



October 27, 2000



Everything You Always Wanted To Know About Arbitron... *But Weren't* *Afraid To Ask!*

Q&A with
Arbitron VP/Radio Programming Services Bob Michaels

New Media
Competitive Update:
A GPS Phone for Santa?

MusicMakers: Disturbed

Adventures and Advice in
Auditorium Music Testing

R&R Alternative: 38-24*
fmqb Modern Rock: 38-27*

LIFEHOUSE

hanging by A moment

"Smash! Already Top 10
Phones after one week on-the-air."

-Buddy Rizer, DC101

"It's getting a lot of early phones."

-Rob Gressman, TMFS

"I like having it on our station."

-Sam Milkman, WMMR

On Tour With Pearl Jam

Blowing Up The Phones!

#1 At WRAX & WPLA

#2 At WBRU - #1 At WHFS

Top 10 At CIMX & KMYZ

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KQRC

WLUM

WMFS

KXKR

WMMR

WCCC

WHFS 35x

WFNX 26x

WRAX 36x

WPLA 43x

WEJE 55x

KXKR 33x

WXDX 22x

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Week Include:

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WIYY

WXRC

WKSX

WXRK

KROQ

WPLY

WWDX

KPNT

KRZQ

WGRD

KENZ

WJSF

WMAD

WXEG

& More!



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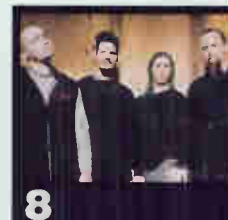
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What happened to half of your night audience? Why can't you get a decent sample of people in your target demo? And what about the household that allegedly received 40 diaries? Programmers have lots of questions for Arbitron, so we asked Arbitron VP/Radio Programming Services Bob Michaels to face the music in this week's Q&A feature, exclusively in *fmqb*.



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- | | | | | | | |
|------|------|------|------|------|------|------|
| WMMR | KQRC | WNOR | WMFS | WLUM | WQBK | WQXA |
| KRQC | KRZR | WRAT | KAZR | WAQX | WTPT | WTKX |
| WXQR | KFRQ | KHOP | WRXR | WRUF | WSTZ | WQLZ |
| WKZQ | WJXQ | WQBZ | KZRQ | WCPR | KTUX | WGIR |
| WHEB | WRBR | WPHD | KFMX | WWCT | WZBH | WPXC |
| KZOZ | WXKE | WRCQ | KORB | WKLT | WOTT | |

Modern Rock Action:

- | | | | | | | |
|------|------|------|------|------|------|------|
| QIOI | KWOD | WRZX | KXTE | KKND | WEDG | WPBZ |
| KMBY | WKRL | WARQ | WJSE | WXSR | WCYY | WEEO |
| KQRX | KJEE | WZZQ | | | | |



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Political Candidate Accuses Clear Channel of Contest Rigging

An outspoken Florida political candidate has accused Clear Channel of rigging its controversial group contests, defrauding listeners, and other contest abuses. Andy Martin, an Independent-Republican running for the U.S. Senate, has filed complaints with the FCC and the Attorneys General of all fifty states, calling for an investigation into the radio giant's synchronized national contesting. He said he also plans to ask the Department Of Justice to open a criminal investigation.

Martin claims the contests are "very deceptive" because they hide the fact that listeners from dozens of other markets are competing for the prize along with local listeners. What's more, the practice constitutes "unfair competition," he says, because it victimizes competing stations where "honest" giveaways are dwarfed by the "fictitious" amounts of cash and prizes promised by CC stations.

"This isn't just a fraudulent contest or over-exuberant employees, this is a criminal conspiracy," Martin told *fmqb*. "I smell a good case here with immense prosecutorial potential because there is an intent to defraud the public."

Commenting on the allegations, Clear Channel VP of Investor Relations Randy Palmer told *fmqb*, "We believe that a possible suit is without merit. We believe that the radio contest is fair and honest and we will defend ourselves vigorously in this matter."

Martin isn't the first to accuse Clear Channel of not adequately informing local listeners of the national nature of *Thousand Dollar Thursdays*, *Superbowl with A Playmate*, *20 Sports Fantasies in 20 Days* and other high stakes contests. In May, Florida's Attorney General's Office fined the company \$80,000 for deceiving consumers with the contests,

capping-off a five month investigation. CC also agreed to a series of changes in the way it stages and discloses the contests in the Sunshine State (*fmqb* May 5). But the self-styled "consumer fraud specialist" has made the most damning charges yet against the company: Contest administrators use caller ID to identify caller area codes and manipulate the contest to favor participants in "weak" CC markets at the expense of those in stronger markets. Another Martin allegation is that CC won't take calls from contestants who block caller ID. And that the company has gone as far as selecting the winning market before the contest runs.

The basis of these wild accusations is a purported memo Martin claims to have confidentially obtained from a CC management level employee. Asked by *fmqb* if he verified the authenticity of the so-called "smoking

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Mike Rittberg Rises to VP/Rock Formats at WB



Mike Rittberg

Warner Bros. VP/Rock Promotion Mike Rittberg has been upped to Vice President of Rock Formats for the label. In his new role, Rittberg will oversee all Warner Bros. promotional efforts for Rock, Alternative and AAA.

"During his tenure with us, Mike has proven his ability to deliver records in this vital format time and again," Sr. VP/Head of Promotion Tom "Grover" Biery commented. "His enthusiasm, expertise and energy have made all the difference in our overall promotion profile and it's with great pleasure that I make this announcement."

"I'm thrilled to death to have such a great opportunity," Rittberg added. "I'm lucky to have such a great staff to work with. Together we hope to have an incredibly successful future."

Rittberg has held his most recent post at Warner Bros. for the past three years. He joined the label from A&M Records, where he held the VP/Rock Promotion title from 1994 to 1997. Prior to A&M, Rittberg was VP/Promotion and Marketing at Metal Blade Records.

-Jay Gleason

Limp Bizkit Goes Platinum In One Week... U2 Play Show In Paris, Promote New Album... Rage Against The Machine To Continue Without Zack... An Open Letter From Ani DiFranco. Details In *Music News*, Starting On Page 20.

New Media Competitive Update

A GPS Phone For Santa?

Earlier this year, I wrote a series of articles that looked into an assortment of technologies that could pose a competitive threat to radio. G3, Bluetooth, and other emerging technologies hold the promise of putting wireless broadband Internet access in your pocket, and your car. This will put millions of streaming products in direct competition with radio, in places that were previously radio's exclusive domain. I talked about how today's text-messaging cell phones and portable MP3 players were "tip of the iceberg" products that radio should be paying close attention to. And I predicted that the next generation cell phone, the next generation palm pilot, and the next generation walkman would be combined into one personal multi-media communication device. I also predicted (boldly) that these devices would start showing up by the end of the year 2000, and that Santa may even tuck one into your Christmas stocking.

With the year quickly winding down, I thought that this would be a good time to take a look at how far technology has progressed. I also thought that it would be a good idea to check in with Santa, to see if the elves have been able to produce anything resembling the aforementioned device in their North Pole workshop.

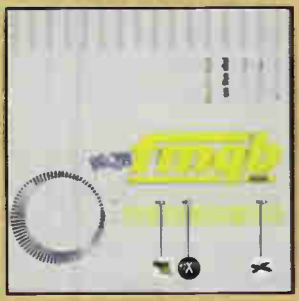
The exuberance of 1999 has turned into the reality check of 2000, as tech stocks have been hammered, and dot

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More than just a jukebox!



It's what's "between the records" on **fmqb** CDs that set them apart from all the other music samplers. Things like sizzling production, radio's hottest personalities, riveting airchecks, entertaining hosts. All that and great music too!



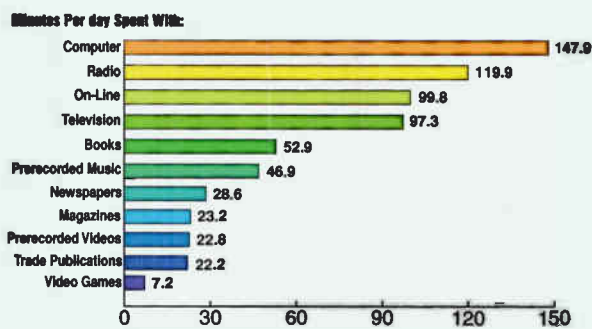
New Interep Study on Affluent Americans

A new report by Interep Research titled "Reaching The Affluent Consumer" profiles 26 million affluent adults, 13 percent of the population — up from nine percent in 1997, who live in households with annual incomes of \$100,000 or more. According to statistics cited from The Conference Board, these households account for an average of four times the discretionary spending of the average household (estimated at \$68,000 a year).

Nearly nine out of ten adults 18+ who have a household income \$100,000+ have Internet access, compared to 57 percent of the total number of adults in the U.S. — 94 percent above the norm. Nearly three quarters of affluent adults have Internet access in their home, while six out of ten have access at work. The most popular activities on the Web for these adults include e-mail and making travel plans. They also shop, track investments and just surf.

Minutes Per Day Spent With Media...

According to Fairfield Research, affluent adults* spend more time with the computers and radio each day than with any other media.



*Affluent Adults = HH \$75,000 plus
Source: Media Consumption Trends, 1996-2003 Fairfield Research, 2004

Affluent adults spend 148 minutes per day on the computer — excluding online usage, 120 minutes with radio, 100 minutes online, and 98 minutes watching television. Compared to the average adult, affluents spend more time with newspaper and magazines and significantly less with television. Additional data shows that radio — and the Internet — reaches nine out of ten of these adults in the average week. Additionally, one out of four use the Internet daily. They are 140 percent more likely to use the Web everyday than is the average adult. Affluent adults are also above the norm when it comes to owning PCs, peripherals and software.

Summer Book Is Best In Years For Many Rock Stations

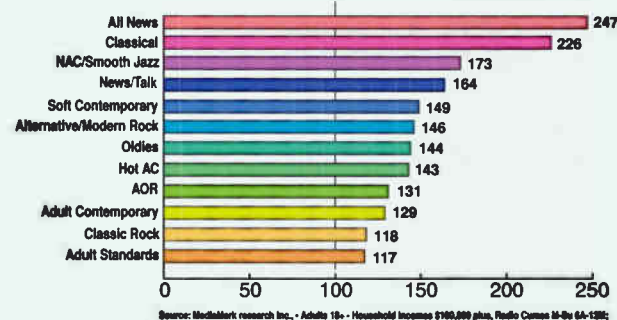
L.A.'s KROQ isn't the only Rock station celebrating its highest 12+ share in station history. Entercom's KQRC notched a 7.8 in the Summer Arbitron, the highest in its eight years on the air. Not only is "The Rock" back in first place 12+, its also Kansas City's top dog in Adults 18-34 and Adults 25-54. "That's like winning the Super Bowl," says a proud Vince Richards. Simmons Modern Rock KXRK/Salt Lake City also holds the distinction of a simultaneous #1 finish and its best showing in station history. "X-96" cranked 4.6-6.4. Another Entercom Active Rocker with an outstanding Summer performance is KRXQ (5.1-6.2). Credit Curtiss Johnson and Pat Martin with the station's best number in eight years.

They're also uncorking the champagne bottles at KDKB/Phoenix, which exploded 3.0-4.4. In one year, PD Joe Bonadonna has nearly doubled the station's ratings and delivered its highest 12+ in six years. "We're #2 in Adults 25-54, up 4.6-6.5," he exclaims. "It's great to see our adult numbers really drive the 12+ number. The best part is KDKB's triumph did not come at the expense of our [Sandusky] sister stations." Active Rock KUPD is up 3.8-4.5 and Classic Rock KSLX shot 3.0-3.8.

Infinity Classic Rocker WZGC also had their best 12+ in six years (3.6-4.4). That makes it a veritable dead heat in Atlanta, with Clear Channel's revitalized WKLS and Susquehanna's WNNX both at 4.5. A pair of Clear Channel Modern Rockers posted their highest 12+ numbers in station history: KTBZ/Houston, helmed by Jim Trapp, is up 3.8-4.5, while WXDX/Pittsburgh, programmed by John Moschitta, rocked 5.2-6.7. The Buzz has been on the air for around five years, The X four. In fact, it was a strong Modern Rock book in many markets. Witness WRAX/Birmingham (4.6-6.0), WEND/Charlotte (3.4-4.0) and WZPC/Nashville (2.9-4.0).

Affluent Radio Formats

A wide variety of radio formats have a higher than average concentration of listeners from \$100,000 plus households. Those with the highest concentration of affluent listeners include the All News, Classical, Smooth Jazz and News/Talk formats.



Source: Mediabank research Inc., - Adults 18+ - Household Income \$100,000 plus, Radio Comes 12-24 6A-12M; All formats with an index over 110 are listed above.

Radio sees usage from affluents most heavily in drive time during the work week, 68 percent in morning drive and 58 percent in afternoon drive. Middays and weekends also see a substantial percentage of affluent adults with 36 and 64 percent, respectively. News, News/Talk, Classical, NAC or Smooth Jazz, Soft Contemporary, and Modern Rock are the formats that score the highest percentage of affluent adult listeners.

-Sybil McGuire

NetRadio Takes Seven Of Top 10 Spots In Latest Webcast Ratings

Arbitron's latest Webcast Ratings (formerly InfoStream) show Internet-only NetRadio, streamed by Akamai and iBeam, occupying seven of the top ten spots in the August ratings. NetRadio's '80s Hits channel ranked number one with 311,600 Aggregate Tuning Hours (ATH) — the total of all hours that listeners tune to a given channel during a month. Sixteen of the top 75 Webcasters in this survey were streamed by Activate.

Other Webcasters rated include international Hot AC *virginradio.co.uk*, ranked number two with 264,800 ATH. *KPIG.com* ranked at fifteenth with 125,200 ATH; *92KQRS.com* ranked 21st with 110,000 ATH; *KCRW.com* ranked 25th with 103,900; *cd101.com* (WWCD) ranked 53rd with 53,000; *93X.com* (KXXR) ranked 55th with 51,500; *89Xradio.com* (CIMX) ranked 57th with 50,600; *WBLM.com* ranked 69th with 41,100, and *WJJO.com* ranked 74th with 37,600.

Arbitron also reported revised July Webcast ratings after finding that it had received incomplete data from some of its data providers. July ratings can be found at *arbitron.com*.

Arbitron Webcast Ratings measures over 900 stations and channels, representing over 10 million ATH in August 2000. Arbitron Webcast Ratings is a server-side measurement, which captures all tuning to participating streamed media channels by compiling a near census of Internet tuning sessions.

-Sybil McGuire

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Dear PD...

In the age of consolidation, what budget item expenditures are most important for you to maintain?

Direct mail campaigns. Such "direct" listener bonding procedures must continue for maximum awareness of major promotions and contests.

How do you keep a morning show host ego in check?

Discontinue his hooker "trade" deal. If that fails force him to listen Mancow tapes on how to improve!

What should you put in a programming philosophy?

Strategies for music, mornings and marketing/promotion as well as imagining to illustrate how you would differentiate your presentation (with sizzle) from your head on competitor(s).

Does your company match your 401k contributions? Do they put bonuses directly into the 401k plan?

Research the competitive landscape of the market that you're applying to, as to illustrate your readiness should you land the gig.

Huh?!?!?

I'm the MD and unofficial APD at a station. How can I get my PD to take into consideration what I have to say about music? How can I better approach him with songs I think we should consider adding to rotation?

The best bet is to arm yourself with information. Comb all available charts. Pull up local and national sales information. Check stations in your format whose playlist your PD respects. Since his name comes first on the station playlist, make sure you understand his philosophy on where the station is now and where it has to go in the future musically. When thinking of songs or artists to add to rotation, come to the music meeting with promotional ideas that can be tied in to a tour or event with the artist or song.

When it comes to stunts and bits, where do you draw the line for what you allow from your jocks?

The morning show is encouraged to push the envelope on male-focused content. We stress sex, drugs, body parts and bodily functions to fire up the phones. Complaints? Our GM/Owner feels it's a sign of crude intrigue for complaint calls, especially for soccer moms trying to save the world. We love the feedback, unlike many in the consolidated culture.

Are you getting more requests for testimonial spots and/or endorsements for your jocks? What criteria do you use to determine whether or not to accept them?

Nobody here does them. We once had a morning guy who wanted to trade for a car in exchange for mentions, but so far no takers.

Got a question for a future Dear PD column, or want to be on the list of rotating programmers answering the questions? E-mail us at DearPD@fmqbmmail.com. You can also fax us at 856-424-6943.

deadline news

WRIF/Detroit's Troy Hanson Adds APD Stripes



Troy Hanson

WRIF/Detroit MD Troy Hanson has been upped to APD of the Active Rocker. "For the past two years, Troy has served as Music Director at the Riff," OM Doug Podell relayed to *fmqb*. "He has shown great ability to interact with all departments and has proven his leadership qualities. In addition, he possesses a great knowledge of today's music and trends. All factors combined made the choice obvious to elevate Troy to the position of APD." Hanson will continue to serve as the station's MD.

Arbitron Reissues Tampa Book... Again

For the third straight time, Arbitron will reissue the numbers for the Tampa-St. Petersburg-Clearwater market. The Summer 2000 ratings will be released on Monday (10/30), after it was discovered that six diaries from the same household "may not appropriately reflect the household's actual radio listening." The Summer 2000 Arbitrends, released on October 23, were also affected since they included the six tainted diaries. Arbitron says that estimates for Urban WTMP-AM "may be significantly affected." Arbitron earlier had to reissue the market's Winter and Spring books.

Jordan Zucker Joins Sanctuary Records

Sanctuary Records Group South Regional rep Mark Roper will segue to National Promotion & Touring Coordinator, effective November 13. Roper will be based at the label's Raleigh headquarters and will report to VP/Promotion Ray Koob. Joining SRG as Promotion Manager-South Region is label veteran Jordan Zucker, who will shutter his In First Promotions business to join the label. Zucker has over two decades in the industry holding various promotion positions at Capitol, A&M, and most recently RCA. He will be based in Atlanta and can be reached at (678) 475-0627.

- After a heated on-air discussion about possibly moving from afternoons to mornings, KALC/Denver's Greg & Bo walked off the air. It seems Bo is not too crazy about the idea of hosting the morning slot vacated by the syndicated Jamie & Danny (see *Radio Front* on page 10). The two have since returned to the air and will let the listeners decide their fate. Greg is campaigning for mornings, while Bo would rather remain in afternoons. Alice listeners will vote on Election Day (11/7) and the pair will either move to mornings or remain in their current shift the following day, depending on the vote... WIYY/Baltimore morning show producer Kerry Dietrich has been promoted to Operations Director for IYY and sister WBAL-AM... WLZX/Springfield midday talent Trixie has been named MD... WIMZ/Knoxville p.m. driver Carlito will join Modern Rock WMRQ/Hartford for nights, effective November 1.

continued

Summer Book Is Best In Years For Many Rock Stations

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Dave Hamilton and Wade Linder in Minneapolis have reasons to be cheerful—their ABC stations hit high watermarks. That 5.1 is KXXR's best in its three year Active Rock history. And big sister KQRS (10.7-11.3) had its strongest finish in two years.

For some, the Summer of '00 was a book of upsets. In Columbus, independently owned Active Rock WBZX (4.8-5.3) pulled ahead of Infinity Heritage Rocker WLVQ (6.0-5.1) for the first time since Spring '98. Up 4.3-4.7, Active Rock WBBB, another independent, defeated CC Mainstream Rocker WRDU/Raleigh (5.2-4.1). For complete Summer Arbitron coverage, please turn to page 28 or visit fmqb.com.

-Paul Hein

continued

New Media Competitive Update

continued from page 3

coms have folded. This would seem to reinforce the argument, presented by many in our business, that all of this new media talk is much ado about nothing, and that radio won't face a serious competitive threat for years to come. But before you buy into that argument, sell your tech stocks and write off your losses, you owe it to yourself to check out some recent technological developments that are bound to make a dent in radio usage.

• Handspring's Handheld Becomes A Cell Phone

Handspring's palm-size handheld computer can now be combined with "VisorPhone," an add-on cartridge that makes the device a cell phone too, effectively blurring the line between phones and computers, and providing wireless Internet access. The product will be available before the end of the year.

• Palm And Motorola To Develop "Smart Phone"

The handheld computing giant and the massive cellular phone and chip manufacturer have teamed up to produce a co-branded device that will feature personal digital assistant software, wireless Internet access, and the ability to synchronize data with a PC. Available in 2002, the device is expected to be based on the next generation Palm operating system.

Palm also has a deal with Nokia to co-develop products.

• A "Symbianic" Relationship

British handheld computer maker Psion has teamed with Motorola, Ericsson, Nokia and Matsushita to form Symbian, a company that will focus on developing a wireless operating system. Symbian claims that its 32-bit EPOC operating system is superior to Palm's 16-bit system. The first Ericsson "smart phone" using the Symbian system is shipping to retail right now.

• Microsoft Pushes Windows CE

The software giant has launched new programs designed to help manufacturers create appliances and devices based on Windows CE, as well as on the embedded version of Windows NT. Handheld computers, Internet-enabled refrigerators (left-overs online?), gas pumps, and Internet-connected appliances – limited only by your imagination – can benefit from this software. You can email Santa, and let him know that the cookies and milk that you left for him are in the digital fridge.

• Free Phones From Verizon Wireless

Subscribers will receive a new free phone every two years from the wireless giant. "New Every Two" is designed to keep cus-

tomers from defecting to other providers, and to keep them up-to-date on the latest in phone technology, which will surely include Internet access.

• Models Wear Computers At High Tech Fashion Show

Mr. Blackwell's Best & Worst Dressed List may now contain details about attractive and ugly computers! Charmed Technology, a spin-off from the Massachusetts Institute Of Technology's Media Lab, held a fashion show to demonstrate their line of fashionable, wearable technology. A CNET headline accurately stated, "Geeks Go Chic With Wearable Computers." Charmed Technologies' computers emphasize wearability and cool style, featuring jewelry that can send and receive information. In addition, Philips Electronics and Levi Strauss are teaming up to launch "ICD+" jackets in Europe, which feature a built-in mobile phone and MP3 music player. A spokeswoman described the target customers as "Urban Nomads-Young people who hold meetings everywhere."

• Audrey's In Your Kitchen

3Com has introduced "Audrey," a countertop Internet appliance designed to fit in with your kitchen décor. The \$499 appliance offers email, a calendar and address book, and a knob for quick access to several preset Web

sites. ABCnews.com, AccuWeather.com, ESPN.com, CBSMarketWatch.com and Mr.Showbiz.com come pre-loaded. 3Com Consumer Business VP Julie Shimer says, "We want to deliver an enjoyable Internet experience in the nerve center of the home. In most homes, that's the kitchen."

• Microsoft's In Your Car

In-car computing will soon become common, and Microsoft has unveiled the third version of Windows CE for Automotive software. The first version was used in the Clarion Auto PC, a voice-controlled device that combined elements of a car stereo, cell phone and personal digital assistant. The second version will be used in the Internet computer that GM plans to install in Cadillacs. Look for these "iCars" to be available at your local dealer in time for holiday shopping.

So it would appear that my prediction that cool new iToys would be available for Christmas has come true. But the jolly old bearded one gets the final say, so we e-mailed Santa, and he responded (via his G3 digital Web-connected Palm Pilot, of course) that lots of good girls and boys would be finding these toys under their trees this year. He added that Rudolph would be using a Global Positioning Device to guide the sleigh.

—Dave Hoeffel

continued

Political Candidate Accuses Clear Channel of Contest Rigging

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microphone" memo, Martin said, "we don't have 100 percent verification... I'm personally convinced it's a credible memo."

Citing a 27-page Clear Channel manual on group contesting procedures, *New York Post* writer John Mainelli verifies that the company does indeed use caller ID in tandem with the contests. "They say they're using it to block contest pigs," to identify people using auto-dialing devices to jam the phone lines, he says.

Though Martin fancies himself "The People's Attorney General," Stephen Iglesias, the Assistant Attorney General who ran the Florida investigation, says he never heard of Martin before the scandalous charges were raised. Iglesias also denies Martin's claim that Iglesias told him there were "other problems" the State didn't pursue. "From

our perspective there's nothing [more] to look into," Iglesias told *fmqb*. "As far as Florida, we've taken a very aggressive posture with the company and have done all we can." Still, Iglesias said he would encourage his fellow AGs and the FCC to look into the company's "deceptive contest practices in other states." And while he commends Martin for tackling consumer protection issues, Iglesias also notes that "Mr. Martin is running a political campaign... He's attempting to get some mileage out of this."

Martin says his broadcasting activism dates back to the late '60s, when he called for equal time for anti-smoking commercials and filed the first complaints at the FCC "to make ABC, CBS, and NBC eliminate monopolistic practices." He also claims to have started the committee that first raised the antitrust issue against Microsoft in 1995.

—Paul Heine

Somewhat Disturbing



Disturbed's "Stupify" made a modest splash at Rock and Active Rock back in March, but a tiny little slot at **Ozzfest** helped change all that. A rotating slot early on the summer festival's second stage was all the foothold the band needed to, in most cases, steal the show. The rotating slot became permanent and the early set got moved to a later time in the afternoon, so more people could get *stupified*.

The band's success took a similar path at radio. Given just an inch at most stations, the strength of their music only needed some time to take a hold. "It's been a slow and steady builder," says **Giant Records' Jann Hendry**, "but research that started off very shaky, continues to build to the point where the track is in power rotations at many stations." "Stupify" has enjoyed Top Five and Top Ten success at both Rock and Modern radio, respectively and Hendry believes it's not quite finished. "It has not, by any means, peaked," she proclaims. "Some research stories are better than they were two weeks ago."

"Initially a lot of people weren't putting the band

They came in the spring of the new millennium, swinging the sword of new-metal -- like so many bands before them that had mixed their Metal influences with other genres -- but they kept it pure. After an almost effortless climb to the top of the Metal charts, **Disturbed** was poised to spread their sickness on Rock and Modern radio, but the lower hurdles set by their Metal counterparts were set a little higher by the climate of a more mainstream radio.

with the song," says **KRZQ/Reno PD Guy Dark**. That sentiment is echoed by **KISS/San Antonio PD Kevin Vargas**: "At first, research was a little slow. As with any new band, you have to establish identity, so people know who they're asking about." For others, research was literally thrown out the window. "At one time 'Stupify' was dead last for me," says **WRIF/Detroit APD Troy Hanson**. "There was a time when we had moved away from the track because of what we were seeing from a research standpoint. Then we just realized this song is a hit, this song is for real. Let's not look at the research, let's just make this happen."

But still for others research proved what everyone knew all along. In Disturbed's hometown of Chicago, "First week of research, it was number one," says **Q101 PD Dave Richards**. "Three weeks later, they were still number one. They were the first band to knock **Papa Roach** from the number one researching spot."

The road to number one research certainly wasn't paved with easy adds for the band. In their own backyard, Richards almost dismissed

the band as too hard. "I said there is no way we would ever play them," he recalls. "The radio station was a little bit more mainstream, and Disturbed had more of a Metal reputation around Chicago [when Giant signed the band a year ago]. But as time progressed and the station started rocking harder, we decided to do the right thing and add the record at night and immediately the phones exploded."

Without the benefit of a local angle, for some, it was a bit of a harder sell. "Frankly, these 45-year-old ears didn't know what to make of it at first. But, a couple of people whose opinions I trust were convinced it would be a big hit, so we gave it a shot," relates **WNOR/Norfolk PD Harvey Kojan**. "Predictably, the younger end got it first and once it became familiar, it just exploded. In fact, the most recent test (450 spins in) was so strong that we moved it into "A" rotation. I have a feeling it'll stay there for a long time." And some ears just knew right away: "Without a doubt my favorite band of the year," Hanson enthuses. "Listening to 'Stupify,' within the first two listens, I knew this was a good track and that there

was something here."

The core of Disturbed have been playing together for years. Long-time friends **Dan Donegan** (guitar), **Mike Wengren** (drums), and **Fuzz** (bass) had been making the rounds on the south side of Chicago when they met up with **David Drainman** in 1997. The eclectic (to say the least) singer had come from a religious family from which he rebelled and found solace in the brooding, thrashing sound of Disturbed. On the strength of a demo tape, they inked their deal with Giant and released the debut album *The Sickness* in March.

With a healthy 30 weeks at radio, "Stupify," doesn't appear to be relenting at all. But when it does, the band has plenty of tracks to back it up. "Voices," the album's lead off track, currently sits in the bull pen waiting for the call, which should be coming before year's end. "When a band performs in research and sales the next move is to support subsequent singles," Vargas notes. "In San Antonio alone there are 7,000 people who own the CD, who have at least heard "Voices" already and probably love it."

-Brad Mayb

An Open Letter

Dear "Anonymous East Coast Music Director"

"In the October 20, 2000 edition of *Friday Morning Quarterback*, in the story, "Digital Leaks: The Napster Effect," you said, "I had the whole Radiohead album on my computer. One of the things I suggested was that we play a different song. That could have really pissed off the label. It'll get real interesting if radio stations, especially chains of radio stations, start picking their own singles early."

"You know what, you should have picked your own single early, if you really, truly believed it was a better choice for your station's listeners. While the music companies have professionals creating A&R and marketing plans for each release, no one knows your station better than you do, except maybe your listeners.

"Sure, you might have pissed off the label because you weren't going with their plan, but a national plan has less impact today than it might have when MTV actually played videos. The only reason the label would be

pissed off is because your lack of play might adversely affect their song's chart performance. National chart performance does not necessarily translate to your local performance. Heaven forbid a bunch of renegades like yourself or your corporate chain decided to march to a well-informed and passionate drummer different from the norm.

"With consolidation and cluster strategies, it becomes more difficult to get the necessary information from national charts. What if the trades created micro-charts that only included Active Rock stations with a Classic Rock partner, or Mainstream Rock stations with an Active Rock partner, or Alternative stations with a CHR partner? You then might be able to use a national chart to possibly determine the success of a song among a group of similarly programmed stations. But that scenario is pretty unlikely.

"You know who is really good at picking the hits? Your listeners! Back in the late '70s and

early '80s, long before call-out existed or became a reliable science, we used to let the listeners tell us their favorite songs from the latest albums by doing something called *Call Back Cards*. We tied in with record stores all over town and put one of these cards on all new releases. When a listener bought an album, he/she filled out the card and dropped it in the box on the counter. Each week, we called a vast number of listeners/consumers and asked them about their latest purchase. One of the questions was "What is your favorite song on the album?" We compiled all the responses, and if one song received an overwhelming vote, we moved it up to heavy rotation, sometimes at the expense of the label's first single choice.

"Sometimes the label got pissed off because we were screwing up their marketing plan. And sometimes they were appreciative because they knew we were banging a better song early and getting a leg up on our competition.

When I think back about it, the label's choice was usually a hit, but our listeners picked the biggest hits from artists such as John Mellencamp, Men At Work, Rush, Duran Duran, ZZ Top, and many more artists from the era. Laugh if you want, but the concept worked. We broke hits, sold records, and won.

"So, Anonymous Music Director, use today's wonderful technology to make the system work best for your station. Let your listeners tell you what songs to play and then play them. Use your local research to confirm their picks. You might just find your listeners develop better marketing plans for exposing and selling hit music and increasing your success potential. Who does that piss off?"

Cheers,

Greg Gillispie
Vice President/
Rock-Alternative
McVay Media

Vegas' Beef with Bizkit

For the third time, Limp Bizkit has cancelled a tour stop in Las Vegas and Modern Rocker KXTE has had enough. The station has pulled all Limp Bizkit music off the air, cut a song that rips into Fred Durst and the band and is streaming it on xtremeradio.com. The station has also set up a phone line (221-SUCK) for listeners to call and voice their displeasure over the cancellation.

"They weren't happy with the on-sale weekend," Extreme Radio PD Dave Wellington told *fmqb*. "They thought that it sucked and didn't think that the support from the radio station was strong enough, so they yanked the show." The band sold 4,000 tickets during the first weekend tickets went on-sale, which, according to Wellington is "great for Vegas as it's very much a walk-up town."

Consider that the station's *Our Big Festival* show, featuring fifteen bands with STP as headliners, only sold 2,500 tickets the first weekend, after six weeks of promotion. The show ended up drawing over 26,000 people.

"We had over 400 phone calls the first day [the band cancelled], Wellington said. "People are allowed to voice their complaints against band and management. We're recording them and going to send them off to [Bizkit management] The Firm."

Limp Bizkit was previously scheduled to headline a KXTE-sponsored festival, but pulled out because the station leaked the band's new record. They also were supposed to play a Vegas show during the Napster sponsored tour, but that was cancelled as well.

A song streaming at the station's Web site contains the lyrics: "Listen to the story about a man named Fred. Always wore a ball cap and it usually was red. Then one day he was counting out his cash. He said I'm going to f#*k my Vegas friends in the ass. Hole that is. Right next to their wallets."

Limp Bizkit representatives were not available for comment.

- Michael Parrish

16th Annual *fmqb* Rock Awards

PD Of The Year / Station Of The Year / Best Morning Show
Album Of The Year / Label Of The Year / Best New Artist

Who's going to win? That depends who YOU vote for...
Check your e-mail beginning Monday for this year's ballot!


 radiofront

Programming



Mark Thompson

• **WIBQ/Ann Arbor OM Mark Thompson** exited the Clear Channel station on September 15 – two weeks before it flipped from

Rock to Country. Now CC has found a spot for him: **WTUE** in Dayton. Thompson is expected in the PD chair at the Heritage Rocker on November 6. **TUE APD Steve Kramer** has been keeping it warm as Interim PD since August 4, when PD **Mike Thomas** transferred within the company to **WFBQ/Indianapolis** as PD. Thomas had also been programming Modern sister **WXEG** in Dayton, but Thompson won't be involved with "The X." APD/MD **Allen Rantz** continues as Interim PD there. Thompson's programming experience also includes **WKRK** and **WRIF** in Detroit and **WYSP/Philadelphia**.

• **KDGE/Dallas MD Alan Ayo** has added APD duties... Former **WGRD/Grand Rapids** and **WRKR/Kalamazoo PD Margot Smith** resurfaces in the same role at Modern Rock

KBRS/Fayetteville, replacing **Kyle Gibson**, who exits. Also exiting the station is MD **Ashley Ross**. Smith will assume Ross' midday shift, effective November 7... **Rob Dewbre** has been named PD of **KBBZ/Kalispell, MT**. He will continue as PD of News/Talk sister **KJJR-AM** and as morning host at **BBZ**. Dewbre replaces **Benny Bee** in the programming post. Bee will continue as a consultant to the station... **WROQ/Greenville** has a new address: 223 West Stone Ave., Greenville, S.C. 29606... **Forrest Martin** has been named Creative/Imaging Director at **WMFS/Memphis** from the same position at **WMXB/Richmond**.

Air Talent

• Modern AC **KALC/Denver**, which was recently purchased from **Salem Communications by Emmis**, has discontinued the **Jamie & Danny Morning Show**. The show originates at **KYSR/Los Angeles**, which is owned by Clear Channel – who originally sold **KALC** to Salem as part of their **AMFM** divestitures. Clear Channel let Emmis know that they wouldn't continue the simulcasts once the contract for

the show expired at the end of the year. Alice management decided to pull the show, which is made up of **Jamie White** and **Danny Bonaduce**, before the duo's contract expired. Jamie is the only link to the original **Jamie, Frosty & Frank** program which started at Alice before moving to L.A. with a Denver simulcast. Bonaduce eventually replaced Frosty & Frank. As far as replacing the show on Alice GM **Joe Schwartz** told *fmqb*, "We have some good options inside including a great afternoon show in **Greg & Bo**. We are also looking at options outside."

• **WXNR/Greenville-New Bern-Jacksonville, NC** has added the syndicated **Howard Stern** to mornings. Current morning host **Tommy Collins** will remain on board as local producer of the show... **Erin Carmen**, most recently part of **Mancow's Morning Madhouse**, has been named producer of the **Comedy World Network's Rover Radio** program... **CHR KKRZ/Portland** morning co-host **John Murphy** has joined **Premiere** as Director/Programming & Adolescent Humor.

Management

• **Wayne Jefferson** has been named GM of **Inner City's** Columbia, S.C. properties, which include Modern Rock **WARQ** and Classic Rock **WMFX**... **Kurt Hanson**, publisher of **RAIN: Radio And Internet Newsletter**, has returned to **Strategic Media Research**, the company that he founded in 1980, as Chairman... **Amy Niles** has joined **MediaAmerica** as Director of Sales and Marketing for **Sirius Satellite Radio**. She comes to the company from a similar position at **AMFM Radio Networks**... **The Most Influential Women in Radio** group will present their "MIW Corporate Mentoring Program" for women in the radio industry at the **RAB** conference in Dallas in February... Also taking place at this year's **RAB** will be *The Radio Wayne Silent Auction*, named in honor of industry veteran **Wayne Cornils**, who passed away last July... Attendance at last month's **NAB Radio Show** in San Francisco was 7,680 – well over the 5,600 attendees at last year's event in Orlando – and higher than the earlier projected estimate of 7,200.


 labelfront

• **Shannah Miller** exits **Columbia** and heads to **Arista** as National Director/Alternative & Rock Promotion. Miller will continue to be based on the West Coast... **IDJMG VP/International Matthieu Lauriot-Prevost** has been elevated to Sr. VP/International... **Lois Najarin** has been named VP/Publicity for **J Records**. She was most recently Sr. VP at **Susan Blond**... **Atlantic Records Sr. Director of A&R Michael Caren** has been promoted to VP/A&R... **Merlin Bobb** has been named Exec. VP/A&R at **Elektra**. He has been with the label since 1995... **Jennifer Andreone** has been named Director of Marketing Services at **Foodchain Records**. She joins the L.A.-based label from the Director of Marketing position at **POPsmeat Magazine**... **Restless Records New York office** has a new address: 11 West 19th Street, 4th Floor New York, N.Y. 10011. Phone: (646) 443-2749. Fax: (646) 443-2773.


 finetuning

• As mentioned in these pages last week, **KIXA/Victorville PD Rowdy Walker** and MD **Sage Walker** have exited for the same positions at **KAHA/Honolulu**, which is expected to flip to Rock on October 31. "We're shooting for a Halloween launch, it looks like we're 95 percent sure it's going to happen that day," Rowdy Walker told *fmqb*. The **Emerald City Radio Partners** station is currently playing surf music in anticipation of its launch. Rowdy and his wife Sage will host mornings with the rest of the dayparts are being finalized now... **WOBR/Wanchese, N.C.** is now being simulcast on **WKJX (96.7)**.

technology

- A group of computer scientists claim to have defeated four key elements of the **Secure Digital Music Initiative (SDMI)**, which were developed to prevent computer users from listening to copyrighted music for free. Last month the SDMI issued a challenge to computer hackers offering a prize to anyone who successfully broke through the technology. A group of researchers from Princeton University, Rice University, and Xerox PARC posted a message on their site boasting of their success in removing the watermarks without damaging the sound quality of the songs. The researchers said, "any reasonably sophisticated pirate intent on illegally distributing copyrighted music could do the same." The SDMI hasn't confirmed the researchers' claims. But if they were true, it would be a major blow for the music industry which is trying to block pirates from copying, listening, or storing copyrighted music files.

- **Universal Music Group** is testing the waters for a subscription-based music service by offering 5,000 music fans unlimited access to over 20,000 songs from the label's catalog. The test trial allows users to listen to streams of the songs, but does not let them download or store the music. Those in the trial are not paying for the service. Universal will likely charge a monthly fee of \$15 for the service when it's unveiled to the public in 2001. Universal and **Sony** joined together earlier this year to develop a joint music subscription service. UMG hopes to have Sony, as well as other labels on board for the official launch. Meanwhile, **AOL** has reportedly talked to a number of major labels about licensing their music for subscription-based service. At a meeting last week, AOL President **Bob Pittman** told analysts that the company is "actively working to put together" a service that would take online music to the "mainstream consumers."

- The ink is drying on a three-year non-exclusive licensing agreement between **Warner Music Group** and **musicbank** that will allow the on-line music "locker" service to stream WMG recordings to its users, much like the service offered by **MyMP3.com**. While specific terms of the deal were not disclosed, it was announced that Warner has acquired an equity stake in the company, which is expected to launch in the coming weeks... **Rioport**, which provides digital music e-commerce services for a number of clients including **MTVi** and **iCast**, has signed an agreement with **EMI Recorded Music** to deliver music from EMI artists for sales through Rio's network of sites. The company will handle all of the encoding, hosting and security for EMI's content in addition to providing the e-commerce infrastructure for the retail sites. The first albums should be available for download in November... **RealNetworks** has teamed with **Sony** for the official launch of **RealAudio 8**. The latest version of the streaming software makes use of a code developed by Sony which uses one-third less bandwidth than previous versions while providing CD quality sound at half the size of current MP3 files.

- **MeasureCast**, which offers the streaming media industry next day ratings, has formed a strategic alliance with advertising rep firm **MediaAmerica**. The deal, which aligns the startup Webcast ratings service with the largest independent network radio ad rep firm, is intended to help boost advertiser confidence in the medium and position the company as a streaming ratings provider. Meanwhile, **Interep Interactive** and **Katz Interactive Marketing** are the latest two ad rep firms that have agreed to use **Arbitron's** Webcast Ratings service and its ongoing Internet studies to promote streaming media to advertisers and ad agencies.

- This week's issue of *Entertainment Weekly* counts down the "101 Most Powerful People In Entertainment." Of course, there's a smattering of music industry folk included on the list with **Britney Spears** (#20), **Dr. Dre / Eminem** (#19) and **Universal Music Group's Doug Morris** (#7) all making the cut. The biggest surprise has to be **Napster's** co-founders, **Shawn Fanning** and **Hank Barry**, edging out Morris for sixth place. Not only were they the highest ranked music-related names on the list, they were also described as "the music industry's public enemy No. 1." Not bad for a company that didn't even exist a year ago.

washingtonbeat

- * Concerned about reports that LPFM legislation introduced by Senator **Rod Grams** (R-MN) would be attached to the Commerce-Justice-State appropriations bill, low power radio supporters wrote President **Clinton** this week urging him to "oppose this anti-democratic effort to overturn a lengthy public process held by an independent agency." Identical to a bill that has already cleared the House, the Grams bill would severely limit the number of LPFM stations by keeping third adjacent channel protections for existing stations. A total of 56 U.S. Senators now support it or a bill offered by Sen. **Judd Gregg** (R-NH) that would block LPFM altogether. Meanwhile, the LPFM debate raged on in the editorial pages of *The Washington Post*. Under the headline "The Voice of the People," FCC Chairman **Bill Kennard** wrote a lengthy piece accusing the NAB of orchestrating a "big broadcasters" smoke screen to bury LPFM. Two days later, NPR's **Kevin Klose** and **David Noble** of the International Association of Audio Information Services responded to Kennard, saying the new service "would disrupt public radio service to America's most vulnerable listeners: the millions of rural Americans whose public radio signals are transmitted across mountains and prairies by translator stations, and the estimated two million blind and print-impaired listeners who rely on radio reading services for daily information."

consolidationfront

- Federal regulators have decided to extend their review of the proposed merger between **AOL** and **Time Warner**, due to complaints that the combined company would dominate the emerging field of interactive TV. "This [would be] the first merger of TV and the Internet," former FCC Chief of Staff **Blair Levin** told the *Los Angeles Times* (10/20). "It gives AOL all kinds of incentives to continue the wall around the [interactive TV] marketplace. We want to make sure that marketplace is opened up." Interactive TV will be in 24 million homes in the U.S. by 2004, with revenue totaling \$20 billion a year, according to **Forrester Research**. In the not-so-distant future, TV viewers will be able to click on ads to view additional product information or even purchase an item. AOL and Time Warner believe since interactive TV is an emerging medium, the FCC shouldn't be able to impose conditions on the technology. They have told federal regulators that they would make concessions on other facets of the merger – including opening up instant messaging and high-speed Internet access – but interactive TV is non-negotiable. The **Federal Trade Commission's** investigation into the merger's antitrust issues is expected to continue into November. Earlier, regulators believed the review would be finished by the end of October.

- The **Vivendi-Seagram** merger received approval from Canadian regulators, clearing the way for the parties to close the deal. Earlier in the week, the **European Commission** gave its blessing on the deal, now worth \$25 billion due to a decline in Vivendi's stock price (*fmqb* 10/20). Stateside regulators passed the deal in August. The final step is the approval of the companies' shareholders, which is expected in December.

- **Saga Communications** has been included in *Forbes Magazine's* "200 Best Small Companies in America" list. Saga is ranked 160th and was the only radio and TV owner to be included.

programming **TO win**

by Jay Randall

Adventures and Advice in Auditorium Music Testing

Fifty-thousand frequent flyer miles and 26 music tests in 18 markets into the new millennium, I'd like to reflect on some auditorium music test experiences, share some anecdotes, and pass along advice to program directors and moderators alike. I've outlined three easy lessons for smoother music testing and, in doing so, hope to save others like myself the battle scars I have suffered in the name of testing music libraries and format searches everywhere. I will, of course, avoid using actual names - not to protect them, but more importantly, to retain my client-base and protect my job. I'm likely riding a very thin line as I wake sleeping dogs and drudge up bad memories. But, I'll take my chances in the name of a free press.

For the sake of limiting this article to the allotted space, I'll hold a few assumptions as truths: there is a facility to house your function, there is an audience to provide you feedback, and you have music to test and a moderator to hold the potential fiasco by the reins. I'll provide some advice that may prove to be test saving. A great segue into Lesson 1 is the aforementioned "[make sure] you have music to test." It brings to mind a wonderful anecdote that reinforces my point. I'm proud to say this wasn't a product of my own moderating, but was learned through the grapevine on a music test tour a few years back. The name of the moderator and consulting company will remain anonymous due to fear of legal action.

Lesson 1: Quick Thinking and Ingenuity

A moderator realized about an hour before test time that he didn't have a test essential: the music. This moderator was quick thinking - he managed to corral some talented hotel a/v people to wire a telephone through the ballroom PA system and asked a colleague back in the office to wire the music through the telephone. The sound was surprisingly good. This is just one story of crisis in the 11th hour. Keep in mind that

a production never goes completely flawlessly and it's crucial to keep your wits about you. The ability to think on your feet may save the day.

Lesson 2: Preempt Possible Distraction: Befriend Your Hotel Catering People

The smallest irritation to your audience, even if it's a single member of the audience, can quickly boil over into a distraction that detracts from your AMT. Take the temperature in your room for example. I can't over-emphasize the importance of maintaining a temperate comfort level for your entire audience. This can be a difficult task, especially when dealing with mixed gender audiences. Women are just a little more susceptible to the elements than men - please them first.

This summer I was on duty in the South, moderating an AMT with a group of 150 females. The temperature outside was a humid 95 degrees and there wasn't a whole lot of clothing being worn. Five minutes into the air-conditioned music test, the disruptions started. Many people won't show you the courtesy of discretely waving you over for a temperature adjustment request. They'll simply announce to the entire room that they are uncomfortable and they "are going to leave if you can't fix it." I assume this strategy arises from the need for peer support. I know that an outburst from a respondent sends all the blood in my body to my head and I get the sweats. Make very good friends with the people that service your room, be very flattering about their work, slip 'em a five - pat 'em on the back and ask them to be available every ten minutes. You'll need them every ten minutes because, for some reason, the hotel will not deem you responsible enough to have control over the thermostat. Ten minutes after turning off the air conditioning, the room will be 95 degrees and you'll need an adjustment, and so on, and so on. Again, that's

just one scenario that can lead to trouble - there are a million more lurking...waiting. Make sure the hotel people like you and call you friend.

Lesson 3: Never Get Involved With the Help.

Staying off the sauce is conducive to thwarting the attempts of respondents who get caught up in the glamorous lure of potential radio paramours. I can't say that I blame them - we are a sexy bunch. However, it's always best for business if you don't mix it with pleasure. So wear that wedding ring and have a quick retort for the nature of your plans after "this gig," and don't visit the hotel bar until the coast is clear. To arrive at a safe "coast is clear" time, figure the price of drinks in the hotel bar and the incentive you paid the respondents and add an hour. They will be waiting for you.

Anecdote: a respondent who told me a real sob story once asked me for a ride home. I do award her points for originality. On the way to the test, she was pulled over for speeding (because she was late for the test!). The officer discovered she was not insured and impounded her vehicle. Thus, she considered it my duty to drive her home. I had heeded my own advice on this day and quickly retorted that I, myself, had taken a cab. No problem, situation handled.

That's enough for this edition. I've forfeited enough trade secrets. I hope these three easy lessons can help lead you down the path of smoother auditorium music testing, and I'm always available for further consulting. Good testing.

Jay Randall is Director of Music Research at Paragon Research, overseeing project management for Paragon's Radio Division and serving as point person for new music discovery. Jay has also managed the implementation of new technologies at Paragon for the past five years, including the development of MusicLink, Paragon's music research software. Reach him at: (303) 922-5600, or e-mail jrandall@paragon-research.com.

(in **THE WEEK** music)

no. 1 buzzband

P.O.D.
"School Of Hard Knocks"
Maverick



most added

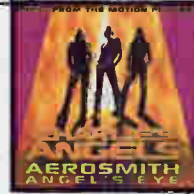
1. **DIFFUSER "Karma" (Hollywood) (27)**
KAZR, WJXQ, WKLT, WMMR, WNOR, WPXC, WQLZ, WTKX, WXKE, WZBH
2. **P.O.D. "School Of Hard Knocks" (Maverick) (21)**
KQWB, WAAF, WCCC, WFRD, WGIR, WNOR, WPHD, WRWK, WRXF, WXRC
3. **STONE TEMPLE PILOTS "Break On Through" (Elektra/EEG) (17)**
KISW, KLOS, WAPL, WBOP, WCLG, WIYY, WKIT, WLZR, WQLZ, WZXR
3. **GEDDY LEE "My Favorite Headache" (Anthem/Atlantic/AG) (17)**
KBER, KMKF, WBAB, WCCC, WIRX, WKLC, WKQQ, WMMS, WRKR, WZXR
4. **U.P.O. "Feel" (Epic) (16)**
KFME, KICT, KZGL, WBZX, WKHY, WMKS, WQLZ, WVRK, WXRC, WZZO
5. **AEROSMITH "Angel's Eye" (Columbia/CRG) (15)**
KBBZ, KDEZ, KLIZ, KRKX, KXRA, WJRR, WKIT, WQWK, WRXF, WWZK
6. **LIFEHOUSE "Hanging By A Moment" (DreamWorks) (13)**
WIYY, WKLC, WKSJ, WKTG, WPUP, WQLZ, WRIF, WTKX, WXRC, WZZO
7. **CREED "Riders On The Storm" (Elektra/EEG) (12)**
KDKB, KOMP, KRXQ, WAPL, WCLG, WIYY, WKHY, WKQZ, WLZR, WQLZ
8. **OFFSPRING "Original Prankster" (Columbia/CRG) (10)**
KSUP, KUPD, WHEB, WKLC, WPPT, WQBZ, WROV, WRXF, WWBN, WZXL
8. **CLARKS "Chasin' Girls" (Razor & Tie) (10)**
KCGQ, KTWS, WDVE, WEGW, WGLO, WKLC, WKTG, WWZK, WXCM, WXRC
8. **EVE 6 "On The Roof Again" (RCA) (10)**
KICT, KXUS, KZLE, WBOP, WEBN, WKZQ, WQWK, WROV, WRXF, WTKX



21 signals (KIOZ, WAAF, WXTB) enrolled in the "School Of Hard Knocks" this week, giving P.O.D. #2 Most Added honors and granting them #1 Buzzband status. This lead single from the *Little Nicky* soundtrack is already getting 16 spins on Loud Radio. "We feel like this is the best thing they've done yet so far," WAAF PD Dave Douglas says.

top gainers

1. **AEROSMITH "Angel's Eye" (Columbia/CRG) (+1539)**
WGLO +38, WPHD +33, WKHY +31, WRWK +26, KZRK +23
2. **GEDDY LEE "My Favorite Headache" (Anthem/Atlantic/AG) (+432)**
WPHD +23, WZBH +18, LOUD +16, KATT +14, KTWS +14
3. **MARILYN MANSON "Disposable Teens" (nothing/Inter.) (+247)**
LOUD +20, KKED +13, KRZR +13, KATT +11, WKQZ +11
4. **OFFSPRING "Original Prankster" (Columbia/CRG) (+244)**
WAZU +27, KEYJ +12, WKHY +12, WDHA +11, WAMX +9
5. **GODSMACK "Awake" (Republic/UMG) (+236)**
WQWK +32, KISS +21, KXXR +15, KZZK +15, WQLZ +15
6. **FUEL "Hemorrhage..." (550 Music/Epic) (+212)**
KQWB +37, KRWN +19, WCLG +13, KLIZ +12, WKIT +12
7. **U.P.O. "Feel" (Epic) (+201)**
KZRK +18, KEYJ +13, WBYR +13, KXFX +11, WAAF +10
8. **TONY IOMMI "Goodbye Lament" (Divine/Beyond) (+200)**
WAZU +11, KQWB +10, KRWN +10, WWBN +10, KLAQ +9
8. **CREED "Are You Ready" (Wind-up) (+200)**
KQWB +37, WRIF +28, WKSJ +25, KRAB +19, CFOX +15
9. **COLLECTIVE SOUL "Why Pt. 2" (Atlantic/AG) (+183)**
KQWB +36, WAZU +19, WLZX +19, WAPL +16, WZOW +14



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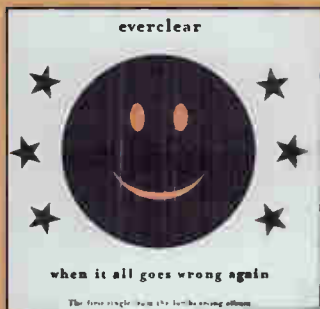
Airplay
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most requested

- | | | | | | |
|------------------------|-----------------|--------------------|----------------------|-----------------|-------------------|
| 1 - 1• GODSMACK | "Awake" | (Republic/UMG) | 7 - 6• CREED | "Are You Ready" | (Wind-up) |
| 3 - 2• FUEL | "Hemorrhage..." | (550 Music/Epic) | D - 7• AEROSMITH | "Angel's Eye" | (Columbia/CRG) |
| 6 - 3• COLLECTIVE SOUL | "Why Pt. 2" | (Atlantic/AG) | 8 - 8• LIMP BIZKIT | "Rollin'" | (Flip/Interscope) |
| 2 - 4 SAMMY HAGAR | "Serious Jujū" | (Cabo Wabo/Beyond) | 5 - 9 PRIMUS/OZZY... | "N.I.B." | (Divine/Priority) |
| 4 - 5 3 DOORS DOWN | "Loser" | (Republic/UMG) | 9-10 DISTURBED | "Stupify" | (Giant/Reprise) |





Everclear
"When It All Goes Wrong"

Capitol

(hollywoodandvine.com/everclear)

- Everclear is ready to reclaim its position at Rock radio with this first single from their second album this year, *Songs From An American Movie 2: Good Time For A Bad Attitude*, due out November 21.
- "When It All Goes Wrong" is trademark Everclear, blending pop harmonies with a ferociously catchy melody. The song also has way more loud, edgy guitars than the singles from *Volume 1*.
- The band will be appearing on ABC's *Radio Music Awards* on November 4; their VH1 *Behind The Music* special airs November 26.
- WMMR, WNVE, KUFO, WBRU, WEDG, 89X, WPLY, and KEDJ are in early.

U2
All That You Can't Leave Behind

Interscope

(U2.com)

- The eagerly anticipated full-length album from **U2**, *All That You Can't Leave Behind*, promises to be an across the board hit at all formats.
- Strong melodies and emotionally charged lyrics make the main focus of this album the songs themselves, leading to a more stripped down sound for the band.
- The single "Beautiful Day" is currently Top Ten at Hot Trax, Modern and Progressive. Other songs to check out include: "Elevation," "Stuck In a Moment You Can't Get Out Of," "In A Little While," "Wild Honey," and "New York."

Meat Puppets
"Armed And Stupid"

Atlantic/AG

(meatpuppets.com)

- "Armed And Stupid" is the newest single from the latest incarnation of the **Meat Puppets**, affectionately known as Meat Puppets v. 2.0.
- The band's first release in five years, *Golden Lies*, is a reaffirmation of Puppets founder Curt Kirkwood's legendary status within the musical arena.

- The single sports loud, insistent and hooky guitars backed with mid-range vocals and the bizarre yet somehow familiar lyrics the band is known for.

Insane Clown Posse
"Let's Go All The Way"

IDJMG

(islandrecords.com)

- The hard, in your face style of **Insane Clown Posse** is just as raw as it ever was on "Let's Go All The Way."
- Some listeners will recognize this song as a cover of '80s one hit wonders **Sly Fox**.
- This is actually the first single from ICP's new double album *Bizzar/Bizaar*, to be released on Halloween at the band's *Hallowicked* show in Detroit with "fellow juggalos" **Twiztid**.
- **WBCN** is the first on "Let's Go All The Way."

Fastball
"This Is Not My Life"

Hollywood

(fastballmusic.com)

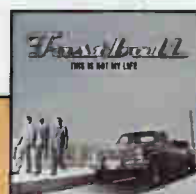
- Here's the follow up to the Progressive-Pop Alternative crossover "You're An Ocean."
- This single is certainly more guitar-driven than "Ocean," encompassing a series of musical twists and turns and a Beatlesque flavor.
- The band recently finished doing a mini-tour of Europe and the U.K. and just started their massive US tour.
- **KLBJ**, **KBUS**, and **WTBK** are on "This Is Not My Life."

J. Mascis And The Fog
"Where'd You Go"

Ultimatum

(ultimatummusic.com)

- Former "guiding light of guitar," leader of the band **Dinosaur Jr.**, and Indie Rock superstar **J. Mascis** has just released his new solo effort, *More Light* which hit #1 its first week out on the Specialty Spins chart.
- Along with his new group **The Fog**, Mascis is at what is possibly his most eloquent on this single, with fuzz tone power chords and understated yet electrifying guitar solos.
- Mascis is touring the U.S. until the end of November when he will go to Japan and Europe.



hot trax 100

October 17 - 23, 2000

(Full Rock Panel: Active Rock 18-34 and Mainstream Rock)

LW	TW	Artist	Track	Label	TW	Move	LW	Cume/Adds	LW	TW	Artist	Track	Label	TW	Move	LW	Cume/Adds
1	1*	3 DOORS DOWN	LOSER	(Republic/UMG)	4319	114	4205	173/1	58	51*	KING/CLAPTON	WANNA	(Reprise)	479	100	379	41/3
2	2*	COLLECTIVE SOUL	WHY	(Atlantic/AG)	3867	183	3684	176/0	41	52	INCUBUS	STELLAR	(Immortal/Epic)	476	-128	604	34/0
3	3*	FUEL	HEMORRHAGE	(550 Music/Epic)	3505	212	3293	159/2	56	53*	GREEN VINYL...	KALEIDO...	(Fat Organ/DCC)	456	36	420	32/2
4	4*	CREED	YOU	(Wind-up)	3433	200	3233	159/3	57	54*	VALLEJO	INTO	(Epic/550/Crescent Moon)	438	43	395	40/0
5	5*	PRIMUS W/OZZY	N.I.B.	(Divine/Priority)	3411	163	3248	141/1	52	55	FOO FIGHTERS	NEXT	(Roswell/RCA)	419	-44	463	30/0
35	6*	AEROSMITH	EYE	(Columbia/CRG)	2416	1539	877	159/15	53	56	U.P.O.	GODLESS	(Epic)	417	-9	426	33/0
6	7*	GODSMACK	AWAKE	(Republic/UMG)	2408	236	2172	141/2	45	57	LIMP BIZKIT	MY	(Flip/Interscope)	393	-159	552	33/0
7	8*	SAMMY HAGAR	SERIOUS	(Cabo Wabo/Beyond)	2222	87	2135	144/3	63	58*	STRAIT-UP	ANGELS	(Immortal/Virgin)	391	89	302	42/7
9	9	U2	BEAUTIFUL	(Interscope/IDJMG)	1965	-33	1998	113/0	D	59*	U.P.O.	FEEL	(Epic)	321	201	120	53/16
8	10	PAPA ROACH	LAST	(DreamWorks)	1937	-108	2040	88/1	54	60	SLASH'S SNAKE...	BEEN	(KOCH)	312	-119	431	35/0
11	11*	GREEN DAY	MINORITY	(Reprise)	1722	14	1708	101/1	73	61*	EVE 6	ON	(RCA)	310	93	217	43/10
20	12*	TONY IOMMI	GOODBYE	(Divine/Priority)	1712	200	1512	135/9	60	62	AC/DC	BLUES	(Elektra/EEG)	303	-21	324	27/0
10	13	NICKELBACK	BREATHE	(Roadrunner)	1702	-139	1841	108/2	65	63*	NICKELBACK	LEADER	(Roadrunner)	288	12	276	20/0
13	14*	WALLFLOWERS	SLEEP...	(Interscope)	1668	10	1658	96/0	59	64	MARVELOUS 3	SUGARBUZZ	(HiFi/Elektra/EEG)	278	-84	362	24/0
19	15*	S/TEMPLE PILOTS	NO	(Atlantic/AG)	1642	122	1520	131/8	62	65	ALICE COOPER	GIMMIE	(Spitfire)	258	-52	310	21/0
15	16	FULL DEVIL...	WHERE	(Enclave/Merc./IDJMG)	1574	-17	1591	108/2	66	66	DOOBIE BROTHERS	PEOPLE	(Rhino/Pyramid)	255	-9	264	23/1
18	17*	PERFECT CIRCLE	LIBRAS	(Virgin)	1570	49	1521	108/4	72	67*	TUBES	LOVE	(CMC/SRG)	254	32	222	25/2
14	18	VAST	FREE	(Elektra/EEG)	1543	-54	1597	124/2	64	68	GODSMACK	VOODOO	(Republic/UMG)	245	-32	277	17/0
24	19*	OFFSPRING	ORIGINAL	(Columbia/CRG)	1489	244	1245	112/10	70	69*	KITTIE	PAPER	(Artemis/Ng)	240	7	233	28/5
16	20	3 DOORS DOWN	KRYPTONITE	(Republic/UMG)	1400	-169	1569	88/0	83	70*	SPINESHANK	SYNTHETIC	(Roadrunner)	238	54	184	29/5
22	21	METALLICA	DISAPPEAR	(Hollywood)	1368	-59	1427	88/0	69	71	KORN	MAKE	(Immortal/Epic)	231	-18	249	17/1
21	22	DISTURBED	STUPIFY	(Giant/Reprise)	1361	-101	1462	76/1	76	72*	SEVENDUST	GOING	(Republic/UMG)	228	26	202	31/3
23	23	UNION UNDER...	TURN	(Portrait/CRG)	1268	-5	1273	87/2	67	73	CREED	HIGHER	(Wind-up)	221	-38	259	24/0
27	24*	MEGADETH	KILL	(Capitol)	1232	58	1174	102/3	71	74	INCUBUS	PARDON	(Immortal/Epic)	216	-16	232	17/0
12	25	RED HOT CHILI...	CALIFOR...	(Warner Bros.)	1223	-439	1662	78/1	75	75*	STAIN'D	HOME	(Flip/EEG)	216	7	209	15/0
17	26	AC/DC	MELTDOWN	(Elektra/EEG)	1222	-348	1570	82/0	74	76*	TIDEWATER GRAIN	HERE	(Ruff Nation)	213	2	211	23/0
25	27	CREED	ARMS	(Wind-up)	1171	-42	1213	75/0	68	77	8STOPS7	QUESTION	(Reprise)	206	-38	244	19/0
28	28*	EVERLAST	BLACK	(Tommy Boy)	1144	20	1124	76/3	61	78	RAGE AGAINST...	TESTIFY	(Epic)	199	-86	285	16/0
30	29*	PAPA ROACH	BROKEN	(DreamWorks)	1130	92	1038	88/8	80	79*	ONE MINUTE...	FISH	(V2)	197	5	192	22/4
26	30	PERFECT CIRCLE	JUDITH	(Virgin)	1102	-82	1184	68/0	98	80*	LIFEHOUSE	HANGING	(DreamWorks)	193	46	147	33/13
29	31	LINKIN PARK	ONE	(Warner Bros.)	1075	-8	1083	91/6	84	81*	RED HOT CHILI...	OTHERSIDE	(Warner Bros.)	190	7	183	21/0
31	32*	COLD	JUST	(Flip/IDJMG)	1031	3	1028	84/0	79	82	MATCHBOX TWENTY	BENT	(Lava/AG)	188	-4	192	16/0
49	33*	GEDDY LEE	MY	(Atlantic/AG)	996	432	564	100/17	93	83*	BLINK 182	MAN	(MCA)	172	11	161	13/0
34	34	HED (PE)	BARTENDER	(Jive)	890	-9	899	72/1	88	84	ROBIN TROWER	RUN	(Aezra/Orpheus)	160	-8	168	14/0
37	35*	COC	SONG	(Sanctuary/SRG)	874	106	768	87/8	100	85*	BARENAKED...	PINCH	(Reprise)	159	22	137	8/0
36	36	LENNY KRAVITZ	AGAIN	(Virgin)	862	-6	868	67/3	97	86*	FOO FIGHTERS	LEARN	(Roswell/RCA)	159	12	147	18/0
38	37*	LIMP BIZKIT	ROLLIN	(Flip/Interscope)	827	100	727	62/0	85	87	BENDER	ISOLATE	(TVT)	155	-20	175	17/0
40	38*	DUST FOR LIFE	STEP	(Wind-up)	793	119	674	86/8	D	88*	SISTER HAZEL	HIGH	(Universal/UMG)	149	106	43	16/5
33	39	K.W.SHEPHERD	LAST	(Giant/Reprise)	785	-172	957	51/0	D	89*	BON JOVI	MY	(Island/IDJMG)	146	14	132	11/0
32	40	GODSMACK	BAD	(Republic/UMG)	774	-205	979	50/0	D	90*	CLARKS	GIRLS	(Razor & Tie)	142	97	45	22/10
39	41	MATCHBOX TWENTY	CRUTCH	(Lava/AG)	712	-30	742	46/0	92	91	IRON MAIDEN	OUT	(Portrait/CRG)	142	-22	164	17/0
55	42*	MARILYN MANSON	DISPOSABLE	(nothing/Interscope)	676	247	429	72/9	89	92	BAR 7	FOUR	(Sin Drome)	137	-33	170	10/0
50	43*	DEFTONES	BACK	(Maverick)	656	118	538	64/2	D	93*	INDIGENOUS	REST	(Pachyderm)	137	19	118	10/1
48	44	PAGE/CROWES	HEY	(musicmaker.com)	565	-4	569	48/2	94	94	PAUL RODGERS	BLUE	(CMC/SRG)	135	-22	157	13/1
51	45*	TAPROOT	AGAIN	(Atlantic/AG)	557	44	513	64/5	95	95	RAGE AGAINST...	SLEEP	(Epic)	135	-15	150	11/0
46	46	MARK KNOPFLER	WHAT	(Warner Bros.)	547	-27	574	40/0	96	96	AC/DC	STIFF	(Elektra/EEG)	134	-13	147	17/0
47	47	LIQUID GANG	CLOSER	(Lava/Gotham/Atl./AG)	540	-14	554	57/0	D	97*	ISLE OF Q	LITTLE	(Universal/UMG)	133	37	96	9/1
44	48	ORGY	FICTION	(Elementree/Reprise)	529	-60	589	47/0	86	98	ULTRASPANK	WHERE	(Epic)	133	-26	159	14/0
43	49	S/TEMPLE PILOTS	SOUR	(Atlantic/AG)	509	-81	590	39/0	D	99*	6 GIG	HIT	(Artemis/Ultimatum)	130	12	118	20/1
42	50	DEFTONES	CHANGE	(Maverick)	502	-83	585	38/0	87	100	EVERCLEAR	AM	(Capitol)	130	-42	172	8/0

Plays TW: Total number of Plays during current airplay week. Move: Increase or decrease in number of Plays from previous airplay week. Plays LW: Total number of Plays during previous airplay week. Cume: Total number of stations playing. Adds: number of new stations reporting as an add.

album action

(Full Rock Panel: Active Rock 18-34 and Mainstream Rock)

LW	TW	Artist	Title	Label	TW	LW	Move	LW	TW	Artist	Title	Label	TW	LW	Move
1	1	3 DOORS DOWN	<i>The Better Life</i>	(Republic/UMG)	5769	5812	-43	10	11*	S/TEMPLE PILOTS	<i>No. 4</i>	(Atlantic/AG)	2177	2144	33
2	2*	CREED	<i>Human Clay</i>	(Wind-up)	5042	4984	58	9	12	NICKELBACK	<i>The State</i>	(Roadrunner)	1990	2117	-127
3	3*	COLLECTIVE SOUL	<i>Blender</i>	(Atlantic/AG)	3898	3719	179	13	13	U2	<i>All That You Can't...</i>	(Interscope/IDJMG)	1965	2002	-37
4	4	GODSMACK	<i>Godsmack</i>	(Republic/UMG)	3589	3595	-6	20	14*	TONY IOMMI	<i>Iommi</i>	(Divine/Priority)	1742	1560	182
5	5*	FUEL	<i>Something Like...</i>	(550 Music/Epic)	3574	3367	207	15	15*	GREEN DAY	<i>Warning</i>	(Reprise)	1722	1708	14
6	6*	PRIMUS W/OZZY	<i>Nativity In Black...</i>	(Divine/Priority)	3411	3248	163	12	16	AC/DC	<i>Stiff Upper Lip</i>	(Elektra/EEG)	1677	2059	-382
7	7	PAPA ROACH	<i>Infest</i>	(DreamWorks)	3067	3078	-11	17	17*	WALLFLOWERS	<i>Breach</i>	(Interscope)	1668	1658	10
8	8	PERFECT CIRCLE	<i>Mer De Noms</i>	(Virgin)	2693	2763	-70	18	18	FULL DEVIL...	<i>Full Devil Jacket</i>	(Enclave/Mercury/IDJMG)	1611	1632	-21
D	9*	VARIOUS ARTISTS	<i>Charlie's Angels OST</i>	(Columbia/CRG)	2416	877	1539	19	19	VAST	<i>Music For People</i>	(Elektra/EEG)	1543	1597	-54
11	10*	SAMMY HAGAR	<i>Ten 13</i>	(Cabo Wabo/Beyond)	2227	2142	85	D	20*	OFFSPRING	<i>Americana</i>	(Columbia/CRG)	1503	1271	232

fmqb october 27, 2000

airplayanalysis

PRIMUS W/OZZY N.I.B. Divine/Priority		Total Spins/Gain 341/163 Total Stations: 141 Hot Trax: 5 - 5*			
		TW	LW	2W	TS
ATLANTA	WKLS	-	-	-	-
AUSTIN	KLBJ	11	10	8	291
BALTIMORE	WIYY	24	31	30	356
BOSTON	WAAF	-	-	-	62
CHARLOTTE	WXRC	19	16	18	200
CINCINNATI	WEBN	-	-	-	-
CLEVELAND	WMMS	19	6	8	162
COLUMBUS	WAZU	68	69	69	626
COLUMBUS	WBZX	32	13	11	267
COLUMBUS	WLVO	-	-	-	-
DALLAS	KEGL	20	32	31	258
DENVER	KBPI	23	22	23	318
DETROIT	WRIF	24	25	22	317
GREENSBORO	WXRA	-	-	-	-
HARTFORD	WCCC	29	28	30	332
INDIANAPOLIS	WFBO	7	7	7	73
KANSAS CITY	KORC	14	16	12	194
KANSAS CITY	KYYS	-	-	-	-
LAS VEGAS	KOMP	34	32	34	387
LONG ISLAND	WBAB	29	30	32	223
LOS ANGELES	KLOS	12	8	9	149
MEMPHIS	WEGR	-	-	-	-
MEMPHIS	WMFS	-	-	-	-
MIAMI	WZTA	10	12	-	22
MILWAUKEE	WLZR	32	33	34	349
MINNEAPOLIS	KOXR	29	7	-	245
NEW ORLEANS	WKSY	15	17	17	338
NORFOLK	WNOR	29	27	28	306
ORLANDO	WJRR	34	33	34	265
PHILADELPHIA	WMMR	4	1	2	20
PHILADELPHIA	WYSP	30	30	29	448
PHOENIX	KDKB	-	-	-	-
PHOENIX	KUPD	-	-	-	238
PHOENIX	LOUD	58	-	-	943
PITTSBURGH	WDVE	-	-	-	52
PORTLAND	KUFO	24	25	26	356
PROVIDENCE	WHJY	-	-	-	51
ROCHESTER	WCMF	32	34	28	334
SACRAMENTO	KRXO	28	27	20	410
ST. LOUIS	KSHE	-	-	-	38
SALT LAKE CITY	KBER	17	19	19	133
SAN ANTONIO	KISS	24	28	27	288
SAN DIEGO	KIOZ	29	27	33	276
SAN FRANCISCO	KSJO	17	14	13	53
SEATTLE	KISW	28	25	29	275
TAMPA	WXTB	-	-	-	7

S/TEMPLE PILOTS NO Allantic/AG		Total Spins/Gain 1642/122 Total Stations: 131 Hot Trax: 19 - 15*			
		TW	LW	2W	TS
ATLANTA	WKLS	-	-	-	-
AUSTIN	KLBJ	2	-	-	2
BALTIMORE	WIYY	-	-	-	-
BOSTON	WAAF	31	30	30	99
CHARLOTTE	WXRC	13	14	12	39
CINCINNATI	WEBN	-	-	-	-
CLEVELAND	WMMS	-	-	-	-
COLUMBUS	WAZU	26	-	-	26
COLUMBUS	WBZX	9	4	-	13
COLUMBUS	WLVO	-	-	-	-
DALLAS	KEGL	11	16	9	36
DENVER	KBPI	-	-	-	-
DETROIT	WRIF	8	-	-	8
GREENSBORO	WXRA	-	-	-	-
HARTFORD	WCCC	15	17	16	61
INDIANAPOLIS	WFBO	-	-	-	-
KANSAS CITY	KORC	16	13	11	56
KANSAS CITY	KYYS	-	-	-	-
LAS VEGAS	KOMP	-	-	-	-
LONG ISLAND	WBAB	-	-	-	-
LOS ANGELES	KLOS	-	-	-	-
MEMPHIS	WEGR	6	7	-	13
MEMPHIS	WMFS	7	10	10	27
MIAMI	WZTA	-	-	-	-
MILWAUKEE	WLZR	7	8	6	36
MINNEAPOLIS	KOXR	19	24	20	75
NEW ORLEANS	WKSY	15	16	17	56
NORFOLK	WNOR	7	8	7	26
ORLANDO	WJRR	1	13	-	14
PHILADELPHIA	WMMR	4	5	10	47
PHILADELPHIA	WYSP	15	14	12	49
PHOENIX	KDKB	-	-	-	-
PHOENIX	KUPD	14	11	12	42
PHOENIX	LOUD	42	28	26	96
PITTSBURGH	WDVE	-	-	-	-
PORTLAND	KUFO	13	16	13	52
PROVIDENCE	WHJY	-	-	-	-
ROCHESTER	WCMF	-	-	-	-
SACRAMENTO	KRXO	20	17	13	60
ST. LOUIS	KSHE	-	-	-	-
SALT LAKE CITY	KBER	8	7	10	32
SAN ANTONIO	KISS	6	4	-	10
SAN DIEGO	KIOZ	5	-	-	5
SAN FRANCISCO	KSJO	8	8	7	26
SEATTLE	KISW	19	20	21	104
TAMPA	WXTB	-	-	-	-

DUST FOR LIFE STEP Wind-up		Total Spins/Gain 793/119 Total Stations: 86 Hot Trax: 40 - 38*			
		TW	LW	2W	TS
ATLANTA	WKLS	-	-	-	-
AUSTIN	KLBJ	7	8	5	30
BALTIMORE	WIYY	-	-	-	-
BOSTON	WAAF	-	-	-	-
CHARLOTTE	WXRC	6	5	-	11
CINCINNATI	WEBN	5	-	-	5
CLEVELAND	WMMS	-	-	-	-
COLUMBUS	WAZU	-	-	-	-
COLUMBUS	WBZX	8	-	-	8
COLUMBUS	WLVO	-	-	-	-
DALLAS	KEGL	-	-	-	-
DENVER	KBPI	-	-	-	-
DETROIT	WRIF	9	8	4	21
GREENSBORO	WXRA	-	-	-	-
HARTFORD	WCCC	-	-	-	-
INDIANAPOLIS	WFBO	-	-	-	-
KANSAS CITY	KORC	9	7	-	16
KANSAS CITY	KYYS	-	-	-	-
LAS VEGAS	KOMP	11	10	11	56
LONG ISLAND	WBAB	-	-	-	-
LOS ANGELES	KLOS	-	-	-	-
MEMPHIS	WEGR	-	-	-	-
MEMPHIS	WMFS	10	11	11	54
MIAMI	WZTA	15	18	14	86
MILWAUKEE	WLZR	12	9	11	66
MINNEAPOLIS	KOXR	23	24	18	75
NEW ORLEANS	WKSY	9	16	-	25
NORFOLK	WNOR	7	6	7	37
ORLANDO	WJRR	15	15	13	65
PHILADELPHIA	WMMR	-	-	-	-
PHILADELPHIA	WYSP	9	9	7	31
PHOENIX	KDKB	-	-	-	-
PHOENIX	KUPD	11	10	5	26
PHOENIX	LOUD	-	-	-	-
PITTSBURGH	WDVE	-	-	-	-
PORTLAND	KUFO	10	11	6	27
PROVIDENCE	WHJY	-	-	-	-
ROCHESTER	WCMF	-	-	-	-
SACRAMENTO	KRXO	6	5	8	26
ST. LOUIS	KSHE	-	-	-	-
SALT LAKE CITY	KBER	-	-	-	-
SAN ANTONIO	KISS	3	-	-	3
SAN DIEGO	KIOZ	-	-	-	-
SAN FRANCISCO	KSJO	-	-	-	-
SEATTLE	KISW	-	-	-	-
TAMPA	WXTB	10	10	10	50

DEFTONES BACK Maverick		Total Spins/Gain 656/118 Total Stations: 64 Hot Trax: 50 - 43*			
		TW	LW	2W	TS
ATLANTA	WKLS	-	-	-	-
AUSTIN	KLBJ	-	-	-	-
BALTIMORE	WIYY	-	-	-	-
BOSTON	WAAF	13	15	13	41
CHARLOTTE	WXRC	5	6	6	17
CINCINNATI	WEBN	-	-	-	-
CLEVELAND	WMMS	-	-	-	-
COLUMBUS	WAZU	-	-	-	-
COLUMBUS	WBZX	11	4	-	15
COLUMBUS	WLVO	-	-	-	-
DALLAS	KEGL	3	7	2	12
DENVER	KBPI	12	10	-	22
DETROIT	WRIF	8	2	-	10
GREENSBORO	WXRA	-	-	-	-
HARTFORD	WCCC	15	13	9	41
INDIANAPOLIS	WFBO	-	-	-	-
KANSAS CITY	KORC	7	7	-	14
KANSAS CITY	KYYS	-	-	-	-
LAS VEGAS	KOMP	-	-	-	-
LONG ISLAND	WBAB	-	-	-	-
LOS ANGELES	KLOS	-	-	-	-
MEMPHIS	WEGR	-	-	-	-
MEMPHIS	WMFS	-	-	-	-
MIAMI	WZTA	3	3	2	10
MILWAUKEE	WLZR	8	7	8	26
MINNEAPOLIS	KOXR	13	12	9	38
NEW ORLEANS	WKSY	-	-	-	-
NORFOLK	WNOR	7	7	7	25
ORLANDO	WJRR	13	9	-	22
PHILADELPHIA	WMMR	-	-	-	-
PHILADELPHIA	WYSP	-	-	-	-
PHOENIX	KDKB	-	-	-	-
PHOENIX	KUPD	-	-	-	-
PHOENIX	LOUD	58	54	32	186
PITTSBURGH	WDVE	-	-	-	-
PORTLAND	KUFO	8	9	10	40
PROVIDENCE	WHJY	-	-	-	-
ROCHESTER	WCMF	-	-	-	-
SACRAMENTO	KRXO	9	12	8	40
ST. LOUIS	KSHE	-	-	-	-
SALT LAKE CITY	KBER	-	-	-	-
SAN ANTONIO	KISS	-	-	-	-
SAN DIEGO	KIOZ	9	7	5	30
SAN FRANCISCO	KSJO	-	-	-	-
SEATTLE	KISW	-	-	-	-
TAMPA	WXTB	7	-	-	7

3 DOORS DOWN LOSER Republic/UMG		Total Spins/Gain 4319/114 Total Stations: 173 Hot Trax: 1 - 1*			
		TW	LW	2W	TS
ATLANTA	WKLS	16	11	13	103
AUSTIN	KLBJ	29	28	28	538
BALTIMORE	WIYY	31	30	30	554
BOSTON	WAAF	39	38	-	572
CHARLOTTE	WXRC	25	25	26	534
CINCINNATI	WEBN	28	19	16	287
CLEVELAND	WMMS	14	12	14	223
COLUMBUS	WAZU	68	69	69	650
COLUMBUS	WBZX	23	19	18	238
COLUMBUS	WLVO	-	-	-	-
DALLAS	KEGL	22	32	26	326
DENVER	KBPI	20	22	20	344
DETROIT	WRIF	27	26	26	338
GREENSBORO	WXRA	20	19	21	194
HARTFORD	WCCC	-	-	-	-
INDIANAPOLIS	WFBO	6	4	5	43
KANSAS CITY	KORC	31	31	32	505
KANSAS CITY	KYYS	-	-	-	-
LAS VEGAS	KOMP	32	33	32	458
LONG ISLAND	WBAB	10	13	18	156
LOS ANGELES	KLOS	-	-	-	-
MEMPHIS	WEGR	-	-	-	-
MEMPHIS	WMFS	11	11	14	623
MIAMI	WZTA	31	33	26	390
MILWAUKEE	WLZR	34	32	18	486
MINNEAPOLIS	KOXR	11	19	-	214
NEW ORLEANS	WKSY	-	-	-	-
NORFOLK	WNOR	26	29	28	455
ORLANDO	WJRR	33	34	33	452
PHILADELPHIA	WMMR	15	13	13	245
PHILADELPHIA	WYSP	33	32	28	317
PHOENIX	KDKB	6	-	-	6
PHOENIX	KUPD	30	31	26	393
PHOENIX	LOUD	-	-	-	-
PITTSBURGH	WDVE	19	11	10	150
PORTLAND	KUFO	18	27	27	318
PROVIDENCE	WHJY	18	15	18	211
ROCHESTER	WCMF	-	-	-	-
SACRAMENTO	KRXO	-	-	-	494
ST. LOUIS	KSHE	6	5	-	11
SALT LAKE CITY	KBER	26	24	27	222
SAN ANTONIO	KISS	16	-	-	229
SAN DIEGO	KIOZ	16	15	18	225
SAN FRANCISCO	KSJO	16	12	14	244
SEATTLE	KISW	28	31	33	392
TAMPA	WXTB	32	34	36	749

COC SONG Sanctuary/SRG		Total Spins/Gain 874/106 Total Stations: 87 Hot Trax: 37 - 35*			
		TW	LW	2W	TS
ATLANTA	WKLS	-	-	-	-
AUSTIN	KLBJ	-	-	-	-
BALTIMORE	WIYY	-	-	-	-
BOSTON	WAAF	23	20	10	65
CHARLOTTE	WXRC	-	-	-	-
CINCINNATI	WEBN	-	-	-	-
CLEVELAND	WMMS	-	-	-	-
COLUMBUS	WAZU	-	-	-	-
COLUMBUS	WBZX	-	-	-	-
COLUMBUS	WLVO	-	-	-	-
DALLAS	KEGL	4	9	6	19
DENVER	KBPI	-	-	-	1
DETROIT	WRIF	9	11	10	35
GREENSBORO	WXRA	-	-	-	-
HARTFORD	WCCC	11	8	-	19
INDIANAPOLIS	WFBO	-	-	-	-
KANSAS CITY	KORC	10	9	9	37
KANSAS CITY	KYYS	-	-	-	-
LAS VEGAS	KOMP	-	-	-	-
LONG ISLAND	WBAB	-	-	-	-
LOS ANGELES	KLOS	-	-	-	-
MEMPHIS	WEGR	-	-	-	-
MEMPHIS	WMFS	-	-	-	-
MIAMI	WZTA	-	-	-	-
MILWAUKEE	WLZR	14	14	9	53
MINNEAPOLIS	KOXR	13	12	14	

active rock

[18-34]

October 17 - 23, 2000

mainstream rock

[25-44]

October 17 - 23, 2000

LW	TW	Artist	Track	Label	TW	Move	LW	2W	Cume/Adds
1	1•	3 DOORS DOWN	LOSER	(Republic/UMG)	2390	108	2282	2272	86/0
2	2•	FUEL	HEMORRHAGE	(550 Music/Epic)	2033	95	1938	1958	82/1
3	3•	CREED	YOU	(Wind-up)	1994	137	1857	1837	83/2
4	4•	PRIMUS W/OZZY	N.I.B.	(Divine/Priority)	1895	173	1722	1859	70/1
7	5•	GODSMACK	AWAKE	(Republic/UMG)	1772	172	1600	1314	85/1
6	6•	COLLECTIVE SOUL	WHY	(Atlantic/AG)	1754	122	1632	1565	76/0
5	7	PAPA ROACH	LAST	(DreamWorks)	1596	-58	1654	1846	63/0
8	8	DISTURBED	STUPIFY	(Giant/Reprise)	1264	-41	1305	1414	66/0
10	9•	GREEN DAY	MINORITY	(Reprise)	1138	40	1098	1120	59/0
40	10•	AEROSMITH	EYE	(Columbia/CRG)	1132	742	390	0	72/2
15	11•	OFFSPRING	ORIGINAL	(Columbia/CRG)	1124	168	956	584	76/4
9	12•	FULL DEVIL...	WHERE	(Enclave/Merc./IDJMG)	1117	9	1108	1193	70/1
12	13•	PERFECT CIRCLE	LIBRAS	(Virgin)	1091	55	1036	910	68/1
13	14•	UNION UNDER...	TURN	(Portrait/CRG)	1070	50	1020	1284	66/0
17	15•	TONY IOMMI	GOODBYE	(Divine/Priority)	1059	122	937	835	75/5
18	16•	S/TEMPLE PILOTS	NO	(Atlantic/AG)	994	80	914	682	74/4
20	17•	PAPA ROACH	BROKEN	(DreamWorks)	932	79	853	761	67/6
11	18	NICKELBACK	BREATHE	(Roadrunner)	931	-111	1042	1305	55/2
14	19	PERFECT CIRCLE	JUDITH	(Virgin)	912	-44	956	1112	50/0
16	20	VAST	FREE	(Elektra/EEG)	884	-56	940	1007	66/0
19	21•	LINKIN PARK	ONE	(Warner Bros.)	877	7	870	845	68/3
23	22•	MEGADETH	KILL	(Capitol)	872	40	832	754	69/1
21	23•	COLD	JUST	(Flip/IDJMG)	831	1	830	819	64/0
22	24•	HED (PE)	BARTENDER	(Jive)	827	11	816	782	66/1
28	25•	LIMP BIZKIT	ROLLIN	(Flip/Interscope)	776	93	683	599	56/0
26	26•	SAMMY HAGAR	SERIOUS	(Cabo Wabo/Beyond)	732	19	713	717	51/2
25	27	METALLICA	DISAPPEAR	(Hollywood)	726	-44	770	791	46/0
27	28•	EVERLAST	BLACK	(Tommy Boy)	720	14	706	724	46/2
24	29	GODSMACK	BAD	(Republic/UMG)	607	-131	738	1015	36/0
30	30	3 DOORS DOWN	KRYPTONITE	(Republic/UMG)	603	-80	683	850	41/0
42	31•	MARILYN MANSON	DISPOSABLE	(nothing/Interscope)	602	219	383	104	60/6
36	32•	DEFTONES	BACK	(Maverick)	584	85	499	341	54/0
37	33•	COC	SONG	(Sanctuary/SRG)	553	61	492	405	54/4
38	34•	DUST FOR LIFE	STEP	(Wind-up)	546	68	478	397	57/3
32	35	U2	BEAUTIFUL	(Interscope/IDJMG)	500	-57	557	553	28/0
34	36	ORGY	FICTION	(Elementree/Reprise)	486	-50	536	571	40/0
29	37	RED HOT CHILI...	CALIFOR...	(Warner Bros.)	474	-211	685	940	31/0
39	38•	TAPROOT	AGAIN	(Atlantic/AG)	458	40	418	413	49/2
33	39	DEFTONES	CHANGE	(Maverick)	436	-63	499	607	30/0
31	40	INCUBUS	STELLAR	(Immortal/Epic)	417	-113	530	691	29/0
41	41	CREED	ARMS	(Wind-up)	384	-20	404	420	26/0
43	42•	WALLFLOWERS	SLEEP...	(Interscope)	383	2	381	387	23/0
35	43	LIMP BIZKIT	MY	(Flip/Interscope)	347	-143	490	514	28/0
D	44•	GEDDY LEE	MY	(Atlantic/AG)	303	161	142	45	32/7
44	45	LIQUID GANG	CLOSER	(Lava/Gotham/Atl./AG)	291	-19	310	323	28/0
D	46•	STRAIT-UP	ANGELS	(Immortal/Virgin)	281	56	225	162	29/4
49	47•	VALLEJO	INTO	(Epic/550/Crescent Moon)	259	17	242	239	21/0
50	48•	NICKELBACK	LEADER	(Roadrunner)	246	11	235	220	14/0
47	49	U.P.O.	GODLESS	(Epic)	236	-20	256	298	18/0
45	50	AC/DC	MELTDOWN	(Elektra/EEG)	234	-79	313	437	17/0

LW	TW	Artist	Track	Label	TW	Move	LW	2W	Cume/Adds
1	1•	COLLECTIVE SOUL	WHY	(Atlantic/AG)	2113	61	2052	1840	100/1
2	2•	3 DOORS DOWN	LOSER	(Republic/UMG)	1929	6	1923	1905	87/1
3	3	PRIMUS W/OZZY	N.I.B.	(Divine/Priority)	1516	-10	1526	1550	71/1
5	4•	SAMMY HAGAR	SERIOUS	(Cabo Wabo/Beyond)	1490	68	1422	1335	93/1
7	5•	FUEL	HEMORRHAGE	(550 Music/Epic)	1472	117	1355	1287	77/1
4	6•	U2	BEAUTIFUL	(Interscope/IDJMG)	1465	24	1441	1384	85/1
6	7•	CREED	YOU	(Wind-up)	1439	63	1376	1308	76/1
8	8•	WALLFLOWERS	SLEEP...	(Interscope)	1285	8	1277	1239	73/1
25	9•	AEROSMITH	EYE	(Columbia/CRG)	1284	797	487	0	87/1
9	10	AC/DC	MELTDOWN	(Elektra/EEG)	988	-269	1257	1347	65/0
11	11	3 DOORS DOWN	KRYPTONITE	(Republic/UMG)	797	-89	886	912	47/1
13	12	CREED	ARMS	(Wind-up)	787	-22	809	912	49/1
14	13	NICKELBACK	BREATHE	(Roadrunner)	771	-28	799	846	53/0
10	14	RED HOT CHILI...	CALIFOR...	(Warner Bros.)	749	-228	977	1195	47/1
12	15	K.W.SHEPHERD	LAST	(Giant/Reprise)	721	-142	863	1117	47/0
28	16•	GEDDY LEE	MY	(Atlantic/AG)	693	271	422	88	68/0
16	17•	LENNY KRAVITZ	AGAIN	(Virgin)	689	19	670	548	49/2
17	18•	VAST	FREE	(Elektra/EEG)	659	2	657	580	58/2
22	19•	TONY IOMMI	GOODBYE	(Divine/Priority)	653	78	575	473	60/4
20	20•	S/TEMPLE PILOTS	NO	(Atlantic/AG)	648	42	606	479	57/4
15	21	METALLICA	DISAPPEAR	(Hollywood)	642	-15	657	742	42/0
21	22•	GODSMACK	AWAKE	(Republic/UMG)	636	64	572	397	56/1
18	23	MATCHBOX TWENTY	CRUTCH	(Lava/AG)	602	-29	631	507	39/0
19	24	GREEN DAY	MINORITY	(Reprise)	584	-26	610	573	42/1
24	25•	PAGE/CROWES	HEY	(musicmaker.com)	505	10	495	452	41/2
23	26	MARK KNOPFLER	WHAT	(Warner Bros.)	497	-29	526	467	38/0
26	27	PERFECT CIRCLE	LIBRAS	(Virgin)	479	-6	485	403	40/3
27	28	FULL DEVIL...	WHERE	(Enclave/Merc./IDJMG)	457	-26	483	438	31/1
29	29•	EVERLAST	BLACK	(Tommy Boy)	424	6	418	384	30/1
32	30•	KING/CLAPTON	WANNA	(Reprise)	415	65	350	254	31/3
36	31•	OFFSPRING	ORIGINAL	(Columbia/CRG)	365	76	289	110	31/6
33	32•	MEGADETH	KILL	(Capitol)	360	18	342	315	31/2
31	33	PAPA ROACH	LAST	(DreamWorks)	341	-45	386	400	21/1
30	34	S/TEMPLE PILOTS	SOUR	(Atlantic/AG)	331	-74	405	468	21/0
37	35•	COC	SONG	(Sanctuary/SRG)	321	45	276	192	31/4
35	36•	GREEN VINYL...	KALEIDO...	(Fat Organ/DCC)	314	20	294	278	21/2
34	37	FOO FIGHTERS	NEXT	(Roswell/RCA)	311	-23	334	468	21/0
39	38	DOOBIE BROTHERS	PEOPLE	(Rhino/Pyramid)	250	-9	259	285	21/1
42	39•	LIQUID GANG	CLOSER	(Lava/Gotham/Atl./AG)	249	5	244	246	21/0
38	40	AC/DC	BLUES	(Elektra/EEG)	247	-22	269	317	21/0
49	41•	DUST FOR LIFE	STEP	(Wind-up)	247	51	196	163	21/5
50	42•	TUBES	LOVE	(CMC/SRG)	225	30	195	141	21/2
48	43•	COLD	JUST	(Flip/IDJMG)	200	2	198	204	21/0
46	44	LINKIN PARK	ONE	(Warner Bros.)	198	-15	213	198	21/3
D	45•	PAPA ROACH	BROKEN	(DreamWorks)	198	13	185	122	21/2
41	46	UNION UNDER...	TURN	(Portrait/CRG)	198	-55	253	282	21/2
44	47	PERFECT CIRCLE	JUDITH	(Virgin)	190	-38	228	281	18/0
47	48	ALICE COOPER	GIMMIE	(Spitfire)	186	-19	205	295	15/0
45	49	MARVELOUS 3	SUGARBUZZ	(HiFi/Elektra/EEG)	186	-32	218	310	15/0
D	50•	U.P.O.	GODLESS	(Epic)	181	11	170	267	15/0

Plays TW: Total number of Plays during current airplay week; Move: Increase or decrease in number of Plays from previous airplay week; Plays LW: Total number of Plays during previous airplay week; 2 Week: Total number of Plays 2 weeks previous; Cume: Total number of stations playing; Adds: number of new stations reporting as an add.



TRACKING REPORT

Call-Out Music Research

Rock and Alternative Regional Call Out

Combined Regions

		Grade			Grade		
1.	Californication	Red Hot Chili Peppers	80	9.	Last Resort	Papa Roach	68
2.	Kryptonite	3 Doors Down	80	10.	Kill The King	Megadeth	68
3.	With Arms Wide Open	Creed	78	11.	Sour Girl	Stone Temple Pilots	68
4.	Somebody Someone	KoRn	75	12.	Testify	Rage Against The Machine	68
5.	I Disappear	Metallica	75	13.	Wonderful	Everclear	68
6.	N.I.B.	Primus/Ozzy Osbourne	73	14.	Right Now	SR-71	67
7.	Loser	3 Doors Down	70	15.	Pinch Me	Barenaked Ladies	67
8.	Satellite Blues	AC/DC	68				

Northeast

		Grade			Grade		
1.	Kryptonite	3 Doors Down	82	9.	Closer To Myself	Radford	70
2.	Wonderful	Everclear	80	10.	Promise	Eve 6	70
3.	Californication	Red Hot Chili Peppers	78	11.	I Disappear	Metallica	68
4.	With Arms Wide Open	Creed	77	12.	Pinch Me	Barenaked Ladies	67
5.	Satellite Blues	AC/DC	76	13.	Somebody Someone	KoRn	66
6.	Testify	Rage Against The Machine	73	14.	Last Goodbye	Kenny Wayne Shepherd	66
7.	N.I.B.	Primus/Ozzy Osbourne	72	15.	Breathe	Nickelback	65
8.	Loser	3 Doors Down	71				

South

		Grade			Grade		
1.	With Arms Wide Open	Creed	83	9.	Minority	Green Day	71
2.	Sour Girl	Stone Temple Pilots	83	10.	Somebody Someone	KoRn	71
3.	Californication	Red Hot Chili Peppers	79	11.	Wasting Time	Kid Rock	71
4.	Satellite Blues	AC/DC	77	12.	Right Now	SR-71	69
5.	I Disappear	Metallica	75	13.	N.I.B.	Primus/Ozzy Osbourne	68
6.	Kryptonite	3 Doors Down	74	14.	Next Year	Foo Fighters	67
7.	Are You Ready	Creed	72	15.	Loser	3 Doors Down	67
8.	Last Resort	Papa Roach	71				

Midwest

		Grade			Grade		
1.	Kryptonite	3 Doors Down	82	9.	Last Resort	Papa Roach	73
2.	Californication	Red Hot Chili Peppers	80	10.	N.I.B.	Primus w/Ozzy Osbourne	72
3.	I Disappear	Metallica	77	11.	Kill The King	Megadeth	72
4.	Loser	3 Doors Down	77	12.	Godless	U.P.O.	72
5.	With Arms Wide Open	Creed	76	13.	Testify	Rage Against The Machine	71
6.	Rollin'	Limp Bizkit	76	14.	Stupify	Disturbed	69
7.	Last Goodbye	Kenny Wayne Shepherd	75	15.	Bad Religion	Godsmack	68
8.	Somebody Someone	KoRn	75				

West

		Grade			Grade		
1.	Somebody Someone	KoRn	88	9.	Kill The King	Megadeth	76
2.	Californication	Red Hot Chili Peppers	85	10.	Stupify	Disturbed	73
3.	N.I.B.	Primus w/Ozzy Osbourne	81	11.	Promise	Eve 6	72
4.	Pinch Me	Barenaked Ladies	80	12.	Testify	Rage Against The Machine	72
5.	Kryptonite	3 Doors Down	80	13.	Where Did You Go?	Full Devil Jacket	71
6.	I Disappear	Metallica	79	14.	Bad Religion	Godsmack	71
7.	Right Now	SR-71	78	15.	Wasting Time	Kid Rock	70
8.	With Arms Wide Open	Creed	77				

Based on the top 15 songs (by Grade) of 50 songs tested in weekly call-out by Kelly Music Research. Active, Alternative, and Mainstream Rock currents are researched among P1 listeners, aged 18-44, in each format, in over 250 Arbitron metros including all large, medium and small markets. Sample is balanced proportionately according to market size within each U.S. Census region. Total weighted, rolling average sample size exceeds 800 per week. Grade scores are calculated by combining Appeal, Burn and Unfamiliarity ratings. Highest Grade scores are achieved by songs with strongest Appeal as well as lowest Burn and Unfamiliarity. For complete song list and more data, call Kelly Music Research at 610-446-0318. © 2000. All rights reserved.

musical NEWS

There's Platinum In That There Hotdog Water!



Britney. *N Sync. Eminem. Limp Bizkit?! That's right, the Bizkit has joined the platinum-plus club of first week sales with their third album, *Chocolate Starfish and the Hot Dog-Flavored Water*. The album sold 1.05 million copies its first week out, the sixth-highest first week sales in SoundScan history, and fourth largest this year, behind *N Sync's 2.4 million for *No Strings Attached*, Eminem's *The Marshall Mathers LP*, which sold 1.7 mil and Britney's 1.3 million for *Oops... I Did It Again*. While much of this is due to the rabid teenage fan base that Bizkit has built up since the release of 1999's *Significant Other*, fans may have been inspired to pick-up the disc as a result of the "golden ticket" contest. The group randomly placed ten "golden tickets" in the initial pressing, guaranteeing winners a lifetime of free tickets and backstage passes to Bizkit concerts. Also, retailer Best Buy offered the disc for \$9.99, including two extra tracks not on the album. The Bizkit-headlined *Anger Management Tour*, with Eminem, Papa Roach and Xzibit began last Friday (20) in New Jersey, but has already run into some snags. Last Tuesday's show (24) in Albany had to be rescheduled due to Fred Durst suffering swollen vocal cords. The show has been rescheduled for December 11 and is the only date effected as of press time.

It's A Promotional Day

With the release of their tenth studio album, *All That You Can't Leave Behind*, this Tuesday, U2 have officially begun their promotional duties. Last week Thursday (10/19) the Irish band gave some French contest winners the thrill of their lives. Gathered at the famed ManRay Club in Paris, fans had won tickets for what they thought was an album listening party, but were given the deluxe treatment when the band walked out on stage and played live. U2 tore through some tracks from the new disc, along with some old favorites, for the small audience. The short set included, "Elevation," "New York," "Stuck In A Moment," "Beautiful Day," "Mysterious Ways," "All I Want Is You," "Even Better Than The Real Thing," "The Ground Beneath Her Feet," and "Bad." The band will try and duplicate the intimacy of that performance here in the

continued on page 21

An Open Letter From Ani DiFranco

Here's a statement Ani prepared before her Madison Square Garden appearance. Feel free to distribute it however and wherever you like, provided you don't edit or alter it in any way. Thanks!

Ron E,
RBR Minister of Communications

october 2000

When I cast my vote this November, I intend to cast it in favor of progressive ideas and grassroots action. I'm going to support a genuine alternative to a closed system where two parties often act with a single agenda—an agenda which simply does not address the daily reality of millions of citizens. I'm going to lend my voice to the fundamental concept that government should serve the needs of the people, not a handful of multinational corporations.

In other words, I'm voting for Ralph Nader.

If you're talkin' policies, my decision has never been simpler. Nader speaks openly against the death penalty and in support of women's rights, plus his environmental stand is exemplary. Nader and the Greens also want to cut military spending, end the drug war, and attack poverty at its systemic roots. They represent the best way to follow through on the groundswell of anti-capitalist activism currently uniting progressives across traditional boundaries of gender, class, and generation. I don't expect him to win, of course, but I know that a vote for him truly counts over the long haul, because it's helping to bust open the stifling two-party stranglehold on our system and bring progressive voices into the national political discourse which has for too long been dominated by moderates and hyperconservatives.

'Course, there's just one little hitch.

The way the electoral college works, a majority of votes for a given candidate wins the whole state, and there are certain states where Gore or Bush will be clear winners. In my home state of New York, for instance, it's easy to vote for Nader without worrying that I am vicariously aiding and abetting a Bush victory. But in the so-called swing states (currently Florida, Michigan, Ohio, Oregon, Pennsylvania, Washington, and Wisconsin), a Green Party vote really does mean

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It's A Promotional Day

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States on Monday, where they'll play a rooftop set for an audience of less than a hundred on MTV's *TRL*. The only other promotional stop the band will make here in the U.S., will be to *Jimmy and Doug's Farmclub.com*. The band are set to tape several songs in Los Angeles that will air on the *USA Network* program next week. U2's appearance on *Farmclub.com*, is most definitely a favor to **Jimmy**

Iovine, co-chairman of the band's *Interscope* label and the producer of their 1983 album *Under A Blood Red Sky*. U2 are planning to mount a world tour to support the new record but it won't begin until next year and will definitely not be the massive undertaking that the *PopMart* tour was. *When All That You Can't Leave Behind* rolls into stores this Halloween, it will be without a guest appearance from **Mick Jagger**. Apparently the *Rolling Stone* and his daughter, **Elizabeth** had stopped by the studio while U2 was recording and ended up singing backup vocals on a track called "Stuck In A Moment You Can't Get Out Of." But, the band says when it came time to mix the song, it had taken a different direction and the *Jaggers* were left off the album version.

music news continued

In the left corner, the defending champion: **Everlast** a.k.a. **Whitey Ford**. In the right corner, the challenger: **Eminem** a.k.a. **Marshall Mathers** a.k.a. **Slim Shady**. In an emcee battle reminiscent of **LL Cool J** and **Canibus**, or at least **UTFO** and **The Real Roxanne**, Everlast has responded to comments made about him in "I Remember," a b-side from Eminem's side project, *D-12*. It all started when Everlast made reference to Eminem on a remixed version of "Ear Drums Pop" on *Dilated Peoples'* current album, *The Platform*. Even though he didn't mention Slim by name, it was enough to get under his skin. On "I Remember," Em writes off Everlast for changing his style, taking him to task for his lack of guitar skills and his age, even claiming that he laughed when he'd heard that Everlast suffered a heart attack.

"Homeboy got his feelings hurt by some shit I said," Everlast replies about "I Remember." "Everybody's trying to fan the flames now. He made his song. I've got a little something for him on record. See, without beef, homeboy doesn't have anything. Controversy and beef are all he's got to hold on to. I'm going to respond in my Hip-Hop fashion, commercially and all that. Homeboy is beneath me, as far as I'm concerned. I'm going to handle what I've got to handle, and if shorty wants to come and handle me, he can do it with his hands." Everlast says he'll probably reply to "I Remember" via song and distribute it to DJ's and posting it on Napster.

One of the main reasons that **The Offspring** wanted to make their entire new album, *Conspiracy Of One*, available for free download at their Web site (*offspring.com*) was so that fans could hear the new album through their site instead of downloading the album illegally via Napster. While they lost their fight to post the album online (*fmqb*, 9/29), the album has indeed been posted on Napster, with 11 of the album's 12 tracks available as MP3's. "It's just like we said - that it would wind up being everywhere but on our site," manager **Jim Guerinot** commented to MTV. "I'm disappointed it wasn't our site, and it wasn't sooner." The album is due in stores on November 14. On an October 4 posting on the band's Web site, guitarist **Noodles** encouraged fans to find the album via Napster. The track listing for the album is as follows: "Come Out Swinging," "Original Prankster," "Want You Bad," "Million Miles Away," "Dammit, I Changed Again," "Living In Chaos," "Special Delivery," "One Fine Day," "All Along," "Denial, Revisited," "Vultures" and "Conspiracy Of One."

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Ani DiFranco continued

that Bush comes one vote closer to winning. While I am sensitive to the power of a symbolic protest vote, there are larger issues at stake in this election. It's true that Democrats and Republicans have grown disturbingly similar to each other, but there are still profound differences between their agendas. If I found myself in a swing state, I'd remember the record number of executions Governor Bush has authorized in the state of Texas, for instance, and I'd think long and hard about the bleak future of women's reproductive rights in a Republican-controlled White House. And my vote would go to Al Gore.

I firmly believe that if all of us progressive thinkers around the country collaborate in a thoughtful strategy, we can achieve the dual goals of getting the Green Party on the ballot for future elections and getting Gore into the White House, thereby preventing the tragedy of a Baby Bush administration. Because my vote does count, this year more than ever. The choice may not be cut and dried, but one thing is obvious: I don't want an even dumber (can you say "inbreeding"?) Bush in office, and I don't want my actions to allow that to happen.

—ani difranco

PS. Here are a couple of articles that helped to shape my thinking on the election:

Eric Alterman, "Bush or Gore: Does It Matter? The Power of the Presidency," *The Nation*, October 16, 2000

Katha Pollitt, "Presidential Politics, Cont'd., Cont'd.," *The Nation*, October 9, 2000

For more information on Nader's candidacy and the Green Party platform, check out www.votnader.org.

music news continued

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R.E.M. played their first show in their hometown of Athens, Georgia in eight years on Sunday (22), playing a short three-song set on the steps of the County Courthouse. The performance came as part of Land Aid, a benefit to raise awareness of issues like air and water quality and real estate development in Athens. The set began as **Michael Stipe** mounted the steps along, singing along to a boom box to a song called "I've Been High." The new song will probably included on the band's next album, due in the spring. Afterwards, **Peter Buck** and **Mike Mills** joined Stipe for acoustic versions of "Fall On Me" and "Losing My Religion." After the songs, Stipe addressed the 1,000-strong crowd, talking about environmental issues relevant to Land Aid. R.E.M. is currently in Athens putting the finishing touches on their twelfth album.

David Bowie is furthering his rep as a cyber God, by offering a free download to all the good people who bought his *Bowie At The Beeb* CD set. Due to a production error, one of two versions of "Ziggy Stardust" intended for the three disc set was duplicated, omitting the other version. Bowie wants to make good on his intention, so anyone who purchased the collection can throw it into their computer and download the classic Bowie track, recorded live in 1972. An estimated quarter of a million copies were shipped before the error was discovered.

Tom Petty has teamed-up with **MP3.com**, making a new track available for download on their site. "Surrender," which was recorded in August, is also included on Petty's new compilation, the two-disc *Tom Petty and the Heartbreakers Anthology: Through The Years*. The song was originally written in 1977 and has been played live for some time. Petty will be playing this weekend at Neil Young's annual Bridge School benefit.

Marilyn Manson has posted another artist's music on his Web site (marilynmanson.net) for the first time in his career. The **Maven** song, "The Candidate," is an Internet-only single available for download. Maven singer **Bon Harris** was the former frontman for **Nitzer Ebb**. Not only did Harris influence Manson, but he helped out Manson in the pre-production stages of the band's new album, *Holy Wood (In The Shadow Of The Valley Of Death)*. "Bon was someone I had always respected - and even interviewed in 1989 - and was completely blown away by his musical ability and his voice," Manson comments in a statement. "I was fortunate that he took time away from Maven to work with me on my new project. He became sort of a sixth member of the group - and I don't use that term lightly. I think Maven adds genius song-writing to the genre of electronica in a totally original way."

Portions of all the songs from **Godsmack's** sophomore album *Awake*, can be found on band fan site, home.tampabay.rr.com/kimspage/get-smacked.html. The album hits stores on October 31. Godsmack are currently on MTV's *Return of the Rock 2* tour with **Stone Temple Pilots** and **Disturbed**.

Columbia will be releasing the soundtrack to *Dracula 2000*, which hits stores on December 5. So far, the soundtrack is slated to include new music from the likes of **System of a Down**, **Monster Magnet**, **Disturbed**, **Hed (pe)**, **Powerman 5000**, **Static-X**, **Pantera**, **Slipknot** and **god-head/Marilyn Manson**. The first single, which is yet to be determined, will be going for adds in November.

Creed has added six more dates to their *Human Clay* tour, including the make-up show of a Texas concert that was postponed earlier this month due to bad weather. Label-mates **Finger Eleven** will be

Rage Against The Machine: Life After Zack

In the wake of **Zack de la Rocha's** departure from **Rage Against The Machine**, the remaining members have released a statement regarding the future of the band. "We're proud of our history and what we've accomplished musically and politically over the last 9 years," reads the statement from **Tim Commerford**, **Tom Morello** and **Brad Wilk**. "We are committed to continuing with our efforts to effect change in the social and political arena and look forward to creating more ground breaking music for our fans. In other words, we'll keep it loud, keep it funky, and most definitely rock on..." Meanwhile, film director **Roger Moore** (*Roger and Me*), who's directed two videos for Rage, claims that Zack's eagerness to work on his solo record created the split. "Zack felt strongly about wanting to do this solo album that he was putting off," Moore told sonicnet.com. "He decided he'd put off his album long enough, and he wanted to do it." de la Rocha's decision to work on his solo album derailed the *Rhyme and Reason* tour, that was scheduled to take place with the **Beastie Boys**. So far, his album is said to feature contributions from **Roots** drummer **Questlove**, as well as **Cypress Hill's DJ Muggs** and **DJ Shadow**. **Roni Size** is in talks to produce tracks on the album also. De la Rocha makes a contribution to *In The Mode*, **Roni Size / Repraent's** new album.

opening all six shows. The dates are as follows: 11/13 Memphis, 11/15 Kansas City, 11/17 Mercedes (TX), 11/19 Jackson, 11/21 Tampa, 11/22 West Palm Beach.

John Mellencamp is working on a musical with a rather unlikely collaborator: noted horror novelist **Stephen King**. Mellencamp tells *Billboard* that they hope to eventually bring the musical to Broadway. The musical was Mellencamp's idea, but King quickly agreed to work with him, being a longtime fan. The play is a ghost story about two brothers that wind up staying at a family cabin with a confederacy of ghosts. No word on when the project will make it to the stage.

Maybe the **Allman Brothers Band** had a valid reason for canning guitarist **Dickey Betts** earlier this

year. The axeman spent a night in a Sarasota County jail after being arrested on a misdemeanor domestic violence charge. Betts was released on \$10,000 bail last Monday (23) after being arrested on Sunday (22) at his home in Osprey, Florida. His wife **Donna** claimed that Betts, while intoxicated, pushed her to the ground and hit her. Until earlier this year, Betts had been in the **Allman Brothers** band for 32 years. Following his exit from the band, he did a short solo tour this past summer.

The **Dave Matthews Band** has joined the list of artists heading to Brazil in January to participate in *Rock In Rio For A Better World*. The ten-day festival, in addition to featuring many Latino artists, will also include performances from a diverse group of artists ranging from **Queens Of The Stone Age**

music news continued

and the **Deftones** to **Britney Spears** and **Iron Maiden**. The show will take place in Rio de Janeiro from January 12-21.

Blur fans can pledge their allegiance to the band, stay in touch with their families and friends, and support new technology at the same time. The band's new single, "Music Is My Radar," is available for download as a cell phone tone at iobox.com. The tone was programmed by **Blur** drummer **Dave Rowntree**, and the free download includes a band logo. The song is the only new song contained on the forthcoming album *Blur: The Best Of*, which hits stores on November 7. The package will also be released a week later on DVD and VHS containing all 22 of the band's videos.

Rammstein is currently working on the follow-up to 1998's *Sehnsucht*. *Mutter*, which is German for "mother," is the album's title. The release date of the album is set for early April. A band spokesperson told MTV that they're trying to get a single ready for release before Christmas, but that those are only tentative plans. *Sehnsucht* contained the hit single "Du Hast."

Paul Weller, ex-frontman of **The Jam** and **The Style Council**, has

been arrested in connection with a rape. According to the **BBC**, the English icon was arrested and released on bail without charge on Monday (23). The rape allegedly occurred four years ago in Farnham, England. Weller is most widely known in the U.S. for the **Style Council** hit, "Life In A Northern Town." Weller just recently canceled a U.S. tour because of mounting costs.

Sammy Hagar as confirmed the rumor that **Van Halen** had, in fact, temporarily rehired original singer **David Lee Roth**. "There's not anything going on now that I know of," says Hagar.

The Rock and Roll Hall of Fame and Museum has just unveiled a **John Lennon** exhibit. Most of the memorabilia in the collection was donated by his widow, **Yoko Ono**. Among the items included are a leather jacket Lennon wore on the **Beatles'** early trips to Hamburg, Lennon's report cards, and the most controversial item, the blood-splattered glasses that he wore when shot to death by **Mark David Chapman** in 1980. Capitol has just released a promotional Lennon disc titled *Starting Over*. The release features a conversation with Ono about Lennon, which was recorded in September in New York City. The disc also has six remastered songs from the

Lennon catalogue and a section entitled "John Lennon: Spoken Words," which features ten soundbites of Lennon speaking about his life. Three Lennon discs, *Imagine*, *John Lennon/Plastic Ono Band*, and *Double Fantasy*, were released earlier this year to coincide with what would have been his 60th birthday, on October 9.

New American Recordings/Columbia signing **Paloalto** has hit the road with former **Veruca Salt** singer **Nina Gordon**. The tour dates are as follows: 10/28 Minneapolis, 11/3 Salt Lake City, 11/5 Portland, 11/9 Eugene, 11/12 San Francisco, 11/14 Los Angeles, 11/15 Santa Ana, 11/16 Tempe, 11/18 Denver, 11/19 Colorado Springs, 11/21 Des Moines, 11/24 Chicago, 11/25 Cincinnati, 11/26 Detroit, 11/28 Cleveland.

Chumbawamba has set their sights on the Napster controversy with "Pass It Along (MP3 mix)." The song, which is available as a free download, samples opponents of Napster, including **Metallica**, **Eminem**, **Dr. Dre**, without their permission. "It's not passing music around for free which is killing music, it's the industry which is stifling creativity by only ever thinking in terms of dollars and pounds," **Chumbawamba** vocalist **Dunstan**

Bruce commented. "When **Metallica's Lars Ulrich** said that he was objecting to his art being traded like a commodity, he was lying. What Ulrich was objecting to was his art NOT being traded like a commodity from which he could reap the lion's share of the profits."

The body of **Annemarie Cusano**, wife of former **KISS** guitarist **Vinnie Vincent**, was found last week in a wooded area in Connecticut. Cusano had disappeared in 1998, and the discovery of her body was found one day after the arrest of a suspect. She had apparently been working part time at an escort service, which may have led to her disappearance.

The *Last KISS* again and again. If you missed **KISS'** pay-per-view event the *Last KISS*, don't worry **iNDemand** will re-broadcast the even on October 30 at 9:30 PM and 1:00 AM. Various satellite providers will also repeat the concert throughout the month.

Music News is compiled and written by **Bram Teitelman** and **Brad Maybe**

16th Annual fmqb Rock Awards

PD Of The Year / Station Of The Year / Best Morning Show
 Album Of The Year / Label Of The Year / Best New Artist

Who's going to win? That depends who YOU vote for...
 Check your e-mail beginning Monday for this year's ballot!

news

FROM LONDON

1 is the title of the much-anticipated (some might say hyped) "new" Beatles album, due for worldwide release on November 13/14. As most fans will have grasped by now, it doesn't contain any previously unreleased material but gathers together 27 tracks that reached #1 either in the U.K. or U.S. on one CD. The album will be supported by what EMI is describing as an "innovative" marketing campaign.

Tom Jones returns to his multi-million-selling *Reload* album for yet another U.K. single, his cover of Gladys Knight And The Pips' 1970 U.S. #3 R&B hit "You Need Love Like I Do" (which was never a hit in the U.K.). The new version is a duet with M People's Heather Small and has been remixed for the single by 7th District, who recently reworked Kylie Minogue's "Spinning Around," with further mixes across two CDs by Fused and others. It's out on November 6, the day Jones starts a massive British tour that will run until December 16 when the Welsh veteran plays the last of three nights at

Wembley Arena. In mid-November, an "updated" version of *Reload* will be released by Gut to include the single version of this track and his May smash "Sex Bomb."

Mercury Music Prize winner Badly Drawn Boy will have his 1999 single, "Once Around The Block" reissued on November 13, now including two remixes of "The Shining," which also originates on the album *The Hour Of Bewilderbeast*, by Avalanche and Capitol K. The seven-inch single will also feature the new song "Tumbleweed," written for the soundtrack of Suzi Ewing's short film, *Exhaust*. The album, meanwhile, has now exceeded U.K. sales of 100,000 copies.

Enya releases the album, *A Day Without Rain*, in the U.K. on November 20 and a day later in the U.S. on Reprise. The follow-up to 1995's *The Memory Of Trees*, it's preceded on the 13th by the single, "Only Time," which will be accompanied by the non-album tracks "The First Of Autumn" and "The Promise." The Irish singer's last album was the 1997 retrospective *Paint The Sky*

With Stars, which sold some nine million copies worldwide.

Coldplay, one of this year's most successful new U.K. bands, are set to return to the singles chart this weekend following Monday's release of "Trouble" from their chart-topping *Parachutes* album. The single features a new recording of "Brothers and Sisters," which was their debut single for Fierce Panda in early 1999. The band are currently touring the U.K. and have been nominated for three Q Awards, which take place next Tuesday (31).

Bon Jovi release the ballad "Thank You For Loving Me" from their highly successful *Crush* album in the U.K. on November 20. It's the third British single from the album, which has sold an estimated six million units worldwide. Meanwhile, the North American leg of their tour is set to start on November 3.

The Catherine Wheel have landed the support slot on Smashing Pumpkins' upcoming U.K. mini-tour, which starts in Glasgow on Monday (30) and concludes with two Wembley Arena shows on

November 3 and 4. To coincide, the single, "Sparks Are Gonna Fly," is released by EMI/Chrysalis on the 6th as a single from their current *Wishville* album.

U.K. Popsters Steps scored their second U.K. #1 single this week, going straight to the top with "Stomp" while the Baha Men's "Who Let The Dogs Out" climbed back from #14 into runner-up spot. Samantha Mumba's "Body II Body," her Bowie-approved update of "Ashes To Ashes," entered at five, with Fatboy Slim's "Sunset (Bird Of Prey)" at nine and Blur's "Music Is My Radar" at ten. Moby's reissued "Why Does My Heart Feel So Bad" reappeared at 17 with another re-release, David Gray's "Please Forgive Me," at 18. All Saints' *Saints & Sinners* entered the album chart at #1, ahead of Limp Bizkit's *Chocolate Starfish & The Hot Dog Water* at two, with Irish crooner Daniel O'Donnell's *Faith & Inspiration* at four.

News From London is compiled in the UK by Paul Sexton, who can be e-mailed directly at psexton@macline.co.uk.

rock

report

U2 is once again back in the limelight. The band's latest single, "Beautiful Day," has rocketed to the #1 slot on the U.K. single chart. Bono shares his excitement, "This tastes very sweet. You think to yourself, you're a Rock band, you don't need the Pop charts, but you do need the Pop charts..." And with the recent release of their latest CD, *All That You Can't Leave*

Behind, U2's media profile has been raised on U.S. shores, too. The band has lined up for an October 30 appearance on MTV's *All Request Live*. The Dublin, Ireland quartet have also agreed to appear on *Saturday Night Live*, set to air December 9. In other news, on October 23, U2 treated their U.K. fan base to a rare live radio performance. Taped at BBC's Maida Vale Studio, the band wound their way through

such tracks as "Elevation," "Stuck In A Moment," "Mystery Girl," and "Beautiful Day."

Paul McCartney, George Harrison, Ringo Starr, The Ramones, Aerosmith, U2, and Spinal Tap are among the Rock luminaries to appear on the popular animated series, *The Simpsons*. Now one of England's most legendary and explosive bands, The Who, are slated to

appear on the season premiere of the show, "A Tale Of Two Springfields," set to air on November 5. Dissatisfied with the original animated drawings, which were reflective of the band's middle aged appearance, the band reportedly requested that their characters be redesigned to reflect younger, more virile images of Pete Townshend, John Entwistle and Roger Daltrey. While Daltrey and

rock report continued

Entwistle willingly consented to provide the voices for their cartoon namesakes, Pete Townshend declined to participate; in his place, brother, Paul, provided the voice for his big brother.

When their music first hit U.S. shores, many fans and critics believed that Apple Records' **Badfinger** were in fact the "Fab Four" in disguise. Over the

course of a five-year career, **Badfinger** scored a series of major U.S. hits including "No Matter What," "Come And Get It," "Day After Day," "Baby Blue" and "Without You" (later a number one smash for both Harry Nilsson and Mariah Carey). Airing on November 5 at 9:00p.m., VH1 presents a special episode of *Behind The Music* devoted to **Badfinger**. Despite their rosy commercial fortune, the band were cursed by a sea of managerial and business troubles; things got so bad that two of the founding members, **Pete Ham** and **Tom Evans** took their own lives. Along with surviving members **Joey Molland** and **Mike Gibbins**, former **Beatle**, **Paul McCartney**, who wrote and produced the band's first U.S. hit, "Come And Get It," is among the luminaries slated to appear.

Just out on DVD is *High Fidelity* (Buena Vista Entertainment), a terrific film starring **John Cusack** as **Rob Gordon**, a disillusioned record store owner and music fanatic with an abiding love of the archaic vinyl album. Dissatisfied with the failed relationships in his life, **Gordon**, a music junkie, whose sense of fun is quizzing his friends on their Top 5 Rock albums of all-time, is in a rut. Based on the **Nick Hornby** book of the same name, the film unfolds with **Gordon** revisiting his Top 5 failed relationships and trying to make sense of it all. Wonderful music from the likes of **Queen**, **The Velvet Underground**, **Liz Phair**, **Bruce Springsteen**, **Bob Dylan** and others provide the stirring musical soundtrack. With much of the action taking place at **Gordon's** rundown Chicago

record store, record collectors, in particular will love this film, albeit the "nerd" nature may hit close to home. Speaking of "The Boss," **Bruce** loved the *High Fidelity* script so much that he consented to make a cameo appearance in the film. **Springsteen** appears midway into the film, trusty blonde **Fender Telecaster** perched in his lap as he alternately provides advice to **Gordon** while ripping off a series of meaty, sizzling Blues guitar. If you love Rock and Roll music, do yourself a favor and see *High Fidelity*. It's a joyful and bitter-sweet authentic portrait guaranteed to warm the soul.

The Rock Report is provided by Denny Somach production, 812 W. Darby Road, Havertown, PA 19083. (610) 446-7100. Material compiled by Denny Somach and Ken Sharp. © 1999. All rights reserved.

rockreport

NOTES AROUND THE WORLD
Bon Jovi's *Crush* is the # 4CD in The Netherlands... **Moby's** *Play* is the #16 CD in Canada... "We Will Rock You" by **Five & Queen** is the # 20 single in Australia.

BIRTHDAYS THIS WEEK

Kevin Dubrow (Quiet Riot)		
	10/29/55	45
Grace Slick	10/30/39	61
Ken Stringfellow (Posies)		
	10/30/68	32
Russ Ballard	10/31/47	53
Bob Siebenerg (Supertramp)		
	10/31/49	51
Roger (Less Than Jake)		
	10/31/73	27
Rick Grech	11/1/45	—
Keith Emerson	11/2/44	56
Nick Simper	11/3/46	54
Gram Parsons	11/5/46	—

HISTORY THIS WEEK

10/29/71 **Duane Allman** dies.
 10/29/67 *Hair* opens off Broadway.
 10/30/75 **Bob Dylan** begins his *Rolling Thunder Revue Tour*.
 10/31/76 **Pink Floyd** completes the quadrophonic mix of *Wish You Were Here*.
 11/1/69 **The Faces** sign to Warner Bros. Records.
 11/2/68 **Jimi Hendrix's** *Electric Ladyland* is the # 11 album on the U.S. charts.
 11/3/72 **James Taylor** marries **Carly Simon**.
 11/4/78 **Roger Corman** begins filming the movie *Rock And Roll High School* starring **The Ramones**.
 11/5/77 **Ozzy Osbourne** quits **Black Sabbath**.



Pearl Jam's Anniversary In Las Vegas

Pearl Jam celebrated their tenth anniversary last Sunday (22) with a concert at the MGM Grand in Las Vegas. October 22, 1990 was when the band played their first public performance. In honor of the occasion, **Pearl Jam** gave a rare interview to the *Los Angeles Times*, reflecting on the highs and lows of the past decade: a 10-million selling debut album; their reluctant stardom and how it was misinterpreted; the battle with Ticketmaster which took **Stone Gossard** and **Jeff Ament** to Washington to testify before a House subcommittee; the fatal stampede at a concert last summer; the simultaneous release of 25 live albums; and **Eddie Vedder's** work on behalf of presidential candidate **Ralph Nader**. **Vedder** says it was the Ticketmaster experience that led him to the **Nader** campaign. "The whole experience enables me to go out and support **Ralph Nader** and know what it's like to be on the losing end of one of these battles," he explained. "But I think we would do it again even if we knew what would happen." **Vedder** recalled the band kept a low profile in the mid-'90s for reasons other than their Ticketmaster protest and **Gossard** doesn't believe it was a factor in the band's loss of commercial momentum. "We would have lost our commercial steam regardless because no band can maintain the kind of success we had indefinitely," he said. "There's a point where some people stick with you but others move on to something else for whatever reason." He adds that everyone in **Pearl Jam** realizes, "after all we've gone through, just how special it is to be in the band." Looking ahead to the future, **Pearl Jam** owes one more album to **Sony**, then they want to explore more ways to use the Internet.

Hootie Play For Crew Of USS Cole

Hootie & The Blowfish donated 150 tickets to the USO for their concert last Monday night (23) at the Boathouse in Norfolk, Virginia. The USO distributed the donated tickets to those members of the **USS Cole** crew that have returned to the destroyer's Norfolk homeport after the terrorist attack. Tickets also went to the crew members' families, USO personnel, and those armed services personnel involved in the care and support of the returning crew. The band also dedicated their show to the sailors. The Norfolk concert is part of what has been an ongoing association between **Hootie & The Blowfish** and the USO. In December, 1998, the band embarked on a multi-national USO tour of U.S. military bases in Bahrain, Dubai, Saudi Arabia, Hungary, and Tuzla, Bosnia. In May, 1996, the band headlined a USO concert for troops based in Kaposujlak, Hungary and

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additional USO shows have been staged in Japan. Monday's show was part of Hootie's special U.S. headlining tour for *Scattered, Smothered, And Covered*, which was released Tuesday (24).

Cheb Mami To Help Sting Close Tour

Sting's *Brand New Day* tour is drawing to a close after more than a year and Cheb Mami will make a rare appearance with him at the final show. A sell-out crowd of 25,000 is expected at the Dubai Desert Rose Festival on November 23 to hear Sting and the Algerian artist perform their hit "Desert Rose." The two did a few shows in the U.S. at the beginning of the tour but since then have only been at the Grammy Awards and on a talk show. Sting's album has sold more than 2.5 million copies in the U.S. since it was released one year ago. In other Sting news, "My Funny Friend And Me," the end title song from Disney's animated feature, *The Emperor's New Groove*, came out last Monday (23). The soundtrack will be out November 14 and the movie opens December 15.

Radiohead In Free Fall

Radiohead's *Kid A* has taken the biggest fall of any record to debut at No. 1 since last December when the Notorious B.I.G.'s *Born Again* fell to No. 14 in its second week. The dramatic plunge to No. 10 was caused by more than a 60 percent decline in *Kid A* sales from 207,000 to 86,000. Mixed reviews, a tour that hit only three cities, keeping interviews to a minimum and a musical climate that currently favors other styles of music have all hurt sales, but it may also be time to re-think Internet marketing strategy. As expected, JA Rule debuts in the top spot with 276,000 sales of *Rule 3:36*. Nelly, Mystikal and Creed rank second, third and fourth and 98 Degrees holds at No. Five as sales now top the half million mark. Madonna, Baha Men, 3 Doors Down and Eminem complete the Top 10. Some of last week's more interesting debuts

include Flesh-N-Bone at No. 98, Oscar De La Hoya at No. 121 and Keb' Mo' at No. 122. Bette Midler's sitcom debuted at No. 19 in the ratings last week, but only 20,000 fans bought her latest album, which enters the Soundscan chart at No. 69. That puts the Divine Miss M between C-Murder and DMX. Three more debuts in the Top 20 are the Wallflowers at No. 13, Orgy at No. 16 and E-40 at No. 18, while Collective Soul enters at No. 22. Of recent debuts, Green Day falls 10 places to No. 14, Scarface falls from No. 7 to No. 11 and Paul Simon drops from No. 19 to No. 30.

Hole

There will soon be a new version of Gary Glitter's "Rock 'N Roll Part 2" for ball games. Melissa Auf Der Maur has teamed up with her former bandmate in Hole, Eric Erlandson, Kathy Valentine from the Go-Go's and Blondie's Clem Burke on a new version of the song. It will be included on the '70s *Glam Rock Tribute* album Conspiracy Music is releasing on January 30. Along with the "Tube Tops 2000" as they're calling themselves, the recording, "tribute," will also feature The Donnas, Cyclefly, Dramarama and Nick Heyward.

U2

U2 will perform "Beautiful Day" and another song from their new album Monday (30) on the USA network's *Jimmy And Doug's Farmclub*.

R.E.M. Plays Homecoming Concert

R.E.M. performed their first hometown concert in eight years last Sunday (22). The concert was for the Athens Grow Green Coalition to slow urban growth in the area. Explaining why they did the show, Michael Stipe said, "Athens is special to me and most of us want to keep it that way. We have to demand a National Land-Use plan, demand smart growth instead of cookie cutter development."

David Bowie

Producers of the David Bowie three CD set, *Bowie At The Beeb*, made a mistake and included the same version of "Ziggy Stardust" twice. 250,000 copies were shipped before the error was caught. Now the version Bowie intended for the release is available at musicmatch.com/get_music so fans who purchased the recording can download it.

Michael To Give Piano To Beatles Musuem

The saga of John Lennon's piano had a happy ending last Friday (20) when George Michael announced that he would be returning it to the Beatles Story Museum in Liverpool — after he used it to record a song for a new album he's working on. Michael said Liverpool is where the piano "rightly belongs." "It's not the type of thing that should be in storage somewhere or being protected," he explained, "it should be seen by people." Michael warned fans not to expect an "Imagine Part Two" from him. "I think that's a little much to hope for really," said Michael. "It'll probably be chopsticks in comparison but it will definitely go on the record somewhere."

Springsteen Fans Save New Jersey Amusement Park

Bruce Springsteen fans have succeeded in saving the amusement park he mentioned in his first hit, "Born To Run." The 113-year-old Palace Amusements was closed by the city of Asbury Park, New Jersey, in 1988 and slated for demolition two years ago. However, Springsteen supporters have gotten it declared a historic site and included in the New Jersey Register of Historic Places. In addition to the line, "Beyond the palace, hemi-powered drones scream down the boulevard" in "Born To Run," Springsteen shot part of his video for "Tunnel Of Love" on a 100-year-old wooden carousel in the park. Officials now hope to have the park declared a national landmark.

Goo Goo Dolls

Since all campaign events were suspended in Missouri because of the death of Governor Mel Carnahan in a plane crash, after the Goo Goo Dolls watched Vice President Al Gore beat Governor George Bush in the debate on Tuesday (17) in St. Louis, they took off for another Gore rally. The rally was moved to a parking lot at the University of Michigan in Flint on Wednesday (18) afternoon.

Philly Hosts Huge Rock Art Auction

Over 125 works of art from a diverse cross section of artists including Jerry Garcia, Ron Wood, John Lennon, John Entwistle, Phil Collins, Tom Petty, Jon Anderson, Santana, Carole King, Tony Bennett, Jan Anderson, Graham Nash, James Brown, R.E.M., David Bowie and Matchbox Twenty will go on display in Philadelphia for a month beginning November 17. Original art, lithographs and handwritten, autographed song lyrics will be in the Rock Art Show at Center City. Tom Petty is serving as the honorary chairperson of the event, which will also include photos taken by some of Rock's top photographers. All works of art are available for purchase via silent auction with the proceeds benefiting the Elizabeth Glaser Pediatric AIDS Foundation.

PJ Harvey

Anthony Kiedis, Zack De La Rocha, Scott Weiland, Beck, Sheryl Crow and Hole's Eric Erlandson were in the audience for PJ Harvey's show at the Viper Room in Los Angeles on Monday night (10/16).

Bon Jovi

Less Than Jake will open for Bon Jovi on the first leg of their upcoming arena tour, beginning November 5 in Fort Lauderdale, Florida and concluding November 28 in Montreal, Canada.

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ratings

UPDATE

SUMMER 2000 ARBITRON

DALLAS/FT. WORTH (6)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
KKDA	Urban	6.1	6.6	7.2	7.3
KPLX	Country	4.8	4.6	5.2	6.4
KHKS	CHR	7.1	5.8	6.3	5.9
KSCS	Country	3.9	5.0	5.3	4.9
KZPS	Cl. Rock	3.9	4.0	4.0	4.5
WBAP	News/Talk	5.1	4.8	4.2	4.3
KVIL	AC	4.3	4.3	3.8	3.8
KEGL	Active Rock	5.4	4.0	3.7	3.8
KRBV	Rhy. CHR	2.4	2.9	3.3	3.6
KDMX	Mod. AC	3.2	3.5	3.3	3.2
KDGE	Mod. Rock	2.2	2.9	3.1	2.9
KTXQ	Rhy. Oldies	2.9	2.3	2.0	2.1
KKMR	Mod. Rock	1.7	1.7	1.9	1.9
KBFB	AC	1.5	1.9	1.8	1.6

HOUSTON/GALVESTON (10)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
KBXX	CHR	7.9	7.5	8.0	7.6
KODA	Soft AC	6.3	7.6	5.8	7.0
KRBE	CHR	6.0	6.3	6.1	6.9
KMJQ	Urb. AC	5.4	4.9	5.6	6.2
KLTN-F	Reg. Mex.	6.6	5.2	5.4	4.8
KTBZ	Mod. Rock	4.0	3.5	3.8	4.5
KILT	Sports	5.3	4.2	6.2	4.3
KHMX	Hot AC	4.1	3.7	3.8	3.9
KLOL	Mainstream Rock	3.6	3.4	3.6	3.7
KKRW	'70s	3.0	3.0	3.1	3.3

ATLANTA (11)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
WVEE	Urban	9.7	9.4	9.2	9.4
WSTR	CHR	7.9	7.0	7.0	6.3
WHTA	Urban	4.1	4.8	4.6	5.1
WSB-F	AC	5.3	5.0	4.6	4.8
WKLS	Mainstream Rock	4.3	4.7	4.3	4.5
WNNX	Mod. Rock	4.4	4.8	6.0	4.5
WZGC	Cl. Rock	3.3	4.2	3.6	4.4
WALR-F	Urban	5.5	5.4	6.1	4.3
WBTS	Rhy. CHR	2.6	3.1	3.7	3.9

MIAMI/FT. LAUDERDALE/HOLLYWOOD (12)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
WEDR	Urban	6.7	6.8	6.2	7.6
WPOW	CHR	4.9	5.2	5.1	5.7
WLYF	AC	5.1	5.3	4.6	4.6
WHOT	Urban AC	4.6	3.7	4.3	4.5
WHYI	CHR	3.6	4.0	3.7	4.0
WFLC	AC	2.7	3.2	3.0	3.4
WZTA	Active Rock	3.2	3.4	3.4	3.0
WBGG	'70s	2.5	2.8	2.8	2.7
WMGE	Rhy. Oldies	3.0	2.5	2.5	2.5

SEATTLE/TACOMA (14)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
KUBE	CHR	5.5	5.6	5.9	5.7
KNDD	Mod. Rock	4.3	4.3	3.8	4.3
KBKS	CHR	4.3	3.6	3.7	3.9
KISW	Mainstream Rock	3.3	3.3	3.1	3.7
KLSY	AC	4.5	3.3	3.5	3.5
KRWM	AC	4.2	3.9	4.1	3.3

KPLZ	AC	3.7	2.9	3.7	3.2
KZOK	Cl. Rock	2.6	3.2	3.1	3.0
KMTT	Progressive	3.1	2.6	3.1	2.5
*KJR-F	'70s	2.3	2.2	1.6	1.2

*Changed calls to KMBX in August.

PHOENIX (16)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
KKFR	CHR	4.7	4.9	5.6	5.4
KESZ	AC	5.1	6.0	4.3	5.0
KUPD	Active Rock	4.5	4.7	3.8	4.5
KDKB	Mainstream Rock	3.1	3.0	3.0	4.4
KSLX	Cl. Rock	2.8	3.4	3.0	3.8
KZON	Mod. Rock/Prog	3.8	2.4	2.8	3.7
KEDJ/DDJ	Mod. Rock	2.4	3.3	3.1	3.0
KMXP	Hot AC	2.7	4.0	3.7	2.9
KZZP	CHR	4.2	3.3	3.6	2.9
KPTY	Mod. AC	1.2	1.4	2.1	1.9

MINNEAPOLIS/ST. PAUL (17)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
KQRS-F	Mainstream Rock	10.1	10.8	10.7	11.3
KDWB	CHR	8.5	7.9	9.2	7.6
WLTE	Soft AC	5.7	6.4	6.1	5.2
KXXR	Active Rock	3.8	4.8	4.8	5.1
WLWL	Cl. Rock	5.7	4.6	5.3	4.8
KTCZ	Progressive	3.1	3.4	3.3	3.9
KSTP	AC	5.1	4.8	4.5	3.7
WXPT	Mod. AC	2.9	3.0	3.0	3.2
KZNT/	Modern Gold	2.2	1.9	2.0	2.0
KZNR/KZNS					

PITTSBURGH (22)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
WBZZ	CHR	6.8	6.3	7.1	8.1
WDVE	Mainstream Rock	8.5	7.0	7.6	7.7
WXDX	Mod. Rock	6.0	5.0	5.2	6.7
WSHH	AC	5.5	4.1	5.0	5.2
WAMO	Urban	3.6	3.7	3.6	3.8
WLTJ	AC	2.9	3.6	3.5	3.4
WRRK	Cl. Rock	3.0	3.2	3.4	3.4
WZPT	'70s	2.6	2.1	2.3	3.2
WPHH	Hot AC	2.0	2.6	2.3	2.6

DENVER/BOULDER (23)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
KBCO-F	Progressive	7.1	6.9	6.3	6.8
KOSI	AC	6.2	6.7	6.0	6.4
KQKS	CHR	6.0	5.5	6.4	5.4
KIMN	AC	4.2	3.9	4.9	5.1
KRFK	Cl. Rock	5.5	4.2	4.5	5.0
KALC-F	Mod. AC	4.2	4.2	4.7	4.6
KBPI	Active Rock	3.6	3.6	4.1	3.5
KKHK	Cl. Hits	2.8	2.8	3.2	3.4
KTCL	Mod. Rock	2.1	2.1	2.1	2.7
KXPK	Mod. Rock	2.8	2.9	2.2	2.6

PORTLAND (25)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
*KVMX-F	Mod. AC	2.5	2.1	3.2	6.5
KKRZ	CHR	7.0	6.1	6.7	5.5
KXJM	Rhy. CHR	5.7	5.4	5.6	5.5

KINK-F	Progressive	5.4	4.3	4.5	4.8
KGON	Cl. Rock	4.5	5.0	5.2	4.3
KUFO	Active Rock	4.1	3.5	3.9	3.7
KNRK	Mod. Rock	3.7	3.2	2.8	3.6
KRSK	Hot AC	3.4	3.3	3.4	2.6

*KVMX-FM changed from KBBT-FM during or prior to Spring 2000

CINCINNATI (26)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
WEBN	Active Rock	9.0	8.2	8.0	7.4
WRRM	AC	5.5	7.5	6.6	6.1
WKFS	CHR	5.0	5.5	5.2	5.0
WOFX	Cl. Rock	4.0	4.5	4.6	4.8
WKRQ	CHR	4.7	4.3	4.0	4.6
WVMX	AC	3.6	3.9	3.7	3.0
*WAQZ	Mod. Rock	.5	.9	1.3	2.6

*Flipped from WYLY, Cl. Hits in early April.

KANSAS CITY (30)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
KQRC	Active Rock	7.1	6.5	7.2	7.8
KPRS	Urban	6.7	6.4	7.6	7.5
KMXV	CHR	6.8	7.2	6.9	6.0
KSRC	AC	4.2	3.8	3.2	4.3
KYYS	Rock 25-54	3.7	5.1	4.2	4.1
KCFX	Cl. Rock	5.0	4.7	4.2	4.1
KNRX	Rhy. Oldies	2.9	2.9	3.3	3.6
KCHZ	CHR	3.7	4.2	3.8	3.0
KLZR	CHR	.5	.4	.5	.6

MILWAUKEE/RACINE (31)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
*WXSS	CHR	7.9	6.9	7.5	7.1
WKKV	Urban	7.4	6.5	7.0	7.1
WLZR	Active Rock	5.5	5.9	6.4	6.4
WKLH	Cl. Rock	6.0	5.7	6.3	5.8
WKTI	Hot AC	4.5	5.4	4.8	4.8
WMYX	Hot AC	4.6	5.3	5.3	4.7
WLTQ	AC	3.8	4.2	3.7	4.2
WJMR	Rhy. Oldies	2.3	2.5	2.8	2.6
WLUM	Rock	2.2	2.2	2.3	2.6

SAN ANTONIO (32)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
KTFM	CHR	9.8	9.9	10.1	9.3
KISS	Active Rock	8.1	7.7	7.5	7.8
KXXM	CHR	7.6	6.7	6.9	7.2
KZEP	Cl. Rock	6.7	5.0	5.5	5.3
KQXT	AC	3.7	4.1	3.4	4.3
KSMG	AC	4.3	4.6	3.9	4.2
KSJL	Urban AC	1.4	1.1	.8	1.2

COLUMBUS (34)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
WNCI	CHR	8.1	7.8	9.6	9.3
WSNY	AC	7.2	6.9	7.1	8.0
WBZX	Active Rock	5.4	6.2	4.8	5.3
WLWQ	Mainstream Rock	6.5	6.5	6.0	5.1
WWCD	Prog./Mod. Rock	1.7	2.0	2.6	2.2
WAZU	Active Rock	1.7	2.2	1.9	2.0
WJFX	Cl. Rock	1.9	1.4	1.5	1.9

*Flipped from WZAZ, Modern Rock

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ratings update

SALT LAKE CITY/OGDEN/PROVO (35)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
KXRK	Mod. Rock	3.9	4.5	4.6	6.4
KSFI	AC	6.8	6.9	6.9	5.8
KZHT	CHR	5.8	5.7	5.1	5.4
KRSP	'70s	4.0	3.9	4.3	4.8
KQMB	Hct AC	3.4	4.0	3.4	4.3
KBER	Active Rock	4.1	3.9	4.8	3.9
KUUU/TCE	Rhy CHR	3.1	3.4	3.8	3.7
KURR	Cl. Rock	3.1	4.2	3.2	3.2
KBEE	AC	2.7	3.7	3.0	3.2
KISN	AC/HR	4.4	4.1	3.1	3.0
KENZ	Mod. Rock/Prog.	3.5	2.9	3.1	2.9
KCPX	Soft Rock	2.0	2.1	2.7	2.4

CHARLOTTE/GASTONIA/ROCK HILL (37)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
WPEG	Urban	9.3	9.5	8.4	9.1
WNKS	CHR	8.8	7.5	7.9	7.2
WRFX	Cl. Rock	5.4	5.0	6.2	6.4
WEND	Mod. Rock	2.8	2.2	3.4	4.0
WLNK	Mod. AC	4.9	4.3	3.8	3.7
WSSS	'70s	2.5	4.5	3.9	3.4
WXRC	Active Rock	2.7	3.0	2.5	1.9

LAS VEGAS (40)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
KLUC	CHR	9.1	6.8	7.4	7.0
KSNE	AC	6.9	7.1	7.5	6.4
KXTE	Mod. Rock	6.5	5.6	5.4	5.6
KMXB	Mod. AC	5.9	5.8	5.3	5.5
KOMP	Mainstream Rock	3.6	4.4	5.0	4.5
KFMS	CHR	3.2	4.5	3.6	4.1
KISF	Cl. Soul/R&B	5.5	5.7	4.4	3.7
KMZQ	AC	3.4	2.9	3.1	3.6
KKLZ	Cl. Rock	3.8	3.7	3.2	3.4
KSTJ	Hot AC	2.4	1.7	1.6	2.8

NEW ORLEANS (41)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
WQUE	Urban	14.4	12.7	14.1	14.5
WYLD-F	Urb AC	9.0	9.2	8.7	8.7
WLMG	AC	5.3	7.2	5.9	5.2
WEZB	CHR	3.7	4.2	4.9	5.0
WLTS	AC	5.2	4.1	3.6	4.6
KKND	Mod. Rock	4.5	4.0	3.7	4.4
WRNO	Cl. Rock	4.0	4.2	3.8	3.2
KUMX	CHR	4.4	4.0	3.2	3.0
WCKW-F	Cl. Rock	1.3	1.9	2.0	2.9

NASHVILLE (43)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
WRVW	CHR	7.7	8.8	8.8	7.4
WQKQ	Urban	8.4	9.7	8.8	7.3
WNRQ	Cl. Rock	6.7	6.4	7.5	6.4
WZPC	Mod. Rock	4.7	3.3	2.9	4.0
WQZQ	CHR	2.1	2.5	2.7	3.4
WGFX	R&B Oldies	2.8	3.2	4.9	3.1
WRLT	Progressive	.8	.8	1.7	1.6

*Flipped from Mod. Rock in April
 **Flipped to Modern Rock in April.

BUFFALO/NIAGARA FALLS (45)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
WKSE	CHR	8.0	8.7	8.4	8.6
WGRF	Cl. Rock	8.3	7.9	7.8	8.3
WJYE	AC	6.9	7.0	8.2	6.2
*WTSS	Hot AC	4.6	4.9	5.1	5.6
WEDG	Mod. Rock	4.5	4.4	5.0	5.1
WBUF	Jammin' Gold	4.4	2.7	3.5	3.0

*WTSS-FM changed from WMJQ-FM during or prior to Spring 2000

MEMPHIS (46)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
WRBO	Urban	6.3	6.6	6.6	8.2
WHRK	Urban	7.3	8.0	8.0	7.8
KXHT	Rhy. CHR	5.9	7.6	7.6	6.1
WRVR	AC	5.9	5.3	5.3	5.5
WMC-F	CHR	5.0	5.9	5.9	4.8
WKSL	CHR	4.5	3.9	3.9	4.4
WEGR	Mainstream Rock	6.8	6.4	6.4	4.0
WMFS	Active Rock	2.4	2.6	2.6	2.2

ROCHESTER (52)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
WRMM	AC	8.2	6.3	7.1	6.3
WPXY	CHR	5.6	5.6	6.0	6.1
WCMF	Mainstream Rock	6.4	6.6	6.5	5.6
WVOR	AC	5.8	5.6	5.5	4.6
WNVE	Active Rock	4.4	4.4	3.8	4.4
WZNE	Mod. AC	3.0	3.2	3.6	4.3
WLCL	CHR	1.1	1.2	1.1	1.1

LOUISVILLE (53)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
WDJX	CHR	10.1	9.8	8.9	8.3
WVEZ	AC	5.4	5.3	6.0	5.5
WTFX	Active Rock	5.2	4.9	4.8	5.4
WGZB	Urban	6.6	4.9	4.8	5.3
WQMF	Mainstream Rock	4.2	4.0	4.1	3.9

OKLAHOMA CITY (54)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
KJYO	CHR	10.4	9.6	7.8	8.5
KATT	Active Rock	9.6	8.4	8.4	8.3
KRXO	Cl. Rock	6.9	6.4	7.1	6.9
KYIS	Mod. AC	5.1	5.7	5.0	5.4
KKWD	Rhy. CHR	2.4	5.7	7.1	5.3

BIRMINGHAM (55)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
WBHJ	Rhy. CHR	8.4	8.7	7.6	8.6
WRAX	Mod. Rock	5.5	6.3	4.6	6.0
WMJJ	AC	5.4	4.7	5.0	5.3
WQEN	CHR	4.4	5.6	5.7	5.1
WZRR	Cl. Rock	4.3	3.7	4.8	4.8
WRLR	Active Rock	5.3	3.0	3.7	2.6

DAYTON (56)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
WMMX	AC	8.9	8.8	9.9	10.3
WLQT	AC	7.9	8.0	6.8	7.1
WTUE	Rock 25-54	6.7	6.0	7.4	5.2
WGTZ	CHR	4.8	4.1	4.6	4.7
WING	Cl. Rock	4.3	4.4	4.5	4.6
*WDKF	Rhythmic CHR	4.4	3.7	3.8	3.9
WXEG	Mod. Rock	3.5	3.5	3.3	3.5

*WDKF changed from WBTT during or prior to Summer 2000.

RICHMOND (57)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
WCDX	Urban	11.2	10.5	9.9	12.8
WTVR	AC	8.9	10.7	9.2	9.4
WRVQ	CHR	6.9	7.7	6.3	5.9
WMXB	AC	5.3	4.8	4.1	5.1
WPLZ	Urban	3.4	4.5	4.2	4.2
WRXL	Mainstream Rock	4.4	3.6	5.1	4.1
WDYL	Mod. Rock	1.9	2.7	2.5	2.4

ALBANY/SCHENECTADY/TROY (59)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
WYJB	AC	7.3	7.7	9.1	8.5
WFLY	CHR	6.4	7.7	6.7	6.5
WPYX	Mainstream Rock	6.9	5.6	7.6	6.1
WQBK/J	Active Rock	5.8	5.1	5.2	5.4

WRVE	'70s	6.2	4.5	4.9	5.3
WHRL	Mod. Rock	2.0	3.2	2.9	3.4
WAJZ	Rhy. CHR	3.2	3.4	3.2	2.6
*WKKF-F	CHR	2.0	2.3	1.9	2.1
WEQX	Mod. Rock	1.3	1.9	2.4	1.6
WKLI	AC	4.4	2.0	1.5	1.5

*WFFR-FM changed from WXCR-FM during or prior to Summer 2000.

HONOLULU (60)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
KSSK	AC	9.2	8.0	9.2	8.4
KRTR	AC	6.2	5.6	6.1	7.6
KXME	CHR	8.0	5.9	6.5	5.8
KIKI	CHR	4.9	4.5	4.4	5.3
KPOI	Mod. Rock	4.8	3.7	4.4	4.0
KQMQ	CHR	2.7	3.3	2.9	2.5

TUCSON (61)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
KRQQ	CHR	11.5	9.9	10.6	8.3
KMXZ	AC	7.6	7.7	7.1	6.9
KLPX	Mainstream Rock	5.9	5.5	4.5	5.4
KOHT	CHR	4.7	5.3	4.3	5.1
KFMA	Mod. Rock	5.6	5.0	6.1	5.0
KZPT	Hot AC	3.6	4.3	4.7	3.9

FRESNO (65)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
KBOS	CHR	5.5	6.9	5.9	6.1
KRZR	Active Rock	3.2	4.0	6.0	5.0
KJFX	Cl. Rock	3.4	2.9	4.6	3.9
KFRR	Mod. Rock	3.9	3.3	3.3	3.3
KALZ	Hot AC	3.6	4.3	3.2	3.0
KKPW	CHR	1.5	1.4	1.2	1.7

OMAHA/COUNCIL BLUFFS (73)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
KQCH	Rhy. CHR	5.9	6.4	8.7	7.3
KEZO	Mainstream Rock	7.3	8.0	6.5	6.7
KEFM	AC	5.1	5.9	4.9	6.0
KQKQ	CHR	6.9	5.0	5.8	5.8
KSRZ	Hot AC	4.1	4.4	5.0	5.0
KKCD	Cl. Rock	3.7	4.2	4.2	4.4
*KRQC	Rock	3.7	2.7	3.6	4.1
KZFX	Cl. Rock	2.7	2.1	1.7	2.9

*Switched call letters from KTNP during or prior to Winter 2000.

SYRACUSE (75)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
WNTQ	CHR	7.4	7.6	6.7	7.5
WWHT	CHR	5.9	6.1	6.1	7.3
WKRL/H	Mod. Rock	4.9	6.9	5.6	6.6
WYYY	AC	5.5	6.2	6.9	6.0
WAQX	Mainstream Rock	5.3	5.8	6.1	5.2
WTKW/V	Cl. Rock	5.1	4.2	4.3	4.7

TOLEDO (79)

CALLS	FORMAT	FALL/99	WIN/00	SPR/00	SUM/00
WVKS	CHR	11.6	9.6	9.3	9.6
WWWWM	AC	5.8	5.8	6.4	6.4
WIOT	Mainstream Rock	5.2	5.7	7.5	5.5
WXKR	Cl. Rock	4.9	4.4	5.1	5.1
*WRWK	Active Rock	2.5	2.6	3.1	2.8

*WRWK-FM changed from WBUZ-FM during or prior to Spring 2000

www.fmqb.com has more Summer 2000 Arbitron details!

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EAST

NETWORK APD Interested in working with a national program supplier based in New York? United Stations is seeking someone who loves radio and has some experience to assist the VP of Programming in managing program development, production and post-production of network shows. Familiarity with multiple formats a big plus. No calls please. Letters and resumes can be sent to: Andy Denemark, United Stations, 25 W. 45th St., NY, NY 10036 or emailed to jobs@unitedstations.com.

MUSIC CHOICE PRODUCER Will coordinate planning and production of programming and schedule music. Must be a flexible team player, be computer literate, have knowledge of radio programming, network syndication and/or music industry. Prefer experience with Selector Scheduling software. BA equivalent or two years experience. Digital audio mixing skills strongly preferred. Time management, communication and organizational skills are required. L&R to: Branes@musicchoice.com or 973-731-6505.

DEMERS PROGRAMMING MEDIA CONSULTANTS Our growing company is looking for a high-performing Promotions and Marketing specialist to join DeMers Programming's team of Media Consultants. Experienced Promotions and Marketing professionals are encouraged to apply. Extensive experience in Rock Radio including guerilla marketing, street visibility, contesting, sales promotion and external media is vital. Excellent writing skills are a must. If you are an organized multi-tasker who works best under pressure

and is ready to leave the banner-hanging and intern managing behind for the bigger picture, then send your presentation to: DePromo gig, DeMers Programming, 204 Exton Commons, Exton PA 19341. No phone calls accepted. EOE.

CLEAR CHANNEL/ALBANY We need a FANTASTIC Promotions Assistant. Intelligent. Computer savvy. Organized. Creative. Willing to spend every day in high gear. Willing to learn and grow. Impress me, please: Pat Redd, Marketing Director - PYX 106/Olides 98 WTRY/Sports Talk 980 - One Washington Square - Albany, NY 12205. No calls.

WPDH POUGHKEEPSIE seeks future air talent for possible fulltime openings. Send tape, resume and other vital statistics to: WPDH, Attention Paul Kelly/Program Director, Two Pendell Road, Poughkeepsie, NY 12602-0416.

SOUTH

MORNING SHOW NEEDED on Gulf Coast's ratings monster, rocker WTKX/Pensacola (#121)/Mobile (#89). Our current show is moving to market #28. TK101's new morning show needs to be organized, well-prepared, and topical, with solid phones, a natural wit, and major market production values. TK101 is a great place to work. Send tape and resume immediately WTKX-FM, Attn: Joel Sampson, 6485 Pensacola Blvd., Pensacola, FL 32505. Clear Channel is an EOE.

MIDWEST

Q101/WKQX CHICAGO has a rare on-air part-time/fill-in opening. Send your stuff to: Dave Richards/Q101, 1700 Merchandise Mart Plaza, Chicago, IL 60654. Call & die!! E.O.E.

Q104/CLEVELAND has full-time positions available. Possible programming stripes. Send T&R to Allan Fee, program director Q104, 1621 Euclid, Suite 1800, Cleveland, OH 44115.

GREAT OPPORTUNITY AT a home owned 25,000 Classic Rock station in Macomb, IL. We're looking for a dynamic personality who can step into a high profile slot on the number one station in the market, pull off a show heavy on phones, get out in the community, shake hands & become a local star. We're a solid company with three stations under one roof, good pay & benefits. No consultants.. no egos, just fun people doing good radio in the Midwest. Overnight your T/R & Photo to Central Illinois Broadcasting, 31 E. Side Square, Macomb, Illinois 61455.

WEST

LOOKING FOR ENERGETIC maniacs with the right attitude and look! Are you ready to kick ass for new active rocker in Salt Lake City? Full and part-time shifts available. Duties include production, remotes, etc. Send resume package, aircheck, and photo to: The Blaze (KWKD) c/o Cory Draper 3300 south 2835 east SLC, Utah 84109 No phone calls please.

ACCOUNT EXECUTIVE The country's fastest-growing market is building all-star teams! Looking for performers with a great attitude, track record, and the ability to make things happen. Infinity Broadcasting Corporation in Las Vegas (KXNT, KSFN, KLUC, KXTE, KMXB & KMZQ) has immediate openings for Account Executives. Requirements are strong outside sales skills and writing skills, enabling the creation of commercial copy and

proposals, ability to manage and coordinate daily client responsibilities and collections. Send your resume with REF JOB# AEINF.400 to: Infinity Broadcasting HR Dept. 665 W. Sahara Ave. D-208 LV, NV 89146. Infinity Broadcasting is an Equal Opportunity Employer. Women and Minorities are encouraged to apply.

PART TIME ON-AIR TALENT The Infinity Broadcasting group in Las Vegas is looking for a part-time, weekend, on-air talent to fill one of our four stations. KLUC (CHR), KMXB (Hot A/C), WMZQ (Soft A/C), KLUC (CHR) and KXTE (Alternative). Responsibilities include regular weekend and fill-in shifts, production, remotes, and more. You must be available to work weekends on a regular basis. Position could lead to full-time. Previous experience is preferred. Please send demo tape(s) for each format and resume with Ref Job # PTAINF.400 to: Infinity Broadcasting- HR Dept. 6655 W. Sahara Ave. D-208, LV, NV 89146. Infinity Broadcasting is an EOE. Women and minorities are encouraged to apply.

fmqb IS LOOKING FOR INTERNS.

Good office skills and phone technique is essential. Interns must receive college credit for their work. Mail, fax or E-mail your cover letter and resume to: *fmqb*, Executive Mews, 1930 East Marlton Pike, Suite F-36, Cherry Hill, NJ 08003. Fax (856) 424-6943. Phone (856) 424-9114. E-mail: fmqb@fmqbm.com.

TO LIST YOUR STATION or company's job listing, simply fax us a brief want ad by Tuesday, 7:00 P.M. ET. We'll run it free of charge (space permitting). FAX: (856) 424-6943, or e-mail us: fmqb@fmqbm.com.

ACTIVE ROCK 18-34

the insidetrack



KISS/San Antonio's *Creed* for *Creed* auction raised \$5,100 for *Creed* singer Scott Stapp's *Arms Wide Open* foundation. The high-bidder, Gracie Miranda, was awarded with an exclusive meet and greet with the band and watched the show from a special director's chair from the

sound board inside San Antonio's Alamodome... KDOT/Reno afternoon dude Nick Danger is raising a boatload of money while running for "Man of the Year." For every dollar raised, Danger gets a vote. To entice listeners into cracking open their wallets; KDOT is giving away a trip each week to whoever donates the most money. The first trip was to San Jose to catch the *Return of the Rock* tour. Up next, a trip for two to Cabo. If Danger is elected "Man of the Year" by the Leukemia Society,

he'll have his mug plastered all over town on eight billboards. Over \$3,000 has been raised so far... WRXL/Richmond is doing their part to get out the vote. All over town listeners are placing their "Vote for XL 102" in hopes of winning a trip to Hawaii. Whenever a sign is spotted XL 102 awards the listener with \$102 and qualifies them for a trip to the Aloha State... WKGB/Binghamton made the front page of the local newspaper and got some heavy duty TV coverage with their *What Would You Do For World Series Tickets* promotion. The winning listener had his girlfriend take a leak in a cup and then poured it over his head. Apparently he was preparing for the fine scent of the NYC subway system... WHEB/Portsmouth has just unveiled the lineup for their Annual *Morning Buzz Ball*. Taking the stage at the 7,000-capacity Whittemore Center on November 27 will be Fuel, Disturbed, 6Gig, C60 and several local bands, as well as morning show character Larry the Cable Guy.

Jay Gleason and Bram Teitelman

the rockmonitor 18-34

WJJO, Madison
Wednesday October 18, 2000
1 PM - 9 PM

SOLIDROCK
94.1 JJO

81 pm

Limp Bizkit "Break Stuff"
Alice In Chains "Would?"
Linkin' Park "One Step Closer"
Creed "My Own Prison"
Corrosion Of Conformity "Congratulations Song"
Megadeth "Use The Man"
Pantera "I'll Cast A Shadow"
Marilyn Manson "Disposable Teens"
White Zombie "More Human Than Human"
Full Devil Jacket "Where Did You Go?"
Offspring "Gotta Get Away"
Blur "Song 2"

2 pm

Red Hot Chili Peppers "Higher Ground"
Stone Temple Pilots "Big Empty"
Nickelback "Breathe"
Rage Against The Machine "Guerrilla Radio"
Fuel "Hemorrhage..."
Limp Bizkit "Nookie"
Green Day "Time Of Your Life"
Black Sabbath "Iron Man"
A Perfect Circle "The Hollow"
Sevendust "Waffle"
Rob Zombie "Scum Of The Earth"

3 pm

Godsmack "Bad Religion"
Metallica "For Whom The Bell Tolls"
Kittie "Brackish"
Union Underground "Turn Me On Mr. Deadman"
Queensryche "Silent Lucidity"
Guns N' Roses "Paradise City"
Primer 55 "Loose"
Incubus "Pardon Me"
Papa Roach "Last Resort"
Danzig "Unspeakable"

Creed "Are You Ready?"
Smashing Pumpkins "Bullet With Butterfly Wings"
System Of A Down "Sugar"
Disturbed "Stupify"
Megadeth "Anarchy In The U.K."

4 pm

KoRn "Falling Away From Me"
Green Day "Brain Stew"
Pantera "Hole In The Sky"
Powerman 5000 "When Worlds Collide"
Tony Iommi "Goodbye Lament"
6 Gig "Hit The Ground"
A Perfect Circle "Judith"
Dust For Life "Step Into The Light"
Caroline's Spine "Trio' Pain"
AC/DC "Whole Lotta Rosie"
Cold "Just Got Wicked"
Static X "Love Dump"

5 pm

Limp Bizkit "Take A Look..."
Clutch "Elephant Riders"
Filter "Hey Man, Nice Shot"
Godsmack "Awake"
(HED) Planet Earth "Bartender"
One Minute Silence "Fish Out Of Water"
Ultraspank "Where"
Pearl Jam "Dissident"
Megadeth "Kill The King"
Staind "Home"
Dope "You Spin Me 'Round..."
Marilyn Manson "Disposable Teens"

6 pm

Linkin' Park "One Step Closer"
Corrosion Of Conformity "Clean My Wounds"
Taproot "Again & Again"

Union Underground "Turn Me On Mr. Deadman"
Aerosmith "Angel's Eye"
Alice In Chains "Man In The Box"
Strait Up "Angel's Son"
Metallica "Am I Evil?"
Soundgarden "Spoonman"
Sevendust "Waffle"
Nickelback "Breathe"

7 pm

Bush "Glycerine"
Megadeth "High Speed Dirt"
Orgy "Fiction..."
Metallica "No Leaf Clover"
Bender "Isolate"
KoRn "Shoots & Ladders"
Limp Bizkit "Faith"
AC/DC "Big Balls"
Disturbed "Stupify"
Liquid Gang "Closer"
Buckcherry "Lit Up"

8 pm

Union Underground "Turn Me On Mr. Deadman"
Rob Zombie "Scum Of The Earth"
Sevendust "Black"
Stone Temple Pilots "Sex Type Thing"
Papa Roach "Broken Home"
Downset "Together"
Slipknot "Wait And Bleed"
Econoline Crush "Home"
Pantera "I'll Cast A Shadow"
Pearl Jam "Evenflow"
Staind "Mudshovel"
Second Coming "Soft"
Tony Iommi "Goodbye Lament"

Monitor provided by Mediabase

TOP 50 AIRPLAY

April 11 - 17, 2000

LW	TW	Artist	Track	Label	TW	LW
2	1*	WALLFLOWERS	"Sleepwalk"	(Interscope)	678	659
1	2	U2	"Beautiful"	(Island/Interscope)	675	682
3	3*	MARK KNOPFLER	"What"	(Warner Bros.)	632	607
4	4	BARENAKED LADIES	"Pinch"	(Reprise)	537	554
5	5	STING	"After"	(A&M)	487	525
6	6*	JOAN OSBORNE	"Safety"	(Interscope)	477	471
7	7*	DAVID GRAY	"Babylon"	(ATO/RCA)	471	462
9	8*	SHAWN MULLINS	"Everywhere"	(Columbia/CRG)	417	384
8	9*	PAUL SIMON	"Old"	(Warner Bros.)	391	356
10	10*	JOHN HIATT	"Before"	(Vanguard)	386	376
11	11*	DANDY WARHOLS	"Bohemian"	(Capitol)	370	366
13	12*	FIVE FOR FIGHTING	"Easy"	(AWARE/Columbia)	324	300
12	13	COUNTING CROWS	"All"	(DGC)	288	351
15	14*	KEB' MO'	"Come"	(OKeh/Sony/550 Music)	252	239
14	15	JONNY LANG	"Me"	(A&M)	232	261
16	16	STONE TEMPLE...	"Sour"	(Atlantic/AG)	212	218
20	17*	INDIGENOUS	"Rest"	(Pachyderm)	190	174
21	18*	PAT MCGEE BAND	"Rebecca"	(Giant/Warner Bros.)	190	172
30	19*	MATCHBOX TWENTY	"If"	(Lava/AG)	186	145
26	20*	RICKIE LEE JONES	"Showbiz"	(Artemis)	184	152
24	21*	PHISH	"Back"	(Elektra/EEG)	171	159
23	22*	FOO FIGHTERS	"Next"	(Roswell/RCA)	165	161
29	23*	BRUCE HORNSBY	"Sunflower"	(RCA)	161	156
19	24	EMMYLOU HARRIS	"Wanna"	(Nonesuch)	161	174
25	25*	CLAPTON/KING	"Wanna"	(Duck/Reprise)	160	157
17	26	FASTBALL	"Ocean"	(Hollywood)	154	213
28	27	SARAH HARMER	"Basement"	(Zoë/Rounder)	150	151
32	28*	PAUL PENA	"Gonna"	(Hybrid)	148	145
19	29	EVERCLEAR	"Wonderful"	(Capitol)	147	183
22	30	SISTER SEVEN	"Only"	(Arista)	147	166
37	31*	VERTICAL HORIZON	"God"	(RCA)	144	132
33	32*	SHEMEKIA COPELAND	"2 AM"	(Alligator)	143	138
38	33*	DEXTER FREEBISH	"Leaving"	(Capitol)	141	130
39	34*	MATCHBOX TWENTY	"Crutch"	(Lava/AG)	140	125
27	35	SHELBY LYNNE	"Gotta"	(Island/IDJMG)	138	152
34	36*	RADIOHEAD	"Optimistic"	(Capitol)	137	131
31	37	XTC	"Stupidly"	(TVT)	135	141
49	38*	CREED	"With"	(Wind-up)	130	103
46	39*	LENNY KRAVITZ	"Again"	(Virgin)	123	105
35	40	DAR WILLIAMS	"What"	(Razor & Tie)	116	134
40	41	WILLIE NELSON	"Kansas"	(Island/IDJMG)	116	124
43	42*	DAVID GRAY	"Please"	(ATO/RCA)	113	110
50	43*	DIDO	"Thank"	(Arista)	112	103
36	44	TRACY CHAPMAN	"Wedding"	(Elektra/EEG)	112	132
D	45*	R.L. BURNSIDE	"Bad"	(Epitaph)	108	97
D	46*	AIMEE MANN	"Calling"	(SuperEgo)	105	84
D	47*	GOMEZ	"Getting"	(Virgin)	105	66
D	48*	BOB WEIR/RATDOG	"Odessa"	(Grateful Dead/Arista)	104	28
D	49*	EVERCLEAR	"AM"	(Capitol)	97	87
D	50*	COLLECTIVE SOUL	"Why"	(Atlantic/AG)	96	79

PUBLIC BREAKOUT

April 11 - 17, 2000

LW	TW	Artist & Title	Label	TW	LW	Move
1	1	EMMYLOU HARRIS <i>Red Dirt Girl</i>	(Nonesuch)	158	160	-2
2	2	JOHN HIATT <i>Crossing Muddy Waters</i>	(Vanguard)	142	148	-6
4	3*	MARK KNOPFLER <i>Sailing To Philadelphia</i>	(Warner Bros.)	141	132	9
5	4*	PAUL SIMON <i>You're The One</i>	(Warner Bros.)	134	128	6
3	5	DAR WILLIAMS <i>Green World</i>	(Razor & Tie)	125	147	-22
6	6	KEB' MO' <i>The Door</i>	(OKeh/Sony/550 Music)	119	126	-7
8	7*	RICKIE L. JONES <i>It's Like This</i>	(Artemis)	116	108	8
9	8*	JOAN OSBORNE <i>Righteous Love</i>	(Interscope)	107	102	5
7	9	GREG BROWN <i>Covenant</i>	(Red House)	103	115	-12
21	10*	VAN MORRISON <i>You Win Again</i>	(Pointblank/Virgin)	98	60	38
15	11*	RYAN ADAMS <i>Heartbreaker</i>	(Bloodshot)	90	81	9
10	12	SARAH HARMER <i>You Were There</i>	(Zoë/Rounder)	88	93	-5
12	13	S. COPELAND <i>Wicked</i>	(Alligator)	87	90	-3
17	14*	WILLIE NELSON <i>Milk Cow Blues</i>	(Island/IDJMG)	87	78	9
16	15*	PAUL PENA <i>New Train</i>	(Hybrid)	86	78	8
14	16	TEDDY THOMPSON <i>Teddy Thompson</i>	(Virgin)	74	87	-13
11	17	PATTY LARKIN <i>Regrooving The Dream</i>	(Vanguard)	73	92	-19
D	18*	MARTIN SEXTON <i>Wonder Bar</i>	(Atlantic/AG)	72	30	42
13	19	DAN HICKS &... <i>Beatin' The Heats</i>	(Surfdog)	70	87	-17
D	20*	WALLFLOWERS <i>Breach</i>	(Interscope)	66	38	28
19	21	DAVID WILCOX <i>What You Whispered</i>	(Vanguard)	63	76	-13
18	22	JOHN W. HARDING <i>The Confessions Of St. Ace</i>	(Mommoth)	63	77	-14
20	23	FIVE FOR... <i>America Town</i>	(AWARE/Columbia)	62	65	-3
23	24*	BARENAKED... <i>Maroon</i>	(Reprise)	61	58	3
22	25*	DAVID GRAY <i>White Ladder</i>	(ATO/RCA)	61	59	2
30	26*	JESS KLEIN <i>Draw Them Near</i>	(RykoPalm)	60	52	8
D	27*	RADIOHEAD <i>Kid A</i>	(Capitol)	57	38	19
D	28*	GOMEZ <i>Abandoned Shopping...</i>	(Virgin)	56	30	26
24	29	BELA FLECK <i>Outbound</i>	(Columbia/CRG)	55	57	-2
D	30*	TERRI HENDRIX <i>Places in Between</i>	(Wilory)	55	46	9

Total Plays: Total number of plays any album/artist received in the past week according to radio station reports. TW-LW: Move: Number of plays received This Week-Last Week and the plus or minus move between the two. Adds: The number of reporting stations to add an artist in the past week.

The Public Radio Breakout chart is compiled from the Spins reported by Non-Commercial radio stations in the Progressive section.

Singles/EPs



David Gray
"Babylon" Live (ATO/RCA)

It's baaaaack! The track that will not burn, die or fade away gets two more chances for spins at radio with a live and live acoustic version. Track two was recorded in August at KBCO.



North Mississippi Allstars
"Drop Down Mama" (Tone-Cool/Rounder)

Pop a cold one and put on your dancin' shoes. The North Mississippi Allstars' second single is another booty shaker. These boys sure can inspire movement!



Josh Joplin Group
"Camera One" (Artemis)

Josh Joplin and the band will make big impact on radio with a sound that will remind you of R.E.M. at their absolute best. Hooky lyrics, melody and chorus make this a must-add.

Southern Culture on the Skids
"Just How Lonely" (TVT)

From *Liquored Up* and *Lacquered Down* (which has to be one of the most visual album titles of the year) Southern Culture's "Just How Lonely" brings the band back.

Music Mailbag



- The V-Roys...live, *Are You Through Yet?* (E•Squared)
- Primitive Radio Gods, *White Hot Peach* (W.A.R?)
- Kyle Davis, *Don't Tell The World* (Self release)
- Kieran Kane, *The Blue Chair* (Dead Reckoning)
- Sally Taylor, *Apt. #6S* (W.A.R?)
- Carol Noonan, *Carol Noonan* (Noonan Building Wrecking)
- Kati Mac, *Anicca* (Baby Munsta)
- Andrew Sandoval, *A Beautiful Story: An Album By Andrew* (Vibro-Phonic/Eggbert)

Albums



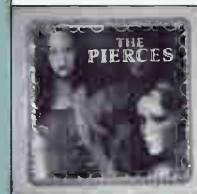
Joe Jackson
***Night and Day II* (Manticore/Sony Classical)**

Joe Jackson kicks-off his upcoming tour with a live broadcast from WFUV/New York which will be available for other non-comms via satellite feed. For more details on times, call Andy Cahn at Sony Classical at (212) 833-4864. *Night and Day II* features Jackson at his best with guests Marianne Faithfull ("Love Got Lost"), Graham Maby, and more. Don't make the mistake of underestimating this album. Delightful: "Stranger...", "Glamour...", "Dear Mom," "Just Because..." and more.



Bob Weir and Ratdog
***Evening Moods* (Grateful Dead/Arista)**

Deadheads delight! Bobby's back with Ratdog, and the Dead walk -- or hopefully -- a portion of the will Dead tour in support. Appropriately, there's not a song on *Evening Moods* that's under five minutes. But if you're a fan, and we know you are, the very first track will grab your attention. "Odessa" has already charted and "Two Djinn" (which rolls right into "Corrina"), "Bury Me Standing," "Lucky Enough," and "Even So" all gave us flashbacks.



The Pierces
***The Pierces* (Sony/550 Music)**

Gorgeous sisters whose voice blend like berries and cream, The Pierces should have very little trouble making an impact with their first self-titled release. The first single, "The Way," penned by Allison has already got the duo support at Progressive radio. The album should put the appropriate punctuation on that initial interest. Try these: "I Feel Nothing," "Jeffrey," "Nobody Knows" (Catherine), "Be Alright," and "Waiting" just for starters.



Gomez
***Abandoned Shopping Trolley Hotline* (Virgin)**

An album of leftovers, b-sides and outtakes should always be this compelling and interesting. Gomez pounds home their talent with *Abandoned Shopping Trolley Hotline*. Phillips got so many calls when they replaced the band's version of "Getting Better" with another band's take on it in their commercials that they reverted to the Gomez version. Looking for more depth? Try: "Bring Your Lovin' Back Here," and "Flavors."



Johnny Cash
***American III: Solitary Man* (American/CRG)**

The third in a series of Rick Rubin produced albums by Cash for American, *Solitary Man* is a stand out. More mellow than previous efforts, this album proves that Cash is still an excellent songwriter and musician. Tom Petty's "Won't Back Down," and U2's "One," are both interesting. The real stars are originals and Country standards: "Would You Lay With Me (In A Field Of Stone)," "Before My Time," "Field Of Diamonds" with June Carter Cash and Sheryl Crow, and "I'm Leavin' Now" with Merle Haggard.

Emphasis Tracks



- Fastball, "This Is Not My Life" (Hollywood)
- Tracy Chapman, "It's OK" (Elektra/EEG)
- Marah, "The Catfisherman" (E•Squared/Artemis)

MOST ADDED

- | | | | |
|----|----------------|----------------------------|----|
| 1 | JOE JACKSON | (Manticore/Sony Classical) | 18 |
| 2 | SONNY LANDRETH | (Sugar Hill) | 8 |
| 3 | JOHNNY CASH | (American/CRG) | 7 |
| 4t | MARTIN SEXTON | (Atlantic/AG) | 6 |
| 4t | TRACY CHAPMAN | (Elektra/EEG) | 6 |

WRNX Listeners To Buy Sox

WRNX/Springfield is asking their listeners to "Take stock in your Sox" and buy the Red Sox baseball team. An open solicitation on the station's Web site has this to say: "We can do it! We can own the Red Sox together! (Sort of like they do in Green Bay). No one wants **Bill Gates**, **Jerry Jones**, or **Dan Snyder** to get their mitts on our team. They might even move the Sox to another state!" The station has had such an overwhelming response that they have decided to form a corporation at their own expense, The Red Sox New England Xchange (RNX), and seek S.E.C. clearance for their efforts. While this clearance is pending, the station will continue to build support for buying the Sox. Right now the station is not asking for money, rather they are asking for listeners to phone, fax or email in their support of the idea. A form letter Pledge of Support is available on the site, with an option to find out more about being an investor in the Red Sox New England Xchange. We talked to RNX General Manager **Tom Davis** about how the idea of buying the baseball team came about. The present GM of the trust that currently owns the team announced recently that the Red Sox would be up for sale and he hoped that "a die hard Sox fan would buy the team." After hearing this, Davis thought to himself, "Why just one person? Why can't every Red Sox fan buy a part of the team?" Davis got together with the radio station's lawyer to clear up any legal loopholes that could occur and last Tuesday (10/17) launched the on-air campaign to buy the Red Sox. Response has been overwhelming, although the station is not currently asking for money, over \$325,000 has been raised. The station has also launched redsoxpledge.com for the sole purpose of realizing the dream of owning the team. This Web site will allow other radio stations from the New England and across the country to support the purchase of the Red Sox with out referring to RNX. The ultimate goal of the Xchange is to raise 50 million dollars and pool funds with another investor who agrees to keep the Red Sox in Boston. Davis and many Red Sox fans firmly believe in what they are doing and have executed a logical plan of action. When the fans finally own the team Davis says he hopes to "remove the curse of **The Babe**. Once we make up for selling Babe Ruth to the Yankees, we'll be able to win the World Series."

Day And Night, Night And Day

Treat your listeners to a rare interview and live performance featuring legendary singer/songwriter **Joe Jackson**, to celebrate the release of his new Sony Classical CD *Night & Day II*, in stores on October 24. Jackson kicks off his upcoming world tour with an intimate concert for members of **WFUV/New York**. Jackson performs both new and classic songs at the piano, along with his longtime collaborator, bassist **Graham Maby**. As a special treat, Jackson will also read passages from his acclaimed autobiography *A Cure for Gravity*. Hosted by **WFUV's Rita Houston**, this one-hour program is available for broadcast live on Monday, November 6 on channel A71.9 -- in stereo. There are no fees to air this program. For details on feed times, or to receive this program on CD, contact **Andy Cahn** at (212) 833-4864 or e-mail: andy_cahn@sonymusic.com. Jackson's tour: 11/30, West Palm Beach; 12/02, Atlanta; 12/04, Chicago; 12/06, St. Louis; 12/07, Lawrence; 12/09, Denver; 12/11, Phoenix; 12/12, Los Angeles; 12/15, Toronto, ONT; 12/16, Boston; 12/18, New York.



Tone-Cool's Greg Reisch, North Mississippi Allstars Cody and Luther Dickinson, WXRT's Patty Martin and Norm Winer, Allstar Chris Chew.

The Magic Of Arbitron

WBOS/Boston recently got their numbers from the Summer Arbitron and upward trends are the order of the day. Way to go 'BOS! Adults 25-54 moved from a 2.6 share to a 3.4 (rank up from 15 to 11), came up from 216,500 to 274,900 and TSL from 4:45 - 5:00. Adults 25-54 in morning drive jumped from 2.5 - 3.1, middays from 3.4-4.0, and afternoon drive from 2.7 to 4.1.

This Is Not Your Father's Oldsmobile

According to a recent article in the *San Francisco Chronicle*, current KFOG/San Francisco PD Dave Benson is trying to bridge the age gap between the station's older heritage listeners and the discriminating younger listeners. While Benson wants to bring a younger demo into the station's audience, he doesn't want to alienate the loyal audience of older demo listeners. Benson is quoted as illustrating the most common difference between listeners in their early twenties and listeners in their late twenties: an appreciation and understanding of the Hip-Hop or Rap aesthetic of rhymes and breakbeats. "We have to redouble our efforts to be contemporary and stay open to new music," said Benson. "We don't want to be your older brother's radio station."

Hudson Valley's Choice

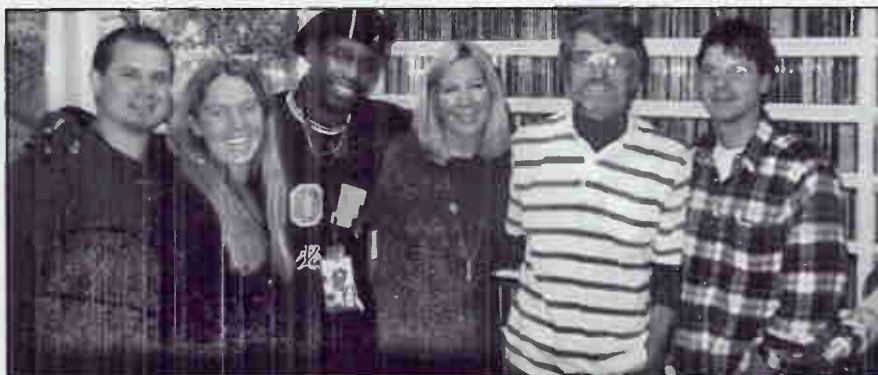
WKZE/Sharon has recently revamped their Web site. You can check it out at: www.wkze.com. You will be able to read about the station's history, its contributions to the community, playlist, sales info, hot music picks -- according to the station's staff -- and a great picture of James Cotton wailin' on the harp.

Carlos Santana Kicks Keister

The Best of Santana Vol. 2 (Columbia/Legacy) will be in stores November 21. Included on this second volume of Latin-flavored Rock are: "Black Magic Woman/ Gypsy Queen (Live)," "Se Acabo," "Guajira," "Everything's Coming Our Way," and "Peace On Earth... Mother Earth... Third Stone From The Sun," as well as other songs from Santana's 30-plus year career.

IBMA Awards

The Del McCoury Band continued its reign as Entertainer of the Year, winning in the category for the fourth consecutive year at the 11th Annual International Bluegrass Music Association (IBMA) Awards on October 19 at the Kentucky Center for the Arts in Louisville. The band's Ronnie McCoury remained the firm favorite in his instrumental category, earning the award for top mandolin player for the eighth consecutive year. This year's awards for McCoury establish an IBMA precedent: he is the only artist in IBMA history to achieve eight consecutive and individual wins. Ronnie McCoury also shared in two wins for *Bluegrass Mandolin Extravaganza*, the Recorded Event of the Year, which he produced and played on with David Grisman. The release also took top honors as Instrumental Album of the Year. Ricky Skaggs & Kentucky Thunder received a third consecutive Instrumental Group of the Year award. The triumphant return of Dolly Parton to the bluegrass fold was marked by her win for Album of the Year for *The Grass is Blue* (Sugar Hill), and is Parton's first award ever in the 11-year history of the IBMA. Rhonda Vincent, and the Seldom Scene's Dudley Connell picked up Female and Male Vocalist of the Year, respectively. The victory was Vincent's first ever; Connell has won awards in the past as a member of the Johnson Mountain Boys and Longview. Vocal Group of the Year went to perennial favorites IIIrd Tyme Out, making it their seventh consecutive win. "Murder on Music Row," written by Larry Cordle and Larry Shell, and recorded by Larry Cordle & Lonesome Standard Time took home the Song of the Year prize. "Winding Through Life" won Gospel Recorded Performance of the Year for Doyle Lawson & Quicksilver, their first win in the category since 1996. Instrumental Performer winners (in addition to Ronnie McCoury for mandolin) were: Jim Mills (banjo); Missy Raines (bass); Rob Ickes (dobro); Ronnie Stewart (fiddle), and Bryan Sutton (guitar). The Alison Krauss-produced quartet, Nickel Creek, was awarded the Emerging Artist of the Year honor. Legendary guitarist Doc Watson was inducted into IBMA's *Bluegrass Hall of Honor* during the ceremony, as was bluegrass agent and manager Lance LeRoy.



WNCS' Eric Thomas and Kate Bradley, Bernard Allison, WNCS' Jody Petersen and Greg Hooker, and Tone-Cool's well-traveled Greg Reisch.

Tour Dates

Judging by how hard Shemekia Copeland's single "It's 2AM" rocks, her live show must be on fire! Don't take our word for it, check her out with B.B. King at: 10/27-28, Temecula; 11/01, La Crosse; 11/04, Des Moines; 11/05, Omaha; 11/06, Lincoln; 11/08, Bozeman; 11/10, Boise; 11/12, Salt Lake City. Solo shows include: 11/15, Madison; 11/17, Traverse City; 11/18, Marquette; 11/21, Milwaukee; 11/22, Chicago; 2/10, Orono; 2/11, New London; 2/14, Williamsport; 2/15, Englewood; 2/16, Morristown; 5/27, Exeter, England *Bishopstock Blues Festival*. Rickie Lee Jones tour dates: 11/30, Pittsburgh; 12/3, Ann Arbor; 12/6, Cambridge; 12/7, Washington, DC; 12/8, Philadelphia; 12/9, Albany; 12/12-13, New York.

FYI: Contact for the band Seven Nations on Q Records is Sean Coakley at Songlines at (800) 247-6751.

Metal detector

Pure Spins

October 17 - 23, 2000

LW	TW	Artist	Title	Label	Plays	TW	Move	TW	Cume/Adds
1	1*	NOTHINGFACE	<i>Violence</i>	(TVT)	345	22	323	49/0	
2	2	SOULFLY	<i>Primitive</i>	(Roadrunner)	276	-16	292	45/0	
3	3*	SPINESHANK	<i>Height</i>	(Roadrunner)	261	43	218	40/0	
4	4*	DOWNSET	<i>Check</i>	(Epitaph)	258	43	215	38/0	
7	5*	MORBID ANGEL	<i>Gateways</i>	(Earache)	246	59	187	42/1	
6	6*	COC	<i>Americas</i>	(Sanctuary/SRG)	232	39	193	42/0	
9	7*	IOMMI	<i>Iommi</i>	(Divine/Priority)	229	60	169	51/1	
16	8*	AMEN	<i>Price</i>	(I Am/Virgin)	219	77	142	44/0	
12	9*	PRO PAIN	<i>Round</i>	(Spitfire)	196	39	157	48/0	
15	10*	SLAVES ON DOPE	<i>Inches</i>	(Divine/Priority)	190	44	146	42/0	
5	11	MUDVAYNE	<i>Dig</i>	(Epic)	174	-23	197	31/0	
8	12	SHUVEL	<i>Set</i>	(Interscope)	169	-8	177	20/0	
13	13*	STRAIT UP	<i>Sampler</i>	(Immortal/Virgin)	167	16	151	33/3	
17	14*	LINKIN PARK	<i>One</i>	(Warner Bros.)	156	18	138	31/1	
11	15	NILE	<i>Black</i>	(Relapse)	156	-1	157	30/0	
49	16*	FOZZY	<i>Fozzy</i>	(Ryko-Palm)	155	91	64	35/0	
D	17*	OVERKILL	<i>Bloodlet</i>	(Metal-Is/SRG)	150	150	0	58/57	
32	18*	TYPE O NEGATIVE	<i>Least</i>	(Roadrunner)	149	57	92	44/2	
19	19*	GOD FORBID	<i>Reject</i>	(9Volt)	140	6	134	27/0	
10	20	DROWNINGMAN	<i>Rocknroll</i>	(Revelation)	139	-21	160	23/1	
23	21*	LAMB OF GOD	<i>New</i>	(Metal Blade)	137	14	123	33/0	
50	22*	SIX FEET UNDER	<i>Graveyard</i>	(Metal Blade)	133	75	58	33/0	
29	23*	SPEEDEALER	<i>Here</i>	(Ryko-Palm)	125	30	95	35/0	
18	24	40 GRIT	<i>Heads</i>	(Metal Blade)	121	-16	137	25/0	
37	25*	FACTORY 81	<i>Mankind</i>	(Mojo/Universal)	121	40	81	37/1	
24	26*	PISSING RAZORS	<i>Fields</i>	(Razoras)	118	0	118	24/0	
D	27*	ENTOMBED	<i>Uprising</i>	(Metal-Is/SRG)	116	60	56	39/3	
27	28*	AT THE DRIVE IN	<i>Relationship</i>	(Grand Royal/Virgin)	112	15	97	23/0	
20	29	LOUD ROCKS	<i>Sampler</i>	(Loud)	107	-23	130	15/0	
14	30	COLD	<i>13</i>	(Flip/Geffen)	105	-45	150	18/0	
25	31	HALFORD	<i>Resurrection</i>	(Metal-Is/SRG)	104	-7	111	24/0	
22	32	RELATIVE ASH	<i>Our</i>	(Island/IDJMG)	104	-21	125	17/0	
38	33*	INHALE 420	<i>Stoner</i>	(Spitfire)	100	21	79	24/0	
21	34	KILLSWITCH ENGAGE	<i>Killswitch</i>	(Ferret Music)	95	-33	128	22/0	
28	35	CANNIBAL CORPSE	<i>Live</i>	(Metal Blade)	94	-1	95	26/0	
D	36*	LIZZY BORDEN	<i>Deal</i>	(Metal Blade)	92	48	44	22/0	
D	37*	CRADLE OF FILTH	<i>Midian</i>	(KOCH Records)	91	91	0	52/50	
33	38*	SHUTDOWN	<i>Few</i>	(Victory)	90	3	87	19/0	
D	39*	SAXON	<i>Metal</i>	(SPV)	89	52	37	32/1	
30	40	EMBODIMENT	<i>Narrow</i>	(Solid State)	82	-12	94	20/0	
D	41*	BLACK LEAGUE	<i>Ichor</i>	(Nuclear Blast)	76	36	40	34/5	
31	42	HYPOCRISY	<i>Into</i>	(Nuclear Blast)	75	-19	94	18/0	
41	43*	IN FLAMES	<i>Clayman</i>	(Nuclear Blast)	74	2	72	21/0	
36	44	PEACH	<i>Giving</i>	(Vile Beat/Beatville)	73	-9	82	15/0	
D	45*	TATTOO THE EARTH	<i>Album</i>	(1500 Records)	73	73	0	42/42	
D	46*	TAKE A BITE OUT	<i>Of Rhyme</i>	(Republic/Universal)	70	43	27	38/37	
42	47	BOILER ROOM	<i>Do</i>	(Tommy Boy)	67	-4	71	19/0	
D	48*	BRUJERIA	<i>Brujerizmo</i>	(Roadrunner)	67	67	0	50/49	
45	49*	L.E.S. STITCHES	<i>Lower</i>	(Ng/Artemis)	67	0	67	22/0	
40	50	ARSON	<i>Less</i>	(Resurrection AD)	65	-9	74	13/0	

add action

- 1) Overkill *Bloodletting*, Sanctuary/SRG (57)
- 2) Cradle Of Filth, *Midian*, KOCH Records (50)
- 3) Brujeria, *Brujerizmo*, Roadrunner (49)
- 4) Various Artists, *Tattoo The Earth: The First Crusade*, 1500 (42)
- 5) Dreadnaught, *Down To Zero*, The Music Cartel (41)

most increased

- 1) Fozzy, *Fozzy*, Ryko-Palm (+91)
- 2) Amen, *We Have Come For Your Parents*, I-Am/Virgin (+77)
- 3) Six Feet Under, *Graveyard Classics*, Metal Blade (+75)
- 4) Iommi, *Iommi*, Divine/Priority (+60)
- 5) Morbid Angel, *Gateways To Annihilation*, Earache (+59)

going for adds

- Hammerfall, *Renegade* (Nuclear Blast)
- Boiler Room, *Can't Breathe* (Tommy Boy)
- Various Artists, *Strait Up* (Immortal/Virgin)
- Nevermore, *Dead Heart In A Dead World* (Century Media)
- Godsmack, *Awake* (Universal)
- Macabre, *Dahmer* (Olympic)
- Godhead, "The Reckoning" (Posthuman/Priority)

hard radio.com

HOT

30 weekly spins

Sixty Watt Shaman	Megadeth
Halford	Adrian Smith
Slash's Snakepit	TT Quick
Iommi	Ann Boleyn
Iron Maiden	Doro

ADDS

Yngwie Malmsteen	Symphony X
------------------	------------

ma bell meltdown

1-1	SOULFLY	<i>Primitive</i>	(Roadrunner)
4-2	NOTHINGFACE	<i>Violence</i>	(TVT)
D-3	IOMMI	<i>Iommi</i>	(Divine/Priority)
7-4	MUDVAYNE	<i>L.D.S.O.</i>	(Epic)
5-5	COC	<i>Americas</i>	(Sanctuary/SRG)
8-6	PRO-PAIN	<i>Round</i>	(Spitfire)
D-7	TYPE O NEGATIVE	<i>Least</i>	(Roadrunner)
D-8	CRADLE OF FILTH	<i>Midian</i>	(Koch)
D-9	DOWNSET	<i>Check</i>	(Epitaph)
6-10	IN FLAMES	<i>Clayman</i>	(Nuclear Blast)

Pure Cyberspins

LW	TW	Artist	Title	Label	Plays	TW	LW	Move	Cume/Adds
2	1*	DEFTONES	<i>White</i>	(Maverick)	92	0	92	2/0	
3	2	UNION UNDERGROUND	<i>EDUCATION</i>	(Portrait/CRG)	80	-8	88	2/0	
4	3*	LINKIN PARK	<i>ONE</i>	(Warner Bros.)	76	0	76	2/0	
5	4*	NATIVITY IN BLACK	<i>II</i>	(Divine)	73	0	73	2/0	
7	5*	LIQUID GANG	<i>SUNSHINE</i>	(Lava/AG)	71	0	71	2/0	
6	6	HALFORD	<i>RESURRECTI</i>	(Metal-Is/SRG)	68	-4	72	3/0	
D	7*	SPINESHANK	<i>HEIGHT</i>	(Roadrunner)	68	16	52	2/0	
10	8*	FULL DEVIL JACKET	<i>WAX</i>	(Enclave/Mercury/IDJMG)	60	2	58	1/0	
1	9	IOMMI	<i>TIME</i>	(Divine/Priority)	60	-50	110	2/0	
8	10*	SLASH'S SNAKEPIT	<i>GRAND</i>	(KOCH)	60	0	60	2/0	

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modernROCK

Top 50 Airplay

October 17 - 23, 2000

LW	TW	Artist	Track	Label	TW	Move	LW	2W	3W	Cume/Adds
2	1*	FUEL	HEMORRHAGE	(Epic/550 Music)	2913	51	2862	2743	2724	84/0
1	2	GREEN DAY	MINORITY	(Reprise)	2757	-244	3001	3044	3087	82/0
7	3*	BLINK 182	MAN	(MCA)	2253	151	2102	1887	1621	75/0
4	4	U2	BEAUTIFUL	(Island/Interscope)	2249	-83	2332	2301	2169	76/0
5	5	3 DOORS DOWN	LOSER	(Republic/UMG)	2246	-62	2308	2241	2216	72/0
8	6*	OFFSPRING	ORIGINAL	(Columbia)	2125	281	1844	1278	257	75/1
3	7	INCUBUS	STELLAR	(Immortal/Epic)	2064	-288	2352	2604	2606	61/0
6	8	ORGY	FICTION	(Elementree/Reprise)	2064	-47	2111	2063	1989	80/0
9	9	PAPA ROACH	LAST	(DreamWorks)	1576	-122	1698	1685	1910	48/0
13	10*	RADIOHEAD	OPTIMISTIC	(Capitol)	1573	81	1492	1322	1134	75/1
12	11	A PERFECT...	LIBRAS	(Virgin)	1497	-1	1498	1425	1309	72/2
11	12	DISTURBED	STUPIFY	(Giant/Reprise)	1443	-137	1580	1581	1568	55/0
14	13	EVERLAST	BLACK	(Tommy Boy)	1422	-33	1455	1408	1367	71/0
16	14*	LIMP BIZKIT	ROLLIN	(Flip/Interscope)	1392	58	1334	1164	1035	66/1
10	15	VAST	FREE	(Elektra/EEG)	1320	-302	1622	1685	1678	59/0
18	16*	COLLECTIVE SOUL	WHY	(Atlantic/AG)	1290	45	1245	1168	1054	59/0
22	17*	PAPA ROACH	BROKEN	(DreamWorks)	1215	111	1104	1027	903	68/3
23	18*	GODSMACK	AWAKE	(Republic/UMG)	1176	99	1077	797	346	64/1
15	19	SR-71	RIGHT	(RCA)	1174	-229	1403	1609	1617	41/0
26	20*	LINKIN PARK	ONE	(Warner Bros.)	1081	91	990	910	869	66/3
21	21	DEFTONES	CHANGE	(Maverick)	1037	-105	1142	1319	1446	36/0
17	22	FOO FIGHTERS	NEXT	(Roswell/RCA)	1033	-232	1265	1456	1592	46/0
20	23	EVERCLEAR	AM	(Capitol)	1015	-177	1192	1357	1348	46/0
19	24	LIMP BIZKIT	MY	(Flip/Interscope)	1004	-212	1216	1305	1324	54/0
29	25*	BARENAKED...	PINCH	(Reprise)	919	30	889	881	947	33/0
24	26	RAGE AGAINST...	TESTIFY	(Epic)	904	-130	1034	1138	1250	40/0
38	27*	LIFEHOUSE	HANGING	(DreamWorks)	902	242	660	533	285	64/11
32	28*	STONE TEMPLE...	NO	(Atlantic/AG)	893	83	810	680	384	56/1
28	29	(HED) PE	BARTENDER	(Jive)	879	-37	916	842	842	51/1
31	30*	WALLFLOWERS	SLEEP...	(Interscope)	836	1	835	818	779	39/0
27	31	DEXTER FREEBISH	LEAVING	(Capitol)	832	-93	925	1011	1051	40/0
25	32	WHEATUS	TEENAGE	(Columbia/CRG)	808	-197	1005	1170	1258	34/0
30	33	CAVIAR	TANGERINE	(IDJMG)	774	-69	843	879	864	41/0
41	34*	MARILYN MANSON	DISPOSABLE	(nothing/Interscope)	758	183	575	185	0	51/4
35	35*	GOOD CHARLOTTE	LITTLE	(Epic/550 Music)	757	9	748	673	635	51/2
40	36*	DEFTONES	BACK	(Maverick)	739	120	619	490	374	56/1
37	37*	LENNY KRAVITZ	AGAIN	(Virgin)	687	12	675	677	601	43/2
34	38	CREED	ARE	(Wind-up)	666	-85	751	715	701	35/1
36	39	3 DOORS DOWN	KRYPTONITE	(Republic/UMG)	637	-60	697	799	978	25/0
33	40	HARVEY DANGER	SAD	(London/Sire)	602	-159	761	889	942	36/0
50	41*	EVE 6	ON	(RCA)	601	198	403	91	0	49/8
D	42*	MOBY	SOUTHSIDE	(V2)	545	204	341	163	70	44/6
46	43*	DUST FOR LIFE	STEP	(Wind-up)	544	60	484	374	327	46/6
39	44	R/H/C/PEPPERS	CALIFOR...	(Warner Bros.)	521	-111	632	826	951	22/0
42	45	A PERFECT...	JUDITH	(Virgin)	515	-34	549	569	664	20/0
44	46	VERTICAL...	GOD	(RCA)	504	-6	510	526	545	18/0
43	47	EVE 6	PROMISE	(RCA)	451	-78	529	574	757	20/0
47	48	UNION UNDERG...	TURN	(Columbia/CRG)	445	-12	457	485	524	29/0
D	49*	TAPROOT	AGAIN	(Atlantic/AG)	414	19	395	347	349	32/3
45	50	VALLEJO	INTO	(Epic/550 Music)	391	-104	495	487	432	24/0

Plays TW: Total number of Plays during current airplay week; Move: Increase or decrease in number of Plays from previous airplay week; Plays LW: Total number of Plays during previous airplay week; 2 Week: Total number of plays 2 weeks previous; 3 Week: Total number of plays 3 weeks previous; Cume: Total number of stations playing; Adds: number of new stations reporting as an add.

most added

1. **P.O.D.** 18 adds
"School Of Hard Knocks"
(Maverick)



2t. **DIFFUSER** 14 adds

"Karma"
(Hollywood)

NICKELBACK 14 adds

"Breathe"
(Roadrunner)

4t. **LIFEHOUSE** 11 adds

"Hanging By A Moment"
(DreamWorks)

CRAZY TOWN 11 adds

"Butterfly"
(Columbia/CRG)

6. **EVERCLEAR** 9 adds

"When It All Goes Wrong Again"
(Capitol)

7. **EVE 6** 8 adds

"On The Roof Again"
(RCA)

8. **BT** 7 adds

"Smartbomb"
(Nettwerk/Capitol)

9t. **MOBY W/ GWEN STEFANI** 6 adds

"Southside"
(V2)

DUST FOR LIFE 6 adds

"Step Into The Light"
(Wind-Up)

specialty spins *fmqb's look at what's on specialty shows.*

Top Ten Singles

ARTIST	SONG	LABEL
1. Samiam	"Mud Hill"	(Hopeless)
2. Blur	"Music Is My Radar"	(Virgin)
3t. Brandtson	"Leaving Ohio"	(Deep Elm)
BT	"Smartbomb"	(Nettwerk/Capitol)
5. Less Than Jake	"Look What Happened"	(Fat Wreck Chords)
6t. A.F.I.	"The Days Of The..."	(Nitro)
P.O.D.	"School Of Hard..."	(Maverick)
8t. Fatboy Slim	"Ya Mama"	(Astralwerks)
Primitive Radio...	"Fading Out"	(What Are Records?)
10. J. Mascis/Fog	"Where'd You Go"	(Ultimatum)

Top Ten Albums

ARTIST	ALBUM	LABEL
1t. J. Mascis/Fog	<i>More Light</i>	(Ultimatum)
Green Day	<i>Warning</i>	(Reprise)
3t. At The Drive-In	<i>Relationship Of ...</i>	(Grand Royal)
Radiohead	<i>Kid A</i>	(Capitol)
5t. Less Than Jake	<i>Borders And Boundaries</i>	(Fat Wreck Chords)
Fatboy Slim	<i>Halfway Between...</i>	(Astralwerks)
Brandtson	<i>Trying To Figure Each...</i>	(Deep Elm)
8. A.F.I.	<i>The Art Of Drowning</i>	(Nitro)
9t. Weston	<i>The Massed Albert Sound</i>	(Mojo/Universal)
Various Artists	<i>Take A Bite Outta...</i>	(Republic/UMG)

modernMUSIC PAGE

modernmovers



#1 modern

Fuel, "Hemorrhage (In My Hands)" (Epic/550 Music) A huge week for this smash as it ushers Green Day's "Minority" out of the top spot on the strength of 2913 spins on 84 stations (up 51 spins). Huge increases this week at KWOD, KPNT, CFNY, KROX, WHFS, 91X, WARQ, KNRQ, WWDX, and WAQZ. From their solid sophomore CD, *Something Like Human*.

Radiohead, "Optimistic" (Capitol) Muscling its way into the Top 10 (13-10*), "Optimistic" is a bona fide radio smash, and it's most certainly a track that sounds refreshingly like no other song on the dial. 1573 spins on 75 stations. Nice increases at Live105, KNRK, WPLY, KMBY, 89X, CFNY, and KCXX. 37 PPW at KROQ and Q101.

Godsmack, "Awake" (Republic/UMG) Moving 23-18* (up 99 spins, 1176 total), "Awake" is shaping up to be a huge record for the band, one that is getting big time airplay on both Modern and Active Rock stations. Sixty-four stations are currently playing the crap out of it - look for the number to grow and the chart climbing to continue. New this week at CFNY.

Lifehouse, "Hanging By A Moment" (DreamWorks) A breakout week for this debut smash. KROQ, WPLY, KPNT, WGRD, WWDX, WXEG, KBAZ, KFMZ, and WMAD all threw their weight behind this song this week, making it a Top 5 Most Added track. The growing cume is now at 64 with 902 spins. Expect the numbers to grow and the sales story to explode. Also huge at WPLA, WHFS (34x), WRAX, X96, WXNR, WXD, WAVF, WBRU, 89X, WRZX, and WPBZ.



Linkin Park, "One Step Closer" (Warner Bros.) The momentum behind this act is very impressive (26-20* this week). Rob Goldklang and Mike Rittberg have been steadily collecting adds and spin increases for weeks, and have watched the phone story build and build. First week sales should prove to be equally as impressive. As it looks now, Linkin Park stands a great chance at mimicking the success of another new hard-edged Rock outfit that's still causing a stir - Papa Roach. Big increases at Q101, WXRK, KEDJ, and WEDG. 1081 spins on 66 stations.

Marilyn Manson, "Disposable Teens" (nothing/Interscope) Add 89X, WRZX, KIWR and WRRV to the list. They all put this fantastically frantic and addictive Rocker into rotation this week, joining the ranks of such other Modern outlets as KROQ, WXRK, CFNY, KNDD, WPLY, WBCN, Q101, 99X, WHFS, Live 105, KPNT, KFMA, WFNX, KKND, WBRU, WAQZ, WPBZ, WAQZ, and KMBY. The Gothic cousin of "The Beautiful People," this track will electrify your airwaves and fit in perfectly with the rest of your currents.

P.O.D., "School of Hard Knocks" (Maverick) Taken from the soundtrack to the latest Adam Sandler smash, *Little Nicky*, P.O.D.'s latest is a cinch to melt your phones and sound incredible on the air. Our Number One Most Added track reeled in 18 adds in its first week. Stations such as WBRU, KKND, KMBY, KMYZ, KROX, WAQZ, WPBZ, and WZPC all put it in this week. Also on Q101, WBCN and KXTE.

Diffuser, "Karma" (Hollywood) 14 adds this week lands Diffuser at Number Two Most Added. There's no need to check the intricate balance of the cosmos to make room for this track. "Karma" is a hit! Big guitars, bigger hooks and a giant chorus. New believers at, Q101, KXTE, KKND, KNRQ, WEQX, WRZX, KIWR, KHLR, KMBY and more!

BT, "Smartbomb" (Nettwerk) Don't call it a crossover, electronic music has been here for years. Number Eight Most Added this week. "Smartbomb" scored seven adds its first week out of the box. And don't even try to say the only reason you played "Never Gonna Come Back Down," was because M. Doughty was singing. The music is the answer. Added at, WEQX, WLIR, WBTZ, KMBY, KACV, KWOD and WCDW.

Crazy Town, "Butterfly" (Columbia/CRG) Number Four Most Added, with 11 new adds this week. Crazy Town will likely bounce their way up the Modern chart with this soulful, yet fun track. Definitely their most approachable track to date. New at, KPNT, WEDG, WMRQ, WPBZ and WXD. Already on, KROQ, Q101, KWOD, WROX, WFNX and KMBY.

modernpriority



Everclear "When It All Goes Wrong Again" (Capitol)

The excitement surrounding the release of Everclear's new album, *Songs From An American Movie*,

Vol. Two: Good Time For A Bad Attitude is justified. This track absolutely kicks ass and will plant Everclear right back in the middle of the Rock explosion. No, it's not Rap Rock, but it's not candy Pop either. It's just plain good. Early on KNRK, WBCN, 89X, KDGE, WPLY, WHFS, KEDJ, WBRU, and CFNY.

available for airplay

10.30-10.31

Everclear, "When It All Goes Wrong Again" (Capitol)

Insane Clown Posse, "Let's Go All The Way" (IDJMG)

J Mascis & The Fog, "Where'd Ya Go" (Ultimatum)

11.6-7

11.6-7

Coldplay, "Yellow" (Nettwerk)

Grand Theft Audio, "Stoopid Ass" (London/Sire)

OPM, "Better Daze" (Atlantic/AG)

SR-71, "Politically Correct" (RCA)

SO SEXY... ALMOST EVIL.

**HUGE 1st WEEK!
MOST ADDED EVERYWHERE!**

**Over 25 Adds Including...
KROQ 23x - BIG PHONES!**

Three Week Sales Trend: 151-355-481 Units (D.# 163)
Q101 KNDD WXDX WMRQ WCYY
WEND KFRR WWDX WXHR KPNT
WWVV WPBZ WEDG WEJE WMAD
...And More!

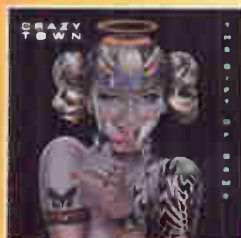
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INSTANT PHONES
INSTANT SALES = HIT!**

**ON TOUR IN
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**OVER 125,000 UNITS
SHIPPED TO DATE!**

BUTTERFLY



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Showtime

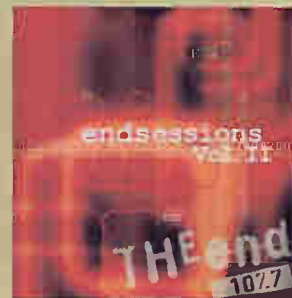
fmqb's Weekly Watch on the Festival Season.

- 10/27 **WMRQ/Hartford** *Dee Snider's Strangejam 2000* at the Connecticut Expo Center featuring The Mighty Mighty Bosstones, 2 Skinnee J's, Sum 41, Flogging Molly, and The Little Kingz.
- 10/29 **WJBX/Ft Myers** *Spookfest* at the Lee County Civic Center (cap. 18,000) featuring 311, Fuel, Finger 11, 8 Stops 7, Vallejo and Zebrahead.
- 11/5 **WPBZ/West Palm Beach** *Buzz Bake Sale 2000* at Mars Music Amphitheater (capacity 20,000) featuring Foo Fighters, Fuel, Our Lady Peace, The Mighty Mighty Bosstones, Days of the New, 8Stops7, MxPx, Sum 41, U.P.O., Union Underground, Veruca Salt, The Suicide Machines, Harvey Danger, Local H, and Orbit.



KNDD's *Endsessions, Vol. II*

KNDD/Seattle has unleashed its second in-studio compilation CD, *EndSessions, Vol. II* featuring such major artists as Stone Temple Pilots, the Smashing Pumpkins, Incubus and Garbage. The End celebrated the release with the "World's Largest



EndSession" – an outdoor performance by Green Day at the Valley 6 drive-in movie theater. Also in the *Endsessions* promotional arsenal is The End's *EndSessions* Weekend where listeners can hear exclusive *EndSession* tracks and win a limited edition *EndSessions, Vol. II* CD. The thirteen exclusive tracks are available for just \$15 at all Western Washington Car Toys locations. A portion of the proceeds from sales of the CD will benefit SAVE – Students Against Violence Everywhere.

X-files

K-Rock Capitalizes on Subway Series: WXRK/New York is all over the Big Apple tying in with the Mets-Yankees World Series mania gripping the city. Aside from being all over the streets giving out posters, hosting bar nights and tailgate parties, their Subway Series packages which can be won on the air are generating a lot of excitement. Prizes such as a supply of Big League Chew, Metro cards for free subway transportation to both stadiums, Fred Durst-autographed Yankees hats, Subway sandwiches, banners, Mets caps and in some cases, tickets are included in the giveaway package. To top it off, K-Rock will be giving away a chance to be in a luxury suite overlooking the victory parade after the winner is decided.

Portland Prize: As part of their successful Unfair Internet Advantage e-mail campaign, KNRK/Portland is sending one lucky winner and their guest to see U2 perform on Jimmy and Doug's Farmclub (10/27). Those that heard Gustav play "Beautiful Day" on Monday (10/23) and used the code word "October" called in for a shot at the grand prize which included roundtrip airfare for two, free hotel accommodations and tickets to the USA Networks show.

Fourth Annual 99X Celebrity Softball Slam: The annual charity softball game benefits the Muscular Dystrophy Association (M.D.A.), and is co-presented this year by Lexus. Nine innings of celebrity mishaps swings into action at 3 p.m. Sunday, November 5 at Turner Field. Celebrities up for bat this year include: Gervase Peterson (*Survivor*); Tom Glavine and Kevin Millwood of the Atlanta Braves, the WCW's Goldberg and Buff Bagwell, Kip Purdue (*Remember the Titans*); Public Enemy's Chuck D, Andrew Burnette and Ray Ferraro of the Atlanta Thrashers), French Open champion Luke Jensen, Mark Wohlers of the Cincinnati Reds, Collective Soul's Will Turpin and Shane Evans, *The Morning X's* Barnes and Jimmy Baron and more players to be announced soon. Tickets are \$10 in advance through TicketMaster (available 10/27 at 10 a.m. ET) or \$15 at the gate. Generous listeners will be able to actually play in the game, as *The Morning X* will be auctioning off two roster spots to the highest bidders.

The First One On His Block:

When 33-year-old San Jose resident Jeff Sanchez called into Live 105/

San Francisco to win Deftones tickets, he never imagined he would be having the guys over to perform a private concert for him and 100 of his closest friends. Sanchez qualified for the private show when he nabbed the tickets, and before you could say "Chino," the band was set up in his backyard belting out a 40-minute set to the well over 100 "guests" in attendance. Arriving two hours late due to flight delays, the Deftones rocked Willow Glen and made Sanchez the coolest guy in the neighborhood. At one point, lead singer, Chino Moreno scaled a speaker and hopped up on Sanchez roof to survey the fun. No problems with



neighbors (they were forewarned) or police marred the day, thankfully. Every band member hung out after the show to sign autographs and chat, and Live 105 personality No Name broadcast from the backyard bash, dressed in a Winnie The Pooh outfit (gotta problem wit dat?). Overall, the promotion was a complete success and a hell of a party.

modernSHOTS



WARQ FALL OUT – Everclear took time out from the beautiful days' activities at Fall Out to pose with WARQ/Columbia's Gina Juliano (middle), and Capitol's Joe Rainey (right).



ORGY AT K-ROCK – No, it's not Howard's show, it's the K-Rock staff hanging out with Reprise's Orgy.



GRADE A – Radiohead's Ed O'Brien stopped by K-Rock/N.Y. after their jaw-dropping set at the Roseland Ballroom. Pictured here are (l-r) Capitol's Gary Spivack, K-Rock MD Mike Peer, K-Rock Afternoon host Will Pendarvis, K-Rock PD Steve Kingston, Capitol's Jaymie Chernin, The Howard Stern Show's Fred Norris and O'Brien.



FREE LOVE – Dexter Freebish supporters 99X/Atlanta recently welcomed the band to the studio during The Morning X. Pictured are Capitol's Joe Rainey (left) with Dexter Freebish and Morning Xers Leslie Fram, Barnes and Jimmy.



WALLFLOWERS – Jakob Dylan (center) lines up against the wall with the rest of the Wallflowers for this picture with The Morning X.



BUZZIN' – WZPC/Nashville's Jim Hunter backstage at Buzzfest with Everlast.

TRADE SHOTS



NICKELBACK SCORES AT RAVE: WBCN/Boston recently presented their 'College Rave.'

Attendees were treated to the sounds of Nickelback, Kittie, and the Kottonmouth Kings. Pictured at the Rave are: (L-R back) Roadrunner's Elias Chios; a member of Boston band Tree; Nickelback's Ryan Peake, Ryan Vikadel and Chad Kroeger; WBCN's Deek. (L-R front): WBCN AMD Seth Resler; WBCN's Bill Abbott; WBCN MD Steven Strick; Nickelback's Mike Kroeger; dk; WBCN promotion Director Chachi; WBCN's Nik Carter.



CHICA-GOO: While In Chicago recently, two-thirds of the Goo Goo Dolls stopped by to hang out with WCKG/

Chicago evening host Pete McMurray. Singer Johnny Rzeznick was even nice enough to call McMurray several weeks later to wish him a happy birthday. (L-R): Goo Goo Doll Johnny Rzeznick; WCKG's Pete McMurray; Goo Goo Doll Robbie Takac.



SERIOUS PHOTO OP: With his birthday and album release falling within the same couple of weeks, Sammy Hagar's got plenty to smile about. The singer's birthday,

and album title is TEN 13, and there were between ten and thirteen people in the above picture. Coincidence? We don't think so. (L-R standing): Beyond's Liz Healy; S.W.A.N.'s Ronnie Rapheal; Lee Arnold Promotion's Lee Arnold; KLOS/Los Angeles PD Rita Wilde; Sammy Hagar; KLOS MD Jin Villameva; MJB Promotion's Marco Babineau; Could Be Wild's Bruce Moser. (L-R kneeling): Beyond's Gina Iorillo-Corrales and Matt Surrena; KP Management's Kenny Puwogel.



IT'S GOOD TO BE DA KINGS: Although there's no clock in the above picture, it's always 4:20 when the Kottonmouth Kings stop by.

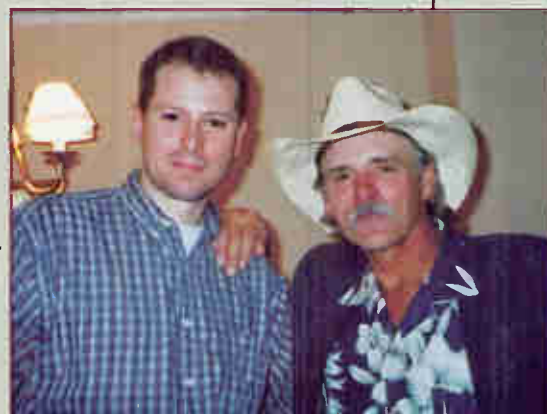
The band recently did the hang with WSFM/Wilmington. (L-R): WSFM PD Chris Scharf; Capitol's Joe Rainey; Kings Johnny Richter, Dogboy and D-Loc; WSFM's Cameron and Remy; tour manager Rich Abrahamson.



GUESS WHICH ONE IS RUNNING FOR PRESIDENT?:

If you picked the guy in a suit and tie, you're right. Presidential candidate Pat

Buchanan was campaigning in Boston and stopped by the studios of WAAF afternoon hosts Rocko and Birdsey. Among the questions asked of the candidate was his opinion on legalizing pot. His answer? "Just don't let me catch you smoking it." (L-R): Rocko; Buchanan; Birdsey.



DICKEY BETTS YOU'LL WANNA HEAR HIS SIDE: If you've been to see the Allman Brothers Band this summer,

you might have noticed that guitarist Dickey Betts isn't with the band. He was thrown out, allegedly for a drinking problem, and he recently did an exclusive radio interview explaining his side of the story with MJI Broadcasting's Sal Cirrincione. (L-R) MJI Broadcasting Director of Rock Programming Cirrincione; Betts.

continued from page 48

pling, this technique is fully accredited by research professionals and the all-important advertising industry.

It is important to note that if your target audience is a demographic group being weighted, your station's ratings may actually be helped by weighting. This is because each diary in the weighted demo is worth more on a per diary basis than the diaries of other non-weighted demos. If the weighted diary-keepers are spending a lot of time with your station, you'll do very well. The lower index and the higher Persons Per Diary Value (PPDV) will combine to give you strong numbers in that group. If they don't listen to you much, then you won't do as well.

I can show you examples where Rock stations that were targeting Men 18-34 did better when we had lower proportionality than when we had proportionality indexes

near 100 for that demo. Our goal is to have a 90 to 110 index for every age cell listed on Page 4 of your Arbitron report.

Another point that needs to be made is the sample increase of 70% (in Continuous Measurement markets like Boston) in the mid-90's has raised the number of diaries for each age cell. So while the proportionality may not be ideal in certain male cells, there are more diaries in the age group than five years ago and that means each diary has a smaller Per Person Diary Value.

None of this means that we've given up trying to increase the sample for hard-to-reach groups like young males. As you mention, we have been using differential survey treatments (DST) on young males for years and have spent a lot of time, money and energy trying to find new ways to entice them to fill out the diary. One of the treat-

ments we are testing now is enumeration. In enumeration, we ask telephone respondents to list all the people in the household. When we determine what the total demographic composition of the household is, we make a more concerted effort to ensure that every diary is completed and returned.

At the end of the day, however, if there was an obvious and easy solution, we would use it. Reaching young males is one of the toughest issues facing researchers today. Arbitron will continue to search for ways to improve their response rates.

[Ed. Note: For more on this subject, see *Arbitron's 25-34 Male Sampling Woes: A Serious Issue With No Simple Solution*, in *fmqb*, October 6, page three.]

Jon Zellner

OM/PD, KMXV & KSRC/Kansas City



How can you allow up to eleven diaries to be mailed to the same household?

Arbitron does not allow eleven diaries to be mailed to the same household. Nine is the maximum number of diaries that Arbitron will mail to a household and it's very rare for households to receive that many diaries from Arbitron.

For reference, here is a percentage breakdown of the number of persons in households participating in Arbitron surveys over the last year: 22.90% of households have one person, 44.53% of households have two persons, 17.70% of households have three persons, 10.18% of households have four persons, 3.26% of households have five persons, 0.97% of households have six persons, 0.28% of households have seven persons, 0.12% of have eight persons, 0.05% of households have nine persons.

Why is there such an open window in allowing the return of the diaries?

The window for returning diaries is not wide open. Over 80% of diaries are received in the first two weeks after the end of measurement. The return window has been set up to maximize the size of the sample we work from. We do have a limit as to when the diaries need to be in house for processing. We know that you want your data as soon as possible and we have to receive and process the diaries for your market and up to 282 other markets.

Have you ever mailed something and it took a while to get it from one part of the country to another? Well, the diaries use the same U.S. Postal Service to get from one small part of your metro to Columbia, Maryland.

Why not put a space for phone numbers so that you could call people when there is a question about their diary response?

We do not include a space for phone numbers in diaries because we already have the respondent's phone number on record from our initial phone call. During the survey period, Arbitron calls each respondent household up to three times to see if they have any questions and to remind them to return the diary promptly.

All these great questions that you bring up, Jon, are usually answered during Arbitron University, held each November in Columbia in conjunction with our PD Seminar. You actually get to talk to the people who do what you have asked about. You also get to see the whole recruitment and diary processing areas in action and see for yourself what is involved with getting you the ratings.

Rob Acampora

APD, WAFB-FM/Allentown



Has Arbitron ever considered using phone surveys instead of, or in addition to, diaries?

Arbitron hasn't done telephone surveys since the early '80s. The reason we don't do them anymore is because we have found that diaries provide more reliable and detailed listening estimates than the phone. Diaries have consistently provided Arbitron with a reliable number of respondents. And in the case of

hard-to-reach young males, the use of weighting helps balance the smaller response.

Close to 60% of our diary-keepers track their listening while they are listening – and that is something that you just can't do on the phone. Birch, if you recall, did telephone surveys, but it was the previous day's lis-

tening plus the duplication from the day before. In order to match up the data, we'd have to call every day. In our increasingly mobile society, it's not an easy task to get seven days worth of listening information over the phone. Are you at the same place each day of the week, at the same time?

We are occasionally asked why we don't combine the two methodologies. From a research perspective, the concern is that mixing methodologies will result in inconsistent numbers and widely varying results.



Dave Kane MD, WCMF/Rochester

Are there any plans to expand Arbitron methodology to include more frequent and instant recall than what you listened to last week? When it comes to listening, there is no recall methodology more frequent and instant than the diary (unless you count the PPM we're testing now).

And when it comes to the speed at which diaries are processed, we have been able to significantly reduce diary-processing time over

the years. We are always looking for new ways to reduce it even further. The reality, however, is that we are processing 1.5 million paper diaries each year. Each diary needs to be scanned, edited and processed, and there's bound to be some lag time. And since we depend on the U.S. Postal Service to get our diaries to us (remember, 80% come back in within 2 weeks), it is still pretty amazing (we think) that we get the other 20% in and scanned and edited and processed in time to release the first markets in less than four weeks after the last diary day in that quarterly survey.

Why can't we get a consistent sample every month?

Arbitron samples vary from month to month because we do not do a monthly survey; we do a quarterly survey. Many things affect sample returns including people who might flee Jacksonville because a hurricane is heading up the Florida coast, students who leave

a small college market in early May because college is out, and military personnel who are shipped overseas. Still, when you look at the return for Spring 2000 across all Arbitron markets, our monthly return was 35%,

Tony Mann APD/MD, WAPE/Jacksonville



33% and 32%. In markets where we do surveys year-round and have more history of cooperation, the sample return by month was 34%, 33% and 33%. Now your market may vary, but overall our returns are consistent.

Jack Daniel PD, WEND/Charlotte

Kudos for Arbitron's experimentation with "People Meters." Can you explain Arbitron's continued use of the "quarter hour," and is it true that the old "15 minute long" radio shows were the reason quarter hours were the unit of measurement? If it is true, why not change the system to match the times? If it's not true, where did quarter hours come from?

Thanks for the kudos on PPM.

The quarter hour is the standard unit for local electronic measurement. In addition to Arbitron, Nielsen uses the quarter hour for

television ratings as well. Yes, it did start with radio programs years ago. And remember that if you listen for at least five minutes in the quarter hour, we round up and give you credit for listening 15 minutes.

On a more significant level, your sales department uses reach and frequency to sell radio advertising. In order to calculate the "frequency" part (and radio is a frequency medium!), today's systems use average quarter hour estimates to do reach and frequency schedules for commercials, promo rotations and music spins (if you calculate it using

Tapscan, other software systems, or SelectorReach from RCS). Just because the initial use of the quarter hour is outdated today doesn't mean that concept is dead. We have evolved into many other uses of quarter hour estimates that most people feel justify continuing the use of the estimate.



Marc Summers



PD, KZZP/Phoenix

When the People Meter is instituted, will you provide minute-by-minute analysis of tuning habits? If such analysis shows that most people tune out commercials, thereby negatively impacting your radio clients, how will you handle that?

While the PPM can provide minute-by-minute analysis of tuning habits, we don't yet know if we're going to deliver that information. To understand why, consider the way television information is used: Nielsen offers minute-by-minute data, both nationally and locally. Interestingly, however, the television industry hasn't made much use of the minute-to-minute analysis. In all likelihood, this is because of the tension such data can create

between stations and agencies: An agency might use the data to claim a station isn't delivering enough audience, and a station might use it to say an agency isn't doing good enough creative. Neither agencies nor stations want to go there. That issue aside, at this time Arbitron does not intend to use PPM as a commercial rating system.

While what you propose may be true with in-car listening ("most people tune out commercials"), do you really think people who listen to radio at home and at work get up and change stations each time a commercial break comes on? Not in the people I have observed. They may do it in their car and they may channel surf while watching TV, but probably not to the degree you think at home and at work. In the Arbitron Internet studies,

the average listener expects commercials for radio being "free" and some actually enjoy them since it is how they learn about new products and services!

However, I do see services that would be available to program directors that would show, say, when a person tunes out during an eight-spot stop set. Or a Talk station may want to know (the next day or so) when a topic on their station is burning people out. Would you like to know as a PD or MD when that new hit song (which four other stations in your market are playing every two hours) is making people hit the button? By using the minute-by-minute capability of PPM, I see a day when you can get much faster information (not ratings data!) for making programming decisions such as these.

continued from page 45

Scott Jameson



WRZX/Indianapolis

What do you think is a realistic timeframe for the widespread use of the PPM in the top 100 markets?

It is important to keep in mind that we are in the very early stages of field testing with the PPM, and still have a lot to learn. While we are gaining important, real-world knowledge

from the test currently underway in Philadelphia, there is still much work for us to do.

As we collect data from the test, we will be

sharing that information with our customers in the radio and advertising industries. Ultimately, it is the acceptance of this new measurement system by these key constituencies that will determine the speed at which Arbitron deploys the PPM.

Kneale Mann

MD, CFNY/Toronto

Where do we stand with online ratings, and how far away are we from seeing them as part of the regular radio surveys?

Mike Kaplan

OM, WJLK & WBBO/Monmouth-Ocean

What steps are you taking to measure listening on the Internet accurately?



At this point, we are looking at online listening from a few different fronts:

Arbitron Webcast Ratings:

This system measures streaming media listening directly from a streaming station's server. Anyone who is streaming can be included in Arbitron Webcast Ratings. To have your streaming measured, contact Arbitron at 212-887-1357.

Arbitron Diary:

Currently, if a diarykeeper logs listening for the streamed signal of a government-licensed radio station in its market, it counts towards that station's ratings. If they log listening for the streamed signal of an out-of-market station, it will count in the People Using Radio (PUR) figure, but not towards the out-of-market station's ratings (unless the out-of-market station meets minimum reporting standards). If they log listening for an Internet-only station like iRIF, it will not be counted at all because the Arbitron Local Market report is designed to be a report on radio listening and we limit reporting to the FCC licensed radio stations. If a diarykeeper marks down syndicated shows listened to via the Internet that aren't identified to a particular station,

that entry is not used.

PPM: When a streaming signal is encoded, the PPM will record the signal.

Having said all that, I should also note that we are currently considering new ways to collect Internet listening information in the diary. A test was conducted this past summer using a diary that had space for Internet listening. In addition, we're planning another test in Winter 2001 using a diary that allows users to enter information on Internet and Satellite listening.

In addition, we've just established the Internet Streaming Advisory Group. This group is composed of representatives from major radio groups, the Radio Advisory Council, the NAB, and the agency/advertiser community, and their mission is to provide ideas and insights on measuring this new medium to Arbitron. The group will discuss such issues as how distant radio stations should be handled in a local market and how to deal with different advertising content on an Internet stream.

Doug Podell

PD, WRIF/Detroit

We have a separate co-branded Internet side-channel called iRIF. Do we get credit for that in Arbitron diaries, and what's the methodology?



Marty Bender

OM, WFBQ/Indianapolis

If my radio station gets Internet credit in another city, where does it show up? And secondly, how do you credit reported Internet listening to syndicated shows?



Davey Morris

MD, WPRO-FM/Providence

According to the Spring book, we lost half of our 7pm-midnight audience, Monday through Friday. We know that we didn't really lose it. How can something like this be corrected, or at least explained?

While your station didn't actually lose half of its audience from the Winter book to the Spring book, there was in fact a drop. In this case, your station had a large bounce up in the survey prior to the drop you reference. This earlier over-estimate is a possible explanation for the recent drop.

To understand bounce, you have to consider the larger picture. You should examine your numbers from five surveys or more to see if what seems like a bounce is part of a larger trend. Some things to consider include: Has your cume moved around in the past couple of books? If so, then there is probably something going on in there. Have you made any changes in talent or format recently? Have any of your competitors? Does that day-part have fewer people listening? If your cume drops, you have to dig deeper.



We understand that wobbles are disconcerting, but they are an unfortunate part of the survey process. At their core, Arbitron

ratings are estimates, and estimates will always have sampling error. Somewhere within that error range lies the truth.

J.T.
Bosch

PD, WRHT & WCBZ/Greenville-New Bern

Why don't you sample the entire market every survey instead of just a section of it?



We do sample the entire metro. The vast majority of radio business is based on metro. There isn't very much demand for Total Survey Area numbers, which is why we only do them two times a year.

Darrin
Stone

PD, KGKQ/Omaha

During a diary review, if a mistake is found – even if it is relatively minor – shouldn't it be corrected as a matter of principle?

With the sheer volume of diaries we process, it is inevitable that there will be occasional errors. That is not an excuse, however. We have guidelines for



when we do a reissue, and if a substantial error has occurred in a market, we will do a reissue. Perspective, however, is key. Most errors would have little or no effect on a station's numbers if we did a reissue. In addition, reissues cause substantial disruptions to the buying and selling process for agencies. It is important to realize that when we are deciding whether to do a re-issue, we have to consider the best interests of both stations and agencies.

If you have ever attended a PD Seminar, you would find in your PD Resource Book a one-sheeter that I put together to help you calculate the impact of a crediting error. (We would also do that calculation for you if you brought it to our attention during your diary review.) It shows in simple math terms how to do a calculation to see what impact that error would have.

Carl
Craft

WRAT/Monmouth-Ocean

How much money did Press Broadcasting pay you to create the Somerset market?
Arbitron does not release information on what clients pay.

When are you going to add Internet listening to surveys?
See our Internet responses above.



Dave
Hoeffel

VP, FMQB

A station in the Midwest claims that they have personal knowledge of a household in their market that has received five diaries for each of the last four ratings periods...a total of 20 diaries sent to one household. Is this type of repeat participation common?

Repeat participation can happen, but it happens very infrequently. To address this issue, last year we measured how many HHs got repeated diaries: Four HHs out of 2 million got a diary each survey. So as you can see, repeated diaries are a

very rare occurrence. And for the record, if a station learns of a repeated diary situation, they should notify Dave Willinski at 410-312-8396.



Everything You Always
Wanted To Know
About Arbitron...
But Weren't Afraid To Ask!

f m q b



With Arbitron VP/Radio Programming Services Bob Michaels

Edited by Dave Hoeffel



Ask a typical PD to come up with a question – any question – for an Arbitron VP, and they usually respond with a groan, a sigh, and then a comment along the lines of “Where do I start?” Let’s face it... we’ve all been left shaking our heads on occasion after reviewing the book, the mechanicals, or the diaries themselves. And all of the emerging new technology out there seems to have spawned a whole new set of questions and concerns among programmers. The latest edition of *fmqb’s* innovative Q&Ai feature gathers a stellar panel of PDs from both the Rock and Pop worlds, and gives them the opportunity to tee off on Arbitron’s Bob Michaels, on topics ranging from the Personal People Meter to sampling 18-34 men. Along the way, we’ll probably cover something that you’ve always wondered about. Read on!

Dave
Douglas

PD, WAAF/Boston



Arbitron’s current method of diary distribution relies on differential survey treatments to get 18-34 men to return diaries at the same rate as other demos. Yet in an embarrassing number of markets, this system does not work and Arbitron forces clients to rely on woefully inadequate 18-34 male samples. Consequently, these diaries have to be weighted, resulting in erratic ratings information. What’s wrong with stacking the deck (sending out more diaries to 18-34 men) to make the sample return proportional? Isn’t that more important than following procedure for procedure’s sake?

First off, I want to assure you that Arbitron never follows any procedure simply for “pro-

cedure’s sake.” There is a very good reason why Arbitron does not increase the number of diaries sent to a particular demo (a practice known as “quota sampling”): Neither the research industry nor the advertising industry consider quota sampling to be a legitimate research technique. Using quota sampling would render our ratings useless because the advertising industry would not accept them.

For large-scale studies of the whole population like the ones that Arbitron does, you cannot project a sample to a population with a quota sample. To understand why quota sampling is considered a discredited technique to researchers, look no further than the infamous “Dewey Defeats Truman” prediction made in

the 1948 presidential election which was based on quota sampling.

Since we can’t use quota sampling, Arbitron weights the intab sample to reflect the size of the population. Unlike quota sam-

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KPNT	St. Louis	KBPI	Denver
WHFS	Washington, D.C.	KISS	San Antonio

> album produced by terry date and limp bizkit
> * rollin' (hip-hop version) produced by swizz beatz
> additional production by josh abraham
> additional production by scott weiland
> mixed by andy wallace > executive producer and a&r jordan schur

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