

Cash Box



Less than six months ago, the Young Rascals started their disk career and today the vocal-instrumentalists stack up as one of the hottest groups around. Currently enjoying a top 10 hit, "Good Lovin'," the Atlantic Records artists have done exceedingly well in "live" club dates on the east and west coasts. The team's manager, Sid Bernstein, and Associated Booking Corp. are now planning a nation-wide college concert tour. Coming to market this week is the team's first LP, which is titled "The Young Rascals."

INTERNATIONAL SECTION BEGINS PAGE 53



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themes of our time.

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4-43577



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RECORDS 



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OUR PERENNIAL PROMISE

If things are beginning to hum at record labels as they initiate product and programs for late summer debuts, the staff of **Cash Box** has begun to delve into a world of statistics with an eye on the near future, too.

Cash Box' annual numerical and verbal enterprise of great familiarity is, of course, the World Wide Directory, which this year falls just one year short of its silver anniversary. The years have been exceedingly kind to this compendium of music industry information. Its perennial appearance has been welcomed by music men all over the world not simply because it has become a traditional part of the international music man's library; it is, in fact, a trusted friend, one who can be turned to when projects require precise where-it's-at listings; or when that name or number escapes you. As we have always fulfilled our promise of the "greatest Directory Issue ever" in previous years, please forgive us a little immodest pride when we reiterate that promise for the 24th annual edition. Already preliminary work on the issue indicates that it will, indeed, run true to form by offering the music

industry the most complete, comprehensive coverage of the global music scene for dependable use throughout the year.

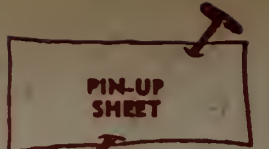
The truth of the matter is that while we endeavor to better ourselves each succeeding year, we are certainly spurred on by the fact that the world of music puts greater demands on us: such is its grow-power that we must burn the midnight oil a little longer each year to present to the trade a Directory that reflects this growth.

This, then, is perhaps the real secret of the Directory's continuing success: in responding to the ever-expanding needs of the business, it has earned a respected posture within the trade through an ability to keep-up with its strides.

For the past 24 years, **Cash Box** has viewed and reported on events that have brought the recording industry on the threshold of boasting an annual sales total of \$1 billion. It is immensely satisfying to us to be aware that the annual Directory issue has made the complexities of running a near \$1 billion industry a little easier to manage.



Cash Box TOP 100



APRIL 16, 1966

	4/9	4/2		4/9	4/2		4/9	4/2
1 (YOU'RE MY) SOUL & INSPIRATION RIGHTEOUS BROS.-Verve-10383	2	6	23 EIGHT MILES HIGH BYRDS-Columbia-43578	66	77	69 NOTHING'S TOO GOOD FOR MY BABY STEVIE WONDER-Tamla-54130	—	—
2 BANG BANG CHER-Imperial-66160	6	8	34 WOMAN PETER AND GORDON-Capitol-5579	17	18	70 SUN AIN'T GONNA SHINE (ANYMORE) WALKER BROS.-Smash-2032	89	—
3 DAYDREAM LOVIN' SPOONFUL-Kama Sutra-208	1	4	35 BABY SCRATCH MY BACK SLIM HARPO-Excella-2273	22	13	71 I'M COMING HOME, CINDY TRINI LOPEZ-Reprise-0455	80	83
4 GOOD LOVIN' YOUNG RASCALS-Atlantic-3221	14	43	36 THINK I'LL GO SOMEWHERE & CRY MYSELF TO SLEEP AL MARTINO-Capitol-5598	38	40	72 I WANT SOMEONE MAD LADS-Volt-131	76	82
5 SECRET AGENT MAN JONNY RIVERS-Imperial-66159	9	12	37 ONE MORE HEARTACHE MARVIN GAYE-Tamla-54129	23	24	73 LOVE ME WITH ALL YOUR HEART BACHELORS-London-9828	97	—
6 THE BALLAD OF THE GREEN BERETS S. SGT. BARRY SADLER-RCA Victor-8739	3	3	38 SATISFACTION OTIS REDDING-Volt-132	31	36	74 TIPPY TOEING HARDEN TRIO-Columbia-43463	74	79
7 NOWHERE MAN BEATLES-Capitol-5587	5	2	39 TOGETHER AGAIN RAY CHARLES-ABC-Paramount-10785	44	55	75 DARLING BABY ELGINS-V.I.P.-25029	77	92
8 TIME WON'T LET ME OUTSIDERS-Capitol-5573	12	20	40 LOVE MAKES THE WORLD GO ROUND DEON JACKSON-Carla-2526	29	14	76 WHEN A MAN LOVES A WOMAN PERCY SLEDGE-Atlantic-2326	87	—
9 19TH NERVOUS BREAKDOWN ROLLING STONES-London-9823	4	1	41 I HEAR TRUMPETS BLOW TOKENS-B.T.-Puppy-518	47	53	77 RAINY DAY WOMEN #12 & 35 BOB DYLAN-Columbia-43592	—	—
10 I'M SO LONESOME I COULD CRY B. J. THOMAS-Scepter-12129	13	16	42 THE LOVE YOU SAVE (MAY BE YOUR OWN) JOE TEX-Dial-4026	41	42	78 PLEASE DON'T STOP LOVING ME (I'M A) ROAD RUNNER ELVIS PRESLEY-RCA Victor-8780	—	—
11 KICKS PAUL REVERE AND THE RAIDERS- Columbia-43556	16	19	43 TILL THE END OF THE DAY KINKS-Reprise-0454	—	—	79 (I'M A) ROAD RUNNER JR. WALKER & THE ALL STARS- Soul-35015	—	—
12 SLOOP JOHN B BEACH BOYS-Capitol-5602	21	56	44 TIME POZO SECO SINGERS-Columbia-43437	46	54	80 HISTORY REPEATS ITSELF BUDDY STARCHER-Boone-1038	91	97
13 CALIFORNIA DREAMIN' MAMAS & PAPAS-Dunhill-4020	7	7	45 CAROLINE NO BRIAN WILSON-Capitol-5610	51	62	81 SHARING YOU MITTY COLLIER-Chess-1053	81	84
14 634-5789 WILSON PICKETT-Atlantic-2320	10	9	46 YOU BABY TURTLES-White Whale-227	33	17	82 KILLER JOE KINGSMEN-Wand-1115	84	98
15 THIS OLE HEART OF MINE ISLEY BROTHERS-Tamla-54128	18	22	47 THE PHOENIX LOVE THEME BRASS RING-Dunhill-14023	57	61	83 DISTANT DRUMS JIM REEVES-RCA Victor-8789	100	—
16 LITTLE LATIN LUPE LU MITCH RYDER AND DETROIT WHEELS-New Voice-808	19	25	48 AIN'T THAT A GROOVE JAMES BROWN-King-6025	49	51	84 SEARCHING FOR MY LOVE BOBBY MOORE-Checker-1129	85	—
17 A SIGN OF THE TIMES PETULA CLARK-Warner Bros.-5802	25	33	49 GET READY TEMPTATIONS-Gordy-7049	35	29	85 A LOVER'S CONCERTO SARAH VAUGHN-Mercury-72543	86	90
18 LEANING ON THE LAMP POST HERMAN'S HERMITS-MGM-13500	62	—	50 THE RAINS CAME SIR DOUGLAS QUINTET-Tribe-8314	42	47	86 BACKSTAGE GENE PITNEY-Musicor-1171	—	—
19 SHAKE ME, WAKE ME FOUR TOPS-Motown-1090	15	15	51 STOP HER ON SIGHT (S.O.S.) EDWIN STARR-Ric Tic-109	53	50	87 WANG DANG DOODLE KOKO TAYLOR-Checker-1135	92	—
20 GLORIA SHADOWS OF THE KNIGHT- Dunwich-116	32	44	52 ONE TRACK MIND KNICKERBOCKERS-Challenge-59326	58	65	88 YOU GOT MY MIND MESSED UP JAMES CARR-Gold Wax-302	88	100
21 FRANKIE & JOHNNIE ELVIS PRESLEY-RCA Victor-8780	28	37	53 THESE BOOTS ARE MADE FOR WALKIN' NANCY SINATRA-Reprise-0432	36	11	89 I SURRENDER FONTELLA BASS-Checker-1137	82	86
22 SPANISH FLEA HERB ALPERT & TIJUANA BRASS- A&M-792	24	32	54 I'LL TAKE GOOD CARE OF YOU GARNETT MIMMS-United Artists-995	64	76	90 HE CRIED SHANGRI-LAS-Red Bird-10053	100	—
23 SOMEWHERE LEN BARRY-Decca-31923	30	31	55 I CAN'T GROW PEACHES ON A CHERRY TREE JUST US-Colpix-803	60	64	91 HISTORY REPEATS ITSELF CAB CALLOWAY-Boon-60,006	94	100
24 MONDAY—MONDAY MAMAS & PAPAS-Dunhill-4026	69	—	56 GOT MY MOJO WORKING JIMMY SMITH-Verve-10393	59	66	92 I CAN'T LET GO HOLLIES-Imperial-66158	90	91
25 WALKIN' MY CAT NAMED DOG NORMA TANEGA-New Voice-807	26	31	57 IT'S TOO LATE BOBBY GOLDSBORO-United Artists-980	39	28	93 A REAL HUMDINGER J. J. BARNES-Ric Tic-110	93	89
26 SHAPE OF THINGS YARDBIRDS-Epic-9891	37	46	58 SHE BLEW A GOOD THING POETS-Symbol-214	73	78	94 FOLLOW ME LYME AND CYBELLE- White Whale-228	96	—
27 SURE GONNA MISS HER GARY LEWIS-Liberty-55865	11	10	59 HELPLESS KIM WESTON-Gardy-7050	63	71	95 BAND OF GOLD MEL CARTER-Imperial-66165	100	—
28 MAGIC TOWN VOGUES-Co & Ce-234	20	21	60 HOW DOES THAT GRAB YOU DARLIN' NANCY SINATRA-Reprise-0461	—	—	96 I'M SATISFIED OTIS CLAY-One-Der-Ful-4841	—	—
29 WHAT NOW MY LOVE HERB ALPERT & TIJUANA BRASS- A&M-792	27	27	61 LET'S START ALL OVER AGAIN RONNIE DOVE-Diamond-198	79	—	97 EVOL—NOT LOVE FIVE AMERICAN-Hanna Barbara-468	—	—
30 RHAPSODY IN THE RAIN LOU CRISTIE-MGM-13473	40	49	62 HI HEEL SNEAKERS RAMSEY LEWIS TRIO-Cadet-5531	65	72	98 I'M LIVING IN TWO WORLDS BONNIE GUITAR-Dot-16811	98	—
31 TRY TOO HARD DAVE CLARK FIVE-Epic-1004	48	60	63 A GROOVY KIND OF LOVE MINDBENDERS-Fontana-1541	70	80	99 BALLAD OF IRVING FRANK GALLOP-Kapp-745	—	—
32 HOMEWARD BOUND SIMON & GARFUNKEL- Columbia-43511	8	5	64 SIPPIN' N CHIPPIN' T-BONES-Liberty-55867	67	70	100 THE CRUEL WAR CHAD & JILL STUART- Columbia-43467	—	—
			65 YOUNG LOVE LESLEY GORE-Mercury-72553	75	81	100 NEW BREED JAMES BROWN-Smash-2028	—	—
			66 MESSAGE TO MICHAEL DIONNE WARWICK-Scepter-12133	78	93	100 STILL SUNRAYS-Tower-224	—	—
			67 MEMORIES ARE MADE OF THIS DRIFTERS-Atlantic-2325	71	75	100 NO MAN IS AN ISLAND VAN DYKES-Mala-520	—	—

ALPHABETIZED TOP 100 (INCLUDING PUBLISHERS AND LICENSEES)

A Gooey Kind Of Love (Screen Gems, Columbia BMI)	63	Helpless (Jobete BMI)	59	Magic Town (Columbia, Screen Gems BMI)	28	Spanish Flea (Alma ASCAP)	22
A Lover's Concerto (Saturday BMI)	84	History Repeats Itself (Glaser BMI)	79, 90	Memories Are Made Of This (Blackwood BMI)	67	Still (Moss Rose BMI)	100
A Real Humdinger (Myto BMI)	92	Hi Heel Sneakers (Medal BMI)	62	Message To Michael (U.S. Songs ASCAP)	66	Stop Her On Sight (Myto BMI)	51
A Sign Of The Times (Duchess BMI)	17	Homeward Bound (Electric BMI)	32	Manday—Monday (Trausdale BMI)	24	Soul & Inspiration (Screen Gems, Columbia BMI)	1
Ain't That A Groove (Dynamtone BMI)	92	How Does That Grab You Darlin' (Criterion ASCAP)	60	New Breed (Toccoa BMI)	100	Sun Ain't Gonna Shine (Saturday-Four Seasons BMI)	69
Baby Scratch My Back (Excella BMI)	35	I Can't Grow Peaches On A Cherry Tree (April ASCAP)	55	19th Nervous Breakdown (Gideon MBI)	9	Sure Gonna Miss Her (Viva-Tennessee BMI)	27
Backstage (Eden & Colatogue BMI)	85	I Can't Let Go (Blackwood BMI)	91	Nothing's Too Good For My Baby (Jobete BMI)	68	These Boots Are Made For Walking (Criterion ASCAP)	53
Ballad Of Irving (Thirteen Productions ASCAP)	98	I Hear Trumpets Blow (Bright Tunes BMI)	41	No Man Is An Island (Cha-Stew BMI)	100	Think I'll Go Somewhere And Cry Myself To Sleep (Moss-Rose BMI)	36
Ballad Of The Green Berets (Music, Music, Music ASCAP)	6	I Surrender (Chevis BMI)	BB	Phoenix Love Theme (Ludlow BMI)	47	This Old Heart Of Mine (Jobete BMI)	15
Band Of Gold (Ludlow BMI)	94	I Want Someone (East BMI)	71	Rains Came (Crazy Cajun, Correll BMI)	50	Till The End Of The Day (Namo BMI)	43
Bang Bang (Five-West Collision BMI)	2	I'll Take Good Care Of You (Rittenhouse & Web IV BMI)	54	Rhappody In The Rain (Rambled BMI)	30	Time Won't Let Me (Beechwood BMI)	8
California Dreamin' (Trausdale BMI)	13	(I'm A) Road Runner (Jobete BMI)	78	Satisfaction (Immediate BMI)	38	Time (Edmark/Regent BMI)	44
Carole, No (Sea Of Tunes BMI)	45	I'm Coming Home, Cindy (Tridan BMI)	70	One More Heartache (Jobete BMI)	37	Tippy Toeing (Window BMI)	73
Cruel War (Pepamor ASCAP)	99	I'm Living In Two Worlds (Forest Hills BMI)	97	Please Don't Stop Loving Me (Elvis Presley BMI)	77	Together Again (Central Songs BMI)	39
Darling Baby (Jobete BMI)	74	I'm Satisfied (Vapac BMI)	95	Phenix Love Theme (Ludlow BMI)	47	Try Too Hard (Branston BMI)	31
Daydream (Faithful Virtue BMI)	3	I'm So Lonesome I Could Cry (Acuff-Rose BMI)	10	Rhappody In The Rain (Rambled BMI)	30	Walkin' My Cat Named Dog (Saturday BMI)	25
Distant Drums (Combine BMI)	32	It's Too Late (Unart BMI)	57	Satisfaction (Immediate BMI)	38	Wang Dang Doodle (Arc BMI)	86
Eight Miles High (Tickson BMI)	83	Kicks (Screen Gems, Col BMI)	11	Search For My Love (Arc BMI)	83	What Now, My Love (Remick ASCAP)	29
Evol—Not Love (Jetstar BMI)	96	Killer Joe (Mellin-Whitecastle BMI)	81	Secret Agent Man (Trausdale BMI)	5	When A Man Loves A Woman (Pronto-Quivy BMI)	75
Follow Me (Ishmael BMI)	93	Leaning On The Lamppost (Trausdale BMI)	18	Shake Me, Wake Me (Jobete BMI)	19	Woman (Maclen BMI)	34
Frankie And Johnny (Gladys ASCAP)	21	Let's Start All Over Again (Picturetone BMI)	61	Shape Of Things (Unart BMI)	26	You Baby (Trausdale BMI)	46
Get Ready (Jobete BMI)	49	Little Latin Lupe Lu (Maxwell-Conrad BMI)	16	Sharing You (A. C. Renfro BMI)	80	Young Love (Lowery BMI)	65
Good Lovin' (TM BMI)	4	Love Makes The World Go Round (McLoughlin BMI)	40	She Blew A Good Thing (Sagittarius BMI)	58	You've Got My Mind Messed Up (Rise, Aim BMI)	87
He Cried (Trio-Rittenhouse BMI)	89	Love Me With All Your Heart (Peer BMI)	72	Sippin' N Chippin' (C/Hear BMI)	64		
		Love You Save May Be Your Own (Tree BMI)	42	634-5789 (East-Pronto BMI)	14		
				634-5789 (East-Pronto BMI)	14		
				Young Love (Lowery BMI)	12		
				Some Where (G. Shimer ASCAP)	23		

ARTHUR | COUNT PRYSOCK | BASIE HAVE A SINGLE HIT! I WORRY 'BOUT YOU

VK-10396 B/W WHAT WILL I TELL MY HEART*

Don't look so surprised, Bill.
You were the one who told me
it would make it.



ONLY
ON



Verve Records
is a division of
Metro-Goldwyn-Mayer Inc.

*Both from the great album,
Prysock/Basie, V/V6-8646

James H. Martin Goes Tape Cartridge As Lear Distrib & One-Stopper

CHICAGO—James H. Martin, head of his own distrib outlet here for the past 25 years, has entered the tape cartridge field in two areas: he'll distribute Lear Jet Stereo 8 tape cartridges and car and home units and will organize a one-stop to handle cartridges of all labels.

In Martin's own words, the cartridge scene is "unquestionably the future of the music industry, and undoubtedly a vast field for us to continue to grow with, along with our . . . record lines."

Martin's company has recently been appointed franchised distributor for Lear Jet Stereo 8 tape cartridges and car and home units in a wide area embracing—north to the Wisconsin-Illinois state boundary line, west through Rockford, Illinois, and south to DeKalb, Illinois. The region on the east, covering several parts of Indiana, including Hammond, Gary, South Bend, etc.

Martin's Music Distributors, Inc. will also house a large one stop organization which will supply all kinds and labels of tape cartridges for the trade at the 2419 South Michigan Avenue address. All totaled, there are nine salesmen out on the street calling on the trade for Music Distributors. Five of the salesmen are concentrating exclusively on the Lear Jet tape cartridge line, and four offer both records and tape cartridges and



JAMES H. MARTIN

car and home units.

In the one stop operation, Martin explained, there will be a full line of 8 track tapes representing every known manufacturer and supplier in the business.

20 Depots

Furthermore, Martin has set up 20 installations depots for car units in the wide Chicago area. This, he said, is a sound convenience arrangement for his company's customers.

Music Distributors, Inc. now offers Lear Jet stereo home units at \$74.95, (Continued on page 36)

Marty Ostrow Elected Cash Box VP; Leon Schuster Named Treasurer

NEW YORK—The Board of Directors of Cash Box Magazine last week announced the election of two new officers of the corporation. Marty Ostrow has been elected to the post of vice president and Leon Schuster to the post of treasurer. This is the first time that these positions have been held by anyone other than the board members.

In their new posts, Ostrow and Schuster will be called upon more fre-

quently in decisions shaping the future course of the publication.

Ostrow acquires the new title after having spent the past year as general manager of the music division. Before that, he had been editor-in-chief for eight years. He celebrates his fifteenth year with Cash Box in September.

Leon Schuster moves into the treasurer's post after functioning as the corporation's comptroller during the past years. He has been with Cash Box for the past 8 years.

Joe Berger To Kapp As Sales Head; Zaleski Helms New W. Coast Div.

NEW YORK—Kapp Records has brought in a new national sales manager and has reassigned Joe Zaleski to the newly-created post of general manager of a west coast division.

Joe Berger, for the past three years LP sales manager at United Artists, has moved over to Kapp in the sales spot. He will report to Sid Schaffer, sales vp, for sales on all Kapp and subsid (Congress, Four Corners) product.

Zaleski is slated to move west around May 1 to set-up a west coast division of Kapp, which is expected to officially open about June 1. He previously served Kapp as manager of distrib sales. In his new role, he will

be involved with both sales and promo for the entire western sector of the country.

Before his sales post at UA, Berger was UA's branch manager in New York and a fieldman with the home office.

A native of Buffalo, Zaleski was graduated from the University of Buffalo. Upon completing college, he joined the Procter and Gamble organization, where he served in sales for a year. Later, he moved to California, where he was a space salesman for various publications, including the Harvard Business Review, the Bulletin of the National Education Association and Audio-Video Instructor.

He entered the record industry in California, in a post with the international department of Liberty Records. Later, he was associated with Liberty as division sales manager in both Chicago and New York. In the latter city, he joined DCP Records, a new firm at that time, which was formed by arranger-conductor, Don Costa. He served with DCP as national sales manager and played a major role in establishing Little Anthony and the Imperials as a top disk attraction. From DCP, he moved in March 1965 to Kapp.

Zaleski is married to the former Donna Kelly, who has also been associated with several record firms. The Zaleskis expect to make their home in the West Hollywood area.



BERGER, SCHAFFER, ZALESKI

Autumn Folds; WB Picks Up Talent & A&R Team Of Donohue & Mitchell

HOLLYWOOD—The Autumn label is out of business and Warner Bros.-Reprise has picked up the diskery's prime talents, including the producing skills of Tom Donohue and Bob Mitchell.

Mike Maitland, president of the label, announced that WB-Reprise had inked former Autumn artists the Beau Brummels, Bobby Freeman, the Mojo Men, the Tikis and the Vegetables. He added that ultimate label affiliations for the artists had not

been determined, although the likelihood was that the Beau Brummels would be released on WB and Freeman on Loma.

The Brummels have previously succeeded with "Laugh, Laugh" and "Just a Little," while Freeman scored on Autumn with "You Tell Me Why" and an LP of the same name.

Donohue and Mitchell will continue to record the aforementioned attractions and represent WB-Reprise as producers in the San Francisco area.

Columbia Acquires Rogers Drums

NEW YORK—Columbia Records has made an acquisition of another instrument company, Rogers Drums, Inc., according to Goddard Lieberman, president of the label.

Rogers Drums is regarded as a manufacturer of high quality drums. Based in Cleveland and Covington, Ohio, the company also makes and distributes a variety of related equipment and accessories. Annual sales are said to be around \$2 million.

With the Rogers deal, Columbia completes a "rhythm section," having previously acquired Fender Musical Instruments, a guitar company. Also in the instrument field, Columbia re-

cently purchased Electro Music, manufacturers of loud speakers for organs.

Rogers Drums will be an operating unit of Fender under the direction of Richard W. Sievert, formerly general manager of the V. C. Squier dept. of Fender. He was designated to that post by Norman Adler, exec vp of the label.

Henry Grossman, president and former principal owner of Rogers Drums, and Joseph Thompson, director of research and development, will continue their association with the company as consultants. Ben Strauss, sales vp, will continue in a sales management capacity.

Victor Ups Irwin Tarr To VP Of Tape Dept.

NEW YORK—Irwin J. Tarr has been appointed to the newly created position of vice president of recorded tape marketing at RCA Victor Records, according to H. E. Jenkins, marketing vp.

Tarr, formerly manager of the new recorded tape marketing department, was instrumental in the development and introduction of Stereo 8 Cartridge Tapes.

Tarr, who will continue to report to Mr. Jenkins, joined Victor in 1951 as manager of Red Seal promotion. In 1953, he became manager of coin operated syndicated Sales. In 1957, he was appointed sales manager of special markets. At that time, Tarr sparked the broadening of record distribution through rack jobbers, who

(Continued on page 36)

Disney Sets Flick Sked Thru Christmas Of '67

NEW YORK—The Walt Disney operation is looking as far ahead as Christmas 1967 with regard to specific time releases of new animated and "live" feature films. This will mean that Disney's disk operation will be busily preparing disk tie-ins on the efforts.

The schedule includes totally new Disney favorites and the return of Disney cartoon classics.

Disney creations currently in release include "That Darn Cat," "The Ugly Dachshund," shown with a 28-minute "Winnie the Pooh," both of which are well represented with Disneyland LP and single product.

Returning for an Easter 1966 engagement is "Bambi," which besides previously released recordings is represented this year with "Thumper's Great Race," an LP based on characters from "Bambi."

Disney's latest triumph, "Mary Poppins," is to continue on release indefinitely instead of conforming to Disney's long-established policy of keeping his major productions out of movie houses for at least seven years.

This July, the company will release "Lt. Robin Crusoe, U.S.N.," in which Dick Van Dyke, featured in "Mary Poppins," will star. In Oct., there will be "The Fighting Prince of Donegal," an adventure-drama set in the era of Queen Elizabeth I.

Disney's Christmas offering for 1966 will be "Follow Me, Boys," the story of a jazz musician who decides to settle down in a small town. It stars Fred MacMurray, Vera Miles, Charles Ruggles and Lillian Gish.

The first Disney release in 1967 will be "Gnomobile," adapted from a book by Upton Sinclair. Plans call for

(Continued on page 38)

Goldner Buys Leiber, Stoller Share of Red Bird

NEW YORK—George Goldner has purchased the interests of Jerry Leiber and Mike Stoller in the Red Bird and Blue Cat labels. Goldner was a partner in the operation with Leiber and Stoller, and will continue to serve the company as president. He came to the company in Feb., 1964. Serving with Goldner in a major exec position is Barney Leon, who is general manager of the labels and assistant to Goldner. It's understood that Leiber and Stoller moved out of the set-up in order to devote more time to writing and producing. Also, the pair is planning to pen a score for a yet-to-be-announced Broadway property.



IRWIN TARR

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LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into the Cash Box Top 100. List is compiled from retail outlets.

- | | | | |
|---|---|--|---|
| <p>1 TWINKLE TOES
(Acuff-Rose—BMI)
Roy Orbison (MGM 13498)</p> <p>2 DIRTY WATER
(Equinox—BMI)
Standells (Tower 185)</p> <p>3 BAREFOOTIN'
(Bommotemp—BMI)
Robert Parker (Nola 721)</p> <p>4 BABY I NEED YOU
(Sonovon—BMI)
Manhattans (Carnival 514)</p> <p>5 STOP
(Cheshire—BMI)
Moody Blues (London 9810)</p> <p>6 GREETINGS (This Is Uncle Sam)
(Jobette—BMI)
Monitors (V.I.P. 25032)</p> <p>7 LA, LA, LA
(Pacemaker—BMI)
Gerry & Pacemakers (Laurie 3337)</p> <p>8 TOO SLOW
(Hi Sound—BMI)
Impressions (ABC Paramount 10789)</p> <p>9 BOOGALOO PARTY
(Ponderosa—BMI)
Flamingoes (Phillips 40347)</p> <p>10 GONNA BE STRONG
(Krosbe-Downstairs—BMI)
Intruders (Excel 101)</p> <p>11 LET'S GO STEADY AGAIN
(Kags—BMI)
Sam Cooke (RCA Victor 8803)</p> <p>12 I LOVE YOU A 1000 TIMES
(Ludix—BMI)
Platters (Musicor 1166)</p> | <p>13 THE TEASER
(Son Kay/Aim—BMI)
Bab Kuban & The In Man
(Musicland 6714)</p> <p>14 I'M THE SKY
(Saturday—BMI)
Eddie Rambeau (Dynavoice 217)</p> <p>15 FUNNY
(Shapiro, Bernstein—ASCAP)
Walter Jackson (Okeh 7236)</p> <p>16 COOL JERK
(Mc Laughlin—BMI)
Capitols (Karen 1524)</p> <p>17 LOVE MAKES A FOOL OF YOU
(NorVaJok—BMI)
Bobby Fuller 4 (Mustang 3016)</p> <p>18 DO SOMETHING FOR YOURSELF
(Su-Mo—BMI)
Bobby Powell (Whit 715)</p> <p>19 I HAD A DREAM
(East—BMI)
Johnnie Taylor (Stax 186)</p> <p>20 PIN THE TAIL ON THE DONKEY
(Ahab—BMI)
Paul Peek (Columbia 43527)</p> <p>21 TOO YOUNG
(Jefferson—ASCAP)
Tommy Vann (Academy 118)</p> <p>22 CINNAMINT SHUFFLE
(Almo—ASCAP)
T-Bones/Johnny Mann Singers
(Liberty 55871)</p> <p>23 SOMEBODY TO LOVE ME
(Buckhorn—BMI)
Ronnie & Daytonas (Mala 525)</p> <p>24 THE SNAPPER
(Elcirro & Vomp—BMI)
Johnny Lytle (Tuba 2007)</p> | <p>25 DOUBLE SHOT (Of My Baby's Love)
(Lyresong Windsong—BMI)
Swinging Medallions (Smash 2033)</p> <p>26 I SPY FOR THE FBI
(Trio Brain, Bert—BMI)
Jamo Thomas (Thomas 103)</p> <p>27 LOUIE, LOUIE
(Limix—BMI)
Travis Wammack (Atlantic 2322)</p> <p>28 HELP ME
(Kilynn-Pronto—BMI)
Ray Sharpe (Atco 6402)</p> <p>29 I'M JUST A FOOL FOR YOU
(Jalynne—BMI)
Gene Chandler (Constellation 167)</p> <p>30 MAY MY HEART BE CAST INTO STONE
(Starday—BMI)
Toys (Dynavoice 218)</p> <p>31 GOIN' WILD
(Unart & Little Rock—BMI)
Jiva Five (United Artists S0004)</p> <p>32 YOU BETTER COME HOME
(Mellin—BMI)
Exciters (Bang 518)</p> <p>33 WHY
(Staple—BMI)
Staple Singers (Epic 9880)</p> <p>34 DESIREE
(Dorothy—BMI)
Charts (Wand 1112)</p> <p>35 RAGS TO RICHES
(Sounders—ASCAP)
Lenny Welch (Kapp 740)</p> <p>36 I FEEL A SIN COMING ON
(Pointed Desert—BMI)
Solomon Burke (Atlantic 2327)</p> | <p>37 HERE'S TO MY JENNY
(Joy—ASCAP)
Mike Douglas (Epic 10002)</p> <p>38 WHAT DID I HAVE, THAT I DON'T HAVE?
(Choppel—ASCAP)
Eddie Gorme (Columbia 43542)</p> <p>39 MAME
(E. H. Morris—ASCAP)
Al Hirt (RCA Victor 8774)</p> <p>40 DON'T MAKE ME OVER
(Jonathan & Blue Seas—ASCAP)
Swinging Blue Jeans (Imperial 66154)</p> <p>41 TAKE ME BACK TO NEW ORLEANS
(Rockmasters—BMI)
U.S. Bond (Legrand 1040)</p> <p>42 I FALL TO YOU
(Metric—BMI)
Bob Morrison (Columbia 43565)</p> <p>43 BIG HURT
(Music Productions—ASCAP)
Del Shannon (Liberty 55866)</p> <p>44 YOU WAITED TOO LONG
Five Star Steps (Windy City)</p> <p>45 TOO LITTLE TIME
(George Pincus & Sons—ASCAP)
Brenda Lee (Decca 31917)</p> <p>46 THE MORE I SEE YOU
(Bregman Vacca & Conn—ASCAP)
Chris Montez (A&M 796)</p> <p>47 I'VE GOT A SECRET
Sharpies (One-Der-Ful)</p> <p>48 OH HOW HAPPY
Shades of Blues (Impact)</p> <p>49 SOME DAY ONE DAY
(Eclectic—BMI)
Seekers (Capitol 5622)</p> <p>50 YOUNG MAN, OLD MAN
Stokes (Aton 9029)</p> |
|---|---|--|---|

The Folk-Rock Version

of one of the hit tunes
from the Broadway Musical Smash —

Man of La Mancha

Music by MITCH LEIGH

Lyrics by JOE DARION

"LITTLE BIRD, LITTLE BIRD"

Recorded on ABC Paramount Records #10801

by

THE HIGHWAYMEN

Other songs from the "MAN OF LA MANCHA" score:

- THE IMPOSSIBLE DREAM
(The Quest)
- TO EACH HIS DULCINEA
(To Every Man His Dream)
- I REALLY LIKE HIM
- DULCINEA
- MAN OF LA MANCHA
(I, Don Quixote)

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Cy Coleman composed it
and Cy Coleman plays it—
another hit song from the
Broadway hit, "Sweet Charity"—

RHYTHM OF LIFE
b/w Big Spender 5617





Fontella Bass

I SURRENDER

CHECKER 1137

Mitty Collier

SHARING YOU

CHESS 1953

Ko-Ko Taylor

WANG DANG DOODLE

CHECKER 1135

Alan Moorhouse Orch.

THE BALLAD OF THE GREEN BERETS

CADET 5532

The Radiants

BABY, YOU GOT IT

CHESS 1954



RADIO ACTIVE CHART

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks. (SURVEY COMPLETED TO APRIL 6, 1966)

% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK	TITLE	ARTIST	LABEL	TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE	
60%	Leaning On The Lamp Post	Herman's Hermits	MGM	60%	
50%	How Does That Grab You, Darling?	Nancy Sinatra	Reprise	50%	
49%	Monday-Monday	Mamas and Papas	Dunhill	98%	
46%	Sun Ain't Gonna Shine	Walker Bros.	Smash	80%	
41%	(I'm A) Road Runner	Jr. Walker & All Stars	Soul	41%	
40%	Try Too Hard	Dave Clark Five	Epic	95%	
38%	Truly Julie's Blues	Bob Lind	World Pacific	38%	
31%	He Cried	Shangri-Las	Red Bird	58%	
29%	Back Stage	Gene Pitney	Muscor	29%	
28%	Rainy Day Women #12 & 35	Bob Dylan	Columbia	28%	
27%	Nothing's Too Good For My Baby	Stevie Wonder	Tamla	37%	
26%	The Power Of Love	Everly Bros.	Warner Bros.	26%	
25%	Eight Miles High	Byrds	Columbia	78%	
24%	The Ballad Of Irving	Frank Gallup	Kapp	24%	
23%	Love's Made A Fool Of You	Bobby Fuller	Mustang	48%	
22%	I Love You A 1000 Times	Platters	Muscor	22%	
21%	A Lover's Concerto	Sarah Vaughn	Mercury	38%	
20%	Love Me With All Your Heart	Bachelors	London	70%	
19%	Tippy Toeing	Harden Trio	Columbia	47%	
18%	Shapes Of Things	Yardbirds	Epic	80%	
16%	Evol	Not Love	Five Americans	HBR	54%
16%	I'm Coming Home, Cindy	Trini Lopez	Reprise	8%	
14%	I'll Take Good Care Of You	Garnett Mimms	UA	63%	
13%	Cinnamint Shuffle	T-Bones with the Johnny Mann Singers	Liberty	20%	
12%	Distant Drums	Jim Reeves	RCA	12%	
11%	Remember The Rain	Bob Lind	World Pacific	11%	
10%	Double Shot	Swinging' Medallions	Smash	40%	

LESS THAN 10% BUT MORE THAN 5%

	TOTAL % TO DATE		TOTAL % TO DATE		TOTAL % TO DATE
Band of Gold Mel Carter (Imperial)	49%	Still Sunroys (Tower)	8%	The Cruel War Chod and Jill Stuart (Columbia)	7%
No Man Is An Island Von Dykes (Mala)	9%	Same Doy, One Day Seekers (Capitol)	37%	I'm Satisfied Otis Clay (One-Der-ful)	6%
Till The End Of The Day Kinks (Reprise)	79%	New Breed James Brawn (Smosh)	7%	Follow Me Lyme and Cybelle (White Whole)	6%

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MITCH MURRAY
FOR OUR FIRST
ENGLISH
RELEASE**

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HBR 470

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RECORD REVIEWS

• best bet B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Pick of the Week

DUM-DE-DA (2:01) [Al Gallico, BMI—Kilgore, Singleton]

BLUE CLARINET (2:17) [Mills, ASCAP—Langefield]

BOBBY VINTON (Epic 10014)

The songster's unbroken 4-year hit-string (he recently scored with "Tears") should be further enhanced on this basis of this latest Epic stand dubbed "Dum-De-Da." This one's a tender, chorus-backed, slow-shufflin' romancer about a lucky fella who has finally found the girl that he's always dreamed about. "Blue Clarinet" is an easy-going sans-vocal which spotlights Vinton on the licorice stick.

THE "A" TEAM (2:05)

[Music, Music, Music, ASCAP—Whitcup, Fairbanks, Sadler]

AN EMPTY GLASS (2:09)

[Music, Music, Music, ASCAP—Whitcup, Fairbanks]

S/Sgt Barry Sadler (RCA Victor 8804)

S/Sgt Barry Sadler's initial chart-topping million-selling "The Ballad Of The Green Berets" is aptly followed-up with this blue-ribbon new entry tagged "The 'A' Team." The side is a dramatic, full-bodied inspirational ode about the dozen Green Berets who make up the Special Forces' vanguard. "An Empty Glass" is an easy-going country-ish lament about a GI whose singin' the blues 'cause his buddy can't drink with him anymore.

YOU'RE THE ONE (2:47) [Jobete, BMI—Robinson]

MARVELETTES (Tamla 54131)

The Marvelettes, who are currently coming off their "Don't Mess With Bill" smasheroo, should quickly add another bullseye to their impressive track record with this ultra-commercial Tamla stand, "You're The One." The tune is a moody, medium-paced, pop-r&b romancer about a twosome who seem perfectly suited to each other. Flip side information is not available.

HOW DOES THAT GRAB YOU, DARLIN' (2:25)

[Criterion, ASCAP—Hazlewood]

THE LAST OF THE SECRET AGENTS? (2:50)

[Famous, ASCAP—Hazlewood]

NANCY SINATRA (Reprise 0461)

Nancy Sinatra, who attained the number one chart slot with "These Boots Are Made For Walking," can well duplicate that success with this top-drawer follow-up dubbed "How Does That Grab You, Darlin'." This one's a throbbingly rhythmic "Boots"-like romantic handclapper about a gal who serves notice on her boyfriend that their romance is thru. "The Last Of The Secret Agents?," the main-theme from the soon-to-bow spy spoof, is a funky, contagious romancer.

REMEMBER THE RAIN (2:45) [Metric, BMI—Lind]

TRULY JULIE'S BLUES (2:47) [Metric, BMI—Lind]

BOB LIND (World Pacific 77822)

Bob Lind's initial self-penned World Pacific entry, "Elusive Butterfly," developed into a sales-giant and this excellent follow-up should also go the hitsville route. The top lid here, "Remember The Rain," is a lyrical, dramatic, blues-tinged romancer with an infectious, repeating riff. "Truly Julie's Blues" is an easy-going, rhythmic emotion-charged pledge of devotion.

COME ON LET'S GO (2:38) [Kempo, Figure & Clockus, BMI—Valens]

LITTLE PEOPLE (2:17)

[Roosevelt & Grand Canyon, BMI—Feldman, Goldstein, Gottehrer]

McCOYS (Bang 522)

The McCoys should reach the charts in no time flat (they hit recently with "Up And Down") with this new Bang outing. The "plug" side is a rollicking, hard-driving fast-moving updating of Richie Valens' years-back "Come On Let's Go" smash. "Little People" is an infectious, warm-hearted medium-paced laconic item.

YOU'RE READY NOW (2:20)

[Saturday & Seasons' Four, BMI—Crewe, Gaudio]

CRY FOR ME (3:18) [Saturday & Seasons' Four, BMI—Gaudio]

FRANKIE VALLI (Smash 2037)

Frankie Valli's recent "(You're Gonna) Hurt Yourself" triumph can well be topped with this excellent follow-up labeled "You're Ready Now." This one's a pulsating, fast-moving, rhythmic handclapper about a lucky fella whose once-too-young girlfriend has finally grown up to his standards. "Cry For Me" is a tender, slow-shufflin' heartbreaker with a nostalgic, years-back flavor.

Pick of the Week

A PIECE OF THE SKY (2:31) [Apt, ASCAP—Vance, Pockriss]

TAR AND CEMENT (3:42)

[Leo Feist, ASCAP—Vance, Pockriss, Beretta, Prete, Calentano]

VERDELLE SMITH (Capitol 5632)

Hot-on-the-heels of her reputation-establishing "In My Room" smash, Verdelle Smith comes up with a sure-fire follow-up stanza tagged "A Piece Of The Sky." The tune's a slow starting but effectively-building blues-drenched, chorus-backed ode all tenement girl with a euphoric point of view. "Tar And Cement" is a dramatic, soulfully-essayed tearjerker.

LESS THAN TOMORROW (2:37)

[South Mountain, BMI—Randazzo, Weinstein]

THIS DAY OF DAYS (2:22) [Ritvale, ASCAP—Gilbert]

JERRY VALE (Columbia 43605)

Jerry Vale is sure to generate loads of sales activity with this new Columbia stand dubbed "Less Than Tomorrow." The side is an easy-going, chorus-backed middle-road lament about a love-sick guy who spends his time carrying the torch for his ex-gal. "This Day Of Days" is a plaintive, slow-moving vocal re-working of Chopin' "Etude #3."

CONFUSION (2:36)

[Marsaint, BMI—Toussaint]

NEIGHBOR'S DAUGHTER (2:40)

[Marsaint, BMI—Toussaint]

LEE DORSEY (Amy 952)

Lee Dorsey can score with either lid or both of this new double-header Amy candidate. One side, "Confusion," is a low-down, chorus-backed blueser all about the ambiguities of love. The other end, "Neighbor's Daughter," is a slow-moving tradition-oriented r&b tearjerker. Eye 'em both.

DON'T STOP NOW (2:45)

[Cameo-Parkway-Harthon, BMI—Holman, Solomon]

EDDIE'S MY NAME (2:50)

[Cameo-Parkway-Harthon, BMI—Holman, Solomon]

EDDIE HOLMAN (Parkway 981)

Eddie Holman should strike sales-gold 1-2-3 with this power-packed follow-up to his recent pop-r&b triumph, "This Can't Be True." The "A" side, "Don't Stop Now," is a lyrical, medium-paced, chorus-backed bluesy ode about a fast-blooming romance. "Eddie's My Name" is a pulsating, happy-go-lucky affair about a good-natured Lothario.

I LIE AWAKE (2:00)

[New Colony & World Inter., BMI—Kollenburg, Graffia]

AT THE RIVER'S EDGE (2:38)

[New Colony & World Inter., BMI—Kemp]

NEW COLONY SIX (Centaur 1202)

The New Colony Six attracted national attention recently with "I Confess" and this top-notch follow-up, "I Lie Awake," should also develop into a coin-catcher. The tune is a rhythmic, moody bluesy heart-breaker about an unhappy fella who can't sleep 'cause his gal rejected him. "At The River's Edge" is a hard-driving, funky blueser.

ALL THESE THINGS (2:40) [Minit, BMI—Neville]

TELL ME WHAT TO DO (2:35) [Su-Ma, BMI—Stampley]

UNIQUES (Paula 238)

The Uniques should have no difficulty in speedily jumping into the winner's circle with this potent new Paula success candidate. "All These Things," the top lid, is a tender, heartfelt slow-shufflin' pop-blues romancer all about a fella who is quite hung-up on the girl of his dreams. "Tell Me What To Do" is a funky, emotion-charged blues woeser.

Newcomer Pick

THE BALLAD OF IRVING (2:57)

[Thirteen, ASCAP—Peppiatt, Aylesworth, Williams]

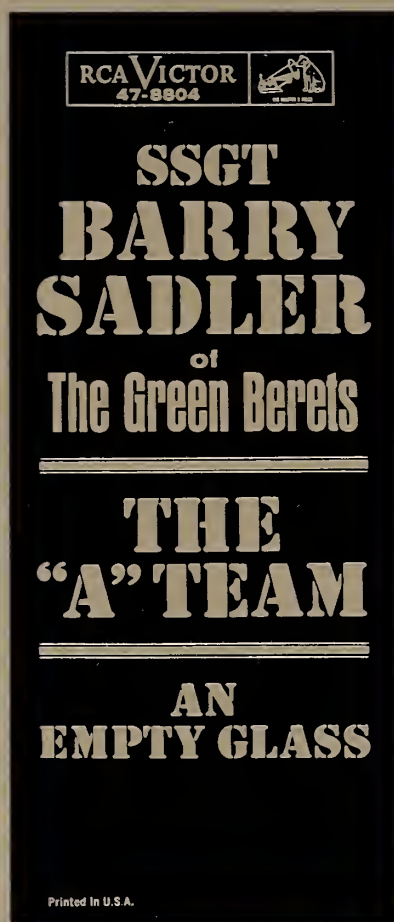
WOULD YOU BELIEVE IT? (1:57) [Thirteen, ASCAP—Keller]

FRANK GALLOP/PHIL LEEDS (Kapp 745)

Frank Gallop is already generating plenty airplay and sales with this yock-filled cut, "The Ballad Of Irving," from Kapp's best-selling "Jewish" LP, and there's no reason why he can't continue to zoom with it. Side is a chorus-backed "Ringo"-like recitation all about unfortunately too slow gunslinger. On the flip Phil Leeds offers a funny piece of nonsense called "Would You Believe It?"

"THE 'A' TEAM" Takes Over...

where
"The Green Berets"
left off!



**SSgt
Barry Sadler's
new single
"The 'A' Team"**
c/w "An Empty Glass"
#8804

**Watch history repeat as this one moves
right to the top of the charts.
Better stock it heavy!**

RCA VICTOR

 The most trusted name in sound





RECORD REVIEWS

● best bet B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Newcomer Pick

SOLITARY MAN (2:28) [Tallyrand, BMI—Diamond]

DO IT (1:50) [Tallyrand, BMI—Diamond]

NEIL DIAMOND (Bang 519)

Newcomer Neil Diamond should rapidly make a national name for himself with this self-penned Bang bow tabbed "Solitary Man." The tune's a lyrical, pulsating blueser with some extremely inventive unexpected melodic changes. "Do It" is a tender, chorus-backed ode which sez that people in love are often too cautious.

I KNOW SOMETHING (1:58) [Colletta, BMI—McCracken, Bene]

ONCE UPON A TIME (2:25) [Colletta, BMI—McCracken, Bene]

LADA EDMUND JR. (Decca 31937)

Lada Edmund Jr., one of the regular fixtures on NBC-TV's "Hullabaloo" stanza, makes an auspicious recording debut with this excellent Decca original dubbed "I Know Something." The side is a rollicking, dual-track rhythmic teen-angled handclapper about gal who finally catches on to her lying boyfriend and gives him the gate. The undercut, "Once Upon A Time," is an easy-going, lyrical romancer.

Best Bets

BIRDWATCHERS (Mala 527)

● GIRL I GOT NEWS FOR YOU (2:15) [Sherlyn, BMI—Shapiro, Puccetti] Medium-paced herky jerky sound backing a smooth tale of the perils of love. Sound should attract the teens in no time at all. Watch for lots of spinning.

(B+) EDDIES TUNE (2:35) [Sherlyn, BMI—Martinez] Melodic easy going chant.

PAUL DAVIS (Loma 2037)

● JUVENILE JUNGLE (2:29) [LaVaughn, Madlee, ASCAP—Roberts, Freed, Holiday, Rockmore] Medium-paced rocker about a guy growing up the hard way. Effective orking backing Davis' strong interpretation makes this an appealing side.

(B+) WAKE ME UP BABY (2:07) [LaVaughn, Madlee, ASCAP—Roberts, Freed, Holiday] Rhythmic ballad back here.

DINO, DESI AND BILLY (Reprise 0462)

● TIE ME DOWN (2:10) [Screen Gems-Columbia, BMI—Gates] Dino, Desi and Billy could make lots of sales noise with this medium-paced teen-oriented thumper crying out for individuality. Solid beat backing their melodic vocal is appealing.

(B+) IT'S JUST THE WAY YOU ARE (2:28) [Screen Gems-Columbia, BMI—Lee, Reynolds] Herky-jerky rocker with a romance lyric.

MATT MONRO (Capitol 5623)

● BORN FREE (2:43) [Screen Gems-Columbia, BMI—Barry, Black] Matt Monro does a lovely vocal job on this stirring tune from the flick of the same name. The powerful ballad should get loads of exposure on middle of the road outlets.

(B+) OTHER PEOPLE (3:07) [Devon, BMI—Dicks, Rudge] Sweet easy going ditty.

WAYNE ANTHONY (Roulette 4672)

● YOU AIN'T WRAPPED UP TOO TIGHT (2:18) [Frost, Jon Ware, Big Seven, BMI—Glover, Levy] Solid rhythmic outing featuring a strong vocal effort by Anthony. Groovy backing, both vocal and musical should get this side loads of action.

(B+) LITTLE MISS LONELY (2:47) [Frost, Jon Ware, BMI—Scott, Radcliffe] Sweet lilting ode.

GREAT SCOTTS (Triumph 66)

● BALL AND CHAIN (2:12) [Miller, BMI—Rabbitt, Karr] Hard rocking funk-filled chant. Potent beat backing the vocal gives the side loads of danceability. Watch for quick teen reaction.

(B+) RUN, RUN FOR YOUR LIFE (2:20) [Screen Gems-Columbia, BMI—Phillips, Rogers] Hard rock medium-paced tune back here.

HORST JANKOWSKI (Mercury 72567)

● BLACK FOREST HOLIDAY (2:05) [MRC, BMI] Pianist Horst Jankowski should rake in lots of coin with this pretty, lilting instrumental. Side should get immediate spinning from deejays of all persuasions.

(B+) ELMER'S TUNE (2:08) [Robbins, ASCAP] More pretty sounds back here.

HARRY STARR (End 1129)

● STEP INTO MY WORLD (3:02) [We Three, Frost, BMI—Thomas] Throbbing blues-drenched outing with Starr providing tons of soulful vocal work. Side should get lots of attention from R&B fans and spinners.

(B+) ANOTHER TIME, ANOTHER PLACE (2:50) [We Three, Frost, BMI—Jackson] Swaying melodic tune for a backer.

Best Bets

RAY BREWSTER (Diamond 199)

● THE WORLDS OF WHITE AND BROWN (2:28) [H&L, BMI—Vann] Moving meaningful ballad passionately sung by Ray Brewster. Ork backing the chanter is strong and infectious throughout. Side could make lots of noise in no time at all.

(B+) THE LOVE SONG (2:10) [H&L, BMI—Vann] Haunting ditty strongly interpreted.

CY COLEMAN (Capitol 5617)

● THE RHYTHM OF LIFE (2:37) [Notable, ASCAP—Coleman, Fields] The piano of Cy Coleman backed by orchestra and chorus giving a sweet yet strong reading of this tune from the currently running "Sweet Charity." Lid should get tons of middle of the road spins.

(B+) BIG SPENDER (2:28) [Notable, ASCAP—Coleman, Fields] More good sounds from the main stemmer.

JIMMY WITHERSPOON (Prestige 402)

● IF THERE WASN'T ANY YOU (2:43) [April, ASCAP—Levitt, Jeffreys] Soft sweet melodic outing with loads of potential as a late hours favorite. Witherspoon does a top notch job with the pretty lyric.

(B+) I NEVER THOUGHT I'D SEE THE DAY (2:15) [Meager, BMI—Rosenblum] More sweet sounds.

JIMMY CHURCH (Sound Stage 7 2559)

● RIGHT ON TIME (2:22) [Tuneville, Doorway, BMI—Waters, Alsup, Holmes, Frierson] Groovy harmonic rhythmic outing. Jimmy Church supplies lots of soulful blues drenched sounds and is solidly backed by a swinging group and ork. Side should make lots of noise in the R&B market.

(B+) I DON'T CARE WHO KNOWS (2:22) [Cape Ann, BMI—Church] Funky low chant.

NEW SOCIETY (RCA Victor 8807)

● DO NOT ASK FOR ME (2:37) [Country, BMI—Murphy] Sweeping haunting ballad movingly sung and backed by a powerful lusk ork. Side should quickly benefit from tons of airplay. Watch closely.

(B+) BUTTERMILK (2:31) [Caravelle, ASCAP—Sparks] Swinging happy go lucky side.

PETER NERO (RCA Victor 8805)

● THE BATTLE HYMN OF THE REPUBLIC (2:07) [Bermar, BMI—Nero] Peter Nero does a superb updating on the Civil War theme. The powerful sound based on Nero's piano work should get loads of spins on both Top 40 and good music outlets.

(B+) THE BEST THINGS FOR YOU (2:08) [Berlin, ASCAP—Berlin] Groovy reading of the sweet melody.

MICKEY LEE LANE (Swan 4252)

● SHE DON'T WANT TO (2:35) [Survey, BMI—Lane, Troob] Throbbing hard rocking outing with Lane doing a powerful vocal in front of the highly danceable sound. Double appeal of this side should get it noticed.

(B+) THE ONLY THING TO DO (3:06) [8th Ave., BMI—Lane] Soft sad ballad.

MIKE BERRY (Coral 62483)

● IT COMES AND GOES (2:14) [Gil, BMI—Diamond] Harmonic rhythmic ditty with Berry giving a pleasant even reading of the pretty lyric. Sweet overall sound of the lid gives it lots of appeal in the pop market.

(B+) GONNA FALL IN LOVE (2:08) [Maribus, BMI—Thomas] Twangy quick moving romancer.

FIVE EMPREES (Freeport 1010)

● HEY LOVER (2:46) [Roosevelt, BMI—Berry, Covay] Sweet full bodied romancer. Loads of teen appeal in both the gentle vocal effort and the soft insistent ork backing. Watch for early reaction.

(B+) JOHNNY B. GOODE (2:33) [ARC, BMI—Berry] Hard rocking reading of the Chuck Berry tune.

ROOSTERS (Progressive Sounds of America 1151)

● ONE OF THESE DAYS (2:37) [Aken, Padlor, BMI—Ward] Medium-paced rocker with lots of English sound. Harmonic reading of the lyric adds flavor to the strong arrangement. Could happen with good exposure.

(B+) YOU GOTTA RUN (2:20) [Aken, Padlor, BMI—Ward] Harmonic easy rockin' outing.

CARTER BROTHERS (Jewel 760)

● I DON'T CARE (2:30) [Su-Ma, BMI—Carter] Funky blues-tinged low down stomper. Hard rhythms and solid vocal should get this side loads of action both pop and R&B.

(B+) I'VE BEEN MISTREATED (FOR FIVE LONG YEARS) (3:30) [Su-Ma, BMI—Carter] Hard soulful blues chant.

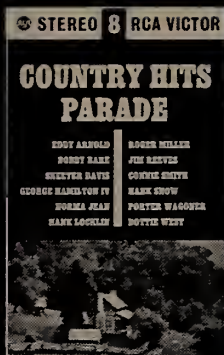
P.J. PROBY (Liberty 55875)

● WICKED WOMAN (2:23) [Metric, BMI—Smith] Hard driving quick moving rocker. Proby does a strong reading of the lyric in a fine blues based manner. Side could stir up lots of sales.

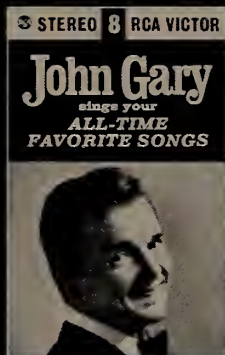
(B+) MY PRAYER (2:32) [Skidmore, ASCAP—Boulanger-Kennedy] Updating of the while back Platters' smash.

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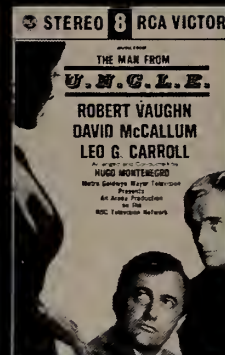
P8S-1085



P8S-1092



P8S-1093



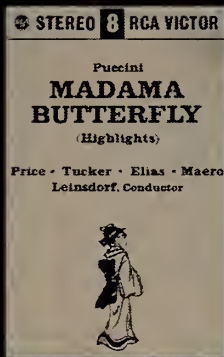
P8S-1094



P8S-1101



P8S-5036



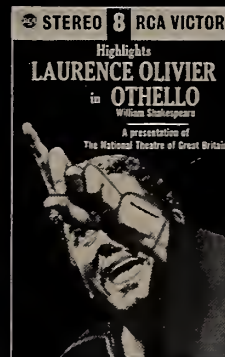
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R8S-5024



O8S-1019



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RECORD REVIEWS

• best bet B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Best Bets

THE MALJBUS (Sure-Shot 5014)

● **TWO AT A TIME** (2:33) [Don, BMI—Malone] Husky rhythmic chant based on solid soul-filled sound. Lid should get loads of spins and sales in the R&B market.

(B+) **I HAD A DREAM** (2:12) [Don, BMI—Malone, Silvers, Brown] Smooth rhythmic ballad.

CARL HALL (Mercury 72547)

● **HE GETS EVERYTHING HE WANTS** (2:45) [Geld-Udell, ASCAP—Geld, Udell] Melodic full bodied chant backed by a smooth lush ork. Hall does a strong vocal job on this tearjerker. Could be a strong item in both pop and R&B markets.

(B+) **YOU'RE SO QUALIFIED** (2:37) [Fling, Dayshel, BMI—Courtney] Rhythmic medium-paced ditty.

THE SOUL-JERS (Rampart 649)

● **GONNA BE A BIG MAN** (2:45) [Padua, BMI—Franklin] Soul-filled harmonic outing by this group which is supported by an infectious bit of rhythmic orking. R&B outlets should get on this side in no time at all.

(B+) **CRAZY LITTLE THINGS** (2:16) [Padua, BMI—Place, Tucker] Snappy little ditty with lots of good vocal work.

BRIGANDS (Epic 10011)

● **I'M A PATIENT MAN** (1:52) T.M., BMI—Resnick, Resnick] Easy going tune about a reluctant girl. The Brigands do a top notch job with both the cute lyric and the extra happy sounds backing them. Watch for a quick reaction among the teens.

(B+) **WOULD I STILL BE HER BIG MAN** (2:19) [T.M., BMI—Resnick, Resnick] Powerful shouting rocker.

NANCY WILSON (Capitol 5639)

● **THE POWER OF LOVE** (1:55) [Atlantic, BMI—Cooper, Bramlett] Swinging finger-snapping ditty belted out with full speed ahead by the lark. Lid could cause lots of action with both Top 40 and good music outlets.

(B+) **RAIN SOMETIMES** (2:15) [Morris, ASCAP—Hamilton] Soft moving ballad.

JOHN GARY (RCA Victor 8806)

● **DON'T LET THE MUSIC PLAY** (2:38) [Gallico, BMI—Loring, Schroeck] Pretty ballad turned out in fine style by Gary. Potent infectious and lush ork backing enhances the chanter's sound. Should get lots of spins.

(B+) **YOU DON'T KNOW ME** (2:41) [Hill & Range, BMI—Walker, Arnold] Sweet reading of the evergreen.

GLEN CAMPBELL (Capitol 5638)

● **CAN'T YOU SEE I'M TRYIN'** (2:20) [4-Star Sales, BMI—Fuller, Campbell] Smooth infectious sound backing Campbell's tearjerking chant. Quick moving tune has a solid beat backing the lush overtones. Loads of teen-appeal here.

(B+) **SATISFIED MIND** (2:07) [Starday, BMI—Hayes, Rhodes] Strong, country flavored outing.

NEW BREED (Mercury 72556)

● **I'VE BEEN WRONG BEFORE** (1:42) [January, BMI—Newman] Warm melodic haunting tune with a smooth mood-setting musical backing. Pretty lyric should inspire lots of late hours listening. Watch this side.

(B+) **LEAVE ME BE** (2:08) [Gallico, BMI—White] Sweet mid-tempo chant.

SUE THOMPSON (Hickory 1381)

● **WHAT SHOULD I DO** (2:12) [Acuff-Rose, BMI—Melson, Folger] Soft chant with an infectious solid beat backing the lark. The groovy country flavored side should quickly catch on with spinners and buyers.

(B+) **AFTER THE HEARTACHE** (2:26) [Acuff-Rose, BMI—Gibson] Soft sweet ballad.

IVY LEAGUE (Cameo 402)

● **RUNNING ROUND IN CIRCLES** (2:10) [Southern, ASCAP—Carter, Lewis Ford] Sweet swinging happy go lucky sounding tune. The group's vocal effort is highly pleasing and infectious. Lid could stir up lots of action in short order.

(B+) **RAIN RAIN GO AWAY** (2:17) [Southern, ASCAP—Carter, Lewis, Ford] Medium-paced harmonic outing.

RAY POLLARD (United Artists 50012)

● **IT'S A SAD THING** (2:45) [Regent, BMI—Reed, Stephens] Groovy medium-paced ballad with lots of powerful ork backing. Smooth vocal effort by Pollard and the steady beat of the lid give it great promise.

(B+) **ALL THE THINGS YOU ARE** (2:33) [Harms, ASCAP—Hammerstein II, Kern] Pretty reading of the oldie.

B+ REVIEWS

SHANI WALLIS (Kapp 747)

(B+) **WHEN JOHNNY COMES MARCHING HOME** (2:53) [Scott] Feelingful, building arrangement of the well known oldie.

(B) **WHEN I FALL IN LOVE** (2:28) [Heyman, Young] Highly appealing reading of the standard.

EDDIE HAZELL (Three Rivers 7427)

(B+) **THE TELEPHONE SONG** (2:10) [Pam, BMI—Menescal, Gimble] Pleasant lilter for Bossa Nova buffs.

(B) **THE LONELY WORLD OF JENNIE JONES** (2:10) [Leeds, ASCAP—Tepper, Bennett] Flip is very pretty heartwarmer.

B+ REVIEWS

CUCKINGHAMS (U.S.A. 844)

(B+) **I'LL GO CRAZY** (2:05) [Wisto, BMI—Brown] Wild, frenetic rendition of the James Brown tune.

(B) **DON'T WANT TO CRY** (2:09) [Maryon, ASCAP—Seibert] Lots more hard-moving sounds here.

DICK HYMAN (Command 4078)

(B+) **THE LIQUIDATOR** (2:36) [Hastings, BMI—Schifrin, Callendor] Lively, danceable instrumental version of motion picture theme.

(B) **AGENT DOUBLE-O-SOUL** (2:50) [Myto, BMI—Hatcher, Sharpely] Throbbing up-dating of while-back smash.

FRANKIE YANKOVIC (Columbia 43596)

(B+) **SAIGON SALLY** (2:34) [Mills, ASCAP—Simon, Stanley] Catchy novelty from the polka maestro.

(B) **CHEERS, BEERS AND TEARS** (2:04) [Gil, BMI—Dragoo] Rousing singalong and drinkalong ditty.

NEW BREED (Boyd 156)

(B+) **YOU'LL BE THERE** (You'll Be Waiting, You'll Be Mine) [Knob Hill, BMI—Davis] Sweet, warmhearted romancer.

(B) **JUST ANOTHER BIRD-DOG** [Knob-Hill, BMI—Davis] Teen-slanted, jerkin' item.

CAPTAIN BEEFHEART (A&M 794)

(B+) **DIDDY WAH DIDDY** (2:22) [Arc, BMI—Christensen] Lowdown, multi-danceable r&b mover.

(B) **WHO DO YOU THINK YOU'RE FOOLING** (2:09) [Stelen, BMI—Vliet] Similar stuff on the flip.

ELVIS & ROADRUNNERS (Atlantic 2331)

(B+) **MAY GOD BLESS OUR LOVE—Part 1** (2:47) [Big Billy, Gwen, Pronto, BMI—Cook] Wild vocal workout on this blueser.

(B+) **MAY GOD BLESS OUR LOVE—PART 2** (2:18) [Big Billy, Gwen, Pronto, BMI—Cook] More of the same here.

ENTERTAINERS IV (Dore 759)

(B+) **MY GARDEN OF EDEN** (2:38) [Meadowlark, ASCAP—Hunter] Mid-tempo r&b shuffler.

(B) **GETTIN' BACK INTO CIRCULATION** (2:12) [Hillary, BMI—Swayne, Richardson] Lively danceable on the undercut.

BARRY GOLDBERG BLUES BAND (Epic 10007)

(B+) **BLOWING MY MIND** (2:53) [Todd Mark, BMI—Goldberg, Ruby] Pulsing, Dylanesque folk-rock stanza.

(B) **THINK** (2:33) [Metric, BMI—McCracklin, Malone] Nicely done revamping of the while-back Jimmy McCracklin hit.

AMI ROUELLE (Decca 31936)

(B+) **WOULDN'T IT BE LOVERLY** (3:02) [Chappell & Co., ASCAP—Loewe, Lerner] Torchy revamping of "My Fair Lady" winner.

(B) **I DON'T WANT TO PLAY** (3:02) [Peer Int'l, BMI—Albanese, Pereira, Brandt] Latin-drenched romancer.

CHEESE CAKES (Laurie 3336)

(B+) **HEADING FOR A HEART-BREAK** (2:10) [Napam, BMI—Weiss, Jourdan, Canfora, Borly] Bouncy, teen-slanted weeper.

(B) **BYE BYE LITTLE BOY** (Bye Bye Blue Jeans) (2:52) [Spanka, BMI—Murray, Loose, Bucholtz] Slow-moving tale of growing pains.

PATTI JO (Solly 931)

(B+) **HEADING FOR A HEART-BREAK** (2:10) [Napam, BMI—Weiss, Jourdan, Canfora, Borly] Soft, appealing effort by the lark.

(B) **I'LL SLEEP TONIGHT** [Checkmate, BMI—Romero] Real slow heartbreaker.

TERRI DOWNS (United Artists 50013)

(B+) **THE LAST NIGHT IN MY DADDY'S ARMS** (2:40) [S&J, ASCAP—Day, Bradford] Sweet melodic tune with a happy, sad story.

(B) **WHEN I NEED IT** (2:27) [April, ASCAP—Levitt, L'Heureux] Soft easy melodic ditty.

PERFORMERS (ABC-Paramount 10777)

(B+) **JUST DANCE** (2:15) [Damian, Galbraith, Moreno, ASCAP—Galbraith, DeAngelis, Ricci] Aptly-tilted stomper for the dance floor addicts.

(B) **LOVE IS THE ANSWER** (2:28) [Mary Hill, BMI—Hill, Cardo] Feelingful romancer.

GOOD TIME SINGERS (Columbia 43561)

(B+) **SO GLAD** (1:45) [Senlac, BMI—Storm] Light and happy-go-lucky sound from the group.

(B) **I CARE BABE** (2:38) [Senlac, BMI—Smith] Ensemble comes across with a nice folk-rock item.

RELIGIOUS

C. B. S. TRUMPETERS (Nashboro—887)

"Lord Ease My Weary Mind"/"Little Wooden Church"

HARMONIZING FIVE (Nashboro—888)

"Lord I'll Be There"/"God Has A Way"

PROF. HAROLD BOGGS (Nashboro—889)

"Now I'm Saved"/"I've Got It"

TAYLOR BROTHERS (Nashboro—890)

"Old Camp Ground"/"Come, Ye That Love The Lord"

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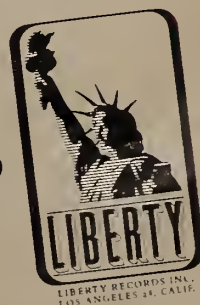
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BEHIND THE RECORDS

**WALKER BROS.
NO. 1 TO REPEAT IN USA**

British favorites, the Walker Brothers have the number one record in England—"THE SUN AIN'T GONNA SHINE." Indications are they'll repeat this top position in the USA with the same waxing on the Smash label.

NORMA TANEGA IS FABULOUS AS COMPOSER-SINGER

Norma Tanega, versatile composer-singer, proves her tremendous talent in both areas with her New Voice disc ***"WALKING MY CAT NAMED DOG." Herb Bernstein handled the production chores of this chart climber.

EDDIE RAMBEAU CLICKING WITH "I'M THE SKY"

Eddie Rambeau, handsome young singer who crashed the wax barrier with *****"CONCRETE AND CLAY," won immediate acceptance with his latest Dynavoce release ***"I'M THE SKY." Bob Crewe merits a bow for his imaginative production.

SARAH VAUGHN SCORES WITH

*****"LOVER'S CONCERTO"

Credit Luichi De Jesus with a topnotch arranging-producing job for the Mercury release presenting the divine Sarah Vaughn singing *****"LOVER'S CONCERTO." In her unique thrilling style. A perfect blend of top singer and top tune.

MOROCCO DEBUTS ON MGM WITH *****"OPA KUKLA"

Morocco, the stellar Oriental dancer proves her ability as a singer on her MGM platter debut *****"OPA KUKLA." She sings up a Greek-Rock storm backed by a swinging rhythm. John Argyropoulos composed-arranged this toe-tapper. Russ Miller who produced the record discovered this new facet of Morocco's talent.

* "THE SUN AIN'T GONNA SHINE"

Writers: Bob Crewe, Bob Gaudio

** "WALKING MY CAT NAMED DOG"

Writer: Norma Tanega

*** "I'M THE SKY"

Writers: Norma Tanega, Norma Kutzer

**** "CONCRETE AND CLAY"

Writers: Tommy Moeller, Brian Parker

***** "LOVER'S CONCERTO"

Writers: Sandy Linzer, Denny Randall

***** "OPA KUKLA"

Writer: John Argyropoulos

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BIOS FOR DEEJAYS

Garnet Mimms



Garnet Mimms, now riding the Top 100 with "I'll Take Good Care Of You" on the United Artists label, has often been heard in not only the pop but in the r&b field as well.

Mimms and the Enchanters sprang into the national spotlight with their release of "Cry Baby." Now living in Philadelphia, Mimms has been no overnight success. The 27-year-old chanter has lent his vocal talents to choruses, church choirs, and small groups whenever he has had the chance. Having started to sing as a child in West Virginia, Garnet Mimms has come a long way.

Sarah Vaughan



Sarah Vaughan was born in Newark, N.J. on Mar. 27, 1924. Her father included guitar playing and the singing of Negro folk songs among his avocations. Her mother was a member of the choir at a local church in Newark where Sarah later became organist.

Gradually, her music began to spread out into a more popular vein. Sarah entered an amateur contest at the Apollo Theatre in New York—a route to renown which Ella Fitzgerald had previously traveled. Billy Eckstine then recommended the young songstress to Earl Hines, with whose band he was then featured vocalist. In the Spring of 1943, she appeared with Hines at the Apollo and one year later she joined Billy Eckstine's newly formed band.

She was allied with the John Kirby combo during the winter of 1945-46, but worked as a single from that point on. Admired by her fellow musicians from the very beginning, Sarah found herself welcomed by Charlie Parker and Dizzy Gillespie. Perhaps the turning point of her career was the TV exposure to the public at large afforded by Dave Garroway.

No longer devoting herself exclusively to jazz, this songstress now gives a good part of her time to current popular themes. The artist's distinctive style is apparent in her charted Mercury deck, "A Lover's Concerto."



PLATTER SPINNER PATTY

In a joint operation with the U.S. Army, WGH-Tidewater, Va. has embarked on a campaign to get more recruits for duty with the Army. Known as "Operation Tiger," the exploit is aimed at signing a special platoon from the outlet's area. Enlistees garnered in this program will be allowed to remain together throughout basic training, have their choice of any service branch, and carry the banner of their official recognition as "WGH Tigers." The "Operation Tiger" enlistees will be sworn in at a mass civilian-military ceremony.

Ralph Beaudin, president of WLS-Chicago, cited pursuit of the youth market as one reason for the outlet's emergence as a top Chicagoland station. Eighteen months after changing the format to include contemporary music, news, and public service programming the outlet was rated among the Windy City's top three. Making subtle changes within the new format, the station retained its gradually maturing youth audience and also enveloped the new crop of young listeners. With respect to the youthful audience Beaudin cautioned, "if they smell a fraud, you'll lose them." He went on to say, "Today they are both sophisticated and quality conscious—but it can be a lasting market for you as they grow."

WFBR-Baltimore is scheduled to receive an award from the Associated Press Radio-TV Association for the outlet's, "Outstanding achievements in cooperative news coverage." During the last year, the station's news desk contributed 773 stories to the AP wires. Recipients of similar awards are: KUKI-Okiah, California; WIOD-Miami; and WLID-Kenosha, Wisconsin.

A program exploring the recent rash of UFO sightings is in the works for WCFL-Chicago. Jim Runyon, morning air personality, will moderate the early evening show entitled, "Flying Saucers—Believe It Or Not." The program will feature direct telephone lines to officials of the Aerial Phenomena Research Organization in Tucson, Arizona. There are also plans to include eyewitnesses to the recent sightings in Michigan in the airing. After a few opening statements by program guests the outlet will open its telephone lines to enable listeners to call in questions and comments.

WNEW-TV-New York is currently producing two Murray The K specials for release in May and June. The shows will be called, "Murray The K Special For Mom and Dad" and "Murray The K Special For The Year 2,000." Mel Baily, WNEW-New York PD, pointed out that the deejay-impresario will try to create an interpretive mood of the outlook and attitudes of today's younger generation. In both shows Murray The K plans to introduce "a new look" in dancing, which will depict the evolution of modern dances through the years. The K added: We no longer have an adult dominated world. Today we have the first generation of 'The Bomb,' and this generation thinks very differently from its parents, who were weaned on Irving Berlin and Benny Goodman. The lyrics of the songs popular with today's young people reflect their attitudes to life."

Ted Rogers air personality of KEX-Portland, Ore. is conducting a search for the widest, oldest, and ugliest neckties in the Northwest. The discarded cravats will be used to make a tail for what the outlet refers to as "The World's largest kite." Those listeners submitting the most grotesque neckwear will receive a year's supply of modern ties.

"The Performing Arts," a show featuring a candid interview with well-known personalities of the entertainment world, is currently being aired every Sunday by WIP-Philadelphia. The show is produced by the outlet's music director Allan Hotlen and is hosted by Ken Garland. A few of the many guests on "Performing Arts" include Margaret Whiting, Jack Jones, Fydie Gorme, Roger Miller, Elizabeth Hartman, Kay Starr, and Honor Blackman.

SPUTTERS:

KOL-Seattle has been appointed the Official Seattle Teen-Age Fair outlet. . . . Jerry Vale honored by WJBK-Detroit in its monthly sound spectacular which is entitled "Jerry Vale Shines." The songster was once a shoe-shine boy. . . . WHIL-FM-Boston plans a near future power increase to 50,000 watts due to the popularity of the outlet's Boston Jamboree.



SURFIN' DEEJAY: Don Ho, Hawaiian songster, presents an autographed surf board to deejay Roger Carroll of KMPC-Los Angeles. The Reprise songster credits Roger with his success in the L.A. area and it looks like the deejay may be surfing to the station from this point. Ho is on the mainland to wax a package and appear at the Coconut Grove.

VITAL STATISTICS:

Dick Boyer, formerly of WSPD-Toledo, has joined the air staff of WJBK-Detroit. . . . Jim O'Brian, formerly of KLIF-Dallas, is now the afternoon deejay at KIMN-Denver. Additionally, Jim Heath is the new man to fill that outlet's swing shift niche. . . . Neil Scott, is the morning platter spinner for WAAB-Worcester, Mass. Scott was formerly associated with WPRO-Providence, R. I.

State Department Tour Set For Herman & Herd

NEW YORK—On behalf of the United States State Department, Woody Herman and the "Swinging Herd" left Mar. 31, 1966 for a 10 week tour of North Africa and the Soviet satellite countries. The sojourn is unusual in that its length will enable Woody and the band to thoroughly cover each country visited and expose the inhabitants to this brand of American jazz.

Along with the State Department, Woody and the band had hoped to gain admittance to Russia. Permission to enter has not been forthcoming for some as yet undisclosed reason.

Upon his return to the States June 9, Woody will begin another one-niter tour, followed by the Newport Jazz Festival. He will then set out on a long circuit of the summer tents with Tony Bennett.



Jeannie Seely
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better than
anybody else.

She ought to.

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wrote it
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for her.

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ALL THESE THINGS
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b/w
NEVER, NEVER

Maylon D. Witt

Paula 235

This Oak Tree

b/w
Sandy

Sonny Joe Dupain

Paula 237

I'VE BEEN MISTREATED

b/w
I DON'T CARE

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UA-Bob Crewe Ink Production Deal

NEW YORK—Bob Crewe, ubiquitous and successful indie producer, and United Artists Records have entered into a long-term production deal. The pact, announced last week by Crewe and Mike Stewart, president of UA, calls for Crewe to discover and record a number of artists for the label.

Stewart noted that UA was following a long standing policy of combining forces with the greatest creative talent in the world and giving them artistic autonomy.

Crewe burst on to the music scene by producing and writing such smashes as The Rays' "Silhouettes," Billie & Lillie's "La Dee Dah," and Freddie Cannon's "Tallahassie Lassie." Eventually he formed his own production firm, Genius, Inc., and publishing firms, Saturday Music and Tomorrow's Tunes. He enjoyed his initial success with his own company as producer of the 4 Seasons, writing most of their hits, adding other artists as time went by, among them Diane Renay, Tracey Dey, Eddie Rambeau, Mitch Ryder & the Detroit Wheels and Norma Tanega.

Included among the Crewe organization's current hits are "Little Latin

Lupe Lu" by Mitch Ryder & The Detroit Wheels, "Walking My Cat Named Dog" by Norma Tanega, "I'm The Sky" by Eddie Rambeau, "Working My Way Back To You" by the 4 Seasons, "You're Gonna Hurt Yourself" by Frankie Valli, and "Don't Think Twice" by The Wonder Who. As a tunesmith, Bob Crewe presently has the number one song in England, "The Sun Ain't Gonna Shine Any-more" by The Walker Brothers.



STEWART (left) & CREW

Kaye To Pen Lyric For Preminger's 'Hurry Sundown'

NEW YORK—Buddy Kaye leaves this week for Hollywood on a song lyric assignment for Otto Preminger's \$3 million production for Paramount, the screen version of the best-seller, "Hurry Sundown."

Kaye will write the words to the music. The film starts shooting this June for release around Christmas. It stars Michael Caine and Diahann Carroll.

Kaye recently provided the words for the main-title of "That Man from Istanbul," with music by Georges Garvarentz, the brother in law of Charles Aznavour. His other film credits include material for some Walt Disney flicks, and "Not As A Stranger," with Jimmy Van Heusen.

On the non-flick scene, Kaye is the lyric writer of "Quiet Nights," the Bossa Nova hit. With recordings yet to be released by Perry Como, Nancy Wilson and Johnny Mathis, the song will have 33 disk readings available.

The 'Gospel' On Mainstream

NEW YORK—Mainstream has augmented it's rapidly growing soundtrack catalog with "The Gospel According To St. Matthew." The music of Pier Paolo Pasolini's treatment of the life of Christ is unusual in that it combines many forms of religious expression. Ranging from African drums through Bach's "St. Matthew Passion," a Negro spiritual, and Mozart to the "Alexander Nevsky Cantata" by Prokofiev; the film's noise edge is a very different blending of inspirational music.

S.A.C. Inks Charles To New Mgmt. Pact

NEW YORK—Don Soviero, president of the newly-constituted S.A.C. (formerly Shaw Artists Corp.), and Ray Charles jointly announced the re-signing of Charles to a full standard five year contract for S.A.C. to represent him in all areas of his career on an exclusive agency basis.

In an unusual move, Soviero revealed that he is setting up a special department at the agency devoted exclusively to Charles. "This department will assist him with public relations, advertising, promotion and career guidance on a scale rarely undertaken by agencies in this industry," the exec said.

More 'Happiness Is' Over At Mills Music

NEW YORK—At Mills Music, "Happiness Is" continues to be further disk coverage on the tune. The song has been making the rounds extensively as a commercial jingle for Kent Cigarettes. For sometime, only one disk version existed. This was a Ray Conniff rendition, which serves as the title of a chart album. Now, there are five additional recordings, three on singles and two on albums.

The singles roundup includes Bobby Sherman on Cameo/Parkway; Joe Sherman & the Arena Brass on Epic; King Richard & The Fluegel Knights on MTA; LP cuts are in albums by Dick Wolfe's kiddie chorus on ABC-Paramount and a chart LP by the Mariachi Brass and Chet Baker on World Pacific.

Getting the tune about is a major undertaking of Stanley Mills, general professional manager of Mills, who this week leaves on a 2-week trek to the west coast, where he'll meet with various music industry people. The company is also represented on the current disk scene with "Everything In The Garden," a British tune cut by the Grads, an American group on A&M; "I Know" by David & Jonathan (Capitol) and Doris Day's (Columbia) "Every Now & Then You Come Around"; the McGuire Sisters' "Truer Than You Were" on ABC-Paramount.



TEAMING—ABC-Paramount's Highwaymen recently did "Little Bird, Little Bird" from the Man Of La Mancha" show, and the deck was released this week. In conjunction with the session, the quartet viewed the show, where this photo of them along with Joan Diener and Richard Kiley of the cast was snapped.



TOP 50
IN
R&B LOCATIONS

- 1 THE LOVE YOU SAVE (MAY BE YOUR OWN) 2
Joe Tex (Dial 4026)
- 2 SATISFACTION 3
Otis Redding (Volt 132)
- 3 634-5789 1
Wilson Pickett (Atlantic 2320)
- 4 AIN'T THAT A GROOVE 5
James Brown (King 6025)
- 5 SHE BLEW A GOOD THING 7
Patsy (Symbol 214)
- 6 BABY SCRATCH MY BACK 4
Slim Harpo (Excella 2273)
- 7 MY BABY LOVES ME 6
Martha & Vandellas (Gordy 7048)
- 8 YOU'VE GOT MY MIND MESSED UP 10
James Carr (Gold Wax 302)
- 9 SEARCHING FOR MY BABY 12
Bab Maare (Checker 1129)
- 10 DEAR LOVER 8
Mary Wells (Atco 6392)
- 11 BABY I NEED YOU 13
Manhattans (Carnival 514)
- 12 I SPY FOR THE F.B.I. 15
Jama Thamas (Thomas 303)
- 13 THIS OLE HEART OF MINE 14
Isley Brothers (Tamla 54128)
- 14 TOGETHER AGAIN 16
Ray Charles (ABC Paramount 10785)
- 15 GET READY 9
Temptations (Gordy 7049)
- 16 I'LL TAKE GOOD CARE OF YOU 18
Garnett Mimms (United Artists 995)
- 17 SHAKE ME, WAKE ME 11
Four Taps (Tamla 1090)
- 18 A REAL HUMDINGER 23
J. J. Barnes (Ric Tic 110)
- 19 I HAD A DREAM 30
Johnny Taylor (Stax 186)
- 20 GOT MY MOJO WORKING 24
Jimmy Smith (Verve 10393)
- 21 DO SOMETHING FOR YOURSELF 21
Bobby Powell (Whit 715)
- 22 I WANT TO THANK YOU BABY 28
Maurice & Radiants (Chess 1954)
- 23 HIGH HEEL SNEAKERS 29
Ramsey Lewis Trio (Cadet 5531)
- 24 HELPLESS 26
Kim Weston (Gordy 7050)
- 25 MEMORIES ARE MADE OF THIS 32
Drifters (Atlantic 2325)
- 26 WHEN A MAN LOVES A WOMAN 40
Perry Sledge (Atlantic 2326)
- 27 WANG DANG DOODLE 34
Koko Taylor (Checker 1135)
- 28 TOO SLOW 31
Impressions (ABC Paramount 10789)
- 29 MESSAGE TO MICHAEL 20
Dionne Warwick (Scepter 12133)
- 30 GONE FOR GOOD 36
O. V. Wright (Backbeat 558)
- 31 ONE MORE HEARTACHE 17
Marvin Gaye (Tamla 54129)
- 32 BARE FOOTIN' 38
Robert Parker (Nola 721)
- 33 STOP HER ON SIGHT (S.O.S.) 19
Edwin Starr (Ric Tic 109)
- 34 I'M SATISFIED 42
Otis Clay (One-Der-Ful 4841)
- 35 I'M JUST A FOOL TO LOVE 43
Gene Chandler (Constellation 167)
- 36 NOTHING'S TOO GOOD FOR MY BABY —
Stevie Wonder (Tamla 54130)
- 37 EYE SIGHT TO THE BLIND 22
B. B. King (Kent 441)
- 38 SHARING YOU 45
Mitty Collier (Chess 1053)
- 39 DESIREE 25
Charts (Wand 1112)
- 40 I MET HIM ON A SUNDAY 46
Shirelles (Scepter 12132)
- 41 PLEASE DON'T HURT ME 27
Chuck Jackson & Maxine Brown (Wand 1109)
- 42 I'M A ROAD RUNNER —
Jr. Walker (Soul 35015)
- 43 HOLD ON I'M COMING 47
Sam & Dove (Stax 189)
- 44 I'M TOO FAR GONE (TO TURN AROUND) 33
Bobby Bland (Duke 393)
- 45 THINK TWICE BEFORE YOU SPEAK 49
Ai King (Sahara 111)
- 46 NEW BREED —
James Brown (5mash 2028)
- 47 FUNNY —
Walter Jackson (Okeh 7236)
- 48 LOVE MAKES THE WORLD GO AROUND 35
Dean Jackson (Carla 2526)
- 49 GOIN' WILD 50
Jive Five (United Artists 50004)
- 50 WHEN SHE TOUCHES ME —
Radge Martin (Bragg 227)

Here comes another "Keep On Dancing"!

Everyday I Have To Cry

b/w Don't Let It Be This Time...K13495



The Gentrys

(you'll cry too...all
the way to the bank)



MGM Records is a division of Metro-Goldwyn-Mayer Inc.

It's Serkin Month At Columbia

NEW YORK—Columbia Masterworks has designated April as "Rudolf Serkin Month," according to an announcement by Peter Munves, merchandising manager, Columbia Masterworks Catalog. Serkin is being honored in this month-long tribute for the 30th anniversary of his American debut. For that debut, Serkin performed piano concertos Nos. 4 by Beethoven and 27 by Mozart with the New York Philharmonic conducted by Arturo Toscanini. New recordings of both works are included among the April releases.

This month, the Columbia Masterworks releases consists almost entirely of recordings by Serkin. Highlighting the new packages are two specially-priced multiple-record sets: "Beethoven: The Five Piano Concertos and the Choral Fantasy," a four record set, and "Four Great Romantic Piano Concertos," which contains three disks. The Beethoven set features Serkin in collaboration with both the New York Philharmonic conducted by Leonard Bernstein and the Philadelphia Orchestra conducted by Eugene Ormandy. In the three-record set, the pianist is accompanied by the Philadelphia Orchestra conducted by Ormandy. These specially priced sets contain repertoire aimed at new classical consumers and those who are building a basic record library.

Other Rudolf Serkin albums released this month include "Beethoven/Concerto No. 1 in C Major," with Eugene Ormandy and the Philadelphia Orchestra, and the "Eleven Bagatelles, Op. 119"; Beethoven's "Concerto No. 2" coupled with Mozart's "Concerto No. 27," again with the Philadelphia Orchestra conducted by Ormandy; and Mozart's "Concertos Nos. 14 and 17" with the Columbia Symphony Orchestra conducted by Alexander Schneider.

In addition, two separate albums have been released, both entitled "Music From Marlboro." Both albums were recorded at the Marlboro Music Festival, where Rudolf Serkin serves as director. One LP features the recording debut of a father-and-son two-piano team, Rudolph and Peter Serkin. The Serkins render Mozart's "Concerto for Two Pianos and Orchestra." The album also contains recordings of



RUDOLF SERKIN

both Bach's "Concertos for Three Pianos" and "String Orchestra." For the performance of the Concerto in C Major, Rudolph and Peter Serkin are joined by Mieczyslaw Horszowski. The Concerto in D Minor features Ruth Laredo with Rudolf Serkin and Mieczyslaw Horszowski. Alexander Schneider conducts the Marlboro Festival Orchestra.

Columbia Masterworks has launched an extensive merchandising and advertising campaign to promote the sale of these and other recordings by Serkin.

Special radio-station presentation boxes containing the six single Serkin LP's and introductory scripts for convenient programming of the albums have been prepared by Columbia Masterworks and will be distributed exclusively to disk jockeys throughout the country.

Two special point-of-sale display pieces have been designed for use in this campaign. One display features the covers of both specially priced sets, and the other display is devoted to the six single LP's contained in the radio-station presentation box. In addition, a supply of 400-line Serkin ad mats has been prepared for use by Columbia Masterworks dealers.

Completing this release of albums by Rudolf Serkin is a recording of Schubert's "Sonata in A Major."

Live Well Music Seeks New Writers

NEW YORK—Live Well Music (BMI), publishing wing of IYB Productions, has started a drive to sign new writing talent. The company recently added Allen Robinson and Carey Allen as staff cleffers.

Live Well has an open-door policy, and composers and lyricists are invited to submit material to the firm, whose offices are located at 1697 Broadway.

New Building For Bee Gee & Leonard Smith, Inc.

ALBANY, N.Y.—Bee Gee & Leonard Smith, Inc., distrib outlets, are moving to a new building at 10 Northway Lane North in Latham, New York. Site is a new industrial park near the airport.

Monitor's Budget Line: The Collectors Series

NEW YORK—The label's classical catalog, known as the Monitor Collectors Series, is now a budget line with a suggested retail list price of \$1.98 mono or stereo. Comprised of almost 100 LPs, the series includes historic works by Richter, Gilels, and Kogan, as well as such off-beat selections as Schumann's "Concerto For Four Horns." On all future releases, the inner sleeves of the Monitor Collectors Series will contain a list of the entire line in catalog form.

Monitor is also active in the folk field with 4 new releases this month; "Cosmopolitan Chorale In Armenian Songs," "Eight Ukrainian Duets And Four Solos," "Sentimental Journey To Poland," and "Gypsy Mandolin."



SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are already beginning to sell quantity or else give every indication of doing so.

NOTHING'S TOO GOOD FOR MY BABY STEVIE WONDER	Tamla 54130
LOVE ME WITH ALL YOUR HEART BACHELORS	London 9828
RAINY DAY WOMEN #12 & 35 BOB DYLAN	Columbia 43592
PLEASE DON'T STOP LOVING ME ELVIS PRESLEY	RCA Victor 8780
(I'M A) ROAD RUNNER JR. WALKER & THE ALL STARS	Soul 35015
HISTORY REPEATS ITSELF BUDDY STARCHER	Boone 1038
DISTANT DRUMS JIM REEVES	RCA Victor 8789
BACK STAGE GENE PITNEY	Musicor 1171
HE CRIED SHANGRI-LAS	Red Bird 10053

H-B Ships Track Of 'Alice' TV'er

HOLLYWOOD—Hanna-Barbera Records has shipped over 100,000 copies of its record version of Hanna-Barbera Productions' "Alice in Wonderland" TV special. The voices of Bill Dana, Sammy Davis, Jr., Zsa Zsa Gabor, the late Hedda Hopper, Janet Waldo and Mel Blanc and Alan Reed appearing as Fred Flintstone and Barney Rubble were featured.

The H-B animated production of "Alice in Wonderland," directed and produced by William Hanna and Joseph Barbera, written by Bill Dana, was aired on March 30 via ABC-TV. "Dealer and distributor reaction was positive and immediate," reports Don Bohanan, VP & general sales manager of the label. "While the quality and sales potential of this album release would point toward a \$3.89 price tag, we decided to place it within the Cartoon Series \$1.87 price category for maximum sales volume."

Bohanan is offering a special dealers discount program on the "Alice" album. Distribs have further details.

The program was a jazzed-up, ultra-modern, musical version of the original "Alice in Wonderland" and bears the subtitle, "What's A Nice Kid Like You Doing In A Place Like This."

ABC-Par Distrib Changes

NEW YORK—ABC-Paramount Records has effected four distrib changes. New distrib appointments are: Hit Records, Cincinnati; Jay-Kay Dist. Co., Dallas; Record Sales Corp., Memphis and Heilicher, Minneapolis. The four new appointees will handle all lines for ABC-Paramount (including the ABC-Paramount label, Impulse, Tangerine, Dunhill, Jerden, Command, Grand Award, Westminster, Oliver and Boom), except Hit Record in Cincinnati will not handle Boom (distributed by A&I) or Westminster. Garmisa in Chicago will take over the Milwaukee area distribution of Dunhill, Jerden and Boom. Garmisa has previously handled other ABC-Paramount product in the Milwaukee territory.



MORE PROMOTION—Larry Coleman, managing director of Devon Music recently signed a group of songs by RCA Victor's Jose Feliciano. The artist-writer, who has been blind from birth, recently recorded an LP for Victor on which two of the tunes in the package "If I Really Bug You" and "Then You Don't Love Me" were included. The artist is currently on a cross-country junket and will be returning to New York in June.

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"The Sun Ain't Gonna Shine Anymore"

Now breaking just as big in the States S-2032



Niles Buys Ventura's Interest In Pubberies

NEW YORK—A Duke Niles-Ray Ventura story in last week's issue was a misinterpretation of the facts. It said that Ventura had purchased a half interest in Niles' publishing companies. Actually, Niles has purchased Ventura's half-interest in Rayven Music, Paris Music and Showboat Songs.

Dept. Of Interior Honors Woody Guthrie

WASHINGTON—Woody Guthrie, the long-ailing folk cleffer, was honored last week (6) by the federal government. Secretary of the Interior Stuart Udall presented a certificate honoring Guthrie for his contribution to conservation through his songs. Guthrie's wife, Marjorie, received the citation for him in the main auditorium of the Department of Interior.

In addition, a federal power project, which is presently in the planning stages, will be named after Guthrie.

Lefkowitz Names 3 More To Industry Committee

NEW YORK — Attorney General Louis J. Lefkowitz announced last week (1) that he has appointed three new members to serve on the advisory committee to assist his office in helping to expose and eliminate disk piracy.

The new members of the committee are Claude Hall of Billboard Magazine and Gotham attorneys John Clarke and Maxwell T. Cohen.

Lefkowitz has conducted three hearings into frauds and deceptive practices connected with the production and sale of recordings. Many recording stars have testified that their records were being counterfeited and their names used without their permission.

He also noted that he has recommended two bills to the Legislature to cope with the problems and added that additional legislation may be necessary.

Garrett Prod. Enters 2nd Year With Major Expansion Move

HOLLYWOOD—Snuff Garrett Productions celebrates its first year in business this month with one of the busiest schedules in the independent production field. The firm, headed by Garrett and Leon Russell goes into its second year with one of the hottest records in the country—Gary Lewis' Liberty stand of "Sure Gonna Miss Her" which was produced by Garrett and arranged by Russell. Firm is also represented with three new single releases: "3000 Miles" by Brian Hyland on Philips, "The Big Hurt" by Del Shannon on Liberty, and "Tossin' and Turnin'" by Damita



GARRETT & RUSSELL

Jo on Epic. Latest pactee to the production firm is Jimmy Boyd whose first single "I Would Never Do That" was released by Imperial Records last week. Next week Garrett records his 12th album "Viva Mexico" in the highly successful '50 Guitars' Liberty Premier Series on which he is featured as the artist. The publishing arm of the production company, Viva Music, has recently expanded with the acquisition of the Les Kaye Music Co. catalog which includes the Bobby Lewis hit of 5 years ago, "Tossin' and Turnin'." Another recent purchase by Viva was Glo-Mac Music which was bought from the Liberty publishing interests. Through this latter purchase, Viva acquired the copyrights on "Old Rivers," the Walter Brennan smash of a few seasons back, and the Gene McDaniels' "Chip Chip" hit.

Among the copyrights published by Viva are: "Just My Style"—written by Garrett and Russell, "Everybody Loves a Clown," and the current "Sure Gonna Miss Her."

The first independent production for the new firm one year ago was "Diamond Ring" the record that launched Gary Lewis' career and established the new firm. This original production was followed by subsequent singles and albums by Lewis all of which reached Top 10 status and became best sellers for Liberty.

It was with the Liberty label that Snuff Garrett first entered the A&R field. Joining the label in 1960 in the promotion department, Garrett was given his first chance at producing a session by Sy Waronker and Al Bennett who assigned him to direct one of the late Johnny Burnette's initial sessions and the resultant single "Dreamin'."

A partial list of these successful items included Burnette's "Your Sixteen," Bobby Vee's "Rubber Ball," "Take Good Care of My Baby," "Run to Him;" Gene McDaniels' "100 Pounds of Clay," "Chip Chip," "Tower of Strength;" Walter Brennan's "Old Rivers."



JUKE BOX OPS' RECORD GUIDE

ACTIVE with OPS

(Selections NOT on Cash Box Top 100 reported going strongly with ops.)

WATCHING THE LATE LATE SHOW

Don Covay (Atlantic 2323)

BRAND NEW THING

Jackie Wilson (Brunswick 55290)

SOME DAY, ONE DAY

Seekers (Capitol 5622)

BABY I NEED YOU

Manhattans (Carnival 514)

WHAT DID I HAVE THAT I DON'T HAVE?

Eydie Gorme (Columbia 43542)

YOUNG ONLY YESTERDAY

Robert Goulet (Columbia 43558)

THEME FROM PEYTON PLACE

Henry Jerome & Brazen Brass (Decca 31925)

A WELL REMEMBERED HIGHLY THOUGHT OF LOVE AFFAIR

Pat Boone (Dot 16836)

HERE'S TO MY JENNY

Mike Douglas (Epic 10002)

BAD EYE

Willie Mitchell (Hi 2103)

MY AUTUMN'S DONE COME

Lee Hazelwood (MGM 13490)

I'M SATISFIED

Otis Clay (One-Der-Ful 4841)

PHOENIX LOVE THEME

Serendipity Singers (Philips 40356)

WHY CAN'T YOU TRY TO DIDGERIDOO

Anthony Newley (RCA Victor 8785)

MAME

Al Hirt (RCA Victor 8774)

OH, SUCH A STRANGER

Paul Anka (RCA Victor 8764)

STICKS & STONES

Jerry Lee Lewis (Smash 2027)

HOLD ON! I'M COMIN'

Sam & Dave (Stax 189)

BIRDS & BEES

Rufus & Carla Thomas (Stax 184)

I'M GONNA CHANGE EVERYTHING

Jimmy Roselli (United Artists 996)

NEW ADDITIONS to TOP 100

60—HOW DOES THAT GRAB YOU DARLIN'

Nancy Sinatra (Reprise 0461)

68—NOTHING'S TOO GOOD FOR MY BABY

Stevie Wonder (Tamla 54130)

76—RAINY DAY WOMEN #12 & 35

Bob Dylan (Columbia 43592)

77—PLEASE DON'T STOP LOVING ME

Elvis Presley (RCA Victor 8780)

78—(I'M A) ROAD RUNNER

Jr. Walker & The All Stars (Soul 35015)

85—BACKSTAGE

Gene Pitney (Musicor 1171)

95—I'M SATISFIED

Otis Clay (One-Der-Ful 4841)

96—EVOL—NOT LOVE

Five American (Hanna Barbara 468)

98—BALLAD OF IRVING

Frank Gallop (Kapp 745)

99—THE CRUEL WAR

Chad & Jill Stuart (Columbia 43467)

100—NEW BREED

James Brown (Smash 2028)

100—STILL

Sunray (Tower 224)

100—NO MAN IS AN ISLAND

Van Dykes (Mala 520)



UNVEILING THE ORIGINAL—London Records hosted the cast of the new Broadway musical smash, "Wait a Mimim," at a special reception held in the Hotel Summit, Wednesday evening (23) following the performance. Purpose of the affair, also attended by London execs and district sales and promotion personnel, was to present the cast with the first pressing of London's original cast album for the production. Shown above are (standing left to right) cast members Michel Martel, Kendrew Lascelles, Nigel Pegram, Paul Tracey, Sarah Atkinson and April Olrich. Seated are (left to right) Dana Valery, London Records president D. H. Toller-Bond and Mrs. Toller-Bond and Andrew Tracey.

FRANKIE & JOHNNY	RCA VICTOR
ELVIS PRESLEY	Gladys Music, Inc.
PLEASE DON'T STOP LOVING ME	RCA VICTOR
ELVIS PRESLEY	Elvis Presley Music, Inc.
SOMEWHERE THERE'S A SOMEONE	REPRISE
DEAN MARTIN	Noma Music, Inc.
COTTON PICKIN' HANDS	COLUMBIA
JOHNNY CASH	Southwind Music, Inc.
PRIVATE WILSON WHITE	COLUMBIA
MARTY ROBBINS	Noma Music, Inc./Mojave Music, Inc.
TEENAGE FAILURE	COLUMBIA
CHAD & JEREMY	Noma Music, Inc./Chad & Jeremy Music, Inc.
TILL THE END OF THE DAY	REPRISE
THE KINKS	Noma Music, Inc.
WHERE HAVE ALL THE GOOD TIMES GONE	REPRISE
THE KINKS	Noma Music, Inc.
THE BIG HURT	LIBERTY
DEL SHANNON	Gladys Music, Inc.
IT WAS A VERY GOOD YEAR	REPRISE
FRANK SINATRA	COLUMBIA
BROTHERS FOUR	Dolph Music, Inc.
THE DOODLIN' SONG	COLUMBIA
THE STATLER BROS.	Southwind Music, Inc.
LOVE'S JUST A BROKEN HEART	CAPITOL
CILLA BLACK	Bigtop Records, Inc.
INSIDE LOOKING OUT	MGM
THE ANIMALS	Slamina Music, Inc.
YOU'RE ON MY MIND	MGM
THE ANIMALS	Slamina Music, Inc.
WALKIN' IN THE SHADOW OF LOVE	ATLANTIC
BOBBY DARIN	Valley Publishers, Inc.
LEAVE MY GIRL ALONE	WARNER BROS.
EVERLY BROS.	Hill & Range Songs, Inc./Kenny Lynch Music, Inc.
SOMEONE TO CARE	PRESS
THE FORTUNES	Noma Music, Inc./Fortitode Music, Inc.
SHA LA LA LA LEE	PRESS
THE SMALL FACES	Bigtop Records, Inc./Kenny Lynch Music, Inc.
THE ABERBACH GROUP	1619 Broadway, New York, N. Y.

Dear Aunt Myrtle:

They love Chris Montez like a son down at Herbie's place on Sunset Strip. Well, he's so damn decent, you know; so very agreeable and just a nice young guy.

A&M doesn't sign people they don't like. That's why A&M is a sort of family label, as well as being rich and all that. So here's Chris Montez, like anyone's favorite child, grinning and polite and shy, making hit records as well as being nice.

Some kids have all the luck . . .

I first saw the boy on a Beatle tour in Europe, about three hundred years ago and he was good even then. Then I heard this melodious girl's voice singing a pretty song named "Call Me" and I thought the jockey said "Miss Montez" and I said to myself—like you do when you're alone—"I didn't know she was still around," not having seen her since those old movies with Jon Hall.

Of course, it turns out to be Chris Montez, and we all know he's a male.

Also, "Call Me" was a hit and that's a help.

Chris Montez is a very good performer. He has charm, a great sense of music and he started early enough to learn the trade in the middle years of rock 'n' roll when he, in line with everyone else, was recording numbers like: "She's My Rocking Baby."

Now with many tours, several hits, (remember "Let's Dance," million seller and British silver disc winner?) a London Palladium appearance and substantial song writing experience behind him, he has made a very delightful album for these light, bright evenings.

We hope you like it.

Derek Taylor

P.S. Please find photo enclosed of . . .

Mr. Chris Montez

P.P.S. His new single release is

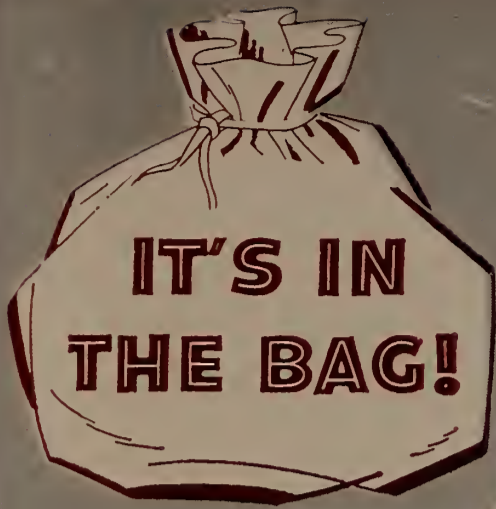
The More I See You

b/w

YOU, I LOVE YOU

A&M 796





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Billboard



- Ted Randal
PICK
- Bill Gavin
PICK



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Houston, Texas
Marnell of Md. Inc.
Baltimore, Maryland
Royal Dist., Inc.
Chicago, Illinois
All South Dist.
New Orleans, Louisiana
Stan's Record Service
Shreveport, Louisiana

Beta Record Dist.
New York, New York
Davis Sales Co.
Denver, Colorado
Southern Record Dist.
Nashville, Tennessee
Big State Dist. Co.
Dallas, Texas
Concord Dist. Co.
Cleveland, Ohio
Dale Enter. Inc.
Boston, Mass.

C & C Dist. Co.
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Hialeah, Florida
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Milwaukee, Wisconsin
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Richmond, Virginia

Standard Dist. Co.
Pittsburgh, Penn.
All State New Jersey
Newark, New Jersey
Trinity Record Dist.
East Hartford, Conn.
Jather Dist. Corp.
Minneapolis, Minn.
Music Service Co.
Great Falls, Montana
Jather Dist. Corp.
Omaha, Nebraska

Music Craft Dist. of Hawaii
Honolulu, Hawaii
Arc Dist. Co.
Detroit, Michigan
Georgia Record Dist.
Atlanta, Georgia
Tri-State Dist.
Ft. Wayne, Indiana
Phil's One Stop
Oklahoma City, Okla.
Marnell Dist. Co.
Philadelphia, Pa.
Schwartz Bros. Inc.
Washington, D.C.

Bookings: Buena Vista Productions, Phoenix

Orbison, Beatles Gain RIAA Gold

NEW YORK—An LP and single have joined the golden circle at the Record Industry Association of America (RIAA). The RIAA has just certified "Roy Orbison's Greatest Hits" as a gold LP seller (\$1 million in sales) and the Beatles' "Nowhere Man" (Capitol) as a million-selling single. The Orbison award is the first RIAA LP award for Monument Records. The Beatles have earned their second gold record for singles sales this year. Earlier, the award went to the group for "We Can Work It Out."

'Green Berets' Deals Start For World Exposure

NEW YORK—"Ballad Of The Green Berets," S/Sgt. Barry Sadler's gold record song (2.8 million disks sold and the title of the nation's top LP seller) is starting its global rounds. Chet Gierlach and Phyllis Fairbanks of MusicMusicMusic, Inc. have assigned the foreign rights to the number to several publishers around the world.

The following foreign deals have been set for the song, which has also sold over 100,000 pieces of sheet music: Concord Music for France and related territories, including 6 African republics and South Viet Nam; Francis, Day and Hunter for Germany, Austria, Switzerland and limited rights in Denmark; Sonora Musik Torlags for Sweden, Norway and Finland; Shinko Music for Japan; Peter Maurice for The British Isles and Ireland and Belinda Music for South Africa. Various Spanka Music firms are handling the song in the following countries: Spain and Portugal; Argentina and Brazil; Australia and New Zealand; Mexico, Columbia, Venezuela and Central America.

In Sweden, the song will be known as the "Blue Berets," honoring the soldiers of the United Nations Organization.

MusicMusicMusic has also announced the issue of the 16th published edition of "The Ballad Of The Green Berets," an overture based on the RCA Victor LP with that title and arranged by John Warrington. The premier performance of the overture will be by The Pelham Memorial High School Band, Conducted by Rocco Polera.

Liberty Buys Tape Duplicating Co.

HOLLYWOOD—Liberty Records has acquired its own tape duplicating facilities with the purchase of TDC Electronics of Omaha, Nebraska, according to Al Bennett, president of the label.

TDC was founded four years ago by its president, Leo Colvin, and vice-president, Stan Nick. It is involved in the manufacture of four and eight track cartridges as well as the reel-to-reel variety. TDC has thirty employees and utilizes two duplicating lines of a master and ten slaves each. The company's future plans include the addition of at least two more duplicating lines as soon as possible. TDC uses the Telepro 4-track cartridge and the Lear 8-track unit.

Bennett said he was "particularly gratified with the purchase, because we were able to retain the fine services of Leo Colvin and Stan Nick." Colvin will remain on as general manager while Nick will serve as chief engineer.

TDC will handle Liberty tape manufacturing and continue to offer custom services to other recording companies. The TDC acquisition is not unlike Liberty's Research Craft buy last year. Its founder, Allen Ellsworth was also retained. Research Craft presses a considerable amount of product for Liberty in addition to handling orders for numerous other manufacturers.

Liberty's growth pattern this past year has continued to accelerate. Besides Research Craft and TDC, Liberty also acquired World Pacific—Pacific Jazz Records, which has since grown into one of the parent company's most successful divisions. It also established a new economy line, Sunset Records. Other important Liberty divisions are Imperial Records and the vast publishing holdings of Metric Music.

Hershfield To Head Sales At General Recorded Tape

SUNNYVALE, CALIF. — Herbert Hershfield has been appointed to the newly created post of national sales manager for General Recorded Tape, Inc., according to Alan J. Bayley, president.

Hershfield, who joined the local stereo tape manufacturer April 1, had been president of International Promotions Inc., Chicago-based tape sales and distribution firm.

Bayley said creation of the national sales manager post was part of the company's expansion into production and marketing of tape cartridges for auto tape players. The firm expects to introduce its first series of tape cartridges later this month.

Hershfield will be based at General Recorded Tape's corporate headquarters here. He will assume some of the sales responsibilities formerly shared by Bayley and marketing vice-president John Spellman.

Prior to heading International Promotions Inc., Hershfield had been national sales manager and central regional tape specialist for Ampex Stereo Tape, based in Chicago. He will locate here immediately, and will move his family to the Sunnyvale area at the close of the current school year.

Barbara Layson Dies

LINDEN, N. J.—Barbara Layson, associated with the Deb and Alton labels, died in St. Elizabeth Hospital in Elizabeth, N.J. on March 30 of cancer. She was 43 years old. She is survived by her husband, Julius Dixon, and four children.



TOP 100 LABELS

ABC Paramount	39	Kama Sutra	3
A & M	22, 29	Kapp	98
Atlantic	4, 14, 67, 75	King	48
B. T. Puppy	41	Liberty	27, 64
Boom	90	London	9, 72
Boone	79	MGM	18, 30
Cadet	62	Mala	100
Colpix	55	Mercury	65, 84
Capitol	7, 8, 12, 34, 36, 45	Motown	19
Carla	40	Musicor	85
Challenge	52	New Voice	16, 25
Checker	83, 86, 88	One-Der-Ful	95
Chess	80	RCA Victor	6, 21, 77, 82
Co & Ce	28	Red Bird	89
Columbia	11, 32, 33, 44, 73, 76, 99	Reprise	43, 53, 60, 70
Decca	23	Ric Tic	51, 92
Dial	42	Scepter	10, 66
Diamond	61	Smash	69, 100
Dot	97	Soul	78
Dunhill	13, 24, 47	Symbol	58
Dunwich	20	Tamla	15, 37, 68
Epic	26, 31	Tower	100
Excello	35	Tribe	50
Fontana	63	United Artists	54, 57
Gold Wax	87	Verve	1, 56
Gordy	49, 59	V.I.P.	74
Hanna Barbera	96	Volt	38, 71
Imperial	2, 5, 91, 94	Wand	81
		Warner Bros.	17
		White Whale	46, 93



GOOD TIME—The left hand shot shows Capitol's "Good Time" classic's carton floor and window display that is being shipped to all Capitol Records Distributing accounts along with the release of the label's four new classical releases. The quartet, pictured on the right, are "Pennario Plays Chopin . . . for young lovers," "The Russians," "Greatest Band In The Land" and "I Love You."

The four LP's have been designed to ". . . bridge the gap between Bach and Rock—both in content and in cover design," according to Brown Meggs, vp and national merchandising



manager.

All of the sets are light classical in nature and contain melodies that are familiar to Bach buyers as well as to Rock buyers.

An example of the program is "I Love You" which consists of Edvard Grieg's romantic melodies played by the Hollywood Bowl Symphony Orchestra. Many of these tunes are recognizable as the basis for the "Song Of Norway" score.

Geared to the teenage and young adult market, this series is expected to fill the void between classical and pop.

Vinton & Klein Buy Stompers

NEW YORK—Bobby Vinton and Allen Klein have announced the purchase of The Village Stompers from Duke Niles. The Stompers earned a gold disk in 1963 with their first release, "Washington Square" and have gone on to accumulate world-wide LP sales totalling 3,000,000. The undisclosed price is believed to have reached into six figures.

Vinton, who holds a music degree from Duquesne Univ., had his own band until 1962 when he recorded the million-seller, "Roses Are Red," as a vocalist for Epic, to which he had previously been signed as an orchestra

leader. He plans to direct and supervise all future waxings of the Stompers, noted for their original "folk-Dixie" sound. The acquisition of the group, also Epic pactees, reflects the resurgence of interest in instrumental recordings, a movement spearheaded by the recent successes of Herb Alpert's Tijuana Brass.

Allen Klein and Company, Inc. has assumed direction of The Village Stompers, who have been a popular attraction on the nation's campuses and fairgrounds, as well as frequent guests on major television shows and headliners at top cabarets.

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Excello 2273

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BOB LIND

And, remember his hit LP



WPS-21841/WP-1841

The 'in' sound for '66





RECORD RAMBLINGS

NEW YORK:

The Pier Paolo Pasolini film "The Gospel According To St. Matthew" which has been acclaimed by critics throughout the world, now has had an LP of the music used in it released by Mainstream. The sounds incorporated into the movie represent a musical potpourri with such selections as Bach's "St. Matthew Passion," and works by Mozart and Prokofiev interspersed with African drums and the lovely spiritual "Sometimes I Feel Like A Motherless Child." Here is one soundtrack that can be wholly appreciated without viewing the movie, but that's no excuse to miss this magnificent flick.

Sol Abrams notes that the opening crowd attendance record at Palisades Park was broken last week when the Young Rascals drew 269,000 fans into the showplace on Saturday and Sunday. The weekly shows are hosted by various deejays from the New York area. . . . Argus Distrib has acquired the Ajax label whose first release is titled "La-La-La-La-La" by a group called the Overtones. Rose Saggio and Pat Sabatino are currently setting up national distributors for Ajax with all sales through Argus.

Liberty's Jim Brown stopped by with the Hollies, who are setting out on a series of cross-country trips promoting their current chart rider "I Can't Let Go." While in town the group opened Murray the K's new nightspot. . . . Jack Eely, former lead singer of the Kingsmen is back with his new group, the Courtmen and their first release, for Bang, is titled "Louie, Louie- '66." . . . Merrec's Jerry Ross up this week with a new

trid including the Debs' "The Life And Soul Of The Party," Carl Hall's "He Gets Everything He Wants" and the New Breed's "I've Been Wrong Before." . . . Philip Dawn and the Sunsets have been signed by Fran-Tel and their first release is dubbed "Missionary Tom" b/w "Your Lying Heart."

Ron Terry, formerly of Premier Talent, has formed his own agency, Capitol Booking. . . . The Sherry Sisters (Karen and Lois) have big things happening for them outside the borders of this country. The girls are represented with "Aitaiwa Moichido" in Japan, "Tu' Das Nie" in Germany, an upcoming release in France and are currently cutting in both Italian and Spanish. Their tunes are on Epic in the States and on Columbia internationally. . . . The Kim Sisters will take the short trip for Harrah's in Lake Tahoe (where they are currently playing) to Harolds in Reno where they open a three week stand on the 28th. . . . Condolences to Russ Miller, professional manager of Saturday Music, on the passing of his father.

John Abbott arranged Sonji Clay's initial deck. . . . Morocco, Oriental dancer and MGM songstress has been named president of the Ethnic Purists Society. . . . Metric's Al Altman sends word that one of his tunes "I'm Gonna Be A Wheel Someday" is on the new Trini Lopez LP which is aptly titled "Trini Lopez." . . .

Phil Strassberg notes that Monti Rock III's new Mercury single will be released in about two weeks. . . . Another new deck is the Toys' "Silver Spoon" b/w "Can't Get Enough Of You Baby" will be on the market this week.

Atlantic's Bob Kornheiser has three hot numbers on his hands. The new single by Who titled "Substitute," Ted Taylor's "Long Distance Love" and Bobby Darin's reading of the "Mame" tune from the show of the same name, which is currently playing and clicking out of town. Bob expects the Darin outing to be one of the chanter's biggest. . . . Mike Records' Eddie Mathews just back from a promo trip to Baltimore-Washington and Philadelphia with the label's new Randy and the Rainbows single "Quarter To Three."

HOLLYWOOD:

Back in the thirties a friend of ours wrote a radio script titled "The Bill for the Happy Life." Influenced by CBS' Norman Corwin, it concerned itself with an imaginary congressional bill which would permit U.S. citizens to pre-select their vocations. According to this bill everyone in the

books which is rarely exercised.

We thought of this script while reading excerpts from Chuck Blore's brilliant talk a couple of weeks back at the pre-NAB seminar. The former VP in charge of programming for Crowell-Collier and present head of Chuck Blore Creative Services has mapped out a bill for a happy imaginative life in broadcasting. He has denounced the conformity existing in most of radio today—the imitators, the scared runners, the copycats, the gigantic jukebox programmers. Blore said, "Until station owners realize that radio entertainment is show business and show business is programming, radio will continue to be a low man on the totem pole of mass media." He suggested programming concepts designed to lure today's radio audiences and demonstrated how they could be integrated into the station's format. "It doesn't matter if your station is Top 40, middle



TOYS



PHILIP DAWN



SHERRY SISTERS

U.S. is to be polled individually, and allowed to change jobs. Lawyers can become farmers, if they so wish. And farmers can switch to song writing. It's certainly a radical bill and its detractors claim "it's communistic," people should not be herded like cattle and forced to do what they wished to do. But finally the bill goes before congress and is passed. The Bill for the Happy Life becomes the law of the land. And a strange thing happens. Except for an occasional shift most citizens are content to stick to their established routines. The law becomes just a statute on our

of the road, classical or C&W, the fact remains that these groups deserve the best entertainment you can give them."

So what effect has Blore's speech had? We checked with one of the program directors in town who had attended the convention. He was impressed with the seminar. But Blore's keynote speech did not affect him in any way. Billing for '65 was higher than any other period in the station's history. So, obviously, Blore's talk was directed at others.

We hope this doesn't mean that programmers throughout the nation

Focus on Jane!

Jane Morgan performs the Oscar-nominated song "I Will Wait for You" on the Academy Awards Television Show, Monday night, April 18th.



Tune in on sales!

Jane Morgan sings "I Will Wait for You" in a brilliant single performance

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VIC DANA

The song is

I LOVE YOU DROPS

319

The fact is

IT'S A SMASH!





RECORD RAMBLINGS

will be looking into their mirrors and seeing other P.D.'s. We hope this doesn't mean that they'll not notice the hackneyed and recurring notes from broken records. Or the tired sounds of the Joe Miller joke book jocks. We hope this doesn't mean that Chuck Blore's broadcast bill is to become a wireless statute with no listeners. . . . Our "West Coast Girl of the Week" is Mira's newest artist Carol Connors who's currently touring to promote her initial single "My Baby Looks, But He Don't Touch"—a chart breaker, we hear, in Miami, Hartford, Boston and Detroit. . . . The production team of Hitmakers Inc. are planning a new departure in sound for Richard Gosting and Mary Sperling, the popular vocal team who appear on Warner Bros. Records—they'll be cutting jazz-oriented rock and roll. Gosting and Sperling are better known as Dick and Deedee. . . . The Association, who appear to have a double sided "action" record on Valiant in "Along Comes Mary" and "Your Own Love," headline UCLA's Mardi Gras on April 22. . . . Donovan cutting his first sides for Epic at Columbia studios this week. . . . Danny Hutton, experimenting with new sounds, features flutes and other piping wind instruments on his first MGM single "Funny How Love Can Be". . . . Leftover line from last week's Nancy Sinatra "get-together" at Martoni's—Nancy introduced writer-producer Lee Hazlewood commenting on the "perfect marriage" of producer, engineer and arranger. Lee's statement—"And if the new one isn't a hit, do I get alimony." . . . Bob Lissauer, v.p. and general manager of Vincent Youmans, in town with lyricist Billy Goldenberg and

composer Larry Alexander to set a Broadway show deal for the team. . . . Joanie Sommers has been signed by producer Richard Lewine to star with Ricky Nelson in ABC-TV's hour special "Flip Side" with Bert Bacharach penning the score to Hal David's lyrics. . . . Nancy Wilson, Tony Bennett and Count Basie will co-star on ABC's Rodgers and Hart special which'll be taped June 6-12 and aired later this year. . . . Ike Cole of Dee Gee Records has been signed to appear on the "Jackie Gleason Show" this coming fall. . . . Riz Ortolani, the successful young Italian composer, flying to the states in mid-May to engage in a heavy promotional tour for the MGM album and singles from "Maya". The film was shot in the jungles of India. . . . Chad and Jeremy are intrigued with the success of "Teenage Failure" on local stations—Chad says, "We only recorded it because it was written by Jeremy and I like to keep my partner happy." . . . The Mama's and Papa's "Monday Monday" is the current number one single in town and Nancy Sinatra's "How's That Grab You Darlin'" one of the most requested new ones. Ten years ago this week "Poor People of Paris" (an instrumental by Les Baxter) ruled the charts with a group called The Teen Agers and "Why Do Fools Fall In Love" in the number two slot. Big story of the week—just ten years back—was the opening of the world's first circular building—the ultra modern Capitol Tower.

CHICAGO:

The "kiddie a go go" craze is spreading fast hereabouts, according

to Jack Mulqueen, producer of The Mulqueens TV'er which started the whole thing. Show's format runs along the record hop lines, featuring youngsters dancing to the accompaniment of current hit records. A recent innovation is the appearance of guest artists which, to date, have included The Shadows Of Knight, currently riding the charts with "Gloria"; The Males, The New Colony Six and, coming up shortly, Mercury's Lesley Gore. Also, a complete line of "kiddie a go go" apparel is now available at Carson Pirie Scott & Co! . . . The Harden Trio, scoring nationally with "Tippy Toeing" (Columbia), came to town (2) for a guest appearance on the American Swingaround show. . . . Arlo Guthrie, who made his Chi debut at Poor Richards in Old Town last February, returns to the folk nitery for a special weekend stint (4/8-9). On the same bill will be a newly

us a call to tout Liberty sizzlers "Remember The Rain" by Bob Lind, "The Big Hurt" by Del Shannon and "I Can't Let Go" by The Hollies. Latter deck is quite a click in Chi. . . . Folk singer Don Evans auditioned at the Yellow Unicorn in Old Town for owner George Ramsey. . . . Local thrush Patti Bene is blossoming these days as the Park District's "Flower Girl of the Month"! . . . Among the singles starting up at Summit Dist. are Bobby Vinton's new one "Dum De Dah" (Epic), "Second Hand Man" by the Back Porch Majority (Epic) and "The More I See You" by Chris Montez (A&M). . . . Area GI's serving in Viet Nam delivered Easter greetings to their families via WCFL's "Voices of Democracy." Station also made the tapes available to families upon request, at no cost. . . . Nice to see Big Four's Jerry Allan who was in town for a few days last



ASSOCIATION



CAROL CONNORS



CHAD & JEREMY

formed local group called "Time." . . . WLS-Chicago will carry exclusive radio coverage of this year's Academy Awards Show (18). . . . Bennie Wilkerson reports action in several areas on Nation newie "A School Girl's Dream" by Tammy Levan. . . . We're pleased to note that WCFL's Nick Biro is back in the fold after recent major surgery. . . . The London House spotlighted Chi's own Eddie Higgins and Judy Roberts jazz trios in alternating sets for one week only 4/4-11. . . . Congrats to George and Jan Silha (House of Music) who welcomed their firstborn (31), 6 lbs. 8 oz. David Wayne! . . . Jerry LaCoursiere gave

week. . . . Ralph Cox, who covers this area for Time-Mainstream, is currently concentrating on the new Clark Terry deck "Mumbles Strikes Again." . . . Barney Fey and Bill Floyd, who have booked many top disk acts in the midwest, stopped by the CB office for a brief visit. . . . Prexy Jimmy Martin and sales mgr. Ron Bernstein (J. H. Martin Dist.) info that the Rolling Stones are running true to form here with their latest "Big Hits" album and that Stanley Black's A new talent on the local scene is "Russia" LP is starting to happen. . . . Franklin David who bows on WGN's "Travelin On" show Friday night.

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HISTORIC RE-RETURN—Hundreds of Horowitz fans are pictured as they stood on line last Monday, waiting to purchase tickets for Columbia Records' Vladimir Horowitz' April 17 Carnegie Hall concert. Despite rain and cold weather, many people waited outside Carnegie Hall for the box

office to open and within less than 3 hours, the concert was completely sold out.

Columbia Records will record Horowitz' concert in its entirety, as it did last year when the famed pianist returned to the concert stage after a twelve-year self-imposed retirement.

Tribe Pacts 2

NEW YORK—Huey Meaux' London-distributed Tribe label has added Barbara Lynn and the Trashmen to its artist roster.

The lark, who enjoyed several previous hits, produced by Meaux for the Jamie-Guyden label in Philadelphia, has already cut her first release, "I A Good Woman" b/w "Running Back." The Trashmen, a Minneapolis group, had a top five hit several seasons ago, in "Surfin' Bird." The crew's initial Tribe sides are "Hanging On Me" and "Same Lines."

Bob Dylan To Tour The World In Concert

NEW YORK—Columbia's Bob Dylan, considered by many to be the leader of the current folk-rock trend, has embarked on a 2 month tour which will include stops in Australia, Sweden, Denmark, France, and the British Isles. The young minstrel will perform in 22 cities on this, his first around-the-world tour.

Duke-Peacock Pacts Pearl Woods To A&R

NEW YORK—Pearl Woods, recently signed to an artist's contract with Duke Peacock Records in Houston, has had her contract with the firm expanded to include A & R duties.

The artist has been assigned to write for and produce eight sides on Bobby Blue Bland by Duke Peacock president Don D. Roky, and will also produce records for a vocal group called the Backbeats, her own discovery.

A well-known artist, writer and producer with such hits as "Something Got A Hold On Me," "Next Door To The Blues," and "Mean Old Man's World," which have been recorded by such varied singers as Ray Charles, Dinah Washington, Etta James, the Righteous Brothers, and Chuck Jackson, Pearl Woods is under the personal management of Peter Leeds.

Newport Folk Fest Set; Kiddies Get Their Day

NEW YORK—The Newport Folk Festival will be held July 21 through July 24 in Newport, Rhode Island. In addition to the annual four days of evening concerts and daytime workshops, the Board of Directors of the Newport Foundation have designated Wednesday, July 20, as a pre-festival day, specially geared for children. Oscar Brand will organize the children's day, and has already lined up performers such as Theo Bikel, Judy Collins, Bessie Jones, Jean Ritchie, Buffy Sainte-Marie. A group of children from the city of Newport will perform singing games of the United States and Canada.

Another innovation of the 1966 Folk Festival is the inclusion of traditional folk crafts, which will be shown at the daytime programs. The complete wool process, from the shearing of sheep to the finished wool tweed will be shown daily by skilled artisans. A mountain potter, wood carver, and basket weaver will work beside Seminole Indian patchwork makers, an Eskimo ivory carver and a Nova Scotia fisherman who will weave nets and make lobster traps.

In keeping with the aims of the Folk Foundation, traditional artists from the United States, Canada and the British Isles will be an integral part of the festival. Many of these artists have been located by the field work done by the Foundation during the past year.

Theo Bikel, Oscar Brand, Brownie McGee and Sonny Terry, Judy Collins, Bob Dylan, Jack Elliott, Mimi and Dick Farina, Flatt and Scruggs, Carolyn Hester, Bessie Jones, Clark Kessinger, Phil Ochs, the Pennywhistlers, Jean Ritchie, Grant Rogers, Buffy Sainte-Marie, Joseph Spence, and Howling Wolf are among the many performers appearing at the festival.

New Dooto Facility Going Up In Compton

COMPTON, CAL.—Dooto Records, expressing "the utmost confidence in the economic stability of Compton, Watts, and South Los Angeles," will raise a new \$100,000 addition to the Dooto Music Center this fall. Dootsie Williams, president of the firm (which has based its operations in South L.A. for over 20 years), announced that the primary reason for the expansion is to provide a new headquarters for their growing record business and gain added space for business and community affairs. The planned addition is to be ultra-modern and will feature air conditioned offices for lease in addition to ample parking space. Upon its completion, the Dooto Music Center will house all of the firm's manufacturing operations, as well as its television, film making, and radio production facilities.

Era Changes Address, Also Moving With Big 3

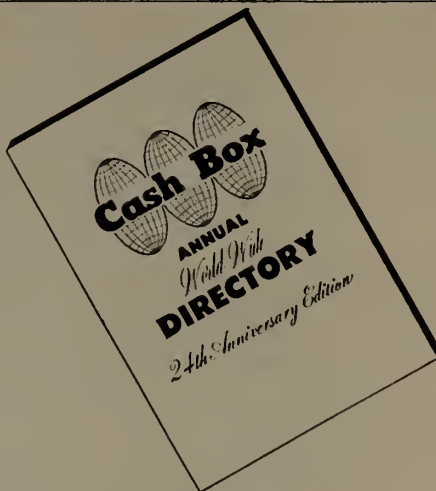
HOLLYWOOD—Era Records, now enjoying its 10th anniversary, has moved to enlarged quarters at 7033 Sunset Blvd. in Hollywood.

The label is "on the move" with three potent items, reports president Herb Newman. Top seller is the Jewel Akens novelty about a secret agent hound dog, "Sniff, Sniff, Poo-Pah Pah-Doo." Runner-up is an instrumental breaking out of Chicago, "Bossa Blue Port," by the Birds of Paradise on the subsid label, Newman. The third major push is Era's new romantic discovery, Guy West, bidding with "Exit Loneliness, Enter Love."

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Mercury Markets Cartridge Portable

CHICAGO—A three-pound tape cartridge portable that records and plays back, listing for less than \$90, was announced jointly last week by Irving B. Green, president of Mercury Records, and Perry Winokur, national sales Manager of the record label's home entertainment products division. Green, in making the announcement, stated that the 7- $\frac{3}{4}$ by 4- $\frac{1}{2}$ by 2- $\frac{1}{4}$ inch portable is powered by five "C" batteries and will play 60 and 90 minute long cartridges of blank or pre-



TAPE UNIT (center)

recorded tape. An optional feature with the Recordomatic is an AC adapter enabling the unit to be plugged into any standard AC outlet, simultaneously rejuvenating the batteries.

Dealer Special

The instant-loading cartridge tape system is being introduced to dealers in a special demonstration center package deal, Winokur stated. With every 20 Recordomatics purchased, a dealer will receive free a deluxe cordless Mercury phono, the AG 4126, which lists at \$49.95, together with a permanent merchandising display and simple wiring connections, which make up a sales-producing counter demo centre. The self-contained counter centre enables a dealer to graphically demonstrate that a record which is played on the jacked-in phonograph can be recorded onto the cartridge and easily played back from the cartridge thru either speaker sys-

tem. The complete demo centre requires less than two and one-half square feet of space.

Solid State

Other features of the compact portable cartridge playback unit include: solid state circuitry; capstan drive; a single control for start, stop, fast-wind and rewind, including a built-in interlocking safety button; separate volume control for record and playback; input and output connections, enabling recording and playback thru radio, TV set, phono or other tape recorder; a dynamic omni-directional hand mike, with remote start or stop, with special easy-attached clip; and a VU meter indicating recording level and batteries' condition, simultaneously rejuvenating the batteries. Standard equipment also includes patch cord; shoulder strap; a cartridge library rack and a blank tape cartridge. Optional equipment includes: telephone pickup; foot pedal control; stethoscope headphones and noise-concealing mike.

Cartridges Coming

An opening library of cartridge pre-recorded tapes will be announced soon, Green said. Opening selections will be "carefully" selected from the best-selling albums in the combined catalogs of the labels within the Mercury family including: Philips, Mercury, Smash, Fontana, Emarcy, Lime-light and Mod. The pre-recorded tape cartridge has a built-in non-erasure feature. The blank tape cartridge can be erased or simply by removing two small plastics nodules, the cartridge loses its erasure feature if the person recording wishes to permanently safeguard against erasing.

The 60-minute blank cartridge (C-60) will retail for \$3. The price of pre-recorded tape cartridges will be announced shortly before the release of the initial library, which will coincide with the start of the National Association of Music Merchandisers' convention July 8.

Jack Levy To Manage Randy Sparks Firm



JACK LEVY

HOLLYWOOD—Randy Sparks has announced the appointment of Jack L. Levy to the post of general manager of Randy Sparks Enterprises.

Levy, a merchandising-sales expert, will be responsible for coordination of all Sparks' various enterprises. These encompass the American Gramophone and Country Music recording companies, Westwood folk-nitery, Led-bettors' four ASCAP and four BMI music publishing companies, and the various talent under contract to Sparks. Latter includes the Back Porch Majority, The New Society, The Texas Twosome and singer-comic George McKelvey.

In his initial statement after his appointment, Levy said that the Sparks companies are going "all out" to create active publishing firms by soliciting top writers of material to be used by Sparks-controlled groups.

A native of New York City and a graduate of New York University, the new general manager began his career as a partner in the advertising agency of Layne, Leene and Greene. He then was a vice president of Capitol Records.

Levy, prior to his present appointment, was a producer-director for shows telecast over station WXYZ in Detroit.

Under Levy's guidance, Ardmore-Beechwood (the music publishing arm of Capitol), acquired such hits as "Sukiyaki," "Tie Me Kangaroo Down, Sport," "P.S. I Love You," "Love Me, Do," and "Bits and Pieces." With Adam Ross he also was producer of the Rivington's big hits, "Papa Oom Mow Mow" and "The Bird's the Word" on Liberty.

Liberty's Dealer Program For April

LOS ANGELES—Jack Bratel, Liberty's national sales manager, has set a dealer program for this month that, according to him, will "surely keep showers away from retail stores." Special terms (available from Liberty distributors) are effective immediately on the entire Liberty, Liberty Premier series, and Dolton catalogs as well as the 5 new packages slated for release in April.

New for Liberty this month are: Jan and Dean on "Filet Of Soul," Bobby Vee with volume 2 of "30 Big Hits Of The '60's," Martin Denny on "Hawaii A Go-Go," the Johnny Mann Singers with "Daydream," and "The Sound Of Her Majesty's Royal Marines."

Seasons Sign With Fredana

NEW YORK—Philips recording artists the 4 Seasons have concluded moves calculated to perpetuate their career and widen the scope of their activities.

Following a prolonged period of handling their own affairs, the hit-making group has signed a personal management deal with Fred Weintraub's Fredana Management Corporation. Weintraub anticipates exploring several new avenues for the varied talents of the group.

In a related move, the foursome have signed with the Ashley-Famous Agency for booking representation, capping a concerted drive by the agency to acquire acts which appeal to the college concert and promotion-date market, such as Gary Lewis and the Playboys and The Christy Minstrels, who were recently signed to the AFA banner.

A spokesman for the group said, "We now feel that we have the right people in our corner and can really move." He emphasized that the new alignments will not affect the group's recording activity. Bob Crewe will continue producing their disks for release on Philips, where they have been consistently on the charts and among the industry's top selling artists.

During the last year, the group's expanded activities included the emergence of Frankie Valli as a solo recording artist for Smash and a Top Ten single under the pseudonym of The Wonder Who.

Tarr Named Victor Veep

(Continued from page 6)

now account for approximately 40 to 50 per cent of all record sales.

In 1962, premium record sales and educational record sales were added to the activity. This was followed by Tarr's appointment in 1963 as Manager, Planning and Merchandising, in which capacity he spearheaded RCA Victor's entry into the Stereo 8 business.

Tarr has been a disk jockey, a motion picture exploitation representative and a reporter for the New York Post. For a number of years, he was assistant advertising manager of Decca Records.

James Martin—Cartridges

(Continued from page 6)

stereo car units for \$139.95 (without the radio), and \$164.95 with the radio installation. The Chicago based company will shortly offer stereo with FM units, self-contained units for the home, and a carrying unit that will work with battery operation (an easy carrying portable unit).

Martin added that the Lear Jet 8 track cartridge tapes can easily be used in the car and the home. In other words, it is not necessary to have separate units for the car and home. Each track on the Lear Jet tape cartridge can simply be changed by merely depressing a button at the front of the unit.

"With all of these exceptional features," Ron Bernstein, Martin's sales manager, stated, "the customer receives the finest stereo sound fidelity available. Naturally, we are all pleased to be the franchised distributors for Lear Jet tape cartridges and car and home units in this large market."

Martin, A 'Doer'

When Jimmy Martin entered the record distribution field during the beginning of World War II he was one of the very first such distributors in the industry. He has grown with it accordingly. He immediately became one of the foremost spokesmen and "doers" in this wide market.

"Never in my long experience in this business have I ever felt as completely confident as I do now," he asserted. "In fact, I wasted no time in proving my confidence in the fine Lear Jet line of tape cartridges and the wonderful people who represent the company by adding several new employees to my organizational staff.

"We will, of course, concentrate much of our resources and efforts in our enterprising tape cartridge one stop operation. We will exert every means toward making available to our customers every line of tape cartridges on the market. And, of necessity, have allotted a considerable part of our floor space to this end."



MARKING A FIRST—American Music Makers hosted a party last week for Sonji Clay, celebrating her first recording contract and her first waxing. The deck, which will be released immediately, couples "Deeper In My Heart" and "What Now My Love?" Pictured here (left to right) are Sam Shapiro, head of National Record Mart of Western Pa.; Mort Locker of Hamburg Distrib; the lark, Lou Guarino, American Music Makers topper, and John Abbott, who arranged and conducted the session.

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Fach Predicts Best Half Year At Smash

CHICAGO—Charles Fach, vice-president and product manager for Smash/Fontana Records, has predicted the biggest first half year in sales volume in the company's history. With the close of the first fiscal quarter of 1966, Fach noted that figures are running well ahead of last year; and, at the same time, that the second quarter is beginning with a "rush" of single hits stemming from varied sources. As further indication of the growth of the Smash/Fontana dual label operation, Fach stated that the talent roster currently lists the largest number ever of new names on the label at one time.

From Philips of England, where their record is Number One for the third week in a row, The Walker Brothers' Smash recording of "The Sun Ain't Gonna Shine (Any More)" is now hitting the American charts; also hot is the master purchase from Mastersound Studios of Atlanta, "Double Shot (Of My Baby's Love)" by The Swingin' Medallions, a group from Landers College in South Carolina, "Peter Rabbit" by DeeJay and the Runaways, secured from Luvern, Minnesota, and "Boss Loving" by Larry Williams, an R&B hit in Southern California already growing to national prominence.

On the companion Fontana label, The Mindbenders, in their first outings leader Wayne Fontana, are making chart noise with "Groovy Kind Of Love"; and the group Dave Dee, Dozy, Beaky, Mick, and Tich are represented with "Hold Tight To What You've Got." Both of these disks emanated from Fontana of England.

NARM Names Kintner General Counsel

BALA CYNWYD, PA.—Earl Kintner, former chairman of the Federal Trade Commission, has been retained as general counsel for NARM, the rack jobber association. Formerly general counsel of ARMADA, the defunct distrib association, Kintner is considered an expert on anti-trust legislation. He is a member of the law firm of Arent, Fox, Kintner, Plotkin and Kahn, with offices in the Federal Bar Building in Washington, D.C.

Guy Mitchell, Deana Martin To WB

BURBANK, Cal.—Guy Mitchell and 17 year old Deana Martin signed to augment the Warner Bros.-Reprise roster of artists. Deana is the third member of her family to enter the recording field; she has been preceded by her brother, Dino (of Dino, Desi & Billy) and her father, the well known Dean Martin. Mitchell has recorded many times for other companies. Lee Hazlewood will direct Deana Martin's recording activities, while Jimmy Bowen will function in the same capacity for Guy Mitchell.

MGM's 'Batman' Pushed By ABC-TV

NEW YORK—MGM Records has tied-in with the ABC-TV network to publicize and promote their "Batman" album on ABC-TV affiliated stations.

ABC-TV has advised all of their stations to use the MGM "Batman" album for local contests, promo slides, for distribution to television editors, and for cross plugs on ABC radio shows. Arrangements also have been made for the album to be displayed in local record shops and in department stores displaying "Batman" merchandise such as capes, masks, suits, rings, buttons, etc.

Miriam Makeba Inked To Mercury

CHICAGO—Miriam Makeba, the South African vocal stylist who has carved an impressive niche in show business in the six years since first coming to the United States, has been signed to a long-term Mercury recording contract.

In making the announcement, label president Irving B. Green stated that Mercury is preparing the first of a series of recording sessions as soon as possible for the performer, who became a star in her native land before coming to the United States in late '59. Green has named Luchi De Jesus, veteran producer of Mercury's New York office, to personally oversee the recording activities of the 1965 Grammy Award winner.

The artist, whose popularity is world-wide, will be accorded global promotion and publicity, Green said. Mercury's world-wide licensees in the Philips Phonograph Industries will coordinate with the U.S. firm in this international campaign, he added.

Working closely with her management office, Stan Greesom Associates of New York, Mercury will arrange cooperative activity with its European affiliates for her projected engagements on The Continent and her forthcoming Caribbean and South

American tour, departing June 24 for six weeks.

Mercury's signing of Makeba follows by six years her almost unheralded arrival in America. Her introduction here was brought about largely through the cooperative efforts of Lionel Rogosin, American producer of the South African documentary film "Come Back, Africa," and Harry Belafonte. Rogosin's picture featured Miss Makeba's vocalizing of authentic South African songs, and was presented at the 1959 Venice Film Festival. Festival officials were so impressed that, through Rogosin, they invited her to appear at the Festival. Following Venice, she visited London, where she met Belafonte. Her recent duet recording with him on RCA Victor, "An Evening With Belafonte/Makeba," took the 1965 NARAS Best Folk Recording Award. This, her first win, capped several previous NARAS nominations.

Following her current engagement at The Village Gate in New York, Miss Makeba will undertake a series of college concert tours, a Canadian television appearance, an engagement at San Francisco's Basin Street West, and initial recording dates for Mercury prior to her Caribbean tour.

TJB Hot On Both Sides Of The Atlantic

HOLLYWOOD—Herb Alpert and the Tijuana Brass are looking forward to the contrasting serenity of a series of one night concerts following a pyretic-paced three-day visit to England.

The crew was fested with a cocktail party and press reception upon their arrival in London and followed this with the taping of two half hour BBC specials. They subsequently taped "The Black And Tan Review," one of England's most successful variety shows, and, a few hours later, performed to a sell-out house at the Odeon Theatre in Hammersmith. The concert, promoted by Brian Epstein, also included the Silkie and Sounds Inc. and received excellent reviews with the Brass headlining.

Alpert also meets with deejays in England to promote the Brass' latest single release, "Tijuana Taxi," the follow-up to "Spanish Flea," which was a Top Ten hit in Great Britain.

Back in the U.S. the septet recently appeared at a White House press cor-

Col. To Cut 'Mame'

NEW YORK—Columbia Records will record the original cast LP of "Mame," the new musical with a score by Jerry ("Hello, Dolly!") Herman. Production opens at the Winter Garden on Broadway on May 24, and five days later, Goddard Lieberson, president of Columbia, will supervise the cast session. The show, starring Angela Lansbury, is based on "Auntie Mame," the Jerome Lawrence-Robert E. Lee play. It opened its Philly try-out last week.

respondent's dinner in Washington, D.C. and played for the vice-president and cabinet. Following a sell-out seven concerts (Mar. 31-Apr. 3) at the San Carlls Theater-in-the-Round in San Francisco with an advance gross of over \$113,000, the group returned to Los Angeles to tape a Hollywood Palace television show on Apr. 7 and then left for an extended concert series around the nation.

Disney Flicks

(Continued from page 6)

at least two songs. Starring is Walter Brennan. For Easter of 1967, Dean Jones, Maurice Chevalier and Yvette Mimieux will star in "Monkeys Go Home," a tale about an ex-GI who inherits an olive farm.

Set for re-release in June, 1967 is "Snow White & the Seven Dwarfs," with two LP's, including the soundtrack, and four 45's already in the Disneyland label catalog. The following month, "The Happiest Millionaire," starring Fred MacMurray, Tommy Steele, Leslie Ann Warren and John Davidson, will premiere. It will boast a score by the writers of the "Mary Poppins" tunes, Richard & Robert Sherman. There will, of course, be a soundtrack album. "The Shaggy Dog," also featuring Fred MacMurray, comes in Oct., 1967.

The Shermans are also writing the score for Disney's 1967 Christmas film, "The Jungle Book," an animated version of the Rudyard Kipling book with the voices of Phil Harris, Jimmy Durante, Red Skelton, Louis Prima, Sterling Holloway, Pat O'Malley and Sebastian Cabot. Needless to say, Disneyland/Vista Records will run with the soundtrack album.



REPACTED—King Records' president Syd Nathan (center) recently re-inked writers-artists Moore & Napier. The pair, who write most of the tunes they record, have a new LP out for the label titled "Truck Driver Songs." The duo's tunes are published by Lois Music a subsid of King.

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5623



POP PICKS



LOOK TO THE RAINBOW—Astrud Gilberto—Verve V/V6-8643

The misty voiced lark is back with another Verve offering. With a total and almost uncanny command of the bossa nova sound, the songstress creates a feeling of Spring on this outing. Gil Evans arranged and conducted the tracks which include "I Will Wait For You," "Maria Quiet," and the title song. The excellent sounds afford a lot of good listening.



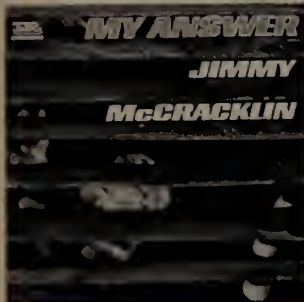
I HEAR TRUMPETS BLOW—Tokens—B.T. Puppy BTP/S 1000

Still climbing up the pop charts with their latest smash, "I Hear Trumpets Blow," the Tokens have launched this album effort, dubbed with the same name. The versatile quintet, which roars with rock, folk-rock and folk material, wails with an impressive assortment of newies and oldies, bound to attract lots of buyers. In addition to the title track, the set includes "The Three Bells" and "Barbara Ann."



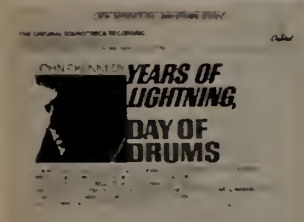
DON'T GO TO STRANGERS—Eydie Gorme—Columbia CL-2476/CS-9276

This steaming collection of torchers should warm the heart of any music gourmet. The package contains many memorable tracks, and is destined for good sales. Eydie's usual excellence is typified by this set which includes: "How About Me," "I Wish You Love," and "I'll Be Around" among other blue ribbon efforts.



MY ANSWER—Jimmy McCracklin—Imperial 9306/12306

Jimmy McCracklin is following up his charted deck, "My Answer" with this outing by the same name. McCracklin answers the question "What is real deep soul blues," with the intensity of the self-penned songs on this set. "Steppin' Up In Class" gets a particularly fine treatment as does the title song.



YEARS OF LIGHTNING, DAY OF DRUMS—Original Soundtrack—Capitol T/ST 2486

Although many articles, movies and record albums have been dedicated to the dynamic life and tragic death of President John F. Kennedy, the USA documentary film, "Years Of Lightning, Day Of Drums," is considered by many to be the most profound dramatization of Kennedy's brief life as president. Narrated by Gregory Peck, the Capitol soundtrack album contains portions of several of Kennedy's speeches on humanitarian affairs, and explanations of some of his policies. The LP will sit well on the collector's shelf.

POP BEST BETS



IN OUR IMAGE—The Everly Brothers—Warner Bros. WS-1620

Updated but unchanged, the well traveled duo from Tennessee is back with the same, often imitated-never quite duplicated sound. In one particular bag, the tracks range from folk to an almost English treatment. Two blue-ribbon efforts are: "Glitter And Gold" and "The Power Of Love," their current single.



LORD LOVE A DUCK—Original Movie Soundtrack/Hefti—United Artists UAS5137

Vet composer Neal Hefti has come up with a clever and imaginative score for the current United Artist film, "Lord Love A Duck." George Axelrod produced and directed this flick, which stars Roddy McDowall and Tuesday Weld. Highlights of the set are: the title song (by the Wild Ones), "Gaudeamus—Hey, Hey, Hey," "Balboa Blast," and "All Night Long." The offering should generate plenty of consumer attention.



THE FIRST CONCERT ALBUM—Judy Henske—Reprise 6203

Judy Henske's "First Concert Album" may be unlike anyone else's concert albums. The atmosphere was certainly not formal at the club in which the session was held, but the well oiled audience only adds to the excitement of the set. The power of Judy Henske is something else again. Her moving interpretation of songs is inflammatory. With such top notch items as "Sing A Rainbow" and "Danny Boy" the package should excite the listener.



TROMBONES, GUITARS AND ME—Tommy Leonetti—RCA Victor LPM/LSP 3543

Whether he offers a warmhearted reading of a romantic ballad like "The Shadow Of Your Smile," or a light and easy swingaround with an old favorite the likes of "Walkin' My Baby Back Home," Tommy Leonetti scores lots of points with his many fans, most of whom should be out for this album. Fine, full orking under the baton of Van Alexander makes for a perfect background for the crooner's highly personable style. Other standout tracks include "What Now My Love" and "Of Thee I Sing."



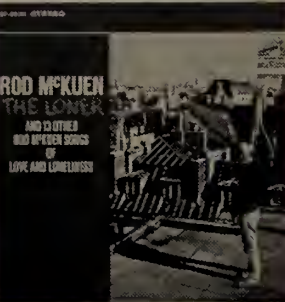
PHIL OCHS IN CONCERT—Electra EKL-310/EKS-7310

This well known folk artist and topical song writer is back on the scene with an offering of minstrelsy and musical reportage. Ochs' set consists of selections from his recent performances in Boston and New York. On this latest outing, Ochs includes "I'm Gonna Say It Now," "When I'm Gone," and the poetic, haunting "There But For Fortune." The folk market should find this a fast moving set.



INSIDE DAISY CLOVER—Original Sound Track—Warner Bros. W/WS 1616

"Inside Daisy Clover," which stars Natalie Wood and Christopher Plummer, is a delightful movie about Hollywood in the 1930's and the rise to stardom of young Daisy. Composed and conducted by Andre Previn, with lyrics by Dory Previn, the score provides for some wonderful listening pleasure. Whether it is Natalie Wood singing "You're Gonna Hear From Me," and "The Circus Is A Wacky World," or the instrumental arrangement of "Daisy's Theme," the excitement and drama of the film shines through.



'THE LONER' AND OTHER ROD MCKUEN SONGS OF LOVE AND LONELINESS—RCA Victor LPM/LSP 3508

Rod McKuen comes on strong with this package of 14 self-penned songs about the lonely life. McKuen sings the melodies, most of which were written during his travels over the past couple of years, with a warm voice and backed by a soft ork. Beautiful lyrics and melodic music of the tunes included could make this a big sales item. Good listening bets are "Some Trust In Chariots," "The Loner," and "When Flora Was Mine."



JUST BETWEEN THE TWO OF US—Bonnie Owens/Merle Haggard—Capitol T/ST 2453

Two well known names in the country field, Bonnie Owens and Merle Haggard, can build up an even larger following for themselves with this debut duet of C&W goodies. The husband and wife team, backed by the Strangers, demonstrates plenty of warmth and a feelingful approach to the music as they sway through such ballads as "A House Without Love Is Not A Home" and "Our Hearts Are Holding Hands" and romp with "Forever And Ever."



LITTLE WHEEL SPIN AND SPIN—Buffy Sainte-Marie—Vanguard VRS-9211/VSD-79211

Ethnic folk music highlighted by Buffy Sainte-Marie's individual approach marks this set, which contains both traditional and original songs. The package is a vibrant and exciting glimpse into the netherworld of American Folklore. Album is sure to be well received by Buffy's many fans; a very welcome addition to any anthology of folk music.



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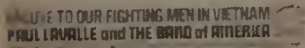
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THE WILBURN BROTHERS SHOW—Various Artists—Decca DL 4721/74721

Teddy and Doyle Wilburn are already doing lots of business with this topnotch session of country material. Spiced with some of the brightest names from the bluegrass belt, and some of the bigger tunes from the current and recent C&W charts, the package is destined for big sales in country markets. Some of the highlights from the LP includes the Wilburn Brothers' "It's Another World," Loretta Lynn's "The Home You're Tearing Down" and Ernest Tubb's "You'll Never Get A Better Chance Than This."



SALUTE TO OUR FIGHTING MEN IN VIETNAM—Paul LaValle & Band Of America—RCA Victor LPM/LSP 3600

As a musical tribute to America's Armed Forces serving in the Vietnam area, Paul LaValle has collected a series of military- and Vietnam-oriented tunes and has done them up in a highly attractive fashion. Standing at the helm of the Band of America, LaValle offers march beats, calypso and swing arrangements of both new and familiar melodies, including "Ballad Of The Green Berets," "Anchors Aweigh" and "Saigon."



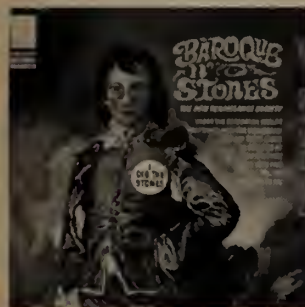
SAM & DAVE—Roulette R/SR 25323

Originally hitting it off as a night club act, Sam Moore and Dave Prater have built themselves into a popular Atlantic recording duo via the r&b idiom. With this session, under the Roulette label, the twosome should captivate a large portion of the blues audience and rack up a healthy sales figure. Some of the tracks that should stimulate reaction are "It Was So Nice While It Lasted" and "I Got A Thing Going On."



THE MGM SINGING STRINGS PLAY THE HITS OF '66—MGM E-4357

The lush sound of the MGM Singing Strings breathes fresh life into a host of goodies off the top of the recent charts. The arrangements are designed to provide listening pleasure for an audience that runs the gamut from the teens to the adults and could take in non-pop fans as well. Blue ribbon efforts include "Let's Get Together," "Hang On Sloopy" and "She's Just My Style."



BAROQUE N' STONES—The New Renaissance Society—Hanna Barbera 9504

Once again the sound of the today shows its inner qualities in this transformation of the tremendous successes of the Rolling Stones into the sound of those lovingly remembered days of grace of the late Renaissance. The arrangements of Ian Freebairn-Smith convey both the infectious sound of the Stones' tunes and the inspiring auras of the Baroque period. LP should fascinate both the fans of the popular group and devotees of the classical sound.



... I'VE LOST MY YO-YO?—Brandywine Singers—Mainstream 56074

This bright young trio of folk oriented performers should delight the many fans that they have gathered via their numerous concerts with this charming set. The title track is a tongue in cheeker of the first order. The moving reading of Gordon Lightfoot's "Seven Lonely Hours" and the wild Tom Paxton penned "Georgie On The Freeway" should be among the favorites of listeners.



TWILIGHT TIME—Dick Contino—Dot DLP 3680/25680

Soft, sultry sounds of romance are the keynote of this package by Dick Contino. The accordion virtuoso spices the performance with nostalgia as he revives favorites from past decades, treating them in his inimitable, haunting style. Among the evergreens featured on the set are "Sleepy Time Gal" and "Sunrise Serenade" as well as the title track. Romancers and good music listeners will appreciate this one.

JAZZ PICKS



MONK IN FRANCE—Thelonious Monk—River-side 491

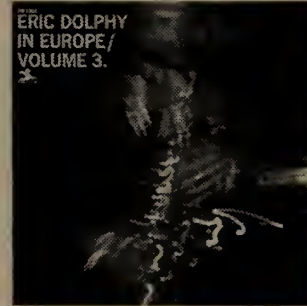
This set is made up of a series of tracks made during Monk's highly publicized and well received concert tour of France. The package contains 4 Monk tunes and a pair of chestnuts. "Off Minor" and "Just A Gigolo" are both excellent tracks. Monk's many fans should quickly add this latest outing to their collections.



GERRY MULLIGAN/PARIS CONCERT—Pacific Jazz PJ-10102/ST-20102

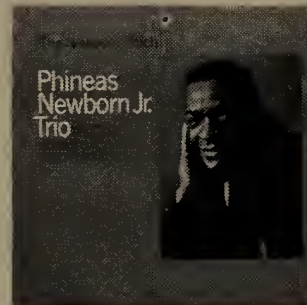
The sound of the big sax/small combo is back, this time with an outing composed of tracks from Gerry Mulligan's live performances in Paris. In customary contrapuntal style, Mulligan and ensemble have cut such chestnuts as: "Laura," "Makin' Whoopee," "Moonlight In Vermont," and "Come Out, Come Out Wherever You Are." A fine set for the jazzophile.

JAZZ BEST BETS



ERIC DOLPHY IN EUROPE/VOLUME 3—Prestige 7366

This set gives deep insight into the direction that Eric Dolphy was headed at the time of his death. The package is highlighted by "In The Blues," a three take treatment of one theme. Other excellent tracks are, "Woody 'N You" and "When Lights Are Low." The outing should have loads of appeal to jazz enthusiasts.



THE NEWBORN TOUCH—Phineas Newborn Jr. Trio—Contemporary M3615

The piano improvisations of Phineas Newborn, the rock steady bass of Leroy Vinnegar, and the drums of Frank Butler combined with their original treatment of several jazz chestnuts should put this album into the heavily demanded class. Some blue ribbon efforts are: "A Walkin' Thing," "Grooveyard," "Hard To Find," and "Be Deedle De Do."



THE BYRD AND THE HERD—Charlie Byrd and Woody Herman—Pickwick/33 PC-3042/SPC-3042

Featuring the sound of classically trained jazz guitarist, Charlie Byrd, with the big band of Woody Herman, the set is pure bossa nova. The package contains 4 Byrd originals and includes such blue ribbon efforts as, "Original #2" and "Love Song Ballad." This outing will be desired not only by lovers of fine guitar music but by devotees of the big band sound as well.

CLASSICAL PICKS



FOUR GREAT ROMANTIC PIANO CONCERTOS—Serkin; Philadelphia Orchestra/Ormandy—Columbia D3L 341/D3S 741

Pianist Rudolf Serkin is at his finest throughout this outstanding three disk set which includes Brahms' "Concerto No. 1 in D Minor, Concertos No. 2 in B-Flat Major," Mendelssohn's "Concerto No. 1 in G Minor" and Schumann's "Concerto in A Minor." The Philadelphia Orchestra under the baton of Eugene Ormandy acquits itself in its usual fine style, making the overall package an impressive must item.



BEETHOVEN/VIOLIN AND PIANO SONATAS (COMPLETE)—David Oistrakh, Lev Oborin—Philips PHM 4-590/PHS 4-990

This magnificent three disk collection of the ten Beethoven violin and piano sonatas, as rendered by the masterful David Oistrakh (violin) and Lev Oborin (piano) is an item that any classical buff would be proud to include in his collection. The Russian pair back their readings with a century of experience and fully and effectively convey the works of the master.

Epic's 'DeVille Run' At Halfway Point

NEW YORK—Epic Records six-month "DeVille Run" sales incentive program has just passed its halfway mark. As an added incentive in the program, the label has awarded one hundred gallons of gasoline to each of the five sales managers who are currently leading the nationwide sales contest. According to an announcement by Victor Linn, Epic Records' director of administration, the five leading sales managers are: Leonard Silver of Best Record Distributors, Buffalo, New York; Gene Patch of Heilicher Brothers, Minneapolis, Minnesota; Don Comstock of the Comstock Distributing Company, Atlanta, Georgia; Phil Goldberg of Bertos Distributors, Charlotte, North Carolina; and Bill Shaler of Columbia Record Distributors, New Orleans, Louisiana. Each of the five sales managers will receive a gasoline credit card entitling him to one hundred free gallons of gasoline.

Mr. Linn reports that the "DeVille Run" has received good response from Distributor personnel throughout the country. The incentive program was first announced in January. Grand-prize winners will be announced at the label's National Sales Convention in July.

The contest is a "road race," in which a distributor earns points, translated into miles, based on his performance in the sale of records during the race. In order that the size of individual markets does not determine the winner, all distributors are participating equally on the basis of a market-share index, compiled through electronic data processing. This marks the first time computers have been used in a record label's sales program.

The three Epic distributors leading the race as of July 2, 1966, will win prizes for all members of their organizations. A 1966 Cadillac DeVille convertible will go to the first-place-winning distributor executive or sales manager. The second prize consists of an all-expense-paid, week-long trip to Paris for two, and the third prize includes a week for two in the Caribbean. Prizes to other personnel in the top three organizations include 19-inch table-model color television sets to each promotion manager and operations manager, as well as to all salesmen. Every member of the office and warehouse staffs will receive a Ronson butane pocket cigarette lighter.

Huey Meaux-Greengrass Merge Music Interests

HOLLYWOOD—Greengrass Productions, this city, and Houston's Huey P. Meaux Productions have completed a reciprocal agreement which associates their recording, publishing and management operations.

According to Greengrass General Manager Ray Harris, who finalized the deal with Meaux, the two companies will record each other's artists, represent their publishing companies, and assist in personal management of contract artists for both operations, through B-J Enterprises in Hollywood.

First major development under the new reciprocal agreement is the signing of Lee May, ace hitter with the Houston Astros, who will record singles produced by Meaux for distribution under the Greengrass releasing arrangements with Tower Records.

May's first single is "When My Heart Hurts No More," b/w "At the Party," to be released this month.

Meaux will also record several Greengrass artists in Houston, Harris said, including Toni Basil, Mickey Rooney, Jr. and Gloria Jones.

Meaux, Harris pointed out, has two hits currently on the "Top 100," "I'm So Lonesome I Could Cry" and "The Rains Came." He also produced such previous hits as "I'm a Fool to Care," "Talk to Me," and "I'm Leaving it All Up to You."

Meaux will meet in Hollywood this week with Harris and other Greengrass execs, including Ed Cobb, A&R director; Adam Ross, head of the publishing operations, and Burt Jacobs, who directs the B-J management wing.

Ramal-Wilson Places Several New Masters

NEW YORK—Bill Ramal of Ramal-Wilson Associates announces that several of its new masters have been sold to various labels. An instrumental of "Call Me" by Eddie Bishop, a tenor sax player, has been placed with ABC-Paramount.

ABC-Paramount will also release "Skeleton of Love" by the Upper Crust. Bobby Pedrick's "Maybe" will be issued by M-G-M this month.

Music Makers, Inc. Signs Ray Martin

NEW YORK—Currently a recording artist on the RCA-Camden label, Ray Martin has been signed to an exclusive contract as artist, composer, and arranger for commercials by Music Makers, Inc. Martin has been active in the advertising field for the past few years and has also done many musical backgrounds for dramatic and variety TVers. Martin and Paul Mamorsky co-founded RPM Associates Inc.

Eddie Noack Mgr. Golden Eye Music

NASHVILLE, TENN.—Eddie Noack, artist-songwriter, has been named to manage Golden Eye Music, Lefty Frizzell's new publishing company.

Composer of "These Hands," Noack has offices at 806-16th Ave. So., Suite 110. Prior to moving to Nashville, Noack made personal appearances in the Houston-Gulf Coast area.

Annual 'Barbershop' Spec Set For Carnegie Hall

NEW YORK—The annual musical program of the Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America will be held on Monday evening, Apr. 11, at Carnegie Hall, it was announced by Dr. Matthew Warpick, president of the Manhattan Chapter.

The event which highlights Barber Shop Harmony Week nationally from Apr. 10 to 16 will have top-level performing units in from all over the U.S. for this evening.

The Parade of Champions for the April 11th special program includes such championship singing quartets as the Buffalo Bills, the Four Renegades, the Four Statesmen, and the Dapper Dans of Harmony chorus from Livingston, N.J.

Peter Lind Hayes has accepted the invitation to be master of ceremonies for the evening's festivities. The top officials of the SPEBSQSA who will be here, presiding over the arrangements are Reddie Wright, the international president; Barrie Best, coordinator of activities; and Hugh Ingraham, international director of publicity.

Norelco Names HiFi Product Mgr.

NEW YORK—The appointment of Gerald Citron as product manager of the Norelco high fidelity products department of North American Philips Company, Inc., was made by Wybo Semmelink, assistant vice president of the firm and manager of the department.

In his new post, Citron will serve as liaison between the department and its manufacturer's representatives and regional sales managers throughout the country. He also will assist Semmelink in administrative matters.

An ardent audio enthusiast, Citron has had wide experience in the installation, handling and applications of sophisticated sound systems.

Formerly with the purchasing department of Connecticut General Life Insurance Company of Hartford, Conn., for seven years, Citron is a graduate of the Wharton School of the University of Pennsylvania where he received a bachelor of science degree in economics. He attended officers' candidate school and served as a supply officer with the United States Navy.

The Norelco high fidelity products department markets a complete line of quality tape recorders.

NARAS To Meet On Grammy Categories

NEW YORK—George T. Simon, executive director of the New York chapter of NARAS has announced that a meeting will be held at Fine Recording, 118 W. 57 Street on April 21 with the subject to be the Grammy Awards categories. The object of the discussion, according to Simon is to "explore in depth the various problems involved and to obtain from the membership a consensus of opinion regarding changes it might want to recommend to the national trustees."

Simon is calling the meeting as a result of the fact that "lately some people have been popping off pretty caustically about the awards set-up. Some of their criticisms have much validity. Others, however, do not, primarily because they have been based on misconceptions of the Grammy Awards procedure."

Simon further commented that "suggestions regarding the categories have been offered for years. Some insist that the number of categories should be drastically reduced; that the present set-up is cumbersome, and that so much recognition for so many kinds of recordings is unnecessary. On the other hand, there have been those who insist just as vehemently that

there should be even more categories; that every kind of music should have several kinds of awards, and, moreover, that no kind of music or recording should have any more awards than any other kind." He continued by citing that "there have also been equally divergent viewpoints about what kinds of recordings deserve most recognition. One school states that the number of awards categories devoted to any form of music (classical, jazz, C&W, contemporary, R&B, etc.) should be determined on the basis of artistic validity, because, the argument goes, the Academy, itself, is dedicated first of all to the encouragement of artistic creativity in the field of recording. And yet we have heard many equally strong opinions that the Academy's awards should reflect even more accurately the trends of today's record market, and that these types of music that prevail most in today's market should be recognized via a preponderance of categories."

Simon concluded by expressing hope that as many members will attend as possible and that "all (who attend) will consider the Academy and its aims first and foremost."

Streisand To Launch Million Dollar Tour

NEW YORK—Barbra Streisand has hit another million dollar-plus note.

The 23-year old singer, who holds a five-million dollar CBS-TV commitment and a seven-figure Columbia recording deal, signed a contract with the Alan King-Walter A. Hyman Company which will bring her in excess of a million dollars for 20 concert appearances in a five-week tour of the United States.

The agreement guarantees Miss Streisand over \$200,000 weekly, or more than \$50,000 a performance.

The songstress, now in London preparing for her three-month engagement in "Funny Girl," will embark on the concert tour on, or about, October 1 of this year. She will star in the Columbia Pictures film version of "Funny Girl" next year.

Sixty-five agents of auditoriums, stadia, theatres, etc., representing 52 cities, have made bids for dates. Only 20 offers will be accepted.

The production cost, not including Miss Streisand's fee, has been budgeted at more than \$500,000, taking on the proportions of a major Broadway musical.

Several set designers from Broadway and Hollywood have already submitted plans for portable sets, scenery, lighting, sound equipment and props for the tour. Because of the geographical locations to be covered within the five-week period, two complete units will be constructed to facilitate safe transportation and advance stage preparations.

Co-producer Alan King is the same noted actor-comedian of television, night clubs and the Broadway stage, now stepping into the producer-entrepreneur field.

Representing Barbra Streisand in the negotiations was her personal manager, Martin Erlichman, her business manager, Martin Bregman, her attorney, Richard Roemer, and Jackie Green of Associated Booking and representing King-Hyman was their attorney, Steven Weiss.

ASCAP'S General Counsel On Lecture Tour In East

NEW YORK — ASCAP's General Counsel, Herman Finkelstein, is booked for several lectures during the next month, speaking on the subject of copyright in which he is an acknowledged expert.

On April 16 Mr. Finkelstein will be a member of the Music Programming panel at the Intercollegiate Broadcasting System's 27th National Convention at Rutgers University. He will be joining ASCAP composer Don Gillis; William B. Steis, General Manager of Radio Station WOSU; Raymond B. Bottom, Jr., Vice President of Hampton Roads Broadcasting Corporation and manager of WGH-FM and Muzak background music services; and John S. Wilson, jazz reviewer for the New York Times and High Fidelity Magazine, who broadcasts a weekly show over WQXR-New York.

ASCAP's attorney will next appear in the Fordham Law School Symposium on the Law of the Artist. On April 26 Finkelstein will be discussing "The Need for Revision — Practical Considerations."

Mr. Finkelstein's next speaking engagement will be at a briefing conference in Washington sponsored by the Federal Bar Association and Bureau of National Affairs, on May 6th. His subject will be "CATV Broadcasting and Copyright."

Philips Acquires Fling & Tridon Tunes

NEW YORK—Phillips Industries, represented by Jurian Binsma, will acquire European sub-publishing rights to songs in the Fling and Tridon catalogs.

The Fling songs are "Up and Down," a recent McCoys outing on Boom, and "Call Me, Anytime You Need Some Lovin'," which is currently making noise for Lorraine Ellison on Mercury. The Tridon song is "I'm Coming Home, Cindy," Trini Lopez' latest Reprise offering.

First Try

Ami Rouselle, who just signed a long term Decca contract is seen in this pic with A&R staffer Milt Gabler during her first session for the label. The lark's initial outing "I Don't Want To Play" and "Wouldn't It be Lovely" is out this week.



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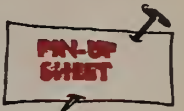
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TOP 100 Albums



APRIL 16, 1966

Pos.	Last Week	Album	Label	Pos.	Last Week	Album	Label	Pos.	Last Week	Album	Label	Pos.	Last Week	Album	Label
1		BALLAD OF THE GREEN BERETS S/Sgt. Barry Sadler (RCA Victor LPM/LSP 3547)		26		THE VENTURES (Dolton BLP 2042/BST 8042)		51		OUT OF OUR HEADS Rolling Stones (London LL 3429/PS 429)		76		ARTHUR PRYSOCK/ COUNT BASIE (Verve X V-6 8646)	75
2		GOING PLACES Herb Alpert & Tijuana Brass (A & M LP112/SP4112)		27		THE INCREDIBLE JIMMY SMITH GOT MY MOJO WORKIN' (Verve V/V-6 8641)		52		FIDDLER ON THE ROOF Original Cast (RCA Victor LCO/LSO 1093)		77		THE MARVELETTES' GREATEST HITS (Tomla 253/S 253)	71
3		WHIPPED CREAM AND OTHER DELIGHTS Herb Alpert & Tijuana Brass (A & M LP/SP 110)		28		BYE BYE BLUES Bert Koempfert (Decca DL 4693/DL 74693)		53		HOUSTON Dean Martin (Reprise R 6181/R9 6181)		78		WOMAN Peter & Gordon (Capitol T/ST 2477)	83
4		SOUND OF MUSIC Soundtrack (RCA Victor LOCD/LSOD 2005)		29		ANDY WILLIAMS' NEWEST HITS (Columbia CL 2383/CS 9183)		54	●	WHEN YOU'RE IN LOVE THE WHOLE WORLD IS JEWISH Various (Kapp KRL 4506/KRS 5506)	64	79		SOUL SESSION Jr. Walker & The All Stars (Soul 702)	74
5		THE BEST OF THE ANIMALS (MGM E/SE 4324)		30		TURN! TURN! TURN! Byrds (Columbia CL 2454/CS 9254)		55		MY CHERIE Al Martino (Capitol T/ST 2362)	60	80		MORE HITS SOUNDS OF THE LETTERMEN (Capitol S/ST 2428)	84
6	17	COLOR ME BARBRA Barbra Streisand (Columbia CL 2478/CS 9278)		31		DECEMBER'S CHILDREN (AND EVERYBODY'S) Rolling Stones (London LL 3451/PS 451)		56		SMOKEY ROBINSON AND THE MIRACLES GOING TO A GO GO (Tamla T/S 267)	55	81		FOR ANIMALS ONLY Baja Marimbo Band (A & M LP/SP 113)	81
7	6	JUST LIKE US Paul Revere & The Raiders (Columbia CL 2451/CS 9251)		32		MUSIC A-PART OF ME David McCallum (Capitol T/ST 2432)		57		WORKING MY WAY BACK TO YOU Four Seasons (Philips PHM 200-201/PHS 600-601)	56	82		MICHELLE Bud Shank (World Pacific WP 1840/WPS 21840)	61
8	7	THE DAVE CLARK FIVE'S GREATEST HITS (Epic LN 24185/BN 26185)		33		CHOICE John Gary (RCA Victor LPM/LSP 3501)		58		IT'S MAGIC Jerry Vale (Columbia CL 2444/CS 9244)	63	83		HENRY MANCINI PRESENTS THE ACADEMY AWARD SONGS (RCA Victor LPM/LSP 3533)	80
9	9	BOOTS Nancy Sinatra (Reprise R/RS 6202)		34		THAT WAS THE YEAR THAT WAS Tom Lehrer (Reprise R/RS 6179)		59		MAN OF LA MANCHA Original Cast (Kapp KRL/KRS 4505)	67	84		I'LL REMEMBER YOU Roger Williams (Kapp KS 3470)	85
10	8	RUBBER SOUL Beatles (Capitol T/ST 2442)		35		BATMAN Neil Hefti (RCA Victor LPM/LSP 3573)		60	●	DAYDREAM Lovin' Spoonful (Koma Suro KLP/KLPS 8051)	72	85		EVERYBODY'S GOTTA BE SOMEPLACE Myron Cohen (RCA LPM/LSP 3534)	87
11	10	SOUTH OF THE BORDER Herb Alpert & Tijuana Brass (A & M LP/SP 108)		36		SOMEWHERE THERE'S A SOMEONE Dean Martin (Reprise R/RS 6201)		61		LIGHTNIN' STRIKES Lou Christie (MGM E/SE 4360)	58	86		DON'T BE CONCERNED Bob Lind (World Pacific 1841)	88
12	13	SPANISH EYES Al Martino (Capitol T/ST 2435)		37		ZORBA THE GREEK Soundtrack (20th Century Fox TFM 3167/TFS 4167)		62	●	BIG HITS (HIGH TIDE AND GREEN GRASS) Rolling Stones (London LP-1)	78	87		THE MAN FROM U.N.C.L.E. Soundtrack (Hugo Montenegro) (RCA Victor LPM/LSP 3475)	90
13	12	THE BEST OF HERMAN'S HERMITS (MGM E/SE 4315)		38	●	I WANT TO GO WITH YOU Eddy Arnold (RCA Victor LPM/LSP 3507)	48	63		HERE I AM Dionne Warwick (Scepter M/S 531)	59	88		THEM AGAIN (Parrot PA 61008/PAS 71008)	92
14	15	LONELY BULL Herb Alpert & Tijuana Brass (A & M LP/SP 101)		39		BACK TO BACK Righteous Bros. (Philly 4009)	24	64		SUPREMES AT THE COPA (Motown MT/S 636)	47	89		HAPPINESS IS Ray Conniff (Columbia CL 2461/CS 9261)	99
15	14	MY WORLD Eddy Arnold (RCA Victor LPM/LSP 3466)		40		A MAN AND HIS MUSIC Frank Sinatra (Reprise F/FS 1016)	33	65		TAKE A RIDE Mitch Ryder & Detroit Wheels (New Voice 2000)	65	90		PLAY ONE MORE Jan & Sylvia (Vanguard VRS 9215/VSD 79215)	93
16	24	IF YOU CAN BELIEVE YOUR EYES AND EARS Mama's & Papa's (Dunhill D/DS 50006)		41	●	HOLD ON Herman's Hermits (MGM E/SE 4342)	53	66	●	SHADOW OF YOUR SMILE Johnny Mothi (Mercury MG 21073/SR 61073)	76	91		UNBELIEVABLE Billy Stewart (Chess LP 1499)	91
17	18	I HEAR A SYMPHONY Supremes (Motown 643)		42		THUNDERBALL Soundtrack (United Artists UAL/UAS 5132)	37	67	●	MY LOVE Petula Clark (Warner Bros. W/WS 1630)	77	92		A TASTE OF TEQUILA Moriachi Brass (World Pacific WP/WPS 1839)	95
18	11	MY NAME IS BARBRA, TWO Barbra Streisand (Columbia CL 2409/CS 9209)		43		TIJUANA BRASS VOL. II Herb Alpert & Tijuana Brass (A & M LP/SP 103)	45	68		FROM BROADWAY WITH LOVE Nancy Wilson (Capitol T/ST 2433)	70	93		RONNIE DOVE'S GREATEST HITS (Diamond D/SD 8116)	98
19	19	SEPTEMBER OF MY YEARS Frank Sinatra (Reprise F/FS 1014)		44		WHERE THE ACTION IS Ventures (Dolton BLP 2040/BST 8040)	46	69	●	FRANKIE AND JOHNNY Elvis Presley (RCA Victor LPM/LSP 3553)	79	94		I'LL REMEMBER YOU Robert Goulet (Columbia CL 2482/CS 9282)	100
20	20	WHY IS THERE AIR? Bill Cosby (Warner Bros. W/WS 1606)		45		MANTOVANI MAGIC (London LL 3448/PS 448)	52	70		MARY POPPINS Soundtrack (Buena Vista BV 4026/4026)	69	95		CHET ATKINS PICKS ON THE BEATLES (RCA Victor LPM/LSP 3531)	—
21	16	HANG ON RAMSEY Ramsey Lewis (Cadet LP/SLP 761)		46		SWEET CHARITY Original Cast (Columbia KOL 6500/KOS 2900)	49	71		THE BATMAN THEME Markettes (Warner Bros. W/WS 1642)	73	96		ROLL OUT THE RED CARPET Buck Owens (Capitol T/ST 2443)	97
22	22	CRYING TIME Ray Charles (ABC Paramount ABC/ABCS 544)		47		SHE'S JUST MY STYLE Gory Lewis & Playboys (Liberty LRP 3435/LST 7435)	50	72		BEACH BOYS' PARTY (Capitol MAS/DMAS 2398)	54	97		THE SILENCERS Bernstein—Original Soundtrack (RCA Victor LOC/LSP 1120)	—
23	23	SOUNDS OF SILENCE Simon & Garfunkel (Columbia CL 2469/CS 9269)		48		WEDNESDAY MORNING 3 A. M. Simon & Garfunkel (Columbia CL 2249/CS 9049)	51	73	●	WONDRIOUS WORLD OF SONNY & CHER (Atco 183 183 SD)	94	98		NO MATTER WHAT SHAPE (Your Stomach's In) T-Bones (Liberty LRP 3439/LST 7439)	68
24	30	DR. ZHIVAGO Soundtrack (MGM E/SE 6 ST)		49		GOLDEN VAULT OF HITS Four Seasons (Philips PHM 200-196/PHS 600-196)	28	74		MY FAIR LADY Soundtrack (Columbia KOL 8000/ KOS 2600)	66	99		THEY'RE PLAYING OUR SONG Al Hirt (RCA Victor LPM/LSP 3492)	—
25	25	THE GOLDEN HITS OF ROGER MILLER (Smash MGS 270731/SRS 67073)		50		THE MOVIE SONG ALBUM Tony Bennett (Columbia CL 2472/CS 9272)	57	75		TEMPTIN' TEMPTATIONS (Gordy 914)	62	100		HOW GREAT THOU ART Kate Smith (RCA Victor LPM/LSP 3507)	—

LOOKING AHEAD ALBUMS

1	OUT OF MY HEAD Wes Montgomery (Verve V/V-6 8642)	7	SOLID GOLD SOUL Various (Atlantic 8116/SD 8116)	14	OUR MAN FLINT Soundtrack (TFM 3179/TFS 4179)	20	STILL MORE GENIUS OF JANKOWSKI Horst Jankowski (Mercury MG 21076/SR 61076)
2	LOOK OUT FOR THE CHEATER Bob Kubon & Men (Musicland LP/LSP 3500)	8	IT'S TOO LATE Bobby Goldsboro (United Artists UAL 3486/UAS 6486)	15	COMFORT ME Carla Thomas (Stax 706/S 706)	21	RAM-BUNK-SHUSH Horold Bettors (Reprise R/RS 6195)
3	THE BEST OF CHAD AND JEREMY (Capitol T/ST 2470)	9	YOU BABY Turtles (White Whole WW/WWS 112)	16	MUSIC AROUND THE WORLD FOR LOVERS ONLY Jackie Gleason (Capitol S/SW 2741)	22	BEST OF LITTLE ANTHONY & THE IMPERIALS (DCP/DCS 6809)
4	AND I KNOW YOU WANNA DANCE Johnny Rivers (Imperial 9307/12307)	10	A TASTE OF HONEY Pete Fountain (Coral CRL 57486/CRL 757486)	17	LOVE (Elektra 4001)	23	THE NEW BEATLES SONGBOOK Hollyridge Strings (Capitol T/ST 2429)
5	AN EVENING WITH BELAFONTE/ MOUSKOURI (RCA Victor LPM/LSP 3451)	11	THE SONNY SIDE OF CHER (Imperial 9301/12301)	18	MICHELLE David & Jonathan (Capitol T/ST 2473)	24	DEAN MARTIN SINGS SONGS FROM THE SILENCERS (Reprise R/RS 6211)
6	THE SCREEN SCENE Peter Nero (RCA Victor LPM/LSP 3496)	12	GENE PITNEY'S BIG 16, VOL. III (Musicor MM 2985/MS 3085)	19	CHAMPAGNE ON BROADWAY Lawrence Welk (Dot DLP 3688/DLP 25688)		
		13	UNIQUELY YOURS Uniques (Poulo LP 2190)				

BASIC ALBUM INVENTORY

A check list of best selling pop albums other than those appearing on the CASH BOX Top 100 Album chart. Feature is designed to call wholesalers' & retailers' attention to key catalog, top steady selling LP's, as well as recent chart hits still going strong in sales. Information is supplied by manufacturers. This is a weekly, revolving list presented in alphabetical order. It is advised that this card be kept until the 11st returns to this alphabetical section.

DOT

Billy Vaughn	Michelle	3679	25679
Lawrence Welk	Champagne On Broadway	3688	25688
Barry Young	One Has My Name	3672	25672
Billy Vaughn	Moon Over Naples	3654	25654
Billy Vaughn	Pearly Shells	3605	25605
Lawrence Welk	Today's Great Hits	3663	25663
Eddie Fisher	Eddie Fisher Today	3631	25631
Mills Bros.	10 Years Of Hits 1954-1964	3652	25652
Pat Boone	Pat Boone Sings Winners of The Reader's Digest poll	3667	25667
Billy Vaughn	Mexican Pearls	3628	25628
Lawrence Welk	Apples And Bananas	3629	25629
Jimmie Rodgers	The Nashville Sound	3687	25687
Jo Stafford	Do I Hear A Waltz	3673	25673
Dick Contino	Twilight Time & Other Golden Hits	3680	25680
Billy Vaughn	Blue Hawaii	3165	25165
Mills Bros.	The Mills Brothers' Great Hits	3157	25157
Lawrence Welk	Moon River	3412	25412
Liberace	My Most Requested	3563	25563
Jo Ann Castle	Ragtime Piano Gal	3249	25249
Billy Vaughn	Theme From A Summer Place	3276	25276
Lawrence Welk & Myron Floren	Polkas	3302	25302
Lawrence Welk	Calcutta	3359	25359
Billy Vaughn	Orange Blossom Special & Wheels	3366	25366
Lennon Sisters	The Lennon Sisters Sing Twelve Great Hits	3292	25292
Billy Vaughn	Golden Waltzes	3280	25280
Billy Vaughn	The Golden Instrumentals	3016	25016
Pat Boone	Pat's Great Hits	3071	25071
Elmer Bernstein	The Ten Commandments—Sound Track	3054D	25054D
Billy Vaughn	The Million Sellers	3119	25119
Billy Vaughn	La Paloma	3140	25140
Liberace	Mr. Showmanship!	3547	25547
Jo Ann Castle	Jo Ann Castle Plays Great Million Sellers	3574	25574
Eddie Peabody	The Man With The Banjo	110	110-S

DUKE

Johnny Ace	Memorial Album	DLP #71
Bobby Bland	Two Steps From The Blues	DLP #74
Bobby Bland	Here's The Man	DLP #75
Bobby Bland	Call On Me	DLP #77

ELEKTRA

Judy Collins	Judy Collins' Fifth Album	300	7300
Paul Butterfield	The Paul Butterfield Blues Band	294	7294
Phil Ochs	I Ain't Marching Anymore	287	7287
Judy Collins	Judy Collins #3	243	7243
Judy Collins	The Judy Collins Concert	280	7280
Phil Ochs	All The News That's Fit To Sing	269	7269
Tom Paxton	Ramblin' Boy	277	7277
Tom Rush	Tom Rush	288	7288
Judy Collins	Judy Collins	209	7209
Judy Collins	Golden Apples Of The Sun	222	7222
Tom Paxton	Ain't That Good News	298	7298
Mark Spoelstra	Five And Twenty Questions	283	7283
Dave Ray	Snaker's Here	284	7284
John Koerner	Spider Blues	290	7290
Koerner, Ray & Glover	The Return Of Koerner, Ray And Glover	305	7305
Koerner, Ray & Glover	Lots More Blues, Rags & Hollers	267	7267
Koerner, Ray & Glover	Blues, Rags And Hollers	240	
Judy Henske	High Flying Bird	241	7241
Judy Henske	Judy Henske	231	7231
Theodore Bikel	Songs Of A Russian Gypsy	150	7150
Hamilton Camp	Paths Of Victory	278	7278
Oscar Brand	Every Inch A Sailor	169	7169
Oscar Brand	The Wild Blue Yonder	168	7168
Glenn Yarbrough	Glenn Yarbrough	135	
Trinidad Steel Band	The Original Trinidad Steel Band	139	7139
	How To Play Folk Guitar	5001	

EPIC

Dave Clark Five	Glad All Over	LN24093	BN26093
Bobby Vinton	Bobby Vinton's Greatest Hits	LN24098	BN26098
Bobby Vinton	Blue Velvet	LN24068	BN26068
Bobby Vinton	Roses Are Red	LN24020	BN26020
The Village Stompers	Washington Square	LN24078	BN26078
Dave Clark Five	Having A Wild Weekend	LN24162	BN26162
The Glenn Miller Orch.	Glenn Miller Time 1965	LN24133	BN26133
Roy Hamilton	Roy Hamilton's Greatest Hits	LN24009	BN26009
Godfrey Cambridge	Ready Or Not Here's Godfrey Cambridge	FLM13101	
Godfrey Cambridge	Them Cotton Pickin' Days Is Over	FLM13102	FLS15102
Bobby Hackett	Bobby Hackett Plays Henry Mancini	LN24061	BN26061
Buddy Greco	Buddy Greco's Greatest Hits	LN24043	BN26043
Debbie Drake	Feel Good! Look Great! Exercise Along With Debbie Drake	LN24034	
Staple Singers	Amen	LN24132	BN26132
Roy Hamilton	You'll Never Walk Alone	LN3294	BN632
Dave Clark Five	Weekend In London	LN24139	BN26139
Dave Clark Five	Coast To Coast	LN24128	BN26128
Yardbirds	For Your Love	LN24167	BN26167
Major Lance	Major's Greatest Hits	OKM12110	OKS14110
Original Sound Track	Lillies Of The Field	LN24094	BN26094
Yardbirds	Having A Rave Up	LN24177	BN26177
Dave Clark Five	I Like It Like That	LN24178	BN26178
Mike Douglas	The Men In My Little Girl's Life	LN24186	BN26186
Village Stompers	A Taste Of Honey	LN24180	BN26180
Dave Clark Five	Dave Clark Five's Greatest Hits	LN24185	BN26185

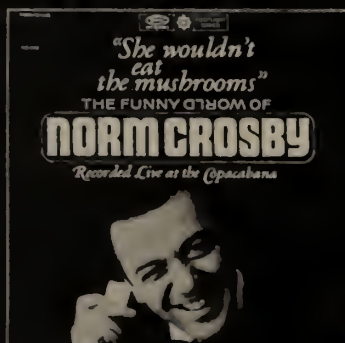
FONTANA

Original Sound Track	Black Orpheus	MGF 27520	SRF 67520
Gloria Lynne	Soul Serenade	MGF 27541	SRF 67541
Nana Mouskouri	Nana Mouskouri Sings Greek Songs	MGF 27509	SRF 67509
Oscar Brown, Jr.	Mr. Oscar Brown, Jr. Goes To Washington	MGF 27540	SRF 67540
Nana Mouskouri	Nana	MGF 27545	SRF 67545
Gloria Lynne	Love And A Woman	MGF 27546	SRF 67546

GOLDEN

	Child's Introduction To Orchestra	LP-1
	Tubby The Tuba	LP-8
	Treasury Of Mother Goose	LP-12
	Treasury Of Fairy Tales	LP-32
	Child's Introduction To French	LP-57
	Romper Room	LP-61
Danny Kaye	Danny Kaye Tells 6 Stories	LP-62
Danny Kaye	Hans Christian Andersen's Fairy Tales	LP-74
	Child's Introduction To Spanish	LP-75
	Pinocchio, Story & Disney Songs	LP-77
Crosby	Mother Goose Songs	LP-79
	Reading, Writing & Arithmetic	LP-87
Alfred Hitchcock	Ghost Stories	LP-89
Danny Kaye	Grimm's Fairy Tales	LP-92
	Snow White & 7 Dwarfs—Story & Disney Songs	LP-93
Jack Gilford	Winnie The Pooh	LP-95
	Dream Along With Bozo	LP-96
	Introduction To Musical Instruments	LP-101
	Musical Fairy Tales	LP-103
	Songs From Walt Disney Movies	LP-107
	ABC Mother Goose	LP-109
	Casper The Friendly Ghost	LP-113
	Cinderella	LP-117
	Show & Tell (with chart)	LP-118
	Romper Room Official Record	LP-119
	Happy Birthday	LP-129
	Love Songs For Children (Diahann Carroll)	LP-141
	Gilbert & Sullivan	LP-142
Capt. Kangaroo	A Child's Introduction to the Nutcracker Suite	LP-143
	Puff The Magic Dragon	LP-149
	Aesop's Fables (Burgess Meredith)	
	Fox & Crow/Tortoise & Hare	LP-152
	Wonderful Wizard Of Oz (Art Carney)	LP-153
Mitch Miller	Mitch Miller's Golden Hit Songs For Children	LP-160

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FLM 13106/FLS 15106*



FLM 13101



FLM 13102/FLS 15102*



ABC-Paramount Has A Flock Of Hits

NEW YORK—Mar. went out like a lion for ABC-Paramount, currently roaring with more hits and activity than it has for some time.

Plunging strongly into the hit category, coincidental with his return to concert, theatre and club dates, Ray Charles racked up sales of over 700,000 with his "Crying Time" single; and his album of the same name has sold well over 200,000 units to date. The current Charles follow-up single, "Together Again," has sold over 300,000 since its Mar. 3 release. Following the pattern established with "Crying Time," an album called "Together Again" will be released immediately, the result of repackaging a previous Charles LP containing the hit tune.

Dunhill, the Los Angeles-based label distributed by ABC-Paramount, has scored an impressive two gold records since its formation last year: "Eve Of Destruction" by Barry McGuire and "California Dreamin'" by the Mamas and the Papas. Both decks hit the million mark within the past two weeks. The current single, "Monday, Monday," by the Mamas and the Papas has sold over 300,000 since it was released on Mar. 24. The first album by the group, "If You Can Believe Your Eyes And Ears," has followed their hit singles onto the charts.

Another ABC-distributed label, Boom Records, is now beginning to live up to its name with a single by Cab Calloway, "History Repeats Itself," an orchestral-choral backed narration of the strange similarities surrounding the assassinations of Presidents Kennedy and Lincoln. The single is holding down the number ninety slot on this week's Top 100.

Leslie Uggams To Honor America's Songwriters

NEW YORK—Leslie Uggams, who is opening at the Copa here on Apr. 14, will honor America's songwriters at the club on Sunday evening on April 17. She has invited many well-known composers and lyricists who work in the pop, legit and movie fields.

The lark said, "I am holding this party to publicly thank the great songwriters for the wonderful songs that they have given me, songs without which we artists couldn't exist. I am very happy to hold this reunion in honor of the great songs and great guys who wrote them."

To date clefters who have accepted the invitation are Harold Arlen, Charles Strouse, Jack Lawrence, Nobel Sissle, Yip Harburg and Dorothy Fields. Among the other tunesmiths invited are Hoagy Carmichael, Johnny Mercer, Mitchell Parrish, Sammy Cahn and many more.

Earl Price Joins CBS Records Intl.

NEW YORK—Harvey Schein, vp and general manager of CBS Records International, has announced the appointment of Earl Price as manager of classical a&r. Price joins CBS after 10 years at Capitol where he served first as district sales manager of Angel Records and more recently, as sales manager of the import-export division. In addition to his a&r duties, he will assist in maintaining artist relations for CBS Records International's classical operations.

AF's Drayson On West Coast Trek

NEW YORK—Harold Drayson, vice president in charge of sales for Audio Fidelity Records, has left for a two-week trip covering eight states. He will be visiting AF distributors and will hold sales meetings at each stop. Los Angeles, San Francisco, Seattle, St. Louis, Chicago, Detroit, Cleveland, Cincinnati, cover the cities that Drayson will hit.

He will be working on the new sales program that the company started recently and will also work on a merchandising campaign for the seven new LP's that the company is just beginning to market. Jack La Forge and Irving Spice, are two of the new artists that were introduced in the new set of releases.

Drayson will also be calling on the key accounts, work with rack jobbers, one stops, etc., in every city. The trip will be part of year round schedule to obtain a closer tie with the Audio network of distributors. Drayson has other areas that he will be hitting in the very near future. Since the inception of an expansion program, AF is continuously presenting new product in both the singles and album markets.



ON THE MOVE—Roger Miller, currently engaged in a series of one-nighters with the Ford Caravan was faced with the situation of making a concert date in Charleston, Ill. and being in Nashville for the Grammy Awards all in the same night. Miller acted quickly, chartering a jet, in front of which he was photographed with its pilot Joe Melton, to zip him back and forth. Happily both the concert and the Grammy night came off in fine style for the multi-talented Miller.

Triple Powered

Al Hirt (he has the beard) is seen with Janice Harper and Pee Wee Spitelera at the Nugget, Sparks, Nevada, where the threesome packed the house for two weeks recently. Hirt also has a new single in "Mame" from the forthcoming main stemmer.

Filmways Forms Record Label

HOLLYWOOD—Filmways Records, a subsidiary of Filmways Inc., has been formed with Tommy Oliver appointed executive-in-charge of production, according to Filmways production head Martin Ransohoff.

Plans for the newly formed company include the production of both singles and albums, with the product to be distributed by a company to be named shortly.

Oliver, a versatile talent, is a producer, arranger and conductor. He has worked with many of the prominent artists in the recording field including Doris Day, Wayne Newton, Vic Dana, Joanie Sommers, Frankie Avalon, Si Zentner and Pat Boone. As a composer and pianist, Oliver has created special material for leading nightclub performers and has also composed for many major television series and variety shows.

Filmways has produced a number of major feature films (e.g. "Sandpiper," "Cincinnati Kid") and TV properties (e.g. "Green Acres" and "Beverly Hillbillies").

Entertainment Sells Apparel For Women

CLEVELAND—In Dec., Bobbie Brooks, one of the nation's largest manufacturers of apparel for young, adult women, launched a new division, Robbie Rivers, which manufactures a complete line of petite clothing for the petite-sized miss.

Today, company officials predict \$10,000,000 worth of Robbie River sales in 1966, and credit the sales both to the acceptance of the line and the promotion campaign built around it.

The campaign is built around the natural affinity of teenagers for music, dancing and fashion. Bobbie Brooks combined the three and sought out Dick Blake, a Cleveland-based choreographer, who created a song-and-dance called "The Robbie." Both the song and dance are launched by Blake at in-store "Robbie Rivers" fashion shows.

Bobbie Brooks officials, Jerry Portner and Wally Singer, who are in charge of the promotion, and their in-the-field force offer stores around the U.S. a p.a. by Blake coupled with complete how-to-do-it kits which cover everything from ads announcing the promotion to information on how to recruit models.

When each show is over a "Robbie" record in a full-color sleeve and a booklet detailing the "Robbie" dance steps in pictures and words are distributed to everyone in the audience courtesy of Bobbie Brooks.

Wendy Dist. Names Goldberg Sales Mgr.

NEWARK—Charlie Goldberg has been named sales manager of Wendy Distributors here, it was announced last week by Jerry Winston, the firm's president. He'll cover all key accounts in the N.J. area.

Formerly associated with Affiliated in Newark and Cosnat in New York, Goldberg comes to Wendy with a varied background spanning 16 years experience in sales, promotion and marketing.

Lennon & McCartney Sell Shares In Northern's Agency

LONDON—Songwriting Beatles John Lennon and Paul McCartney have sold their 80% interest in Lenmac Enterprises, the company that collects composers' royalties for their songs. They received £146,000 (\$408,800) apiece.

The duo's interest in Lenmac went to Lenmac's sister company, Northern Songs, in which each one has a share holding worth £550,000 (\$1,540,000).

The Beatles' manager Brian Epstein recently sold his 20% interest in Lenmac for £73,000 (\$204,400).

Northern publishes most of the Beatles songs. Lennon and McCartney each own about 30% of the pubbery's equity.

Raleigh Names O'Brien GPM

NASHVILLE—Raleigh Music has announced the appointment of Bill O'Brien to the position of general professional manager for the Raleigh group publishing firms, including Fingerlake, Hornet, Dayshel, Cave and Leatherneck—BMI affiliates; and Prize—ASCAP.

O'Brien recently handled eastern promotion for Helen Noga Enterprises, and was formerly national promotion director for Philips Records.

O'Brien will headquarter in Nashville, working with assistant professional manager Vivian Keith. In addition to seeking new material and writers for the firm, he'll work on the company's extensive catalog.

O'Brien replaces Bob Beckham, who recently exited Raleigh to work for Fred Foster's Combine Music.

Jewel-Paula Inks 3

SHREVEPORT, LA.—The Jewel-Paula artist roster continues to grow with three new signings last week.

Vet country writer-artist Jimmy Fautheree, formerly with Jimmy and Johnny, has been inked to the Paula label. His initial release, "Can't Find The Door Knob," is currently being rushed out. Also on the Paula line are the Chaps, a teen group from Arkansas.

In addition, the Original Voices Of Faith, a spiritual group from Kansas City, has been pacted to the firm's Jewel label.



NEW SETTING—Jackie and Gayle recently found themselves in new surroundings, being in the UA studios after signing a long-term contract with the label. Seen with the girls in this shot is UA producer Jerry Granahan. In addition to recording activities the duo will be regulars on the "John Gary Show" which is filling the summer spot vacated by the "Danny Kaye Show."



THE JIVE FIVE
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COUNTRY ROUND UP

The trustees of the Country Music Foundation met last week in Nashville and elected officers for 1966-67. Tex Ritter was elected chairman of the board of trustees with Steve Sholes of RCA Victor Records elected president of the Foundation. Owen Bradley of Decca and Hubert Long were elected vice presidents, Harold

Ruby Wright, daughter of entertainers Kitty Wells and Johnny Wright, has signed a new recording contract with Epic Records. Under the new arrangements with Epic, Ruby's recording sessions will be co-produced by Epic A&R man Billy Sherrill and Buddy Killen, of Tree Publishing Co. The songstress was



DON BOWMAN



RUBY WRIGHT



JOHNNY DOLLAR

Hitt of Columbia Recording Studios elected secretary, Ken Nelson of Capitol Records was elected treasurer and Ed Kahn of the John Edwards Memorial Foundation was appointed chairman of the historical, documentation and data gathering committee. Ritter appointed several committees to oversee the Country Music Hall of Fame and Museum building being constructed in Nashville. Frances Preston is heading a committee to oversee construction, Steve Sholes is heading a committee to supervise the interior, Owen Bradley is heading up the fund raising activities for the Foundation and Connie B. Gay was appointed chairman of the Hall of Fame committee. The Country Music Foundation was established in 1964 to oversee construction, outfit, design and supervise the Country Music Hall of Fame and Museum Building in Nashville. Construction began on the building in February and is expected to be completed this fall.

formerly associated with Ric Records.

Congratulations to RCA Victor chanter Bobby Bare who celebrated his birthday on Apr. 7.

Alley Records of Jonesboro, Ark. is planning to aim a major portion of its new releases toward the country field. The initial effort for the year features Ray Coble, a native of Jonesboro, who has just signed a three-year pact with the firm. His latest single is a deck called "Lonely Nights" b/w "Divorce."

On the radio scene, Lawton Williams has returned to KCUL-Ft. Worth after a country stand with KFJZ. . . Dick Reynolds has joined the roster of one of our newer country team-mates, WEEZ-Chester, Pa. . . Skip Slagle has taken over the program director spot with KFDI-Wichita, while former p.d. Ol' Mike Oatman has stepped in as commercial manager of the sales department. Mike reports that the station has jumped from a 1.5 share of the audience to an 18% share in just a year and a half. . . Bob Kingsley, who has spun 'em for KFOX-Long Beach, KEEN-San Jose, KORK-Las Vegas and the Armed Forces Radio Network, has just been added to the talent roster at KGBS-Los Angeles. . . WINA-Charlottesville, Va. has just started a new "uptown" country show, the first C&W broadcasting for the NBC affiliate in several years. . . WQIK-Jacksonville, Fla.'s only full-time country station, has been authorized to increase power to 50,000 watts and construction of new facilities will begin immediately. . . Likewise, WJRZ-Newark has received permission to broadcast at full power, 5000 watts, at night.

ANOTHER BIG HIT
JOHNNY WRIGHT'S

"NICKELS,
QUARTERS
AND
DIMES"

DECCA 31927



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COUNTRY TOP 50

	Pos. Last Week		Pos. Last Week
1		I WANT TO GO WITH YOU 2 (Pamper—BMI) Eddy Arnold (RCA Victor 8749)	
2	3	BRIGHT LIGHTS AND COUNTRY MUSIC Bill Anderson (Decca 4686 74686)	
3	4	TIPPY TOEING (Window—BMI) Harden Trio (Columbia 43463)	
4	1	WAITIN' IN YOUR WELFARE LINE (Central Songs—BMI) Buck Owens (Capitol 5566)	
5	5	BALLAD OF THE GREEN BERETS (Music, Music, Music—ASCAP) S/Sgt. Barry Sadler (RCA Victor 8739)	
6	6	HUSBANDS & WIVES (Tree—BMI) Roger Miller (Smash 2024)	
7	9	NOBODY BUT A FOOL (Stallion—BMI) Connie Smith (RCA Victor 8746)	
8	7	IF YOU CAN'T BITE, DON'T GROWL (Seashell—BMI) Tommy Collins (Columbia 4389)	
9	12	I LOVE YOU DROPS (Moss-Ross—BMI) Bill Anderson (Decca 31890)	
10	8	SNOW FLAKE (Open Road, Rondo—BMI) Jim Reeves (RCA Victor 8719)	
11	10	DEAR UNCLE SAM (Sure Fire—BMI) Loretta Lynn (Decca 51893)	
12	13	SOMEONE BEFORE ME (Sure Fire—BMI) Wilburn Bros. (Decca 31894)	
13	14	GIDDY-UP-GO ANSWER (Starday—BMI) Minnie Pearl (Starday 754)	
14	16	GOLDEN GUITAR (Saran Deep Cross—BMI) Bill Anderson (Decca 31890)	
15	19	I'VE BEEN A LONG TIME LEAVING (Tree—BMI) Roger Miller (Smash 2024)	
16	18	I'M A PEOPLE (Blue Crest—BMI) George Jones (Musicor 1143)	
17	20	RAINBOW AND ROSES (Harbot—SESAC) Roy Drusky (Mercury 72532)	
18	21	CATCH A LITTLE RAINDROP (Al Gallico—BMI) Claude King (Columbia 43510)	
19	24	STOP THE START (OF TEARS IN MY HEART) (Zanetis—BMI) Johnny Dollar (Columbia 43537)	
20	22	TWELFTH OF NEVER (Express—ASCAP) Slim Whitman (Imperial 66153)	
21	26	WOULD YOU HOLD IT AGAINST ME (Tree—BMI) Dottie West (RCA Victor 8770)	
22	28	HISTORY REPEATS ITSELF (Glaser—BMI) Buddy Starcher (Boone 1038)	
23	11	COUNT ME OUT (Mariposa—BMI) Marty Robbins (Columbia 43500)	
24	27	VIET NAM BLUES (Buckhorn—BMI) Dave Dudley (Mercury 72550)	
25	30	I'M LIVING IN TWO WORLDS (Forest Hills—BMI) Bonnie Guitar (Dot 16811)	
26	33	DISTANT DRUMS (Champion—BMI) Jim Reeves (RCA Victor 8789)	
27	31	MANY HAPPY HANGOVERS TO YOU (Mimoso—BMI) Jean Shepard (Capitol 5585)	
28	32	COMMON COLDS AND BROKEN HEARTS (Papa Joe's—SESAC) Ray Pillow (Capitol 5597)	
29	15	GIDDYUP GO (Starday—BMI) Red Savine (Starday 737)	
30	17	SKID ROW JOE (Carrae—BMI) Porter Wagoner (RCA Victor 8723)	
31	34	TALKIN' TO THE WALL (Pageboy—SESAC) Warner Mack (Decca 31911)	
32	37	TO TELL THE TRUTH (Screen Gems-Columbia—BMI) Charlie Louvin (Capitol 5606)	
33	47	TAKE GOOD CARE OF HER (George Paxton, Recherche—ASCAP) Sonny James (Capitol 5612)	
34	36	BACK POCKET MONEY (Newkeys—BMI) Jimmy Newman (Decca 31916)	
35	38	TILL MY GETUP HAS GOT UP AND GONE (Tuckahoe—BMI) Ernest Tubb (Decca 31908)	
36	39	PUT IT OFF UNTIL TOMORROW (Combine—BMI) Bill Phillips (Decca 31901)	
37	43	THE MINUTE MEN (Wilderness—BMI) Stonewall Jackson (Columbia 43552)	
38	42	HIGHWAY MAN (Bluebook—BMI) Dick Curless (Tower 219)	
39	44	GUESS MY EYES WERE BIGGER THAN MY HEART (Wilderness—BMI) Conway Twitty (Decca 4724)	
40	46	RHYTHM GUITAR (Athens—BMI) Chet Atkins (RCA Victor 8781)	
41	—	A WAY TO SURVIVE (Pamper—BMI) Ray Price (Columbia 43560)	
42	45	ANGELS DON'T LIE (Tuckahoe—BMI) Wynn Stewart (Capitol 5593)	
43	48	INSURANCE (Western Hills—BMI) Hank Locklin (RCA Victor 87883)	
44	—	NICKELS, DIMES & QUARTERS (Moss-Ross—BMI) Johnny Wright (Decca 31927)	
45	—	REGULAR ON MY MIND (Albert Music—BMI) Jim Edward Brown (RCA Victor 8766)	
46	—	ROLL TRUCK ROLL (Central Songs—BMI) Red Simpson (Capitol 5577)	
47	—	LONG NIGHT Red Savine (Starday 757) (Starday—BMI)	
48	50	PICK ME UP ON THE WAY DOWN (Bomber—BMI) Hank Thompson (Capitol 5599)	
49	—	ONE BUM TOWN (Moss-Ross—BMI) Del Reeves (United Artists 50001)	
50	—	GO NOW, PAY LATER (Four Star Sales—BMI) Liz Anderson (RCA Victor 8778)	

HEADING #1



"TAKE
GOOD CARE
OF HER"

SONNY JAMES
THE SOUTHERN GENTLEMAN



5612

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COUNTRY REVIEWS

B+ very good
B good

C+ fair
C mediocre

AN EXCITING NEW RECORD— DESTINED TO BE BIG

JAN HOWARD

Sings

“CRYING FOR LOVE”

c/w

“EVIL ON YOUR MIND”

31933



THE CASH BOX BULLSEYE

THE COUNT DOWN (2:07) [Hank's, BMI—Snow]
ISLE OF SICILY (2:38) [Silver Star, BMI—Warren]
HANK SNOW (RCA Victor 8808)

Undoubtedly one of the most well known names in country music, Hank Snow, with the aid of his legions of loyal fans, should be quick to hit the charts with this item titled “The Count Down.” Side is a high-flying, perky ditty of a fella who’s about to walk out on his gal. “Isle Of Sicily” is a tender, bittersweet ballad with a haunting island sound. Could also be big.

WRITING ON THE WALL (2:53) [Golden Eye—Delaney]
MAMA (2:35) [Peer Int'l—Ashlock]
LEFTY FRIZZELL (Columbia 43590)

After a short hiatus from the chart picture, Lefty Frizzell has launched a powerful threat with this newie tabbed “Writing On The Wall.” A real well done blues shuffler, the deck tells of a guy who realizes that he’s slowly but surely losing his gal. “Mama” is a bouney novelty thinker.

TAKE THIS COUNTRY MUSIC AND SHOVE IT (2:22)
[Acuff-Rose, BMI—Arnold, Carlisle]
NO HELP WANTED (2:34) [Acuff-Rose, BMI—Carlisle]
BILL CARLISLE (Hickory 1383)

Just coming off his smash sound, “What Kinda Deal Is This,” Bill Carlisle has a chartbound wowser on his hands with this followup called “Take This Country Music And Shove It.” A wallop, knee-slappin’ hoedowner, the tune (believe it or not) is about a performer who digs those country sounds. A biggie. “No Help Wanted” is a rollicking updating of the oldie.

WANDERING BOY (2:02) I FEEL A FOOL
[Cedarwood, MBI—Tillis, Burch] (Walkin' In My Shoes) (2:13)
[Bronze, SESAC—Statler]

EARL SCOTT (Decca 31931)

No stranger to the best seller lists, Earl Scott should do big action with either or both sides of this top flight Decca deck. “Wandering Boy” is a pretty, waltz-tempo ditty about a man who can’t settle down. “I Feel A Fool (Walkin’ In My Shoes)” is a twangy easy-paced blueser which also has plenty of appeal.

MOLLY BROWN (2:04) [Bettyjean, BMI—Miller, McDonald]
A MEMBER OF THE BLUES (2:33) [Central Songs, BMI—McDonald]
SKEETS McDONALD (Columbia 43573)

After drawing lots of attention with his “Big Chief Buffalo Nickel” effort Skeets McDonald should do repeat business with this side labeled “Molly Brown.” The side is a rousing, happy-go-lucky percolator that can expect heavy response. “A Member Of The Blues” is a change of pace to a downhearted wooser.

G.I. JOE (2:23) [Vintage BMI—Floyd, Fox]
HEAVEN IN MY ARMS (2:43) [Silver Star BMI—Maxwell, Johnson]
LOIS JOHNSON (Epic 9898)

Lois Johnson stands a great chance to make a national name for herself with this timely deck called “G.I. Joe.” The lid is a sweet, warm-hearted tale of a gal whose guy is far away on a foreign battlefield. Undercut, “Heaven In My Arms,” is a pretty, bittersweet ballad about a woman who loses her love because of her cheating.

LIVIN' ON YOUR LOVE (1:55) [Bluebook, BMI—Haggard, Owens]
MERRY-GO-ROUND (2:17) [Bluebook, BMI—Owens]
BONNIE OWENS (Capitol 5618)

No newcomer to hitsville, Bonnie Owens stands an excellent chance to pull in plenty of spins and coins with this stomper called “Livin’ On Your Love.” A happy-sounding, fast-moving ditty about a gal who thrives on her man’s affections, the side should go over big with deejays. “Merry-Go-Round” is a lilting, waltz-tempo wooser.



TOP COUNTRY ALBUMS

1	MY WORLD	1	16	CHET ATKINS PICKS ON THE BEATLES	17
	Eddy Arnold (RCA Victor LPM/LSP 3466)			(RCA Victor LPM/LSP 3531)	
2	BALLADS OF THE GREEN BERETS	3	17	HYMNS	9
	S/Sgt. Barry Sadler (RCA Victor LPM/LSP 3547)			Loretta Lynn (Decca DL 4695/DL 74695)	
3	ROLL OUT THE RED CARPET	2	18	BUCK OWENS SONGBOOK	18
	Buck Owens (Capitol T 2443/ST 2443)			Buckaroos (Capitol T 2436/ST 2436)	
4	I WANT TO GO WITH YOU	7	19	THE OTHER WOMAN	21
	Eddy Arnold (RCA Victor LPM/LSP 3507)			Ray Price (Columbia CL 2382/CS 9182)	
5	GOLDEN HITS OF ROGER MILLER	4	20	HELLO VIETNAM	19
	(Smash MGS 27073/SRS 6 7073)			Johnny Wright (Decca DL 4698/DL 7 4698)	
6	LOVE BUG	8	21	HEARTBREAK TRAIL	22
	George Jones (Musicor MM 2088/MS 3088)			Hank Snow (RCA Victor LPM/LSP 3471)	
7	GIDDYUP GO	5	22	IT'S A MAN EVERY TIME	23
	Red Sovine (Starday SLP 363)			Jean Shephard (Capitol T/ST 2416)	
8	PRETTY MISS NORMA JEAN	6	23	ROLL TRUCK ROLL	29
	(RCA Victor LPM 3427/LSP 3466)			Red Simpson (Capitol T/ST 2468)	
9	CUTE 'N COUNTRY	10	24	THE MANY MOODS OF CHARLIE LOUVIN	25
	Connie Smith (RCA Victor LPM/LSP 3444)			(Capitol T/ST 2437)	
10	BEST OF JIM REEVES, VOL. 2	11	25	BRIGHT LIGHTS AND COUNTRY MUSIC	20
	(RCA Victor LPM 3482/LSP 3482)			Bill Anderson (Decca DL 4686/74686)	
11	MISS SMITH GOES TO NASHVILLE	15	26	INSTRUMENTAL HITS OF BUCK OWENS & THE BUCKAROOS	27
	Connie Smith (RCA Victor LPM/LSP 3520)			(Capitol T/ST 2367)	
12	BEFORE YOU GO/NO ONE BUT YOU	13	27	COAST-COUNTRY	26
	Buck Owens (Capitol T/ST 2353)			George Hamilton IV (RCA Victor LPM/LSP 3510)	
13	BEHIND THE TEAR	12	28	DOTTIE WEST SINGS	24
	Sonny James (Capitol T/ST 2415)			(RCA Victor LPM/LPS 3423)	
14	MORE THAN YESTERDAY	14	29	DEL REEVES SINGS JIM REEVES	30
	Slim Whitman (Imperial LP 9303/LPS 12303)			(United Artists UAL 3548/UAS 6468)	
15	MEAN AS HELL	16	30	I LIKE 'EM COUNTRY	---
	Johnny Cash (Columbia CL 2470/CS 9270)			Loretta Lynn (Decca DL 4744/74744)	

CASH BOX BULLSEYE



TOO LATE NOW (2:13) [Canyon, SESAC—Louis, Wright]

TONIGHT'S THE NIGHT MY ANGEL'S HALO FELL (3:15) [Vanjo, BMI—Wright]

JIMMY LOUIS (Topic 8019)

Newcomer Jimmy Louis stands a good chance to stir up lots of reaction to this deck titled "Too Late Now." Tune is a funk-filled, blues-drenched thumper about a guy whose romance is heading for the rocks. Could make it. The flip, "Tonight's The Night My Angel's Halo Fell," is a downhearted woeser.

PHILIP DAWN (Fran-Tel 91740)

(B+) MISSIONARY TOM (2:28) [Screen Gems, BMI—D'Amato, Dawn] Philip Dawn stands an excellent chance to whip up a big stir with this lowdown, tragic saga of a preacher in the wild west.

(B+) YOUR LYING HEART (3:00) [Screen Gems, BMI—Dawn] This side is a shuffling tale of a man with a dishonest woman.

OWEN & PAUL, DRIFTERS (Giant 704)

(B+) DEAR MOM—Part I (3:00) [Polaris, BMI—Bloodworth] Holder, Brumley] Owen and Paul, the Drifters are already making noise with this cleverly-done Viet Nam-oriented ballad. Could be big.

(B+) DEAR MOM—Part II (2:37) [Polaris, BMI—Bloodworth] More of the same on this side.

BOBBY HICKS (Zest 1001)

(B+) JACK RABBIT (2:16) [Aimee, BMI—Dickerson, Hicks] Bobby Hicks may whip up sales aplenty with this pounding, skedaddlin' mover about a guy who's gal is a run-around.

(B+) I'LL SUFFER MY HEART-ACHES ALONE (2:26) [Aimee, BMI—Dickerson, Hicks] This side is a shuffling tale of a real downhearted fella.

LUCUS BROTHERS (Vokes 101)

(B+) EMPTY VICTORY (2:50) [Vokes, BMI—Vokes, Webb] The Lucas Brothers might well establish a name for themselves with this melancholy, heartfelt tale of a man whose vengeance gains him nothing.

(B+) WALKING PAST THE CHAPEL (2:15) [Tronic, BMI—Lucus] Undercut is an easy-going, tear-tugging story of a shattered romance.

GET WITH IT TODAY!

BILL PHILLIPS

Chart Climbing HIT

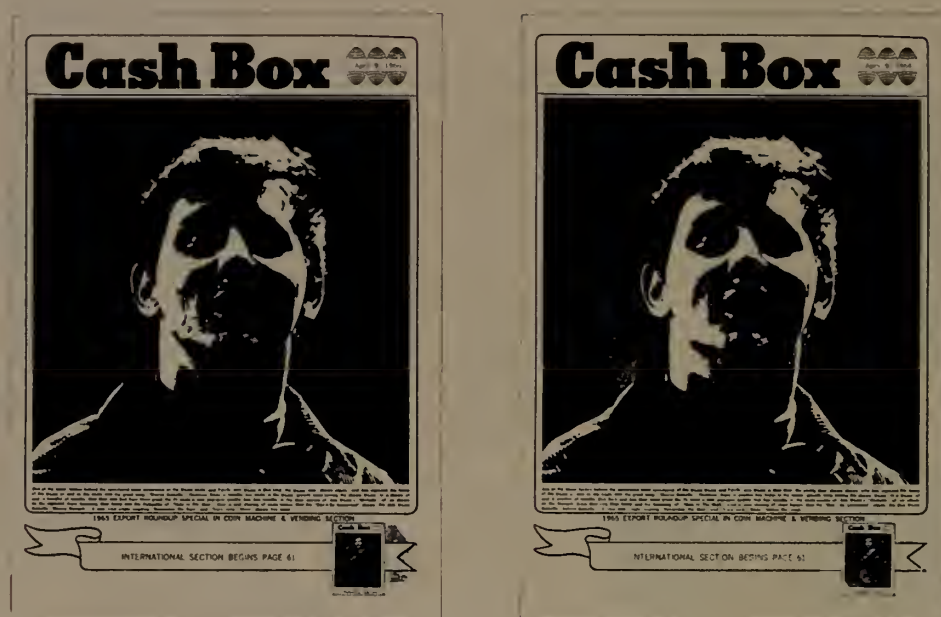
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31901



A Division of MCA INC.

FROM COVER TO COVER THEY'RE IDENTICAL...



... only the wrappers in which the two were mailed were different. The one on the left had a Detroit address. The one on the right went to France. The only other difference was postage.

But once the wrapper is off the contents are identical.

Our subscribers in Guam, Germany, the Congo and England read the exact same **Cash Box** read in Seattle and Miami. Not one word is changed.

You might look at it this way for a moment. When an ad is run in **Cash Box** and is designed to attract the attention of the local disk jockeys and dealers, the same copy is being digested by the International market . . . and at no additional cost. And there are some people who say that a smash hit single often can sell more internationally than it does domestically.

So the next time you have a hot story to tell, tell it in **Cash Box** and tell the world.

Cash Box



April 16, 1966



During the past twelve months, Normie Rowe, recording artist for Festival-Sunshine, has emerged as Australia's No. 1 pop star. He recently received his second Gold Disk for 100,000 sales (the equivalent of 2,000,000 U.S. sales) for his double sided smash, "Que Sera Sera" and "Shakin' All Over." He is currently riding high with "Tell Him I'm Not Home." Normie plans to venture overseas during 1966 and negotiations are in hand for tours of America, Great Britain and Europe.



We believe in laying our cards on the table.

And hanging our charts on the wall.

And running our ads in the paper.

And getting our displays in the window.

Whatever it takes to get records sold, we're ready, willing and able to do. Anywhere in the world.

No matter what the land and no matter what the language, CBS Records is hanging right in there with a comprehensive program for high-powered merchandising at the crucial point of sale.

Considering today's sophisticated promotional

techniques, that's no small order. It takes effort and imagination and marketing expertise.

But CBS Records has all three. As well as the indispensable ingredient for any successful international campaign: the great international stars.

Some people might think we're a bit forward, showing them off this way.

But we're not shy about displaying our wares. Why keep a good thing a secret?

CBS Records/Entertaining the Entire World



GREAT BRITAIN

Mantovani celebrates 25 years with Decca this month and to mark this fantastic achievement Decca Chairman Sir Edward Lewis, is to present the maestro with a Gold Baton at the end of his concert at the Royal Festival Hall on April 30. A two week tour commences April 20 through May 1st and Decca are holding a "Gold Baton Fortnight" during which time record shops, particularly where Mantovani will be appearing on tour, will devote their entire window displays to his albums. Decca are going all out on this Mantovani Fortnight with newspaper and dealer campaigns as well as extensive radio and TV airplay of Mantovani music. To celebrate his quarter century with the company they are also issuing a special album "Mantovani Magic." The name of Mantovani is, of course, synonymous with success not only in Britain but all over the world and his international record sales can be counted in millions.

Martha and the Vandellas, accompanied by their manager Phil Woolledge, were guest of honour at a reception hosted by EMI Records this week prior to their 17-day nation wide tour. Never out of the American hit parade the girls are hoping that their tour plus TV and radio exposure will give them British chart success with their latest Tamla-Motown waxing "My Baby Loves Me".

The Ryemuse studio and production set-up started by managing director Johnny Gregory a couple of years ago has now been taken over by Spot Records Ltd. The Ryemuse label has been retained for classical recordings whilst Spot has a varied catalogue incorporating pop, jazz, folk etc. including a recording of "The Battle Hymn of the Republic" by the Bristol Mormon Choir which has just been re-pressed owing to big demands. The directors Norman Austin and Jack Winsley are looking for American catalogues to promote in Britain and are also planning to expand their present catalogue by signing new artistes to the label. Spot Records have distribution via Selecta Records.

The American group, the Lovin' Spoonful, currently holding the No. 1 position in the American Top 100 with "Daydream" are to visit Britain on April 13 for TV and club dates followed by a tour of Ireland. Louis Benjamin, managing director of Pye Records, acquired the Kama Sutra label in Sept. last year during one of his Stateside visits and issued their single "Do You Believe In Magic" with which they had an enormous American success.

Making his annual trip to the States on April 15 is agent/manager Bunny Lewis. He will have talks with Concert Arrangements about the British visit of Jay and the Americans at the end of May and Transglobal regarding the placing of "I Don't Want to Hear It Anymore" by Lewis Rich which has just been issued here on Parlophone. Lewis is also agent for one of Britain's top deejays David Jacobs and he will be discussing the possibility of Jacobs visiting the States for TV shows.

Page One Records, the independent production company headed by Larry Page, has signed a contract with Philips Records for their product to be issued on the Fontana label. First releases "Wild Things" by the Troggs and "Ashamed" by Ken Kirkham. Philips report that the February release of their low-priced Wing series comprising 10 L.P.s has sold over a quarter million copies to date. Following the big demand for Bob Lind's "Elusive Butterfly" single Fontana are rush-releasing an album "Don't Be Concerned".

American artistes represented in the U.K. by Pye Records to visit Britain in the immediate future include Trini Lopez here to film in MGM's "The Dirty Dozen." He will also take part in the Associated Rediffusion TV showcase "Hippodrome" due for screening in both America and Britain. Lopez' latest Reprise single is "I'm Coming Home Cindy". Nancy Sinatra also flies in for "Hippodrome" filming and Pye are following up her "These Boots are made for Walking" smash with a new Reprise single "How Does That Grab You Darling". The Everly Brothers (Warner Bros) are to film for "Hippodrome" and a tour of Ireland followed by dates in Germany. Their latest dishing is "You Got The Power". Allan Sherman and Woody Allen also scheduled for "Hippodrome" filming in Britain.

Quickies: Dick and DeeDee to tour Britain for 16 days commencing June 10th . . . "Elusive Butterfly" topping Best Selling Sheet Music Lists for Metric Music . . . From the American Top 100 Immediate issue "You Baby" by the Turtles published by Dick James Music . . . Pinkerton's Assort Colours who hit with "Mirror Mirror" change their tempo for their follow up "Don't Stop Loving Me Baby" (Decca) . . . Chris Barber's Jazzband set for two-week tour of Germany commencing April 17th . . . Fred Jackson discovery Lee Lynch makes debut on Decca with Beatles composition "You Won't See Me" published by Northern Songs . . . Petula Clark's "A Sign of the Times" already a hit in the States now issued here on Pye . . . Following the success of Eddy Arnold's "Make the World Go Away" RCA issue "My World" album . . .



TJB ABROAD—Pye Records recently hosted Herb Alpert and the Tijuana Brass at a reception in London where this pic was snapped. The happy looking folks are (left to right) Pye's Int'l. manager P. Knight, Mason Newfelt of A&M, Don Moss, Herb Alpert, J. Wise, G. Everitt of Radio Luxembourg (London), Pye's A&R controller L. Cocks and the British label's managing director Louis Benjamin.

Great Britain's Best Sellers

This Week	Last Week	Weeks On Chart	Title
1	1	5	The Sun Ain't Gonna Shine Any More—The Walker Bros. (Philips) Ardmore & Beechwood
2	6	4	Elusive Butterfly—Bob Lind (Fontana) Metric
3	5	4	*Dedicated Follower Of Fashion—The Kinks (Pye) Belinda
4	15	2	*Somebody Help Me—Spencer Davis Group (Fontana) Island
5	3	5	*Shapes Of Things—The Yardbirds (Columbia) Feldman
6	2	5	*I Can't Let Go—The Hollies (Parlophone) Dick James
7	11	2	Elusive Butterfly—Val Doonican (Decca) Metric
8	7	7	Barbara Anne—Beach Boys (Capitol) Planetary
9	4	6	Make The World Go Away—Eddy Arnold (RCA) Acuff
10	17	2	Sound Of Silence—The Bachelors (Decca) Lorna
11	16	4	*Substitute—The Who (Reaction) Fabulous
12	18	3	*Hold Tight—Dave Dee, Dozt, Beaky, Mick & Tich (Fontana) Lynn
13	9	8	*Sha La La Lee—Small Faces (Decca) Belinda
14	19	3	*Blue Turns To Grey—Cliff Richard (Columbia) Essex
15	13	3	What Now My Love—Sonny & Cher (Atlantic) Blossom
16	10	10	These Boots Are Made For Walking—Nancy Sinatra (Reprise) MCPS
17	8	6	Backstage—Gene Pitney (Stateside) Bron
18	17	1	Love Me With All Your Heart—Bachelors (Decca) Southern
19	—	1	Someday One Day—The Seekers (Columbia) Lorna
20	—	1	You Don't Have To Say You Love Me—Dusty Springfield (Philips) Feldman

*Local copyrights

Top Ten LP's

- 1 Sound Of Music—Soundtrack (RCA)
- 2 Rubber Soul—The Beatles (Parlophone)
- 3 Take It Easy With The Walker Brothers—Philips
- 4 Mary Poppins — Soundtrack (H.M.V.)
- 5 Beach Boys Party—Beach Boys (Capitol)
- 6 Bye Bye Blues—Bert Kaempfert (Polydor)
- 7 Going Places—Herb Alpert (Pye)
- 8 Otis Blue—Otis Reading (Atlantic)
- 9 May Each Day—Andy Williams (CBS)
- 10 Second Album—Spencer Davis (Fontana)

Top Ten EP's

- 1 Yesterday—The Beatles (Parlophone)
- 2 No Living Without Loving—Manfred Mann (H.M.V.)
- 3 The Seekers—The Seekers (Columbia)
- 4 Kwyet Kinks—The Kinks (Pye)
- 5 Beatles Millions Sellers—The Beatles (Parlophone)
- 6 Diddy & The Diddy Men—Ken Dodd (Columbia)
- 7 Andy Williams Favorites—Andy Williams (CBS)
- 8 Bachelors Hits Vol: 2—The Bachelors (Decca)
- 9 Farlowe In The Midnight Hour—Chris Farlowe (Immediate)
- 10 You Put The Hurt On Me—Spencer Davis (Fontana)



PRESENTATION—Composer John Barry was recently honoured by being presented to Her Majesty the Queen at this year's Royal Film Performance in London. Barry, who is known for his music in "Thunderball" and "Goldfinger," conducted the orchestra for the stage performance that preceded the showing of "Born Free" for which he also composed the score. Among Barry's other recent credits are "The Chase" and "The Wrong Box."

To The Future

Lark Ulla Pia, who represented Denmark at the recent Eurovision Song Contest is seen here toasting the future with (left to right) EMI's deputy general manager Geoffrey Bridge, Cash Box's European director Neville Marten and Columbia's Norrie Paramor. The lark is now recording an Italian version of "Stop-Mens Legen Er God."





SCANDINAVIA

DENMARK

The Rolling Stones to Copenhagen Apr. 4 for concerts at the KB-Hall the next day. At the moment they are doing well with their Decca recording, "19th Nervous Breakdown," on the local charts.

Larry Finnegan in Copenhagen for a TV show and to promote his Swedish-based record label Svensk-American.

Harry Jensen of Multitone A/S told Cash Box that he has acquired the European rights (outside eastern Europe, anyhow) to Yugoslavia's Eurovision song this year, "Brez Besed," and that there is great interest in the song in many countries. In Denmark it is titled "Uden ord" (Without Words) and among others it has been recorded by Katy Bødtger on Polydor. Miss Bødtger has also recorded the French Eurovision number.

People coming and going include the Yardbirds, contracted for concerts in Copenhagen and Odense. . . . Per Sørensen, EMI A & R man and John Rasmussen of the EMI publishing house Imudico A/S, to England for biz talks in May. . . . Neville Marten, European director of Cash Box, in Copenhagen for three days, meeting trade people. . . . Bent Fabricius-Bjerre, head of Metronome, in Spain on holiday.

SWEDEN

"The Ballad of the Green Berets" is now to hit Sweden, where the title will be changed to "Blue Berets" and deal with Swedish soldiers in the UNO uniforms. Sture Borgedahl of Sonora Musikförlags AB told Cash Box. Anita Lindblom will do a Swedish recording.

The vocal groups Gals and Pals looks like it's getting world fame, according to Börje Ekberg of Metronome. So far they have had one LP released in the U.S. by Fontana, and a second one will soon be out on Philips. Svante Thureson, a member of the group, is also promoted as soloist. He was one of Sweden's artists at the Eurovision Song Contest in Luxembourg last March.

Sonet recording artist Jerry Williams of Warsaw for TV in end of April. Jan Rohde, who toured Poland last autumn, is contracted for another tour this autumn.

Siw Malmkvist, Metronome recording lark is busy with TV jobs this autumn. She made TV shows in Berlin, Feb. 26 and in Zürich, Mar. 26. This is followed by TV shows in Helsinki, Apr. 20, in Copenhagen, Apr. 25, Saarbrücken, Apr. 27 and in Stockholm, May 6.

The winning song from the Eurovision Song Contest in Luxembourg last March, the Austrian "Merci Cherie" has been recorded in Swedish by Gunnar Wiklund on HMV and by Ernie Englund on Gazell. In addition, Sonet has released the original Udo Jürgens recording here. Sonet Music AB is publisher of the tune.

Sixten Eriksson, head of Grammofon AB Electra (RCA Victor, among others) just back from a short holiday in Spain, is doing very well with the success of "These Boots Are Made For Walkin'," recorded by Nancy Sinatra on Reprise, now topping the charts here.

Coming on very strong here is "Bang, Bang," Felix Stahl reports. Being one of the stronger teenage favourites at the moment, it is expected on the charts in coming weeks. Kassner Musik AB is Swedish publisher.

EMI recording artist Marianne will represent Sweden in an international Song Festival in Poland in August.

Denmark's Best Sellers

This Week	Last Week	Weeks On Chart	Title	Label
1	1	7	Michelle (Beatles/Odeon)	Multitone A/S, Denmark
2	5	5	*Stop, Mens Legen Er God (Ulla Pia/HMV)	Multitone A/S, Denmark
3	—	1	Ser Du, Ser Du (Caesar/Sonet)	Inudico A/S, Denmark
4	—	1	*Kapitalismen (Per Dich/Sonet)	
5	3	5	19th Nervous Breakdown (Rolling Stones/Decca)	Musikförlaget Essex AB, Sweden
6	7	18	Yesterday (Beatles/Odeon)	Multitone A/S, Denmark
7	9	3	These Boots Are Made For Walkin' (Nancy Sinatra/Reprise)	No Publisher
8	4	10	*Storkespringvandet (Caesar/Sonet)	Musikproduktion Winckler, Denmark
9	—	1	Blue River (Elvis Presley/RCA Victor)	Belinda (Scandinavia) AB, Sweden
10	6	15	Yesterday Man (Chris Andrews/Decca)	Sweden Music AB, Sweden

Norway's Best Sellers

This Week	Last Week	Weeks On Chart	Title	Label
1	1	7	Michelle (Beatles, Parlophone)	Sonora Musikförlags AB, Sweden
2	2	7	19th Nervous Breakdown (Rolling Stones/Decca)	Musikförlaget Essex AB, Sweden
3	5	5	Snowflake (Jim Reeves/RCA Victor)	Palace Music AB, Sweden
4	6	10	Iljem (Home On The Range) (Kirsti Sparboe/Triola)	Arne Bendiksen A/S, Norway
5	4	6	These Boots Are Made For Walkin' (Nancy Sinatra/Reprise)	No Publisher
6	5	6	Säj Inte Nej, Säj Kanske (Sven Ingvars/Philips)	Sonora Musikförlags AB, Sweden
7	3	10	You Were On My Mind (Barry McGuire/RCA Victor)	Gehrmans, Sweden
8	7	2	Barbara Ann (Beach Boys/Capitol)	Thore Ehrling Musik AB, Sweden
9	10	3	Han Far (Mercanto Quartet/Nor-Disc)	
10	9	2	I Can't Let Her Go (Hollies/Parlophone)	Sonora Musikförlags AB, Sweden



CANADA

Hectic goings on around the Apex scene in Toronto of late with one V.I.P. after another coming through town. Pet Clark set good old Toronto right on its ear with her one nighter, to say nothing of Al Mair and associates. Pet left arrangements for "My Love" and "A Sign Of The Times" in Montreal. They arrived at the O'Keefe Centre after frantic telephone calls and some high speed traveling through Toronto traffic by Apex's Mike Reed. To top it off, Pet left her fur coat at the Toronto airport. This time it was Al Mair who came through with flying colors, retrieving the coat from airport police. She met the radio, TV, press boys at an afternoon reception and then proceeded to thrill the S.R.O. audiences at the theatre. Bill Anderson and his Po Boys, along with Jimmy Gately were in Toronto for a night club stand. Carmen Cavellero did big business at the Royal York's Imperial Room. The Dukes Of Dixieland are currently working in Toronto. Joey Hollingsworth is doing the TV circuit, appearing on shows right across Southern Ontario. He'll be on his way west at the beginning of May for P.A.'s and TV guest shots, including the Peggy Neville TV'er in Winnipeg. Ronnie Dove will be into Toronto's Embassy in April, riding the crest of sales and air play on his latest, "Let's Start All Over Again." Len Barry will be part of a big package of pop talent that has been set for Ottawa, Toronto and London later this month. "Somewhere" the latest Barry single on Decca is breaking wide open in Canada. Big record on Toronto's CHUM is "One Track Mind" by the Knickerbockers. A new Warner Bros. LP "Mel Taylor In Action" is getting a lot of action at the dealer level in Toronto. Taylor used to be the drummer with the Ventures. Andy Kim just back from a Toronto taping session on the CTV Network outing, "A Go Go '66." He'll be on the road to Detroit and New York very shortly. His Red Bird outing, "I Hear You Say" has done well in several Canadian markets. Gaye Galin tells of a reorganization at the exec level at London's Montreal H.Q. The firm's various lines have been split into three divisions, each with their own top man. John Toews heads up all Mercury-Philips lines, Fred Refea is top man in London-Londo Group area, and Adrian Bilodeau, late of Vancouver, is responsible for all of the Liberty and subsidiary product. High hopes are evident among the London people for a new C&W release by a young lady from Lethbridge, Shirley Ann. "Turn Me Around" appears to be a sure thing for country chart honors. The new Bob Lind LP on World Pacific figures to top LP charts just as quickly as the singer's single. Canadian friends, and they are numerous, of MGM's Sol Handwerger will be pleased to learn of a recent, and well deserved honour bestowed on one of the Country's top record men. The Recording Industry Promotion Association named Sol the association's Man Of The Year citing the MGM exec for, "creating outstanding relations between the interdependent broadcasting and recording industries." The award was made at The Conrad Hilton, Chicago, during the N.A.B. Convention. "How Does That Grab You—Darlin'" is the new single for Nancy Sinatra, reports Barry Paine from Compo in Montreal. The Trini Lopez single, "I'm Comin' Home Cindy" is already taking over chart after chart across the Country, while Peter, Paul & Mary are winning much turntable time with their rendition of "Cruel War." The Compo, Montreal, folks hosted an Ottawa reception for Pet Clark as she took Canada's Capital by storm. Art Young at Trans World in Montreal is back on the hit track with a smash single by Slim Harpo, "Baby Scratch My Back." Dealers may order from Trans World, 1180 St. Antoine St., Montreal, or 390 Progress Road, Scarboro, Ontario. Western dealers may fill their shelves with this hot item from Trans World through Laurel Records Distrib in Winnipeg, at 1299 Strathcona Ave. Columbia's William Eaton informs dealers that effective April 4th, they will incur a cost of five cents per package in the event that LP product, returned under exchange privilege, is required to be re-wrapped. Stan Kulin at RCA Victor has a couple of red hot singles; "The Phoenix Love Theme" by the Brass Ring is well underway to the country's top ten, while a brand new single by the Mamas and Papas, lifted from their big smash Dunhill LP will do as well as their chart outing, "California Dreamin'." "The Ballad Of Irving" by Frank Gallop is developed into a real strong sales entry for Kapp. Deejay exposure on the side is creating a real demand for the side, lifted from the very funny Kapp LP, "When You're In Love The Whole World Is Jewish." The Buddy Starcher version of "History Repeats Itself" is going to be very large in Canada. Harold Pounds has it out on Sparton, and reaction from listeners as deejays get on this side has been fantastic. Omitted two key men on the broadcast scene from my resume on Canadians at The Gavin Conference in Chicago last week, they were Jack Hill and Don Dawson from CKOC in Hamilton. Quality has a big version on "Gloria." It's by the King Beez. "Together Again" appears to be another sure thing, chart-wise for Ray Charles. Ted Daigle, CKOY-Ottawa spinner has a good pairing on his Sparton debut, "Tomorrow" b w "What Comes Next."

Sweden's Best Sellers

This Week	Last Week	Weeks On Chart	Title	Label
1	1	5	These Boots Are Made For Walkin' (Nancy Sinatra/Reprise)	No Publisher
2	7	3	*Sunny Girl (Hep Stars/Olga)	Europa-Produktion, Sweden
3	5	4	L. O. D. (Lee Kings/Gazell)	Sonet Music AB, Sweden
4	4	9	*Säj Inte Nej, Säj Kanske (Sven Ingvars/Philips)	Sonora Musikförlags AB, Sweden
5	8	6	*So Many Girls (Tages/Platina)	Tagemusik/Edition Odeon, Sweden
6	6	3	Blue Feeling (Shanes/Columbia)	Edition Odeon, Sweden
7	2	7	Michelle (Beatles/Odeon)	Sonora Musikförlags AB, Sweden
8	3	6	Barbara Ann (Beach Boys/Capitol)	Thore Ehrling Musik AB, Sweden
9	—	1	Love Was On Your Mind (Ola & The Janglers/Sonet)	
10	—	1	Donna, Donna (Donovan/Pye)	Reuter & Reuter AB, Sweden

*Local copyright.



HOLLAND

Gifted Euro-American conductor Lorin Maazel—born in Paris, educated in America—was signed by Philips' Phonographic Industries last year for a most ambitious project: Bach's Orchestral Suites, the Brandenburg Concertos and the B Minor Mass in simultaneous releases. Maazel, appointed conductor of the Berlin RSO (the former RIAS Orchestra) in 1965 after Fricisay's death, is to be considered the most promising contemporary conductor in Europe. Reviewers here are speaking of "The Maazel Era." The three Bach works, representative of the composer's zenith in his orchestral and vocal creative development, were recorded by Maazel with the RSO and in the Mass with singers Teresa Stich-Randall, Anna Reynolds, Ernst Haefliger and the English bass John Shirley-Quirk. The Mass on three LP's, the Suites and Brandenburg Concertos on double LP-sets. As usual with Philips record projects of such ambition, Leo Boudewijns of Phonogram told us, each box has been provided with a magnificent book containing thorough studies on the works involved, in various languages and richly illustrated. To rouse the public's interest in Lorin Maazel as an interpreter of Baroque music, Philips has also released an overture-like introductory LP in a category with Handel's "Water Music" and "Royal Fireworks" Suites.

Ten days after the wedding of Crown Princess Beatrix of The Netherlands and Claus von Amsberg in Amsterdam, March 10, Philips' Phonographic Industries could release a highlights recording of this historic and memorable day. Apart from the various stages of the wedding ceremony itself, the record includes a fine comedy sketch by the Dutch cabaretier Paul van Vliet, entitled "The Overcoat." Van Vliet, being the Princess' favorite Dutch cabaret-artist, gave a special performance with his group "PePijn" for the royal family, and at the occasion gave an overcoat to Claus von Amsberg after this sketch. The cabaret group PePijn also came in the news when the first Philips LP recording of the group was released on March 23rd during a special press conference in the PePijn Theatre, The Hague, attended by Dutch Minister of Cultural Affairs Maarten Vrolijk. The Minister was offered the first copy of the outing.

Songster Ronnie Tober, who returned to Holland in 1964, is having success with his first LP for Philips entitled "The Ronnie Tober Show." Tober is also on the Dutch hit parade with several single decks.

The Walker Brothers are conquering this part of the Atlantic with "The Sun Ain't Gonna Shine Any More" (Philips). After England, it seems that John, Scott and Gary will settle firmly on the Dutch topper-lists.

The popular Dutch Swing College Band, Holland's prominent trad orchestra made a single-recording of two songs from Mary Poppins: "Supercali . . ." and "A Spoonful of Sugar," on their Philips label.

From Mercury's Limelight Jazz-series, the highly praised Roland Kirk album, "Rip, Rig and Panic," was released by Phonogram. The album features Elvin Jones on drums. Apart from Kirk's usual high-speed three-reed work on tenor, stich and manzello, the vital musician swings Spanish castanets and blows the siren. Also on American Mercury, Phonogram put the brilliant album of comedy team Mike Nichols and Elaine May on the Dutch market, for which a certain demand has existed for a long time.

The smashing victory of farmer Koekoek and the Farmers-Party in Holland's last week's elections for the Provincial Governments promptly inspired Bovema's Imperial label to rush-release singer Nelis' "The (Farmer) Koekoek Waltz," derived from the famous Cuckoo Waltz.

A real highlight in Gramophonehouse's classical repertoire is Columbia and HMV's combined and selected "Invito Alla Musica"—12" LP series featuring big artists and orchestras such as the Philharmonia Orchestra, the Berliner Philharmoniker, Virtuosi di Roma, André Vandernoot, Colin Davis, Samson Francois, Leonid Kogan, Igor Markevitch and many others. Quality and presentation of these Italian-made series can be best described as "something else"! Release on this market, preceded by a special introductory reps-meeting, took place in the last week of March.

This company's Capitol label extended its "Greatest" series with 6 LP items containing the best recordings of such big sellers as Sinatra, Jonah Jones, T. Ernie Ford, and the Andrews Sisters.

Sales of Atlantic artists such as Otis Redding and Wilson Pickett are moving upwards. The rhythm & blues style of the latter artists catches on very strongly, especially with his now-released "634-5789" single. Atlantic's Nesuhi Ertegun paid a brief visit to Gramophonehouse last week.

Bovema's publicity dept. worked out special press release on singer Enrico Macias' forthcoming Vara-TV show, taking place in Hilversums Expo Hall on March 31st.

New entries in Imperial's pop area are the second single-release of The Luckberries, featuring a.o. their song festival hit "Mijn Hart Klopt Alleen Maar Voor Jou" (My Heart Only Beats For You) and singer Hans v. Tijn's "Lola"/"Op Een Zaterdagavond" (On Saturday Night).

Last week Negram's General Manager Robert Oeges visited London for a very important meeting with Pye's Louis Benjamin. Both parties showed their confidence, which leads to a further extension of their cooperation. Pye's position in Holland looks similar to the fantastic progress made by Pye records in England.

Robert Oeges also traveled to Paris to spend a few days with Vogue's Léon Cabat and Paul Claude. In Paris serious talks were held too about a further extension of our group idea, which meanwhile has been accepted throughout the world by many record companies as being the main point of success in Europe.

Jürgens' success in the Eurovision Songfestival was followed by an enormous explosion of his record sales in Holland. The winning song "Merci Cherie" is widely accepted in our country and has meanwhile a fine place on the Dutch Hit Parade.

Three weeks after the release of the new series of Russian repertoire, the success can be indicated as doing extremely well. Classical music magazines are full of enthusiasm about the quality of this new series and we are quite certain that within a short period this repertoire becomes a standard repertoire for all our classical music lovers.

"These Boots . . ." by Nancy Sinatra is still number 1 here. Negram planned quite a lot of material from Reprise, including new records by Dean Martin, Nancy Sinatra, Freddy Cannon and The Everly Brothers. From the same artist Negram will have a new album program shortly. A special campaign will be held with the soundtrack of "The Silencers" of Dean Martin, in cooperation with Columbia Pictures. Quite recently this moving picture was introduced for a special guest appearance and expectations for the picture as well as for Dean Martin's records are great.

Holland's Best Sellers

This Week	Last Week	Title
1	1	These Boots Are Made For Walkin' (Nancy Sinatra/Reprise)
2	5	Dedicated Follower Of Fashion (Kinks/Pye) (Belinda/Amsterdam)
3	3	As Tears Go By/19th Nervous Breakdown (Rolling Stones/Decca) (Altona/Amsterdam, Basart/Amsterdam)
4	6	Second Hand Rose (Barbra Streisand/CBS) (Basart/Amsterdam)
5	2	Michelle (Beatles/Parlophone) (Basart/Amsterdam)
6	4	Glaasje Op . . . Laat Je Rijden (Sjakie Schram/Artone) (Portengen/Haarlem)
7	—	You Were On My Mind (Crispian St. Peters/Decca)
8	8	This Golden Ring (Fortunes/Decca) (Basart/Amsterdam)
9	7	Bald Headed Woman (Jay-Jays/Philips) (Altona/Amsterdam)
10	9	That Day (Golden Earrings/Polydor) (Basart/Amsterdam)



World-Wide Bow

The Rattles, whose first feature length movie "Hurrah, The Rattles are Coming" recently premiered in Germany, are seen with Mercury's import talent coordinator Lou Reizner (center) during a discussion of the forthcoming world-wide release of the flick. The group members are (left to right) Herb, Joachim, Ruggy and Dicky.

Within a fortnight's time the new Kinks title, "Dedicated Follower of Fashion," reached our Top 5.

The Yugoslav folk singer, actress and movie star Dunja Rajter, who recently signed with the CBS label, flew in from Zagreb for a TV appearance on local KRO-TV. CBS organized a press conference at the airport, which was well attended and which became a real welcome to charming Dunja and her own guitarist Mario Nardelli. This 25-minute TV-feature will be aired on May 3rd next. CBS recently released Dunja Rajter's first CBS album containing wonderful songs from Yugoslavia as well as folk songs for modern people.

French CBS artist, arranger and conductor Guy Boyer arrived in Holland to make a TV appearance on local AVRO-TV. Boyer and his string quartet played "Yesterday" and "Ticket to Ride," two famous Beatles songs, of which CBS recently released an Extended Play recording, also containing "Help" and "Michelle."

Recent CBS additions to the classical LP field include Rossini's "Stabat Mater" performed by soloists the Camerata Singers with the New York Philharmonic conducted by Thomas Schippers, an album entitled "Famous Overtures" with a.o. William Tell performed by the New York Philharmonic conducted by Leonard Bernstein, a historical recording of the Boston Opera Company containing arias from various operas by famous singers from the 1909-1914 period as well as an album containing works of two contemporary composers, Copland and Ives.

New CBS additions to the popular LP field include an album by Johnny Mathis, entitled "Johnny's Greatest Hits," "The Sons Of Katie Elder," original LP recording of the film-soundtrack, featuring John Wayne in "Texas Is A Woman" and C & W singer Johnny Cash in "The Sons Of Katie Elder" (title song), the Beverly Hillbillies, an LP record featuring the stars of the TV series, which are very popular in Holland; and last, but surely not least, an album entitled "Showstoppers," featuring the New York Philharmonic conducted by Andre Kostelanetz in many famous musical songs.

Recent CBS additions to the Jazz field include two wonderful records with special material for collectors: Charlie Christian with the Benny Goodman Sextet, Septet & Orchestra and an album entitled "An Art Tatum Concert," featuring the incredible piano virtuoso in several of his most successful tunes.

Artone's A&R Dept., headed by indie exec Lion Swaab, has been very active lately in extending the label's international line. Scores of new material have been recorded with the Artone stablemates, whereas new wartists were added to the regular roster. Top performers of long standing who were inked and made ready to bow on the Artone label this week are The Fouryos, a vocal group which delivers the lyrics on "You Don't Love Me" c/w "Columbus Found America." Further new etchings released this week include: "Stenka Rasin Melody" b/w "Moon Over Napoli" by trumpet star Willie Schobben, "Three's A Crowd" & "Living In The Past" by De Maskers, "Amarillo" and "Square-Time" by multisound Hammond organist Martin Gale. Artone's Funckler department has a strong teen oriented single outing by Linda van Dyck, a new vocal discovery who is backed by Boo & the Boo Boo's on "Stengun."

The April 4th instalment of the "Hullabaloo" series, aired over local NCRV TV network, features the following Funckler distributed items: "The Funny Thing About It" by Nancy Ames (released on the Epic label), "I Hear A Rhapsody" and "Come See About Me" by The Supremes (released on the Tamla-Motown label) and "A Hard Day's Night" by the Ramsey Lewis Trio (Chess). The latter performance is not on the original show, being a film clip ordered by Funckler manager Pete Felleman from the Chess company, for insertion into the programme.

From the Tamla-Motown catalogue Funckler released the following items in Benelux: Martha & the Vandellas with their new Cash Box rider "My Baby Loves Me" and Jr. Walker & The All Stars with "Cleo's Mood," also on the U.S. charts. In the Long Play field a first album by the Great Mr. B, Billy Eckstine that is, entitled "The Prime Of My Life," has been made available.

New United Artists releases, distributed by Artone in Benelux, include hot single material by Bobby Goldsboro ("It's Too Late") and Jay & the Americans ("Why Can't You Bring Me Home") as well as a further batch of albums from the label's recent U.S. releases. Among these are "Basie Meets Bond," Ray Barretto's "Senor 007," Goldboro's "Broomstick Cowboy" and "Sunday And Me" by Jay & the Americans.

The Best in Benelux . . . Bens



GERMANY

Germany's top selling teen magazine Bravo, with over a million copies a week sold, has announced the complete lists of winners of its recent star readers poll. As announced, first place honors went to German stars DRAFI DEUTSCHER and MANUELA, but here's a complete list of the top 20 winners, male and female for you along with the number of votes cast.

Male Pop Star

1. Drafi Deutscher—Teldec—67,766
2. Roy Black—Polydor—42,494
3. Rex Gildo—Electrola—27,284
4. Cliff Richard—Electrola—24,821
5. Freddy Quinn—Polydor—24,450
6. Udo Jurgens—Vogue—23,721
7. Chris Andrews—Vogue—14,765
8. Hans Jurgen Baumler—CBS—14,309
9. Elvis Presley—RCA Victor—6,236
10. Donovan—Vogue—4,334
11. Bob Dylan—CBS—3,328
12. Peter Alexander—Ariola—2,351
13. Barry McGuire—RCA—2,310
14. Bernd Spier—CBS—2,123
15. Vico Torriani—Teldec—2,094
16. Gus Backus—Polydor—1,790
17. P. J. Proby—Electrola—1,760
18. Peter Kraus—Ariola—1,205
19. Dean Martin—Teldec—1,148
20. Martin Lauer—Polydor—1,014

Female Pop Star

1. Manuela—Teldec—59,126
2. Françoise Hardy—Vogue—49,485
3. Wencke Myhre—Polydor—33,986
4. Gitte—Electrola—21,076
5. Sandie Shaw—Vogue—18,242
6. Connie Froboess—Electrola—12,903
7. Petula Clark—Vogue—12,845
8. France Gall—Philips—11,832
9. Peggy March—RCA—10,749
10. Marion—Hansa—10,082
11. Connie Francis—MGM—9,890
12. Vicky—Philips—9,800
13. Caterina Valente—Teldec—9,627
14. Esther Ofarim—Philips—7,884
15. Dorthé—Philips—5,986
16. Heidi Bruhl—Philips—3,339
17. Hildegard Knef—Teldec—3,051
18. Siv Malmkvist—Metronome—1,769
19. Suzanne Doucet—Metronome—1,640
20. Rita Pavone—Teldec—1,551

The complete beat band results are not in but in the groups section, The Beatles and The Rolling Stones finished, as expected, one and two. German artists showed surprising strength this year in the wake of the beat craze as 112 of the 20 male artists and 8 of the female artists are primarily German artists and of the rest, Cliff Richard and all of the other female vocalists are primarily known here for their German recordings. Only the group section seems to be dominated by English language records as even the German beat groups do most of their recordings in English. Looking at the German hit parade, 5 of the top 10 in one chart and 4 in the other are in English with only The Beach Boys with their biggest hit here ever and Simon and Garfunkel representing the USA.

That's it for this week in Germany.

GERMANY—BEST SELLERS OVER THE PAST 8 WEEKS

(Courtesy "Music")

This Week	Last Week	Weeks On Chart	Artist/Title
1	1	8	*Ganz In Weiss (All In White)—Roy Black—Polydor—August Seith Music
2	2	4	19th Nervous Breakdown—The Rolling Stones—Decca—Mirage Music
3	3	4	Barbara Ann—The Beach Boys—Capitol—Shoe String Music
4	4	4	*Kommando Pimperle—The Rainbows—CBS—April Musik/Mikulski
5	5	13	Yesterday Man—Chris Andrews—Deutsche Vogue—Edition Intro/P. Meisel
6	6	2	*Merci Cherie—Udo Jurgens—Deutsche Vogue—Montana Music/H. R. Beierlein
7	7	2	100 Mann & Ein Befehl (The Ballad Of The Green Berets)—Freddy Quinn—Polydor—Francis Day & Hunter
8	8	6	*Wenn Das Geschieht (When That Happens)—Peter Alexander—Ariola—Hans Gerig Music
9	9	6	Michelle—The Beatles—Odeon—Northern Songs/R. Budde
10	10	2	Sounds of Silence—Simon & Garfunkel—CBS—Electric Music

GERMANY—JUKE BOX-RADIO-SALES FAVORITES

(Courtesy "Automaten-Markt")

This Week	Last Week	Weeks On Chart	Artist/Title
1	1	7	*Ganz In Weiss (All In White)—Roy Black—Polydor—August Seith Music
2	2	6	To Whom It Concerns—Chris Andrews—Deutsche Vogue—Edition Intro/P. Meisel
3	3	4	*Wenn Das Geschieht (When That Happens)—Peter Alexander—Ariola—Hans Gerig Music
4	4	12	Yesterday Man—Chris Andrews—Deutsche Vogue—Edition Intro/P. Meisel
5	5	4	Michelle—The Beatles—Odeon—Northern Songs/R. Budde
6	6	3	Barbara Ann—The Beach Boys—Capitol—Shoe String Music
7	7	3	*Lass Mich Gehn (Let Me Go)—Connie Francis—MGM—Francon/Schneider
8	8	3	*Kommando Pimperle—The Rainbows—CBS—April Musik/Mikulski
9	9	3	*Es Ist Zum Weinen (I Could Cry About It)—Manuela—Telfunken—Edition Intro/P. Meisel
10	10	4	*Der Frauenfreund (A Woman's Friend)—Sacha Distel—Polydor—Hans Gerig Music *Original German Copyright



JAPAN

Among the new April releases from various record companies "Ellington/Virgin Island Concert" (Reprise) and "This is Anita" (Verve) are conspicuous among jazz releases. The former includes 11 sides with new compositions, among which "Virgin Gangle" is said to be the most attractive. The latter is the first LP that was recorded by the lark on Verve, included are "You're The Top," "Who Cares?," "I Love You," "Hello Dolly" and 8 others.

"Stereo Joan Baez, Vol. 5" (Vanguard), "Belafonte/Mouskouri" (Victor) and "Fairy Tale of Donovan" (Pye) are highlights in new folk releases. The first one is a much awaited LP, including new compositions such as "Good-Bye Angelina." The second one was released in the wake of "African Songs." Mouskouri sings "Dream," "Train" and others. "Fairy Tale of Donovan" is Donovan's second record released here. He is said to be the Bob Dylan of England. However, hearty humanism is the main forte of Donovan, while Dylan expresses the agony of youth in modern society.

"My World/Eddy Arnold," "Frank Sinatra, A Man And His Music," "The Best Of Peggy Lee" (Decca) and "Patti Page In Tokyo" (Columbia) are strong vocal entries. Eddy Arnold is popular here with both popular and country fans. Peggy Lee has a two-set album, gathering the famous tunes associated with her early career. Patti Page's LP was cut at the lark's recital in Tokyo last autumn. It includes "Wonderful Day," "Hush, Hush Sweet Charlotte," "Queen Of The House," "Tennessee Waltz," "Scarlet Ribbons" and 8 others.

In the Latin section, "Mucho Machito" (Unite) is the best. This is a long-awaited release including 12 tunes in all. "Le Ciel, Le Soleil Et La Mer" (Odeon) includes "Help," "Thunderball," "Yesterday," "Mr. Lonely" and 10 others.

Other new April releases, advertised with a strong push are: Philips has singles such as: "Le Journal D'Une Femme," "En Blanc/Il Bell Antonio," "Trio Chambres A Manhattan/Blues De Trios Chambres A Manhattan," "Le Folklore American/Le Siffet Des Copains," World Group of Nippon Victor recommend "Golden Rock Drum/Sandy Nelson," "Golden Lawrence Welk," and "Golden Strings/Knightsbridge Strings" as the "golden" series of the firm.

"European Concert/The Modern Jazz Quartet," consisting of a two-set album, is an anniversary release to honor their successful performances here, included are "I Should Care," "Festival Sketch," "The Cylinder," "Round Midnight" and eleven others.

Nippon Columbia has "Bob Dylan Vol. 2," "Percy Faith Folk Best," "Steel Guitar Folk Mood," "My Name Is Johnny," "My Name Is Frank" and "Best of Little Richard."

Japan's Best Sellers

ALBUMS

This Week	Last Week	Artist/Title
1	1	The Sound Of Music—Soundtrack (RCA)
2	2	Mary Poppins—Soundtrack (Disneyland)
3	3	Help!—The Beatles (Odeon)
4	—	Akai Grass—Sam Taylor (Decca)
5	5	Karelia—The Spotnicks (Polydor)

LOCAL

This Week	Last Week	Artist/Title
1	1	Kimi To Itsumademo—Yuzo Kayama (Toshiba)
2	2	Honemade Aishite—Takuya Joh (Toshiba)
3	3	Nishi-Ginza Goban-Gai—Teruhiko Saigo (Crown)
4	5	Ame No Naka No Futari—Yukio Hashi (Victor)
5	9	Aishu No Yoru—Kazuo Funaki (Columbia)
6	7	Aitakute Aitakute—Mari Sono (Polydor)
7	4	Tokyo Nagaremono—Hiroko Takegoshi (King)
8	8	No No Boy—The Spiders (Philips)
9	—	Namida No Go Go—Emmie Jackson (CBS)
10	—	Kuchibue Dake Ga—Kyu Sakamoto (Toshiba)

INTERNATIONAL

This Week	Last Week	Artist/Title
1	2	Kungsleden—Soundtrack (Seven Seas) Akira Fuse (King) Mahina Stars (Victor) Antonio Koga (Columbia) Sub-Publisher/Seven Seas
2	3	L'Aour, C'Est Pour—Enrico Macias (Odeon) Fubuki Koshiji (Toshiba) Yoko Kishi (King) Yoichi Sugawara (Polydor) Sub-Publisher/Toshiba
3	1	We Can Work It Out—The Beatles (Odeon) Sub-Publisher/Victor
4	6	The Last Train In The Space—The Spotnicks (Polydor) Sub-Publisher/Shinko
5	9	The Ballad Of The Green Berets—Srgt. Barry Sadler (RCA) Sub-Publisher/Shinko
6	5	You And Me—Johnny Tillotson (MGM) Publisher/Shinko
7	4	Pel Un Pugno De Sollari—Ennio Morricone (RCA) Sub-Publisher/Victor
8	10	Sound Of Silence—Simon & Garfunkel (CBS) Sub-Publisher/Shinko
9	7	A Must To Avoid—Herman's Hermits (Odeon) Sub-Publisher/Victor
10	—	Taste Of Honey—Tijuana Brass (London) The Ventures (Liberty)
11	8	Karelia—The Spotnicks (Polydor) Sub-Publisher/OMP
12	14	I Can Never Go Home Anymore—Shangri-Las (Red Bird) Sub-Publisher/Shinko
13	—	Me Conformo—Marisol (Seven Seas) Yukari Itoh (King) Sub-Publisher/Nicolom
14	12	Namida-Kun Sayonara—Johnny Tillotson (MGM) Kyu Sakamoto (Toshiba) Sub-Publisher/Shinko
15	13	Dans Le Mame Wagon—Majorie Noel (Seven Seas) Yukari Itoh (King) Sub-Publisher/New Orient



ARGENTINA

During a recent chat held with this representative, Phonogram's manager Hugo Persichini, unveiled some details revealed by a recent market research work done by an independent organization for his diskery. The period studied is June 1964 through December 1965, and the information was submitted by a panel of record retailers covering the whole country. The market, as a whole, remained stationary during the period, with classical music sales suffering a slight loss in overall volume. Two record companies improved sharply their share of the market, and LP's proved—according to this information—to outsell single records. The reasons for buying records, as reported by the customers, were: personal use (70%), as a gift (26%), for use at dance parties in clubs (4%). Kiddie records were more used as gifts than regular ones. 65% of the buyers listen to record programs on radio and TV, but only 36% requested the record after having heard it on radio and only 10% on TV, while 21% got the idea looking around in the record shop, 17% through a recommendation from a friend and 16% after listening to it at a dance party. The best liked TV programs were "Studio Uno" (TV 11) and "Casino" (TV 13), and the best liked soloists Charles Aznavour, Mina and orkster Frank Pourcel.

Celebrating one million record sales by its artists Cuarteto Imperial, CBS arranged a party on board of the Nahuel Huapi ship, in the port of Buenos Aires. The four Colombian artists received their records from the diskery's manager Di Guglielmo, after a short speech by A&R man John Lear. The Cuarteto has been working in the tropical music field for already two years with good success, and is now rated as one of the top groups in the whole country. A few days before, the same label has organized a benefit festival at Velez Sarsfield sports club, to help the people affected by floods in the Northern part of Argentina. No admission fee was charged, but the audience had to bring canned food or other things that were to be sent to the North. Speaking about CBS, a press release from this company states that it has the rights to the soundtrack music of "Viva Maria." In a past issue we had informed that another company reported its intention of releasing such soundtrack.

RCA is selling lots of albums of Palito Ortega's new flick, "Mi Primera Novia," filmed with Evangelina Zalazar. Palito has been in Mexico and the States with A&R man Johnnie Camacho, and has interesting TV plans for 1966. Besides, his filming contracts cover the next three years, which means that "The King" will have a busy schedule in the near future. Other news from RCA reports promotional work for duet Barbara and Dick, who have recorded lately "Guantanamera" and "Michelle."

Artist manager Daniel Gutierrez reports that Italian singer Gianni Morandi is expected soon in Buenos Aires, for appearances on TV Channel 9 and dance parties. Brazilian lark Ellis Regina and the Zimbo Trio will also be here, appearing at the plush "Mau Mau" night club. Next May, Ornella Vanoni will also arrive in town, and will stay here during three days. Ornella's San Remo record, "Ti Daró di Piu," has real good possibilities here, and her visit may turn into a big success.

The promo department of Philips is working on an album released after the recent Cosquin Folk Music Festival, where several artists from the label took part. This LP gathers Los Fronterizos, Cesar Isella, Los Quilla Huasi and several other big names, along with new artists like Chito Zeballos, Jorge Rojas and Chino Chemes. Also coming from Phonogram is a new album by The Swingle Singers, devoted to Mozart, and a selection of Liverpool sound groups, tagged "Flequillos 66."

Music Hall released CGD's recording of the Mass offered by Pope Paul VI, for the first time in Italian language, March 19, 1965. Also coming from this active independent company is the first album by Shawn Elliott, including of course his chart riding "Shame And Scandal In The Family," and a folk album cut by Rodolfo Zapata, with the music from the film "La Gorda." Among the singles being offered by MH are "Nessuno Mi Pouì Giudicare" by Caterina Caselli, and also the "Carta Vincente," penned and sung by Gino Paoli.

Promo man Juanito Belmonte infos that new group Las Cuatro Voces has been inked by Radio El Mundo and TV Channel 13, where they will appear on the "Sabados Circulares" program. They will probably start recording soon for one of the major companies in this market.

Odeon's reports include the news about a new album by Mantovani, celebrating his 25 years of association with the London label. On the local side, folk songstress Ramona Galarza is performing in the city of Mar del Plata, on radio and TV. The diskery is promoting the new Altamar Dutra LP in Spanish, since the Brazilian chanter is expected in a couple of weeks to arrive in Buenos Aires.

News from RCA informs about the success of the waxings by Ginette Acevedo in Venezuela and Central America, here her "Poema 20" album has been selling very well. Ginette has received a proposal from disk jockey Antonio Barros to join the cast of a film to be produced by him, with a selection of local singers and the story of his program, "Una Ventana al Exitto." Violeta Rivas, in the meantime, is recording an album with the songs from the San Remo Festival, for prompt release.

Mauricio Brenner from Fermata sends word about Sandro (CBS) recording "The Ballad of the Green Berets," the U.S. hit, the same as Dany Montano (Music Hall). Simonette (RCA) will cut Mina's "Brava," coupled with "Cuando Mas Lejos Estoy," while the same Dany Montano is recording also Celentano's "La Festa." MH's Hugo Manzanares will cut "Una Casa in Cima al Mondo," also coming from San Remo, and Nestor Fabian "La Noche del Adios," for Odeon. Los VIP's for Ala-Nicky, recorded "Michelle," which is already on the local charts.

Speaking about "Michelle" and the VIP's, it is interesting to note that Ala-Nicky's best-selling group is turning into something important. The diskery reports big sales by them, and there are several contracts for TV and radio pending. Ala-Nicky is continuing its expansion plans, and has now named Juan Carlos Piovano its new press chief.

A report from Microfon states that "Cara-Lin" by The McCoys, recorded originally by Bang Records in the States, is selling very well. The label, newly represented by Kaminsky's diskery, seems to be in good shape for this market. On the local side, Microfon is continuing its TV promotion campaign through "Musicamara" on TV 11, where nearly all the local artists are being displayed.

Eugene Ormandy and the Philadelphia Orchestra will perform in Buenos Aires this May, at the Colon Theater, in one of the most important musical events of these times. CBS is preparing a special promotion campaign, which will include several LP's. The label's pop program on TV, "Cancionísima" raised its rating to an unprecedented high during the four appearances of Italian chanter Bobby Solo. "Cancionísima" is aired on Monday's from 9 to 10 PM, on Channel 11.



MEXICO

Young Spanish singer and actor Joselito returned to Mexico to fulfill several contracts in TV, theater and night clubs, and, at the same time, to start a new recording session at the RCA studios under Ruben Fuentes. Joselito had a smash hit last year with the song "El Toro Y La Luna."

Capitol Records released an EP with the new instrumental group named Mexicana Brass, conducted and arranged by Mario Patron in Tijuana Brass style. This EP may be released in the U.S. by Capitol.

From April 3 to 10 we will celebrate Holy Week, which is the reason that almost nobody cuts records at that time and most people are on vacation. The record business dips at that time.

On May 1, Ray Conniff is expected in town accompanied by his wife. This will be strictly a vacation visit and he will spend some time listening to some Mexican tunes and seeking material for future recordings at Columbia Records.

Peerless Records released, under the London label, the songs "Love Me With All Your Heart" and "There's No Room In My Heart" by the Bachelors; on the Parrot label, the songs "Till The End Of Time" and "Spanish Flea" with Kathy Kirby, and on the Monument label, Boots Randolph's "Honey In Your Heart" b/w "These Boots Are Made For Walking" and Harlan Howard's "Another Bridge To Burn" and "Baby, That Would Sure Go Good."

Direct from California, bolero singer Marco Antonio Muniz, who had a series of performances in the state, returned to Mexico City. Muniz will do some TV shots and two weeks at the theater Blanquita.

Sonia, who used to do duet with her Chilean sister Miriam and who now sings as a soloist and is settled in Mexico, is currently in Argentina, doing a TV series. Before leaving, Sonia released a marvelous album on RCA, with beautiful songs such as "Escalera Al Cielo," "Yo Sin Ti" and "Te Amare Toda La Vida," among others.

Angelica Maria, number one young singer in Mexico, is currently in Guadalajara, performing in a TV series. After that, she will return to Mexico City and start a picture where she also will be a producer in association with her mother.

Last Sunday, Mexican idol Enrique Guzman, left to do a long recording session at Columbia Records in N.Y.C. The label plans to promote him as a sensational new Latin singer. He will spend three weeks just to get familiarized with the English language and after that he will record. By the month of May, he will be back in the Mexican capital to start a new picture where he, along with Angelica Maria, will be the star and producer.

Mexico's Best Sellers

- 1 La Banda Borracha—Mike Laure (Musart)—Los Polivoces (Orfeon)
- 2 Mide Tus Pasos—Sonora Santanera (CBS)
- 3 Rondando Tu Esquina—Julio Jaramillo (Peerless)—(Brambila).
- 4 Amarrado—Los Belmonts (Orfeon)
- 5 Un Hombre Respetable (Well Respected Man)—Los Hiters (Orfeon)—The Kinks (Gamma)
- 6 Una Limosna—Javier Solís (CBS) (Brambila)
- 7 Estas Botas Sirven Para Caminar (These Boots Are Made For Walkin')—Nancy Sinatra (Reprise)—Martha Duhalit (CBS)
- 8 La Tierra De Las Mil Danza (Land Of The Thousand Dances)—Bill Haley (Orfeon).
- 9 039—Mike Laure (Musart)
- 10 Concierto Para Enamorados—Karina (Gamma)

Argentina's Best Sellers

- | This Week | Last Week | Title | Label |
|-----------|-----------|---|---|
| 1 | 1 | *El Corralero | (Odeon-Korn) Herman Figueroa Reys (Odeon Pops); Chango Nieto (CBS); Ginette Acevedo (RCA); Horacio Guarany, Los Quilla Huasi, Cesar Isella (Philips); Nocheros de Anta (Odeon); Los Ariscos (London); Trovadores del Norte (Music Hall) |
| 2 | 3 | Se Tu Non Fosse Bella Come Sei (Fermata) | Fred Bongusto (Fermata); Aldo Perricone (RCA); Carlos Guillermo (CBS) |
| 3 | 4 | Guantanamera (Not Published) | Pete Seeger, Mr. Trombone (CBS); Luis Bravo (Philips); Marfil (Music Hall) |
| 4 | 2 | Avec (Aznavour-Biem-Korn) | Charles Aznavour, Lucio Milena (Disc Jockey); Frank Pourcel (Odeon); Elio Roca (Polydor) |
| 5 | 13 | Michelle (Fermata) | The VIP's (Ala-Nicky); The Shakers, The Beatles (Odeon Pops) |
| 6 | 5 | La Playa (Korn) | Claude Ciari (Odeon Pops); Frank Pourcel (Odeon); Nancy Li (CBS); Lucio Milena (Disc Jockey); Dany Montano (Music Hall); Lucio Luciano (Ala-Nicky) |
| 7 | 7 | Je Me Suis Souvent Demande (Korn) | Richard Anthony (Odeon Pops); Sandro (CBS) |
| 8 | 9 | *Se Fue (Korn) | Palito Ortega (RCA) |
| 9 | 6 | *Al Lado (Korn) | Palito Ortega (RCA) |
| 10 | 16 | *Quiero Un Sombrero (Korn) | Los Wawancó (Odeon Pops) |
| 11 | 18 | Questa Volta (Ricordi) | Bobby Solo (CBS) |
| 12 | 8 | Pachito E Che (Korn) | Cuarteto Imperial (CBS) |
| 13 | 10 | Help! (Northern-Fermata) | The Beatles (Odeon Pops) |
| 14 | 15 | Dio Come Ti Amo (Korn) | Gigliola Cinquetti (Music Hall); Rosamel Araya (Disc Jockey); Elio Roca (Polydor) |
| 15 | 14 | Que C'Est Triste Venise (Aznavour-Biem-Fermata) | Charles Aznavour, Lucio Milena (Disc Jockey); Gino Bonetti, Jose Antonio (Microfon); Juan Ramon (RCA); Los Cinco Latinos (Music Hall); Luis Ordoñez (Ala-Nicky); Vincent Morocco (Polydor); Claudio (Odeon Pops); Elly Nery (Fermata) |
| 16 | 12 | *Es El Carnaval (Korn) | Los Martinicos (Music Hall) |
| 17 | 11 | Shame And Scandal In The Family (Fermata) | Shawn Elliot, Luis Dimas (Music Hall); Dalida (Disc Jockey); Frank Pourcel, Jim and Jerry, Lance Percival (Odeon); Juan Montego (Mercury); Sacha Distel, The Bells (Fermata); The VIP's (Ala-Nicky) |
| 18 | 19 | Si Fa Sera (Ralay) | Gianni Morandi, Juan Ramon (RCA); Danielo (Odeon Pops) |
| 19 | — | Forget Domani | Frank Sinatra (Reprise) |
| 20 | — | Capri C'Est Fini (Korn) | Herve Vilard (Mercury) |

*Local



Editorial

Opening Pandora's Box . . . The Direct Sale to Locations

Complaints are in the air once again concerning a number of quick-money promoters selling equipment directly to location owners. This condition, like a chronic case of the hives, comes and goes in certain areas as the con men move about the country, fast talking store owners into buying used phonographs, games and vending machines at far more than they're worth, selling them a bill of goods about making their money back in a couple of months with "nothing but gravy to follow." Actually, they're peddling a bushel of trouble in service worries, machine breakdowns and extra work for the owner who becomes involved in a business he knows nothing about.

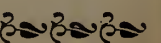
Direct selling gives operators the hives. "Let the bartender sell liquor and we'll sell the music," they declare, and rightly so. Operators work hard to please a location and get a little annoyed when they find they've lost it because the owner decided to buy his own machine and take "100% of the profits for himself." It seems he read a circular that came through the mail and listened to a "kind stranger" who opened his eyes to "greater profits in owning your own machine." What the location owner didn't learn in his "enlightening discussion" with the direct seller was that the machine he bought for a couple of hundred bucks was worth maybe only fifty, that the 100% profit he'll make will eventually amount to nothing without an operator around to repair a breakdown, replace records and cigarettes and rotate a new phono or game into the spot at regular intervals.

To legitimately project the net earnings of a coin-operated machine, all costs must be considered—many of which are not revealed to the location owner. He cannot take a \$10 weekly income and multiply it by 52 to project the yearly take because, in actual reality, collections never hold from month-to-month and year-to-year. The price of new machines and depreciation are necessary but costly. In the case of an overcharge (evident in 99% of direct sales), the location can't even make it once the machine is paid for. To use a morbid term, the cost of buying directly is prohibitive.

Deals made for cash with a direct seller usually mean a "no-service" sale or two-months of shoddy service at the most. Owners who finance the cost of the machine with the direct seller suffer exorbitant interest rates. In almost every case, the location loses.

Warn your location to keep an eye peeled for the fast talking, pie-in-the-sky salesman. Educate them on the fallacies inherent in his sales pitch. Legitimate distributors recognize the folly of selling directly. They cut off any hope of placing a new machine in that spot and alienate the business of regular operator-customers if their backdoor approach is discovered.

For a location to own its own machine is to own the hundred trials and tribulations of the operator. Only the operator has learned how to cope with them. Many owners have bypassed the operator only to become disgusted with the "get rich quick" notion and come back to the man who knows how to make a machine work and pay out a profit. This is a specialized business and the experienced operator-specialist is needed to run it.



D. Gottlieb & Co. Unveils Spring Unit—One Player 'Central Park'

■ Backglass Features Animated Figure

CHICAGO—Right on the heels of a solid, internationally accepted four-player flipper amusement game—"Masquerade"—which reportedly enjoyed continuously heavy production runs in the factory, D. Gottlieb & Company, located on the northwest side of this city, welcomed the bright, new spring season with the introduction to the world-wide coin machine markets of the exciting, colorful new "Central Park" single-player flipper whose strikingly designed cabinet gives promise of offering far greater attractiveness thus increasing play action in locations considerably.

Alvin Gottlieb extolled the beautifully appointed cabinet and numerous exciting play and scoring features during an interview in his office with the Cash Box reporter when he announced the release of "Central Park" single-player flipper amusement game to the international coin machine trade.

"As you know fully well," Gottlieb declared, "we are always striving to attain perfection in our amusement equipment. And, most important, ever greater profit making opportunities for operators in every amusement flipper game we develop.

"In 'Central Park' single-player flipper we believe we have attained quite an accomplishment in designing and all other characteristics of amusement equipment. It is so beautifully appointed in exterior appearance that it is geared to greatly enhance play in locations everywhere.

"After pre-testing 'Central Park' single-player for several weeks in numerous random locations in this country, we know we have a winner, based on our compilation of excellent collection reports," he added. "As always, in Gottlieb flipper amusement games—as our motto implies—"that extra touch of quality and originality!"

Gottlieb's "Central Park" single-player flipper amusement game offers the operators seven bell-ringing features in scoring. First, there are 10 bulls-eye targets which advance the values of the yellow and green center targets.

Hitting the targets numbered one to five advances the values of the



GOTTLIEB 'CENTRAL PARK'

yellow targets on the playfield. Targets six to ten advance the values of the green targets. Furthermore, advancing either target five times scores the "Special," and the target itself scores the "Special" when hit. Additional advances also score "Specials."

There is a whimsical touch on the backglass of "Central Park" flipper where a comical animated organ grinder's monkey strikes the bell in the lightbox for every 100 points scored.

Gottlieb further explained that there are four pop bumpers on the playfield of "Central Park" single-player flipper which light in pairs for fast action and high score. Ten rollers spot the bulls-eye target groups.

All of the proven Gottlieb exterior and interior appointments are included in this newest Gottlieb flipper game release, according to Alvin Gottlieb. He further explained that "Central Park" single-player is constructed to easily withstand any normal abuse in locations. It is sturdily built, with stainless steel side rails and legs, and a durable playboard.

Sample shipments are being rushed out to Gottlieb's large family of distributors throughout this country and in the vast foreign markets.

MOA Names 1966 Convention Group Chairmen

CHICAGO — Music Operators of America has announced the election of 1966 convention committee chairmen, made at their recent board of directors meeting in Washington, D.C. They are:

COMMITTEE ON COMMITTEES

Les Montooth, Chairman

BANQUET COMMITTEE

Howard Ellis, Chairman

REGISTRATION COMMITTEE

Harlan Wingrave, Chairman

MEMBERSHIP COMMITTEE

Jack Bess, Chairman

EXHIBIT COMMITTEE

Harry Snodgrass, Chairman

FINANCE COMMITTEE

William Cannon, Chairman

PUBLIC RELATIONS

Henry Leyser, Chairman

FORUM COMMITTEE

John Trucano, Chairman

ATTENDANCE COMMITTEE

C. S. Pierce, Chairman

RECEPTION COMMITTEE

Lou Casola, Chairman

DOOR PRIZE COMMITTEE

Paul Brown, Chairman

EVALUATION COMMITTEE

James Hutzler, Chairman

CO-CHAIRMEN OF 1966 CONVENTION

Les Montooth & Frank Fabiano

Rock-Ola Class at Greco

GLASCO, N.Y.—William Findlay, phonograph field service representative for Rock-Ola Mfg. Corp., is scheduled to conduct service school classes on Tuesday April 12th and Wednesday April 13th at Greco Bros. Amusement Co. The Tuesday session is to be held in Greco's showrooms here. Wednesday's class is slated for Greco's Albany showrooms.

Findlay, who has been conducting these Rock-Ola service schools throughout the United States during the past several months under the orders of top management, concentrates during his classwork on trouble-shooting Rock-Ola's 'Grand Prix II', 'Starlet' and 'Princess Royal' coin-operated phonographs.

Capitol Releases Eleven New Little LPs For Coin Phonos; All Name Artists

HOLLYWOOD—A group of eleven brand new little LP's was made available to music operators on Monday, April 11th, by Capitol Records Distributing Corp., according to the firm's president, Stanley M. Gortikov. This group of little LP's (the second big release this year by Capitol) follows closely the pattern of last January's, Gortikov advised, explaining, "all eleven have been taken from hit albums by 'Name' artists."

The little LP's, each containing six tunes selected from regular Capitol LP's with the same titles, are: 'The Beach Boys Today,' 'My Favorite Things' by Tennessee Ernie Ford, 'Dino' by Dean Martin, 'Ramblin' Rose' by Nat King Cole, 'Painted, Tainted Rose' by Al Martino, 'Stormy Monday' by Lou Rawls, 'This Is

Sinatra' by Frank Sinatra, 'From Broadway With Love' by Nancy Wilson, 'The Songs Of Music City, USA' by Ferlin Husky, 'Roll Out The Red Carpet For Buck Owens And His Buckaroos' and 'Dream Dancing Today' by Ray Anthony.

In announcing the titles, Gortikov said, "We are very pleased with the reaction received thus far from operators. As before, we asked a number of them for their suggestions as to the content of this month's release. Many expressed interest in having a teen-oriented package made available. The 'teen album we chose is not only by the country's No. 1 domestic act, it is also a \$million LP as well."

Next scheduled little LP release will be this coming summer, he further advised.

Northwest Ops Big On Three For A Dime Play

MINNEAPOLIS—John Zagelin, manager of the coin machine division of Lieberman Music Company, reported this past week that interest is mounting rapidly in a wide area embracing Minnesota and North and South Dakota on three balls for 10¢ play action in a variety of locations.

He explained that operators immediately showed interest in this money making proposition in flipper amusement games, and that he and his staff are continuing to interest more operators in the north country in three balls for 10¢ play.

"We actually had a much slower start when we initiated the eventually successful conversion to 10¢ play originally years ago," he declared. "At that time operators were somewhat apprehensive about stepping up from nickel play and said, 'show me'."

Zagelin considers the shorter three balls for 10¢ play a "fine thing for the coin machine business," and is striving to convince many more operators to try to eliminate five ball play on all flipper amusement games.

"Actually, when you realize the present situation and higher costs for coin-operated equipment it isn't difficult to comprehend that operators must derive more income out of games to exist these days," he added. "The only way to go is 'straight up'."

"The coin machine operator is selling nothing more than time in amusement games, and there are only three or four hours of prime (peak) time available for action in the majority of locations.

"We should mention another interesting fact we have accidentally discovered about three balls for 10¢ play," Zagelin concluded, "and that is that the player, of all people, in many cases shows interest in this innovation, especially when he considers himself a skillful player and believes this to be a challenge to his skill shooting."

Color-Sonics' Schwartz Off to Milan For Huddle

NEW YORK—Henry Schwartz, executive vice president of Color-Sonics, Inc., will leave for Milan, Italy next week to introduce the new 2600 Colorama audio-visual machine.

"Because of the overwhelming positive response of the American distributors to our new machine we have been deluged with requests for information about our plans for a European market," Schwartz stated. "I have scheduled a series of meetings with distributors of coin operated machines in Milan, London and Paris and intend to sign exclusive contracts with a number of important distributors," Schwartz continued. "We also will seek to establish manufacturing sites in the Common Market area.

Message From Wurlitzer: Call Collect For Gold

NORTH TONAWANDA, N.Y.—An interesting and educational promotional presentation on a coin-operated phonograph has been created by Wurlitzer's Dick O'Connor and has a group of operators buzzing and the phone lines humming between the factory and a selected number of operating firms invited to call a special number collect at the Wurlitzer Co.

Dick has been mailing out cards to selected operators across the land for the past few weeks asking them to call a specially arranged phone number at the factory collect and hear a taped presentation explaining the profitable advantages of Wurlitzer's Golden Bar ten-top-tunes feature.

Dick was kind enough to offer the Cash Box reporter the opportunity of calling this number last week. We did. The taped message offers a most illuminating insight into the Golden Bar. "If your firm has been singled out to receive an invitation to call, take advantage of it," Dick said. "If you haven't received one, more were sent out last week so watch your mail."

'Miss Weinstein' Passes

NEW YORK—Mrs. Myer (Sybil) Myerson, better known to New York's games operators as Miss Weinstein of the United East Coast Corp., died last Wednesday, April 6th, after an operation following a brief illness.

Hundreds of coin machine operators have come to know Miss Weinstein during her twenty-two years in the business. She was bookkeeper and secretary for the late Dave Simon of Simon Sales and with Irving Holzman's Black Distributing Co. and United East Coast for the past eight years.

Shock and sadness at her sudden passing were expressed by United's Lou Druckman, Elsie Woebis and owner Irving Holzman who said, "Miss Weinstein was a wonderful person . . . this event has left us all a little numb."

Buyers Club Endorses MOA

CHICAGO—The Associated Buyers Club at its regular meeting on March 15, 1966, passed a resolution in which the members unanimously endorsed the proposal of the Music Operators of America to resolve the Copyright Law Question, a copy of which proposal was read to the members and entered in the minutes of the meeting.

Bert Betti Talks On Lost Locations & Public Relations

Bert Betti, at forty-seven years of age, is president of H. Betti & Sons, Betson Enterprises and Eastern Novelty, Inc., located in North Bergen, New Jersey. With these three companies, one inherited from his father, the other two his own creations, Betti covers the complete coin machine market—in phonographs, as a distributor for Rock-Ola; as a parts supplier and as a billiards accessory dealer. He has his own line of billiards products, including the Imperial cue stick, slates and cloths, imported from Italy, France, Belgium and Portugal. Last November he received the distributing franchise for northern New Jersey from Chicago Dynamic Industries for their amusement games. In February he began building an annex to his complex of offices on Routes 1 & 9 in North Bergen. At the time of this interview, he was preparing to leave for a two-week trip to Europe. Betti has been in the coin machine business since 1932 and has proven to be one of its most successful, modern and thoughtful figures.



BERT BETTI

"Go back and say, 'Why not?'"

Q. Well, first off, the usual question. How's business?

A. Marvelous. Every year I say to myself that it's bound to level off, that I've been riding a peak which has to slow down. But it keeps going up. Frankly, I'm tickled pink.

Q. What's selling best?

A. Pool tables have been doing extraordinarily well. I'm backed up on orders; out of stock on some models. I use a lot of paper for letters and telegrams to the factories, asking for rush shipments.

Q. Why are pool tables selling so well? There was talk not so long ago that the pool table market has reached the saturation point.

A. Oh, it did in some areas. New Jersey was one of the first states to go big on coin-operated tables. Most of the orders coming in are for replacements; I'd say ninety to ninety-five percent. But there are new markets opening up. Pool tables are appearing now in areas where they would have been unheard of a few years ago.

Q. Such as where?

A. California, Texas, Oklahoma. Even the Carolinas are opening up. We have distributors in most of the states selling our accessories line. We can tell from their orders what the situation is in a given state.

Q. And what do they say?

A. They say, "Send us more. Quick."

Q. Why do you think pool is such a popular game?

A. Well, it's always been popular; popular back to the time of the Caesars. Certainly a game that has been popular for three thousand years isn't going to dry up—not for a couple of weeks, anyway. Pocket billiards requires a certain amount of skill. It's a "come back again" game. Once the player gets good at it, he wants to get better.

Q. So he comes back?

A. So he comes back. It's also a group game, up to four people. It's a competitive game. So it'll be around for awhile.

Q. What else has been selling well for you?

A. The Chicago Coin line of games has been going extremely well. We're sold out of most models. Again, I write letters and telegrams. The Rock-Ola phonographs are always solid sellers. Billiard cues—last year I sold 300,000. I expect to go above that this year.

Q. You've spoken several times about the industry's image. What do you think is wrong with it?

A. Oh, I think everyone in the busi-

ness knows how many doors are closed to them.

Q. You mean lost locations?

A. Of course. There are locations where an operator can't go.

Q. Why?

A. Because the owner of the location feels that coin-operated equipment will cheapen the place and that his customers won't like it.

Q. Why wouldn't they like it?

A. They feel that when they use a piece of coin-operated equipment, they are supporting unsavory elements. According to our image, we're all suspicious people. This is nonsense. There are unsavory people in every industry.

Q. Where does the public get this idea?

A. From newspapers, mostly. When they write an article on our industry they always write it as if it were a melodrama.

Q. Why?

A. Oh, I think some of the older newspaper men like to remember the days of Prohibition. They remember all the wild stories—and they remember how these stories sold newspapers.

Q. What can the industry do about it?

A. Hire a professional public relations agency to conduct a national campaign. That's the only solution.

Q. Can't operators and distributors do it on their own?

A. Locally they can, yes. They can make a good name for themselves in their community. But we need much more than that.

Q. How would the industry get a public relations agency?

A. There would have to be contributions from the major phonograph, amusement and vending manufacturers. How much would a good agency cost? Shall we say \$100,000? Split that up between the manufacturers—and the major distributors should make a contribution—and it doesn't become a major expense. After making the contributions, the companies can quite legally enter it as a business expense on their income tax returns. In fact, I don't think there is a major company in a major industry that doesn't have a public relations agency. The coin machine industry is a billion dollar business. We find new markets and new problems in modern business and we can deal with them accordingly. At least we should. It makes economic sense.

Q. Economic sense?

A. Yes. There are locations denied to us now that could be great markets if they were opened.

Q. Such as?

A. Hotels. There's no reason why a hotel couldn't have a recreation center, set aside, with . . . oh, let's say a shuffle board, a pin game. Colleges usually have recreation centers. And have you thought of the industrial recreation centers? What about vending machines in office buildings? All of these are great markets. All of them are denied to us because of our public image. I have one of my salesmen right now trying to set up a location in a office building. It would provide a needed service. There are no restaurants or luncheonettes in the area, and the people who work there have no source of refreshment—no coffee, no sandwiches, no candy. A vending installment would provide a needed service and bring them a source of extra income. But they won't install them.

Q. Why?

A. That's what I've told my salesman to say. I've told him to go back there, talk to the man in charge and say, "Why not?" And I'll bet you the man in charge won't be able to give him one single solitary valid reason why not. Except—

Q. Except?

A. Except that vending machines are supposed to be controlled by unsavory people.

Q. What would the public relations agency do to combat this image?

A. Well, when I say "public relations," I mean just that. I mean "public." The Public. An agency could use all the mass media—newspapers, radio, television, magazines. They'd know where to go and what to say and how to do it.

Q. And you think these closed markets would open?

A. Yes. Manufacturers could be selling at least twenty percent more machines than they do now—once these markets are opened. The business is changing. Young people are coming into it. Techniques are changing and thinking is changing. I've been in this business for thirty-five years, so the image bounces off of me on a personal level. But when it hurts the expansion of my business, then I start to get concerned.

Q. Is it hurting your business right now?

A. It's denying me more business. It's money being denied to the industry and too much money is leaving the industry now.

Q. What do you mean?

A. The operator has many economic problems, including loans and bonuses that he pays to locations for allowing him to install a machine. If we didn't have this image, many locations would be glad to have a machine—or five or six machines. I would daresay that in the United States alone there are several million dollars tied up in loans. That's not only bad, it's senseless. There are locations, I'm sure, that would like to have machines, but they don't dare install them because of the industry's image. Most operators aren't rich. The money they spend on loans comes out of their own pockets.

Q. And a public relations program could correct that?

A. Yes. Not overnight. Nothing happens overnight. But we're losing a lot of valuable business time by not having a public relations program. Even if one dollar were added to the cost of a juke box to help pay for the program it would be worth it. One little dollar. That one little dollar eventually brings back many thousands—many millions of dollars. Millions for one. That's not a bad exchange, it it?

Paul Hawkins, Mfr. of Kiddie Rides, Expands Tucson Plant

TUCSON, ARIZ.—Former operator turned manufacturer Paul W Hawkins, whose line of kiddie rides are familiar items in many locations, said last week that a plant move into larger quarters has given him a 25% increase of footage space.

"I've wanted to make the move for quite some time," Hawkins said, "because the old site was shrinking as the orders were increasing. So many materials go into the making of the units that we had a storage problem, among other problems. But the squeeze has been relaxed with the new factory space."

Hawkins currently has ten models on the market, including his latest, "Jumbo The Elephant." The units are made of fibreglass bodies with metal stirrups for extra safety. The cash box features three hard-face welds on the pipe to prevent pilferage, the coin unit is designed to be slug-proof, and the "Slo-Blo Fuse," is easily accessible.

Other models of kiddie rides produced by Hawkins include "Sam The Clown," "Pony Cart" and the "Twin Quarterhorse."

Film Company Exec Says Audio-Visuals Being Held Back By Caution

PHILADELPHIA—Fran Williamson, president of Deborah Television Productions, flew to Paris this week for final talks with Cinebox of Italy, C.S.F. Corporation of Paris, manufacturers of the Scopitone machine, and the Cinematic cinema juke box, also made in France. Williamson's company has produced several films for use in audio-visual machines.

Williamson also has talks under way with U.S. manufacturers and distributors of audio-visual machines for supplying them with film product. Although he said he is "somewhat disillusioned" with the interest of U.S. manufacturers, Williamson contended that "the machines are set for high profits once they are promoted and exposed with real effort by the manufacturer and distributor. I think one thing that is holding the machines back is that the manufacturers are all waiting to see what the other man is going to do."

Deborah has filmed such acts as The New Beats, Little Joe and the Thrillers, The Sherry's and The Sensations, plus a line of "adult entertainment" films.

Thirty-Two Teams Match For \$300 First Prize in Shuffleboard Stakes

BURLINGTON, VT.—One of the largest shuffleboard tournaments ever staged was held here March 30th through April 3rd.

Thirty-two teams competed for the \$300 first prize as the tournament got underway at the Burlington Veterans Club. Last year's winners, Sully's Cafe, were eliminated in the first round by the Loyal Order of Moose of Norwich, New York, who went on to take first place in the contest. The Old Board Restaurant (Burlington) came in second while third place went to the L & A Social Club of Auburn, Maine. Nearly 1500 spectators witnessed the contest.

E. P. Martell, of Tri-State Amusement, supplied the tables, manufactured by American Shuffleboard, and helped promote the contest, as he has done in other areas. Martell said that Tri-State would be exhibiting at Booth 837 at the upcoming hotel-motel and restaurant trade show to be held in Boston, May 3-5, at the War Memorial Auditorium.

Pennsy Ops Flock To Rock Classes At Active



State-hopping service rep Bill Findlay (left) with Active prexy Joe Ash.

CHICAGO — Several months ago Rock-Ola Manufacturing Corporation embarked on an intensive service school program featuring Rock-Ola's "Grand Prix II," "Starlet" and "Princess Royal" coin-operated phonographs in cooperation with the company's distributors throughout the United States. In keeping with this program William Findlay, Rock-Ola's field service representative, was named by top management to conduct this ambitious school program across the length and breadth of this country.

On March 22 and 23 Joe Ash, prexy of Active Amusement Machines Company, in Scranton, Pa., hosted two Rock-Ola service school classes directed by Findlay in the firm's showrooms.

Findlay advised that his main purpose for these class sessions is to explain to the operators in every territory of the nation "the complete dependability and working simplicity of the Rock-Ola location engineered phonographs."

Ash expressed his appreciation over the excellent attendance of operators and their service personnel he enjoyed during both days of service school classes.

The following list of operators and service personnel attended the session in Active's Philadelphia showrooms: John Martino and Bill Joyce of Johnny's Music Service, Westmont, N.J.; Stan Pearl and Frank Cannavo of Gold Star Vending, Camden, N.J.; Frank Lewis, Don Henry and Frank Urban of Frank Urban Music, Philadelphia; Joe Walborn and John Davies of Chuck's Amusement, Reading, Pa.; Lem Renschler of Blankenbiller Amusement, Reading, Pa.; William Werner of Bill's Vending, Bridgeton, N.J.; George Hamilton and Don Beers of Paula Vending Mach. Co., Allentown, Pa.; W. Ellis and Jules Weiss of Automatic Vending Corp., Chester, Pa.; Richard Roof of Roof Enterprises, Lebanon, Pa.; Earl Weicner and Robert Reifsnnyder of Reifsnnyder Amusement, Reading, Pa.; Bill Fannasy Jr. and Hank Winger of National Novelty, Harrisburg, Pa.; Herb Klein, Tom McKenna and J. R. Machler of Tri County Amusement, Jenkintown, Pa.; C. E. Griffith of O'Connor Amusement, Camden, N. J.; Carl Annas of Norristown, Pa.; Abe Russell and Harlan Russell of R. & S. Sales, Pottsville, Pa.; George Wright of Delaware Valley Amuse. Corp., Philadelphia; Jay Zimmerman of Shay's Vending, Lebanon, Pa.; James Harmon of Philadelphia Vendors, Phila.; Charles Cohen of Philadelphia; Mike Starnes and Edward DeGrilla of Gold Star Vending, Camden, N.J.; Carmien Gagliardi of Arco Rex Amusement, Trenton, N.J.; John Marnickas and Jack Moran of Marnickas Amusement, Pottsville, Pa.; and Joseph Shugars and Jim Davidson of Shugars Music, Reading, Pa.

Those who attended the Scranton branch session included: Michael

United's

TANGO

and

AMAZON

BOWLING ALLEY

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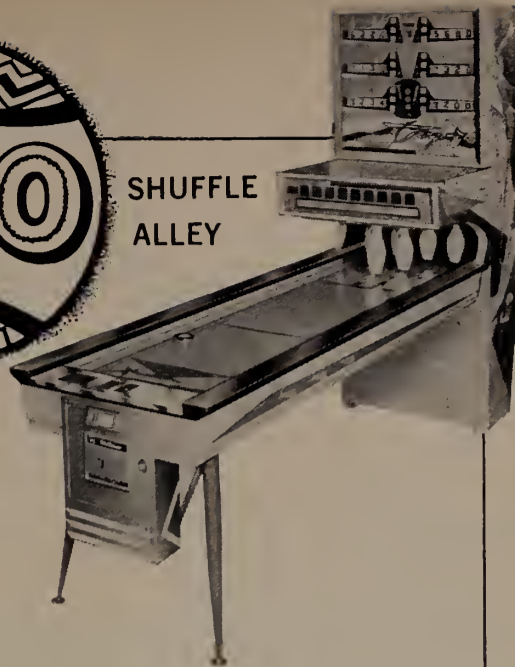
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NY Ops Hear Findlay At Al. Simon Session

NEW YORK—Rock-Ola service rep Bill Findlay spent a week in New York, holding classes at the Travel Lodge motor Inn on 42nd Street, hosted by Albert Simon, Inc., local Rock-Ola distributor, March 28-April 1st.

Using a blackboard, a movie projector and a Grand Prix II model phonograph as his tools, Findlay conducted large classes all five days of his stay, pushing his teaching time to the last minute before catching a plane for the next stop. The photos on the right show some of the action at the New York session.



Some of the assembled Pa. ops at Active classes.

VENDING NEWS

Vending Machine Industry's Only Newsweekly

ARA SPARKS HEADLINES

New Locations



William S. Fishman, president of Automatic Retailers of America, signs long-term agreement to operate concession services in Loew's Theatres from coast-to-coast with Bernard Myerson and Arthur M. Tolchin, chief executives of the theatre company.

NEW YORK—Arthur Tolchin and Bernard Myerson, chief executives of the theatre division of Loew's Theatres, Inc., announced today the signing of a long-term agreement with Automatic Retailers of America, Inc., for operation of a concession facilities in the circuit's theatres. The effective date of the agreement is September 1, 1966.

ARA is a leading food service and refreshment company in the recreational, industrial, commercial, educational and medical fields.

William S. Fishman, president, and James H. Petersen, vice president, represented Automatic Retailers of America in the negotiations.

Messrs. Tolchin and Myerson expressed their "confidence and pleasure in the future association of Loew's with one of the largest and most progressive food service and refreshment organizations in the nation." Outlined during the negotiations were ARA's "extensive plans to add to the pleasure of moviegoing with the creation of exciting new service facilities. These were among the important contributing factors in bringing negotiations to a mutually satisfactory conclusion."

Receives Award

PHILADELPHIA — A Freedoms Foundation honor certificate has been awarded to the Educational Foundation of Automatic Retailers of America, Inc., in recognition of the Foundation's work toward promoting a better understanding of the nation's constitutional freedoms.

In a special ceremony at ARA's Philadelphia headquarters on Thursday, March 31st, 1966, the honor certificate was accepted by Philip D. Sang, president of the ARA Educational Foundation and a member of the board of directors of Automatic Retailers of America, Inc. M. H. Parkinson, chairman of the Delaware Valley Committee of the Freedoms Foundation, presented the award. Parkinson, retired president of Philadelphia's United Gas Improvement Company, is among businessmen volunteers who cooperate in the work of the Freedoms Foundation.

William H. Fishman, ARA president, and James F. Hutton, executive vice president of the corporation, also attended the award ceremony.

ARA received the honor certificate for its special historical documents exhibit which the company's Educational Foundation has been touring throughout the country. The exhibit is made available without charge for display at schools and colleges, libraries, museums and other appropriate sites.

The exhibit is made up of 84 sealed panels containing signed letters and documents written by historically important Americans. This comprehensive autographic collection, one of the largest private collections in the United States, is supplemented by prints, pictures and other American memorabilia.

The collection is divided into six exhibits under the following titles: 1) The Presidents of the United States; 2) American Military and Naval Leaders; 3) The Constitution of the United States; 4) The American Hero; 5) American Statesmen and Political Leaders; 6) The Civil War, Or The War Between the States.

Automatic Retailers of America, Inc., is one of the nation's leading food and refreshment service companies. It manages both personal service and vending installations for businesses, industries, educational and medical institutions and recreation centers in practically every state and Puerto Rico.

Names Director



JULES BEURET

Jules W. Beuret has been named director of marketing for the Slater School & College and Hospital Food Management divisions of Automatic Retailers of America, Inc. Harvey T. Stephens, divisional president of the institutional and industrial food service and vending company, said Beuret will head both marketing activities and the development of new marketing opportunities for ARA in the educational and health care fields.

Beuret previously was director of marketing for Pfizer Laboratories and director of advertising and sales promotion at The Magnavox Company.

"It is obvious that professional service organizations such as ARA must broaden their capabilities to meet the increasing demands of the expanding educational and health care fields," Stephens said. "We at ARA always are aware of this need, and Mr. Beuret's appointment is a direct result of our awareness."

Through its Slater division, ARA manages dining halls and other food installations at more than 200 schools and colleges from coast to coast and in Puerto Rico. It is the largest company in this field. ARA's Hospital Food Management division is also a national leader, operating the dietary departments of more than 100 hospitals throughout the country. Beuret is a graduate of the School of Business at Columbia University.

National To Install 240 Vending Units In Auto. Post Offices

ST. LOUIS, MO.—The National Vendors Division of Universal Match Corporation has been awarded a U.S. Post Office Department contract for 240 automatic merchandisers to be installed in self-service post offices throughout the nation, John L. Wilson, UMC chairman, said today.

For more than a year, the Post Office Department has been experimenting with UMC and other vending equipment in 24-hour drive and walk-in self-service postal stations. Four stations are now in operation in suburban shopping centers.

"We have worked very closely with the Post Office in its program to increase the Department's service to the public through the use of automatic merchandisers," Wilson said. "It has been a very stimulating experience, and we plan to continue our cooperative efforts and joint studies."

The UMC units are all-electric merchandisers which automatically dispense \$1 books of 5-cent stamps, 80-cent books of air mail stamps, 60-cent packets of postal cards, 60-cent packets of envelopes imprinted with 5-cent stamps, and a \$15 insurance coupon for packages. They will be delivered by UMC to the Department in 1966.

April 1966 - NAC Membership Month

CHICAGO—What is considered to be one of the most ambitious membership campaigns ever undertaken by the National Association of Concessionaires is now in progress, it was announced by NAC president, Jack O'Brien, New England Theatres, Inc., Boston.

During the month of April officers and directors of the association will be writing personal letters to several thousand eligible firms inviting them to join and support the programs of NAC. All members of NAC are also being called upon to observe April, 1966 as NAC MEMBERSHIP CAMPAIGN MONTH, with the slogan being "Every Member Get a Member."

NAC membership chairman, Augie J. Schmitt, Houston Popcorn & Supply Co., Houston, Texas, in a letter to the association's officers and directors, said that this type of membership recruitment approach will virtually blanket the entire country and reach into all facets of the concession food service industries. With the NAC board representing every segment of refreshment concessions, including concessionaires operating in all areas of the amusement recreation field, equipment manufacturers and suppliers catering to that trade. Mr. Schmitt contends that the letter-writing campaign will result in substantial membership gains in all areas during the month of April.

The current membership campaign is in line with the association's membership diversification program to include such segments of industries which participate in food service as amusement parks, pools, beaches, rinks, auditoriums, arenas, department and discount stores operating snack bars and others.

It is estimated that at least 5,000 prospects will be receiving personally addressed letters from NAC officers and directors as well as from the entire NAC membership and made aware of the association's vital program and activities.

In Tune With the Times

NAMA Directors To Update Operating Ratio Report

CHICAGO—A decision to revise the format of the annual operating ratio report of NAMA was one of several actions taken by the board of directors of the National Automatic Merchandising Association at its recent winter meeting in Palm Springs, Calif., according to W. J. Manning, Jr., president.

To reflect changes which have occurred in the vending industry, the operating ratio report will be tabulated in separate sections for national-regional operating companies, and for independent operating companies, Manning said. The NAMA study analyzes cost and profit figures for vending operating companies on a national basis and is compiled by Price Waterhouse & Co.

The board also authorized three

other projects designed to assist members with accounting and cost controls, Manning said.

The new projects include a special study of operating costs for major vended products, a report listing all factors which should be considered in preparing a bid for a location, and the development of a series of bulletins to members on accounting and control systems with sample forms for full-line operating firms. Price Waterhouse & Co. will develop the systems and forms.

In other action, the board eliminated the discount for advance convention registration for nonmembers of the association. However, nonmembers may still register in advance by paying the full registration fee. Nonmembers of the association may still continue to apply their registration

fee to membership in NAMA provided they do so by the following January 1.

Nonmembers also will be required to pay a registration fee at the western conference and exhibit this year, Manning said.

The board of directors also approved changes in the charters of state councils to conform with the provisions that all members of NAMA-chartered state councils must also be members of the national association beginning on January 1, 1968, Manning said.

The February meeting of the NAMA board of directors is one of three meetings held each year. The next meeting will be in June and another will be held during the 1966 convention and trade show of automatic merchandising in October.

Cash Box

VENDING NEWS

Vending Machine Industry's Only Newsweekly

Owen Vending Co. Selected As Wisconsin Vend. Operator-of-the-Year

MADISON—Owen Vending Company, Foster and Norwood Road, Janesville, was honored last week as Wisconsin Vending Service Operator-of-the-Year at the annual meeting of the Wisconsin Automatic Merchandising Council at the Ramada Inn, Madison.

Clement C. Jones, manager, accepted the award plaque in behalf of his company.

The annual award was presented

for the first time in 1965 and was established by the state association in order to emphasize high standards of vending service throughout the state, according to Harold I. Blotner, Dane County Vending, Inc., Madison, chairman of the awards committee.

Quality of vended products, proper maintenance of vending machines, competence and courtesy of vending company routemen, adherence to state, city, and federal regulations were

among the standards used in judging the 16 companies which were nominated for the award.

Blotner said the second annual award was given to Owen Vending Company on the basis of the total points scored for each of the ten criteria and on a system of field inspection of the company's headquarters and locations.

"It was a close decision because many of our state's vending compa-

nies meet or exceed the strict criteria used by the committee in its field inspection," Blotner said.

More than 150 vending industry executives attended the one-day meeting which also featured business sessions of the Wisconsin Council, an address by James T. McGuire, senior vice president of NAMA, and presentations covering the implications of the federal wage-hour law for vending service firms.

NAC Distributing Contest Brochures

CHICAGO—Distribution of the 1966 C.I.M.Y. (Concession Idea Man of the Year) Award Contest brochures was begun April 1st by the National Association of Concessionaires, sponsors of contest.

An initial mailing of 30,000 copies of the brochure containing complete information about the contest, its rules and an official entry form is being made to refreshment concession operators and managers in the following fields: amusement parks; arenas; auditoriums; ball parks; bowling lanes; driving ranges; golf courses; government parks; ice rinks; industrial venders; kiddielands; miniature golf; motion picture theatres; pools; race tracks; recreation centers; roller rinks; stadiums; schools.

Winner, to be selected from among entries submitted to NAC in the form of the most original and outstanding presentation of a successful refreshment concession merchandising campaign, will receive a free all-expense trip to the 1966 NAC Convention being held September 27-October 1 in New York City at the Americana Hotel. Several merit awards will also be made to runners-up.

Any individual operating or managing a refreshment concession facility in the United States and Canada is eligible to participate.

A panel of industry leaders will be appointed by NAC to judge the completed entries which must be submitted to the National Association of Concessionaires at their headquarters located at 201 North Wells Street, Chicago, Illinois before August 15, 1966. Entries are to be in the form of a scrapbook or folder describing the entire merchandising campaign, including everything connected with the promotion, such as photographs, ads and other material used, with a complete outline telling how the whole promotion was put together.

Julian Lefkowitz, L & L Concession Company, Detroit, Michigan, second vice president of NAC and Contest Committee Chairman, pointed out that each contestant, no matter what the size of his refreshment concession operation or his volume of business has an equal chance to win. Neatness and formal presentation do not count. What does count, Lefkowitz stated, is the quality and originality of the presentation.

Members of the 1966 NAC C.I.M.Y. Award Contest Committee, in addition to Lefkowitz, are: Mortie Marks, Jefferson Amusement Co., Beaumont, Texas, Co-Chairman; Nat Buchman, Theatre Merchandising Corp., Boston; John L. Burlington, The Vendo Co., Kansas City, Missouri; Edward C. Finneran, Pepsi-Cola Co., New York City; J. J. Fitzgibbons, Jr., Theatre Confections Limited, Toronto, Canada; Leonard Pollack, Loew's Theatres, New York City; John D. Reynolds, Castleberry's Foods Company, Augusta, Georgia and Harvey W. Westfall, The Coca-Cola Company, Atlanta, Georgia.



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London Dist. Hosts 'Electra' Session

MIAMI, FLA.—Sam and Perry London, heads of London Distributing Company, hosted a service school class recently featuring Seeburg's "Electra" coin-operated phonograph in the London Distributing show-rooms.

Robert E. Moulder, who heads up Seeburg's phonograph field service engineering staff, advised this past week that Seeburg staffer Norm Haas conducted the class instructional work and the question and answer period.

Trouble shooting the phonograph and simulated service calls by students in attendance were included in the day's curriculum.

Pat Blunda Forms Pat's One Stop

ST. LOUIS, MO.—After 25 years in record distribution in this area Pat Blunda recently formed his own record one stop firm—Pat's One Stop Record Service—located at 1911 Washington Avenue in this city. The company, which will devote most of its attention to supplying coin machine operators in a wide area, actually opens for business on April 4.

Assisting Blunda in this new enterprise will be Clem Diedrich. He was operations manager in this area for Decca Records for more than 18 years. And, for the past several years has been affiliated with a local record distributor.

Blunda further advised that Pat's One Stop also has a parts department in which he will offer such items as fluorescent tubes, light bulbs, speakers, speaker wire, record needles, cue sticks, billiard balls and numerous other items operators will constantly require for equipment in their locations. This department is headed by Leonard Tillman.

Blunda and his staff are looking forward to meeting the operators and their service personnel at Pat's One Stop.



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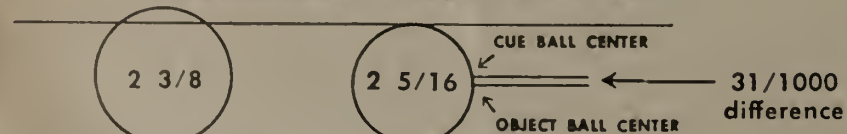
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Tipton, Mo.

ON THE AVENUE, TENTH AVENUE—Barely pausing to catch his breath, Joe Munves is off on another cross-country tour to check in on arcade and amusement locations. Heading this time for New England and the Middle West, Joe plans to be gone about two weeks. Commenting on his recent south-west trip, Joe said he was mightily pleased by the orders he got. He notes also that many operators are looking for new types of machines, and Joe's making an offer to anyone with an idea for an amusement game: Munves will build 'em. Come on, men, let's use our heads. . . . Dropping into Albert Simon, Inc., Rock-Ola distributors, we asked him how the action was on his new "Electro-Pool" game. "If only we had enough tables to fill the orders, I'd be happy," he said. "We're doing better with the game than we ever dreamed." Smiles all 'round. . . . The action is hot over at Runyon Sales, with Irv Kempener and Louis Wolburg keeping everything moving. Joining them this week is Irving Green, son of Runyon president Abe Green. Also in the Runyon offices was Vito Loiacono of Direct Vending, who said that his son, a professional singer working under the name of Enrico Dante, will be appearing at the Town & Country nightspot in the Bronx, April 21-23. "You should hear this kid's voice," said Louis, "another Lanza!" UJA's Man of the Year Abe Lipsky keeping things moving at his showrooms on Tenth Avenue. . . . We hear with regret that Musical Distributors chief Harold Kaufman is in the hospital for an operation. Hope to see him back soon. . . . Murray Kaye, sales ace of Atlantic New York Corp., Seeburg distributors, is still marveling "at all the get up and go I've seen these past few weeks. Must be spring fever, plus plenty of sales."

THE MAN FROM BOSTON—We called Marshall Caras of Trimount Automatic Sales to get the word on the coin-machine scene in Boston. Marshall info'd that the state legislature passed a 3% sales tax which went into effect April 1st—but the potentially harmful bill that would have taxed operators' gross take never got to a vote. Caras said that operators of the newly regenerated Massachusetts State Operators Association went all-out in an educational campaign to let the lawmakers hear their side of the story—phone calls, letters, telegrams—and the results have saved Massachusetts coinmen untold thousands of dollars. On the sales side, Marshall reported that sales of coin-op pool tables have exploded in the last three months. "We are selling them as fast as we receive them—sometimes faster. The demand is great and we're trying to match it with supply."

ARA ON THE MOVE—Automatic Retailers of America has just landed a prime account—the Loew's chain of movie theatres across the country. ARA will provide food and refreshment service for the network and plans to "add to the pleasure of moviegoing with the creation of exciting new service facilities." Meanwhile, ARA has been cited with an award by the Freedoms Foundation, for their work in "promoting a better understanding of the nation's constitutional freedoms" through ARA's Educational Foundation program. The program is really a travelling show, touring the country, of exhibits of letters and documents written by famous Americans. Congratulations, ARA.

HERE AND THERE—The Coin Machine Division of the UJA will hold a meeting and dinner at the Americana Hotel Wednesday night, April 13th, at 6 p.m. sharp, info's chairman Gil Sonin. Everybody be on time and be prepared to enjoy a good meal and a good meeting. . . . Fran Williamson of Deborah Television Productions off to Paris for talks with audio-visual machine manufacturers. Deborah has filmed several rock and roll acts for use on the machines. . . . Harry Schwartz, executive vice president of Color-Sonics, leaves for Milano this week to introduce the new 2600 Colorama audio-visual unit and negotiate with artists and film makers to produce films especially for the overseas market. . . . Morris Rood of Runyon Sales' Springfield, N. J. offices, advises that Art Seglin, Rowe field service engineer, will host a service school on the new 'Bandstand' phonograph at the Springfield offices on Thursday, April 28th, at seven PM sharp.

ANOTHER GOOD FRIEND PASSES ON—Irving Holzman, president of United East Coast Corp. made the sad announcement that Mrs. Myer (Sybil) Myerson, better known to the trade as "Miss Weinstein" had passed away suddenly, Wednesday, April 6th, after an operation following an illness. A bookkeeping and secretarial veteran with the late David Simon of Simon Sales, and with Irving Holzman's Black Distributors and United East Coast Corp., Miss Weinstein was a familiar figure to operators during her twenty-two years of service to the business. Holzman said, "She was a wonderful person. This event has left us all a little numb." Funeral services for Mrs. Myerson were held Thursday, April 7, at the Riverside Chapel at 76th Street and Amsterdam Avenue.

SIGN OF THE TIMES—A new vending unit, designed to dispense such automotive products as oil, additives, filters, polishes, etc., has been announced by Mile High Ventures, Inc., of Arvado, Colorado. The machine is designed to hold 162 one-quart cans of oil and will accept nickels, dimes and quarters. The unit measures 26 by 39 by 52 inches in height.



UPPER MID-WEST MUSINGS

Gordon Runneberg, Moose Lake, in town for the day picking up parts and records. . . . Walter Witt back last week from Florida. Spent a month around Tampa and got some fishing in. . . . Jack Godfrey in town for the day making the rounds. . . . The Weber family from Blue Earth in town Monday to attend a funeral. . . . Roy Foster in the cities over the week end, visiting his children. . . . Harry Ralph in town for a few hours picking up parts and records. . . . Earl Ackley, Trego, in town for the day. Earl is the postmaster at Trego and doesn't get away very often. . . . Stan Baeder and Ralph Sevrenson in the cities for a couple of days. . . . Stan Woznak in town with a very nice tan. Had a very nice vacation in Florida. . . . Bert Davidson, regional manager for the Wurlitzer Co. in town for a few days. . . . Mr. & Mrs. Cart Gedney and Mr. & Mrs. Ray Sellman, International Falls, in the cities for a few days vacation. Went to see Bill Anderson the recording star and enjoyed the show very much. . . . Herb Alpert and the Tijuana Brass at the Convention Hall Minneapolis April 19th. . . . Bill Haley & His Comets at the Whiskey Go-Go in St. Paul. . . . Mr. & Mrs. Jim DeMars in town for a few days doing some Easter shopping. . . . Al Eggermont in town picking up parts and records. . . . John McMahon, up and around after spending a few days in the hospital, kidney infection. . . . Al Kirtz in town with Cap Kiester picking up parts and records.



Chicago Chatter

One Man's Opinion

Operator's Letter Tells of Wurlitzer School

A quick stroll through the factory at D. Gottlieb & Co. is all an observer needs to convince him that production is booming since the release to the coin machine world markets last week of Gottlieb's spankin', brand new "Central Park" single-player flipper amusement game. After chatting with Alvin and Nate Gottlieb and Judd Weinberg the Cash Box reporter was further convinced that early sales figures strongly indicate it is a must location piece in most markets. The lightbox features a comical, laugh provoking animated monkey which strikes a bell with a hammer for every 100 points scored by the player. . . . Locally, Joe Schwartz and Mort Levinson, of National Coin Machine Exchange, are delighted with "Central Park" as a strong sales successor to Gottlieb's "Masquerade" four-player flipper amusement game. Joe reports fine acceptance here for the Wurlitzer model "3000" coin-operated phonograph.

Another coin machine operators' association has this week climbed on MOA's bandwagon by unanimously passing a resolution endorsing the proposal of the Music Operators of America to resolve the copyright law question. This action was happily taken when the Associated Buyers' Club (ABC) met March 15, according to veteran operator and guiding light Larry Cooper. . . . More MOA news: Fred Granger, executive vice president of MOA, revealed the names of committee chairmen and members last week. Co-chairmen are Les Montooth, of Peoria, Illinois; and Frank Fabiano, of Buchanan, Michigan. The complete list can be found elsewhere in this issue of Cash Box).

A most active man these days, according to George Hincker, of Rock-Ola Mfg. Corp., is William (Bill) Findlay, Rock-Ola's traveling field service representative, who is just about covering all bases holding service school classes in Rock-Ola distributors' showrooms all over this country. Edward G. Doris, executive vice president, advised that Findlay is concentrating in his class instructional work on Rock-Ola's "Grand Prix II", "Princess" and "Starlet" coin-operated phonographs.

There is a healthy competitive spirit at World Wide Distributors always between Harold Schwartz's music department, Irv Ovitz's vending division, and Fred Skor's amusement games department. And, through it all Nate Feinstein is enjoying the action since sales have never been better. At this writing Fred Skor couldn't be happier than he is now because of the fine success he's having with Williams new "Full House" single-player flipper amusement game and "Pitch & Bat" novelty baseball game.

Tel-A-Sing Prexy A. A. Steiger was in New York last week where he met with Cameca president M. Pierre Janichewski, who jetted in from Paris, France for the session. . . . Atlas Music prexy Eddie Ginsburg finally settled down in the pleasant confines of his office after a hectic several weeks when he vacationed with his lovely wife, Adele, and then hit the road for a week or so calling on the trade. Eddie's holiday was spent sunning and funning in Miami Beach. . . . Sam Berger and Dusty Hohbein jointly report excellent sales results with Dynaball's new "E.Z. Cue" billiard cue stick. True to the James Bond theme the part's stock number is "007".

Pete Entringer, of Advance Distributors, in St. Louis, Mo., is back in his office after a series of showings of Rowe-AMI's "Bandstand" phono throughout Missouri. . . . Midway Mfg. Co.'s exciting, new "Premier" puck shuffle alley bowler will shortly be unveiled by Marcine "Iggy" Wolverton and Hank Ross. The final touches to the game's production pattern are anticipated any hour.

The action is so hot and heavy at Empire Distributors these fine Spring days that it is almost impossible to pin the likes of Empire owner Gil Kitt, vice prexy Joe Robbins, Jack Burns or Smilin' Bill Milner down for a pleasant chat. One would think that their ears are glued to the phones. . . . Williams Electronic prexy Sam Stern and sales chief Bud Lurie are just about settled down to at least a short stay in Windy City this week after a hectic period of dashing about this country. Sam also spends a lot of his time covering the European markets because of the strength of Williams amusement games on the Continent.

With the approaching call of "PLAY BALL!" everyone at Chicago Coin is thrilling to the action on ChiCoin's "TV Baseball" novelty amusement game. Glowing reports were received by us from Avron Gensburg, Harry Glick and Mort Score. Mort added that ChiCoin's sales continue very strong this Spring on the "Corvette" big ball bowler, "Bel-Air" puck shuffle alley, and "Par Golf" golf novelty game as well.

The word from Tipton, Missouri is that production on all Fischer pool table models is at peak. Sales chief Frank Schroeder enlisted the aid of Prexy Ewald Fischer and Marvin Mertes in the handling of sales orders. Meanwhile the shipping schedule is maintaining a good pace. . . . Another reminder to all operators in Illinois by ICMOA Prexy Lou Casola, to the effect that the dates of the next meeting were changed to May 14-16, in the Pick-Congress Hotel. Put these dates on your calendar.



Milwaukee Mentions

Owen Vending Company, of Janesville, was honored last week by NAMA as Wisconsin's Vending Service Operator-of-the-Year at the annual meeting of the Wisconsin Automatic Merchandising Council at the Ramada Inn in Madison. Harold I. Blotner, chairman of the awards committee, of Madison, made the presentation to Clement C. Jones, manager of Owens Vending, during the meeting, April 2. The annual award was presented for the first time in 1965, and was established by the state association in order to emphasize high standards of vending throughout the state, according to Blotner. . . . Despite the fact that the weather took a slight turn for the worse of late collections in Wisconsin are continuing very strong in most locations. Orville Carnitz, of Badger Novelty, feels that this excellent trend will continue unabated at least through the Spring. . . . A very busy man these days is Bob Rondeau, of Empire Distributors, who is covering a lot of mileage in Wisconsin and Michigan calling on the operators expounding on Rock-Ola phonographs and vending machines and also on the Chicago based distributor's versatile amusement games line. . . . Now that shipments from the factories are pouring in at the docks at Pioneer Sales & Services co-heads Joel Kleiman and Sam Cooper are smiling more these fine Spring days. Yup, everyone likes to fill orders. . . . Since Sam Hastings returned to his office at Hastings Distributors after the MOA board of directors meetings in Washington, D. C. he's been a mighty busy man. . . . S. L. London Music's Nate Victor expresses great optimism in relation to sales and collections in Wisconsin during the Spring season. Sales thus far at London continue extremely strong.

NEW YORK—Cash Box receives hundreds of letters and inquiries each week covering scores of subjects, asking questions, reporting local events, disclosing products by new manufacturers and new ones by old. One letter received last week from an operator in the Atlanta, Ga. area (he prefers that his name be withheld) offered a most interesting personal report on the concept of service schools—in this case, a class conducted in that city by Wurlitzer's C. B. Ross at Peach State Vending last month. Cash Box reprints this letter as one man's opinion on an important area of the business.

"I've been an operator for many years. Frankly, I'm embarrassed that I knew so little about servicing and that I learned so much in the four and one half days I spent at a Wurlitzer school last March conducted by C. B. Ross, Harry Gregg and Karel Johnson.

"We were greeted at the hotel by Mr. Ross on Sunday evening and shown to our rooms with the advice to get a good night's sleep and to be in class by 8:30 A.M. on the following day prepared to work and learn. Many is the time I've heard that statement, but little did I know how much work and learning was in store for me; but I took the advice about a good night's sleep, anyway.

"At precisely 8:30 in the morning, Ross greeted 27 of us in the main classroom, a well-lighted and ventilated room, at which time he introduced Harry and Karel—two of his field service people who were to be our instructors too. Within ten minutes, eight of the servicemen present were directed to the room in which Harry Gregg was to instruct on the mechanical operation of the changer


mechanism. Seven men were sent with Karel Johnson to learn the electric selector components, slug rejector, coin mechanisms, playrak, keyboard and wallboxes. My lot was cast with the remaining twelve servicemen in Ross' class on circuitry."

"This room was full of operator servicemen. It looked like a top-level military planning session with charts, diagrams, blackboard, and an aura of expectancy. The median age of the servicemen present was in the late twenties and mid-thirties. A few old-timers who know they're never too old to learn were sprinkled in. The scope of the operator who sent his service personnel, or came himself, varied greatly from that of the man who has fifteen phonographs to the service manager of an operator who has over two hundred.

"Our class got off to a start with a bang and a pang of fear. The first thing we were given was a stack of schematic diagrams of the complete electrical-electronic components of the Wurlitzer 3000 phonograph. Ross pointed out that the days of guessing with a screwdriver which wire wasn't functioning are gone forever. At this point I felt like folding my tent and disappearing in smoke, but I'm always a coward, I guess. My curiosity got the better of me and I just had to stick around and mentally defy our instructor to teach me to

(Continued on page 71)

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Kitty Lawson Rocks On Seeburg

Kitty Lawson entertained an eager crowd for each Seeburg organ demonstration at the recent Alabama State Fair. Kitty, who appeared at the fair with her favorite duet partner, her daughter Nancy, 15, operates the Lawson Organ Studios in Birmingham, Ala.

BIRMINGHAM—When Kitty Lawson and her daughter, Nancy, 15, played the organ at the recent Alabama State Fair, they didn't have to worry about drawing a crowd.

An eager audience waited for each demonstration to begin. Organ duets, played back to back, were the biggest crowd pleasers. Nancy talked her mother into doing some fast rock and roll, the young people crowded around to clap or to dance the frug and the

swim. Both played the Seeburg Dorchester organ, a studio-size model.

Kitty operates the Lawson Organ Studios in Birmingham. She is a well-known entertainer and organ teacher.

Kitty and her daughter spent six full days at the fair putting on organ demonstrations beginning early each afternoon, and playing until midnight. The fair would close, and still the crowd would ask to hear more.



California Clippings

AVERAGING UP—A couple of months back we wondered out loud how many of us who are associated with this industry have considered investing in those securities. How many of us have spent most of a lifetime in vending, music and games, forget about our own backyard when we accumulate that little nest egg and prepare to invest in the market? There are a host of firms involved and stock available. That includes ABC Consolidated Corp., American Automatic Vending, American News, Automatic Retailers of America, Canteen Corp., Seeburg, Servomation Corp., Wurlitzer, Universal Match—and we're sure we've left out quite a few of the other majors. We're not suggesting that you rush out and buy some of these without, of course, checking the stocks carefully. Or that you buy into any securities at all unless you can afford the investment. The reason this all came to mind is that Wurlitzer is—after 110 years—on the N. Y. Stock Exchange. And that reminds us of Steve Lawrence's line concerning a new recording group (they're on Chattahoochee label) called Dow Jones and the Averages. Steve insists that he read a review of their latest single which said the record was "Standard and Poor."

WILSHIRE WIZARDRY—We've been playing at golf for umpteen years now and the closest we've ever come to a hole in one was (and nobody ever believes this) when we played a pitch and putt course in Las Vegas early one very cold morning and hit our ball into the lake which was frozen. The ball bounced onto the green, hit the pin and bounced away two feet from the hole. Of course we missed the putt . . . So it's always a thrill to hear about someone else making an eagle. Bill Happel tells us he played golf with Dale Hopper a few weeks back at Wilshire Country Club and hit his ball (on number 7, which is a par 3 137 yarder) just three feet from the pin. He turned to Hopper of Dale Vending and said something to the effect of "Try and get inside of that one." Dale did—one stroke to the pin and it fell in! Dale also took all the marbles for the day with an 84 to Bill's 87. And we forgot to ask Bill if he sunk HIS putt.

AROUND WITH CIRCLE—Don Edwards reports in with the news from Circle International that a brand-new football game made in Italy is being shipped this week and should be showing by now. Also tells us that Ken Smith has been making the rounds of ops in the San Fernando Valley with two new complete vending banks going into two major hospitals. We also hear that Art Wright, shop foreman, is moving to his new home in Huntington Beach this month.

NAMA-RAMA—You might check these dates off on your calendar—there'll be an April 30th Northwest Automatic Merchandising Council meet at the Edgewater Inn, Seattle, Washington and a June 4th California Automatic Vendors Council conclave at the Mark Thomas Inn, in Monterey, Calif.

BANG BANG—George Muraoka at Simon Distributing is obviously shooting for a record arcade year with the loud report that he's in need of rifles to replace his depleted stock. He's also aiming for a load of arcade equipment which is starting to arrive. Already in as we write this is a full carload of Valley pool tables, but George says they're moving out as fast as they arrive.

FROM THE RECORD RACKS—Buddy Robinson at California Music touts the new Bob Dylan single on Columbia titled "Rainy Day Women"—also says the "Monday Monday" side by the Mamas and the Papas on Dunhill continues to build . . . The Solle Girls at Luenhagen's report heavy action on the new Herman and the Hermits' side, "Leaning on the Lamp Post," and Johnny Tillotson's "Me, Myself and I"—both records are on the MGM label.

HERE AND THERE—Leo Simone of Badger Sales, just returned from Bakersfield calling on the ops there, showed us the new 14-foot bowler which utilizes a skee ball "like you used to see in the amusement parks." Leo scored pretty well when he demonstrated the game to us. He's also scoring with the new Fischer pool tables which have just arrived at the Badger showroom . . . Stan Larson at Struve Distributing tells us that Bill Prutting, Seeburg V.P., visited recently from Chicago, and that the new Williams "Full House" flipper game is on display at all the Struve offices—L.A., Salt Lake, Denver and Phoenix . . . Britt Adelman at Paul Laymon Inc. reports in with the news that Jim Wilkins has returned from his trip to Illinois and that Alan Kimmel has fully recovered from his blood poisoning disability . . . Ops along "phonorow" this past week—Tex Leerskov-Barstow, Wynn Edling-Ojai, M. B. McCormick-Lakewood, Emil Nelson-La Habra, Harry Grayham-Anaheim, Ed Elmore-Buena Park, Walter Cook-Palos Verdes Estates, Bill Worthy-San Diego. And a Happy Birthday to Paul Laymon who is—39?



Jersey Jottings

WHAT'S DOING AT EASTERN—"Last month was our biggest month in sales volume in the history of the company" said Bert Betti, head of the North Bergen, N. J. complex of Betson Enterprises, East Novelty, and H. Betti & Sons. "I'm out of stock on several models of pool tables, so great has been the demand. I have to keep after the factory to give me more. I have my own line—Imperial—of pool cues and other billiards accessories; most of the materials for them come from Italy—slate, cloths, and cues. I just fired off a telegram to them asking for a stepped-up shipment." Asked what had brought on the surge in sales, Betti said, "Besides pool tables, the Chicago Coin line of games has been doing splendidly. 'Bel-Air' is one of the fastest selling units I've seen in years. We couldn't get enough of the 'Texas Ranger' guns. They're all sold out. The 'TV Baseball' is going strong. Besides the games and Rock-Ola phonographs we took on the 'Candyshop' and 'Smoke-shop' vendors and they've been doing very well." The man from New Jersey, one of the most progressive distributors in the East, talked about "the belief I have in this industry. I think the greatest potentials in it are untapped as yet. But we must do something about public relations. Hotels, colleges, recreation centers in housing developments—these are all markets which are being lost because of the industry's bad image."

His immediate plans? "Tomorrow I leave for Europe for two weeks with my family. First to London for nine days to visit my wife's parents. We'll be staying at an old English manor house. They have a golf course there so I can get in a few games. Then to Milan to see my parents. It'll be a combination trip of business and pleasure. While in Italy I'll see some of the people from the factories who supply me with billiards accessories parts." A final word? "Business is as fine as can be. All I'd really like is for all my shipments to come in early and to play a perfect game on an English golf course."

Happy Birthday This Week To:

J. W. Hooks, Brownwood, Texas . . . Ken C. Willis, Miami, Florida . . . Charles E. Rowlette, Leesburg, Indiana . . . Newton Nigicovoky, Canada . . . Carl Bennett Noto, San Francisco, Calif. . . . Real Pinsonneault, Marieville, Que., Canada . . . Autus D. Wagster, Lake Charles, La. . . . Carl Pavesi, White Plains, New York . . . George D. Sax, Chicago, Ill. . . . Joe Rothkop, Omaha, Nebraska . . . Stanley Plotraczk, Flint, Mich. . . . Harold Hancock, Australia . . . Louis S. Buckley, Nashville, Tenn. . . . Ray B. Williams, Dallas, Texas . . . Dave Taub, Hillside, N. J. . . . Ralph Elefanti, Brooklyn, N. Y. . . . Lawrence F. Le Sturgeon, Charlotte, N. C. . . . Jack Gutshall, Corona, Calif. . . . John W. O'Brien, Chicago, Ill. . . . Bill Marvel, Poplar Bluff, Missouri . . . Irving Sandler, Minneapolis, Minn. . . . Frank Yeary, Coeburn, Virginia . . . James F. Hupp, Cumberland, Maryland . . . Walter M. Cobb, St. Joseph, Mo. . . . Howard N. Bailey, Towanda, Pa. . . . Gus Knierien, Cumberland, Maryland . . . Fred A. Gardella, Detroit, Mich. . . . John L. Clemens, Cranston, Rhode Island . . . Earl Berkowitz, Superior, Wisconsin . . . Clarence E. Vawter, Moberly, Mo. . . . Lewis Paulakos, Johnstown, Pa. . . . Walter Wentzlaff, Sr., Chicago, Illinois . . . Walter C. Tetting, Oconomoc, Wisconsin . . . John E. Rondeau, Lynn, Mass. . . . David R. Franco, Montgomery, Ala. . . . Palmerino A. Scalzi, Blackstone, Mass.

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New Coin-Op Copier Bowed By Copia Co.

NEW YORK—A new series of coin operated copying machines has been introduced by the Copia Manufacturing Corporation, based at Garden City, Long Island.

Featuring four models, dubbed the Vico I through the Vico IV, the machines are designed for use in libraries, public service locations, and government offices.

The Vico I, company sources said, "is the pace-setter of our line. It will copy anything in a matter of seconds. It can accommodate inserts of up to eight and a half by fourteen inches." Price per copy is twenty five cents. The Vico II is designed for use in school libraries, copies inserts up to eight and a half by eleven inches, and costs ten cents per copy.

Vico III is the branch library model, with low copy volume, and is available in standing or table-top designs. Vico IV, for use in specialized libraries, will take legal-sized inserts of over-sized books, ledgers and folios, up to twelve by eighteen inches.

Company sources said that the machines had been designed and engineered specifically for coin operation and was an original design. "These machines need absolutely no attention from library staffs, no coin collections and no money handling," said Copia marketing director Ronald L. Dennis. "There is no special wiring, no installation or delivery charges. The Vico machines will reproduce colors and combinations of colors."

"Many copying machines have been time-wasters because it took them fifteen minutes or so to warm up and be ready for operation. Just the same as an employee who comes in late to work every day. But the Vico machines warm up instantly. In addition, there are no offensive odors, no excessive heat and no fire hazards."

"We believe the self-service coin operated copy machine is one of the fastest growing developments in modern merchandising," said Dennis. "We have nearly two thousand Vicos already on location."

Illinois Op Beats Drum For Dancing In Locations

CHICAGO—For many years Anthony C. (Andy) Hesch, head of A. H. Entertainers, in Arlington Heights, Illinois, and an outspoken foe of the recently eliminated cabaret tax in Illinois (December 31, 1965) sang the praises of dancing in locations to the lively music in the coin-operated phonograph.

Today he is strongly urging locations everywhere to get their customers on the dance floor. In fact, of late he has been expounding on this attitude to the Tavern Owners' Association, and with positive effect.

Andy is presently the public relations councillor for the Independent Music Operators Association of Northern Illinois, and in this post (actually one of many) he worked long and hard "to help deliver the knockout blow to the cabaret tax in that area, which virtually made dancing in most locations prohibitive. Success came only through hard, driving work and constant campaigning to bring dancing back into locations everywhere," he said.

In discussing this further Hesch stated: "When we recently made a comprehensive tour and study of locations throughout this wide area we were surprised and dismayed to see the old 'no dancing' signs still hanging in quite a number of locations. We, of course, asked permission to remove those signs and replace them with 'let's dance' signs. Naturally, the happy results were positive, and this was responsible for bringing dancing back into the locations.

"The location owners must realize that if more people are welcome into their places of business, and invited



You PITCH...You're in the ACTION!



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TWO-PLAYER TV BASEBALL



HOME RUN RAMPS

- 2 RAMPS LOFT BALL FOR UPPER TIER SCORING
- EXTRA RUNS IF ALL 3 BLEACHERS ARE HIT

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Feature on Home Run Bleachers

REALISTIC! CHICAGO COIN'S PITCHER CONTROL

Now one player controls the pitch when second player is at bat . . .

- CURVE
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WHEN 6 C-A-N-C-E-L TARGETS ARE HIT, 1 OUT IS AUTOMATICALLY CANCELLED

- Realistic 3-Dimensional Backglass
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- 7 HIT AND RUN TARGETS
- 1, 3 or 5 HOME RUNS ARE SCORED WHEN CORRESPONDING BUTTON IS LIT AND HOME RUN TARGET IS HIT
- EXTRA RUNS ARE SCORED WHEN STAR IS LIT AND HOME RUN TARGET IS HIT
- A MISSED TARGET REGISTERS 1 OUT



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to dance to the music in the coin-operated phonograph they will immediately notice the rise in sales of food and beverages as well as reap the healthy jingle of coins in all of the equipment on the premises as well. And, don't overlook the healthy feeling of goodwill.

"We urge all operators in Illinois to go to their locations and tell their

location owners to climb on the 'let's dance' bandwagon for more business and greater profits."

Hesch, who is a charter member of Illinois Coin Machine Operators' Association (ICMOA), has always been in the forefront in the movement towards better public relations. He was very active along with other dedicated coinmen when the ill-fated Coin Ma-

chine Council for Public Relations was active several years ago.

Hesch and his son, Wayne Hesch, can always be found in a front line position in the various statewide organizations. However, both feel that this back-to-dancing in locations campaign is not to be overlooked. Therefore, they are constantly campaigning in its behalf.

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Send all copy to: CASH BOX, 1780 Broadway, New York 19, N.Y.

WANT

SAMPLE D.J.'s FOR PROMOTION: WE PROMOTE all types of records—Pop, R&B, Spirituals, etc. Send your latest releases for Honest Evaluation. We don't promote Garbage. Good or Bad, Immediate Reply Assured. **NEW ENGLAND RECORD PROMOTIONS**, 106 NORTHAMPTON ST., BOSTON, MASS. 02118.

L.P.'s, CUTOUTS, OVERSTOCKS, CLOSEOUTS, SURPLUS, ANY LABELS. For premiums and giveaways. New merchandise only. We pay cash. Small or large lots. **EMPIRE DISTRIBUTING CO.**, 4610 LIBERTY AVE., PITTSBURGH 24, PA. (Tel. (412) 682-8437).

WANT TO BUY—MILLS PANORAMS AND A.M.I. MUSIC BOXES, models H-I-J-K 120 and 200 selections. Also A.M.I. WQ200 WALLBOXES with accumulators. PLEASE QUOTE QUANTITY AVAILABLE, CONDITION AND PRICE. **CLEVELAND COIN INTERNATIONAL**, 2029 PROSPECT AVENUE, CLEVELAND, OHIO, TO.1-6715.

WANTED: WILD ARROWS. Write or phone: **HONEST JOHN'S**, 2456 LAS VEGAS BLVD., SOUTH, LAS VEGAS, NEVADA, 382-3633.

USED 45 RPM RECORDS, ALL TYPES AS THEY RUN, right off the route. No sorting or picking. We pay freight from anywhere in U.S.A. Standing order available for regular shippers. **JALEN AMUSEMENT CO.**, 1215 S. HOWARD STREET—BALTIMORE, MD. 21230.

RECORDS, 45's AND LP's SURPLUS RETURNS, overstock cut-outs, etc. **HARRY WARRINER KNICKERBOCKER MUSIC CO.**—453 McLEAN AVE., YONKERS, N.Y. (Tel. Greenleaf. 6-7778).

NEW 45 RPM RECORDS. NO QUANTITY TOO LARGE or small. Highest prices paid. Write stating quantity on hand. **TONY GALGANO DIST. CO.**, 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. Dickens 2-7060).

USED 45 RPM RECORDS. WE PAY freight & top prices. **KING SALES—1415 WASHINGTON STREET—BOSTON, MASS.**

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WANT MIDWAY RED BALL. IF YOU HAVE one or fifty we can use them. (Unshopped). We pay cash. **AMERICAN MUSIC CO.**, 219 —1st AVE. SOUTH, GREAT FALLS, MONTANA. PHONE 452-7301 or 454-1100.

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LATE BASEBALLS, GUNS, PANORAMS, MERCURY and American Grips. Auto Tests, Scales, Vibrators, Documentals, Mufoscope Shoof-A-Matic, Peep Machines and Crank Reels. Peppy's, Early Juke Boxes, Grandma's Fortunes, Zodi Typewriters, and Odd Animated Machines. Any Condition. **ECONOMY**, 579-A 10TH AVE., N.Y.C. 36, N.Y. CH 4-8628.

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WANT—BALLY TARGET ROLLS. WRITE OR Call: SH-6-8254 Today. T. W. TAYLOR, STEVENS MUSIC COMPANY, 570 POPLAR STREET, MACON, GEORGIA

WE ARE INTERESTED IN THE FOLLOWING equipment: Seeburg M100B, M100C, HF100G, HF100R, V200, VL200, KD200, 201, 161, 222, and up. All models of Wurlitzer and Rock Ola, AMI A200; 1200 J200, K200 and up. Williams & Gottlieb Flipper, uprights and all close-outs. Rush offers to **HOLLAND BELGIE EUROPE SPRL**, 276 AVENUE LOUISE, BRUSSELS 5/BELGIUM, CABLE ADDRESS HOBELEUROPE.

WANT: INTERESTED IN SEEBURG M100C, HF100G, L100, V200, VL200, KD200, 222S, AY160S; Wurlitzer 2310, 2400, 2500, 2700; AMI all models from H200 on. Gottlieb, Williams Flippers and Uprights. Rush offers to: **VICTOR HUGO**, 49 KON. ASTRIDLAAN, MECHELEN, BELGIUM.

ATTENTION JUKE BOX OPERATORS WITH over 75 locations: Grow with the West Coast's oldest and largest exclusive used 45's dealer. We pay 11¢ each and shipping (Western States only) for fresh off the route Cash Box "Top 100" records. Regular shipments preferred. Write: **REC-O-RAC**, 942 DEODAR, ESCONDIDO, CALIFORNIA.

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WOULD LIKE TO ACT AS REPRESENTATIVE of U. S. amusement firm. Please write: Import-Export, **MARCEL GROSCH**, 3 BOULEVARD d'AYROY, LIEGE, BELGIUM.

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FOR SALE

ALL MODEL ADD-A-BALLS, GOTTLIEB & Williams, 5 Model 1468 Rock-Ola Phonograph, \$200.00 ea. Call **STATE MUSIC DIST.**, R11-6455, 3100 MAIN, DALLAS, TEXAS.

ACE LOCKS KEYS ALIKE. SEID LOCKS AND the key you want them mastered to. \$1.00 each less 10% lots of 50 or more. 24 hour service. **RANDEL LOCK SERVICE**, 61 ROCKAWAY AVENUE, VALLEY STREAM, N.Y. 11580. TEL: 516-VA5-6216.

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FOR SALE: GOTT: OLYMPICS, FLIPPER FAIR, Tropic Isle Photo Finish, Corral, Egg Head, Slick Chick; Wms: Ten Spot, Cross Country, Reserve, Space Ship; ANY OF THE ABOVE \$145. ea or any TWO FOR \$275.00. Also: Gott: Swing A Long (2pl) \$225., Seven Seas \$99.00, Wms. Official Baseball \$195.00, Mini Golf \$245.00, Bally, Star Jet \$225.00, Cue Tease \$195.00. D & L Coin Machine Co., 414 Kelker St., Harrisburg, Pa. 17105.

BARGAINS: BALLY BOWLERS 16' (AS IS) \$245; Star Jet (2 pl.) \$245; Gottlieb Liberty Belle (4 pl.) \$195; Wurlitzer 2410S \$295; 2204 \$195; 2150 \$145; AMI Continental 2 (100) \$395; J120E \$295. **MICKEY ANDERSON AMUSEMENT COMPANY**, 314 EAST 11TH STREET, ERIE, PENNSYLVANIA. PHONE: 452-3207.

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BOUNTYS \$595; GOLDEN GATES \$575; CIR- cus Queens \$350; Touchdowns \$150; Chicago Coin Princess Ball Bowler \$295; Gottlieb Ship Mates \$295; Swing Along \$150; Bally Super Shuffle \$195; All shopped, call **NASTASI DISTRIBUTING COMPANY**, 826 BARONNE STREET, NEW ORLEANS, LOUISIANA 70113 (523-6386).

FOR SALE—SEEBURGS C-100, W-150, G- S165, L-225, Q-160-\$525; 3WA Wallboxes-520; Make offer on 3-V-200's; Wurlitzer 2410-3365, 2510-425; AMI-H-200E-\$195, 1-200-\$225, J-120-\$275, K-100-\$285. **BIRD MUSIC DISTRIBUTORS**, 124-126 POYNITZ, MANHATTAN, KANSAS, Phone Pr 8-5229.

FOR SALE: COMPLETELY RECONDITIONED. Wurlitzer 2200 \$325.00; 2310 \$375.00; 2300 \$425.00; 2410 \$425.00; 2400 \$450.00; 2510 \$495.00; 2500 \$545.00. **NORTHWEST SALES CO. OF OREGON**, 1040 S. W. 2ND. AVE., PORTLAND, OREGON 97204. PHONE 228-6557.

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ATTENTION! WE ARE THE TRADE'S LARGEST suppliers of Pool Table supplies—slates, cues, balls, cloth, etc. Best quality, lowest prices, write or phone for our new catalog. **EASTERN NOVELTY DISTRIBUTORS**, 3726 TONNELE AVE., NORTH BERGEN, N. J. (Tel. UNION 3-8627).

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UNITED 16' FALCON B.A. \$425; 16' JUMBO B.A. \$195; Silver Roll-Down \$550; Super Slugger Baseball \$95; Shuffle Baseball (Floor sample) \$595; ChiCoin: Six Game Bowler S/A \$325; 6-Pl. Home Run Baseball \$95; WMS. Titan Gun \$325; Midway: Slugger Baseball \$350; Deluxe Shooting Gallery \$325; **CENTRAL OHIO COIN-MACHINE EXCH., INC.**, 315 E. 5th AVE.—COLUMBUS 1, OHIO. (Tel. 394-3529).

PAMARAM OPERATORS: HAS YOUR TAKE dropped? Change your films to up to date, action packed films of young beautiful models. Color or b/w. We are shooting talent every week. **KOLOR KADE PRODUCTIONS**, 547 NINTH AVE., SAN DIEGO, 1 CALIF.

KLOPP COIN COUNTERS WE MANUFACTURE and sell the finest low priced coin counting-packing and coin sorting machines available. Write for details. **KLOPP ENGINEERING, INC.** 35561 SCHOOLCRAFT RD. LIVONIA, MICHIGAN 48151.

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An Operator's Letter On Wurlitzer School

(Continued from page 67)

read those things. By the end of the day, he had accomplished the impossible—I could read them, and furthermore, understand them. It's been over a week since I came home—and I still can't believe it.

"From complete confusion began to come understanding, and then wonder that I could have been so dense. As Ross stated during the instruction, 'Learn how to read a schematic and you'll know why the scoring device on a pinball, or the 3rd candy drop, or the certain number scoring device on a Bingo, doesn't work. This doesn't apply only to the automatic coin-operated phonograph but to all coin machines.'

"For the balance of the day and the second day, our class did trouble-shooting on the electrical circuits of the 3000 and 3010 (100-selection) phonograph. Ross created a problem and we traced the wiring on the schematics. I must state that I have never had a more understanding instructor or a more knowledgeable one. His method of individual supervision and of letting you find the trouble in your own time is excellent. Never again will I use the old-time serviceman's trick of sticking a screwdriver in the wiring, watch until something smokes and then pin-point the trouble. I guess I'm now one of the 'new breed'.

"The third day, our class was split into the eight students who were to move into the mechanical class presided over by Harry Gregg; and the seven for the electric-component classroom with instructor Johnson. I was one of the eight. Harry, sometimes called 'The Senator' because of his tall frame, shock of white hair and politician's appearance, is one of those people you never forget. Like Ross, he watches you do it and, if you do it wrong, he explains it again and lets you try once more—or twice, or three times more, until you understand completely how to make the adjustment and why. His philosophy of service is 'Learn the right way and you'll always know.'

"Gregg put us through practical exercises of tearing down the record changer, the yoke, tone arm, various shafts, turntable motor and other parts, or pointing up exactly how and where a problem condition could occur and how to fix it. He showed us that the 3000 changer mechanism needs no calipers to reassemble after complete teardown, and no special tools, either.

"All of a sudden you notice that there is no light coming in the windows. A glance at your watch tells you the reason. Where did the time go? You realize that men learning and busy working to learn more about their chosen profession pay little attention to the clock.

"At the end of the day . . . (and I do mean end) Gregg quite nonchalantly told the class that there are special tools available for some of the adjustments but that he'd rather we learned how to do it with ordinary ones, just in case we were on a service call and didn't have the special ones with us.

"My fourth day as a student dawned and our group assembled in the third classroom with Karel Johnson presiding. To introduce us to the subject of the day, Karel lined up all the Electric Selector Components of the Model 3000, the slug rejector, coin mechanism, playrak and keyboard as well as the Model 5220 Wurlitzer Wallbox



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with the cover off. Here we go again, I thought. I just felt as if I had learned something the three previous days and we were off on another bing of learning.

"Without fanfare and because we were now seasoned students, our instructor started us off, in pairs, to tear down the equipment naming each part and its function during the process. He then proceeded to separate the parts and asked for a volunteer to attempt reassembly. Need I tell you who the unlucky "volunteer" was? I'm speaking of the electric selector, and during the next two and one-quarter hours, this metal brain and I became very well acquainted with each other. Then on to the slug rejector and coin-mechanism. Here again, we tore it down, learned what makes it tick and why it might not work. Various possible breakdowns were demonstrated and how to repair them.

"Working as teams, we studied the playrak, keyboard construction and operation and the Wurlitzer Cashrak, which is a totalizer that can be at-

tached to any coin-operated device. In this class, like Gregg's, repetition was the order of the day and 7:00 P.M. came and went. Karel led us through the various steps like a crossing guard with a grade school class and we came through safely and much wiser.

"Then came the banquet. We had learned and were rewarded with refreshments and a delicious prime rib dinner on Thursday. Speeches were practically non-existent and the words of C. B. Ross, Harry Gregg, Karel Johnson, W. N. Hawes (Peach State Music Company), W. F. Buford (manager of Peach State's Atlanta branch), and Dick O'Connor (assistant manager of advertising and sales promotion at Wurlitzer), were brief, pointed and appreciated. The sentiments of all who had come this far in the school were echoed by one of the student-servicemen who said that he never knew he could learn so much about something he thought he knew about, in so short a time.

"Friday morning we assembled in the large classroom. This was the

moment of truth. Prior to our arrival that morning, Ross, Gregg, and Johnson had assembled all the components in the one room and we embarked on a trouble-shooting session. Problem conditions were created on the schematics and in the mechanism, and we students were told to find and correct them. Some time was spent on the correct installation procedures of sound equipment such as remote speakers and associated wiring to round out the morning, and end the school. Ross awarded each of us a diploma and we all felt that they were well-earned. Many of us had encountered problems similar to those studied at the school but I think that none of us had ever been able to make the corrections in the short time it took us that morning. This period of the school was perhaps the most enlightening as we came to the full realization that we were now so much more qualified than we had been only a few short days earlier. I have been a good serviceman for a long time but now, thanks to Ross, Gregg, Johnson and Wurlitzer I'm a better one."



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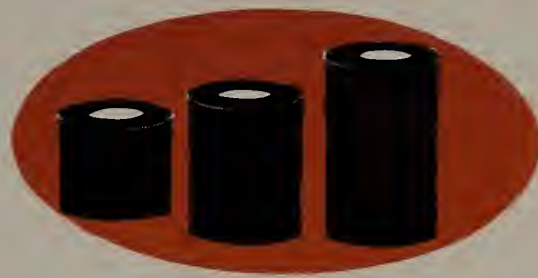
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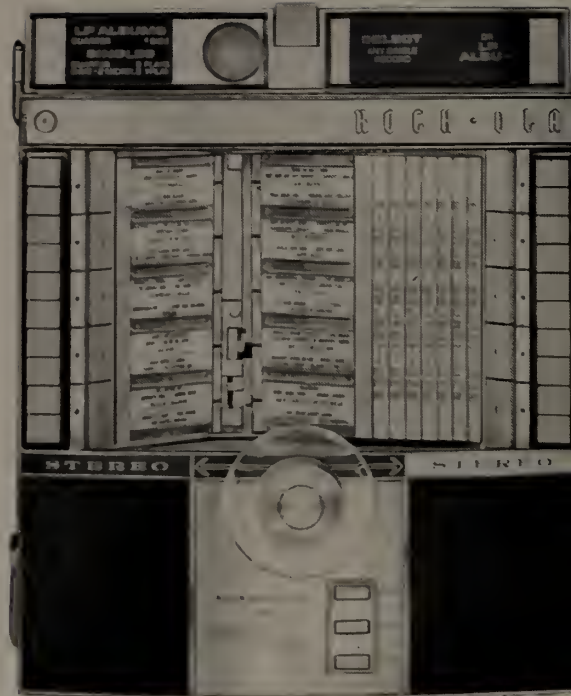
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