The Cash Box

VOLUME XXII—NUMBER 4

OCTOBER 8, 1960



Miss Liberty stands atop the success ladder to add two new young stars to Liberty Records' gallery of recording personalities. The artists are Johnny Burnette and Bobby Vee—two of the hottest youngsters on today's disk scene. Johnny is riding the crest with "Dreamin'" and Bobby is elimbing steadily with "Devil or Angel." Liberty Records is planning an intensive promotion behind the two lads to capitalize on the tremeudous following the youths have attracted during the past year. "Dreamin'" is the title of Burnette's first LP recently released, and "Devil Or Angel" is the tag on Bobby's first LP issued last week.



Jackie, of course/



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	Por	s. Last Veek		Pos. We	Last eek			Pos. Lost Week		Pos W	s. Last Veek
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3	THE BUTTON DOWN MIND OF BOB NEWHART	2	Terry Sn (Comman		29	3	PERSUASIVE PERC Terry Snyder (Command	d S-800)	40 R	ENIUS OF	31
4	(Warner Bros. W-1379; WS 1379) * JOHNNY'S MOODS Johnny Mathis	5	Brook Be (Mercury	nton & Dinah Weshington MG-20588; SR 60244)		4	THE SOUND OF N	z KOS-2020)	29 DA	ARIN AT THE COPA	30
E	(Columbia CL-1526; CS-8326 *B-15261,2,3) • BRENDA LEE	4	FOR Paul An	YOUNG LOVERS	30 (47)	5	JOHNNY'S MOODS Johnny Mathls (Columbia CS-8326)	5 5	20 PR	co SD-33122) OVOCATIVE PERCUSSION -Vol. II	1 40
5	(Decca DL 4039; DL 74039) "PAUL ANKA" SINGS HIS BIG "15"	7	Billy Van	ME FROM UMMER PLACE ughn P-3276; DLP-25276)	28	6	SOUTH PACIFIC Movie Cast (RCA Victo	or LSO-1032) 7	71 RC	rious Artists (Command 33-SD-8	810)
7	(ABC Paramount ABC-323) • LOOK FOR A STAR Billy Vaughn	6	21 • THE	RHYTHMS AND LADS OF BROADWAY	37	7	LOOK FOR A STAF		(Ke	OWN HALL OPP KXS 5008) Y IT WITH MUSIC	41
8	(Dot DLP-3322; DLPS 25322) EDGE OF SHELLEY BERMAI (Verve MGV 1503)	N 9	(Columbi	a C 2L 17; C 2S 803) FORGETTABLE	34	8	PROVOCATIVE PERCUSSION Various Artists (Comm	and 806)	JZ Ra	y Conniff Orch. & Chorus olumbia CS 8282) NFORGETTABLE	35
9	THE SOUND OF MUSIC Original Cast (Columbia KOL 5450; KOS-2020)		(Mercury	MG-20572; SR-60232) CORE SANTO &		9	CAN CAN Sound Track (Capitol SW-1301)	9	3/1 M	nah Washington (Mercury SR-60 ORE ENCORE OF GOLDEN)758) I
10	ENCORE OF GOLDEN HITS Platters (Mercury MG-20472)	11	(Canadian CALP 100	n American 2; SCALP 1002) Y IT WITH MUSIC	33	10	YOUNG AT HEART Ray Conniff Singers (Columbia CS 8281)	т 10	Pla (M	TS tters ercury SR-60252)	33
II	★ ● DARIN AT THE COPA Bobby Darin (Atco LP-33122; SD-33122 ★EP-45		Ray Coni (Columbi	niff Orch. & Chorus a CL 1490; CS 8282 *B 14		11	THEME FROM A SUMMER PLACE		JJ 50	1 YEARS OF FAMILIAR NGS Strings (Somerset SF 2RS)	27
12	★ ● SOLD OUT Kingston Trio (Capitol T-1352; ST 1352* EAP 1, 2, 3-1352)	8	36 WHY	Checker (Parkway P 7001)	43	12	BONGOS Los Admiradores (Comn	15	JU SA	TE FOUNTAIN LUTES THE GREAT ARINETISTS oral CRL 757333)	43
13	RAY CHARLES IN PERSON (Atlantic 8039)	18	27 FOUND	LOVE	40	13	BRENDA LEE	14	27 FA	ITHFULLY Innay Mathis (Columbia CS 8219)	38
14	KICK THY OWN SELF Bro. Dave Gardner (RCA Victor LPM-2239; LSP-2239)	14	38 • CON	eed (Vee Jay 1022) NNIE FRANCIS SINGS NISH AND LATIN ERICAN FAVORITES	41	13	(Decca DL 74039) SOLD OUT Kingston Trio	8	38 TH	HE RHYTHMS AND LLADS OF BROADWAY anny Mathis	45
15	MACK THE KNIFE ELLA IN BERLIN Ella Fitzgerald	16	MGM E 39 ● GEN Ray Chai	3853; SE 3853) IUS HITS THE ROAD rles	39	15	(Capital ST 1352) MUSIC FROM MR. Henry Mancini (RCA V	LUCKY 13 Victor LSP 2198)	20 TH	olumbia C 2S 803) HE APARTMENT and Track United Artists UAS 61	105)
16	(Verve MGV 4041; MGVS 6163) ★●YOUNG AT HEART Ray Coniff Singers	15	AN . MOR	ramount ABC-335; ABCS 33 RESONGS BY RICKY ilson (Imperial 9122; 1205)	24	16	SONGS TO REMEM Mantovani (London PS 193)		4U SP	ONNIE FRANCIS SINGS ANISH AND LATIN MERICAN FAVORITES	39
17	(Columbia CL 1489; CS 8281*B 148 CAN CAN Sound Track	17	Vol.	AAL AT THE PERSHING II amai (Argo LP 667; LP667)	42	17	BEN HUR Sound Track (MGM ISE	16	41 M	GM SE 3853) DRE GUNFIGHTER ALLADS	47
18	(Capitol W-1301 SW-1301) • ELVIS IS BACK Elvis Presley	13	Sound Tre	APARTMENT ack Artists UAC 310S; UAS 610	(s)	18	PERSUASIVE PERC	23	12 JA	irty Robbins (Columbia CS-8272 MAL AT THE PERSHING II II	-
19	INSIDE SHELLEY BERMAN (Verve MGV 15003; MG VS-6106)		Jackle W		23	19	MACK THE KNIFE IN BERLIN Ella Fitzgerald (Verve 6	21	A2 TH	mad Jamal Trio rgo LP 667) HE BUTTON DOWN MIND	
20	REJOICE DEAR HEARTS Bro. Deve Gardner (RCA Victor LPM-2083)	20	44 • UNT	TOUCHABLES iddle (Capitol T 1430;	44	20	LANZA SINGS CARUSO FAVORITI		Bol (W	BOB NEWHART Newhart arner Bros. WS 1379)	34
21	MORE GUNFIGHTER BALLADS Marty Robbins	21	Rilly Van	AT GOLDEN HITS	48	21	(RCA Victor SP-33-75) THE TWO OF US	19	AG BR	AZEN BRASS	_
22	(Columbia CL-1481; CS-8272; *B-14811,2,3) JOSE JIMINEZ	22	46 BEN Sound Tr	ack	35	22	Brook Benton & Dinah (Mercury SR 60244) ELVIS IS BACK	Washington	46 PA	UL ANKA SWINGS FOR	36
22	Bill Dana (Signature SM-1013)		(MGM IE	LIAN FAVORITES	45	44	Elvis Presley (RCA Victor LSP-2231)		17 BE	BC Paramount ABCS-347) LLS ARE RINGING	37
23	★ SOUTH PACIFIC Movie Cast (RCA Victor LM-2252; LSO-1032 * EPA-4211)		Connie Fi AΩ MY GO	rancis (MGM E-3791; ST 37 LDEN FAVORITES	91)	23	NEW ORLEANS Pete Fountain (Coral C	RL-757282)	AO SK	ginal Cast (Capitol SW-1435) ETCHES OF SPAIN	46
24	★ ● SOLID AND RAUNCHY Bill Black (Hi HL-12003; HE-22002)	31	(Brunswic	ilson k BL 54058) S FOR LOSERS		24	BELAFONTE AT CARNEGIE HAL Harry Belafonte (RCA	L 28 Victor LSO-6006)	(Co	les Davis Solumbia CS 8271) RCUSSION ESPANOL	
25	MORE ENCORE OF GOLDEN HITS Platters (Mercury MG-20591; SR-60252)	32	50 BOBBY	ry (Liberty LRP 3176) SINGS AND SWINGS dell (Cameo C 1007)	49	25	SENTIMENTAL SIN WITH MITCH MIL (Columbia CS-8251)	IG ALONG	EN EN	Caiola (Time S 2006) CORE SANTO & JOHNNY Inadian American SCALP 1002)	_



To Each His Own THE PLATTERS

71697

"More Encore Of Golden Hits"

MG 20591 SR 60252

More New Solid Hits From



I Wish I'd Never Been Born

PATTI PAGE

71695

Love Walked In

DINAH WASHINGTON

71696

Midnight Lace

DAVID CARROLL

71703

Charming Billy

JOHNNY PRESTON

71691

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Record Reviews

C+ FAIR **C** MEDIOCRE B+ VERY GOOD B GOOD

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box

"ALONE AT LAST" (2:59) [Pearl BMI-Lehmann]

"AM I THE MAN" [Pearl BMI—Hamilton, King] JACKIE WILSON (Brunswick 55170)

The Wilson affinity for back-to-back hits should be continued with his latest deck. "Alone" is the rhythm Wilson against exciting rock-a-string (& chorus) while "Am I" is the ballad Wilson, a potent re-write of the famed Tchaikovsky Piano Concerto theme (familiar pop version is "Tonight We Love"). Sure-fire sessions.

"WHOLE LOTTA SHAKIN" GOING ON" (2:28)

"THE HUCKLEBUCK" (2:30) [United ASCAP—Alfred, Gibson]

[Marlyn BMI—Williams, David]

CHUBBY CHECKER (Parkway 813)

Checker, who had the kids "Twistin'" all across the nation via his last Parkway outing, should keep 'em hopping with his new stand. One end's a 'twist' up-dating of the short-while-back rock smash, "Whole Lotta Shakin' Going On" while the other's a great new teen-angled performance of the old dance favorite, "The Hucklebuck" (from his current click "Twist" LP). Sensational choral and ork support on both lids.

"PATSY" (2:30) [Meridian BMI—Otis] "OLD TIME RELIGION" (1:57) [Briarhill SESAC-Arr.: Lester] JACK SCOTT (Top Rank 2075)

"Patsy" is the name of Jack Scott's next chart gal friend. It's a sensational, happy rock-a-shuffler that takes him out of the sad, slow beatballad ("It Only Happened Yesterday") grooves. The top notch choral and musical arrangement is supplied by Bill Sanford. Also keep an eye on Scott's tantalizing, handclapping reading of the famed spiritual.

"TO EACH HIS OWN" (2:46) [Paramount ASCAP-Livingston, Evans] "DOWN THE RIVER OF GOLDEN DREAMS" (3:10)
[Leo Feist ASCAP—Klemmer, Shilkret]

THE PLATTERS (Mercury 71697)

The Platters hit habit of reviving the oldies (currently it's "Red Sails In The Sunset") is again in evidence here. This time it's the lovely "To Each His Own" that the crew caresses in ear-arresting shuffle manner. Backing, "Down The River Of Golden Dreams," is another fine evergreen brought tastefully up-to-date, beat-ballad style. Topside (Already Happening) is from their "More Encore Of Golden Hits" LP while the flip's in their "Reflections" date.

"UP IN THE AIR" (1:58) "CHARMING BILLY" (2:23) [Big Bopper BMI—Harold] [Big Bopper BMI—Courville] JOHNNY PRESTON (Mercury 71691)

Preston can easily continue his hit string (which now includes "Feel So Fine") with both ends here. One side's a new up tempo ditty tagged "Up In The Air." The other's a 'charming' rock re-write of the oldie, "Billy Boy." Both are tailored for teen tastes. Looks like money-in-the-bank for all concerned.

> "BALLAD OF THE ALAMO" (3:38) [Leo Feist ASCAP—Webster, Tiomkin] "A TIME AND PLACE FOR EVERYTHING" (1:49) [Marizona BMI—Joy] MARTY ROBBINS (Columbia 41809)

Marty Robbins' newest is a pic-title tune and it looks like a smasheroo. It's the 1836 Texas tale of heroism that Robbins convincingly relates in the "Ballad Of The Alamo." Chorus and quick-paced, guitar-led musical backdrop lends a fine showcase for the artist's expert storytellin. The romantic coupler is a charming lilter that makes for a very pretty companion piece. Can also make it.

"I JUST WANT TO LOVE YOU" (2:20) [Eden BMI—Otis, Benton] "YOU'RE FOR ME" (2:20) [Eden BMI—Benton, Colocrai]
CLYDE MC PHATTER (Mercury 71692)

McPhatter's second outing for Mercury should easily follow in the hit footsteps of his label bow, "Ta Ta." This one, "I Just Want To Love You," is an easy-going, change-of-pace shuffler that Clyde, along with the Belford Hendricks-led ork-chorus, delivers in refreshing fashion. "You're For Me," is a happy quick beat entry that can also step way out.

THE STARGAZERS (Palette 5066)

(B+) "MANHATTAN SPIRIT-UAL" (2:35) [Zodiac BMI— Maxted, Karten, Fredrics] English songsters offer a lyric version of the Red Owen instrumental hit of a few seasons back on the same label. Both

seasons back on the same label. Both vocal and ork backing have a bright swing quality. Jocks will like.

(B) "THREE BEAUTIFUL WORDS" (2:00) [Zodiac BMI—Barnes, Adams] Pretty ballad is delivered attractively by the group, whose support features a tricky guitar sound.

20TH CENTURY STRINGS (20th Fox 222)

"THEME FROM 'THE ALA-MO' (The Green Leaves Of Summer)" (1:58) [Leo Feist ASCAP—Webster, Tiomkin] The Hugo Montenegro-directed ork does a dramatic string job on the big pic tune. A forceful instrumental version of the opus.

III instrumental version of the opus.

(B) "THEME FROM 'KLONDIKE'" (2:08) [Hummable ASCAP—Mizzy] Majestic French horns are included in this reading of the TV main-title. Tracks are from the ork's LP, "12 Great Themes Of The Soaring '60's."

RICHARD WOLFE ORCH.-CHORUS (Kapp 354)

(Kapp 354)

(B) "NO ARMS CAN EVER HOLD YOU (Like These Arms Of Mine)" (2:21) [Gil BMI—Crafer, Nebb] Oldie is re-stated with the teeners mostly in mind, and the Wolfe ork-chorus do a sparkling rockswing job. Bright affair that the jocks can spin for all-market attraction.

(B) "THE GIRL IN THE HIGH SCHOOL BAND" (2:19) [Ashland BMI—Mure, Wolfe] A good-natured rockin' blues sound from the Wolfe crew. Gal does a number bit ala "Itsy Bitsy."

RAY MELTON (Hope 1001)

(B+) "YOU AND JOHNNY SMITH" (1:56) [Grille BMI—Isle] Contagious rock-a-billy sound on a theme about the third party in a romantic triangle. Sound could do solid teen business.

(B) "ONLY ONCE"

(B) "ONLY ONCE" (1:50)
[Grille BMI—Elliot] Plaintive comments from the songster.
Haunting affair. NRC handles the

LEWIS WEBER (Magnum 82260)

(B+) "JEAN" (2:11) [Southern Belle BMI—Weber] Rock-astring presents a strong sound as the songster's setting. Name-song is catchy. Kids will go for the beat. Deck's distrib is NRC Records.

(B+) "SWEATER OF LOVE"
(2:20) [Eastwood BMI—
Weber] A warmer rock sound in this romantic about a fella who offers his gal a "sweater of love." Pretty teen

MARTIN WALKER (Pinky 301)

(B+) "WHERE CAN YOU BE?"
(2:21) [Manor ASCAP—Herman, Gabler, Anthony] Striking wistful-romantic is pleasantly warbled by the songster against a legit string ork arrangement. Generally effective softie softie.

(C+) "LOVE IS EVERYTHING (They Say It Is)" (1:41) [Manor ASCAP—Riccitelli, Kabak] Songster and support put on a slick swing show. Both takes are from an LP tagged "Baker's Dozen."

POP CORN & THE MOHAWKS (Motown 1002)

(B+) "CUSTER'S LAST MAN"
[Jobete Gordy, Wylie, Robinson] "Mr. Custer" produces another novelty blueser on the "last-stand" theme. Here, men come upon one of Custer's survivors. Some laughs.

(B) "SHIMMY GULLY" (2:14)
[Jobete BMI—Wylie, Cheddarsamjun] Musicians deliver the teendance step with a catchy sound. Lead
& chorus explain the step humorously.

BUDDY MILLER (Vem 222)

(B) "LITTLE BO PEEP" (2:14)
[Asbury BMI—Miller] Blazing beat stuff from the vocalist and combo, which turns in a torrid performance. Plenty of teen color in this presentation presentation.

(B) "I FOUND MY LOVE" (2:20)
[Asbury BMI—Miller] A
bluesy quality to this hard-beat semiwail from Miller and the musicians.

THE ROCKIN' R's (Stepheny 1842)

"BEWITCHED" (2:03) (B) "BEWITCHED" (2:03) [Chappel ASCAP—Rodgers & Hart] The sturdy is presented in a teen-pleasing instrumental manner, sax romantically in the lead. Nice soft-spoken rock look at the lovely.

(C+) "WALKIN" YOU TO SCHOOL" (2:07) [Lin-Lee Asbury BMI—Volz] A Latinish-rock approach to the OK back-to-school item which features a lead voice and chorus backing.

BUD & TRAVIS (Liberty 55284)

"THE GREEN LEAVES OF SUMMER" (2:42) [Leo Feist ASCAP—Webster, Tiomkin] The label's folk-styled attraction offers a version of the "Alamo" tune with a smoothness that makes for inviting balled listoning smoothness that ballad listening.

"BALLAD OF THE ALAMO" (B) (2:47) [Leo Feist ASCAP—Webster, Tiomkin] The flick's dramatic entry is told with striking effectiveness by the boys. Exciting version of the "Alamo" story.

CHARLES WOLCOTT (MGM 12944)

(B+) "RUBY DUBY DU FROM KEY WITNESS" (1:46) [Rob-bins ASCAP—Wolcott] Wolcott heads the MGM Studio Orchestra in a catchy bounce-beat instrumental piece from a pic tabbed "Key Witness." Sound has a grow-on-you quality.

B) "LEATHERJACKET COW-BOY" (2:07) [Robbins ASCAP -Wolcott] A bluesy theme from the same flick.

CORNBREAD & BISCUITS (Maske

"THE BIG TIME SPENDER" (B+)Part 1 (2:42) [Wilstadala BMI—Kerrin, Lendon] The comedy team goes thru their humorous paces in a session that's sure to receive action in the blues areas. Good juke

"THE BIG TIME SPENDER" Part 2 (2:50) [Wilstadala BMI—Kerrin, Lendon] Continuation of the above stanza with a rousing finish.



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Record Reviews

B+ VERY GOOD

B GOOD

C+ FAIR

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box

"ISN'T IT AMAZING" (2:15) [Winneton BMI—Smith, Keyes] "MOLLY MAE" (2:43) [Winneton BMI—Watts, Mosely] THE CRESTS (Coed 537)

This one looks like the Crests next big chart affair. It's an attention-getting, up beat romancer, dubbed "Isn't It Amazing," that the crew, with Johnny Mastro featured, decks out in teen-appealing fashion. Bot-tom half takes the warm, romantic rock-a-ballad route. Top end all the

"IN THE HEART OF A FOOL" (2:47) [Cedarwood BMI-Walker, Tillis] "LET'S FORGET IT" (2:31) [Central Park South ASCAP—Ray] JOHNNIE RAY (Cadence 1387)

We'll bet our bottom dollar that Johnny Ray has a tremendous money-maker with his very first Cadence session, "In The Heart Of A Fool." It's a heartbreaking romantic lilter that Ray and the Archie Bleyer chorus-ork carve out beautifully. Coupler is another very pretty lover's lament (a Ray original) that can also attract much attention. Artist never

"BE MY LOVE" [Miller ASCAP-Brodszky, Cahn] "WHY DON'T YOU DO RIGHT" [Mayfair ASCAP-McCoy] JOANIE SOMMERS (Warner Bros. 5177)

The young chirp follows her "One Boy" success with a top drawer revival of the side that brought the late Mario Lanza to fame, "Be My Love." Tune, also cut by MGM's Joni James, features Joanie in a lovely beatballad pose. Should be a big one. Backing is an inviting up-dating of the evergreen, "Why Don't You Do Right." Excellent two-sided assist by the Don Ralke aggregation.

"I HEAR MY BABY" (1:55) [Arc BMI—Haynes] "OH BABY" (2:14) [Arc BMI—Bookman] LARRY WILLIAMS (Chess 1764)

Larry Williams' latest Chess effort has that hit stamp notched into every groove of the disk. Tune, already kicking up a territorial fuss, is a staggered, up beat blueser tagged "I Hear My Baby." Chorus and ork back in winning fashion. Flip's a shuffle rhythm delighter that should also catch loads of spins.

"SWEET SLUMBER" (2:29) [Advanced ASCAP— Milliner, Woode, Neiburg]

"TEEN FLIP"—(2:20) [Foresite, Mardon BMI-Hall, Johnson, Palmer]

ERNIE FIELDS (Rendezvous 129)

Both ends of Ernie Fields' new Rendezvous release are destined for chartdom. The two sides, "Sweet Slumber," and "Teen Flip," are as different as day and night. Former's a lovely, "Georgia On My Mind"-flavored beaut with strings (arranged by Plaz Johnson) while the latter's an infectious percussive-angled quick beat'er (arranged by Rene Hall) that oughta have the teeners flippin'. It's a toss-up for honors.

"MARUSKA" [Italian Book Co.—Giannina, Rulli] "SIBERIANA" [Selma BMI—Bixio, Cherbuni] COSIMO (Warwick 570)

Here's a happy-go-lucky ditty that can bounce right into the big hit category. It's an extremely catchy Italian language affair, tabbed "Maruska," that Cosimo and chorus wrap up in most attractive style. Airplay should send it soaring. More ear-pleasing sounds on the undercut.

> "THE STORY OF JESSE JAMES" (2:27) [Trinity BMI-Davie, Schuster, Csida] "SAY YOU" (2:12) [Trinity BMI—Hicks] JAMIE COE (ABC-Paramount 10149)

It shouldn't be too long before Jamie Coe breaks into the hit-making ranks. "The Story Of Jessie James" (which deals with the time when the infamous outlaw went straight) is the tag of the chanter's new Ampar waxing and it's related with an ultra-commercial, "Stagger Lee" drive Watch it take off. Under stanza's a potent beat-ballad offering.

MARY ANNE CURTIS (Pontiac 103)

> "UH UH HONEY" (2:10) [Saxon-Curtis] Lass in nicely over-dubbed in this infectious outing. Sax and percussion sock head the setting. Could get some action.

(C+) "LET'S START ALL OVER AGAIN" (2:20) [Saxon-Cur-tis] A plaintive plea from the song-

LOUIS JORDAN (Warwick 583)

(B) "BILLS" (2:20) [Selma BMI—Butler, Terry] Fella's got lots of unpaid bills in this sock-rock blueser by the vet performer, who is assisted by a torrid combo sound. Mostly an R&B market date.

(B) "FIFTY CENTS" (2:38) [J. Fisher & Bros. ASCAP—Mc-Kay] A calypso-styled novelty here.

JERRY KELLER (Kapp 353)

(B+) "WHAT MORE CAN I SAY" (8+) WHAT MORE CAN I SAY (2:12) [B. F. Wood ASCAP— Seneca] Good shuffle-beat ballad sound from the songster and accom-paniment, which includes a male chorus. Teeners will appreciate the semi-attack.

(B) "WHOLE HEARTEDLY"
(2:25) [Rayven BMI—Davee,
Keyes, Burton] Lazy-beat sentiments

BILL & DOREE POST (Crest 107)

(B+) "BECAUSE I LOST YOU"
(2:26) [American BMI—B.&
D. Post] Song team blends attractively on the lovely, country-flavored plaintive. This affecting entry could develop into something.

(B+) "PLEDGE OF ALLEGIANCE (March)" (2:33) [American BMI—Music by B.&D. Post] A spirited march version of the famed pledge, with one portion devoted to the twosome's spoken version of the

SUE ALLEN (World Wide 8002)

(B+) "DANCE! DANCE!
DANCE!" [Savoy Wemar
BMI—Brandon] Lark and musicians
engage in a sprightly, rinky-dink session, with an old-time flavoring. Bears watching.

(C+) "HURRY BACK" [Savoy BMI—Thomas] Beat-ballad stint by the lass on this portion.

DOM DAVILIO ORCH./ART LANG SINGERS (Vassar 304)

"LA COMPANSITA" [Viila BMI—] The Spanish perennial is delivered with a hard rock-a-cha sound by the ork & songsters. It's a bright date that could get good teen reaction.

(B) "AYE-AYE-AYE" (2:38) [Villa BMI—] Easier and more straightforward cha-cha sound in this corner.

LINDA FIELDS (Top Rank 2070)

(B+) "KISSIN' BREAK" (2:27) [Leonard Whitcup ASCAP—Whitcup, Ryan, Gierlach] The lark takes an impressive bow on the Top Rank label with a happy-go-lucky polka-like ear-pleaser. Attractive choral and musical showcase for Linda's bright piping. Rates loads of attention attention.

(B) "PROMISE ME ANYTHING"
(2:15) [Leonard Whitcup
ASCAP—Whitcup, Ryan, Gierlach]
The fetching romancer on this end
follows the soft beat cha cha route. Inviting coupling.

JOHNNY MACRAE (Candix 302)

(B+) "BETCHA JOHNNY KNOWS" (2:10) [Candix Sar-KNOWS" (2:10) [Candix Saracen BMI—Macrae] Plot about a teen triangle is presented with a contagious sound. Macrae effectively sells the story against fine guitar-led rockin'. Could move.

(B) "THE LONELY YEARS" (2:40) [Candix Saracen BMI—Macrae] Artist gets to the heart of the philosophical item about a fella away from his loved-one.

RONNIE LOVE (Dot 16144)

(B+) "CHILLS AND FEVER" (2:22) [Hermes BMI—Rackep, Ness] Love's pro presentation of the catchy blueser could make-the-grade. He gets a steady, fine-sounding beat from the musicians. Should be eyed closely.

(B) "NO USE PLEDGING MY
LOVE" (2:12) [Hermes BMI
—Rackep, Ness] R&B plaintive that
"answers" (though with the same
tune) the old hit, "Pledging My Love."

FRANK CHACKSFIELD
(London 1945)
(B+) "THEME FROM DARK AT
THE TOP OF THE STAIRS"
(2:40) [M. Witmark ASCAP—
Steiner] Label's long-time mood-ork prize does a pretty teen-beat stint—with chanting chorus help—on the lovely, oft-cut pic melody. Well-done instrumental.

(B) "CAROLINE" (2:00) [F. Chacksfield ASCAP—Alstone] Likeable ditty gets a happy swingrock arrangement.

TRACY PENDARVIS (Sun 345)

(B+) "SOUTH BOUND LINE" (2:25) [Knox BMI—Pendarvis] Songster does a teen-wise vocal on the fast-moving folk-type ditty, and guitars provide the important sounds in the colorful setting. Deck has rock merits.

(B) "IS IT ME" (2:02) [Hi Lo BMI—Pendarvis] Tricky Lat-inish beat backs the performer's catchy musings.

THE VOCALEERS (Old Town 1089)

(B+) "THIS IS THE NIGHT" (2:34) [Hi-Hoss BMI—Dunham, Duncan, Fuller, Walton] Team and its strong lead get the infectious picture of the happy romantic bluesrhythmic. A sound that the teeners are currently going for.

(B) "LOVE AND DEVOTION"
(2:42) [Hi-Hoss BMI—Dunham, Duncan, Fuller, Walton] As the
title suggests, this session is a caressrock stint, and the boys (and lead)
are very convincing.

HUBBY

CHUBBER

CHECKER

POUBLE

DECKER



WHOLE LOTTA SHAKIN' GOIN' ON

THE HUCKLEBUCK

PARKWAY RECORD #813



Record Reviews

B+ VERY GOOD **C** MEDIOCRE B GOOD C+ FAIR

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box **Best Bets**

CLYDE MCPHATTER (MGM 12949)

(B+) "THIS IS NOT GOODBYE" (2:18) [Aldon BMI—Sedaka, Greenfield] McPhatter, now with Mer-"Ta Ta," could get further chart recognition with this ballad statement with pro rhythmic touches by the songster and combo-chorus accompaniment. Tune is first-rate stuff.

(B) "ONE RIGHT AFTER AN-OTHER" (1:50) [Rooseveit BMI—Blackwell] Cheerful light-beat rocker for the kids here.

SARAH VAUGHAN (Mercury 71702)

(B+) "CLOSE TO YOU" (3:03)
[Barton ASCAP—Lampl,
Hoffman, Livingston] Thrush has a
very attractive essay of the fine oldie
here. Lush strings, femme chorus
chants in the setting. This worthy
romantic could happen big.

(B) "OUT OF THIS WORLD"
(2:28) [Edwin H. Morris]
Light swingtime for the performer
and support. Both evergreen readings
are from Miss Vaughan's "Close To
You" package.

PAUL EVANS (Guaranteed 213)

(B+) "HUSHABY LITTLE GUITAR" (2:30) [Pambill Lyle ASCAP—Evans, Williams] Songster, who has such successes as "Happy Go Lucky Me" and "Midnight Special" behind him, does a fine folkish vocal on a charming opus. Could be another Evans winner.

(B) "BLIND BOY" (2:52) [Pambill Lyle ASCAP—Evans, Byron] After a narrative intro, the songster sings an inspirational. Feelingful survey.

EDDIE BO (Ric 974)

(B+) "WARM DADDY" (2:03)
[Ron BMI—Johnson, Allen
Douglas] Performer, who recently had
locale reaction to his "Tell It Like It
Is," should attract R&B-pop attention Is," should attract R&B-pop attention with this contagious blueser. Backing has lots of sound value, but Bo's performance is the big factor here.

(B) "AIN'T IT THE TRUTH NOW" (2:14) [Ron BMI— Burmah, Johnson] More catchy blues doings by the artist.

ANITA BRYANT (Carlton 535)

(B+) "ONE OF THE LUCKY ONES" (2:06) [Joy ASCAP—Warren, Goehring] Thrush, still holding a chart position with "In My Little Corner Of The World," could score again with this affecting inspirational-type romantic. Keep tabs on it.

(B) "LOVE LOOK AWAY" (2:40)
[Williamson ASCAP—Rodgers, Hammerstein] The lovely ballad from "Flower Drum Song" is in capable ballad hands here.

THE RIVIERAS (Coed 538)

(B+) "GREAT BIG EYES" (2:35)
[Winneton BMI—Watts,
Mosely] Group can head back to hitsville with the delectable novelty shuffler. Catchy romantic lyrics are sure
to make the teeners sit up and take
notice. Keep close tabs on this one.

"MY FRIEND" (2:26)[George Paxton BMI—Drake, Shirl] This lovely inspirational takes a fine balla-with-a-beat bow.

RAY SMITH (Judd 1021)

(B+) "BLONDE HAIR, BLUE EYES" (2:08) [Southern Belle Shreve-Nash BMI—Martin, Blake] Smith, who's had disk success, has a chance for further success with this cute rock-a-billy description of the adored one. Gals and catchy combo back-up back-up.

(B+) "YOU DON'T WANT ME" (2:28) [Cedarwood BMI— Walker, Wilkin] Artist does a pro caress job of a romantic that some-times sounds like "Sunrise Serenade." Worth eyeing too.

ERNIE K-DOE (Minit 614)

(B+) "HELLO MY LOVER" (2:49) [Minit BMI—Toussaint] Infectious rock-a-cha cha blues beat sets up K-Doe for his earthy wailing of the romantic. Deck is starting to kick up a territorial fuss and can come thru on the national level.

(B+) "'TAINT IT THE TRUTH"
(2:42) [Minit BMI—Toussaint] Blues ballad in the sentimental area is soulfully belted by the songster. Colorful combo-chorus work backs him up stylishly. Can also collect coin

NOBLE NOBLE (Coral 62233)

(B+) "EXCUSE ME (I Think I've Got A Heartache)" (2:20) [Briarcliff BMI—Howard, Owens) After making Top 100 noise with a country click, "Tips Of My Fingers," Noble again offers a country click, and both he and the combo-chorus have a fine rock-a-string version of the light heat ditty Can repeat Noble the light-beat ditty. Can repeat Noble last outing.

"ISLAND FAREWELL" (2:24) [Budd ASCAP—Kaye, Jones] Warm-beat Hawaiian-flavored

EUGENE CHURCH (Rendezvous 132)

NEWS" (B+) "GOOD NEWS" (2:55)
[Little Darlin BMI—Church]
Rock 'n roll is sweeping world says
the blues songster in this infectious
novelty rhythmic. Contagious assist
from the combo-chorus. Rock charmer
that could do it.

(B) "POLLY" (2:13) [Recordo BMI—Church] Performer and backing do another infectious job.

JEFF BARRY (RCA Victor 7797)

(B) "THE FACE FROM OUTER SPACE" (2:39) [E. B. Marks BMI—Barry, Raleigh] Fella meets up with a wierd looking (and talking) "face" (he has no body) in this tricky middle-beat affair that has the "Alleymore" influence on it. Will get teen far Oop" influence on it. Will get teen-fun

(B) "LONELY LIPS" (2:25) [E. B. Marks BMI—Barry, Raleigh] Barry and combo rock nicely in this theme about a fella who wants to get back his love.

THE ESCORTS (Scarlet 4005)

(B+) "LEAKY HEART & HIS RED GO-KART" (2:59) [Studio-Tree BMI—Nelson, Crutchfield] Both the vocal team's blending and the infectious combo beat display the novelty ditty with pro teen humor. Part of the proceedings involve a narrative about a car-race. Has a sound. Diskery distrib is London.

(C+) "I WILL BE HOME AGAIN" (2:23) [Leeds ASCAP—Benjamin, Leveen, Singer] Sentimental-beat survey by the boys.

THE HARBOR LIGHTS

(B) "TICK - A - TICK - A-TOCK"
(2:33) [Conn & Wildon BMI
—Yaguda] The wistful's lyrics are
given over to the vocal team's thrush
lead. Soft beat combo stint is arranged with a soft tick-tock sound.

(C+) "ANGEL OF LOVE" (2:13) [Conn & Wildon BMI—Yaguda] A Spanish-type beat session highlighted by the guitar work.

WALLY HESTER (University 607)

Not Forgetting)" (2:56) [Melrose ASCAP—Douglas, Terry, Parman] A very likeable and catchy folktype ditty is handled in a folk manner: Hester sort of narrates the lyrics and the chorus tags along with cheerful chants. Engaging entry. Label is distributed by Libery.

(B) "AS THE WILD RIVER RISES" (2:22) [Tree BMI — Raymond] Pretty folk-flavored ro-mantic is presented in a somewhat similar light.

SAM HAWKINS (Decca 31160)

(B+) "NOBODY BUT YOU" (2:14)

[Jat BMI—Burgess] Theme of endearment is performed with effective upbeat blues stylings by the songster and sound-wise combo-chorus backing. Hawkins has good falsetto sounds, and his sax provides notable teen statements. Could move.

(B) "YOU'RE SOMETHING OUT OF THIS WORLD" (2:17) [Sidney BMI—Covay] There's a catchy blues quality to this item about an extra-special dame.

AL HENDRIX (Lagree 701)

(B+) "YOUNG AND WILD" (2:10) [Johnstone-Montel BMI—Hendrix] Hendrix is a solid sock vehicle for the rocker, and the combo supplies a driving sound of value. Stuff that could mean something.

(B) "I NEED YOU" (2:33)
[Johnstone-Montei BMI —
Hendrix] The songster turns to a sincere-beat statement. Tune is intriguing. Liberty handles the diskery. y nezo en ese monentalimente e entra libralimentalia, en este circulero en ese e que di abbién e en est altre 🚹

EDDIE CALVERT (ABC-Paramount

(B+) "THEME FROM DARK AT THE TOP OF THE STAIRS" (2:34) [M. Witmark ASCAP— Steiner] The vet trumpeter's instru-ment is used to good ballad advantage in this relaxed version of the oft-cut pic main-title. Chanting femmes and a simple heat support simple beat support.

(B) "THEME FROM THE SUNDOWNERS" (2:36) [M. Witmark ASCAP—Tiomkin] Another pic opus—already getting Top 100 action—gets a similar run-through. Two fine mood pieces.

JAY JACOBS (Salco 561)

"WILL YOU MARRY ME" (2:17)—Songster poses the proposal with nice light-beat phrasing. Gal chorus is a good-sounding aid.

(C+) "LET ME BE THE MAN" (2:24)—An R&B-type rhythmic format here.

BOB WILSON (Era 3027)

(B+) "AND HER NAME IS SCAR-LET" (2:25) [Pattern ASCAP—Stuart] Guy has found the one in this appealing, folk-flavored ballad, sung with light-beat understanding by Wilson. Pretty combo-gal chorus accompaniment.

(B) "JAILER JAILER" (2:16)
[Bamboo BMI—Hodges] Wilson and the musicians wrap-one out about a fella whose pleas that he took the blame for murder by a gal lead him to a padded-cell.

RIC TANNY (Target 852)

(B) "PHOEBE" (2:15) [Walt Disney BMI—Goodman] Namesong is delivered with a colorful upbeat sound. Tanny's semi-belt gets good sounds from the combo-chorus.

"HAVE LOVE WILL TREAS-URE" (1:45) [Mon-Kol BMI— URE" (1:45) [Mon-Kol BMI— Pruskell] Softie session here.

THE HUMBUGS (Studio 9906)

(B+) "HOW DRY I AM" (2:00) [Delaware ASCAP—Arr: Catalano] After the cork pops and the stuff is poured in, the musicians do a bang-up, driving rock job on the familiar tune. Both guitars and saxes are the big sound factors. Potent date.

(B) "DISTILLERY" (2:00) [Delaware ASCAP—Appel] Combo belts, but not in the torrid manner of the upper session. There's fine teen bits, though. 20th Fox handles the label.

THE HARRY SIMEONE CHORALE (20th Fox 227)

"THE GREEN LEAVES OF SUMMER" (2:33) [Leo Feist ASCAP—Webster, Tiomkin] The big pic ("Alamo") ballad is beautifully handled by the diskery's popular vocalists. A variety version of the opus.

(B) "BALLAD OF THE ALAMO"
(3:30) [Loe Feist ASCAP—
Webster, Tiomkin] The robust item
from the flick.



She told me that she loved me . . . then she stole my copies of . . .

Jimmy Charles 'A Million to One' on Promo (P-1002)

The Ramblers 'Ramblin' on Addit (A-1257)

The Spydells 'Big McGoon' on Addit (A-1220)

The Foster Bros. 'Let's Jam' on Dillie (D-101)

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Record Reviews

B+ VERY GOOD

B GOOD

C+ FAIR

C MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box **Best Bets**

GARY PAXTON (Lute 5801)

(B+) "THE WAY I SEE IT" (2:46) (B+) "THE WAY I SEE IT" (2:46)
[Fairway, Kavelin, Maverick
BMI—Paxton, Simpson, Markham]
Paxton, normally on the producing
end of the disk business (i.e. "AllezOop"), does an interesting slow-beat
vocal stint and gets an intriguing
ork-chorus sound in the setting. Could
step-out step-out.

(B) "YOU'RE RUININ' MY GLADNESS" (2:30) [Kavelin-Maverick BMI—Paxton] A bright, shuffle-beat affair with teen-knowhow in the sound.

THE SIX TEENS (Flip 351)

(B+) "SUDDENLY IN LOVE"

(2:02) [Limax BMI—Wells]

Gals & guy chorus nicely portray the fine statement about the things that lead to love-found. Session could get around

(B) "A LITTLE PRAYER" (2:19)
[Limax BMI—Wells] Femme
lead solos in this warm romanticinspirational inspirational.

REVELS (Andie 5077)

(B+) "TWO LITTLE MONKEYS (IN A BANANA TREE)," (2:20) [Calvert ASCAP—Norton, Williams, Karr] Here's a novelty, with a message, that bears close watching. It's loaded with the instrumental and vocal tricks necessary for hitdom.

(B+) "PLEASE" (2:24) [Calvert ASCAP — Williams, Kelly] Don't overlook this end. It's a terrific rock 'n roller with a driving beat that the teeners'll love. Solid two-sided coincatcher.

DOUG SHAM (Swingin' 625)

(B+) "WHY, WHY, WHY" (2:55)
[Mercedes BMI — Sahm]
Heart-felt blues-styled stint by the songster, who is supported by a steady, sax-led stand by the combo. One of those funky sounds that could go places. go places.

(C+) "IF YOU EVER NEED ME" (2:10) [Mercedes BMI— Sahm] Less striking ballad effort.

PAUL CLAYTON (Monument 524)

(B+) "SO LONG (IT'S BEEN GOOD TO KNOW YOU)"
(2:36) [Ludlow BMI—Guthrie] The great old folk-waltzer is brought back with loads of appeal by Clayton and chorus. Deck has a winning sound that could click big. Stay with it.

(B) "LAST CIGARETTE" (2:04) [Combine BMI—Clayton] The tearful folk original on this end is treated to a persuasive reading by the balladeer.

KITTY FORD (Jaro 77035)

(B+) "I LOVE YOU, CONRAD" (2:25) [E. H. Morris ASCAP—Strouse, Adams] A number employed as novelty in the "Bye Bye Birdie" score settles down as a tenballad here, and the thrush displays fine teen warmth. Strings make good rock comments. Could get some coin activity.

(C+) "BLUE DIAMOND RING"
(2:16) [Pauline ASCAP—
Gallop, DeLugg] Semi-belt bit on an intriguing blues rocker about a gal who goes to prison for her guy.

THE TWISTERS (Capitol 4451)

(B+) "TURN THE PAGE" (2:17) [Republic BMI — Spencer, Crier, Johnson] Various comic-strip characters (i.e. "Little Orphan Annie, Superman) come in for humorous ribbing in this "Allez-Oop"-styled novelty outing. Could succeed.

(B) "DANCING LITTLE CLOWN" (2:15) [Republic BMI—Spencer, Crier, Johnson] A good rock-a-cha fun bit about a gal who's quite a dancer, but always does a dance the others or the floor are a dance the others on the floor are not doing.

STACY HENRY (Flippin' 203)

(B+) "JIMMY PLAYS A HORN" (1:45) [Village BMI—Prosen] "Jimmy Crack Corn," the folk-oldie long-associated with Burl Ives, can again make the rounds, teen-wise, via this exciting rock re-write by Stacy and the Flip Jacks ork. Can come thru big.

(B+) "MAGIC WAS THE NIGHT"
(2:52) [Hometown ASCAP—
Story, Keys, Perry] Artist displays his winning beat-ballad style on this portion. Side can also click.

THE VERSATILES (Ro-Cal 1002)

(B+) "LUNDEE DUNDEE" (2:35)
[Caldwell & Ludix BMI—Dixon, Croswell] Vocal team have striking chant sounds in this catchy R&B-type romantic whose lyrics are given over to falsetto voice. Can do chart business

"WHISPER IN YOUR EAR" (2:25) [Caldwell-Croswell] Team is soft, sincere and appealing in this true-love statement.

THE INVENTIONS (Up 111)

(B+) "HEY, PEANUTS" (2:30) [Herkage BMI—Farara] New label could succeed first-time out with this novelty-romantic portrayal. Songster tells the deliberate-beat tale against very catchy chorus chants & combo work. Eye it.

(B) "ROW BOAT" (1:54) [Herkage BMI—Fenton, Trester] Quick-beat stuff from the vocalists.

JACKIE LLOYD (Hero 342)

(B) "WARM LOVE" (2:15) [Cardiff ASCAP—Kulaga, Vincent] Lloyd warbles the all-for-you item against Latinish-blues combochanting chorus accompaniment. He also has a narrative bit.

(C+) "COME AND GET ME" (2:20) [Cardiff ASCAP— Vincent] Artist and same backing do things in a faster teen tempo here.

INEZ JOHNSTON (Brunswick 55169)

(B) "BIG BAD BETSY" [Tricky ASCAP — Blagman, Wise] Stylist and male chorus assist offer a good chuckle-blues rocker. Combo stand has a beat both pop-R&B audiones will appreciate. ences will appreciate.

(B) "A FEELING (That I Can't Explain)" (3:00) [Figure BMI—Vann] The lass solos attractively in this affectionate showing. Nice rock-a-string sound in setting.

THE EASY RIDERS (Kapp 355)

(B) "THE GREEN LEAVES OF SUMMER" (2:38) [Leo Feist ASCAP—Tiomkin, Webster] The oft-cut ballad from the "Alamo" flick is rendered with attractive folk-like fi-nesse by the team, which was a big factor in the calypso rage a few years ago. Fine version of the pretty item.

"BALLAD OF THE ALAMO" (3:15) [Leo Feist ASCAP— Tiomkin, Webster] More dramatic folk-type fare from the pic.

WILLIS JACKSON (Prestige 178)

(B) "KEEP ON A-BLOWIN""
Part 1 [Prestige BMI—Jackson, McDuff) This two part-er from the "Cool Gator" LP features Jackson (tenor), Bill Jennings (guitar) and Jack McDuff (organ) in a spirited gospel-oriented session. Occasional vocal shouts punctuate the hot jazz atmosphere. atmosphere.

"KEEP ON A-BLOWIN'"
Part 2 [Prestige BMI—Jack-McDuff] Continuation of the above down to a rousing climax.

RUBY WRIGHT (Columbia 41807)

(B) "WASN'T THE SUMMER SHORT" (3:10) [Candee ASCAP—Lyons] Thrush wistfully looks back over a lost summer love. Soft & simple combo backing. Pleasing legit sound.

(C+) "FOOLED" (2:45) [Candee ASCAP—Lyons] Light-beat disenchantment from the lark & jazzy

THE GATEWAY SINGERS (MGM 12939)

(B) "(The Wagon Song) WAIT FOR THE WAGON" (2:28) [Lee-Wall BMI—Walter] Popular folk-song offer a charming version of the engaging folk oldie. It's a catchy sound, and well-worth programming.

(B) "KINGSTON MARKET" (2:37) [Arts - Folkloric (2:37) [Arts - Folkloric ASCAP—Burgie] Boys turn to pretty calypso phrasing.

GENE ANDERSON (Sage 329)

(B) "WIZARD ROCK" (1:45)
[Sage & Sand SESAC—Anderson, Johnson] The country label bows in R&B with a zestful newdance statement from the singer and

(C+) "YOUR WAY OF LOVIN'"
(2:25) [Sage & Sand SESAC
—Anderson, Johnson] The performer
essays a basic blues-romantic.

JOHNNIE MORISETTE (Sar 107)

"ALWAYS ON MY MIND" (2:01) [Kags BMI—Alexander] Morisette is soulful and earthy in his slicing of the low down sentimental blue opus. Really drives across the message.

"DORTHY" (2:25) [Kags BMI—Lyons Tempo] Switches to an upbeat swinging blues and songster, with male vocal assistance, belts it infectiously.

BOBBY LONG (Fountainhead 105)

(B) "JERSEY CITY" (2:24)
[Tweety, Skyrocket BMI—
Toombs, Long, Holzer] Jersey City is given the bright blues treatment that did so much for Kansas City. Long's contagious blues shouting is well-directed here.

(B) "I NEED YOU" (2:03)
[Tweety, Skyrocket BMI—
Owens, Toombs] The quiet, sentimental side of the blues is effectively
portrayed in soulful style.

JOHNNY DARROW (Sue 733)

(B+) "THAT'S GOOD" (2:22)
[Midway ASCAP—McKinney]
Catchy R&B-styled rhythmic with
Darrow handing a deft light-beat
static Gal chorus and combo do an infectious job. Has a good, current teen

(B) "HOLD HANDS — BREAK HEARTS" (2:10) [Saturn BMI—Lewis] A folk-flavored ditty is presented with a pro rockin' sound.

KAREN CHANDLER (Carlton 534)

"THAT'S A PLENTY" (2:15) [George Simon ASCAP—Pollack, Gilbert] The popular Dixieland-flavored oldie is brightly read by the thrush (making her Carlton bow) and Dixie-ish ork. Lively stuff.

(C+) "IRMA LA DOUCE" (2:37) [Chappell ASCAP—Monnot, More, Heneker, Norman] A typical French-flavored waltzer that serves as the title of the new Broadway mu-

DONALD BYRD (Blue Note 1763)

"HERE I AM" Part I [Byrd] A Moody jazz original effectively portrayed by the trumpeter over all-star combo backing. His sharp, open-horn technique has been well recorded. Session is from a recent Blue Note LP date.

"HERE I AM" Part 2 [Byrd] The piece continues with a striking solo by Pepper Adams (baritone) and then a closing theme statement by Byrd. Wise choice for the right locations.

RESIDENCE THE YEAR'S MOST STIRRING MOVIE SOUND TRACK ALBUM 66 THE YEAR'S MOST STIRRING MOVIE SOUND TRACK ALBUM 99



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Record Reviews

B+ VERY GOOD B GOOD C+ FAIR **C** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

GEORGE COPELAND (Anna 1121)

(B+) "THE BIGTIME SPENDER" —Part 1 (2:42) [Wilstadala BMI—Kerrin, Lendon] Whacky R&B-directed doings, with Copeland and guys engaging in funny shout comments. Simple support beat is effective. Might be a left-field success populse.

(B+) "THE BIGTIME SPENDER"
—Part 2 (2:50) [Wilstadala
BMI—Kerrin, Lendon] More partytype stuff from the assemblage.

LOWELL FULSON (Checker 959)

(B) "I'M GLAD YOU RECONSIDERED" (2:38) [Arc BMI—Fulson] Hearty shouting by Fulson on a slam-bang, powerful medium paced blues. Strong deck for the market.

(B) "BLUE SHADOWS" (2:20)
[2:20] Another tempting
blues performance by the artist. He
expertly conjures up that down-andout feeling so prevalent in this idiom.

JOE NARDONE'S ALL STARS (Times Square 123)

(C+) "THE WIGGLE" (2:28) [Myers ASCAP—Bacon] Singer tells about the dance-step and the combo supplies the beat for it. Familiar teen stuff.

(C+) "PIZZA PIE" (2:15) [Glen-Mark ASCAP—Bacon] A lit-tle more sock to this hymn to the Italian food favorite.

THE LENNON SISTERS (Dot 16131)

(B) "FRECKLES" (2:05) [Harry Von Tilzer ASCAP—Dunham, Vars] Gals blend with a proper sprightly beat on the pic main-title. Amiable vocal stand.

(B) "I WALKED WITH THE WIND" (2:15) [Harry Von Tilzer ASCAP—Dunham, Vars] Inviting ballad from the flick is tenderly handled by the team.

BOBBY SYKES (Epic 9413)

(C+) "AND THEY DID!!" [Howard] A country-styled light-beat tale of a love-lost gets an OK reading from deep-voiced Sykes and the combo-femme chorus.

(C+) "I'M LEARNING" [Howard] Sykes offers a slow-beat plain-

H. B. BARNUM (Ultra Sonic 107)

"THE FEELING" (B) "THE FEELING" (2:16) [Independent A&R BMI—Barnum] Effective minor-key phrasing by the keyboard and percussionist, who makes effective statements. Jazz bit with commercial value.

(B) "JUST GOOFIN" [Independent A&R BMI—Barnum]
Combo ambles nicely through this

THE NIGH TRANES (Cuca 0444)

(C+) "ROCKIN" ABE" (1:22) [J. Kirchstein BMI—The Nigh Tranes] Musicians go at the theme with OK sock-rock sounds.

(C) "HANGOVER" (2:28) [J. Kirchstein BMI—The Nigh Tranes] Unusual deliberately-paced doings to depict a "hangover."

JOE REISMAN ORCH. (Roulette 4288)

(B) "MELODIE D'AMOUR" (2:27) [Rayven BMI—Salvador, Johns] A charming instrumental version of the onetime Ames Bros. Edmundo Ross click. Strings & guitars make the most striking statements. Worth programming.

(B) "BRASILIA" (2:59) [E. B. Marks ASCAP—Seijo] Catchy tribute to the new Brazilian capitol. Rhythm section is featured against soft string work. More likeable programming entry. Sides are from Reisman's "Instrumental Imports" LP.

DON & BOB (Argo 10169)

(B) "LITTLE RED SCHOOL-HOUSE" (2:25) [Arc BMI— Level] Contagious blueser is capably handled by the singers, and going along with their delivery is a fine combo beat. Solid teen performance.

(B) "SHY GUY" (2:25) [Arc BMI—Level, Fuqua] Teeners will find more contagious work by the boys and accompaniment.

WES BRYAN (Roulette 4289)

"MELODIE (B) "MELODIE D'AMOUR" (2:13) Rayven BMI—Johns, Salvador] The awhile back Ames Bros.-Emundo Ross hit is brought with an infectious, teen-slanted touch from the vocalist and backing. Still an engaging number.

(B) "I GUESS I'LL NEVER KNOW" (1:53) [Steary BMI—Bryan] Amiable light-beat roman-tic survey by the singer. Chanting femmes in the simple-beat setting.

EL PAULING & THE ROYALTON (Federal 12383)

(B) "SOLID ROCK" (2:15) [Lois BMI—Pauling] Both the vocalist and musicians deliver a prosock-rock sound. Hop-throwing deejays have a deck the kids will appreciate

(C+) "I'M A COOL TEENAGER" (2:56) [Wisto BMI—Abbit] Theme is presented with a wistful R&B-feel beat.

STEVEN SCOTT ORCH. (20th Fox 206)

(B) "RAIN FOREST" (2:30)
[Budd ASCAP—Carr, Kaye]
Haunting ork-sans lyric chorus outing
a little on the order of a Martin
Denny session. (Phil Bodner has the
flute solo). Can receive good station
setion. action.

(C+) "SAN SOUCI" (2:00) [Budd ASCAP — Fields, Kaye] A sprightly cha-cha with a vocal by the

ROY ELDRIDGE QUARTET

(B) "SWEET SUE, JUST YOU"
(2:23) [Shapiro-Bernstein AS-CAP—Young, Harris] Bright, muted trumpet styling of the lovable oldic. Eldridge continues to say many interesting jazz things after all these years.

(B) "BOSSA NOVA" (2:44)
[Stormont ASCAP—Eldridge]
Still muted, Eldridge romps delightfully through an invigorating original

PANCHO VILLA (Chancellor 1058)

(B+) "BABY CAKES" (2:05)
[Rambed BMI—Payne] Lightbeat affair with a keyboard has cool
statements.

(B) "HURRY JERRY" (2:05)
[Rambed BMI—Payne] A
blazing sax and a catchy stint from
the rest of the musicians result in a
pro blues-styled instrumental track.
Good teen attack.

JESS DUBOY (Brooke 121)

(B+) "ACHIN' BREAKIN' HEART" (2:05) [Jan-Pat BMI—Wilson] Infectious rocker from the songster & combo-chorus. Original guitar beat opens the outing.

(C+) "THE ONLY ONE I LOVE" (2:25) [Jan—Pat BMI—Tanner] Duboy takes the easy wistful road in this display.

JOHNNY DESMOND (Columbia

(B) "LOVER COME BACK TO ME" (2:25) [Harms ASCAP—Hammerstein, Romberg] The mainstay from "New Moon" gets a slick, but rock-oriented treatment from the vet songster and Frank DeVol ork, which has an effective slap sound (plus big string comments). Side should figure in lots of jock activity.

(C+) "NO ONE EVER TELLS YOU" (2:25) [Weiss & Barry BMI—Coates, Atwood] Moody from the performer's "Blue Smoke" LP.

BUDDY GRECO (Epic 9404)

(B) "OOOH LOOK-A-THERE AIN'T SHE PRETTY" (1:34)
[Leeds ASCAP—Todd, Lombardo]
Legit swing delivery of the catchy oldie by the songster-pianist & ork.
Bright stint that has deejay-spin value

(B) "THIS COULD BE THE START OF SOMETHING" (2:37) [Rosemary ASCAP—Allen] The oft-cut Steve Allen opus is briskly displayed by the performer and jazzy comba chorus. combo-chorus.

JUNE & JOY (Dot 16134)

(B) "LINDY LOU" (2:13) [House of Fortune BMI—Motola, Page] Larks blend intriguingly on the interesting teen-ballad. By itself, the combo backing would sound like a Martin Denny jungle-type arrangement. Original sound.

(B) "DEDICATED TO THE ONE I LOVE" (2:30) [House of Fortune BMI—Motola, Page] Smooth survey of a good sentimental, not the years-back Shirells hit.

HENRY MANCINI ORCH.-CHORUS

(B) "HIGH TIME" (2:20) [Miller ASCAP—Mancini] A gay, all-instrumental marcher on the title-theme from the just released Bing Crosby pic. Sunny sound.

(B) "THE SECOND TIME AROUND" (2:49) [Miller ASCAP—Van Heusen, Cahn] Chorus warbles a sentimental item from the flick score. Attractive vocal mood stint

DON JULIAN (Original Sound 12)

(B) "THERE'S A GIRL" (1:45)
[Drive-In BMI—Julian] Lad
is over-dubbed in this triplet-backed
ballad essay. Attractive entry.

(C+) "BLUE MOOD" (2:22) [Eldorado BMI—Keslo, Stevens]
Guy's blue-over-the-lost-love in this lazy vocal-setting date. Strings and chorus included in the backdrop.

ROY BROWN (Home of the Blues 110)

(B) "ROCKING ALL THE TIME"
(2:21) [Sar-Lib BMI—Brown,
Cherry] Brown has a sound somewhat
like Dee Clark's. Here he swings
vigorously the driving rocking blues
for the expected delight of the dance
inclined. Solid session.

(B) "TIRED OF BEING ALONE"
(2:56) [Sar-Lib BMI—Brown,
Cherry] With a male vocal group in
tow, the songster leads the enticing
way through an easy going, hard beat
ballad, giving it the soft sell treatment.

THE FIVE KEYS (King 5398)

(B+) "VALLEY OF LOVE" (2:05)
[Gil BMI—Gregory, Carroll]
A romantic re-write of the "Down In
The Valley" folksong is read with a
good-sounding shuffle-beat by the
songsters and combo chore. Sound
could prove important could prove important.

(B) "BIMBO" (2:45) [R-T BMI—Berry, Covay] Boys colorfully display a storyline about a gal lover gone away.

THE STOMPERS (Souvenir 1003)

(C+) "I MISS YOU SO (Crying Inside)" (2:37) [C.D.A. BMI—Cannell] Mark Cannell is the songster in this down-deep plaintive performance. Male chorus & combo effectively catch the lost-love picture.

(C) "BLUE MOON OF KEN-TUCKY" (1:42) [—Monroe] A country-styled stomper with Perry Buster the vocalist here.

JEAN TURNER (Imperial 5684)

(B) "HOW WILL I KNOW?"
(2:10) [Travis BMI—Kaplan,
Ismole] Thrush appealingly essays the
pretty statement with a how-will-Iknow-when-I-fall-in-love theme.
Strings softly back-up Strings softly back-up.

(B) "DON'T CRY BABY" (2:04)
[Advanced ASCAP—Unger,
Bernie, Johnson] Bluesy moody is
capably conveyed by the talent.
Chorus is included here.

DANNY STEWART (Phillips 3561)

(B) "I'LL CHANGE MY WAYS"
(2:17) [Hi Lo BMI—Stewart]
A Presley-like rock-a-billy attack
from the singer and romping combo.
There's a deceptive "ballad" opening.

(C+) "SOMEWHERE ALONG THE LINE" (2:41) [Knox BMI—Padgett] Stewart offers a slow-beat plot about a guy who tells the galgone-away that she'll like someone like him "somewhere along the line."





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A Summary of Reports Received from Nation's Disk Jockeys

l	MY HEART HAS A MIND OF ITS OWN Connie Froncis (MGM)	Veek 1	22	DON'T BE CRUEL Bill Block's Comba (Hi)	Week 31
2	THE TWIST Chubby Checker (Parkway)	2	23	FINGER POPPIN' TIME Hank Ballard & Midnighters (King)	19
3	MR. CUSTER Larry Verne (Era)	3	24	DREAMIN' Johnny Burnette (Liberty)	20
4	CHAIN GANG 5om Cooke (RCA Victor)	5	25	THE SAME ONE Brock Benton (Mercury)	23
5	A MILLION TO ONE Jimmy Chorles (Addit)	6	26	MISSION BELL Donnie Brooks (Era)	24
6	KIDDIO Brook Benton (Mercury)	4	27	(YOU'VE GOT TO) MOVE TWO MOUNTAINS Mary Johnson (United Artists)	28
7	SO SAD Everly Brothers (Worner Brothers)	10	28	ANYMORE	26
8	THEME FROM THE APARTMENT Ferrante & Teicher (United Artists)	8		Teresa Brewer (Corol)	
9	SAVE THE LAST DANCE FOR ME	11	29	RUN SAMPSON RUN Neil 5edoka (RCA Victor)	33
10	DEVIL OR ANGEL	9	30	TA TA Clyde McPhatter (Mercury)	27
11	Bobby Vee (Liberty) IT'S NOW OR NEVER	7	31	DIAMONDS AND PEARLS Paradons (Milestone)	41
12	I WANT TO BE WANTED Brenda Lee (Decca)	25	32	OVER THE RAINBOW Demensions (Mohawk)	22
13	WALK DON'T RUN Ventures (Dolton)	12	33	HOT ROD LINCOLN Charlie Ryan (4 Star) Johnny Bond (Republic)	30
14	NEVER ON SUNDAY Don Costa (United Artists)	14	34	HONEST I DO Innocents (Indigo)	39
15	A FOOL IN LOVE Ike & Tina Turner (5ue)	16	35	MY LOVE FOR YOU	34
16	PINEAPPLE PRINCESS Annette (Buena Vista)	18		Johnny Mathis (Columbia)	
17	THREE NIGHTS A WEEK Fots Domina (Imperial)	21	36	IF I CAN'T HAVE YOU Etta & Harvey (Chess)	29
18	LET'S THINK ABOUT LIVING Bab Luman (Warner Bros.)	32	37	LET'S HAVE A PARTY Wando Jackson (Capitol)	43
19	VOLARE Bobby Rydell (Camea)	15	38	MY DEAREST DARLING Etta James (Argo)	49
20	YOGI Ivy Three (5hell)	13	39	YOU TALK TOO MUCH Joe Jones (Ric)	52
21	YOU MEAN EVERYTHING TO ME Neil Sedaka (RCA Victor)	17	40	I'M NOT AFRAID Ricky Nelson (Imperiol)	45

41) You're Looking Good
42) Lucille
43) Itsy Bitsy Bikini
44) Blue Angel
45) Yes Sir, That's My Baby
46) Georgia On My Mind
47) In My Little Corner Of The
World
48) Shimmy Like Kate
49) Togetherness
50) I'm Sorry
51) Only The Lonely
52) Beachcomber
53) Shimmy Shimmy
54) And Now

55) (You Were Made For) All

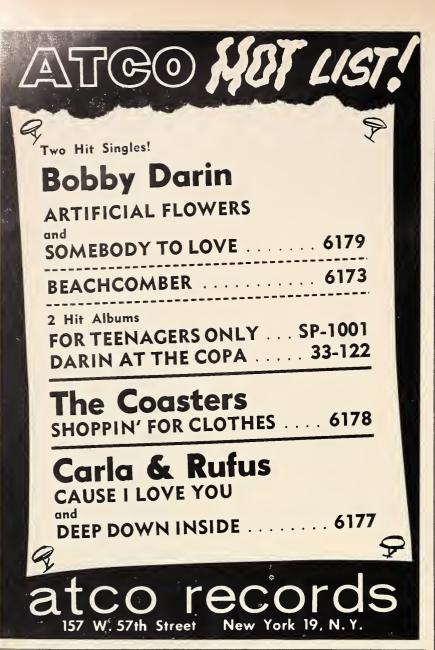
55) (You Were Made For) All My Love
56) A Woman, A Lover, A Friend
57) Tonight's The Night
58) Shortnin' Bread
59) Rockin' Goose;
60) Twistin' U.S.A.
61) The Lovin' Touch
62) (I Can't Help It) I'm Falling
Too
63) Summer's Gone
64) Stay

64) Stay 65) I Walk The Line

78) Just Call Me

79) Temptation 80) Love Lost





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- 7. Move Two Mountains
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- (E. James)
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 (Ike & Tina Turner)
 5. Never On Sunday (D. Costa)
 6. The Twist (C. Checker)
 7. Move Two Mountains
 (M. Johnson)
 8. So Sad (Evalue)

- (M. Johnson)
 B. So Sad (Everlys)
 9. Million To One (J. Charles)
 10. Ta Ta (C. McPhatter)

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 Fine (J. Preston)

- (Drifters)
 6. Feel So Fine (J. Preston)
 7. I'm Not Afraid (R. Nelson)
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 (B. Luman)
 9. Don't Be Cruel (B. Black)
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 (B. Lee)

 4. Mr. Custer (L. Verne)

 5. Theme From The Apartment
 (Ferrante & Teicher)

 6. So Sad (Feverlys)
- (Ferrante & Teic 6. So Sad (Everlys) 7. Chain Gang (S. Cooke) B. Kiddio (B. Benton) 9. Blue Angel (R. Orbison)

- 10. Walk Don't Run (Ventures)

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 1ts Own (C. Francis)
 6. The Twist (C. Checker)
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 9. Chain Gang (S. Gang)
 0. Blue Heartaches (T. Edwards)

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 4. It's Now Or Never
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 5. Save The Last Dance For Me
 (Drifters)
 6. Let's Think About Living
 (B. Luman)
 7. The Twist (C. Checker)
 B. Never On Sunday (D. Costa)

- B. Never On Sunday (D. Costa)
 9. In My Little Corner Of The
 World (A. Bryant) 10. Dearest Darling (E. James)

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 2. The Twist (C. Checker)

 3. Finger Poppin' Time
 (H. Ballard)
- (H. Ballard)
 4. Volare (B. Ryde)))
 5. Theme From The Apartment (Ferrante & Teicher)
 6. Save The Last Dance For Me (Drifters)
 7. Loving Touch (M. Dinning)
 8. Chain Gang (S. Cooke)

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 6. The Twist (Midnighters)
 7. My Heart Has A Mind Of
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 B. I'm Falling Too (S. Davis)
 9. Saye The Last Dance For Me

- 9. Save The Last Dance For Me (Drifters)

10. Ta Ta (C. McPhatter)

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 6. Ta Ta (C. McPhatter)
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 9. Finger Poppin' Time
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 10. Mission Bell (D. Brooks)

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 6. Lucille (Everly Bros.)
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- B. Never On Sunday (D. Costa)
 9. Walk Don't Run (Ventures)

10. Vo)are (B. Rydell)

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 6. So Sad (Everlys)
 7. Anymore (T. Brewer)
 8. It's Now Or Never
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Record Ramblings

NEW YORK:

Pontiac topper Irv Jerome hit the road last week with a new deck by 15-year old Mary Ann Curtis, entitled "Uh! Huh! Honey" and "Let's Start All Over Again." Jerome sez he outbid several other labels for the master which was produced by the same team, Lou Stallman and Sid Jacobson, that had the "Yogi" and "Yen-Yet" hits. . . . Bill Downs, back from his lengthy European trip, informs that he'll be able to expose disks in Madrid now that he's taping here, for airing via Radio-Madrid, the Sunday half-hour segment of the Ramsey Ames show. Diskeries take note. Bill's located at 410 W. 115th St. here in N.Y.C. . . . Jimmy Clanton joins Fabian and Duane Eddy as co-stars of the '60 fall edition of the "Biggest Show Of Stars," which opens in Milwaukee, 10/2, and'll tour thru 11/6. . . . Ctib's Jimmie Jones takes his latest pairing, "Itchin' For Love" and "Ee-I Ee-I Oh," on his west coast jaunt. Early in Oct. Jimmy jets to London for an 8-week, English theatre-TV trek. . . . Bobby "Volare" Rydell







GERRY GRANAHAN



JOE HARNELL

taped his appearance, this week, for the 10/12 Perry Como TV'er. . . . 20th Century Fox pics has signed Roulette's Jimmie Rodgers for the lead role in the new version of "The Little Shepherd Of Kingdom Come" classic. . . . Gene Krupa changed half the personnel in his quartet—retaining Eddie Wasserman on sax and flute and adding newcomers, Jerry Harrison on piano and Kenny O'Brien on bass. . . . Tom De Cillis reports that the Arcades are now enjoying a two-sided sales item in their new Julia release. With the "P.A.L." instrumental side continuing to climb, the flip, a vocal tagged "Our Love," is now attracting attention up Connecticut-way. . . . The Ramsey Lewis trio will follow its Village Gate stay with a one-week'er, commencing 10/11, at Camden, N.J.'s Red Hill Inn.

Mike Shepherd now hooked up with the United Record Corp. and is working out of offices at 1650 Broadway. Mike's new plug list includes the Bobbettes' "Dance With Me Georgie" (Triple-X), Mary Anne Curtis' "Uh, Huh Honey" (Pontiac), the Shirelles' "Tonight's The Night" (Scepter), Jackie Lloyd's "Warm Love" (Hero) and the Dee-Vines' "I Believe" (Lano). . . . Pyramid Records, after a spell off the wax scene, returns via the Larry Mattera LP of Elmo Russ tunes. Artist previews some of the sides on WNYC, 10/3, at 6:30 P.M. . . . Thomas Robinson, topper of the Atlas-Angletone diskery, and Harold Hartley, mgr. of the outfit, left last week on a scheduled 5,000 mile promo trek in behalf of L.A. Red's "I Done Woke Up" on Atlas. . . . Mildred Fields has been appointed director of publicity at the Monte Kay office. . . . Ace tunesmith, Jack Keller (currently co-cleffer on Connie Francis' "My Heart Has A Mind Of Its Own") notifys that writer credits on the Arena Twins' "Notify The F.B.I." (Columbia) belong to Noel Sherman and himself. . . . Frank Ballabio, Dennis Bell's father, on the phone to tell us that the Top Rank songster will be making an appearance the Jackson, Mich. prison for the Al "Flat Top" Daly "Operation Leaky Arm" blood drive. . . . Buzzin' bout Acuff-Rose goodies was promo man Jerry Teifer who said that "Last Date" by Victor's Floyd Cramer looks like a smash instrumental. Also high up on the plug list were Roy Orbison's "Blue Angel" (Monument) and "Little Butterfly" by MGM newcomers, the Blondettes. . . . Morty Wax, who's handling promo Joe Harnell's Epic album, "I Want To Be Happy" (dedicated to the late Vincent Youmans), sez the disk is getting great initial reaction. Wax's national network has been inked to handle the Colpix line. . . . Theodore Bikel to appear in concert, for the 3rd consecutive year, 10/16, at Town Hall.

Gerry Granahan just back from a west coast promo trip where he worked on his new Canadian-American release, "You'll Never Walk Alone." Jerry's set for a 10/14-15 stint at the Safari Club on L.I. . . . Rics' Joe Jones to do his "You Talk Too Much" hit on the 10/10 Dick Clark'er. Label topper Joe Ruffino long-distances that he's hot on Eddie Bo's newie, "Warm Daddy." . . . Best wishes dept.: to Rose Debmar, sec'y at Shapiro-Bernstein, who married Lester Baer, 11/5 and to Ann & Allen Stanton (Sheldon Music) on the 9/18 birth of daughter Amy Eve. . . . Buddy Basch's office signed to handle promo on the Linda Fields' Top Rank bow, "Kissin' Break." . . . Songster Terry Phillips thrilled with the results of his initial Coral session "Find A Horseshoe"—which has a different 'anvil' sound. Flip's tagged "Fear." . . . Big Top's sales mgr., Johnny Bienstock, and exploitation mgr., Danny Davis, prepping for an extensive road trip in behalf of 5 new (and different) BT releases. . . . Columbia's Johnny Horton in town, 5/5, to do his "North To Alaska" on the Dick Clark show. On the 6th he holds a press confab set up by 20th Fox pics in N.Y. . . . B. F. Wood's professional mgr. toutin' us 'bout Sarah Vaughan's "Serenata" (Roulette) and Jerry Keller's "What More Can I Say" (Kapp). . . . Domenico Modugno all set to cut a fast wax session in response to one of the tunes he does in his current Boulevard stand. . . . Mal Braverman's publicity office beating the drums for the up-coming 25th Ann'y of Count Basie as a maestro. Maestro Sammy Kaye awarded the '60 National Tie trophy for the man who has done the most to promote the necktie as a focal point in men's attire. . . . Robert Merrill's initial Everest LP's tagged "Porter & Youmans" while his next Victor package'll be "La Traviata." . . . True Adams, currently at the Copa, to do a pair of TV shows in London during the week of 12/4.



Record Ramblings

CHICAGO:

Si Nieman's Hi-Fi Show practically took over Chicago's Palmer House Sept. 23, 24 & 25 amid the clamor of stereo sound and an array of new phono equipment and record albums. Howard Caro planed in from New York to fete the first anniversary of Command Records as well as set up exhibits for Command and Grand Award. . . . Ringsiding at Joanie Sommers' Cloister opening last week were Summit Distribs reps Jack White, Seymour Greenspan and Dick Gassen. This was Joanie's first Chicago club date and from all appearances it certainly won't be her last—she's really packin' 'em in. Dick mentioned that her album "Positively The Most" (WB) is chalking up a healthy sales score. . . . Before taking to the road again Top Rank's Sam Cerami buzzed word of three singles breaking big in this area, namely, "Patsy" by Jack Scott; "Unlock Those Chains" by Dorothy Collins and "Bongola" by Preston Epps. . . . Garmisa Distribs is enjoying a sharp rise in sales on Dayton



DEATON & MAD LADS



BILLY BROWN



HONEY LANE

Allen's "Why Not" comedy album. Ed Yalowitz attributes this partly to the fact that Dayton was such a hit during his short visit to the Windy City. The distrib is also high on Sid Feller's "Theme From Midnight Lace" (ABC-Para) and Paul Anka's new IU "Anka At The Copa." . . . Frank Deaton and the Mad Lads, currently appearing at The Ranch in Lyons, Ill., have a new coupling on Target called "Don't Let Go" b/w "I Believe To My Soul" which has broken big in the Philly and Cleveland areas. The group is set for the Jim Lounsbury record hop 10/16. . . . Morty Wax is pretty high on a recent Epic album by Joe Harnell titled "I Want To Be Happy," which is dedicated to the late Vincent Youmans. . . . Oliver Cool (yep—that's his name) was in town last weekend and did just about every record hop in the area to expose his latest Roulette effort, pegged after his monicker, "Oliver Cool." Ralph Cox tells us The Playmates are gaining ground with their "Wait For Me" and the new Winonie Harris etching "Bloodshot Eyes" looks like it'll be a big one. . . . Diana Trask opens at the Camellia House of The Drake hotel 9/30 for three weeks. . . . Count Basie, Stan Kenton and their orchestras with featured vocalists Joe Williams and Ann Richards, are set for a one-nighter at Medinah Temple 10/8.

Del-Fi and Donna's Earl Glicken is happy as a lark with sales figures on the Carlos Bros.' "La Bamba"; Hal Davis' "You're Playing With Me" and Ron Holden's "True Love Can Be." . . . Mike Nichols and Elaine May have recently completed their second album on Mercury called "An Evening With Mike Nichols and Elaine May." Dorothy Deere tells us it's titled after their new revue which opens in New York 10/8. Another newie destined for hitsville, according to Dorothy, is the Clebanoff pairing "Green Leaves Of Summer" b/w "Theme From Where The Hot Wind Blows." . . . The guest line-up on the Marty Faye Show (WBKB-TV) last week included Larry Kert, Joanie Sommers and the Terri Gibbs Quartet. . . . Jack Solinger of Music Distribs is ranting and raving over three MGM slicings making headway hereabouts—"Itchin'" by Jimmy Jones, the Ray Ellis rendition of "Midnight Lace" and "Kingston Market" by the Gateway Singers. A name to remember—Aram—he's the new promo man at Music Distribs. . . . RCA's Stan Pat boasts a bevy of hot items, topped by "Theme From The Dark At The Top Of The Stairs" by Chet Atkins (also featuring the Bob Thompson Strings); "The Face From Outer Space" by recent RCA pactee Jeff Barry, and "Cora's Melody" by Bob Thompson and his ork (from the flicker "Dark At The Top Of The Stairs"). . . . Deejay Jack Karey will sub for Sid Fohrman on the WNBQ TV'er 10/1. . . . Tony Ventrello (WEDC) pegs George Crater's Riverside package "Out Of My Mind" the "funniest." . . . Hot items at M. S. Distribs, according to Harvey Goldstein, include "New Orleans" by the U. S. Bonds (LeGrande); "Patsy" by Jack Scott; "The Green Leaves Of Summer" an instrumental by The Medallion Strings (Medallion) and chart topper Chubby Checker's new "The Hucklebuck" (Parkway). . . . Stopover visitors Buck Ram and Jean Bennett touring record row and visiting their many friends in Chi. . . . Chess' Max Cooperstein tells us Etta James, who's been scoring beautifully with her "Dearest Daring," has recently completed her first LP for Argo, which will be

LOS ANGELES:

Imperial Records looking for things to happen with the Ernie Freeman deck, "Theme From The Dark At The Top Of The Stairs," from the pic of the same name. . . . Sage Records hitting the market with their initial R&B waxing, "Wizard Rock" featuring Gene Anderson. . . . Roosevelt Grier, of New York Giants football fame, making a bid as a singer on the "A" label, warbling "Moonlight In Vermont." . . . Abe Glaser all excited with the solid West Coast air-play on a pair of new ones, The Playmates "Wait For Me" on Roulette, and "Nite Theme" with The Mark II on Wye. . . . Jimmie Rodgers pacted to do a 20th Century Fox film "The Shepherd of Kingdom Come." LP "At Home With Jimmie Rodgers" starting to snare deejay interest. . . . RCA Victor announces acquisition of the sound track from the "World Of Suzie Wong," with release of an album skedded for approximately the same time as the (Continued on page 30)

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"YOU'RE LOOKING GOOD" DEE CLARK—Vee Jay 1010

"THE BLUES"—Jimmy Reed, Gene Allison, Roscoe Gordon, John Lee Hooker, J. B. Lenoir, et. al.—Vee Jay 1020 "FOUND LOVE"

"FOUND LOVE"
Jimmy Reed—Vee Jay 1022
"TRAVELIN"
John Lee Hooker—Vee Jay 1023
"THE SPANIELS"
Spaniels—Vee Jay 1024

NEW JAZZ ALBUMS

"FANTASTIC FRANK STROZIER"
Frank Strozier—LP 3005 Stereo SR 3005
"INTRODUCING WAYNE SHORTER"
Wayne Shorter—LP 3006 Stereo SR 3006
"HERE'S LEE MORGAN"
Lee Morgan—LP 3007 Stereo SR 3007
"MAKE EVERYBODY HAPPY"
MJT+3 LP 3008 Stereo SR 3008
"DIXIE ON THE ROCKS"

Dave Remington & His Dixie Six—LP 3009 Stereo SR 3009
"KELLY AT MIDNIGHT"
Wynton Kelly—LP 3011 Stereo SR 3011
"1st BASSMAN"

"1st BASSMAN"
Paul Chambers—LP 3012 Stereo SR 3012

NEW SPIRITUAL ALBUMS

"SINGING IN MY SOUL"
The Swan Silvertones—LP 5006
"WILL THE CIRCLE BE UNBROKEN"
The Staple Singers—LP 5008
"THE LORD WILL MAKE A WAY"
Maceo Woods—LP 5010

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OLD FAVORITES Rock & Rell All Stors		LP 100	WALTER PERKINS' MJT + 3 MJT + 3		LP 1013 SR 1013
DANCEABLE DIXIELAND Dave Remingten and his Dixie Six		LP 1D1	GO Peul Chambers	Storee	LP 1014 5R 1014
CRAZY LITTLE MAMA The El Derodes		LP 1001	BILL HENDERSON Bill Henderson		LP 1015
GOODNITE IT'S TIME TO GO The Spaniels		LP 1002	KELLY GREAT Wynten Kelly	Storee	LP 1016 SR 1D16
WE BRING YOU LOVE Sarah McLawler and Richard Otta	Storee	LP 1003 SR 1003	DEE CLARK Dee Clerk	Stereo	LP 1026 SR 1026
I'M JIMMY REED Jimmy Reed		LP 1004	JERRY BUTLER ESO. Jerry Butler		LP 1027
THE SWINGIN'EST—Benny Green, Gene Ammens, Frank Wess, Nat Adderley, et. el	Sterea	LP 1005 SR 1005	HOW ABOUT THAT		LP 1028
WE BRING YOU SWING Sarah McLewler and Richard Otte	Storee	LP 1006 SR 1006	UNCLOUDY DAY The Staple Singers		LP 5000
I'M JOHN LEE HOOKER Jehn Lee Hooker		LP 1007	AMAZING GRACE Macco Waeds at the Organ		LP 5001
ROCKIN' WITH REED Jimmy Reed		LP 100B	THE HARMONIZING FOUR The Hormenizing Four		LP 5002
GENE ALLISON Gene Allison		LP 1009	THE SWAN SILVERTONES The Swen Silvertones		LP 5003
OH WHAT A NITE The Dells		LP 1010	THE ORIGINAL FIVE BLIND BOYS The Original Five Blind Boys		LP 5004
WADE FLEMMONS Wade Flemmans		1P 1011	THE HIGHWAY OC's The Highwey OC's		LP 500S

CURRENT HOT, HOT SINGLES

"YOU'RE LOOKING GOOD"
Dee Clark—Vee Jay 355
#40 Cash Box Top 100—#43 Billboard
#34 Music Reporter—#45 Music Vendor
Climbing!
"HUSH HUSH"
Jimmy Reed—Vee Jay 357
"HE WILL BREAK YOUR HEART"
Jerry Butler—Vee Jay 354
John Lee Hooker's New Folk Single!
"TUPELO" b/w "DUSTY ROAD"
Vee Jay 366

JAZZ SINGLES

Frank Strozier
"W. K. BLUES" b/w "RUNNIN"
Wayne Shorter
"HARRY'S LAST STAND" b/w "BLACK DIAMOND"
Vee Jay 363
Lee Morgan

"I'M A FOOL TO WANT YOU" b/w "TERRIBLE 'T' "
Vee Jay 360
"UP ON THE MOUNTAIN" b/w "LET'S DO THE CHA-CHA"

The Magnificents
Vee Jay 367
MJT+3
Hot Jazz Single!
"MAKE EVERYBODY HAPPY"

"TROLLEY SONG"

Vee Jay 361
BER ONE WINNER OF

FROM THE NUMBER ONE WINNER OF ALL JAZZ POLLS
BILL HENDERSON SINGS HIS LATEST SINGLE!
"SLEEPY"
Vee Jay 358

DIXIELAND SINGLES

"WRINKLES" b/w "ON STAGE"
Wynton Kelly—Vee Jay 359
"ROYAL GARDEN BLUES"
b/w

"BATTLE HYMN OF THE REPUBLIC"
Dave Remington—Vee Jay 364

SPIRITUAL SINGLE HITS

"NEED JESUS ON MY JOURNEY"

b/w
"YOU CAN'T WIN"
The Friendly Brothers
Vee Jay 890
"GOD WILL TAKE CARE OF YOU"
Parts I & II
The Harmonizing Four
Vee Jay 891









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Record Ramblings

Continued from page 28

release of the movie.... The Four Preps starting to kick-up action in several areas with their current Capitol coupling "Kaw-Liga" b/w "The Sand And The Sea."... Percy Faith and Irving Townsend just returned from the successful Monterey Jazz Festival, which featured Columbia artists Duke Ellington, Andre Previn, Lambert-Hendricks-Ross, Jimmy Rushing, J. J. Johnson, and Hannah Dean... Dorsey Burnett's Era effort, "Ghost Of Billy Maloo," starting to break in several areas up and down the Coast. Backstopping chores on the slice handled by the Hank Levine ork... Nat Goodman in the Bay Area recently to cut a package for Mercury Records featuring comedy-singing duo The Smothers Bros., featured at the Purple Onion... Floyd Ray, doing promotion for Duke and Sue Records, reports action on the Sue lid "Psycho," and "Cry, Cry, Cry" by Bobby Blue Bland on Duke.

Johnny Mercer huddling with Alex North, who just completed the score for pic "Spartacus," re: putting lyrics to the Love Theme of the score. Decca is set to release the soundtrack album... Kay Starr revives a couple of evergreens on the Capitol banner, "Just For A Thrill" b/w "Out In The Cold Again."... H. B. Barnum hitting on the Ultrasonic label with instrumental







PETER SELLERS

WANDA JACKSON

CLARENCE BROWN

"The Feeling."...14 yr. old Honey Lane debuts on the Revolvo label warbling "Smooch Pooch" and "We Got A Brand New Record."... Tommy Sands in the slow-ballad groove with new Capitol package "Dream With Me."... Republic Records reports the Billy Brown slice "Lost Weekend," could be a two market hit—c&w and pop... Conductor-arranger Don Ralke skedded to wax a percussion album for Warner Bros., consisting of all original material penned by Ralke... Jimmy McHugh's theme "Where The Hot Wind Blows," from the forthcoming pic of the same name, already set to be cut by several diskeries... British comedian Peter Sellers, out with a new LP on Angel titled "The Best Of Peter Sellers."... Bede Kornstein, who recently formed Mighty Music Publishing, predicting big things for the Dore outing, "Like A Fool" featuring Deanne Hawley.... Herschel Bernardi, who plays Police Lt. Jacoby on the Peter Gunn teevee series, out with a comedy package on Vanguard—"Chocolate Covered Matzohs."... J. J. Jackson and the Jaeckels swingin' on the Storm label with "That Look In Your Eye."... Count Basie and his orch. will wax their first LP suite, cleffed by Benny Carter, entitled "Kansas City Suite" on Roulette... Ella Fitzgerald currently on a cross-country series of one-niters winding-up with 6 weeks at the Fairmont Hotel in San Francisco bowing 10/13. Singer will follow with a 1 week tour of Australia 11/28.... George Roberts, new promotion rep for Diamond Distributing, busy working on Midnight Lace" by Sid Feller, and "Wait For Me," by The Playmates.

HERE AND THERE:

PHILADELPHIA—Mainline's Buzz Curtis buzzin' about Pancho Villa's "Baby Cakes" (Chancellor), the Revels' "Two Monkeys" (Andie), Jerry Butler's "He Will Break Your Heart" (Vee-Jay), Stan Robinson's "Can She Give You Fever" (Amy) and the Viscounts' Madison LP. . . . Chips' Barry Abrams informs that Freddie Cannon broke it up in town during his visit last week and that his new Swan deck, "Humdinger," is also breaking, sales-wise. He adds that an old Huey Smith Ace release, "We Like Birdland," is starting to happen again. . . . Bob Heller's new lines include Hilltop with the Dials' "Ring-A-Ting-Ling," Hush with Joe Simon's "It's A Miracle," Mart with Ronnie Pearson's "Legend Of A Street Fighter," Horton with Curtis Knight's "Baby That's Where He's At." and Clock with Jan & the Radiants' "Now Is The Hour." . . . New releases out of Jimmy Myers' Myers Music include Gar Bacon's "In The Good Old U.S.A." (Myers), Ronny Andrews' "On The Road To Mandalay" (Myers), Dave Zaval's "My Love's Blue Eyes" (Square) and Joe Nardone's "The Wiggle" (Times Square). . . . John Salerno has started a new label tagged Salco with newcomer Jay Jacobs holding down first release, "Will You Marry Me" and "Let Me Be The Man." Universal distribs the deck and promo's handled by Sam Bushman. and promo's handled by Sam Bushman.

INDEPENDENCE, KAN.—Thunderbird Artists topper Jim Halsey infos that Wanda Jackson, hot with "Let's Have A Party" (Capitol), is set for 10/6 at Vegas' Golden Nuggett. Thrush has formed her own group, the Party-Timers, who are appearing with her on her one-niters trek.

SAN FRANCISCO—Indie promo gal Kathy Furniss letters that the town's high on the Chaperones' "Shining Star" (Josie), Johnny Tillotson's "Poetry In Motion" (Cadence) and Jack Scott's "Patsy" (Top Rank)... The big newcomers with Stan Cumberpatch at New Sound are Jimmy Wakely's "Quail Hunt" (Shasta), Rufus Beecham's "I Need Your Love" (Scepter), Gerry Granahan's "You'll Never Walk Alone" (Can-Am) and Billy Vaughn's "Sundowners" thems (Dot) theme (Dot).

HOUSTON—Over at the Don Robey outfit the hot ones are Bobby Bland's "Cry, Cry, Cry" (Duke), Little James Boker's "Gonzo" (Peacock) and a spiritual, "Stretch Out," by the Pilgrim Jubilee Singers. Clarence "Gatemouth" Brown, currently out with "Slop Time" (Peacock), flew to South America, 9/22, opening in Bogota, Columbia.

DETROIT—Barney Ales telegrams that Jerry Butler's "He Will Break Your Heart" (Vee-Jay) is destined for stardom and that the Shirelles' "Tonight's The Night" is #1 in town.

The finest, fullest body of sound ever developed in Full Stereo-consistently superior sound captured by an unstinting combination of the finest arrangers, instrumentalists and voices, heightened by creative engineering. The clean ungimmicked quality of Series 2000 blazes an exciting new frontier of pure sound. Reviewers and musicians alike have greeted this new series with words like... "outstanding sound quality"... "sweeping, imaginative arrangements"... "impeccable"... "the most advanced recording on any label."

RELEASES



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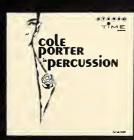
The most fantastic bongo-and-brass arrangements ever recorded, magnificently scored for pure stereo high fidelity. The 12 selections: by Hugo Montenegro: from Slaughter on Tenth Avenue to In the Hall of the Mountain King; Limehouse Blues to Laura and Take the A Train.

S/2014, Mono 52014



The deathless songs that made Rodgers & Hart favorites through thirty years and more, exquisitely arranged for a powerful orchestra of strings, percussion and trombones by George Siravo: Where or When, Funny Valentine, Blue Moon, Lady is a Tramp, My Heart Stood Still, etc. S/2015, Mono 52015







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S/2006, Mono 52006



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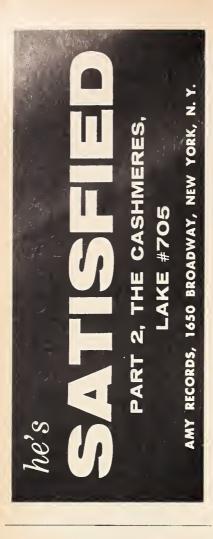
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A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

- ALABAM Cowboy Copas (Starday S01)
- 2 OLD CAPE COD Billy Vaughn (Dot 16133)
- 3 TONIGHT'S THE NIGHT Chiftons (Big Deal 6003)
- 4 GHOST OF BILLY MALLOO Darsey Burnette (Fra 3025)
- 5 RAMBLIN' Ramblers (Addit 1257)
- 6 HE WILL BREAK YOUR HEART Jerry Butler (Vee Jay 354)
- RELEASE ME/GOING OUT WITH THE TIDE Jivin' Gene (Mercury 71680)
- SPEAKING OF HER Adam Wade (Coed 536)
- BACK TO SCHOOL Ritchie Adams (Ribbon 6913)
- WAY OVER THERE Miracles (Tamla 54028)
- THEME FROM THE DARK AT THE TOP OF THE STAIRS Ernie Freeman (Imperial 5693) Percy Faith (Columbia 41796)
- 12 COME BACK SILLY GIRL
 Steve Lawrence (ABC Paramount 10146)
- 13 I NEVER KNEW
 Dick Lee (Felsted 8607)
- BLUE HEARTACHES Tommy Edwards (MGM 12916)
- 15 HELLO MY LOVER Ernie K-Doe (Minit 614)
- DON'T GO TO STRANGERS Etta Jones (Prestige 180)
- 17 HUMDINGER Freddy Cannon (Swan 4061)
- 18 EE-I, EE-I OH/ITCHIN'
 Jimmy Jones (Cub 9072)
- 19 NIGHT THEME Mark II (Wye 1001)
- 20 LAST DATE Floyd Cramer (RCA Victor 7775)
- THERE'S NOTHING ON MY MIND Teen Queens (Antler 4014)
- 22 SERENATA
 Sarah Vaughan (Roulette 4285)
- 23 CINDERELLA Classics (Dart 1015)
- 24 CRY CRY CRY
 Babby Bland (Duke 327)
- THEME FROM THE RAT RACE Richard Maltby (Roulette 4270)



The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give

every sign of doing so.	
"SUMMER'S GONE"	Pick of the Week—9/17
Paul Anka	
•	
"SLEEP"	Pick of the Week—9/3
Little Willie John	King 5394
•	
"TWISTIN" U.S.A." Danny & The Juniors	Pick of the Week—8/20
Danny & The Juniors	Swan 4060
•	
"ARTIFICIAL FLOWERS"	
"SOMEBODY TO LOVE"	Pick of the Week—9/17
Bobby Darin	Atco 6179
•	
"LET'S GO, LET'S GO,	
LET'S GO"	Pick of the Week—9/17
Hank Ballard & The Midnighters	King 5400
//LOVE WALKED IN	
"LOVE WALKED IN"	
Dinah Washington	Mercury / 1090
"NORTH TO ALASKA"	
"NORTH TO ALASKA"	Pick of the Week—9/10

Dot Issues Reynolds LP

NEW YORK—Dot Records is releasing this week its third Debbie Reynolds LP, "Fine And Dandy." The diskery said it took almost a year to complete the album, due to the performer's heavy film schedule. She has her own TV spectacular, "Date With Debbie," on the ABC network on October 27.

Everest "Hot Wind" Track LP

NEW YORK-Everest Records will release the soundtrack album from the upcoming flick, "Where The Hot Wind Blows," starring Gina Lollobrigida and Yves Montand. The music has been nominated by the Awards Committee of the San Remo Film Festival as the best film score of the year.

Hibbler Inked By Rank

Johnny Horton Columbia 41782



-Happy smiles dominate the scene as Al Hibbler (seated left) signs an exclusive, long term recording contract with Rank Records of America. Harold Friedman (seated next to Hibbler), director of the executive committee, officiates for the Top Rank label. Also partaking in the festivities are (standing, left to right) George Treadwell, Hibbler's manager; Paul Cohen, A&R man, and Sonny Lester, Rank A&R chief.



4

Album Sure Shots

* Also Available in EP

• Also Available in Stereo

MONAURAL AND STEREO



THE APARTMENT

Original Motion Picture Soundtrack

(United Artists UAL-3105; UAS-6105)



UN Preview For Decca's UN Album

NEW YORK—Within the confines of United Nations headquarters here, Decca Records recently held a special preview of its "Voices Toward Peace" LP, a history of the UN from its debut in 1945 to the present Congo crisis set for release this month.

The LP—narrated by actor Ralph Bellemy—contains excerpts from actual UN sessions, and is the result of ten years of concentrated effort on the part of writer-producer-UN correspondent Saul Carson, who has dedicated the package to UN Secretary-General Dag Hammerskjold.

Arrangements to hold the advance preview at the UN were made by Carson. Decca's publicity department formulated and executed a full-morning's program for the non-UN press that had been invited. A special tour was arranged to take the guests through the UN press section, and other usually restricted areas of the vast building, and was followed by a special briefing in Delegates Conference Room 1, and was joined by UN correspondents, Delegation Press Officers, and representatives from UN accredited non-governmental organizations to hear a tape of the album prepared by Carson and Israel Horowitz, Decca A&R producer. Paul Sanders, president of the United Nations Correspondents Association, Leonard Schneider, Executive vice-president of Decca Records, R. K. Pittendrigh, United Nations Radio, Gohl Obhrai, Deputy Director of the Audio Visual Service for the United Nations, Dr. Hernane Tavares de sa, United Nations Undersecretary for Public Information, and Michael Hayward, Chief of Operations for the Audio Visual Services for the United Nations each spoke briefly about the United Nations, and praised Carson for his tasteful and dramatic documentation of the moments in the history of the organization.

Above photos were taken at the UN preview: reading left-to-right: (top left) Sanders, Tavares De Sa, Pittendrigh, Carson and Schneider listen to the playback of the album; (topright) a UN guide describes one of the conference rooms during the tour; (bottom left) Bob Austin and Irv Lichtman of The Cash Box and Lou Boorstein in the Delegates Conference Room 1; (bottom center) Carson; (bottom right) a general view of the Delegates Conference Room 1.

Marvin Cane's Mother Dies

NEW YORK—The mother of Marvin Cane, Coed Records exec, died here last week (28) of a heart condition. She was in her 70's.

New Columbia Thrush



NEW YORK—At her first recording session for Columbia is Jeri Lynne Fraser, 14 year old singer from Manchester, Conn. Under her contract with Columbia, Miss Fraser's first release will be "Poor Begonia (Caught Pneumonia)" b/w "Catch Me."





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BIOS FOR DEEJAYS

Larry Verne



Larry Verne's rise to fame with the novelty smash "Mr. Custer" came about from a complete personality change in his singing style. Previously a soft-spoken, easy going vocalist with "cultured" manners, he made the transformation to a hard-hitting, western "twang" style out of disgust with his failure.

Born in Minneapolis, Minn., Feb. 8, 1936, Verne became familiar with the piano as soon as he was tall enough to reach the keyboard. In time the piano gave way to the guitar. His proficiency as a singer-guitarist prompted his friends at Marshall High School to encourage him to enter as many contests as possible. But it was always the rock-a-billy artists who won out over Larry's casual style.

Invited to audition for the recording of "Mr. Custer" by Era Records, Larry, at first, retained his own approach. When someone at the audition suggested he try clowning in a nasal voice, Larry immediately tore into the

suggested he try clowning in a nasal voice, Larry immediately tore into the song with vigor and punch. That was it. A new star was born.

Neil Sedaka



At 21, Neil Sedaka is one of the most consistent hit-makers in the record business today. This pinnacle has not only been attained through his hit records for RCA Victor, of which "You Mean Everything To Me" and "Run Sampson Run" is his latest two-sided smash, but through his song writing talents. With lyric writer Howard Greenfield, Sedaka has produced "Stupid Cupid," "Fallin" and "Frankie" for Connie Francis; "Since You've Been Gone" for Clyde McPhatter, "I Waited Too Long" for LaVerne Baker and "Time Marches On" for Roy Hamilton. He has also written all his own hits.

Another facet of the Sedaka talent is his proficiency as a classical pianist. A graduate of the famed Juilliard School of Music, Sedaka had nurtured a desire to become a concert artist until he met Howie Greenfield a neigh-At 21, Neil Sedaka is one of the ost consistent hit-makers in the

school of Music, Sedaka had nurtured a desire to become a concert artist until he met Howie Greenfield, a neighbor of his in Brooklyn. Together they've built up a fantastic repertoire of pop songs over the few years they've been a team.

The latest and most ambitious undertaking by the team has been to write the entire score for the forthcoming MGM film, "Where The Boys Are."



Platter Spinner **Patter**

ALL ABOUT DISK JOCKEYS

With a cooperative public service view toward Fire Prevention Week, Bob E. Lloyd of WHEC-Rochester, N.Y. offers the following music list as a guide to program directors, librarians and jockeys: "If Fire A Bell," "Hose Foolish Things," "Hydrant Want To Walk Without You" and for the sign-off selection: "Sirenara." . . . Up to the office last week was Dick Taylor, the librarian for CHED-Edmonton, Alberta, Canada, who told us he's in dire need of disks for







airplay. . . . Two Texas teenagers can thank the modern three R's—rock 'n' roll and record hops for paving the way for the pursuit of the eternal three R's. By dint of a grant from KTSA, which turned over the proceeds from an early April "Bunny Hop," Trinity University established two full scholarships for students majoring in English or journalism. This year's recipients were two 17 year old San Antonio high school honor graduates. Jack Fiedler, general manager of KTSA said the Spring hop will be an annual event for bolstering the scholarship fund. In addition, plans are being laid for other McLendon stations to embark upon a similar program. . . . Hurricane Donna ripped through Florida and up the East Coast and in its wake left a water-logged, mud-spattered radio station known as WNOG-Naples, Fla. Barbara Pritchard, the musical director, writes that most of the older 45's are OK but the albums (from A to M) and the newer 45's are a mess. So let's all pitch in with some disaster assistance. . . . WICE-Providence, the first of the Rhode Island stations to go 24 hours, has noted good audience reaction, especially to the all-night Jim Mendes show. . . . Al Wiman, KFWB-Hollywood, announced that his wife Betty has delivered 7 lb. 15 oz. Clare into the world. . . . And Gene Perry of WLCS-Baton Rouge, La., is proud of his first child, a boy. . . . KEX-Portland, Ore. gets a big plug in the new MGM film, "Ring of Fire." KEX newsman Roger Ferrier and the KEX news car portray a radio newsman and a radio news car in the film, which is on location in Vernonia, Ore. news car in the film, which is on location in Vernonia, Ore.

It is with deepest sorrow that we record here the untimely passing of Harry H. Lockhart, host of the morning "Tune Inn" program at WWSW-Pittsburgh. Lockhart, 36, is survived by his wife Virginia and four children. He has been with WWSW since 1951. . . . "Big" Ed Locke, who hosts the "Golden Sound of WNTA" over the Newark, N.J. station, his wife, the former opera artist Carolyn Knight, and vocalist-musician Locke MacDonald have formed a night club variety act, debuting the trio at the Coral Room of the Hotel Governor Clinton. Ed acts as MC, writes much of the special material, handles the baritone chores and even does a little soft shoe. . . Lonny Starr, WBIC-Bay Shore, L.I., musicaster, is skedded to emcee the Autumn Festival of the Long Island Sons of Italy. On the bill so far with Starr are Connie Francis, Lou Monte and the Barry Sisters. . . . Ron Roberts pens that WSTS-Massena, N.Y. has extended its Top 40 to a Top 81. Never can tell where it will end. . . . In another attempt to raise needed funds for educational purposes WIP-Philadelphia has formed the "shortest team on record" basketball team and has sent out a challenge to all high school faculty teams in the station's coverage area. Prerequisites to accepting the challenge, the school must sell tickets to the event and use the money for any worthy school project. Among the team members are disk jockeys Gene Milner, Dick Reynolds, Dick Carr, Dan Curtis, Marty O'Hara, Tom Brown and Jo McCauley. Brown and Jo McCauley.

VITAL STATISTICS:

VITAL STATISTICS:

A raft of station changes are in the offing as last week two top personalities departed their stations. Gene Kaye parted company with WAEB-Allentown, Pa., and Tom Clay resigned his post at WQTE-Detroit. . . . Also Jim Chaplin left WWOW-Conneaut, Ohio, for an unannounced post in California. Chaplin's hours have been divided among the other three staffers and no new appointment will be made until next summer. . . As of Oct. 3 Jack Palvino will be doing the 1-3 trick for WBBF-Rochester, N.Y. He formerly was program director at WGVA-Geneva, N.Y. . . Earl McDaniel, who has been doing the all-night'er for KFWB-Hollywood as a summer replacement, is now a permanent member of the staff. He's moving into the Sunday night slot. . . . Jim Mortell, formerly of WTTN-Watertown, N.Y., is now spinning for WISN-Milwaukee—a return to his home town. . . . Lynn Cole (Charlie Brown) has left the PD post at KGKB-Tyler, Texas for the same position with KAVI-Rocky Ford, Colo. . . . "A Little Jazz" is the title of a new weekly jazz program which Sterling Yates is handling on KDKA-FM-Pittsburgh. . . Liberty recording artist Johnny Mann was appointed music consultant for KFWB-Hollywood. . . . Launching Oct. 3 is "Flair" a 55 minute daily afternoon session with Dick Van Dyke hosting interviews and disks. The show is exclusively on WTAO-Boston, which gets it through the facilities of ABC in New York. . . Max Resnick, local Washington, D.C. radio and TV personality, and Robert Symonds have purchased KFOX-Long Beach, Calif. for \$850,000 from Kenyon Brown, Kevin Sweeney and Bing Crosby. The sale of the AM-FM outlet is subject to FCC approval. Resnick recently bought WYOU-Norfolk, Va., and plans to buy three more stations in major markets this year. WICE-Providence has requested FCC authorization to operate an FM station.

Capitol Bows 24 Albums

HOLLYWOOD—Capitol Records is releasing this week twenty-four LP's, fourteen pop, two Capitol-of-the-World and eight classics (see separate story on Christmas LP's).

The pop packages are: "This Time I'm Swingin'"—Dean Martin with Nelson Riddle Orch.; "Kenton Tropicana"—Stan Kenton Orch. (cut live in Las Vegas); "Something Wonderful"—Nancy Wilson; "The Borscht Jester"—Micky Katz; "Dancing Alone Together"—Ray Anthony Orch.; "The Tree Near My House"—Cathie Taylor; "Music For An Arabian Night"—Ron Goodwin Orch.; "Bakers Dozen"—Don Baker, organ; "Glorybound Train"—Rose Maddox; "Songs I Love To Sing"—Tommy Collins; "A Tribute To The Delmore Brothers"—Ira & Charlie Louvin. There are three LP's in the lebal's "Lat's Dance" series, inute To The Delmore Brothers"—Ira & Charlie Louvin. There are three LP's in the label's "Let's Dance" series, including "Let's Dance The Mambo"—Rene Block Orch. and LP's with orchestras directed by Van Alexander and Michael Paige. A Fred Waring package is also included. The Capitolof-the-World packages include an LP, "Conny," featuring the star German songstress and "The Toshiba Singing Angels" (Japan).

The classical issues are: Verdi:ngels" (Japan).
The classical issues are: Verdi:-

Angel Issues 6 Sets For October

LOS ANGELES-A complete, four-

LOS ANGELES—A complete, four-disk version of Mozart's opera masterpiece, "Don Giovanni," heads six packages—including one Xmas—being released by Angel Records this week. Heading the "Giovanni" cast are Elisabeth Schwarzkopf, Joan Sutherland, Giuseppe Taddei, Piero Cappucilli, Graziella Sciutti, and Gottlob Frick. Carlo Maria Giulini conducts the Philharmonia of London.

The other Angel entries are: Mahler: Das Lied Von Der Erde (alternate version)—Dietrich Fischer-Dieskau, Murray Murray Dickie-Paul Kletzki conducting the Philharmonia Orch. (also performed is the Adagietto from Mahler's Fifth Symphony); Vivaldi: Ill Cimento dell'-Armonia e dell'Invenzione (The Test of Harmony and Invention) (Complete In 3-disks)—Renato Fassano conducting The Virtuosi di Roma; Ravel: Piano Concerto In G Major—Piano Concerto in D Major for the Left Hand—Samson Francois, pianist—Andre Clutens conducting the Paris Conservatory Orch.; Chopin: Piano Concerto No. 2—Fantaisie in F Minor—Witold Malcuzynski, piano—Walter Susskind conducting the London Symph. Orch.; "Christmas Carols"—Boys' Choir of the Temple Church, London.

"Requiem Mass"-Tullio Serafin conducting The Rome Opera House Orch. -Chorus-soprano Shakeh Vartenissian, mezzo-soprano Fiorenza Cossotto, tenor Eugenio Fernandi, and bass Boris Christoff; "Hallelujah"— Alfred Newman conducting the Hollywood Bowl Symph. and "Hark The Herald Angels" Virgil Fox, pipe organ (latter two are Christmas LP's also described in another story on Capitol's Xmas LP's); Wieniawski: Violin Concerto No. 2-Michael Rabin, violin-Sir Eugene Goossens conducting the Philharmonia Orch.; Beethoven: Symphony No. 7-Sir Thomas Beecham conducting the Royal Philharmonic Orch.; Tchaikovsky: Symphony No. 6 (Pathetique)—Erich Leinsdorf conducting the Los Angeles Philharmonic; "Conversations With The Guitar"—Laurindo Almeida; The Guitar"—Laurindo Almeida; "Piano Colors Of Ravel"—Leonard Pennario.

6 Xmas LP's From Capitol Include Cole, Kingston Issues

LOS ANGELES—Capitol Records has announced the release of six LP's for the Holiday Season, including the first albums of Christmas songs by Nat King Cole and The Kingston Trio.

The Cole package is tagged "The Magic Of Christmas" and includes two orchestras and three choral groups, all under the direction of arranger-conductor Ralph Carmichael, the ordained Baptist minister who has orchestrated more than two-hundred albums of religious music.

The Kingston Trio LP, "The Last Month Of The Year," includes material representative of the year-end holiday season as celebrated by people of all faiths.

The other LP's are: "Christmas Carousel"—Peggy Lee; "Sing The Songs Of Christmas"—Guy Lombardo and The Royal Canadians and children's chorus (cut in Stoneham, Mass.; double cover contains lyrics to all the songs); "Hallelujah!" — Alfred Newman conducting the brass choir of the Hollywood Bowl Symph. Orch.; "Hark! The Herald Angels"—Virgil Fox plays the organ of Manhattan's Riverside Church.

New Phillips Building



MEMPHIS--Pictured is the ultra-modern facade of the new Sam Phillips

Recording Services building which houses modern recording studios and plush executive offices of the Sun and Phillips International labels.

To unveil the ¾ million dollar facilities to the recording industry, Sam Phillips hosted a lavish affair for disk executives from all over the country. The building is located at 639 Madison.

Schachere Named MGM Sales Head

NEW YORK—Leon Schachere has been appointed to the post of national sales manager of MGM Records, replacing Charles Hasin, who has joined Everest Records as sales topper.

In making this announcement, Sidney Brandt, vice president in charge of apprentian stated that Schachers

of operation, stated that Schachere, who will assume this post immediately, has had varied sales experience on the merchandising and sales management level-both in the retail and wholesale fields. Prior to joining MGM this year, Schachere was a divisional manager of the Magnavox Company.

International Writer Society Meets In Switzerland

LONDON-The 21st Bi-annual International Confederation of Societies of Authors and Composers (CISAC) took place at Burgenstock, Switzerland from September 12 to September 16, and the congress, which is a 'get together' for members of all Performing Rights Societies within the Berne Convention, was a great success and attended by over 200 delegates representing 29 countries.

Great Britain was represented by Sir Arthur Bliss (Master of The Queen's Music and President of the P.R.S), publishers Leslie Boosey of Boosey & Hawkes, Jimmy Phillips of Peter Maurice; composers William Alwyn, Lennox Berkley, Vivian Ellis and Guy Warrack, Mr. Walter, general manager of P.R.S., Mr. Whale, secretary P.R.S., and No. 1 song writer Paddy Roberts— a director of P.R.S., chairman of the Song Writers Guild and recently appointed to the Board of Mechanical Rights Society. Roberts told The Cash Box that the idea behind the confederation is to standardize as much as possible the operating methods of member societies throughout the world. The highlights of this year's agenda included the proposal by the British P.R.S. to invite Russian authors' societies to join C.I.S.A.C. It is hoped that this vitally important musical country will respond favorably to the international approach which it is planned to make. Another major point of interest was the proposal for extending the period of copyright from 50 to 80 years after the author's death and delegates were charged to approach their respective Governments regarding this. Incidentally, the present American period of copyright extends only for 28 years from the date of registration.

Discussions also took place on the new German draft copyright law and recommendations for certain modifications were put forward, similarly the draft International Convention covering the protection of performers, makers of phonograms and broadcasters vitally affecting the interests of authors, came under review. For the first time Japanese delegates were present at the Convention and Japan was formally elected to membership of CLS.A.C.

Apart from the formal conferences great importance is attached to the social side of the convention affording ample opportunities for delegates to meet informally and discuss their mutual problems. Representatives from other countries attending the convention included Cedric Dumont (Switzerland) Josef Hochmuth (Austria) Enrique Lebendiger (Brazil) Jack Mills (U.S.A.) and Robert Salvet

Hasin To Everest As Sales Head

NEW YORK—Charles Hasin, for fifteen years head of MGM Records sales department, has joined Everest Records as sales manager, label general manager LeRoy Holmes announced last week. Hasin replaces Charles Schicke, who recently left Everest to re-join Epic. Hasin will put his experience to work in the newly re-organized company, which has revealed that it's going to concentrate "heavy efforts" in the pop field rather than continue its policy of "classical first, pop second."

NOTICE OF SALE

A.B.C. MUSIC CORPORATION **BOGAT MUSIC CORPORATION** BOURNE, INC.

NOTICE IS HEREBY GIVEN that pursuant to an Order of the Apellate Division of the Supreme Court, First Judicial Department, all of the issued and outstanding shares of stock of A.B.C. Music Corporation, Bogat Music Corporation and Bourne, Inc. will be sold in separate Parcels, or as a unit, at public auction in the Surrogate's Court, New York County, Room 510, Hall of Records, Chambers and Lafayette Streets, New York, N.Y., on October 14, 1960 at 2:30 o'clock in the afternoon.

A copy of the Terms of Sale together with financial statements and other information concerning the Companies may be procured from the undersigned Executors at the address indicated below.

The Court has fixed an aggregate upset price for all of the Parcels of \$2,100,000.

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Postion Last	Week
1—THE TWIST—Chubby Checker Parkway 811 Hank Ballard & Midnighters—King 5171	1
2—MR. CUSTER—Larry Verne Era 3024	5
3—MY HEART HAS A MIND OF ITS OWN MGM 12923 Connie Francis	3
4—KIDDIO—Brook Benton Mercury 71652	4
5—IT'S NOW OR NEVER—Elvis Presley RCA Victor 7777	2
6—CHAIN GANG—Sam Cooke RCA Victor 7783	7
7—WALK DON'T RUN—Ventures Dolton 25	6
8—THEME FROM THE APARTMENT United Artists 231 Ferrante & Teicher	8
9—A MILLION TO ONE—Jimmy Charles Promo 1002	11
10—DEVIL OR ANGEL—Bobby Vee Liberty 55270 Hollywood Flames—ATCO 6171	16

Volare So Sad Save The Last Dance For

13) Save The Loss American Me
Me
14) Finger Poppin' Time
15) Never On Sunday
16) Yogi
17) Dreamin'
18) Mission Belt
19) Pineapple Princess

The Same One
A Fool In Love
29) Don't Be Cruel
29) Don't Be Cruel
30) Ta Ta
30) Ta Ta
31) (You've Got To) Move
Two Mountains
31) A Woman, A Lover, A
Anymore
I Want To Be Wanted
1 tyy Bitsy Teenie Weenie
Yellow Polka Dot Bikini
32) Let's Think About Living
33) Let's Think About Living
34) Only The Lonely
35) If I Can't Have You

Disk Industry's Foreign Profits Will Equal Domestic, Atlantic's Miriam Bienstock Concludes After Tour

NEW YORK—The present-day record market has grown to such proportion that diskeries in the not too distant future will, ala motion-picture firms, realize as much profit from foreign sales as from domestic markets. This was the conclusion of Atlantic Records veep Miriam Bienstock after just concluding month-long tour after just concluding month-long tour

of Europe.

While abroad, the exec conferred with Atlantic sales reps and met with

leaders of the music field throughout the continent. She also made numerous appearances on TV and radio and met with leading members of the press for promoting upcoming Atlantic disks.

Muni Resigns From WMCA

NEW YORK—Disk jockey Scott Muni announced his resignation from radio station WMCA last week. The resignation is effective at the end of October.

In the 2½ years that Muni has been with the station he has been one of the leading disk jockeys in the New York metropolitan area. He attained the highest Nielsen rating for his time slot (7 to 10:30 PM) during the month

slot (7 to 10:30 PM) during the month of August 1960.

Muni, in a telephone conversation with The Cash Box, said his reason for leaving was that he "no longer had a challenge for my talents at WMCA. I am looking for a real challenge now." He disclosed no immediate plans

ate plans.

Before coming to WMCA in early 1958, Muni spent two years with WAKR-Akron, Ohio, serving as music director and program director. During his tenure at WAKR, the station attained the highest Neilsen than any station in the country. He was brought to WMCA by Ralph Atlas, former head of WIND-Chicago and a consultant then for WMCA. Muni was brought in as an advisor to the station's music policies, which he helped shape during his two and a half years.

Muni is also 1st vice president of the Disk Jockey Association.

NEW YORK—Frank Music Publishers hosted a press party at the Warwick Hotel here recently to announce its new, unconventional plans for the promotion of the music from "The Unsinkable Molly Brown," the new Meredith Wilson musical which will open Nov. 3 at the Winter Garden Theatre.

Photos taken at the party show

will open Nov. 3 at the Winter Garden Theatre.

Photos taken at the party show some of the celebrities present. From top to bottom: 1. Meredith Wilson, Buddy Straus, writer of the hit musical "Bye Bye Birdie"; attorney Bella Linden and Frank Loesser. 2. Stu Ostrow, VP of Frank Music; Loesser, Wilson and Bob Austin of The Cash Box. 3. Milt Kramer, Wilson, Mrs. Wilson and Richard Morris, lyricist of "Molly Brown." 4. Andy Wiswell of Capitol Records, which will release the original cast album of the show, and Loesser. 5. Joe Csida of Capitol, Loesser and Miss Linden. 6. Wilson with members of The Cash Box staff: Allen Berzofsky, Jerry Shifrin, Mrs. Ira Howard, Ira Howard and Irv Lichtman. 7. Loesser and Bert Siegelson of Frank Music.



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All Stars



NASHVILLE -Bill "Hoss" WLAC disk jockey, is pictured with Lloyd Price, LaVerne Baker and Bo Diddley, three of the many stars he presented in show at Sulphur Dell here which drew over 5,000 people.

"Alamo" Gets Big Disk Play

NEW YORK—Disk coverage on the upcoming "Alamo" flick music is already one of the most extensive ever for a film score. Most of the waxings—including singles, EP's and LP's—center around two songs, "The Green Leaves Of Summer" and "Ballad Of The Alamo." Music is by Dimitri Tiomkin, lyrics by Paul Francis Webster. Robbins Music publishes.

The ten singles so far on "Leaves" include: Brothers Four (Columbia).

Tiomkin, lyrics by Paul Francis Webster. Robbins Music publishes.

The ten singles so far on "Leaves" include: Brothers Four (Columbia), Bud & Travis (Liberty), Clebanoff Strings (Mercury), The Easy Riders (Kapp), Medallion Strings (Medalion), Montavani (London), Hugo Montenegro (20th Fox), Harry Simeone Chorale (20th Fox), Nic Perito (nUited Artists), and Nelson Riddle (Capitol). The Simeone, Bud & Travis and Easy Riders decks are backed by "Ballad Of Alamo." Marty Robbins (Columbia) is represented with a single version of "Ballad."

Frankie Avalon, featured in the flick, has a Chancellor EP of three songs: "Leaves," "Ballad" and "Here's To The Ladies."

LP's include: the original soundtrack (Columbia), "Remember The Alamo"—Terry Gilkyson & The Easy Riders (Kapp), "Music From The Film, "The Alamo"—Tex Beneke Orch. (Camden).

Film, 'The Ala Orch. (Camden).

Old Town Bows Jazz Series; Names Stan Free A&R Head

NEW YORK—Hy Weiss, Old Town Records head, announced plans for a new jazz album series to be released on the Old Town label. Stan Free, former Chris Connor arranger and accompanist, has been appointed A&R head for the new series.

Weiss stated that he intends to

weiss stated that he intends to build an extensive jazz catalog over the next few years. Present plans call for the release of the series' first two albums this month followed by one

The first album, "Piano A La Percussion," features Free on piano and Cuban percussionists Jose Mangual and Patato. Also being cut is "The Purple Grotto" featuring Don Lamburgh Language Chillegish mond, Lou Stein, Barry Gailbraith, Clark Terry and Phil Bodner.

Weiss also disclosed that he has signed Ted Curson, trumpeter for Charlie Mingus, to a recording contract. Curson's session, held last week, features Philly Joe Jones, Doug Watkins, Kenny Drew, Curtis Fuller, Eric Dolphy and Jimmy Heath. Release is planned for the near future.

At the same time, Free announced that he is embarking on a college concert tour, under GAC auspices, and plans to promote the "Piano A La Percussion" LP extensively.

Avakian Joins Victor As Pop LP Mgr.

NEW YORK-George Avakian, record producer for more than twenty years and one of the leading creative figures in the industry, has joined RCA Victor Records as pop albums manager, it was announced last week (30) by Robert L. Yorke, division vice-president of the commercial records creation department. Avakian leaves his post as A&R director at Warner Bros. Records.

"I cannot adequately express our delight at having George join RCA Victor," Yorke said. "His personal integrity and the dignity of his business and artist relations have brought honor to every company with which he has been associated, and to the entire recording industry as well."

"George has been one of the handful of true leaders in the record industry, and we at RCA Victor shall

New Kapp Pact For Jane Morgan

NEW YORK—Dave Kapp, president of Kapp Records, announced last week that singer Jane Morgan has signed a new exclusive two year pact with the label. Deal calls for Miss Morgan to record a minimum of twelve singles and six albums in the next twenty-four months. Miss Morgan, currently on a cross-country night club tour, will play her first West Coast night club date starting November 9 when she opens a three week headlining engagement at the Cocoanut Grove.

Liberty Growth In Europe Reported By Bennett, Annotico

NEW YORK—A "huge growth" in Liberty Records foreign sales and a "great potential for the near future" were reported by prexy Al Bennett and international sales director Rich-ard Annotico after recently completing an extensive four-week tour of the European market areas. The label's legal counsel, Ray Sandler, accompanied Bennett and Annotico.

In Rome, the trio met with Decca Disci Italian execs, including Dr. Romano Bacchini, and Poalo Moresco. In Amsterdam, they were feted by C. Solleveld, director of N.V. Phonogram and R. H. Kaasen, sales manager of the Dutch distributing firm. Meets were held in England with Marcel Stellman, Decca A&R director, Hillary Watson, Decca export sales manager, and Miss Anna Instone, head of the BBC's record programs department.

Atlantic Renews Pact With African Distrib

NEW YORK-Atlantic Records last NEW YORK—Atlantic Records last week renewed its contract for another three years with one of the oldest South African record producing firms, Gallo Africa, Ltd. Go, which distributes for Atlantic throughout the African continent, reported that record sales have reached an all time high despite the tension created by the despite the tension created by the present Congo crisis. Sales on Atlantic jazz records in South Africa are reported at 40% higher than 1959 sales

Jaro Pacts Songstress

NEW YORK-Thrush Kitty Ford has NEW YORK—Thrush Kitty Ford has been pacted to Jaro Records, the Top Rank affiliate. Her first single, "I Love You Conrad," from the "Bye Bye Birdie" smash musical, and "Blue Diamond Ring," is now being shipped. Miss Ford was discovered by Milton Schraff of Associated Recording Studios, where she was making jingles and commercials. Schraff, who, along with Miss Ford, manages songster Paul Evans, brought her to the attention of Rank A&R chief Sonny Lester. and the opportunity he'll need to expand his already distinguished career."

Avakian will assume his new duties at RCA Victor this week, reporting to Steve Sholes, pop A&R manager.

At Warner Bros., Avakian supervised the best-selling Bob Newhart album which is rapidly approaching 500,000 LP sales. Most recently, he supervised a new album with Newhart which will be issued shortly.

In singles, he has assisted Wesley Rose in producing the Every Brothers recordings for WB.

Before joining Warner Bros. Records in 1958, Avakian was a record producer for 18 years at Columbia Records, where he discovered and recorded Johnny Mathis, and made records by such artists as Dave Brubeck, Miles Davis, Michel Legrand, Louis Armstrong, Erroll Garner, the Les Elgart Band and Lotte Lenya, among others.

For a brief period he was associated with the World Pacific label, where he recorded Chico Hamilton and Gil Evans, among other artists.

Among the creative projects he has completed beyond his regular A&R duties is the album of the works of the controversial composer John Cage, recorded in concert at Town Hall in 1958. Avakian financed, recorded, and is distributing the set.

Avakian launched his recording career in his undergraduate days at Yale by convincing Jack and Dave Kapp of Decca Records that the label should record such jazz artists as Eddie Condon, Pee Wee Russell, and Bud Freeman.

An active member of many industry committees. Avakian was one of the founders of the National Academy of Recording Arts and Sciences, and is presently a national trustee of that organization.

Ram Signs Clebanoff To Management Contract

NEW YORK-Buck Ram has signed violinist-conductor Hermann Clebanoff to a long-term management contract. As maestro of The Clebanoff Strings, he has gained a following with a series of Mercury LP's, seven of which have been released. Ram produced Clebanoff's just released first single, "Green Leaves Of Summer," the oft-cut tune from the upcoming flick, "The Alamo." Tune was cut in California, and Dimitri Tiomkin, who composed the music, attended the date.

Deejays To Sing-Along In UA Costa Contest

NEW YORK-United Artists Records is running a disk jockey contest on Don Costa's album, "We Play-You Sing The Great Million Sellers."

Eddie Mathews, national promotion director, announced that because of the "fantastic disk jockey reaction and the amount of tapes United Artists has received from disk jockeys singing along with the album," UA is running the following contest: The best version by a disk jockey singing along with Don Costa's in each distributor's territory, will receive a gold record. There will be a total of 32 awards given.



"BALLAD OF THE ALAMO" IN THE BIG, **BUD & TRAVIS**

"Ballad of the Alamo" by w "Green Leaves of Summer" #55284 is the hit song from the John Wayne production, "The Alamo" Look for this smash single to trigger even greater action for these Bud & Travis albums: "In Concert" (brand new), "Spotlight on Bud & Travis" and "Bud & Travis."









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20hFOX **ALL YOU** HEAR IS BEAUTY

Annual message to BITOA coming.

Victor Launches Opera Promo

NEW YORK—In a move designed to further dramatize RCA Victor's nationally advertised price cut on complete opera packages, the company is launching a major opera promotion in October, it was announced last week by W. I. Alexander, advertising and promotion manager. The main effort will be directed at the consumer will be directed at the consumer through national magazines, in-store

promotions, and radio and press. Extensive point-of-sale material will be available, including mounted album covers on the newly-released Don Giovanni, and Il Trovatore and Turandos (LM/LSC-6149). Streamers in two sizes have been prepared and a two sizes have been prepared and a handsome full-color catalog for mailing or in-store giveaway is shipping now. In addition, self-selling stickers featuring the new low prices will appear on Don Giovanni, Il Trovatore, and Turandot. Ad mats in various sizes will also be available.

Full-page ads on the opera promotion will appear in such consumer publications as The New Yorker, The Saturday Review, The New York Times Magazine, and special full-page ads to fully exploit the Turandot re-

one of the major facets of the opera promotion will be special "Opera Festival" scripts and programs for "Music You Want" subscribers. One of the most unusual features of the radio promotion will be a special onehour behind-the-scenes radio documentary on the making of "Turandot." This recorded program will be shipped to over 500 "good music" stations in the country.

"Our Concerto" Reaches Italian Gold-Disk Mark

NEW YORK-"Il Nistro Concerto (Our Concerto)," Italy's top-selling tune, has reached the 100,000 sales mark there, equal to a million-seller in the U.S. Song has been on the Italian charts for twenty weeks. Demand for the Umberto Bindi hit on Ariston was so great that the deck was recently unavailable in Italian record shops for an entire week. The Bindi version is available here on the Jamie label.

Lawrence & Gorme Set For Nitery Teaming

NEW YORK-Steve Lawrence and Eydie Gorme will perform together for the first time in a series of night club engagements. Heretofore, the two popular singers have performed together only on television.

They will make their New York premiere at the Copacabana in a threeweek engagement, starting October 20, following a week-long break-in date at the New Lotus Club, Washington, D.C., beginning October 6.

Interest in the two singers by night club operators has been running high ever since Lawrence completed a twoyear tour of duty with the U.S. Army last month. As a result, contracts have already been signed for the pair to appear at the new Latin Casino in Philadelphia, the Americana Hotel in Miami, and the Sahara Hotel in Las Vegas during the coming fall and spring seasons.

They will not perform together on television during the tour, although each has been set for individual appearances on the Garry Moore and Perry Como shows. The only exception to this will be their own television special, which is being discussed at

Don Costa, A&R director for United Artists Records, is writing the musical arrangements for the night club act, and Joe Guercio will conduct.

Columbia Releases 27 Albums

NEW YORK-Twenty-seven albums

NEW YORK—Twenty-seven albums—twelve pop, four jazz, nine Masterworks, and two "Adventures In Sound"—are included in Columbia Records October release.

The pop disks are headed by Andre Kostelanetz's first Xmas album (with Earl Wrightson), "Joy To The World," and "Christmas With DeVol And The Rainbow Strings"—Frank DeVol.

The other pop releases are: "An Enchanted Evening On Broadway"—Earl Wrightson; "Girl In A Hot Steam Bath" Jean Carroll; "Jonathan And Darlene Edwards In Paris";

WB Enters New Zealand

NEW ZEALAND-Phil Warren of Top Rank Ltd. here, the disk division of the multi-million pound Kerridge Organization winged back from Sydney recently a very happy man. Seems that the Warner Bros. diskery rep in Australia, The Australian Record Company Ltd., has decided to release the Warner Bros. product here, and Top Rank will handle the distribution.

ARC director Bill Smith considered the New Zealand market so important that he came here some months back with his sales manager, Jim Sutton, to check on all New Zealand distrib companies.

Three WB singles are being released immediately, and seven of the label's top albums will be released on November 1. The singles are "So Sad" by the Everly Bros.; "Let's Think About Living" by Bob Luman and "Kookie Kookie Lend Me Your Comb" by Ed Brynes. LP's are: "The Everly Bros."; "Join Bing And Sing"-Bing Crosby; "The Button Down Mind Of Bob Newhart"; "Bill Haley" and "The World's Ten Greatest Popular Piano Concertos"—George Greeley; "Tab Hunter"; "Spooktacular" - Spike Jones.

BMI Debuts Bio Brochures On Its Jazz Cleffers

NEW YORK-The first six in a continuing series of brochures, devoted to the music of leading American jazz composers whose music is licensed through Broadcast Music, Inc. (BMI), were released last week. Each booklet includes a 1500-word biographical essay written by a jazz writer, supplemented by a listing of compositions and recordings, together with analytical notes and critical comments. Manny Albam, Gil Evans, John Lewis, Charlie Parker, Johnny Richards, and George Russell are featured in the first release.

BMI plans to release brochures on a regular basis to schools and conservatories, public libraries, radio and television stations, newspapers, music critics, and symphony orchestra conductors and managers. Forthcoming issues will be devoted to Julian and Nat Adderley, Bob Brookmeyer, Dave Brubeck, Ornette Coleman, Miles Davis, Don Elliott, Bill Holman, Milt Jackson, J. J. Johnson, Billy May, Charles Mingus, Thelonious Monk, Sy Oliver, Sonny Rollins, Ernie Wilkins, and others.

Among the jazz authorities already assigned biographical essays are Bill Coss, editor of Metronome; Ira Gitler; Ralph Gleason, syndicated jazz columnist; Nat Hentoff; George Hoefer, New York editor of Down Beat; Burt Korall; Bill Simon; John Tynan, West Coast editor of Down Beat; and John S. Wilson.

Let's Make Love"-soundtrack of the

"Let's Make Love"—soundtrack of the Marilyn Monroe, Yves Montand, Frankie Vaughan pic; "All Over The Place"—Hi-Lo's; "Billy Blows His Horn"—Billy Butterfield; "Light And Hearty"—Neal Hefti Quintet; "Memories—Sing Along With Mitch"—Mitch Miller; "The Big Men—Bold And Bad"—Ernie Sheldon; "Catch The Brass Ring"—Torchy Brass Quintet (five members of the Philadelphia Orch. brass section).

The jazz issues are: "Tchaikovsky's Nutcracker Suite"—Duke Ellington; "Paris Impressions"—Erroll Garner (separate of a previous two-pocket release and first Garner release in stereo); "Give My Regards To Broadway"—Andre Previn.

The Adventures in Sound entries are: "Irma La Douce"—Original French Cast; "American Debut"—Belgian vocalist Jacques Brel.

The Masterworks entries: "Orchestral Music From The Opera"—Thomas Schippers conducting the Columbia Symphony Orch.; "One Man In His Time"—Sir John Gielgud (Shakespeare readings); Copland: Piano Variations—Piano Fantasy—William Masselos (the first of three LP's honoring the composer's 60th birthday); "The Middle Quartets" (Beethoven) (4-disks) Budapest Quartet; Bruckner: Symphony No. 9—Bruno Walter conducting the Columbia Symphony Orch.; "Carols For Christmas"—Eileen Farrell; "The Holly And The Ivy"—The Mormon Tabernacle Choir; "Joyeux Noel"—Organist E. Power y"—The Mormon Tabernacle Choir; Joyeux Noel"—Organist E. Power

Capitol Backs Cole Musical

HOLLYWOOD-Capitol Records is investing \$150 thousand in Nat King Cole's forthcoming Broadway musical, "I'm With You," thus undertaking the role of Broadway angel for the second time this year and acquiring rights to its third original-east show album of the new Broadway season.

Announcement of Capitol's dual role in the new Cole venture was made by Lloyd W. Dunn, Capitol's vice president for A&R.

Described as "practically a one-man show," Cole's "I'm With You" will be produced under the personal aegis of Paul Gregory. It features book, music and lyrics by the youthful team of Dotty Wayne and Ray Rasch, creators of Cole's new album, "Wild Is Love."

On May 27 the firm disclosed its acquisition of original-cast-album rights to "The Unsinkable Molly Brown," the new Meredith Willson-Richard Morris musical, as well as the company's investment of \$220 thousand in the show itself. On July 1st Capitol announced acquisition of original-cast-album rights to "Tenderloin," the new musical featuring production by Griffith and Prince, direction by George Abbott, book by Jerome Weidman, with music and lyrics by Jerry Bock and Sheldon

"I'm With You," scheduled to open on Broadway February 1, began rehearsals on September 15 in preparation for a pre-Broadway tour that will begin October 17 in Denver and conclude January 28 in Boston. Bill Colleran, a Broadway newcomer who has previously been identified with the screen and television, will direct the show. Eugene Loring has been set to do the choreography, and Ralph Carmichael will do the orchestrations. Besides Cole, the cast includes Barbara McNair.

According to Dunn, Capitol's original-cast album of the show is currently scheduled for release soon after the Broadway opening.

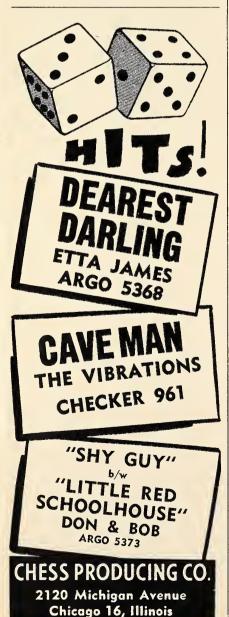
New Victor Red Seals Topped By Vol. 2 Of 60 Years Of Music

NEW YORK-Topping RCA Victor's October Red Seal LP's is a second volume of "60 Years Of Music America Loves Best," which follows the bestselling first volume.

Like the first, Vol. 2 contains two LP's and will be nationally advertised for a limited time only at the special price of \$4.98. Thirty selections are included, including performances by Harry Belafonte, Perry Como, Rachmaninoff, Tommy Dorsey, Toscanini, Mario Lanza, Rise Stevens, Leonard Warren, Arthur Fiedler and the Boston Pops, and others.

October marks the release of two "firsts" by artists new to the Victor label: pianist Malcolm Frager, winner of 1960's Queen Elisabeth of Belgium prize and the Leventritt Piano Competition, and English guitarist Julian Bream. Frager plays Prokofieff's Second Piano Concerto and the Haydn Sonata No. 35 in E Flat. In "The Art of Julian Bream" the guitarist, who is embarking on his first national concert tour of the U.S. under the auspices of Sol Hurok, plays music by Scarlatti, Cimarosa, Ravel, and others.

A new recording of Don Giovanni is part of the October release. The cast includes Cesare Siepi, Birgit Nilsson, Leontyne Price, Cesare Valletti, Fernando Corena, and Eugenia Ratti, while Erich Leinsdorf conducts the Vienna Philharmonic Orchestra. A four-LP set, Don Giovanni will be available at the new low prices for Victor complete operas. Manufactur-



er's nationally advertised price for the stereo version, formerly \$23.98, will be \$17.98, while monaural, formerly \$19.98, will be \$14.98.

Artur Rubinstein is represented in the October Red Seal release by an all-Brahms album in which the great pianist plays the Sonata in F Minor as well as the Intermezzo Op. 116, No. 6 and the Romance, Op. 116, No.

The first Wagner album by Fritz Reiner, "Reiner Conducts Wagner," will also be released in October. Reiner and the Chicago Symphony play the Suite from Meistersinger and Sigfried's Rhine Journey and Funeral Music from Goetterdaemer-

The October Red Seal release is rounded out by a new "Berlitz Simplified Spanish"; Vol. IX of the "History of Music in Sound covering Romanticism"; Vol. X of the "History of Music in Sound," covering Modern Music; and Grade 6, Vol. II of "Adventures in Music," RCA Victor's new record library for elementary schools.

Harbert To Columbia A&R

NEW YORK-Columbia's west coast executive producer Irv Townsend last week announced the signing of Jim Harbert to his A & R staff to assist in the expansion of Columbia's west coast activities.

Camden Issues Xmas LP's

NEW YORK-Simultaneous with the release of the new "Living Strings" series on RCA Camden, the low-price line is also issuing two Christmas specials, it was announced last week by Ray Clark, planning and merchandising manager for Camden.

The two LP's are "The Sound of Christmas" with The Three Suns and "Christmas Music by The Augustana Choir."

"The Sound of Christmas" offers twenty tunes, all standards, by The Three Suns in their first Christmas album for RCA Camden.

"Christmas Music by The Augustana Choir" contains twenty favorite Christmas hymns and carols especially recorded for Camden. The Augustana Choir's first RCA Camden LP, "Favorite Hymns," remains one of the best-selling religious albums on the Camden label.

Both Christmas specials will be advertised and promoted extensively for the Christmas selling season.

Grand Award LP-Tape Issue

NEW YORK-Grand Award Records has announced a new LP-tape release. Included are four packages issued simultaneously in LP's and tapes, and six 4-track tapes of previous LP is-

The LP-tapes include: "Bongos"-

The LP-tapes include: "Bongos"—Los Muchachos Locos; "A Bunch Of Bongos"—Willie Rodriguez and the International Stars; "Ricardo Juarez & His Orchestra Play Happy Time Cha Cha's"; "Percussion And Brass"—Grand Award All-Stars.

The tape issues are "Roman Spectacular"—Charles Magnante Orch.; "Knuckles O'Toole Plays The Greatest All Time Ragtime Hits"; "I Want To Be Happy Cha Cha's"—Enoch Light & The Light Brigade; "The Roaring 20's (Vol. 3)—Enoch Light & The Charleston City All-Stars.

At The Hop



SPRINGFIELD, MASS. — Cadence songster Johnny Tilotson (center) is shown with WHYN deejays George Wildey (left) and Phil Drumheller (right) during a recent hop conducted by the outlet. Along with Johnny on the trip was Cadence promotion manager Budd Dolinger. Artist's newest chart-maker is "Poetry In Motion."

Cosnat "Treasure Chest" Promo

NEW YORK—Cosnat Distributing is introducing a "Treasure Chest Promotion" for record dealers in each of its eight areas. Every time a Cosnat salesman visits a record dealer he leaves a key. For every order placed, the dealer receives an additional key. Dealers are saving these keys to try to open the locked Treasure Chest on view in each Cosnat branch. Holders of the lucky key which opens the Chest then may select a special merchandise gift envelope which offers him an assortment of many valuable prizes. There are several winning keys in each area.

While this promotion ends October 15, many record dealers reportedly have evidenced an interest in running a Treasure Chest promotion on the consumer level and Cosnat is cooperating in helping the dealer to set up his own promotion.

Wiener Sets European Trip

NEW YORK—Wemar Music topper George Wiener leaves this week (5) for a European business trek. First stop is Wemar's London office for a week and then to Milan, Rome, Paris, Amsterdam, Hamburg and back to London. Wiener will be arranging for the release of his firm's songs and also negotiating with foreign artists for recording in America.

Capitol Issues "Paradise" LP

LOS ANGELES—Capitol Records has released a previously announced LP, "Ports Of Paradise."

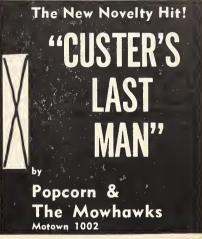
The album, which was produced by Capitol in association with the Matson Navigation Co., spotlights the combined talents of Newman, winner of eight Academy Awards, and choral director Ken Darby, who has one "Oscar" to his credit. The pair produced Decca's successful islands LP, "Magic Islands."

The sequence of musical numbers in "Ports" was suggested by the regular cruise itinerary of Matson's sister ships, the S.S. Monterey and S.S. Mariposa—to New Zealand by way of Tahiti, and return via Fiji, Samoa, and Hawaii.

In addition to the interpretations of Newman and Darby, the album contains a spectacular 16-page booklet which includes a description of the voyage, plus 19 full-color photographs of the "Ports of Paradise."

The Newman orchestra and the Darby choir are joined on four songs by vocalists Mavis Rivers, Bill Lee and Norma Zimmer.

THEY ARE BOTH TALKING ABOUT THE HITS











Atkins Scores At Fair



HICKORY, N.C.—Young Mercury recording artist Benny Atkins (left) chats with WIRC disk jockey Larry Yount about his first Mercury release, "I'm Following You." Benny was in Hickory to appear at the 47th Annual Catawba County Fair, where he entertained thousands by teaming with a local combo for an impromptu show in the exhibit tent of a major music and instrument dealer in Hickory, the Music Mart.

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Excello 2186

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"My Sweet Home"
Angelic Gospel Singers
Noshboro 673

"My Jesus Loves Me"
"Lord Help Me To Stand"
Hightower Brothers
Noshboro 674

"Wave That Train"
"Warfare"
Edna Gallman Cooke
Noshboro 675

NASHBORO RECORD COMPANY 177 3rd Ave. N., Noshville, Tenn.



CMA Letters To DJ's Urges Participation In "Top 10" Listings

NEW YORK—In the Country Music Association's drive to correct the situation in which phony tunes are being sent to the trade-papers for the country charts, the organization's committee has sent a letter to CMA deejay members urging them to send in their top tunes on the basis that "the more sources of reports the trade papers have, the truer the picture they can produce on their charts."

top tunes on the basis that "the more sources of reports the trade papers have, the truer the picture they can produce on their charts."

"Certainly we all want to continue [country] charts in the trade papers, and certainly we want them to be as accurate as possible . . . you will be doing yourself, us, and the trade as a whole a favor if you will take the time to do this valuable work," the letter adds.

letter adds.

In addition to the CMA letter, Cracker Jim Brooker, CMA dejay rep, has sent the jocks a personal letter:

"...I urge you to do everything possible to help overcome this situation by accurately reporting the 'topten' tunes in your area each week. Even though you are busy and may have to sacrifice some of your time this will benefit the music industry as a whole, and will be greatly appreciated by all."

Everest Adds To Promo Staff

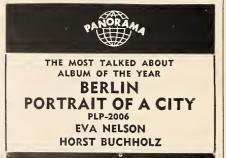
NEW YORK—Johnny Brantley has joined the promotional staff at Everest Records, general manager LeRoy Holmes announced last week. Brantley, who recently worked with deejay Alan Freed, last week visited jocks in New York, Philadelphia, Washington and Baltimore plugging the label's new singles, and will soon head for the Mid-West. The diskery said he will concentrate on the smaller stations "where the single hits seem to be starting."

Chi Distrib Moves

CHICAGO — Bill Sheppard, general manager of Mark Record Distributors, announced last week that the firm moved its headquarters into the record row section of this city, located at 2324 S. Michigan Ave. This, according to Sheppard, was a very necessary expansion and convenience move.

Prime labels distributed by the firm are: Veltone, Sue, Fury, Promo and Addit.

Sheppard stated that the current records high in sales for Mark are "A Fool In Love" by Ike & Tina Turner; "A Million To One" by Jimmy Charles and "Cyclone" by Bobby Hendricks



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Seven Jazz LP's In Epic's Album Release

NEW YORK—Fifteen LP's—two pop, seven jazz and six classics—are included in an October Epic Records release.

The pop packages are: "Anyone Can Play The Bongos"—Willie Rodriquez and Chuck Sagle Orch.; "Meet The Band"—Marine Band of the Royal Netherlands Navy.

The jazz issues are: "Glenn Miller Orchestra"; "Bunny Berigan And His Boys"; "Paris Concert"—Art Blakey's Jazz Messengers; "The Act Of Jazz"—John Mehegan Trio; "King Oliver"; "Johnny Dodds And Kidd Ory"; "Silver's Blue"—Horace Silver Quintet.

Victor Skeds Sacred LP's For Fall & Winter

HOLLYWOOD, CALIF.—To meet the needs of what it terms the "constantly broadening sacred market," RCA Victor Records has lined up a heavy schedule of sacred packages aimed for mass appeal as well as the strictly religious buyer, it was announced last week by Darol Rice, A & R director of sacred music.

"The sacred market has expanded so greatly and so steadily during the past two years," said Rice, "with a surprising increase in stereo sales in the last year. Whether there is a gradual awakening to this type of music or whether recent world tensions have exerted an influence is not for certain, but the general step-up in all three speeds is significant of note," stated Rice.

"Selection of repertoire for the forthcoming LP's will put emphasis on the old favorites rather than new material since the public has indicated it would prefer to listen to already familiar songs," continued Rice, "and a specific theme or biblical thought is the basis for each package."

There are four albums slated for October release: "The Holy Land" by George Beverly Shea; "Beautiful Isle of Somewhere" by the Blackwood Brothers; "The Grace of God" by Ed Lyman and "Wonderful Words of Life" by the Laymen Singers.

Leading the agenda for January is an album titled "Faith, Hope and Charity," which marks the debut into the sacred field of popular band singer Connie Haines. Also scheduled is a strongly pop flavored LP by The Statesmen called "The Statesmen Out West." Rounding out that month's release will be "The Call of the Carillon" by John Klein and "Back to the Bible Broadcast, Vol. II" by the Back to the Bible Broadcast talent.

Subsequent releases will include "Tony Fontaine Sings His Most Requested Hymns," "The Blackwood Brothers On Tour," "The Church In the Home" by the Church In the Home radio, TV talent and another album by best-selling Bev Shea tabbed "Crossroads of Life."

Up Label Bows

NEW YORK—Up Records, a new diskery here, has just bowed with a novelty-rock single, "Hey, Peanuts" by The Inventions. According to the label's Jay Fishman, two singles are set for release, one by Billy DeMarco, the other by Frank Staro.

The classics are: Grieg: Two Elegiac Melodies—Edouard Van Beinum conducting The Concertgebouw Orch. of Amsterdam; Grieg: Peer Gynt, Suites Nos. 1 & 2—The Concertgebouw Orch. of Amsterdam conducted by Jean Fournet with Annette De La Bije, soprano; Mendelssohn: Fourth Symphony (Italian)—Brahms: Variations on a Theme by Haydn: Wolfgan Sawallisch, conducting the Vienna Symph. Orch.; Handel: Concerti in G Minor, B-Flat, and G Minor for Organ and Orchestra-organist Johannes Ernst Kohler and String Orchestra of the Leipzig Gewandhaus Orch.; Berlioz: Love Scene from Romeo & Juliet—Three excerpts from Damnation of Faust—Mendelssohn: Calm Sea & Prosperous Voyage—Antal Dorati conducting the Concertgebouw Orch. (stereo version of previous monaural release); "A Debussy Recital"—pianist Werner Haas; "The Hungarian National Ballet Company."

Capitol Singles Includes "Backyard" Finds

NEW YORK—Capitol Records last week debuted two singers—one a Capitol employee—with singles last week. Organist Jack Cookerly—represented with "June Night" and "The Little Tune"—is a sales rep in Capitol's "Hi-Q" library of custom music for TV and films, and also handles many of the arranging and composing duties in the special-music library. Also making her Capitol intro is thrush Alicia Adams with "The Ballad Of Ronnie" and "Kissin' On." She was formerly a member of The Encores, a singing group.

Darnell & Stewart Form Management, Pubbery Firms

NEW YORK—Bill Darnel & Sy Stewart have formed Stew-Dar Management and two publishing firms, Stew-Dar Music (BMI) and Helenka Music (ASCAP). Singers signed with the management firm are Brooks Arthur and Judy Scott, who were both pacted by Capitol's Andy Wiswell, and have already been cut for immediate releases. Arthur & Art Kaplan also have been signed as exclusive writers for Stew-Dar Music. Team wrote the new Brian Hyland single on Kapp, "That's How Much."

Eiseman Named Exec VP Of Omar Music

HOLLYWOOD—Herb Eiseman last week was named executive vice president of Omar Music, it was announced by Peter Frank, president of the company.

Eiseman has resigned as head of the music department at Desilu Studios to assume his new post. However, under an agreement just concluded between Omar and Desilu, Eiseman will continue to direct Desilu music activities as part of his functions as Omar executive vice president. Desilu owns Desilu Music Corp. and Bruin Music Company.

Omar Music is one of the industry's largest library and music publishing companies providing feature and television film producers with original themes, tailor-made background music, music cues and bridges. Among the shows for which Omar has provided or is providing the music are "The Untouchables"; "Best of the Post"; "Tightrope"; "Guestward Ho!"; "Harrigan & Son"; The Jim Backus Show; "Wyatt Earp"; "Zane Grey Theatre" and "Dennis the Menace."

Promo On Basie Anniversary Tops Roulette's October LP Program

NEW YORK—Highlighting Roulette's October LP release is the label's month-long celebration of Count Basie's 25th anniversary as a jazz artist. Consumers will benefit by a special bonus offer on the label's Birding three par Bergin land Series, including three new Basie packages: for every two LP's purchased, the purchaser receives his choice for any other LP in the series.

Nine other LP's are being released

this month.

The Basie LP's—which make-up the The Basie LP's—which make-up the entire Birdland release for October—are: "The Count Basie Story," a 2-disk "cavalcade" of Basie's career, including notes and photo sections; "String With Basie" (first time with strings), "Just The Blues"—with Joe

Williams.
To further implement its sales pro-Williams.

To further implement its sales program, Roulette has conceived an extensive merchandising campaign. Better than 3,500 window display kits will be utilized by Roulette distribs to help attract consumer interest. The kits include: a four-color cardboard center-piece, approximately 30" by 40"; a 15" by 12" mobile; four-sided and four-colored on the three Basie LP's; an individual 12" by 12" mobile on the Basie "Story" package; strings of hanging pennants, brightly colored and plugging the bonus offer and Roulette's jazz artists; mounted easels on the three LP's; an "over-sized" mounted easel on the "Story" LP; empty jackets, one for each LP in the entire Birdland catalog; a black and white folded consumer catalog of all of Basie's Roulette LP's and the entire Birdland series; a cardboard display piece designed to hold consumer

Rank Gets Astro Master

MOBILE, ALA.—Rank International has acquired the master on Astro Records of "Shirley, Shirley" by Hugh T. & Johnny for world-wide distribution, according to Jimmie O. Rogers, president of Astro & Cinema Records and Stairway Music. In addition, Rogers said that Southern Music had acquired the tune's foreign publishing rights for Germany, Austria and Switzerland. Rogers has just returned from a "very successful" promotion trip via New York, covering the complete Eastern Coast. MOBILE, ALA.—Rank International

Eldo Release 5 New Albums

HOLLYWOOD-Eldo Records will release five LP's during the next ninety days, veep Red Gilson said last week. Issues will include an LP by The Safaris, who clicked with "Image Of A Girl" (album will be titled after the hit). Other LP's will include a stint by newly-signed Johnny Otis, two by comic Slappy White, and a jazz package featuring five jazzists.

HEM

BLUE NOTE THE THREE SOUNDS

THAT'S ALL/ST. THOMAS BLUE NOTE 45x1578

FREDDIE HUBBARD ONE MINT JULEP/GYPSY BLUE BLUE NOTE 45x1779

STANLEY TURRENTINE

LOOK OUT/JOURNEY INTO MELODY BLUE NOTE 45x1780

43 W 61 st St. New York 23; N.

catalogs; consumer coupons for the bonus offer.

For an all-out ad and publicity campaign, Roulette has hired an outside press agent to service the major and syndicated columns with Basie-Roulette items. Roulette's new ad agency has made available the service of its public relations department to participate in conjunction with the label's own promotion department. Ads will own promotion department. Ads will appear in various consumer musicnews publications.

Basie provided his own promotion last week with his appearance (with Joe Williams) on Fred Astaire's TV show.

In conjunction with the Basie program, the diskery's executive veep, Joe Kolsky, took to the road last week for a national sales and promotion tour in which he plans to touch base in most of the key markets, visiting distribs, one-stops and deejays. First leg of the tour takes Kolsky to Balti-Washington, Atlanta

LP's being released on the Roulette label include: "Banjo And Calls —Sing Along"—The Dozen; "Civil War Almanac" (2 volumes, "Yankee Songs" & "Rebel Songs")—The Cumberland Three; "Italy"—(Vol. 2—Di Mara Sisters; Two Christmas packages include: "It's Christmas Time Again"—Jimmie Rodgers with Joe Reisman's Orch.—Chorus (re-packaging of last year's release) and "St. Patrick's Cathedral Choir Sings Christmas Songs."

The Roulette Gold Classics series includes: Handel: "Messiah" (4-LP's) -The London Philharmonic Orch.-Choir conducted by Frederick Jack-

Roost Records is represented with: "Stittsville"—Sonny Stitt; "Let's Go Latin Cha Cha Cha"—Herb Zane & His Orch.

Columbia Tags Oct. Percy Faith Month

NEW YORK—Columbia Records launches the 1960 Fall season by designating October "Percy Faith Month," with an all-out promotion drive for the popular maestro's twenty-seven albums.

"It Pays to Have Faith in Your Store" is the theme around which Columbia's creative services and sales departments will coordinate their ef-

Columbia's creative services and sales departments will coordinate their efforts to increase further the retail sales already realized by dealers on Faith product.

Faith's catalog, headed by his latest album "Jealousy," also includes three albums particularly appropriate for the coming Yuletide season—"Music of Christmas," "Hallelujah" and "The Columbia Album of Christmas Music." Special promotion and advertising aids include a floor merchandiser for full-faced display of six Faith albums, topped by a 3-tone header sign; a "browser" divider card which features Faith's name and photo atop a complete Faith release list; a specially designed 3-color consumer brochure of

plete Faith release list; a specially designed 3-color consumer brochure of Faith albums plus all Columbia releases for October.

Faith will be guest-star on "Playback," the TV series produced and sponsored by Columbia, every night at 10:30, October 17 through 23 over station WNTA, Channel 13, New York. Faith will also appear on "Playback" over station KCOP, Los Angeles.

A full scale national advertising campaign in trade and consumer magazines will support promotion of "Percy Faith Month."

Music Biz Responds To Miller Fund

SWARTHMORE, PA.—Dr. Irving Wollman of Children's Hospital of Philadelphia reported last week a "most gratifying response" from the music industry to the William Miller Memorial Fund. The fund was recently created by friends of Pat and Dave Miller of Somerset Records in memorium to their four-year-old son William, who died of leukemia on September 11. The fund will be used in the research of children's blood diseases. Those interested may address correspondence or contributions to Dr. correspondence or contributions to Dr. Wollman at: William Miller Memorial Fund, Children's Hospital of Phil-

"Hot Rod" In High Gear



CLEVELAND—Challenge Records' promo chief Mel Bly (second from right) is flanked by WHK disk jockeys Scott Burton, Ray Otis and Johnny Holiday, capping off their "Hot Rod Lincoln" go-kart race in Cleveland by posing with five WHK modelovies.

"LET THE GOOD TIMES ROLL" by SHIRLEY & LEE

WARWICK M-581 A Division of United Telefilm Records, Inc. WATER TELEPICA STO

MORTY CRAFT, PRESIDENT 701 SEVENTH AVENUE NEW YORK 36, N. Y. CIrcle 5.4680



Billy Bland "HARMONY

"MAKE BELIEVE LOVER"

Old Town 1088

"THIS IS THE NIGHT"

&

"LOVE AND DEVOTION"

Old Town 1089

Arthur Prysock "THIS IS MY LOVE"

Old Town 1087

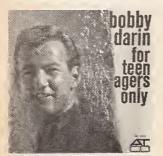
The Fiestas on Old Town





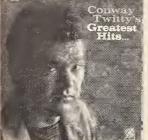
bum Reviews

POPULAR PICKS OF THE WEEK



"FOR TEENAGERS ONLY"—Bobby Darin—Atco SP 1001

After courting and winning the adult market over the past couple of years, Darin returns to the scene of his original triumphs in an album directed specifically at his huge teen fandom. He cavorts infectiously through a host of bright, hard-beat swingers, balancing them nicely with a few effective ballads. Selections include "I Want You With Me," "Pity Miss Kitty," "All The Way Home" and "That Lucky Old Son." Packaging is also pertinent: double fold jacket with large tear-out color photo. A sure chart item.



CONWAY TWITTY'S GREATEST HITS"-MGM E3849

MGM E3849

The rock rhythm popster is offered to his fans in a disk review of his past successes. Packaging is in the picture-laden, two fold jacket tradition, and invites teen attention. Among the tunes are "It's Only Make Believe," "Danny Boy," "Lonely Blue Boy," "Is A Blue Bird Blue" and "The Story Of My Love." Anticipate strong acceptance.



"THE DRIFTERS' GREATEST HITS"-Atlantic

One of the more consistent hit-making vocal groups, the Drifters are spotlighted here in their smash performances of "There Goes My Baby," "Dance With Me," "This Magic Moment," "True Love, True Love" and other previously released singles from their extensive catalog. Strong for pop and blues markets.



"TA TA"—Clyde McPhatter—Mercury SR 60262
McPhatter's initial LP date for Mercury features him in the hit performance of "Ta Ta," but more importantly puts the spotlight on his ballad/upbeat versatility in a collection of new songs. Six of the tunes are self-penned while others are by label recording director Clyde Otis and Belford Hendricks, the LP's arranger-conductor. Among them are "How Many Times," "Why Was I The One You Chose," "I Need A Love Like Yours" and "High School Social." Rollicking, rocking session with high saleability.



". . . A LOT OF DOMINOS!"—Fats Domino— Imperial LP 9127

Imperial LP 9127

The latest album by Fats includes his irresistible performances of "Put Your Arms Around Me Honey," "The Sheik Of Araby," "Walkin' To New Orleans" and "It's The Talk Of The Town," among others. Indeed, it is "A Lot Of Dominos!" His highly infectious style is always at a premium in the record market.



"MR. TOASTMASTER GENERAL" — George Jessel—Palette MPZ 1019

Jessel has made an international reputation from speaking at Friars Club testimonial dinners, and elsewhere. Palette has packaged five taped Jessel performances which include some of his most famous: testimonial dinners for Dean Martin, Jack Benny, Burns & Allen, The Queen of England and for Mr. Jessel himself. They are comical episodes, hilarious at times, always delightful in their incisive jest. Should do a brisk business.



"WIN WITH IRWIN"-Professor Irwin Corey-

"WIN WITH IRWIN"—Professor Irwin Corey—Atlantic 1326
Corey's Professor is a direct descendent of Chaplin's Tramp, Skelton's Hobo, and other historic comic characters. He bills himself as "The World's Foremost Authority" and is now campaigning for President—nitery-wise. Caught here in performance at Chicago's Playboy Club, Corey's pathetic, outlandish, zany Professor offers his ridiculously funny comments on the political scene, among others, and could score heavily in the sales dept.



"HEIGH-HO, MADISON AVE!"—Louis Nye with the Status Seekers—Riverside RLP 842
Another "refugee" from the Steve Allen Show, Nye takes command here of the role he created of Gordon Hathaway and proceeds to rock the foundations of Madison Ave. with devastating and sometimes ludicrous satire. Most of the selections are built around old tunes, such as "Madison Avenue Uber Alles," "Let's Make An Adman President" and "The Conspicuous Consumption Cantata." Humorous album but too limited in subject to achieve wide acceptance.



"ITALIANNETTE"—Annette—Vista BV-3304
Following the success of her "Hawaiianette"
LP and the "Pineapple Princess" single from it,
the young thrush is heard in a program of tunes
with a continental Italian flavor. Most of the
tunes are originals, but there are also a few suitable standards in the set. Selections include "Veni,
Veni," "There's No Tomorrow," "Please, Please
Signore," "Love Me Forever" and "That's Amore."
Timely teen platter.



"OVER THE RAINBOW"-Dodie Stevens-Dot

"OVER THE RAINBOW"—Dodie Stevens—Dot DLP 3323

The youngster courageously tackles an evergreen tune lineup which includes "Over The Rainbow," "Where Or When," "The Boy Next Door," "The Trolley Song" and "Little Girl Blue" and comes off remarkably well. Gerry Dolin's arrangements are sympathetic to Miss Stevens' style, whifting between the swinging and the head best. shifting between the swinging and the hard beat idioms. Choice teen item.



"VAQUERO"—The Fireballs—Top Rank RM 343 Instrumental group which hit with the title tune is heard in a session of similarly rock-angled versions of popular Mexican melodies. Album is brim-full of musical teen excitement in such tunes as "La Raspa," "In A Little Spanish Town," "The Spur," "El Rancho Grande" and "Cielito Lindo." Saleable stuff.



"SONGS OF THE COWBOY"—The Norman Luboff Choir—Columbia CL 1487

The historic cowboy's life is sentimentally reviewed in a refreshing program of song by the smooth edged Luboff ensemble. Unlike other LP's of this ilk, the set is focused upon the more obscure western ballads, including several perceptive performances of the narrative song. Tunes in the collection include "The Railroad Corral," "Curtains Of Night," "Red River Shore," "The Cowboy's Prayer" and "Goodbye Old Paint." Valuable collection—fascinating.



"SWING WITH ME"—Barbara Russell—United Artists UAS 6088
Disk dawning of a new jazz-oriented vocal talent. Miss Russell tackles an ambitious program of tunes, among which are "By Myself," "Round Midnight," "Misty," "The Last Dance" and "Why Don't You Do Right." Sounding at times like various combinations of Connor, Vaughan, Ella, et. al, she does have an originality of style which manifests itself in a provocative, sensuous way. Don Costa's arrangements are truly sympathetic to her style. Promising new vocalist.



"MIRIAM MAKEBA"—RCA Victor LSP-2267
The magnetism of Miss Makeba's performance of her strangely primitive/sophisticated African tribal songs has won her unbridled acclaim in the U.S. during the past year. This first album for Victor puts the spotlight on her amazing repertoire—simple melodic songs of charming lilt that almost hypnotize the listener with their direct appeal to the senses. A folk album with unusual popular appeal. popular appeal.



Reviews



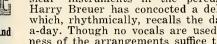
the BIG theatrical sound

for Super-Stereo

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BUBBA. ZAEDAS



"PERCUSSIVE VAUDEVILLE"—Audio Fidelity DFS 7001

With an amazing assemblage of unusual "musical" instruments in the percussion category, Harry Breuer has concocted a delightful concert which, rhythmically, recalls the days of the two-a-day. Though no vocals are used, the inventiveness of the arrangements suffice the imagination. And the sound is extraordinary in depth. Selections include "Sidewalks of New York," "Georgia Camp Meeting," "Daisy Bell," "Hot Time In the Old Town Tonight" and "The Smiler." Will make the audiophiles delirious.

'PERCUSSIVE VAUDEVILLE"-Audio Fidelity

"DANCE ALONG WITH JACKY NOGUEZ"— Jamie JLP 70-3013

Bright, light and airy dance music portrayed by the continental-flavored Noguez ork. Noguez' accordion plays a major role in the pleasant essays of "Let There Be Love," "Indiana," "That's My Weakness Now," "A Dreamer's Holiday" and "Spaghetti Rag." Added to this latest Noguez venture is a wordless chorus. Good dancing/listen-

"GERMAN SING-ALONG"—Will Glahe His Orchestra and Chorus—London TW 91237

The gaiety and festivity of German lieber make them ideal sing-along items. This album by Will Glahe of "Liechtensteiner Polka" fame comprises a collection of popular German songs, many familiar to world-wide audiences. Glahe's accordion and the chorus render them with verve and charm. They include "Lili Marlene," "O Du Lieber Augustin," "O Mein Papa," "Auf Wiederseh'n" and "Beer Barrel Polka." Four song sheets are supplied. supplied.

"FAITH. . . ."-Ray Price-Columbia CL 1494

"FAITH...."—Ray Price—Columbia CL 1494
Every country singer does his share of sacred singing, but, with the release of this album, Ray Price ranks as one of the foremost in this endeavor. He has a deep sincerity and unashamed honesty brought forth in a rich, warm voice. He is featured here in soul-stirring performances of "In the Garden," "Rock of Ages," "When the Roll Is Called Up Yonder," "How Big Is God" and "Until Then."

"MY BUBBA & ZAEDAS CHA CHA CHA"— Sy Menchin & His Steven Scott Orchestra—Apollo LP 491

Menchin has taken a group of Yiddish folk songs and has adapted them into infectious cha cha danceables. The melodic basis for the album is in the charming lilt of such aged delights as "Shloimele-Malkele," "Belz," "Oif'n Pripichik" and "Eishes Chayil," while rhythmically the beat is consistent, reliable and easy to follow. Should do well in the right markets. do well in the right markets.

"LYRICS FOR LOVERS"-Dirk Bogarde-London LL 3187

don LL 3187

British actor Bogarde makes his disk debut, not as a singer, but as a reciter of poetry. And the poems are the lyrics of such songs as "A Foggy Day," "The Way You Look Tonight," These Foolish Things" and "As Time Goes By," which Bogarde reads dramatically over a soft background of the string-played melodies. An interesting and novel idea.

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JAZZ PICKS OF THE WEEK



"THIRD STREAM MUSIC"-The Modern Jazz

"THIRD STREAM MUSIC"—The Modern Jazz Quartet & Guests—Atlantic 1345

"A third stream of music" is what Gunther Schuller has tagged a "new" music that is neither jazz nor classical but draws upon each for its sources. The MJQ is in the forefront of groups dedicated to this music and, here playing pieces by John Lewis, Jimmy Giuffre, and Schuller, they demonstrate in explicit terms the techniques and nuances of the music. Guests include the Giuffre 3, the Beaux Arts String Quartet and other musicians. An album for the astute jazz student.





"GERRY MULLIGAN ... THE CONCERT JAZZ BAND"—Verve MG VS-68388

The new Mulligan ork, debuted early this year, has won unanimous critical acclaim wherever it has played. Its first album presents eight numbers from its concert repertoire, including exciting new arrangements of "Out of This World," "Broadway," "Sweet and Slow" and "You Took Advantage of Me." These are vibrant performances by a crisply swinging, important new organization. Special \$2.98 mono and \$3.98 stereo price coincidental with the band's Fall tour should account for brisk sales action. for brisk sales action.

"ART TATUM PIANO DISCOVERIES" Volume 2—20th Fox FOX 3033

The second and last volume of the label's supply of Tatum tapes made at an informal party session in 1956 again present the great, late pianist in some of his best recorded performances. The magnificent style flowers beautifully in standards, his favored vehicles, "My Heart Stood Still," "September Song," "Don't Blame Me," and "There Will Never Be Another You." Invaluable collector's item.



"PORTRAIT OF THE ARTIST"—Bob Brookmeyer—Atlantic 1320

The artist excells on trombone and piano and is also a prolific composer. This album showcases all of these talents beginning with a "Blues Suite" which takes up all of side one, and through four other tunes including "It Don't Mean A Thing," "Out of Nowhere" and "Darn That Dream." The accompanying ork is basically brass but with slight sax and woodwind diversion. This is good, straightforward jazz swinging, tasty and enjoyable.



"SOUL JUNCTION"—The Red Garland Quintet featuring John Coltrane and Donald Byrd—Prestige 7181
Garland, Coltrane, Byrd plus Arthur Taylor and George Joyner lean heavily into the "soul" dept., the return to roots fad in jazz, displaying their wholehearted approval of this recent turn of events. The tunes are four standards ("Birk's Works," "I've Got It Bad," "Hallelujah," "Wood'n You") and the Garland penned album titler. This is strong, flavorful blowing; commercially attractive in name value.

CLASSICAL



"Fall River Legend," "Spirituals"-Howard Hanson conducting the Eastman-Rochester Orchestra—Mercury SR 90263

ter Orchestra—Mercury SR 90263
The popular American composer is represented here by two of his very eloquent works. The ballet suite for Fall River Legend, based upon the infamous Lizzie Borden murder trial, and the five movement Spirituals, draw extensively upon folk themes. It is this spirited color and lightness which endears Gould to large audiences. And Hanson's characteristically vivid direction makes this a choice light classical package.



MOUSSORGSKY: "Pictures at an Exhibition," "A Night On Bald Mountain"—Sir Malcolm Sargent conducting the London Symphony Orchestra—Ev-erest SDBR 3053

erest SDBR 3053

These two extremely popular Moussorgsky tone poems are performed with the Sargent flair for full, sweeping orchestral colors. The dynamics of the works demand broad sound and Everest's 35mm tape supplies this width and depth efficiently. Excellent performances of pieces that are in continual need.



"SYMPHONIC FAVORITES"—The Royale Philharmonic Orchestra of Rome conducted by Nicholas Flagello—20th Fox FOX 4002

Perennial favorites in the concert repertoire are ably etched by the young, talented maestro. The package embraces Chabrier's "Espana Rhapsody," Saint-Saens' "Danse Macabre," Tchaikowsky's "Marche Slav," Debussy's "Prelude To The Afternoon Of A Faun" and Sibelius' "Valse Triste." All are cherished works and are lovingly cared for in this orchestral package.



ENGLAND

The latest company to enter the 'kiddie market' is the newly formed Children's Record Company whose first fifteen releases will be available October 3. These low-priced 7" EP's retailing at 5/11d will be issued on the Dandy label. Directors of the company are Marcel Rodd, C. J. Dalton, Miss A. Court, Jack Klein and J. A. Grimmer. Klein told The Cash Box that as a small concern Children's Record Company started out with a total acceptance that 'more people create less and few people create more'—a singular philosophy in these days of take-overs, combines and monopolies. He added that pressings will be handled by its neighbouring company, Allied Records which, although claiming the distinction of being this country's smallest pressing plant, has for the past four years been pressing for several small independent companies. Disks will be available only through established dealers for whom wall and counter display units will be obtainable at a moderate cost. The P.V.C. conventional compression moulded disks are presented in full color sleeves. Top professional artists have been used for the recordings with famous orchestras including The London Philharmonic. Among the titles are such well known stories as "Aladdin," "Humpty Dumpty," "Old King Cole," "Goldilocks" etc.

In a letter to The Cash Box London office last week, Cedric Dumont of Edition Coda, Zurich, Switzerland informs us that Frank Wade, BBC head of light music, visited him recently at Radio Basle to discuss the intensification of artists' exchanges between the two countries. Current songs being handled by Edition Coda include a new recording by Ivo (Morgen) Robic entitled "Endich" (At Last), "Papa Loves Mama" recorded in Italian by Caterina Valente and in German by Conny.

On the eve of departure for his 6th New World tour taking in 54 cities in

lich" (At Last), "Papa Loand in German by Conny.

On the eve of departure for his 6th New World tour taking in 54 cities in eight weeks, Mantovani, without doubt this country's biggest record seller in the States, told The Cash Box "We are thrilled to be going back and look the States, told The Cash Box "We are thrilled to be going back and look forward to receiving the same kind and generous response we've always had in the past. We leave with peace plans confident that through our music we can spread good will from nation to nation and trust that our reception will be warmer than that accorded to certain V.I.P.s now visiting New York." Mantovani will be accompanied by his manager, George Elrick, and five lead musicians—the rest of the 45 piece orchestra will be made up of hand picked American musicians. Negotiations are under way for a TV appearance on the Rell Telephone Hour Telephone Hour.

Bell Telephone Hour.

From the new Columbia picture "Murder By Contract" now showing in London, Fields Music Company publishes "The Executioner Theme" and "The Waltz Of The Hunter." Both titles—released on Brunswick—are written and played by famous American musician-composer Perry Botkin. The disks feature Perry playing no less than nine instruments ranging from a modern electric organ to an 18th Century lute!

After three years with Fields Music, Bunny Saunders has left to take charge of exploitation at the newly formed Jazz and Key music companies—publishing subsidiaries within the Johnny Dankworth Organization. Bunny, who is anxious to acquire new hit material, is currently working on the music written by Dankworth for the Anglo-Amalgamated picture. "The Criminal," to be premiered at London's Plaza cinema on October 27. The big number "The Thieving Boy" has been recorded by Cleo Laine (Mrs. Dankworth) for release on Fontana on October 7.

Boy" has been recorded by Cleo Laine (Mrs. Dankworth) for release on Fontana on October 7.

Eartha Kitt, whose cabaret season at London's Talk Of The Town, is drawing the town tops the bill in "London Lights" for BBC Sound on October 12. Also on the bill opera singers Joan Carlyle and John Shaw. Eartha will also be seen in ATV's "Sunday Night At The London Palladium" on October 23. Disk stars appearing in the first programme of Val Parnell's "Star Time" series include Petula Clark who will sing her latest Pye recording "Cinderella Jones," and Mark Wynter, Decca's latest find, will air a new number, "Kicking Up The Leaves"—specially written for him by Lionel Bart. A new series of disk programs scheduled for BBC Light Programme on October 5 entitled "Records For You" introduced by popular conductor Eric Robinson plans to feature a mixed bag of songs, comedy numbers and modern and classical pieces.

Show writer Alan Melville has a new 13-week series on BBC TV starting in October. Entitled "Parade," it is described as "a last minute compilation program" in which the BBC aims to leave vacant slots to accommodate late guest artists as with its other popular weeklies "Showtime" and "Juke Box Jury." Resident orchestra directed by Harry Rabinowitz.

Maurice Chevalier, whose recent films "Gigi" and "Fanny," have brought him a new generation of admirers, will be seen on October 1 when the BBC transmits a recording of his one man show recently televised in the States. His latest MGM release is "Just In Time" from "Bells Are Ringing."

Shirley Abicair, the Australian girl with a zither, after a long tour 'down under' says "Hello Again" on BBC TV this month. Also in the program is fellow countryman Frank Ifield and jazzman Humphrey Lyttelton. Music directed by Denis Wilson (Incidentally Denis supplies the backing for Paddy Roberts' latest Decca LP "Paddy Roberts Strikes Again") which is now topping The Cash Box LP charts.

The Kaye Sisters, whose Philips recording of "Paper Roses" is still climbing the British charts, guest

The Kaye Sisters, whose Philips recording of "Paper Roses" is still climbing the British charts, guest in "The Billy Cotton Band Show" for BBC TV on

Granada TV popular musical quiz show, "Spot The Tune," starring Columbia recording star Marion Ryan, returns to the screens this month.

H.R.H. Princess Alexandra visited Al Burnett's Pigalle Restaurant last week

H.R.H. Princess Alexandra visited Al Burnett's Pigalle Restaurant last week to see Shirley Bassey. Shirley's successful season at the nitery has been extended to five weeks. Burnett, currently in the States has booked Dan Dailey and Betty Grable for subsequent appearances.

Impresario Larry Parnes is presenting the cream of his No. 1 rock stable on a nation wide tour in a show entitled "Rock 'n' Trad," featuring 15 top stars of stage, screen and TV.

Columbia recording star Millicent Martin, who shot to stardom via her role in the West End musical, "The Crooked Mile" earlier this year, has been signed to star in Walt Disney's production, "The Horse-Masters."

American trumpet star Miles Davis flew into town last week for a 16-day tour organized by Impresario Harold Davison—to tie in with the visit Esquire Records released a 12" LP, "Workin' With The Miles Davis Quintet" from the same session which produced two earlier LP's in the series, "Cookin'" and "Relaxin'".

The run of BBC TV highly successful disk show, "Juke Box Jury," has been extended until Christmas. David Jacobs continues as resident chairman—popular deejay Pete Murray returns to the panel on October 8. Another frequent panellist, agent and manager Bunny Lewis appears again on October 15. Disk stars Craig Douglas, Al Saxon and The Mudlarks all managed by Lewis em-

bark on a one-night stand tour of England early in October.

Lerner and Loewe's smash hit musical, "My Fair Lady," notched up its 1,000th performance at London's Theatre Royal, Drury Lane last week. Currently heading the cast are Anne Rogers and Alec Clunes.

England's Best Sellers

Apache — The Shadows (Columbia) (Francis Day & Hunter)
 A Mess Of Blues—Elvis Presley (R.C.A.) (Belinda)
 Because They're Young — Duane Eddy (London) (Chappell)
 Only The Lonely — Roy Orbison (London) (Acuff-Rose)
 Tell Laura I Love Her — Ricky Valance (Columbia) (Lawrence Wright)

Wright)
How About That — Adam Faith
(Parlophone) (Mills)
Nine Times Out Of Ten — Cliff
Richard (Columbia) (Aberbach)
As Long As He Needs Me—Shirley Bassey (Columbia) (Lakewiew)

Everybody's Somebody's Fool — Connie Francis (M.G.M.) (Nevins-Kirshner)

Please Don't Tease—Cliff Richard (Columbia) (Belinda)

11. When Will I Be Loved

When Will I Be Loved — Everly Brothers (London) (Acuff-Rose)
 Walk Don't Run—John Barry 7 (Columbia) (Planetary Kahl)
 Walk Don't Run—Ventures (Top Rank) (Planetary Kahl)
 So Sad—Everly Brothers (Warner Bros.) (Acuff-Rose)
 The Girl Of My Best Friend — Elvis Presley (R.C.A.) (Hill & Range)

Range)

Please Help Me I'm Falling — Hank Locklin (R.C.A.) (Aber-

17. Paper Roses-Kaye Sisters (Phil-

Paper Roses—Raye Sips) (Leeds)
 Image Of A Girl—Mark Wynter (Decca) (Duchess)
 If She Should Come To You—Anthony Newley (Decca) (Essex)
 Tell Laura I Love Her — Ray Peterson (R.C.A.) (Lawrence

England'sTopTenLP's

- 1. Down Drury Lane To Memory Lane—101 Strings (Pye 'Golden Guinea')
- South Pacific Soundtrack (R.C.A.)
- 3. Elvis Is Back Elvis Presley
- 4. It's Everly Time Everly Bros.
- (Warner Bros.) At The Oxford Union Gerard
- Hoffnung (Decca)

 6. Oliver—Original Cast (Decca)
- My Fair Lady Original Cast
- Oklahoma—Soundtrack (Capitol)
- Buddy Holly Story-Buddy Holly (Coral)
- 10. Latin A La Lee Peggy Lee (Capitol)

England'sTop Ten EP's

Strictly For Grown Ups—Paddy Roberts (Decca)
 South Pacific Highlights—Sound-track (R.C.A.)
 Nina & Frederik No. 1—Nina &

Nina & Frederik No. 1—Nina & Frederik (Columbia)
 This Is Miki—This Is Griff — Miki & Griff (Pye)
 Paddy Roberts Strikes Again — Paddy Roberts (Decca)
 Strictly Elvis — Elvis Presley (R.C.A.)
 Adam's Hit Parade—Adam Faith

Adam's Hit Parade-Adam Faith

(Parlophone)

8. Love Is The Thing Part 1.—Nat King Cole (Capitol)

9. Cliff Sings No. 3—Cliff Richard (Columbia)

10. Cliff Sings No. 2—Cliff Richard (Columbia)

(Columbia)

EMI has appointed 30-year-old Mark Wildey to handle exploitation for the Top Rank label. Mark has recently been booking artists and staging concerts for the U.S. Air Force in Germany.

Fortana last week had two new and unusual LP's on release—both from celebrated shows. One, "The Cream Of Take It From Here," features Jimmy Edwards, Dick Bentley, June Whitfield and Wallace Eaton, the stars of the popular radio show now in its 11th year, during which it has achieved a weekly audience of 50 million listeners. Selecting 'the cream' from such a wealth of material was a formidable task but Fontana solved the problem by inviting an audience of record dealers along to a special recital of "Take It From Here" recordings and the tracks receiving the best reaction make up this LP available both in monaural and stereo. The second LP, "Hits From The Gang Shows," also in mono and stereo contains highlights from the world famous boy scout also in mono and stereo contains highlights from the world famous boy scout gang shows. Tracks include "Crest Of The Wave," "Birds of A Feather," "Bluebird" and "It's A Wonderful Life." Jack Baverstock, Fontana's A & R manager, reports enormous advance orders for the new Johnny Mathis single, "My Love

For You."

A new Tommy Steele disk, "Happy-Go-Lucky Blues," by Doc Pomus was released last week on Decca—accompaniment is by Harry Robinson and his Orchestra, and topping the RCA releases is Della Reece with her stateside hit, "And Now."

Another American hit with a glut of releases last week were "Never On Sunday." Don Costa's American best seller is here on London, a double sided single by Marty Gold and Ray Martin is out on RCA, Edoardo Lucchina and Lucchina

Sunday." Don Costa's American best seller is here on London, a double sided single by Marty Gold and Ray Martin is out on RCA, Edoardo Lucchina and his Orchestra waxes the number on Durium and Lyn Cornell sings the English lyric version on Decca. On Fontana an instrumental by Chiquita while Oriole has a cover by Phil Tate and His Orchestra. Other instrumental diskings are available by Manual and His Mountain Music on Columbia, Makadopoulas on Palette, Helmut Zacharias on Polydor, Jacky Noguez on Pye and a Greek version by Milko Papayaki on HMV. Dalida has an English lyric recordings on HMV while Katyna Ranieri has an Italian vocal on MGM. The soundtrack LP is released on London. Publisher for this multi-covered hit is Noel Rogers of United Artists Music Ltd. . . . let battle commence!

Two hot releases on London from The Cash Box Top 100—Bobby Darin (at the piano) with "Beachcomber" and "Three Nights A Week" by Fats Domino. Warner Bros. launched ex-Capitol artist Ed Townsend with a medium rocker, "Stay With Me" which, like the flip side ballad "I Love Everything About You," was written by Ed himself. Says Jim Conklin, president of Warners, "Ed Townsend represents a really important acquisition by Warner Bros. He is one of the most important type of artists a record company can have. The boy sings with great rhythmic and emotional feeling and projects the lyrics tremendously." Sarah Vaughan, Joe Williams and Count Basie join forces on Columbia with "If I Were A Bell" backed with "Teach Me Tonight." A new disk by singer-composer Jerry Loran entitled "Ring, Write Or Call" is released on Parlophone while Rusty Draper brings "Luck Of The Irish" to the Mercury label which also issued a new Quincy Jones platter, "Love Is Here To Stay." Top Rank last week included Danny and the Juniors with "Twistin' U.S.A." and on the same label Jimmy Clanton sings "Come Back" backed with "Wait." There were no new releases last week from MGM, Capitol or HMV. were no new releases last week from MGM, Capitol or HMV.

Pye Records rush released a country disk by Miki and Griff, "Rockin' Alone In An Old Rockin' Chair" backed with "I'm Here To Get My Baby Out Of Jail." On Pye International, two Colpix recordings on one disk: Stu Phillips and Orchestra with the theme from "Strangers When We Meet" and on the flip side Bob Mersey on piano accompanied by his Orchestra with Rimsky-Korsakov's "Song Of India."



BENELUX

On the occasion of Bovema's annual sales convention at Zandvoort, the president of the company, Gerry M. Oord, announced the release of two new record series. In the classical and semi-classical field, His Master's Voice will present its "Concert Classics" at the special price of 16 guilders per LP. Columbia and H.M.V. both hit the Dutch record market with their "Musical Miniatures" series. Furthermore the youngsters will find their favorites on red-colored singles with a yellow label in the "Teenagers Palet" series, and the lovers of dance-music are provided with a continuous flow of Victor Silvester-EP's under the title of "Change Partners."

Bovema also presented a music show at the convention for foreign guests.

Bovema also presented a music show at the convention for foreign guests, which included Warner Bros' Robert B. Weiss, E.M.I. execs E. G. Hurst and Mr. Dines, MacKenzie Smith, Mr. Muxlow, Norrie Paramor, G. E. Cross, Dennis Preston, and P. Lesley. A special and surprising climax was the presentation of stereo-diaprojection in combination with stereo sound. Several artists from abroad also attended the Convention: Vera Lynn, Johnny Kidd, Tommy Bruce, Fred Bertelmann and Gitte.

The Blue Diamonds are really riding high in Helland. Their Decempending

abroad also attended the Convention: Vera Lynn, Johnny Kidd, Tommy Bruce, Fred Bertelmann and Gitte.

The Blue Diamonds are really riding high in Holland. Their Decca recording of the evergreen "Ramona" jumped out of nowhere to the number two spot on the Dutch best seller lists in less than a week.

After the happenings with Top Rank in England, an equally sensational announcement was made to The Cash Box last week by Hans van Zeeland, head of the foreign and financial department of C. N. Rood L. C. After his return from the U.S., where he had conferences with Top Rank and Mercury officials, Van Zeeland stated to The Cash Box that a fusion was affected this week between C. N. Rood L. C. and Delahay Record Company L.C. The latter company represents the Top Rank, Everest and Delahay labels in Benelux; C.N. Rood L.C. represents the Mercury, Telefunken, CNR and Ducretet Thomson labels.

On September 30th, Holland's first lady of Jazz, Rita Reys married pianist Pim Jacobs, Rita and Pim made several records on the Philips label, and both won first prizes at the recent Juan-les-Pins jazz festival on the French Rivièra. Billy Vaughn's hit-album, "A Summer Place," was recently released by L.C. Phonogram in Holland and is selling very well. Bobby Vee's "Devil or Angel," just issued by the same company, receives a warm welcome by Dutch teenagers. Expectations are that this platter will really get big over here. "Dreamin," a Johnny Burnette single, is a favourite with Dutch D.J.'s.

C. Pompe has been appointed Bovema's label manager for Warner Bros. One of the first things Pompe did, was to release the Warner Bros hit "Let's Think About Livin" by Bob Luman. "We certainly have great expectations of same," said Pompe.

Bovema's Columbia-label manager. Robert Oeges, told The Cash Box that the

said Pompe.

Bovema's Columbia-label manager, Robert Oeges, told The Cash Box that the success in the U.S. of "The Twist" proves to be a wonderful recommendation of the Chubby Checker record in Holland. "Sales are already very satisfactory."

Hans Kellerman, managing director of Delahay Record Company L.C. told The Cash Box that he sold the Delahay recording "Brush Those Tears" b/w "Lonely Cissy" by The Black Dynamites to RCA in Mexico. Kellerman also stated that his second release on Top Rank, in June 1959, "Tallahassie Lassie" by Freddie Cannon is still a favorite. Among the releases on Top Rank this week are "Sweet Sixteen She'll Never Be" and "The Chop Stick Rock" by The Four Esquisites, "Diamonds And Pearls" and "I Want Love" by The Paradons and "Humdinger" and "My Blue Heaven" by Freddie Cannon.

Mr. J. van der Haar, A&R chief of C.N. Rood L.C., flew to Berlin last week where he supervised two recordings by Gitte Lind, popular German singer. Gitte sang two German tunes in Dutch.

Hank Kervezee, publicity-chief of C.N. Rood L.C., just returned from holidays

Hank Kerveze, publicity-chief of C.N. Rood L.C., just returned from holidays in Paris and the Ardennes.

Elvis Presley's first recordings after his discharge did not get the attention from Dutch teenagers that was expected. However, with his recording of "It's Now Or Never," Presley made his triumphant comeback on the Dutch record

market.

In The Cash Box of September 10, we wrote that sales up till that time of "Itsy Bitsy" indicated that the Dutch public preferred the (German) version of Jan & Kjeld over the original version by Brian Hyland. In the meantime, the situation changed considerably and now the "Bikini" record by Brian Hyland (released on the London-label by Phonogram L.C.) is selling tremendously well, better than all the other versions together.

Dureco L.C., Amsterdam, has the two hit versions of "Les Enfants Du Pirée" on Barclay; the original one by film star Melina Mercouri and one by Dalida. Mr. Adams, publicity-chief of Dureco, told us that the company also expects very much of the Jolly record "20080" by Italian singer Adriano Celentano. The famous "Cocktail Trio" made a Dutch version of "Alley-Oop," which is selling very good; it was released on Dureco's Omega-label.

Caterina Valente is riding the charts with her Dutch version of the American hit "He'll Have To Go" on Decca. It seems to be an even higger success than

hit "He'll Have To Go" on Decca. It seems to be an even bigger success than Valente's first Dutch record "Sweetheart, My Darling, Mijn Schat," which sold

over 100,000 records and won a gold disk.

Skiffle is back in Holland. Bob Cort's "Mule Skinner Blues" on the Decca label, is selling pretty well and the Philips record of the (Dutch) Mozam Skiffle Group is a favorite on juke-boxes all over the country.

Editions Musicales, the Belgian publishing firm, has advised The Cash Box that three of its tunes listed in the July 30 anniversary issue's run-down of tunes which sold 100,000 disk versions in the Benelux countries actually had sales below 100,000. They are: "Lonely Boy," "Mandolins In The Moonlight" and "Send Me The Pillow." In addition, the publisher has corrected a statement in the Benelux column of September 3 in which five of its tunes were credited to another publisher: "Send Me The Pillow," "Banjo Boy," "Schafe Mein Prinjchen," "Itsy Bitsy" and "Alley-Oop."

Holland's Best Sellers

- 1. Milord (Corry Brokken/Edith Piaf
- —Philips/Columbia).

 2. Ramona (The Blue Diamonds— Decca).
 3. Barcelona (De Wilmari's—Fon-
- Itsy Bitsy Teenie Weenie Yellow Polka-Dot Bikini (Brian Hyland—
- London).

 5. It's Now Or Never (Elvis Presley —RCA).
- Laila (The Regento Stars/Die Regenpheifer—Tivoli/Philips).
 Schlafe Mein Prinzchen (Papa Bue's Viking Jazz Band—Story-
- 8. He'll Have To Go (Jimmy Reeves –RCA)
- 9. La Bella (Rocco Artone). 10. Please Don't Tease (Cliff Richard —Columbia).



AUSTRALIA

Most major dealers continue to report a growing improvement in album sales, although action on singles is still at fairly low level. If this trend continues at its present pace, the next few months (spring and summer) could witness a fall-off in the number of singles to be released by major companies. Over the past months many prominent dealers have expressed concern at the "excessive" amount of singles released each month; they maintain this is a contributing factor in the decline in sales of individual singles.

EMI will clean-up big in the "Hot Rod Lincoln" stakes. Label's London label carries the Johnny Bond version, while it also has the Charlie Ryan release on its Parlophone label. "Hot Rod" is the type of hit that could catch good sales throughout Australia.

sales throughout Australia.

on its Farlophole label. Hot kod is the type of hit that could catch good sales throughout Australia.

For the past year or so there have been persistent rumors that "Elvis Presley will tour Australia soon." They still continue to be persistent; latest is that "Elvis is likely to visit this country next year for Lee Gordon." A local tour by Presley would become almost of "Government importance" at this stage.

Jackie Cain & Roy Kral have been booked for a season at The Embers, starting late in October. If this team can follow-up its many successes in the United States, it should do good business here.

Lee Gordon is adding artists to his jazz festival tour of Australia planned for late October. Latest addition to the talent roster is Buddy Greco who is receiving plenty of air play with his single of "The Lady Is A Tramp."

One of the hottest records on the market at the time of writing is the EP—

"The Best Of Delo And Daly," which was recorded and released throughout Australia by W & G. American comic/singing team has now returned to America after a solid six months in this country appearing on television and doing club and hotel work.

Popular visiting pianist Winifred Atwell has completed a highly successful

doing club and hotel work.

Popular visiting pianist Winifred Atwell has completed a highly successful season in Melbourne playing to capacity houses all the while. Winnie is now on concert tour through other major Australian cities. Australians never seem to tire of her artistry; this is her third Australian tour and her reception (always at capacity) is improving with each visit. In the disk field, she is represented by a whole flock of best-selling material released here through EMI.

Great joy in the Pye camp in Australia over the acceptance by Colpix records in the United States, of the locally produced single by the Allen Brothers (Chris & Peter) of "My Secret" and "First Kiss." Both sides have been showing out well on national sales charts, and have the sound that could score well

ng out well on national sales charts, and have the sound that could score well

in America.

Among the fastest moving singles across the nation are several local productions; "Come On And Take My Hand" by Johnny O'Keefe—Lonnie Lee one of Australia's best-selling singles stars, is hot with "I Found A New Love," and Col Joye is winning the "Yes Sir That's My Baby" revival stakes with his popular Festival release of the old favorite.

FROM HERE AND THERE:

Star Australian swimmer John Konrads is represented on disk for the first time. On EMI's Columbia label, Konrads' Kaydets present "Balin' Wire" and "American Patrol." The young international sports idol has his own teenage style TV show here.

English record artist Lonnie Donegan, who is set for an Australian tour in October, has another new single released here on the Pye label; it carries "Lorelei" and "In All My Wildest Dreams."

George Shearing has arrived for his Australian tour.

Jeri Southern left Australia for the United States after only a few days in this country.

Even though the Viking records release of "Clap Your Hands" by The Beau-Marks disappeared from the chart last week, it enjoyed sufficient sales to leap back again this week into No. 10 spot.

Australia's **Best Sellers**

Walk Don't Run (The Ventures—Top Rank)
 Come On And Take My Hand (Johnny O'Keefe—Leedon)
 Mule Skinner Blues (Fendermen—Top Rank)
 Volare (Bobby Rydell—H.M.V.)
 Yes Sir That's My Baby (Col Joye—Festival)
 A Kookie Little Paradise (Jo Ann Campbell—W & G)
 Itsy Bitsy Bikini (Brian Hyland—London)
 I Found A New Love (Lonnie Lee—Leedon)
 Whiplash (Rob E.G. —Pye)
 Clap Your Hands (Beau Marks—Viking)

Belgium's Best Sellers

FLEMISH

1. My Home Town (Paul Anka—ABC Paramount).

- 2. Kom van dat dak af (Peter and his Rockets—Imperial).
 3. Cradle Of Love (Johnny Preston
- —Mercury).

 4. Laila (The Regento Stars/Die Regenpfeifer—Moonglow/Philips).

 5. Sag Warum (Camillo—Electrola).

 6. Adam And Eve/Puppy Love (Paul
- Anka—ABC Paramount).
- Alika—ABC Faramount).

 Valentino (Connie Francis/Lina Cora/Bob Assam/De Vokalisten/Gloria Lasso—MGM/Decca/Festival/Philips/V.S.M.).
- 8. Little Christine (Dick Jordan-Ronnex).
- Les Enfants Du Pirée (Melina Mercouri/Maya Casabianca/Dalida Jacques Hélian/Rina Pia—Barclay Philips/Barclay/Festival/Barclay),
- 10. Swinging School/Ding-a-ling (Bobby Rydell—Columbia).

WALLOON

My Home Town (Paul Anka—ABC Paramount).
 Tu Te Laisses Aller (Charles Aznavour—Barclay).
 Les Enfante Du Pirée (Melina Mercouri/Maya Cassabianca/Dalida/Jacques Hélian/Rina Pia—Barclay Philips/Barclay/Festival/Barclay).
 Cradle Of Love (Johnny Preston—Mercury).

- Gloria Lasso—MGM/Decca/Festival/Philips/V.S.M.).

 7. Fais Moi Le Cousecous Chérie (Bob Azzam—Festival).

 8. Little Christine (Dick Jordan—
- Ronnex)
- 9. Good Timing (Jimmy Jones-
- 10. Mustapha (Bob Assam-Barclay).



GERMANY

The race is on for the top hit of the new fall season and the strongest song at present appears to be "Never On Sunday." There are already several instrumental versions out including the strong offering of Don Costa, an original Soundtrack version with Greek singer Melina Mercouri doing the song in her native tongue, a pair of French interpretations including one by top Ariola star Dalida and, of course, several German versions. Since, with few exceptions, the German language versions of songs usually end up as the best sellers, all ears and eyes are directed toward the records by Miss Mercouri sung in German on Polydor, Lale Anderson, the Lili Marlen gal, on Electrola, Lys Assia for Philips and Caterina Valente for Teldec. It's too soon to tell which will end up in the winner's circle, but one of the versions should hit the Top Ten within a few weeks. The film opened here on September 16.

Germany's youngest major record company, Ariola, opened the new fall season with a promotional bang with the presentation of its "Week Of Phonograph Records." The event opened on September 17 in Karlsruhe with the "First Annual New Talent Festival." Fifteen contestants selected in competitions held in various major cities in Germany, Austria and Switzerland were presented. Last year's new talent discovery Gaby King opened the show with her newest hit and the talent contest followed. First prize of a record contract was presented to 13 year old Juergen Siebert, however at least 7 of the other contestants were also awarded contracts. All the winners were under 21 years of age. In addition, highlights of the evening included the awarding of a Gold Record for one million records sold to Jan And Kjeld. The young Danish duo opened the star presentation portion of the show and were followed by Peter Wegen, Willy Millowitsch, Jimmy Makulis and Zarah Leander. The two show stoppers were the Banjo Boys who are top notch performers and Zarah, who has been a star for over 20 years here. She is a wonderful cross between Marlene Dietrich w

top supper clubs in America.

In addition to the festival, Ariola stepped out promotionally with display material for shops and help aids for special record request concerts given locally, record hop dances and listening hours featuring dramatic and children's stories. The material was to be selected by the individual shops from the Ariola catalog. Prizes were offered to shop customers identifying certain stars. Top prize was a 500 dollar stereo-TV combination. Shops held a window decoration contest with first prize being 125 dollars. Another competition was held for shop sales personnel with first prize being a 500 dollar vacation for two. Another interesting event of the week was a competition held in the public schools for music teachers. A group of school musicians and teachers were sent to public schools to hear taped lectures of class instructions given by individual teachers. The lectures and methods of teaching were evaluated and prizes consisting of record players and records were awarded to the best instructors. The festival closed with a classical concert in Ulm given by the Southwest German Chamber Orchestra. The entire week was supplemented by ads in major music magazines and papers, posters throughout Germany and announcements over commercial German radio. Ariola officials report that they are so satisfied with the results that they will present a similar program every year. This is the first major promotional effort by a large firm here.

Classics are finally going commercial. Top pop producer Kurt Feltz is producing the most popular songs from different opera and operetta works for EP and LP packages for Polydor.

Radio Luxemburg gave their Golden Lion for the top record for this quarter

Radio Luxemburg gave their Golden Lion for the top record for this quarter year to Freddy for his "Ingendwann Gibt's Ein Wiedersehn." The Silver Lion was awarded to Rene Carol for "Kein Land Kann Schoener Sein" and the Bronze Lion went to Jan And Kjeld for "Banjo Boy." More over the Luxemburg pop music festival next week.

Central Germany's biggest one stop "Globus" reports that the following new numbers are scheduled for top hitsville. "Volare," by Bobby Rydell, "Every Day Another Party," by American Bill Ramsey, "I'll Always Belong To You," by Heidi Bruhl, and "It's Now Or Never," by Elvis Presley.

North Germany's biggest one stop and coin machine firm, Helmut Rehbock, reports that the best selling records last week were "Die Sterne Der Praerie (The Stars Of The Prairie)" by Lolita, "It's Now Or Never," by Elvis Presley, "Itsy Bitsy Teenie Weenie Honolulu Strand Bikini," by Caterina and Sylvio Valente and "Everybody's Somebody's Fool sung in German by Connie Francis in that order.

American violist Nathan Milstein is building a new castle in Switzerland. Leontyne Price, Negro star opera singer who made her way to European fame with her performances in "Porgy and Bess" opened the Berlin Music Festival on September 18. Teldec star Werner Mueller is set for the direction of a concert in Cleveland, Ohio. RCA will record the festivities. Werner is famous for his instrumental work and his backing of Caterina Valente.

Lys Assia is set for performances in New York, Montreal and Puerto Rico this fall.

Germany will be represented at the "Chason Festival" in Zurich by Gitta Lind and Caterina Valente.

One of the greatest world hits, "Stardust" by Hoagy Carmichael, has just been published in Germany. Karl Heinz Busse reports that he and Universal Edition's Alfred A. Kalmus have nailed down the song for Germany. "Born Yesterday" is on the road in Germany. The show stars Hildegard Kneff in the roll made famous by Judy Holliday. The Hamburg Philharmonic has recorded an LP of "Symphony For Tommy Dorsey" for release in England. The platter is not available here in Germany. British recording star Anthony Newley is entering the ranks of foreign pop singers recording in the German language. He's doing the standard "Charmaine" for Decca here. German jazz critic Horst H. Lange has turned out a new novel called "The Story Of Jazz In Germany." This book covers the time from 1910 to 1960 and proves that there was much jazz to be heard here even during the Nazi regime. Songstress Angele Durand, whose husband Nils Nobach is a top producer for Electrola, has left the label. Her new home is not known.

HOT COVERS OF AMERICAN AND ENGLISH SONGS

Elvis Presley's "It's Now Or Never"—Gerd Boettcher—Decca Johnny Preston's "City of Tears"—Camillo—Electrola Fat's Domino's "I've Been Around"—Bill Ramsey—Polydor Cliff Richard's "Please Don't Tease"—Tommy Kent—Polydor Makin' Whoopee-Inge Klaus-Electrola



CANADA

Radio station CKEY in Toronto has changed its policy from "Sweet Music Sounds Of The 60's" to a hit parade station.

Jane Morgan, Kapp Records appearing at Barclay Hotel in Toronto.

Ralph Harding of Raleigh Records has just returned from a trip to the West

Ralph Harding of Raleigh Records has just returned from a trip to the West Coast of Canada.

Bobby Helm and Marty Robbins starting their Canadian tour on Oct. 6. Earl Grant appearing in Western Canada in Winipeg.

Wray Rutledge and Denise Lemaire of Quality Records report good action on "Diamonds And Pearls" by Paradons, "My Dearest Darling" by Etta James, "Togetherness" by Frankie Avalon.

London Records very happy with the sales on "Save The Last Dance For Me" by The Drifters. "Don't Be Cruel" by Bill Black Combo and a rapid increase in sales on "Blue Angel" by Roy Orbison.

Radio station CKGM in Montreal ran a pancake day on Sept. 27, serving pancakes, coffee, cigarettes to all passing the station. Tony Bennett also paid a visit to GM last week.

Brenda Lee phoned Ray Steven of CKGM on his program Tuesday to remind all her fans that Fabian and Brenda will be in Montreal on Oct. 31.

Sparton Records on the hop with Annette's "Pineapple Princess," "Georgia On My Mind" by Ray Charles and "Shimmy Like Kate" by the Olympics.

The crew at Phonodisc happy with the new Hank Ballard single of "Let's Go Let's Go." Also that the two new LP's by Ballard, "The Twist" and "Finger Poppin' Time" are going great guns. Brian Hyland's new single, "Four Little Heels," getting a lot of air play.



New Zealand

New Zealand's king of rock, Johnny Devlin will do a rush 7 day trip to this country from Australia for a series of concerts, one to help raise money for the Wellington YMCA. Reports seem to ensure a pack-out season. Festival here will rush out his latest single, "I Got A Zack In The Back Of Me Pocket," a novelty number which could have great success here.

Harry Miller, manager of the Howard Morrison Quartet reports he has them hooked for appearances in Sydney after their current tour finishes have the

booked for appearances in Sydney after their current tour finishes here the middle of October.

middle of October.

Fred Noad of the Pye-Wooller group will have a busy time keeping up with things next month with the visit of Lonnie Donegan. Big things are apparently planned by the company. Every recording Donegan has ever made for Pye is out and in the shops now including his latest hit, "Lorelli."

It is rumored that the record division of the Kerridge-Odeon organization (Top Rank Records (NZ) Ltd.) may change its name to something more 'universal.' It is believed both directors R. J. Kerridge and Philip Warren are contemplating this

templating this.

The American kiddie label, Little Golden Records, is rumored to be changing hands. It is at present with the La Gloria label here.

American jazz musicians Pete Jolly and Ralph Pena have returned to the States after a great reception from fans in this country. They have promised to return and hope to bring drummer Shelley Manne and Bud Shank back with them during '61 them during '61.

It's believed that Dizzy Gillespie and Sarah Vaughan may come here after their Australian engagements.

Publishers Chappell & Co. must be very happy with reaction to its current hit, "Look For A Star," out on half a dozen labels here. Top Rank's Garry Mills leads the field in sales with London's Billy Vaughan a close second. The film it is from has had a name change 'down-under' from "Circus of Horrors" to "Phantom of the Circus."

Promoter Benny Levin winged off to Australia last month.

New Zealand Top Ten

- 1. Please Don't Tease—Cliff Richard (Columbia)
- 2. Itsy Bitsy Bikini—Buddy Hackett/Brian Hyland (Top Rank/London)
- 3. Look For A Star—Garry Mills/Billy Vaughan (Top Rank/London)
- 4. I'm Sorry—Brenda Lee (Festival)
- 5. Mule Skinner Blues-The Fendermen (Top Rank)
- 6. Because They're Young—James Darren/Duane Eddy (Pye/London)
 7. Alley Oop Dante & The Evergreens/Hollywood Argyles (Top Rank/
- Walk Don't Run-The Ventures (Top Rank)
- 9. What A Mouth—Tommy Steele (Decca)
- 10. Dream Talk—Michael Holliday/Chas. McDevitt (Columbia/Top Rank)

Germany's Best Sellers

(in cooperation with "Musik-Mart" magazine)

- 1. Kalkutta Liegt Am Ganges (Vico Torriani—Decca—Takt Und Ton)
- 2. Milord (Edith Piaf—Columbia—Aberbach)
- 3. Moonlight (Ted Herold—Polydor—Busse/Schneider)
- 4. Va Bene (Peter Kraus/Rex Gildo—Polydor/Electrola—Schaeffers)
- 5. Die Sterne Per Praerie (Lolita-Polydor-Schaeffers/Schnieder)
- 6. Itsy Bitsy Teenie Weenie Honolulu Strand Bikini (Caterina & Sylvio—Decca—Paul Siegel)
- 7. Mustafa (Leo Leandros—Phillips—Montana)
- 8. It's Now Or Never (Elvis Presley-RCA)
- 9. Wir Wollen Niemals Auseinander Gehn (Heidi Bruhl-Philips-Jary)
- 10. Midi-Midinette (Conny-Electrola-Peter Meisel)



SCANDINAVIA

Simon Brehm, former bandleader and now president of Karusell and Joker Records, has been appointed to write the score to the film farce, "Svenske Floyd" (Swedish Floyd), a comedy around a boxing champion. The stage version was a big money-maker in Stockholm during last season. LillBabs, a recording artist at the Karusell label who was in the stage version, will have a role in the film.

Annu Oryanius secretary to Helge Roundquist at Cypol Records will retire

role in the film.
Anna Orvenius, secretary to Helge Roundquist at Cupol Records, will retire after several years with the company. New secretary is Margareta Holmlin. Thore Skogman, one of the singers at the Cupol label, will continue handling the public relations dept. of the company.

Britt Damberg, singing at BFB label, now in Ghaza, appearing for the United Nations troups there. After her return, she will do one month at the restaurant Hamburger Börs and after that she might tour a month in Finland. Paramount Jazz Band with Acker Bilk and Nat Gonella and His Georgians gave concerts at Stockholm Concert Hall last Monday. Nor-Disc arranged the Swedish concerts.

Swedish concerts.

Miria Adolphssen might become the next new name on records in Finland.

She was discovered at an amateur contest arranged by the Akkuteollisuus Oy diskery in Helsinki.

Ingemar Johansson, the former world-champ, attended the Swedish opening of his film, "All the Young Men" (Columbia) and told the press that he might do another film for Columbia. This film should eventually be shot in Europe. Ingemar is also a record artist in his native Sweden, where Oktav has some of his recordings.

Ingemar is also a record artist in his native Sweden, where Oktav has some of his recordings.

The French song, "Milord," sung in Danish by Lily Broberg on Philips, is now topping the Danish Hit Parade.

Danish singer Grethe Sönck back from a three week visit in the U.S., where she, among others, introduced the Swedish song "A Du Kär I Mej Annu, Klas-Göran," under the English title "Just a Letter To Me Won't You Send." The American version of the song was recorded for the Colpix label. In Denmark, where Miss Sönck sings at Sonet, she introduced the American version on "TV in Tivoli," a TV-program sent over the Nordvision net to the Scandinavian countries on Sept. 24.

In Denmark, the prices on 45 RPM and EP records were raised one Kroner on Sept. 1. The present prices are 7.95 and 13.50 for 45 and EP records in Denmark, respectively.

Revue and show artist Dirch Passer cut "Itsy Bitsy Weenie . . ." in Danish for Philips. In Denmark, compared with Sweden, where the Swedish version was released under the original title, there is a Danish title of the song, which even to Swedes sounds about as "difficult" as the American title. In case anyone might be interested, the Danish title is "Det Var En Maegtig Smart, Med Bart, En Minimal Men Meget Sart Bikini." The song appears at fourth place in Danish Hit Parade with the Brian Hyland version on Kapp as the best selling version.

version.

An LP of traditional jazz has been recorded in Denmark at Life Records by Papa Benny and His Orchestra. Most of the songs recorded are old numbers well known from earlier recordings by Louis Armstrong, among others. The record has been made with an eye on the export possibilities.

Finnish composer Erik Lindström recently was contracted to Oy R. E. Westerlund AB in Helsinki. His newest songs have already been recorded by the HMV label, which is handled in Finland by Westerlunds.

Britt Damberg's debut for her new label, BFB, in Sweden was as Swedish version of "Itsy Bitsy Teenie Weenie . . ." She was singing this and three other songs on her first EP for the new label to Leif Kronlund's Orchestra.

The Caravelle Quartet is a new Swedish orchestra originating from Borlänge. They play and appear with a south-European flavor, which is popular in these days when Italian and Spanish bands has great possibilities at the Swedish market.

Danish Best Sellers

Milord (Lily Broberg/Philips) Belinda-Dansk Grammofonpladeforlag Everybody's Somebody's Fool (Connie Francis/MGM + Siw Malmkvist/

Metronome)

What Do You Want To Make Those Eyes At Me For (Otto Brandeburg/Odeon) Mörks
 Itsy Bitsy Teenie Weenie Yellow Polkadot Bikini (Brian Hyland/Kapp)

MOFKS
KÖB Blomster, Köb Blomster (Jimmy Martin/Sonet)
To Lys På Et Bord (Otto Brandeburg/Odeon) Mörks
Seemann (Lolita/Polydor) Dansk Grammofonpladeforlag
Det Er Mig Der Har Ordnet Klaus-Jörgen (Gy Holdorf/Sonet) Dansk
Grammofonpladeforlag
Twilight Time (Otto Brandeburg/Odeon) Köl

9. Twilight Time (Otto Brandeburg/Odeon) Köbenhavns Musikforlag
10. Red River Rock (Johnny and the Hurricanes/London) Wilh. Hansen
11. Tom Pillibi (Jacqueline Boyer/Columbia + Raquel Rastenni/HMV) Imudico
12. Stuck On You (Elvis Presley/RCA) Belinda
13. Theme From "A Summer Place" (Percy Faith/Philips)
14. Det Var På Fredriksberg (Papa Bue/Storyville + Richardos Jazzmen/Columbia)

Columbia)

15. Visne Roser (Paper Roses) (Lily Broberg/Philips) Dacapo

Venezuelan Songster To Get U.S. Promo

NEW YORK—Bringing along records and press notices, Martin Reynolds, American ad executive and radio-TV producer from Caracas, Venezuela, American ad executive and radio-TV producer from Caracas, Venezuela, arrived here recently to promote star Venezuelan songster Nestor Zavarice in the United States. He has arranged with Key Broadcast Management—headed by Arnold Hartley and Ralph Weil, to do stateside promotion.

Zavarice's current hit in Venezuela and Mexico is "El Pajaro Chogui (The Blue Bird)."

The songster is 24-years old, and, according to Time Magazine, which ran a feature story on the artist in its September 5 issue, he has created Venezuela's first bobby-sox following. "Venezuela has never seen anything

like the squealing teen-age girls—pavitas—who mob Zavarice wherever he goes, Time said. "At a television station a few weeks ago," the article noted, "Zavarice had no sooner finished singing "Chogui," with a live bird perched on his hand, than pavitas suddenly swarmed on stage, kissed, pinched and bit him, knocked him into the orchestra pit. The bird was killed in the scuffle. Half-conscious himself, Zavarice was dragged away by police, who had to clear a path with tear gas."

Zavarice is 24-years-old and

Zavarice is 24-years-old, and was performing on radio when he was 12. Between the ages of 13 and 17, he made six films. He also has done much TV work.



ITALY

George Pincus, President of Gil Music Corp. and George Pincus Music Corp., was warmly received last week by the Italian music publishers in Milan during his current European trip. His international smash, "Itsy Bitsy Teenie Weenie Yellow Polka Dot Bikini" has just been released in Italy by Brian Hyland on London, and by Buddy Hackett on Top Rank, and promises to repeat the great success it has received throughout the rest of the world. Pincus' other new songs include "Four Little Heels" by Brian Hyland, "Where's The Boy" by Jan Morgan on Kapp, "Where's The Girl I Never Met" by Jerry Granahan on Canadian American, "Tangerock" by The Chantons on Top Rank, "Dusty" by Jimmy Boyd on Dot, and "Was There Once" by Charley Phipps on Capitol, are among the songs which aroused great interest in Milan. Another Gil Music standard, "No Arms Can Ever Hold You" as recorded on Carisch by Peppino Di Capril under the Italian title, "Nessuno Al Mondo" has been high on the Italian best sellers for 15 weeks. Lawrence Greene, New York attorney is accompanying Pincus. After spending two days in Milan visiting publishers Pincus and Greene left for Berlin.

Paolo, the King of Greece awarded Maria Callas and orchestra conductor Arturo Serafino (On VCM), the "Ordine Della Benemerenza Per Le Buone Azioni" as acknowledgment of their worldwide music activity. In Italy, Bruno Martino received a Golden Juke Box as the most popular band leader, and Toni Renis as vocalist.

An interesting tendency is appearing in our music industry. Record producers are becoming music publishers and publishers are also opening record companies. His Masters Voice Columbia-Marconiphon started buying rights to tunes and publishing music sheets. Recently, Gurtler-Saar did the same, as well as Durium. Durium announced that some months ago maestro Franco Cassano was appointed as head of the music publishing department. Cassano, piano player and composer, won the third prize at the 1956 San Remo Festival with the tune, "Sorrisi E Lacrime" (Smiles And Tears). He was the music adviser of Durium president Krikor Mintangian at the last Naples Festival, where the three first prizes were won by Durium. All the music arrangements performed by the Durium artists are supervised by Maestro Cassano.

Another example of the move mentioned above is represented by publisher Alfredo Rossi, who told me that he soon will join a big record producer

Had dinner with Mr. Casetta, director of Bluebell and Gunnar Bergstrom. Mr. Casetta told me he is planning a strong release of his smash singer Tony Dallara in the States. He has just returned from a ten day stay in New York. Bergstrom of Scandinavian Record Company (Sonet and Storyville Records), is visiting Milan in the company of Dag Haeggovist. Both stressed the fact that the 18th Anniversary Issue of The Cash Box created a great sensation in the Scandinavian countries. Bergstrom and Haeggovist have left for Paris, one of the store of their European tour of the stops of their European tour.

Due to the fact that there was such a tremendous demand for the record "Il Nostro Concerto" by Umberto Bindi on Ricordi, there wasn't a record available in the Italian record shops for an entire week.

His Master's Voice (Germany), released an interesting record titled, "Liebelei" by German singer-composer Rolf Pauer. Italian VCM's publicity office manager, Mr. Gandino, called and informed The Cash Box that all copies of this record were completely sold out after the first days of distribution.

The music and Italian lyrics of the smash tune, "Itsy Bitsy Teenie Weenie Yellow Polka Dot Bikini" have been copyrighted by the Bridge publishing house, for the Italian market. Durium announced that popular singer Marino Marini has recorded this hit song.

Italian Cash Box rep met Hans Lenngsfelder of Request Records, Inc., New York, who, during his business tour of Europe, stopped in Milan as well. After visiting Mrs. Mintangian of Durium and Mr. Postiff of Fonocrom, he left for Vienna. Mr. Postiff and Mr. Grossi, managers of Fonocrom, will be in New York later in October.

Italy's Best Sellers

	Weeks
ITALY'S BEST SELLERS:	On Char
1. Il Nostro Concerto (Umberto Bindi—Ricordi—Ariston)	20
2. Nessuno Al Mondo (No Arms Can Ever Hold You)	
(Peppino Di Capri—Carisch—Metron)	15
3. Il Cielo In Una Stanza (The Sky In A Room) (Mina—Itald	isc—
Ricordi)	4
4. Il Barattolo (The Can) (Gianni Meccia—Italian RCA—Ar	iston) 12
5. It's Now Or Never (Elvis Presley—RCA—Dideri)	2
6. Non Occupatemi Il Telefono (Let My Telephone Set Free) (Rauchi
—VCM—Ricordi)	3
7. A Summer Place (Percy Faith—Philips—Melodicon—Rico	ordi) 24
8. Mule Skinner Blues (Fendermen-Top Rank-Durium-Sc	outhern
Music)	9
9. Notte Di Luna Calante (Night Of Waning Moon) (Domenie	co
Modugno—Curci)	1
10. 'A Pianta 'E Stelle (A Tree And The Stars) (Peppino Di C	Capri
—Carisch—Ariston)	1

WB Appoints Benelux Distrib

HOLLYWOOD—Robert Weiss, director of the international department of Warner Bros. Records, has announced the appointment of Inelco, S. A., to handle the distribution of WB in the territories of Belgium and Luxembourg.

Luxembourg.

The appointment is effective immediately, with Inelco expected to be handling the WB product by October 1. Weiss is currently discussing the

introduction of the WB line with Pierre-Jean Goemaere, managing di-

rector of Inelco.

The addition of Inelco brings to eighteen the number of countries outside the domestic United States presently distributing WB under its own label and provides WB with distribution in all the major market areas of



Country

Disk Jockey

REGIONAL RECORD REPORTS

JOE HOPPEL WCMS Narfalk, Va.

- 1. Wings of a Dove (F. Huskey)
 2. Alabam (C. Copas)
 3. I Know One (J. Reeves)
 4. Please Help Me I'm Falling (H. Locklin)
- 5. I Can't Help You (S. Davis)
- 6. When You Feel Like Crying
 (Turner & Clark)
 7. All I Need Is YOU
 (W. Pierce)
- 8. Man I Used To Know
 (K. Wells)
- 9. Thought I'd Never 5ee The Day (J. Humbird)
- 10. Reasons To Live (J. Skinner)

MELVIN ROGERS WBRO Waynesbara, Georgia

- WBRO Waynesbara, Georgia
 1. I Know One (J. Reeves)
 2. Lost Weekend (B. Brown)
 3. Polka On The Banjo
 (L. Flat and Earl S.)
 4. Far Far Away (D. Gibson)
 5. I'm Folling Too (S. Davis)
 6. Six Pack To Go
 (H. Thompson)
 7. Out of Control (G. Jones)
 8. Here I am Drunk Again
 (C. Beavers)
 9. Carmel by The Sea (K. Wells)
 10. You Don't Want My Love
 (R. Miller)

CARTER CARLTON

- CARTER CARLTON
 WBKN Newtan, Mississippi
 1. Wings of A Dove (F. Husky)
 2. I'm Falling Too (S. Davis)
 3. Tip of My Fingers
 (B. Anderson)
 4. Before This Day Ends
 (G. Hamilton IV)
 5. Heart To Heart Talk (B. Wills)
 6. Anymore (R. Drusky)
 7. Too Much To Lose (C. Belew)
 8. Excuse Me (B. Owens)
 9. Alabam (C. Copas)
 10. I Know One (J. Reeves)

JIM BUSBY WAIP Prichard, Alabama

- 1. Any More (R. Drusky)
 2. Excuse Me (B. Owens)
 3. I Won't Love You Anymore
 (J. O'Gwynn)
 4. Last Da te (Floyd Kramer)
- 5. I Can't Help You (Skeeter Davis)
- 6. She's Just A Whole Lot Like You (H. Thompson) 7. I Know One (J. Reeves)
- 8. Make Room For The Blues (D. Miller)
- 9. Far Far Away (D. Gibson)
- 10. Let's Think About Living
 (B. Luman)

- 8. Hot Rod Lincol.. 9. Anymore (Drusky) 10. Guess We Thought The World (B. Helms)

PECOS PETE

- PECOS PETE
 KGAY Salem, Oregan

 1. Wings of A Dove (F. Husky)
 2. Far Far Away (D. Gibson)
 3. I Can't Help You I'm Fallin'
 Too (S. Davis)
 4. Alabam (C. Copas)
 5. Excuse Me (B. Owens)
 6. I'm Getting Better (J. Reeves)
 7. New Rainbow (L. Lynn)
 8. Anymore (R. Drusky)
 9. Theres Not Any Like You
 Left (F. Young)
 10. Heart To Heart Talk
 (W. & Duncan)

TOM RASMUSSEN KXLF Butte, Mantana

- KXLF Butte, Mantana

 1. Alabam (C. Copas)

 2. Anymore (R. Drusky)

 3. Excuse Me I Think I've Got
 A Hearlache (B. Owens)

 4. Everybody's Somebody's Fool

 (E. Tubb)

 5. The Man I Used To Know
 (K. Wells)

 6. She's Just A Whole Lot Like
 You (H. Thompson)

 7. Before This Day Ends
 (G. Hamilton IV)

 8. I Wish I Could Fall In Love
 Today (R. Price)

 9. Hot Rod Lincoln (C. Ryan)

 10. There's Not Any Like You
 Left (F. Young)

CHARLIE LAWTON & BILL SYKES BILL SYKES WCAT Orange, Mass. 1. Alabam (C. Copas) 2. I'm Falling Too (S. Davis) 3. I'm Getting Better (J. Reeves) 4. Anymore (R. Drusky) 5. I Don't Believe I'll Fall In Love Today 6. She's Just A Whole Lot Like You (W. Smith) 7. Millers Cave (H. Thompson) B. Excuse Me (H. Snow) 9. Honky Tonk Girl (B. Owens) 10. All I Want Is You (Flatt & Scrugge)

"TATER" PETE HUNTER KTLW Texas City, Texas

- 1. Whispering Lips (C. Bowman)
 2. This Old Heart (S. McDonald)
 3. Excuse Me (B. Owens)
 4. It's Not Wrong (C. Hall)
 5. Wings of A Dove (F. Husky)
 6. I'm Falling Too (S. Davis)
 7. Kiss and Made Up
 (Lynn & Parrish)
 8. I'll Find A Way (B. Gray)
 9. Rose In The Garden
 (J. White)

10. First Day of Spring (B. & Charlie)

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Country Reviews

VERY GOOD C+ FAIR

B GOOD C MEDIOCRE

THE CASH BOX BULLSEYE

"A GUY NAMED JOE" (2:43)

"WHITE SILVER SANDS" (2:40)

[Pamper, Lu-Tal BMI—Howard]

[Sharina BMI-Matthews, Hart]

ERNEST TUBB (Decca 31161)

Ernie's got another two-sided chart-headed release. "A Guy Named Joe" is one of those heart-breaking "overseas" ballads about a soldier gone home to the states, and Tubb's got the proper amount of bitter-sweet tones to put it over big. "White Silver Sands" continues the artists successful formula of bringing pop hits into country territory. Both cuts are from his new Decca album.

"WILL WE START IT ALL OVER AGAIN" (2:16)

[Texoma ASCAP—Thompson]

"IT'S GOT TO BE A HABIT" (2:20) [Texoma ASCAP—Thompson, Gray]

HANK THOMPSON (Capitol 4454)

Thompson follows up one successful ballad, "She's Just A Whole Lot Like You," with another typical country ballad that carries the Thompson success formula. "Will We Start It All Over Again" is a warm, sentimental affair loaded with easy-listening charm. Attractive upbeat coupler too

"LYING AGAIN" (2:28)

"DO MY HEART A FAVOR"

[Central Songs BMI—Howard]

(2:28 [Cedarwood BMI-Stovall.

FREDDIE HART (Columbia 41805)

Freddie Hart appears set for a quick return to chart status with either end of his latest Columbia pairing. "Lying Again" is a bright, up-tempo affair flavorfully packaged with enticing combo-chorus aid, while a change of pace middle beat ballad, "Do My Heart A Favor," offers competition in the sentimental lament category. It's a toss up.

"MY BOOK OF MEMORIES" (2:32) [Jat BMI—Austin]

"WALL OF LONELINESS" (2:37) [Jat BMI—Austin] BOBBY AUSTIN (Challenge 59090)

"My Book of Memories" could be the one Bobby's been looking for. His strongest bid is made with his tearfully wrought sock performance of the walt-paced weeper. Tinkling piano highlights the highly effective backdrop. "Wall of Loneliness" is a powerful ballad and also rates an earnest hearing. This kid should go far!

Marty Robbins' chanting of the flick-titled "Ballad of The Alamo" for Columbia appears destined for the two chart ride. (See Pop Reviews.)

LARRY BUTLER (Allstar 7214)

(B+) "ANOTHER HEARTACHE" (2:26) [Hip Hill, Songwood BMI—Fichera, Butler, James] Attractive chanting of the sprightly paced lament. Lots of echo and multi-tracking produce an effective sound that could mean action.

(B+) "I CAN'T STAND IT ANY-MORE" (2:30) [Hip Hill, Song-wood BMI—Cain, Allen, Butler] Again Butler gives out with the powerful voice, this time on a steady beat sad romantic. Allstar's improved sound accounts for much of both side's attractiveness.

FLOYD TILLMAN (Liberty 55280)

(B+) "THE SONG OF MUSIC" (2:45) [Peer Int'l BMI—Tillman] Cute ditty with an irresistible tongue-twisting lyric marks the vet artist-cleffer's bid for vocal honors. Worth the novelty spins.

(B) "IT JUST TEARS ME UP"
(2:05) [Western Hills BMI —
Williams] A more conventional weeping ballad is treated to Tillman's unique vocal style. Interesting effort.

TONY DOUGLAS (D 1155)

(B) "I'LL BE DEAD LOT'S LONGER (THAN I'LL BE ALIVE)" (1:55) [Glad BMI—Fitzmorris, Douglas] Straight-from-thehip country music is Douglas' forte and he etches this driving lament with his stamp of sincerity. Attractive fid-dlin' highlights the solid backing from the combo.

(B) "FAMILIAR HEARTACHES"
(2:29) [Glad BMI—Fitzmorris, Douglas] The pace is slowed a little for Douglas to warm the coals of past romance. Two fine slices of pure country heart.

CONNIE AND JOE (Starday 512)

(B) "LONELY YEARS" (2:30)
[Starday BMI—Talley, Gately] Connie & Joe, "The Backwoods Boys, have a pro knack with the bluegrass sound. They put it to delightful use in this upbeat sentimental and should score in the right markets.

(B) "HOME IS WHERE THE HEART IS" (2:00) [Starday BMI—Talley, Gately] More of that same infectious hill music is carved out neatly here by the vocal-instrumental team. mental team.

Country



TOP 50 ACROSS THE NATION

STAN					
	Pos W	. Last eek			La st eek
1	ALABAM Cowboy Copas (Starday 501)	1	21	I WISH I COULD FALL IN LOVE TODAY Ray Price (Columbia 41767)	24
2	(I CAN'T HELP IT) I'M FALLING TOO Skeeter Davis (RCA Victor 7767)	2	22	HEARTBREAK STREET Wilma Lee & Stoney Cooper (Hickory 1126)	21
3	WINGS OF A DOVE Ferlin Husky (Capitol 4406)	3	23	THIS OLD HOUSE Wilma Lee & Stoney Cooper (Hickory 1126)	23
4	ANYMORE Roy Drusky (Decca 31109)	4	24	HOT ROD LINCOLN Charlie Ryan (4 Star 1733) Johnny Bond (Republic 2005)	18
5	EXCUSE ME (I THINK I'VE GOT A HEARTACHE Buck Owens (Capitol 4412)	6	25	LET'S THINK ABOUT LIVING Bob Luman (Warner Bros. 5172)	36
6	I DON'T BELIEVE I'LL FALL IN LOVE TODAY Warren Smith (Liberty 55248)	7	26	THE END OF TIME Carl Belew (Decca 31140)	25
7	HEART TO HEART TALK Bob Wills & Tommy Duncan (Liberty 55260)	5	27	PLAYBOY Wynn Stewart (Challenge 59084)	27
8	THERE'S NOT ANY LIKE YOU LEFT Faron Young (Capitol 4410)	8	28	SECOND HONEY MOON Johnny Cash (Columbia 41707)	26
9	BEFORE THIS DAY ENDS George Hamilton IV (ABC Paramount 10125)	11	29	ALL I NEED IS YOU Webb Pierce (Decca 31118) WHAT YOU GONNA DO,	30
10	I'M GETTING BETTER Jim Reeves (RCA Victor 7756)	10	30	LEROY Lefty Frizzell (Columbia 41751)	35
11	PLEASE HELP ME, I'M FALLING Hank Locklin (RCA Victor 7692)	11	31	SO SAD Everly Bros. (Warner Bros. 5163)	32
12		16	32	IT'S NOT WRONG Connie Hall (Decca 31130)	33
13	FAR, FAR AWAY Don Gibson (RCA Victor 7762)	12	33	TIP OF MY FINGERS Bill Anderson (Decca 31092)	34
14	SHE'S JUST A WHOLE LOT LIKE YOU Hank Thompson (Capitol 4386)	13	34	TOO MUCH TO LOSE Carl Belew (Decca 31086)	31
ŀ	CARMEL BY THE SEA Kitty Wells (Decca 31123)	15	35	IF THE WORLD DON'T END TOMORROW Carl Smith (Columbia 41729)	38
16	EVERYBODY'S SOMEBODY'S FOOL Ernest Tubb (Decca 31119)	14	36	SOFTLY AND TENDERLY Lewis Pruitt (Decca 31095)	29
17	MILLER'S CAVE Hank Snow (RCA Victor 7748)	17	37	LET'S HAVE A PARTY Wanda Jackson (Capitol 4397)	43
18	I KNOW ONE Jim Reeves (RCA Victor 7756)	19	38	LOST WEEKEND Billy Brown (Republic 2007)	_
19	THE MAN I USED TO KNOW Kitty Wells (Decca 31123)	20	39	FALLING AGAIN Porter Wagoner (RCA Victor 7770)	42
2	FIVE BROTHERS Marty Robbins (Columbia 41771)	22	40	I'M GONNA FIND YOU Stonewoll Jockson (Columbia 41785)	

	Pos. We	La st ek
21	I WISH I COULD FALL IN LOVE TODAY Ray Price (Columbia 41767)	24
22	HEARTBREAK STREET Wilma Lee & Stoney Cooper (Hickory 1126)	21
23	THIS OLD HOUSE Wilma Lee & Stoney Cooper (Hickory 1126)	23
24	HOT ROD LINCOLN Charlie Ryan (4 Star 1733) Johnny Bond (Republic 2005)	18
25	LET'S THINK ABOUT LIVING Bob Luman (Warner Bros. 5172)	36
26	THE END OF TIME Carl Belew (Decca 31140)	25
27	PLAYBOY Wynn Stewart (Challenge 59084)	27
28	SECOND HONEYMOON Johnny Cash (Columbia 41707)	26
29	ALL I NEED IS YOU Webb Pierce (Decca 31118)	30
30	WHAT YOU GONNA DO, LEROY Lefty Frizzell (Columbia 41751)	35
31	SO SAD Everly Bros. (Warner Bros. 5163)	32
32	IT'S NOT WRONG Connie Hall (Decca 31130)	33
33	TIP OF MY FINGERS Bill Anderson (Decca 31092)	34
34	TOO MUCH TO LOSE Carl Belew (Decca 31086)	31
35	IF THE WORLD DON'T END TOMORROW Carl Smith (Columbia 41729)	38
36	SOFTLY AND TENDERLY Lewis Pruitt (Decca 31095)	29
37	LET'S HAVE A PARTY Wanda Jackson (Capitol 4397)	43
38	LOST WEEKEND Billy Brown (Republic 2007)	-
39	FALLING AGAIN Porter Wagoner (RCA Victor 7770)	42
40	I'M GONNA FIND YOU Stonewoll Jockson (Columbia 41785)	—



Country

Billy Grammer hitting the road for the initial promotion push for his new Everest coupling: "Big, Big Dream"-"River of Regret." Dates he's doing indicate the label's intention to go "pop" with the disk. He skedded for Dick Clark on the 4th, followed by Milt Grant and Buddy Deane the next couple of days. After these TV appearances, Billy hits the tour trail.... Our recent editorial in this section concerning the fact of phony disk jockey listings, has received enormous attention in the trade. Letters of thanks we've read are very encouraging and indicate that the large majority of honest deejays are appalled by the few phonies, and want to do all they can to uncover them. We want to thank everybody for their sincere support to this cause.... And speaking of good everybody for their sincere support to this cause And speaking of good







SKEETER DAVIS

CHET ATKINS

SMOKEY WARREN & ARIZONA TRAILBLAZERS

causes Have you sent in your taped messages to Al "Flat Top" Daly for the big O.L.A. drive which takes place next week? Dates are Oct. 10th through the 14th. Not much time left so let's get a move on! Country Romance of the Year—Skeeter Davis is sporting a diamond ring, an engagement trinket given to her by Ralph Emery (WSM). Best wishes from all The Cash Box crew, Skeeter and Ralph And the Opry's Trudy Stamper also corroborates the news that Roy Acuff's broken all records at Las Vegas' Showboat. We heard that Roy's appearance brought so much luck to the folks playing those one armed bandits that the machines were only showing the pits from the fruit Advance reports on Hank Locklin's new session (not yet set for release) reveal that it's just the greatest. Title is "One Step Ahead of My Past." Chet Atkins directed, naturally. directed, naturally.

Received word from RCA Victor that they're releasing an album by the Nashville All-Stars titled "After the Riot At Newport." As you know, Nashville boasts of some really fine musicians. The directors of the Newport Jazz Festival became aware of these musicians and invited a few of the top ones (including Chet Atkins) to play jazz at the festival. Well, it's history that part of the festival had to be cancelled due to some unforeseen incidents and our boys from Nashville never got a chance to strut their stuff. But Victor saved the day by recording the group's repertoire for release in an LP. Now, jazz enters the realm of basically country musicians. What next? Tree Publishing has re-inked Roger Miller to an exclusive writer's pact, even though his past contract had not yet expired. Just shows you how much faith Tree has in Miller's ability. And why not? Roger's past credits include "Home," "Billy Bayou," "Half A Mind," "Invitation to the Blues" and "If Heartache is the Fashion." Don't forget to be on the lookout for Roger's vocal work—"You Don't Want My Love" on Victor . . . Jimmie John keeping busy these days with a full bag of personals. Recent stints include one on "Jubilee, U.S.A." and Tommy Edwards' "T.E. Jamboree." Jimmie's also sportin' a new wax pact with "D" Records . . . Smokey Warren and his Arizona Trail Blazers still holding strong in New Jersey, attracting many enthusiastic audiences for their brand of country music Pappy Daily and Gabe Tucker are excited over the results they achieved in "Herbie Remington Plays the Steel," an album just released featuring one of the nation's foremost steel players. Deck has been eight months in the making.

Radio station WITE-Brazil, Ind. has scheduled a starting format of 10 hours of country music per week, with the distinct possibility of turning the entire format over to country music. Uncle Bob Hardy, realizing that the near future might see the station devoting about a hundred hours a week to country music, requests that now's the time for artists and diskeries to flood the station with news of their doings and, of course, their latest record releases. So let's add WITE, Box 227, Brazil, Ind. to the mailing lists The Terrace Ballroom (Salt Lake City) put its spotlight on an Opry package last week. The lineup included Hank Snow, Carl Perkins, George Hamilton IV and Norma Jean Bill Morgan has left his position as acting director of Benjamin Wayne Productions in Washington to accept a personality deejay program with WRVA-Richmond, Va. Morgan was formerly at WLOU-Kokomo, Ind., and WGAY-Washington. He had been with Wayne since last Nov On Oct. 1, the Town Hall Party presented Hank Williams Night, three hours of the late great's tunes performed by Party members Lefty Frizzell, Freddie Hart, Johnny Bond, Skeets McDonald and others. Special guests were Audrey Williams and Hank Williams Jr., who've just returned from a personal appearance tour of the Hawaiian Islands. From what we hear, little Hank Jr., though just 11 years old, is rapidly following in the footsteps of his great father . . . Lawton Williams writes that the Big-D Jamboree in Dallas is going great guns and is now being aired over KRLD. Floyd Tillman was a recent headliner there. Also, each week's star plays the Covered Wagon Ballroom in Ft. Worth following the Big-D stint. Lawton, who spins 'em for KCUL-Ft. Worth, discloses that his station is going 50,000 watts on Nov. 1. That's mighty powerful for an all-country station programming 17 hours per day.

41. REASONS TO LIVE

42. GUESS WE THOUGHT THE WORLD WOULD END

43. ONE IS A LONELY NUMBER

44. THIS OLD HEART

45. LONELY LITTLE WORLD

46. NORTH TO ALASKA

47. I CAN'T RUN AWAY FROM MYSELF

48. LITTLE GUY CALLED JOE

49. MAKE ROOM FOR THE BLUES

50. NOTHING IS FOREVER

Here's the Sensational New





STRIKINGLY ATTRACTIVE

REMARKABLY COMPACT!

Newest look in wall boxes in years! Trim! Graceful! Remarkably compact! New Seeburg Wall-O-Matic "100's" will pay for themselves in no time... increase earnings by attracting play wherever they are installed. Chromium-plated housing. Proved, easy-to-install 3-wire type. Measures only 12% x 12% x 6% inches. Weighs only 21 pounds, net.

2345678910



America's finest and most complete music systems

Editorial:

1960 Could Be A Peak Export Year

A review of the export business transacted during the first half of this year projects what could amount to a peak export business year, with the first half of a possible \$24 million in coin-operated equipment already shipped to foreign ports. 1957 resulted in a total dollar volume of \$26 million and this was the best export year on record. Last year reached a \$20 million mark for a decided drop in export volume but with \$12 million already on the 1960 books and a number of bright spots on the globe showing every sign of at least duplicating first-half business the year-end should show an upswing that will prove profitable in more ways than one to the American coin machine industry. It has been pointed out here in previous reports that each machine shipped from this country benefits every member of the coin machine industry right down the line. The greater the number of export outlets for used equipment the healthier the domestic market becomes for new and used machines.

One of the bright spots that constitutes a healthy export picture is Great Britain where more than two-hundred thousand dollars in business on games alone is transacted each month. This figure will increase with the next report and continue to increase until any one of a number of marketing trends slows the import volume. Western Germany still leads the world as an importer of phonographs and this situation should continue especially with the country re-shipping much of the equipment into other European and even South American ports.

The Latin American government has furthered its reputation for being unpredictable and the result has been a decline in the Venezuela volume but a quick look at the Asian figures no longer shows a blank but a bright spot in Lebanon where 1100 games arrived during the past three months accounting for \$80,000 in equipment. Tariffs are very high on phonographs but leading wholesalers and export specialists are optimistic. Australia came out of the blue with \$38,000 volume on vending machines and almost doubled its games imports with a quarterly total of \$90,000.

There is no doubt that with a few breaks 1960 could be an exceptional year for exporters. With a little luck it could prove to be a peak business year.

The Cash Box

"INTERNATIONAL QUARTERLY EXPORT EDITION"

ANALYZATION OF THE 2nd QUARTER (APR., MAY, JUNE, 1960)

2ND QUARTER EXPORT VOLUME TOPS 1ST BY \$1 MILLION

\$500,000 Over 1959 Period

England Shows Greatest Gain With Games Imports Up 50%

The export upswing for the first quarter of 1960 continued through this past April-May-June period with total dollar volume of coin-operated equipment exported from the U.S. reaching the \$6 million mark for the first time in years. The total figure represented an increase of \$1 million over the first quarter and one-half million over the comparable period in 1959.

While phonographs remained steady, vending machines showed a marked increase and games took the play away with a large amount of the increase going into England. No doubt the lifted restrictions accounted for the reason behind the growing imports on games with the increase in Britain amounting to roughly one hundred thousand dollars each month. The United Kingdom accounted for 3,676 games valued at \$682,019 during the second quarter. Also high in the "gains" list during this period was Lebanon with a total of 1,1111 games imported, topping all other countries in Asia. Canada just barely stayed in the 2,000 machine bracket with 2,196 -double the volume imported on games during 1959 periods.

A notable decline in amusement machine imports took place in Western Germany when this leading European buyer accounted for only 491 games this quarter. More than three times this figure was accounted for by W. Germany during the first three months of 1960. Phonographs, however, took an upturn with more than 2,000 juke boxes imported into Western Germany—1338 were shipped during the first quarter. The increase represented a gain of one-half million dollars to American exporters.

Recent relaxing of import restrictions in France will not show on official import-export figures until the third quarter figures are made available.

PHONOGRAPHS: 4,827 coin-operated phonographs valued at \$3,226,778 were shipped from U.S. ports to foreign shores during April, May and June, 1960. This accounted for an in-

crease of 800 machines valued at \$500,000 over the first quarter for '60. Europe again led the world's importers accounting for 80% of the phonographs shipped from American ports. West Germany led the Continent with a purchase of 2,020 juke boxes which represented most of the overall European increase. Most importers held close to early quarter figures leaving the gains to be made by Europe and Western Germany.

AMUSEMENT MACHINES: The United Kingdom made most of the news in the games category with an increase of 1300 games bringing the total dollar value to \$682,019-an increase of \$327,0000 over the early quarter figure. The increased business from England has definitely shown in the dollar columns and is expected to continue. Belgium was steady this quarter while Canada managed to drop 500 machines on the unit side but picked up the dollar volume \$21,000. Evidently the Canadian coin firms are buying later model equipment. West Germany imported only 491 games during this quarter, about one-third the volume shipped during the first quarter of '60. Lebanon increased its games purchases by 10% with a total of 1,111 units.

Total dollar volume for games exported during the second quarter reached \$1,901,856—a \$400,000 increase over the first quarter for this year.

VENDING MACHINES: Business went on the upswing again with vending machine exports recovering from losses suffered the final quarter of 1959—7,701 machines valued at \$893,381 approached the early 1959 figures. Total dollar volume was up \$346,000 with 1,000 machines more than first quarter being imported by foreign countries with Britain, Canada and Australia showing the increases. Australia set a \$38,275 figure for the first time after recording a blank for previous quarters. Canada enjoyed a 50% increase taking 4,932 machines valued at \$526,204.

Activities of Manufacturers during the past quarter (July, August and September)

American Shuffleboard Corporation, Union City, N.J. continued production on "Imperial" shuffleboard series.

AMI, Inc., Grand Rapids, Michigan, continued production on 1960 Model "K" phonograph series and increased production on new models originally introduced in May 1960, "Continental" 200-selection and "Lyric" 100-selection phonographs.

Auto-Bell Manufacturing Company, Chicago, Illinois, continued production on "Mermaid," "Magic-Mirror" and "Super Circus" electronic upright amusement machines.

Auto-Photo Company, Los Angeles, Calif., continued production on Model "12" and Model "14" automatic photo machines featuring two different size prints.

Bally Manufacturing Company, Chicago, Illinois, introduced "Deluxe Jumbo Bowler" shuffle alley and "Barrel O' Fun" 5-ball game with a nonreplay model, "Funspot." Continued production on "Roller Derby," "Skill-Score," "Jumbo," "Queens" games, "Official Jumbo," and "Pony Twins," "Little Champion," "Fire Chief," "Toonerville Trolley," and "The Champion" kiddie rides.

Chicago Dynamic Industries, Inc., Chicago, Illinois, introduced "Duke" and "Duchess" big ball bowlers and continued production on "6-game," "World Series," "Pony Express," "Queen" and "King" bowlers and "Commando Machine Gun."

Fischer Sales and Manufacturing Company, McHenry, Illinois, continued production on "Imperial VI," "Imperial VII," "6-Pocket Deluxe" and "Party Pool" bumper game.

J. F. Frantz Manufacturing Company, Chicago, Illinois, continued production on "Dodge City," "Kicker and Catcher," "ABT Rifle Sport," "Aristo Scale," "ABT Challenger," and "ABT Guesser Scale."

Games, Inc., Chicago, Illinois, continued production on "Twin Super Wild Cat," upright game.

D. Gottlieb & Company, Chicago, Illinois, introduced "Captain Kidd," and "Spot-A-Card" pinball games.

Irving Kaye Company, Brooklyn, N.Y., continued production on "Fleetwood" and "Jumbo Fleetwood" pool games, "Cue Ball," "Klub Pool" and "Jumbo Hockey."

J. H. Keeney & Company, Chicago, Illinois, continued production on "Red Arrow" and "Deluxe Red Arrow" upright games and also popcorn, cigarette and coffee vending equipment.

Marvel Manufacturing Company, Chicago, Illinois, continued production on "Lucky Horoscope" and "Old Smokey."

Rock-Ola Manufacturing Company, Chicago, Illinois, continued production on 1960 "Tempo II" phonograph series featuring Model "1485" 200-selections and Model "1478" 120-selections available in monaural and stereo.

The Seeburg Corporation, Chicago, Illinois, continued production on 1960 Model "Q" phonograph series with "Q-160" 160-selections and "Q-100" 100-selections—available in monaural and stereo. Production also continued on the Seeburg "1000" background music system; Model "E-2" ccigarette machine 825-pack capacity; cold drink and coffee vending machines. The firm anounced a new illuminated top glass panel for the Model "Q" to accommodate "Album of the Week" display, featuring 33 1/3 rpm records.

Southland Engineering Corp., Santa Monica, California, continued with production on "Western Trails," a kiddie ride with automatic revolving track mechanism.

Tusko Manufacturing Company, Thousand Oaks, California, continued production on "Baby Tusko," "Charger" and introduced "Kamel," "Cow Pony," "Zebra" and "Geep."

United Manufacturing Company, Chicago, Illinois, continued production on "Bowl-A-Rama" bowler, "Savoy" bowler and "Sunny" shuffle alley.

United Music Corporation, Chicago, Illinois, continued production on the "UPC-100" phonograph series.

Valley Sales Company, Bay City, Michigan, continued production on "Bumper Pool" and "6-Pocket" pool table series.

Williams Electronic Manufacturing Company, Chicago, Illinois, introduced "Jungle" pingame and continued production on "Music Man," "Space Glider" and "Official Baseball."

The Wurlitzer Company, North Tonawanda, New York, continued production on the 1960 "2400" phonograph series featuring "2400" 200-selections, "2404" 104-selections and "2410" 100-selections—available in monaural and stereo.

EXPORTS OF U. S. GAMES, PHONOGRAPHS AND VENDORS

EXPORTS OF U.S.A.

PHONOGRAPHS FOR SECOND QUARTER, 1960

(April, May, June)

NORTH and CENTRAL AMERICA

		Number of Units		Dollar Value
3.74			\$	185,565 8,570 1,593 5,167 2,680 7,552 24,887 6,805 10,713
Bahamas Jamaica Dominican Republ Leeward & Windw	icvard	17 29 12		11,801 19,742 8,690 4,273
Netherlands Antil Trinidad	les S	21	• • • • • • • • • • • • • • • • • • • •	1,507 2,977
SOUTH AMERI		436	\$	302,522
		$ \begin{array}{r} 107 \\ 7 \\ 40 \\ 5 \\ 33 \\ \hline 192 \end{array} $	\$	87,406 4,538 31,748 3,791 28,385
EUROPE				
Sweden Norway Denmark United Kingdom Ireland Netherlands Belgium West Germany Switzerland Malta Italy Portugal France Austria TOTAL		40 60 104 285 8 20 814 2020 303 3 357 5 3 5		30,015 39,923 75,877 175,087 5,515 16,000 575,024 ,334,331 205,645 2,453 174,414 3,731 1,386 4,021 2,643,422
ASIA		·		,
Republic of Philip Hong Kong Japan Nansei & Nanpo I Lebanon Iran	slands .	13 5 85 3 2	\$	17,751 10,034 3,853 67,281 2,357 1,276 102,552
NEW ZEALAND				
New Zealand	· · · · · · · · · · · · · · · · · · ·	7	\$	6,629
AUSTRALIA		•	• • • • φ	0,029
		30	\$	13,556
TOTALS			\$	
AFRICA				
British East Africa	a	6	\$	2,256
TOTALS GRAND 7		6	\$	2,256
GRAND	CIALD	4,041		,220,778

EXPORTS OF U.S.A.

AMUSEMENTS FOR SECOND QUARTER, 1960

(April, May, June)

NORTH CENTRA	and AL AMERICA			
		Number of Units		Dollar Value
Canada		. 2,196	\$	208,201
	· · · · · · · · · · · · · · · · · · ·		ψ	99,227
	n Republic			6,631
Bahamas				9,109
Netherlar	nds Antilles			1,400
	TOTALS	. 3,173	\$	324,568
SOUTH	AMERICA			
Venezuela		. 166	\$	66,721
Ecuador			ф	11,942
Uruguay				3,424
Argentina		. 19		1,035
	TOTALS	. 263	\$	83,122
EUROPE				
			\$	36,070
	• • • • • • • • • • • • • • • • • • • •			8,967
	• • • • • • • • • • • • • • • • • • • •			14,391
	ingdom		• • • •	682,019
	ds		• • • •	30,464
	• • • • • • • • • • • • • • • • • • • •	•	• • • •	202,341
	• • • • • • • • • • • • • • • • • • • •		• • • •	12,898
	many		• • • •	192,243
Switzerlan			• • • •	59,855
-			• • • •	1,000
		-	• • • •	3,945 5,944
				3,916
				1,500
	TOTALS	7,1 53	\$1	,255,553
ASIA				
Lebanon	• • • • • • • • • • • • • • • • • • • •	1,111	\$	79,823
Thailand			• • • •	7,015
	of Philippines		• • • •	33,069
_ :	of Korea		• • • •	4,300
	• • • • • • • • • • • • • • • • • • • •		• • • •	4,301
	• • • • • • • • • • • • • • • • • • • •		• • • •	4,500 2,800
			• • • •	1,100
vapan	TOTALS		\$	136,908
	TOTALS	1,200	• • • • φ	100,000
AUSTRA	LIA			
Australia			\$	89,105
	TOTALS	582	\$	89,105
AFRICA				

TOTALS 18\$ 12,600 GRAND TOTALS 12,444\$1,901,856 **EXPORTS OF U.S.A.**

VENDING MACHINES FOR SECOND QUARTER, 1960

(April, May, June)

Canada 4,932\$ 526,204

 Bermuda
 5
 1,623

 Bahamas
 70
 35,654

NORTH and CENTRAL AMERICA

Danamas			00,001
Mexico	. 214		4,904
TOTALS	5,221	\$	568,385
SOUTH AMERICA			
Venezuela	. 10	\$	3,405
TOTALS	. 10	\$	3,405
EUROPE			
Sweden	119	\$	76,608
Denmark	10		8,342
United Kingdom			92,908
Belgium			15,800
West Germany			56,960
Switzerland	37		27,672
Ireland	. 2		1,960
TOTALS	2,341	\$	280,250
	•		
ASIA			
Japan	8	\$	1,424
Nansei & Nanpo Islands .			1,642
_			
TOTALS	14	\$	3,066
AUSTRALIA			
Australia	115	e	38,275
Austrana	119	••••ф	
TOTALS	115	\$	38,275
GRAND TOTALS	7.701	\$	893,381
62411110 10211110	.,		202,004

COIN MACHINES OF ALL KINDS EXPORTED BY THE UNITED STATES TO NATIONS THRU-OUT THE WORLD FOR APRIL, MAY AND JUNE TOTALED

> 24,972 MACHINES VALUED AT

> > \$6,022,015

Coin Machine Council Appoints Major PR Firm For National **Public Relations Program**

Casola Hails Move As Successful **Completion Of Council's First Phase**



LOU CASOLA

CHICAGO—The appointment of The Public Relations Board, Inc., Chicago, as public relations counsel to The Coin Machine Council was announced last week by Louis E. Casola, Council president president.

The Public Relations Board is one of the largest and most distinguished

of the largest and most distinguished public relations firms in the country, with offices or affiliates in major market areas of the U.S. and Canada.

The move, Casola said, marks the successful completion of the first phase of activity for The Coin Machine Council, public relations arm of all segments of the coin operated machine industry. CMC headquarters in Chicago.

Casola explained that the initial phase consisted of defining the goals of the organization, its formation, and building its membership. The appointbuilding its membership. The appointment of public relations counsel means intensified effort toward The Council's objective—that of assembling and issuing information about the industry to educate the public. "The people must be given the facts to intelligently form an opinion of our industry," Casola stated.

"Selection of The Public Relations Board climaxes an exhaustive search for an experienced, professional agen-

for an experienced, professional agency to handle our mandatory and continuous public relations program,"
Casola stated. "We are proud to have them represent us, and are confident that our mutual efforts to present the facts about our industry will eventually raise the prestige and image of the entire industry."

In making the announcement of the

the entire industry."

In making the announcement of the agency appointment, Casola noted that Lee Schooler, PRB president, had triggered plans to initiate an industry wide public relations program in 1956. "Mr. Schooler addressed the convention of the Music Operators of America in 1956 and issued a challenge to all of us in the coin-operated machine industry to take our places as a major American industry."

a major American industry."
At the same time, Casola announced the formation of a public relations steering committee from The Council to guide and work closely with its new agency (PRB) in integrating activities.

agency (PRB) in integrating activities.

O. L. "Bob" Slifer, Executive Director, National Coin Machine Distributors Association, was elected chairman of the six-man committee. Other members are Samuel B. Lewis, Williams Electronic Manufacturing Company, Chicago; Anthony C. Hesch, A & H Entertainers, Arlington Heights, Ill.; Louis Casola, Mid-West Distributing Company, Rockford, Ill.; Herbert B. Jones, Bally Manufacturing Co.; Bally Vending Corporation, Chicago; and E. R. Ratajack, Automatic Music, Inc., Chicago. An area of immediate concentration for The Public Relations Board is the

fast-growing membership of The Council. Members represent all segments of the industry: The manufacturers; distributors and suppliers; large and small operators. First step in the information program will be a monthly newsletter to inform the membership of CMC activities developments.

monthly newsletter to inform the membership of CMC activities developments.

The chief governing body for the Council, the National Board of Directors, includes representatives from all facets of the industry. Its officers, in addition to president Casola, are: vice-presidents, John Bilotta, Bilotta Distributing Company, Newark, N.Y.; E. W. Holyfield, Coin Mart, Inc., New Orleans, La.; Harold Lieberman, Lieberman Music Company, Minneapolis; George A. Miller, Music Operators of America, Oakland, Calif; secretary, Herbert B. Jones, Bally Manufacturing Company, Bally Vending Corporation, Chicago; and treasurer, Herbert C. Oettinger, United Manufacturing Company, United Music Corporation, Chicago.

The Executive Committee is the working body of CMC and is represented by: Louis Casola, Mid-West Distributing Company, Rockford, Ill.; Herbert B. Jones, Bally Manufacturing Company, Bally Vending Corporation, Chicago; Anthony C. Hesch, A & H Entertainers, Arlington Heights, Ill.; John Bilotta, Bilotta Distributing Company, Newark, N.Y.; Joe Kline, First Coin Machine Exchange, Chicago; Samuel B. Lewis, Williams Electronic Manufacturing Co., Chicago; Harold Lieberman, Lieberman Music Company, Minneapolis; Les Montooth, Montooth Music Company, Peoria, Ill.; Herbert C. Oettinger, United Manufacturing Co., United Music Corp., Chicago; Clinton S. Pierce, Pierce Music Company, Brodhead, Wisc.; E. R. Ratajack, Automatic Music Inc., Chicago; O. L. "Bob" Slifer, National Coin Machine Distributors Association, Chicago and J. A. (Art) Weinand, Chicago in Members of the Finance Committee are: Herbert C. Oettinger, Chairman, United Manufacturing Company, Tokicago, Louis Casola, Mid-West Distributing Company, Rockford, Ill.; and O. L. Company, Rockford, Ill.; and O. L. Company, Rockford, Ill.; and O. L. Company, Rockford, Ill.; and O. L.

man, United Manufacturing Company, United Music Corporation, Chicago; Louis Casola, Mid-West Distributing Company, Rockford, Ill.; and O. L. "Bob" Slifer, National Coin Machine Distributors Association, Chicago.

The Membership Committee is composed of: Herbert B. Jones, Chairman, Bally Manufacturing Company, Bally Vending Corporation, Chicago; Louis Casola, Mid-West Distributing Company, Rockford, Ill.; and O. L. "Bob" Slifer, National Coin Machine Distributors Association, Chicago.

British Trade Fair Attracts Coin Industry As 5-Day Show Features Phonos and Amusement Machines

BLACK POOL, ENGLAND—The Northern Club Trade Fair was held at The Norbreck Hotel, Blackpool from September 12th to September 16th. This is the third fair to be organized and sponsored by the monthly trade magazine "The Club Secretary." The venue in previous years has been Londonderry House, London but in response to many enquiries from the north where there is a very large stronghold of club life, it was decided to hold this year's exhibition at Blackpool. This proved a successful move and the organizers have decided in future to alternate between London and a northern centre. Next year's venue will be London's Park Lane hotel.

The fair is primarily an exhibition of products every club must have—its object being to provide buyers, owners, secretaries and committee memers, secretaries and committee members with an opportunity to inspect a wide range of lines and compare prices; at the same time enabling those who buy and those who sell to get together in an informal atmosphere. Over 10,000 people attended this year's fair where exhibitors included members of the Coin Machine Industry. Juke boxes were represented by Chicago Automatic Supply Co. by Chicago Automatic Supply Co., who were also showing reconditioned fruits. Automatic Musical Industries (Gt. Britain) Ltd. were represented by their Northern distributor Koromatics Ltd. displaying the 'K' model juke box and the new British Silver Queen Fruit machine. Anglia-Matics Ltd. had three different types of equipment—the Eltec F100 juke box, tea and coffee vending machines and various entertainment machines. The Mills Bell-O-Matic fruit machine was the main attraction of the Las Vegas Coin Company, built in Chicago specially for the British market. On the Ainsworth Consolidated Industries (G. B.) Ltd. stand could be seen 'The Aristocrat,' an Australian manufactured fruit machine shown for the first time in this country. The latest Jennings fruits were featured on the first time in this country. The latest Jennings fruits were featured on the Marmatic Ltd. stand together with the Jennings Double Bingo Belle, claiming to have 50 winning combinations. Maury Sykes, Marmatic head, traveled from his home base in Baltimore, Maryland, to conduct the Jennings exhibit. The Jennings 'Club Chief' was displayed by Automatic Machine Supplies Ltd. who were also showing cigarette and aspirin vending equipment.

Two fully qualified technicians were on hand at the Philips Electrical Ltd. stand to give expert advice on prob-

on hand at the Philips Electrical Ltd. stand to give expert advice on problems connected with sound reproduction and amplification while Magneta (BVC) Ltd. were showing sound reproducing equipment of all kinds including record players and tape recorders. Communications Systems Ltd. had an extensive renge of sound Ltd. had an extensive range of sound equipment of interest to club owners including a dual gramophone input unit with playing speed variable from 78 r.p.m. to below 16 r.p.m.

Simper Shows AMI Phonos In London



DeSelm Elected United Mfg. Vice Pres.



BILL DESELM

CHICAGO—At a recent Board of Directors meeting, Bill DeSelm, sales manager, was elected executive vice president in charge of sales of United Manufacturing Company, this city. DeSelm, a veteran sales manager for many years at United Manufacturing, is well known and popular with the nation's coinmen, having met practically everyone in the industry over his long tenure at United.

He has actively participated in the marketing of literally hundreds of different amusement machines manu-

different amusement machines manufactured by the United firm and has played an important part in organizing the present distributor network in the United States.

DeSelm is currently devoting a major portion of his time to the sales of United's new "Bowl-A-Rama" bowl-

LONDON-British coinmen were invited to view the first AMI "Continental" and "Lyric" phonographs last week when the Peter Simper Company displayed the machines at the Hotel Russell in London. Pictured above, Simper (left) and John Hardy, of the Simper firm, stand with the "Continental" 200-selection machine during the showing.

Max Lewin, AMI, Inc., and C. L. Bitting, supervisor of field service engineering in Grand Rapids, Michigan, assisted the Simper firm in hosting the operators during the festivities.

Peter Simper, exclusive AMI dis-tributor here, advised The Cash Box office here that fifty machines were ordered before the new AMI phonographs were delivered and that the machines will be replenished with an additional shipment expected soon.



ALSO DELIVERING: Single Coin, 7-Coin Multiple and Twin Red Arrows NOW!!!

Sec. of Treasury Views British **Depreciation Laws With An Eye** To 40% 1st Year Write-Off

NEW YORK-Under Secretary of the Treasury, Fred Scribner Jr. has said that answers received to the Treas-ury's recent questionnaire mailing reury's recent questionnaire mailing regarding depreciation write-offs on business machines and industrial equipment (which would naturally include coin-operated equipment) show that most businessmen are willing to give up capital gains tax treatment of profits on used property in exchange for faster depreciation write-offs. The questionnaire was mailed approxiquestionnaire was mailed approxi-mately three months ago as the start of a Treasury Department program whereby the goal was expected to be faster depreciation on tax returns.

Mexican Population Increases By 34%

MEXICO CITY-Official census figures indicate an increase in Mexico's population of more than 34% in the last ten years with a total population figure for 1960 of 34,625,903. Ten years ago Mexico boasted a total population of 25,791,017.

The population of Mexico City was increased during this same period by 58% with the total number of persons legally living in Mexico City set at 4,849,402.

The reason for the questionnaire was

The reason for the questionnaire was to determine just how the change in depreciation laws should be written. Scribner made this information available at a recent meeting of the American Bar Association. During his talk, Scribner noted that English depreciation laws call for 40% first year write-off, noting that any overdepreciation resulting from a sale was added to ordinary income.

Many observers are reportedly looking for the Treasury to sponsor legislation along these lines or encourage liberalized allowances in some other way during the next Congres-

other way during the next Congressional session.

White Sox Score Board Might "Tilt"

CHICAGO—Bill Veeck, Chicago White Sox head, is reportedly reviewing the possibilities of incorporating a "tilt" factor to his famed electrical scoreboard at Comiskey Park. The idea is to flash the word "tilt" whenever a player hits a foul ball.

According to Veeck, the close calls would be identified immediately as a

would be identified immediately as a foul or a homer. The communication would be dramatic in keeping with the Veeck reputation for promoting anything that can be dramatized from midgets to pinball terms.



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CITY ZONE STATE

CALIFORNIA CLIPPINGS

Reports from the majority of distributors seems to indicate that the business picture has continued to improve the past week, with the outlook for the fall season very favorable. . . . Bill Lanzy, at American Coin Machine, reports they have purchased a new supply of good used equipment, but need even more of all types. Business continues to move at a fast clip, said Bill. . . At C. A. Robinson & Co., Hank Tronick informs the United "Bowl-A-Rama" continues to pick-up momentum as more and more operators all over So. Calif. become aware of the game's potential to increase collections. United's 16 ft. "Savoy" bowler and "Sunny" shuffle alley have proven their popularity as sales remain hefty on both items. Hank went on to say that William's "Space Glider" and "Jungle" games are bringing in excellent reports from the locations. The Midway "Shooting Gallery" seems to be a sleeper that has caught on with the operators also, Hank concluded. . . . Bob Young, of Bob Young's Service, states he recently took his family on a 13,000 mile trip that lasted 6 weeks. The trip took them from Los Angeles to Alaska, then to St. Louis and back again to Los Angeles. Bob commented that it was a great experience with one of the most memorable things being the 24 hours of daylight in Alaska, in some areas. . . . Jimmy Wilkens, at Paul A. Laymon's, said that business continues on the upgrade and looks very promising. Britt Adelman, secretary at Laymon's, commented that her mother arrived in town from Stockholm, Sweden, and will be spending a month with her before going to see her other daughter. . . At California Music, Ronnie Ricklin reports he will no longer be associated with Cal Music and will concentrate his attentions with the new Pep Distributors, of which he will be secretary-treasurer, as well as inside manager. Ted Rosenberg, formerly with Columbia Records, will be Pep's prexy and also act in the capacity of sales manager. Bob Stern, formerly with Record Merchandising, will hold the post of vice president and head up the promot Reports from the majority of distributors seems to indicate that the business



DALLAS DOINGS

In town buying equipment for his route was Sonny Keel, Ballinger... Don Hall, B&H Novelty in Denton, just returned from a Florida vacation. Don also spent some time in Mississippi and barely missed "Donna" hurricane... Ft. Worth's Jim Woolsley is the owner of a new Buick station wagon... Commercial Music's B. H. Williams is in Odessa and El Paso on business, and brother R. B. Williams traded business for pleasure as he just got back from a fishing excursion at Possum Kingdom... Commercial Music reports the very good showing of United's "Bowl-A-Rama." ... Mike Koenig, just back from East Texas and Louisiana, says business is good in those parts... Buna Carr, Corsicana, is up and around after his recent light heart attack... Roy Hyatt and all service men were in town for the vending show... Walter Wiggins, McKinney, is off to Europe on vacation... Recent coinrow visitors include: W. B. Walton, Mineral Wells; Freddy Smith, Gainesville; W. B. Moseley, Paris; Mr. and Mrs. Drew Osborn, Ray Howell and Pete McDonald, Ft. Worth; Kenneth Rowe, Idabel, Okla.; LaVerne Morehead, Arlington; D. R. Price, Italy.... And in town for the tobacco convention were: B. J. Nichols, San Antonio; H. A. Franz, Houston; Jimmy Daspit, Shreveport; and H. Wright, Houston... Sorry to hear about the passing of the father of E. V. Furlow, vice-president of S. H. Lynch & Co... Tom Chatten's brother, Earl, a resident of San Antonio, just returned from a business tour to El Paso and Ft. Worth. A few news tidbits of his include: All operators in Ft. Worth are happy and business is good. Earl stopped in to see Leonard Furr and Dean Nichols, Frontier Music, El Paso. According to Dan Alaniz, Brownsville, business is picking up in the Rio Grande Valley sector. Eddie Greer, San Benito, is really going to town with his games. While in Ft. Worth, Earl visited Ernest Harris, Benny McDonald and Bobby Burns. In San Antonio, Earl found that Chicago Coin's "Duchess" is going good. And operators in all of West Texas are having great success with United's "Bowl-

HAPPY BIRTHDAY THIS WEEK TO:

Mark Y. Blum, Wichita, Kans. . . F. W. Steed, Clarksdale, Miss. . . . Joe Broadbent, Anchorage, Alaska. . . E. H. Janssen, Shreveport, La. . . . Axel Johnson, Chg. . . . Angelo T. Lazzareschi, Stockton, Calif. . . . H. J. Whitfield, Hopkinsville, Ky. . . . Willard F. Workman, Chester, Pa. . . J. Harry Snodgrass, Albuquerque, N.M. . . . Paul W Angeli, Canton, O. . . . Gilbert Phelps, Mt. Carmel, Ill. . . . Louis E. Boasberg, New Orleans, La. . . . Mr. E. McKelvey, Edwardsville, Ill. . . . Ike Pierson, Mitchell, S. D. . . . R. E. Aherin, LaMoure, N. D. . . . Haywood H. Lambert, Auburn, Ala. . . W. H. Burnham, Montgomery, Ala. . . . Cecil Harrington, Houston, Texas. . . . Michael Tartaglia, Pt. Chester, N.Y. . . Franklin Wm. Davidson, Spooner, Wis. . . . John L. Master, Kansas City, Mo. . . W. L. Schafer, Bakersfield, Calif. . . . Ralph W. Hynes, Holyoke, Mass. . . Everett Shelby, Waco, Texas. . . Bernard Smith, Colorado Spgs., Colo. . . Mrs. Margery Montooth, Peoria, Ill. . . . Paul Huebsch, Chgo., Ill.

Williams Ships "Viking" 2-Plyr.

New Pin Continues Use Of Modern Cabinet



SAM STERN

CHICAGO—Sam Lewis, vice-president and director of sales for Williams Electronic Manufacturing Company, this city, announced this past week that Williams' new "Viking" 2-player, 5-ball pinball game was released to the trade, and that sample shipments are already on their way to Williams' distributors all over the country.

shipments are already on their way to Williams' distributors all over the country.

Lewis made a particular mention of the fact that "Viking" is the fourth in the Williams line of pinball amusement games housed in the ultramodern "Styling of the Sixties" cabinet. Other current Williams pingames in this line include "Darts," "Jungle," and "Music Man."

"However," Lewis stated, "in this beautiful new 'Viking' pingame we went a great step further in cabinet design to add a tray on the ledge, which juts out in front of the cabinet. This is for the convenience and comfort of players who wish to place sandwiches, drinks or cigarettes on the highly-styled aluminum (fluted to avoid slipping) tray.

"The backglass, mounted on a pedestal, is lavishly illustrated with Viking characters," he continued. "The most striking thing by far is the layfield of 'Viking,' which is designed for exciting skill play and high awards.

"The most exciting scoring fea-

for exciting skill play and high awards.

"The most exciting scoring feature," Lewis said, "is the 'Bonus Build-up' which challenges the skill of the players. In this scoring feature there are four light-up buttons at the center of the playfield, and a drop-in hole directly above the light-up buttons. Making targets at the upper right and upper left of the playfield lights up the bottom button awarding the player '50' points.

"Other targets positioned on the playfield light up the other buttons for (respectively) '100,' '200' and '300' points providing that the ball enters the drop-in hole. Just as soon as the ball enters the hole the lights go out and the player resumes the action with the next ball.

"This is true skill action," Lewis added, "and players can keep a ball in action on the playfield for sufficient time to rack up a healthy score."

Other scoring features in "Viking"

Other scoring features in "Viking" include optional 3 ball scoring, the two-way "Double-Match" feature, and adjustable replays.

Sam Stern, president of Williams

Electronic, pointed out that this amusement game more than "meets the Challenge of the Sixties," based on results reported to Lewis' office from numerous test locations in several different areas throughout the United States.

He said: "The low cost of 'Viking' coupled with the extremely high rate of collections operators will enjoy makes this a very desirable game for any type of location."



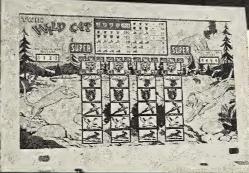






115 WAYS TO SCORE on the

ONE PLAYER



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CC BULLS-EYE BASEBALL
GOTTLLEB FLAGSHIP
BALLY CARNIVAL
CIRCUS WAGON WHEEL
GOTTLIEB GRAND SLAM
CC ROCKET SHUFFLE, 2 Plyr.
LITTLE BUCKAROO CORROCKET SHUFFLE, 2 Plyr.
LITTLE BUCKAROO
DOUBLE SHOT
SKEET SHOOT
SUPER HUNTER
SUPER BUS TENT
GUNSMOKE
WMS. OFFICIAL BASEBALL (new)
KING OF SWAT
ROCK-OLA 1465 (new)
ROCK-OLA 1465 (new)
ROCK-OLA 1475ST (new)
ROCK-OLA 147 BALLY - WILLIAMS - ROCK - OLA AKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tol.: HE 1-4100)

Both Stern and Lewis acclaim the new ultra-modern pingame cabinet as one of the major forward steps in recent years.

"The cabinet design," they said in unison, "is a great boon to pinball acceptance for this exciting decade of the 'sixties.' It will, of course, continue to be our policy to make available to coin machine operators the finest money-making coin-operated equipment it is within our power to deliver."

Lewis advised, in conclusion, that the plant is now geared for full production on "Viking," and that shipments will be made in a normal, orderly scheduled basis to Williams' distributors. He urged operators to visit their nearest distributor for a demonstration now.

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LEADING IMPORT NATIONS FOR 2nd QUARTER, 1960

PI		UMBEI UNIT	DOLLAR VALUE
1.	West Germany	2,020	 \$1,334,331
2.	Belgium	814	 575,024
3.	Switzerland	303	 205,645
4.	Canada	263	 185,565
5.	United Kingdom	285	 175,087
6.	Italy	357	 174,414
7.	Venezuela	107	 87,406
8.	Denmark	104	 75,877
9.	Nansei & Nanpo Islands	85	 67,281
10.	Norway	60	 39,923
11.	Ecuador	40	 31,748
12.	Sweden	40	 30,015
13.	Chile	33	 28,358
14.	Nicaragua	32	 24,887
15.	Jamaica	29	 19,742
16.	Republic of Philippines	21	 17,751
17.	Netherlands	20	 16,000
18.	Australia	30	 13,556
19.	Bahamas	17	 11,801
20.	Panama	14	 10,713
21.	Hong Kong	13	 10,034
22.	Dominican Republic	12	 8,690
23.	Mexico	10	 8,570
24.	Honduras	10	 7,552
25.	Costa Rica	9	 6,805

VENDING MACHINES

1.	Canada 4,932	\$526,204
2.	United Kingdom 893	92,908
3.	Sweden 119	76,608
4.	West Germany 255	56,960
5.	Australia 115	38,275
6.	Bahamas 70	35,654
7.	Switzerland 37	27,672
8.	Belgium 1,025	15,800
9.	Denmark 10	8,342
10.	Mexico 214	4,904

AMUSEMENT MACHINES

United Kingdom 3,676	\$682,019	
Canada 2,196	208,201	
Belgium 2,245	202,341	1
West Germany 491	192,243	
Mexico 831	99,227	
Australia 582	89,105	
Lebanon 1,111	79,823	
Venezuela 166	66,721	
Switzerland 141	59,855	×
Sweden 104	36,070	
Republic of Philippines 79	33,069	
Netherlands 281	30,464	
Denmark 30	14,391	
France 47	12,898	
Morocco 18	12,600	
	Canada 2,196 Belgium 2,245 West Germany 491 Mexico 831 Australia 582 Lebanon 1,111 Venezuela 166 Switzerland 141 Sweden 104 Republic of Philippines 79 Netherlands 281 Denmark 30 France 47	Canada 2,196 208,201 Belgium 2,245 202,341 West Germany 491 192,243 Mexico 831 99,227 Australia 582 89,105 Lebanon 1,111 79,823 Venezuela 166 66,721 Switzerland 141 59,855 Sweden 104 36,070 Republic of Philippines 79 33,069 Netherlands 281 30,464 Denmark 30 14,391 France 47 12,898

Rock-Ola Concludes Distributor Meetings After Showing 1961 Line In Five Sales Regions Operator Showings To Start Oct. 9th



EDWARD DORIS

CHICAGO—E. G. Doris, Executive Vice-President, Rock-Ola Manufacturing Corporation, this city, recently headed a contingent of the firm's various department heads in a cross-country, distributor, showing of the various department heads in a cross-country distributor showing of the firm's new 1961 model phonograph, the "Regis." The distributor meetings took place in five different cities host-ing factory distributors in New York, Atlanta, Dallas, San Francisco and Chicago. Canadian wholesalers are scheduled to view the 1961 phono-

graph line on Monday, October 3rd.

The Rock-Ola distributor meetings started in New York on September 16 at the Sheraton-McAlpin Hotel where Rock-Ola sales outlets from the northeastern sector of the country were officially introduced to the firm's 1961 meehing and its sales program. were officially introduced to the firm's 1961 machine and its sales program. Following the initial showing in New York the Rock-Ola crew headed for Atlanta and the Henry Grady Hotel, September 19, where southern representatives viewed the machine. Southwestern distribs met at the Sheraton-Dallas in Dallas on September 22. sentatives viewed the machine. Southwestern distribs met at the Sheraton-Dallas, in Dallas on September 22. The west coast was visited on September 26 where the Rock-Ola officials concluded the cross-country tour at the St. Francis Hotel in San Francisco. Chicago and midwestern distribs were feted at Chicago's Morrison Hotel on September 29 and 30. Canadian wholesalers are expected to visit the Rock-Ola factory on Monday, October 3, to complete the U.S.-Canadian distributor sales meeting.

Doris was assisted during the tour by Frank Mitchell, Director of Sales; George Hincker, Director of Advertising and Promotion; Les Rieck, Sales Manager; and Jack Barabash, Field Service Manager.

Rock-Ola distributors will hold operator showings of the 1961 "Regis" phonograph line during the week of October 9 in showrooms across the nation and in Canada.

October 9 in showrooms across the nation and in Canada.

West Virginia Ops Elect Tabor, Pres.

HUNTINGTON, WEST VA.—Raymond Tabor was elected president of the West Virginia Music Operators during the association's annual convention on September 15 and 16, held at the Daniel Boone Hotel, in this city.

city.

Also elected to office during the operator election meeting were the following coinmen: R. A. Hall, vice-president; Leoma Ballard, treasurer; Red Flannery, first vice-president; Bill

Wortham, executive secretary; and Chris Ballard, sergeant-at-arms.

The following men comprise the WVMOA board: Joe Dobkin, Dilman DeHaven, Andy Kinska, Red Wallace, Bill Anderson, Joe Hunt, Carl Keesling, Ed Oliver, Ken Mathew, Ross Gerard, Max Carpenter and John



Oct.

Oct.

Oct.

Oct.

Oct.

Meeting Dates

usic Operators' Associations

3—Eastern Ohio Phonograph Operators' Association Oct. Place: 4104 Rush Blvd., Youngstown 12, Ohio (Gen-

-California Music Merchants' Association Oct. Place: 311 Broadway, Oakland, Calif. Oct.

-California Music Merchants' Association Place: Sacramento Hotel, Sacramento, Calif.

-California Music Merchants' Association Oct. Place: U. S. Grant Hotel, San Diego -AMOA of Pennsylvania

Oct.

Place: 414 Keller St., Harrisburg, Pa.
7—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).
10—Milwaukee Coin Machine Operators' Assn.
Place: Ambassador Hotel, Milwaukee, Wisc.

11—California Music Merchants' Association

Place: Fresno Hotel, Fresno, Calif. 12—California Music Merchants' Association

Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

12—Western Massachusetts Music Guild Oct.

Place: Chalet Restaurant, West Springfield, Mass.

-Music Operators' Society of St. Joseph Valley

Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind. -Berks County Amusement Machine Operators Assn.

Oct. Place: Arndt Restaurant, Reading, Pa.

Oct. -Jefferson Amusement Co.

Place: Sheraton Hotel, Rochester, N. Y.

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National 9 M
Lehigh 8 col.
Lehigh 10 col.
Lehigh 12 col.
Mercury 11 col. CANDY VENDORS
National 6 col. . . .
U-select 72 sel. . . .
Shipman 6 col. . . .
DuGrenier 8 col. . . .
Rowe 8 col . . . 195 110 SHUFFLES & BOWLERS
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Chief 95

11th Frame League Rainbow
Rainbow
Rocket
Super Frame
Shuffle Comet
Shuffle Target
Vogue
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Jungle Hunl
State Fair
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Bonus Gun
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C. C. Pistol
Mut. Sky Fijhter
Gen. Sky Gunner
Dale Gun
Vanguard
Hercules
Crussder
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Fruit Machines Legal In U.K. Jan. 1st

LONDON-January 1, 1961 has been set by the United Kingdom as the of-

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ACME TRADING CO. 3122 W. Touhy Ave. Chicago 45, III. ROgers Park 1-1985

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SEACOAST DISTRIBUTORS, INC.

1200 NORTH AVENUE ELIZABETH, NEW JERSEY ficial date on which fruit machines may be legally operated under the provisions of the recently passed Betting and Gaming Act. Separate dates for operating amusements with free prizes (September 30, 1960) and betting shops (May 1) have also been

The fruit machines must operate within the confines of the rulings set down by the legislation which call for all fruits to charge not more than sixpence and with profits going to charity rather than private gain. There may not be on location at one time more than two machines. This portion of limitation on number of fruits does not apply to licensed amusement arcades where there is no limit on the number of cash pay-out machines that may be installed, providing the maximum payout is not more than 1/-, which is also the maximum charge to play the machine.

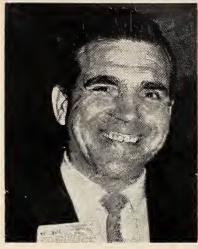
Second quarter export figures on amusement machine exports from the U.S. to the U.K. indicate a tremendous increase in previous quarter figures and it is estimated that a large portion of the increase has been attributed to fruit machines. (See page 54 and 55).

WURLITZER

world's greatest money-making music systems

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Betti Back From Europe With Bright **Future Predicted For Pool Table Sales**



UNION CITY, N.J. — Bert Betti, Eastern Novelty Distributors, this city, returned from a six week tour of Europe after visiting major cities throughout the Continent and upon returning to his business of distributing pool tables and pool supplies exclaimed, "I have the greatest confidence in the future of the coin-operated pool table in this country and expect to do a record breaking job for our firm before the year is out!" Betti is exclusive distributor in this area for the Fischer Sales and Manufacturing Company, manufacturers of the "Imperial" pool table line.

Betti advised that while in Europe he transacted several business deals which he expects will place his firm in a more advantageous position in dealing with jobbers and operators of pool table equipment here. One of the more important stops, according to Betti, was a contract deal with a major slate supplier which will enable

the firm to offer operators of pool tables quality equipment at highly competitive prices.

Betti also spent some time vacationing while in Europe and attended the 1960 Olympics in Rome. He visited his father, Humbert Betti, in Milan, and also spent time in England with his wife's family.

'It's amazing the amount of vitality exhibited by the European today," said Betti. "There is a feeling of enthusiasm when talking with members of the European coin machine indus-try that makes itself as evident as the very machines they operate. Much of this enthusiasm stems from the outlook Europeans have toward their coin machine business. They spend quite a bit of time with the business and understand the necessity for being aware of everything that happens within the confines of the business.

"Europe is a growing Continent and the coinmen in Germany and England are very much aware of its potential. The enthusiasm is contagious. I think we could use more of it over here."

Betti certainly brought enough of it back to place a fire under the firm. Sales plans for the remainder of 1960 are already underway following a big start just after Labor Day when "a flurry of slate and game orders arrived from clients across the nation."

If Betti's enthusiasm continues, pool table operators stand to benefit. The firm insists on handling only quality merchandise and then it must be sold at a competitive price. "We expect to sell trailerloads," concluded Betti, "and you can expect to hear a lot more from the pool table end of the industry before the year is out."

Seeburg Stereophone Headsets In Syracuse



SYRACUSE, N.Y.—A recent demonstration of the new Seeburg Stereophones in the Davis Distributing Corporation showrooms here resulted in still another operator being con-vinced of the value of the headsets in picking up a few extra coins along the way.

the way.

Henry Wertheimer, Davis Distributing, (left) and Bill Prutting, Seeburg regional sales manager watch the expression on the face of Tom Conroy, (center) as the stereo sound comes through each side of the headset. Conroy owns the Hit Parade Music Company in Syracuse and reported that he has enjoyed great suc-

cess with the "Artist of the Week"

cess with the "Artist of the Week" merchandising program.

Conroy's locations were included in official reports by Seeburg verifying the increase in collections on locations where "Artist of the Week" phonographs have been installed.

The Seeburg distributor-operator meetings which are currently underway across the nation include a portion of time for the presentation and demonstration of the Stereophones and an explanation of how the headand an explanation of how the headsets can be used on location to stimulate stereo interest and also juke box

Seaway Toll **Traffic Increases**

Possible Strike To Come On Canadian Side Of Waterway

MASSENA, N. Y.—While upbound cargo (bulk) during August was off sharply Canadian-U.S. St. Lawrence Seaway preliminary tolls traffic staseaway preliminary tolls traffic statistics show that cargo traffic for the April through August period of this year was up 5% for the Montreal to Lake Ontario section and 10.7% for the Welland Canal section over that recorded during the same period in 1959.

Cargo through August for the Montreal-Lake Ontario section amounted to 12,401,578 tons, as compared with 11,814,917 for 1959.

For the Welland Canal section a total of 18,296,895 tons has been recorded for this period, a 1,771,863 ton increase over the April through August 1959 tonnage of 16,525,032.

No explanation was offered for the decrease in cargo bulk shipments.

Vessel transits, exclusive of pleasure craft, through August of this year continue to be less, despite more cargo tonnage, than reported for the same period in 1959.

POSSIBLE SERVICE

Meanwhile late Thursday evening Meanwhile late Thursday evening negotiations continued to head off a strike threatened by about 600 seamen. Federal intervention was being sought at the Montreal Port where the strike was set for Friday, September 20. The Section of the strike was set for Friday. ber 30. The Seafarer's International Union planned to strike against N. M. Paterson Sons, Ltd., of Fort William, Ontario. Demands were for higher wages and shorter working hours.

If fast agreement was not reached, the union was expected to spread the strike to other firms rather than limit it to the one company to test management's reaction.

The main argument was found in the difference between Canadian and American seamen rights. American seamen work 40 hours while their Canadian counterparts work a 48-

hour week.

Strikes have hampered the St. Lawrence Seaway program almost since its inception with last year's strike lasting almost one month and coming at a time when the traffic problems on the Waterway were



Edelman To Visit European Distribs

NEW YORK-Iz Edelman, president, Cine-Sonic Sound Corporation, with sales offices here and factory facilties in Detroit, has planned a European business trip to last "no more than three weeks" in order that he contact the foreign market both with an eye to his current distributor set-up and the possibility of further appointments.

Edelman advised that the current Cine-Sonic models would be offered during this month at special prices while plans for new equipment were already in the advanced planning stages. Edelman will visit several countries in Europe, Africa, where he will call on several interested dealers in Algeria, and continue through to Israel, where his background music plans are expected to amount to major installations in the metropolitan areas.



IZ EDELMAN

The Cine-Sonic background music systems have enjoyed considerable success over here being sold primarily through juke box distributors and major amusement machine wholesalers.



5c, 10c or 25c PLAY

- NATIONAL COIN REJECTOR in each chute
- NOW has TWO coin returns and other new features
- Easy to Load
- Game holds approx. 1,000 numbered or star tickets

Size: 18" x 18" x 6"

Shipping Weight 20 lbs.

WRITE FOR DETAILS

MARVEL Manufacturing Co.

Tel.: DICKENS 2-2424

200 PIN GAMES TO CHOOSE FROM **EVERYONE A REAL BUY**

5 Ball-1 Player-2 Player

	5 Ball—I Player—Z Playe	r
	ONE PLAYER	Each
1	ACE HIGH	\$ 80.00
3	ARROW HEAD	60.00
6	AUTO RACES	85.00
3	BEAUTY CONTEST	275.00
2		145.00
1	CASINO	165.00
1	CRISS CROSS	
10	CUE BALL	65.00
1	DAISY MAE	50.00
1	DERBY DAY	75.00
2	EASY ACES	60.00
6	FUN FAIR	85.00
2	GOLDEN BELLES	240.00
1	GOLD STAR	50.00
3	HOT DIGGITY	65.00
1	HONG KONG	35.00
5	JIG SAW	85.00
1	KICK OFF-SOCCER	85.00
4	KINGS	75.00
1	LADY LUCK	50.00
1	MAJORETTE	35.00
1	MARBLE QUEEN	50.00
2	MYSTIC MARVEL	50.00
5	NAGS	395.00
1	PIN WHEEL	50.00
1	PETER PAN	60.00
1	QUEEN DIAMONDS	250.00
	QUEEN OF HEARTS	50.00
3		35.00
1	RAG MOP	75.00
2	RENO	225.00
1	ROCKET	
2	ROCKET SHIP	145.00
5	SATELLITE	140.00
3	SEA WOLF	175.00
1	SHOWBOAT	85.00
1	SILVER	135.00
1	SNAFU	60.00
2	SOUTHERN BELLE	60.00
1	SPARK PLUG	50.00
1	SPIT FIRE	50.00
8	STAR FIRE	95.00
1	STEEPLE CHASE	75.00
2	SUPER SCORE	50.00
8	TEN STRIKE	145.00
1	THREE D	95.00
1	THREE DEUCES	65.00
1	TWIN BUC TOO	65.00
	TWIN BILL	65.00
1		175.00
11	TURF CHAMP	65.00
1	WONDERLAND	95.00
4	WORLD CHAMP	
	TWO PLAYER	Each
3	ALL STAR BOWLER	\$100.00
1	BRITE STAR	175.00
1	CONTINENTAL CAFE	175.00
1	DUETTE	75.00
2	FLAG SHIP	135.00
		175.00
4	FLYING ACES	95.00
2	NAPLES	85.00
1	PICADILLY	
1	SEA BELLES	125.00
2	SHAMROCK	90.00
2	SUPER CIRCUS	195.00

	TWO PLAYER	Each
3	ALL STAR BOWLER	\$100.00
ĩ	BRITE STAR	175.00
1	CONTINENTAL CAFE	175.00
1	DUETTE	75.00
2	FLAG SHIP	135.00
4	FLYING ACES	175.00
2	NAPLES	95.00
1	PICADILLY	85.00
ī	SEA BELLES	125.00
2	SHAMROCK	90.00
2	SUPER CIRCUS	195.00
1	TORREADOR	125.00

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Exclusive AMI Dist. Ea. Pa. 855 N. BROAD STREET, PHILA. 23, PA PHONE — CENTER 2-2903

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ATTENTION OPERATORS!

Easy to Do-it-Yourself Restyling Kits for models
100 B-C-W-G-R
NOW READY for IMMEDIATE
shipment! Write for information

Also WOOD GRAIN DECAL kits.

RESTYLED and SHOPPED MODEL 100C's for SALE. Prices on request.

SUN REFINISHING COMPANY 1619 MILBY STREET . HOUSTON 3, TEXAS CA 7-1919

Bally Uses New Type Coin Chute To Increase Play

"Challenger Bowler" Now Takes Nickels



BILL O'DONNELL

CHICAGO—Bill O'Donnell, general sales manager of Bally Manufacturing Company, reports that a new type

ing Company, reports that a new type coin-chute now standard equipment on "Challenger Bowler," is resulting in substantial increase in play.

"Formerly," O'Donnell said, "the coin-chute on 'Challenger Bowler' accepted only dimes. Now players may deposit either a single dime or 2 nickels. Result is that 'Challenger Bowler' gets more of the loose change around a location. Spot checks in typical locations revealed that patrons had an average of 3 nickels in their pockets for each dime. Unless the location owner was able to supply dimes in change—which is often difficult in a busy dime-play spot—those extra nickels never got into the games. The new chute on 'Challenger Bowler' now gives the operator a chance to attract gives the operator a chance to attract some of these nickels."

Taran To Consider **Expansion Of Export**

MIAMI—Sam Taran, Taran Distributing Co., Inc., this city, and his London representative Ralph Cravitz, who conducts the Taran overseas sales office, will meet next week when Cravitzs flies to Miami in order that the possibility of expanding the firm's export department be discussed. Taran intimated that the firm's export business has increased somewhat in the past year and that with the added facility of a London office perhaps a broader sales program would be introduced.

IF IT'S COIN-OPERATED WE EXPORT IT!!!

We have just received our largest inventory of all types of

> GAMES **GUNS** PINS **SHUFFLES BOWLERS** BINGOS MUSIC

from our resort operations. WRITE FOR COMPLETE PRICE LIST

Everything reconditioned and packed for export.

Scott Crosse Co. Philadelphia, Pa. CEnter 6-4444



EASTERN FLASHES

The "word" out of distributor showrooms this past week is "We're moving equipment!" Not a sad face in the lot and this goes for music and games. The export market has helped things considerably as witness the quarterly export statistics featured in the front of this coin section. Many of our New York wholesalers are responsible for the increased sales of equipment overseas and the effects are beginning to show. Not too much used equipment to be had around Tenth Avenue while the new equipment sales hold up well. The only answer is the exporting of used machines.

Surprise visitor from Chicago is Ed Ruber, of Wico Corp., parts and supplies house supplying the coin trade. Ruber was lining up distribs for the firms' new sound equipment which enables the juke box to offer sound reverberation (reverba-sound) or a sound pretty much achieved when a recording artist such (reverba-sound) or a sound pretty much achieved when a recording artist such as Fabian or any of the youngsters around today steps into a recording session and has his voice channeled through a sound chamber for amplification and "echo tunnel" clarity. The new 1961 music machines are expected to feature this dimension and, according to Ruber, the new sound will "revolutionize" juke box music. Ed Ruber has traveled to the major cities on the seaboard visiting Boston and then New York and expected to call on several more distribs before driving back to Chicago.

Myron Sugerman, Runyon Sales Co., boasts a list of twenty-five foreign ports receiving equipment with the Runyon label on it. "We're selling just about everyone but the countries behind the iron curtain," quotes Myron, "and don't be too sure we won't break thru there either!" Myron has done a tremendous job with the firm's export sales since taking over the department about one year ago and organizing it to the point where it is a primary division of the overall Runyon business. "Shugy" confirms all Myron has to say and adds that music machines from AMI, Inc. are being received checked and shipped to the "domestic" market as fast as they arrive. The "Continental" and "Lyric" phonos are still big attractions. Marvin Goldstein has enjoyed an immediate sales reaction on his new line of "Decrosonic" wall speakers which are constructed inside some very attractive silk screen paintings. The side wall in the firm's NYC showrooms accommodates about 8 or 10 different paintings are constructed inside some very attractive silk screen paintings. The side wall in the firm's NYC showrooms accommodates about 8 or 10 different paintings and Marvin tells us the speakers are selling to ops with locations boasting fine decors. Morris Rood had his office filled with out-of-country buyers last week and from all indications the Bally line of reconditioned shuffles received a good workout. No word from "Kempy" Kempner who was on the road selling his wares. . . . Surprise visitor to coinrow was Mrs. Koenig, of Koenig Music. Jack Rowan, Koenig route manager, called as usual but this time Mrs. Koenig came along for the ride and also to conduct some top level business.

Maurice Machkovsky, Mar Del Plata, Argentina, in NYC buying coin-operated equipment and meeting the New York wholesalers during his stay. . . . Mike Munves away to Hot Springs for another week or two with his wife Rose and also "Rusty" while brother Joe handles the many visitors to the showrooms. The German made "Bimbo Box" orhestrion is on display and Joe gives it a turn for us while we talk about the '60 areade season. . . . Iz Edelman, Cine-Sonic Sound Corp. visits Tenth Avenue and advises that he is holding a clearance on his background units Model #2 and #10 with special also on tapes. Iz is treking over to Europe on a whirlwind 17-day trip designed to stimulate new distributors on the Edelman background music line. Iz will visit Germany, England, Israel and Italy with other countries also planned depending on the length of time left. . . . Millie McCarthy, Hurleyville operator, and treasurer of the NYS Ops Assoc. is in town to meet with some high public officials (nothing unusual for Millie) and also to advise that the upstate association is seriously planning to organize a committee of coinmen to watch over the legislative actions in each section of the State. Unless you know what's happening before hand, its a little late to do anything about it once a piece of law becomes official. That's Millie's contention and she's having a hard time convincing the coinmen here of the importance of this phase of the business. vincing the coinmen here of the importance of this phase of the business.

> 3/5 2%

Abe Lipsky, Libra Distribs, was faced with about ten machines on Tues. PM, some new, some used, but he expected each one to be shipped before he closed his doors at 6 PM that same day. "I can't complain with action like this," said Abe as he checked the sales list for the month. "The Wurlitzer line has made a fine showing for itself in the past few months." Lipsky also mentioned the "Smokeshoppe" cigarette line, just recently taken on, and sales have been considerable. "You never know where the next sale will be made and we're very happy to see that the operators in the area are spending more and more time with our equipment." Henry Slavis doing a big job in the parts dept., and also adjusting a few phonos as they come in. "Its amazing the damage some guys can do with a screw driver," comments Henry, "when all it takes is a little know-how." That is, if you've been fixing 'em for 20 years like Henry! Harry Koeppel busy with the crating job on an export order and advises that as soon as equipment fitting the orders comes through more export requests will be filled. ... Sam Engleman cries that Castro, the bearded Harlemite, cost locations big collections last week when the Cuban spoke for 4½ hours. "They didn't play a tune while Castro made his speech!" . . . Collections in general were evidently effected by the televising of UN programs with much television coverage given to the important meeting amongst world leaders. . . . Next week, the World Series! . . . Si Redd, Redd Distributing, happy over the Seeburg appointment and already lining up a strong sales program for the vending line. . . . Irving Holzman, Black Sales, out-of-the-office when we call. Murry Sandow reported a good business on United's "Sunny" and "Savoy" machines with "Bowl-A-Rama" still creating lots of interest. . . . Al Simon, Albert Simon, Inc., excited over the forthcoming Rock-Ola showing scheduled for next week, "We expect to do an even bigger job with this great music machine next year!" Al D'Inzillo tells us that the ChiCoin "Duke" is s



CHICAGO CHATTER

The Coin-Machine Council now appears well on its way towards intensifying and solidifying a sound public relations drive since the announcement last week of the appointment of the Public Relations Board, Inc., headed up by Lee Schooler, to handle the industry-wide PR campaign. Lou Casola, owner of Mid-West Distributing Co., Rockford, Ill., and president of C-MC, pointed out the other day that initial stress will be placed on defining the goals of the PR Council and building up the membership on a national basis. Ben Rogers of the Public Relations Board, Inc., will supervise the Council's drive. Members of the C-MC steering committee are Bob Slifer, NCMDA; Sam Lewis, vice prexy of Williams Electronic Mfg. Co.; Anthony C. (Andy) Hesch, A & H Entertainers; Casola; Herbert B. Jones, vice-president Bally Mfg. Co.; and E. R. "Ed" Ratajack, vice-president Automatic Music, Inc. (AMI).

Art Weinand, director of sales for Chicago Dynamic Industries, is fairly bursting with pride since his pretty daughter, Ginger, was recently elected president of her senior class at Good Counsel High School on the far northwest side of the city. Versatile Ginger is also the president of her Spanish Language Club at Good Counsel. Getting down to business Art tells us Chicago Coin's fabulous "Duchess" big ball bowler is daily becoming so popular all over the country that it became necessary to up production on this game to peak to assure one and all of immediate deliveries.

Bill O'Donnell, general sales manager of Bally Mfg., announces the new type coin chute, which was recently installed in Bally's new "Challenger Bowler" as standard equipment—is certainly racking up greater collections in locations. It accepts either a dime or two nickels (not restricting play to only







CLARENCE SCHUYLER

dimes).... No matter who you approach at United Mfg. these days you still get the same answer, and rightly so, that United's "Bowl-A-Rama" is literally creating a sensation on location everywhere it appears. This huzza is exclaimed in unison by Herb Oettinger, Bill DeSelm, Roy Kraehmer and smilin' Glenn Johnson, all of whom had a big hand in the development and creation of "Bowl-A-Rama." . . . Easily one of the busiest factories in the country is Williams Electronic Mfg. Co. which last week revealed the new "Viking" twoplayer (competitive play) pinball game, with the already very popular "Styling of the Sixties" cabinet. Vice prexy Sam Lewis proudly showed us the new stylish tray which juts out in front of the game for drinks, sandwiches and cigarettes for players' convenience. In scoring features "Viking" has optional 3 ball scoring, 2-way double match feature adjustable replays, and a bonus build-up that challenges the skill of the player. Prexy Sam Stern is definitely convinced that the current Williams line of pinball games ("Darts," "Jungle," "Music Man," and, now, "Viking") is the strongest selling line of pingames ever offered to the trade.

We've never seen Keeney's Paul Huebsch busier than he has been this past week. He explained to us in the few brief moments we spent together that "Sweet Shawnee," featuring Keeney's "Panascope Viewer," is shaping up as an operator's dream amusement game on location. This, he assures us, naturally makes for greater sales potential everywhere. Harold Dorgan and Clayton Nemeroff are kept pretty much on the road calling on the trade these days.

Empire Coin's Joe Robbins took to the road last week just as soon as Jack Burns returned from his sojourn installing United's "Bowl-A-Rama" bowlers in Indiana and Michigan. Joe's itinerary carries him through upper Wisconsin commencing with visits to Green Bay. . . . Marvel Mfg. prexy Ted Rubey advises that he extended his replacement phonograph plastics line recently to include the front vision panels for AMI "D-40," "D-80," "E-40," "E-80" and "E-120" models. Also center domes for Wurlitzer models "1500," "1700," "1900," "2000," "2100" and "2400." . . . Alvin Gottlieb reports initial activity on Gottlieb's new "Melody Lane" pinball amusement game is quite spirited, and operators are already climbing on the bandwagon. Nate and Sol Gottlieb point up the fact that "Melody Lane" is a competitive, 2-player game offering many exciting features for players.

First Coin's Joe Kline tells us there has been a decided increase in export as well as domestic sales activity of late. Sam Kolber optimistically opines that this will be a banner Fall season for the whole coin machine industry. Joe and Fred Kline relate the happy news that Ed Blumenfeld of Michigan City, Indiana, is well on the road to recovery after his recent illness. While making the scene thru coin row we ran into Ray Bandyk, who at 22 years of age is one of the youngest founders of an operating firm. Ray, who heads Ray Bandyk Music Co., recently returned to the city from his honeymoon with his lovely bride, Chris. Another young (24) coin operator, Joe Reggio, Airport Music, greeted us along coinrow. . . . While at First Coin we were informed by Eddie Stawicki that his wife Lillian recently gave birth to twin daughters, Angela and Marie.

Sen. Homer Capehart (R., Ind.) long associated with coinbiz until his seating in the Senate, will visit our town October 11. He will address delegates of the Automotive Parts Rebuilders Assn. at their convention in the Conrad Hilton hotel. An estimated 1,000 conventioneers will be on hand in the Grand

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APPEAL that makes all seasonsand all locations-profitable . . .

QUALITY that eliminates costly down" time!

The DELUXE ...

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- Aluminum Castings on All Pockets
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Ballroom for the talk, according to APRA prexy R. R. Neil. . . . The action at World Wide Distribs is terrific on Chicago Coin's "Duchess" bowler, according to Joel Stern and Len Micon. We gather that the fantastic hole in one Len Micon shot a couple of Sundays ago didn't give him a swelled head. However, he's still walking on air (we've been walking on air for years, and it hasn't produced anything like a hole in one. In fact, we still can't break a hundred-in 9 holes!) . . Games, Inc's prexy, Clarence Schuyler, reports that production is still running very high on "Twin Super Wild Cat" electronic upright amusement game.

The Rowe-AMI Sales building is really beginning to shape up at its present site on the far west side just adjacent to the convenient Congress Express way. However, prexy Charles Brinkmann, Edward Wiler, Mike Spagnola and Bernie Shapiro are in cramped quarters along with the rest of the staff, and this situation will prevail until the new structure parallel to the present building is finally completed. . . . AMI vice prexy Ed Ratajack continues to be known as the busiest exec in these parts. You gotta run pretty fast to keep up with Ed when he's working.

Rock-Ola Mfg. executives hosted a distrib showing of the new Rock-Ola line of phonos last Thursday & Friday at the Morrison Hotel. Thursday's bash was for Rock-Ola's midwestern distribs, and Friday's was set up for Canadian distribs. . . . Ed Ruber and Milt Wiczer can barely conceal their overwhelming elation over the action Wico Corp. is getting from response to the 1961 Wico catalog which was recently distributed internationally. . . . Atlas Music's Harold Schwartz informs us that the Seeburg "Artist of the Week" promotion keeps building in popularity among operators in this area week by week. Ever since 33 1/3 rpm records have been coming into Atlas Music in quantity Harold and Nate Schwartz are supplying them to the trade here.



ATLAS ... Music—Vendors ... Guaranteed!

MUSIC SPECIALS!
A.M.I. G-200\$295
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SEEBURG 3W-1 W.O.M 55
ROCK-OLA 1436 125
UNITED UPA-100 425
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HOED OWNERTTE NEWDOOD
USED CIGARETTE VENDORS
11-Col. NATIONAL (ML)\$155
11-Col. NATIONAL (Stant Front) 195
12-Col. EASTERN 115
10-Col. EASTERN 75
22-Col. EASTERN MARK II 125
8-Col. ROWE (Mechanical) 40
DuGRENIER AC-12 (Man.) 95
SEEBURG 800E-1 250

,	MUSIC	
SEEBURG	222 SH	\$925
SEEBURG	201 SH	825
SEEBURG	K-200	495
SEEBURG	100-R	475
SEEBURG	100-W	375
SEEBURG	V-200	375
ROCK-OL	A 1446	245
A.M.I. J-	200M	575
A.M.I. I-	200 E	625
A.M.I. G		365
A.M.I. F		325
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Marvel Expands Plastics Line

CHICAGO—Ted Rubey, president of Marvel Manufacturing Company, this city, announced this past week that he has recently expanded his Replacements Phonograph Plastics production line to include the following parts: Front Vision panels for AMI phonograph models "D-40," "D-80," "E-40," "E-80," and "E-120." Also added to this replacement plastics line are Center Domes for the Wurlitzer "1900," "2000," "2100," and "2104" models.

Rubey particularly emphasized the fact that Marvel Manufacturing is in constant production of a line of parts for coin machine equipment. In this category Marvel is now making available to the trade high quality relays, with emphasis placed on long life and low cost. Standard relays are produced with spring-tempered brass, nickel, or silver.

Rubey further explained Marvel's process when he said: "We use the finest of materials available to manufacture our relays. Customers can also have custom specifications of phosphorous bronze or otherwise. The spring arrangements can also be produced to specifications, pertaining to the type of contact points; or, for that matter, inclusive of any other specific requirements desired.

"Marvel also has complete facilities for manufacturing special Wire Harnesses for coin-operated devices to any length required," he added.

Rubey concluded by urging interested people to send in their inquiries regarding availability for Switch Stacks, Relays or Harnesses to exact specifications.

Seeburg 33 1/3 Show Visits Des Moines

DES MOINES, IOWA—The Seeburg "Artist of the Week" merchandising show continued on the road last week with the operators in this area meeting at the Hotel Fort Des Moines for a formal dinner-meeting and presentation of the 33 1/3 program by Seeburg officials.

Jack Gordon, Seeburg vice-president, staged the presentation before operators invited from the surrounding area and according to Phil Moss, president, Philip Moss and Company, Seeburg outlet here, the meet "met with great enthusiasm" and defined the 33 1/3 rpm record idea. Approximately 50 operators and wives attended the "Artist of the Week" program which advises operators to purchase new equipment from the Seeburg distributor in order to obtain the equipment designed to play 33 1/3 rpm 7" singles.

The Seeburg officials advised operators that a mixture of the 33 1/3 rpm standard tunes when mixed with 45 rpm hit tunes will increase operator earnings when programmed properly.

Moss also stated that a demonstration of Koss headphones, "Stereophones," explained how ops may stimulate interest in stereo on location and capitalize from the attraction. Gordon was aided in his demonstrations by Al Gange, divisional manager.

Moss is the Seeburg distributor for Iowa and Nebraska and hosted a cocktail party which preceded the dinner.



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The Rock-Ola Manufacturing Corporation

Rock-Ola Distributors

CORDIALLY INVITE YOU TO ATTEND

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THIS MOST DISTINGUISHED ALL-PURPOSE PHONOGRAPH WILL BE ON DISPLAY AT YOUR ROCK-OLA DISTRIBUTORS SHOWROOMS

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Allan Sales, Inc. 937 Market Street Wheeling, West Virginia

A. M. A. Distributors, Inc. 500 Magazine Street New Orleans, Louisiana

American Shuffleboard Sales, Inc. 3144 Elliot Avenue

Seattle 1, Washington

Amusement Distributors, Inc. 1615 St. Emanuel Houston, Texas

Mickey Anderson **Amusement Company** 314 East 11th Street Erie, Pennsylvania

Atlas Sales, Inc. 4975 Jackson Street Denver 16, Colorado

Automatic Games Supply Company

1934-38 University Avenue St. Paul 4, Minnesota

Automatic Music Company 1214 West Archer Street Tulsa 6, Oklahoma

Badger Novelty Co., Inc. 2546 No. 30th Street Milwaukee 10, Wisconsin

Bigner Music, Inc. 2345 Quebec Road Cincinnati 14, Ohio

and > <

rdon

960

H. M. Branson Dist. Co. 811 East Broadway Louisville 4, Kentucky

H. B. Brinck 825 East Front Street Butte, Montana

Calderon Dist. Co., Inc. 433 North Alabama Street Indianapolis, Indiana

Capitol Music Dist. Co. 135 East Amite Street Jackson 1, Mississippi

Coin Automatic Dist. Co. 241 West Main Street P. O. Box 364 Johnson City, Tennessee

Consolidated Music Co. 1062 North 7th Street Las Cruces, New Mexico

Victor Conte Music Co. 1001 Lansing Street Utica 3, New York

Copper State Amusements 921 N. 6th Street Phoenix, Arizona

Fabiano Amusement Co. 109 Liberty Avenue Buchanan, Michigan

Franco Distributing Co., Inc. 24 North Perry Street Montgomery 2, Alabama

General Vending Sales Corp. St. Ignace, Michigan 237 W. Biddle Street Baltimore 1, Maryland

Gila Electric & Music Co. 512 Main Street Safford, Arizona

Greco Brothers Amusement Co., Inc. Main Street—Box G Glasco, New York

H. Z. Vending & Sales Co., Inc. 1205 Douglas Street Omaha 2, Nebraska

International Vending Corp. Taran Distributing Co. 1028-A Commonwealth Ave. Boston 15, Massachusetts

Lake City Amusement Co., Inc. 4533 Payne Avenue Cleveland, Ohio

Paul A. Laymon, Inc. 1429-31 West Pico Blvd. Los Angeles 15, California

B. D. Lazar Company 1635 Fifth Avenue Pittsburgh 19, Pennsylvania

Lestourgeon Distributing Co. 2828 South Blvd. Charlotte 1, North Carolina

Mel-O-Dee Music, Inc. 712 South State Street Salt Lake City, Utah

Musical Sales Co., Inc. 2334-36 Olive Street St. Louis 3, Missouri

Henry Nelson P. O. Box 33

Pan American Sales Co., Inc. 812 South Presa Street San Antonio 3, Texas

Patton Music Company 611 Eye Street Modesto, California

Robinson Distributing Co. 335 Edgewood Avenue, S. E. Atlanta 12, Georgia

Taran Distributing Co. 3401 N W 36th Street Miami, Florida

90 Riverside Avenue Jacksonville, Florida

S & H Novelty Company 1550 Bolinger Shreveport, Louisiana

S & M Distributing Co., Inc. 1074 Union Avenue Memphis 4, Tennessee

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Van Dusen Brothers 10528-123rd Street Edmonton, Alberta, Canada

Van Dusen Brothers 723-10th Avenue West Calgary, Alberta, Canada

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The Cash Box—October 8, 1960

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE—\$48 Special Classified Advertisers. You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 10c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue. If you are a \$48 Special Classified Advertiser you are entitled to a free checking copy of "The Cash Box" each week.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX

1721 Broadway, New York 19, N. Y.

WANT

- WANT—As always we need for immediate export unlimited quantities of:
 Bally Bingos, United Bingos, all
 types of Shuffles, Seeburg, AMI,
 Wurlitzer nusic. Call collect. BELGIAN AMUSEMENT CO., 808 NO.
 BROAD ST., PHILADELPHIA, PA.
 (Tel. POplar 3-7808).
- WANT—Wms. & Gottlieb Single Player 1953 to 1958. Send your list to: IMPERIAL COIN MACHINE COMPANY, 498 ANDERSON AVE., CLIFFSIDE, NEW JERSEY.
- WANT—New 45 RPM records that have appeared on the Cash Box Top 50 within the last 6 months. We pay 15¢ to 18¢. Can use any quantity. KAY ENTERPRISES, 659 N.E. 123RD ST., NORTH MIAMI, FLORIDA. (Tel. PL 7-8061).
- WANT Will pay cash for all late Guns, all late Arcade Machines. State lowest price in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).
- WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. DIckens 2-7060).
- WANT—Coin operated Musical Instruments—the older the better. Send photograph and give condition, price, number of music rolls in first letter. CONTINENTAL COIN MACHINE, 1827 ADAMS, TOLEDO, OHIO. (Tel. CHerry 8-3359).
- WANT—Used 45 RPM Records. All types, as they run, right off the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regular shippers. JALEN AMUSEMENT CO., INC., 14 EAST 21st ST., BALTIMORE 18, MD.
- WANT—Records, 45's nd LP's, new only. Please give full details first contact to avoid delay and assure quick deal. HARRY WARRINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel. LUdlow 8-8310).
- WANT—Unlimited quantities of Seeburg A and B. Further all other models Seeburg, Wurlitzer 1700, 1800, 1900; Bally Bingos, multiplayer Pinballs. State condition and lowest prices f.o.b. outgoing vessel. MARALSTA-92, KROONSTRAAT, ANTWERP, BELGIUM. Cable Address: MAROMATIC ANTWERP.
- WANT—Position as collector Juke & Games. Own business twenty years. Do most any service work. Can build any route. BOX #513, C/O THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.
- WANT—Will pay cash for United's Star Slugger (7-55), state condition and lowest price. WILLIAM PLEISS, 519 SO. 7TH ST., LEBANON, PA.

- WANT—We need Gottlieb Jumbo, Gottlieb Jubilee, Bally Ice Frolics, Wurlitzer 2104, AMI D-80, United Clipper 8', United Capitol, United Lightning 8'. RUNYON SALES COMPANY, INC., 593 TENTH AVE., NEW YORK 18, N. Y. (Tel. LOngacre 4-1880).
- WANT—To purchase 5,000,000 new records, all speeds. We prefer large quantities and will buy for cash. Top prices offered. No Juke Box Records. Write to: RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel. GEneral 2-1650), JESSE SELTER, Pres.
- WANT Will buy Bingos, Shuffle Alleys, Bowlers, any amount of Phonographs. LEW JONES DISTRIB-UTING COMPANY, INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA.
- WANT—Juke Boxcs and Games for resale, Cash, send list, condition and prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUE-MOUND ROAD, MILWAUKEE 13, WISC. (Tel. BLuemound 8-6700).
- WANT—Coin operated Laundry Equipment, AM.I. 120 Selection Phonographs, Hideaways, Wall Boxes, 5¢ and 10¢ Counter Games. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel. MElrose 1-9550).
- WANT—Mills Panorama. Also Parts. Advise Best Price. WESTERN DIS-TRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON. (Tel. GArfield 3585).
- WANTED—Any quantity new records, 45 RPM, EP's up to 30¢ each. We pay freight. Over-runs, cut outs, splits, offies, any make. REKORD PAK, 123 WILSON AVE., NEW-ARK 5, NEW JERSEY. (Tel. MArket 2-3844).
- WANT—22 ft. American or Rock-Ola Shuffleboards. Give condition and price asked. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel. FUlton 3-2282).
- WANT—Late Wurlitzer Phonographs and Late Bally Bingos for resale. FOLLETT MUSIC CO., S. 180 HOW-ARD ST., SPOKANE, WASH. (Tel. MA 4-8585).
- WANT—Exhibit's IOU, Selectem and Horeshoes. State price, quantity and condition in first letter. NEW LIDO ARCADE, 412 EAST BALTI-MORE STREET, BALTIMORE, MD.
- WANT—Your used or surplus records all speeds. We buy all year 'round, and pay top prices. No lot too large or too small. We pay freight. BEACON RECORD DISTRIBUTORS, INC., 821 NORTH MAIN ST., PROVIDENCE, R.I. (Tel. UNion 1-7500, JAckson 1-5121).
- WANT—Juke Box Operators—If you want a steady outlet for your used records (No One Shot Deals), and closeouts on LP's, any quantity, call or write: MARLIN RECORDS DIST., INC., 824 WILLARD ST., BELLMORE, L.I., N. Y. (Tel. AXtel 1-2677).

CLASSIFIED ADVERTISING SECTION

- WANT—Late juke box records not over 5 months old. We pay 15¢ and the freight. HARMONY REC-ORDS, 651 N.E. 164TH ST., NORTH MIAMI BEACH 62, FLA.
- WANT Wms. Vanguard, Hercules and Crusaders; ChiCoin and United Flashing Type Shuffles. State quantity and best price in 1st letter. MONROE COIN MACHINES EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. SUperior 1-4600).
- WANT—Wild Cats, Double Shots, Skeet Shoots, and Hunters, quote us your best cash price. KAYS MUSIC SERVICE, 147 COLUMBIA AVE., VANDERGRIFT, PENNA.
- WANT—Seeburg Juke Boxes and Bally Bingos, Cash, send list, condition and prices. L'AUTOMATE, 60, rue VAN SCHOOR, BRUX-ELLES 3, BELGIUM. (Cable JEU-MATE-BRUSSELS).
- WANT—14 ft. Small Ball Bowlers. Write or call—ATLAS DISTRIBU-TORS, 1024 COMMONWEALTH AVE., BOSTON 15, MASS. (Tel. REgent 4-1384).
- WANT—New or used 45 R.P.M. Records, not over 6 months old. We pay 15¢ and the freight. Can use any quantity. MICHAEL HARRIS, 3910 N.W. 2ND ST., MIAMI, FLORIDA.
- WANT—Baseball games and guns of all types, must be in A-1 condition. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN.
- WANT—Wurlitzer Hideaway Models 1800 to 2304, Stereo, inclusive with Stepper, Wall Box Booster, 8 No. 5207 Wall Boxes, 2 Speakers. Must be ready for location, waiting. Quote lowest cash price. C. W. HUGHES, LADOGA, INDIANA. (Tel. WHitney 2-2549).
- WANT—United Jupiters. Call: TO-LEDO COIN MACHINE EX-CHANGE, 814 SUMMIT ST., TO-LEDO 4, OHIO. (Tel. CH 3-7191).
- WANT—Seeburg 222, 220, 201, 161; Wurlitzer 2300, 2304, 2310, 2250, 2200, 2204; late United and Bally Shuffles. DAVE LOWY COMPANY, 652 TENTH AVE., NEW YORK, N.Y. (Tel. CHickering 4-5100).
- WANT—Glass for shuffle king overhead scoring unit, Un. Show Boats, Un. Triple Plays. FOR SALE—3-4-5's. Make Offer. NOBRO NOVELTY, 142 DORE ST., SAN FRANCISCO, CALIF. (Tel. MArket 1-5438).
- WANT—To Buy—Late Bingos starting with Miss America and later. Give Quantity and price. CLEVE-LAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel. TO.1-6715).
- WANT—7,000,000 new records, all speeds, for cash. We specialize in Country, Western. We are hottest record packagers in the business. NATIONAL RECORD PROMOTIONS, 224-09 LINDEN BLVD., CAMBRIA HEIGHTS 11, N. Y. (Tel. AR 6-6333). Ben Jacibs, President.
- WANT—New or used 45 RPM Records not over 6 months old. We pay 15¢ and the freight. Can use any quantity. We buy year round. SOUTHWEST RECORDS, 8738 WEST 96TH PLACE, OAK LAWN, III

WANTED—Williams Score Pool or other single end automatic small pool tables; Bally Champion S.A. or Bally King Pin S.A. STAR COIN MACHINE CO., 2701 COLD SPRINGS RD., FORT WORTH, TEXAS. (Tel. MA 6-5411).

FOR SALE

- FOR SALE—Pool Table Supplies at reasonable prices. 48" Cue Sticks \$18. doz.; 52" size \$21 doz.; Extra Live 6 Pkt. Cushions \$22. set for Reg. Bumper Pool \$11.95 set. CHAMPION DIST. CO., 3451 N. MILWAUKEE, CHICAGO 41, ILL. (Tel. AVenue 6-6751).
- FOR SALE—Used Bally Bingos; Used Seeburg Model E-1 @ \$275. GLOBE DISTRIBUTING COMPANY, INC., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780-81).
- FOR SALE—Bally Big Inning \$225.; Keeney DeLuxe Big Tent \$225.; Auto Bell Horoscope \$250.; AMI H-100 \$500.; H-120 \$550.; I-200 \$650. 1/3 deposit with order THE HUB ENTERPRISES, INC., 2216 DIVISION ST., BALTIMORE 17, MD.
- FOR SALE—Eagle Shuffle Alley \$395.; Lucky Shuffle \$450.; Speed Bowler \$475. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, NEW YORK.
- FOR SALE—Watling Tom Thumb Scale, Fortune Telling Model \$35.00. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MISSOURI. (Tel. CEntral 1-9292).
- FOR SALE—Refinished and shopped: 1 Williams Circus Wagon \$55.; 1 Williams Piccadilly \$55., Take the two for \$100; Bingo Special: Shopped or as is. Write or call for special price. TRI-STATE DIS-TRIBUTING CO., P. O. BOX 615, ROME, GA. (Tel. 4-7123).
- FOR SALE—AMI E-80 \$175.; AMI E-120 \$175.; Wurlitzer 1650A \$195.; Wurlitzer 5207 wall box \$44.50; Bally Big Inning \$249.; United Pinch Hitter \$395. Shopped ready for location. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLAHOMA. (Tel. CEntral 6-3691).
- FOR SALE—Seeburg C-100 \$250.; Seeburg G-100 \$350.; Seeburg R-100 \$400.; Wurlitzer 2000 \$375.; AMI H-200E \$475.; AMI I-200E \$575.; Seeburg 100 play Wall Boxes \$35. Above equipment shopped and ready for location. BELMONT MUSIC CO., 116-118 N.E. GLENDALE AVE., PEORIA, ILL. (Tel. 6-4424, 4-5868).
- FOR SALE Specials Bally: Laguna Beaches \$610.; County Fairs \$549.50; Lotta Fun \$410.; Beauty Contests \$245.; Skill Scores \$275.; Gottlieb: Seven Seas \$295.; Miss Annabelle \$210.; Lightning Ball \$245.; Lite-A-Card \$315.; Williams: Deluxe Official Baseball, new \$475.; Club House \$185.; Nags \$265. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LOUISIANA. (Tel. JAckson 2-5306).

CLASSIFIED ADVERTISING SECTION

- FOR SALE Mercury Counter Grippers 1¢ A-1 \$29.50 each; 60,000 used 78 RPM records, good collector's items from 1946 to 1955. Make offer. TIERCE VENDING, P. O. BOX 368, GREENWOOD, MISS.
- FOR SALE—Have large quantities of Bingo Games, 100 selection Seeburg Wall Boxes, Vendo Coin Changer and Stand. HALLGREN DISTRIBUTORS, INC., 1626— 3RD AVE., MOLINE, ILLINOIS.
- FOR SALE—Uprights, Auto Bell Playball, Wagon Wheels, County Fair, Capitol Projector Auto Test, latest model, CC Rebound Shuffles, Old Smokie (train) Kiddie Ride, no reasonable offer refused, contact: JACK GORELICK, J. ROSENFELD COMPANY, 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel. FOrest 7-6730).
- FOR SALE—Target. The sensational new combination gum vendor and connter game. High profits on a low investment. Be the first in your area to operate these penny machines. Sample machine \$24.50. C. C. VENDING MFG., CO., 214 S. HOWARD STREET, BALTIMORE 1, MARYLAND. (Tel: PLaza 2-1300).
- FOR SALE—Ballerina \$475.; County Fair \$585.; Sea Island \$375.; Carnival Queen \$265.; Beach Time \$235.; Sun Valley \$125.; Miss America \$115. We are exporters. COIN MART, INC., 1055 BARONNE ST., NEW ORLEANS, LA. (Tel. JA 2-7138).
- FOR SALE—Big Show \$60; Big Time \$45; Beach Beauty \$50; Broadway \$50; Key West \$65; Miami Beach \$45; Miss America \$115; Nite Club \$55; Parade \$60; Deluxe Big Tent \$215. D & L COIN MACHINE CO., 414 KELKER STREET, HARRISBURG, PA. (Tel. CEdar 4-1051).
- FOR SALE—1 United Simplex Bowling Alley, single player, new \$695.; 1 United Sky Raider, new, in original crate \$475. WESTERN DISTRIBUTORS, 1226 S.W. 16TH AVE., PORTLAND 5, OREGON. (Tel. CApitol 8-7565).
- FOR SALE Specials: Auto-Bell Magic Mirror Horoscope (new floor sample) \$195.; Games, Inc. Super Hunter \$165.; Wildcat \$325.; Twin Wildcat \$395.; United Bowling Alley 14' \$145.; Bally Super Deluxe ABC Shuffle Bowler $8\frac{1}{2}$ ' \$265.; Chicago Coin Hollywood Shuffle Bowler \$135.; American Shuffle Bowler \$135.; American Shuffle board 20' long with overhead scoring and coin unit and lights \$345. Rush deposit. MICKEY ANDERSON AMUSEMENT CO., 314 EAST 11TH ST., ERIE, PA. (Tel. GLendale 2-3207).
- FOR SALE—Seeburgs: B's \$195.; C's \$295.; G's \$395.; R's \$450.; J's \$550.; KD's \$450.; 222's \$895.; V-200's \$275.; V-3WA's \$69.50 ea.; Wurlitzer: 1700's \$250.; 1800's \$300.; 2100's \$395.; 2150's \$425.; 2200 stereo \$595.; 5210 W/B \$50. ea.; AMI: E-80 \$150.; F-80 \$275.; F-120 \$250.; G-120 \$325.; H-200 \$450.; AMI W/B \$40. ea.; RockOla: 1442 \$200.; 1454 \$395.; 1455 \$395.; 1475 \$650.; 1555 W/B \$60. ea.; Miscellaneous: Mark II (Cigarette) \$95.; E.E. (10 Column) \$40.; C.C. Team B \$100.; Bally ABC B \$150.; United Bowl Alley \$195.; Gottlieb Toreador \$75.; Wms, Rocket \$175. Call or write: G. K. GABRIELSON & COMPANY, 724 MEMORIAL DRIVE, S.E., ATLANTA 16, GEORGIA. (Tel. JAckson 5-7441).

- FOR SALE—Used jukebox records. We have steady source of supply. Quote best price. No Race Records. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., NO., MINNEAPOLIS, MINNESOTA.
- FOR SALE—"Pylon" The new plastic coating that won't chip, crack or peel. Can be used on games, bowlers, shuffles, phonographs. Will cut cleaning time 90%. Guaranteed America's finest reconditioned coin machines. MUSICAL SALES, 2334 OLIVE ST., ST. LOUIS, MO. (Tel. CH 1-8561).
- FOR SALE—Exporters, we have surplus of new Balley coils, wipers, contact plates, etc., for Bally Bingos, Bright Lights to Beach Beauty. Will sell at one half factory list price. AMUSEMENT SUPPLY CO., 707 MISSOURI AVE., EAST ST. LOUIS, ILLINOIS.
- FOR SALE Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$3.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MU-SIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.
- FOR SALE—100,000 new 45 rpm 6 months to I year old, \$10 per 100, \$95 per 1000. Also 25,000 EP's \$25 per C; \$200 per M; 12" LP's available \$100 per C; \$950 per M. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel. OLympia 8-4012).
- FOR SALE—A Hard to get item—Seeburg 100 selection wallboxes, chrome covers, thoroughly reconditioned, new white buttons, at \$42.50 each. Send deposit with order. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, NEW YORK. (Tel. Lincoln 9106).
- FOR SALE—6 V-200 \$235. each; 4 KD-200 \$475. each. Completely cleaned and checked. BIRD MUSIC DISTRIBUTORS, MANHATTAN, KANSAS.
- FOR SALE—10 New Bally Beach Queens, in original crates. WANT—In trade or will pay cash: Lotta-Fnn, Beauty Contests, Bingos, Shuffle Alleys, Baseball Games, Gottlieb Pins, Music, Kiddie Rides, Arcade. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel. AL 4-4040).
- FOR SALE—Late Model Kiddie Rides, reconditioned; Bally Hot Rods \$295.; Bally Western Express \$495.; Bally Motorcycles \$295.; Bally Speed Queen Boats \$495.; Bally Fire Chief \$445.; Bally Trolley \$145.; Bally Little Champ \$350.; Bally Champion \$445.; Cap. Ferris Wheel \$395.; Lane Cowboy Horse \$295.; Tusko \$445. 1/3 down, balance sight draft. DONAN DIST. CORP., 2633 MILWAUKEE, CHICAGO 47, ILL. (Tel. AL 2-0455).
- FOR SALE—Like new—Twin Big Tents 5¢-25¢ \$495.; Deluxe Big Tents \$235.; Big Tents \$125.; Gun Smoke \$165.; Super Hunter \$150.; Skill Parade \$160. 1/3 deposit required. CROWN NOVELTY CO., INC., 1055 BARONNE ST., NEW ORLEANS, LA. (Tel. JA 2-7137).
- FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lenonite, Central Distributing Co. and J. Rosenfeld Co., St. Louis, Missouri use and sell Lemonite, Try Lemonite Electronic Contact Cleaner, GRACO SALES COMPANY, ARLINGTON, TENN.

CLASSIFIED ADVERTISING SECTION

- FOR SALE—We have a few exceptionally clean Lotta Fnns at \$425.
 MID-WEST DISTRIBUTORS, 709
 LINWOOD BLVD., KANSAS CITY,
 MO.
- FOR SALE—Slightly used Wagon Wheels, Play Balls, Double Shots, Deluxe Big Tents, Shawnees, Red Balls and Joker Balls; Beanty Contests like new; Super Wild Cats, new. Write or phone for prices. PENN COIN-O-MATIC CORP., 821 NO. BROAD ST., PHILA. 23, PA. (Tel. PO 5-2676).
- FOR SALE—Smoke Shop—V27, Capacity 630. "The Best Electric Cigarette Machine On The Market." Call or write today. BILOTTA ENTER-PRISES, INC., 224 NO. MAIN ST., NEWARK, NEW YORK. (Tel. DEerfield 1-1855).
- FOR SALE The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel. CEdar 2-7600).
- FOR SALE—3 Fun Ways @ \$450.; 2 Sun Valleys @ \$125.; 2 Miss America @ \$125.; 2 Buckley Point Makers @ \$450.; 1 Genco Gun Club @ \$425.; 1 Bally ABC Bowling Lane @ \$225.; 1 Bally Tournament Bowler @ \$275.; 1 Bally Lucky Alley @ \$450. SCIOTO NOVELTY, INC., 1909—8TH ST., PORTSMOUTH, OHIO. (Tel. EL 3-4179).
- FOR SALE—Keeney Jewel Shuffles \$145. ea.; Rocket Shnffles, Single Player \$90; Bowlers, all makes and sizes \$165 ea. IRVING HOLZMAN, BLACK SALES CO., 583 TENTH AVE., NEW YORK, N. Y. (Tel: PEnnsylvania 6-6680).
- FOR SALE—For Export Only—All Types Fruit Machines, Mills Black Cherries, Centuries, Blne Fronts, Twenty-One, etc. Also Bally Uprights Drawbells. Large stocks, prompt deliveries. Quantity discounts. INTERNATIONAL SALES CO., C/O THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N.Y.
- FOR SALE—9 Un. Playmate Rebounds \$50. ea.; 15 Un. Bally & C.C. 14 Ft. Small BallBowlers \$150. ea.; 4 Midway Rcd Ball used \$225.; Regulation \$215.; Venus DeLuxe \$135.; 5 C.C. Bulls EyeDrop Ball used \$200.; new \$300.; 2 C.C. Shoot The Clown Gun, floor samples \$425.; all models AMI Phonos, lowest prices. Write or call: CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS 3, MO. (Tel. MA 1-3511).
- FOR SALE—3 Routes \$15,000 to \$30,000 in Oklahoma, Kansas and Missouri; Cigarette route, 70 late model machines in Oklahoma; State Fair \$200.; King Horse, refinished \$175.; Top Hat \$100. CLOER DISTRIBUTING CO., 1613 MAIN, JOPLIN, MISSOURI. (Tel. MAfair 3-4202).
- FOR SALE—Wurlitzer 1700's \$250.; Seeburg C \$250.; Un. Ace & 5th Ave. Shuffle \$120. both; Med. Size Horse, metal base \$99.50; Chico TV League 16' \$295.; Bally ABC 14' \$150. Send for bargain list complete. ODCO, INC., 1102 BROADWAY, ALBANY 4, N. Y. (Tel. HO 5-0228).

- FOR SALE—Call us before you buy. All types of Late Bally Bingos, shopped and ready for locations. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA.
- FOR SALE—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel. FOrest 5-3456).
- FOR SALE—Seeburg 100 sel. Chrome Wall Box \$29.50; Seeburg 200 sel. \$79.50; Gladiator \$79.50; Show Boat \$99.50; Super Circus \$209.60; Tic-Tac-Toe \$169.50; Three D \$139.50. CULP DISTRIBUTING COMPANY, 614 WEST GRAND, OKLAHOMA CITY, OKLAHOMA. Tel. CE 2-8084).
- FOR SALE—Mills & Jennings Fruit Machines For Export. A-1 condition. Brown, Blue and Chrome Fronts, Q.T.'s, Black Cherries, Jewel Bells, Melons, Tokens, Black & Gold, Blue Bells, Twenty-one Bells, Standard Chief, etc., Deluxe Draw Bells, Triple Bells and Bingos. BELL DISTRIBUTORS, C/O THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.
- FOR SALE—Beach Time \$225.; Carnival Queen \$265.; Sea Island \$375.; Sun Valley \$125.; Big Time \$60.; Cypress Gardens \$165. One third deposit with order. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. TU 6729).
- FOR SALE—Clearance sale—6 brand new Rock-Ola 200 selection phonographs 3-1475; 2-1475 Stereo; 1-1465, for all above machines \$4,250. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZ-ABETH 4, NEW JERSEY. (Tel. BIgelow 8-3524-5).
- FOR SALE—Pinball ready for location: Auto Races, Caravan, Regatta, Sinoke Signal, Wonderland \$40. each; Sweet Add-A-Line \$50.; Ductte \$50.; Marathon \$75.; Silver \$125.; Straight Shooter \$175.; Saddle & Turf \$50.; Hawaiian Beauty \$50.; Royal Flush \$75. Send one-half deposit to: FRANK GUERRINI, 1211 WEST 4TH ST., LEWISTOWN, PA.
- FOR SALE—Wurlitzer 2300 Stereo \$745.; 2000 \$300.; 1500A \$75.; Seeburg M-100C \$275.; HM-100C plns 3 3W1 boxes \$265.; M-100A (45) \$100.; AMI J-120E Stereo \$745.; J-120E Monaural \$695.; G-200 (all conversions), write; G-120 \$345.; G-80 \$325.; F-120 \$325. Cleaned and checked, 1/3 deposit. A M I SALES COMPANY, 5075 W. LEXINGTON ST., CHICAGO 44, ILL. (Tel. COlumbus 1-7169).
- FOR SALE—Seeburg 100BL \$165.; C \$210.; HFG \$325.; 3—100 selection Chrome Wall Boxes \$29.50 each; AMI E-120 \$140.; Williams I player \$75.; 6 player \$125.; 2 Player United Super Slugger \$125.; Chicago Coin Bulls Eye 2 Player \$125. Machines clean, ready for location, 1/3 dep. balance C.O.D. INTERBORO MUSIC CO., INC., 433 WEST 45TH ST., NEW YORK 36, N.Y. (Tel. JUdson 2-2363).

CLASSIFIED ADVERTISING SECTION

FOR SALE—6 Pocket Pool Tables, excellent shape \$150.; 14' Bowlers \$195.; Blinkers \$185.; Skee Balls \$125.; Bowlette 14' \$175.; Rebound Shuffles \$49.50. Write or wire today. PURVEYOR DISTRIBUTING CO., 4322-23 NORTH WESTERN AVE., CHICAGO 18, ILL. (Tel. JUniper 8,1814)

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Amy Marino, Business Manager Sworn to and subscribed before me this 13th day of September, 1960.

Lester Quinlan

Notary Public State of New York

(My commission expires

March 30, 1961)

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

authorized price publication.	
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K-200 (E) 200 Sel. Phono., St. or Mo	1478 120 Sel. Phono
K-200 (A) 200 Sel. Phono., St. or Mo	1621 Hi-Fi Wall Spkr
K-200 (M) 200 Sel. Phono., St. or Mo	1620 St Wall Spkr
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K-100 (A) 100 Sel. Phono., St. or Mo	Button 50¢ Coin Chute Availa
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WQ-200-3 200 Sel. W. B., Dual price	THE SEEBURG CORP.
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Bar Grip W. B. Mounting Bracket	Q-160, 160 Sel. Phono
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Types Listed L-2135 Random Pattern Grille	Pricing
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1	Dollar
AUTO-BELL NOVELTY CO.	HD-3WU Wall-O-Matic, 100-160-2
Mermaid	3W100 Wall-O-Matic "100" Sgl.
Super Circus	RSVC-1 Remote St Vol. Con. CCI Coin Counter
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Model 12 Studio\$3,245.00	TRI Twin St. Recessed Spkrs
	PS6LZ—Power Supply
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alley)\$ 905.00	4CD Cold Drink Vendor
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Fun-Spot (non-replay model) 840.00	SFB-500 Fresh Brew Coffee Ven SM-500 Powdered Coffee Vendo
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CHICAGO COIN MACHINE	UPC-100S Stereo
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16 ft. and 21 ft	UAP-1, Aux. Power Supply
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Pony Express Gun	UWS-1, 8" Dual Cone Wall Spkr UWS-1, 8" Dual Cone Recessed
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Music Man, 4 Player								
Space Glider	 	٠	٠	٠		٠	٠	٠

THE WURLITZER CO.
2400-S, St. 200 Sel, Phono and Step.
Dual Pricing optional.
2400, Mo., 200 Sel. with Step. Dual Pric-
ing optional.
2404-S, Stereo, 104 Sel. Stepper optional.
2404, Mo., 104 Sel. Stepper optional
2410-S, St., 100 Sel. Step. Dual Pricing
optional.
2410, Mo., 100 Sel. Step. Dual Pricing

optional.
5252 W.B., 200 Sel. 10-25-50¢, D. Pricing.
5250 W.B., 200 Sel. 10-25-50¢.
5207 W.B., 104 Sel. 5-10-25¢.
5202 W.B., 100 Sel. 10-25-50¢, Dual Pric-

ing.
5200 W.B., 100 Sel. 10-25-50¢.
5200 W.B., 100 Sel. 10-25-50¢.
5122 St. Console Floor Spkr.
5123 St. Corner Spkr., 12" Coaxial
5124 St. Corner Spkr., 8" Ext. Range.
5125 St. Extender Spkr. packed in pairs.
5126 St. Directional Spkr.

ROCK-OLA MFG. CORP. 1485 St 200 Sel. Phono 1485 200 Sel. Phono

D. GOTTLIEB & CO.

Melody Lane, 2 Player

IRVING KAYE CO., INC.
Fleetwood Single Ball Viewer
6-Pkt. Pool Table
Jumbo Fleetwood Single Ball
Viewer 6 Pkt. Pool Table ..
Cue Ball
Klub Pool
Jumbo Hockey

J. H. KEENEY & CO., INC.

Deluxe Red Arrow
Twin Red Arrow
Red Arrow

Popcorn Vendor

REDD DISTRIBUTING CO., INC. Hollywood Candid Camera ... \$345.00



The Cash Box PRICE LIST

THIS WEEK'S USED MACHINE

NOTE: HIGH and LOW price quotes appearing in The Cash Box Price Lists are WHOLESALER SELLING PRICES

received each week from various sections of the United States and DO NOT necessarily reflect trade-in values on equipment.

Prices tend to vary in different cities due to the status of a particular market, condition of equipment offered, and the general nature of a specific sale.



AMI

4. D-40, '51, 40 Sel 100.00	135.00
4* D-80, '51, 80 Sel 125.00	150.00
6. E-40, 53, 40 Sel 125.00	150.00
4* E-80, '53, 80 Sel 150.00	195.00
4* E-120, '53, 120 Sel 150.00	175.00
4. F-80, '54, 80 Sel 250.00	275.00
4* F-120, 54, 120 Sel 295.00	325. 00
4. G-80, '55, 80 Sel 300.00	350.00
4* G-120, 55, 120 Sel 350.00	395.00
4. G-200, '56, 200 Sel 295.00	350.00
4* H-120, '57, 120 Sel 475.00	525.00
2* H-200, '57, 200 Sel 450.00	495.00
6. I-100M, '58, 100 Sel 475.00	525.00
4. I-200M, '58, 200 Sel 595.00	625.00
4. I-200E, '58, 200 Sel 625.00	650.00
4. W200 Wall Box 72.50	80.00
2. J200E, '59, 200 Sel 695.00	750.00
4. J200M, '59, 200 Sel 595.00	650.00
4. J·120, '59, 120 Sel 650.00	725.00

ROCK-OLA

4. 1436. '52, Fireball, 120 Sel	00 95.00
4. 1436A, '53, Fireball, 120 Sel 95.0	0 125.00
4. 1438, '54, Comet, 120 Sel. 150.0	
4. 1446, '54, HiFi, 120 Sel. 245.0 4. 1448, '55, HiFi, 120 Sel. 325.0	
6. 1452, '55, 50 Sel 295.0	
4* 1454, '56, 120 Sel 425.0	
4* 1455, '57, 200 Sel 395.0 4. 1458, '58, 120 Sel 500.0	
4. 1465, '58, 200 Sel 525.0	
2. 1475, '59, 200 Sel 650.0 2. 1468, '59, 120 Sel 625.0	
2. 2100, 07, 220 001 020.0	00.00

SEEBURG

50.00	95.00
175.00	225.00
175.00	200.00
235.00	295.00
345.00	3 95.00
	175.00 175.00 235.00

4* HF100R, '54, 100 Sel 400.00	475.00
6. V160, '55, 160 Sel 250.00	3 00.00
4* V200, '55, 200 Sel 275.00	325.00
4. VL200, '56, 200 Sel 350.00	445.00
4* KD200H, '57, 200 Sel 450.00	495.00
6. L100, '57, 100 Sel 450.00	495.00
4* 201, '58, 200 Sel 795.00	850.00
6. 161, '58, 160 Sel 795.00	825.00
2* 222, '59, 160 Sel 925.00	995.00
4. 220, '59, 100 Sel 850.00	895.00
4* 3WI Wall-A-Matie 39.00	44.50

WURLITZER

6.	1250, '50, 48 Sel., 45 or 78 RPM	49.50	75.00
4.	1400, '51, 48 Sel., 45		
		50.00	75.00
6.	1450 '51, 48 Sel., 45 or	== 00	05.00
	78 RPM	75.00	95.00
4.	1500, '52, 104 Sel., 45 & 78 Intermix	75.00	95.00
4	1500 A, '53, 104 Sel., 45	73.00	90.00
4.	& 78 Intermix	100.00	125.00
6	1600, '53, 48 Sel., 45 &		
•	78 Intermix	95.00	125.00
5.	1650, '53, 38 Sel	165.00	195.00
	1650A, '54, 48 Sel	195.00	225.00
	1700, '54, 104 Sel	250.00	295.00
	1800, '55, 104 Sel	275.00	325.00
4.		395.00	450.00
	2000, '56, 200 Sel	350.00	425.00
2.	2100, '57, 200 Sel	425.00	475.00
6.	2104, '57, 104 Sel	425.00	450.00
2*	2150, '57, 200 Sel	395.00	450.00
	2204, '58, 104 Sel	550.00	645.00
	2200, '58, 200 Sel	575.00	650.0 0
	2250, '58, 200 Sel	595.00	625.00
	2300, '59, 200 Sel	795.00	850.00
	2304, '59, 104 Sel	695.00	795.00
	2310, '59, 100 Sel 2140 Wall Box	695.00 2.50	795.00 5.00
	3020 Wall Box	3.00	5.00
	3048 (Conv. of 3020)	3.00	10.00
	3031 Wall Box	3.00	9.00
	3045 Wall Box	3.00	9.00
	4820 Wall Box		20.00
	4851 Wall Box	9.00	25.00
4.	5210 Wall Box	69.50	79.50

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest

CODE (Numeral Preceding Machine)

- 1. Prices UP
 2. Prices DOWN
 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
 6. No quotations 4 Weeks or Longer
 7. Machines Just Added
 * Great Activity



BALLY		4. Race Time (3/59) 225.00	275.00
4 Palloring (6/50) 475.00	595.00	5. Rainbow (12/56) 65.00	95.00
4. Ballerina (6/59) 475.00	525.00	5. Register (10/56) 100.00	125.00
4. Ball-A-Poppin' (11/56) 40.00	60.00	5. Rocket Ship (5/58) 140.00	185.00
4* Beach Beauty (11/56) . 50.00	60.00	2. Roto Pool (7/58) 150.00	175.00
4* Beach Time (9/58) 225.00	250.00	4. Royal Flush (5/57) 100.00	125.00
4. Beauty Contest (1/60) 275.00	295.00	5. Scoreboard (4/56) 50.00	75.00
4* Big Show (9/56) 60.00	85.00	5. Sea Belles (8/56) 100.00	125.00
4* Big Time (1/55) 40.00	65.00	7. Seven Seas (1/60) 275.00	300.00
4* Broadway (12/55) 30.00	50.00	5. Silver (10/57) 125.00	175.00
4. Carnival (11/57) 75.00	100.00	5. Sittin' Pretty (11/58) 175.00	225.00
4* Carnival Queen (1/59) 265.00	295.00	4. Sluggin' Champ (4/55) 50.00	85.00
4. Circus (8/57) 90.00	95.00	5. Southern Belle (6/55) . 50.00	85.00
4* County Fair (10/59) 560.00	585.00	5. Straight Flush (12/57) 150.00	200.00
4. Crossroads (1/56) 50.00	75.00	5. Straight Shooter (2/59) 175.00	225.00
4* Cypress Gardens (6/58) 160.00	175.00	5. Sunshine (10/58) 185.00	235.00
6. Double Header (7/56) 50.00	65.00	4. Super Circus (10/57) 175.00	210.00
4. Gay Times $(6/55)$ 50.00	65.00	5. Sweet-Add-A-Line	210.00
4. Gayety (3/55) 35.00	50.00	(7/55) 75.00	100.00
4* Key West (12/56) 65.00	85.00	7. Sweet Sioux (9/59) 350.00	395.00
4* Lotta-Fun (9/59) 425.00	450.00	6. Toreador (6/56) 100.00	125.00
4. Miami Beach (9/54) 45.00	60.00	6. Tournament (8/55) 100.00	115.00
4* Miss America (2/58) 110.00	135.00	2. Universe (10/59) 220.00	250.00
4* Night Club (4/56) 50.00	60.00	7. Wagon Train (4/60) 275.00	300.00
4. Parade (6/56) 50.00	65.00	5. Whirlwind (2/58) 150.00	
4* Sea Island (2/59) 355.00	375.00		200,00
4* Show Time (3/57) 65.00	85.00	5. Wishing Well (9/55) 60.00	95.00
4* Sun Valley (7/57) 125.00	130.00	7. World Beauties (2/60) 265.00	295.00
6. Target Roll (1/58) 150.00	175.00	4. World Champ (8/57) 100.00	125.00
6. U.S.A. (8/58) 175.00	195.00		
(0,00)	270100	UNITED	
CHICAGO COIN		UNITED	
4. Blondie (8/56) 40.00	75.00	5. Brazil (10/56) 50.00	75.00
4. Dionaic (0/30) 40.00	73.00	4 Consum (9/56) 50.00	75.00

4. Blondie (8/56) 6. Capri (10/56)	
GENCO	

6.	Flying Aces (7/58)	150.00	175.00
2.	Fun Fair (12/57)	85.00	115.00
4.	Show Boat (12/57)	125.00	150.00

Show Bout (12/01) 1	20.00	100.00
GOTTLIEB		
4. Ace High (1/57)	70.00	100.00
4. Around The World		
(7/59) 2	95.00	350.00
4. Atlas (5/59) 2°	75.00	325.00
4. Auto Race (9/56)	65.00	95.00
4. Brite Star (4/58) 1	75.00	225.00
6. Classy Bowler (7/56) .	60.00	90.00
6. Continental Cafe		
(7/57) 1	50.00	175.00
	50.00	190.00
4. Derby Day (5/56)	60.00	90.00
4. Double Action (1/59) . 23	25.00	295.00
4. Duette (4/55)	75.00	100.00
4. Easy Aces (12/55)	50.00	75.00
6. Fair Lady (12/56) 13	25.00	165.00
	00.00	250.00
	20.00	160.00
4. Frontiersman (11/55) .	50.00	85.00
4. Gladiator (1/56)	75.00	95.00
4. Gondolier (8/58) 1	75.00	200.00
6. Gypsy Queen (2/55) :	50.00	75.00
6. Harbor Lites (2/56) '	75.00	95.00
2. Hi-Diver (4/59) 19	95.00	225.00
7. Lightning Ball (12/59) 25	00.00	275.00
5. Mademoiselle (11/59) . 30	00.00	345.00
4. Majestic (4/57) 20	00.00	250.00
4. Marathon (10/55) 13	15.00	125.00

2. Miss Annabelle (8/59) 225.00 250.00 4. Pienie (10/58) 200.00 250.00

2. Queen of Diamonds

UNITED		
5. Brazil (10/56)	50.00	75.00
4. Caravan (2/56)	50.00	75.00
5. Jolly Joker (11/55)	50.00	75.00
5. Monaco (8/56)	50.00	75.00
5. Pixie (1/55)	5 5. 00	75.00
5. Playtime (10/57)	95.00	125.00
6. South Seas (2/56)	50.00	75.00
5. Starlets (12/55)	65.00	75.00
5. Triple Play (8/55)	55.00	75.00
5. Tropicana (1/55)	45.00	75.00

WILLIAMS		
. Arrow Head (7/57)	50.00	75.00
. Cue Ball (2/57)	50.00	75.00
. Fun House (10/56)	60.00	95.00
. Gay Paree (6/57)	75.00	100.00
. Gusher (9/58)	100.00	125.00
. Hi-Hand (6/57)	50.00	75.00
. Hot Diggity (8/56)	40.00	65.00
. Jig Saw (12/57)	75.00	100.00
. Kings (8/57)	65.00	95.00
. Perky (11/56)	40.00	65.00
. Piccadilly (5/56)	50.00	75.00
Race The Clock (5/55)	40.00	60.00
. Regatta (11/55)	50.00	75.00
. Reno (10/57)	70.00	95.00
. Shamrock (1/57)	50.00	75.00
. Skyway (8/56)	40.00	60.00
. Soccer Kick Off		
(12/57)	65.00	95.00
. Stardust (3/56)	80.00	85.00
. Starfire (1/57)	140.00	175.00
. Steeplechase (11/57)	75.00	100.00
. Super Score (9/56)	40.00	65.00
. Surf Rider (12/56)	40.00	65.00
. Thunder Bird (5/54)	55.00	75.00
. Tim-Buc-Tu (1/56)	40.00	65.00
Top Hat (10/58)	100.00	125.00

4. Turf Champ (8/58) ... 100.00



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Box PRICE LISTS



Shuffles

4. Jet Bowler (8/54)	75.00	95.00
6. Rocket Bowler (8/54).	75.00	100.00
6. Mystic Bowler (12/54)	65.00	125.00
4. Magic Bowler (12/54) .	95.00	125.00
6. Blue Ribbon (3/55)	125.00	175.00
4. Gold Medal (3/55)	150.00	175.00
4. ABC Bowler (7/55)	175.00	210.00
4. Deluxe model	225.00	275.00
4. Congress (7/55)	225.00	245.00
4. Deluxe model	255.00	275.00
6. Jumbo Bowler (9/55).	300.00	325.00
6. King Pin Bowler	300.00	525.00
(9/55)	295.00	325.00
	293.00	323.00
4. ABC Super Deluxe	205.00	250.00
Bowler (9/57)	325.00	350.00
6. All-Star Bowling	05.00	705.00
(12/57)	95.00	125.00
4. ABC Super Deluxe	700.00	7.50.00
(2/58)	100.00	150.00
1. Speed Bowler (11/58)	395.00	475.00
7. Club Bowler (2/59)	395.00	425.00

Ball Bowlers

4* ABC Bowling Lane		
(1/57)	195.00	225.00
4* ABC Tournament		
Bowler (6/57)	250.00	295.00
6. ABC Champion Bowler		
(10/57)	325.00	375.00
4* Strike Bowler (11/57) .	295.00	325.00
6. Trophy Bowler		
(4/58)	425.00	475.00
2* Lucky Alley (8/58)	475.00	525.00
4. Pan American (6/50)		695.00

CHICAGO COIN

Shuffles		
6. Fireball (11/54)	115.00	145.00
6. Thunderbolt (12/54)	150.00	175.00
6. Triple Strike (2/55)	125.00	175.00
6. Arrow (2/55)	125.00	150.00
6. Criss Cross Targette		
(1/55)	35.00	75.00
6. Bonus Score (4/55)	125.00	175.00
6. Hollywood (5/55)	125.00	150.00
6. Blinker (8/58)	175.00	200.00
6. Score-A-Line (9/55)	175.00	200.00
6. Bowling Team (10/55)	150.00	200.00
4* Rocket Shuffle (3/58)		
1 Player	9 5.0 0	125.00
4* 2 Player	125.00	150.00
1. Explorer Shuffle (6/58)	200.00	225.00
1* Rebound Shuffle		
(12/58)	50.00	150.00
6. Double Feature (12/58)	350.00	425.00
2* Bull's Eye Drop Ball		
(12/59)	225.00	275.00
Ball Bowley		

4. Bowling League (2/57)	185.00	225.00
6. Ski Bowl (11/57) 6 Player	50.00	75.00
4* Classic Bowling		
League (7/57) 2* TV Bowling League	350.00	395. 00
(11/57)		325.00
2. TV (with rollovers)	3 50 . 00	375.00

GENCO

Ball Bowlers

6.	Skil	l Ball			
	2	Player	(11/56)	 60.00	90.00
4.	6	Player	(2/57)	 100.00	125.00
			,		

KEENEY

Shuffles

6.	Diamond Bowler (5/54)	75.00	100.00
6.	Bikini (6/54)	75.00	100.00
6.	Century (6/54)	75.00	100.00
6.	American (9/54)	75.00	100.00
6.	National (9/54)	75.00	100.00
6.	Speedlane (4/55)	95.00	125.00

UNITED

Shuffles

6. Mars (1/55) 90.00	125.00
4. Deluxe model 110.00	145.00
6. Lightning (2/55) 125.00	150.00
6. DeLuxe model 145.00	170.00
4. Venus (3/55) 75.00	100.00
4. DeLuxe model 100.00	120.00
6. Clipper (5/55) 100.00	160.00
6. DeLuxe model 120.00	180.00
6. 5th Inning (6/55) 65.00	75.00
4. Capitol (6/55) 150.00	195.00
4. DeLuxe model 170.00	210.00
6. Super Bonus (9/55) 175.00	220.00
6. DeLuxe model 195.00	240.00
6. Top Notch (10/55) 270.00	325.00
6. Top Notch Special 295.00	335.00
4* Regulation (11/55) 195.00	225.00
4. DeLuxe model 220.00	245.00
5. Midget Bowling Alley	
(3/58) 75.00	100.00
4. Shooting Stars (4/58) . 100.00	125.00
4. Eagle (5/58) 350.00	395.00
5. Cyclone (10/58) 350.00	400.00
4. Niagara (11/58) 375.00	425.00
5. Dual (1/59) 475.00	525.00
5. Zenith (6/59) 500.00	550.00
5. Flash (6/59) 475.00	525.00
5. 3-Way (9/59) 550.00	600.00
5. 4-Way (12/59) 575.00	
4. Big Bonus (2/60) 625.00	675.00
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Ball Bowlers

4*	Bowling Alley (11/56)	145.00	225.00
4.	Jumbo Bowling Alley		
	(9/57)	325.00	375.00
4.	Royal Bowler (12/57).	275.00	295.00
	Pixie Bowler (8/58)		125.00
4.	Simplex (5/59)	550.00	600.00
4.	League (10/59)	600.00	650.00

WILLIAMS

Ball Bowlers

4. Roll-A-Ball (12/56)		
6 Player	90.00	100.00

295.00 295.00 295.00 295.00 350.00 225.00 195.00

300.00 250.00 125.00 245.00



1. Bally Champion Horse 375.00	425.00	6. Chicago Coin Super Jet 125.00
b. Bally Moon Ride 125.00	200.00	4. Chicago Round The
6. Bally Space Ship 200.00	225.00	World Trainer 250.00
b. Bally Speed Boat 165.00	295.00	6. Deco Merry-Go-Round . 195.00
6. Bally Toonerville		4. Deco Space Ranger 225.00
Trolley 475.00	525.00	6. Exhibit Big Broncho 275.00
Bert Lane Lancer Horse 225.00	295.00	6. Exhibit Mustang 295.00
6. Bert Lane Merry Go-	07500	6. Exhibit Sea Skates 125.00
Round 175.00	215.00	6. Exhibit Space Patrol 125.00
B.L. Miss America Boat 225.00	295.00	6. Exhibit Rudolph The
Bert Lane Fire Engine 250.00	350.00	Reindeer 250.00
6. Capitol Donald Duck . 250.00	325.00	5. Scientific Television 175.00
Capitol Elsie 150.00	200.00	6. Scientific Boat Ride 100.00
6. Capitol Palomino Horse 195.00	275.00	
6. Capitol See Saw 125.00	295.00	6. Texas Merry-Go-Round 200.00

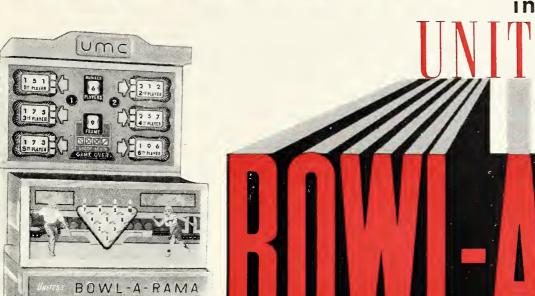
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	A	H C A	DE E	QUIPMENT THE RELEASE	-
4.	ABT 6 Gun Rifle Range 37		425.00	6. DeLuxe model (3/55) 190.00	230.00
	Air Football 113		195.00	6. Ke League Leader	105.00
	Air Hockey 123		195.00	(4/58)	125.00 150.00
	Amus. Boomerang 79 Auto Photo Model 91100		95.00	6. Ke Sportland 135.00 6. Mills Panorama Peek	130.00
		5.00^{-1}	125.00	(11/54) 250.00	295.00
	B Bulls Eye Shooting	0.00	120.00	6. Munves Squoits (11/57) 365.00	395.00
	Gallery (9/55) 195	5.00	250.00	4. Mu Atomic Bomber 65.00	95.00
4:	B Big Inning (5/58) 200	0.00	250.00	6. Mu Ace Bombers 85.00	125.00
	B Heavy Hitter (4/59) 325		345.00	6. Mu Dr. Mobile	30500
	* B Golf Champ (8/58) . 150	0.00	175.00	(Prewar) 65.00	125.00
4.	B Batting Practice	- 00	075.00	6. Mu Fly Saucers 95.00	125.00
4	(8/59) 325	5.00	375.00	6. Muto Lord's Prayer 150.00 6. Mu Photo (Pre-War) 100.00	175.00 200.00
4.	Skill Roll (Upright) (B 3/58) 65	5.00	85.00	6. Mu Photo (DeLuxe) 195.00	295.00
2.	B Moon Raider (7/59) 350		395.00	6. Mu Silver Gloves 175.00	195.00
	Capitol Midget Movies 100		125.00	6. Mu Sky Fighter 95.00	125.00
	CC Bullseye Baseball . 175		195.00	6. Munves Squoits (11/57) 395.00	495.00
4.	CC Basketball Champ . 73	5.00	95.00	6. Muto Voice-O-Graph	
		5.00	125.00	6. Pre-War Model 165.00	225.00
6.		5.00	110.00	6. Post-War Model1,025.00 1	
6.		5.00	65.00	6. Mu K. O. Champ 150.00 6. Mu Drive Yourself 395.00	$245.00 \\ 485.00$
		0 .00	125.00 75.00	6. Mu Rock'n Roll (7/56) 20.00	45.00
	CC Home Run	0.00	13.00	6. Mu Bang-O-Rama (4/57) 37.50	75.00
7.		0.00	75.00	6. Philadelphia Toboggan	10.00
6		5.00	130.00	Skee Alley 200.00	245.00
	CC Big League (5/55) 100		150.00	6. Scientific Basketball 20.00	75.00
	CC Twin Hockey (5/56) 200		215.30	6. Scientific Batting Pr 30.00	95.00
		5.00	115.00	6. Scientific Pitch Em 45.00	125.00
		0.00	225.00	6. Seeburg Bear Gun 75.00	85.00
	CC Criss Cross			6. Seeburg Coon Hunt 125.00	150.00
		5.00	275.00	6. Set Shot Basketball 165.00	195.00
	CC Croquet (8/58) 75	5.00	95.00	4. Telequiz 65.00	95.00
		5.00	100.00	6. Un Jungle Gun 95.00	145.00
		5.00	125.00	DeLuxe model 95.00	125.00
	Ex Space Gun 100		125.00	6. Un Carn, Gun (10/54) 150.00 6. DeLuxe model 85.00	160.00 125.00
			125.00	6. DeLuxe model 85.00 6. Un Bonus Gun (1/55) 165.00	195.00
			100.00	6. DeLuxe model 145.00	175.00
		5.00 5.00	95.00 95.00	6. Un Star Slugger (7/55) 100.00	150.00
	Ex Shooting Gal. (6/54) 75 Ex Star Shtg. Gal.	3.00	93.00	6. Un Super Slugger	100.00
0.		5.00	125.00	(4/56)	125.00
6.	Ex Sportland Shooting		120.00	6. Un Pirate Gun (10/56) 200.00	245.00
		5.00	125.00	4. Un Yankee Baseball	
6.	Ex "500" Shooting			(3/59)	350.00
	Gallery (3/55)110	0 0. (125.00	4. Wm. DeLuxe Baseball	05.00
4.	Ex Treasure Cove Shoot-		0.45.00	(4/53)	95.00
6	ing Gallery (6/55)) . 210	.00	245.00 225.00	6-Player 95.00	115.00
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	Ex Pop Gun Circus			(12/53) 50.00	75.00
	(9/57)	0.00	295.00	6. Wm Super Pennant	
6.	Ge Lucky Seven 65		90.00	Baseball (12/53) 50.00	115.00
	Ge Sky Gunner 100		125.00	4. Wm Super Star	
			140.00	Baseball (12/53) 50.00	120.00
	Ge 2-Player Basketball 125		175.00	4. Wm. Big League Base-	05.00
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4.	Ge Big Top Rifle	. 00	105.00	(2/54) 90.00	125.00
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4.	Ge Sky Rocket Rifle			(10/54)	145.00
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		0.00	75.00	(4/55)	105.00
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1	(5/56)	5.00	120.00	/ # / # *	135.00
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,	(6/58)		175.00		160.00
			125.00		300.00
			150.00	4 777 77 7 4 4 5 4 5 4 5 5 5 5 5 5 5 5 5	375.00
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