Report Of Northwest Test Market ... Gortikov To NARM Confab: Stagnate & The Future May Not Be Yours... Hurok

Records Seen As Spin-Off Of TIC's Purchase Of Hurok

Cash Box

Concerts, Inc...Dot Crewe Deal Ended...Musicals lead Oscar Race...Can. Radio Prepares For Conent Ruling..King's Biggest Push For James Brown

Cash Box

LOOD, SWEAT & TEARS & THEN SOME

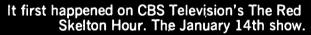
Int'l Section Begins Pg. 61



When one of America's funniest men

got serious for a moment, millions of Americans stopped to listen.

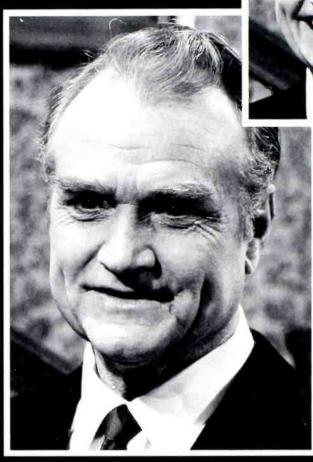
Now everybody wants to hear it again.



Red recounted something he remembered from his boyhood. A teacher explaining the Pledge of Allegiance—words we've often said without really thinking about their meaning.

Red Skelton, comedian, was Red Skelton, citizen, reviewing the meaning of every word of the Pledge of Allegiance to a group of kids.

The effect was electric.



Dubs of it found their way into the hands of radio stations in different parts of the country.

And created a fantastic response. Calls to radio stations. Calls to record stores. So Red agreed to let it be released as a single.

Presenting something we've all heard before. But we've never heard it like this:

"THE PLEDGE OFALLEGIANCE as reviewed by RED SKELTON"

On Columbia Records



Cash Box

VOL. XXX—Number 32/March 8, 1969

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A New Kind Of Excitment

"Business is good, but there's nothing really exciting around," is the way one large retailer summed up the state of business to Cash Box. This evaluation is a departure from a more familiar quote along the retail trail. Something like "Business stinks because there's nothing exciting around." Exciting product—a precise definition of which is hard to come by-has traditionally served as a bell-weather of industry sales success. Inventory of this sort is usually marked by instantaneous impact, the kind that brings in a customer ready-and-able to part with his dollar rather than the casual or impulse buyer who may drop by the record department to pass the time away while his wife is trying on a cute number in dresses. Unless overcome by a hard-to-resist special on some album he's been meaning to buy for sometime, our just-browsing friend is likely to find that special LP more or less easy to resist.

There is, then, a matter of substance to a remark that business is fine despite the lack of some big drawing card. If the kind of disk(s) that comes packaged with great across-the-board appeal is lacking and business is better than average, then there seems to

be less of the nothing-better-to-do customer flipping titles than the one intent on making a specific purchase. And perhaps the answer is that much of today's recorded product has a built-in excitement level of its own. This is product created with imagination and raw talent that gets by without surprise fanfare, but by the conscious feeling of disk buyers that a visit to a record department will, nevertheless, uncover a worthy addition to their libraries. It should be noted that much of the good product especially pop - is receiving wider print coverage than ever before. Newspapers and magazines are devoting much more of their entertainment sections to reviews and comments on pop. So when a reader gets wind of such a release-which may also be trumpeted by actual airtime exposure -the product becomes exciting in the mind's eye of the potential customer.

If the business can maintain good levels of sales without riding on the whim of a surprise hit, that's all'to the good. Creating excitement about records can be far more important than the creation of a suprise hit record. Someday business may be great—sans the surprise record.



Cash Cash Box TOP100

1	BUILD ME UP, BUTTERCUP Foundations-UNI 55101	1	3
2	EVERYDAY PEOPLE Sly & the Family Stone-Epic 10407	2	1
3	PROUD MARY		
4	YOU SHOWED ME	9	11
6	Turtles-White Whale 292 THIS MAGIC MOMENT	5	6
	Jay & The Americans-United Artists 50475	6	7
7	Tommy Roe-ABC 11164 TOUCH ME	15	25
	Doors-Elektra 45646 INDIAN GIVER	3	2
	1910 Fruitgum CoBuddah 91 BABY, BABY, DON'T CRY	12	15
10	Smokey Robinson & Miracles-Tamla 54178 GAMES PEOPLE PLAY	11	12
	Joe South-Capitol 2248	10	10
11	I'M LIVING IN SHAME Diana Ross & Supremes-Motown 1139	8	8
12	TRACES Classics IV-Imperial 66352	16	20
13	CRIMSON & CLOVER Tommy James & Shondells-Roulette 7028	4	4
9	TIME OF THE SEASON Zombies-Date 1628	20	36
15	THIS GIRL'S IN LOVE WITH YO Dionne Warwick-Scepter 12241	19	23
16	I'VE GOTTA BE ME Sammy Davis Jr. Reprise 0779	14	14
17	Rascals-Atlantic 2599	18	21
18	CAN I CHANGE MY MIND Tyrone Davis-Dakar 602	7	5
20	BUT YOU KNOW I LOVE YOU First Edition-Reprise 0799	24	30
20	MY WHOLE WORLD ENDED David Ruftin-Motown 1140	21	26
21	THE WEIGHT Aretha Franklin-Atlantic 2603	32	55
22	CROSSROADS Cream-Alco 6646	17	18
	THINGS I'D LIKE TO SAY New Colony Six-Mercury 72858	29	
	RUNAWAY CHILD, RUNNING W Temptations-Gordy 7084	31	42
25 26	RAMBLIN' GAMBLIN' MAN Bob Seger-Capitol 2297 TAKE CARE OF YOUR	22	22
20	HOMEWORK	20	2.1
27	MR. SUN, MR. MOON Paul Revere & Raiders-Columbia 44744	28	31
28	GOODNIGHT MY LOVE Paul Anka-RCA 9648	37	49
29	GIVE IT UP OR TURNIT A LOOS James Brown-King 6213		27
30	THE WORST THAT COULD HAPPEN	33	35
31	TO SUSAN ON THE WEST COAST WAITING	13	9
32	I GOT A LINE ON YOU	34	40
33	YOU GAVE ME A MOUNTAIN	38	44
	Frankie Laine-ABC 11174	39	48

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	34	SWEET CREAM LADIES, FORWARD MARCH		
	35	Box Tops-Mala 12035	35	38
	36	Bill Deal & The Rhondels-Heritage 803 I STARTED A JOKE	40	50
	37	Bee Gees-Atco 6639 LOVIN' THINGS	23	13
	37	Grassroots-Dunhill 4180 MENDOCINO	42	52
	39	Sir Douglas, Quintet-Smash 2191 GALVESTON	47	58
		Glen Campbell-Capitol 2428	62	-
	4.1	3 Dog Night-Dunhill 4177	51	62
	41	I DON'T KNOW WHY Stevie Wonder-Tamla 54180	43	53
		HOT SMOKE & SASSAFRASS Bubble Puppy-International Artists 128	54	65
		SNATCHING IT BACK Atlantic 2605	67	88
	45	A LOVER'S QUESTION Otis Redding Atco 6654	52	57
	45	I FORGOT TO BE YOUR LOVER William Bell-Stax 0015	36	37
	45	ROCK ME Steppenwolf-Dunhill 4182	58	_
	47	TEAR DROP CITY Monkees-Colgems 191	56	67
	48	GOOD LOVIN' AIN'T EASY TO COME BY		
	49	Marvin Gaye & Tammi Terrell-Tamla 54179 SOUL SHAKE	46	45
	50	Peggy Scott & Jo Jo Benson-SSSI 761 SOPHISTICATED CISSY	41	43
	51	The Meters-Josie 1001 MAYBE TOMORROW	55	61
	52	The Ivey's-Apple 1803 GLAD SHE'S A WOMAN	57	69
	53	Bobby Goldsboro-United Artists 50497 HELLO IT'S ME	45	51
	54	AM I THE SAME GIRL	59	66
		Barbara Acklin-Brunswick 55399 THESE ARE NOT MY PEOPLE	60	68
	56	Johnny Rivers-Imperial 66360 THERE'LL COME A TIME	65	_
	57	BROTHER LOVE'S TRAVELLING	50	41
		SALVATION SHOW Neil Diamond-UNI 55109	74	84
	58	NO NOT MUCH The Smoke Ring-Buddah 77	63	70
	59	JOHNNY ONE TIME Brenda Lee-Decca 32428	66	71
	60.	LONG GREEN Fireballs-Atco 6651	82	_
	61	BACK DOOR MAN Derek-Bang 566	76	86
	62	CLOUD NINE Mongo Santamaria-Columbia 44740	72	81
	63	WITCHI TAI TO Everything Is Everything		
	64	AQUARIUS/LET THE SUNSHINE IN MEDLEY	61	63
	65	WILL YOU BE STAYING AFTER SUNDAY	-	
	66	Peppermint Rainbow-Decca 32410 WHEN HE TOUCHES ME	70	74
	67	Peaches & Herb-Date 1637 WHO'S MAKING LOVE	73	75
		Young-Holt Unlimited-Brunswick 55400	75	85

	March 8, 1	969	j
6 8	I'VE GOT TO HAVE YOUR LOV		
	THE LETTER		59
70	DON'T FORGET ABOUT ME	8	30
7	ONLY STRONG SURVIVE	8	14
7	Jerry Butler-Mercury 72898 BLESSED IS THE RAIN	8	8
Ŏ	Brooklyn Bridge-Buddah 95 I DIDN'T KNOW WHAT TIME		
	IT WAS		
74	Ray Charles ABC/Tangerine 11193 SOUL EXPERIENCE	8	3
75	GIMME GIMME GOOD LOVIN'	7	9
76	Crazy Elephant-Bell 763 SHOTGUN	8	5
	Vanilla Fudge-Atco 6655 YOU'VE MADE ME SO VERY	7	B
	HAPPY Blood, Sweat & Tears-Columbia 44776	8	7
	TIME WAS	0	_
79	MY DECEIVING HEART	-	
60	The Impressions-Curtom 1937 DIDN'T YOU KNOW	81	ļ
81	Gladys Knight & Pips-Soul 35059 THE WAY IT USED TO BE		
82	Engelbert Humperdinck-Parrott 40036 TWENTY FIVE MILES	92	
	NO NOT MUCH	93	
	Vogues-Reprise 0803 KICK OUT THE JAMS	98	
0.5	Mc5-Elektra 45648	94	
85	HALLWAYS OF MY MIND The Dells-Cadet 5636	89	
50	DAY AFTER DAY Shango-A&M 1014	99	
87	I CAN HEAR MUSIC Beach Boys-Capitol 2432	gilde	
88	DO YOUR THING Watts 103rd Street Rhythm Band	71	7
89	GIVE IT AWAY	71	,
90	I LIKE WHAT YOUR DOING	00	0
91	I DON'T WANT TO CRY	90	
92	GOODBYE COLUMBUS		9
93	ANYTHING YOU CHOOSE	95	
94	Spanky & Our Gang Mercury 72890- SOMEBODY LOVES YOU	86	97
95	GENTLE ON MY MIND	96	-
96	ONLY YOU Dean Martin-Reprise 0812	97	400
97	FOOLISH FOOL	100	
98	Dee Dee Warwick-Mercury 72880 NOTHING BUT A HEARTACHE	1000	77
99	GOD KNOWS I LOVE YOU	-	
.00	Nancy Sinatra-Reprise 0813 PLAYGIRL	-	
- •	The Prophets-Kapp 962	parks .	-

Lover's Question (Progressive, Eden, BMI) im I The Same Girl (Dakar/BRC, BMI)
mything You Choose (Lakya, ASCAP)
Quartus/Let The Sunshine In Medley (United Artists, ASCAP) Jaby, Baby Don't Cry (Jobete, BMI)
lack Door Man (Cymto, BMI)
Ressed Is The Rain (Pocket Full Of Tunes, BMI)
rother Love's Travelling Salvation Show (Stone Bridge, BMI).
luid Me Up Buttercup (January, BMI)
Jul You Know I Love You (First Edition, BMI)
an I Change My Mind (Dakar, SMI)
Joud Nine (Jobete, 8MI)
rimson & Clover (Big Seven, BMI)
rossroads (Noma, BMI).
lay After Day (Goombay, Irving, SMI)
hdn't You Know (Jobete, BMI)
hezy (Low Twi, BMI)
lon'l Forget About Me (Screen Gems/Columbia, BMI).
n Your Thing (Wright/Gerst/Tamerlane, BMI)
veryday People (Daty City, BMI)
ooksh fool (Chappell, ASCAP)
Salveston (Ja-Ma, ASCAP)
Games People Play (Lowery, 8MI) Sentie On My Mind (Glaser, 8MI)
immie. Gimmie Good Lovin' (Peanut Butter, BMI)

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ALPHABETIZED TOP 100 (INCLU	
Give It Away (Dakar/BRC, BMI)	8
Give It Up Or Turnit A Loose (James Brown & Sons, BMI)	2
Glad She's A Woman (Tamerlane, BMI)	5.
	3
Goodnight My Love (Quintet, BMf)	
Hallways Of My Mind (Chevis, BMI)	
Heaven (Stacsar, ASEAP)	ľ
Hello It's Me (Screen Gems/Columbia, BMI)	i
Hot Smoke & Sassatrass (Tapier (BMI) I Can Hear Music (Trio, BMI)	
Can Hear Music (Fro, BMI) Didn't Know What Time It Was (Chappell, ASCAP)	ľ
UOA I URBS Why Linhete RMB	
I Don't Want To Cry (Ludix/Betabin, BMI)	i j
I Torgot to be tour Lover (East/Memohrs RMI)	
I Got A Line On You (Hollenbeck, BMI)	Ġ
Time what You're Doing (East Memphis, BMI))(
I'm Livin In Shame (Jobete, BMI) Indian Giver (Kaskat/Nahoona, BMI)	
	8
I've Gotta Be Me (Damta, ASCAP)	
I VE GOT TO Have Your Love (Memphet RMn 2	
Johnny Une Time (Hill & Range/Blue Erect RMn c	
Kick Out The Jams (Paradox, BMI)	

١	NG PUBLISHERS AND LICENSEE	S) -
	Letter, The (Earl Barton, BMI) Long Green (Burdette, BMI) Lovin' Things (Gallico, BMI)	69
	Maybe Tomorrow (Apple, ASCAP).	51
	May I (Rhinelander, ASCAP)	35
	Mendocino (Southern Love, BMI)	38
	Mr Sun, Mr Moon (Boom, BMI)	27
	My Deceiving Heart (Camad, BMI)	
	No Not Much (Beaver, ASCAP)	50 93
	Nothing But A Heartache (Felsted, BMI)	98
	Only The Strong Survive (Parabut/Double Diamond/	30
	Downstairs, BMI)	71
	Only You (Wildwood, BMI)	96
	Playgirl (George Koester, BMI)	100
	Proud Mary (Jondora, BMI) Ramblin Gamblin Man (Gear, ASCAP)	3
	Rock Me (Trousdale, BMI).	46
	Run Away Child, Running Wild (Jobete, BMI)	24
	Shot Gun Uobete, BMR	76
	Snatchin (t Back (Fame, BMI)	43
	Somebody Loves You (Nicket Shoe, BMI)	9.4
	Sophisticaled Cissy (Marsaint, BMI)	50
	Soul Experience (Cotillion, Ten East, Itasca, BMI)	74
	and arove fallenth published RMII	49

Sweet Cream Ladies, Forward March (Blackwood, BMI)
Take Care Of Your Homework (East/Memphis, BMI)
Tear Orop City (Screen Gems/Columbia, BMI)
There'll Come A Time (Jalynne, BMI)
These Are Not My People (Lowery, BMI)
The Way It Used To Be (Maribus, BMI)
Things I'd Like To Say (New Colony/T.M. BMI)
This Girl's In Love With You (Blue Seas/Jac., ASCAP)
This Magic Moment (Rumbaiero/Progressive/
Quintet/Tedlow, BMI)
Time Of The Season (Mainstay, BMI)
Time Was (Metric, BMI)
To Susan On The West Coast Waiting (Peer Int'L BMI)
Touch Me (Nipper, ASCAP)
Traces (Low-Sal, BMI)
Try A Little Tenderness (Connelly & Roberts, ASCAP)
I wenty Five Miles (Jobete, BMI)
Weight, The (Dwarf, ASCAP)
When He Touches Me (Painted Desert, BMI)
Who's Making Love (East Memphis, BMI)
Will You Be Staying After Sunday (Screen Gems/Commission
Worst That Could Happen. The (Johnny Rivers, BMI)
You Gave Me A Mountain (Mojave, BMI)
You Made Me So Very Happy (Jobete, BMI)
You Showed Me (Tickson, BMI)

THE ORIGINAL SMASH VERSION...
THAT BROKE IN THE NORTHWEST
... AND BREAKING EVERYWHERE!

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"TUNESMITH"

Staffer ...

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Way), Texarkana Baby, Bouquet of Roses Make the World Go Away, I Want to Go with You, After Loving You, I'll Hold You in My Heart, What's He Doing in My World. Somebody Like Me, The Tip of My Fingers, Cattle Call, Anytime, I'll Hold You in My Heart, I Want to Go with You, The Last Word in My Heart, I Want to Go with You, The Last Word in My Heart, I Want to Go with You, The Last Word in My Heart, I Want to Go with You, The Last Word in My Heart, I Want to Go with You, The Last Word in My Heart, I Want to Go with You, The Last Word in My Heart, I Want to Go with You, The Last Word in My Heart, I Want to Go with You, The Last Word in My Heart, I Want to Go with You, The Last Word in My Heart, I Want to Go with You, The Last Word in My Heart, I Want to Go with You, The Last Word in My Heart, I Want to Go with You, The Last Word in My Heart, I Want to Go with You, The Last Word in My Heart, I Want to Go with You, The Last Word in My Heart, I Want to Go with You, The Last Word in My Heart, I Want to Go with You, The Last Word in My Heart, I Want to Go with You, The Last Word in My Heart, I Want to Go with You was to word in My Heart, I Want to Go with You was to word in My Heart, I Want to Go with You was to word in My Heart, I Want to Go with You was to word in My Heart, I Want to Go with You was to word in My Heart, I Want to Go with You was to word in My Heart, I Want to Go with You was to word in My Heart was to word i Lonesome Is Me, What's He Doin' in My World, Just a Little Lovin' (Will Go a Long, Long Way), I Really Don't Want to Know, You Don't Know Me, That's How Much I Love You, They Don't Make Love Like They Used To, Tennessee Stud, Turn the World Around Cattle Call, What Is Life Without Love, Anytime, Just a Little Lovin' (Will Go a Long, Long Way), Texarkana Baby, Bouquet of Roses Make the World Go Away, I Want to Go with You, After Loving You, I'll Hold You in My Heart, What's He Doing in My World Somebody Like Me, The Tip of My Fingers, Cattle Call, Anythene, I'll Hold You in My Heart, I Want to Go with You, The Last Word in My Heart, I Want to Go with You, The Last Word in My Heart, I want to Go with You, The Last Word in My Heart, I want to Go with You, The Last Word in My Heart, I want to Go with You, The Last Word in My Heart, I want to Go with You, The Last Word in My Heart, I want to Go with You, The Last Word in My Heart, I want to Go with You, The Last Word in My Heart, I want to Go with You, The Last Word in My Heart, I want to Go with You, The Last Word in My Heart, I want to Go with You, The Last Word in My Heart, I want to Go with You, The Last Word in My Heart, I want to Go with You, The Last Word in My Heart, I want to Go with You, The Last Word in My Heart, I want to Go with You, The Last Word in My Heart, I want to Go with You, The Last Word in My Heart I want to Go with You want Somebody Like Me, The Tip of My Fingers, Cattle Call, Anytime, I'll Hold You in My Heart, I Want to Go with You, The Last Word ir Lonesome Is Me, What's He Doin' in My World, Just a Little Lovin' (Will Go a Long, Long Way), I Really Don't Want to Know, You Don't Know Me, That's How Much I Love You, They Don't Make Love Like They Used To, Tennessee Stud, Turn the World Around Cattle Call, What Is Life Without Love, Anytime, Just a Little Lovin' (Will Go a Long, Long Way), Texarkana Baby, Bouquet of Roses Make the World Go Away, I Want to Go with You, After Loving You, I'll Hold You in My Heart, Want to Go with You, The Last Word in Lonesome Is Me, What's He Doin' in My World, Just a Little Lovin' (Will Go a Long, Long Way), I Really Don't Want to Know, Yo Don't Know Me, That's How Much I Love You, They Don't Make Love Like They Used To, Tennessee Stud, Turn the World Around Cattle Call, What Is Life Without Love, Anytime, Just a Little Lovin' (Will Go a Long, Long Way), Texarkana Baby, Bouquet of Roses Make the World Go Away, I Want to Go with You, After Loving You, I'll Hold You in My Heart, What's He Doing in My World Somebody Like Me, The Tip of My Fingers, Cattle Call, Anytime, I'll Hold You in My Heart, I Want to Go with You, The Last Word i Lonesome Is Me, What's He Doin' in My World, Just a Little Lovin' (Will Go a Long, Long Way), I Really Don't Want to Know, Yo Don't Know Me, That's How Much I Love You, They Don't Make Love Like They Used To, Tennessee Stud, Turn the World Around Cattle Call, What Is Life Without Love, Anytime, Just a Little Lovin' (Will Go a Long, Long Way), Texarkana Baby, Bouquet of Rose Make the World Go Away, I Want to Go with You, After Loving You, I'll Hold You in My Heart, What's He Doing in My World Around Cattle Call, What Is Life Without Love, Anytime, Just a Little Lovin' (Will Go a Long, Long Way), Texarkana Baby, Bouquet of Rose Make the World Go Away, I Want to Go with You, After Loving You, I'll Hold You in My Heart, What's He Doing in My World Round Cattle Call, What Is

Eddy Arnold always sings the same kind of songs. Hits.

Eddy's new single: "Please Don't Go" C/W "Heaven Below." 74-0120



Switched On Bach' ights Up LP Chart

EW YÖRK — Columbia Records asterworks series, which usually conibutes pop chart best-sellers via iginal cast product, is presently responsible for the label's top-selling alm. It's "Switched On Bach," which oves into the Top 25 this week in the unber 22 spot. The label claims les of 200,000.

The secret of Bach go:

les of 200,000.
The secret of Bach going pop lies in e use of the Moog electronic synesizer which performs familiar ach repertoire, including the Bradening Concerto No. 3 in G Major. The t was conceived and developed by mposer-performer Walter Carlos, th the assistance of Benjamin Folk-

an.

The package received strong expose recently when Carlos was a guest the NBC network show, "Today." addition, many major newspapers d magazine have reported on the

San Remo Songs Subpublishers See Int'l Section

RONT COVER



umbia's Blood, Sweat and Tears of America's hottest contemporary ups, has blazed its way to the top the pop charts with their album, ood, Sweat and Tears." In addition riginal blues compositions, the LP ures arrangements of works by turn-of-the-century composer Erik e. "You've Made Me So Very Hapasingle, taken from the album, so moving up the pop charts.

proporating the talents and persones of nine young musicians, a hand-of horns and a powerful rhythm secthe group weds jazz and rock.

seen on The Ed Sullivan w. Blood, Sweat and Tears are cur-ly appearing at colleges and con-halls throughout the country and perform at the Fillmore East on il 11 and 12th.

Index 6 Album Inventory 50 for D.J.'s 30 Machine Section 69-78 Machine Section 03-76 dry Music Section 55-60 national Section 61-68 jng Ahead (Singles) 24 er Spinner Patter 30 ucers Profile 18 Top 50 22 ucers Profile 18 Top 50 22 o Active 12 rd Ramblings 38 es Reviews 32, 34 al on Stage 44 News Report 44 40 Albums 49 ag In On 30 statistics 14, 16

RCA Plans Midyear Entry Into Cassette Field **But Supports A Major Focus On Stereo 8 Line**

NEW YORK — RCA Records plans to enter the pre-recorded cassette field

later this year.
The label, through Norman Racusin, The label, through Norman Racusin, vp and general manager, stated that consumer interest in pre-recorded cassettes has developed to a point which justifies an initial marketing effort. However, Racusin also made it clear that the label intends to "focus a major effort in recorded tape on Stereo 8." Along with the cassette announcement was Racusin's report that sales of Stereo 8 cartridges during the first two months of 1969 are running almost 80% ahead of the comparable 1968 period. RCA said it would make its best-selling recordings available in the cassette format beginning around midyear. "Because manufacturing costs are comparable." Racusin said, "these will be marketed at the same prices as their Stereo 8 counterparts." In a further defense of the Stereo 8 cartridge, which RCA first introduced 3½ years ago. Racusin noted that "Stereo 8 has filled a need for the

3½ years ago. Racusin noted that "Stereo 8 has filled a need for the consumer on the move and has there-

by resulted in a significant increase in the market base for recorded music purchases. It is today a large, profitable segment of the industry's total marketing mix. Because it is growing at a rapid rate which we expect to continue for some years to come. "RCA Records will continue for us a major effort in recorded tape on focus a major effort in recorded tape on

Stereo 8."

While in RCA's view the "simplicity for and safety of the 8-track system for automotive use, as well as its demon-strable superiority in sound quality remained unchanged."

Racusin explained that "it appears, however, that there is a viable demand for recorded music in both systems from consumers with different standards and uses in mind. Our marketing plan will be designed to exploit this opportunity."

this opportunity."
RCA's impending entry into the cassette area could have received some impetus from its New York outlet, Bruno-New York. The distributorship recently began handling the Ampex tape lines, and it's understood that

cassettes have accounted for as much as 25% of the Ampex tape sales by Bruno-New York.

Previously, RCA has expressed concern that the cassette system—marked by the ease in which blank cassettes can be used to copy recorded material off the air—could cut deeply into sales of legitimate pre-recorded product of all types.

all types.

RCA's cassette move leaves, only Columbia Records among the key labels not represented in this area. As of presstime, Columbia had no comment to make on the RCA development.

Musicals Lead Race Of Oscar Nominees

NEW YORK — The movie musical leads the parade of nominees for this year's Oscar awards. "Oliver!," the Columbia Pictures adaptation of Lionel Bart's stage work, is the leading film nominee with 11 possible Oscars. "Funny Girl," another Columbia film version of a stage vehicle, is up for the second most Oscars, eight. Tied with "Lion in Winter" is 20th Century Fox' "Star!," the bio of Gertrude Lawrence. They are in third place with seven nominations each. Among the films with more than one nomination is "Finian's Rainbow," a Warner Bros./Seven Arts production with nominations in two categories. NEW YORK - The movie musical

a Warner Bros./Seven Arts production with nominations in two categories.

The leading two musicals, "Oliver!" and "Funny Girl," are among the five nominees for Best Picture of the Year. In addition, Barbra Streisand made the Oscar race for Best Actress for her work in "Funny Girl," her first role in a film. Ron Moody of "Oliver!" was nominated for Best Actor. Moody of One for Best Actor Best Songs

Among the five nominees for Best Song are: "Chitty Chitty Bang Bang" by Bob & Dick Sherman; "For Love of Ivy" by Quincy Jones and Bob Russell; "Funny Girl" by Jule Styne and Bob Merrill; "Star!" by Jimmy Van Heusen and Sammy Cahn; and "The Windmills of Your Mind" by Michael Legrand and Alan and Marilyn Bergman (from "The Thomas Crown Affair").

For Best Original Score (not a musical), there are: "The Fox" by Lalo Schifrin; "The Lion in Winter" by John Barry; "Planet of the Apes's by Jerry Goldsmith; "The Shoes of the Fisherman" by Alex North; and "The Thomas Crown Affair' by Michel Legrand.

grand.

List as Best Score of Musical (original or adaptation) are: "Finian's Rainbow" by Ray Heindorf; "Funny Girl" by Walter Scharf; "Oliver!" by John Green; "Star!" by Lennie Hayton; and "The Young Girls of Rochfort," an original musical with music by Michel Legrand and lyrics by Jacques Demy, with adaptation by Legrand.

End Dot/Crewe Deal

NEW YORK — By mutual agreement, a contract between Dot Records and Bob Crewe's productions on the Dynovoice label has been terminated. Crewe said his pressing schedule of activities, including an upcoming Broadway show, indie disk production and film and TV assignments, necessitated the amicable separation. The Dot-Crewe deal was made in July, 1967 with Randy Wood, then president of Dot. The following year Crewe made his debut in the film area by collaborating with Charles Fox on the score for "Barbarella," a Paramount release.

Canada Radio Prepares For Content Ruling See Int'l Section

Gortikov To NARM Confab: Stagnate & Future May Not Be Yours

HOLLYWOOD — The growth of the rack-jobber to "Super" status in the industry is no reason for this segment of the business to remain stagnated and content with a holding action.

This view of the wholesalers who control 90% of the retail outlets and contribute 65% to industry sales was made by Stan Gortikov, president of Capitol Records, during his keynote address at last Friday's (28) opening session of

Records, during his keynote address at last Friday's (28) opening session of the NARM Convention.

Noting that the Billion Dollar Era, the theme of the confab, was, more meaningfully, a profit-after-taxes 45 million dollar era, Gortikov said that "many of you are from the gone age of mono, and it's time for the Stereo Breed."

"Face it," Gortikov explained. "It's time for many of you to move over. Step aside. Bring on fresh, young, new

NARM Awards Finalists On Page 10

thinkers who can take what you've launched so well and make it better . . . the Billion Dollar Era should belong to such streessors and I urge you to eagerly hand over the reins."

Gortikov stated that the "Super" rack jobber concept puts an emphasis on "bigness." "But bigness alone," he added," does not a good rack jobber make. And bigness, along with its compensations, carries some threats and perils, too." and perils, too.

and perils, too."
Returning to the theme of youth and new thinking, Gortikov said that "bright, aggressive, motivated young guys — like all of you once were — . . . will feast on your smugness . . . and this 'New Breed' competition will serve to scare you and sharpen you anew."

A Dozen

Gortikov outlined a dozen areas where wholesaler interests can be ful-filled "if you are daring and innovative enough": 1. data processing; 2. sys-

Pocketdisc: Report On Marketing Test; 20-Week Sales Goal Is Reached In 13

NEW YORK — A 20-week goal of 100,000 in sales of Pocketdisc product in the northwest market was reached in 13 weeks. This is one of the disclosures of summary report on the consumer test of the 4" disk that began in the Seattle area on Sept. 27. "Unlike the 45's and LP's which had to fight their way in, Pocketdiscs were accepted overnight by the teenage buying public." the report states. "As long as the selection of hits remained fresh and complete," the report consists of the selection of of the sele

fresh and complete," the report continues, "the demand continued." "The present consumer survey indicates that Pocketdiscs were not a curiosity that Pocketdiscs were not a curiosity buy, that the new purchase represents the six 4-inch record bought." Price, convenience and size are noted as key advantages. "Their (consumer) preference for making their purchases through vending machines rather than from a clerk was made most obvious." the report says.

Consolidated Distributors of Seattle agreed to undertake the marketing introduction. Seventeen record companies (22 as of Jan. 15) made their repertoire available on a simultaneous release basis and on Sept. 27, the first shipments of Pocketdiscs reached dealer floors. According to Fred Hyman, president of Americom, productions because the second control of the second control of the production of the production.

man, president of Americom, producers of the Pocketdisc, Detroit has been earmarked for the next marketing test sometime in the spring.

Mechanics of Test

Ninety-seven dealers representing

a BPI of approximately .05 or ½% of national sales were selected in the Seattle-Tacoma area. They covered a wide spectrum of potential outlets:

Grocery Chain Stores	
Record Stores	15
Department Stores	7
Discount Stores	32
Drug Stores	19
Variety Chains	6
Misc	6

Of these 97 outlets, 47 received vend-(Con't on Page 42)

Hugh Dallas Joins Hit Tunes As Prexy

HOLLYWOOD — Hugh Dallas has joined Hit Tunes, Inc., a subsid of Consolidated Franchise Corp., as president and vice-president of the parent

ident and vice-president of the parent company.

Hit Tunes markets a vending machine which dispenses standard 45 rpm disks in a variety of models. The machines, recently shown at the Midwest Franchise and Opportunity Show in Chicago, will be leased to major food, drug, etc. chains, and distribution centers. First shipments are presently being made in the greater Chicago area, with over 5000 being currently installed in locations.

Dallas, who recently left his post as

Dallas, who recently left his post as national sales and promotion manager of Tower Records, will continue to headquarter in Hollywood.

Box-March 8, 1969

AGAIN AND AGAIN AND AGAIN....
THE VENTURES HAVE A HIT RECORD

"HAWAII FIVE-O" THE VENTURES

#56068



Any way you look at it this is a single packed with sales power! PRODUCED BY JOE SARACENO

Liberty Records Inc. Ex

Hurok Records Seen As Spin-Off From TIC's Hurok Co. Purchase

NEW YORK — Hurok Records will be a spin-off of the purchase of Hurok Concerts, Inc. by Transcontinental Inresting Corp.

The acquisition, for an undisclosed

The acquisition, for an undisclosed sum and/or stock transaction, was announced last week by S. Hurok, he 80-year-old impresario, and Bob lifton, president of TIC. It's a further eisure-time expansion of TIC, which started its music business activities with the purchase of a network of vholesalers and indie production firms. According to Hurok, the development of the disk arm will be to concentate on pop acts, although the classicularea, his forte,-will also be represented.

Litton said that "this is a most exiting step in the expansion of our comany. It brings into our entertainment omplex the world's most important oncert and management organization. eaded by the greatest impresario in



Hurok & Lifton

loss Is Sole Owner of Gospel Company

EW YORK — Murray Ross has beome sole owner of Gospel Premium burns through a purchase of the retaining 50% of the company from lorence Greenberg, president of cepter Records. Terms of the agreement call for the distribution of GPA y Scepter's Hob gospel unit for the ext five years.

Ross and Mrs. Greenberg started PA last year, with sales topping 50,000 in 1968. There are four gosel albums in the line, including a greent entry, "Great Moments in Gospel"

Cited as a key to GPA's first successyear has been its extensive promoon campaigns and incentive programs or distributor salesmen, for example, ere is a continual incentive program. o launch a new album into orbit a recial 30-day sales motivation proam has been set up with color telesion sets and AM/FM radios as the pprizes.

For the dealer, there is a cooperate advertising program. Reverend C. Franklin (Aretha's father) has been gned for local GPA radio spots. Speciad mats have been prepared, as well giant posters and counter brochures. giant posters and counter brochures. In addition to operating GPA, Ross president of Idea Planning Assoctes, an advertising and marketing insultant agency with strong commitents in both music and non-entertainent areas. Idea Planning's accounts clude Scepter Records, International the Cartridge Corp. MGM's tape dision and Playtape Corp. At Scepter, is assists in distributor incentive ograms, public relations, singles sting and LP merchandising proams. Ross serves as marketing conting to MGM tape, ITCC, Playtape, evolon and Penney's.



Ross (right) with secretary

Hurok Stav On

Hurok, 80, who will continue as president and chief executive officer of the new Transcontinental subsidiary, noted that "for years I have been interested that "for years I have been interested in expanding my activities by working with a company with the financial, merchandising and managerial talents to assist me in realizing my ideal of bringing the talents of my artists and companies before an even broader audience. I am pleased finally to have found a company that can help me fulfill these aims."

Plans are now being formulated.

Plans are now being formulated, Hurok disclosed, for entry into the or-ganized audience concert field, and expanding the company's television packaging and theater production,

Numbers & Inflation Bring Teen Spending To Record \$20 Billion

NEW YORK — Making available research results for 1968, the Rand Youth Poll announced that last year's teenage spending patterns mushroomed to a record 20-billion dollars. The sharp increase was attributed to a rapid rise in the number of teenagers and infla-tionary pressures. Latest survey in the 18-year old Rand

Youth Poll showed "16 through 19 year olds exhibiting an unusual spending power with records and related musical products holding a firm place in

the overall outlay.

Report figures were grouped into four Report figures were grouped into four age/sex groups: boys, age 16-19; girls, 16-19; boys 13-15 and girls 13-15. In both age brackets, the girls outpaced male spending on records and each of the groups reported savings listing radios prominently among the objects for which money was being put away.

Of the \$15.65 that older boys spent Of the \$15.65 that older boys spent weekly, an average of .75 was paid for records; older girls disbursed \$1.10 of a weekly \$16.85 spending for records. In the younger age groups, boys bought an average of \$4.85 worth of products, .40 going toward records and the girls spent .75 on records from their weekly \$4.95.

The Rand Poll attributed the surge and current importance of the teen-

The Rand Poll attributed the surge and current importance of the teenage market to the following:

1 The astonishing numerical growth of the total teen population from 17 million in the mid-1950's to 28 million in 1968. projected to 30 million in 1970. This segment of the population is increasing at the rate of one million each year. one million each year.

one million each year.

2 Unprecedented annual expansion of purchasing power. Opportunities for part-time teen employment have been greatly augmented by the rapid growth of food franchise stands which are largely staffed by teens.

3 The growing feeling by many companies that aiming advertising and promotion at young people results in long term and life-long customers.

4 Adult concentration on striving to look young through diet, dress, cosmetics, sports, automobile ownership and the like places unusual emphasis on youth appeal.

on youth appeal

King's March James Brown Month Is Label's Strongest Drive Ever

NEW YORK — King Records has allocated the largest promotional and merchandising budget in its history for a special "March Is James Brown

a special "March Is James Brown Month Of Soul" campaign.
Col. Jim Wilson, Starday-King Vice President of Marketing, said that the national program will extend through the month of March and is designed to further "accentuate the all markets appeal and wide spread all-market appeal and wide spread saleability" of James Brown recorded product at the consumer level.

Special deejay kits which include an exclusive "not-for-sale-radio programming only" EP album along with James Brown spot intros and bio material have gone forward to radio sta-

A deluxe packaged Brown album, "Say It Loud, I'm Black And I'm Proud," featuring the title song along with other James Brown chartsellers

hits such as "Lickin' Stick" and "Good-Bye My Love" has been prepared for immediate release to coincide with the "Month of Soul" campaign.

In addition to the current top-writing chart hit single, "Give It Up Or Turnit A Loose," a new instrumental single "Soul Pride" featuring James Brown playing and conducting his band has just been shipped to radio stations and all King distributors all King distributors.

Additionally, attractive James Brown

Additionally, attractive James Brown calendar posters, cut-out floor displays, complete album and singles cataloges and other point-of-sale dealer aids are available at all King distributors.

Network TV appearances during March, including the Hollywood Palace Show and Johnny Carson's Tonight Show, plus an intensified ad campaign will add further impetus to recognition of the month-long drive.

Atlantic Pacts Penn & English Group

NEW YORK — Hit songwriter and producer Dan Penn has been signed by Atlantic Record to record as a singer. Also just signed to the label is a new English group, the Yes, whom Atlantic president Ahmet Ertegun discovered on his recent trip to London.

Penn's first Atlantic single, "Nice Place To Visit," has just been released.

Penn's Irist Atlantic single, "Nice Place To Visit," has just been released. He produced the record with Spooner Oldham in Memphis.

Among the songs written by Penn over the past few years with Oldham, are: "I'm Your Puppet" (James & Bobby Purify). "It Tears Me Up" (Percy Sledge), "Cry Like A Baby" (The Box Tops); "Sweet Inspiration" (The Sweet Inspirations); and with Chips Moman — "Do Right Woman, Do Right Man" (Aretha Franklin); "Feed The Flame" (Ted Taylor); and "Dark End OI The Street" (James Carr, Clarence Carter, Percy Sledge). As a producer Dan Penn has been A & R director on the Box Tops' singles "The Letter" (a three million seller); "Neon Rainbow", "Cry Like A Baby" (one million seller), "Choo Choo Train" and "I Met Her In Church."

Portnoy To Empire State

NEW YORK — Ed Portnoy, the vet music man, has joined Empire State Record Sales, Inc. as president. He is associated with Mel Albert, secret-

is associated with Mel Albert, secretary-treasurer. who has been with the New York distrib since its inception almost two years ago.

Portnoy is the founder and owner of Record Shack One-Stop in New York, established in 1947. Portnoy has also been involved in disk manufacturing and promotion. Both Portnoy and Albert plan to be on hand at this week's NARM wholesaling convention in Hollywood.

lywood.
Empire State is located at 10-29 46th
Road, Long Island City.

Penn was a writer with Rick Hall at Penn was a writer with Rick Hall at Fame Recording Studios in Muscle Shoals. Alabama for four years prior to moving to Memphis to work for American Group Productions Studios. He recently started his own production and publishing firm with Spooner Oldham and is also doing independent productions for many record labels. Atlantic's other new pactee, the "Yes," will have their first album released simultaneously in Great Britain leased simultaneously in Great Britain and the U.S. shortly.

Request Ties With RCA Come To End

NEW YORK — After two years of a five year arrangement, Request Records, specializing in international product, is no longer being distributed by RCA Records. Indicative of the amicable parting, an RCA memo to Request distribs notes that Request has agreed to work with any distribs who wish to

tribs notes that Request has agreed to work with any distribs who wish to continue handling the line.

So far, according to Hans Lengsfelder, owner of Request, the following outlets have come to such an agreement: Eastco, Boston; Fidelity Northwest, Seattle; Hamburg, Pittsburgh; Morris, Syracuse; Radio-TV, Honolulu; Record Distributing, Houston; Taylor Electric, Milwaukee; Sea Coast, Hialeah, Fla. In addition, Request has appointed two previous distributors, Alpha in New York, and A&L in Philadelphia. Lengsfelder further noted that many large rack jobbers who handled

delphia. Lengslelder further noted that many large rack jobbers who handled Request as Camden distributors have already given notice that they will buy directly from Request.

At the recent MIDEM meet, Lengsfelder rounded out his global distribution set-up and negotiated the establishment of music publishing firms in other countries. He'll announce further distribution ties at this week's NARM convention in Hollywood. 1969 is the company's 20th year in operation.

Ames 'Answer' Album Passes Million Sales

NEW YORK — Ed Ames has been awarded a gold album for passing million-dollar sales with his "Who Will Answer & Other Songs of Our Times"

The album was released following Ames' widely publicized single written by Spanish composer L.E. Aute with lyrics by Sheila Davis dealing with nuclear war, apathy, religious discontent and the underlying confusion of today's generation. Matching the title song, the LP includes related material such as "Blowin' in the Wind," "There's a Kind of Hush (All Over the World)" and "I Wanna Be Free."

Superscope Forms Div. For Own Tape Product

SUN VALLEY, CALIF — Superscope Inc., national distributor of Sony pro-Inc., national distributor of Sony products, has formed a new recording division to produce and market reel-to-reel, 8-track cartridge and cassette tapes under its own Superscope label. The division's president Joseph Tushinsky last week announced that John Wagner was named executive A&R Wagner was named executive A&R producer for the division to gather material and masters and to supervise programming of all material for the firm.

Wagner is a veteran radio and television producer who started his broad-

Wagner is a veteran radio and television producer who started his broadcast career at KLO—Ogden and KMJ—Fresno. During his following ten-year affiliation with the Mutual Network and KHJ—Hollywood, "The Jack Wagner Show" received two national awards as "best radio program of popular music"

awards as "best radio program of popular music."

In 1962, Wagner joined Capitol Records as a producer and host of the "Silver Platter Service" which offered promotional interviews connected to new LP product. During the last 15 years, he has worked in television as actor, announcer, emcee and panelist. He has also been an independent producer of audio-visual sales promo presentations and stereo system demonsentations and stereo system demonstration tapes.

Behrens To Direct Marketing

Along with this appointment, Bob Behrens was named director of mar-keting for the Superscope division. He was formerly special projects writer

was formerly special projects writer with the firm.

Behrens, who joined Superscope in 1967, had earlier served as editorial services manager and copy chief for the Capitol Record Club. He was also project manager for Capitol's Virtuoso Concert Society.

List Of NARM Awards Finalists

I. BEST SELLING HIT SINGLE RECORD

Harper Valley P.T.A.—Jeannie C. Riley -Plantation

Hey Jude—Beatles—Apple Honey-Bobby Goldsboro-United

Love Is Blue—Paul Mauriat—Philips This Guy's In Love With You-Herb Alpert-A&M

II. BEST SELLING ALBUM

Are You Experienced?—Jimi Hendrix Experience—Reprise Blooming Hits—Paul Mauriat—Philips Disraeli Gears—Cream—Atlantic Feliciano-Jose Feliciano-RCA Rascal's Greatest Hits-Rascals-Atlantic

The Beatles—Beatles—Apple The Graduate-Movie Soundtrack-Columbia

Wichita Lineman—Glen Campbell— Capitol

III BEST SELLING MOVIE SOUND-TRACK

Camelot-Warner Brothers/Seven Arts Dr. Zhivago—MGM Funny Girl-Columbia Sound Of Music-RCA The Good, The Bad, and The Ugly-United Artists The Graduate—Columbia

IV. BEST SELLING MALE VOCALIST

Glen Campbell—Capitol Engelbert Humperdinck—Parrot Dean Martin-Reprise Elvis Preslev-RCA Andy Williams-Columbia

V. BEST SELLING FEMALE VOCALIST

Petula Clark-Warner Brothers/Seven Arts

Aretha Franklin-Atlantic Barbra Streisand—Columbia Dionne Warwick—Scepter Nancy Wilson-Capitol

VI. BEST SELLING MALE COUNTRY AND WESTERN ARTIST

Eddy Arnold-RCA Glen Campbell—Capitol Johnny Cash-Columbia Merle Haggard—Capitol Charlie Pride-RCA

VII. BEST SELLING FEMALE COUNTRY AND WESTERN ARTIST

Lynn Anderson—Chart Bobbie Gentry-Capitol Loretta Lynn—Decca Jeannie C. Riley—Plantation Tammy Wynette-Epic

VIII. BEST SELLING MALE RHYTHM & **BLUES ARTIST**

James Brown-King Wilson Pickette-Atlantic Otis Redding-Atco

March Ushers In 18th Monty Month

NEW YORK — London Records has unveiled its 18th annual "March Is Mantovani Month" promotion. The annual push on the noted British maestro's vast album catalog is the longest-running consecutive annual campaign for a single recording artist in the history of the record business, according to Herb Goldfarb, London's national sales and distribution manager.

The drive is highlighted by the re-lease of a new Mantovani LP, "The Mantovani Scene" in addition to the deluxe repackaging of two of the con-ductor's most notable sellers over the years, "Continental Encores" and

years, "Continental Encores and "American Waltzes."

The push on behalf of the product of Mantovani, who, two season's ago won the coveted "artist of the year" award of the National Association of Record Merchandisers (NARM), incorporates an all-out effort on the part of all London home office and region-

al sales and promo execs and repre-

On the merchandising front, there'll e a host of special items employed, including order pads, slicks, free samples at all levels of retailers and good music oriented stations, in-store and window displays and special mailings. The drive will continue for the full month

The new Mantovani LP, being released in conjunction with the drive, contains treatments of such recent pop hits as "Those Were the Days," "Theme from Chitty Chitty Bang Bang," "Both Sides Now" and "By the Time I Get to Phoenix."

Mantovani recently concluded his 13th annual cross-country tour of the United States, and has already been signed for another extensive tour of the country commencing next September. The Tour, like its predecessors, will run through the first week of December.



A GENERAL ASSEMBLY of notables and diplomats who were closely associated with the late Adlai E. Stevenson attended a reception at the United Nations Correspondents Association Club following the release of "Adlai," a 2-record album containing excerpts from speeches by Stevenson with remembrances by noted figures who knew him best. Clive J. Davis, president of Columbia Records, which issued the set, is shown presenting the documentary recording to United Nations Secretary General U. Thant. Left to right are: William Attwood, editor in chief, Cowles Communication, and actress Lauren Bacall, both of whom participated in the recording: Arnold Michaelis, who produced the album; Davis; Robert H. Estabrook, First Vice President, United Nations Correspondents Association (behind Davis): and U. Thant. Also present at the reception were Ralph Bunche, Undersecretary General for Special Political Affairs, and Arthur Schlesinger, Jr., both of whom are heard in "Adlai." An illustrated booklet by Schlesinger is also included in the package.

Gortikov Keynote To NARM Confab

tems improvement; 3. telecommunications: 4. vending; 5. tape marketing; 6. use of the cube (productive space going to waste;) 7. incentives to employees, customers, consumers or suppliers; 8. air transport; 9. radio utilization; 10. promotion; 11. better prospects for blacks; 12. returns reduction (Gortikov called for two task forces, one for NARM and one for the RIAA, to meet independently to evolve a set to meet independently to evolve a set of objections and methodology for cutof objections and methodology for cutting returns); Like the industry itself. Gortikov said, NARM has "untapped potential, unexploited possibilities." NARM should spring from being convention specialists to becoming experts in R&D — research and development. NARM could be the experimental and study department of each of your companies. NARM could penetrate problems and challenges none of you can afford to probe as individ-

Komisar To Decca **Marketing Section**

NEW YORK — Harold Komisar has joined Decca Records as staff assistant in marketing. According to Tony Mar-tell, director of marketing, Komisar will be located at Decca's national sales office here, reporting directly to Mar-

Komisar, a graduate of the University of Connecticut, started in the record business as sales representative for Roskin Distributors in 1959, covering Southern Connecticut. In 1964, he was promoted to district sales manager, southeast region, for Columbia Records, headquartering in Atlanta, Georgia. From there, he was promoted in 1966 to director of album promotion in New York, and in 1968, he was made product manager of original cast and soundtrack albums, where he remained until his new appointment with Decca Records. Komisar, a graduate of the Univer-Decca Records.



Harold Komisar

Stogel Firm To Coast

HOLLYWOOD - Leonard Stogel has moved his personal management firm from New York to Beverly Hills, Cali-

Stogel's office handles personal management for the Cowsills and Boyce and Hart, among other musical clients.

In making the move Stogel has set up Jerry Rubinstein, Schweiger, Segal

& Rubinstein as business managers; Lee Colton of Schwartzman, Greenberg and Fimberg as legal consultants; and Freeman, Gordon & Best as public re-lations consultants.

Testa Exits Community

NEW YORK — Vinny Testa has left his position as vice president of Shadow Morton's Community Productions/ Records. He said he is presently negotiating indie product with a number of labels and will announce future plans

At Community since its inception a At Community since its inception a year ago. Testa produced two albums, A&M's "Strange Night Voyage" by the Merchants of Dream (co-produced by Shadow Morton) and "A Mouth in the Clouds" by the Group Image for Community Records. He also set-up national distribution for the Community label. uals. NARM might well become a grand laboratory for you all. You might start by identifying your key problems assigning them priorities ... hiring experts from other industries and management firms.

management firms ..."
Earlier Gortikov also indicated the need for a closer dialog between whole saler and customer, and called for a NARM midyear meeting for this fo

1100 Attend Confab

More than 1100 tradesters-a record turnout—are at this week's confab at the Century Plaza Hotel. Indicative of the present and future aspects of the business were speech-making by Dr. Peter Goldmark, who is associated with CBS' new EVR audio-visual system; a tape cartridge panel discussion; and exhibitors of tapes.

Malverne Celebrates Its 23rd Anniversary

NEW YORK - Malverne Distributors NEW YORK — Malverne Distributors which handles distribution in New York for Atlantic/Atco, Stax/Volt, Epic/Okeh Musicor, Prestige and other labels, and is the oldest independent distributor in NY, is currently celebrating its 23rd

in NY, is currently celebrating its 23rd anniversary.

Malverne was formed by Al Hirsch in Brooklyn on January 1, 1946. Hirsch, who had been general sales manager for the Vim appliance store chain was persuaded to go into disk distribution by the Braun Brothers, David and Jules, producers of the Delux labels. With the assistance of his two brothers-in-law, who let him use the back of their retail record store on Fulton Street in Manhattan as a warehouse. Hirsch soon built up a thriving business, obtaining distribution for the Mercury, Bell, Keynote and Clef la

nouse. Hirsch soon built up a thriving business, obtaining distribution for the Mercury. Bell, Keynote and Clef labels. Then Bill Shocket, whose father was a record retailing pioneer, joined with Hirsch, and business increased steadily to the point at which Malverne was obliged to move to a 2-story building on 49th Street in Manhattan. At that time the firm was distributing such lines as ABC, Command, Camed Parkway, Kapp, Verve and Liberty In 1961, Malverne moved to sull larger quarters and added MGM Elektra and Vee-Jay for distribution In '64, Hirsch and Shocket sold of to MGM with the intention of retiring After a year, they found that they couldn't stay away from the business. They bought out Portem Distribution from Gladys Pear, renamed the firm Malverne, and soon afterward acquired Atlantic and Musicor for distribution. Malverne, and soon afterward acquired Atlantic and Musicor for distribution After two years they moved to larger quarters at 35-35 35th Street, Long Island City, their present address. Joe Grippo became sales manager and a sales force comprised of Jack Braun. Harvey Maybrown and Jerry Benius was formed. Later, Aron Turner joined the sales force and Rick Willard was hired to do promotion. When Williard went to work for Atlantic, his post was filled by veteran promo man Matty Matthews. Matthews

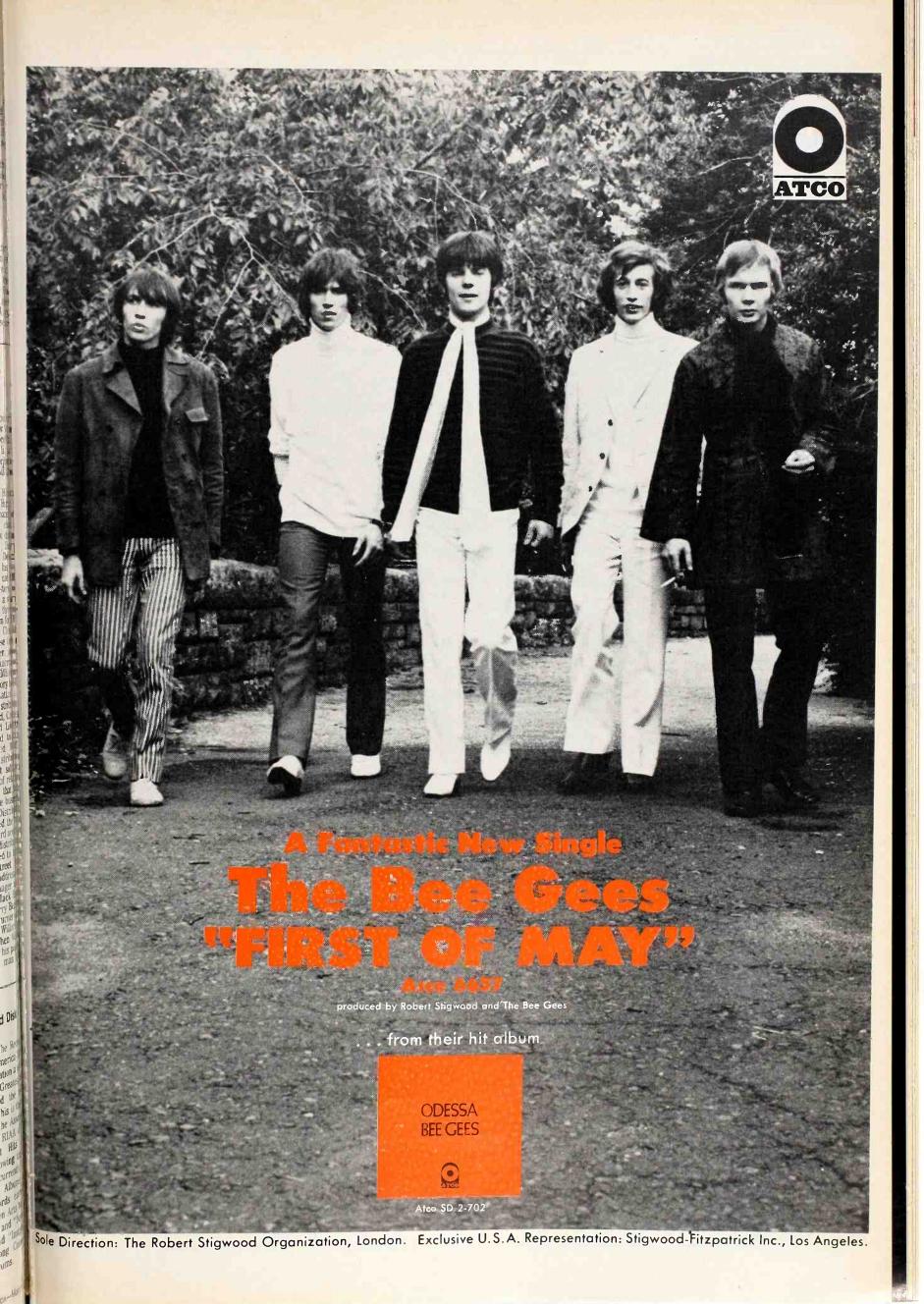
Association's 6th Gold Disk

BEVERLY HILLS - The Record In dustry Association of America (RIAA) has awarded the Association a gold re-cord for the group's "Greatest Hits album having reached the milion dollar mark in sales. This is the sub-

RIAA gold record for the Association Certification by the RIAA of "The Association's Greatest Hits" only eight weeks following the IP's release. The set is currently 22 on Cash Box's Top 100 Albums chart.

Previous gold records earned by the Warner Bros.-Seven Arts band are "Cherish." "Windy," and "Never My Love," all singles, and "Insight Out and "And Then Along Comes The Association." both siles Association," both albums.

Cash Box—March 8, 1965



www.americanradiohistorv.com



ETTA JAMES

ALMOST PERSUADED

CADET 5630

LEAPY LEE

IT'S ALL HAPPENING

CADET 5635

THE DELLS

HALLWAYS OF MY MIND

CADET 5636

LITTLE MILTON

GRITS AINT GROCERIES

CHECKER 1212

BILLY STEWART

I DO LOVE YOU

CHESS 1922

RECORDS



ox Radio Active

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK	TITLE	ARTIST	LABEL	TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE
48%	Galveston —	Glen Campbell — Capitol		97%
46%	Rock Me — S	Steppenwolf — Dunhill		91%
41%	Blessed Is th	ne Rain — Brooklyn Bridge	- Buddah	71%
40%	Move In A Li	ttle Closer Baby — Mama C	Cass — Dunhill	40%
39%	l'II Try Somet Temptation	thing New — Diana Ross & ns — Motown	Supremes &	39%
35%	Only the Stro	ong Survive — <mark>Jerry B</mark> utler -	— Mercury	74%
34%	Aquarius/Let the Sunshine In Medley — Fifth Dimension — Soul City		34%	
3 3 %	Time Was —	Canned Heat — Liberty		33%
30%	30% Snatching It Back — Clarence Carter — Atlantic		65%	
29%	29% I Can Hear Music — Beach Boys — Capitol		29%	
27%	Goodbye Columbus — Association — Warner Bros./7 Arts		49%	
24%	24% The Letter — Arbors — Date		24%	
23%	Didn't You Kı	now — <mark>Gladys Knight & Pip</mark>	s — Soul	23%
21%	Long Green -	- Fireballs - Atco		61%
20%	Feelings — C	Cherry People — Heritage		20%
18%	No Not Much	n — Vogues — Reprise		18%
16%	Don't Forget	About Me — Dusty Springfi	eld — Philips	48%
15%	Los Cosas —	Rene & Rene — White Wha	ale	15%
13%	The Chokin' I	Kind — Joe Simon — Sound	d Stage 7	13%
12%	Brother Love' UNI	's Travelling Salvation Show	- Neil Diamond -	12%

These Are Not My People - Johnny Rivers - Imperial

The Way It Used To Be - Englebert Humperdinck - Parrot

Twenty Five Miles - Edwin Starr - Gordy

LESS THAN 10% BUT MORE THAN 5%

TOTAL % TO DATE

LUV — (Let Us Vote) — Tommy Boyce & Bobby Hart — A&M

Playgirl — Prophets — Kapp

Give It Away — Chi-Lites — Brunswick

11%

10%

30%

57%

Only You — Bobby Hatfield — Verve

26%

God Only Knows — Nancy Sinatra — Reprise

Connie Francis

Wedding Cake

You've Made Me So Very Happy — Blood, Sweat & Tears —

31%

16%

Columbia

Are You Ready — Chambers Brothers — Columbia

47%

42%

58%



Ray Charles I'M All Yours—Baby



Original Soundtrack ABCS-OC-9 Candy

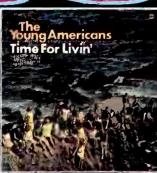




ABCS-669



Portrait of the Tams ABCS-673



The Young Americans ABCS-659 Time for Livin'



ABCS-672

Strange Brew



Puzzle ABCS-671



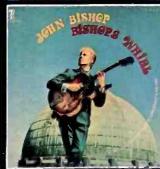
2%

17%

42%











The Queens Nectarine Machine

ne albums with rack power.

ne artists. The music. The packaging. All loaded with sell power. Stock The Rackables.



On AB



DETAILED INFORMATION ABOUT TITLES ON THE CASH BOX TOP 100 THIS WEEK

New To The Top 100

*New 10 THE 100 100
#1
BUILD ME UP, BUTTERCUP (2:56)
Foundations-UNI 55101
8255 Sunset Blvd. L.A. Calif.
PROD. Tony Macaulay C/O UNI
PUB: January BMI 25 W 56 St. NYC.
WRITER: M. DeAbo FLIP: New Direction

#2
EVERYDAY PEOPLE (2:18)
Sty & The Family Stone-Epic 10407
51 West 52 Street, NYC
PROD: Sly Stone for Stone Flower
700 Urbano St. San Francisco, Calif.
PUB: Daly City-BMI
c/o Martin Machet 1501 Bway, NYC.
WRITER: S. Stewart FLIP: Sing A Simple Song

#3
PROUD MARY (3:07)
Creedence Clearwater-Fantasy 619
1281 30th St., Oakland, Calif
PROD: Jon Fogerty (Fantasy)
PUB: Jon Dora-BMI
1281 30th St;, Oakland, Calif.
WRITER: J.C. Fogerty ARR: Jon Fogerty
FLIP: Born On The Bayou

#4
YOU SHOWED ME (3:05)
Turtler White Whale 292
8961 Sunset Blvd. L.A. Calif.
PROD. Chip Douglas 8833 Sunset Blvd. L.A. Cal.
PUB. Tickson BMI
999 N. Sepulveda Blvd. El Secunda, Calif.
WRITERS; James McGuinn-Gene Clark
FLIP: Buzz Saw

#5
THIS MAGIC MOMENT (2:50)
Jay & The Americans-United Artists 50475
729 7th Ave., NYC.
PROD: Jata 1619 Bway, NYC.
PUB: Rumbalero-Progressive-Quintet BMI
1619 Bway, NYC.
WRITERS: D. Pomus-M. Shuman ARR: Tommy Kaye
FLIP: Since I Don't Have You

#6
DIZZY (2:55)
Tommy Roe-ABC 11164
1330 Ave. of The Americas N.Y.C.
PROD Steve Barri c/o ABC
449 S. Beverly Dr. Beverly Hills Calif.
PUB: Low-Twi Music-BMI
P. O. Box 9687 Atlanta, Ga.
WRITERS: T. Roe & F. Weller
ARR; Jimmie Haskell
FLIP: The You I Need

#7
TOUCH ME (3:09)
Doors-Elektra 45646
1855 Bway, MYC.
PROD, Paul Rothchild c/o Elektra
PUB: Nipper ASCAP (same address)
WRITERS: Doors ARR: Paul Harris
FLIP: Wild Child

#8
INDIAN GIVER (2:30)
1910 Fruitgum Co.-Buddah 91
1650 Broadway, NYC.
PROD. Kasnetz-Katz Assoc.
200 W 57th St., NYC.
PUB: Kaskat Music & Kahoona Tunes-BMI
200 W 57th St. NYC.
WRITERS: B. Gentry-R. Cordel-B. Bloom
FLIP: Pow Wow

#9
BABY, BABY DON'T CRY (3:29)
Smokey Robinson & Miracles—Tamla 54178
2457 Woodward Ave., Detroit, Mich.
PROD: Smokey-Moore-Johnson c/o Tamla
PUB: Jobete BMI (same address)
WRITERS: Cleveland Johnson-Robinson
FLIP: Your Mother's Only Daughter

#10 GAMES THAT PEOPLE PLAY (3:34) GAMES THAT PEOPLE PLAY (3:34)
Joe South*Capitol 2248
1750 N. Vine, L.A. Calif.
PROD: Joe South c/o Lowery
PUB: Lowery BMI P.O. Bx. 9687. Atlanta, Ga.
WRITER: Joe South
FLIP: Mirror Of Your Mind

FLIP: Mirror of 1642.
#11
#11
I'M LIVIN' IN SHAME (2:57)
Supremes-Motown 1139
2457 Woodward Ave, Detroit, Mich.
PROD: The Clan (Motown)
PUB: Jobete-BMI
2457 Woodward Ave, Detroit, Mich.
WRITERS: P. Sawyer-R.D. Taylor & The Clan
ARR: Paul Riser
FLIP: I'm So Glad I Got Somebody

#12 TRACES-Classics IV-Imperial 66352

#13
CRIMSON & CLOVER (3:23)
Tommy James & Shondells-Roulette 7028
17 West 60 St., NYC.
PROD: Tommy James (same address)
PUB: Big 7 Music BMI (same address)
WRITERS. T. James-P. Lucia
FLIP: Some Kind Of Love

#14
TIME OF THE SEASONS (3:32)
Zombies—Date 1628
51 West 52 Street, NYC.
PROD. Rod Argent-Chris White c/o Date
PUB: Mainstay BMI c/o At Gallico
101 West 55 Street, NYC.
WRITER: R. Argent FLIP: Friends Of Mine

#15
THIS GIRL'S IN LOVE WITH YOU (4:13)
Dionne Warwick-Scepter 12241
254 West 54 Street, NYC
PROD: Burt Bacharach-Hal David
c/o Fred E. Ahlert Jr. 15 E 48 St., NYC
PUB: Blue Seas ASCAP & Jac ASCAP
WRITERS: Bacharach-David
ARR. Don Sebesky
FLIP: Dream Sweet Dreamer

#16
I'VE GOTTA BE ME (2:53)
Sammy Davis Jr. Reprise 0779
4000 Warner Blvd, Burbank, Calif.
PROD. Jimmy Bowen 6363 Sunset Blvd, L.A. Cal.
PUB. Damila ASCAP 40 W 55 St. NYC.
WRITER: Walter Marks ARR: Richard Weiss
FLIP: Bein' Natural Bein' Me

#17 HEAVEN (3:22) Rascals—Atlantic 2599 HEAVEN (3.22) ABSOLIC 1841 Bway, NYC. PROD: The Rascals in coop, with Arif Mardin C/o Slacsar 444 Madison Ave., NYC. PUB. Slacsar BMI (same address) WRITER. F. Cavaliere ARR: Arif Mardin FLIP: Baby I'm Blue

FLIP: Bady The Block
#18
CAN I CHANGE MY MIND (2:48)
Tyrone Davis:Dakar 602
C/O Cottillion 1841 Bway, NYC.
PROD: Willie Henderson C/O Cottillion
PUB: Dakar BMI 2202 Spruce St., Phila, Pa.
WRITERS: Barry Despenza-Carl Wolfolk
ARR: W. Henderson
FLIP: A Woman Needs To Be Loved

FLIP: A Woman Needs To Be Loved #19 BUT YOU KNOW I LOVE YOU (3:01) First Edition-Reprise 0799 4000 Warner Blvd. Burbank, Cal PROD: Jimmy Bowen c/o Amos Prod. 6383 Sunset Blwd. L. A. Cal. PUB: First Edition BMI c/o Total 10 Columbus Circle, NYC. WRITER. Mike Settle ARR: Glen D. Hardin FLIP. Homemade Lies

#20
MY WHOLE WORLD ENDED (3:15)
David Ruffin—Motown 1140
2457 Woodward Ave., Detroit, Mich.
PROD Fuqua-Bristol c/o Motown
PUB. Jobete BMI (same address)
WRITERS, Fuqua-Bristol-Sawyer-Roach
FLIP I've Got To Find Myself A Brand New Baby

#21
THE WEIGHT (2:52)
Aretha Franklin-Atlantic 2603
1841 Broadway, NYC.
PROD. Jerry Wexler-Tom Dowd c/o Atlantic
PUB. Dwarl ASCAP 640 5th Ave. NYC.
WRITER: Jaime Robertson ARR: Anti Marden
FLIP: Tracks Of My Tears

#22 CROSSROADS (4:16) Cream Atco 6646 1841 Broadway, N.Y.C. PROD. Felix Pappalardi PROD. Felix Pappatardi 6 MacDougal Alley, N.Y.C. PUB: Noma-BMI 1619 Broadway, N.Y.C. WRITER R. Johnson FLIP: Passing The Time

RUN AWAY CHILD, RUNNING WILD (4:30)
Temptations-Gordy 7084
2457 Woodward Ave, Detroit, Mich
PROD: Norman Whitfield c/o Gordy
PUB. Jobete BMI (same address)
WRITERS. N. Whitfield-B. Strong
FLIP: I Need Your Lovin

#25 RAMBLIN' GAMBLIN' MAN (2:20) Bob Seger-Capitol 2297 1750 N. Vine, L.A. Calif, PROD: Wayne Shuler c/o Capitol PUB: Gear ASCAP 29175 Franklin Road, S. Field, Mich 28175 Franklin Road, S. Field, Michigan WRITER: B. Seger FLIP: Tales of Lucy Blue

#26
TAKE CARE OF YOUR HOMEWORK (2:35)
Johnny Taylor-Stax 0023
926 E. McLemore Av. Memphis, Tenn.
PROD: Don Davis C/O Stax
PUB: East Memphis BMI C/O Stax
WRITERS: H. Banks-D. Davis-R. Jackson-T. Kelly
ARR: D. Davis FLIP: Hold On This Time

ARR: U. Davis Science 429
#27
MR. SUN, MR. MOON (2:29)
Paul Revere & Raiders—Columbia 44744
51 West 52 Street, NYC.
PROD: Mark Lindsey
9125 Sunset Blvd., L.A., Calif.
PUB: Boone BMI Box 200 Des Moines, Iowa
WRITER: M. Lindsey ARR: M. Lindsey
FLIP: Without You

FLIP: Without You
#28
GOODNIGHT MY LOVE (3:11)
Paul Anka-RCA 0103
155 East 24 Street, NYC.
PROD. Don Costa 8961 Sunset Blvd. L.A. Calif.
PUB: Quintet BMI 241 W. 72 Street, NYC.
Noma BMI 1619 Bway, NYC.
Treo BMI 1619 Bway, NYC.
WRITERS: Motola-Marascalo ARR: Don Costa
FLIP: This Crazy World

FLIP: This Crazy worid #29 GIVE IT UP OR TURNIT A LOOSE (2:45) James Brown-King 6213 1540 Brewster, Cinn., Ohio PROD: James Brown & Sons 850-7th Ave., N.Y.C. PUB: James Brown & Sons-BMI (same address) WRITER: C. Bobbitt FLIP: I'll Lose My Mind

#30
THE WORST THAT COULD HAPPEN (2:58)
Brooklyn Bridge-Buddah 75
1650 Bway, NYC
PROD: Wes Farrell 39 W 55 St. NYC
PUB: Johnny Rivers BMI
9255 Sunset Blvd, L. A., Calif.
WRITER: Jim Webb FLIP: Your Kite, My Kite

WRITER: JIM WEDD FEIT FOOT HAS A SHARE WAITING (3:13)
TO SUSAN ON THE WEST COAST WAITING (3:13)
Donovan-Epic 10434
51 West 52 Street, NYC.
PROD. Micki Most 101 Dean St., London, Eng.
PUB: Peer Int'l. BMI 1619-Bway, NYC.
WRITER: D. Leitch FLIP: Atlantis

FLIP: She Smiles
#33
YOU GAVE ME A MOUNTAIN (3:45)
Frankie Laine-ABC 11174
1330 Ave. of the Americas, N.Y.C.
PROD: Jimmy Bowen
6565 Sunset Blvd... Los Angeles, Calif.
PUB: Mojave-BMI
713 18th Ave. So., Nashville, Tenn.
WRITER: M. Robbins ARR: Jimmie Haskell
FLIP: The Secret Of Happiness
#34

WRITER: M. NOUUILS CANDERS
#34
SWEET CREAM LADIES, FORWARD MARCH (2:13)
Box Tops-Mala 12035
1776 Broadway, NYC.
PROD: Chips Moman-Tommy Cogbill
827 Thomas St. Memphis, Tenn.
PUB: Blackwood BMI 1650 Bway, NYC.
WRITERS: B. Weinstein-John Stroll
FUP: I See Only Sunshine
#35
MAY I (2:15)
Bill Deal & The Rhondels Heritage 803
c/o MGM 1350 Ave of the Americas, NYC.
PROD. Jerry Ross 1855 Bway, NYC.
PUB: Rhinelander BMI 130 W 57 St. NYC.
WRITER: M. Williams
FUP: Day By Day My Love Grows Stronger
#36

#36 I STARTED A JOKE (3:04) Bee Gees-Atco 6639 1841 Broadway, NYC
PROD: Robert Stigwood & Bee Gees
67 Brook Street, London, England,
PUB. Casserole BMI c/o Walter Hoter
221 West 57 Street, NYC.
WRITERS, Barry Robin-Maurice Gibb
FLIP, Kilburn Towers

FLIP: Milburn 10.

#37

LOVIN' THINGS (2:40)

Grass Roots-Dunhill 4180

449 S. Beverly Drive, Beverly Hills, Calif.

PROD: Steve Barri c/o Dunhill

PUB: Gallico BMI 101 W 55 Street, NYC

WRITERS: Schroeck-Loring ARR: Jimmie Haskell

FLIP: You And Love Are The Same

#28

#38
MENDOCINO (2:40)
Sir Douglas Quintet-Smash 2191
110 W 57 St. NYC.
PROD: Amigos de Musica c/o Smash
PUB: Southern Love Music-BMI c/o Smash
WRITER: Douglas Sahm
FLIP: I Wanna Be Your Momma Again

FLIP: I Warning CA #39 GALVESTON (2:35) Glen Campbell-Capitol 2428 1750 N Vine H'wood, Calif. PROD: AI de Lory c/o Capitol PUB: Ja-Ma ASCAP 2552 W 5th St. LA. Calif. WRITER: Jim Webb FLIP: AI de Lory FLIP: How Come Everytime I Itch I Wind Up Scratching You

Up Scratching You
#40
TRY A LITTLE TENDERNESS (3:59)
3 Dog Night-Dunhill 4177
449 \$ Beverly Drive, Bev Hills, Calif.
PROD. Gabriel Mekler c/o Dunhill
PUB: Connelly Robbins ASCAP
c/o Harry Fox 460 Park Ave, NYC.
WRITERS. Campbell-Woods-Connelly
FLIP: Bet No One Ever Hurt This Bad



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SAM & DAVE

"Born Again"

ATLANTIC 2608

Produced by David Porter and Isaac Hayes







DETAILED INFORMATION ABOUT TITLES ON THE CASH BOX TOP 100 THIS WEEK

New To The Top 100

#41
I DON'T KNOW WHY (2:40)
Stevie Wonder-Tamia 54180
2457 Woodward Ave. Detroit, Mich.
PROD. B. Hunter-S. Wonder c/o Tamla
PUB: Jobete BMI (same address)
WRITERS; Hunter-Hardaway-Wonder-Riser
FLIP: My Cherie Amour

#42
HOT SMOKE & SASAFRASS (2:30)
Bubble Puppy—International Artists 128
P.O. Box 14130, Houston, Texas
PROD: Ray Rush c/o Int'l Artists
PUB: Tapier BMI (same address)
WRITERS: Cox-Prince FLIP: Lonely

#43
SNATCHIN' IT BACK (2:39)
Clarence Carter-Atlantic 2605
1841 Broadway, NYC.
Rick Hall P.O. Bx 2238 Muscle Shoals, Ala.
PUB: Fame BMI c/o Rick Hall
WRITERS: Clarence Carter-George Jackson
ARR: Rick Hall & Staff
FLIP: Making Love (At The Dark End Of The Street)

#44
A LOVER'S QUESTION (2:37)
Olis Redding-Alco 6654
1841 Broadway, NYC.
PROD: Steve Cropper c/o Stax
926 E McLemore St Memphis, Tenn.
PUB Progressive BMI 1619 Bway, NYC.
Eden BMI 1697 Bway, NYC.
WRITERS: Brook Benton-Jimmy Williams
FLIP. You Made A Man Out Of Me

#45
I FORGOT TO BE YOUR LOVER (2:19)
William Bell-Stax 0025
926 E. McLemore Ave. Memphis, Tenn.
PROD: B. T. Jones c/o Stax
PUB: East Memphis BMI c/o Stax
WRITERS: W. Bell-B. T. Jones ARR: B. T. Jones
FLIP: Ring The Curtain Down

#46 ROCK ME (3:40) Steppenwolf-Dunhill 4182 449 S. Beverly Drive, Bev. Hills, Calif. PROD: Gabriel Mekler 1826 Laurel Canyon Blvd. H'wood, Calif. PUB. Truesdale BMI 449 S. Bev. Dr. Bev. Hills, Cal. WRITER: John Kay FLIP: Jupiter Child

#47
TEAR DROP CITY (2:01)
Monkes-Colgems 5000
1133 Ave of the Americas, NYC.
PROD: Boyce-Hart c/o Colgems
PUB: Screen Gems/Columbia BMI 711 5th Av. NYC.
WRITERS: Boyce-Hart ARR. Boyce-Hart
FLIP: A Man Without A Dream

#48
GOOD LOVIN' AIN'T EASY TO COME BY (2:27)
Marvin Gaye & Tammi Terrell-Tamla 54179
2457 Woodward Ave., Detroit, Mich
PROD: Ashtord-Simpson c/o Tamla
PUB: Jobete BMI (same address)
WRITERS. Ashtord-Simpson
FLIP: Satisfied Feeling

M49
SOUL SHAKE (2:24)
Perry Scott & Jo Jo Benson-SSSI 761
3106 Belmont Blvd., Nashville, Tenn.
PROD: Shelby Singleton
(same address)
PUB: Shelby Singleton Music-BMI
(same address)
WRITERS. M. Smith & M. Lewis
FLIP: We Were Made For Each Other

#50 SOPHISTICATED CISSY (2:50) Meters-Josie 1001 1790 Bway, NYC. PROD: Marshall Sehorn 1211 St. Phillips St. New Orleans, La. PUB, Marsain BMI c/o Marshall Sehorn WRITERS. Neville-Porter-Modeliste-Nocentelli FLIP: Sehorns Farms

W51 MAYBE TOMORROW (2:50) Iveys—Capitol 1803 1750 N. Vine, L.A., Calif. PUB Apple ASCAP c/o Mitchell Silberberg Knupp 6380 Wilshire Blvd., L.A., Calif. WRITER: Tom FLIP: Daddy's A Millionaire

#52 GLAD SHE'S A WOMAN (2:45) Bobby Goldsboro—United Artists 50497 729 7th Ave., NYC. PROD: Bob Montgomery-B. Goldsboro C/o U.A. 722 17th Ave. S. Nashville, Tenn. PUB: Tamerlane BMI c/o Wm. Sherman 6290 Sunset Bivd., L.A. Calif WRITER: B. Chandler ARR. Don Tweedy FLIP: Letter To Emily

#53
HELLO IT'S ME (2:50)
Nazz-SGC 001
1841 Broadway, N.Y.C.
PROD: Nazz & Michael Friedman
c/o Screen Genis/Columbia, 711-5th Ave, N.Y.C.
PUB: Screen Genis/Columbia, BMI
(same address)
WRITER: Tod Rundgren ARR: Nazz
FLIP: Open My Eyes

#54
AM I THE SAME GIRL (2:56)
Barbara Ackiln-Brunswick 55399
445 Park Ave, NYC.
PROD: Carl Davis-Eugene Record c/o Brunswick
PUB: Dakar BMI 2203 Spruce St. Phila, Pa.
BRC BMI 445 Park Ave, NYC.
WRITERS: E. Record-William Sanders
ARR: Sonny Sanders-FLIP. Be By My Side

#55
THESE ARE NOT MY PEOPLE (3:15)
Johnny Rivers-Imperial 66360
6920 Sunset Blvid. M'wood, Calli
PROD: J. Rivers 8923 Sunset Blvd. L.A. Cal.
PUB: Lowery BMI P.O. Bx 9687 Atlanta, Ga
WRITER: Joe South FLIP: Going Back To Big Sur

#56
THERE'LL COME A TIME (2:35)
Betty Everett-UNI 55100
8255 Sunset Blvd. L.A. Calif.
PROD: Archie Lee Hill Prod.
PUB: Jalynne-BMI
2203 Spruce St. Phila. Pa.
WRITER: F. Smith & E. Record
ARR: Tom Tom

#57
BROTHERS LOVE'S TRAVELLING SALVATION SHOW
(3:08)
Neil Diamond-UNI 55109
8355 Sunset Blvd., L.A., Calif.
PROD. Tommy Cogbill-Chips Moman c/o Armada
PUB: Stone Bridge BMI c/o Pryor-Braun-CashmanSherman, 437 Madison Ave., NYC.
WRITER: Neil Diamond
FLIP: A Modern Day Version Of Love

#58
NO NOT MUCH (3:03)
The Smoke Ring—Buddah 77
1650 Bway., NYC.
PROD: Rivertown, Nashville Tenn.
PUB: Beaver ASCAP 1650 Bway., NYC.
WRITERS: R. Allen-A. Stillman.
ARR: Lee-Reynolds-Wood-Philips
FLIP: How'd You Get To Be So Wonderful

#59
JOHNNY ONE TIME (3:10)
Brenda Lee-Decca 32428
445 Park Ave, NYC.
PROD: Mike Berniker c/o Decca
PUB: Hill & Range BMI 1619 Bway, NYC.
Blue Crest BMI P.O. Box 162 Madison, Tenn.
WRITERS: A.L. Owens-Dallas Frazier
ARR: Marty Manning
FLIP: I Must Have Been Out Of My Mind

#60 LONG GREEN (2:48) Fireballs-Atco 6651 1841 Broadway, NYC. PROD Norman Petty Bx 926 Clovis, New Mex. PUB. Burdette BMI Bx 1326 Seattle, Wash. WRITER: Lynn Easton FLIP: Light In The Window

#61
BACK DOOR MAN (2:02)
Derek-Bang 566
1650 Broadway, NYC.
PROD: Cymbal-Tobin
9000 Sunset Blvd. L.A. Calif.
PUB: Cymto BMI c/o Cymbal-Tobin
WRITERS: Cymbal-Tobin FLIP: Sell Your Soul

#62 CLOUD NINE (2:42) Mongo Santamaria Columbia 44740 51 West 52 Street, NYC. PROD. David Rubinson c/o Columbia PUB: Jobete BMI 2457 Woodward Ave. Del. Mich. WRITERS: N.J. Whitfield-B. Strong. ARR: Marty Sheller FLIP: Son of a Preacher Man.

#63
WITCHI-TAI-TO (2:55)
Everything Is Everything-Vanguard Apostolic 35082
71 W. 23rd St., N.Y.C.
PROD: Danny Weiss For 10th St. Productions
53 E. 10th St., N.Y.C.
PUB: Lovetruth-BMI
WRITER: Jim Pepper
FLIP: OOOH Baby

WRITER: Jim Pepper FLIP: OOOH Baby
#64°
AQUARIUS/LET THE SUNSHINE IN MEDLEY (3:50)
5th Dimension-Soul City 772
6920 Sunset Blvd., L.A., Calif.
PROD. Bones Howe 8833 Sunset Blvd., L.A., Calif.
PUB: United Artists ASCAP
6920 Sunset Blvd., L.A., Calif.
WRITERS: James Rado-Jerome Rogni-Galt McDermot ARR: Bob Alcibar-Bill Holman-Bones Howe
FLIP: Don'tcha Hear Me Callin' To Ya

#65
WILL YOU BE STAYING AFTER SUNDAY (2:22)
Peppermint Rainbow-Decca 32410
445 Park Ave., NYC
PROD: Paul Leka for Heather Prod.
PUB: Screen Gems/Columbia BMI
711 5th Ave., NYC
WRITERS: A, Kasha-J, Hirschhorn
ARR: P. Leka FLIP: And I'll Be There

M66
WHEN HE TOUCHES ME (2:58)
Peaches & Herb-Date 1637
51 West 52 Street, NYC.
PROD. Billy Sherrill-David Kapralik c/o Date
PUB: Painted Desert BMI 666 5th Ave, NYC.
WRITER. C. Varga ARR: B. Sherrill
FLIP: Thank You

#67
WHO'S MAKING LOVE (2:44)
Young-Holt Unlimited-Brunswick 55400
445 Park Ave. NYC.
PROD: Carl Davis-Eugene Record c/o Brunswick
PUB. East Memphis BMI
926 E. McLemore St. Memphis, Tenn.
WRITERS. H. Banks-B. Crutcher-R. Davis-R. Jackson
ARR Sonny Sanders FLIP: Just Ain't No Love

#68
ITVE GOT TO HAVE YOUR LOVE (2:45)
Eddie Floyd-Stax 25
926 E. McLemore St. Memphis, Tenn.
PROD: Steve Cropper c/o Stax
PUB. East Memphis BMI (same address)
WRITERS: S. Cropper-E. Floyd
FLIP- Girl I Love You

#69
THE LETTER (3:15)
Arbors-Date 16:38
51 West 52 Street. NYC.
PROD. Roy Cicali-Lorn Burton for Deman Prod 211 E:53 St. NYC.
PUB: Earl Barton BMI
1121 S. Glenstone. Springfield, Mo.
WRITER W.C. Thompson ARR: Joe Scott FLIP: Most 0f All

R70
DON'T FORGET ABOUT ME (2:49)
Dusty Springfield-Atlantic 2606
1841 Broadway, NYC.
PROD: Jerry Wexler-Tom Dowd-Anf Mardin
c/o Atlantic
PUB: Screen Gems/Columbia BMI 711 5th Ave. NYC.
WRITERS: Gerry Goffin-Carole King
FLIP- Breadfast in Bed

#71
ONLY STRONG SURVIVE (2:35)
Jerry Buller-Mercury 72898
35 E Wacker Drive, Chicago, Ill.
PROD: Gamble Huff 250 S. Broad St. Phila, Pa.
PUB. Parabut BMI 1501 Bway, NYC.
Double Diamond BMI c/o Gamble Huff
Downstairs BMI 5412 Osage Ave, Phila, Pa.
WRITERS: Gamble-Huff-Butler
ARR: Bobby Martin-Thom Bell
FLIP: Just Because I Really Love You

#72°
BLESSED IS THE RAIN (3:09)
Brooklyn Bridge-Buddah 95
1650 Bway, NYC.
PROD: Wes Farrell, 39 W. 55 St., NYC.
PUB: Pocket Full Of Tunes BMI c/o Wes Farrell
WRITER: Tony Romeno FLIP: Welcome Me Love

#73
I DIDN'T KNOW WHAT TIME IT WAS (3:09)
Ray Charles-ABC/Tangerine 11193
1330 Ave. of the Americas, NYC.
PUB: Chappell ASCAP 609 5th Ave NYC.
WRITERS: R. Rodgers-L. Hart
FLIP: I'll Be Your Servant

#74
SOUL EXPERIENCE (2:50)
Iron Butterfly-Atco 6647
1841 Broadway, NYC.
PROD: Jim Hilton c/o Atco
PUB: Cotillion BMI 1841 Bway, NYC.
Ten East BMI 7715 Sunset Blvd. LA. Cal.
Itasca BMI Union Bank Plaza 15233 Ventura Blvd.
Sherman Oaks, Calif.
WRITERS: Ingle-Bushy-Brann-Dorman
FLIP: In The Crowd

#75
GIMMIE, GIMMIE GOOD LOVIN' (2:00)
Crazy Elephant-Bell 763
1776 Bway, NYC.
PROD: J. Levine-A. Resnick for Kasenetz Katz 200
W. 57SI. NYC.
PUB. Peanut Butter BMI 1650 Bway, NYC.
Kahoona BMI 200 W. 57 Street. NYC.
WRITERS' J. Levine-R. Cordell
ARR: Joey Levine FLIP: Hips & Lips

#76
SHOT GUN (2:27)
Vanilla Fudge-Atco 6655
1841 Broadway, NYC.
PROD: Vanilla Fudge c/o Alco
PUB: Jobete BMI 2457 Woodward Ave. Det. Mich.
WRITER: Autry De Walt FLIP: Good Good Lovin'

#77
YOU'VE MADE ME SO VERY HAPPY (3:26)
Blood Sweat & Tears-Columbia 44776
51 West 52 Street, NYC.
PROD: James W. Guercio c/o Columbia
PUB: Jobete BMI 2457 Woodward Ave., Det., Mich.
WRITERS: B. Gordy Jr.-B. Holloway-P. HollowayF. Wilson FLIP: Blues - Part II

#78°
TIME WAS (2:35)
Canned Heat-Liberty 56097
6920 Sunset Blvd L A Calit.
PROD. Skip Taylor-Canned Heat c/o Capitol
PUB: Metric BMI c/o Liberty
WRITERS; Wilson-Hite Jr.-Vestine-Taylor-De la Parra
FLIP: Low Down

FLIP: Low Down
#79
MY DECEIVING HEART (2:46)
The Impressions-Curtom 1937
C/o Buddah 1650 Bway, NYC.
PROD. Curtis Mayfield 79 Monroe St. Chi. III.
PUB: Camad BMI c/o Curtis Mayfield
WRITER: C. Mayfield
FLIP: You Want Somebody Else

#80°
DIDN'T YOU KNOW (3:15)
Gladys Knight & Pips-Soul 35057
2457 Woodward Ave Detroit, Mich.
PROD. Ashford-Simpson c/o Soul
PUB: Jobete BMI (same address)
WRITERS: Ashford-Simpson
FLIP: Keep An Eye

#81
THE WAY IT USED TO BE (3:09)
Engelbert Humperdinck-Parrot 40036
529 W 25 Street, NYC.
PROD: Peter Sullivan for Gordon Mills
London England.
PUB: Manbus BMI c/o Walter Hofer
221 W 57 Street, NYC.
WRITERS: Cassano-Conti-Argenio
(English lyrics) Cook-Greenway
ARR: Mike Vickers FLIP: A Good Thing Going

#82
TWENTY FIVE MILES (2:59)
Edwin Starr-Gordy 7083
2457 Woodward Ave, Detroit, Mich.
PROD: Bristol-Fuqua c/o Gordy
PUB: Jobete BMI (same address)
WRITERS: Bristol-Fuqua-Starr
FLIP: Love Is My Destination

#83 NO NOT MUCH (2:45) Vogues-Reprise 1803 4000 Warmer Blvd, Burbank, Calif. PROD: Dick Glasser 6760 Hillpk Dr. LA. Cat. PUB: Yiva ASCAP 165 way, NYC. WRITERS: Stiffman-Allen ARR; Ernie Freeman FUP: Woman Helping Man

#84 KICK OUT THE JAMS (2:37) Mc5-Elektra 45648 1855 Broadway, NYC. PROD: Jac Holzman-Bruce Botnick c/o Elektra PUB: Paradox BMI (same address) WRITERS: Mc5 FLIP: Motor City Is Burning

#85
HALLWAYS OF MY MIND (3:05)
The Delts-Cadet 5636
320 E 21st Street, Chicago, III.
PROD: Bobby Miller c/o Cadet
PUB: Chevis BMI c/o Cadet
PUB: Chevis BMI c/o Cadet
WRITER: B, Miller ARR: Chas. Stepney
FLIP: I Can't Do Enough

#86
DAY AFTER DAY (2:20)
Shango-A&M 1014
1414 N La Brea, Hollywood, Calif.
PROD: Jerry Riopelle C/o A&M
PUB: Goombay-Irving BMI C/o A&M
WRITERS: Margo Lin-Riopelle-Reynolds
FLIP: Mescolito

#87°
I CAN HEAR MUSIC (2:38)
Beach Boys-Capitol 2432
1750 N Vine, L.A. Calif.
PROD: Carl Wilson c/o Capitol
PUB: Trio BMI 1619 Bway, NYC.
WRITER: Jeff Barry FLIP: All I Want To Do

#88
DO YOUR THING (2:50)
Watts 103 Street Rhythm Band-WB/7 Arts 7250
4000 Warner Blvd. Burbank, Calif.
PROD: Chas. Wright-Fred Smith
4219 Normal St. L.A. Calif.
PUB: Wright-Gerstel BMI C/o Chas. Wright
Tamerlane BMI 6290 Sunset Blvd. L. A. Cal.
WRITERS: Chas. Wright & Associates.
FLIP: A Dance, A Kiss And A Song

#89°
GIVE IT AWAY (2:45)
Chi-Lites-Brunswick 55398
445 Park Ave NYC.
PROD: Carl Davis-Eugene Record c/o Brunswick
PUB: Dakar BMI 2203 Spruce St. Phila, Pa.
BRC BMI 445 Park Ave NYC.
WRITERS: C. Davis-E. Record
ARR: Sonny Sanders FLIP: What Do I Wish For

#90
I LIKE WHAT YOU'RE DOING (2:50)
Carla Thomas-Stax 24
926 E McLemore St. Memphis, Tenn.
PROD: Don Davis (same address)
PUB: East Memphis BMI (same address)
WRITERS: Betty Crutcher-Homer Banks-R. Jackson
FLIP: Strung Out

#91
I DON'T WANT TO CRY (3:09)
Ruby Winters—Diamond 255
1650 Bway. NYC.
PROD: Pa Pa Don
3520 Menendez Dr., Pensacola, Fla,
PUB: Ludix BM I 0 E. 44 St., NYC.
Betalbin BMI
c/o Allen Klein Tower 53, 159 W. 53 St., NYC.
WRITERS: L. Dixon-C. Jackson
ARR: Don Tweedy FLIP: Just Like A Yo Yo

#92 GOODBYE COLUMBUS (2:21) Association-Wamer Bros/7 Arts 7267 4000 Warner Blyd Burbank, Calif. PROD: John Boylan c/o Warner Bros. PUB: Ensign BMI 1501 Bway, NYC. WRITER: Jim Yester FLIP: The Time It Is Today

#93
ANYTHING YOU CHOOSE (2:55)
Spanky & Our Gang-Mercury 72890
35 E Wacker Drive, Chicago, III.
PROD: Scharl/Dorough 265 W 20 St. NYC.
PUB: Takya ASCAP c/o Scharl/Dorough
WRITER: Scharl ARR: Scharl-Dorough
FLIP: Mecca Flat Blues

#94
SOMEBODY LOVES YOU (3:05)
Deltonics-Philly Groove 154
c/o Bell Records 1776 Bway, NYC.
PROD: Stan & Bell 285 S 52nd St. Phila, Pa.
PUB: Nickel Shoe BMI c/o Stan & Bell
WRITERS T. Bell-W. Hart ARR: Thom Bell.
FLIP: Ready Or Not Here I Come

FLIP. Ready Or Not Here I Come
#95
GENTLE ON MY MIND (2:17)
Dean Martin-Reprise 0812
4000 Warner Blvd. Burbank, Calif.
PROD: Jimmy Bowen for Amos
6363 Sunset Blvd. H'wood, Calif.
PUB: Glaser BMI 801 16th Av S. Nashville, Tenn.
WRITER: John Hartford ARR. Ernie Freeman
FLIP. That's When I See The Blues
(In Your Pretty Brown Eyes)

#96
ONLY YOU (2:47)
Bobby Halfield-Verve 10634
1350 Ave of the Americas, NYC.
PROD: Dick Glasser 6760 Hillok Dr. L.A. Cal.
PUB: Tro-Hollis BMI 10 Columbus Circle, NYC.
WRITERS: B. Ram-A, Rand ARR: Ernie Freeman
FLIP: The Wonder Of You

#97°
FOOLISH FOOL (3:19)
Dee Dee Warwick — Mercury 72880
35 E Wacker Dr., Chicago, III.
PROD. Ed Townsend c/o Chappell
PUB: Chappell ASCAP 609 5th Ave., NYC.
WRITER: E. Townsend ARR: Rene Hall
FLIP: Thank God

M98°
NOTHING BUT A HEARTACHE (2:40)
Firitations-Deram 85036
c/o London 539 W 25 St. NYC.
PROD: Wayne Bickerton c/o Decca House
9 Albert Embankment London SE1 London; Eng
PUB: Felsted BMI c/o London
WRITERS. Bickerton-Waddington
ARR: Johnny Harris FLIP: How Can You Tell Me?

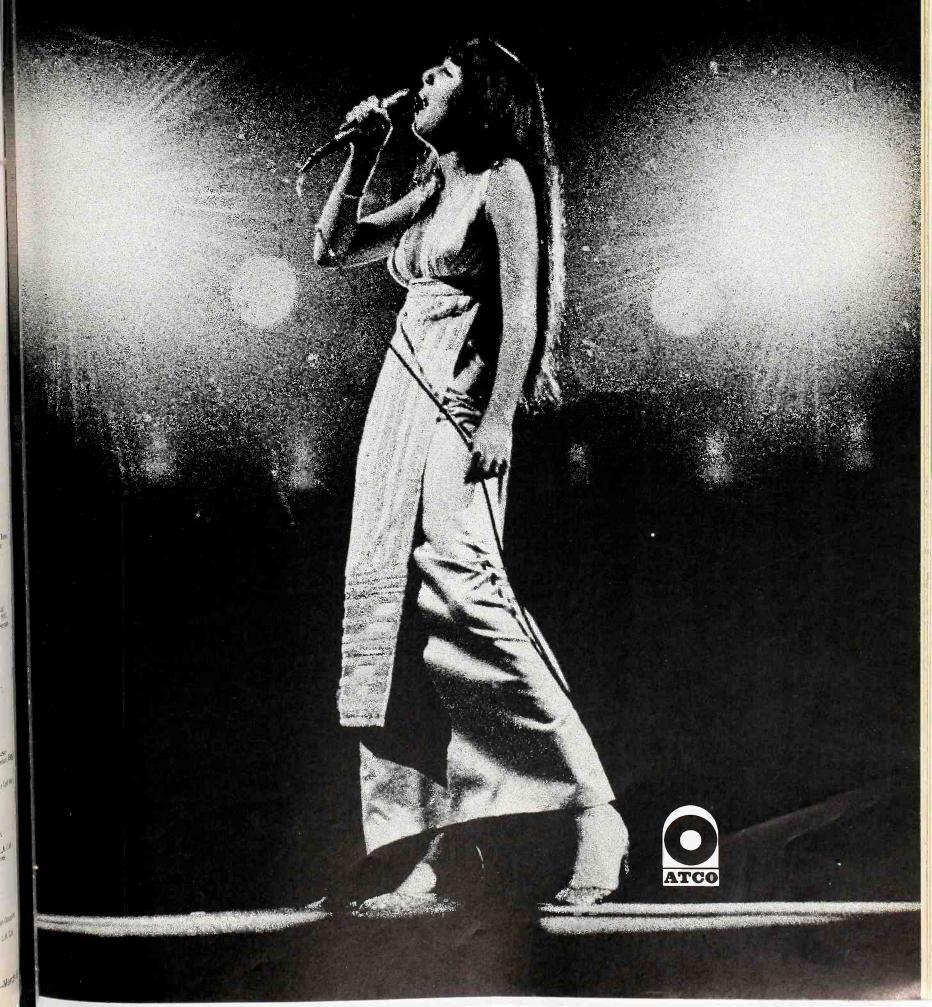
#99°
GOD KNOWS I LOVE YOU (3:07)
Nancy Stnatra-Reprise 0813
4000 Warner Blvd. Burbank, Calif.
PROD. Billy Strange for Boots Records
9000 Sunset Blvd. L.A. Calif.
PUB: Metric BMI 6920 Sunset Blvd. L.A. Cal.
WRITERS: DeLoney Bramlett-Mac Davis
ARR: Billy Strange
FLIP: Just Bein' Plain Old Me

#100°
PLAY GIRL (2:06)
Thee Prophets-Kapp 962
136 East 57 Street, NYC.
136 East 57 Street, NYC.
PROD: Carl Bonafede-Don Belloc-Lon Douglas Chicago, Ill.
PUB: 4 Star BMI 9220 Sunset Blvd. L.A. Cal.
WRITERS: Linda & Keith Colley
FLIP: Patricia Ann

Atco Records Proudly Presents...

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Boyce & Hart: **Getting Out The Teen Vote**

HOLLYWOOD - Tommy Boyce and Bobby Hart have come a long way with the purely glandular aids and pocketbooks of their teenie-bopper fans. And almost as if in appreciation for these past-rendered services Boyce and Hart's latest album for A&M Records, "It's All Happening on the Inside," has a song called "L.U.V.." or "Let Us Vote," calling for 18-year-old voting rights. The Establishment is even picking up - because "hip" Joey Bishop is using the record cut regularly to promote the vote on his TV show.

But with the release of their new album (which they produced themselves), the boys have ventured onto grounds far afield from early teenieweenie realms. Gone is the icing on the cake of "Last Train to Clarksville" written for those inevitable classic downers. The Monkees; gone too are the Early Evergreens of the early '60's: "Hurt So Bad," "Lazy Elsie Molly," and "Peaches and Cream." Boyce and Hart are now into country, and even into a song by those perpetual rock revolutionaries. The Rolling Stones, with "Jumping Jack Flash," and even "Soul" sounds by Holland-Dozier-Holland ("Standing in the Shadows of Love'')

But they are pleased at this change in recorded material. Tommy admits, 'It's been unbelievable. You used to have Presley, Frankie Avalon, Little Richard, Pat Boone, Fabian, guys like that; if you were a good-looking guy and a certain age, you could be a smash. Things are a lot more open now; the audience grooves — their heads have been opened up more to different kinds of music.

Adds Bobby, "We try to communicate to the older people as much as we do to the kids. Older people are surprised to see young people, like me and Tommy, with long hair, smile

Accidental Encounter

Boyce and Hart first began to smile at one another when they met by acci-

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dent early in 1960 when each happened to be at the same music publisher's office at the same time. They struck up a conversation, learned that nearly all of their interests were the same, and decided to write a song or two together. That was only the beginning.

It was not until Summer, 1964, that Boyce and Hart became a working partnership. Until that time they worked together on weekends, tried to pursue careers as solo performers and just did what they could to make ends meet.

In the four years they have been together, Boyce and Hart have written over 300 songs which have sold 42 million records

"Come A Little Bit Closer" was their first big hit. Written for Jay and the Americans, it became the No. 1 song in the country six weeks after it was released. Boyce and Hart were out to blow minds, and such recording 'names" as Dean Martin, Little Anthony, Tommy Sands and Chubby Checker all rushed to record their material. Boyce and Hart were asked to write the theme song for Dick Clark's "Where The Action Is" TV show which led to their writing themes for two other network series: NBC's "Days of Our Lives" and ABC's "Swinging Country." "Paul Revere and the Raiders." "Herman's Hermits." "The Animals." "The Ventures" and Gary Lewis all wanted Boyce and Hart material and then along came "The Monkees." That was Fall, 1966.

Columbia-Screen Gems purchased the rights to a TV series called "The Monkees" and asked all of their contract song writers to look-over the initial script and decide whether or not they would like to become involved in the project. Boyce and Hart were the only ones to offer their services. The rest is known history.

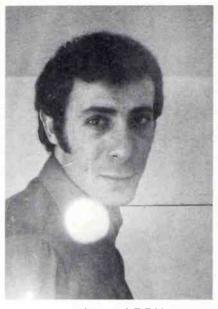


Boyce & Hart

Boyce and Hart were "The Monkees" at the outset. They wrote such hits for them as "Last Train to Clarksville," "Monkees' Theme." "Vallarie," "I Wanna Be Free" and a host of others. They became one of the hottest songwriting duos in the business. But something was missing . . . They still wanted to perform.

In Spring, 1967, Boyce and Hart joined A&M. Once again, they repeated their earlier success story. Their first two singles. "Goodbye Baby" and "I Wonder What She's Doin' Tonight,' followed by two hit albums, Patterns" and "I Wonder What She's Doin' Tonight." which in turn were followed by the hit single, "Alice Long," and now "It's All Happening" inside and outside for Boyce and Hart.

Producer's Profile



JEFF BARRY

Most people in the music industry know who Jeff Barry is and what he's done, but few people know what Jeff Barry is planning to do, not because he's secretive, but because he shys away

he's secretive, but from publicity.

Barry's past record includes co-authoring such hits as "Tell Laura I Love Her,"
"Teenage Sonata," "I Can Hear Music"
"Teenage Sonata," "I Can Hear Music"
"The second by the Beach Boys), "May-"Teenage Sonata," "I Can Hear Music" (just revived by the Beach Boys), "Maybe I Know," "Do Wah Diddy Diddy," "What A Guy," "Chapel Of Love," and other hits for such groups as the Ronettes, the Crystals, the Raindrops, the Dixie Cups, the Shangri-las, the Jellybeans, the Monkees, and most recently, the Archies, many of which he also produced. Last year, he formed his own label, Steed, through Dot Records and has scored with several hits by Andy Kim.

Kim.

But rather than dwell on the past, Jeff Barry preferred to tell Cash Box about his newest project, one he did want publicized, an industry-supported school for producers and songwriters. "I'd like to see a school where people with innate talent can learn the fundamentals of the music business. Two months in an almost formal school could save many promising talents from could save many promising talents from the five-year knocking around period most of us went through, and perhaps keep some possible hitmakers from keep some possible winding up as dentists.

Label's spent a good deal of money on deals with producers who have had one hit, and in many cases it turns out that the drummer on the date was actually responsible for the editing or special effects that made the disk. When a label signs someone out of their own school, they would know exactly what they were getting. It would be a more-than-worth-while investment."

Barry envisions a vast cooperative of record companies, music publishers, indie producers and recording studios, all die producers and recording studios, all contributing time and money to create a minor league pool of new talent to feed an industry with an insatiable appetite for creative personnel. "For the songwriting end, we'd set up ASCAP and BMI publishing companies, and material written by the students while in school would be published and exploited, with any profits going back into the school fund. We'd have seminars and workshops in writing, and also in on the legal aspects of the business. We'd teach them the techniques of producing their own demos, and possibly even finished product.

"For potential producers, we'd have field their to go and possibly seven finished product.

'For potential producers, we'd have

"For potential producers, we'd have field trips to cooperating recording studios, talks from successful producers and possibly we'd set up a non-profit indie clearing house for any material that has commercial possibilities. Of course, producers should also have a knowledge of songwriting.

"Instead of just having a placement service, we might hold a talent draft with the label's sending scouts to the classes and gathering reports on potential heavies." Well, Jeff realizes that all his ideas may not see fruition, but he is committed to the overall concept of a school for producers, and would like to hear from other industry people. "There's no one style of producing or songwriting or engineering, and I'd like to see everybody represented, even if they only teach or engineering, and I'd like to see every-body represented, even if they only teach one hour a month." Jeff can be reached in care of the Steed office in New York at 1650 Broadway.

Aside from the producer's school, Barry is involved with several other im-portant projects, including a move into the movie field.

"It's ctill a challenge to turn out hil

the movie field.

"It's still a challenge to turn out hil records," Barry told us, "but to me there's more of a challenge in making movies. I was on the set recently as musical director and I was awed by what was going on. I know that if the movie people came into my studio, they'd feel the same way, but the idea of making movies thrills me. Right now I'm in the process of learning enough to work on my first movie (with Harvey Kurtzman, formerly of Mad Magazines, and currently writing the Little Annie strip for Playboy)."

Barry feels that the key to making movies, and anything for that matter, is to be able to think commercial. "When I was in college studying industrial enters the gineering, the record business was the furthest thing from my mind. I was planning to design a hit refrigerator."

Also in the works for Barry is a com-plete commercial house for TV spots, which will shoot the ad and provide the which will shoot the ad and provide the music as well. Barry is currently in the process of assembling a staff. He's also involved in a film and disk project with Don Kirshner for a newly formed group named Tommorrow, and has just completed cutting an album with the Illusion and a single with the Playhouse, both for Steed.



BUOYANT BROWN JUG JUBILEE: Warner Bros.-Seven Arts Records recently hosted a party at the Brown Jug in New York for the Pentangle, one of the label's disk acts. The party-goers included (l. to r.): Lou Dennis, WB-7 Arts eastern sales manager; Pentangle Bert Jansch; Stuart Love, New York promo man; Paul Tanne. eastern operations manager; and Terry Cox of the Pentangle.

His next next million million seller!





Sunset: More Of Its Own Dates: Names Lee Young A&R Director

LOS ANGELES
Artists' econo
which Liberty/United Artists' economy-priced Sunset label, which had its most successful year in 1968, has decided to put a substantially increased effort into producing its own product in 1969. Howard Alperin, general sales manager of Sungard and the company product in 1969. set, made the announcement last week, adding that the label will continue to draw upon product of other Liberty/UA labels as in the past.

Veteran producer Lee Young has joined the label as A&R director.

Liberty/UA labels as in the past.

Veteran producer Lee Young has joined the label as A&R director, and will be charged with responsibility for producing new material as well as with the task of selecting material for LP's using the already released product. Young, who was Nat Cole's music director for more than nine years, was formerely A&R director for Vee-Jay records.

UA Inks 5-Year Deal w/ JATA

NEW YORK - United Artists Records

NEW YORK — United Artists Records has inked a five year artist, publishing and production deal with JATA, the entertainment unit operated by Jay & the Americans, UA's hot disk team.

According to Mike Lipton, vp and general manager of UA, the deal is one of the largest in the history of the company. It calls for the team to handle production of its own disks and produce a new group, Kings Kounty Karnival, and other acts. A co-publishing arrangement between Unart, UA's publishing unit, and JATA is also part of the arrangement. Jay & the Americans, on UA since 1962, are currently making a big splash on the Top 100 with "This Magic Moment." There new LP is "Sands of Time."

Al Bennett, president of Liberty/UA Records, personally supervised the terms of the agreement. Negotiations on the contract were handled by Sidney Shemel, chief counsel for UA Records and attorney Harvey Michelman of Michelman & Michelman, representing JATA. Michelman also serves as administrator and house counsel for JATA.

Ros Setting US Dates

Ros Setting US Dates

NEW YORK — Edmundo Ros, the London label's Latin-styled maestro, is arranging personal appearances here with Joe Glaser of Associated Booking. Dates will include concerts and/or a booking at a Las Vegas Hotel for June. On March 29. Ros leaves for a 5-week tour of Japan, starting in Tokyo. His latest LP is "Silk 'n' Latin." He's also represented with a single, "Hare Krishna," from the musical "Hair."

Sunset's January release consisted Sunset's January release consisted of eight albums including such artists as Vikki Carr. Del Reeves, The Johnny Man Singers. Nelson Riddle, Eddie Harris, Ferrante & Teicher, Johnny Darrell, and the Jubilee Four. 1969 plans call for a release at least every six weeks, Alperin stated. In addition, Sunset will conceive and develop advertising programs in the same manner as other Liberty/UA labels.

Alperin also revealed that an ex-

Alperin also revealed that an extensive budget had been made available to Sunset for production of new products. In addition to more of the Chipmunks, new product will include a dozen more of the Talespinner children's records. Sunset also is seeking additional masters in today's sound, Alperin said.

Musicor/Dynamo Retain Indies In Promo Drive

NEW YORK — Musicor and Dynamo Records have initiated a major push on new product that has gotten underway with the labels' announcement that they will retain a nationwide net of independent promoters to support current product.

Among the key indies hired to accelerate interest in Musicor and Dynamo product are: Bill Spitalsky for the greater New York area; Howard Bedno in Chicago, Milwaukee and Indiana; Joe Galkin in several major southern markets; and Steve Shulman for the Philadelphia, eastern Pa. and couthern New Jorsey region southern New Jersey region

Central releases being concentrated on include "One Eye Open" by Maskman & the Agents and the Diplomats "Accept Me." George Jones' new single "I'll Share My World With You" is to get c&w attention as well as his new LP, "My Country.." The promotion force is also to work on "Romanceable & Danceable," Hugo Winterhalter's current album.

New Distributor

Dynamo has just named a new distributor in the New York area. Dome Distributors of Long Island City will be handling the label.

Thunder Joins Calla

NEW YORK — Nat McCalla has Just signed Johnny Thunder to his Calla label. The deal brings Thunder from Diamond with his first release schedled immediately.

Thunder, where

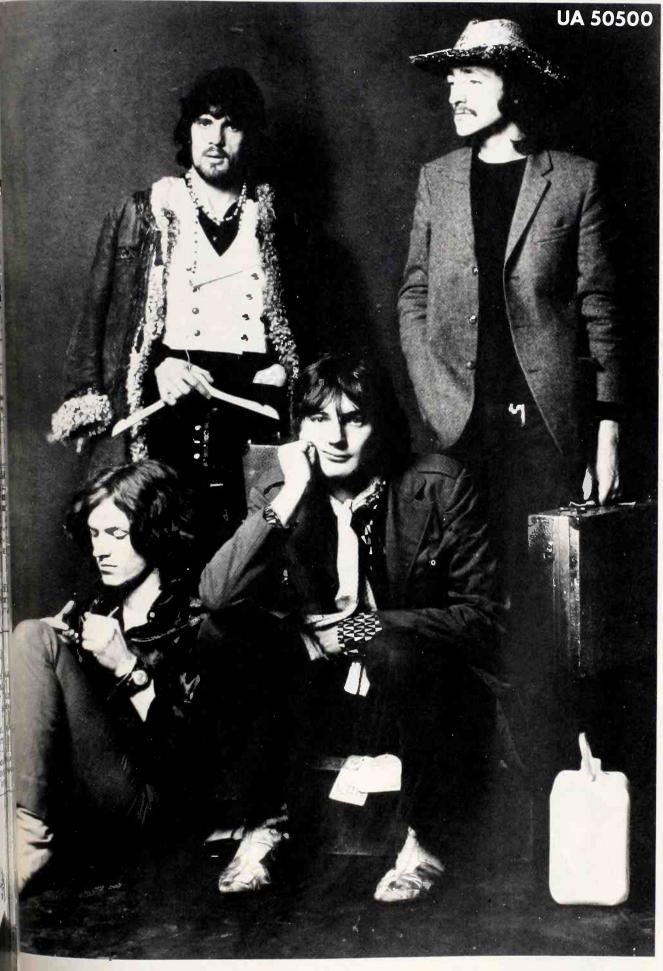
Thunder, whose biggest hit was "Loop the Loop" several years ago, debuts with Calla in a single called "I'm Alive." The side was conceived and composed by Tommy James who produced the side with Teddy Vann.



GOLDEN YEAR: 1968 was, indeed, a golden year for Jerry Fuller, west coast A&R producer for Columbia Records. He and Jack Gold, vice prestent of A&R for the label (r.), stand before the five gold records games ed by Fuller in '68. The gold disks include four million-selling Fuller-produced singles by Columbia's Gary Puckett and the Union Gap Woman," "Young Girl," "Lady Willpower," and "Over You" (Fuller wrotthe last three lids.) The fifth million-seller produced by Fuller is Columbia single, "Little Green Apples," by O.C. Smith.

Sla

WEDICATED GOO



is a: emetic elixir potion sedative prescription remedy tincture notion recipe inament reatment intment

it's also a new core-all hit single on Island Records Production

Produced by Jimmy Miller

United Artists
Entertainment from
Transamerica Corporation



Columbia Expands R&B Promo Force

NEW YORK — To offer complete national promotion for R&B product, Carl Proctor, Columbia's national R&B promotion manager, has been organiz-ing a staff of field promotion men to

ing a staff of field promotion men to work with this product.

Added to the staff are Fred Ware, who will be regional R&B promotion manager, southern region, and Harry Coombs, who will be regional R&B promotion manager for the east coast. Two field men, Granville White and Lou Wills, will remain in their present positions as regional R&B promotion manager for the midwest and regional R&B promotion manager for the west coast, respectively. coast, respectively

Tangerine Gets Robins

NEW YORK — In its first contract of 1969, Tangerine Records has signed Jimmy Robins to the label. Announcement of the agreement with the blues singer, organist and composer was made by Joe Adams, vp of the com-

First product from Robins will be a single, "Lonely Street" with "Once in a Lifetime." Release is scheduled for this week, with distribution to be handled by ABC Records.

Jesse James To Do 2 Singles For Merc

NEW YORK — Indie producer Jesse James has agreed to produce two acts for Mercury. James, whose past credits are topped by recent hits such as "The Horse" and "Boogaloo Down Broadway," will be working with Bobby Newton for the Mercury label and with Benny & Tina on the Blue Rock subsid subsid

subsid.

Having worked with Blue Rock before ("Yes I Am" by the Brothers of Love). James' first product with the acts will be "Do the Whip it on Me" with Newton, and "This Love Is Real" by the documents.

by the duo

Peacock Awarded

CHICAGO — The US District Court for the Northern District of Illinois-Eastern Division has awarded a total of \$350,000 to Peacock Records in its six-year-old legal dispute with Checker Records over contract violation regarding the Original Five Blind Boys also known as the Jackson Harmoneers. The case, after originally being settled was followed by a counter-suit that was just ruled on by the Honorable Judge Joseph S. Perry. Chess reports that it will appeal the decision.

Each of these men will be responsible to Mr. Proctor for obtaining maximum airplay for Columbia's R&B releases in his region. The regional R&B promotion managers will also be responsible for arranging personal appearances of artists to promote their product.

pearances of artists to promote their product.

Messrs Ware Coombs, White and Wills will also be arranging newspaper advertisements, window displays and other special promotions for local dealers. They will be visiting radio stations and providing disk jockeys and other station personnel with new Columbia R&B releases, and will also be arranging newspaper advertisements, window displays and other special promotions for local dealers. They will be maintaining liaison not only with radio-station personnel, but also with record dealers, trade-publication personnel, artists and their managers, and one-stops and major rack-jobbers. Ware is new to the Columbia, he was promotion manager, southern region, for ABC Paramount, and previously, he was promotion manager for Liberty Records.

Records

Coombs is also a newcomer to Columbia. He was manager of the Ramsey Lewis office in Chicago and previously did promotion for Schwartz Brothers in Washington, D.C.

Brothers in Washington, D.C.
In addition to the duties of his present position as regional R&B promotion manager for the midwest, Granville White will have the added responsibilities of breaking in the new field people and coordinating R&B artist promotion tours nationally

Wills, who has been a promotion staffer for some time, will remain in his present position as regional R&B promotion manager for the west coast.

Stitt Signed By Stax

MEMPHIS — Famed saxophonist Sonny Stitt has been signed by Stax/Volt Records, executive vice president Al Bell announced last week.

Veteran jazzman Stitt, adept at both tenor and alto horns as well as the "varitone" (an electrified sax), will be moving into the pop field with his first Stax release, "Private Number," b/w "Heads Or Tails." An album is set to follow the single.

Bell said that Stitt "will be moving into the contemporary field as a Stax artist. We're aiming for the best of several styles — pop, jazz, rhythm and blues and easy listening."

Stitt placed prominently in both the "alto sax" and "tenor sax" categories in "Playboy" Magazine's annual jazz & pop poll in the February issue.



EXECUTIVE ENTHUSIASM is displayed at RCA Victor Records' signing of Carolyn Franklin by (l. to r.) Harry Jenkins, division vice president, record operations; Norman Racusin, division vice president and general manager; and Buzz Willis, manager, new product development.



THERE'LL COME A TIME

Betty Everett (UNI 55100)

THIS GIRL'S IN LOVE WITH YOU

Dionne Warwick (Scepter 12241)

2	EVERYDAY PEOPLE Sly & the Family Stone (Epic 10407)	3	27	ICE CREAM SONG The Dynamics (Cottillion 44021)
3	BUILD ME UP BUTTERCUP		28	ONLY THE STRONG SURVIVE
	Foundations (UNI 55101)	2		Jerry Butler (Mercury 72898)
4	GIVE IT UP OR TURNIT A LOOS James Brown (King 6213)	E 6	29	SNATCHING IT BACK Clarence Carter (Atlantic 2605) 33
5	SOPHISTICATED CISSY The Meters (Josie 1001)	7	30	THE CHOKIN' KIND Joe Simon (Soundstage 7 2628) 40
6	BABY, BABY DON'T CRY Smokey Robinson & Miracles (Tamla 54178)	5	31	WHEN HE TOUCHES ME Peaches & Herb (Date 1637) 35
7	THE WEIGHT Aretha Franklin (Atlantic 2603)	10	32	A LOVER'S QUESTION Otis Redding (Atco 6654) 36
8	FOOLISH FOOL Dee Dee Warwick (Mercury 72880)	9	33	SNAP OUT Interpretations (Bell 757) 34
9	MY WHOLE WORLD ENDED David Ruffin (Motown 1140)	11	34	I DON'T WANT TO CRY Ruby Winters (Diamond 255) 22
10	I'M LIVIN' IN SHAME Diana Ross & Supremes (Motown 1139)	8	35	AQUARIUS/LET THE SUNSHINE IN MEDLEY Fifth Dimension (Soul City 772)
11	TAKE CARE OF YOUR HOMEWORK Johnny Taylor (Stax 0023)	4	36	WHO'S MAKING LOVE Young Holt Unlimited (Brunswick \$5400) 37
12	RUNAWAY CHILD, RUNNING WILD Temptations (Gordy 7084)	17	37	I'LL TRY SOMETHING NEW Diana Ross & The Supremes & The Temptations (Motown 1142)
13	GIVE IT AWAY Chi-Lites (Brunswick 55398)	16	38	I FORGOT TO BE YOUR LOVER William Bell (Stax 0015)
14	CAN I CHANGE MY MIND Tyrone Davis (Dakar 602)	1-2	39	ALMOST PERSUADED Etta James (Cadet 5630)
15	SOULSHAKE Peggy Scott & Jo Jo Benson (SSS 761)	15	40	BABY MAKE ME FEEL SO GOOD 5 Stairsteps & Cubie (Curtom 1936)
16	SWITCH IT ON Cliff Nobles & Co. (Phil-LA-Df Soul 324)	24	41	DON'T TOUCH ME Betty Swann (Capitol 2382)
17	SOULFUL STRUT Young Holt Untimited		42	OILY Juggy (Sue 9)
18	MY DECEIVING HEART	13	43	TOO LATE TO WORRY TOO BLUE TO CRY Esther Phillips (Roulette 7031)
19	I'M JUST AN AVERAGE GUY	19	44	HALLWAY'S OF MY MIND Dells (Cadet 5636)
20	CLOUD NINE Mongo Santamaria (Columbia 44740)	23	45	DIDN'T YOU KNOW Gladys Knight & The Pips (Soul 35057)
21	GOOD LOVIN' AIN'T EASY TO COME BY		46	I DON'T KNOW WHY Esquires (Wand 1195)
22	Marvin Gaye & Tammi Terrell (Tamla 54179) GRITS AIN'T GROCERIES	14	47	UPTIGHT GOOD WOMAN Solamon Burke (Bell 759)
23		18	48	SAD SAD STORY Ethics (Vent 1004)
	Edwin Starr (Gordy 7083)	25	49	I DIDN'T KNOW WHAT
24	AM I THE SAME GIRL Barbara Acklin (Brunswick 55399)	26		TIME IT WAS Ray Charles (ABC 11193)
25	DO YOUR THING Watts 103rd Street Rhythm Band		50	REVOLUTION (Part I)





THAVAL BRIMT -- [] --HAPPENING

ecords ppening



Soofise

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Veep

Entertainment from Transamerica Corporation





CashBox Looking Ahead

1 MOVE IN A LITTLE CLOSER BABY (Shane — BMI) Marna Cass (Dunhill 4184)

2 THE CHOKIN' KIND (Wilderness — BMI) Joe Simon (Sound Stage 7 2628)

3 AS THE YEARS GO PASSING BY

4 THE WEDDING CAKE (Shelby Singleton — BMI) Connie Francis (MGM 14034)

5 FIRST TRAIN TO CALIFORNIA (Yuggoth — BMI) Cryan Shames (Columbia 44759)

6 ALMOST PERSUADED (Al Gallico — BMI) Etta James (Cadet 5630)

7 NOVEMBER SNOW (Wingale — ASCAP) Rejoice (Dunhill 4176)

8 LONG LINE RIDER (Argent — BMI) Bobby Darin (Direction 350)

9 SHE'S ALMOST YOU (Lowery — BMI) Billy Harner (Or 1253)

10 THIS IS A LOVE SONG (Screen Gems/Columbia — BMI) Bill Medley (MGM 14025)

11 ATLANTIS (Peer Int'l — BMI) Donovan (Epic 10434)

12 WHAT'S WRONG WITH MY WORLD (Regent — BMI) Ronnie Dove (Diamond 256) 13 ONE EYE OPEN

(Catalogue/Den — BMI) Maskman & Agents (Dynamo 125)

14 LILLY'S BACK (Brave New World — BMI) Verrill Keene (Show Town 460)

15 HAWAII FIVE-O (April — ASCAP) The Ventures (Liberty 56068)

16 MORNING GIRL (Acuff-Rose — BMI) The Neon Philharmonic (Warner Bros./7 Arts 7261)

17 FEELINGS (Screen Gems/Columbia — BMI) The Cherry People (Heritage 810)

18 KUM BA YAH
(Clinton — ASCAP)
Tommy Leonetti (Decca 32421)

19 HAIR (United Artists — ASCAP) The Cowsills (MGM 14026)

20 30-60-90 (Jec — BMI) Willie Mitchell (Bi 2154)

21 CHANGING, CHANGING (Solar System — ASCAP) Ed Ames (RCA Victor 9726)

22 MEDICATED GOO (Tro-Cheshire — BMI) Traffic (United Artists 50500)

23 I HAD A DREAM (Jobete — BMI) Shorty Long (Soul 35054)

24 LAS COSAS (Pecos — BMI) Rene & Rene (White Whale 298) 25 LOOK HOMEWARD ANGEL (Vimar — BMI) Velvet Crests (Harbour 303)

26 SWITCH IT ON
(Dandelion/James Boy — BMI)
Cliff Nobels & Co. (Phil LA Of Soul 324)

27 SOMETHING'S HAPPENING (Easy Listening/Cyril Shane — ASCAP) Herman's Hermits (MGM 14035)

28 TOO LATE TO WORRY

(Elvis Presley — BMI)
Esther Philips (Roulette 7031)

29 IS THERE ANYTHING BETTEP THAN MAKING LOVE?

(James Boy — BMI) Fantastic Johnny C (Phil LA Of Soul 327)

30 APPLE CIDER (Beechwood — BMI) Five By Five (Paula 319)

31 THE MEDITATION

(Cotique — BMI)

TNT Band (Cotique 136)

32 CHITTY CHITTY BANG BANG (Unart – BMI) New Christy Minstrels (Columbia 44631)

33 YOU ARE MY DESTINY

(Spanka — BMI) Vic Dana (Liberty 56098)

34 TRICIA TELL YOUR DADDY (Unart/New Life — BMI) Andy Kim (Steed 715)

35 ONLY THE LONELY (Acuff-Rose — BMI) Sonny James (Capitol 2370)

36 HEY JUDE (Maclen — BMI) Paul Mauriat (Philips 40594)

37 YOU'D BE GO
(Vogue — BMI)
Nancy Wilson (Capitol 2422)

38 MEMORIES ARE MADE OF THIS
(Blackwood — BMI)
Gene & Debbie (TRX 5017)

39 SABRE DANCE (Leeds — ASCAP) Love Sculpture (Parrot 335)

40 I STILL LOVE YOU
(Dakar/BRC — BMI)
Jackie Wilson (Brunswick 55402)

11 LOVE THEME FROM 'LA STRADA' (MCA — ASCAP) Roger Williams (Kapp 975)

42. SNOWBALL
(Cymto — BMI)
American Machine (Tower 473)

43 THE WORM

(Jell — BMI)
Jimmy McGriff (Solid State 2524)

44 MY SPECIAL PRAYER
(Maureen — BMI)
Percy Sledge (Atlantic 2594)

45 GAMES PEOPLE PLAY
(Lowery — BMI)
Boots Randolph (Monument 1125)

46 APRICOT BRANDY (Nina – BMI) Rhinoceros (Elektra 45647)

47 "SEATTLE" (Screen Gems/Columbia — BMI), Perry Como (RCA Victor 9722)

48 DON'T TOUCH ME

49 SNAP OUT
(James Boy, Milstan, Aye Bee — BMI)
Interpretations (Bell 757)

(Pamper — BMI) Bettye Swann (Capitol 2382)

50 I DON'T KNOW HOW TO SAY I LOVE YOU (Bridgeport — BMI) Superlatives (Westbound 144)

Just Enough
To Start Me Dreamin'
b/w How big a fire *32452

Jeannie Seely, one of the new faces at Decca

WHEW! SMASH!



BROTHER LOVE'S TRAVELLING SALVATION SHOW

BA MEIT DIWWOND

UNI 55109

Watch for His Great New Album.



UNIVERSAL CITY RECORDS - A DIVISION OF MCA INC.

RCA Offers 39 New LP's For March

NEW YORK — RCA Records last week unveiled a March release of 39 week unveiled a March release of 39 new albums. Highlighting the release are 16 popular LP's: "The Now Of Then!" by Lana Cantrell; "Country Roads And Other Places," by the Gary Burton Quartet; "Love Of A Gentle Woman," by John Gary; "The Open Mind Of John D. Loudermilk"; "A Yankovic Dance Party," by Frankie Yankovic; "The Golden Songs Of Donovan"; by the Johnny Arthey Orches-Yankovic Dance Party, by Fankle Yankovic; "The Golden Songs Of Donovan"; by the Johnny Arthey Orchestra; "Arte Gitano," by Sabicas; "Just To Satisfy You," by Waylon Jennings; "A Warm Shade Of Ivory," by Henry Mancini, his piano, orchestra and chorus; "Wheatfield Soul," by the Guess Who?; "Remember Me," by Jim Ed Brown; "Tumbling Tumbleweeds," by the Sons of the Pioneers; "How Great Thou Art," by George Beverly Shea; "Snow In All Seasons," by Hank Snow; "The Closest Things To Love," by Skeeter Davis; and "The Best Of Country Comedy," by various artists.

Two popular albums not announced in the February release but issued late in February are "Give Me You," by Roslyn Kind, and "Goodnight My Love," by Paul Anka.

Roslyn Kind, and Love," by Paul Anka

Red Seal Albums

Six new LP's are being offered by RCA's classical Red Seal division for March. They are: "Schubert: Symfor March. They are: "Schubert: Symphony No. 8 ('Unfinished')/Mozart Sy No. 41 ('Jupiter')"—Orman Sy No. 41 ('Jupiter')''—Ormandy, Philadelphia Orchestra; "The Heifitz - Piatigorsky Concerts — Spohr

THIS MAGIC MOMENT JAY & THE AMERICANS Rumbalero Music, Inc.
Progressive Music Pub. Co.
Quintet Music
Tredlew Music **CROSSROADS** Noma Music, Inc. Gunnell Music GOODNIGHT MY LOVE PAUL ANKA Noma Music, Inc. Quintet Music, Inc. Trio Music, Inc. IF LCAN DREAM ELVIS PRESLEY Gladys Music, Inc. ABC
Noma Music, Inc.
Mojave Music, Inc.
Elvis Presley Music, Inc.
A LOVERS QUESTION
OTIS REDDING.

JOHNNY ONE TIME BRENDA LEE

Hill & Range Songs, Inc.

Blue Crest Music, Inc.

EMPTY SUNDAY SUNDOWN TRAIN BILL GOODWIN......MTA Big Top Records, In

THE ABERBACH GROUP 241 West 72 Street, New York, N.Y.

Double String Quartette in D Minor, Op. 65/Dvorak: Piano Trio In E Minor, Op. 65/Dvorak: Piano Trio In E Minor, Op. 90 ('Dumsky') — Heifitz. Piatigorsky and others; "Tchaikovsky: Symphony No. 5 in E Minor, Op. 64/Moussorgsky: 'A Night On Bare Mountain'" — Ozawa, Chicago Symphony; "Berlioz: 'Harold In Italy,' Op. 16"— Trampler, Pretre, London Symphony; "The Baritone Voice" — Milnes, Guadagno, New Philharmonia,' and "Gould: 'Venice,' 'Vivaldi Gallery'" — Katims, Seattle, Symphony.
RCA's March foreign release consists of 2 new Mexican albums, 2 new Puerto Rican/Cuban albums, an Italian album and three Mexican sets that have previously been issued in mono and have now been reprocessed for stereo effect. The 2 new Mexican albums are "Corridos Y Canciones," by Amalia Mendoza, and "Unicos, Dinamicos. Freneticos," by Los Atenticos. The 2 new Peurto Rican/Cuban sets are "La Epoca De Oro De (The Golden Era Of) Daniel Santos, Vol. II," with the Sonora Matancera Orchestra, and "La Epoca De Oro (The Golden Era Of) Rafael Munoz Y Su Orquesta, Vol. II (1957)." The new Italian package is "Gianni 5," by Gianni Morandi. The three reprocessed Mexican albums are: "Libertad Lamarque Canta Canciones De Maria Graver"; "Los Bribones, Vol. II"; and anni Morandi. The three reprocessed Mexican albums are: "Libertad Lamarque Canta Canciones De Maria Graver"; "Los Bribones, Vol. II"; and "El Moro De Cumpas, Vol. V Con El Mariachi Vargas De Tecalitian," by Gilberto Valenzuela

Victrola LP's

RCA Victrola albums for March are: "Belioz: 'Romeo And Juliet' (Excerpts)/Bolto: Mefistofele (Prologue)"—Toscanini, NBC Symphony, Moscona, Robert Shaw Chorale; "Stainer: "The Crucifixion'"— Crooks, Tibbett, Trinity Choir; "Debussy: 'The Martyrdom Of St. Sebastian'"— Curtin, Kopleff, Akos, New England Conservatory Chorus, Munch, Boston Symphony; "Schubert: A Program Of Piano Music And Songs' — Ameling, Demus (pianist); and "Purcell: "'Te Deum," 'Jubilate Deo,' In Guilty Night' ('Saul And The Witch Of Endor'), 'Man That Is Born Of Woman' ('Funeral Sentences)'"—Deller Consort, Stour Music Festival Choir and Orchestra. RCA Victrola albums for March are: Orchestra.

Orchestra.

RCA's economy-priced Camden line has 6 new sets for March: "Little Green Apples' And Other Country Hits," by the Living Guitars; "Living Strings Plus Trumpet Play Bert Kaempfert Hits"; "Wabash Cannon Ball," by Hank Locklin; "Hawaiian Wedding Song," by Hugo Winterhalter; "Who's Calling You Sweetheart Tonight," by Charlie Monroe; and "Yellow Submarine' And Other Big Hits For Little People," by the Richard Wolfe Children's Chorus.

Current Event

The address listed in last week's pick of "Medicine Man" by the Buchanan Brothers showed an older Event Records location. The correct contact spot for the Event label is 201 West 54th St., NYC.

RECORDING TECHNICIANS

Major Record Company

Applicants must have 2-3 years experience in contemporary medium. Good background in use of Ampex audio, equalizer, echo chambers, etc. Experience in tape editing, mixing & reduction for multi-track machines. Salary to \$250 depending on background. Applications also being accepted for Maintenance positions.

Please submit detailed resume to:

BOX CM 320, 125 W. 41 ST. NYC 10036

Pickwick Delivers Varied LP, Tape Menu At NARM

NEW YORK — Pickwick International, International. Inc., is rush releasing sixteen Pickwick/33 albums, including six new "2-Pack" double-pocketed sets for preview at this week's NARM Convention. vention.

vention.

The release (simultaneous in Pickwick/8 stereo tapes) features twelve pop and four country albums on Pickwick's Hilltop label. Included in the pop sets are "So Nice" (Sergio Mendes), "Nitty Gritty Guitar" (Glen Campbell. Mason Williams, Billy Strange, Howard Roberts and the 12-String Guitar Band), "The Very Thought Of You" (Frankie Carle—not available in tape) "Pee Wee Russell

and his Dixieland All-Stars," "The More I See You" (Jackie Gleason) and "Heartaches Can Be Fun" (Frankie Laine)

Laine).

The Hilltop country and western release spotlights Sonny James ("Invisible Tears"), Jean Shepard ("Under Your Spell Again"), Leon Ashley ("Flower Of Love") and Al Dexter ("Pistol Packin' Mama").

New Pickwick/33 "2-Pack" sets containing 20 songs in deluxe gatefold albums feature Frank Sinatra, Jack Jones, Hank Thompson, Margie Singleton & Leon Ashley, Pee Wee Russell and a "Top Country" collection.

Buddah Heats Up

NEW YORK — Buddah Records has opened an all-out LP campaign with a highly diversified 21-album release. Label vice president and general manager Neil Bogart said Buddah will simultaneously hit the gospel, jazz, blues and spoken word fields while continuing to blanket the contemporary pop, "soul" and underground rary po markets

Tagged "360 Degrees of Music," the Tagged "360 Degrees of Music, the package had a pre-release preview at the NARM Convention held last weekend in Los Angeles.

Included in the release are LPs by the Brooklyn Bridge — "The Worst

Weille Joins SD

NEW YORK - Blair Weille, ten-year record business veteran widely experienced in the field of production and inventory control and in handling orders for tape and worldwide licencees, has joined the staff of Stereo Dimension Records.

After working for several record companies, he took a post with Grand Award/Command Records in 1960 and worked exclusively for these labels until 1966. At that time his responsibility

til 1966. At that time his responsibility was enlarged to include the handling of all tape productions for the entire ABC family of record labels.

At Stereo Dimension Weille will work with all SD licensees, both tape and worldwide, seeing that they are properly notified and sampled on all new releases and expediting their orders. He will also set up production and inventory control systems, working directly with album and singles pressing plants, printers and jacket fabricators.

Weille will report to Loren Becker, Stereo Dimension's president.

'360 degree' LP's
That Could Happen"; The Elephant's
Memory; "Bubblegum Music — The
Naked Truth"; "Sunrise" — The Eire
Apparent; "Indian Giver" — The 1910
Fruitsum Company; and "U.S. 69"

Naked Truth"; "Sunrise" — The Eire Apparent; "Indian Giver" — The 1910 Fruitgum Company; and "U.S. 69" — Yesterday's Folks, all on Buddah From the Curton label are the Impressions' "The Young Mod's Forgotten Story" and an LP from The Five Stairsteps & Cubie. Introducing the Buddah Late Night series are "The Very Best Of Jerry Butler," "The Very Best Of John Lee Hooker," "The Very Best Of Jimmy Reed" and "Sculpture" — Eddie Harris.

Harris.
The Buddah Sunday series bows with "Can I Get A Witness" — The Five Blind Boys; "The Caravans In Concert," "Singing Is Our Life" — The Harmonizers; and "The Very Best Of The Staple Singers."

The Staple Singers."

Buddah's Black America series, produced by Nathanial Montague ("The Magnificent Montague"), owner of one of the world's largest libraries of black history. makes its debut with "The Man Of Love-Dr. Martin Luther King." "James Baldwin—The Struggle" "The Black Verse—Langston Hughes," "The Black Pace Setters." and "The Buffalo Soldiers."

Execs Aligned For GWP

NEW YORK - Jerry Purcell has cor pleted his executive lineup for the soon-to-bow GWP label. Working with Purcell, president, will be Paul Robinson in the vp's chair; Gene Armond as national sales and promotion manager and Joe Rene heading the label's publishing firms.

GWP Records will connect a south

GWP Records will operate as a sub-sidiary of Gerard W. Purcell Associ-ates, Ltd.



THATSA LLOTTA LLAMA, and he seems a bit reluctant to join the Elephant Memory in festivities at Cheetah in New York, where Buddah Records, pr ducer Wes Farrell, and Action Talents introduced that new seven-members group. The gala was heavily attended by members of the trade, consumer, an underground press. TV crews, deejays, distributors, rack jobbers, record retailers, celebrities, and 2,000 youngsters from Mayor Lindsay's Urban Action Task Force.

The Big Hits Are On Atlantic-Atco!



"Nice Place To Visit"

Atlantic 2595

Produced by Dan Penn & Spooner Oldham





Explosive!

THE SOUL SURVIVORS

"Mama Soul"

Atco #6650
Produced by Rick Hall







GOLD TAKEN BY 'STORM(Y)': Alvin S. Bennett, Liberty/UA prexy, holds RIAA-certified gold record just before presenting it to the Classics IV for their million-selling single, "Stormy." Recording on the label's Imperial division, the group's first hit was "Spooky." The act is now number 15 on the Top 100 with "Traces." Shown above (l. to r.) are Imperial sales manager Eli Bird and Classics IV Wally Eaton, Dennis Yost, Auburn Burrell, David Phillips, and Kim Venable. Not present for the photo was John Antoon, national promotion director, instrumental in breaking "Spooky."



POETRY PRESENTATION An advance copy of Sidney Poitier's new United Artists album, "Sidney Poitier Reads The Poetry Of The Black Man," Reads The Poetry Of The Black Man," was recently presented to former New York City Human Rights Commissioner, William Booth (seated) by UA's director of creative services, Marty Hoffman (left) and UA staff producer, George Butler, who coordinated the Poitier project. The LP contains selections by black literary figures such as Langston Hughes, Paul Lawrence Dunbar and James Weldon Johnson. Booth was recently named a criminal Booth was recently named a criminal court judge of the City of New York.

UA's 'Charity' Lid

NEW YORK — A "stripper style" instrumental version of "Hey Big Spender" from "Sweet Charity" has been released by United Artists Records. The single was created by A&R director and label artist Henry Jeronal

As the promotional guns are wheeled to the firing line for the forthcoming Universal Pictures big budget film starring Shirley MaClaine, several install in the market film starring Shirley MaClaine, several vocal versions long on the market have been revived and a multitude of instrumental choices by a variety of album artists have been receiving sporadic interest and airplay. "This treatment," said Jerome, "captures the flavor of the tune in the way that vocalists have been interpreting it in clubs since it first made its appearance in the Broadway show. I think it's a fun record, I hope the trade and the public agree."

The record, arranged by Hutch Da-

The record, arranged by Hutch Davie and produced by Jerome, was shipped by UA recently.

Monument Intro's 'Polynesian Suite'

NASHVILLE — Monument Records has released "The Polynesian Suite," claimed to be the first orchestral composition featuring the authentic Hawaiian steel guitar. Written by Boudleaux Bryant, the album features the steel guitar virtuosity of Jerry Byrd and musically depicts the many moods and faces of the lush paradise that is Hawaii. Hawaii

The album was introduced at a special press party, held at Nashville's newest restaurant, the Mahi Mahi, of-fering the delicacies of polynesian

Climaxing the premiere event, Byrd and Bryant were featured guests on WSM television's "Noon Show," telecast live from the restaurant. Together with the "Noon Show" band, Byrd played several selections from the al-bum.

Elektra Ups Promo Force

NEW YORK — To keep pace with its growing product output and corresponding sales. Elektra Records has increased its promotion force with the

addition of two regional promo reps.
Reporting directly to national director of sales and promotion, Mel Posner will be Bob Brownstein, covering the East, and Ed Redmond, covering the Midwest. Brownstein comes to the label after a stirt as assistant much bel after a stint as assistant music director of WNEW-FM, a New York progressive sound outlet. Redmond's experience includes a midwest regional promotion slot with Kapp Records.

SSS Ups Dist. Cost

NASHVILLE — Price changes on the distributor level have been put into effect by Shelby Singleton Productions, covering both singles and LP's. According to Singleton, distributor cost for singles will now be \$.45 and for albums, \$2.50.

Move covers product from all affiliated labels, including \$SS Int. Plan-

Move covers product from all atti-liated labels, including SSS Int., Plan-tation. Sumpter, and Minaret, and will also be in effect on previously re-leased product.

Kirby Inks Pact w/Caesar's Palace

NEW YORK — Caesar's Palace in Las Vegas has signed comedian George Kirby to an exclusive, two-year contract. Under the terms of the pact, he will be guaranteed eight weeks of bookings in each year, with a gross salary running into six figures. Kirby's first engagement will be for three weeks as co-star with Petula Clark, beginning July 17.

Conelco, NA Philips Finalize Merger

solidated Electronics Industries (Consolidated Electronics Industries (Con-elco) and North American Philips was approved last week (13) at a special stockholders meeting, with the merg-er becoming effective the following day (14). The new company will oper-ate under the name of North American Philips Corp

Philips Corp.

Move unites Mercury Records, owned by Conelco, with the Norelco line of cassette tape recorders and playback

COME To Offer Workshop In Contemporary Music

SAN FRANCISCO — A two-week series of free seminars and workshops in contemporary music has been tentatively set for June by the Community of Musical Efforts (COME), a newly-

of Musical Efforts (COME), a newly-formed non-profit organization.

The activities of COME are being directed by Bill Freeman, formerly in-volved with the old Carousel Ballroom and currently into band managing and record production; Leonard Sheftman, half-owner of San Francisco's Both/ And Jazz Club; and Clancy Carlile, musician, songwriter, novelist and re-cord producer.

Current plans call for 36 free semi-

Current plans call for 36 free seminars and workshops covering all forms of popular music: rock, R&B, jazz, country, urban and country blues, Indian music and others, to be taught by such musical luminaries as Jerry Garcia (of the Grateful Dead), John Handy, Mickey Hart, Roland Kirk, the Tape Music Center, Big Black and Mike Bloomfield.

Enrollment in the seminars, set for

Enrollment in the seminars, set for June 16-27 at Mills College in Oakland, California, is expected to reach about 600. Seventy-five percent of the students will be taken on a first-come, first-served basis; the remaining twenty-five percent will be allotted to Neighborhood Community Councils and Community Action Groups who will Community Action Groups who will, in turn, offer the enrollment opportunities to students from minority groups

and ghetto areas.

In addition to the seminars, COME will provide two dance/concerts and a series of general lectures at night, which will be open to the general pub-

COME is being sponsored by the Portola Institute of Menlo Park, California, and hopes to raise the necessary funds (about \$35,000) through contributions from foundations and record companies.

units, owned by North American Philips. North American Philips is also heavily involved in the manufacture of hi-fi equipment and radios.

Based on estimated 1968 figures, the

new firm enjoyed combined sales over the half-billion mark, and after-tax earnings of \$19,500,000.

Under terms of the transaction, a statutory merger, Conelco will issue 4,162,500 shares of its common stock 4,162,500 shares of its common stock in exchange for substantially all of the operation assets of North American Philips; shares outstanding will then total 8,625,200 excluding shares which may be issued upon conversion of debentures and exercise of stock options

conelco shares will continue to be traded on the New York Stock Exchange, but under the new name North American Philips Corporation. It will not be necessary for stockholders to exchange their present certificates for those with the new corporate

Ansermet Dies At 86

GENEVA — Ernest Ansermet, who founded l'Orchestre de la Suisse Romande and was its long-time conductor, died here on Feb. 20 at the age of 86.

Ansermet's mother and grandfather were both musicians, but while he was growing up in Vevey in the French-speaking canton of Vaud, where he was born on November 11, 1883, he chose a career in mathematics. He felt that it was impractical to be a musician in Switzerland at that time. Following his graduation from the University of Lausanne, and after graduate work at the Sorboone, Ansermet was an instructor in mathematics at the gymnasium of Lausanne. In the meantime, he privately studied piano, violin, harmony, counterpoint, and

meantime, he privately studied piano, violin, harmony, counterpoint, and musical theory in Geneva, Paris, and Berlin. In 1910, he devoted himself entirely to music.

Ansermet conducted the Kursaal Concerts in Montreux, Switzerland. In 1915, on the recommendation of Igor Stravinsky, he became one of the conductors with the Diaghilev Ballet Russe. Three years later he founded l'Orchestre de la Suisse Romande, subsequently introducing the works of such innovative composers as Debussy and Stravinsky. In addition to making frequent tours with his orchestra, he appeared as guest conductor of the world's leading ensembles. He had also been a composer. also been a composer



A LOS ANGELES LUAU LUNCHEON was recently hosted by Dot Records for singer-arranger-songwriter Anita Kerr at Don The Beachcombers. Among those on hand for the gala were (standing, l. to r.) Richard H. Peirce, Dot's executive vice president and general manager; Ken Revercomb, sales-distribution vice president; (seated) manager Alex Grob; Anita; Arnold D. Burk, Paramount Pictures vice president in charge of music operations and Dot prexy; and Jack L. Levy, ad-merchandining v.p.

JAMES BROWN

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"GIVE IT UP OR TURNIT A LOOSE"

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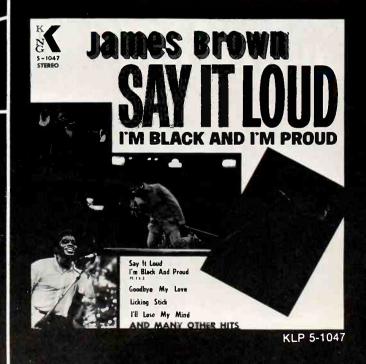
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Tuning In On...

WNEW-FM - New York.. They're 'Roiling The Waters

According to Nat Asch, program director of WNEW-FM-New York, the active involvement of radio with its listening audience is on the upswing, and WNEW-FM* is a major part of that involvement. The outlet aims its programming at the 18 to 35-year-old age bracket, which Asch calls the "vital, growth potential group," and, he reports, radio surveys indicate that the station hits that target with 95% accuracy.

Asch feels that the single plus factor which lifts WNEW-FM out of the mere "revolutionary" class is the outlet's personalities. The station's talent roster includes Rosko, Scott Muni, and morning man Zacherle, who, Asch believes, will dominate this market in another year.

another year.

The program director, in choosing the music to be aired over WNEW-FM. determines "how close to our bag" the selections are. The production values of the records are also considered. Naturally, since WNEW-FM is a stereo outlet, the album cuts programm ed far exceed singles.

Asch notes that "musicians are so en-

thusiastic about what we do that they are ambassadors for us, sending us records from all over the world, and telling their fellow artists to do the

same."
WNEW-FM's involvement with its audience is dramatized by the listeners' response to the station's recent celebration of the 5th anniversary of the Beatles' first American concert appearance. The five-hour program, sponsored by McGraw-Hill, publishers of "The Beatles: The Authorized Bioof "The Beatles: The Authorized Bio-graphy," by Hunter Davies, drew 60,000 postcards from listeners request-

60,000 postcards from listeners requesting autographed copies of the book. It is Asch's opinion that there is more poetry in pop music today than is present in contemporary poetry itself. He points to the writing of such artists as Bob Dylan, Eric Andersen, Joni Mitchell, Paul Simon, and Laura Nyro. It is evident that WNEW-FM's audience is responding favorably to this type of format. Says Asch: "We bore the teenie children, we irritate the old people ... what we succeed in doing is roil the waters of the familiar, the passive."

Bios for Dee Jays

Jethro Tull



Jethro Tull, an English "rock and roll blues-and-jazz" quartet, consists of leader Ian Anderson, flute, harmonica, vocals; Mick Abrahams, guitar, vocals; Glenn Cornick, bass; and Clive Bunker, drums. After coming to London, the group met Terry Ellis and Chris Wright, two young university graduates engaged in managing and booking musical acts. (The best-known of the duo's performers in America is the Ten Years After group.) The quartet then recorded their first album, containing ten original tunes, nine of them penned by Jethro Tull. The Reprise set, entitled "This Was," scored on the British charts, and is number 55 on the Top 100 Albums here this week. on the Top 100 Albums here this week. The Rolling Stones, impressed by Jethro Tull's music, asked the group to appear on their first TV special, "The Rolling Stones Rock in Roll Circus."

Amos Pacts 3 Acts

NEW YORK — Amos Records has signed three more artists to its roster, according to Bruce Hinton, general manager of the label.

New artists include: Jerry Fisher and the Timepiece and the Great Awakening. Two groups have new singles, respectively. "Slow It Down," and "Amazing Grace." which will both be released this week by Amos.

In a master acquisition, Amos signed

In a master acquisition, Amos signed the Steve Colt Paradox. Their new single will be released within the next two weeks

MC5

MC5, which stands for Motor City 5, is a Detroit group that is part of what is coming to be called "guerrila rock." Their music attacks all traditional musics and music principles and involves active audience participation.

MC5 is comprised of Wayne Kramer
and Fred Smith (guitars), Michael
Davis (bass), Dennis Thompson
(drums), and Rob Tyner (lead voice).

The act has played and lived together
for ever three years. The act has played and lived together for over three years. The group forms an integrated part of a commune, led by poet John Sinclair, of about 40 people who live on a farm in Ann Arbor, near Detroit. One of the roots of the music of MC5 is the blues; another is avant garde jazz. MC5's music is loud, hard, and leans heavily upon improvisation. The group draws on music from all over the world, uses changing rhythms, and eschews the regular ing rhythms, and eschews the regular beat. "Kick Out The Jams." MC5's Elektra album, is number 67 on the charts this week, and the title tune of that LP is now number 84 on the Top



Sue Opens Blue Book For Undergrounders

NEW YORK — Juggy Murray, president of Sue Records, has formed an independent label focusing basically on the underground pop & blues idiom. Called The Blue Book, the firm will be located at 265 W. 54th St. in New York, home of Sue Records.

Planning shortly to approunce compared to the state of the stat

York, home of Sue Records.

Planning shortly to announce completion of an independent distribution deal, Murray did say that he has lined up several acts: the Idle Few, the Love Children, Troy Lang and the Key-Stone Kids. First releases will include both single and album product.



CashBox Platter Spinner Patter

The first annual Milwaukee Pop Festival, which will take place at the Milwaukee County Stadium on Sunday, June 22, will be sponsored by WOKY - Milwaukee. The outlet will donate the proceeds of the Festival to the underprivileged children of the Milwaukee area to provide a week in a summer camp. Richard D. Casper, vice president and general manager, and George Wilson, vice president and national program director of WOKY, are coordinating the efforts of that station with leading record companies, department stores, merchants, newsdepartment stores, merchants, newspapers, and city officials to insure the success of the Pop Festival. Gerard W. Purcell Associates will engage and coordinate all of the talent for the Fest, which will cover the entire spectrum of pop music. Casper, Wilson, and Purcell have been promised the cooperation of leading country, R&B, and contemporary singing artists. and contemporary singing artists which make up the sound of WOKY. The performers will be announced shortly and the anticipated attendance is a minimum of 30,000, which will provide the funds to send more than 1,000 children from deprived areas to

summer camps.

Celebrities from Broadway, night-Celebrities from Broadway, night-clubs, the music world, and TV have been filling in for Gene Klavan, personality-host of "Klavan And Friends," which is airs over WNEW-New York Mondays through Saturdays from 6 to 10 a.m., while he is on a two-week vacation in Europe. This week's guests are (in order, from Monday, March 3), through Saturday, March 8): chanter John Gary, comedian and TV performer-actor Corbett Monica, night-club and TV comic Rodney Dangerfield, comic Soupy Sales, and Steve Allen and his actress wife, Jayne Meadows. All of the guests are doing the ows. All of the guests are doing the show live, as does Klavan every morn-

ows. All of the guests are doing the show live, as does Klavan every morning.

More foreign correspondent deejays have been joining the U.S. Army Recruiting Service's public service pop show, "The Hit Heard Round The World," as the radio program broadens its scope of news of the international rock scene. The latest addition is Bob Bennett, a Houston-born deejay on WBMJ - San Juan. During WBMJ's first night of programming the show, a segment was devoted to Pepe Palau of Radio Madrid. Palau played "Me Olvidaras" ("Will You Forget Me"), by a Spansih group called Picnic — a Spanish hit single which Bennett had been trying to get hold of for weeks. Bennett solved the problem by making a cassette of the side from the "Hit" weekly album, and has been programming it ever since. Because a lot of WBMJ's programming, naturally, is Spanish language. "Hit's' regular Spanish and Latin American segments consistently give contributing deejays advance release copies of international hits ... so much so in this case that Bennett and Palau are corresponding regularly to exchange disks that haven't yet been released in their responding regularly to exchange disks that haven't yet been released in their

responding regularly to exchange disks that haven't yet been released in their respective countries.

Don B. Curran, vice president and general manager of WABC - New York, and chairman of a Creative Screening Panel which will select award-winning commercials in the 9th annual International Broadcasting Awards, has named six top advertising executives of New York City to the Panel. The newly-appointed judges are: Samuel I. Abelow, vice president and creative director, Grey Advertising; Norman Mathews, vice president and creative administrator. Dancer. Fitzgerald, Sample; Bud D'Arezzo, senior vice president and creative director, Pritchard, Wood Associates; Richard Mercer, vice president and creative director, Batten, Barton, Durstine & Osborn; D.W. Silverstein, president, Adams, Dana & Silverstein; and Irwin Fredman, copy supervisor, LaRoche, McCaffrey, McCall.

A new format was adopted by WW-UH-FM-West Hartford, Conn., which broadcasts from 6 a.m. to 2 a.m., on February 10. Clark Smidt, general manager of the outlet, states that the

new "UH-FM" offers two different sounds that give the listening audience "something for everyone." On Monday sounds that give the listening audience "something for everyone." On Monday afternoons, broadcasts include stereo classics (5-7 p.m.), talk features (7-8), and the full spectrum of stereo jazz (8-10). A variety of stereo rock is also aired on "UH-FM." About 18 records per hour are played on "FM-Today" in a hybrid WOR-FM-New York format, 67% of them stereo. Program director Neil Portnoy and music director Ronnie Berger have planned the selection of the music and feel this format will be of popular appeal to the "with it" audience. Aimed at the even more "with its" is "Headphones, which offers new progressive rock nightly from 10 until whenever the deejay wears down. WWUH-FM is operated by students of the University of Hartford, and is non-commercial and self-supporting, relying on donations from patrons and friends from the self-supporting, relying on donations from patrons and friends from the Greater Hartford, Springfield, and New



FLAMING MAD: Bizarre executives Herb Cohen, Joe Gannon, and Grant Gibbs (l. to r.) take fiery retribution against KIOA, the Top 40 retribution against KIOA, the Top 40 Des Moines outlet that is jeopardizing Bizarre's underground reputation by putting the label's product on its survey. KIOA has charted "Deseri," by Ruben and the Jets (the Mothers of Invention recording under a Top 40 name). Jim Michaels, KIOA program director, maintains that Bizarre is still underground because his record library is in the station's basement. library is in the station's basement. At last report, Bizarre's lawyers were threatening to sue for defamation of character if the single stayed on KIOA for a fourth week.

of character if the single stayed on KIOA for a fourth week.

SPUTTERS: Jimmy P. Stagg, music director and deejay at WCFL Chicago has been appointed Chicago chairman of the national "L.U.V." campaign L.U.V. stands for "Let Us Vote," and is the national youth campaign which is trying to lower the voting age to 18 either by Constitutional Amendment or by individual state action.

VITAL STATISTICS: Radio and Typersonality Dick LaPell will host a weekly dance party from the Factory East, a New York discotheque. The gala will feature name record acts Also from Factory East, LaPell will tape his syndicated radio show, which is carried by 144 outlets in addition to the Armed Forces Radio Service. Dean Tyler has been named assistant program manager at WJBK-Detroit Dan Donovan, formerly with WSBA. York, Pa., has joined the WCBM-Baltimore personality staff. Wirgh Dixon is now an announcer with KXYZ Houston... Tom Kennedy has been designated assistant program directors at WNHC-New Haven, Conn.

Hirt Signs \$ Half-Mil Deal With Miller Beer

NEW YORK — Al Hirt has just signed a \$500,000 deal to represent Milke High Life Beer as its radio and the spokesman for the next five years. The RCA trumpeter's agreement was arranged by his personal managed Jerry Purcell calling for a yearly feand residuals of about \$100,000 at nually through '74.

Cash Box—March 8, 196

HEY.

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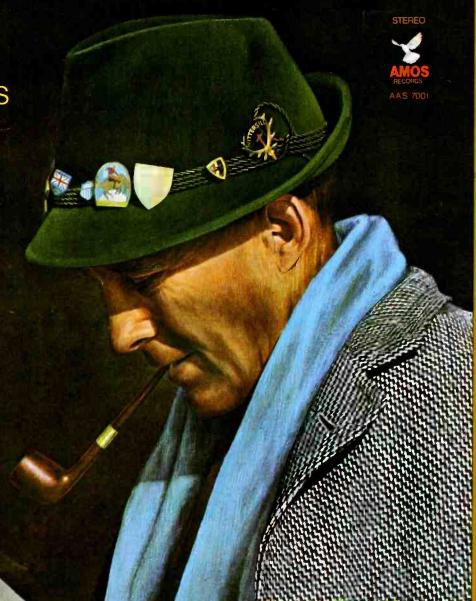
AMOS RECORDS

Takes Flight with...



Hey Jude Hey Bing!

HEY JUDE
THOSE WERE THE DAYS
LITTLE GREEN APPLES
THE STRAIGHT LIFE
BOTH SIDES NOW
LONELY STREET
IT'S ALL IN THE GAME
MORE AND MORE
LIVIN' ON LOVIN'
JUST FOR TONIGHT



WITH THE **Jimmy Bowen Orchestra & Chorus**PRODUCED BY JIMMY BOWEN

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HEY JUDE by BING CROSBY is destined to be one of the most talked about exciting records of the year! It was performed by Bing Saturday night, March 1, on the Hollywood Palace before 30,000,000 people and the IMPACT was felt where it counts...in profit for you.

HEY JUDE is also available as a single, AJB111, b/w LONELY STREET.



CashBox Record Reviews

Picks of the Week

DIANA ROSS & THE SUPREMES & THE TEMPTATIONS (Motown 1142)

DIANA ROSS & THE SUPREMES & THE TEMPTATIONS (Motown 1142) I'II Try Something New (2:18) (Jobete, BMI, — Robinson)

Trying something old, "Something New" and some potent blue styling Diana Ross and the Supremes and the Temptations bounce back from their #1 first combined effort to a second single with the same explosive sales power (accent on the POW!). A winner from the start, this side just keeps on building from there. Flip: "The Way You Do the Things You Do" (1:39) (Jobete, BMI — Robinson, Rogers)

ELVIS PRESLEY (RCA 9731)

Memories (3:04) (Gladys, ASCAP — Strange, Davis)

Backing up his biggest breaking hit in several years, Elvis Presley turns up a splendid ballad taken (as was "If I Can Dream") from his recent tv special. Easy going material is infused with one of Presley's finest ballad vocal performances and wrapped in a special arrangement. Flip: "Charro" (2:42) (Same credits.) (Title song from Presley's soon to open new movie.

GARY PUCKETT & THE UNION GAP (Columbia 44788)

GARY PUCKETT & THE UNION GAP (Columbia 44788)

Don't Give in to Him (2:25) (4 Star, BMI — Usher)

Introducing the '69 Gary Puckett, "Don't Give in to Him" offers the first major material change that the group has offered since finding the golden formula. Arrangements and vocals still feature the team's powerful sound; and the slower, slightly softer performance should score even more heavily with MOR programmers. Flip: Could I" (3:07) (Viva/Blackwood, BMI — Fuller, Puckett)

DEEP PURPLE (Tetragrammaton 1519)
The Bird Has Flown (2:57) (Ganja, ASCAP — Lord, Blackmore, Evans Emmaretta (3:02) (Same credits.)
Mixing up the influences of Iron Butterfly and the early Spencer Davis Group, Deep Purple evolves a sound packing a solid impact which should crash into the saes picture. "The Bird Has Flown" features the progressive drive to snare AM and FM breakouts. Not to be overlooked, "Emmaretta" opens with a blistering intro that sets up immediate magnetism to turn up a two-sided winner here.

THE CHAMBERS BROTHERS (Columbia 44779)
Are You Ready (3:35) (Dolot, BMI — Chambers)
Heavily anticipated since its television presentation almost two weeks ago, this new outing from the Chambers Brothers has initial indications of becoming an instant breakout on release. Side is a driver which follows up "I Can't Turn You Loose" with the power to well surpass their last hit. Flip: "You Got the Power to Turn Me On" (2:55) (Chambro, BMI— Chambers) lows up "I Can't last hit. Flip: "Yo BMI — Chambers)

BOOKER T & THE MG'S (Stax 0028)

Time Is Tight (3:14) (East/Memphis, BMI — Jones, Jackson Jr., Dunn, Cropper) Right behind "Hang 'Em High" Booker T & the MG's come back with a slower, but much more soulful instrumental side that is bound to break with a bang. Murky mood organ opening picks up with some bright combo work on a climbing effort from the score to "Up Tight." Flip: "Johnny, I Love You" (3:00) (East/Memphis, BMI — Jones) First vocal showing by Booker T Jones could turn the lid into a two-sided bit could turn the lid into a two-sided hit.

PAUL ANKA (RCA 0126)

In the Still of the Night (2:38) (Cherio, BMI - Parris)

Realizing his strongest sales in some while via the oldie route, Paul Anka follows suit in this new effort forced from his new LP by heavy Chicago play. Charged ballad done up with chorus backing and a very fine vocal to revive the Five Satins classic. On the way up already with a solid headstart. Flip: "Pickin' Up the Pieces" (3:33) (Beresford BML—Anka Coch):

THE ISLEY BROTHERS (T Neck 901)
It's Your Thing (2:49) (Brothers Three, BMI — R, O & R Isley)
Introducing their own new label, the Isley Brothers come on with a heavy hitting pop-r&b side that should have the "Shout" men bounding back into the sales picture. Solid dance beat material and a brash vocal performance makes "It's Your Thing" a powerhouse premiere piece for the team. Flip: (No info.)

RAY STEVENS (Monument 1131)
Gitarzan (2:59) (Ahab, BMI — Stevens, Everette)
Bouncing out of his message bag and back into the novelty line that originally established his reputation, Ray Stevens comes up with a comic blockbuster that spotlights his penchant for vocal as well as lyrical humor. Must be heard to the end 'cause the finale makes this a monster shot. Flip: "Bagpipes-That's My Bag" (Ahab, BMI — Stevens)

BOBBY WOMACK (Minit 32059)
1 Left My Heart in San Francisco (2:22) (General, ASCAP

The lyrics may be basically the same, but this handling of the Tony Bennett classic has a brand new feel that will carry Bobby Womack well into the best seller picture on pop as well as blues lists. Showing a heavier action with his last two singles, Womack should break wide open with this one. Flip: "Love, the Time is Now" (3:19) (Asa, ASCAP—Womack, Holiday)

CHER (Atco 6658)

Yours Until Tomorrow (2:53) (Screen Gems/Columbia, BMI — Goffin,

Featuring a song that had nibbles of success in both pop and blues market versions before, Cher debuts with Atco in a performance that should carry impact with teen and many FM programmers. Side is speeded up a bit and arranged in the Sonny & Cher manner which puts more drive into the contemporary ballad side. Flip: "The Thought of Loving You" (2:45) (Luvlin/Golden Egg, BMI — White)

Picks of the Week

JAMES BROWN (King 6222)
Soul Pride (Part 1) (2:10) (Golo, BMI — Brown, Ellis)
Booming instrumental side with the brash James Brown brass and a terrific bass showing make the songster's new side a solid programming choice with blues and pop deejays. Splendid dance side here that should see the same good response his instrumental of last year met. Flip: "Part 2" (2:10) (Same credits.)

ANTHONY & THE IMPERIALS (Veep 1303)

Anthem (2:37) (Razzle Dazzle, BMI — Randazzo, Pike)
Total change on the part of Anthony & the Imperials brings the team back to a soul style that should have them jumping into the best seller lists in the manner that has been missing for awhile. Pulverizing vocal and rhythm outing with high voltage impact. R&B and pop blockbuster. Flip: "Goodbye Goodtimes" (2:55) (Anerclasa, BMI — Gourdine, Colling)

THE O'JAYS (Bell 770)

Don't You Know a True Love (2:50) (Ginrick, BMI — Kerr)
Solid team sound in the O'Jays manner is joined by production and material steeped in the "Cloud Nine" spice, but with love lyrics. Hearty side that has heavy blues impetus to guarantee r&b breakouts with a powerful spillover likely into the teen lists. Headed for hit receptions. Flip: "That's Alright" (Suave, BMI — Williams, Baxter)

SAM & DAVE (Atlantic 2608)

Born Again (2:36) (Birdees/Walden, ASCAP — Porter, Hayes)
Though best known for their up-tempo workouts, Sam & Dave prove equally solid as a team playing up their power with a medium-paced ballad that packs a whallop through lyrical and performance power. Side is a strong one for blues markets and could come from left field in the pop area. Flip: "Get It" blues markets and co (2:55) (Same credits.)

TAMMY GRIMES (Buddah 99)
Father O'Conner (2:40) (Arnold Jay, BMI — O'Connor, Capitanelli)
Pre-release discussion of this vocal version show it to be one of the first major controversy singles of this year. Narrative closely following a confessional scene is interspersed on a solid ballad performance that will provoke enough listener response to make this a heavily sought side with or without programmer approval. Flip: "I Really Loved Harold" (4:15) Kama Sutra/Amelanie, ASCAP — Safka

PAT BOONE (Tetragrammaton 1516)

July You're a Woman (3:01) (Great Montana, BMI — Stewart)
Delightful pop-folk ballad in the "Gentle on My Mind" manner gives
Pat Boone a terrific shot at breaking back into the teen sales charts.
Side is filled with the gently offered vocal charm that should win MOR
play and has a glittery banjo touch to click with young listeners. Flip:
"Break My Mind" (3:57) (Windward, BMI — Loudermilk)

EDDY ARNOLD (RCA 0120)

Please Don't Go (2:12) (Robbins, ASCAP — Sigman, Bracchi, D'Amzi)
Very attractive ballad in a slow waltz time shows Eddy Arnold to splendid advantage. The material and performance give this track a most delightful and direct easy listening appeal. Resembling the "Barcarolle" from "Tales of Hoffman," the new E.A. effort should show solid programming and sales results. Flip: "Heaven Below" (2:40) (Viva, BMI — Fuller)

PAUL MAURIAT (Philips 40595)
Sweet Charity (3:07) (Notable / Lida, ASCAP — Coleman, Fields)
Sweet Charity (3:07) (Notable / Lida, ASCAP — Coleman, Fields)
Sweet Charity (3:07) (Notable / Lida, ASCAP — Coleman, Fields) Bright, light band arrangement of the theme from "Sweet Charity" makes Paul Mauriat a double-winner, coming as it does simultaneous with "Hey Jude" last week. Strong initial responses have already been indicated at MOR stations and the side's appealing treatment could turn it into another "Love Is Blue." Flip: "Irresistiblement" (2:13) (B.I.E.M.—Renard, Aber)

SONNY STITT (Enterprise 9001)

Private Number (2:54) (East/Memphis, BMI — Jones, Bell)

Seeking to extend his reputation from the jazz field into the realm of pop, Sonny Stitt makes an impressive move with this smoky blues instrumental rendering of the recent William Bell & Judy Clay noise-maker. Softened treatment could add a sizeable amount of MOR exposure to the deck's support. Flip: "Heads Or Tails" (2:42) (East/Memphis, BMI — Jones, Jackson, Dunn, Cropper)

BING CROSBY (Amos 111)
Hey Jude (3:30) (Maclen, BMI — Lennon, McCartney)
Strange as it seems, "Hey Jude" has yet another heavy prospect in this performance by Bing Crosby. Already picking up programming by Paul Mauriat, this vocal version is beginning to appear on some strong playlists and could come into the winner's circle with easy listening and campy teen exposure. Bears watching. Flip: "Lonely Street" (2:30) (4 Star, BMI — Belew, Sowder, Stevenson)

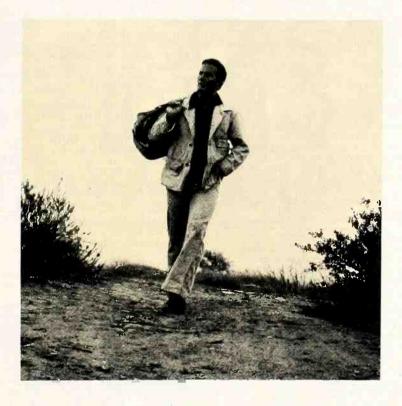
Special Interest Selection

RED SKELTON (Columbia 44798)

The Pledge of Allegiance 4:13) (Valentine, ASCAP)

Arred by several stations and forced out as a single following his network performance, this dramatic presentation explains the Pledge of Allegiance phrase by phrase for youngsters who have lost its meaning through rote repitition. The sort of left field material that made "An Open Letter" or "The Ballad of Two Brothers" sentiment filled smashes.

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"July, You're A Woman" on Tetragrammaton.



CashBox Record Reviews

Newcomer Picks

PETER SARSTEDT (World Pacific 77911)
Where Do You Go (My Lovely) (Unart, BMI — Sarstedt)
Peter Sarstedt's lyrics have a razorlike incisiveness that trims away the surface luster of high-styled fashionables. Sounding like a Donovan with schooling in chanson, Sarstedt presents his tale in a manner that has already exploded in England and should shatter American sales charts as well. Deejay copies include the full 4:42 version with a shortened 3:29 side.

BABY HUEY & THE BABYSITTERS (Curtom 1939)
Mighty Mighty Children - Pt 1 (2:25) (Camad, BMI — Mayfield)
Though the group's name might not give the image, this act comes on like a ten-ton Family Stone. Sensational rhythmic and instrumental impact is matched by a heavy helping of vocal drive to kick off this new generation side. Anticipate FM/R&B and pop explosions. Flip: Part 2 (2:35)(Same credits) credits.)

LLOYD W. WILLIAMS ABC 11195)

I Need You Now (2:17) (Tiny Trumpet/Pamco, BMI — Williams)

Mellow pacing and a super smooth vocal by Lloyd W. Williams give the new artist a very fine blues-pop outing with the solid sound to break into a strong sales run. Track offers the added impact of a well put together love lyric which should deliver the extra impetus to break this splended side. Flip: "Be Mine Tonight" (3:06) (Same credits.)

ALZO & UDINE (Mercury 72895)
C'mon & Join Us (3:45) (MRC, BMI — Alzo)
New duo with an easygoing style that blends appeal for both pop and blues markets along the lines of Johnny Nash's recent "Hold Me Tight."
Track that marks the team's debut is a strong one, which may take a second listen but should prove well worth the time. Flip: "Define" (1:52) (MRC, BMI — Alzo, Udine)

MOBY GRAPE (Columbia 44789)
Trucking Man (2:02) (South Star/Blackwood, BMI — Mosley) Strong progressive team shows up with a highly commercial side on this rock (with a tinge of country) effort from their "Moby Grape 69" album. Could explode pop. Flip: "If You Can't Learn from My Mistakes" (2:34) (South Star/Blackwood. BMI — Lewis)

RICHARD HARRIS (Dunhill 4185)
One of the Nicer Things (3:23)
(Canopy, ASCAP — Webb) Attractive material originally released by Jimmy Webb is revived by Richard Harris on a soft pop ballad that could see enough action to bring him back, into the beavy, heavy sales back into the heavy, heavy sales picture. Flip: "Watermark" (4:27) (Same credits.)

LALO SCHIFRIN (Paramount 0001) The Getaway (2:17) (Ensign, BMI — Schifrin) Powerful instrumental from Lalo Schifrin's new "More Mission: Impossible" features a fine blues organ solo and fiery orchestral impact. Flip: "Self Destruct" (2:37) (Same credits.)

BUDDY MILES EXPRESS (Mercury

72903)
Miss Lady (2:58) (Miles Ahead/Three Bridges, BMI — Miles) Progressive team and ainew styled old-blues effort controlled in the styled i fort could come on strong enough with FM programming to catch breakout receptions. Flip: "69 Freedom Special" (2:53) (Freedom Express. BMI - McCarty, Rich)

HUMAN BEINZ (Capitol 2431) This Little Girl of Mine (2:20) (Hill & Range, BM1 — Charles) Oldie from the Ray Charles songbook makes a solid vehicle for the Human Beinz to score with. Side could return the act to best seller lists. Flip: "I've Got to Keep on Pushin' (2:35) (Carpenter, BMI — DeAzevedo. Youshock)

THE LEFT BANKE (Smash 2209) THE LEFT BANKE (Smash 2209)
Bryant Hotel (3: 22) (Tom Feher, BMI-Feher) Novelty sound from the progressive lists gives the Left Banke a very fine side to catch sleeper action. Story is of a sleazy location setting rocked up and packing the strenght to take off. Flip: "Give the Man a Hand" (2:31) (Rubott, BMI — Popocki)

THE YELLOW PAYGES (Uni 55107)
Never Put Away My Love for You (2:20) (World Showplace, BMI — M & L Bookasta) Cuteness gives this effort an extra punch which could break it among teen listeners. Fine young love lyric and a pretty near-BeeGees magnetism. Solid left-field choice. Flip: "The Two of Us" (2:50) (World Showplace/Highwood, BMI — Hortter, Ham)

THE BARDS (Parrot 337)
Tunesmith (3:01) (Johnny Rivers, BMI — Webb) Interesting material from the while ago Jimmy Webb songbook has popped into the West Coast picture via secondaries. Easy going ballad with fine folk and pop instrumental assistance to carry pop favor. Flip: "Goodtime Charlie's Got the Blues" (2:16) (Burdette, BMI — O'Keefe)

THE UNIQUES (Paula 320) Sha-La Love (2:10) (Su-Ma, BMI — J & R Stampley) Electric sitar traces and a throbbing rock arrangement put frosting on this medium-speed teen track. Side has an impact that could bring in spotlights on the top forty circuit. Flip: "You Know (That I Love You)" (2:39) (Su-Ma, BMI — Uniques)

THE MAIN ATTRACTION. (Tower

(2:40) (Attraction, BMI Salo) Material and vocal sound give this session an almost Sonny & Cher sound, but with more rhythmic thrust. Track is a softly satiric effort could attain pop reaction. Flip nathan'' (3:10) (Same credits.)

PATTI LaBELLE & THE BLUE-BELLS (Atlantic 2610)
Dance to the Rhythm of Love (2:54)
(Tattersall, BMI — Wayne, Golden)
Booming side that has the dance impact and performance appeal to explode with r&b deejays and spread into a pop sales break. Flip: "He's Gone" (2:53) (Cotillion, BMI — Williams, Jr. Harrison)

THE PLAYHOUSE (Steed 714)
Just We Two (2:58) (Broadside/Otiv/Bubble, BM1 — DiBenedetto, Tudanger) Starting in a folk-pop manner and blossoming into a more fully backed teen ballad, this side may get enough pop attention to spark noisemaker sales. Flip: "C'mon & Ride" (2:47)

JOE BATAAN (Up Tite 0011) Under the Street Lamp (2:58) (Hangra/Stockbridge, BMI — Conwell, Colbert) Having made a successful bridge between Latin and blidge between Latin a Colbert) Having between bridge between Latin and blues breakouts. Joe Bataan adds a touch of Soulful Strut-ting to this oldie come back with impact. Flip: (No info)

NAT ADDERLEY (A&M 1030)
Calling Out Loud (2:30) (Upam, BM-I — Adderley, Fischer) Eddie Harris influenced (?) instrumental from Nat Adderley has enough blues and pop appeal to breakout on the sales lists with enough exposure. Flip: "Biafra/Haifa" (3:30) (Upam. BMI — Adderley) Adderley)

KING CURTIS & THE KINGPINS (At-

Games People Play (2:40) (Lowery, BMI — South) Sitting top ten on the pop lists, "Games People Play" comes in for an r&b push in this instrumental rendering by King Curtis. Excellent performance that could spillover. Flip: "Foot Pattin" Pt 2" (2:17) (Kilynn, BMI — Ousley)

LONNIE SMITH (Blue Note 1945) Think (3:35) (Fourteenth Hour, BMI— Franklin, White) Jazz treatment of the Aretha Franklin side that has the blues appeal to bring home programming picks enough to break wide open. Splendid workout. Flip: "Son of Ice Bag" (3:35) (Cherio, BMI — Masakela)

LITTLE RICHARD (Okeh 7325)
Whole Lotta Shakin' Goin' On (2:55)
(Pic/Rosarita. BMI — Williams,
David) Back to the early rock material of Jerry Lee Lewis, Little
Richard should attract enough exposure with this side to activate some
sales action. Flip: "Lucille"
(1:20) (Venice, BMI — Collins, Penniman) niman)

BASIS OF THE THING (Chi-Line

2504)
Individual of Society (2:49) (Cross-Meyer, BMI — Tuthill, Jr. (Regional action could prove strong enough for this contemporary rock Message lyric is presented and by a group that shows promise of developing solidly. (No flip info.)

RICHARD MARKS (Roulette 7034)
Funky Four Corners (2:28) (Kofi Beat, BMI — Marks) The strength of the four corners and a James Brown styling is given further impact by some very powerful work instrumentally on this new blues effort. Flip: instrumental version, same credits.

ALICE CLARK (Warner Bros.-7 Arts

You Hit Me (Right Where It Hurt Me) (2:52) (Jobete, BMI — Kerr, Moy, Valvano) From the Detroit music mill and done up in a more easterp manner this blues-rock outing could make Alice Clark a strong newcomer with r&b and pop appeal. Flip: "Heaven's Will" pop appeal. Flip: "Heaven's W (3:27) (Millbridge/Gossip, BMI Jones, Mitchell)

JON LUCIEN (Capitol 2427) JON LUCIEN (Capitol 2427)
The Pied Piper (2:33) (Chardon, BMI — Kornfeld, Duboff) Crispian St. Peter oldie is completely renovated with a blues orchestration that should prove the fuel that will boost the song into a blues spotlight. Performance could catch added pop breakaways. Flip: "Country Boy in the Great Big City" (2:34) (Parenthesis/Beechwood/Luvlin, BMI — Fleming)

SWEETWATER (Reprise 0816)
Motherless Child (3:03) (Rainwater,
BMI — Adpt & Arr. Herrera, Nevins)
Latin/pop/jazz and progressive blend
that features a vocal in the Gracie
Slick mold. Track is likely to see FM
action enough to bring in a breakout
prospect. Flip: "Why Oh Why" (2:48)
(Rainwater, BMI — Moore)

ANGELA LANSBURY (Columbia

44787)
I Don't Want to Know (2:39) (Jerryco ASCAP — Herman) Freshly stylec French romantic number from the score of "Dear World" is bound to bring plenty of programming activity to this Angela Lansbury performance. Flip: "One Person" (2:23) (Same credits.) Dramatic song from the same show the same show

STEVE & EYDIE (RCA 0123)
Real True Lovin' (2:52) (Greenwood
BMI—Parks) Pretty material offere
with a delightful arrangement on th
new Steve Lawrence/Eydie Gorme du
et. The side is a sparkler which
should catch the fancy of MOR and
softer spinners. Flip: "Chapte
One" (2:32) (Greenwood, BMI—
Parks) Parks)

NICK DeCARO & ORCH. (A&M 1037)
Happy Heart (2:59) (Miller, ASCAP-Rae, Last) Having had a splendi showing for "If I Only Had Time, Nick DeCaro bounces back with "Love Is Blue"sy instrumental the is certain to explode on softer forms shows and could come in strong of the sales front. (No flip in available.) available.)

HENRY JEROME (United Artis HENRY JERUME (United Alta-50505)
Big Spender (2:46) (Notable/Lid ASCAP—Coleman. Fields) Bright big band with a pop punch treatmer of the well-known side from "Swe Charity." Tune's power is added by the arrangements and performant here. Flip: "World of Love" (2:05) (United Artists, ASCAP — Jerome)

CHARLIE BYRD (Columbia 44782) Wichita Lineman (2:49) (Canop ASCAP — Webb) Softly styled tree ment of the Glen Campbell smathat gives the song one of its modramatic instrumental rendering Sweet material for easy listen with flair. Flip: "I Don't Have Take It" (3:12) (Edlia, BMI listeni Plummer)

THE GIRLS FROM PETTICO/JUNCTION (Imperial 66346)
Wheeling West Virginia (2:10) (Scre Gems/Columbia, BMI — Sedal-Greenfield) Pretty change-of-pace retrial for MOR programmers and light touch that could see pop actic Flip: "Thirty Days Hath Septembe (2:20) (Bourne, ASCAP — Jacobse Krondes) Sprightly coupling side thas a smooth power to gain added a posure for the single.

RICHARD HAYMAN (Command 41 Theme from the Killing of Sis George (2:47) (Ampco, ASCAP Fried) Exceptional instrumental I contain publish chould attract size sentation which should attract size programmer attention in MOR are Theme is very much like a power rendering of Francis Lai's moview. Flip: "Theme from For Love of I (2:40) (Ampco, ASCAP — Russ Lones) Jones)

THE DAN TERRY THING
Daddy 1003)
Bath House Brass (2:43) (Mark
ASCAP — Byers) Clever concoction
big band and kazoo arrangements.
Dan Terry a solid shot at nabi
change-of-pace spotlight exposure
most format programs. Could ca
fire as a novelty instrumental cor
Flip: "Bye Bye Love" (2:08) (He
of Bryant, BMI — Bryant)

PHOENIX-70 (LHI 6)
I Heard It Through the Grape
(2:45) (Jobete, BMI — White
Strong) Jazz combo reading of
Gladys Knight/Marvin Gaye hit
could see MOR and pop play as
as spinoff jukebox sales. Flip: "G
On" (2:28) (Lee Hazlewood, ASCA
Haskell) On'' (2: 2 Haskell)

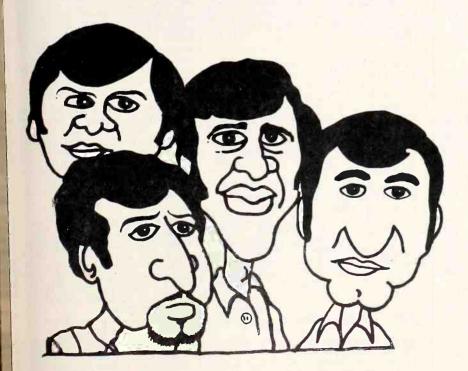


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CashBox Record Reviews

BIGGIE RATT (ABC/Apt 26001)
We Don't Need No Music (2:15) Pamco, BMI — McCloud) Rough, rambling rhythm side with the impact of a new "Dance to the Music." Track introduces a new artist who could come from left field into pop and r&b consideration. Flip: "Escape" (2:15) (Same credits.)

DON BRYANT (Hi 2156)
(Placid/Jec. BMI — Rice) Sparkling blues material and a perky reading from Don Bryant set this side up for exposure in pop and blues markets. The lid's impact could turn it into a breakaway, seller. Flip: "You Cause Me to Wonder" (2:01) (Dleif, BMI — Rice)

THE SANDPEBBLES (Cally 160)
The Garden of Eden (3:15) (Unbelievable BMI — Vann) Another splendid performance from the wer' team gives the Sand wer' team gives the Sandpebbles a shot at breaking both blues and pop markets. Bound to attract_exposure. exposure and a likely sales runner. Flip: "Y Turn Me On" (2:45) (Same credits.)

DEE IRWIN & MAMIE GALORE (Imperial 66359)
I Didn't Wanna Do It, But I Did (3:02) (Wally Roker/Metric, BMI — Ervin, Higgins) Very fine team which has been cooking for the last several months and now has a track with the potential to break them into the sales lists. Combined blues and pop power on this lid. Flip: "Day Tripper" (2:53) (Maclen. BMI — Lennon, McCartney)

SKYLINE DRIVE (Revue 11043)
Tonight Could Be the Night/Little
Darlin' (2:05) (Combine/Excellorec,
BMI — Johnson/Williams) Two oldies
are presented in overlay fashion with a booming current-day beat that could put the side across with teen listeners. Flip: "Make it to Spain" (2:10) (Thirty Four, ASCAP — Levin, Michaels, Hill, Larson)

PEGGIE & ARTIE (King 6174) PEGGIE & ARTIE (King 6174)
I'll Be Leaving You Soon (3:00) (You & Me, BMI — Spurling. Harrison)
Hearty new soul duo is introduced by a medium-paced side that should attract considerable r&b notice. Could break into pop running as well. Flip: "How Do You Feel (2:08) (You & Me, BMI — Sherman, Sherman)

THE PROPHETS (Smash 2161) THE PROPHETS (Smash 2161)

I Got the Fever (2:54) (Chantain/MRC, BMI — Smith) Material in a Jay & the Techniques bag and a performance with the lively power to match on this new side from The Prophets (not to be confused with Thee Prophets). Tune has energy enough to boost pop and some r&b sales. Flip: "Soul Control" (2:57) (Chantain/MRC, BMI — Smith, Witcher)

WICHITA FALL (Imperial 66356)
Going to Ohio (3:22) (Asa/Broken
Bow, ASCAP — Black, Roush) Fine
sounding group performance on this
medium - paced ballad. Splendid arrangements and the act's vocal showing could turn the side into a winner
or at least spur interest in their current LP. Flip: "Ornamental Sideshow"
(2:46) Same credits.

THE ROYAL GROOVE (Monument

On to Something New (2:35) (Helios, BMI — Ogerman, English) Stunning release with some production touches and material that offers enticement for teen and some progressive-adult stations. Enough exposure could light a sales fuse for this outing. Flip: "27 Hours in the Day" (1:57) (Same credits.)

TOM DOOLEY (TRX 5018)
Don't Leave (2: 42) (Acuff-Rose, BMI—Dooley) Good receptions for his first effort should have paved the way for a solid initial acceptance on this new Tom Dooley effort. Side is a very slow, mournful leaver's comment, extremely mournful lover's comment extremely well done. Flip: Longer version of "Don't Leave" which runs 3: 28.

ALBERT WASHINGTON (Fraternity

1016)
Turn on the Bright Lights (2:50) (Buckeye, ASCAP — Carlson) Old blues work out that has the combined sales power of r&b and underground interest. Slow lamenting ballad with a solid bit of guitarwork on top of the vocal. Flip. "Lonely Mountain" (2:48) (Carlson, BML Fullman Law) "Lonely Mountain" (BMI — Fullman, Levy)

DON PRESTON & THE SOUTH (A&M 1025)
City Lights (2:27) (Skyhill, BMI – Russell, Preston) Combined oldie flavored pop and easy listening polish give Don Preston a fine middle-of-the-road outing which could spread into road outing which could spread into markets on both sides of the generation-programming divide. Flip: (No info supplied.)

THE McCOYS (Mercury 72897)
Daybreak (3:18) (MRC, BMI — Zehringer) Immediate FM impact is matched by heavy teen electricity which could start the McCoys moving on the singles scene again. Track is from their LP, and comes on heavy. Flip: "Epilogue" (1:41) (Same credits.)

THE HOOTERVILLE TROLLEY (Lyn-

ette 551)
No Silver Bird (2:38) (Reginald/Stinger, BMI — Phillips) Fuzz-rock effort with a fine instrumental backdrop to initiate listener interest. Side could see twin actions with pop and some FM stations. Flip: "The Warmth of Love" (2:21) (Same credits.)

NINO TEMPO & APRIL STEVENS (Beil 769)

(Bell 769)
Yesterday I Heard the Rain (2:18)
(Dunbar, BMI — Lees, Manzanero,
"Lo Mucho Que te Quiero" influenced
rendering of the Mexican song first
offered by Tony Bennett some months
back. Side is catchy enough in English/Spanish overlay to delight MOR
and pop programmers. Flip: "Did I
or Didn't I" (2:45) (MRC, BMI —
Bernstein, Millrose)

THE EAST SIDE KIDS (Uni 55105) Ine EAST SIDE KIDS (Uni 55105)
Is My Love Strong (2:55) (Lewistom Mark, BMI — Fleck) Moderately paced rock effort that places power where many sides rely on tempo. Team has enough impact to attract considerable attention with pop programmers. Flip: "Taking the Time (2:40) (Highwood, BMI — Doud)

THE ENDLESS PULSE (Laurie 3488 Wake Me Shake Me (2:59) (Jobete BMI — Holland, Dozier, Holland) Fou Tops side comes back from the pas with a heavy revision that could put in the running for strong exposure of AM & FM pop playlists. Flip: Nowhell (1:15) (Marsea ASCA) AM & FM pop playlists. Flip: 'Nowher Chick' (2:15) Ernie (Maresca, ASCA Mastrangelo)

DAN PENN (Atlantic 2595)
Nice Place to Visit (2:45) (Spoo-Pel
Mulji. BMI — Fritts) Producer/write
Dan Penn makes another solid bid'
catch fire on the artist front. Stror
material and a pop soul ballad pe
formance could raise this track frosleeper to climber. Flip: "Love
Strange" (3:36) (Ben Ghazi. BMI
Baker, Smith, Robinson)

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CashBox Record Ramblings

NEW YORK

VIEW FROM BROADWAY: The Fillmore is celebrating its first year of operation, and I guess everybody else is celebrating with them, because there are a lot of concerts scheduled for this coming weekend. Buffy Ste. Marie and Ian Sylvia headline the Fillmore on Friday for two shows. Vanilla Fudge and the Amboy Dukes come in on Saturday. The Association make a rare N.Y. appearance when they play Fordham University on Fri (7). O. C. Smith at the Felt Forum, also on Fri., along with the Checkmates LTD. Peter, Paul & Mary at Carnegie Hall on Fri. and Sat. Bill Cosby at Felt Forum on Sat. (8). Meanwhile, back at the Scene, Steve Paul is building up the excitement for Jerry Lee Lewis' one-night stand on Mar. 17. Three Dog Night makes its East Coast debut from Mar. 3-6, Ainsley Dunbar makes its U.S. debut, Mar. 3-9, a new B.B. King discovery, Larry Davis and his Blues Group play the club Mar. 5 & 6, and Country Joe & the Fish do a two day benefit for the Resistance and Jerry Rubin's Defense Fund on Mar. 10 & 11. Oh yes, the Cafe Au Go Go and the Bitter End will also be providing some musical entertainment.

Congrats to Bee Gee Maurice Gibb

some musical entertainment.
Congrats to Bee Gee Maurice Gibb
and Lulu, who did the thing last week
(18) in a small private ceremony in
England. . . More congrats to concert

promoter Ron Delsener and his wife, Ellen, who've just booked their first child, 6 lb 2 oz Samantha. . . Also a proud new father is A&M's Bill Mulhern, who's new product is 10 lb 1 oz Nora Felice.

Nora Felice.

If Memphis stretches the East Coast a bit for our girl of the week, then please refer to Deanie Parker as the Super Southerner. Justification for the EC rating though rests on Deanie's sunshine monopoly, and the sun does always rise in the east. Otherwise, this songwriter/singer turned director of press and info for Stax/Volt takes the weekly title both as one of the most pleasant phonestresses in touch and as a worker who has turned Stax Fax from a mailing piece into a 24-page mini-mag. into a 24-page mini-mag.

into a 24-page mini-mag.

MGM may have a sleeper album on its hands in "Rainbow," by Bobby Callender. Our East Side contacts tell us that copies of the set are being passed around by the Beautiful People.

Shadow Mann, who's been confining his appearances to TV, picked up a new backup group for live gigs. The quartet, E.S.M.F., had been working with Miss Topaz Caucasian.

Jim Stark has joined the Gifford-Wallace press office and will be handling the Fillmore ticket requests. Penny Ross is staying with the firm, but moving on to bigger and better things. things.
Diana Gardiner, a former East Coast

girl, has been transferred back to Los girl, has been transferred back to Los Angeles by Rogers. Cowan & Brenner. We miss her and want to wish her the best of luck. So, best of luck, Diane. The Oliver Nelson Jazz Septet will tour many of the newly-formed countries of West Africa from Mar. 3 to May 1, under the sponsorship of the Cultural Presentations Program of the United States Department of State. schedule of concerts on Long Island currently. Jeff Beck at Island Gardens (Mar. 7). Blood Sweat and Tears at Stoneybrook (Mar. 8). Ten Years After at Island Gardens (Apr. 18) and the Chambers Brothers at Stoneybrook

Jimi Hendrix producing the new Buddy Miles Album for Mercury. Bobby Scott producing three sides with Dionne



Vanilla Fudge

Bill Cosby

Deanie Parker

Charlie Morrison, an infrequent vis-Charlie Morrison, an infrequent visitor since he started with Audio Fidelity, took time out of his busy sked to drop up and share his excitment over the debut LP by the Sacred Mushroom, which he says is picking up air play and sales all over the country. Shelley Finkle and Gary Kurfirst, who produced the Singer Bowl shows last summer. are producing a heavy

Warwick for the soundtrack of the film "Slaves," in which Dionne stars. Scott composed the songs with lyricist Bob

Talk about devotion — Gerry Cousins gave birth last week to an 8 lb. 9 oz. son and named him JAD Bryant. The label's nat'l sales manager is married to Mel Maier.

HOLLYWOOD

The Cradle Rocks

"In the beginning there was nothing but rock. Then somebody invented the wheel And things began to roll."

wheel... And things began to roll."

KHJ's 48 hour "rockumentary (the history of rock & roll)" wasn't all encompassing. It snubbed Bill Broonzy and Ida Cox, Lil Green and Wynonie Harris, Buddie Ledbetter and Jelly Roll Borton, Rosetta Tharpe and Bessie Smith. It included just one cut from the Weavers, in a four hour segment devoted to folk. And suggested that "What Kind of Fool Am I" was Sanmy Davis' first chart record (it wasn't) from the Broadway production "Fiddler on the Roof." Also a no-no.

Still, for us, it was the most com-

Still, for us, it was the most compelling radio show since Orson Welles and his Mercury Men landed on the plains of New Jersey. Recalling the thirties when Martin Block's Make Believe Ballroom would visit Randall's Island Stadium for a 12 hour "live" marathon of Andy Kirk, Chick Webb, Ella Fitzerald, the Andrews Sisters and Benny Goodman.

and Benny Goodman.

An incredible experiment for AM radio — capsulating more than a quarter of century of music in three days and two nights. If it had merely involved 48 hours of "oldies but goodies," it would have been listenable. But the lively copy from Pete Johnson, the most articulate pop music critic south of Ralph J. Gleason, and the Ron Jacobs' production (utilizing short and incisive taped comments from artists, producers, recording engineers, managers and record execs)

contributed to making it all a brilliant splice of electronic journalism.

In the end Robert W. Morgan, acting as moderator and announcer, explained that "the history of rock & roll presents the same problem as any history there have been inevitable omissions, both deliberate and accidental. Some accidents developed from the nature of r & r; its parentage was in doubt and it was never given birth certificates



Jeanne McDonald

Beach Boys



Roslyn Kind

but like the ugly sister, its music flowered into a beauty apparent even to its scornful family."

For those who missed it, take heart.

It'll undoubtedly be repeated. And till undoubtedly be repeated. And next time around, we suspect it'll be programmed during a rating period. This was one weekend in L.A. when the TV tube took a beating.

As for the possibility of making tapes

voted the #2 group in the world, second only to the Beatles, in their Valentine Day Poll Awards. . . . Gary Puckett (& the Union Gap) named "best male vocalist of '68 by radio station WLS — over 87,000 votes cast in the station's 2nd annual "Hit Parade Awards" poll. West Coast Girl of the Week is Jeanne McDonald, Miss Expo of '67 and exclusive Gold Crest Recording

artist. Jeanne has just returned from a tour of Vietnam and is slated for an appearance at the Flamingo in Vegas. Most recent single: "Don't Ever Leave Me" b/w "Tell a Little Lie."

Charles Aznavour, currently filming "The Games" in London for 20th Century-Fox, set for a 12 city concert tour in Canada followed by a ten city U.S. tour beginning April 14th. He'll play Carnegie Hall on May 10 and 11 "Beautiful Thoughts by Tiny Tim," authored by the Reprise recording star, will be published soon by Doubleday. It'll be illustrated by Frazier/Hauge and Assoc. "Blues Boss' John Mayall flew to N.Y. this week to start a three month N. American tour. It all started at the Fillmore East on March 1st and on to S.F. at the end of this month. Mothers Of Invention will be making a transatlantic voyage this spring — a two week tour of the continent. It'll include dates in Britain. Belgium, the Netherlands and France.

The rights to the life of Django and France The rights to the life of Django Reinhardt have been acquired by Mickey Goldsen, president of Criterion Music, for book publication in the U.S. and motion picture usage, from Charles DeLauney, french jazz critic and author. and author.

Rave reviews for RCA Victor's Ros

kave reviews for RCA Victor's Ros-lyn Kind who made her nightclub debut at the Hungry i a couple of weeks back — critic Paul Emerson noted "a wide-range voice, big strong and warm in the low register, clear, soil and immensely appealing up above the eighteen year old miss, fresh out of high school may be Streigand's of high school, may be Streisand's sister, but she's got the talent to make it all on her own." "Give Me You, her initial LP, is our coast ramblings "Album of the Month."

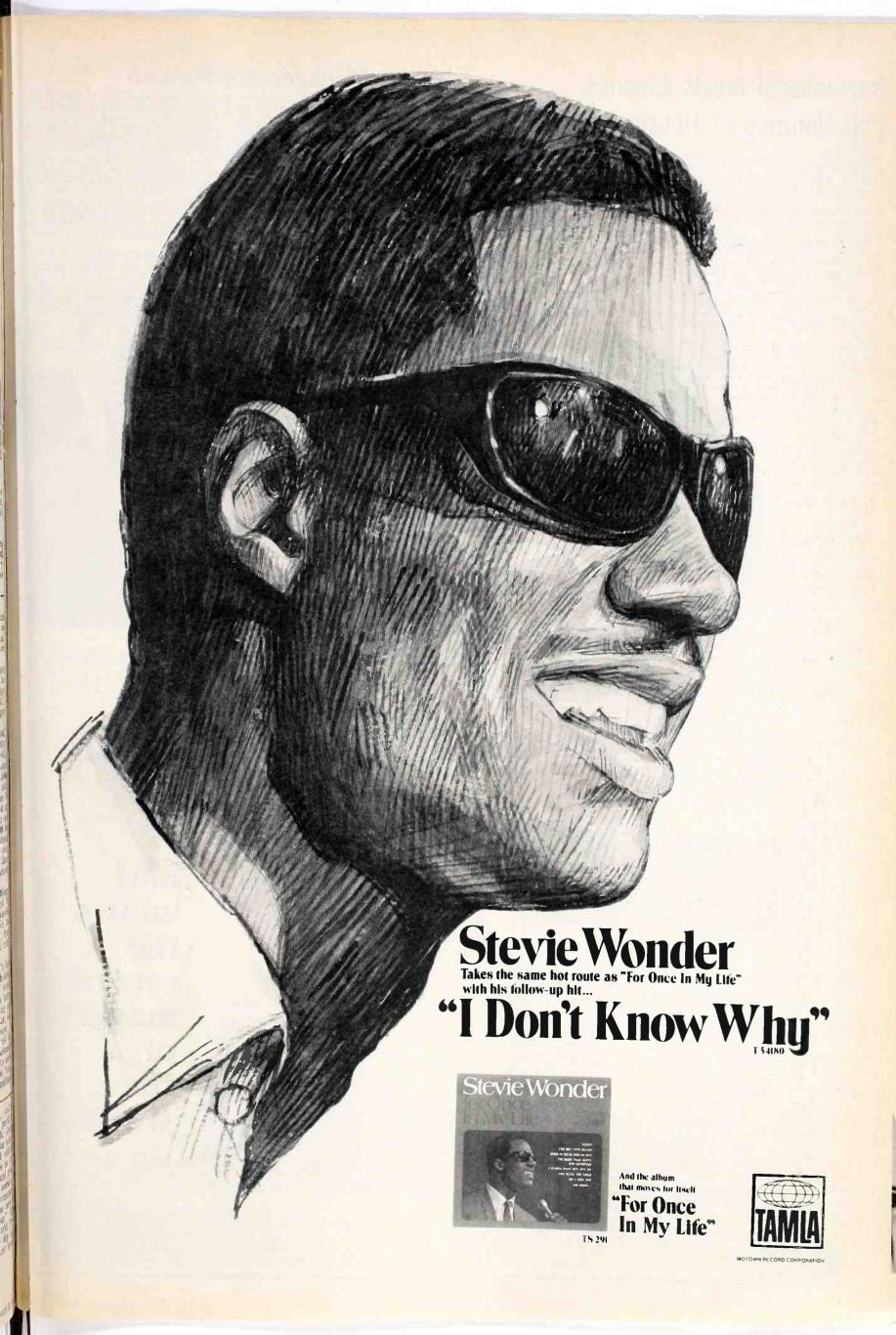
promo manager for Elektra, was on hand for the MC-5 benefit performance at the Aragon last week. Group, making quite an impact on the national album scene with initial offering "Kick Out The Jams", came in from Detroit to do the show. Local group, the P.C. Ltd. began a two-weeker in the Store Annex (25). Transamer, ica's Wayne Juhlin intro' the new 5th Dimension single "Aquarius" (South City), from "Hair", and World Pacific deck "Where Do You Go My Lovely" by Peter Sarstedt. Latter item is a big hit in England.

CHICAGO

Chi-based Weis Productions announced the signing of a distribution pact with Stax Records. Al Bell, executive veepee of Stax came in last week to meet with the firm's principals. Weis recently released a new single by former Chicagoan Maurice Jackson, tagged "Forever My Love". This is the songster's first solo effort since disbanding the Maurice & The Mark IV group which, at one time, was a regular attraction on KOLO-TV in Reno. Diskery's Anne duConge informs us the record is breaking here as a

result of heavy play on the area's major r&b stations!... New on-air personality at WLS is Kris Stevens (10PM-2AM), formerly with KQV in Pittsburgh... "Jacques Brel Is Alive And Well..." and celebrating its 200th performance in George Marienthal's Happy Medium Theater! Management recently instituted an after-show coffee hour for cast and audience, following each Tuesday, Wednesday and Thursday evening performance... Good luck to Irv Brusso of Ampex, who'll be departing Chicago shortly for a post in the firm's New York office... Audio-Fidelity's new midwest sales and promo mgr. Lee Brooks arranged a

full p.a. schedule for Beverly Wright who was in town exposing current re-lease "Grass Doesn't Grow As High As The Tree" b/w "Suddenly Sudden-ly". Lee tells us he's been enjoying excellent reaction to both sides of the deck as well as to the "Sacred Mush-room" LP on Parallax. Josh White, Jr. is doing a string of college con-certs in the midwest. London's Sam Cerami reports instant airplay on the new Engelbert Humperdinck side reports instant airplay on the new Engelbert Humperdinck side "The Way It Used To Be" (Parrot)! Also happening for him are The Flirtations' "Nothing But A Heartache" and Willie Mitchell's "30 60 90". Ed Redmond, newly appointed midwest



International Artists Expands Pop Horizons At Houston Base

- International Artists NEW YORK — International Artists Producing Corporation, three-year-old Houston label and production organization which underwent a top to bottom switch in operating management eight months ago, is now undergoing further expansion and addition of new personnel.

Ray Rush, who joined the firm last

personnel.
Ray Rush, who joined the firm last year as general manager and who is the producer of the chart single, "Hot Smoke and Sassafras," by the hard rock group, Bubble Puppy, has disclosed plans for the addition of sales and promotion execs and an expansion of the company from its current rock base into country and rhythm and blues areas.

hase into country and rhythm and blues areas.

The firm is also now geared, according to Rush, who cut his eye teeth in the disk business as a background singer with Roy Orbison and the late Buddy Holly, to handle management of its artists through its subsidiary, Artists Management Agency, as well as publishing through its affiliate, Tapier Music (BMI)

IA's Brock Street building, which is conveniently near the Houston International Airport, is being completely refurbished while long-silent recording

C. P&W March Tour

NEW YORK — The producing, writing and performing team of Terry Cashman. Gene Pistilli and Tommy West have slated a round of public appearances during March. C, P & W will share the bill with Ian & Sylvia at Millersville State College in Pennsylvania on the 2nd. They will appear with Judy Collins at the Lyric Theatre in Baltimore on the 16th and are also scheduled for Hancock Hall in Boston with Gordon Lightfoot. During their minitour. Cashman. Pistilli & West will highlight their newest compositions. At the conclusion of the tour. C. P & W will return to New York to wrap up promo plans for their upcoming releases on Capitol Records.

studios are being put on an operational basis with new eight track equipment. The Bubble Puppy single, and a forthcoming LP by the group, were cut in the company's own studios.

Bill Dillard, Noble Ginther and J. L. Patterson, prominent Houston businessmen with a diversity of business interests, along with Rush, form the quartet of top policy-making executives for the company. Rush noted that plans also call for adding a number of young and imaginative producers to the IA staff. First of these, and already active, is Michael Barker, who is a writer, producer and promotion man.

The company will release a minimum of two new LP's per month, with this figure expected to be stepped up before year's end. Nine LP's are current in the catalog, including four by the 13th Floor Elevators, another local rock group, which has achieved a measure of national prominence through various singles, including "You're Gonna Miss Me." a top 30 item several seasons ago. A current single is "Livin' On."

Coming Soon: Col's 1st Album By Man

NEW YORK — Columbia Records' first album by its new rock group Man is due soon. Named after the group, set was produced by Bob Johnston, who has produced the records of such Columbia notables as Bob Dylan, The Byrds, Johnny Cash and Leonard Cohen.

Man, a new group on the contemporary scene, is made up of five members: Supa (lead guitar, acoustical guitar and vocals). Dennis (rhythm guitar, electric piano and vocals), Richie (bass guitar and vocals), Gilbert (organ, piano, harpsichord and flute), and Tony (drums, percussion and harmonica). The group was recently introduced at the Scene in New York.

Fusco Management Formed

NEW YORK — Vinnie Fusco, formerly of Albert B. Grossman Management, has announced the formation of his own new management company.

In the past, Fusco has worked with Janis Joplin, Big Brother, Richie Havens, The Band (From Big Pink), the Electric Flag and other giants from the Grossman stable.

Fusco has signed to management contracts: The Lighthouse, a 12 piece rock group combining a brass quartet, a

string quartet and a rock quartet: Skip Prokop (formerly of the Paupers' and most recently drummer with Mike Bloomfield and Al Kooper on the

"Super Session" albums; Paul Hoffert, who is doing arranging, producing, and composing (he wrote the music for "Get Thee To Canterbury"); Jonathan Kramer, who is best known for his role in the Broadway hit musical "Hair," singer, composer and an Epic artist: Ken Lauber, who scored the music for the film "The Drifter," which won the Venice Film Festival; and Great Jones, a new rock group, still being formed by Jay Trainer.

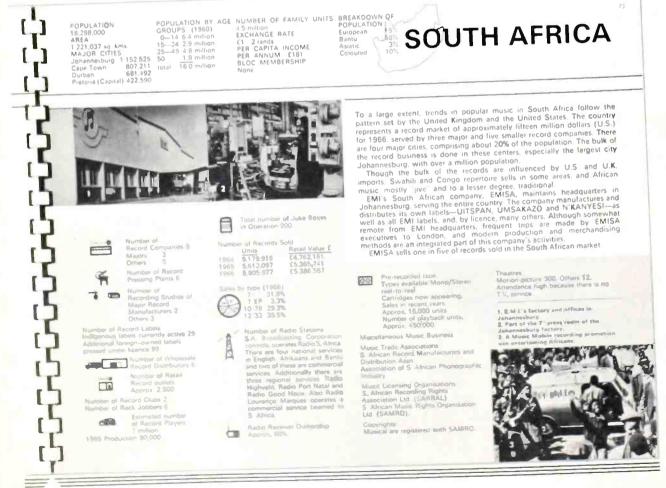
Mr. Fusco is going to handle much of the Publishing and production for his clients.

his clients.

He is currently looking for quarters for his new and exciting operation



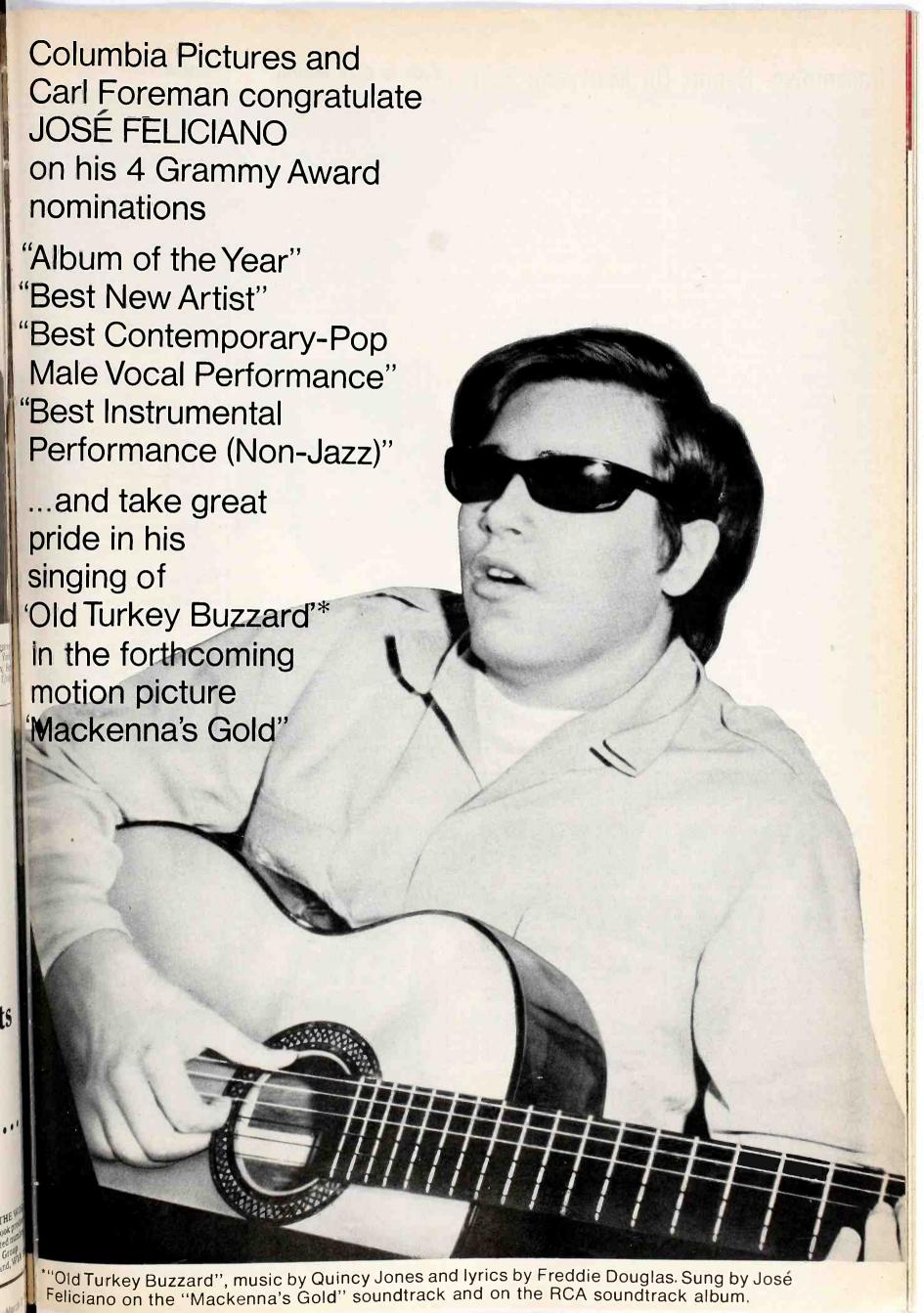
CAPTIVATING CATERINA: Caterina Valente, London Records songstress, was congratulated at her recent opening at the Royal Box in New York's Hotel Americana by (l. to r.): Preston Tish, head of Loew's hotel chain; Herb Goldfarb, sales manager of London Records; and Phil Wesen, head of London Records Distributing of New York.



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www.americanradiohistory.com

Pocketdisc: Report On Marketing Test

(Con't from Page 7)

ing machines. 47 received counter merchandisers, and three received both vending machines and counter merchandisers in order to test a side-

merchandisers in order to test a side-by-side marketing approach.

The vending machine prototypes used in this test were of the two quar-ter "push-pull" mechanical type, simi-lar to stamp vending machines which have a long history of trouble-free ser-vice. Since the vending machines had no requirement for electrical outlets, they could be placed anywhere in the store. They display 20 selections and

they could be placed anywhere in the store. They display 20 selections and were capable of stocking 75 units per selection. (The vending machines were pre-stocked with an opening inventory of 25 records per chute and delivered complete to the dealers.)

The counter merchandisers, designed to occupy 1 ½ square feet on shelf or counter, display 24 records in semi-vertical slots and were designed to hold 25 records per slot. The merchandisers were equipped with an acetate semi-circular front through which the records could be seen but only be reached through a door in the back. (These merchandisers were assembled and pre-stocked at the distributor's warehouse with 25 records per slot and delivered — ready to go — to the dealer.) to the dealer.)

Marketing Problems Encountered

Since there was no previous experience with either vending or Pocketdiscs sales to draw on, equal stocks
were put in both the counter merchandiser and the vending machines. This
proved wrong. The top selections in
vending machines were sold out in
almost all locations within three days,
and many of the machines carried
"out of stock" signs through much of
the opening period. Twenty five records per selection in the counter
merchandisers, on the other hand,
proved too heavy except on the top
five numbers.

2. Due to unfamiliar procedures
and master tape delays from record
labels, Americom was generally "late"
in getting hot records to Seattle. The
market was opened three weeks later
than planned and some inventory was perience with either vending or Pocket-

than planned and some inventory was already stale. Steps taken in the tenth week have apparently solved most of

week have apparently solved most of this problem.

3. With the unexpected sales response from the vending machines, the problem of setting up routes that would keep the machines adequately stocked proved a difficult problem from the beginning with part-time route girls. The difficulty of maintaining adequate reports and efficient service led to some dealer dissatisfaction. vice led to some dealer dissatisfaction.

It eventually became clear that the procedures of stock replenishment used by vending operators (permitting twice as many calls per day by experience) must be adopted.

4. A difference in sales patterns on Pocketdiscs vs. 45's gradually devel-oped over the period of the test. While the same selections proved popular in both configurations, the sales curve in Pocketdiscs (probably due to the buying age group — see customer pro-file) tapered off more slowly. As a result of continuing sales, selections were maintained too long in the vendomplaints about not having enough new numbers to choose from, Current plans call for vending of 40 selections rather than the 20 offered in Seattle.

Turntable Availability

With over 12 million manual turntables in consumers hands capable of playing 4-inch records. Pocketdiscs were launched without the "play-inany-position" radio/phonograph specially designed for their use. Not until the week before Christmas, almost three months after the test began, were any of these players shipped to dealers. (Teenagers seemed to have no problem in knowing whether their equipment would play Pocketdiscs. For those manual players which had smooth plastic turntables or raised centers, a small rubber mat was made available for dealer distribution. This seemed to solve any playing difficulty.) With over 12 million manual turnDealer's Point of View

As long as the machines were kept freshly stocked and quickly serviced, vending is the ideal answer to the dealer's pilferage and sales problems. If the machines are allowed to deteriorate in stock or appearance, the space they occupy and the inventory they tie up become a problem. Certain features in the vending machines are already changed in new models to be delivered in April. Coin chutes, design, cabinetry, and service convenience cabinetry, and service convenience changes have been made among

Outlets preferred vending equipment

Outlets preferred vending equipment to counter displays and research has led to the development of a vending counter unit to be tested this spring. A great majority of the dealers have voiced strong feelings that they would prefer a total "vending" approach for the service of their single selection.

Distrib Point of View

The launching of a new product puts a strain on a distributor's resources of manpower and executive time. The maintenance of a continuing program, after the excitement of the launching, is even more of a problem. In the case of Pocketdiscs the situation is made more complicated by the success of vending which to the record industry is a whole new ball game. The new skills that must be acquired

Setting proper discounts

Choosing locations
Placement of machines within
the location 3

Setting routes

Acquiring and training route personnel

The decision as to which dealers should get vending machines may prove to be the distributors major problem.

Summary of Results

Immediately after Christmas, a con-

Immediately after Christmas, a consumer survey was done to determine consumer reactions.

Radio was determined to be the most effective form of advertising, running substantially ahead of both word of mouth and in-store display. With a rather substantial return of questionnaires (distributed through the vending equipment), it was determined that in the first 90 days, the average respondent had already average respondent had already bought six Pocketdiscs and intended to buy over thirteen Pocketdiscs in the

buy over thirteen rocketale next six months.

The most desirable feature by far of Pocketdiscs was its price — with 56% citing this desirable quality with size, convenience and portability following in that order.

Though many respondents were

Though many respondents were hard-pressed to comment on what they liked least, 17% who did make comment indicated that they wanted more selections (number of total selections will be doubled in the forthcoming introductions)

introductions.)

55% of the respondents indicate that they will buy mostly Pocketdiscs in the future and 45% will buy combinations of Pocketdiscs and 45's.

The average age of the respondents was 13.5 years, and 68% of them were

Arthur D. Little and Company was retained to prepare an in-depth consumer, retailer and distributor research report as well as to define the market characteristics.

Sire To Release Bedrocks Disks

NEW YORK — Sire Records will re-lease recordings by a British blues group, the Bedrocks, in the United States and Canada, as a result of a deal concluded between Seymour Stein, Similar papers of the state of the NEW YORK deal concluded between Seymour Stein, Sire's managing director, and Phil Greenop of EMI. The group recently enjoyed success in England with their rendition of "Ob-La-Di, Ob-La-Da." Their first release will be "Lovedean Girls," which will be available March 15. The group is produced by Norman Smith.

Kole Is Stax Merch. & Marketing Director

Stax/Volt Records has named Herb Kole to the newly-created post of director of merchandising and marketing for albums and tapes. Making the announcement was Al Bell, executive vice president of the

Kole comes to Stax after a stint as national sales manager for Ampex Stereo Tape Corp. and two years' ser-vice as eastern regional sales manager and coordinator of rack sales for Atlantic Records. Prior to that he was assistant to Moe Handleman of the Handleman rack-jobbing organization based in Detroit, later spending two years as Handleman branch manager in Camden, New Jersey. Kole broke into the music business in 1951 as Chicago branch manager for King Records



Herb Kole

Shaw's Rock Book

NEW YORK — Crowell-Collier Press has published "The Rock Revolution," a history of rock by Arnold Shaw, member of the American Guild of Authors and Composers' public rela-Crowell-Collier Press

Authors and Composers' public relations committee.

Shaw covers electronic, raga and psychedelic rock, rockabilly, folk rock and the British rock groups. He also examines the psychological, aesthetic and social implications of rock and its relationships to religion, the theatre, the youth rebellion and the Negro civil rights movement. vil rights movement

Sanjek CMP Slot

NEW YORK — Russ Sanjek, vice president of public relations for BMI has been named to the project policy committee of the contemporary music project of the Music Educators National Conference

ject of the Music Educators National Conference.

The Contemporary Music Project is an activity supported by grants from the Ford Foundation to the Music Educators National Conference. It is an outgrowth of the Foundation's Young Composers Project, started in 1959 and later renamed the Composers in Public Schools Program, in which fellowships were awarded to young composers for a year or more of resident work in a public school system. The success of this program, under which 73 composers have worked in a total of 77 school systems, led the Foundation to establish the Contemporary Music Project in 1963, with grants totaling \$1.63 million. The Foundation renewed its commitment to C.M.P. in 1968, with a five-year grant of \$1.34 million supplemented by an initial contribution of \$100,000 for the first two years from the Music Educators National Conference.

The present Contemporary Music Project has expanded its concern and

Conference.
The present Contemporary Music Project has expanded its concern and activities beyond the Composers in Public Schools Program. Its primary emphasis is an attempt to influence curricular thought in music teaching at all levels through the identification and support of exceptionally imaging. and support of exceptionally imagina-tive, capable individual teachers, and through the dissemination of materials

through the dissemination of materials pertaining to their work; as well as by such complementary activities as summer workshops.

In the present C.M.P., the Composers in Public Schools Program has been expanded, and now encompasses the awarding of fellowships to professional musicians with varying specializations to serve the entire cultural resources within selected communities.

to serve the entire cultural resources within selected communities.

The Project Policy Committee establishes the over-all policies and procedures of the Contemporary Music Project. Distinguished experts from various disciplines are represented on the Committee. Its members are appointed annually by the Ford Foundation and the Music Educators National Conference.

Schwaid-Merenstein Signs The Tymes

NEW YORK — The Tymes, who had a chart single with "People," have been signed to an exclusive management contract by the Schwaid-Meren stein production-publishing-management complex. A follow-up LP titled after the hit lid is scheduled on Columbia Records



'JUNGLE' SPROUTS GOLD: The Walt Disney Music Co. in Glendale, Calilhonored the recipients of RIAA gold records for the million-dollar-selling Disneyland storytelling album of the film "The Jungle Book." Presiding at the ceremony last month (11) was James A. Johnson, president of the pubber, Displaying their gold disks are (l. to r.): Phil Harris, voice of "Baloo the Bear;" Mrs. Sebastian Cabot, accepting the award for her husband, voice of "Bagheera the Panther;" Wolfgang (Woolie) Reitherman, director of the motion picture: Larry Clemmons, chief writer of the film; Richard M. Sherman, co-writer with Robert B. Sherman of five of the songs: and Bill Walsh, producer of "Mary Poppins," accepting for Robert B. Sherman. Other "Jungle Book" gold record winners honored at the ceremony but not shown above are: Louis prima, voice of "King Louie of the Apes;" Sterling Holloway, voice of "Kaa the Snake;" and Terry Gilkyson, writer of "The Bare Necessities."

Monl



"WHERE DO YOU GO TO MY LOVELY" PETER SARSTEDT

1 IN ENGLAND

DESTINED TO BE THE World Pacific Records = #1 SINGLE IN THE COUNTRY!





Tape News Report

Capitol Sets Tie-Ins For Promo On Biggest Cassette Drive Yet

HOLLYWOOD — Capitol Records Distributing Corp. will embark on its largest sales merchandising and ad campaign (March 4) when the label introduces a 48 cassette release via a four-week. \$750,000 promotion and contest.

The cassettes, all taken from best-selling Capitol and Angel LP's, will be backed with a campaign that in-cludes a national contest and tie-in with Thom McAn Shoes, Norelco and top 40 radio stations in 50 markets

across the country.

At the same time, Capitol will also introduce the "Browsamatic," a new introduce the pilfer-proof merchandiser that will be distributed to more than 3,000 dealers. The browser fixture will be offered to dealers as part of the program

GRT Stock To Split; Name Change Approved

SUNNYVALE, CALIF. — At a special meeting shareholders of General Recorded Tape, Inc., have voted to change the name of the company to GRT Corporation. Shareholders also approved an increase in the authoriza-tion of common stock to 12,000,000 shares with no par value, and a four-for-one split of all outstanding shares. Shareholders also approved the creat-ion of a preferred stock for use in

The stock split will be effective March 12. All four of the resolutions passed by GRT shareholders are contingent on the approval of the state Commissioner of Corporations.

Commissioner of Corporations.
In explaining the name change, Alan Bayley, GRT president, said that his company has expanded into activities outside the field of recorded tape, and the name General Recorded Tape reflects only part of the firm's operations. In recent months, GRT has established GRT Records, in Los Angeles; acquired the Chess group of corporations which is active in all phases of record production and displaces of record production and disphases of record production and dis-tribution, and acquired more than 90% of the outstanding shares of Magnetic Media Corp.' a manufacturer of mag-netic recording tape.

Cole Appointed New Ampex Sales Manager

NEW YORK - Herb Kole has been named national sales manager for Ampex Stereo Tapes, according to Donald Hall, division vice president and gen-eral manager. Kole will be headquar-tered in New York City. Prior to joining Ampex, Kole was

Prior to joining Ampex, Kole was with Atlantic Records as co-ordinator of rack sales. He and his family live in Cherry Hill, New Jersey.

Norelco will supply 3,000 cassette players and Capitol 15,000 cassette players and Capitol 15,000 cassette cartridges for giveaway to consumers through 900 Thom McAn Shoe stores across the country. Each store will have a cassette-contest display unit, created by the shoe store and featuring five of the key Capitol cassettes: "Sgt. Pepper's Lonely Hearts Club Band," by the Beatles: "By The Time I Get To Phoenix." Glen Campbell: "Goin Out of My Head," the Lettermen: "Sailor," Steve Miller's Blues Band; and "Best of the Beach Boys, Volume II."

Band; and "Best of the Beach Boys, Volume II."

More than six million entry blanks are being printed by Thom McAn and will be offered listeners at McAn shoe stores through (Top 40) radio promotion-contest spots in major markets. Consumers can win a library of cassettes plus a player which will be given away through the radio stations. Entry blanks will list the complete Capitol cassette catalog. Stores will also have a "cassette message," halfalso have a "cassette message," half-hour promo-sales spot being cut by Dan Daniels of WMCA. An additional six spots will also be made available to radio stations as part of the program.



ON THE GO AT MUSIC SHOW: The Second Annual Stereo Music Show recently held in the Benjamin Franklin Hotel in Philadelphia, saw Ampex stereo tapes and cassettes achieve good sales at the company's booth. The sales at the company's booth. The show was sponsored by Almo/Sterling Electronics, a 12-store retail operation. Shown above (l. to r.) are Tony Sasso of Ampex Stereo Tape Division: Ada Feldman, gal Friday at A&L; and, at far right, Dominick Tarquinio of Almo/Sterling, beside a hostess for that fire

Lawrence Handy Joins GRT

SUNNYVALE, CALIF. G. Handy has just been named corp-orate director of industrial relations for General Recorded Tape, Inc.

Handy was salary administrator for Bechtel Corp. of San Francisco prior to joining GRT. His other experience includes work industrial relations manager for FMC-Beloit Sorel Co., and personnel supervisor for United Technology Center, Sunnyvale.

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Talent On Stage

JERRY BUTLER

VILLAGE GATE, N.Y. - Veteran soul singer Jerry Butler is currently going through the hottest phase of his career, and is now known to his fans as the Iceman. Jerry brought his cool to the Village Gate last weekend for his Downtown New York debut (he is a frequent visitor to Harlem's Apollo Theatre uptown) and received

Butler's manner was as slick as his voice, and although he is considerably different from the Memphis — styled soul shouters currently in vogue, he easily commands the same attention and received

and respect.

Using a rhythm backing, Butler opened the show with "On Broadway," the old Drifters hit, built the intensity by bringing in the horns for "Lost," the first of his recent hits, and capped the opening sequence by calling out his vocal backup quartet for another

of his oldies. "I Dig You Baby" and using one of the girls to do a duet on "Let It Be Me."

Butler kept the show on a high level from start to finish as he merged his own oldies with his interpretations of the hits of other artists. "Hey Western Union Man." "Never Give You Up." "For Your Precious Love" and "He Will Break Your Heart" were examples of the former, while "Light and "He Will Break Your Heart" were examples of the former, while "Light My Fire," "Who's Making Love," "The Look Of Love," "Little Green Apples" and "Amen" were examples of the

Jerry Butler has that unusual com bination of suavity, soul, personality and professionalism that can make him a major nightclub attraction in a short

Also on the bill was Esther Marrow, a newcomer to the soul singing scene, who provided a pleasing opening act.

JOHN GARY

PERSIAN ROOM NEW YORK distinctive, wide-ranging voice of John Gary was a thing of beauty at his first New York appearance in several years. More than a sideshow, his familiar falsetto within a muscular framemiliar falsetto within a muscular framework is employed not to elicit bravos, but to strike more meaning into his songs. And the songs are all top quality, whether he dips into the past (an exquisite "West Side Story" medley) or comes to deft grips with the present (Jim Webb's "McArthur Park," Michel Legrand's "Windmills of Your Mind" and Bobby Russell's "Little Green Apples"). The past, by the way, also entails a "Student Prince" vocal overture. A score he has performed overture. A score he has performed

at summer playhouses, "Student Prince" overflows with grand melody, and Gary kids it not. Gary is also a very attractive on-stage performer, warm and winning. His impersonations—smoothly and humorously integrated into his act—of John Wayne, Walter smoothly and humorously integrated into his act — of John Wayne, Walter Brennan, Gary Cooper, Gregory Peck and Richard Burton are worthy of a comic who does this sort of thing for his supper. And it's always a sign of accomplishment when a singer can kid like this, and proceed to do an intimate ballad without making it all seem a silly contradiction. The RCA Records singing star offers much more Records singing star offers much more than fine artistry. He gives fully of himself — and it's a very human self.

MOTHERS OF INVENTION **BUDDY MILES EXPRESS**

FILLMORE EAST, N.Y. — It's been a long time since Frank Zappa and the Mothers of Invention last visited New York, and even longer since we last saw them. After catching the last of four shows at Fillmore East last weekend, we can only hope that speedy return to New York is in the

offing.
The Mothers are not really a group, The Mothers are not really a group, but a 10 piece rock orchestra, with Zappa the maniacal conductor, jumping up and down, waving arms, giving cryptic signals. One long number at the Fillmore set was improvised around a girl that Zappa had just met backstage. While the girl (slightly unsure of herself) sang a four line poem in a shrill voice. Zappa ran around the stage giving instructions to the band and weaved a perfect pattern of horns, drums, guitars and voices.

None of the material, except the encore, was familiar to us. Zappa did manage to include some of the 1950's Rueben & the Jets harmony, but didn't actually perform any of the LP songs. Like most new railroad ventures, the Buddy Miles Express has been having a hard time of it, but Miles has been able to make the modifi-

having a hard time of it, but Miles has been able to make the modifications necessary to insure a straight track ahead. The entire horn section has been replaced with a collection of ex-Memphis Soul veterans, there is a new organ player, but the driving force, the powerful Miles engine, remains the same.

Though the string section is in a contemporary mode, the horn section is used simply to add a Stax-Volt sound, and the group is on a different plane from the jazz-oriented BS&T. In providing a solid soul experience, easily acceptable by a white audience, the Express excels. One departure from the normal schedule, an old Electric Flag tune, "Texas," was made, and the horns were dispensed with in favor of a solid blues reading by gultar bass, organ and drums. The rest of the set consisted of songs from Miles last LP, "Expressway To Your Skull, or the new one he is currently prepping for Mercury. ping for Mercury

THE PENTANGLE — RICHARD PRYOR

THE TROUBADOUR, LOS ANGELES Take two guitarists, one bass player, a drummer, and a young woman with a lilting voice, place them in a circle and then draw lines between them, bisecting the circle, the result is a pentangle — a magical star.

Their music nymph sounds from

pentangle — a magical star.

Their music, nymph sounds from the woods, includes small bits of calypso and jazz, mixed into the folksy quality of their lyrical ballads. Jacqui McShee, the lovely female with a voice somewhere between Judy Collins and honey-covered cotton candy, is in itself a joy to listen to. Together with Bert Jansch and John Renbourn on guitar, Miss McShee performs with a non-emotional sort of lingering softness

songs such as Donovan sings.

Terry Cox on drums is the first drummer since Ginger Baker with a singular personality. His drumming has a series of brush-hit-cymbal-hitting, that does wonderful things when backing up such fragile lyrics.

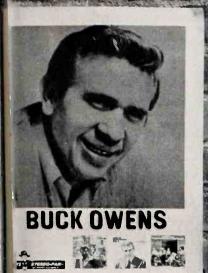
such fragile lyrics.

Grown up quite a bit, with a moustache and a whole new bag of goodies, is stand up comedian Richard Pryor. He does funny bits about winos and hot-shot soul-brothers.

As he suggested, there must have been a multi-obscenties fan club in the audience, because every time he spewer forth formidable four-letter words, he received a rousing round of applause. received a rousing round of applause

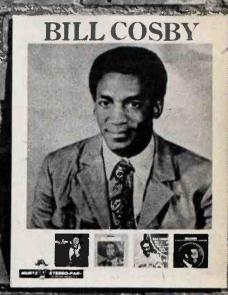


APPEARING ON MUNTZ CARTRIDGES IN 196

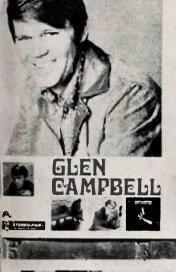
















MEMO FROM ED MICHEL:
Sitting there on a Monday morning looking at e Charts? (*)

Then we started counting,

Five out of the top five are available right now from Muntz on 4-track.

But, then, so are six out of the top ten.

Not to mention 13 out of the top 25.

And 44 of the top 100, and 80 from the whole hart thing.

Okay?

Eighteen of those chart occupants carry the RIAA seal for having sold a million dollars worth of product at the manufacturer level.

ct at the manufacturer level.

Twenty-four of them carry-stars. That's the regster of heavy upward movement.

The thing is, none of them carry NA in the 4-

What we're trying to say is that when you order from Muntz, you get fill. The hits are available.

Right now.

Wuntz stocks it to you. Let us ask you a question

Are you looking at the charts?

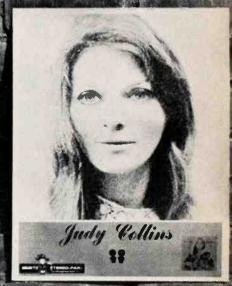
Now ask yourself this . . .

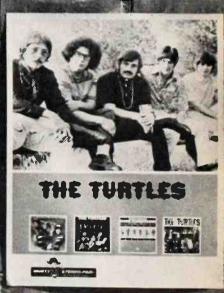
Are you seeing NA's in the 4-track column?

Are your cartridges getting shipped?

Call Ed Michel (213) 989-5000 and he'll be happy to give you the names of lots of our record company friends who don't have to worry about that

*Billboard TOP LP's for week ending February 8, 1969.

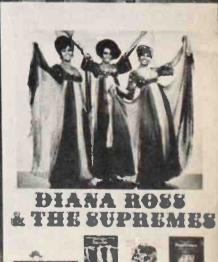












TIC's Hurok Purchase (Con't from Page 9)

well as creating ballet films for both television and theater audiences.

Transcontinental owns Transcontinental Music Corp., one wholesale merchandisers which supplies some 11,000 chandisers which supplies some 11,000 retail stores throughout the country. It also owns a number of music producing and publishing companies which are among the leaders in the production of contemporary music, and the development of the groups performing such music in person, on records and in motion pictures. It also has interests in the banking and finance fields

Hurok Concerts is best known only for its importation of such stellar troupes as the Bolshoi and Royal Bal-lets, but also for its roster artists. In lets, but also for its roster artists. In addition, it packages television shows and presents theatrical productions and motion pictures. Taping was recently finished for CBS'TV of "S. Hurok Presents — III" featuring Emil Gilels, Mstislav Rostropovich and Alfred Wallenstein, which will soon be seen on television.

Past Hurok television presentations included such artists as Arthur Rubin-

included such artists as Arthur Rubinstein, Van Cliburn, Marian Anderson, Andres Segovia, Isaac Stern, Jan Peerce, Roberta Peters, Victoria de los Angeles, The Moiseyev Dance Company, The Bolshoi Ballet and The Royal Ballet, with Dame Margot Fonday

Hurok said that there were more than 2,000 concert dates performed by Hurok artists last year, who played to almost 5 million Americans, in addition to numerous international tours

Now, in combination with Transcontinental, "we will be able to do more, a great deal more," Hurok said. "It is my hope that Hurok Concerts will be able to present the great talents of today and tomorrow to many, many additional millions of people in the additional millions of people in the years to come. We are already planning to vastly widen our nationwide network of local, civic cultural organizations which sponsor great performing art in their hometowns.

Lifton added that "there are a number of forms of musical expression on the American scene today. Generally, the audiences are separated into two groups: one which enjoys the great concert hall works while the other plays and listens to jazz and rock music. But the line between these forms is gradually dissolving and the

Campana Is Columbia Artist Relations Mgr.

NEW YORK — Frank Campana has been promoted to Columbia Records manager of artist relations, according to Dave Wynshaw, director of the department

Campana will be responsible to Wyn-Campana will be responsible to Wynshaw for promoting and maintaining good relations with Columbia artists and their representatives. He will be maintaining liaison with national television, motion picture and radio producers in order to promote artist appearances and will also be developing relations with non-Columbia artists to encourage possible future association. encourage possible future association with the label.

with the label.
Campana has been with Columbia Records since 1956. Prior to his recent promotion, he was Promotion Manager for Columbia's New York Sales Office for the past nine years. He has also held various national and regional promotion positions with Columbia Records. He attended Fordham University and New York University, majoring in business administration and studying advertising and marketing. He first started in the music business as a singer.



Frank Campana

two are interweaving to become the

two are interweaving to become the musical forms of tomorrow."

Lifton said "the Hurok organization has been a leader in recognizing new movements and trends. Hurok first brought Benny Goodman to Carnegie Hall, knowing that the public enjoys music in any medium as long as it is played masterfully. is played masterfully

Aid to All Units

This experience and know-how of the Hurok organization will be available to other companies in the Transcontinental entertainment group. Working to-gether they will be able to find and develop new talent, wherever it may be, and present it to the public through be and present it to the public through all the media available to us, be it the concert stage, television, motion pictures, theatrical productions and phonograph records," he added. "Americans today enjoy more leis-tre time and are spending more con-

ure time and are spending more consumer dollars in the pursuit of entertainment. It will be this company's continued desire to fulfill this increasing depend of

Joe Petralia To Head **Skye Sales & Promotion**

NEW YORK — Skye Records has appointed Joe Petralia as director of national sales and promotion, according to Norman Schwartz, label pres-

ident.
In his dual post, Petralia will be responsible for initiating radio, TV and in-store promotions and coordinating them with sales programs for the 20 new album releases Skye has projected for 1969

Petralia, for ten years an independent artists representative who guided promotions for such recording stars as Tony Bennett, Erroll Garner, Ray Anthony and Lainie Kazan, is, according to Schwartz "uniquely qualified to bring together the areas of sales and promotion."
"Traditionally."

says "sales and promotion men perform in separate areas and are often less than completely informed about the scope and results of each other's activities. By combining them we will be able to immediately measure the effectiveness of our promotions in terms of sales. our promotions in terms of sales and move accordingly



Joe Petralia

A&M Oldies Return As 'Forget Me Nots'

HOLLYWOOD — Forty 2-sided 'Forget Me Nots' have been released for music operators in a new A&M line featuring back-to-back hits

back-to-back hits.

The initial release, now available at A&M distributors and one-stops, includes 13 Herb Alpert & TJB retreads, 5 singles from the Baja Marimba Band, 4 Sergio Mendes singles, 3 by Chris Montez, 2 each with the Sandpiper, We Five, Jimmy Rodgers, Wes Montgomery, Boyce & Hart; 3 by Claudine Longet and one each from the Parade and the Merry-Go-Round.

Bill Mulhern A Father

HOLLYWOOD — Bill Mulhern, director of eastern operations for A&M Records, has just become the father of a baby girl, Nora, who weighed in at 10 pounds, 1 ounce. Nora was born at the Pascack Valley Hospital in Westwood, New Jersey.

Dot-Nesmith In Production Deal

LOS ANGELES — Mike Nesmith and Dot Records have finalized an exclusive production agreement, calling for a flow of contemporary product to be produced by Nesmith's American Wi-chita Company, it has been revealed buthe label by the label

Nesmith is now scouting a group of performers to encompass a wide spectrum of musical tastes in the rock field. Already recorded and poised

Eddie Ray Is VP Of A&R At Tower

HOLLYWOOD — Eddie Ray has been named vice president in charge of A&R for the Tower label. Announcement was made by Perry Mayer, newly named VP and general manager of TRC.

Ray joined Towers

ger of TRC.

Ray joined Tower in 1964 as director of A&R and has been responsible for the acquisition and development of talent including the Standells, Ian Whitcomb, the Sunrays, Eternity's Children, the Arrows and Max Frost and the Troopers. He played a key role in Tower's successful relationship and the Troopers. He played a key role in Tower's successful relationship with American International Pictures, whose soundtracks have included chart makers "Wild Angels," "The Trip" and most recently "Wild in the

Prior to his association with Tower, Ray was with Imperial Records for nine years, and worked closely with such artists as Fats Domino, Rick Nel-Slim Whitman, Johnny Rivers y Nelson and Irma Thomas



Eddie Ray

Uni Execs On Promo Hike

HOLLYWOOD — Uni Records' key executives have embarked on a major promotional tour. Vice president Russ Regan is directing the tour from Holly-

Pat Pipolo, national promotion mana-Pat Pipolo, national promotion manager, is on the road with Neil Diamond and Diamond's new UNI single, "Brother Love's Travelling Salvation Show." They will visit deejays in Chicago, Detroit, Cleveland, Philadelphia, Boston, New York and Miami. Hosea Wilson, promotional chief of Uni's Revue label, is hitting Philadelphia, Chicago, Boston, Miami, and Houston.

phia. Chicago. Boston, Miami, and Houston. Label's national sales manager, Rick

Label's national sales manager, RICK Frio, has flown to Dallas for prolonged meetings with the complete staff of Bill Emerson's Big State, distributors of the Uni-Revue line in their area. Additionally, Regan has announced the promotion of Michael C. Berns to the post of executive of artists af-

Additionally. Regan has announced the promotion of Michael C. Berns to the post of executive of artists affairs. Berns will function as a liaison between the label's artists and the company executives. Also, Berns will be scouting for and signing new artists for Uni-Revue and will be assisting Norman Ratner in the administration of its music publishing wings, Highwood Music and Cavalcade Music. Berns also will produce for the label, as well as sign new writers to publishing pacts.

for Dot release is Bill Chadwick. The vocalist was formerly associated with Nesmith prior to latter's quick rise in the business. Initial sides, penned by Chadwick, are "Talking To The Wall" b/w "If You Had The Time." Additionally powerful the or well you had the Time." Additionally, newly-formed quartet, the Corvetts, begin recording sessions immediately. A bluegrass-country-poporiented group, it features the talents of John Ware, Jeff Hanna, Chris Darrow, and John London.

Nesmith's original association with Paramount Pictures Music Division began last year as a result of the album package. "Mike Nesmith Presents The Wichita Train Whistle," album package. "Mike Nesmith Presents The Wichita Train Whistle," which blends country, rock, jazz, and classical sounds

CMA Execs To Hold Parallel GAC Posts

NEW YORK — General Artists Corporation, parent company of Creative Management Associates, has elected CMA's officers to parallel posts with GAC.

Buddy Howe assumes title of chairman of both the parent company and the agency and David Begelman that of vice chairman.

Freddie Fields was elected president and chief executive officer of the parent company which is the same position and title he holds in the agency.

Other officers elected to positions paralleling those they hold in the agency

are Herman Rush, executive vice pre-ident, Sam Cohn, executive vice pre-ident, and Richard Shepherd, execu-

tive vice president.

Alvin Rush, a senior vice president of CMA Agency, was elected a vice president and secretary of the parent firm.

Larry Lewis was re-elected treasurer

of the parent firm.
Fields and Howe assume the executive and operational titles and positions previously held by Aaron Heine, who retired his position and titles last month at the age of 71. Heine's stock was re-purchased by the company and through

purchased by the company and through a private placement arranged by the investment banking firm of L.M. Rosenthal & Company.

This directive from the board puts into alignment the officer structure of the parent and the agency, thereby making the top management team of GAC and CMA the same. Creative management associates is the surviving agency of the merger between

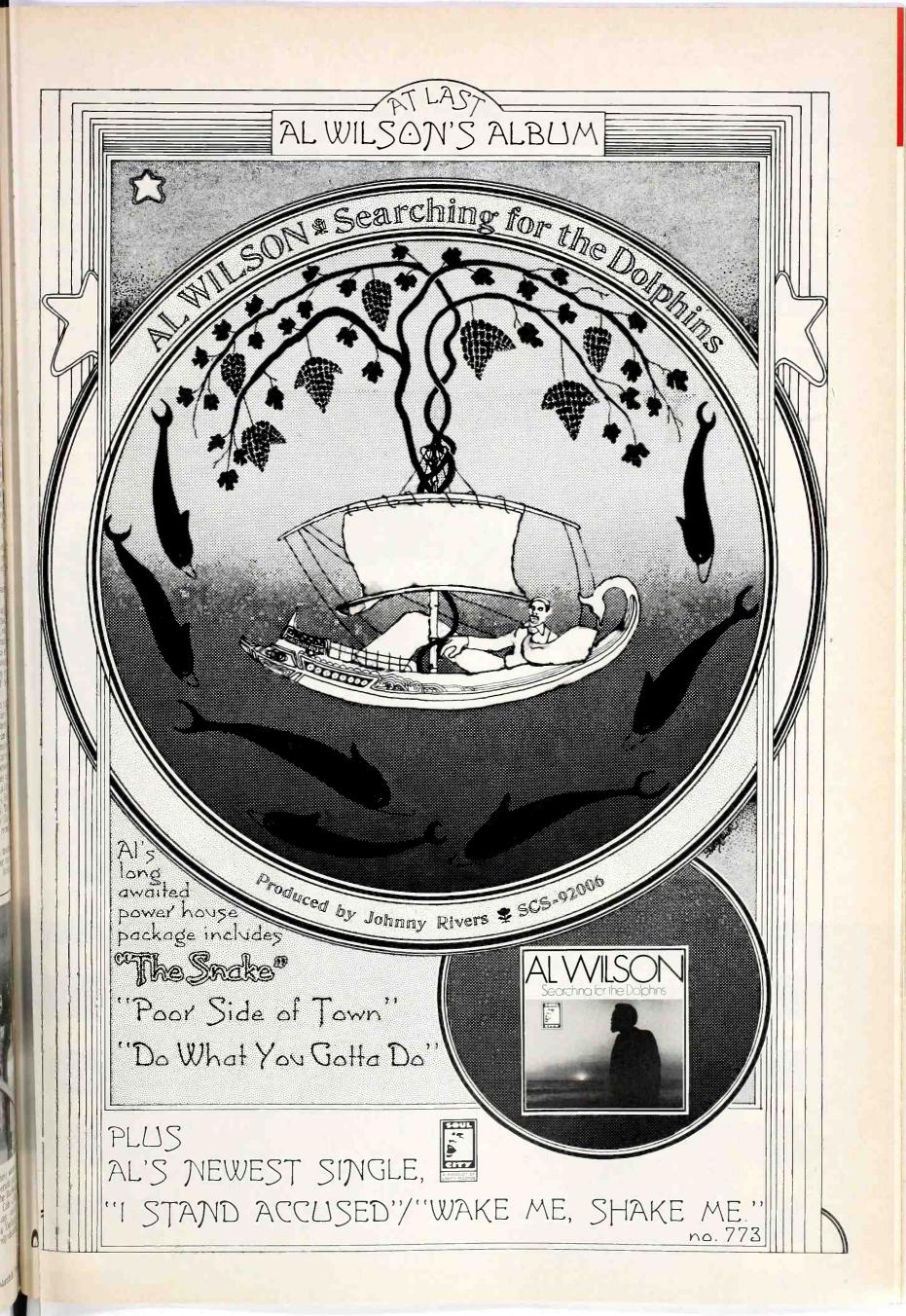
management associates is the surviving agency of the merger between creative management associates and general artists corporation of last July Diana Ross and The Supremes, Herb Alpert and The Tijuana Brass, Ton Bennett, Eddie Fisher, Petula Clarl and Jack Jones are among the recording artists CMA represents.

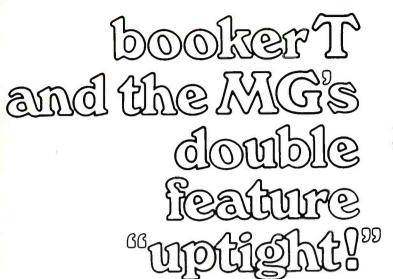
CMA-GAC common stock is trade in the national over-the-counter mar

in the national over-the-counter mar ket under the name General Artist Corporation.



DAPPER DOGGIES and their own took part in a recent masquerade par for man's best friends at the Barbet Restaurant in New York. Cab Call way, star of the Broadway smas "Hello Dolly!" parades his Yorkshi terrier, Muffin, who demurely displa her chic costume.









"UPTIGHT"/BOOKER T and the MG's STS 2006

- 1. Their first motion picture score.
- 2. Booker's singing debut with "Johnny, I Love You" also available now as a single. Stax 0028

Double history for Booker T. & the MG's on "Uptight" Double sales power too!



STAX RECORDS
A DIVISION OF
PARAMOUNT PICTURES
CORPORATION



TOP 100 Albums

March 8, 1969

	1	THE BEATLES	
	2	THE ASSOCIATION'S GREATEST HITS	4
		(Warner Bros./7 Arts WS 1767) YELLOW SUBMARINE	
	4	The Beatles-Original Soundtrack (Apple SW 153) TCB	4
	5	Diana Ross & The Supremes & The Temptations (Motown MS 682) WICHITA LINEMAN	3
		Glen Campbell (Capitol ST 103)	5
		Iron Butterfly (Atco 280)	7
	7	BLOOD, SWEAT & TEARS (Columbia CS 9720)	ϵ
		CRIMSON & CLOVER Tommy James & The Shondells (Roulette SR 42023)	10
	9	IN-A-GADDA-DA-VIDA Iron Butterfly (Atco 2501)	8
	1	GOODBYE	
	11	ELVIS-TV SPECIAL	12
	12	FOOL ON THE HILL	9
	13	Sergio Mendes & Brasil '66 (A&M SPX 4160) HAIR	11
	14,	Original Cast (RCA Victor LSO 1150) BEGGARS BANOUET	14
		Rolling Stones (London PS 539)	13
		Aretha Franklin (Atlantic SD 8212)	18
	X	HELP YOURSELF Tom Jones (Parrott PAS 71025)	19
		DONOVAN'S GREATEST HITS (Epic BXN 26439)	21
		W., C. FIELDS Original Voice Tracks (Decca DL 79164)	22
	19	SOULFUL STRUT Young-Holt Unlimited (Brunswick BL 754144)	15
		THE LIVE ADVENTURES OF MIKE BLOOMFIELD & AL KOOPER	
I	21	(Columbia KGP 6) WILDFLOWERS	25
ı		SWITCHED ON BACH	16
ı	23	Walter Carlos-Benjamin Folkman (Columbia MS 7194) GENTLE ON MY MIND	35
١		Glen Campbell (Capitol ST 2809) LED ZEPPELIN	17
		NEAR THE BEGINNING	34
۱	26	Vanilla Fudge (Atco SD 278) THE SECOND	45
I	27	Steppenwolf (Dunhill DS 50037) CHEAP THRILLS	20
	28	Big Brother & Holding Company (Columbia KCS 9700) GENTLE ON MY MIND	23
	29	Dean Martin (Reprise RS 6330)	24
	23	DIANA ROSS & THE SUPREMES JOIN THE TEMPTATIONS (Motown MS 679)	26
1	V	BAYOU COUNTRY	
	31	CYCLES Creedence Clearwater Revival (Fantasy 8387) CYCLES	48
	32	PROMISES, PROMISES	27
	33	THE RASCAL'S GREATEST HITS I'ME PEACE	28

34	BLESS IT'S POINTED LITTLE HEA	D
35	Jefferson Airplane (RCA LSP 4133) I'VE GOTTA BE ME	58
36	Sammy Davis Jr. (Reprise RS 6324) THE FAMILY THAT PLAYS TOGETHER	30
37	Spirit (Ode 212 44014)	42
	FUNNY GIRL Original Soundtrack (Columbia BOS 3220)	33
38	WHO KNOWS WHERE THE TIME GOES	
39	Judy Collins (Elektra EKS 74033) CAMELOT	32
40	Original Soundtrack (Warner Bros./7 Arts BS 1712) THE GRADUATE	41
41	Original Soundtrack (Columbia OS 3180)	37
-	ANY DAY NOW Joan Baez (Vanguard VSD/9306/7)	40
42	GOLDEN GRASS Grassroots (Dunhill DS 50047)	36
43	I LOVE HOW YOU LOVE ME Bobby Vinton (Epic BN 26437)	31
44	LIVIN' THE BLUES Canned Heat (Liberty LST 27200)	38
45	PETULA CLARK'S GREATEST HITS, VOL. 1	
	(Warner Bros. /7 Arts WS 1765)	43
45	ODESSA Bee Gees (Atco SD 2-702)	56
47	WONDERWALL MUSIC George Harrison (Apple ST 3350)	39
48	The Jimi Hendrix Experience (Reprise 2.RS 6307)	44
49	IT'S TRUE! IT'S TRUE Bill Cosby (Warner Bros./7 Arts WS 1770)	50
50	BOOK OF TALEISYN Deep Purple (Tetragrammaton T 107)	46
51	LOVE CHILD Diana Ross & Supremes (Motown 670)	47
52	EDIZIONE D'ORO 4 Seasons (Philips PHS 2-6501)	49
53	HEAD Monkees Original Soundtrack (Colgems COSO 5008)	51
54	PROMISES. PROMISES Original Cast (United Artists UAS 9902)	61
69	JETHRO TULL (Reprise 6336)	67
56	WHEELS OF FIRE Cream (Atco SD 2-700)	52
57	OLIVER Original Soundtrack (Colgems COSD 5501)	64
58	TRAFFIC (United Artists UAS 6676)	
59	I STAND ALONE	53
60	INSTANT REPLAY	63
61	Monkees (Colgems COS 133) THE TEMPTATIONS LIVE AT THE COPA	70
62	(Gordy GS 938)	59
63	Original Soundtrack (ABC-ABCS 009) THEMES LIKE OLD TIMES	60
64	Original Radio Themes (Viva V 36018) THE BOB SEGER SYSTEM	73
65	(Capitol ST 172) FELICIANO	68
66	Jose Feliciano (RCA Victor LPS/LSP 3957) SOULED JOSE FELICIANO	65
	MC 5/KICK OUT THE JAMS	57
	(Elektra EKS 74042)	87

69	TILL	
69	FOR ONCE IN MY LIFE	7
70	Stevie Wonder (Tamla TS 291) BOOKENDS	
71	Simon & Garfunkel (Columbia KC 9529) ARE YOU EXPERIENCED	5
72	Jimi Hendrix Experience (Reprise R/RS 6261) DOING MY THING	6
73	Paul Mauriat (Philips 600-292) BOX TOPS SUPER HITS	7
	FIRST EDITION 69	6
75	(Reprise 6328) CHITTY CHITTY BANG BANG	8
76	Original Soundtrack (United Artists UAS-5188)	7
	Joe South (Capitol ST 108)	7
77	RETROSPECTIVE THE BEST OF BUFFALO SPRINGFIELD	
78	THREE DOG NIGHT	8:
79	(Dunhill DS 50048) CLOUD NINE	79
80	Temptations (Gordy GLPS 939)	-
81	Smokey Robinson & Miracle (Tamla TS 289). PUT YOUR HEAD ON MY	80
	SHOULDER Lettermen (Capitol ST 174)	69
82	ELECTRIC FLAG (Colubmai CS 9714)	77
83	ONLY FOR LOVERS Roger Williams (Kapp KS 3565)	72
84	A MAN WITHOUT LOVE Engelbert Humperdinck (Parrott PAS 71022)	75
85	TWO VIRGINS John Lennon-Yoko Ono (Tetragrammator T 5001)	82
86	THE ICE MAN COMETH Jerry Butler (Mercury SR 61198)	85
87	SYNTHESIS Cryan Shames (Columbia CS 9719)	92
88	GENUINE IMITATION LIFE GAZET 4 Seasons (Philips PHS 600-290)	
89	BY THE TIME I GET TO PHOENIX Glen Campbell (Capitol T/ST 2851)	86
90	RICHARD P. HAVENS, 1983 (Verve/Forcast FTS 3047-2)	90
91	STEPPENWOLF (Dunhill DS 50029)	88
92	BOBBIE GENTRY & GLEN CAMPBELL	
93	STONE SOUL	91
94	Mongo Santamaria (Columbia CS 9780) STAND BY YOUR MAN	94
95	THE GOOD RATS	-
96	TILL (Kapp KS 3580)	93
97	STONEDHENGE Ton York After (December 1993)	98
98	Ten Years After (Deram DES 18021) DUSTY IN MEMPHIS Purely Scriptfield (Atlantic SD 9314)	97
99	WAITING FOR THE SUN	99
100	SOUND OF SEXY SOUL	100
	Delfonics (Philly Groove 1151)	104

101	2001 A SPACE ODYSSEY
	Original Soundtrack (MGM STE-13)
102	WHO'S MAKING LOUS

Johnny Taylor (Star 2005) ARCHIES (Calendar KES 10)

THE WORM
Jimmy McGriff (Solid State SS 18045)

ANYTHING YOU CHOOSE B/W
WITHOUT RHYME OR REASON
Spanky & Our Gang (Mercury SR 61183)
A THORN IN MRS. ROSE'S SIDE
Birl Rose (Tetragrammaton T 103)

THIS IS MY COUNTRY
Impression (Curtom CRS 8001)

THOSE WERE THE DAYS
Johnny Mathis (Columbia CS 9705)

A TIME FOR LIVING, A TIME FOR HOPE Ed Ames (RCA LSP 4128)

111 THE BEST OF THE COWSILLS (MGM SE 4597)

(Atlantic SD 8190)

112 COLOURS Claudine Longet (A&M SP 4163)

113 THE NASHVILL BRASS PLAY THE NASHVILL SOUND (RCA LSP 4059)

PARSLEY, SAGE, ROSEMARY & THYME Simon & Garfunkel (Columbia CL 2563/CS 9363

115 FINIAN'S RAINBOW Soundtrack (Warner Bros./7 Arts BS 2550)

116 IN SEARCH OF THE LOST CHORD Moody Blues (Deram DES 18017) 117 ZORBA Original Cast (Capitol SO 118)

118 LATE AGAIN
Peter, Paul & Mary (Warner Bros./7 Arts WS 1751)

119 ENGLISH ROSE
Fieetwood Mac (Epic BN 26446)

120 SHINE ON BRIGHTLY Procol Harum (A&M SP 4151)

121 SOUNDS OF THE YOUNG WORLD Eddy Arnold (RCA LSP 4110)

122 THE DOORS (Elektra EK 4007 EKS 7407) 123 LITTLE ARROWS Leapy Lee (Decca DL 75076)

124 SUPER SESSION Mike Bloomfield, Al Kooper, Steve Stills (Columbia CS 9701)

125 CRUISING WITH RUBEN & THE JETS Mothers of Invention (Verve V6 5055-X)

126 JOHNNY CASH AT FOLSOM PRISON (Columbia CS 9639)

127 DISRAELI GEARS Cream (Atco 232/SD 232) 128 TRUTH Jeff Beck (Epic BN 26413)

129 IN MY LIFE Judy Collins (Elektra EKS 74027)

130 ARETHA NOW Aretha Franklin (Atlantic SD 8186)

131 SOUND OF MUSIC (RCA Victor LOCD/LOSD 2005)

132 YOU COULD BE BORN AGAIN Free Design (Project 3 PR 5031)

133 IN THE GROOVE Marvin Gaye (Tamla TS 285)

134 GET IT ON Pacific Gas & Electric (Power P 701)

135 DR. ZHIVAGO Original Soundtrack (MGM E/ES 65T) 136 THE BEAT OF THE BRASS
Herb Alpert & Tijuana Brass (A&M SP 4146)

137 HICKORY HOLLER REVISITED
O. C. Smith (Columbia CS 9680)
138 DIANA ROSS & THE SUPREMES
GREATEST HITS
Motown M/MS 2-663

139 SOUNDS OF SILENCE Simon & Garfunkel (Columbia CS 9269) 140 HARPER VALLEY P.T.A. Jeannie C. Ríley (Plantation PLP 1)

Basic Album Inventory

A check list of best selling pop albums other than those appearing on the CASH BOX Top 100 Album chart. Feature is designed to call wholesalers' & retailers' attention to key catalog, top steady selling LP's, as well as recent chart hits still going strong in sales. Information is supplied by manufacturers. This is a weekly revolving list presented in alphabetical order. It is advised that this card be kept until the list returns to this alphabetical section.

SOLID STATE			TOWER			
Count Basie Thad Jones/Mel Lewis Johnny Lytle Johnny Lytle Jimmy McGriff Nelson Riddle Jimmy McGriff Joe Williams	Basie Meets Bond Live At The Village Vanguard A Man & A Woman Sound Of Velvet Soul Bag Full Of Blues Music For Wives & Lovers Honey Something Old, New & Blue	18032 18016 18014 18026 18017 18013 18036 18015	The Standells Soundtrack Soundtrack Soundtrack Billy Taylor Eternity's Children Jake Holmes Pink Floyd Justin Wilson Greek Artists	Dirty Water The Wild Angels Wild Angels, Vol. 2	ST502; DT5043; DT5056; SKA0509; ST5111; ST512; ST5133; ST5133; ST5133	
	STARDAY		Sandy Curley Dick Curless	Sandy Gurly & The San Francisco Bridge On The Wild Side Of Town	ST5135 ST5137	
Glen Campbell Red Sovine George Morgan Kenny Roberts The Lewis Family Guy Mitchell	Country Music Star #1 Classic Narrations Sounds Of Goodbye Country Music Singing Sensation Did You Ever Go Sailing (Down The River Of Memories) Singin' Up A Storm Country Music Hall Of Fame Vol. 8	SLP S 437 SLP S 436 435 434 433 432 9.430	The Arrows German Artists Soundtrack Dick Dodd German Artists Bill Tinker Max Frost Soundtrack Verrill Keene	Wild In The Streets Aug Zum Schutzenfest Killers Three First Evolution Of Dick Dodd German Marches Inside Out Shape Of Things To Come Best Of The Soundtracks An Afternoon Affair	ST5139 ST5140 ST5141 ST5142 ST5145 ST5147 ST5148 ST5151	
Dolly Parton & George Jones Willis Bros. Red Sovine Snooky Lanson Glen Campbell Flatt & Scruggs Lewis Family Lewis Family Top Country Stars George Morgan	Hey, Mr. Truck Driver Sunday With Sovine Nashville Now Country Soul Songs & Sounds From The Bonnie & Clyde Era Golden Gospel Banjo All Day Singing & Dinner On The Ground Modern Country Hits Of Today Barbara	429 428 427 426 424 423 422 419 9-418	Soundtrack Indian Artists Various Eddie Higgins Soundtrack Soundtrack	If He Hollers, Let Him Go Rao Instant Replay Chitty Chitty Bang Bang The Trip Single Room Furnished	ST5152 ST5155 ST5157 ST5158 ST5908 ST5917	
Johnny Bond Red Sovine Various Minnie Pearl Top Stars Stanley Bros. Red Sovine	Drink Up And Go Home Phantom 309 Man Behind The Wheel The Country Music Story Thunder On The Road Jacob's Vision Giddy-Up Go	416 414 404 397 386 384 363	The Clancy Brothers	TRADITION The Ricing of the Moon	1006	
All Stars Dottie West &	That's Truck Drivin'	357	The Clancy Brothers and Tommy Makem Odetta	The Rising of the Moon Odetta Sings Ballads and Blues	1010	
Melba Montgomery George Jones Johnny Bond	Queens Of Country Music George Jones Ten Little Bottles	352 335 333 324	Ewan MacColl Mississippi State Penitentiary	Classic Scots Ballads Negro Prison Songs collected by Alan Lomax	1015 1020	
Buck Ówens Willis Bros. Various Dottie West Top Stars	Country Hitmaker #1 Forty Acres Let's Hit The Road—Truck Driver's Song Dottie West, Country Girl Sensation Diese! Smoke—Dangerous Curves	324 323 306 302 250	Mary O'Hara Odetta Ewan MacColl and A. L. Lloyd	Songs of Ireland Odetta at the Gate of Horn Blow Boys Blow	1024 1025 1026	
TOP Stars	Dieser Smoke—Dangerous ourves	230	The Clancy Brothers and Tommy Makem Lightnin' Hopkins	Come Fill Your Glass With Us Country Blues	1032	
	STEED		J. J. Niles Lightnin' Hopkins The Clancy Brothers	An Evening with John Jacob Niles Autobiography in Blues Presenting the Clancy Brothers & Tommy Makem	1036 1040 1042	
Andy Kim	How'd We Ever Get This Way?	S 3700L	and Tommy Makem Carolyn Hester Tommy Makem Peg & Bobby Clancy	Carolyn Hester—Folk Songs Songs of Tommy Makem Songs from Ireland	1043 1044 1045	
Burt Ives	STINSON The Wayfaring Stranger	CLD	The Clancy Brothers and Tommy Makem Ed McCurdy	The Best of the Clancy Brothers and Tommy Maken The Best of Ed McCurdy	n 2050 2051	
Carlos Montoya Carlos Montoya Woody Guthrie Woody Guthrie Pete Seeger Sonny Terry Pete Seeger	El Flamenco Vol. 1 El Flamenco Vol. 1 El Flamenco Vol. II Chain Gang Vol. I & II Leadbelly Memorial VOL. II Leadbelly Memorial Vol. IV Cowboy Songs Lincoln Brigade & His Mouth Harp & Songs Concert Banjo & Guitar	SLP 1 SLP 3 SLP 4 SLPX 7 SLP 19 SLP 19 SLP 32 SLP 52 SLP 55	Odetta Oscar Brand Glen Yarbrough J. J. Niles Lightnin' Hopkins Alan Lomax Woodie Guthrie Ewan MacColl and	The Best of Odetta The Best of Oscar Brand The Best of Oscar Brand The Best of Glen Yarbrough The Best of John Jacob Niles The Best of Lightnin' Hopkins The Collector's Choice-authentic folk songs The Legendary Woody Guthrie—In Memoriam The Manchester Angel—traditional English Folk Son	2052 2053 2054 2055 2056 2057 2058	
James P. Johnson Coleman Hawkins	New York Jazz Originals With Hawkins	SLP 57 SLP 21 SLP 22	Peggy Seeger The Clancy Brothers and Tommy Makem &	At Home with the Clancy Brothers & Tommy Maker	2060	
Norman Granz Muggsy Spanier	Original Vol. I Jazz & The Philharmonic Pee Wee Russell Rag Timers Vol. I Art Tatum Solos and Trio Stewart & Grimes	SLP 23 SLP 30 SLP 40	their families Ed McCurdy Chad & Jeremy Rod McKuen Native steel drum	Songs of the West British Folk Artist Concert Featuring Chad & Jeremy Rod McKuen Takes a San Francisco Hippie Trip Steel Drums (live recording)	2061 2062 2063 2064	
	TANGERINE		Bank Elsa Lanchester Louisiana State	Bawdy Cockney Songs Southern Prison Blues	2065 2066	
John Anderson Percy Mayfield Terrell Prude Trio	Time Will Tell My Jug and I Princess	TRC-1506 TRC-1502 TRC-1502	Penitentiary	Southern Frisch Bracis		
	TICO					
Joe Cuba Two Sides Of La Lupe Twelve Top Hits	My Man Speedy	SLP 1161 (S)LP 1162		20th CENTURY-FOX		
Of 1967 Celia Cruz Eddie Palmieri Julio Aleman Queen Of Latin Soul Myrta Silva	A Ti Mexico Champagne Canto Para Ti La Lupe Author and Performer	(S)LP 1163 (S)LP 1164 (S)LP 1165 (S)LP 1166 (S)LP 1167 (S)LP 1168	Soundtrack Soundtrack Soundtrack Soundtrack Soundtrack	Valley Of The Dolls Doctor Dolittle The Sand Pebbles The Bible Zorba The Greek	S4196 S5101 S4189 S4184 S4167	
Today's All Stars Jam Session Rafael Cortijo Myrta Silva Tito Puente	Live At The Village Gate Sorongo Canciones Mi Mama No Me Enseo Ei Ray/The King	(S)LP 1169 (S)LP 1170 (S)LP 1171 (S)LP 1172	Soundtrack Soundtrack Harry Simeone Martin Luther King Hugo Montenegro Soundtrack	Star	\$5102 \$3100 \$153201 \$153214 \$4202	



CashBox Album Reviews

Pop Picks



CLOUD NINE — Temptations — Gordy GS 939

Titled after the Temptations' recent chart hit, and including their current chart riser, "Run Away Child, Running Wild" (9:38 here on the LP), this set, already on the Top 100 Albums, is a certain monster. In addition to the two chart-busters, the package features Marvin Gaye's number 1 chart single, "I Heard It Through The Grapevine," and "Love Is A Hurtin' Thing." This disk is a potent blend of dynamite and smooth professionalism.



COME ON, REACT! -Fireballs - Atco SD

Leading off with their recent "Come On, React" hit, the Fireballs turn in a strong collection which could develop into the group's biggest album yet. A modified country sound is the backbone of the album and the natural feel could result in good underground FM exposure. In addition to the eight original tunes in the album ("Hurry Hurry." a pretty ballad is a good bet for play), new exposure is given to "Lonely Too Long," the old Rascals hit; Buffy Sainte-Marie's "Codine"; and "Get Out Of My Life Woman," a past Memphis hit.



ALWAYS TOGETHER - Dells - Cadet LPS

The Dells last hit, "Always Together," and their current "Hallways Of My Mind" single provide the sales impetus for their latest collection of well-developed harmony, with just the right touch of modern soul added. Producer Bobby Miller penned all the songs here, except for a tasty uptempo tune, "Goodbye Mary Ann," and among our favorites is "Does Anybody Know I'm Here," another recent single click for the group.



DEAR WORLD - Original Cast - Columbia

all heavy underground favorites

THE SUPER GROUPS — Various Artists — Atco SD 33-279

Atco SD 33-279

Atco Records has combined 11 single efforts by 6 top contemporary groups into one package, sure to see sales aplenty. The Rascals "How-Can I Be Sure" and "Come On Up," and the Bee Gees "Words" and "I Can't See Nobody," are the goodies here, but singles by Buffalo Springfield ("Bluebird" and "Mr. Soul"), Cream ("Strange Brew" and "I Feel Free"), Vanilla Fudge ("Take Me For A Little While" and "Eleanor Rigby") and Iron Butterfly ("In-A-Gadda-Da-Vita") were all heavy underground favorites

BOS 3260
While critics didn't quite say, "welcome," Dear World, the cast LP is quite pleasurable. And it's the warm and graceful tunes and deft lyrics of Jerry Herman that make it so. There are tour outstanding songs: the title number, "Each Tomorrow Morning," "I Don't Want to Know," and "Kiss Her Now." Angela ("Mame") Lansbury tops the cast and shines on record (she plays a key role in eight of the 10 numbers.



THE NASHVILLE BRASS PLAY THE NASH-VILLE SOUND — RCA Victor LSP 4059
Already on the charts, this zestful, buoyant LP by the Nashville Brass could develop into a substantial good music item. Tasteful arrangements give strength to such ditties as "Mule Skinner Blues," "Let It Be Me," "The Middle Of The Road," and "Jambalaya (On The Bayou)." The open-throated brass on the disk create a most pleasurable listening experience.



Pop Best Bets



HEY JUDE/HEY BING! - Bing Crosby -

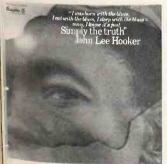
Amos AAS 7001

Perennial crooning favorite Bing Crosby steps into a contemporary bag here, and the results are delightful. Der Bingle lends his characteristic ease and smoothness to such modern tunes as the title song, "Both Sides Now," "The Straight Life," and "Those Were The Days." This "now" material, coupled with the artist's enduring stature, makes for an album which could reach major proportions.



SAY IT LOUD — Lou Donaldson — Blue Note BST 84299

Using James Brown's recent soul message song, "Say It Loud. I'm Black And I'm Proud," as a starting point, alto saxist Lou Donaldson turns in another first rate merging of jazz and R&B sounds. Along with Blue Mitchell (trumpet). Jimmy Ponder (guitar), Leo Morris (drums) and newcomer Charles Earland (organ), Donaldson also tackles two standards, "Summertime" and "Caravan," and two of this own compositions, "Snake Bone" and "Brother Soul." Score a touchdown for this set.



SIMPLY THE TRUTH — John Lee Hooker — BluesWay BLS 6023

Veteran bluesman John Lee Hooker serves up a set of heavy blues tunes which are permeated with his jazz-styled guitar. The strong efforts include "I Don't Wanna Go To Vietnam." "Mini Skirts," "Tantalizing With The Blues," and "(Twist Ain't Nothin') But The Old Time Shimmy." Long a major figure in American blues. Hooker should receive the approbation of a host of blues fanciers with this album.



KING OF THE BLUES GUITAR — Albert King — Atlantic SD 8213

As part of the deal which saw Stax go to Paramount, Atlantic retained rights to already-recorded Stax product, from whence came this current set. Blues master Albert King is currently scoring on the singles front with another old track, "As The Years Go Passing By," and its success could spur album sales. Several older tunes associated with King, such as "Born Under A Bad Sign" and "Crosscut Saw," are also included.



BERKELEY CONCERT - Lenny

THE BERKELEY CONCERT — Lenny Bruce — Bizarre 6329

This 2-record set was recorded at Berkeley, California, where the late social satirist Lenny Bruce made a concert performance. The album is unexpurgated, and presents Bruce at his controversial, fulminating best. Much of his material deals with what he felt were the inequities and hypocrisies of the American legal system. He employs corrosive wit and fierce imagery to make his points. Naturally, there will be those who will find this set offensive, but there are many others (in some circles, Bruce has attained the status of a martyr) who will be riveted by his message.



NEIL YOUNG — Reprise RS 6317

Neil Young, singing and playing guitar on an album of contemporary art songs, all but one of which he wrote, creates an aura of gentle beauty. An instrumental, "The Emperor Of Wyoming"; "The Loner," "Here We Are In The Years," and "What Did You Do To My Life," are among the fine tunes. Neil Young could generate a good deal of listener enthusiasm with this offering.



CashBox Album Reviews

Pop Best Bets.



RE-LIGHT MY FIRE - Rhetta Hughes

RE-LIGHT MY FIRE — Rhetta Hughes — Tetragrammaton T 111
Rhetta Hughes, a dynamic soul songstress, delivers a set of dramatic, soaring R&B tunes on her first Tetragrammaton album. The LP includes the artist's latest single. "Light My Fire;" an earlier lid, "You're Doing It With Her (When It Should Be Me)," which saw R&B chart action; "Baby, I Need Your Loving;" and "Walk On By." This scintillating package could bring Miss Hughes to the attention of a widespread disk-buying public.



LOVE IS THE LAW — Grahame Bond — Pulsar AR 10604

Pulsar AR 10604

The Grahame Bond Organization was one of the top English bands, but their fame never spread to this country. Now Bond goes it alone (he plays all instruments on the session except drums) on this produced-in-the-U.S.A. album, and stands an excellent chance of success. 10 original songs by Billy Gamble are given top-notch readings by Bond, and the overall sound is polite and commercial British blues. Title song and "Moving Towards The Light" are standouts. Deserves heavy play.



COMIN' ON — Evergreen Blues — ABCS 669

ABCS 669

The Evergreen Blues, a seven-man rock group, comes on strong with eleven blues-drenched rock ditties. Among the funky wailers are "Please Take Me Now," "Don't Mess Up My Mind," "The Moon Is High," and "Try A Little Tenderness." The group performs with eclat and zest throughout the album, and there could be widespread favorable response to the offering.



THEMES IN BRASS - Brass Hat - Kapp

KS 3588
Rich, full, filting horn renditions of eleven movie tunes make this LP by the Brass Hat a strong candidate for middle-of-the-road spins and sales. Among the winning melodies are "The Odd Couple," from the film of the same name; "Scarborough Fair," from "The Graduate"; "Barbarella," from that flick; and "Old Devil Moon," from "Finian's Rainbow." Lots of pleasant listening here.



MUSIC FROM SWEET CHARITY — Sammy Kaye & His Orchestra — Decca DL 75074
Sammy Kaye and His Orchestra give smooth, gently swinging, and highly danceable treatments to eleven tunes from the film "Sweet Charity." Featured on the set, in addition to the title outing, are "Big Spender," "It's A Nice Face," "My Personal Property," and "If My Friends Could See Me Now." This appealing LP should garner considerable good music play.



THE SACRED MUSHROOM — Parallax P 4001

THE SACRED MUSHROOM — Parallax P 4001
The Sacred Mushroom, a five-man blues-rock group, are into the blues in a gritty, mournful manner. Employing adept vocals and instrumental work, the act delivers "I Don't Like You," "Catatonic Lover," "I Take Care," and "Mean Old World," plus four other numbers. Group member Larry Goshorn (lead guitar, vocals) wrote five of the tunes and copenned another. Lots of solid blues here.

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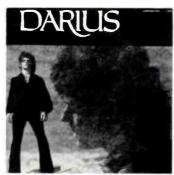
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SUMMERTIME - Paul Desmond - A&M

SP-3015

Saxist Paul Desmond can play it cool (as he did with Dave Brubeck) or play it lush, as he has done several times on his own, and on his latest outing, he plays it both ways on a diversified collection of tunes, giving the set appeal to both jazz and pop buffs. Desmond is at his best on "Ob-La-Di, Ob-La-Da," the Lennon-McCartney tune, and on "Someday My Prince Will Come," a song associated with the Brubeck days, but the entire album merits attention.



DARIUS — Chartmaker CSG 1102

Darius, singing in emotional, dramatic style, offers fifteen pop melodies, all of which he wrote. Much of the material is low-keyed, but the artist's skill comes across strong throughout the album. Included on the set are "Shades Of Blue," "I Feel The Need To Carry On," "Dirty, Funky Situation," and "Blow My Mind." Keep an eye on this one, it could catch





MORE SORCERY - Gabor Szabo - Impulse

AS 9167

Jazz enthusiasts should be out in force for this jazz LP, which is guitarist Gabor Szabo's follow-up to his earlier Impulse album, "The Sorcerer." Side 1 was recorded live at Boston's Jazz Workshop; Side 2 at the Monterey Jazz Festival. The artist performs with clarity and grace throughout the six tunes, which include "Los Matadoros," a flamenco; a bossa nova rendition of "People;" and a blues-tinged "Lucy In The Sky With Diamonds." A most impressive set. rendition of "Peo "Lucy In The Sky impressive set."



OUNDTRACK - Charles Lloyd - Atlantic

Charles Lloyd, playing tenor sax and flute, renders four sparkling jazz sessions, all of which he wrote. The selections include "Sombrero Sam." "Voice In The Night," "PreDawn," and "Forest Flower '69." Lloyd receives tightly-knit support from Keith Jarrett, piano; Ron McClure, bass; and Jack DeJohnette, drums. This excellent album should catch the fancy of a large jazz listenership.





BACH: SOLO-VIOLINSONATEN Deutsche Grammophone 139270/72

Deutsche Grammophone 139270/72
Six of Johann Sebastian Bach's sonatas and partitas for solo violin (BWV 1001-1006) are given fine interpretations by Henryk Szeryng on this three-record set. A rich variety of music, all the more remarkable because it is produced by a single instrument, is contained in these works. Szeryng is obviously aware of this, and he plays the sonatas and partitas as though he were conducting an ensemble. Excellent package.



BERLIOZ: ROMEO ET JULIETTE - Patricia

BERLIOZ: ROMEO ET JULIETTE — Patricia Kern/Robert Tear/John Shirley-Quirk/London Symphony/Colin Davis-Philips PHS 2-909

The plays of Shakespeare, in particular "Romeo And Juliet," fired the imagination of Hector Berlioz. He considered writing an opera based on the play, but the work he finally wrote was "a dramatic symphony, with chorus soloists and a prologue in choral recitative, after Shakespeare's drama." Patricia Kern, contralto, as Juliet; Robert Tear, tenor, as Romeo; and John Shirley-Quirk, bass, as Friar Laurence, all give commendable performances, and the London Symphony Orchestra, Colin Davis conducting, is in fine form as always.



FINALIZED AFFILIATION: Dot Records and the Tom Wilson Organization FINALIZED AFFILIATION: Dot Records and the Tom Wilson Organization have reached an agreement for the production of a number of selected artists to be exclusively contracted to Dot, it was revealed by Arnold Burk, Paramount Pictures Corp. vice president in charge of music operations and president of Dot. Pictured at Paramount Studios, following the finalization of the agreement, are (l. to r.) Burk, Wilson, and former producer-impressario Mark Joseph, with whom Wilson operates joint companies encompassing all aspects of artists' development, production, management, and promotion.

NMC Expands Space For SL & LA Arms

OCEANSIDE, N.Y.—NMC Corp., national distrib and owner of the Riverside, Jazzland and Orpheum recording labels, has expanded its warehousing and office facilities to include the west coast and mid-western parts of the

coast and mid-western parts of the United States.

Jesse Selter, president, said that "our new Los Angeles warehouse will give us an additional 15,000 square feet of space facilitating our rack jobbing services to local retailers."

Selter added that the California installations, at 1535 West Rosencrans Avenue, Gardena, would be administered jointly by Norman Goodwin and Wallace Hill.

In St. Louis, NMC is presently ne-

Wallace Hill.

In St. Louis, NMC is presently negotiating a lease for approximately 20,000 square feet of warehousing space. Missouri operations will be supervised by a new corporate appointee, Edward Ockel

Mike Ross Retires

NEW YORK — Michael H. "Mike" Ross is retiring from his post as general merchandising manager of the home entertainment division of Decca Records, reports Bill Gallagher, vice president of the entertainment and eisure time marketing division of MCA Inc. Ross, however, will continue to serve Decca as a consultant.

Howard Kaye, who was Ross' assistant, will take over Ross' administrative duties, reporting to Jack Loetz.

trative duties, reporting to Jack Loetz, Decca's vice president in charge of administration.

Brenda Lee To Hit Road Again In March

NEW YORK — Brenda Lee will begin a new schedule of personal appearances when she opens a ten day engagement at the Holiday House in Pittsburgh on March 21st. She was absent from the road for seven months for the birth of her second child.

On April 7th she will open a one week stand at Sutmiller's in Columbus, Ohio, to be followed by a series of concert dates in Oklahoma City on April 17th and at Houston's Music Center on April 18th and 19th. A three week stand at the Roosevelt Hotel, New Orleans, has been set for April 24th, followed by a stint at the Top Hat in Windsor, May 19th for two weeks. On June ith she opens a three week tour of Japan.

Previous commitments to be filled.

Previous commitments to be filled sometime during this year include, two weeks at the Three Rivers Inn, Syracuse; four weeks at Harold's Club, Reno; two weeks at the Cave in Vancouver; two weeks at the Plantation in Greensboro and a three week lour of Germany.

Brenda's long time show band, the

Brenda's long-time show band, the Casuals, will again back her on all engagements. Brenda is currently represented on the Top 100 with her new Decca single of "Johnny One Time."

Roulette/Guarino Form Two Labels

NEW YORK — Roulette Records has formed, in conjunction with Lou Guarino, two new labels and publishing firms. Inperformance will be a pop outlet, while Power Pack will serve-up R&B sounds. The publishing firms are Pow Pak Music (BMI) and Inperformance (ASCAP). Both companies, operating out of Roulette's offices in New York, will be administered by the combined staffs of Roulette and Guarino. Power Pack gets underway with "This I Swear" by La Femme, while Inperformance starts off with "Doesn't Someone Have a Plan" by vocalist Joey Dallas Jones. An upcoming Inperformance singles release will include the American debut of a British underground group. but of a British underground group, The Fruit Machine and the Music Combination.

Guarino is a music business vet who previously headed the Calico and World Artist labels

Field Promo Appointments

Roulette has added to field promo men. They are Jon Matthews, regional promo manager for the southwest, including Texas, Tennessee and Oklahoma, and Mike Kelly, regional promo manager in several territories.

Fields To Share Load In Sid Bernstein Work

NEW YORK — Sid Bernstein, impressario and personal manager, last week said that Billy Fields had joined him to work in the development of new

him to work in the development of new talent, thus giving Bernstein greater freetime to work on several upcoming projects. Among these are film and television ventures.

In making the announcement, Bernstein said that it was "a mutual gravitation" that he was sure would enhance their business strengths and widen operations. Fields and Bernstein had worked together in earlier efforts that included concerts with Tony Bennett, Judy Garland and shows at the Newport Jazz Festivals. Fields had been port Jazz Festivals. Fields had been running his own talent office recently, which business he will maintain.

Bernstein left last week for a European tour with the Rascals whom he manages

Ross Inks Gene Bua

HOLLYWOOD - Gene Bua, male HOLLYWOOD — Gene Bua, male lead in the television strip musical soap opera, "Love Of Life," has been signed by Jerry Ross Productions to a five-year contract with Ross' Heritage label. Initial release will be an album utilizing the TV series title and featuring songs Bua has sung on the show, plus four originals. Ross will produce sessions which Claus Ogerman will arrange and orchestrate.

AT&T In Major Ad-Promo Campaign Featuring The Yellow Payges Act

NEW YORK — The American Telephone & Telegraph Company will feature a four-man rock group, the Yellow Payges, in a huge advertising and promotion campaign for their Yellow Pages classified directory. Announc-ment of the program was made last week (25) at a press conference and party here at the Biltmore Hotel.

TV Spots

The contemporary group will appear in sixty and thirty second commercials to be aired over network and local TV by both AT&T and the Bell System's various local operating companies. In addition, the group will be featured in full-page color ads which will appear in over a dozen national magazines and they will be heard on various radio over a dozen national magazines and they will be heard on various radio commercials, being prepared by the local companies. The Yellow Payges will also make personal appearances throughout the country — on behalf of local Yellow Pages directories, both at phone company internal functions and at public press, charitable, civic and social affairs. This aspect of the campaign will begin immediately and the advertising commences May 1st.

Subject of the AT&T campaign will

Subject of the AT&T campaign will be a Yellow Payges Party Pak, which contains the Payges latest single, two posters of the group, instructions on the new dance created especially for the Yellow Payges' sound and various party decorations — all to be offered to the consumer for two dollars, a fraction of its retail value.

This is the first time AT&T has been associated with a contemporary rock act and will be the most extensive commercial media and in-person exposure ever afforded such a group.

Entertainment Biz 'Adventure'

An all out entertainment industry "adventure", including two more of the world's largest companies, is planned to evolve around the Yellow Payges. Their latest UNI Records single ("Never Put Away My Love For You") and first album (Yellow Payges: Volume I") was premiered at the party. And it was revealed that UNI, a division of the giant entertainment complex MCA has ear-marked its greatest artist promotion campaign ever for the same Yellow Payges. An all out entertainment industry

Simultaneous with the AT&T commerical exposure UNI will launch a nation-wide Yellow Payges record product campaign — with colorful rack and in-store displays and promotions, trade and consumer ads, contests — including a distributor level '69 automobile incentive and numerous other projects projects.

Another boost comes indirectly from the huge conglomorate Gulf and West-ern, through its vast Merson Musical Instrument division.

As a user of the Merson distributed Marshall Amplifier & Hagstrom Guitars, the Yellow Payges will be the subject of a giant in-(music)-store promotion by Merson, similar to UNI's record store campaign. 5,000 music equipment dealers will feature posters, cut outs, paymenters, and other visual. cut-outs, pamphlets, and other visual aids highlighting the group. Merson will also feature the group in a series of consumer and trade ads and promotions spearheading what will also be that company's biggest promotion campaign to date.

Altshuler Exits Post At Vanguard

new YURK — Madlyne Altshuler has resigned her post as publicity and advertising director of Vanguard Records. She will be getting married and moving to California. A new PR director for the company will be announced next week.

Action Talent, New York-based booking agency, in addition to its usual custom of working with local radio stations, press, and promotors on the group and their records, will also launch their own ads and promotion on behalf of the Payges and will coordinate the act's heavy personal appearance schedule.

The hectic personal appearance schedule is not unfamiliar to the muchtraveled "Payges", voted 1968's Best New Group Of The Year by the Youth Foundation. The foursome, who performed at the party, topped a 45 city-45 day tour for Dick Clark and last year hit over 100 U.S. cities, co-starring with Eric Burdon & the Animals and on their own concert dates. on their own concert dates.

The group consists of Dan Hortter (22) lead singer; Dan Gorman (19) drummer; Bill Ham (18) guitar; and Bob Barnes (20) bass guitar.

Columbia Promotes 4 To New Sales Slots

NEW YORK — Norm Ziegler, Del Costello, Jack Craigo and Don Van Gorp have been promoted to the newly created position of regional sales director for Columbia Records. According to Don England, vice president of sales and distribution, Ziegler will be handling the Southern Region, Costello will be covering the Western Region, Craigo will be in charge of the sales for the Midwestern Region, and Van Gorp will handle sales in the Northeast Region.

Sales Programs

Each of these men will be responsible to England for the total sales and distribution functions within his region. He will also be responsible for the formulation and the execution of locally conceived sales programs in the areas of both records and audio products. Messrs. Ziegler, Costello, Craigo and Van Gorp will also be coordinating the field promotion effort with Columbia's Regional Promotion Managers in their respective areas. Ziegler joined Columbia Records in

Ziegler joined Columbia Records in 257. He was with the Detroit branch of the company and rose through the ranks to his most recent promotion.

Costello has been with Columbia since 1962. Prior to his present position, he was regional sales manager. Previous to joining Columbia, Costello was with a firm that handled Columbia Records promotion.

Craigo came to Columbia after grad-uating from Trinity College in Hart-ford. He started as a district sales manager and, prior to his present promotion, was a regional sales man-

Van Gorp joined Columbia in 1962 as a district sales manager and went on to become a regional sales manager in his region. Prior to his coming to the company, Van Gorp was in the music industry for ten years.

Red HOT and ready to go: Chi-Line Records has a winner with
"INDIVIDUAL OF SOCIETY"

BASIS OF THE THING

Dee jays and Distributors Contact Chi-Line Records P. O. Box 1004 Carbondale, III. Promotion directed by Brite Star 209 Stahlman Bldg. Nashville, Tenn.



ashBox Country Reviews

Picks of the Week

KITTY WELLS (Decca 32455)

Guilty Street (2:52) (Kitty Wells BMI — Null)

The winning style of Kitty Wells together with a fine ballad penned by Cecil Null add up to a disk destined for a rapid appearance on the chart. Flip: "Shape Up Or Get Out" (2:05) (Kitty Wells BMI — Anglin)

DAVE DUDLEY (Mercury 72902)

One More Mile (2:21) (Newkeys BMI — Hall)

Dave Dudley does a fine job with this tune penned by Tom T. Hall. "One More Mile" offers good listening and should be strong enough for chart action. Flip: "Angel" (2:46) (Newkeys BMI — Dudley)

SLIM WHITMAN (Imperial 66358)

My Happiness (2:25) (Happiness ASCAP — Peterson, Berganlino)
From Slim Whitman's album "Happy Street" comes the old favorite
"My Happiness". Slim's unique styling makes for a disk that should see
success. Flip: "Promises" (2:10) (Chappell ASCAP — Springfield, Newell)

JEAN SHEPARD (Capitol 2425)
I'm Tied Around Your Finger (2:45) (Window BMI — J.P. Jones, P. Jones)
Back in top form with her first release in some time, Jean Shepard
offers the smooth ballad "I'm Lied Around Your Finger". Should be well
received. Flip: "You're Calling Me Sweetheart Again" (2:20) (Central Songs
BMI — Cox, Rhodes)

BILLY GRAMMER (Mercury 72893)
The Hour Of Separation (2:52) (Newkeys BMI — Hall)
"The Hour Of Separation" is an inspiring narration sure to see plenty of airplay. Good chart movement can be expected. Flip: "The Changing Scene" (2:23) (Newkeys BMI — Baham)

ERNIE ASHWORTH (Hickory 1528)
Where Do You Go (When You Don't Go With Me) (1:56) (Acuff-Rose BMI —
J. & S. Melson)
Ernie Ashworth's latest is a mid-tempo disk with an infectious sound which makes for good chart material. Watch for it. Flip: "Hocus Pocus" (2:03) (Acuff-Rose BMI — Ashworth, Clark)

Picks of the Week

JOHNNY CARVER (Imperial 6636I)
Sweet Wine (2:10) (Blue Echo BMI — Griff)
From the track of Johnny Carver's latest LP comes one of the title tunes.
"Sweet Wine" is an uptempo offering from the pen of Ray Griff which should stir up chart action. No flip info available.

LEROY VAN DYKE (Kapp 983)
Goin' Back To Boston (3:23) (Mariton ASCAP — Green, Jones, Ditosti)
Strong production is in evidence on "Goin' Back To Boston." A contemporary tune which should move well on country as well as pop charts.
Flip: "The Straw" (3:25) (Dannel ASCAP — Nelson)

Newcomer Picks

LAWANDA LINDSEY (Chart 5003)
Take Me Home (2:27) (Yonah BMI —
Gibson) Big sound of mid-tempo tune
could find wide appeal. Flip: "Woman's
Intuition" (2:25) (Yonah BMI — Frank)

CARL VAUGHN (Monument 1132)
You Gave Me A Mountain (3:40)
(Harvey Mojave BMI — Robbins)
Fine rendition of a Marty
tune may fine acceptance. No flip
info available.

JERRY INMAN (Columbia 44774)
Mississippi Woman (3:58) (Tree BMI

Lane) Strong production is in evidence on tune which might move onto chart. Flip: "One If For Him, Two
If For Me" (2:38) (Central Songs BMI - Davis)

WELDON ROGERS (K—Ark 891)
Mr. Mountain Lion (2:07) (Yonah —
Rogers) Light and lively sound makes
for good listening. Flip: "I Haven't
Seen Myself In Years'" (2:23) (Yonah
— W. & W. Rogers)

TROY DANTE (Kapp 982)
These Are Not My People (3:10)
(Lowery BMI — South) Pop-influenced uptempo tune with plenty of bounce. Flip: "Little Star" (2:03) (Leeds ASCAP — Mills)

BOBBY GEORGE (Pompeli 66691) I Wish I Was Coming Home (To You) (2:18) (Freeway BMI — George) Self penned tune with a good sound, worth a listen. Flip: "The Heart Of The City" (2:21) (Central Songs BMI — George)



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Writer Corth activity



CashBox Country Music Report





- The Nashville Chapter of NARAS (Nanors In Nashville: Meet In Memphis -

nors in Nashville; Meet In Memphis — The Nashville Chapter of NARAS (Natal Academy of Recording Arts and Sciences) held two organizational functions recently, one in Music City and one in Memphis. In Nashville, the Chapter Red a gathering to honor its past presidents at Mario's Restaurant (top 10). Shown in the photo are (from left to right) Chet Atkins, who was one the charter members of the chapter; past presidents Buddy Killen, Bill My, and Eddy Arnold and Harold Bradley, who became the first president in the chapter was formed in 1964.

The bottom photo was taken at a membership party and meeting of Nashelondon of Governors met at Stax Record's conference room. About a hundred resentatives from the Memphis music industry were present, in addition to Nashville NARAS members. Pictured greeting famed R&B songwriter Steve Poper (left) are (left to right) Don Light, president of Nashville NARAS, Emily Idshaw, executive director; Jim Stewart, a member of the board of governors; Mark King of the Memphis mayor's office.

lison is GPM Of Russell-Cason West

SHVILLE Bobby Russell and arcason have named Jerry I.

arcason have named Jerry I.

arcason West. The new office,

ted at 12069 Ventura Place in

arcason. California, will be open

lew writers and artists and will be

sell — Cason's first West Coast

to for their publishing and pro-

llison, former leader and distributed the Crickets, has recently been in-

volved in writing, independent production, and various publishing firms. He is co-writer with Bobby Russell on his latest single, "Ain't Society Great?" Russell and Cason also stated that the Los Angeles office would provide faster and more efficient service to producers seeking material for their firms and would obviously welcome new talent to the Elf label and Russell-Cason's other production outlets. Allison's other production outlets. Allison's office phone number in Los Angeles is

Atkins To Open England's 1st C&W Room

LLE — "The Nashville England's first nightclub to country talent, will be de-Room," England's first nightclub to feature country talent, will be dedicated on March 5 by Chet Atkins, famed guitarist and vice president in charge of RCA Records' entire Nashville operation. Located in London, "The Nashville Room" plans to import too talent from Music City.

Country music has been promoted in England, and numerous country artists have made appearances there, been a but there has never before been a center for C&W in Britain. "The Nashville Room" will provide such a center and will give London's country fans a chance to see America's country greats on a regular basis.

BOURKE NAMED MERC'S COUNTRY PROMO HEAD

CHICAGO — Mercury Records has just named Rory Bourke country promotion director for all the corporation's labels. Bourke who was formerly product manager for Mercury's Smash-Fontana Records, has been working out of the corporation's Nashville offices and was responsible for the outstanding initial sales success of Jerry Lee Lewis as a country music artist. In his new post, he will work closely with Jerry Kennedy, Mercury's Nashville A&R director and will concentrate his efforts on heavy promotion and analytical research. "The two are keys to the successful sale of country music" he explained. "I am out to unlock each of those doors."

Bourke, 26, joined the Mercury oper-Mercury Records has

those doors."

Bourke, 26, joined the Mercury operation as a local promotion manager in Cleveland in March, 1966. In Feb. 1967, he was named Smash national promotion director and 7 months later was product manager for the Smash/Fontana line. Over the past several months he has been working on special assignment for the corporation with particular emphasis on the development of promotion techniques in the country field.

Country artists on the Mercury label include Dave Dudley, Roy Drusky, Faron Young, Tom T. Hall and Linda Manning. Smash C&W artists include Roger Miller, Noro Wilson, Linda Gail Lewis, and, of course, Lorry Local Lories. course, Jerry Lee Lewis.

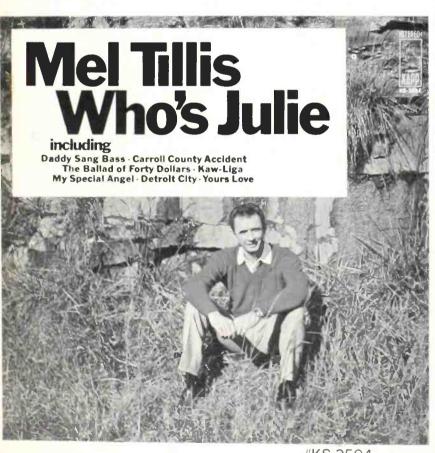


Rory Bourke

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ANOTHER KAPP ENING



A Division of MCA, Inc

ashBox Country Top 50

			1		
1	UNTIL MY DREAMS COME TRUE (Blue Crest – BMI)	2	31	FROM THE BOTTLE TO THE BOTTOM (Combine—BMI)	37
2	Jack Greene (Decca 32423) THE GIRL MOST LIKELY (Shelby Singleton—BMI) Jeannie C. Riley (Plantation #7)	1	32	THE BALLAD OF FORTY DOLLARS	22
3	TO MAKE LOVE SWEETER FOR YOU (Al Gallico—BMI)	3	33	(Newkeys—BMI) Tom T. Hall (Mercury 728631) RESTLESS (Cedarwood—BMI)	30
4	Jerry Lee Lewis (Smash 2202) DARLING, YOU KNOW I WOULDN'T LIE	4	34	Carl Perkins (Columbia 44723) YOURS LOVE (Wilderness—BMI)	20
5	(Tree—BMI) Conway Twitty (Decca 32424) ONLY THE LONELY	7	35	Waylon Jennings (RCA Victor 9642) WICHITA LINEMAN (Canopy—ASCAP) Class Care Med (Applied 2302)	21
	(Acuff-Rose—BMI) Sonny James (Capitol 2370)	_	36	Glen Campbell (Capitol 2302) THE THINGS THAT MATTER (Sumar—SESAC)	₹ 34
6	DADDY SANG BASS (House of Cash—BMI) Johnny Cash (Columbia 44689)	5	37	Van Trevor (Royal American 280) SET ME FREE	39
7	WHEN THE GRASS GROWS OVER ME	6	20	(Tree—BMI) Ray Price (Columbia 44747)	
	(Glad—BMI) George Jones (Musicor 1333)	5	38	BRING ME SUNSHINE (Bourne—ASCAP) Willie Nelson (RCA Victor 9684)	41
8	KAY (Moss Rose—BMI) John Wesley Ryles, 1 (Columbia 44682) WHILE YOUR LOVER SLEEPS	8	39	KISS HER ONCE FOR ME/ PLEASE TAKE ME BACK (September—ASCAP, Glaser—BMI)	43
J	(Al Gallico—BMI) Leon Ashley (Ashley 7000)	,10	40	Jim Glaser (RCA Victor 9696) THE PRICE I HAD	
10	CARROLL COUNTY ACCIDENT	9		TO PAY TO STAY Jeannie C. Riley (Capitol 2378)	44
	(Warden—BMI) Porter Wagoner (RCA Victor 9651)	12	41	JOE & MABEL'S 12th STREE	T 45
11	GOOD TIME CHARLIE'S (Passkey—BMI) Del Reeves (United Artists 50487)	13		BAR & GRILL (Tree—BMt) Nat Stuckey (RCA Victor 9720)	43
12	THE NAME OF THE GAME WAS LOVE (Delmore—ASCAP)	15	42	IF I HAD LAST NIGHT TO LIVE OVER (AI Gallico—BMI)	46
13	Hank Snow (RCA Victor 9685) DON'T WAKE ME I'M DREAMING	14	43	Webb Pierce (Decca 32438) I NEVER GOT OVER YOU (Glad—Francis, Marvin—BMI) Carl Butler & Pearl (Columbia 44694)	48
14	(Page Boy—SESAC) Warner Mack (Decca 32394) STRINGS (Blue Book—BMI)	16	44	HAVE I TOLD YOU LATELY THAT I LOVE YOU (Duchess—BMI)	50
15	Wynn Stewart (Capitol 2341) VANCE (Russell—Çason—BMI)	12	45	YOUR SWEET LOVE LIFTED ME	-
16	Roger Miller (Smash 2197) MY WOMAN'S GOOD TO ME	19	<u></u>	(Al Gallico—BMI) Bobby Barnett (Columbia 44716)	
17	(Al Gallico—BMI) David Houston (Épic 10430) THEY DON'T MAKE LOVE LIKE THEY USED TO	11	46	RINGS OF GOLD (Acuft Ross—BMI) Dottie West & Don Gibson (RCA Victor 9715)	i
	(Tree—BMI) Eddy Arnold (RCA Victor)	11	47	COME ON HOME & SING TH BLUES TO DADDY	52
18	WHO'S JULIE (Barton—BMI)	17	40	(Return—BMI) Bob Luman (Epic 10439)	47
19	Mel Tillis (Kapp 959) CUSTODY (Server Same Calumbia DIM)	18	48	IF I HAD A HAMMER (Ludlow—BMt) Wanda Jackson (Capitol 2379)	4/
20	(Screen Gems-Columbia—BMI) Luke The Drifter, Jr. (MGM 14020) KAW-LIGA (Milene—ASCAP)	26	49	RIBBON OF DARKNESS (Witmark—ASCAP) Connie Smith	-
21	Charlie Pride (RCA Victor 9716) IT'S A SIN	27	50	(RCA Victor 74-0101) HONKY-TONK SEASON	-
	(Milene—ASCAP) Marty Robbins (Columbia,44739)	_,		(Blue Crest—BMI) Charlie Walker (Epic 10426)	
22	WHO'S GONNA MOW YOUR GRASS	28	-		
23	(Blue Book—BMI) Buck Owens (Capitol 2377) EACH AND EVERY PART		51	WHERE THE BLUE OF THE NIGHT	
23	OF ME (Screen Gems-Columbia—BMI)	23		Hank Locklin (RCA Victor 9710)	1
24	Bobby Lewis (United Artists 2350) NONE OF MY BUSINESS	24	52	LEAD ME ON (Bonnie Owens (Capitol 2340)	
_ '	(Tree—BMI) Henson Cargill (Monument 1122)	24	53	SHE'S LOOKING BETTER BY THE MINUTE	
25	EACH TIME (Pamper—BMI)	25	54	Jay Lee Webb (Decca 32430) SWEET LOVE ON MY MIND	Н
26	Johnny Bush (Stop 232) WHERE THE BLUE AND		,	Claude King (Columbia 44749)	и
	LONELY GO (Sands, Diogenes—ASCAP) Roy Drusky (Mercury 72886)	29	55	THE WEDDING CAKE Connie Francis (MGM 14034)	Н
27	LET IT BE ME	32	56	MY LIFE Bill Anderson	И
20	Glen Campbell & Bobbie Gentry (Capitol 2387)	22	57	(Decca 32445) EMPTY SUNDAY	
28	A BABY AGAIN (United Artists—ASCAP) Hank Williams, Jr. (MGM 14024)	33	-	SUNDOWN TRAIN Bill Goodwin (MTA 163)	
29	WOMAN OF THE WORLD (Sure Fire—BMI)	35	58	JUST BLOW IN HIS EAR David Williams (Plantation 11)	
30	HUNGRY EYES	36	59	JUST HOLD MY HAND Johnny & Jonie Mosby (Capitol 2384)	
	(Blue Book—BMI) Merle Haggard (Capitol 2383)		60	OH WHAT A WOMAN	

ABABY AGAIN'

MGM #14024

Hank Williams, jr.

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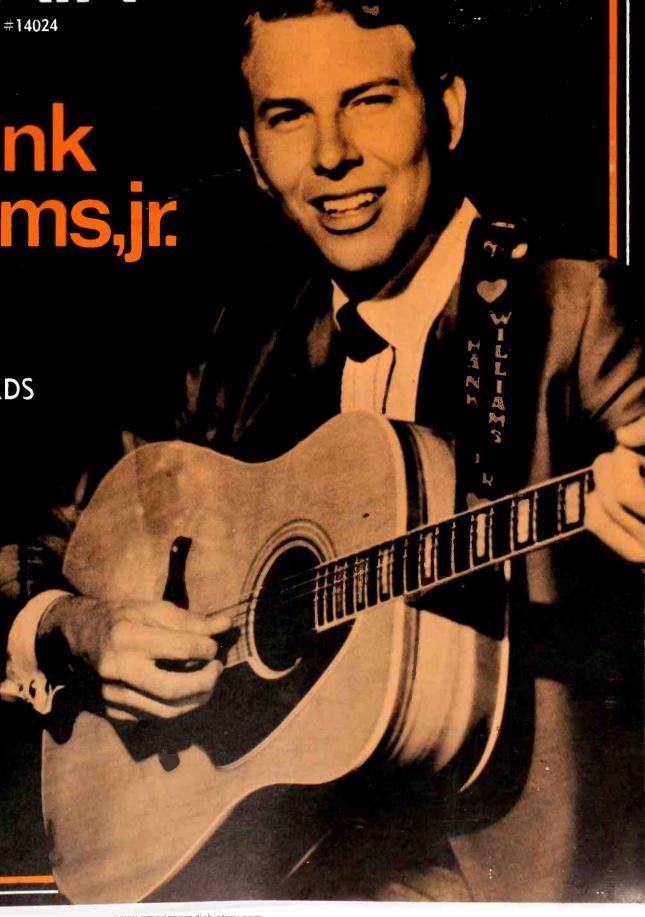
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ashBox Country Roundup

Decca recording artist Ernest Tubb recently headlined what was hailed as "The World's Largest Dance" when he appeared before almost 17,000 people who had gathered at Astro Hall for a performance sponsored by the Houston Livestock Show and radio station KIKK. The day of that appearance was also by chance Ernest's birthday, and KIKK program director Bill Bailey arranged a surprise birthday for the "Texas Troubador." A number of Decca executives flew in for the celebration, and numerous wires were sent in by friends and fans. A good time was had by all!... Decca chanter Jack Greene, currently riding high on the country charts with his hit single "Until My Dreams Come True," recently concluded a week-long engagement at the Playroom in Atlanta station KIKK... Decca chanter Jack Greene, currently riding high on the

recently concluded a week-long engagement at the Playroom in Atlanta. station KIKK. Decca chanter Jack Greene, currently riding high on the country charts with his hit single "Until My Dreams Come True," recently concluded a week-long engagement at the Playroom in Atlanta. George Jones and Tammy Wynette followed Jack Greene into the Playroom where they appeared last week. Buck Owens and his Buckaroos are set for a ten-day tour of Europe beginning March 3rd in Oslo, Norway. The group will make concert and television appearances which will take them to Amsterdam, Holland and Liverpool, England before returning home via Canada where they will be playing six dates throughout the provinces. Chanter Carl Perkins was recently in Nashville for a recording session to cut a new album containing his "All Time Greatest Hits." While in Music City he also did sessions with Johnny Cash. Carl is responsible for the penning of Cash's latest chart success, "Daddy Sang Bass". Hickory songster Ernie Ashworth was

feted with an "Ernie Ashworth Day" by Radio Station WRUS in Russellville, Kentucky. King Curley, host of the Country Castle of Kentucky Show held an open house and invited fans to come by the station to meet Ernie and receive his autographed pictures, and receive his autographed pictures and LP's.

P's. After more than a decade of operation, Dewey Groom has closed the Mesquite, Texas office of Longhorn Records. Groom said that the enlarged tion, Dewey Groom has closed the Mesquite, Texas office of Longhorn Records. Groom said that the enlarged operation of his Longhorn Ballroom, in Dallas, was taking so much of his time that he could no longer devote the effort needed to the record business. Saran Publishing Company and Longhorn Publishing, which were also housed in the Longhorn Record Building were moved to the ballroom and will continue in operation. Vern Stovall, who has been with Longhorn for several years has moved to Monument Records. Glaser Publications, Inc., has announced the recent purchase of the property located at 916 19th Avenue, South, Nashville. The existing structure is being renovated to house the expanding organization which includes Glaser Publications, Inc., Glaco Publications, Inc., G B Music, Inc., and promotional and artist representative branches. Open Records of Philadelphia, Pa., has officially changed its name to O-R Records. Len Murray, former program director of WAAT radio in Trenton, N.J., WEEZ radio in Chester, Pa., and music production director of WIBG, Philadelphia, has been appointed director of national promotions and A&R for the label. O-R has just purchased an office building at 3112 N. Broad Street in Philadelphia, and is currently building new offices which will also house Caldwell Publishing and Cal-Bil Productions. Blue Echo Music had three new singles carrying songs published tions . . . Blue Echo Music had three new singles carrying songs published

by the firm released last month, ac-

by the firm released last month, according to president Ray Griff. These include "Parting (Is Such Sweet Sorrow)" by Wilma Burgess on Decca, "Sweet Wine" by Johnny Carver on Imperial and "Wanderin' Through The Valleys" by Ray Griff on Dot.

WWVA reports an excellent response to its valentine contest. The station's deejays asked their fans to send in original valentines, and over a thousand were received. Each deejay chose his favorite and announced the winner on the air on Valentine's day, February 14. Winners were awarded Olympic clock radios. A large wooden heart trimmed in lace with a design of sea shells in the center was Bob Finnegan's choice. Steve Mazure chose a valentine fashioned of leather (Steve's name was engraved in the center of the heart-shaped greeting). A simple card with the message, "Stop Smoking, Valentine; Save Your Heart For Me," was the choice of WWVA's newly-appointed night man, Gus Thomas. Bill Quay selected a poster-drawing of a housewife, with the slogan, "From One Dish Jockey To Another." WWVA's new music director, Dick Garratt, chose a designed heart with a bottle of glue stating "Let's Stick Together, Valentine."

Chanter Jimmie Skinner has inked a pact with Brite Star Promotions.

Chanter Jimmie Skinner has inked a pact with Brite Star Promotions. Brite Star will handle complete cover-Brite Star will handle complete coverage on the artist, whose latest single is "I Gonna Tell It How It Is," on the Velco label. Brite Star has sample copies of Skinner's record, as well as of new records by Howie Clinger, Floyd White, George Morgan and Dickie McCanless, available for deejays. Disks may be obtained by writing to Brite Star at 209 Stahlman Bldg., Nashville, Tenn.

The Earl Rothgeb Talent Agency of Luray, Virginia has opened an office

in Johnson City, Tennessee, and has appointed Vera Jupp, Spindle Top Apartments #1. Phone (615) 928-0375, to handle the new operation. Miss Hupp, who will report directly to president Earl Rothgeb, will concentrate on booking and promotion in the deep South and West. The Rothgeb Agency handles Red Steed, Harry Snyder, Brenda Kaye, Steve Dorrier, Larry Cooper and Lew Baker.

CANADA.

Fresh from a Western Canadiar tour, George Hamilton IV moved back into his favorite haunt, Jack Starr's Horse-shoe Tavern in Toronto (17-22), and as always, packed the house. Hamilton, regarded by many as one of the greatest boosters of Canadian folk and country in the business, was at his best and drew many of the VIPs of Canadian music including Gordon Lightfoot, Ian Tyson. Billy Charne, Stan Klees and country radio personalities Jim Lovering of CJBQ in Belleville and CHUM-FM's all night man, Dave Pritchard. Pritchard.

Pritchard.
Hamilton doesn't stay with country completely and thus draws an audience comprised of people with a variety of tastes. He'll receive a large hand of approval with a Joni Mitchell composition or one from the Lightfoot bag and an equally strong ovation when his group goes into a breakdown or reel at which time he features his lead guitarist, John Weathers, Hamilton is very popular with Canadian country fans. His singles and albums have consistently chalked up good sales here.

During his stay in Toronto, RCA Victor branch manager Ed Preston arranged for several country radio and television interviews including the CBC-TV's "Bill Bessey Show."

"Yesterday's Letters" 32431 on today's charts. 50/ Bobby Lone

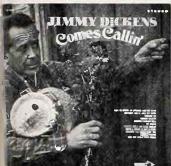


CashBox Country LP Reviews



WITH LOVE, FROM LYNN — Lynn Anderson — Chart CHS 1013

Lynn Anderson's newest LP destined for a smooth ride on the album charts is "With Love, From Lynn." Packed with past and current country chart material this set includes "Stand By Your Man," "Only Baby That'll Walk The Line," "Too Many Dollars, Not Enough Sense," "Auctioneer" and Lynn's up and coming single "Our House Is Not A Home." Watch for immediate sales.



JIMMY DICKENS COMES CALLIN' — Decca

JIMMY DICKENS COMES CALLIN' — Decca DL 75091

This Little Jimmy Dickens session is a collection of the old favorites, "Wabash Cannon Ball," "Walking The Floor Over You" and "Making Believe" as well as the novelty tunes "How To Catch An African Skeeter Alive" and "They've Stole My Steel Guitar." Jimmy is in usual top form which makes for a set to be appreciated by all his fans. Watch charts for action.



PARTING IS SUCH SWEET SORROW -

PARTING IS SUCH SWEET SORROW — Wilma Burgess — Decca DL 75090

Beginning with the title tune "Parting Is Such Sweet Sorrow," Wilma Burgess offers a set of heartwarming and tender songs. Accompanied by the Jordanaires, Wilma has come up with a package guaranteed to please her many fans. Set includes "Love Takes Care Of Me," "I Started Loving You Again" and "I Don't See Me In Your Eyes Anymore."



THE OLD COUNTRY CHURCH — Stonewall Jackson — Columbia CS 9754

Stonewall Jackson here offers a spirited, faith-filled album of religious numbers that should please devotees of gospel music. Among the many fine songs on the set are "Jesus Hold My Hand," "Where Could I Go But To The Lord," "The Trees For The Cross" and "What A Friend We Have In Jesus." Arranged by Stonewall himself, this album makes for inspiring listening.



COUNTRY MUSIC'S GOLDEN BOY — Billy Golden — Starday SLP 431

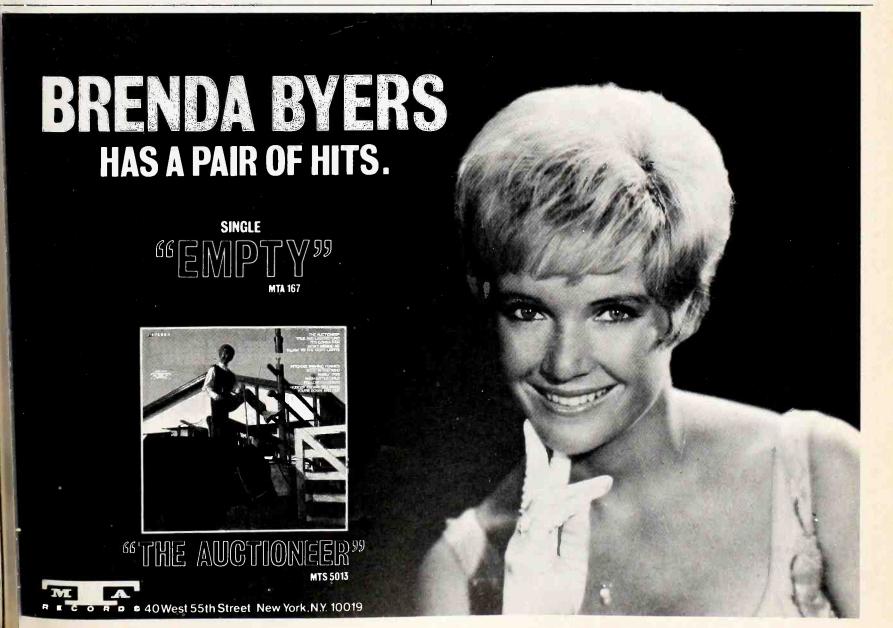
Billy Golden could gain a substantial following with this easy-to-listen-to package. "Country Music's Golden Boy" is his first LP release for Starday and includes his first single, "Loser Makin' Good". Other featured tracks include "Gentle On My Mind," "Satisfied Mind" and "It's Such A Pretty World Today". This set should be the first of many for Billy. of many for Billy



DID YOU EVER GO SAILING (DOWN THE RIVER OF MEMORIES) — Lewis Family — Starday SLP 433

Firmly established in the gospel field, the Lewis Family maintains its reputation by the sincerity of its performances. This album spotlights them at their best, singing a host of devotional tunes with deep reverence. Besides the title song, "He's Building A Mansion For Me." "A Lonesome Highway" and "Christ Will Ride The Clouds Of Glory" are three of the selections. Moving LP.

(Con't. on Page 60)





ashBox Top Country Albums

1	I WALK ALONE Marty Robbins (Columbia CS 9725)	1	16	HARPER VALLEY P.T.A. Jeannie C. Riley (Plantation PLP)	12
2	BORN TO BE WITH YOU Sonny James (Capitol S/ST 111)	2	17	THE BEST OF SONNY JAMES, VOL. 2 (Capitol SKOA 144)	20
3	SHE WEARS MY RING Ray Price (Columbia CS 9733)	4	18	JEWELS Waylon Jennings (RCA Victor LSP 4085)	14
4	WICHITA LINEMAN Glen Campbell (Capitol S/ST 103)	3	19	I TAKE A LOT OF PRIDE	22
5	CHARLEY PRIDE IN PERSON (RCA Victor SLP 4094)	9	20	Merle Haggard (Capitol SKAO 168) JIM REEVES &	
6	WALKIN' IN LOVELAND Eddy Arnold (RCA Victor LPM/LSP 4039)	6		SOME FRIENDS (RCA Victor LSP 4112)	21
7	D-I-V-O-R-C-E	7	21	HEY DADDY Charlie Louvin (Capitol ST 2231)	23
8	Tammy Wynette (Epic 26392) I'VE GOT YOU ON MY MIND		22	WHERE LOVE USED TO LIVE David Houston (Epic BN 26432)	24
	AGAIN Buck Owens (Capitol ST 131)	8	23	JOHNNY CASH AT FOLSOM PRISON	15
9	JUST THE TWO OF US Porter Wagoner & Dolly Parton (RCA Victor LPM/LSP 4039)	11	24	Johnny Cash (Columbia CS 9639) COMING ON STRONG	25
10	STAND BY YOUR MAN	13	24	Henson Cargill (Monument SLP 18103)	
	Tammy Wynette (Epic BN 26451)	-	25	BEST OF LYNN ANDERSON (Chart CHS 1009)	26
11	LEADY Lee (Decca DL 75076)	5	26	CARROLL COUNTY ACCIDENT	_
12	SHE STILL COMES AROUND Jerry Lee Lewis (Smash SRS 67112)	10		Porter Wagoner (RCA Victor LSP 4116)	
13	THE HOLY LAND Johnny Cash (Columbia KSC 9726)	17	27	SOLID GOLD '68 Chet Atkins (RCA Victor LSP 4061)	27
14	YEARBOOKS AND YESTERDAYS	18	28	Dottie West (RCA Victor 4095)	28
15	Jeannie C. Riley (Plantation PLP 2) THE BEST OF BUCK		29	GENTLE ON MY MIND Glen Campbell (Capitol MT/\$T 2809)	16
15	OWENS, VOL. 3 Capitol SKAO 145)	19	30	HONKY TONKIN' Carl & Pearl Butler (Columbia CS 9769)	30

CashBox Country LP Reviews

(Con't. from Page 59)



HEARTACHES - Jimmy Wakely - Decca

DL 75077

Veteran chanter Jimmy Wakely is in good Veteran chanter Jimmy Wakely is in good form on this album, whose title indicates the subject matter of the eleven selections. Jimmy turns in feelingful performances on the title tune, "I Gotta Have My Baby Back," "Someday," "When You're A Long, Long Way From Home" and all the others. A pleasing album all the way through, this one will delight Jimmy Wakely's fans.



SINGIN' UP A STORM — Guy Mitchell — Starday SLP 432
Guy Mitchell's new single, "Frisco Line," should help sales of this album, which features the "Frisco" cut. "Heartaches By The Number," "It's A New World Every Day," "I Was Born When You Kissed Me" and six other strong selections fill out the set. Always an appealing performer, Mitchell delivers the goods with style and spirit on his latest LP, and he could have a nice-selling item on his and he could have a nice-selling item on his



TODAY'S COUNTRY SOUND — Margie Bowes — Decca DL 75023

Lark Margie Bowes turns in a spitited performance on her new LP venture, and she may gain a flock of new fans as a result. The material is all good and includes numbers by such top-notch tunesmiths as John D. Loudermilk ("Break My Mind), Tom T. Hall ("Mrs. Cooper's Tea Party" and "Billy Christian") and Ray Griff ("Gatherin' Dust"). Could move well.



Cash Box



March 8, 1969



The Grand Gala Du Disque will take place this Friday (7) at the Amsterdam RAI Congress Center, as organized by the Committee Collective Gramophone Campaign (CCGC). Artists appearing at the presentation will include: top row: Mireille Mathieu, the Sandpipers, Pentangle (Ossipov, under Pentangle) and on the right, Gladys Knight & the Pips; second row: Peggy March, Ike & Tina Turner, Chet Atkins, Miriam Makeba and Harry Secombe; third row: Dimitrievitch Family, Martine Bijl, James Last, Nini Rosso and Buck Owens; bottom row: Rika Zarai, Ann Burton, the Moody Blues and Amalia Rodriguez.

ash Box-March 8, 1969



CashBox Great Britain

A distinguished gathering assembled at the House of Commons reception to mark the launching of the "World Star Festival" LP February 17th in aid of the United Nations refugee fund. Amongst them were the Speaker of the House of Commons, Dr. Horace King, Phillips managing director Leslie Gould, and disk jockey Tony Blackburn. As previously reported the LP will retail for £1, and will also be available here to World Record Club members and in musicassette form. Dealers will here to World Record Club members and in musicassette form. Dealers will receive a 20% discount on the LP and the musicassette, and the latter's retail price will be 35 shillings instead of 56. Philips is pressing the stereo only album, for which all record companies, artists and copyright owners are donating their royalties to the fund. Artists featured in the 16-tracker are Herb Alpert and the Tijuana Brass, Julie Andrews, Shirley Bassey, the Bee Gees, Ray Charles, Sammy Davis Jr., Tom Jones, Paul Mauriat, Diana Ross and the Supremes, Simon and Garfunkel, Frank Sinatra, Sonny and Cher, Dusty Springfield, Barbra Streisand, Dionne Warwick, and Andy Williams.

chet Atkins is one of a stellar posse of RCA artists currently visiting or expected. Atkins is here primarily for the opening of the Nashville Room in West Cromwell Road March 5th, the latest venue for the presentation of top country and western talent in authentic surroundings for the price of a drink. Mary Reeves, widow of Jim Reeves, was also in town for the event, which was attended by three hundred members of the public, who were able to buy drinks for the occasion at pre-Reeves, was also in town for the event, which was attended by three hundred members of the public, who were able to buy drinks for the occasion at prewar prices, making scotch ten cents a tot. It is hoped to fix Atkins guest spots in ATV's "This Is Tom Jones" and BBC's "Radio One Club." providing the necessary work permit is granted. Jerry Reed is another RCA artist here for promotion, and Peggy March was here to routine four numbers specifically aimed at the British market. The label is also involved in arranging a visit later this month by famed Argentine folk singer Atahualpa Yupanqui, who will undertake TV and concerts as well as promotional appearances. RCA pop publicist Chris Williams is setting up a transatlantic telephone link for March 24th between the Waldorf Hotel here and the Screen Gems office in Hollywood to enable the British national and trade press to talk with the three remaining Monkees. RCA sales and marketing chief Walter Sparksman has been visiting marketing centers in the States and Canada, and planned to attend the NARM convention in Los Angees February 28th.

Songwriter Les Reed's singing debut is now titled "Don't Linger With Your Finger On The Trigger," and is released here and in the States by Deram March 7th. The flip is an instrumental by Reed called "Big Drum." Reed has recorded an instrumental album for Deram, including some of his own works, for April release. French singer Eddie Mitchell cut three Reed songs recently at the songwriter's Wessx Studios, and Reed himself is in isolation at a former monastery near Elstree while he completes his score for the movie "Bush Baby." Reed received a total of thirteen movie score offers at the Midem meet, and accepted three, two American and one British, His song "Julie" is the title track of an upcoming Frank Sinatra Reprise album featuring songs named after girls, and Brenda Lee's "Don't Say A Word" and Al Martino's "She's Gone" are Reed copyrights. Current release on his Chapter One label is "Mozart Versus The Rest" by Episode Six, an a

tan Rattini has signed three producers exclusively to the label. They are Tony Cox, Ray Smith and Keith West. Cox works with the Caravan group, Smith with Poet and The One Man Band, and West with Bodast, all part of MGM's drive in the progressive rock

and underground market. West was and underground market. West was initially known as the singer with the "Teenage Opera" hit. Ralfini has also fixed a deal with Manfred Mann, leader of the group of that name, to produce a new outfit called The Gas for MGM, and a single will be released later this month. Terry Stanley has joined MGM as financial controller, and Madeleine Hirsiger, formerly with Giorgio Gomelaky's Paragon enterprise, is now assistant to MGM A&R chief Martin Wyatt.

Robbins Music will handle Cotillion

chief Martin Wyatt.

Robbins Music will handle Cotillion Music, Atlantic's publishing subsidiary, for the United Kingdom, thus adding a wealth of rhythm and blues material to its existing pop repertoire. Robbins will also look after copyrights by Jerry Ross, composer of the Supremes' hit "I'm Gonna Make You Love Me," and has signed a deal with Graham Gouldman where by Gouldman will write exclusively for his own company within the Robbins organization. Gouldman

exclusively for his own company within the Robbins organization. Gouldman penned "Bus Stop" for the Hollies and "No Milk Today" for Herman's Hermits amongst other hits in the past. Writer-disk jockey-Decca A&R talent scout Jonathan King is visiting the States for two weeks seeking product and copyrights for Decca. He is centered on the Waldorf-Astoria in New York, and will also travel to San Francisco, Los Angeles. Chicago and Detroit before vacationing for a week in Jamaica.

Los Angeles. Chicago and Detroit before vacationing for a week in Jamaica.

A Belgian group called Wallace Collection made their disk debut February
28th with "Daydream" on Parlophone.
They were discovered by Australianborn EMI recording manager Dave
Mackay during a Belgian visit. and
have signed a deal with the Grade Organization and a publishing pact with
Ardmore and Beechwood. The six-piece
group includes two classical musicians Ardmore and Beechwood. The six-piece group includes two classical musicians, and their name is inspired by the Wallace art collection located across the street from EMI's Manchester Square headquarters. The same source prompted the choice of "Laughing Cavalier" for their first album's title set for April release.

Pye has signed veteran vaudeville old-timer Randolph Sutton, now aged

Pye has signed veteran vaudeville old-timer Randolph Sutton, now aged 80. Sutton was a big success when he guested on ATV's "Dave Allen Show" earlier this year, and sang one of his old successes, "On Mother Kelly's Doorstep" A possible LP including this number is planned, and will be Sutton's first disk release since 1928.

Czech songstress Vera Maria made her disk debut on the Nems label February 28th with "Martha My Dear," written by Paul McCartney. The disk was produced by Nems managing di-

was produced by Nems managing di-rector Vic Lewis, who signed the singer shortly after she arrived here to study languages.

languages.

American drummer Kenny Clarke, touring here with the Kenny Clarke-Francy Boland Big Band, is featured with French clarinetist Jean-Christian Michel in the latter's "Requiem" album recently released by Major Minor and in the forthcoming "Aranjuez" LP on the same label.

EMI is releasing Stevie Wonder's "I Don't Know Why" on Tamla-Motown March 14th to coincide with his current British tour which kicked off at the Hammersmith Odeon March 7th and climaxes at the Lewisham Odeon March 22nd.

Quickies: EMI is reactivating Al

and climaxes at the Lewisham Odeon March 22nd.

Quickies: EMI is reactivating Al Martino's "Spanish Eyes" on Capitol and the Toys' "Lover's Concerto" on Bell... German actress-singer Heidi Brubl is in town for a month, and Philips has released her "In So Many Strange And Wonderful Ways".

Mercury has released "Passing Strangers" by Sarah Vaughan and Billy Eckstine as a single... Frank Ifield's first for Decca is "Let Me Into Your Life" published by Cyril Shan Music... "Build Me Up Buttercup" by Pye's Foundations has now sold over one million in the States alone... EMI is standing by to rush Lulu's disk of the British 1969 Eurovision Song Contest entry as soon as BBC TV's viewer vote result is known on March 1st and plan to have the single in the shops by March 5th.



CHATTING IN CONCERT are Erich Leinsdorf (center), chief conductor of the Boston Symphony Orchestra; Bernard T. Ness (I.), managing director of RCA's record division; and Herbert T. Brunn, vice president of the international division of RCA. The occasion was an RCA press reception in honor of the maestro, who is in England to conduct three concerts with the London Symphony Orchestra. Also honored at the gathering was pianist John Browning, who is performing in Britain, too.



DORCHESTER DOINGS: Elliot Blaine (2nd from right), director of marketing for Jay-Gee Records, hosted a reception last month (14) at the Dorchester Hotel in London. With him at the gathering are (l. to r.) Ron White, director of popular repertoire and marketing services; Mrs. Blain; and L. G. Wood, international director Records E. M. I. director-Records, E.M.I

Great Britain's Best Sellers

Week Week On Chart 10 3 Where Do You Go To-Peter Sarstedt, United Artists, Mortimer
Half As Nice—Amen Corner, Immediate, Cyril Shane
I'm Gonna Make You Love Me—Supremes/Temptations,
Tamla Motown, Flamingo
Dancing In The Street—Martha Reeves & The Vandellas,
Tamla Motown, Jobete/Carlin
*Blackberry Way—Move, Regal Zonophone, Essex Music
You Got Soul—Johnny Nash, Major Minor, TP Music
For Once In My Life—Stevie Wonder, Tamla Motown, Jobete/Carlin 23 7 2 4 3 6 5 Albatrose-Fleetwood Mac, Blue Horizon, Fleetwood/Immed-5 *Please Don't Go-Donald Peers, Columbia, Donna q 9 To Love Somebody—Nina Simone, RCA, Abigail
I'll Pick A Rose For My Rose—Marv Johnson, Tamla Mo-8 15 I'll Pick A Rose For My Rose—Marv Johnson, Tamla Motown, Jobete/Carlin
The Way It Used To Be—Engelbert Humperdinck, Decca, Maribus Music
I Guess I'll Always Love You—Isley Brothers, Tamla Motown/Jobete/Carlin
Wichita Lineman—Glen Campbell, Ember, Carlin
*Ob-La-Di Ob-La-Da—The Marmalade, CBS, Northern
Soul Sister Brown Sugar—Sam & Dave, Atlantic, Carlin
People—Tymes, CBS, Chappel Music
*Fox On The Run—Manfred Mann, Fontana, Mann Music
*Surround Yourself With Sorrow—Cilla Black, Parlophone, Peter Maurice 11 17 13 13 14 16 17

Peter Maurice Hey Jude—Wilson Pickett, Atlantic, Northern

• Local Copyrights

Great Britain's Top Ten LP's

- Diana Ross & Supremes Join Temptations Tamla Motown

19 11

- Diana Ross & Supremes Join Temptations Tamla
 Best Of The Seekers Columbia
 The Beatles Double Album Apple
 Yellow Submarine Beatles/George Martin, Apple
 Sound Of Music Soundtrack, RCA
 Hair London Cast, Polydor
 The Graduate Soundtrack, CBS
 The World Of Val Doonican Decca
 Stonedhenge Ten Years After, Deram
 Funny Girl Soundtrack, CBS

Mon



ashBox International News Report

Chile Festival Winners: 'Mira, Mira,' Gloria Simonetti

SANTIAGO, CHILE — The song "Mira, Mira" (Look Around You), written by Scottie Scott and performed by Gloria Simonetti, is the winner, along with Miss Simonetti, of the 10th Song Festival of Vina del Mar.

The Festival, a 14-day affair with a total audience of 180,000, was broadcast throughout by Radio Mineria's broadcasting network and on its closing day by the Catholic University TV channel.

Among the artists who appeared as non-competing guests at the event were Romuald from France; Julio Iglesias and Manolo Y Ramon from Spain, Jimmy Cliff from Jamaica, Mirtha Perez from Venezuela, Leonardo Favio, Barbra Y Dick and Los Gatos from Argentina, Con' Combo from Sweden and Nilton Cesar from Brazil. Chilean acts who competed included Los Bric A Brace Lucho Nave Brazil. Chilean acts who competed included Los Bric A Brac, Lucho Navarro and Formula I. A national jury selected the 10 songs in the contest, while a jury culled from countries in South America and Italy selected the winning song and artist winning song and artist.

Gloria Simonetti will travel to Spain

this July to appear as guest star at the Benidorm Festival. She will also appear at various South American festivals.

Pincus To Europe

NEW YORK — George Pincus, President of the Gil/Pincus Music Group, arrived in London last week at his firm's European headquarters, Ambassador Music, 'managed by Terry Noon, Gil/Pincus publishes the new Rene & Rene hit on White Whale, "LAS COSAS."

Ambassador Music is successful with "True," which has just been recorded by Engelbert Humperdinck. Ambassador also has its first chart song for 1969 in "Doesn't Anybody Know My Name," produced by Bob Barratt and recorded by Vince Hill on Columbia. This is one song of an extensive catalog of Rod McKuen songs published by Ambassador. The new television series now in England, "Marine Boy," is also published by Ambassador Music. Pincus is also going to Milan and Rome where he is acquiring scores from recently completed films. Gil/Pincus and Ambassador are setting records now on their "GRAZIE ZIA" score. Ambassador Music is successful with

The Gil/Pincus catalog is open for all territories of Europe except England Pincus has with him for subpublishing several of his latest recorded songs.

UA's 1st 1969 Number 1 Hit

n, Jobel

Tamla

LONDON — United Artists celebrate its first no. 1 in England this year with Peter Sarstedt's own composition, Where Do You Go to My Lovely." Sublished by Mortimer Music. This is sarstedt's second disk release having reached the lower rungs of the charts with "I am a Cathedral." After a tour of Scotland, Sarstedt plays dates in France. Germany and Holland. "Where Do You Go to My Lovely" has just ken rush-released in the States on World Pacific.

Metromedia To Phonodisc

TORONTO — A recent signing beween Phonodisc and Metromedia Recrus gives the Canadian firm distribution rights to all Metagorida product rights to all Metromedia product

On rights to all Metronical
Canada.
The deal was concluded with signifes by Don McKim, president of honodisc Ltd. and Woody Hingerling, ice president of Phonodisc International and Len Levy, president of Metomedia Records.

Wait Til Next Year

The festival of Vina Del Mar is expected to have an international flavoring next year when foreign songs and singers will compete for the first time. During the first week, Chilean artists and material will compete, and the winners will then enter an international phase of the contest.



Scott & Simonetti

Stone Of Canada Blueprints Expansion Plans During 1969

OSHAWA, ONTARIO — Terry Mann, newly appointed vice president of Marketing, reports that Robert J Stone of Canada Limited is embarking on an overall expansion program which will encompass all areas of entertainment during the next twelve

The total program will involve three The total program will involve three steps, the first of which has just been completed. This includes the doubling of space at the head office in Oshawa, Ontario, plus additional staff. With the acquisition of the added space, Stone of Canada Ltd. has begun direct distribution of records to dealers, and also the distribution of cartridge tapes. Stone currently handles Pickwick tapes, and the ITCC line of cartridge tapes has been added to its catalog during the past month. Robert J. Stone, president, is presently negotiating for further lines to be included in the tape cartridge catalog.

Another operation in the first phase

of the expansion program is the installation of a data system to control inventory, thereby making it possible for twenty-four hour service — to dealers on any item in both the record and tape catalogs.

Stone of Canada Ltd. has entered stone of Canada Ltd. has entered into the distribution of outside independent labels by signing Pickwick International's new Sound Canada label, as well as Praise and Candle Records from western Canada, both in the gospel field.

SRS Unit

Sound Recording Services Limited has been purchased and reorganized and will operate as a separate division of Robert J. Stone of Canada Ltd. S.R.S. operates a remote recording service for schools, churches, etc. in eastern Canada, and also consists of the design and installation of audiovisual devices. The addition to the staff of Dallas Harms, former entertainer and well known producer, has also been announced by Sound Recording Services.

ing Services.
World Records, a wholly independent Ethnic label distributed in Canada by Capitol Records (Canada) Ltd., has just signed a long term licensing arrangement with ITCC (International Tape Cartridge Corporation) for manufacturing and distribution in the United States and Canada under the World

States and Canada under the holds label.

Stone has also signed a licensing arrangement with Brunswick Records for the release of product by world famous entertainer and musician, Jackie Davis, in both the United States and England. The initial release in the U.S. of the album, "The Sacred Side of Jackie Davis," is included in the February releases by Brunswick Records.

Negotiations are currently underway with six independent British labels for manufacture and distribution in Canada. As announced earlier in January of this year, Beacon Records became the first British company to sign with Stone in the current expansion campaign. Three Beacon releases are currently on the market in Canada.

Step two in the overall expansion program of Stone of Canada Ltd. includes the acquisition of further discludes the acquisition of further distribution rights for records and cartridge tapes. Also planned is the addition of stereo component equipment, including cartridge machines, turntables, amplifiers, etc.

Finally, step three envisages a general widening of the company's holding interests. Plans include both broadcast and written media interests.

Canada Radio Prepares For Content Rule; Softer Line On Local Disks office of the State Secretary changes from government to government, whereas the CRTC. a non-political Commission, has no allegiance to any one particular governing power. Parliamentary observers would appear to disagree with Stanbury's hint of the 55% content rule. Much discussion on legislation has revolved around the figure of 25% of 100% Canadian content. This would involve the session being cut in Canada, by Canadian artists and using Canadian copyrights. It was further suggested that because of the immense power of the broadcast medium, a more Canadian view toward airing domestic product could add significantly to the economy of the court.

OTTAWA: Canadian broadcasters, generally, would appear to be taking a much softer line with regard to Canadian record productions. Radio station CHUM, in Toronto, has increased its activity in disks of Canadian performers. During prime time, they were reported to have programmed up to six Canadian disks in one hour, and without the fanfare that "this is a Canadian record etc. etc."

There has been much speculation on

There has been much speculation on parliament hill that radio broadcasters will face a Canadian content rule similar to the 55/ imposed on television.

'Developer Of Talent'

This disclosure came about through a meeting by Robert Stanbury, the parliamentary secretary to State Sec-retary Gerard Pelletier, with several retary Gerard Pelletier, with several news directors representing stations from coast to coast. Stanbury noted, "As an entertainment medium, radio should be a prime developer of talent. It shouldn't be a mere machine for playing recordings." He also pointed up the lack of radio influence in the development of Canadian talent.

Stanbury isn't a spokesmen for the

development of Canadian talent.
Stanbury isn't a spokesmen for the
Canadian Radio Television Commission (CRTC) but it is generally accepted that the office of the State Secretary does have first-hand knowledge
of behind-the-doors Commission discussions. It should be noted that the

will create a boom in the sale of foreign product." Although the Canadian population is roughly 10% of that of the U.S., Canadian record sales average 5 to 6% of the U.S. sales. Conniff Making 1st **European Appearances**

It was also revealed that there are

It was also revealed that there are those in the government who are in favour of imposing a much higher import duty on masters coming into the country. Many Canadian record producers are opposed to this type of restriction. Stan Klees, well known record producer stated that "Our Main purpose should be to legislate our own domestic talent. The last thing we should be considering is any kind of restriction of foreign product." Klees added: "Legislation of domestic talent will create a boom in the sale of

NEW YORK — CBS recording artist Ray Conniff is about to bring his blend of voices and orchestra to Europe for the first time. Although Conniff has long been one of CBS International's top sellers throughout Europe, he has never performed in concert abroad. Through the efforts of CBS Schallplatten managing director, Bernhard Mikulski, a concert tour has been scheduled for March. The tour begins in Vienna on March 9 and includes a number of concert dates in Amsterdam and throughout Germany, concluding March 27. concluding March 27

Seeking to reproduce the same musical quality that he has created in this country. Conniff visited Germany in February and personally auditioned the German musicians and singers, who will accompany him on his tour. To promote Conniff's appearances in the tour areas, CBS Schallplatten has prepared a special Conniff album entitled "Welcome to Europe."

Cemed Carosello To Release Disks By Connie In Italy

MILAN — Cemed Carosello has acquired rights to Connie Francis recordings in Italy, according to David Matalon, manager of the label. Agreement started March 1, with a single, "The Wedding Cake." The artist is due in Italy soon to make a concert tour, appear on TV and promote her recordings

Phonogram Moves

MILAN — Phonogram has opened new offices in Milan for its disk and publishing operations. Located at Via Borgogna, 2, the new offices brings Phonogram (a) the new offices brings Phonogram (b) and the control of the c gogna, 2, the new offices brings Phonogram to the center of the town. Previously, all units of the company were located at a Phonogram pressing plant some distance from the heart of the city. According to Alain Trossat, general manager, the new facilities are needed in view of expansion and reorganization of the company.

Rascals Leave For Euro Tour

NEW YORK — The Rascals have embarked on a European concert tour that will take them to six countries. The group appeared at The Concert Hall in Copenhagen on Feb. 26; from there the tour takes them to Jahrandert Hall in Frankfurt, Germany March 1; Concert Hall in Stockholm, Sweden March 4; and the Piper Club in Rome March 7th & 8th. The Rascals' TV appearances while overseas will include stints in Oslo, Norway; Hamburg, Germany; Milan, Italy; and on March 13, they will appear on The Top Of The Pops show in London and on March 15 The Lulu show, also in London.

London.
The Rascals' latest Atlantic album, the double LP "Freedom Suite" was released last week

> San Remo Songs & Subpublishers In This Section



Top news of the week concerns the announcement received from EMI Italiana of the next visit in Italy of the top English star Cliff Richard. After many years and many requests from different impresarios artist agencies, radio and TV responsibles, at last Cliff Richard has been convinced to visit our country. We have to once again applaud the dynamism and enterprise of EMI Italiana General Manager Stephen Gottlieb who, as in the case of the participation of Mary Hopkin in the San Remo Festival, has been able to convince Cliff Richard of the extreme interest, both for him and for the record firm, of a short visit in our country. The popularity of Cliff Richard is confirmed by the great number of radio and TV transmissions to which he has been invited. He will be the protagonist of a personal 15 minute TV show where he will present the top hits of his repertoire. He will be star guest of a show of TV series "Settevoci." His schedule also includes five live radio broadcastings: "Ferma La Musica," "Gran Varieta'," "Gazzettino Padano," "Batto quattro" and "Il Vostro Giradischi." In his transmissions he will present both recordings included in his new Italian single especially released for the occasion by EMI Italiana.

"A" side of his single is "Non Dimenticare Chi Ti Ama," Italian versions and the star side of the occasion by EMI Italian and the star side of the occasion by EMI Italian and the star side of the occasion by EMI Italian and the star side of the occasion by EMI Italian and the star side of the occasion by EMI Italian and the star side of the occasion by EMI Italian and the star side of the occasion by EMI Italian and the star side of the occasion by EMI Italian and the star side of the occasion by EMI Italian and the star side of the occasion by EMI Italian and the star side of the occasion by EMI Italian and the oc

"A" side of his single is "Non Dimenticare Chi Ti Ama," Italian version of the number "Don't Forget To Catch Me."

sion of the number "Don't Forget To Catch Me."
Organized by EMI Italiana a special cocktail will be held on March 19th at the Hotel Principe Di Savoia in order to present the artist to the top Italian press representatives.

The Fifth Dimensions, who were a great sensation on the stage of the Midem's Gala, is expected in Italy the end of April in order to take part in a series of 7 different TV shows which will strongly help the promotion of the group in Italy. Announcement has been given by Belldisc Italiana who has just released their first single sung in Italian. The title selected for their debut in Italian is "Chissa'se Tornera'," an original Italian copyright which should have been presented by the group on the San Remo stage this year. Flip side of the disc is the top American hit "California Soul."

Another top foreign artist expected in Italy on March 14th is Barry Ryan.

of the disc is the top American hit "California Soul."

Another top foreign artist expected in Italy on March 14th is Barry Ryan, in our country thanks to the success of his single. Barry will be star guest of the Renzo Arbore TV program "Sepciale Per Voi." His visit is part of the promotional program of Dischi Ricordi for this top artist. Also expected in Italy is Brenton Wood (Bell-disc Italiana) who will arrive in Milan March 3rd. He will take part in the TV program "Settevoci" where he will perform his Italian number "II Tuo Ritorno." which was performed by him on the San Remo stage. From SAAR we have been informed that Antoine will be in Rome on March 11th and 12th to participate in the top TV show "A Che Gioco Goichiamo," and on March 15th he will fly to Milan where in another TV show

of the series "Chi Sa Chi Lo Sa" he will present the flip side of the San Remo disc entitled "Venite Con Noi." Announced by Ricordi the visit of the top U.S.A. group the Foundations, presently in first position of the U.S.A. charts with "Build Me Up Buttercup." Ricordi plans to strongly promote the group here. They will be star guests of Renzo Arbore's TV show the end of March.

star guests of Renzo Arbore's TV show the end of March.

We previously mentioned a great world. We refer to Fabrizio De Andre' the singer/music composer/lyric writer pacted under an exclusive agreement by Belldisc Italiana. He is presently at the top of the LP best seller charts in Italy with an album entitled "Tutti Morimmo A Stento" (We All Will Die In Straits.) The album includes a great poetical 40 minute ballad which represents a new method of musical and poetical expression. Fabrizio De Andre' until now refused to appear in a TV show. The reason for this was due to his fear that he would have been obliged by TV censors to cut a part or exclude some of his best compositions whose themes are particularly "hot." But TV authorities, in order to bring on the screen the really big talent of De Andre' have accepted to present his integral program without change. There is great expectation for the TV debut of this artist where he will present and perform a personal 45 minute show entitled "Meeting Fabrizio De Andre'."

Gigliola Cinquetti (CGD) has recorded a Greek version of her San Remo

he will present and perform a personal 45 minute show entitled "Meeting Fabrizio De Andre'."

Gigliola Cinquetti (CGD) has recorded a Greek version of her San Remo hit "La Pioggia." She also has recorded in German the Italian song "Zero In Amore" and the original German copyright "Abend Wind." Caterina Caselli (CGD) has recorded for the German market the German version of her top hit "Il Carnevale," and another German original tune, "Si Si Signorina." "Il Carnevale" and "Il Gioco Dell'Amore" have also been recorded by her in English. Gigliola is expected in Rumania for some TV shows. Thanks to her previous successful debut on the French TV screens, Gigliola has been invited again to Paris where she will stay March 21st, 22nd and 23rd.

A new star is introduced on the Ital-Name of the young artist is Anna Minguzzi. The first single recorded by her includes "Non C'E' Che Lui" and "Non So Dir Ti Voglio Benne." The young songstress will make her debut on the TV screens March 10th in the TV show "Settevoci."

SAAR is also introducing a new talent on the record scene. We refer to Andy Silver who has just recorded "L'Amore Dice Ciao" from the soundtrack of the film "La Matriarca." She too will make her debut on the Italian TV screens taking part next month in a show of the series "Settevoci." Immediately after she will participate in "Chi Sa Chi Lo Sa." Her recording has been selected as opening title for a special TV short film released by Anicagis, the Italian films producers Association.

Cash Box: A Trade **Magazine That** Serves Its Industry

SAN REMO SONGS AND SUBPUBLISHERS — 1968

ZINGARA (Published by RICORDI/MIMO)

JAPAN — Suisei Sha
LATIN AMERICA — Fermata Do Brasil
SPAIN, PORTUGAL — Radio Record Iberica
USA, CANADA — Warner Bros.
UK & BRITISH COMMONWEALTH — Leeds
GREECE — Grecophon
FRANCE — April Music
BENELUX — Herman Brauer
SCANDINAVIA — Sonora Musikverlage
GERMANY, AUSTRIA, SWITZERLAND — Melodie Der Welt

BACI BACI BACI (Published by RICORDI)

JAPAN — Suisei Sha
SPAIN, PORTUGAL — Radio Record Iberica
USA, CANADA — Famous Paramount
UK & BRITISH COMMONWEALTH — Leeds
GREECE — Grecophon
SCANDINAVIA — Sonet Music
GERMANY, AUSTRIA, SWITZERLAND — Drei Ringe
BRASIL — RCA Victor
ARGENTINA — Relay HOLLAND — Herman Brauer FRANCE, LUXEMBURG, BELGIUM — La Compagnie

ZUCCAERO (Published by RICORDI)

LATIN AMERICA — Fermata Do Brasil
JAPAN — Watanabe
SPAIN, PORTUGAL — Radio Record Iberica
USA, CANADA — Famous Paramount
UK & BRITISH COMMONWEALTH — Dick James
GREECE — Grecophon
FRANCE — Agence Musicale
SCANDINAVIA — Sonet Music
GERMANY, AUSTRIA, SWITZERLAND — Drei Ringe
BENELUX — Herman Brauer

UN'AVVENTURA (Published by RICORDI/EL & CHRIS)

SPAIN, PORTUGAL — Radio Record Iberica
USA, CANADA — Cotillon
BRITISH COMMONWEALTH — Dick James
GREECE — Grecophon
FRANCE — N FC
BENELUX — Pter Plum
GERMANY — Intro
LATIN AMERICA — Fermata Do Brasil

PICCOLA PICCOLA (Published by RI/MI)

GERMANY — Melodie Der Welt SPAIN, PORTUGAL — Canciones Del'Mundo ENGLAND — Shane Music U.S.A. — Leeds Music

RAGAZZO MIO TU SEI BELLA COME SEI CHE FREDDO FA

HE FREDDO FA
All these songs published by RCA ITALIANA, have been licensed in USA, CANADA, LATIN AMERICA
ENGLAND, FRANCE, SPAIN to RCA associated publishing firms.

ILLTRENO (Published by ARISTON)

LATIN AMERICA (excluding Argentina, Cile, Uruguay) — to ARISTON associated Publishing Firm JAPAN — Suisei Sha GREECE — Grecophon GERMANY, AUSTRIA, SWITZERLAND, CECOSLOVACCHIA — Fanfare Musikverlage SCANDINAVIA — Sonet Music FRANCE, BELGIUM, HOLLAND, LUXEMBURG — La Compagnie SPAIN, PORTUGAL — To ARISTON associated Publishing Firm USA, CANADA — Big Shot Music

MEGLIO UNA SERA PIANGERE DA SOLO (Published by ARISTON/FONIT CETRA)

LATIN AMERICA — Fermata Do Brasil GERMANY, AUSTRIA, SWITZERLAND, CECOSLOVACCHIA — Discoton Music GREECE — Grecophon JAPAN — Suisci Sha FRANCE — SUGARMUSIC

NON C'E' CHE LEI (Published by C: A. ROSSI)

FRANCE, BELGIUM — Baboo ENGLAND, USA, CANADA — Leeds

COSA HAI MESSO NEL CAFFE' (Published by CGD)

BRITISH COMMONWEALTII — Valley Music
USA, CANADA — Duchess Music
ARGENTINA, CHILE, URUGUAY — Latin Music
GERMANY, AUSTRIA, SWITZERLAND — Solami Musikverlage
FRANCE — SUGARMUSIC
SPAIN, PORTUGAL — Southern Music Espanola
BRASIL — Fermata Do Brasil
JAPAN — Suisei Sha
ISRAFLE — Subar Music
JUGOSLAV — Metronom
SCANDINAVIA — Sonet Music
GREECE — Grecophon
BENELUX — Sugarmusic BRITISH COMMONWEALTH - Valley Music

LA PIOGGIA (Published by SUGARMUSIC)

ARGENTINA, CHILE, URUGUAY — Latin Music
GERMANY, AUSTRIA, SWITZERLAND — Solami Musikverlage
FRANCE — Sugarmusic
SPAIN, PORTUGAL — Cnaciones del Mundo
SCANDINAVIA — Sweden Music
BRASIL — Fermata Do Brasil
ISRAELE — Sugar Music
JAPAN — Suisei Sha ISRAELE — Sugar Music
JAPAN — Suisei Sha
BRITISH COMMONWEALTH — Peter Maurice
USA, CANADA — Al Gallico
JUGOSLAVIA — Metronom
GREECE — Grecophon
BENELUX — Sugar Music

QUANDO L'AMORE DIVENTA POESIA (Published by ESEDRA/SUGARMUSIC)

ARGENTINA, CHILE, URUGUAY - Latin Music ARGENTINA, CHILE, UNUGUAI — EGERMANY — Solami Musikverlage
BRITISH COMMONWEALTH — ESSEX
USA, CANADA — Ruxton Music
FRANCE — Sugarmusic
SPAIN, PORTUGAL — Southern
ISRAELE — Sugar Music
JUGOSLAVIA — Metronom
SCANDINAVIA — Sonora
GREECE — Grecophon
BENELUX — Sugarmusic

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Cash Box-March 8, 196



THANK YOU IVA ZANICCHI for your first prize in the xix festival of SANREMO with the song ZINGARA

RIFI RECORD COMPANY: Milan (Italy), 77 C. Buenos Aires - tel. 273641 New York (USA), c/o Richard H. Roemer

Canada

QUALITY'S newly appointed national Atlantic singles merchandising manager JOHN DEE DRISCOLL, currently laying on elaborate plans for the Toronto visit by ATLANTIC'S ANDY KIM, recently voted Top Male Vocalist in Canada. While in Toronto (6-7) Kim will tape a couple of CTV "It's Happening' Shows, and have lunch with radio and press VIPs as well as key dealers. Quality will have a solid lineup of their top jazz artists at Toronto's Colonial over the next few weeks. Darl Fatha Hines (Feb 24-Mar 8); Jackie & Roy (10-15) and Eddie Harris (Mar 31). HERBIE MANN will be at MASSEY HALL Feb 22.

ED LAWSON, Quality's national promotion manager, off to Los Angeles for talks with A&M execs at which time he will review promotions activities and plans for future releases, artist appearances and new product. artist appearances and new product. Album product happening on a large scale for Quality include the BEE GEES' "Odessa." a twin pocket, JEANNIE C. RILEY'S "Year Books & Yesterday." "Ball" by IRON BUTTERFLY, CLAUDINE LONGET'S "Colour" and "Hair Pieces" by GAULT McDermott (a Canadian). LED GAULT McDermott (a Canadian). LED WEALTH FRANKLIN now topping album sales, Quality will shortly launch a national campaign to coincide with the single release of "Tricia Tell Your Daddy" by ANDY KIM.

POLYDOR'S promo chief LORI

ANDY KIM.

POLYDOR'S promo chief LORI BRUNER reports the single release of "July You're A Woman" by PAT BOONE. Ottawa's TOWNSMEN have also released on Polydor. Their single "Rocking Chair" already receiving exposure in their home town. Bruner also reports good action on their BLUE THUMB LP release of "W.C. Fields." Also showing well is BB King's "His Best" and "The Versatile Impressions." sions."

publicity RICHARD GLANVILLE-BROWN announces the release of "The Voice Of The Stradivarius" on the Ace of Diamonds label. This is the first of product originating from the Canadian Broadcast Corporation and features Toronto born Albert Pratz with works by Chopin, Glazounov and Lully.

"The Way It Used To Be" by ENG-ELBERT HUMPERDINCK makes it ELBERT HUMPERDINCK makes it to the #1 selling single in the London roster. Sales of Humperdinck's LP "Release Me" have already passed the one hundred thousand mark and together with his other album releases has now past the quarter million sales mark. The DUSTY SPRINGFIELD lid of "Don't Forget About Me" has caught on in several markets across Canada receiving exposure on counmark. The DUSTY SPRINGFIELD lid of "Don't Forget About Me" has caught on in several markets across Canada receiving exposure on country, middle of the road and top forty stations. Vancouver's POPPY FAMILY are back on the chart trail once again. This time "What Can The Matter Be" has moved out much faster then their release of "Beyond The Clouds" which created good national action a few months ago. The FIFTH DIMENSION at Montreal's Place des Arts (24) as part of the SIR GEORGE WILLIAMS UNIVERSITY Winter Carnival. Their latest single a medley of "Aquarius" and "Let The Sun Shine In" from "Hair" just released and showing early indications of chart action as well as exceptionally strong play from middle of the road stations. GARY KOURI, national sales manager for PHILIPS/MERCURY group (London) will be attending a product conference at Mercury's headquarters in Chicago (24-25). MOTHER TUCK-ER'S YELLOW DUCK happening well on Canada's west coast with their DUCK deck of "One Ring Jane" Another Canadian group the FRENCH REVOLUTION receiving top exposure in Quebec with their London single "Nine Till Five" which has been released in the UK on the DERAM label. "Cruel War" by Winnipeg's SUGAR 'N SPICE continues to chalk up chart listings and sales.

The newly bowed REVOLUTION RECORDS, headed up by MORT ROSS and DOUG RILEY, will introduce their artists and company to a large sized blowout at Toronto's ST. LAW-RENCE HALL (26). They will also introduce their new engineer TERRY BROWN to the gathering. Artists included are DIANNE BROOKS, who recently released "Walking On My Mind," written and produced by Riley, on Ray Charles' TANGERINE label. Release is expected shortly in Canada; also showing their talents will be Revolution's new underground blues band.



SAN REMO REWARDS are presented to Bobby Solo (Ricordi) and Iva Zanicchi (RI.FI), both of whom sang "Zingara," the winning song at the 19th edition of the San Remo Italian Songs Contest. At right is Ezio Radaelli, organizer of this year's Festival, and a major personality in show business in Italy. Solo and Zanicchi have now won the Italian Songs Contest twice; Solo triumphed in 1965 with "Se Piangi E Se Ridi," Zanicchi won in 1967 with "Non Pensare A Me," which Claudio Villa also sang at the Festival that year to be co-winner. "Zingara" was written by Gianni Morandi and co-published by Ricordi and Mimo.



MUSICAL INTRODUCTION: Prior to the San Remo Festival, Nada, RCA Italiana's young new recording artist, was introduced to Dario Soria, division vice president, record international department, RCA Records, by Giuseppe Ornato (center), managing director of RCA Italiana, at a party for RCA music publishers. The songstress scored at the Festival with her rendition of "MacChe Freddo Fa."

Italy's Best Sellers

music

*Un' Ora Fa: Fausto Leali (RI.FI), Tony Del Monaco (Ricordi)
Published by RI.FI

*Un'Avventura: Wilson Pickett (RI.FI), Lucio Battisti (Ricordi) Published by Ricordi and El & Chris

*Lontano Dagli Occhi: Sergio Endrigo (Fonit Cetra), Mary
Hopkin (EMI Italiana) Published by Usignolo

*Un Sorriso: Don Backy (DET), Milva (Ricordi) Published
by El & Chris/Ricordi

Obladi Oblada: The Beatles (EMI Italiana), I Ribelli (Ricordi) Published by Ricordi

Scende La Pioggia: Gianni Morandi (RCA Italiana) Published
by RCA Italiana 10 12 Scende La Pioggia: Gianni Morandi (RCA Italiana) Published by RCA Italiana
 *Cosa Hai Messo Nel Caffe': Riccardo Del Turco (CGD) Antoine (SAAR) Published by Sugarmusic
 *Il Gloco Dell' Amore: Caterina Caselli (CGD), Johnny Dorelli (CGD) Published by Sugarmusic
 *Quando L'Amore Diventa Poesia: Orietta Berti (Phonogram) Massimo Ranieri (CGD) Published by Sugar/Esedra
 *Meglio Una Sera Piangere Da Solo: Claudio Villa (Fonit Cetra), Mino Reitano (Ariston) Published by Ariston/Fonit Cetra 14 16 'Mattino: Al Bano (EMI Italiana) Published by EMI Italiana Eloise: Barry Ryan (Ricordi) Published by Aberbach End Of The World: Aphrodite's Child (Phonogram) Published 18 19 20

*Denotes Italian Original copyrights

2 *lo Che Ho Te: The New Trolls (Fonit Cetra), Leonardo (Ariston) Published by Fonit Cetra/Ariston

IL GIOCO DELL'AMORE (Published by SUGARMUSIC) Licensed for all the world to the associated of APRIL MUSIC

IL SOLE E' TRAMONTATO (Published by MIURA)

HOLLAND — Holland Music
USA. CANADA, MEXICO — Peer International Corp.
GERMANY, AUSTRIA, SWITZERLAND — Peer Musikverlage
FRANCE, BELGIUM — Societe Editions Musicales Internationales

BADA BAMBINA (Published by DURIUM)

GERMANY — Melodie Der Welt SPAIN — Armonico SPAIN — Armonico BENELUX — Radio Tele LATIN AMERICA — Fermata Do Brasil.

ALLA FINE DELLA STRADA (Published by SAAR)

SPAIN — Zafiro
FRANCE — Vogue
BRITISH COMMONWEALTH — Walley
BENELUX — Universal
SCANDINAVIA — RCA
GERMANY, AUSTRIA — Jocker
LATIN AMBRICA — Fermata Do Brasil
GREECE — Grecophon

UN SORRISO (Published by RICORDI/EL & CHRIS)

FRANCE — Bagatelle
BENELUX — Peter Plum
ENGLAND — Apple Music
JAPAN — Watanabe
FRANC CANADA — Sunrise Music
SPAIN — Armonico
LATIN AMERICA — Fermata Do Brasil
GREECE — Grecophon
FINLANDIA — Fazer

20

ign



ashBox Scandinavia

Denmark

Rascals to appear here during their Scandinavian tour in March.
Actual EMI releases include local singles with Ulla Pia at HMV, Bjorn Tidmand at Odeon and Gitte Haenning at HMV. Other releases include Nice at Immediate, Des O'Connor at Columbia, John Rowles at Stateside, Bedrocks at Columbia, Canned Heat at Liberty, Eddie Floyd at Stax, and a large number of LP albums at various labels.

Tono A/S followed up the opening

abels.

Tono A/S followed up the opening of the motion picture "Mayerling" at the Palladium here with a single at Barclay with Mireille Mathieu doing "C'est a Mayerling" and "Les violons de Vienne." Other releases from Tono A/S includes a number of LP albums at Vanguard.

Metronome Records A/S has the following releases at the Metronome label: Roger Whittaker with "If I Were A Rich Man" and "Mexican Whistler." Also a number of LP albums is among last week's releases.

Actual releases from Dansk Grammofonpladeforlag includes Muddy Wa-

mofonpladeforlag includes Muddy Waters with the LP album "Electric Mud" at Chess. Singles include "Some Kind

Of Love" with Tommy James & Shondells at Roulette, local artist Flemming Arleth at Sonet with "It's All Happening" in Danish. local group Yes Indeed, also at Sonet, with "Elenore" in Danish as well as a number of LP albums at Europa and Somerset.

Actual releases from Nordisk Polys

Europa and Somerset.

Actual releases from Nordisk Polyphon Akts. (NPA) include Scarlets with a local single at Philips, a local single at CBS with Two Danes, Billie Davis at Decca with "Make The Feeling Go Away," Web at Deram with "Baby Won't You Leave Me Alone," Simon & Garfunkel at CBS with "Scarborough Fair," and a large number of LP albums

bums.
Morks Musikforlag has noted big local as well as international success with Lost & Found, a local Triola recording group, who has been among the Top 20 at the charts with "No, No, No, No," a record now to be released in several countries outside Denmark. Peter Belli & Four Roses, another local Triola recording group, recorded "Ob-La-Di, Ob-La-Da" with such success that they have been at the charts for nine weeks.

Sweden

Lars-Johan Roundquist of Cupol AB is to leave Stockholm, taking Cupol's successful songbird Agnetha Faltskog to Berlin and Hamburg where she will meet TV, radio and press and also appear in "Gala Abend der Schallplat-te" on March 15th where also among appear in "Gala Abend der Schallplatte" on March 15th where also among other, Miriam Makeba, Dusty Springfield, Hollies, etc., are to appear. Cupol has a new artist, Hans Smedberg, who is doing very well with his "Don't Forget To Catch Me" in Swedish. He is contracted for a summer tour this year around Sweden with Miss Faltskog, Cupol is also handling the label Scepter for Sweden, Norway and Finland, and among the first releases can be expected Dionne Warwick with "This Girl's In Love With You," and B. J. Thomas with "Hooked On A Feeling."

Polar Records has recorded the theme song from the TV serial "Nana", which has become a great success in Swedish TV. Arne Lamberth, a Swedish trumpet player and band leader, living in Denmark for many years, has recorded it on a Polar single b.w.

a local tune "Berlin."

ola & Janglers, local Gazell recording group recently at the charts here with their "Let's Dance" (it's still a top seller at the Danish charts), is following up their success with another single, "California Sun" and "Baby, Baby, Baby,"

following up their success with another single, "California Sun" and "Baby, Baby, Baby,"
Actual releases from Europa-Produktion includes Eleanor Bodel with "Love Me, Please Love Me" and "The Girls Want The Boys." Claes Dieden with "If You Love Me" b.w. "Single" and Lena Junoff with "Ciao Baby" and "Good Kind Of Hurt," all three at the Olga label.

and "Good Kind Of Hurt," all three at the Olga label.

Last week's releases from AB Philips-Sonora include Paul Revere & Raiders at CBS with "Mr. Sun, Mr. Moon" and "Without You" and Clive Sands, also CBS, with "The More I Love You." Also a number of LP albums at Philips and Fontana were released.

Last week's EMI releases include a number of local singles with among

number of local singles, with among others Gitte Haenning, Jorgens, Ulf Brunnberg, Else Marie, Totas and Flamingo Quintet.

Denmark's Best Sellers

Weeks This Last Week Week On Chart

- T Started A Joke (Bee Gees/Polydor) Dacapo Musikforlag, Denmark
- Let's Dance (Ola & Janglers/Gazell) E. H. Morris Nordiska AB, Sweden 2

- AB, Sweden
 Eloise (Barry Ryan/MGM) Belinda (Scandinavia) AB, Sweden
 Touch Me (Doors/Elektra) No publisher
 Du sollst nicht weinen (Heintje/Philips)
 Ob-La-Di, Ob-La-Da (Peter Belli & Four Roses/Triola)
 Dacapo Musikforlag, Denmark
 Skorstensfejeren gik en tur (Linda, Liselotte & H. H. Ley/
 Wilh Hansen) 5
- Willy Hansen)
- Heidschi Bumbeidschi (Heintje/Philips)
 Det var dig, der stjal mit hjerte, Marian (Bjorn & Okay/ Polydor)
- Atlantis (Donovan/Epic)

Norway's Best Sellers

2

- This Last Weeks
 Week Week On Chart
 7 Ob Ob-La-Di, Ob-La-Da (Marmalades/CBS) Sonora Musikkforlag
 - 3
- 6 4
- Ob-La-Di, Ob-La-Da (Marmalades/CBS) Sonora Musikkforlag A/S, Norway
 Fru Johnsen (Harper Valley, P.T.A.) (Inger Lise Andersen/RCA Victor) Sweden Music AB Sweden
 *Bislett special (Nordre Sving Blandede Mannskor/Polydor)
 Albatross (Fleetwood Mac/CBS)
 Build Me Up Buttercup (Foundations/Pye) Sonora Musikkforlag A/S, Norway
 Something's Happening (Herman's Hermits/Columbia) Sonora Musikkforlag A/S, Norway
 Son Oi A Preacher Man (Dusty Springfield/Philips)
 Lily The Pink (Scaffold/Parlophone) Imudico A/S, Denmark
 Det var en ding-dong rena rama sing-song mini-mini flower-power dress (Flower-Power Kleid) (Wenche Myhre/Polydor) Multitone A/S, Denmark
 Hey Jude (Wilson Pickett/Atlantic)
- 10

Sweden's Best Sellers

This Last

Week Week On Chart

- Gunga, gunga (Where Did Our Love Go) (Lasse Berghagen/Karusell) Reuter & Reuter AB, Sweden
 Ob-La-Di, Ob-La-Da (Marmalades/CBS) Sonora Musikforlag
- AB, Sweden
 Da Doo Ron (Claes Dieden/Olga) Belinda (Scandinavia) 3
- 4.

- AB, Sweden
 Kor langsamt (Cab Driver) (Family Four/Metronome)
 Sweden Music AB, Sweden
 Albatross (Fleetwood Mac/CBS)
 One Way Ticket (Eleanor Bodel/Olga)
 I'm Gonna Make You Love Me (Diana Ross—Supremes—
 Temptations/Tamla Motown) Reuter & Reuter AB, Sweden
 Going Up The Country (Canned Heat/Liberty)
 Sabre Dance (Love Sculpture/Parlophone) Sweden Music
 AB, Sweden
 For Once In My Life (Stevie Wonder/Tamla Motown) 6
- 10

foreign Reps Set By GPI Publishing Div.

HOLLYWOOD — Michael R. Shapiro, rice president in charge of business affairs for Gulf Pacific Industries has announced that final agreements have been made between Gulf Pacific Industries and their affiliate publishing company, The Mandeville Group of dusic Publishers, with individual oreign licensees

reign licensees.
Shapiro said that Gulf Pacific and he Mandeville Group have licensed heir catalog in Great Britain, France, sermany, Italy, Scandinavia and

lluger Sets London Trek

ONDON — Roland Kluger of Palette lecords Belgium will visit London in orli following negotiations started at flDEM for the U.K. release of the abel's top Belgian star Will Tura vai fajor Minor Records. First single is expected in April backed by heavy romotion. Major Minor has also conacted with Palette to release Jess & acted with Palette to release Jess & ames in the U.K. In Great Britain, Polydor Records will handle all record masters and sub-publishing, except for Filigree Publishing, which will be handled by Sonet Music Publishers.

Maxi Records and Looking Glass Music, Inc., under the direction of Gerard Tournier will handle Gulf Pacific and Mandeville material in France.

In Germany, Trudi Miesel of Intro and Hansa will handle Gulf Pacific masters and sub-publishing.

St. Martin Records and Publishing under the direction of Baron Gino Caselli will handle material in Italy. Stig Anderson of Sweden Music in Stokholm, and Mario Freidberg of Discos Tizoc S.A. in Mexico round out the agreements between the newly formed Gulf Pacific Industries and foreign record interests.

formed Gulf Pacific Industries and foreign record interests.
Shapiro, who just recently returned from MIDEM, where he met with many of the directors who will be handling Gulf Pacific's products abroad, said that Gulf Pacific is already preparing foreign language translations in Swedish of some of the American material. The first translated record will be the song "Beautiful" by The Children on an album currently out on Atco.

the "Ann Veronica" musical at her own

the "Ann Veronica" musical at her own request after two weeks because she considered her singing ability insufficient for her role ... Vicki Wickham produced Miss White and Mr. Green's "Don't You Know It's Just A Game" on the Toast label, and Robbins Music publishes the Quincy Jones song ... MCA has released a double A sider by Shirley Maclaine from the soundtrack of "Sweet Charity" coupling "My Personal Property" and "Where Am I Going?" ... Buck Owens and the Buckaroos arrive here March 7th for two concerts and a radio date dio date

MEXICAN COMPANY

Long established and specializing in the manufacture of record jackets, wishes to appoint a sales jobber to cover all the Southern States bordering Mexico. We need a young, dynamic salesman well a young, dynamic salesman well related to the record business and who has a basic knowledge in drawing and graphic arts. Attractive commissions. Knowledge of Spanish would help. Please write to:

MR. MEX P.O. Box 3-653 Mexico 3, D.F.

Cash Box: A Trade Magazine That Serves Its Industry



CashBox Australia

Arriving on the west coast of the United States the first week in March Arriving on the west coast of the United States the first week in March to start a lengthy overseas visit is Roger Savage, who is generally considered to be the top recording engineer/producer in this country. Roger is employed by the studios of Bill Armstrong Pty. Ltd., who are sending Roger to America and England to study the latest technical and studio developments. The trip will take Roger to Los Angeles, Nashville, Detroit, Memphis, New York, and London and will occupy something like five months. Roger Savage told Cash Box that he hopes to spend some time actually working in some of the top studios in America and England.

In London recently a new three year contract was finalized under which Festival Records Pty. Limited of Australia will continue to represent the Liberty/U.A. group of labels when the present agreement expires in 1971. It is certainly unusual for a renewal to

tralia will continue to represent the Liberty/U.A. group of labels when the present agreement expires in 1971. It is certainly unusual for a renewal to be signed while the existing contract still has a couple of years to run. It is a tribute to the job that Festival have done. In announcing the deal, Lee Mendell, Vice President of Liberty/U.A., said. "In the period we have been associated with Festival we have been very impressed with their efforts on our behalf. There has been considerable success with our product in Australia including gold record awards for "Honey" by Bobby Goldsboro and "A Man And A Woman" soundtrack LP. Other artists heading for gold award status include the Canned Heat, the Bonzo Dog Doo Dah Band, the Fifth Dimension, Shirley Bassey and Slim Whitman. This is the result of the excellent national promotion and marketing accomplished by the Festival company and consequently we are delighted to be able to continue marketing accomplished by the Festival company and consequently we are delighted to be able to continue this association." The new contract was negotiated by Fred Marks and Allan Hely of Festival, with Lee Mendell

Australian Record Company Limited releasing the fun album, "Beware

Australian Record Company Limited is releasing the fun album, "Beware Of Greeks Bearing Gifts" in this country on the CBS logo. The album is built around that famous wedding in Greece. New locally-produced singles out lately include: John Sangster (Festival) with "Going Out Of My Head" (/w "Love Is Blue"; Anne Hawker (Astor) with "Boom Bang-A-Bang" c/w "All Day Long"; Jon Blanchfield (RCA) with "Baby, Get In The Groove" and "Reach For The Sun"; Judy Stone

(Festival) with "Society's Child" and "I'm Not Your Woman"; the Valentines (Philips) with "Ebeneezer" and "Groovy Old Man."

Des Steen, promo boss of ARC, points out that a recent check of Cash Box Top 100 Albums shows that Australian Record Company have no less than 27 of them for this territory. The company is putting a very special campaign behind the release of "Switched On Bach" by Walter Carlos and Benjamin Folkman on the CBS label. It is one of the few albums that is enjoying action in both the pop and classical markets simultaneously. This makes it something of a rarity. makes it something of a rarity.

Broadcast restrictions have now been listed from the songs contained in the album, "Idea" by the Bee Gees. All titles were composed by the Gibbs

RCA of Australia have announced their intention of switching all singles to stereo in the near future and gradually phasing-out the mono single. This ally phasing-out the mono single. This decision is in line with the policy of the parent American company. The new stereo singles can be played with good results on either stereo or mono playback units. RCA will be the first company here to issue all singles in stereo form.

Astor records recently threw a trade party to welcome Horrie Dargie to his newly-appointed post of national pro-motion manager for the company. Dargie is a well-known identity in the Dargie is a well-known identity in the popular music field and has had vast experience as a performer, and later as an administrator. Horrie will work out of Astor's head-office in Melbourne and is expected to make frequent interstate trips. The function was hosted by Neville Smith.

Former English producer Alan Freeman, now settled in Australia, is getting a lot of work and turning-out some nice product. He did the Lynn Rogers version of "Just Loving You" which has a lot of strong regional sales and action to its credit.

Australian singing and RCA record-Australian singing and RCA recording star Gita Rivera has decided to settle in Rome for a couple of years where she has received offers of film, television and club work. New Zealand singer Robert Gennari is in Australia to promote his new RCA single "When The Sun Will Shine Again" and "She Wears My Ring." Both tracks are from the new album that Robert recorded here for world-wide release.

CashBox Japan

According to the announcement of Japan Record Association, total turnover of records in 1968 is over 120.4 million copies, and 43,635 million yen in value. The figures show 20% increase over that of 1967 in quantity and 26% increase in value. Record turnover in December, 1968, has amounted to 12,264 thousand copies, increasing by 5% over the previous month, and in value 4,763 million yen, increasing by 3%; especially the turnover of 17cm records has increased by 7%.

Top selling single of Toshiba Records in January was "Those Were the Days" by Mary Hopkin, followed by "Hey Jude" by the Beatles, the original soundtrack from "Romeo And Juliet," "Ob-La-Di, Ob-La-Da" by the Bedrocks and "Gimmie Little Sign" by Brenton Wood. Best selling singles of Ring Records in January have been "Manchester & Riverpool" by Pinky & the Fellas, the original soundtrack from "13 Jours en France," "Bo My Baby" by the Ronettes, the original soundtrack from "Chitty Chitty Bang Bang" and "Twenty Ten" by the Tinkabells Fairydust. On Nippon Grammophon "The Back Of The Bay" by Otis Redding is still selling well and such singles as "Keep Me Hanging On" by the Vanilla Fudge, "White Room" by the Cream and "Fire by Arthur Brown are receiving good reaction.

Nippon Grammophon, who is very active in promoting R&B repertoire, has concluded an exclusive repertoire contract with Stax Records of U.S. and is initiating the release of the label in April with two LPs and one single record. As usual, there are several attractive rhythm & blues singles in Grammophon's recent release of the Atlantic label such as "Too Weak To Fight b/w Set Me Free" by Clarence Carter, "A Man And A Half" by Wilson Pickett, "See Saw" by Aretha Franklin and "Otis Sleep On" by Arthur Conley. Besides these R&B numbers, "A Ray Of Hope" by the Rascals and "Kentucky Woman" by the Deep Purple will do fairly good in the market. Toshiba's current releases include "Wichita Lineman" by Glenn Campbell, "Going Up The Country" by the Canned Heat and "Sour Milk Sea" by Jackie Lomax on Appl

Were the Days." CBS-Sony is shortly releasing "Ob-La-Di, Ob-La-Da by the Marmalades, the recording by a Jamaica group, the Bedrocks, on Toshiba and one by a German group, the Tonics, on Philips have already been competing in the market.

Four popular artists from various countries have appeared in Tokyo at about the same time. Dave Dee, Dozy, Besky, Mick & Tich from England have just made a fortnight tour giving 8 concerts in Tokyo, Osaka, Eyoto and Nagoya and appearing in several popular TV programmes such as "Beat Pops" on Fuji TV. During the group's stay, Victor-Philips Records sponsored a press party for the group inviting three hundred guests including pop commentators, D.J.s. and cameramen. At the same time the group's latest recording, "Run Colorado," has been put on the market. Astrud Gilbert has made her second appearance, and a Latin pianist, Pepe Jaramigo, who made his first Japan tour three years ago, is touring again for over a month. One more Latin artist is here: Los Tres Ases on their first Japanese tour. It is reported that the Human Being is coming to Japan in March for promotion, and Toshiba will push a new single, "Hold On Baby b/w This Little Girl of Mine," coinciding with the visit. A local R&B group, the Helpful Soul, which was originally founded by the students of American School in Kobe, will make its debut on Victor-World Group by a single "Fire b/w Kansas City" and an LP entitled "The Helpful Soul First Album."

Mecca Records Pack, an exclusive pre-recorded tape maker, has founded a music publishing rights of original compositions recorded for Mecca music tapes and also producing and booking new artists. LP Service, pre-recorded tape maker affiliated to Nippon Broadcasting Corp., has just launched the Oscar Peterson Trio on 8-track cartridge tape from the repertoire of MPS Records (Germany) of which distribution rights on pre-recorded tapes has been acquired by the company. It is the first time that an exclusive tape maker releases repertoire of a famous international label.

Australia's Best Sellers

This	Last	Wee	ks
Week	Week	On Ch	art
1	1	7	Star Crossed Lovers (Neil Sedaka — Atlantic) Screen Gems/Columbia
2	2	4	Build Me Up Buttercup (Foundations — Astor)
3	4	4	1 Started A Joke (Bee Gees — Spin) Abilgail Music
4	9	2	Edge Of Reality (Elvis Presley – RCA)
5	3	4	Lily The Pink (The Scaffold — Parlophone) Essex Music
6	10	2	Fox On The Run (Manfred Mann - Fontana) J. Albert & Son
7	6	4	Son Of A Preacher Man (Dusty Springfield — Philips) Sidney Tree
8	5	11	Love Child (Supremes — T/Motown) Castle Music
9	_	5	Scarborough Fair (Sergio Mendes - A&M) Essex Music
10	7	19	Hey Jude (The Beatles - Apple) Northern Songs

Japan's Best Sellers

Local

This Week Week Blue Light Yokohama Ayumi Ishida (Columbia)
Namida-No Kisetsu Pinky & Killers (King)
Toshiue-No Hito Shinichi Mori (Victor)
Nagasaki Blues Mina Aoe (Victor)
Koi-No- Kisetsu Pinky & Killers (King)
Srirararatta-No Yukari Itoh (King)
Ai-Ro Kiseki/Nami-Mo Iwanai-De Hide & Rossanna (Columbia)
Mizuiro-No Sekai Jun & Nene (King)
Kimi-Ga Subetesa Masao Sen (Minoruphone)
Kareinaru Yunwaku Akira Fuse (King) Kareinaru Yuuwaku Akira Fuse (King

Japan's Best Sellers

International This Last Week Week Those Were The Days Mary Hopkin (Apple) Sub-Publisher/Shinko Goodnight Baby The King Tones (Polydor) Sub-Publisher/J&K Swan-No Namida The Ox (Victor) Publisher/Top Music Aoi Tori The Tigers (Polydor) Publisher/Watanabe Manchester & Liverpool Pinky & Fellas (London) Sub-Publisher/April Music April Music
April Music
April Music
Junai The Tempters (Philips) Publisher/Tanabe
Kaze N. Hashida & Shoebelts (Express)
13 Jours En France Francislai (London) Sub-Publisher/Pacific 67 8 8 Kaerimichi-Wa Tokatta Chiko & Beagles (Victor) Publisher/Pack Ame-No Akasaka The Blue Comets (Columbia Publisher/Ohashi You Keep Me Hangin' On Vanilla Fudge (Atlantic) Sub-Publisher/ 10 11 11 Taiyo Music
Romeo & Juliet Sound Track (Capitol) Sub-Publisher/Love Child Diana Ross & Supremes (Victor) Sub-Publisher/Taiyo Chiisana Nikki The Four Saints (Express) Publisher/Pacific Music Sound Of Silence Simon & Garfunkle (CBS) Sub-Publisher/Shinko

Album

This Last Week Week The Beatles The Beatles (Apple)
Human Renaissance The Tigers (Polydor)
Ima-Wa Shiawase-Kai Sam Taylor (Crown)
Fool On The Hill Sergio Mendes & Brasil '66 (A&M)
Vanilla Fudge Vanilla Fudge (Atlantic)



Music

COIN MACHINE NEWS

Stop Giving The Business Away

The fact that exorbitant loans, bonuses and gifts to locations is stripping the profit cream off many a music and amusement route is a bygone conclusion. This cancerous condition, often viewed by the trade as the best technique available for knocking off locations, as well as for calming the waters at those already on the route, has chopped a sizable chunk off the industry's gross annual product. Tragically, like the bad farmer who strips all the good soil off a plot of ground, down to where nothing can grow, many operators have "bonused" themselves right into red ink and out of the business entirely.

Of all the solutions to the runaway loan-bonus condition advanced over the years, perhaps the only one with any hope of success is the so-called "gentlemen's agreement" among operators in any given territory, which puts a logical ceiling on their location offers. This, unfortunately, can only be effective where every territorial operator cooperates and no gypsy renegades watch from across the river for the right time to

swoop down. There is one way, though, that the profit loss in location relations can be minimized. Don't believe it? Well, instead of worrying how much to offer in loans and gifts, let's put that aside and think about upping the commission take for ourselves. In short, if you operate in an area where a 50-50 split on music and games is the standard, start thinking 60% for you, 40% for the location. Then you've got more freedom to maneuver with your loans and bonuses, if that's your bag.

Looking at it psychologically, it's a lot more flavorful for a location to accept a smaller cut of the cash box if he doesn't have to watch you skimming off front money every week. That bothers him. But a straight four quarters for him, six for you type of deal, is much more businesslike, without the rigamarole of advances, front money, etc., etc. Simply, if he's paying a loan back through the coin box, if you've got sales taxes to collect or whatever else, build it right into the collection commission breakdown. It's simplier and more palatable to your customers.

Let's be perfectly honest—anybody can sell a location by promising 50% of the coin box plus other frills. It takes a salesman with a sound knowledge of the business to set deals that will be beneficial to both parties, not just to the tavern. Our people have to learn how to speak about this business. We all know darned well that equipment, salaries, and all the other route expenses are skyrocketing, but how many can get these points across to the location in clear, concise, intelligent terms-terms that will have the ring of honesty and the sound of good judgement that will make the location owner say: "yeah, I guess you're right.

You know, a lot of fine employees have been leaving this business, and for one reason—they don't make enough money and don't see any kind of equity building up in form of a pension and other benefits. This is not the fault of the operator who might have a difficult time making ends meet. But it is a shame when any operator, and we mean any operator, can put longer figures on his profit ledger by demanding proper consideration from his locations through a larger collection take. This trade needs more money flowing through its ranks to keep trade lively and productive and to have something to set aside for its valued employees for the future as well as offer better salaries now. About the dumbest remark we've ever heard in this business goes something like: "Why should I pay these guys more, they're gonna steal anyway!" If they hear you saying that, isn't that the best reason of all to steal?

Let's get on a firmer footing in our location dealings. Let's take a little more of that profit we're entitled to and put it to better use within every route organization. Let's admit it, most locations today are making darned good dough. They really don't need the coin machine operator's money to stay alive.

id-Hudson 8-Ball Tourney Climaxes; chneller Already Working On 2nd Event

WBURGH, N.Y. — The first Middson Valley Area Coin-Operated 81 Tournament came to a close last
day evening (March 2), with the
mpionship playoffs.
his very successful tournament
sponsored by the New York State
rators Guild under the leadership
lack Wilson and Mike Mulqueen.
aspects conformed to the rules and
llations of the U.S. Billiards Sanced 8-Ball Tournaments.
In Schneller, director for these

additions of the U.S. Billiards Sanced 8-Ball Tournaments.

In Schneller, director for these Billiards Tourneys and sales ager for the same firm, has pred a letter that will be mailed to sanctioned locations participating the contest inviting them to particin next tourney. He told location in next tourney. We know it the susiness by focusing public tion on accepted pool table comion for amateurs. Schneller also ested suggestions location owners thave that would improve the

tourneys

The championship playoffs had competitors from 64 locations battling across the felt at the Newburgh VFW post. Winners and pictures will be in the champion of the champions of next week's issue

Lake Placid

Meanwhile, efforts to organize the first 8-Ball tournament in the Adiron-dack Mountain resort region continues under full steam. The tournament, dack Mountain resort region continues under full steam. The tournament, which will comprise 64 locations, sanctioned under the U.S. Billiards system, will commence the first week of March and climax in a grand playoff match June 14-15. The Grand Playoffs will be staged at the Olympic Arena in Lake Placid. Tables for the event will be supplied by U.S. Billiards.

Heading up the tournament are op-

Heading up the tournament are operators Jack LaHart of the Upstate Vending Service (Lake Placid), Duke Huntington of Huntington Vending and Bob Catlan of Bilotta Enterprises' Albany of fine. bany office

Other operators participating in the meeting included Paul Brock of Paul Novelty, Hank Knoblauch of Knob-

Y'all Come, Says Granger to La. Ops

Y'all Come, Says Grange CHICAGO — Fred Granger, executive vice president of Music Operators of America, has cordially extended an invitation to any music and games operator who can make it into the Monteleone Hotel during the Board of Directors meeting. Thursday (March 6) at 6:00 p.m., for a "get aquainted cocktail party."

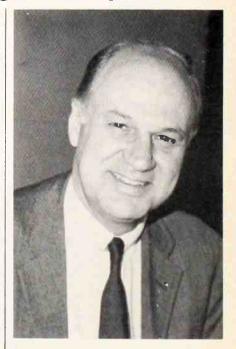
Granger said, "it makes no difference whether you are a member of MOA or not, we will enjoy having you there." The entire board of directors will act as official hosts for the event.

MOA has sent out through the mails approximately 100 personal invita-

approximately 100 personal invita-tions to members and non-members. "This will be a first-class affair and operators are welcome to bring

lauch & Sons, Herb Tracey and representatives of the Saratoga Music Co.

LaHart and his fellow operators found very little difficulty rounding up the 64 locations for the event. 'Our locations are very excited about the idea,' he said. 'We like the 8-ball promotion because we believe it will make more money for us in collections and because it's a marvelous deterrent to direct location table operation.'



GRANGER

Galuppi's One Stop Opens Albany Branch; Issues Title Catalogue

ALBANY — Jimmy Galuppi, president of Galuppi Enterprises, Inc. officially opened an Albany branch office to his widely successful Syracuse one-stop record service on March 1st. Galuppi's brand new operator record mart is located at 388 Broadway and will be managed by veteran record seller Jane Ray.

Galuppi's Albany branch will offer Galuppi's Albany branch will ofter the territory's operators the same wide selection of singles and little LP's which has made his Syracuse outlet so successful with the trade over the years. In addition to a total selection of new chart hits up and coming singles and little LP's, Galuppi carries a large line of golden oldies.

'Past hit singles are very popular with operators in the Mid-State area,"
Galuppi advised, "so we've made it
a practice to stock the big ones as
well as patronize the hit catalogues
offered by the major record manufac-

Galuppi is also about to issue a tenpage booklet, listing every type of record and title his firm carries. "The catalogue should be off the press the first week of March and will be mailed to customers immediately," he announced.

Galuppi considers his company a "real operator one-stop" and revealed that over 80% of his business is done with the coin trade. The remainder is devoted to small retail establishments in the territory.

Manager Jane Ray has been in the record business some 22 years, most of which was spent working with the old telephone music service which was very popular in the Albany area.

Galuppi is inviting all music operators from the wide Albany area to drop by the new outlet and get ac-quainted with what he calls "the best one-stop record service in the State.

Computer Quiz Scores Hit At Golf Convention

Arnold Palmer Enterprises, who visited the recent 50th Annual I.A.A.P (Parks) Show in Chicago to inspect the coin operated amusement (Parks) She (Parks) Show in Chicago to inspect the coin operated amusement equipment on display in search of ides for their chain of golf driving ranges and putting courses, found Nutting Associates Computer Quiz game much to their liking. Lance Italistone, sales and service executive at Nutting, soon afterward received a phone call from Palmer representatives, inviting him to display the quiz machine at their National Putting Course & Driving Range Convention, held Feb. 7-11 at the Hilton Plaza here in Miami Beach.

Hailstone accepted the invitation and after opening his exhibit at the Convention, learned his unit was the only coin-operated piece on the floor. "The invitation alone is fitting testimony to the money earning capabilities of this game," Hailstone declared. "Reaction at the show was fantastic." he continued. "I learned that one Arnold Palmer Course in Illinois, which had installed a Computer Quiz a year ago, paid for it in less than a season."

After the Convention closed. Aailstone paid calls on some of his southwest distributors on the way home to Mountain View, Calif. "While I visited our Houston and San Antonio dealers, I was very gratified to see what first class locations the Computer Quiz has opened for the operator including the finest restaurants and hotels in Houston and Galveston and San Antonio, to say nothing of the colleges and hospitals," he declared.

Scoring Bonuses Abound in Miss-O



Wms. MISS-0 1PI

CHICAGO A brand new CHICAGO — A brand new single-player pingame tops the line at Wil-liams Electronics, Inc. as their 'Miss-O' single-player flipper game makes its official debut to the trade this week. 'Miss-O', which calls upon the popular 6-pocket pool theme in its artwork and playing scheme, offers some extremely exciting bonus fea-tures, sure to create good action at the location. the location

The pintable offers five different ways for its players to advance points, Mystery eject pockets that advance point-scoring values (depicted through playfield artwork of a rack of billard playfield artwork of a rack of billard balls) and four top bumpers (A-B-C-D) which activate a bonus center horseshoe when all four are lit. Miss-O' is adjustable for 3 or 5 ball play. The overall cabinet look is very attractive and is certain to lure many a pinball fan over for a few plays. Williams factory sales execs announce that amusement operators should be able to inspect the new single-player at their local dealer beginning this week.

ChiCoin Execs Hold **Upstate Service Class**

NEWARK, NEW YORK — Representatives of Chicago Dynamic Industries held an amusement games service session at the Bilotta Enterprises showroom here in Newark, the evening of Wed. Feb. 26th. The session, extremely well attended by representatives of most of the games operating companies in the Mid-State territory, was conducted by ChiCoin's service technician Willie Taylor. Sales executive Herb Oettinger was also on hand to discuss the merits of the factory's current line of equipment.

Amusement machines which were delved into at the school included ChiCoin's new Galaxy shuffle alley, its Apollo Moon Shot target rifle and its popular Hockey Champ hockey game. NEWARK, NEW YORK - Represen-

game.

Hosting the service session for the distributor was its president John Bilotta. The distributor will also hold a meeting of coin table operators Wed. evening, March 5th, at Zappia's Restaurant, at which Len Schneller will discuss the merits of the U.S. Billards Sanctioned Location 8-Ball Tournament concept. in hopes of promoting a contest among West-New York operators.

Ellis to Propose Civic Service Award

CHICAGO - During the Music Operators of America board of directors meeting scheduled for the New Orleans' Monteleone Hotel March 6, 7, and 8, president Howard Ellis will ask for a resolution of the board to establish an MOA Civic Service

establish an MOA Civic Service
Award.
Ellis said, "This award will periodically be given to MOA members
who distinguish themselves in their
own state, city and community by
participating in any civic organization

Recipients of the award will be nominated by fellow MOA members by filling out a form that will be

mailed to all members shortly after the director's meeting.

MOA executive vp. Fred Granger said that, "this award will not just be handed out to anyone, they must meet a set of very rigid qualifications. Once these qualifications are reviewed by a committee and they find the potential recipient is worthy of the award, then and only then, will they receive it."

"This civic award is a part of our public relations campaign," Ellis said, "a part of any good PR program is making contributions in your own local community."

Parks Group Starts Its PR Program

CHICAGO — An enthusiastic and constructive meeting between the 1969 IAAP Public Relations Committee and representatives of Infoplan International. Inc., the New York based firm hired in January to develop a p.r. program for the IAAP members, was held recently. The major purpose of the meeting was to discuss several proposed programs designed to bring people through amusement park gates in 1969 and in future vears.

The committee members present for the meeting included Richard L. Geist, Fred W. Pearce, Lawrence Stone, and Robert Blundred, Harry Batt, Jr., 1969 IAAP President, also attended Infoplan representatives included Walter Johnson, Chairman of the Baard: Robert I. Elliott President.

attended. Infoplan representatives included Walter Johnson. Chairman of the Board; Robert I. Elliott, President; William Connors, IAAP Account Director; and several communications area specialists assigned to work on this account. Miss Dorothy Strong, the Chicago based Infoplan coordinator for the account, was also present.

The program suggested at this meeting to attract more people to amusement parks was one that could be used by IAAP members in the 1969 park season and one that would be planned for continuous execution in later seasons.

Some of the ideas given top priority for use by members during the 1969 IAAP park season were the follow-ing preparation of a fact sheet on the ing: preparation of a fact sheet on the amusement park industry — its history, its growth statistics, prominent personalities, value to community, etc.; preparation of a basic press kit for use by Infloplan in working with newspapers, magazines, radio and television; feature scripts for radio and television stations (including visuals for television) nationally; development of premium offers for amusement park tickets with promoting food suppliers, manufacturers, etc.; contacting major publications to develop interest in story of 50th Anniversary year and television placement of 50 year old films on amusement parks.

Tobacco Exec Slaps Govt. on Cigs

CLEVELAND — A leading tobacco CLEVELAND — A leading tobacco company executive has suggested that the Federal Communications Commission put more "Fairness" into its "Fairness Doctrine." In a speech prepared for delivery to the Cleveland Advertising Club, John T. Landry, a vice president of Philip Morris U.S.A., stated that many anti-smoking messages now on radio and television "enjoy some sort of immunity from the truth" and should be subject to the "same regulation and supervision all advertisers operate under."

The FCC's Fairness Doctrine decrees that all stations, in order to retain

the FCC stairness Doctrine decrees that all stations, in order to retain their license must broadcast "antismoking" messages, free of charge, on a 1-to-3 ratio to the cigarette commercials for which they are paid. The commercial value of these anti-smoking messages amounts to an estimaing messages amounts to an estima-ted \$70 million of free air time per

Landry charged that anti-smoking scare commercials tended to arouse emotions with little

or no respect for honesty."

He noted that "these commercials are subject to none of the customary regulations nor standard checks for accuracy, and are not held accountable for their false and misleading statements."

Landry cited some anti-smoking commercials now appearing on television, which he says are "not only inaccurate, they are patently false, and should not be permitted on the air.

One states flatly that for every minute we spend smoking, we lose a minute of our life! I can assure that there is no way they can substantiate that

Another commercial states that "per capita consumption of cigarettes in-creased from 49 cigarettes a year in 1900 to 4200 a year today and that death rates have increased according-

death rates have increased accordingly," he declared.

"That statement is not only patently false, it misleads the listener into
believing that death rates have increased in proportion to the increase
in cigarette smoking, when, in fact,
just the opposite is true," Mr. Landry
added "Death rates have decreased
from 17.2 per 1,000 population in 1900

to 9.4 per 1,000 in the 1960's."

Landry cited a third example. "One commercial states directly that all too often the result of smoking is emphyTal

vid lhis Presi

e gro evice es. Th lors ar buil-s ials at the. It

aper

arketi

"Since this was reported to be a United States Public Health Service announcement, it is very interesting to note that the recently released Public States and Service announcement of the state of the Health Service publication #1699 states since there are no clear-cut leads as to the cause or causes of emphysema. no quick solution to the problem can be anticipated. "Many complex ques-tions remain to be answered," he quoted from the Public Health Service document.

cument.

The commercial he says, is obviously in direct conflict with the published stance of the same agency, which is the purported authority for the commercial. I truly believe that these commercials do no credit to the integrity of the advertising industry. No matter which side you are on, the rules should be the same for everyone."

In a reference to the latest suggestion by the Federal Communications Commission that cigarette advertising Commission that cigarette advertising be completely banned from broadcast media. Landry says he finds it rather incredible that a government agency would feel it proper to propose the banning of any product which is openly marketed. This is properly a matter to be considered by the congress. He adds that Philip Morris commercials are devised, created, produced ant programmed under intensive regulation. "You are all familiar with this procedure," he suggested to his activertising audience. "You are operating under similar restrictions in active the suggested to vertising audience. "You are operating under similar restrictions in activertising your products and that is a it should be. We expect fair regulation, fair supervision and fair controls." Landry added that all advertiser

Landry added that all advertiser are accustomed to working under the security of one or more regulator agencies. "At Philip Morris, we are always conscious, as we develop our advertising, of the existence of the FCC, FTC, NAB, network continuit departments, and our own self-impose Cigarette Advertising Code."

Bilotta Hosts Phono School for Customers

NEWARK, NEW YORK — Thirteen well-known operators who comprise Bilotta Enterprises, Inc., were represented at two service schools... one held in this city and the other in the capitol city of Albany. The Wurlitzer Company conducted both schools.

Bilotta Enterprises, Inc., with John Bilotta as its president, is located at 224 North Main Street. The Albany branch is at 388 Broadway. Neil Berard is manager if the Newark store while Robert Catlin heads the one in Albany.

Albany

Those student-technicians, including a few operators, who attended were: Harry E. Reiners, Bob Helifiker, Edward T. Tellier, Sr. and Tony Camella of the host-distributor; Jerry and Sam Palina of Rochester, representing the Ardmore Vending Company; Norman and Richard Kennedy of Kennedy Distributing who are headquartered in Ilion, New York; Jim Donegan of Jim's Amusement & Vending located in Newark; Bob Reid and B. Haines who were also there for Ace Automatic of Geneva.

Sullivan's Vending of Watkins Glen was represented by owner John Stillman, Art Fazzary and Wilbur Angle. E. P. Snyder was there for Pat's Amusement of Ithaca, New York.

The instructors for this group of elegace, were C. R. Peers and Look student-technicians. includ-

The instructors for this group of classes were C. B. Ross and Jack Kuhn. Ross is the Wurlitzer Company service manager while Kuhn is Wurlitzer technical writer.

The school held by the Bilotta Enteredated.

The school held by the Bilotta Enterprises, Inc. in Albany was attended by Paul Garrett and Bob Langlais who represented Mohawk Skill Games. They are located in Scotia, New York. Universal Vendors of Albany sent John Fuller while Del Amusement of Fort Edward had John Brooks attend for hem.

Tally Ho Amusement of West Da-Tally Ho Amusement of West Davenport, New York was represented by John Riffenburgh; Mulqueen Enterprises of Montgomery, New York was represented by its owner, Mike Mulqueen; Pioneer Music of Greenfield, Massachusetts sent Walter Grazick while the host distributor, Bilotta Enerprises, Inc. had Don Dockal and David Nicholson, carry, their banner erprises. Inc. had Don Dockar and David Nicholson carry their banner

t this session.
President John Bilotta hosted each of President John Bilotta hosted each of he groups for luncheon the day of the ervice schools in their respective cies. This afforded the group of opertors and technicians a chance to have bull-session and discuss the various rials and tribulations of operating a oute. Instructor for this session in Alany was H. W. "Hank" Peteet who is eld service representative for Wurtzer. Among the topics discussed was nat of sound. The fact was stressed nat top-quality speakers should be istalled rather than resorting to a heaper and therefore inferior quality, his would ultimately ruin the fine uality of the engineered sound sysm.

During the luncheon, Bilotta strested the importance of maintaining od customer, as well as public, retions. "Don't kid yourselves into inking you don't have to concernurselves with the relationship of ur customers. That's a costly misneeption", Bilotta told the group. There's too much competition today. Concerned about each and every e of your customers — I mean not ly established ones but even those to come to you merely to ask questus. Treat them right . . . make them important. They'll be back for re''. Bilotta concluded.

minoritant. They it be back for re", Bilotta concluded.

Both groups were informed about his Bilotta's newest venture.

marketing of juke stereo singles. It is first effort will feature the songless, Roberta Quinlan, in "Merry Round Of Love". New classificantic strips called, "Especially For u", highlight a number of tunes ched to the more mature audience those who remember the tried true hits of a few years ago. John off of the somewhat of a surprise but y are becoming very popular. This ans added revenue and as John conded, "Who's going to fight that?"



SEGA Enterprises Operations Division Chief John Kano, above, shows Japanese recording artists, the Sunflower Sisters, how to play firm's new 'Jumbo' game, made exclusively for the European and Asian coin markets. The girls were on hand at SEGA to celebrate the recent Setsubun holiday where the custom is to 'drive out where the custom is to "drive out devils and usher in good fortune" by pelting everything in sight with "good luck" beans.

SEGA president Dave Rosen also info'd the gals made sure every piece of equipment on the showroom floor withstood the bean bombardment. from Rock-Ola phonographs to Midway, Williams, Bally and Chicago Coin games. With all that good luck working, Rosen figures 1969 will be a banner year for their operator customers. Just don't be surprised though if a customer finds a bean instead of a pinball bouncin' around the playfield.

Pedestal New Standard Feature on Cointronics' **Ball-Walk Counter Game**

MOUNTAIN VIEW, Calif. — Ransom White, president of COINTRONICS, and inventor of the exciting new BALL/WALK amusement game announced last week that the unit is now available with a free-standing pedestal. Previously, the pedestal was optional and had a price tag of it's own. Now, the pedestal is included in the original cost. White stated, "We've really giving the operator a value by throwing in the pedestal at no extra charge."

Although BALL/WALK is in the "Although BALL/WALK is in the counter game category, our research has found that location customers never tire of competing for a perfect score. This is a pretty good indication that the unit has long-lasting player appeal. When someone does make the perfect score, uniquely enough, they always come back and try to master the game by playing it backwards," White said. White said

White said.

White went on to reveal, "in those locations that have one or more pool tables, players waiting to get on the table have a lot of time on their hands. We noticed this in some of our test locations and decided to move the BALL/WALK, which we had sitting near the bar, closer to the pool tables. After the first week, we found that collections had jumped nearly 50 per cent more than when we had it sitting near the bar."

Operators should pay heed to close observations of this nature. Wasted space in a location is making money for no one. Check over your locations

PhonoVue Film Pairings

Ronald Goldfarb, record company coordinator for the Rowe PhonoVue film-record program, released the following titles for the month of Feb-

lowing titles for the month of February:

"Hippie Camper" (2916l) for use with "Switch It On" Phil-La-Soul 324 and "Is There Anything" Phil-La-Soul 327.

"The Archer" (2918H) for "Good Loving" Tamla 54179 and "Goodbye Columbus" W. B. 7267.

"Up. Up and Off" (2918L) for "If I Had A Hammer" Hi 2155 and "Do Your Thing" Atco 6641.

"Behind Closed Doors" (2918D) with "Coal Man" Atco 6645 and "Friends Of Mine" Date 1628.

"Revolutionist" (2918X) for "Indian Giver" Buddah 91 and "Soul Sister" Atlantic 2590.

"Masquerade" (2918R) for "Soul Class" SSS 251 and "Son Of A Preach.

Atlantic 2590.

"Masquerade" (2918R) for "Soul Shake" SSS 761 and "Son Of A Preacher Man" Atlantic 2580.

"Fashion Show" (2918V) for "By The Time I Get To Phoenix" Monument 1125 and "Buona Sera Mrs. Campbell" UA 50476.

"One Too Many" (2918C) for use with "Don't Double With Trouble" Atco 6643 and "Riot" UNI 55102.

and determine whether it warrants the purchase of a low-cost, self-contained amusement game that will put money in your pockets. There are many fine low-cost amusement units on the market. Check your local distributor for what is available.





Top 100 Chart Guide

following list is compiled from the current Cash Box Top 100 Chart. The new chart additions are in numerical order as they broke onto the Top 100

- 64 Aquarius/Let The Sunshine In Medley
- Blessed Is The Rain® Brooklyn Bridge Buddah 95
- Time Was^o Canned Heat Liberty 56097
- Didn't You Know^o Gladys Knight & Pips Soul 35057
- t Can Hear Music® Capitol 2432
- Give It Away° Chi.Lites Brunswick 55398
- Nothing But A Heartache Flirtations Deram 85036
- God Knows I Love You Maney Sinatra Reprise 7391
- Playgirl Thee Prophets Kapp 962

"Indicates Chart Bullet



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CashBox Location Programming Guide

THIS WEEK'S TOP RECORD RELEASES FOR COIN PHONOGRAPHS

Adult Locations

PLEASE DON'T GO (2:12)

EDDY ARNOLD

Heaven Below (2:40) RCA 0120

MEMORIES (3:04)

ELVIS PRESLEY

Charro (2:42) RCA 9731

HEY JUDE (3:30)

BING CROSBY

Lonely Street (2:30) Amos 111

SWEET CHARITY (3:07)

PAUL MAURIAT

Irresistiblement (2:13) Philips 40595

IN THE STILL OF THE NIGHT (2:38)

PAUL ANKA

Picking Up The Pieces (3:33) RCA 0126

JULY YOU'RE A WOMAN (3:01)

PAT BOONE

Break My Mind (3:57) Tetragrammaton 1516

C&W

GOIN' BACK TO BOSTON (3:23)

LEROY VAN DYKE

The Straw (3:25) Kapp 983

SWEET WINE (2:10)

JOHNNY CARVER

No Flip Info Imperial 66361

Novelty

GITARZAN (2:59)

RAY STEVENS

Bagpies — That's My Bag (Monument 1131)

Teen Locations

THE BIRD HAS FLOWN (2:57)

DEEP PURPLE

Emmaretta (3:02) Tetragrammaton 1519

DON'T GIVE IN TO HIM (2:25)

GARY PUCKETT & THE UNION GAP

Could I (3:07) Columbia 44788

YOURS UNTIL TOMORROW (2:53)

CHER

The Thought Of Lovin' You (2:45) Atco 6658

WHERE DO YOU GO, MY LOVELY (3:29)

PETER SARSTEDT

No Flip Info World Pacific 77911

R&B

I'LL TRY SOMETHING NEW

DIANA ROSS & SUPREMES & TEMPTATIONS

The Way You Do The Things You Do (1:39) Motown 1142

SOUL PRIDE PT 1 (2:10)

JAMES BROWN

Part II (2:10) King 6222

TIME IS TIGHT (3:14)

BOOKER T & THE MG'S

Johnny, I Love You (3:00) Stax 0028

ANTHEM (2:37)

ANTHONY & THE IMPERIALS

Goodbye Goodtimes (2:55) Veep 1303

DON'T YOU KNOW A TRUE LOVE (2:50)

THE O'JAYS

That's Alright (Bell 770)

BORN AGAIN (2:36)

SAM & DAVE

Get It (2:55) Atlantic 2608)

check your local One Stop for availability of the listed recordings





Starting right from the top WURLITZER AMERICANA III sells itself and attracts play. Scene is a waterfront metro-skyline. But, with a unique added attraction. It slowly changes from sunrise to nightfall and back again. More action. More interest. More play — guaranteed.



More motion — and action — distinguish this optional, extra-cost, metro scene. Signs go on and off. Autos cross the bridge. A tugboat breasts the current. It fascinates patrons, focuses their attention on the phonograph, stimulates extra play.

Just one more beature that makes

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Auericana III

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machine INVENTORY LIST

used equipment

A Compilation of

Phonographs and Amusement Machines Actively Traded On Used Coin Machine Markets

MUSIC MACHINES

ROCK-OLA

ROCK-OLA

1485 Tempo II 200 sel. '60

1488 Regis 120 sel. '61

1495 Regis 200 sel. '61

1495 Princess 100 sel. '62

1496 Empress 120 sel. '62

1497 Empress 200 sel. '62

1497 Empress 200 sel. '62

1498 Rhapsody I 160 sel. '63

140 Rhapsody I 160 sel. '63

141 Capri II 100 sel. '64

142 Princess Royal 100 sel. '64

142 Princess Royal 100 sel. '64

1429 Starlet 100 sel. '65

1426 Grand Prix 160 sel. '65

1427 Grand Prix I I 160 sel. '65

1438 GP/Imperial 160 sel. '66

1439 GP/Imperial 160 sel. '66

1430 Princess Deluxe 100 sel. '67

1437 Ultra 160 sel. '67

ROWE-AMI

ROWE-AMI

ROWE-AMI
K-120 120 sel. '60
K-200 200 sel. '60
Lyric 100 sel. '60
Continental 200 sel. '60
Continental II 100 sel. '61
Continental II 200 sel. '61
L-200 100-160 sel. '63
M-200 Tropicana 200 sel. '64
N-200 Diplomat 200 sel. '65
O-200 Bandstand 200 sel. '66
MM-1 100. 160, 200 sel. '67
Kadet 100 100 sel. '67
M-2 200 sel. '68

SEEBURG

SEEBURG
Q-100 100 sel. '60
Q-160 160 sel. '60
AY-100 100 sel. '61
AY-160 160 sel. '61
DS-100 100 sel. '62
DS-160 160 sel. '62
LPC-1 160 sel. '63
LPC-480 160 sel. '64
Electra 160 sel. '65
Stereo Showcase 160 sel. '66
Phono Jet 100 sel. '67
Spectra 200 sel. '67

WURLITZER

PINGAMES

RALLY

Beauty Contest (1/60)
Laguna Beach (3/60)
Queens (3/60)
Roller Derby (3/60)
Barrel-O-Fun (9/60)
Touchdown (11/60)
Circus Queen (2/61)
Lite-A-Line (2/61)
Barrel-O-Fun (4/61)
Acapulco (5/61)
Flying Circus 2P (6/61)
Can Can (10/61)
Barrel-O-Fun (11/61)
Lido (2/62)
Golden Gate (6/62)
Shoot-A-Line (6/62)
Funspot '62 (11/62)
Silver Sails (11/62)
Twist (11/62)
Moonshot (3/63)
Cue-Tease 2P (7/63)
3-In-Line 4P (8/63)
Hootenany 1P (11/63)
Star Jet (12/63)
Monte Carlo 1P (2/64)
Bongo 2P (3/64)
Shy Diver 1P (4/64)
Mad World 2P (5/64)
Grand Tour 1P (7/64)
Happy Tour 1P (7/64)
Hay Ride 1P (10/64)
Hay Ride 1P (10/64)
Hay Ride 1P (10/64)
Bus Stop 2P (1/65)
Bulltight 1P (1/65)
Sheba 2P (3/65)
Six Sticks 6P (3/65)
Big Chief 4P (10/65)
Discotek 2P (10/65)
Tino 1P (11/65)
Sluce Ribbon 4P (1/66)
Fun Cruise 1P (2/66)
Wild Wheels 2P (3/66)

Campus Queen 4P (8/66)
Capersville 4P (2/67)
Rocket III 1P (6/67)
Wiggler 4P (9/67)
Surfers 1P (1/68)
Dogies 4P (3/68)
Dixteland 1P (5/68)
Safari 2P (7/68)
Rock Makers 4P (10/68)
MiniZag 1P (11/68)

CHICAGO COIN

CHICAGO COIN

Sun Valley (8/63)
Firecracker 2P (12/63)
Bronco 2P (5/64)
Royal Flash 2P (8/64)
Big League Baseball 2P (4/65)
Par Golf (9/65)
Hula-Hula 2P (5/66)
Kicker 1P (8/66)
Festival 4P (1/67)
Beatniks 2P (2/67)
Twinky 2P (9/67)
Gun Smoke 2P (6/68)
Playtime 2P (9/68)
Stage Coach 4P (8/68)

Seven Seas 2P (1/60)
World Beauties IP (2/60)
Spot-A-Card 1P (3/60)
Lite-A-Card 2P (3/60)
Texas 4P (4/60)
Captain Kidd 2P (7/60)
Melody Lane 2P (9/60)
Kewpie Doll 1P (10/60)
Flipper IP (11/60)
Merry-Go-Round 2P (12/60)
Foto Finish 1P (1/61)
Oklahoma 4P (2/61)
Showboat 1P (4/61)
Flipper Parade (5/61)
Flipper Parade (5/61)
Flipper Circus (6/61)
Big Casino 1P (7/61)
Lancer 2P (8/61)
Corral (9/61)
Aloha 2P (11/61)
Flipper Fair 1P (11/61)
Egg Head 1P (12/61)
Liberty Belle 4P (3/62)
Flipper Clown (4/62)
Fashion Show 2P (6/62)
Cover Girl 1P (7/62)
Preview 2P (8/62)
Olympics 1P (9/62)
Flipper Cowboy 1P (10/62)
Sunset 2P (11/62)
Rock A-Ball 1P (12/62)
Gaucho 4P (1/63)
Swing Along 2P (7/63)
Sweet Hearts 1P (9/63)
Flying Chariots 2P (10/63)
Gigi 1P (12/63)
Big Top 1P (1/64)
World Fair 1P (5/64)
Bowling Queen 1P (8/64)
Majorettes 1P (8/64)
Sea Shore 2P (9/64)
North Star 1P (10/65)
Thoro Bred 2P (2/65)
Kings & Queens 1P (3/65)
Hi Dolly 2P (5/65)
Cow-Poke 1P (5/65)
Buckaroo 1P (6/65)
Dodge City 4P (7/65)
Bank-A-Ball 1P (9/65)
Flipper Pool 1P (11/65)
Flipper Pool 1P (11/65)
Flipper Pool 1P (11/65)
Super Score 2P (3/67)
Surf Side 2P (12/67)
Royal Guard 1P (1/68)
Spin Wheel 4P (3/68)
Four Seasons 4P (12/68)

KEENEY

Old Plantation (2/61) Rainbow (6/62) Go-Cart 1P (5/63) Poker Face 2P (9/63)

MIDWAY

Rodeo 2P (10/64)

WILLIAMS

WILLIAMS
Black Jack 1P (1/60)
Golden Gloves 1P (1/60)
Twenty-One 1P (2/60)
Nags 1P (3/60)
Serenade 2P (5/60)
Darts 1P (6/60)
Music Man 4P (8/60)
Jungle 1P (9/60)
Viking 2P (10/61)
Space Ship 2P (12/61)
Coquette (4/62)
Trade Winds (6/62)
Valiant 2P (8/62)
Vagabond (10/62)

Mardi Gras 4P (11/62)
Four Roses 1P (12/62)
Tom Tom 2P (1/63)
Big Deal 1P (2/63)
Jumpin' Jacks 2P (4/63)
Skill Pool 1P (6/63)
El Toro 2P (8/63)
Big Daddy 1P (9/63)
Merry Widow 4P (10/63)
Beat The Clock (12/63)
Oh Boy 2P (2/64)
Soccer 1P (3/64)
Son Francisco 2P (5/64)
Palooka 1P (5/64)
Heat Wave 1P (7/64)
Riverboat 1P (9/64)
Whoopee 4P (10/64)
Zig-Zag 1P (12/64)
Wing Ding 1P (12/65)
Eager Beaver 2P (5/65)
Moulin Rough 1P (6/65)
Lucky Strike 1P (8/65)
Big Chief 4P (10/65)
Teachers Pet 1P (12/65)
Bowl-A-Strike 1P (12/65)
Bowl-A-Strike 1P (12/65)
Full House 1P (3/66)
A-Go-Go 4P (5/66)
Top Hand 1P (5/66)
Magic City (1/67)
Jolly Roger 4P (12/67)
Jolly Roger 4P (12/67)
Ding Dong 1P (2/68)
Luck 2P (4/68)
Student Prince 4P (7/68)
Doozie 1P (9/68)
Pit Stop 2P (11/68)

SHUFFLES

BALLY

Official Jumbo (9/60) Jumbo Deluxe (9/60) Super Shuffle (12/61) Big 7 Shuffle (9/62) All The Way (10/65)

CHICAGO COIN

CHICAGO COIN
6-Game Shuffle (6/60)
Triple Gold Pin Pro (2/61)
Starlite (5/62)
Citation (10/62)
Strike Ball (5/63)
Spotlite (11/63)
DeVille (8/64)
Triumph (1/65)
Top Brass Shuffle (4/65)
Gold Star Shuffle (7/65)
Belaire Puck Bowler
Medalist (4/66)
Imperial (9/66)
Riviera (6/67)
Sky Line (1/68)
Melody Lane (4/68)

UNITED

Big Bonus (2/60)
Sunny (5/60)
Sure Fire (10/60)
Line-Up (1/61)
5-Way (5/61)
Avalon (4/62)
Silver (6/62)
Shuffle Basketball (6/62)
Action (7/62)
Embassy (9/62)
Circus Roll-down (9/62)
Lancer (11/62)
Sparky (12/62)
Caravelle (2/63)
Crest (4/63)
Rumpus Tarquette (5/63)
Astro (6/63)
Ultra (8/63)
Skippy (11/63)
Jill-Jill (11/63)
Bank Pool (11/63)
Topper (2/64)
Tempest (2/64)
Tempest (2/64)
Tiger (7/64)
Orbit (8/64)
Mombo (12/64)
Cheetah (3/65)
Pyramid (6/65)
Corral (10/65)
Tango (2/66)
Blazer (6/66)
Encore (9/66)
Altair (3/67) Encore (9/66) Altair (3/67) Orion (11/67) Alpha (3/68) Pegaus (8/68)

BOWLERS

Super 8 (4/63)
Deluxe Bally Bowler (1/64)
1965 Bally Bowler (65)
1966 Bally Bowler (4/66)

CHICAGO COIN

Duke (8/60)
Duchess (8/60)
Princess (4/61)
Gold Crown (3/62)
Royal Crown (8/62)
Grand Prize (3/63)
Official Spare Lite (9/63)
Cadillac (1/64)

Majestic (8/64)
Tournament (12/64)
Super Sonic (3/65)
Preview (9/65)
Corvette (2/66)
Flair (9/66)
Vegas (3/67)
Fleetwood (9/67)

Vegas (3/6/)
Fleetwood (9/67)
UNITED
Falcon (4/60)
Savoy (5/60)
Bowl-A-Rama (9/60)
Tip Top (10/60)
Dixie (1/61)
Cameo 5 Star (5/61)
Classic (6/61)
Alamo (4/62)
Sahara (7/62)
Tropic (9/62)
Lucky (11/62)
Cypress (12/62)
Sabre (2/63)
Regal (4/63)
Futura (12/63)
Tornado (3/64)
Thunder (6/64)
Polaris (8/64)
Galleon (3/65)
Bowl-A-Rama (7/65)
Amazon (3/66)
Aztec (9/66)
Coronado (6/67)

BASEBALL

Bally Ball Park (4/60)
CC Big Hit (10/62)
CC All Star Baseball (2/68)
Kaye Batting Practice (7/68)
Midway Deluxe Baseball (5/62)
Midway Slugger (3/63)
Midway Top Hit (3/64)
Midway Top Hit (3/64)
Midway Fun Ball (1/67)
United Bonus Baseball (3/62)
Wms Official Baseball (4/60)
Wms Deluxe Batting Champ (5/61)
Wms Extra Inning (5/62)
Wms Major League (3/63)
Wms Grand Slam (2/64)
Wms Double Play (4/65)
Wms Ball Park (2/68)

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GUNS

Bally Derby Gun (2/60)
Bally Sharpshooter (2/61)
CC Ace Machine Gun (11/67)
CC Ray Gun (10/60)
CC Long Range Rifle Gallery (1/62)
CC Ace Machine Gun (1/68)
CC Cornival (5/68)
CC Carnival (5/68)
CC Carnival (5/68)
CC Champion Rifle Range (1/64)
Keeney Two Gun Fun (3/62)
Midway Shooting Gallery (2/60)
Midway Shooting Gallery (2/60)
Midway Target Gallery (7/62)
Midway Monster Gun (67)
Midway Carnival Tgt. Glry. (2/63)
Midway Rifle Range (6/63)
Midway Rifle Range (6/64)
Midway Tophy Gun (6/64)
Midway Captain Kid Rifle (9/66)
Southland Fast Draw (63)
Williams Aqua Gun (3/68)
Williams Arctic Gun (67)

ARCADE

Amer. Shuffle Situation (5/61)
Bally Skill Score (6/60)
Bally Skill Derby (10/60)
Bally Skill Derby (10/60)
Bally Spinner (2/63)
Bally Bank Ball (1/63)
Bally Bank Ball (1/63)
Bally Fun Phone (3/63)
Bally Fun Phone (3/63)
Bally Fun Phone (3/63)
CC Pony Express (4/60)
CC Wild West (5/61)
CC Pro Basketball (6/61)
CC All American Basketball (1/68)
CC Popup (10/64)
Midway Flying Turns (9/64)
Midway Raceway (10/63)
Midway Mystery Score (8/65)
Southland Speedway (6/63)
Southland Speedway (6/63)
Southland Time Trials (9/63)
Williams Road Racer (5/62)
Williams Road Racer (5/62)
Williams Woice-O-Graph (62)
Williams Mini Golf (10/64)
Williams Hollywood Driving Range (4/65)
Cash Box—March 8, 196

Newly Formed Oregon Ass'n (OAMA) Hires Legislative Eagle-Eye, John Steelhammer

PORTLAND — At the January 18th meeting of the Oregon Amusement and Music Association, members agreed to retain legal counsel to be on

and Music Association, members agreed to retain legal counsel to be on the watch for adverse or complimentary legislation that would affect the member's businesses.

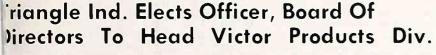
Donald A. Anderson, secretary-treasurer of OAMA, has announced that John Steelhammer, a prominent Oregon lobbyist, was retained by the association for that purpose.

The association, newest in the industry, was formed last November 30, 1968, with 25 members. Anderson said, "we currently have 25 members with a potential of over 50. There is seven directors on the board with Nels Chaney of Sunset Automatic Music Co., presiding as chairman and president. Happy Ross of Ross and Raw Music Co., is filling the vice-presidents position and I am the secretary-treasurer."

"I would like to urge the operators in the state of Oregon to join with us to that we will have the overall strength in this state to fight anything hat might be bad for our business,"

hat might be bad for our business

Anderson added.
Current members include: Royal Klumph of Rogue Amusement Co.; Jim Olsen of Olsen Amusement; Jerome H. Manderfeld of Interstate Music Co.; John Kelly of Milton-Freewater; Joe Adams of Valley Music; Orie C. "Red" Boyer of Del Rogue Music Co.; Robert Fallow of LaGrande Amusement Co.; Jim LaVia and Joe Whitsett of Crater Music; Guy E. Foreman of U.S. Vending Co.; Asa Goddard and Chuch Matheny of Deschutes Music of Oregon; M. E. Osterboute of Hi-Way Club; Don Economus of Western Automatic Music Co.; Glen Blanton of Ferguson-Paulus Enterprises; R. R. Schroth of Vend Music Co.; Roy E. Claypool of Linn County Amusement: Lon and Marshall McKee of Hit Parade Music and Northwest Sales; Lee C. Applegate of Vee Lee Amusement Co.; Mid Oregon Novelty Inc.; Donald A. Anderson of A & A Amusement Company; Nels Cheney of Sunset Automatic Music; and Lee "Happy" Ross of Ross & Raw, Inc.





Schaffer

(2/63)

Vaughan

EWARK, N.J. — Triangle Industries, c., which last month acquired a mority interest in Victor Products rporation of Hagerstown, Md., om Funkhouser Industries, Inc., cently announced the election of ctor's new officers and Board of rectors (1/62)

rectors.

Carl S. Menger, chairman and sident of Triangle, was elected airman of the Victor Board. Other wly-elected directors are Edward J. sistent of Triangle, was elected airman of the Victor Board. Other wly-elected directors are Edward J. nmons, who will serve as vice chairn, Jack M. Slater, William D. Harthery H. Martin, Justin Funkiser and W. O. Grove. Simmons is cutive vice president and a director Triangle; Slater is senior vice present-finance and a director. Harper is sident of Triangle's Rowe Interional, Inc., subsidiary and a vice sident and director of Triangle. Triangle. Triangle. Triangle. Triangle. Triangle. Funkhouser is imman of Funkhouser Industries, a Grove is president.

Grove is president.

arper was elected president of or and Martin was elected execuvice president. The other officers Alvin D. Schaffer, vice president general manager; Robert Schlest, vice president-manufacturing; ence Vaughan, vice president-keting; Jerome Marcus, treasurer; Hockman, secretary and assist-reasurer; and Marvin M. Chaban, stant treasurer, assistant secretary general counsel. Marcus is vice ident and treasurer of Rowe. Hockins former president of Victor, and an is secretary and general sel of Rowe. CH an is seed of Rowe are all responser

sel of Rowe.
erall responsibility for Victor's
o-day operations will be under the
tion and supervision of Schaffer.
ter said that "Mr. Schaffer's wide
rience and broad background in
treas of the vending machine
try will be of great value and an
lent asset, as related to Victor's
tions," and added that the addif Schlesinger and Vaughan "gives

Victor a highly competent team of working executives, thoroughly familiar in their respective areas, far-sighted and imaginative

Schaffer

Schaffer was elected vice president-corporate planning of Rowe shortly after Triangle acquired Rowe from Canteen Corp. in 1968. He joined Rowe in 1956 and was vice president and general manager of the company's main production facilities in Whippany, N.J., from 1961 to 1968. A graduate of the Wharton School of Commerce and Finance at the University of Pennsylvania, Schaffer is also a licensed insurance agent in New Jersey and registered to practice before the Interstate Commerce Commission.

Schlesinger

Schlesinger, a native of Kearny, N.J., come to Victor Products after 18 years with the Midway Company, where he was vice president-operations and subsequently served as vice president-marketing. He is a graduate of Stevens Institute, is married and has a son, Currently living in Maplewood, N.J., Mr. Schlesinger will relocate to Hagerstown shortly.

Vaughan

Vaughan was general manager of the Double-Cola Division of Fairmont Foods Co. in Chattanooga, Tenn., before joining Victor. Prior to that, he was an owner and vice president of both the Coca-Cola Bottling Co. of San Diego and the Coca-Cola Bottling Co. of the Valley, in sourthern California. He has also been a member of the regional marketing staff of the parent Coca-Cola Co.

Victor Products manufactures and sells a complete line of can and bottle

vector Products manufactures and sells a complete line of can and bottle vending equipment, as well as post-mix and pre-mix fountain syrup dis-pensers and pre-mix cup dispensers.

Kaye Co. Ships New

"Apollo"

Tables

BROOKLYN, N.Y. — Howard Kaye, national sales director for the Irving Kaye Co. Inc., announced that the factory is currently in full production on a new line of coin-operated 6-pocket tables called 'Apollo'. The new line, available in the four popular location sizes (6', 7', 8' and 9' models) is shipping in steady deliveries to Kaye distributors across the country.

The Apollo tables, built in the Kaye Company's traditional high style, offer a black oak woodgrained cabinet, structured entirely in 3/4' ply (no chipboard) and laminated in a wear-resistant mica finish. "Nothing protrudes beneath the sculptured cabinet," Kaye stated. "It looks clean and functions beautifully," he added.

Apollo tables also sport four chrome-plated top and bottom corner sections to provide a maintenance free exterior. Kaye is particularly proud of their newly designed interior structure on the Apollo line, which offers such features as a 16 guage steel cash box and a cash box housing, a tamper proof meter and new runways entirely constructed of aluminum for trouble free operation.

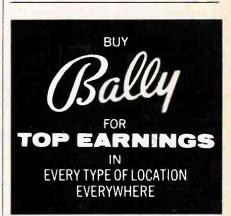
The Apollo tables offer a brand new

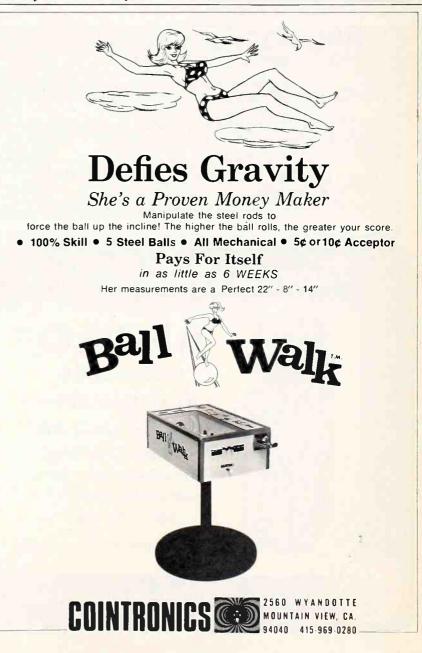
constructed of aluminum for trouble free operation.

The Apollo tables offer a brand new Kaye leg design, which, according to Kaye, "is fully capable of supporting five times the weight of the heaviest table on the market." The legs, which are mica laminated, are made from 1 1/2' birch ply in a new construction technique and are designed for simple assembly and disassembly.

"Serviceing the Apollo is a breeze," said Kaye. "All the operator need do, in the unlikely event the ball mechanism has to be removed, is to unbolt the front door. The door has one lock and is held in place at three points by a heavy cam and two rods."

Apollo's cushions are also newly designed for "maximum rebound performance," according to Kaye. The cushions are locked to the top frame by machine screws and secured in place by a spline. Other Apollo features include a longer-life billiard cloth, two chrome plated die cast score markets and a recessed area within the cabinet for the storage of stioks and the ball rack. and the ball rack





New 1969 Prices

Davis Quality Reconditioned Equipment THEY LOOK AND OPERATE LIKE NEW!

Seeburo

Seeburg	Electra	\$795
Seeburg	LPC-480	645
Seeburg	LPC-1	625
	DS-160	
Seeburg	AY-160	395
	AQ-160	

AMI

Music Master MM-1.....\$725

Wall Boxes

Seeburg 3W1-100	Sel	\$12.50
Seeburg 3WA-200	Sel	39.00
	Sel	



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Adjustable Extended Play or Replay

PROVEN PROFIT MAKERS CHICAGO DYNAMIC INDUSTRIES, INC.



CashBox Round The Route

EASTERN FLASHES

ABOUT ADD-A-BALLS — Still no definite word when that add-a-ball case out in Riverhead, L.I., will come to court. If good judgement prevails, Judge Stanislaw's original decision that such games demand player skill to get the extra ball will be upheld. However, the wording of the New York State Penal Law is rather exact in its ban on free play and add-a-ball, the going won't be easy. As we mentioned though, the overall Law is so elastic it can outlaw everything from bowling to basketball, and should definitely be redone. ABOUT ADD-A-BALLS

GETTIN' TOGETHER Receiving GETTIN' TOGETHER — Receiving superb response on our bid for a trade outing June 5-8 in the Bahamas. Preparing application blanks for the lads so watch the mails this week. Besides all the fun Freeport offers, we're putting together a nice package program to disseminate all the good info on family fun centers and good info on family fun centers and also modern street location rela-tions. Mucho worthwhile trip so please come on down

MISS CARIFTA — Sam Morrison of Musical Moments music and games operating company, showed us how to please a location last Thurs, when he supplied public address system (via Wurlitzer Americana III and speaker system at one of his First Ave. locations. The place is called the Gobler's Knob and was the scene for the election of a Miss Carifta, named after the island in the British West Indies. Sam said about 200-300 people were expected at the festivities where several showbiz celebs would judge a bevy of cutie pies, all between the ages of 18-25 and born in the British Isles. TV coverage of the event was also impressive. Among the judges were comedian Godfrey Cambridge, Joe Franklin, Ruhy Dee and Gwen Verdon. Morrison's equipment served very nicely for the event. Morrison also info's his World War II Tenth Mountain Division will be having their annual alumm gathering up at North Conway: New Hampshire, March 7-9. The troops were members of the U.S. ski patrol during the war and where could they better met than up in ski country. Mass. Governor Francis Sargent will be guest speaker. Sam's itching to make the gathering but business is busy in New York and he says he'll have to flag it this year.

PUT ANOTHER NICKEL IN — Some of the industry's equipment, contemporary and historical, got some nice publicity on CBS TV the other evening via special exhibit at the Lincoln Center Museum entitled 'The Melody Is The Message'. The display featured all the old music boxes, coincap and otherwise right on up to a Scoop and otherwise, right on up to a Sco-pitone audio-viz machine. Should be on for a few more weeks yet so think about dropping up for a looksee.

THE NEW ENGLAND BLUES — New Yorkers complaining about the recent snow better not gripe to the lads up in New England who received still another 14" of the great white stuff last week, on top of what remained from February's blizzard. Trimount's Marshall Caras was thinking about hiring Santa Claus to deliver some of his Rowe Music Miracle phonos to customers. Needless to say, route activity was shut down again in many sections of the region. Tis a winter to remember. Marshall, Irv Margold, Dan Brown, Bob Jones and the rest of the Trimount lads are looking forward to that Bahama outing they have planned for their customers next December. THE NEW ENGLAND BLUES - New

PARKS BOSS INTO BIG TOWN-Bob Blundred, chief at the Amusemen Parks Assn., stopped off in New York City last week en route to extended European vacation with the wife. Had dinner with the Morris Nahum's while here, discussing mutual prospects and problems of coin and parks operators, agreeing that a closer union should be effected.

TIPS FROM TABB — Miami-based music and games operator SOL TABB couldn't be more pleased with his business these days. Good buddy Sol says he's adding locations, yielding good collections from most spots on the route and cutting off the dead wood. Tabb would like to see every operator in the nation get a better break for himself through an improved commission arrangement with his locations. "Loans and gifts aren't the real problem." says Sol. "It's this 50-50 business that our business takes as a matter of course today. If a location doesn't produce enough income to rationalize keeping the equipment there, then either get a better split or remove the stuff," he says. Talking about marginal locations with Sol reminded us of the old businessman's joke: "I'm losing money on each sale but I'm making it up in volume."

HERE AND THERE — Murray Panitz, owner-manager of the well-outfitted Playland Arcade in New London, Conn... currently moving in new pieces of amusement equipment and redecorating the place from stem to stern in preparation for Memorial Day grand opening. Murray opens the amusement installation on weekends after Easter but looks to May 30 for the big crowds. Bert Betti, just back from week's respite to the Virgin Islands. says newly refurbished shop and showroom at the North Bergen Betson Enterprises HQ almost completed and ready for the Cash Box cameras. Newark-based Gottlieb distributor Irv Morris getting embroiled in the arcade season already with his customers, outfitting them with new and used flippers. Irv's particularly pleased with sales reaction with Gottlieb's latest 'Spin-A-Card' table. Mondial's Dick Sarkisian info's sales activity on their table soccer game continues strong, and is picking up strength in such places as Illinois and Pennsylvania. Joe and Frank Ash at Active Amusement of fering Cointronics new Ball-Walk counter piece to their music and games customers, say the game's doing just fine at locations and looks like a keeper. New York State's ace one-stop hit picker Jimmy Galuppi puts his seal of jukebox approval to Vikki Carr's latest Liberly Records outing entitled 'Can't Take My Eyes Off You.' Great disk for the adult locations and could become a real cover disk. Jimmy's also asking local operators to give an edu-Records outing entitled 'Can't Take My Eyes Off You.' Great disk for the adult locations and could become a real cover disk. Jimmy's also asking local operators to give an educated listen to new Monument single by the Royal Groove called 'On To Something New.' Actually, the Royal Groove is another name for popular Syracuse group called the South Shore Road Band... Governor Rocke feller getting plenty of steam from State Dems over his proposed hike is the sales tax from 2% to 3%. The 50% boost, if passed, will go into effect April 1st. However, thanks to our association leaders, the music and games people don't have to fear it hitting the collections... By the time this book is out, Jack Wilson and the Mid-Hudson Coin Table Operators Group will have complete their first 8-ball tourney. Fellas wer itching to get playoffs under way a presstime and plenty of local folk were expected to watch the matche at Newburgh's VFW Hall.



CashBox Round The Route

CHICAGO CHATTER

'Miss-O,' the new Williams Electronics, Inc., single-player, made its official debut this week. After weighing results from test locations, Bill roncs, Inc., Single-player, made its official debut this week. After weighing results from test locations. Bill DeSelm is confident of a very healthy sales run. Factory is in full production as of now. I.A.A.P.'s newly instituted public relations program is off the ground and in full swing. The association has appointed the firm of Infoplan International, Inc., based in New York City, to develop the program. Dorothy Strong, program's consultant-coordinator, here in Chicago, tells us the nearly 300 member organizations of I.A.A.P. annually entertain more than 500,000,000 people and the membership includes such well-known amusement centers as Disneyland, Six Flags Over Texas, Cedar Point and Palasades Park in New Jersey which caters to the metropolitan New York area. The long range public relations program currently under way is aimed at highlighting the amusement park industry and its appeal as "wholesome family entertainment." At Bally Mfg. Corp., all eyes are focused on Cosmos. Herb Jones says it's selling up a storm. Chicago's International Amphitheater was selected as the site for the 1970 NAMA National Convention. Atlas Music Company is scheduling a series of service schools on the Rowe Music

Jones says it's selling up a storm.
Chicago's International Amphitheater was selected as the site for the 1970 NAMA National Convention. ... Atlas Music Company is scheduling a series of service schools on the Rowe Music Miracle MM-3 phonograph for sometime during the latter time of March or the beginning of April. Sessions will be held in the Atlas showrooms and definite dates will be announced shortly. ... D. Gottlieb & Company's Spin-A-Card might very well be one of the lim's biggest sellers to date. Alvin Gottlieb notes fantastic sales figures from both domestic and foreign marcets. The demand has kept the Gottlieb factory at full speed production and there appears to be no letup in sight. ... Bon voyage to I.A.A.P.'s 300 Blundred who's off to Europe this reck. Now that the association's public relations program has been successfully launched. Bob can really enoy this long-awaited vacation with his amily. ... Midway Manufacturing on has had to delay the official recase of 'White Lightning' its new pellet iring gun, in order to maintain production schedules on 'Whirlybird.' The after being in such big demand. Hower, White Lightning is now tentative scheduled for release within the ext two weeks. Firm's Ross Scheer dis that the Midway plant is contentating heavily on building up stock in the coming spring season. ... Emite Distributing's prexy Gil Kitt was elcomed back to his office last week. It is in the coming spring season. ... Emite Distributing's prexy Gil Kitt was elcomed back to his office last week. If in the most productive engineer ill Findlay will be conducting a week of skilling in Corp.'s field service engineer ill Findlay will be conducting a week of screen of service schools on the mis entire line of phonographs, very lottly Sessions will be held on the ock-Ola premises and distributors on throughout the area will be invitionated. ... Chatted briefly with OA's Fred Granger about the upming board of directors meeting in every lottly. Sessions will be most productive. It here day conclave will b

Is from the States of Louisiana and Ississippi have been invited.

Igh Dallas has resigned as national les and promotion manager of Tower cords, a Capitol Records subsidiary, accept the post of president of Hitnes, Inc., a subsidiary of Consolited Franchise Corp. and also to bene vice president of the parent comp. Hit Tunes, Inc., markets a vendimachine which dispenses standard Im records in a variety of models. Im records in a variety of models.
e vendors, which were recently at the Midwest Franchise and

Business Opportunity Show in Chicago, will be leased to major food, drug, etc. chains and distribution of records will be handled by Hit Tunes' own distribution centers. First shipments are presently being made in the Greater Chicago area with over 5,000 being currently installed in a number of locations, according to Dellos.

cations, according to Dallas.

Alvin Milchen has been named general manager of ARA Service of St.

Louis division. 2800 Market St., ARA
Services is one of the country's largest Services is one of the country's largest food service management companies, providing a wide range of personal and vending dining programs. Milchen has taken over direction of the full-time vending services offered clients in the St. Louis area and will move to the City permanently in the summer. He previously was assigned by ARA as an operations analyst and a maroperations analyst and a mar-keting specialist. Among ARA clients in the St. Louis area are the Conduc-tron Division of McDonnell Aircraft Corp. and Bussman Fuse.

News from United, Inc.

MILWAUKEE — Harry Jacobs, president of UNITED, Inc., this city, announced the promotion of Russ Townsend to vice president and general manager; and Paul Jacobs to the po-sition of vice president — sales and marketing.

In commenting on the appointments, Jacobs stated: "We have just concluded the most successful year, both sales wise and profit wise, in our history and I attribute this, in no small measure, to the personal efforts of Russ and Paul."

In line with the expansion move-ment currently under way at United, Jacobs further announced the purchase of a plot of land on which he hopes to build the new United, Inc., offices and showrooms. "If all goes well," Jacobs added, "ground breaking ceremonies will take place in early spring."

Jacobs founded United, Inc., in 1940 and recently selekted his 20th year

and recently celebrated his 20th year as a Wurlitzer distributor.

MILWAUKEE MENTIONS

The Milwaukee Coin Machine Association held a Board of Directors meeting last Tuesday (25) at the Chalet in West Ellis, with association prexy Sam Hastings presiding. Uppermost on the agenda was the discussion of plans for the new year, including a possible revision in the present membership fee rest-up, and the membership program agenda was the discussion of plans for the new year, including a possible revision in the present membership fee set-up; and the membership program itself, which is currently under way. The Board also took under consideration some applications for membership, which were submitted just prior to the meeting. Next meeting will be scheduled for sometime in April, when Sam Hastings returns from a monthlong vacation trip to Port Pierce, Florida. Sam departed on Saturday and plans to devote the better part of March to fishin? ... Congrats to Mr. & Son) on the recent arrival of a baby girl. Newcomer's name is Carmen Marie! ... Jim Lindberg of A-Z Vending in Fond du lac, made his first solo flight last Monday (24). He and the missus landed in Menominee and rushed right out to Empire Dist. to view the new Westinghouse line! Current headliner in the Lake Geneva Playboy Club is Kaye Ballard ... Mel Melchore (Mel's Coin) is enroute to Florida to pick up his wife, Marge, and perhaps, a little sunshine as well! ... John Jankowski of Radio Doctors items that the following singles are attracting local operator attention: "The Way It Used To Be" by Engelbert Humperdinck (Parrot), "That's When I See The Blues" by Dean Martin (Reprise), "I Saw The Light" by the Nashville Brass (RCA) and "Galveston" by Glen Campbell (Capitol). John also noted interest in the flip side of the Campbell deck, titled "How Come Every Time I Itch I Wind Up Scratching You!"

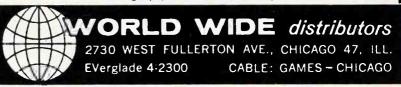
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- BINGOS FOR EXPORT. All models available up to Bountys. Wanted Orients, and Zodiacs for our Maryland operation. Write D. & P. Music, 27 E. Philadelphila Street, York, Pa. Phone 848-1846. Ask for Phil or Dave.

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Send all copy to: CASH BOX, 1780 Broadway, N.Y., N.Y. 10019

- FOR SALE: Active and rewarding privately owned vending business in growing mountain town area. All equipment necessary for business operation ready for immediate transfer to new owner. Write to Dunmore Vending Co. Box 395 Dubois, WYO.
- DR SALE United Shuffles-Blazer \$495.. Tango \$435.. WANT: Seeburg Wall Boxes Model S3W160. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCOTIA, NEW YORK 12302.
- For Sale, Ami-N; Seeburg LPCI; Wurlitzer 2500; and a variety of Ball Bowlers. Call or write; BIRD MUSIC DISTRIBUTORS, 124-126 Poyntz Ave., Manhattan, Kansas 66502 (913) 778-5229.
- 30 BINGOS, 20 TURF KINGS (TO BE SOLD IN VIRGINIA ONLY). 25 Novelties, 4 Guns, 4 Shuffles, 3 Baseballs, Lord's Prayer, Call or write E.L. SIMMONS, DANVILLE AMUSEMENT CO., 620 WESTOVER DR., DANVILLE VA. Phone. 792-5044
- FOR SALE: Seeburg 480's A-1 condition—\$600. Call or write: TOLEDO COIN MACHINE, 814 Summit St., Toledo, Ohio 43604. Tel. (419) 243-7191.
- FOR SALE. BALLY BINGOS & BALLY SLOTS. ALSO for sale, Jennings, Mills, Pace slots and Uprights, Consoles. WANTED TO BUY: Uprights & Bingos. BALLY DISTRIBUTING CO., P.O. 7457, RENO, NEVADA. PHONE: 702-323-6157.
- FOR SALE. 35 new and used Keeney Twin Dragon Uprights and some New Black Dragons, also 50 Bally Grand Stands and Kentuckeys. Will buy Roulette Wheel and American Shuffleboards. SASKATCHEWAN COIN MACHINE CO., 1025-104th St., NORTH BATTLEFORD SASKATCHEWAN, CANADA. PHONE 445-2989—AREA CODE 306.
- BINGOS—All models available including GOLDEN GATE and SILVER SAILS. These games are shopped! Call WASSICK NOVELTY at (304) 292-3791 (Morgantown, W. Va.)

- BINGOS—BOUNTY, GOLDEN GATES, SILVER SAILS, BORDER BEAUTYS follies bergeres, SHOOT-A-LINES, ZODIAC, etc. ROCKOLA 1493 Princess Recond, \$300, Capri 404 \$335, Rhapsody 408 \$365. Princess Royal \$435. SEEBURG 222 \$285, AY 160 \$335, DS 160 \$460, DS 100 \$415, AMI-K-200 \$250. Crosse-Dunham & Co. 225 Wright Avenue "F" Gretna, La., 70053 Tel. 367-4365.
- 250 BINGOS FOR EXPORT from Silver Sails to Broadway, also Used Bally Fruits Starting at \$395.00 Jennings And Mills Machines And Parts. Act Now. Call Write Wire Nevada Fruit (slot) Mach. Co. P.O.
- Bo 5734 Reno, Nevada 89503 702-329-3932 Anytime.
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- FOR EXPORT: Late games, Phonos, Vending. Write for our latest listing. ADVANCE DISTRIBUTING COMPANY, 2820 North Grand Blvd., St. Louis, Missouri 63107 (314) 652-1600
- FOR SALE: 2 Player Preview, Gottlieb \$125. ea.; 1 Player Ice Revue, Gottlieb \$175. ea.; 1 Player Bank A Ball, Gottlieb \$170. ea., 4 Player Happy Clown, Gottlieb \$175. ea.; 4 Player Dodge City, Gottlieb \$295. ea.; 1 Player Full House, Williams \$179.50 ea. All equipment A-1 condition. Send 1/3 deposit. CENTRAL MUSIC CO., P. O. Box 284, Killeen, Texas 76541
- FOR SALE. RECONDITIONED BARGAINS: Gottlieb Dancing Lady (4 pl) \$365.00. Central Park, \$245.00; Bank-A-Ball, \$195.00: Wurlitzer 3110-7, \$645.00; 3000-7 (200 Sel) \$645.00; United 3 Way Shuffle, \$145.00; Stardust Shuffle 81%, \$245.00; Chicago Coin Starlite Shuffle 8, \$245.00. Mickey Anderson Amusement Company, 314 East 11th St., Erie, Pa 16503 Phone (814) 452-3207
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- FOR SALE Gottlieb: Ice Revue, Skyline, Showboat, Williams Magic City, Hot Line, Teachers Pet, Alpine Club, King Pin, Bally: Rockett III, Bazaar, Hootennany, Seeburg. 222,201; Wurltizer 2510-1, 2610-7. D & L COIN MACHINE COMPANY, Box 1713, Harrisburg, Pa., (717-234-4731)
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* All four corners are

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Simply remove the new "front door" for service This newly designed door has one lock and is held in place at three points by a heavy cam and and two rods. And in the unlikely case that the mechanism must be removed, it can be unbolted and taken out.

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* Completely constructed of 11/2" first-quality Birch plywood

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* Entirely new construction design

* Legs slip in and bolt rigidly to bottom of cabinet

* Extra-large, heavy duty casters * All tables use same size leg

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* Entire housing constructed of 16 gauge steel

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* Tamper-proof meter

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Models

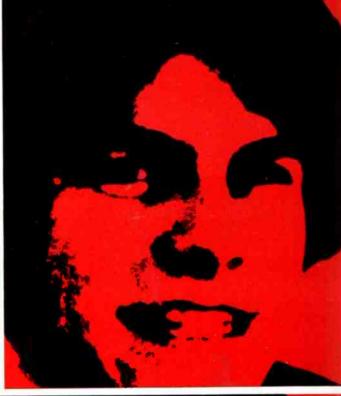
APOLLO 7 APOLLO 8 JR. APOLLO 8 92" x 52" 101" x 57" 105" x 59"

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