# CUSIL BOX FEBRUARY 15, 1964

Johnny Mathis continues to rank as one of the industry's most consistent hot-selling artists. He made a potent debut under the Mercury banner with one of last year's biggest Christmas LP's, "Sounds of Christmas" and in his latest LP "Tender Is The Night" could add another Gold LP to his huge collection. The album, which features a four-color reproduction of the dramatic Mathis portrait seen above, is climbing the charts at a torrid clip. The vocalist is also hot in the singles field with "Bye Bye Barbara." Johnny will work the Terrazza Casino in Mexico City for two weeks beginning Feb. 20th. He goes into Philly's Latin Casino in April. The Mathis portrait for the "Tender" LP exemplifies the attractive, costly and elaborate Packaging the record industry offers the consumer.





FOUNDED BY BILL GERSH

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# THE HARD WAY

The day-to-day excitement of the singles field with its rapid overnight success stories frequently tends to cloud our minds to other important areas of the record world responsible for the discovery and development of new and important disk talent.

One such area which in the past year or so has been extremely productive in debuting important new stars is the LP world. Perhaps it is partly because of necessity and perhaps to an extent it is just coincidence, but it is fact that a number of key new performers, with potential for long and lasting careers, have come front and center during the past year the hard way-that is via an LP and without the aid of a singles hit.

Names such as Barbra Streisand, Robert Goulet, Nancy Wilson, John Gary, Peter Nero - personalities which the record business refers to as "good music" acts - have become top names solely through the slow and steady growth of their albums. Although singles featuring these stars have been released in an effort to expedite their exposure, the fact that their singles never clicked has not stopped them from becoming some of the record in-

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dustry's most prominent perform-

Everyone is well aware of the tremendous gamble involved in attempting to bow new "good music" talent through albums. Not only does it require tremendous financial backing, but other prerequisites include a great deal of patience and the ability to live with the frustration of watching great talent go nowhere.

But there is no doubt that the attempt to break new "good music" talent via LP's has become a business necessity.

Unfortunately, during recent years this area of the business had not been overly productive. And, no doubt a number of misses discouraged further attempts with other artists.

But with the fantastic success during 1963 of some of the names such as those mentioned above, there is every indication that more companies will make a concerted effort to develop gifted new acts through LP's and as a result more class artists will receive the sendoff they deserve.



# Cash Box TOP 100



FEBRUARY 15, 1964

					2.10 元 1 年 30 年 5 元 1 日 1 日 1 日 1 日 1 日 1 日 1 日 1 日 1 日 1
1	Position 2 8  I WANT TO HOLD YOUR HAND	2 1	THE SHELTER OF YOUR ARMS	8 2]]	MY BONNIE
	(Duchess—BMI) 公BEATLES-CapitoI-5112	1	(Print—ASCAP) 42 ☆SAMMY DAVIS JRReprise-20216	53	(P.D.) 80 ☆BEATLES with TONY SHERIDAN-MGM-132
2	YOU DON'T OWN ME (Merjoda—BMI) 2	36	HARLEM SHUFFLE (Marc Jean, Keyman—BMI) 37	40 70	I'LL REMEMBER (IN THE STILL
6	☆LESLEY GORE-Mercury-72206  SHE LOVES YOU	47	☆BOB & EARL-Marc-104 WHO DO YOU LOVE	40	OF THE NIGHT) (Cherio—BMI)  ☆SANTO & JOHNNY-Canadian-American-1
	(GiI—BMI)  ☆BEATLES-Swan-4152	11	(Hill & Range, Palmina—BMI) 49 ☆SAPPHIRES-Swan-4162	63	GLAD ALL OVER
	UM, UM, UM, UM, UM, UM	38	I WISH YOU LOVE		(Ivy—ASCAP)  ☆DAVE CLARK FIVE-Epic-9656
	(Curtom, Jolynne—BMI) 6 ☆MAJOR LANCE-Okeh-7187	8	(Leeds—ASCAP) 56  ☆GLORIA LYNNE-Everest-2036	77	FUN, FUN, Sea Of Tunes—BMI)
5	(Vadim, Daywin—BMI) 4	6	ABIGAIL BEECHER (Claridge, Halseon—ASCAP) 67	89 73	☆BEACH BOYS-Capitol-5118
6	(Vadim, Daywin—BMI) ☆RIP CHORDS-Columbia-42921	40	☆FREDDY CÁNNON-Worner Brós5409  WOW WOW WEE	/3	FROM ME TO YOU  (Guild—BMI)  ☆BEATLES-Veejay-522
	(Tideland—BMI) 11 ☆AL HIRT-RCA Victor-8280	18	(Grand Canyon—BMI) 48 ☆ANGELS-Smash-1870	62 74	LITTLE BOXES
7	OUT OF LIMITS	41	YOU'LL NEVER WALK ALONE		(Schroder—ASCAP) 72 ☆PETE SEEGER-Columbia-42940
	(Wrist—BMI)	7	(Williamson—ASCAP) 41 ☆PATTI LABELLE & BLUE BELLS-Parkway	y-986 <b>75</b>	COMIN' ON (Jec—BMI) 81
8	FOR YOU  (M. Witmark & Sons—ASCAP) 9	12 42	TO GEORGIA	76	SBLUE WINTER
9	☆RICK NELSON-Decca-31574  WHAT KIND OF FOOL (DO YOU		(Zann—BMI) ☆TIMMY SHAW-Wand-146	54	(January—BMI) ☆CONNIE FRANCIS-MGM-13214
	THINK I AM) (Low-Twi—BMI) 12	25	PLEASE, PLEASE ME	77	LEAVING HERE
	☆TAMS-ABC-10502  DAWN (GO AWAY)	25	(Concertone—ASCAP) 55 ☆BEATLES-Vee Jay-581	73	(Jobete—BMI)  ☆EDDIE HOLLAND-Motown-1052
•	(Saturday, Gavadima—ASCAP) 32 ☆FOUR SEASONS-Philips-40166	70	PENETRATION (Dorothy—ASCAP) 63	80 78	ROBERTA (Sherman, DeVorzan—BMI) 84
11	THERE! I'VE SAID IT AGAIN	45	☆PYRAMIDS-Best-13002 THE NITTY GRITTY	79	ABARRY & TAMERLANES-Valiant-6040  RIP VAN WINKLE
	(Valiant—ASCAP) 5 ☆BOBBY VINTON-Epic-9638	7	(Gallico—BMI) 23 ☆SHIRLEY ELLIS-Congress-202	17	(Skidmore—ASCAP) 95 ☆DEVOTIONS-Roulette-4541
12	ANYONE WHO HAD A HEART (U. S. Songs—ASCAP)  8	10 46	WHISPERING (Miller, Fisher—ASCAP) 22	16	WORRIED GUY
13	☆DIONNE WARWICK-Scepter-1262 A FOOL NEVER LEARNS	47	ATEMPO & STEVENS-Atco-6281	10	(B. F. Wood—ASCAP)  ☆JOHNNY TILLOTSON-MGM-13193
	(Cricket—BMI) 13 ☆ANDY WILLIAMS-Columbia-42950	14	(Algonquin—BMI) 50 分DUPREES-Coed-587	57	MY TRUE CARRIE LOVE
14	TALKING ABOUT MY BABY	48	SINCE I FELL FOR YOU	82	☆NAT COLE-Capitol-5125 HE'LL HAVE TO GO
	(Curtom—BMI) ☆IMPRESSIONS-ABC-10511	21	(Advance—ASCAP)  ☆LENNY WELCH-Cadence-1439	20	(Central Songs—BMI) ☆SOLOMON BURKE-Atlantic-2218
(3)	CALIFORNIA SUN	51 49	DRAG CITY (Screen Gems, Columbia—BMI) 26	83	LONG GONE LONESOME BLUES (Acuff-Rose—BMI) 86
16	☆RIVIERAS-Riviera-1401  HOOKA TOOKA	50	THAT GIRL BELONGS TO	84	HAVE YOU EVER BEEN LONELY
	(Évanston, Woodcrest—BMI) 19 ☆CHUBBY CHECKER-Parkway-890	28	YESTERDAY	- 04	(Shapiro, Bernstein—ASCAP) 88  ☆CARAVELLES-5mash-1869
17	STOP AND THINK IT OVER (Crazy Cajun-Red Stick—BMI) 27	64 51	ĠENE PITNEY-Musicor-1036	<sup>65</sup> 85	WOMAN, LOVE AND A MAN
18	☆DALE & GRACE-Montel-922 LOUIE, LOUIE	51	SOMEWHERE (Wyncote—ASCAP) 33	29	(Chevis—BMI)  ☆TONY CLARKE-Chess-1880
	(Limax—BMI) 10	3 52	CAN YOUR MONKEY DO THE D	86	BIRD DANCE BEAT (Wilong—BMI)
19	*PAUL REVERE/RAIDERS-Columbia-42814 SURFIN' BIRD		(East—BMI) 65  ☆RUFUS THOMAS-Stax-114	86 87	TRASHMEN-Garrett-4003
•	(Long—BMI) ☆TRASHMEN-Garrett-4002	5 53	VAYA CON DIOS		IT WAS
20	SOUTHTOWN, U.S.A.	50	☆DRIFTERS-Atlantic-2216	81	(Chappell—ASCAP) 92 ☆CRAMPTON SISTERS-DCP-1001
0.1	(Gallico—BMI) ☆DIXIEBELLES-Sound Stage-7-151,7	33	422 GLENWOOD AVENUE (Merjoda—BMI) 66	71.	PUPPY LOVE (McLoughlin—BMI)  ☆BARBARA LEWIS-Atlantic-2214
21	POPSICLES AND ICICLES (Dragonwick—BMI) 16	9 55	BABY, I LOVE YOU	89	YOUNG AND IN LOVE
22	☆MURMAIDS-Chattaooche-628 AS USUAL		(Mother Bertha, Trio—BMI) 28 ☆RONETTES-Philles-118	24	(Robbins—ASCAP)  ☆CHRIS CROSBY-MGM-13191
	(Somos Island—BMI) 17 ☆BRENDA LEE-Decca-31570	13	LIVE WIRE  (Jobete—BMI)  ☆MARTHA & VANDELLAS-Gordy-7027	90	WHERE DID I GO WRONG
23)	I ONLY WAN'T TO BE WITH YOU	45 57	AMARTHA & VANDELLAS-Gordy-7027  I CAN'T STOP TALKING	91	(Kalmann—ASCAP)  ☆DEE DEE SHARP-Cameo-296  PINK DOMINOES
24	T'S ALL IN THE GAME	45	ABOUT YOU	71	(Room 7, Dimondaire—BMI) — -
- '	(Remick—ASCAP) ☆CLIFF RICHARD-Epic-9633	30 58	(Screen Gems, Columbia—BMI) 51 ☆STEVE & EYDIE-Columbia-42932	<sup>56</sup> 92	HERE COMES THE BOY
25	FORGET HIM		HE SAYS THE SAME THINGS TO	66	(Saturday—ASCAP) 98 10 ☆TRACY DEY-Amy-894
2	(Leeds—ASCAP) 20 ☆BOBBY RYDELL-Cameo-280	14	SKEETER DAVIS-RCA-8288 HI-HEEL SNEAKERS	93	I'LL BE THERE (TO BRING YOU LOVE)
26	SEE THE FUNNY LITTLE CLOWN	52	(Medal—BMI) ☆TOMMY TUCKER-Checker-1067		(Rittenhouse, Travis—BMI) — - ☆MAJORS-Imperial-66009
27	☆BOBBY GOLDSBORO-United Artists-672	60	CHARADE (Southdale & Northern ASCAR) 42	94	LOVE WITH THE PROPER
	(Fame—BMI) ☆TOMMY ROE-ABC-10515	41 61	(Southdale & Northern—ASCAP) 43 YOU'RE NO GOOD	46	STRANGER (Paramount—ASCAP)  \$\partial JACK JONES-Kapp-571  99
28	NAVY BLUE		(E. H. Morris—ASCAP)  ☆BETTY EVERETT-Veejay-566	42 95	AJACK JONES-Kapp-571
500	(Saturday—ASCAP)  ☆DIANE RENAY-20th Fox-456	69	BYE BYE BARBARA		(Saturday—ASCAP)  ☆SHIRLEY MATTHEWS-Atlantic-2210
47)	A LETTER FROM SHERRY	50	(Fisher, Elm Drive—ASCAP) 85  ☆JOHNNY MATHIS-Mercury-72229	94 96	LITTLE BOY
30	DAISY PETAL PICKIN'	63	WHAT'S EASY FOR TWO	97	☆CRYSTALS-Philles-119
	(Dundee—BMI) ☆JIMMY GILMER & FIREBALLS-Dot-16539	15 64	MARY WELLS-Motown-1048  DOMINIQUE	7/	THE GIRL FROM SPANISH TOWN (Marty's Music—BMI)  AMARTY ROBBINS-Columbia-42968
31	LOVE YOU MORE AND MORE		(General Music—ASCAP) 35 ☆SINGING NUN (SOEUR SOURIRE)-Philips	23 98	STAY
	(Robertson, ASCAD)	75	MILLER'S CAVE		(Cranford—BMI) ☆FOUR SEASONS-VeeJay-582
32	GOING, GOING, GONE		(Jack—BMI) ☆BOBBY BARE-RCA-8294	<b>-</b> 99	UNDERSTAND YOUR MAN
	(Gil—BMI) ☆BROOK BENTON-Mercury-72230	48	PAIN IN MY HEART	47 100	☆JOHNNY CASH-Columbia-42964 HIGH ON A HILL
33	GOOD NEWS	67	SO FAR AWAY		(Sultan—BMI) ☆SCOTT ENGLISH-Spokane-4003
34	(Kags—BMI) ☆SAM COOKE-RCA-8299  53	72	(Soturn, Five Point—BMI) 75  ☆HANK JACOBS-Sue-795		
54	OH BABY DON'T YOU WEEP	84	SHIMMY SHIMMY		BEST SELLING RECORDS
	☆JAMES BROWN-King-5842		(Thin Man—BMI) 78 ☆ORLONS-Cameo-295	92	ALPHABETIZED, TOP 100 IN EACH ISSUE

# A 2-WAY SMASH...

a chart climbing hit single...

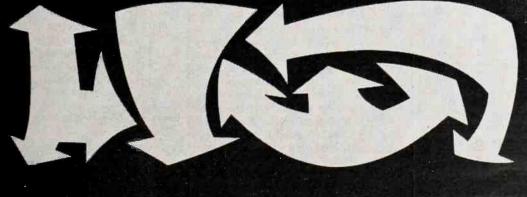
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# NARM Plans Invites To Non-Members Victor's George Marek ARMADA's 6th Annual For Its 1964 Convention In Fla.

PHILADELPHIA—The board of directors of the National Association of

rectors of the National Association of Record Merchandisers voted to extend invitations to non-member rack jobbing companies to attend the 1964 NARM Convention, which will be held April 19 through April 23, at the Eden Roc Hotel, Miami Beach, Florida.

In making the announcement, Jules Malamud, the association's executive director, pointed out the fact that NARM is now "the recognized representative of the rack jobbing segment of the record industry—both for the rack jobbers who belong to NARM and for those who do not."

Therefore, NARM decided to extend the invitation to a selected group of

the invitation to a selected group of non-member rack jobbers to attend the convention.

The non-member rack jobber who is invited to attend this convention as is invited to attend this convention as a guest will participate in all the business sessions of the convention, and have an opportunity for indoctrination into the NARM rack jobbers' activity program, an announcement said. He will be able to come as a convention guest only one time. In order to attend future conventions and other meetings, he must join as a regular member. This feature of the 1964 Convention, the increased number of rack jobbers in attendance, will ber of rack jobbers in attendance, will be an added feature for the record manufacturers who will be coming to the convention to meet with their customers.

This method of recruiting new association members, it was stated, was

# Columbia Cuts "Dylan"

NEW YORK—Columbia Records has preserved on disks the original-cast performance of the legit stage hit, "Dylan." A bio of part of the life of the late poet, Dylan Thomas, the play stars Alec Guinness as the poet, with Kate Reid as his wife, Caitlin. It was cut at Columbia's 30th Street Studio, this city, last Sunday (9). Goddard Lieberson, president of Columbia, supervised the session. Play opened to sold critical reviews on Jan. 18.

# Decca Gets "Becket" Track

NEW YORK-Decca Records will reease the soundtrack score to "Becket," the upcoming Hal Wallis flick starring Richard Burton and Peter O'Toole. With a score by Lawrence Rosenthal, the flick is set to open in New York on March 11, at which time the label will release the album. An all-out promo effort is being mapped jointly by Decca and Paramount Pictures sales and promo forces aimed at radio and TV stations and disk deal-

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borrowed from some of the most successful trade associations in the country. Supermarket Institute which recently celebrated its twenty-sixth y

cently celebrated its twenty-sixth year of existence, has used this method most successfully for years.

At the NARM Board of Directors meet in New York recently, at which the plan was approved, a selected list of non-member rack jobbers was reviewed and approved by the Board as invitation recipients. Invitations will be issued through the office of the executive director, 112 Beverly Road, Philadelphia 51, Pennsylvania, and all reservation made by that office. Further information on guest invitations may be secured by writing to Jules Malamud, at the above address.

# Survey Says Teen Gals Buy 56.3% Of U.S.' Annual Disk Volume

NEW YORK-56.3% of annual U.S. disk sales belong to teen gals. A detailed survey on disk-buying habits by Seventeen Magazine has revealed this statistic along with a host of other tied-in data.

Working on 1,475 responses to a questionnaire, the publication has reported that 11,065,000 teenage girls spend \$321 million a year on disk purchases. Last RIAA figures stated that the disk industry reached total retail sales in 1962 of \$570 million, which gives the youngsters the 56.3% slice of the volume.

The survey also revealed: Teen girls, 10 million of them, have disk libraries that average 55.1 singles and 22.3 albums each; they spend \$83 million on singles; \$238 million on albums; they own 7,776,000 phones, listen to them 88.5 million hours a week (or eight hours for each teener); eight out of 10 or 82.9% own singles, nine out of 10 own albums.

During the past six months, the survey also revealed, the median price paid for singles was \$1.03, while albums was \$4.27. Stereo sets owned by the group total 3 million, mono 4.5 million. This year, teen girls will buy 1.051.000 phonos, with 844,000 equipped to play stereo disks.

Teen girl tastes in music were listed in the following order: singles: rock 'n roll, vocals, dance records, novelty disks, folk and jazz; albums: vocals, rock 'n roll and classical.

# DGG Bows 7 Feb. LP's

YORK-Deutsche Grammophon, distributed by MGM, has announced the issue of seven new classical packages for Feb. The release includes "Wagner Opera Arias" by Jess Thomas, "Piano Sonata In B Flat Minor" of Schubert with Geza Anda, "Viola Concertos of Bartok and David" by Budapest State Orchestra with Janos Ferencsik, "Monologues from Everyman" by Martin with Dietrich Fischer-Dieskau, "Don Juan/ Till Eulenspiegel/Salome's Dance/ Festival Prelude" by Richard Strauss with the Berlin Philharmonic conducted by Karl Boehm; "Beethoven's Symphony No. 3" by the Berlin Philharmonic with Herbert Von Karajan, and Beethoven's "Symphonies No. 1 & 2" by the Berlin Philharmonic with Herbert von Karajan.

# Selected To Keyno'te 1964 NARM Confab



GEORGE R. MAREK

PHILADELPHIA-George R. Marek PHILADELPHIA—George R. Marek, vice president and general manager of the RCA Victor Records, will be the keynote speaker at the 1964 Convention of the National Association of Record Merchandisers (NARM), which opens April 19, at the Eden Roc Hotel in Miami Beach, Florida.

Marek will deliver the convention's Keynote Address as the first order of the business sessions, which open at

Keynote Address as the first order of the business sessions, which open at 9 AM, Monday, April 20. Marek will speak on the convention theme, "A Reaffirmation of Faith." In a recent article in the record industry press, Marek expressed his feeling that the record industry was a healthy, flourishing business, with a great and prosperous future. Stated Jules Malamud, NARM's exec director: "It was with this type of ontimistic view at mud, NARM's exec director: "It was with this type of optimistic view at the future, with a positive approach to the present situation and confidence in what lies before the industry, that the members of NARM will convene at their Sixth Annual Meeting. We feel that Mr. Marek is the ideal man to set our convention in this direction, and we are all extremely pleased that he will be with us." George Berry (Modern Record Serv-

George Berry (Modern Record Service, New Orleans), chairman of the 1964 NARM convention, also announced that other speakers at the convention will include a presentation by university marketing experts, addresses by the NARM legal staff on the Federal Trade Commission, the Trade Practice Conference, and other legal situations with which the industry is concerned. These speakers will be in addition to those industry representatives who will participate in all phases of the Business Sessions.

# 5 Classical Sets In Decca's Feb. Release

NEW YORK—Decca Records has announced the release of four new classical packages and a stereo issue of an earlier Segovia set for its Feb. release.

The new sets include a stereo version of Segovia's "Concierto del Sur" and "Fantasia Para Un Gentilhombre," "Handel's Organ Concertos Volumes 3 & 4" by Marie Claire Alain, Soprano Judith Raskin and the Festival Orchestra of New York conducted by Thomas Dunn performing two major works by Bach, and Haydn's Clock Symphony and Toy Symphony" by the Paris Chamber Orchestra under the direction of Paul Kuentz.

# 4 New RIAA Members

NEW YORK-RIAA, the disk industry association, has four new members. They include: 20th Century-Fox Records, Pickwick Int'l, Premier Albums and Tory Records.

# Confab Set For Miami Beach (June 24-July 1)

NEW YORK—ARMADA, the distrib association, has announced the time and place of its sixth annual conven-

Based on "indicated preference" of the organization's officers, the distribs will, as they did last year, meet in Miami Beach, Florida at the Eden Roc Hotel from June 24-July 1, according to Amos Heilicher, ARMADA's president.

While the main direction that the meet will take has not been formalized yet, an announcement pointed-out Based on "indicated preference"

tized yet. an announcement pointed-out that a "good part of the program" will be devoted to Trade Practice Rules. ARMADA has just made known its trade-rules proposals, designed to be evaluated by the Federal Trade Commission and ARMADA membership before the start of the FTC's Trade Practices Conference for the disk industry (see separate story).

The convention will probably be carried-out under the general slogan of "A New Era for Recordings," an announcement also stated.

The broad convention program will be divided in the following manner: Registration will take place on Wed. (24) and Thurs. (25); Sat. (26) will be the start of meets between distribs and labels; regular convention business will take place Sun. (27) and Mon. (28); additional distriblabel meets will be held on the final three days (29, 30, July 1).

# Columbia's Western Region Ups Jan. Sales By 72%

Hollywood-January sales were up 72% over Jan. 1963 for Columbia Records' operation in 13-western state region.

Gene Block, regional sales manager who announced the sales increase, said he based the report on figures received from Ted Rosenberg, branch manager of Columbia Records Distributors, Patrick Butler, vp of H. R. Basford Co., San Francisco, and Lauren Davies, general manager of the Craig Corp., all who distribute the label's product.

Citing Columbia's "Age of Reason" stabilization moves as an "immeasurable aid" to this showing, Butler of H. R. Basford stated that "we find that returns from dealers were 500% lower than they were for the comparable period in 1963" and that "it would seem that with the year-round program established by Columbia, dealers are less inclined to overload."

Lauren Davies of Craig Corp. said that the program is "encouraging dealers to buy sensibly, with the result that there are less returns.

Ted Rosenberg reported that leading artists in the Jan. sales bonanza included Tony Bennett, The New Christy Minstrels, Ray Conniff, Percy Faith, Barbra Streisand, Andy Williams and The Bruno Walter classical releases for Jan.

# SAN REMO WINNER

The winning song of the just-concluded San Remo Song Festival is "Hon Ho L'Eta Per Amarti (I'm Not Old Enough to Love You)." The song, published by Sugar Music, was written by the melody team of Nisa & Colonnello with lyrics by Panzeri. For complete run-down of the contest, in words and photos, see International Section, pages 52 and 53.

# ARMADA Maps Industry Rules For Look-See By FTC

NEW YORK-ARMADA, the distrib organization, has prepared a set of trade practice rules for the disk inwade practice rules for the disk industry. The rules were drawn-up by ARMADA in view of the upcoming Federal Trade Commission-sponsored Trade Practices Conference, which has a tentative starting date of Mar.

Copies of the ARMADA-proposed Copies of the ARMADA-proposed rules have been mailed to the association's members. In an accompanying letter, Edgar Jones, exec secretary, asks each member to determine the merits of the rules, which present 24 guide-lines for the industry to follow. "If you think these rules are what you want," the letter states, "say so. If you think any rules at all are undesirable—say so. If there are parti-If you think any rules at all are undesirable—say so. If there are particular rules which you would want to

# R. F. Cook Named To New Post At RCA Int'l



NEW YORK-R. F. Cook has a new post at RCA Victor Records, that of manager of merchandising and manufacturing administration of subsid

Cook, formerly subsid firms' head of manufacturing and engineering, will, as part of his new duties, recommend objectives, policies, programs and budgets for improvement of foreign disk production facilities of Victor's affiliates overseas.

He will also coordinate with the international dept. of Victor in the development of special marketing efforts and sales projects to promote the sale of Victor disks abroad.

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While maintaining close co-ordination with the sales and merchandising organizations of each of the subsids, Cook will keep them and the int'l. dept. informed of successful local marketing efforts and sales projects for possible adoption in other locations.

Another of Cook's assignments will be to develop label representation and music publishing contracts on behalf of Victor's foreign set-ups.

Cook, associated with Victor since 1943, was named to the post by Eugene Dailey, vp of the international division

# Set Flick Bio JER Of Singing Nun

NEW YORK-A film bio of The Singing Nun is being readied. Rights to such a feature effort have been obtained by John Beck and Hayes Goetz, who got clearances from the Belgian nun and Philips Records, whose recordings of her material will be used in the film. An actress has yet to be named for the lead role. Part of the flick's income will be donated to the nun's Dominican Order.

see strengthened—or even to have them 'watered down'—say so."

The ARMADA proposed rules are one set of several which will be presented to the FTC for its evaluation. Other proposed rules will be submitted to the FTC by other music industry associations. The FTC is expected to draw-up its own rules with the aid of these proposals. these proposals.
As a result of a front-page story in

As a result of a front-page story in last week's issue of Billboard, there was confusion as to the source of the rules that had been proposed by ARMADA. The headline stated that "FTC Proposed Rules Challenge Industry" and story copy led readers to believe that the FTC had drawn up

the rules.

The Billboard story prompted Jules Malamud, executive director of NARM, the rack-jobber organization, to mail a letter to its membership clarifying the matter. "They are rules clarifying the matter. "They are rules which have been drawn-up by ARM-ADA, the distributors' association, which represents only one facet of the industry," Malamud declares. "Although there is merit in the rules proposed, we in NARM do not feel they adequately cover enough area." Malamud also noted that Albert A. Carretta, NARM's special legal counsel for the Trade Practices Conference. is currently working with the NARM board of directors on a set of proposed rules. He added that all of NARM's regular members (rack-jobbers) will have an opportunity to see and comment on these rules prior to pers) will have an opportunity to see and comment on these rules prior to the Conference. NARM will definitely not make its trade rules proposals public prior to their submission to the FTC.

The ARMADA rules, on the other hand, are available to various segments of the industry upon request to Edgar Jones at his office in New York.

# Atlantic & Atco Report Strong Response To "Periods Of Adjustment" Plan

NEW YORK-The Atlantic and Atco labels have reported an unqualified success for their "Period of Adjustment" album program, according to Len Sachs, director of LP sales Len Sachs, d merchandising.

Two major west coast distribs, R. A. Harlan of C&C in Seattle, and Bob Chatton of Chatton Dist. in Oakland, Calif., have informed the label that the plan is proving to be one of the "best ever" blue-printed by an indie

In addition to a regular LP discount incentive (121/2%), the firms are giving distrib salesmen a chance to cashin on a "Salesmen's Commission Fund," which the diskery feels will help solve the problem of distribs maintaining a strong sales staff, while salesmen's incomes have been reduced because of the emergence of large discount stores, rack-jobber house accounts and fewer retailers.

Along with the program, four new albums were released, all of which, the label reports, are getting a good sales response. These include "Apollo Saturday Night," with various artists, Barbara Lewis' "Snap Your Fingers," "The Sheriff" by The Modern Jazz Quartet, and "Tapestry" by Chuck Wayne on the Atlantic-handled Focus

The "Apollo" album is being singled out by the diskery for special promo attention, with a broad ad campaign in both trade and consumer publications and store window displays with specially designed easel backs.

Most avenues of promo and merchandising are being used to push all the new packages.

# Talmadge Exits UA; Dave Picker Becomes Label's President; Other **Execs Get New Responsibilities**

NEW YORK—Following the announced resignation of Art Talmadge as president of United Artists Records

as president of United Artists Records
last week, the diskery has given added
responsibilities to its exec line-up.
Talmadge leaves UA as of March
1, at which time he will officially begin operation of his own diskery (see

will become president of the label. "During the nearly four years that he has served as president of the record company," Picker said, "it has enjoyed a continuing growth. We wish all the best to him in his endeavors."

all the best to him in his endeavors."
In addition to Picker, new responsibilities will be assumed by Mike







separate story). Head of the disk affiliate of United Artists Pictures for the past four years, his resignation was accepted with "regret" by David V. Picker, vp of the UA Corp., who

# Talmadge Forming His Own Label In N.Y.

NEW YORK—Art Talmadge, who leaves the top post at United Artists Records on Mar. 1 (see separate story), will form his own label operating out of New York, Cash Box has learned. The label, as yet un-named, will begin operation immediately following Talmadge's departure from IIA

Distribution for the new label has

# Vee Jay Moves Main Offices To H'wood

NEW YORK—As rumored for the past several months, Vee Jay Records has re-located its headquarters in Hollywood. Diskery, which previously operated out of Chicago, is now located at 9056 Santa Monica Blvd. According to the label, move was made to put the operation in a center of various entertainment areas, including disks, movies and TV.

# London Rushes San Remo LP Into Release In A Week



NEW YORK—London Records has rushed its LP covering the San Remo Song Festival songs into release with-in a week of the termination of the festival.

festival.

The awards were made on Feb. 1, and one week later, the disks were pressed, the jackets printed, and the package made available for issue. This feat was accomplished by having all the nominated songs taped in advance by Italian singers, liners and four color covers printed in advance, and the mastering of the LP on the final night of the contest. C.G.D. of Italy, a London affiliate, was instrumental in finalizing the preparation of the album.

Stewart, at present exec vp of UA's publishing firms, who has also been appointed exec vp of the label.

Si Mael, currently UA vp, becomes general manager of the UA label, and as director of business affairs will supervise day to day activities.

In the reorganization, key UA execs will add to their duties as dept. heads. Lloyd Leipzig, director of creative services, will direct the activities of the publicity-ad departments, serve as liaison to the parent film company and tie-in with artists' relations and the creative talent on the label's ros-

National sales head Joe Berger is assuming complete control of the sales of album product for UA and its subsid labels, while Andy Miele will be in complete charge of singles for all labels. A&R director Jack Gold will supervise singles product and musical director LeRoy Holmes will continue as chief album producer for UA. Foreign and legal departments continue under the helm of Sid Shemel, while Ron Nackman continues in charge of all phases of production.

Commenting on the reorganization, Picker said that: "The new United Artists team is indeed a crack oneeach of whom has proven his worth in the past and substantially contributed to the great growth of the company. The talent, know-how and enthusiasm of this staff as they resume their additional duties can only result in United Artists Records assuming an even more important role in the industry in the future."

# Jay Jacobs Leaving UA For D.C. Distrib Post

New York-Jay Jacobs has left his post as director of sales merchandising for United Artists Records to become a vp and general manager of District Records Inc., a division of Schwartz Bros. of Washington, D.C., leading disk distrib. At DR, Jacobs will work closely with Eddie Tauber in furthering the expansion of the organization, a merchandising division of the Schwartz set-up. He assumes his new post on Feb. 15. Jacobs served UA for two years, starting as eastern sales manager in 1962. Last April, he was appointed director of sales merchandising. Before joining UA, he was eastern sales manager for Dot Records.



# RECORD REVIEWS

best bet B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

# Pick of the Week

"KISSIN' COUSINS" (2:12) [Gladys ASCAP—Wise, Starr]

"IT HURTS ME" (2:27) [Elvis Presley BMI-Byers, Daniels]

ELVIS PRESLEY (RCA Victor 8307)

Presley checks in with another dandy item that's sure to bust loose in no time flat. Top half's the title tune of Elvis' forthcoming flick, "Kissin' Cousins." It's a captivating romantic rock-a-rhythmic that EP and the Jordanaires belt out in sparkling style. There's a complete change of pace in the emotional beat-ballad companion piece, "It Hurts Me." Two-sided sales dynamite once again.

"I'M YOUR HOOCHIE COOCHE MAN" (2:39) [Arc BMI—Dixon] "THE ROAD I'M ON (GLORIA)" (3:44) [Mubon BMI—DiMuci] DION DI MUCI (Columbia 42977)

"I'm Your Hoochie Cooche Man," the years-back r&b success can soon be making the chart rounds once again—as a result of this follow up session to Dion's current smash, "Drip Drop." It puts the songster in a real down home blues light (vocally and on harmonica and guitar) that's sure to make his large following sit up and take notice. Reverse etching finds the songster in a soft and lovely folk mood.

"BABY, DON'T YOU CRY" (2:32) [Leeds-ASCAP—Johnson]

"MY HEART CRIES FOR YOU" (2:46) [Ross, Jungnickel, Gladys, Massey-ASCAP—Sigman-Faith]

### RAY CHARLES (ABC-Paramount 10530)

Charles can capture top-of-the-chart attention with both ends of this new offering. "Baby Don't You Cry" has the blueser taking a new turn on something called the 'Swingova,' a Latin-swing coupling that seems a natural for the chanter. The other cut, "My Heart Cries For You," the Guy Mitchell oldie is a soul-lover's delight. Take your pick on this two-sided block-buster. sided block-buster.

"STARDUST" (2:56) [Mills ASCAP-Carmichael, Parish]

"1-45" (1:45+1:00) [Leigh ASCAP—Tempo]

NINO TEMPO & APRIL STEVENS (Atco 6286)

The brother-sister act, which has made a happy habit out of reviving the oldies in smash style, a la "Deep Purple" and "Whispering," are a cinch to do it again with a 'natural' for them—"Stardust." The fantastic Carmichael-Parish standard opens with April softly waxing the tune's verse-against a fine tenor sax solo by Nino, and then breaking into the duo's now famous vocal blending. Side can go all the way. The clever western-styled weeper thumper on the other half revolves around the tag, "1-45."

"I WONDER WHO'S KISSING HER NOW" (2:38) [Jerry Vogel ASCAP-Howard, Hough, Adams]

"AS LONG AS I'M SINGING" (1:36) [T.M. BMI—Darin]

BOBBY DARIN (Capitol 5126)

Darin's back in the Nashville-styled ballad groove and it looks like more money-in-the-bank for all concerned. It's the lovely sentimental oldie, "I Wonder Who's Kissing Her Now," that Bobby and his ork-choral accompaniment deliver in a schmaltzy, easy-goin' fashion. Backing, "As Long As I'm Singing," has the chanter slickly carving out a class-swing affair.

"HE'S A GOOD GUY (YES HE IS)" (2:20) [Jobete BMI-Robinson] "GODDESS OF LOVE" (2:39) [Jobete BMI-Holland, Dozier, Gorman] THE MARVELETTES (Tamla 54091)

The Tamla hit-makers are served up another platter that has what it takes for chartdom. Side to watch is "He's A Good Guy (Yes He Is)," a bright, happy-go-lucky romantic pounder that the femmes wax in top teen manner. It's chock full of those ultra-commercial vocal and instrumental sounds. Get with it. Backing's a soft, subdued cha cha beat opus that falls pleasantly on the ears.

"(THAT'S) WHAT THE NITTY GRITTY IS" (2:31) [Al Gallico BMI—Chase]

"GET OUT" (2:22) [Al Gallico BMI—Chase]

SHIRLEY ELLIS (Congress 208)

Shirley Ellis, the gal who made the "Nitty Gritty" a top teen dance attraction, explains "(That's) What The Nitty Gritty" is on her new Congress outing. And it's more than likely that the lark's rockin' description will land her another smasheroo. There's crowd shout excitement and a fabulous Hutch Davie arrangement on this delight. Shirley does a slick job on the quick beat blueser on the flip.

# Pick of the Week

"BILLY OLD BUDDY" (2:26) [Arch ASCAP-Ballard, Jr., Tobias] "IN THE MORNING GLORIA" (2:38) [Boston Road BMI-Raleigh, Wayne]

JOEY POWERS (Amy 898)

Joey Powers, who hit the big time in a big way with "Midnight Mary," can have another 'top ten'er' on his hands in this new Amy stand. It's a tearful, teen-folk cha cha affair on which he finds out that his "Billy Old Buddy" has stolen his sweetheart. The very pretty folk-styled lilter, "In The Morning Gloria," is culled from Joey's "Midnight Mary" LP. Watch it, too! Al Gorgoni's arrangements are most attractive.

"PERMANENTLY LONELY" (3:06) [Pamper BMI-Nelson] "CALL ME" (2:47) [Vogue BMI-Hendricks, Otis]

TIMI YURO (Liberty 55665)

The potent tune, "Permanently Lonely" (penned by hit country artist-tunesmith Willie Nelson), is a good bet to give Timi Yuro her next big chart berth. It's an emotion-packed, crying towel ballad that the lark delivers with touching sincerity. Fine choral-ork backing from Marty Paich & Co. Timi also does a superb job on the Belford Hendricks-arranged soul-packed beat-ballad undercut, "Call Me."

"ALWAYS IN MY HEART" (2:30) [Southern ASCAP-Lecuona] "MOONLIGHT AND SHADOWS" (2:07) [Paramount ASCAP-Hollander, Robin]

LOS INDIOS TABAJARAS (RCA Victor 8313)

The two guitar playing Indians from Brazil, Los Indios Tabajaras, who created a sales and airplay chart sensation with their soft, charming reading of "Maria Elena," can be in for more of the same with their latest Victor pressing. One half's the beautiful Ernesto Lecuona melody, "Always In My Heart," that the duo again serves up in easy-on-the ears style. There's more of the same fine sounds on the lovely oldie, "Moonlight And Shadows." Two 'must programming' items.

"LONNIE ON THE MOVE" (2:05) [Carlson, Edwood BMI-Mack] "SAY SOMETHING NICE TO ME" (2:37) [Dyche BMI-Pennington]

LONNIE MACK (Fraternity 920)

The versatile vocalist-instrumentalist can get back in the chart swing-of-things with his newest for Fraternity. It's a frantic, hard-driving all-instrumental affair, tabbed "Lonnie On The Move," that can go the "Memphis"-"Wham!" smash route. The easy-on-the-ears beat-ballad romantic shuffler, "Say Something Nice To Me," displays Lonnie's winning vocal way. vocal way.

"HEY, BIG BOY" (2:16) [Merjoda BMI-Madera, White] "THE OTHER SIDE OF TOWN" (2:15) [Merjoda BMI-Carlucci, Torres, Madera, White]

THE SECRETS (Philips 40173)

The Secrets, who made their presence felt with their chart-making bow, "The Boy Next Door," should continue to do likewise with their newest Mercury effort. It's a romping twist handelapper, tabbed "Hey, Big Boy," that the four femmes carve out in spirited teen style. Sock-rock arrangement by Madera, White & Lee. On the flip the gals cha cha over to "The Other Side Of Town"—where it's not so nice.

"TELL OLD BILL" (2:36) [Teena ASCAP—Mitchell] "THE TARRIERS SONG" (1:59) [Teena ASCAP-Frazier, Kobluk, Mitchell] CHAD MITCHELL TRIO (Mercury 72234)

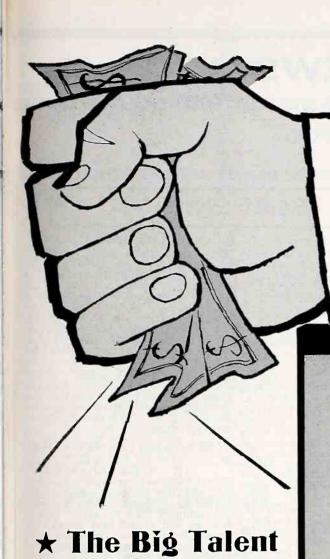
The Chad Mitchell Trio, who hit last time out with "The Marvelous Toy," are a cinch to repeat that success with this potent follow-up stanza tagged "Tell Old Bill." The tune is a medium-paced plaintive folk-blueser all about a guy who has some major problems. Deejays should really dig it. The flip, "The Tarriers Song," is a lively updating of the folk oldie about a bunch of drillers.

"NADINE" (2:30) [Arc BMI—Berry] "O RANGUTANG" (2:15) [Arc BMI—Berry]

CHUCK BERRY (Chess 1883)

Chuck Berry has had Top 100 hits in the past and he can do it again with this up-dated version of "Nadine," the years-back chart maker. The tune, which is already getting regional action, is a hard-driving, rhythmic pop-blues tear-jerker essayed with authority and feeling by the chanter. The coupler, "O Rangutang," is a low-key r&b instrumental with some interesting rapidly-changing melodic constructions.

David Houston's "Passing Through" on Epic is loaded with dual-mart, pop-country chart potential. See Country Reviews.



★ The Big Sales

★ All on the Big

**Philips Label** 

**Excitement** 

★ The Big



**GIANT SMASH HITS!** 



"DAWN (GO AWAY") The 4 Seasons Their first hit single for Philips! Today's top new group with a fresh new sound that's really unique!



"I ONLY WANT TO BE WITH YOU" Dusty Springfield The first solo hit by the gorgeous English gal! An exciting, driving re-lease that's headed for the top!

2 GIANT SINGLES JUST RELEASED



LITTLE MAN" The Serendipity Singers From the fast selling LP by the sensational new pop-folk group that's hitting big all over!



"HEY BIG BOY" The Secrets 40173 Hit No. 2 for this top new act.

AND MORE GREAT NEW SINGLES RELEASES!

A RHYTHM & BLUES HIT

"FUNNY WHAT TIME WILL DO"

Sylvia Shemwell

40149

One of the most exciting R&B re-leases in years by a gal with more sound and soul than anyone in the business today!

"I'M STILL LOVING YOU"

The Frontiers

40148

Fresh, unusual blending of voices for a real fine tune. This one is very alive and could hit the top across the board!



"THERE'S **ANOTHER** MAN"

Johnny Sea

40164

Great new talent...great new voice...and a unique backing that could make push to the top of Pop and Country charts everywhere!



'NE SOIS PAS SI BÉTE"

France Gall

The teen-age rage from France makes her first Philips single. Should be another big Philips hit from Europe.

PHILIPS RECORDS ONE WORLD OF MUSIC ON ONE GREAT LABEL!





# RECORD REVIEWS

best bet B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

# Newcomer Picks

"NEEDLES AND PINS" (2:14) [Metric BMI-Nitzsche, Bono] "AIN'T THAT JUST LIKE ME" (2:24) [Trio BMI-Carroll, Guy] THE SEARCHERS (Kapp 577)

The red-hot English disk, "Needles And Pins," is now available in the U.S. on Kapp. It's a sensational 'Liverpool' treatment, by the Searchers, of the short-while-back click for Liberty's Jackie DeShannon. The artists' teen appealing, thump-a-rhythm delivery is a cinch to send the tune back up the U.S. charts once again. The sizzling, rock-a-twist underlid's cleverly built around a host of nursery rhymes. Can be a double-header double-header.

> "CROOKED LITTLE MAN" (2:42) [Serendipity BMI-Bowers, Sennett, Madden] "FREEDOM'S STAR" (2:30) [Serendipity BMI—Sennett] SERENDIPITY SINGERS (Philips 40175)

This nine-strong crew of pop-folk newcomers could have a chart item on their hands with this initial Philips single release tabbed "Crooked Little Man." The tune is a charming medium-paced nonesense song with a happy calypso. Side is culled from the group's recently-released premiere LP named after themselves. The flip, "Freedom's Star," is a hard-driving, rhythmic message-song with an infectious uptempo melody.

"I'M IN LOVE" (2:07) [Northern ASCAP-Lennon, McCartney] "RESPECTABLE" (2:04) [Wemar BMI—Isley, Isley, Isley] THE FOURMOST (Atco 6285)

Here's another hit English group that can soon make the Top 100 grade in the U.S. It's the Fourmost, who do a solid job with "I'm In Love," a tune cleffed by two of the Beatles, John Lennon and Paul McCartney. Side, currently riding high in English, is a 'Liverpoolstyled' rocker that the teeners'll love. The fast moving thumper, "Respectable," was a while-back noise-maker for the Isley Bros.

"I MUST BE DREAMING" (2:35) [Screen Gems-Columbia BMI-Sedaka, Greenfield] "NOBODY'S ASKING QUESTIONS" (2:31) [Screen Gems-Columbia BMI-Greenfield, Keller] THE BARRY SISTERS (Colpix 722)

The polished vocal duo can finally make it big on the singles scene via this Colpix stand. Side, tabbed "I Must Be Dreaming," is a tantalizing, tailored-for-teen-tastes romancer from the handclapping, chacha beat Neil Sedaka school (he's a co-writer). Deejay exposure can send it soaring. Backing's a tasty, country-styled shuffler dubbed "Nobody's Asking Questions (But Everybody Wants To Know)."

"THE CATERPILLAR SONG" (2:45) [Benell BMI—Rubinson, Karmen] "HELLO HAPPY HAPPY GOODBYE" (1:53)

[Bennell, Elsmere BMI-Karmen] THE CATERPILLARS (Port 70038)

Look for the Caterpillars to cash in on the craze created by fellow-insect' vocalists, the Beatles. It's a real catchy jump-a-thumper, tabbed "The Caterpillar Song," that tells how the famous group got its name. There's an "Alley-Oop," background flavor to this delighter that has the Personna blade 'coo coo' sound blotting out the Beatles name. Underlid's a cut high-speed novelty.

"AFTER THE SHOWERS COME FLOWERS" (2:22) [Jobete BMI-Hemric, Styner]

"DON'T BE A CRY BABY" (2:29) [Rickland BMI-Motola, Page] JOANNE & THE TRIANGLES (V.I.P. 25003)

The brand new V.I.P. label, nationally distributed by the Tamla-Motown set-up can get off swinging with this one that bows Joanne & The Triangles. Side to watch is "After The Showers Come Flowers," an extremely pretty cha cha beat opus that the femmes render in a "Popsicles And Icicles" pixie-like manner. Coupler's a catchy, earnleasing bouncer.

"I GOTTA DRIVE" (2:37)

[Screen Gems-Columbia BMI-Mann, Christian] "LA CORRIDA" (2:20)

[Screen Gems-Columbia BMI-Minichiello, Diaz, Sanchez, Berry] THE MATADORS (Colpix 718)

Chances are the Matadors will take a 'hot rod' ride to hitsville with this one. Tabbed "I Gotta Drive," it's a pulsating, hard-hitting affair that opens with a gal telling why her guy's gotta win the 'Drag City' sweepstakes. Jan Berry-arranged terrific sound effects of the race round out the winner. Coupler's a fetching Latin-rock affair with Spanishlanguage statements along the way.

# **Best Bets**

THE RIVINGTONS (Liberty 55671)

"WEEJEE WALK" (2:04)
[Ardmore ASCAP — Mincy,
Smith] Many a kid may start dancin'
the happy "weejee walk" way and do
it while hearing this joyful blues-rock
cut. Very catchy teen merry-making.
Should be eyed.
(B) "FAIRY"

"FAIRY [Ardmore ASCAP — Mincy, Mincy] Pace here is fast and goodnatured.

NANCY WILSON (Capitol 5133)

"DON'T RAIN ON MY PA-RADE" (2:12) [Chappell ASCAP—Merrill, Styne] An exciting declaration from the upcoming musi-cal, "Funny Girl," receives a bang-up reading from the hot stylist and her hip-swinging ork backdrop. Good-music outlets will probably go all-out on the side, which could mean chart

"THE GRASS IS GREENER" (B) (2:04) [Kacydee ASCAP— Maxwell] Another colorful Smith. showing in jazz-waltz time

KAI WINDING (Verve 10313)

\*\*MONDO CANE #2" (1:53)

"MONDO CANE #2" (1:53)

[E.B. Marks BMI—Oliviero]

Winding was previously involved in a hit sound on the big ballad, "More," from the flick "Mondo Cane," and excitement similar to the "Cane" stint also marks this entry. It should be watched closely be watched closely

(B) "PORTRAIT OF MY LOVE"
(1:50) [Piccadilly BMI—West,
Ornadel] A shade milder use of the
top-half arrangement on the recent

ADAM WADE (Epic 9659)

FRANKIE LAINE (Columbia 42966) "LONELY DAYS OF WINTER" (2:13) [Guitar BMI—Leib, Laine] A touching lost-love expression is understandingly multitracked by the songster, who is accompanied by an interesting hint-of-the-beat ork-chorus sound. Chorus employs a striking "gong" sound on the word "gone." Could happen with enough airtime.

(R) "IIP AMONG THE STARS

(B) "UP AMONG THE STARS (Entre Les Etoiles)" (2:52) [General ASCAP—Regney, Sourire] The Singing Nun wrote this haunting inspirational number, which is tastefully performed with English lyrics.

THE McGUIRE SISTERS

THE McGUIRE SISTERS
(Reprise 0256)

"NOW & FOREVER" (2:30)

[Roosevelt BMI—Kaempfert,
Gabler] The vet larks have a highly
inviting sentimental here, and true to
their good-music reputation, they do
a nifty job against a bright ork backdrop. Portion is one of the gal's top
sides in some time. Could make it.
(B) "NEVER" (2:25) [American
BMI—Fell] Softer ballad
blend by the femmes.

FRANCE GALL (Philips 40172)

"NE SOIS PAS SI BETE"
(2:16) [Nancy, Integrity,
Josie ASCAP—Wolf, Bower, Delanoe]
France Gall, a teenage Gallic thrush,
could well have a hit on her youthful
hands with this delightful, rockin'
affair about a girl who is mad because
her boyfriend won't hold her tightly
when they are dancing. The gal's plea,
which is the English tag, is "Don't Be
So Stupid."

(B+) "PENSE A MOL" (2:22)

(B+) "PENSE A MOI" (2:32)
[Nancy, Integrity, ASCAP-Datin, Gall] This time out the lark dishes-up an interesting bluesy jazz-flavored ballad. Nice change-of-pace programming.

RAMONA KING (Warner Bros. 5416)

RAMONA KING (Warner Bros. 5416)

"IT'S IN HIS KISS" (1:57)

[T. M./Old Lyne—BMI—
Clark] Ramona King could strike paydirt with this big beat tune potently backed by a femme chorus and ork. It's fashioned after the Rocky Fellers delivery and should have broad teen appeal. Brisk sales are indicated.

(B+) "IT COULDN'T HAPPEN TO A NICER GUY" (2:15) [Briarcliff/Marathon—BMI—Nuckles, Riopelle] Here's a happy-sounding opus by the lark and group geared for teen dancing pleasure. Could also make sales headway.

BRET & TERRY (Prestige 312)

BRET & TERRY (Prestige 313)

"BEATLE FEVER" (2:05)—
The jazz label strays into the teen arena with timely subject matter. The twosome and its musician friends attack with pro rock authority. Theme and its reading could mean something.

(B) "THE BEATLE HOP" (2:15)
[Baughn, Noel, Slay] More Beatlemania rock thoughts.

SONNY CURTIS (Dimension 1024) "A BEATLE I WANT TO BE" (2:29) [Screen Gems-bia BMI—Curtis, Adler] Columbia There's an infectious gayety to this salute to Beatlemania. It's done-up in a good-natured funky manner by the songster and his guitar-led back-up sound. Could move.

(B) "SO USED TO LOVING YOU" (1:52) [Screen Gems-Columbia BMI—Curtis] Teeners will enjoy listening to this understanding reading of a wistful item.

THE NATURALS (Chattahoochee 633)

(Chattahoochee 633)

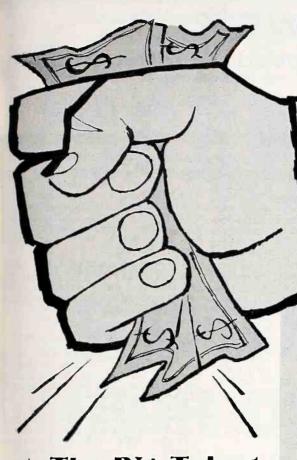
"JUST IN CASE YOU CHANGE YOUR MIND"
(2:05) [Conte-Chapman-Fowley BM]
—Swanson] A sweet wistful is performed with a very appealing relaxed manner by the singer and his string-included ork-chorus backing. If the deck gets enough airtime, it could be a second hit for the diskery, which has the big item, "Popsicles & Icicles."
(B) "WHY DON'T THEY UNDERSTAND" (2:14) [Hollis BMI—Henderson, Fishman] The tune, a better teen-market expression, has been around before. It's done a la the top-half.

JOHNNY CRAWFORD (Del-Fi 4229)

"SANDY" (2:13) [American
BMI—Fell] The young rockster hits upon a happy name-song,
getting a bright combo-chorus stint
for his back-up presentation. Could
be a noise-maker for the artist, who's
dang many click dates before

done many click dates before.

(B) "OL' SHORTY" (2:50) [Vanguard BMI—Rice, Lewis] A sentimental narrative about a boy's pet dog.



- ★ The Big Talent
- ★ The Big Sales
- ★ The Big **Excitement**
- ★ All on the Big **Philips Label**

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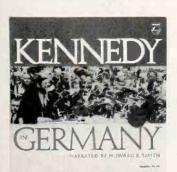
YOU BM

4229)

Philips Connoisseur Collection Proudly Presents:

Kennedy in Germany Narrated by ABC Newscaster Howard K. Smith

A stirring momento of President Kennedy's history-making tour of Germany. Complete with illustrated brochure with photographs of the dramatic highlights of the tour and complete texts of all the speeches and comments.



HILIPS MEANS

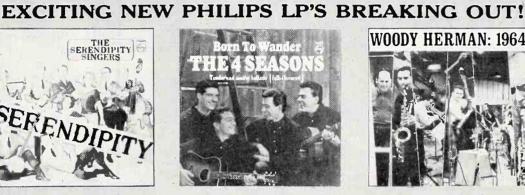
BUSINESS



THE SERENDIPITY SINGERS

PHM 200-115/PHS 600-115

The great new folk-pop group that everyone's talking about! Terriffic hit on ABC-TV's "Hootenanny" Show.



BORN TO WANDER PHM 200-129/PHS 600-129

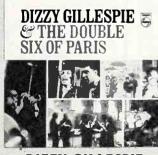
The #1 group in the country with a sound all their own! Unique renditions of old and new folk material that will conquer both the folk and pop fields!



WOODY HERMAN-1964 PHM 200-118/PHS 600-118

Selling faster than Woody's two previous Philips albums. A driving, swinging hit that shows why Woody's the talk of the big band world!

# MORE SALES HISTORY MAKING LP'S



DIZZY GILLESPIE AND THE DOUBLE SIX izzy Gillespie And The Double Six PHM 200-106/PHS 600-106

The fabulous Diz and the unique Double Six of Paris—two of today's top jazz acts! A sure fire hit if ever there was one!



MOMENTS TO REMEMBER Teresa Brewer PHM 200-119/PHS 600-119

Teresa's new sound with more warmth and feeling than ever before. Large, lush orchestral backing!



ADIEU-EDITH PIAF (THE SPARROW) Edith Piaf PCC 208

The original recordings transferred to LP without gimmicks or doctoring up! A Philips Connoisseur Collection release with line by line translations and sketches of Piaf's life story.

STILL GOING STRONG... STILL AT THE TOP OF THE **CHARTS** 



THE SINGING NUN PCC 203/PCC 603

A legend in the industry. Will con-tinue to be one of the biggest sell-ing LP'S in recording history!



BACH'S GREATEST HITS The Swingle Singers
PHM 200-097/PHS 600-097

A unique jazz classic. A witty, catchy jazz treatment of the clas-sics that is still climbing the charts!

PHILIPS RECORDS ONE WORLD OF MUSIC ON ONE GREAT LABEL!





# RECORD REVIEWS

# • best bet B+ very good B good C+ fair C medium

only those records best suited for commercial use are reviewed by Cash Box

# **Best Bets**

RONNIE VINCENT (FM 9002)

"MAKE ME HAPPY THIS WINTER" (2:08) [R.S.V.P. BMI—Palucci, Wright, Caldarella] Vincent's bow on the FM label, now distributed by Roulette, sounds like a first-time-out winner. It's a heartfelt pleader that moves along at a galloping beat and multi-tracked in top notch style by Ronny. Strong orkchoral showcase on a deck to watch closely. closely.

(B+) "WHY DID YOU HAVE TO GO" (2:10) [Another BMI— Wright, Caldarella] More potent vocal and instrumental sounds on this fast moving folk-like affair.

BILL PURSELL (Columbia 42970)

BILL PURSELL (Columbia 42970)

"THE THEME FROM CAPTAIN NEWMAN" (Blue Grotto) (2:55) [Northern ASCAP] Pursell, the keyboard artist on awhileback instrumental hit, "Our Winter Love," offers a warm ivory stint—against a lush full ork setting—on a very attractive ballad opus from the lick adaptation of the best-selling novel, "Captain Newman, M.D." Sound could develop into a chart success. could develop into a chart success.

(B) "REMEMBER ME (I'm The One Who Loves You)" (2:28)
[Voss ASCAP — Hamblen] Pretty stuff on a Stuart Hamblen country (B) tune.

LEE RAND (Diamond 159)

"STAGGER LEE" (2:14)
[Travis BMI — Archibald,
Price, Logan] The old Lloyd Price is
back in rock town and kids will welcome its presentation in a bang-up,
narty-time big-beat format. Strong

(B) "YOU'RE A SONG WITHIN MY HEART" (2:23) [Hodon ASCAP—Stevens, Hosey, Gordon] The sentimental approach one expects from the title is realized in a spin for the session. the session.

THE DANLEERS (Smash 1872)

"IF" (1:55) [Shapiro, Bernstein ASCAP—Evans, Damerelli, Hargreaves] The songsters, remembered by teeners for their "One Summer Night" hit, could get back in the chart groove with this warm reading of the lovely oldtimer. There's a lot to like here; could make it.

(B) "WERE YOU THERE"

(2:20) [Tate ASCAP—Raylo]

(B) "WERE YOU THERE"
(2:20) [Tate ASCAP—Rawls]
Interesting rhythm bits from the combo in another teen-ballad expression.

JIMMY PETERSON (Chess 1886)

"MARIA" (2:23) [G. Schirmer ASCAP—Bernstein, Sondheim] Peterson and a striking orkchorus backing offer an original interpretation of the oft-cut song from "West Side Story." Approach could prove enough of a draw among teeners to give the sound a chart ride.

(B) "INSIDE OF ME" (2:48) [West Bound BMI—Peterson

(B) "INSIDE OF ME" (2:48)
[West Bound BMI—Peterson,
DeFrancesco] "Quiet" emotional essay
from the artist.

THE INITIALS (Congress 207)

"SCHOOL DAY" (2:23)

[ARC BMI—Berry] The oldie,
an unequivocal salute to the rock
sound, gets bright new dress in this
date by the songsters, who have a
solid lead voice. Chorus cheers and the
shuffle-beat combo add to the deck's
jubilant air. Could go over.

(B) "THE SONG IS NUMBER
ONE" (2:19) [Old Lyne
BMI—Clark, Davie, Galligan] This is
about a lost-love couple's "our song."

MAUREEN GRAY (Mercury 7227)

"I'M A HAPPY GIRL (LA-LA-LA)" (2:18) [Merjoda BMI—Madara, White] Newcomer Maureen Gray could make a name for herself with this commercial, chorus-backed freewheelin' teen-oriented funky happy bluser with a contagious, highly-listenable beat. Watch it close-

(B+) "GOOD-BYE BABY" (2:28)
[Merjoda BMI — Madara,
White] More fine blues sounds. This
one's a medium-paced, chorus-backed
heart-breaker delivered with loads of verve.

LES COOPER (Dimension 1023)

"MOTOR CITY" (2:25)
[Screen Gems—Columbia—
BMI—Gordon, Coburn] Les "Wobble"
Cooper and his ork lash out with a
driving instrumental tagged "Motor
City," that's a natural for the teen
dance set. Melody is underplayed in
favor of a good strong danceable beat.
The kids might go for it in a big way.

(B) "S W O B B L 1 N'" (2:20)
[Screen Gems—BMI—Cooper]

[Screen Gems—BMI—Cooper]
More dance rhythms by the crew in the same hard rock manner.

ANDY DITTO (Joy 283)

"SOME OF THESE DAYS"
(2:00) [Jerry Vogel—ASCAP
—Brooks] Here's an off-beat treatment of an old warhorse by Andy
Ditto who wails, groans and whines
his way through the tune in slownaced fashion. It's just for overleast his way through the tune in slow-paced fashion. It's just far enough out to be in with some help from spinners with a sense of humor.

(B+) "DAISY BELLE" (1:56) [Joli—BMI—Dio] Another spoof of the rock singers by the chanter who gives a hard-driving rendition of this fast-moving rocker.

"LADY LOVE" (2:30)
[Charles Rich—BMI—Rich]
Charles Rich can come thru on Groove with this pulsating vocal. The chanter, who also wrote the tune, dishes up a polished reading that's sure to spark interest from the spinners and buyers. He's got a big voice and uses it well. Watch it for early action.

(B+) "WHY, OH WHY"(2.55)
[Charles Rich]

(B+) "WHY, OH WHY"(2:55)
[Charles Rich—BMI—Rich] A
nice easy-paced Nashville-flavored
hlues item on this end. Both sides
were produced by Chet Atkins. This
one could get a tion too.

THE BUDDIES (Swan 4170)

THE BUDDIES (Swan 4170)

"THE BEATLE" (1:34)

[Swagger BMI — Reynolds]

The all-combo date, recognizing the success of The Beatles, is a sizzling, jazz-idea affair. Organ, percussions and saxes contribute the most color.

(B) "PULSEBEAT" (2:12)

[Swagger RMI — Reynolds] [Swagger BMI — Reynolds] The pulse of this portion beats in thumping rock fashion.

THE CHARADES (Warner Bros. 5415)
• "HE'S NOT

"HE'S NOT YOUR BOY-FRIEND" (1:55) [T. M. BMI—Stone] There are a number of worthy sound touches to the rhythmic display from the larks and their combo combo. Catchy proceedings that could catch-on with the young set.

(B) "HEY, OPERATOR" (2:06) [T.M. BMI—Resnick, Young] Gals maintain a similar bright attitude.

PEGGY LEE (Capitol 5121)

green territory, receives a bright pop-blues band arrangement, with the stylist managing to rise above the instrumental color. There's plenty of airtime due this portion.

(B) "I CAN'T STOP LOVING YOU" (3:03) [Acuff-Rose BMI—Gibson] Peggy does a some-what after-hours reading of the country standard.

THE APES (Mercury 72219)

(B+) "TARZAN'S MONKEY" (B+) "TARZAN'S MONKEY"
(2:00) [Jandor & Emarcy
ASCAP—Rosengarden, Krause] The
instrumental crew and some zany
Tarzan dialog add-up to a worthy
novelty sound, which, of course, ties-in
with a hot teen-dance gimmick. Could
shape-up as a click cut.

(B) "DON'T MONKEY WITH THE PONY" (2:26) [Jander & Emarcy ASCAP—Rosengarden, Krause] Cute title brings in two popular teen steps. Approach resembles the goings-on on the top-half.

THE FRANK MOORE FOUR (Almo 202)

(B+) "SEVEN DAYS" (2:50) [Sands ASCAP—Moore, Karol, McGeehan] This lost-love performance is done by the blues songster in a Weavers" "Old Smokey"-like arrangement with the about Sanda older (B+) "SEVEN ment with the chorus. Sound also reflects some of Ray Charles' modernsounds-in-country-music offerings. Diskery is handled by A&M Records.

"LOOK HERE BABY" (2:20) [Sands ASCAP — N Karol] Snappy blues date here. - Moore,

THE IMPALAS (20th Century Fox 428)

(B+) "THERE IS NOTHIN' LIKE A DAME" (2:06) [Williamson ASCAP—Rodgers & Hammerstein] The favorite from "South Pacific" gets a catchy middle-beat blues format from the songsters. There isn't much of the original quality in the tune left, but the sound has what the teeners will like.

(B) "LAST NIGHT I SAW A GIRL" (1:52) [Gamut ASCAP—Levitan] More upbeat sounds from

LONESOME SUNDOWN (Excello 2242)

(B+) "GUARDIAN ANGEL" (2:35)

[Excellorec BMI—Green] The vet blues songster is in his usual highly-polished form on this traditional, shuffle-beat moody easy-goin' weeper with a moving, mid-deck recitation. Good bet for ops.

(B) "I WANTA KNOW (2:39) [Excellorec BMI— Green] Uptempo, rhythmic happy bluser with a potent, multi-dance beat.

OPALS (Okeh 7188)

(B+) "DOES IT MATTER" (2:49) [Curtom-Jalynne BMI—But-(B+) "DOES IT MATTER (2:49) [Curtom-Jalynne BMI—Butler] The Opals should garner some immediate airplay reaction with this top-drawer, full ork-backed pop-r&b lament with an exciting, danceable repeating riff. Sleeper potential.

(B+) "TENDER LOVE" (2:31)

[Sea Jack BMI—McGill, Allison] Hard-driving shufflin' weeper with a nostalgic years-back sound.

HAROLD VICK (Blue Note 1897)

(B+) "A LOT OF LIVIN' TO DO" (B+) "OUR MISS BROOKS" (2:45 (2:34) [Edwin H. Morris ASCAP—Adams, Strouse] The "Bye Birdie" tune, bordering on evergreen territory, receives a bright popluse band arrangement with the paced bluser obviously inspired by the excitement with this funky, medium-paced bluser obviously inspired by the old Eve Arden radio personality Plenty of potential.

(B) "VICKSVILLE" (3:00)
[Groove BMI—Vick] On this
end the crew dishes-up an appealing
midstream ballad with a contagious low-key repeating riff.

LA VERA JOHNSON (Julie 603)

(B+) "CALL MY NAME" (2:12) [Templer — BMI — Abbott, [Templer — BMI — Abbott, Beckett] LaVera Johnson comes up with a smooth and feelingful reading of this country-blues style item that has both pop and country appeal. A pleasant melody coupled with an easy-listening arrangement makes for top listening. Side could get territorial action.

(B) "I WANT TO LOVE YOU"
(2:18) [Harmes—BMI—Horton, Johnson] A straight blues offering here.

THE BEATLETTES (Assault 1893)

(B+) "YES! YOU CAN HOLD MY HAND" (2:20) [NT—BMI— HAND" (2:20) [NT—BMI—Gallo] The Beatlettes reply to the Beatles that hand-holding is permitted. Although the melody is very similar, the gals give it plenty of exuberance. If the spinners like it they might cash in on Beatlemania.

(B) "YES! YOU CAN HOLD MY HAND (INSTRUMENTAL)"
(2:20) [NT—BMI—Gallo] Same tune minus the words.

THE FRONTIERS (Philips 40148)

(B+) "THE FRONTIERS" (Philips 40148) [Sylvia—BMI—Davis The Frontiers make a strong bid for teen acceptance with this second stanza on Philips. It's an easy-paced rhythm ballad aimed at romance. The lead singer shows plenty of strength. Lots of potential here.

(B) "I JUST WANT YOU" (2:33)
[Sylvia—BMI—Davis, Koob]
A similarly styled item on the undercut with another flavorful solo by the

ED MONTGOMERY (Initial 4512)

(B) "MICHAEL ROW THE BOAT ASHORE" (2:02) [Boma-ASCAP—Trad] This evergreen following gets a big production treatment via Ed Montgomery with lots of voices and full ork. A strong gospel flavor gotten from tambourines and hallely jahs. Good entry for soft-program pring stations. ming stations.

"BRAZIL" (2:34) [Southern —BMI—Barrosa] A bit arrangement for this oldie also ver suitable for the soft music stations.

AL ALLEN (Unical 3012)

(B+) "SCARLET O'HARA" (2:30) (B+) "SCARLET O'HARA" [Regent—BMI—Lordon] A Allen's group comes up with a flavor ful instrumental opus here that reminiscent of the while-back "Testar" side by the Tornadoes. arrangement is inventive and is sparked by clicking castanets. A good melody is the strong point here.

(B) "GIVE IN TO LOVE" (2:20 [Lenmar—BMI—Allen, Colley] A pleasant sounding rock and roll instrumental with some handlesping. handelapping.

# GOLDEN NEWIES FROM SCEPTER - WAND

ALREADY ON THE TRADE CHARTS

# SCOTT English HIGH ON A HILL

WILL BE AS BIG AS "LOUIE, LOUIE"

# gino washington OUT OF THIS WORLD



SIMPLY GREAT!

ed bruce
WAND 148
WORKING MAN'S PRAYER



BIG DETROIT HIT!

j. j. barnes JUST ONE MORE TIME



OUT TODAY, HIS LATEST SMASH!

# Chuck Jackson HAND IT OVER AND WARD 149 LOOK OVER YOUR SHOULDER

Cash Box-February 15, 1964



# RECORD REVIEWS

# best bet B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

# THE PLAYMATES (ABC-Paramount 10522)

(B+) "THE ONLY ONLY LEFT ON THE CORNER" (2:23) [April ASCAP—White, Snyder, Kusik] A tune that serves as a teen answer to "(Wedding Bells Are Breaking Up) That Old Gang Of Mine" is done with a good-sounding teen arrangement, featuring the vet teenmarket song crew. There'll be Top 40 time reserved for this outing.

(B) "THE GUY BEHIND THE WHEEL" (2:12) [Apt AS-CAP—Vance, Snyder] Dramatic modern-day folkish sickie.

# THE BUTTONS (Ember 1100)

(B+) "ABSENCE MAKES THE HEART GROW FONDER"
(2:14) [Amano & Flora BMI—Venet]
The old adage is applied to a wistful teen tune, which gets a touching sad martial-beat sound. Gals have an interesting blend. Deck could make some headway with the kids.

(B) "HUCKLEBERRY FINN"
(2:04) [Amano & Flora BMI
Venet, Sanders, Mason] Hard-beat
shuffle-beat doings in a manner associated with The Ronettes.

# JOHN D. LOUDERMILK (RCA Victor 8308)

(B+) "BLUE TRAIN" (Of The Heartbreak Line)" (2:19) [Acuff-Rose BMI—Loudermilk] The performer-writer heads-up a fine blues stand with a choo-choo format, with a funky harmonica playing the role of a train-whistle. Effective sound for non-country exposure. pop-country exposure.

(B) "RHYTHM & BLUES" (2:11)
[Acuff-Rose BMI — Loudermilk] The funky harmonica also appears in this bouncy all-combo blueser.

# BUDDY EBSEN (MGM 13210)

(B+) "MAIL ORDER BRIDE"
(2:20) [Leo Feist ASCAP—
Bassman, Ebsen] Star of TV's
"Beverly Hillbillies" heads-up a reading of an engaging pop hillbilly item
from a pic of the same name. A sound
that should be getting all-around radio
station airtime.

(B) "BALLAD OF JED CLAM-PETT" (1:52) [Carolintone BMI—Henning] The TV'er oft-cut theme song.

### HOLLYWOOD HURRICANES (Prima 1009)

(B+) "HAVE LOVE, WILL TRAVEL" (2:35) [Limax TRAVEL" (2:35) [Limax could receive good teen attention with this whacky novelty attack. All sorts of vocal fun, including chants and shouts, crop-up.

(B) "BEAVERSHOT" (2:30)
[K&L ASCAP—Hollywood
Hurricanes] An all-instrumental attack of pro teen merit.

# JIMMY JORDAN (20th Century 436)

(B+) "THE SAME KIND OF GIRL" (2:17) [January BMI—Field] That big-sounding rock format is the strong format of this outing by the songster, whose opus tells of a guy who envies his friend's flame. Fine rock-a-string arrangement. Date might step-out.

(B) "WHERE WERE YOU,
CINDY LOU" (2:19) [BeeCec-Dec BMI—Gertz] This stint is
also a big production
but with a greater emphasis on

# CARL HOLMES & COMMANDERS (Parkway 900)

(B+) "I WANT MY YA YA" (2:08)
[Adato—BMI—Holmes, Drayton] Carl Holmes & the Commanders, a slick rock group that's been on the scene for some time, lash out with a fast & furious treatment of this danceable item aimed at teen approval. It's a rapid-fire vocal-instrumental offering that should see sales and spins. and spins.

(B) "I'M AT MY BEST" (2:20)
[Adato—BMI—Holmes, Drayton] The gang modulates things a bit for this rhythmic item about a guy who's at his best when he's down.

### PAUL BRYANT (Fantasy 576)

(B+) "WHY ME?" (2:57) [Cireco BMI—Bryant] Paul Bryant and a fine crew of jazzmen offer an extremely interesting low-key instrumental stanza in a moody after-hours jazz vein. Side boasts some effective chromatic progressions.

(B) "SISTER LOVIE" (2:21)
[Cireco BMI — Kirkwood,
Allen] Hard-driving, uptempo jazz
instrumental with a warm happy-golucky flavor.

# FONTELLA BASS (Sonja 2006)

(B+) "THIS WOULD MAKE ME HAPPY" [Placid-Olsa BMI—Sain] Fontella Bass makes an urgent, moving, shuffle-beat plea for things to work out for the better on this topnotch, funky blueser with a warm while-back sound. A natural for airplay.

(B+) "POOR LITTLE FOOL" [Placid-Olsa BMI—Sain] Medium-paced, rockin' uptempo affair in which the lark proclaims some of her past mistakes in the romance dept.

# CHARLES BROWN (King 5852)

(B+) "BLOW OUT ALL THE CANDLES" (2:10) [Lois BMI—Summers, Zirkel] The vet r&b songster unleashes his potent, wide-range vocal talents full-blast on this swingin' funky teen-angled multi-dance tale of heartbreak. Could create a stir.

(B) "COME HOME" (2:20) [J&C BMI—Johnson] Slow-moving, shuffle-beat, tradition-styled blues lament rendered with feeling by

# IKE & TINA TURNER (Sonja 2005)

(B+) "YOU CAN'T MISS NOTH-ING THAT YOU NEVER HAD" (2:04) [Placid BMI—Turner] The vet r&b singers could create a sales stir with this top-flight medium-paced tear-jerker with a commercial rhythmic, teen-angled beat. Eye it.

(B+) "GOD GAVE ME YOU" (2:15) [Placid BMI—Turner] Slow-moving, tradition-oriented shuffle-beat lament read by the duo with their usual poise and artistry.

# THE RELATIVES (Almont 306)

(B+) "NEVER WILL I LOVE AGAIN" (2:26) [Footlight & Edlock BMI — Fleming, Edwards] There's a touch of years-back teenballad blends here, but the session is sure to reach the hearts of many a teener. Sound will stand-up very well at romantic dance-time segs.

"I'M JUST LOOKING FOR LOVE" (2:11) [Footlight & Wellmade BMI—Fleming, Edwards] Good back-beat and swirling organ sounds highlight this rhythmic blues-styled stand by the guys.

# DICK JACOBS CHORUS-ORCH. (Brunswick 55261)

(B) "DRAG RACE" (2:04) [Merrimac BMI—Michaels, Tarnopol, Wilson] This is effective hot-rod rockin' from the Jacobs' ensembles, the chorus section of which chants along with the colorful instrumental scoring. There's a chance that exposure could include semi-rock radio outlets

(B) "BLUEBERRY HILL" (2:31)
[Chappell ASCAP—Lewis,
Stock, Rose] The old standard receives
a relaxed down-Nashville-way reading.

# THE LAURIE JOHNSON ORCHESTRA (Colpix 723)

(B) "THE THEME FROM DR. STRANGELOVE" (2:17) [Screen Gems-Columbia BMI—Johnson] Top theme from the flick satire-travesty is the old favorite, "When Johnny Comes Marching Home," done with a lusty martial air by the Johnson ork-chorus.

(B) "LOVE THAT BOMB" (1:41)
[Colgems ASCAP—Carter,
DeWitt] Rockin' novelty inspired by
the flick, whose sub-title is "How I
Learned to Stop Worrying and Love
the Bomb."

### THE KIDS FROM OLIVER (Smash 1873)

(B) "POP GO THE BUTTONS"
(2:34) Sea-Lark Ent. BMI—
Sachs, Mandel, Berkhmans, Pergaud]
The youngsters who perform in
"Oliver!" offer a spirited reading of a
march item from the acclaimed
French flick, "Pop Go the Buttons."
Tempo should delight moppet ears.

(B) "POPEYE'S BIRTHDAY SONG" (2:05) [Arch & Features ASCAP—Green, Tripp] The voice of "Popeye" is heard in another cheerful cut for kiddies.

# CHICK FINNEY (Chick's 100)

(B+) "I WANT A MAN LIKE THAT" [Chic-Finn-BMI—Lu-Tour, Finney] Songstress Loyce Pickens lashes out with a Dixie-styled blues reading about her ideal man. The Chick Finney Combo provides some effective blues backing New Orleans style Orleans style.

(B) "IT'S BEST TO PLAY IT COOL" [Chic-Finn-BMI—Finney] More blues on this end but the tempo picks up and the lark is joined by Jimmy Atkins on the vocal.

# PETE DRAKE (Smash 1867)

(B+) "FOREVER" (2:37) [Tree BMI—Killen] One of the prettier tunes from the oldies-but-goodies catalog is invitingly styled by the steel guitarist and a relaxed ork-chorus. Sound serves as a fine adult-audience rendition of the tune.

(B) "SLEEP WALK" (2:20)
[Trinity & Climax BMI—Farrina, Farrina] Same comments apply to this old hit by Santo & Johnny.

# BILLY STRANGE (Crescendo 309)

(B+) "CHARADE" (1:35) [Southdale & Northern ASCAP — Mancini, Mercer] Diskery has culled a timely, change-of-pace reading of the current success from an LP' "Mr. Guitar." Approach is exciting and jazz-oriented. There can be important deejay attention this way.

(B) "WHERE BABY'S GONE"
(2:35) [Neil BMI—Strange]
The same album also includes this bluesy romp.

### THE JOYS (Valiant 6042)

THE JOYS (Valiant 6042)

(B+) "I STILL LOVE HIM" (2:29)

[Vine St. & Wedgewood ASCAP—Cole, Cross] Gals are surefire teen-pleasers with this intriguing Shirelles-type semi-dramatic outing. Their backing is a first-rate attentiongetter. Could move.

(B) "(Singing Along with) I STILL LOVE HIM" (2:29)

[Vine St. & Dedgewood ASCAP—Cole, Cross] That solid back-up sound on the top-half is heard here.

Maria III

### SERENADERS (V.I.P. 25002)

(B+) "IF YOUR HEART SAYS YES" (2:45) [Jobete BMI—Kerr, Barnes] The new diskery, handled by the Tamla-Motown set-up, offers a fine brisk-beat session featuring The Serenaders, a polished bluesstyled song crew. Kids might go for this active sound.

(B) "I'LL CRY TOMORROW"
(2:30) [Jobete BMI—Kerr,
Barnes] A softie expression by the

## TIMMI BROWN (Mercury 72226)

(B+) "RUNNIN' LATE" (2:10)
[Merjoda BMI — Madara,
White] The football star is caught-up
in a colorful folk-blues cut for teen
consumption. With this outing, Brown
could extend his talents to the teen
charts.

(B) "IF I LOVED YOU" (2:22)
[Williamson ASCAP-Rodgers & Hammerstein] This bright shufflebeat reading of the evergreen is meant only for teen ears.

## NELL McBRIDE (Decca 31572)

(B) "YOURS FOREVER" (2:37)
[Yonah BMI—Stephens, Hedden] Lark nicely cuddles the pleasing sentimental. Relaxed combo-femme chorus backdrop has a hint of the teen-beat

(B) "OLD ENOUGH" (2:33)
[Yonah BMI—Anderson]
More well-defined teen-minded expression.

### PRINCE JEFFERIES (Old Town 1157)

(B) "SO GOOD" (2:05) [Maureen BMI—Height, Bailey]
The warbler has some of the style of Sam Cooke. He's heard in a good-feel blues outing, with a hard-beat shuffle sound in support. Should find a good reception from the blues-rock market. market.

(B) "THE APE" (2:05) [Maureen BMI—Height, Bailey] A sly blueser about a new step.

# DAVID ROSE ORCH. (MGM 13211)

(B+) "THE GRASSHOPPER (El Cigarron)" (2:26) [Hill & Range BMI — Blanco] Charming south-of-the-border melody recives an engaging merengue sound from the vet maestro's ork. Fits fun programming to a T. Could move.

(B) "BIRD BRAIN" (2:05)
[East Hill ASCAP—Mancini]
This is a frisky Henry Mancini creation for the flick, "Soldier in the Rain."

# VICKI BELMONTE (Felsted 8695)

(B+) "THE KING PIN" (1:50)
[Beatrice ASCAP — Darmanin, Shiff] Young (16) thrush heads-up a bright romantic-novelty session. Catchy rock-market proceedings that could get around.

(B) "THERE GOES MY
HEART" (2:15) [Leo Feist
ASCAP—Davis, Silver] Male chorus
opens this nice reading of the sturdy.

Cash Box—February 15, 1964

# FROM ANY PERSPECTIVE BUD & TRAVIS' FINEST ALBUM YET\*



\*QUITE A STATEMENT, CONSIDERING THESE OUTSTANDING BUD & TRAVIS LP'S:



BUD & TRAVIS IN CONCERT LDM-11D01/LDS-12D01 An all-time bargain! Complete concert — 2 LP's, only 4.98 (sugg. retall)



BUD & TRAVIS - NATURALLY LRP-3295/LST-7295



SPOTLIGHT ON BUD & TRAVIS LRP-3138/LST-7138



BUD & TRAVIS LRP-3125/LST-7125



LIBERTY RECORDS



# LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

- KISSIN' COUSINS Elvis Presley (RCA Victor 8307)
- I'LL MAKE YOU MINE Bobby Vee (Liberty 55670)
- TELL ME BABY (United Artists 694)
- HELLO DOLLY Louis Armstrong (Kapp 573)
- THE LA-DEE-DA SONG Village Stompers (Epic 9655)
- SNEAKY SUE Patty Lace & Petticoats (Kapp 563)
- I CAN'T STAND IT Soul Sisters (Sue 799)
- TELL HIM Drew-Vells (Capitol 5505)
- SAGINAW, MICHIGAN Lefty Frizell (Columbia 42924)
- HERE'S A HEART
  Diplomats (Arock 1004)
- DON'T CROSS OVER Linda Brannon (Epic 9640)
- NADINE Chuck Berry (Chess 1883) 12

- GREASY SPOON Hank Marr (Federal 12508)
- TOUS LES CHEMINS
- I'M WATCHING (EVERY LITTLE MOVE YOU MAKE) Little Peggy March (RCA Victor 8302)
- HE WALKS LIKE A MAN Jodi Miller (Capitol 5090)
- DEEP IN THE HEART OF HARLEM Clyde McPhatter (Mercury 72220)
- OUT OF THIS WORLD Gino Washington (Wand 147)
- STRANGE THINGS ARE HAPPENING Little Jr. Parker (Duke 371)
- SCATTER SHIELD Surfaris (Decca 31581) 20
- I'M TRAVELIN' ON Jackie Wilson (Brunswick 55260) 21
- PLEASE DON'T GO AWAY Johnny Tillotson (MGM 13193)
- ALL MY TRIALS
  Dick & Deedee (Warner Bros. 5411) 23
- BE MY GIRL Dovells (Parkway 901)
- TRUE LOVE GOES ON AND ON Burl Ives (Decca 31571)

- IT AIN'T NO USE
  Lou Johnson (Hilltop 551) 26
- MOLLY Eddy Arnold (RCA 8296) 27
- I CAN'T WAIT TO SEE MY BABY/WHO'S GOING TO TAKE CARE OF ME Baby Washington (Sue 797) 28
- THROUGH THE EYES OF A FOOL Roy Clark (Capitol 5099)
- THINK NOTHING ABOUT IT Gene Chandler (Constellation 112) 30
- ON AND ON Jerry Vale (Columbia 42951) 31
- NEVER LEAVE ME Stratfords (O'Dell 100) 32
- GOING BACK TO LOUISIANA
  Bruce Chanel (LeCam 122) 33
- LOOK HOMEWARD ANGEL Monarchs (Sound Stage 7 2516) 34
- CUSTOM MACHINE Bruce & Terry (Columbia 42956)
- HE REALLY LOVES ME Debbie Rollins (Ascot 2148) 36
- WHAT NOW MY LOVE Ben E. King (Atco 6284) 37
- MO ONIONS Booker T. & MG's (Stax 142) 38

- I ADORE YOU Patti Page (Columbia 42963) 39
- BLUE MOON Ray Conniff (Columbia 42967) 40
- I'M LEAVING Johnny Nash (Groove 550030) 41
- I AM WOMAN/PEOPLE Barbra Streisand (Columbia 42965) 42
- BLUE TRAIN

  John Loudermilk (RCA Victor 8308)
- BEYOND THE SEA Reveres (Jubilee 5463) 44
- DARK AS A DUNGEON Johnny Cash (Columbia 42964) 45
- WHITE ON WHITE
  Danny Williams (United Artists 685) 46
- BLUE SKIES Jack Scott (Groove 0031) 47
- HEY JEAN, HEY DEAN Dean & Jean (Rust 5075) 48
- GO NOW Bessie Banks (Tiger 102) 49
- SWEET VIOLETS
  Bobby Braun (Fraternity 919) 50

SUNNY SHINES AGAIN WITH A NEW CHART BREAKING SINGLE

B/W

"NO ONE ELSE WILL DO!"

TEARDROP #3027

JAMIE/GUYDEN DISTRIBUTING CORP.

"GOING **LECAM #122** 

IN HOUSTON - HEADED FOR # IN THE

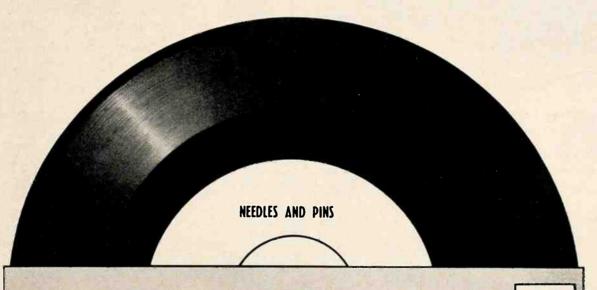
GUYDEN WELCOMES.

MAJOR BILL SMITH AND HIS LECAM RECORD LABEL

PHILADELPHIA 21 PENNSYLVANIA



While everybody was fighting over who owns the Beatles, the Searchers passed them on the English charts, old boy!



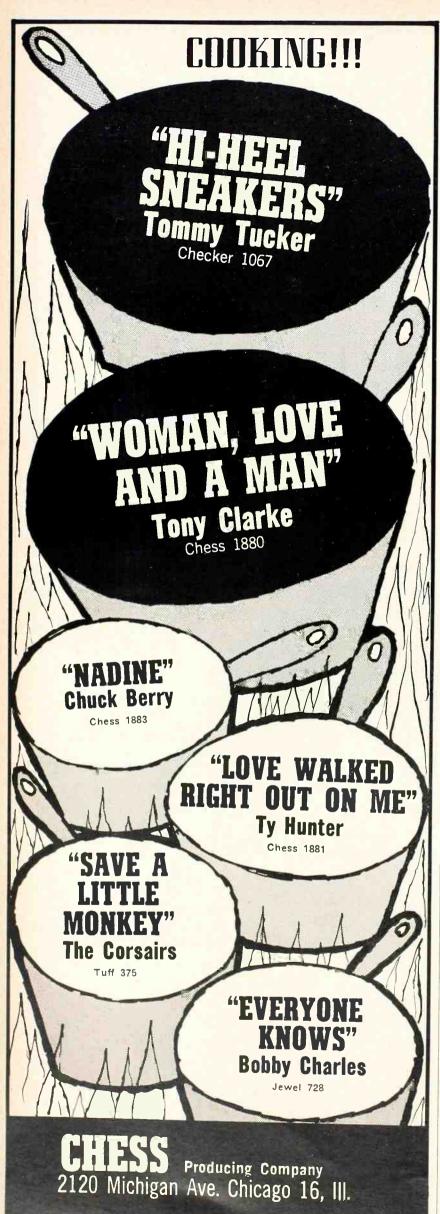
THE SEARCHERS



"NEEDLES

AND PINS"

No. 1 in Britain according to The Record Retailer and Music Industry News, January 30, 1964.





# PLATTER SPINNER PATTER

WNJR-Newark recently concluded a "Mystery Voices" contest and drew the heaviest deluge of mail in many years according to operations manager Bob Leonard. Listeners were asked to identify five well-known personalities and their voices were played numerous times throughout the broadcast day. Mail poured into the outlet from all over the New York-New Jersey area as listeners tried to identify the five voices and walk off with the first prize . . . a brand new TV-Radio-Phono combination valued at \$510.00. Ten runner-up winners consoled themselves with transistor radios. The five "Mystery Voices" turned out to be: Diahann Carol, Roy Wilkins, Nancy Wilson, Jackie Robinson and Archie Moore. Clues were added as the contest progressed which helped listeners match the voices with the correct personalities.

The Jane Addams Memorial Fund The Jane Addams Memorial Fund is the subject for an intensive spot campaign currently running on WLS-Chicago. Public affairs director, Don Stewart, has custom-produced a series of spot announcements using the voices of community leaders urging contributions to restore Hull House. The spots will run eight or more time daily through Feb. 22, and will be incorporated also into some twenty newscasts per day through Feb. 7.

newscasts per day through Feb. 7.

KCOP-TV-Los Angeles has given \$100,000 to Community TV of Southern California to help set up the first ETV station in this area—slated to go on the air in September called KCET. Last month KCET, which will operate on channel 28, was awarded a \$468,790 grant from the Dept. of Health, Education and Welfare; earlier, CBS-TV, NBC-TV, and Metromedia each put up \$250,000 for the ETV. Last week the FTC gave KCET the go-ahead to build a transmitter on Mount Wilson, where all Los Angeles TV stations have their antennas.

A 39.9-mile hike from downtown

Mount Wilson, where all Los Angeles TV stations have their antennas.

A 39.9-mile hike from downtown Akron to Cleveland's public square in 20-degree weather by KWY-Cleveland deejay Jim Stagg recently enriched the Cleveland chapter of the March of Dimes at the rate of almost \$23 per mile. Final tabulations released by the station showed listeners had pledged \$7,262.34 and Stagg has personally collected \$842.24 during his 14-hour, four-minute and 15-second walk for a total of \$9,114.58.

Stagg walked only when pledges were coming in on at least one of the 11 telephone lines set up for the day at March of Dimes headquarters. When no pledges were coming in, Stagg stopped walking and a horn went off in the KYW studios, informing listeners that more pledges were needed. Pledges were received from such far-distant points as Pompano Beach, Florida and Huntsville, Alabama, during the day. Stagg, accompanied by some 150 persons, including 100 students from nearby Fenn College, who had marched the final two miles with him, was greeted by a delegation of nearly 200 frozen fans when he reached public square at approximately 8:45 PM. Three of the police cars assigned to escort him didn't fare as well. They broke down along the way and had to be replaced.

Plans are now under way for the formation of a Canada Centennial

along the way and had to be replaced. Plans are now under way for the formation of a Canada Centennial Network, to operate during Canada's Centennial year . . . 1967. One station in each of the ten provinces will be selected to prepare a weekly five minute program on that province's Centennial activities. This program will be fed to the other nine affiliates across Canada, and in return, each member will receive similar reports from all other provinces. Plans are also in the works for sale of this series of interested stations outside Canada. At the moment, affiliations

are being set up in six of the ten provinces, with the four far eastern provinces... New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland... the only ones which are not yet represented. Plans call for the release of a special record album across Canada at the end of 1967, containing the actual voices of those who make Contennial new during that year. CKY-Winnipeg, the founding station of the Canada Centennial Network, feels that this venture will help make Canadians more aware of activities in their

Centennial Network, feels that this venture will help make Canadians more aware of activities in their country, and will help to make 1967 the biggest year for tourism in Canada's history.

The prime feature of a hootenamy is singing along. So WJRZ-Newark's folk music buff, Jerry White is trying to satisfy everyone's desire to sing along. He's begun a "Sing A Song" based on the new Kingston Trio Capitol LP on which the trio plays the accompaniment to many of their famous songs. The idea is that listeners write in and say which song they would like to "Sing A Song" along with the Kingston Trio. Jerry will pick twenty five winners who will then come to the WJRZ studios in Newark and tape their "Sing A Song" with the group. Response to the idea has been overwhelming. There seem to be quite a number of undiscovered folksingers in Northern New Jersey just waiting for the chance to be heard.

KSYN Syndicated Radio, for fourteen years one of the leading real

Jersey just waiting for the chance to be heard.

KSYN Syndicated Radio, for fourteen years one of the leading producers of taped shows for programming, is expanding their operations and moving to Las Vegas, Nevada effective Feb. 15, 1964 it was announced last week by Shane Wilder, one of KSYN's top platter spinners. With the move to Las Vegas, KSYN is planning four new shows in addition to the eight already enjoying top ratings, which are carried into thirty-eight markets. The last tenyears has shown great gains in taped shows for programming and KSYN expects to handle some of the programming needs of more stations in the months to come.

KFJZ-Fort Worth has proclaimed Feb. as "National Sneakers Month." To celebrate, the station will give away a pair of sneakers everyday during the month to some lucky listener. To top this nutty promotion, the station will hide the "Golden Sneaker" and give clues as to its whereabouts everyday on the air. The first person to guess where the Golden Sneaker is hidden will win \$200 plus a wrist watch and last but not least a pair of sneakers. . . and when they guess where the Golden Sneaker is, they come to the KFJZ studios and try on the hidden Golden Sneaker. And if the shoe fits they will be awarded a bonus of 125,000 trading stamps.

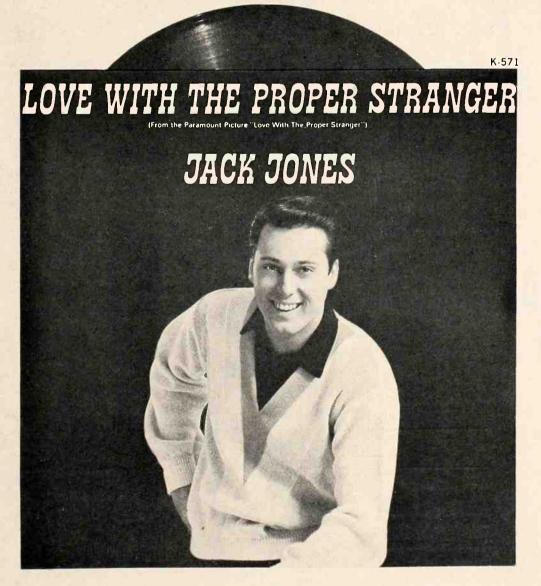
A recent WABC-New York contest

A recent WABC-New York contest offered a 7½ ton prize to the charity or institution that could present in 77 words or less the most valid reason for needing a bus. More than two thousand entries were received from schools, churches and community groups all over the East. The winning organization was the Cerebral Palsy School serving Nassau County. The 33-foot bus, formerly used by WABC as a mobile remote studio is fully carpeted and air-conditioned and one side lets down for transporting children confined to wheel-chairs.

VITAL STATISTICS:
Robin Walker exits his air spot on WOHO-Toledo to assume similiar duties on WJBK-Detroit. David McNamee, formerly with WLEF-Richmond, is now with WTRY-Albany. Merlin Simundson given the green light as station manager of WMIN-Minneapolis.

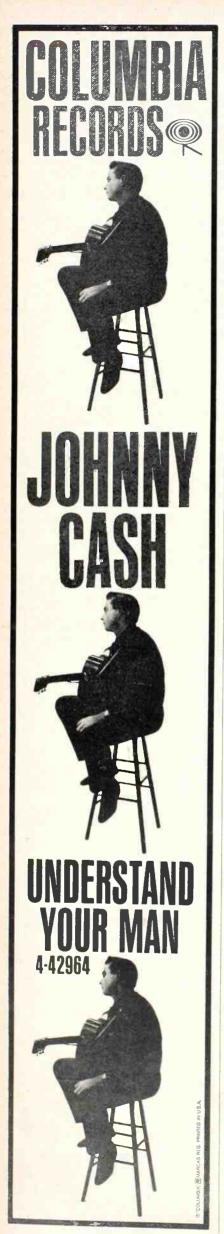
# The Jones to keep up with is

# 











# RADIO ACTIVE CHART

A survey of key radio stations in all important markets throughout the country to determine by percentage of the reporting which releases are being added to station play lists this week for the first time and also the degree of co centration combining previous reports. Percentage figures on left indicate how many of the stations reporting the week have added the following titles to their play list for the first time. Percentage figures on right include to from left plus the percentage title received in prior week or weeks.

(SURVEY COMPLETED TO FEB. 5T)

% OF STATIONS ADDING TITLES TO PROG. SCHED, THIS WEEK	TITLE ARTIST LABEL	TOTAL % C STATIONS TO I ADDED TITLES PROG. SCHE TO DATE
58 %	Blue Winter—Connie Francis—MGM	58%
50 %	Fun, Fun, Fun—Beach Boys—Capitol	50%
49 %	My True Carrie Love—Nat Cole—Capitol	49%
33 %	Please, Please Me—Beatles—Vee Jay	40%
30 %	Hey Jean, Hey Dean—Dean & Jean—Rust	30%
29 %	Bird Dance Beat—Trashmen—Garrett	29%
29 %	My Boyfriend Got A Beatle Haircut—Donna Lynn—Capitol	37%
29%	Willyam, Willyam—Dee Dee Sharp—Cameo	37%
28 %	See The Funny Little Clown—Bobby Goldsboro—United Artists	52%
27 %	Worried Guy—Johnny Tillotson—MGM	27%
26 %	California Sun—Rivieras—Riviera	77%
26%	Stay—Four Seasons—Vee Jay	26%
25 %	Don't Cross Over—Linda Brannon—Epic	25%
25%	Winter's Here—Robin Ward—Dot	25%
24 %	Live Wire—Martha & Vandellas—Gordy	54%
23 %	Be My Girl—Dovells—Parkway	23%
21 %	Forever—Peter Drake—Smash	21%
21 %	Hello Dolly—Louis Armstrong—Kapp	30%
21 %	The Boy With The Beatle Hair—Swans—Cameo	21%
20 %	Tell Me Baby—Garnett Mimms—United Artists	20%
19%	Good News—Sam Cooke—RCA Victor	68%
18%	La Bomba—Les Brown—Columbia	18%
17%	Rented Tuxedo—H. B. Barnum—Imperial	17%
17%	I Wish You Love—Gloria Lynne—Everest	36%
16%	I'm Looking Over A Four Leaf Clover—Wayne Newton—	
15 %	I'm Travelin' On—Jackie Wilson—Brunswick	16%
14%	Oh Baby Don't You Weep—James Brown—King	22%
14%	Midnight—David Rockingham Trio—Josie	59%
13 %	All My Trials—Dick & Dee Dee—Warner Bros.	14%
12%	Dawn—Four Seasons—Philips	34%
12%	Permanently Lonely—Timi Yuro—Liberty	80%
11%	Glad All Over—Dave Clark Five—Epic	12%
10%	That Girl From Spanish Town—Marty Robbins—Columbia	11%

# LESS THAN 10% BUT MORE THAN 5%

	TOTAL %		TOTAL % TO DATE		TOTAL %
A Letter From Sherry Dale Ward (Dot)	52%	Rip Van Winkle Devotions (Roulette)	36%	Miller's Cave Bobby Bare (RCA Victor)	54%
Understand Your Man Johnny Cash (Columbia)	9%	Leaving Here Eddie Holland (Motown)	8 %	Who Do You Love Sapphires (Swan)	6%
Going, Going, Gone Brook Benton (Mercury)	80%	l Only Want To Be With You Dusty Springfield (Philips)	23%	Navy Blue Diane Renay (20th Fox)	49%
He Really Loves Me Debbie Rollins (Ascot)	8%	I'll Make You Mine Bobby Vee (Liberty)	7%	Abigail Beecher Freddy Cannon (Warner Bros.	72%

Let's face it.

Not every one of these new Kapp releases will earn a Gold Record.

But they're all good.

Sales Program on New Releases and Catalog.

Ten per cent discount.

Dating.

Program ends March 15, 1964.

Contact your Kapp distributor for details.



# CLASSICAL



KL-1373 KS-3373



L-1374 KS-33



KL-1371 KS-397



1272 VC 227



KL-1370 KS-3370



380 KS-33



KL-1381 KS-338



1382



KL-1383 KS-3383



KL-1384 KS-33



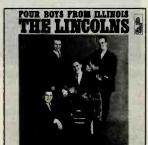






















# Kapp's Roger Williams Promo Sends "Steinway" LP Off To Fast Sales Start



NEW YORK-Kapp Records' promo tie-in with the 10th anniversary of its association with pianist Roger Williams is making the sales grade.

The drive, according to Al Cahn, the label's sales head, has put over Williams' new LP, "A Solid Gold Steinway," with enough force to indicate to the label that it is the fastest breaking LP in the label's history.

The album makes its initial ap-

pearance on the album best-sellers chart this week in the number 80

spot.

The album was released, along with another set by the artist, "10th Anniversary/Limited Edition," a 3-LP affair, on Jan. 12 to coincide with the start of the drive. That day was the scene of the label's big sales meet in the start of the which released to distribe New York, which relayed to distribs the outline of the promo and word of additional new LP product.

From this point of departure, the label set in motion a series of personal appearances by Williams, including a "riot" at New York's Macy's Department Store. In addition, the label offered distribs a number of strong dealer aids, including a special browser, a "silent salesman," for the "Solid Gold Steinway" issue, display cards, cut-outs, streamers. Also, the label extended its doit-yourself ad kit to the "Steinway" set. Under this system, a dealer is supplied with various photos of the artist so that they can make-up ads to suit their own taste and, possibly, local conditions.

# Roger On The Road



NEW YORK-Shortly following the formal kick-off of Kapp Records' new promo for him, pianist Roger Williams started a series of city-by-city promo treks to help the program along.

One of the highlights of Roger's roadwork was a "riot" at New York's famed department store, Macy's. Photo on the top left shows Roger behind the counter (carrying his Kapp LP's) signing his autograph on LP's purchased by the crowd of customers. Top right is a scene back-stage at Macy's, where Jack Jones (second from left), another Kapp star, tries to best Mickey Kapp, label vp, at hand-wrestling. Looking on is Dave Kapp (left), president of the diskery,

In Boston, Roger was greeted at the Mayor's office in City Hall by Acting Mayor Thomas Carty (pic, bottom left), who is Traffic Commissioner for the City of Boston. Also in Boston, the artist was host at a reception in his honor at the Sheraton-Plaza Hotel. Shown in the photo (bottom, right) are (left to right): Bob Levin, Boston Record One-Stop, Mrs. Jerry Flatto, wife of the president of Boston Record One-Stop (standing next to Roger), Dick Mit-

www.americanradiohistory.com

chell, Dick's Record One-Stop, and John Dunn, of Boston Record One-

Following his Boston p.a., the performer moved on to Cleveland, Detroit and Chicago, the last city on the trek. Besides dept. store visits in each city, Roger visited top deejays in each locale and hosted receptions at leading hotels. Distribs prepared for each visit by taking space in local newspapers to coincide with Roger's stay and by making sure display pieces were in the hands of dealers.

# **New Talent Gets Big Push** Via New Albums From Kapp NEW YORK-Kapp Records is giv-

ing new talent a chance to gain a place in the sun with its new LP product.

In bringing newcomers on the disk scene, the label has taken note of flowering of the folk idiom by spotlighting folk talent. One of Kapp's new albums is "Joan Toliver," fresh talent who the company expects to be an important factor in folkmarket sales.

Married and the mother of four children (three sons, one daughter), the performer first made an impression on folkniks through various appearances on the west coast. Last summer, she was able to spread the word of her art to a greater extent by touring with Harry Belafonte, who auditioned her and gave her the opportunity to tour with him. A native of Berea, Kentucky, she now lives in New York. Her husband is actor Josef Sommer.

The artist is also heard in another new Kapp LP, "Midnight Hoot," which also features Miriam Makeba. The Tarriers, Billy Edd Wheeler, Jo Mapes, Alan Lomax, Terry Gilkyson and The Simon Sisters. Latter attraction is also new to the folk disk trade. The gals' offering is also named after the performers, who have the endorsement of such a folk expert as Lee Hays. The sisters, Lucy & Carly, hail from the Riverdale section of the Bronx, New York.

In its new release, 12 albums, three new Roger Williams' LP's excepted, Kapp has three other folk-directed packages. These include "The Do Re Mi Kids Hootenanny," which contains "the folk songs children love to sing" (e.g. "Blue Tail Fly," "Sweet Betsy from Pike," "Skip to My Lou"). A third folk sound album introduces
"Four Boys from Illinois—The Lincolns.'

The label is also playing-up its international attractions in the new product. Italy's Claudio Villa is represented with "Bravo!," Germany's Lolita has an LP bearing her name. She came through in the U.S. awhile back with "Sailor, Sailor." From Mexico, the diskery is releasing "Viva! Vera Cruz" by Juan Davida and His Banda Mexicana.

The Claudio Villa and Lolita sets, by the way, represent additions to the label's new series of releases from abroad. They are marketed under the tag of "4 Corners of the World-A Kapp Record."

The straight pop area is also wellrepresented in Kapp's new LP dates.

# Kapp Tags Joan Toliver For Folk Stardom

NEW YORK-The young lady whose portrait adorns the cover of her first album for Kapp Records will be the label's big folk-market push in the months ahead.

The folk singer's LP, named after her, is one of the label's new album offerings, many of which give other new talent their first LP performances. In addition to her own package, Joan is joined by a bevy of big folk names on "Midnight Hoot," also



Gordon Jenkins directs his orches and chorus in "I Live Alone," a lection of disenchanted tunes, and which are original

lection of disenchanted tunes, sof which are original compositions. Jenkins himself (Jenkins' most cent success as a composer is "Is All I Ask").

The remaining new pop dates "Black Moonlight & Sunshine" Monty Sunshine, His Clarinet His Band." and "The Moods & Music of Larry Douglas," cut France by American composer ranger-conductor Douglas.

# Kapp Dresses-Up Its Long-Hair Best-Seller

NEW YORK—Kapp Records, whas made sporatic bids for class market acceptance, has brought so of its best-selling long-hair entries market in new dress.

Diskery has released five packar in its "Opera Without Words" ser and a similar number of efforts classical trumpeter Roger Voic The former series, boasting to the series of the series of

classical trumpeter Roger Vois
The former series, boasting as
sleeves, includes orchestral suites
the scores of such opera standbys
"Cavalleria Rusticana," "Mada
Butterfly," (seen below) "Aid
(also shown below), "Carmen" a
Tosca." All five sets feature perfor
ances of the Rome Symphony (
chestra under the direction of Do
enico Savino.

chestra under the direction of De enico Savino.
Voisin's "Music For Trumpet Orchestra" series (bottom phoincludes performances of works Purcell, Vivaldi, Haydn, Tore Biber, Bach, Monteverdi and other On three of the albums he is suported by The Kapp Sinfonietta of ducted by Emanuel Vardi.

MADAME BUTTERFLY











# Cash Box TOP 100 Albums



MONAURAL

FEBRUARY 15, 1964

3	micromon.	MUNA					rienamilmilmil	FEDRUARI 13, 19	04
3	Pos. Last Week Pos. Last Week Pos. Last Week								
	1	MEET THE BEATLES (Capital T 2047)	1	35	LOUIE, LOUIE Kingsmen (Wand 657)	55	68	ROBERT GOULET IN PERSON (Columbia CL 2088)	49
e e	2	IN THE WIND Peter, Paul & Mary (Warner Bros. WB 1507)	2	36	LAWRENCE OF ARABIA Filmtrack (Colpix CP 514)	42	69	BLUE VELVET & 1963's GREATEST HITS Billy Vaughn (Dot DLP 3559)	82
	9	HONEY IN THE HORN AI Hirt (RCA Victor LPM 2733)	8	37	JOHN F. KENNEDY—THE PRESIDENTIAL YEARS (20th Century Fox TFM 3127)	25	70	OUT OF LIMITS Marketts (Warner Bros W 1537)	83
S	4	THE SINGING NUN Soeur Sourire (Philips PCC 203)	3	38	BACH'S GREATEST HITS Swingle Singers (Philips PHS 600 097)	29	71	I REMEMBER BUDDY HOLLY Bobby Vee (Liberty LRP 3336)	65
er	5	CHARADE Henry Mancini (RCA Victor LPM 2755	5	39	BLUE VELVET Bobby Vinton (Epic LN 24068)	36	72	SINATRA'S SINATRA Frank Sinatra (Reprise R 1010)	60
2 12 2		JOAN BAEZ IN CONCERT VOL. II (Vanguard VSD 2123)	4	40	THERE I'VE SAID IT AGAIN Bobby Vinton (Epic LN 24081)	67	73	KIND OF LOVE Letterman (Capitol T 2013)	92
ie	7	FUN IN ACAPULCO Elvis Presley (RCA Victor LPM 2756)	6	41	TRINI LOPEZ AT PJ's (Reprise R 6093)	41	74	Jerry Vale (Columbia CL 2043)	73
100		THE SECOND BARBRA STREISAND ALBUM (Columbia CL 2054)	11	42	SING A SONG WITH THE KINGSTON TRIO (Capitol KOA 2005)	46	75	THE FREE-WHEELIN' BOB DYLAN (Columbia CL 1986)	
6		LITTLE DEUCE COUPE Beach Boys (Capitol T 1998)	7	43	I LEFT MY HEART IN	50	76	Johnny Cash (Columbia CL 2053)	84
d	10	THE WONDERFUL WORLD OF ANDY WILLIAMS	17	44	Tony Bennett (Columbia CL 1869)  BYE BYE BIRDIE	33	w .	GREAT FOLK THEMES Percy Faith (Columbia CL 2108)	
fe	1	(Columbia CL 2137) INTRODUCING THE BEATLES		45	Filmtrack (RCA Victor LS 01031)  MORE TRINI LOPEZ AT PJ's	31	78	Nancy Wilson (Capitol T 1934)	66
L	12	CURB YOUR TONGUE,		46	(Reprise R 56103) SINCE I FELL FOR YOU	53	79	Filmtrack (United Artists UAL 4105)	68
b	13.	KNAVE Smothers Brothers (Mercury MG 20862 WEST SIDE STORY	10	47	WE SHALL OVERCOME	59	-	THE SOLID GOLD STEINWAY Roger Williams (Kapp KL 1354)	
	14	Filmtrack (Columbia OL 5670) PETER, PAUL & MARY	13	40	Pete Seeger (Columbia CL 2101)  LIVING A LIE	79	81	Bobby Rydell (Cameo C 1070)	86
Ī	15	(Warner Bros. WB 1449) WIVES & LOVERS	20	49	Al Martino (Capitol T 2040) YESTERDAY'S LOVE SONGS-		82	HELLO DOLLY Broadway Cast (RCA Victor LCO 1087	7
		Jack Jones (Kapp KL 1352)  ROMANTICALLY	15		TODAY'S BLUES Nancy Wilson (Capitol T 2012)	69	83	FOUR DAYS THAT SHOCKED THE WORLD (Colpix CP 2500)	88
	17	Johnny Mathis (Columbia CL 2098)  DRAG CITY	21	50	Filmtrack (MGM 1 E 5)	35	84	EVERYTHING IS A O.K. Astronauts (RCA Victor LPM 2782)	99
Total Control		Jan & Dean (Liberty LP 7339) TIME TO THINK	38	9	SURFIN' BIRD Trashman (Garrett GA 200)	71	85	TALK BACK TREMBLING	
Ì	19	Kingston Trio (Capitol T 2011)  CATCH A RISING STAR  John Gary (RCA Victor LM 2745)	23	52	THE GIRL WHO CAME TO SUPPER B'way Cast (Columbia KOL 6020)	57	86		98
l	20	THAT WAS THE WEEK	12	53	THINK ETHNIC Smothers Brothers (Mercury MG 20777)	37	87	Al Hirt & Ann Margret (RCA Victor LPM 2690)  JOHN F. KENNEDY—	
	21	BBC (Decca DL 9116) THE BARBRA STREISAND		54	PAINTED, TAINTED ROSE Al Martino (Capital T 1975)	40	67	MEMORIAL ALBUM (Premier 2099)	
l		ALBUM (Columbia CL 2007)	24	55	110 IN THE SHADE B'way Cast (RCA Victor LC 1085)	43	88	OLDIES BUT GOODIES— VOL. 6 Various Artists (Original Sound 5011)	
į	22	RICK NELSON SINGS "FOR YOU" (Decca DL 4479)	14	56	ANY NUMBER CAN WIN Jimmy Smith (Verve 8552)	39	89		85,
	23	BIG SOUNDS OF THE DRAGS	28	57	MOON RIVER Andy Williams (Columbia CL 1809)	64	90	HERE TONIGHT Joe & Eddie (Crescendo GNP 86)  HELLO YOUNG LOVERS	85
ı	9	THE VENTURES IN SPACE	47	58	CHAD MITCHELL TRIO SINGIN' OUR MIND (Mercury MG 20838)	44	91	Jimmy Durante (Warner Bros. W. 1531) OUIET NIGHTS	
	•	TENDER IS THE NIGHT Johnny Mothis (Mercury MG 20890)	56	59	YOU MAKE ME FEEL SO	78	92	Miles Davis (Columbia CL 2106)  BOB NEWHART FACES	
	26	MOVIN' Peter, Paul & Mary (Warner Bros. WB 1473))	16	60	Ray Conniff (Columbia CL 2118)  DEEP PURPLE	61	): <u>L</u> ,		96
	27	WASHINGTON SQUARE Village Stompers (Epic LN 24078)	18	61	Nino Tempo & April Stevens (Atco 33-1 J.F.K.		93	REFLECTIONS Chad Mitchell Trio (Mercury MG 208)	91)
	28	DAYS OF WINE AND ROSES Andy Williams (Columbia CL 2015)	27	62	(Documentaries Unlimited Vol. 1) SHUT DOWN	58	94	BORN TO SING THE BLUES Brook Benton (MG 20886)	
	29	JOAN BAEZ IN CONCERT (Vanguard VRS 9112)	30		Beach Boys (Capitol T 1919)  LESLEY GORE SINGS FOR		95	LOVE HIM Doris Day (Columbia CL. 2131)	
	30	RAMBLIN' New Christy Minstrels (Columbia CL 2055)	1'9	-	MIXED-UP HEARTS (Mercury MG 20849)	80	96	Beach Boys (Capital T 1890)	90
	31	MARIA ELENA Los Indios Tabajaras (RCA Victor LPM 2822)	26	64	HERE'S LOVE B'way Cast (Columbia KOL 6000)	51	97	THE GOLDEN HITS OF JERRY LEE LEWIS (Smash MG 27047)	
-	32	SURFER GIRL Beach Boys (Capitol T 1981)	34	65	INGREDIENTS IN A RECIPE FOR SOUL Ray Charles (ABC Paramount ABC)	63	98	PURE DYNAMITE James Brown (King K 883)	-
	33	WONDERFUL, WONDERFUL Lawrence Welk (Dot DLP 3552)	22	66	MANTOVANI MANHATTAN (London LL 3328)	52	99	(DOWN AT) PAPA JOE'S Dixiebelles (Soundstage 7 M 5000)	00
	34	ROY ORBISON'S GREATEST HITS (Monument M 8000)	32	67	LET ME SING Brenda Lee (Decca DL 4439)	54	100	CONCERT FOR LOVERS Ferrante & Teicher (UAL 3315)	00
	COM	APILED BY CASH BOX	FRO	M LE	ADING RETAIL OUTLET	S	In	dicates Strong Upward Mo	

# STEREO

	103. 2031 7	· ccn
	MEET THE BEATLES (Capitol ST 2047)	3
2	IN THE WIND Peter, Paul & Mary (Warner Bros. WB 1507)	1
3	THE SINGING NUN Soeur Sourire (Philips PCC 603) HONEY IN THE HORN	2
•	Al Hirt (RCA Victor LSP 2733)	8
5	CHARADE Henry Mancini (RCA LSP 2755)	4
6	WEST SIDE STORY Filmtrack (Columbia OS 2070)	5
7	THE SECOND BARBRA STREISAND ALBUM (Columbia CS 8854)	9
8	ROMANTICALLY Johnny Mathis (Columbia CS 8898)	7
9	THE WONDERFUL WORLD OF	1.3
10	(Columbia CS 8937) FUN IN ACAPULCO	6
11	Elvis Presley (RCA Victor LSP 2756)  JOAN BAEZ IN CONCERT VOL. II	10
12	(Vanguard VS 2123) WASHINGTON SQUARE	11
13	Village Stompers (Epic BN 26078) PETER, PAUL & MARY	12
14	(Warner Bros. WV 1449) CURB YOUR TONGUE, KNAVE Smothers Bros. (Mercury SR 60862)	15
6	WIVES & LOVERS	22
16	Jack Jones (Kapp KS 1352) LITTLE DEUCE COUPE	17
17	RAMBLIN'	16
	New Christy Minstrels (Columbia CS 8855)	14
18	MARIA ELENA Los Indios Tabajaras (RCA Victor LSP 2822)	14
19	CATCH A RISING STAR John Gary (RCA Victor LSP 2745)	21
20	TIME TO THINK Kingston Trio (Capitol ST 2011)	43
21	WONDERFUL, WONDERFUL Lawrence Welk (Dot DLP 25552)	19
22	DAYS OF WINE AND ROSES Andy Williams (Columbia CS 8815)	24
23	RICK NELSON SINGS "FOR YOU" (Decca DL 74479)	18
24	THE BARBRA STREISAND ALBUM (Calumbia CS 8807)	28
25	MOVIN' Peter, Paul & Mary (Warner Bros. WB 1473)	20
26	VENTURES IN SPACE (Dolton BST 8027)	37
27	MANTOVANI MANHATTAN (London PS 328)	33
28	BYE BYE BIRDIE Soundtrack (RCA Victor LSO 1081)	26.
29	YOU MAKE ME FEEL SO YOUNG Ray Conniff (Columbia CS 8918)	40
30	LAWRENCE OF ARABIA Soundtrack (Colpix SCP 514)	25
1	YESTERDAY'S LOVE SONGS— TODAY'S BLUES	42
32	Nancy Wilson (Capitol ST 2012) BIG SOUNDS OF THE DRAGS	35
33	(Capital ST 1890) HOW THE WEST WAS WON Soundtrack (MGM 5E 1 E 5)	27
34	THAT WAS THE WEEK THAT WAS BBC (Decca DL 79116)	29
35	LIVING A LIE Al Martino (Capitol ST 1975)	-
36	LIFET MY HEART IN	34
37	SAN FRANCISCO Tony Bennett (Columbia CS 8669) TENDER IS THE NIGHT	49
38	Johnny Mathis (Mercury SR 60890) 110 IN THE SHADE	38
39	B'way Cast (RCA Victor LSO 1085)  BACH'S GREATEST HITS	32
40	Swingle Singers (Philips PHS 600 097) KIND OF LOVE	45
41	THE GIRL WHO CAME TO SUPPER	30
42	B'way Cast (Columbia KOS 2430)  JOAN BAEZ IN CONCERT	31
43	(Vanguard VRD 2122) THERE I'VE SAID IT AGAIN Bobby Vintan (Epic BN 26081)	-
44	MORE TRINI LOPEZ AT PJ's.	33
45	(Reprise R9 56103) SINATRA'S SINATRA	39
46	PAINTED, TAINTED ROSE	36
47	Al Martino (Capitol ST 1975)  ANY NUMBER CAN WIN Jimmy Smith (Verve 6 8552)	41
48	HELLO DOLLY Broadway Cast (RCA Victor LSO 1087)	
49	ROBERT GOULET IN PERSON	44
50	(Columbia CS 8888) HERE'S LOVE	46
30	Broadway Cast (Columbia KOS 2400)	



# ALBUM REVIEWS

# POP PICKS



"THE MANY MOODS OF TONY"-Tony Ben-

"THE MANY MOODS OF TONY"—Tony Bennett—Columbia CL 2141

Tony Bennett, with four consecutive chart-riding albums to his credit, is sure to make it five with this new session on Columbia that spotlights the songster in a variety of moods and tempos. Launching the set with his current click single, "The Little Boy," the chanter follows it with polished surveys of such goodies as "I'll Be Around," "Spring In Manhattan" and a new Harold Arlen tune "So Long, Big Time."

kismet

"KISMET"-Mantovani, Robert Merrill-London SP 44043

London comes up with a Broadway revival that London comes up with a Broadway revival that promises to be a blockbuster seller for the label. Robert Wright and George Forrest's delightful "Kismet" is beautifully recreated by a stellar cast that includes Robert Merrill, Regina Resnik, Kenneth McKellar, Adele Leigh, Ian Wallace, the Mike Sammes Singers, and a 55-piece orchestra conducted by Mantovani. It's a lustrous performance that glows from beginnig to end. Waxed in phase 4 stereo, this disk is a masterful production.



ROBERT MERRILL

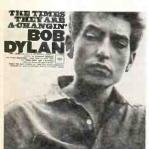
KEMMETU AGELE IAN Miglellar leigh wallage the mike sammes sincers



"FRANK FONTAINE SINGS 'HOW SWEET IT IS'"—ABC-Paramount ABC-470
Frank "Crazy Guggenheim" Fontaine skyrocketed to the crest of the LP charts with his first two issues on ABC-Par., and this third chapter served up in the same way is sure to go the hitsville path. With arrangements by Sid Feller and Bill Stegmeyer and an orchestra conducted by Hugo Winterhalter, the songster smoothly essays "Let The Rest Of The World Go By," "All I Do Is Dream Of You" and "It's The Talk Of The Town."



"JOHN GARY ENCORE"—RCA Victor LSP 2804 John Gary, who came from left field to zoom to the top 20 of the LP charts with his debut disk on RCA Victor, comes up with a powerful second stanza that should go the same successful route. The chanter's amazing breath control, wide range and lyrical approach to a melody is much in evidence here as he gives potent readings of "Tender Is The Night," "And This Is My Beloved" and "Stranger In Paradise." Eye it for top-drawer sales.



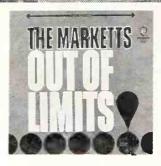
"THE TIMES THEY ARE A-CHANGIN' "—Bob Dylan—Columbia CL 2105
Bob Dylan, who jumped from semi-obscurity to national fame with his last best-selling "Free-wheelin'" LP, seems sure to go a similar success route with this collection of self-penned folk message-songs. The chanter-guitarist's earthy, hard-drivin' ethnic style is firmly evidenced on "The Times They Are A-Changin'," "Only A Pawn In Their Game" and "Restless Farewell." Album could skyrocket.



"THE CASCADING VOICES OF HUGO & LUGI WITH BRASS"—RCA Victor LSP 2789
Hugo and Lugi's two previous Cascading Voices LP's have been big sellers and this edition which introduces brass to the choral stylings should develop into a similar coin-catcher. The massed voices beautifully augment the brass section as they dish-up first-rate renditions of "Me And My Shadow," "Fly Me To The Moon" and "I Left My Heart In San Francisco." Eye the package for rapid acceptance.



"THE BEATLES WITH TONY SHERIDAN & THEIR GUESTS"—MGM E 4215
The Beatles, currently riding the top of the singles and LP charts with their latest release on other labels, team up with British songster Tony Sheridan and are included with the Titans on this new offering from MGM. The best-selling group lash out with "Cry For A Shadow," "Why" and their current chart click, "My Bonnie," with Tony Sheridan and the Titans doing "Johnson Rag," "Swanee River" and others. Beatle-mania is "in" and the set should score at the marketplace.

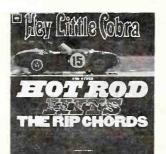


"OUT OF LIMITS"-Marketts-Warner Bros.

"OUT OF LIMITS"—Marketts—warner Bros. 1537
The Marketts, who are currently riding high on the charts with "Out Of Limits," tag this new Warner Bros. LP outing after the single and include eleven other teen-angled swingin' instrumental tracks. The group's distinctive blend of harmony and rhythm is firmly evidenced on "Love 1985," "Twilight City" and "Limits Beyond." Disk seems sure to reach the charts in no time flat.



"APOLLO SATURDAY NIGHT"—Various Artists—Atco 33 159
Here's a power-packed session cut live at Gotham's famed Apollo Theatre featuring such well-known pop-r&b names as Doris Troy, Rufus Thomas, Otis Redding, the Coasters, Ben E. King, etc. All the excitement heard in the theatre is captured on this swingin' danceable disk. Best listening bets here include "Pain In My Heart" by Otis Redding and "Don't Play That Song" by Ben E. King.



"HEY LITTLE COBRA"-Rip Cords-Columbia CL 2151

CL 2151
The Rip Chords tag this power-packed Columbia album after the giant single of "Hey Little Cobra" and include eleven other hard-driving hot rod items. The duo's wide-range, vocal talents carry them in good stead in top-flight, rhythmic renditions of "Here I Stand," "Little Deuce Coupe" and "Drag City." Album has enough builtin success incredients to score heavily. in success ingredients to score heavily.



"SONGS I'VE SUNG ON THE PERRY COMO SHOW"—Caterina Valente
Caterina Valente, who is vocally one of the most versatile singers on either side of the Atlantic, uses her wide-range vocal charms and power-packed delivery to best advantage on this set of romantic and uptempo rhythm ballads. The lark's phrasing is superb and every track is a winner. Slick bands here are "Make Someone Happy," "More Than Likely" and "Stella By Starlight." The album is her most powerful to date and could happen big. happen big.

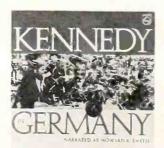


"AN EVENING WITH CAROL LAWRENCE"-

"AN EVENING WITH CAROL LAWRENCE"—Cameo C 1077
Carol Lawrence, who skyrocketed to national prominence in a variety of entertainment media, makes strong bid for similar success on wax with this debut album on Cameo. The songstress' delivery is vibrant and feelingful here as she dispenses warmth and vitality on a program of Broadway, folk and pop tunes that include "Love Me Or Leave Me," "Out Of This World" and "West Side Story Medley." The package could do a blockbuster for the lark.



"JONATHAN WINTERS' MAD, MAD, MAD, MAD, WORLD"—Verve 15041
The wacky humor of Jonathan Winters is at its The wacky humor of Jonathan Winters is at 18 wackiest on this new offering from Verve. One of the wittiest in the business, the laffman explores a variety laugh-loaded situations sure to incite gales of hilarity. His weird home-made sound effects are the perfect complement to his riotous stories. Lots of chuckles to be had here with "Moby Dick & Captain Arnold," "Hip Robin Hood" and "Great White Hunter." The disk could be chart item. be chart item



"KENNEDY IN GERMANY"—Philips PCC 210
There is a plethora of Kennedy albums on the market, most of which duplicate content, but this new issue on Philips' Connoisseur Series takes a different approach. The late President's historic trip to Germany in the summer of '63 is recapitulated by the label with Howard K. Smith narrating. The major talks by Adenauer, Brandt and the President are included along with the printed texts and pictures in an attractive jacket. The set should stir up interest. should stir up interest.















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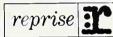








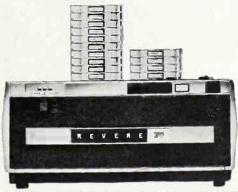


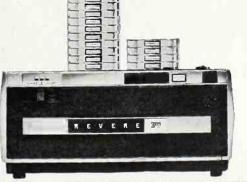


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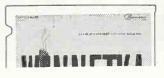
















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WEET SONGS

BOW STRINGS

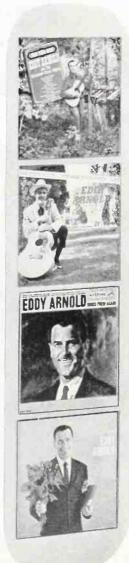
MY HEART CHARMONICATS

ERRO



Put Eddy Arnold on display in your window and you'll enter the big RCA Victor window display contest for February. You'll be eligible to win beautiful Dansk salad bowls or candelabra sets. Get ready for big profits.

RCA VICTOR

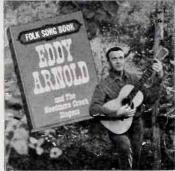




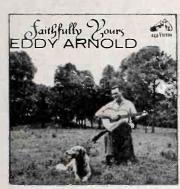
STANDING 4 COLOR WINDOW DISPLAY 46"x 33"

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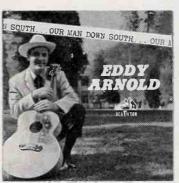
# Have a sales spree for Eddy Arnold's 20th Anniversary on RCA Victor The most trusted name in sound in sound



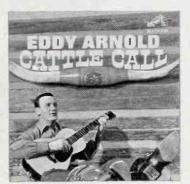
12 folk gems. Includes "Molly," "Time s LPM/LSP-2811 "Blowin' in the Wind," A-Gettin' Hard."



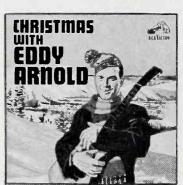
America's best-known songs of faith like "He Lives Next Door" and "I Love to Tell LPM/LSP-2629



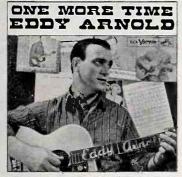
A great tribute to 12 familiar Southern songs. Includes "The Battle of New Orleans" and LPM/LSP-2596 "Moody River."



The best tunes of the American West like "The Streets of Laredo" and "A Cowboy's Dream." LPM/LSP-2578 Dream.



Holiday favorites, sung in the Arnold tradition, like "Winter Wonderland" and "White Christmas.



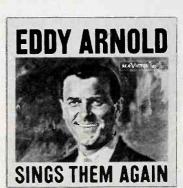
New arrangements of Eddy's top hits. Includes "What a Fool I Was" and "Just Out LPM/LSP-2471



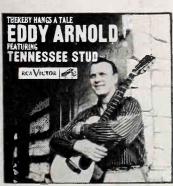
Ballads in a smooth, soothing performance. Like "Will You Always" and "Are You LPM/LSP-2337



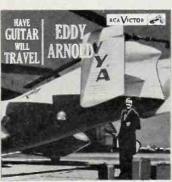
Eddy gives the best of advice with 12 beautiful love songs. Includes "Love and Marriage," "Love Me." LPM/LSP-2268



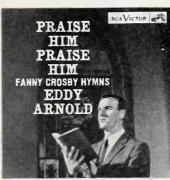
Eddy's greatest performances on one record. Includes "I Walk Alone" and "Texarkana Babv." LPM/LSP-2185



Outstanding selection of true American folk tunes like "Tom Dooley," "Jesse James" and "Riders in the Sky." LPM/LSP-2036



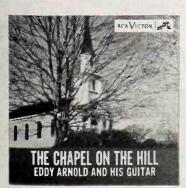
Eddy travels and sings through twelve states. Includes "Stars Fell on Alabama" and "Georgia on My Mind." LPM/LSP-1928



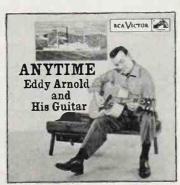
hymns like "Near the Cross" and "Safe in the Arms of Jesus."



All-time perennial hits like "Don't Fence Me In," "Tennessee Waltz," "Sixteen Tons" and "I Don't Hurt Anymore." LPM-1293



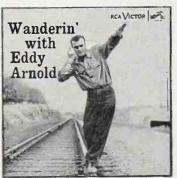
Popular, inspirational hymn ballads like "Crying in the Chapel," "His Hands" and "I Called on the Master." LPM-1225



A great collection of country songs! "It's a Sin," "Bouquet of Roses," "Anytime," "Molly Darling," LPM-1224



Tunes Eddy's fans never tire of hearing like "Moonlight and Roses" and "I'm Gonna



The lonesome traveler sings a dozen mellow and tender tunes like "Down in the Valley" and "The Rovin' Gambler." LPM-1111



# **ALBUM REVIEWS**

# **FABULOUS**



# "FABULOUS"—Dick Hyman—Command RS862-

Dick Hyman's track record of previous organ disks is mighty impressive but this new Command session of teen favorites and evergreens played on the big Lowery organ ranks as one of his best efforts to date. Hyman is in superlative form as he dishes-up some imaginative readings of "Washington Square," "I'll Be Around" and "The Best Is Yet To Come." Deejays should find plenty of programmable material here.



"THE WORLD'S GREATEST LOVE SONGS" Harve Presnell—MGM E 4194
Harve Presnell, who won wide acclaim for I leading-man part in the Broadway musical, "T Unsinkable Molly Brown," displays a big voi with a wide range and lyrical purity on this pr gram of evergreen romantic ballads on MGM. T tenor is first-rate on "Yours Is My Heart Alone "If I Loved You" and "And This Is My Belovec The singer is sure to gain a big following withe set.



# "THE SERENDIPITY SINGERS"—Philips PHS

Originality and freshness of style are becoming Originality and freshness of style are becoming increasingly rare in folk music these days. However, the Serendipitys are a delightful exception to the rule. This nine-strong group of folksingers and instrumentalists display a distinctive brand of harmony and imaginative, exciting form as they offer "Waggoneer Lad," "Sunshine Special" and "Freedom's Star." A group to watch.



### "PERSPECTIVE ON BUD & TRAVIS"-Liber LRP 3341

LRP 3341
Although folk fads come and go Bud and Trav continue with their distinctive stylings unmove by the fickle determinations of the public. The two folksingers boast an authentic, moving a proach as they go through their musical polywith intense feeling for their material. The boare superb on "Maria Christina," "I Never Warry" and "So Long, Stay Well."



# = POP BEST BETS =

"MY FAVORITE SONGS"—Merv Griffin—Cameo

"MY FAVORITE SONGS"—Merv Griffin—Cameo C 1060
Merv Griffin, who collected several gold disks a few years back, returns to the wax scene on Cameo with this potpourri of country, folk and barroom ballads. The songster's deep, rich voice and warm style is a natural for these lilting, melodic tunes, and he delivers them with verve and polish. His legions of fans will find plenty of first-rate listening enjoyment here as he essays, "Have I Told You Lately That I Love You," "Rambling Rose" and "Marching To Pretoria."



"FOLK-DIXIE JAMBOREE"—Living Guitars-RCA Camden CAS 801
Here's a swinging session of folk tunes with touch of Dixie added for flavor by RCA Camden Living Guitars. Most of the tunes here have bee around a long time but these sparkling update treatments make for first-rate listening pleasur More recent items included here are "Blowin' I The Wind," "Washington Square" and "Saturda Night." A good item for the dance buffs.



"HONKY TONK HOOTENANNY"—'Big' Tiny Little—Coral CRL 757448

Tiny Little, who has earned many laurels in the past for his distinctive, nostalgic honky tonk musical stylings, jumps on the folk bandwagon via this top-notch, swingin' hootenanny set. While backed by a full ork and chorus the 88'er is effectively spotlighted of delightful rhythmic arrangements of "Tom Dooley," "Tom Cat" and "Good Old Mountain Dew." Loads of potential here.



"GEORGE JONES SINGS MORE NEW FAVOR ITES"—United Artists UAS 6338
Over the years George Jones has managed to come up with an amazing batch of country hit on this new UA disk the vet chanter offers varied selection of ballads and novelties, all owhich are recent vintage Jones chart triumps. The artist is in fine form as he renders feelingfunchorus-backed renditions of "Wrong Number," Girl I Used To Know" and "You Comb Her Hair. One of the best albums that George has cut inquite a while. quite a while.



"HEIMWEH NACH ST. PAULI"—Freddy—MGM E 4195
Freddy, an international favorite with more than 14 million disks sold in recent years, makes a powerful bid for acceptance on this side of the Atlantic with this album of songs of the sea sung in German and English. The songster uses his rich bass voice to best advantage here as he feelingly reflects the nostalgia of "In Hamburg On The Waterfront," "Son, Won't You Come Back" and the while-back favorite "Sailor, O Sailor." The chanter could make plenty of new friends here with the set.

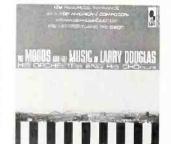


"DEUCES, T'S, ROADSTERS & DRUMS"—Ha Blaine—RCA Victor LSP 2834
Hal Blaine and the Cougars unleash their instrumental talents on this package of hot rod item from RCA Victor. Powerful rods become the theme as they give equally potent renditions of dozen instrumentals tagged after their wheels Fast-paced and rhythmic bands here are "Challenger II," "Green Monster" and "Nashville Coupe." The kids'll dig these sounds.



"NIGHT LIFE"—The Mary Kaye Trio—20th Century Fox 4117

Here is a potent issue from 20th Century Fox spotlighting the many talents of the Mary Kaye Trio that has that money-in-the bank sound. Some stellar vocal performances are turned in by Mary and Norman Kaye and the Trio in unison. The lark serves up feelingful readings of "What's Yours," "Charade" and the group is pulsating on "Stay" and "Spring Is Here." Eye the set for some sure-fire sales activity and airtime spins.



"THE MOODS AND THE MUSIC OF LARR DOUGLAS"—Kapp KL 1358
Larry Douglas conducts a 35-piece orchestra am an eight-voice choral group on this program original compositions that musically depict the city of Paris. The composer-conductor is a fine creator of melody and the top-drawer Pierre Delvincourt-Jean Pierre Landreau arrangements are lush and full. Loads of first-rate listening enjoyment to be had here as the ork and wordless chorus render "You'll Beam When You See Paris" "A New Tomorrow" and "Seabreeze."



"LOLITA SINGS IN GERMAN"—Kapp FCL 4202 Lolita, who scored an international hit a few years back with her "Sailor, Sailor" single, serves up a dozen melody-laden tunes in German on this Kapp 4 Corners issue. The lark's warm voice and lilting delivery reflects broad universal appeal and the tunes here are a top showcase for her winning style. Best bets are "Where Have All The Flowers Gone," "Dream Music" and "When We Shall Meet Again."



# "BAWDY HOOTENANNY"—Oscar Brand—All-dio Fidelity AFSD 6121 Oscar Brand has built up quite an impressive representation of the state of t

utation with his previous bawdy folk stylings not teams up with Dave Sear (on banjo) and offers delightful collection of humorous, off-color followings. Although none of the material will grantly, Brand's legions of fans should really his readings of "Cindy," "Erie Canal" and "Double Call Me."

# THE MONSTER INSTRUMENTAL IT OF '64

It's On Canadian American

Selling Like Their Million Seller "SLEEPWALK" . . . Santo & Johnny Are Back As The Top Instrumentalists Of The New Year!

"I'LL REMEMBER IN THE STILL OF THE NIGHT"

CA-164

Personal Management EDGAR BURTON CI 7-0700

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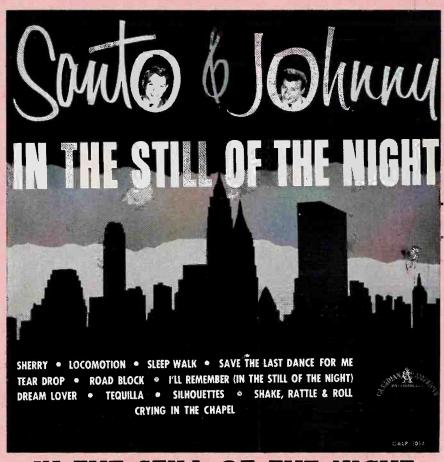
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Brand

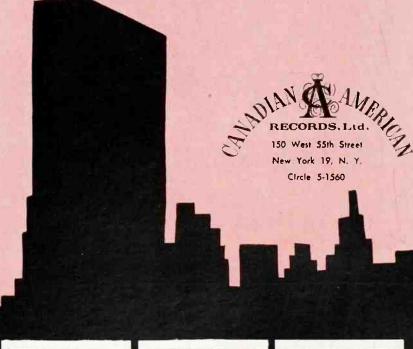
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# AND HERE'S THEIR NEW HIT ALBUM!

Already back ordered like a smash single! Packed with great "cuts" that make it a "must" buy for retailers and consumers. Plus, a Santo & Johnny line that just sells and sells and sells.



IN THE STILL OF THE NIGHT **CALP 1014 SCALP 1014** 





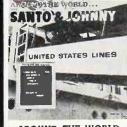
SANTO & JOHNNY CALP 1001 SCALP 1001



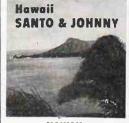
COME ON IN CALP 1006 SCALP 1006



ENCORE SANTO & JOHNNY CALP 1002 SCALP 1002



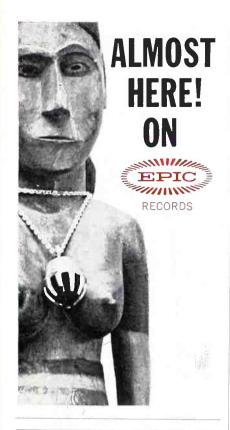
AROUND THE WORLD CALP 1008 SCALP 1008



HAWAII CALP 1004 SCALP 1004



OFF SHORE CALP 1011 SCALP 1011





# Columbia Presents Awards In Dealer Contest





CHICAGO—The above photos show the first place winner and the in-scribed plaques awarded to all winners in the Columbia Records Dealer Mer-chandising Contest. In the upper pic (left to right) Paul Smith, local branch manager of Columbia's distributor, Bernice Best of the Best Record Shop also received a set of golf award, and Dick Van Gorp, regional sales manager for the label are shown at the presentation ceremony. In the lower pic the plaques given to Lombard TV, North Shore Talking Machine, Hollander Music and Busch TV and Records are shown. The Best Record Shop also received a set of golf clubs, with a stereo phono going to the second place winner, and transistor clock radios for the 3rd, 4th and 5th place winners.

# If you are reading someone else's copy of Cash Box why not mail this coupon today CASH BOX 1780 BROADWAY I AM A NEW YORK 19, N. Y. DEALER. ONE STOP..... Enclosed find my check. DISTRIB ... \$15 for a full year (52 weeks) subscription RACK JOBBER..... □ \$30 for a full year (Airmail in United States) COIN FIRM..... OTHER..... \$30 for a full year (outside United States) ☐ \$45 for a full year (Airmail outside U.S.) NAME ADDRESS .....

Be Sure To Check Business Classification Above!



# **ALBUM** REVIEWS

# JAZZ PICKS



"BOBBY HACKETT PLAYS THE MUSIC OF BERT KEMPFERT"—Epic LN 24080 Bobby Hackett offers a musical tribute to Bert Kaempfert on this melodic set of tunes made pop-ular by the vet orkster. The trumpeter gives each selection his individual, distinctive attention as he goes through his pages with all of his correct goes through his paces with all of his expected poise and verve. Hackett shines on "Wonderland By Night," "Now And Forever" and "Sunday In Madrid." Fine fare for either dancing or listen-



"BROTHER JACK AT THE JAZZ WORKSHOP LIVE!"—Jack McDuff—Prestige 7286
Jack McDuff's first in-person LP on Prestige "Live!" pulled plenty of coin for the organist and this new session cut live at the Jazz Workshop is sure to meet with the same wide acceptance. McDuff is modern without being extreme and traditional without seeming square and the seven bands here are geared for universal appeal. Bright tracks here are "Blues 1 & 8," "Grease Monkey," "Vas Dis" and "Jive Samba." Heavy sales are indicated.

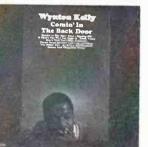
# JAZZ BEST BETS ==



"TOBACCO ROAD"—Lou Rawls—Capitol ST 2042 With each new album Lou Rawls significantly gains in stature and poise. On this new set the blues songster displays an emotional power and conviction never evidenced on his previous recordings. While backed by a full Onzy Matthewshelmed ork, Rawls offers some poignant readings of "Tobacco Road," "Cotton Fields" and "Blues For A Four String Guitar." LP should create plenty of excitement.



"A NEW PERSPECTIVE"—Donald Byrd—Blue Note 4124
Here's an off-beat, interesting set coupling the midstream jazz artistry of trumpeter Donald Byrd with an eight-voice chorus and band. Byrd does not attempt to blend in with the band and chorus. Instead, he makes his highly-personal musical statements which, in a lyrical sense, compliments the other happenings on the disk. Standout cuts here are "Elijah," "Best Of Burden" and "The Black Disciple." Pleasant late-hours mood companion.



"COMIN' IN THE BACK DOOR"—Wynton Kelly—RCA Victor V 8576

Ace jazz 88'er Wynton Kelly teams up with an accomplished group of musicians including Kenny Burrell (guitar), Paul Chambers (bass) and Jimmy Cobb (drums) on this delightful swingin' free-flowing Victor outing. Kelly does not resort to gimmicks but renders each item in an amazingly honest fashion. Among the most enjoyable tracks are "Don't Wait To Long," "The Bitter End" and "To Kill A Mockingbird." Superior listening throughout.

# CLASSICAL PICKS



PROKOFIEV: Classical Symphony, Op. 25; Eugene Ormandy conducting the Philadelphia Orchestra—Columbia ML 5945
Prokofiev's forty-seven year old "Classical Symphony, Op. 25" is given a superb reading by Eugene Ormandy and the Philadelphia Orchestra on this new classical offering from Columbia. The conductor captures all of the work's buoyant soaring constructions in his straight-forward interpretation. The disk also contains other Prokofiev selections including his famous "Suite From The Love For Three Oranges." A standout achievement.



GROFE: Grand Canyon Suite, London Festival Orchestra/Stanley Black—London SPC21002 London Records debuts its Pop Concert Series of phase 4 with this performance of Ferde Grofe's Grand Canyon Suite by the London Festitval Orchestra conducted by Stanley Black. Here's a pop standard with classical proportions and this new version is sure to bring the traffic into the shops. The stereo is crisp and brilliant and completely without gimmickry, and the composer's music is as fresh and satisfying as it was when it was first performed three decades ago. Strong charl potential here. potential here.

CITY ...

CHARTED FOR THE TOP

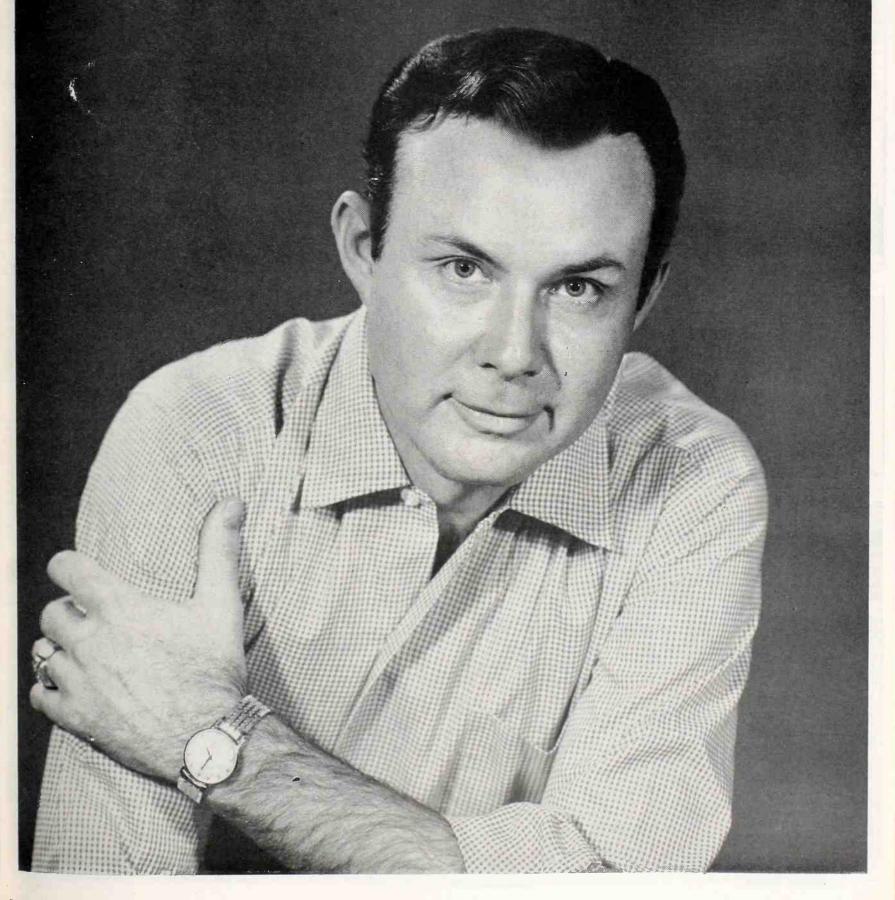
(already moving on the international scene)

Jim Reeves: "Welcome to My World"

scene of the international s

#8289 RCA VICTOR

The most trusted name in sound



Cash Box—February 15, 1964

# **BLUE NOTE**

NEW FOR FEBRUARY

# HAROLD VICK OUR MISS BROOKS /

BLUE NOTE 45X1897 From His New Album BLP 4138 "STEPPIN' OUT"

# FREDDIE ROACH PARTY TIME /

BLUE NOTE 45X1892 From His Hit Album BLP 4128 "MO" GREENS PLEASE"

GOING STRONG

# **BLUE NOTE 45X1905**

D.J.'s: Write for Free Samples

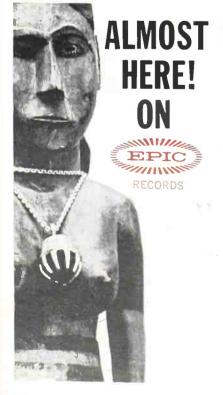
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OVER NITE HIT!

# THE DOVELLS

(With The New Sound)

THE BIG ONES ARE ON CAMED/PARKWAY





# **TOP 50**

IN **R&B LOCATIONS** 

\$117100	and a second of the second	
1	WHAT KIND OF FOOL (Do You Think I Am)	
•	Tams (ABC Paramount 10502)	3
2	UM, UM, UM, UM, UM, UM Major Lance (Okeh 7187)	.1
3	TALKING ABOUT MY BABY Impressions (ABC Paramount 10511)	6
4	LOUIE, LOUIE Kingsmen (Wand 143)	2
5	Paul Revere & Raiders (Columbia 42) GOING GOING GONE	10
6	Brook Benton (Mercury 72230) HARLEM SHUFFLE	5
7	Bob & Earl (Mall 104) THE SHELTER OF YOUR ARMS	12
8	Sammy Davis Jr. (Reprise 20216) TONIGHT YOU'RE GONNA FALL IN LOVE WITH ME	
	Shirelles (Scepter 1264)	4
9	Sapphires (Swan 4162)	1.3
10	GOOD NEWS Sam Cooke (RCA Victor 8299)	24
11	I WISH YOU LOVE Gloria Lynne (Everest 2036)	18
12	OH BABY DON'T YOU WEEP James Brown (King 5842)	22
13	WHEN THE LOVE LIGHT STARTS SHINING THROUGH HIS EYES	7
14	Supremes (Motown 1051) VAYA CON DIOS	20
15	Drifters (Atlantic 2216) NEED TO BELONG	11
16	NEED TO BELONG Jerry Butler (Vee Jay 567) CAN I GET A WITNESS	14
17	Marvin Gaye (Tamia 54087) GONNA SEND YOU BACK TO	14
1/	GEORGIA Timmy Shaw (Wand 146)	9
18	CAN YOUR MONKEY DO THE DOG Rufus Thomas (Stax 144)	26
19	BABY I LOVE YOU Ronettes (Philles 118)	8
20	HIS KISS Betty Harris (Jubilee 5465)	15
21	LIVE WIRE Martha & Vandellas (Gordy 7027)	34
22	DEEP IN THE HEART OF HARLEM	16
23	Clyde McPhatter (Mercury 72220) SHIMMY SHIMMY	28
24	Orlons (Cameo 295) THAT LUCKY OLD SUN	17
25	Ray Charles (ABC-Paramount 10509) HIGH HEEL SNEAKERS	39
26	Tommy Tucker (Checker 1067)  IF SOMEBODY TOLD YOU	19
	Anna King (Smash 1858) ANYONE WHO HAD A HEART	21
27	Dione Warwick (Scepter 1262) PUPPY LOVE	
28	Barbara Lewis (Atlantic 2214) QUICKSAND	36
29	Martha & The Vandellas (Gordy 7025)	23
30	AS LONG AS I KNOW HE'S MINE Marvelettes (Tamla 54088)	25
31	WHAT'S EASY FOR TWO Mary Wells (Motown 1048)	46
32	GREASY SPOON Hank Marr (Federal 12508)	27
33	PAIN IN MY HEART Otis Redding (Volt 112)	31
34	LITTLE BOY Crystals (Philles 119)	40
35	THE NITTY, GRITTY Shirley Ellis (Congress 202)	29
36	SO FAR AWAY Hank Jacobs (Sue 795)	-
37	IT'S ALL RIGHT Impressions (ABC Paramount 10487)	32
38	WHERE DID I GO WRONG	42
39	DeeDee Sharp (Cameo 296) LEAVING HERE	_
40	Eddie Holland (Motown 1052) MY TRUE CARRIE LOVE	_
41	Nat Cole (Capitol 5125) YOU'RE NO GOOD	33
	YOU'RE NO GOOD Betty Everett (Vee Jay 566) Dee Dee Warwick (Jubilee 5459)	
42	HOOKA TOOKA Chubby Checker (Parkway 890)	43
43	HE'LL HAVE TO GO Solomon Burke (Atlantic 2218)	-
44	I CAN'T STOP SINGING Bobby Bland (Duke 370)	35
45	I'LL BE THERE (To Bring You Love) Majors (Imperial 66009)	-
46	BYE BYE BARBARA Johnny Mathis (Mercury 72229)	45
47	SINCE I FOUND A NEW LOVE Little Johnny Taylor (Galaxy 725)	37
48	STRANGE THINGS ARE HAPPENING Little Jr. Parker (Duke 371)	-
49	Chubby Checker (Parkway 890)	30
<b>50</b>	SNAP YOUR FINGERS Barbara Lewis (Atlantic 2214)	38



# JUKE BOX OPS' RECORD GUIDE

# **ACTIVE** with OPS

(Selections NOT on Cash Box Top 100 reported going strongly with ops.)

HERE'S A HEART
Diplomats (Arock 1004)

HAREM Acker Bilk (Atco 6282)

CAN HEAT/MATILDA, MATILDA Jimmy Smith (Blue Note 1905)

I'M TRAVELIN' ON Jackie Wilson (Brunswick 55260)

STAY WITH ME Nick Noble (Chess 1879)

ON AND ON Jerry Vale (Columbia 42951)

I ADORE YOU Patti Page (Columbia 42963)

I'M A WOMAN Barbra Streisand (Columbia 42965)

MY HOME TOWN/A ROOM WITHOUT A WINDOW Steve Lawrence (Columbia 42952)

SAGINAW, MICHIGAN Lefty Frizzell (Columbia 42924)

WHO'S BEEN SLEEPING IN MY BED Linda Scott (Congress 204)

SCATTER SHIELD Surfaris (Decca 31581)

THE LA-DEE-DA SONG Village Stompers (Epic 9655)

I'M LEAVING Johnny Nash (Groove 0030)

IT AIN'T NO USE Lou Johnson (Hilltop 551)

HELLO DOLLY Louis Armstrong (Kapp 573)

THEME FROM 'CARDINAL'
Roger Williams (Kapp 560)

SNEAKY SUE Patti Lace & Petticoats (Kapp 563)

GOING BACK TO LOUISIANA Bruce Channel (LeCam 122)

I'LL MAKE YOU MINE Bobby Vee (Liberty 55670)

NEVER LEAVE ME Stratfords (O'Dell 100)

BE MY GIRL Dovells (Parkway 901)

FROM ROCKING HORSE TO ROCKING CHAIR
Paul Anka (RCA Victor 8311)

KISSIN' COUSINS Elvis Presley (RCA Victor 8307)

STAY WITH ME Frank Sinatra (Reprise 20249)

STRANGER ON EARTH
Dinah Washington (Roulette 4534)

I'M WATCHING (EVERY LITTLE MOVE THAT YOU MAKE)
Little Peggy March (RCA Victor 8302)

MOLLY Eddy Arnold (RCA Victor 8296)

TELL ME BABY Garnet Mimms (UA 694)

OUT OF THIS WORLD Gino Washington (Wand 147)

ALL MY TRIALS
Dick & Deedee (Warner Bros. 5411)

HELLO YOUNG LOVERS
Jimmy Durante (Warner Bros. 5410)

# NEW ADDITIONS to TOP 100

-GLAD ALL OVER Dave Clark Five (Epic 9656)

-FUN, FUN, FUN Beach Boys (Capitol 5118)

76—BLUE WINTER
Connie Francis (MGM 13214)

-LEAVING HERE ddie Holland (Motown 1052)

-WORRIED GUY Johnny Tillotson (MGM 13193)

-MY TRUE CARRIE LOVE Nat Cole (Capitol 5125)

-HE'LL HAVE TO GO Solomon Burke (Atlantic 2218)

-WOMAN, LOVE AND A MAN Tony Clarke (Chess 1880)

86—BIRD DANCE BEAT Trashmen (Garrett 4003)

89—YOUNG AND IN LOVE Chris Crosby (MGM 13191)

91—PINK DOMINOES Crescents (Era 3116)

-I'LL BE THERE (TO BRING

YOU LOVE)
Majors (Imperial 66009)

THE GIRL FROM SPANISH TOWN
Marty Robbins (Columbia 42968)

-STAY Four Seasons (Vee Jay 582)

--- UNDERSTAND YOUR MAN Johnny Cash (Columbia 42964)

HIGH ON A HILL Scott English (Spokane 4003)

# AIMED at OPS

AT LONG LAST LOVE/MY KIND OF GIRL-Murray Arnold & Trio-Decca 25628

# New Veep — New Staff



LOS ANGELES—Al Bennett, president of Liberty Records, parent company of Imperial Records, last week announced the appointment of Bob Skaff as a vice president of Imperial. In line with the Skaff move, other key executive appointments were made in the Imperial organization. Shown (left to right) in the left pic are Eddie Ray, A&R coordinator, Ken Revercomb, national sales manager, Skaff and Bennett. Pictured in the right pic is Rennie Roker, Gotham-based promo director. promo director.

# FEBRUARY IS TWO GREAT MONTHS!

# CONNIE FRANCIS MONTH ON



Special merchandising on Connie's entire catalog on MGM.including these big best-sellers:



In The Summer Of His Years
E/SE 4210



Greatest American Waltzes



CONNIE FRANCIS' SINGS MODERN LITALIAN HITS

Modern Italian Hits

E/SE 4102

# FITZGERALD MONTH ON



Month-long promotion of Ella's complete Verve catalog, including these big best-sellers



The George & Ira Gershwin Song Books (5 LPs) V/V6-29-5



lia & Basia V/vs-406



These Are The Blues

V/Y6-4062



Ella Sings Broadway

Y/Y6-405

MGM RECORDS AND VERVE RECORDS ARE DIVISIONS OF METRO-GOLDWYN-MAYER, INC.

Special point-of-sale material, window streamers, decorations, posters, flyers, etc. make every store a Connie & Ella festival!

# In The Hit Footsteps Of His Father



NEW YORK—Hank Williams, Jr. (left), who is currently clicking in both the pop and country departments with his initial MGM single release of "Long Gone Lonesome Blues," a years-back hit of his famous late father, is pictured above at his MGM inking ceremonies with his mother-manager, Audrey Williams, and Arnold Maxim, president of the label.

# Capitol Disk Club Makes Exec Appointments

HOLLYWOOD—Daniel C. Bonbright, president of Capitol Record Club, Inc., has announced that Ron Beyl has been appointed administrator of spe-

been appointed administrator of special merchandising.

Beyl, who was formerly administrator of the Record Club, will be responsible for the merchandising of products, other than those manufactured by Capitol Records, which will be marketed through the Club. Temporarily, Beyl will also cover the work that was performed by John Phillips, who has resigned.

Bonbright also announced that William A. Sheck has been employed as the administrator of operations. In this position, Sheck will be responsible for the fulfillment, credit and the general administrative functions of the Record Club. Sheck has most recently been the assistant director of operations for the Columbia Record Club. Prior to that time, he was with

Hallmark Cards, Inc., and Montgomery Ward and Company. Both men will report directly to Bonbright.

# New Vinton Single . . . It's An Evergreen Again

An Evergreen Again

NEW YORK—Bobby Vinton's followup single to "There! I've Said It
Again," a Top 10 offering, is being
rush-released by Epic Records.

The tune, "My Heart Belongs To
Only You" (backed by "Warm & Tender"), is the third straight evergreen
cut by the artist for singles release.
Prior to "There!," he cut "Blue Velvet," another big success. Both ends
of the new deck were arranged and
conducted by Stan Applebaum, who
performed a similar stint on "There!,"
with Bob Morgan, Epic's exec pop
A&R produced, in on the production
end.

# 

The Tornadoes Sing A Tribute To All Surfers "PHANTOM SURFER" and

"Shootin' Beavers" Another Smash Hit By The Tornadoes on Aertaun Records

"Hurtin The Most'

c/w

by Devvy Davenport **PICK** OF THE WEEK

by DJ's all over U.S.A.



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# ALBUM PLANS

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

### ABC-PARAMOUNT

% discount on all albums, including ABC-Par and Impulse! Expires: March 31.

## ATLANTIC

iod of Adjustment:" 121/2% discount on all LP's, 30-60-90 billing. Expires: March 31.

# CAMEO-PARKWAY

10% discount on all albums, Expires: Feb. 15.

### CARIB

Buy 10-get-1-free on entire LP catalog, 100% exchangeable, 30-60-90 billing. No expiration date.

### DECCA-CORAL-BRUNSWICK

"Up Front Counts More with Decca-Coral-Brunswick:" special incentive on LP product. See local distribs for details.

# LIBERTY-IMPERIAL-DOUBLE L

Discount program on all album product. See local distrib for details, Expires: Feb. 15.

### LONDON

Complete catalog available at discounts, dated billing, ad allowances, etc. Contact local distributor full details. Expires: Mar. 31.

### MERCURY

"Parade of Stars"-10% discount on all albums (except "Storyteller"). Dating is available to qualified dealers. Expires: Feb. 29.

## MERCURY-WING

"Five Plus Four Plan:" Part 1: pop albums under normal pricing program; Part 2: classica LP's on the basis of one free with four, Expires: March 1.

### **NASHBORO**

Buy-7-get-1-free on entire catalog including new LP's. 100% exchangeable. No expiration date has been set.

# ORIGINAL SOUND

LP catalog available on a buy-10-get-1-free basis. 100% exchangeable. No expiration date set.

### **PHILIPS**

"Stage III:" 10% discount on entire catalog. Expires: Feb. 29.

# PRESTIGE

All labels on a 10% discount until further notice. John Coltrane albums (Prestige 7000 Series are available on a buy 12 get 4 basis until March 31.

LP catalog available on a buy-10-get-2-free basis. Described as a limited-time offer.

# ROULETTE

"Profit More in '64:" 15% discount on all albums. No termination date announced

15 new LP's on a buy-10-get-3-free basis. 100% exchange privilege. No expiration date announced.

# **SMASH**

"1964-A Smash of a Leap Year:" 121/2% discount on all Smash and Fontana albums.

# STARDAY

"The Wonderful World of Country Music Sales Plan:" 15% discount on all regular-priced merchandise. 10% discount on Starday's economy line of seven LP's listing at \$1.98, 100% exchange privilege, dated billing and coop ads available from distribs. Discribed as a winter plan

# TAMLA-MOTOWN-GORDY

All LP's available on a buy-6-get-1-free basis. Described as a permanent program.

# **VEE JAY**

10% discount on LP's.

# **Ethel Ennis Feted By RCA Victor In Chicago**





CHICAGO—Ethel Ennis, (right pic), a recent RCA Victor pactee, was recently feted by the label's distributor here in the Lake Tower Hotel. The lark entertained the guests with excerpts from her debut LP, "This Is Ethel Ennis. Shown in the left photo are (left to right) Cash Box correspondent Lee Brooks, Pat Kelleher of RCA Victor, Bob (Coffeehead) Larsen of WIND and Marty Hirsch of RCA Victor Distributors.

# Brand NEW Albums on DECCA®

BY THE GREAT NAMES IN

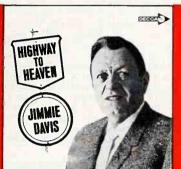
MUSIC

**DELUXE 2 RECORD SET** 



BILL ANDERSON SINGS

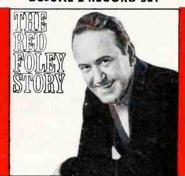
DI 4499 DL 74499



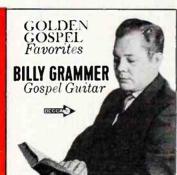
HIGHWAY TO HEAVEN JIMMIE DAVIS



DI 4432



THE RED FOLEY STORY DYR 177 **DXSB 7177** 

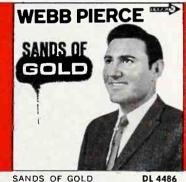


GOLDEN GOSPEL FAVORITES
BILLY GRAMMER DL 4

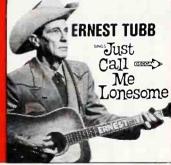


COUNTRY HIT PARADE

DL 4492 DL 74492



SANDS OF GOLD WEBB PIERCE



JUST CALL ME LONESOME ERNEST TUBB DL 4385



TUBB PRESENTS **ERNEST** THE TEXAS TROUBADOURS

DL 74459



ESPECIALLY FOR YOU

DL 4493



TAKE UP THY CROSS WILBURN BROTHERS



DL 4464



ON STAGE AT THE GRAND OLE OPRY VARIOUS ARTISTS DL 4393



RED SOVINE

DL 4445

# **NOW AVAILABE AT ALL DECCA BRANCHES**



# RECORD RAMBLINGS

NEW YORK:

Al Martino, scoring on all the charts with his "Living A Lie" single LP on Capitol, post cards from Montreal that the temp hits 20 below and he could use a pair of long handles. . . . . Gene Pitney writes from Milan he had high hopes for the San Remo Song Festival—if he could remember all the Italian lyrics. . . . . Marvin Deane told us The All Night Singers, soon to be released on Reprise, are a solid click at the Blue Angel. . . . . Katyna Ranieri and hubby Riz Ortolani made their Carnegie Hall debut last week (8) assisted by a 40-piece orchestra and eight-voice chorus. . . . John Dolan writes that Renee Roberts will soon have a new deck on Stacy dubbed "I Don't Miss You Anymore" and "The Brand New Boy." . . . . Thelma Carpenter holding forth ritely at the Bon Søir. . . . Kai Winding has augmented his combo to a 12-piece band for his current Celebrity Club engagement in Chicago. . . The New Christy Minstrels on a Canadian Tour. . . . The African Room is spotlighting a new singing group named Rick, Tinker & Scotty. . . One of the busy comics around town is Bill Cosby who's just finished a stint at Basin Street East, another appearance on the Paar Show and is now heading for the Diplomat in Miami. The laffman is pacted to Warner Bros. . . . The Banjokers and Alan Walker keep things humming at the Red Onion on Gotham's East side. . . Jim Crowley Jr., son of the famous Notre Dame gridiron star, has been signed to an unlimited engagement at the Sign Of The Dove. The young pianist has never tossed the pigskin. . . Joi Lansing made her New York nitery debut

last week at the Living Room. The lark will also star in a new TV series next season with Mickey Shaunessy called "The Jones Boy."

Lyricist Edna Lewis, who put words to a string of hits during the past year, is doing the lyrics for a new show, "To Market To Market," with book and music by Dr. Maurice Taylor and Art Gordon. The show had its first auditions in Philadelphia recently with another scheduled for Newark in the near future. Tom O'Neil, the creator and producer of the two "Strange Truths" LP's on the Petal label, has announced plans for trips into the interiors of Mexico and South America to find more material. South America to find more material.

London's assistant branch man-South America to find more material.

London's assistant branch manager, Frank LaRocca, squired a new group called The Runarounds last week to a performance at St. Michael's Church in Brooklyn where the kids were well received. The group also has a new single, "Let Them Talk" on the Tarheel label.

Eydie Gorme to guest on the Jimmy Dean Show this week (13) and do two numbers from her new Columbia LP, "Gorme Country Style."

Feggy Stuart Coolidge, pianist-composer who scored in a series of concerts behind the iron curtain last year, is preparing an album.

Morty Gunty has been signed by Mercury to cut an LP on the amusing comments made by the kids he interviews on his show.

Maria Randall, 3-D wax artist, will cut an LP tagged, "A Tribute To The World's Fair," in which she will feature songs of seven countries, each to be sung in the language of the country.

British songstress Kathy Keegan has been signed by Don Costa Pro-

ductions to a wax pact with a first issue to hit the market in the very near future. . . Lou Guarino, president of World Artists Records, sez Jimmy Interval's waxing of "Daddy's Little Girl," is sure to be a hit. . . In addition to the many other services offered by Call Candy! Inc., the lass has now added a telephone answering service for the music industry. . . The mystery of the Thornton Sisters can now be solved. The gals' picture appeared in the last issue sans reference. The girls have a new single on

mo men: Mike Stoller reports a West Coast click for "Go Now" by Bessie Banks (Tiger). . . Peter Hess of Cadence sez "Wake Up Little Suzy" by the Everly Bros is starting to show in Buffalo. . . . Indie promo rep Morty Wax sends along word that Music Music Music Inc. is releasing "Three Hallowed Words," a tune which was inspired by an address by Gen. Douglas MacArthur to the cadets of West Point. The tune was written by Cadet Earl Kelton. . . . Steve Harris dropped by to say that "The Boy With The









EYDIE GORME

KATYNA RANIERI

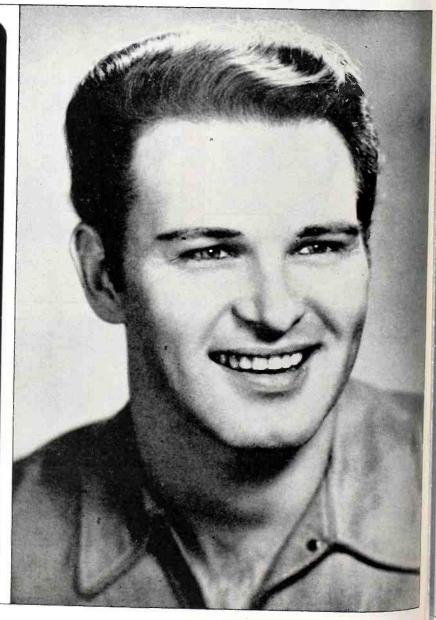
AL MARTINO

the Bobsan label tagged "Watch Your Step" backed with "Big City Boy," and have played a host of college campuses, and been signed by Murray The K for a ten-day stint at the Brooklyn Fox Theater. . . . In last week's single reviews the tune "You Know You Don't Want Me" by Connie Francis (MGM) was credited to the musical "Foxy,"—we hasten to advise that it is not. . . . Dave Edelman, producer and A&R man for Cameo-Parkway, has left the label and is looking for a new producing assignment. Dave can be reached at 437 Rice's Mill Road, Wyncote, Pa. He was the producer on the Maynard Ferguson, Merv Griffin and Carol Lawrence albums recently released. . Bobby Vinton & Vaughn Monroe will receive annual Mike Awards from KDKA Pittsburgh this week (10) . . . . Anita Bryant on Girl Talk Feb. 17th, is in town to cut some sides with Bob Mersey producing

is in town to cut some sides with Bob Mersey producing. Disk Doings With The Sales & Pro-

Beatle Hair" by the Swans (Cameo) looks like a winner, along with the debut LP, "An Evening With Carol Lawrence." . . Johnny Linde of Survey Music hails "The Greatest" by the Percells (ABC-Par) as the greatest. . . . Atlantic's Bob Kornheiser delighted with the rolling sales on Ben E. King's "What Now My Love" (Atco) and the two-sided hit potential for "Tick Tack Toe" and "Mo Onions" by Booker T. & the MG's, with the "Tick Tack Toe" side beginning to show a slight edge. . Jack Fine all smiles over the airplay building for help "Gotta Find A Way" by Theresa Lindsey (Correc-Tone) and "The Ohi Harem" by Acker Bilk (Atco). . . At cord the Amy-Mala bailiwick things are buzzing for two newies tagged "It Ain't No Use" by Lou Johnson (Hillstop) and "I Love You" by Ed Townsend (Marx). . . Mike Kelly of Regina dropped by to tell us that the new "Jazz Portrait Of Roger Kellaway" is getting plenty of spins.

DAVID HOUSTON DESTINED TO BE ONE OF THE **BIGGEST SMASH HITS OF 1964!** ®"EPIC", Marca Reg. T.M. PRINTED IN U.S.A. HITTININI DHININI DHININI





# RECORD RAMBLINGS

Joe DeAngelis items that his femme group Lorraine & the Socialites (Merc) will soon have a Madara & group Lorraine & the Socialites (Merc) will soon have a Madara & White-produced deck and that the gals will go on a promo tour. . . Tom Shannon of WGR in Buffalo writes that "Rock City" and "Red River Rock" by a new group called Kathy Lynn & the Playboys (Lawn) shows plenty of potential. . . . According to Morty Wax, Jack LaForge's new single, "My Funny Valentine" backed with "My Nemesis" is meeting with huge success in the Met area—the 88'er will also have a new LP in the near future debbed, "You Fascinate Me So." . . Elliot Blaine of Jubilee infos that "Enzo Stuarti Arrives At Carnegie Hall" and "The Funny Side Of Rudy Vallee" have both passed the 20,000 mark. . . . Joy Records' David Greenman sez he's got hit possibilities in "Some Of These Days" by Andy Ditto and "Midnight Joey" by Lorna Dune. . . Liberty's Jim Brown sez Bobby Vee's "I'll Make You Mine" is a solid smash in Gotham. a solid smash in Gotham.

### CHICAGO:

As predicted by Chess' sales topper Max Cooperstein, the Tommy Tucker waxing of "Hi Heel Sneakers" (Checker) is making its mark on the national scene after proving a click in Chi. Also gaining ground rapidly, according to Max, is Tony Clarke's "Woman, Love and A Man" (Chess).

USA Records, who tied the matrimonial knot with lovely Virginia Greenspon last Sunday. They're honeymooning in Puerto Rico (for a bit of "California Sun!"). Before departing Jim info'd he has a promising

new single on the Raynard label called "Roo-Buh-Doo-Buh-Doo" by The Statesmen... Last week's news item credited Nick Mass as writer of "A Chance To Live," the theme for the Leukemia Society's fund drive. Actually, the writer is Tom DeCillis (Vitomass Prods) who was in town last ally, the writer is Tom DeCillis (Vitomass Prods.) who was in town last week issuing a strong plea to the industry for aid in the unceasing battle against Leukemia. . . It's always nice to hear from Columbia's Granville (Granny) White who made it a point to buzz us about the current Aretha Franklin offering "Won't Be Long" (Columbia). Granny sez it's a whopper! . . Center of excitement at whopper! . . Center of excitement at Apollo Record Dist. is a Riverside single by Johnny Lytle titled "Village Caller." . . . Doc Siegel, an engineer at ABC-TV and Boulevard Recording at ABC-TV and Boulevard Recording Studios for many years, has left his local post to join Gold Star Recording (Chattaooche) in Hollywood. . . . Smash topper Charlie Fach raves about an LP sleeper on Fontana titled "Melodies Of Japan," which contains updated readings of Japanese children's songs, rendered by Johnny Gregory. Label's clipping a single from it, "Growing Up," for release shortly. . . Freelancer Paul Gallis is runnin' with the new Louis Prima-Gia Maione offering "The Best Is Yet To Come" (Prima Magnagroove), which the pair performed on Johnny Carson's TV'er (2/3); "The King Pin" by Vicki Belmonte (Felsted) and instrumental "Corn Fed" by Bobby Christian (Mal). . . Stacy Records' sales head John Dolan is exceptionally pleased with Chi response to a new side by Rome Repharte titled "I Don't pleased with Chi response to a new side by Renee Roberts titled "I Don't Miss You Anymore" (Stacy), which was written by Sonny Schuyler whose hit credits include "Don't Wait Too

Long"... Larry Leverett arranged a flock of radio-TV shots, during their local nitery dates, for Kai Winding who's appearing at the Celebrity Lounge and Joe Williams, current attraction at Al Williams' (of the dancing Step Bros.) Sutherland Club... Bill Hullinger, midwest promo man at newly opened B & W Dist. Corp., tells us the firm's off and running with some promising material like "What'cha Wanna Do" by Johnny Talbot (Red Fire), "Harper's Ferry" by Walt Harper Quintet (Gateway) and jazz LP "Harold Betters Even Better" (Gateway)... Larry Maxwell of Maxx Records was in town

movie "The Misadventures Of Merlin Jones."... Promo men in motion: Frank Scardino, boasting red hot cargo in "Haunted House" b/w "I'm Traveling On" by Jackie Wilson (Brunswick), label bow "How Sweet It Is" b/w "I Rise I Fall" by Jay (formerly of Jay & The Americans), "A Little White Gardenia" by The Dimensions (Coral) and "Ol' Man Mose" b/w "Christopher Columbus" by Cozy Cole (Coral)... Jim Scully, going all out for Garnet Mimms' "Anytime You Want Me" (UA), "Hey Big Boy" by The Secrets (Philips) and "Crooked Little Man" by The Serendipity Singers (Philips)... Serendipity Singers (Philips).







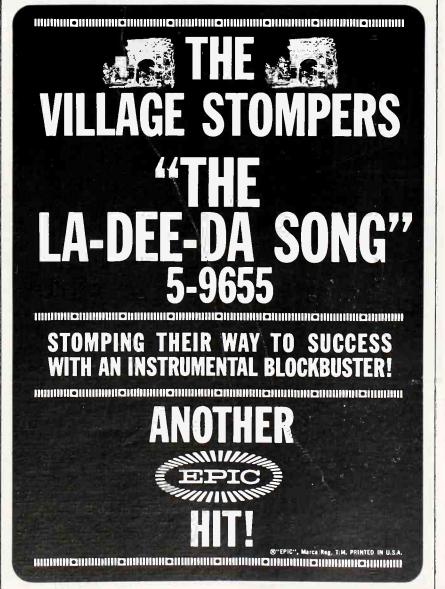
JOI LANSING

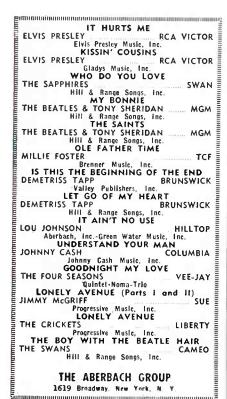
RENEE ROBERTS

last week promoting the new Ed Townsend deck "I Love You." . . . A couple of new faces on the local promo scene: Bill Casady, handling Warner Bros-Reprise, currently working on "It's In His Kiss" by Ramona King (WB), "All My Trials" by Dick & Deedee (WB) and "I Taught Him" by Gloria Scott & The Tonettes; and John Wenzlaff, covering this area for Midwest-Mercury and reporting action John Wenzlaff, covering this area for Midwest-Mercury and reporting action on Johnny Mathis' "Bye Bye Barbara," Clyde McPhatter's "Deep In The Heart Of Harlem" and "Tell Old Bill" by the Chad Mitchell Trio. . . Order of the day at Garmisa Dist. is the potent new Ray Charles single "Baby Don't You Cry" (ABC). Bobby Garmisa adds some praise for The Cordials' "Tug Of War" (Big Top) and "Loan Me A Handkerchief" by Danny White (ABC). . . Annette Funicello was a Chi visitor last week heralding her current Walt Disney Elvis Presley's single "Kissin' Cousins," from the film of the same title; follow-up "Always In My Heart" by Los Indios Tabajaros and "Smoke Smoke Smoke (That Cigarette)" by Bobby "Boris" Pickett, of "Monster Mash" fame, are the headliners on Irv Brusso's plug list. . . Erwin Barg has been on the go here with the new Connie Francis side "You Know You Don't Want Me" (MGM), written by Johnny Mercer. . . . Sizzlers at United Record Dist. are "Hand It Over" by Chuck Jackson (Wand), "He's A Good Guy" by The Marvelettes (Tamla) and "I'm Gonna Love You" by The Du-ettes (M-Pac). . . Sarney Fields is working on Dot outings "Girl From Barbados" by Lawrence Welk, "Ghost Guitar" by George Cates, "Never Put It In Writing" by (Continued on page 40)

(Continued on page 40)

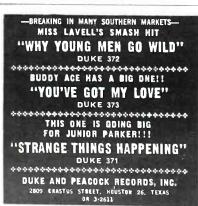












# THE FOURMOST I'm In Love

Atco 6285

### BIOS

### Eddy Arnold



The path that Eddy Arnold followed during his sensational rise from the soil to stardom is typically and thoroughly American. Its source lies at the very heartland of this country's at the very heartland of this country's folk music, the Tennessee hills, and from the spreads to the farthest coasts and plains. An exclusive RCA Victor recording artist for the past twenty years, Eddy's records have helped blaze this sky-rocketing path. Richard Edward Arnold was born on a farm near Henderson, a small town in western Tennessee, the youngest of four children. With instruction from his mother and four seventy-five cent lessons from a traveling musi-

from his mother and four seventy-five cent lessons from a traveling musician, Eddy learned the guitar, and when he was nineteen joined a small band performing in Jackson, Tenn. From there he went to St. Louis where he joined forces with a young fiddler player named Howard McNatt. They opened at station KWK and Eddy Arnold's phenomenal career had begun in earnest. Over the years the songster has had a number of huge hits including "Bouquet Of Roses" and "Anytime." Currently, Eddy is riding high on the country charts with "Molly."

### Hank Williams, Jr.



A tall youth in his mid-teens, wearing a white suit with coat lapels trimmed with a dressy gold braid hunched his shoulders slightly and leaned into the microphone. Country music pro Red Foley was standing in the wings chatting with a friend when he heard the first two lines of the boy's song. His head shot around, then he turned to the friend and murmured half to himself, "I thought I heard a ghost."

This was the day that will go in show biz history books as the day Hank Williams, Jr. took over where his dad left off ten years before. With a few scattered appearances over some eight years as his only experience, Hank, Jr. did something that few other artists country or pop would attempt a major appearance without benefit of a previous hit rec-

ence, Hank, Jr. did something that few other artists country or pop would attempt a major appearance without benefit of a previous hit record. The magic of the Hank Williams name whipped up an electric storm of excitement prior to the show . . everyone wanted to hear and see the heir of the King of the Balladeers. Hank, Jr. is a quiet teen-ager, not awed by but respectful of the tradewise show biz wizards surrounding him. His initial MGM single, "Long Gone Lonesome Blues," is currently developing into a strong seller in both the pop and country markets.



# RECORD RAMBLINGS

(Continued from page 39)

Pat Boone, "Winter's Here" by Robin Ward and "Hey Lonely One" by Paul Stefan & The Apollos.

RCA Victor entertained deejays and press at the opening of their new star John Gary at the Crescendo. . . . Kellie Greene finished engagement with Ray Anthony in Las Vegas, and back in town recording new singles sessions. . . . Warren Lanier predicting big follow-up record for Little Johnny Taylor's latest Galaxie effort, "Since I Found A New Love." . . The New Christy Minstrels have recorded promotion man Harvey Geller's new promotion man Harvey Geller's new lyric "Charleston is Burnin' Down."...

Runners in town this week from Denver to record an album of car songs. Their single "Road Runnah" on the Felsted label, could be the first big car instrumental hit, according to George Sherlock. . . The Kingsmen in town for personal and promotion appearances with their big hit, "Louie Louis." . . . Epic maestro, Lester Lanin jetted into town last weekend to play the Bachelors Ball at the Beverly Hilton. . . The Modern Folk Quartet, recently recorded by Warner Bros. Records, have been set up for extensive tour by International Talent Associates and their personal manager, Herb Cohen. . . Al Hibbler has departed Reprise Records and his future sessions will be independently produced by Manager-producer Lee Magid. . . Columbia Records hosted a party for Frankie Laine following his opening at the Cocoanut Grove. . . Bud Dain reports the Joe and Eddie GNP-Crescendo waxing of "Theres a meeting Here Tonight" again hitting all the local charts. . . Prolific songwriter-performer, Rod McKuen has a total of 67 songs being released on record during the month of February. Warner Bros. Records and Buddy Cole held a party at the Cole home, to celebrate completion of the nation's only studio built for theatre organ and stereo recording. . . George Jay predicting another top female trio for Chattahoochee Records—The Juliettes, clicking with "Forever Loving You." . . The Smothers Brothers will tape the "Judy Garland Show" following their current engagement at the Troubadour. . . Earl Grant has just completed his new Decca Instrumental album entitled, "Swinging Gently." . . Tom Virzi has joined the promo department at Columbia. . . Bud Dollinger, at Record Merch., is launching all-out drive on new albums by Lena Horne and Dick Shawn on 20th-Fox. West Coast deejays are giggling with delight over reaction to Tony Webster's comedy album for MGM, "The Marriage Counselor." . . Louis Prima and Gia Maione appeared on Johnny Carson's Tonight Show on NBC, February 3 . . . Irwin Zucker writing monthly column, "As I.Z. It" for Sandy Becks Re

is For Real People," "Farmer Daughter" segment... Fred Marsh all, who produced the "Paco Chico instrumental for Nocturne Record; jetted out to Brazil to produc sessions there... Folk group, Th New Breed, currently appearing a The Ice House, Pasadena through th 23rd... English lark, Shirley Bassey including Jimmy McHugh's "Love M As Though There Were No Tomor row" in her Carnegie Hall debut Fet 15th... Billy Daniels forsaking th night club circuit to begin rehearsin some time in May, a musical adaptation of "Golden Boy," with Samm Davis Jr. as co-star... Chuck Meye of Decca, local promo man, spot lighting Sammy Kaye's version o "Charade." Tune is up for Academ; Award.





KATHY LYNN & PLAYBOYS The Smothers Brothers hosted a cocktail party and reception for the Chad Mitchell Trio at the Beverly Hills Hotel. . . . Del-Fi Records have another hot Johnny Crawford release in his latest, "Cindy." . . . The Road Runners in town this week from Denver to record an album of car songs. Their single "Road Runnah" on the Felsted label, could be the first big car instrumental hit, according to



PEGGY STUART COOLIDGE

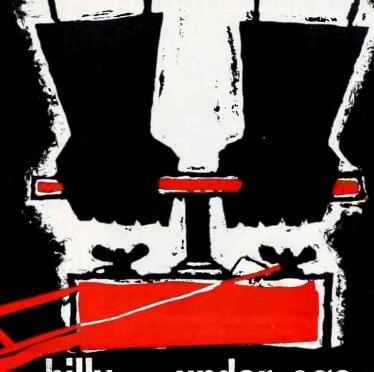
### HERE AND THERE:

PHILADELPHIA— Cameo-Parkway's Rhett Schwartz sez three new sides are headed right for the top—"Shimmy Shimmy" by the Orlons, "Be My Girl' by the Dovells and "The Boy With The Beatle Hair" by the Swans. Rhet also told us about a letter the firm received from a young lady named Sandi Dillinger from Toledo who requested that Cameo send her ten records she could use to assist her deejay brother at a record hop. It seems the young lass was to be paid for this service and needed money badly beords she could use to assist ner uejay brother at a record hop. It seems
the young lass was to be paid for this
service and needed money badly because her parents had stopped her allowance for coming in at 4:30 A.M
after a date. P.S. She got the records
Matty "The Humdinger" Singer infos
that Frank Fontaine spent a weekend
in Phila. recently on a promo visit of
behalf of his new ABC-Par LP, "How
Sweet It Is." In addition to a round
of deejay and TV visits, Frankie
called on 70 children at the Children's
Heart Hospital and performed at ead
and every bed and gave the kids a
box of candy and a signed pic. Frank
rates high in the nice guy dept. Slich
new sides for Matty are "Baby Don't
You Cry" by Ray Charles, "To The
Aisle" by Jimmy Velvet, and "How
Blue Can You Get" by B. B. King, all
on ABC-Par. . . Spoke to Lilliar
Hegedus at Cameo who mentioned
that Ian Ralfini of Pye Records it
London and a Cameo distrib, is it
town for meetings with Bernie Lowe
and other disk biz reps. Bobby Rydell's back from the San Remo Song
Festival where he was a finalist.
Marna Musicant of Chancellor writes
that Frankie Avalon is a top draw
wherever he appears in Europe and
that he was especially well received at
the Song Festival in San Remo. Stanley Polley has been added to the Bob
Marcucci organization and is the associate manager to handle affairs on
the East coast. Rocco Ochuida, recovering from a heart attack of last sociate manager to handle affairs on the East coast. Rocco Ochuida, recovering from a heart attack of last summer, is making fine headway and is working out of his home. Rocco's a Chancellor VP.

BALTIMORE—Joey Welz, head of Ursula Music and Bat Records dropped by the CB offices recently during a business trip to the city. Joey's working hard for his latest single offering, "The Whistling Man's Boogie" which is doing very well in the Balto. area and spreading to other areas.

40

charged
and ready
to blast off
from twentieth
century fox
records



hilly b/w under age

Fox 466

Betty Madigar

finders keepers
i've got a secret

Fox 468 The Shepherd Sisters A Bob Crewe Production

no matter what the people say i wish that he would call me

**TCF** 10

Martine Dalton & Rennie Runn

the glory of love i need you so

TCF 12

Dean Barlow



WATCH FOR THEM!



### **International Promotion Confab**



NEW YORK—Richard L. Broderick, newly-appointed merchandising manager of RCA Victor's international liaison department, show his colleagues the new promotion poster of the label's Ethel Ennis. Sitting are Richard Y. Crum (left), manager of licensee services and Gustl Breuer, manager of artists promo in the foreign markets. Also looking on (standing, far right) is Fred P. Knobel, Broderick's assistant.

### **Bertha Porter: Gal Behind The Scenes**

NEW YORK—In the world of radio broadcasting most of the attention, glamour and praise are given to the "names on the air," the disk jockeys, newscasters and announcers whose names become household words in their local areas.

Those behind the scenes who give them the wherewithal to attain recognition are rarely heard of. One such behind-the-scenes personality, who has become a legend in her own area, is Bertha Porter, music librarian of WDRC in Hartford, Conn. To her colleagues, Bertha Porter is the one vital factor in the scheme of things at the station that make it one of the most successful in the state.

A day in the life of Bertha Porter reads like a day in the life of a high-pressure government official. Bertha is at her desk before 8 o'clock in the morning, except in the winter when the forecast is snow—then she remains at the station overnight to avoid missing a day's work. Her day begins with the opening, sorting and classifying of mail pertaining to contests, promotional gimmicks and anything else of that general nature.

classifying of mail pertaining to contests, promotional gimmicks and anything else of that general nature.

WDRC is a promotion-minded station and the mail can include from three to fifteen-hundred letters a day. She diligently reads all tune requests and tries to comply with them all. Once this chore is out of the way, she turns to her programming duties which are gigantic in scope. Bertha personally selects every disk to be played that day and types up a play list for every deejay's show in the order to be played. They are stacked in order for the spinner to pick up on his way to the studio. This task alone necessitates decks for four jockeys, each of whom is on the air

five hours a day. No deejay ever picks his own records—all he does is follow the music sheet.

Bertha Porter's duties also include answering the telephone when the station is sponsoring a contest, attending meetings with the program director, assisting in the devising of promotional gimmicks, and talking with promotion men from the many record companies. The latter is definitely a maybe situation. Bertha will see local promo reps any time they have anything new to tell her. She very seldom sees national promo men. Her explanation for this is succinct. "What can you tell me that I can't learn from your local representative?" All of these activities take until 7 or 8 o'clock at night with only a short break for lunch. For Bertha Porter, lunch is strictly social. If the local promo man mentions a record during lunch he is liable to finish alone, or at best in utter silence.

Bertha Porter is 49 years old and silence

Bertha Porter is 49 years old and has been doing this job for 17 years. She admittedly, is not overly fond of today's sound in pop music, but she says she's capable of completely

she says she's capable of completely sublimating her own personal tastes in order to choose the right disks to be played on the air.

She is credited at the station with an uncanny sense of teen sounds, and, it is said, she has 90 to 95% average in picking sides that eventually land on the Cash Box Top 100, most often within the Top 15.

On a normal weekend, Bertha works Friday morning, takes off in the afternoon and returns to the station in the evening to work all night long to listen to all the records that have come in during the

### 3 Musicals Delay **Broadway Opening Nights**

NEW YORK — It's a long road to Broadway opening night for three major musicals.
"What Makes Sammy Run?," now

what Makes Sammy Run?, now giving preview performances in New York, has shifted, once more, its official premiere from Feb. 15 to Feb. 27. The show, starring Steve Lawrence, Sally Ann Howes and Robert Alda, is being re-worked by Abe Burrows.

"Funny Girl," starring Barbra Streisand as Fanny Brice, is still on the road (Philadelphia) and has delayed its Broadway bow to Mar. 14 after a previous opening date of Feb. 27. Girl."

Feb. 27.

The opening of the Bert Lahrstarred vehicle, "Foxy," has had a tough time making the Broadway scene for several years. It was finally due this week, but late last week opening night was shifted to Feb. 16.

The original-cast LP's of each show will be heard on three different labels.

will be heard on three different labels. "Sammy" belongs to Columbia; "Funny Girl" will be a Capitol entry; and RCA Victor will cut "Foxy."

### New N.Y. Pubbery

NEW YORK—Asfex Music, this city, has been formed by Billy Fox and Gil Askey. The pair also runs a label, Michele Records. Both Asfox and Michele are housed at 218 West 47th St. Pacted to the label are Tobi Downs, a nitery-TV-stage songstress, Tony Middleton, Dave Brown, The Willows, The Relations, The Duvals, Jay Saunders and others. New releases on Michele will bow shortly.

### **Port Single Spoofs Beatles**

NEW YORK-The Port label, mar-NEW YORK—The Port label, marketed by Jay-Gee, spoofs The Beatles' sound with a new singles entry, "The Caterpillar Song" by a group of the same name recently inked by the diskery to a three-year pact. A "beep" sound, similar to the stainless steel blades ads on TV, edits out the Beatles name. Jay-Gee's Elliot Blaine says the side is off to a solid initial response. response

### Making It Official



NASHVILLE - Newest additions to NASHVILLE — Newest additions to Columbia's artist roster, the Jordanaires, are shown in the above pic signing their long-term contract in the Music City. A&R executive producer Don Law (seated) and A&R producer Frank Jones (in white sweater) look on. The group have long been considered one of Nashville's most talented groups, providing background vocals as well as recording solo albums. The crew was previously on Capitol.

week. Narrowing the total down to 50, she listens to them again, and cuts the total to 20. Of these, six cuts the total to 20. Of these, six are picked, one for the station pick and one for each jock. If all six are on the same label, it makes absolutely no difference to her. This task is followed by the preparation of record-hop kits for the deejays so that the music heard at the hops is commensurate with that heard on the air. Nothing is left to chance.

The station personnel at WDRC look upon Bertha Porter as a rara avis in these days of automated radio

avis in these days of automated radio broadcasting, a throwback to the early days of radio when every moment was carefully planned.

### Capitol's Top 100 Showing **Boasts More Than Beatlemania**

Boasts More Than Beatlemania

NEW YORK — Capitol Records is whumming with other singles product in besides its dates by The Beatles.

Diskery, in the forefront of Beatlemania, can boast of other strong from 100 sides plus others that seem to be heading that way.

Excluding The Beatles' "I Want of To Hold Your Hand," the chart's top sound for the third straight week, there are three additional Capitol side dates on the Top 100, all carrying red-bullets this week.

Al Martino's "I Love You More And More Every Day" moves from the number 58 spot to 31. Moving on to the listing for the first time and are The Beach Boys' "Fun, Fun, Fun, (72) and Nat Cole's "My True Carrie Love" (81).

Two of the label's newer singles are on Looking Ahead. These are Jodi Miller's "He Walks Like A Man"

Two of the label's newer singles in are on Looking Ahead. These are Jodi Miller's "He Walks Like A Man" and The Drew-Vells' "Tell Him." The 150 label also reports activity of note on in three other singles' offerings, one of them tying-in with Beatlemania. Latter entry is "My Boyfriend Has A 1510 Beatle Haircut" by The Haircuts. The label also numbers Wayne Newton's "I'm Looking Over A Four Leaf Clover," Bobby Darin's "I Wonder Who's Kissing Her Now" and The Kingston Trio's "Last Night I Had The Strangest Dream" as sides that have a Top 100 look.

### Williams Wins 3 Radio-TV Awards

NEW YORK—Columbia's Andy Williams last week copped three of the most coveted awards in television. The artist walked off with the very top award, "Man Of The Year," voted or him by the nation's TV critics in Radio-Television Daily's annual All-American poll. In addition, he was voted "Top Male Vocalist," and The Andy Williams Show as "Best Musical Show Of The Year."

The chanter's latest Columbia LP, "The Wonderful World Of Andy Williams" is currently riding high on the following the control of the change of the columbia to the change of the change of the columbia to the change of th

### **BMI Scholarships Aid** Notre Dame Jazz Fete

NEW YORK-BMI is giving its fourth NEW YORK—BMI is giving its fourth straight year of support to the Notre Dame Collegiate Jazz Festival, to be held April 17-18. Five scholarships to the 1964 National Stage Band Camp have been donated by BMI to support the upcoming fete. A panel of judges will decide the award.

### New H'wood Music Firms

HOLLYWOOD — The formation of Gerald Music and Concept Music has been announced by Maurice A. Krowitz, exec vp of Concept Productions. Herbert Schwartz is manager of both firms, which also include a label, Concept Records. Schwartz is currently lining up distribs for the diskery. All three firms are housed at the Samuel Goldwyn Studios in Hollywood. at the Sa. Hollywood.

### Columbia VP Visits CB In Argentina



BUENOS AIRES—Peter de Rougemont, Columbia Records' vice president for European operations (lefth is pictured at an interview with Cash Box correspondent Miguel Smirnoff during the diskery exec's visit to Argentina.

# Manufacturers of THE BEATLE BOOSTER BUTTON KENMAR SALES INC.

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### Set NARAS-NYU Program

NEW YORK—The program for the third annual NARAS-NYU disk industry symposium has been announced. Eight Wednesday night sessions will take place from Mar. 11 to April 22. file will be the Lancaster Hotel, at Madison Ave. and 38th St. Each session will run from 7 pm to 8:30 pm. Attendance fee is \$75.

The program and guest panelists include:

SESSION 1 March 4	THE INFLUENCE OF RECORDS ON MUSIC  GEORGE AVAKIAN, Moderator  John Hammond George Marek	Bob Rolontz			
SESSION II March 11	RECORDING AND THE PERFORMING CAREER  JOHN COVENY, Moderator Schuyler Chapin John Levy	Mitch Miller			
SESSION III March 1.8	THE REPERTOIRE PROBLEM: CLASSICAL AND JAZZ  ISRAEL HOROWITZ, Moderator Thomas Frost Gerry Mulligan	Bob Thiele			
SESSION IV March 25	THE REPERTOIRE PROBLEM: POPULAR, FOLK, AND OF CSIDA, Moderator Bob Oylan Jac Holzman Steve Lawrence	OTHERS Steve Sholes			
SESSION V April 1	THE ARTIST AND THE STUDIO  SI RADY, Moderator  Morton Gould  Quincy J				
SESSION VI April 8	COMPOSING AND ARRANGING FOR RECORDS  ARCHIE BLYER, Moderator  Bob Crewe Gunther Scho				
SESSION VII April 15	FOCUS ON SOUND Tom Dowd	Jack Somer			
SESSION VIII April 22	THE CREATIVE USE OF TECHNOLOGY AND THE FU	TURE OF			

Tom Dowd 

### Victor Hosts Luncheon For Sam Cooke

Milton Babbitt

NEW YORK—Sam Cooke, a consistent best-seller for RCA Victor Records, was the guest of honor at a press luncheon at Danny's Hideaway last week (6) hosted by the label.

Almost fifty disk jockeys and radio reps were present along with reporters from Seventeen, Look, Ebony, Jet, Dateline, many teen and fan magazines and the trades. Cooke, who spends much time on tour and has little chance to spend time in the Met area, was on hand to greet and talk with the press and radio reps. The chanter is currently clicking on the Top 100 with a new release. "Good News."

### Geezinslaws In N.Y. Nitery Debut

NEW YORK—Columbia Records' The Geezinslaw Brothers are currently appearing at the Little Shooters Hootenanny in New York. The group has been appearing at the nightclub since Feb. 3.

Discovered by Arthur Godfrey in Austin, Texas, the folk spoofers recently debuted on Columbia with an LP cut "live" at the Edgewater Beach Hotel tagged, "The Kooky World Of The Geezinslaw Brothers."

tu

ind

### Sandy Nelson Weds

BILLY TAYLOR, Moderator m Dowd Phil Ramone

HOLLYWOOD — Imperial drum star Sandy Nelson, who has a host of best-selling LP's to his credit, last weekend tied the knot with French model Renee Lamoureux in Las Vegas at the Little Chapel of The Flowers.

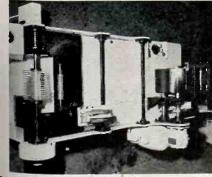
### Prestige Releases Beatlemania Single

NEW YORK—Prestige Records took its eye off the jazz-folk market for awhile to take advantage of Beatlemania. Diskery has released a singles deck called "Beatle Fever" and "The Beatle Hop" by Bret & Terry, currently at New York's Peppermint Lounge. Master rights were obtained from Claridge Music's Frank Slay, who produced the portion. Prestige plans a big promo on the deck.

### Imperial Buys **English Master**

HOLLYWOOD—Bob Skaff, recently-appointed vice-president of Imperial Records, last week acquired "Hippy, Hippy Shake," a best-selling English deck, for U.S. release on Imperial. The single, which features the Swinging Blue Jeans, will be released nationally this week.

### **New Compact Tape Producing Plant**





LOS ANGELES—Irving Katz, topper of Audio Magnetics Corp., this city, manufacturers of magnetic tape, last week announced the formation of an industrial magnetic division for the manufacture of a machine to produce magnetic recording tape. The new machine consists of a compact unit containing a reverse roll coater, which will coat 4 inch widths or wider, and a slitting machine which cuts to ¼ inch widths and winds directly on 3, 4, 5, or 7 inch reels. The plant can be shipped and set up anywhere in the world and is sold on a royalty basis with oxide supplied to the user as needed by the firm. The new division has already shipped two complete plants to foreign countries and currently has orders to be processed for several more units.

### Vinton At The Villa



HOLLYWOOD—Bobby Vinton (left) was a recent guest of honor at the Villa Capri here for a luncheon held in his honor by Pep Record Sales, the local Epic distributor. In the above pic he's listening with Jack Devaney (center) of Cash Box to KRLA deejay Ted Quillan. The chanter is currently riding high on the charts with "There I've Said It Again."

### **Battle Single From** Hot-Rod Album

NEW YORK — Battle Records, the subsid of Riverside Records, has issued a single from a hot-rod sound LP by The Burning Slicks. Sides are "Midnight Drag" and "Hard Drivin' Man." According to Herman D. Gimbel, head of L.P. Sales, parent company, the single will retail at 79¢.

### King Solomon



BALTIMORE -Atlantic's Solomon BALTIMORE — Atlantic's Solomon Burke was recently knighted "King Of Rock And Soul" by WEBB-Baltimore deejay Rockin' Robin on the stage of the Royal Theatre. The chanter, dressed in full regalia, is shown with Robin (on the extreme left) and other WEBB staffers.



### North American Philips Markets Portable Tape Unit

NEW YORK-A new system of port-NEW YORK—A new system of portable tape recording, consisting of the new Norelco Continental '101' self-contained, portable, battery operated, transistor tape recorder, and a broad range of optional accessories to permit recording under a variety of circumstances, was announced last week by the High Fidelty Products Division of the North American Philips Company.

The Continental '101' is as simple to operate as an ordinary radio; push two buttons to record, one to play-back. It weighs only 7 lbs for easy portability and uses "D" type flash-light batteries. Special transistor cir-

light batteries. Special transistor circuitry draws less current making possible as much as 40 hours of recording per set of batteries.

The '101' has been designed with full frequency response of 80-8000 cps and extremely low distortion which enables it to record speech and music with full fidelity. A treble-bass tone control permits the user to dial the exact tone desired. The ultra-sensitive microphone which is furnished with the '101' is capable of picking up sounds from the farthest points of a classroom or concert hall.

The new model can record from a

up sounds from the farthest points of a classroom or concert hall.

The new model can record from a radio, phonograph or TV as well as the microphone by means of a special input jack. A second input jack is designed to accommodate some of the accessories that increase the model's versatility: headphones for private listening; remote microphone switch which starts and stops the '101' without turning the unit off for candid on the spot recordings; AC adapter which operates the recorder the household current conserving battery life when operating the unit at home.

### HOT NEW R & B SINGLES

"I WANTA KNOW WHY" Lonesome Sundown Excello 2242

"COULD HAPPEN TO YOU"

Lazy Lester Excello 2243

"JUST A LONELY, LONELY BOY" Clifford Sweet

Excello 2244

A BIG LP Nashboro 7016

### "THE CONSOLERS"

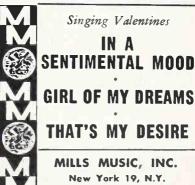
Including their great rendition of "WAITING FOR MY CHILD" Now Available On A Single

Nashboro 800 Another Potent LP BROTHER JOE MAY'S NEW GOSPEL ALBUM

Nashboro 7017 1 with 7 LP Deal

NASHBORO RECORDS

177 3rd Ave. No., Nashville, Tenn.



Singing Valentines

MILLS MUSIC, INC. New York 19, N.Y.

### **Jester Meets Minstrels**



HOLLYWOOD-Verve's comedian Jonathan Winters (center), who is starred in his own TV special, is seen hamming it up with Columbia's New Christy Minstrels. The show is to be aired Feb. 20 over NBC. Winters' new comedy LP, "It's A Mad, Mad, Mad, Mad World," bows on Verve this week. The New Christy Minstrels are currently represented on the charts with "Ramblin'."

### Nancy Wilson Signs For Nat'l Radio Ads

NEW YORK-Nancy Wilson's, Capitol's big-selling songstress, has been signed by the Hamm's Brewing Co. to be its commercial spokeswoman for national radio. Charles H. Stern, her commercial rep, said he is presently negotiating with other national advertisers for similar deals. The performer is currently on a swing of onenighters throught the midwest, after which she does long-term engagements in Las Vegas, San Francisco and Los Angeles.

### THE BEST IN FOLK / THE BEST IN FOLK PRESTIGE THE BEST IN JAZZ / THE BEST IN JAZZ

HITS OF THE WEEK

### SOMEWHERE IN THE NIGHT

JACK McDUFF

BIGGEST McDuff 45 for POP AIRPLAY moving in Chicago, Detroit, Cleveland, Washington

### SEED SHACK 45-276

GENE AMMONS

this GROOVY SOUND now going POP we PREDICT TOP 40 AIR PLAY

### BROTHER ELIJAH

45-293

WILLIS JACKSON

HIT In CHICAGO-SELLING IN THOUSANDS HOT R & B SOUND

### NEW RELEASES

SHIRLEY SCOTT 45-292/SATIN DOLL STITT & McDUFF 45-282/33-96 KENNY BURRELL 45-281/FREIGHT TRANE

Raising Temperatures All Over

FRANK SLAY'S 1st Hit Production For Prestige

### BEATLE FEVER

45-313

**BRET & TERRY** 

A Hot New Sound HEADED FOR THE TOP 10 DJ's Write For Free Copies



### Award For Tony



NEW YORK—Tony Bennett was Mayor Robert F. Wagner's guest at Gracie Mansion last week for ceremonies in which the Mayor presented him with a proclamation naming the chanter an honorary citizen of the Boys Towns of Italy, a special award citing his work for the needy youth of Italy. With the Mayor (left) and Bennett, who stars in a Carnegie Hall concert Feb. 21st, is Mrs. Manolita Doelger of the Italian consulate. The songster is currently putting his hopes in his recently-released Columbia LP of "The Many Moods Of Tony."

### Gene W. Conrad Dies

NEW YORK-Gene W. Conrad. au-

NEW YORK—Gene W. Conrad, author and playwright, died last week (4) at his home at 841 Serrano in Hollywood, Calif. The writer was stricken with a heart attack.

Conrad was the author of 20 musicals, more than 30 motion picture screenplays and also wrote material for some of the top nitery performers in the country. A member of ASCAP, his credits include the Broadway musicals "Helza Poppin" and "Laffing Room Only." Room Only.'

### A Classical Playback



NEW YORK—Aaron Copland and Leonard Bernstein check the score as they listen to a playback during their recent recording session of Copland's "Piano Concerto." The composer played the piano for the recording while Bernstein conducted the New York Philharmonic. The session was held a week ago with Columbia Masterworks' music director John McClure as producer.

### **NYC Proclamation** Salutes Songwriters

NEW YORK—A proclamation by the City of New York in tribute to America's songwriters will be presented by Mayor Robert F. Wagner sented by Mayor Robert F. Wagner to Stanley Adams, president of the American Society of Composers, Authors and Publishers (ASCAP) this Thursday (13), marking the 50th Anniversary of the society's organization

zation.
ASCAP, organized by the late Vic-ASCAP, organized by the late Victor Herbert and a group of his fellow writers to license their music for use in all commercial enterprises, began with a charter membership of 192 members. The Society today numbers more than 9500 writers and publishers of music, and includes the outstanding musical talent in our nation.

Adams will present Mayor Wagner

Adams will present Mayor Wagner with a framed autograph and caricature by William Auerbach Levy of the late Victor Herbert to commemorate the occasion.

### Morty Wax Merges Promo Activities Under One Roof

NEW YORK-The Morty Wax promo office has consolidated its various services under the banner of "The House of Wax."

One wing of the new, three-dept. operation is what firm owner Morty Wax calls The National Record Promotion Network, which handles disk promo, trade paper publicity and distrib laison in major markets across the country via field reps. A second wing, called Morty Wax Promotions, specializes in public relations via trade paper coverage and radio and TV interviews. A third wing is a custom pressing and production division. All these enteprises are located at 1733 Broadway, this city.

### Del-Fi Inks Sandy Descher To Five-Year Pact

HOLLYWOOD-Bob Keene, president of Del-Fi Records, has announced the signing of songstress Sandy Descher to a five-year pact with the label. The 18-year old lark has also been signed by Four Star TV to appear opposite Del-Fi songster Johnny Crawford in his new TV series, "Malcolm." Coincidentally, the singer's new single is tagged, "Sandy."

Keene also announced that the label is re-releasing a single dubbed "Hippy Hippy Shake" by Chan Romero. The tune is a current bestseller in England by the Swingin' Blues Jeans and has a Beatles' sound.

### Castle In Cash Box



NEW YORK-English music hall star Roy Castle stopped up at the Cash Box editorial offices last week to promote his recently-released Warner Bros. album of "Gary Moore Presents Roy Castel." Standing (left to right) in the above pic are Castle, CB editor Ira Howard and WB promo rep Marvin Deane.

### David Carroll Elected Pres. Of Chi NARAS

CHICAGO—A new slate of officers has been elected at the Chicago chapter of NARAS. The disk society board of governors elected David Carroll as president; William R. Traut 1st vp; Mike Simpson, 2nd vp; Josepl F. Wells, secretary, A. B. Clapper treasurer. It was also announced tha John Scott Trotter, national presiden treasurer. It was also announced tha John Scott Trotter, national presiden of NARAS, will be on hand at the chapter' next monthly meet scheduler for Feb. 18. Trotter will arrive from New York, where he's to attend a meet of the New York chapter's board of governors the day before.

### N.Y. NARAS Signs-Up Host Of New Members

NEW YORK—Wesley Rose, Pau Evans, John Gary, Jean "Toots' Thielemans are Pauline Rivelli (edito of newly-formed Jazz Magazine) are among the new members of the New York Chapter of NARAS, the dislawards society.

In appropriate the new members.

awards society.

In announcing the new member ships, George Avakian, president of the chapter, said that the recruitment showed the "growing awareness of the chapter," and the chapter is a second to the chapter in the chapter is a second to the chapter in the chapter is a second to the chapter in the chapter is a second to the chapter in the chapter is a second to the chapter in the chapter is a second to the chapter in the chapter is a second to the chapter in the chapter is a second to the chapter in the chapter is a second to the chapter in the chapter is a second to the chapter in the chapter is a second to the chapter in the chapter is a second to the chapter in the chapter is a second to the chapter in the chapter is a second to the chapter in the chapter is a second to the chapter in the chapter is a second to the chapter in the chapter is a second to the chapter in the chapter is a second to the chapter in the chap the Academy's stature and importance in the field."

Other recent new members in the active category include Joan Deary Ben Deutschman, George Estes, Jr. Larry Finley, Dick Gardner, Pau Goodman, Roger Hall, Kenneth Ham ann, Bernard Keville, Bob Lissauer Stephen Little.

Also, Millard Martin, Bernie Miller Don Miller, Ernie Oelrich, Skid Redwine, Don Richter Herb Rosen Anthony Salvatore, Nick Sangiamo Jr., Bob Simpson, John Sommerer Joseph Stelmach James Stone and Leslie Young.

The New York Chapter recently instituted a stepped-up membership drive aimed towards all branches of creativity within the recording field.

### Zanelli Heads Crewe's Artist Management Firm

NEW YORK-Dan Crewe, vp of Bot Crewe Productions and Genius, Inc. has announced the appointment of Lew Zanelli as manager of Barnegal Enterprises, Inc., artist management firm. In addition to handling artists not directly associated with the Genius group of companies, Zanelli will guide the professional careers of talent contracted to indie producer Bol Crewe. These include Atlantic's Shirley Matthews, Amy's Tracey Dev 20th Century Fox' Diane Renay and others.

### Sweet Music



NEW YORK-Laughman Gleason (right) points out to his TV cohort Frank Fontaine the fine points of the tune, "How Sweet It Is," composed by Gleason. The new Fontains LP, just released by ABC-Paramount is also tabbled "How Sweet It Is."

# For The First Time In One Album!



IN THE COOL, COOL OF THE EVENING THE NEARNESS OF YOU LOVER

MY IDEAL MY SILENT LOVE JUST ONE MORE CHANCE HEART AND SOUL

CHAMPAGNE WALTZ THAT'S AMORE LOVE IS JUST AROUND THE CORNER

ONE DOZEN ROSES LOUISE TWO SLEEPY PEOPLE JINGLE, JANGLE, JINGLE

BEYOND THE BLUE HORIZON HE HEAR MUSIC BUTTONS AND BOWS PLEASE

ONE DOZEN ROSES LOUISE TWO SLEEPY PEOPLE ROTONS AND BOWS PLEASE

ONE DOZEN ROSES LOUISE PROTHOUSE SERENADE (WHEN WE'RE ALONE)

STELLA BY STARLIGHT PENTHOUSE SERENADE (WHEN WE'RE ALONE)

NOTE OF THE WIND AND THE RAIN IN YOUR HAIR HOORAY FOR LOVE ROUTE 66

I REMEMBER YOU HOUT OF NOWHERE DOLORES HORY FOR LOVE ROUTE 66

I'VE MEANT AND GENTLE PEOPLE BASIN STREET BLUES HE HEY, LOOK ME OVER

AC-CENT-TCHU-ATE THE POSITIVE BASIN STREET BLUES HEY, LOOK ME OVER

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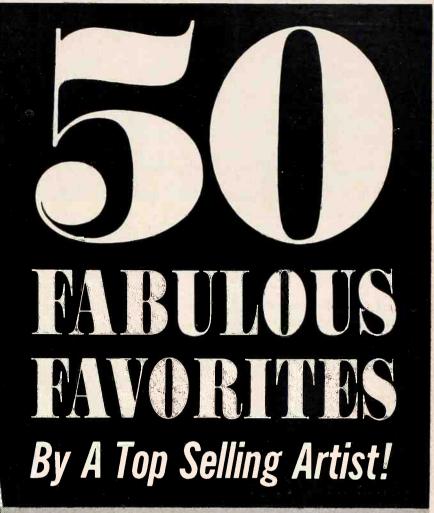
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AC-CENT-TCHU-ATE THE POSITIVE BASIN STREET BLUES HOUSE HOUSE BOUT BASIN STREET BLUES HEY, LOOK ME OVER

AC-CENT-TCHU-ATE TO HEAR MAD AND HE HOUSE BOUT BASIN STREET BLUES HEY, LOOK ME OVER

BOUT OF THIS WORLD HOUSE BOUT BASIN STREET BLUES HEY, LOOK ME OVER

BOUT OF THE WALL TO TO TOWN THE HOUSE BOUT BASIN STREET BOUT BOUT BASIN



5 GREAT NEW ALBUMS!



ecen

ches

the fabulous piano magic of FERRANTE & TEICHER— 50 FABULOUS PIANO FAVORITES UAL 3343 (Mono) UAS 6343 (Stereo)



for your listening pleasure
AL CAIOLA—
50 FABULOUS GUITAR FAVORITES
UAL 3330 (Mono) UAS 6330 (Stereo)



for below the border aficionados TITO RODRIGUEZ— 50 FABULDUS LATIN FAVORITES UAL 3345 (Mono) UAS 6345 (Stereo)



for your dancing pleasure
RALPH MARTERIE—
50 FABULOUS DANCE FAVORITES
UAL 3349 (Mono) UAS 6349 (Stereo)



for the evergrowing legion of folk fans THE GREENHILL SINGERS— 50 FABULOUS FOLK FAVORITES UAL 3347 (Mono) UAS 6347 (Stereo)

Five Great New Albums!!!
The Record Bargain Of 1964!!!

... ALL THIS AND SALES PROMOTION AIDS LIKE THESE!

National Advertising In...
HIGH FIDELITY
HI-FI STEREO REVIEW
SCHWANN CATALOG
OTHERS



TRULY THE PROUDEST NAME IN ENTERTAINMENT





WNITED RTISTS

### Cadence Salutes Lenny Welch In Buffalo



BUFFALO—Cadence chanter Lenny Welch was the guest of honor at a cocktail bash during a recent appearance here. The songster, who zoomed to the top ten of the singles chart with his "Since I Fell For You" disking, is pictured with (left to right) Pete Hess, sales and promo manager at Cadence; WGR PD Pat Patterson; Sonny Jim Kelsey of WUFO; Rod Rodney of WKBW, and Bruce Godfryd and Steve Brodie of Best and Gold Distributors.

### ABC-Par Adds Promo Man For Southern Territory

NEW YORK—Sonny Woods has been named to handle promo activities in the South for ABC-Paramount Records. Woods, previously an announcer on radio station WJLD in Birmingham, will cover Texas, Louisiana, Arkansas, Mississippi, Tennessee, Alabama and other areas. His promo experience includes stints with Tamla-Motown, Peacock, Roulette and Chess.

# Tony Webster To Pen "That Was Week" Script

NEW YORK—Tony Webster, Emmy Award recipient and author-producer of his own comedy album on Verve, "The Marriage Counselor," has been brought in to script the NBC TV'er, "That Was The Week That Was."

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# WHAT EVER HAPPENED TO BOBRY BREEN?

The Liverpool Beat

# THE BEATLE THE BUDDIES

**SWAN 4170** 



### New Year Means New Items From 3M Co.

NEW YORK—The 3M Company, manufacturers of "Scotch" brand sound recording tapes, is providing the

manufacturers of "Scotch" brand sound recording tapes, is providing the maximum amount of tape footage on a five-inch reel, by offering the self-threading real as an accessory, and by introducing to dealers a new display rack for carded accessories.

"Scotch" brand No. 290, a triple-length sound recording tape, now comes in 1,800-foot lengths on five-inch reels to provide the greatest amount of playing time for recorders that will accept only five-inch reels or smaller. The triple-length tape is already available in 600-foot lengths on 3¼-inch reels for transistorized recorders and in 3,600-foot lengths on seven-inch reels for maximum, uninterrupted recording time.

The 1,800-foot tape will provide up to three hours of recording at 3¾ inches per second recording speed or half that at 7½ inches per second. The additional playing time was made possible by use of an ultrathin but very strong one-half mil tensilized polyester base. It is splice-free and treated with 3M's exclusive silicone lubricant, which reduces recorder head wear.

lubricant, which reduces recorder head

wear.
W. H. Madden, 3M Sales Manager for sound recording tapes, said the "Scotch" brand No. 290 tapes "will to 10 times longer than con-"Scotch" brand No. 290 tapes "will wear up to 10 times longer than conventional tapes, a quality which is essential for repeated use."

The oxide is less abrasive, he said, and has a better high frequency response than conventional tapes.

List price of the new tape is \$6.95 per roll.

per roll.

per roll.

3M's new self-threading reel becomes available as an accessory item.

Madden calls it "the most significant development in reel design in the bistory of magnetic tapes."

development in reel design in the history of magnetic tapes."

The new reel is threaded by laying the tapes between the flanges near the hub, eliminating any fumbling with slots or hooks. As the reel spins, the tape winds automatically around the hub. In addition, tapes unwind freely and easily off the reel.

A collar snaps tight to protect the tape from dust and damage. At \$1.50 list price, each reel includes write-on labels for both reel and collar.

With purchase of 48 carded accessory items, 3M will supply free to dealers an accessory display unit that can be hung on a pegboard or

that can be hung on a pegboard or display board or can be mounted on a wall with screws or mounting tape. The carded accessories include splicing tape, sensing tape and leader and timing tape in two colors, yellow and

### K-Doe To Peacock

YORK-Ernie K-Doe, "Mother-In-Law" fame, has inked a long-term pact with Peacock Records, according to Don Robey, the label's topper. Plans are underway for a session and first release in the near future.

### Start Drive For Scholarship Memorial For Heilicher's Dad

PHILADELPHIA-Labels and distribs are being called upon to help create a "living memorial" in honor of the late Menaheim Heilicher, who was the father of Amos Heilicher, the distrib and president of ARMADA. Philadelphia distrib David Rosen is proceeding the effort to establish a

Philadelphia distrib David Rosen is spearheading the effort to establish a scholarship to Camp Ramah (in the U.S. or Israel) for deserving students at the Minneapolis Talmud Torah, where Heilicher's father was a member of the faculty for 44 years. He was killed in an auto accident last year

Rosen has mailed more than 1,000 letters to labels and distribs to solicit their support.

### Dot's TV Mag Ad Pulls Big Catalog Offer Response

NEW YORK—Dot Records told readers of last week's issue of TV Guide an LP discount story and catalog and

an LP discount story and catalog and has received an immediate response. A full-page ad in the publication, whose circulation is about 10 million, stated that the label was offering a 25% discount on its product until Feb. 29. Also, readers were given info on obtaining a 52-page, full-color LP catalog for 10¢. According to Dot's Jim Bailey, the label received 1,000 requests over a period of two days. Consumers take advantage of the 25% discount through retail outlets.

### Caedman's Bard Sets Go On Radio For 1st Time

NEW YORK-Caedmon Records is allowing airplay of its Shakespeare Recording Society productions for the first time.

Since 1960, when SRS began its series of complete, uncut disks of Bard works, the label has barred broadcasting of the sets, but in view of the 400th anniversary of Shakespeare's birth in 1964, it has decided to allow programming.

SRS' 20 albums of plays and poetry by the Bard will be available to radio stations under two plans: the first allows for complete usage of all SRS' drama recordings for \$125 performance fee, plus cost of albums, specially priced for outlets; the second plan, on single play clearance basis, calls for a \$10 broadcast fee, which entitles the outlet to play one of the dramas plus extra cost for the package (still specially priced).

### Pillow Talk



NASHVILLE-Marvin Hughes (left). A&R director for Capitol Records, is pictured with songster Ray Pillow (seated) and agent Joe D. Taylor during the signing of Pillow to a wax pact with the label. The singer, a native of Lynchburg, Virginia, and a frequent guest on the Grand Ole Opry, will cut his first session here this

### Beauty & The Beard



NEW YORK-Ann-Margret NEW YORK—Ann-Margret and Al Hirt are shown above digging a playback of "Beauty And The Beard," their initial RCA Victor album together which is already riding the charts. The recently-released set marks the singing debut of Hirt, who, heretofore, has let his horn speak for him. Hirt is currently clicking big in the singles department with "Java."

### Columbia Signs Lark



HOLLYWOOD—Linda Lloyd, a vocal newcomer, has been inked by Columbia Records, according to Irving Townsend. vp on the west coast. The bia Records, according to Irving Townsend, vp on the west coast. The performer was brought to Columbia's attention by Ed Kleban, label producer who will cut her in Hollywood. While attending Mississippi Southern College and Florida State Univ. (from which she graduated), the performer participated in a number of musical activities, including that of vocalist with the student dance bands. She'll cut her first sides soon. Sitting (left to right) in the above pic are Townsend, the artist and Kleban.

### A WIP Promo Visit For Verve's Wynton Kelly



PHILADELPHIA—Verve jazz artist Wynton Kelly (middle) is shown with Dick Carr (top) program director at WIP and deejay Tom Brown during 8 promo visit to the station on behalf of his new LP, "Comin' In The Back Door." Kelly has been playing at the Show Boat Club here.



# **TOP 100 SINGLES** (ALPHABETIZED)

			1
Denotes Red Bullet		Little Boy 96	
Abigail Beecher	* 39	Live Wire	
A Fool Never Learns	13	Bong Bonesome Diacs	
A Letter From Sherry	*29	Louie, Louie 18 Love With The Proper Stronger 94	
Anyone Who Had A Heart	12	Lave with the froper stronger	
As Usual	22	Miller's Cove	
Baby I Love You	55	My Bonnie	
Big Town Boy	95	My True Carrie Love 81	
Bird Dance Beat	86 76	Navy Blue *28	3
Blue Winter	*62	Nitty Gritty	,
Bye Bye Barbara			
California Sun	*15 *52	0.0 000, 000.1 1100	
Can Your Monkey Do The Dog	60	Out Of Limits	
Come On	27	Poin In My Heart	,
Comin' On	75	Penetration*44	
	30	Pink Dominoes	
Daisy Petal Pickin'	*10	Please, Please Me	
Dominique	64	Puppy Love 88	
Drag City	49	Puppy Love 88	,
		Rip Van Winkle *79	,
For You	. 8	Roberto 78	3
Forget Him	25 73	See The Funny Little Clown *26	
From Me To You	72	The second secon	
Fun, Fun, Fun	12	She Loves You	
442 Glenwood Avenue	*54	Shimmy Shimmy *68	
Girl From Spanish Tawn	97	Since I Fell For You	
Glad All Over	71	So For Away	,
Going Going Gone	32	Somewhere	
Gonna Send You Back To Georgia	*33	Southtown U.S.A	
Good News	33	Stay	
Harlem Shuffle	36	Stop And Think It Over	
Have You Ever Been Lonely	84	Surfin' Bird 19	,
He Says The Same Things To Me	58	Talking About My Baby	1
He'll Have To Go	71	Talking About My Baby	
Here Comes The Boy	92	There I've Said It Again	1
Hey Little Cobra	*59	Um, Um, Um, Um, Um, Um	4
High On The Hill	100	Understand Your Mon	•
Hooka Tooka	16		
Married Co.		Vaya Con Dios	3
Can't Stop Talking About You	57		
I Didn't Know What Time It Was	87 93	What Kind Of Fool (Do You Think   Am)	
I'll Be There (To Bring You Love)	70	What's Easy For Two	
I Love You More And More Each Day	*31	Where Did 1 Go Wrong	
I Only Want To Be With You	*23	Whispering Adwin Mho Do You Love *3	
It's All In The Game	24	Woman, Love And A Man	
It's No Sin	47	Worried Guy 80	
Want To Hold Your Hand	. 1	Wow Wow Wee 40	
I Wish You Love	*38		
Java	*6		2
		You'll Never Wolk Alone 4	
Leaving Here	77	Young And In Love	
Little Boxes	74	You're No Good	•
The state of the s	ORD OR COLUMN		330

### Columbia Unveils 6 4 Stereo Tapes, Feb.

NEW YORK-Columbia Records has NEW YORK—Columbia Records has announced that six four-track stereo tapes have been released for Feb., including the original cast of "The Girl Who Came To Supper," the Philadelphia Orchestra conducted by Eugene Ormandy in a program of Prokofiev Favorites, "The Wonderful World of Andy Williams," "Till The End Of Time" by Jerry Vale, "The Return Of The Gunfighter" by Marty Robbins, and "In A Tender Mood" by Gordon Jenkins.

# Berry Eyes New Talent

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NEW YORK-Eddie Warner, the orm Flossmoore, Ill, is conducting a search for new and undiscovered talent for his company. He's also on the look-out for demos and tapes to audition. Berry is located at 2612 Central Drive in Flossmoore.

### A Mathis Display



OS ANGELES — Johnny Mathis Joses with the painting of himself which is used on the cover of his new Mercury LP, "Tender Is The Night." With the chanter is Ethan Carson, nanager of the Music City stores.

### April & Nino Cut "Stardust"

NEW YORK—Nino Tempo & April Tempo dip into the evergreen catalog again in their latest Atco singles date. Pair has cut "Stardust" as a follow-up to two smash revivals of "Deep Purple" and "Whispering." On the date, Nino adds a tenor sax opening to his singing chores. Before making the grade with his sister, he was a busy west coast jazz musician.

### Jay Not On "America"

NEW YORK—In last week's story on Coral Records' signing of Jay, formerly of Jay & The Americans, it was noted that the songster had been in on the group's hit side, "Only In America." Actually, Jay, who left the group about a year and a half ago, did not participate on that date. The group, however, retained the full Jay & The Americans tag following the original Jay's departure.

### Aravel Inks 2 Folk Artists

NEW YORK—Bob Borchardt, vice-president of Aravel Records, a Long Island City folk-oriented diskery, an-nounced last week that the firm had signed Alex Lukeman, a folksinger who has been performing in and around New York during the past several years, and folkster Al Singer, a former Milwaukee deejay, to ex-clusive recording contracts. Borchardt noted that the label will release al-bums featuring the new artists within the immediate future.

### New W. Coast Pubbery

PALM SPRINGS, CALIF.—Charlotte Cromwell of Palm Springs has formed a publisher company called Seven Palms Music at 501 S. Calle Encilia. Copyrights will be released under her diskery, Lynne Records, which will hit the market with six releases this month.

### Hickory Signs Lonnie Donegan

NASHVILLE—Hickory Records has announced that it has inked British wax artist Lonnie Donegan to a label wax pact. The chanter, who records for Pye in England, will be released exclusively on the Hickory label in the U.S., and the label will have access to all Pye disks made by the

cess to all Pye disks made by the chanter in England.

Louis Benjamin, managing director of Pye, and international manager Ian Ralfini, will visit the U.S. to exploit the release, and the songster will visit here in the Spring for recording, TV and personal appearances.

### Ole Georg To Capitol Custom Post

HOLLYWOOD—Ole Georg, former A&R producer for Capitol Records in Copenhagn, has joined Capitol Custom Services in Hollywood. Georg will serve clients in the field of custom recording, background music and premium records.

Georg, who will report to Bud Harden, director of Capitol Custom Services in the Capitol Tower, has had a wide variety of experience in the music field ranging from classical to popular music. He was the founder of the Danish National Youth Symphony Orchestra and one of the men behind the first Danish popular music station, Radio Mercur.

### Nat Vincent: Very Much Alive

NEW YORK—Nat Vincent, the vet pubbery exec, is very much alive. The latest addition of Who's Who in Country Music noted that Nat was born in 1889 and died in 1962, but he is still active, at 74, with his own publishing firm, NV Music (ASCAP), in Hollywood. He suffered blindness in 1960 from Glacoma, retiring shortly after from Southern Music. Nat, after from Southern Music. who has been on the music business scene for 54 years, recently formed NV Music.

### Johnny Marks Writing Score For Yule TV'er



NEW YORK-Johnny Marks, of "Rudolf The Red-Nosed Reindeer" fame is at work on the score for a big onehour Christmas show to be presented next Yuletide on TV.

The color show, produced by Video-craft Int'l Ltd. on film, will be shown over the NBC network on a Sunday close to Xmas.

There will be eight songs; seven new songs in addition to "Rudolph" and background music which will include two Marks copyrights, "Rockin' Around The Christmas Tree" and "I Heard The Bells On Christmas Day."

Marks has just returned from England where he started the recording of the score. All of Marks' creations are in his St. Nicholas Music catalog.

### Les Cooper To Dimension, Screen Gems-Columbia Music



NEW YORK—Les Cooper has signed artist & writer pacts with Dimension Records and Screen Gems-Columbia Music. In a dual role as writer and artist, Cooper had a big hit awhile-back with "Wiggle Wobble" on the Everlast label. He has also written successful tunes for other acts. His first outing for Dimension will be "Swobblin" and "Motor City." In the photo, Cooper (center) is signed to the Dimension pact by label veep Walt Maguire (left). Looking on is Sam Silverhardt, Cooper' manager.

### Briarwood Singers Booked Into Carnegie Hall

NEW YORK—The Briarwood Singers, who recently debuted on United Artists Records with an LP, "Well Well Well," have become the third label pactees to be booked into Carnegie Hall within a one-week period. The folksters will appear with the Beatles on Feb. 12.

Other UA artists recently signed to appear at the famed concert hall are

appear at the famed concert hall are Shirley Bassey who will give a concert on Feb. 15 and the husband and wife team of Riz Ortolani and Katyna Ranieri, who appeared on Feb. 8th. Ortolani is a UA pactee.

### Tommy Roe Skedded For 5th Show With Beatles

YORK - ABC-Paramount's Tommy Roe, currently riding the top 100 with his disking of "Come On," has been tapped by the Beatles to appear with them at the Coliseum in Washington, D.C., on Feb. 11.

The American chanter has appeared with the famed Liverpool group four times before in England.



SALES! SALES! SALES! **Bobby Lord** \$INGS

LIFE CAN HAVE MEANING

HICKORY 1232

### Presentation



NEW YORK-Senator Edward M. Kennedy (left) recently accepted from George Marek, veep and general manager of RCA Victor Records, the first copy of a recording of Boston's Memorial Tribute to the late John F. Kennedy. The memorial consisted of a Solemn Pontifical Mass celebrated in the Cathedral of the Holy Cross and a performance of the Mozart Requiem by the Boston Symphony Orchestra and 180-voice chorus, directed by Erich Leinsdorf. Normal proceeds from the 2-LP album will go to the John F. Kennedy Library in Boston. Sen. Kennedy accepted the recording on behalf of the entire Kennedy

### WB's Modern Folk Quartet Doing Extensive P.A.'s

NEW YORK-The Modern Folk Quartet, heard on Warner Bros. Records, is on the p.a. move.

Following an appearance on the Ed Sullivan Show on Feb. 2, the crew setout on an extensive tour, booked through International Talent Associates and its personal manager, Herb Cohen. The quartet, which combines traditional songs and instrumentation with a lively, modern sound, is making a two-week appearance at Washington, D.C.'s Shadows Club, following p.a.'s throughout the east coast and into Canada.

The Ford Motor Co. has also engaged the crew for a four-week stint, travelling across the country from April 10 to May 2.

The foursome has just finished recording a new album for Warner Bros. for release early in March.

The Next Big One From Europe Breaking In All Markets-

### "HEIMAT DEINE STERNE" The Blue Boys

Universe #1001

### UNIVERSE RECORDS

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The Big Sleeper of '64!

### "RIP VAN WINKLE"

ROULETTE RECORDS

THE DEVOTIONS Roulette 4541

1631 B'way, N. Y., N. Y.

### Welk Signs-Up For 10th Year On TV

NEW YORK—Lawrence Welk and His Champagne Music Makers will NEW YORK—Lawrence Welk and His Champagne Music Makers will start their 10th consecutive year on TV next season. The ABC network show has been renewed for another 52 weeks by the J. B. Williams Co. Welk's present sponsorship contract expires June 6. The following Sat (13) will be the start of the new pact.

### Supreme Names Sales Head

GLENDALE, CALIF.—Bob Cotterell has been named sales manager of Supreme Records, according to Paul Mickelson, president of the label. Supreme, in its third year, releases religious, classical, educational and children's records. Cotterell is past sales manager of Sacred Records and has had associations with BMI, American Marketing Association, Christian Released Time Education and Bel Air Presbyterian Church Choir.

Supreme plans an "aggressive" sales program this year, and will develop new artists with varied market potential.

### Hurrah Markets 10 Low-Priced Albums

NEW YORK-Budget-priced Hurrah Records, a subsid of Kimberly Records, is out with a group of 10 albums taking-in a broad range of

musical styles.

Dates are: "Square Dances with Calls" by Carl Journell, "Latin Magic of Eddie Cane and His Orch.," "West Side Story," "Sound of Music," "Russ Case Features a Showcase of Stephen Foster," "Dublin—A Symphony of Strings," "Italy—A Symphony of Strings," "Percy Faith & Russ Case & Their Orchestras;" "24 Karat Gold

—The Trumpet of Don Goldie," and "Mariache Time."

### **Anita Carter Cuts** Folk LP In New York

NEW YORK-The Nashville Sound came to New York recently in the person of Anita Carter of the famed Family. The Carter performer, brought to Gotham by Shelby Singleton, Mercury A&R director and vp, cut an album of folk songs under the direction of Milt Okun, the folk music director-arranger who has cut such top folk names as The Chad Mitchell Trio and Peter, Paul & Mary. Idea behind the move was to give the artist a broader market sound.

### Pye's N.Y. Rep Places Lots Of Masters Here

NEW YORK-Beatlemania has apparently given Irv Chezar, New York rep of England's Pye label, an easier time of it placing masters here from English diskery.

In recent weeks, Chezar has placed the following sides: "Pins & Needles" by The Searchers, the current number 1 best-seller in England, on Kapp; "Theme from 'Dr. Strangelove'" Lori Johnson on Colpix; "I Could Write a Book" by The Chants on Cameo; "That Boy of Mine" by The Breakaways on London; and "The Boy You're Kissin' " by Mark Wynter and "Come On In" by The Sundowners, both on Jamie. In addition, a new Kenny Ball release is due out soon on Kapp.



### SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are already beginning to sell quantity or else give every indication of doing so

"442 GLENWOOD AVENUE" PIXIES THREE	Mercury 72208
"HI-HEEL SNEAKERS" TOMMY TUCKER	Checker 1607
"BYE BYE BARBARA" JOHNNY MATHIS	Mercury 72229
"GLAD ALL OVER" DAVE CLARK FIVE	Epic 9656
"FUN, FUN, FUN" BEACH BOYS	Capital 5118
"BLUE WINTER" CONNIE FRANCIS	MGM 13214
"LEAVING HERE" EDDIE HOLLAND	Motown 1052
"RIP VAN WINKLE"	Roulette 4541
"WORRIED GUY" JOHNNY TILLOTSON	MGM 13193
"MY TRUE CARRIE LOVE"	Capital 5125
"HE'LL HAVE TO GO"	Atlantic 2218

### Tenn. Gov. Proclaims "Eddy Arnold Month"

NEW YORK—Governor Frank G. Clement of Tennessee (right) issued an official proclamation last week designating the month of February as "Eddy Arnold Month" throughout

as "Eddy Arnold Month" throughout
the state.

The document honoring the singer,
signed by the Honorable Clement,
reads as follows:

Whereas, Eddy Arnold is a Colonel
on my staff and a distinguished native of Tennessee who in February
celebrates his twentieth anniversary

as a recording artist for the RCA Victor Company; and Whereas, Colonel Arnold has risen from a Tennessee farm boy to the very pinnacle of success as an entertainer and folk artist; and Whereas On numerous accessions

Whereas, On numerous occasions Colonel Arnold has served as unofficial ambassador from Tennessee, representing his state in the highest of its proud traditions; and

Whereas, He has brought countless hours of pleasure and enjoyment to millions of people through wholesome and refined entertainment:

Now, Therefore, I, Frank G. Clement, as governor of the State of Tennessee, do hereby proclaim the month of February, 1964, as Eddy

### Lou Monte Starts Leukemia Fund In Memory Of Son

NEW YORK-Lou Monte has formed the Louis Scaglione, Jr. Leukemia Foundation in memory of his son who died from the disease on Jan. 4 at the age of 21. The performer will sponsor the charity out of New York. Donations to the foundation can be sent at this time to 30 Chuckanutt Drive, Oakland, New Jersey.



Arnold Month in Tennessee and d urge all of our citizens to give special recognition to the talents and accomplishments of this distinguished native son."

Arnold is currently on a promotion and publicity tour for RCA Victor Records, which is also honoring him, and celebrating his 20th year on the label with a powerful merchandising "February Is Eddy Arnold Month of RCA Victor."

In addition to a brand new Eddy Arnold album, "Folk Song Book" seven of Arnold's 16th RCA Victor catalog packages have been selected for inclusion in the celebratory nation wide campaign.

### Correction

NEW YORK-In last week's story of Lenny Hodes' new firm, English lyric credits for "Never On Sunday" should have read Billy Towne.

# FOR THE 2nd YEAR IN A ROW!

# MORE PAGES OF ADVERTISING APPEAR IN

**Box** 

51

1321



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FOR THE BEST ADVERTISING BUY . . BUY CASH BOX

The #1 Record weekly in every important market in the world.



### COUNTRY D.J. REGIONAL RECORD REPORTS

### MIKE HOYER KMA

Shenandoah, Iowa

Jenendoon, lowd

1. Before I'm Over You (Loretta Lynn)

2. Last Day In The Mines (Dave Dudley)

3. Peel Me A Nanner (Roy Drusky)

4. D. J. For A Day (Jimmy C. Newman)

5. The Morning Paper (Billy Walker)

6. Begging To You (Marly Robbins)

7. Let's Go All The Way (Narma Jean)

8. Surely (Warner Mack)

9. Three Sheets In The Wind (Johnny Bond)

10. Five Little Fingers (Bill Anderson)

### DOUG SMITH WKMF

WKMF
Flint, Michigan
Saginaw, Michigan (Lefty Frizzell)
Welcome To My World (Jim Reeves)
This White Circle On My Finger (Kitty Wells)
Begging To You (Marty Robbins)
Who Is The Biggest Fool (Les Cunningham)
Easy Come—Easy Go (Bill Anderson)
Old Records IMargie Singleton)
B. J. The D. J. (Stonewall Jackson)
Your Heart Turned Left (George Jones)
Wooden Soldier (Hank Locklin)

### DAVID INGLES KFMJ

KFMJ
Tulsa, Oklahoma

B. J. The D. J. (Stonewall Jackson)
One Is A Lonely Number (George Jones)
I Really Don't Want To Know (Jimmy Dean)
Big City (Wynn Stewart)
Put Your Arms Around Him (Bob Morris)
Too Hot To Handle (Frankie Miller)
Old Records (Margie Singleton)
She Called Me Baby (Sheb Wooley)
Easy Come—Easy Go (Bill Anderson)
Widow Maker (Jimmy Martin)

### HAPPY DAY KNEZ

Lompoc, California

Love's Gonna Live Here (Buck Owens)
If The Back Door Could Talk (Webb Pierce)
Saginaw, Michigan (Lefty Frizzell)
Trouble In My Arms (Johnny & Jonie Mosby)
This White Circle On My Finger (Kitty Wells)
Your Heart Turned Left (George Jones)

Ninety Miles An Hour (Hank Snow)

Surely (Warner Mack)

9. Begging To You (Marty Robbins)
10. How Can I Forget You (Glenn Barber)

### SHERIFF TEX DAVIS WCMS

WCMS
Norfolk, Virginia

1. Long Gone Lonesome Blues (Mank Williams Jr.)

2. Welcome To My World (Jim Reeves)

3. Millers Cave (Bobby Bare)

4. You'll Drive Me Back (Faron Young)

5. Saginaw, Michigan (Lefty Frizzell)

6. My Saro Jane (Flatt & Scruggs)

7. Begging To You (Marty Robbins)

8. Molly (Eddy Arnold)

9. Widow Maker (Jimmie Martin)

10. Understand Your Man (Johnny Cash)

### CHUCK BROWN

WJWS South Hill, Virginia

South Hill, Virginia
Peel Me A Nanner (Roy Drusky)
Sweet Little Country Girl (Carl Smith)
That's One Broken Heart (Wiley & Jessie)
Long Gone Lonesome Blues (Hank Williams Jr.)
You'll Drive Me Back (Faron Young)
Tadpole (Tillman Franks)
Molly (Eddy Arnold)
Understand Your Man (Johnny Cash)
Love Come To Me (Webb Pierce)
Don't Leave Me Lonely Too Long (Kathy Dee)

# MAC CURTIS KPCN

FOCN
Fort Worth, Dallas
Saginaw, Michigan (Lefty Frizzell)
Begging To You (Marty Robbins)
Molly (Eddy Arnold)
The Big Wheel (Howard Crockett)
Hangin' Around (Wilburns)
Millers Cave (Bobby Bare)
Let's Go All The Way (Norma Lee

Let's Go Ali The Way (Norma Jean) Break Up Someone's Home (Kitty Wells) Understand Your Man (Johnny Cash)

10. Home Away From Home (Tony Douglas)

### KRZY

Saginaw, Michigan (Lefty Frizzell)
 Before I'm Over You (Loretta Lynn)

3. The Morning Paper (Billy Walker)
4. Through The Eyes Of A Fool (Roy Clark)

Old Records (Margie Singleton)
Put Your Arms Around Him (Bob Morris)
B. J. The D. J. (Stonewall Jackson)

Last Day In The Mines (Dave Dudley)

9. Your Heart Turned Left (George Jones)
10. Speak To Me (Carl Belew)

### A Hickory-Pye Get-Together



LONDON—Pye Records execs hosted a reception for Wesley Rose, president of Hickory Records, and members of his firm recently at the Dorchester Hotel here. Pictured at the affair are (left to right) Rose, Jimmy Henney of Chappell Music, Lonnie Donegan, Terry Oates of Acuff-Rose, Teddy Homes of Chappell, Louis Benjamin, managing director of Pye Records Ltd., Kris Jensen, Roy Acuff, a v.p. at Hickory, Lester Rose, sales manager for Hickory, and Neville Marten, CB European Director. The British firm has become the English distributor for all Hickory product.

### On The Promo Trail



MIAMI—Mercury's Leroy Van Dyke recently guested on the Skinny Smitty show on WEDR-Miami while on a promo swing through the Sunshine State. The artist's new "Leroy Van Dyke Show" goes out weekly on Canada's ITO Network on March 1 and negotiations are in the works for network airing in the U. S. The chanter's new single couples "Night People" with "Baby Where Can You Be."

### Pamper Snares Carter



NASHVILLE — Pamper Music recently signed vet country tunesmith to an exclusive writers contract. Standing (left to right) in the above pic are J. Hal Smith, general manager of the pubbery, Rose and country Hank Cochran.

# Cash Box

The second secon

### COUNTRY REVIEWS

The second secon

B+ very good

C+ fair mediocre

## THE CASH BOX BULLSEYE

"KEEPING UP WITH THE JONESES" (2:28)

[Tree BMI-Tubb]

"NO THANKS, I JUST HAD ONE" (2:23)

[Moss Rose BMI-Anderson]

MARGIE SINGLETON & FARON YOUNG (Mercury 72237)

Margie Singleton, who is currently riding high with "Old Records" and Faron Young, who is scoring with "You'll Drive Me Back," are a cinch to score with either side or both of this new Mercury teaming-up. One side, "Keeping Up With The Joneses," is a rhythmic, medium-paced ode about the social competition of modern life. The other end, "No Thanks, I Just Had One," is a slow-moving, shufflin' romancer with a warm, moving soulful melody. Eye 'em both.

"PETTICOAT JUNCTION" (2:28) [Carolintone BMI—Henning, Massey]

"HAVE YOU SEEN MY DEAR COMPANION" (2:11)

[Peer Int'l BMI-Cirtain, Stacey]

LESTER FLATT & EARL SCRUGGS (Columbia 42982)

Flatt and Scruggs, who are currently clicking with "My Saro Jane," seem destined to have a blockbuster on their hands with this new release. The top side here, "Petticoat Junction," the theme of popular TV'er, is an extremely fast-moving lively ditty with some clever gimmick sound effects and lyrics. The attractive coupler, "Have You Seen My Dear Companion," is a slow-moving, tradition-oriented country lament essayed with poise and authority by the boys.

"PASSING THROUGH" (2:29) [We Three BMI-Blakeslee]

"CHICKASHAY" (2:09) [Al Gallico BMI-Franks, Houston]

DAVID HOUSTON (Epic 9658)

David Houston, who jumped into the national limelight with his previous initial release, "Mountain Of Love," should quickly go a similar success route with this new ultra-commercial item tagged "Passing Through." The tune is a contagious, uptempo catchy novelty with some historical-oriented lyrics. Deck has a good pop chance. "Chickashay" is a medium-paced, chorus-backed yodelin' lament read with assurance by the songster the songster.

"THE WHEEL SONG" (2:09) [Central Songs BMI-Long, Slatton] "SUIT OF SORROW" (2:23) [Dunrovyn BMI-K., J. & L. McKay]

GARY BUCK (Petal 1500)

Gary Buck can strike paydirt once again with this new Petal release called "The Wheel Song." The side is a lively, chorus-backed romancer with a first-rate rhythmic beat and some mighty impressive lyrics. The flip, "Suit Of Sorrow," is a shuffle-beat tear-jerker in the traditional hillbilly vein. Also merits a close look.

"LONESOME" (2:23) [Window BMI-Bruce]

"EIGHT YEARS" (2:23) [Tree BMI-Wayne]

CLAUDE GRAY (Mercury 72236)

Claude Gray has been cold for a spell but he quickly got back in his money-making ways with this powerful new hitsville contender. The top side, "Lonesome," is a plantive, chorus-backed tear-jerker in which the chanter compares his lonesomeness to several different aspects of life. On "Eight Years" Gray dishes-up a moving ballad about a marriage that is going on the rocks is going on the rocks.

MAC WISEMAN (Capitol 5116)

(B+) "'TIS SWEET TO BE RE-MEMBERED" (2:18) [Dot BMI—Wiseman] The vet country artist could quickly click with this lively uptempo chorus-backed happy affair with a real infectious, spinnable melody. Deejays should come out in droves for the side.

3) "THE SCENE OF THE CRIME" (2:36) [Pamper BMI Forshee] This time out Wiseman offers a tender tradition-styled bluegrass-flavored weeper.

DORIS KING (Hickory 1242)

(B+) "BLUE LIVING ROOM" (B+) "BLUE LIVING ROUSE (2:30) [Fred Rose BMI-Rainwater] Newcomer Doris King could make a name for herself with this catchy, chorus-backed shuffling tale of heartbreak read with the authority of a long-successful pro. Watch it.

(B+) "I PICKED A DAISY" (2:30)
[Robyn BMI—Zeigler, Hicks]
More fine country sounds. This one's
a slow-moving melodic tear-jerker in
which the lark showcases her widerange voice most effectively.

Cash Box—February 15, 1964



# COUNTRY TOP 50

1	Pos. L Wee BEGGING TO YOU	ast k	26
1	Marty Robbins (Columbia 42831)		20
2	D.J. FOR A DAY Jimmy Newman (Decca 31553)	2	27
3	PEEL ME A NANNER Roy Drusky (Mercury 72204)	4	28
4	LAST DAY IN THE MINES Dave Dudley (Mercury 72212)	3	29
5	OLD RECORDS Margie Singleton (Mercury 72213)	5	30
6	SAGINAW MICHIGAN Lefty Frizzell (Columbia 42924)	9	31
7	B.J. THE D.J. Stonewall Jackson (Columbia 42889)	6	32
8	FIVE LITTLE FINGERS	10	33
	Bill Anderson (Decca 31577)  HOWDY, NEIGHBOR		
9	HOWDY Porter Wagoner (RCA Victor 8257)	7	34
10	BIG CITY GIRLS Carl Belew (RCA Victor 8270)	14	35
11	TRIANGLE Cerl Smith (Columbia 42858)	8	36
12	BEFORE I'M OVER YOU Lerette Lynn (Decce 31541)	11	37
13	THAT'S WHY I SING IN A	12	
14	Warren Smith (Liberty 55615) THROUGH THE EYES		38
14	OF A FOOL Roy Clark (Capital 5099)	17	39
15	MOLLY Eddy Arnold (RCA Victor 8296)	26	40
16	YOU'LL DRIVE ME BACK (INTO HER ARMS) Feren Young (Mercury 72212)	18	41
17	NINETY MILES AN HOUR Hank Snow (RCA Victor 8239)	13	4.
18	Show (ACA Victor 6257)		42
10	MOTIONS Sonny James (Capitol 5087)	15	43
19	TEAR AFTER TEAR Rex Allen (Mercury 72205)	21	44
20	JEALOUS HEARTED ME Eddy Arnold (RCA Victor 8253)	16	45
21	LOVE'S GONNA LIVE HERE Buck Owens (Capital 5025)	19	46
22	WIDOW MAKER Jimmy Martin (Decca 31388)	23	47
23	WELCOME TO MY WORLD Jim Reeves (RCA Victor 8289)	30	
24	THERE'RE MORE PRETTY		48
	GIRLS THAN ONE George Homilton (RCA Victor \$250)	20	49

	Pos.   Wee	
26	YOUR HEART TURNED LEFT George Jones (United Artists 683)	41
27		22
28	MILLER'S CAVE	36
	Bobby Bare (RCA Victor 8294)	24
	Carl & Pearl Butler (Columbia 42892	
30	GOOD MORNING SELF Jim Reeves (RCA Victor 8289)	39
31	HELPLESS Joe Carson (Liberty 55614)	25
32	YOU TOOK MY HAPPY AWAY Willie Nelson (Liberty 55638)	38
33	MAPLE ON THE HILL	28
34	ON MY FINGER Kitty Wells (Decca 31580)	
35	LONG GONE LONESOME BLUES Hank Williams Jr. (MGM 13208)	48
36	UNDERSTAND YOUR MAN	
	Johnny Cash (Columbia 42964)	
37	HE SAYS THE SAME THINGS TO ME Skeeter Davis (RCA Victor 8288)	43
38	THE MORNING PAPER Billy Walker (Columbia 42891)	27
39	WAITING A LIFETIME Webb Pierce (Decca 31582)	-
40	WHO'S BEEN CHEATIN'	29
	Johnny & Jonie Mosby (Columbie 42841)	27
41	THE GIRL FROM SPANISH TOWN Marty Robbins (Columbia 42968)	-
42	PEN & PAPER	45
	Jerry Lee Lewis (Smasn 1857)	46
43	Carl Smith (Columbia 42949)	
44		33
45	A WEEK IN THE COUNTRY Ernest Ashworth (Hickory 1237)	47
46	WORST OF LUCK Bobby Barnett (Sims 159)	-
47	TROUBLE IN MY ARMS Johnny & Jonie Mosby (Columbia 42841)	35

THE MATADOR
Johnny Cesh (Columbia 42880)

DREAM HOUSE FOR SALE Red Sovine (Starday 650)

50 LET'S GO ALL THE WAY



# COUNTRY ROUND UP

Jim Gaines, promotion director of WPEG-Winston-Salem, recently sent in an open letter which is of major importance to the entire country music trade. Writes Jim: "I have a feeling that everything connected with country music is swiftly and surely being up-graded with one exception. And that exception is the quality of the radio product being offered to the the radio product being offered to the

are currently enjoying much favorable reaction to their first Allstar release, "I'll Always Love You." Walt Breeland advises that a request via station letterhead to him at 8798 Ruthby, Houston, Texas will bring prompt delivery of the above release. The Barkdull duo are seen twice weekly on Gulf Coast Jamboree, Houston's oldest television show. ton's oldest television show.







GEORGE HAMILTON IV

ROY DRUSKY

MERLE KILGORE

country music fans. For too long now, the majority of country music stations have been content to sit back and be country music Ians. For too long now, the majority of country music stations have been content to sit back and be the doormat of its particular market. Far too long, many country music stations have been content to offer an inferior product to their audience... content to have the very small share of the market's ratings, business and prestige. We, at WPEG, are fairly new to the country music field. Everyone on the staff is an ex-Top 40 or good music man. We are attempting to combine the Top 40 showmanship and promotional activities with the mature, personality approach of the good music stations. But there are many problems in trying to get a country music station accepted in the market. Therefore, the purpose of this open letter is to find others, like ourselves, who are attempting to upgrade the image of country music station in their markets. To find others that are aggressive in their on/off-the-air promotions. To find others that are aware of the fact that the average country music fan of today is a well educated individual that expects and demands a product that is equal or better than other stations in the same market. To find others that are not content to be number three or four or five in a market—but number one." Jim notes that any interested stations should write to him in care of WPEG.

Besides promoting the latest records by Faron Young, Warner Mack, Carlton Rose, Roy Drusky, George Hamilton IV, Margie Singleton and Tom Tall, Richie Johnson now has copies of "Johnny Zero" by Merle Kilgore and "That's What Makes The World Go Around" by Claude King. Deejays needing copies should write to Richie at Box 3, Belen, New Mexico. New Mexico

Almost immediately after Johnny Cash's appearance on "Hootenanny" he was resigned for a forthcoming show at Dartmouth. This makes four network appearances for Johnny in five weeks. Also upcoming is an appearance on Johnny Carson's "Tonight Show" the first week in March.

Tompall and the Glaser Bros. on the road again working a string of key one-niters and personal appear-ances. The gang recently wound up shots in Port Huron, Columbia, and

Sterling Blythe, western director of KSEE-Santamaria, California, a popular Top 40 outlet, sends along word that the station is now adding an early morning country and western show to their format. Sterling sez that they are in dire need of country product and would like c&w singles and LP's, both old and new.

Wiley Barkdull, formerly with the kory label, and his wife, Jessie,

Don Pierce of Starday Records has Don Pierce of Starday Records has announced further expansion of the label's music publishing activities from the addition of Lee Emerson who will work with Vic Willis, Tommy Hill and Eddie Wilson on the exploitation of the Starday catalog. Lee is well known on the Music City scene having been associated with Marty Robbins for many years. He will work with songwriters and will maintain liaison with artists, producers and hiaison with artists, producers and A&R men who cut at Nashville's studios. Lee invites writers to contact him at the Starday offices in Madison.

Jimmy Key of Rice Records sends along news that Al Egan, United Record Distributors, Hartford, Connecticut, has taken over distribution of Rice Records in the New England area and will cover eastern New York state, all of Connecticut, Massachusetts, Rhode Island, New Hampshire, Vermont and Maine. David Price's record of "The World Lost A Man" is already getting very favorable reaction in the New England area according to Al at United.

Georgie Riddle being kept busy with dates in Dallas, Tex. at the Hi-Ho Club after which he heads out for a 15 day tour of Minn., South Dakota, Wisconsin and Indiana. Riddle will soon be sporting a brand new release on United Artists Records and he is set for a guest shot on the Faron Young Radio to be transcribed and heard in several major markets.

David Houston is a direct decendant David Houston is a direct decendant of Sam Houston, and on his Mother's side; her maiden name was Beatrice Lee, he is a decendant of Robert E. Lee. In David's brand new Epic release, in the last verse he says, "I heard the Raven cry . ." Here he refers to his kinsman, General Sam Houston, who is referred to throughout history as "The Raven."

Lester Flatt and Earl Scruggs were recently in Hollywood for another guest appearance on the "Beverly Hillbillies." They are also set for another shot on ABC-TV's "Hooteanother shot on ABC-TV nanny" show on March 14.



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25 ALL RIGHT George Morgan (Columbia 42882)

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### BELGIUM

It's now certain that the famous guitar ensemble of The Tornadoes who at one time were on all charts with "Telstar" is due to visit Belgium for a tour of five days. Tentative dates of March 5 to 9 have been put forward. This arrangement has been arrived at between the Robert Stigwood Association and Publi Show at Aalst in Flanders. The Decca-stars will make two daily appearances at different places and a TV-show is also scheduled.

Cliff Richard and The Shadows are also coming to Belgium and the dates of May 8, 9 and 10 have been set. They will be in Liege, Brussels, Ghent and Antwerp. There is also the possibility of The Beatles coming to this country in May, although Brian Epstein, their manager told us that nothing has been decided yet but that some dates are still open at the beginning of June.

Talking about The Beatles we would like to quote Mr. Garin, commercial manager of SA Gramophone: every record, single as well as LP reaches impressive daily salesfigures. And The Beatles have only really started. Mr. Garin also talked about the successful appearance of Richard Anthony at the Ancienne Belgique in Brussels. Anthony also met Adamo whom he probably will have congratulated on his own productions, while he himself sticks to transcriptions of original American hits. Lately, he has been busy again translating "You'll Never Walk Alone" into "Rien Que Toi." In London, he recently recorded an LP featuring twelve tunes sung in French. "All My Love" has become "Toi L'Amie" which will allow Walloons and Frenchmen to catch something of the lyrics.

Willy Rolley Selegment of Inelect is at San Report Festival where

come "Toi L'Amie" which will allow Walloons and Frenchmen to catch something of the lyrics.

Willy Roelants, salesmanager of Inelco is at San Remo Festival where Peggy March, Paul Anka etc. of the RCA-label are performing. The latter has come out with a new Elvis Presley single, featuring "Mexico" and "You Can't Say No To Acapulco," lifted out of the LP "Fun In Acapulco." Also new with RCA is a little Distel-disk with the French version of "Sur Un Air De Banjo." And we are expecting Trini Lopez in Belgium.

### Belgium's Best Sellers

### FLEMISH

Alleen (John Larry/Polydor/Passe Partout)
Tombe La Neige (Adamo/Pathé/Ardmore and Beechwood)
She Loves You (The Beatles/Parlophone/Belinda)
Tchin, Tchin (Richard Anthony/Columbia/Southern)
Maria Elena (Los Indios Tabajaras/RCA/World)
If I Had A Hammer (Trini Lopez/Reprise/Essex)
La Mamma (Charles Aznavour/Barclay/Peter Plum)
I Want To Hold Your Hand (The Beatles/Parlophone/Vedette)
This Land Is Your Land (Trini Lopez/Reprise)
Ik Lees In Je Ogen (Lou Neefs/Moonglow/Intervox)
Sixteen Tons (Lou Neefs/Moonglow)
Le Train Des Neiges (Petula Clark/Vogue/Vogue International)
Droom Van Mij/Alleen Door Jou (Bob Benny/Polydor/Ideal)

10

Tombe La Neige (Adamo/Pathé/Ardmore and Beechwood)
Tchin, Tchin (Richard Anthony/Columbia/Southern)
La Mamma (Charles Aznavour/Barclay/Peter Plum)
Ma Biche (Frank Alamo/Barclay)
Le Train Des Neiges (Petula Clark/Vogue/Vogue International)
Ma Guitare (Johnny Halliday/Philips/World)
Si J'Avais Un Marteau (Claude François/Philips/Essex)
Maria Elena (Los Indios Tabajaras/RCA/World)
N'Est Ce Pas Merveilleux?/Crier Ton Nom (Adamo/Pathé/Ardmore and Beechwood/Rudo)

Beechwood/Rudo) C'Est Bein Joli D'Etre Copain (Le Petit Prince/Barclay)

### Cash Box And The Beatles In Paris

PARIS-Cash Box was there in suite

PARIS—Cash Box was there in suite Number 120 at a hotel with a famous name on the Avenue Georges V in Paris, together with four British "beetle-heads" who have become famous, watching a TV-show called "Age Tendre Et Tete De Bois" (Tender Age And Wooden Head). Their friend Trini Lopez was due to appear and they also had found out that four fake Beatles were to be on the show and they didn't want to miss it.

Our Paris photographer whom we were to meet in front of the hotel at seven in the evening had already warned us at lunchtime: "You will never get inside." We only began to take his words seriously when we spotted throngs of policemen on the boulevard near the hotel. Sofar, we had been turned back several times by the hotel's civil but firm receptionist. Everytime we put the question about the possibility of getting in touch with The Beatles we got the same polite brush-off: "Sorry sir, but we don't know who you mean ..."

Everything changed however after we had met The Beatles backstage at

know who you mean ..."

Everything changed however after we had met The Beatles backstage at the Olympia Theater, where they are heading the bill till February 4. Neal Aspennal granted us a five minute talk with The Beatles at suite 120, but as soon as the door had been opened we were welcomed by four eager and hospitable hands.

"You've come at the right time," says John Lennon, who is considered head of the group, but who isn't, as The Beatles simply don't go for leadership.

ership.

John then goes on to say that Lepez is to appear in five minutes and

that there is to be an imitation of their act. "We like to watch that sort of thing, although it has become routine over in Great Britain," he adds. He was talking about the "Age Tendre" program. They made friends with Lopez the first night of their appearance at the Olympia Theater. "He's a real nice guy, a real Texan," remarks George Harrison while picking at a bone of an enormous fish. (The foursome were finishing their dinner.) The Beatles think his act is excellent.

excellent.

Ringo Starr takes up a seat next to us and starts divulging their plans for the near future: they are staying in Paris till Feb. 4 and return to London the same day from where they will take off to the States. They will appear on three Ed Sullivan Shows and will also be at Carnegie Hall.

"Do you know it Wort To Held."

"Do you know 'I Want To Hold Your Hand' is Number One in the United States?" he adds proudly.

United States?" he adds proudly.

Ringo displays a copy of Cash Box and shows us, proud as a peacock, their first place on the Top 100. Quite a performance for the lively group from Liverpool. "And then we will go on a holiday," he continues. "Probably to some exotic place where the sun shines all day and where we can get a beautiful tan and be far away from British cold and fog."

At lunchtime the same day we had

At lunchtime the same day we had a meeting with Trini Lopez at his hotel in the Rue Scribe, near the Olympia Theater. It was an "au revoir" in fact as we had met him backstage at the Scheveningen Kurhaus on the occasion of the "Grand Gala Du Disque."



### FRANCE

This weekly column starts off with news about a publishing firm. The firm in question is SEMI which is an affiliate of Southern Music in France and from whom we have just received some news in the form of a letter signed by Dowille who is in charge of the press relations. In this way we were informed that Georges Jouvin has just recorded "Les Larmes D'Une Trompette," which is the French adaptation of the Italian song "Lacrima De Una Tromba." This grooving is a duo between Jouvin and his trumpet and Dominique. Tino Rossi has just cut a series of groovings from the Semi catalog, one of these "Maria Elena," a standard pop song which has just been re-plugged in U.S.A. by Los Indios Tabajaras. He has also recorded "Reviens Mon Enfant," French tag of a German success, "Junge Komm" and another French adaptation called "Crepuscule Tango" from the German tune "Abendglocken Tango." Apart from the Tino Rossi record the tune has also been cut by Tani Scala, Armandino, Jose Granados Jean Raphael, Tony Meller etc. It seems that this tango is going to have the same classical success as "Blauer Himmel." As we have already announced Henri Salvador has just canned "Annie," which is no other than "Little Eefie Annie." With Barclay, Frankie Alamo has just recorded "Pour Les Filles," which was adapted by Frank Gerald from the original "Just Like Eddie." Let's now talk about Brigitte Bardot who is on the Philips label has just canned "Ne Me Laisse Pas L'Aimer" and "Maria Ninguem." The two songs were written by two youngsters Jean Michel Rivat and Francis Fumières. Jean Claude Brialy has recorded "Le Tour Du Monde" a song from the pen plume of Pierre Barough. To terminate with Semi let's say that the Los Machucambos have cut "Maria Elena," as well as "La Itra Bamba" and "La Bamba De Colas." Lastly, let's point out the success obtained in Belgium by a Richard Anthony tune entitled "Tchin Tchin." Must say that in France as well this record is selling well.

Still on novelty releases let's say that Editions Tutti is the lucky and happy

have cut "Mana Elena," as well as "La Itra Banica and La Ballata Lastly, let's point out the success obtained in Belgium by a Richard Anthony tune entitled "Tchin Tchin." Must say that in France as well this record is selling well.

Still on novelty releases let's say that Editions Tutti is the lucky and happy publisher of the music from the television show "Thierry La Fronde." John William has recorded the main theme on the Polydor label coupled with "Bayard." On the Philips ticket a record of Al Casey Combo, "Easy Pickin'" and "Surfin' Hootenanny." Festival has just released another disk by les Surfs called "Oublie Cet Etranger." This release seems to bring delight to Achir Chemouny. Odéon has evidently released on the French market the disks of the Beatles. It seems that the success is situated around the song "I Want To Hold Your Hand." The group entitled Les Missiles who record on the Ducrete Thomson label, has just supplied us with their second disking. Principle title seems to be "Je Sais Que Tu Triches." Just been announced for next week the release of two singles by Sheila, but impossible for us at this time of writing to inform you of the titles. It appears for the time being to be a Top secret, this keeps us wondering and asking why? From EMI must mention a novelty disk by Ria Bartok, "Seul Parmi Les Autres" and "C'Est L'Amour." Danielle Darrieux who decidedly does not wish to quit the scene supplies us with "Petite De La Rue" and "Prends Le Temps De M'Aimer D'Avantage." Robert Cartier gives us an E.P. of which two of these are in French and the other two in English. To end up this small chapter let's point out a recording by Touistitis with "Virginia" and "Mon Idee." A couple of words for the Bel Air ticket, a young singer called Jean Luc has just given us an excellent grooving with principle title "L'Homme Du Sud." However, it does not seem to be of the kind to make a big success, but we can say without a doubt that the day he finds a song suitable he will have a big chance to be among the stars, a

### France's Best Sellers

La Mama (Charles Aznavour) Charles Aznavour-French Music

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La Marie Joconde (Alain Barriere) Alain Barriere—Tutti
If I Had A Hammer (Lee Hayer, Seeger) Trini Lopez—Tropicales
Si J'Avais Un Marteau (Lee Hayer, Seeger, Claude François) Claude
François—Tropicales
J'Aurais Voulu (Françoise Hardy) Françoise Hardy—Pathe Marconi
Le Tord Boyau (Pierre Perret) Pierre Perret—Vogue International

### A Belgian Meets The Beatles



PARIS—Frans Romeyns (2nd from right) CB correspondent in Belgium, is pictured with the Beatles in their hotel room in Paris where they are a top draw at the Olympia Theater. The Liverpool quartet appears pleased with their CB chart status which has them riding with five tunes.

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### THE BARCLAY STORY: 15 Years Of Great Success

On January 26, Eddie Barclay celebrated his 43rd birthday and the 15th anniversary of the record company which bears his name.

anniversary of the record company which bears his name.

Pianist, composer, orchestra leader, a maker of stars for whom he is manager and friend; President and General Director of the Compagnie Phonographique Francaise with a turnover in 1962 of \$6,000,000, a talent for music and for business, Barclay has gone from the delivery truck he used to drive himself to a chauffeur driven Cadillac without transition, merely a first step towards the first million. When he used to deliver his own records, he'd say, "One day, I'll have a Cadillac with a chauffeur, or . . . nothing!"

And he has realized all he's promised himself. More importantly, he has realized all he has promised others. In 20 years of music and 15 years of administrative and commercial activity, he has created an empire of "pop" music, which empire is now all-powerful.

Born in Paris on January 26, 1921:

Born in Paris on January 26, 1921; as an adolescent, Edouard Ruault would leave the counter in the family cafe situated near the Gare de Lyon in cafe situated near the Gare de Lyon in order to get practice on the cafe piano. And, as soon as he'd been able to save a little money, he joined the "Hot Club de France." At 17, he won a piano contest for young pianists given by the "Hot Club," without having ever learned either solfége or harmony

ever learned either solfége or harmony.

In 1945, he made his debut at, "The Club" owned by Pierre Louis Guerin and located at 45 rue Pierre Charron. There, he met his wife, Nicole. So they might remain together, he renamed her "Eve Williams" and had her sing with his orchestra.

The clientele, made up mostly of bored American GI's, accustomed to Jazz orchestras and American names, so badly pronounced Edouard's first name that he immediately became Eddie, while Ruault was so demolished in the mill of the Yankee accent, that Eddie decided to change his name altogether. He therefore rebaptized himself: Barclay; sounding loud and strong his own personal Broadway. During the same period, Eddie began to record, but with great difficulty. Materials for making the record biscuit were practically impossible to find, while record companies of the time were far more interested in classical music than in Jazz. (Classics represented 60% of sales.)

But the couple Barclay continued to dream of the sensation they would create if they could manage to distribute American hits in France, and they finally managed to get Pathe-Marconi to press a few titles for them.

It was on a bicycle that Eddie then went around the visit acchaeved. Free ra un the fi

It was on a bicycle that Eddie then went around to visit each and every record shop owner. Most record retailers were opposed to jazz and Eddie set about convincing them one by one: a regular election campaign! And it was thus that after months of effort, the Barclays one day found themselves in possession of a small amount of money (\$200), just enough to permit them to get to the United States and prospect the American popular record market on the spot. It was Nicole who left ... and who returned with a treasure of original masters.

returned with a treasure of original masters.

Finally, on his 26th birthday in January of 1947, Eddie founded the Société Phonographique Francaise and released "Play, Piano, Play," by Errol Garner. One of the first American hits to cross the Ocean after the war, the record won the "Grand Prix de Musique de Jazz."

Despite the prize, however, and despite the 50,000 78rpm records sold in one year, working capital was still lacking. By the end of 1948, Barclay was all the same able to buy the magic record, the LP high fidelity, the marvelous unbreakable microgroove. He next took his "Hot Club" buddies Django Reinhardt, Stéphane Grappelly, and Emil Stern under contract, and had his vinylites pressed

and shipped directly from New York. The Barclay firm was indeed under-

way.
In 1950, Renée Lebas was brought in by Emil Stern to record, "Tire, Tire L'Aiguille," "La St Bonheur," and "Ou Es-Tu Mon Amour?," whose success opened the "pop" door to Barclay. This small triumph was reinforced by Eddie Constantine: 30,000 precords sold in a month Against and forced by Eddie Constantine: 30,000 records sold in a month. Against and despite everyone, Barclay believed in Constantine and in Constantine's raspy voice. And when the movies made a star of Constantine, the sale of his records shot up like geysers. Constantine's second release, "L'Homme Et L'Enfant" sold 500,000 copies. From \$60,000 in 1954 to \$450,000 in 1955 . . . Barclay had considerably increased his turnover. Then came "The Platters." "Only You" hit a fabulous sales figure: 1 million First time this figure was ever reached on the French market. At an amateur contest, Eddie Bar-

reached on the French market.
At an amateur contest, Eddie Barclay saw and signed Dalida, who was to become a big star, to an exclusive contract. This was in 1956.

He opened a recording studio—the most modern in Europe—on the Avenue Hoche; while 143, avenue de Neuilly saw the Barclay firm move in.
To stimulate sales, he created his own competition by forming the Société des Disques Bel-Air. Marpessa Dawn recorded, "Orfeu Negro" for Bel-Air and Dalida recorded the same title for Barclay.

In 1959, he annexed the enormous talents of Charles Aznavour, and in 1960 revived those of Leo Ferre. 1961 was the turn of Lény Escudero and 1962 that of Jacques Brel. Talent scout and perpetual contest organizer, he took the "Golf Droutt" in handscout and perpetual contest organizer, he took the "Golf Drouot" in hand; then launched "Eddy Mitchell and les Chaussettes Noires" over the Europe No. 1 radio network.

No. 1 radio network.

At Cannes, where his parties are the most fabulous and the most searched after, Eddie Barclay, all in seeming to take it very lightly managed with a laugh to extract the rights to "Les Enfants Du Pirée" from Jules Dassin, Result: 800,000 copies sold in one year. Today, he promotes the "Petit Prince" who sings; he directs and records Frank Alamo; he propels Jean Ferrat and Evy, and has already engraved the hits of tomorrow on miles of ribbons of wax. of wax.

A FEW QUESTIONS ASKED OF EDDIE BARCLAY Do you find Eddie the businessman has somewhat swallowed Eddie the

musician?

Always, and too much so. But from time to time, I grant myself a first class recreation period. For example, I and my large orchestra accompanied Frank Sinatra when he came to

ied Frank Sinatra when he came to France to sing.

What do you think of money?

A proverb says: "A man without money is a wolf without teeth." It's also, I find, a marvelous tool with which to accomplish one's dreams, realize one's ideas, and offer pleasure to one's friends.

Do you make a practice of friend-

Beyond any doubt. My friends are another form of myself. There's no, "wait until tomorrow" for them when they ask for something.

Do you have a collection? Do you like "things?"

I like people above all. And I collect

Eddie has 10,000 records that is among the most extraordinary record libraries in Europe, and a remarkable record for which he had the idea in the United States. It's noisy everywhere there. Eddie sold two minutes and thirty seconds of silence to the juke-hoxes.

Would you do it all over again if you had to?

But I'm always starting over! Because each time it all has to be redone, followed through, in a word: reinvented!

charles AZNAW 45 t. E.P. BARCLAY 70.591 COMPAGNIE PHONOGRAPHIQUE FRANÇAISE 143 av. de Neuilly, NEUILLY-S/SEINE - Tél. SAB 60-30 **FRANCE** 

# The San Remo Contest: First Local, Then National & Now International; 1964 Winner: "Non Ho L'Eta Per Amarti"

SAN REMO—The 14th Festival Della Canzone Italiana ended last week at San Remo, fashionable seaside resort of the Italian riviera dei fiori, with the song, "Non Ho L'eta Per Amarti (I'm Not Old Enough to Love You)," taking ton honers

daking top honors.

Originally an entirely local and national affair, the San Remo Song Contest has, over the years, developed into an event of international importance.

Situated on the shores of the Meditteranean and enjoying a warm, sunny climate, San Remo offers the winter weary publisher from the north a welcome break and the opportunity to combine business with pleasure. Although the weather charts are an added incentive to travel south it is the possibility of picking up a potential hit for the best selling charts that really brings the music world to San Remo. The Contest's claim to fame in this direction is founded on fact and goes back to 1958 when the winning song "Nel Blu Depinto Di Blu" by Domenico Modugno became a world hit as "Volare" and climbed as high as No. 1 in the Cash Box Top 100. In 1959 the winning song "Piove" again by Modugno became equally famous when retitled "Ciao Ciao Bambino." A year later in 1960 "Romantica" entered the international charts and the 1961 festival produced another world hit "Al Di La" followed in 1962 by "Quando Quando."

This year, the Contest attained complete international status with the participation for the first time of artists not only from other European countries but from America. A significant move and one which indicates America's growing awareness of the Situated on the shores of the Med-

necessity for its artists to enter into direct and personal competition with their European rivals if they are to regain some of the chart supremacy lost in recent years. With the eyes of Europe focused on the flower decked stage of the San Remo contest, a vast television hook-up gave the visiting artists an entre into the homes of potential fans in more than sixteen countries. All hotels were fully booked months ago when it was first known that Paul Anka and Peggy March (RCA); Frankie Laine (CBS); Frankie Avalon (Chancellor); Gene Pitney (United Artists); Ben E. King (Atlantic); The Fraternity Brothers (Verve); Bobby Rydell (Cameo-Parkway) and April Stevens and Nino Tempo (Atco) were coming over to do battle with a host of the top continental favorties. It is also significant that all the visiting Americans sung in Italian (Frankie Laine, having sung in English in the preliminary rounds realized his mistake and learned an Italian version in time for the finals). San Remo underlines the necessity of recording in the local language and points the way for the future. American success in this field may in turn encourage more continental artists to record especially for the American and British markets.

Twenty four songs were submitted, each sung by two teams of artists—one Italian and one from another country. Twelve songs were rendered on the first and second nights from which twenty national juries, each of fifty members with one vote each, selected the twelve songs for presentation in the finals. These were announced after the second night.

The general standard was high necessity for its artists to enter into

with the emphasis on ballads. Several strong ballads made the finals, the best of these being: "Ogni Volta" (Every Time) sung by Roby Ferrante and Paul Anka—the latter gave a particularly fine rendering; "Quando Vedrai La Mia Ragazza" (When You See My Little Girl), admirably performed first by Little Tony and then by Gene Pitney; "La Prima Che Incontro" (The Frst Girl I Meet) by Fabrizio Ferretti and The Fraternity Brothers; "Come Potrei Dimenticarti" (How Can I Forget You) by Tony Dallara and Ben E. King. Of the romantic ballads the first to be heard in the finals was "Ieri Ho Incontrato Mia Madre" (Yesterday I Met My Mother) by Gino Paoli and Antonio Prieto followed by "Una Lacrima Sul Viso" (A Tear On The Face). Unfortunately, the first singer Bobby Solo was suffering from loss of voice and mimed to his recording thus forfeiting his votes which was tough luck on the second singer Frankie Laine. One of the loveliest ballads of the evening was "Motivo D'Amore" (Love Melody) with first rate performances by both artists—the Italian Pino Donaggio and American Frankie Avalon. Two rock ballads in the finals were "Strasera No, No, No" (Tonight No, No, No,) by Remo Germani and

Nino Tempo and April Stevens and "Sabato Sera" (Saturday Night) by Bruno Filippini who fully justified his appearance at the festival as winner of the Castrocaro contest (a preliminary contest in which promising amateurs take part, the winning male and female singers making their professional debut at San Remo).

The visiting team was represented by The Fraternity Brothers. The youngest singer at San Remo, Robertino, together with America's youngest entrant Bobby Rydell, made the finals with the swinging and typical Italian melody "Un Bacio Piccolissimo" (A Very Little Kiss). As expected veteran of San Remo and one of the country's favorite singers Domenico Modugno was frantically acclaimed for his forceful rendering of the tango type number "Che Me Ne Importa A Me" (What Interests Me). However, the future success of the song will owe just as much to the rendering by the second artiste Frankie Laine.

We now come to the winning song "Non Ho L'Eta Per Amarti," a soft, flowing, sentimental ballad composed by Nisa/Colonnello with lyrics by Panzeri and sung by Gigliola Cinquetti (C.G.D.) and Patricia Carli (Bel-Air) and published by Sugar Music. Gigliola Cinquetti (17) was

(Bel-Air) and published by Sugar Music. Gigliola Cinquetti (17) was making her first professional appearance as the female winner of the Castrocaro contest and sang in Italian. Patricia Carli, Italian by birth and now living in France, sang in French. She is currently enjoying disk success in Belgium with "Demain Tu Te Maries." Both girls were making their

(Continued on next page)

### Cash Box Camera At San Remo Fest







SAN REMO—Much of the color and excitement of the recently-concluded San Remo Song Festival was captured by the roving Cash Box camera. Standing in the top left pic are Gigliola Cinquetti and Patricia Carli shown with their trophy after winning the contest with "Non Ho L'Eta." Shown seated in the top right (photo) are distinguished San Remo visitors Dr. Karl Heinz Busse (Busse Musik), Mr. Rapetti (Ricordi), Albert Carisch (Southern), Giuseppe Piccolo (Southern) and Gallazi (F. D. & H.). Standing in the same shot are Bruno Pozza (Prpduzioni), Julio Guiu Clara (Armonico) and Gabriele Abbate (Connelly). Seated (left to right) in the middle left pic are Peter Beishunizen (Philips), Hugette Ferly (Editions Marbot), Robert Iverson (executive veep of the Southern publishing group). Standing in that photo are Nico Boer (Phonogram) and Hans Dunk (Southern). Pictured on the ground of the

San Remo Casino (left to right) in the middle right shot are Jean Kluger (World Music), Augusta Alguero (F. D. & H.), Ben Nisbet (Feldmans), Mr. Serra (Vergara), Federico Hapern (Cash Box' Spanish rep), Neville Marten (CB's European Director) and Mario Panvini (Cash Box' Italian rep). Gigliola Cinquetti, the Italian artist winner, is pictured with Franco Crepax, general manager of her label. C.G.D., in the left bottom shot. Shown in the middle bottom pic is Patricic Carli, performer of the winning sonf of the visitors' team, with Giuseppe Giannini, general manager of C.D. International, distributors of Belair in Italy. In the right bottom shot Gene Colonnello (second from left), one of the composers of the winning song is pictured with the lyricist Mario Panzeri (fourth from left). Others in the photo are (left to right) Neville Marten Mario Panvini, piero Sugal the photo are (left to right) Nevil Marten, Mario Panvini, Piero Sugar (Sugar pubberies), and Roger Maruani (Festival).



### Great Britain's Best Sellers

		1	Week	
1			Week	
			On Cha	
	1	6 2		Needles And Pins—The Searchers (Pye) Metric 'Hippy Hippy Shake—Swinging Blue Jeans (HMV) Ard-
	2	-	,	more & Beechwood
	2	1	10 *	Glad All Over—Dave Clark Five (Columbia) Ivy
	3	1 7 5		I'm The One—Gerry & The Pacemakers (Columbia) Pacer
	4 5	<u> </u>		Twenty Four Hours From Tulsa—Gene Pitney (United
60	9			Artists) Arch
	6	3	9 *	I Want To Hold Your Hand-The Beatles (Parlophone)
	0			Northern Songs
	7	4	11 4	I Only Want To Be With You-Dusty Springfield (Philips)
	-			Springfield
	8	9	7	Stay-The Hollies (Parlophone) Lorna
	9	10		As Usual—Brenda Lee (Brunswick)
K	10	12	3	Don't Blame Me-Frank Ifield (Columbia) Campbell Con-
1	10			nelly
	11	13		*We Are In Love—Adam Faith (Parlophone) Poser
1¢	12	-	1 *	*5-4-3-2-1—Manfred Mann (HMV) K.P.M.
4	13	8	7	Swinging On A Star—Big Dee Irwin (Colpix) Chappell
	14	15	4	Do You Really Love Me Too-Billy Fury (Decca) Shapiro
				Bernstein
	15	11		She Loves You-The Beatles (Parlophone) Northern Songs
E	16	-	1	Diane—The Batchelors (Decca) K.P.M.
	17	19		"I'm In Love—The Fourmost (Parlophone) Northern Songs
	18			For You—Rick Nelson (Brunswick) Feldman
	19			*I Think Of You—The Merseybeats (Fontana) Robbins
	20	16	4	Kiss Me Quick—Elvis Presley (RCA) West One
				*Denotes Local Copyright

### Great Britain Top Ten LP's

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1	With The Beatles - The
	Beatles (Parlophone)
2	Please Please Me-The Bea-
	tles (Parlophone)
4	West Side Story-Sound-
	track (CBS)
3	How Do You Like It -
	Gerry & The Pacemakers
	(Columbia)
6	Meet The Searchers - The
	Searchers (Pye)
5	Born Free - Frank Ifield
	(Columbia)
7	Freddie And The Dreamers
	-Freddie & The Dreamers
	(Columbia)
1	Fun In Acapulco — Elvis

Presley (RCA)
In Dreams — Roy Orbison (London)
Kathy Kirby Sings 16 Hits
From Stars And Garters —
Kathy Kirby (Decca)

### Great Britain Top Ten EP's

1	1	Twist And Shout-The Bea
2	3	tles (Parlophone) The Dave Clark Five—Dave
3	5	Clark (Columbia) The Rolling Stones — The
4	6	Rolling Stones (Decca) Sweets For My Sweet —
,		The Searchers (Pye)
5	4	The Beatles No. 1 — The Beatles (Parlophone)

The Beatles Hits—The Beatles (Parlophone) The Big Three At The Cavern—The Big Three (Decca)
Peter, Paul & Mary—Peter,
Paul & Mary (Warner

Bros.)

Bern Elliott & The Fenmen
—Bern Elliott (Decca) How Do You Do It—Gerry & The Pacemakers (Columbia)

### The San Remo Contest

(Continued from page 54)

(Continued from page 54)

Italian debut and it is interesting to note that they were the only solo femals artists to get into the finals. Although the standard was very high the songs heard at this year's festival were somewhat lacking in originality and failed to produce any one number that could immediately be identified as a potential world hit. Beatlemania was nowhere to be found but there was an unprecedented youthfulness about San Remo 1964 both in the songs themselves and in the artists chosen to sing them. The decision to inject new blood and relatively unknown talent into the festival obviously proved popular with the judges for the list of finalists included the names of several artists of this calibre making their first appearance at San Remo, while many of the older favorites were eliminated on the first two nights. Although the result came as a surprise to many people it was generally agreed that the judges' verdict was acceptable. A complete list of the songs entered for the festival was published in last week's Cash Box together with the names of artists, record companies, and original publishers. Forty-eight hours after the close of the contest publishing rights of the various songs had been placed.

Visitors to San Remo for the contest included:
From Amarica, David Carlot on the first marie to san the contest included:

Visitors to San Remo for the con-

Visitors to San Remo for the contest included:
From America: Dario Soria (divisional vice president R.C.A. Victor) who had timed his European tour to coincide with the Festival; Robert Iverseb (executive vice president Southern Music): Lester Sims (general manager Daffodil Music Inc.) and Al Wilde (Twangy Music).
British representations included Jimmy Phillips and Peter Phillips of K.P.M.; Ben Nisbet (Feldman) and ace composer Mitch Murray.

From Holland came Piet Beishuizen (Philips, Baarn); J.J.M. Haslinghuis (managing director Phonogram); Nico Boer (A&R manager, Philips); and Hans Dunk (Southern Music).

Well known personalities from France included publisher Rolf Marbot, Roger Maruani (Festival Records); Mr. and Mrs. Vic (Fantasia) and Philip Boutet (Bel Air).

From Belgium came Mr. Roelans of Inelco and publisher Jean Kluger (World Music).

The very strong contingent from

(World Music).

The very strong contingent from Spain brought publishers Mr. Sallinger (Southern Music); Augusta Alguero (Francis Day & Hunter); Julio Clara (Armonico); Mr. Serra of Discos Vergara and Cash Box representative Federico Halpern.

Germany was represented by Mr. Voigt (Deutsche Grammophon); Mr. Braunlich (Teldec); Tom Meisel (Editions Intro); Dr. Karl Heinz Busse (Busse Music) and Mr. Hammerling (Nero Music). From Sweden Felix Stahl (Stockholms Musik) and Kabitzky Wolf (Teldec).

Record men and publishers from all over Italy who made their way to

Record men and publishers from all over Italy who made their way to San Remo are too numerous to count but we saw Messrs. Ennio Melis, Mario Cantini and Ettore Zeppegno of RCA Italiana; Gramitto Ricci (Curci); Albert Carisch, Leslie Annable and Giuseppe Piccolo from Southern Music, Milan; Mr. Riechof (Phonogram); Kirkor Mintangian (Durium); Mr. Rapetti, Mr. Micocci and Mr. Salvini of Ricordi; John Lee (Voce Del Padrone); Dr. L. Sugar, Giuseppe Giannini and Franco Crepax from C.G.D. who presented the winning song; Alfredo Rossi (Ariston); Mr. Ansoldi (Ri-Fi) Carlo Alberto Rossi (Juke Box); Walter Gurtler (Gurtler & Saar); Ezio Leoni (A&R) and Bruno Pozza (Produzioni Nr).



One of the most interesting aspects of the new Pye-Hickory tie up is the signing by Hickory of British star Lonnie Donegan to record in Nashville. The announcement was made by Wesley Rose at the Hickory reception in London recently when he paid tribute to the progressive methods of Pye Records, the talents of its British roster of artists and Donegan in particular.

Agent-Manager-Impresario Cyril Berlin currently on a round-the-world business trip taking in Singapore, Brisbane, Sydney, Melbourne, Aukland, New York and Bermuda. In Bermuda, Berlin will see his artists Miki and Griff playing in cabaret and will also complete arrangements for Lonnie Donegan's return visit in April after he has been to Nashville to cut his first recordings for Hickory. In Australia and New Zealand Berlin will finalize arrangements for the two-week one-night stand tour he has negotiated for The Beatles scheduled to commence on June 17 in Sydney. He has also completed negotiations for the highly successful show "Black Nativity" to tour Australia and New Zealand in the autumn.

the autumn.

Latest Board of Trade figures show that manufacturers sales of records in November 1963 were more than a third higher than in November 1962. Home sales with a rise of over two fifths, accounted for almost all the increase. (Without doubt this rise can be attributed to The Beatles.) Production of all categories of disks continued to expand in November. Output of 33 1/3rd and 45 r.p.m. disks were over a third and a tenth more respectively than a year earlier. There was another marked increase in production of 78 r.p.m.

American genius in the shape of Phil Spector hit London last week. Spector, whose Philles recording company has created many stars during its eighteen months existence, was guest of honour at a cocktail party hosted by Decca Records at its new Marlborough Street premises. Among the many guests were The Ronettes, who Spector took to the No. 1 spot in America with "Baby I Love You." During his stay in Britain Spector appeared on BBC TV's "Juke Box Jury" and A-R TV's "Ready, Steady, Go."

Having appeared with The Beatles at the Olympia, Paris, Trini Lopez is now touring Austria, Belgium and Holland. Having scored a resounding success in Britain with his single "If I Had A Hammer" and his L.P. "Trini Lopez at P.J.'s," Pye should have another success with his current Reprise E.P. "A-merica."

Classical releases from E.M.I. in February include Wagner's "Lohengrin"

Classical releases from E.M.I. in February include Wagner's "Lohengrin" played by The Vienna Philharmonic Orchestra conducted by Rudolf Kempe with Jess Thomas in the title role. The opera, issued on the Angel label, comprises five disks marketed in a special presentation box complete with an English translation of the original German text. The recordings are also available separately. Highlights from Massenet's "Herodiade" (the only recording available) are available on HMV played by the Theatre National de l'Opera, Paris conducted by Georges Prete. Leaflets giving both French and English text are provided with the recording. The beautiful voice of Luisa Tetrazzini can be heard on "Operatic Arias And Songs" on the H.M.V. label taken from recordings made in 1908-1913.

EMI Records this month has put out a series of language tuition disks

vided with the recording. The beautiful voice of Luisa Tetrazzini can be heard on "Operatic Arias And Songs" on the H.M.V. label taken from recordings made in 1908-1913.

EMI Records this month has put out a series of language tuition in the control of the course comprises seven records plus an instruction book as a cost of \$4.15.0. (\$13.30). Courses in Russian and German are being prepared for future release.

Dario Soria, vice president international department of RCA Victor, in Europe to attend the San Remo Song Festival and subsequently to join up with Peter Baumberger in Rome for a trip to Germany and possibly England before returning to the United States in the middle of February.

Manager Derek Boulton informs that he has signed singer Sheila Southern and bandleader Eric Delaney to a series of half-hour TV shows titles "Beauty And The Beat" for Border Television. Hopes are high for the London area screening in the near future. The Hedley Ward Trio has also been signed for a series of programs for Border TV.

In the RCA Dynagroove series Henry Mancini, Al Hirt and Perez Prado join forces for "3 Great Bands;" Hank Locklin, Hank Snow and Porter Wagoner combine their talents for "3 Country Gentlemen" and Ann Margaret, Kitty Kallen and Della Reese vocalise on "3 Great Girls." Other releases on Dynagroove include "September Song" by Jimmy Durante: "Bill Haley's Chicks:" "The Fabulous Fifties" with tracks by Ted Heath, Frank Chacksfield, Vera Lynn, Lonnie Donegan and "Bill Black's Greatest Hits." Decca also issuesd four country albums by George Hamilton IV "Abeline;" "At The Hootenanny;" "The Many Voices of Miriam Makeba" and "Josh White." In the jazz field Decca have put out six albums including "Lambert, Hendricks and Baven At Newport '63;" "Gloria Lynne At The Thunderbird" and "Fats At The Organ."

Because of heavy business commitments elsewhere, EMI Chairman, Sir Joseph Lockwood, has had to postpone his intended visit to The States. It is hoped that the trip will take place within a few weeks.

Gene Pitney,

Quickies: Hickory star Kris Jensen made his debut on ABC TV's "Thank Your Lucky Stars" February 1 . . . The Crystals on same show February 15 . . Latest Joe Brown waxing on Piccadilly "You Do Thinks To Me" . . . Decca single in the West Indian rhythm now catching on here aptly titled "Blue Beat" by The Beazers . . New E.P. by Cliff Richard and The Shadows "When In France" (Columbia) . . . After a spell away from the charts Adam Faith has firmly re-established himself with "The First Time" and "We Are In Love" and now comes an EP "Top Of The Pops" (Parlophone) . . . Top Italian star Milva makes her British bow via Oriole Records and "Loneliness Of Autumn" . . . Ethel Merman takes over from Alma Cogan for a season at "Talk Of The Town" . . . Pye recording star Mark Wynter celebrated 21st birthday February 2 . . . Within three weeks of release, The Searchers "Needles And Pins" on Pye has qualified for a Silver Disk with sales well over the quarter million mark . . Fourth Silver Disk, too, for Gerry and the Pacemakers for their current Columbia release "I'm The One."

The Best in Britain...Bens



Swedish group The Spotnicks, recording for Swe-Disc in Stockholm and frequent guests on the charts in several European and Asian countries, will do their Danish debut on April 2 or 3 with concerts in Odense and Copenhagen. The group will stop in Denmark on their way back to Sweden from Belgium. The Beatles moved to a top position on the Danish charts with their "She Loves You" at Parlophone this week. Their "I Want To Hold Your Hand" appears at the fifth spot.

It has not yet been decided which artist who will be the ninth contracted

appears at the fifth spot.

It has not yet been decided which artist who will be the ninth contracted for the local Danish Song Festival on Feb. 15. However, most people expect that Jorgen Ingmann and his daughter will accept the offer. Ingmann and his wife Grethe were winning the Eurovision Song Contest in London last year with their "Dansevise."

### NORWAY

NORWAY

Norway's Wenche Myhre continues as a record breaker, having her latest record, a Norwegian version of the German song "Ich Geh' Noch Zur Schule" entering the charts this week. With this, Miss Myhre has done what no other artist has been able to, getting all her latest four recordings on the charts. Jorg-Fr. Ellertsen of Egil Monn Iversen A/S reports to Cash Box that he is expecting a lot from a new record made for Triola by The Quivers and The Key Brothers. The titles are "Since I Lost You" and "Get Out," and Metronome will handle the release outside Norway, Ellertsen said. He also reported that his company is expecting two Silver Disks in a near future, one for Pat Boone for "Speedy Gonzales" on Dot and—eventually—one for Wenche Myhre for her "Gi Meg En Cowboy Til Mann" (Ich Will "Nen Cowboy Als Mann) on Triola. A Silver Disk is awarded by a Norwegian daily when a record has sold 25,000.

Iversen & Frogh A/S, local EMI distributor, has made a record titled "Stavangerfjord, Du Kjaere" (Stavangerfjord, My Beloved), sung by Jens Book-Jensen on HMV. The song is a regard to the veteran flagship of the Norwegian-American Line, Stavangerfjord, which after many years will be replaced by a more modern ship. On Columbia, the same company has a local record with appeals to the Olympic Winter Games, now taking place at Innsbruck in Austria. Veteran singers Gunnar Engedahl and Erling Stordahl, two blind singers, has just made a song titled "Elisabeth" on the Odeon label.

The Melody Grand Prix, the local Norwegian Song Festival, will take place Feb. 15. No titles or names of artists are available yet. The winning song will represent Norway in Copenhagen, March 21st.

FINLAND

Tesvisio Oy, commercial TV company which has been in operation for several years, was sensationally sold to the government-owned Suomen Televisio, which now has obtained its long awaited monopoly. It was an affair of 6.5 millions markka (around \$2,000,000). Officially, all parts are very happy with the affair. However, a lot of people sound less happy about the situation. Usually reliable sources have told Cash Box that if Tesvisio been allowed to expand, the economical situation of the company would never have been so bad that this step would be taken. However, the privately owned commercial company has often been stopped from expanding the way it wanted, and finally Tesvisio decided that selling out to the government TV company was the only acceptable solution.

A new luxury tax has raised the prices on records in Finland. Singles went up from Mka 4:90 to 5:50 and EPs from 8:90 to 9:50. Prices on LPs are unchanged, however.

The sale of Tesvisio to the government TV company is not the only affair that has caused headlines here recently. On the island group Ahvenanma in the Gulf of Bothnia, between Sweden and Finland, people have for a long time been complaining about the poor quality of the TV programs, not artistically but technically. The authorities in Helsinki replied that it was too difficult and too expensive to build a local TV station at the island. A local businessman took the chance and placed a big antenna in a watertower, and combined with some other simple equipment, for a few days the people on the islands could follow the Swedish TV programs perfectly. However, it didn't take too long before the police came and destroyed this private "station" as illegal, and filed suit against the businessman. Most people got a big laugh and feel that the businessman made it difficult for the authorities in Helsinki to find excuses for the bad receiving possibilities in the future. After all, the government should be able to do what a private person could do. Other headlines report that also the Finni

New sheet music from Cedarwood (Scandinavia) AB includes "Detroit City" by Danny Hill and Mel Tillis and "I'm Gonna Bring You Down" with Swedish lyrics ("Jag Ska Nog Ta Dej Ner På Jorden") by Ben Hur. Belinda (Scandinavia) AB has released "L'Amour S'en Va" by Françoise Hardy with Swedish lyrics by Bobson.

A Scandinavian RCA Victor meeting has taken place in Stockholm. Here for the event were Bengt Liljeroth and Johan Vikstedt of Oy Discophon Ab in Helsinki, Elith Henriksen of Hede Nielsen's Fabrikker A/S in Copenhagen and Eilif Meyer of A/S Nera in Oslo. Also here for biz talks were Peter Baumberger and his assistant A. Grob from Geneva, Karl Heinz Richter, export manager of Teldec in Hamburg and Peter Ingversen of RCA Division at Teldec. Sixten Eriksson, head of RCA Victor (Grammofon AB Electra) in Sweden was happy to report a growing sale of prerecorded tapes in Sweden. On his way to Stockholm is Lee Shapiro of RCA Victor, New York. It is to expect that some of the RCA people in the other Scandinavian countries returned to Stockholm to meet Shapiro.

Doing very well in Denmark as well as all over Sweden is Chrichan and The Gamblers with "Answer Me, My Love"/"Apron Strings." They are Sweden, but are distributing thru Cupol in Cupol.

New records from Philips-Sonora AB includes "You Don't Own Me"/"Aun Bobby, Run" with Lesley Gore on Mercury, "The Love Of A Boy"/"Anyone Who Had A Heart" with Dionne Warwick on Fontana and "It's Fontana.

The latest releases from Karusell Grammofon AB include "Lesson Two"/"

Fontana.
The latest releases from Karusell Grammofon AB include "Lesson Two"/
"Lobster Boogie" with The Lobsters, "That Lucky Old Sun" with Ray Charles,
"Need To Belong"/"Give Me Your Love" with Jerry Butler, all on Karusell,
"Baby Don't You Weep"/"For Your Precious Love" with Garnet Mimms and
The Enchanters on United Artists, and "Isle Of Capri"/"True Confession"
with Fats Domino on California. Swe-Disc, distributing thru Karusell, has



### TOP 100 LABELS

ABC-Paramount 9, 1	4,	27	Marc			11.		36
Amy			Mercury		2,	32,	54,	62
Atco			MGM					
Atlantic 53, 82, 8			Montel					
Best		44	Motown					
Cadence		48	Musicor					50
Cameo			Okeh					4
Canadian American	-,	70						
Capitol	2.		Parkway					
Chattaooche		21	Philips					
Checker		59	Philles				33,	70
Chess		85	RCA Victor	6,	33,	58,	60,	65
Coed		47	Reprise					
Columbia 5, 13, 18, 57, 74, 9		99	Rivieria					
Congress		45	Roulette					79
DCP		87	Scepter					12
Decca			Smash				40,	84
Dot			Soundstage 7					
			Spokane					
Everest			Stax					52
Epic			Sue					67
Era		91	Swan				. 3,	37
Garrett	9,	86	20th Fox					28
Gordy		56						
		75	United Artists					26
Hi	1	′,	VeeJay		43.	61.	73.	98
Imperial		93	Volt					
Карр		94	Valiant					
King		34						
			Wand					
Liberty		49	Warner Bros				. ,	34
the state of the s						-		-

In answer to numerous requests for such a service CASH BOX will run the Top 100 Labels feature on a weekly basis. It has been designed primarily as an oid to our international readers desiring a capsula summary of labels they carry and their representation on the CASH BOX Top 100. Feature can also be a handy order guide for distribs, racks, dealers and one-stops ordering disks by labels.

HELSINKI-The local Song Festival

HELSINKI—The local Song Festival of 1964 has started. This year, Suomen Yleis-radio-Televisio (Finland's Broadcasting-TV Co.) invited ten composers (who all have participated in the local Festival in previous years) to write one song each.

On one of the first days in February a first Festival takes place with all ten songs. Juries in ten cities will be voting, and four of the ten songs will be eliminated from the competition. Feb. 15, there will be a final, and the winning song at this time will represent Finland at the Eurovision Song Contest in Copenhagen on March 21st. The ten songs are as follows:

"Pianonsoittaja" (The Pianist) Composer: Erik Lindström. Singer: Erkki Liikanen (Safir)

"Tulen Jälkeen" (After The Fire). Composer: Eino Hurme. Singer: Iris Rautio (Decca)

"Kerran Viel"" (Once Again). Composer: Börje Sundgren. Singer: Irmeli Mäkelä (Columbia)

"Satelliitti Kahdelle" (A Satellite For Two). Composer: Kauko Kaartinen. Singer: Kai Lind (Scandia)
"Laiskotellen" (Being Lazy). Composer and singer: Lasse Martenson (Philips)
"Toisen Kerran" (Another Time). Composer: Erkki Rahkola. Singer: Heikki Aarva (Safir)
Tango Keittiössä" (Tango In The Kitchen). Composer: Arvo Koskimaa. Singer: Vieno Kekkonen (Scandia)
"Unen Ihme" (The Wonder Of Dreams). Composer: Jorma Panula. Singer: Stig Franskman (RCA Victor)

tor)
"Bzzz, Bzzz, Bzzz." Composer: Karl
Tuomisaari. Singer: Pirkko Mannola (Scandia)

"Rakkauden Rikkaus" (The Richness Of Love). Composer: Toivo Kärki. Singer: Taisto Tammi (Decca)

The composers were asked to choose the artist they liked to perform their songs in the competition.

### SCANDIA (Cont'd)

an EP with The Shy Ones, another EP with Ernie Englund, and "Swinging On A Star" with Ray Pilgrim, "Glad All Over" with The Typhoons and "Dominique" with Jeanette Michel. The Ernie Englund EP is titled "Ernie's Choice from Cash Box Top 100," while the three singles are the first records in a serial introduced as "Tops picked from New Musical Express."

Billy J. Kramer, British top selling artist, in town for concerts. Telstar Productions, arranging the concerts here, introduced him to the press at a special party at Hotel Apollonia on Friday, Jan. 31.

Hasse Wallman has been appointed head of the publicity dept. at Grammofon AB Electra (RCA Victor) in Solna. Pelle Nyström, publicity man at Metronome, leaves the company March 1, and becomes Swedish representative for the Norwegian record company Manu.

The Swedish Elvis Presley fans got 24 hours of happiness when a daily here reported that Elvis Presley would make a two or three day tour in Sweden this spring or summer for approx \$100,000 a day. However, the next day came the news that there would be no Presley tour at all, and furthermore, no negotiations had been going on.

### Norway's Best Sellers

This	Last	Wee	ks
Week	Week	On Ch	nart
1	1	4	I Want To Hold Your Hand (The Beatles/Parlophone)
2	2	4	Edition Lyche Dominique (The Singing Nun/Philips) Norsk Musikforlag A/S
3	3	14	She Loves You (The Reatles/Parlophone) Edition Lyche
4	6	2	Glad All Over (Dave Clark Five/Columbia) Norsk Musik
			forlag A/S
5	8	2	Maria Elena (Los Indios Tabajaras/RCA Victor) Southern
			Willero AR
6	5	10	Don't Talk To Him (Cliff Richard/Columbia) Belinds
-	100		(Scandinavia) AR
7	4	16	Detroit City (Bobby Bare/RCA Victor) Cedarwood (Scall)
			dinavia i A R
8		1	Jeg Går På Skole (Ich Geh' Noch Zur Schule) (Wenche
9	-	1	Hippy Hopy Shake (The Swinging Blue Jeans/HMV)
10	7	11	*Dagling Liv I Folkehjemmet (Ragnhild Michelsen-Rolf
			Just Nilsen/RCA Victor)



As we reported last week, during the fourth week of January Mr. and Mrs. Joe Orleck paid a visit to Argentina and Brazil, and are now in Mexico. Miguel Smirnoff, Cash Box representative in Argentina, went with them to Brazil and was present during the interviews held with the toppers of the record comanies and publishers in that area.

Enrique Lebendiguer of Fermata Publishers of Brazil is busy expanding the

record division of his company, currently representing Atlantic, United Artists and other foreign companies. Fermata acts as a producer. The distribution is made by RCA through its sales organization. Lebendiger recently inked "Dominique," which has been released by Philips in the original version of Soeur Sourire. Portuguese lyrics have been prepared and cover version are being

Sourire. Portuguese lyrics have been prepared and cover version are being expected.

Vicente Mangione of Euterpe Publishers is busy with several Carnival tunes for Rio's 1964 Carnival, which is a big event in this country. Mangione has printed and is distribution for promotional purposes a book containing 64 tunes, already recorded and under air play. Some of the titles are "A Hora E Essa," "Ate O Luar," "Marcha Do Cegonha" and "Maria Do Rebolao." He plans to travel to Buenos Aires in Mid-February.

Sebastião Bastos of Audio Fidelity works on the promotion in other countries of the recordings made by his diskery in Brazil. One of its latest releases is "Organ-Samba-Percussion," recorded by Andre Penassi. This LP has been or will be released in France, the U.S., Canada, and several other countries from Europe, due to an agreement made with Philips in that area. Sydney Frey, director of Audio Fidelity in the States, will visit Brazil, February 25, probably going to Argentina a few days later.

Jose Scatena is working on the promotion of a new album recorded by Agostinho Dos Santos. He recently organized a press conference and deejay meet-

Jose Scatena is working on the promotion of a new album recorded by Agostinho Dos Santos. He recently organized a press conference and deejay meeting in Rio de Janeiro to present the LP, which contains samba music with modern treatment and arrangements.

Othon Russo of CBS, in Rio, is also working on several new releases. Artists include lark Marisa Barroso, musician and arranger Astor Silva—who's also artistic director of the label—and others. Several Carnival music launchings are also included.

Philips is busy at work with the promotion of the first Jorge Ben album.

are also included. Philips is busy at work with the promotion of the first Jorge Ben album, "Samba-Esquema Novo," which could be properly tagged "After The Bossa Nova." The LP featured the latest current in Brazilian music, and has been very well received by the deejays and customers. The label is now preparing the second album by Ben, who has suddenly turned into a first rated star. Other Philips outings include a new album by Brigitte Bardot, whose stay in Rio meant very nice publicity for her, and one more by local Tampa Trio, also with modern Brazilian tunes. modern Brazilian tunes

meant very nice publicity for her, and one more by local Tampa Trio, also with modern Brazilian tunes.

As in Argentina, Brazilian RCA is cashing in the current trend towards Italian artists in South America. Nico Fidenco, Sergio Endrigo and Rita Pavone are among the top stars, and their records are very well sold. Up to now, RCA has two albums by Fidenco, one by Endrigo, and several singles. It is also selling very well Italian selection albums "Alta Presione."

Odeon is also working hard on its Italian artists. Among these are names like Pino Donaggio and Peppino de Capri. On the local side there are also many recordings being done, mostly in the modern style.

Among the new companies, probably the most dynamic one is Aloysio de Oliveira's "Elenco" label, devoted almost completely to Bossa Nova and modern arrangements. Among its artists are Vinicius de Moraes, one of the country's top composers and currently Brazilian ambassador to France, Sylvia Telles, Antonio Carlos Jobim and others. Elenco works mostly in the LP field and is also distributed by RCA.

The whole industry is preparing itself for the next meeting of the Latin American Federation of Record Producers, which will take place in Mexico City next April. Most companies will be present at the event, programmed every two years. This will be the third gathering. The first one took place in Rio and the second in Lima, Peru. Representatives from all the other record producing Latin American countries will be also present there.

### Sweden's Best Sellers

This	Last	Weel	(S
Week	Week	On Ch	art
1	1	6	I Want To Hold Your Hand (The Beatles/Parlophone)
			Sonora Musikförlags AB
2	2	4	
3	4		& Löfvenholm
9	5	4	Beautiful Dreamer (John Leyton/HMV) Southern Music
			AB
- 4	4	18	She Loves You (The Beatles/Parlophone) Sonora Musik-
			förlags AB
5 6 7	3	9	Diggety Doggety (The Streaplers/Odeon) Edition Odeon
6	6	6	I Like It Like That (Larry Finnegan/Sonet) No publisher
7	10	2	500 Miles Away From Home (Bobby Bare/RCA Victor)
			Bens Music AB
8	-	1	Go Back To Daddy (Pat Wayne/Columbia) Edition Odeon
8 9	9	3	Dominique (The Singing Nun/Philips) Nordiska Musik-
		0	förlaget
10	8	-	förlaget
10	0	5	Johnny Loves Me (Suzie/Sonet) Sonet Music

### Denmark's Best Sellers

This	Last	Weeks
Week	Week	On Chart
1	2	On Chart Way (The Bestles (Boylonbone) Multitone A/S
$\frac{1}{2}$	2 5	9 She Loves You (The Beatles/Parlophone) Multitone A/S
. 4	9	6 I've Got A Lovely Bunch Of Cocoanuts (The Sunbeams/
		Manu) Imudico A/S
3	7	12 Johnny Loves Me (Suzie/Sonet) Sonet Music
3 4 5	7	3 *Du Skal Bare Ta' Det Roligt (Gitte/HMV) Imudico A/S
5		5 I Want To Hold Your Hand (The Beatles/Parlophone)
6	3	Multitone A/S
	,)	7 Dominique (The Singing Nun/Philips) Wilhelm Hansen,
7		Musik-Forlag
- 6	8	3. Be My Baby (The Ronettes/London) Belinda (Scandinavia)
		AB
8	4	10 Don't Talk To Him (Cliff Richard/Columbia) Belinda
		(Scandinavia) AB
9	10	(Scandinavia) Ab
	10	3 Beautiful Dreamer (John Leyton/HMV) Southern Music
10	C	AB
10	6	11 Drina (Mars na Drini) (Jörgen Ingmann/Metronome)
		Stockholms Musikproduktion
		*Local copyright



GERMANY

Does Germany have Beatlemania? That is the question most asked of us by foreign reps today. The Beatles have swept the world with their sound and their records top the hit parade in almost every country in Europe and America, but one of their disks has not yet made its way into the top 10 in Germany. Germany does not yet have Beatlemania, but it will certainly get it. Although the stateowned radio stations are a little slow to accept the sound, the juke boxes are already full of records by The Beatles, and the newspapers and fan magazines are full of stories about the group. Electrola reports that 3 of their singles, "Twist And Shout," "She Loves You" and "I Want To Hold Your Hand" are selling like hotcackes and a new single has already been released from their LP. The LP is also doing very well here. German record firms are already frantically looking for German groups that sound like the Beatles, and the group is planning a trip here this Spring. That ought to put the nail in its place and drive the group into the hearts and onto the record players of the German teenagers.

Publisher-composer Rudi Von Der Dovenmuhle and A&R man—lyricist Nils Nobach are happy people these days. Their last composition won the German Pop Music Festival and went on to sell over ½ million records here. Although Nils works for Ariola, their last hit as composers were on Electrola/Columbia with Gittee and "I Want To Marry A Cowboy." Their newest work is called "It's Easy To Get Used To Beautiful Things" and has won the German competition for the "Song For Europe" contest to be held in March in Copenhagen. The singer is Ariola's Nora Nova, who is produced by Nils so if the record hits, it will be a double success for the writing team on the publishing and producing side as well.

Ariola announces that Frank Sinatra Junior is coming to Germany for a TV show here and will probably produce his first German speaking record for the firm. He will also appear on American army bases here.

Ariola has renewed their contract with Reprise Recor

Sabine Specht from Song Edition writes to tell me that the new Ariola waxing by Peggy Peters is beginning to move and that "Little Eeefin Annie" is catching on like wildfire especially the German version on Polydor by Ted Hobbs with "16 Miles" on the flip side.

Rolf Budde reports a great start in the new year with Marlene Dietrich's German version of "Blowing In The Wind," Conny Froboess, top 10er "3 Musketiere," Rita Pavone's smash hit "If I Was A Boy" and "Yokohama Baby" by Thomas Fritsch, all in German.

RCA Victor's Little Peggy March recently visited Germany where her second German record was premiered during a Caterina Valente nation wide TV show on January 18. The Vienna Boys Choir who are now touring the USA have recorded the German high masses by Michael Haydn and Franz Schubert for Philips Records. German Vogue has released the first German waxing of The Searchers. The sides are German versions of "Sugar & Spice," the group's big English hit, and the big American tune "Money."

Flagtrals has signed former Philips singer Willy Hagara to a long term

Electrola has signed former Philips singer Willy Hagara to a long term contract. Willy has recorded an LP of Vienna standards and the German version of "There I've Said It Again" as his first single effort for the firm.

Electrola's Ralf Bendix will tour the USA from the first to the 25th of February. The singer will be guest in several cities and 3 German radio stations in New York City alone will broadcast 2 one hour Ralf Bendix shows during his first week there.

Polydor reports that Helmut Zacharias will be doing another TV show in Barcelona, Spain on the 2nd of March. Helmut will then head for Portugal for a TV shot there.

CBS press man Lothar Graf is doing a fine job pushing the waxings of Little Stevie Wonder and the firm's first number 1 hit in Germany, "You Can Never Stop Me Loving You" by Bernd Spier in German.

Karl Breuer of Sikorski Music reports that tunes from their house took 2nd and 3rd place in the German tests for the "Song For Europe" contest. The records were sung by Gitta Lind for Teldec and Fred Bertelmann for Polydor.

Theodor O. Seeger of Peer Music reports that executive vice president of the Peer Southern Organization R. P. Iversen visited Hamburg recently for talks there with his firm.

Jimmy Makulis, German Vogue singing star dropped Cash Box a card from the USA where he is making his first trip for appearances in New York, Chicago and Los Angeles.

Trini Lopez is certainly the U.S. star of the day in Germany. His records are best sellers and he has 2 of the top 10 which is almost unheard of for a foreign star or for that matter a German star. Trini recently did a show for 2nd German TV and will be coming to Germany for a tour here. He will also soon be making his first German discing. It looks like Trini is here to stay and Ariola/Reprise Records have a top hit maker on their hands. That's it for this week in Germany.

### Germany's Best Sellers

This	Last	Wee	ks
	Week		
1	1	2	Das Kannst Du Mir Nicht Verbieten (You can never stop
			Me Loving You)—Bernd Spier—CBS—Edition Accord
2	2	10	*Wenn Ich Ein Junge Waer (If I Was A Boy)—Rita Pavone
			-RCA Victor-Rolf Budde Music
3	3	14	Rote Lippen Soll Man Kuessen (Lucky Lips)—Cliff Rich-
			ard—Columbia—Hans Gerig Music
4	4	7	*Drei Musketiere (Three Musketeers)—Conny Froeboess—
			Electrola—Metronom/Froeboess/Busse
5	5	9	*Es Gibt Kein Bier Auf Hawaii (There's no beer in Hawaii)
			—Paul Kuhn—Columbia—Paul C. R. Arends Music
6	6	2	America—Trini Lopez—Ariola/Reprise—Schirmer Comp/
			Chappell/August Seith
7	7	4	Bossa Nova Baby—Elvis Presley/Bill Ramsey/Ted Herold
			-RCA/Columbia/Polydor-Aberbach Music
8	10	3	*Nachts Hoer' Ich Immer Alle Uhren Schlagen (At Night,
			I Always Hear All The Clocks Strike)—Peter Alexander—
			Polydor—Hans Gerig Music
9	8	10	If I Had A Hammer—Trini Lopez—Ariola/Reprise—Lud-
4.0	0	10	low/Hans Gerig Music
10	9	13	*Rosmarie—Pat Boone—London—Melodie Der Welt
			*Original German Convright



### CANADA

Dick Riendeau and his charming secretary, Monique Leroux, played host to a wide cross section of radio and TV people at a reception in Montreal's El Morocco (27/1) for Al Martino. Al was present and mingled with the guests throughout the afternoon and evening. Copies of the new Martino album were presented to deejays attending the affair, many of whom drove from neighbouring cities as far as a hundred mile away to meet the great Capitol artist. His current single, "I Love You More And More Everyday" is now well established as a heavy air play item, and steady best seller from coast to coast in Canada. The Feb. 1st. edition of Cash Box proved to be a happy addition to the festivities as it contained an excellent review of the new Martino album, "Living A Lie," and singled out the latest Martino single as a "Sure Shot." Later in the evening, the charming Cathy Carr and her husband Ron Cash, who just recently acquired ownership of the Montreal night spot, El Morocco, where Al Martino was appearing, renewed some old acquaintances and established some new ones with deejays present at the gathering for Al. Cathy is about to record again in the near future. Many of the radio types in attendance at the reception cut interviews with Al Martino. He seemed to be especially popular with the lady interviewers as several of them made sure to get interviews on tape before took their leave.

Shile Pedgage of CEMB Montreal found the young singing star a most will.

cord again in the near ruture. Many of the radio types in attendance at the reception cut interviews with Al Martino. He seemed to be especially popular with the lady interviewers as several of them made sure to get interviews on tape before they took their leave.

Shila Rodgers of CFMB, Montreal found the young singing star a most willing interviewee in a broadcast she recorded right in the night spot for one of her daily morning programs on the Montreal outlet. Al's conductor-accompaniest, Al Lerner, is no stranger to this part of the country. Al has been travelling to this country for many years with many of the most outstanding singers in the business. He most recently was in eastern Canada as conductor-accompaniest for Jimmie Rodgers. Al was busily cutting up old touches with friends from the Montreal-Ottawa area, but took time to tell C.B. that he has just recorded four sides for release shortly as singles. As a matter of fact, the two singles have already been released in Australia by W and G. Deejays would be well advised to keep an ear open for the North American release of this fine record product by one of the more talented musicians in the business today.

Also appearing in Montreal was home town boy, Maynard Ferguson, and his thirteen-piece jazz orchestra. They had the jazz buffs of the Metropolis in a really swinging mood with the sounds they were putting down in the Casa Loma. Another pretty, female broadcaster, CKVL's June Warren, recorded an interview with Maynard between shows.

The management of the night spot where Maynard and his band were appearing had arranged for leading-lights of the deejay and press fraternity to be their guests for the Ferguson show. They were unanimous in their endorsement of the swinging sounds produced by the famous jazz man and his crew. Bill Smithers of Quality was on hand to see that the press and radio types had in person, the World over.

A recent Cash Box visitor was Pat Hervey. She dropped in with RCA Victor men, Mike Doyle, and George Richard to visit with

easily her best record in her career to date. "Walking In Bonnie's Footsteps," is the top side of the good girl singer's latest for the RCA folks. As always she was a most charming and gracious guest in a broadcast chat with CKOY, P.D., Bill Lee. Mike Doyle is really pepping up the promotion side of the picture at RCA Victor on a national scale. In the short period of time he has held the reins he has developed several contests designed for tie in's with the country's broadcasters. They center around new RCA Victor record produced by John Gary, Dick Damron, and the outstanding new documentary package by Huntley and Brinkley, "A Time To Keep." Another good, recent release that has both promo and sales types at RCA Victor very happy is the new set by The Living Strings, "Music To Help You Stop Smoking." Whether it really helps beat the habit or not, it'll be a hot item with dealers everywhere. Mike has nothing but high hopes for a couple of outstanding new RCA Victor singles, "Kissin' Cousins"/"It Hurts Me," the new pairing by Elvis follows the usual Presley policy of baking a moover with a more subdued outing. Again, both will be big. Another single that has RCA Victor types very excited is the latest by Los Indios Tabajaras, "Always In My Heart"/"Moonlight And Shadows" is the pairing that should carry the instrumental duo right back to the top ten chart area. Other new singles of note from RCA, include items by The Cascades, John D. Loudermilk and Paul Anka. Be on the lookout for a new proposal about to be made to the Countrys' broadcasters by RCA Victor, concerning promotion releases.

Grant Foster of CFOX. Pointe Claire (Montreal) is in the market for top.

leases.
Grant Foster of CFOX, Pointe Claire (Montreal) is in the market for top name C&W record talent to book in the Montreal area. He has already been responsible for some of the biggest country shows in the Canadian metropolis, and is anxious to line up other big names for Montreal area appearances. "Hootenanny Express" by The Canadian Sweethearts is rapidly developing into a solid chart item in Canada. It is getting both pop and country air exposure in king sized doses. It's a real happy sound that has the folks flocking to buy. The Quality people indicate that the side, originating with A&M in the U.S., is going to be one of their hottest singles all across Canada in a very short while.

to buy. The Quality people indicate that the side, originating with A&M in the U.S., is going to be one of their hottest singles all across Canada in a very short while.

Even non-rock jocks will dig the new LP by The Dixiebelles. The kids, Shirley Thomas, Mary Hunt and Mildred Pratcher, have happily combined the good old dixie sounds of years gone by with the modern sound that sells records by the fistful, and that's just what they're doing, selling records by the fist full. They are already top chart items with their single, "Southtown U.S.A.," (it's on the LP by the way together with their debut smash, "Down At Poppa Joe's") and the album will rapidly become a chart item if early deejay acceptance is any indication. Another couple of LP goodies that have Hal Ross on the move over at London these days include: "Drag City" by Jan and Dean and "In Space," featuring the great swinging sounds of The Ventures. Hal indicates that he welcomes the opportunity to cooperate with the country's spinners where contests on the aforementioned product are concerned. The hottest single in some time around the London H.Q. is the newie by Kathy Kirby, who Hal describes as follows: "... a beautiful girl who looks as good as Jane Mansfield and she lives in England and she can sing too!" I'll have to say amen to at least the last claim. Her good reading of "Secret Love" should go a long way to making the song a hit all over again. According to Hal, the side is the number five song in England, and it's beginning to show hit signs in this country, and CKGM, Montreal.

Incidently, CKGM's loss will be CJAD's gain, in so far as the services of one

and CKGM, Montreal.
Incidently, CKGM's loss will be CJAD's gain, in so far as the services of one beautiful record library employee are concerned. Ex-Winnipegger, Sally Dales moves from the one Montreal outlet to the other.

A record originating with Arthur Godfrey's Contempo Label in the U.S. is creating quite a stir in the Nation's Capital of late. "In The Image Of God" is



## **AUSTRALIA**

It was indeed a pleasure to meet two such nice people as Nina and Frederik at a recent reception to welcome them to Australia. In honor of their visit, EMI made a big promotion drive on the records it has available by this

talented pair.

Many records are out now in tribute to the late John Fitzgerald Kennedy.

Of them all it seems that the one being best received in this country is the Festival label release of the tribute from the BBC in the series "That Was The Week That Was."

Was The Week That Was."

The De Kroo Brothers are out with a great single follow-up on the Festival label to their fine hit "Scarlet." The top side of the newie is "Foggy Mountain Top" which is on the hootenanny kick—it should do well for the boys. With the hot-rod business starting to create some interest in Australia, ARC has moved quickly into the field by releasing their CBS disk of The Rip Chords with "Hey Little Cobra." Another CBS single doing great business is the Andy Williams cut of "A Fool Never Learns" which according to ARC's general sales manager, Ray Bull, has "taken off like a rocket in all States."

Marty Robbins is scheduled to arrive in Australia on February 18 and will have about a week in this country before moving out on a tour to New Zealand. During his stay here Marty will cut segments for several television shows and will also do some concerts supported by top Australian C&W acts. Recording activity of local artists has understandably been fairly quiet over the recent holiday season but action will soon start again. 1963 was a reasonably good year for local talent but certainly not the best year we've seen. Many local discs were produced last year but not a great number of national hits resulted—although there were many, many regional hits. All things being equal 1964 should be a bonanza year for the local product it is a year that could see several of our leading stars step out on overseas visits.

One of the most played records on Australian radio right now is "Glad"

one of the most played records on Australian radio right now is "Glad All Over" by The Dave Clark Five from England. It is high on our best-seller list and looks like a real smash for EMI on Columbia.

If some of the hot English acts could tour Australia right now they would make a fortune. Whether or not the enthusiasm can be held to its present high standard until some of the big groups visit us within the next few months remains to be seen. Trends come and go so quickly in this business that there is some risk in booking an act a long way ahead. The way things stand at this moment the "Liverpool Sound" is the hottest thing since Presley and for the sake of the promoters we hope it stays that way for the next few months.

For the first time since this column has been appearing, we find the same artists with the top three records across the nation to their credit. You won't need to be told that the artists are The Beatles and their three top hits in order are "I Want To Hold Your Hand"; "I Saw Her Standing There" and "She Loves You."

Ron Gillesnie—head of W & G Records—reports great action on two new

"She Loves You."
Ron Gillespie—head of W & G Records—reports great action on two new locally produced records of overseas hits. Kevin Shegog already has his version of "Saginaw, Michigan" making good headway and Adrian Ussher—who scored heavily a while back with "Talk Back Trembling Lips"—again looks set for the top with his latest effort "A Week In The Country."
Graham Webb, one of the personalities with Station 2GB (Sydney) has been given his own disk-jockey show again after many months of doing the breakfast session and mid-morning programs. Graham's new program will be heard five nights each week and on Sunday; his program "helper" will be Joy Parr from the 2GB record library.

### Australia's Best Sellers

- I Want To Hold Your Hand (The Beatles—Parlophone) Leeds Music I Saw Her Standing There (The Beatles—Parlophone) Leeds Music She Loves You (The Beatles—Parlophone) Leeds Music Glad All Over (Dave Clark Five—Columbia) Reg Connelly Music Do You Love Me (Brian Poole—Decca) Dominion Music Please (Frank Ifield—Columbia) Chappell & Co. As Usual (Brenda Lee—Festival)

  Memphis Tennessee (Dave Barry—Decca) Jewel Music Secret Love (Kathy Kirby—Decca) Allans Music Pretty Paper (Roy Orbison—London) Acuff-Rose -Parlophone) Leeds Music

the side, cut by one Billy DuPree. The artist was a member of the famed "Singing Sergeants" of the U.S. Air Force Band, and as such made frequent appearances over the last few years at the Central Canada Exhibition in Ottawa. Now that he is no longer in the U.S.A.F., the young singer is making a career for himself in show biz. He has been appearing for the last little while with Arthur Godfrey on his various radio and TV shows. The record is being distributed in Canada by the Compo Company. Anyone wishing a copy of the disk and/or more information concerning this fine new artist should contact Marlyne Feeney, 107 Stanley Ave., Ottawa 2, Ont.

Record man Walt Grealis, manager of Shirley Matthews, is about to debut a new company intended to function as an independent promotion, personal management, P.R. etc., under the heading of "Walt Grealis' Images." Already connected with Grealis in a management capacity is Miss Matthews, whose international success with "Big Town Boy" is in no small way due to the efforts of Grealis; Hamilton deejay, Dave Mickie, about to make his debut as a recording star; Bobby Dow, who enjoyed considerable success in several areas with recent RCA Victor singles; and WkBW, Buffalo spinner, Joey Reynolds. By the way, Bobby Dow will now be recording for the Tamarac label in Canada with HU in Toronto. Walt indicates that two Canadian songs will shortly be released in the U.S. on 20th Century Fox by newcomer Jayson King. Canadian release will follow shortly on Tamarac.

We've been keeping you informed on the progress of the new folk-type album by Jullianne Harris. I feel that a word about the physical characteristic of the new femme singer would now be in order. She's five foot one, a brunetta, and she's beautiful. Moreover she sings up a storm, as you will soon be able to hear for yourself. About those characteristics, I am in a position to verify them as I'm one of the few tradesters to have met the mysterious Miss Harris.

Dave Palmer, spinner at Saskatoon's CKOM, has good words for a new r



## SPAIN

During January, Spanish TV and Radio gave the first Gold Record Disco de oror (this is the name of the award, but doesn't mean that those records sold more than a million, of course)! There were only two: one for the best foreign record, given to "Dame Felicidad" ("Free Me") by Mexican Enrique Guzmán (CBS), and the other for the best Spanish record, given to "La Hora" (by Portolés and Sellés, both composers of hits, and also winner of Benidorm Festival) sung by Tito Mora on RCA Victor. These two records were chosen through the radio program, "Hit Parade Nacional," done by Mariano Méndez Vigo in Radio Nacional de España (State O & O Station).

January is also in Spain the month for "popularity polls." The magazine about records "Discóbolo" published recently the results of 1963 popularity poll, as follows:

poll, as follows: Best male forei Best male foreign singers: Elvis Presley, Paul Anka, Cliff Richard, Johnny Hallyday, Ray Charles, E. Guzmán.
Best male Spanish singers: José Guardiola, Tito Mora, Raphael, Mike Rios,

Best female foreign singers: François Hardy, Connie Francis, Petula Clark, Dalida, Brenda Lee.
Best female Spanish singers: Gelu, Rosalía, Lita Torelló, Rocío Dúrcal, Sa-

lomé.

Best foreign vocal group: Los T.N.T., The Platters, Los 5 Latinos, The Brothers Four, The Everly Brothers.

Best Spanish vocal group: Dúo Dinámico, Dúo Rúbam, Dúo Juvent's, Los 3 Carino, Los H. H., Albert & Richard.

Best foreign instrumental group: The Shadows, The Spotnicks, Ray Conniff, Los Teen Tops, The Tornados.

Best Spanish inst. group: Los Relámpagos, Los Sonor, Orq. Maravella, Rudy Ventura, Los Pájaros Locos.

Best Spanish Songs: "La Hora," "Cariñosa," "Perdóname," Enseña Tus Manos" "Qué Tengas Suerte"

Best Foreign Songs: "Dame Felicidad" ("Free Me"), "Chariot," "Tous Les Graçons Et Les Filles," "Maria," "Dile" ("Tell Him").

A very important fact now in the Spanish Record industry is that musicians do not want to play on recordings at their present wage scale. Record companies think that the figures asked by the musicians are much too high. The quarrel is now in a deadlock and the record companies are recording the local versions with play-backs of the background that come from other countries.

Some lucky Spanish artists are getting a real success out of Spain. Albert & Richard, Spanish RCA Victor discovery, are now recording their own songs in England, where they call themselves Alberto and Ricardo. Rocío Dúrcal (Philips), also a film actress, has received good news from Mexico. Françoise Hardy, top French female singer, has come to Spain for night-clubs and TV appearances. Dion (Mr. Ruby Baby) was also here, but only for TV. Also visits paid by Kenny Drew to a jazz club in Barcelona and by Frankie Avalon to TV and night club. Probably Tito Mora (RCA Victor) and Gelu (EMI) will record together, singing some hits in duo. Both companies have reached an agreement. Different titles will be released on both labels. Representative of German International label, Hans Schemke, is here dealing with some companies the right to release here Peppino Di Capri and Elke Sommer productions (and more from International). Hispavox and RCA seems to be the most approximated to the contract.

contract.

First Dynagroove releases include Peter Nero and Duane Eddy stereo L.P. Mono Dynagroove will be released in March. Belter has released April Atevens & Nino Tempo's "Deep Purple," Ben E. King "I (Who Have Nothing)" and Barbara Lewis' "Hello Stranger"... Zafiro issued an L.P. by Marisol, charming top singer and actress... CBS presented an L.P. of Frank Sinatra... Discophon released a big collection of Negro Spirituals (12 volumes E.P.), that reached high sales during Christmas... Probably Frank Sinatra Jr. will sing in Madrid in February.

The Blue Diamonds and Françoise Hardy will record in the near future in Spanish. Dutch duo recorded oldie "Maria Dolores" and Spanish version of "Sukiyaki." This is a very important matter to be known by companies with representatives here: international artists must record in Spanish if they want to have success here and in Spanish speaking American countries. "Gran Parada," first Spanish TV show, presented recently ten songs from which listeners will pick the one to represent Spain in Eurovision Song Contest. The results are not yet known.

Cash Box<

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### MEXICO

Here from Spain is Esteban García Morencos, general manager from Zafiro Records and Luis Ferrer, A&R of the same company, to sign a contract of representation with Orfeon. With the same motive from Caracas, Venezuela is José Antor and Mr. Valle, both of them executives from Antor Records. So, from now on, Orfeon Records will be represented in Spain and in Venezuela by the aforementioned, who will stay in this city until they check the Orfeon catalog and choose the best material to take back to their countries.

Angélica María, currently number one vocalist in México, is finishing her 34th picture. This young singer, who is 19 years-old, began to perform in pictures at the age of 6. Her latest recording at Musart Records are "Dominique" and "No Te Puedo Abrazar." Angélica will perform for the first time in New York at the theater "Puerto Rico." Later, she wants to do a musical show in a Mexican night club and in a few more months will fly to Spain, where her records are getting very popular.

Gamma Records will release the latest recordings made in Spain by Spanish vocalist Marisol. Her latest picture will be released very soon in the Mexican capital.

Finally, Polity of the property of the same contact in México.

Gamma Records will release the long play recorded in México City with Neil Mexican capital.

Finally, RCA released the long play recorded in México City with Neil Sedaka. Songs like "Bad Girl," "Waiting For Never," "Must Be Dreaming," "The Dreamer," "Next Door To An Angel," "Let's Go Steady Again," "Ti "The Dreamer," "Next Door To An Angel," "Let's Go Steady Again," "Ti "Quarteto Nel Cuore" and Mexican songs like "María Elena," "El Reloj" and others. All of them were recorded in Spanish by Neil with an American orchestra and a Mexican one, conducted by Chucho Zarzosa.

CBS also released the newest Enrique Guzmán long play, on which the popular young Mexican singer includes the songs "The Cry Of The Century," "Mala Femena," "The Love Of The Boy," "I Will Follow Him," "Uno Dei Tanti," "Witchcraft," "We're Gonna Throw A Little Party," "Betty In Bermudas," "Teenage Philosopher," "María" and "1999." The backing is by Chuck Anderson and his orchestra and the rock and roll group Los Salvajes. Enrique will fly to Spain in May to make his first performance in Europe. He will receive a "gold record" for his popularity.



# HOLLAND

Bovema's Stateside-label has rushed out four high flying Cash Box hits:
Joey Powers' "Midnight Mary," The Murmaids' "Popsickles and Icicles,"
Dean and Jean's "Tra La La La Suzy" and The Trashmen's "Surfin' Bird."
Cees Mentink, Gramophonehouse's Imperial-chief, reports that both Imca
Marina and Shirley are now regularly appearing on Dutch Radio and TV.
Imca's latest hit "Ueber Den Wolken Ist Sonnenschain" is selling very fast.
Another Imperial-songstar, Rita Corita, recorded her "O, Wat Heb Ik Een
Figuur" in Germany. Rita's now a featured star in many regular TV-shows
with slapstick-comedian Bueno de Mesquita.
First results of Imperial "Tiener Top Test"-panel will be released shortly.
Among them are "The Tragedy Of Kennedy" by The Southern Bell Singers
and Freddie Cannon's treatment of "Sweet Georgia Brown."
Bovema's Columbia-department reports from Holland that first items by
the Dave Clark Five have been received with growing enthusiasm. In a
jazz vein, Herbie Ellis' "Midnight Roll"-album is now getting raving reviews
and radio plugging.

Bovema's Capitol-label now has another C&W-smash hit in the can: Buck Owens' 12" album "Buck Owens Sings Tommy Collins" is being sold extremely

well these days.

Hot entries on the local scene issued by Artone this month, include The (new) Selvera's Dutch reading of the German Hit "Drei Musketiere" and trumpeter Willy Schobben's new, up-dated version of his former world-wide success "Trumpet Tango." The Selvera's (Zus & Jenny) made their TV-debut last week

success "Trumpet Tango." The Selvera's (Zus & Jenny) made their TV-debut last week.

The ABC Paramount line, distributed by Artone, is scoring regularly in the Singles & Albums picture. "That Lucky Old Sun" by Ray Charles and "Who Cares" by Fats Domino both are doing great. New releases include: Tommy Roe's "Come On," "What Kind Of Fool" by The Tams and "Happy Tears" by Paul Anka. ABC's Jazz-line "Impulse" has meanwhile become a big Jazz-label on the market in this country, with packages by John Coltrane, Roland Kirk ("Out Of The Afternoon") and Charles Mingus as top-scorers. Artone's subsid Funckler Records also is hitting the market with material by Roland Kirk. To be released soon is Kirk's very first LP recording he made with Ira Sullivan for the Argo label: "Introducing . . . Roland Kirk." The multi-instrumentalist appeared in concert here recently and has proved a steady seller since.

During his 4-day stay in Benelux, Trini Lopez will be presented with a Platina replica of the 250,000th copy of the "Hammer" etching sold in this territory. Event, being unique in that the Lopez lad probably will be the first American singer to receive such award, will take place during the half-hour VARA-telecast of a live performance at Amsterdam's Bellevue Theatre. Pete Felleman, Reprise Exec for Benelux and manager of Artone's subsid Funckler Records, will take care of the proceedings.

Artone's subsid Funckler Records reports lots of action on account of Roulette recording artists. The world-famous Barry Sisters are getting special attention in conjunction with their latest LP release "The Barry Sisters in Israel." The late Dinah Washington has been the subject of many Radio and Press profiles on account of her tremendous "Dinah '63" package, issued soon after her death. Hitting both the singles and LP markets, Ray Barretto Y Su Orquestra should interest Latin followers as well as Pop buyers.

### Holland's Best Sellers

This

2

3

5

10

Week Week Pour Moi La Vie Va Commencer (Johnny Hallyday/Philips)
(World Music/Brussels)
Nimm Deine Weisse Gitarre (Gert Timmerman/Telefunken) (Les

Ed. Int. Basart/Amsterdam)
This Land Is Your Land (Trini Lopez/Reprise) (Les Ed. Int.
Bassart/Amsterdam)

Spiegelbeeld/Tes Tendres Années (Willeke Alberti/Philips, Johnny Hallyday/Philips) (Francobel/Brussels; sole agency: Editions Al-Amsterdam)

If I Had A Hammer/America (Trini Lopez/Reprise) (Les Ed. Int. Basart/Amsterdam)
Dominique (The Singing Nun/Philips) (Editions Altona/Amsterdam)

dam)
Tous Les Garçons Et Les Filles (Françoise Hardy/Vogue) (Les

Ed. Int. Basart/Amsterdam) Maria No Mas (Cliff Richard/Columbia) (Holland Music/Amster-

Maria Elena (Los Indios Tabarajas/RCA) (Holland Music/Am-

sterdam)
I Want To Hold Your Hand (The Beatles/Parlophone) (Les Ed. Int. Basart/Amsterdam)

### Mexico's Best Sellers

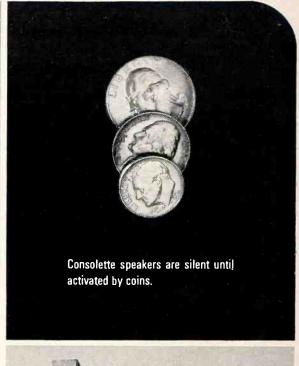
Dominique—Los Dominic (Orfeon)—Sor Sonrisa (Philips)— Angélica María (Musart)—Queta Garay (Peerless)—Hermana Algería (CBS)—Luis Perez Meza (Cisne) Si Supieras—Sonora Santanera (CBS) Magia Blanca—Hnos—Carrión (CBS)—Trío Venezuela (Velvet) (Grever) Quiero Quedarme Aqui (I Want To Stay Here)—Steve Lawrence—Eydie Gorme (CBS)—Los Dominic (Orfeon) (Brambila) El Martillito (If I Had A Hammer)—Trini López (Reprise)—Los Mabers (Musart)

El Martillito (If I Had A Hammer)—ITIM Lopez (Reprise)—Los Maters (Musart)
Recuerdos De Ipacarai—Neil Sedaka (RCA)—Monna Bell (Gamma)
(Fermata Mexicana)
Enamorado—Los Yorsys (Musart)—Ray Barreto (Gamma)
Gracias—Connie Francis (MGM)—Lucho Gatica (Musart)—Javier Solís
(CBS)—Flor Silvestre (Musart)
En La Revancha—Sonia López (CBS)
Despeinada—Los Hooligans (Orfeon)—Manolo Muñoz (Musart)—Pablo
Beltrán Ruíz (RCA)—Los Xochimilcas (Peerless)—Kay Perez (Orfeon)
(Reimsa)

MEXICO (Cont'd)

From Musart Records, we received a single made by Alberto Vázquez, including the songs "Perdóname La Vida" composed by Gabriel Ruíz and "El Secreto," the old standard recorded some years ago by Gordon McRae. Arrangements and orchestra are from Jorge Ortega.







# Only these 2 remote speakers earn you money

They play only for money. No coin, no music.

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But the two built-in stereo speakers in Seeburg's remote Stereo Consolettes earn you plenty. It takes one or more deposited coins to activate the speakers in each individual unit. No coin, no music.

That's why this unique combined selec-

tor/speakers unit always steps up gross phonograph income in LP Console locations. The *entire* system works to produce income.

Location patrons enjoy fingertip selection right at their tables . . . plus intimate, personal stereo listening.

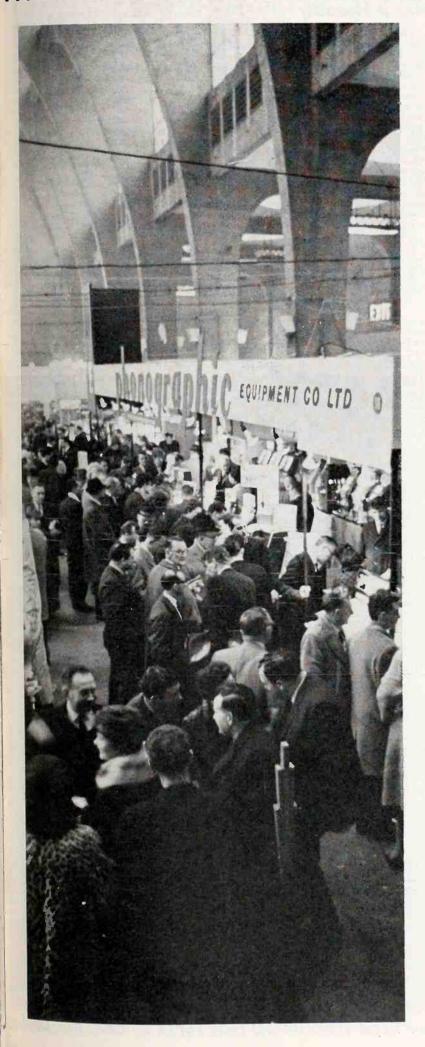
You enjoy a bigger collection.



MUSIC FOR PROFITABLE PUBLIC ENTERTAINMENT



# It's Time To Move The A.T.E. Convention Site



Anytime a trade association can get 3000 tradespeople into a meeting hall to view products exhibited by sixty-eight firms displayed from more than one hundred stands, in the words of more than one promoter, they have a good thing going for them. But unless these V.I.P.'s are treated in a manner to which they have grown accustomed, they may very well leave future A.T.E. Conventions to more self-sacrificing colleagues and await reports of the show from the trade press. This is liable to happen unless the Convention Committee gets busy this moment and contracts for a more suitable site for what has grown to be the most successful coin machine convention in the world.

An observer noted that on noon of opening day, with no more than 1200 people on the floor, the turnstiles had already jammed, viewers were bobbing heads to get a look at displays, and each of the four main arteries which are used to increase the rate of traffic flow, were literally clogged with buyers clutching, so to speak, hard earned money earmarked for the purchase of equipment. After all, that's why people go to a Convention. And with this in mind, they must be treated as royalty.

Here in the U.S.A. we would love to see our MOA Convention halls jammed, comes next October. There is every indication that with continued hard work on the part of our highly qualified Committee, this may be the case. But MOA has seen the days when the Convention hall echoed with resounding confirmation that perhaps the show had been held last week. Exhibitors spoke with one another to sustain themselves. It is a harrowing experience. Hence the new look at MOA and the spirit of determination that will most certainly result in successful Conventions of the future.

But we must overstep our bounds, if that is what we are doing, and warn A.T.E. and our British friends of the impending peril that could come about as a result of the extremely poor conditions under which thousands of visitors must participate in the annual trade show. Do not chase them away. Cater to them, each and every one, for they are not unlike the thousands of nerve centers which together, put life in a most important part of the coin machine industry in the United Kingdom.

# 3000 SHATTER ATTENDANCE COIN EXECS ARRIVE FROM

### Termed An **Unqualified Success**

LONDON—The 20th Annual Amusement Trades Exhibition which took place in London last week must go down on record as an unqualified success. By the time the doors opened at 10:00 a.m. on Tuesday, January 28th the usually bleak and cold Royal Horticultural Hall, Westminster, had been turned into a merrygo-round of fruit machines, phonographs, games, arcade equipment, kiddie rides and swag. The transformation was achieved after a weekend of tension on the part of the organisers, work-gangs, electricians and, tion was achieved after a weekend of tension on the part of the organisers, work-gangs, electricians and, last but not least, the exhibitors themselves, all of whom normally have access to the hall three days before the show opens. This year, however, with equipment from a previous exhibition still being removed on Sunday morning, it was touch and go whether the A.T.E. stands could possibly be erected and the pile up of equipment sited by zero hour. Miraculously after forty-eight hours of feverish activity the big show of 1964 got off to a tremendous start.

Several factors were immediately apparent. Firstly, that the elaborately, competitive stands of the major distributors were of a remarkably high standard. Particularly striking and, at the same time, designed with impeccably good taste were the stands of Ditchburn Equipment Ltd., Mar-Matic Sales Ltd., Phonographic Equip-

ment Ltd., and Ruffler & Walker Ltd. Secondly, it was evident after only a few hours that all the previous attendance figures were being well and truly broken. Thirdly, more V.I.P.'s from America and the Continent flew in for the occasion than ever before—proof of the growing importance of the Exhibition. The list of overseas visitors and friends both old and new who visited the Cash Box stand during the three-day event read like a veritable Who's Who of top brass in the coin machine industry throughout the world. All the major manufacturers from the United States seemed to be represented together with their major European importers and distributors.

Last, and perhaps most important

and distributors.

Last, and perhaps most important of all, it is necessary to report that the 1964 A.T.E. has proved, without doubt, that the present venue is no longer adequate in any way to house this annually expanding event. By noon on the first day when some 1,250 visitors had passed through the turnstiles the four main arteries of the visitors had passed through the turnstiles, the four main arteries of the display area were completely blocked. As the hours wore on and the hall became more and more congested it was increasingly difficult to view with any degree of comfort and complaints about the inadequacy of the hall were being voiced on all sides, as visitors battled their way from stand to stand. Under conditions such as these ex-Under conditions such as these, exhibitions, notoriously tiring at the best of times, become intolerable, defeating their own ends which must

surely be to show and sell to the best possible advantage, under the best possible conditions.

### Change In Halls Now A Necessity

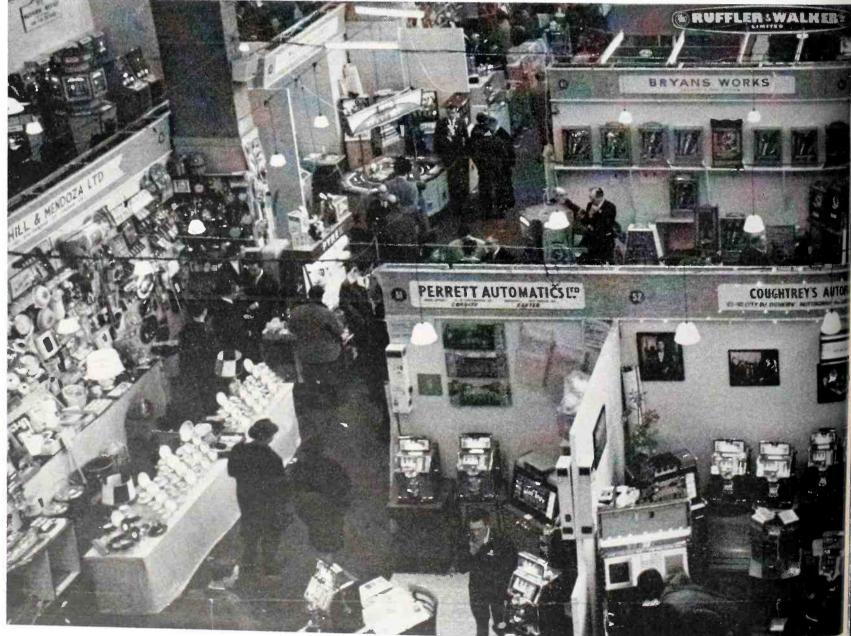
The present venue no longer full-fills either of these obligations. As we have already stated the orga-nisers, conscious of these defects, are making every effort to find a suitable alternative. Not only must the exhi-bition area itself be appreciably larger but the ideal location should also incorporate enacious launges larger but the ideal location should also incorporate spacious lounges, restaurants and bars away from the bustle and noise of the main hall. These are vitally important necessities if the exhibitor is to achieve maximum results from his efforts. However, effective the stand or showcase may be in attracting the customer the sale may often be clinched away from the floor in surroundings more conducive to amiable discussions. The promise of new equipment in

more conducive to amiable discussions. The promise of new equipment in all categories was amply fulfilled and many machines by the world's leading manufacturers were seen in London for the first time. Once again multislots were prominent both in size and numbers. One of the largest of these, the Florida Surf Race, was to be found immediately on entering the hall on the stand of Mayfield Automatics Ltd. A 24-player, ld play, 120-slot machine measuring 10-ft. across and surmounted by a vast perspex

dome under which five coloured boats race round a real waterway surrounding a central island. The winning colours pay out 2-12. Also on the Mayfield stand could be seen two 20 player 100-slot, 1d play machines "Greyhound Derby" and "Colour Roulette." Similar multi-slots were to be found on the stands of Vale Amusement Supplies who had an attractive seplayer, Blackjack, with flashing playing card motif with payouts from 2-12. Multi-slots were also shown by Alfred Crompton, Crompton and Bates, Millers Multi-slots and Leeday Photomatics. Kraft's Automatics once again displayed a wide range of their own designed and manufactured machines including the popular 1d play, 6-player, 30 slot "Auto Fruit" with flashing fruit symbols and the 3d play "Lucky Throw." Both console models. donie under which five coloured boats

### Phonos A Major **Attraction This Year**

Phonographs, this year, proved a major attraction with several new boxes making an impressive debut. In this field tremendous interest centered around the A.M.I. stand and the description of the control of the contro brand new prototype "Electronic" 160-selection small juke box manufactured by the German subsidiary of The Automatic Canteen Co. of America and specially flown in for the A.T.E. The machine, currently on the



Panoramic Photo Of New Royal Horticultural Hall Taken By Cash Box During

# RECORD AT LONDON'S A.T.E. EUROPE, ASIA, AFRICA, U.S.

factory floor, will be fully available in about six weeks. Major features of the box are utter simplicity, interchangeability of components and speed of selection. The "Electronic" 160 has a remarkably high tonal quality in relation to its size. The title panel at the top of the machine incorporates two notable features—an electronic number indicator which registers the selected disk and six illuminated spots which in turn indicate the credit established. Also on show the new AMI Tropicana 200 selection, first introduced just before Christmas.

### **New Models On Hand** From Other Nations

Ditchburn Equipment Ltd. making a welcome return to the A.T.E. gave pride of place to the new Wurlitzer 2800. Unique feature of this machine is the Golden Bar Seven Top Tune Selector for either the Top Seven singles or Little L.P.'s. The W 2800 is housed in a completely new style cabinet. The redesigned Lyric 100 was also on show on the Ditchburn stand. Rock-Ola phonographs enjoyed maximum exposure on the stand of their importers and distributors, Ruffler and Walker. The spotlight here was on the brand new 418 SA, playing Little L.P.'s with intermix for 33½rd and 45 r.p.m. and fitted with an income totaliser. The Rock-

Ola range also included the Rhap-sody 160 selection and the Capri 100 plus the 1494 wall phonograph.

### Slots Offer New **Payout Features**

Symplay Ltd., the United Kingdom distributors for Th. Bergmann & Co. of Hamburg, showed the full range of phonographs including the Symphonie 100 series. The Surfari Gun, the smallest mirror gun in production, proved to be a guide for soller An the smallest mirror gun in production, proved to be a quick fire seller. Another phonograph to draw the crowds was the Swiss designed, french manufactured, Jupiter 96 and 120 shown on the elaborate stand of Phonographic Equipment Co. Ltd. who reported heavy sales. However, Phonographic gave their greatest space to fruit machines with the new Bally fruit well to the fore. Mr. Bill O'Donnell, President of the Bally Manufacturing Co. came over specially to launch it on the British market. The machine has an electrical pay-out popper replacing the customary coin tube and the old pay-out slide system which can be adjusted to suit pay-out requirements on the various jackout requirements on the various jack-pots. Another innovation is the subout requirements on the various jackpots. Another innovation is the substitution of the escalator by a national bent coin rejector. Phonographic also displayed an impressive
array of Sega machines including the
new Lord Sega.

Nearby on another impressive

stand Mar-Matic Sales Ltd. featured the new Jennings 6d play Pearly King and Pearly Queen machines with novelty, charity, heart award, the idea being for the lucky player to donate the free pay-out, which is on the centre reel only, to charity. The machine has two jackpots. Another two-jackpot 6d play on show for the first time was the Jennings 8-ball with the added feature of giving a free pull on every 13th play. Mar-Matic Sales Ltd. enjoyed one of the sensations of the show with Jennings new British Challenger with electric pay-out and jackpot of 230 coins won on a mystery combination. The Challenger 6d play is contained in a pedestal which also houses an electrical pay-out mechanism and is finished with a high quality chrome surround together with the well known Jennings "winning head" symbol. Mar-Matics also featured the new Keeney 6d play electric Pony Derby and Twin Dragon consoles.

### Australia Well Represented At Show

Ainsworth Consolidated (Great Britain) Ltd. reported excellent sales for their new Nevada Gold Star mak-ing its first London appearance along-side the proven range of Aristocrat machines. Another Australian firm, Jubilee Products Ltd. were showing their new 3d and 6d Jubilee Interna-

tional. Available for world distribution in any size foreign currency desired, visitors from overseas, were placing orders briskly. An old established exhibitor at the A.T.E. Philip Shefras had a winner with his showstopping "Lucky Clown," an attractively designed glass fronted cabinet featuring a manmoth clown with perpetually rolling head and eyes. Ping pong balls ejected from his large red mouth fall into receptacles with pay-outs of 6d and 1/-. Player appeal is added by the pay-out device which sends the winning coins clattering down from an eye level slot into thigh level trays. The two machines on show were sold within an hour of the exhibition opening.

On the dais at the end of the hall the only foreign exhibitor Automaten-Bau Forster of Germany featured their soccer and ice hockey games on a stand which was situated alongside Edwin Hall whose wide range of kiddie rides once again proved him a leader in this particular field. Next door, Peter Simper, main distributor for Keeney and Jennings reported that hard sales from the stand itself had far exceeded his expectations. Also on the dais was the Glenvill Press and Coin Automatics stand, printing specialists for fruit, tote and golf bands. The company also displayed a bank of Jennings 6d play Riverside fruit machines.

Although exact figures are not yet available it is estimated that during (Continued on page 65) tional. Available for world distribu-

(Continued on page 65)



20th Annual A.T.E. Show. 3000 Visitors Were Recorded During 3-Day Exhibition.

# A.T.E. **Photo** Review



Records London's Biggest Show





Left, John Coley (Sale Mgr), Geoff Muir (Genl Pictured with Ditchburn's "Wurlitzer Music Maker" Mgr) and Geo. Bain (Ainsworth distributor) on the Ainsworth stand.

Mr. Town (Ditchburn Sales Mgr), Mr. Cova of Lombardi, Italy; Mr. Berti, Novamatic, Milan; and John Mauther, an interpreter.



Seeburg International's George Gilbert, VP, on the Gainsmead Group's stand featuring the LP Console.





Maury Sykes, Mar-Matoc head, with Mar-Matic Joe Phillips (left) with Hal Eldridge of Halel Enter-Ltd's Geoffrey Grane, with the new Jennings "Brit-ish Challenger". Top Gun of the Halel-Major-Matics stand.



Mondial Commercial's Richard Sarkisian, Mr. Stcok-dale, a Rock-Ola distributor, Alfred W. Adickes, Forster of Automaten-Bau, Germany, with one of head of Nova Apparate, and Neville Marten, Euro-pean Director of Cash Box, Nova's Mr. Barrasch, Marten. Marten.





Picture taken on the Jubilee stand shows John Muddle (right), Director of company, who came in from Australia especially for the A.T.E. show, Left, Mr. Harold Smith, Genl Mgr of the firm.



Sandwich girls, promote J. B. Marketing, UK firm J. Lennard, Genl Mgr of Glenvil Press and Coin specializing in juke box commercials. Demo tapes Autos, with his line-up of Jennings fruit machines.





Philip Shefras (left) Philip Shefras Sales Ltd., pictured demonstrating his new rifle range to visitors.



Lars K. Skriver, Hamburg arcade owner, German import-export exec Oskar Adam, Mr. Glawe and Mr. Egon Schopp of Th. Bergmann & Co., visiting the Symplay stand.



elEn Mr. Guppy, an Andover operator, with Martin e Hd Bromley, of Sega.



Thomas Murphy MBE (former Sec. of Showman's Juild of GB) with John Singleton, Sec.-Genl. Mgr. of A.T.E.



"ed and Gordon Walker with their own "Little luke" fruit machine.

# 3000 Break A.T.E. Record

(Continued from page 63)
the three day event more than 3,000
visitors toured the exhibition hall. It
is certain that the 1964 show has
broken all existing records both for
attendance and volume of business
transacted. As already stated more
overseas visitors than ever made the overseas visitors than ever made the journey to London from countries all over the world including America, Japan, Australia, France, Holland, Belgium, Switzerland, Germany, Italy, Sweden, Denmark, Rhodesia and Greece. The following list of visiting executives is not complete but will serve to reflect the calibre of business people in attendance at A.T.E.:

visiting executives is not complete but will serve to reflect the calibre of business people in attendance at A.T.E.:

UNITED STATES: Mr. Joe Barranco (President Mar-Matic Sales); Mr. Buckley (Buckley Manufacturing Co. of Chicago); Mr. Bromley (Sega); Mr. Bill O'Donnell (President, Bally Manufacturing Co.); Mr. Richard Sarkisian (Executive of the Mondial Corporation); Mr. Sam Stern (Williams); Mr. Maurice Sykes (Managing Director Mar-Matic Sales); Mr. J. A. Weinand (President, J. H. Keeney & Co. Inc.). CANADA: Mr. Jean Coutu of Laniel Amusement Inc.

GERMANY: Mr. A. W. Adickes (European Distributor for Rock-Ola); Mr. Beerwinkel (Deutsche Wurlitzer); Mr. Borrasch (Rock-Ola); Mr. Von Darladen (Deutsche Wurlitzer); Mr. Derigs (Baden Automaten-Bau); Mr. Glane of Hamburg: Mr. Oskar Adam (Importer and Distributor—Lahn); Mr. Nack (Lowen Automaten — Bingen/Rhein); Mr. Mosinger (Lowen Automaten—Bingen/Rhein); Mr. Redlich (Lowen Automaten—Bingen/Rhein); Mr. Redlich (Lowen Automaten—Bingen/Rhein); Mr. Ken Roberson of Frankfurt; Mr. Lars K. Skriver (Arcade owner—Hamburg); Mr. Erich Schneider of Hamburg: Mr. Egon Schopp (Th. Bergmann); Mr. Schmidt (Frankenautomaten—Munich); Mr. Seppell (Frankenautomaten — Munich); Mr. Seppell (Frankenautomaten — Munich); Mr. Cova (Novamatic of Milan): Mr. Berti (Novamatic of Milan): Mr. Mauro (Milan).

(Amsterdam).

\*\*GREECE: Mr. F. Enitropoulos.

\*\*RHODESIA: Mr. W. Chapman of

Salisbury.
AUSTRALIA: Mr. John Muddle

AUSTRALIA: Mr. John Muddle (Jubilee Products).

SWEDEN: Mr. C. Danneman (Gotlieb & Seeburg Distributor in Stockholm); Mr. R. Gyllenpalm (AB Big Bronco, Stockholm); Mr. Siltberg: Mr. Curt Svensson (Abata Handels AB).

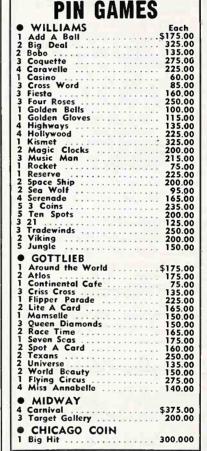
DENMARK: Mr. Jorgen Sandager (Tilst); Mr. Laustsen (Tilst); Mr. E. Jensen; Mr. E. Jorgenson (Egholm Automat).

SWITZERLAND: Mr. Scheidegger (Wurlitzer Overseas Manager).

# The Biggest **Jennings Distrib** In The World

LONDON—A major social event of the A.T.E. week was the magnificent cocktail party hosted by Mar-Matic Sales Ltd. in the penthouse suite of the Carlton Tower Hotel. 180 guests thronged the lavishly decorated suite with its panoramic views of London town. Highlight of the evening was the presentation made by Mr. Maurice Sykes, Managing Director of Mar-Matic Sales, of an inscribed silver salver to Mr. George Coughtrey of Coventry in recognition of his becoming the biggest Jennings distributor of fruit machines in the world. Coughtrey, a veteran of 36 years in the coin machine business was warmly applauded for his magnificent achievement. achievement.







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### VENDING NEWS

The Vending Machine Industry's Only Newsweekly

# **Attack On Cigaret Vendors** Continues; Op Alert Meets Begin

NEW YORK—As was expected, the attack on cigarette vending machines is moving at a rapid rate following the US Surgeon General's Report. NAMA's Operation Alert program—the third series of its kind—got underway Wed., Feb. 5 in Olympia, Washington and will move to cover fifteen cities in less than 15 days.

The Wall Street Journal published a story last week summarizing the vending machine attack with references to various legislative actions currently being activated. A group in L.A. called ACTION (Alliance Combatting Tobacco Infection Of Non-

### **Bradley Elected Pres.** Okla. Auto. Council

CHICAGO-January 30-Monty Bradley, Interstate Vending Company, Oklahoma City, Okla., has been elected president of the Oklahoma Automatic Merchandising Council (OAMC), reports Gilbert H. Tansey, NAMA state council secretary.

Bradley was named to head the Oklahoma vending group at a council meeting, January 16. He succeeds Albert G. Nechanicky, Canteen Service Company, Oklahoma City.

Other newly-elected officers are Woodrow Maupin, Enid Vending Co., Enid-vice president, and Bert C. Strong, Oklahoma Vending Co., Oklahoma City — treasurer. Schwartz, Canteen Service Co., Oklahoma City, was appointed recording secretary.

Some 34 persons attended the meeting, Tansey said.

OAMC is one of 10 state vending associations affiliated with NAMA.

### Knights Of Malta



Patrick L. O'Malley (center), president of Automatic Canteen Co. of America, receives a silver tray commemorating his installation as a Knight of Malta, the highest Papal order a Roman Catholic layman can receive. The tray was given by the directors of The Exchange National Bank of Chicago. Presenting the tray are Edgar Heymann (left), Exchange National president, and George D. Sax, board chairman of the bank. O'Malley is a director of Exchange National.

Adults,) claiming 60 members, wants to close off vendors in the City. Chairman Kenneth Wood claims that 17,500 of the machines (there are 25,000 in L.A.) are not being properly supervised. H. B. Bischoff, United Servomation's Western Chief, disclaimed the figures, said they are "completely exaggerated." The vending exec explained Operation Alert's program, showed evidence of where 50-60 machines were pulled earlier, and insured everyone that the vendors were under close scrutiny.

The L.A. City Council has asked for reports from the policemen, another expectation of NAMA as long ago as two years. One of the Op. Alert steps is to have the operator orientate the local police to the job he is doing to prevent the purchase of cigs by teenagers.

NAMA told the WSJ that it received 'a flood of orders for decals from ops during last few days." Some of the ops are getting their views into the press which is good. Municipalities around the country are ordering the removal of cig machines from hospitals, police stations, etc. Universities are taking them out.

And while many of these programs will undoubtedly fail, NAMA feels that in order to protect the industry, it is necessary to repeat all of the advice and instruction passed on last year. Too many ops are evidently "from Missouri" and they have to be

### **New Products**



COMIC BOOK VENDOR distributed by Redd Dist. Co., occupies one sq. ft. of space, holds 140 comic books which cost 414¢ and vend for 12¢. Completely mechanical. Franchises and Distributorships available. Ma-chine sale includes chine sale includes arrangements for purchase of comic books. Write: Redd Dist. Co., 80 Coolidge Hill Rd., Water-town, Mass.

### How To Install A Machine 4,200 Ft. Up (!)



HOT COFFEE COMING UP! Vending machine of ARA Service is placed under aerial tram car at Cannon Mountain in New Hampshire for ride up 4,200 foot ski slope to join seven others in refreshment area at the summit Company officials said it was the first time this method of transportation has ever been used for vending machines.

### Health School Held

CHICAGO—A class of 25 Baltimore, Md., health officers recently attended a special vending sanitation training school organized by NAMA in cowith the operation Baltimore Health Department and the Maryland Automatic Merchandising Council (MAMC).

Instructors for the one-day course, January 24, were NAMA Public Health Counsel David E. Hartley, and Herbert L. Bent, Benroy Vending Company, Inc., Baltimore, chairman of the MAMC Public Health Committee.

Last week's course was the second conducted for the Baltimore Health Department under NAMA auspices. The first course was held in May,

While in Baltimore, Hartley conferred with officials of the Maryland Health Department about a pending state-wide vending sanitation regulation. The regulation is expected to be uniform with the U.S. Public Health Service Ordinance and Code, which NAMA helped to develop.

Also last week, Hartley met with officials of the U.S. Public Health Service in Washington, D.C., to discuss amendments to the federal vending sanitation code.

Amendments to the code are needed in order to bring it up to date and to keep pace with vending equipment changes, Hartley reported.

### New Lily-Tulip Mgrs.

NEW YORK—To incorporate the added functions of the newly expanded department of Vending, Feeding, Theatres and Concessions Products, Lily-Tulip Cup Corporation has established two new managerial positions. tions at the national level.

Bill Carroll is appointed Eastern Sales Manager, Vending, Feeding, Theatres and Concessions, covering the Eastern and Southern Regions.

Tom Drohan is appointed Western Sales Manager, Vending, Feeding, Theatres and Concessions, covering the Midwestern and Pacific Regions.

Both will report to William H. Seldy, Director of Marketing, Vending, Feeding, Theatres and Concessions Products.

### NAMA Convention Committee Meets

CHICAGO-The floor plan for Na. tional Automatic Merchandising Association's 1964 Exhibit, "with minor exceptions," will be the same as for last year's vending show, and contracts will be the same as for last year's vending show, and contracts will be the same as for last year's vending show, and contracts will be the same as for last year's year's will be the same as for last year's will be the same as for last year's year's will be the same as for last year's year tracts will be mailed to prospective exhibitors next month, reports NAMA Trade Show Committee Chairman, R. R. Saloman, CONEX Division of Illi nois Tool Works, Inc., Des Plaines, Ill.

These and many other advance planning details concerned trade show committee members during a meeting

in Chicago, January 16.

# Roanoke's Boyle **A Bank President**

RICHMOND—John W. Boyle a Vice-President and Director of Roanoke Vending Exchange, Inc. was promoted to the Presidency of the Mountain Trust Bank, it was announced last

week.

Boyle came to Virginia 12 years ago after living in New York City and earlier, in the southwest. Boyle's directorships read like a who's who of industry. The banker was recently profiled in a story in local newspapers. Jack Bess heads the Roanoke Vending Exchange Inc. and the firm distributes the Rowe AC music and vending machine line in addition to an extensive chine line in addition to an extensive amusement machine line.

# Harry Drollinger Dies At 73

### ■ Worked For Capehart

DALLAS—Funeral service were held on January 24 for Harry Drollinger, 73, a Cushing, Texas operator with many years in the business.

He suffered a stroke three years ago and had been confined to his home for most of the time since then. He leaves a widow Myrtle, a son, C. O. Drollinger, and one daughter, Mrs. William Archer.

Cash Box received the news from

William Archer.
Cash Box received the news from coinman J. Fred Barber of Dallas, a friend of Drollinger, and one who remembers some of the highlights of the veteran operator's past.
"Harry had the honor of being the second salesman ever to sell Wurlitzer phonographs. He was employed by Homer Capehart who is today a U.S. Senator. At the time, Capehart bought the Wilcox-Simplex Phonograph from the patent owners and then sold Simplex to The Wurlitzer Company," according to Barber. The result, states according to Barber. The result, states Barber, was the popular P-10 Phono-

graph.

"Wurlitzer and Harry were a combination for several more years," relates Barber, "until Capehart bought a factory in Indianapolis and made the 'Packard' phonograph. He asked Harry to join him once again." Drollinger was Southwestern Sales Representative for 'Packard' until the plant was sold. was sold.



PART OF THE GERMAN CONTINGENT TO A. T. E. included, left to right, Erich Schneider of Hamburg; Mr. Derig, Cologne; J. W. Schmidt, Franken-automaten Munich; and Mr. Seppell, Frankenautomaten, Munich. London's A. T. E. drew 3000 to New Royal Horticultural Hall this year (see complete story pages 62, 63, 64). Visitors arrived from America, Japan, Australia, France, Holland, Belgium, Switzerland, Germany, Italy, Sweden, Denmark, Rhodesia and Greece.

## **Insurance For Illinois Ops**

The trend for unity in 1964 in the coin machine industry is certainly indicated by the growth and mushrooming of local and regional associations in many parts of this country. One of the most remarkable areas of improvement in this respect is the Illinois contingent, Illinois Coin Machine Operators' Association (ICMOA), which met in Springfield recently. The sudden inclination for operators all over the state to jump on the organization's bandwagon clearly underlines the pressing need for cooperative effort, planning, and the execution

This "togetherness" even went far in bringing the state's tax officials in to the meeting to hear the complaints which have been troubling the Illinois operators. Now, we learn that the state's tax dept. wishes to help some in easing this painful burden. And, therefore, will meet with a committee appointed by ICMOA President Lest Montooth. This is but one of several positive examples of organizational strength among the rank and file of coinbiz.

We strongly urge those areas where this cooperative activity is lacking to take heed-and act accordingly. Don't wait until a surprising "bit" of unfair legislation is suddenly foisted on you. Be alert-by getting together with your competitors on a regular basis. This may be called togetherness. We call it insurance, and the price is right.



### Houston Happenings

Our sincerest expressions of sympathy to Strike Rothrock, head of Amusement Distributors, for the loss of his father, E. S. Rothrock who passed away January twenty third. Mr. Rothrock was retired senior vice president and director of Stauffer Chemical Co. and until retirement eleven months ago, head of Consolidated Chemical Division, worlds largest producer of commercial sulphuric acid. He was internationally known in commercial chemical production and holder of Rice University distinguished service award for developing a manufacturing process that led to a \$15 million expansion of four Gulf Coast Stauffer plants. As of 1959, he had flown over 2 million miles in course of his company activities. Mr. Rothrock was member of Methodist church, numerous civic and professional organizations and veteran of World War One. . . . Well known Jewel Deisch, now well established as manager of Record Service Co., a major one stop concern here. Jewel, while really not old in years, considers herself an old timer in coinmatics, having spent several years each with two major local operating firms. . . . The Bill Williams Distributing Co. (Wurlitzer) recently acquired distributorship on wholesale basis of complete Emerson line. Included, naturally, are Emerson air conditioners, radios and all types TV sets. . . . Fringe inducements to drop in at H.A. Franz & Co. (Seeburg) for both the trade and free riding business paper writers include choice of hot or cold drinks, free from Seeburg vending machines, along with toll free telephones where one may call office on business or wife to offer up some excuse for running late. . . . John E. Williams, ABC Music, on an extended business trip. . . . Was local coinmatic news when A.F. (Al) Lemke, dean of local operators, retired his 1938 Plymouth automobile and started using a late model Oldsmobile in his business. . . . Coinman Billy Rider, with a hobby for collecting rare and sometimes valuable coins, did some trading at recent three day numismatic exhibition at Rice Hotel, Houston, Texas. . . . Favorable reports from nearly every source leads to belief that 1964 will be best business year ever in this area.

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Mills Panorams .	350	Motorama	175
(Iddie Color		Mid. Red Ball	125
Cartoons	225	Mills Scales Watling Scales	75
hll. Toboggons .	350	Watling Scales	110
Ex-Ray Pokers Bowl-A-Ramas	225	Rockola Scales	65
Bowl-A-Ramas	700	Pro Basketball	275
Bally Bowlers	700	Pro Hockey	275
Bowl-A-Ramas	550	Quarterback	125
Pro Golfers	595	Road Racer	275
fair Dryers &		Radiogram F1.	
Chair	175	Model	95
un Phone	145	Space Age	195
Bally Golf Champ	150	Space Age	110
Basket Ball		Set Shot Basketball	195
Champ	125	Silver Gloves	125
ranes	125	Trucky	75
Chester Pollard		Ten Pins	125
Golf	95	All Star	
Golf		Bonus Gun	
rootpan	95	Spook Gun	250
Evans		C. C. Ray Gun	275
Bat-A-Score .	125	Carnival Gun	125
Bat-A-Score . x. Hi-Ball cross Country	75		
cross Country	225	Blg Top Gun Crusader Gun	225
Evans Hole		Gen. Sky Gunner	110
Evans Hole In One	75	Sportsman Gun	
		Pop Gun Circus	
H-Fly Baseball .	125	Mld. Shooting	200
larvard Metal		Gallery	175
Typer	175	tild Deposits	175
		Mid. Bazooka	105
Typer	225	Four Bagger	125
loroscope Vendors	125	Mid. Slugger	375
ngo Floor Grips	65	Baily Champion Horse	
ack Rabbit	110	Horse	350
Typer Typer Ioroscope Vendors Ingo Floor Grips Jack Rabbit Jet Pilot	195	Donald Duck	175
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### **UJA To Honor Harry Siskind, Operator**

NEW YORK — UJA-Coin Division Chairman Emeritus Albert Denver accepted a motion passed Wednesday evening by the nominating committee to have as 1964 Guest Of Honor at the annual Victory Dinner, Harry Siskind, veteran operator and head of Master Automatic Music Company, a Brooklyn operating firm. Siskind's name is thereby added to a long list of outstanding coin machine industry personalities following a program which began after WW II and has continued with the support of the industry ever since

which began after WW II and has continued with the support of the industry ever since.

The Committee stepped outside of the industry for the first time last year when they named Nassau County District Attorney William Cahn. This year however, it was the decision of the committee to select from the industry here a deserving member and one who has contributed to the cause. Siskind has been a relentless supporter and organizer of the many drives and dinners held here honoring industry leaders.

The unanimous vote, from which distributors present abstained, was settled in short order and the results were passed on to Siskind who did not attend the meeting but did immediately accept the honor when notified on Thursday.

Plans for the Victory Dinner are still tentative. The annual affair has developed into a festive occasion over

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the years. Cash Box Publisher Joe Orleck used the occasion two years ago when he was honored, to announce his engagement to his wife Pauline before a packed Plaza Hotel ballroom. Crowds have totaled 500 at past dinners. Entertainment has been a major attraction Honor the at past dinners. Entertainment has been a major attraction. Hence the necessity for agreement on a top-flight hotel, possibly on a Saturday evening, with a star-studded cast, a popular guest speaker, with good food, and all at a reasonable cost. The next meeting will be held Wednesday, February 12. Notices will be mailed earlier in the week. A move will be made to stimulate interest from the younger members of the industry, following suggestions from the floor, in order that an orderly transition of leadership eventually take place when present UJA-Coin Committee members retire.

### Lowen Automaten **Shows 5 Phonos**

LONDON—A half-hourly taxi service shuttled visitors across to the nearby St. Ermines Hotel where Lowen Automaten of West Germany staged their own exhibition. On show were their five latest phonographs. The Serenade 100 selection is the result of extensive experiments and research based on the criticisms and desires of the 15.000 buyers of the comsearch based on the criticisms and desires of the 15,000 buyers of the company's earlier Fanfare boxes from which the Serenade has been evolved. The Consul 100 selection model, housed in antique styled cabinet with The Consul 100 selection model, housed in antique styled cabinet with the Serenade mechanism, specifically designed for first class locations such as hotels and clubs, was also on show, together with its junior partner Mini Box model. Modern in style, low in price, compact in size, the Mini Box is ideally suited to the smaller exclusive sites. The Console range has been produced in order that operators may have a tasteful and acceptable piece of equipment suitable for site owners of high class locations hitherto reluctant to install phonographs of standard design. Although no longer in production Lowen Automaten were also showing the Twen and Senator 60 selection boxes with the Fanfare mechanism. A wide range of wall machines were exhibited, notably the Rotomint and Addi-Mint, specially designed to comply with German law which requires games of chance to have a minimum playing time of 15 seconds, guaranteed minimum pay-out of 65% and to offer all players an equal chance. These machines are licensed in Germany for three years only.

Games of skill were presented by

only.
Games of skill were presented by two wall machines with adjustable pay-outs. All machines on show were manufactured at the Bingen Rhen factory of N.S.M. (sister firm of Lowen Automaten) and the largest of its kind in Europe. Lowen Automaten plan to open an office and a spare parts store in London in the very near future and are now appointing distributors in London and throughout the United Kingdom. Two warehouses will also be opened, one in London and one in Manchester. President of the company, Herbert Nack expressed considerable satisfaction with the sales resulting from the company's first showing at Blackpool and this week in London. The British operation will include not only juke boxes but also the well-known products of N.S.M.

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### Eastern Flashes

The pool table business continues to garner the most attention both at the distributor level and of course the operating level of the business. The 6-pocket game is also being eyed more and more by the location, especially when he arrives at the conclusion that the game is simply serviced by the operator who insists on making it appear this way. Thirty-minute service calls which end up in a table complete with new top and side rails are not exactly the way in which a location owner becomes discouraged when he thinks about buying his own table. The shuffle alley maze of wires turned the location against outright ownership many years ago. The simple replacement of worn parts on a pool table could change his thinking along these lines. The number of locations buying their own tables is on the increase. If nothing is done about it now, there could be trouble ahead.

Newest entrant into the 6-nocket business, and for the first time with

Newest entrant into the 6-pocket business, and for the first time with serious intent, is All-Tech Industries, the Hialeah, Florida concern. All-Tech signed Abe Lipsky last month to handle the pool table line in Southern New Jersey. Lipsky promptly scheduled a showing of the line at S&S Amusement in Tom's River and the Saturday afternoon showing drew many operators. The local association cooperated and most of the members dropped by in spite of a rainstorm. Abe has a large order now being processed in Hialeah and following this weekend, he should have finalized his long range distributing plans. The coimman who has completely recovered from his recent illness had planned on flying down to talk with All-Tech distribs, Friday evening, Feb. 7. They'll make a 3x6 model for the NYC market.

They'll make a 3x6 model for the NYC market.

In the meantime, biggest social-charity news of the week was the election by the UJA-Coin Machine Committee of Harry Siskind as this year's Guest Of Honor. The head of Master Automatic Music was delighted and accepted immediately upon being notified by Chairman Emeritus Al Denver when he was called at home. Irving Holzman was re-elected chairman again this year following the naming of Siskind, because of the great job Holzman does each year. With a little luck, the Committee will nail down a top-flight hotel, a Saturday date, a star-studded cast, and a good ticket price for the Victory Dinner, tentatively scheduled for late May. In attendance at the meet were Denver, Holzman, Carl Pavesi, Aaron Sternfield, Teddy Blatt, Max Weiss, Harold Kaufman, Gil Sonin and Marty Toohey. Runyon's Lou Wolberg had to cancel out last minute plans to attend the meet. His lovely wife Rose was installed as Floral Associate Conductress of the Amos Lodge of the Eastern Star. The formal affair took place at the Jewish Community Center in Bklyn. Sandy Moore is manufacturing a coin-operated horse and is also busy re-

Sandy Moore is manufacturing a coin-operated horse and is also busy refinishing equipment for American Univend, the outfit that makes the vendors for F&F Laboratories. Gabe Forman is reportedly in Japan working on a deal for 6-pocket pool tables. . . Herb Cook, a Cutchogue, L.I. op, in from the hinterlands to replenish equipment needs, stops at Runyon's to see Lou Wolberg and remarks that things are mighty slow in Cutchogue in the winter.

Joe Munves at the Tampa Fair with the outdoor amusement showfolk. Winter meetings are in session and the mood is one of optimism. Mike Munves doing a good job on American's "Electra II" model.

Irving Kaye in Chicago for the Sporting Goods show and as usual the action on the Kaye tables was fast. Howard keeps the plant moving when Irv hits the road, and he tells us that the Eldorado line is meeting sales demands.

Irving Holzman spent the early part of the week looking for Patti Page, which is rather pleasant work. (It beats taking in beat-up shuffle alleys in

Sid Greenfield, Musical Distributors top serviceman, busy serving used machines taken in trade for the new Wurlitzer 2800 phonos. The Tap-Athon unit in Kaufman's place has been running continuously for four months, twenty-four hours each day, and hasn't had a service call yet.

Si Redd's comic book vendor is receiving the biggest play of all the new things Redd has going for him. Comic books are big money and while the machine and the product are specialized, as compared with music, it is definitely a "dry" vend, and the profit is 200% per book. Bob Jones, Redd's right arm, back from the Virgin Islands where he vacationed with his wife

Sol Lipkin, American Shuffleboard's sales topper, back from Cleveland where he signed deals with Morris Gisser of Cleveland Coin, and Norman Goldstein of Monroe Coin. Both agreements are for the 'Imperial' shuffle and the 'Electra

Sam Morrison, Musical Moments head, busy rounding up foreign language Sam Morrison, Musical Moments head, busy rounding up foreign language 45 rpm's for some of his international locations. After weeks of searching for a Russian record, he found what he wanted at the Continents Bookstore, 21st and Fifth Ave. (\$1.50 per single). This particular location of Sam's is a regular league of nations, he says, and he keeps 'em happy with all kinds of European and Asiatic music. Sam, a prolific story-teller, keeps mum when he services the machine here. "I'm afraid a small scale war may break out with so many nationalities!"

The antique show will open in Madison Square Garden Feb. 26-March 5 and a Coin-A-Rama will be displayed as a special attraction. Fred Freed, department store exec, and America's most rabid collector of coin machines and industry history, has been asked to stage the exhibit. 400 machines will be used. One machine vends photos of shady ladies who vend their wares in bordellos (in their own way) and then ask you to buy a photo, you shouldn't forget them. Of course, the ancient Chicken-Lays-An-Egg machine is Fred's pride and joy. See 'em all at the Garden (2/26).

Myron Sugarman back from a Rome, Italy trip. His dad Barney back from Miami. . . . For the benefit of all concerned, we failed to include the Keeney line along with the Si Redd distributorships when we wrote a story on Redd's new place up in Watertown, Mass. in an earlier issue (okay Clayton Nemeroff?). . . . Members of the NY Automatic Vending Assoc. will hold their annual outing at the Stevensville Lake Hotel, Swan Lake, N.Y. (May 8-10). Nash Gordon, veteran association manager, will help Tiny Weintraub plan the outing. He joined NYSAV last month.

Joe Orleck left So. America, stopped at Mexico City and then decided to take it easy in Miami Beach where he will rest up before returning to New York with his wife Pauline.

Looks as the CMA will hold the annual once again in the Catskills and during the end of June. . . . Here comes that social season agin! Si Redd spent a weekend in New York with his daughter who lives in Jersey, and those fine grandchillun. . . Montreal's Sam Schwartz in town last week to attend the Sports Dinner and visit with friends. . . No official word from ASCAP on that Senate bill mentioned elsewhere. . . Roanoke's John Boyle named President of Mountain Trust Co. in Richmond. . . and until they invent rubber type, we will not be in a position to fit any more news into this column (squeeze!)

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### **Chicago Chatter**

As the first quarter of '64 progresses coinbiz is shaping up well, according to reports from all segments of the industry—manufacturing, distributing and operating. The spirited momentum of activity is building up day-by-day. . . . Our Joe and Pauline Orleck sent a colorful card our way from South America, where they're taking in the sights and visiting Latin American coinmen. Joe sez, everything's "bueno" down under. . . . Jerry Brenner, formerly of Central Ohio Coin Machine Exchange, is recovering nicely after surgery at Garfield Park Hospital. . . How could we overlook mentioning genial Lindy Nardone of New York, who was a visitor in Chi during the MOA meets in the Sherman House recently.

There'll be an important meeting hosted by NAMA on February 13 in the LaSalle Hotel. All operators of cigarette machines in this area are strongly urged to attend. The hours are from 1:30 p.m. until 4 p.m. This is one of a series of meetings being held throughout the country. It is based on the U.S. Surgeon General's report to the nation.

No sooner did George Hincker return to his office in the huge Rock-Ola Mfg. Corp. plant, when Edward G. Doris took off for Canada last week. Prexy Dadvid C. Rockola is also out of town.

After buzzin' with Mort Secore at Chicago Dynamic Industries last week we learned that ChiCoin is enjoying a banner first quarter with all of the firm's coin-operated amusement games. . . Jack Harper, prexy of Rowe AC Manufacturing; and vice president Fred Pollak jetted to Whippany, New Jersey to visit the huge plant there. Meanwhile, Paul Huebsch is back in the Mart offices after an eastern trip on biz.

There's plenty of activity and a big step-up in production at D. Gottlieb & Co., since the new "Big Top" 2-player pinball amusement game is selling so well everywhere, according to Alvin Gottlieb. Other busy bees at the plant are Nate Gottlieb and Judd Weinberg. . . That great big smile on First Coin prexy Joe Kline's face was obviously put there by the continuing excellent sales of Wurlitzer "2800" phonos.

Fred Granger is just about set with expansion of MOA's Chicago headquarters. Larger quarters will be on the 22nd floor of the same building. Fred is hard at work familiarizing himself with MOA business. He, Lou Casola, Harry Snodgrass and Clint Pierce are looking forward to a bigger and better MOA Convention (in the Sherman House Hotel) this year.

There are a lot of happy faces at United Mfg. Co., and the reason is the big push in production and shipping of the all-new "Topper" shuffle alley, "Futura" big ball bowler, and "Bankpool." Behind those smiling faces are Herb Oettinger, Bill DeSelm, Ray Riehl, Art Rapacz, Roy Kraehmer, Glenn Johnson, Johnny Casola and Al Thoelke.

Sam Stern prexy of Williams Electronic Mfg Corp., returned to the plant from his visit to the A.T.E. Convention in London, England. Jack Mittel tells us the production lines are beatin' the clock to keep rushing Williams' "Beat The Clock" flipper amusement games out to the world markets. . . . Among the coinmen in town this past week for the big Sports Show at McCormick Place were Irving Kaye with Bill O'Donnell and Herb Jones. Also Bert Betti, Gil Kitt, Bill Weikel and Pat Harris. Among the exhibitors were Irving Kaye Co., Bally Mfg., and Fischer Sales & Mfg. Co. Show dates were Feb. 2-5.

World Wide's Harold Schwartz info's local operators of coffee vending machines attended a service school session at the distribs showrooms last Wednesday, Feb. 5, on "trouble shooting." The second phase of this service school will be held next Wednesday, Feb. 12, 7 p.m., on "Brewer & Sanitation." Other hosts were Nate Feinstein, Irv Ovitz and Fred Skor.

Seeburg distribs are due in town any hour now for a big meeting to become acquainted with the DuGrenier line. Seeburg execs on hand to greet them are: Delbert Coleman, Jack C. Gordon, Bill Adair, Bob Breither, Tom Herrick, Ed Claffey, Stan Jarocki and Bob Dunlap.

When we chatted with Empire Coin owner Gil Kitt we were advised that the local distrib is enjoying excellent sales in local domestic markets and in export business. Joe Robbins tells us Bob Rondeau of the Empire branch in Marinette, Wisconsin; and Dick Flaherty, of Grand Rapids are likewise having a walk sales field day in their territories.

Clayton Nemeroff, of J. H. Keeney & Co., informs that Art Weinand is still touring the European Continent. Keeney's "Colorama" amusement game is deselling well in this country, in Europe and in Tokyo. . . . Now that Ed Ruber is back in the Wico Corp. plant after a whirlwind trip he's busy as blazes trying to catch up with paper work. While he was away Milt and Morrie Wiczer, and the was away man ben Kaye racked up a record sales effort.

Marvel prexy Ted Rubey is still singing the praises of the "Slugger" counter amusement game. Estelle Bye informs production and shipping are up considerably on Marvel's electric scoreboards for shuffleboard games.

We noticed a lot of activity at Midway Mfg. Co.'s Franklin Park factory where Midway's "Winner" is going so well Hank Ross, Marcine "Iggy" Wolverton, Bob Jonesi and Ruth Sheffield are veddy cheerful these springlike days.... Eddie Ginsburg and Stan Levin, of Atlas Mfg. Co., advise that Rowe-AM1 coinperated "Tropicana" phonographs and Rowe Vending machines are selling well this first quarter of the year. It is a fine indication that '64 will be a big to are enjoying the heaviest current activity in export sales of good used equipment.

We missed Johnny Frantz and Don Congdon, of J. F. Frantz Mfg. Co., at the ersey steam baths last week. Johnny sez he's been so busy keeping the production the witness rolling with Frantz counter amusement games he's burning the midnight oil at the plant. . . Another local distrib having a hefty first quarter is Globe ohn list. Co., where Charles (Jimmy) Johnson and his gal "Friday," Corinne, are it the seeting the visiting operators. The weather sure helps (now we'll probably get int a snowstorm!).



MIDWAY MANUFACTURING COMPANY
10136 PACIFIC AVENUE, FRANKLIN PARK, ILLINOIS

# ATLAS...BEST IN NEW AND RECONDITIONED VENDING, MUSIC, GAMES

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Cash Box—February 15, 1964

15/

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### California Clippings

The surge of business that characterized the close of last year, is continuin into the new year, and if business continues as good as it was in the month of January, it should be another banner year. . . Mr. William Herleman, executive vice president of the Wurlitzer Co., paid a visit to the Los Angele Wurlitzer Factory Branch last week. Mr. Herleman was finishing up a work tour during which he visited the various Wurlitzer factory branches through out the world. Due in this week for confabs with local manager, Clayton Ballard, is Bob Bear, national sales manager of Wurlitzer, and Gary Sinclaim Western regional manager. Bart Bartholomew back from a trip to San Diego where he reported the sales on Tape Athon background music systems were exceptionally good. . . Clayton Ballard enjoying the company of daughte Beth, and son Jim, home for a weeks mid-term vacation from college. Friends in the business extending sympathy to Bella Stack of Californim Music Co., whose mother passed away last week. Sammy Ricklin reporting the special discount sale held during the month of January was a huge success in fact so successful that it is being extended to run through the month of February. . . At the R. F. Jones Co., Don Edwards and service engineer, John Hotz calling on operators in the San Diego area. Chuck Klein treated membere of the Jones Co. sales force to an evening at the Melodyland Theatre last Sunday. Chuck's daughter, Joyce graduated from high school last week, A new office employee at Jones is Chris Doyle. . . Joe Duarte, Duarte International Sales Co., reporting export business holding up very well generally. Mrs. Schreuder office manager at Duarte, on a sad trip to El Paso to attend The surge of business that characterized the close of last year, is continuin Mrs. Schreuder office manager at Duarte, on a sad trip to El Paso to attend the funeral of her mother. . . . Joe Simon in from Chicago and visiting with his brother Jack, at Simon Distributing Co. this week. Frank Mencuri happy with business holding up well in both the domestic and export fields. Mr. T. M. Tan from the Far East in visiting with George Muraoka. . Robinson & Co., Midway's new Winner arrived and met with immediate approval as evidenced by Charlie Robinson's long distance call to the factory to order more. United's Bank Pool is gaining favor among Southern California operators as collections continue to be good and steady. In the meantime, the Futura bowling alley is enjoying one of the best sales of all bowlers since United's introduction of the bowling alley over seven years ago. Hank Tronick said the huge inventory reduction sale of used equipment is in full gear at Robinsons and is proving effective in 'clearing the decks' for new equipment. Catherine Lachat, popular and comely secretary at Robinsons off to Las Vegas for a whirlwind weekend. . . . Bill Happel at Amco Music and Vending announced the installation of fourteen of the All-Tech new fiber glass pool tables in a family billiard club in the Fontana area. Bill said this is the first of a series of installations which will be announced soon. Leo Simone, Seeburg regional sales calling on operators in the Las Vegas area Rocky Nesselroad reporting much favorable comment on the new blonde model Seeburg LP Console. . . Frank Navarro, large operator in the Mexical-Calexico area, in town and left with a large shipment of used equipment... At Leuenhagen's Record Bar, Ralph Anthony of Merit Distributors was in to tell the Solle Sisters about the new Chris Kathy record, "All You Had To Do Was Tell Me" on the Monogram label. Also in was Gil Bogos from Hitsville with a big new pop and C&W record, "The Big Wheel" by Howard Crockett on the Melody label.



### UPPER MID-WEST MUSINGS

Ray Diedrich will enter the University Hospital Monday, Feb. 3rd for an eye operation. Doctors agree that eye operation will help Ray's eyesight tremen dously. . . . Earl Ackley's son-in-law Jack is now working at the Post Office Spooner and is helping out Earl when he gets some time off. . . . Stan Woznak Little Falls, in town for the day making the rounds picking up records and parts. . . . Cap Kiester, Frontenac, in town for a few hours picking up parts and records. . . . The Sandler Distributing Company will show the New Wur litzer 2800 at the Blackhawk Hotel, Davenport, Iowa, Sunday Feb. 2nd and at the President Hotel, Waterloo, Iowa, Tuesday Feb. 4th. Attending the show ing will be Irving Sandler, Warren Sandler and Robert Crosby. M. O. A. meeting last Jan. 16-18 in Chicago were Norman Gefke, Sioux Fall and John Trucano, Deadwood, So. Dakota. . . Norman Gefke was appointe chairman of the Forum Committee, and John Trucano on the Evaluation Com . Mr. & Mrs. John Trucano after two days in Chicago continued o to Miami for a two week vacation. . . . Bob Kovanen, in town for the day pick ing up parts and records.

### Happy Birthday This Week To:

Jake Friedman, Atlanta, Ga. . . Aspet L. Varten, N.Y. . . H. A. Jackson ealdton, Okla. . . John H. Emick, Lawrence Kans. . . Donald Parks ampton, Iowa . . . Harold H. Horton, Houston, Texas. . . Walter J. Huge Donald Parks Hampton, Iowa . back, New Hampton, Ia. . . L. F. Dick Harthorn, Seattle, Wash. Hearn, Jr. Glendale, Calif. . . . Leon F. Stone, Erin, Tenn. . . . . Benoit, Auburn, Me. . . . Alexander B. Ferber, Bklyn, N.Y. LaViez, Washington, D.C. . . . Ben Coven, Chgo., Ill. . . . Anth . . Anthony J. Sanders Det., Mich. . . . E. R. Green, Wausau, Wisc. . . Vincent Crintz, Saginar Mich. . . . Stanley N. Kolitzoff, Tacoma, Wash. . . . Gilbert N. Taylor, Evans Mich. . . . Stanley N. Kolitzoff, Tacoma, Wash. Gilbert N. Taylor, Evant ville, Ind. . Bert Lane, Miami, Fla. . . . Carl O. Sears, Ashland, Oregon S. D. (Sid) Barrett, Okla. City, Okla. . . . Norman F. Gefke, Sioux Falls. . . . Lou Wolcher, S.F., Calif. . . Lawrence Elden Paulson, Grand Rapids. . . . Ardella Fegan, Kansas City, Mo. . . . Geo. W. Sammons, Memphis Tenn. . . Stanley D. Feldman, Bklyn., N.Y. . . Norman Morton, Pawtucket R.I. . . . Chas. Livingston, Ogdensburg, N.Y.

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CIGARETTES

OTHER

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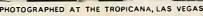
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When you merchandise music, you make the profitable *Tropicana* an even greater money-maker. What better time to remind customers that it's time to enjoy music than right now? This attention-getting clock is a great merchandiser for the location, a powerful business-opener for you. See your Rowe distributor for the complete details on this clock promotion.

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- Exciting New Styling
- Versatile "Three-in-One" Programming
- Exclusive Self-Contained Stereo
- Dramatic Personalized Location Display
- Top Album Hit Features
- Color, Motion Salesmanship
- See it at your Rowe AMI Distributor





ROWE AC

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Rowe sets the standards in vending equipment, bill changers, music systems

Cash Box—February 15, 1964



### German Coin Industry Unites For Common Gain

LONDON-It was a very great pleas-LONDON—It was a very great pleasure to welcome once again to the Cash Box stand a regular and popular visitor to the A.T.E. Lars K. Skriver of Germany. He informed Cash Box that as from 31st December 1963 The Verband der Automatenbetriebe e.V. (The German Arcade Owners' Association) has been disbanded according to an agreement with Z.O.A. Association) has been disbanded according to an agreement with Z.O.A. (German Operators' Association). Skriver, ex President of VdA, said that all arcade owners, whether previously members of the disbanded organisation or not, had now been invited to join their local branches

# "INSTALL-IT-YOURSELF"

Tape-Athon

### KEENEY'S ALL-NEW COLORA

the DIFFERENT 2-PLAYER FLIPPER GAME! See your Distributor ar contact

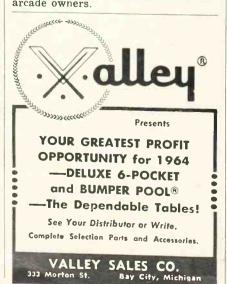
J. H. KEENEY & CO., Inc.

2600 W. 50th St., Chicago 32, III. Phone: HEmlock 4-5500



LARS K. SKRIVER

of Z.O.A. The decision has been taken of Z.O.A. The decision has been taken with the intention of uniting all forces of the German coin machine industry in their fight for better conditions. Lars K. Skriver, although he has retired from all association work will continue as President of his own company, Gebruider Skriver of Hamburg, Germany, importers exporters burg, Germany, importers, exporters and distributors of coin machines and arcade owners.



# **United Struts First Class** Style With 'Topper' Shuffle

### Four Reel Scoring Adds Interest

CHICAGO—C. B. (Bill) DeSelm, executive vice president and director of sales of United Manufacturtor of sales of United Manufacturing Company, this city, advised last week that with the release of the all-new "Topper" shuffle alley puck bowler this week much consideration was given to greater attractiveness, durability and serviceability in the highly-styled cabinetry.

tractiveness, durability and serviceability in the highly-styled cabinetry.

In the area of scoring and playing features United's large staff of designers and engineers feel that they've reached the ultimate goal in "Topper". There is a rapid flashing lighted panel ("Read-Out" panel) on the backglass for advancing scoring in flashing sequence.

There has been much improvement in the backbox over previous shuffle alley models, according to DeSelm. It has the big four-reel scoring, totalizing into the thousands for "Dual Flash", "Flash" and "Advance" scoring. And, three-reel scoring in standard "Regulation" and "Regulation Champ" bowling games. There is easy-on-the-eyes fluorescent lighting in the backbox (glass) and the pinhood.

One other important thing DeSelm stressed for the edification of the nation's operators is the easy servicing in the backbox, because of simple entry, and the almost complete elimination of intricate, scrambled wiring and mechanisms.

There are extra wide, simulated

mechanisms.

There are extra wide, simulated Formica side-rails, a sturdy stainless steel enclosed cash box, and a chrome plated coin entry plate at the front of the cabinet, where the player's selector buttons (for the game to play) are DeSelm detailed the scoring methods in "Topper" shuffle alley bowler, a six-player amusement game. He said that "Advance" scores as indicated on the "Read-Out" lights. The score values for a strike or spare increase up to the fifth frame. After that all strikes score '800' and all spares '600'. It is a flashy, action-packed bowling game.

strikes score '800' and all spares '6w. It is a flashy, action-packed bowling game.

In "Dual Flash" the strike and spare scores are also indicated by the "Read-Out" lights on the backglass. The lights stop on the first shot if a strike is made. If the opposite is the case, then the lights flash for a spare score.

The strike and spare scores are indicated on the "Read-Out" panel in rapid-action "Flash" bowling. The lights dramatically stop flashing when the pins are struck on the very first shot in each frame. "Regulation" is played according to ABC standard bowling (official) rules.

"Regulation Champ" scoring is identical to regulation bowling. However, the object of this game is to beat the score which appears on the "Read-Out" panel on the backglass throughout the entire bowling game It creates spirited competition, according to DeSelm.

"Topper" also has the "Easy Strike"

"Topper" also has the "Easy Strike" and "Normal Strike" selector button on the panel in front of the playfield

DeSelm concluded by urging opers tors to visit their nearest United dis tributor to demonstrate the potential in "Topper" shuffle alley bowler.

It is a companion piece to United "Bankpool" (billiard-type) shuffle alley and "Futura" big ball bowling

Cash Box-February 15, 1964

### COIN MACHINE INVENTORY LISTS-USED EQUIPMENT

A Compilation of Phonographs and Amusement Machines Actively Traded On Used Coin Machine Markets—New Machines Are Listed Elsewhere in This Section

MUSIC MACHINES
AM1

D-40, '51, 40 Sel.
D-80, '51, 80 Sel.
E-40, '53, 40 Sel.
E-40, '53, 40 Sel.
E-40, '53, 40 Sel.
E-120, '53, 120 Sel.
F-40, '54, 40 Sel.
F-40, '54, 80 Sel.
F-120, '55, 120 Sel.
G-200, '56, 200 Sel.
G-200, '56, 200 Sel.
H-120, '57, 120 Sel.
H-200, '57, 200 Sel.
H-200, '57, 200 Sel.
I-200M, '58, 200 Sel.
I-200M, '58, 200 Sel.
I-200M, '59, 200 Sel.
I-200M, '59, 200 Sel.
I-200M, '59, 200 Sel.
I-200M, '59, 200 Sel.
G-200, '60, 200 Sel.
I-200M, '59, 200 Sel.
I-200M, ' MUSIC MACHINES Sel.

1438, '54, Comet, 120 Sel.

1446, '54, HiFi, 120 Sel.

1446, '55, HiFi, 120 Sel.

1452, '55, 50 Sel.

1458, '56, 120 Sel.

1458, '56, 120 Sel.

1458, '58, 120 Sel.

1468, '59, 120 Sel. Tempo I

1468, '59, 120 Sel. Tempo II

1478, '60, 200 Sel. Tempo II

1478, '60, 120 Sel. Tempo II

1495, '61, 200 Sel. Tempo II

1495, '61, 200 Sel. Regis

1496, '62, 120 Sel. Empress

1497, '62, 200 Sel. Empress

1493, '62, 100 Sel. Empress

1493, '62, 100 Sel. Empress

1493, '62, 100 Sel. Empress

1496, '52, 100 Sel. Empress

1497, '62, 200 Sel. Empress

1498, '61, 120 Sel. Empress

1497, '62, 200 Sel. Empress

1498, '62, 100 Sel. Empress

1498, '63, 100 Sel. Empress

1499, '62, 100 Sel.

1100A, '51, 100 Sel.

1100BL, '51, 100 Sel.

1100BL, '51, 100 Sel.

1100C, '52, 100 Sel.

1100, '54, 100 Sel.

1100, '57, 100 Sel.

1100, '57, 100 Sel.

1100, '57, 100 Sel.

1201, '58, 200 Sel.

1201, '58, 200 Sel.

1201, '58, 200 Sel.

1201, '58, 160 Sel.

222, '59, 160 Sel.

220, '59, 100 Sel.

0-160, '60, 160 Sel.

0-160, '60, 160 Sel.

0-100, '60, 100 Sel.

DS 160, '62, 160 Sel.

DS 100, '62, 160 Sel.

DS 100, '62, 100 Sel.

URLITZER

1250 '50 48 Sel. 45 Sel. He WURLITZER

that 78 RPM

1400, '51, 48 Sel., 45 or

78 RPM

1450, '51, 48 Sel., 45 or

78 RPM

1500, '51, 48 Sel., 45 or

78 RPM

1500, '52, 104 Sel., 45 &

78 Intermix

1500 A, '53, 104 Sel., 45 &

78 Intermix

1650, '53, 38 Sel.

1650A, '54, 48 Sel.

100, '54, 104 Sel.

100, '54, 104 Sel.

100, '54, 104 Sel.

100, '54, 104 Sel.

100, '55, 104 Sel.

100, '56, 200 Sel.

100, '56, 200 Sel.

100, '57, 200 PINGAMES
BALLY
Acapulce (5/61)
Barrel-O-Fun (9/60)
Barrel-O-Fun '61 (4/61)
Barrel-O-Fun '62 (11/61)
Ballerina (6/59)
Beach Beauty (11/56) shuff

Beach Time (9/58) Beauty Contest (1/60)
Big Show (9/56)
Can-Can (10/61)
Carnival (11/57)
Carnival Queen (11/58)
Circus (8/57)
Circus Queen (2/61)
County Fair (10/59)
Crossroads (1/56)
Cue-Tease 2P (7/63)
Cypress Gardens (6/58)
Double Header (7/56)
Funspot '62 (11/62)
Flying Circus 2P (6/61)
Colden Gate (6/62)
Key West (12/56)
Laguna Beach (3/60)
Lido (2/62)
Lite-A-Line (2/61)
Lotta-Fun (9/59)
Miami Beach (9/54)
Miss America (2/58)
Moonshot (3/63)
Night Club (4/56)
Parade (6/56)
Queens (Bch., Is., Trop.)
(3/60)
Roller Derby (6/60)
Sea Island (2/59)
Shoot-A-Line (6/62)
Show Time (3/57)
Silver Sails (11/62)
Sun Valley (7/57)
Target Roll (1/58)
3-In-Line 4P (8/63)
Touchdown (11/60)
Twist (11/62)
U.S.A. (8/58) Twist (11/62)
U.S.A. (8/58)
CHICAGO COIN
Sun Valley (8/63)
GOTTLIEB
Around Wld. 2P (7/59)
Atlas 2P (5/59)
Brite Star 2P (4/58)
Captain Kidd 2P (7/60)
Contest 4P (10/58)
Contl. Cafe 2P (7/57)
Cover Girl 1-Plyr. (7/62)
Criss Cross 1P (3/58)
Dneg. Dolls 1P (6/60)
Dbl. Action 2P (1/59)
Fair Lady (12/56)
Falstaff 4P (11/57)
Fashion Show 2P (6/62)
Flagship (1/57)
Flipper 1P (11/60)
Flipper Clown (4/62)
Flipper Cowboy 1-P (10/62)
Flipper Fair 1P (11/61)
Flyr. Parade (5/61)
Foto Finish 1P (1/61)
Flying Chariots 2P
(10/63)
Gondolier 2P (8/58)
Hi-Diver 1P (4/59)
Kewpie Doll 1P (10/60)
Liberty Belle 4P (3/62)
Ltng. Ball 1P (12/59)
Majestic (4/57)
Melody Lane 2P (9/60) Lite-A-Card 2P (3/60)
Mademoiselle 2P (11/59)
Majestic (4/57)
Melody Lane 2P (9/60)
Mry-Go-Round 2P (12/60)
Miss Annabelle 1P (8/59)
Oklahoma 4P (2/61)
Olympics 1-P (9/62)
Picnic 2P (10/58)
Preview 2-P (8/62)
Qun. of Diam. (6/59)
Race Time 2P (3/59)
Rack-A-Ball 2P (12/62)
Rocket Ship 1P (5/58)
Roto Pool 1P (7/58)
Royal Flush (5/57)
Seven Seas 2P (1/60)
Showboat 1P (4/61)
Silver 1P (10/57)
Sittin' Pretty 1P (11/58)
Slick Chick 1P (4/63)
Spot-A-Card 1P (3/60)
Str. Flush 1P (12/57)
Straight Shooter (2/59)
Spots 2 Polymer (11/62) Spot-A-Gard IT (3/60)
Str. Flush IP (12/57)
Straight Shooter (2/59)
Sunset 2-player (11/62)
Sunshine IP (10/58)
Spr. Circus 2P (10/57)
Sweet Hearts IP (9/63)
Sweet Sioux 4P (9/59)
Swing Along 2P (7/63)
Texan 4P (4/60)
Tropic Isle IP (5/62)
Universe IP (10/59)
Wagon Train IP (4/60)
Whirlwind 2P (2/58)
Wld. Beauties IP (2/60)
World Champ IP (8/57)
KEENEY
Flash Back
Old Plantation (2/61) Flash Back Old Plantation (2/61) Black Dragon El Rancho Hacienda Rainbow (6/62) Go-Cart IP (5/63) Poker Face 2P (9/63)

PINGAMES (contd.)
WILLIAMS

Big Daddy 1P (9/63)
Big Deal 1P (2/63)
Black Jack 1P (1/60)
Casino 17P (10/58)
Club House 1P (10/59)
Coquette (4/62)
Crossword 1P (4/59)
Darts 1P (6/60)
El Toro 2P (8/63)
Fiesta 2P (12/59)
Four Roses 1P (12/62)
Four Star 1P (7/58)
Cay Paree (6/57)
Gldn. Bells 1P (9/59)
Gldn. Gloves 1P (1/60)
Gusher 1P (9/58)
Jig Saw 1P (12/57)
Jumpin' Jacks 2P (4/63)
Jungle 1P (9/60)
Kingpin (9/62)
Kings 1P (8/57)
Mardi Gras 4P (11/62)
Merry Widow 4P (10/63)
Music Man 4P (8/60)
Naples 2P (9/57)
Nags 1P (3/60)
Reno 1P (10/59)
Satellite 1P (7/58)
Sea Wolf 1P (7/59)
Serenade 2P (5/60)
Skill Pool 1P (6/63)
Space Ship 2P (12/61)
Starfire (1/57)
Steeplechase 1P (11/57)
Swing Time 1P (5/53)
10 Strike 2P (1/58)
3-D 1P (11/58)
Tro-Tor 2P (1/63)
Top Hat (10/58)
Trade Winds (6/62)
Turf Champ (8/58)
Twenty-One 1P (2/60)
Valient 2P (8/62)
Vagabond (10/62)
Viking 2P (10/61)
SHUFFLES—BOWLERS
BALLY BALLY
Shuffles

ABC Bowler (7/55)
Jumbo Bowler (9/55)
King Pin Bowler (9/55)
ABC Spr. Del. (9/57)
All-Star Bowling (12/57)
All-Star Deluxe (2/58)
Lucky Shuffle (9/58)
Star Shuffle (10/58)
Speed Bowler (11/58)
Club Bowler (2/59)
Club Deluxe (5/59)
Monarch Bowler (11/59)
Official Jumbo (9/60)
Jumbo Deluxe (9/60)
Boll Bowlers
ABC Bowl. Lane (1/57) Boll Bowlers

ABC Bowl. Lane (1/57)

ABC Tournament (6/57)

ABC Tournament (6/57)

ABC Champion (10/57)

Strike Bowler (11/57)

Trophy Bowler (4/58)

Lucky Alley (8/58)

Pan American (6/59)

Challenger (9/59)

Super Shuffle (12/61)

Big 7 Shuffle (9/62)

CHICAGO COIN

Shuffles

Triple Strike (2/55)

Arrow (2/55)

Cr. Cross Targette (1/55)

Bonus Score (4/55)

Hollywood (5/55)

Blinker (8/55)

Score-A-Line (9/55)

Bowling Team (10/55)

Rocket Shuffle (3/58)

Explorer Shuffle (6/58)

ReBound Shuffle (12/58)

Championship (11/58)

Double Feature (12/58)

Red Pin (2/59)

Bowl Master (8/59)

4-Game Shuffle (11/59)

Bull's Eye Drop Ball (12/59)

6-Game Shuffle (11/59)

Bull's Eye Drop Ball (12/59)

6-Game Shuffle (6/60)

Triple Gold Pin

Pro (2/61)

Starlite (5/62)

Citation (10/62)

Strike Ball (5/63)

Boll Bowlers

Bowling League (2/57)

Ski Bowl 6 Plyr (11/57)

Classie (7/57)

TV Bowling Lg (11/57)

Lucky Strike (1/58)

TV (with rollovers)

Player's Choice (9/58)

Twin Bowler (10/58)

King Bowler (3/59)

Queen Bowler (9/59)

Duke Bowler (8/60)

Dnchess Bowler (8/60) Cold Crown (3/62)
Royal Crown (8/62)
Grand Prize (3/63)
SHUFFLES—BOWLERS SHUFFLES—BOWLERS
UNITED
Shuffles
Clipper (5/55)
5th Inning (6/55)
Capitol (6/55)
Super Bonus (9/55)
Deluxe model
Top Notch (10/55)
Regulation (11/55)
6-Star (10/57)
Midget Bowling (3/58)
Shooting Stars (4/58)
Eagle (5/58)
Atlas (8/58)
Cyclone (10/58) Cyclone (10/58) Niagara (11/58) Dual (1/59) Dual (1/59)
Zenith (6/59)
Flash (6/59)
3-Way (9/59)
4-Way (12/59)
Big Bonus (2/60)
Sunny (5/60)
Sure Fire (10/60)
Line-Up (1/61)
5-Way (5/61)
Avalon (4/62)
Silver (6/62)
Shuffle Baseball (6/62)
Action (7/62) Action (7/62) Embassy (9/62) Circus Roll-Down (9/62) Circus Roll-Down (9/62)
Lancer (11/62)
Sparky (12/62)
Caravelle (2/63)
Crest (4/53)
Rumpus Targette (5/63)
Astro (6/63)
Ultra (8/63)
Boll Bowlers
Reguling Alley (11/56) Boll Bowlers
Bowling Alley (11/56)
Jumbo Bowling (9/57)
Royal Bowler (12/57)
Pixie Bowler (12/57)
Pixie Bowler (11/58)
Simplex (5/59)
Advance (5/59)
League (10/59)
Handicap (11/59)
Teammate (12/59)
Falcon (4/60)
Savoy (5/60)
Bowl-A-Rama (9/60)
Tip Top (10/60)
Dixie (1/61)
Cameo Cameo 5-Star Bowling (5/61) 5-Star Bowling (5/01) Classic (6/61) Alamo (4/62) Sahara (7/62) Tropic Bowler (9/62) Lucky (11/62) Cypress (12/62) Sabre (2/63) Regal (4/63) Fury (8/63) WILLIAMS Ball Bowlers Roll-A-Ball (12/56) 6 Player UPRIGHTS UPRIGHTS
AB Circus (5/56)
AB County Fair (3/57)
AB Circus Wagon
Wheels (12/58)
AB Galloping Dominos
AB Circus Play Ball AB Galloping Dominos
AB Circus Play Ball
(4/59)
AB Magic Mirror
Horoscope (11/59)
AB Mermaid (3/60)
Aquati Prod. Squoits (11/57)
B Jumbo (5/59)
B Sportsman (6/59)
B Jamboree (10/60)
B Super Jumbo (11/60)
CC Star Rocket (5/59)
GA Skeet Shoot (1/57)
GA Double Shot (4/58)
GA Wild Cat (12/58)
GA Spr. Wild Cat
GA Twin Wild Cat
GA Twin Wild Cat
Trail Blazer (12/60)
Twin Trail Blazer (2/61)
K Big Tent
K Spr. Big Tent (6/57)
K Shawnee (1/59)
K Big Roundup (3/59)
K Del. Big Tent (5/59)
K Big 3 (5/59)
K Touchdown (9/59)
K Big Dipper (10/59)
K Twin Big Tent
Cries Cross Diamond
(1/60)
K Red Arrow (4/60)

Sweet Shawnee '60
Black Dragon '60
K Twin Red Arrow (5/60)
K Flashback (6/61)
ARCADE
ABT 6 Gun Rifle Range
Air Football
Air Hockey
Auto Photo Model 9
Amer. Shuff. Situation (5/61)
B Undersea Raider
B Derby Gun (2/60)
B Bulls Eye Shooting
Gallery (9/55)
B Big Inning (5/58)
B Heavy Hitter (4/59)
B Ball Park (4/60)
B Sharpshooter (2/61)
B Golf Champ (8/58)
B Bat. Practice (8/59)
B Skill Roll (B 3/58)
B Moon Raider (7/59)
B Target (10/59)
B Spook Gun (9/58)
B Skill Parade (1/59)
B Skill Parade (1/59)
B Skill Parade (4/59)
B Table Hockey (2/63)
B Spinner (2/63)
Novelty
B Bank Ball (1/63) Novelty
B Bank Ball (1/63)
Capitol Midget Movies
CC Bullseye Baseball
CC Basketball Champ CC 4-Player Derby C Goalee C Goalee
CC Midget Skee
Super model
CC Big League (5/55)
CC Twin Hockey (5/56)
CC Shoot The Clown
CC Stm. Shovel (5/56)
SS Batter Up (4/58)
CC Criss Cross
Hockey (10/58)
CC Croquet (8/58)
CC Playland Rifle
Gallery (8/59) Gallery (8/59)
CC Pony Express (4/60)
CC Ray Gun (10/60)
CC Wild West (5/61)
CC Long Range Rifle
Gallery (1/62)
CC All-Star Baseball
(1/63)
CC Big Hit (10/62)
CC Pro Basketball (6/61)
Ex Gun Patrol
Ex Jet Gun
Ex Space Gun
Ex Pony Express
Ex Six Shooter
Ex Shooting Gal. (6/54)
Ex Star Shtg. Gal. (9/54)
Ex Star Shtg. Gal. (9/54)
Ex Sportland Shooting
Gallery (11/54)
Ex "500" Shooting
Gallery (11/54)
Ex "500" Shooting
Gallery (11/56)
Ex Treasure Cove
Shooting Gal. (6/55)
Ex Jungle Hunt (3/57)
Ex Ringer Ball (11/56)
Ex Pop Gun (9/57)
Ce Lucky Seven
Ge Sky Gunner
Ge Night Fighter
Ge 2-Player Basketball
Ge Rifle Gal. (6/54)
Ge Big Top Rifle
Callery (6/54)
Super model (12/55)
Ge Gun Club
Ge Wild West Gun
(2/55)
Ge Championship
Baseball (9/55)
Ge Quarterback (10/55)
Ge Hi Fly Baseball
(4/56) (5/56) e State Fair Rifle Gal. (6/56)Ge Davy Crockett (10/56) Ge Circus Rifle (3/57) Ge Motorama (10/57) Ge Gypsy Grandma (5/57) Ge Fun Fair (3/58) Ge Space Age Gun (6/58) Jungle Joe Ke Air Raider Ke Sub Gun Ke Sportland DeLuxe model DeLuxe model
Ke Ranger (3/58)
DeLuxe Model (3/55)
Ke League Leader (4/58)
Ke Sportland
Ke Two-Gun Fun (3/62)
Mid Red Ball (5/59)
Mid Joker Ball (11/59)

(Midway, contd.)
Midway Bazooka (10/60)
Midway Shooting
Gallery (2/60)
Midway Del. Baseball
(5/62)
Mid. Target Gallery
(7/62) Mid. Carn. Tgt. Glry. (2/63) Mid. Slugger BB (3/63) Mid. Rifle Range (6/63) Mid. Raceway (10/63) Mills Panorama Peek (11/54)
Munves Bike Race (5/58)
Munv. Sat. Trkr. (5/59)
Mu Atomic Bomber Munv. Sat. Trkr. (5/59)
Mu Atomic Bomber
Mu Ace Bomber
Mu Dr. Mobile
Mu Fly Saucers
Muto Lord's Prayer
Mu Photo (Pre-War)
Mu Photo (DeLuxe)
Mu Silver Gloves
Mu Sky Fighter
Muto Voice-O-Graph
Pre-War Model
Post-War Model
Mu K. O. Champ
Mu Drive Yourself
Mu Bang-O-Rama (4/57)
Philadelphia Toboggan
Skee Alley
Scientific Pitch 'Em
Seeburg Bear Gun
Seeburg Coon Hunt
Set Shot Basketball
Southland's Speedway
(6/63) (6/63) Southland Fast Draw '63 Southland Fast Draw '63
Telequiz
Un Jungle Gun
Un Carn. Gun (10/54)
Un Bonus Baseball (3/62)
Un Bonus Gun (1/55)
Un Star Slugger (7/55)
Un Spr. Slugger (4/56)
Un Pirate Gun (10/56)
Un Yankee BB (3/59)
Un Sky Raider (10/58)
Wm. Del. BB (4/53)
Wm. Major Leaguer
Wm. Big Lg. BB (2/54)
Wm. Jet Fighter (10/54)
Wm. Safari (2/54)
Wm. Polar Hunt (3/55)
Wm. Sidewalk Eng (4/55) Wm. Sidewalk Eng (4/55)
Wm. King of Swat (5/55)
Wm. 4-Bagger (4/56)
Wm. Crane (10/56)
Wm. Penny Clown Wm. Penny Clown
(12/56)
Wm. 1957 Baseball
Wm. 10-Strike (12/57)
Wm. Ten Pins (12/57)
Wm. Shortstop (4/58)
Wm. Pinchhitter (4/59)
Wm. Vanguard (10/58)
Wm. Hercules (2/59)
Wm. Crusader (6/59)
Wm. Titan (8/59)
Wm. Del. Bat. Champ
(5/61) Wm. Del. Bat. Champ (5/61)
Wm. Extra Inning (5/62)
Wm. World Series (5/62)
Wm. Road Racer (5/62)
Bally Champion Horse
Bally Moon Ride
Wm. Official Baseball (4/60)
Wm. Major League (3/63)
Wm. Voice-O-Graph 1962
KIDDIE RIDES
Bally Champion Horse RIDDIE RIDES
Bally Champion Horse
Bally Moon Ride
Pony Twins
Bally Space Ship
Bally Speed Boat
Bally Trivle. Trolley
Bert Lane Lancer Horse
Bert Lane Merry-GoRound Bert Lane Merry-Go-Round
B.L. Miss America Boat
Bert Lane Fire Engine
B.L. Whirlybird (3/61)
B.L. Moon Rocket (3/61)
Capitol Donald Duck
Capitol Elsie
Capitol Palomina Horse
Capitol See Saw Capitol Palomina Horse
Capitol See Saw
Chicago Coin Super Jet
Chicago Round The
World Trainer
Deco Merry-Go-Round
Deco Space Ranger
Exhibit Big Broncho
Exhibit Mustang
Exhibit Sea Skates
Exhibit Space Patrol
Scientific Television
Scientific Television
Scientific Roat Ride
Texas Merry-Go-Round
Exhibit Rudolph The
Reindeer

### CLASSIFIED ADVERTISING SECTION

### CLASSIFIED AD RATE 20 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$5.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE—\$67 Classified Advertisers. (Outside USA add \$52 to your present subscription price). You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 20c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue.

### Classified Ads Close WEDNESDAY

Send all copy to: CASH BOX, 1780 Broadway, New York 19, N.Y.

### WANT

- WANT-Used 45 rpm records. We pay freight & 10p prices. KING SALES-1415 WASH-INGTON STREET-BOSTON, MASS.
- WANT-45 rpm records. Please send list for quick reply. Masters also purchased. Please state what you have. PARAMOUNT RECORD CO.-16 CHERYL LANE-N. BETH-PAGE, L.I. N.Y. (Tel. 516-MY 4-4178)
- WANT-Used 45 rpm records. All types, as they run, right off the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regular shippers. JALEN AMUSEMENT CO. INC.—1215 S. HOWARD STREET—BALTIMORE, MD. 21230.
- WANT—Late Gottlieb & Williams Pin Games, also all types of Music Boxes and AMI 200 selection Hideaway. CLEVELAND COIN INTERNATIONAL — 2029 PROSPECT, CLEVELAND, OHIO.
- WANT Surplus 45 rpm records. We buy large quantities, on a very steady basis. We are the nation's foremost packaged of promotional priced and packaged phonograph record packs. Bank references furnished, we are rated in D & B. NATIONAL BAG-O-TUNES, INC., 15 ALABAMA AVENUE, ISLAND PARK, L. I., N. Y. (Tel. 516-TU 9-9300).
- WANT—Seeburg M100c, HF100R, V1,200, 222S, AY160S, DS160S, Wurl: 1900, 2000, 2100, 2150, 2200, 2250, 2300S, 2400S, 2500S, 2600S, 2700S, Rockela 1448, 1454, 1455, AMI H200E, J200ES, Guns, Bowlers, Bingos, Rush offers to VICTOR HUGO—KONINGIN ASTRIDLAAN—49 MECHELEN, BELGIUM.
- WANT—New records 45 rpm and LP's any quantity. Highest prices paid. All replies confidential and favorable to dj's, reviewers and Mfrg. with surplus inventories. RECORD SHACK, 274 W. 125th STREET. NEW YORK, N.Y. (Tel. UN 6-1600—area code 212).
- WANT—Late Bingos, Gott: 2-4 players, Secburg CV200. Large Ball-rollover Bowlers, Unshapped, complete, working packed original cartons. We pay CASH in Dollars. Prices FOB nearest scapnert. MAX LOBO & CO.—MEIR 23, ANTWERP, BELGIUM, (Tel. 33.81.33—cable LOBOMA).
- WANT—Juke Box Operators. For a steady year round outlet for your used records. Manufacturers. For your overruns and surplus LP's & 45s. Call or write. EASTERN RECORD SALES & DIST. INC., 751 10th AVE., N. Y. 19, N. Y. (Tel. CI 5-9469).
- WANT-Panorams and Panoram parts. United Triple Plays Wanted. ADVANCE AUTOMA-TIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO, CALIF (Tel. HEmlock 1-1750).
- WANT—We pay the highest prices for all Bally Bingos and Gottlieh Pinballs manufactured 1958 and up. Interested all brand new closeouts. Also areade equipment. Cable or write to: HOLLAND-BELGIE, EUROPE SPRI. 276 AVENUE LOTHSE, BRUSSELS BELGIUM, (Cable address, HOBEL-EUROP-BRUSSELS.
- WANT—Bally Gun Smoke; C. C. Bull's Eye
  Drap Balls with 8000 feature; Midway Red
  Ball; Rock-Ola 1464; Super Jumbo; Keeney
  Black Dragon; Seeburg L-100. CROSSEDUNHAM & CO.—350 GREENDALE ROAD
  —YORK, PA.
- WANT-Music, games, vending. Call. ATLAS DISTRIBUTORS, 1024 COMMONWEALTH AVE., BOSTON 15, MASS. (Tel, RE 4-1384).

- WANT—A man who can fix Bowlers, Seeburg
  Juke Boxes and Pin Ball machines. White.
  Good references neat. RANEY MUSIC CO.
  —528 NORTH CARVER, GREENSBURG,
  IND.
- WANT—Records, 45's and LP's, surplus, returns, overstock, cut-outs, etc. HARRY WARRINER, KNICKERBOCKER MUSIC CO.—15'3 McLEAN AVE., YONKERS, N.Y. (Tel. GReenleaf 6-7778).
- WANT—Attention: Distributors and record shops. There's Gold on your shelf. Want 45 rpm records up to 10 years old. Highest prices paid anywhere. Up to 43¢ each—our choice. BIG JOHN RECORDS, 687 WASH-INGTON ST.. BOSTON, MASS. (Tel. 338-7426).
- WANT—We pay cash as always for: Seeburg; Wurlitzer: AMI and Rock-Ola music. Gottlicb Pins: Arcade equipment: Bally Bingos; Write or cable: PALMER AT BELIN-TRACO—31 SOMERSTRAAT—ANTWERP 1, BELGIUM.
- WANT-For resale: Seeburg and Wurlitzer Phonographs, Games. Send inventory and lowest cash prices. HASTINGS DIST. CO. INC.-6100 WEST BLUEMOUND ROAD-MILWAUKEE 13, WISC.
- WANT—Any age used 45 RPM records. Tell us what you have. We pay all freight from anywhere. We pay highest prices. Try us and profit. Don't wait! Write us today! MUSIC SERVICE CO., 424 E. Broad St., Richmond 19, Va.
- WANT—Juke Box operators for a steady year round outlet for your used records. We pay freight. Top prices, manufacturers no quantity too large. LP's or 45's, Call or write. BULLDOG DIST. INC.—33 SPRING ST.—LYNN, MASS. (Tel. 593-3920).
- WANT—Attention Distributors, Operators! We pay cash for used juke boxes, all makes of pinballs, shuffles, bowlers, guns, guns, arcade equipment, Forward list to: IMPERIAL COIN MACHINE CO.—498 ANDERSON AVE.—CLIFFSIDE PARK, NEW JERSEY.
- WANT-45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. Dickens 2-7060).
- WANT—Your used or surplus 45 rpm records, also new surplus LP's. We buy all year round and pay top prices. No lot too large or too small. We pay freight. BEACON RECORD DIST. INC.. 725 BRANCH AVE., PROVIDENCE, R.I. (Tel. UNion 1-7500. JAckson 1-5121).
- WANT-To buy Keeney Deluxe Red Arrows; Black Dragons: Buckley Track Odds; Sun Chiefs; Standard Chiefs; Mills Four Bells and similar type machines. SASKATCH-EWAN COIN MACHINE CO.—1025-104th STREET-NORTH BATTLEFORD, SASK., CANADA.
- WANT—First class service repair man experienced in repairing and rebuilding phonagraphs, vendors, and amusement games, DAN CONNY—1026 BUFFALO AVE., NI-AGARA FALLS, N.Y. (Tel. 285-0582).
- WANT—New 45 rpm records. No quantity too harge or small. We pay the highest price, plus all freight. Also over-run return hit records. Contact immediately for quick transaction. We pay cash. SUTTON RECORD CO.—26 WEST 20th ST.—NEW YORK, N.Y. (Tel. CH 2-3250).

# CLASSIFIED ADVERTISING SECTION

### FOR SALE

- FOR SALE—Bally Marksman \$225; Un. Carnival Rifle \$125; Genco Rifle Gallery \$100; Wm. King Swat \$89.50; Genco Hi Fly \$50; Wurl: 1700 \$195; 1650 \$65; Rowe 14 Col. Ambassador Cigarette \$145; GRECO BROS. AMUSE. CO. INC. 1288 BROADWAY—ALBANY, N.Y. (Tel. HObart 5-0228)
- FOR SALE—Registered for export. 10 Red Arrows \$135 ea.; 6 Trail Blazers \$150 ea; 1 Jamboree \$135; Lotta Funs \$195; Shoota Lines \$425; D & L COIN MACHINE CO.— BOX 1713—HARRISBURG, PA. (Cable address DALCOIN).
- FOR SALE—Brand new Southland Speedways and guaranteed like new Speedways; C C Sun Valleys; Bally Fun Phones and Bally Spinners. REDD DIST. CO. INC. 80 COOLIDGE HILL ROAD—WATERTOWN, MASS. 02172 (Tel. 926-2250).
- FOR SALE—33 1/3 top talent brand new albums five in a pack @ \$2.40 a pack of five. 57" weighted cue sticks @ \$2.75 each in doz. lots. 2½ inch Belgium Balls @ \$19.95 per set. Top grade billiard cloth \$4.50 per yard, by the bolt. We want 6-7-8-ft. used pool tables. Write. Home office. MILLER-NEW-MARK DIST. CO. 3767 EAST 28th STREET GRAND RAPIDS, MICH. (Tel. 949-2030).
- FOR SALE—Specials: Completely reconditioned: Keeney Old Plantation \$175; Startime \$195; AMI-F80 \$145; F120 \$165; Seeburg V200 \$150; 100G \$265; Wurl: 1900 \$195; 2310 \$445; 2410-8 \$495; 1700F \$145; United Big Bonus Shuffles \$\frac{846}{2}\$ \text{2295}; MICKEY ANDERSON AMUSE. CO. 314 EAST 11th STREET ERIE PA. (Tel. GLendale 2-3207).
- FOR SALE—Bally: Silver Sails \$885; Golden Gates \$770; Bikinis \$550; Cross Country \$265; 3-In-Line \$375; Gott: Gauchos \$440; Oklahomas \$355; Liberty Belles \$400; Williams: Tom Toms \$310; Mardi Gras \$440; Chicago Coin: Citation Puck Bowlers \$499.50; Royal Crown Ball Bowler \$745; Riot Guns \$515; Keeney: Black Dragons (Triple chute, fruit reels) \$950; Wild Arrows (fruit reels) \$750; Summertime \$252; All-Tech: Musical Ferris Wheels \$400; Indian Scouts \$375; Misc: Capitol projector's Autorest \$495; NEW ORLEANS NOVELTY CO.— 1055 DRYADES STREET NEW ORLEANS, LA. (Tel. \$29-7321).
- FOR SALE—Or trade—C.C. Bulls Eye Drap Ball \$50: United Handicap Shuffle Alley \$75; Bally Club Bowler \$150; Bally Deluxe Club Bowler \$175; Bally ABC Shuffle Alley \$75; United Regulation Shuffle Alley \$75; United Niagara Shuffle Alley \$150; Bally Bank Ball \$150; Fischer 6 Pocket Pool Table \$195: Exhibit 6 Pocket Pool Table \$175; 20 Col. Corsair \$110; 30 Col. Corsair \$115; Rowe 2-700, electric \$105; 22 Col. National Model 222. Make offer: Seeburg M100B \$110; Seeburg M100C \$125; U-Select-It RDS and APD Candy Machines \$85; 4 Col. Superior Gum Vendors \$25; Dan CONNY—1026 BUFFALO AVE.—NIAGARA FALLS, N.Y. (Tel. 285-0582).
- FOR SALE—Guns cleaned, reconditioned ready for location. Geneo Circus \$125: Williams Vanguard \$140: Chicago Coin Worlds Fair \$425: Geneo Wild West \$125: Williams Hercules \$175: Bally Sharpshooter \$225: UNITED DISTRIBUTORS INC.—992 WEST SECOND STREET—WICHITA 3. KANSAS.
- FOR SALE—Embassy S/A \$595; Zenith S/A \$225; Want: United Rumpus: Chi-Coin Citation: Wurlitzer Model 5250 W/B—MO-HAWK SKILL GAMES CO. 67 SWAGGERTOWN ROAD—SCOTIA 2, N.Y. 12302
- FOR SALE—We have a choice selection of late Williams Two Players. Write for prices. MID-WEST DIST., 709 LINWOOD BLVD.— KANSAS CITY, MO.
- FOR SALE—Rock-Ola 1493 Princess \$650: AMI L-200 \$725; Cont. 1 \$575; Lyric \$475; K-100 \$525; W-80 WB \$20; WQ-200 \$49.50; Wurl: 2300 \$400; Sech: 3WA WB \$49.50; BIRD MUSIC DIST. INC.—124-126 POYNTZ AVE.—MANHATTAN, KANS.
- FOR SALE—Cig. Machines Corsair 30 \$119.50: Continental 30 \$219.50: Route Rendy Corsair \$149.50: Continental 30 \$219.50: Reconditioned and painted. Apco Soda Shoppe 4 D Ice \$895: Cola Spa Soda 3 D complete \$95: AUTOMATIC SELLING ASSOCIATION—12 WATERFORD ROAD—ISLAND PARK, N.Y. (Tel. 212—GE 1-3321).
- FOR SALE—New kiddle rides Southland Traveling Pony: X17 Space Ship: Traveling Dinosaur: Top locations available. write or phene. WESTERN TRAILS AMUSE. CO.— 132 SHAKER ROAD—EAST LONGMEAD-OW, MASS. (Also 3249 N. BROADWAY CHICAGO, ILL. (Tel. D18-2900)

- FOR SALE—2 Perey non-coin turnstiles, con pletely reconditioned \$195 each; MIK MUNVES CORP.—577 10th AVE.—NEY YORK, N.Y. 10036—(Tel. BRyant 9-6677
- FOR SALE—Counter Games—Whiz Bowler and Zippers new. Penny/Nickel/Dime. San ple orders \$29.50 each. WESTERN DIST. 1226 S.W. 16th AVE.—PORTLAND, ORI 97205.
- FOR SALE: For export—Bally Beach Beauty Big Show, Broadway, Beauty Contest (new Gott. World Champ, Turf Champ, Midwa Joker Ball, Bally Bank Balls (new). NOBR NOVELTY, 142 DORE ST., SAN FRAN CISCO, CALIF. MA 1-5438.
- FOR SALE—Bally Shuffles: ABC Super, D. luxe, Congress, Whiz and Speed Units Shuffles; Eagles and Atlas. GLOBE DIS' CO. INC., 2330 N. WESTERN AVENUI CHICAGO 47, ILL.
- FOR SALE—50 recorded songs only \$3.0 Many great songs by favorite artist, of choice. New records, guaranteed. State sty of music preferred—Pop, R & B or Countr Offer good only U.S.A. No C.O.D., RHYTHM RECORDS—BOX A—ARCADICALIF.
- FOR SALE—Distributors of Bally, Gott: W liams, Chicago Coin, etc; Bingos; Noveltle Kiddy Rides; Bowlers; Shuffles; Pool Table Arcade Equipment; Everything that takes coin. Call or write NASTASI DIST. CO. 1055 BARONNE ST. NEW ORLEANS, L. (TEL. 523-6386) Quickly.
- FOR SALE—Cash for used Mills or Jenning slot machines. Machines can be shipped legally to Nevada. All inquiries will be confidential. Write or call WESTERN NOT ELTY CO., 1995 DICKERSON ROAL RENO. NEVADA. (Tel FA 3-8546).
- FOR SALE—1 new 408 Rock-Ola \$1075; New 404 Rock-Ola \$925; 1 used 404 Rocl Ola \$850; 1 used AMI Lyric 100 \$450; used Seeburg AY100 \$775; 1 used AM J-20M \$395; 1 used AMI L-200 \$895; 1 ne C.C. Grand Prize 16' Bowler \$1050; WAI LACE DIST. CO.—P.O. BOX 75—MINERA WELLS, TEXAS. (Tel. FA 5-3600 Ar Code 817)
- FOR SALE—Have your "Squoits Fun Wir Water" games factory reconditioned. It cludes new scoring arrangement, improve pump, repair, refinish cabinet, replace woo mechanical parts. New machines made order. Write: AQUATIC PRODUCT CORP.—8038 ALVERSTONE AVE.—LC ANGELES, CALIF. (Tel. 645-1980).
- FOR SALE—Pokerino nearly new with are chute and knock off. Also have some old Pokerino games with push chutes. If you need parts for your Pokerino we have thet Write. JAMES TRAVIS, P.O. BOX 20 MILLVILLE, N.J.
- FOR SALE—WE have a limited number Keeney Venus bingos for sale at vario attractive close out prices. Brand new. any one is interested contact GENERA SALES CO., LTD.,—IRELAND ISLAN BERMUDA.
- FOR SALE—Bally Challenger B/A 13' \$32
  Bally Lucky S/A \$150: Bally Mystle S
  \$75: United Deluxe Baseball \$375; Ba
  DeLuxe Club Bowler \$195: United Sup
  Slugger Base \$125: United Handican \$9
  C.C. Red Pin \$125: Keenev Ranger Galle
  \$125: United Regulation \$75: Bally AB.
  \$75: AMI W-120 Wall Boxes (9) \$2
  BETSON ENTERPRISES, INC.—3726 TO
  NELLE AVENUE—NO. BERGEN, NE
  JERSEY.
- POR SALE—Registered for export: 15 Ket ey's Red Arrows \$150: 1 Gott: Liberty B \$450: Gott: Oklahomas 3350; Assortment Bally Bingo machines. Write D & P MUS —27 EAST PHILADELPHIA STREET YORK—PA. (Tel. 81846).
- FOR SALE—All chrome Wall Boxes, acticloseout, immediate delivery. Seaburg 1 3W1, 100 Selection each \$15; 100 V3WA, 2 Selection each \$35. We buy, sell or exchanany make or model of Late Phonograp and Wall Boxes. Inquiries invited, locat prices. SEACOAST DIST. CIN., 12 NORTH AVENUE, ELIZABETH 4. N. (Tel. B18-3524-5)
- FOR SALE—U-Embassy \$595; Crystals \$50 A-1 Condition. TOLEDO COIN MACH. ( TOLEDO, OHIO.
- FOR SALE—Hi-Speed Super Fast Shu Board Wax. 24 one-pound cans per ca \$8.50 f.o.b. Dallas. Texas. Sold on mon back guarantee. Distributor for D. Gatil-Chifoin, STATE MUSIC DISTRIBUTO INC., 3100 MAIN ST., DALLAS. TEXA

Cash Box—February 15, 196

### CLASSIFIED SECTION

FOR SALE — Export Jennings, Cigarolla; Buckley Track Odds; Bally Miami Beach; Beach Beauty; Seeburg L-100; Mills Vest Pocket; National 9 Col. Cigarette; Gottlieb Kewpie Doll; others. CROSSE DUNHAM & CO., 350 GREENDALE ROAD, YORK, PA.

POR SALE—100,000 new 45 rpm 6 months to 1 year old, \$10 per 100, \$95 per 1000. Also 25,000 EP's \$25 per C; \$200 per M; 12" LP's available \$100 per C; \$950 per M. RAY-MAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel. OLympia 8-4012).

FOR SALE—United Jumbo or Royal 16' Bowler 375; Bonus 16' \$125; Duplex 16' \$175; Advance 16' \$200; ABC Tournament \$75; All are as is, not shopped. Have Guns, ave balls, drink machines and cigarette vendors. Write or call. CENTRAL DIST. INC.—2315 OLIVE ST.—ST. LOUIS 3, MO. (Tel. MAL 3511).

FOR SALE—Shufflle Alleys: United Super Bonus 595; Keeney Deluxe Challenge 595; United Top Notch 5129; Ball Bowlers: Twin Bowler 5275; T.V. Bowler 5150; Classic Bowler \$150; Strike Bowler \$95; All of the above mentioned machines have been completely shopped and refinished. TRI-STATE DIST. CO.—CALLIER SPRING ROAD—P.O. BOX 615—ROME, GA. (Tel. 234-7123, Area code 404).

FOR SALE—Attention! We are the trade's lorgest suppliers of Pool Table supplies—slates, cues, balls, cloth. etc. Best quality, lowest prices, write or phone for our new catalog. EASTERN NOVELTY DISTRIBUTORS. 3726 TONNELE AVE.. NORTH BERGEN, N. J. (Tel. UNion 3-8627).

FOR SALE—Games & music of all kinds:
Baseballs \$100 up; Pin Games \$75 up; S.
Alleys \$50 up; Games \$125 up; Bally Horses
\$200 ea: 6 for \$1000. Also used Vending
& Cigarette Machines. Wire. write, or call!
GARRIELSON & CO.—724 MEMORIAL
DRIVE S.E.—ATLANTA 16. GA. (Tel. 5257441).

FOR SALE—Relays—Switch Assemblies. Low cost, high quality, general purpose open style made to your specifications. Short run our specialty. Associated harnesses.

MARVEL MFG. CO.—2847 W. FULLER-TON AVE.—CHICAGO, 1LL. (Tel. DI

5).

FOR SALE—Gottlieb Pingames, Bally Shuffles-Bowlers, Small Ball Bowlers, United Shuffle-Bowlers, CALL. VENDORS EXCHANGE INS., 1440 WEST 10th, CLEVELAND 13. OHIO (Tel. 861-1443).

FOR SALE—Seehurg V200's \$150 or five for \$695; Wurl: 2201 \$345; 2510 \$645; AMI H120 \$275; 1 120 \$325; J120 \$305; Continental 1 200 \$195; Continental 11 200 \$195; Bally Spinner and Table Hockey make offer; direct overseas shipment from Port of Detroit, MARTIN AND SNYDER CO... 13200 W. WARREN AVE... DEARBORN, MICHIGAN, (Tel. LUzon 2-2300)

FOR SALE—Gott: 5 balls. Baseball Games. Uprights, Rock-Ola Jukeboxes and Seeburg 100 Wall Boxes. HALGREN DIST. INC.— 1626 3rd AVE. MOLINE, ILL.

FOR SALE—All late model United Shuffle Alleys and Ball Bowlers Sacrifice. UNITED EAST COAST CORP.—585 TENTH AVE.— NEW YORK, N.Y. (Tel. 6-6680)

FOR SALE—Mills & Jennings Fruit Machines all types and models, complete with automatic JacPots, in top condition. Will pack in wood for export. ALMAN ENT., BENDER WAREHOUSE, DICKERSON ROAD, P.O. BOX 4300, RENO. NEVADA.

FOR SALE—Wurl: 1800 \$225; Wurl: 2150 \$345; Wurl: 2200 \$495; Wurl: 2300 \$595; Wurl: 2400 \$695; Wurl: 2500 \$795; NORTH-WEST SALES CO. of OREGON.—1040 S.W. 2nd AVE.—PORTLANIJ 4, OREGON. (Tel. 228-6557).

FOR SALE—Areade films for coin operated machines. Pasties, pin-up, burlesque and art. Available in 16mm & 8 mm. ACKER-MAN ENTERPRISES—P.O. BOX 1334—ESCUNDIDO, CALIF.

FOR SALE—United 16' Playtime B.A. \$225: 16' Jumbo B.A. \$195; Silver Roll-Down \$550; Super Slugger Baseball \$95; Shuffle Baseball (floor sample) \$595; Chicoin: Six Game Bowler S.A. \$325; 6-Pl. Home Run Baseball \$95; WMS. Titan Gun \$325; Midway: Deluxe Shooting Gallery \$225; Skee-Fun \$225; CKETRAL OHIO COIN MACHINE EXCH. INC.—315 EAST 5th AVE.—COLUMBUS 1, OHIO. (Tel. 294-3529).

# MISCELLANEOUS

MISCELLANEOUS—Settled married man, no drifter or drinker, age 36. Will relocate, 14 years on phono's, bingos, amusement's and shuffles. Phone collect. Area Code 318—442-2385. (Huey Womach—60 Mary St.—Alexandria, La.)

MISCELLANEOUS—30,000 professional comedy lines! Largest laugh library in show business. 36 books; over 400,000 copies sold! Used by 1,000 disc jockeys! Orben's Current Comedy our monthly topical gag service features deejay material each issue. Free catalog. Write: ORBEN DEE-JAY LAUGHS. 3536 DANIEL CRESCENT—BALDWIN HARBOR, N.Y.

### MANUFACTURERS NEW EQUIPMENT CURRENTLY IN PRODUCTION

Prices shown are list prices f.o.b. factory. Manufacturers have not authorized prices where no price is shown

### ALL-TECH INDUSTRIES

Gold Crest (31/2x7' 6 Pkt. Table) Gold Crest (4x8' 6 Pkt. Table)

### AMERICAN SHUFFLEBOARD CORP. MARVEL MFG. CO.

Electra	"6"		6-pkt.	table)		 	
Electra	**7"	(7'	6-pkt.	table)		 	
Electra	**8**		6-pkt.	table)		 	
Classic	"6"	(6'	6-pkt.	table)		 	
Classic	**7"	(7'	6-pkt.	table)		 	
Classic	44822	(8'	6-pkt.	table)		 	
Imperia	1 Shu	ffle	board (	16' to	22	)	
Imperia							
Dank &							

### AMERICANA BILLIARD CORP.

Tropicana Bumper Pool ......

### AUTO-PHOTO CO.

Model 12 Studio ......\$3,245.00 V 2 Auto-Voice Recorder

### BALLY MFG. CO.

Deluxe Bally Bowler 16' lengths
(Jan. 1964)
Star-Jet Pin (12/63)
Hootenanny Pin (11/63)
Bounty (Bingo) (10/63)
Super 8 Shuffle (4/63)
Fun-Phone (3/63)
Bucky Bronco Kiddie Horse \$995.00

### T. H. BERGMAN CO.

Arizon Gun (Live action pellets) Nat'l Sales Agents, Duncan Sales Co.

### CHICAGO COIN MACHINE

Champion Rifle Range (1/64)	
Cadillac Ball Bowler	•
(1/64)	
Firecracker 2P (12/63) Pin	
Spotlite Shuffle 11/63	
Official Spare Lite (Big Ball) (9/63)	
Riot Gun (6/63)	

### EXHIBIT SUPPLY CO.

Card Vender (Mechanical). Model
412 "Vacuumatic." Vends Exhibit's
Trading Cards. Capacity: 500
(Including 3,000 FREE cards)
Card Vender (Mechanical). Model
X500 (2 push chutes). Vends Ex-
hibit's Trading Cards. Capacity:
1,000 Cards
(Including 1,500 FREE Cards)
- (5)
Post Card Vender (Electrical).
Models SV-1 & MSV "Vacuumatic."
Vends Standard Scenic Post Cards.
Capacity: 1,000 Cards
(Slug rejector included)
The state of the s
Plastic Laminator (Mechanical).
Model 444PV "Vacuumatic." Vends
laminating material. Capacity:
300

### FISCHER SALES & MFG. CO.

Empress	101	(101"	)					
Empress								
Crown O								
Crown N								
Crown F								
Royal 90								
Royal 76								
Carren E	ioata.	-17.00		Ηп	YYY) T	OF		

### I. F. FRANTZ MFG. CO.

Double Header (12/62)				
Save Our Business	. ,			٠
U.S. Marshall 5¢ Gun				
Kicker & Catcher				
ABT Challenge Pistol				
	Double Header (12/62) Save Our Business U.S. Marshall 5¢ Gun Kicker & Catcher ABT Chellenge Pistol ABT Guesser Scale ABT Rife Sport	Double Header (12/62) Save Our Business U.S. Marshall 5¢ Gun Kicker & Catcher ABT Challenge Pistol ABT Guesser Scale ABT Rifle Sport	Double Header (12/62) Save Our Business U.S. Marshall 5¢ Gun Kicker & Catcher ABT Chellenge Pistol ABT Guesser Scale ABT Rife Sport	Little Leager (12/62)  Double Header (12/62)  Save Our Business  U.S. Marshall 5¢ Gun  Kicker & Catcher  ABT Challenge Pistol  ABT Ginesser Scale  ABT Rifle Sport  Aristo Scale

### D. GOTTLIEB & CO.

Big Top 2P (1/64)

### PAUL W. HAWKINS MFG.

Rodeo Pony		٠	٠		 	۰			٠	۰	٠		Ð	840.00
Ben Hur Chariot							,							645.00
Twin Quarterhorse		v			 			٠						575.00
Derby Pony Jr					 									550.00
Sam The Clown						,						٠		395.00

### IRVING KAYE CO., INC.

Delma	Eldorado	c	DL		S.	wion	
Mark	I, 77x45						
Mark	11, 85x47						 
	111, 92x1						
Mark	IV, 106	58					 
Mark	V. 113x	38					 
Deluxe	Satellite,	77	x45				 
Deluxe	Klub Po	ol		٠.			٠.
Regu	lar 56x40						
Lumb	0 75×42						

### L. H. KEENEY & CO.

Colorama 2P Pin (12/63) ......

Slugger-Counter Baseball (1¢, 5¢, 10¢) ......

### MIDWAY MFG. CO.

Winner 2P (Novelty) (12/63) ....

### ROCK-OLA MFG. CORP.

Caravelle (20 Col., 800 Packs) Cigaret
414S 100 Sel. (Capri II) Del. StMon.
414S With St. Optional
418 160 Sel. (Rhapsody II) Del. StMor
418SA 160 Sel. (Rhapsody II)
With 7" LP Feature
1494 100 Sel. Wall Phono
1628 DeLuxe "Stereo Twins" Spkrs.
1629 "Stereo Twins, Jr." Spkrs
1950 Remote Volume
Control Unit
1551 Universal Wall Box
Bar Bracket
1578 (160 Sel.) Wall Box
1584 (100 Sel.) Wall Box

### REDD DISTRIBUTING CO.

Cinch Instant Shine Vendor ..... (Vendor and packaged Cinch product) Giepen Coffee Vendor (Natl. Agents) Vend-A-Book Comic Book Vendor

### ROCK-OLA IVI CORP.

Model TRLB-M—Coffee, Hot Chocolate, Soup Vendor—Batch fresh brew, modulator door and light, 600 cup capacity, coffee 4 ways, extra cream and sugar, whipped powdered chocolate, liquid sugar, liquid soup, fresh cream, with changer.

Model 1403-S—Coffee, Hot Chocolate, Soup—Single cup fresh brew. 500 cup capacity. Coffee 4 ways, extra cream and sugar, with sugar and cream buttons a standard feature. (Extra strong coffee button kit, Model 2017, available for Model 1403-S. Also available as Model 1403 without hot whipped soup feature).

Model 1200—Coffee, Hot Chocolate, Soup—single cup fresh brew. 500 cup capacity. Coffee 4 ways, extra cream and sugar buttons are standard.

Model 3402—Coffee, Hot Chocolate, Soup and Tea—(Compact Model). Single cup, fresh brew, serves coffee and tea 4 ways.

Model 3403—as above, without 4 way tea feature.

### ROWE AC SERVICES

\$73.50

\$49.50

\$99.50

\$98.50

Rowe-AMI L-200 Phonograph with Automix, Stereo-Round (Plays 33-1/3-45 stereo or monaural records, intermixed.) Has three-in-one convertibility 200 selections, 160 selections, or 100 selections.

HAC-200 Hideaway, 200 Sel. Sel. Mon. HEB-200 Hideaway, 200 Sel. Selective Stereo CDA Sterper, CDD Stepper, WQ-100 100 Sel. W.B., WQ-100 100 Sel. W.B., WQ-120 120 Sel. W.B., WQ-200-1 200 Sel. W.B., Dual Price Play, WQ-200-1 200 Sel. W.B., Dual Price Play, V-coin Rejector.

NG. 200-1 200 Sel. W.B., Dual Price Play, WQ-200-3 200 Sel. W.B., Dual Price Play, WQ-200-3 200 Sel. W.B., Dual Price Play, 4-coin Rejector.
F-10436 Bar Grip, W.B. Mounting Bracket EX-600 Cylindrical Wall Speaker EX-700 Wall Speaker
L-2130 Ceiling Spkr., Choice of Grille Types Listed: L-2136 Random Pattern, L-2136 Uniform Pattern, L-2605 Circular Flush-Mount Grille
Riviera Cigarette, 20 sel. 800 pack.
Ceiebrity Cigarette Merchandiser, 14 selection, 510 pack capacity, modular.
Celebrity Candy Merchandiser, 11 selections, 360 capacity, modular.
To Candy Merchandiser, 11 sel, 360 cap.
Celebrity Pastry Merchandiser, 5 selection. 100 capacity, modular.
Celebrity Hot Food Merchandiser, 7 selection. 140 capacity, modular.
Celebrity All Purpose Merchandiser, 130 capacity, 130 selection, modular.
Celebrity Fresh Brew Coffee Merchandiser.
11 selection, 750 cup capacity, modular.
Celebrity Food Drink Merchandiser, 4 selection, 1000 cup capacity, crushed ice feature optional, modular.
Dollar Bill Changer, 10 change combinations, up to \$300 bank capacity.
Celebrity Condiment unit, accommodating oven, can opener, ketchup, mustard, salt, pepper, etc., modular.
Customic Background Music (Tape Cartridge)

### THE SEEBURG CORP.

LPC-1-Stereo LP Console, 160 Selection

Phono.

LPC-IR—Stereo LP Console, 160 Selection Phono., remote control.

All LP Consoles have the following standard equipment: Personalized, Album of the Month Feature, Plays 83-1/3 and 45 RPM records intermixed, Album Pricing and universal pricing system, Half Dollar, Income Totalizer.

HLPC-1—Stereo LP, 160 Selection, Hideaway Plays 33-1/8 and 45 RPM records intermixed, Album pricing and universal pricing system, Income totalizer.

DS160H—Directional Stereo, 160 Selection Phono. With Artist of the Week Feature, Universal Pricing, Plays 33-1/8 and 45 RPM records intermixed, Half Dollar, Remote Control optional.

SC-1—Stereo Consolette, 160 Selection, Includes the following features: Personalized, Album of the Month, Album and single pricing, Pushbutton volume control, Remote selection, Twin stereo speakers Remote income totalizer.

3W100—Wall-O-Matic 100, Single Pricing TW1—Twin stereo wall speaker, 8 inch TC1—Twin stereo corner speakers, 8 inch ERWC1-12—Extended bass corner/wall speaker, 12 incb PRVC-2—Powered remote volume control CC2—Coin counter BACKGROUND MUSIC Encorel 750 Sel.

BMS-2—Background Music Unit, 1000 sel. BMC-1—Background Music Compact BMCA-1—Companion Audio CIGARETTE VENDOR 4E3—Modular unit, 825 pack capacity.

4E4XM—Modular (less match unit) 825 pack capacity.

4E4XM—Free Standing, Personalized (less match unit) 825 pack capacity.

4E4XM—Free Standing, Personalized (less match unit) 825 pack capacity.

4E4XM—Free Standing, Personalized (less match unit) 825 pack capacity.

664-D—Seeburg/Bally Modular Coffee Vendor, Coffee-Chocolate (dry ingredients) 450 7 oz. cups. Selective: 5 664-D—Seeburg/Bally Modular Coffee Vendor, Coffee-Chocolate (dry ingredients) 450 7 oz. cups. Selective: 6 664-R—Seeburg/Bally Modular Coffee Vendor, Coffee-Chocolate (dry ingredients) 450 7 oz. cups. Selective: 5 664-D—Seeburg/Bally Modular Coffee Vendor, Coffee-Chocolate (dry ingredients) 450 7 oz. cups. Selective: 5 664-D—Seeburg/Bally Modular Coffee Vendor, Coffee-Chocolate (dry ingredients) 450 7 oz. cups. Selective: 6 664-R—Seeburg/Bally Modular Coffee Vendor, Coffee-Chocolate (dry ingredients) 450 7 oz. cups. Selective: 6 664-R—Seeburg/Bally Modular Coffee Vendor, Coffee-Chocolate (dry ingredients) 650 cup capacity, Selective: 6

### SOUTHLAND ENGINEERING CORP.

Time .											
Travel	ing	rrog					 	٠		*	
Orbiti											
Travel											
Space Travel	Ship						 				٠.
Travel	Pon	y (Ac	lapta	ы	е .	tc	0	t١	oe	r	
D:4.											

### UNITED MFG. CORP.

	Bowling					
Bank P	ool (11/6	3)				
Skippy	Shuffle	(11/63)				
Jill-Jill	(N.Y.C.	Version	on	of	Skippy	Shume)

### U.S. BILLIARDS INC.

Comet 6	-Pkt.	Se	r	i	e	3									
Model	6700								٠						
Model	7700	٠,	,												,
Model	8200												4		
Model	9100	,				·									
Deluxe	Rotati	on		В	u	r	n	p	e	r					
Model	48														
Model	67														

### VALLEY SALES CO.

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### WILLIAMS MFG. CO.

Beat The Clock 1P (12/63) .....

### THE WURLITZER COMPANY

2700 Stereo-Mono., 200-sel. phono. 2710 Stereo-Mono., 100-sel. phono. Wall Boxes 5121 Private Stereo Spkr. for use on WB 5200 and WB 5250 with Models 2300 thru

2700 5010 WB Ten Top Tunes sel. 50¢ 5250 WB 200-sel. 10-25-50¢ 5207 WB 104-sel. 5200 WB 100-sel. 10-25-50¢

5200 WB Speakers
5122 Stereo Convortible Console Spkr.
5123 Stereo Wall Spkr.—12" Coaxial
5124 Stereo Corner Spkr.—8" Extended

5124 Stereo Corner Span.
Range
5125 Stereo Extender Spkr. (Packed in Pairs)
5126 Stereo Directional Spkr. (Packed in Pairs)
Hideaway Phonographs
2717 Stereo-Mono. 200-sel.
2711 Stereo-Mono. 108-sel.

ry 15,



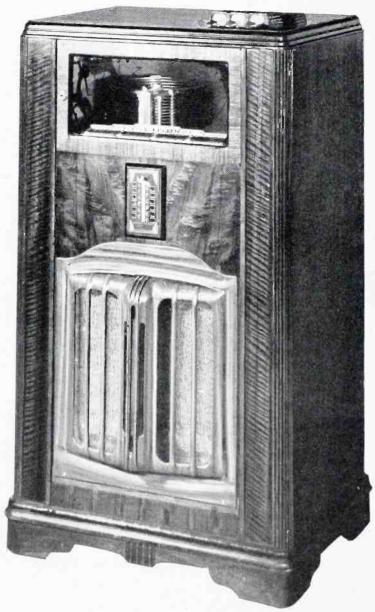
You're Looking at the Only Phonograph Offering the Extra Earning Power of the Ten Top Tunes Plus Album Music Selections

APPEALS TO BOTH YOUNG AND OLD





# "You do the darndest things, baby..."



Remember that one? Or how about "Stompin' at the Savoy," or "Pennies from Heaven"... top tunes from back in 1936.

The year we introduced one of our "big hits," too... the Rock-Ola Multi-Selector. "America's finest phonograph... at America's lowest price." And here's what we said about it then...

"... just two tools. An ordinary pair of pliers and a tiny, dime store screw driver. That's about all you need to keep your Rock-Ola Multi-Selector in perfect running order 24 hours a day throughout the year. This is because the Rock-Ola Multi-Selector is so well built. So solidly constructed. Its entire assembly is a masterpiece of simplicity. All useless parts—all excess grief and baggage—have been done away with. Only the necessary elements remain. That's why you can always depend on your Rock-Ola Multi-Selector to perform smoothly and satisfactorily."

Years pass. Fads change. So do people, products, and even entire companies. Yet, for us one thing has *never* changed. Outlined in that brief passage is our philosophy of manufacturing which has remained the same for nearly 30 years. Pure and simple concepts of engineering . . . a tradition of excellence which has made Rock-Ola the most respected name in phonographs . . . a tradition well-represented by our new 1964 Rhapsody II and Capri II De Luxe Stereo-Monaural phonographs.

See them at your Rock-Ola Distributor's today!



