

# CASHBOX

February 27, 1982



1982 COUNTRY RADIO DIRECTORY

# THE LATEST TO JOIN THE GREATEST

Emmylou Harris

Leon Everette

Don Pfrimmer

Bandana

Chick Rains

Joe Allen

Troy Seals

**ascap**

WE'VE ALWAYS HAD THE GREATS

**Capitol/EMI America/Liberty**

We tip our hats to Country Radio.



# THANKS COUNTRY RADIO

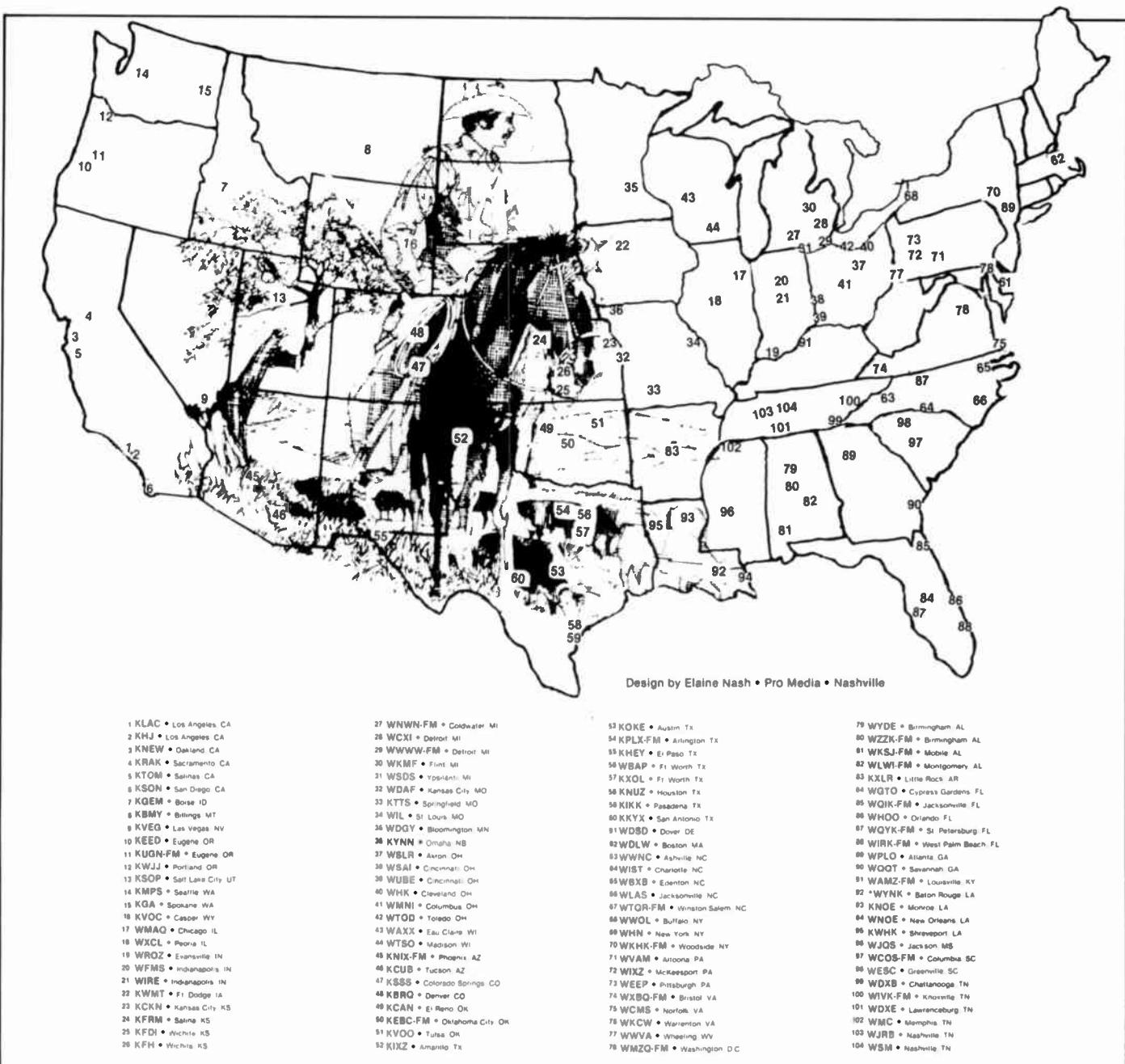


DICK BLAKE INTERNATIONAL, INC.  
P.O. BOX 24727 • NASHVILLE, TENNESSEE 37207 • TELEPHONE 615/244 9580

**.MCA RECORDS**

*Love.  
Barbara*

# CASH BOX REPORTING STATIONS



## Competition Brings Out The Best In Country Radio

by Tom Roland

While many seem generally elated about the acceptance of the country format — an acceptance that many feel brings the distinction of being the mass appeal format of the '80s — country stations in markets across the nation have had to learn to cope with new competition. The number of country-formatted outlets has risen dramatically in the last two years, and management at the older stations has had to learn to adjust its thinking to ward off the newcomers, although no one can seem to agree on the perfect method for dealing with the rise of a new arrival.

While stations like WHN/New York and KKYX/San Antonio remain true to their original formats and approaches to country programming, others, like KNEW/Oakland, have at-

tempted to give the listeners more of the things the newer stations are not offering. Still others, like KEBC/Oklahoma City, have attempted to battle the foes by fighting fire with fire, by keeping an identity while shoring up areas where the competitor clearly has an edge.

Dene Hallam, program director at WHN, took over his position in late December after successfully guiding WWW-FM/Detroit to a position as the #1 country station in the Motor City during its first book with a country format. "It is interesting," he comments on his current post, "because in Detroit I was on the other end of the spectrum. I was the new station going after the established station (WCXI), and here I am the established station being attacked by a new station (WKKH-FM). I can see WHN through WKKH's

eyes a little bit.

"Speaking as the program director at WHN, the best thing to do is to continue doing what you do best and be cautious and aware of what the competitor is doing, but not to react to them. You can't stumble; you've got to keep on trucking ahead and not look back. I think there are too many people that keep looking back when a new station comes on, and you know what happens when you look back: while you're walking, you run into a pole."

In San Antonio, the market now hosts five local country signals, providing a real identity problem for mainstay KKYX. According to music director Jerry King, the newer stations may take audience share for a period until the newness

(continued on page CRD-8)

# Programmers Choice Awards



## MALE VOCALIST

1. Don Williams - MCA
2. George Jones - Epic
3. Conway Twitty - MCA and Elektra
4. Ronnie Milsap - RCA
5. Merle Haggard - MCA and Epic

## FEMALE VOCALIST

1. Barbara Mandrell - MCA
2. Rosanne Cash - Columbia
3. Emmylou Harris - Warner Bros.
4. Juice Newton - Capitol
5. Gail Davies - Warner Bros.

## VOCAL GROUP

1. Alabama - RCA
2. Oak Ridge Boys - MCA
3. Statler Brothers - Mercury
4. Galtin Brothers Band - Columbia
5. Tompall and the Glaser Brothers - Elektra

## VOCAL DUET

1. David Frizzell & Shelly West - Warner Bros./Viva
2. Kendalls - Mercury
3. Bellamy Brothers - Warner Bros.
4. Conway Twitty & Loretta Lynn -MCA
5. Moe Bandy & Joe Stampley -Columbia

## INSTRUMENTALIST

1. Charlie McCoy - Monument
2. Chet Atkins - RCA
3. Roy Clark - MCA
4. Charlie Daniels - Epic
5. Ricky Skaggs - Epic

## SINGLE

1. Elvira - Oak Ridge Boys - MCA
2. Feels So Right - Alabama - RCA
3. (There's) No Gettin' Over Me -Ronnie Milsap - RCA
4. You're The Reason God Made Oklahoma - David Frizzell & Shelly West - Warner Bros./Viva
5. Lord, I Hope This Day Is Good - Don Williams - MCA

## ALBUM

1. Feels So Right - Alabama - RCA
2. Seven Year Ache - Rosanne Cash - Columbia
3. Waitin' For The Sun To Shine - Ricky Skaggs - Epic
4. The Pressure Is On - Hank Williams, Jr. - Elektra/Curb
5. No Gettin' Over Me - Ronnie Milsap - RCA

## STATION

Large Market - WSM/Nashville  
Medium Market - KFDI/Wichita  
Small Market - WWVA/Wheeling

## DISC JOCKEY

Large Market - Deano Day/WDGY/  
Minneapolis  
Medium Market - Bob Cole/KOKE/Austin  
Small Market - Jacki West/WGTO/  
Cypress Gardens, Fla.

*Programmers Choice Awards are based  
on a poll of program directors and  
music directors at country radio stations.*

# *Thanks Country Radio*

# *It "Feels So Right"*



# ALABAMA

A large, stylized logo for the band Alabama. The word "ALABAMA" is written in a bold, blocky font. Below it, a guitar is depicted with its neck curving downwards and to the right, forming a shape that includes the letters "A", "L", "B", "A", "M", and "A". The body of the guitar is a light color, contrasting with the dark outline of the letters and the neck.

DALE  
**MORRIS**  
& ASSOCIATES INC.

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Nashville, TN. 37203  
(615) 327-3400

**RCA** Records



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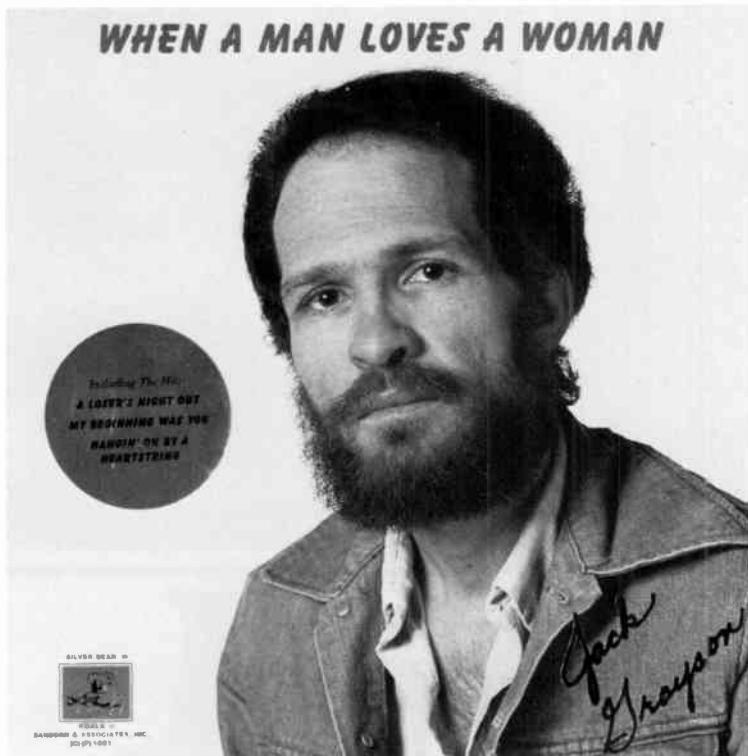
(DIVISION OF WILDCOUNTRY, INC.)  
MAGGIE CAVENDER, ADMINISTRATOR  
25 MUSIC SQUARE, WEST  
NASHVILLE, TN. 37203  
(615) 242-1000

# 1982 COUNTRY RADIO DIRECTORY

## Koala Record Company Announces A New Album Release By **Jack Grayson**

**WHEN A MAN LOVES A WOMAN** KOA 15751

Includes The Hit Single Headed For Top 10,  
**"WHEN A MAN LOVES A WOMAN"** KOS 340



Executive Producer: Wes Sanborn  
Produced By: Bernie Vaughn & Jack Grayson

Distributed By:

Koala Record Company  
P.O. Box 1680  
Hendersonville, Tennessee 37075  
615-824-8601

Marketing Consultant:

Ken Woods  
3600 Hillsboro Road  
G-13  
Nashville, Tennessee 37215  
615-298-3751

Watch For New Koala Releases

## Competition Fierce At Country Radio

(continued from page CRD-5)

wears off. "We have a station that changed format less than six months ago and did quite well in the last Arbs," he notes. "They made some great gains considering they've only been on the air a short period of time, but, of course, they had no commercial content, so they were playing nothing but solid music. I'm sure after a while they'll be like the other stations and have commercial value, and the market will be back to some point of normalcy."

Because of that philosophy, KKXY like WHN, has made few alterations in combatting the new foes. "We don't run any more promotions than we normally always have," King says. "We maintain the philosophy to do what we've done and try to maintain the high standards that we have over the years and to keep on doing what we've been doing. It has proven a winner, and I think we're going to stick with it."

**"We don't run any more promotions than usual," says Jerry King of KKXY. "We try to maintain the high standards that we have set over the years. It has proven a winner, and we're going to stick with it."**

The station is maintaining a traditional sound, expected to be lucrative in a Texas market, whereas some of the competition has projected itself into the market, according to King, with a contemporary sound "as well as not being a breaker type station." Adds King: "They'll lean more toward playing the Top 20 and a lot of recurrents and gold without expanding their artist selection — without taking a chance on going on a new artist.

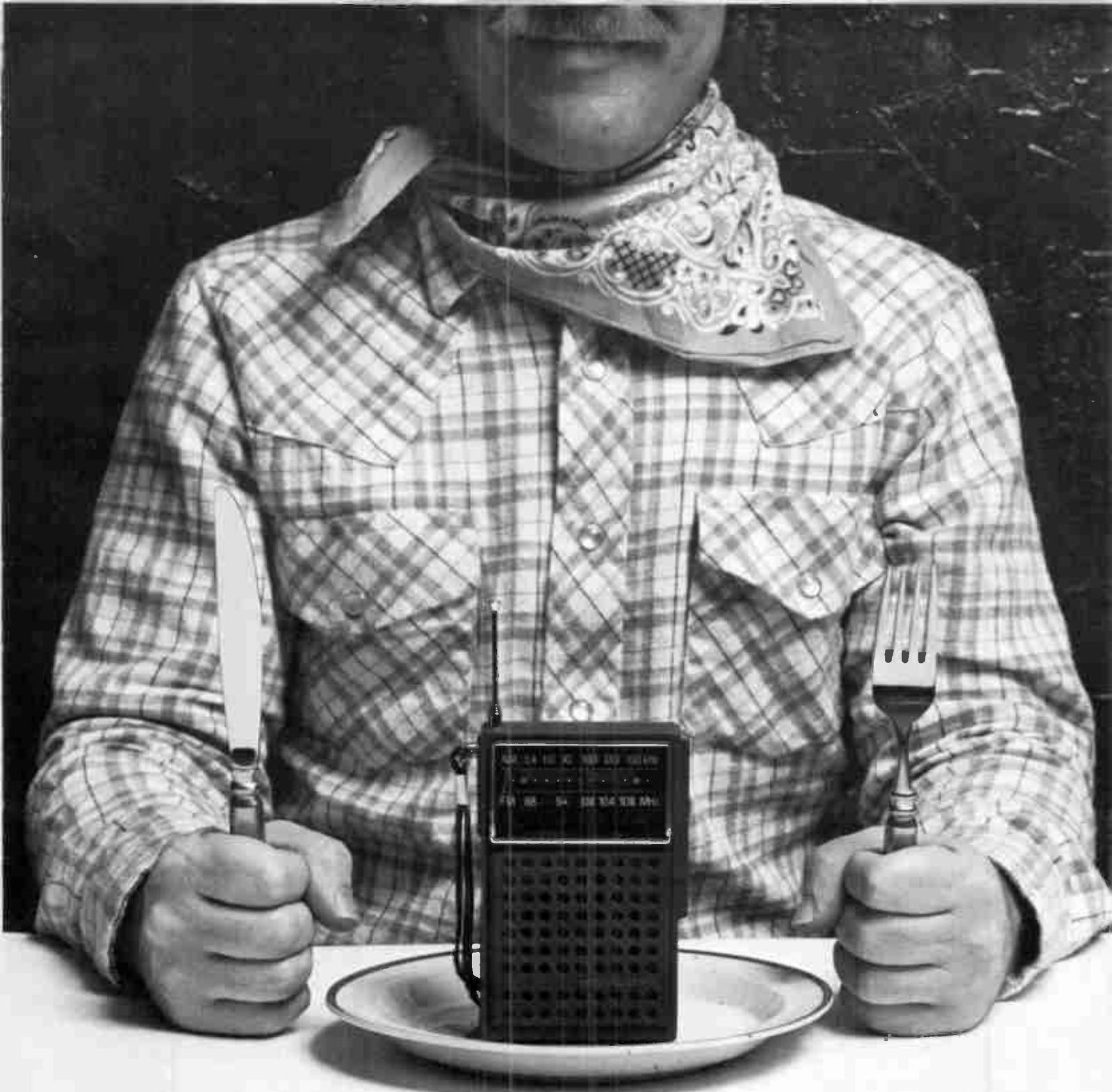
"It is absolutely no good for country," he continues. "Alabama was unheard of 2½ years ago. There's always going to be new artists, and it's going to be up to leading stations to help these artists become established, pending that they are good artists. All (Top 40 stations) are doing is taking the honey: they're not getting any steak and potatoes and gravy to go with it."

### Competitive Strategy

KNEW/Oakland was greeted one year ago with a new competitor in the Bay Area, former AOR KSAN-FM/San Francisco. Although Metromedia purchased KSAN at the beginning of 1982, KNEW attempted to gain a profile opposite that of the former rocker.

"We first of all wanted to hear what they were going to do," stated Bob Guerra, KNEW's music

(continued on page CRD-25)



*We've never forgotten that country radio  
is our meat and potatoes.*

Columbia, Epic and Our Associated Labels  
CBS Records Nashville

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# **1982 COUNTRY RADIO DIRECTORY**

# **Country Music Stations**



**BMI**



10 Music Square East  
Nashville, Tennessee, 37203  
(615) 259-3625

320 West 57th Street  
New York, New York, 10019  
(212) 586-2000

6255 Sunset Boulevard  
Los Angeles, California, 90028  
(213) 465-2111

# 1982 COUNTRY RADIO DIRECTORY

## Country Music Stations

|                |                       |                  |       |                |                 |                         |                |       |                |
|----------------|-----------------------|------------------|-------|----------------|-----------------|-------------------------|----------------|-------|----------------|
| WPUL           | P.O. Box 1433         | Bartow           | 33830 | (813) 533-2997 | WMVG-FM         | P.O. Box 519            | Milledgeville  | 31061 | (912) 452-0586 |
| WBRD           | P.O. Box 1038         | Bradenton        | 33506 | (813) 746-2183 | WGSR            | P.O. Box 869            | Millen         | 30442 | (912) 982-4142 |
| WWFL           | P.O. Box 948          | Clermont         | 32711 | (904) 294-2000 | WKUN            | 702 E. Spring St.       | Monroe         | 30655 | (404) 267-6558 |
| WCWR           | P.O. Box 2029         | Cocoa            | 32922 | (305) 636-4411 | WMTM-FM         | P.O. Box 788            | Moultrie       | 31768 | (912) 985-1300 |
| WAAZ-FM        | P.O. Box 267          | Crestview        | 32536 | (904) 682-3040 | WNGA            | P.O. Box 645            | Nashville      | 31639 | (912) 686-2001 |
| WJSB           | P.O. Box 267          | Crestview        | 32536 | (904) 682-3040 | WLAQ            | P.O. Box 228            | Rome           | 30161 | (404) 232-7767 |
| • WGTG         | P.O. Box 123          | Cypress Gardens  | 33880 | (813) 324-5400 | WRGA            | P.O. Box 1187           | Rome           | 30161 | (404) 291-9742 |
| WELE-FM        | P.O. Drawer F         | DeLand           | 32720 | (904) 775-4611 | WBLW            | 431 Turner St.          | Royston        | 30662 | (404) 245-6101 |
| WKXK           | P.O. Box 727          | DeLand           | 32720 | (904) 736-3700 | WCHY-FM         | P.O. Box 1247           | Savannah       | 31406 | (912) 236-7794 |
| WLCO           | P.O. Box 1905         | Eustis           | 32726 | (904) 357-1240 | • WQQT          | P.O. Box 2026           | Savannah       | 31402 | (912) 232-4182 |
| WSRF           | 3000 SW 60th Ave.     | Fort Lauderdale  | 33314 | (305) 581-1580 | WPBT            | P.O. Box 289            | Statesboro     | 30458 | (912) 764-6621 |
| WCAI           | P.O. Box 2121         | Fort Myers       | 33902 | (813) 334-1350 | WSYL            | P.O. Box 519            | Sylvania       | 30467 | (912) 564-7462 |
| WFTP           | P.O. Box 1330         | Fort Pierce      | 33450 | (305) 464-1330 | WKNG            | P.O. Box 606            | Tallapoosa     | 30176 | (404) 574-7655 |
| WDVH           | P.O. Box 1068         | Gainesville      | 32602 | (904) 372-2528 | WLOR            | P.O. Box 45             | Thomasville    | 31792 | (912) 226-7911 |
| WWOK           | 2741 N 29th Ave.      | Hollywood        | 33020 | (305) 625-4000 | WTHO-FM         | P.O. Drawer 900         | Thomson        | 30824 | (404) 595-5122 |
| WKEM           | P.O. Box 520          | Immokalee        | 33934 | (813) 657-3651 | WLET            | 423 Prather Bridge Rd.  | Toccoa         | 30577 | (404) 886-2191 |
| WAPE           | P.O. Box 486          | Jacksonville     | 32073 | (904) 264-4523 | WGAF            | P.O. Box 100            | Valdosta       | 31601 | (912) 242-5520 |
| WQIR           | P.O. Box 6999         | Jacksonville     | 32205 | (904) 356-1366 | WGOF-FM         | P.O. Box 1207           | Valdosta       | 31601 | (912) 242-4513 |
| • WQIK-FM      | P.O. Box 6999         | Jacksonville     | 32205 | (904) 356-1366 | WJEM            | P.O. Box 368            | Valdosta       | 31601 | (912) 242-1565 |
| WVOJ           | 1435 Ellis Rd.        | Jacksonville     | 32205 | (904) 388-0766 | WVOP            | P.O. Box 900            | Vidalia        | 30474 | (912) 537-9202 |
| WDSR           | P.O. Box 1570         | Lake City        | 32055 | (904) 752-1340 | WQCK            | Professional Bldg.      | Warner Robbins | 31093 | (912) 922-2222 |
| WFNF-FM        | P.O. Box 1570         | Lake City        | 32055 | (904) 752-1340 | WLTE-FM         | P.O. Box 1989           | Waycross       | 31501 | (912) 283-7100 |
| WZST           | P.O. Drawer K         | Leesburg         | 32748 | (904) 787-1410 | WBRO            | P.O. Box 151            | Waynesboro     | 30830 | (404) 554-2139 |
| WQHL-FM        | P.O. Box 130          | Live Oak         | 32060 | (904) 363-1250 | <b>HAWAII</b>   |                         |                |       |                |
| WBKF-FM        | 336 W MacClenney Ave. | MacClenny        | 32063 | (904) 259-2292 | KDEO            | 94-1088 Farrington Hwy. | Waipahu        | 96797 | (808) 671-2851 |
| WFVG           | P.O. Box 488          | Marathon         | 33050 | (305) 743-5563 | KIDE            | 575 Cooke St.           | Honolulu       | 96813 | (808) 524-5430 |
| WTOT           | P.O. Box 569          | Marianna         | 32446 | (904) 482-3046 | • KGEM          | P.O. Box 5278           | Boise          | 83705 | (208) 344-3511 |
| WTAI           | P.O. Box 1580         | Melbourne        | 32935 | (305) 254-1560 | KIDO            | P.O. Box 63             | Boise          | 83707 | (208) 344-6363 |
| WYRL-FM        | 22291 Front St.       | Melbourne        | 32901 | (305) 723-1661 | KJOT-FM         | P.O. Box 5278           | Boise          | 83705 | (208) 344-3511 |
| WOAM           | 767 41st St.          | Miami Beach      | 33140 | (305) 531-6657 | KMFE-FM         | 204 W. Main St.         | Emmett         | 83617 | (208) 365-5642 |
| WXBM-FM        | P.O. Box 588          | Milton           | 32570 | (904) 994-7191 | KUPI            | 854 Lindsay Blvd.       | Idaho Falls    | 83401 | (208) 522-1101 |
| WSLG-FM        | P.O. Box 8899         | Naples           | 33941 | (813) 775-3698 | KART            | Rt. 2                   | Jerome         | 83338 | (208) 324-8181 |
| WMOP           | P.O. Box 1136         | Ocala            | 32670 | (904) 732-2010 | KMCL            | P.O. Box 907            | McCall         | 83638 | (503) 889-3158 |
| WLMC-FM        | P.O. Box 1246         | Okeechobee       | 33472 | (813) 763-3181 | KYET            | P.O. Box 57             | Payette        | 83661 | (208) 634-2248 |
| WOKC           | P.O. Box 1247         | Okeechobee       | 33472 | (813) 763-3181 | KACH            | P.O. Box 235            | Preston        | 83263 | (208) 852-1340 |
| WFIV           | P.O. Drawer 5519      | Orlando          | 32805 | (305) 425-0623 | KAYT            | P.O. Box 427            | Rupert         | 83350 | (208) 436-4757 |
| WHO-AM/FM      | 1 Who Rd.             | Orlando          | 32808 | (305) 295-3990 | KIGO            | P.O. Box 609            | Saint Anthony  | 83445 | (208) 624-3246 |
| WIYD-FM        | P.O. Box 640          | Palatka          | 32077 | (904) 325-4556 | KBRY            | 81 S. Main              | Soda Springs   | 83276 | (208) 547-3307 |
| WSUZ           | P.O. Box 668          | Palatka          | 32077 | (904) 328-1434 | KEZJ-FM         | P.O. Box 346            | Twin Falls     | 83301 | (208) 733-7512 |
| WPAP-FM        | P.O. Box 2288         | Panama City      | 32401 | (904) 789-1408 | KLIX            | P.O. Box 1259           | Twin Falls     | 83301 | (208) 733-1310 |
| WWWO           | P.O. Box 1430         | Panama City      | 32401 | (904) 234-6592 | KTLC            | P.O. Box 85             | Twin Falls     | 83301 | (208) 733-3381 |
| WNVY           | 2070 N. Palfox St.    | Pensacola        | 32501 | (904) 433-5666 | <b>ILLINOIS</b> |                         |                |       |                |
| WPFA           | (P.O. Box) 8127       | Pensacola        | 32505 | (904) 433-1141 | WRMJ-FM         | P.O. Box 187            | Aledo          | 61231 | (309) 582-5666 |
| WGKR           | P.O. Box 779          | Perry            | 32347 | (904) 584-2972 | WRUL-FM         | P.O. Box 31             | Carmi          | 62821 | (618) 382-4161 |
| WJOE           | P.O. Box 310          | Port St. Joe     | 32456 | (904) 227-2426 | WCAZ            | P.O. Box 498            | Carthage       | 62321 | (217) 357-3128 |
| WCFC           | P.O. Box 1929         | Punta Gorda      | 33950 | (813) 639-1188 | WCAZ-FM         | P.O. Box 498            | Carthage       | 62321 | (217) 357-3128 |
| WCNH           | P.O. Box 630          | Quincy           | 32351 | (904) 627-6700 | WKZI            | P.O. Box 428            | Casey          | 62420 | (217) 932-4051 |
| WWSD-FM        | P.O. Box 630          | Quincy           | 32351 | (904) 627-6800 | WRXX-FM         | 302 S. Poplar           | Centralia      | 62801 | (618) 532-1885 |
| WAOC           | P.O. Box 1420         | Saint Augustine  | 32084 | (904) 797-4444 | WCCR            | 2410 Skyline Dr.        | Champaign      | 61820 | (217) 359-1580 |
| • WQYK-FM      | P.O. Box 20087        | Saint Petersburg | 33742 | (813) 576-6055 | WJEZ-FM         | 180 N Michigan Ave.     | Chicago        | 60601 | (312) 977-1800 |
| WSUN           | 201 2nd Ave. N.       | Saint Petersburg | 33701 | (813) 821-6262 | WJJD            | 180 N Michigan Ave.     | Chicago        | 60601 | (312) 977-1800 |
| WYND           | P.O. Box 3618         | Sarasota         | 33578 | (813) 365-0700 | WMAQ            | Merchandise Mart        | Chicago        | 60054 | (312) 861-5555 |
| WELE           | P.O. Box 4010         | South Daytona    | 32021 | (904) 767-1131 | WHOW            | P.O. Box 160            | Clinton        | 61727 | (217) 935-2161 |
| WKQE           | P.O. Box 3168         | Tallahassee      | 32303 | (904) 385-1156 | WIAI-FM         | 41 Vermilion St.        | Danville       | 61832 | (217) 446-0180 |
| WTNT           | P.O. Box 1047         | Tallahassee      | 32302 | (904) 222-1270 | WDZ             | 265 S Park St.          | Decatur        | 62523 | (217) 432-9744 |
| WHBO           | 11011 N. Florida Ave. | Tampa            | 33612 | (813) 935-3171 | WDZQ-FM         | 265 S Park St.          | Decatur        | 62523 | (217) 423-9740 |
| WFSH           | P.O. Box 308          | Valparaiso       | 32580 | (904) 678-2141 | WZZC-FM         | P.O. Box 838            | East Moline    | 61244 | (309) 755-4585 |
| WEAT           | P.O. Box 70           | West Palm Beach  | 33402 | (305) 965-5500 | WNQI-FM         | P.O. Box 368            | Flora          | 62839 | (618) 662-8331 |
| • WIRK-FM      | P.O. Box 3828         | West Palm Beach  | 33402 | (305) 965-9211 | WFRL            | P.O. Box 200            | Freeport       | 61032 | (815) 235-4113 |
| WPCV-FM        | P.O. Box 9206         | Winter Haven     | 33880 | (813) 294-5466 | WAAG-FM         | 154 E Simmons St.       | Galesburg      | 61401 | (309) 342-5131 |
| <b>GEORGIA</b> |                       |                  |       |                |                 |                         |                |       |                |
| WJAZ           | P.O. Box 505          | Albany           | 31702 | (912) 432-9181 | WGEN            | P.O. Box 67             | Genesee        | 61254 | (309) 944-4633 |
| WWCW-FM        | P.O. Box W            | Albany           | 31702 | (912) 435-9929 | WEBQ            | Rt. 45 S                | Harrisburg     | 62946 | (618) 253-7282 |
| WISK           | P.O. Box 727          | Americus         | 31709 | (912) 924-6500 | WHPI            | 200 N Park Ave.         | Herrin         | 62948 | (618) 942-2181 |
| WCDC           | P.O. Box 5860         | Athens           | 30604 | (404) 549-1470 | WJIL            | P.O. Box 235            | Jacksonville   | 62650 | (217) 245-5119 |
| WNGC-FM        | P.O. Box 5099         | Athens           | 30604 | (404) 549-1340 | WJBM            | P.O. Box 310            | Jerseyville    | 62052 | (618) 498-2185 |
| • WPLO         | 805 Peachtree St. NE  | Atlanta          | 30308 | (404) 872-5851 | WJBM-FM         | P.O. Box 310            | Jerseyville    | 62052 | (618) 498-2185 |
| WSB            | 1601 W. Peachtree NE  | Atlanta          | 30309 | (404) 897-7500 | WKAI            | 119 W Carroll           | Macomb         | 61455 | (309) 893-5561 |
| WGUS           | P.O. Box 1475         | Augusta          | 30903 | (803) 279-1380 | WDDO-FM         | Rt. 37 N                | Marion         | 62959 | (618) 997-8123 |
| WGUS-FM        | P.O. Box 1475         | Augusta          | 30903 | (803) 279-1380 | WMCL            | P.O. Box 279            | McLeansboro    | 62859 | (618) 643-2311 |
| WACX           | P.O. Box 746          | Austell          | 30001 | (404) 941-8300 | WRAM            | P.O. Box 367            | Monmouth       | 61462 | (309) 734-2111 |
| WMGR           | P.O. Box 706          | Bainbridge       | 31717 | (912) 246-1650 | WYER            | P.O. Box 553            | Mount Carmel   | 62863 | (618) 262-5111 |
| WBBK           | P.O. Box 568          | Blakely          | 31723 | (912) 723-4311 | WRKX-FM         | 215 W Lafayette St.     | Ottawa         | 61350 | (815) 434-6050 |
| WWCC           | P.O. Box 397          | Bremen           | 30110 | (404) 537-3275 | WKKX-FM         | P.O. Box 327            | Pana           | 62557 | (217) 562-2161 |
| WGIG           | 801 Mansfield St.     | Brunswick        | 31520 | (912) 265-3870 | WACF-FM         | P.O. Box 398            | Paris          | 61944 | (217) 465-6336 |
| WDYX           | P.O. Box 609          | Buford           | 30518 | (404) 945-9953 | WXCL            | 3641 Meadowbrook Rd.    | Peoria         | 61604 | (309) 665-5975 |
| WGCO-FM        | P.O. Box 609          | Buford           | 30518 | (404) 945-9953 | WZRO-FM         | 3641 Meadowbrook Rd.    | Peoria         | 61604 | (309) 665-5975 |
| WEBS           | P.O. Box 668          | Calhoun          | 30701 | (404) 629-9791 | WGEM-FM         | 513 Hampshire           | Quincy         | 62301 | (217) 222-6840 |
| WTJH           | P.O. Box 1119         | Calhoun          | 30701 | (404) 629-6397 | WTAY            | P.O. Box 245            | Robinson       | 62454 | (618) 544-2191 |
| WCHK           | P.O. Box 1290         | Canton           | 30114 | (404) 479-2101 | WTAY-FM         | P.O. Box 245            | Robinson       | 62454 | (618) 544-2191 |
| WCHK-FM        | P.O. Box 1290         | Canton           | 30114 | (404) 479-2101 | WHBF            | 231 18th St.            | Rock Island    | 61201 | (309) 786-5441 |
| WLBB           | P.O. Box 569          | Carrollton       | 30114 | (404) 823-9665 | WKKN            | 1901 Reid Farm Rd.      | Rockford       | 61111 | (815) 877-3075 |
| WPNX           | P.O. Box 687          | Columbus         | 31902 | (404) 322-2270 | WLUV            | P.O. Box 2201           | Rockford       | 61131 | (815) 877-6037 |
| WRCG           | P.O. Box 1537         | Columbus         | 31902 | (404) 324-0388 | WLUV-FM         | P.O. Box 2201           | Rockford       | 61131 | (815) 877-6037 |
| WJJC           | 220 Little St.        | Commerce         | 30529 | (404) 335-3155 | WFMB-FM         | 820 Meyers Bldg.        | Springfield    | 62701 | (217) 528-3033 |
| WFAV-FM        | P.O. Box 340          | Cordele          | 31014 | (912) 273-1404 | WMAY            | P.O. Box 460            | Springfield    | 62705 | (217) 629-7077 |
| WSNE           | P.O. Box 609          | Cumming          | 30130 | (404) 887-3136 | WLAX-FM         | P.O. Box 377            | Streator       | 61364 | (815) 672-2947 |
| WCUG           | P.O. Box 348          | Cuthbert         | 31740 | (912) 732-3725 | WSAK-FM         | RR2                     | Sullivan       | 61951 | (217) 728-7306 |
| WRCR           | P.O. Box 1284         | Dalton           | 30720 | (404) 278-5511 | WKRV-FM         | P.O. Box 100            | Vandalia       | 62471 | (618) 283-2325 |
| WDWD           | P.O. Box 390          | Dawson           | 31742 | (912) 995-5846 | WPMB            | P.O. Box 100            | Vandalia       | 62471 | (312) 283-2325 |
| WOKA           | P.O. Box 471          | Douglas          | 31533 | (912) 384-1310 | WKRS            | P.O. Box 500            | Waukegan       | 60085 | (312) 336-7900 |
| WOKA-FM        | P.O. Box 471          | Douglas          | 31533 | (912) 384-1310 | WIFF            | Rt 12                   | Indiana        | 46706 | (219) 925-1055 |
| WKKZ-FM        | P.O. Box 967          | Dublin           | 31021 | (912) 272-4282 | WSCH-FM         | P.O. Box 993            | Aurora         | 47001 | (812) 438-2777 |
| WLML           | P.O. Box 130          | Dublin           | 31021 | (912) 272-4282 | WGTC-FM         | 535 S Walnut St.        | Bloomington    | 47401 | (812) 332-3366 |
| WXL1           | P.O. Box 967          | Dublin           | 31021 | (912) 272-4282 | WBNL            | P.O. Box 273            | Boonville      | 47601 | (812) 897-2080 |
| WSSA           | P.O. Box 752          | Forest Park      | 30050 | (404) 361-8844 | WBCM-FM         | P.O. Box 227            | Brazil         | 47834 | (812) 446-2317 |
| WLBA           | P.O. Box 2849         | Gainesville      | 30501 | (404) 532-6331 | WKKR            | P.O. Box 3636           | Evansville     | 47735 | (812)          |

# 1982 COUNTRY RADIO DIRECTORY

## Country Music Stations

|               |                    |                |       |                |                 |                       |               |       |                |  |  |  |  |  |
|---------------|--------------------|----------------|-------|----------------|-----------------|-----------------------|---------------|-------|----------------|--|--|--|--|--|
| WNNDU         | P.O. Box 1616      | South Bend     | 46834 | (219) 233-7111 | KWLS            | P.O. Box 486          | Pratt         | 67124 | (316) 672-5581 |  |  |  |  |  |
| WTHI          | 918 Ohio St.       | Terre Haute    | 47808 | (812) 232-9481 | KWLS-FM         | P.O. Box 486          | Pratt         | 67124 | (316) 672-5581 |  |  |  |  |  |
| WLJE-FM       | P.O. Box 149       | Valparaiso     | 46383 | (219) 462-8125 | KINA            | P.O. Box 778          | Salina        | 67401 | (913) 825-0266 |  |  |  |  |  |
| WAVV-FM       | P.O. Box 103       | Vevay          | 47043 | (812) 427-2222 | KYEZ-FM         | P.O. Box 180          | Salina        | 67401 | (913) 827-9354 |  |  |  |  |  |
| WAOV          | P.O. Box 139       | Vincennes      | 47591 | (812) 882-6060 | KFRM            | P.O. Box 1875         | Salina        | 67401 | (913) 825-4611 |  |  |  |  |  |
| <b>IOWA</b>   |                    |                |       |                |                 |                       |               |       |                |  |  |  |  |  |
| KWBG-FM       | P.O. Box 366       | Boone          | 50036 | (515) 432-1590 | KTPK-FM         | 910 First Natl. Tower | Topeka        | 66603 | (913) 234-2627 |  |  |  |  |  |
| KHAK          | 100 1st Ave. NE    | Cedar Rapids   | 52401 | (319) 365-9431 | *KFDI           | P.O. Box 1402         | Wichita       | 67201 | (316) 838-9141 |  |  |  |  |  |
| KHAK-FM       | 100 1st Ave. NE    | Cedar Rapids   | 52401 | (319) 365-9431 | KFDI-FM         | P.O. Box 1402         | Wichita       | 67201 | (316) 838-9141 |  |  |  |  |  |
| KLNT          | 501 N 2nd          | Clinton        | 52732 | (319) 243-1390 | *KFH            | 104 S Emporia         | Wichita       | 67202 | (316) 262-4491 |  |  |  |  |  |
| KWNT          | 1019 Mount St.     | Davenport      | 52803 | (319) 326-4407 | <b>KENTUCKY</b> |                       |               |       |                |  |  |  |  |  |
| WZZC-FM       | 741 Brady St.      | Davenport      | 52803 | (319) 322-3182 | WANY            | P.O. Box 400          | Albany        | 42602 | (606) 387-5186 |  |  |  |  |  |
| KSO           | 3900 N E Broadway  | Des Moines     | 50317 | (515) 265-6181 | WANY-FM         | P.O. Box 400          | Albany        | 42802 | (606) 387-5186 |  |  |  |  |  |
| KDTH          | 8th & Bluff        | Dubuque        | 52001 | (319) 588-5700 | WCMI            | P.O. Box 949          | Ashland       | 41101 | (606) 329-1777 |  |  |  |  |  |
| KBCT-FM       | P.O. Box 648       | Fairfield      | 52556 | (515) 472-4191 | WYWW            | P.O. Box 768          | Barbourville  | 40906 | (606) 546-4128 |  |  |  |  |  |
| *KWMT         | P.O. Box 578       | Fort Dodge     | 50501 | (515) 576-7333 | WBRT            | 103 W. Stephen Foster | Bardstown     | 40004 | (502) 348-3943 |  |  |  |  |  |
| KIMI-FM       | 1008 Main St.      | Keokuk         | 52632 | (319) 524-7777 | WCBL-AM/FM      | P.O. Box 7            | Benton        | 42025 | (502) 527-3102 |  |  |  |  |  |
| KMAQ          | P.O. Box 940       | Maquoketa      | 62060 | (319) 652-2426 | WLBJ            | P.O. Box 689          | Bowling Green | 42101 | (502) 843-3212 |  |  |  |  |  |
| KSMN          | P.O. Box 1446      | Mason City     | 50401 | (515) 423-8634 | WKYR            | P.O. Drawer AB        | Burkesville   | 42717 | (502) 433-7191 |  |  |  |  |  |
| KKSI          | P.O. Box 1130      | Mount Pleasant | 52641 | (319) 385-3111 | WCAK-FM         | P.O. Box 635          | Calleetsburg  | 41129 | (606) 739-4113 |  |  |  |  |  |
| KWPC          | 3218 Mulberry Ave. | Muscatine      | 52761 | (319) 263-2512 | WTCR            | One Radio Park Rd.    | Catlettsburg  | 41129 | (304) 453-4600 |  |  |  |  |  |
| KOEL-FM       | Hwy 150 S          | Oelwein        | 50682 | (319) 283-1234 | WAIN            | P.O. Box 77           | Columbia      | 42728 | (502) 384-2135 |  |  |  |  |  |
| KDLS-FM       | P.O. Box 548       | Perry          | 50220 | (515) 465-5357 | WCFT            | P.O. Box 516          | Corbin        | 40701 | (606) 528-4717 |  |  |  |  |  |
| KBCM-FM       | 1400 Pierce St.    | Sioux City     | 51108 | (712) 258-5595 | WCPM            | Keller St.            | Cumberland    | 40823 | (606) 589-4623 |  |  |  |  |  |
| KICD-FM       | 2800 Highway Blvd. | Spencer        | 51301 | (712) 262-1240 | WMGE-FM         | P.O. Box 8            | Danville      | 40422 | (606) 236-2711 |  |  |  |  |  |
| KCII          | P.O. Box 524       | Washington     | 52353 | (319) 653-2113 | WKMO-FM         | P.O. Box 842          | Elizabethtown | 42701 | (502) 765-2153 |  |  |  |  |  |
| KCII-FM       | P.O. Box 524       | Washington     | 52353 | (319) 653-2113 | WBFA            | P.O. Box 590          | Elkhorn City  | 41522 | (606) 754-5044 |  |  |  |  |  |
| KXEL          | P.O. Box 1540      | Waterloo       | 50704 | (319) 233-3371 | WSTL            | P.O. Box 185          | Eminence      | 40019 | (502) 845-4200 |  |  |  |  |  |
| KNEI          | P.O. Box 151       | Waukon         | 52172 | (319) 568-3476 | WCDS            | P.O. Box 478          | Glasgow       | 42141 | (502) 651-3132 |  |  |  |  |  |
| KNEI-FM       | P.O. Box 151       | Waukon         | 52172 | (319) 568-3476 | WGCG-FM         | 510 Happy Valley Rd.  | Glasgow       | 42141 | (502) 651-2141 |  |  |  |  |  |
| <b>KANSAS</b> |                    |                |       |                |                 |                       |               |       |                |  |  |  |  |  |
| KNCK          | P.O. Box 629       | Concordia      | 66901 | (913) 243-1414 | WFSR            | P.O. Box 818          | Harlan        | 40831 | (606) 573-1470 |  |  |  |  |  |
| KNZA-FM       | Rt. 1              | Everest        | 66424 | (913) 547-3461 | WHBN            | P.O. Box 247          | Harrodsburg   | 40330 | (606) 734-4321 |  |  |  |  |  |
| KBLT-FM       | Rt. 1 Box 249      | Galena         | 66739 | (316) 389-2203 | WKCM            | P.O. Box 1140         | Hawesville    | 42348 | (502) 927-8121 |  |  |  |  |  |
| KBUF          | P.O. Box 798       | Garden City    | 67846 | (316) 276-2366 | WSGS-FM         | P.O. Box 898          | Hazard        | 41701 | (606) 436-5580 |  |  |  |  |  |
| KBUF-FM       | P.O. Box 798       | Garden City    | 67846 | (316) 276-2366 | WSON            | P.O. Box 418          | Henderson     | 42420 | (502) 826-3923 |  |  |  |  |  |
| WJLS-FM       | P.O. Box 364       | Hays           | 67601 | (913) 628-1064 | WHOP-FM         | P.O. Box 709          | Hopkinsville  | 42240 | (502) 885-5331 |  |  |  |  |  |
| KNZA-FM       | P.O. Box 104       | Hiawatha       | 68434 | (913) 547-3461 | WIXI            | P.O. Box 632          | Lancaster     | 40444 | (606) 792-2152 |  |  |  |  |  |
| KHUT-FM       | P.O. Box 1036      | Hutchinson     | 67501 | (316) 662-4486 | WLSK-FM         | P.O. Box 680          | Lebanon       | 40033 | (502) 692-3126 |  |  |  |  |  |
| *KCKN         | P.O. Box 1165      | Kansas City    | 66117 | (913) 321-3200 | WAXU            | P.O. Box 11845        | Lexington     | 40329 | (606) 254-8888 |  |  |  |  |  |
| KCKN-FM       | P.O. Box 1165      | Kansas City    | 66117 | (913) 321-3200 | WAXU-FM         | P.O. Box 11845        | Lexington     | 40329 | (606) 254-8888 |  |  |  |  |  |
| KANS          | 8th & Topeka       | Larned         | 67550 | (316) 285-2127 | WTKC            | 614 W. Main St.       | Lexington     | 40508 | (606) 233-1515 |  |  |  |  |  |
| KANS-FM       | 8th & Topeka       | Larned         | 67550 | (316) 285-2127 | WVKY            | P.O. Box 890          | Louisua       | 41230 | (606) 638-9491 |  |  |  |  |  |
| KTRO-FM       | 335 Muncie Rd.     | Leavenworth    | 68048 | (913) 727-1410 | *WAMZ-FM        | P.O. Box 1084         | Louisville    | 40201 | (502) 582-7333 |  |  |  |  |  |
| KLIB          | P.O. Box 858       | Liberal        | 67901 | (316) 624-2556 | WINN            | 660 S. 3rd St.        | Louisville    | 40202 | (502) 585-5148 |  |  |  |  |  |
| KNDY          | RR 3               | Marysville     | 66508 | (913) 562-2361 | WTMT            | 201 W. York St.       | Louisville    | 40203 | (502) 583-6200 |  |  |  |  |  |
| KFNF-FM       | P.O. Box 102-A     | Oberlin        | 67749 | (913) 475-2225 | WFMW            | P.O. Box 338          | Madisonville  | 42431 | (502) 821-4096 |  |  |  |  |  |
| KOFO          | P.O. Box 16        | Ottawa         | 66067 | (913) 242-1220 | WNGO            | Box 679               | Mayfield      | 42066 | (502) 247-5122 |  |  |  |  |  |
| KOAM          | P.O. Box F         | Pittsburg      | 66762 | (316) 231-7200 | WFTM            | 626 Forest Ave.       | Maysville     | 41056 | (606) 564-3361 |  |  |  |  |  |
|               |                    |                |       |                | WFTM-FM         | 626 Forest Ave.       | Maysville     | 41056 | (606) 564-3361 |  |  |  |  |  |
|               |                    |                |       |                | WMIK            | P.O. Box 608          | Middlesboro   | 40965 | (606) 248-5842 |  |  |  |  |  |



(615)-327-1150

813 18th. Avenue South

Nashville Tennessee 37203

# 1982 COUNTRY RADIO DIRECTORY

## Country Music Stations

|         |                       |                 |       |                |                      |                    |                  |       |                |
|---------|-----------------------|-----------------|-------|----------------|----------------------|--------------------|------------------|-------|----------------|
| WFLW    | P.O. Box 36           | Monticello      | 42633 | (606) 348-8427 | KQKI                 | P.O. Box 847       | Morgan City      | 70380 | (504) 395-2853 |
| WMSK    | P.O. Box 369          | Morganfield     | 42437 | (502) 389-1550 | KQKI-FM              | P.O. Box 847       | Morgan City      | 70380 | (504) 395-2853 |
| WMSK-FM | P.O. Box 389          | Morganfield     | 42437 | (502) 389-1550 | KDBH-FM              | P.O. Box 687       | Natchitoches     | 71457 | (318) 352-9596 |
| WMST    | 34 Broadway           | Mount Sterling  | 40353 | (606) 498-1150 | KNIR                 | P.O. Box 1360      | New Iberia       | 70560 | (318) 365-2401 |
| WSJP    | P.O. Box 527          | Murray          | 42071 | (502) 753-2400 | WSHO                 | 1001 Howard Ave.   | New Orleans      | 70113 | (504) 525-9680 |
| WNVL    | P.O. Box 247          | Nicholasville   | 40356 | (606) 885-6031 | WNOE                 | 529 Bienville      | New Orleans      | 70130 | (504) 529-1212 |
| WBKR-FM | P.O. Box 1330         | Owensboro       | 42301 | (502) 683-1554 | KWCL                 | P.O. Drawer K      | Oak Grove        | 71263 | (318) 428-4253 |
| WKYQ-FM | P.O. Box 2397         | Paducah         | 42001 | (502) 442-7388 | KWCL-FM              | P.O. Drawer K      | Oak Grove        | 71263 | (318) 428-4253 |
| WPAD    | P.O. Box 450          | Paducah         | 42001 | (502) 442-8231 | KREH                 | P.O. Box 571       | Oakdale          | 71463 | (318) 335-2308 |
| WDHR-FM | P.O. Box 2228         | Pikeville       | 41501 | (606) 432-8103 | KPAL                 | 92 W. Shamrock St. | Pineville        | 71360 | (318) 445-5306 |
| WLSI    | N. Mayo Trail         | Pikeville       | 41501 | (606) 473-7323 | KXKZ-FM              | P.O. Box 430       | Ruston           | 71270 | (318) 255-5000 |
| WTJM-FM | P.O. Box 449          | Pineville       | 40977 | (606) 337-2331 | KRMD                 | P.O. Box 21739     | Shreveport       | 71120 | (318) 221-6171 |
| WCBR    | P.O. Box "O"          | Richmond        | 40475 | (606) 623-1235 | • KWKH               | P.O. Box 31130     | Shreveport       | 71130 | (318) 688-1130 |
| WRUS    | P.O. Box 110          | Russelville     | 42276 | (502) 726-2471 | WSDL                 | P.O. Box 1175      | Sidell           | 70459 | (504) 641-1560 |
| WLCK-FM | P.O. Box 158          | Scottsville     | 42164 | (502) 237-3148 | KTQO-FM              | P.O. Box 172       | Sulphur          | 70663 | (318) 625-7777 |
| WCND    | P.O. Box 248          | Shelbyville     | 40065 | (502) 633-3814 | KTLD                 | P.O. Box 1112      | Tallulah         | 71282 | (318) 574-4052 |
| WSEK-FM | P.O. Box 740          | Somerset        | 42501 | (606) 678-5151 | KTIB                 | P.O. Box 682       | Thibodaux        | 70301 | (504) 447-9006 |
| WTKY    | P.O. Box 308          | Tompkinsville   | 42167 | (502) 487-6119 | KVCL                 | P.O. Box 548       | Winnfield        | 71483 | (318) 628-7355 |
| WKKS    | 1106 Fairlane         | Vanceburg       | 41179 | (606) 796-3031 | KCRF-FM              | P.O. Box 312       | Winnsboro        | 71295 | (318) 435-5141 |
| WTCW    | P.O. Box 747          | Whitesburg      | 41858 | (606) 633-2711 | KMAR                 | P.O. Box 312       | Winnsboro        | 71295 | (318) 435-5141 |
| WEQQ    | P.O. Box 475          | Whitley City    | 42653 | (606) 376-5100 | <b>MAINE</b>         |                    |                  |       |                |
| KROF-FM | P.O. Box 610          | LOUISIANA       | 70510 | (318) 893-2531 | WFAU                 | P.O. Box 307       | Augusta          | 04330 | (207) 623-3878 |
| KRRV-FM | P.O. Box 591          | Abbeville       | 71301 | (318) 443-7454 | WFAU-FM              | P.O. Box 307       | Augusta          | 04330 | (207) 623-3878 |
| WABL    | P.O. Box 787          | Alexandria      | 70422 | (504) 748-8385 | WBGW-FM              | 35 Hildreth St.    | Bangor           | 04401 | (207) 947-8321 |
| KVOB    | 121 Haynie Ave.       | Amite City      | 71220 | (318) 281-1383 | WKXA                 | P.O. Box 900       | Brunswick        | 04011 | (207) 725-5507 |
| WIBR    | P.O. Box 1226         | Bastrop         | 70821 | (504) 344-2666 | WFST                 | P.O. Box 847       | Caribou          | 04736 | (207) 493-3334 |
| • WYNK  | P.O. Box 2541         | Baton Rouge     | 70821 | (504) 343-8348 | WCOU-FM              | P.O. Box 330       | Lewiston         | 04240 | (207) 784-5786 |
| WYNK-FM | P.O. Box 2541         | Baton Rouge     | 70821 | (504) 343-8348 | WPOR-FM              | 562 Congress St.   | Portland         | 04101 | (207) 773-8111 |
| KCTO    | P.O. Box 666          | Columbia        | 71418 | (318) 649-2758 | <b>MARYLAND</b>      |                    |                  |       |                |
| KCTO-FM | P.O. Box 666          | Columbia        | 71418 | (318) 649-2756 | WBMD                 | 5200 Moravia Rd.   | Baltimore        | 21206 | (301) 485-2400 |
| KSIG    | 320 N. Parkerson Ave. | Crowley         | 70526 | (318) 783-2520 | WPOC-FM              | 711 W. 40th St.    | Baltimore        | 21211 | (301) 366-3693 |
| WLBI    | P.O. Box 68           | Denham Springs  | 70726 | (504) 665-5154 | WTRI                 | 214 13th Ave.      | Brunswick        | 21716 | (301) 834-8141 |
| KWJM-FM | P.O. Box 398          | Farmerville     | 71241 | (318) 368-3094 | WFRB                 | P.O. Box 430       | Frostburg        | 21532 | (301) 689-8871 |
| KFRA    | P.O. Box 1111         | Franklin        | 70538 | (318) 628-5372 | WWCS-FM              | P.O. Box 1006      | Hagerstown       | 21740 | (301) 733-4500 |
| KFRA-FM | P.O. Box 1111         | Franklin        | 70538 | (318) 628-5372 | WSMD                 | P.O. Box 19        | La Plata         | 20646 | (301) 934-4612 |
| KLEB    | P.O. Box 726          | Golden Meadow   | 70357 | (504) 475-5141 | WXTR-FM              | P.O. Box 19        | La Plata         | 20646 | (301) 934-4612 |
| WSLG    | P.O. Box 236          | Gonzales        | 70737 | (504) 644-2191 | WMSG                 | P.O. Box 271       | Oakland          | 21550 | (301) 334-3800 |
| WFPR    | P.O. Box 1779         | Hammond         | 70404 | (504) 542-1400 | WMJS-FM              | P.O. Box 547       | Prince Frederick | 20678 | (301) 535-2201 |
| KCIL-FM | P.O. Box 2068         | Houma           | 70361 | (504) 872-6828 | WICO                 | P.O. Box 909       | Salisbury        | 21801 | (301) 742-3212 |
| KCKW    | P.O. Drawer KK        | Jena            | 71342 | (318) 992-4156 | WICO-FM              | P.O. Box 909       | Salisbury        | 21801 | (301) 742-3212 |
| KJNA-FM | P.O. Drawer KK        | Jena            | 71342 | (318) 992-4155 | WTHU                 | P.O. Box 16        | Thurmont         | 21788 | (301) 271-7417 |
| KTOC    | 622 Hudson Ave.       | Jonesboro       | 71251 | (318) 259-4601 | WTTR                 | P.O. Box 200       | Westminster      | 21157 | (301) 648-5511 |
| KXXW    | P.O. Box J            | Lafayette       | 70502 | (318) 232-2634 | WYII-FM              | 6 E. Potomac St.   | Williamsport     | 21795 | (301) 223-8800 |
| KLCL    | P.O. Box 3067         | Lake Charles    | 70601 | (318) 433-1641 | • WDLW               | P.O. Box 363       | Boston           | 02116 | (617) 890-1400 |
| KLPL    | P.O. Box 231          | Lake Providence | 71254 | (318) 559-1882 | WMLO                 | 5 Clinton Ave.     | Danvers          | 01923 | (617) 774-7000 |
| KLPL-FM | P.O. Box 231          | Lake Providence | 71201 | (318) 588-3090 | WQVR-FM              | 399 Main St.       | Southbridge      | 01550 | (617) 764-4381 |
| KLIC    | 1700 Parkview Dr.     | Monroe          | 71203 | (318) 387-9900 | <b>MASSACHUSETTS</b> |                    |                  |       |                |
| • KNOE  | P.O. Box 4067         | Monroe          |       |                |                      |                    |                  |       |                |

### WESTERN REGION INDEPENDENT RECORD PROMOTION



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Fred Benson Promotion  
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# Cristy LANE

"Lies On Your Lips"



### From the Album Fragile-Handle With Care

Produced by Ron Oates for Lee Stoller Productions  
Executive Producer: Lee Stoller & Don Grissom  
Produced by Robert Allen Jenkins  
Directed by Lee Stoller



Watch for Cristy Lane's acclaimed new  
Gospel album - Amazing Grace

# 1982 COUNTRY RADIO DIRECTORY

## Country Music Stations

|          |                          | MICHIGAN         |       | KDIO           |                    | RR 1 Box 264      |                  | Ortonville |                | 56278          |  | (612) 839-2581 |  |  |  |  |
|----------|--------------------------|------------------|-------|----------------|--------------------|-------------------|------------------|------------|----------------|----------------|--|----------------|--|--|--|--|
| WNRS     | P.O. Box 8605            | Ann Arbor        | 48107 | (313) 662-2881 | KPRM               | P.O. Box 49       | Park Rapids      | 56470      | (218) 732-3306 |                |  |                |  |  |  |  |
| WLEW     | 935 S. Van Dyke          | Bad Axe          | 48413 | (517) 269-9931 | WCMP-FM            | RR2               | Pine City        | 55063      | (612) 629-2525 |                |  |                |  |  |  |  |
| WWKQ     | 199 Capitol Ave. SW      | Battle Creek     | 49015 | (616) 962-6267 | KLOH               | P.O. Box 512      | Pipetone         | 56164      | (507) 825-3363 |                |  |                |  |  |  |  |
| WXOX     | P.O. Box 1250            | Bay City         | 48706 | (517) 893-4588 | KFIL               | P.O. Box 377      | Preston          | 55965      | (507) 765-3856 |                |  |                |  |  |  |  |
| WPON     | P.O. Box 1460            | Bloomfield Hills | 48013 | (313) 681-5000 | KFIL-FM            | P.O. Box 377      | Preston          | 55965      | (507) 765-3856 |                |  |                |  |  |  |  |
| WLX-FM   | 339 State St.            | Boyne City       | 49712 | (616) 582-6791 | WQPM               | P.O. Box 188      | Princeton        | 55371      | (612) 389-1300 |                |  |                |  |  |  |  |
| WJKY     | 101 N. State             | Caro             | 48723 | (517) 673-2136 | WQPM-FM            | P.O. Box 188      | Princeton        | 55371      | (612) 389-1300 |                |  |                |  |  |  |  |
| • WNW-FM | P.O. Box 1590            | Coldwater        | 49036 | (517) 279-9767 | KOLM               | 114½ S. Broadway  | Rochester        | 55901      | (507) 288-1971 |                |  |                |  |  |  |  |
| • WCXI   | 18900 James Couzens Hwy. | Detroit          | 48235 | (313) 345-8600 | WWJO-FM            | P.O. Box 220      | Saint Cloud      | 56301      | (612) 251-4422 |                |  |                |  |  |  |  |
| • WWW-FM | 2930 E. Jefferson Ave.   | Detroit          | 48207 | (313) 259-4329 | WMN                | 1995 Century Ave. | Saint Paul       | 55119      | (612) 739-4433 |                |  |                |  |  |  |  |
| • WBDN   | P.O. Box 600             | Escanaba         | 49829 | (906) 786-4118 | WRRD               | 1370 Davern St.   | Saint Paul       | 55116      | (612) 699-1330 |                |  |                |  |  |  |  |
| • WKMF   | P.O. Box 1470            | Flint            | 48501 | (313) 742-1470 | WVAL               | P.O. Box 255      | Sauk Rapids      | 56379      | (612) 252-6200 |                |  |                |  |  |  |  |
| WJEB     | 3601 West Woods Rd.      | Gladwin          | 48624 | (517) 426-4527 | KTRF               | P.O. Box 40       | Thief River Fall | 56701      | (218) 681-1230 |                |  |                |  |  |  |  |
| WCUZ     | One McKay Tower          | Grand Rapids     | 49503 | (616) 451-2551 | KWMB               | P.O. Box 46       | Wabasha          | 55981      | (612) 565-4576 |                |  |                |  |  |  |  |
| WKMM-FM  | P.O. Box 549             | Harrison         | 48625 | (517) 539-7105 | KWAD               | P.O. Box 551      | Wadena           | 56482      | (218) 631-1803 |                |  |                |  |  |  |  |
| WKKM-FM  | P.O. Box 549             | Harrison         | 48625 | (517) 539-7105 | KAGE               | P.O. Box 767      | Winona           | 55987      | (507) 452-2867 |                |  |                |  |  |  |  |
| WJPD     | P.O. Box D               | Ishpeming        | 49849 | (906) 486-9937 | KWDA               | P.O. Box 592      | Worthington      | 56187      | (507) 376-6165 |                |  |                |  |  |  |  |
| WJPD-FM  | P.O. Box D               | Ishpeming        | 49849 | (906) 486-9937 | <b>MISSISSIPPI</b> |                   |                  |            |                |                |  |                |  |  |  |  |
| WDJD     | 310 Glick Hwy.           | Jackson          | 49201 | (517) 784-6121 | WHAY-FM            | P.O. Box 98       | Aberdeen         | 39730      | (601) 369-4561 |                |  |                |  |  |  |  |
| WBKU     | 9112 S. Westnedge        | Kalamazoo        | 49002 | (616) 327-7051 | WAMY               | P.O. Box 458      | Amory            | 38821      | (601) 256-9725 |                |  |                |  |  |  |  |
| WITL     | P.O. Box WITL            | Lansing          | 48910 | (517) 393-1009 | WBLE               | P.O. Box 73       | Batesville       | 38606      | (601) 563-7266 |                |  |                |  |  |  |  |
| WITL-FM  | P.O. Box WITL            | Lansing          | 48910 | (517) 393-1010 | WXGR               | P.O. Box ZZ       | Bay Saint Louis  | 39520      | (601) 467-5452 |                |  |                |  |  |  |  |
| WTHM     | 292 W. Nepean St.        | Lapeer           | 48446 | (313) 664-8555 | WVM                | P.O. Box 4606     | Biloxi           | 39531      | (601) 388-2323 |                |  |                |  |  |  |  |
| WSMA     | 5300 Marine City Hwy     | Marine City      | 48039 | (313) 765-8893 | WRKN               | P.O. Box 145      | Brandon          | 39042      | (601) 825-5045 |                |  |                |  |  |  |  |
| WCEN-FM  | P.O. Box 407             | Mount Pleasant   | 48858 | (517) 773-5961 | WCHJ               | 210 W Court St.   | Brookhaven       | 39601      | (601) 833-6221 |                |  |                |  |  |  |  |
| WMUS     | P.O. Box 5260            | Muskegon         | 49445 | (616) 744-1671 | WJRL               | P.O. Drawer 598   | Calhoun City     | 38916      | (601) 628-5130 |                |  |                |  |  |  |  |
| WMUS-FM  | P.O. Box 5260            | Muskegon         | 49445 | (616) 744-1671 | WZZB               | P.O. Box 310      | Centreville      | 39631      | (601) 645-5311 |                |  |                |  |  |  |  |
| WAOP     | P.O. Box 980             | Otsego           | 49078 | (616) 692-6851 | WZZB-FM            | P.O. Box 310      | Centreville      | 39631      | (601) 645-5311 |                |  |                |  |  |  |  |
| WKCQ-FM  | P.O. Box 17776           | Saginaw          | 48805 | (517) 752-8161 | WRDC               | Hwy. 81 N.        | Cleveland        | 38732      | (601) 843-1400 |                |  |                |  |  |  |  |
| WSJM     | P.O. Box 107             | Saint Joseph     | 49085 | (616) 983-3992 | WFFF               | P.O. Box 550      | Columbus         | 39429      | (601) 736-1360 |                |  |                |  |  |  |  |
| WMIC     | 19 S. Elk                | Sandusky         | 48471 | (313) 648-2700 | WACR-FM            | P.O. Box 1078     | Colombus         | 39701      | (601) 328-1050 |                |  |                |  |  |  |  |
| WSUE-FM  | P.O. Box 1230            | Sault Ste. Marie | 49783 | (906) 632-6368 | WMBC               | P.O. Box 707      | Columbus         | 39701      | (601) 328-1400 |                |  |                |  |  |  |  |
| WDEE     | 21700 Northwestern Hwy.  | Southfield       | 48075 | (313) 557-1500 | WADI-FM            | P.O. Box 664      | Corinth          | 38834      | (601) 287-3101 |                |  |                |  |  |  |  |
| WKJC-FM  | P.O. Box 549             | Tawas City       | 48763 | (517) 362-3417 | WCHA               | P.O. Box 471      | Corinth          | 38834      | (601) 286-5575 |                |  |                |  |  |  |  |
| WTCM-FM  | 314 E. Front St.         | Traverse City    | 49684 | (616) 947-7675 | WBSJ-FM            | P.O. Drawer F     | Ellisville       | 39437      | (601) 477-8526 |                |  |                |  |  |  |  |
| • WSDS   | 580 W. Clark Rd.         | Ypsilanti        | 48197 | (313) 484-1480 | WEPA               | P.O. Box 710      | Eupora           | 39744      | (601) 258-7170 |                |  |                |  |  |  |  |
| WZND-FM  | P.O. Box 106             | Zeeland          | 49464 | (616) 772-2144 | WMAG               | P.O. Box 1539     | Forest           | 39074      | (601) 469-3701 |                |  |                |  |  |  |  |
|          |                          | <b>MINNESOTA</b> |       | WFTO           |                    | FWTO              | P.O. Box 547     | Fulton     | 38843          | (601) 862-3191 |  |                |  |  |  |  |
| KKIN     | P.O. Box 930             | Aitkin           | 56431 | (218) 927-2742 | WGVM               | P.O. Box 1438     | Greenville       | 38701      | (601) 334-4559 |                |  |                |  |  |  |  |
| KCMT-FM  | 720 Hawthorne St.        | Alexandria       | 56308 | (612) 763-5166 | WNAG               | 407 Mound St.     | Grenada          | 38901      | (601) 226-1400 |                |  |                |  |  |  |  |
| KAUS-FM  | P.O. Box 159             | Austin           | 55912 | (507) 437-7666 | WGUF               | 1505 24th Ave.    | Gulfport         | 39501      | (601) 863-1130 |                |  |                |  |  |  |  |
| KVLR-FM  | P.O. Box 746             | Detroit Lakes    | 56501 | (218) 847-5624 | WBKH               | P.O. Box 1508     | Hattiesburg      | 39402      | (601) 582-8224 |                |  |                |  |  |  |  |
| KAOH     | P.O. Box 6167            | Duluth           | 55806 | (218) 728-6421 | WFOR               | 2414 W 7th St.    | Hattiesburg      | 39401      | (601) 544-1400 |                |  |                |  |  |  |  |
| KRAD-FM  | P.O. Box 560             | East Grand Forks | 56721 | (218) 773-2424 | • WJQS             | P.O. Box 22604    | Jackson          | 39205      | (601) 948-2401 |                |  |                |  |  |  |  |
| KSUM     | P.O. Box 491             | East Grand Forks | 56721 | (218) 773-2424 | KZOZ-FM            | P.O. Box A        | Kosciusko        | 39090      | (601) 289-1050 |                |  |                |  |  |  |  |
| KDHL     | 601 Central Ave.         | Fairbault        | 55021 | (507) 334-4345 | WLAU               | P.O. Box 167      | Laurel           | 39440      | (601) 649-1430 |                |  |                |  |  |  |  |
| KBRF     | P.O. Box 494             | Fergus Falls     | 56537 | (218) 736-7596 | WLSM               | P.O. Box 111      | Louisville       | 39339      | (601) 773-3481 |                |  |                |  |  |  |  |
| WKKQ     | P.O. Box 1060            | Hibbing          | 55746 | (218) 262-4545 | WRBE               | P.O. Box 827      | Lucedale         | 39452      | (601) 947-8151 |                |  |                |  |  |  |  |
| KYSM-FM  | P.O. Box 1240            | Mankato          | 56001 | (507) 345-4673 | WAKK               | P.O. Box 1143     | McComb           | 39648      | (601) 684-4116 |                |  |                |  |  |  |  |
| KTCR     | 3701 Winnetka Ave. N.    | Minneapolis      | 55427 | (612) 544-1558 | WOKK               | P.O. Box 5797     | Meridian         | 39301      | (601) 693-2661 |                |  |                |  |  |  |  |
| KTCR-FM  | 3800 Minnehaha Ave. S.   | Minneapolis      | 55406 | (612) 722-2222 | WGUD-FM            | P.O. Box 307      | Moss Point       | 39567      | (601) 475-2111 |                |  |                |  |  |  |  |
| WDGY     | 10332 Bloomington Hwy.   | Minneapolis      | 55420 | (612) 881-2633 | WMIS               | 20 E Franklin St. | Natchez          | 39120      | (601) 442-2522 |                |  |                |  |  |  |  |
| WLOL     | 730 Midwest Plaza        | Minneapolis      | 55402 | (612) 338-1330 | WOKM-FM            | P.O. Box 808      | New Albany       | 38652      | (601) 534-8133 |                |  |                |  |  |  |  |
| KVDX-FM  | P.O. Box 97              | Moorhead         | 56560 | (218) 233-1522 | WCIS               | P.O. Box 1789     | Pascagoula       | 39567      | (601) 762-1821 |                |  |                |  |  |  |  |
| KMRS     | P.O. Box 231             | Morris           | 56267 | (612) 589-3131 | WRJW               | P.O. Box 849      | Picayune         | 39166      | (601) 798-4835 |                |  |                |  |  |  |  |
| KCHK     | Rt. 2 Box 421            | New Prague       | 56071 | (612) 758-2571 | WSEL               | P.O. Box 240      | Fontotoc         | 38863      | (601) 489-1440 |                |  |                |  |  |  |  |

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A MUTUAL STATION

# 1982 COUNTRY RADIO DIRECTORY

## Country Music Stations

|         |                       |                 |       |                |         |                    |                  |       |                |
|---------|-----------------------|-----------------|-------|----------------|---------|--------------------|------------------|-------|----------------|
| WKPO    | P.O. Box 445          | Prentiss        | 39474 | (601) 792-5972 | KMIS    | P.O. Box 250       | Portageville     | 63873 | (314) 379-5436 |
| WELO    | P.O. Box 410          | Tupelo          | 38801 | (601) 842-7558 | KYRO    | P.O. Box 280       | Potosi           | 63664 | (314) 438-2136 |
| WJLJ    | P.O. Box 1626         | Tupelo          | 38801 | (601) 842-4646 | KZNN-FM | P.O. Box 727       | Rolla            | 65401 | (314) 364-2525 |
| WGBC    | P.O. Box 589          | Vicksburg       | 39180 | (601) 636-1108 | KIRL    | P.O. Box 1460      | Saint Charles    | 63301 | (314) 946-6600 |
| WABO    | P.O. Box 507          | Waynesboro      | 39367 | (601) 735-4331 | KFQZ    | P.O. Box 879       | Saint Joseph     | 64502 | (816) 233-8881 |
| WONA    | Rt. 3 Box 13          | Winona          | 38967 | (601) 283-1570 | KUSN    | 2414 S Leonard Rd. | Saint Joseph     | 64503 | (816) 233-2577 |
| WJNS-FM | P.O. Box 1048         | Yazoo City      | 39194 | (601) 746-5921 | • WIL   | 300 N 12th Blvd.   | Saint Louis      | 63101 | (314) 436-1600 |
| KSWM    | P.O. Box 410          | Aurora          | 65605 | (417) 678-4131 | WIL-FM  | 300 N 12th Blvd.   | Sainte Genevieve | 63101 | (314) 436-1600 |
| KSOA    | P.O. Box 366          | Ava             | 65608 | (417) 683-4191 | KSGM    | P.O. Box 428       | Sedalia          | 63664 | (314) 438-2136 |
| KYOQ    | 304 E Jackson         | Bolivar         | 65613 | (417) 326-5257 | KDRO    | 3106 W. Broadway   | Sikeston         | 63801 | (314) 471-1520 |
| KYOO-FM | 304 E Jackson         | Bolivar         | 65613 | (417) 326-5257 | KSTG-FM | P.O. Box 907       | Springfield      | 65602 | (417) 865-6614 |
| KPCR    | P.O. Box 1            | Bowling Green   | 63334 | (314) 324-2283 | • KTT   | P.O. Box 1806      | Springfield      | 65802 | (417) 865-6814 |
| KPCR-FM | P.O. Box 1            | Bowling Green   | 63334 | (314) 324-2283 | KTTS-FM | P.O. Box 1806      | Springfield      | 65804 | (417) 883-9000 |
| KGHM    | 107 S Main St.        | Brookfield      | 64628 | (816) 256-7477 | KWTO    | P.O. Box 4568GS    | Thayer           | 54791 | (417) 264-7211 |
| KMAM    | 800 E Nursery         | Butler          | 64730 | (816) 679-4191 | KALM    | P.O. Box 15        | Warrenton        | 63383 | (314) 456-3311 |
| KMOE-FM | 800 E Nursery         | Butler          | 64730 | (816) 679-4191 | KWRE    | P.O. Box 220       | Warrenton        | 63383 | (314) 456-3311 |
| KVVC-FM | Route 3               | Cabool          | 65689 | (417) 962-4380 | KFBD    | P.O. Box 220       | Waynesville      | 65583 | (314) 336-3133 |
| KZYM    | 1025 Broadway         | Cape Girardeau  | 63701 | (314) 335-8291 | KFBD    | P.O. Box 583       | Waynesville      | 65583 | (314) 336-4913 |
| KAOL    | 102 N Mason           | Carrollton      | 64633 | (618) 542-0404 | KJPW    | P.O. Box 518       | Waynesville      | 65583 | (314) 336-4913 |
| KAOL-FM | 102 N Mason           | Carrollton      | 64633 | (618) 542-0404 | KYSF-FM | P.O. Box 518       | West Plains      | 65775 | (417) 256-3131 |
| KCRV    | P.O. Box 909          | Caruthersville  | 63830 | (314) 333-1370 | KWPM    | Rt. 2, Box 103-6A  | MONTANA          |       |                |
| KTGR    | P.O. Box 459          | Columbia        | 65205 | (314) 449-2433 | KANA    | 105 Main           | Anaconda         | 59711 | (406) 563-3473 |
| KDEX    | P.O. Box 249          | Dexter          | 63841 | (314) 624-3545 | KFLN    | P.O. Box 790       | Baker            | 59313 | (406) 778-3381 |
| KDFM    | 116 S Grand           | Doniphan        | 63935 | (314) 996-3124 | KIDM-FM | P.O. Box 20316     | Billings         | 59102 | (406) 259-4586 |
| KOEA-FM | 116 S Grand           | Doniphan        | 63935 | (314) 996-3124 | KIDX-FM | P.O. Box 30198     | Billings         | 59107 | (406) 656-1410 |
| KESM    | P.O. Box 300          | El Dorado Sprgs | 64744 | (417) 876-2741 | KIDY    | P.O. Box 956       | Billings         | 59103 | (406) 245-4177 |
| KTJJ-FM | P.O. Box 461          | Farmington      | 63640 | (314) 756-6476 | KXXX    | P.O. Box 1689      | Bozeman          | 59715 | (406) 587-5188 |
| KJCF    | P.O. Box 368          | Festus          | 63026 | (314) 937-7642 | KIKC    | P.O. Box 1250      | Forsyth          | 59327 | (406) 356-2711 |
| KFTW    | P.O. Box 71           | Fredericktown   | 63645 | (314) 783-6461 | KMON    | 7 Holiday Village  | Great Falls      | 59405 | (406) 453-0336 |
| KFAL    | P.O. Box 561          | Fulton          | 65251 | (314) 642-3341 | KLYQ    | P.O. Box 688       | Hamilton         | 59840 | (406) 383-3010 |
| KHMO    | P.O. Box 711          | Hannibal        | 63401 | (314) 221-3450 | KHDN    | P.O. Box 369       | Hardin           | 59034 | (406) 665-1230 |
| KBTC    | SR 8 Box 66           | Houston         | 65483 | (417) 967-3353 | KPQX-FM | P.O. Box K         | Haura            | 59501 | (406) 265-7841 |
| KSCM-FM | SR 8 Box 68           | Houston         | 65463 | (417) 967-3353 | KGEZ    | P.O. Box 600       | Kalspell         | 59901 | (406) 755-6800 |
| KPIA    | P.O. Box 437          | Ironton         | 63650 | (314) 546-7473 | KLCB    | P.O. Box 730       | Libby            | 59923 | (406) 293-6234 |
| WMBH    | P.O. Box 1687         | Joplin          | 64801 | (417) 623-1450 | KGRZ    | P.O. Box 4106      | Missoula         | 59806 | (406) 728-1450 |
| • WDAF  | Signal Hill           | Kansas City     | 64108 | (816) 753-4567 | KYSS    | 400 Ryman          | Missoula         | 59801 | (406) 728-9300 |
| KTMO-FM | P.O. Box 509          | Kennett         | 63857 | (314) 888-4816 | KERR    | P.O. Box 1508      | Polson           | 59880 | (406) 883-5255 |
| KLWT    | Rt. 2 New Buffalo Rd. | Lebanon         | 65536 | (417) 532-3981 | KCGM-FM | P.O. Box 220       | Scobery          | 59263 | (406) 487-2293 |
| KBEK-FM | P.O. Box 188          | Lexington       | 64067 | (816) 259-2215 | KGXC    | P.O. Box 31        | Sidney           | 59270 | (406) 482-2115 |
| KLEX    | P.O. Box 188          | Lexington       | 64067 | (816) 259-2215 | KMAZ-FM | Sherman & Mary     | NEBRASKA         |       |                |
| KFIX    | 310 Lafrenz Rd.       | Liberty         | 64068 | (816) 781-6601 | KCSR    | P.O. Box 931       | Beatrice         | 68310 | (402) 228-5923 |
| KLTI    | P.O. Box 188          | Macon           | 63552 | (816) 385-2191 | KGMT    | P.O. Box 425       | Chadron          | 69337 | (308) 432-5545 |
| KMMO    | P.O. Box 128          | Marshall        | 65340 | (816) 886-7422 | KRVN    | 104 W. 8th St.     | Fairbury         | 68352 | (402) 729-3382 |
| KEMM    | P.O. Box 586          | Marshfield      | 65706 | (417) 468-4847 | KECK    | P.O. Box 6006      | Lexington        | 68850 | (308) 324-2371 |
| KRES-FM | P.O. Box 430          | Moberly         | 65270 | (816) 283-1300 | KNCY    | P.O. Box 278       | Lincoln          | 68506 | (402) 423-1530 |
| KLRS    | 9th & Hubbard St.     | Mountain Grove  | 65711 | (417) 926-4650 | KNCY-FM | P.O. Box 278       | Nebraska City    | 63410 | (402) 873-3348 |
| KPWB    | Rt. 3 Hwy. HH         | Piedmont        | 63957 | (314) 223-4218 | WJAG    | P.O. Box 789       | Nebraska City    | 68410 | (402) 873-3348 |
| KWOC    | P.O. Box 399          | Poplar Bluff    | 63901 | (314) 785-0881 |         |                    | Norfolk          | 68701 | (402) 371-0780 |



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# 1982 COUNTRY RADIO DIRECTORY

## Country Music Stations

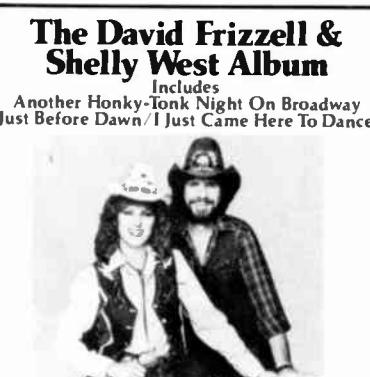
|         |                         |               |            |                |                  |                      |                |       |                |
|---------|-------------------------|---------------|------------|----------------|------------------|----------------------|----------------|-------|----------------|
| • KYNN  | 615 N. 90th             | Omaha         | 68141      | (402) 392-1490 | WFLC-FM          | P.O. Box 155         | Canandaigua    | 14424 | (716) 394-1550 |
| KYNN-FM | 615 N. 90th             | Omaha         | 68141      | (402) 392-1490 | WKRT             | 292 Tompkins St.     | Cortland       | 13045 | (607) 756-2828 |
| KBRX    | P.O. Box 150            | O'Neill       | 68763      | (402) 336-1612 | WBIZ             | 15 Water St.         | Fredonia       | 14063 | (716) 672-2157 |
| KNLV    | P.O. Box 268            | Ord           | 68862      | (308) 728-3263 | WQIX-FM          | P.O. Box 288         | Horseheads     | 14845 | (607) 739-0771 |
| KEYR    | P.O. Box 1263           | Scottsbluff   | 69381      | (308) 632-4119 | WHUG-FM          | P.O. Box 1199        | Jamestown      | 14701 | (716) 664-2313 |
| KNEB-FM | P.O. Box 239            | Scottsbluff   | 69361      | (308) 632-7121 | WXRL             | 5360 William St.     | Lancaster      | 14086 | (716) 681-1313 |
| KVSH    | 126 W. 3rd St.          | Valentine     | 69201      | (402) 376-2400 | • WHN            | 400 Park Ave.        | New York       | 10022 | (212) 688-1000 |
| KKBC-FM | 1937 N. Carson          | NEVADA        | 89701      | (702) 882-6263 | WEBO             | 119 McMaster St.     | Owego          | 13827 | (607) 687-0371 |
| KVLV    | 1155 Gummow Dr.         | Carson City   | 89406      | (702) 423-2243 | WKDR             | 91 Margaret St.      | Plattsburgh    | 12901 | (518) 561-7600 |
| KRAM    | 925 E. Desert Inn Rd.   | Fallon        | 89109      | (702) 732-1363 | WADR             | 9579 Main St.        | Remsen         | 13438 | (315) 831-3941 |
| • KVEG  | 1555 E. Flamingo #435   | Las Vegas     | 89109      | (702) 732-7753 | WNYR             | 360 East Ave.        | Rochester      | 14604 | (716) 232-3700 |
| KBET    | P.O. Box 11710          | Reno          | 89510      | (702) 322-1340 | WSCP             | 9190 Main St.        | Sandy Creek    | 13145 | (315) 387-3400 |
| KONE    | P.O. Box 1928           | Reno          | 89505      | (707) 329-9261 | WUTO             | 288 Genesee St.      | Utica          | 13502 | (315) 797-7292 |
| WOKQ-FM | P.O. Box 578            | NEW HAMPSHIRE | Dover      | (603) 742-7059 | WDLA             | P.O. Box 58          | Walton         | 13856 | (607) 865-4321 |
| WRDI    | 1168 S. White Horse Pk. | Hampton       | 06037      | (609) 561-1900 | WDLA-FM          | P.O. Box 58          | Walton         | 13856 | (607) 865-4321 |
| WRDR-FM | 1168 S. White Horse Pk. | Hampton       | 08037      | (609) 561-1900 | WNCO-FM          | P.O. Box 63          | Watertown      | 13601 | (315) 788-2390 |
| WIXL-FM | P.O. Box 40             | Newton        | 07880      | (201) 383-3400 | WKHK-FM          | 41-30 58th St.       | Woodside       | 11377 | (212) 335-1700 |
| WKMB    | 1390 Valley Rd.         | Stirling      | 07980      | (201) 647-4400 | • NORTH CAROLINA |                      |                |       |                |
| WCRV    | P.O. Box 150            | Washington    | 07882      | (201) 689-1580 | WWNC             | P.O. Box 6447        | Asheville      | 28806 | (704) 253-3835 |
| KPSA    | P.O. Box 720            | NEW MEXICO    | Alamogordo | (505) 437-1505 | WPNC-FM          | P.O. Box 1119        | Burlington     | 27215 | (919) 584-0126 |
| KDQQ    | 4103 Montgomery NE      | Albuquerque   | 87109      | (505) 881-5333 | WPTL             | P.O. Box 471         | Canton         | 28716 | (704) 648-3576 |
| KRKE    | P.O. Box 737            | Albuquerque   | 87103      | (505) 765-5400 | WAME             | P.O. Box 1008        | Charlotte      | 28231 | (704) 377-5916 |
| KRST-FM | P.O. Box 3280           | Albuquerque   | 87110      | (505) 266-5833 | WIST             | P.O. Box 9466        | Charlotte      | 28299 | (704) 376-3511 |
| KRZY    | P.O. Box 3280           | Albuquerque   | 87190      | (505) 884-5833 | WQCC             | 1402 E. Morehead St. | Charlotte      | 28204 | (704) 372-1540 |
| KSVP    | 317 W. Quay Ave.        | Artesia       | 88210      | (505) 746-2751 | WSOC-FM          | P.O. Box 34665       | Charlotte      | 28212 | (704) 372-0930 |
| KCCC    | 1011 W. Mermod          | Carlsbad      | 88220      | (505) 887-5521 | WCSC             | P.O. Box 367         | Cherryville    | 28021 | (704) 435-3287 |
| KICA    | P.O. Drawer K           | Clovis        | 88101      | (505) 763-5511 | WHPY             | P.O. Box 628         | Clayton        | 27520 | (919) 553-6136 |
| KWKA    | P.O. Box 1270           | Clovis        | 88101      | (505) 762-4411 | WTIK             | P.O. Box 1571        | Durham         | 27702 | (919) 477-7351 |
| KBSQ-FM | P.O. Box 970            | Espanola      | 87533      | (505) 753-2201 | WCBX             | P.O. Box A           | Eden           | 27288 | (919) 623-3121 |
| KGAK    | 401 E. Coal Ave.        | Gallup        | 87301      | (505) 863-4444 | • WBXB-FM        | P.O. Box O           | Edenton        | 27932 | (919) 482-3200 |
| KPER-FM | P.O. Box 2276           | Hobbs         | 88240      | (505) 393-1551 | WGHB             | P.O. Box 229         | Farmville      | 27828 | (919) 753-4122 |
| KGRT    | P.O. Box 968            | LaCruces      | 86001      | (505) 524-8588 | WFAB             | P.O. Box 649         | Fayetteville   | 28302 | (919) 483-0393 |
| KLEA    | P.O. Box 877            | Lovington     | 88260      | (505) 396-2244 | WFNC             | P.O. Box 35297       | Fayetteville   | 28303 | (919) 867-3131 |
| KLEA-FM | P.O. Box 877            | Lovington     | 88260      | (505) 396-2244 | WBBO-FM          | W. Main St.          | Forest City    | 28043 | (704) 245-4205 |
| KENM    | P.O. Box 886            | Portales      | 88130      | (505) 356-6681 | WFSC             | P.O. Box 470         | Franklin       | 28734 | (704) 524-4418 |
| KRSY    | P.O. Box 1981           | Roswell       | 88201      | (505) 622-0290 | WAKS             | P.O. Box 588         | Fuquay         | 27526 | (919) 552-2263 |
| KAFE    | P.O. Box 4097           | Santa Fe      | 87502      | (505) 471-2311 | WLTC             | P.O. Box 3927        | Gastonla       | 28052 | (704) 865-1280 |
| KNFT    | Hwy. 180 E.             | Silver City   | 88061      | (505) 388-1958 | WFMC             | P.O. Box 2006        | Goldsboro      | 27530 | (919) 734-4211 |
| KINM    | P.O. Box 668            | Tucumcari     | 88401      | (505) 461-0522 | WSML             | P.O. Box 900         | Graham         | 27253 | (919) 227-4254 |
| KTNM-FM | P.O. Box 668            | Tucumcari     | 88401      | (505) 461-0522 | WKJK             | P.O. Box 486         | Granite Falls  | 28630 | (704) 396-3361 |
| WABY    | 855 Central Ave.        | Albany        | 12206      | (518) 482-8614 | WKDX             | P.O. Box 826         | Hamlet         | 28345 | (919) 582-2553 |
| WGNA-GM | P.O. Box 1069           | Albany        | 12201      | (518) 283-4900 | WXNC-FM          | P.O. Box 1240        | Henderson      | 27536 | (919) 438-8111 |
| WOKO    | 1450 Western Ave.       | Albany        | 12203      | (518) 449-1460 | WKIT-FM          | P.O. Box 2470        | Hendersonville | 28793 | (704) 693-4193 |
| WSEN    | P.O. Box 1050           | Baldwinsville | 13027      | (315) 635-3971 | WIRC             | P.O. Box 938         | Hickory        | 28601 | (704) 332-4130 |
| WSEN-FM | P.O. Box 1050           | Baldwinsville | 13027      | (315) 635-3971 | WOKX             | P.O. Box 2808        | High Point     | 27261 | (919) 869-0101 |
| WBTF-FM | 438 E. Main             | Batavia       | 14020      | (716) 344-1490 | WLAS             | P.O. Box 780         | Jacksonville   | 28540 | (919) 347-4111 |
| WKOP    | 32 W. State St.         | Binghamton    | 13902      | (607) 722-3437 | WRCM-FM          | P.O. Box AJ          | Jacksonville   | 28540 | (919) 455-2202 |
| WWOL    | Buffalo Hilton          | Buffalo       | 14202      | (716) 854-1120 | WKTE             | P.O. Box 465         | King           | 27021 | (919) 983-3111 |
|         |                         |               |            |                | WKMT             | P.O. Box 669         | Kings Mountain | 28086 | (704) 739-3671 |
|         |                         |               |            |                | WRNS-FM          | P.O. Box 609         | Kinston        | 28501 | (919) 522-1978 |
|         |                         |               |            |                | WBUY             | P.O. Box 668         | Lexington      | 27292 | (704) 241-2736 |
|         |                         |               |            |                | WJSK-FM          | P.O. Box 1056        | Lumberton      | 28358 | (919) 738-4771 |
|         |                         |               |            |                | WDSL             | P.O. Box 404         | Mocksville     | 27028 | (704) 634-2177 |
|         |                         |               |            |                | WIXE             | P.O. Box 1007        | Monroe         | 28110 | (704) 289-2525 |
|         |                         |               |            |                | WHIP             | P.O. Box 600         | Mooresville    | 28115 | (704) 664-5051 |

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# 1982 COUNTRY RADIO DIRECTORY

## Country Music Stations

|          |                         |                  |       |                |          |                          |               |       |                |
|----------|-------------------------|------------------|-------|----------------|----------|--------------------------|---------------|-------|----------------|
| WMNC     | P.O. Box 969            | Morgantown       | 28655 | (704) 437-0521 | WHOK-FM  | 1660 Lancaster-Columbus  | Lancaster     | 43130 | (614) 653-4373 |
| WKRK     | Rt. 1 Box 22            | Murphy           | 28906 | (704) 837-6200 | WIMA-FM  | 667 W. Market St.        | Lima          | 45801 | (419) 228-7515 |
| WAZZ-FM  | P.O. Box 2684           | New Bern         | 28560 | (919) 637-6144 | WMOA     | 925 Lancaster St.        | Marietta      | 45750 | (614) 373-1490 |
| WBIC     | P.O. Box 3438           | New Bern         | 28560 | (919) 633-0242 | WMPO-FM  | P.O. Box 71              | Middleport    | 45760 | (614) 892-5355 |
| WKBC     | P.O. Box 938            | North Wilkesboro | 28659 | (919) 667-2221 | WNIO     | P.O. Box 825             | Niles         | 44406 | (216) 545-4024 |
| WKBQ     | P.O. Box 1000           | Raleigh          | 27602 | (919) 772-1000 | WOBL     | P.O. Box 277             | Oberlin       | 44074 | (216) 774-1570 |
| WYNA     | P.O. Box 30099          | Raleigh          | 27822 | (919) 782-9233 | WPAY     | P.O. Box 951             | Portsmouth    | 45682 | (614) 353-5176 |
| WREV     | P.O. Box 1050           | Reidsville       | 27320 | (919) 349-2986 | WQXK-FM  | 300 E. State St.         | Salem         | 44460 | (216) 337-9544 |
| WPTM-FM  | P.O. Box 910            | Roanoke Rapids   | 27870 | (919) 536-3115 | WBLY     | 1711 W. Main St.         | Springfield   | 45504 | (513) 324-5643 |
| WFMA-FM  | P.O. Box 4005           | Rocky Mount      | 27801 | (919) 977-6810 | WTOD     | 3225 Arlington Ave.      | Toledo        | 43614 | (419) 385-2507 |
| WKRX-FM  | P.O. Box 1176           | Roxboro          | 27573 | (919) 599-0266 | WBTC     | 2305 N. Water St.        | Uhrichsville  | 44683 | (614) 922-2700 |
| WRDX-FM  | P.O. Box 4157           | Salisbury        | 28144 | (704) 636-3811 | WXIC     | P.O. Box 227             | Waverly       | 45690 | (614) 947-2166 |
| WWGP     | P.O. Drawer R           | Sanford          | 27330 | (919) 775-3525 |          |                          |               |       |                |
| WBZB     | P.O. Box 1              | Selma            | 27510 | (919) 965-3753 | KALV     | P.O. Box 84              | Alva          | 73717 | (405) 327-1430 |
| WDZD-FM  | P.O. Box 346            | Shallotte        | 28459 | (919) 754-8171 | KRPT     | P.O. Box 969             | Anadarko      | 73005 | (405) 247-6682 |
| WVCB     | Main St.                | Shallottee       | 28459 | (919) 754-4512 | KKAJ-FM  | P.O. Box 488             | Ardmore       | 73401 | (405) 226-0421 |
| WOHS     | P.O. Box 1590           | Shelby           | 28150 | (704) 482-4510 | KRRO-FM  | P.O. Box 991             | Ardmore       | 73401 | (405) 228-2056 |
| WMPM     | P.O. Box 240            | Smithfield       | 27577 | (919) 934-2434 | KREK-FM  | P.O. Box 1280            | Bristow       | 74010 | (918) 367-5501 |
| WCOK     | P.O. Box 637            | Sparta           | 28875 | (919) 372-8231 | KXXK-FM  | P.O. Box 1268            | Chickasha     | 73018 | (405) 224-1604 |
| WDBM     | P.O. Box 1027           | Statesville      | 28677 | (704) 872-2455 | KWPR     | P.O. Box 1147            | Claremore     | 74017 | (918) 341-1281 |
| WFMX-FM  | 1117 Radio Rd           | Statesville      | 28677 | (704) 872-6348 | KRHD     | 1701 Pine                | Duncan        | 73533 | (405) 255-1350 |
| WNCR     | P.O. Box 26             | St. Pauls        | 28384 | (919) 865-3131 | KKLR-FM  | P.O. Box 686             | Edmond        | 73034 | (405) 348-9898 |
| WKSFM-FM | P.O. Box 127            | Tabor City       | 28463 | (919) 653-2131 | *KCAN    | P.O. Box 1460            | Erlene        | 73036 | (405) 262-4248 |
| WKTG-FM  | P.O. Box 100            | Tarboro          | 27886 | (919) 823-2191 | KNID-FM  | P.O. Box 952             | Enid          | 73701 | (405) 237-5643 |
| WTLK     | P.O. Box 847            | Taylorsville     | 28881 | (704) 632-4214 | KCES-FM  | Rt. 4, Box 1290          | Eufaula       | 74432 | (918) 889-3663 |
| WETC     | P.O. Box 280            | Wendell          | 27591 | (919) 269-6113 | KGYN     | P.O. Box 130             | Guymon        | 73942 | (405) 338-6533 |
| WTXY     | P.O. Box 1038           | Whiteville       | 28472 | (919) 642-8214 | KHEN     | P.O. Box 969             | Henryetta     | 74437 | (918) 652-3308 |
| WKLM     | 118 Princess St.        | Wilmington       | 28401 | (919) 763-4633 | KHEN-FM  | P.O. Box 989             | Henryetta     | 74437 | (918) 652-3308 |
| WWQQ-FM  | P.O. Box 1869           | Wilmington       | 28402 | (919) 763-6363 | KTJS     | P.O. Box 311             | Hobart        | 73651 | (405) 726-2420 |
| WLKY     | 210 Beacon St.          | Wilson           | 27893 | (919) 237-5171 | KBEL     | P.O. Box 418             | Idabel        | 74745 | (405) 286-3092 |
| WBTE     | P.O. Box 509            | Windsor          | 27983 | (919) 794-3131 | KLAW-FM  | 318 Security Band Bldg.  | Lawton        | 73501 | (405) 357-2860 |
| WSMX     | P.O. Box 5197           | Winston-Salem    | 27103 | (919) 765-1551 | KMAD     | P.O. Box 576             | Madill        | 73446 | (405) 793-2345 |
| WTQR-FM  | P.O. Box 3018           | Winston-Salem    | 27102 | (919) 727-8860 | KNED     | P.O. Box 1068            | McAlester     | 74501 | (918) 423-1460 |
| WYDK     | P.O. Box 998            | Yadkinville      | 27055 | (919) 679-2063 | KGLC     | P.O. Box 511             | Miami         | 74354 | (918) 542-3303 |
| WYNC     | P.O. Box 686            | Yanceyville      | 27379 | (919) 694-9219 | KMUS     | P.O. Box 128             | Muskogee      | 74401 | (918) 682-2488 |
|          |                         |                  |       |                | WNAD     | 4000 W. Indian Hills Rd. | Norman        | 73069 | (405) 329-0640 |
|          |                         |                  |       |                | *KEBC-FM | P.O. Box 94580           | Oklahoma City | 73143 | (405) 631-7501 |
| KBMR     | P.O. Box 123            | Bismarck         | 58501 | (701) 255-1234 | KOYC     | 101 NE 28th              | Oklahoma City | 73105 | (405) 528-5543 |
| KLTC     | P.O. Box 1477           | Dickinson        | 58601 | (701) 227-1959 | KOMA     | P.O. Box 1520            | Oklahoma City | 73101 | (405) 794-1573 |
| KFGO     | 1020 S. 25th St.        | Fargo            | 58108 | (701) 237-5346 | KOKL     | P.O. Box 756             | Oklmulgee     | 74447 | (918) 756-3646 |
| KNDC     | P.O. Box 151            | Hettinger        | 58639 | (701) 567-2421 | KVLH     | P.O. Box 610             | Pauls Valley  | 73075 | (405) 238-3314 |
| KSJB     | 212 1st Ave. S.         | Jamestown        | 58401 | (701) 252-3570 | KINB-FM  | P.O. Box H               | Poteau        | 74953 | (918) 847-2127 |
| KNDK     | P.O. Box 182            | Langdon          | 58249 | (701) 258-2146 | KLCO     | P.O. Box 520             | Poteau        | 74953 | (918) 647-2288 |
| KMAV     | P.O. Box 29             | Mayville         | 58257 | (701) 786-2006 | KRBK     | P.O. Box 666             | Sallisaw      | 74955 | (918) 775-9109 |
| KMVF-FM  | P.O. Box 29             | Mayville         | 58257 | (701) 786-2006 | KTIQ     | 517 S. Muskogee Ave.     | Tahlequah     | 74464 | (918) 456-2511 |
| KCJB     | P.O. Box 1866           | Minot            | 58701 | (701) 852-0361 | KTOW     | P.O. Box 837             | Tulsa         | 74135 | (918) 622-6044 |
| KTYN     | P.O. Box 637            | Minot            | 58701 | (701) 852-0301 | KVOO     | P.O. Box 1349            | Tulsa         | 74101 | (918) 743-7814 |
| KDDR     | P.O. Box 411            | Oakes            | 58474 | (701) 342-2187 | KWEN     | 1502 South Boulder       | Tulsa         | 74119 | (918) 587-9500 |
| KTGO     | P.O. Box 456            | Tioga            | 58852 | (701) 664-3322 | KWOK     | P.O. Box 219             | Wagoner       | 74467 | (918) 485-2186 |
| KKWB-FM  | P.O. Box 1101           | Wahpeton         | 58075 | (701) 642-8747 |          |                          |               |       |                |
| KEYZ     | P.O. Box 1367           | Williston        | 58801 | (701) 572-5371 |          |                          |               |       |                |
|          |                         |                  |       |                | KRKT     | 1207 E. 9th              | Albany        | 97321 | (503) 926-8628 |
|          |                         |                  |       |                | KRKT-FM  | 1207 E. 9th              | Albany        | 97321 | (503) 926-8628 |
| WSLR     | 369 S. Portage Path     | Akron            | 44320 | (216) 535-6165 | KCMX     | P.O. Box 128             | Ashland       | 97520 | (503) 482-2211 |
| WNCO-FM  | P.O. Box 311            | Ashland          | 44805 | (419) 289-2605 | KVAS     | 1490 Marine Dr.          | Astoria       | 97103 | (503) 325-6221 |
| WOUB-FM  | 9 S. College St.        | Athens           | 45701 | (614) 594-5321 | KICE-FM  | P.O. Box 751             | Bend          | 97701 | (503) 388-3300 |
| WBNO     | P.O. Box 603            | Bryan            | 43506 | (419) 366-3175 | KRNS     | P.O. Box 271             | Burns         | 97720 | (503) 573-6300 |
| WNYN     | 1515 Cleveland Ave. NW  | Canton           | 44703 | (216) 456-8396 | *KEED    | 1245 Charnelton          | Eugene        | 97401 | (503) 344-1457 |
| WBEX-FM  | P.O. Box 244            | Chillicothe      | 45601 | (614) 773-2244 | *KUGN-FM | P.O. Box 590             | Eugene        | 97440 | (503) 485-5846 |
| WCLU     | P.O. Box 1320           | Cincinnati       | 45242 | (606) 581-4950 | KRDR     | P.O. Box 32              | Gresham       | 97030 | (503) 667-1230 |
| WKRC     | 1906 Highland Ave.      | Cincinnati       | 45219 | (513) 381-5500 | KOHU     | P.O. Box 145             | Hermiston     | 97838 | (503) 567-6500 |
| *WSAI    | W. 8th St. & Matson Pl. | Cincinnati       | 45204 | (513) 251-5700 | KLAD     | P.O. Box 969             | Klamath Falls | 97601 | (503) 882-6833 |
| WSAI-FM  | W. 8th St. & Matson Pl. | Cincinnati       | 45201 | (513) 621-6960 | KQIK     | Rt. 2, Box 46            | Lakeview      | 97630 | (503) 947-3351 |
| WUBE     | P.O. Box 1232           | Cincinnati       | 45201 | (513) 621-6960 | KSHA     | P.O. Box 4550            | Medford       | 97501 | (503) 772-8600 |
| WUBE-FM  | P.O. Box 1232           | Cleveland        | 44115 | (216) 781-1420 | KTDO     | P.O. Box 910             | Newport       | 97365 | (503) 336-2252 |
| WHK      | Cleveland Plaza         | Cleveland        | 44115 | (216) 696-2455 | KBBR     | P.O. Box 308             | North Bend    | 97459 | (503) 756-5108 |
| WKS-FM   | 1 Playhouse Sq.         | Cleveland        | 44115 | (216) 696-2455 | KYET     | P.O. Box 157             | Ontario       | 97914 | (503) 889-3158 |
| WMNI     | Southern Hotel          | Columbus         | 43215 | (614) 221-1354 | KTIX     | P.O. Box 579             | Pendleton     | 97801 | (503) 276-1311 |
| WWOW     | 211 1/2 Main St.        | Conneaut         | 44030 | (216) 593-2233 | KJIB-FM  | 931 S.W. King St.        | Portland      | 97205 | (503) 228-4393 |
| WGXM-FM  | 2251 Timberlane Ave.    | Dayton           | 45414 | (513) 275-8434 | KWLU     | 931 SW King              | Portland      | 97205 | (503) 228-4393 |
| WONE     | 11 S. Wilkinson St.     | Dayton           | 45402 | (513) 244-1501 | KYTE     | 2040 SW 1st              | Portland      | 97201 | (503) 222-1841 |
| WELA-FM  | P.O. Box 949            | East Liverpool   | 43920 | (216) 385-1040 | KPBR     | P.O. Box 1240            | Redmond       | 97756 | (503) 548-5101 |
| WMMQ-FM  | 101 W. Sandusky         | Findlay          | 45840 | (419) 422-4545 | KRNR     | P.O. Box 910             | Roseburg      | 97470 | (503) 673-5553 |
| WURD-FM  | P.O. Box 222            | Georgetown       | 45121 | (513) 378-6151 | KOHI     | P.O. Box 398             | Saint Helens  | 97051 | (503) 397-1600 |
| WITO-FM  | P.O. Box 292            | Ironton          | 45638 | (614) 532-1922 | KGAY     | P.O. Box 1430            | Salem         | 97308 | (503) 581-1430 |
| WLMJ     | P.O. Box 72             | Jackson          | 45640 | (614) 286-2141 | WHOL     | P.O. Box 358             | Allentown     | 18105 | (215) 434-4801 |
| WWWJ-FM  | P.O. Box 373            | Johnstown        | 43031 | (614) 967-6776 |          |                          |               |       |                |
| WKNT     | P.O. Box 629            | Kent             | 44240 | (216) 673-2323 |          |                          |               |       |                |

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# 1982 COUNTRY RADIO DIRECTORY

## Country Music Stations

|             |                          |                |       |                |         |                 |                     |       |                |
|-------------|--------------------------|----------------|-------|----------------|---------|-----------------|---------------------|-------|----------------|
| WSAN        | P.O. Box 568             | Allentown      | 18105 | (814) 944-9476 | WKDY    | P.O. Box 5035   | Spartanburg         | 29304 | (803) 583-2727 |
| *WVAM       | P.O. Box 1827            | Altoona        | 16603 | (814) 944-9456 | WAZS    | P.O. Box 859    | Summerville         | 29483 | (803) 873-2691 |
| WASP        | P.O. Box 270             | Brownsville    | 15417 | (412) 785-3450 | WFIG    | P.O. Box 38     | Sumter              | 29150 | (803) 495-2575 |
| WHYL        | 1013 S. Hanover St.      | Carlisle       | 17013 | (717) 249-1717 | WYAK    | P.O. Box A      | Surfside Beach      | 29577 | (803) 651-7936 |
| WCBG        | Broadcast Bldg.          | Chambersburg   | 17201 | (717) 263-4131 | WYAK-FM | P.O. Box A      | Surfside Beach      | 29577 | (803) 651-7936 |
| WPDC        | P.O. Box 1600            | Elizabethtown  | 17022 | (717) 367-7700 | WGOG    | P.O. Box 278    | Walhalla            | 29691 | (803) 638-3616 |
| WRKZ-FM     | P.O. Box 1600            | Elizabethtown  | 17022 | (717) 367-7700 | KKAA    | P.O. Box 1770   | <b>SOUTH DAKOTA</b> |       |                |
| WFEM-FM     | 226-5th St.              | Ellwood City   | 16117 | (412) 758-5466 | KOKK    | 215 W. Broadway | Aberdeen            | 57401 | (605) 225-1560 |
| WIOV-FM     | P.O. Box 430             | Ephrata        | 17522 | (717) 738-1191 | KBJM    | P.O. Box 299    | Huron               | 57501 | (605) 352-1933 |
| WLKK        | 471 Robinson Rd. W       | Erie           | 16509 | (814) 868-9656 | KMSD    | P.O. Box 1005   | Lemmon              | 57638 | (605) 374-5747 |
| WSKE        | P.O. Box 187             | Everett        | 15537 | (814) 652-2600 | KOLY    | 118 E. 3rd St.  | Milbank             | 57252 | (605) 432-5516 |
| WOKU-FM     | 245 Brown St.            | Greensburg     | 15601 | (412) 834-0600 | KGFX    | P.O. Box 1197   | Mobridge            | 57601 | (605) 845-3654 |
| WCMB        | P.O. Box 3433            | Harrisburg     | 17105 | (717) 763-7020 | KIMN    | P.O. Box 8205   | Pierre              | 57501 | (605) 224-8868 |
| WJAC        | Hickory Ln.              | Johnstown      | 15907 | (814) 255-5831 | KTQO    | P.O. Box 8250   | Rapid City          | 57701 | (605) 348-1100 |
| WWBR        | 1724 Scalp Ave.          | Johnstown      | 15904 | (814) 467-6644 | KXRB    | 3205 S. Meadow  | Sioux Falls         | 57106 | (605) 336-7393 |
| WCNS        | 317 Depot St.            | Latrobe        | 15650 | (412) 537-3338 | KBHB    | P.O. Box 779    | Sturgis             | 57785 | (605) 347-4455 |
| WVLV        | P.O. Box 940             | Lebanon        | 17042 | (717) 273-2611 | KRCS-FM | P.O. Box 779    | Sturgis             | 57785 | (605) 347-4455 |
| WBPZ-FM     | 132½ E. Main St.         | Lock Haven     | 17745 | (717) 748-4038 | WNAX    | 3rd & Mulberry  | Yankton             | 57078 | (605) 665-7442 |
| WVFC        | P.O. Box 1530            | McConnellsburg | 17233 | (717) 484-3117 |         |                 |                     |       |                |
| *WIXZ       | 400 Lincoln Hwy. East    | McKeesport     | 15035 | (412) 566-1360 |         |                 |                     |       |                |
| WWMC-FM     | 333 Chestnut St.         | Mifflinburg    | 17844 | (717) 966-1777 |         |                 |                     |       |                |
| WBZY        | Kennedy Sq. W.           | New Castle     | 16101 | (412) 656-1140 |         |                 |                     |       |                |
| WHYP        | 10325 W. Main Rd.        | North East     | 16428 | (814) 725-9664 |         |                 |                     |       |                |
| WHYP-FM     | 10325 W. Main Rd.        | North East     | 16428 | (814) 725-9664 |         |                 |                     |       |                |
| WRCP        | 2043 Locust St.          | Philadelphia   | 19103 | (215) 564-2300 |         |                 |                     |       |                |
| WFIL-FM     | 440 Domino Ln.           | Philadelphia   | 19104 | (215) 482-7000 |         |                 |                     |       |                |
| WUSL        | 440 Domino Ln.           | Philadelphia   | 19104 | (215) 483-8900 |         |                 |                     |       |                |
| WPHR        | P.O. Box 361             | Philipsburg    | 16866 | (814) 342-2300 |         |                 |                     |       |                |
| WDSY-FM     | 107 6th St. Fulton Bldg. | Pittsburgh     | 15222 | (412) 471-9950 |         |                 |                     |       |                |
| *WEEP       | 107 6th St.              | Pittsburgh     | 15222 | (412) 471-9950 |         |                 |                     |       |                |
| WHUM        | P.O. Box 1657            | Reading        | 19803 | (215) 376-3987 |         |                 |                     |       |                |
| WTMX-FM     | Main & Broad Sts.        | Ridgway        | 15853 | (814) 773-3166 |         |                 |                     |       |                |
| WKMC        | P.O. Box 191             | Roaring Spring | 16673 | (814) 224-2151 |         |                 |                     |       |                |
| WGBI        | 1000 Wyoming Ave.        | Scranton       | 18509 | (717) 961-2222 |         |                 |                     |       |                |
| WGMR-FM     | P.O. Box 247             | Tyrone         | 16686 | (814) 684-3200 |         |                 |                     |       |                |
| WAYZ        | 33 E. Main St.           | Waynesboro     | 17268 | (717) 762-3138 |         |                 |                     |       |                |
| WAYZ-FM     | 33 E. Main St.           | Waynesboro     | 17268 | (717) 762-3138 |         |                 |                     |       |                |
| WBAX        | One Broadcast Plaza      | Wilkes-Barre   | 18703 | (717) 288-7575 |         |                 |                     |       |                |
| WNOW        | P.O. Box 1747            | York           | 17405 | (717) 755-1049 |         |                 |                     |       |                |
| WHIM        | 115 Eastern Ave.         | PROVIDENCE     | 02914 | (401) 438-6110 |         |                 |                     |       |                |
|             |                          | SOUTH CAROLINA |       |                |         |                 |                     |       |                |
| WAKN        | P.O. Box 870             | Aiken          | 29801 | (803) 649-7993 |         |                 |                     |       |                |
| WAIM        | P.O. Box 650             | Anderson       | 29622 | (803) 226-1511 |         |                 |                     |       |                |
| WWBD        | P.O. Box 543             | Bamberg        | 29003 | (803) 245-2411 |         |                 |                     |       |                |
| WBEU        | 3040 Boundary St.        | Beaufort       | 29902 | (803) 524-3050 |         |                 |                     |       |                |
| WBEU-FM     | 3040 Boundary St.        | Beaufort       | 29902 | (803) 524-3050 |         |                 |                     |       |                |
| WPUB        | P.O. Box 753             | Camden         | 29020 | (803) 432-1130 |         |                 |                     |       |                |
| WCAY        | 2334 Edmund Rd.          | Cayce          | 29033 | (803) 796-1850 |         |                 |                     |       |                |
| WEZL-FM     | 2334 Edmund Rd.          | Cayce          | 29033 | (803) 796-1850 |         |                 |                     |       |                |
| WEZL-FM     | P.O. Box Z               | Charleston     | 29402 | (803) 884-2534 |         |                 |                     |       |                |
| WCOS-AM/FMP | P.O. Box 748             | Columbia       | 29202 | (803) 256-7348 |         |                 |                     |       |                |
| WXAP        | P.O. Box 50568           | Columbia       | 29250 | (803) 776-1230 |         |                 |                     |       |                |
| WJXY        | P.O. Box 1207            | Conway         | 29526 | (803) 397-3666 |         |                 |                     |       |                |
| WDAR        | P.O. Box 811             | Darlington     | 29532 | (803) 393-4081 |         |                 |                     |       |                |
| WELP-FM     | P.O. Box 667             | Easley         | 29640 | (803) 859-4401 |         |                 |                     |       |                |
| WFIS        | P.O. Box 156             | Fountain Inn   | 29644 | (803) 953-5991 |         |                 |                     |       |                |
| WSHG-FM     | P.O. Drawer 1400         | Georgetown     | 29440 | (803) 546-4161 |         |                 |                     |       |                |
| *WESCI      | 233 W. Stone Ave.        | Greenville     | 29602 | (803) 242-4660 |         |                 |                     |       |                |
| WESCI-FM    | 233 W. Stone Ave.        | Greenville     | 29602 | (803) 242-4660 |         |                 |                     |       |                |
| WMTY        | Rt. 11 Box 98            | Greenwood      | 29646 | (803) 223-4300 |         |                 |                     |       |                |
| WEAB        | P.O. Box 549             | Greer          | 29651 | (803) 877-1821 |         |                 |                     |       |                |
| WBHC        | P.O. Box 866             | Hampton        | 29924 | (803) 943-2831 |         |                 |                     |       |                |
| WDKD        | P.O. Box 525             | Kingstree      | 29556 | (803) 382-2361 |         |                 |                     |       |                |
| WLCM        | 103 S. Catawba St        | Lancaster      | 29715 | (803) 283-2051 |         |                 |                     |       |                |
| WVAP        | P.O. Box 1               | Langley        | 29831 | (803) 593-3915 |         |                 |                     |       |                |
| WLBG        | P.O. Box 269             | Laurens        | 29360 | (803) 984-3511 |         |                 |                     |       |                |
| WATP-FM     | P.O. Box 1103            | Marion         | 29571 | (803) 423-5971 |         |                 |                     |       |                |
| WBER        | P.O. Box 67              | Moncks Corner  | 29461 | (803) 899-2195 |         |                 |                     |       |                |
| WKMG        | P.O. Box 70              | Newberry       | 29108 | (803) 276-2507 |         |                 |                     |       |                |
| WTND        | P.O. Box 730             | Orangeburg     | 29115 | (803) 534-1301 |         |                 |                     |       |                |
| WCPL-FM     | P.O. Box 5               | Pageland       | 29728 | (803) 672-7839 |         |                 |                     |       |                |
| WTYC        | P.O. Box 1091            | Rock Hill      | 29730 | (803) 366-4148 |         |                 |                     |       |                |
| WQIZ-FM     | P.O. Box 903/904         | Saint George   | 29477 | (803) 563-4371 |         |                 |                     |       |                |

### Cash Box Chart Methodology

The Cash Box Top 100 Country Singles chart is based on a quantitative analysis of playlist reports from 105 country radio stations across the country, plus 33 sales reports representative of individual markets. The purpose of the following is to describe the preparation of the most authoritative country music chart in the industry.

Every week, Cash Box contacts radio reporters, logging the top 15 records, debuts to the chart, new additions to the playlist and five point moves within the top 50 records. Each report is documented and made available to artists, promoters, record labels, publishers, writers and all industry personnel concerned with the activity of a record. Cash Box has adopted this open chart measure to allow the industry to scrutinize and evaluate the progress of a record as we do.

For a record to debut on the Top 100 Country chart it must receive at least 15 radio reports within a two-week period. This means that the stations must either add the single or jump it five or more points.

To debut with a bullet, a record has to garner at least 15 radio reports in a single week. The more reports, the higher the record will debut.

Once a record is on the chart, the number of reports needed to receive a bullet is determined by its position on the chart. The higher the chart position, the more reports it takes to bullet.

Taking this analysis a step further, a record that appears between positions 100 to 76 needs 15 reports for a bullet. For records between 75 and 61, 20 reports are required for a bullet; from 60 to 51, 25 reports; from 50 to 41, 30 reports; from 40 to 31, 35 reports; from 30 to 21, 45 reports; from 20 to 11, 50 reports; and records in the top 10 need 55 reports for a bullet.

The chart also reflects sales date reported to Cash Box from a broad cross-section of retailers, radio jobbers and one-stops. For example if a record falls short of the required number of radio reports for a bullet, but shows exceptionally strong sales support, we weigh the sales information in determining whether the record receives a bullet. Conversely, if a record in the top 30 shows ample radio support but lacks the sales reports corresponding to its chart position, we take that into consideration also.

### INSTANT ACTION

#### JIM STORIE

"DIG A LITTLE DEEPER  
(LS-190)

PICK HIT IN  
B/B & C/B



PRODUCED BY:  
JOHNNY ELGIN AND RICK DAVIS

PROMOTION BY JOHNNY ELGIN AND RICK DAVIS

# 1982 COUNTRY RADIO DIRECTORY

## Country Music Stations

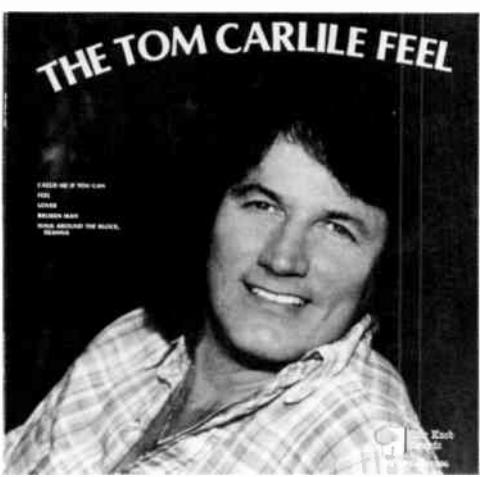
|              |                         |                |       |                |             |                         |                |       |                |  |  |  |  |  |
|--------------|-------------------------|----------------|-------|----------------|-------------|-------------------------|----------------|-------|----------------|--|--|--|--|--|
| WMTN         | P.O. Box 70             | Morristown     | 37814 | (615) 586-7993 | KCLT        | P.O. Box 240            | Lockhart       | 78644 | (512) 398-3485 |  |  |  |  |  |
| WMCT         | 1211 N. Church St.      | Mountain City  | 37683 | (615) 727-6701 | KEES        | Rt. 4 Box 531           | Longview       | 75601 | (214) 753-0411 |  |  |  |  |  |
| WMTS         | P.O. Box 860            | Murfreesboro   | 37130 | (615) 893-6611 | KYKX-FM     | P.O. Box 2727           | Longview       | 75606 | (214) 757-2662 |  |  |  |  |  |
| •WJRB        | 48 Music Sq. E.         | Nashville      | 37203 | (615) 244-7300 | KEND        | 2112 Broadway           | Lubbock        | 79401 | (806) 747-0101 |  |  |  |  |  |
| WKDA         | 1202 Stahlman Bldg      | Nashville      | 37201 | (615) 254-1355 | KFYO        | P.O. Box 64670          | Lubbock        | 79401 | (806) 797-7979 |  |  |  |  |  |
| WSIX-FM      | 441 Murfreesboro Rd.    | Nashville      | 37210 | (615) 259-2200 | KLLL        | 1314 50th               | Lubbock        | 79412 | (806) 763-1911 |  |  |  |  |  |
| •WSM         | P.O. Box 100            | Nashville      | 37202 | (615) 794-2244 | KLLL-FM     | 1314 50th               | Lufkin         | 75901 | (713) 634-5597 |  |  |  |  |  |
| WLIK         | Rt. 1                   | Newport        | 37821 | (615) 623-3095 | KSPL        | P.O. Box 585            | Marshall       | 75670 | (214) 938-5136 |  |  |  |  |  |
| WORI         | 114 Tulsa Rd            | Oak Ridge      | 37830 | (615) 546-2861 | KKYR        | P.O. Box 1326           | Memphis        | 79245 | (806) 259-3511 |  |  |  |  |  |
| WTPR-FM      | P.O. Box 700            | Paris          | 38242 | (901) 642-2621 | KBGH        | P.O. Box 1130           | Midland        | 79701 | (915) 682-4331 |  |  |  |  |  |
| WUAT         | P.O. Box 128            | Pikeville      | 37367 | (615) 447-2906 | KBAT-FM     | 401 W. Missouri         | Midland        | 79701 | (915) 684-5152 |  |  |  |  |  |
| WMGL-FM      | P.O. Box 692            | Pulaski        | 38478 | (615) 363-6439 | KJBC        | 1903 S. La Mesa         | Midland        | 79701 | (915) 682-4300 |  |  |  |  |  |
| WTRB         | P.O. Box 410            | Ripley         | 38063 | (901) 635-2221 | KMND        | 2304 N. Big Spring      | Mineral Wells  | 76067 | (817) 325-6397 |  |  |  |  |  |
| WDTM         | P.O. Box 128            | Seimer         | 38375 | (901) 645-6165 | KMWT-FM     | P.O. Box 638            | Mineral Wells  | 76067 | (817) 325-6397 |  |  |  |  |  |
| WSMT         | Rt. 8 Box 414           | Sparta         | 38583 | (615) 836-3714 | KORC        | P.O. Box 638            | Morton         | 79346 | (806) 266-5545 |  |  |  |  |  |
| WDEH         | P.O. Box 330            | Sweetwater     | 37874 | (615) 337-5025 | KRAN        | P.O. Box 1077           | Mount Pleasant | 75457 | (214) 572-8726 |  |  |  |  |  |
| WTNT         | P.O. Box 95             | Tazewell       | 37879 | (615) 626-4205 | KIMP        | P.O. Box 990            | Nacogdoches    | 75961 | (713) 564-4443 |  |  |  |  |  |
| WTNE         | Town House Office Bldg. | Trenton        | 38382 | (901) 855-1500 | KJCS-FM     | P.O. Box 1111           | Nacogdoches    | 75961 | (713) 564-3723 |  |  |  |  |  |
| WBGY         | Westside Dr.            | Tullahoma      | 37388 | (615) 455-2607 | KSPA        | P.O. Box 848            | Odessa         | 79762 | (915) 366-2801 |  |  |  |  |  |
| WALR-FM      | P.O. Box 602            | Union City     | 38261 | (901) 885-2014 | KOYL        | P.O. Box 6350           | Odessa         | 79762 | (915) 332-5791 |  |  |  |  |  |
| WECO         | P.O. Box 100            | Wartburg       | 37887 | (615) 346-3900 | KOYL-FM     | P.O. Box 6350           | Orange         | 77630 | (713) 883-4381 |  |  |  |  |  |
| WPHC         | P.O. Box 415            | Waverly        | 37185 | (615) 296-2456 | KOGT        | 5304 N. Meeks           | Palestine      | 75801 | (214) 729-6077 |  |  |  |  |  |
| WAAN         | P.O. Box 386            | Waynesboro     | 38485 | (615) 722-3631 | KNET        | P.O. Box 789            | Paris          | 75460 | (214) 784-6676 |  |  |  |  |  |
| WBRY         | P.O. Box 7              | Woodbury       | 37190 | (615) 563-2313 | KPRE        | 210 First Nat'l. Bldg.  | Pecos          | 79772 | (915) 445-2497 |  |  |  |  |  |
| <b>TEXAS</b> |                         |                |       |                |             |                         |                |       |                |  |  |  |  |  |
| KEAN         | P.O. Box 3098           | Abilene        | 79604 | (915) 677-1404 | KIUN        | P.O. Box 469            | Perryton       | 79070 | (806) 435-5458 |  |  |  |  |  |
| KEAN-FM      | P.O. Box 3098           | Abilene        | 79604 | (915) 677-1404 | KEYE        | P.O. Box 630            | Plainview      | 79072 | (806) 296-2771 |  |  |  |  |  |
| KWKC         | P.O. Box 2201           | Abilene        | 79604 | (915) 673-2545 | KATX-FM     | P.O. Box 1420           | Plainview      | 79072 | (806) 293-2661 |  |  |  |  |  |
| KOPY         | P.O. Box 731            | Alice          | 78332 | (512) 664-4322 | KKYN        | P.O. Box 147            | Rosenberg      | 77471 | (713) 342-6601 |  |  |  |  |  |
| KBUY-FM      | P.O. Box 5844           | Amarillo       | 79104 | (806) 372-6543 | KBOP-FM     | P.O. Drawer U           | Rusk           | 75785 | (214) 683-2258 |  |  |  |  |  |
| KDJW         | P.O. Box 5844           | Amarillo       | 79104 | (806) 372-6543 | KPAC        | 7700 Gulfway            | San Angelo     | 76902 | (915) 653-6863 |  |  |  |  |  |
| •KIZX        | P.O. Box 10940          | Amarillo       | 79105 | (806) 355-4477 | KYKX-FM     | P.O. Box 2307           | San Angelo     | 77640 | (713) 727-0771 |  |  |  |  |  |
| KZIP         | P.O. Box 7968           | Amarillo       | 79109 | (806) 359-8561 | KOLJ        | P.O. Box 456            | Quanah         | 79252 | (817) 663-5309 |  |  |  |  |  |
| KAUT         | P.O. Box 308            | Andrews        | 79714 | (915) 523-2845 | KROB        | P.O. Box 752            | Robstown       | 78380 | (512) 387-1510 |  |  |  |  |  |
| •KPLX-FM     | 411 Ryan Plaza Dr.      | Arlington      | 77011 | (817) 461-0994 | KROB-FM     | P.O. Box 752            | Robstown       | 78380 | (512) 387-1510 |  |  |  |  |  |
| KBUD         | P.O. Box 309            | Athens         | 77571 | (214) 675-2277 | KFRD-FM     | P.O. Box 832            | Rosenberg      | 77471 | (713) 342-6601 |  |  |  |  |  |
| •KOKE        | P.O. Box 1208           | Austin         | 78758 | (512) 454-2561 | KTLU        | P.O. Box 475            | Rusk           | 75785 | (214) 683-2258 |  |  |  |  |  |
| KOKE-FM      | P.O. Box 1208           | Austin         | 78767 | (512) 454-2561 | KTEO        | P.O. Box 1711           | San Angelo     | 76902 | (915) 653-6863 |  |  |  |  |  |
| •K'ET        | P.O. Box 380            | Austin         | 78767 | (512) 474-1300 | KWLW-FM     | P.O. Box 1711           | San Angelo     | 76902 | (915) 653-6863 |  |  |  |  |  |
| 'K           | P.O. Box 419            | Baytown        | 77520 | (713) 424-5531 | KBUC        | P.O. Box 20267          | San Antonio    | 78220 | (512) 222-9191 |  |  |  |  |  |
| KAYD-FM      | P.O. Box 870            | Beaumont       | 77701 | (713) 833-9421 | KBUZ-FM     | P.O. Box 20267          | San Antonio    | 78220 | (512) 222-9191 |  |  |  |  |  |
| KLVI         | P.O. Box 5488           | Beaumont       | 77704 | (713) 838-6191 | KCCW        | South Tower Plaza Level | San Antonio    | 78216 | (512) 349-3275 |  |  |  |  |  |
| KTRM         | P.O. Box 5425           | Beaumont       | 77702 | (713) 892-4990 | •KKYX       | 8022 Bandera Rd.        | San Antonio    | 78228 | (512) 684-0068 |  |  |  |  |  |
| KIBL         | P.O. Box 700            | Beeville       | 78102 | (512) 358-1490 | KRAL        | P.O. Box 206            | San Antonio    | 78228 | (512) 349-3275 |  |  |  |  |  |
| KTON         | P.O. Box 240            | Belton         | 77513 | (817) 939-3738 | KIKZ        | 120 SE Ave. "B"         | San Antonio    | 78228 | (512) 684-0068 |  |  |  |  |  |
| KTON-FM      | P.O. Box 240            | Belton         | 76513 | (817) 939-3738 | KIKM-FM     | P.O. Drawer M           | San Antonio    | 78228 | (512) 684-0068 |  |  |  |  |  |
| KBYG         | P.O. Box 1713           | Big Spring     | 79720 | (915) 263-7326 | KTXO        | P.O. Box 220            | San Antonio    | 78228 | (512) 684-0068 |  |  |  |  |  |
| KHEM         | P.O. Box 750            | Big Spring     | 79720 | (915) 267-2525 | KDWT        | P.O. Box 1205           | Stamford       | 79553 | (915) 773-3401 |  |  |  |  |  |
| KBBB         | P.O. Box 1478           | Borger         | 79007 | (806) 273-7575 | KXOW        | P.O. Box 570            | Sweetwater     | 79556 | (915) 236-6655 |  |  |  |  |  |
| KOTY         | P.O. Box 165            | Borger         | 79007 | (806) 273-7575 | KTER        | P.O. Box 818            | Terrell        | 75160 | (214) 563-2646 |  |  |  |  |  |
| KBAN         | P.O. Box 1080           | Bowie          | 76230 | (817) 872-2288 | KADO        | 303 W Broad             | Texarkana      | 75501 | (214) 793-4671 |  |  |  |  |  |
| KNEL         | P.O. Box 630            | Brady          | 76825 | (915) 597-2119 | KCMC        | P.O. Box 6397           | Texarkana      | 75501 | (214) 793-1137 |  |  |  |  |  |
| KSTB         | Rt. 1 Box 4             | Breckenridge   | 76024 | (817) 559-3331 | KTUE        | P.O. Box 804            | Tulia          | 79088 | (806) 995-3531 |  |  |  |  |  |
| KTTX         | P.O. Box 1280           | Brenham        | 77833 | (713) 836-3655 | KROZ-FM     | P.O. Box 4248           | Tyler          | 75712 | (214) 593-1744 |  |  |  |  |  |
| KOKE-FM      | P.O. Box 280            | Brownwood      | 76801 | (915) 646-1015 | KZAK        | P.O. Box 6367           | Victoria       | 75711 | (214) 593-1771 |  |  |  |  |  |
| KXXL         | #1 Texas Ave.           | Brownwood      | 76801 | (915) 646-3535 | KNAL        | P.O. Box 2209           | Victoria       | 77901 | (512) 573-9176 |  |  |  |  |  |
| KORA-FM      | P.O. Box 3069           | Bryan          | 77801 | (713) 822-2511 | KCWM        | P.O. Box 3487           | Victoria       | 77903 | (512) 576-6111 |  |  |  |  |  |
| KHLB         | P.O. Box 398            | Burnet         | 78611 | (512) 756-2147 | KKIK        | P.O. Box 7957           | Waco           | 76710 | (817) 772-2101 |  |  |  |  |  |
| KMIL         | P.O. Drawer 832         | Cameron        | 76520 | (817) 697-6633 | WACO        | P.O. Box 7912           | Waco           | 76710 | (817) 772-7100 |  |  |  |  |  |
| KDET         | P.O. Box 231            | Center         | 75935 | (713) 598-3304 | KBEC        | P.O. Box 558            | Waxahachie     | 75165 | (214) 937-1390 |  |  |  |  |  |
| KCAR         | P.O. Box 609            | Clarksville    | 75426 | (214) 427-3862 | KZEE        | P.O. Box 219            | Weatherford    | 76086 | (817) 594-3826 |  |  |  |  |  |
| KCLE         | P.O. Box 1529           | Cleburne       | 76031 | (817) 645-6643 | KLRU-FM     | P.O. Box 5344           | Wichita Falls  | 76307 | (817) 691-2311 |  |  |  |  |  |
| KJCH         | P.O. Box 520            | Cleveland      | 77327 | (713) 592-7711 | KTRN        | P.O. Box 5005           | Wichita Falls  | 76307 | (817) 855-3555 |  |  |  |  |  |
| KSTA         | P.O. Box 432            | Coleman        | 76834 | (915) 625-4188 | KVLL        | P.O. Box 458            | Woodville      | 75979 | (713) 283-3734 |  |  |  |  |  |
| KVMC         | P.O. Box 990            | Colorado City  | 79512 | (915) 728-3322 | <b>UTAH</b> |                         |                |       |                |  |  |  |  |  |
| KIKR         | P.O. Box 68             | Conroe         | 77301 | (713) 756-5501 | KSUB-FM     | P.O. Box 819            | Cedar City     | 84720 | (801) 586-6547 |  |  |  |  |  |
| KOOF-FM      | P.O. Box 607            | Copperas Cove  | 76522 | (817) 547-8889 | KRGO        | 5065 W 2100 St.         | Granger        | 84120 | (801) 972-3449 |  |  |  |  |  |
| KIKN         | P.O. Box 2827           | Corpus Christi | 78403 | (512) 884-9354 | KBLW        | P.O. Box 3369           | Logan          | 84321 | (801) 752-1390 |  |  |  |  |  |
| KOUL-FM      | P.O. Box 898            | Corpus Christi | 78403 | (512) 643-6564 | KSVN        | P.O. Box 9730           | Ogden          | 84409 | (801) 621-4730 |  |  |  |  |  |
| KXCL-FM      | P.O. Box 959            | Corsicana      | 75110 | (214) 874-7421 | KARB-FM     | P.O. Box AC             | Price          | 84501 | (801) 637-1167 |  |  |  |  |  |
| KEWS         | P.O. Box 864            | Cuero          | 77954 | (512) 275-3430 | KFTN        | P.O. Box 1400           | Provo          | 84601 | (801) 373-1400 |  |  |  |  |  |
| KBOX         | 9900 McCree Rd.         | Dallas         | 75238 | (214) 348-3800 | KSVL        | P.O. Box 848            | Richfield      | 84701 | (801) 896-4456 |  |  |  |  |  |
| KLIF         | 2120 Commerce St.       | Dallas         | 75201 | (214) 747-9311 | •KSOP       | P.O. Box 25548          | Salt Lake City | 84125 | (801) 972-1041 |  |  |  |  |  |
| KDHN         | P.O. Box 608            | Dimmit         | 79027 | (806) 647-3186 | KSOP-FM     | P.O. Box 25548          | Salt Lake City | 84125 | (801) 972-1041 |  |  |  |  |  |
| KDDD         | P.O. Box 555            | Dumas          | 79029 | (806) 935-4141 | KONI        | P.O. Box 379            | Spanish Fork   | 84860 | (801) 798-3559 |  |  |  |  |  |
| KERC         | P.O. Box 590            | Eastland       | 77448 | (817) 629-2621 | WSNO        | P.O. Box 1              | Barre          | 05641 | (802) 476-4168 |  |  |  |  |  |
| KULP         | P.O. Box 1390           | El Campo       | 77437 | (713) 543-3303 | WHWB-FM     | P.O. Box 518            | Rutland        | 05701 | (802) 773-3315 |  |  |  |  |  |
| KEZB-FM      | 2419 N. Piedras St.     | El Paso        | 79930 | (915) 566-9301 | WBBI        | P.O. Box 1067           | <b>VERMONT</b> |       |                |  |  |  |  |  |
| •KHEY        | 2419 N. Piedras St.     | El Paso        | 79930 | (915) 566-9301 | WPIK        | 362 S Pickett St.       | Cedardale      | 84210 | (801) 566-5547 |  |  |  |  |  |
| KBOX         | 3900 Barnett St.        | El Paso        | 79998 | (915) 532-4979 | WPKL        | P.O. Box 2100           | Granger        | 84120 | (801) 972-3449 |  |  |  |  |  |
| KFST         | Rt. 1 Box 165           | Fort Stockton  | 79735 | (915) 336-2228 | WPKX        | 510 King St.            | Alexandria     | 84321 | (801) 752-1390 |  |  |  |  |  |
| KJIM         | P.O. Box 7321           | Fort Worth     | 76111 | (817) 336-7175 | WVKX-FM     | 510 King St.            | Alexandria     | 84321 | (801) 752-1390 |  |  |  |  |  |
| KSCS-FM      | 3900 Barnett St.        | Fort Worth     | 76103 | (817) 531-3656 | WKDE-FM     | P.O. Box 512            | Altavista      | 84517 | (804) 369-5588 |  |  |  |  |  |
| •KXOL        | P.O. Box 2287           | Fort Worth     | 76101 | (817) 335-4841 | WODY        | P.O. Box 231            | Altavista      | 84517 | (804) 369-5588 |  |  |  |  |  |
| WBAP         | 3900 Barnett St.        | Fort Worth     | 76103 | (817) 531-3656 | WQEX        | 1501 Lark Ln.           | Bassett        | 84055 | (703) 629-2509 |  |  |  |  |  |
| KBRZ         | P.O. Box AA             | Freeport       | 77541 | (713) 233-2655 | WBDY-FM     | P.O. Box 509            | Blacksburg     | 84060 | (703) 552-2252 |  |  |  |  |  |
| KGAF         | P.O. Box 368            | Gainesville    | 76240 | (817) 665-5546 | •WXBO-FM    | P.O. Box 799            | Bluefield      | 84605 | (703) 326-1063 |  |  |  |  |  |
| KGAF-FM      | P.O. Box 368            | Gainesville    | 76240 | (817) 668-8761 | WZAP        | P.O. Box 1038           | Bristol        | 84201 | (703) 669-8155 |  |  |  |  |  |
| KGTM         | P.O. Box 100            | Georgetown     | 78626 | (512) 863-3911 | WODI        | P.O. Box 140            | Brookneal      | 84528 | (804) 376-2288 |  |  |  |  |  |
| KSGT-FM      | P.O. Box 1050           | Graham         | 76046 | (817) 549-1330 | WBKY        | Rt. 2 Box 105-A         | Chatham        | 84531 | (804) 432-8108 |  |  |  |  |  |
| KCLW         | P.O. Box 592            | Hamilton       | 76531 | (817) 386-5256 | WQZQ-FM     | P.O. Box 15272          | Chesapeake     | 84320 | (804) 421-1111 |  |  |  |  |  |
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| KAWS         | P.O. Box 1530           | Hempill        | 75948 | (713) 787-3150 | WSVS-FM     | 800 Melody Ln.          | Crewe          | 84330 | (804) 645-7743 |  |  |  |  |  |
| KGRI         | P.O. Box 311            | Henderson      | 75652 | (214) 657-4528 | WPED        | P.O. Box 8              | Crozet         | 84232 | (804) 823-5600 |  |  |  |  |  |
| KHBR         | P.O. Box 569            | Hillsboro      | 76645 | (817) 582-3431 | WAKG-FM     | P.O. Box 1629           | Danville       | 84541 | (804) 797-1250 |  |  |  |  |  |
| KHBR-FM      | P.O. Box 569            | Hillsboro      | 76645 | (817) 582-3431 | WDVA        | One Radio Ln.           | Danville       | 84541 |                |  |  |  |  |  |

# 1982 COUNTRY RADIO DIRECTORY

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| WRAD    | P.O. Box 1168        | Radford          | 24141 | (703) 639-2461 | WMOV                 | P.O. Box 647                        | Ravenwood       | 26164          | (304) 273-2544 |
| WEET    | P.O. Box 11163       | Richmond         | 23230 | (804) 359-1357 | WKLC                 | P.O. Box 556                        | Saint Albans    | 25177          | (304) 722-3308 |
| WXGI    | P.O. Box 8872        | Richmond         | 23225 | (804) 233-7666 | WKLC-FM              | P.O. Box 556                        | Saint Albans    | 25177          | (304) 722-3308 |
| WJLM-FM | P.O. Box 6099        | Roanoke          | 24017 | (703) 342-3131 | WHAW                 | P.O. Box 431                        | Weston          | 26452          | (304) 269-5555 |
| WSLC    | P.O. Box 6002        | Roanoke          | 24017 | (703) 387-0234 | • WWA                | 1015 Main St.                       | Wheeling        | 26003          | (304) 232-1170 |
| WNLB    | P.O. Box 602         | Rocky Mount      | 24151 | (703) 483-7011 | WXCC-FM              | P.O. Box 261                        | Williamson      | 25661          | (304) 235-3600 |
| WTYI    | P.O. Box 430         | Rocky Mount      | 24151 | (703) 483-9955 | WXCE                 | P.O. Box 1260                       | Amery           | 54001          | (715) 268-7165 |
| WKDW    | P.O. Box 2189        | Staunton         | 24401 | (703) 886-2376 | WATK                 | P.O. Box 310                        | Antigo          | 54409          | (715) 623-4124 |
| WTZE    | P.O. Box 69          | Tazewell         | 24651 | (703) 988-4150 | WYNE                 | P.O. Box 1237                       | Appleton        | 54912          | (414) 739-1158 |
| WCMS    | 900 Commonwealth Pl. | Virginia Beach   | 23464 | (804) 424-1050 | WXRO-FM              | 98 Stoddard St.                     | Beaver Dam      | 53916          | (414) 885-4442 |
| WCMS-FM | 900 Commonwealth Pl. | Virginia Beach   | 23464 | (804) 424-1050 | WBEL                 | 504 W. Grand Ave.                   | Beloit          | 53611          | (608) 365-6641 |
| • WKCW  | P.O. Box 740         | Warrenton        | 22186 | (703) 347-1420 | WDMP                 | P.O. Box 116                        | Dodgeville      | 53633          | (608) 935-2302 |
| WNNT    | P.O. Box 877         | Warsaw           | 22572 | (804) 333-4900 | WDMP-FM              | P.O. Box 116                        | Dodgeville      | 53633          | (608) 935-2302 |
| WNNT-FM | P.O. Box 877         | Warsaw           | 22572 | (804) 333-4900 | • WAXX-FM            | P.O. Box 47                         | Eau Claire      | 54701          | (715) 832-1530 |
| WOUS-FM | P.O. Box 3300        | Winchester       | 22601 | (703) 662-0123 | WJJK                 | P.O. Box 24                         | Eau Claire      | 54701          | (715) 835-5111 |
| WYVA-FM | P.O. Box 941         | Yorktown         | 23690 | (804) 898-7293 | WGEE                 | 115 S. Jefferson St.                | Green Bay       | 54301          | (414) 435-3771 |
| KBKW    | P.O. Box 188         | Aberdeen         | 98520 | (206) 532-1450 | WEMP                 | 11800 W. Grange Ave.                | Hales Corners   | 53130          | (414) 529-1250 |
| KBFM    | P.O. Box D           | Bellingham       | 98225 | (206) 734-8555 | WLXR-FM              | P.O. Box 2017                       | La Crosse       | 54601          | (608) 782-8335 |
| KNWR-FM | P.O. Box 1170        | Bellingham       | 98225 | (206) 734-1170 | • WTSO               | P.O. Box 8030                       | Madison         | 53704          | (608) 251-3955 |
| KELA-FM | 1635 S. Gold         | Centralia        | 98531 | (206) 736-3321 | WWQM-AM/FM           | P.O. Box 4408                       | Madison         | 53708          | (608) 274-1070 |
| KOZI    | P.O. Box 819         | Chelan           | 98816 | (509) 682-4033 | WCUB                 | P.O. Box 98                         | Manitowoc       | 54220          | (414) 682-8226 |
| KCLK    | P.O. Box 86          | Clarkston        | 99403 | (509) 758-3361 | WCJL                 | 844 Pierce Ave.                     | Marinette       | 54143          | (715) 735-3384 |
| KLYZ    | P.O. Box 1234        | Everett          | 98206 | (206) 252-5123 | WIGM                 | P.O. Box 59                         | Medford         | 54451          | (715) 748-2566 |
| KOTY    | P.O. Box 6127        | Kennewick        | 99336 | (509) 586-4165 | WIGM-FM              | P.O. Box 59                         | Medford         | 54451          | (715) 748-2566 |
| KBAM    | P.O. Box 96          | Longview         | 98632 | (206) 423-1210 | WMNE                 | P.O. Box 1360                       | Menomonie       | 54751          | (715) 235-2112 |
| KWIQ    | P.O. Box 999         | Moses Lake       | 98837 | (509) 765-1761 | WBCS                 | 5407 W. McKinley Ave.               | Milwaukee       | 53208          | (414) 453-4130 |
| KAPS    | P.O. Box 70          | Mount Vernon     | 98273 | (206) 424-7676 | WBCS-FM              | 5407 W. McKinley Ave.               | Milwaukee       | 53208          | (414) 453-4130 |
| KARY    | P.O. Box 1310        | Prosser          | 99350 | (509) 786-1310 | WEKZ-FM              | P.O. Box 460                        | Monroe          | 53566          | (608) 325-2161 |
| KNOI    | P.O. Box 1           | Pullman          | 99163 | (509) 332-6551 | WCCN                 | Wisconsin Pavilion                  | Neillsville     | 54456          | (715) 743-3333 |
| • KMPS  | P.O. Box 24888       | Seattle          | 98124 | (206) 622-2312 | WCCN-FM              | Wisconsin Pavilion                  | Neillsville     | 54456          | (715) 743-3333 |
| KMPS-FM | P.O. Box 24888       | Seattle          | 98124 | (206) 622-2312 | WYTJ                 | P.O. Box 1490                       | Oshkosh         | 54903          | (414) 235-3150 |
| KAYO    | 2839 4th Ave. S.     | Seattle          | 98134 | (206) 623-2480 | WGLB                 | P.O. Box 347                        | Port Washington | 53080          | (414) 284-2666 |
| KMAS    | P.O. Box 760         | Shelton          | 98584 | (206) 426-4404 | WPDR                 | P.O. Box 1350                       | Portage         | 53801          | (608) 742-2350 |
| KZUN    | P.O. Box 14028       | Spokane          | 99214 | (509) 924-2400 | WWEG                 | 2200 N. Greenbay Rd.                | Racine          | 53405          | (414) 552-7359 |
| KZUN-FM | P.O. Box 14028       | Spokane          | 99214 | (509) 924-2400 | WRDF-FM              | P.O. Box 349                        | Reedsburg       | 53959          | (608) 524-2321 |
| • KGA   | 6228 S. Regal        | Spokane          | 99203 | (509) 448-2311 | WJMC-FM              | P.O. Box 352                        | Rice Lake       | 54688          | (715) 234-2131 |
| KREW-FM | P.O. Box 149         | Sunnyside        | 98944 | (509) 837-2277 | WCOW                 | 113 W. Oak St.                      | Sparta          | 54656          | (608) 269-3307 |
| KMO     | P.O. Box 1277        | Tacoma           | 98401 | (206) 927-1360 | WCOW-FM              | 113 W. Oak St.                      | Sparta          | 54656          | (608) 269-3307 |
| KENE    | P.O. Box 350         | Toppenish        | 98948 | (509) 865-3900 | WXYQ                 | P.O. Box 247                        | Stevens Point   | 54481          | (715) 341-1300 |
| KENE-FM | P.O. Box 350         | Toppenish        | 98948 | (509) 865-3900 | WDSM                 | 1105 E. Superior St.                | Superior        | 54880          | (218) 728-6406 |
| KGAR    | P.O. Box 4638        | Vancouver        | 98662 | (206) 256-9043 | WJJQ                 | P.O. Box 81                         | Tomahawk        | 54487          | (715) 453-4481 |
| KHIT    | P.O. Box 796         | Walla Walla      | 99362 | (509) 525-3190 | WRTR                 | P.O. Box 266                        | Two Rivers      | 54241          | (414) 793-1348 |
| KTEL    | P.O. Box 948         | Walla Walla      | 99362 | (509) 525-4103 | WGBM-FM              | Rt. 4                               | Viroqua         | 54665          | (608) 637-7288 |
| KUTI    | P.O. Box 2309        | Yakima           | 98907 | (509) 248-2900 | WLKE                 | 609 Home Ave.                       | Waupun          | 53963          | (414) 324-4442 |
| WJLS    | P.O. Box 1452        | Beckley          | 25801 | (304) 253-7311 | WXCQ                 | P.O. Box 778                        | Wausau          | 54401          | (715) 845-8218 |
| WCST    | P.O. Box 8           | Berkeley Springs | 25411 | (304) 258-1010 | KTWO                 | P.O. Box 2720                       | WYOMING         | 82602          | (307) 237-3711 |
| WCST-FM | P.O. Box 8           | Berkeley Springs | 25411 | (304) 258-1010 | • KVOC               | P.O. Box 2090                       | Casper          | 82602          | (307) 265-2727 |
| WBUC    | P.O. Drawer C        | Buckhannon       | 26201 | (304) 472-1460 | KUYJ                 | P.O. Box 926                        | Cheyenne        | 82001          | (307) 632-0551 |
| WCAC    | P.O. Box 4318        | Charleston       | 25304 | (304) 925-4986 | KODI                 | P.O. Box 1222                       | Cody            | 82144          | (307) 587-2211 |
| WQBE-FM | P.O. Box 871         | Charleston       | 25323 | (304) 345-3232 | KIML                 | P.O. Box 1009                       | Gillette        | 82716          | (307) 682-4747 |
| WKKW-FM | P.O. Box 2696        | Clarksburg       | 26301 | (304) 623-6546 | KUGR                 | P.O. Box 980                        | Green River     | 82935          | (307) 875-6666 |
| WPDX    | P.O. Box 1920        | Clarksburg       | 26301 | (304) 624-8425 | KMMZ                 | P.O. Box 806                        | Greybull        | 82426          | (307) 765-2322 |
| WPDX-FM | P.O. Box 1920        | Clarksburg       | 26301 | (304) 624-8425 | KSGT                 | P.O. Box 100                        | Jackson         | 83001          | (307) 733-2120 |
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| WEPM    | P.O. Box 787         | Martinsburg      | 25401 | (304) 263-8868 | KOSW-FM              | P.O. Box 2128                       | Rock Springs    | 82901          | (307) 382-5619 |
| WNST    | P.O. Box 266         | Milton           | 25541 | (304) 743-9056 | KWYO                 | P.O. Box 727                        | Sheridan        | 82801          | (307) 674-4461 |
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| WEIF    | P.O. Box 6           | Moundsville      | 26041 | (304) 845-1230 | KERM-FM              | P.O. Box 670                        | Torrington      | 82240          | (307) 532-2158 |
| WRJL-FM | P.O. Box 251         | Oak Hill         | 25901 | (304) 465-0534 | DISTRICT OF COLUMBIA |                                     |                 |                |                |
| WADC    | P.O. Box 1747        | Parkersburg      | 26101 | (304) 485-7354 | • WMZQ-FM            | 5513 Connecticut Ave. NW Washington | 20015           | (202) 362-8330 |                |
| WKYG    | P.O. Box 368         | Parkersburg      | 26101 | (304) 485-4565 | CKBR                 | P.O. Box 180                        | ALBERTA         |                |                |
| WAES    | P.O. Box 1011        | Princeton        | 24740 | (304) 425-2151 | Brooks               |                                     | TOJOJO          | (403) 362-3418 |                |
| WRRL    | P.O. Box 764         | Rainelle         | 25962 | (304) 438-7811 |                      |                                     |                 |                |                |

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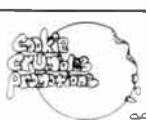
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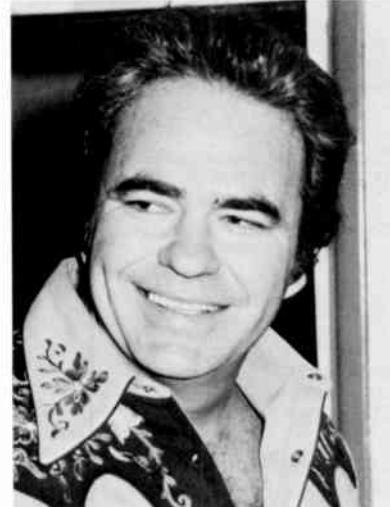
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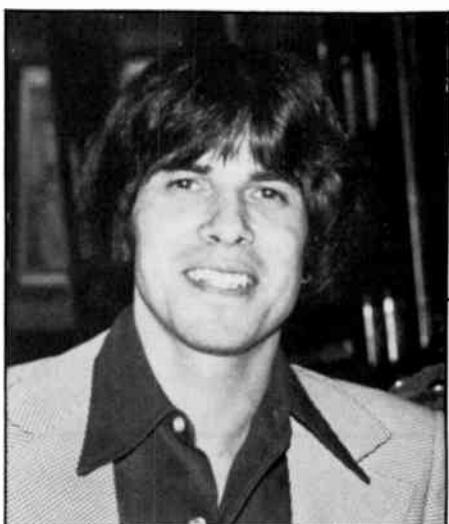
# 1982 COUNTRY RADIO DIRECTORY

## Competition Brings Out The Best In Country Radio

(continued from page CRD-8)

director, in outlining the station's methods in handling the city's new blood. "They went to a very traditional type sound on the FM — it was almost like a Texas-sounding FM — so we tightened the belt up as far as the music rotation is concerned and stuck pretty much to the hits, running a tight music list, 30-35 records. They were playing a great deal of music, sweeping three records in a row. We went to personality — which I think is the trend on the AM anyway — and the news features and the traffic, emphasizing them along with a great deal of promotion and contests. Plus, we did a lot of outside advertising on the boards and on television, and we found after the first book that the country audience expanded because our share went up and KSAN's held about the same as it was when it was rock."

Natural elements, however, have been significant for KNEW, too. "In the Bay Area, the terrain is not productive for FM," Guerra said. "Unlike some of your flatter cities, where the FM really



*Unlike other cities, the FM signal is not that good in San Francisco because of the Bay Area's mountainous terrain, and that works to AM's advantage.*

Bobby Guerra

kicks out, there's so much mountainous terrain here and hills that the FM signal is never really all that good outside of San Francisco, and that always works to AM's advantage."

At KEBC-FM/Oklahoma City, in direct contrast to KNEW's approach, music director Al Hamilton reports that the station has reacted to the presence of tighter playlists by tightening its own, with heavier reliance on "familiar" records, and has provided more music and promotions, too, since competitors are likewise using more music and promotions.

"We had a thorough session of analyzing the content that goes out over the air," says Hamilton, "and we've tried to tighten up any loose ends. We sent out survey cards to research our market; we've done our own research and our promotion department has done a tremendous job by reaching out to various civic groups and

such — any way we can to try to analyze the perception our listeners have of KEBC, and we have responded to that."

### Tighter Playlist

"As far as the music, which I'm more involved in, we have tightened our playlist. KEBC has been known nationally as a breaking station, and Oklahoma artists have always had a lot of pride in hearing their records played on KEBC. Now, because of our competition — not only KOMA, but also KKLK, which is playing three in a row — we have tightened up our belt, and now we're playing 70 records. The rotation of the Top 40 and recurrents and oldies has been boned up a little, and we've increased the number of records we're playing (in an hour), with the jocks saying less and public affairs and public services being shifted around to different time slots.

"As far as our promotion, we've been more actively involved with a broader range of participatory or active promotion. As opposed to just giving out records only, we give out those records in conjunction with concert appearances by the artist. It's more of an active approach, though, than 'caller number four, you get a chicken'."

He feels, however, that the competition KKLK and KOMA provide may actually be in KEBC's best interests. "We'd all gotten a little sedentary or settled in our way here," Hamilton admits, "until KKLK came along and started letting people know that they're playing three-in-a-row

stations increased, but so has the amount of country product being played in other formats, such as A/C and pop. Whether this provides country a competitive edge or a hindrance has become a topic of debate.

### Difficult To Distinguish

"At times, it makes finding a distinguishable format rather difficult," suggests Guerra, "because the adult/contemporary stations have started leaning to country to program their music, so at times you can have problems with your target audience. You're going to start sharing them with the A/C station; you always have, but there's even more of a need to identify yourself.

"I think one of the big problems that we've had is taking songs that crossed over; you have to be careful how you play these songs. Sometimes, with a song like (The Oak's) 'Elvira,' you play it out of the box, and you bring it up into your hot rotation in a big hurry because it's such a popular record. Then, maybe by the time it's starting to be a recurrent, the pop stations, the A/Cs and the rockers are playing it heavy, and, all of a sudden, you're hearing this song all over town. A couple of things can happen: it can burn out really quick, or it can become popular all over again while you've taken that song out of your hot rotation. You have to kind of time those songs. It's important to keep an eye on them."

WHN's Hallam, on the other hand, feels that the advent of country in pop and A/C playlists gives the country station an edge. "Country is finding more acceptance in an A/C format than it is in any other (non-country) format," he states, "and I don't feel that the A/C format has got a position in the listener's mind like a country format does. When you say 'country,' you know exactly what you're getting; when you say 'adult/contemporary' to an average listener on the street, I don't know if they know what they're getting."

### Educating The Masses

"What the A/Cs especially are doing is making country more acceptable to the masses, so that it'll be easier for us to transform them to an all-country station. They're making those non-country listeners very familiar with country product; they like it, and, therefore, when they hear it on a country station, they feel more comfortable about listening to it because they're more familiar with more of the music."

"This way, with the combination of them playing more of those country artists and the rarities that we play in the scheme of a day's programming that aren't by specific country artists, there's a lot of stuff that's already familiar to them, and if they'll come and listen because of those records, or if they're flipping the dial because someone else has news on or something, maybe they'll hear the follow-up song that we play, and they'll decide that one's not so bad."

"One of the biggest reasons people listen to a particular station is familiarity, and that's where country's had the buck because there isn't a lot of familiarity to the masses," Hallam says. "But now, some of those mass appeal stations are playing so much country that they are going to make country more palatable, and, in fact, they're going to get people to love country music."

music. Then KOMA came on with their big check book, and we were giving away \$94.70 for our license plates: they started a bumper sticker-license plate combination, as we had already been running for years, and they were giving away \$150.20. At first, they came along with a blitz of concert promotions where we've had to bargain better with the promoters to get that, but I think we've proven ourselves as ticket sellers.

"I think we've definitely improved, because it made us look at our shortcomings. I can't say we wouldn't have looked and analyzed ourselves anyway, but I will say once we had this stiff of competition from two stations, we certainly did it a lot quicker and were more thorough in our research."

With the acceptance of country as a viable music form, not only has the number of country

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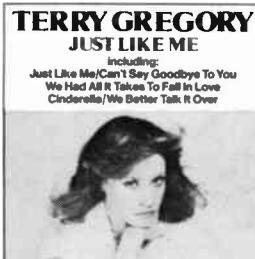
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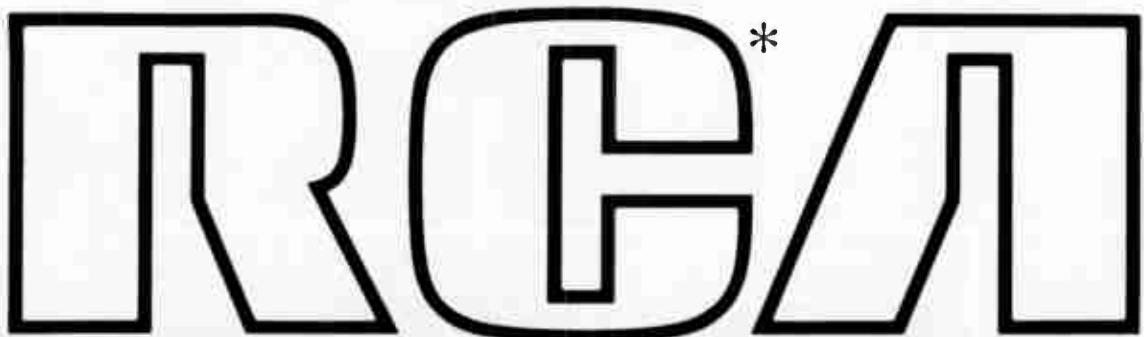
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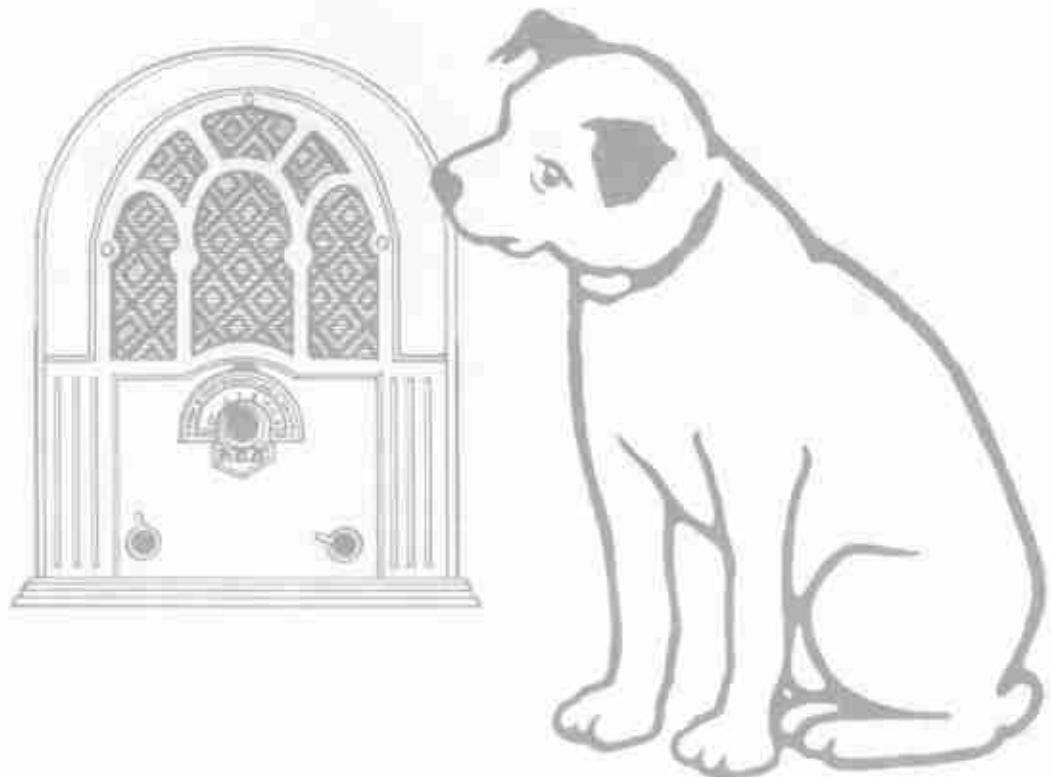
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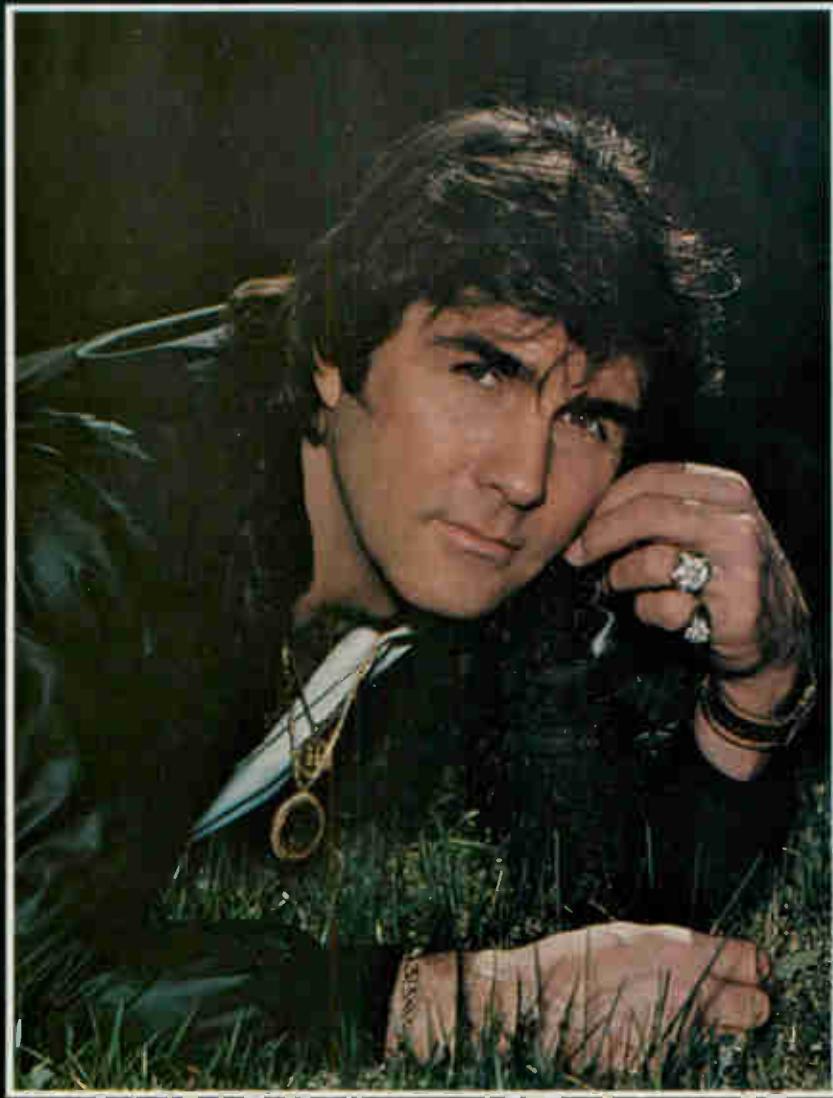


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