

## It's nice to be needed.





"Need You Bad." Ted Nugent's new single. 8-50648
From the platinum album "Weekend Warriors." FE 35551
A major market hit. On Epic Records and Tapes.
Watch for "The Ted Nugent Rock & Roll Extravagonzo

Watch for "The Ted Nugent Rock & Roll Extravagonzo," on "The Midnight Special,"
November 24th.

Produced by Lew Futterman, Cliff Davies and Tom Wermon for the Next City Corporation.

Direction: David Krebs and Steve Leber for Leber-Krebs, Inc.

TOTAL

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#### **EDITORIAL**

#### Take Me Out To The Studio

Recently, a Los Angeles daily reported that the illfated, but National League pennant winning Los Angeles Dodgers were up for sale and that Warner Communications Inc. was the leading prospective buyer. In that WCI is successfully into the field of soccer and would like to expand its overall entertainment efforts, the rumor seemed likely.

But upon some investigation, WCI executives laughed the item off and said it wasn't true. But if, by chance, it were to happen, it might make for an interesting pairing.

Under the new arrangement, Warner Bros. first release might be "Steve Garvey's Greatest Hits." Or what about the double live album from Reggie Smith on Atlantic. Consider a cover version of lan Matthews' "Stealin' Home" by Davey Lopes on Elektra/Asylum.

On the other hand, many recording artists with athletic ability could help the Dodgers boost attendance over four million. The Eagles might make a slick infield while Queen's Freddie Mercury has the speed to become a graceful pinch runner.

As far as hitters, forget Foreigner because of sight problems but count on the Brides of Funkenstein who would either funk or walk.

While all of this is fine and dandy, the true question is who would the New York-based WCI root for in the World Series?

## EWS HIGHLIGHT

- Emergence of product management departments reflects overall industry growth (page 7).
- · Survey finds radio to be most important consumer advertising medium, but TV is on the upswing (page 7).
- Double "A" side singles increasing as labels reach out to fragmented markets (page 7).
- Retailers de-emphasize 45s; cite inconsistent sales (page 8).
- CBS Records may have biggest year in 1978 (page 8).
- Roberto Carlos discusses merits of American versus foreign recording facilities (page 73).
- Top Singles Picks of the week are Kenny Loggins' "Easy Driver" and Gerry Rafferty's "Home And Dry" (page 34).
- Top Album Picks of the week are Queen's "Jazz" and Barry Manilow's "Greatest Hits" (page 36).

#### TOP POP DEBUTS

**SINGLES** 



LITTLE MORE LOVE - Olivia Newton-John - MCA

**ALBUMS** 



BARBRA STREISAND'S GREATEST HITS — Barbra Streisand — Columbia

#### POP SINGLE

YOU DON'T BRING ME FLOWERS Barbra & Neil Columbia

#### **R&B SINGLE**

I'M EVERY WOMAN Chaka Khan WB

#### **COUNTRY SINGLE**

SLEEPING SINGLE IN A DOUBLE BED Barbara Mandrell — ABC

JAZZ

REED SEED Grover Washington Jr. Motown

## NUMBER



Barbara Mandrell

#### POP ALBUM

52ND STREET Billy Joel — Columbia

#### R&B ALBUM

LIVE AND MORE Donna Summer Casablanca

#### **COUNTRY ALBUM**

I'VE ALWAYS BEEN CRAZY Waylon Jennings RCA

**GOSPEL** 

FROM THE HEART Shirley Caesar — Hob

## CASH BOX TOP TOO SINGLES

November 25, 1978

			On	ł
YOU DON'T BRING ME		/18	Chart	
BARBRA & NEIL (Columbia 3-10 2 HOW MUCH   FEEL	)840)	6	5	l
AMBROSIA (Warner Bros. WBS & 3 MACARTHUR PARK	3640)	2	10	ı
DONNA SUMMER (Casablanca NB 4 HOT CHILD IN THE CI		1	12	l
NICK GILDER (Chrysalis CHS 2		3	18	l
6 KISS YOU ALL OVER	2072)	9	12	l
EXILE (Warner/Curb WBS 8	3589)	4	21	l
7 READY TO TAKE A CHANCE AGAIN				l
BARRY MANILOW (Arista AS O	)357)	7	12	L
TOGETHER DR. HOOK (Capitol P-4	1621)	10	11	
9 DOUBLE VISION FOREIGNER (Atlantic C		5	14	
10 I LOVE THE NIGHT LIF		3	17	
ALICIA BRIDGES (Polydor PD 14	483)	12	22	
11 YOU NEEDED ME	\$574)	8	21	
12 TIME PASSAGES AL STEWART (Arista AS C	362)	14	9	ŀ
13 (OUR LOVE) DON'T THROW IT ALL AWAY				
ALIVE AGAIN	911)	17	7	
CHICAGO (Columbia 3-10	845)	15	6	
FIREFALL (Atlantic 3	518)	19	9	
16 SWEET LIFE PAUL DAVIS (Bang B-	738)	18	16	
MY LIFE BILLY JOEL (Columbia 3-10	853)	25	4	
18 TOO MUCH HEAVEN BEE GEES (RSO RS	913)	27	2	
19 DON'T WANT TO LIVE				
20 WHENEVER I CALL YO		21	10	
"FRIEND" KENNY LOGGINS (Columbia 3-10	794)	11	18	
21 STRAIGHT ON HEART (Portrait 6-70	າດວດາ	23	11	
22 ONE NATION UNDER A		20		
FUNKADELIC (Warner Bros. WBS 8		22	11	l
DAN FOGELBERG/TIM WEISB	ERG	28	8	
CHANGE OF HEART ERIC CARMEN (Arista C		26	11	
25 HOLD THE LINE TOTO (Columbia 3-10		33	8	
(5)26 Y.M.C.A.				
VILLAGE PEOPLE (Casabianca NB		36	6	
28 BEAST OF BURDEN		38	5	
29 HOW YOU GONNA SEE	309)	13	12	
ME NOW ALICE COOPER (Warner Bros. WBS 8	695)	35	6	
30 DANCE (DISCO HEAT) SYLVESTER (Fantasy		31	14	
31 I'M EVERY WOMAN CHAKA KHAN (Tattoo/WBS 8	683)	32	8	
32 PART-TIME LOVE ELTON JOHN (MCA 40		44	4	
933 PROMISES  ERIC CLAPTON (RSO		41	7	1
CHARLES OF BABY BABY LINDA RONSTADT (Asylum E-4554		50	3	
ALF	HA	BET	ΓIZ	
Alive Again (Make Me Smile — ASCAP) 14		Hudr	nan/	Co
A Man I'll (Pure Songs — ASCAP)	irease	O (EC	MID	п. I

	4117	Weeks
35 YOU NEVER DONE IT	1/18	Chart
LIKE THAT  CAPTAIN & TENNILLE (A&M 2063)  36 REMINISCING	16	18
LITTLE RIVER BAND (Harvest P-4605)  37 WE'VE GOT TONITE	24	19
BOB SEGER & THE SILVER BULLET BAND (Capitol P-4653)		5
39 BLUE COLLAR MAN	34	18
(LONG NIGHTS)	20	12
BOTTOMED GIRLS		
QUEEN (Elektra E-45541-A)  NEW YORK GROOVE  ACE FREHLEY (Casabianca NB 941)		
42 WHO ARE YOU WHO (MCA 40948)		
DAN HARTMAN (Blue Sky/CBS ZS8-2772)	48	7
44 RUN FOR HOME LINDISFARNE (Atco 7093) 45 FOREVER AUTUMN	49	9
JUSTIN HAYWARD (Columbia 3-10799)		10
47 EVERYBODY NEEDS	52	6
LOVE STEPHEN BISHOP (ABC AB 12406)  48 FUN TIME	29	11
JOE COCKER (Asylum E-45540)	53	7
SALEM" (THE AMOS & ANDY SONG)		
50 I WILL BE IN LOVE WITH	37	9
LIVINGSTON TAYLOR (Epic 8-50604)	56	6
NIGHT  NICK GILDER (Chrysalis CHS 2264)	58	4
52 THERE'LL NEVER BE SWITCH (Gordy 7G-159-F)		8
53 ON THE SHELF D&M (Polydor PD 14510) 54 EVERY 1'S A WINNER	55	8
54 EVERY 1'S A WINNER HOT CHOCOLATE (Infinity INF-50002) 55 "I WAS MADE FOR	67	3
DANCIN' "  LEIF GARRETT (Scotti Bros. / Atlantic SB 403)	66	4
56 BOOGIE OOGIE OOGIE	40	23
57 MY BEST FRIEND'S GIRL CARS (Elektra 45537) 58 SEPTEMBER	63	5
EARTH, WIND & FIRE (ARC/Columbia 3-10854)	79	2
PAUL STANLEY (Casablanca NB940)	65	4
POINTER SISTERS (Planet P-45901)  61 IN THE BUSH	72	3
MUSIQUE (Prelude PRL 71110)  MUSIQUE (Prelude PRL 71110)  MUSIQUE (Prelude PRL 71110)  JAMES WALSH GYPSY BAND	64	7
63 DON'T HOLD BACK	68	6
64 TALKING IN YOUR	71	4
SLEEP  CRYSTAL GAYLE (United Artists UA-X1214-Y)	42	27
65 MARY JANE RICK JAMES (Gordy 7162F)	78	3
66 THE DREAM NEVER DIES THE COOPER BROS. (Capricorn CPS 0308) 67 BLAME IT ON THE	69	7
BOOGIE  THE JACKSONS (Epic 8-50595)	70	4
D TOP 100 SINGLES (INCLUDING PUBLIS utterfly/Gong — Mary Jane (Stone Diamo	HE	RS A
10010		

		Wee On
68 A MAN I'LL NEVER BE	/18	
69 A LITTLE MORE LOVE		
70 SHE'S ALWAYS A WOMAN	975)	
BILLY JOEL (Columbia 3-10788) 71 LOVE ME AGAIN	43	1
DON'T CRY OUT LOUD	74	
73 RIGHT DOWN THE LINE	85	
74 DREADLOCK HOLIDAY		
10cc (Polydor PD 14511) 75 DRIFTWOOD	46	
76 YOUR SWEETNESS IS MY WEAKNESS	77	-
77 WHATEVER HAPPENED	80	
TO BENNY SANTINI?  CHRIS REA (Magnet/U.A. X1252-Y)  THE GAMBLER	82	
KENNY ROGERS (United Artists 1250)  YOU THRILL ME	90	
80 ONE LAST KISS	89	3
J.GEILS BAND (EMI/America SPRO 8964)	87	1
RIGHT OUT OF MY MOUTH		
MEAT LOAF (Cleve Int'I/Epic 8-50634)  7 TAKE ME TO THE RIVER	88	
THE TALKING HEADS (Sire/WBS 1032)	92	
84 EASE ON DOWN THE	_	1
DIANA ROSS/MICHAEL JACKSON (MCA 40947)	60	13
86 IT'S A LAUGH	-	•
DARYL HALL & JOHN OATES (RCA PB 11371)  87 MILES AWAY	54	14
88 HOT SUMMER NIGHTS	97	3
89 I BELIEVE YOU	57	7
90 HOME AND DRY  GERRY RAFFERTY	_	1
91 BACK IN THE U.S.A.	-	1
92 PRISONER OF YOUR LOVE	61	15
PLAYER (RSO 908)	75	12
93 SO YOUNG, SO BAD STARZ (Capitol P-4637) 94 LOVE DON'T LIVE HERE	73	e
ANYMORE  ROSE ROYCE (Whittield/WBS 8712)  95 GOT TO BE REAL	98	2
96 GREASED LIGHTNIN'	99	2
97 FLYING HIGH	86	9
98 SEARCHING FOR A THRILL	83	9
STARBUCK (United Artists UA-X1245-Y) 99 TULSA TIME	81	
100 RAINING IN MY HEART LEO SAYER (Warner Bros. 8682)	84	10
ENSEES) 65 Strange (Steven Stills/Warner Tamberlane/		
65 Strange (Steven Stills/ Warner Tamberlane/		4.5

A Little (John Farrar/Irving — BMI)
Alive Again (Make Me Smile — ASCAP)
A Man I'll (Pure Songs — ASCAP)
Back In The (Arc — BMI)
Beast Of (Colgems/EMI — ASCAP)
Bicycle Race (Queen/Beachwood — BMI)
Blame It On (Almo — ASCAP)
Blue Collar (Almo/Styglan — ASCAP)
Boogie Oogie (Conducive/On Time —BMI) 56
Can You (Royal Oak/Windstar — ASCAP) 46
Change Of Heart (Camex — BMI) 24
Cuz It's (Gyspy Family — BMI)
Dance (Disco Heat) (Jobete — ASCAP)
Don't Cry Out (Irving/Woolnough/Jemava/
Unichappell/Begonia — BMI)
Don't Hold (Kichelle/Jamerson/Cos-K — ASCAP) . 63
Don't Want (Irving/Pablo Cruise — BMI) 19
Double Vision (Somerset/Evansongs/
WB — ASCAP)
Dreadlock (Man-Ken — BMI) 74
Driftwood (Bright — ASCAP)
Ease On Down (Fox Fanfare — BMI)
Everybody Needs (Stephen Bishop — BMI) 47
Every 1's A (Finchley — ASCAP)
Fat Bottomed (Queen/Beechwood — BMI) 40
Fire (Bruce Springsteen — ASCAP) 60
Flying (Jobete/Commodores — ASCAP) 97
Forever Autumn (Duchess — BMI) 45
Fun Time (Marsaint — BMI)
Get Off (Sherlyn/Lindseyanne — BMI)

BMI/Hudman/Cotaba — ASCAP) 95
Greased (Edwin H. Morris — ASCAP)
Here Comes (Beachwood — BMI)
Hold The Line (Hudmar — ASCAP)
Hold Me, Touch Me (Kiss — ASCAP)
Home And Dry (Hudson Bay - BMI)
Hot Child (Beechwood — BMI) 4
Hot Summer (Melody Delux/Swell Sounds/
Seldak — ASCAP)
How Much I (Rubicon — BMI)
How You Gonna (Ezra /Jodrell - ASCAP/
Candlewood Mountain — BMI) 29
Believe In You (Music Ways//Flying Addrissi — BMI)89
I Just (Ross Vannelli) 5
I Love The (Lowery — BMI)
I Was Made (Michael's/Scot Tone — ASCAP) 55
I Will Be (Morgan Creek/Songs Of Bander-
Koppelman — ASCAP) 50
I'm Every Woman (Nick-O-Val — ASCAP) 31
Instant Replay (Silver Steed — BMI) 43
In The Bush (Division/Leeds/Phylmar — ASCAP) . 61
It's A Laugh (Hot-Cha & Six Continents — BMI) 86
Kiss You (Chinnichap/Careers — BMI) 6
Le Freak (Chic — BMI)
Like A (United Artist — ASCAP)49
Lotta Love (Silver Fiddle — BMI) 83
Love Me Again (Almo — ASCAP/Irving — BMI) 71
Love Don't (May 12th/Warner-Tamerlane — BMI) . 94
MacArthur Park (Canopy — ASCAP) 3

= Exceptionally heavy radio activity this week

;	LUDING PUBLISHERS AND LICE	N:
	Mary Jane (Stone Diamond — BMI)	
	Miles Away (Fotomaker/Adrian Leighton - BMI)	
	My Best Friend's (Lido — BMI)	
	My Life (Impulsive/April — ASCAP)	
	New York Groove (Russell Ballard/	
	April — ASCAP)	41
	On The Shelf (ATV — BMI)	
	One Last (Center City — ASCAP)	
	One Nation (Malbiz — BMI)	
	Ooh Baby (Jobete — ASCAP)	
	(Our Love) Don't Throw It All (Stigwood/	
	Unichappell — BMI)	13
	Part Time Love (Jodreli/Leeds - ASCAP)	
	Prisoner Of (Touch Of Gold/	
	Crowbeck/Stigwood — BMI)	92
	Promises (Narwhal — BMI)	33
	Raining In (House Of Bryant — BMI)	
	Ready To (Ensign/Kamikazi — BMI)	
	Reminiscing (Screen Gems-EMI — BMI)	36
	Right Down (Hudson Zay - BMI)	73
	Run For (Crazy/Chappell — ASCAP)	
	Searching For (Brother Bill's - ASCAP)	98
	September (Saggfire - BMI/	
	Steelchest — ASCAP)	58
	Shake It (Steamed Clam - BMI)	85
	Sharing (Music Mill/Alan Cartee - ASCAP/BMI)	. 8
	She's Always (Impulsive/April — ASCAP)	70
	So Young (Maximum Warp/	
	Rock Steady — ASCAP)	93
	Straight On (Wilsongs/Know — ASCAP)	21
	Exceptionally heavy sales activity this w	eek

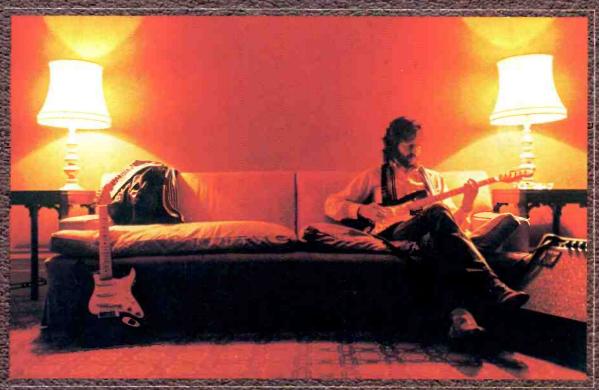
J	LEO SAYER (Warner Bros. 8682) 84	10
E	EES)	
	Strange (Steven Stills/Warner Tamberlane/	
	El Suero — BMI)	
	Sweet Life (Web IV — BMI)	
	Take Me (Jec/Al Green — BMI)	
	Talking In (Roger Cook/Chriswood — BMI)	64
	The Dream (Oboe Mastro/Tamiami/	
	Amin — Welbeck)	66
	The Gambler (Writers Night — ASCAP)	
	The Power Of (Hickory Grove — ASCAP)	
	There'll Never (Jobete — ASCAP)	
	Time (DJM/Frabjous/Approxmate)	
	Too Much (Unicef — BMI)	
	Tulsa Time (Bido — ASCAP)	
	We've Got Tonight (Gear — ASCAP)	37
	What Ever Happened (Magnet/	
	Interworld — ASCAP)	77
	Whenever I Call (Milk Money — ASCAP/	
	Rumanian Pickleworks — BMI)	
	Who Are You (Towser Tunes — BMI)	
	Y.M.C.A. (Greenlight — ASCAP)	26
	You Don't Bring (Stonebridge/	
	Threesome — ASCAP)	
	You Needed (Chappell/Ironside — BMI)	11
	You Never (Kiddio Music/Don Kirshner/	
	Blackwood — BMI)	35
	Your Sweetness (Sa-Vette/Six Continent/	
	Rel Nel — BMI)	
	You Thrill Me (Chinnichap — BMI)	79
	You Took (Edward B. Marks/Neverland/	
	Peg — BMI)	81
		-

# "LIGHT THE SKY ON FIRE" JEFFERSON STARSHIP THE NEW SINGLE FROM THEIR FORTHCOMING GREATEST HITS ALBUM "GOLD"

AS SEEN AND HEARD ON THE CBS-TV "STAR WARS" HOLIDAY SPECIAL FRIDAY, NOVEMBER 17th ESTIMATED VIEWING AUDIENCE 50 MILLION PEOPLE

Produced by Larry Cox





RS-1-3039

# Enic Glapton

#### RUSH RELEASED

The album that couldn't wait for next year.
RSO Records is proud to announce
the release of the new Eric Clapton album.

#### "BACKLESS"

Includes
"Promises"

"Watch Out For Lucy"

"Tulsa Time"

"Roll It"

"Tell Me That You Love Me"

"If I Don't Be There By Morning"

"Early In The Morning"

"Walk Out In The Rain"

"Golden Ring"

"I'll Make Love To You Anytime"

#### SHIPPING PLATINUM



PRODUCED BY GLYN JOHN5.
By arrangement with the Robert Stigwood Organisations

## CASH BOX NEWS



ON THE ROAD AGAIN — London recording artists The Moody Blues opened their 30-city tour of the U.S. earlier this month in St. Paul, Minnesota. Pictured at a post-concert reception (I-r) are: Patrick Moraz, Ray Thomas, and John Lodge of the group; Kathy Marlowe and Stu Marlowe, London's national sales manager; Don Wardell, pop product manager for the label; Chuck Smith, president of Pickwick International; band members Justin Hayward and Graeme Edge; and Walt Maguire, vice president of A&R for London.

## Most Consumer Ad \$ Spent On Radio, But TV Share Is Up

by Joey Berlin

LOS ANGELES — Radio is the most important medium for consumer advertising of records, with television becoming increasingly important, especially during the holiday season, according to a **Cash Box** survey of label advertising executives.

Executives from WEA, CBS, Warner

Executives from WEA, CBS, Warner Bros., Atlantic, RCA, RSO and Polydor said that no particular advertising mix is accepted as most effective. But radio stood out as the key medium, based on the fact that it is radio that plays the records the labels are trying to sell. The level of print advertising has remained relatively constant over the past five years.

"Records are heard on the radio so we advertise there," explains Mark Schulman,

director of advertising for Atlantic Records. "We keep our national print spending to a minimum. Some print advertising is necessary to reach consumers who don't listen to radio, but 80-85 percent of our consumer ad dollars go to radio. We haven't done any television ads yet this year, but we have TV campaigns for the Rolling Stones, Foreigner and Leif Garrett set for the holiday season."

All the major labels make heavy use of co-op advertising opportunities with retailers, which enable them to cut costs and direct consumers where to go to buy the product. For the companies with branch operations, local co-op advertising for print, radio and sometimes television is

(continued on page 49)

## **Emergence Of Product Mgr. Reflects Growth Of Industry**

by Jeff Crossan

LOS ANGELES — "Jack of all trades" is perhaps the moniker best suited to describe the product manager, a relative newcomer to the music industry, whose role has grown in recent years to include a myriad of tasks spanning the entire spectrum of departmental duties — marketing, advertising, sales, promotion, publicity and A&R.

As the industry has grown in the last decade, an increasing number of labels have instituted product management departments in an effort to improve interdepartmental communications and to offer specialized attention to the recording artist in a time of expanding artist rosters.

According to a textbook definition, product management "carries a product from its conception to its ultimate consumer." But in the words of Jim Charne, national director of merchandising for Epic/Portrait and the Associated Labels, "the role of a product manager is very hard to define because it is so all encompassing."

Continuity

And while a number of product managers interviewed recently were just as hard-pressed when asked to define their job, one word was often mentioned as the primary concern of a product manager — continuity.

"Continuity is a very important word when you discuss product management," says Charne. "A product manager is the label executive who has overall responsibility for the development of the artist's image and the continuity of the presenta-

tion. That continuity is achieved by the product manager having his hands in all elements of the development of the career."

The need to insure continuity throughout the campaign to develop an artist's image was first recognized by CBS, RCA and Warner Bros. labels in the mid-'60s as the rosters of the companies began to grow rapidly. With an increasing number of records being released each year, it became evident to label brass that someone who was familiar with a particular act or artist was needed to oversee and coordinate the workings of each department as the campaign to sell the act's records was being mapped out.

Liaison Function

Product management, then, was instituted at the companies not only to coordinate internal efforts but also to act as a liaison between the label's bureaucracy, the artist and the artist's manager.

Each product manager was assigned a number of artists from the label's roster, and as new acts were signed they were

#### PolyGram Group Surpasses Billion Dollars In Sales

NEW YORK — Worldwide sales for the PolyGram Group from January through October 1978 totalled more than one billion dollars, setting a new record for the giant international corporation. And, after the upcoming Christmas season, it is expected that year-end sales will exceed the billion-dollar mark by a substantial margin.

Coen Solleveld, president of the PolyGram Group, hailed the new sales record as an achievement that "firmly establishes PolyGram in the forefront of the music and entertainment business, and indicates that we are well on our way toward realizing our goal of a vigorous, well-balanced, truly international enterprise."

Solleveld noted that the spectacular growth of the entertainment conglomerate was in large part due to the contributions of the Group's wholly-owned record operations, including Polydor International (Polydor and Deutsche Grammaphon) and Phonogram International (Phonogram/Mercury and Philips).

PolyGram's partnership relationships with the Robert Stigwood Organization and Casablanca Record and FilmWorks were also cited by Solleveld as examples of the corporation's strategy to support the creative independence of its member companies. Specifically, Solleveld singled out "Saturday Night Fever"'s worldwide sales of 25 million albums and "Grease"'s worldwide sales of more than 10 million albums as examples of "PolyGram's

worldwide marketing expertise."
Solleveld also noted that PolyGram's Publishing Division, including Chappell and Intersong Music, "are making admirable contributions to our worldwide success." Catalogs of Elvis Presley, Fleetwood Mac, and the Bee Gees are among those handled by PolyGram Publishing Division.

Sales figures from the U.S., Solleveld said, were "especially gratifying" in view of olyGram's intensified commitment to the U.S. market.

"The growth and development of U.S. markets are the key to PolyGram's continued success," Solleveld stated. "In turn, the expertise generated in making PolyGram pre-eminent in the U.S. entertainment industry will be invaluable for PolyGram elsewhere around the world."

## Labels Release Singles With Double A-Sides To Cover Increasingly Fragmented Market

by Aaron Fuchs

NEW YORK — In recent months, singles by such prominent artists as the Bee Gees, the Rolling Stones, Al Green and Tanya Tucker have been issued with two A-sides for promotion in different kinds of markets. While the degree of success obtained through this marketing tactic has been variable, it does seem like an experiment that bears watching.

Not New Concept

Fragmented marketing, of course, is not a new concept. The history of pop music is filled with examples of two-sided hit records, from Presley's "Hound Dog" b/w "Don't Be Cruel" to the Beatles' "Please Please Me" b/w "From Me To You." In one isolated but spectacular instance, which occurred in 1959, Atlantic Records released 28 versions of a record called "High School, U.S.A.," each with the name of a local school in a particular market.

But as the record business grew more sophisticated and radio playlists became tighter, the possibility of flipping the A-side over was minimal at best. Record men like Phil Spector began to fill their B-sides with faceless instrumentals, and in the '60s, promotion records began to carry the same song on both sides. In light of this trend, issuing singles with two A-sides is in one way a return to an earlier, more open period. But, unlike the 45s of those days, which had A sides and B sides directed at the same type of listener, the new double-sided singles are marketed as A-sides for different audiences.

#### Disco Pool Feedback

One successful artist who is being marketed in two directions is Al Green. In conjunction with the release of his latest album, "Truth N'Time," Cream Records is

simultaneously releasing a 12-inch disc of "Wait Here" for the disco market, while releasing "To Sir With Love" for the R&B and pop markets. Don Graham, vice president and director of national promotion for Cream Records, explained, "The market is really fragmented today. You used to be able to hear a record and say, 'It's a hit.' Today, if you say a record is a hit you can expect to be asked, 'Where, and in what market?' We feel that, for the pop market, 'To Sir With Love' is the hit. But

we're very sensitive to the feedback that we get from disco pools. We took the album down to a meeting of the Disc Jockey's Association of Southern California, and 'Wait Here' was the side that they got up and danced to. Another factor in this decision was our feeling that the sales patterns of 12-inch singles indicate that these records are purchased specifically in and of themselves, and are not catalysts for the sale of the album, so by marketing them as



ALONG THE GOLD LEDGE — Daryl Hall and John Oates were recently presented with gold record awards from RCA Records for the success of the album "Along the Red Ledge." At the presentation were (foreground, I-r): Mel Liberman, division vice president of business affairs and associated labels for RCA Records; Tommy Mottola of Champion Entertainment; Daryl Hall; and John Oates; David Kent, keyboardist for the group; and Charlie DeChant, horns and percussion. In middle row is Don Burkhimer, division vice president of product management and artist tours for RCA Records. Behind Daryl Hall are (I-r): Randy Hoffman of Champion Entertainment; David Foster, producer of "Along The Red Ledge;" and Robert Summer, president of RCA Records. At rear are (I-r): Caleb Quaye, lead guitar; Roger Pope, drums; and Kenny Passarelli, bass.

#### Retailers De-Emphasize 45s; **Inconsistent Sales Are Cited**

#### by Leo Sacks

NEW YORK — Though unit sales of 45 rpm records have been steadily declining over the past few years, according to figures released by the Recording Industry Association of America, a Cash Box survey of retailers indicates that most still view singles as a valuable tool for album promotion, and, to a lesser extent, as a profit cen-

A prevalent view among retailers is that the single is still the best promotional vehicle to boost album sales, especially since Top 40 radio reaches the broadest range of potential record buyers. But a number of record outlets have de-emphasized, if not altogether eliminated, their stock of Top 100 singles.

#### Not A Growth Market

"Generally speaking, the singles business has not been a growth market for us." commented David Rothfeld, vice president of divisional merchandise for the Korvettes chain, which operates some 50 record departments in its stores. "There is an inherent drawback in that we cannot expose the single to self-service for security reasons in many of our stores, but as a rule their sales are not consistent for us." While noting that the chain carries the Top 100 and plans to embark on an oldies program in some of its stores next year, Rothfeld stated that disco 12-inch singles in stepups have proved easier to market.

"We try and give the 45s that we feel will

#### **Bowen Resigns As** MCA/N'ville Head

LOS ANGELES - Jimmy Bowen last week resigned his position as vice president and general manager of MCA Records' Nashville operation. No replacement has been named.

Chic Doherty, MCA vice president, will handle all business affairs and marketing for MCA/Nashville and Eddie Kilroy will continue his duties in A&R.

Bob Siner, executive vice president of MCA Records, said, "MCA's commitment to Nashville and to our artists is stronger than it has ever been. Our working relationship with the Nashville community has always been one of support and involvement and will continue to be so.

Bowen said, "I feel that I can do more for the futherance of Nashville as a total music center by taking this action. I leave MCA/Nashville with the highest regards for the staff and all of the roster assembled and I am confident MCA will continue to be a driving force in Nashville music. My plans for the future will be announced sometime within the next few weeks



DYLAN DAY IN MADISON — When Bob Dylan played Madison on his recent tour, former anti-war activist and current mayor Paul Soglin proclaimed "Bob Dylan Day" in Madison and gave the legendary rock figure the key to the city. Pictured above after the concert are (I-r): Jonathon Little, WISM/Madison; Charlie Simon, WISM; Dylan; Bob Reitman, WZMF, Jeff McCluskey, Columbia promotion man for Chicago; Soglin and Jim Scully, CBS Chicago branch manager.

breakout an added push with in-store play to maximize its chances," he commented. 'Otherwise, we'll create a sign for the single to make customers more aware of its availability. What usually happens, though, is that the success of the single encourages the consumer to buy the LP.

#### Mixed Blessing

This dichotomy has been a mixed blessing for a number of retailers. At the Music Factory chain's Kings Highway outlet in Brooklyn, N.Y., store manager Tom Spennato noted that singles and album buyers are very different types of consumers. 'They're pretty specialized audiences," he "We do a large singles business, but it's rare that we'll see a singles buyer purchase an LP. The exception is when two singles from a particular album become hits. When the second single clicks, that's when we'll make the LP sale.

But Spennato noted that this is not necessarily the case with the disco audience. "In the case of Evelvn 'Champagne' King and Taste of Honey, singles buyers bought the edited versions that were played on Top 40 stations. The disco buyers did that, too, but they also bought the LPs because of the extended time. That's very important to them.

To help increase awareness of the single, many retailers display Top 100 charts posted in different parts of the store. Some outlets even display R&B and country charts where they carry that type of music. Another vehicle that's frequently used as a marketing device to create an extra avenue of exposure for the artist are flyers printed up by either the retailer or a local radio station that announce the artist's chart positions for the week. Usually these handbills are either left by the cash registers or automatically placed in shoppers' packages

#### **Boosting Local Bands**

One retailer who has taken an unconven-

(continued on page 71)



Gordon Bossin

#### **Bossin Forms New** Merchandising Co.

LOS ANGELES — Gordon Bossin, former vice president of marketing at United Artists Records, has formed a merchandising company called Field Merchandising, Inc. The firm is the first to offer a national "inmarket" field staff, and will employ resident merchandising representatives in each of eight major markets.

Field Merchandising will offer a variety of merchandising services, including in-store displays, retail promotions, artist appearances, research and reports. Company representatives will be based in the following cities: San Francisco, Seattle, Houston, Atlanta, Baltimore/Washington D.C., Boston, Cleveland and Kansas City/St. Louis.

Bossin explained that his firm is not intended to serve as a consultancy service for various labels' merchandising projects, but rather as a company which offers experienced personnel who can efficiently institute the campaign in eight key regions.

"I do not intend to present myself or this service under the guise of a consultant's service because I feel every record company has the capabilities of creating their own viable artist campaigns," stated Bossin. "What I do offer is a staff in the field that is ready to implement the campaign.

#### **CBS Records Division May** Have Biggest Year In 1978

NEW YORK — CBS Records Division, the domestic arm of CBS Records Group, appears to be headed for the biggest year in its history, according to Bruce Lundvall, president of CBS Records Division.

Although no figures are available, Lundvall said that the company's October sales were the largest ever attained by any record company in a single month. From all indications, he added, November will substantially exceed October's figures. If sales for the balance of 1978 are as large as projected, year-end revenues for CBS Records will have doubled over the past four years.

Lundvall emphasized CBS Records' commitment to artist development as the backbone of its A&R and marketing philosophy. The validity of this approach, he said, is proven by the fact that, over the past year and a half, more than 40 different artists on the CBS Records labels have achieved gold and/or platinum records. That number is expected to increase dramatically by the end of the year.

#### **Business Deals**

CBS entered into several important business arrangements this year. At the company's mid-year convention in July, Columbia announced the formation of ARC/Columbia Records, headed by EW&F's Maurice White with Bob Cavallo and Joe Ruffalo. This move further strengthened CBS Records' presence on the West Coast. The CBS Associated Labels made deals with Barry White and his Unlimited Gold Records, and with Clarence Avant's Tabu Records.

Some of the foremost signings of the year were with Marilyn McCoo and Billy Davis Jr., Gladys Knight, and Johnny Rodriguez. Meanwhile, on the publishing front. April-Blackwood announced its partnership with Don Kirshner's publishing

CBS also restructured its senior management in 1978. The new team consists of Jack Craigo, Don Dempsey and

#### **RSO Slates Xmas** Promo Campaign

LOS ANGELES — RSO Records is launching an extensive marketing and promotional campaign in support of its releases for the Christmas season. An elaborate program, including television and print advertising and in-store merchandising aids, has been planned for nationwide use.

A 30-second, animated cartoon featuring the RSO cow has been created for a television advertising spot. The cartoon will spotlight the label's soundtracks to the motion pictures "Grease," "Saturday Night Fever" and "Sgt. Pepper's Lonely Hearts Club Band," as well as Player's "Danger Zone" album, Eric Clapton's "Backless" and Andy Gibb's "Shadow Dancing." Major record retailers are also tied in with the television advertising in each market.

The television spots will be accompanied by print advertising in trade and consumer (continued on page 71)

#### C4SH BOX



As lead singer of Rufus, Chaka Khan was first thrust into the national spotlight in 1974 with the hit single "Tell Me Something Good." Now, at the age of 25, Chaka is embarking on a solo career with the release of her new LP on Warner Bros. Records, "Chaka."

Chaka's musical career began in her hometown of Chicago, where she left high school at 16 to perform in supper clubs. After singing with a number of small local groups, Chaka met Rufus in 1972 when the group was known as American Breed. Her association with the hand eventually resulted in a number of gold and platinum records.

Chaka's new solo career will not change her relationship with Rufus, she says, There's no way I'd ever leave Rufus. We're a family and our separate projects are merely an extension of us. Next spring we'll do another album and tour.

Produced by Arif Mardin, Chaka's new album features ten songs by writers such as Ashford and Simpson, George Benson, Lalomi Washburn and Stevie Wonder as well as one tune co-written by Chaka, "Some Love."

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## THE GOLD RUSH IS ON!

KENNY ROGERS' new album featuring the hit single "THE GAMBLER" is shipping gold. We're rush releasing it for the holidays to give everybody something to open with. "THE GAMBLER." Another sure thing from Kenny Rogers. The album. The single. On the new United Artists Records and Tapes.

#### New Faces To Watch



#### Nicolette Larson

"I see it as sort of like 'The Ed Sullivan Show'," says Nicolette Larson of her selftitled debut album on Warner Bros. "It's got something for everybody."

The wide variety of song styles represented on "Nicolette," from bluegrass and country to rock 'n' roll and R&B, is merely a result of her affinity for all kinds of music, she says, not a conscious attempt to try to cover all musical bases.

"I can't help it, I just like all kinds of music. I would have felt funny if I hadn't put any country songs on the album because I love country music. I also wanted to do some rock 'n' roll, then a couple of torchy ballads crept in, so I just did them all," she

While the recently-released album represents Larson's formal debut, her voice will be familiar to fans of Neil Young, Emmylou Harris, Jesse Winchester, Commander Cody and Hoyt Axton, since she has sung on albums by all of these artists. She is featured most prominently on Neil Young's "Comes A Time" album, released the same week as her own album.

The fortunate timing of the two releases, she says, came about accidently. "It's so accidentally perfect, as far as timing goes, because we did that album ('Comes A Time') a year ago. The album was supposed to come out in March, then April, then May. For a while it looked like he might not put it out at all

When it became clear that he was going to put the album out," she adds, "I thought, 'Great. That will come out and people will say, Who's this chick? and then I would be set up for when my album is released."

As it turned out, both LPs were released by Warner Bros. the same week. Coincidentally, the first single from "Nicolette" will be Young's "Lotta Love," which also appears on his album.

Nicolette says she became interested in a career as a singer when she first heard the Beatles.

Once she had decided to break into the music business, she figured the best way to do it was to go "where things were happening," which meant moving from her hometown of Kansas City, Kansas.

Her first choice was San Francisco, where she landed a job as a production secretary for the Golden State Country/Bluegrass Festival. "That was my first exposure to country music," Nicolette says, 'and it was fabulous. It was a whole realm of music I'd never known existed and I loved

After playing in bar bands in San Francisco, she moved to Los Angeles where she met Hoyt Axton and joined his band. Following a stint with Axton, she was approached by Commander Cody for a place in his group, an offer she accepted.

It was while on tour with Cody that she drew the attention of Warner Bros. executives and ultimately landed a solo contract. During this same period she met Emmylou Harris, and Linda Ronstadt, both of whom she says have had a strong influence on her own singing style.

A national tour is currently in the planning stage, but Nicolette says she would rather wait to get the right musicians rather than just throw together a band to perform immediately. "I'm dying to tour," she says, "but I want to do it right.



#### Musique

Unquestionably, one of the most controversial songs of 1978 has been "In The Bush" by Musique. Not only has the pounding refrain "push, push in the bush" resounded across the nation's discos; the group's debut album, "Keep On Jumpin'" has been one of the year's surprise best sellers, despite the reluctance of some radio programmers to play "In The Bush.

Although the group has seemingly emerged from nowhere, Christine Wiltshire, Gina Tharps and Mary Seymour, the three ladies who comprise Musique, have actually had years of show business experience which enabled them to lay the groundwork for their current success. In fact, they initially met early in 1977 while involved with the club-touring version of the Marvelettes, after each had pursued various other projects.

Before her brief tenure with the Marvelettes, Wiltshire worked with Luther, Major Harris, and, for two years, Zulema and Monte Rock III, in his Disco Tex and the Sex-o-lettes group.

Gina Tharps also acquired touring experience before joining the Marvelettes as a backup singer for an Elvis Presley impersonator, who billed himself as Jesse King and the Cobras. "It wasn't easy," Tharps recalled. "We were in the deep South right after Elvis died, and we couldn't figure out why nobody was at our concert one night. Then we found out there were about four other Elvis imitators in town that evening.

Seymour combined her pre-Marvelettes singing experience with acting on the New York stage, where she performed in the Broadway production of "Hair" and "Raisin." A native New Yorker, Seymour was briefly in a band with Carol Douglas, and, after graduating from NYU, she spent three years in a group called the Tiffanys. "I did a lot of legwork," Seymour said, "and I always kept up with what was going on.

Seymour made the crucial decision to join Wiltshire and Tharps as a trio, and eventually Musique signed a contract with Patrick Adams Productions in 1977. A record deal was not immediately forthcoming, however, and Seymour, Tharps and Wiltshire supported themselves doing studio work and backup gigs, including one for the Samantha Sang tour.

In 1978, Prelude Records contracted Adams for a disco album, and, with the help of co-producer Dell Holmes, writer Sandy Cooper, and an aggregation of top New York studio musicians, "Keep On Jumpin' was finally recorded.

Although the title track has generated disco play and airplay, "In The Bush" has been the album's breakaway hit, as well as a target for criticism because of its explicit sexuality. The group contends, however, as Tharps put it, that "the song is not the most sexually explicit that's out, or that's been out. Donna Summer's songs were much more sexually explicit.

Wiltshire felt that some conservative programmers have made an example of "In The Bush" because it lacked the massive financial backing of a major company. But, Seymour insisted, the album is selling well anyway because "it sells itself. It's a combination of the catchy phrase with the beat. If there's any way we want to be known, it's best summed up by our motto: 'Sass with

#### The Who Remaining Active, Tour Possible, Entwistle Says

#### by Randy Lewis and Dale Kawashima

LOS ANGELES - Since the death of Keith Moon in September, many have suggested that without him, the Who is finished as a touring band. But bassist John Entwistle says the only thing holding the group back now is arranging a schedule which will comply with Pete Townshend's recent remarks that his family life comes first,

If we can find some way of touring that fits in with how Pete wants to run his home life," Entwistle told Cash Box, definitely tour again.'

Entwistle, who has maintained perhaps the lowest profile over the years of any of the group members, was in town to wrap up work on the soundtrack from "The Kids Are Alright" film as well as discuss the Who and his own solo plans.

"Roger (Daltrey) and I really want to get back on the road," Entwistle said. "If we did, we'd take one or maybe two drummers with us just for the tour. I don't think we're really looking for a permanent drummer (to replace Moon).

#### Touring Important

He said it is important for the Who to continue touring because, "We got where we are because of our stage show, not our records. This is the most success we've ever had, but we didn't have hits in America until we toured a few times.

"It's happened in a lot of countries. We never had a hit in Sweden before we played there. After we toured, we got Top 10 records," Entwistle said. "We never broke in a country where we hadn't performed



John Entwistle

live. We might have to use two drummers now (to make up for Keith). Obviously things are going to change.

After almost 15 years since the Who was formed, the group is enjoying its greatest success to date with "Who Are You," with three Entwistle compositions, gives him more songs than any he's had on any previous Who album. The new single from the LP, "Trick Of The Light," is an Entwistle

Part of the reason "Who Are You" has become the group's biggest selling album to date. Entwistle said, is that "I think we were able to put over the enthusiasm we had while doing this album. It took us a long

#### Music Millennium Tags \$8.98 LPs With 'Inflation Warnings'

#### by Randy Lewis

LOS ANGELES - Portland's Music Millennium retail chain has begun tagging \$8.98 list LPs with "Inflation Alert" stickers to make consumers aware of the increasing price of records.

According to Dave Williams, general manager of the three-store chain, Music Millennium is also refusing advertising dollars from the record companies in support of \$8.98 LPs.

"You don't want to promote something you can't believe in." Williams said, "and I don't think an \$8.98 record right now is

The 21/2-inch diameter sticker, printed on bright orange paper, reads, "Inflation Alert: This is a single disc list \$8.98. purchase of this product could raise record

#### Poor Pressings

In addition to the tag, Music Millennium has printed a flyer explaining the store's policy, which Williams said employees are 'stuffing" in bags whenever a record is purchased. The letter not only calls the higher list price a problem in itself, but also claims, "At the same time these prices are inflationary, the (technical) quality of the records you spend your hard-earned money on is getting progressively worse.

This problem also increases the retailer's cost because of the extra handling involved with defective product," the flyer states. "In other words, we're all spending more to get less.

Williams said Music Millennium decided on warning stickers, rather than the type of boycott which took place at the time the first \$7.98 list LPs came out, because "boycotting doesn't do anything but lose

'We have to supply our customers with what they want. The \$8.98s that are out now are proven artists and things that people

want. If we boycotted them, it would do nothing but hurt our sales," Williams said 'But you still owe it to the customers to let them know why they have to pay more money for the same crappy records."

The stickers, he said, have been effective to some extent in that some customers have put the \$8.98s back and bought a \$7.98 in their place. Reaction from the labels "has been somewhat negative," Williams said.

'Some of our customers do put them back, but most enjoy at least knowing the reasons why the record costs more," he

#### Music Not An Issue

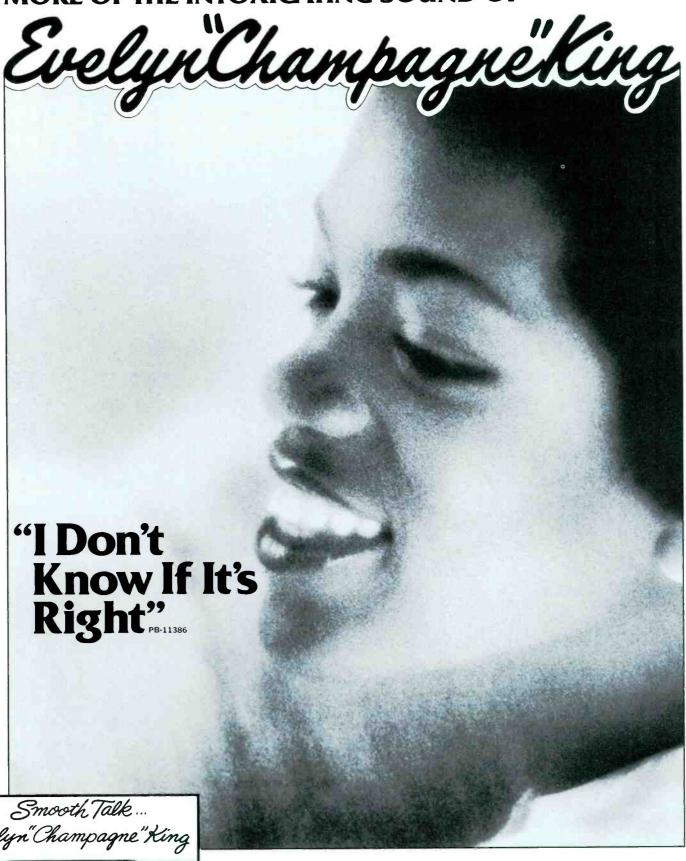
A disclaimer on the flyer adds, "A small minority of the newly-released albums are at the higher price and their 'Inflation Warnings' in no way reflect on the quality of the music presented. Music Millennium is simply trying to make you aware of the extent of the problem and how it will take you, the record buyer, to help solve it.

Williams said Music Millennium plans to continue stickering \$8.98 list albums indefinitely.



"Inflation Alert" sticker used to denote \$8.98 list LPs at Music Millennium.

#### MORE OF THE INTOXICATING SOUND OF







RCA I DON'T KNOW IF ITS RIGHT and the Disco Version of SHAME

AFL1-2466

## The new hit single from her smash Gold Album "Smooth Talk"

- Also available in 12" disco version
- See Evelyn on THE MIKE DOUGLAS SHOW

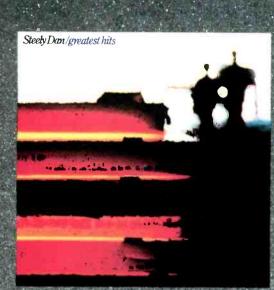
Nov 20: Dothan, AL Sacramento/San Diego, CA Tampa, FL Springfield, IL Louisville, KY Kansas City, MO Buffalo, NY Scranton, PA Milwaukee, WI Nov 27: Los Angeles/San Francisco, CA Denver, CO Washington, D.C. St. Louis, MO New York, N Y Cleveland, OH Philadelphia, PA Rock Springs, WY

RСЛ



Produced and arranged by T. Life for Sunbar Productions, Inc. A Life's Galaxy Production Executive Producer: Warren Schatz

## Steely Dan/greatest hits



Side 1 Do It Again Recling In The Years My Old School Bodhisattva

Side 2 Show Biz Kids
East St. Louis Toodle-oo
Rikki Don't Lose That Number
Pretzel Logic Any Major Dude

Side 3 Here At The Western World† Black Friday **Bad Sneakers** Doctor Wu Haitian Divorce

Side 4
Kid Charlemagne
The Fez
Peg
Josie

†Previously unreleased "Here At the Western World"



ABC DELIVERS

Produced by Gary Katz Direction: Irving Azoff





#### **Executives On The Move**

## Regional Pool Directors Meet To Form National Association

by Peter Hartz

MIAMI — The first national meeting of elected regional pool directors was held in Miami Nov. 13-14 at the Coconut Grove Hotel with the expressed purpose of forming a new disco organization, the National Association of Record Pools (NARP). The two-day meet was well attended by record label representatives, independent promotion firms, pool reps and individual disco deejays.

Although NARP is not yet a legally established trade association, expectations are that the association would be officially inaugurated by next February.

Last June, directors of 38 pools met informally and reached a consensus that an association could help solve mutual problems. The United States was divided into four geographical regions and each pool was assigned to the appropriate region. In the subsequent months. meetings were held in each region and the following representatives were elected: East — Jackie McCloy of the Long Island Disco DJs and Frank Lembo of the Pocono Record Pool in Pennsylvania; South — Bo Crane of the Florida Record Pool and Larry 'Sundance' Adams of Seemingly Better Productions Record Pool; Midwest -Thompson, Dogs of War Disco Jocks

#### Promotional Value Of 45 Stressed At Polygram Meet

NEW YORK — The importance of the single as a promotional tool to break artists and album sales dominated Polygram Distribution's recent national singles meeting, held at the Essex House in New York.

One highlight of the meeting was the announcement that Polygram Distribution's new eastern region facility in Edison, New Jersey was set for occupancy by Jan. 1, 1979. "This new warehouse," commented Bert Franzblau, vice president of operations, "will greatly improve our service to our distributed labels as well as to our customers."

Other highlights included an appearance by Dick Kline, executive vice president of Polydor, who stressed the "new" Polydor image and indicated that disco product would be one of the company's top priorities in 1979. Also, the functions of the newly-created sales administration department were explained to the assembled singles specialists from Polygram Distribution's 14 branches by Sterling Devers, director of sales administration, and June Silverman, national sales administrator.

Rick Bleiweiss, national singles director, chaired the three-day meeting, which was addressed by major Polygram Distribution executives, including John Frisoli, president; Jack Kiernan, vice president of sales; and Jules Abramson, vice president of planning. Harry Anger, vice president of marketing for Polydor Records, also delivered an address.

THE ARAGORN BALLROOM ORCESTRA IS COMING! Association in Chicago and Sam Meyer of Disco-Texas in Houston; West — A.J. Miller, Southern California Disco DJ Ass'n and John Hedges of Bay Area Disco Dee Jay Ass'n in San Franscisco. Subsequent to these elections, Hedges departed to work for MK Dance Productions, an independent promotion firm and John Geraldo was named the representative from San Francisco.

**Closed Meetings** 

The agenda of the first day of the NARP convention was a closed series of meetings for these elected regional pool representatives in which several preliminary issues were resolved. While the formation of a national association was given top priority, it was stressed that NARP will not be a national record pool and that all participating member pools will remain autonomous. With few exceptions, the pools which collect dues ranging from \$15-40 monthly from member disco deejays are privately owned.

Typically, record pools have served as "one-stops" for disco deejays by distributing latest releases of servicing record companies and providing feedback to labels. The NARP meetings were concerned with ways and methods in which the responsibilities and services of record pools could be expanded.

Motions which were adopted during the closed meetings were the establishment of regional lists of disc jockeys and crosschecking of rosters to eliminate fraudulent duplication of service. While freezing new applications to NARP until the next national meeting which is expected in February, the board members of NARP resolved to establish minimum requirements for membership stating that the organization will 'set strict guidelines" to avoid the problem of fly-by-night operations. However, NARP emphasized that the organization will not discourage fledging pools and will provide guidelines to help in establishing new pools. As a sidelight, NARP spokesperson Jackie McClov stated that the organization is "not interested" in the disco deejays unionization plan currently being promoted (continued on page 56)

#### MCA Launches Promo For TV Soundtrack LP

NEW YORK — MCA Records has launched a promotional campaign supporting the soundtrack to the NBC-TV special, "A Woman Called Moses." The show, based on the life of Harriet Tubman, stars Cicely Tyson. It airs December 11 and 12.

The soundtrack, which ships this week, features music composed, produced and arranged by Van McCoy, Coleridge Taylor Perkinson, and Charlie Kipps. MCA and NBC recently sponsored screenings of the film, as well as listening receptions, in Chicago, Los Angeles, Washington, D.C., Philadelphia and New York.

In Atlanta, Tyson, McCoy and Tommy Young, a featured singer in the film, were presented with honorary citizenship certificates by the mayor's office. December 11 and 12 have been declared "Harriet Tubman Day" in Atlanta.

The soundtrack campaign focuses on time buys in major cities, trade and consumer advertising, and print coverage through interviews with the stars of the special.

#### **RCA Rushes Starship**

NEW YORK — "Light The Sky On Fire," the latest single by Grunt Recording artists Jefferson Starship, has been released by RCA Records. The song was recently performed by the group on the CBS-TV special "Star Wars," which aired November 17.



RCA Names King — Tony King has been appointed as director of disco marketing at RCA Records. He had been executive vice president of the Rocket Record Company, which he joined in 1975. Earlier, he was general manager for Apple Records in the United States, and was associated with George Martin's A.I.R. company and Andrew Loog Oldham's Immediate Records. He began his career in the record industry with Decca Records in London in 1958.

Ostroff Joins Infinity — Alan Ostroff has joined Infinity Records as director of merchandising. He comes to Infinity from E/P/A where he served first as manager of merchandising and sales administration and later west coast product manager. He was previously a producer in Columbia Records' special products department.

Love Appointed At ATV — ATV Music Group has announced the appointment of Steve Love as vice president, ATV Music. He began in ATV's New York office as east coast professional manager. In 1974 he moved to ATV's west coast office, and last year was appointed executive director. Prior to his association with ATV, he was professional manager for David Rosner Music Company in New York.

**Emmer To WBR** — Sue Emmer has been appointed as national secondary promotion manager for Warner Bros. Records. Prior to her appointment, she worked at WBR's adult contemporary dept. and at 20th Century Records in the publicity dept.

**Cordray To Phonogram** — Phonogram, Inc./Mercury Records has announced the appointment of Wayne Cordray as national singles secondaries promotion manager for the firm. He comes to the national staff after two years as local promotion manager for Phonogram in the northwest area. Prior to that he was a promotion manager for Polydor Records in Canada.

Culpepper & Stephens Appointed At ABC — ABC Records has announced the appointment of Gary D. Culpepper as assistant general attorney and Larry R. Stephens as staff attorney for ABC Records. Culpepper has been with ABC for the past year and a half as a staff attorney. Previously he was with A&M Records where he was manager of A&R administration. Before joining ABC, Stephens was most recently engaged in private entertainment practice in New York. As staff attorney, Stephens' duties will include the drafting of artist and producer agreements.

Brown Named To RCA — RCA Records has announced the appointment of Tony Brown as manager, west coast A&R, Nashville. Prior to joining RCA, he worked most recently as keyboard player for Emmylou Harris.

**RCA Names Jurnovoy** — Joyce Jurnovoy has been named manager, international creative services at RCA Records. She joins RCA Records International from a position of director of artist relations and promotion for C.A.M.-U.S.A. Productions. She has worked as a freelance journalist and publicist.

**Chandler Joins Lorimar** — Bodie Chandler has joined Lorimar Productions as music coordinator. For the last three years, he served as music director for American International Pictures, where he was involved with such film projects as "The Island of Doctor Moreau" and "Futureworld."

Rye Named At RCA — William C. Rye, Jr., has been named manager, merchandising — RCA Records, Nashville. Prior to joining RCA, he was director of marketing for Eric Ericson and Associates advertising agency in Nashville for two years. He was also director of marketing for Lindsey, Bradley & Johnston Advertising Agency in Chattanooga for two years.



Kaye Named At The Press Office — The Press Office, Ltd. has announced the appointment of Carol Kaye as east coast tour manager. Previously, she had been assistant to the director of tour publicity. She has worked for The Press Office for over a year, starting within a few months of the company's formation.

Zimmerman Named At RCA — RCA Records has announced the appointment of Pam Zimmerman as small markets promotion specialist for the label. Prior to joining RCA, Zimmerman served two and a half years with the Country Music Association in Nashville as a membership assistant and later as membership director. She has also worked as a systems analyst for the Columbia Record Club and the RCA Record Club.

Amico Appointed At CBS — CBS Records, has announced the appointment of Robert T. Amico to manager, new release product coordination. He has been a financial and planning analyst for CBS Records since joining CBS in January 1978.

Versatile Taps Mitchell — Versatile Records has announced the appointment of Dyanne

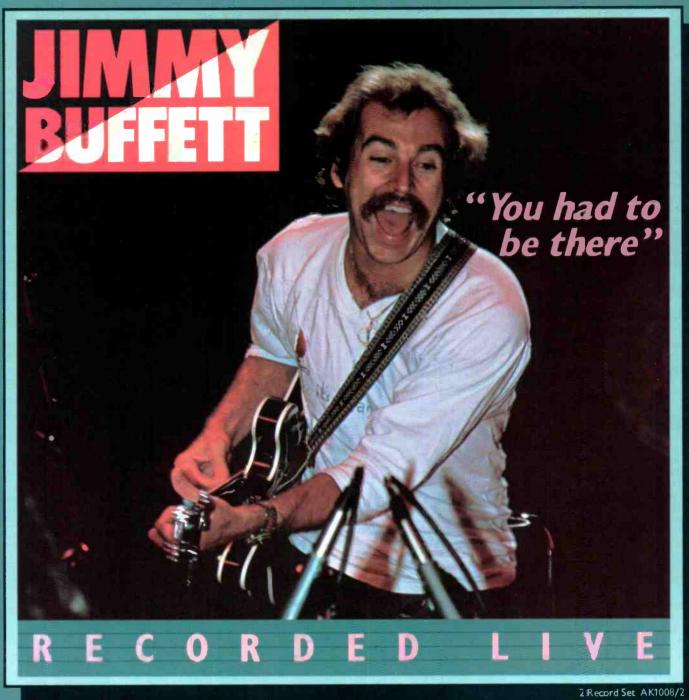
**Versatile Taps Mitchell** — Versatile Records has announced the appointment of Dyanne Mitchell as director of press information. For the past three years she was a public relations assistant for a national firm.

**Pro-Media-Motion Names Nebel** — Evelyn Nebel has been named national director of Pro-Media-Motion. She will handle all areas of disco promotion, including clubs, disc jockeys, and record pools. She is best known for promoting product at the retail level.

Litman Named At Columbia — CBS Records has announced Brian Litman as Columbia promotion manager for the Cleveland/Pittsburgh branch. His most recent position with the company was that of Columbia resident promotion manager covering North and South Carolina for the Atlanta branch. Prior to that, he served as field merchandiser for the St. Louis branch.

**Birge Appointed At CBS** — CBS Records has announced the appointment of Jon Birge as local promotion manager, Associated Labels for the Cleveland/Pittsburgh branch. His most recent position with the company was that of resident local promotion manager in

(continued on page 71)



HERE'S NOTHING to this show bidness gig. After twelve years and ten albums I enjoy remembering some of the moments in the history of Coral Reefer madness that still makes it fun. I could go on for hours telling stories but I guess...you had to be there. Jimmy Buffett Wasting away in London August 30, 1978

Produced by: NORBERT PUTNAM



## East Coastings/Points West



ABBA GOLD — Stig Anderson and John Spalding, president and vice president, respectively, of Polar Music International, were presented with several platinum albums by Atlantic Records during their recent trip to New York. The platinum albums were for "Abba's Greatest Hits" and "Abba The Album." They were also presented with a gold single for Abba's "Take A Chance On Me." Pictured at the presentation are (I-r): Mike Klentner, senior vice president of Atlantic; Jerry Greenberg, president of Atlantic; Anderson; Dave Glew, senior vice president and general manager of Atlantic, and Spalding.

## Bill Walker Plays Subtle Role In Facelift Of Country Music

by Bob Campbell

NASHVILLE — When Bill Walker stepped down for the first time on American soil in 1964 in New York City, he was more concerned with earning a living in a strange land than worrying about his contribution to

## Jet Music Sues UA For \$10 Million

LOS ANGELES — Jet Music Inc., the publishing division of Don Arden's Jet Records, has filed a \$10 million suit against United Artists Music International, UA Corporation, UA Records and its president Artie Mogull. The suit charges that the defendants mishandled Jet's Electric Light Orchestra copyrights during the period (1975-1978) when Jet Records was distributed by UA and the publishing administered by UA Music.

Jet alleges that the defendants distributed an overly large number of promotional albums, which were improperly given away for non-promotional purposes. In addition, UA sent distributors unreasonable numbers of ELO albums in proportion to actual record sales, according to the suit.

Also, the plaintiff asserts UA inefficiently handled ELO record returns, and improperly stored the albums, leading to the damage of hundreds of thousands of LPs.

The Jet Music suit is the third to be filed by the Jet corporation against UA, all of which are outstanding. Recently, Jet launched an extensive print campaign in both trade and consumer publications warning consumers to purchase only the "Out Of The Blue" albums identified by the Jet/CBS label to insure return privileges in case the LP is damaged.

#### NARAS Institute Slates Seminars

LOS ANGELES — The National Academy of Recording Arts and Sciences Institute has scheduled a number of seminars and workshops for 1979. The lineup so far includes a music outreach seminar for the physically impaired on March 30 and 31, a two-day seminar on underscoring techniques slated for April 20 and 21, a seminar entitled "The Making of a Radio Commercial," a Feb. 23-24 workshop dealing with entertainment industry law, and a music industry seminar March 2 and 3. Further information may be obtained from the NARAS Institute, Box 248165, Coral Gables, Florida, 33124.

#### Yes Gets Platinum

NEW YORK — "Tormato," the eleventh album by Atlantic recording group Yes, has been certified platinum by the RIAA.

country music. But Walker — native Australian, producer, music director for television and records, arranger, publisher, writer and president and part owner of Con Brio Records here — has played a major, if understated, role in implementing sophisticated changes in the structure of country music.

But the crux of this change can be attributed to a handful of creative industry leaders who began experimenting 15 or 20 years ago with the sounds of country music.

One of these innovators was Chet Atkins, who headed RCA's Nashville A & R Department in the '60s. Another was Walker. With the cooperation and understanding of Atkins, Walker utilized his vast musical background to expand the scope of country music through his intricate and subtle arrangements of the songs of Jim Reeves, Eddy Arnold, Johnny Cash, Donna Fargo, Marty Robbins and Sammi Smith.

Invited to U.S.

As musical director of RCA's International Division in Johannesburg, South Africa in the early '60s, Walker met Jim Reeves and produced an international version of "From A Jack To A King," which garnered a gold record. Reeves invited Walker to the United States to serve as his musical director, but Reeves died the week Walker arrived in America. Walker came to Nashville for Reeves' funeral and remained. Through his prior association with RCA, Walker knew Atkins and he let Walker

#### Chappell Music Gets RSO Print Rights

NEW YORK — Chappell Music, administrators for the Stigwood group of publishing companies, has acquired the RSO print rights for the U.S. and Canada. The publishing company now has worldwide print rights for the Stigwood catalogs. Print rights in the U.S. and Canada were formerly held by Warner Bros. Music.

Irwin Robinson, resident of Chappell Music, said that "Chappell has administered the RSO catalogs for the past two years, and the print rights were the only rights we didn't control. We are extremely pleased to be given the opportunity to represent this important catalog and the outstanding artists connected with it."

A full range of vocal sheets, song folios and educational publications will be released through the Theodore Presser Company of Bryn Mawr, Pennsylvania. Chappell's exclusive print distributor. The schedule will begin with a 22-songbook entitled "Bee Gees Song Fever." Other planned books include "RSO At The Movies," "The Andy Gibb Souvenir Songbook," and a folio for Eric Clapton's new "Backless"

BIG WIGS — What kind of affair brings together Ahmet Ertegun, Mo Ostin, James Taylor, Andy Williams, Nell Bogart, Meat Loaf, and Walter Yetnikoff? A luncheon honoring Bruce Lundvall at the Pierre Hotel, of course. Lundvall, president of CBS Records Division, was given a humanitarian award by the Conference of Personal Managers East. In his opening remarks, Gerald Purcell, the conference's president, noted the Lundvall "personifies the great American dream, a company trainee becoming company president." True enough, as Lundvall was hired by CBS Records in 1960 as a staff trainee in the merchandising department. Eighteen years later, the biggest names in the business came to pay him homage at the Pierre, creating a top-level convention of sorts while they were at it. And there was also some fine music, provided by Ralph MacDonald, Bob James, Hubert Laws,



FERRY FETED — Atlantic recording artist Brian Ferry was the guest of honor at a party at Xenon disco in New York recently, which celebrated the release of his latest album, "The Bride Stripped Bare." Pictured from left are Ferry and Ahmet Ertegun, chairman of Atlantic Records.

Fourth Street (the same once haunted by **Bob Dylan**) will inaugurate a new series of jazz, rock, folk, and salsa music every Monday and Tuesday at 10 p.m., beginning November 20 ... Up in Woodstock, meanwhile, the Creative Music Studio is now offering musicians a chance to participate in a workshop with the **Art Ensemble of Chicago** for ten days, from December 28 to Japuary 6, 1079

carousel

December 28 to January 6, 1978.

COUPLES OF THE WEEK — Or reported partnerships in the offing: Mick Jagger and Robert Altman making a movie together? . . . Gary Brooker teaming with George Martin for a solo album? . . . Warren Zevon doing his next album with producer Jon Landau? Yes! . . . And Joni Mitchell and Dee Dee Bridgewater, who share Downbeat's Best Female Singer award

NAMES IN THE NEWS — Mike Oldfield has emerged from his countryside retreat in Britain, and will have an album out soon. It's a double, called "Incantations," and the Royal Queen's College Choir makes an appearance... Steve Walsh of Kansas is readying a solo album down at Axis Studios in Atlanta... Little Richard re-emerging with a re-make of "Send Me Some Lovin' "??? ... An pic artist lost in space? Beautiful Audrey Landers, whose debut album will be out soon, graced "Battlestar Galactica" recently, and she can (and should) be seen again in December, on NBC's "Runaways."... Publicists Take Note!!! "So and so set a record at the Bottom Line" items will no longer appear in this space, save for this one last exception — Rory Gallagher allegedly set, or rather inspired a new high in suds consumption at the nitespot... Melba Moore is real hot these days, and she'll be at

Avery Fisher Hall on November 26... And speaking of hot, **Dolly Parton**, "who looked 25 at the age of 13," tells all, almost, in a new book, "The Dolly Parton Scrapbook"... Somehow, it fits: **Dragon**, new CBS group from Australia, makes their U.S. debut at te

Armadillo Club in Austin, Texas November 18 ... Fred Foster, owner of Monument Records, married one of his recording artists, Lisa Lawalin. Their honeymoon was spent on a promotional tour. Is that promotion in motion?

MELODIES FROM MELANIE — Melanle, who has been label hopping a lot of late, thinks she's finally found a home at Tomato Records. She'll have a double album out soon, which, she says, was recorded live in front of a studio audience as she performed both old favorites and new tunes. There's even a reggae number, she says, and

Billy Cobham, and Will Lee. At the rate he's going, Lundvall will be racking up as many awards as his artists have gold albums.

NEW IN NEW YORK — Despite neighborhood opposition, a gigantic new

disco is scheduled to open at Fifth Avenue

and 15th Street by December 19. Imero

Florentino is responsible for the design of

the new urban disco palace, to be called the **Electric Circus** after the old East Village

nite spot. There will be three floors, we're

told, covering 22,000 square feet, and the

theme is - you guessed it - a three-ring

circus, complete with funhouse mirrors,

fortune tellers, and a giant, authentic

city's ever-burgeoning disco scene is a club

And, away from the disco beat, the 4th Wall

called Fifth Avenue, at 6 east 58th Street.

. Another new addition to the

L.A. HONORS GLORIA JONES — Gloria Jones, Capitol recording artist, was recently honored by the city of Los Angeles. Pictures are (I-r): Brian Needham, Jones fan from London; Jones; and Joe Farrell, Los Angeles City Councilman.

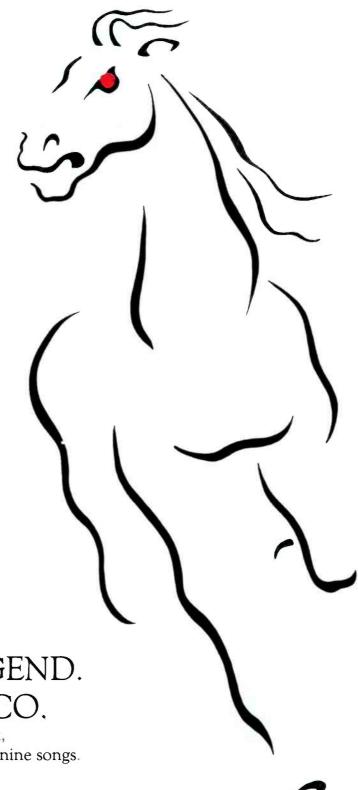
even a reggae number, she says, and Angeles City Councilman. "much more rock and roll." "Beautiful Sadness" is the tentative title, and seasoned New York musicians Tony Battaglla, Stan Kipper and Sal Detroia have contributed their talents to Melanie's new effort.

ODD SHOTS — November 24 is the date for New York's Fourth annual "Women's Lib Dance" at Roseland, "when the women do the asking." Bobby Rodriguez and Angel Canalos will provide the music, and "any male caught asking a female to dance will be asked to leave the premises without refund!"... From DeKalb, Illinois comes word that a group of students from Northern Illinois University staged a demonstration at their local bar/disco, protesting that no rock 'n' roll was being played. Reportedly, the protesters threw bags of marshmallows at the offending establishment. The DJ relented though, and played some Rolling Stones cuts... Obviously, then, Home Theatre Movies, Inc. shouldn't target DeKalb for a high ad budget when they release their new two-hour video cassette, "Disco Dancing," with lessons for all your favorite steps.

POINTS WEST — JOHNNY TAKES A FALL — Southside Johnny (Lyon) was reported in good condition last week after taking a nasty plunge at a private party following one of the group's performances in Sacramento. As a result, the rest of the tour has been cancelled until he recovers and it can be rescheduled. Apparently, Johnny and the Asbury Jukes were playing on a small stage where several glasses had been set. Johnny slipped while playing and fell on the glasses, cutting an artery in his arm. He underwent surgery for six hours and reportedly was alright, although the remaining dates had to be put off ... Tom Petty is set to produce Del Shannon's next album, which is not yet set to a label in the U.S. Petty's band, the Heartbreakers, will guest on the LP and one of the compositions Shannon will do will be a new song co-authored by Bob Seger and Bruce Springsteen. There's a chance the album will be out on MCA here. Petty also will be represented on a new single by

(continued on page 18)

## POCO



LISTEN TO LEGEND. LISTEN TO POCO.

Poco, masters of California Rock, creates Legend, a new album of nine songs. Revolutionary.
True in spirit.

Poco is Legend. AA-1099

On ABC Records and GRT Tapes.

Produced by: Richard Sanford Orshoff

Direction: HARTMANN & GOODMAN

LEGEND

## East Coastings/Points West

#### —— Industry Announcements —— AFTRA, SAG Ready For Possible Strike

NEW YORK — Members of the American Federation of TV and Radio Artists (AFTRA) and the Screen Actors Guild (SAG) sanctioned a possible strike/vote in the event of a breakdown in their negotiations with the Association of National Advertisers and the American Association of Advertising Agencies, which together represent more than 500 American advertisers. The unions, whose commercial contracts expired on Nov. 15, are asking for an increase in wages and benefits such as welfare and

#### **Humperdinck Honored**

LOS ANGELES — Engelbert Humperdinck. once a victim of tuberculosis, has been named 1978 Ambassador of Song for the American Lung Association's Christmas Seal Campaign. Humperdinck commented, "When I contracted tuberculosis, I remember feeling strongly about the beauty of Christmas Seals. They were a constant reminder that people did care. This is my way of saying, 'Thank you'.

#### Tennis Gala Slated

NEW YORK — The Music & Performing Arts Lodge of B'nai B'rith will sponsor agala tennis party on Saturday, December 2. from 8 p.m. to 1 a.m. at the East River Tennis Club, located at 44-02 Vernon Blvd. in Long Island City. Couples will charged \$30, and checks may be made payable to B'nai B'rith #2502 and sent to Herbert Linsky Associates, 888 7th Avenue, N.Y., N.Y. 10019.

#### Wooden Records Opens

LOS ANGELES — Wooden Records, a new label, has been formed as a subsidiary of Wood 'N Music, Inc., it was announced recently by Walter J. Simson, vice presi dent of Wood 'N Music.

The label's first single, "Hooked On That Diesel" by Elliot Redpearl is scheduled for

#### **First American Tabs** Piks Distrib. In Cincv

LOS ANGELES — First American Records Inc., Seattle, has selected PIKS Corporation of Cleveland as the distributor in the Cinncinnati area for the First American Records Group. Supreme Distributing previously handled First American in

#### Styx LP Gold

LOS ANGELES — Styx' "Crystal Ball" album on A&M Records, released Sept. 24, 1976, has been certified gold by the RIAA. It was the group's second album for the label.



#### Genesis. Yes Garner Ten Awards In Poll

NEW YORK - Atlantic recording artists Genesis and Yes won a total of ten awards in the latest Melody Maker annual readers'

Genesis was selected as both the band of the year and the live act of the year. Yes members Jon Anderson, Steve Howe, Chris Squire and Rick Wakeman were each chosen as the award winners in their individual categories: Squire as top bassist; Wakeman as top keyboardist; Anderson as top vocalist; and Howe as top guitarist.

In addition, Phil Collins of Genesis was named top drummer, and Genesis as a group received top composer and arranger awards. David Hentschel, co-producer of Genesis, was also selected for top honors in his field.

#### Peter Pan Releases \$7.98 List Soundtrack

NEW YORK - Peter Pan Records has released the soundtrack to the movie "The Magic of Lassie" at a \$7.98 list price. The label had previously released budgetpriced children's LPs at a \$4.98 list. Slated for late November release, the album features Pat and Debby Boone. "Thanksgiving Prayer," sung by James Stewart, will be released as a single following the LP

#### **MMO Music Moves**

NEW YORK — The MMO Music Group will move into its new headquarters at 423 West 55 St. in New York City on December 1. The 21,000 square-foot facility will house the MMO's distribution for the New York, New Jersey, Pennsylvania, and Connecticut areas. In addition Peter Selen has joined the company as a salesman for the New

#### **Ronstadt LP Gold**

LOS ANGELES — "Linda Bonstadt — A Retrospective" on Capitol Records has been certified gold by the RIAA. The tworecord set was released in April, 1977

#### **Jones Gets Platinum**

LOS ANGELES - Quincy Jones' latest A&M album, "Sounds ... And Stuff Like That," has been certified platinum by the RIAA



WILLIE AT THE WHITE HOUSE -Willie Nelson's appearance at the White House before an audience of NASCAR drivers, First Lady Rosalyn Carter helped introduce Willie's daughters to the audience. Amy is the youngest Nelson daughter and Paula Carlene is shown between Willie and Mrs. Carter.

Bonnle Tyler. The record will be a new Petty song, "Louisiana Rain." Keyboard players take note: Both Poco and Elektra Asylum's Dirk Hamilton are looking for keyboardsists for their bands and will be auditioning prospective additions in the coming weeks.

IAN'S ANGRY SOME — Besides serving as a venue for top concert attractions in the L.A. area, Inglewood's Forum is also the home of the Los Angeles Lakers basketball team and the L.A. Kings hockey club. This latter fact was the brunt of an outburst from Jethro Tuli's lan Anderson during the first of the group's two nights at the Forum last week. Bather than melting the ice on the arena floor before replacing floor seats, Forum officials decided just to cover it up, so there would be less hassle setting up for the next time the Kings were in town. Anderson stopped in the middle of Tull's set because he felt like they were in an ice box rather than a concert hall and said in no uncertain terms that he wanted the situation



KARC BOOK REVIEW -Len Epand. Polydor Records director of publicity, discussed "Making It With Music," the new book he co-wrote with Kenny Rogers during an interview with Elmer Dills on KABC-AM talkradio recently.

resolved before their next show. His heated discourse probably helped to offset some of the cold . . . The title of the new Neil Diamond album, originally "American Popular Song," has been changed to "You Don't Send Me Flowers," his current hit single duet with **Barbra Streisand** ... Several notables dropped by to catch Kiki Dee's recent show at the Roxy. Some of those at the SRO performances included James Caan, Alice Cooper, Bernie Taupin, Martha Reeves, Karla Bonoff, Tom Snow, Yvonne Elliman, Dee Murray, Gary Osborne, fellow Rocket artist Lorna Wright and, of course, John Reid . . . Donna Summer is scheduled to play at the Sahara Tahoe Dec. 8-10.

SHORT TAKES - The Guess Who will have a new single on Atlantic shortly entitled, "C'Mon Little Mama." Three of the

original members are on it, but not Burton Cummlngs or Randy Bachman ... Stephen Bishop will perform "Animal House" on The Tonight Show Nov. 20. ABC is releasing the song as a single in a picture sleeve with the scene from the film in which John Belushi destroys Bishop's guitar... Capitol's Terry Reld has signed for personal management with Lloyd M. Segal. Reid's new alt ım "Rogue Waves" has just been released rumored to be considering starting a disco line . . . MCA Records will issue a picture disc of the "Who Are You" album around the first of December . . . RCA issued simultaneously 7" and 12" versions of Dolly Parton's new single "Baby I'm Burnin'." Overdubs of handclaps and congas have been added by Warren Schatz to give it a slight disco tinge. The records were released Nov. 17 ... Radar Records of England is close to signing a U.S. deal with Warner Bros. The first product out for Radar-U.S. will be albums by Dr. Feelgood and Ray Campi and the Rockabilly Rebels . . . The Greg Kihn Band will open for Blondie at the Santa Monica Civic Nov. 21 . . . Alan Ross, who has been on the road with Eric Clapton in the past, is cutting a single for RCA. The guitarist is being backed by Earl Slick, Jean Millington, Dwayne Hutchins and Sandy West . . . Leif Garrett is embarking on his first U.S. tour Nov. 25, starting out with the 20,000-seat Gulfstream Park Racetrack near Miami. Garrett will make 18 other stops on the tour which runs through Dec. 17

WHO WAS THAT MASKED MAN? — He's being called The Lone Writer and is using the names John Fitzpatrick and Bill Henderson. Or so report local promo people who have encountered someone using these names and saving he works for jazz critic Leonard Feather, among others, as a way of getting free records. In reality, Feather has no such assistant, and apparently Fitzpatrick/Henderson has no writing job either. His M.O. is to call the record company, ask for records and then say he'll pick them up. When asked, he gives a Pacific Coast Highway address in Malibu and has been spotted at the labels' offices in an early 1960s Mercury . . . MCA is launching an intensive campaign for "The Wiz" on Thanksgiving weekend to prep the country for the film, which goes into general release in December. On Thanksgiving Day, things get going at the Macy's Day parade, when MCA and Universal sponsor a "Wiz" float. The following Saturday (Nov. 25), the halftime show at the USC-Notre Dame football game will be dedicated to "The Wiz" and will be broadcast nationally in its entirety. Then at 150 malls throughout the country, people dressed like Wiz characters will make personal appearances to spark further interest. The label will also work with the Nehi/Peaches Records chain on an elaborate in-store promo campaign from Dec. 15 to Jan. 15 . . . Julie Harrison of The Press Office is leaving the firm to start her own business . . . It looks like there may be a west coast A&R post opening up at Polydor Ronnie Hawkins has been taken off the Rick Danko/Gary Busey tour because he's ill. Paul Butterfield is replacing Hawkins.

DYLAN DELIGHTS — The Cash Box west coast editorial staffers who caught Bob Dylan's Forum show last week report it was a solid success. Since the vastly reworked arrangements are not coming as unexpectedly as they did when the tour began, crowds are even more enthusiastic than they were last summer when the '78 tour started. Also, the Forum seemed much better suited to project the harder rock edge of his performance than the Universal Amphitheatre. His introductory stories are getting longer, for example, before launching into "Ballad of a Thin Man," he explained, "Back in the '50s in the midwest, carnivals were always passing through town. One of the regular attractions was the geek, a guy who would bite the heads of chickens then eat the chickens and their heads. If you think you're low down, this guy was really funky," Dylan said. "But he taught me a lesson by always saying that the other people were really the freaks. That helped me out a lot in later life." By the end of the 21/2-hour show, he had gone through 27 songs, including a couple of Jackson Browne's "Running On Empty" has been logged as the fastestselling catalog album in the WEA Fall Program . . . Alice Cooper is dedicating his new "From The Inside" album to the late **Keith Moon**. Also, last week Cooper was awarded the Award of Merit by Los Angeles Mayor Tom Bradley . . . Louisiana's Le Roux had to cancel four concert dates after an auto accident left four of the band's members in the hospital. The group's van collided with a semi-truck 10 miles outside Ft. Smith, Ark. One person was killed when the truck flipped after hitting Le Roux's van and rolled on top of a third car Joe Sample of the Crusaders and Lamont Dozier will write the title song from the upcoming television pilot "Uptown Saturday Night . . . The Flying Burrito Brothers played at the Golden Bear in Huntington Beach last week, with opening act Tret Fure. Fure also appears at The Troubadour Nov. 19  $\dots$  The New Riders of the Purple Sage have signed with the Paragon Agency and are negotiating for a new record label ... Don Gere, author of "The Record Producer's Handbook" will be interviewed at the Improvisation Club in Hollywood

randy lewis

This Thanksgiving
the RSO Record Family
extends a
sincere and personal thank you
to Radio and Retail.

You have made this a record-breaking year.



l Coury would like to take the opp a personal thank you to every for outstanding contributions toward

#### **BOB EDSON**

Senior Vice-President and General Manager SUSAN MARKHEIM

#### RICH FITZGERALD

Vice-President, Promotion DEBBIE PAUL Secretary WINTER CHATMAN-SHERIFF Secretary

#### **BOB SMITH**

CAROL BENNETT

#### MICHAEL DUNDAS

HEDY HEART

MARC RATNER
National Secondary Promotion Director JON KONJOYAN Assistant

#### MITCH HUFFMAN

National Sales Manager

#### **IUDY AXLER**

SHERI BABER

#### MEL DaKROOB

**ART GELLES** 

#### Eastern Regional Marketing

VIC GINNOCCHIO Midwest Regional Marketing

#### JOHN HEIDER

Southern Regional Marketing

JOE LOUIS
Western Regional Marketing

#### MIKE HUTSON

Vice-President and Managing Director, International VIVIAN HOCHSTEIN Secretary BARBARA LEDES PAT GULINO Label Copy/Mechanical Licensing

#### BRIAN O'DONOUGHUE

Managing Director, RSO Records U.K.

#### JANIS LUNDY

Executive Assistant to the President CANDY DENGROVE

We made recording industry history in 1978. 19 Gold

ortunity this Thankşgiving week to extend member of the RSO Record Family making this year so special.

#### **RONNIE LIPPIN**

#### LINDA MILLER

JANET KAYE Secretary

#### **GLENN ROSS**

Director of Creative Services

#### **ELLEN NEITLICH**

Director of Productio

#### TIM OWENS

Assistant to Glenn Ross

#### CONNIE HAMILTON Secretary to Ellen Neitlich

KATIE KAISER

JAY LEVY
Artist Relations Coordinator/A&R Coordinator ROWENA CLAPPER Secretary

#### LARIMEE WARD

LINDA EHRLICH Secretary to the President

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**BRUCE FATERNICK** JOHN HURD KEN LEE TONY MARINO STEVE MASSIE

JASON MINKLER PATT MORRISS MIKE ROSE MICHAEL ROWLEY JULIE SHERR

**BOBBI SILVER** LONG JOHN SILVER RICK SMULIAN **ALSTANN** TOMMY TEAGUE

**GARY BERGER** 

#### PETER FASSLER

Comptroller

#### SHELLEY KATZ

Assistant JACKIE PALMER Secretary DEBI WHITING Secretary

JANN EDWARDS Director of Royalties

#### **BOBBIE GARABEDIAN**

Accounts Payable Superviso
LOUISE DOUGLAS H. PEG GALLO Secretary

> VERA BURKE JULIE LARSON Messenger TERRY PERITO Mailroom

Records 12 Platinum Records Congratulations















LUNDVALL FETED — The Conference of Personal Managers East recently feted Bruce Lundvall, president of CBS Records Division as Man of the Year at a luncheon which was attended by more than 750 industry artists and executives. Fifteen CBS recording artists sat with Lundvall on the dais. Ahmet Ertegun, who was last year's recipient of the award, made the presentation along with Gerry Purcell, president of CPME to Lundvall. The luncheon was emceed by Don Cornelius and Scott Muni. Music was provided by an all-star ensemble of musicians including Bob James, Hubert Laws, Billy Cobham, Ralph MacDonald and Will Lee, Part of the proceeds of the luncheon were donated to the T. J. Martell Foundation of which Lundvall is a charter member and trustee. Pictured (I-r) in the top

row are: Ahmet Ertegun, chairman of Atlantic Records; Walter Yetnikoff, president of CBS Records Group; recording artist James Taylor; and Mo Ostin, president of Warner Bros. Records; Andy Williams; Jack Craigo, senior vice president and general manager of Columbia Records; Dick Asher, president, CBS Records International; Lundvall receiving his award from Purcell and Ertegun. In the bottom row (I-r) are: Melba Moore; Bruce and Kay Lundvall; Paul Smith, senior vice president and general manager, marketing, CBS Records; Kelly Isley, chairman, T-Neck Records; and Don Dempsey, senior vice president and general manager of Epic/Portrait/Associated Labels; and Barry White; Lundvall; Glodine White; Williams; and Cy Coleman.

#### **Entwistle Discusses The Who, Solo Projects**

(continued from page 10)

time to do, but we were really pleased with the result, and I think that may have come over to the people who bought the album," Entwistle said.

He also said, "This is the only (Who) album I've ever listened to that much after we finished it. I still play this album.

With all the film projects the group currently is involved with, Entwistle estimated it would be "another year at least until the next proper Who album."

Plenty Of New Product

But that doesn't mean there won't be plenty of new Who product available until that time. Work on "The Kids Are Alright," the film biography of the Who, is almost finished, while the film version of the group's 1973 rock opera, "Quadrophenia," is halfway into the shooting.

Entwistle, who is supervising the soundtracks for both projects and composing incidental music for them, said that none of the Who will appear in "Quadrophenia" and that several of the tracks from the original album will be used. Others will be included in previously unreleased live versions and he said the movie will feature two or three new songs.

In addition, Daltrey will be starring in a film called "McVicker," based on the true story of one of England's biggest criminals. Entwistle again will be doing background music for that movie, which should be ready in late 1979.

Finally, he said the group still plans to proceed with "Lifehouse," a project that has been on their minds for almost 10 years. "We decided we couldn't do it right with just a single album, so we are going to try it on film with perhaps a double album."

Who #1 Priority

Although Entwistle was the only member of the group to ever put together a band (Ox) for his solo work, he says the Who is still his number one priority.

"Any material I write in the future will be for the Who," Entwistle said, "unless I definitely plan a solo record. I have also thought about doing a duet record sometime, but I haven't decided absolutely."

The reason Entwistle got three songs on the new record, he said, was because "I didn't have any solo album planned and I had about seven songs written, so we chose three, 'I've Had Enough,' 'Trick Of The Light' (both of which Daltrey sings) and '905'."

The latter song was originally part of a science fiction concept Entwistle had planned for solo album six or seven years back, another project he said he would like to revive at some point in the future.

**Producing Others** 

He has produced other groups in the past year, but he said he doesn't find the role of producer a particularly satisfying one for him.

"I've tried producing other bands, one called the Sharks and another called The Fabulous Poodles, but it's more interesting for me when I play. I get bored very quickly. I'm really a bass guitarist, not a producer.

For the most part, Entwistle has left the public speaking to the other members of the group. But he wasted no words in rebutting young bands who have criticized the Who and other veteran groups for being 'too out of touch with their audience, labelling them "boring old farts.

"Let them do a tour and we'll be the supporting group, then let's see how they do,' Entwistle said.

Talks To The Jam

He added that once when he met members of The Jam, an English group whose style has been likened to that of the early Who more than any other group, they complained that the Who had become separated from its fans over the years.

"I tried to explain to them that once you become a musician, you are automatically separated," Entwistle said, "Once you are off the street, the kids don't want you back on a street level. They want you to be up on the stage so they will have someone to look

"It's impossible to stay in contact with our fans," he continued. "We'd love to be able to meet them all, to be able to go out into the audience, but it's ridiculous to try.

When asked if the Who might consider

doing some small club dates in the tuture, along with large arenas a la the Rolling Stones' last tour, he said it was possible, but not likely

Volume Necessary

"It's even harder for us to do that because our sound depends so much on volume, and smaller clubs can't handle the kind of volume we need," Entwistle said.

That volume, which Pete Townshend recently said has caused serious damage to his hearing has not had the effect on Entwistle. "I've been lucky. I had my hearing tested recently and it is better than average. which the doctor couldn't understand considering what I do. But my hearing hasn't been damaged."

#### Weingold Appointed **VP At Queens Litho**

NEW YORK - Joel Weingold has been appointed vice president of operations for the Queens Lithographing Corp.

#### Platinum For Clapton

LOS ANGELES - "Backless," the latest studio album by RSO recording artist Eric Clapton, has been certified platinum by the

#### **Publishers Forum Starts** Los Angeles Chapter

NEW YORK — The National Music Publishers' Association (NMPA) recently established the Los Angeles Chapter of the Music Publishers' Forum at a general meeting at the Hotel Bel-Air in Los Angeles, and elected Terri Fricon, president of Musicways, Inc., as chairman of its steering committee.

Donation

In addition, the NMPA voted to donate \$75,000 to the worldwide anti-piracy campaign being launched by the International Federation of the Phonographic Industry. The contribution, according to Leonard Feist, president of the NMPA, will be donated at the rate of \$25,000 a year for three years, starting in 1979.

#### Ariola Signs 2 Acts

LOS ANGELES - Ariola Records has signed two new acts to its artist roster, the husband and wife duo Beverly and Duane, and the Yates Brothers and Sisters, a fivemember sibling group whose members range in age from 14-18. Beverly and Duane's first single, "Glad I Gotcha Baby," was released last week and an album will follow later this month. The Yates Brothers and Sisters' debut single will be out in mid-December, with an album after the first of the year.

#### Artists (

Stephen Bishop will appear on the "Tonight Show" on Nov. 20 on NBC.

Sylvester will guest on the "Merv Griffin Show" on Nov. 20. Lou Rawls will appear on riffin's program on Nov. 21.

The "Steve Martin Special" will be broadcast on Nov. 22.

On Nov. 27 Thin Lizzy will perform on "Don Kirshner's Rock Concert."

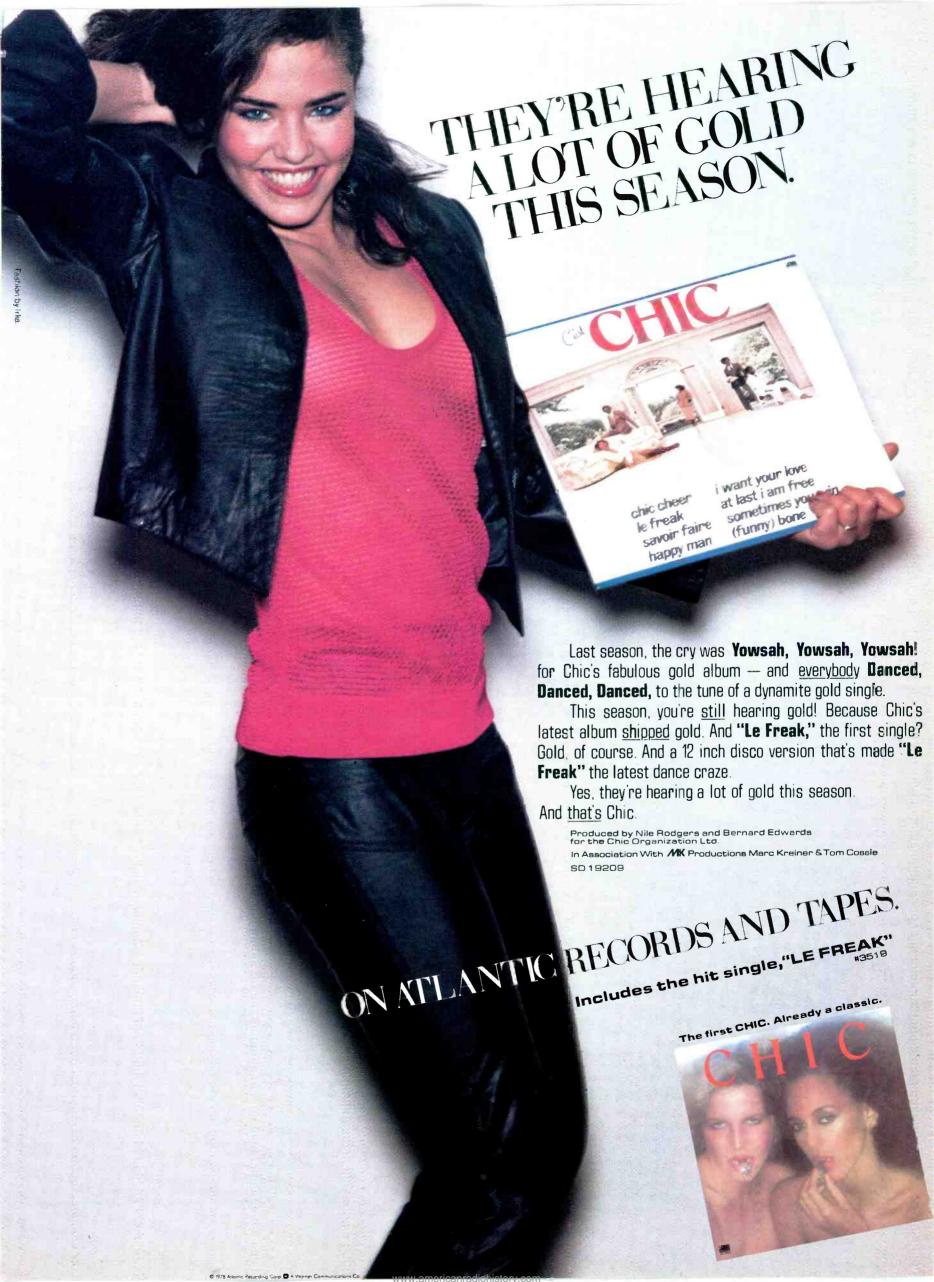
The "Mike Douglas Show" will feature a performance by Exile and Seals & Crofts on Nov. 27

"Dick Clark's Live Wednesday" will include a performance by Glen Campbell on Nov. 22 on NBC

"Bobby Vinton's Rock 'n Rollers" will air Nov. 20 with guests Fabian, Erik Estrada, Stockard Channing and Susan Buckner.

Paul Anka will appear on the "Dean Martin Roast" Nov. 21 and "Dick Clark's Live Wednesday" Dec. 6.

On Nov. 24 the "Dinah" show will feature guest Laura Tatlor. Taylor will also appear on 'Midnight Special" on Dec. 1 TK vice president Steve Alalno will appear on "Dick Clark's Live Wednesday" on Nov.





PLAYBOY AT 25 — To celebrate its 25th anniversary, Playboy is hosting a five-hour radio special over Thanksgiving weekend covering the music and social change of the last 25 years. The logo above was designed for the special, which is set to air on 1,000 stations worldwide.

#### Radio Special Set For Playboy Fete

LOS ANGELES — A five-hour radio special tying rock music together with Playboy magazine is set to air during the Thanksgiving weekend on 1,000 stations worldwide. "Playboy's Silver Anniversary Tour Of Rock" looks at major events, trends and fads through a musical history of the past 25 years. The special was produced and syndicated by Cinema Sound, Ltd.

"I don't think it was coincidental that two of the most powerful social, cultural and entertainment forces in America - rock and Playboy magazine — happened to arrive at the same time," says Christie Hefner, Playboy executive vice president. "The time was right and so were the concepts. In the early '50s, people were ready for change, for voices that spoke out.

Bob Franklin, president of Cinema Sound, notes that "everyone from Bill Haley to Elvis Costello is included. We got to the point where it was becoming impossible to choose the songs, because for every one we picked three or four came to mind that had to be in. We solved the problem by providing several montages and medleys." Some 500 domestic stations are expec-

ted to air the special. Another 500 will broadcast it over the Armed Forces Network

#### KIIS-FM Goes Disco

LOS ANGELES - KIIS-FM/Los Angeles switched to a disco format at noon on Nov. 15, airing a "disco-oriented sound programmed for the Southern California lifestyle," according to general manager Ed Boyd. The station will now be consulted by Kent Burkhart. Boyd adds that no major changes are foreseeable for KIIS-AM.



#### **ABC** Restructures **Network Hierarchy**

NEW YORK — The ABC Radio network has announced an executive restructuring that includes the creation of a new position, vice president and general manager. The new VP/GM is Robert Chambers. Louis Severine, VP/eastern sales manager for ABC, is being promoted to VP/director of sales and will report to Chambers.

These moves reflect the tremendous growth of network radio in recent years and our expectation that this trend will continue," said network president Edward McLaughlin in making the announcements. "Advances in every area of radio from technology to programming techniques have greatly increased the complexities of the business. Our reorganization should help us better respond to those complex-

#### **Herskowitz Joins** WIP/Philadelphia

LOS ANGELES - Al Herskowitz is moving to Philadelphia to become the new program manager at WIP, Metromedia's adult contemporary giant. Herskowitz, who will leave his post as operations manager at Capitol Cities' KPOL/Los Angeles on Nov. 30, replaces Bruce Holberg, who was recently appointed general manager at WIP's sister station, WMMR-FM.

"WIP dominated Philadelphia for a long time, but other stations are nibbling into its numbers now," says Herskowitz. "I want to stem the tide and then do some growing. I have some ideas for the station in keeping with what it's done in the past, but I'm not going to change things very much.'

Herskowitz spent the last 13 years with Capitol Cities, at KPOL and WPRO/Providence. He is expected in Philadelphia around the first week in

#### Taft Buys WDAE, Co's 2nd In Tampa

CINCINNATI — Taft Broadcasting Company has announced the execution of a letter of intent to purchase WDAE/Tampa-St. Petersburg from Robert Rounsaville for a cash price of \$5,500,000. The final transaction is subject to the execution of a final agreement and approval from the FCC.

Taft officials indicate the proposed purchase of WDAE is in keeping with the company's objective of filling out its broadcast complement in growth markets. Two months ago Taft acquired WYNF-FM in the same market, pending FCC approval, giving the company an AM-FM combo in one of the country's fastest growing markets.

Last month Taft announced its thirteenth consecutive quarter of record net earnings.

#### Scarry Buys Into Station

LOS ANGELES - Rick Scarry, program director of KGIL-AM-FM/Los Angeles, has acquired part ownership of KRLT in South Lake Tahoe, Cal. KRLT is the resort community's sole contemporary FM station, featuring TM's "Stereo Rock" package along with locally produced news and

Scarry is planning to continue as PD at KGIL while principal partners Ed Crook and Roger Archambault operate KRLT

#### Affiliated Closes Deal

LOS ANGELES — Affiliated Broadcasting has completed its deal for the purchase of four stations from Hercules Broadcasting. The stations involved are KMPS-AM-FM/Seattle and KRAK and KEWT-FM/Sacramento. The stations currently program country music, except for beautiful music KEWT, and no format changes are planned.

## **AirPlay**

**SCI-FI RADIO** — Programmers searching for something different for the 18-34 audience are apparently taking a good long look at "Alien Worlds," "the first substanative program for rock radio that doesn't rely on hit records," according to **Tom Rounds**, whose Watermark syndication company came up with the idea. Watermark sent out 1,800 pieces of direct mail on the show and reports a return of 600 responses. So far almost 100 stations have signed up for the weekly half-hour science fiction drama, which was originally developed as a "Star Wars" promotion when 20th Century-Fox was worried about that film's box office potential prior to release.

"It took almost two years to develop a system of writers, actors and special effects on an on-going basis," says Rounds, whose company also produces "American Top 40" and "Special of the Week," "The response shows stations want to broaden the appeal of radio make it more well-rounded. It's an organic change who's time has come. I'm not sure if the world is ready for radio soap operas, but it is ready for 'Alien Worlds.' Interested stations can contact **Jeff Alan** at Watermark, (213) 980-9490.

- Jim Davis is the new PD at WPEZ/Pittsburgh. Davis has previously been with WXYZ/Southfield, MI, KLIF/Dallas and WDAI/Chicago ... A.B. (BIII) Hartman has been appointed vice president/general manager of WBZ/Boston. Hartman succeeds William Cusack, who continues as a vice president of Group W Radio, handling special assignments . . . Former KINK/Portland GM/PD Jeff Douglas has left the station to become assignment editor for KGW-TV news. KINK promotion director Jack McGowan is also moving on, taking a position as promotion director for the Portland Zoo. Meanwhile, KGW accounting head and personnel director Ron Salto is taking over as KINK GM. New afternoon jock at WSPT/Stevens Point is Mike Rogers, the former PD at KYMO/East Prairie, MO . . . Bob Watson of KLIK/Jefferson City, MO has been elected president of the Missouri Associated Press Broadcasters.

WHEN THE STARS COME OUT - Add

Peter Frampton, Bad Company, Joe

Cocker and Heart to the long list of artists

who are baring their souls to help

Goodphone Productions and TM Program-

ming prepare their as-yet-untitled history

of album rock. Archival material has been

donated to the project by a variety of

sources recently, including Norm Pattiz,

president of Westwood One; Jeff Pollack,

WMMR/Philadelphia; Steve Downs,

WYDD/Pittsburgh and John McCorkle,

Hatchet, Kiki Dee, Rush, Seals and Crofts,

Lynda Carter and Toto did "Star Trak" in-

terviews this month . . . Los Angeles Mayor

Tom Bradley gave the city's Award of Merit

to Alice Cooper on Nov. 14. Two weeks ago

the Hollywood Rotary Club named Cooper

Pablo Cruise, Molly

KFIG/Fresno ...



THE PRESIDENT'S BROTHER — Billy Carter's Red Necks took on the WALG-WDEC Radio All-Stars in a softball game in Plains, Ga. recently. Proceeds from the game went to the local Mental Health Association. Pictured above are (I-r): Carter, John Parker, Ariola Records promotion director and Carter's police security guard.

an honorary member. Both awards were given in recognition of Cooper's participation in the fight to rebuild the famed Hollywood sign . . . Jethro Tull's Ian Anderson did an "Earth News" segment recently with Lew Irwin . . . Another Chrysalis chart-topper, Nick Gilder, did "Record Report." . . . Kiki Dee guest hosted at KTNQ/Los Angeles (10Q) while in town for her Roxy date.

STATION TO STATION — KREM/Spokane reports that its Friday the Thirteenth Haunted House, which ran through Halloween, helped raise more than \$15,000 for the local Multiple Sclerosis Society. The station also hosted Van Halen when the L.A. rockers were in town for a recent date. And KREM is now the area's most powerful station, boosting its wattage to 81,000 vertical and horizontal ... WMMR/Philadelphia recently played every single recording the Beatles ever made, in alphabetical order, commercial free While in Providence for a concert, Columbia's Kenny Loggins stopped in at WGNG for an on-air interview with morning man Tom Casey ... Bonneville's WRFM/New York has been awarded first place in the 1978 New York Heart Association Media Awards in the radio WICC/Bridgeport is conducting "The Big Meal, Big Wheel, Deal" this week. The "Let's Make A Deal" spinoff offers listeners a chance to pick prizes from behind three doors. One door has frozen turkeys behind it, another has snow tires and a third has turkeys and snow tires. What could be better for Thanksgiving in Connecticut?

NAB NEWS NOTES - Vincent Wasliewski, president of the NAB, has called on the FCC to deregulate radio now, instead of going through with a testing proposal recently proposed by members of the Commission. Speaking at the NAB's fall conference in New Orleans, Wasilewski made the following comments. On program percentages: "Why carry on this charade any longer? The marketplace . . . will insure that radio serves the public." On commercial limitations: "The FCC should cease fidgeting about what might happen and look instead at what has happened in radio — a general reduction in commercial matter triggered by marketplace competition.

The Radio Code Board of the NAB has called for the solicitation of research proposals to obtain information from listeners and broadcasters regarding 1) the inclusion of materials relating to sex and human sexuality in radio public service announcements and public affairs programming and 2) contraceptive advertising on radio. Such advertising is now precluded under Radio and Television Code standards. The board also approved the category of pregnancy test kit products for advertising under Code standards.

ODDS & ENDS — More than 30 percent of all ARB clients have signed up for the new

Federal Express Service and half of the stations have ordered Advance Ratings Edward McLaughlin, president of the ABC Radio network, has been appointed general awards chairman of the New York Market Radio Broadcasters Assn. fourth annual Big Apple Awards. The awards recognize outstanding work by advertisers and their agencies in the production of commercials and PSAs . . . For the 14th straight year, the AP will produce its year-end anthology in sound. "The World In Sound — 1978" for AP broadcast members ... "The Radio Show," producer **Chrls Bearde's** comedy-variety spoof of our own radio business, is set to debut on the CBS O&Os in New York, Los Angeles, Chicago, Philadelphia and St. Louis on Dec. 2 at 11:30 p.m. The pilot special features such recording stars as Meat Loaf, Lelf Garrett, Teddy Pendergrass, Journey, Mellssa Manchester and Graham Central Station. loev berlin

## A"September" song you'll play in November, December, January...



"September" is the new single from Earth, Wind & Fire. It's one of two new songs from their forthcoming album "The Best of Earth, Wind & Fire Vol. I." FC 35647

And before the coming days turn into months, "September" will become a standard that you'll hum

Courtesy of those modern standard-bearers, Earth, Wind & Fire.

It's going to be "September" for a long time to come. Earth, Wind & Fire's new hit single.

On ARC Records. Distributed by Columbia Records.



	LW	wks	TITLE	ARTIST	LABEL	TOP 200 POP	PRIME CUTS
1	1	5	52nd Street	Billy Joel	Columbia	1*	Big Shot, My Life, Title
2	2	9	Time Passages	Al Stewart	Arista	9*	Valentina, All Season, Timeless, Title
3	4	8	Living In The U.S.A.	Linda Ronstadt	Asylum	6	Old To Dream, Alison, Ooh Baby, Title
4	5	4	Elan	Firefall	Atlantic	32*	Strange Way, Get You Back, Winds Of Change
5	3	9	Pieces Of Eight	Styx	A&M	10	White Hope, Message, Blue Collar, Title
6	19	2	Backless	Eric Clapton	RSO	49*	Promises, Lucy, Tulsa Time, Roll It
7	6	12	Twin Sons	Fogelberg/Weisberg	Epic	14	Lazy Susan, Alley, Nocturne, Gold, Tell Me
8	13	5	Inner Secrets	Santana	Columbia	34*	Dealer, Well All Right, Stormy, Wham!, Move On
9	11	7	Wavelength	Van Morrison	WB	33*	Natalia, Santa Fe, Title, Checkin'
10	7	13	Who Are You	The Who	MCA	12	Sister Disco, New Song, Music Must, Guitar, 905, Title
11	10	7	Comes A Time	Neil Young	Reprise	13*	Goin Back, Look Out, Human, Motorcycle
12	12	13	Don't Look Back	Boston	Epic	7	Man I'll Never Be, Satisfied, Title
13	8	7	Hot Streets	Chicago	Columbia	10	Alive, No Tell Lover, Love Was New, Title
14	17	3	Toto	Toto	Columbia	71*	Hold The Line
15	9	9	Dog & Butterfly	Heart	Portrait	18	Cook, Hi Jinx, Straight On, Title, Mistral Wind
16	15	7	Brother To Brother	Gino Vannelli	A&M	15*	I Just Wanna Stop, River Must Flow, Evil Eye, Title
17	14	22	Double Vision	Foreigner	Atlantic	5	Hot Blooded, Title, Blue Day, Children
18	18	5	A Single Man	Elton John	MCA	17*	Shine On, I Don't Care, Madness, Song For Guy, Part-Time Love
19	29	2	Two For The Show	Kansas	Kirshner	41*	Various
20	16	24	Some Girls	The Rolling Stones	Rolling Stones	8	Respectable, Beast, Whip, Shattered
21	_	1	Playin' To Win	The Outlaws	Arista	103*	Various
22	23	3	Weekend Warriors	Ted Nugent	Epic	20*	Need You Bad, Title
23	22	7	Tormato	Yes	Atlantic	27	Future Times, Onward, Circus, Whale
24	20	24	The Cars	The Cars	Elektra	47	All I've Got, Bye Love, Stereo, Mixed Up, Best Friend's
25	24	14	Life Beyond L.A.	Ambrosia	WB	26	How Much I Feel, Title
26	21	7	Bloody Tourists	10cc	Polydor	56	Dreadlock, Mr. Time, Shock, Tokyo, Reds
27	27	5	Hearts Of Stone	Southside Johnny	Epic	149*	Better Way Home, Talk To Me, Trapped, Title
28	28	2	Move It On Over	George Thorogood	Rounder	120*	Cocaine, Blues, It Wasn't Me, Title
29	26	19	Nightwatch	Kenny Loggins	Columbia	30	"Friend," Easy Driver, Angelique, Title
30	25	11	Along The Red Ledge	Hall & Oates	RCA	59	It's A Laugh, Serious Music, Melody, Don't Blame

#### FM Station Reports — New ADDS/Hot Rotation

KRST-FM — ALBUQUERQUE — BOB SHULMAN

ADDS: Jesse Colin Young, Charlie Ainley, Tyla Gang, Angela Bonfil, Dave Valentine, 100% Whole Wheat, Sad Cafe, Temple City Kazoo Orch., Manu Dubango, Earth, Wind and Fire (45) HOTS: Southside Johnny, Toto, Linda Ronstadt, 1994, Boston, Al Stewart, Firefall, Santana, Outlaws, Bliss Band, Billy Joel, Styx, Van Morrison, Elton John

WSAN-FM — ALLENTOWN — KEVIN GRAFF

ADDS: Lindisfarne, Pages, Tom Scott, Jerry-Kelly, Queen (45)
HOTS: Kansas, Linda Ronstadt, Billy Joel, Al Stewart, Eric Clapton, Styx, Gino Vannelli, Neil Young, Phoebe Snow, 10cc, Joan Armatrading

- AMARILLO - MAX MILLER

ADDS: Robert Johnson (45), Rush, Sad Cafe, Jesse Colin Young
HOTS: Heart, Toto, Van Morrison, Al Stewart, Molly Hatchet, Fogelberg/Weisberg, Styx, Who, Linda
Ronstadt, Firefall, Gino Vannelli, Neil Young, Billy Joel, Eric Clapton, Rolling Stones, Queen (45)

KEZY-FM — ANAHEIM — LARRY REISMAN
ADDS: Southside Johnny, J. Geils Band, Outlaws, lan Matthews, Queen
HOTS: Toto, Boston, Chicago, Linda Ronstadt, Foreigner, Billy Joel, Elton John, Al Stewart,
Fogelberg/Weisberg, Heart, Styx, Van Morrison, Rolling Stones, Hall & Oates, Ambrosia

WKLS-FM - ATLANTA - DEBBIE GARNER

ADDS: Outlaws, Pat Travers, Stillwater, Justin Hayward (45)
HOTS: Toto, Billy Joel, Linda Ronstadt, Al Stewart, Foreigner, Heart, Firefall, Fogelberg/Weisberg, Chicago, Gino Vannelli, Ambrosia

WWUN-FM — BATESVILLE — BOBBY ANDERSON
ADDS: Aerosmith, Outlaws, Elton John, Santana, Joe Cocker, Kansas, Eric Clapton
HOTS: Al Stewart, Billy Joel, Chicago, Firefall, Ted Nugent, Neil Young, Jethro Tull, Van Morrison,
Jimmy Buffett, Who, Styx, Heart, Toto

WAAL-FM — BINGHAMTON — SCOTT MICHAELS
ADDS: Lindisfarne, FM, J. Geils Band, Crazy Horse, Dr. Hook (45)
HOTS: Billy Joel, Kansas, Firefall, Chicago, Al Stewart, Neil Young, Eric Clapton, Van Morrison, Linda Ronstadt, Fogelberg/Weisberg, Elton John

WBCN-FM - BOSTON - TONY BERARDINI

ADDS: Elvin Bisnup, Steve Fordert, Japan, Hush, Chaka Khan, Lindistarne, Pointer Sisters, FM, Ultravox, Jacksons, Lou Reed, J. Gelis Band HOTS: J. Gelis Band, "Kiss", Cars, Dire Straits, Tanya Tucker, James Montgomery, Southside Johnny, Billy Joel, Rolling Stones, Who

WGRQ-FM — BUFFALO — JOHN VELCHOFF ADDS: Alicia Bridges, Pat Travers, Queen, Bee Gees (45) HOTS: Billy Joel, Rush, Styx, Al Stewart, Foreigner, Fogelberg/Weisberg, Steve Martin, Gino Vannelli, Bob Seger, Pablo Cruise, Ace Frehley, Rolling Stones, Chicago, Linda Ronstadt, Ambrosia, "Nat'l Lampoon", Firefall, Boston, Ted Nugent

WJKL-FM - CHICAGO - TOM MARKER/WALLY LEISERING

ADDS: Poco, Chieftains, Ultravox, Larry Coryell, Hickory Wind, Nova, Smak, Japan, Stephen Stills, Willie Nelson, David Fathead Newman, Dan McCafferty, Sad Cafe HOTS: Elvin Bishop, Ouray, George Thorogood, Racing Cars, Southside Johnny, Bryan Ferry, Van Morrison, Outlaws, Jimmy Cliff, FM, Devo, Carl Perkins, Joan Armatrading, Levon Helm, Dave Edmunds, Jean-Luc Ponty, Walter Horton, David Sancious, Heron/Jackson, Son Seals

WXRT-FM — CHICAGO — BOB GELMS ADDS: Jesse Colin Young, Poco, Elvin Bishop, Manieri/Bernhard, Ian Matthews, Wazmo Narizo (45), J Geils Band (45)

HOTS: Devo, 10cc, Al Stewart, Van Morrison, Cheap Trick (radio edit), Linda Ronstadt, Neil Young, Rolling Stones, Billy Joel, Who, Fogelberg/Weisberg, Jean-Luc Ponty, Styx, Yes, Rory Gallagher, Santana, Heart, Ted Nugent, Kenny Loggins, Bruce Springsteen

WLVQ-FM - COLUMBUS - STEVE RUNNER

ADDS: Queen, Todd Rundgren, Outlaws, Pointer Sisters, Pat Travers, Stillwater HOTS: Eric Clapton. Al Stewart, Foreigner, Boston, Fogelberg/Weisberg, Gino Vannelli, Styx, Linda Ronstadt, Billy Joel, Rush, Ted Nugent, Chicago, Aerosmith, Jethro Tull, Elton John, Firefall, Steve

C-101 — CORPUS CHRISTI — MANDO CAMINA

ADDS: Jules & Polar Bears, George Thorogood, Outlaws, Jesse Colin Young, Wishbone Ash, Lindisfarne, FM, Legs Diamond (45)
HOTS: Linda Ronstadt, Chicago, Styx, Santana, Van Morrison, Billy Joel, Firefall, Al Stewart, Nicolette Larson, Fogelberg/Weisberg, Pointer Sisters, Kansas, Tanya Tucker, Boston, Hall & Oates, Gino Manadil, Harst

Vannelli, Heart

WMMS-FM — CLEVELAND — KID LEO/JOHN GORMAN
ADDS: Stillwater, Biondie, Nicolette Larson, J. Geils Band, Queen, Todd Rundgren, Poco
HOTS: Cars, Billy Joel, Al Stewart, Linda Ronstadt, Heart, Southside Johnny, Eric Clapton, Toto, Neil
Young, Who, Aerosmith, Foreigner, Styx, Firefall, Kansas

KZEW-FM — DALLAS — MARK CHRISTOPHER ADDS: Todd Rundgren, J. Geils Band, Queen, Black Sabbath, Tom Waits, The Band, Crazy Horse, Blondie, Dobie Gray (45)

HOTS: Linda Ronstadt, Heart, Billy Joel, Santana, Van Morrison, Firefall, Al Stewart, Queen, Fogelberg/Weisberg, Eric Clapton

KBPI-FM — DENVER — JOHN BRADLEY

ADDS: Poco, Fotomaker HOTS: Linda Ronstadt, Billy Joel, Firefall, Fogelberg/Weisberg, Al Stewart

KFML-AM — DENVER — LARRY BRUCE/KEN KOHL

ADDS: Joan Armatrading, Dire Straits, Poco, Jesse Colin Young, George Thorogood, J. Geils Band (45), Justin Hayward (45), Steve Stajich (45) HOTS: Santana, Toto, Linda Ronstadt, 10cc, Firefall, Eric Clapton, Al Stewart, Van Morrison, Billy Joel, Fogelberg/Weisberg

WLAV-FM — GRAND RAPIDS — DOC DONOVAN

ADDS: Lindisfarne, J. Geils Band, Stillwater, "Return To Forever", Baby Grand, Starz, Eric Carmen (45),

HOTS: Styx, Boston, Party, Firefall, Foreigner, Steve Martin, Rolling Stones, Heart, Fogelberg/Weisberg, Toto, Linda Ronstadt, Billy Joel, Gino Vannelli, Ted Nugent, Ambrosia, Eric Clapton

WCCC-FM - HARTFORD - BILL NOSAL

ADDS: Jesse Colin Young, Cat Stevens
HOTS: Billy Joel, Linda Ronstadt, Al Stewart, Who, Neil Young, Boston, Fogelberg/Weisberg, Chicago, Styx, Van Morrison, Heart, Firefall, Santana, Elton John, 10cc, Hall & Oates, Toto, Eric Clapton, Gino Vannelli, Outlaws

Vanneni, Outlaws

KLOL-FM — HOUSTON — SANDY MATHIS

ADDS: Jesse Colin Young, Stillwater, J. Geils Band, Dire Straits, Elvin Bishop

HOTS: Outlaws, Poco, Firefall, Shawn Phillips, Billy Joel, Elton John, Steely Dan, Stephen Stills,
Santana Wishbone Ash, Nicolette Larson

KWKI-FM - KANSAS CITY - JIM ZEINER

KWKI-FM — KANSAS CITY — JIM ZEINER
ADDS: Jesse Colin Young, Pat Travers, Starz, Todd Rundgren, Arlyn Gale, Elvin Bishop, Stillwater
HOTS: Gino Vannelli, Toto, Styx, Ted Nugent, Kenny Loggins, Bryan Ferry, April Wine
KKTX-FM — KILGORE — JIM HODO/DAL SANDERS
ADDS: Jesse Colin Young, Starz, Dr. Hook, Sad Cafe, Bee Gees (45)
HOTS: Billy Joel, Who, Queen (45), Rush, Kansas, Eric Clapton, Kenny Loggins, Santana, Firefall, Van
Morrison, Fogelberg/Weisberg, Heart, Boston, Neil Young, Al Stewart, Linda Ronstadt, Styx.

WBLM-FM — LEWISTON/PORTLAND — JOSE DIAZ ADDS: J. Geils Band, Tanya Tucker, Jesse Colin Young, Lindisfarne, Ted Nugent, Poco, Stillwater, Dire

HOTS: Billy Joel, Outlaws, Boston, Kansas, Firefall, Toto, Neil Young, Santana, Ian Matthews, Cars, Who, Blend, Joan Armatrading, Foreigner, Linda Ronstadt, Eric Clapton, Van Morrison, Pablo Cruise, Al Stewart, Ambrosia

## MOSTADDE DEM LPS

#1 Most Added



THE J.GEILS BAND **EMI** America

#1 Most Added THE J. GEILS BAND EMI Sanctuary **America** 

ADDED THIS WEEK — KSJO, WLVQ, WMMS, KEZY, WNEW, WLAV, WBLM, WAAF, WBAB, WYSP, WAAL, WYFE, KSAN, KZEW, WLIR, KLOL, WHFS, WOUR, KADI, WBCN.

HISTORY TO DATE -Twelve Inch Only

#2 Most Added JESSE COLIN American Dream — Elektra ADDED THIS WEEK KINK, KNAC, KSJO WIOQ, KWKI, WNEW KSJO. KRST, WBLM, WBAB, WYFE, WCCC, KKTX, KLOL, WHFS, KFML, WXRT, C-101, KREM,

**KYTX** 

#2 Most Added



Jesse Colin Young American Dream Elektra

HISTORY TO DATE WAAL, KZEW, WOUR. #3 Most Added

QUEEN - Jazz - Elektra ADDED THIS WEEK —
KNAC, KSJO, WMMS,
KEZY, WNEW, WAAF,
WLVQ, WGRQ, WBAB,
WYSP, WYDD, WYFF WYDD. WYFE. WYSP KZEW, WLIR, WRCN.

HISTORY TO DATE -Single Only #4 Most Added

POCO — Legend — ABC ADDED THIS WEEK — WJKL, KNAC, WMMS, WBLM, WAAF, WYSP, WYDD, KBPI, KFML, WXRT, KREM, WRNO.

HISTORY TO DATE — WIOO, KWKI, KSHE, KINK, WRNW, KRST, WHFS, WZMF, C-101, WKDF, KZEL, KKTX, WCCC, WOUR, KADI, WAAL, KZAM, WLIR, #3 Most Added



Queen Jazz Elektra #5 Most Added

STILLWATER — I Reserve The Right — Capricorn ADDED THIS WEEK KWKI, WMMS, WLAV, WBLM, WAAF, WLVQ, WLIR, KLOL, WRNO,

WKLS HISTORY TO DATE — KWST, KSHE, WYDD, KYTX, KRST, WHFS, WOUR, ZETA-7, WAAL.

KKTX, KZEW, KZEL.

#6 Most Added ELVIN BISHOP - Hog Heaven — Capricorn ADDED THIS WEEK KNAC, KWKI, KSAN, WLIR, KLOL, WXRT, WBCN, KOME.

HISTORY TO DATE — WBAB, WJKL, KRST, WAAL, WHFS, WZMF, KZAM, KZEL, KKTX.

#4 Most Added



Poco Legend ABC

#7 Most Added OUTLAWS - Playin' To Win - Arista ADDED THIS WEEK — KEZY, WLVQ, C-101, WWUN, WRNO, WKLS

HISTORY TO DATE KSHE, WABX, WYSP, WGRQ, WBLM, KRST, WGRQ, WBLM, KHSI, KZEW, KREM, WBCN, KKTX, WXRT, KYTX, KSJO, KWST, WIOQ, WJKL, KWKI, WYFE, KMET, WAAL, WYDD, KZAM, WBAB, WQXM, WCCC, WMMS, KSAN, WHFS, WLIR, WSAN, KADI, ZETA-7, KOME.

#8 Most Added POINTER SISTERS -Energy — Planet ADDED THIS WEEK — WNOR, WIOQ, WRCN, WLVQ, WQXM, WBCN, #5 Most Added



Stillwater I Reserve The Right Capricorn

HISTORY TO DATE KWST, KEZY, WBAB, WYDD, WJKL, WAAF, KSAN, C-101, WKLS, ZETA-7, WYSP, KRST, KZAM, WCCC, KKTX, KZAM, WCCC, KKTX, WHFS, KZEW, KNX, WOUR.

#9 Most Added

TODD RUNDGREN -Back To The Bars -Bearsville ADDED THIS WEEK KSJO, WIOQ, KWKI, WMMS, WLVQ, WYSP, KZEW HISTORY TO DATE -None

#10 Most Added SAD CAFE — Misplaced Ideals — A&M ADDED THIS WEEK — WJKL, KRST, WBAB, WYFE, KKTX, WLIR, KYTX HISTORY TO DATE -

#6 Most Added



Elvin Bishop Hog Heaven Capricorn

#11 Most Added LINDISFARNE — Back And Fourth - Atco ADDED THIS WEEK WLAV, WBLM, WAAL, WBCN, C-101, WSAN

HISTORY TO DATE — WIOQ, WNOE, KWKI, WRCN, KFML, KZEL, WRNO, WYFE, KZAM, WBAB, KKTX, WXRT, ZETA-7 KTXO, ZETA-7, KTXQ.

#12 Most Added DIRE STRAITS — Dire Straits — Warner Bros. ADDED THIS WEEK — WNOR, WBLM, WYDD, WNOR, WBL KLOL, KFML.

HISTORY TO DATE — WIOQ, WRNW, KRST, KSAN, KZEW, WBCN, WLIR, WOUR, KSJO, KZAM, WBAB, KKTX.

#### - FM Station Reports — New ADDS/Hot Rotation

KNAC-FM — LONG BEACH — PAUL FUHR ADDS: Queen, Grateful Dead, Elvin Blshop, Poco, Jesse Colin Young, Peter Tosh HOTS: Aerosmith, Eric Clapton, Billy Joel, Firefall, Neil Young, Toto, Al Stewart, Boston, Kansas

WBAB-FM — LONG ISLAND — BERNIE BERNARD
ADDS: Queen, Dr. Hook, Steve Forbert, Tanya Tucker, Saga, J. Gells Band, Tantrum, James Montgomery, Sad Cafe, Ultravox, Jesse Colin Young KOTS: Billy Joel, Eric Clapton, Van Morrison, Santana, Fogelberg/Weisberg, Poco, Ambrosia, Al Stewart, Firefall, Outlaws, Who, Southside Johnny, Cars, Yes, Peter Gabriel, 10cc, Bruce Springsteen, Elton John, Moody Blues, Chicago

WLIR-FM — LONG ISLAND — DENIS MCNAMARA/LARRY KLEINMAN ADDS: J. Geils Band, Steve Miller, Dr. John, Ducks Deluxe, Paul Korda, Stillwater, Terry Garthwaite, Willie Nelson, Spirit, Steve Kahn, Sad Cafe, Queen, Elvin Bishop, Crazy Horse HOTS: George Thorogood, Billy Joel, Cars, Eric Clapton, Elton John, Santana, Who, Dave Edmunds, Good Rats, Southside Johnny, "Rocky Horror Picture Show", Marshall Tucker, Yes, Meat Loaf, Toto, Van Morrison, Peter Gabriel, Kansas, Sea Level, Outlaws

WRCN-FM — LONG ISLAND — CHUCK MACKIN ADDS: Pointer Sisters, Peter Tosh (45), Robert Johnson (45) HOTS: Chicago, Rolling Stones, Gino Vannelli, Al Stewart, Firefall, Ambrosia, Billy Joel, Dr. Hook, Gene Cotton, Linda Ronstadt, Queen, Neil Young, Kenny Loggins, Heart, Boston, Fogelberg/Weisberg, Toto, Foreigner, Who, Yes, Styx, Van Morrison, Santana

WRNO-FM — NEW ORLEANS — SAM ROBERTS

ADDS: Poco, Outlaws, Steely Dan, Tanya Tucker, Jimmy Buffett, Stillwater
HOTS: Eric Clapton, Rolling Stones, Who, Boston, Chicago, Linda Ronstadt, Santana, Foreigner, Al
Stewart, Firefall, Elton Jehn, Gino Vannelli, Fogelberg/Weisberg, Styx, Tom Petty

- NEW YORK - TOM MORRERA

WNEW-FM — NEW YURK — IUM MUHHEHA ADDS: Dr. Hook, Mitch Ryder, Ultravox, Peter Tosh, J. Geils Band, Queen, Jesse Colin Young, David Fathead Newman, Flint, Patrice Rushen HOTS: Billy Joel, Southside Johnny, Bruce Springsteen, Bob Seger, Fogelberg/Weisberg, Steve Forbert, Mark-Almond, Pointer Sisters, "Lord Of The Rings", Rachael Sweet, Elton John, Van Morrison, Jimmy Buffett, FM, Bob Dylan

WNOR-FM — NORFOLK — RON REGER
ADDS: Jam Matthews, Pointer Sisters, Dire Straits, Steely Dan, Cooper Bros. (45), Bee Gees (45)
HOTS: Billy Joel, Firefall, Linda Ronstadt, Fogelberg/Weisberg, Rolling Stones, Boston, Foreigner,
Little River Band, Kenny Loggins, Who, L. Le Roux, "War Of The Worlds", Styx, Al Stewart, Neil Young,
Elton John, Gino Vannelli

ZETA-7 — ORLANDO — GARY BROWN
ADDS: Kansas, Rush, Robert Johnson (45)
HOTS: Jimmy Buffett, Outlaws, Foreigner, Sea Level, Stillwater, Billy Joel, Santana, Stephen Stills, Chicago, Aerosmith, Ted Nugent, Molly Hatchet, Kansas, Eric Clapton, Steve Martin, Joe Cocker

WIOQ-FM — PHILADELPHIA — HELEN LEICHT

ADDS: Pointer Sisters, Todd Rundgren, Crazy Horse, Ultravox, Jesse Colin Young, Spirit, J. Geils Band HOTS: Billy Joel, Rolling Stones, Eric Clapton, Kansas, Santana, Bob Seger, Bruce Springsteen, Who, Neil Young, Blondie, Cars, Baby Grand, Bryan Ferry, Jules & Polar Bears, Foreigner, 10cc, King Of Hearts, Bliss Band, Firefall

WYSP-FM — PHILADELPHIA — STEPHEN JOHNSON ADDS: Queen, Poco, Starz, J. Geils Band, Todd Rundgren, Richard T. Bear, Fotomaker HOTS: Foreigner, Boston, Styx, Yes, Linda Ronstadt, Al Stewart, Billy Joel, Elton John, Kansas, Eric

WYDD-FM -- PITTSBURGH -- STEVE DOWNES/JACK ROBINSON

ADDS: Poco, Nick Gilder, Tanya Tucker, Dire Straits, Queen
HOTS: Billy Joel, Styx, Chicago, Al Stewart, Neil Young, Linda Ronstadt, Elton John, Santana,
Fogelberg/Weisberg, Who, Foreigner, Yes, Boston, Gino Vannelli, Heart, Toto, Firefall, Queen, Ted Nugent

KINK-FM - PORTLAND - LESLIE SARNOFF

ADDS: Jesse Colin Young, Dr. Hook (45), Nicolette Larson (45)
HCTS: Linda Ronstadt, Eric Clapton, Chicago, Al Stewart, Little River Band, Toto, Firefall, Gino Vannelli,
Billy Joel, Elton John, Fogelberg/Welsberg, Grover Washington Jr., Nicolette Larson, Pat Metheny,
Mark-Almond, Tom Scott, Sea Level

WYFE-FM — ROCKFORD — ARMAND CHIANTI/BRAD HOFFMAN

ADDS: J. Gells Band, Queen, Sad Cafe, Jesse Colin Young HOTS: Who, Boston, Linda Ronstadt, Van Morrison, Kansas, Al Stewart, Billy Joel, Fogelberg/Welsberg, Styx, Heart, Cheap Trick (radio edit), Eric Clapton, Neil Young, Chicago, Gino Vannelli, Firefall, Hall & Oates, Outlaws, 10cc, Yes

KADI-FM — ST. LOUIS — PETER PARISI ADDS: Flint, Wishbone Ash, J. Gells Band, Joan Armatrading HOTS: Gino Vannelli, Ace Frehley, Billy Joel, Kansas, Santana, Toto, Eric Clapton

KSAN-FM — SAN FRANCISCO — KATE INGRAM ADDS: Kansas, Clash, J. Geils Band, AC/DC, Elvin Bishop, Dan McCafferty, Tanya Tucker, Robert Johnson (45), Hot Chocolate (45), Bee Gees (45) HOTS: Rolling Stones, Joan Armatrading, Eric Clapton, Blondie, Cars, Dave Edmunds, Bryan Ferry, Hall & Oates, Van Morrison, Tom Petty, Ramones, 10cc, Who, George Thorogood, Neil Young

KOME-FM -SAN JOSE — DANA JANG

ADDS: Elvin Bishop, Bandit, Cindy Bullens, Fotomaker, Fresh, Carl Perkins, Pointer Sisters, Tyla Gang HOTS: Aerosmith, Ambrosia, Blue Oyster Cult, Cars, Chicago, Firefall, Fogelberg/Weisberg, Foreigner, Heart, Billy Joel, Van Morrison, Rolling Stones, Linda Ronstadt, Santana, Styx, Who, Yes,

KSJOJEM — SAN JOSE — PAUL WELLS RSJO-FM — SAN JUSE — FAUL WELLS ADDS: AC/DC, Bf. Feelgood (imp), Cheech & Chong, Rush, Billy Joel, Jesse Colin Young, J. Geils Band, Todd Rundgren, Grateful Dead, Queen, Peter Tosh (45) HOTS: Styx, Yes, Bryan Ferry, Rory Gallagher, Jethro Tull, Blue Oyster Cult, Santana, Outlaws, Kansas, Ted Nugent, Dyan Diamond, Who, Pat Travers, Devo, Neil Young, Tanya Tucker, George Thorogood

- SPOKANE -- LARRY SNIDER

ADDS: Jesse Colin Young, Eric Clapton, Poco, Aerosmith, Kansas, Jimmy Buffett, Reggie Knighton, Dr. John, Tom Scott, Neil Larsons, Cindy Bullens
HOTS: Neil Young, Santana, Foreigner, Al Stewart, Billy Joel, Linda Ronstadt, Stephen Stills, Firefall, Styx, Boston, Chicago, Who, Heart, Van Morrison, Eric Clapton, Queen (45), Lindisfarne (45)

WOXM-FM - TAMPA - NEAL MIRSKY

ADDS: Steve Martin, Richard T. Bear, Bandit, Pointer Sisters
HOTS: Billy Joel, Linda Ronstadt, Styx, Boston, Fogelberg/Weisberg, Firefall, Al Stewart

- UTICA -- TOM STARR

ADDS: Son Seals, J. Geils Band, Japan, Queen (45), Robert Johnson (45) HOTS: George Thorogood, Billy Joel, Neil Young, Ian Matthews, Rolling Stones, Chicago, Pointer Sisters, Linda Ronstadt, Bliss Band, Bandit, FM, Dire Straits, Eric Clapton

- WASHINGTON - DAVE EINSTEIN WHES-FM -

ADDS: Jesse Colin Young, Melissa Manchester, Neville Bros., J. Geils Band, Smokey Robinson, Larry

Coryell, Angela Bonfil

HOTS: Eric Clapton, Santana, Dave Edmunds, George Thorogood, Tom Waits, Neil Larson, Joan
Armatrading, Weather Report, Steve Forbert, Dr. John, Elvin Bishop, Tracy Nelson, Sea Level, Willie
Nelson, FM, Poco, Wilton Felder, Guy Clark, Mike Manieri, Gong

WAAF-FM - WORCESTER - JOHN DUNCAN/PAUL LEMIUX

ADDS: Queen, J. Geils Band, Poco, Stillwater, Richard T. Bear, Dr. Hook (45) HOTS: Boston, Fogelberg/Weisberg, Billy Joel, Kenny Loggins, Van Morrison, Linda Ronstadt, Steely Dan, Al Stewart, Syx, Who

Cash Box/November 25, 1978

## REGIONAL PROGRAMMING GUIDE

#### northeast

WTRY — TROY/ALBANY — CHRIS BAILEY, MD

1-1 — B. Manilow. JUMPS: 30 To 24 — Heart, 29 To 22 — E. John, 27 To 21 — Fogelberg/Weisberg, 24
To 17 — B. Joel, 23 To 20 — J. Cocker, 22 To 19 — Pablo Cruise, 20 To 15 — Firefall, 19 To 16 — A. Gibb,
18 To 11 — A. Stewart, 14 To 10 — Chicago, 13 To 7 — Barbra/Neil, 10 To 8 — Dr. Hook, 9 To 6 — G.
Vannelli, 7 To 4 — A. Bridges, Ex To 30 — E. Carmen, Ex To 29 — Toto, Ex To 27 — Village People, Ex To
25 — L. Ronstadt. ADDS: Bee Gees, P. Davis, B. Seger, A. Cooper.

WRKO — BOSTON — RICH WOODWARD, MD
2-1 — A. Bridges. JUMPS: 30 To 27 — E. Clapton, 29 To 25 — Firefall, 27 To 24 — A. Gibb, 26 To 22 — G.
Vannelli, 25 To 17 — Village People, 24 To 19 — A. Stewart, 23 To 20 — A. Cooper, 20 To 14 —
Barbra/Neil, 19 To 16 — Dr. Hook, 18 To 9 — B. Joel, 14 To 6 — Chic, 13 To 10 — Pablo Cruise, 7 To 4 —
Ambrosia, Ex To 29 — Bee Gees, Ex To 28 — Chaka Khan. ADDS: Toto, B. Seger, P. Davis, Sylvester, E.

CHARLIE FERNANDEZ, MD

2-1 — A. Murray, JUMPS: 31 To 25 — Village People, 29 To 18 — Chic, 26 To 22 — Pablo Cruise, 23 To 17 — B. Joel, 18 To 15 — D. Hartman, 14 To 6 — Barbra/Neil, Ex To 26 — Bee Gees, Ex To 23 — G. Vannelli. ADDS: E. Clapton, L. Ronstadt, Firefall, A. Gibb.

WICC — BRIDGEPORT — GREG LOEHR, MD

1-1 — D. Summer. JUMPS: 30 To 21 — E. John, 29 To 23 — Toto, 28 To 25 — Heart, 27 To 24 — J. Cocker, 26 To 16 — Queen, 23 To 19 — E. Carmen, 21 To 18 — Pablo Cruise, 20 To 15 — A. Gibb, 18 To 12 — A. Bridges, 17 To 6 — Barbra/Neil, 14 To 10 — B. Joel, 12 To 8 — A. Stewart, 11 To 5 — G. Vannelli, 9 To 4 — Chicago, Ex To 30 — B. Seger, Ex To 29 — Village People, Ex To 28 — L. Ronstadt, Ex To 27 — Chic. Ex To 26 — Fogelberg/Weisberg, Ex To 17 — Bee Gees. ADDS: N. Gilder, Boston, Olivia Newton-John, Chaka Khan, Hot Chocolate.

WKBW — BUFFALO — JON SUMMERS, MD
1-1 — Barbra/Neil, JUMPS: 30 To 20 — B. Seger, 29 To 23 — Toto, 20 To 15 — Village People, 19 To 12 — A. Frehley, 16 To 13 — A. Stewart, 15 To 8 — B. Joel, 12 To 10 — Foreigner, 5 To 3 — G. Vannelli, Ex To 27 — Chic. ADDS: Firefall, E. Carmen, Bee Gees, Olivia Newton-John.

WDRC — HARTFORD — JIM ENGLISH, MD

1-1 — A. Murray, JUMPS: 30 To 27 — E. John, 29 To 26 — A. Gibb, 28 To 24 — B. Joel, 26 To 22 — Chicago, 25 To 21 — Sylvester, 24 To 9 — Chic, 22 To 19 — C. Gayle, 20 To 15 — G. Vannelli, 19 To 5 — Barbra/Neil, 16 To 13 — A. Stewart, 10 To 6 — A. Bridges, 9 To 7 — Foreigner, 4 To 2 — D. Summer, Ex To 30 — Firefall, Ex To 29 — D. Hartman, Ex To 28 — Village People, ADDS: Olivia Newton-John, P. Davis, Toto, Bee Gees, L. Ronstadt, A. Cooper.

WBLI — LONG ISLAND — BILL TERRY, MD

1-1 — D. Summer. JUMPS: 26 To 20 — E. John, 24 To 18 — Firefall, 22 To 16 — B. Joel, 18 To 11 — Chicago, 17 To 14 — A. Stewart, 11 To 8 — G. Vannelli, 10 To 5 — A. Bridges, 9 To 3 — Barbra/Neil, Ex To 29 — A. Frehley. ADDS: 19 — Chic, Earth, Wind & Fire, E. Clapton.

WAVZ — NEW HAVEN — CURT HANSEN, MD

1-1 — B. Joel. JUMPS: 37 To 29 — Earth, Wind & Fire, 34 To 27 — Boston, 30 To 26 — Fogelberg/Weisberg, 29 To 25 — Rolling Stones, 28 To 24 — Queen, 27 To 23 — Pablo Cruise, 26 To 22 — D. Hartman, 23 To 18 — Bee Gees, 22 To 19 — L. Ronstadt, 20 To 17 — Village People, 19 To 15 — Barbra/Neil, 13 To 10 — B. White, 12 To 6 — Foreigner, 9 To 4 — Chic. ADDS: 38 — Voltage Brothers, 37 — Toto, 36 — Talking Heads, 35 — Firefall, 30 — B. Seger.

WABC — NEW YORK — SONIA JONES, MD
1-1 — D. Summer. JUMPS: 42 To 14 — Barbra/Neil, 36 To 27 — A. Stewart, 26 To 16 — Dr. Hook, 18 To 9 — G. Vannelli, 9 To 6 — Captain & Tennille. ADDS: 41 — Firefall, 18 — D. Hartman, 17 — Village People,

99X — NEW YORK — BOBBY RICH, MD
1-1 — D. Summer. JUMPS: 28 To 24 — Dr. Hook, 24 To 21 — A. Stewart, 23 To 13 — B. Joel, 22 To 18 — Chicago, 19 To 16 — G. Vannelli, 15 To 11 — Barbra/Neil, 12 To 10 — D. Hartman, 6 To 4 — Ambrosia, Ex To 30 — E. John, Ex To 29 — Queen. ADDS: 22 — Village People.

WZZD — PHILADELPHIA — GARY BRIDGES, MD
1-1 — D. Summer, JUMPS: 18 To 14 — Fogelberg/Weisberg, 16 To 12 — P. Davis, 14 To 11 — A. Gibb 13 To 8 — A. Stewart, 12 To 10 — B. Joel, 11 To 9 — Firefall, 8 To 4 — Barbra/Neil, 4 To 2 — Ambrosia ADDS: 15 — Bee Gees, 13 — A. Bridges.

/FIL — PHILADELPHIA — GARY DEFRANCISCO, MD -1 — D. Summer. JUMPS: 25 To 20 — A. Stewart, 24 To 16 — A. Bridges, 20 To 14 — A. Gibb, 17 To 11 - G. Vannelli, 16 To 12 — P. Davis, 12 To 6 — B. Joel, 10 To 5 — Ambrosia, 7 To 2 — Barbra/Neil, Ex To — Dr. Hook. ADDS: Pablo Cruise, D. Hartman, Lindisfarne.

WIFI — PHILADELPHIA — JEFF ROBBINS, MD

1-1 — D. Summer. JUMPS: 30 To 24 — D. Hartman, 29 To 26 — Fogelberg/Weisberg, 27 To 21 — Musique, 23 To 20 — Heart, 22 To 16 — B. Joel, 20 To 15 — Dr. Hook, 16 To 13 — A. Gibb, 15 To 10 — A Bridges, 13 To 9 — G. Vannelli, 11 To 4 — Boston, 5 To 3 — Foreigner, 4 To 2 — Ambrosia. ADDS: 30 — Toto, 29 — P. Davis, 28 — Chic, 27 — Bee Gees, Queen, Pointer Sisters.

JB105 — PROVIDENCE — ROB STEWART, MD
3-1 — Chic. JUMPS: 40 To 26 — Earth, Wind & Fire, 36 To 24 — L. Taylor, 35 To 25 — I. Matthews, 33 To
22 — Fogelberg/Weisberg, 32 To 21 — E. John, 31 To 23 — A. Cooper, 26 To 16 — Toto, 25 To 17 — Bee
Gees, 24 To 13 — Village People, 23 To 12 — B. Joel, 18 To 14 — Queen, 16 To 8 — D. Hartman, 14 To 11
— Pablo Cruise, 13 To 5 — A. Frehley, 11 To 9 — G. Vannelli, 8 To 4 — A. Stewart, Ex To 39 — E. Clapton,
Ex To 37 — L. Ronstadt. ADDS: 40 — Pointer Sisters, 37 — Olivia Newton-John, 36 — K. Loggins, 35 —
Player

WPRO-FM — PROVIDENCE — ALAN EDWARDS, MD

1-1 — Ambrosia. JUMPS: 29 To 23 — Toto, 28 To 25 — Pablo Cruise, 25 To 22 — Fogelberg/Weisberg, 24 To 20 — B. Joel, 22 To 19 — A. Cooper, 20 To 15 — Chic, 19 To 16 — Meat Loaf, 17 To 14 — Barbra/Neil, 16 To 13 — P. Davis, 15 To 12 — A. Gibb, 13 To 9 — Dr. Hook, 10 To 8 — G. Vannelli, 7 To 3 — A. Stewart, 6 To 4 — Hall & Oates, Ex To 30 — Earth, Wind & Fire, Ex To 29 — B. Seger, Ex To 28 — Bee Gees, Ex To 27 — Queen. ADDS: Village People, E. Carmen, L. Taylor, Heart.

WBBF — ROCHESTER — TOM NAST, MD

1-1 — D. Summer. JUMPS: 35 To 32 — M. Manchester, 33 To 28 — Toto, 31 To 27 — L. Garrett, 27 To 20

— B. Joel. 26 To 14 — Firefall, 23 To 13 — A. Stewart, 22 To 18 — Starz, 16 To 11 — Styx, 15 To 9 —
Barbra/Neil, 14 To 8 — G. Vannelli, 13 To 10 — Fogelberg/Weisberg, 9 To 7 — Chicago, 7 To 5 — Dr.
Hook, 6 To 4 — Captain & Tennille, 4 To 2 — Foreigner, Ex To 35 — Lindisfarne, Ex To 33 —
Renaissance, Ex To 31 — Village People, Ex To 25 — Bee Gees. ADDS: P. Davis, A. Bridges.

WTLB — UTICA — JIM REITZ, MD

1-1 — Ambrosia. JUMPS: 30 To 23 — E. John, 28 To 25 — Fogelberg/Weisberg, 26 To 20 — Firefall, 25

To 22 — P. Davis, 23 To 18 — A. Gibb, 22 To 16 — Chicago, 19 To 14 — A. Stewart, 18 To 10 — Village

People, 16 To 13 — Sylvester, 15 To 7 — Barbra/Neil, 10 To 6 — Dr. Hook, Ex To 30 — Toto, Ex To 29 —

Bee Gees, Ex To 26 — B. Joel, Ex To 24 — Chic. ADDS: Earth, Wind & Fire, E. Clapton, Pointer Sisters, A.

#### southeast

WANS - ANDERSON - BILL McCOWN, MD

WANS — ANDERSON — BILL McCOWN, MD

13-1 — Chic. JUMPS: 34 To 26 — A. Cooper, 33 To 24 — B. Seger, 32 To 19 — B. Joel, 29 To 20 — E. John, 27 To 18 — Village People, 23 To 16 — J. Cocker, 22 To 14 — Toto, 20 To 15 — 10cc, 19 To 4 — Barbra/Neil, 17 To 11 — Fogelberg/Weisberg, 14 To 10 — A. Frehley, 11 To 8 — Firefall, 10 To 7 — Chicago, Ex To 34 — Cooper Bros., Ex To 32 — L. Ronstadt, Ex To 29 — G. Campbell, Ex To 28 — Queen, Ex To 21 — Bee Gees. ADDS: Pointer Sisters, Earth, Wind & Fire, Nicolette Larson.

WAGQ — ATHENS — BRADY McGRAW, MD

1-1 — Funkadelics. JUMPS: 30 To 25 — B. Seger, 29 To 23 — B. Joel, 28 To 21 — Chic, 27 To 24 — A. Cooper, 26 To 22 — E. John, 24 To 17 — Fogelberg/Weisberg, 23 To 15 — Chicago, 20 To 13 — Barbra/Neil, 19 To 14 — Heart, 17 To 10 — Village People, 15 To 12 — 10cc, 12 To 9 — A. Stewart, 11 To 8 — A. Gibb, 8 To 6 — E. Clapton, 7 To 5 — G. Vannelli, 5 To 3 — Pablo Cruise, Ex To 30 — Toto, Ex To 29 — L. Ronstadt, Ex To 28 — K. Rogers, Ex To 26 — Bee Gees. ADDS: Earth, Wind & Fire, Hot Chocolate, Queen Pointer Sieters R. Lamps 1 Queen, Pointer Sisters, R. James,

WRFC — ATHENS — GARY KIRK, MD

1-1—D. Summer. JUMPS: 29 15/24 — Chic, 26 To 23 — E. Clapton, 25 To 22 — E. John, 24 To 21 — C. Khan, 23 To 19 — Sylvester, 21 To 17 — B. Joel, 20 To 13 — Barbra/Neil, 19 To 16 — E. Carmen, 18 To 14 — Fogelberg/Weisberg, 14 To 10 — Funkadelics, 11 To 7 — A. Stewart, 10 To 8 — Heart, 6 To 4 — Pablo Cruise. Ex To 31 — M. Manchester, Ex To 30 — L. Ronstadt, Ex To 29 — Village People, Ex To 27 — Bee

Gees. ADDS: B. Seger, Earth, Wind & Fire, Pointer Sisters, P. Stanley

Z93 — ATLANTA — DALE O'BRIEN, MD

293 — ATLANTA — DALE O'BHEN, MD
2-1 — Barbra/Neil. JUMPS: 30 To 27 — Chic, 29 To 24 — Earth, Wind & Fire, 28 To 21 — A. Gibb, 27 To
23 — E. Carmen, 26 To 13 — Bee Gees, 25 To 17 — B. Seger, 23 To 20 — L. Ronstadt, 20 To 16 — E.
Clapton, 17 To 10 — Toto, 10 To 2 — B. Joel, Ex To 30 — Pointer Sisters, Ex To 29 — J. Cocker, Ex To 28
— A. Stewart. ADDS: Village People, E. John, Hot Chocolate, O. Newton-John.

- BRUCE STEVENS, MD

WBBQ — AUGUSTA — BRUCE STEVENS, MD
1-1 — P. Davis, JUMPS: 30 To 22 — Pablo Cruise, 29 To 24 — Cooper Bros., 28 To 23 — A. Frehley, 27
To 20 — Chic, 26 To 18 — E. John, 24 To 17 — Heart, 19 To 16 — A. Stewart, 18 To 15 — A. Gibb, 17 To 12
— Barbra/Neil, 16 To 11 — Firefall, 14 To 8 — Chicago, 13 To 10 — E. Carmen, 9 To 7 — Funkadelics, 7
To 5 — Toto, Ex To 29 — Earth, Wind & Fire, Ex To 28 — A. Cooper, Ex To 27 — Bee Gees, Ex To 26 —
Village People, Ex To 25 — B. Joel. ADDS: 30 — B. Seger, M. Manchester, Hot Chocolate, N. Gilder, Talking Heads, G. Rafferty, Lindisfarne.

WCAO - BALTIMORE - SCOTT RICHARDS, MD

WCAO — BALTIMORE — SCOTT HICHARDS, MD
1-1 — D. Summer. JUMPS: 29 To 25 — J. Cocker, 28 To 24 — Fogelberg/Weisberg, 27 To 10 — Bee
Gees, 26 To 22 — Village People, 25 To 15 — B. Joel, 24 To 20 — A. Stewart, 23 To 14 — Chic, 21 To 17 —
Toto, 20 To 16 — E. Carmen, 14 To 9 — Firefall, 6 To 3 — A. Bridges, Ex To 30 — A. Cooper, Ex To 27 —
G. Campbell, Ex To 26 — L. Ronstadt, Ex To 23 — Earth, Wind & Fire. ADDS: B. Seger, Chanson, Pointer Sisters, 29 — Lindisfarne

WERC - BIRMINGHAM - WALT BROWN, MD

WERC — BIRMINGHAM — WALT BROWN, MD
4-1 — Barbra/Neil. JUMPS: 29 To 24 — Queen, 28 To 23 — B. Seger, 26 To 22 — Fogelberg/Weisberg, 25 To 21 — E. Clapton, 23 To 18 — L. Ronstadt, 20 To 17 — B. Joel, 19 To 16 — A. Gibb, 18 To 14 — Sylvester, 17 To 12 — D. Summer, 14 To 8 — Village People, 10 To 6 — E. John, 9 To 4 — Funkadelics, 7 To 2 — Dr. Hook, 5 To 3 — G. Vannelli, Ex To 29 — P. Stanley, Ex To 28 — Heart, Ex To 27 — Hot Chocolate, Ex To 26 — Chic, Ex To 20 — Bee Gees. ADDS: D. Parton, O. Newton-John, Earth, Wind &

WSGN — BIRMINGHAM — BILL THOMAS, MD

1-1 — A. Bridges. JUMPS: 28 To 25 — Sylvester, 27 To 22 — Fogelberg/Weisberg, 26 To 17 — Villa, People, 17 To 12 — B. Joel, 8 To 4 — Barbra/Neil, 5 To 3 — D. Summer, 4 To 2 — Ambrosia, Ex To 29 Chic, Ex To 26 — B. Seger. ADDS: Queen, Earth, Wind & Fire, O. Newton-John, Heart.

WAYS — CHARLOTTE — SCOTT SLADE, MD

1-1 — Chic. JUMPS: 29 To 21 — A. Gibb, 28 To 16 — Village People, 27 To 20 — B. Joel, 26 To 22 — L.

Ronstadt, 23 To 13 — Switch, 22 To 15 — B. Seger, 20 To 17 — Firefall, 16 To 11 — A. Stewart, 15 To 4 — P. Davis, 6 To 3 — Barbra/Neil, Ex To 30 — Hot Chocolate, Ex To 29 — Chanson, Ex To 27 — N. Gilder, Ex To 24 — A. Cooper. ADDS: 28 — E. Clapton, Pointer Sisters, E. Carmen, Bee Gees..

WFMJ — DAYTONA BEACH — JOHN SCOTT, MD 2-1 — G. Vannelli. JUMPS: 41 To 35 — P. Tosh, 40 To 34 — L. Taylor, 39 To 33 — L. Garrett, 38 To 24 — A. Stewart, 37 To 27 — D. Hartman, 34 To 29 — B. Seger, 32 To 28 — Heart, 31 To 25 — G. Campbell, 30 To 21 — J. Cocker, 28 To 23 — Fogelberg/Weisberg, 27 To 22 — E. Carmen, 25 To 19 — A. Gibb, 24 To 20 — J. Hayward, 23 To 18 — Toto, 20 To 17 — E. Clapton, 19 To 14 — Barbra/Neil, 16 To 10 — Chic, 14 To 8 — Village People, 9 To 6 — Chicago, 7 To 5 — Firefall, Ex To 45 — Jacksons, Ex To 44 — Eng. Dan & J.F. Coley, Ex To 43 — Chanson, Ex To 42 — M. MacGregor, Ex To 41 — Meat Loaf, Ex To 36 — Bee Gees. ADDS: K. Loggins, I. Matthews, T. Thomas, D&M, B. Joel.

WAPE — JACKSONVILLE — PAUL SEBASTIAN, MD

1-1 — Dr. Hook. JUMPS: 30 To 24 — Firefall, 29 To 22 — G. Campbell, 28 To 21 — E. Carmen, 27 To 17 —

A. Gibb, 26 To 16 — B. Seger, 25 To 14 — Barbra/Neil, 23 To 20 — C. Khan, 16 To 11 — Village People,
15 To 12 — A. Stewart, 13 To 8 — Foreigner, 12 To 7 — P. Davis, 6 To 4 — D. Summer, Ex To 30 — Pablo
Cruise, Ex To 29 — D. Hartman, Ex To 28 — Chanson, Ex To 27 — Hot Chocolate, Ex To 26 — Chic, Ex To
25 — A. Cooper. ADDS: N. Larson, O. Newton-John, K. Rogers, Peaches & Herb, G. Chandler, Cooper

**WRJZ — KNOXVILLE — MARK THOMPSON, MD**2-1 — D. Summer. JUMPS: 31 To 20 — Heart, 21 To 15 — Chic, 19 To 13 — Toto, 15 To 11 — A. Gibb, 13 To 8 — C. Gayle, 6 To 3 — Barbra/Neil, Ex To 35 — A. Cooper, Ex To 34 — J. Cocker, Ex To 32 — L. Ronstadt, Ex To 31 — E. John, Ex To 29 — Bee Gees, Ex To 24 — B. Joel. ADDS: B. Seger.

KAAY — LITTLE ROCK — DAVID HAMILTON, PD/MD 2-1 — Ambrosia. JUMPS: 25 To 21 — A. Stewart, 24 To 17 — Firefall, 23 To 11 — D. Summer, 19 To 10 — Barbra/Neil, 12 To 8 — Dr. Hook, 9 To 3 — G. Vannelli, Ex To 25 — G. Campbell, Ex To 24 — Chicago, Ex To 23 — B. Joel. ADDS: Bee Gees, A. Gibb, L. Ronstadt.

WFOM — MARIETTA — MIKE DARRETT, PD
9-1 — Barbra/Neil, JUMPS: 28 To 23 — E. John, 21 To 18 — Toto, 20 To 13 — B. Joel, 16 To 12 — A. Gibb, 14 To 11 — Firefall, 13 To 10 — Chicago, 12 To 9 — E. Carmen, 11 To 7 — Heart, 7 To 5 — A. Stewart, Ex To 30 — K. Rogers, Ex To 28 — L. Ronstadt, Ex To 26 — Chic, Ex To 22 — Bee Gees. ADDS: Earth, Wind & Fire, Hot Chocolate, O. Newton-John, M. Manchester, Starbuck.

96X — MIAMI — FRANK WALSH, MD
7-1 — Chic. JUMPS: 36 To 32 — A. Frehley, 35 To 31 — R. James, 33 To 26 — Pablo Cruise, 30 To 27 — Chicago, 29 To 25 — Chanson, 27 To 14 — Barbra/Neil, 26 To 23 — Dr. Hook, 25 To 20 — A. Stewart, 24 To 21 — Goody Goody, 21 To 15 — G. Vannelli, 20 To 12 — D. Hartman, 17 To 10 — Ambrosia, 14 To 9 — Change of the Company o A. Bridges, 5 To 3 — Village People. ADDS: 37 — B. Joel, 36 — Firefall, 34 — P. Davis, 33

WHHY — MONTGOMERY — RICH THOMAS, MD

3-1 — J. Hayward. JUMPS: 30 To 27 — Toto, 28 To 23 — L. Ronstadt, 27 To 24 — D. Hartman, 26 To 21 — E. Clapton, 25 To 22 — Pablo Cruise, 21 To 15 — Village People, 20 To 16 — Firefall, 16 To 10 — A. Stewart, 15 To 7 — Chicago, 14 To 6 — C. Gayle, 12 To 8 — E. Carmen, 10 To 5 — Funkadelic, 8 To 2 — Barbra/Neil, 6 To 4 — Foreigner, Ex To 30 — Bee Gees, Ex To 28 — Fogelberg/Weisberg, Ex To 26 — B. Joel, Ex To 25 — E. John, Ex To 19 — Chic. ADDS: Nicolette Larson, Pointer Sisters, Heart, Earth, Wind Barbra/Neil, 6 To 4 — For Joel, Ex To 25 — E. John, & Fire, Hot Chocolate.

WLAC — NASHVILLE — EVA WOOD, MD

13-1 — Barbra/Neil. JUMPS: 39 To 35 — J. Cocker, 36 To 20 — Chic, 32 To 20 — C. Khan, 27 To 24 — P. Anka, 25 To 22 — A. Gibb, 23 To 18 — Sylvester, 22 To 17 — Chicago, 21 To 15 — D&M, 11 To 8 — Firefall, 10 To 7 — G. Vannelli. ADDS: Switch, B. Seger, Queen, A. Frehley, O. Newton-John, Bee Gees.

WWKX — NASHVILLE — MICHAEL ST. JOHN, PD 1-1—D. Summer. JUMPS: 28 To 20 — Chic, 27 To 22 — B. Joel, 26 To 23 — Fogelberg/Weisberg, 23 To 17 — Pablo Cruise, 21 To 18 — Toto, 16 To 8 — Village People, 13 To 7 — Barbra/Neil, 9 To 4 — Dr. Hook, 7 To 5 — G. Vannelli, Ex To 30 — B. Seger, Ex To 26 — L. Ronstadt, Ex To 25 — Bee Gees. ADDS: Pointer Sisters, G. Campbell, Earth, Wind & Fire, G. Rafferty, Cooper Bros.

BJ105 — ORLANDO — TERRY LONG, MD

1-1 — D. Summer. JUMPS: 40 To 36 — Earth, Wind & Fire, 39 To 25 — Bee Gees, 38 To 35 — Chanson, 37 To 33 — Hot Chocolate, 36 To 30 — A. Stewart, 31 To 24 — Toto, 30 To 21 — Captain & Tennille, 28 To 16 — A. Gibb, 27 To 23 — G. Vannelli, 26 To 22 — Chicago, 25 To 13 — A. Frehley, 23 To 18 — Pablo Cruise, 22 To 17 — Commodores, 15 To 12 — P. Davis, 14 To 7 — Barbra/Neil, 12 To 10 — A. Bridges, 11 To 9 — Firefall, 10 To 6 — Foreigner, 6 To 3 — Who. ADDS: 40 — B. Seger, 39 — E. John, 38 — L. Ronstadt, 37 — Village People, C. Rea, Fotomaker, D. Hartman, J. Hayward.

WKIX — RALEIGH — RON McKAY, MD

1-1 — D. Summer. JUMPS: 30 To 25 — B. Joel, 28 To 20 — Village People, 27 To 24 — P. Anka, 26 To 15 — A. Gibb, 25 To 21 — Sylvester, 22 To 11 — Barbra/Neil, 20 To 16 — J. Hayward, 19 To 3 — Chic, 18 To 14 — D. Hartman, 17 To 13 — Pablo Cruise, 8 To 6 — Funkadelic, 7 To 5 — Dr. Hook, Ex To 28 — Chicago, Ex To 26 — Fogelberg/Weisberg. ADDS: Hot Chocolate, M. Manchester, G. Campbell, T. Thomas, C. Khan.

WLEE - RICHMOND KEN CURTIS, PD

1-1 — Barbra/Neil, JUMPS: 30 To 26 — E. Carmen, 29 To 23 — Heart, 27 To 17 — Chic, 24 To 14 — B. Joel, 22 To 16 — A. Cooper, 19 To 13 — E. John, 17 To 7 — A. Gibb, 15 To 10 — Chicago, 14 To 9 — A. Stewart, 10 To 8 — Firefall, 9 To 5 — Dr. Hook, 6 To 4 — G. Vannelli. ADDS: 29 — Fogelberg/Weisberg, 25 — Bee Gees, 22 — Village People.

WSGA — SAVANNAH — JIM LEWIS, MD
1-1 — A. Bridges, JUMPS: 30 To 27 — Hot Chocolate, 29 To 26 — A. Cooper, 28 To 25 — B. Joel, 27 To 20 — Bee Gees, 26 To 23 — Fogelberg/Weisberg, 25 To 22 — L. Ronstadt, 24 To 21 — Pablo Cruise, 23 To 19 — Firefall, 19 To 15 — E. John, 14 To 2 — Chic, 13 To 4 — Village People, 10 To 5 — Barbra/Neil. ADDS: 30 — Pointer Sisters, 29 — Earth, Wind & Fire, 28 — B. Seger.

WPGC — WASHINGTON, D.C. — JIM ELLIOT, MD

17-1 — Chic. JUMPS: 20 To 15 — Toto, 19 To 16 — Firefall, 14 To 7 — B. Joef, Ex To 17 — Village People. ADDS: Nicolette Larson, L. Ronstadt, B. Seger.

## REGIONAL PROGRAMMING GUIDE

**WAIR — WINSTON/SALEM — STEVE NORRIS, MD**1-1 — P. Davis. JUMPS: 34 To 30 — Fogelberg/Weisberg, 33 To 25 — Hot Chocolate, 32 To 28 — B. Joel, 31 To 27 — B. Seger, 29 To 19 — Village People, 27 To 23 — E. John, 25 To 22 — Heart, 24 To 20 — A. Stewart, 23 To 18 — E. Carmen, 22 To 17 — Firefall, 19 To 10 — Chic, 14 To 5 — Barbra/Neil, 11 To 7 — Chicago, 6 To 4 — A. Gibb, Ex To 38 — J. Cocker, Ex To 36 — Toto, Ex To 35 — C. Khan, Ex To 33 — L. Ronstadt, Ex To 26 — Bee Gees. ADDS: A. Frehley, G. Campbell, Queen, Switch, R. James.

#### southwest

Z-97 — DALLAS — GARY MACK, PD/MD 1-1 — K. Loggins. JUMPS: 24 To 17 — Who, 19 To 11 — Pablo Cruise, 18 To 13 — Heart, 12 To 10 — C.

KLIF — DALLAS — STEVE SCOTT, PD
3-1 — Ambrosia. JUMPS: 40 To 35 — G. Campbell, 39 To 34 — A. Cooper, 36 To 32 — Toto, 35 To 31 — E. John, 34 To 29 — R. Coolidge, 32 To 25 — B. Joel, 31 To 28 — G. Cotton, 29 To 23 — A. Gibb, 28 To 20 — L. Ronstadt, 24 To 21 — Pablo Cruise, 23 To 19 — Chicago, 21 To 18 — E. Carmen, 19 To 16 — S. Bishop, 18 To 14 — Firefall, 17 To 10 — Barbra/Neil. 16 To 9 — Dr. Hook, 14 To 11 — P. Davis, 11 To 7 — A. Stewart, 7 To 5 — G. Vannelli, 5 To 3 — A. Bridges, 4 To 2 — D. Summer, Ex To 38 — Exile. ADDS: 40 — K. Rogers, 39 — Heart, 37 — M. Manchester, 33 — Bee Gees, Olivia Newton-John.

KNUS — DALLAS — BOBBY SORRELL, MD
8-1 — Ambrosia, JUMPS: 28 To 22 — L. Ronstadt, 27 To 23 — Fogelberg/Weisberg, 26 To 21 — Styx, 25
To 17 — A. Stewart, 23 To 16 — B. Joel, 20 To 15 — Heart, 19 To 14 — Firefall, 18 To 13 — Barbra/Neil, 17
To 11 — Pablo Cruise, 16 To 12 — Boston, 15 To 9 — Chicago, 13 To 8 — Foreigner, 11 To 7 — Dr. Hook, 10 To 6 — Captain & Tennille, 7 To 5 — P. Davis, Ex To 26 — B. Seger, Ex To 25 — Toto, Ex To 24 — Bee Gees. ADDS: Joe Walsh, E. Carmen, Chanson, J. Cocker, Chic, E. John, Hot Chocolate.

KINT — EL PASO — JAHNI KAYE, MD 2-1 — D. Summer. JUMPS: 30 To 24 — Chic, 28 To 23 — Pablo Cruise, 27 To 21 — K. Young, 25 To 22 — Toto, 24 To 12 — Foxy, 23 To 20 — Sylvester, 22 To 18 — Barbra/Neil, 21 To 16 — G. Vannelli, 20 To 17 — Chicago, 19 To 9 — Dr. Hook, 10 To 8 — A. Bridges, 5 To 3 — A. Murray, Ex To 30 — Village People, Ex To 28 — Firefall, Ex To 26 — Fogelberg/Weisberg. ADDS: A. Stewart, B. Joel, E. Carmen.

KILT — HOUSTON — BILL YOUNG, PD/MD

1-1 — Foxy. JUMPS: 35 To 21 — C. Lynn, 31 To 28 — Queen, 27 To 20 — R. James, 26 To 23 — D. Williams, 23 To 7 — Chic, 19 To 16 — A. Stewart, 18 To 13 — A. Bridges, 17 To 11 — Ambrosia, 7 To 2 — Barbra/Neil, 6 To 4 — J. Hayward, Ex To 40 — Toto, Ex To 33 — Bee Gees. ADDS: 27 — Switch, 25 — Funkadelic, Fogelberg/Weisberg, Firefall..

KRBE — HOUSTON — CLAY GISH, PD/MD
1-1 — Dr. Hook, JUMPS: 40 To 35 — Bee Gees, 37 To 32 — L. Ronstadt, 35 To 31 — A. Frehley, 34 To 27
— B. Seger, 32 To 29 — E. John, 31 To 10 — Chic, 29 To 26 — B. Joel, 28 To 25 — Chicago, 27 To 24 —
Talking Heads, 26 To 23 — Funkadelic, 20 To 17 — A. Gibb, 15 To 8 — Ambrosia, 14 To 6 — Foxy, 10 To 3
— Barbra/Neil, 7 To 5 — G. Vannelli, 6 To 4 — J. Hayward, Ex To 40 — Lynyrd Skynyrd, Ex To 39 —
Fogelberg/Weisberg. ADDS: 37 — G. Campbell, 33 — Pointer Sisters, L. Garrett, P. Stanley.

WNOE — NEW ORLEANS — NICK BAZOO, MD

1-1 — D. Summer. JUMPS: 30 To 22 — A. Frehley, 29 To 24 — Queen, 25 To 21 — Lindisfarne, 22 To 18
— Dr. Hook, 18 To 14 — Village People, 16 To 13 — Funkadelic, 15 To 12 — Captain & Tennille, 14 To 10
— Chicago, 10 To 4 — Barbra/Neil, 8 To 3 — N. Gilder, Ex To 28 — B. Joel, Ex To 25 — Bee Gees. ADDS: Firefall, Carpenters, P. Davis.

WTIX — NEW ORLEANS — TERRY YOUNG, MD
2-1 — G. Vannelli. JUMPS: 36 To 19 — Chic, 35 To 17 — Chicago, 26 To 12 — Dr. Hook, 20 To 16 —
Rolling Stones, 18 To 15 — A. Gibb, 17 To 4 — Barbra/Neil, 16 To 9 — A. Cooper, 11 To 7 — Captain &
Tennille, Ex To 40 — L. Taylor, Ex To 39 — J. Cocker, Ex To 38 — L. Garrett, Ex To 33 — Bee Gees, Ex To
31 — B. Joel, Ex To 30 — Village People. ADDS: E. Clapton, L. Oskar, Jacksons, K. Rogers, R. James,
Talking Heads, Carpenters.

WKY — OKL AHOMA CITY — SANDY JONES, MD

1-1 — Ambrosia. JUMPS: 20 To 17 — Pablo Cruise, 19 To 13 — A. Gibb, 15 To 9 — Barbra/Neil, 14 To 10

— A. Stewart, 9 To 5 — Dr. Hook, 7 To 4 — G. Vannelli, Ex To 19 — Hot Chocolate, Ex To 18 — P. Davis, Firefall, ADDS: A. Bridges, Bee Gees, Heart, Olivia Newton-John.

KSLQ — ST. LOUIS — PHIL IRONS, MD

1-1 — D. Summer. JUMPS: 37 To 30 — Toto, 36 To 31 — Pointer Sisters, 35 To 28 — Queen, 34 To 27 —

A. Stewart, 32 To 29 — James Walsh Gypsy Band, 31 To 23 — A. Bridges, 30 To 22 — Dr. Hook, 29 To 17 — Firefall, 28 To 14 — Barbra/Neil, 27 To 21 — G. Cotton, 26 To 13 — Chic, 23 To 20 — A. Cooper, 22 To 18 — C. Gayle, 20 To 10 — Village People, 18 To 15 — G. Vannelli, 12 To 9 — B. Manilow, 11 To 7 — Sylvester, 10 To 5 — Ambrosia, 9 To 4 — A. Frehley. ADDS: 35 — L. Garrett, 34 — E. Clapton, 33 — Pablo Cruise, 32 — Bee Gees.

KXOK — ST. LOUIS — LEE DOUGLAS, PD/MD

1-1 — D. Summer. JUMPS: 40 To 34 — Bee Gees, 39 To 32 — B. Seger, 38 To 28 — S. Bishop, 33 To 27 — P. Davis, 28 To 18 — A. Stewart, 27 To 17 — A. Cooper, 26 To 23 — E. Carmen, 24 To 19 — G. Cotton, 23 To 12 — Fogelberg/Weisberg, 22 To 15 — Journey, 20 To 11 — Dr. Hook, 15 To 5 — Firefall, 13 To 8 — B. Manilow, 12 To 10 — J. Hayward, 11 To 9 — G. Vannelli, 9 To 2 — Barbra/Neil. ADDS: 40 — E. John, 39 — P. Stanley, 38 — LG& Taylor, 25 — B. Joel.

KEEL - SHREVEPORT - RANDY DAVIS, MD

2-1 — D. Summer, JUMPS: 29 To 25 — E. Carmen, 28 To 24 — Fogelberg/Weisberg, 27 To 21 — Styx, 25 To 22 — Exile, 24 To 19 — Pablo Cruise, 23 To 17 — A. Gibb, 21 To 18 — Firefall, 20 To 15 — A. Stewart, 18 To 6 — Barbra/Neil, 16 To 9 — Sylvester, 15 To 12 — Chicago, 13 To 8 — G. Vannelli, 10 To 5 — Dr. Hook, 8 To 3 — A. Bridges. ADDS: 28 — B. Joel, 27 — P. Davis, 26 — L. Ronstadt.

Land British Brown Brow

KELI — TULSA — RAY LIVINGSTON, MD 2-1 — Foxy. JUMPS: 29 To 25 — Hot Chocolate, 26 To 23 — G. Campbell, 25 To 20 — Funkadelic, 20 To 11 — Barbra/Neil, 14 To 9 — A. Gibb, Ex To 27 — A. Cooper. ADDS: B. Seger, N. Jean, James Walsh Gypsy Band, J. Geils.

west

WINW — CANTON — LINDA LONDON, MD
4-1 — Ambrosia. JUMPS: 33 To 29 — Styx, 29 To 23 — Firefall, 28 To 24 — C. Khan, 27 To 16 —
Sylvester, 26 To 22 — Heart, 25 To 17 — A. Stewart, 22 To 19 — Pablo Cruise, 17 To 14 — Chicago, 16 To
13 — Village People, 15 To 12 — E. Carmen, 13 To 10 — Dr. Hook, 12 To 5 — Barbra/Neil, 10 To 7 — G.
Vannelli, Ex To 35 — A. Frehley, Ex To 34 — E. John, Ex To 32 — Bee Gees, Ex To 26 — P. Davis. ADDS:
L. Ronstadt, J. Cocker.

WLS — CHICAGO — ALAN BURNS, MD 2-1 — N. Gilder. JUMPS: 19 To 15 — Ambrosia, 16 To 7 — Barbra/Neil. ADDS: 20 — G. Vannelli, Bee

**WMET — CHICAGO — BOBBY CHRISTIAN, MD** 1-1 — Foreigner. JUMPS: 30 To 26 — Queen, 28 To 25 — Fogelberg/Weisberg, 25 To 16 — Bee Gees, 16 To 13 — Foxy, 12 To 9 — B. Joel, 10 To 7 — Ambrosia, 8 To 6 — D. Summer. ADDS: 32 — O. Newton-John, 31 — Chic.

**Q102 — CINCINNATI — MARK ELLIOT, MD**3-1 — Heart. JUMPS: 34 To 28 — A. Frehley, 32 To 25 — Toto, 29 To 23 — Bee Gees, 28 To 22 — Queen, 23 To 19 — G. Vannelli, 21 To 15 — Styx, 20 To 16 — E. Clapton, 19 To 14 — Chicago, 16 To 12 — Barbra/Neil, 12 To 8 — Foreigner, 6 To 3 — Fogelberg/Weisberg, 4 To 2 — A. Murray.

WGCL — CLEVELAND — JEFF GERBER, MD 5-1 — Village People. JUMPS: 28 To 16 — Cars, 27 To 14 — Chic. 26 To 15 — Toto, 24 To 20 — Ambrosia, 21 To 11 — A. Bridges, 15 To 4 — Barbra/Neil, 12 To 10 — Firefall, Ex To 28 — P. Stanley. ADDS: 29 — A. Gibb, 25 — L. Ronstadt, 22 — B. Joel, Lindisfarne, J. Cocker, P. Davis, L. Garrett, Fogelberg/Weisberg.

WZZP — CLEVELAND — TOM JAFFRIES, MD 3-1 — Foreigner, JUMPS: 32 To 28 — L. Garrett, 31 To 23 — Cars. 30 To 26 — Fogelberg/Weisberg, 28 To 17 — Bee Gees, 27 To 24 — B. Seger, 26 To 22 — A. Frehley, 25 To 19 — Village People, 23 To 20 — J. Cocker, 22 To 16 — L. Ronstadt, 21 To 15 — A. Gibb, 19 To 13 — B. Joel, 16 To 10 — Heart, 15 To 11 — Firefall, 14 To 7 — Chicago, 12 To 8 — Dr. Hook, 9 To 3 — Barbra/Neil, Ex To 33 — G. Campbell, Ex To 30 — P. Stanley, Ex To 29 — Toto. ADDS: Queen, A. Cooper, M. Manchester, Earth, Wind & Fire, I. Matthews, O. Newton-John, E. John.

WNCI — COLUMBUS — STEVE EDWARDS, MD
3-1 — Ambrosia. JUMPS: 18 To 15 — Dr. Hook, 16 To 10 — P. Davis, 13 To 8 — Styx, 10 To 7 — G. Vannelli, 6 To 4 — D. Summer, 5 To 3 — Foreigner, Ex To 21 — A. Gibb, Ex To 12 — Chic. ADDS: Firefall, A. Bridges, Pablo Cruise.

WCOL — COLUMBUS — HARRY VALENTINE, MD
2-1 — Barbra/Neil. JUMPS: 30 To 13 — A. Bridges, 29 To 22 — S. Bishop, 28 To 18 — E. Carmen, 27 To
12 — Chicago, 26 To 10 — A. Stewart, 25 To 21 — D. Gates, 23 To 15 — A. Gibb, 18 To 7 — Dr. Hook, 14
To 11 — B. Manilow, 12 To 8 — P. Davis, 8 To 4 — G. Vannelli, Ex To 24 — Bee Gees, Ex To 19 —
Fogelberg/Weisberg, Ex To 17 — Firefall. ADDS: 25 — B. Joel.

KIOA — DES MOINES — GARY STEVENS, PD & MD
1-1 — N. Gilder. JUMPS: 25 To 21 — Chicago, 24 To 20 — A. Stewart, 22 To 18 — Pablo Cruise, 17 To 12
— Barbra/Neil, 16 To 13 — Foreigner, 14 To 10 — Ambrosia, 10 To 8 — Dr. Hook, 7 To 5 — Captain & Tennille. ADDS: 25 — Bee Gees, 24 — A. Bridges, 23 — James Walsh Gypsy Band, 22 — B. Joel.

CKLW — DETROIT — ROSALIE TROMBLEY, MD
1-1 — Barbra/Neil. JUMPS: 29 To 24 — Queen, 26 To 17 — A. Cooper, 25 To 20 — A. Bridges, 15 To 6 — Cars, 6 To 4 — Ambrosia, Ex To 25 — Earth, Wind & Fire, Ex To 15 — B. Joel. ADDS: Dr. Hook, C. Lynn.

WDRQ — DETROIT — CHARITA DORAM, MD

1-1 — G. Vannelli, JUMPS: 35 To 29 — B. Seger, 34 To 26 — A. Gibb, 33 To 25 — Toto, 31 To 28 — Heart, 30 To 27 — Dr. Hook, 29 To 24 — Firefall, 27 To 21 — B. Joel, 26 To 22 — L. Ronstadt, 25 To 17 — Rose Royce, 24 To 15 — A. Stewart, 23 To 16 — A. Cooper, 22 To 18 — Fogelberg/Weisberg, 20 To 10 — C. Khan, 17 To 8 — Chic. ADDS: 35 — Bee Gees, 34 — Earth, Wind & Fire, 33 — Queen, 32 — Cars, 31 — R. James, 30 — Barbra/Neil.

KFMD — DUBUQUE — STEVE SESTERHENN, MD

3-1— D. Summer. JUMPS: 24 To 20 — Styx, 23 To 19 — A. Gibb, 22 To 18 — B. Joel. 21 To 12 — Firefall, 20 To 16 — Toto, 18 To 13 — Pablo Cruise, 17 To 10 — Barbra/Neil, 16 To 11 — Dr. Hook, 12 To 8 — G. Vannelli, 11 To 9 — B. Manilow, 4 To 2 — A. Murray, Ex To 24 — L. Ronstadt, Ex To 23 — A. Cooper, Ex To 22 — E. John, Ex To 21 — E. Carmen. ADDS: B. Seger, Earth, Wind & Fire, N. Gilder, Village People.

WDBQ — DUBUQUE — CHUCK BAILEY, MD
1-1 — N. Gilder. JUMPS: 30 To 27 — Pablo Cruise, 29 To 22 — Chicago, 25 To 17 — Styx, 21 To 9 — P. Davis, 20 To 12 — Heart, 18 To 13 — Dr. Hook, 13 To 4 — Foreigner, 12 To 8 — B. Manilow, 11 To 6 — Captain & Tennile, Ex To 30 — James Walsh Gypsy Band, Ex To 29 — S. Bishop, Ex To 28 — A. Gibb, Ex To 18 — Barbra/Neil. ADDS: Bee Gees, Toto, L. Garrett.

WEBC — DULUTH — STEVE OLIVER, MD
1-1 — J. Hayward. JUMPS: 28 To 24 — E. Carmen, 26 To 22 — E. Clapton, 24 To 16 — B. Joel, 20 To 17 — Fogelberg/Weisberg, 18 To 12 — A. Gibb, 14 To 6 — Barbra/Neil, 11 To 9 — Firefall, 9 To 4 — Dr. Hook, 7 To 5 — B. Manilow. 4 To 2 — Foreigner. Ex To 27 — Bee Gees, Ex To 21 — A. Bridges. ADDS: 30 — Village People, 28 — L. Ronstadt, P. Davis, B. Seger, A. Cooper.

WIFE - INDIANAPOLIS - JERRY STEELE, MD

WIFE — INDIANAPOLIS — JEHRY STEELE, MD
1-1 — A. Murray, JUMPS: 34 To 21 — Fogelberg/Weisberg, 32 To 24 — A. Stewart, 28 To 18 — Chic, 26
To 23 — A. Frehley, 25 To 20 — Village People, 23 To 17 — A. Gibb, 20 To 13 — Firefall, 16 To 11 —
Chicago, 10 To 6 — Barbra/Neil, 9 To 7 — A. Bridges, 8 To 4 — D. Summer, 5 To 2 — Captain & Tennille,
EX To 35 — C. Khan, EX To 33 — Switch, EX To 32 — Sylvester, EX To 28 — Bee Gees, EX To 26 — B. Joel,
EX To 25 — Heart.

WNDE — INDIANAPOLIS — JEFF LUCIFER, PD

12-1 — Barbra/Neil. JUMPS: 25 To 22 — A. Gibb, 24 To 12 — Heart, 23 To 14 — A. Stewart, 22 To 19 — G. Vannelli, 18 To 13 — Pablo Cruise, 14 To 10 — Captain & Tennille, 13 To 9 — Chicago, 8 To 5 — Firefall, Ex To 28 — Fogelberg/Weisberg, Ex To 27 — S. Bishop, Ex To 26 — Dr. Hook, Ex To 25 — E. Carmen. ADDS: B. Joel, A. Cooper, Bee Gees.

Carmen. ADDS: B. Joei, A. Cooper, Bee Gees.

KBEQ — KANSAS CITY — KIM WELSH, MD

2-1 — Barbra/Neil. JUMPS: 30 To 26 — Queen, 29 To 25 — Dr. Hook, 28 To 24 — Firefall, 27 To 23 —

Chicago, 26 To 22 — James Walsh Gypsy Band, 25 To 21 — Pablo Cruise, 22 To 12 — A. Stewart, 20 To

17 — P. Davis, 19 To 15 — C. Gayle, 15 To 5 — A. Frehley, 14 To 8 — B. Joel, 13 To 7 — A. Cooper, 12 To 4

Village People, 11 To 9 — Fogelberg/Weisberg, 8 To 6 — G. Vannelli. ADDS: 30 — Chic, 29 — Boston,

28 — Toto, 27 — Bee Gees.

WHB — KANSAS CITY — DON BERNS, MD
3-1 — Barbra/Neil. JUMPS: 40 To 30 — Toto, 37 To 34 — P. Stanley, 36 To 33 — D. Hartman, 29 To 25 — P. Davis, 26 To 16 — 10cc, 25 To 12 — B. Joel, 22 To 19 — A. Stewart, 21 To 17 — A. Gibb, 11 To 8 — A Cooper, 10 To 5 — Village People, ADDS: 40 — G. Rafferty, 39 — Queen, 38 — O. Newton-John, 37 — I Matthews, 29 — L. Ronstadt.

WPEZ — PITTSBURGH — MARK FRITZGES, MD
1-1 — D. Summer. JUMPS: 30 To 19 — B. Joel, 22 To 16 — A. Gibb, 19 To 15 — Firefall, 15 To 10 — Dr. Hook, 13 To 3 — Barbra/Neil, 5 To 2 — Ambrosia, Ex To 28 — Toto, Ex To 27 — Bee Gees. ADDS: L. Ronstadt, B. Seger.

WKLO — LOUISVILLE — JIM HOLTEN, MD

4-1 — Barbra/Neîi. JUMPS: 25 To 21 — J. Hayward, 23 To 20 — G. Cotton, 22 To 16 — K. Rogers, 20 To 14 — P. Davis, 16 To 12 — A. Stewart, 13 To 9 — G. Vannelli, 10 To 7 — Captain & Tennille, 7 To 5 — Ambrosia, Ex To 30 — Village People, Ex To 29 — B. Joel, Ex To 22 — A. Bridges. ADDS: G. Campbell, O. Newton-John, ELO, E. Clapton, Exile.

WISM — MADISON — JON LITTLE, PD & MD

10-1 — Barbra/Neil, JUMPS: 30 To 22 — B. Joel, 29 To 25 — E. John, 27 To 24 — Toto, 26 To 21 — A. Bridges, 24 To 19 — Pablo Cruise, 19 To 15 — Firefall, 16 To 12 — A. Gibb, 12 To 8 — A. Stewart, 9 To 5 — Fogelberg/Weisberg, 5 To 3 — G. Vannelli, Ex To 30 — James Walsh Gypsy Band, Ex To 29 — A. Cooper, Ex To 28 — Bee Gees. ADDS: earth, Wind & Fire, Lindisfarne, Village People, Giorgio, Foxy, L. Taylor.

WOKY — MILWAUKEE — RUSTY FORD, MD
1-1 — B. Joel. JUMPS: 24 To 16 — Barbra/Neil, 23 To 19 — Pablo Cruise, 22 To 14 — Chicago, 16 To 9 — Heart, 12 To 10 — G. Vannelli, 10 To 4 — Ambrosia. ADDS: 30 — Chic, 25 — B. Joel, Toto.

WZUU — MILWAUKEE — CHRIS CURTIS, MD
2-1 — Foreigner. JUMPS: 22 To 19 — Captain & Tennille, 20 To 2 — Barbra/Neil, 17 To 6 — Firefall, 16
To 8 — Chicago, 15 To 10 — A. Stewart, 9 To 5 — Dr. Hook, 8 To 4 — G. Vannelli, Ex To 25 — Bee Gees, Ex To 24 — Toto, Ex To 17 — B. Joel. ADDS: Nicolette Larson, B. Seger, Cars.

KSTP — MINNEAPOLIS — DON MICHAELS, MD

1-1 — D. Summer. JUMPS: 27 To 23 — B. Seger, 26 To 22 — L. Ronstadt, 25 To 20 — E. John, 18 To 15 — Firefall, 16 To 11 — B. Joel, 11 To 5 — A. Stewart, 10 To 8 — E. Carmen, 8 To 6 — Dr. Hook, 7 To 2 — Barbra/Neil. ADDS: 30 — A. Bridges, 27 — Fogelberg/Weisberg, 26 — Pablo Cruise, 24 — Bee Gees.

WOW — OMAHA — ROGER DAVIS, MD
4-1 — Foreigner, JUMPS: 30 To 26 — A. Cooper, 29 To 22 — Fogelberg/Weisberg, 28 To 18 — B. Joel, 25 To 20 — Village People, 22 To 14 — P. Davis, 20 To 6 — Barbra/Neil, 17 To 12 — G. Vannelli, 15 To 5 — A. Stewart, 14 To 8 — A. Gibb, 13 To 10 — D. Summer, 12 To 9 — Firefall, 9 To 2 — A. Murray, 7 To 4 — Pablo Cruise, Ex To 30 — Bee Gees, Ex To 29 — Toto. ADDS: Chic, Queen, I. Matthews, M. MacGregor.

Pablo Cruise, EX To 30 — Bee Gees, EX To 29 — Toto. ADDS. Cric. Queen, T. Matthews, M. MacGregor.

13Q — PITTSBURGH — JIM QUINN, PD

4-1 — Barbra/Neil. JUMPS: 27 To 22 — Toto, 22 To 17 — P. Davis, 21 To 11 — B. Joel, 17 To 8 — Village People, 11 To 9 — Captain & Tennille, 6 To 2 — Chic, Ex To 26 — L. Ronstadt, Ex To 19 — Bee Gees.

WSPT — STEVEN'S POINT — PAT MARTIN, PD & MD

8-1 — Barbra/Neil. JUMPS: 27 To 23 — Toto, 26 To 20 — A. Cooper, 25 To 21 — P. Davis, 22 To 17 — Pablo Cruise, 20 To 16 — 10cc, 19 To 10 — B. Joel, 17 To 14 — Heart, 16 To 12 — Firefall, 14 To 8 — A. Gibb, 13 To 9 — Chicago, 12 To 7 — G. Cotton, Ex To 30 — L. Garrett, Ex To 29 — Hot Chocolate, Ex To 28 — Bee Gees, Ex To 24 — Chic. ADDS: A. Bridges, E. Carmen, Village People, B. Seger, A. Frehley.

KLEO — WITCHITA — BOB LAURENCE, MD 1-1 — D. Summer. JUMPS: 29 To 23 — B. Joel, 23 To 19 — Foreigner. 22 To 17 — Village People, 20 To 9

## A

#### **REGIONAL ACTION**

#### EAST

Most Added 1. SWEET LIFE — Paul Davis — Bang
2. TOO MUCH HEAVEN — Bee Gees — RSO
3. STRANGE WAY — Firefall — Atlantic
4. HOLD THE LINE — Toto — Columbia

Most Active 1. YOU DON'T BRING ME FLOWERS — Barbra/Neil — Columbia

MY LIFE — Billy Joe! — Columbia
 I JUST WANNA STOP — Gino Vannelli — A&M
 TIME PASSAGES — Al Stewart — Arista

SOUTHEAST

Most Added 1. SEPTEMBER — Earth, Wind & Fire — ARC/Columbia
2. WE'VE GOT TONITE — Bob Seger — Capitol
3. FIRE — Pointer Sisters — Planet
4. EVERY 1'S A WINNER — Hot Chocolate — Infinity

Most Active 1. YOU DON'T BRING ME FLOWERS — Barbra/Neil — Columbia
2. MY LIFE — Billy Joel — Columbia
3. STRANGE WAY — Firefall — Atlantic
4. TOO MUCH HEAVEN — Bee Gees — RSO

SOUTHWEST

Most Added 1. TOO MUCH HEAVEN — Bee Gees — RSO

2. FIRE — Pointer Sisters — Planet

3. PART-TIME LOVE — Elton John — MCA

4. PROMISES — Eric Clapton — RSO

Most Active 1. YOU DON'T BRING ME FLOWERS — Barbra/Neil — Columbia

2. TIME PASSAGES — AI Stewart — Arista

3. STRANGE WAY — Firefall — Atlantic

4. (OUR LOVE) DON'T THROW IT ALL AWAY — Andy Gibb — RSO

MIDWEST

Most Added 1. TOO MUCH HEAVEN — Bee Gees — RSO

2. MY LIFE — Billy Joel — Columbia

3. SEPTEMBER — Earth, Wind & Fire — ARC/Columbia

4. WE'VE GOT TONITE — Bob Seger — Capitol

Most Active 1. YOU DON'T BRING ME FLOWERS — Barbra/Neil — Columbia

2. MY LIFE — Billy Joel — Columbia 3. STRANGE WAY — Firefall — Atlantic 4. TOO MUCH HEAVEN — Bee Gees — RSO

WEST

Most Added 1. SEPTEMBER — Earth, Wind & Fire — ARC/Columbia
2. WE'VE GOT TONITE — Bob Seger — Capitol
3. A LITTLE MORE LOVE — Olivia Newton-John — MCA
4. LOTTA LOVE — Nicolette Larson — Warner Bros.

Most Active 1. MY LIFE — Billy Joel — Columbia
2. TOO MUCH HEAVEN — Bee Gees — RSO
3. YOU DON'T BRING ME FLOWERS — Barbra/Neil — Columbia
4. SHARING THE NIGHT TOGETHER — Dr. Hook — Capitol

#### **MOST ADDED RECORDS**

SEPTEMBER — EARTH, WIND & FIRE — ARC/COLUMBIA
10Q, WISM, Q94, WHHY, WZZP, KCPX, KTAC, WSGN, WERC, WSGA, WKXX, KAKC, KTLK, KPAM, WDRQ, WRFC, WTLB, KOPA, KRKE, KFMD, WANS, WAGQ, WFOM.

**TOO MUCH HEAVEN — BEE GEES — RSO**10Q, KIOA, WLEE, WLS, KLEO, KBEQ, WIFI, WZZD, WKBW, WDRC, WLAC WNDE, WAYS, WKY, KLIF, KSLQ, WDBQ, WTRY, KAAY, KYNO, KSTP.

**WE'VE GOT TONITE** — **BOB SEGER** — **CAPITOL**WPEZ, KIMN, WLAC, WSGA, WBBQ, BJ105, WPGC, WCAO, KPAM, WZUU, KFRC, KHJ, WRKO, WSPT, WRFC, KASH, WAVZ, WTRY, KELI, KFMD, WRJZ, WEBC.

A LITTLE MORE LOVE — OLIVIA NEWTON-JOHN — MCA WZZP, WHB, WKBW, WDRC, KJRB, KJR, KCPX, WLAC, WAPE, WSGN, WERC, WMET, Z-93, JB105, WKLO, KLIF, KING, WKXX, WKY, WICC, WFOM.

OOH BABY BABY — LINDA RONSTADT — ASYLUM
B100, WGCL, WPEZ, WHB, F-105, WDRC, BJ105, KEEL, KING, WQXI, WPGC, KAAY, KRKE, WINW, WEBC.

FIRE — POINTER SISTERS — PLANET
WIFI, WAYS, WSGA, KCBQ, WHHY, KRBE, WQXI, WCAO, JB105, WHBQ, WRFC, WANS, WAGQ, WTLB

LOTTA LOVE — NICOLETTE LARSON — WARNER BROS. KASH, WANS, Q94, WHHY, KJRB, KJR, WAPE, WKXX, KAKC, KING, WQXI, WPGC, WZUU.

 ${\bf Y.M.C.A.-VILLAGE\ PEOPLE-CASABLANCA}$  WISM, WLEE, WABC, KERN, WIFI, KTAC, KAKC, KCBQ, KNUS, WMET, KPAM, WSPT, KFMD

 $\begin{array}{l} \textbf{SWEET LIFE} - \textbf{PAUL DAVIS} - \textbf{BANG} \\ \textbf{KDWB}, \textbf{WGCL}, \textbf{WIFI}, \textbf{WBBF}, \textbf{KEEL}, \textbf{KXOK}, \textbf{KCBQ}, 96\textbf{X}, \textbf{WRKO}, \textbf{WDRQ}, \textbf{WTRY}, \textbf{KYNO}, \textbf{WEBC}. \end{array}$ 

10. LE FREAK — CHIC — ATLANTIC WOW, WOKY, KBEQ, WIFI, WABC, KTAC, KAKC, KCBQ, KNUS, WMET, KPAM.

11. BICYCLE RACE/FAT BOTTOMED GIRLS — QUEEN — ELEKTRA Q94, WZZP, WOW, WHB, WIFI, WLAC, WSGN, KTLK, WDRQ, WAIR, WAGQ.

12. EVERY 1's A WINNER — HOT CHOCOLATE — INFINITY WHHY, WBBQ, KNUS, Z-93, WQXI, WKIX, KASH, WICC, WAGQ, V-97, WFOM.

13. HOLD THE LINE — TOTO — COLUMBIA WOKY, KBEQ, WIFI, WDRC, KTAC, KERN, WRKO, WDBQ, KRKE, WAVZ.

14. SHAKE IT — IAN MATTHEWS — MUSHROOM WZZP, WOW, WHB, KAKC, KTLK, KCBQ, KING, WMFJ, V-97.

#### RADIO ACTIVE SINGLES

YOU DON'T BRING ME FLOWERS — BARBRA & NEIL — COLUMBIA
KIOA 17-12, WISM 10-1, Q 94 15-11, WHHY 8-2, KDWB 15-2, WLS 16-7, Q 102 16-12,
WGCL 15-4, WZZP 9-3, KLEO 10-2, 13Q 4-1, WOW 20-6, WPEZ 13-3, WHB 3-1,
WDRC 19-15, F105 14-6, WPRO 17-14, WBBF 15-9, WFIL 7-2, WABC 42-14, WZZD 8-4, WIFI 11-4, WKY 15-9, KAKC 19-14, KXOK 9-2, KEEL 18-6, WNOE 10-4, KJR 3-1,
KCPX 15-4, KTAC 8-4, KIMN 21-13, KERN 17-11, KPAM 14-7, KTLK 7-2, KCBQ 13-9,
KFRC 7-1, KRTH 6-4, WRKO 20-14, 99X 15-11, WHBQ 13-3, KILT 7-2, KNUS 18-13,
KLIF 17-10, WTIX 17-4, KRBE 10-3, KSLQ 28-14, KING 15-7, WNDE 12-1, WKLO 4-1,
WZUU 20-2, KSTP 7-2, 96X 27-14, WLAC 13-1, WAPE 25-14, WSGN 8-4, WAYS 6-3,
WERC 4-1, WSGA 10-5, WBBQ 17-12, BJ105 14-7
MY LIFE — BILLY JOEL — COLUMBIA
B100 28-22, 10 Q 27-22, WISM 30-22, WLEE 24-14, Q 94 22-18, WHHY X-26, KDWB
17-14, WZZP 19-13, CKLW X-15, KLEO 29-23, 13Q 21-11, WOW 28-18, WPEZ 30-19,
WHB 25-12, KBEQ 14-8, WDRC 28-24, F105 23-17, WKBW 15-8, WPRO 24-20, WBBF
27-20, WFIL 12-6, WZZD 12-10, WIFI 22-16, KAKC 21-17, WNOE X-28, KJRB 22-15,
KJR 19-13, KCPX 7-3, KTAC 22-16, KIMN X-29, KERN X-29, KGW 20-16, KPAM 24-21, KTLK 17-11, KCBQ 30-23, KFRC 26-19, KHJ 25-22, WRKO 18-9, 99X 23-13,
WHBQ X-29, KNUS 23-16, KLIF 32-25, WTIX X-31, KRBE 29-26, KING 24-18, WMET
12-9, WKLO X-29, WDRQ 27-21, WZUU X-17, KSTP 16-11, Z-93 10-2, WQXI 26-18,
WPGC 14-7, WCAO 25-15, WKXX 24-19, WBBQ X-25, WSGA 28-25, WSGN 17-12,
WERC 20-17
STRANGE WAY — FIREFALL — ATLANTIC

WERC 20-17

STRANGE WAY — FIREFALL — ATLANTIC

10Q 28-24, WISM 19-15, WLEE 10-8, WHHY 20-16, KDWB 21-16, WGCL 12-10, WZZP 15-11, WCOL X-17, KLEO 20-9, WOW 12-9, WPEZ 19-15, KBEQ 28-24, WDRC X-30, WBBF 26-14, WZZD 11-9, WKY X-15, KAKC 14-10, KXOK 15-5, KEEL 21-18, KJRB 17-10, KCPX 17-12, KIMN 25-22, KERN 13-9, KPAM 23-20, KTLK 30-25, KCBQ 23-20, WRKO 29-25, KNUS 19-14, KLIF 18-14, KSLQ 29-17, KING X-24, WNDE 8-5, WDRQ 29-24, WZUU 17-6, KSTP 18-15, WQXI 16-7, WPGC 19-16, WCAO 14-9, WLAC 11-8, WAPE 30-24, WAYS 20-17, WSGA 23-19, WBBQ 16-11, WKXX 10-6, BJ105 11-9

TIME PASSAGES — AL STEWART — ARISTA
B-100 20-14, KIOA 24-20, WISM 12-8, WLEE 14-9, WHHY 16-10, WCOL 26-10, WOW 15-5, WPEZ 22-19, KBEQ 22-12, WDRC 16-13, WKBW 16-13, WPRO 7-3, WBBF 23-13, WFIL 25-20, WABC 36-27, WZZD 13-8, WKY 14-10, KXOK 28-18, KEEL 20-15, KIMN 20-17, KERN 28-23, KGW 10-7, KPAM 22-14, KTLK 18-15, KCBQ 19-15, WRKO 24-19, 99X 24-21, WHBQ X-25, KILT 19-16, KNUS 25-17, KLIF 11-7, KSLQ 34-27, KING 16-9, WNDE 23-14, WKLO 16-12, WDRQ 24-15, WZUU 15-10, KSTP 11-5, 293 X-28, WQXI 19-16, 96X 25-20, WCAO 24-20, WAYS 16-11.

TOO MUCH HEAVEN — BEE GEES — RSO
BJ 105 39-25, WKXX Ex-28, WBBQ Ex-27, WSGA 27-20, WERC Ex-20, WCAO 27-10, WQXI 22-17, Z93 26-13, WZUU Ex-25, WMET 25-16, KING Ex-25, KRBE 40-35, WTIX Ex-33, KNUS Ex-24, KILT Ex-33, WRKO Ex-29, KHJ 29-16, KRTH 24-21, KFRC Ex-23, KCBQ 33-24, KTLK Ex-30, KPAM Ex-28, KGW Ex-22, KERN Ex-26, KIMN Ex-26, KTAC Ex-30, KCPX Ex-25, KJR Ex-25, KJRB Ex-30, WNOE Ex-25, KAKC 36-16, WBBF Ex-25, WPRO-FM Ex-28, F105 Ex-26, WPEZ Ex-27, WOW Ex-30, 13Q Ex-19, WCOL Ex-24, WZZP 28-17, Q102 29-23, KDWB 30-21, WHHY Ex-30, Q94 Ex-21, WISM Ex-28.

#### SECONDARY RADIO ACTIVE

Titles listed below are receiving strong radio support from key secondary stations around the country.

YOU DON'T BRING ME FLOWERS — BARBRA & NEIL — COLUMBIA WSPT 8-1, WRFC 20-13, WDBQ Ex-18, WAIR 14-5, WKIX 22-11, WTLB 15-7, KASH 9-1, KOPA 9-4, WAVZ 19-15, WTRY 12-7, KAAY 19-10, KELI 20-11, KINT 22-18, KRKE 10-2, WICC 17-6, KFMD 17-10, WANS 19-4, KYNO 18-13, WMFJ 19-14, WINW 12-5, WRJZ 6-3, WFOM 9-1, WIFE 10-6, WEBC 14-6, WAGQ 20-13.

TOO MUCH HEAVEN — BEE GEES — RSO

WSPT Ex-28, WRFC Ex-27, WAIR Ex-26, WTLB Ex-29, KASH Ex-22, KOPA Ex-28, WAVZ 23-18, KRKE 25-15, WICC Ex-17, WANS Ex-21, KYNO Ex-29, WMFJ Ex-36, WINW Ex-32, WRJZ Ex-29, WFOM Ex-22, WIFE Ex-28, V-97 Ex-37, WEBC Ex-27, WAGQ Ex-26

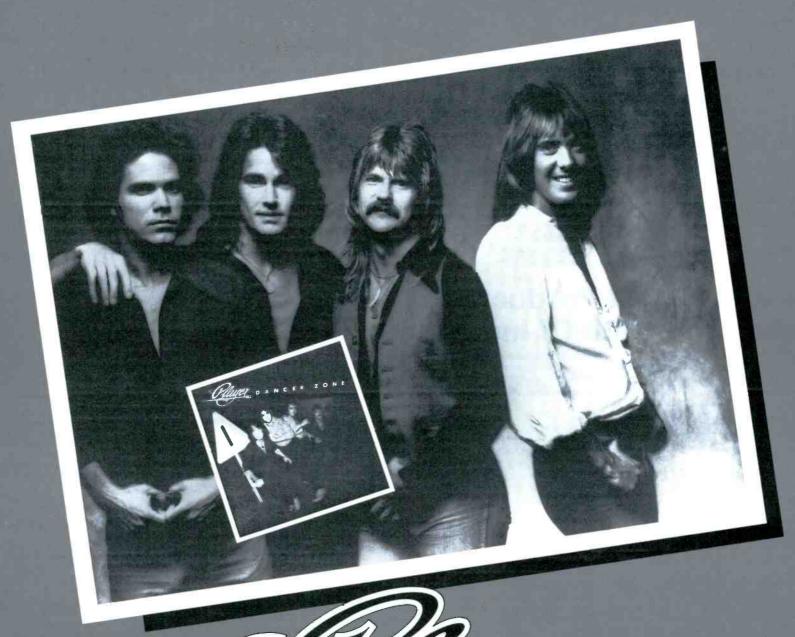
(OUR LOVE) DON'T THROW IT ALL AWAY — ANDY GIBB — RSO WSPT 14-8, WDBQ Ex-28, WAIR 6-4, WKIX 26-15, WTLB 23-18, KASH 20-16, WTRY 19-16, KELI 14-9, WICC 20-15, KFMD 23-19, KYNO 13-10, WMFJ 25-19, WRJZ 15-11, WFOM 16-12, WIFE 23-17, V-97 39-34, WEBC 18-12, WAGQ 11-8.

LE FREAK — CHIC — ATLANTIC
WSPT Ex-24, WRFC 29-24, WAIR 19-10, WKIX 19-3, WTLB Ex-24, KOPA Ex-29, WAVZ 9-4, KAAY Ex-24, KINT 30-24, WICC Ex-27, WANS 13-1, WMFJ 16-10, WRJZ 21-15, WFOM Ex-26, WIFE 28-18, V97 25-20, WAGQ 28-21.

MY LIFE — BILLY JOEL — COLUMBIA
WSPT 19-10, WRFC 21-17, WAIR 32-28, WKIX 30-25, WTLB Ex-26, KASH 24-14,
KOPA 18-10, WTRY 24-17, KAAY Ex-23, KRKE 20-17, WICC 14-10, KFMD 22-18,
WANS 32-19, WFOM 20-13, WIFE Ex-26, WEBC 24-16, WAGQ 29-23.

**STRANGE WAY — FIREFALL — ATLANTIC**WSPT 16-12, WAIR 22-17, WTLB 26-20, KASH 23-20, KOPA 20-15, WTRY 20-15, KAAY 24-17, KINT Ex-28, KRKE 15-10, KFMD 21-12, WANS 11-8, WMFJ 7-5, WINW 29-23, WFOM 14-11, WIFE 20-13, V-97 19-16, WEBC 11-9.

TIME PASSAGES — AL STEWART — ARISTA
WRFC 11-7, WAIR 24-20, WTLB 19-14, KOPA 12-9, WTRY 18-11, KAAY 25-21, KRKE
12-8, WICC 12-8, WANS 6-3, KYNO 28-23, WMFJ 38-24, WINW 25-17, WFOM 7-5, WIFE 32-24, WAGQ 12-9



JUST RELEASED
BY POPULAR DEMAND...THE SINGLE

## "SILVER LINING"

PS-914

FROM THE
CERTIFIED GOLD ALBUM
"DANGER ZONE"
RSO-3036

ON TOUR WITH"HEART



### REGIONAL PROGRAMMING GUIDE



JIVIN' WITH THE JUKES — Epic recording group Southside Johnny and the Asbury Jukes recently visited WMMS in Cleveland to promote "Hearts of Stone," the band's latest LP. Pictured at the station (I-r) are: Harvey Leeds, associate director of national album promotion for E/P/A; Joe Carroll, Cleveland promotion manager for E/P/A; Ritchie . Rosenberg of the Jukes; Jeff Kinzbach, WMMS air personality, Southside Johnny, Kid Leo, WMMS music director; Kevin Kavanaugh of the Jukes; and Miami Steve Van Zandt, the

#### **Emergence Of Product Mgr. Reflects Growth Of Industry**

placed under the wing of the product manager best suited to handle their needs or brand of music.

When product management was first introduced to the industry, the liaison function was stressed. Today, however, the involvement of the product manager often concerns much more.

"I see us as operating in a compressed model of the record business," says Pete Johnson, executive director of product management at Warner Bros. Records. 'We need to understand what everybody at this company does. We need to understand sales, promotion, marketing, merchandising, advertising and packaging and we also need to know what the artists do in the studio."

Johnson, who directs a staff of four product managers headquartered at the label's Burbank offices, says that the first task of a product manager is to familiarize himself with the act by listening to its music and talking with the artist and the artist's manager. By acquainting himself with the act as soon as it is signed, the product manager is in a position to provide direction in the creative areas of advertising. merchandising and packaging, Johnson says, the areas in which he believes the product manager plays greatest role at Warner Bros.

#### Creative Input

"I think product management has most input in the creative areas, because we are apt to have the best sense of the artist," Johnson says. "Along with A&R we are usually the first people to hear the music, so we have a running start on everybody. By spending time with the artist we know what his dreams, aspirations and dreads are. If the artist hates snakes, it might be important that the art department not put a boa constrictor on the cover."

Without the initial awareness of the artist's tastes provided by the product management team, Johnson says it's easy for creative projects to go astray.
"There have been instances," he says,

"where the art department, with its own good intentions, would produce perfectly wonderful covers that just didn't have anything to do with the artist. That can happen because the art department has to worry about so many different packages per month, while each product manager will probably only have two or three of his artists to worry about in a given month. So we can at least make sure that the package isn't going to cause a heart attack with the artist. We can say, 'do whatever you want, but don't put a snake on the cover.'

#### **Don't Give Orders**

While his staff may provide direction to other departments, Johnson stresses that it's not their job to give orders.

"We don't go around telling departments

what to do," he says. "We watch what they do and if it seems to be missing the target, then we'll give them our opinion and hear what they say. We may even bring the artist

Johnson says his department works most closely at the label with the creative services department in "determining what the most feasible way to exploit each album is through advertising, merchandising and displays." And although Johnson reports to Stan Cornyn, Warner Bros. executive vice president and director of creative services, he says product management is not a division of creative services, which encompasses advertising, merchandising and the art department.

Each week the product management department meets with the creative services department to update campaigns. Brainstorming sessions are also held each week with the label's artist development department, which includes publicity and the sales and promotion teams.

The promotion department reports daily to the product management department on airplay developments, Johnson says, so that tour promotion can be coordinated.

"If I notice airplay of one of our acts is drifting off in a city where they are about to perform, I might go to promotion and ask if there is some leverage they can use to get some play in town while the act is there.

A product manager's involvement with the sales force often results from a phone call from the act's manager, Johnson says.

#### **Tour Coordination**

"Sometimes managers will call when the act is on tour and tell us that there is no stock in the stores," he says. "In that case, I call sales, tell them that the manager is upset and ask them what they think. They may say, 'He's absolutely right. We've got a problem there and we'll up our stock in those stores."

In the area of A&R, Johnson says his department often helps find producers for the label's acts. And the product manager often aids the publicity department by informing the staff when the artist is available for interviews for biographical information.

#### New Artists Benefit

Who does Johnson believe benefits most from the workings of the product management department at Warner Bros.?

"I think the major reason for our existence is to help the artists who have not yet been established," he says. "We are a link in the chain that attempts to find ways to sell things that have not yet sold. I regard the product manager as an ally for the people who have not yet sold one record."

#### RCA

At RCA Records, the product management staff is structured according to musical categories. Four product managers handle the label's pop acts while

(continued from page 29)

– Firefall, 18 To 15 — P. Davis, 14 To 11 — Styx, 12 To 10 — Stonebolt, 10 To 2 — Barbra/Neil, Ex To 27 - Toto. ADDS: 30 — Bee Gees.

#### west

KRKE — ALBUQUERQUE — CHRIS CAREY, PD
4-1 — G. Vannelli. JUMPS: 29 To 23 — E. Carmen, 27 To 24 — A. Cooper, 26 To 22 — E. John, 25 To 15
— Bee Gees, 24 To 19 — P. Davis, 21 To 13 — A. Bridges, 20 To 17 — B. Joel, 15 To 10 — Firefall, 12 To 8
— A. Bridges, 10 To 2 — Barbra/Neil. ADDS: 30 — Earth, Wind & Fire, 28 — Toto, 27 — L. Ronstadt, 26 —

BAKERSFIELD - PETE SHANNON, MD

3-1—D. Summer, JUMPS: 30 To 27—P. Davis, 28 To 23—A. Stewart, 25 To 22—G. Vannelli, 24 To 20—M. Johnson, 22 To 19—Dr. Hook, 21 To 18—E. John, 20 To 17—Pablo Cruise, 18 To 15—Chicago, 17 To 11—Barbra/Neil, 15 To 10—A. Bridges, 13 To 9—Firefall, 11 To 7—Foreigner, 10 To 6—Ambrosia, 6 To 3—Captain & Tennille, 4 To 2—A. Murray, Ex To 30—A. Gibb, Ex To 29—B. Joel, Ex To 26—Bee Gees. ADDS: Heart, E. Carmen, Toto, Village People.

DENVER - PAULA MATTHEWS, MD

KTLK — DENVER — PAULA MATTHEWS, MD 3-1 — D. Summer. JUMPS: 35 To 32 — Toto, 35 To 27 — A. Cooper, 34 To 28 — Fogelberg/Weisberg, 32 To 29 — Sylvester, 31 To 23 — R. James, 30 To 25 — Firefall, 29 To 26 — E. Carmen, 28 To 24 — S. Bishop, 25 To 22 — Chicago, 24 To 18 — Pablo Cruise, 20 To 16 — Switch, 18 To 15 — A. Stewart, 17 To 11 — B. Joel, 15 To 7 — A. Gibb, 13 To 6 — Dr. Hook, 9 To 4 — Ambrosia, 7 To 2 — Barbra/Neil, 5 To 3 — B. Manillow, Ex To 35 — Chaka Khan, Ex To 34 — E. Clapton, Ex To 33 — L. Ronstadt, Ex To 31 — Village People, Ex To 30 — Bee Gees. ADDS: Ian Matthews, Earth, Wind & Fire, G. Campbell, M. Manchester, Queen, J. Cocker, James Walsh Gypsy Band.

KIMN — DENVER — ED GREENE, MD

2-1 — Ambrosia. JUMPS: 28 To 24 — P. Davis, 27 To 23 — A. Gibb, 25 To 22 — Firefall, 24 To 21 — S. Bishop, 23 To 18 — A. Bridges, 21 To 13 — Barbra/Neil, 20 To 17 — A. Stewart, 19 To 16 — Pablo Cruise, 17 To 14 — Chicago, 15 To 12 — Foreigner, 14 To 11 — G. Vannelli, 12 To 8 — Dr. Hook, 10 To 6 — C. Gayle, 8 To 5 — B. Manilow, 5 To 3 — D. Summer, Ex To 30 — E. John, Ex To 29 — B. Joel, Ex To 26 — Bee Gees. ADDS: B. Seger.

KASH — EUGENE — BILL DUDLEY, PD/MD
9-1 — Barbra/Neil. JUMPS: 30 To 25 — E. Clapton, 29 To 26 — A. Cooper, 27 To 32 — E. Carmen, 26 To 21 — Commodores, 24 To 18 — Rolling Stones, 23 To 20 — Firefall, 21 To 14 — B. Joel, 20 To 16 — A. Gibb, 16 To 10 — E. John, 10 To 7 — Toto, 7 To 4 — G. Vannelli, Ex To 30 — Cars, Ex To 29 — Moody Blues. Ex To 28 — L. Ronstadt, Ex To 22 — Bee Gees. ADDS: Hot Chocolate, N. Larson, B. Seger, P.

KYNO — FRESNO — CHRIS VAN KAMP, MD
3-1 — A. Murray. JUMPS: 30 To 27 — Cars, 28 To 23 — A. Stewart, 25 To 20 — Santana, 21 To 18 — J. Hayward, 20 To 16 — A. Bridges, 18 To 13 — Barbra/Neil, 15 To 12 — G. Vannelli, 13 To 10 — A. Gibb, 9 To 5 — Foreigner, 6 To 4 — D. Summer, 4 To 2 — Ambrosia, Ex To 30 — Toto, Ex To 29 — Bee Gees, Ex To 26 — L. Ronstadt. ADDS: 18 — P. Davis, A. Frehley, Fotomaker, Fogelberg/Weisberg, Dodgers.

KRTH — LOS ANGELES — BOB HAMILTON, PD 3-1 — D. Summer. JUMPS: 30 To 27 — M. Manchester, 28 To 23 — D. Hartman, 26 To 22 — Pablo Cruise, 24 To 21 — Bee Gees, 23 To 18 — Chic, 18 To 15 — L. Ronstadt, 13 To 9 — Toto, 9 To 6 — Rolling Stones, 7 To 5 — Ambrosia, 6 To 4 — Barbra/Neil, Ex To 30 — B. Seger, Ex To 29 — Heart, Ex To 25 — Earth, Wind & Fire.

**KHJ — LOS ANGELES — STEVE CASEY, MD**1-1 — N. Gilder. JUMPS: 29 To 16 — Bee Gees, 28 To 25 — Queen, 26 To 23 — E. Carmen, 25 To 22 — B. Joel, 22 To 19 — G. Vannelli, 20 To 11 — Dr. Hook, 5 To 3 — Ambrosia. ADDS: 30 — B. Seger, 29 — A. Bridges, 27 — Village People..

KTNQ — LOS ANGELES — GARY GREENBERG/CONNIE SINGER, MD
2-1 — Foxy. JUMPS: 30 To 27 — Fogelberg/Weisberg, 28 To 24 — Firefall, 27 To 22 — B. Joel, 24 To 21
— Village People, 18 To 13 — Toto, 14 To 11 — Dr. Hook, 11 To 9 — Foreigner, 9 To 7 — Chicago, 8 To 6
— Rolling Stones. ADDS: 30 — J. Geils, 29 — Bee Gees, 26 — Earth, Wind & Fire, 25 — E. Carmen.

WHBQ — MEMPHIS — HARRIETT LAPIDES, MD
1-1 — Funkadelic. JUMPS: 25 To 22 — A. Gibb, 22 To 19 — L. Ronstadt, 19 To 10 — Chic, 14 To 11 — Sylvester, 13 To 3 — Barbra/Neil, Ex To 30 — Earth, Wind & Fire, Ex To 29 — B. Joel, Ex To 25 — A. Stewart, Ex To 15 — A. Bridges. ADDS: Pointer Sisters.

**KOPA** — **PHOENIX** — **STEVE RIVERS, PD/MD**2-1 — D. Summer. JUMPS: 30 To 27 — E. John, 29 To 25 — Village People, 27 To 24 — P. Davis, 20 To 15 — Firefall, 19 To 14 — Dr. Hook, 18 To 10 — B. Joel, 17 To 12 — Å. Bridges, 12 To 9 — A. Stewart, 10 To 8 — Heart, 9 To 4 — Barbra/Neil, 8 To 5 — G. Vannelli, Ex To 30 — Queen, Ex To 29 — Chic, Ex To 28 — Bee Gees. ADDS: Earth, Wind & Fire.

KGW — PORTLAND — TERRY DANNER, MD
1-1 — Barbra/Neil. JUMPS: 24 To 21 — L. Ronstadt, 20 To 16 — B. Joel, 16 To 13 — R. Coolidge, 13 To 10 — Pablo Cruise, 10 To 7 — A. Stewart, 8 To 6 — Dr. Hook, 5 To 3 — D. Gates, Ex To 25 — J. Hayward, Ex To 24 — L. Taylor, Ex To 22 — Bee Gees.

KCPX — SALT LAKE CITY — GARY WALDRON, PD/MD 3-1 — D. Summer. JUMPS: 30 To 23 — A. Cooper, 27 To 22 — A. Bridges, 26 To 20 — Hot Chocolate, 24 To 19 — Fogelberg/Weisberg, 22 To 18 — Lindisfarne, 18 To 15 — Chicago, 17 To 12 — Firefall, 16 To 11 — P. Davis, 15 To 4 — Barbra/Neil, 13 To 9 — G. Vannelli, 10 To 7 — Heart, 7 To 3 — B. Joel, Ex To 30 — L. Ronstadt, Ex To 28 — Chic, Ex To 25 — Bee Gees, Ex To 24 — Village People. ADDS: Olivia Newton-John, Earth, Wind & Fire.

B-100 — SAN DIEGO — C.C. McCARTNEY, PD
4-1 — Ambrosia. JUMPS: 30 To 23 — P. Davis, 28 To 22 — B. Joel, 24 To 20 — L. Taylor, 21 To 16 — W. Egan. 20 To 14 — A. Stewart, 17 To 9 — Toto, 10 To 8 — Chicago, 9 To 5 — Heart, 8 To 6 — Styx, Ex To 29 — J. Geils, Ex To 28 — N. Gilder. ADDS: Fotomaker, Boston, E. Clapton, L. Ronstadt...

KCBQ — SAN DIEGO — NINA GOMEZ, MD
4-1 — Ambrosia. JUMPS: 34 To 29 — A. Frehley, 33 To 24 — Bee Gees, 31 To 27 — Pablo Cruise, 30 To 23 — B. Joel, 29 To 25 — A. Bridges, 27 To 21 — L. Ronstadt, 25 To 22 — Fogelberg/Weisberg, 23 To 20 — Firefall, 22 To 17 — A. Gibb, 21 To 16 — Funkadelic, 19 To 15 — A. Stewart, 18 To 10 — Toto, 17 To 13 — G. Vannelli, 15 To 12 — Dr. Hook, 14 To 11 — Captain & Tennille, 13 To 9 — Barbra/Neil, 11 To 8 — Chicago, 10 To 7 — B. Manilow, 9 To 4 — D. Summer. ADDS: 35 — Ian Matthews. 34 — Pointer Sisters, 33 — A. Cooper, 32 — P. Davis, 31 — Boston, 30 — R. James, 26 — Chic.

KFRC — SAN FRANCISCO — DAVE SHOLIN, MD
7-1 — Barbra/Neil, JUMPS: 31 To 28 — Chic, 26 To 19 — B. Joel, 23 To 20 — V. Morrison, 21 To 15 — A. Gibb. 20 To 16 — Cars, 16 To 9 — Dr. Hook, 15 To 11 — G. Vannelli, 13 To 10 — Toto, 10 To 7 — Ambrosia, Ex To 30 — L. Ronstadt, Ex To 23 — Bee Gees, ADDS: A. Bridges, Exile, E. Money, B. Seger.

KJR — SEATTLE — TRACY MITCHELL, MD 3-1 — Barbra/Neil. JUMPS: 22 To 19 — G. Campbell, 21 To 17 — Village People. 19 To 13 — B. Joel, 13 To 8 — Dr. Hook, 11 To 6 — G. Vannelli, 9 To 4 — Toto, Ex To 25 — Bee Gees, Ex To 24 — Earth, Wind & Fire. ADDS: Olivia Newton-John, Cooper Brothers, N. Gilder, N. Larson.

KING — SEATTLE — TOM McKAY, MD

1-1 — Foreigner. JUMPS: 25 To 21 — G. Campbell, 24 To 18 — B. Joel, 23 To 19 — A. Gibb, 21 To 15 — Pablo Cruise, 19 To 13 — Chicago, 17 To 10 — P. Davis, 16 To 9 — A. Stewart, 15 To 7 — Barbra/Neii, 12 To 6 — Toto, 9 To 5 — G. Vannelli, Ex To 25 — Bee Gees, Ex To 24 — Firefall. ADDS: Olivia Newton-John, L. Ronstadt, N. Larsen, I. Matthews.

KJRB — SPOKANE — TOM HUTYLER, MD

1-1 — D. Summer. JUMPS: 30 To 26 — Hot Chocolate, 28 To 25 — A. Cooper, 27 To 22 — N. Gilder, 26 To 23 — P. Anka, 25 To 21 — G. Campbell, 24 To 18 — L. Ronstadt, 23 To 19 — J. Hayward, 22 To 15 — B. Joel, 17 To 10 — Firefall, 13 To 9 — P. Davis, 11 To 5 — Dr. Hook, 9 To 4 — Village People, Ex To 30 — Bee Gees, Ex To 27 — B. Seger, Ex To 24 — Fogelberg/Weisberg, Ex To 20 — Toto. ADDS: Olivia Newton-John, N. Larson.

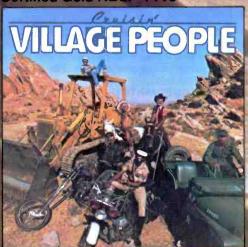
KTAC — TACOMA — BRUCE CANNON, MD

1-1 — N. Gilder. JUMPS: 29 To 26 — E. John, 26 To 22 — P. Davis, 25 To 21 — A. Gibb, 23 To 19 — G. Vannelli, 22 To 16 — B. Joel, 20 To 13 — C. Gayle, 16 To 11 — A. Bridges, 12 To 8 — Heart, 8 To 4 — Barbra/Neil. 6 To 3 — D. Summer, Ex To 30 — Bee Gees, Ex To 29 — Village People. ADDS: Earth, Wind & Fire, Chic, Toto, E. Clapton.

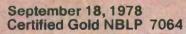
These stations were also used in this weeks' research: KBEQ, KDWB, WQXI, WKXX-FM,

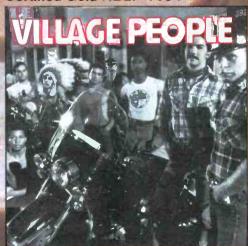
Puttin' The Pedal To The Metal...
The Dynamic

September 25, 1978 Certified Gold NBLP 7118



Composed and Produced by JACQUES MORALI for CAN'T STOP PRODUCTIONS, INc. Executive Producer: HENRI BELOL3





Village People, from Casablanca Record and FilmWorks.



August 7, 1978 Certified Gold NBLP 7096

## REVIEWS A B REVIEWS

#### JAZZ - Queen - Elektra 6E-166 - Producers: Queen and Roy Thomas Baker — List: 7.98

With its two-sided single "Bicycle" and "Fat Bottomed Girls" already shooting up the chart, Queen seems assured to equal or surpass the multi-platinum success of its past three albums. "Jazz" marks the group's reunion with producer Roy Thomas Baker, and the result is an invigorating effort which spotlights the band's instantly recognizable overdubbed harmonies. Brian May's stellar guitar runs, and of course the charismatic lead vocals of Freddie Mercury. Contains 13 tracks.

#### THE BEST OF EARTH, WIND & FIRE VOL. 1 — ARC/Columbia FC 35647 — Producer: Maurice White — List: 8.98

This R&B/pop/disco configuration has firmly established itself as one of the top selling groups of the decade, so not surprisingly this compilation contains a large number of bonafide Top 20 hits. Featuring such familiar material as "Shining Star, 'Singasong," and "Getaway," the album also includes Earth, Wind & Fire's current hit, "September," plus its innovative rendition of the Beatles' "Got To Get You Into My Life." A surefire holiday seller

#### BACK TO THE BARS — Todd Rundgren — Bearsville 2BRX 6986 — Producer: Todd Rundgren — List: 12.98

After a few years concocting less accessible, experimental music with Utopia, Rundgren returned with his acclaimed mainstream album, "Hermit Of Mink Hollow," and a successful tour of mostly small clubs. A two-record set recorded live, "Back To The Bars" captures the singer/songwriter/producer in peak performing form. The LP features material covering Rundgren's old and new solo works, plus several of his Utopia selections

#### A LEGENDARY PERFORMER: VOLUME 3 — Elvis Presley — RCA CPL1-3082 — Producer: Joan Deary — List: 8.98

The third in a series of successful "Legendary Performer" albums on Elvis, this package consists of both previously unreleased material and top hits such as "Hound Dog" and "In The Ghetto." Like the two earlier volumes, this LP is an exquisitely designed package which boldly pinpoints the full scope of Elvis successes and failures as a recording artist. Primarily focusing on his soundtrack recordings, this LP should be another strong seller for RCA.

#### SANCTUARY — The J. Geils Band — EMI America SO-17006 - Producer: Joe Wissert - List: 7.98

This is a new label and a new show of strength from these erstwhile "bad boys from Boston." "Sanctuary" seems to be the album that finally jells the band's current mixture of electrified blues and mainstream rock 'n' roll. The end result is an album teeming with an intense, never-a-dull-moment muscularity that's head and shoulders above other current releases. Cuts certain to generate excitement on pop/AOR formats are Could Hurt You," "One Last Kiss," and "Wild Man."

#### TRUTH N' TIME - Al Green - Hi/Cream HLP 6009 Producer: Al Green — List: 7.98

On the heels of probably his most critically acclaimed work to date ("The Belle Album"), this veteran Memphis vocalist has released an eight-song effort which marks a return for Green to a more commercial, non-religious style. Highlighted by "Blow Me Down," the single, "To Sir With Love," and the title track, this LP as usual centers around the stirring soulful singing of Green along with his refined production and arrangements. Deserving of R&B, pop and possibly disco airplay

#### HOG HEAVEN — Elvin Bishop — Capricorn CPN 0215 Producer: Elvin Bishop — List: 7.98 Elvin Bishop, America's one-man party, has finally issued an

album which has totally encapsulated that no-holds-barred, good-time flavor many pretend to but few can pull off as convincingly as he does. "Hog Heaven" is a non-stop paean to professional rock 'n' roll out on a drinking spree. A good time can be had by all with tracks such as "It's A Feelin'," "True Love" and "Oh Babe." A natch for get-down AOR.

#### BUSH DOCTOR — Peter Tosh — Rolling Stones COC 39109 -

Producers: Peter Tosh and Robert Shakespeare — List: 7.98
On his debut album on the Rolling Stones label, reggae artist Peter Tosh has delivered an accessible, stirring collection of self-penned compositions. "Bush Doctor" will undoubtedly be boosted by his affiliation with the Stones, but Tosh is a spirited, intense performer who certainly stands on his own as a singer/guitarist/composer/producer. Strongest cuts include "Don't Look Back" (featuring a duet with Mick Jagger), "Stand Firm" and the title track

#### ANYTHING'S POSSIBLE — Richard Torrance — Capitol SW-11860 - Producers: Richard Torrance and Duane Scott -List: 7.98

Richard Torrance can always be counted on to release an album that feels like the proverbial window opening up in a stagnant, smoke-filled room. Employing a combination of mellow funk and clear water harmonies, this LP seems custom made for the more than active adult contemporary market. Cuts with appeal to soft-rock formats are "Take A Look Around, "Johnny," and the wonderful ballad, "Let's Call It A Night."























#### GREATEST HITS - Barry Manilow - Arista A2L 8601 -Producers: Barry Manilow and Ron Dante — List: 12.98

There are a dozen certified Top 20 hits on this two-record set which is certain to achieve multi-platinum sales and further solidify Manilow's position as the leading figure in the pop/easy listening market. "Greatest Hits" contains all of the Manilow standards, plus two new selections: the single "Ready To Take A Chance Again" and "Somewhere In The Night." The LP is accompanied by elegant double-pocket packaging, and

#### includes liner notes by Clive Davis. C'EST CHIC — Chic — Atlantic SD 19209 — Producers: Nile Rodgers and Bernard Edwards — List: 7.98

State-of-the-art dance music gets a booster shot of quality with Chic's second Atlantic album. Led by bassist Bernard Edwards and guitarist Nile Rodgers, Chic delivers eight cuts here, each with it's own unique groove and enough potential for following up the group's current monster "Le Freak" to the top of disco, R&B and pop hit lists. Easily one of the most anticipated albums of the fall by urban and black retailers.

#### DESTINY — The Jacksons — Epic JE 35552 — Producers: The Jacksons — List: 7.98

After two albums under the Philly International production fold, the Jacksons have emerged with their first self-produced, self-penned album. "Destiny" contains seven worthwhile original compositions, plus the infectious Mick Jackson (no relation) hit single, "Blame It On The Boogie." While this LP occasionally shows the growing pains of the quintet's transition to a more independent artistic stance, "Destiny" is an engaging effort which as usual spotlights the versatile, soulful voice of Michael Jackson.

#### SHAKEDOWN STREET — Grateful Dead — Arista AB 4198 — Producer: Lowell George — List: 7.98

The Dead has been bringing new sources to its music as long as the group has been bringing new Dead Heads into its fold. 'Shakedown Street" mines reggae, samba, and jazz rhythms and Lowell George's exemplary production spotlights each player at his new best. Weir has never sounded nastier (check out "I Need A Miracle") while Garcia's guitar leads and Mickey Hart's percussion brilliance make for a complete package. As always, an unchallenged FM pick.

BASIC — Glen Campbell — Capitol SW-11722 — Producers:

#### Glen Campbell and Tom Thacker — List: 7.98

As the title indicates, this album is certainly a return to a basic, no frills sound which suits this veteran pop cowboy perfectly. Featuring the bulleting single, "Can You Fool," "Basic" is a consistently solid effort which centers around Campbell's distinctive, flexible vocals. Backed by tasty, energetic arrangements, Campbell should achieve considerable pop, country and MOR sales and airplay on this fine outing

#### DON'T CRY OUT LOUD — Melissa Manchester — Arista AB 4186 — Producer: Leon Ware — List: 7.98 With "Don't Cry Out Loud," this veteran songstress has

created another affectionate, inviting collection of pop-rock ballads and sprightly uptempo tunes. Now being produced by Leon Ware and Harry Maslin, Manchester here displays the vitality and confidence to finally establish her as a consistent Top 40 seller. Featuring the title track single, the LP also includes "Shine Like You Should," "Caravan" and "Such A Morning.

#### GIVE 'EM ENOUGH ROPE — The Clash — Epic JE 35543 — Producer: Sandy Pearlman — List: 7.98

After a year and a half of strong import sales and underground support for its 1977 debut album, the Clash has finally released its first American LP. "Give 'Em Enough Rope" is an electrifying and challenging work by a group which is boldly paving new territory in rock 'n' roll. Fusing reggae rhythms, the wild caterwauling execution of Capt. Beefheart, and a guitar-rock explosiveness rooted in the early Who and Mott, the Clash has created a brilliant, distinctive sound which clearly establishes group leaders Mick Jones and Joe Strummer as the chief spokesmen for the new wave/rock community.

#### ONCE MOORE WITH FEELING — Dorothy Moore Malaco/TK 6356 — Producers: James Stroud, Wolf Stephenson & Tommy Couch — List: 7.98

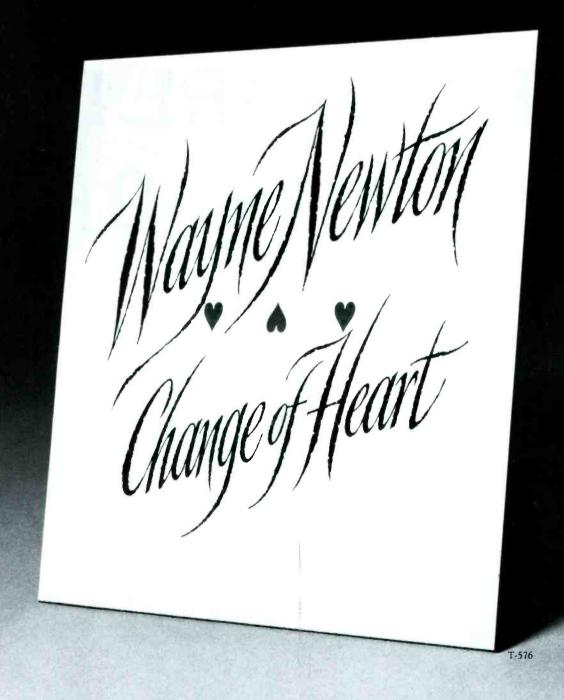
On her latest effort, Dorothy Moore continues to demonstrate her considerable vocal prowess on this set of nine soulful numbers. Moore's singing has never been better; her vocal phrasing is top-notch and her expressive range is extensive. In addition, the album boasts colorful arrangements which are meticulously tailored to articulate Moore's singing style, Standout tracks include "What Am I To Do," and "Loving Time."

#### ICE, FIRE AND DESIRE — 100% Whole Wheat — AVI-6043 — Producers: James Pike and Ed Cobb — List: 7.98

100% Whole Wheat is a mainstream quartet which on its second album has produced a crisp, attractive assortment of pop-rock confections. The group is led by keyboardist/vocalist Nick Peper, but each member contributes to the album's melodic, flavorful formula. Although Whole Wheat may lack the inventiveness and imagination to attract a flurry of Top 40 programmers, this effort is nonetheless a notable, pleasant

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With material by Leon Russell, Buddy Holly, Billy Joel and David Gates and featuring Wayne's new single "Housewife" TC-2393

> Produced by Clayton Ivey and Terry Woodford For Wishbone, Inc. Recorded in Muscle Shoals, Alabama



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### COUNTRY

### TOP 75 ALBUMS

			1		1			
		11/18	0	eks In nart		11/10	Weel On Cha	n
		"VE ALWAYS BEEN CRAZY WAYLON JENNINGS			. •	BEST OF DOLLY PARTON (RCA APL 1-1117)	36	6
	2	(RCA AFL 1-2979) LET'S KEEP IT THAT WAY ANNE MURRAY (Capitol ST 11732)	1 2	6	41	LOVE IS WHAT LIFE'S ALL ABOUT MOE BANDY (Columbia KC-35534)	41	7
(	3	STARDUST WILLIE NELSON (Columbia JC 353605)	4	30	42	LIVE FROM THE STAGE OF THE GRAND OLE OPRY JERRY CLOWER (MCA-3062)	42	3
(	4	EXPRESSIONS DON WILLIAMS (ABC AY 1069)	6	9	43	MARTY ROBBINS' GREATEST HITS, VOL. IV		
(	6	HEARTBREAKER DOLLY PARTON (RCA AFL 1-2797) LIVING IN THE USA	3	15	44	(Columbia KC-35629)  PLACES I'VE DONE TIME TOM T. HALL (RCA APL 1-3018)	48	3
	7	LINDA RONSTADT (Asylum 6E-155)  WHEN I DREAM  CRYSTAL GAYLE	8		45	DAVID A. COE'S GREATEST HITS		
(	8	(United Artists UA-LA 858-H) ELVIS — A CANADIAN TRIBUTE	5	22		(Columbia KC-35627) CLASSIC RICH VOL. 2 CHARLIE RICH (Epic KE-35624)	50 57	2
	9	ELVIS PRESLEY (RCA KKL 1-7065) <b>TEAR TIME</b> DAVE & SUGAR (RCA APL 1-2861)	10	9		OLD FASHIONED LOVE THE KENDALLS (Ovation OV 1733) I BELIEVE IN YOU	37	33
1	10	MOODS BARBARA MANDRELL (ABC AY-1088) LOVE OR SOMETHING LIKE	12	6		MEL TILLIS (MCA 2364) FACE OF A FIGHTER	38	22
		IT KENNY ROGERS	-		50	JOHNNY DUNC AN GREATEST HITS	52	0
	12	(United Artists UA-LA 903-H)  WAYLON & WILLIE  WAYLON JENNINGS & WILLIE	7	19	51	(Columbia KC 35628) THAT'S THE WAY A COWBOY ROCKS AND	51	2
	13	NELSON (RCA AFL 1-2696) ONLY ONE LOVE IN MY LIFE	11	42		ROLLS JESSI COLTER (Capitol ST-11863)	60	2
1	1	RONNIE MILSAP (RCA APL 1-2780) VARIATIONS EDDIE RABBITT (Elektra 6E-127)	14	19	52	20 GOLDEN GREATS BUDDY HOLLY/THE CRICKETS (MCA 3040)	40	9
		BURGERS AND FRIES CHARLEY PRIDE (RCA APL 1-2983)	30	7	53 54	KENNY ROGERS (United Artists UA LA 689G) LOVE IS JUST A GAME	43	5
		TEN YEARS OF GOLD KENNY ROGERS (United Artists UA-LA 835-H)	13	43		RED WINE AND BLUE	54	6
	17	THE BEST OF THE STATLER BROTHERS (Mercury SRM 1-1037)	15	49	56	MEMORIES JOE STAMPLEY (Epic KE 35443) COLLISION COURSE	55	13
	18	GREATEST HITS THE MARSHALL TUCKER BAND (Capricorn CPN-0214)	22	4	57	ASLEEP AT THE WHEEL (Capitol SW 11726) JOE STAMPLEY	56	6
	19	I'M ALWAYS ON A MOUNTAIN WHEN I FALL MERLE HAGGARD (MCA 2375)	20	16	۶.	GREATEST HITS (Epic KE 35622) SLEEPER WHEREVER I	58	2
	20	EVERY TIME TWO FOOLS COLLIDE	20	,,,		FALL BOBBY BARE (Columbia KC 35645)	59	2
	21	KENNY ROGERS & DOTTIE WEST (United Artists UA-LA 864-H) WOMANHOOD	16			DAYTIME FRIENDS KENNY ROGERS (United Artists UA LA 754G)	46	6
	22	ENTERTAINERS ON AND OFF THE RECORD	18	21.	60	LOVE ME WITH ALL YOUR HEART JOHNNY RODRIGUEZ		
l	23	THE STATLER BROTHERS (Mercury ARM 1-5007) ROOM SERVICE	19	33	61	(Mercury SRM 1-5011) WE MUST BELIEVE IN MAGIC	64	6
		OAK RIDGE BOYS (ABC AY 1065) TURNING UP AND TURNING ON	23	24		CRYSTAL GAYLE (United Artists UA LA 771G)	44	6
	<b>6</b>	BILLY "CRASH" CRADDOCK (Capitol SW 1153)	25	7	62	THE VERY BEST OF CONWAY TWITTY (MCA 3043)	62	25
	25	GREATEST HITS (Monument MG-7628)	32	3	63	FREDDY WELLER (Columbia KC 35658)	_	1
		FALL IN LOVE WITH ME RANDY BARLOW (Republic RLP-6023) REFLECTIONS	29	5	64		_	1
		GENE WATSON (Capitol SW 11805) THE OUTLAWS VARIOUS ARTISTS (RCA APL 1-1321)	27		65	GREATEST HITS	65	4
	29	JOHNNY PAYCHECK'S GREATEST HITS, VOL. II	35		66	(Asylum 6E-106)  BANJO BANDIT  R. CLARK/B. TRENT (ABC AY-1084)	66	
	30	(Epic KE-35623) TAMMY WYNETTE'S GREATEST HITS, VOL. IV			67	THERE'LL BE NO TEARDROPS TONIGHT	20	•
		(Epic KE-35630)  DARK-EYED LADY  DONNA FARGO (WB BSK-3191)	34		68	WILLIE NELSON (United Artists LA930-H)  REDHEADED STRANGER  WILLIE ALELSON (Columbia KG 23482)	_	1
	X	CONWAY CONWAY TWITTY (MCA-3063) ROSE COLORED GLASSES	45	5 3	1	WILLIE NELSON (Columbia KC 33482) OH! BROTHER LARRY GATLIN (Monument MG 7626)		
	-	JOHN CONLEE (ABC-AY-1105) PLEASURE & PAIN DR. HOOK (Capitol SW-11859)	<b>4</b> 7		70	O QUARTER MOON IN A TEN CENT TOWN EMMYLOU HARRIS		
	35	Y'ALL COME BACK SALOON			7	(Warner Bros, BSL 3141)  1 ARMED AND CRAZY		42
		OAK RIDGE BOYS (ABC/Dot DO 2093) HERE YOU COME AGAIN DOLLY PARTON (RCA APL 1-2544)	2			JOHNNY PAYCHECK (Epic KE 35444)  LET ME BE YOUR BABY  CHARLY McCLAIN (Epic KE 35548)	_	. 1
		THE WAY IT WAS IN '51  MERLE HAGGARD (Capitol ST-11839)  HEAVEN'S JUST A SIN	) 21	6 <b>6</b>		3 OL' WAYLON WAYLON JENNINGS (RCA APL 1-2317)	73	3 (
		AWAY THE KENDALLS (Ovation OV 1719) ELVIS SINGS FOR	3	1 6		4 MELLO MEL McDANIEL (Capitol ST 11779) 5 DON'T BREAK THE HEART	74	. (
	JE	CHILDREN AND GROWNUPS TOO	_	0 - 1 -	"	THAT LOVES YOU MARGO SMITH	67	, ,
		ELVIS PRESLEY (RCA CLP 1-2901)	3	9 15		(Warner Bros. BSK 3173)	67	

### Bill Walker Plays Subtle Role In Facelift Of Country Music

(continued from page 16) arrange most of the RCA sessions.

Walker said he had always wanted to come to the United States because he felt the music industry here was far superior to that of other countries. And he felt he was accepted in Nashville, so he stayed here instead of moving to Los Angeles or New York

"Jim thought I would be very good for his career if he could get me here. He wanted

### Mandrell Single #1 For 3 Weeks

NASHVILLE — For the third consecutive week, Barbara Mandrell's latest single release on ABC Records, "Sleeping Single In A Double Bed," has maintained its position as the nation's number one country singles on the **Cash Box** Country Singles Chart

The only other country single of 1978 to remain number one for three weeks or longer was Waylon Jennings' and Willie Nelson's "Mamas Don't Let your Babies Grow Up To Be Outlaws," which maintained its number one position in Cash Box for four weeks in a row, from February 25 through March 18.

After twelve weeks on the chart, the Mandrell record continues to remain very strong at both the radio and sales levels.

Out of 74 radio tracking stations contacted by Cash Box this week, a total of 70 stations had the Mandrell single in their top five. 31 of those stations reported Mandrell as their number one record, including KRAM/Las Vegas; WRRD/St. Paul; KNEW/Oakland; WMC/Memphis; WJ-JD/Chicago; KLAC/Los Angeles; WMA-Q/Chicago; WSLR/Akron; WCMS/Norfolk; WDAF/Kansas City: KIKK/Houston; KIKX-/Tucson; WHK/Cleveland; WWVA/Wheeling; WBAP/Ft. Worth; KXOL/Ft, Worth; WMPS/Memphis; KKYX/San Antonio; KWJJ/Portland; KENR/Houston; WBAM/Montgomery; WWOL/Buffalo; KFDI/Wichita; KCUB/Tucson; KERE/Denver; WFAI/Fayetteville; WAXX/Eu Claire; WEMP/Milwaukee; KJJJ/Phoenix; KBB-Q/Ventura; and KTTS/Springfield.

At the sales level, the Mandrell record is top five or better at virtually every major account called by **Cash Box** this week. The following major accounts report the Mandrell singles as their best seller this week: Bib/Charlotte; Pickwick/Arlington; Music City/Nashville; Lieberman/Minneapolis; Poplar/Memphis; Record Center/Cleveland; L & R/St. Louis; Handleman/Dallas; Lieberman/Chicago; Alta Phoenix; and Stan's/Shreveport.



Bill Walker

me to write for him and work with him in said Walker, who graduated from the Sydney, Australia Conservatory of Music and has worked in Athens, Greece, Switzerland, England and Capetown, South Africa, "He saw I had an affinity for country music, and I also knew the pop music market. Much has happened over the past 14 years in Nashville, and Jim envisioned this. Jim felt like he had to twist my arm to make me come to America, but I had always felt the United States was the leader in popular music and all types of entertainment. It is way ahead in recording techniques, musicians, singers, and shows. I have been in all of these countries so I am speaking from experience.

#### Started from Scratch

"When I got to Nashville, I figured I was here and nobody knew me, so I just started from scratch," said Walker, who has not lived in his native Australia for 21 years. "I played piano wherever I could get a job. My first job was playing piano at Brentwood Country Club at a Saturday night dance (Walker now belongs to the club). Nashville looked to me like it was going to make a big move forward into the pop market, and I liked it here very much. The people and musicians I met seemed to accept me okay, so I just stayed and began trying to incorporate some of my ideas into some of my arrangements."

Some of Walker's early arrangements were on such records as Eddy Arnold's million-selling "Make The World Go Away" and "Whatcha Doing In My World." He also began using different instruments in country songs.

"I arranged 65-70 percent of RCA product, and Chet was very amenable to my ideas." Walker said. "I'm talking about changing chord structures and so forth —



ROY CLARK SIGNS NEW VEGAS CONTRACT — ABC's Roy Clark recently renewed his performing contract with the Summa Corp. in Las Vegas. Along with Epic's Tammy Wynette, Clark is currently appearing in the main showroom of the Frontier Hotel. Shown at the signing are (I-r): Jim Halsey of the Jim Halsey Booking and Management Agency; Clark; Wynette; and Walter Kane, director of entertainment for Summa. which controls the Hughes Hotel Chain in Las Vegas.

### CASH BOX TOP 100 COUNTRY

November 25, 1978

		Week On
1 SLEEPING SINGLE IN A DOUBLE	11/18	Char
BARBARA MANDRELL (ABC AB-12403)	1	12
2 I JUST WANT TO LOVE YOU EDDIE RABBITT (Elektra E-45531)	3	9
3 ON MY KNEES  CHARLIE RICH (WITH JANIE FRICKE)  (Epic 8-50616)	4	
4 BURGERS AND FRIES CHARLEY PRIDE (RCA PB-11391)	7	6
5 SWEET DESIRE THE KENDALLS (Ovation OV-1112)	2	10
6 THE GAMBLER KENNY ROGERS (United Artists UA-X1250)		5
7 LITTLE THINGS MEAN A LOT MARGO SMITH (Warner Bros. WBS 8656)	5	12
8 THAT'S WHAT YOU DO TO ME CHARLY McCLAIN (Epic 8-50598)	8	11
9 SLEEP TIGHT, GOOD NIGHT MAN BOBBY BARE (Columbia 3'10831)	9	8
10 TWO LONELY PEOPLE  MOE BANDY (Columbia 3-10820)	11	11
FRIEND, LOVER, WIFE JOHNNY PAYCHECK (Epic 8-505621)	17	6
TULSA TIME  DON WILLIAMS (ABC AB-12425)	20	4
BIT'S DONE GOT OUT OF HAND		
WAYLON JENNINGS (RCA PB-11390) 14 YOU'VE STILL GOT A PLACE IN	19	5
MY HEART CON HUNLEY (Warner Bros, WBS 8671)	14	9
15 BREAK MY MIND VERN GOSDIN (Elektra E-45532-A)	15	8
16 ALL OF ME WILLIE NELSON (Columbia 3-10834)	18	6
17 LADY LAY DOWN JOHN CONLEE (ABC AB-12420)	21	4
BRHYTHM OF THE RAIN JACKY WARD (Mercury 55047)	22	4
19 CRYIN' AGAIN OAK RIDGE BOYS (ABC AB-12397)	6	13
THE BULL AND THE BEAVER  MERLE HAGGARD/LEONA WILLIAMS		
(MCA 40962) 21 CAN YOU FOOL	25	5
GLEN CAMPBELL (Capitol P-4584)  STORMY WEATHER	24	10
STELLA PARTON (Elektra E-45533)  23 WE'VE COME A LONG WAY BABY	27	7
24 BACK TO THE LOVE	28	4
SUSIE ALLANSON (Warner/Curb WBS 8686) 25 DO YOU EVER FOOL AROUND	29	5
JOE STAMPLEY (Epic 8-50626) 26 PLEASE DON'T PLAY A LOVE	33	4
SONG MARTY ROBBINS (Columbia 3-10821)	35	5
27 JULIET & ROMEO RONNIE SESSIONS (MCA 40952)	30	9
THEN YOU'LL REMEMBER STERLING WHIPPLE (Warner Bros. WBS 8632)	36	8
29 I'M LEAVING IT ALL UP TO YOU FREDDY FENDER (ABC 12415)	31	7
30 AS LONG AS I CAN WAKE UP IN YOUR ARMS		
31 FEET KENNY O'DELL (Capricorn CPS 0309)	37	4
RAY PRICE (Monument 45-267) 32 HUBBA HUBBA	39	5
33 FADIN' IN, FADIN' OUT	12	11
TOMMY OVERSTREET (ABC AB-12408)  1'VE DONE ENOUGH DYIN'	13	9
LARRY GATLIN (Monument 45-270)	44	3
ALPHABETIZ	ED T	OP

		Weeks
0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0	11/18	
35 ONE RUN FOR THE ROSES NARVEL FELTS (ABC AB-12414)	) 38	
36 POISON LOVE GAIL DAVIES (Lifesong ZS8-1777)	43	
37 HIGH AND DRY  JOE SUN (Ovation OV-1117)  38 LOVE GOT IN THE WAY	45	
FREDDY WELLER (Columbia 3-10837) 39 JUST OUT OF REACH	42	
LARRY G. HUDSON (Lone Star 702)  40 YOUR LOVE HAD TAKEN ME	41	
THAT HIGH  CONWAY TWITTY (MCA 40963)	51	
41 AIN'T NO CALIFORNIA  MEL TILLIS (MCA 40946)		1:
42 DOUBLE S BILL ANDERSON (MCA 40964)		
GIMME BACK MY BLUES JERRY REED (RCA PB-11407)		3
44 I WANNA GO TO HEAVEN JERRY WALLACE (4-Star 5-1035)		,
45 PLAYIN' HARD TO GET  JANIE FRICKE (Columbia 3-10849)		,
46 SHARING THE NIGHT		
47 SAVE THE LAST DANCE FOR ME		1.1
RON SHAW (Pacific Challenger PC-1631) 48 DAYLIGHT		10
T.G. SHEPPARD (WBS 8678) 49 RAINING IN MY HEART	23	10
50 HANDCUFFED TO A	40	7
HEARTACHE MARY K. MILLER (Inergi I-310)	26	11
51 LOVE SURVIVED ROY HEAD (ABC AB-12418)	60	4
52 THE SOFTEST TOUCH IN TOWN BOBBY G. RICE (Republic REP 031)	61	4
53 THE OFFICIAL HISTORIAN ON SHIRLEY JEAN BERRELL		
STATLER BROTHERS (Mercury 55048) 54 LAST EXIT FOR LOVE	73	2
WOOD NEWTON (Elektra E-45528)  55 THE SONG WE MADE LOVE TO	57	5
MICKEY GILLEY (Epic 8-50631)	65	2
BELLAMY BROTHERS (Warner/Curb WBS 8692)  TEXAS (WHEN I DIE)	71	2
TANYA TUČKER (MCA S45-1800) 58 WHAT'S THE NAME OF THAT		1
SONG GLENN BARBER (Century 21 C21-100) 59 IT'S NOT EASY	32	11
DICKEY LEE (RCA PB-11389)  60 LOVE AIN'T GONNA WAIT FOR	59	6
US BILLIE JO SPEARS (United Artists UA-X-1251-Y)	75	
61 IF I HAD TO DO IT ALL OVER	75	3
AGAIN STONEY EDWARDS (JMI 47) 62 SMOOTH SAILIN'	70	6
CONNIE SMITH (Monument 45-266) 63 BABY I'M BURNIN'/I REALLY GOT	66	5
THE FEELING DOLLY PARTON (RCA 11420)	_	1
64 DOLLY  R.W. BLACKWOOD (Scorpion SC-0561)	67	5
65 I'M GONNA FEED 'EM NOW/OLE SLEW FOOT		
PORTER WAGONER (RCA PB-11411)  66 IT'S TIME WE TALK THINGS	_	1
OVER REX ALLEN, JR. (Warner Bros. WBS 8697)	_	1
67 MAYBE YOU SHOULD'VE BEEN	_	ľ
LISTENING JESSI COLTER (Capitol P-4641)	68	5

		Wee
68 THE GIRL AT THE END OF THE	11/18	Cha
BAR JOHN ANDERSON (Warner Bros. WBS 8705	) 77	
69 THE WAY IT WAS IN '51  MERLE HAGGARD (Capitol P-4636)	69	
70 WHAT HAVE YOU GOT TO LOSE TOM T. HALL (RCA PB-11376)	34	1
71 JUST HANGIN' ON MEL STREET (Mercury 55043) 72 SOMEBODY'S GONNA DO IT	52	
TONIGHT R.C. BANNON (Columbia 3-10847). 73 YOU WERE WORTH WAITING	76	
FOR DON KING (Con Brio CBK 142)  74 IN MEMORY OF YOUR LOVE	85	
DEBBY BOONE (Warner/Curb WBS 8700) 75 HOW DEEP IN LOVE AM I?	83	
JOHNNY RUSSELL (Mercury 55045)	84	
76 THE OTHER SIDE OF JEANNIE CHUCK POLLARD (MCA 40965) 77 PROMISES	80	
ERIC CLAPTON (RSO RS-910)	78	9
78 GET BACK TO LOVIN' ME JIM CHESTNUT (Hickory AH-54038) 79 NATURAL LOVE	82	;
O.B. McCLINTON (Epic 8-50620)  80 OLD FLAME, NEW FIRE	81	3
HANK WILLIAMS, JR. (Warner Bros. WBS 8715) 81 I JUST CAN'T STAY MARRIED TO	-	
YOU CHRISTY LANE (LS LS-169) 82 LET'S BE LONELY TOGETHER	-	
DALE McBRIDE (Con Brio CBK 140)  83 IT'LL BE HER	55	1
JOHNNY CASH (Columbia 3-10855)  84 THERE'LL BE NO TEARDROPS	-	
TONIGHT WILLIE NELSON (United Artists UA-X-1254-Y)  85 LET'S TAKE THE LONG WAY AROUND THE WORLD	87	3
86 STONE WALL (AROUND YOUR	46	13
GARY STEWART (RCA PB-11416)  87 REST YOUR LOVE ON ME	_	1
BEE GEES (RSO RS-913)	-	1
	88	5
89 LOVE ME AGAIN RITA COOLIDGE (A&M 2090) 90 HOW I LOVE YOU IN THE	90	4
MORNING PEGGY SUE (Door Knob DK-8-079)	92	3
91 WILL YOU REMEMBER MINE WILLIE NELSON (Lone Star 703) 92 SHE WANTED A LITTLE BIT	58	6
MORE RAY PENNINGTON (MRC 1022)	96	2
93 LOVING YOU RAY SANDERS (Hillside HS-76-06)	94	2
94 LONESOME RIDER COODER BROWN (Lone Star 704)	93	3
95 THE LOVE IN ME JIM NORMAN (Republic REP-030)	95	3
96 OH, SUCH A STRANGER DON GIBSON (ABC/Hickory AH-54036)	62	6
97 YOU CAN'T HURRY LOVE STACEY ROWE (Sabre ZSL 4507)	99	3
98 I WISH I'D NEVER BORROWED ANYBODY'S ANGEL MIKE LUNSFORD (Gusto GT4-9013)	98	2
99 WHAT'CHA DOIN' AFTER MIDNIGHT, BABY		•
HÉLEN CORNELIUS (RCA PB-11375)  100 I THOUGHT YOU WERE EASY	54	10
RAYBURN ANTHONY (Mercury 55042)	72	5

### ALPHABETIZED TOP 100 COUNTRY SINGLES (INCLUDING PUBLISHERS AND LICENSEES)

Ain't No California (Tree Pub. — BMI)       41         All Of Me (Bourne/Marlong — BMI)       16	I Just Want (Briarpatch/DebDave — BMI)	Love Survived (Jack & Bill — ASCAP)	Texas (When I Die) (Tree/Sugarplum — BMI) 57 That's What (Music City — ASCAP)
As Long As (House Of Gold/Hungry Mountain —	ASCAP)	Lovin' On (Ben Peters — BMI)	The Bull And (Shade Tree — BMI)
BMI)	I Thought You (Hall-Clement — BMI)	Maybe You (Screen Gems/EMI — BMI) 67	The Gambler (Writers Night — ASCAP) 6
Baby I'm Burning (Velvet Apple — BMI)	I Wanna Go To (Fireweed — ASCAP)	Natural Love (Bobby Goldsboro — ASCAP) 79	The Girl At The (Al Gallico — BMI/Cypress —
Back To The Love (House Of Gold — BMI) 24	l Wish I'd Never Borrowed Anybody's Angel	Oh, Such A Stranger (Acuff-Rose — BMI) 96	ASCAP) 68
Break My Mind (Acuff-Rose — BMI)	(Power Play — BMI)	Old Flame, New Fire (Paukie — BMI)	The Love In (Singletree — BMI)
Burgers And Fries (PI-Gem — BMI) 4	If I Had To (La Debra — BMI)	Ole Slewfoot (Scope — BMI)	The Official Historian On Shirley Jean
Can You Fool (Royal Oak/Windstar — ASCAP) 21	I'm Gonna Feed (Four Star — BMI)	On My Knees (Hi Lo Music — BMI)	(Am. Cowboy — BMI)
Cryin' Again (Tree — BMI/Cross Keys — ASCAP) . 19	I'm Leaving It All (Venice — BMI)	One Run For The (Jerry Chesnut — BMI) 35	The Other Side (Paukie/Pollavan — BMI) 76
Daylight (Blue Lake — BMI)	In Memory Of (Yatahey — BMI)	Playin' Hard To Get (Bobby Goldsboro — ASCAP) 45	The Softest Touch In Town (WUB — ASCAP) 52
Dolly (Buzz Cason/Let There Be Music — ASCAP) 64	It'll Be Her (Baron/Hat Band — BMI)	Please Don't Play (Algee — BMI)	The Song We Made Love To
Don't You Think (Waylon Jennings — BMI) 13	It's Not Easy (Screen Gems — BMI) 59	Poison Love (Unichappell — BMI)	(April/Widmont — ASCAP)
Do You Ever (Rogan/Mullet — BMI)	It's Time We (Boxer — BMI)	Promises (Narwhal — BMI)	The Way It Was (Shade Tree - BMI)
Double S (Stallion/Tree — BMI)	I've Done Enough (First Generation — BMI) 34	Raining In My (House Of Bryant — BMI) 49	Then You'll Remember (Tree — BMI)
Everynight Sensation (Curtis Wood — ASCAP) 88	Juliet & Romeo (Combine — BMI)	Rest Your Love On Me (Stigwood — BMI)	There'll Be No (Fred Rose — BMI)
Fadin' In (Tree — BMI)	Just Hangin' On (Maplehill/Vogue — BMI) 71	Rhythm Of The Rain (Warner-Tamerlane — BMI) 18	Tulsa Time (Bibo Music — ASCAP)
Feet (Blackwood/Fullnes — BMI)	Just Out Of (4-Star — BMI)	Save The Last (Rumbalero — BMI) 47	Two Lonely (Milene — ASCAP)
Friend, Lover, Wife (Algee — BMI)	Lady Lay Down (Tree Pub. — BMI) 17	Sharing (Music Mill — ASCAP/AI Cartee — BMI) 46	We've Come A Long Way (Twitty Bird - BMI) 23
Get Back To (Milene — ASCAP) 78	Last Exit For (Briar Patch/Deb Dave — BMI) 54	She Wanted A Little Bit More (Show Biz - BMI) 92	What Cha' (Dunhill — BMI)
Gimme Back (Sleepy Hollow — ASCAP) 43	Let's Be Lonely (Con Brio — BMI) 82	Sleep Tight, Good Night Man (Bobby Goldsboro	What Have You (Hallnote - BMI)
Handcuffed To A (Mandy Music — ASCAP) 50	Let's Take (Chess — ASCAP/Pi-Gem — BMI) 85	Music — ASCAP)9	What's The Name (Glenn To Glenn - BMI/
High And Dry (Tree Pub. — BMI)	Little Things Mean (Leo Feist — ASCAP) 7	Sleeping Single (Pi-Gem — BMI)	Merilark — ASCAP) 58
How Deep In Love Am I? (Hall-Clement — BMI) 75	Lonesome Rider (Window — BMI) 94	Smooth Sallin' (Tree — BMI)	Will You Remember (Tree — BMI)
How I Love (Lodestar — SESAC)90	Love Ain't Gonna (Blackwood/Ben Peters — BMI) . 60	Somebody's Gonna Do It (Ben Peters — BMI) 72	You Can't Hurry (Stone Agate - BMI)
Hubba Hubba (Ray Stevens — BMI)	Love Got In The (Young World/	Stone Wall (Around You Heart) (Cedarwood - BMI) 86	You Were Worth Waiting For (Wiljex - ASCAP) 73
I Just Can't Stay (Chappell — ASCAP/TRI Chappell —	Spooner Oldham — BMI)	Stormy Weather (Longmanor/Chrysalis - BMI) 22	Your Love Had (Twitty Bird — BMI)
SESAC) 81	Love Me Again (Almo-ASCAP/Irving — BMI) 89	Sweet Desire (Terrace — ASCAP)	You've Still Got (Fred Rose — BMI)

# Two hit plays.

"Please Don't Play a Love Song" starring Marty Robbins.

"Playin' Hard to Get" starring Janie Fricke.

Both produced by Billy Sherrill. On Columbia Records.

### 5 REVIEWS LE

JIM ED BROWN/HELEN CORNELIUS (RCA PB-11435)

You Don't Bring Me Flowers (3:02) (Stonebridge Music/Threesome Music — ASCAP) (Neil

Diamond/Alan Bergman/Marilyn Bergman)

It will be hard to compete with Neil Diamond and Barbra Streisand at the MOR level on this single but no one could make a better effort than Jim Ed and Helen. With Tom Collins producing and Archie Jordan doing the arrangements, this is an exceptional production from Nashville studios and is sure to ultimately garner all country airplay.

CRYSTAL GAYLE (United Artists UA-X1259)

Why Have You Left The One You Left Me For (2:52) (Mother Tongue Music — ASCAP) (M.

Many stations have been programming this song as an album cut from Crystal's LP 'When I Dream," and have gotten good response. Country stations have been overdue for another Crystal single and should be jumping on this one. This finger-snapping tune has some easy to remember hooks which will help.

TANYA TUCKER (MCA S45-1800)

Texas (When I Die) (3:59) (Sugarplum/Tree Pub. — BMI) (Ed Bruce/Patsy Bruce/Bobby Borchers)

This single should welcome Tanya back into the country circle. Jerry Goldstein's production should not offend the pop or country segment. Written by the husband and wife team of Ed and Patsy Bruce along with Bobby Borchers.

JOHNNY RODRIGUEZ (Mercury 55050)

Alibis (3:15) (Tree Pub. — BMI) (Rock Killough/Pat Killough)

With the singles competition stronger at this point in time, Rodriguez should be a heavy contender with this release. "Desperado" was a huge success for Johnny and this tune is in

**DEWAYNE ORENDER** (Volunteer SVO-102)

Better Than Now (2:17) (Bowling Green Music — BMI) (Phil Everly/Terry Slater)

DeWayne Orender is a talented vocalist who due to a few weak releases has lost his affiliation with a major label. Of course that has not changed his vocal ability and if enough programmers hear this single, DeWayne could be back in the mainstream again.

EDDY ARNOLD (RCA PB-11422)

If Everyone Had Someone Like You (2:40) (House of Gold Music — BMI) (Bobby Springfield)

Producer Bob Montgomery could have come up with just what Eddy Arnold has needed, a song and arrangement which fit him perfectly and in the mode which brought him past

#### SINGLES TO WATCH

**DOTTIE WEST** (United Artists UA-X1257-Y)

Reaching Out To Hold You (2:28) (ATV Music/Music Garden Pub. — BMI) (C. Carroll/J.B

GARY STEWART (RCA PB-11416)

Stone Wall (Around Your Heart) (3:08) (Cedarwood Pub. Co. — BMI) (Pat Twitty)

RANDY BARLOW (Republic REP-034)

Fall In Love With Me Tonight (2:41) (Frebar Music — BMI) (Fred Kelly/Randy Barlow) RODNEY CROWELL (Warner Bros. WBS-8693)

Song For The Life (3:54) (Jolly Cheeks Music — BMI) (Rodney Crowell)

DAVID ALLAN COE (Columbia 3-10860)

The Bright Morning Light (3:27) (Owear Pub. BMI) (L. Kingston) TERRI HOLLOWELL (Con Brio CBK-144)

Just Stay With Me (2:25) (Wiljex Pub. — ASCAP) (Lori Parker)

PAUL EVANS (Spring SP 187)

Down At The Bluebird (3:33) (Port Music — ASCAP/Wilcraft Music — BMI) (P. Evans/M.

CHRIS McMILLEN (Colinial SC-103)

Door To Door Lover (2:15) (Tenalina Music — ASCAP) (Allen Shockey/Ann Preston)

JIM TAYLOR (Checkmate CK-3106)

Leave It To Love (2:50) (Sound Corp Music — ASCAP) (Joe H. Hunter/Jim Whiting)

BOBBY HELMS (Little Darlin' LD 7807)

I'm Not Sorry (3:20) (Cedarwood Pub. — BMI) (J.A. Fraley)

### Bill Walker Plays Subtle Role

going from three-chord progressions to more modern progressions with minors. We also started using french horns and woodwind sections against rhythm sections, and we immediately began gaining acceptance in urban areas. The idea was to increase business. The answer has to be how many people are you going to please? If 10 million people are happy, that's better than pleasing one million. You are doing a job well if you are getting to more people. We are paid entertainers. We are doing stuff for people's entertainment. You can go back and take the old Patsy Cline songbook and write it for today, and it will be excellent

and sell all over again to a whole new Believes In Tradition

Taking this thought further, Walker believes in the tradition of country music. but he insists the music has to mature in order to be competitive with the rest of the industry.

"Country music has progressed so far that it now reaches into all the homes, not just the Ozarks or rural areas," Walker said. 'To reach this far, you have to compete in certain ways. You have got to make music a little more uptown, so they don't turn you off and switch channels. All these people in country music who are doing so well - Eddie Rabbitt, Barbara Mandrell, Crystal they are potential pop artists, but none of them have lost their country flavor. I think the potential of Nashville is being proved over and over. I saw a figure recently in a national survey that said 63-or-64 percent of all the nation's records are in part or in whole, being processed in Nashville. I love doing television specials with country music — where I get to play class country music. I don't mean to sound like a snob, I just don't know any other way to put it. I consider people like Ronnie Milsap and Conway and Loretta class acts. It's good music and wonderful entertain-

**Television Productions** 

A great deal of Walker's time and energy is spent directing and arranging the music for the ever-increasing number of television productions being filmed here at Opryland Productions. For instance, Walker has served as musical director for more than 25 television specials and syndicated musical series here in the past 10



WILLIE AND FAMILY LIVE — Wille Nelson — Columbia KC2-35642 — Producer: Willie Nelson — List: 11.98

Right now, Willie Nelson is the biggest star in country music. And Willie is close to being one of the biggest stars in music. period. So this is a perfect time to release this two-record set of live performances by Nelson — an album which spans the entire career of Willie's songs. Willie can charm a rattlesnake, and this LP showcases his uncanny ability to mesmerize a crowd through his superb guitar work and unique vocal phrasing. Save this album for your grandchildren.



PROFILE/BEST OF EMMYLOU HARRIS — Warner Bros. — BSK-3528 — Producer: Brian Ahern — List: 7.98

In the long run, Emmylou surely will be remembered as one of the finest female vocalists in country music history. Along with Tammy Wynette and the late Patsy Cline, Emmylou squeezes more emotion out of a single word than most singers capture in an entire song. This LP contains classic versions of "Sweet Dreams," "One Of These Days," "Too Far Gone" and "Boulder To Birmingham.



BASIC — Glen Campbell — Capitol SW-11722 — Producers: Glen Campbell and Tom Thacker — List: 7.98

His hair is a little scruffier, his face is a little leaner, and for

sure his music is tougher than it has ever been. Glen Campbell is going through changes of some sort, and it is reflected in this album — interesting, energetic and a departure from his usual style. Glen has found a new songwriter in Michael Smotherman (who wrote or co-wrote every song on the LP), and the result is a batch of heartfelt songs sung by one of our finest vocalists.



ARMED AND CRAZY — Johnny Paycheck — Epic KE-35444 — Producer: Billy Sherrill — List: 7.98

Johnny Paycheck is coming off of his best year yet, and his new album is one of the best he has recorded. Paycheck is solid country, and he has emerged as a hero to the average workingman. "Me And The I.R.S." and "Friend, Lover, Wife" highlight this LP. All the cuts are quality except for "The Outlaw's Prayer," a pretentious attempt to expose religious hypocrisy.



PLEASURE & PAIN — Dr. Hook — Capitol SW-11859 —A -Producer: Ron Haffkine — List: 7.98

Dr. Hook is zany and has recorded some bizarre, off-the-wall songs in the group's career. But Dr. Hook's roots are country, and the core of this album is modern country. The group's association with Shel Silverstein has resulted in its best work, and four of the songs here come from the pen of Silverstein. "Sharing The Night Together" and "Knowing She's There" highlight this package.



LOVE GOT IN THE WAY — Freddy Weller — Columbia KC-35658 — Producer: Ray Baker — List: 7.98

Freddy Weller is an experienced, fine singer, but the production and choice of material on his new album is not quite up to the standards of his best recordings. Weller shines on "Love Got In The Way," "You Win Again" and the humorous "The Legend Of Paul Revere And The Raiders," but some of the songs are less satisfying. All in all, an inconsistent but worthwhile effort.



BECKY HOBBS SIGNS WITH MERCURY

Phonogram/Mercury has announced the signing of singer/writer Becky Hobbs to a long-term recording contract with the label. Hobbs recently won the professional easy listening category in the 1978 American Song Festival, and her first Mercury single will be "The More I Get, The More I Want." Pictured in the studio are (Ir): Al Gallico, manager for Hobbs; Jerry Kennedy (standing), vice president/A&R, country, Mercury; and Hobbs.

### **Dave Walton Adds** New Accounts

NASHVILLE - Special Delivery, an AOR promotion firm owned by Dave Walton, has expanded to include top 40 service covering 25 major and secondary markets in Kentucky, Tennessee and Alabama. The company's first singles project is Dobie Gray's new Infinity release, "You Can Dolt," which was released last week.

Gray's single is the first project under a new agreement between Walton and Joe Sullivan's Sound Seventy Corporation. Special Delivery will work with both singles and albums for Sound Seventy Management artists which include Gray, The Charlie Daniels Band, Wet Willie and The Henry Paul Band.

AOR's New Role

"Special Delivery's expansion into Top 40 is a response to AOR's growing role as a singles breaking medium," Walton said. 'We'll be helping to bridge the area between two formats by creating a better awareness of each in the other.

market

### COUNTRY

### The Country Column

Nashville's Exit/In. Before a packed house of invited industry guests, Conlee sang "Rose Colored Glasses," "Lady, Lay Down" and other songs using a full band which included Buddy Emmons on steel and The Lea Jane Singers. A four-piece string section was also utilized by Conlee. "Rose Colored Glasses" is the name of the LP and "Lady, Lay Down" sits this week at #17 bullet on the Cash Box Country Singles Chart.

MCA's **Loretta Lynn**, who recently finished a two-week engagement at Harrah's Reno, was joined onstage the final night by **Roger Miller**. Miller was in town a night early before he opened the next day at Harrah's Reno. Loretta will soon tape the "Donnie and Marie Show"

and the Paul Keyes Variety Club Tribute to Jimmy Stewart.

John Hartford, writer of "Gentle On My Mind," will appear this week at the Exit/In. Hartford's new Flying Fish Album, "Headin' Down Into The Mystery Below," is a celebration of life on the river. A licensed riverboat pilot, Hartford won one of his three Grammy Awards for his 1976 LP, "Mark Twang," in the traditional-ethnicfolk-recording category. Hartford has appeared on "The Today Show," "Dinah!" and "Merv."

Jerry Wallace has been selected as the 1978 Grand Marshall of the Phoenix Jaycees' Annual Parade and Festival.

Ronnie Milsap's new single will be aimed for double-sided airplay. "Back On My Mind" will be promoted country and "Santa Barbara" will be promoted pop. Both songs are from the RCA "Only One Love In My Life" LP. Bronc Rider and singer Chris LeDoux recently headlined KSOP's "Greatest Country Concert In The West" at the Salt Palace in Salt Lake City, Utah. LeDoux, who records authentic Western songs, is cutting an album now in Nashville at The Sound Lab. Other artists on the concert included ABC's Roy Head and RCA's Zella Lehr.

Around 75 radio and record industry personnel attended the recent Acuff-Rose/Hickory Records Seminar held at the Acuff-Rose Publishing offices. Discussion at the luncheon/panel centered around current changes, problems and ways to improve communications and relationships between radio and record industry personnel.

Gene Kennedy, president of Door Knob Records, has announced the signing of Graham Bland to the label for an exclusive recording contract. Bland's first single will be "Easier To Remember.

Donahue Recording artist **Jenny Lynn** is learning to fly so she can pilot her own plane to performing dates. Lynn and her manager/husband Ron Solomon own their own plane. Lynn's newest single is titled "Turn Your Love Light On.

The Stamps recently concluded an eight-day stand at the Taylor Supper Club in Denver, Colo. This appearance marked the first time Richard Lee, new Stamps member, had



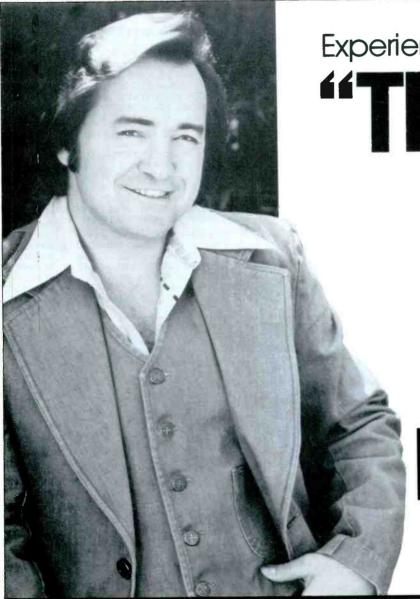
WXCL PRESENTS A SHOWER OF STARS — WXCL/Peoria recently presented their annual Shower of Stars show, with Don Williams, The Oak Ridge Boys, The Kendalls, and Stella Parton. Both performances were sold-out a week in advance. Shown in the above photo after one of the shows, are (I-r): Charlie Boswell, WXCL air personality; Lee Ranson, WXCL music director; Don Williams; Stella Parton; Jeannie and Royce Kendall; and Don Elliott, WXCL morning drive jock.

### Wyld Gets Weiss

LOS ANGELES - Larry Weiss, writer of "Rhinestone Cowboy" among other songs, has named Bob Wyld to represent his publishing interests. Wyld will be responsible for day-to-day activities and catalog development of Larry Weiss Music Ltd.

### Wynette, Fender Team

LOS ANGELES - Tammy Wynette and Freddy Fender will record together for the first time for the title song from the film "When You Comin' Back, Red Ryder?" which is being produced by Marjoe Gortner. Columbia Pictures will release the film early in 1979.



Experience ...

"THE SOFTEST TOUCH IN TOWN?

Immediately.

(We won't tell if you don't)

BOBBY G. RICE

**1** BB **1** CB **1** RW

Exclusively on Republic Records



### COUNTRY RADIO

### THE COUNTRY MIKE

COMBINED COMMUNICATIONS TO MERGE WITH GANNETT — After the first of the year, Combined Communications, a Phoenix-based media firm and owners of WDEE/Detroit, will complete a merger with Gannett, Inc.; a Rochester, New York newspaper holding company. The merger, when complete and approved by the Federal Communications Commmission, would make the newly formed company one of the largest media conglomerates in the world. According to the vice president and general manager of WDEE, Bill Johnson, the merger will increase the company's newspaper holdings by 77 daily operations, giving Combined and Gannett a total of 79 daily newspapers. Johnson says that both corporations will retain their current names and that Karl Eller, chief executive officer of Combined, will be the largest single individual



stockholder. Besides their newspaper holdings, Combined Communications also owns 13 radio stations in seven markets, seven television stations, and 14 outdoor advertising operations, including Eller Outdoor and Pacific Indoor Advertising. Johnson says that by the first of next year, the newly formed company will command a work force of more than 20,000 employees, with an annual billing in excess of one billion dollars.

**OPERATIONS DIRECTOR PROFILE** — The subject of PROFILE this week is KCKN/Kansas City operations director Chris Collier. Collier comes from San Antonio, and began his broadcasting career in 1968 after leaving college. Collier started as a jock at

KNFM/Midland, Texas. After a couple of years, Collier moved on to Odessa, Texas, where he worked for KBZB and KOZA. Collier spent two-and-a-half years as music director at KLBK/Lubbock, before going to work for **Jonathon Fricke**. Fricke hired Collier at KBUY/Ft. Worth, and later at WMC/Memphis, where Collier commanded the highest afternoon drive ratings in the history of the station. Later Collier moved to KFOX/Long Beach, where he remained for a year as music and program director. Collier was hired as operations manager at KIKK/Houston in 1975. He took over the same position at KCKN in November '77. Besides all of this programming experience, Collier has been, and remains a consultant to KOKE/Austin. Collier says he left Houston to come to Kansas City because, "I really believe in FM radio as a solid avenue for the programming of country music." KCKN has a 1,000 watt AM signal, with a 100,000 FM stereo signal.

WELCOME BACK TO WUNCH — CBS Records' director of marketing, Nashville, Roy

Wunsch, has been out for the past couple of weeks for some dental surgery. He's back now but he still can't talk. Speedy recovery!

PROMOTIONS IN MOTION — Last minute ARB promotions . . . WSAI/Cincinnati has a great promotion going on . . . it's called "13 x 60 Ways To Win Your Wishes." They're giving away 13 major prizes every day for 60 days. WKDA/Nashville is giving away a canary yellow 1957 Chevy during the ARB. They'll have Billie Jo Spears give the "Heavy Chevy" away on the air. WKDA along with Elektra Records will have a float in the annual Xmas parade on Thanksgiving Day.

WAXX/Eau Claire had one of their frequent country shows recently, featuring Roy Acuff and the Smokey Mountain Boys, Vern Gosdin, and Janie Fricke. Next month, WAXX will present Dave & Sugar and Bobby Borchers in a live concert.

Former WLAC/Nashville disc jockey John Conlee performed live last week at Nashville's Exit-In before industry representatives, during a showcase put on by ABC. Conlee received standing ovations from the crowd, which included the entire WLAC staff. Conlee's manager, Dick Kent is still part of WLAC's two-man morning team.

Mercury's Jacky Ward recently completed work on a series of radio commercials for the A-1 Kingsize Sandwich Company of Fort Lauderdale, Fla. Ward performed nine different voice charaterizations (John Wayne, Gabby Hayes, Walter Brennan, Tex Ritter and others) for the company which sells sandwiches and "Country Boy Pies" in convenience stores through Florida and Alabama.

### Bill Walker Plays Subtle Role

years. And he first gained prominence as the musical director on the "Johnny Cash Show," which was produced at the old Ryman Auditorium in downtown Nashville (historic site of the Grand Ole Opry for many years) and ran on national television for two-and-a-half years. At the end of each show, Cash would smile down at the orchestra pit and say, "Good night, Bill



Walker." And the camera would swing down and pan in on Walker's face during the final moments of the telecast.

Walker has also acted as musical director for the Country Music Association nationally televised Awards Show for the past three years. And he is now working on a Johnny Cash Christmas Special, a Tennessee Ernie Ford Christmas Special, a Glen Campbell "Back To Basic" network television special and another special titled "Merry Christmas From The Grand Ole Opry House."

In addition to his independent arranging and conducting work, Walker is actively involved in Con Brio Records and its affiliate publishing companies, an organization he started nearly 10 years ago as an outlet for his original musical theme compositions. With his son, Jeff, being responsible for the business management of the company as vice president of operations, Walker makes the creative decisions concerning musical product. Current artists on Con Brio include Don King, Dale McBride, Teri Hollowell, Scott Summer and Reg Lindsay Walker recently completed the background music for a new movie, "Bogg," starring Gloria DeHaven and Marshall Thompson, and he is also involved in arranging and producing budget line sound-alike albums with Pickwick International. How does Walker find the time for all these activities?

"I have a lot of good help," Walker said.

### MOST ADDED COUNTRY SINGLES

- TEXAS (WHEN I DIE) TANYA TUCKER MCA
  FM-97, KMPS, WTSO, KCKC, KIKK, WDAF, WBAM, KWJJ, KVOC, KKYX,
  WMPS, KSOP, KRAK, WJRB, KEBC, WAME, KNEW, KOUL, WUBE, KNOE,
  WHK, WKMF, WNRS, KWKH, KLLL, KTTS, KBBQ, WXCL, WSLC, WLIC, WSDS,
- BABY I'M BURNIN'/I REALLY GOT THE FEELING DOLLY PARTON KMPS, KCKC, KLAK, KIKK, WIL, WHOO, WDAF, WBAM, WVOJ, KLAC, WJJD, KENR, KSSS, KSON, WWVA, WHK, KWKH, KTTS, KBBQ, WEMP, WAXX, KCKN, WFAI, WSLC, WDEE, KJJJ, KBET.
- THE OFFICIAL HISTORIAN ON SHIRLEY JEAN BERRELL STATLER BROTHERS MERCURY WTSO, KCUB, KFDI, WDAF, KVOC, WDOD, KSSS, KVOO, WBAP, WWVA, KRAK, WJRB, KEBC, WSHO, WRRD, WUBE, WKDA, WPNX, WKMF, KRAM, KTTS, WEMP, KCKN, WXCL.
- IT'S TIME WE TALK THINGS OVER REX ALLEN JR. WARNER BROS. KMPS, KFDI, KLAK, WHOO, WDAF, WBAM, KVOC, WJJD, KSOP, KRAK, KEBC, WMC, KOUL, KNOE, KLIC, KIKX, WPNX, WKMF, KRAM, WNRS, KWKH, KTTS, WAXX, KBET
- LOVIN' ON BELLAMY BROTHERS WARNER/CURB FM-97, KCUB, KFDI, WHOO, KVOC, KSSS, KVOO, WMPS, KSOP, WJRB, WSHO, KRMD, KIKX, KRAM, KTTS, KBBQ, WXCL.

### MOST ACTIVE COUNTRY SINGLES

- BURGERS AND FRIES CHARLEY PRIDE RCA
  FM-97 22-14, KMPS 18-11, WTSO 24-17, WIL 27-19, WWOL 24-15, KWJJ 3621, KZIP 33-24, WPLO 19-9, WDOD 27-21, KENR 25-17, KKYX 35-27, KSSS 1511, KXOL 30-20, WSUN 16-9, WMPS x-25, WBAP 28-18, WWVA 26-16, KRAK
  26-18, KEBC 26-19, WAME 22-12, WUBE 30-25, KNOW 25-13, WHK 33-23,
  KLIC 24-17, KIKX 29-22, WMNI 29-24, WNRS 27-21, KLAK 25-20, WHOO 31-24,
  WDAF 20-13, WCMS 32-22, WSLR 23-15, WEEP 32-27, WMAQ 31-26, KLAC
  37-25, KVOC 9-2, WJJD 28-22, WMC 18-13, WSHO x-17, WKMF 28-19, KJJJ
  27-17, WSDS 31-18, WFAI 24-10, KBET 21-16, KERE 30-20, WXCL 31-16,
  WAXX 24-18, WEMP 17-10, KBBQ 23-15, KOKE 20-13.
- TULSA TIME DON WILLIAMS ABC TULSA TIME — DON WILLIAMS — ABC FM-97 30-20, WTSO 37-23, KCUB 39-27, KFDI x-47, WWOL 31-24, WBAM 37-28, KWJJ x-37, KZIP 60-40, WPLO 27-16, WDOD x-36, KENR 19-4, KSSS x-23, KVOO x-16, WSUN 24-12, WMPS 29-24, WBAP 41-31, KRAK x-37, KEBC 33-25, KRMD x-38, WAME x-24, WUBE x-35, KNOE 47-30, WHK 28-15, KIKX x-36, WMNI 35-27, WNRS 37-30, KLAK x-27, WHOO x-32, WCMS x-43, WSLR 30-20, WMAQ x-32, WVOJ x-36, KLAC 52-43, KVOC x-37, WJJD x-28, WJRB x-38, WMC x-21, KNEW x-29, KOUL 35-30, WKDA 43-26, KJJJ 34-18, WSDS x-39, WFAI x-30, KBET 27-19, WXCL x-31, KCKN 31-18, WEMP 30-16, KBBQ x-30, KWKH 29-23 KWKH 29-23
- THE GAMBLER KENNY ROGERS UNITED ARTISTS
  FM-97 18-10, KFDI 48-38, WIL x-37, WWOL 22-14, WBAM 31-20, KWJJ 37-19, KZIP x-39, WPLO 16-8, WDOD 29-22, KENR 7-2, KXOL 34-25, WMPS 18-8, WBAP 31-21, WWVA 21-15, KRAK 37-20, KEBC 31-23, KRMD 27-22, WAME 25-13, WUBE 20-15, KNOW 36-12, WHK 15-8, KIKX 23-16, WMNI 28-16, WNRS 31-23, KLAK 28-22, KIKK 11-4, WHN 14-8, WHOO 16-11, WDAF 18-11, WJRB 22-14, KLAC 29-19, WMC 19-14, KNEW 28-20, WKDA 14-5, WKMF 18-11, KJJJ 24-14, WSDS 41-21, WFAI 14-9, KERE 22-16, WXCL 33-15, WAXX 23-17, WFMP 19-7, KBRO 29-11, KOKE x-23. WEMP 19-7, KBBQ 29-11, KOKE x-23.
- DON'T YOU THINK THIS OUTLAW BIT'S DONE GOT OUT OF HAND -DON'T YOU THINK THIS OUTLAW BIT'S DONE GOT OUT OF HAND — WAYLON JENNINGS — RCA
  FM-97 21-13, WTSO 29-22, WIL 38-31, WWOL 25-16, WBAM x-36, KWJJ 30-23, KZIP 40-32, WPLO 28-21, WDOD 37-29, KENR x-39, KXOL 38-28, WSUN 20-14, WMPS 25-20, KRAK 33-25, KEBC 24-15, KRMD 26-20, WAME x-27, WUBE 37-30, KNOW 31-25, KIKX 36-28, WMNI 37-28, WNRS 28-19, KLAK 24-15, WHOO 21-15, WDAF x-29, WSLR 26-21, KLAC 32-27, WJJD x-29, WJRB 26-20, KNEW 30-24, WPNX 30-24, KRAM 27-17, KJJJ 26-16, WSDS 38-19, WFAI 23-15, KERE 33-26, WXCL 32-27, KCKN 15-7, WEMP 16-9, KWKH 19-14.
- LADY LAY DOWN JOHN CONLEE ABC KMPS 28-22, WTSO 35-28, KCUB x-37, KFDI 50-42, WWOL 37-30, KWJJ x-39, KZIP 59-48, WPLO 25-15, WDDD x-37, KKYX 40-32, KSSS x-24, KXOL x-35, WMPS 30-22, KSOP x-39, WWVA 37-30, KRMD 32-26, WAME 28-20, WHK 37-30, KIKX 38-29, WMNI x-36, WNRS 39-32, KLAK x-25, KIKK 7-2, WCMS 41-32, WMAQ x-38, KLAC 38-31, KOUL 32-25, WPNX x-36, WKMF 23-16, KJJJ 40-32, WSDS x-40, WFAI 46-26, KBET 39-29, WAXX 28-23, WEMP x-26, KBBQ x-32, WWKH x-37



LORETTA DONATES DISC TO HALL OF FAME — MCA's Loretta Lynn took time out last week to donate a 78 rpm promotional record of her new single, "We've Come A Long Way Baby," to the Country Music Hall of Fame. Looking on as Loretta makes the presentation to Country Music Foundation executive director Bill Ivey are (I-r): Nick Hunter, MCA national country promotion director; Diane Johnson, director of the Hall of Fame; Lynn; and Ivey.



GOLD CRYSTAL — United Artists recording artist Crystal Gayle was presented a gold copy of her "When I Dream" LP recently following her performance on "Dick Clark's Live Wednesday." Pictured (I-r) are: Artie Mogull, UA co-chairman; Clark; Gayle; Jerry Rubinstein, UA co-chairman and Charlie Minor, UA vice president, promotion

### The Country Column

worked with the group. J.D. Sumner has also returned full time to the group following heart surgery earlier this year.

Folk-country artists Robin and Linda Williams will be returning to the Old-Time Pickin' Parlor for three days Nov. 30 and Dec. 1-2. RCA's Zella Lehr recently made her debut at The Grand Ole Opry. She has also taped spots on "Hee Haw," "Pop Goes Country" and guested on Ralph Emory's syndicated radio show.

In a continuing series of public music-industry forums in Nashville, Top Billing and BS Productions will sponsor a Nov. 21 forum titled, "Nashville: The Next 10 Years." Top Billings's **Tandy** Rice will moderate the panel which will consist of exec Jimmy Bowen, WSM Radio's John Young, manager Jack D. Johnson, Dr.

Pete Peterson of Vanderbilt University, Kent Cathcart of Image
Development and Reg Dunlap of Showbiz, Inc. "Riders In The Sky" will perform after the forum. The panel discussion will take place at Wind In The Willows

Humorist Boxcar Willie and country artist Kenny Serratt recently headlined a show at the prestigious Shaftesbury Theatre in London, England's West End.

RCA's Dolly Parton plans to take three or four months off soon to concentrate on her songwriting. She is also remodeling her home here in Nashville.

Hee Haw's Roni Stoneman has undergone surgery for a hernia at a Winston-Salem Hospital in North Carolina. However, she is scheduled for an appearance on the Tennessee Association for Retarded Citizens Telethon at Johnson City, Tenn. on Dec. 9 and a package show with T.G. Sheppard and Freddy Hart in Quincy, Ill. on Jan. 27

Veteran Nashville booking agent Jim Case has announced the formation of his own agency, ACE Entertainment. Case is a member of the Nashville Association of Talent Directors. He will be handling such acts as Louise Mandrell, Roni Stoneman, and The Bonnie Edwards Show.

New Epic artist Audrey Landers is being produced by Buddy Killen and her first single is "The Apple Don't Fall Far From The Tree." Audrey, who has appeared on several soap operas in the past few years, has also completed lead roles in two major TV productions. Landers will appear in a November episode of "Battlestar Galactica" and in "The Runaways," an NBC-TV Movie of the Week.

Chet Atkins was seen recently in the company of Perry Como. Perry talked about a project he has been discussing with Chet for some time: "For 10 years, I have been trying to persuade Chet to go into a studio with me and do an album," Como said. "Just Chet picking and me singing. No band. Everytime I bring it up, Chet agrees it's a good idea. Then when we get down to planning something definite, he comes up with some excuse or alibi for

ABC's The Oak Ridge Boys are set as performers atop one of the floats in this year's NBC telecast of the annual Macy's Thanksgiving Day Parade in New York City.

Warner Bros.'s Emmylou Harris is not working any dates for the next couple of months while she works on a new album with husband Brian Ahern handling the production work. Emmylou recently did an interview with KCKN in Kansas City, Mo., and she expressed a desire to come back and work on a program which would spotlight the songwriters who have influenced her career. About a year ago, Emmylou and **Dolly Parton** went in a studio and just talked and played records for an entire LP interview. The LP was sent out to selected radio stations, and now the album will be sent out again with the release of her new greatest hits LP. Four hours of taped discussion between Dolly and Emmylou are rumored

### **Ferrel Named President** Of ACI-Collage-VRA

LOS ANGELES - Carl Ferrel has been appointed president of ACI-Collage-VRA records and tapes and all subsidiaries of American Communication Industries. Gary Unger has been named vice president and Charles Babcock has been appointed executive vice president.

#### bob campbell Jam '78 Label Bows

**Emmylou Harris** 

NEW YORK — Robert Wardrick & Associates have formed Jam '78 Records, encompassing Barbecue-Bar Music Publishing and Guidelight Artistic Develop-

The label, based in Arlington, Virginia, will debut singer D.J. Crawford with a disco single, Mr. Romance.

### **Most Consumer Ad \$ Spent** On Radio But TV Share Is Up

Alan Perper, national director of advertising for WEA, reports that approximately two-thirds of WEA's local advertising is spent on the broadcast media, with the vast majority of that spent on radio.

In New York we spend more on print because of the response we can get from something like the Sunday New York Times," Perper points out, "but in general WEA spends twice as much on radio as

#### Branch's Role

While the WEA branches take care of local advertising, the individual labels buy their own national advertising. According to Shelley Cooper, director of advertising, Warner Bros. spends about the same amount of money on its own national buys as the WEA branches spend on behalf of Warner Bros. product.

"Next year we will be significantly increasing our advertising on radio and TV, somewhat at the expense of print," says Cooper. "More and more dollars will be going to broadcasting because we've seen

how effective it can be, especially TV.
"Five years ago TV was 'kindergarten type' advertising. Now we are far more professional in creating and scheduling ads. Then we didn't have the professional research on target audiences, frequency and other areas we are aware of now. And this is true of all the labels. Now we have Burbank Advertising, our own in-house ad agency, and it's really bloomed recently.

#### **CBS** Advertising

CBS divides its consumer advertising dollars roughly in half between its national buys and its local buys, with a large percentage of the local spending invested in co-op ads in conjunction with local accounts, according to Mike Martinovich, vice president of merchandising for CBS.

But it all varies from campaign to campaign," adds Martinovich. "With our more familiar superstar acts TV advertising is on the upswing. Right now we are doing a lot of print advertising under our 'We've got the hits' banner, and we'll be taking that campaign on TV and radio with a major fourth quarter blitz kicking off on Thanksgiving.

"The major change over the past few years is television. This year we did more TV than last year, and five years ago we hardly did any.

#### RCA In-Store

Executives at RCA include in-store advertising in their summary of the company's consumer advertising, pointing out that it is one of the fastest growing types of con-

sumer advertising, along with television.
"On a national level our print and radio spending is about equal," reports Jack Chudnoff, RCA vice president of creative services. "This year we spent a little more on print, but next year we expect to spend about 30 percent each on print, radio and in-store, with television spending doubling from five to 10 percent.

Chudnoff notes that the competition for in-store space is becoming fierce.

"The competition has made us creatively conscious, in order to get things up and keep them up. We now send video tapes to almost 200 stores and we've gotten a great response from that.

At the 18 RCA regional branches, co-op ad dollars come out of the local budgets, along with money for local radio spots. According to one RCA branch manager, "the local money is spent to sell product through retailers. The national institutional advertising is used to break artists.

#### RSO

RSO spends about 60 percent of its consumer ad dollars with radio, with print accounting for 30 percent and television the other 10, according to Bob Edson, RSO

senior vice president and general manager He adds that television has seen the greatest increase in spending in the past year, with print advertising decreasing somewhat.

'Based on this year, we won't be afraid to further explore TV," says Edson. "But the extent of our TV advertising depends on our product. For example, if 'Backless' gets red hot we'll probably put Eric Clapton on TV. But we're certainly not going to put any new acts on TV to break them.

RSO is currently beginning a major holiday season campaign on behalf of "Saturday Night Fever," "Grease," "Sgt. Pepper's," Eric Clapton, Andy Gibb and Player. In addition, the label has made major radio buys in markets where it didn't buy into

### Economy Affects TV

Edson speculates that television advertising may increase if the economy experiences a recession.

The consumers will end up staying home and watching more television in the result of a recession," theorizes Edson. "So while they may have less spending money, it still could pay off for a record company to go after that audience.

Edson also points out the importance of tailoring advertising campaigns to fit the artist. "We spend a lot of money on print for Andy Gibb because he's got a pretty face and that helps sell his records.

The same point was made by Atlantic's Schulman in the case of the label's upcoming George Carlin LP

'As a comedy album it's not likely to get a lot of airplay," says Schulman, "so we're buying ads in publications like the Village Voice and the Boston Phoenix.

### Polydor Looks To TV

"We expect to do more TV advertising," reports Jan Simmons, a Polydor advertising coordinator. "This year all we did was the Atlanta Rhythm Section. We spent the bulk of our money on radio and co-op advertising. On the local level we put about 80 percent of our dollars into radio.

While Polydor's 80 percent figure is higher than most, it is consistent with the overall industry opinion that radio advertising is the most effective method of reaching the consumer. "More dollars, effort and time are spent on radio because its cost efficiency is the greatest of any medium, summarizes Janis Lundy, RSO's executive assistant to the president.

Despite the inroads being made by television, radio is the clear choice among advertising executives. As RSO's Edson puts it, "\$50,000 buys lots of radio, but it hardly gets you in the door with television.



JAZZSTARS AT TOWER — The Milestone Jazzstars stopped off at Tower Records in San Francisco recently to autograph pic-tures and albums for their fans. Pictured above are (I-r): Sonny Rollins, McCoy Tynei

### GOSPEL

### Dallas Holm Leads Winners In 10th Annual Dove Awards

NASHVILLE — Singer/writer Dallas Holm won four Dove Awards to lead all nominees at the 10th annual Gospel Music Association's Dove Awards, held Nov. 8 at the Opryland Hotel here before a crowd of 2,000. The Dove Awards presentations climaxed three days of seminars and ASCAP, BMI and SESAC Gospel Luncheons during the first Gospel Music Week.

In the polished elaborate Dove Awards Show, Holm was voted gospel music's "Male Vocalist of the Year," "Songwriter of the Year," and "Mixed Gospel Group of the Year" (Dallas Holm and Praise). Holm also won the "Song of the Year" award for his "Rise Again."

Evie Tournquist won "Female Vocalist of the Year" for the second consecutive year.

17 Categories

Dove Awards in 17 categories were presented during the evening along with an Associate Membership Award and the 1979 Gospel Music Hall of Fame Inductee. Co-hosts Jerry and Sharalee Lucas kept the show running at a smooth pace, and entertainment by Reba Rambo Gardner, Tournquist, Shirley Caesar, Mighty Clouds of Joy, Cathedral Quartet and the Couriers kept the crowd's attention with the best in contemporary gospel music.

The Imperials won a Dove Award for "Male Gospel Group of the Year," and Dino Kartsonakis won a Dove for "Instrumentalist of the Year."

The winners in the five separate gospel of the year categories were as follows: Contemporary — "Transformation/Cruse Family (Canaan) Ken Harding, producer; Traditional — "Kingsmen Live In Chatanooga"/Kingsmen (Heartwarming) Joe Huffman & Eldridge Fox, producers; Inspirational — "Pilgrim's Progress/Bill Gaither Trio (Impact) Bob MacKenzie and John W. Thompson, producers; Nongospel artist — "First Class"/The Boones (Lamb & Lion) Chris Christian, producer; and Soul Gospel — "Live In London"/Andrae Crouch and the Disciples (Light) Bill Maxwell and Andrae Crouch, producers.

"The Disc Jockey of the Year" Award went to Sid Hughes, and the top gospel television show was awarded to the program, "Gospel Singing Jubilee"/Florida Boys, host.

The award for backliner notes was

presented to Joe and Nancy Cruse for the Cruse Family's "Transformation" LP. The Graphic Layout and Design Award was presented to Bob McConnell for the "Grand Opening" album by Andrus Blackwood & Co. The Dove Award for Cover Photo or Cover Art was awarded to Robert August for the "Live In London" LP.

Hall of Fame Inductees

In the living category, George Beverly Shea was voted into the Gospel Music Hall of Fame, and the late Mahalia Jackson was voted into the Hall of Fame in the deceased category. The Blackwood Brothers were voted an Associate Membership Award.

The American Society of Composers, Authors and Publishers (ASCAP) held its second annual Gospel Music Appreciation Luncheon and Awards Ceremony earlier in the week (Nov. 6) and Manna Music was named as ASCAP's outstanding Gospel Publisher of the Year. Stuart K. Hine, author of "How Great Thou Art," received a special award, and five songs received ASCAP Gospel awards for achievement. The five songs are "Born Again" by Andrew Culverwell, "I Believe He's Coming Back" by Rusty Goodman, "Ordinary People" by Danniebelle Hall, "Free" by Terry Robinson and "Your Love Broke Through" by Keith Breen and Todd Fishkind.

#### BMI Luncheon

Broadcast Music Inc. also held a luncheon in honor of its gospel publishers and writers, and Don Butler, executive director of the Gospel Music Association, was presented a commendation award.

The SESAC annual Gospel Music Luncheon was held Nov. 7 in the Opryland Hotel, and five major awards were presented. Anne Ortlund won the SESAC "Humanist" Award, Irene Johnson Ware received the Black Gospel Award, the Universal Broadcasting Corp. won the Broadcast Media Award, Harold Lane was selected as "Songwriter of the Year" and "Rise Again" by Dallas Holm won the "Song of the Year" Award.

### **WAVS Goes Christian**

FT. LAUDERDALE — WAVS in Ft. Lauderdale has changed its format from fine arts and news to all Christian, according to community service director Paul Girello. The station is also programming an ethnic (Italian) show.

### TOP 20 LBUMS

### Spiritual

11/	11 (	On Char
1 FROM THE HEART SHIRLEY CAESAR (Hob HBL 501B)	1	10
2 LOVE ALIVE II WALTER HAWKINS & THE LOVE CEN- TER CHOIR (Light LS 5735)	18	4
3 I DON'T FEEL NOWAYS TIRED REV. JAMES CLEVELAND & SALEM INSPIRATIONAL CHOIR (Savoy 7024)	_	:
4 GOSPEL FIRE GOSPEL KEYNOTES (Nashboro 7202)	4	10
5 I'LL KEEP ON HOLDING ON MYRNA SUMMERS (Savoy 14483)	3	16
6 LIVE IN LONDON ANDRAE CROUCH & THE DISCIPLES (Light 5717)	5	20
7 MAMA PRAYED FOR ME SENSATIONAL WILLIAMS BROS. (Savoy 14462)	7	38
8 TONIGHT'S THE NIGHT GOSPEL KEYNOTES (Nashboro 7187) 9 DONALD VAILS	8	62
CHORALEERS (Savoy 7019)	6	30
10 (IS THERE ANY HOPE FOR) TOMORROW JAMES CLEVELAND AND THE CHARLES FOLD SINGERS VOL. 3 (Savoy 7020)	2	34
11 LOVE ALIVE WALTER HAWKINS & THE LOVE CENTER CHOIR (Light 5686)  12 WHEN JESUS COMES SARA JORDON POWELL (Savoy 14465)	10	72
13 VERY BEST OF THE MIGHTY CLOUDS OF JOY		46
(ABC/Peacock AA 1091/2) <b>14 LIVE</b>	13	4
DOROTHY NORWOOD (LA DCP 1915)  15 FACE IT WITH A SMILE	14	12
TESSIE HILL (ABC/Peacock PY 59233)  16 HOW FAR IS HEAVEN	15	4
REV. JULIUS CHEEKS (Savoy 14486)  17 GOD'S GOODNESS	-	2
WILLIE BANKS & THE MESSENGERS (HSE 1478)		2
18 JESUS IS COMING THE SENSATIONAL NIGHTINGALES (ABC/Peacock 29232)	12	6
19 FIRST LADY SHIRLEY CAESAR (Hob HBL 500 B)	17	70
20 LOVE AT CARNEGIE HALL JAMES CLEVELAND (Savoy 7014)	20	64

### Inspirational

		Veeks On
1 HAPPY MAN B.J. THOMAS (Myrrh MSB 6593)		Chart
2 MIRROR	1	12
3 FOR HIM WHO HAS EARS	) 2	72
TO HEAR KEITH GREEN (Sparrow 1015)	3	72
4 COSMIC COWBOY BARRY McGUIRE (Sparrow SPR 1023	) 4	6
5 SOMEWHERE LISTENIN' JIMMY SWAGGART (Jim 128)	_	2
6 A LITTLE SONG OF JOY FOR MY LITTLE FRIENDS EVIE TOURNQUIST (Word WST 8745)	6	32
7 MUSIC MACHINE CANDLE (Birdwind BDWG 2004)	7	36
8 MANSION BUILDERS THE 2nd CHAPTER OF ACTS (Sparrow 1020)	8	28
9 TELL 'EM AGAIN DALLAS HOLM & PRAIDE (Greentree R 3480)	13	4
10 HOME WHERE I BELONG B.J. THOMAS (Myrrh MSB 6574)	5	72
11 GENTLE MOMENTS EVIE TOURNQUIST (Word WST 8714)	10	72
12 AWAITING YOUR REPLY RESURRECTION BAND (Starsong SSR 0011)	12	4
13 LIVEIN LONDON ANDRAE CROUCH & THE DISCIPLES (Light 5717)	11	14
14 PRAISE I VARIOUS ARTISTS (Maranatha 77-008)	14	6
15 PRAISE II VARIOUS ARTISTS (Maranatha 77-026)	9	8
16 THE VERY BEST OF THE VERY BEST		
THE BILL GAITHER TRIO (Word WSB 8804)	-	2
17 LOOKING FOR YOU INSPIRATIONS (Canaan 9838)	-	2
18 EMERGING PHIL KEAGGY BAND (New Song NS 004)	15	22
19 FUN IN THE SON ISAAC AIR FREIGHT (Maranatha 77-039)	19	4
20 FIRST CLASS THE BOONE GIRLS (Lamb & Lion LL 1038)	20	10

### Gospel Reviews

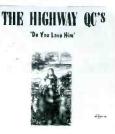
### THE BILL GAITHER TRIO — Classics — Impact: 2R3532 — Producer: Bob MacKenzie — List: 10.98

It's time to flood the market with "greatest hits" packages aimed at perennial Christmas/one-album-per-year consumers problem — How do you find an act with enough recognizable songs to legitimately fill a record (much less a two-record set)? Answer — You just happen to be The Bill Gaither Trio. Impact Records has released a genuine greatest hits set appropriately titled "The Bill Gaither Trio Classics" and classics they are. Just to name a few: "The King Is Coming," "He Touched Me," "Something Beautiful," "Because He Lives," "The Church Triumphant," and 15 more all done in the inimitable Gaither style.

### GEORGE BEVERLY SHEA — The Old Rugged Cross — Word: WSB-8796 — Producer: Kurt Kaiser — List: 6.98

George Beverly Shea is a legend in his own time. His fame spans the globe and millions have heard his ministry of music that has become an integral part of the Billy Graham Crusades. "The Old Rugged Cross" is Shea's emblem. It's a smooth mixture of the old ("Leaning On The Everlasting Arms," "Amazing Grace," and the title cut) and the new (Andrae Crouch's "The Blood Will Never Lose Its Power," Arthur Smith's "What Am I Worth," and John Stallings' classic "Learning To Lean." But whatever the material, Shea's music is magnificent and producer-arranger-conductor, Kurt Kaiser, has provided a superb supporting cast.





### THE HIGHWAY QC'S — Do You Love Him — Savoy 14469 — Producer: John Daniels — List: 6.98

If an artist is on the Savoy label you can bet the music is soulful. And The Highway QC'S latest, "Do You Love Him" underscores that tradition. The upbeat title cut is sweet and Spencer Taylor's vocals are characteristically well done. Taylor handles all solos with the one exception being Joseph Britt's fantastic falsetto on "God Cares For You." Taylor is especially convincing on a familiar theme," What the world needs now is love and understanding," and on Larry Young, Sr's "Good News." The mood changes from cut to cut but the message is constant: The QC'S do love him and you will love them.





### JIMMY SWAGGART — Somewhere Listening — Jim: R3628 — Producer: Phil Johnson — List: 6.98

A minister, host of his own award-winning TV show and recording artist, Jimmy Swaggart has, in his impeccable style, recorded his definitive album. He has never sounded better and the ranks of Swaggart devotees are sure to swell after gospel music buffs have listened to "Somewhere Listening." Producer, Phil Johnson's choice of material, "I'll Be Somewhere Listenin' For My Name," "The Unclouded Day," "Wonderful Words Of Life," and "In The Shadow Of The Cross," is well-suited to Swaggart's talents. "Somewhere Listening" will have people everywhere listening.

### GOSPEL



GMA ELECTS NEW OFFICERS — During the first annual Gospel Music Week, held at the Opryland Hotel in Nashville, the board of directors met to elect new officers for one and two year yerms. Newly-elected officers are: president, W.F. Myers, SESAC, New York; executive vice president, Hal Spencer, president of Manna Music, Inc.; secretary, Norman Odlum, SESAC, New York; and treasurer, Herman Harper, Don Light Talent Agency, Nashville. Shown are newly-elected officers and vice presidents of the GMA: (I-r): front row, Mary Hilluard; Polly Grimes; Mosie Lister; John T. Benson III; Frances Preston; Les Beasley; Brock Spear; P.J. Zondervan; Robert Benson, Sr; back row, Kenneth Harding; T.O. Tollett; Jeff Jeffrey; Larry Orrell; Marvin Norcross; Jim Black; center back — Don Butler, executive director, GMA, Monte Nichols; Don Cusic; Arnold Logon; Aaron Brown; W.R. Myers; and Joe Moscheo.





ASCAP GMA AWARDS — The second annual ASCAP Gospel Music Appreciation luncheon and awards were held recently at Nashville's Opryland Hotel complex. Pictured (I-r) are: Rusty Goodman, writer of "I Believe He's Coming Back," which received the GMA Dove Award for song of the year; Ed Shea; executive regional director for ASCAP; Aaron Brown of First Monday Music and Hal Spencer of Manna Music, which was voted the outstanding gospel publisher of the year.



GMA HONORED AT RECEPTION — A reception honoring the Gospel Music Association for achievement during the last decade was held at the BMI Nashville office recently. Shown (I-r) at the reception are: Joe Moscheo, director of affiliate relations; Don Butler, executive director of the GMA; Frances Preston, vice president, BMI, presenting Butler with a commendation of excellence, and John T. Benson, president of the GMA.





SESAC GMA AWARDS — SESAC honored top writers and publishers at the annual SESAC Gospel Music Awards Luncheon held recently. Pictured (I-r) are: Norman Odlum, SESAC vice president; Harold Lane, writer of "I'm Standing On The Solid Rock," which earned Lane the title of SESAC/Gospel songwriter of the year; W.F. Myers, GMA president-elect and Anne Ortlund, SESAC humanist award winner. The awards were presented at Nashville's Opryland Hotel.

### Gospel News

Tennessee Ernle Ford has recently released a new album on the Word label entitled "Swing Wide Your Golden Gate." Ford was reunited with the **Jordanaires** for the first time since 1964 when he recorded the album "Great Gospel Songs" which won a Grammy for best gospel album of the year. Ford calls the Jordanaires the "premiere back-up group in this country."

Dave Peters II has been appointed executive vice president of the Wayne Coombs Agency. Peters has been associated with the Coombs Agency since 1973 where he has been the sole booking agent responsible for Andrae Crouch and the Disciples, Pat and Debbie Boone, Billy Preston, Carol Lawrence, and Tom Netherton. As executive vice president, Coombs' new responsibilities include marketing and sales administration for the agency.

Canaan recording artists, **The Thrasher Brothers**, were recently honored by the city of Quincy, Illinois as they were named as "Good Will Ambassadors of the City." The Thrasher Brothers' latest album, "The Thrasher Brothers Live," was recorded in concert in Quincy. On behalf of the city after the concert recording session, Mayor **C. David Neussen** presented a plaque to the gospel singing group.

Fred Mendelsohn, vice president of Savoy Records, has appointed Milton Biggham to the position of senior producer and head of the A&R department for Savoy Records. Among the artists that Biggham produces are Marle Knight, the Morning Stars of Savannah Georgia, the Rev. Jamison and The Triboro Mass Choir and the Rev. James Cleveland.

Light Records' **Andrae Crouch** made a guest appearance at the grand opening of the Lamplighter, a new Christian record and book store. Radio station WCTN did a remote broadcast on location at the new store.

"The Good Word For Today," a new radio series, is the ministry of the **Christian Bible Society**, a non-profit organization dedicated to increasing the reading and study of the Bible. Bill Steensland, director of broadcasting for the Christian Bible Society, is hosting the series with such guests as Dallas Cowboys quarterback, **Roger Staubach**, and Christian author and lecturer **Ann Klemel**.

PTL Television Network president **Jim Bakker** has recently completed a five week fact finding around the world missions trip on behalf of the PTL Network to provide a first hand view of Missions involvement. Bakker, in reporting his findings to the listeners of the PTL Club, hopes to create a new vision for PTL as a physical, mental, and spiritual mission worldwide. PTL (Heritage Village Church and Missionary Fellowship) is a non-profit organization based in Charlotte, North Carolina.

Good News Records' **Bill Thedford**, recording artist and producer, is currently working on his second solo album. Thedford's first album release was entitled "Music Of My 2nd Birth." Thedford was a member of **Andrae Crouch** and the Disciples before embarking on his solo career.

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ken woods

### JAZZ

### ON JAZZ

The long rumored distribution deal between Bethlehem and RCA is underway, and Bethlehem is on the street with a new 15-LP release. Included is material by Howard McGhee, Mel Torme, Jack Teagarden, Benny Green, Lockjaw Davls, Eddie Vinson, Ruby Braff, Stan Levey (with Dexter Gordon), Chris Connor and Johnny Hartman. Bethlehem is also planning to begin working with newly signed talent sometime after the first of the year.

Lars Johansen of the Danish Jazzcraft label was recently in New York, recording some new LPs at Blue Rock studios. Artists recorded included Howard McGhee, Benny Bailey, Richard Wyands and Lyle Atkinson.

Ray Charles and The Staple Singers are certain to rock the rafters of Carnegie Hall, Dec. 2.

A couple of noted congeros are in the news: Ray Barretto worked the Tampa Bay Jazz Festival with Freddie Hubbard last weekend, while Candldo continues his long run at Chateau Madrid in New York where he has been appearing for more than ten years.

**Gene Norman**, in New York on a rare Eastern trip, reports a good deal of action on his **Prez Conference** album. It seems likely that Prez Conference may join forces with vocalist **Joe Williams** in the near future.

Muse getting ready for a new six-LP release including albums by Mark Murphy, Don Patterson, Sam Jones, Walter Bishop Jr., Bill Hardman and Pepper Adams.



SENSATIONAL REPORT – Columbia recording artists Weather Report recently played New York's Beacon Theathre, where they featured songs from their latest LP, "Mr. Gone." Pictured backstage after their performance (I-r) are: Vernon Slaughter, director of jazz/progressive marketing for Columbia; Bruce Lundvall, president of the CBS Records Division; and Peter Erskine, Josef Zawinul, Wayne Shorter, and Jaco Pastorius of Weather Report.

An unusual two-piano concert, featuring Teddy Wilson and Dave McKenna with Frank Tate and Alan Dawson, is scheduled for Dec. 3 at Symphony Hall in Boston.

Columbia's Contemporary Masters Series, which has been dormant for most of the year, will be revived in February with eight LPs: Volumes Four and Five of the Lester Young Story, Charles Mingus, Thelonious Monk, Duke Ellington, Clifford Brown-Max Roach, Don Byas-Bud Powell, and a piano anthology with Al Haig, Barry Harris, Jimmy Rowles, John Lewis, Duke Jordan and Sadik Hakim make up the release. The Mingus, Monk, Ellington and piano LPs have never been issued before

piano LPs have never been issued before. Club Mediterranee, S.A., the Frenchbased vacation village organization, will host its premier U.S. Jazz Festival Nov. 25. Each week throughout the winter and spring (excluding Feb. 10 and 17), a different group of top jazz musicians will perform at the Club's Caravelle resort on the French West Indies island of Guadeloupe. The festival will include impromptu beachside jam sessions, concerts and before- or after-dinner performances. Leading Club Med's program of sports and entertainment will be Attila Zoller and his Quintet followed by the Earl Coleman Quintet with Tommy Flanagan Dec. 2, and other top musicians including Gerry Mulligan, Zoot Sims, Dexter Gordon, Sonny Rollins and Frank Foster Information on vacations and membership for all Club villages can be obtained through any travel agent, or by calling the Club's toll free number (800) 528-3131, Monday through Saturday. bob porter

### TOP $40 \triangle LBUMS$

		٧	Veeks	I
1	REED SEED	18	Chart	l
	GROVER WASHINGTON JR. (Motown M7-910R1)	1.	7	
2	MR. GONE WEATHER REPORT (Columbia JC 35358)	2	6	
3	FLAME RONNIE LAWS			
4	(United Artists UA-LA881-H)  ALL FLY HOME  ALJARREAU (Warner Bros. BSK 3229)	3	5	
5	CHILDREN OF SANCHEZ CHUCK MANGIONE (A&M SP 6700)	5	9	
6	SECRETS GIL SCOTT-HERON & BRIAN JACKSON (Arista AB 4189)	6	12	
7	THANK YOU FOR F.U.M.L. (FUNKING UP MY LIFE)			
	DONALD BYRD (Elektra 6E-144)	14	3	
8	INTIMATE STRANGERS TOM SCOTT (Columbia JC 35557)	17	3	
9	COSMIC MESSENGER JEAN-LUC PONTY (Atlantic SD 19189)	8	13	
10	<b>LEGACY</b> RAMSEY LEWIS (Columbia JC 35483)	11	7	
11	IMAGES CRUSADERS (ABC/Blue Thumb BA 6030)	7	20	
12	CARNIVAL MAYNARD FERGUSON (Columbia JC 35480)	9	8	
13	YOU SEND ME ROY AYERS (Polydor PD-1-6159)	10	16	
14	PAT METHENY GROUP (ECM 1-1114)	16	17	
15	BEFORE THE RAIN LEE OSKAR (Elektra 6E-150)	15	11	
16	SOFT SPACE THE JEFF LORBER FUSION (Inner City 1056)	21	8	
17	FEELS SO GOOD CHUCK MANGIONE (A&M SP 4658)	12	56	
18	PATRICE PATRICE RUSHEN (Elektra 6E-160)	22	3	
19	WHAT ABOUT YOU STANLEY TURRENTINE (Fantasy F-9563)	13	10	
20	HEAVY METAL BE-BOP THE BRECKER BROTHERS (Arista AB 4185)	20	8	
-			_	-

			Weeks On
21	SOUNDS AND STUFF LIKE THAT!	1/18	Chart
	QUINCY JONES (A&M SP 4685)	18	23
22	CRY JOHN KLEMMER (ABC AA-1106)	28	2
23	SUNBELT HERBIE MANN (Atlantic SD 19204)	25	6
24	STREAMLINE LENNY WHITE (Elektra 6E-164)	26	2
25	IN THE NIGHT TIME MICHAEL HENDERSON (Buddah BDS 5712)	23	21
26	LARRY CARLTON (Warner Bros. BSK 3221)	19	16
27	THE GREETING McCOY TYNER (Milestone M-9085)	24	6
28	WE ALL HAVE A STAR WILTON FELDER (ABC AA-1109)	-	1
29	TROPICO GATO BARBIERI (A&M SP 4710)	27	18
30	WEEKEND IN L.A. GEORGE BENSON (Warner Bros. 2WB 3139)	29	43
31	LES McCANN THE MAN (A&M SP 4718)	32	4
32	FRIENDS CHICK COREA (Polydor PD 1-6160)	30	16
33	MANHATTAN SYMPHONIE DEXTER GORDON QUARTET (Columbia JC 35608)	37	3
34	SIMPLICITY OF EXPRESSION		
	BILLY COBHAM (Columbia JC 35457).	31	7
35	A SONG FOR YOU RON CARTER (Milestone M-9086)	33	9
36	STEPPING STONES — LIVE AT THE VILLAGE VANGUARD WOODY SHAW (Columbia JC 35560)	39	
37	TIMES SQUARE GARY BURTON (ECM 1-1111)	36	5
38	OUT OF THE WOODS OREGON (Elektra 6E-154)	34	6
39	HIGHWAY ONE BOBBY HUTCHERSON (Columbia JC 35550)	_	1

### JAZZ ALBUM PICKS

### RETURN TO FOREVER LIVE — Columbia C4X 35350 - Producer: Chick Corea — List: 24.98

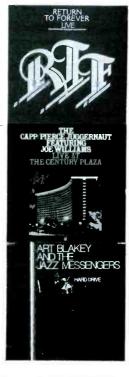
This four-record set, culled from two performances at New York's Palladium Theater in May 1977, captures the swirling musical textures of a RTF concert. While the focus is on the triumverate of Chick Corea, Stanley Clarke and Joe Farrell (on keyboards, bass and reeds respectively), the five-piece horn section and second keyboardist Gayle Moran make a sparkling contribution during the excellent ensemble passages. Choice cuts include "Chick's Piano Solo," "Spanish Fantasy" and "The Moorish Warrior And Spanish Princess."

### LIVE AT CENTURY PLAZA — Capp/Pierce Juggernaut – Concord Jazz 72 — Producer: Carl Jefferson — List: 7.98

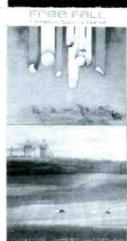
This is a wailing big band in the Basie tradition, and, if the results are not as fiery as the first Concord LP, there are still moments to remember. Herman Riley, Buster Cooper and Al Aarons are excellent soloists, but the appearance of Joe Williams on two tracks is of very special interest. Exemplary recording, as always with Concord.

### HARD DRIVE — Art Blakey and the Jazz Messengers —

Bethlehem BCP 6037 — Producer: not listed — List: 6.98
Part of the initial 15-LP, RCA-distributed Bethlehem release,
"Hard Drive" is vintage late-'50s Blakey. Here the venerable
drummer fronts a rollicking quintet featuring tenor man Johnny
Griffin, trombonist Bill Hardman and pianist Junior Mance.
Blakey's bands have always been a proving ground for worldclass soloists and this album, recorded in October 1957, marks
the final appearance as a Jazz Messenger of one of the great
tenor saxophonists of the era, Griffin.







### SUNBELT — Herbie Mann — Atlantic SD 19204 — Producer: Herbie Mann — List: 7.98

**DON'T STOP THE** 

CARNIVAL SONNY ROLLINS (Milestone M 55005) 40

The veteran flute/sax man's latest album gets started with a new, heavily rhythmic version of his own classic piece, "Watermelon Man." Several of the tracks are done within a mellow or fusion jazz framework which should make the LP ripe for crossover acceptance. The expert help of Roy Ayers, who supplies some great vibes on Richard Tee's "What Would You Do?," Tee himself on keyboards and Claudio Roditi, with some excellent trumpet soloing, rounds out a satisfying new addition to Mann's extensive catalog.

FREE FALL — Richard Sussman Quintet — Inner City 1045 — Producer: Sussman — List: 7.98

Pianist Sussman, currently on tour with Lionel Hampton, is a musician of considerable promise. His group contains Tom Harrell (an exceptional trumpet player), Larry Schneider and Mike Richmond among others, and Sussman is responsible for all seven originals. The music tends to reflect the middle ground between bebop and the avant garde and generally seems to lack focus and direction. But Sussman and Harrell have sparkling moments and the album is well worth a listen.

#### CRYSTAL GREEN — Rainbow with Will Boulware — Inner City 6001 — Producer: Kiyoshi & Yasohachi Itoh — List: 7.98

This is one of the most inspired fusion efforts in recent memory. The rhythm section is drawn from the Stuff band, and Mike Brecker has the tenor solos. Boulware is in command of a battery of keyboards, but the fact that the music is all instrumental and without cooing background vocals is a big plus. Danceable for sure, but considerably more than just that. A solid bet for jazz and R&B airplay.

### **MUSEXPO Photo Highlights**























MUSEXPO MEET — Numerous executives from all phases of the music and record industry attended the recent MUSEXPO '78 Convention in Miami Beach, Fla. Pictured (top row, I-r) are: Barrie Bergman, president of Record Bar; Jim Tyrrell, vice president Epic/Portrait/Associated Labels; John Cohen, president of Disc Records and the National Association of Recording Merchandisers; David Rothfeld, vice president of Korvette's; Roddy Shashoua, president of MUSEXPO; Fritz Hentschel, director of marketing, Latin American operations, CBS Records International; and Brian Robertson, president of the Canadian Recording Industry Association, and Larry Schnur, director of talent acquisition, Epic Records; LeBaron Taylor, vice president of CBS Records black music marketing; Warren Schatz, vice president A&R, RCA Records; and Marcel Stellman, vice president of Decca Records, London; and Pat Desario, producer; Todd Rundgren, Warner Bros. Records artist and producer; Seth Snyder, president of Recording Studio Equipment Company; Shashoua; Jeff Lane, producer and president of Big Boro Records; David

Chackler, president of Phoenix Records; Michael Kunze, producer; and Edwin Birdsong, Philadelphia International Records artist. In the middle row (I-r) are: Bob Edson, senior vice president of RSO Records; Hal Jackson, vice president and program director of WBLS, New York; Karolyn Ali, MUSEXPO staff; and Shashoua; also Peter Kirsten, Global Music/GMG Records, Germany; Shashoua; David Reiner, assistant vice president, Third National Bank; Jay Morgenstern, president, ABC Music; Bill Lowery, president, Lowery Music Group; Bill Denny, president of Cedarwood Publishing; Billy Meshel, vice president Arista Music Publishing Group; G. Gramitto Ricci, general manager of Curci Music, Italy; Irwin Robinson, president of Chappell Music; and Rick Smith, vice president of April Blackwood Music; and Jackson; J. Olive managing director of Beacon Broadcasting; and Aidan Day, program director of Capital Radio, London. In the bottom row, artists who performed at MUSEXPO included (I-r): Mary Lou Turner and Bill Anderson; Jade Hurley; Duke Williams and the Extremes; and W.P. Brennan.

### abels Release Singles With

separate entities, we reach a whole audience we would not otherwise have got-

ten."
Though the plan for Green indicates the autonomy of the disco market, the most frequent pattern of fragmented marketing appears to involve the pop and country markets. In marketing the new Tanya Tucker single, MCA Records has just serviced pop stations with the rocking "Not Fade Away" side, while country stations have been serviced with the country side, "Texas, When I Die." Steve Gold, president of Far Out Productions, Tucker's production company, explained, "This is a record with two sides. In the past, Tanya's success has been as a country artist. We are now trying to establish her as a valid artist in a new direction. At the same time we are trying to maintain her relationship with her old market. 'Not Fade Away' would have been the antithesis of what you would have wanted on traditional country radio. So what we did was give the best possible product to each marketplace.

'I think the idea of simultaneous marketing is a much better one than crossover. With crossover, you let one promotion team (pop) sit around and then take credit for the record after the other team has broken it. This way, you have both teams working for you, and you have two songs that create interest in the same album. What you have to remember is that, from a business standpoint, a single is defined as a three-minute ad on AM radio

for your album."

Broader Base Sometimes, the flip side of a hit single will be serviced to a different market in order to broaden a group's sales base. For example, when the Rolling Stones' "Miss You" was hot, Atlantic Records serviced its flip side, "Faraway Eyes," as an A-side to country stations. Dave Glew, senior vice president and general manager of Atlantic Records, explained, "The traditional attitude towards singles releases which accounts for the promotional record that is the same on both sides, has been: 'Avoid fragmented airplay.' People do not want a radio station programming two sides because the two most important factors in getting a record rolling are rotation and concentration. Now, when you're putting on a completely different song for a country market, that's not fragmenting airplay, that is simply gaining you additional airplay. What people are doing in this instance is putting out the A-side for one kind of formatted station and the B-side for another that might never have been able to fit the Aside into its format. With the Stones, we felt that 'Far Away Eyes' lent itself to a country format, so we serviced it country, and it got airplay country. In the final analysis, it helped the overall airplay exposure. While this marketing concept may not be for every artist, I think that it is a trend that the music business is looking at as a way of getting additional exposure in the market-

### Two 'A' Sides

Mitch Huffman, national sales manager of RSO Records, explained why RSO was servicing pop stations with the "Too Much Heaven" side of the new Bee Gees single, while country stations were receiving the "Rest Your Love On Me" side: "We felt that 'Rest Your Love' is a stone country hit and, by releasing it as an A-side in the country market, we could reach two audiences and generate more sales on the record. You can't always count on your A-side being a successful crossover. In the long run they're both from the same single, so, regardless of what side the consumer goes to the store to purchase the record for, it is still the single record that is going to be registering the sales. This concept is still in the experimental stages, but with one or two successes, I can see it becoming a

### White Gets Gold

LOS ANGELES - "Barry White - The Man," White's latest album for 20th Century-Fox Records, has been certified gold by the RIAA.

### Radio Spots Aid New Ward Album

NASHVILLE — Jacky Ward's new Mercury album, "Rainbow," was a featured album on 42 major-market radio stations across the country the weekend of Nov. 11-12, announced Frank Leffel, Mercury national country promotion manager.

Each station was supplied with albums to give away to its listeners. In addition, album cuts were featured throughout the weekend.

### Timing Is Perfect

Leffel said, "The timing is perfect for a national promotion such as this on Jacky Ward. His new single, "Rhythm Of The Rain" (#18 bullet this week on CB Country Singles' Chart), is the hottest chart record we've had to date with him. Also, we feel there has been enough time since the album's release to insure that there is product in the marketplace.

### Murray LP Gold

LOS ANGELES — Anne Murray's "Let's Keep It That Way" album on Capitol Records has been certified gold by the

### Looking Ahead To The Top 100

GET DOWN (Gaetana/Cachand/Cissi — BMI) GENE CHANDLER (20th Century TC 2386)

EASY DRIVER (Streamline — BMI) KENNY LOGGINS (Columbia 3-10866)

"THE WEDDING SONG (THERE IS LOVE)" (Public Domain Foundation — ASCAP) MARY MACGREGOR (Ariola 7726)

SHAKE YOUR GROOVE THING (Perren-Vibes — ASCAP) PEACHES & HERB (Polydor PD

### DISC (

### DISCO BREAKS

was held in Miami at the Coconut Hotel on Nov. 13-14. Considered by many to be the first disco pool convention, it was both a time for new propositions and a re-hashing of the familiar issues such as feedback systems, reportage and conflict of interest problems Despite the minimal accomplishments (beyond an intent to form a National Association of Record Pools (NARP) and related preliminary resolutions), the importance of the meeting was conversation — a meeting of the minds of the people who play important roles in the disco industry. The meeting of the minds was not without friction. Some label representatives felt manipulated by the closed meetings held by the pool heads during the first days of the confab. A late night meeting held in Michele Hart's hotel room was attended by



Alicia Bridges

various label reps. Several people told stories of being pressured by pools to provide product or face a blockade of reports to the trades. In the face of such intimidation, the reaction was to fight back by cutting off the guilty pools. The pools did not threaten the labels during the open session. And the labels did not threaten back. The principle question by the labels which was left unresolved was: "What good will the NARP be for me? How will it help me sell records?" The pools in turn were trying to answer questions such as "How will my pool be strengthened by belonging to the NARP?" As is typical of large meetings of individuals who are looking out for the good of their companies or firms, there was con-

siderable political itching. Not everyone in attendance agreed with the principles of everyone else: The New York pool situation in particular seems unresolved. However, the convention did graphically illustrate that disco is a growing business and more and more

(continued on page 56)

### ~REVIEWS~

DAN HARTMAN — Instant Replay — Blue Sky/CBS JZ 35641 — LP — \$7.98

'Instant Replay' with its blending of rock 'n' roll and disco influences was a smash on the dancefloors. This anxiously awaited album mixed by Tom Moulton and produced by Hartman shows that the 12" was no fluke. The fast-paced "Countdown" is certain to be a winner. Blanche Napoleon backs up Hartman's driving lead vocals. Edgar Winter provides a funky sax solo. The chorus adds a pounding urgency. This is a peak record. A simple drum beat and sound effects of a plane's take-off leads into "This Is It" which has a bright optimistic sound and dashing strings. "Double-O-Love" is funky R&B with fast handclaps and descending bassline riff. "Chocolate Box" follows a similar funky groove. The silky texture of "Love Is A Natural" and the rising ballad "Time And Space" reveal other aspects of Hartman's artistry.

VOYAGE — Fly Away — Marlin/TK 2225 — LP — 7.98

"Souvenirs" opens this new album from Voyage produced by Roger Tokark and Chantereau, Dahan and Pezin from the group. The synthesizer work by Georges Rodi is dark and mysterious. With an energy beat, melodic keyboard work and excellent lead vocals by Sylvia Mason, this track will bring them onto the floor. The rhythm break is bolstered by outspoken bass and ticking guitar work. A rapid-fire vocal line leads into "Kechak Fantasy," a powerful number which rides a galloping beat and percussion embellishments. The synthesizers and guitars sound like sitars on "Eastern Trip" while "Tahiti, Tahiti" opens with tribal chants from the south seas. "Let's Fly Away" may find its way to radio as well as the floor. "Golden Eldorado" fuses a Spanish guitar influence with a kicking beat. The build up of this track is quite remarkable and captivating. "Gone With The Music" is an overtrock 'n' roll number with an underlying pounding beat. The track leads back into an engaging reprise of "Souvenirs."

#### **DISCO** RADIO **HIGHLIGHTS**

### WBOS — BOSTON — JANE DUNKLEE HOT ROTATION:

Le Freak - Chic -Atlantic One Nation Under A Groove — Funkadelic — Warner Bros. MacArthur Park — Donna Summer —

MacArthus Casablanca Y.M.C.A. — Village People — Casablanca Per Hartman — Blue Sk Instant Replay — Dan Hartman — Blue Sk Ain't That Enough For You — John Davis

Sam I Love The Night Life (Disco Round) — Alicia Bridges — Polydor Victim — Candi Staton — Warner Bros. Eyes In The Back Of My Head — Patti LaBelle

Beautiful Bend — Boris Midney — Marlin/TK

#### HIT BOUND:

High Tension — High Tension — Island Workin' & Slavin' — Midnight Rhythm — Atlantic A Little Lovin' (Keeps The Doctor Away) —

A Little Lovin (Neeps The Books Anal),
The Raes — A&M
Honest I Do Love You — Candi Staton —
Warner Bros.
Who Am I — Flashlight — RCA
Tender Is The Night — THP Orch. — Butterfly

### WKTU — NEW YORK — MATTHEW CLENOTT HOT ROTATION:

In the Bush -Musique -- Prelude MacArthur Park - Donna Summer -Casablanca
Le Freak — Chic — Atlantic
Instant Replay — Dan Hartman — Blue Sky

Victim — Candi Staton — Warner Bros. Now That We Found Love — Third World –

Every Woman — Chaka Khan — Warner One Nation Under A Groove — Funkadelic —

Warner Bros.
Y.M.C.A. — Village People — Casablanca
Je Suis Music — Cerrone — Cottilion

### The Hunchback Of Notre Dame — Alex Costandinos — Casablanca KSET — EL PASO — CHUCK GROSS HOT ROTATION:

Instant Replay — Dan Hartman — Blue Si MacArthur Park — Donna Summer

MacArthur Park — Donna Summer — Casablanca
Le Freak — Chic — Atlantic
Only You — Teddy Pendergrass — Phila. Int'l.
Je Suis Music — Cerrone — Cotillion
Superstar — Bob McGilpin — Butterfly
Dancin' In My Feet — Laura Taylor — TK
I Love The Night Life (Disco Round) — Alicia
Bridges — Polydor
You Stepped Into My Life — Melba Moore —
Epic

Epic Shake Your Groove Thing — Peaches & Herb

Polydor A Little Lovin' (Keeps The Doctor Away) — The Raes — A&M

### HIT BOUND: One Nation Under A Groove — Funkadelic — Warner Bros.

I'm Every Woman — Chaka Khan — Warner

Bros. Sinner Man — Sarah Dash — Kirshner Boise Moi (Kiss Me) — Pam Todd — Channel If There's Love — Amant — TK

### TOP 30 )ISCO

			100	
	Ť1/	/18	Veeks On Chart	I
1	LE FREAK★ CHIC (Atlantic — 12")	3	5	I
2	MACARTHUR PARK SUITE DONNA SUMMER (Casablanca — LP)	1	5	ı
3	I LOVE THE NIGHT LIFE (DISCO ROUND). ALICIA BRIDGES (Polydor 12")	2	5	
4	SHAKE YOUR GROOVE THING PEACHES & HERB (Polydor — 12")	10	4	
5	MY CLAIM TO FAME/TRUE LOVE IS MY DESTINY JAMES WELLS (AVI — LP)	5	5	
6		11	4	l
7	AIN'T THAT ENOUGH FOR YOU * JOHN DAVIS & THE MONSTER ORCH.			١
8	(Sam LP/12")	4	5	ı
	MIDNIGHT RHYTHM (Atlantic 12")	8	5	ı
9	<b>CRUISIN'</b> VILLAGE PEOPLE (Casablanca — LP)	9	5	l
10	YOU STEPPED INTO MY LIFE★ MELBA MOORE (Epic — 12")	12	5	
11	CHAINS/CREAM ALWAYS RISES			
12	BIONIC BOOGIE (Polydor — LP)  A LITTLE LOVIN' (KEEPS  THE DOCTOR AWAY)	16	3	
13	THE RAES (A&M — LP)	17	5	l
	DAN HARTMAN (Blue Sky 12")	6	5	
14	KEEP ON JUMPIN'/IN THE BUSH MUSIQUE (Prelude — 12")	7	5	
15	DANCIN' IN MY FEET★ LAURA TAYLOR (TK — 12")	13	5	

	_	
		Weeks
44.	110	On
	18	Chart
16 DOIN' THE BEST THAT I CAN BETTY LAVETTE (West End — 12"		
Remix)	19	3
17 OUR MS. BROOKS (all cuts) PATTIE BROOKS (Casablanca — LP)	14	5
18 SHOOT ME WITH YOUR LOVE★		
TASHA THOMAS (Atlantic — 12")	22	2
19 NEW DIMENSIONS THREE DEGREES (Ariola — LP)	24	2
20 I'M A MAN MACHO (Prelude — LP/12")	15	5
Of CONTACT		
21 CONTACT EDWIN STARR (20th Century — 12")	30	2
22 YOUR SWEETNESS IS MY		
WEAKNESS		
BARRY WHITE (20th Century — 12")  23 HOLD YOUR HORSES*	23	5
FIRST CHOICE (Salsoul — 12")	29	2
24 SINNER MAN★ SARA DASH (Kirshner LP/12")	_	1
25 STANDING IN THE SHADOWS OF LOVE* FEVER (Fantasy — 12")	26	4
	20	
26 FEED THE FLAME LORRAINE JOHNSON (Prelude — LP)	_	1
27 ONE NATION UNDER A GROOVE		
FUNKADELIC (Warner Bros. — 12")	28	3
KIKROKOS (Polydor — LP)	18	5
29 I WILL SURVIVE★ GLORIA GAYNOR (Polydor — 12")	_	-1
30 GET DOWN		
GENE CHANDLER (20th Century — 12")	-	1

Complied from audience response as reported from top Disco programming artists.

★12" available for sale

### **PROGRAMMERS PICKS**

Y <sub>2</sub>	MUST SPIN	CAN'T MISS
<b>Ken Jason</b>	<b>Sinner Man</b>	Shoot Me With Your Love
Chicago	Sara Dash — Kirshner	Tasha Thomas — Atlantic
Bill Stooke	Contact	Better Days
Boston	Edwin Starr — 20th Century	Vernon Burch — Choc./Casa.
<b>Gary Tighe</b>	New Dimensions	Feed The Flame
San Francisco	Three Degrees — Ariola	Lorraine Johnson — Prelude
Mike Lewis	I Love (Disco Round)	Hold Your Horses
Los Angeles	Alicia Bridges — Polydor	First Choice — Salsoul
Bob Smith	Shake Your Groove Thing	If There's A Love
Charlotte	Peaches & Herb — Polydor	Amant — TK
Steve Nader	Feed The Flame	I Will Survive
Detroit	Lorraine Johnson — Prelude	Gloria Gaynor — Polydor
<b>Joe lantosca</b> Boston	Got To Be Real Cheryl Lynn — CBS	Baise Moi (Kiss Me) P. Todd & G.B.B. — Channel
Al Paez	Tender Is The Night	<b>If There's Love</b>
New Orleans	THP Orchestra — Butterfly	Amant — TK
Chuck Parsons Baltimore	My Claim/True Love James Wells — AVI	<b>Tender Is The Night</b> THP Orchestra — Butterfly
Chuck Weissmueller	Tender Is The Night	Feed The Flame
Chicago	THP Orchestra — Butterfly	Lorraine Johnson — Prelude
Rusty Garner	Rasputin	Hunchback Of Notre Dame
Los Angeles	Boney M — Sire	Alec Costandinos — Casa
<b>Kevin Mills</b> Washington, D.C.	<b>Le Freak</b> Chic — Atlantic	Tender Is The Night THP Orchestra — Butterfly
Howard Merrit	I Will Survive	Fly With Me
New York	Gloria Gaynor — Polydor	Voyage — TK
Scott Talarico	<b>Fly With Me</b>	Hot Butterfly
Ft. Lauderdale	Voyage — TK	Bionic Boogie — Polydor
Roy Thode	I Will Survive	Got To Be Real
New York	Gloria Gaynor — Polydor	Cheryl Lynn — CBS

### HE PACE OF YOUR DAY SALFS. STED UD T

### SIJING PROGRAMS

Today's Hottest Disco Artists and Albums! Proven Best-Selling R&B Artists and Albums! • A National Media Blitz of Print and Radio! **Bigger Profits with Special Discounts! Exciting Across-the-Board Dealer Support!** 

#### STEPPIN' TO OUR DISCO

- Dealer Advertising for Print and Radio!
- Eye-catching, Sales-making In-Store Displays Eye-catching, Sales-making In-Store Displays and Merchandising!
- · A Specially Produced Sampler LP, for In-Store play and Retail Contests!

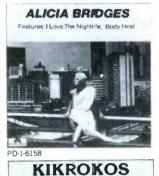
#### STEPPIN' TO OUR RHYTHM

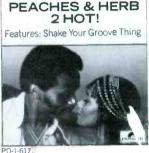
- A National Blitz of Print and Radio!
- Dealer Advertising Support for Print and Radio!
- and Merchandising!

You can feel the Power of the new Polydor. On Polydor and Spring Records & Tapes.

### STEPPIN' TO OUR DISCO











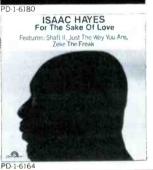






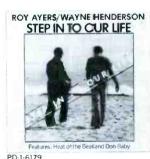






JOE SIMON/LOVE VIBRATIONS

### STEPPIN' TO OUR RHYTHM















Write or call your local Polygram Distribution office for displays or other promotion items



**POLYGRAM MEET** — Polygram Distribution recently held its first national singles meeting at the St. Moritz Hotel in NYC. Pictured (I-r) in the **top row** are: Herb Green, national singles supervisor; Rick Bleiweiss, national singles director; John Frisoli, Polygram president; June silverman, national sales administrator; and Sterling Devers, director of sales administration; RSO panel members Mitch Huffman, national sales director; Bob Edson, executive vice president; and Art Gelles, regional sales director; and Bert Frankblau, vice

### Reg. Pool Directors Meet In Miami To Form Nat'l. Assn.

(continued from page 14)

by Rocky Jones of the Audiotalent pool in Chicago.

A reception was held that night at the Scaramouche Discotheque in Miami, hosted by the Florida Record Pool and sponsored by TK Productions. In addition to label and pool reps, the reception was attended by Harry Casey and Rick Finch of KC and the Sunshine Band, Jimmy "Bo" Horne and Carmen MacRae.

Following the party, a listening session was held at studio Center in North Miami at which label representatives played new and recently released disco material.

#### Feedback Systems

The principle issues of the open meetings during the second day involved the development of useful feedback systems which would aid the record companies in tracking the evolution of product and the connection of pools in another aspects of the business such as radio and retail. An example of such attempts is "Operation Crossover," a listing organized by Roc Sands of the Bay Area Disco Dee Jay Ass'n. Each month, seven dee jays are pooled as to their opinions of likely disco records that will cross to pop radio stations in the bay area as a programming guide. The Southern California Disco DJ Ass'n has launched similar efforts and met with good results.

The issue of feedback was of paramount concern to record company representatives. "I send out 3,000 units of product (to pools)," said Jim McDermitt, national director of disco promotion for West End Records, "and I get 1,000 responses. That is not enough. Proper feedback is a must and the pools should enforce it."

Typically, pools have devised their own feedback sheets which detail dee jay reaction to the new release. The feedback sheet devised by Judy Weinstein of the For The Record Pool in N.Y.C. was cited as a model feedback sheet because of its simple structure and inclusion of audience reaction in addition to dee jay opinion. However, despite the considerable interest in a stan-

### Timberline Formed; Sets Single Release

NEW YORK — Paul Schubert's Timberline Records has released its first single, "The Way The Sun Sets," by the group Schubert & Lambert. The address of the new company is 420 E. Frank St., Birmingham, Michigan 48009. Telephone is (313) 644-3277.

dardized feedback system for all pools, no motion was passed to develope such a system.

#### 'More Specifics'

"In addition to needing prompt and timely feedback," said Michele Hart, director of special projects for Casablanca, "we need more demographic breakdown. Just the name of the dee jay and the club is not enough. We need to know the kind of club whether black, white, straight, or gay."

As a result of the meeting, the NARP board resolved to send the labels rosters of the pools on a monthly basis and to explore categorization of clubs on feedback sheets. The rosters will also be provided to the trades and the board expressed interest in pool record charts, currently published by eight pools, to be included in trade chart methodology.

"The most important thing," said Starr Arning who handles disco promotion for Prelude Records, is for the regions to get organized in order to know what they can accomplish in their market."

Other issues which were addressed were possible conflict of interest situations involving pools abeiting specific labels because of invested interests. "Take money from a label and you are acting as an independent promotion company and that disqualifies you to receive my free records," said Arning.

"Look at a pool like a radio station," said John Luongo, director of MK Dance Productions, "they should operate by the same impartial principles."

Although few issues were resolved during the two-day meet in Miami, which was co-ordinated by Bo Crane of the Florida Record Pool, many participants felt that the major accomplishment was the airing of common problems and issues. With the membership of the fledgling NARP to be announced and the by-laws established, NARP is still regarded by many as a considerable distance from assuming a crucial role in the disco industry.

### **New Dramatics 45 Out**

LOS ANGELES — ABC Records has released "Girl Why Do You Want To Do Me Wrong" as the third single from the certified gold album by the Dramatics, "Do What You Wanna Do."

#### Firefall LP Is Gold

NEW YORK — "Elan," the new album by Atlantic recording group Firefall, has been certified gold by the RIAA.









president of operations for Polygram. Pictured (I-r) in the **bottom row** are: Phonogram panel members Carmen LaRosa, DJM general manager; Harry Losk, Phonogram vice president of sales; and Bernie Block, De-Lite marketing and sales director; Bleiweiss; Al DiNoble, national director of singles sales for Casablanca; Don Schmitzerle, vice president and general manager of Capricorn; and Victoria Carlotti, national singles sales coordinator Polygram.

### DISCO BREAKS

(continued from page 54)

people are becoming involved and as the industry grows, the associations and business practices are bound to get increasingly sophisticated. As Bo Crane, head of the Florida Record Pool and co-ordinator of the convention, said, "the clubbiness of the individual pools is decreasing. This is a business and we recognize that this is do or die." Several important issues were brought up; what happens remains to be seen. However, most label reps encouraged the pools to become involved and connected to the retail and radio communities in their areas without falling into conflict of interest dilemmas by hyping product of one label. The important point for the pools is establishing the connection, not what specific product is put in the pipeline. By their chart listings, the pools have important information which can be passed on to the radio and retail people in each area who can translate the dancefloor information into airplay and sales. That strengthens the role of the pools by helping the labels. In turn, the labels must realize that the pools are not mere extensions of their promotion efforts. **John Luongo** of MK Dance Productions made an analogy between pools and radio stations. His point was directed at conflict of interest and the importance of impartial handling by pools of different labels product, but the analogy is more important on a broader scale. Discotheques do not exist to promote product. Discos exist to provide people with a place to go dancing. Jackle McCloy of Long Island Disco DJs brought up his conflicting responsibilities. "On the one hand as a pool person I want to expose as much new product as possible, but on the other hand, as a DJ, I have only a certain amount of hours to work with and I will play what is best for the dancefloor." Jackie said that realistically feedback to the labels could take up to three and a half weeks because of the lag in the mail, in the bins and waiting for the turntable. As different label reps stressed old news in disco is worthless news. Feedback has to be prompt and detailed to be of value These are issues which must be resolved and which the fledgling NARP may be able to play an important role by pioneering new feedback sheets which include more demographic data about clubs, audience reaction etc. Perhaps a first objective of the NARP could be to commission a study to develop a model feedback sheet which could be altered to local conditions. All in all despite the frustration of re-hashing familiar issues and sensing marginal developments, most of the griping at the convention was directed at the Coconut Grove Hotel which somehow managed to create chaos with room allocations and bills. (For more details of NARP convention see page

NAMES IN THE NEWS — Tony King has been named director of RCA's new disco operations. King is expected to start hiring local disco promotion people in the major markets. Jeanne Radnetter has been appointed King's west coast liaison . . . George Brenton was recently named head of the Boston Record Pool. In last week's column, Billy Smith of London declared that he would not service the BRP because of conflict of interest problems with John Luongo, former director and current owner of BRP, and MK Dance Productions. Marc Kreiner called to say the accusations were misplaced. In any event, Brenton and Smith have stated that service to the BRP will be continued . . . Jim McDermitt of West End says that he will no longer service John Bush and the North-West Disco Pool because of the insufficient feedback West End has received . . . Reportedly, Howard Smiley who has signed a three album deal with London will join the label in a marketing capacity after the first album by Thunder Bay is released . . . Jim Thompson who called from his sick bed to say he regretted not making it to the Miami meeting also said he will leave his post Dec. 8 and start working for Caviano on Dec. 11 . . . Evelyn Nebel has been named national director of Pro-Media-Motion. She will handle all areas of disco promotion, including clubs. DJs and pools . . . Richard Aronstein joins Advanced Promotions in N.Y.

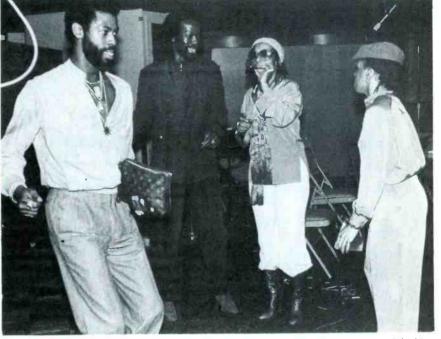
MORE DISCO IN L.A. — Effective at noon on Nov. 15, L.A. radio station KIIS-FM shifted from a Top 40 format to all disco. Kent Burkhart and Wanda Ramos and Sherman Cohen who is MD of the station will decide the playlist. As a kick-off promotion, KIIS-FM is sponsoring a Roller Disco night (Nov. 21) at the Northridge Skateland. The Probe is a new private disco club which opened with much fanfare in L.A. on Nov. 11. Co-owner Ray Sanchez, who was responsible for opening The Farm in 1969, L.A.'s first disco, bought back his old club Dude City and gutted the building and built the modernistic atmosphere of The Probe. More than 900 members (\$50. a yr.) packed into the club for the opening. Vincent Carleo formerly of Flamingo in NYC was the opening night DJ. He will be trading off weekends with Larry Rossiello who used to spin at the Anvil in NYC and was an alternate at The Ice Palace on Fire Island. Eddie Garetti is the club's general manager. The sound system was handled by Graybar Sound which is co-owned by Peter Spar and Barry Lederer. The energy was extremely high and many L.A. scenewatchers see the Probe as an exciting new addition to the club scene.

### BLACK CONTEMPORARY

### TOP 75 ALBUMS

		5	/		1	
			Wee	1		
	1	LIVE AND MORE	Cha	art	37	NATU THE CO
	2	DONNA SUMMER (Casablanca NBLP 7119) ONE NATION UNDER A	2	11	38	(Motown
	2	GROOVE				SMOO
	3	(Warner Bros. BSK 3209) THE MAN	1	9		(RCA AF
		BARRY WHITE (20th Century T-571)	3	7	40	MOTH MOTHE
	4	IS IT STILL GOOD TO YA ASHFORD & SIMPSON (Warner Bros. BSK 3219)	4	12	41	GOOD FAZE-O
	5	CHAKA CHAKA KHAN			42	MR. G WEATH (ARC/C
		(Warner Bros. BSK 3245)	8	4	43	TAKE
	0	ROSE ROYCE STRIKES AGAIN (Warner Bros. WHK 3227)	5	14	44	HEAD THE WH
	7	CRUISIN VILLAGE PEOPLE			45	(Solar/F
	8	(Casablanca NBLP 7118) SWITCH	9	7	46	(Phila. Ir
	9	(Gordy/Motown G6-980R1) REED SEED	6	15	db	RANDY (Parach
		GROVER WASHINGTON JR. (Motown M7-019R1)	10	8	47	BRAS (United
	10	BLAM! BROTHERS JOHNSON (A&M SP 4714)	7	17	-1-	SANTA
	11	LIFE IS A SONG WORTH			49	WHAT STARG. C'EST
		SINGING TEDDY PENDERGRASS (Phila. Int'l. JZ 35095)	11	24	50	CHIC (A
	12	1	12	21	52	MELBA FIREC
	13		13	27	53	FATBAC
	14		14	24	54	(Arista /
	15	SECRETS GIL SCOTT-HERON & BRIAN				YOU I
		JACKSON (Arista AB 4189)	16	12	55	(Phila. I
	16	L.T.D. (A&M SP 4705)	15	24	56	DEST
	17	FLAME RONNIE LAWS (United Aritsts UA-LA881-H)	24	6	57	GET [
,	18	THE WIZ (MCA 2-14000)	20	8	58	GENE C (Chi-So
	19	FUNK OR WALK THE BRIDES OF FUNKENSTEIN				(Clouds
	20		21	7	33	THE BA (Stax/F
	0	JOHNNY GUITAR WATSON (DJM/Phonogram DJM 19)	22	6	60	ALICI (Polydo
	21	AL JARREAU (Warner Bros. BSK 3229)	27	6	61	SHALA
	22	FOXY (TK/Dash 30005)	18	22	62	CHILI
	23	(Columbia JC 35486)	34	4	63	DANC EL COC
	24	UGLY EGO CAMEO (Chocolate City/Casablanca CCLP 2006)	26	7	64	(Atlantic
	25	SUMMERTIME GROOVE BOHANNON (Mercury SRM 1-3728)	19	23	65	MANDE
	26	MICHAEL HENDERSON	17	21	66	CANDI (Warne
1	27				67	BEFO LEE OS
	21		29	13	68	CON FI (Mercu
	2	(Capitol ST 1754)  BROTHER TO BROTHER GINO VANNELLI (A&M SP 4722)	30	26	69	SOUP
1	3		25	21	70	QUINC
-	3		35	14	"	KOOL (De-Lit
	33	SUNBEAM			71	(Marlin
	3:	THE EMOTIONS (Columbia JC 35385)  3 YOU SEND ME	28	16	72	2 HO PEACH (Polydo
	- 3.	ROY AYERS (Polydor PD 16159)	32	16	73	
		FOR THE SAKE OF LOVE ISSAC HAYES (Polydor PD 1-6164)	44	3	74	(Casab
	3	GREATEST HITS	46	3		ODYSS
	3	(Motown M7-912R1)  6 "ROSS" DIANA ROSS (Motown M7-907R1)	31	6	75	THE S' (Warne
		DIMMA U099 (INDIOMI INT-301U I)	- 51			(**************************************

	1	eeks On
37 NATURAL HIGH	18 C	hart
THE COMMODORES (Motown M6-902B1)  38 THE GOLDEN TOUCH	33	27
CERRONE IV (Cotillion/Atlantic SD 520 39 SMOOTH TALK	(8)	4
EVELYN "CHAMPAGNE" KING (RCA APL 1-2466) 40 MOTHER FACTOR	36	14
MOTHER'S FINEST (Epic JE 35546) 41 GOOD THANG	37	10
FAZE-O (She/Atlantic SH 741) 42 MR. GONE	45	5
WEATHER REPORT (ARC/Columbia JC 35358)	42	4
43 TAKE IT ON UP POCKETS (Columbia JC 35480) 44 HEADLIGHTS	38	9
THE WHISPERS (Solar/RCA BXL 1-2274)	49	29
45 LOU RAWLS LIVE (Phila. Int'l. PZ2-35517)	53	2
46 WELCOME TO MY ROOM RANDY BROWN (Parachute/Casablanca RRLP 9005)	48	11
47 BRASS CONSTRUCTION IV (United Artists UA-LA916-H)	59	2
48 INNER SECRETS SANTANA (Columbia FC 356000)	56	2
49 WHAT YOU WAITIN' FOR STARGARD (MCA 3064)	51	3
50 C'EST CHIC CHIC (Atlantic SD 19209)	_	:1
51 MELBA MELBA MOORE (Epic JE 35507)	55	3
52 FIRED UP 'N' KICKIN' FATBACK BAND (Spring 16718)	41	20
53 QUAZAR (Arista AB 4187) 54 NOTHING SAYS I LOVE	58	5
YOU LIKE I LOVE YOU JERRY BUTLER		
(Phila. Int'l./Columbia JZ 35510)  55 FOR YOU	57	4
PRINCE (Warner Bros. BSK 3150)  56 DESTINY	43	15
THE JACKSONS (Epic JE 35552)  57 GET DOWN GENE CHANDLER		1
(Chi-Sound/20th T-578)  58 BOBBY CALDWELL	61	2
(Clouds/TK 8804) 59 MONEY TALKS	60	6
THE BAR-KAYS (Stax/Fantasy STX 4106)	$\bar{a}$	1
60 ALICIA BRIDGES (Polydor PD 1-6158) 61 DISCO GARDENS	62	4
61 DISCO GARDENS SHALAMAR (Solar/RCA BXL 1-2895) 62 CHILDREN OF SANCHEZ	64	3
CHUCK MANGIONE (A&M SP 6700) 63 DANCING IN PARADISE	54	10
EL COCO (AVI 6044)  64 ROBERTA FLACK	66	2
(Atlantic SD 19186) 65 "NEW WORLDS"	40	10
MANDRILL (Arista AB 4195) 66 HOUSE OF LOVE	_	1
CANDI STATON (Warner Bros. BSK 3207) 67 BEFORE THE RAIN	63	19
67 BEFORE THE RAIN LEE OSKAR (Elektra 6E-150) 68 LOVESHINE	50	12
CON FUNK SHUN (Mercury SRM 1-3725)	52	25
69 SOUNDS AND STUFF LIKE THAT! QUINCY JONES (A&M SP 4685)	47	24
70 EVERYBODY'S DANCIN' KOOL & THE GANG	47	-4
(De-Lite DSR 9509) 71 QUARTZ	65	5
(Marlin 2216) 72 2 HOT!	69	14
PEACHES & HERB (Polydor PD-1-6172) 73 MACHO MAN	-	1
THE VILLAGE PEOPLE (Casablanca NBLP 7096)	71	37
74 HOLLYWOOD PARTY TONIGHT		
ODYSSEY (RCA AFL 1-3031) 75 UNLOCK YOUR MIND	68	6
THE STAPLES (Warner Bros. BSK 3192)	74	9



**FOUR STARS** — Teddy Pendergrass recently recorded a Miller Beer commercial with a specially assembled backup group. Pictured (I-r) are: Pendergrass and co-musicians Nick Ashford, Roberta Flack and Valerie Simpson.

### THE RHYTHM SECTION

 ${\bf CHANGES-Manny\ Clarke\ and\ Slack\ Johnson\ of\ WGIV\ have\ both\ left\ the\ station\ .}$   ${\bf Bobby\ O'Jay\ has\ left\ KKDA\ in\ Dallas\ to\ do\ morning\ drive\ at\ WBMX\ in\ Chicago.}$ 

**ON THE TRAIL BACK** — Still retaining most of its former members, the nine-member group **New Birth** is now in serious negotiations with two major labels. The group is working on a new album and a totally new stage presentation, which they expect to have done by the first of the year. **James Baker**, group member said, "Since so many groups seem to have drawn from our original act of six years ago, where we had space ships and the like in our stage show, we are taking a totally different direction." Baker also explained, "We have contacted **SId** and **Marty Kroft** who originally designed our stage props, and they have designed stage scenery for us that will make our show into a very elaborate Broadway production."

Travis Clark, who is now managing the group, said "New Birth is like a new group now, they have weathered the problems they had previously, and have gotten better."

SURPRISING WONDER — Stevie Wonder hosted a surprise birthday party for his younger sister over this past weekend. Wonder and some of his associates called about 50 of their friends after midnight last Saturday (Nov. 11) and invited them to attend a birthday roller skating party at a San Fernando Valley skating rink. Everyone there was very surprised when they all realized that he had just decided on the spur of the moment to have a skating party and call them all up.

**HOT PINK FANS?** — Disco artist **Sylvester** is drawing a lot of attention on the tour circuit with elaborate stage settings made up of five giant hot pink fans. The center fans are motorized so that Sylvester and supporting duo, **Two Tons O Fun**, make a very auspicious entrance.

**GETTING HOT** — Former Bar-Kays member **Vernon Burch** is coming into his own with recent release of his single "Love Is." Burch is presently on a promotion tour for his single, and also discoing a bit since "Brighter Days" from his LP is getting a great deal of disco attention.

PLAY LIKE THE KING — Accomplished percussionist King Errison will soon have another solo album out. Errison, who is presently percussionist for Neil Diamond, and has filled that slot for several top artists such as Barbra Strelsand, Marvin Gaye and several others, had an album out on Atlantic Records a while back that sold a few copies and now has started selling again. Errison has also written a book called "Learn To Play Like The King," which describes how to be a percussionist.

which describes how to be a percussionist.

WRITER TURNED ARTISTS — Keni St. Lewis, who is best known as the author of his "Boogie Fever," "Hotline," "Cotton Candy," "Don't Take Away The Music," "Heaven Must Be Missing An Angel" has decided to step into the ring as a recording artist. Fledgling Clearcreek Artists Development has signed St. Lewis for representation in all related areas. The firm is headed up by Leigh Kaplan and Gary Downey, who both have extensive record industry backgrounds.

AT THE SCHOOL LEVEL — Former disco spinner Dion Grant has abandoned his spinning profession to promoting dance and autograph parties at Los Angeles high schools. Grant, who has named his firm simply DION Inc., has been speaking to area school officials and label representatives to create an atmosphere that will bring recording artists directly to area high schools.

Grant has successfully had autograph parties with artists like the Whispers and Side Effect which got excellent response from the L.A. Unified School District. The firm is now planning a combination dance/autograph party to be held Dec. 15 at the L.A. Convention Center. Over seven thousand students are expected to attend the event which will be called D.I.S.C.O. I, (Dion's Involved Students and Community Organization).

The show will feature a booth lay-out, allowing one label per booth. Artists are now being set up to man booth's to represent the label and sign autographs.

The idea behind these events are on one hand to lend a helping hand to the schools, and on the other to get labels involved in that aspect since students purchase a great deal of their product. Grant explained, "If we hold a show and charge students about twenty-fivecents which would go back into a student fund for the school, it would not only help the school dollar-wise, but also add a new dimension of excitement for the students."

cookie amerson

### CASH BOX TOP 700

November 25, 1978

		Weeks
1 I'M EVERY WOMAN CHAKA KHAN (Warner Bros. WBS 8683)	11/18	Chart 8
2 YOUR SWEETNESS IS MY WEAKNESS	-	
BARRY WHITE (20th Century TC 2380)  3 ONE NATION UNDER A GROOVE	3	12
FUNKADELIC (Warner Bros. WBS 8618) 4 LE FREAK	1	15
CHIC (Atlantic 3519) 5 MARY JANE	10	6
RICK JAMES (Motown G7-162)  6 MAC ARTHUR PARK	6	8
DONNA SUMMER (Casablanca NB 939) 7 GOT TO BE REAL	4	11
CHERYL LYNN (Columbia 3-10808)  8 THERE'LL NEVER BE	11	12
SWITCH (Gordy 7G 159-F)  9 DON'T HOLD BACK	7	18
CHANSON (Ariola 7717)  10 IT SEEMS TO HANG ON	13	10
ASHFORD & SIMPSON (Warner Bros. 86501)  11 DISCO TO GO	8	14
THE BRIDES OF FUNKENSTEIN (Atlantic 3498)	14	10
12 DANCE (DISCO HEAT) SYLVESTER (Fantasy F-827) 13 TONIGHT'S THE NIGHT	5	20
BETTY WRIGHT (TK/Alston 3740)	9	13
14 I JUST WANNA STOP  GINO VANNELLI (A&M 2072-S)  15 (OLIVIA) LOST AND TURNED	15	12
OUT	10	4.21
THE WHISPERS (SOIAT/RCA JH 11353)  16 EASE ON DOWN THE ROAD DIANA ROSS & MICHAEL JACKSON (MCA 40947)	12	13"
17 SEPTEMBER	16	12
18 FUNK 'N' ROLL (DANCIN' IN THE	23	2
FUNKSHINE)  QUAZAR (Arista AS 0349)	20	12
19 YOU FOOLED ME GREY AND HANKS (RAC JH 11346)	17	13
20 ONLY YOU TEDDY PENDERGRASS (Phila. Int'l./CBS ZS8-3657)	21	9
21 UNLOCK YOUR MIND THE STAPLES (Warner Bros. WBS 8669)	22	10
MUSIQUE (Prelude PRL 71110)	24	13
23 I DON'T KNOW IF IT'S RIGHT EVELYN "CHAMPAGNE" KING (RCA PB 11386)	27	8
24 I WANNA MAKE LOVE TO YOU RANDY BROWN (Parachute/Casablanca RR 517)	25	11
25 BLAME IT ON THE BOOGIE THE JACKSONS (Epic 8-50595)	19	13
26 LONG STROKE ADC BAND (Cotillion/Atlantic 44243)	34	6
27 (I'M JUST THINKING ABOUT) COOLING OUT		
JERRY BUTLER (Phila. Int'l./Columbia ZS8-3656)  28 TAKE THAT TO THE BANK	33	7
SHALAMAR (Solar/RCA JH 11379) 29 LOVE DON'T LIVE HERE ANY	36	7
MORE ROSE ROYCE (Whitfield/Warner Bros. WHI 8712)	46	4
30 FLYING HIGH THE COMMODORES (Motown 1452-F)	26	9
31 LET'S START THE DANCE HAMILTON BOHANNON (Mercury 74015)	30	18
32 I'M IN LOVE (AND I LOVE THE FEELING)		
ROSE ROYCE (Whitfield WHI 8629), 33 GET OFF	18	17
FOXY (Dash 4056)	28	24 I
ALPHAE		ZEŪ

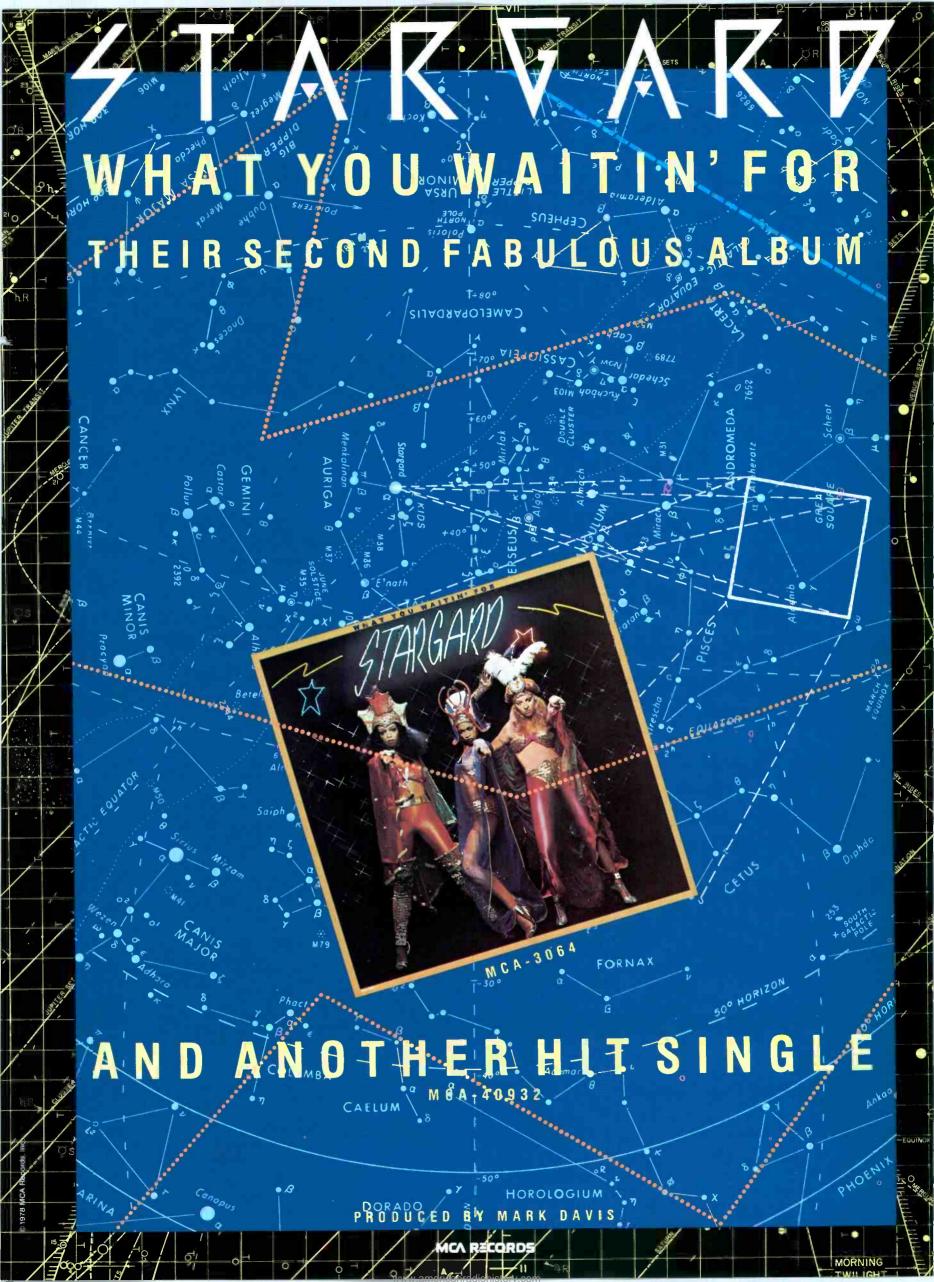
		Week
34 WHAT YOU WON'T DO FOR LOVE BOBBY CALDWELL (Clouds/TK 11)	11/18	On Char
35 SOFT AND WET		
PRINCE (Warner Bros. WBS 8619)  36 HOLDING ON (WHEN LOVE IS GONE)	31	18
37 GET DOWN	29	20
GENE CHANDLER (20th Century TC 2386) 38 HOT SHOT	45	6
39 ANGEL DUST	38	16
GIL SCOTT-HERON (Arista AS 0366) 40 WHOLE LOT OF SHAKIN'	42	7
EMOTIONS (Columbia 3-10828) 41 IN THE NIGHT-TIME	40	7
MICHAEL HENDERSON (Buddah/Arista BDA 600) 42 YOU STEPPED INTO MY LIFE	49	5
MELBA MOORE (Epic 8-50600) 43 Y.M.C.A.	48	7
VILLAGE PEOPLE (Casablanca NB 945) 44 I LOVE THE NIGHT LIFE (DISCO ROUND)	55	4
45 TAKE ME I'M YOURS	43	15
MICHAEL HENDERSON (Buddah BDA 597) 46 SHAKE YOUR GROOVE THING	35	23
PEACHES & HERB (Polydor PD 14514) 47 ONLY YOU	52	5
LOLEATTA HOLLOWAY & BUNNY SIGLER (Gold Mind G7-4012)	37	16
48 DON'T STOP, GET OFF THE SYLVERS (Casablanca NB 938)	32	13
49 WE BOTH DESERVE EACH OTHER'S LOVE	64	7
L.T.D. (A&M 2095)  50 "MIDNIGHT GIRL"  LENNY WILLIAMS (ABC AB 12423)	64 53	4
51 "FREE ME FROM MY	55	3
FREEDOM/TIE ME TO A TREE (HANDCUFF ME)"	-	
52 PARTY	54	6
53 DANCING IN PARADISE	44	13
54 SO EASY	51	10
CON FUNK SHUN (Mercury 74024) 55 I'M SO INTO YOU	58	6
PEABO BRYSON (Capitol 4656) 56 DON'T WEAR YOURSELF OUT	78	2
THE McCRARYS (Portrait 6-70022)  57 CHANGE	60	5
ZULEMA (Le Joint/London 5N-34001) 58 "LOVE TO BURN"	65	5
O.C. SMITH (Shadybrook/Janus SB 1045)  59 TIME SLIPS AWAY	66	9
OHIO PLAYERS (Mercury 74031) 60 INSTANT REPLAY	62	5
DAN HARTMAN (Blue Sky/CBS ZS3-2772) 61 YOU SHOULD DO IT	71	.3
PETER BROWN (TK/Drive 6272)  62 TAKE IT ON UP	39	14
POCKETS (Columbia 3-10755)  63 SWEET MUSIC MAN	50	15
MILLIE JACKSON (Spring SP 185)  64 GOT TO GET YOU INTO MY LIFE	47	14
65 "HOW DO YOU DO"  AL HUDSON & THE SOUL PARTNERS	57	19
66 GANGSTER OF LOVE	73	3
JOHNNY GUITAR WATSON	76	2

			Mante
67 T	HINKIN' ABOUT IT TOO	11/18	Weeks On Chart
	AL JARREAU (Warner Bros. WBS 8677) UST FREAK	77	4
	SLAVE (Cotillion/Atlantic 44242) IN'T WE FUNKIN' NOW	70	4
	THE BROTHERS JOHNSON (A&M 2098)  OVE VIBRATION	82	2
	JOE SIMON (Spring/Polydor SP 190)	80	3
	OW THAT WE FOUND LOVE THIRD WORLD (Island/Warner Bros. IS 8663)	81	4
_	ANCE TO THE DRUMMER'S EAT		
73 N	HERMAN KELLY & LIFE (Alston/TK 3742) EVER HAD A LOVE LIKE THIS	74	5
	EFORE TAVARES (Capitol 4658)	85	2
	CANDI STATON (Warner Bros. WBS 8582)	67	23
	DE-O-ROCKET THE BROTHERS JOHNSON (A&M 2086)	59	9
	APPY FOR LOVE POCKETS (Columbia 3-10859)	-	1
	VERY 1'S A WINNER HOT CHOCOLATE (Infinity INF-50,002)	87	2
	VING UP, GIVING IN THE THREE DEGREES (Ariola 7721)	89	2
79 GI	ET ON UP, GET ON DOWN ROY AYERS (Polydor PD1 4509)	79	4
80 A	MICHAEL JOHNSON (EMI 8004)	83	5
81 HI	ELP YOURSELF  BRASS CONSTRUCTION		
82 "H	(United Artists UA-X1242-Y)  I.E.L.P."  FOUR TOPS (ABC AB-1242)	72	6
83 W	ONDER WORM  CAPTAIN SKY (AVI 225-S)	86	4
84 TC	OO MUCH HEAVEN BEE GEES (RSO 913)	00	1
85 LC	VE CHANGES  MOTHER'S FINEST (Epic 8-50641)		1
86 IT	'S ALL THE WAY LIVE	-	
87 LI	VIN' IT UP (FRIDAY NIGHT)	96	2
88 G	DOD THANG	88	4
89 BE	FAZE-O (She/Atlantic SH 8701) EYOND THE CLOUDS	-	[1]
	QUARTZ (Marlin/TK 3328) HAT'S YOUR SIGN GIRL?	90	2
	IR. DANNY PEARSON (Unlimited Gold/Columbia ZS8 1400)	-	1
	GREGG DIAMOND (Marlin/TK 3329)	_	1
	G A LITTLE DEEPER  LATTIMORE (Glades/TK 1750)	93	2
	R. DJ YOU KNOW HOW TO AKE ME DANCE		-
	THE GLASS FAMILY (JDC 428-1)	92	3
	ERNON BURCH (Chocolate City/Casablanca 015) AVEN'T STOPPED DANCING	_	-1
YE	GONZALEZ (Capitol P-4647)	91	3
_	ORKIN' OVERTIME" DENISE LaSALLE (ABC AB 12419)	84	5
WII	LLIE HUTCH (Whitfield/Warner Bros. WHK 8689)	_	1
	OREME D'COCOA (Venture V-102)	68	8
	GARY TOMS EMPIRE (Mercury 74023)	95	8
100 BC	OGIE OOGIE OOGIE A TASTE OF HONEY (Capitol 4565)	97	29

### -ALPHABETIZED TOP 100 R&B (INCLUDING PUBLISHERS AND LICENSEES)-

Let's Start (Bohannon Phase II — ASCAP/	
Intersong-USA — ASCAP) 3	31
Living It Up (Mighty Three — BMI)	37
Long Stroke (Woodsong's/Bus — BMI)	
Love Changes (Alexscar — BMI) 8	35
Love Don't (May 12th/Warner-Tamerlane - BMI) 2	
Love is (Sand B/Rick's - BMI) 9	14
Love To (Screen Gems/EMI — BMI/	
Bobby Goldsboro — ASCAP) 5	8
Love Vibration (Possie/TiRandazz — BMI) 7	0
Mac Arthur (Canopy — ASCAP)	6
Mary (Stone Diamond — BMI)	
Midnight Girl (Spec-O-Lite/Traco/Jobete - BMI) . 5	0
Mr. DJ (Callon — BMI)	3
Never Had A Love (Medad/Irving — BMI) 7	
Now That (Mighty Three — BMI) 7	
(Olivia) Lost (Spectrum VII — ASCAP)	
One Nation (Malbiz — BMI)	3
Only You (Lucky Three/Suemay/Six Strings — BMI) 2	
Only You (Mighty Three — BMI) 4	
Paradise (May Twelfth/Warner-Tamerlane — BMI) 9	
Party (Jim-Edd — BMI) 5	
Ride-O (Nick-O-Val — ASCAP) 7	
September (Saggiffre — BMI, Steelchest — ASCAP,	
Irving/Charleville — BMI) 1	
Shake Your Groove (Perren-Vibes — ASCAP) 4	
So Easy (Val-Le-Joe — BMI)	4
Soft & Wet (Princess Music Co. — ASCAP) 3	5

•		
176594	Star Cruiser (Arista/Diamond Touch — ASCAP) Sweet Music (Jolly Rogers — ASCAP) Take It (Pockets/Verdanqel — BMI) Take Me I'm (Electrochord — ASCAP) Take That (Rosey — ASCAP) There'll Never (Jobete — ASCAP) Thinkin' (Aljarreau/Desperate — BMI)	33
8 0 6 5 0 3	Time Slips (Unichappell — BMI)	3
3 1 5 3 0 7 7	Welcome To (Sumac — BMI)	3
2	Working (Warner Tamerlane/Ordena — BMI)         9           Y.M.C.A. (Greenlight — ASCAP)         4           You Fooled (Irving — BMI)         1	3
7 6 4	You Should (Sherlyn/Decibel — BMI)	2
)	BMI)	2



### BLACK CONTEMPORARY

### **MOST ADDED SINGLES**

- SEPTEMBER EARTH, WIND & FIRE ARC
  WVON, WAOK, WKND, KATZ, WVOL, WJMO, OK100, WRAP, WCIN, WWRL,
  WJLB, WGPR, KOKY, WWIN, WQMG, KDAY, KKSS, WNJR, WLTH, WTLC,
  KYAC, WVKO, WDAO, WAMO, WXEL-FM.
- I'M SO INTO YOU PEABO BRYSON CAPITOL WAOK, KKTT, WWDM, KATZ, WVOL, WUFO, WSOK, KKSS, WTLC, WOL, WANT, WLOU, WABQ.
- NEVER HAD A LOVE LIKE THIS BEFORE TAVARES CAPITOL WWDM, WKND, KATZ, WVOL, WUFO, KMJQ, WDAS, WILD, WNJR, WLTH,
- HAPPY FOR LOVE POCKETS ARC WRAP, WBMX, WWIN, WSOK, WLTH, KPRS, WTLC, WANT, WVKO.
- EVERY 1'S A WINNER HOT CHOCOLATE INFINITY WWDM, WWIN, WILD, WQMG, WDIA, WYBC, WTLC, WXEL-FM.
- "H.E.L.P." 4 TOPS ABC WUFO, WBMX, WDAS, WSOK, KYOK, WLTH, WLOU, WVKO.
- LOVE VIBRATION JOE SIMON SPRING WORL, WJLB, WCIN, WATV, WVKO, WAWA, WAMO.
- TOO MUCH HEAVEN BEE GEES RSO WORL, KKTT, WILD, WIGO, WLTH, KPRS, WAMO.
  - THINKIN' ABOUT IT TOO AL JARREAU WARNER BROS. WDAS, WGPR, WILD, WGIV, WTLC, WXEL-FM.

### MOST ADDED ALBUMS

- DESTINY THE JACKSONS EPIC WIGO, KDAY, WYBC, WNJR, WLTH, WJMO, WRAP, KOKY, WILD, KYAC, WDAO, WOL, WANT.
- BRASS CONSTRUCTION IV UNITED ARTISTS WNJR, WRBD, WAOK, KSOL, WWIN, KYOK, WGPR.
- 2 HOT! PEACHES & HERB POLYDOR KDIA, KKSS, WYBC, WABQ, WCKO

### SELECTED ALBUM CUTS

DESTINY — THE JACKSONS — EPIC All Night Dancin', Shake Your Body.

LONG STROKE - ADC BAND - COTILLION Fire Up, Baby Love.

THROW DOWN — VOLTAGE BROTHERS — LIFESONG Wanna Dance, The Prophet, Title.

SMOKIN' - SMOKEY ROBINSON - TAMLA Quiet Storm, Shoe Soul.

MOTOR — BOOTY AFFAIR — PARLIAMENT — CASABLANCA Rumpofsteelskin, Aqua Boogie.

### **BLACK RADIO HIGHLIGHTS**

WAOK — ATLANTA — TONY JAMISON, PD — #1 — CHIC HOTS: Grey & Hanks, ADC Band, E.C. King, J.G. Watson. ADDS: D. Pearson, Bar-Kays, Peabo Bryson, Earth, Wind & Fire. LP ADDS: Brass Construction.

WWIN — BALTIMORE — DON BROOKS, PD
HOTS: B. White, Chic, Quartz, C. Lynn, C. Khan, Staples, M. Moore, Switch, Musique, Funkadelic.
ADDS: Earth, Wind & Fire, Faze-O, Hot Chocolate, Le Pamplemousse, McCrarys, Mother's Finest, Pockets, C. Staton. LP ADDS: Brass Construction, Fat Larry's Band, Kinsman Dazz.

WILD — BOSTON — SONNY JOE WHITE, PD — #1 — FUNKADELIC

JUMPS: 36 To 29 — G. Vannelli, 31 To 27 — Three Degrees, 24 To 20 — B. Caldwell, 23 To 12 — Brides

Of Funkenstein, 21 To 15 — R. James, 7 To 3 — D. Summer. ADDS: Raes, Tavares, Bee Gees, A.

Stewart, A. Jarreau, Hot Chocolate, Macho. LP ADDS: Raw Sugar, L. White, T. Houston, E. Harris,

Weather Report, Jacksons, S. Dash, Bell & James, Kinsman Dazz, Gaz, D. Christie, R. Foster, C.

Crawford, R. Laws, Bionic Boogie.

WUFO — BUFFALO — BYRON PITTS, MD — #1 — BRIDES OF FUNKENSTEIN
JUMPS: 35 To 23 — N. Connors, 33 To 24 — Taste Of Honey, 26 To 21 — M. Moore. ADDS: Voltage
Bros., N. Connors, Taste Of Honey, Earth, Wind & Fire, Shalamar, D. Byrd, D. Coffey, Atlantic Starr,
Sweet Cream, P. Bryson, Zulema, Tavares, Four Tops. LP ADDS: S. Robinson, Voltage Bros..

WGIV - CHARLOTTE - LEE MICHAELS, PD

HOTS: Chic, Staples, C. Khan, Rose Royce, C. Lynn, G. Vannelli, R. James, I. Hayes, Switch, Ashford/Simpson. ADDS: Atlantic Starr, A. Jarreau. LP ADDS: K. Barrow, Controllers, Temptations. WVON — CHICAGO — GUY BROADY, MD
HOTS: Ashford/Simpson, Prince, Switch, Rose Royce, M. Henderson, G.S. Heron, C. Khan, C. Lynn, B. White, Whispers, Brides Of Funkenstein, G. Vannelli, L. Williams, Sylvester. ADDS: Earth, Wind & Fire, Melba Moore. LP ADDS: Pointer Sisters.

WBMX — CHICAGO — JAMES ALEXANDER, MD
HOTS: Chic, Captain Sky, C. Lynn, B. White, ADC Band, G. Chandler, Rose Royce, L. Williams, Bohannon, Whispers. ADDS: R. Flack, Temptations, M. Johnson, Pockets, Four Tops. LP ADDS: Third World, C. Khan, Bar-Kays..

WCIN — CINCINNATI — BOB LONG, PD
HOTS: Rose Royce, G. Washington, C. Khan, L. Oskar, Chic, B. Caldwell, Shalamar, R. James, C. Lynn, L. Rawls. ADDS: EW&F, Bell & James, J. Simon, Third World, G. Diamond, L. Williams.

WJMO — CLEVELAND — LYNN TOLLIVER, PD — #1 — R. JAMES

JUMPS: 36 To 30 — Pablo Cruise, 34 To 31 — LTD, 33 To 24 — B. Caldwell, 31 To 28 — L. Williams, 30 To 23 — J.G. Watson, 29 To 22 — Chanson, 27 To 18 — Staples, 26 To 17 — E.C. King, 25 To 21 — J. Butler, 20 To 14 — Slave, 19 To 13 — T. Pendergrass, 13 To 6 — Chic, 11 To 5 — Kinsman Dazz. ADDS: Earth, Wind & Fire, Village People, Lakeside, M.L. Jones. LP ADDS: Jacksons, ADC Band, B. Caldwell.

WGPR — DETROIT — GEORGE WHITE, MD — #1 — R. BROWN
JUMPS: 30 To 19 — J. Butler, 29 To 18 — Brides Of Funkenstein, 24 To 12 — LTD, 22 To 10 — Musique,
21 To 9 — E.C. King, 7 To 3 — C. Khan. HB To 22 — W. Pickett, HB To 4 — Chic. ADDS: Peaches & Herb,
D. Byrd, Earth, Wind & Fire, A. Jarreau, Three Degrees. LP ADDS: P. Rushen, Brass Construction.

WJLB — DETROIT — TOM COLLINS, MD — #1 — WHISPERS
JUMPS: 39 To 28 — Beverly & Duane, 38 To 29 — LTD, 36 To 26 — Quartz, 35 To 27 — Bell & James, 34
To 25 — Musique, 31 To 22 — Quazar, 30 To 21 — A. Hudson, 28 To 19 — Rose Royce, 27 To 20 — R.
James, 25 To 18 — J. Butler, 23 To 16 — E.C. King, 21 To 12 — J. McKee, 20 To 11 — C. Lynn, 18 To 10 —
C. Khan, 14 To 8 — Chic, 13 To 9 — Chanson, 10 To 6 — ADC Band, 8 To 3 — Staples, 5 To 2 — R. Brown,
ADDS: J. Simon, B. Pointer, Three Degrees, O.C. Smith, J.G. Watson, D. Washington, B. Caldwell, H.
Kelly, O.V. Wright, EW&F. LP ADDS: Atlantic Starr, Latimore, W. Pickett, ConFunkShun, Zulema,
Pointer Sisters, B.B. King.

WRBD — FT. LAUDERDALE — JOE FISHER, PD — #1 — D. MOORE

JUMPS: 23 To 17 — Rose Royce, 22 To 16 — LTD, 18 To 7 — Chic, 17 To 9 — E.C. King, 11 To 6 — R.

James. ADDS: ADC Band, Faze-O, Sylvers, Atlantic Starr, O.C. Smith, Lakeside, A. Hudson. LP ADDS:
Fat Larry's Band, Major Harris, C. Crawford, Vernon Burch, Cameo, Brass Construction, G. Chandler,

GARY - STEVE BRISKER, MD

HOTS: EW&F, Captain Sky, E.C. King, Grey & Hanks, G.S. Heron, Rose Royce. ADDS: J.G. Watson, Pockets, Faze-O, P. Snow, Atlantic Starr, Slave, C. Mayfield, B. Caldwell, Four Tops, Tavares, MFSB, EW&F, Bee Gees. LP ADDS: Santana, Mandrill, Jacksons, MFSB, Futures. KMJQ — HOUSTON — PAM WELLES, MD — #1 — CHIC JUMPS: 24 To 20 — Peaches & Herb, 23 To 19 — B. Pointer, 19 To 7 — Switch, Ex To 32 — L. White, Ex To 23 — G. Chandler, Ex To 17 — ADC Band. ADDS: Tavares, R. Franklin. LP ADDS: Gaz, C. Mangione.

KPRS — KANSAS CITY — DELL RICE, MD — #1 — FUNKADELIC

JUMPS: 40 To 36 — Lowrell, 39 To 35 — C. Lynn, 38 To 34 — G. Chandler, 37 To 33 — LTD, 36 To 32 — V.

Burch, 35 To 31 — A. Jarreau, 34 To 30 — B. Caldwell, 33 To 29 — ADC Band, 31 To 27 — Special

Delivery, 30 To 26 — J. Sutler, 29 To 25 — Slave, 28 To 24 — Faze-O, 27 To 23 — Village People, 26 To 21

K. Barrow, 25 To 20 — L. Williams, 24 To 19 — Essence Of Love, 22 To 18 — R. Brown, Ex To 40

Three Degrees, Ex To 39 — War. ADDS: D. Washington, Zulema, Tavares, P. Bryson, Pockets, Bee Gees, Temptations, Grey & Hanks.

KKTT — LOS ANGELES — WALT LOVE, PD — #1 — R. JAMES
JUMPS: 28 To 16 — Village People, 27 To 18 — Bad World, 26 To 15 — E.C. King, 23 To 17 — G.
Chandler, 15 To 8 — B. Caldwell. ADDS: R. Laws, M. Henderson, Lakeside, G. Moroder, Santana, Bee Gees, Jacksons, Peabo Bryson, Cerrone, K. Barrow.

KDAY — LOS ANGELES — STEVE WOODS, PD — #1 — FUNKADELIC ADDS: Quazar, Earth, Wind & Fire, L. Taylor. LP ADDS: Jacksons.

60

**WLOU — LOUISVILLE — NEAL OREA, MD — #1 — CHIČ**ADDS: P. Bryson, Ashford/Simpson, Four Tops, Fiesta, Brothers Johnson, K. Barnes, General Johnson.

WDIA — MEMPHIS — BILL TRAVIS, MD — #1 — STAPLES

JUMPS: 29 To 21 — Quazar, 28 To 22 — R. Brown, 27 To 23 — Hi Inergy, 24 To 18 — Emotions, 19 To 15

— M. Henderson, 15 To 10 — C. Khan. ADDS: O.C. Smith, V. Reed, B. Caldwell, G.S. Heron, ADC Band, Hot Chocolate. LP ADDS: G. Chandler, R. Laws, J.G. Watson.

WVOL — NASHVILLE — DAVID LOMBARD, MD — #1 — SWITCH
JUMPS: 28 To 23 — Staples, 24 To 20 — D. Moore, 22 To 16 — ADC Band, 17 To 12 — C. Khan, 14 To 8
— C. Lynn. ADDS: P. Bryson, Tavares, Earth, Wind & Fire, M. Moore, LP ADDS: J.G. Watson, I. Hayes, Emotions.

WNJR - NEWARK - JERRY LOVE, MD WNIR — NEWARK — JERRY LOVE, MD
HOTS: Funkadelic, C. Khan, Whispers, Ashford/Simpson, D. Moore, Quazar, D. Summer, T. Pendergrass, B. Wright, L.T.D., Mother's Finest, D. Hartman, B. White, Jacksons, Peaches & Herb, Zulema, R. Brown, Quartz, L. Taylor, G. Chandler, J. Gilliam, Rose Royce, E. Drennon, ADC Band, C. Jackson, Switch, M. Moore, Sylvers, Shalamar. ADDS: Tavares, Brothers Johnson, Earth, Wind & Fire. LP ADDS: Wiz, Brass Construction, Jacksons, I. Muhammed.

WXEL-FM — NEW ORLEANS — REG HENRY, MD — #1 — FUNKADELIC
JUMPS: 31 To 24 — Brothers Johnson, 30 To 20 — Rose Royce, 29 To 22 — P. Brown, 27 To 19 — J.
Butler, 20 To 17 — Sylvester, 17 To 8 — C. Lynn, 16 To 6 — Chic, 15 To 11 — ConFunkShun, 13 To 5 — G.
Vannelli. ADDS: J.G. Watson, A. Jarreau, Jeffree, A. Wilson, Hot Chocolate, Earth, Wind & Fire, V.
Burch. LP ADDS: C. Crawford, G. Knight, D. Moore, I. Muhammed.

WWRL — NEW YORK — LINDA HAYNES, MD HOTS: Commodores, Chic, EW&F, R. James, C. Khan, C. Lynn, Peaches & Herb, Shalamar, Third World, G. Vannelli. ADDS: EW&F, Chanson, G. Diamond, M. Moore, Erotic Drum Band, Lowrell.

KDIA — OAKLAND — JERRY BOULDING, PD HOTS: Ashford/Simpson, C. Lynn, C. Khan, Funkadelic, B. Caldwell, R. Royce, B. White, Quazar, R. Ayers, Musique, Chic, R. James. ADDS: Brides Of Funkenstein, Peaches & Herb, G. Chandler, G.

wDAS — PHILADELPHIA — JOE TAMBURRO, PD — #1 — CHIC JUMPS: 43 To 27 — Earth, Wind & Fire, 33 To 29 — A. Wilson, 25 To 17 — G. Chandler, 19 To 10 — C. Lynn. ADDS: Third World, ConFunkShun, Tavares, Bros. Johnson, Three Degrees, G. Diamond, D. Harris, Four Tops, A. Hudson, E. Williams, A. Jarreau, D. Pearson, Fiesta. LP ADDS: Mandrill, Bell & James, Alpert/Masekela, R. Brown, E. Starr, Bee Gees, Vernon Burch.

WAMO — PITTSBURGH — EDDIE EDWARDS, PD — #1 — CHERYL LYNN
JUMPS: 36 To 23 — O.C. Smith, 34 To 22 — ADC Band, 32 To 21 — Crackin', 30 To 14 — G. Vannelli, 23
To 19 — Musique, 19 To 13 — Chanson, 14 To 5 — Chaka Khan, 12 To 6 — D. Summer, 9 To 4 — Rose
Royce. ADDS: Earth, Wind & Fire, Gary Toms, 3 Degrees, J. Simon, Peaches & Herb, Slave, Captain
Sky, Tasha Thomas, K. Barnes. LP ADDS: Cameo, Chic, G. Washington.

WANT — RICHMOND — KIRBY KARMICHAEL, PD — #1 — RICK JAMES JUMPS: 9 To 3 — Chaka Khan. ADDS: G. Chandler, P. Bryson, Pockets, C. Lynn, Faze-O. LP ADDS: Parliament, Jacksons.

KSOL — SAN FRANCISCO — J.J. JEFFRIES, PD — #1 — B. WHITE
JUMPS: 24 To 17 — ADC Band, 20 To 3 — Chic, 19 To 2 — R. James, 16 To 10 — Quazar, 14 To 7 —
Brides Of Funkenstein. ADDS: J. Butler, Emotions, B. Caldwell. LP ADDS: M. Moore, L. Williams, J.G. Watson, McCrarys, D. Hartman, G. Washington, Brass Construction.

WSOK — SAVANNAH — HARDY JAY LANG, MD — #1 — BARRY WHITE

JUMPS: 40 To 30 — E.C. King, 37 To 25 — Rose Royce, 36 To 29 — Shalam ar, 26 To 19 — Chic, 23 To 17

— C. Khan, 18 To 14 — Staples, 11 To 3 — J. Butler, Ex To 36 — C. Jackson, Ex To 26 — LTD. ADDS: P.

Bryson, K. Barrow, Grey & Hanks, Pockets. Taste Of Honey, Mother's Finest, Atlantic Starr, Four Tops,
O.C. Smith, MFSB, Earth, Wind & Fire. LP ADDS: Village People, ShoNuff, G. Chandler.

KYAC — SEATTLE — ROBERT SCOTT, PD
HOTS: B. Wright, Chic, G. Chandler, C. Khan, Funkadelic, G. Vannelli, L. Johnson. ADDS: Earth, Wind & Fire, Futures, Quazar. LP ADDS: Jacksons, Voltage Brothers, B. Pointer, L. Johnson.

KATZ — ST. LOUIS — EARL PERNELL, MD — #1 — FUNKADELIC JUMPS: 11 To 2 — G.S. Heron, Ex To 30 — Grey & Hanks, Ex To 29 — Facts Of Life, Ex To 27 — H. Kelly, Ex To 25 — B. Caldwell. ADDS: Earth, Wind & Fire, J. Bristol, Taste Of Honey, Tavares, P. Bryson, M. Johnson, D.J. Rogers, G. Diamond, Ohlo Players, Brass Construction. LP ADDS: D. Byrd, W. Felder, G.S. Heron, Ashford/Simpson, Lattimore.

KKSS — ST. LOUIS — WALT SUMMER, MD HOTS: Chic, A. Bridges, G. Chandler, Village People, Whispers, C. Khan, B. White, Rose Royce, Chanson, C. Lynn, Shalamar, D. Summer, G. Vannelli. ADDS: Earth, Wind & Fire, D. Hartman, Village People, B. Pointer, P. Bryson. LP ADDS: Bell & James, P. Brooks, S. Dash, Pages, Peaches & Herb, Weather Report.

WWDM — SUMTER — BARBARA TAYLOR, MD HOTS: Mother's Finest, B. Caldwell, E.C. King, Chic, M. Moore, C. Lynn, A. Bridges, Gonzalez. ADDS: Tavares, P. Bryson, Hot Chocolate, J. Simon, Temptations, Faze-O. LP ADDS: L. Rawls, Mandrill, L.

Tavares, P. Bry White, D. Byrd. OK 100 — WASHINGTON, D.C. — JOHN MOEN, MD HOTS: C. Khan, Earth, Wind & Fire, Emotions, Funkadelic, Chic, Brides Of Funkenstein, C. Lynn, Chanson. ADDS: D. Hartman, Ashford/Simpson, Earth, Wind & Fire, Peaches & Herb.

WOL — WASHINGTON, D.C. — DON MAC, PD — #1 — CHAKA KHAN HOTS: Rose Royce, Mother's Finest, Emotions, Ashford/Simpson, C. Khan. ADDS: G. Chandler, P. Bryson. LP ADDS: Jacksons, Kinsman Dazz, L. White, Parliament.

### **Emergence Of Product Manager Reflects Growth Of Industry**

(continued from page 32)

the R&B, country and classical fields are each handled by a single manager. Heading up the product management staff at RCA is Dick Carter, vice president of field marketing.

"What we try to do with product management," Carter says, "is develop the starting concept behind a record and deliver it first to our internal staff, second to accounts and radio and ultimately to the consumer."

The initial thrust of the product managers' efforts, Carter says, is aimed at the label's staff. "First we formulate a presentation plan to establish some awareness internally," he says. "We may design a video presentation or produce a sampler record to give our own people some idea of what the music is all about."

The product manager often goes into the studio with the artist, Carter says, to get a feel for the music.

"They get involved with the early rough mixes to find out if the sound is best-suited for AOR, pop or R&B formats. Once that initial identity is established they can start formulating a way to deliver the record, not only to our staff, but to radio and the consumer."

#### Familiarity Helpful

The product manager's familiarity with the act's music is also helpful in other areas,

consistently favors the group that becomes a very easily identifiable target market. All this information is available to the product manager from previous projects unless it is a new act."

Carter says RCA's product management department attempts to involve the artist as much as possible in the actual development of campaigns on behalf of his records. The liaison function, he says, has been downplayed in recent years.

"We've evolved away from that," says Carter. "We want to avoid putting somebody between the company and the artist. The best relationship you can have is to have the artist and the company involved with one another. The company can only parallel the artist's creative interest if you get intimately involved with him. If you get someone between them and the company and you keep the artist out of the sales area and the promotion area and the creative area, you are keeping your decision makers away from your creative impetus."

#### CBS

At Columbia Records, a staff of 12 product managers reports to Ron McCarrell, vice president of merchandising, who says product management at the label "is definitely under the umbrella of merchandising."



ABC GETS 'TILT' SOUNDTRACK — ABC Records has acquired rights to the soundtrack of "Tilt," a Melvin Simon Production starring Brooke Shields, Ken Marshall and Charles Durning. The LP includes compositions by singer/songwriter Bill Wray, Lee Holdridge and the recording duo Bishop & Gwinn. Pictured (I-r) are: Rudy Durand, "Tilt" producer, director and writer; Robert Relyea, vice president in charge of Worldwide Productions for Melvin Simon Productions; Steve Diener, ABC Records president; Milton Goldstein, executive vice president of Melvin Simon Productions and Bill Wray, writer/performer of seven of the LP's songs.

Carter says. "If the artist is going on tour, because of his awareness of the music, the product manager may suggest that the artist be showcased at colleges or the club circuit. Or they may decide whether they are an opening act or a headliner. They often give the kind of initial input."

Carter says the product management staff at RCA also works closely with the promotion and merchandising staffs to develop campaigns.

"The product managers are asked to develop a document saying what areas we'll aim at, how much it will cost, where we are going to do it and what type of art work will be used. If we decide to run a radio blitz on a certain day they will identify the date and gear backwards to make sure those activities take place in conjunction with the distribution people. If we are going to do an in-store display project, the product managers make sure it is fully coordinated and that the merchandising pieces are available."

#### Target Markets Identified

"Next they start to identify target markets," Carter continues. "The first piece of information they begin with is what the radio acceptance and sales were on the act's last record, to see if there is any trend. If we had a history of a record developing out of the northeast and if the radio base

"Merchandising is probably the best background for a product manager to have," McCarrell says. "All of the primary areas we deal with — sales, advertising, and art — are all related to merchandising in one form or another."

Product management assignments are never made randomly at Columbia, McCarrell says, pointing out that the product manager's workload is the most common criteria used when making decisions regarding artist assignments.

"I examine the product manager's workload and his potential working relationship with the artist and the artist's manager. We do a lot of business with the management company Leber and Krebs, and all of their acts are handled by one product manager because it is easy for their company and for us. More often, though, assignments are based on workload. If one product manager has two or three records by his acts coming out in a month, that's enough for him."

McCarrell listed the following tasks as the responsibilities of product managers at his label: development of marketing strategies; maintenance of close contact with artist's managers; compilation of histories of record sales, personal appearances, chart performances and publicity; recommendation of shipping dates based on recording schedules;



McCann at Howard Fraternity — A&M recording artist Les McCann and his guitarist, Nick Kirgo, participated in Howard University's jazz artists series sponsored by campus music fraternity Phi Mu Alpha. Several students were on hand to ask questions about touring, recording and various other phases of the music industry scene. McCann later surprised the audience with a musical performance.

development of potential advertising support plans in line with budget guidelines; recommendation of point-of-purchase support plans and development of cover concept with the art department.

"At some point most of those duties are combined into a complete marketing plan," McCarrell says, "which prior to the release of the album is turned over to the sales department and promotion department for actual execution."

#### ABC

At ABC Records, which recently instituted a product management department, Eric Doctorow, who heads the department, reinforces McCarrell's statement regarding the actual implementation of the marketing strategies which the product manager has helped develop.

"Product management is really a planning department and a coordinating department more than anything else," Doctorow says. "All the other departments really do the work. My job involves making sure that the ads are on schedule, that time buys are placed appropriately, that ad spots are produced well with the right voice and the right copy, and much more. But when the time comes for the best laid plans to be carried out they are carried out by the department. My terrain is just focusing the

album project and making sure that everybody knows what everybody else is doing

"Product management is a nebulous department," Doctorow continues," the vice president of marketing can say he knows how to place ads and the director of advertising can say he knows how to place ads and the art director can say he can design the cover and the publicity department can say they can get the press. And all those things are true."

So how would ABC suffer if it didn't have a product management department?

"I could get fired tomorrow," Doctorow says, "and everything would still get done. But without product management there would be no centralization."

### Hill LP Goes Platinum

LOS ANGELES — "Frozen in the Night," the latest album by Dan Hill on 20th Century-Fox Records, has achieved platinum status in Canada.

#### **Mutual Adds Affiliates**

LOS ANGELES — The Mutual Broadcasting System added 24 radio stations in September, bringing its total number of affiliates to 910.



SANDS SIGNS — Singer-songwriter Evie Sands has signed with RCA Records. Her first LP for the label is set for January release. Pictured at the singing (I-r) are: John Mason, attorney for Sands; Marty Olinick, business manager of RCA's west coast office; Neil Portnow, division vice president of west coast A&R for RCA; and Sands.

### COIN MACHINE



NEW OFFICERS - A major order of business at the annual AMOA membership bruncheon is the introduction of the association officers for the coming years. Pictured above are standing (I-r): Leoma Ballard, treasurer; and James I. Mullins, secretary. Shown standing are (I-r): Robert E. Nims, first vice president; Wayne E. Hesch, president; and Don

### **Location List Issue Highlights** Agenda At AMOA Exposition

by Alan Sutton

CHICAGO - "Do we have to turn over our location lists to the Copyright Tribunal?

That is the question causing the most concern for jukebox operators following the enactment last Jan. 1 of a new copyright law — and, not surprisingly, it was the most heatedly discussed topic at the recent Amusement and Music Operators Assn. (AMOA) annual meeting here.

Operators say they can live with the annual licensing fee of \$8 required under the new law but they object to having to furnish the Copyright Royalty Tribunal with detailed locations lists, to be used in surveying boxes as a basis for shares in the rovalty pool.

Compliance with the Tribunal regulation's list requirement was high on the agenda at the 1978 AMOA International Exposition Nov. 10-12 at Chicago's Conrad Hilton hotel, where association officials urged members to comply with the law while AMOA's Government Relations Committee continues to fight the matter in the courts.

Copyright Panel

The opening session of the AMOA Industry Seminar on Saturday, Nov. 11 was devoted to a discussion of the copyright issue, with a panel made up of Mrs. Susan Aramayo, chief, Licensing Division, U.S. Copyright Office, and Nicholas Allen, AMOA legal counsel.

Mrs. Aramavo spoke first and compared the role of her office with that of the Copyright Royalty Tribunal, an agency established under the new copyright law

### **DOWN TIME** Can Kill You!

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which is comprised of five commissioners appointed by President Carter. She said it is the duty of the Copyright Office to collect the licensing fees and issue registration certificates which are to be displayed on the boxes, while the Copyright Royalty Tribunal is charged with distributing funds in the royalty pool. In addition, she said the Tribunal must periodically review the licensing fee rate.

Stressing that the Copyright Office is only responsible for processing the jukebox licensing applications, she cited the most common errors that occur in filling out the forms. The most frequent mistake operators make, she said, is that they enclose the wrong form of remittance; licensing fees must be submitted in the form of certified check, cashier's check or money

### **MOM Selects New** Legislative Rep

CHICAGO — Attorney Robert Latz, partner in the law firm of Sachs, Latz & Kirshbaum, Minneapolis, has been retained as the new legislative representative for the Music Operators of Minnesota, a statewide association of businessmen in the coinoperated amusement industry. Latz will be assisted by Roland C. Amundson, an associate with the firm.

The legislative representative will review the Phillips Legislative Service, monitor all legislation and tax proposals relating to the coin-operated amusement industry and report regularly to the association on legislative developments. The firm has had extensive experience in representing trade associations and counts among its clients the Minnesota Beer Wholesalers Associa-

Latz is a 1954 graduate of the University of Minnesota Law School and has been engaged in private law practice since 1958. He was assistant attorney general for the State of Minnesota from 1955 to 1958 and served four consecutive terms as state representative from the former 39th District (North Minneapolis). He has been active in Minnesota's DFL Party for 30 years, serving as DFL State Convention Chairman and delegate to both DFL State Conventions and Democratic National Conventions. He is also a regent of the University of Min-

Amundson is a 1972 graduate of the William Mitchell College of Law and 1975 graduate of the University of Notre Dame Law School, in both instances with honors. He has been engaged in private practice since 1975.

### **Rock-Ola Unveils Jukebox Line At Monterey Meeting**

MONTEREY, CA - The new Rock-Ola 'Mystic 478" is designed to "promote plus play and profit from each and every location," said Edward G. Doris, executive vice president of Rock-Ola Manufacturing Corp., of the new phonograph which was being unveiled before a full audience of factory distributors in attendance at the company's national meeting and new product presentation. The event took place Nov. 2, at the Del Monte Hyatt House here.

In his opening remarks Doris stressed the tremendous impact of games equipment and the diminishing effect this has had on phonograph sales over the past couple of years. Competition of the new games, he said, reduced the amount of dollars available for phonograph

"Rock-Ola's new Mystic 160-selection phonograph was designed with one major concept in mind," he said, "and we utilized every practical space age technology to produce a machine that stimulates added jukebox play and increases operators' phonograph profits.

President Comments

Company president Donald Rockola, describing the new model as "our most imaginative and innovative product," told of the extensive research and the countless hours of engineering development that went into the new Mystic. While the machine's basic mechanism was retained, the various control functions were all con-



'Mystic'

verted to electronics. "Mystic is a music merchandiser, a play promoter," Rockola told the distributors. He said the new unit is distinguished from competitive models by its physical appearance and unique merchandising features.

The new phonograph is attractively styled, with a blend of pulsating lights and color accenting the frontal area, which is further enhanced by the illuminated displays. The side panels are of Webster

### THE JUKE BOX PROGRAMMER

### TOP NEW POP SINGLES

- YOU DON'T BRING ME FLOWERS BARBRA & HEIL (Columbia 3-10840)
- MY LIFE BILLY JOEL (Columbia 3-10853) LE FREAK CHIC (Atlantic 3519)
- PART TIME LOVE ELTON JOHN (MCA 40973)
- TOO MUCH HEAVEN BEE GEES (RSO RS 913)
- BICYCLE RACE/FAT BOTTOMED GIRLS QUEEN (Elektra E-45541-A)
- OOH BABY BABY LINDA RONSTADT (Asylum E-45546-A)
- A MAN I'LL NEVER BE BOSTON (Epic 8-50638)
- YOU TOOK THE WORDS RIGHT OUT OF MY MOUTH MEAT LOAF (Cleve. Int'l. 8-
- DON'T CRYOUT LOUD MELISSA MANCHESTER (Arista 0373)

### TOP NEW COUNTRY SINGLES

- TULSA TIME DON WILLIAMS (ABC AB-12425)
- WE'VE COME A LONG WAY BABY LORETTA LYNN (MCA 40954)
  I'VE DONE ENOUGH DYIN' TODAY LARRY GATLIN (Monument 45-270)
- YOUR LOVE HAD TAKEN ME THAT HIGH CONWAY TWITTY (MCA 40963)
- THE SONG WE MADE LOVE TO MICKEY GILLEY (Epic 8-50631)
- GIMME BACK MY BLUES JERRY REED (RCAPB 11407)
- DOUBLE S BILL ANDERSON (MCA 40964)
- TEXAS (WHEN I DIE) TANYA TUCKER (MCA S45-1800)
- LOVE SURVIVED ROY HEAD (ABC AB-12418)
- OLD FLAME, NEW FIRE HANK WILLIAMS, JR. (Warner Bros. WBS-8715)

### **NEW R&B SINGLES**

- LE FREAK CHIC (Atlantic 3519)
- Y.M.C.A. VILLAGE PEOPLE (Casablanca NB 945)
  LOVE DON'T LIVE HERE ANY MORE ROSE ROYCE (Whitfield/Warner Bros. 8712)
- WE BOTH DESERVE EACH OTHER'S LOVE L.T.D. (A&M 2095)
- INSTANT REPLAY DAN HARTMAN (Blue Sky/CBS ZS8-2772)
- SEPTEMBER EARTH, WIND & FIRE (ARC/Columbia 3-10854)
- TIME SLIPS AWAY OHIO PLAYERS (Mercury 74031
- GANGSTER OF LOVE JOHNNY GUITAR WATSON (DJM/Phonogram DJMS 1101) MIDNIGHT GIRL LENNY WILLIAMS (ABC AB 12423)
- DON'T WEAR YOURSELF OUT THE McCRARYS (Portrait 6-70022)

### TOP NEW MOR SINGLES

- YOU DON'T BRING ME FLOWERS BARBRA & NEIL (Columbia 3-10840)
- TOO MUCH HEAVEN BEE GEES (RSO RS 913)
  (OUR LOVE) DON'T THROW IT ALL AWAY ANDY GIBB (RSO RS 911)
- THE MOMENT IN TIME ENGELBERT HUMPERDINCK (Epic P-50632)
- LOVE TO BURN O.C. SMITH (Shadybrook SB 1045)

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makes the games people play

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### COIN MACHINE

### AMOA Photo Highlights









Tom Nieman, Bill O'Donnell, Jr. and Ross Scheer; Mel McEwan and Carol Triplett at the Ramtek booth; Williams execs Jack Mittel, Michael Stroll and Ron Crouse with a pair of lovelies at the Williams exhibit; and Stern exec Stephen Kaufman with the firm's new "Nugent" pinhall.











MORE EXHIBITS Pictured above are (I-r): conventioneers testing their skill on "Football," one of many new games on display at the expansive Atari exhibit; Sal Cracco, Jim Waters and Tony Yula at the Mondial booth; Robert Norwalt and Jack Gordon at the Sega

Expo and this year the association allocated 20 hours of its convention schedule to show-

casing the industry's newest products and related services. The 127 exhibitors and 308

exhibit; Game Plan's Steve Yonkowski and Ken Anderson; and Gottlieb & Co.'s Alvin Gottlieb, who looks on approvingly as a convention participant tries out the factory's new "Charlie's Angels" flipper.











MORE FROM THE EXHIBIT FLOOR — Shown above at the Conrad Hilton's exhibit hall are (I-r): Joe Flynn, Paul Huebsch and Ed Ginsburg at the Rowe booth; Michelle Jacobs, David Sandler, Paul Jacobs and Rodney Cannady at the Meadows exhibit; Gremlin president

Frank Fogleman alongside the firm's new "Frogs" video; Rock-Ola's Les Rieck and Dr. David Rockola with the factory's new 160-selection "Mystic"; and Sid Gordon and Don Johnson at the Mirco exhibit.











EXHIBITS AND MORE — Music and games equipment shared the spotlight with factory boosters at many of the AMOA exhibits. Pictured above are (I-r): Lew Jones and Friedel Pott at the Wurlitzer booth; Morris Nahum at the Amico exhibit; Jeanette Chernick, Man-

fred Spindel and Grace Bogus at the Spindel Insurance booth; Linda Smith, Stan Braaten and Jennifer Curtis at the Nevada Gaming School booth; and Howard Kaye, Irving Green and Al Miniaci, Jr. at the Irving Kaye exhibit.

### Rock-Ola Unveils New Jukebox Line At Monterey Meeting

Walnut Wood-Grain finish for protection against scratches, burns, etc. on location. The cabinet measures 40 5/8 inches wide, 24 9/16 inches deep and 53 9/16 inches high.

Complimenting the Mystic's visual aspects and technological innovations are the various merchandising features incorporated into the new machine. "Emphasis has intentionally been placed on play features and not external styling alone, noted company president Dr. David Rockola. Mystic is "different from the others" and geared to "break the spell of

low jukebox sales," he added.
Dr. Rockola proceeded to define the machine's most outstanding merchandising features, including the "Top 3 Location Hits" feature, which keeps patrons informed of the three most popular records at a location. This is accomplished via a microprocessor controlled memory system which keeps a record of the number of times a selection is played, keeps tabs of the three most popular selections and constantly transmits this information to the digital light indicators in the upper display area of the machine, in full view of players.

Other Features

Another feature for stimulating interest and attracting attention to the phonograph, he added, is the "Bonus Play," which can be set by the operator to run in one, two or three different modes. This feature centers on the random offering of a bonus play, signalled by a lighted "bonus" sign in the display panel. When the sign flashes, special bonus prices indicated on the adiacent lighted sign are in effect and players have three minutes to take advantage of it.

"Random Complimentary Play" will also call attention to the phonograph and induce play, Dr. Rockola said. Here again the operator has a choice of two time spans in which the phonograph will randomly play a complimentary selection; either 10 to 30 minutes or 20 to 60 minutes after the last selection was played. Changing from one time span to another, or even eliminating the complimentary feature, can be done by the operator in a matter of seconds, he said

The entire product presentation reflected the "magic money maker" potential of the new machine and an offstage "voice of Mystic" was prevalent throughout the program.

Rock-Ola is launching a comprehensive promotional and advertising campaign in conjunction with the new phonograph, which was spelled out by the firm's advertising manager Joe Senesac, Promotional placards and related paraphernalia will be part of the "good-will advertising co-op program," he said.

Les Rieck, the firm's music division sales manager, told distributors that present ac-

cessories, for the most part, are compatible with the new machine. He advised that within the next few weeks Rock-Ola would be sponsoring training classes for service personnel. A special school is scheduled in Chicago for Nov. 27-28 and another in Atlanta Dec. 12-13. The factory will also update its audio visual training program to apply to the Mystic, he added.

Special Guest

Don Beadle of National Semi-Conductors Corp. was a special guest at the presentation, to explain the role of the semi-conductor in aerospace, computers, calculators, watches and in jukeboxes.

### 1979 State Association Calendar

Jan. 14-15; Music Operators of Minnesota: annual conv.; Holiday Inn (downtown), Minneapolis.

Jan. 19-21; Oregon Amusement & Music Operators Assn.; annual conv.; Valley River Inn, Eugene.

Feb. 2-4; South Carolina Coin Operators Assn.; annual conv.; Carolina Inn,

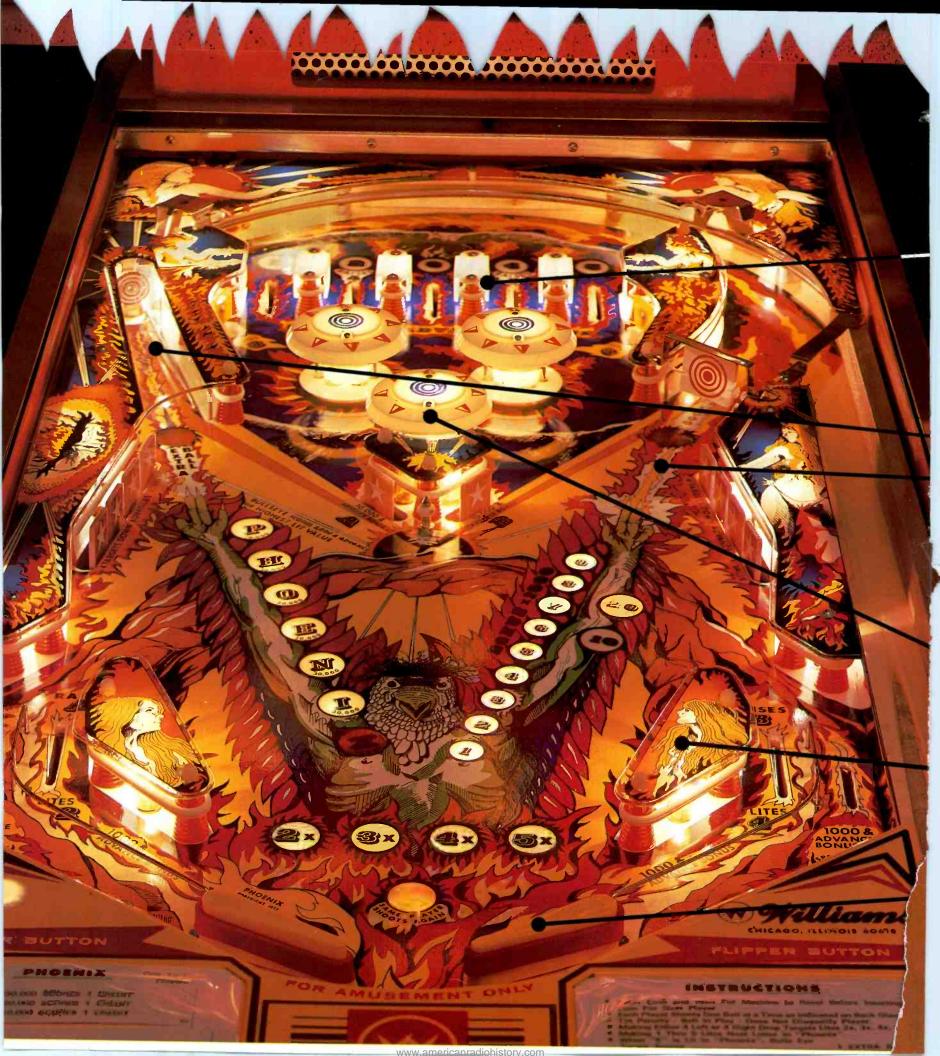
Columbia.

May 11-12; Ohio Music & Amusement Assn.; annual conv.; Columbus Hilton Inn, Columbus.

May 25-27; Music & Amusement Assn., Inc.; annual conv.; Stevensville Country Club; Swan Lake, N.Y.







# Management of the second of th

### The Hot One! Introduces the fiery PHOENIX



- New Phoenix "Blazeway"
- 5x's Bonus Multiplier

### PLUS:

Individual Player Memory
Dual Sound and 4-Player Action
Proven Solid State System

### Phoenix "Blazeway" IGNITES THE EXCITEMENT

After making "1 through 5" to light P-H-O-E-N-I-X, flipper action blasts the ball to the Phoenix "Blazeway" and emerges in a rampage of scoring power collecting awards like extra balls, free games, or 40,000 points!

### HIGH SCORING DRIVES THE PLAYER ON!

Turned on to the action from the first moment, players stay with the play . . . Shooting for different parts of the sizzling playfield like the Spinning Target, worth 100 or 1,000 points, or the Phoenix "Blazeway" or left and right drop targets to increase the Bonus Multiplier . . . And gaining momentum that can lead to bonuses up to 145,000 points!

### BUMPERS & KICKERS HEAT UP THE ACTION!

Send ball flying over the playfield with high voltage bumper and kicker action for high scoring in a crossfire of playing frenzy! Co-ordinated with this action are throbbing lights and sounds . . . Sounds that echo, bleep, and build to create a siren of excitement! Or, musical notes for a choice of easy listening.

# OMONIA ON PHOENIX

### Intensifies competition and fun for sizzling profits!

New solid state Phoenix swoops down on the pinball world with more lights, playing action, and sound thrills, setting the industry on fire! . . . All this adds up to profits, steady play and top trade-in value.

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with Phoenix
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The Hot One



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### OIN MACHINE

### **AMOA Photo Highlights**











ALSO SHOWING — Gaming equipment was shown for the first time at Expo 78, thus underscoring the international scope of AMOA. Shown above are (I-r): Universe Affiliated Int'l. president Barry Feinblatt with one of the many gaming machines on display at the show; Bob Cate, Bob Johnson, Virgil Noriega and Rowe's Chuck Arnold at the Customusic booth;

Craig Hammond, Al Gange and Bill Adair with the Seeburg "Disco 160" phonograph; Lila Zinter and Ross Todaro at the Exidy exhibit; and Ross McRae and Bob Sherwood of Meyer This year's convention was the largest in the association's thirty year & Wenthe. history







ADDITIONAL EXHIBITORS — Pictured above are (I-r): convention-goers giving Valley's unique "Spectra IV" pinball a workout; J. P. Nelson and R. R. Calverley at the Computer

Kinetics exhibit; Dynamo's John Lewis explaining key features of the factory's new pool table; and Tournament Soccer's Lee Peppard and Cal Rogers





STILL MORE EXHIBITS - Pictured above are (I-r): Midway's Larry Berke and Stan Jarocki with the factory's new "Space Invaders" video; Tony Galgano, Tony Ignoffo and Frank Scardino at the Tony Galgano, Inc. one-stop booth; Bert Davidson, Bill Mirch and



Rupert Mosinger at the Lowen-America exhibit; and Hideyuki Nakajima, Nakamura, Kyoko Nakamura and Satish Bhutani at the Namco booth. Foriegn registration totaled 1,126







AFTER BUSINESS HOURS — Another highlight of the annual AMOA Expo is the many social functions hosted by the manufacturers. Some of the more elaborate gatherings this year included a cocktail party and dinner hosted by Bally, the Williams-sponsored cocktail party and buffet, the Lowen-Automaten dinner and the Atari party at Faces disco. Pictured above are (I-r): Mr. and Mrs. Peer von Oertzen, Mr. and Mrs. Heinz Hohenstein, Mr. and

Mrs. Michael Daley, James Flannagan, Mr. and Mrs. Ullrich D. Schulze and Bert Davidson at the Lowen dinner; American Shuffleboard's Nick Melone, convention hostess Pam Caposieno, Camille Compasio of **Cash Box** and American Shuffleboard's Sol Lipkin; Williams president Michael Stroll preparing to cut a specially-prepared AMOA cake at the Williams party; and Gersh Weil, Jerry Gordon and Abe Fish.

### Location List Issue Highlights Agenda At AMOA Exposition

order. She said the second most common error is that operators forget to sign the application.

### **Industry Comes Of Age**

Allen began his presentation on a light note. "The jukebox business has finally come of age," he said. "We're now a federally regulated industry.

Allen went on to review the recent rule making proceeding before the Copyright Royalty Tribunal as well as the association's litigation in federal court to enjoin the loca-tion listing requirement. Citing the Tribunal's unanimous decision on Nov. 9 to grant limited access to the location lists submitted by licensed operators, he said: "We have exhausted the administrative procedures, so it's back to the courts.

'It's the association's opinion that the government doesn't have the authority to require us to give up the lists, and we are doing all we can to get a favorable ruling. If we don't win in the district court, we will go to the appeals court and the Supreme Court if necessary.

Finally, Allen was asked what would happen to operators who don't supply location lists to the Tribunal.

"Obey the law," he said emphatically. "We wouldn't be worth our salt if we told you to do otherwise.

#### Arcade Panel

"Concepts for Amusement Centers," the second part of the Industry Seminar, featured a panel consisting of Nolan Bushnell, Atari founder and chairman; Jules Millman, president of Aladdin's Castle; and Fred Pollak, director, sales and marketing, Araven Service Co.

Norman Pink, chairman of the Seminar Committee, served as moderator and introduced topics for discussion that had been prepared by the committee. Among the questions put to the panel: How can additional income be derived from existing equipment? What is a good equipment mix? How do locations create the proper traffic flow? What is the most important criteria for scouting new locations?

Bushnell and Millman agreed that a flexible pricing system, perhaps involving more plays per quarter in the case of pinballs, could enhance the player appeal of existing games. However, Millman added, "To get top dollar for the location, there is no substitute for buying new equipment."

The panel felt that, in general, a 50-50 ratio of pinballs and videos is the best equipment mix. As for the placement of games within the center, the panel pointed out that additional excitement can be created by placing the hottest arcade pieces up front.

According to Bushnell, Atari prefers to set up its Chuck E. Cheese Pizza Time Theater restaurant/game rooms in blue collar areas. "In blue collar families," he said, "kids usually get jobs of their own and have more money to spend than affluent kids who get an allowance.

Pollak rated traffic flow as the primary consideration in selecting new location sites. Rent is the second most important factor, he added.

In Bushnell's opinion, the coin machine industry is looked upon by many as having only "quasi respectability." As a solution to this image problem, he suggested using "coin sports" as a catch phrase for the in-Terminology can have a great deal to do with changing public opinion," he

The panel concluded that the future is

bright for coin-operated amusement centers. "The new dollar coin is coming out and it will give this industry a tremendous shot in the arm," Bushnell noted. "We predict that the minute it is in circulation revenues will increase 25 to 30 percent.

Outgoing AMOA president Don Van Brackel, speaking at the membership bruncheon on Saturday, Nov. 11, reviewed the association's accomplishments over the past year. Calling 1978 a "year of growth and progress for AMOA, Van Brackel said. the association had made the right decision in allowing gaming equipment to be exhibited for the first time at Expo '78.

He also praised the association's educational program, audio visual presentation and its recently initiated cost-ofdoing-business survey, the results of which he said will be "a valuable service to us all."

Vic Rye, who recently joined AMOA's professional staff as an assistant to executive vice president Fred Granger, announced that Expo '78 had "shattered all previous records" and that it was "the biggest show in AMOA history.

According to Rye, "the number of com-(continued on page 66)

### COIN MACHINE

### CHICAGO CHATTER

What better way to celebrate a 30th anniversary than with the biggest show in your history, as evidenced at the 1978 AMOA convention. Vic Rye, assistant to the association's executive veepee Fred Granger, reported at the Saturday morning membership brunch that the number of companies exhibiting this year reflected an increase of 15 percent over 1977 - 200 percent over 1968. The exhibition of gaming equipment, a first this year and the subject of much pre-convention discussion, was a big attraction at the show but it did not detract from the exciting array of innovative music and games equipment. The solid state concept, which made such a tremendous impact in the games industry a few years back, is now very starkly evident in the new jukeboxes, both domestic and foreign produced, which were displayed at Expo. The show has grown to such an extent that covering it means several tours of the exhibit floor (preferably in a pair of comfortable shoes) to realize the full benefits; there is so much to see, so many new products — and exhibitors are to be commended for their increased emphasis on promotion and merchandising in their booth decor. Convention visitors went home with all sorts of giveaway items from miniature footballs to key chains to posters to T-shirts and other paraphernalia. Of the more than 300 exhibits, some 20 were classified as "oversized" to accommodate the lavish equipment displays; and, in addition to the pinball presence (quite dominant again this year), video machines, table games, jukeboxes, etc., there were a number of very large arcade pieces. The celebrity theme in pinball design was more pronounced, as in such models as: Charlie's Angels, Nugent, Playboy, The Six Million Dollar Man — and would you believe, a talking pinball machine at the elaborate Williams' exhibit. This was an Expo special, as we learned from prexy **Michael Stroll** — and quite an attention getter . . . More service information was dispensed at this year's show, via the regularly sponsored service booths plus the addition of a separate Bally booth geared specifically for this purpose and the Nevada Gaming School exhibit, along with the number of factory engineers present at the respective booths to assist operators and service people in attendance. **Cash Box** observed Midway's **Andy Ducay** conducting an impromptu mini-session on Rotation VIII for a couple of ops at the Midway exhibit . . . AMOA also rates a salute for an outstanding seminar program Friday morning. In this reporter's opinion, it was one of the best and most pertinent ever presented — and, needless to say, most heated. The segment on the jukebox royalty gave operators an opportunity to express their opposition to the CRT location list regulation which they did, loudly and vehemently, to the tune of extending the program beyond the time limit. The second part, dealing with amusement centers and how to operate them successfully, was most instructive and very well received. This, too, drew a lot of response from the audience . . . All in all, Expo '78 was an exciting show and the subject of accolades for its content and for the various reorganizational efforts instituted by the

association, which resulted in a smoother running registration system and longer exhibit hours.

ATTENTION PHONO OPS: Walter Paas, promotion director for Infinity Records, sees a lot of jukebox potential in the new Hot Chocolate single "Everyone's A Winner" (Infinity). Further info may be obtained by contacting Walter at 9575 W. Higgins, Rosemont, Illinois 60018 . . . Here's a new coupling we heard about from Dave Webb of Ovation Records. Sides are "You Came To Me"b/w "Kidnapped" by Tantrum (Ovation) and ops may obtain sample copies by writing to: 1249 Waukegon Road, Glenview, Illinois 60025.

### CALIFORNIA CLIPPINGS

Líla Zinter has been a busy gal since taking over as marketing chief at Exidy last month. First, she was off to Tokyo for the annual Japan Amusement Trade Show, which she described as "excellent." From there, Lila headed for Taipei to finalize agreements for kit sales to Nationalist China. And at this writing, she was just packing her bags for the AMOA Expo, after which she will head to Atlanta for the Parks Show. "Star Fire," the latest video from Exidy, will be on prominent display at AMOA and Parks Show, according to Lila. "It's an exceptional piece," she said, "that has been bringing in more than \$100 a day on location."

THE RECENT ATARI showing at C.A. Robinson Co. in Los Angeles drew more than 200 operators who came to see four new pieces — "Super Breakout," "Space Riders," "Orbit" and "Football." **Sandy Bettelman** of C.A. Robinson cited the tremendous response to Football as an indication of how things went during the day-long open house. "Reaction to all the games was very good," he said, "but Football was certainly the star attraction. It has been turning in excellent earnings reports, which should make it a really big seller." On hand representing Atari were **Frank Ballouz**, national sales manager; **Don Osborne**, western regional sales manager; and **Fred McCord**, seminars manager.

WHO WOULD HAVE GUESSED that out of the more than 30,000 entrees in the Sega Center arcade chain's Sega Summer Sweepstakes, a dog would emerge as the eventual winner? Such was the case, however, when a computer was used recently to determine the grand prize winner of an Atari "Middle Earth" pinball game in a promotional contest Sega ran with four Los Angeles area radio stations. The computer selected **Diego Lattimore** as the winner. However, when the list of winners was published in Sega's Extended Play newsletter, Diego's owner, Mrs. **Kim Lattimore**, admitted that he was a dog and therefore ineligible for the contest. Luckily, the computer had been asked to also compile a list of 150 runners up, and the first name on that list, **Damon Perry**, was declared the winner and received the Middle Earth game. The Lattimore family, meanwhile, received \$100 in free play from Sega Centers for their honesty in disclosing that the winning entry was indeed a dog. What about Diego? He's no doubt enjoying the case of dog food he got from Sega.

### Location List Requirement Attracts Discussion At AMOA Exposition In Chicago

(continu**ed** from page 65)

panies exhibiting has increased nearly 200 percent in 10 years." This year there were 127 exhibitors utilizing 308 booths, up 15 percent from 110 exhibitors and 290 booths in 1977.

Executive vice president Granger, in his annual presentation, called the AMOA Expo"the most important show of its kind in the world."

Final registration figures released at the close of the convention support Granger's claim. Registration for the three-day meeting totaled 6,407, an increase of approximately 18 percent over last year's 5,-487. This year's figure included 1,126 foreign registrants representing 36 countries.

Looking ahead, Granger said the exposi-

tion will relocate from the Conrad Hilton in 1981 or '82. Sites under consideration for the future include Chicago's Hyatt Regency and the new \$100 million Hilton, slated for completion in the early 1980s.

Granger concluded his presentation by exhorting the membership to continue to support the association's legislative and legal battle against the location list requirement of the copyright law. He said the association will look into forming a "jukebox rights society" which will be to the operator what ASCAP and BMI are to owners of musical copyrights.

#### **New Officers**

The final order of business on Saturday was the introduction of AMOA officers for the coming year. They are: Wayne E.

Hesch, president; Robert E. Nims, first vice president; Don Van Brackel, immediate past president; Leoma Ballard, treasurer; and James I. Mullins, secretary.

Elected as AMOA directors for the coming year were: Joe Callant, Eugene Urso, Ross J. Todaro, Jerry Derrick, Richard Hawkins, Clyde Knupp, Vincent Storino, J.B. Reaves, Ken Flowe, Don A. Anderson and Walter Bohrer.

#### No Star

Unlike in past years, there was no one game that stole the show. If there was any discernable trend, it was in the proliferation of outer space-themed games.

But despite the absence of showstopping equipment, the exhibit booths themselves revealed a sophisticated blend of showmanship and technical expertise.

### New Sentronics Division Formed By Reed Indus.

ROCKFORD, ILL. — Reed Industries here has announced the creation of the new Sentronics division.

Formerly known as Electromech, the Sentronics division will emphasize the development of sophisticated coinhandling and validation systems. These systems will utilize newly-developed solid-state modular electronics.

Reed Industries, Inc., is a wholly owned subsidiary of the Sentry Corporation. In addition to the Sentronics division, the Reed family is composed of three other separate divisions: Victor Products, ABT and Leitner.

For additional information on Sectronics division systems, contact E.R. Hollingsworth & Associates, 1004 Talcott Building, Rockford, III. 61101. The telephone number is (815) 365-4751.

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ED: Used and new Bally Slot machines, Bally Contact: WILMS DISTRIBUTING CO. 87 Boomse eg, 2630 Aarstelaar — Belgium Tel: 031/876800 —

WANTED: Atari Indy 4's, Indy 8's Star Ship, Drag Races Midway Wheels II. THE MAGNA FUN COMPANY, 400 Midway Wheels II. THE MAGNA FUN COMPANY, 400 Jacksonville Road, Hatboro, Pennsylvania, 19040. Tel

### **COIN MACHINES FOR SALE**

CONVERSION CARTRIDGES — Play stereo records on Seeburg monaural phonos B thru 201. No adjustments required — just plug in — eliminate sound distortion, needle skipping, excessive record wear. \$24.95 postpaid. Satisfaction guaranteed. Quantity discounts. C.A. THORP SERVI, 1520 Missouri, Oceanside, Ca. 92054.

FOR SALE: 200 units used pinball games, Gottlieb, Williams and Bally available, all in working order. FOB Hong Kong U.S. \$100/740. Please write to SUN MONG CO., LTD., 1st floor, 50-56 Mongkok Road, Kowloon, Hong Kong.

FOR SALE: North Carolina Vending and Amusement business in full operation. Will sell complete or seperate. Vending \$150,000, Amusement \$400,000, or complete \$499,000. Reply in confidence to Box 105 Cash Box, 6363 Sunset #930. L.A. Calif. 90028.

FOR SALE: Lotta fun converted to Barrel O Fun \$1200 & up; Shoot A Line \$1300 & up; National 222 Consoline \$225; Midway Wild Kingdom Gun \$150; Brunswick Rebound Air Hockey \$300; GUERRINI VENDING 1211 W. 4th Street, Lewiston, Pa. 17044.

FOR SALE: Used and New Bally Bingos, Bally Slot machines, Flippers, Bowlers (new) Genuine Bally parts. Contact: WILMS DISTRIBUTING 87 Boomse Steenweg, 2630 Aarstelaar — Belgium Tei: 031/8768000 — Telex: 31888

GAME SPECIALIST: We have a large inventory of games. Big price reduction on Drag Races, Triple Hunt, S-1s, Pool Shark, Atarians, Guided Missile, Circus. Call today. Coin Machine Distributors, Inc. 21 N. Division St., Peekskill, N.Y. 10566. Phone (914) 737-5050.

N.Y. 10566. Phone (914) 737-5050.

FOR SALE: Bally: Captain Fantastic (4pl) \$695, Bow & Arrow (4pl) \$595. Amigo (4pl) \$295. Old Chicago (4pl) \$595. Flicker (2pl) \$495, Air Aces (4pl) \$595; Williams: Pat Hand (4pl) \$495; Gottlieb: "300" (4pl) \$495; Midway: Road Runner \$795. Check Mate (cocktail) \$595. Maze (cocktail & upright) \$495. MICKEY ANDERSON, INC., P.O. Box 6369, Erie, PA 16512. (814) 452-3207

FOR SALE: Fireball — Near mint condition, location ready, sale or trade for new digital; \$1800 — make offer. ANTHONY AMUSEMENTS, 3609 N. Forestdale Ave., Dale City, Virginia (703) 670-2681.

NATIONAL WHITENBURG MODEL 400 FOOD VENDER National 210E candy machine — Vendo Visi-Vend Rowe cigarette machines 20 700 \$175 or 7 for \$1000 — Rowe 20 800 \$295, crating extra. Arcade equipment. Motor Cycle, Funland, Pennant, Sami, Sea Raider and Dune Buggy, pool tables, pinballs and many other items. VATHIS VENDORS. Call (214) 792-2806, 793-3723 or 792-1810.

FOR SALE; Have available a great quantity of second Williams. Price on request. Write to: SOVODA, S.A., Export Dept., 51 Rue de Longvic, 21300 Chenove, France. Tel.: 16 80/43 8001. Teles 350018 SOVODA CHENO.

FOR SALE: Silver Sails, Red Arrows, Ticker Tapes, Blue Chip and Stock Markets. Also Sweet Shawnees, Bally Jumbos and Super Jumbos, Big Threes, Blue Spots, Mt. Climbers, Mystic Gates and Bonanzas. Antique slots for legal areas. Call WASSICK NOVELTY, Morgantown, W. legal areas. Call w. Va. (304) 292-3791.

FOR SALE: Rock-Ola 504 wallbox \$100; Rock-Ola Receivers, 1725-8-2, 1765, 1721, 1769 \$65 each. WESTERN DISTRIBUTORS, 1226 SW 16th Avenue, Portland, Ore. 228-7565

AVAILABLE NEW Sweet Shawnee, Sweet Shawnee Hold AVAILABLE NEW Sweet Shawnee, Sweet Shawnee Hold and Draw-Twin Knight, Black Dragon. Used Trailblazer, Super Wild Cat, Red Arrow. Also available, used Como Hollycranes, and assorted Holly Parts. Antique slots for legal states. LOWELL ASSOC., P.O. Box 386 Glen Burnie, Maryland 21061, (301) 768-3400.

SEEBURG LPC 150, AM1 200, N 150. Johnson coin sorter & counter 295, Tennis Tourney 200, Electro Dart 100. BROWSER, 2009 Mott Ave., Far Rockaway, N.Y.

FOR SALE: Joker Poker (s.s.) \$1195, Eight Ball (s.s.) \$1075, Evel Knievel (s.s.) \$965, Strikes & Spares (s.s.) \$1195, Drag Race \$950, Supershifter \$245, Sky Raider \$1195, Drag Race \$950, Supershifter \$245, Sky Raider \$1195, Dat Spin \$510, Big Hit \$475, Royal Flush \$600, "Three Hundred" \$525, Surf Champ \$595, Spirit of '76 \$575, Gridiron \$475, Power Play (s.s.) \$950, Night Rider (s.s.) \$800, Wizard \$650, Night Rider (e.m.) \$650, Capt. Fantastic \$695, Bow & Arrow (s.s.) \$510, Stars (s.s.) \$1125, Atarians (s.s.) \$650, Airborne Avengers (s.s.) \$875, Speakeasy \$495, Out of Sight (unshopped) \$335, Hot Shot (unshopped) \$295, Duitron (unshopped) \$325, Boomerang (unshopped) \$375, Oxo (unshopped) \$355, Death (unshopped) \$465, Racer \$550, Guided Missile \$600, M-4 Tank \$675, Double Play \$825, Sea Wolf \$1075, Lemans \$425, Ultra Tank \$750, Breakout \$765, Steeplechase \$425, M-79 Ambush \$1050, Trivia \$325, Circus \$525, Safarai \$725, Depth Charge \$695, Blasto \$895, BiPlane 4 \$750, BiPlane 2 \$395, Bazooka \$500, Gypsy Juggler \$895, Dozer \$925, Kiddie Auto Racer (like new) \$500, Kiddie Boat (like new) \$500, Kiddie Boat (unshopped) \$200, Sandy Pony (unshopped) \$255, Air Hockeys (used) \$325, Air Hand Ball \$395, Foosball (in original crate) \$575, Strike (in original crate) \$585, Strike (in original crate) \$585, Strike (in original crate) \$895, Strike (in original crate) \$500, Original crate) \$500, Original crate) \$500, Original crate) \$500, Original crate) \$600, Original crate \$600,

529-7321.
SALE: Route in Puerto Rico, 700 assorted cigarette and music netting operator more than \$150,000 per annum. Contact United States Amusements, 2W. Northfield Road. Livingston, New Jersey, 07039, (201) 992-7813.

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FOR SALE: New York State Add-A-Balls Pin Games. Call (315) 788-5130. BRENON'S COIN MACHINES, INC., 110 Main, Brownville, New York 13615

FOR SALE: Bally's Bingo "Bally Ball," new 10 units and used 9 units, prices negotiable. OVERSEAS LIAISON & TRADING, LTD., 1-20, Tsukiji 4-chome, Chuo-ku, Tokyo 104, Japan. Telex: J25362.

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Priced right to sell. Mr. Wallow, Soll MM-1ACMR \$350, National Cig-Crown-222-100MM-ACMR-\$1 \$400, National Cig-Crown-222-100MM-ACMR-\$1 \$400, National Cig-Crown-800-100MM-ACMR-\$1 \$475, Rowe Riviera\*B/F Console Electric-100MM-\$1 \$325, Call or Write for price on Load 75 machines. AMUSEMENT SER-VICE 908 E. DeRenne Ave. P.O. Box 22547 Phone (912) 354-4881.

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FOR SALE: 50 Seeburg 160 selection wall boxes \$25 each; 20,000 used 45 rpm records 1000 or less 10¢ each, over 1000, 9¢ each. Watling 200 scale \$200; Rock-Ola Lowboy \$60. One-third down balance C.O.D. CENTRAL MUSIC CO., Box 284, Killeen, Texas 76541.

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WE'VE MOVED: Look forward to a faster turnaround on your repairs. All logic boards \$13.50 plus parts. Jukebox amplifiers \$15.00 plus parts. NRI validators \$25. Monitors, BO/ACs, changers and more. Our expertise saves you money. ASC, 7011 N. Atlantic Ave., CQAPE Canaveral, Fla. 32920.

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### **EMPLOYMENT** SERVICE

SCHOOL FOR GAMES AND MUSIC, one to three week course. Phonos — video, electro-mech. and logic flippers. By schematics! CAL'S COIN COLLEGE, P.O. Box 810, Nicoma Park, Oklahoma 73066. Telephone: (405) 769-5343.

YOUNG WRITER-PRODUCER with sources for artists and material desires association with a progressive record company needing same and prepared to make offers. Write C.K. Aspinwall of 652 Azalea Drive in La Grange, Ga. 30240.

JO-BAR MUSIC PUBLISHING CORPORATION and BAR-JO Records, Inc. needs investors and stockholders to re-open music business. Write BAR-JO at 83-45 Vletor Ave., Suite 2B, Elmhurst, NY 11373 or call (212) 898-1628 or 243-5668.

CONCERT PACKAGER/COORDINATOR seeking a gig as an assistant road manager or advance person for Christian artists, or production co. Write Chris Ringer at 3333 West 2nd St., Building 56, Apt. #122, Los Angeles, CA popula CA. 90004.

WANTED:Male Singer, under 25, with or without a group. Must be handsome, charismatic, and eager to be developed for stardom in all media. Call (212) 755-4225. Ask for Noah.

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MIDWEST GROUPS. CHICAGO SERVICE offers complete promotional package: includes prestige loop address, confidential telephone, mail, secretarial service, advertising, personalized promotion. Ideal for new groups. Low start-up rates. Heyworth Service, 29 E. Madison St., Chicago, II. 60602, Phone (312) 782-4741.

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FOR SALE: The Music Industry Series by attorney Walter Hurst. Record Industry book \$25. Publishers Office Manual \$25. Copyright \$10. Music/Record Business and Law \$10. How To Be A Music Publisher \$10. SEVEN ARTS PRESS, INC., Box 649, Hollywood, CA 90028.

LEADING RECORD AND TAPE DISTRIBUTORS of all LEADING RECORD AND TAPE DISTRIBUTORS of all labels. Will sell current & cut-out merchandise, accessories & blank tapes at lowest prices. Member of NARM. Send for free catalogues. CANDY STRIPE RECORDS, INC., 371 South Main Street, Freeport, New York 11520. (212) 895-3930. Telex 126851 Canstripe Free. SUCCEED IN THE ENTERTAINMENT FIELD! Let professional marketing communications firm handle your promotional work. 8 years experience. Call (312) 787-3715 or write Corinne Carpenter Communications, 1636 North Wells, Suite 2307, Chicago, II 60614.

WANT: 45s/ALL TYPES 1955-1976 (Pop. R&B. C&W, MOR). Will deliver cash if you got enough of what we want. Call Martin Cerl/Phonograph Record Magazine, P.O. Box 2404, Hollywood, CA 90028.

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SONG LYRICS WANTED: exciting proposition. For details write: 30 Sneyd Hall Road, Bloxwich, Staffordshire, England.

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Looking for the best ADULT/CONTEMPORARY music supply service at the lowest possible price? Your problems with record service are over when you join us. Stereo or mono. THE MUSIC DIRECTOR PROGRAMM-ING SERVICE, Box 103, Indian Orchard, Massachusetts . . .

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FOR SALE: 5,000 jukebox 45s, 100 different \$8.50; foreign \$13. Choose Rock, Disco, Polka, Country. AL's 2249 Cottage Grove, Cleveland Heights, Ohio 44118.

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FOR EXPORT: All labels of phonograph records, carridges, cassettes. Also excellently priced selections of close-outs. Nearly 30 years of personalized service to importers world over. Wholesale only. DARO EXPORTS, LDT. 1468 Coney Island Avenue, Brooklyn, N.Y. 11230. Cable: EXPODARO, NEW YORK.

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ATTENTION ANNOUNCERS! Let our total comedy service unlock bigger ratings for you! Established professionals offering subscription gagletter. Dee jay Handbooks, career-boosting Monologues, individualized Custom Gags and much more. Send for FREE INFORMATION PACKAGE. PETER PATTER P.O. Box 402-C, Pinedale, Calif., 93650.

### **CLASSIFIED POWER!**

Got machines to sell? Is there something you're looking to buy? Maybe you'd like to move some used 45's or need a route mechanic? See ad rates above.

### Classified Ads Close WEDNESDAY

Send all copy to: CA3H BOX, 6363 Sunset Blvd., Hollywood CA 90028 Make sure your check is enclosed

### FEBRUARY 28, 1959 CASH BOX DEBUTS THE BULLET

### The Cash Box

Volume XX—number 24

February 28, 1959

# RED BULLET



To further assist the many thousands who depend on The Cash Box Top 100's wealth of information, The Cash Box this week introduces the RED BULLET feature—a feature designed to call to the readers' attention in one swift glance, the single records which show the strongest upward movement each week. The RED BULLET will be superimposed upon a song's current chart standing indicating that the given selection has shown a sharp jump from the position it held last week.

Dealers, ops, dee jays and jobbers are urged to check the RED BULLET records every week since these numbers deserve immediate attention due to their rapid climb.

The RED BULLET feature is another important addition to The Cash Box Top 100—a chart which is regarded by our industry as the most accurate and authentic Best Seller list in the business.

CASH BOX. . . HELPING THE MUSIC INDUSTRY MAKE **SOUND** BUSINESS DECISIONS.

### **SEPTEMBER 28, 1978** CASH BOX DEBUTS TWO NEW BULLETS

VOLUME XI - NUMBER 19 - SEPTEMBER 23, 1978

THE INTERNATIONAL MUSIC RECORD WEEKLY

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### RADIO SALES BULLET



BULLET

**GIVEN FOR** RADIO ACTIVITY

THIS WEEK

**GIVEN FOR** EXCEPTIONALLY HEAVY EXCEPTIONALLY HEAVY SALES ACTIVITY THIS WEEK

Cash Box charts now exclusively supply the entire industry—including manufacturers, wholesalers, retailers, jukebox operators and radio programmers—with the concise information necessary for making intelligent business decisions. Moreover, we believe our sales and radio seals are the most significant innovation in trade charts since we introduced the bullet 20 years ago.

CASH BOX. . . HELPING THE MUSIC INDUSTRY MAKE SOUND BUSINESS DECISIONS.

### MERCHANDISING



ABC, MCA Team

House' Promotion

LOS ANGELES - ABC Records and MCA

Records are teaming up for a cross-

merchandising campaign in support of the

"Animal House" soundtrack. ABC is releas-

ing the title track by Stephen Bishop to

radio stations Nov. 22 and for commercial

the cooperation of ABC and MCA's promo-

tion, merchandising and field personnel.

Arnie Orleans, vice president of sales and merchandising for ABC, will coordinate

ABC's end while Bob Siner, MCA executive

vice president, will head up MCA's ac-

tivities.
The Stephen Bishop single will be

released in a four-color picture sleeve while

MCA will offer "Animal House" T-shirts and

other merchandising items in support of

Picture Disc 45s Of

for promotional purposes.

Cars, Toto Scheduled

LOS ANGELES — 2,500 picture discs of Elektra/Asylum group the Cars' single, "My Best Friend's Girl," created by a new

process and initially released only in the

U.K., is being made available in this country

The single is the first such disc pressed

by the new process, which cuts production

costs, contributes to a longer playing life for

the record and enables production of bet-

ween 1,000 and 1,300 pressings per day.
"Hold The Line," the current hit by

Columbia rock group Toto, will be the first

U.S. manufactured, limited edition picture

disc single. The Toto disc is being pressed

by Pic-Disc, a division of the Fitzger-

The joint promo campaign will involve

sale Nov. 29.

the LP

In Joint 'Animal

Pictured (I-r) are: Schisler; Huffman; Rothfeld; and Gelles.

### Korvette's Marks 30th Anniversary With RSO Promo

LOS ANGELES — Korvette's, Inc. and RSO Records recently held a week-long promotion in celebration of the east coast chain's 30th anniversary. Because of the response to the campaign, Korvette's and RSO plan to repeat the program before the end of the year.

The merchandising program was arranged by David Rothfeld, vice president of Korvette's, Ben Bernstein and Howard Schisler, Korvette's, record buyers, Mitch Huffman, RSO national sales manager, and Art Gelles, RSO east coast regional marketing.

The program called for the RSO record and tape catalog to be featured in each of Korvette's 50 stores. When the promotion is repeated, as was originally done, product will be displayed in a separate wall section with special browser bin cards listing the entire catalog. Most of the displays bear the slogan "Korvette's Salutes RSO Records & Tapes ... The Biggest Selling Albums In The History Of The Phonograph Record Are Available On RSO."

#### **Attic Sets Silver Disc**

LOS ANGELES — Attic Records is issuing a limited edition silver disc pressing of its "Rock & Roll Machine" album by rock group Triumph. The record, the first to be released using a new process in which a vinyl record is pressed and then plated, is enclosed in an elaborate package which features a die cut jacket, a special label, a clear plastic sleeve, and autographs of each individual band member inscribed on the actual disc. Unlike picture discs, the silver record suffers no loss of audible frequencies and is meant to be played.





TANYA TOWERS — Tower Records Sunset Blvd. store recently celebrated Tanya Tucker Day in Los Angeles with the unveiling of a 18½-foot stand-up of the MCA Records artist featuring a pose from her new "TNT" album. It is the largest artist display ever to top the building. Following a champagne christening of the stand-up, MCA hosted a buffet luncheon for Tower. Far Out Productions executives and MCA personnel honoring Tucker. Pictured (I-r): Tucker with the stand-up; and George Osaki, MCA vice president; Jerry Goldstein, Tucker's producer; Tucker; Steve Gold, president of Far Out; and Bob Siner, MCA executive vice president.

### SINGLES BREAKOUTS

Camelot/Nat'l.
GLEN CAMPBELL
CARPENTERS
COOPER BROS.
D&M
LEIF GARRETT
HEART
ELTON JOHN
KENNY ROGERS
TALKING HEADS
TOTO

Cactus/Houston FIREFALL ACE FREHLEY BONNIE POINTER

P.B. One Stop/St. Louis BEE GEES CHIC HOT CHOCOLATE ELTON JOHN QUEEN LINDA RONSTADT

Tower/San Francisco BEE GEES ERIC CLAPTON HEART

Harmony House/New Jersey EARTH, WIND & FIRE GOODY GOODY J. GEILS BAND

Music Box/New Orleans CHIC ERIC CLAPTON ELTON JOHN QUEEN

Nat'l. Record Mart/Pittsburgh EARTH, WIND & FIRE QUEEN LINDA RONSTADT

D.J.'s Sound City/Seattle BEE GEES EARTH, WIND & FIRE RITA COOLIDGE DAN HARTMAN

Bee Gee/Albany
JOE COCKER
ALICE COOPER
LINDA RONSTADT

Poplar Tunes/Memphis BRIDES OF FUNKENSTEIN CHANSON ALICE COOPER MICHAEL HENDERSON HERON/JACKSON HOT CHOCOLATE E.C. KING L.T.D. QUAZAR QUEEN LINDA RONSTADT ROSE ROYCE SANTANA J.G. WATSON

Radio Drs./Milwaukee BEE GEES ALICE COOPER LINDA RONSTADT TOTO

Tower/Sacramento
CHIC
CHERYL LYNN
LINDA RONSTADT
VILLAGE PEOPLE

Record World, T.S.S./New York BEE GEES ELTON JOHN QUEEN LINDA RONSTADT PETER TOSH

Pickwick/Nat'l. CHIC LEIF GARRETT NICK GILDER RICK JAMES MELISSA MANCHESTER IAN MATTHEWS KENNY ROGERS BOB SEGER VILLAGE PEOPLE

Sound Warehouse/San Antonio ERIC CLAPTON BILLY JOEL WILLIE NELSON TOTO JOHNNY G. WATSON

Sounds Unitd./Chicago A TASTE OF HONEY BEE GEES EARTH, WIND & FIRE OLIVIA NEWTON-JOHN LINDA RONSTADT

Wherehouse/Los Angeles
PAUL ANKA
BEE GEES
EARTH, WIND & FIRE
LINDA RONSTADT

Richman Bros./Philadelphia BEE GEES ERIC CARMEN DR. HOOK EARTH, WIND & FIRE FIREFALL FUTURES BILLY JOEL ELTON JOHN CHERYL LYNN AL STEWART

United/Miami BARBRA/NEIL

Western Merch./Amarillo PAUL ANKA BARBRA/NEIL CHICAGO PAUL DAVIS FOGELBERG/WEISBERG ANDY GIBB HEART

### **ALBUM BREAKOUTS**

Handleman/Natl.
JIMMY BUFFETT
DR. HOOK
BILLY JOEL
ELTON JOHN
STEVE MARTIN
TED NUGENT
STEELY DAN
JOHN TRAVOLTA
GROVER WASHINGTON
Music Plus/Los Angeles
ERIC CLAPTON
BARBRA STREISAND

BARBRA STREISAND
1812 Overture/Milwaukee
BAR KAYS
ERIC CLAPTON
PETER CRISS
ACE FREHLEY
AL JARREAU
GREG KIHN
BONNIE POINTER
SEA LEVEL
GENE SIMMONS
PAUL STANLEY
BARBRA STREISAND
VILLAGE PEOPLE
SOUND

VILLAGE PEDPLE
SOUND WARPHOUSE/SAN ANTONIO
ERIC CLAPTON
EMMYLOU HARRIS
JACKSONS
WILLIE NELSON
OLIVIA NEWTON-JOHN
JOHNNY PAYCHECK
POCO
LOU REED
BARBRA STREISAND
GEORGE THOROGOOD

Harvard Coop/Boston ERIC CLAPTON OUTLAWS BARBRA STREISAND

All Record Service/Oakland
ERIC CLAPTON
JACKSONS
OUTLAWS
BARBRA STREISAND
Rose Records/Sounds Good/

ROSE HELOIGUE
Chicago
JACKSONS
KANSAS
CHERYL LYNN
STEELY DAN
BARBRA STREISAND
TOM WAITS
KOTVETE'S/NATI.
AEROSMITH
CERRONE IV
FIREFALL
JETHRO TULL
CHAKA KHAN
VAN MORRISON
GENE SIMMONS
STEELY DAN
GINO VANNELLI
VILLAGE PEOPLE
PORT O CAII/NASHVIIIE
AEROSMITH
EMMYLOU HARRIS

POCO RUSH BARBRA STREISAND JVI DILL / I Jerry's/Philadelphia JOAN ARMATRADING BARBRA STREISAND Everybody's/Portland AEROSMITH JOAN ARMATRADING FIREFALL KANSAS

OUTLAWS
RUSH
TOM SCOTT
JOHNNY G. WATSON
GEORGE THOROGOOD
GINO VANNELLI
MUSIC Stop/Detroit
AEROSMITH
ASHFORD & SIMPSON

ASHFORD & SIMI DEVO. ISSAC HAYES ELTON JOHN KANSAS STEVE MARTIN RUSH STEELY DAN TOTO

Soec's/Miami
BARBRA STREISAND
"UP IN SMOKE"
Record World, T.S.S./New York
BIONIC BOOGIE
BRASS CONSTRUCTION
JUDY CHEEKS
ERIC CLAPTON
DR. JOHN
WILLIE NELSON
POCO
LOU REED

BARBRA STREISAND
GEORGE THOROGOOD
WEATHER REPORT
Camelot/Natl.
AEROSMITH
BAR-KAYS
CHICAGO

AEROSMITH
BAR-KAYS
CHICAGO
JETHRO TULL
BILLY JOEL
STEVE MARTIN
TED NUGENT
LINDA RONSTADT
AL STEWART
TOTO
MIGH HIGH/Denver
BRIDES OF FUNKENSTEIN
ERIC CARMEN
DR. HOOK
KANSAS
KRAFTWERK
RONNIE LAWS
OUTLAWS
RUSH
10cc
GEORGE THOROGOOD
POPIAR TUNES/Memphis
BRIDES OF FUNKENSTEIN
FIREFALL
HERON/JACKSON
KANSAS
CHERYL LYNN
IDRISM HIGHERYL
LYNN
IDRISM HIG

Cavages/Buffalo
JOE COCKER
ARLYN GALE
10cc
Circles/Phoenix
GENE CHANDLER
KANSAS
MANDRILL
DITIAMS

OUTLAWS
LOU RAWLS
SMOKEY ROBINSON
GEORGE THOROGOOD
P.B. One Stop/St. Louis
FIREFALL
JETHRO TULL
MARSHALL TUCKER
MUSIQUE
GROVER WASHINGTON

GROVER WASHINGTON
Pickwick/Natl,
AEROSMITH
JIMMY BUFFETT
COMMODORES
DR. HOOK
LEIF GARRETT
ELTON JOHN
CHAKA KHAN
TED NUGENT
JOHNNY PAYCHECK
DIANA ROSS
RUSH
STEELY DAN
TOTO
JOHN TRAVOLTA
GROVER WASHINGTON
SOUND WATCHOUSE/Dallas
BANDIT
BRASS CONSTRUCTION
BRABRA STREISAND

BARBRA STREISAND
Harmony Hut/Washington D.C.
BOBBY CALDWELL
QUARTZ
SYLVESTER
AL STEWART
D.J.'s Sound City/Seattle

AL STEWART
D.J.'S SOUND CITY/Seattle
ERIC CLAPTON
FOGELBERG/WEISBERG
NICK GILDER
KANSAS
PATTI LABELLE
BARBRA STREISAND
SWITCH
TOTO
GINO VANNELLI
VILLAGE PEOPLE
Father'S & Sun's/Indianapolis
ELVIIN BISHOP
ERIC CLAPTON
EMMYLOU HARRIS
JACKSONS
WILLIE NELSON
POCO
POINTER SISTERS
LOU REED
SMOKEY ROBINSON
PATRICE RUSHEN

BARBRA STREISAND TOTO JESSE COLIN YOUNG

TOP SINGLE BREAKOUT OF THE WEEK

TOO MUCH HEAVEN — BEE GEES — RSO

TOP ALBUM BREAKOUT OF THE WEEK

BARBRA STREISAND'S GREATEST HITS VOLUME 2— COLUMBIA



 United Artists' Richie Lecea recently performed songs from his debut UA album, "Face To Face," at the Roxy in Los Angeles. Pictured backstage after the show are (I-r): Charlie Minor, UA vice president of promotion; Lecea; Jerry Rubinstein, UA co-chairman; Mark Lindsay, UA vice president of A&R; and Jana Feliciano, Lecea's

### Retailers De-Emphasize 45s; **Inconsistent Sales Are Cited**

tional approach in marketing singles is Peter Schliewen, owner of the two-store Record Revolution outfit. Though he stocks the Top 100 in his Cleveland stores "to remain competitive," he is more interested in merchandising singles by local area bands in waterfall displays.

"I've never been a singles-oriented retailer, basically because singles buyers aren't the kind of consumers that our stores cater to," he said. "The waterfall displays are good in that they show off the single's cover and that undoubtedly stirs people's interest." Schliewen feels that "if you have a store that tries to appeal to everybody, you're inevitably going to alienate a certain percentage of your clientele. It's hard to make the store bright and cheery for mom and dad by concentrating on the Top 100 and think that this same environment is going to appeal to kids at night.

Space, Demographics

Other considerations that determine how actively a retailer pursues singles include the amount of space he has to work with and the demographics of his record buyers. For instance, Rose Records in Chicago recently decreased the selection of 45s in its two downtown locations, but increased the singles catalog in its Sounds Good stores (an affiliate of Rose).

"Years ago the Rose site used to sell

several hundred singles in a week. Now we just don't see the tonnage," said Jim Rose, general manager of the two chains. "To really merchandise singles effectively, you've got to have the space and the singles audience. We thought that we could better but the space we reserved for our singles to use by marketing picture discs, colored vinyl, and direct-to-discs. So we gradually cut down our singles selection from several hundred to one hundred to the top 50 without any noticeable loss in total single volume.

Noting that "the sales just weren't there," Rose said that, with as many as 20,000 titles now being offered in six Sounds Good Locations on the North Side and Chicago's northern suburbs, the response to R&B disco, oldies and current singles there has been excellent.

At several of the Sounds Good locations. for instance, Rose said, whole aisles are devoted to the singles selections. Aditionally, special racks were constructed to place certain fast-moving pop LPs alongside the 45s they're from. "It's a great way to cross-merchandise, and the results are bearing this out," he says. "At the Rose Record sites, we lacked both the space and the younger clientele to sustain a decent singles section. But our Sounds Good locales have more of a youthful population, and that's helped us tremendously.

### Executives On The Move

New Orleans, covering portions of Louisiana, Mississippi and Florida, for all CBS Records product.

Capricorn Taps Humber — Capricorn Records has announced the appointment of Ed Humber as San Francisco area promotion manager. He was with RCA Records as a merchandising specialist in the San Francisco area. Prior to joining Capricorn, he worked as RCA's sales rep for the Phoenix area.

Buena Vista Promotes Three — Three promotions were announced at Buena Vista Distribution Co. Frank Carbone becomes western division manager, moving up from Pacific coast district manager. Headquartered in Los Angeles, Carbone will supervise sales operations in L.A., San Francisco, Seattle, Denver-Salt Lake City, Kansas City-St. Louis, Dallas-Oklahoma City and New Orleans-Memphis. Jerry Pokorski, San Francisco branch manager, has been promoted to manager of the southwest district which includes the Dallas-Oklahoma City and New Orleans-Memphis branches. Keith Vezensky assumes the position of San Francisco branch manager after being salesman in the Chicago-Indianapolis branch.

Staff Named At Ariola — Ariola Records has announced the appointment of Steve Stoff as northeastern regional merchandising coordinator. He will report directly to merchandising directors, Rich Fazekas and Robin Mazzetta and work in coordination with Donnie

 $\textbf{Media Communications Appoints Heeney} \\ -- \\ \text{Media Communications, Inc. has announced} \\$ the appointment of Kathy Heeney as record media buyer. She joins the firm after one-anda-half years as market coordinator at Polygram Distribution, Inc. Prior to that, she was assistant to the national sales director of Polygram Distribution and assistant to the national sales director of RCA Records.

Coleman Appointed — Ariola Records has announced the appointment of Donnie Coleman as merchandising traffic coordinator. Coleman, formerly of ABC International, will report to merchandising directors, Rich Fazekas and Robin Mazzetta.

Aria Appoints Abrams — Jo Ann Abrams has been named director of public relations for Aria Productions and its divisions. She will handle Aria's publicity in all areas of media, including print, radio and television.

### **CBS Records Division May** Have Biggest Year In 1978

Paul Smith, all under the direct supervision of Lundvall.

One of the major industry announcements this year was the news that CBS Records was going to build a record and tape manufacturing and distribution plant in Carollton, Ga. The new facility, it is claimed, will be the largest of its kind in the world.

CBS Records also opened its new Memphis branch office earlier this year in a move to bring even greater promotion and sales strength to the burgeoning Southwestern region.

Individual Labels

As indicated by the Cash Box Top 200 Album Chart, where CBS holds three of the top ten positions this week, the labels that comprise CBS Records are exploding with sales activity.

On Columbia, Billy Joel's "The Stranger" has exceeded the quadruple platinum level, while his new LP is in the triple platinum league. Barbra Streisand has had a great year with her "Songbird" LP topping a million units, her new "Greatest Hits Volume II" shipping platinum, and her hit single with Neil Diamond, "You Don't Bring Me Flowers," going gold. Earth, Wind & Fire has enjoyed multi-platinum success in 1978, and Johnny Mathis, teamed with Deniece Williams, has had an enormous resurgence. Other major Columbia acts that have scored substantial successes this year include Chicago, Bruce Springsteen, Kenny Loggins, Journey, Eddie Money, Walter Egan, Willie Nelson, Aerosmith, Bob Dylan, Dave Mason, the Emotions and Kris Kristofferson.

This year has been the biggest in Epic Records' history, and the sales boom is expected to soar throughout the remaining weeks of 1978. Epic's Boston continues to sell huge numbers of albums: Its debut LP is nearing the seven million unit mark, while more than four million copies of its second LP have been sold. Epic/Cleveland International recording artist Meat Loaf garnered a platinum-plus album and a gold single in his recording debut. Dan Fogelberg and Tim Weisberg released a platinum album in their first recording collaboration, and Ted Nugent continues his platinum streak with the release of his "Weekend Warrior" album. Heatwave went platinum with "Central Heating," George Duke garnered his first gold record. Other top-selling artists on the Epic label this year were REO Speedwagon, the Jacksons, Chéap Trick, Johnny Paycheck, Patti Labelle, Mother's Finest, and Southside Johnny and the Asbury Jukes.

Portrait Records had a spectacular year with Heart's platinum-plus "Dog & Butterfly." Portrait also had very strong sales with the McCrarys, and looks forward to breaking the Australian group Dragon in the U.S.

The Associated Labels have had the best 10-month period in their history Philadelphia International Records has enjoyed the platinum successes of Teddy Pendergrass, the O'Jays and Lou Rawls. Don Kirshner's Kansas has scored triple platinum sales with "Point Of Know Return," and the group's new double set is shipping one million copies. T-Neck's The Isley Brothers are heading for double

#### **RSO Slates Xmas Push**

(continued from page 8)

publications, with particular emphasis on co-op advertising campaigns in each market. Christmas posters and mobiles will also be used as part of the campaign. In addition, a limited number of albums featuring a compilation of RSO's 1978 hits, titled 'The Best Of RSO," have been prepared for use by program directors and by retailers for in-store play.

platinum with "Showdown." Jet Records has had four hit singles from ELO's current blockbuster LP, "Out Of The Blue," Barry White's Unlimited Gold Records has just released its first single since joining the CBS family, a record by Danny Pearson.

Blue Sky Records had a disco hit with "Instant Replay," while Nemperor Records' Stanley Clarke released a strong-selling LP. Lifesong's Dion had done well in the marketplace while Tabus' Lalo Schifrin's "Lalo Schifrin" and Sharon Ridley have both made sales impact. Caribou has released an album by Matthew Moore.

Black Music Marketing
Over the past ten months, CBS Records has further strengthened its position in the black music marketplace. The Cash Box Black Contemporary Chart has been topheavy this year with releases by CBS artists, including Earth, Wind & Fire (ARC/Columbia), the Isley Brothers (T-Neck), Teddy Pendergrass (PIR), and Johnny Mathis & Deniece Williams (Columbia).

Country music has also been a key ingredient in CBS' Records' 1978 success. Willie Nelson and Johnny Paycheck have each held the #1 country chart position, while reaching a large pop audience as

CBS Records has become a leader in the field of jazz, and the company now claims to have 34% of the total jazz/progressive market.

CBS has also increased its penetration of the disco market with releases by Dan Hartman, Sarah Dash, Cheryl Lynn, Melba Moore, the Isley Brothers, Teddy Pendergrass, Silver Blue, and Marilyn McCoo and Billy Davis, Jr.

Several soundtrack recordings garnered substantial sales for CBS. Among them were soundtracks to "The Eyes of Laura Mars," "The Buddy Holly Story," and "Who Is Killing The Great Chefs Of Europe." Columbia released the original cast recording of "On The Twentieth Century" and is continuing to do well with recordings drawn from the hit Broadway shows, "Annie" and "A Chorus Line.

On the classical front, 1978 was a major year for Columbia Masterworks. Several important opera recordings were released, including "Madame Butterfly," "Mignon," including "Madame Butterfly," "Mignon," and Adriana Lecouvreur." Masterworks' "Greatest Hits of 1720" and the Jean-Pierre Rampal/Claude Bolling "Suite For Flute and Jazz Piano" are continuing to sell quite well, long after their initial releases.

### **Distribution Pipeline** Is B'nai B'rith Topic

NEW YORK — "Filling the distribution pipeline of consumer needs" will be discussed by music industry executives at the annual "End-of-the-year trade rap sessions" presented by The Music and Performing Arts Lodge of B'nai B'rith at the Sutton Place Synagogue.

Serving on the panel of industry guests will be: Paul Smith, senior vice president and general manager of marketing for CBS Records; Dick Carter, vice president and manager of sales for RCA Records; Phil King, co-president of King Karol Records; Bob Menashe, vice president of Sam Goody, Inc.; Bernie Boorstein, owner of Double B. Records; and Eliot Mayora, owner of Disco-Mat stores. Chairing the panel will be Herb Goldfarb of Herb Goldfarb Associates, marketing consultants.

### Garrett LP, Foreigner Single Certified Gold

NEW YORK — Two records by Atlantic artists have been certified gold. They are Leif Garrett's "Feel The Need" LP, and Foreigner's "Double Vision" 45.

### LATIN BEAT

Los Pasteles Verdes (The Green Pastries), unknown to the Latin American world until a few short years ago, are about to be introduced to the U.S. Their eight Lps and eight singles have sold way into the millions in Latin American and Infopesa. their company, expect the time is right for the U.S. launch.

Now in Mexico for a nine-week tour, to be followed by an eight-week tour of most Latin-populated regions in the U.S., Los Pasteles Verdes exemplify what is happening today with artists and companies picking up great importance beyond their own

"There was just too much going on with them," explains Infopesa head from Lima, Alberto Maravi. "That's why I am expanding my thinking and coverage to open offices in Los Angeles within the next few weeks." Presently, Microfon handles the Verdes and other Infopesa product in the United States and in Argentina.

This is the third time for the Infopesa combo in Mexico, "and each time the results get bigger," adds Maravi. Similar penetration, besides the U.S. mainland and Argentina, has been in Venezuela, Ecuador and Puerto Rico. The label president/impresario, who also manages the group, has his sights set on Central America and Colombia as well.

While Los Pasteles Verdes are doing very well, Maravi is gathering more talent for his label. One of them he is predicting to follow in the steps of Verdes by making a successful international jump is El Negro Jose, a 10-piece salsa-tropical combo who recently had their second LP released.

"Aside from my own artists and interests," Maravi, a former correspondent in Uraguay, continues, "the process of launching new talent in most Latin American nations is just taking hold

"Heretofore we all were handicapped by limited and faulty technical equipment. But that all is changing fast and the younger element is thinking more in terms of exportation. And that just doesn't include the Latin areas," he contends.

One of the highlights for Aldo and his Pasteles Verdes within the next six months will be their engagement at the San Remo festival in January 1979. Maravi sees them taking off in such other nations as Italy and France, "maybe in West Germany, some of the Nordic countries and England. The trouble is that most of the rest of the world does not yet know the new and young Latin America and what it is capable of producing," he points out.

A happy Jose Fajardo has just returned from Abidjan, Africa, where he did a week of personal appearances . . . Charanga has long been popular in Africa, and Fajardo has been a big favorite. He has enjoyed

JORGE SANTANA (Tomato) Love The Way (Richard Beam)

huge record sales, but this trip proved that he is at the peak of his popularity . . . Ralph Mercado of RMM booked Fajardo in Africa for the first time. A return trip is already being planned.

Salsa's Latin Fever will have a feature scene in the film, "Night of the Juggler," which stars James Brolln and Cliff Gorman. Filmed on the streets of New York, Joe Papp gave his OK to shoot the band performing for dancing at the Delacorte Theater in Central Park.

Fania is preparing a pre-Christmas product thrust which involves virtually all of its prime acts . . Albums are due shortly from the Fanla All Stars, Cella Cruz and Johnny Pacheco, Willie Colon and Ruben Blades, Orchestra Harlow with Nestor Sanchez on vocals, Sonora Poncena, Roberto Roena Y Su Apollo Sound 10, Tito Puente and La Lupe, and also new artists Fuego 77 and Ray Rodriguez.

This slew of heavyweight items which include some double pocket sets will be supported by television advertising in major markets, plus radio and press promotions from late November through Christmas.

Despite the weight of thse releases, coming on top of new albums by Pacheco, Willie Colon and Ruben Blades, Fania says the company will issue fewer the 45 LPs in all this year. It just happens that all of their major acts are delivering product at this pre-Christmas time.

Beatriz Lupo, formerly with Relay Argentina, has joined the staff of Editorial Edifon, under the direction of Elena de Larrazabal. working out the repertoire of Microfon's ar-... Polydor released in Colombia a nice "salsa" recording by Joe Madrid with Jairo Licazale.

Bob James, president of Tappan Zee Records, has announced the signing of Mongo Santamaria to the label. The Cuban percussionist is currently in the studios recording his first album for Tappan Zee, with producer Jay Chattaway, for a scheduled January release.

The era of the Salsero has finally arrived. There'll be a series of events swinging in the "City Of Latin Love." For instance, some of the heavyweights such as Jerry Musucci from Fania Records, Ralph Mercado from RRM Production and future New York sponsors who are into the Salsa Market and are very interested in the promotions of more salsa music in Philadelphia with the help of Latinos In Action . . . The in crowd of salsa music in Philadelphia are Latin Philly, GreenWood Associates, Latinos in Action and the all-new WHAT-AM radio station with Mary Mason, Sld Mark and staff . . . Thanks to station owner Dolly Banks for opening the doors for Salsa Music in Philadelphia on WHAT-AM 1340 with host D.J. Reynaldo Rey. ray terrace

### SINGLES TO WATCH

HERMANAS HUERTA (CBS-Mexico) MI Verguenza (Marcela Galvan) SONORA SANTANERA (CBS-Mexico) MI Bolero Mas Triste (Federico Mendez-T) OMAR ALEXANDER (Musart) Elamor Es Una Flor (Sergio Esquivel) BEATRIZ ADRIANA (Peerless) Aceptame (Muniz Martinez) MERCEDES CASTRO (Musart) Vengo A Verte (Antonio Palacios) LOS POTROS (Peerless) For Esa Calle Vive (D.R.) LOS FREDDY'S (Peerless) Que Te Ha Dado Esa Mujer (Gilberto Parra) JULISSA-BENY IBARRA (Ariel) Eres Todo MI Amor (John Farrar-Julissa) LOS CHICANOS (Ariel) Cuando Tu Lo Decidas (Jaime Guzman Mayer) SALVADOR'S (Arriba) Ya No Te Qulero (Salvador's) LOS GRIYOS (Musart) Tus Ojos, Tu Pelo Y Tu Voz (Juanillo)
MANNOLO SOLO (Musart) Por Amor (M. De Laclave/Ramon Arucsa) SHAREE CON TEQUILA (Raff) Un Que Branto (Danny & Sheree Flores) EDUARDO NUNEZ (Raff) Creo Estar Sonando (Sedaka/Greenfield/Carreon) FANIA ALL STARS (Columbia) SIn Tu Carino (R. Blades-L. Ramirez) SANJUANA (Arriba) La Mujer de la Esquina (Angel Gonzalez) GRUPO SENTIMIENTO (Arriba) SI Quisieras Ser Mia (J.L. Lupian) ROSARIO DE ALBA (Raff) Aqua Callente (Martina)
CARLOS DEL LLANO (CBS-Costa Rica) Lollaman Pecado (Alvaro C. Velez)

#### **TOP 20** LBUMS

#### CHICAGO POP

1 A PENSAR DE TODAS NDEZ (CBS 850)

2 DERRUMBES
SALVADORS (Arriba 3005)

3 SOLA

LISSETTE (Coco 148)

4 NUMERO 8
LOS TIGERES DEL NORTE (Fama 564)

**5 TE JURO QUE NUNCA** VOLVERE
LUPITA D'ALESSIO (Orfeon 021)

6 LA VOZ RANCHERA CHELO (Musart 10638)

7 LEO DAN

(Caytronics 1504)

**8 VIVAN LOS MOJADES** 

TIGRES DEL NORTE (Fama 551)

9 AMIGO ROBERTO CARLOS (Caytronics 1505)

10 RASGOS

CAMILO SESTO (Pronto 1025)

11 SERENATA SIN LUNA
LOS ANGELES NEGROS (Inte

12 CAMARON PELAO LOS POLIFA CETIC

ICOS (Latin Int. 5025)

13 BESITOS

LOS HUMILDES (Fama 560)

14 CON MARIACHI CHELO (Musart 10585)

15 EL AMOR JULIO IGLESIAS (Alhambra 23)

16 ABRAZAME

LOLITA (Caytronics 1489)

17 CANTA A JUAN GABRIEL
ROCIO DURCAL (Pronto 1031)

18 DESNUDATE
MIGUEL GALLERDO (Latin Int. 2042)

19 ESPECTACULAR

JUAN GABRIEL (Pronto 1036)

20 TU SONRISA LORENZO SANTAMARIA (Latin Int. 6920)

CHICAGO SALSA

1 HOMENAJE A BENNY
TITO PUENTE (Tico 1425)

2 LA COMEDIA HECTOR LAVOE (Fania 522)

3 SPANISH FEVER
FANIA ALL STARS (Columbia C135336)

4 LOUIS RAMIREZ Y SU AMIGOS

LOUIE RAMIREZ (Cotique 1096)

5 CHARANGA 76 EN EL 78
CHARANGA 76 (TR 139X)

6 EDDIE PALMIER!

(Epic JE-35523)

7 ONLY THEY COULD HAVE MADE THIS ALBUM CELIA CRUZ/WILLIE COLON (Vaya 66)

8 OSCAR DE LA SALSA
OSCAR DE LEON (Top Hits 2026)

9 NEW YORK CITY SALSA ORQUESTA BROADWAY (Coco 141)

10 INCONQUISTABLE
DIMENSION LATINA (TH-2040)

11 SALSA MAYOR

12 LA PRIMERISIMA TOMMY OLIVENCIA (Inca 1061)

13 THE ARTIST
JOHNNY PACHECO (Fania 503)

14 TREMENDA DIMENSION

15 EN LAS VEGAS EL GRAN COMBO (EGC 015)

16 SALSA ENCENDIDA
TIPICA 73 (Inca 1062)

17 SALSA DISCO FEVER
VARIOUS ARTISTS (Coco 152X)

18 LOS PROFESIONALES
PUERTO RICAN ALL STARS (Fama 1001)

19 OUT OF THIS WORLD IDEAL (Coco 142)

20 MY OWN IMAGE LUIS ORTIZ (Turnstyle 439)

### Latin Picks









#### AMAME, AMAME — Aldo Y Los Pasteles Verdes — Microfon LMS-76115 — No Producers Listed

Aldo Y Los Pasteles Verdes have been acclaimed the best international orchestra in Peru. They have traveled all over Latin America. The group has achieved great success in Latin charts throughout the world. This recording was handled with care as the superb vocals demonstrate. The best songs on this album are: "Mar," "Hoy Que Llueve," "Vereda Tropical," "Personame," "Suenos" and "Porque Eres Asi."

TAXI BANDA — Suitana MTYS-114 — Producer: Fidel

Taxi Banda is a Mexican group of multi-talented backgrounds. In this album they demonstrate their ability to play all around music such as ballads, disco, mambos with a rock touch and a little of disco into the mambo called "Que Rico El Mambo." There are excellent solos throughout as well as good back-up vocals. This album was recorded well in Mexico. The best selections are: "Baila Conmigo," disco rock number and "Que Rico El Mambo.

ANDREA — Andrea Brochfeld — Latina Records LTS-102 — Producer: Joe Madera

Andrea Brochfeld a flautist of Jewish decent, excels in her debut for Latina Records. Andrea is no new comer to the Latin music scene; she was part of Charanga 76 for sometime and freelanced with top orchestras before going on her own. In this package she is backed by a strong horn and string section. Honorable mention goes to Barry Rogers for his trombone solos. The arrangements and production of this album are superb. The best cuts are "Chandange," "Quisera," "Si Se Acabe El Mundo," "No Me Abandone," "Aqui Estoy Yo" and "Tuna Mas."

### INTERNATIONAL



CHEAP TRICK GETS CANADA GOLD — CBS Records International recording group Cheap Trick flew to Toronto, Canada recently for a party thrown in its honor by CBS Canada at which the group was presented with gold record awards for its LP "Heaven Tonight." Pictured (I-r) at the Hotel Toronto are: Arnold Gosewich, chairman of the board of CBS Canada; Bun E. Carlos, Cheap Trick; Jean Desjardins (half hidden behind Robin Zander) vice president of marketing, CBS Canada; Robin Zander, Cheap Trick; Terry McGee. E/P/A product manager; and Rick Nielsen, Cheap Trick

### **David Fine Named Managing Director Of Polygram London**

LONDON - David G. Fine has been appointed managing director of Polygram Leisure Ltd., London, Fine, who has been managing director of Gallo (Africa) Ltd. since 1970, will supervise the record activities of the Polygram Group in the United Kingdom

A longtime associate of Polygram through its Gallo group partnerships in Trutone, Fine has been a prominent figure in the record industry over the past two decades. His background involves a stint in the film industry and, since 1951, various phases of the music business. Fine joined Gallo in 1957 and became managing director of Trutone in 1963. He held the position of secretary of the South African record industry from 1954 to 1965 and chairman of this association from 1966 to 1978.

In discussing Fine's appointment, Steve Gottlieb, chairman of Polygram Leisure, said, "I am happy to welcome David to our U.K. organization. We are convinced that his expertise in international music management will greatly contribute to the growth of our record business in the United

Gottlieb added that U.K. Polygram's



**David Fine** 

'gross turnover has increased over sevenfold since 1972, which necessitates the strengthening of our U.K. management team as, particularly during 1978, all aspects of the Group's business have expanded tremendously. We are looking forward to a continued expansion well into the eighties

### -International Dateline

### **England**

LONDON - Emerson, Lake and Palmer have completed work on a new album entitled "Love Beach." The album, to be released on Atlantic Nov. 24, was recorded this summer in Nassau, Bahamas and was arranged by the group. A single from the album has been released and is titled "All I Want Is You" . . . A new, long-awaited double album from **Mike Oldfield** is due on Virgin. Entitled "Incantations," it is Oldfield's first double album and his first product for three years. According to Virgin the album has already gone gold on advance orders and has been recorded at his home studio in Gloucestershire.

Motown Records is mounting an extensive TV advertising campaign to backup the release of the Commodores' "Greatest Hits" album. The campaign begins Nov. 30 with peak-time advertising on national TV through Dec. 8.

Sex Pistols manager Malcolm McLaren has been accused here of cashing in on the current Sid Vicious affair. Some T-shirts reading "I'm Alive. She's Dead. I'm Yours," went on sale at McLaren's Kings Road

Boutique. The T-shirts retailed at six pounds fifty pence and showed Vicious surrounded by a bunch of dead roses. Vicious is currently in New York recovering from a suicide attempt after being charged with his girlfriend Nancy Spungen's murder. Customers at the Kings Road Boutique said they found the T-shirt message tasteless.

Former Motors guitarist Bram Tchaikovsky, and his band of the same name, have signed a worldwide deal with Radar Records . . . A solo album from Gary Moore is being released by MCA in December. Entitled "Back On The Streets," it is the first release from Moore since he became a permanent member of Thin Lizzy.

Rod Stewart is set to embark on a British tour in December, taking in Manchester, Leicester, Brighton, Birmingham and London. Stewart will then tour Europe, the Far East and America as part of his world tour.

Chappell Music Division has signed an agreement with Nills Stevenson's Pure Noise Ltd., which covers the writing, for the world, of Siouxsie and the Banshees. The deal includes their recent silver single, 'Hong Kong Garden" along with material **Roberto Carlos Recording In** 'Advanced' American Studios

by Ken Terry

NEW YORK — Few music industry people in the U.S. have ever heard of Roberto Carlos. Yet, this CBS recording artist is the top male singer in Brazil and one of the biggest recording stars in Latin America. His latest album, "Amigo," sold over a million units in Brazil alone and approximately 1.5 million copies throughout South

Setting a precedent for other international recording artists, Carlos has recorded his last three albums in the U.S. Interviewed while he was working on a new LP in New York, Carlos explained that "the studios here are a little more advanced than ours. But we have good studios and good sounds there . . . If I want to record in Brazil, there's no problem.

Carlos noted that U.S. and Brazilian session musicians have very different styles of playing. "If you record a certain kind of song in New York and you record this song in Brazil," he said, "maybe you have some difference in the performances.

He has also noticed the differences between session playing in New York and in Los Angeles. As a result, he recorded half of his last two albums in one city and half in the other. "The first time was because of the arranger, who lived in L.A.," Carlos said. "I also realized that there was a different way of playing and some differences between recording here and in Los Angeles. And it produces a different mood in the album.

Carlos, who sings in the tradition of Antonio Carlos Jobim (minus the bossa nova beat). calls his albums "romantic." Not surprisingly, his favorite English speaking artists include Tony Bennett and Nancy Wilson; but he also like such rock and disco artists as the Bee Gees and Rod Stewart.

The Brazilian singer is popular with Latin audiences in the U.S., and he has done a couple of tours here. A couple of years ago, he performed in New York, L.A., and Miami; and six years ago, he played in Boston, Newark, N.J., and New Bedford, Conn. On his more recent tour, interestingly, he sang in Spanish, while on his earlier visit he performed in Portuguese to primarily Portuguese audiences. Carlos also sings in Italian when he appears in Italy.

#### Music Man

Carlos was born in Cachoeira de Itapemirim, Espirito Santo, Brazil in 1943. He started his career at the age of six when he began singing on the radio. The next year, he began studying piano at the Conservatory of Music of Cachoeira de Itapemirim.

In 1958, when he was 15, Carlos made his TV debut on a Rio de Janeiro station. Around this time, he joined a group called The Sputniks, which was led by Tim Maia. The Sputniks performed on TV Tupi in Rio, and Carlos also sang on TV as a solo.

After paying some dues on the Rio nightclub circuit. Carlos landed a contract with CBS Records. In 1964, his first album was released. The hit tune from that LP, 'Calhambeque," established Carlos as a major star in Brazil

What really made Carlos a teen idol, though, was his self-produced television "A Govem Guarda." Launched in 1965, the program had a big influence on young people in Brazil, who began imitating Carlos' dress and manner. A string of hits earned the singer several more music awards, including the "Disco de Oliro" trophy, which is the highest accolade of the Brazilian music industry.

Meanwhile, the romantic side of Carlos' life was also blossoming. In 1968, after a secret three-year engagement, he married Cleonice Rossi. And where did this enter-



**Roberto Carlos** 

tainer take his bride on their honeymoon? To Las Vegas, of course!

#### TV Important In Brazil

Today, television is still an important aspect of Carlos' career. Although he no longer hosts a regular weekly show, he does six to eight TV shows a year, including specials and guest appearances. His most significant TV appearance of the year is his annual Christmas special, which usually coincides with the release of a new album. Carlos also emphasized the importance of radio in selling records in Brazil.

For the past 17 years, Carlos has cowritten most of his songs with Erasmo Carlos (no relation). Normally, half of the tunes on each of his albums are his own. and the rest are by other composers. Carlos hopes to record in English soon, but right now, his popularity in the U.S. seems to be confined to the Latin market.

### **Canada Reverses Deleted Disc Rule**

TORONTO — Following 18 months of nonstop lobbying by the Canadian Recording Industry Association, the Minister of National Revenue, the Honourable Senator Joseph P. Guay, recently announced a new customs valuation policy for deleted and overrun product from the United States. Under the new policy, deleted recordings will be valued at current line prices in the exporting country, less a maximum discount of 20 percent.

'My action follows a careful study prompted by complaints from the Canadian Recording Industry Association about the adverse effect of the value for duty of such importations on Canadian produced musical recordings," Senator Guay ex-plained. "The new policy will help restore the competitive position to the Canadian recording industry.

"The new ruling is a triumph for patience and persistance," says CRIA president Brian Robertson. "We were in touch with one level of government or another every week for a year and a half and, thankfully, the minister finally took some action. The 'open border' for deletes was having the effect of undermining the total manufacturing base of our Canadian industry. Recordings were coming into this country at 25¢ and 50¢ while they were still current on Canadian catalogues.

The new policy became effective on November 13, 1978.

### Tull Awarded Gold LP

LOS ANGELES - "Bursting Out," the double live album by Chrysalis recording group Jethro Tull, has been certified gold in

### INTERNATIONAL

### **Pickwick Appoints** Reid, Matthews To **Canadian Posts**

TORONTO — Two major executive changes have taken place at Pickwick Records of Canada this past week, in the company's move to improve its standing among small independent labels in

Alan Reid has been named national sales manager of the company. Reid has been in the Canadian record business in a variety of positions during the past year. In making the appointment, Pickwick vice president and general manager Richard Bibby said, "Alan has had experience in an unusually broad range of capacities, in addition to an impressive sales career both before and during his involvement in the recorded music field."

The company has also appointed Allan Matthews to the position of national merchandising manager. Matthews comes to the label from U.A. Records, where he was vice president of that label

Matthews has also worked for MCA Records as its national promotion manager, and prior to that spent time working for the O'Keefe Centre in Toronto as an advertising manager. "His vast experience will contribute immensely to our planned growth in the months and years to come.

### **Pickwick Contracts For** German Classical Line

LOS ANGELES - Pickwick Records, the budget record division of pickwick International, has signed a multi-year contract with Harmonia Mundi, a German classical label. The contract gives Pickwick exclusive rights to re-release material to be marketed under Pickwick's Quintessence



SIGNS O'NEILL - Sharon O'Neill, New Zealand singer/songwriter recently signed a recording contract with CBS Records New Zealand. From left in the photo: John McCready, general manager, CBS Records New Zealand; O'Neill; and Gaynor Crawford, product manager, CBS Records New Zealand.

### International Dateline

(continued from page 73)

on the forthcoming Polydor album, "The Scream," scheduled for release shortly.

Aura Records has signed an agreement with Pasha Music to release Allan Clarke's new album "I Wasn't Born Yesterday," due for Nov. 24 release. Clarke, lead singer of the Hollies, co-wrote all of the songs on the LP, which was produced in Los Angeles by Spencer Proffer . Phonogram will be mounting a hefty Christmas campaign for 10cc's current album "Bloody Tourists." A new single from the album is released this week entitled "Reds In My Bed."

Dean Friedman, who had a recent U.K. hit with "Thank Your Lucky Stars," almost brought the house down with a spectacular set at London's Venue club. Adulation ending with ovations confirm GTO belief in this artist as a potential superstar.

nick underwood

### **Argentina**

BUENOS AIRES - Tondisc Records' general manager Francisco Vidal reports very good dealer reaction to the first LP by instrumentalist Richard Clayderman, recorded originally for Delphine. The diskery is planning a TV advertising campaign in several cities and the release of the second album by Clayderman in the near future.

Local rock musician Charly Garcia and his new group Seru Giran offered their first concert to the teen audience at a new stadium with music from his new LP. released by Sicamericana under the Sazam label. Garcia has been one of the leading names in the field since he started, with Nito Mestre, the duet Sui Generis.

Interdisc is releasing the first Buddah waxings after the signing of a representation contract through the Ivan Moguli organization. There are also several Brazilian Continental waxings, including a Marilia Medalha album, and a successful compilation titled "El Show de Europe" being promoted through Radio del Plata.

After a flood of blank cassette imports, the Argentinian government has passed a decree establishing a "base price" for imports, which will be used for tax purposes and protect the local manufacturers. It is also said that there will be also a "base price" for imported records, which are also increasingly available in this market.

The visit of Raffaella Carra helped CBS to strongly increase its sales of the Italian artists; two singles and two LP's appear among the top chart items, and other recordings by the chantress are also selling

The release of the "Sergeant Pepper" double LP by Phonogram is expected to turn this album into another hit among the teenage pop fans.

Fonema presented the first album by folk-group Raices with a show at the Comico Theater, unveiling at the same time the

Artis label, which will channel the pop product; the Qualiton label will be devoted to classical music releases

Disco songstress Gloria Gaynor opened at the Bauen Hotel, as part of a Latin American tour that includes Brazil. Phonogram's promo people were at hand for the event.

CBS arranged a lunch to honor the visit of Georgie Dann, in town for a promo visit. Dann has been performing on TV in Chile; his records have been selling well in this

RCA is presenting its new product at the Miami Convention of the organization, with creative director Mario Pizzurno attendino the event. The company is also revamping its recording studios, considered one of the best in Latin America.

Microfon is releasing several LPs recorded originally by Continental in Brazil; these include artists Los Motokas, Neneo, Francisco Petronio and the compiled album "Desfile de Schotis." the diskery has been recently successful with a single by Stevie Wonder "Isn't She Lovely.

miguel smirnoff

#### Australia

SYDNEY - Kamahl, Australia's international singing star, celebrated the release of his latest album, "Around The World," by donating \$10,000 of the royalties to the Save The Children Fund.

Following the LP's release, Kamahl took off for Canada, the U.S., England and Europe, before returning to Australia for pre-Christmas performances in Newcastle, Sydney, Canberra and Adelaide.

David Bowie's movie "Just A Gigolo" will be released in Australia in conjunction with his upcoming tour here. Bowie will see the completed movie, which was directed by David Hemmings, for the first time when he arrives in Sydney.

Sports is taking six weeks off from its hectic road schedule to record two albums. One is of completely new material which will be released in Australia in January. The other will have four or five songs from the 'Reckless '' album, which will be rerecorded along with some of the new tunes. The LP will be released by Stiff in Britain in February.

A group of Australian entertainers have launched a campaign to attract more radio exposure for Australian records. The entertainers, including John Farnham, Sherbet and Normie Rowe, have produced a pamphlet claiming that local entertainers are forced to leave the country to make a name for themselves. The pamphlet will be sent to every federal and state member of Parliament, and calls for the federal government to gradually increase the amount of Australian music played by radio stations. The entertainers claim that there should be a 30-percent quota beginning (continued on page 75)

ELTON VISITS PARIS - Piano plave. Elton John recently paid a promotional visit

to Paris to celebrate the recent distribution deal between Rocket Records and Phonogram International and to support his current album release, "A Single Man. Pictured (I-r) at a reception held in his honor are: Ronnie Thorpe, Italian Phonogram's label manager for Philips International; Elton John; and Peter Schellevis, managing director of Phonogram International.

### Sales Figures Up At Nippon-Victor

TOKYO — The gross sales of Nippon-Victor, parent company of Victor Musical Industries Co., for the first six months of the 89th-term (Mar. 21 to Sept. 20 1978) was 87.2 billion yen, an 8.8% increase from the same term of the previous year.

The net sales of this term was 3.8 billion yen, an 11 percent increase over the same term of the previous year. Both total sales and profit have been over expectation. The profit per one share was 12 yen 30 sen while the dividend has been 3 yen 75 sen per one share.

The detail of the total sales was as follows: audio, 32.5 billion yen; TV, 18,7 billion yen; video, 26 billion yen; musical instruments, 5.7 billion yen; record and tapes, 4.2 billion yen.

### Canadian Acts Help **Balance Deficit**

LOS ANGELES — The international success of Canadian pop recording artists is helping to reduce Canada's balance of payments deficit, according to Brian Robertson, president of the Canadian Academy of Recording Arts and Sciences. The strong chart emergence of such acts as Nick Gilder, Anne Murray, Gino Vannelli, Dan Hill, Gordon Lightfoot and others has contributed to Canada's impressive international pop music showing in 1978.

The health of the Canadian music industry can be gauged by its success in international markets," said Robertson. "The industry yardstick is that costs can be recovered in Canada but profits will be realized outside of the country. If (Canada's international pop music success) continues, the record industry might go a long way towards reducing Canada's balance of payments deficit.

INTERNATIONAL BESTSELLERS

#### Italy

1 Una Donna Per Amico — Lucio Battisti — Numero Uno 2 You're The One That I Want — J. Travolta/Olivia Newton

Love is in The Air — John Paul Young — Derby

Love Is In The AIr — John Paul Young — Derby
Triangolo — Renato Zero — Zerolandia
You Make Me Feel — Sylvester — Fantasy
Wuthering Heights — Kate Bush — EMI
Una Donna . . . Una Storia — Walter Foini — Polydor
Grease — Frankie Valli — RSO
Stranamore — Roberto Vecchioni — Philips
Automatic Lover — Dee D. Jackson — Durium
DP TEN LPs

TOP TEN LPs

1 Una Donna Per Amico — Lucio Battisti — Numero Uno
2 Saturday Night Fever — Soundtrack — RSO
3 Grease — Soundtrack — RSO
4 Zerolandia — Renato Zero — Zerolandia
5 Step II — Sylvester — Fantasy
6 Live And More — Donna Summer — Casablanca
7 Boomerang — Pooh — CGD
8 The Kick Inside — Kate Bush — EMI
9 Ti Avro' — Adriano Celentano — Clan
10 Street Legal — Bob Dylan — CBS

### **Great Britain**

TOP TEN 45s

P TEN 45s
Summer Nights — J. Travolta/Olivia Newton-John — RSO
Rat Trap — Boomtown Rats — Ensign
Sandy — John Travolta — Midsong International
Hopelessly Devoted To You — Olivia Newton-John — RSO
MacArthur Park — Donna Summer — Casablanca
Darlin' — Frankie Miller — Chrysalis
Rasputln — Boney M — Atlantic/Hansa
Blame It On The Boogle — Jacksons — Epic
Sweet Talkin, Woman — Electric Light Orchestra — Jet
My Best Friends Girl — Cars — Elektra
P TEN LPs

Grease — Original Soundtrack — RSO
Nightflight To Venus — Boney M — Atlantic/Hansa
Can't Stand The Heat — Status Quo — Vertigo
Emotlons — Various — K-Tel

Emotions — Various — K-Tel
The Big Wheels Of Motown — Various — Motown

Images — Don Williams — K-Tel

25th Anniversary Album — Shirley Bassey — United Artists

Brotherhood Of Man — Brotherhood Of Man — K-Tel

War Of The Worlds — Jeff Wayne's Musical Version — CBS

A Single Man — Elton John — Rocket

#### Australia

P TEN 458
Three Times A Lady — Commodores — Motown
Black is Black — La Belle Epoque — Carrere
Dreadlock Hollday — 10cc — Mercury

Three Times A Lady — Commodores — Motown
Black Is Black — La Belle Epoque — Carrere
Dreadlock Hollday — 10cc — Mercury
I Was Made For Dancin' — Leif Garrett — Scotti Brothers
Dancing In The City — Marshall, Hain — Harvest
Are You Old Enough — Dragon — Portrait
Oh, Carol — Smokie — Rak
Rasputin — Boney M — Atlantic
Summer Nights — John Travolta/Olivia Newton-John — RSO
Love Will Find A Way — Pablo Cruise — A&M
PTEN LPs O Love Will Fills A way — . 33.5 5.5 OP TEN LPs 1 The War Of The Worlds — Jeff Wayne/Various Artists — CBS

Grease — Motion Picture Soundtrack — Polydor Living In The U.S.A. —Linda Ronstadt — WEA

Living In The U.S.A. — Linda Ronstadt — WEA
It's A Long Way There — Little River Band — EMI
O Zambezi — Dragon — CBS
Comes A Time — Neil Young — WEA
Worlds Away — Pablo Cruise — Festival
Feel The Need — Leif Garrett — WEA
Bloody Tourists — 10cc — Polydor
Who Are You — The Who — Polydor
— The Kent I

- The Kent Music Report

TOP TEN 45s

### INTERNATIONAL

### **RSO, Coury Given MUSEXPO** Award

LOS ANGELES — The Robert Stigwood Organization and RSO Records president Al Coury were presented with special awards at MUSEXPO '78 in recognition of RSO's growth during 1978 with "Saturday Night Fever," "Grease," and albums by Bee Gees, Eric Clapton, Andy Gibb, Yvonne Elliman, Player and others.

The presentation was made by Roddy Shashoua, MUSEXPO president. It is the first award ever given in MUSEXPO's fouryear history. The award, accepted by Bob Edson, senior vice president and general manager of RSO, reads, "MUSEXPO '78 Awards, presented to the Robert Stigwood Organization and Al Coury for their outstanding contributions to the international music industry, Nov. 4, 1978, Roddy S. Shashoua, pres.

### K-Tel, Chrysalis Sign **Licensing Agreement**

LONDON - A licensing agreement between K-Tel International and Chrysalis has been signed to help open the door to the Middle East market for the entire Chrysalis catalog. Product will now be licensed in those territories by K-Tel's newly established company based in Tel Aviv.

Initial releases will include albums by Blondie, Leo Sayer and Jethro Tull. K-Tel will be utilizing independent pressing while Phonogram will handle distribution. Chrysalis will use its own promotion and marketing

### Candora Launches All-Female Label

TORONTO — A new Canadian record label has been launched that will feature a novel twist in its roster — all the artists signed will be women.

The label, Candora Records, is being started up, ironically, by a man. Doug Goodeve, and independent producer who has worked with Bob Ezrin's Migration Records, and who helped organize the first Songwriters Expo in Los Angeles last year, will coordinate the label's activities out of a Toronto office.

#### First Signing

The first signing to the label is Monica Kim, whose first single "Trying To Get You Into My Life" was shipped last week. A second signing is expected within weeks.

### Tavares To Tour **United Kingdom**

LOS ANGELES — Capitol recording group Tavares will begin a pre-Christmas tour of the United Kingdom on Nov. 26. This will be the fourth concert tour of the U.K. for the R&B/disco quintet, whose new album, "Madame Butterfly," is set for simultaneous release in the U.K. and the U.S. in Jan.

While in Britain, Tavares will make a guest appearance on the television program "EMI Disco Dancing-World Championship Final." The show will be taped Dec. 10 at the Empire Ballroom, Leicester Square.



DONNA IN MONTREAL — Casablanca artist Donna Summer was presented with three gold records following her recent SRO performance at the Montreal Forum. The honored records were "Last Dance," "Live & More" and "Once Upon A Time." Pictured (I-r) at the Forum are: Mauri Lathower, international vice president, Casablanca; Summer; Susan Munao, Summer's personal manager; and Tim Harrold, president Polygram Canada.

### **International Dateline**

(continued from page 74)

May next year - as recommended by the Australian Broadcasting Tribunal — and this should be increased to 40 percent by 1984.

Among the performers who have signed the pamphlet are Col Joye, Russell Morris, Colleen Hewitt, Don Burrows, Graeme Bell, Bert Newton, Judy Bailey and Ernire Sigley. The president of the Australian Council of Trade Unions, **Bob Hawke**, also supports the campaign

peter blunden

### **France**

PARIS - As part of a short European promo tour, a lavish dinner party was held on Oct. 20 in Paris, in the exclusive 'Laurent" restaurant, to celebrate the recent distribution deal between Elton John's Rocket Record Company and Phonogram, and Elton's latest album "A Single Man." More than 80 people attended the party, including press and Phonogram's executives from most European countries and from Nigeria and Rhodesia. There was a big surprise when Elton sat at the piano and performed a fine solo set, rambling through early material ("Rocket Man," "Candle In The Wind," "Your Song") and latest songs written with new lyricist Gary Osborne ("Georgia," "Part-Time Love," "Shooting Star"), Elton is expected in Italy at the end of November for some TV appearances.

#### Italy

Robert Citterio, former professional manager of La Voce Del Padrone Edizioni Musicali, has been appointed deputy general manager of the publishing company.

On Oct. 22, in Milan's Centro Congressi

Michelangelo, CGD has been the only Italian record label awarded with the Mappamondo d'Oro, International Oscar for Economic Activities. The award was sponsored by the Italian Chamber of Foreign Commerce. Another Mappamondo d'Oro was received by CGD artist Gigliola Cinquetti for her 15-year career as an international artist. Cinquetti had just come back from a successful tour of Japan and was about to leave for Zurich to guest on the 'Musik & Gaeste" TV show. Her future plans include a South American tour, with an important stop in Brazil, where her latest single "When You Lose What You Love" has been requested as the theme song for a TV show. The single has been released in the UK, Canada and Argentina as well.

guldo harari

### Canada

TORONTO - It looks as if Bob McBride has left MCA as part of a recent talent exodus that has included Trooper. McBride, the long time established Canadian musician, is headed over to Capitol . . . Deane Cameron, previously Capitol's manager of talent acquisition in Canada, has now been appointed director of talent acquisition Arista is experiencing considerable success with its North American release of the debut Roy Hill album. Thus far, most major AOR stations have picked up on it in this country, and sales are beginning to show up ... Excellent radio play being given to the debut **Bob Segarini** disc, Excellent radio play being "Gotta Have Pop" on Bomb Records. Segarini, a veteran of the Canadian music scene, has really been bumped around considerably in his decade-long career. He appears now to be getting the break he

kirk lapointe

ARIOLA UK KEEP FIT — Pictured here is the staff of Ariola UK just before managing director Robin Blanchflower took the staff for a physical fitness run in Hyde Park. The jog, apart from loosening up Ariola muscles, was to promote the new Prism album -Eyes," recently released by Ariola. The Ariola UK team, pictured (I-r) are: back row David Silburn, accountant; Paul Rochman, financial and administrative controller; Robin Blanchflower, managing director; Richard Evans, joint promotion manager; Grian Yates, marketing manager; Andrew Pryor, marketing director, and Frank Pritchard, regional promotion manager. Shown in the **front row** are (I-r): Sue Crockatt, international coordinator; Barbara Lodge, Carol Sly, Sally Ayres, Caroline Muller, Caroline Hitches, and Diana Warren, joint promotion manager.

### Brazil

TOP TEN 45s

1 Automatic Lover — Dee D. Jackson — RGE/Fermata
2 Rivers Of Babylon — Boney M — RCA
3 Get Off — Foxy — CBS
4 Wuthering Heights — Kate Bush — Odeon
5 Sossego — Tim Maia — WEA
6 Stayin' Alive — Bee Gees — Phonogram
7 Three Times A Lady — Commodores — Top Tape
8 Night Fever — Bee Gees — Phonogram
9 Sou Rebelde — Lilian — RCA
10 Boogle Oogle Oogle — A Taste of Honey — Capitol

TOi TEN LPs

1 DancIn' Days — Various — Som Livre

2 Alerta Geral — Alcione — Phonogram

3 Disco Baby — As Melindrosas — Copacabana

4 De Pe No Chao — Beth Carvalho — RCA

5 Saturday Night Fever — Various — Phonogram

6 Amigo — Roberto Carlos — CBS

7 Guerrelra — Clara Nunes — Odeon

8 16 Temas Romanticos De Novelas — Various —

9 Discoteca Papagalo — Various — Som Livre

10 Te Contel — Various — Som Livre

### INTERNATIONAL BESTSELLERS

### **Argentina**

TOP TEN 45s

1 Por TI — Sergio Denis — Philips

2 Para VIvIr Un Gran Amor — Cacho Castana — Microfon

3 Stayin' Allive — Bee Gees — RSO

4 It's A Heartache — Bonnie Tyler — RCA

5 Flesta — Raffaella Carra — CBS

6 SI Fuera Como Ayer — Tormenta — Microfon

7 Cumparsita Dance — Jinny & The Flamboyants — Music

8 Sera Varon, Sera Mujer — Trio San Javier — CBS

9 Rivers Of Babylon — Boney M — RCA

10 En El Amor Todo Es Empezar — Raffaella Carra — CBS - Music Hall

### TOP TEN LPs

P TEN LPs
Exitos En Primavera — Selection — Microfon
Saturday Night Fever — Soundtrack — RSO
Hit Sounds — Selection — EMI
En Castellano — Demis Roussos — Philips
Amor Con Ritmo Vol. 2 — Selection — Music Hall
Piramide — Alan Parsons Project — Arista EMI
Bubble Star — Laurent Voulzy — RCA
Raffaella Carra — Raffaella Carra — CBS
A Mis 33 Anos — Julio Iglesias — CBS
Studio 57 — Studio 57 Group — Arfon

### **TOP TEN 45s**

**New Zealand** 

TOP TEN 45s

1 Kiss You All Over — Exile — EMI
2 Substitute — Clout — EMI
3 Boogle Oogle Oogle — A Taste of Honey — EMI
4 Summer Nights — J. Travolta & Olivia Newton-John — Polydor
5 Hot Child In The City — Nick Gilder — Festival
6 Three Times A Lady — Commodores — EMI
7 Macho Man — Village People — RCA
8 Magnet And Steel — Walter Egan — Phonogram
9 Hopelessly Devoted To You — Olivia Newton
John — Phonogram
10 You Needed Me — Anne Murray — EMI
TOP TEN LPs
1 Grease — Various Artists — Phonogram
2 Sgt. Pepper's Lonely Hearts Club Band — Various — Phonogra

Grease — Various Artists — Phonogram
Sgt. Pepper's Lonely Hearts Club Band — Various — Phonogram
Bat Out Of Hell — Meat Loaf — CBS
War Of The Worlds — Various Artists — CBS
Night Flight To Venus — Boney M — WEA
Living In The U.S. A. — Linda Honstadt — WEA
The Kick Inside — Kate Bush — EMI
Kaya — Bob Marley and the Wailers — Festival
Saturday Night Fever — Various — Phonogram
Have Fun Silmming — Various — Music West
— Record Publications

- Record Publications

- Prensario

### TALENT

### $\mathsf{B}$ illy Joel

THE FORUM, L.A. — Although his commercial breakthrough is due to the success of such MOR-styled love ballads as "Just The Way You Are" and "She's Always A Woman," Billy Joel has always been a boisterous, audacious rock 'n' roller at heart. And true to form, his recent performance at the Forum demonstrated that the piano man has lost little of his bristling rock power or intensity.

Spurred on by his own percussive piano figures and aggressive vocals, plus the spirited drumming of Liberty DeVitto, Joel and his five-piece backup band played a healthy dose of his earlier rock selections as well as his more moderately-paced singles from "The Stranger" and "52nd Street." "Ballad Of Billy The Kid," "Angry Young Man" and "Big Shot" were the uptempo showstoppers, while "New York State Of Mind" and his signature piece, "Piano Man," provided a more intimate, lyrical change of pace. On both the rockers and ballads, Joel's pure, expressive voice remained in excellent form.

Another highlight of the concert was the singer/songwriter's rendition of "Scenes From An Italian Restaurant," which featured several riveting exchanges between saxophonist Richie Cannata and Joel. Although the lyrical sentiment of this song is reflective and nostalgia-toned, the twosome adeptly transformed "Scenes" into a surging workout which approached the impact of a heated Clarence Clemons/Bruce Springsteen exchange.

Despite the lengthiness of the show (twoand-a-half hours) Joel kept the performance moving at a dynamic, brisk pace. Receiving many standing ovations and playing four encores, the piano man's debut appearance at the 18,000-seat Forum was an uncompromising, certified triumph.

### ethro Tull Uriah Heep

THE FORUM. LOS ANGELES — Jethro Tull, led by the minstrel of Elizabethan rock lan Anderson, brought the controlled fury of its live act to Los Angeles recently and the result was typical of the response the veteran rock unit has received throughout its ten years of touring: unabashed enthusiasm bordering on adulation. Selecting mostly material from the group's latest release, the live double album "Bursting Out," Tull once again proved itself to be one of the few musical attractions capable of filling a huge arena with vibrant, yet disciplined rock 'n' roll.

As he has done for years, Anderson provided a larger-than-life character for the audience to focus on. His moves are highly theatrical and his singing and flute playing have never been finer. Anderson is as fine a showman as the rock world offers today. But it is his unique brand of witty, thoughtful lyrics and driving riff-rock with a distinctly British flavor that truly sets Tull apart from the crowd.

Perhaps the group's most serious problem on stage is selecting which songs to perform, whether to rely on the critically acclaimed earlier material from "Aqualung" or concentrate on the newer, more familiar works such as "Songs From The Wood." As on the live LP, Tull takes the middle road, mixing such old favorites as "Cross-Eyed Mary" and "Locomotive

Breath" with more recent efforts. Of course, there was a whirlwind rendition of "Thick As A Brick," although newer hits "Bungle In The Jungle" and "Skating Away On The Thin Ice Of The New Day" were noticeably absent.

But with a catalog like Jethro Tull's some omissions are inevitable, although the audience didn't notice. It was too busy enjoying Anderson's flute, John Evan's stirring keyboards, Martin Barre's sizzling guitar and the rest of Jethro Tull's superb performance.

Uriah Heep opened the show and was well received by those who arrived early enough to catch the show. It's too bad for the Heep that more didn't. joey berlin

### arshall Tucker Band

MADISON SQUARE GARDEN, NYC — When the Marshall Tucker Band debuted on Capricorn in 1973, they were billed with the Allman Brothers Band. But the group soon evolved beyond the limiting "Allmanesque" categorization with their own brand of country and bluegrass music. As a result, they are not your typical southern rock band.

As usual, the band's rhythm section paced its two-hour set at Madison Square Garden. Bassist Tommy Caldwell and drummer Paul Riddle quickly settled into a blues groove, though Riddle has learned to play harder rock numbers with the kind of freedom one usually associates with Tony Williams.

Toy Caldwell built his lead guitar work with short phrases that develop into elongated blues statements.

The group derived another source of impetus and direction from members Doug Gray and Jerry Eubanks. Vocalist Gray is a gospel-rooted singer whose voice resounded with a searing, unfailing anguish, especially on "Ramblin." Eubanks' sax and flute served as a hearty foil for Caldwell (particularly on "Take the Highway") in a way that added a distinctive flavor to the group's sound. The least visible if not most important member of the band remains George McCorkle, who provided a consistently steady strumming on his rhythm quitar.

guitar.
Without the use of elaborate theatrical staging, the Marshall Tucker Band delivered the kind of set that has characterized its performing career — crisp, tight and energetic. They are truly seasoned professionals that make live concerts fun.

### r. John Alicia Bridges

THE BOTTOM LINE, NEW YORK CITY — Dr. John and featured Alicia Bridges are two exceptionally talented individuals who, regrettably, did not come across fully in their live performances.

Dr. John, a skilled pianist and song-writer, is singularly able to evoke the classic New Orleans R&B style. In the past he has extended that style to the stage with the Ju-ju man/witch doctor person, of Dr. John Croix. This time he was conservatively suited and his hair was slicked back. This sleeker, more sharply tailored approach was reflected in his band, whose all-star cast included Buzzy Feiten and Hugh McCracken on guitars and Dave Sanborn on sax, all of whom kept the groove flawlessly professional. But Dr. John himself, shorn of his old theatrical image, fell short as a frontman. Now overwhelmingly a

musician, he tends to use his voice to riff instrumentally rather than to sing emotively, and the results, while never uninteresting, are curiously uninvolving.

Dr. John did excel, however, on songs with sharp instrumental hooks, like "Sing(3)," and his "Right Place, Wrong Time." The doctor was preceded by Horizon labelmate Neil Larsen, who fronted the band for several tunes before assuming a sideman role with Dr. John. Larsen is an engaging jazz-fusion organist, and the few numbers he did galvanized the musicians to the highest level of energy they reached that night.

Opening the show was Alicia Bridges. Though her Polydor single, "I Love the Night Life (Disco Round)," is bulleting towards the Top Ten, she easily transcended the limits of both the charts and the dance floor. Bridges is an original, and the disco life is a metaphor for her weirdly isolated world-view. Her vocals combine the improvisational style of a jazz singer with the soul of a blues singer, and she stages her performance with the swagger of James Dean and the elegant narcissism of David Bowie. Highlights were "I Love the Night Life," the somewhat psychedelic "High Altitude," and the stunning blues, "Broken Woman." But while Bridges, who performs with close-cropped blonde hair, a black body stocking, and black sequined jacket, has transcended her southern roots, she is betrayed by her band. Though instrumentally competent, they have a scruffy. Macon-esque appearance that doesn't jive with Bridges' image. This is not to suggest that Bridges should undertake a Grace Jones-at-Roseland show, but she should extend control of her act beyond her aaron fuchs own persona.

### reg Kihn Band Paul Korda

THE ROXY, L.A. — The Greg Khin Band and Paul Korda celebrated the release of their new GRT Group albums with a recent performance at the Roxy. Balloons, pizza, free spirits and dancing in the aisles all marked a genuinely festive occasion.

Paul Korda opened and introduced his high-style city sound. "Meet You at the End of the Line," his first number, as well as the soon-to-be-classic "Manhattan," are two songs which describe American urban life in a unique way — a blend of black and white rhythm & melody, brass, piano, guitar and sassy vocals. The rich texture of this blend heralds a "Big Sound of the Seventies," in much the same way Chicago and Blood, Sweat and Tears introduced one in the Sixties. Without slowing down, a lighter mood marked "East-West," introduced with pretty piano before a change to the infectious chorus. Tempo changes and an intriguing melody characterized "Alone Together."

Headlining the evening's performance, The Greg Kihn Band presented their charismatic rock 'n' roll to an enthusiastic audience of well-wishers. Although the current album is the band's third, this was their first Los Angeles appearance.

Amidst the almost endless variety of sound within the genre of rock 'n' roll, rarely is new material so accessible to an audience as that presented by the Greg Kihn Band. Beginning with the first song, "Remember," the rolling rhythm guitar overlaid with moody lead guitar against a backdrop of punchy bass and drums set an easy pattern to follow and enjoy. Other outstanding original songs included "Cold Hard Cash," "Sorry," and "Secret Meetings." The set also featured such covers as "Not Fade Away," Elvis Costello's

"Museum," "Telstar" and Jonathan Richmond's "Roadrunner."

The evening's mood was far from blase. The enthusiasm was spontaneous. Janus and Beserkley Records and the GRT Group had a great reason to celebrate, and the success of these two artists should give them even more reason to celebrate in the future.

janet bridgers

### he Blend

UNIVERSITY OF MAINE, PORTLAND, MAINE — Billed as the first native Maine group to secure a major label recording contract, The Blend recently released their debut album on MCA Records, and their live performance indicates that this band could eventually capture a large national following.

As the group's name signifies, their music is a blend of several distinct styles. Spice good-time rock'n'roll with hard-driving blues, add a slight tinge of southern boogie, and you have the steaming, exuberant mixture that is The Blend's music.

In their recent gig at the University of Maine, Blend drummer Skip Smith and bassist Ken Holt set up hard-rocking, yet stylish rhythms, while guitarist Steven Dore shared lead vocal chores with left-handed J.D. Drown, who also supplied incisive rhythm guitar work. Donnie Pomber, who rounds out the quintet on keyboards, added his incredible showmanship to the act, and also displayed considerable musical talent. especially during his solo in "I'm Gonna Make You Love Me."

The Blend bade adieu to their enthusiastic audience with a tune called "I Hope You Find Somethin'," which seemed to be their anthem. With the intense personal commitment of all the band members, The Blend should continue to spread out from their home base. patrick clifford

### Ilinois Jacquet

THE VILLAGE VANGUARD, NYC — Illinois Jacquet first popularized the frenetic tenor shriek as a featured soloist in Norman Granz' Jazz At The Philharmonic concert unit during the mid-'40s. Today, Jacquet has eliminated the coarse tonal effects and excesses of his JATP days to play instead in a more subdued fashion, as he did during his recent engagement here.

Jacquet's heavy tone helped to shape the tenor sound of the '40s, and he demonstrated at the Vanguard that he is still as influential and charismatic today as he ever was. Backed by pianist Ray Bryant and drummer Panama Francis, the Classic Jazz recording artist performed such traditional compositions as "Sunny Side Of The Street," "Lady Be Good," and "How High The Moon," which he played with the JATP troupe.

The Texan also eased through a stomping version of "Flying Home," one of the first tunes to bring him prominence with Lionel Hampton's band following his stint with JATP. Jacquet's swinging attack on this selection was a prime showcase for the change his style has undergone over the years.

Jacquet also proved his sensitivity as a balladeer in the grand tradition of Coleman Hawkins with an exquisite rendition of "Body And Soul." Jacquet stirred the audience with its romantic melody as he used his middle range to give the tune a voluptuous, sensual quality.

ONSTAGE

### cash box top albums/101 to 200

	November 25, 1978 ————————————————————————————————————	
Weeks	Weeks	Weeks On
On 11/18 Charl	On 11/18 Charl	11/18 Chart
101 MOTHER FACTOR 7.98	134 PLEASURE & PAIN 7.98 DR. HOOK (Capitol SW 11859) 153 2	167 BOBBY CALDWELL 7.98 (Clouds/TK 8804) 171 3
MOTHER'S FINEST (Epic JE 35546) 106 11  102 THE GRAND ILLUSION 7.98	135 THOROUGHFARE GAP 7.98	168 FOREIGNER 7.98 (Atlantic SC 18215) 172 88
STYX (A&M SP 4637) 81 69	STEPHEN STILLS (Columbia JC 35380)	(Atlantic SC 18215) 1/2 88 169 HOG HEAVEN 7.98
103 PLAYIN' TO WIN 7.98 OUTLAWS (Arista AB 4205) 128 2	136 BEFORE THE RAIN 7.98  LEE OSKAR (Elektra 6E 150) 126 11	ELVIN BISHOP (Capricorn CPN 0215) — 1
104 COME GET IT! 7.98	137 NICOLETTE 7.98 NICOLETTE LABSON (Warner Bros. BSK 3243) 158 4	170 ALL'N ALL 7.98 EARTH, WIND & FIRE (Columbia JC 34905) 163 52
RICK JAMES (Gordy G7-981R1) 87 26	NICOLETTE LARSON (Warner Bros. BSK 3243) 158 4 138 C'EST CHIC 7.98	171 OUT OF THE BLUE 11.98
105 LIFE IS A SONG WORTH SINGING 7.98	CHIC (Atlantic SD 19209)	ELECTRIC LIGHT ORCHESTRA (Jet/CBS KZ2-35467) 175 53
TEDDY PENDERGRASS (Phila. Int'l./JZ 35095) 90 24	139 A CANADIAN TRIBUTE  ELVIS PRESLEY (RCA KKLI-7065)  8.98 140 4	172 HEADLIGHTS 7.98
106 LUXURY YOU CAN AFFORD 7.98 JOE COCKER (Asylum 6E 145) 92 12	140 STEALIN' HOME 7.98	THE WHISPERS (Solar/RCA BXL 1-2274) 177 2 173 HOT BUTTERFLY 7.98
107 BETTY WRIGHT LIVE 7.98	IAN MATTHEWS (Mushroom MRS-5012) 150 4	GREGG DIAMOND'S BIONIC BOOGIE
(Alston 4408) 82 23	141 WHAT YOU WAITIN' FOR 7.98 STARGARD (MCA-3064) 146 3	(Polydor PD-1-6162) - 1 174 LET'S GET SMALL 7.98
108 GOIN' COCONUTS 7.98 DONNY & MARIE (Polydor PD-1-6169) 112 6	142 SESAME STREET FEVER 7.98 THE MUPPETS (Sesame Street CTW 79005) 122 14	STEVE MARTIN (Warner Bros. BSK 3090) 178 62
109 TOGETHERNESS 7.98	143 WILLIE AND FAMILY LIVE 11.98	175 COLISEUM ROCK 7.98 STARZ (EMIST-11861) 182 2
L.T.D. (A&M SP 4705) 96 24  110 ON THE EDGE 7.98	WILLIE NELSON (Columbia KC2 35642)	176 PHOTO-FINISH 7.98
SEA LEVEL (Capricorn CPN 0212) 114 6	144 LEGEND 7.98 — 1	RORY GALLAGHER (Chrysalis CHR 1170) 181 5 177 LARRY GATLIN'S 7.98
111 DANGER ZONE 7.98 PLAYER (RSO RS 1-3036) 91 12	145 OCTAVE 7.98	GREATEST HITS (Monument MG-7628) 183 2
112 YOU SEND ME 7.98	146 GIANT 7.98	178 GET DOWN 7.98 GENE CHANDLER (Chi-Sound/20th Century T-578) — 1
ROY AYERS (Polydor PD 1-6159) 108 15  113 NEXT OF KIHN 7.98	JOHNNY GUITAR WATSON (DJM/Phonogram-19) 149 5	179 TAKE NO PRISONERS 7.98
GREG KIHN BAND (Beserkley/GRT JBZ 0056) 116 13	147 BLUE VALENTINE 7.98 161 4	LOU REED (Arista AL 8502) 192 2
114 COSMIC MESSENGER JEAN-LUC PONTY (Atlantic SD 19189) 98 13	148 IN THE NIGHT TIME 7.98	<b>180 ROAD TO RUIN</b> 7.98 RAMONES (Sire BRK 6063) 142 7
3E/W 233 V 3/V V (/ May M3 22 V 3/V 3/V	MICHAEL HENDERSON (Buddah BDS 5/12)	181 JORGE SANTANA 7.98
115 THE BEST OF JOE WALSH 7.98 (ABC AA-1083) 118 6	149 HEARTS OF STONE 7.98 SOUTHSIDE JOHNNY AND THE ASBURY JUKES	(Tomato Tom 7020)  182 THEIR GREATEST HITS  7.98
116 FOR THE SAKE OF LOVE 7.98 ISAAC HAYES (Polydor PD-1-6164) 131 3	(Epic JE 35488)	EAGLES (Asylum 6E-105) 184 141
131 3 117 FEELS SO GOOD 7.98	150 SUNBEAM 7.98 THE EMOTIONS (Columbia JC 35385) 124 16	<b>183 ENERGY</b> 7.98 POINTER SISTERS (Planet P-1) - 1
CHUCK MANGIONE (A&M SP 4658) 111 57	151 DESTINY 7.98	184 LOVESHINE 7.98
118 WHEN I DREAM 7.98 CRYSTAL GAYLE (United Artists LA 858-H) 99 22	THE JACKSONS (Epic JE 35552) - 1	CON FUNK SHUN (Mercury SRM 1-3725) 130 24
119 DARKNESS ON THE EDGE OF	152 INFINITY 7.98 JOURNEY (Columbia JC 34912) 136 36	185 OTHER PEOPLES ROOMS         7.98           MARK-ALMOND (Horizon/A&M SP 730)         189         2
<b>TOWN</b> 7.98 BRUCE SPRINGSTEEN (Columbia JC 35318) 113 <b>24</b>	153 HEARTBREAKER DOLLY PARTON (RCA AFL 1-2797) 7.98 129 16	186 CRY 7.98 JOHN KLEMMER (ABC AA-1106) 191 3
120 MOVE IT ON OVER 7.98	154 DREAMBOAT ANNIE 7.98	187 NO SMOKE WITHOUT FIRE 7.98
GEORGE THOROGOOD & THE DESTROYERS (Rounder 3024) 139 3	HEART (Mushroom 5005)	WISHBONE ASH (MCA-3060) 188 4
121 PYRAMID 7.98	CHEECH & CHONG'S UP IN SMOKE 7.98	188 MONEY TALKS 7.98 BAR-KAYS (Stax/Fantasy STX-4106) - 1
THE ALAN PARSONS PROJECT (Arista AB 4180) 119 22	(Ode/Warner Bros. BSK 3249)	189 NIGHT MOVES 7.98
122 PROFILE/BEST OF EMMYLOU HARRIS 7.98	156 SPARK OF LOVE 7.98 LENNY WILLIAMS (ABC AA 1073) 156 20	BOB SEGER (Capitol ST 11557) 187 108  190 SIMPLE DREAMS 7.98
(Warner Bros. BSK 3258) 7.96 – 1	157 "BUT SERIOUSLY, FOLKS	LINDA RONSTADT (Asylum 6E-104) 155 63
123 TAKE IT ON UP 7.98 THE POCKETS (Columbia JC 35480) 7.98	7.98 JOE WALSH (Asylum 6E-141) 120 26	191 MIDNIGHT EXPRESS 7.98 ORIGINAL MOTION PICTURE SOUNDTRACK
124 SONGBIRD 7.98	158 ANIMAL HOUSE 7.98	(Casablanca NBLP 7114) 195 2
BARBRA STREISAND (Columbia JC 35373) 125 25	ORIGINAL MOTION PICTURE SOUNDTRACK	192 BOSTON 7.98 (Epic JE 34188) 154 11
125 THE GOLDEN TOUCH 7.98 CERRONE IV (Cotillion/Atlantic SD5208) 141 4.	(MCA 3046) 12/ 11 159 AMERICAN DREAMS 7.98	193 HERE AT LAST BEE GEES
126 BRASS CONSTRUCTION IV 7.98	JESSE COLIN YOUNG (Elektra 6E-157) — 1	LIVE! 11.98
(United Artists UA-LA916-H) 148 2	160 GOOD THANG 7.98 FAZE-O (SHE/Atlantic SH 741) 164 5	(RSO 2-3901) 190 /8
127 CHANSON 7.98 (Ariola SW 50039) 132 7	161 CARAVAN TO MIDNIGHT 7.98	BARRY MANILOW (Arista AB 8500) 193 77
128 FEEL THE NEED 7.98	ROBIN TROWER (Chrysalis CHR 1189) 123 14	195 EDDIE MONEY 7.98 (Columbia JC 34909) 166 56
LEIF GARRETT (Scotti Bros./Atlantic SB 7100) 144 2 129 QUAZAR 7.98	JOHN TRAVOLTA (Midsong Int'I./MTF 001)  9.98  - 1	196 SHAUN CASSIDY 6.98
(Arista AB 4187) 134 3	163 THE BEST OF DAVID CROSBY	(Warner/Curb BS 3067) 160 76  197 JOURNEY TO ADDIS 7.98
130 THE WIZARD OF OZ  MECO (Millennium MNLP 8009)  7.98  109 10	AND GRAHAM NASH 7.98 (ABC AA 1102) 145 4	
131 CHERYL LYNN 7.98	164 MOLLY HATCHET 7.98	198 STREET LEGAL 7.98 BOB DYLAN (Columbia JC 35453) 168 21
(Columbia JC 35486) — 1	(Epic JE 35347) 170 4 165 MELBA 7.98	199 NOT SHY 7.98
132 UNDER WRAPS 7.98 SHAUN CASSIDY (Warner/Curb BSK 3222) 117 16	MELBA MOORE (Epic JE 35507) 196 2	WALTER EGAN (Columbia JC 35077)
133 PARALLEL LINES 7.98	166 INTIMATE STRANGERS 7.98 TOM SCOTT (Columbia JC 35557) 180 3	200 BOYS IN THE TREES CARLY SIMON (Elektra 6E-128) 7.98 173 23
BEOMBIE (OTH YSUNS OTHER THOE)	ALPHARETIZED TOP 200 ALBUMS (BY ARTIS	(T)
Aerosmith	8 Gilder, Nick	Ronstadt, Linda
A Taste Of Honey	9 Harris, Emmylou	Rose Royce
Armatrading, Joan	11 Heart	Rush
Ayers, Roy	Henderson, Michael 148 Moore, Melba 165	8 Scott, Tom
Bee Gees	3 James, Rick	Scott-Heron, Gil
Bishop, Elvin 169 Devo Bishop, Stephen 77 Diamond, Greg 1	Jennings, Waylon	Seger, Bob
Black Sabbath         83         Dr. Hook         1           Blondie         133         Dylan, Bob         1	34       Jethro Tull       25       Musique       60         98       Joel, Billy       1,16       Nelson, Willie       84,143	3 Simon, Carly
Blue Oyster Cult 79 Eagles 1 Bohannon, Hamilton 74 Earth, Wind & Fire 1	32 John, Elton	O       Snow, Phoebe       93         Southside Johnny       149         Whispers       24         White, Barry       24
Boston	99 Kansas	Springsteen, Bruce
Bowie, David 62 Electric Light Orch 1 Brass Construction 126 Emotions 1	50 Kihn, Greg	2 Stargard
Brides of Funkenstein 95 Exile	43         Klemmer, John         186         Parsons, Alan         12'           60         Larson, Nicolette         137         Parton, Dolly         15'	1 Starz
Brothers Johnson 97 Firefall	32 Laws, Ronnie	Stewart, Al Young, Jesse Colin
Buffett, Jimmy	14 Loggins, Kenny	3 Streisand, Barbra 44,124 Young, Neil
Caldwell, Bobby 167 Foreigner 5, Cameo 98 Foxy	88 Lynn, Cheryl	3 Summer, Donna
Carmen, Eric	Lynyrd Skynyrd	9 Sylvester 50 Grease 4
Cassidy, Shaun 132,196 Gallagher, Rory	76 Manilow, Barry 94,194 Quazar	1 10cc
Chander, Gene	77 Martin, Steve	0 Third World
Chanson	17	

### CASH BOX TOP 100 ALBU/1/S

	November 25,	1978			
Weeks On 11/18 Chart		Weeks On 11/18 Chart	1	11/18	Weeks On Chart
1 52nd STREET 8.98 BILLY JOEL (Columbia FC 35609) 1 5	34 INNER SECRETS SANTANA (Colu	8.98 mbia FC 356000) 39 5	68 SHADOW DANCING 7.98 ANDY GIBB (RSO RS 1-3034)	68	24
2 LIVE AND MORE DONNA SUMMER (Casablanca NBLP 71119) 2 11	35 ACE FREHLEY (Casable	7.98 ança NBLP 7121) 42 8	69 RUNNING ON EMPTY 7.98 JACKSON BROWNE (Asylum 6E 113)	70	48
3 A WILD AND CRAZY GUY 8.98 STEVE MARTIN (Warner Bros. HS 3238) 6 4	36 REED SEED GROVER WASHINGTON JR. (Mo	7.98 lown M 7-910R1) 40 8	70 MORE SONGS ABOUT BUILDINGS AND FOOD 7.98		
4 GREASE 12.98 VARIOUS ARTISTS (RSO 2-4002) 3 28	37 SATURDAY NIGHT I BEE GEES & VARIOUS ARTISTS		TALKING HEADS (Sire SRK 6058) 71 TOTO 7.98	73	17
5 DOUBLE VISION FOREIGNER (Atlantic SD 1999) 5 21	38 GENE SIMMONS	7.98 anca NBLP 7120) 43 8	(Columbia JC 35317) 72 ALL FLY HOME 7.98	100	6
6 LIVING IN THE U.S.A. 7.98 LINDA RONSTADT (Asylum 6E 155) 4 8	39 GREATEST HITS	11.98 BC AK-11707/2) 57 3	AL JARREAU (Warner Bros. BSK 3229)  73 ALICIA BRIDGES 7.98	76	7
7 DON'T LOOK BACK  BOSTON (Epic FE 35050) 7 13	40 IS IT STILL GOOD T ASHFORD & SIMPSON (Warner	O YA 7.98 Bros. BSK 3219) 24 12	(Polydor PD1-6158) 74 SUMMERTIME GROOVE 7.98	84	6
8 SOME GIRLS 7.98 ROLLING STONES (Rolling Stones Records/Atlantic COC 39108) 8 23	41 TWO FOR THE SHO	<b>N</b> 13.98 hner PZ2 35660) 62 <b>2</b>	HAMILTON BOHANNON (Mercury SRM 1-3728) 75 "ROSS" 7.98	74	13
9 TIME PASSAGES AL STEWART (Arista AB 4190) 11 9	42 WORLDS AWAY	7.98 E (A&M SP 4697) 38 <b>24</b>	76 SKYNYRD'S FIRST AND	79	6
10 HOT STREETS 8.98	43 MIXED EMOTIONS EXILE (Warner	7.98 Bros. BSK 3205) 35 17	LAST 7.98 LYNYRD SKYNYRD (MCA 3047)	47	11
CHICAGO (Columbia FC 35512) 10 7  11 PIECES OF EIGHT 7.98 STYX (A&M SP 4724) 9 9	44 BARBRA STREISAN GREATEST HITS VO	ט׳ס	77 BISH 7.98 STEPHEN BISHOP (ABC AA 1082)	53	11
12 WHO ARE YOU 7.98 THE WHO (MCA 3050) 12 12	45 CITY NIGHTS	umbia FC 35679) — 1	78 SGT. PEPPER'S LONELY HEARTS CLUB BAND 15.98 VARIOUS ARTISTS (RSO RS. 2-4100)	63	17
13 COMES A TIME  NEIL YOUNG (Reprise MSK 2266) 15 6	NICK GILDER (Chr.	14.98	79 SOME ENCHANTED	03	17
14 TWIN SONS OF	MOTION PICTURE	(MCA 2-14000) 50 8	EVENING 7.98 BLUE OYSTER CULT (Columbia JC 35563)	56	9
DIFFERENT MOTHERS 7.98  DAN FOGELBERG & TIM WEISBERG (Epic JE 35339) 14 12	47 THE CARS	(Elektra 6E 135) 48 23	80 A TASTE OF HONEY 7.98 (Capitol ST 11754)	52	26
15 BROTHER TO BROTHER 7.98 GINO VANNELLI (A&M SP4722) 18 9	48 BAT OUT OF HELL MEAT LOAF (Cleve. Int')	6.98 /Epic PE 34974) 41 56		110	3
16 THE STRANGER 7.98 BILLY JOEL (Columbia JC 34987) 16 58	49 BACKLESS ERIC CLAPTON (	7.00	82 CHANGE OF HEART 7.98 ERIC CARMEN (Arista AB 4184)	86	6
17 A SINGLE MAN 7.98 ELTON JOHN (MCA 3065) 20 4		(Fantasy F-9556) 31 18	83 NEVER SAY DIE 7.98 BLACK SABBATH (Warner Bros. BSK 3186)	83	6
18 DOG & BUTTERFLY 8.98 HEART (Portrait FR 35555) 13 9	CHUCK MANGIONI 52 I'VE ALWAYS BEEN	E (A&M SP 6700) 34 10	84 STARDUST 7.98 WILLIE NELSON (Columbia JC 35305)	85	30
19 ONE NATION UNDER A GROOVE 7.98	CRAZY WAYLON JENNINGS (F	7.98 RCA AFL 1-2979) 55 7	85 VAN HALEN 7.98 (Warner Bros. BSK 3075)	77	40
FUNKADELIC (Warner Bros. BSK 3209 17 9	53 ROSE ROYCE STRIK	(ES 7.98	,	104	4
20 WEEKEND WARRIORS  TED NUGENT (Epic FE 35551) 28 4	(Warner	Bros. WHI 3227) 45 12	87 SLEEPER CATCHER 7.98 LITTLE RIVER BAND (Harvest SW 11783)	61	25
21 LET'S KEEP IT THAT WAY 7.98  ANNE MURRAY (Capitol SW 11743) 22 15	JIMMY BUFFETT (	ABC AK-1008/2) 66 3	88 GET OFF 7.98 FOXY (Dash/TK 30005)	78	22
22 CRUISIN' 7.98 VILLAGE PEOPLE (Casabianca NBLP 7118) 25 7	Casable 56 BLOODY TOURISTS	inca NBLP 7123) 60 8	89 Q: ARE WE NOT MEN? A: WE ARE DEVO!!! DEVO (Warner Bros. BSK 3239)	94	8
23 CHAKA 7.98 CHAKA KHAN (Warner Bros. BSK 3245) 33 4	57 MACHO MAN	7.98	90 AJA 7.98 STEELY DAN (ABC AA 1006)	88	59
24 THE MAN 7.98 BARRY WHITE (20th Century T-571) 30 6	VILLAGE PEOPLE (Casabla  58 GREATEST HITS  MARSHALL TUCKER BAND (Capr	7.98	91 CITY TO CITY 7.98 GERRY RAFFERTY (United Artists LA 840-G)	72	33
25 BURSTING OUT 11.98 JETHRO TULL (Chrysalis CHR 1201) 26 7	59 ALONG THE RED LE	DGE 7.98	92 HEAT IN THE STREET 7.98 PAT TRAVERS BAND (Polydor PD 1-6170)	105	7
26 LIFE BEYOND L.A, 7.98 AMBROSIA (Warner Bros. BSK 3135) 27 17	60 KEEP ON JUMPIN'		93 AGAINST THE GRAIN 7.98 PHOEBE SNOW (Columbia JC 35456)	102	7
27 TORMATO 7.98 YES (Atlantic SD 19202) 19 7	61 PETER CRISS	7.98 nca NBLP 7122) 65 <b>8</b>	94 EVEN NOW 7.98 BARRY MANILOW (Arista AB 4164)	89	40
28 LIVE BOOTLEG  AEROSMITH (Columbia PC2 35564) 51 3	62 STAGE DAVID BOWIE (F	11.98	95 FUNK OR WALK 7.98 THE BRIDES OF FUNKENSTEIN (Atlantic SD 19201)	107	5
29 STRANGER IN TOWN 7.98 BOB SEGER & THE SILVER BULLET BAND	63 HEMISPHERES		96 THE WAR OF THE WORLDS 13.98		
(Capitol SW 11698) 21 27 30 NIGHTWATCH 7.98	64 MR. GONE WEATHER REPORT (ARC/Coll	7.98	JEFF WAYNE/VARIOUS ARTISTS (Columbia PC2-35290)  97 BLAM  7.98	97	19
KENNY LOGGINS (Columbia JJ 35387) 23 20 31 SWITCH 7.98	65 NATURAL HIGH	7.98	THE BROTHERS JOHNSON (A&M SP 4714)  98 UGLY EGO 7.98	80	17
(Gordy G7-980R1) 32 14 32 ELAN 7.98	66 FLAME RONNIE LAWS (United A	7.98		101	6
FIREFALL (Atlantic SD 19183) 46 5  33 WAVELENGTH 7.98	67 SECRETS GIL SCOTT-HERON & B	7 98		115	3
VAN MORRISON (Warner Bros, BSK 3212) 37 7		(Arista AB 4189) 71 13	FLEETWOOD MAC (Warner Bros. BSK 3010)	95	91



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