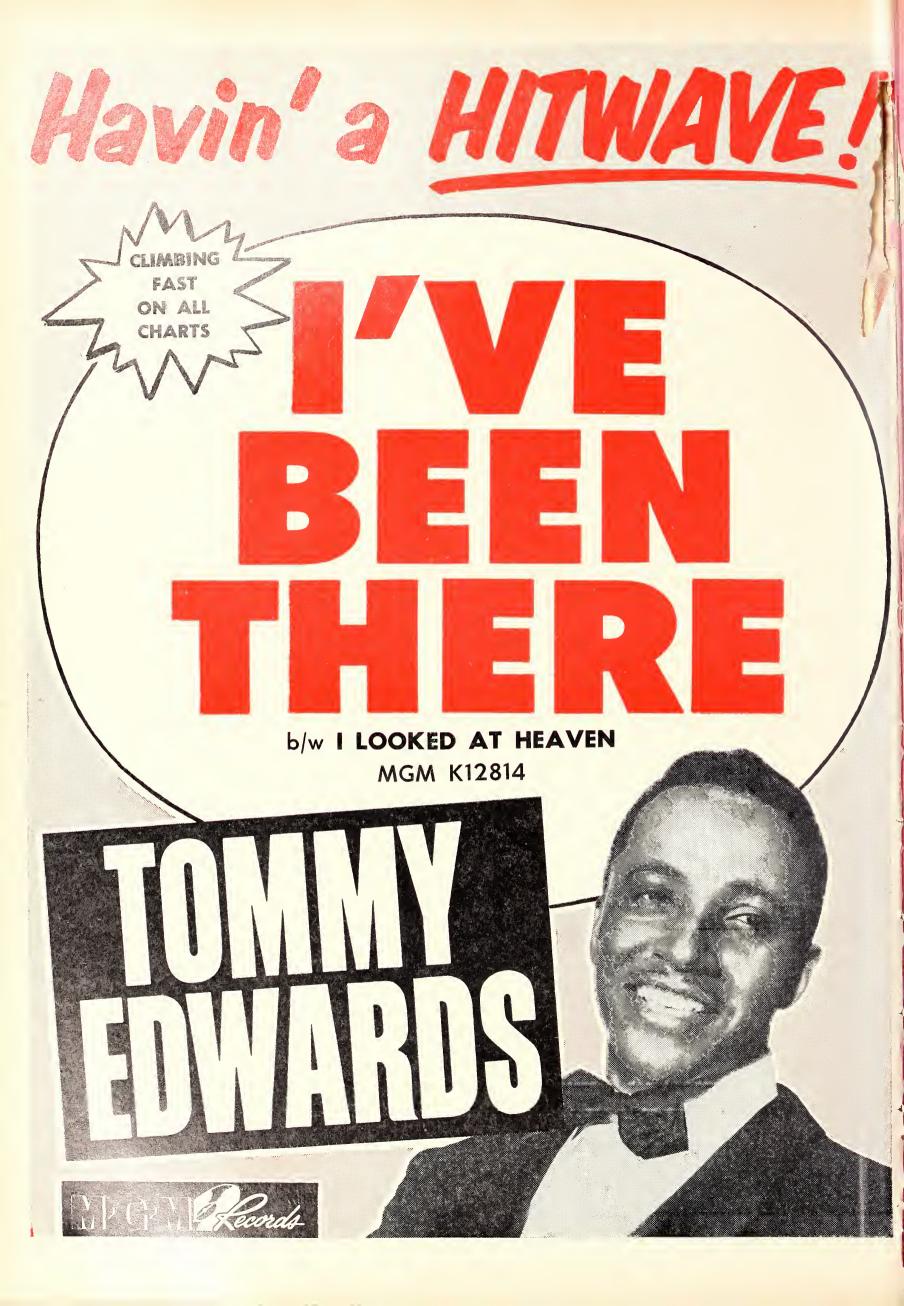




One of the big new wheels on the record scene is the Hauover-Signature Record Company which made its debut just a few months ago. Headed by veteran A & R mau Bob Thiele (center) the company has already signed numerous name artists. Photo 1) shows Thiele recording Steve Allen and Jayne Meadows. 2) Thiele with George Cates. 3) Don Cornell. 4) Milton Delugg. 5) Irving Stimler, Vice President and National Sales Manager of Hanover-Signature. 6) Jazz ace Zoot Sims, one of a number of jazz stars to be featured on the diskery. 7) Eddie Lawrence. 8) Jack Kerouac. 9) Jane Harvey. All artists record under the Signature bauner with the exception of Kerouac, who is featured on Hanover. Signature is the name of an extremely successful label which Thiele headed about a decade ago and which he reactivated recently.





FOUNDED BY BILL GERSH

JOE ORLECK, President and Publisher NORMAN ORLECK, VP and Managing Director GEORGE ALBERT, Treasurer BOB AUSTIN, Gen. Mgr., Music Dept. MARTY OSTROW, Music Editor

## The Cash Box Publishing Co., Inc.

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### Volume XX—Number 50

August 29, 1959

# The Record Industry Needs INSTITUTIONAL CONSUMER PROMOTION

Two weeks ago, *The Cash Box* editorialized on the urgent demand from almost every distributor to "Help The Retailer". Reaction to the editorial proved that the trade was in mutual agreement that the dealer must be helped. The problem is *how* can the dealer be helped?

Most manufacturers are aiding the dealer thru extremely attractive fall programs including such features as discounts, deferred billing, return and exchange privileges, and many premium offers. Each manufacturer is constantly devising new ways with which he can further aid the dealer. However, the success of the manufacturers' programs depends completely upon the retailers' taking advantage of and using the aids which are being offered him.

Last week London Records introduced a Fall program which deserves thorough examination from the entire industry. Called "Operation Gift Wrap—Records Say It Best," the plan is designed to bring the consumer's gift buying dollar into the retail store not only for London Records but for all labels. The company is attempting to build the record shop as a gift center.

To accomplish this, the record company will spend considerable money on an institutional type consumer advertising campaign to promote the idea of giving a record as a gift on all occasions, and will supply dealers with gift wrap materials for each order placed during its fall program.

We point to this program for one reason. It is a step in the direction which we at *The Cash Box* have advocated for quite some time — the industry must have institutional promotion to sing the praises of records as a means of entertainment, a very inexpensive and long lasting means of entertainment, and, if you will, as a gift.

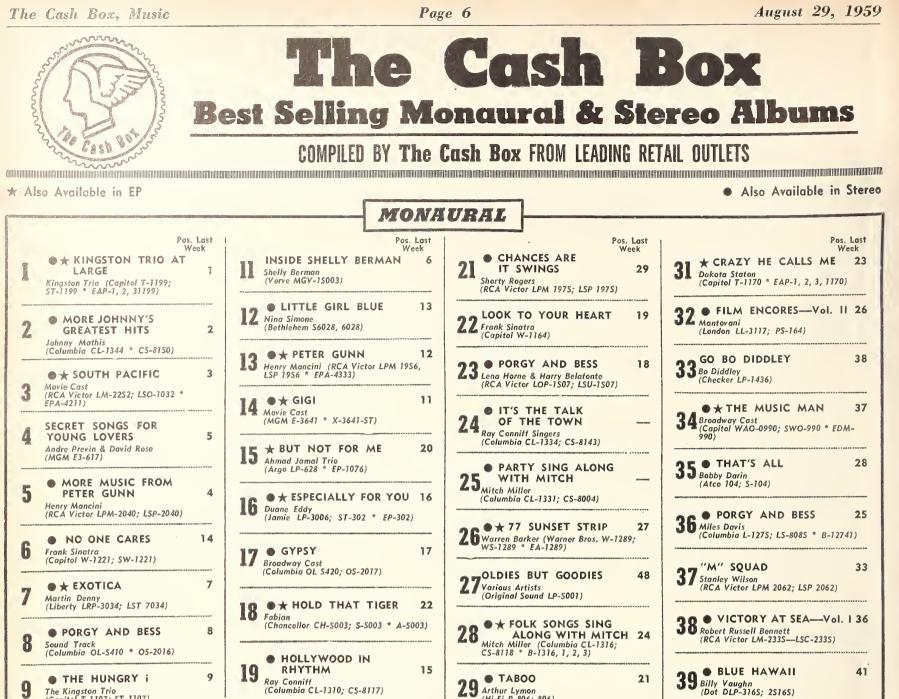
Other industries have met with great success in establishing their products as gift items—candy, books, cameras, liquor, toys, etc. A record is an ideal product that lends itself to just such a promotion. But institutional advertising in the record industry during the past decade has been almost nonexistent.

It is a challenge for any one company to go it alone in any institutional campaign of this scope. But with the coordination of many companies in one combined effort such as used by beer institutes, the dairy industry, the coffee industry, etc., records can become imbedded in the public's mind as the best gift of them all. Should this situation come about, the retailer's and the industry's growth can be unlimited.

The	NNN .			OP 1								
E N 33	Be	st Selling	y Tunes	on Recor	ds							
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2—There Goes	20-Kissin' Time * CM-167-BOBBY RYDELL 35	HORTON	MALTBY * LA-3033—IVO ROBIC VS-347—REX ALLEN	68—Personality	* VI-7566-DON GI85ON							
My Baby	21—Small World	FRANK HAMILTON SR-439	51—Ragtime Cowboy Joe	*®AP-10018—LLOYD PRICE 31 69—Miami	86—Johnny Reb 89 91 * CO-41437—JOHNNY HORTON							
3-Sea Of Love	19 19 ★ CO-41410—JOHNNY MATHIS	VI-7495-VAUGHN MONROE VI-7585-HOMER & JETHRO	34 20 ★®LI-55200—DAVID SEVILLE & CHIPMUNKS	CS-254-EUGENE CHURCH	87—Just As Much							
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4-Lavender Blue *®BG-3016-SAM TURNER	You 49 82	* GY-2018-MITCHELL TOROK 35-Makin' Love	39 38 DY-625-ANN HENRY MG-12792-ANDRE PREVIN & DAVID ROSE	* RO-4177—RONNIE HAWKINS 71—You're So	* DE-30861—BO8 BECKHAM 88—1 Only Have							
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★ CV-103—SANTO & JOHNNY	24-Red River	37—Sweeter Than You	54-Poison Ivy	* MG-12807-JONI JAMES 66	+ CD-1365-JOHNNY TILLOTSON							
7-What'd I Say	Rock 88 54 KI-5250-GENE REDD & THE	* IM-5595-RICKY NELSON	* AC-6146-COASTERS	73-Young As We Are	so-9901-WANDERER 90-Twixt Twelve							
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9—My Heart's An	September 23 29	39—Just A Little	Marches On	★ ME-71467-PLATTER5 48	Love You							
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JR. 10-Broken	26—High Hopes 22 32 CA-4214—FRANK SINATRA CA-4238—JONAH JONES	40-Waterloo	<b>57—5mile</b> <b>66</b> 74 <b>*</b> CO-41434—TONY 8ENNETI MG-12802—ART MOONEY	* CC-516-GARY STITES 70 71	92—No Wheels * CD-1366—CHORDETTE5							
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Melody * ME-71477-5ARAH	Porgy	VI-7585-HOMER & JETHRO 41-Midnight	58—With Open	* BR-55136-JACKIE WILSON	* SW-4035—FREDDIE CANNON							
11—Thank You	★®BT-11021—NINA SIMONE CC-517—MONTY KELLY	Flyer 48 63	Arms 67 93 KA-284—JANE MORGAN	77—Sal's Got A Sugar Lip	94—Slow Motion 91 CT-1301—BENNY & JENNY VJ-321—WADE FLEMONS							
Pretty Baby	28—Ciao Ciao	* CA-4248-NAT "KING" COLE	59—The Shape	* CO-41437—JOHNNY HORTON	* VJ-321-WADE FLEMONS 95-1'm A Hog							
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+ DR-522-JAN & DEAN	CA-4166—SERGIO 8RUNI CO-41422—JOSE CLE8ER DE-30845—DOMENICO MODUGNO	* NR-023—TONY BELLUS	60—Lipstick On	78-So High, So Low	* AC-6146-COASTERS							
13	DE-30874—FOUR ACES IT-54074—JOHNNY DORELLI DORELLI	43—Angel Face	Your Collar 40 22	* AT-2033-LAVERN BAKER	96—Twice As Nice							
14—Till There	★®JA-1127—JACKY NOGUEZ LO-1868—VICO TORRIANI ME-71487—DALIDA TL-4502—CATERINA	* CP-119—JIMMY DARREN 31	* I CONNIE FRANCIS	79-M.T.A.	79 81 DO-15951NICK TODD ★ MG-12816CLYDE McPHATTER							
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* IM-5606-FATS DOMINO	32—I'm Gonna	48—Linda Lu 51 52 * JA-1128—RAY SHARPE	* AC-6147—BOBBY DARIN 66—Since You've	+ LI-55203-EDDIE COCHRAN	* CO-41417—CARL SMITH 62							
18-40 Miles Of Bad Road	Be A Wheel Someday	49-1 Ain't Never	Been Gone	84—So Close To My Heart	100—Billy Boy's Tune							
	* IM-5606-FATS DOMINO	CA-4256—FOUR PREPS DE-30923—WEBB PIERCE	AT-2028-CLYDE	* FS-8587—KATHY LINDEN								
+ INDICATES BEST SELLING	G RECORDS ©	AVAILABLE AS STEREO SING RED BULLET INDICATES		RECORD COMPANY NAMES	ON JUKE BOX TOP 10 PAGE							

RED BULLET INDICATES SHARP UPWARD MOVE.

## **MR. DEALER:** ONLY 7 DAYS LEFT !!! WHICH RECORD COMPANY'S PROGRAM **QUESTION: IS THE BEST PROGRAM FOR YOU? ANSWER**: AUDIO FIDELITY MAE THE SUMMER BONUS BECAUSE ... YOU MAKE YOUR FULL LEGITIMATE 38% MARK-UP ... YOUR CUSTOMER HAS A SAVING OF OVER 40% ... NO LOSS LEADER OR TIE - IN PREMIUMS ... NO SHORT DISCOUNT .. THIS IS THE BIGGEST PROMOTION FROM THE BEST COMPANY FOR THE MOST PEOPLE .. MORE IS OFFERED FROM AUDIO FIDELITY THAN FROM ANY OTHER RECORD COMPANY THIS OFFER EXPIRES ON MIDNIGHT AUGUST 31st, 1959 **CALL YOUR AUDIO FIDELITY DISTRIBUTOR** AND PLACE YOUR ORDER FOR T **99**¢ Y. • PLaza 7-7111 AUDIO FIDELITY INC. • 770 11th



0	THE HUNGRY i	
9	The Kingston Trio (Capitol T-1107; ST-1107)	
		•

O QUIET VILLAGE 10 Martin Denny (Liberty LRP-3122; LST-7122) 10

41. IMPACT

42. BEAUTY & THE BEAT 43. GOLDEN HITS

STEREO

31

20 A DATE WITH ELVIS

44. THE AMAZING NINA SIMONE

45. SHEARING ON STAGE

Elvis Presley (RCA Victor LPM-2011; LSP-2011)

**29** Arthur Lymon (Hi Fi R-806; 806)

30 • TENDERLY Pat Boone (Dot DLP-3180 \* 25180)

47. CHUCK BERRY ON TOP

48. WELCOME TO THE CLUB

46. MUSIC FROM RICHARD DIAMOND

30

40 COME DANCE WITH ME 36 Frank Sinatra (Capitol W-1069 \* SW-1069)

50. HAVE TWANGY GUITAR WILL TRAVEL

49. PORGY AND BESS

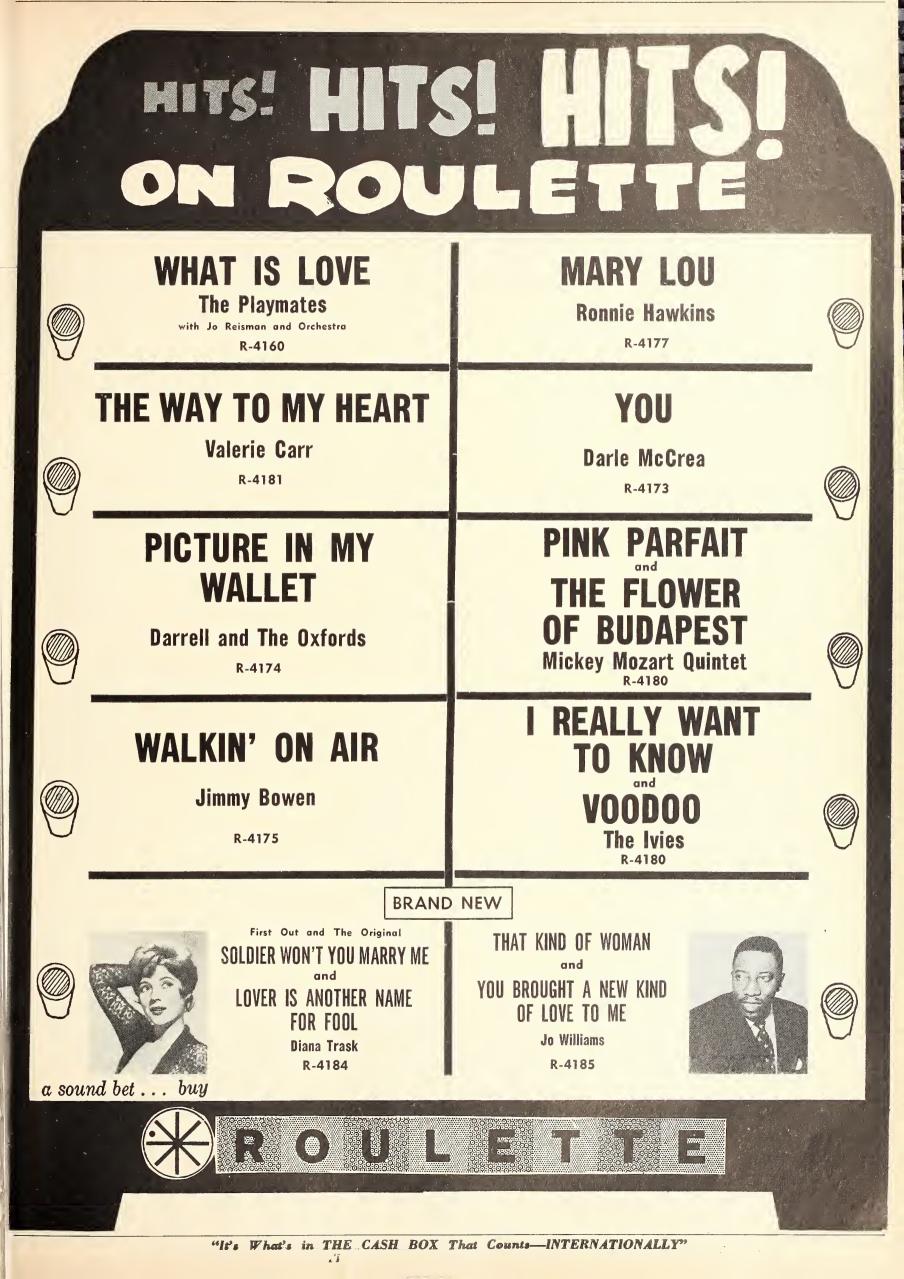
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1	SOUTH PACIFIC Movie Cast (RCA Victor LSO-1032)	<sup>1</sup> 9	PORGY AND BESS Sound Track (Columbia OS-2016)	7	17 COME DANCE WITH Frank Sinatra (Capitol SW-1069)	ME 12	25 <sup>SHEARING ON STAGE</sup> (Capitol)	23
2	THE KINGSTON TRIO AT LARGE Kingston Trio (Capitol ST-1199)	2 10	NO ONE CARES Frank Sinatra (Capitol SW-1221)	14	BLUE HAWAII Billy Vaughn (Dot SD-25165)	21	TCHAIKOVSKY 26CONCERTO NO. 1 Van Cliburn (RCA Victor LSC-2252)	25
3	EXOTICA Martin Denny (Liberty LST-7034)	<sup>3</sup> II	VICTORY AT SEA—Vol. Robert Russell Bennett (RCA Victor LSC-233S)	1 11	RACHMANINOFF CONCERTO NO. 3 Van Cliburn (RCA LSC-23SS)	13	27 SOUL OF SPAIN 101 Strings (Stereo Fidelity 6600)	26
4	MORE MUSIC FROM PETER GUNN Henry Mancini (RCA Victor LSP-2040)		MY FAIR LADY Original Cast (Columbia OS-2015)	10	20 FILM ENCORES Mantovani (London PS-125)	19	28 CHANCES ARE IT SWINGS Shorty Rogers (RCA Victor LSP-1975)	
5	MORE JOHNNY'S GREATEST HITS Johnny Mathis (Columbia CS-8150)	4 13	QUIET VILLAGE Martin Denny (Liberty LST-7122)	18	<b>21 FILM ENCORES</b> —Vol. Mantovani (London PS-164)	11 17	29 TALK OF THE TOWN Ray Conniff Singers (Columbia CS-8143)	
6	GIG: Movie Cast (MGM ST-3641)	, 14	SECRET SONGS FOR YOUNG LOVERS Andre Previn & David Rose (MGM SE 3716)	15	PORGY AND BESS Lena Horne & Harry Belafonte (RCA Victor LSU-1507)	22	<b>30</b> GYPSY Broadway Cast (Columbia OS-2017)	32
7	TABOO Arthur Lymon (HiFi 806)	8 15	77 SUNSET STRIP Warren Barker (Warner Bros. WS-1289)	16	23 VICTORY AT SEA-V Robert Russell Bennett (RCA Victor LSC-2226)	ol.    24	31 PARTY SING ALONG WITH MITCH Mitch Miller (Columbia CS-8004)	-
8	PETER GUNN Henry Moncini (RCA Victor LST-1956)	° 16	MUSIC MAN Original Cast (Capitol SWAO-990)	20	24 1812 OVERTURE Anata! Dorati (Mercury SR-900S4)	27	<b>32</b> A DATE WITH ELVIS Elvis Presley (RCA Victor LSP-2011)	29

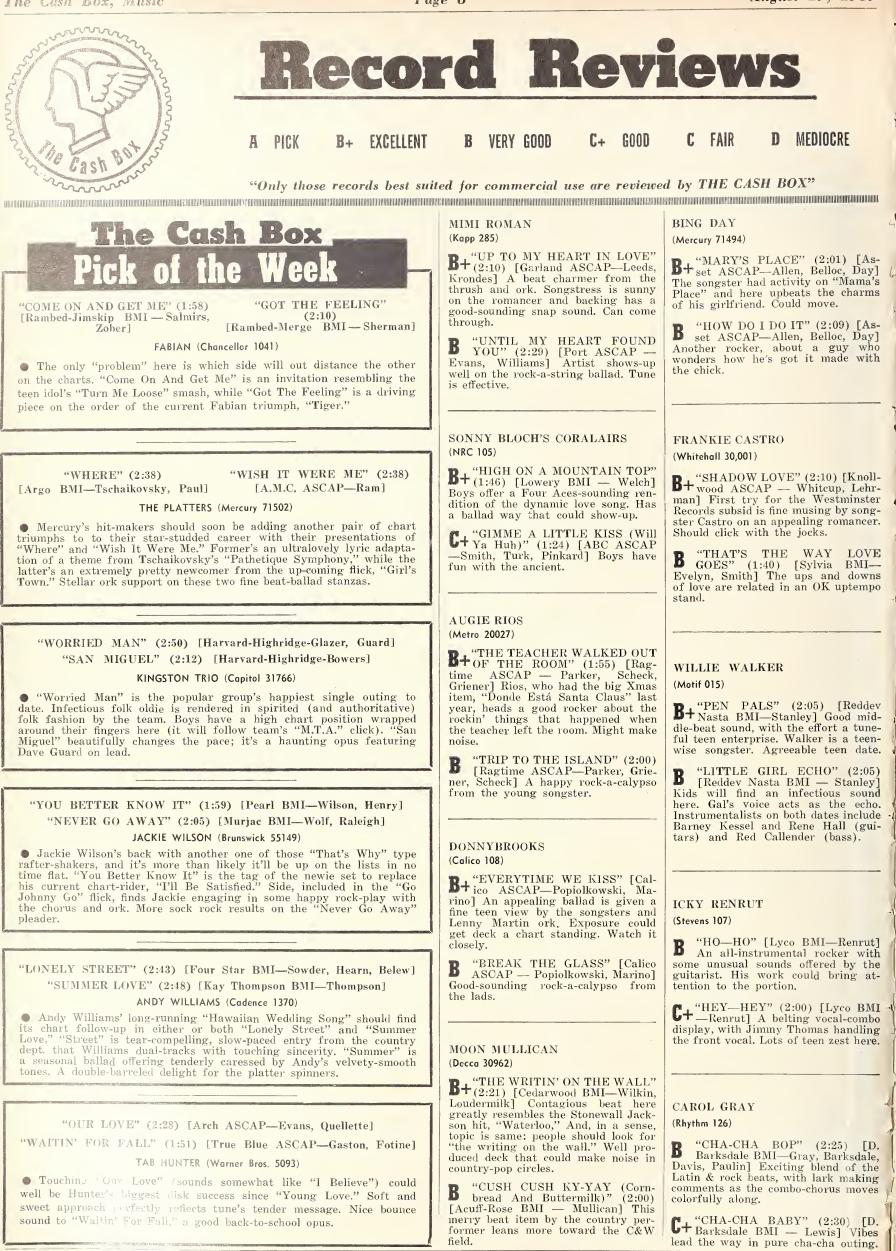
"Only those records best suited for commercial use are rev red by THE CASH BOX"

The Cash Box, Music

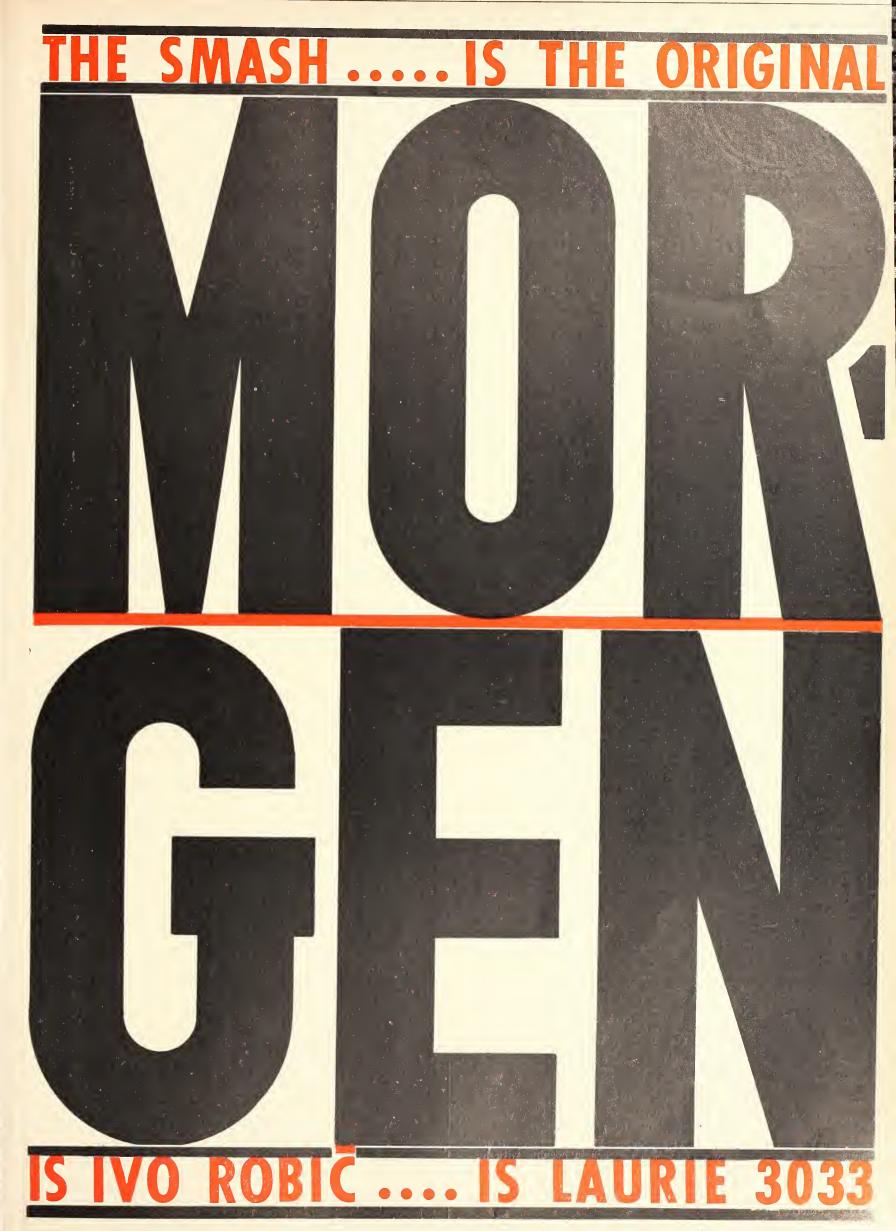
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August 29, 1959





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"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"



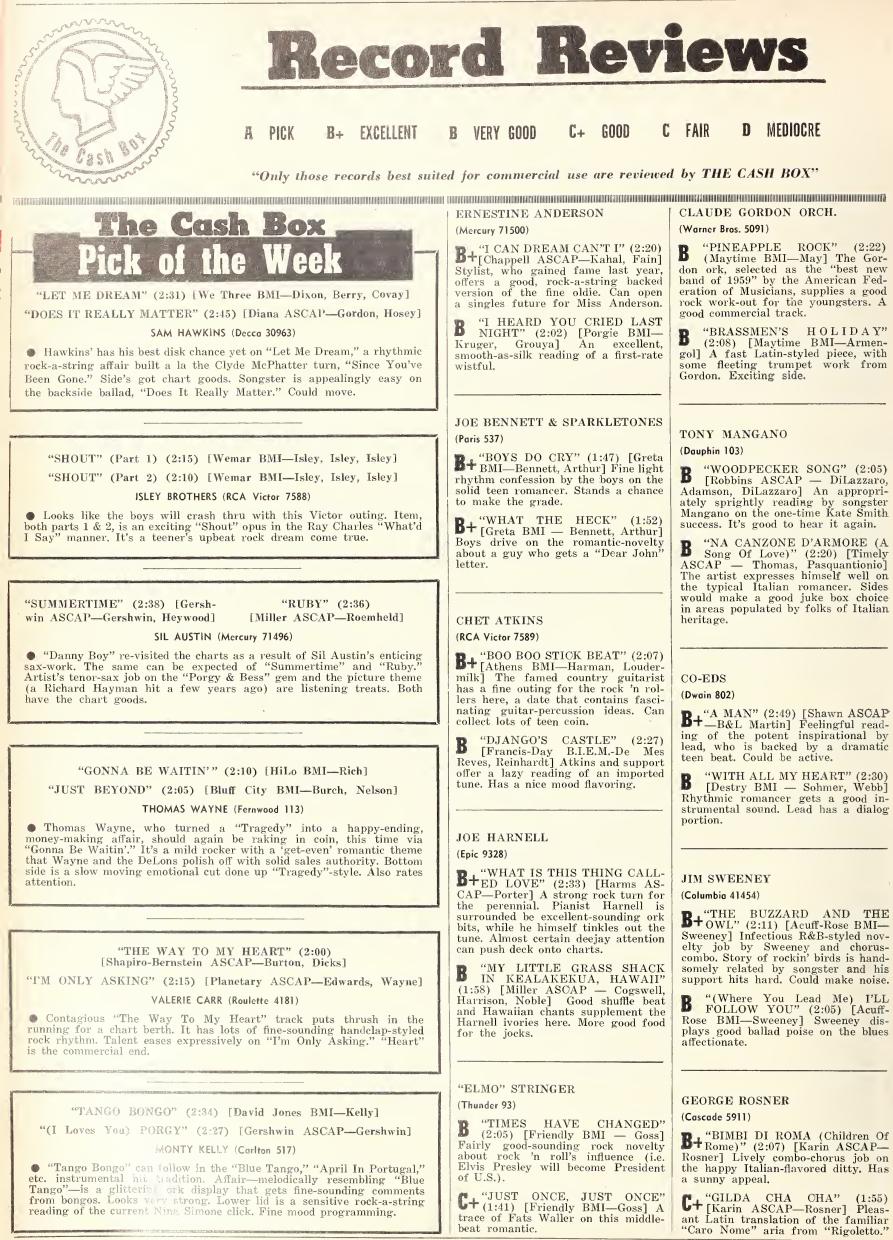
"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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The Cash Box, Music

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# released and already SNAASH!



# THE PLATTERS

## WHERE

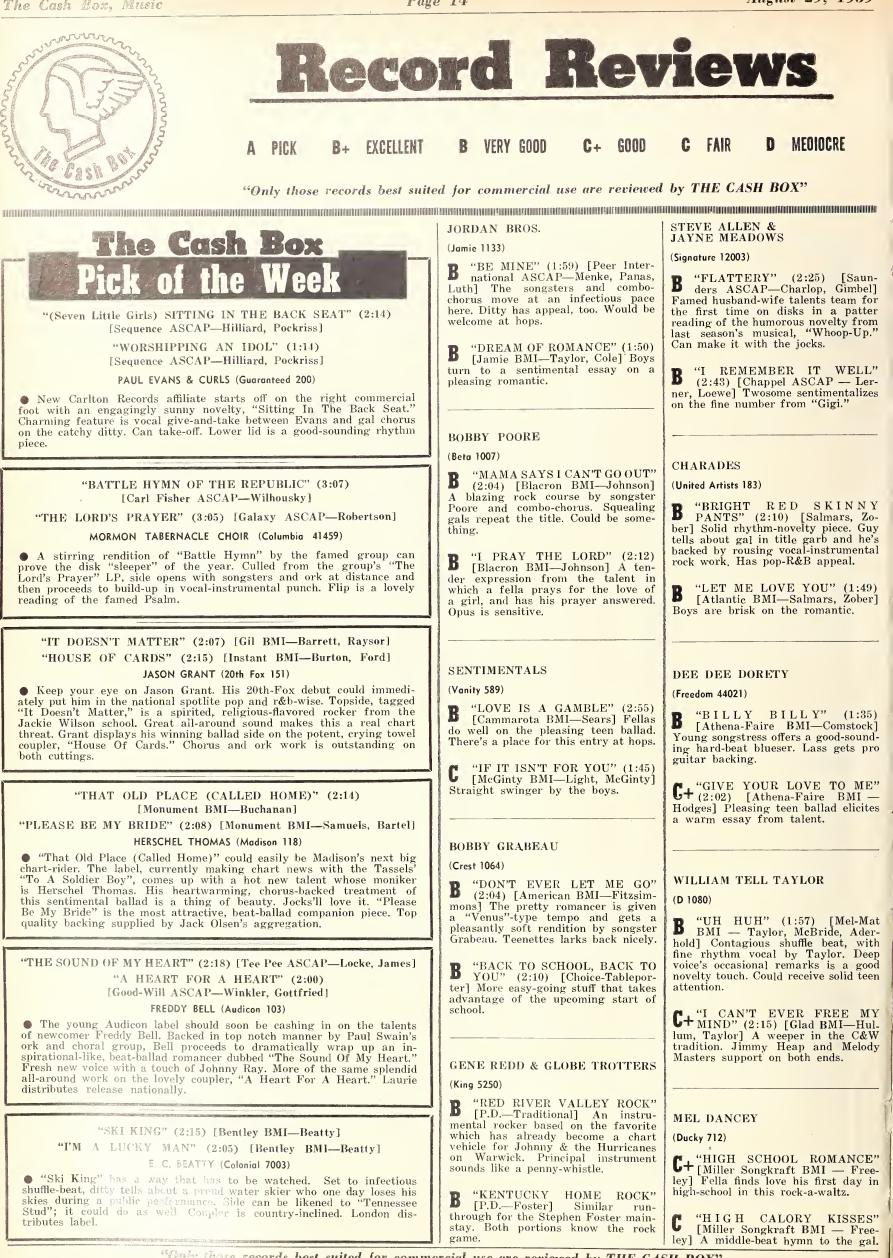
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## WISH IT WERE ME

MERCURY 71502



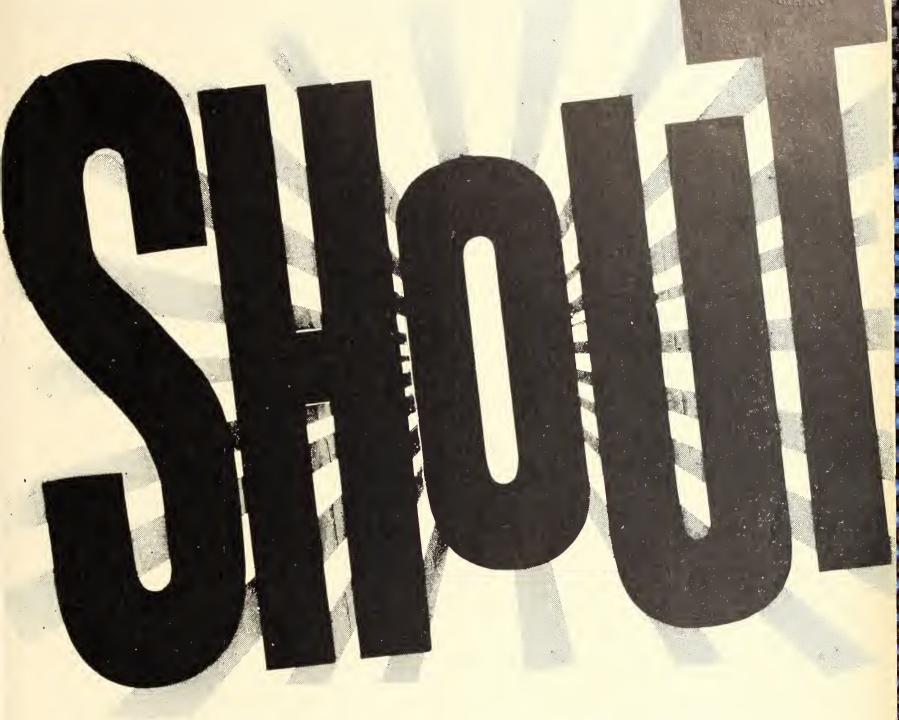
THE BIG HIT TRADEMARK



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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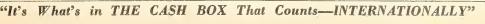
# AN OVERNIGHT SENSATION...



## (Part 1) (Part 2) **THE ISLEY BROTHERS** #47-7588







MEDIOCRE



#### IKE CLANTON (Ace 569)

(Ace 569) **B**+ [Ace Hazel BMI—Lynn, Ma-tessa] Kin of Jimmy ("My Own True Love") Clanton, Ike warbles like Jimmy and could also make it with his sensitive ballad stand here. Haunting opus tells of a guy who's been taken by a gal. Possible smash.

B "SHOW ME THE WAY" (2:00) [Hazel BMI — Reben-nack, David, Matessa] The inviting request ("show me the way to your heart") is handled nicely by the artist.

MICKEY MOZART QUINTET (Roulette 4180)

(Roulette 4180) **B**+PEST" (2:23) [Moorpark ASCAP—Maxwell] Combo, which succeeded with "The Little Dip-per," could stir chart action with this melodic, "Petite Fleur"-styled entry. Soprano sax controls the tupe tune.

**B**+ "PINK PARFAIT" (1:55) [Moorpark ASCAP — Max-well] Engaging instrumental ar-ranged in horse's gait fashion. Could also step out.

JUPITER WALTZ (Hickory 1104)

**B**+ (2:07) [Acuff-Rose BMI — King, Stewart] Strong rock-a-string comeback for the familiar 34 timer. Strings have a good-sounding fullness, with brass and triplets also presents. Could do it.

**B** "SPRING LOVE" (2:23) [Acuff-Rose BMI — Siegel, Auerbach] Appealing theme in a fine mood-soft rock run-through.

#### BARRY MANN (JDS 5002)

(JDS 5002) **3**+ "ALL THE THINGS YOU ARE" (2:20) [TB Harms AS-CAP—Kern, Hammerstein] New-comer Mann shows-up strong on this rock-a-string rendition of the great standby. Songster sounds something like Paul Anka. Bears close attention.

**B** "A LOVE TO LAST A LIFE-TIME" (1:50) [Joel BMI — Sherman, Keller] To a "Venus"-like arrangement, Mann does an-other creditable teen vocal.

### EYDIE GORME

EYDIE GORME (ABC-Paramount 10,041) **B+**LOVE" (1:40) [Miller AS-CAP—Duke, LaTouche, Fetter] Stylist has one of her fine swing moments on the chestnut. Don Costa provides the slick swing backing. Sure-fire turntable cheers from the jocks.

**B**+ (2:37) [Lowell Werts'] DMI – Keyes, Wood, Brandow [ 1 in-vitingly relaxed portray a warm declaration of the over Thrush both solos and L are part of the chorus. Also are a strong jock attention. Be can score heavily.

#### TOMMY SANDS (Capitol 4259)

"THAT'S THE WAY I AM" (2:53) [Hecht-Lancaster Buz-zell ASCAP—Shayne] Sands is impressively legit on a fine ballad newcomer. With exposure, Sands can have a solid success here can have a solid success here.

**B**+"I'LL BE SEEING YOU" (3:11) [Williamson ASCAP— Fain, Kahal] Lovely mainstay finds itself in expressive hands here. A solid ballad offering, too. Nelson Riddle backs on both ends.

#### SHADES (Scottie 1309)

(Scottle 1309) **B**+ der Smash BMI — Thompson] Guitars make good driving rock sense here. Sure to please any rock 'n roll loving teenager. Deck is loaded with coin-catching poten-tial. Stay with it.

**B+** (1:56) [Smash Lowery BMI— Smith] Sounds of interest again for the kids. Could be a big pair-**'STROLLIN' AFTER DARK"** ing.

## CORONADOS (Columbia 41448)

**B**+ "LITTLE MOON" (2:26) [Jimskip BMI — Zober, Sal-mirs] Exciting Indian-chant vocal asking for return of lover. Ork-chorus directed by Michael Coldin is colorful. Side could happen.

**B** "TELL ME YES" (1:40) [Knollwood ASCAP — Oritz, Oritz] More teen excitement from the team. Burt Bacharach handles the ork here.

## BUDDY MORROW ORCH.

BUDDY MORROW ORCH. (RCA Victor 7584) **B**+ tis BMI — Justice, Manker] A spanking good ork rocker from Morrow's "Night Train" ork. Though the big beat is the feature, there is plenty of swing-era band finesse here. Volatile work.

**B** "TRAIL BLAZER" (2:13) [Moon Mist BMI — Brown] This swinger also has lots of drive to offer band enthusiasts.

## ANTHONY NEWLEY (London 25945)

"MY BLUE ANGEL" (2:47) [Duchess BMI—Stuart] Eng-lish songster offers a fine essay on a natural teen ballad. Big rock-a-string ork is soft on support. Per-formance and material rate solid sales. Future here.

"IDLE ROCK" (1:40) [Duch-ess BMI—Henderson, Newley] Very interesting percussion opens and tags along on this driving dis-

**B**+ "ROCKIN' LITTLE ANGEL" [Stairway Singing River BMI— Rogers] Source of this good-sounding rocker is folk tune "Dance With The Dolly (With The Hole In Her Stock-ing)." S m i th and combo-chorus friends do a rock job that could pro-duce a chart winner.

**B+** "THAT'S ALL RIGHT" (2:01) [Studio Tuneville BMI—Nelson, Burch] Pro teen rhythm continues here. Can also take the hit path.

FRANK VERNA (Wynne 112)

**B** "TELL ME (You Will Love Me Forever)" [Robert Mellin BMI— Dale, Bixio, Rusconi] Interesting sound for the melodic romancer. Smooth voiced Verna (he sings in English and Italian) is effectively backed by simple light rhythm touches. touches.

**B** "SENTIMENTAL HEART" [Joy ASCAP—Wise, Goehring] Pleasing soft rhythm display. Verna is multi-tracked.

#### THE SPACEMEN (Felsted 8578)

**B**+ "JERSEY BOUNCE" (2:37) [Lewis ASCAP—Wright, Feyne, Plater, Bradshaw, Johnson] The swing-era hit gets an invitingly new rock-go-round vis this Spacemen out-ing. Fetching, muffle-guitar work by Vinnie Gambella.

**B** "BLAST OFF" (2:44) [Moon BMI — Brown, Gambella] More exciting instrumental-rock sounds, this time from the missiles age.

#### EDDIE BALLANTINE (B&F 1322)

**B** "YOU'RE HAPPY WHEN YOU 'DANCE'" (2:32) [Brandon AS-CAP—Ballantine, Greene] A fine happy-go-lucky ork-chorus affair. It's a delightfully breezy outing that doesn't come around too often these doesn't come around too often these davs.

**B** "IT'S A WONDERFUL WORLD" (2:16) [Brandon AS-CAP—Ballantine, Greene] Another lively bit of positive thinking music. Ork bits are particularly good.

#### VALENTINO (Pinky 201)

**B** "WHERE CAN YOU BE" (2:21) Manor-Leeds ASCAP — Herman, Gabler, Anthony] Songster turns-in a touching performance on the feelingful sentimental. Lush ork-backing, with a keyboard making triplet statements.

**C+** "IF YOU'RE MINE (Say You're Mine)" (2:26) [Manor ASCAP —Herman, Feyne] A rhythm piece on a familiar melody.

WALLY GEORGE

D

**B** "I DIG" (2:15) Sound BMI-Lewis, Whittfield] OK sock-rock piece in which the fella tells about all the things about his gal he "digs." Sax and guitars hand-in good per-formances.

**C** "DRAG STRIP" (1:59) [Sound BMI—Garvin, Seely, Lewis] A fella likes watching cars going at top speed on "Drag Strip."

LANCE ROBERTS (Decca 30955)

**B** "GONNA HAVE MYSELF A BALL" (2:03) [Acuff-Rose BMI —Bryant] Good rhythm rock piece by Roberts on the spiritual-flavored number. Lyrics possess a no-need-to worry philosophy.

**B** "WHAT WOULD I DO" [Acuff-Rose BMI—F&B Bryant] Rob-erts is relaxed on the tale of a fella who can't do without his gal.

#### CONTINENTALS (Era 3003)

**B** "COOL PENGUIN" (2:06) [Bamboo BMI—Kennedy, Butler, Stevenson, Kleffner, Fahey] Guitars, sax and keyboard give a good-sounding account of themselves here. Has a beat air the youngsters will take to.

**C+** "SOAP SUDZ" (2:00) [Hammer BMI — Kennedy, Butler, Steven-son, Kleffner, Fahey] Much the same story here, with sax getting more of a spotlight.

### RANDY VAN HORNE & TIGERS (Randy 71)

**B** "GET A LOAD OF THAT WALK" (1:58) [Meridian BMI —Garcia, Leroux, Williams] Cute rock-novelty, with femmes trying to cut down the dame who walks so well. Various sounds indicate what hap-pens when guys see the gal.

**B** "MAGIC WORD" (2:20) [Roger ASCAP—Van Horne, Van Bu-ren] Lovely romantic is caressed by guy & gal singers.

#### WHITEY BERNARD ORCH. (Glo 5192)

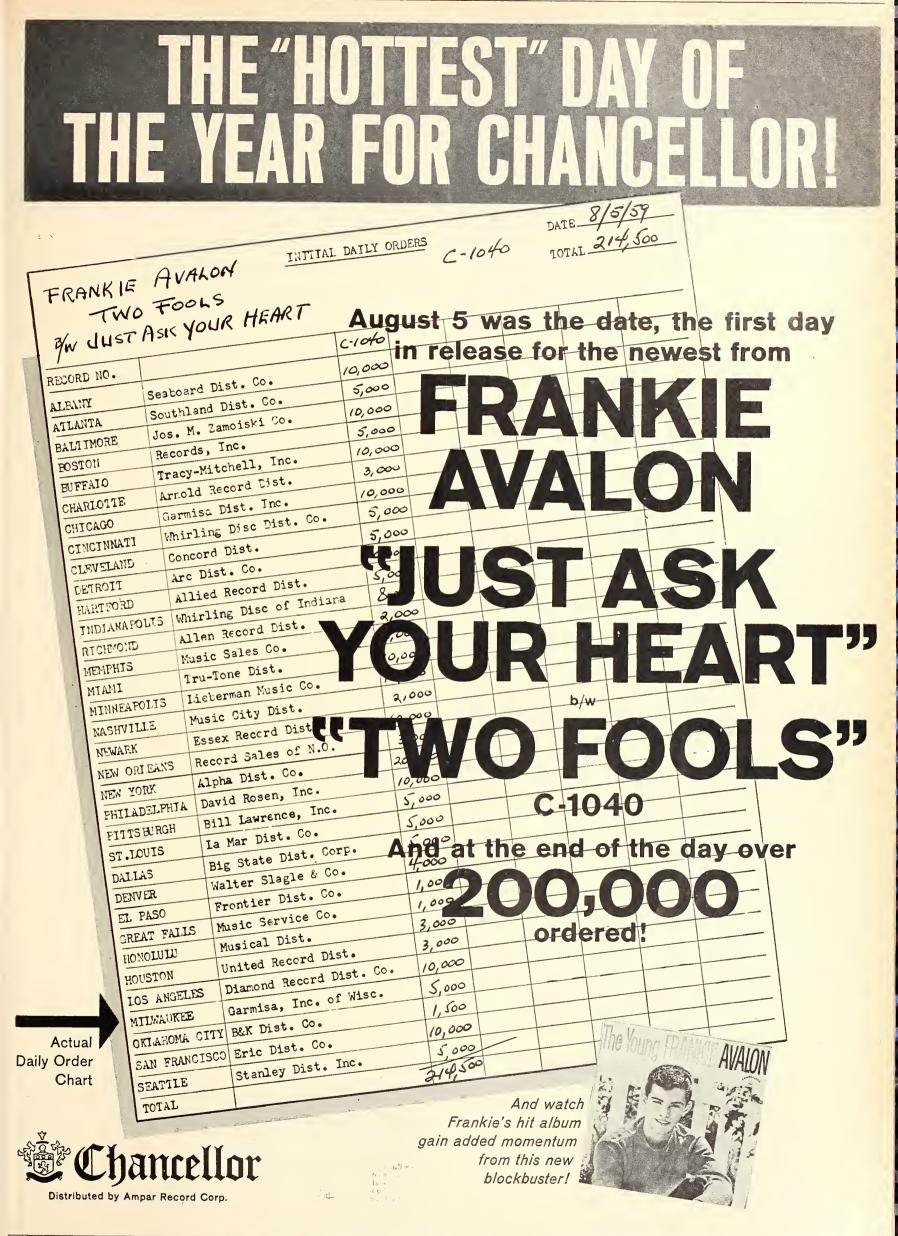
**C**+ "HAWAIIAN POLKA" (2:45) [Pioneer ASCAP — Sumowski] Hawaiian-flavored tune (performed by electric guitar) is backed with a happy polka beat.

**C+** "LOVE MY LOVE WALTZ" (2:55) [Pioneer Valley ASCAP —Sumowski] Slow waltzer on a pretty theme.

The Cash Box, Music

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The Cash Box, Music Page	e 18 August 29, 1959
Mickey & Kity	Interes       Theres         Interes       Theres
ST. LOUIS BLUES	2       A BIG HUNK OF LOVE ELVIS PRESLEY VI-7600—Elvis Presley       3         3       LONELY BOY PAUL ANKA AP-10022—Paul Anka       1         4       MY HEART'S AN OPEN BOOK CARL DOBKINS JR. DE-30803—Carl Dobkins Jr.       6
FIRST LOVE + Atlantic 2036	5LAVENDER BLUE SAMMY TURNER BG-3016—Sammy Turner86WHAT A DIFFERENCE A DAY MAKES DINAH WASHINGTON ME-71435—Dinah Washington4
RECORD • NEW LABEL BLASTING WIDE OPEN IN BUFFALO	7       WHAT'D I SAY RAY CHARLES AT-2031—Ray Charles       9         8       SEA OF LOVE PIHL PHILLEPS DE-30945—Katie Webster       14
"MEET NY "INIONIA	9       THREE BELLS THE BROWNS MN-408—Dick Flood       VI-7555—The Browns WD-686—J. T. Adams       19         10       THANK YOU PRETTY BABY BROOK BENTON ME-71478—Brook Benton       13
LITTLE " ROCK"	11) BATTLE OF NEW ORLEANS.21) I'M GONNA GET MARRIED.29) HERE COMES SUMMER.12) 40 MILES OF BAD ROAD.22) BROKEN HEARTED MELODY.30) JUST A LITTLE TOO MUCH.13) IT WAS I.23) CIAO CIAO BAMBINA.31) RAGTIME COWBOY JOE.14) WATERLOO.23) CIAO CIAO BAMBINA.31) RAGTIME COWBOY JOE.15) SWEETER THAN YOU.24) TIGER. SEPTEMBER.32) MY OWN TRUE LOVE.16) TILL THERE WAS YOU.26) SEE YOU IN SEPTEMBER.33) KISSIN' TIME.17) SLEEPWALK. 18) WHAT IS LOVE.27) THE WAY I WALK.34) PERSONALITY.19) BABY TALK. 20) SMALL WORLD.28) I WANT TO WALK YOU HOME.35) LIPSTICK ON YOUR COLLAR.
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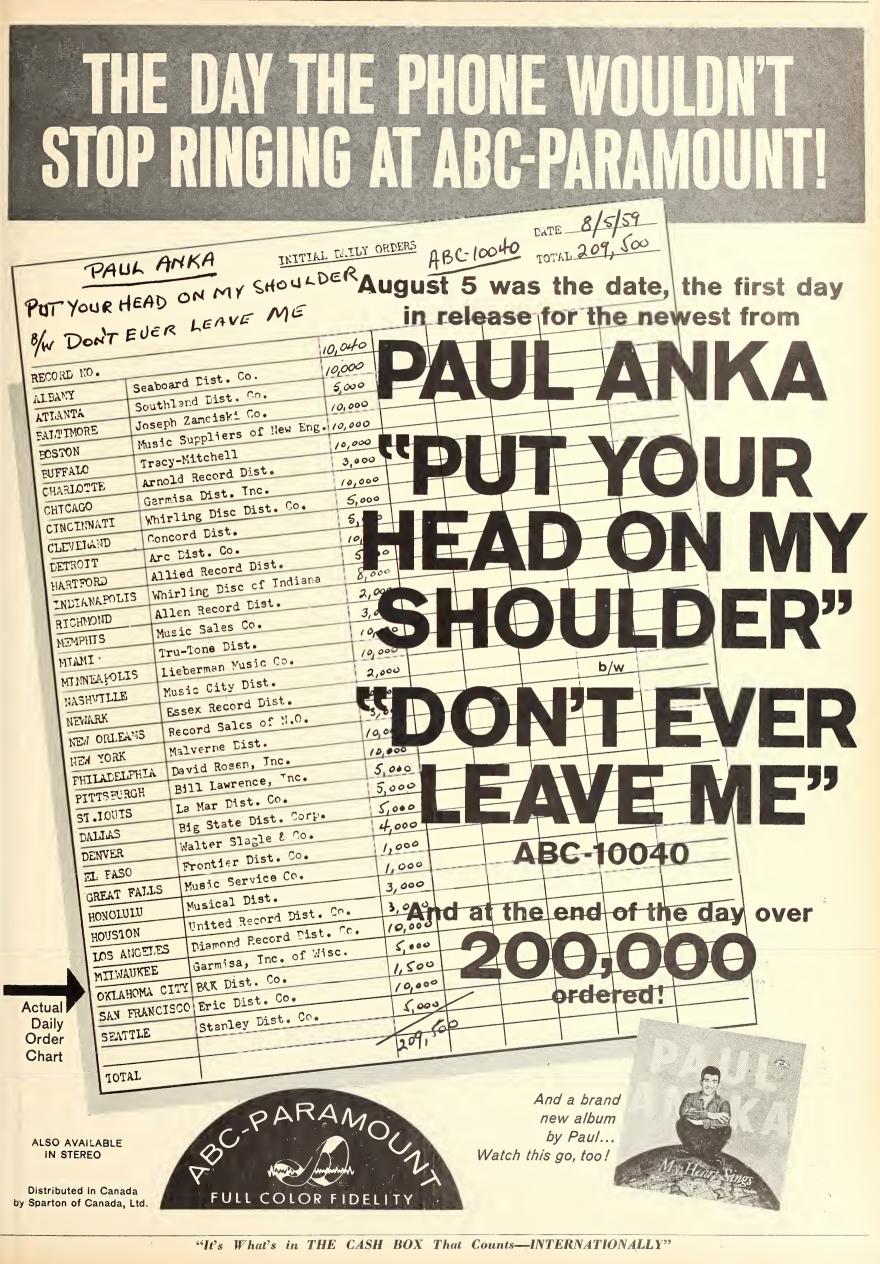
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11

The Cash Box, Music



The Cash Bea. Music

## DISK JOCKEYS RETAILERS **OPERATORS**

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#### List Your Top Ten Country Tunes Here

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## List Your Top Ten Rhythm 'N Blues Records Here

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## Platter Spinner Patter ALL ABOUT DISK JOCKEYS





carry portable radios tuned to the station. . . . Jack S. Chambers tells us about his real swinging operation at WWGS-Tifton, Ga.
WNEW-New York City conducting a listener's poll to select the 25 songs most representative of American music. They will be put in a special album, along with a Russian translation of the lyrics, for presentation to Nikita Khrushchev during his visit to New York. . . . Ira Cook (KMPC-Hollywood) running his own Las Vegas information center. Telling his listeners about the latest doings there. . . . WBVL-Barbourville, Ky. has just completed installation of the latest stereo high fidelity equipment. New looking for stereo singles. . . . Jim Humme (KOIL-Omaha) emceed one of the area's biggeshops. Over 4,000 teenagers jammed into the Civic Auditorium for the three hour show which featured Jimmy Clanton, Gary Stites, the Belhnotes, the Tempos, Santo and Johnny, Dick Caruso and Barry Rivers. . . . A nine year old boy in Greece has been adopted by Bob Tracey (KDKA-Pittsburgh) and his listeners through the Foster Parents' Plan. The cost of complete support through this plan is \$180 a year. . . . KFWB-Hollywood is being completely re-built and refurbished as one of the expansion program steps of the new Crowell-Collier management. . . . Ronny Kahn, general manager, infos that KMGM-Alberquerque, N.M., the first of a chain of seven stations for Holiday Broadcasters, has completed work on its fullos, transmitter, and has a full staff standing by waiting for FCC approval to start broadeasting. . . . Bill Thorp (WGBB-Freeport, L.I.) gave away \$300 worth of albums to Kathleen Brush of Valley Stream for her suggestion that his 10 AM to 12 noon show be called "Destination Noon." . . Deejays Charlie Stevens and Johnnie Rowe (KOB-Hot Springs, S.D.) held a jelly-bean eating contest on their 4 hour show to plug the Tune Drops' Gone record, "Jumpin' Jellybeans." Johnnie took sick during his third pound, and Charlie went on to win, eatfing over four pounds of the stuff. . . . Maurice Cheval

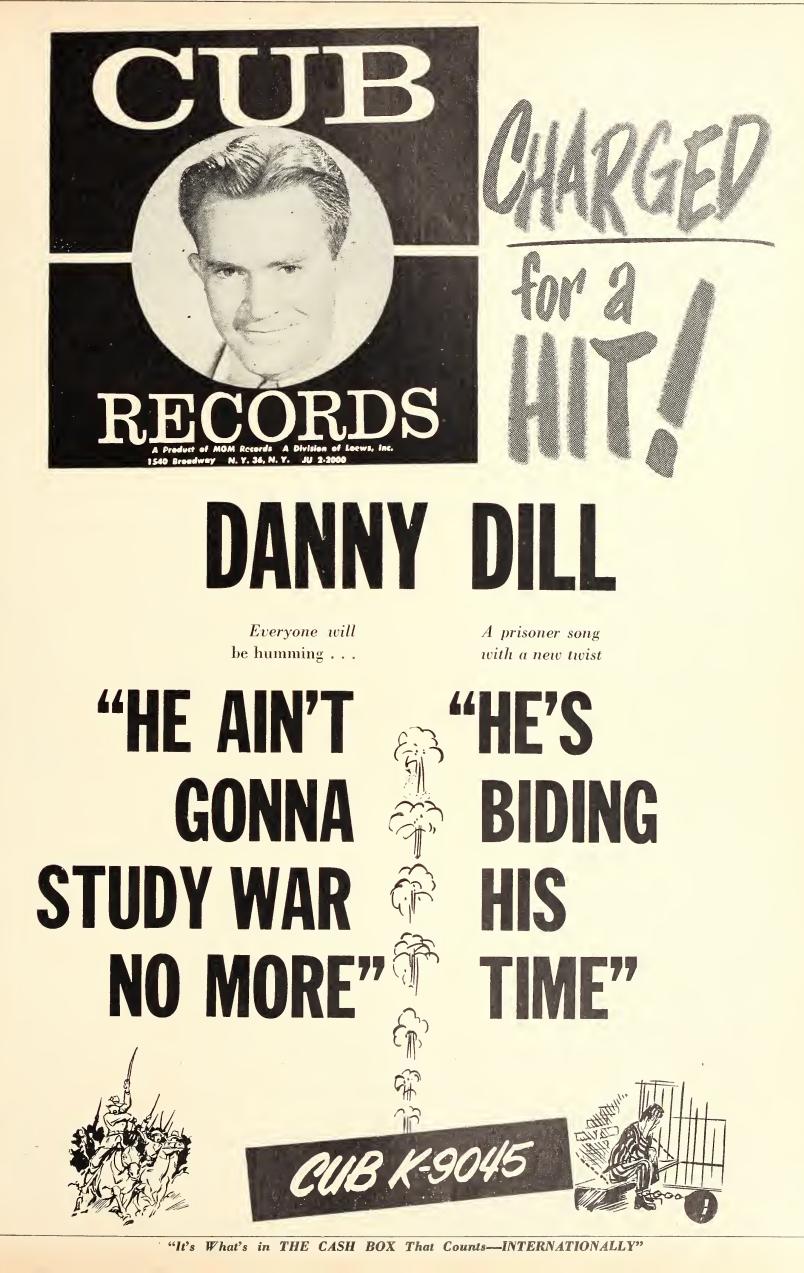


VITAL STATISTICS: Phil Lind exited WTAQ-Chicago and moved to WAIT-Chicago where he does his noon-1 PM and 4-5:30 PM shows, the latter emanating remote from Marty Eritt's Towne Rambler showrooms in Cicero... Chuck Edwards in from KRAK-Sacramento, Calif. to handle the music directorship of KELP-El Paso, Texas, left vacant by the promotion of Mike Hunter to program director. Other new staffers at KELP are Tom Thacker and Duane Wads-worth... Richard A. Hollingsworth is the new PD at WMOX-Meridian, Miss. ... Thom Hall has moved from WLAP-Lexington, Ky. to WIKY-Evansville, Ind. ... Norgie Hester has taken over Russ Grimes' Sunday afternoon stint at WBLA-Elizabethtown, N.C., with Russ mov-ing into the Sunday morning hours. Norgie also does a daily 3-7 PM show... Dennis James has joined the staff of KISN-Portland, Ore....

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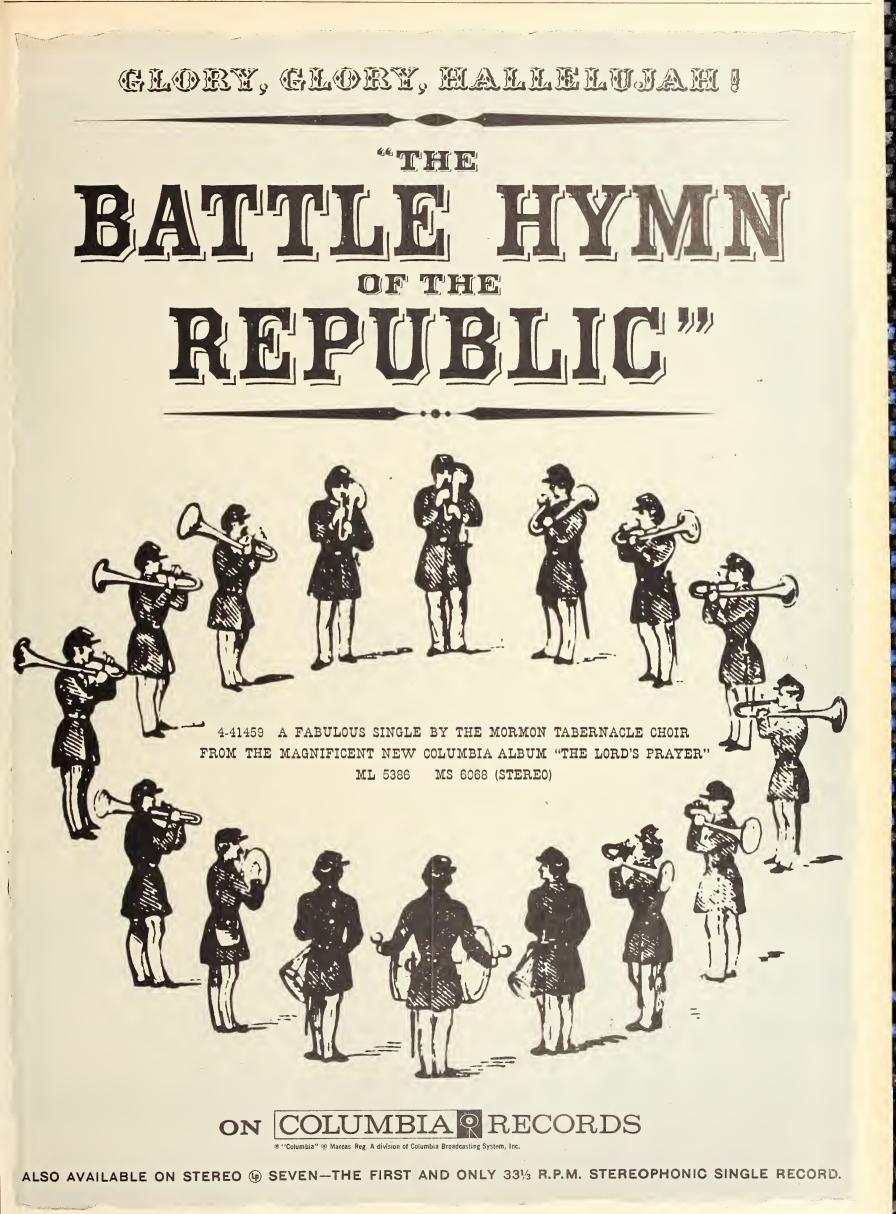
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NEW YORK:



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hyping sales on their newie, "Don't Forget To Remember," in the east and mid-west. . . . Mike Collier 'shouting' about the Isley Bros. "Shout" (Parts 1&2) cut by Hugo & Luigi on Victor. Mike sez reaction is tremendous.





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#### LOS ANGELES:

Capitol Records recently hosted a cocktail party for Nat King Cole to introduce the new Cole album, "Every Time I Feel The Spirit." . . Al Schles-inger of Alden Records reports they're all excited over Hal Davis' new waxing of "Sweet and Lovely." . . . Newly re-activated Motif Record label features Willie Walker singing "Pen Pals" and "Little Girl Echo" as one of the first releases. . . . Harvey Geller, west coast rep for Korwin Music, winging to NYC for meetings at firm's home offices. . . Jo McEntyre on a trip through the East promoting Ed Townsend's new Capitol LP "Glad To Be Here." . . . Jack Marshall composing and arranging tunes for chirp Peggy King -set to cut 4 sides for Imperial Records this week. . . . Era Records starting to get action in several areas on their current coupling "Cool Penguin" b/w "Around The Corner." . . . Keely Smith recently completed her first Dot (Continued on page 26)

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## Audio Fidelity 99¢ Bonus Plan Sales Continue To Soar

NEW YORK—Audio Fidelity Rec-ords has seen no sign of let up on record orders from distributors and dealers throughout the country in re-sponse to the company's  $99\phi$  Summer Bonus Program. The Audio Fidelity plan offers the purchase of any Audio Fidelity LP or stereodisk for  $99\phi$  with the purchase of any Audio Fidelity record at suggested list price (\$5.95 monaural, \$6.95 stereo record). On August 19 sales made by the company were reported in excess of 300,000 records. NEW YORK-Audio Fidelity Recrecords.

were reported in excess of 300,000records. Audio Fidelity has been so over-whelmed by the demand from dealers, the company reports, that it has been backed up considerably in so far as filling all the orders received to date is concerned. 10,000 records a day are being shipped from the company's New York headquarters. Production has been stepped up so that three pressing plants are at work instead of the usual one, and records are now being sleeved by outside sources rather than solely at Audio Fidelity. For security reasons, Audio Fidelity has always previously collated its albums on its own premises. The  $99\phi$  summer bonus plan (which gives dealers their full 38% markup) was sparked for consumers in New York with a full page ad in the New



Beat een Original Sound #OR-5

York Times at the start of the pro-gram on August 2nd. A half page ad followed in the Times, as well as in the New York Post and World Tele-gram-Sun. Newspapers in Chicago, Philadelphia, San Francisco and Los Angeles carried large space advertis-ing the  $99\phi$  offer. Hundreds of deal-ers have inserted cooperative advertis-ing in local newspapers and the reers have inserted cooperative advertis-ing in local newspapers and the re-sult has been reported by these stores as beyond all expectation. The com-bined effect of the advertising, the giant size dayglo posters in windows, indoor easel posters, and the use of browser boxes newly converted by Au-dio Fidelity dayglo cards, has been to draw customers into the shop and cir-culate heavy traffic throughout the entire store. entire store.

Sales show a great increase on every album in the catalogue, the label reports, with a ratio of approximately 65% monaural to 35% stereo sales. 65% monaural to 35% stereo sales. The company's classical line, the First Component Series, has been moving rapidly, with particular demand for the Berlioz' Symphonie Fantastique package. The leading pop sellers are "The Brave Bulls," "Rome with Love" and "The Dukes of Dixieland on Bour-bon Street"

bon Street." Sidney Frey, President of Audio Fidelity, said that he anticipates writ-ing up orders for well over 500,000 LP albums by the time the bonus plan expires on August 31, 1959.

## Victor Sets Landowska **Memorial Edition**

NEW YORK-To commemorate the death last week of harpsichordist Madame Wanda Landowska, RCA Victor is releasing a special Memorial Edition of Bach compositions for the harpsichord in performances by the great artist, it was announced by Alan Kayes, manager, red seal artist and repertoire.

The album will contain seven Bach Sinfonias, the last works recorded by Madame Landowska before her death. They include No. 1 in C Major, No. 2 in C Minor, No. 5 in E Flat, No. 11 in G Minor, No. 13 in A Minor, No. 14 in B Flat and No. 15 in B Minor.

The remainder of the album will offer Madame Landowska's performances of Bach's Two-Part Inventions, which have not been available on LP for several years.

A special commemorative text for the Wanda Landowska Memorial Edition has been prepared by Irving Kolodin, music critic of the Saturday Review.





August 29, 1959

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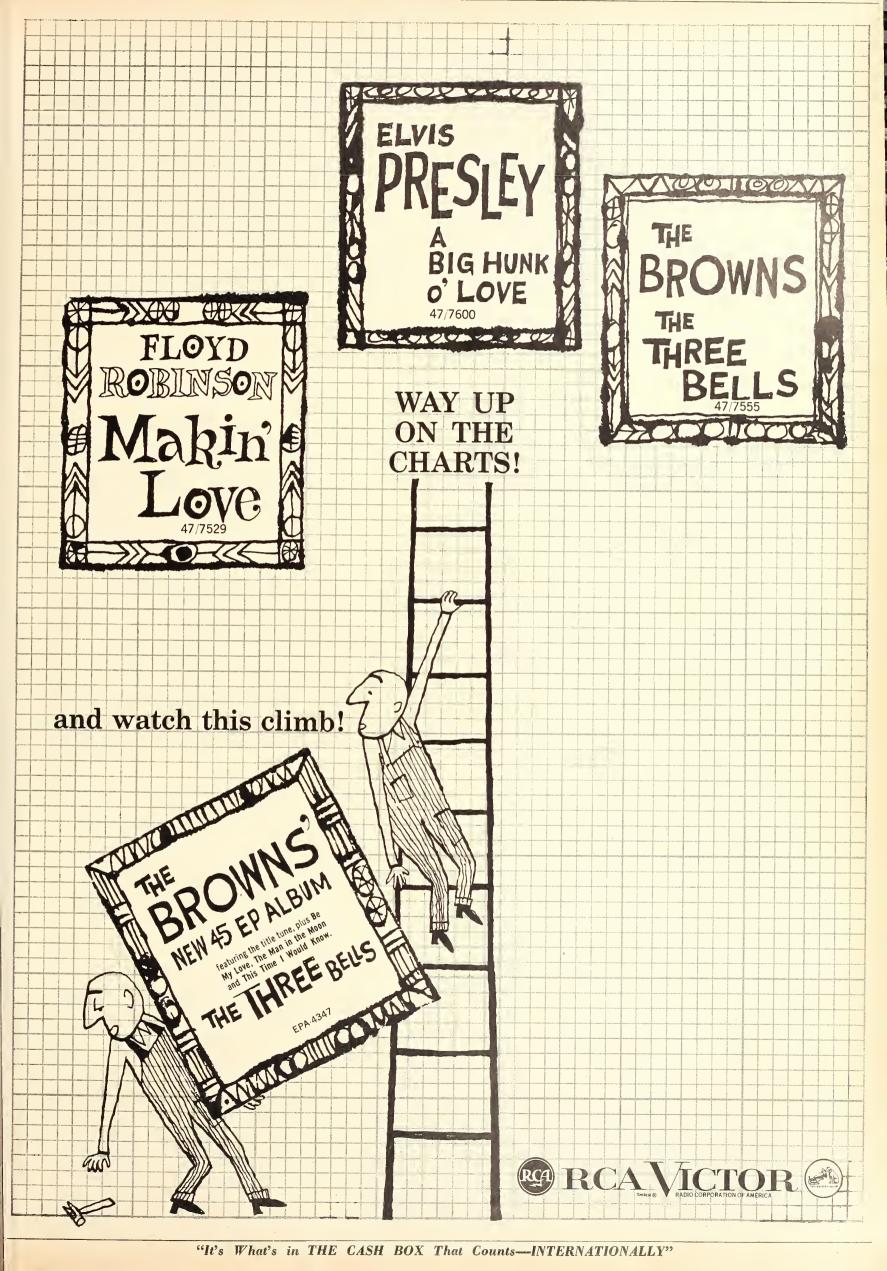


#### HERE AND THERE:



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DENVER, COLO.—Arnold Maxin (right), president of MGM Records, presents a special copy of "The Ballad of Baby Doe" to Colorado's Lt. Gov-ernor Robert Knous (right) and Abraham Friedman, of the Koussevitsky Foundation.

Maxin made a whirlwind tour of this city recently promoting the MGM deluxe package of "Baby Doe" in conjunction with the special performance of the opera at the Central City Festival. The albums has been nominated for an award from the American Associ-ation for State and Local Colorado History.



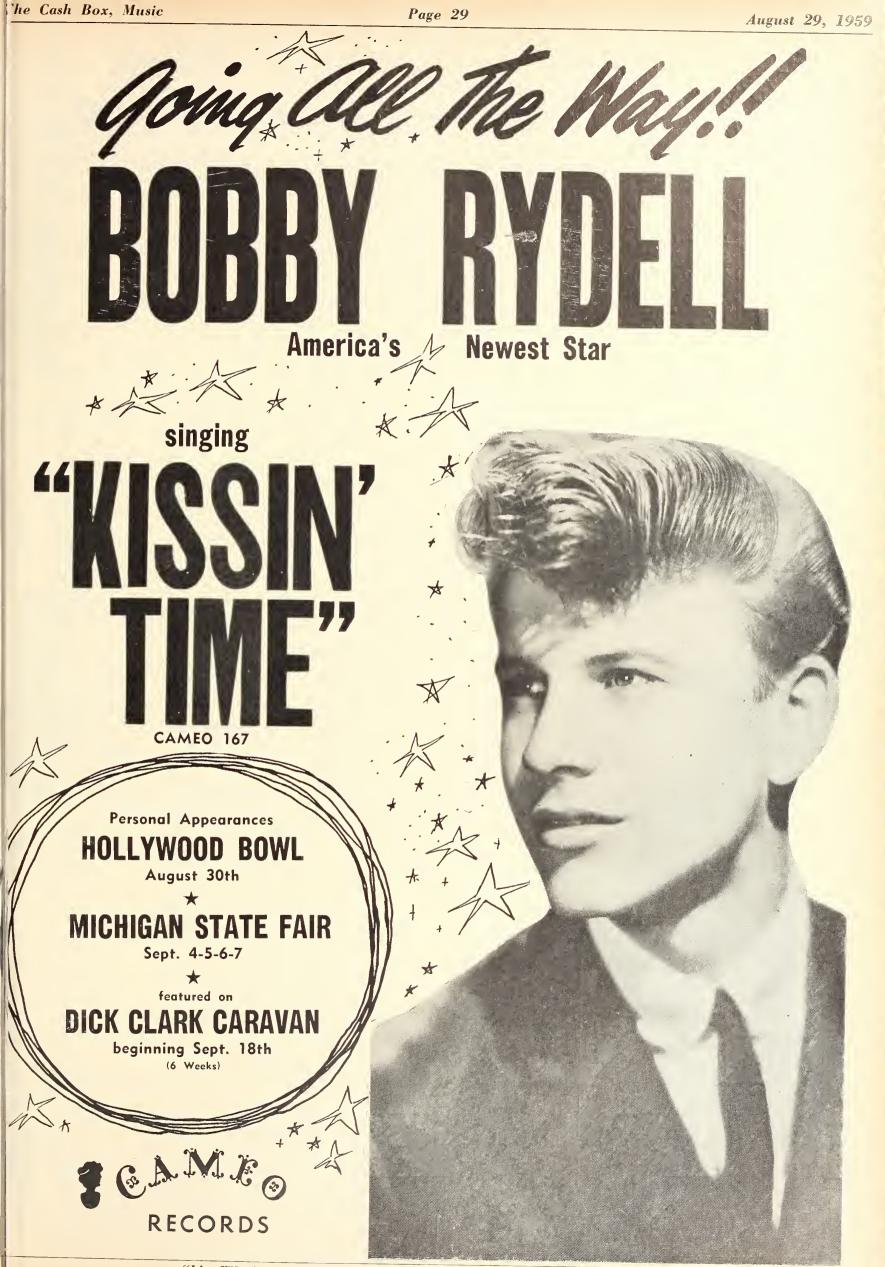
#### The Records **Disk Jockeys Played Most** A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS Last Week (8) THREE BELLS I The Browns (RCA Victor) A BIG HUNK OF LOVE (1)2 Elvis Presley (RCA Victor) THERE GOES MY BABY (2)3 Drifters (Atlantic) (5) LAVENDER BLUE 4 Sommy Turner (Big Top) (10)SEA OF LOVE 5 Phil Phillips (Mercury) WHAT'D I SAY (7) 6 Ray Charles (Atlantic) MY HEART'S AN 7 OPEN BOOK (3) Carl Dobkins, Jr. (Decca) SLEEPWALK (29)8 Sonto & Johnny (Canodian Americon) IT WAS I (15)9 Skip & Flip (Brent) WHAT A DIFFERENCE A DAY MAKES 10 (6) Dinah Washington (Mercury) BROKEN HEARTED 11 MELODY (22)Sarah Voughan (Mercury) MY WISH CAME TRUE Elvis Presley (RCA Victor) 12 (12)LONELY BOY (4)13 Poul Anko (ABC Poromount) I'M GONNA GET 14 MARRIED (33)Lloyd Price (ABC Paramount) TILL THERE WAS YOU (16)15 Anita Bryant (Carlton)

- I WANT TO WALK 16 YOU HOME (35)Fats Domino (Imperiol) BABY TALK (23)17
- Jan & Dean (Dore) SWEETER THAN YOU (9) 18 Ricky Nelson (Imperial) 40 MILES OF BAD ROAD (13) 19 Duone Eddy (Jamie)
- WHAT IS LOVE (21)20 Ploymotes (Roulette)
- 41. High Hopes. 54. Time Marches On. 42. Angel Face. 43. Waterloo. 55. Like I Love You. 56. Primrose Lane. 57. Poison Ivy. 58. The Sweet Bird Of Youth. 44. Caribbean 45. On An Evening In Roma. 59. Morgen. 60. Mack The Knife. 46. With Open Arms. 47. You Were Mine. 61. I Ain't Never.62. Twixt Twelve And Twenty. 48. Lipstick On Your Collar. 49. Midnight Flyer. 63. Darling, I Love You. 50. Cry. 64. Like Young. 51. Smile. 65. Personality 52. Tennessee Stud. 66. I Only Have Eyes For You. 67. Hushabye. 53. Linda Lu.

21	Last KISSIN' TIME Bobby Rydell (Cameo)	Week (31)
22	THANK YOU PRETTY BABY Brook Benton (Mercury)	(19)
23	JUST A LITTLE TOO MUCH Ricky Nelson (İmperial)	(18)
24	MONA LISA Conway Twitty (MGM)/ Carl Mann (Phillips)	(20)
25	ROBBIN' THE CRADLE Tony Bellus (NRC)	(32)
26	BATTLE OF NEW ORLEANS Johnny Horton (Cólumbia)	(11)
27	I'M GONNA BE A WHEEI SOMEDAY Fots Domino (Imperial)	(44)
28	I LOVES YOU PORGY Nina Simone (Bethlehem)	(38)
29	RED RIVER ROCK Johnny & Hurricanes (Warwick)	(49)
30	I'VE BEEN THERE Tommy Edwards (MGM)	(41)
31	MY OWN TRUE LOVE Jimmy Clanton (Ace)	(45)
32	HERE COMES SUMMER Jerry Keller (Kapp)	(25)
33	TILL I KISSED YOU Everly Brothers (Codence)	(61)
34	MAKIN' LOVE Floyd Robinson (RCA Victor)	(40)
35	SMALL WORLD Johnny Mathis (Calumbia)	(26)
36	THE WAY I WALK Jack Scott (Carlton)	(37)
37	TIGER Fabion (Chancellor)	(14)
38		
39	CIAO CIAO BAMBINA Jacky Noguez (Guyden)	(34)
40	RAGTIME COWBOY JOE David Seville & Chipmunks (Libert	

68. Young As We Are. 69. The Shape I'm In. 70. I Got Stripes. 71. I'll Be Satisfied. 72. M. T. A. 73. Since You've Been Gone. 74. You're So Fine. 75. Furry Murray. 76. Remember When. 77. | Know. 78. Breaking Up Is Hard To Do. 79. Miss Lonely Hearts. 80. Sal's Got A Sugar Lip.

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<sup>&</sup>quot;It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

ROB BOWEN

WSAZ—Huntington, W. Va.

WSAZ—Huntington, W. Va.
1. What A Difference A Day Makes (D. Washington)
2. Sweeter Than You (Nelson)
3. A Big Hunk Of Love (Presley)
4. Till There Was You (Bryant)
5. Sea Of Love (P. Phillips)
6. What Is Love (Playmates)
7. I'm Gonna Get Married
8. Thank You Pretty Baby (B. Benton)
9. I'm Gonna Be A Wheel Someday (F. Domino)
10. Forget It/Lonely Star (Wright)

AIMEE LAWRENCE

KFRC-San Francisco, Calif.

KFRC—Son Fräncisco, Cuili.
 What A Difference A Day Makes (D. Washington)
 I Loves You Porgy (Simone)
 What'd I Say (R. Charles)
 Lavender Blue (S. Turner)
 Three Bells (Browns)
 There Goes My Baby
 Dirifters)

7. Baby Talk (Jan & Dean) 8. Sleep Walk (Sante & Johnny) 9. My Heart's An Open Book (C. Dobkins) 10. It Was I (Skip & Fiip)

NEIL MCINTYRE

WHK-Cleveland, Ohio

WHK---Cleveland, Onio 1. Three Bells (Browns) 2. What Is Love (Playmates) 3. Sea Of Love (P. Phillips) 4. Baby Talk (Jan & Dean) 5. It Was I (Skip & Flip) 6. I'm Gonna Get Married (L. Price) 7. Gonna Be A Wheel Someday (F. Domino) B. Sleep Walk (Santo & Johnny) 9. Kissin' Time (B. Rydell) 10. High Hopes (F. Sinatra)

PAUL GALGON

WKAP-Allentown, Pa. 1. My Heart's An Open Book (C. Dobkins)

My Hearr's All (C. Dobkins)
 Lonely Boy (P. Anka)
 What'd I Say (R. Charles)
 Cherry Stones (Andrissi Bros.)
 Beach Time (R. Smith)
 High Hopes (F. Sinatra)
 Cha Rock A (Intruders)
 A Big Hunk Of Love (Presley)
 What Is Love (Playmates)
 10,000 Drums (C. Smith)

BOB HUNTER

KRKD-Los Angeles, Calif.

KRKD—Los Angeles, Calif. 1. This Little Love Of Mine (E. Townsend) 2. What A Difference A Day Makes (D. Washington) 3. Baby Talk (Jan & Dean) 4. Thank You Pretty Baby (B. Benton) 5. The Wonder Of You (R. Peterson) 6. Porgy (N. Simone) 7. Like Young (A. Kenny) B. Misty (S. Vaughan) 10. Broken Hearted Melody (S. Vaughan)

GENE OWENS KENE-Toppenish, Wash.

KENE—Toppenish, Wash. 1. Lavender Blue (S. Turner) 2. My Heart's An Open Book (C. Dobkins) 3. Makin' Love (Robinson) 4. Mona Lisa (C. Twitty) 5. A Big Hunk Of Love (Presley) 6. Dedicated To The One I Love (Shirelles) 7. Just A Little Too Much (R. Nelson) 8. The Way I Walk (J. Scott) 9. Wonderful You (Rogers) 10. What'd I Say (R. Charles)

JACK BRITTON

KTRN-Wichita Falls, Texas

1. Sea Of Love (P. Phillips) 2. Lavender Blue (S. Turner) 3. Thank You Pretty Baby (B. Benton)

(Tempos)

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TED CRAYS

KJOE—Shreveport, La.

KJOE-Shreveport, LG. 1. | Want To Walk You Home (F. Domino) 2. What'd I Say (R. Charles) 3. Mona Lisa (C. Mann) 4. It's Too Late (Tarheel Slim) 5. Midnight Flyer (N. Cole) 6. | Ain't Never (W. Pierce) 7. My Own True Love (Clanton) 8. | Ain't Going For That (E. Church) 9. A Big Hunk Of Love (Presley) 10. Thank You Pretty Baby (B. Benton)

JIM PALMER WPEO—Peoria, 111.

WPEO—Pcoria, III. 1. It Was I (Skip & Flip) 2. Just A Little Too Much/ Sweeter Than You (Nelson) 3. Mack The Knife (B. Darin) 4. Kissin' Time (B. Rydell) 5. What'd I Say (R. Charles) 6. The Way I Walk (J. Scott) 7. Linda Lu (R. Sharpe) B. There Goes My Baby (Drifters) 9. A Big Hunk Of Love (Presley) 10. Sea Of Love (P. Phillips)

JOHNNY ARGO

KUDL—Kansas City, Mo.

KUDL—Kansas City, Mo. 1. Johnny Reb (J. Horton) 2. Three Bells (Browns) 3. My Own True Love (Clanton) 4. I'm Gonna Get Married (L. Price) 5. Mary Lou (R. Hawkins) 6. I Kissed You (Everlys) 7. Lonely Guitar (Annette) B. Miss Lonely Hearts (Stevens) 9. To A Soldier Boy (Tassells) 10. Caterpillar Crawl (Strangers)

JIMMY HUTSELL

WCRK-Morristown, Tenn.

WCRK—Morristown, Ienn. 1. My Heart's An Open Book (C. Dobkins) 2. My Wish Came True (Presley) 3. Tiger (Fabian) 4. You're So Fine (Falcons) 5. Sweeter Than You (Nelson) 6. Waterloo (S. Jackson) 7. We Belong Together (Valens) B. Lonely Boy (P. Anka) 9. Sweet Sugar Lips (Kalin Twins) 10. Just A Little Too Much

10. Just A Little Too Much (R. Nelson)

GEORGE WHITE

WVET-West Haven, Conn

W VE I — West Huven, Conn. 1. Lonely Boy (P. Anka) 2. Thank You Pretty Baby (B. Benton) 3. What A Difference A Day Makes (D. Washington) 4. There Goes My Baby (Driffers) 5 Till There Was You (Bryant)

(Drifters) 5. Till There Was You (Bryant) 6. Chapel Of Dreams (Dubs) 7. Passion Flower (B. Darnell) B. Linda Lu (R. Sharpe) 9. Waterloo (S. Jackson) 10. Bongo Rock (P. Epps)

BUDDY DEANE

WJZ-Baltimore, Md.

3. Red River Rock (Hurricanes)

4. I'm Gonna Get Married (L. Price)

6. My Wish Came True (Presley) 7. Just A Little Too Much (R. Nelson)

B. Broken Hearted Melody (S. Vaughan)

9. There Goes My Baby (Drifters)

10. Thank You Pretty Baby (Drifters)

TOM DUNN

KLEO--Wichita, Kansas 1. Robbin' The Cradle (Bellus) 2. A Boy Without A Girl (F. Avalon)

3. My Heart's An Open Book (C. Dobkins)

4. 40 Miles Of Bad Road (Eddy) A Big Hunk Of Love (Presley)
 Tiger (Fabian)
 Sea Of Love (P. Phillips)

B. Lavender Blue (S. Turner)

9. I'm Gonna Be A Wheel Someday (F. Domino)

10. Sweeter Than You (Nelson)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

5. What'd I Say (R. Charles)

1. Sea Of Love (P. Phillips) 2. Three Bells (D. Flood)

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## **REGIONAL RECORD REPORTS**

HAPPY WILSON

WBHP-Huntsville, Ala.

WDTr - ..... 1. Jumping Jellybeans (Tunderops)

Johnping Jerrybeans
 Listen (Impressions)
 My Wish Came True (Presley)
 Lavender Blue (S. Taylor)
 Just A Little Too Much (R. Nelson)
 Waterloo (S. Jackson)
 Blues Stay Away (Vaughan)
 Thank You Pretty Baby (B. Benton)
 My Mistake (C. McPhatter)
 Just Keep It Up (D. Clark)

DON HOPSON

KLRA-Little Rock, Ark.

KLRA—Little Rock, Ark. 1. Thank You Pretty Baby (B. Benton) 2. What A Difference A Day Makes (D. Washington) 3. Small World (J. Mathis) 4. Like Young (A. Previn) 5. Time Marches On (Hamilton) 6. Midnight Flyer (N. Cole) 7. Misty (S. Vaughan) B. A Girl Like You (Stites) 9. Boy Without A Girl (Avalon) 10. Three Bells (Browns)

LARRY AIKEN KQV—Pittsburgh, Pa.

KQV—Pittsburgh. Pa. 1. Sleep Walk (Santo & Johnny) 2. Sea Of Love (P. Phillips) 3. I'm Gonna Get Married (L. Price) 4. Baby Talk (Jan & Dean) 5. Three Bells (Browns) 6. Porgy (N. Simone) 7. Island Of Love (Shephard) B. You Were Mine (Fireflies) 9. Kissin' Time (B. Rydell) 10. What'd I Say (R. Charles)

ANDY WILSON

KREO-Indio, Calif.

KKEO---Indio, Calif. 1. This Little Love Of Mine (E. Townsend) 2. What'd I Say (R. Charles) 3. A Big Hunk Of Love (Presley) 4. Baby Talk (Jan & Dean) 5. Like Young (Ann Henry) 6. The Way I Walk (Scott) 7. What Is Love (Playmates) B. There Goes My Baby (Drifters)

9. Porgy (N. Simone) 10. What A Difference A Day Makes (D. Washington)

JOHNNIE ROWE

KOBH-Hot Springs, S. D. KOBH——Fior Springs, S. A. 1. What A Difference A Day Makes (D. Washington) 2. There Goes My Baby (Drifters)

1. Indice Order My Dady (Drifters) 3. Lavender Blue (S. Turner) 4. A Big Hunk Of Love (Presley) 5. 40 Miles Of Bad Road (Eddy) 6. Baby Talk (Jan & Dean) 7. Cry (Knightsbridge Strings) B. What'd I Say (R. Charles) 9. Lipstick On Your Collar (C. Francis) 10. Somethin' Else (E. Cochran)

JOHNNY JOHNSON

KOY-Phoenix, Ariz.

Three Bells (Browns/Flood) Pretty Irish Girl (R. Allen)

3. Sweet Bird Of Youth (Cole) 3. Sweet Birg C. 4. I Looked At Heaven (T. Edwards)

6. Thank You Pretty Baby (B. Benton)

7. Postillon D'Amour (J. Arle)

B. You Just Can't Plan These Things (B. Storm) 9. I'll Never Fall In Love Again (J. Ray)

10. Memories, Memories, (Four Preps)

NICK NICKSON

WBBF-Rochester, N. Y.

Till I Kissed You/Oh What A Feeling (Everlys)
 Morgen (I. Robic)

6. Bei Mir Bist Du Schon (L. Prima & K. Smith)

3. Angel Face (J. Darren) 4. Baby Talk (Jan & Dean) 5. Three Bells (Browns)

9. Coplas (Kingston Trio)

5. Summertime (S. Cooke)

(Drifters)

#### FREEMAN HOVER

- KEYZ—Williston, N. Da. KEYZ---Williston, N. Da.
  My Heart's An Open Book (C. Dobkins)
  Cry (Knightsbridge Strings)
  A Big Hunk Of Love (Presley)
  Here Comes Summer (Keller)
  Bei Mir Bist Du Schon (Prima & Smith)
  Lonely Boy (P. Anka)
  What A Difference A Day Makes (D. Washington)
  Lavender Blue (S. Turner)
  Till There Was You (Bryant)
  40 Miles Of Bad Road (Eddy)

- BERNARD TREMBLAY CJMS-Montreal, Canada
- CJMS—Montreal, Canada 1. What A Difference A Day Makes (D. Washington) 2. Lavender Blue (S. Turner) 3. A Big Hunk Of Love (Presley) 4. What'd I Say (R. Charles) 5. Three Bells (Browns) 6. Till There Was You (Bryant) 7. Ciao Ciao Bambina (Noguez) 8. Sleepwalk (Santo & Johnny) 9. Lonely Boy (P. Anka) 10. Battle Of New Orleans (J. Horton)

- DICK WILLIAMSON
- WIND—Chicago, III. WIND—Chicago, III. 1. A Big Hunk Of Love (Presley) 2. Primrose Lane (J. Wallace) 3. It Was I (Skip & Flip) 4. What Is Love (Playmates) 5. Sleep Walk (Santo & Johnny) 6. Ciao Ciao Bambina (Noguez) 7. On An Evening In Roma (D. Martin) B. Till I Kissed You (Everlys) 9. Till There Was You (Bryant) 10. Three Bells (D. Flood)

## CARMINE ANTHONY CARMINE ANTHONY WJJD---Chicago, III. 1. It Was I (Skip & Flip) 2. Ciao Ciao Bambina (Noguez) 3. There Goes My Baby (Drifters) 4. Sleep Walk (Santo & Johnny) 5. What Is Love (Playmates) 6. What A Difference A Day Makes (D. Washington) 7. Waterloo (S. Jackson) 8. Sea Of Love (P. Phillips) 9. Battle Of New Orleans (J. Horton)

- 9. Battle Of New Orleans (J. Horton) 10. A Big Hunk Of Love (Presley)
  - DON PORTER
- KGW—Hollywood, 1. There Goes My Baby (Drifters)

- (Drifters) (Drifters) 2. My Heart's An Open Book (C. Dobkins) 3. What'd I Say (R. Charles) 4. A Big Hunk Of Love (Presley) 5. Lonely Boy (P. Anka) 6. Mona Lisa (C. Twitty) 7. Three Bells (Browns/D. Flood) B. Makin' Love (F. Robinson) 9. Baby Talk (Jan & Dean) 10. Lavender Blue (S. Turner)

#### PIERRE ANDRE WGN-Chicago, III.

- 1. On An Evening In Roma (D. Martin)
- 2. You Make Me Feel So Young (E. Fitzgerald) 3. 10,000 Drums (C. Smith)
- With Open Arms (J. Morgan) Ooh Look At Her Ain't She Pretty (C. Butler) 4.
- 6. Sabre Dance (L. Baxter) I Ain't Never (Four Preps)
- B. What Would I Do Without You (King Sisters)
  9. Red River Valley (McGuires)
- 10. Broken Hearted Melody (S. Vaughan)

### TOM MURPHY

- KISN—Portland, Oregon 1. My Heart's An Open Book (C. Dobkins) 2. Here Comes Summer (Keller) 3. Tiger (Fabian) 4. There Goes My Baby (Drifters)
- 5. Mona Lisa (C. Twitty) 6. A Big Hunk Of Love (Presley)
- 7. Sweeter Than You (Nelson) B. Thank You Pretty Baby (B. Benton)
- 9. What'd I Say (R. Charles)
- 7. Sleep Walk (Santo & Johnny) B. Broken Hearted Melody (S. Vaughan) 10. Lonely Boy (P. Anka)
- 10. The Way I Walk (J. Scott)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-Please keep us constantly informed of any changes in call letters or title.

Laurens, Clinton, S. C. 1. I'm Gonna Get Married (L. Price) 2. Three Bells (D. Flood) 3. Sea Of Love (P. Phillips) 4. Kissin' Time (B. Rydell) 5. I'm A Hog For You (Coasters) 6. Morgen (R. Maltby) 7. Gee, But I Miss That Girl (P. Peek) 8. Paga Daddy (R. Brown) A Big Hunk Of Love/My Wish Came True (E. Presley)
 I Want To Walk You Home (F. Domino)
 Kissin' Time (B. Rydell)
 I'm Gonna Get Married 4. I'm Gonna Get Married (L. Price) 5. Sweeter Than You (Nelson) 6. Caribbean (M. Torok) 7. Lonely Boy (P. Anka) 8. Till There Was You (Bryant) 9. 40 Miles Of Bad Road (Eddy) 10. Betty My Angel (J. Fuller) (P. Peek) B. Papa Daddy (R. Brown) 9. I Want To Walk You Home (F. Domino) 10. Like I Love You (E. Byrnes) BOB GORDON E. F. McCUTCHEON WKBR-Manchester, N. H. WKDK-New Berry, S. C. WKDK—Hew Defity, S. C.
I. Lonely Boy (P. Anka)
2. A Big Hunk Of Love (Presley)
3. Gee I Miss That Girl (Peek)
4. Till There Was You (Bryant)
5. My Heart's An Open Book WKBK—Manchester, N. H. 1. What is Love (Playmates) 2. Sea Of Love (P. Phillips) 3. Lonely Boy (P. Anka) 4. Miss Lonely Heart (Stevens) 5. I Wanna Get Married (Price) 6. Sal's Got A Sugar Lip (J. Horton) 5. My Heart's An Open Book (C. Dobkins) 6. Ragtime Cowboy Joe (Seville) 7. What A Difference A Day Makes (D. Washington) 8. I'll Be Satisfied (J. Wilson) 9. I Only Have Eyes For You (Flamingos) 10. Remember When (Platters) (J. Horton) 7. Summertime Symphony (Coe) B. On An Evening In Roma (D. Martin) 9. Bei Mir Bist Du Schon (L. Prima & K. Smith) 10. Little Girl Cried (B. Evans) SAM DEVINCENT WOWO-Fort Wayne, Ind. JOHN D. BURLS JOHN D. BUKLS ATN-Sydney, Australia 1. Personality (L. Price) (J. Horton) 3. Tall Paul (Annette) 4. Bye Bye Baby (C. Joye) 5. Guitar Boogie Shuffle (Eddy) 6. Quiet Village (M. Denny) 7. Pink Shoe Laces (Stevens) 8. Take A Message To Mary 9. Fool Such Act (Perclav) 1. Three Bells (Browns) 2. A Big Hunk Of Love (Presley) 3. Battle Of New Orleans Battle Of New Orleans (J. Horton)
 Lavender Blue (S. Turner)
 Sweeter Than You (Nelson)
 It Was I (Skip & Flip)
 TMy Heart's An Open Book (C. Dobkins)
 Waterlea (E. Letran) (C. Dobkins) B. Waterloo (S. Jackson) 9 Sea Of Love (P. Phillips) 10. Here Comes Summer (Keller) HAPPY O'DAY WOKY---Milweukee, Wisc. 1. A Big Hunk Of Love (Presley) 2. Battle Of New Orleans (J. Horton) 3. Mona Lisa (C. Mann) 4. Here Comes Summer (Keller) 5. Lavender Blue (S. Turner) 6. It Was I (Skip & Flip) 7. Tiger (Fabian) B. Waterloo (S. Jackson) 9. Ragtime Cowboy Joe (Seville) 10. 40 Miles Of Bad Road (Eddy) HAPPY O'DAY ART PALLAN KDKA—Pittsburgh, Pa. 1. What'd I Say (R. Charles) 2. Sea Of Love (P. Phillips) 3. Sleep Walk (Santo & Johnny) 4. I Loves You Porgy (Simore) 5. Sweetpeas In Love (Stereos) 6. My Wish Came True (Presley) 7. Baby Talk (Jan & Dean) B. Three Bells (Browns) 9. I'm Gonna Get Married (L. Price) DOUG BURROWS Manitoba, Can. 1. Sea Of Love (P. Phillips) 2. Thank You Pretty Baby (B. Benton) 3. My Wish Came True (Presley) 4. Sweeter Than You (Nelson) 5. See You In September (Tempos) 4. True, True Happings 1. Lipstick On Your Collar (C. Francis) 5. See You in John (Tempos) 6. True, True Happiness (Johnny Tillotson) 7. What A Difference A Day Makes (D. Washington) 8. Baby Talk (Jan & Dean) 9. Three Bells (Browns) 10. I'm Gonna Get Married (L. Price) IIMMY PEOPLES A Big Hunk Of Love (Presley)
 My Heart's An Open Book (C. Dobkins)
 Lonely Boy (P. Anka)
 Lavender Blue (S. Turner)
 Here Comes Summer (Keller)
 Battle Of New Orleans (J. Horton) 6. Battle Or No. 7. What Is Love (Playmates) B. Ragtime Cowboy Joe (Seville) 9. Three Bells (Browns) 10. I Want To Walk You Home (F. Domino) (Tempos) EARL McRAE WDMG—Douglas, Ga. WDMG—Douglas, Ga. 1. Sea Of Love (P. Phillips) 2. I Know (P. Como) 3. Lipstick On Your Collar (C. Francis) 4. My Heart's An Open Book (C. Dobkins) 5. Robbin' The Cradle (Bellus) 6. Thank You Pretty Baby (B. Benton) 7. Three Bells (Browns) 8. Sweeter Than You (Nelson) 9. Battle Of New Orleans (J. Horton) 10. Remember When (Platters)

- B. Bye Bye Baby Goodbye (T. Brewer) 9. A Girl Like You (G. Stites) 10. Jeannine (D. Bell)
- TINY MARKLE KFSD—San Diego, Calif.

- KFSD—San Diego, Calif. 1. What A Difference A Day Makes (D. Washington) 2. Misty (S. Vaughan) 3. Porgy (N. Simone) 4. Small World (J. Mathis) 5. Broken Hearted Melody (S. Vaughan) 6. With My Eyes Wide Open (P. Paige) 7. Midnight Flyer (N. Cole) 8. Smile (T. Bennett) 9. Vanity (D. Cherry) 10. Don't Look At Me That Way (J. Southern) (B. Benton) 4. My Heart's An Open Book (C. Dobkins) 5. Broken Hearted Melody (S. Vaughan) 6. Sweeter Than You (Nelson) 7. See You In September (Tengen) (Tempos) B. Waterloo (S. Jackson) 9. Lonely Boy (P. Anka) 10. Ragtime Cowboy Joe (Seville)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-Please keep us constantly informed of any changes in call letters or title.

ART PALLAN

Disk

Jockey

**REGIONAL RECORD REPORTS** 

BURT STEERE

WSBS-

Great Barrington, Mass.

PAUL WYNN

WLBG---Laurens, Clinton, S. C.

- 10. Island Of Love (Sheppards)

#### GEORGE STRICK WKXY—Sarasota, Fla.

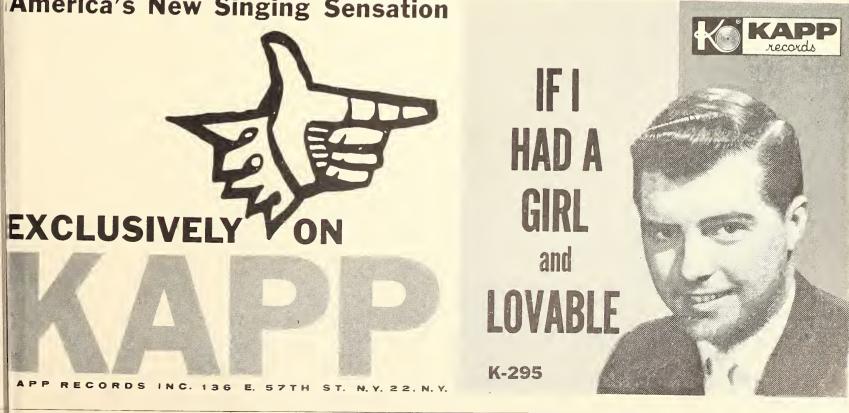
## MITCH DUPRE MCMP-Pine City, Minn.

9. Fool Such As | (Presley) 10. Happy Organ (D. Cortez)





**America's New Singing Sensation** 



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

Page 32

CHARLEY AUSTIN

KVLC-Little Rock, Ark.

KVLC—Little Rock, Ark. 1. My Heart's An Open Book (C. Dobkins) 2. Lavender Blue (S. Turner) 3. A Big Hunk Of Love (Presley) 4. Broken Hearted Melody (S. Vaughan) 5. Battle Of New Orleans (J. Horton) 6. Remember When (Platters) 7. Thank You Pretty Baby (B. Benton) 8. What Is Love (Playmates) 9. 40 Miles Of Bad Road (Eddy) 10. Sea Of Love (P. Phillips)

NICK CHARLES

3. Smile (T. Bennett) 4. Cry (Knightsbridge Strings) 5. Morgen (I. Robic) 6. Midnight Flyer (N. Cole) 7. Thank You Pretty Baby (B. Benton) 9. These Bally (Berger)

(B. Benton) 8. Three Bells (Browns) 9. On An Evening In Roma (D. Martin) 10. Till I Kissed You (Everlys)

VICTOR BLANCO

ED LIONEL KRIO—McAllen, Texas

KRIO—McAllen, Texas
Cry (Knightsbridge Strings)
Mona Lisa (C. Twitty)
Lavender Blue (S. Turner)
Makin' Love (F. Robinson)
Thank You Pretty Baby (B. Benton)
What'd I Say (R. Charles)
It Was I (Skip & Flip)
Breakin' Up Is Hard To Do (J. Gene)
Hare Comes Summer (Keller)

9. Here Comes Summer (Keller) 10. Milord (L. Baxter)

HOWIE PROMER

WCFR—Springfield, Vt.

1. Caribbean (M. Torok) 2. Sea Of Love (P. Phillips) 3. Three Bells (Browns) 4. Lavender Blue (S. Turner) 5. Kissin' Time (B. Rydell) 6. My Own True Love (Clanton)

7. That Comes With Love (Chevrons)

8. There's Something On Your Mind (Hollywood Flames)

9. Cry (Knightsbridge Strings)

10. A Girl Like You (G. Stites)

BILL MARLIN

WKWK—Wheeling, W. Va.

2. Mona Lisa (C. Twitty) 3. Baby Talk (Jan & Dean)

4. Sea Of Love (P. Phillips)

5. Three Bells (Browns) 6. There Goes My Baby (Drifters)

7. I'm Gonna Get Married (L. Price)

B. Porgy (N. Simone)

9. Lavender Blue (S. Turner) 10. It Was I (Skip & Flip)

DAVE MAYNARD

WBZ—Boston, Mass. 1. Sea Of Love (P. Phillips)

Lavender Blue (S. Turner)
 Small World (J. Mathis)

4. Three Bells (Brown/Flood)

Betty My Angel (J. Fuller)

I Ain't Never (W. Pierce)

I've Been There (Edwards)

9. In My Wallet (Arenia Twins

10. Getting Nearer (J. Lester)

5. Boogie Bear (B. Bennett)

6.

7.

8.

1. Till There Was You (Bryant)

(Tempos)

WGBB-

Freeport, L.I., N.Y. 1. Johnny Reb (J. Horton) 2. See You In September

Disk

Jockey

**REGIONAL RECORD REPORTS** 

GARY B. SMITH WOKK—Meridian, Miss.

WOKK—Meridian, Miss. 1. Lavender Blue (S. Turner) 2. Broken Hearted Melody (S. Vaughan) 3. My Own True Love (Clanton) 4. What'd I Say (R. Charles) 5. Thank You Pretty Baby (B. Benton) 6. Three Bells (Browns) 7. I Still Get Jealous (James) 8. A Big Hunk Of Love (Presley) 9. I'm Gonna Be A Wheel Someday (F. Domino) 10. Last Night About This Time (M. Robbins)

(M. Robbins) ED MEATH WHEC—Rochester, N. Y. 1. The Mummy (B. McFadden) 2. On An Evening In Roma (D. Martin) 3. Cry (Knightsbridge Strings) 4. A Big Hunk Of Love (Presley) 5. Ragtime Cowboy Joe (Seville) 6. Tiger (Fabian) 7. Broken Hearted Melody (S. Vaughan) 8. What A Difference A Day Makes (D. Washington) 9. There Goes My Baby (Driffers) 10. Lavender Blue (S. Turner)

LONNY STARR WNEW-New York, N. Y.

## A City Gets A Song



LOS ANGELES—(1. to r.) Composer-conductor-arranger Bob Thompson, Los Angeles Times columnist Gene Sherman and RCA Victor A&R man Neely Plumb confer at the recording session of "Angeltown," officially designated as the official anthem of Los Angeles. The song, inspired by Sherman's daily column and penned by Academy-Award winning songwriters Jay Livingston and Ray Evans, was premiered at a dinner sponsored by the Los Angeles Press Club. RCA Victor announced that it is releasing the record on the wings of an estimated \$50,000 promotion campaign.

estimated \$50,000 promotion campaign.



## **Full-Color Capitol Ads** In Sept. Consumer Mags

HOLLYWOOD — As part of a strengthened consumer ad program, Capitol Records will break its first full-color, two-page inserts in September issues of various consumer record publications. The inserts will feature the label's best sellers, both popular and classical. Large blow-up displays will be provided to dealers to tie-in directly with the ads.

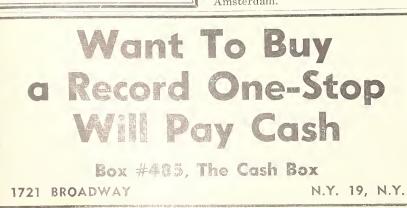
Another facet of Capitol's fall plans is a special campaign for the label's 'Capitol' Of the World Series in Holi-day and Travel mags. Designed to take nostalgic advantage of the sum-mer season's increased tourist trade, the ads will feature music recorded in many foreign countries.

Altogether, Capitol will appear in more than twenty consumer publica-tions for a total audience of over 19,-

## **Cleffers Win Suit**

NEW YORK—Jerry Teifer and Joe Guimond, writers of the song "I Don't Care," have been awarded \$10,000 and the rights to their song from Herbert Lutz and Max Lutz, doing business as Herbert Music and Fanmar Music, in a judgment handed down by Justice Amsterdam of the Supreme Court of New York County last week.

Teifer and Guimond, represented by counsel Lee Eastman, brought charges of non payment of royalties against the publishers. The award was originally handed down by the American Arbitration Association, which was affirmed, on appeal to the New York Supreme Court, by Justice







- WAYNE DITTLOFF KBYG-Big Spring, Texas 1. A Big Hunk Of Love (Presley) 2. There Goes My Baby (Drifters)
- Intele Cost My Busy Differs)
   Lavender Blue (S. Turner)
   Sea Of Love (P. Phillips)
   My Heart's An Open Book (C. Dobkins)
   What A Difference A Day Makes (D. Washington)
   Lonely Boy (P. Anka)
   40 Miles Of Bad Road (Eddy)
   Mama Can I Go Out (J. A. Champbell)
   It Was I (Skip & Flip)

- - JACK EISNER
  - WMAS—Springfield, Mass.
- WMAS—Springfield, Mass. 1. Lavender Blue (S. Turner) 2. Just A Little Too Much (R. Nelson) 3. Red River Rock (Johnny & Hurricanes) 4. See You In September (Tempos) 5. Midnight Flyer (N. Cole) 6. Broken Hearted Melody (S. Vaughan) 7. Frankie (C. Francis) 8. Someday (G. Pass) 9. Let's Talk About Us (Lewis) 10. With Open Arms (Morgan)

  - SHADOF JACKSON

#### KDEO—San Diego, Calif.

- 1. A Big Hunk Of Love (Presley) 2. Tiger (Fabian) 3. Lavender Blue (S. Turner) 4. There Goes My Baby (Drifters)
- Lavender Bide (S. Torner)
   There Goes My Baby (Driffers)
   What'd I Say (R. Charles)
   What A Difference A Day Makes (D. Washington)
   The Three Bells (Browns)
   My Heart's An Open Book (C. Dobkins)
   Lonely Boy (P. Anka)
   Sweeter Than You (Nelson)

- DON SHAFER KALL—Salt Lake City, Utah 1. A Big Hunk Of Love/My Wish Came True (E. Presley) 2. 40 Miles Of Bad Road (Eddy) 3. My Heart's An Open Book (C. Dobkins) 4. Lonely Boy (P. Anka) 5. Little Too Much/Sweeter Than You (R. Nelson) 6. Waterloo (S. Jackson) 7. Mona Lisa (C. Twitty) 8. Three Bells (Browns) 9. What Is Love (Playmates) 10. Makin' Love (F. Robinson) DON SHAFER

JOHNNY DARK

- WEAM—Washington, D. C.

- WEAM—Washington, D. C.
  1. Till There Was You (Bryant)
  2. Sea Of Love (P. Phillips)
  3. Baby Talk (Jan & Dean)
  4. I'm Gonna Get Married (L. Price)
  5. The Way I Walk (J. Scott)
  6. Morgen (I. Robic)
  7. I'm Gonna Be A Wheel Someday (F. Domino)
  8. Gee (G. Hamilton IV)
- 8. Gee (G. Hamilton IV) 9. Sleepwalk (Santo & Johnny) 10. Three Bells (Dick Flood)

- KING ARTHUR KKSN—Dallas, Texas
- 1. There Goes My Baby (Drifters) 2. Lonely Boy (P. Anka) 3. A Big Hunk Of Love (E. Presley) 4. What A. Difference
- A big holk of Eve
   (E. Presley)
   (E. Presley)
   (E. Presley)
   (E. Mashington)
   My Heart's An Open Book (C. Dobkins)
   Lavender Blue (S. Turnor)
   Battle Of New Orleans (J. Horton)
   Sea Of Love (P. Phillips)
   What'd I Say (R. Charles)
   Three Bells (D. Flood)

- ROL HOPKINS WLOB—Portland, Maine
- I've Been There (Edwards)
   Caribbean (M. Torok)
   Broken Hearted Melody
   S. Vaughan)
   What'd I Say (R. Charles)
- Cry (Knightsbridge Strings)
- 6. The Shape I'm In (Restive) 7. Lavender Blue (S. Turner)
- Morgen (1. Robic) Sleep Walk (Santo & Johnny)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

10. Primrose Lane (J. Wallace)

VICTOR BLANCO XENK—Mexico 1. A Big Hunk Of Love (E. Presley) 2. Lonely Boy (P. Anka) 3. Cry (Knightsbridge Strings) 4. Ciao Ciao Bambina (Valents) 5. 40 Miles Of Bad Road (Eddy) 6. Bobby Sox To Stockings (F. Avalon) 7. Twixt Twelve And Twenty (P. Boone) 9. Pascion Flower (B. Darnell) WNEW—INEW LOIK, IN. I. 1. Three Bells (Brown) 2. Before You Change Your Mind (M. Albert) 3. What A Difference A Day Makes (D. Washington) 4. Don't Tell Me Your Troubles (D. Gibson) 4. Den't Tell Me Your Troubles (D. Gibson) (D. Gibson 5. Mary Lou (R. Hawkins) 6. Blue Guitar (B. Weedon) 7. The Way To My Heart (Carr B. That's The Way I Am (Sands 9. Sempre Amore (D. Cornell) 10. La Shabia (D. Roma) (F. Boone) 8. Passion Flower (B. Darnell) 9. Personality (L. Price) 10. Here Comes Summer (Keller)

- DICK GARST WYTI—Rocky Mount, Va.
- 1. Waterloo (S. Jackson) 2. Heartaches By The Number (R. Price)
- (R. Price)
  (R. Price)
  (W. Lee & Stoney)
  (Who Shot Sam (G. Jones)
  Tennessee Stud (E. Arnold)
  (Cabin In Hills (Lester & Earl)
  7. I Ain't Never (W. Pierce)
  8. 10,000 Drums (C. Smith)
  9. Your Wild Life (K. Wells)
  10. Am I That Easy (C. Belew)

## LARRY CURRAN KKID—Pendleton, Oregon

- KKID—Pendleton, Gregori 1. Broken Hearted Melody (S. Vaughan) 2. My Wish Came True (Presley) 3. What Is Love (Playmates) 4. I Only Have Eyes For You (Flamingos)

- 5. Tiger (Fabian) 6. Small World (J. Mathis)
- 7. Angel Face (J. Darren)
- 8. Lavender Blue (S. Turner) 9. Sweeter Than You (Nelson)

### 10. Mona Lisa (C. Twitty)

- JIM MENDES WICE—Providence, R. I.

- WICE—Providence, R. I. 1. Three Bells (Browns) 2. My Wish Came True/A Big Hunk Of Love (Presley) 3. Lavender Blue (S. Turner) 4. What'd I Say (R. Charles) 5. Sea Of Love (P. Phillips) 6. Red River Rock (Johnny & Hurricanes) 7. Sleepwalk (Santo & Johnny) 8. Sweeter Than You/Just A Little Too Much (Nelson) 9. I'm Gonna Get Married (L. Price) 10. I'll Tell You In This Song (D. Caruso) JIM NELLY & TOM LEWIS KBRC-Mt. Vernon, Wash.

1. Three Bells (Browns)

2. Makin' Love (F. Robinson)

6. Sea Of Love (P. Phillips)

7. What Is Love (Playmates)

B. Here Comes Summer (Keller) 9. The Mummy (B. McFadden)

10. My Own True Love (Clanton)

Please keep us constantly informed of any changes in call letters or title.

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-

3. Primrose Lane (Wallace) Sleep Walk (Santo & Johnny)
 Baby Talk (Jan & Dean) 1 C

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Page 33

August 29, 1959

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## Ricky NELSON'S Smash New Album

On Monaural & Stereo



August 29, 1959



liant musicianship.

The Cash Box, Music

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"SIGHTSEEING IN SOUND"—The Bob Boucher Orchestra—Stere-O-Craft RCS 510 & Monaural RCS 510-M

RCS 510-M The Boucher ork and a large chorus provide a tourist's eye view of New York in sound. The maddening pace of the opening number (a mix-ture of "Rhapsody in Blue," "Sidewalks of New York," "Manhattan," "Love is Sweeping The Country" and "Love") sets the tourist's first im-pression. Then the city's various sections and moods are beautifully explored through the use of various standards, usually in medleys. Well produced session.

"IMPORTED CARR, AMERICAN GAS!" --Carole Carr-Warner Bros. W 1316 & Stereo WS 1316



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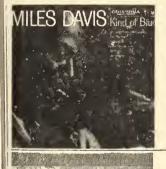
IMPORTED CARR

WS 1316 Leading British vocalist Carole Carr tackles a dozen quality American songs on her first WB album, and without a trace of accent, sings like she's been on the scene a long time. Warren Barker and Pete King contribute excellent back-ing, getting added momentum out of such ne-glected items as "To Love and Be Loved," "I Poured My Heart Into A Song," "I'll Build A Stairway To Paradise" and "I Am Loved." A welcome new voice here.

"SONGS OF LITHUANIA"-Lione Jodis, Louis Stukas and the Ruta Folk Song and Dance En-semble-Request RLP 8033 (Monaural & Stereo)

For people of Lithuanian descent and folk afficianados this album will provide much pleas-ant listening and interesting insight into the rarely heard music. Contralto Jodis is the fea-tured performer, exhibiting deep knowledge of her native material. Choice cultural album.

## Rame! JAZZ PICKS OF THE WEEK

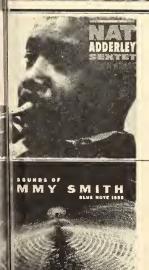


## "KIND OF BLUE"—Miles Davis—Colum-bia CL 1355 (Monaural & Stereo)

Extraordinary blues session, featuring, along with Davis, John Coltrane, Cannon-ball Adderely, Bill Evans, Paul Chambers, James Cobb and Wynton Kelly (on one track). Five numbers, all new Davis com-positiona, new ide from entropy for fully in positions, provide frameworks for fully im-provised solos, and the musicians acquit themselves creditably throughout. Another great Davis session.

"GONE WITH THE WIND"—The Dave Brubeck Quartet—Columbia CL 1347 (Mon-aural & Stereo)

aural & Stereo) Nine songs with a Southern heritage are played by the Quartet. As usual, Paul Des-mond's volatile alto provides the session's most swingingest moments, with Brubeck and the others swinging more here than on recent outings. The tunes are "Camptown Races" (2 versions), "Ol' Man River," "Swanee River," "Short'nin' Bread" and the title tune, featuring some beautiful work by Desmond.



"MUCH BRASS"—Nat Adderley Sextet—River-side RLP 12-301

Side RLP 12-301 The young cornetist is acknowledged one of the bright new faces on the jazz scene. Leading his own group, Slide Hampton-trombone, Lay-mon Jackson-tuba, Wynton Kelly-piano, Sam Jones-bass, Albert Heath-drums, all also fairly recent arrivals, Adderley (and his sidemen) ex-hibit a deep feeling for the blues and good har-monic sense. Tracks include Gigi Gryce's "Blue Concept," "Sometimes I Feel Like A Motherless Child" and "Blue Brass Groove." Excellent ses-sion. sion.

"THE SOUNDS OF JIMMY SMITH"—Jimmy Smith Trio—Blue Note 1556

Smith Trio—Blue Note 1556 By far the most accomplished jazz organist, Smith is able to swing with an instrument that at most times seems cumbersome. Smith's side-men are Eddie McFadden, guitar, and Donald Bailey, drums, replaced by Art Blakey on "Zing Went The Strings of My Heart," which makes it the outstanding track in the album. Other num-bers include "All The Things You Are" and "The Fight" (unaccompanied organ solos) and "Somebody Loves Me." Highly evocative package.



"I COVER THE WATERFRONT"-Johnny Martel—Gone 5005

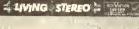
Young Martel plays a very capable jazz piano as demonstrated here on his second outing for the label. With drums and bass accompaniment, the pianist swings nicely on Brubeck & Desmond's "Balcony Rock," Miles Davis' "Four," and nine standards (i.e. "I'll Remember April," "Over The Rainbow," "Indiana"). Good piano jazz.

## **CLASSICAL PICK OF THE WEEK**



GILBERT & SULLIVAN: "H.M.S. Pina-

GILBERT & SULLIVAN: "H.M.S. Pina-fore"—George Baker, John Cameron, Rich-ard Lewis, Owen Brannigan—Pro Arte Orchestra, Glyndebourne Festival Chorus, Sir Malcolm Sargent, conductor—Angel 3589 B/L (Monaural & Stereo) Two disk package presents a beautiful reading of the famed operetta. The first in stero, feeling of movement and stage action is well reproduced. Others in the cast include James Milligan, Monica Sin-clair, John Cameron, Elsie Morison and Marjorie Thomas. Should sell extremely well.









SPECT ) SCHUBERT

"ROSSINI OVERTURES"—Chicago Symphony, Fritz Reiner, conductor—RCA Victor LM 2318 & Stereo LSC 2318

Six Rossini overtures from his operas rea refreshing outing, interpreted to their fullest expression of gaiety and joviality. The most fam-ous, "William Tell" is the highlight. Others in-clude "The Barber of Seville," and "La Cen-erentola." Light listening delight.

COPLAND: "Third Symphony" — The London Symphony Orchestra conducted by Aaron Cop-land—Everest SDBR 3018 (Monaural & Stereo)

Unlike most of Copland's more popular works, this symphony is not based on folk, jazz or popu-lar music, but nevertheless it contains a feeling of Americana that is prevalent in most of Cop-land's work. Here he conducts the orchestra him-self, enabling him to present the work as he wrote it and not rely on another conductor's interpretation. Splendid recording.

BEETHOVEN: Piano Concerto No. 4 in G Major: Piano Concerto No. 25 in C Major—Leon Fleisher, piano, The Cleveland Orchestra, George Szell, conductor—Epic LC 3574 (Monaural & Stereo) Two sensitive concertos are coupled on this disk and enable Fleisher to display his virtuosity. Both works are deeply moving, formal pieces, and are brilliantly explored by Fleisher, one of the younger piano masters. Excellent issue.

SCHUBERT: Symphony No. 4 in C minor "Tragic"; Symphony No. 6 in C Major— London Symphony conducted by Walter Susskind, Hans Schmidt-Isserstedt — Mercury SR 90196 (Mon-aural & Stereo)

Both of Schubert's "C" symphonies are pre-sented here, the "Tragic" conducted by Walter Susskind, the C Major ("Little") conducted by Schmidt-Isserstedt. Both display fine command of the symphony and allow contrasts of their respective techniques. Staple catalog items.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"





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Back	
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<b>Best Sellers</b>	<b>Best Sellers</b>
Extended Play	Kiddie Albums
(EP's)	
RICKY SINGS AGAIN Ricky Nelson (Imperial IMP-159, 60, 61)	<b>I</b> SLEEPING BEAUTY Darlene Gillespie (Mickey Mouse MM-32)
	2 ZORRO
TOUCH OF GOLD Elvis Presley (RCA Victor EPA-5088)	Zorro (Micky Mouse MM-28) <b>FUN IN SHARILAND</b> Shori Lewis (RCA Bluebird LBY-1006)
HOLD THAT TIGER Fabian (Chancellor A-5003)	TALES FROM THE GREAT BOOK
FABULOUS JOHNNY CASH Johnny Cash (Columbia B-12531, 32, 33)	Joseph Cotton & Robert Preston (RCA Bluebird LBY-1014)
HYMNS Tenn. Ernie Ford (Capitol EAP-1, 2, 3-756)	5 THE LITTLE ENGINE THAT COULD Paul Wing (RCA Bluebird 1008)
EVERLY BROTHERS Everly Brothers (Cadence CEP-111, 12)	6 LEGEND OF WYATT EARP Shorty Long (RCA Bluebird LBY-1004)
PETER GUNN Henry Mancini (RCA Victor EPA-4333)	7 PETER PAN Norman Leydon (RCA Victor LBY-1009)
SIDE BY SIDE Pat & Shirley Boone (Dot N1076)	<b>8</b> JACK AND THE BEAN STALK Paul Wing (RCA Victor LBY-1001)
THE LONELY ONES Duone Eddy (Jamie EP-100)	9 POPEYE'S FAVORITE SEA CHANTIES Allen Swift (RCA Bluebird LBY-1018)
KING CREOLE Elvis Presley (RCA Victor EPA-4319)	10 HUMPTY DUMPTY Bud Collier (RCA Bluebird LBY-1015)



THE MAGIC WORLD OF CIRCUSES AND CLOWNS" Featuring Robert . Lewis, Lion L70104, \$1.98

Lewis, Lion L70104, \$1.98 ontent: Lewis narrates the circus story telling of clowns, musicians, lion amers, etc. to the accompaniment of circus music. Cover: Colorful clown dorns the jacket with titles strong at top. Performance: Educational and ntertaining. Factual behind-the-scenes tour of the workings of a circus omplete with lots of the fun. Commercial Value: Strong kiddle disk. Circus neme will help plus combination educational feature getting support from arents. Name Value: The Lewis name is a household byword these TV days.



#### Bluebird Issues Seven Kiddie LP's, Five Kiddie Singles

NEW YORK — Seven albums and five singles have been scheduled for August release in RCA Victor's 1959 Fall Bluebird program of kiddie records, it was announced last week by H. Ray Clark, manager, planning and merchandising, single records department.

The albums are: "Hercules," original film soundtrack narrated by Conrad Nagel; "Bingo," a "Secret Spiral" record complete with bingo cards, cover markers, etc. (Sandy Becker is caller); "TV Terrytoon Cartoon Time," featuring the Terrytoon players; "Tales From the Great Book" Vol. 2, Biblical stories of Joseph and Abraham, narrated by Brian Aherne and Ronald Reagan; "The Arabian Nights," six famous stories told by Marla Ray over background of Rimsky-Korsakov's "Scheherazade"; "Themes of TV's Greatest Westerns," music from twelve such shows; and Walt Disney's "Dumbo," soundtrack of the famous movie, narrated by Shirley Temple.

The singles include "Sugarfoot" c/w "Red River Valley" by the Sons of the Pioneers; "Black Beauty," the famous story narrated by Marla Ray; "Popeye's Favorite Sea Chanties" by Captain Allen Smith; "12 Children's Favorites" by Bob Hastings; and "You Can Fly, You Can Fly, You Can Fly" c/w: "Never Smile At a Crocodile," two songs from Peter Pan by Joe Reisman's orchestra and chorus.

Clark said that each Bluebird package has been designed with maximum display value in mind. Four-color art is used on all albums.

#### Cricket Offers Fourteen 49¢ EP's

NEW YORK—Cy Leslie, president of Pickwick Sales, announced last week that fourteen 49¢ EP's have been released on the Cricket children's label.

All but one of the EP's, "Walt Dis-

The Big Teenage Ballad

THE BEGINNING

OF LOVE

Ty Taylor

DSR 834

PRODUCT OF PICKWICK SALES CORP., BY KLYN 32, N

Perfect Dance Beat

Original Sound #OR-5

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DJ's: Write for free samples Victor Releases Two Hits In EP's

NEW YORK—RCA Victor released two EP's last week featuring current single hits by the Browns and folksinger Jimmie Driftwood. The EP's are titled "The Browns Sing the Three Bells" and "Soldier's Joy."

According to H. Ray Clark, manager, planning and merchandising, single records department, the new EP's are a continuation of the RCA Victor policy of issuing single hits in EP form. Since it was put into effect, the practice has caused RCA Victor EP sales to skyrocket, Clark said.

The Browns (Jim Edward, Maxine and Bonnie), the Arkansas brothersister trio, are riding high on the pop charts with their sensational-selling "The Three Bells." The single has been reportedly selling well over 100,-000 a week and currently heads both the country and pop charts.

Along with "The Three Bells," the EP includes "Be My Love" (not the Lanza tune), "The Man in the Moon," and "This Time I Would Know," all country songs with pop appeal.

The Jimmie Driftwood EP, "Soldier's Joy," also contains "Razorback Steak," "Tennessee Stud" and "Arkansas Traveler."

ney Favorites," are taken from bestselling Cricket albums now in release. The remaining thirteen EP's are "Dennis Day Sings Johnny Appleseed," "David Wayne Narrates Tubby the Tuba," "Ringling Brothers & Barnum & Bailey Circus," "Woody Woodpecker," "Romper Room," "Kiddie Pop Parade," "Best of Mother Goose," "Musical Stories," "Smiley Burnette," "Happy Birthday — It's Party Time," "Let's Have a Parade," "David Wayne Narrates Little Star of Bethlehem" and "Christmas—For Children Only!"

Leslie stated, "Unlike the adult field where the market for them is shrinking rapidly, the EP is still a very hot item in the children's field. Based on the fabulous reception that our Cricket packages have received in record shops, toy stores and on the racks, we expect these EP's to be big sellers.



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## **Tops Dealer Promo On LP Line**

LOS ANGELES—As an incentive for new dealers, Tops Records an-nounced last week a plan whereby qualified new dealers writing a letter of request to Tops will receive free of charge ten of Tops' best-selling

stated the company. To prove that Tops records are comparable in qual-ity of sound to any other LP selling at \$3.98 and to convince record dealers that, with proper display, Tops rec-ords will offer them substantial volume with above average profits. After receiving their 10 gratis LPs, it is suggested that the dealer open any one or all of the packages and compare them quality-wise with any other album. Tops Records prevy Cont T The purpose of the plan is two-fold ted the company. To prove that

other album. Tops Records prexy, Carl Doshay, believes that new dealers will receive the plan enthusiastically. "We're at-tempting to take the gamble out of the music business for the dealer," said Doshay. "All of our merchandise will be on a 100% 60-day guaranteed sale basis, returnable, for full refund. We're going to concentrate our rateil sale basis, returnable, for full retund. We're going to concentrate on retail record accounts this fall with our merchandising program and of course we will continue to sell direct to the

#### AUDICON Is Sizzling With *"JUST TO BE* WITH YOU'' Бу The Passions #102 Now Introducing The Hottest Teenager In Years Freddy Bell singing **"THE SOUND OF MY HEART**" b/w **"A HEART FOR** A HEART" #103 **AUDICON RECORDS** 1674 Broadway New York, N.Y. JIM GRIBBLE

Room 606, 1697 Broadway, N.Y.C. Attn: Record Companies . . . I have the best stable of talent in the east. dealer. It's a proven fact that more LP's priced under \$2.00 are being sold today than those priced at \$3.98. Through this offer we believe Tops can prove to the dealer the importance of our merchandise and convince them of the great opportunity to get their proper share of this lucrative busi-ness ness

ness. "For thirteen years Tops has made it possible for dealers to make a full 40% mark-up on all Tops albums and we will continue to do so," continued Doshay. "By so doing, Tops can offer the dealer a quality product at \$1.49, while still giving him a proper mar-gin of profit. One of the most impor-tant aspects of our program insofar as the record dealer is concerned is that no matter where Tops merchan-dise is sold it is price protected." Last week Tops inaugurated deeiay

Last week Tops inaugurated deejay Last week Tops inaugurated deejay exploitation of its albums with the release of a special 2-record deejay LP sampler comprised of 32 selections from 32 best-selling albums. Most of the albums in the free package pro-gram to new dealers are represented in this sampler, adding impetus to the campaign. In addition, jockeys will be serviced on a regular monthly basis with several of the company's new LP releases.

#### Herzstam To Europe

HOLLYWOOD - Ned Herzstam, promotion for Allied Record Manu-facturing, left by plane last week (17) for a three week jaunt through Europe.

Before leaving, Herzstam stated that his primary objectives were to visit European distribs and their manufacturing facilities in conjunc-tion with the international agreement between Allied Distributing and the J. Arthur Rank organization to secure new recorded material on a reciproceal new recorded material on a reciprocal basis for release here and to attend the Rank convention in London September 2 to 4.







## London Lowdown and England's **Top 30 Records**

Jayne Mansfield giggled her way on to our screens last Saturday and then gave us a very brief extract from her Las Vegas balancing act with the help of husband Mickey Hargitay. Jayne is at present filming in London with Leo Genn.

Sunday's T.V. Show brought us Frankie Vaughan prior to his appearance Las Vegas.

Due over this week, Connie Francis, Manager George Scheck and MD Ray Ellis. Connie is to make further albums over here.

Cliff Richard's waxing of "Livin' Doll" now released in the U.S. is also covered by David Hill on Kapp. The song was a heavy chart rider over here and could mean the debut of Cliff in the States.

Movie called "Jazzboat" about reaching completion features Anthony Newley, Joe Henderson and the Ted Heath Band.

Because of the tremendous success of Josephine Baker in her present revue at the Olympia Theatre in Paris, the Management has had to re-arrange all dates for coming attractions in the Autumn as the Show is heavily booked way into November.

B.B.C. and the Commercial Channel will not be putting out Shows from the coming Radio and Television Exhibition, but most of the Stands at the Show will strongly feature Stereophonic sound.

The two Television networks are competing heavily for Autumn viewers, each importing biggest talent wherever available.

The race is on between Freddy Cannon and Tommy Steele to take "Tallahassee Lassie" to the Top of the Hit Parade. They are at Nos. 19 and 20 respectively this week.

The Four Crosby Brothers are expected to visit this country in October. It is also hoped that Johnny Mathis will come over in November.

Tommy Steele and Dave King will star in a film of the West End stage comedy, "Touch it Light" There are no songs in the script of the film so the two artists must rely on their personalities to entertain cinemagoers.

- 1 Living Doll-Cliff Richard (Columbia)
- 2 Lipstick On Your Collar- $\overline{4}$ Connie Francis (MGM)
- 3 Dream Lover Bobby Darin (London)
- 4 Battle of New Orleans-Lonnie Donegan (Pye)
  - 5 Lonely Boy-Paul Anka (Columbia)
- 16 6 Only Sixteen-Craig Douglas (Top Rank)
- 7 Big Hunk O' Love-6 Elvis Presley (RCA)
- 8 Roulette-8 Russ Conway (Columbia)
- 9 Heart Of A Man-Frankie Vaughan (Philips)
- 4 10 A Teenager In Love-Marty Wilde (Philips)
- 14 11 I Know-Perry Como (RCA)
- 10 12 Personality-Anthony Newley (Decca)
- 12 13 Someone-Johnny Mathis (Fontana)
- 11 14 Ragtime Cowboy Joe-David Seville/ Chipmunks (London)
- 16 15 Goodbye, Jimmy, Goodbye-Ruby Murray (Columbia)
- 15 16 It's Late-Ricky Nelson (London)
- 13 17 Peter Gunn-Duane Eddy (London)
- 22 18 Tallahassee Lassie-Tommy Steele (Decca)
- 18 19 Twixt Twelve And Twenty-Pat Boone (London)
- 27 20 Tallahassee Lassie-Freddy Cannon (Top Rank)
- 19 21 Side Saddle-Russ Conway (Columbia)
- 22 China Tea— Russ Conway (Columbia)
- 23 Mona Lisa— Conway Twitty (MGM)
- 24 The Wonder Of You— Ronnie Hilton (HMV)
- 23 25 Personality-Lloyd Price (HMV)
- 20 26 Yep! Duane Eddy (London)
- 27 Sorry (I Ran All The Way Home)— The Impalas (MGM)
- 25 28 Take A Message To Mary-Everly Brothers (London)
- 24 29 A Teenager In Love-Craig Douglas (Top Rank)
- 30 Only Sixteen— Sam Cooke (HMV)

Express"

By arrangement with "New Musical

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

#### The Cash Box, Music

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The anticipated reduction in the 25% sales tax on records did not arrive when the Federal Government Budget for the 1959-60 financial year was amounced from Government headquarters in Canberra last Tuesday, 11th August. This was a bitter disappointment to the record industry, since it was confidently expected that there would be some sales tax relief. Existing rate of 25% adds more than 8/. (a shade less than one dollar) to the retail price of best quality long-play disks. The most important aspect of the new Budget—to the man in the street— is a 5% reduction in personal income tax.

Festival Records are embarking on a solid promotion drive to launch their latest singing discovery, Jimmy Little, a young Australian aboriginal lad whose first disk for Festival "Danny Boy" and "That Lucky Old Sun" has just been released. Little appears regularly on radio and TV programs.

ments of Pye.

Sydney.

Plans for Radio Week, starting early next month, are well under way. Doug Entwisle, who is handling the recording artists' side of this huge promotion campaign, is still waiting on several tapes from American recording stars. Hope you artists con-cerned will soon be able to submit tapes through the channel requesting them.

John Robertson, formerly with the large retail music house of Allan & Co. Pty. Ltd., has joined the staff of Pye Records, with headquarters in Melbourne. John is heading the copyright and royalty depart-

This seems to be the season of travel for music publishers, presently on rush visits to capital cities in leading states is Chris Vaughan-Smith, manager of Southern Music in Australia, with head offices in



PETER SMITH

Gem Records, the low-priced subsidiary label of W&G Records, are running a series of radio commercials on their new releases of four monophonic and one stereo LP retailing at 35/, each. This test cam-paign, being conducted from radio station 3DB in Melbourne, is reported to be bringing good initial results, especially to the Gem stereo LP of "The Soul Of Spain" by 101 strings. The radio advertising is being consolidated with extensive dealer window displays.

E.M.I. (Australia) Ltd., now a public company in this country, manu-facturers of electrical appliances, radio and TV sets and a large range of phonograph records, reports a consolidated profit of £401,024 for the financial year ended 30th June of this year.

Jazz purists are delighted about the release—on the Coronet label—of three long-play disks of the great sides cut by Bix Beiderbecke. These LP's are entitled "Bix And His Gang"; "Bix And Tram" and "The Whiteman Days." Each disk carries twelve tracks highlighting the great cornet player.

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Jim Cuff of RCA Records here, with headquarters in Sydney, reports that Ian Peerce has arrived to commence his first Australian concert tour. Upon is arrival, Peerce was the guest of honour at a reception given jointly by RCA and J. & N. Tait at the Hotel Australia. The function was attended by nore than a hundred guests from Press, radio and the record trade. The guests were welcomed by RCA Managing Director R. E. Tolnay and Miss Colnay and Sir Frank Tait on behalf of the concert promoters.

A young disk-jockey coming under notice of late through his many well organized and presented sessions is Peter Smith. Pete does several D-J orgrams on ABC-Radio, Melbourne, and also has a half-hour disk-jockey egment incorporated in the ABC-TV Saturday afternoon sporting program. With the right handling this boy could become really big.

Elmer Davey, in charge of record distribution in Adelaide for A.W.G. Davey & Sons Ltd. who handle the W & G and Roulette labels in South South South South Control of the south Sout nd marketing.

Jack Argent reports that his publishing house, Leeds Music Pty. Ltd. has welve out of forty top songs throughout the nation, including four local comositions that Leeds are rather proud of.

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Top D-J Tony Withers, announced this week that he has tied up a big eal for Coca Cola in Australia, with their promotion of pop and rock music nd live shows for teenagers. The first local band to be used in the Coke how is Johnny Reb and the Rebels who are currently riding high with Pathway To Paradise."

Leading Sydney disk-jockey Alan Lappan of Station 2SM has been booked compere the important live rock show on TV-Six O'clock Rock. Alan was usy this week welcoming an old radio friend back from overseas, Barry Ildis, now manager of the British division of Radio Luxembourg, who has eturned to Australia on a honeymoon trip. Barry and Alan worked together t Radio 2TM Tamworth and later were opposition disk-jockeys in Brisbane ut were always good friends.

Harry Goldstein Named **UA West Coast Rep** 



HARRY GOLDSTEIN

NEW YORK-Harry Goldstein has been named West Coast representative of United Artists Records and Mu-sic, it was announced last week by David V. Picker, executive vice presi-dent. Goldstein takes over the newly created post in September and will headquarter in Hollwood at the Uniheadquarter in Hollywood at the Uni-ted Artists Corporation offices.

ted Artists Corporation offices. Goldstein, who has served with Uni-ted Artists for the past two years, has worked in close association with UAR, handling liaison between the motion picture company and its music subsidiary. As West Coast represent-ative, he'll contact music distributors, publichers and proceeding artists. He will also work on music promotion and deal with United Artists motion pic-tures on sound track albums and other

tures on sound track albums and other music tie-ups. A veteran entertainment industry executive, Goldstein, was general man-ager for the Brandt Theatres enter-prises. With United Artists, he has served as supervisor of New York promotions, assistant advertising man-ager and sales-promotion accordinator ager and sales-promotion coordinator

#### \$5,000 Master Put In Can

NEW YORK-Canadian-American NEW YORK—Canadian-American Records revealed last week that it paid \$5,000 for a master by songstress Betsy Brye only to shelve it in favor of a lyric version of the label's Santo & Johnny smash, "Sleep Walk," by the artist the artist.

the artist. Diskery prexy Neil Galligan pur-chased the master from Csida, Burton Associates, the firm that produced the record, but when sales kept coming in on the Santo & Johnny deck, Galligan decided to cut Miss Brye on the first vocal record of "Sleep Walk." Trinity music, publishers of the tune, already had lyrics for the number (by Don Wolf) and the thrush was rushed into a recording studio. She debuted the effort on the Alan Freed show last Saturday. Saturday.

The master Galligan purchased will the lark's second release on the label.





NEW YORK-The Belock Instrument Corporation of College Point, New York, producers of Everest Records, has completed an agreement with Rank Records, Inc., of London, Eng-land, for distribution of Everest re-

and, for distribution of Everest re-cordings. Edward Wallerstein, vice president of the Belock Company, announced that the area covered by the contract with the Rank Organization will in-clude a representation and distribu-

with the Rank Organization will in-clude a representation and distribu-torship in the United Kingdom, as well as the nations of the British Common-wealth and the Republic of Ireland. "This contract with Rank," said Wallerstein, "is the first of many which we are presently negotiating for increased world wide distribution of Everest hi-fidelity records. The Ev-erest recording technique that includes process of three channel recording on 35 mm. magnetic tape before the sound is transmitted to monaural and the is transmitted to monaural and the stereo disks has resulted in a fine quality that is now being recognized in the world market," added Waller-stein. Decca is the exclusive Everest distributor in the United States and Canada Canada



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

Daily Shipments Everywhere FREE TITLE STRIPS

The Cash Box, Music

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## Roulette Extends August Program

NEW YORK—Joe Kolsky, executive vice-president of Roulette Records, announced last week that the label would extend its August sales pro-gram beyond the August 31 closing date. The sales plan will carry on into September and the closing date will be September 25.

will be September 25. This extension as reported by Kol-sky was due to the "overwhelming dealer response to the plan and the August album releases." He explained that Roulette was anxious to meet this response and make certain that every Roulette Dealer Club member received the full opportunity and time to sell the August merchandise and take advantage of receiving the 10% Cash Rebate on their total album purchases.

Cash Rebate on their total album purchases. "In today's market," Kolsky stated, "a record company must consider the dealer first. A company must be pre-pared and willing to make changes in their schedule of album releases no matter how carefully it has been planned and what commitments have been made, in order to help the dealer realize maximum sales before flooding

Watch

for October September



him with new merchandise. We have told all dealers and especially our club members that we are not inter-ested in overloading them and I think we have proven this again by offering this extension and rescheduling our next album release." The Roulette album release for September, which would have been shipped at the end of this month, will now be held up until after September

now be held up until after September 25 and these albums will comprise the merchandise for the October sales plan beginning October 1.

#### **Gogi Grant To Liberty**

LOS ANGELES—Gogi Grant has been signed to a long-term exclusive recording contract by Liberty Records, it was announced by Si Waronker, president of the company.

As an important step in Liberty' As an important step in Liberty's continuing program aimed at building a strong and diversified catalogue of top recording artists, Liberty will wax Miss Grant's initial single releases immediately under Waronker's per-sonal supervision. The singer's first LP album for Liberty will be cut shortly. She previously waxed for Vic-tor and Era Records. Her initial click was "Wayward Wind" on Era. She was the singing voice of Helen Mor-gan in the Flick bio of the artist and her soundtrack album on Victor was a best-seller. was a best-seller.

was a best-seller. Planning peak promotional push behind the singer's platters, Liberty merchandising and promotional de-partments will coordinate release of Miss Grant's records to time with her personal appearances at the nation's key nightclubs and hotels. Singles will be rushed into release to meet Miss Grant's August 26 en-gagement at Los Angeles' Cocoanut Grove. Additionally, Texas promotion will be geared to her date at Houston's Shamrock Hotel starting Sept. 10. Waronker points to the signing of

Waronker points to the signing of Miss Grant "as further evidence of our belief in a balanced output of popular music." The new fall Liberty LP release ranges from the novelty of David Seville's "Let's All Sing with the Chipmunks" to Martin Denny's "Exotica III" to Julie London's latest, "Your Number Please."

"Rock 'n Rollers and jazz addicts are only part of the record buying market," Waronker says. "We at Liberty hope to produce music that will appeal to the impulse buyers and old-fashioned music lovers as well as the teen-age regulars."

**Subscription-**The Cash Box 52 Issues . . . . . . . . . . . \$15 Airmail ..... \$30





NEW YORK—Rosemary June has been signed by United Artists to an exclusive recording contract, it was announced last week by David V. Picker, executive vice president of the company. Picker and Miss June are shown above during the signing ceremony. Miss June has an extensive musical background which includes a Fullbright Music Scholarship, and three years of singing with the Ray Charles Singers. Among her past record successes are "I'll Always Remember You," which was introduced on the Perry Como show while she was a member of the Ray Charles group, and "Apple Blossom Time," which became a top seller in England. United Artists expects to release Miss June's initial record in early Fall.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



#### The Iceman Cometh



ALBANY, N. Y .--- Johnny Ray, on our to promote his new Columbia ingle, "I'll Never Fall In Love Again" and "You're All That I Live For," stopped off here to put in an utograph-signing appearance at the ocal Woolworth's (top photo). Then, vhile walking down the street with leorge Lezotte, program director of VTRY, Ray spotted an ice truck with he name John Ray on it, and couldn't esist getting in it for a picture (botom photo).

#### Atco Cuts Stereo Price

NEW YORK—Atco Records has dropped the price of its stereo disk line from \$5.98 to \$4.98, effective imme-diately. "The success of our stereo disk series has encouraged us to start a major sales and promotion drive for the entire Atco LP catalogue. This new price for our stereo product will be an important stimulus," Bob Kornheiser, Atco national sales mana-ger, said last week. The Bobby Darin LP, "That's All," which has been prominent for several weeks on The Cash Box charts, has been a particular sales stand-out in both the monaural and stereo editions. (The Atlantic stereo disks will continue to sell at \$5.98.) YORK-Atco Records NEW \$5.98.)

\$5.98.) Atco also announced the release of two new LP's (available both in stereo and monaural): "Come With Me To The Casbah" by Ganimian & his Oriental Music (an album of folk music of the Near East); and "Rit-mos Flamencos" by El Nino de Ali-cante & his Flamenco Ensemble. These two LPs are the first of a num-ber of albums that will diversify the Atco LP line. Jazz, pop, folk and specialty albums are being readied for early fall release.

#### Cap Stereo Report

HOLLYWOOD — Commenting on Capitol's recent 1958-59 annual re-port, merchandising and sales vice president J. K. Maitland, remarked: "Coincidental to the announcement of highest gross sales in our com-HOLLYWOOD -

pany's history is the anniversary of our first year in storeo. After only a year in the stereo business, we find that two-channel product already makes up from one-quarter to onethird of our LP sales, with the industry's average running, as I understand it, somewhere around 25 per cent.

"Before entering the stereo market. we, of course, made an analysis of the pricing problems involved. We determined that \$4.98 was a reasonable price for pop stereo LP's-reasonable from the point of view of costs and profits-despite the fact that other majors had settled on mark-ups of a dollar more. Naturally, we were happy to have these majors decide recently to join us in our original pricing structure. We have reason to believe that the higher prices in use by some companies tended to detract from stereo's general appeal for the consumer during the past year, despite the drastic discount programs often in effect. Now that the whole industry has pretty much stabilized its prices at the \$4.98-for-pop and \$5.98-forclassics levels, we think we're going to see even greater participation in stereo by the broad consumer market."

#### Somerset Plan A "Gold Mine"

PHILADELPHIA, PA.—Somerset's Stereo Fidelity Records deal-the consumer gets a free Webcor stereo portable when he purchases ten Stereo-Fidelity LP's (\$2.98 each) is a "gold mine," according to Bob Heller of Chips distribs, here.

According to Heller, a "prominent" Philly dealer told him that not only were customers taking advantage of the deal, but were also buying larger phonographs and disks other than Stereo-Fidelity. "For once," the dealer remarked to Heller, "I don't have to compete with a record club."

## **Connie's Guests**



BALTIMORE-MGM Records' Baltimore distributor, Manny Goldberg, hosted a special disk jockey party for Connie Francis when she appeared recently at the Casino Royal in Washington, D.C. Around the table (l. to r.) are Don Dillard, WDON-Wheaton, Md.; Stan Karas, WARL-Arlington, Va., and his wife; Mrs. Ed Kalicka; Harry Putnam, WARL; Manny Goldberg; George Scheck; Connie Francis; Ed Kalicka, MGM Distribs promotion man; Mrs. June Bandy and John Bandy, WUST-Wash-ington, D.C.; Art Richman, Washington salesman, and his wife; Dick Dawn, WEAM-Arlington, and his fiancee Martha Manning.

#### Seeco Seeks Indie A&R

NEW YORK-Sidney Siegel, president of Seeco Records, announced last week that for the first time in the label's history they are actively seeking independent A&R for albums aimed at the American market.

Siegel revealed that, "we will buy albums that have already been done and we are prepared to pay top dollar for them. We will finance an idea that strikes us as a good one and supply as much technical assistance in creating the album as is required. If a person has nothing but an idea we will do the whole job for them. In any eventuality, we will definitely outbid anyone else for an LP we want."

Seeco feels that their increasing success in the stateside disk picture has been such that the ability of the firm's A&R department to keep up with demand for new merchandise has lagged badly.

Siegel stated that a board composed of himself, general manager Jerry Shifrin and product director Howard Roseff would pass on all suggestions from "outside sources."

"There are several unique aspects to this announcement," Siegel stated. "For one thing, we are looking for albums not singles. For another, we can offer fantastic world-wide sales possibilities because of our eighteen years of pressing and sales arrangements in South America, Latin America, Europe and the Far East. Perhaps just as important, we have the mobility of a small firm in our promotional approach. We can and will give every individual attention to the advertising, publicity and promoting neccessary for the recording no matter how specialized or how broad its appeal. No other manufacturer can offer this combination of individualized attention coupled with the international sales setup of a 'major' firm. Add to this our determination not to be outbid for material we want and you have the best deal that has ever been offered to the independent album producer."

#### WB Ups Graham

HOLLYWOOD-Warner Bros. Records last week announced the appoint-ment of Don Graham to the post of promotion manager for the Southern

promotion manager for the Southern California area. Graham will headquarter at the Southern California branch headquar-ters in Burbank and will report to Fran Howell for special promotional activities in the Western U. S. He was transferred from the diskery's San Francisco operation to accept the ap-pointment. Jim Costello replaces Gra-sam in S. F.



#### Carlton DJ Contest

NEW YORK—Carlton Records an-nounced last week that it is sponsor-ing a disk jockey listener contest to promote Monty Kelly's "Tango

Bongo." Beginning August 24, the listener will try to guess the number of bongos being used on the record. He will forward his guess to the local deejay who played the record, who will then forward the entries to Mor-wig Diamond Carlton promotion diwill then forward the entries to Mor-ris Diamond, Carlton promotion di-rector. The winning entry (with earliest postmark) will win a set of Revere "Spotlight" bongo drums, with an additional set being awarded to the local deejay who forwarded the entry. September 16 is the contest's out off data cut-off date.

#### **Roulette Pacts Two**

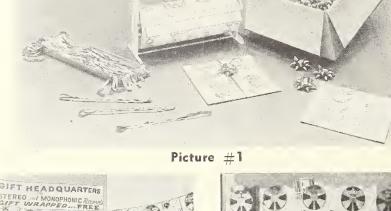
NEW YORK—Singers Diana Trask and Wynonie Harris have been pacted to Roulette, the diskery announced last week. Miss Trask, reportedly dis-covered by Frank Sinatra in her native country, Australia, bows on the label with "Soldier Won't You Marry Me" and "Love Is Another Name For Fool."

Blues artist Harris will record both singles and albums for the label.





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Picture #3

NEW YORK-London Records last NEW YORK—London Records last week introduced to its distributors the fifth campaign in its 1959 Oper-ation Dealer Support Program under the slogan "Operation Gift Wrap— Records Say It Best". "Operation Gift Wrap" is an at-tempt on the part of London to direct the consumer's gift buying dollar towards the record industry through the record retailer.

Picture #2

10.20

the record retailer. To accomplish this goal London will spend in excess of \$150,000 on na-tional consumer advertising to pro-mote the gift-wrap "Records Say It Best" idea.

In addition to its extensive advertising campaign, London is offering the record dealer a complete "Gift Wrapping Department" including dec-orative wrapping paper, colorful bows, orative wrapping paper, colorful bows, ribbon, etc., free of charge with the purchase of London Records. How-ever, the wrapping material is not designed solely for London Records sold in stores, but has been designed to increase the retailers overall busi-ness and make his operation a more profitable and sound one. The wrap-ing namer itself plus most of the ping paper itself plus most of the promotional dealer aids have no men-tion of the London label.

The "Operation Gift Wrap" pro-gram begins immediately and ter-minates September 25th, 1959. The offer applies solely to the London LP catalog (London, London International and the L'Oiseau-Lyre labels). The other applies solely to the London Inf catalog (London, London International and the L'Oiseau-Lyre labels). The free gift wrapping material may be acquired as follows: The purchase of a \$500 program order entitles the dealer to receive free 1 heavy duty paper roll holder and cutter with two dispensers (one for scotch tape; one for ribbon); one "assortment" of a one-ream roll of special gift paper 18" wide, 250 yards of red Satintone ribbon, 250 red rapid plastic loops and 240 red jewel bows with Kleen-stick backing. Each "assortment" contains enough material to gift wrap about 400 "gift record" packages. No skill is required to wrap a package swiftly and attractively. and attractively.

A \$1000 program order entitles the dealer to receive free the above plus one additional "assortment" for the wrapping of another 400 records.

A \$750 program order entitles the dealer to receive a free "Records As Gifts" window installation (in addi-

tion to his supply of gift wrapping material and "In Store" displays). The window is installed free. A free "In Store" display kit including a "Gift Headquarters" Cloth Banner, 11 hangers, counter displays, stream-ers, window decals, gift cards and a book of 100 gift certificates—in addi-tion to the gift wrapping department —is available with a \$500 program order. order.

The Chicago Printed String Comany, which is producing the gift-wrap merchandise for dealers will maintain the gift-wrap products as stock items and will service dealers after the London program is concluded.

As Lee Hartstone, vice president of London Records told his distributors when introducing the program to Eastern distribs, "This is a sincere, long range effort to help the dealer in building sales."

In addition to the ad campaign, the gift wrapping department, in store displays and window displays, London is offering dealers an immediate return privilege of London LP's in an amount equal to 10% of the value of the program order placed. London is also offering a 10% exchange privilege. The right to exchange becomes effective January 1, 1960 and terminates February 28, 1960.

Dealers' deferred billing is as follows: one-third Nov. 10, Dec. 10, and Jan. 10, 1960 with a 2% cash discount. London will also participate in coop newspaper advertising and is supply ing ad mats, etc.

In addressing the Eastern distributor meeting, Hartstone pointed out that the "gift wrap" program is designed to make records a gift item every week in the year and not just before the Christmas Holidays, but during the 50 other weeks when the dealer has time to recommend a record as a gift and wrap records as gifts. "The program is designed to create a continuous plus sale for all dealers on all record labels for all time. The gift market has unbelieve-

## Urania Sales Up 52%

August 29, 1959

NEW YORK—Urania Records sales figures for the first six months of 1959 show an impressive 52% increase over last year, according to Bill Nielsen, general manager and Director of Sales for Urania Records. The month of July alone shows a 96% rise over July of 1958.

"Some of the factors thought to be responsible for the upsurge in business," Nielsen said, "include the reaction to the decision to enter the singles field, as well as the general enthusiasm of both dealers and consumers for the outstanding packages offered by Urania recently. The latter includes albums such as the Alexander King spoken word disk, "Tony Lavelli, All-American Accordionist", the Jacques Belasco "S.O.S." LP, and, in the classical department, the premiere recording by the Kansas City Philharmonic under Hans Schwieger of Prokofiev's Symphonic Suite of Waltzes and Gypsy Fantasy from the Stone Flower Ballet.

"Optimism is running high at Urania," Nielsen continued, "based on our plans for the Fall. These include releases on Urania's new low-cost subsidiary label, Avon Records. The reception to the first of these, 'My Fair Lady', featuring the Knightsbridge Theatre Chorus and Orchestra and an all-star British cast, has been huge, and distributors and dealers both have agreed that Urania is moving in the right direction with re-duced-cost high quality product. 'My Fair Lady' carries a suggested list price for both monaural and stereo of \$3.98; the second Avon release, 'Matador' (music of the bullfight arena), will retail for the suggested list price of \$2.98, both stereo and monaural, as will most future Avon releases."

Other albums reportedly eliciting enthusiastic advance distributor and dealer reactions for Urania are the recently released "Dreams of the Is-lands", and LP of instrumental Hawaiian music; Jerry Shard's Piccadilly Trio on "Vibe-rations"; and Casey Anderson, young singing discovery, with "Casey Sings Out", in the pop category, plus the second Kansas City Philharmonic record, Glazounov's 4th Symphony and the Balakirev Overture on Themes of Russian Folk Songs, and the Robert Goldsand interpretation of the Beethoven Piano Concerto No. 2, in the classical field.

Urania is much encouraged, according to Nielsen, by the responses of dealers at the recent series of Decca (label's distrib) parties throughout the country to the direction in which Urania is moving repertoire-wise, as well as the exceptional jackets in which the product is packaged and the debut of the label in the singles field. Contemplated future releases for this fall will be announced shortly.

able potential and could conceivably double the sale of records in retail outlets."

A representative of the Chicago Printed String Company presented an effective film on the values of gift wrapping. He also quoted some amazing figures dealing with the effect of gift campaigns on such industries as the book industry, the camera industry, etc.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

## **Decca Celebrates 25th Anny**



NEW YORK—Decca Records held a gala party recently at the Hotel New Yorker to celebrate its 25th Anniversary and to introduce the Fall mer-chandise for Decca, Coral, Brunswick and the independent labels handled by the network of Decca branches. Pictured above are some of the personalities who attended. 1. Bob Austin, The Cash Box, and Sydney N. Goldberg, Decca national sales manager, are shown a Deutsche Grammophon display by Budd Von Dem Knesebeck. 2. Al Simpson, Eastern divisional manager and Leonard Schneider every

2. Al Simpson, Eastern divisional manager, and Leonard Schneider, executive vice president.

3. Sydney N. Goldberg, Ruth Slenczynska, Gold Label artist, and Claude Brennan.

Brennan.
4. Lenny Salidor, Ethel Smith and Bob Austin.
5. View of one of the elaborate displays.
6. Owen Bradley, Romance Watson, Yolande Gregory and Rod McKuen.
7. Stan Z. Burns, WINS, Jimmy Randolph, Lori Knight, Rod Mckuen, and Lonny Starr, WNEW.
8. Dick Shepard, Lori Knight, Lenny Salidor and William B. Williams, WNEW.

#### New Cole LP On Capitol | Columbia Choir Single

HOLLYWOOD — Among three new album releases announced by Capitol Records last week is a set by Nat "King" Cole. Cole has a package of twelve spirit-uals tabbed "Every Time I Feel The Spirit." LP will be released nationally this Saturday (31), though it was re-eased in Los Angeles on August 17 because of Cole's appearance at the Hollywood Bowl on August 21. The two other album issues are: "Donnybrook with Donegan" — Doro-hy Donegan and "Cool Cowboy"— Zliffie Stone.

Cliffie Stone.

#### **Basie Ork In Lewis Flick**

HOLLYWOOD-Producer-star Jery Lewis has signed Count Basie and is orchestra for "Cinderfella," the omedian's spoof on a fairy tale that vill start filming at Paramount in october.

Detober. This will be the second time that Lewis has worked with the Basie and. Long a fan of the famed jazz ianist, Lewis a year ago flew Basie nd the orchestra to Hollywood from he East for one of the comedian's elevision shows. Basie currently is appearing at the 'lamingo in Los Vegas. Frank Tashlin will direct "Cinder-ella" from his own screenplay. Ed Vynn and Judith Anderson previous-v were announced for important roles 1 the comedy.

1 the comedy.

NEW YORK-Columbia Records NEW FORK—Columbia Records has departed from the regular run of single issues with the release of "Bat-tle Hymn Of The Republic" by the Mormon Tabernacle Choir and the Philadelphia Orchestra, conducted by Eugene Ormandy Eugene Ormandy.

Culled from Columbia's "The Lord's Prayer" LP, the side contains 330 voices and 110 instrumentalists. Choir's director is Richard P. Condie. Flipside is "The Lord's Prayer."

#### Lark To Warner Bros.

HOLLYWOOD — James B. Conk-ling, president of Warner Bros. Rec-ords announced last week the signing of 18-year-old Joanie Sommers to an exclusive contract.

The singer is currently singing with the Tommy Oliver band at Lake Arrowhead, California, her first job with a professional group. It was bandleader Oliver who brought her to the attention of the Warner Bros. A & R department. After hearing a series of demonstration records Conkling recognized the wealth of talent possessed by the young singer and signed her to a contract. Her first album is currently being recorded and will be released shortly.

## **Hanover-Signature Bows 7**

NEW YORK — Irv Stimler, vice president and sales manager of Han-over-Signature Records, last week an-nounced the company's first major LP release, consisting of seven albums, two of which are available in stereo. Stimler said that he is gearing all his merchandising and promotional plans toward the discriminating buyer. In conjunction with the seven al-bums Hanover is featuring a "Lucky 7-11 Plan" for qualified dealers, who will receive the merchandise on a 100% exchange privilege through No-vember 15.

The release includes "San Francisco Poets" by the foremost here Poets" by the foremost beat poets; "The Do It Yourself Psychoanalyst Kit" by Del Close; "What Is Subud," Steve Allen and John Bennett discuss a new spiritual movement; "Aphro-

#### **Big MGM Radio Promo On Reynolds Deck-Pic**

NEW YORK—The Debbie Reynolds MGM record of "It Started With a Kiss" from the MGM film of the same name will be included in special kits covering radio stations in key markets in a special saturation campaign which will mutually promote the record and film.

ord and film. The package, developed with MGM's advertising-publicity department by John Blair & Company, station rep-resentatives and Donahue & Coe, MGM's advertising agency, involves 36 leading independent stations in 31 key cities. Timed to the openings of the Glenn Ford-Debbie Reynolds com-edu the basic campaign will give the Glenn Ford-Debbie Reynolds com-edy, the basic campaign will give MGM a minimum of 126 announce-ments on each station, at least one per hour every day from 6:00 A.M. to midnight from the Monday before opening through the first Sunday. In addition, each station will throw its full promotional support behind the campaign, creating intense pene-tration

tration.

The programming structure of each station will be utilized for a substan-tial number of announcements tied-in tial number of announcements tied-in with weather reports, traffic bulle-tins, sports news, women's service shows, and similar broadcasts. Station disk jockeys will play the record, and "adopt" the picture and sell it per-sonally to their listeners. Each sta-tion will create its own contests and promotional stunts for the record and nicture. picture.

In Cincinnati, WCPO is the In Cincinnati, WCPO is the sta-tion, and the campaign there illus-trates the power of the package. The station ran teaser announcements prior to the campaign's beginning call-ing attention to "ISWAK DAY" with recordings of kiss sounds; a contest to find the most beautiful lips in Cin-cinnati; a motorcade through the streets of the city led by the staff of the station; on-the-air interviews from the lobby after a sneak preview; and stathe lobby after a sneak preview; and street ballyhoo with models distribustreet ballynoo with models distribu-ting candy on opening day—all in ad-dition to the regular saturation spot commercials, playing of the Debbie Reynolds MGM record of the title song, and the editorial support of the sta-tion's personalities

Reynolds MGM record of the title song, and the editorial support of the sta-tion's personalities. Stations participating in the Radio Spectacular are: WHB, Kansas City; WFWB and KHJ, Los Angeles; WAKY, Louisville; WQAM, Miami; WDGY, Minneapolis-St. Paul; WDSU, New Orleans; WGH, Norfolk; WFIL, Philadelphia; WWSW, Pittsburgh; KGW. Portland, Oregon; WPRO, Providence; KXOK, St. Louis; KGO and KSFO, San Francisco; WABC, WMGM and WINS, New York; WFBR, Baltimore; WHDH, Boston; WLS, WJJD, Chicago; WCPO, Cin-cinnati; KL1F, Dallas; KFJZ, Fort Worth; KTLN, Denver; WXYZ, De-troit; KLIT, Houston; WIBC, Indian-apolis; KOMG, Seattle; WWDC, Washington; W H K, Cleveland; WKBW, Buffalo; WOKY, Milwaukee; KCBQ, San Diego; WAKE, Atlanta.

disia," music from Afghanistan and Iran; "The Discovery of Buck Ham-mer," first recording by planist; "The Fabulous Crystal Joy" and "Poetry for the Beat Generation," a previously released album which is also included released album which is also included in the plan. The Buck Hammer and Crystal Joy

packages are also in stereo.



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

The Cash Box, Music

#### July Best Sales Month In Atlantic Alco History

NEW YORK—July was the best sales month in the history of Atlantic and Atco Records and August is ex-pected to show a "substantial in-crease" over July, revealed Bob Korn-heiser, national sales manager of the affiliated firms last week affiliated firms, last week.

attiliated nrms, last week. "Two months in a row we have grossed more \$1,000,000," said Korn-heiser. "July was the best month in our history and at the rate our singles, EP's and LP's are going August will show a substantial increase over July."

show a substantial increase over July." Current big ones for the diskeries are Ray Charles' "What'd I Say" (At-lantic), the Drifters' "There Goes My Baby" (Atlantic), the Coasters' "Poi-son Ivy" (Atco), LaVern Baker's "So High, So Low," and Bobby Darin's "Mack The Knife" (Atco), which, ac-cording to Kornheiser, sold 200,000 copies in its first week of release. Other strong chart performers this

Other strong chart performers this summer for the labels include "Dream Lover" by Darin, "Since You've Been Gone" by Clyde McPhatter, "Along Came Jones" by the Coasters and "I've Waited Too Long" by Miss Baker.

Waited Too Long" by Miss Baker. Kornheiser continued: "Bobby Dar-in's LP, 'That's All,' is the best-selling album we've ever had and it—as well as the 'That's All' EP—has stimulated our EP and LP sales enormously. Al-bum sales for the first six months of this year were up 60% over last year. Besides the Darin LP, we have excel-lent sales on the Modern Jazz Quartet-Sonny Rollins album, 'Late Date With Ruth Brown', 'Fathead', and 'T-Bone Blues' LP's" Kornheiser brought out the total

Kornheiser brought out that EP sales which had not been impressive last winter and spring, had shown a "dramatic" upsurge this summer. Be-sides Darin's EP, others by the Coast-ers, the Modern Jazz Quartet and Ray Charles have shown "good growth."



NEW YORK—Mack Stark, general manager of Mills Music and veteran music man, died last Thursday (20) while in Miami, Florida. He was with Mills for twenty-five years. Stark was an early pioneer in the music business, and was instrumental in aiding the careers of such promi-nent composers as Leroy Anderson and Morton Gould. He was a musi-cian who many years played the RKO circuit. Prior to his association with Mills, Stark was general manager of Waterson, Berlin & Snyder Music and at one time had his own pubbery, Stark & Cowen. He and the office and staff of Mills were to celebrate Mills' 40th anniversary this September. Stark was active in musical educa-

Stark was active in musical educa-tional projects at Mills, having worked with concert bands and schools. Surviving are his widow, Stella, a son, Lewis and a daughter, Thelma. Stark was a grandfather and a great-grandfather

grandfather. Funeral services will be held at the Riverside Memorial Chapel, 76th St. and Amsterdam Ave., this city, at 10 A. M. Interment is at Mount Lebanon Cemetery in Brooklyn.

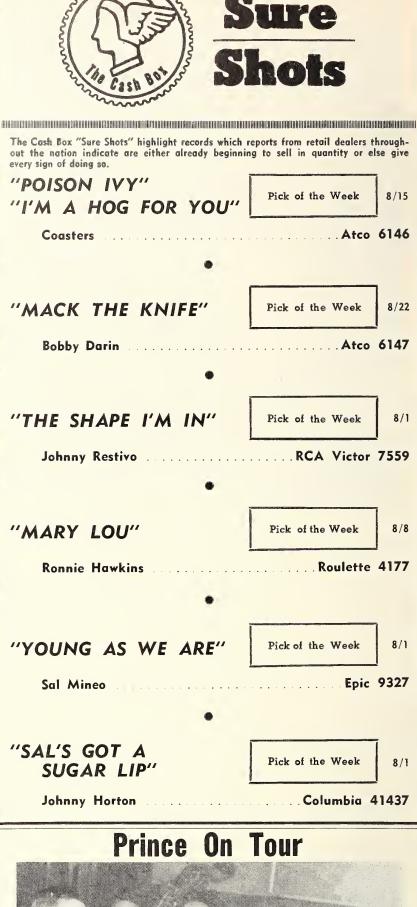
#### We Get Letters

NEW YORK—The new Chordettes' single, "A Girl's Work Is Never Done," seems to be one of those now-and-then pressings that brings about strong pros and cons on the subject matter.

In the case of the Cadence deck, the In the case of the Cadence deck, the song feels for the spouse and her daily household routine. The result: a flood of letters, says the diskery, from mothers, fathers, sons and daughters who either praise the deck for setting the record straight (from the wives, of course) or knock the record for its lack of balance (from the husbands, of course). Where the sons and daughters stand wasn't re-vealed. They just buy the disk, any-way. way.

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NAME
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ADDRESS
CITY





DETROIT—Above shot at the Flame restaurant, here, was taken during Strand Records songster Dolph Prince's recent promotional tour in the city. Dick Smith, label's sales head, brought Dolph and Joe Moss, mid-West Strand rep, into the city for a whirlwind stay in the city, which included deejay interviews and hops. Dolph's current single for Strand is "Nobody Under-stands Me."

Shown above (left to right) are Dave Woodling (deejay at WCAR); Dick, Dolph, Tobin, columnist for Teen Post and Ernie Durham (deejay at WJLB) and singer Al Hibbler.

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#### Vacationing



HONOLULU, HAWAII-The hapoy foursome vacationing in Hawaii are Al Massler, president of Bestway Products pressing plant, Mountainide, N. J., his wife Sylvia, Bob Hausater, of Roberts Distributors, St. Louis. and his wife Phyllis. The Louis, and his wife Phyllis. vomen are wearing mumus-the naive dress-not nightgowns.

#### Wally Moody Recovering

NEW YORK-Wally Moody, Clock Records and Lowell Music, had his acation broken up when he was sudenly stricken with a kidney ailment. loody has been hospitalized at rookhaven Hospital, Brookhaven, . I., where reports are that he is n the road to recovery. At press ime Moody had already progressed ) where he was in steady communiation with George Levy, his parter, at the office.

#### rima Company Ups Newman

HOLLYWOOD-Lee Newman, gencal professional manager of the rima-Smith music publishing firms, as been named vice president in large of all Louis Prima enterprises, was announced last week.

Newman, husband and associate of arbara Belle, personal representave of Louis Prima and Keely Smith, ill operate out of 1507 N. Vine reet heading a complete staff of 'ess and promotion reps.

Newman's first project in the new sition will be the supervision of ggy Keely's western (13 state) prootion of the couple's new Dot single, light and Day," and "Confessin'", d the first Dot release by Eddie mingo and the Compadres, "One in Drop" and "Subito."

#### Wynne Pacts Saynt

NEW YORK-Sylia Saynt has en signed to a long-term recording atract with Wynne Records it was nounced last week by Sid Pastner, ad of Wynne.

Miss Saynt, formerly with United tists, is currently appearing on the tskill circuit. She is recording sev-I sides for September release.

#### Connie Francis On European Tour

Page 45

NEW YORK-MGM's star thrush Connie Francis wings her way to Europe this week (25), for a three-week promotion tour which will take her to London, Luxembourg and Paris.

During her 10-day stay in London, Miss Francis has a recording date to cut three albums. She'll also be sightseeing and visiting with British deejays.

Next, the pop singing queen travels to Luxembourg for conferences with that country's turntable masters and a tour of the sights. In Paris for a few days, she'll be tourist and guest of French disk men.

Directly from Paris, the thrush flies—via the polar route—to California, where she's booked as star entertainer at California State Fair festivities, September 6 through 9.

She follows the California appearance with performances at Michigan's State Fair in Detroit.

#### First Guaranteed Single

NEW YORK-Guaranteed Records, a new subsidiary of Carlton Records, announced its initial single release last week. The song, written by veteran tunesmiths Bob Hilliard and Lee Pockriss, is titled "(Seven Little Girls) Sitting In The Back Seat" and was cut by Paul Evans and the Curls, a new recording group.

#### Three Named ASCAP'ers

NEW YORK - Stanley Adams, president of ASCAP, last week announced the election of cleffers Louis A. Carter ("Louie The Cabbie"), Jack Vaughn and Jerry Bilik to the membership of ASCAP.

Carter gained fame for his writing and performing of his own satirical love songs, Vaughn wrote the recent Kathy Linden hit, "Goodbye Jimmy, Goodbye" and Bilik wrote and arranged music for the United States Military Academy Band at West Point from 1955-58.

#### Freed-Kookie Contest Winner



HOLLYWOOD - Judy Clapp, of Basking Ridge, N. J., shows Edd Byrnes her "Kookie"-decorated sportcoat and hat during her meeting with the television and recording star here, her prize for winning the "Kookie Contest" held by deejay Alan Freed, WABC-New York.

#### Warner Bros. To Handle Nat'l Distribution of Aeolian-Skinner Offbeat And Washington Labels

NEW YORK—Warner Bros. Rec-ords has acquired the Aeolian-Skinner, Offbeat, and Washington labels for national distribution, it was announced jointly here today (24) by top execu-tives of both firms.

jointly here today (24) by top execu-tives of both firms. James B. Conkling, president of Warner Bros. Records, finalized the LP distribution pact—the label's first —during his brief visit here. Conkling termed the move, "an excellent ac-quisition because the three labels have puride adult appeal, and are compatwide adult appeal, and are compat-

a wide adult appeal, and are compar-able with the present Warner Bros. Records products." Bob Bialek, president of Washing-ton and Offbeat Records, and repre-sentative of Aeolian-Skinner, said he viewed the move as a "great opporsentative of Aeolian-Skinner, said he viewed the move as a "great oppor-tunity for someone in the production of a specialized product for a sophis-ticated audience to have distribution under a concept like that of Warner Bros. Records Sales Corp. The Warner Bros. organization provides merchandising and promotional pro-grams that look to the future." Among the albums in the 40 spread among the three labels are the Julius Monk "Upstairs At The Downstairs" shows, Henry Morgan humor items,

shows, Henry Morgan humor items, classical organ music, and rare clas-

classical organ music, and rare clas-sical recordings. Vice-President Hal B. Cook, direc-tor of sales for Warner Bros. Rec-ords, said the national sales organi-zation—including the label's nine branches and its network of inde-pendent distributors—will be provided with sales and promotional material for immediate marketing of the new lines. lines

'The acquisition of these "The acquisition of these lines, along with the Seebro Records Racks, and the Warner Bros. diamond needles is in line with our determination to plan for the future," Cook said. "We shall continue to develop a well-rounded line of products for our own branches as well as for our network of independent distributors." lines

#### Dexter On Material Jaunt in East For Can

HOLLYWOOD - Dave Dexter, diector of international repertoire for Capitol Records, Inc., left Los Angeles by air last week (19) for Tokyo on the first leg of a six-week material-gathering jaunt that will take him to half-a-dozen countries in the Near and Far East. Principal stop-offs include Hong Kong, Manila, Singapore, and Calcutta.

Purpose of the trip is "to search out and bring back authentic, interesting and salable pop material for distribution in the United States through our 'Capitol' of the World Series," Dexter said.

The current COW catalog contains four albums from parts of the world to be covered in Dexter's trip: "Japanese Sketches," "Japan Revisited," "Sin China," and "Music of India." Dexter expects to bring back enough high-quality tapes, monophonic and stereo, to supply LP product for release in the domestic market through 1960.

The line's A & R chief has previously made two large-scale European junkets, plus an extensive trip through South America. Capitol acquires COW material by leasing masters from foreign firms on a royalty basis.

Most of Dexter's contacts will be representatives of Capitol's EMI affiliates, although he will also talk with a number of independents.

## August 29, 1959



NEW ORLEANS—Brunswick Rec-ords' "The Mummy" by Bob McFad-den and Dor was the subject of a recent local promotion by Bruns-wick's New Orleans branch. The branch's stock boy was dressed as a mummy and sent out to visit all of the area's record dealers. Shown above, the mummy puts a friendly scare into Joe Shalom, manager of the Shoppers World Records Shop.

#### **T-Bone Back On Atlantic**

NEW YORK—Blues singer T-Bone Walker has been signed by Atlantic Records to a long-term contract, it was announced last week. He made a number of records for Atlantic sev-

Atlantic has just issued "T-Bone Blues," an LP of classic blues, most of them T-Bone originals, and is now readying a single release and another LP. Nesuhi Ertegun, Atlantic v. p., has returned from the West Coast, where he signed the artist and recorded him. He commented: "It is very gratifying that we could add T-Bone to our roster. To our company, which has so many great blues singers, T-Bone is a most valuable acquisition. The market for authentic folk blues is excellent now, and we know that T-Bone's records for us are going to get an enthusiastic reception."



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Music

Page 46



#### TO YOU BABY" "IF YOU SEE MY BABY"

#### LONESOME SUNDOWN Excello 2163

NASHBORO RECORD COMPANY 177 3rd Ave. N. Nashville, Tenn.

#### A BIG HUNK OF LOVE

recorded by ELVIS PRESLEY....RCA VICTOR Elvis Presley Music, Inc.

I GOT STRIPES

recorded by JOHNNY CASH.....COLUMBIA Johnny Cash Music, Inc.

5 FEET HIGH AND RISING

JOHNNY CASH ..... COLUMBIA Johnny Cash Music, Inc. MORGAN POISONED THE

WATER HOLE recorded by

SIMON CRUM ..... CAPITOL

HILL AND RANGE SONGS, INC. 1619 Broadway, New York, N. Y.





#### Browns & Carl Mann Join Denny Office

NASHVILLE, TENN. — The Jim Denny Artist Bureau last week announced the addition of two important names under its exclusive management: the Browns, whose "The Three Bells" on Victor is the nation's top pop-country deck and Carl Mann, whose "Mona Lisa" on Phillips is a big click.

Plans are now underway for a number of personal appearances, TVradio, record promotion dates by the artists.

#### **Opry PA Draws Crowd**

NASHVILLE, TENN.—An appearance by the "Grand Ole Opry" at the Illinois State Fair Saturday, August 15, drew a strong turn-out of 9.856 paying customers.

One of the largest Opry units ever to play outside the Ryman Auditorium in Nashville, the bill included such familiar country faces as Ray Price, Billy Grammer, Don Gibson, Del Wood, Margie Bowes, Wilma Lee and Stoney Cooper, Grandpa Jones and others. Ralph Emery emceed.

ouners. Kalph Emery emceed. Acuff - Rose Artists Corporation manager W. D. Kilpatrick commented that "our wonderful reception here in Illinois makes us fully realize the value of country music and the loyalty and extent of the true country music fan."

#### **Capitol Appoints Two**

HOLLYWOOD—Two appointments within the Capitol Records organization were announced last week.

tion were announced last week. William D. Wiley was appointed Capitol phonograph regional sales representative for North and South Carolina, Virginia, Maryland, Delaware, Washington, D.C., and eastern Pennsylvania. He replaces Don Elliot, who has been reassigned to cover Florida, Georgia, Alabama, Tennessee, Mississippi and part of Arkansas. Frank A. Troiano was appointed operations manager of the Buffalo branch of Capitol Records Distributing. Troiano succeeds Donald La Benda, who has assumed new duties in the office of National Operations at Capitol Tower, Hollywood.

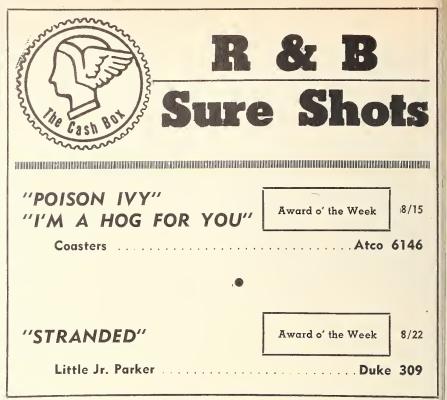
#### D.J.A. Names Mathis "Recording Artist of Year"

HOLLYWOOD—Johnny Mathis has been named "Recording Artist Of The Year" by the Disc Jockey Association, Inc., it was announced recently by Jim Hawthorne (KDAY-Hollywood), president of the organization.

Composer Jimmy McHugh, as a representative of the music industry, presented the award to Mathis, August 15 on the floor of the Sands Hotel, Las Vegas, where the singer is currently appearing.

rently appearing. Mathis was also cited "for his contribution to his country and to the entertainment industry, and specifically for his Columbia record album, 'Johnny's Greatest Hits,' which has sold 1,000,000 copies throughout the world," Hawthorne stated. "The 'Mathis Sound,'" Hawthorne said, "won the overwhelming reception of our membership because it has

"The 'Mathis Sound,' " Hawthorne said, "won the overwhelming reception of our membership because it has proven the ability to transcend both fad and age group. There are many, many fine singers today, but in our opinion no singer has the universal appeal to all age and social groups that Johnny Mathis has."



#### **DJ** Film Planned

LOS ANGELES — Plans for the production of a motion picture film depicting the role of disk jockeys in the entertainment industry, were disclosed last week by a joint announcement of 20th-Century Fox and Jim Hawthorne, president of the Disc Jockey Association, Inc.

Jockey Association, Inc. The film, tentatively titled "The Big Platter Parade," will be produced by Jack Leewood through A. P. I., with Hawthorne representing the Disc Jockey Association as associate producer. It will be produced in Cinemascope for release in June, 1960. Story line will relate to the formation of the D. J. A. although it will not dominate the film theme, Hawthorne said.

Some of the nation's top recording artists will appear in the picture together with representative disk jockeys from all parts of the United States as well as from abroad. Plans call for sending camera crews abroad for the foreign sequences.

The picture will utilize heavy promotion and cross-plugging devices. As an example, all disk jockeys who are D.J.A. members at the time of the organization's 1960 convention will be included in various scenes. Association members and their stations will receive preferential treatment in the purchase of radio advertising, with the bulk of the film's advertising budget being spent on D. J. A. member stations.

"We are aiming for a quality product for theatre showing which will have the widest practical appeal by both age and geographical coverage," Hawthorne said. "Talent in the picture will represent in excess of one million dollars."

An undisclosed percentage of the film's net will go to the non-profit Association for its public interest and public service projects.

#### Mills Gets French Tune

NEW YORK—Mills Music has acquired a recently successful French tune, "A Bientot." English lyrics have been penned by veteran writer Mitchel Parrish. Composed by famed French composer Paul Durand, the melody was acquired as a result of Jack Mills' recent European trip.

#### "Display Important To Special Retailers"—Verbit

PHILADELPHIA — Nelson Verbit, president of Marnel Distributors, this city and Baltimore, stated last week in a special letter to all retailers in his area who have self-owned record departments but are not primarily in the record business, that without exception the successful "non-record" retailers maintain a great deal of display space devoted to albums in order to attract record buyers.

Verbit's advice was the result of a survey — the distrib's second — conducted in-person by Marnel's sales force via questionnaires. In the first (held last month), Verbit came out against listening booths in record shops.

Verbit's letter stated: "By prominently displaying front covers in great depth, store gives the impression that it is also stocking in great depth. This gives a potential customer the feeling that he can find the disk he is looking for even if he knows the primary business in the shop is not selling records."

"If a non-record retailer is going to make a fair return from his record department," Verbit continued, "he's got to give the public the feeling that he is offering them the same intelligent service and range of selectivity that is the backbone of regular record shop retailing. These cover and 'special deal' displays should not be only in the record section but should be in the front window in order to pull in customers. Even when advertising in local papers, the non-record shop that sells LP's should devote part of the space in every ad to stressing their wide selectivity. This helps to build the store's prestige as a record outlet."

Verbit's surveys are run at his own expense as an aid to retailers. He said he has already received many letters of thanks from retailers.

#### Budisco Opens 4th One-Stop

TAMPA, FLA.—Budisco One Stop Record Service recently opened its fourth outlet in the state of Florida Firm is located at 207 West Cass St., this city. Manager is Bill Whitcomb.

Besides its disk inventory, the new office will represent the coin machines of Wurlitzer, Chicago Dynamic and other manufacturers of coin operated equipment, including Rowe Cigarette Machines and Vending Equipment.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



	August 29, 19
The Ca	sh Box
TOP 50 ACROS	S THE NATION
Pos. Last Week WHAT'D I SAY (1) Ray Charles (Atlantic 2031)	Pos M BABY TALK Jan & Dean (Dore S22)
THERE GOES MY BABY (2) Drifters (Atlantic 202S)	27 TIME MARCHES ON Roy Hamilton (Epic 9323)

## THANK YOU PRETTY BABY (3)

Brook Benton (Mercury 71478) LAVENDER BLUE (6) Sammy Turner (Big Top 3016) I WANT TO WALK (8) Fats Domino (Imperial S606)

I LOVES YOU PORGY (7) Nina Simone (Bethlehem 11021)

I'M GONNA GET MARRIED (20)Lloyd Price (ABC-Paramount 10032)

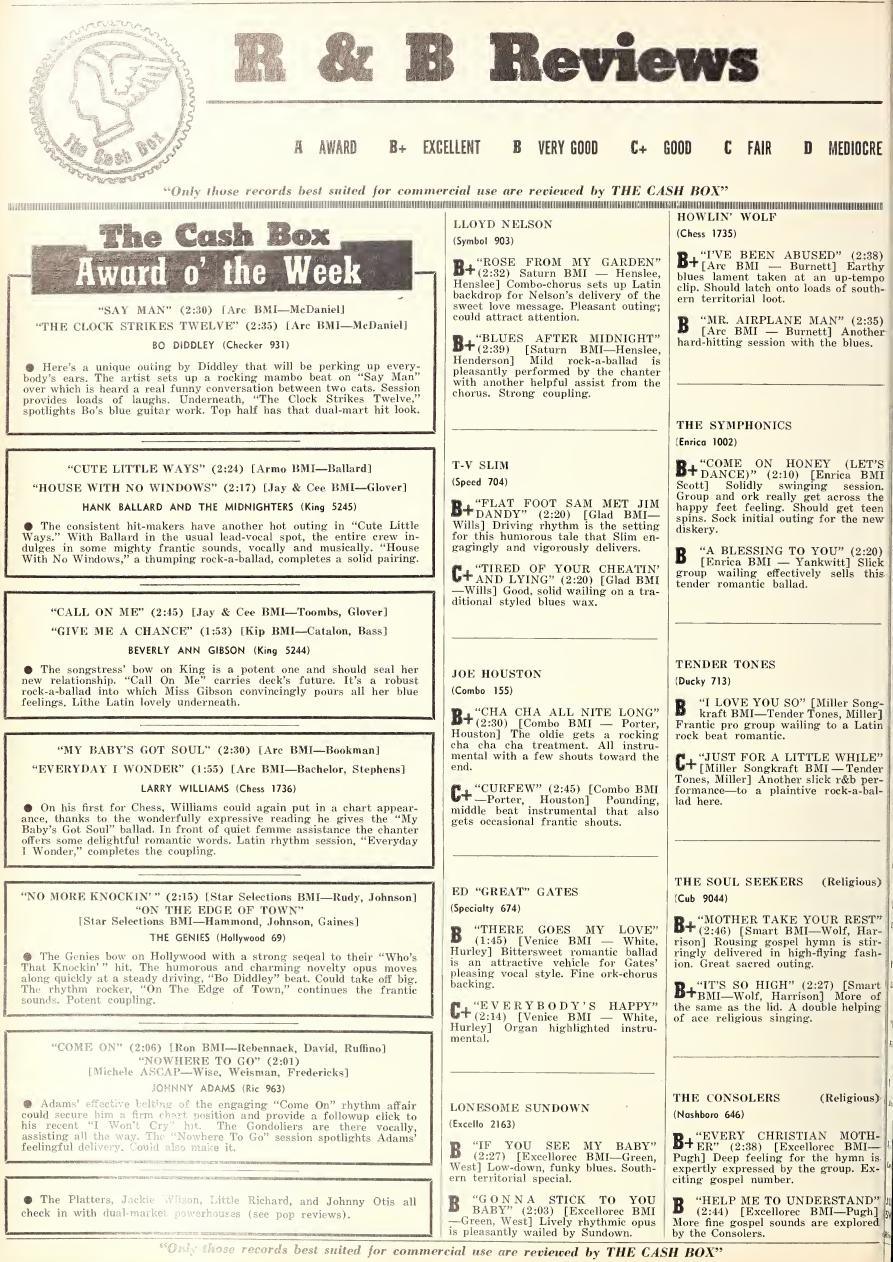
WHAT A DIFFERENCE A DAY MAKES (5) Dinah Washington (Mercury 7143S)

- YOU'RE SO FINE (4)Falcons (Unart 1023) SLEEP WALK (23)
- Santo & Johnny (Canadian American 103) I'LL BE SATISFIED (9)
- Jackie Wilson (Brunswick 35136)
- LEAVE MY KITTEN ALONE (15)Little Willie John (King 5219)
- MIDNIGHT FLYER (28)Nat "King" Cole (Capitol 4248)
- IT'S TOO LATE (16)Tarheel Slim & Little Ann (Fire 1000)
- I'M GONNA BE A WHEEL SOMEDAY (27)Fats Domino (Imperial S606)
- MIAMI (24)Eugene Church (Class 254)
- THERE'S SOMETHING ON YOUR MIND
- (10)Big Jay McNeely (Swingin' 614)
- SEA OF LOVE (36)Phil Phillips (Mercury 71465)
- 40 MILES OF BAD ROAD (18) Duane Eddy (Jamie 1126)
- (21)
- GETTING NEARER John Lester (C&M S00) A BIG HUNK OF LOVE
- (17)Elvis Presley (RCA Victor 7600) BROKEN HEARTED (42)Sarah Vaughan (Mercury 71477)
- LINDA LU (35)Ray Sharp (Jamie 1128) RED RIVER ROCK Johnny & Hurricanes (Warwick 509)
- (40)SO HIGH, SO LOW (37)Lavern Baker (Atlantic 2033)

	NATE DE LA COMPANY		Detterations
ł			Pos. Last
)	28		Week (41)
)	27	TIME MARCHES ON Roy Hamilton (Epic 9323)	(32)
	28	I ONLY HAVE EYES FOR YOU Flomingos (End 463)	(11)
	29	POISON IVY Coasters (Atco 6146)	()
	30	PERSONALITY Lloyd Price (ABC-Paramount 100	( <b>12</b> ) <i>18)</i>
	31	LIKE YOUNG Andre Previn & David Rose (MGM	( <b>19</b> ) 12792)
	32	SINCE YOU'VE BEEN GONE Clyde McPhatter (Atlantic 2028)	(32)
	33	THE BELLS Baby Washington (Neptune 104)	(46)
	34	LONELY BOY Paul Anka (ABC-Paramount 10022	( <b>13</b> )
	35	CRACKIN' UP Bo Diddley (Checker 924)	(31)
	36	IT WAS I Skip & Flip (Brent 7002)	·( <b>47</b> )
	37	JUST KEEP IT UP Dee Clark (Abner 1026)	(22)
	38	HUSHABYE Mystics (Laurie 3028)	(25)
	39	SUGAREE Hank Ballard & Midnighters (King Rusty York (Chess 1730)	( <b>34</b> ) 521S)
1	40	WHERE DID I MAKE MY MISTAKE <sup>Clyde</sup> Mc <sup>Phatter</sup> (MGM 12816)	(30)
	41	<b>SO FINE</b> Fiestas (Old Town 1062)	(33)
	42	ONLY SIXTEEN Sam Cooke (Keen 2022)	(29)
	43	BACK IN U. S. A. Chuck Berry (Chess 1729)	(26)
	44	TIGER Fabian (Chancellor 1037)	(38)
	<b>45</b>	I'M COMING HOME Marv Johnson (United Artists 175)	(39)
	46	MY WISH CAME TRUE Elvis Presley (RCA Victor 7600)	()
	47	I'M A HOG FOR YOU Coasters (Atco 6146)	
	48		()
	49	STRANDED Little Jr. Parker (Duke 309)	()
	50	YOU WERE MINE Fireflies (Ribbon 6901)	()

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

Page 48



#### The Cash Box, Music





The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 50.

Listed Alphabetically) \*AFTER HOURS

Bill Doggett (King 5227)

AHMAD'S BLUES Ahmod Jamal (Argo 5328)

ANGEL FACE Jimmy Darin (Colpix 119)

\*BAD GIRL Miracles (Chess 1734)

BELLS, BELLS, BELLS Billie & Lillie (Swan 4036)

\*CHAPEL OF DREAMS Dubs (Gone)

COME A LITTLE CLOSER Romonce & Watson (Coral 62133)

DON'T LAUGH AT ME Danny Overbea (Apex 7751)

\*EVERYDAY I HAVE THE BLUES B. B. King (Kent)

FRANKFURTERS AND SAUERKRAUT Intruders (Fame 313)

HELPLESS Solitaires (Old Town 1071)

\*HEY LITTLE GIRL Dee Clork (Abner 1029)

I AIN'T GOIN' FOR THAT Eugene Church (Class 254)

I'M ALRIGHT Little Anthony & Imperials (End 1053)

\*I'M YOUR SLAVE Fiestas (Old Town 1069)

I WANT YOU SO BAD James Brown & Five Flames (Federal 12348)

I WONDER Lee Andrews (United Artists 151)

IUST A LITTLE TOO MUCH WEETER THAN YOU

licky Nelson (Imperial 5595)

\* Indicates first appearance on Territorial Tips \*MACK THE KNIFE Bobby Dorin (Atco 6147)

\*MAU MAU Wailers (Golden Crest 526)

MERRY-GO-ROUND Eddie Hollond (United Artists 172)

MONA LISA Corl Mann (Phillips 3539) Conway Twitty (MGM 12804)

MY MOST PRECIOUS POSSESSION Memo's (Memo 5000)

MY OWN TRUE LOVE Jimmy Clonton (Ace 567)

NO TIME TO CRY Earl Nelson (Ebb 164)

NO WHERE TO GO Johnny Adoms (Ric 963)

PRETTY LITTLE MAMA Joe Hinton (Bock Beat 526)

PROMISES Chuck Carbo (Rex 1003)

RAIN DOWN TEARS Honk Bollord & Midnighters (King 5215)

ROCK-A-MA-ROLE CHA-ROCK-A Intruders (Fame 616)

\*SAY MAN Bo Diddley (Checker 931)

SLOW MOTION Wade Flemons (Vee-Jay 321)

SMALL WORLD Johnny Mathis (Columbia 41410)

SO LONG SO LONG Warren 5torm (Nasco 6028)

SO LOVED AM I Johnny Johnson (5y 1601)

TABOO Arthur Lyman (HiFi 550)

THE WAY I WALK Jack Scott (Carlton 514)

THIS IS MY CONFESSION

Nappy Brown (Savoy 1569) THREE LITTLE PIGS

\*(TIL) I KISSED YOU Everly Bros. (Codence 1369)

Lloyd Price (ABC-Poramount 10032)

\*TILL THE DAY I DIE Bob Gaddy (Old Town 1070)

WALKING TO NEW ORLEANS

Jim Specs Hawthorne (Bingo 1001) "It's What's in THE CASH BOX That Counts---INTERNATIONALLY"



HEIGHTS RECORD SHOP HEIGHTS RECORD SHOP Dallos, Texos 1. What'd I Say (R. Charles) 2. After Hours (B. Doggett) 3. There Goes My Baby (Drifters) 4. Memphis, Tenn, (C. Berry) 5. I'm A Hog For Your Love (Coasters) 6. So High So Low (L. Baker) 7. Red River Rock (Johnny & Hurricanes) 8. Sea Of Love (P. Phillips) 9. Baby Talk (Jan & Dean) 10. Hushabye (Mystics)

Page 49

THIEM'S RECORD SHOP

THIEM'S RECORD SHOP Roleigh, N. Corolina 1. I'm Gonna Get Married 2. There Goes My Baby (Drifters) 3. Sea Of Love (P. Phillips) 4. What'd I Say (R. Charles) 5. So High, So Low (L. Baker) 6. I Want To Walk You Home (F. Domino) 7. What A Difference A Day Makes (D. Washington) 8. I Only Have Eyes For You (Flamingos) 9. Lavender Blue (S. Turner) 10. Hushabye (Mystics)

BUDISCO ONE STOP

Miami, Flo.

MIGMI, FIG. 1. Thank You Pretty Baby (B. Benton) 2. I'm Gonna Be A Wheel Someday (F. Domino) 3. What'd I Say (R. Charles) 4. There Goes My Baby (Driflers) 5. Party (N. Sintene)

Porgy (N. Sinione) I'm Gonna Get Married

 What A Difference A Day Makes (D. Washington)
 Broken Hearted Melody (S. Vaughan)
 9, You're So Fine (Falcons) 9. You're So Fine (Falcons) 10. 40 Miles Of Bad Road (D. Eddy)

mm



#### SILVER ROD RECORD CENTER

DALE BUB

KYRO—Potosi, Missouri

**Disk Jockey** 

**REGIONAL RECORD REPORTS** 

RECORD CENTER Possoic, N. J. Differs) Thank You Pretty Baby (B. Benton) Hr's Too Late (T Slim) What'd I Say (R. Charles) Miami (E. Church) You (D. McCroy) I Want To Walk You Home (E. Domino) B. I'm Gonna Get Married (L. Price) What A Difference A Day Makes (D. Washington) B. Broken Hearted Melody (S. Vaughan) 3. 4. I Want To Get Married (L. Price) 5. Thank You Pretty Baby (B. Benton) 6. Red River Rock (Johnny & Hurricanes) 7. Three Bells (Browns) B. It's Too Late (T. Slim) 9. Miami (E. Church) 10. Mona Lisa (C. Twitty) R &

man DICK DEAN WKTQ-So. Poris-Norwoy, Maine

Cash Bo

7p

- Big Hunk Of Love (Presley)
   What'd I Say (R. Charles)
   Angel Face (B. Darren)
   Bells Bells Bells
   Bells Bells Lillie) 5. Linda Lu (R. Sharpe) 6. Just A Little Too Much
- (R. Nelson) (R. Nelson) 7. Lavender Blue (S. Turner) B. True True Happiness (J. Tillotson) 9. Mona Lisa (C. Mann) 10. My Own True Love (Clanton)

TOM "CAT" REEDER

WABB—Mobile, Ala. WABB—Mobile, Ala.
What'd I Say (R. Charles)
Big Hunk Of Love (Presley)
Let's Talk About Us (Lewis)
I A in' Never (W. Pierce)
So Fine (Fiestas)
I'm Gonna Be A Wheel Someday (F. Domino)
Shake A Hand (L. Richard)
Lonely Boy (P. Anka)
I'm Moving In (W. Veight)
My Sugar Plum (R. Vernon)

- RED EVANS WTAL-Tollohossee, Flo.
- Lonely Boy (P. Anka)
   Lavender Blue (S. Turner)
   Thank You Pretty Baby (B. Benton)
   I'm Gonna Be A Wheel Someday (F. Domino)
  - 5. What'd I Say (R. Charles) My Own True Love (Clanton) I'll Be Satisfied (J. Wilson) 7.
  - B. Sea Of Love (P. Phillips)
    9. There Goes My Baby (Drifters)
    - 10. Personality (L. Price)

KYRO—Potosi, Missouri 1. Big Hunk Of Love (Presley) 2. Lonely Boy (P. Anka) 3. There Goes My Baby (Drifters) 4. My Heart's An Open Book (C. Dobkins) 5. Sweeter Than You (R. Nelson) 6. Lipstick On Your Collar (C. Francis) 7. What'd I Say (R. Charles) 8. Baby Talk (Jan & Dean) 9. Sleepwalk (Santo & Johnny) 10. Thank You Pretty Baby (B. Benton) JIM 'RECORD HOP' NELLY KBRC-Mt. Vernon, Wosh. KBRC----Mt. Vernon, Wosh. 1. Making Love (F. Robinson) 2. Big Hunk Of Love (Presley) 3. Sleep Walk (Santo & Johnny) 4. Tiger (Fabian) 5. Sea Of Love (P. Phillips) 6. What'd I Say (R. Charles) 7. Lavender Blue (S. Turner) B. 40 Miles Of Bad Road (D. Eddy) 9. Lonely Boy (P. Anka) 10. Baby Talk (Jan & Dean)

#### PHIL MC CLURE WVLK—Lexington, Ky. Leave My Kitten Alone (L. W. John) Boogie Bear (B. Bennett) Blop Down (C. Cole) Crackin' Up (B. Diddley)

5. You're So Fine (Falcons) 6. Broken Hearted Melody (S. Vaughan)

7. Jack O Diamonds (L. Baker) B. Shake A Hand (L. Richard) 9. Red River Rock (Johnny & Hurricanes)

(Cubans) 3. Sugaree (H. Ballard & Midnighters) 4. Hit The Road (G. Jenkins) 5. I Loves You Porgy (Simone) 6. Thank You Pretty Baby (B. Benton) 7. I'm Hog For You (Coaster) P. Linda Lu (R. Sharne) Linda Lu (R. Sharpe) I'll Be Satisfied (J. Wilson) Β. I'm Gonna Be A Wheel Someday (F. Domino) 10. It Was I (Skip & Flip)

utlets
st
PAT'S RECORD SHOP
Los Angeles, Calif.
Porgy (N. Simone) Thank You Pretty Baby
What'd I Say (R. Charles) After Hours (B. Doggett)
What A Difference A Day Makes (D. Washington)
Midnight Flyer (N. Cole)
Linda Lou (R. Sharpe)
Walk You Home (F. Domino)
Poison Ivy (Coasters) But Not For Me (G. Lynn)
POPULAR TUNES
Memphis, Tenn.
Thank You Pretty Baby
(B. Benton) What'd I Say (R. Charles) Leave My Kitten Alone
Leave My Kitten Alone
(L. W. John) I Want To Walk You Home
(F. Domino) It's Too Late (T. Slim)
Hold Me Tight (T. Taylor) Big City Drag (B. Doggett)
Big City Drag (B. Doggett)
Everyday I Have The Blues (B. B. King)
Papa Daddy (R. Brown)
I'm Trying (L. Milton)
ERRITO RECORD SHOP
New Orleons, Lo.
No Where To Go (J. Adams)
What'd I Say (R. Charles)
Let Nobody Love You (L. W. John)

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LEONARD SMITH

WLOE-Leaksville, N. C

WLOE—Leaksville, N. C. 1. Lipstick On Your Collar (C. Francis) 2. Kissin' Time (B. Rydell) 3. It Was I (Skip & Flip) 4. Red River Rock (Johnny & Hurricanes) 5. Baby Talk (Jan & Dean) 6. Big Hunk Of Love (Presley) 7. My Baby Was Gone (Darke) B. I'm Gonna Get Married (L. Price) 9. Just A Little Too Much (R. Nelson) 10. Casekin' Hp. (B. Diddley)

10. Crackin' Up (B. Diddley)

"KOOL" HUGH COOPER

WCKI-Greer, S. C.

1. I'm Gonna Get Married (L. Price)

I'm Gonna Get Married

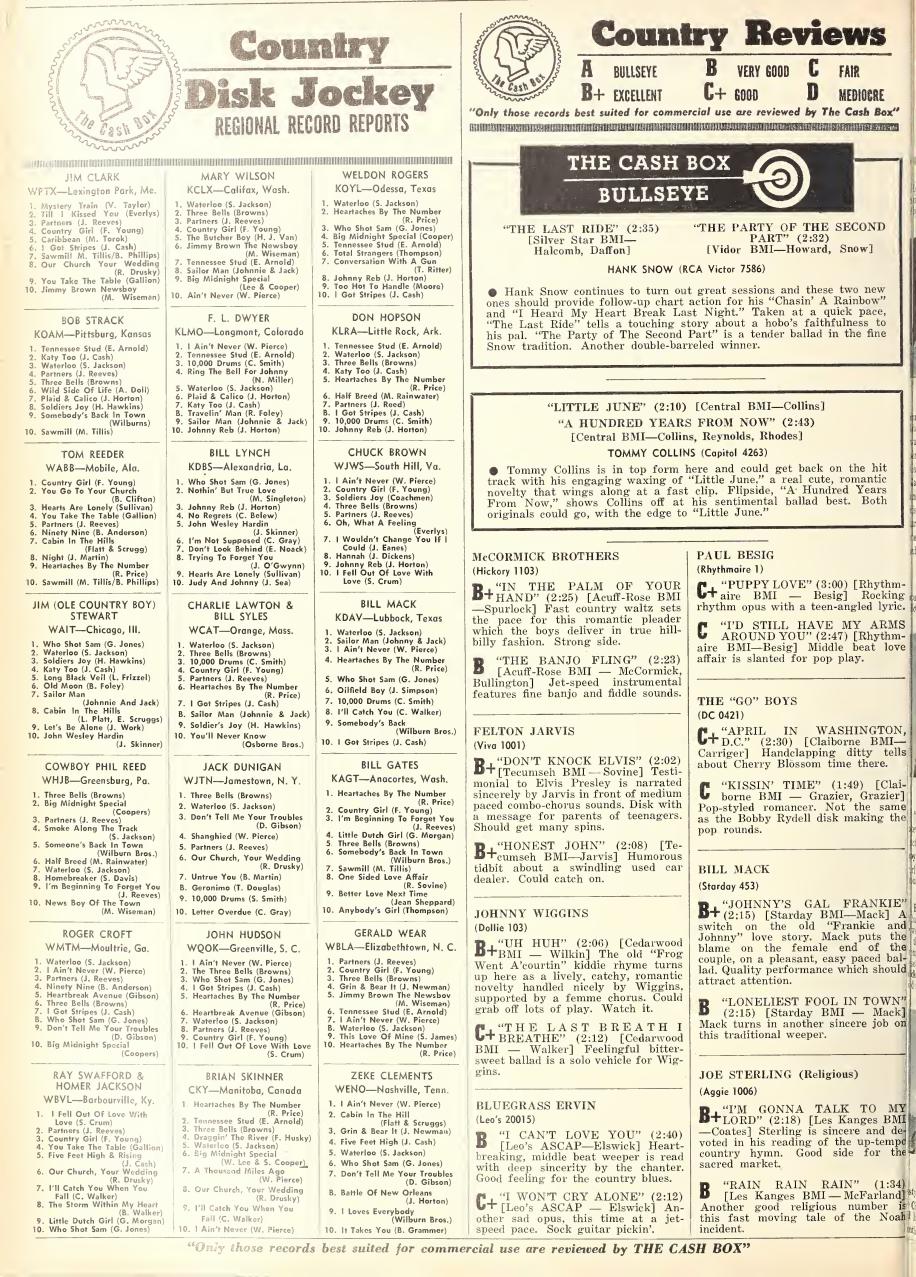
 (L. Price)
 Lavender Blue (S. Turner)
 Slow Motion (W. Flemmonds)
 What'd I Say (R. Charles)
 Hey Little Girl (D. Clark)
 Mona Lisa (C. Mann)
 Robbin' The Cradle (Bellus)
 Makin' Love (F. Robinson)
 It Was I (Skip & Flip)

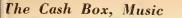
 Sea Of Love (P. Phillips)

MITCH JORDAN

KBLA—Hollywood, Calif.

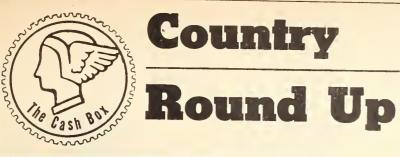
1. You're So Fine (Falcons) 2. You've Been Gone So Long (Cubans)







Pos. Last Week





Vacationing between personal appearances last week in Billings and ewistown, Montana, Red and Sally Foley spent several days at a dude anch in that state and several more at Yellowstone National Park. The redeat takes his network
Wess his network
WEBS PIERCE
an and Dave Rich are on his current guest artist roster. Very sorry to hear pout the bad car accident, that Zeke tells us about, in which Benny Martin as critically injured and Joe Hudgins' brother, Leon, was killed.... Set

as critically injured and Joe Hudgins' brother, Leon, was killed. . . . Set r the 8/22 "Louisiana Hayride" show at Shreveport's Municipal Aud. were eadliners Carl Belew, Bob Luman and Johnny Sea, along with regulars, the ays, Jimmy Martin & the Sunny Mtn. Boys, the Four B's, Margie Singleton id others. ... Jack Dunigan celebrated his 3rd successful year on WJTN with s "Country Style Round-Up", the 5-day-a-week remote from Lobocks Furni-re Store in Jamestown, N. Y. Also, Jack and wife Gertrude, heading into eir 6th year with their 5-day-a-week Dunigans' show on the station. The ibby-wife team passes along its thanks for everyone concerned's help.

#### \* \*



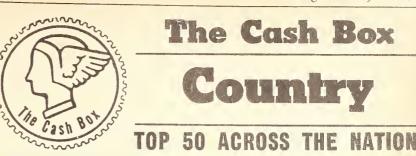
\* \* \* \* \* \* \*
Congrats to Jim Edward, Maxine & Bonnie Brown on the #1 pop and untry positions attained by their fine Victor waxing, "Three Bells". Barbara ecolor moves from Memphis to 3901 Lakeshore Dr., N. Little Rock, Ark. to be the crew's Sec. in addition to heading up their fan club. . . . Ernest Tucker, Pres. of Linco Records, located at P.O. Box 25, Fayetteville, Tenn., items that Alton Delmore's back on wax with 2 tunes, penned in '53, tagged "Thunder 'Cross The Border" and "Good Times In Memphis". Artist and his late browther, Rabon, formerly went under the Delmore Bros. tag. . . . Lorne Hanson, CJAX-Yorkton, Saskatchewan, Canada letters that Joe Maphis and Tex Ritter were recent guests. Lorne'll be happy to hear from both c&w and pop artists in regard to station promo. . . Nat Nigberg set Lonzo & Oscar for an Aug. 2-niter at Craterville Amusement Park in Okla. . . Eddie Noack, who cut a "D" session in Houston ats week, left immediately thereafter for a Canadian tek set up by Mgr. Eddle Crandell. . . Fairway's Fred Stryker plugging away on Lawton Williams' new original, tabbed "Mr. Moon". Lawton's the cleffer woriginal, tabbed "Mr. Moon". Lawton's the cleffer woriginal, tabbed "Mr. Moon". Lawton's the cleffer the set up by Fairway. . . . Hal Smith doing the set of the the the the the the torn of the the set of the the the the the the term of the the set of the the the the the the the the the term of the the tage the the the the the term of the the term of the the the the the term of the the term of the the term of the the term of the term of the the term of the the term of the term of the the term of term of the term of

ewise on his Pamper pubbery's "Homebreaker," cut by Skeeter Davis on ctor, and "Chain Gang," waxed by Freddie Hart on Columbia. . . . Decca's y Drusky, who's responsible for Faron Young's latest Capitol hit, "Country 1", back in the national spotlite with his own chart-rider, "Our Church, ur Wedding". \* \* \* \*

w Wedding".
\* \* \* \* \* \* \*
Bernie Harville, Jr. flippin' over the initial deejay reaction to Betty Foley's but for the diskery. "Old Moon." . . . Mabelene Baker's latest fan club vs spotlite centers on Pete Domars who is stationed at WAVL-Apollo, Pa. the "Early Bird Jamboree," heard each Sat. from 4:00 to 6:00 A.M. Pete, and with Handy Fout and Junie Lou, also of the "Jamboree," recently cut et of hymns for the Cozy folks. . . . The Duke of Paducah, Little Jimmy kens' package were set for p.a.'s at the West Liberty Fair in Iowa, 8/25 in Hillsboro, Anna and Bridgeport, Ill. the 26th, 27th and 28th. . . . "Ole Barefoot" Bob Kinney, WCHN-Norwich, N.Y. out with his 1st release on the Barefoot label. Tunes are "The Girls He Left Behind" and "The Fool Who Walked Away." Bob notes that the "Girls" side is kicking up a fuss and jocks who weren't serviced can have the deck if they write to him care of the station. . . . Hank Snow'll be in for 9/1 thru 9/7 dates around Ramblin' Lou's WJJL-Niagara Falls, N.Y. are on 9/20 he has Wilma Lee & Stoney Cooper, Mac Wilfeman Jones set for 2 shows in twom. Lou's own group, the Twin Pine Mountaineers, will be used on all the aforementioned dates. . . . Mac Wilseman and Grandpa Jones set for 2 shows in twom. Lou's own group, the Twin Pine Mountaineers, will be used on all the aforementioned dates. . . . Mac Wilseman and Grandpa Jones set for 2 shows in twom. Lou's own group, the Twin Pine Mountaineers, will be used on all the aforementioned dates. . . . Mac Wilseman and Grandpa Jones set for 2 shows in two . . . Will be used on all the aforementioned dates. . . . . Makes You." Joe adds that included in the Acuff-Rose's Joe Lucus hot on Billy Grammer's latest Monument coupling, "Willy, Quit Your Playing" and "I Takes You." Joe adds that included in the Acuff-Rose's and Hank Ballard on King. . . . "Take It Away" Leon McAuliff his Cimarron Boys are set for dates in Okla., Kan. and La. during the the deet.



th of Sept.



		Pos. Last Week			Pos. Las Week
1	THREE BELLS The Browns (RCA Victor 7555)	(5)	21	JIMMY BROWN THE NEWSBOY Mac Wiseman (Dot 15946)	(19)
2	I AIN'T NEVER Webb Pierce (Decca 30923)	(4)	22	HALF-BREED Marvin Rainwater (MGM 12803)	(12)
3	WATERLOO Stonewall Jackson (Columbia 413)	(1) 93)	23	LITTLE DUTCH GIRL George Morgan (Columbia 4-4142	
4	WHO SHOT SAM George Jones (Mercury 71464)	(3)	24	SAWMILL Mel Tillis & Bill Phillips (Columbia 41426)	(30)
5	TENNESSEE STUD Eddy Arnold (RCA Victor 7542)	(2)	25	JOHNNY REB	(23)
6	PARTNERS Jimmy Reeves (RCA Victor 7557)	(7)	26	Johnny Hartan (Columbia 41437) CHASIN' A RAINBOW	(16)
7	COUNTRY GIRL Faron Young (Capitol 4233)	(8)	27	Hank Snow (RCA Victor 7524)	(18)
8	HEARTACHES BY THE NUMBER Ray Price (Columbia 41374)	(6)	28	Lefty Frizzell (Columbia 41384) I'M NOT SUPPOSED Claude Gray (D 1059)	(22)
9	10,000 DRUMS Carl Smith (Columbia 41417)	(9)	29	YOU TAKE THE TABLE A	ND (27)
10	I GOT STRIPES Johnny Cash (Columbia 41427)	(20)		Bob Gallion (MGM 12777)	
11	GRIN AND BEAR IT Jimmy Newman (MGM 12812)	(17)	30	TO FORGET YOU Jim Reeves (RCA Victor 7557)	(39)
12	KATY TOO Johnny Cash (Sun 321)	(13)	31	FIVE FEET HIGH AND RISING Johnny Cash (Columbia 41427)	(37)
13	BIG MIDNIGHT SPECIAL Wilma Lee & Stoney Cooper (Hickory 1098)	(10)	32	SAL'S GOT A SUGAR LIP Johnny Horton (Columbia 41437)	(48)
14	BATTLE OF NEW ORLEANS	(11)	33	SHANGHIED Webb Pierce (Decca 30923)	(25)
15	SOMEBODY'S BACK		34	Roy Drusky (Decca 30943)	(46)
1J	IN TOWN Wilburn Bros. (Decca 30871)	(14)	35	YOUR WILD LIFE'S GONNA GET YOU DOWN	(28)

SOLDIER'S JOY (21)16 Hawkshaw Hawkins (Columbia 41419) Jerry Reed (NRC \$008)

- NINETY-NINE 17 (15)Bill Anderson (Decca 30914)
- JOHN WESLEY HARDIN (24)18 Jimmy Skinner (Mercury 71470)
- 19 SAILOR MAN (33)Johnnie & Jack (RCA Victor 754S)
- DON'T TELL ME YOUR TROUBLES 20 (44)Don Gibson (RCA Victor 7566)
- 41. HEARTBREAK AVENUE
- 42. WHITE LIGHTNING
- 43. MY WISH CAME TRUE 44. I'LL CATCH YOU WHEN YOU FALL
- 45. HOME

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

SAL'S GOT A SUGAR LIP (48) lohnny Horton (Columbia 41437) SHANGHIED (25)Vebb Pierce (Decca 30923) OUR CHURCH YOUR WEDDING (46)oy Drusky (Decca 30943) YOUR WILD LIFE'S SONNA GET YOU DOWN (28) Kitty Wells (Decca 30890) DRAGGIN' THE RIVER (29)36 Ferlin Husky (Capitol 4186) MONA LISA (35)37 Conway Twitty (MGM 12804) Carl Mann (Phillips 3539) BLACK LAND FARMER (32)38 Frankie Miller (Starday 424) I HEAR YOU TALKIN' (31)Faron Young (Capitol 4233) CABIN IN THE HILLS (40)4U Lester Flatt & Earl Scruggs (Columbia 41389) 46. AM I THAT EASY TO FORGET 47. NUTHIN' BUT TRUE LOVE 48. I FELL OUT OF LOVE WITH LOVE 49. OLD MOON 50. HEARTS' ARE LONELY



Page 52

## SOUND BEST ON



# U. S. Exports-Could Improve Conditions of All in the Coin Machine Industry Thruout the World

For the past number of years American coin machine firms have been shipping tremendous amounts of equipment to the European markets. Other areas thruout the world have also imported considerable quantities of machines.

The bulk of these machines, of course, has been reconditioned equipment. In the years since the end of World War II, imports increased with each year until about a year ago. Altho the quantity of machines shipped from the United States, and the dollar value, were impressive, a slideoff did occur. The reasons are obvious. Locations thruout the world were being absorbed to a point were machines were now being used for replacement. Several areas instituted import restrictions. Home manufactured machines started making their appearance. New machines of American manufacturers were being produced in these areas.

However, it now appears that exports from the United States are now in for a decided jump—and could easily reach proportions never before attained. Those areas which now import equipment for replacements will continue to order substantial numbers of machines—and new markets are now available for American exports, with still others imminent. The British government removed import restrictions on music machines, both new and used. Rumor has it that import restrictions on amusement machines may be removed in the not distant future. There is the possibility, also, that several other nations now restricting imports of coin operated equipment, may soon remove their bans. These markets would give the American exporter an outlet never before available. As of the moment, the possibilities of shipping to Britain opens a tremendous outlet. And it's highly possible other Empire nations, such as Australia, New Zealand, Hong Kong, et al, may follow the policy of the mother nation, and remove their restrictions.

An interesting development for the American operator is the fact that due to the volume shipments of new American music machines to the export market by the manufacturers (whose volume will show decided increases) is that the possibility may develop where a price reduction may be effected. Were this situation to become a reality, American operators would be in the happy position of being able to increase their purchases of new equipment. The additional markets for reconditioned machines, creating a demand by U. S. wholesalers for equipment to fill orders, also gives the American operator a good break—he could obtain a higher trade-in price for his better machines.

As we observe the situation, it appears to us that the present and future export picture adds up to a happier condition for all concerned: The foreign wholesaler stands to profit thru sales to his customers; the foreign operators stand to profit thru the placement of newer and better earning equipment; the American manufacturer stands to profit thru increased sales of machines; the American wholesaler stands to gain thru sales of reconditioned equipment; and the American operator stands to gain because of greater demand for his used machines by the wholesaler—and the possibility of reduced costs for new machines due to volume sales of manufacturers. All in all, it looks like better days are in view for all in the industry. Page 54

SEEBURG BUYS BERT MILLS AND LYON

#### Acquire Hot and Cold Drink Vending Machine Firms With Stock Transaction Preview Seeburg '1000' Background Unit Nine Month Net Income Sets Record



DELBERT W. COLEMAN

CHICAGO—Delbert W. Coleman, president of The Seeburg Corporation, announced at a press meeting held announced at a press meeting held last week in this city, that net income of The Seeburg Corporation, for the first nine months of the current fiscal year set a new high record.

In addition to the record earnings, In addition to the record earnings, Coleman also announced the acquisi-tion of two new companies in the vending machine industry, a revolu-tionary and exclusive new develop-ment by Seeburg in the background music field which is expected to open entire new sales markets to it. He also reported on a new contract which Seeburg has received from the Navy. "Because the new Seeburg back-

"Because the new Seeburg back-ground music unit is compact and completely self-contained, it needs only an electric outlet to make it play", and Coleman predicts "it will open up entire new sales markets for the company particularly those in open up entire new sales markets for the company, particularly those in country areas where the cost of line charges from a central studio tend to make this type of background music system prohibitive in cost for both the subscriber and the operator. See-burg expects that about 50% of its new background music business will come from these urban areas.

"For the nine months ended July 31, 1959, the first three quarters of the company's fiscal year, the new net income peak established by Seeburg amounts to \$1,610,000, including elim-ination of Federal Income Taxes due to carry-forward of losses from pre-vious years. The pread net profit is vious years. The record net profit is equal to \$1.37 a share on the 1,179,946 outstanding shares of \$1 par value capital stock. This compares with net income of \$398,000, equal on the same basis to 34 cents a capital share carned in the first nine months of the previous fiscal year," stated Coleman.

Coleman pointed out that Seeburg's Coleman pointed out that Seeburg's third quarter results included the "start-up costs for both the company's new background music development and a newly designed electric ciga-rette vending machine. In addition," he said, "the costs of our two new acquisitions and the charges for mov-ing their operations to Seeburg's headquarters in Chicago also are re-flected in the third quarter figures." Coleman also noted that "Seeburg's

Coleman also noted that "Seeburg's months of the current fiscal year do not include any result from either the company's new hot or cold drink yending machines or from the new background music system and, reflect only one month of production on the company's new electric cigarette vending machine. Also," he points out, "the company's vacation period oc-curred in the month of July."

curred in the month of July." In his review of the company's fi-nancial picture, the Seeburg president noted that on July 21, last, stockhold-ers were offered the right to subscribe to \$5,130,200 of new 20-year 5¼ % Convertible Debentures. At the clos-ing on August 4, 95% of this issue was subscribed to at \$100 par by the stockholders and the balance was placed quickly by the underwriters. The debentures are convertible into common stock at \$17 a share up to July 31, 1964, and at \$20 a share thereafter until maturity. "Proceeds from the sale of the de-

"Proceeds from the sale of the debentures will be used to retire both the \$2,562,500 balance of a five-year the \$2,562,500 balance of a five-year 5% bank note outstanding as of July 1, 1959 and the \$791,667 principal amount of a 7% Note Payable out-standing on the same date. The bal-ance of the proceeds will be used for general corporate purposes, including additional working capital for See-burg's operations," continued Cole-man man.

"Newly acquired as a Seeburg divi-sion is The Bert Mills Corporation of St. Charles, Illinois, which manu-factures hot coffee and hot chocolate vending machines. Seeburg will con-tinue the manufacture and, through its distributors, the sale of these ma-chines under the Seeburg name. See-burg also preently acquired the assets burg also recently acquired the assets of Lyon Industries, Inc. of New York City, which makes cold drink vending machines. Seeburg now also will make and sell, through its distributors, a line of coin-operated cold beverage vendors vendors.

"These new acquisitions mark the These new acquisitions mark the second step in a program of logical corporate diversification started by Seeburg in the spring of 1958 when it acquired the assets of Eastern Elec-tric, Inc., an electric cigarette vending machine company. Seaburg has made machine company. Seeburg has made many design and engineering changes on these electric vending machines since then, and on June 2, 1959, introduced under the Seeburg name a new electrically operated cigarette vendor of its own design.

of its own design. "Prior to the introduction of the new model on June 2, Seeburg had captured approximately 8% of the total cigarette vending machine mar-ket, both manual and electric. The introduction of this new cigarette vendor, completely re-designed and re-engineered by Seeburg, has had an enthusiastic reception. As a result, Seeburg hopes to achieve a dominant position in this growing market. We attribute the rapid sales gains mainly to the effective distribution system which Seeburg has built up, and said that the company now will seek a substantially larger portion of the market," stated Coleman.

market," stated Coleman. "Seeburg acquired all of the out-standing stock of Bert Mills through the exchange of 45,000 shares of See-burg's common stock. The acquisi-tion of the inventory tools, dies and patents of Lyon Industries, Inc. was accomplished through a combination of 2,500 shares of Seeburg common stock and cash. "Totablished in 1047. The Bart Mills

"Established in 1947, The Bert Mills Corporation has grown steadily until today it represents 11.6% of the total national market for its industry. In 1958 its net sales amounted to \$2,-700.000.

"The Lyon acquisition by Seeburg (Continued on page 56)



PHILADELPHIA, PA. — Al Rod-stein, president, Banner Specialty Company, this city, announced last week that effective August 24, the firm's new address will be Fifth Street, above Girard Avenue, Phila-delabile Renneyluppic

delphia, Pennsylvania. The firm was formerly located at 199 West Girard, where it conducted business for a number of years. Ban-ner is exclusive distributors for United Manufacturing Company and United Musia Composition in Fastorn Pour Manufacturing Company and United Music Corporation in Eastern Penn-sylvania, Southern New Jersey and Delaware. The firm's branch office in Pittsburgh distributes the United Manufacturing Company game line and the AMI phonograph line in Pitts-burgh, Western Pennsylvania and West Virginia West Virginia. "The address will not read officially the number of the building. Fifth

with the number of the building. Fifth Street above Girard Avenue, Phila., 22, Pennsylvania, will be the formal mailing address in order that all deliveries and shipments are facilitated. Our new telephone number is CEn-ter 6-5000," advised Rodstein. "The new Banner quarters will oc-cupy the site of a former automobile dealer showroom which allows us un-

usual facilities not available in almost any other type building. For instance we have 42,000 square feet of space about three and one-half times the size of our old showrooms. All of fices and showrooms are on one floor with (under reof) nothing for loading fices and showrooms are on one floo: with 'under roof' parking for loading and unloading. In addition we have three parking lots for customers. In bad weather autos and trucks can pul right into the building without any trouble. As a matter of fact," con tinued Rodstein, "trailers from fac tories can pull into the building, un load the trailer and pull the cal away. The trailer can be picked up later completely unloaded, by another cab. We have the room for this type service.

service. "Herb Oettinger and Bill DeSelm United Manufacturing representa tives, told me they never saw any thing like our building, in the entire industry. We have already expand ed our line of parts and supplies and we expect to feature a complete parts line for every machine on the market Music, games and all types of vending machines will have available all parts and supplies," stated Rodstein.

The staff at Banner, in Philadelphia, is comprised of Rodstein, who is president of the organization and active on the sales staff with Fred Walter, vice-president and sales manager and Angelo Musi, Moe Bayer, and Allan Bruck, all in sales. All of the sales staff travels the territory and Rodstein advised that the staff wil be expanded in the very near future

Philadelphia office manager and sales representative is Morrie Marcus. Bill Polis is the firm's parts manager with Al Clifford in charge of service.

The Banner Specialty office ir Pittsburgh is headed by Herb Rosenthal, who is assisted by Paul Coher and Bill Hamel.

#### **United Appoints Sparks For Alabama**

Banner Specialty, Phila., Moves Quarters



BILL DeSELM

CHICAGO — Bill DeSelm, sales manager, United Manufacturing Company, this city, announced, Au-gust 17, that Sparks Specialty Com-pany, a southern distributive organ-ization was recently approximated disization, was recently appointed dis-tributor throughout the State of Alabama to handle United's games and UPB-100 automatic phonographs —as well as United's line of speakers and components.

"In keeping with United Manufacturing's plan of operation we have

set up 2 gala showings of United's products, August 25 in Birmingham, Alabama; and August 27 in Mobile," DeSelm declared.

John Casola, field representative for United Manufacturing, will supervise both showings. He will be aided by engineer Roy Krahmer of the plant staff. Flora Kennerly, manager of Sparks Specialty's Atlanta branch offices and showrooms will nead up a group from that company consisting of Jack Harris, Bob Cunningham and a serviceman.

The Birmingham showing, according to Casola, will be held at the Thomas Jefferson Hotel (August 25). Operators from the Central and Northern sections of Alabama are invited to attend this showing. The Mobile demonstration and party is scheduled in at the Admiral Semms Hotel in downtown Mobile (August 27). This showing embraces  $th\epsilon$ Southern section of Alabama.

"We are certainly elated over the excellent coverage Sparks Specialty has given us in Georgia and South Carolina", DeSelm stated, "and we have every indication that this success will be repeated in Alabama."

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

The Cash Box

#### Bush Opens Fourth Outlet In Tampa

TAMPA, FLA.—Ted Bush, president, Bush Distributing Company, with main offices in Miami, advised that the firm has opened its fourth outlet in Tampa, the other offices being in Miami and Jacksonville. In conjunction with a one-stop operation, Bush operates a coin machine distributing firm in each of these cities. Bush is distributor for Wurlitzer, Chicago Coin and other amusement machine manufacturers. The firm is also distributor for vending machines including the Rowe cigarette machine line.

The new firm in Tampa is located at 207 West Cass Street in the city's downtown area. The one-stop operation is conducted under the company record division name, Budisco One-Stop Record Service.

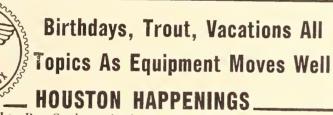
"Our new Tampa facilities are in a 6,000 square foot area with ample parking facilities," stated Bush. "In addition to a complete line of amusement and vending machines we feature all record labels and speeds at the wholesale price with a small service charge.

ice charge. "It has long been felt that there was a great need for a complete coin machine distributing and record service on Florida's West coast area, which has been growing by leaps and bounds for the past ten years. It is now the second largest commercial area in the State of Florida," said Bush.

Bush outlets, in addition to the new quarters in Tampa, are in Miami, at 280 N.W. 29th Street and 286 N.W. 29th Street. The firm's Jacksonville outlet is at 60 Riverside Avenue, Jacksonville, Florida.



Page 55



On Aug. 17 Lee Roy Gardener, having completed his hitch in the army, resumed his old post as assistant manager of Warnke Sales Corp. Warncke Sales, owned and managed by L. R. Gardener, Sr., is distributor for AMI phonographs, Rowe cigarette machines and Keeny line of amusement games. ... Popular Anne Thome, Li'l Pal Record Shop, back from a delightful vacation. ... H. A. (Hoddy) Franz, president H. A. Franz Co. (Seeburg) returned from a business trip in Louisiana with excellent reports on that territory. ... Lawndale Record Shop, opened some three months ago and owned jointly by Fred Clark and Ted Gum, has enjoyed excellent business under direct guidance of two young and charming ladies named Peggy Gum and Mary Clark. ... Coffee and conversation with operator Toby Gilbert, B & T Music Co., Texas City. ... Enjoyed a hunk of super birthday cake baked by Margie Kunkel, United Records, for Viola Howell, same outfit, whose birthday it was. ... Johnnie Johnson, head of parts department at Amusement Distributors, got nearly a whole boat load of fine speckled trout his last fishing trip. ... Ronald Dean, son of E. S. Dean who has 26 years music operating experience, all set to enter University of Houston. Ronald was news copy for us once before. He was one day old and weighed over eight pounds!



Cash B

"Business Good" The Byword For Summer Down Texas Way DALLAS DOINGS

Bill Emerson, manager of Big State Music record deparment, is on a usiness trip and record meeting at Atlanta, Ga. . . Just back from Houston's Frank Anderson, branch operations manager for the local Capitol Records of the enderson, branch operations manager for the local Capitol Records of the enderson of the release of new star Larry Hovis' latest album, My Heart Belongs To Only You." Larry is currently appearing at Angelo's a shion show. . . . The McGuire Sisters will be the star attraction at the exas State Fair in Dallas next month. . . . Business must be booming at itrauss-Frank, local Columbia outlet. S-F's Frances Tiner has been so busy ending out orders for records that her nose for company news has been ut well-deserved vacation. . . R. Warncke's Mr. Reynolds is making the outes in West Texas, and reports say business is good at that company. . . Recent coinrow visitors include: H. Franz, Houston Seeburg Dist.; B. J. Jichol, San Antonio; Nick Putch, Shreveport; M. E. Garrett, Longview; Carlo lewis, Marlin; H. K. Lyde, Sherman; J. B. Rhodes, Ft. Worth; and John LGee, Buffalo.



August 29, 1959



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

#### Page 56

## Roy McGinnis To Tour Continent

CHICAGO-Roy McCinnis, presi- | city, advised that he will sail for

dent of J.H. Keeney & Company, this	Europe on Friday, August 28, on U.S.S. United States.
TREFT ARAFAN TREE	McGinnis will tour England and
GIVE AWAY PRICES!	Continent visiting distributors Keeney games and vending equipm
URITED SHOOTING STARS \$135.00	to make a first hand inspection
CC ROCKET SHUFFLE 1 pl. 145.00	methods used by amusement and ve
CC EXPLORER 175.00	
SEEBURG 100-C PHONO 365.00	and the second second
TERMS 1/3 DEP. BAL. SIGHT DRAFT	
MANY MORE BARGAINS-WRITE	- A Martine Ca
COVEN MUSIC CORP.	Company and the second
3181 NORTH ELSTON AVE., CHICAGO, ILL. PH. IN 3-2210 Cable Address: COVENMUSIK	
	And State
	Acres Destroye
LAKE CITY SPECIALS!	A STANDARD
BEST EQUIPMENT - LOW PRICES	
AMI E-120 \$225.00	and the second s
WURLITZER 2000 445.00 WURLITZER 2100 495.00	
ROCK-OLA 1454	and the second s
ALL-STAR OELUXE 125.00 BALLY GOLF CHAMP 260.00	
CHICOIN TV BOWLER 335.00 CHICOIN BOWLING LEAGUE 250.00	ROY MCGINNIS
BALLY LANE, 14 FT	in a muching distributong and an
GENCO LUCKY 7         75.00           CHICOIN SPR. HOME RUN         65.00           TOURNAMENT, 12½ FT., 14 FT.         425.00	ing machine distributors and op ators in Europe.
STRIKE BOWLER, 14 FT	McGinnis announced that his f
TROPHY BOWLER, 14 FT	will introduce an all new line of ve
LUCKY ALLEY, 11 FT., NEW	ing equipment for domestic and port sales. He stated that the r
UN. PIRATE GUN	Keeney machines which have recei
KNY. OEL. BIG TENT	been developed will meet increas
BINGOS AT CLOSE-OUT PRICES	domestic and international deman
WIRE-WRITE or PHONE HE 1-4100 1/3 Deposit Required on Each Order	
1/3 Deposit Required on Each Order We are exclusive factory distributors for:	WANTED-Rock-ola 1448'S • 1454
1/3 Deposit Required on Each Order We are exclusive factory distributors for: BALLY - WILLIAMS - ROCK-OLA	and other models Rock-Bottom Prices • Large Quantit
1/3 Deposit Required on Each Order We are exclusive factory distributors for: BALLY - WILLIAMS - ROCK-OLA AKE CITY AMUSE, CO.	and other models Rock-Bottom Prices • Large Quantit CA\$H ON THE SPOT!!
1/3 Deposit Required on Each Order We are exclusive factory distributors for: BALLY - WILLIAMS - ROCK-OLA	and other models Rock-Battom Prices • Large Quantit CA\$H ON THE SPOT!! Send us your complete stock list. CRYSTAL INDUSTRIES, INC.
1/3 Deposit Required on Each Order We are exclusive factory distributors for: BALLY - WILLIAMS - ROCK-OLA AKE CITY AMUSE. CO. 4533 PAYNE AVE., CLEVELAND, O.	and other models Rock-Bottom Prices • Large Quantit CA\$H ON THE SPOT!! Send us your complete stock list.
1/3 Deposit Required on Each Order We are exclusive factory distributors for: BALLY - WILLIAMS - ROCK-OLA AKE CITY AMUSE. CO. 4533 PAYNE AVE., CLEVELAND, O. (Tel.: HE 1-4100)	and other models Rock-Bottom Prices • Large Quantit CASH ON THE SPOT!! Send us your complete stock list. CRYSTAL INDUSTRIES, INC. 120 LIBERTY ST., N.Y. 6, N.Y. Worth 4-22
1/3 Deposit Required on Each Order We are exclusive factory distributors for: BALLY - WILLIAMS - ROCK-OLA AKE CITY AMUSE. CO. 4533 PAYNE AVE., CLEVELAND, O. (Tel.: HE 1-4100)	and other models Rock-Bottom Prices • Large Quantit CASH ON THE SPOT!! Send us your complete stock list. CRYSTAL INDUSTRIES, INC. 120 LIBERTY ST., N.Y. 6, N.Y. Worth 4-22
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1/3 Deposit Required on Each Order We are exclusive factory distributors for: BALLY - WILLIAMS - ROCK-OLA AKE CITY AMUSE. CO. 4533 PAYNE AVE., CLEVELAND, O. (Tal.: HE 1-4100) SUCCESSFUL GAME BU FOR A -1 VALUE B AR C.C. ROCKET SHUFFLE 519 C.C. REBOUND SHUFFLE 9 C.C. CRISS CROSS HOCKEY 32	and other models Rock-Bottom Prices Large Quantit CASH ON THE SPOT!! Send us your complete stock list. CRYSTAL INDUSTRIES, INC. 120 LIBERTY ST., N.Y. 6, N.Y. WORTH 4-22 VING FORMULA SURE CWORLD TOCWORLD CADE 5 C.C. EXPLORER \$225 5 UNITED SHOOTING STAR 195
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## **Bally Praises Pivot Arm Ball Shooter Good Reaction On New Baseball Game Feature**



BILL O'DONNELL

CHICAGO-Bill O'Donnell, general Company, this city, advised that the firm's new pivot-arm ball-shooter probably will not replace the standard plunger-type shooter used primarily on pinball games for the past twenty-five years, but said "public reaction to Bally's 'Heavy Hitter' and the new Bally 'Batting Practice' indicates that the new pivot-arm ball-shooter is going to give the plunger-type plenty of competition for public favor. Ir fact," continued O'Donnell, "the im-mediate popularity of the pivot-arm shooter in 'Heavy Hitter' is the reason for 'Batting-Practice."

shooter in 'Heavy Hitter' is the reason for 'Batting-Practice.' "Operators all around the country found 'Heavy Hitter' just what the doctor ordered as a tonic for tired pinball spots. And, watching players on location, they discovered that the skill-appeal of the pivot-arm ball-shooter, not the baseball scoring sys-tem, is the main attraction. And we started getting calls for a game that combines the skill-appeal of 'Heavy Hitter' and the pivot-arm ball-shooter with the ever popular appeal of high scores. 'Batting Practice' is the an-swer—an exciting high-score game with the added appeal of build-up bonus, plus the new skill-appeal of the pivot-arm as a welcome change from the plunger-type games evolv-ed fore the WL'."

"Just as plunger-type games evolv-ed from 'Bally-Who" to 'Ballerina', we and from Bally-who to Ballerina, we may well see a continuous evolution of pivot-arm games. Collection re-ports from 'Batting Practice' games on location indicate that we are cer-tainly on the right track," concluded O'Donnell.

## Seeburg Buys Bert Mills and Lyon

(Continued from page 54)

puts it in the important and fast-growing cold cup, pre-mix and post-mix, soft drink vending field, which has grown in the past five years to account for 12% of the total cup soft drink sales. Since its formation in 1052 1952, Lyon has become one of the lead-ers in this industry.

the units, with Ford taking three. "This points up the advantages of Seeburg's 'custom tailored' library of specially produced and programmed recorded music. Ford's three 'See-burg 1,000' units will be placed in its plant, where the Industrial Music li-brary will be featured for the work-ers; a second set with the Basic Music library will be installed in the office section, and the third player will pro-vide Mood Music for Ford's dining rooms," Coleman said. "Sachurg's Industrial Music library

rooms," Coleman said. "Seeburg's Industrial Music library has been designed primarily for in-stallation in factory or plant-type lo-cations. The music selections, espe-cially produced and programmed by Seeburg, vary in tempo from medium to medium-fast, with emphasis on popular music. The Mood Music li-brary is designed for prestige loca-tions, such as dining rooms, salons, department stores, restaurants, coun-try clubs, motels, cocktail lounges, etc. Its music tempo is set at medium to medium-slow, with a predominance etc. Its music tempo is set at medium to medium-slow, with a predominance of large orchestras emphasizing stringed instruments and show tunes, the great standards and waltzes. The Basic Music library serves the middle ground between the other two. Here, the tempo blends medium-slow and medium-fast. It is especially designed for offices, banks, supermarkets, air ports and other public locations," said Coleman.

With more and more record manu acturers putting the country's hit music on stereophonic records, Cole-man predicts future gains for See-burg's line of coin-operated music sysburg's line of coin-operated music sys-tems featuring stereophonic sound. Introduced first by Seeburg in No-vember, 1958, stereophonic coin-oper-ated music has, until recently, been moving slowly because of an insuffi-cient supply of top tunes recorded on stereo by the record companies. "Now, with all major new lines of home rec-ord players featuring stereo and the increasing number of record manufac-turers putting forth stereo records," Coleman said "the future of recorded music belongs to stereo and looks for increasing sales volume from See-burg's newest line of coin music ma-chines." Rounding out his review of the com-

Rounding out his review of the comfounding out his review of the com-pany's operations, Coleman said that Seeburg has received a new contract from the Navy Bureau of Ordnance amounting to \$582,184 for telemeter-ing devices for the Navy's Sidewinder missile missile.

#### Music Ops Of Ohio To Meet In Canton Sept. 14

MASSILLON, OHIO - Edward Elum, secretary-treasurer of the Music Operators of Ohio, recently

Music Operators of Ohio, recently formed music machine association, this city, advised that the association will start its Fall-Winter meeting schedule with a general meeting at the Onesto Hotel, in Canton, Ohio, on Monday, September 14. "We cordially invite all operators to attend this first meeting of the Fall season in order that they may acquaint themselves with our plans for the coming months and also to gain the assistance through the use of our operator facilities," stated Elum. "Operators who are not members

"Operators who are not members are invited to contact my office at 127 Tremont Avenue, S.W., in Mas-sillon and I will give them whatever information they need. We are always on the alert for new members in order that we may familiarize them with that we may familiarize them with the association and its facilities," concluded Elum.

In addition to Elum, following are the officers of the Music Operators of Ohio: Charles Marvin, president, and Ray Lonsway, vice-president.

2330 N. Western A



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"



W. NORTH

#### "It's What's in THE CASH BOX That Counts-INTERNATIONALLY"



## **Meeting Postponed**

To Be Held In Sept. To Accommodate P. A. L. Execs

NEW YORK — Al Bodkin, chair-man, Public Relations Committee of the New York Coin Machine Asso-ciation, Inc., this city, advised last week that the next meeting date for the staturide group will be announced. the statewide group will be announced.

"We decided to postpone the meet-ing formerly scheduled for August 26 due to the vacation schedules of Po-lice Athletic League executives," stated Bodkin.

"Since our main purpose of meeting, "Since our main purpose of meeting, now that many of the details have been cleared up, is to make progress through the P.A.L., we thought it wise to wait until the following week or so and have the P.A.L. people meet with us. In that way we can leave the meeting with a definite project in the planning stage, and with the approval of P.A.L.

"In the meantime our operator mailing has gone out and reports to date indicate much interest. Al Catanese, president of the Rockland County As-sociation forwarded membership dues for every member in his association. This is most gratifying," continued

"The next PR meeting will be an-nounced with a mailing to every coin-man in New York advising the new date," concluded Bodkin.

COIN MACHINE EXCHANGE, INC.

9 22, ILLINOIS • Dickens 2-0500



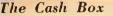


#### **Current Coin Biz Perks As Fall Presents Even Better Sales** EASTERN FLASHES -

The tempo along coinrow is fast with new games coming onto the Avenue from manufacturers—Bally's "Batting Practice", United's "Flash", ChiCoin's "Bowl Master", and many others including the stereo phonos, all selling steadily. Fall plans indicate new innovations in games with hopes high for that "something new" which is always in demand. Record manufacturers, while releasing hits throughout the summer season will make a spurt of new releases for the back-to-school set and music ops will bencfit from the wider selection of teenage disks, many of which will be pressed in stereo, as the trend shows an increasingly greater number of stereo disks for the new phonos. phonos

Diversification continues as music and games ops take on the cigarette machines to strengthen their operations. Vending looms high on the list of new equipment, as Seeburg purchases the Bert Mills and Lion companies, manufacturers of coffee and cold drink machines. AMI, of course, made this move several months back with its merger with Canteen Corp. of America. Both of these moves appear as the final answer to the question so frequently posed of coinmen as to whether the coin machine distributor would eventually enter the full scale vending field.

<text><text>



Page 59



### **Pre-Fall Activity Abounds** with New Equipment Schedules **CHICAGO CHATTER -**









This is the NEW GAME with



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"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

#### The Cast 11.

#### Haden Issues 5 Yr. Passports To Moon

CONFICTEEN FARK, ILLINOIS-r. s. T. Manary, veteran comman and advertising authority, premier of "Cele that" the obter space nation, has issued 5-year passports to the moon, carrying an expiration date of Janu-carrying an expiration date of Janu-

ary 1, 1965. Mangan's claim to all space in the universe was legally recorded in Cook County, Illinois, January 18, 1949, page 51, book 1903. Instead of citi-zens, "Celestia" has participants which total 22,000. Many coinmen in the United States are participants.

	S'' SA r Takes Any UNITED Lane, 11'-14' Handicap, 8' Royal, 14'		
11'-14' Trophy, 11'- 14' Lucky, 11'-14' ABC, 8' Hvy. Hitter (FP)	WE WIL Seeburg B's Seeburg C's Rock-Ols 1448's AMI D-80's Un. Lipper Un. Capitol Un. Capitol Un. Bonus Score	ChíCoin Fireball ChíCoin Triple Strike	
(FP) Score A-Line WRITE • WIRE • PHONE RUNYON SALES COMPANY Factory Representatives for: AMI, Inc., Bally Manufacturing Co., Irving Kaye Co. 593 10th Ave., New York 18, N. Y. LO 4-1880 201 Freijinghuysen Ave. New Kork & N. L. BI 1817			

221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777 231 Windsor St., Hartford, Conn., JA 7-4470

In noting the progress of "earth" people reaching for the moon, Mangan said, "Let's give the space sprinters a chance for their white alley. Before 1965 someone should get there."



JAMES T. MANGAN

Mangan advised that the first five-year passport went to His Excellency, John Wesley Ozier, a restaurateur in the Beverly Hills section of Chicago. He also advised that President Eisen-hower's old two-year passport, issued in 1955, has expired and is good "only as a collector's item". Should someone get to the Moon in

as a collector's item". Should someone get to the Moon in five years, can he not claim the Moon? "Too bad", smiled Mangan, "on July 25, 1958, 'Celestia' issued a proclama-tion declaring the Moon a protector-ate. This document was legally re-corded the same day." Charge for five-year passports is-sued by "Celestia", and engraved, is one dollar. U.S. passports sell for ten dollars and are good only for two years, advised Mangan.

## If you are reading someone else's copy of The Cash Box why not mail this coupon today [

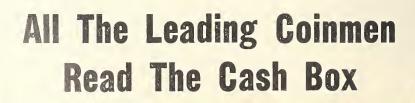
THE CASH BOX 1721 BROADWAY NEW YORK 19, N. Y. Enclosed find my check. \$15 for a full year (52 week	
\$30 for a full year (Airmail ir \$30 for a full year (outside \$45 for a full year (Airmail	United States) 🗌
NAME	
FIRM	
ADDRESS	
CITY .ZC	NE. STATE

#### **Coinmen Wind Up Vacations As Summer Business Moves Along** CALIFORNIA CLIPPINGS

<text>

HAPPY BIRTHDAY THIS WEEK TO: Max Downey, Lafayette, Ind. . . . Melvin J. Blum, Bay City, Tex. . . . Ralph D. Sheffield, Chicago, Ill. . . . William Marmer, Cincinnati, Ohio. . . Dale O. Lee, Wyandotte, Mich. . . Clarence A. Camp, Memphis, Tenn. . . Orville L. (Bob) Slifer, Chicago, Ill. . . . Clyde G. Siegel, Pitts-burgh, Pa. . . Howard N. Ellis, Omaha, Neb. . . Robert G. Drepperd, Norfolk, Va. . . David S. Bond, Boston, Mass. . . William Blatt, Miami, Fla. . . Hyman Silverstein, Cleveland, Ohio. . . Thomas D. Greco, Glasco, N. Y. . . Buford L. Bancom, Huntsville, Ala. . . . George W. Berquist, Ironwood, Mich. . . . Irving Kempner, Fairlawn, N. Y. . . . Irving Fenichel, Brooklyn, N. Y. . . E. L. Certain, Jr., Dallas, Tex. . . . Marie Louise Pierce, Brodhead, Wis. . . William C. Miller, Plant City, Fla. . . Joseph D. Abraham, Altoona, Pa. . . Jack Maloney, Ft. Worth, Tex. . . John Merritt Porter, West Asheville, N. C.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



August 29, 1959

Miss Annabelle

499

amusement Pinballs as American as Baseball and Hot Dogs:

Page 61

August 29, 1959

## A Revolutionary New Concept In Single Player Amusement Pinball Machines!



After years of research, experiments and testing, three great new features have been combined for the first time in a single player game.



FAN SEQUENCE SCORING Two portraits of Miss Annabelle, one covered by a fan, appear on light box. Each time ball drops in center hole when lit, one leaf of fan folds. When fan is completely folded, player scores specials. Feature holds over from game to game.



SCORE TO BEAT PANEL Light Box houses two scoring panels ... players score and "Score to Beat" feature. When player reaches a certain score, the "Score to Beat" Panel lights start flashing on and off. Lights continue to flash until game is over.



Features large black numbers on all white background. Player can easily read score at a single glance. Especially effective while ball is in play.

These, plus the following, round out an action packed, exciting and highly profitable game for your locations.

- Matching purple and white numbers lights center hole for 10 times target values
- On-off rollovers light pop bumpers for high score
- 4 flippers for "relay" action skill shots
- 2 cyclonic kickers Match feature

See, play and order MISS ANNABELLE at your distributor today!

1140-50 N. KOSTNER AVE. . CHICAGO 51, ILL.

DIME PLAY IS HERE TO STAY ... BUY GOTTLIEB GAMES AND KEEP IT THAT WAY!



JACKSON HOLE, WYOMING-The "Silver Dollar," famous bar and night b, this city, boasts entertainment attractions with names such as Rusty oper and Vaughn Monroe. However, the owners, Jess and John Wort have ther attraction that is a permanent one, namely, the Wurlitzer stereophonic mograph, Model "2300" which plays during intermissions. Pictured above, are the Wort brothers standing with the Wurlitzer phono-ph, as Miss Anita Ray, night club and recording artist, looks on.

#### **Rockland County Assoc. Joins Public Relations Group**

VEW YORK-Al Bodkin, chairman VEW YORK—Al Bodkin, chairman the Public Relations Committee of New York State Coin Machine As-iation, Inc., this city, advised last k that Al Catanese, president, kland County Association, for-ided payment of five dollar mem-ship dues for every member of the kland Association. The move im-liately followed a contact by Bod-made through Catanese two weeks

ago, soliciting aid from the upstate organization, for the PR drive. "We are getting support on a state-wide basis and the foundation of our public relations group has solid back-ing. The Rockland membership is most appreciated at this time of initial solicitation and here in New York we know we have their wholehearted support," concluded Bodkin.

#### Auto-Bell Appoints **Rosenfeld In St. Louis**



AL WARREN

CHICAGO-Al Warren, sales director, Auto-Bell Novelty Company, this city, announced last week that the J. Rosenfeld Company of St. Louis, Missouri was appointed Auto-Bell's distributor for that territory.

"We are, both, happy and pleased that Jack Rosenfeld and his capable sales manager, Jack Gorelick, and the entire J. Rosenfeld firm, joined the Auto-Bell family of distributors," said Warren.

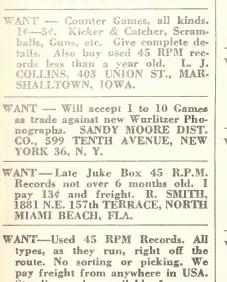
"Delivery of our new 'Galloping Dominoes' electronic upright amusement game has already been made to St. Louis," Warren concluded, "and is now on display in Rosenfeld's showrooms.



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

'I The Cash Box

#### CLASSIFIED ADVERTISING SECTION



WANT

- types, as they run, right off the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regular shippers. JALEN AMUSEMENT CO., INC., 14 EAST 21st ST., BAL-TIMORE 18, MD.
- WANT Double Faced Shuffleboard Scoring Unit that scores to 51. Also Seeburg Wall Boxes V-W 3AD. FOL-LETT MUSIC CO., 180 SO. HOW-ARD, SPOKANE, WASHINGTON. (Tel. MA 4-8585).

WANT — We need Arcade Equipment — Juke Boxes — Bingos and every kind of Coin Operated Machines. Payment cash. Write us today. L'AUTOMATE, 60, RUE VAN SCHOOR, BRUSSELS III, BEL-GIUM. (Cable: JEUMATE-BRUS-SELS).

- WANT—Records, 45's and LP's, new only. Please give full details first contact to avoid delay and assure quick deal. HARRY WARRINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel. LUdlow 8-8310).
- WANT—Juke Box Operators. If you want a steady outlet for your need records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD STREET, NORTH BELLEMORE, L. I., N. Y. (Tel. CAstle 1-0556).
- WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel. UNion 1-7500).
- WANT—As always we need for immediate export unlimited quantities of: Bally Bingos, United Bingos, all types of Shuffles, Seeburg, AMI, Wurlitzer music. Call collect. BEL-GIAN AMUSEMENT CO., 308 NO. BROAD ST., PHILADELPHIA, PA. (Tel. POplar 3-7808).
- WANT Rock-Ola Model 1442—50 Selection Hi-Fi; Seeburg Models C & R; Gottlieb Multiplayer Majestic, Contest, Gondolier, Double Action, Single Player, Sittin' Pretty. State condition and best prices. HUB COIN MACHINE, 7312 GEORGIA AVE., N. W., WASHINGTON 12, D. C. (Tel. RAndolph 3-9896).
- WANT Late model pins, shuffles, phonographs, bingos. Will pay cash. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel. CHickering 4-5100).
- WANT 45 RPM Records, new or used. no quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GAL-GANO DIST. CO., 4135 W. ARMI-TAGE, CHICAGO 39, HLL. (Tel. DIckens 2-7060).

WANT — New or used 45 RMP Records that have appeared on the Billboard's "Honor Roll Of Hits" within the last six months. We pay 15¢ to 18¢. Can use any quantity. KAY ENTERPRISES, 659 N.E. 123RD ST., NORTH MIAMI, FLOR-IDA. (Tel. PLaza 7-8061).

WANT—Juke Boxes and Games for resale, Cash, send list, condition and prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUE-MOUND ROAD, MILWAUKEE 13, WISC. (Tel. BLuemound 8-6700).

WANT — WM Vanguard, United Star Slugger, Shuffleboard Overhead Scoring Units, United Bonus & Playtime Bowling Alleys, quote best resale price 1st letter. COIN MA-CHINE EXCHANGE, 4605 127th S.W., TACOMA 99, WASH. (Tel. JUniper 8-7153).

- WANT—10 each of Ice Frolics and Atlantic City's. State condition and price. IMPERIAL COIN MACHINE COMPANY, 498 ANDERSON AVE-NUE, CLIFFSIDE, NEW JERSEY.
- WANT—Coin operated Laundry Equipment, A.M.I. 120 Selection Phonographs, Hideaways, Wall Boxes, 5¢ and 10¢ Counter Games. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel. MElrose 1-9550).
- WANT—Beautys, Beach Clubs, Frolics, Palm Beaches, Palm Springs, Yacht Clubs or any Bally games with vertically mounted control unit in back board. Need not crate. J. J. PAR-KER CO., 1308 SO. MAIN ST., LAS VEGAS, NEVADA. (Tel. DUdley 4-6086).

WANT—Chicago Coin Bowlers; Hollywood, Blinker, Bullseye, Super Frame, Score-a-line, Championship; United Bowlers; Ace Clipper Mercury, Capitol, Mars, Regulation. Cash or will trade 14 foot Bowlers. Call, Write or Wire today! PUR-VEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUniper 8-1814).

WANT—Chicago Coin & United Flashing Type Bowlers, Wm's King Of Swat & Four Baggers, Shortstop, Chi Coin Bowling Leagues 11 or 14 ft., Bally Lanes 11 ft. State quantity and best price, first letter. MON-ROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVE-LAND 14, OHIO. (Tel. SUperior 1-4600).

WANT-Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Gnns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT — For Cash: Any make or model phonographs in any quantity. State all in first letter. For Resale.
SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZA-BETH 4, NEW JERSEY. (Tel. BIgelow 8-3524).

WANT-To purchase 5,000,000 new records, all speeds. We prefer large quantities and will buy for cash. Top prices offered. No Juke Box Records. Write to: RANSEL TRAD-ING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel. GEneral 2-1650), JESSE SELTER, Pres.

WANT—Mills Panorama. Also Parts. Advise Best Price. WESTERN DIS-TRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON. (Tel. GArfield 3585).

#### CLASSIFIED ADVERTISING SECTION

- WANT—Glass for shuffle king overhead scoring unit, Un. Show Boats, Un. Triple Plays. FOR SALE—3-4-5's. Make offer. NOBRO NOVELTY, 142 DORE ST., SAN FRANCISCO, CALIF. (Tel. MArket 1-5438).
- WANT—Bingos any type or age, alleys, arcade equipment, music, guns, Kiddie Rides. Also legs for Bally and United Bingos—Starlet, Back Glass, Bright Lites, Bright Spots. GLOBE AUTOMATIC VENDING CO., INC., 1024 COMMONWEALTH AVENUE, BOSTON, MASS. (Tel. REgent 4-1384).
- WANT—United 2 player pool alleys. Will pay \$50 as is. NORTHERN SPECIALTY, 5 WILLOW LANE, BOX 97, GRAND RAPIDS, MINN.
- WANT—Used rhythm & blues 78's. Pay 10¢ plus freight. Write us first for list of artists wanted. RECORD MART, 2222 ELM ST., DALLAS 1, TEXAS.



- FOR SALE Western Pennsylvania Coin Machine Route—Phonographs, Bowlers, Bingo & Novelty games. Owner retiring after 30 years, route nets \$4,000.00 per week, for full list and details write, BOX #486, e/o THE CASH BOX, 1721 BROAD-WAY, NEW YORK 19, N.Y.
- FOR SALE—14' & 11' United Bowling Alleys & Bally 14' & 11' Bowling Lanes ready for location \$245. ea. Get ready for the Fall rush. REX-BILOTTA CORP., 821 S. SALINA ST., SYRACUSE, N.Y. (Tel. HA 2-8255).
- FOR SALE—United Team B.A. 14' \$295.; with 4' Extension \$325.; United Royal B.A. 16' with rollover conversion \$525.; United Top Notch Special S.A. \$295.; Wms. Turf Champs, \$225.; United Shooting Stars \$295.; Used Wild Cats \$525.; 15 ChiCoin and Midway Rebound Shuffles, like new \$125. CONTINENTAL COIN MACHINE, 1827 ADAMS STREET, TOLEDO 2, OHIO. (Tel. CHerry 8-3359).
- FOR SALE—Bally 14 ft. 3 pc. Small Ball Bowlers \$225.; United Team Shuffle Alley \$60., A-1 condition. TOLEDO COIN MACHINE EX-CHANGE, 814 SUMMIT, TOLEDO, OHIO. (Tel. CH 3-8624).

FOR SALE — AMI 1-220E \$795; I-200M \$645; G-200 (all Conversions) \$425; G-120 \$425; F-120 \$395; E-120 \$195; D-80 \$150; D-40 (45RPM) \$100; Seeburg M100C \$350; M100B \$275; Wurlitzer 5207 wallbox \$25 Reconditioned and guaranteed. 1/3 deposit. A M 1 SALES COMPANY, 3652 W. NORTH AVE., CHICAGO 47, ILL. (Tel. HUmboldt 6-1070).

- FOR SALE—Prices reduced—guaranteed—Late Fischer Pool (Slate)— Kiddie Rides—Large Ball Bowlers— Guns—Bally's Jumbo and Sportsman. REDD DISTRIBUTING COM-PANY, INC. 298 LINCOLN ST. ALLSTON 34, MASS. (Tel. Algonquin 4-4040).
- FOR SALE Sportsman Gun \$139; Wild West \$169; Big Top \$189; AMI D-40 (45) \$99; D-80 \$169; E-40 (45) \$174; Seeburg L \$649; R \$495; Wurlitzer 1650 \$149; 1800 \$349; 1900 \$399.50. Equipment shopped and ready for location. Seeburg and Bally Distributor. DICK. SON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLA. CITY 4, OKLA. (Tel. CE 6-3691).

FOR SALE — Amazing Values on: Keeney Super Bonus Bells; Bally Draw Bells, Clover Bells; Universal Arrow Bells, Feature Bells and many others. Thousands of parts available for Keeney, Bally and Universal Console type Machines. Write for prices. BOX #443, c/o THE CASH BOX, NEW YORK 19, N. Y.

	- 20,000 Used 45's from tes. 10¢ each; cash with
order. E	- 20,000 Used 43's from tess. 10¢ each; cash with BIRMINGHAM VENDING Y, 540 — 2ND AVE. BIRMINGHAM, ALA-
COMPAN	Y, $540 - 2ND$ AVE.
NORTH, BAMA.	BIRMINGHAM, ALA-
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FOR SALE	- Shuffleboard Chromed
Weights,	Scoreboards, Liquid Cleaner
Paste Wa	x, Dance Floor Powdered
Wax, Fi	inest Grade Shuffleboard Wax. Write for color and prices. WAX-OLA,
Powder	Wax. Write for color
Brochnre	and prices. WAA-ULA,
INC., 444	4 NORTH 5th ST., NEW- J. (Tel. HUmboldt 4-2525).
AKK, N.	J. (1el. HUmboldt 4-2525).
FOR SALE	
	95.; Shuffle Rockets Dou-
hle Player	er \$245.; AMI E120.; Ar-
row Boy	vlers \$195.: Criss Cross
Hockey §	vlers \$195.; Criss Cross \$295. Write for additional
prices. A	LLIED COIN MACHINE.
	ST PRATT, CHICAGO 45,
ILL.	
FOR SALE	-Mercury Counter Grin-
pers 1¢	-Mercury Counter Grip- (original paint), A-1
\$29.50:	Watling 400 Scales (cur-
rent Mo	del C), original paint, Pop Corn Sez reworked
\$99.50;	Pop Corn Sez reworked
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368, GRI	EENWOOD, MISS.
FOR SALE	United E. 1. O.A. COTO
Poller All	
Ten Din	s \$145. Chi-Coin Booker
Shuffle	\$225. WANT - Sechurg
L-100's.	MOHAWK SKILL CAMES
CO., 67	Star Bowler \$135; Wms. s \$145; Chi-Coin Rocket \$225. WANT — Seeburg MOHAWK SKILL GAMES SWACCERTOWN ROAD,
SCHENE	CTADY, N. Y. (Tel. UNion
4-5107).	
FOR SALE	- Special close out sale;
\$155; S	uper Basketball 2 player
Behound	pace Age with free play uper Basketball 2 player Il Ball \$90; Chicago Coin: Shuffle \$119. T & L DIS- ING, INC., 1663 CENTRAL AY, CINCINNATI 14, OHIO.
TRIBUT	ING. INC., 1663 CENTRAL
PARKW	Y, CINCINNATI 14. OHIO.
(Tel. MA	lin 1-8751).
FOR SATE	—Bob Bever's Best Buys—
Wurlitzer	1900's \$395: 2150's \$575:
Wurlitze	r 1900's \$395; 2150's \$575; r 2204's & 2200's new in
crates, y	vrite or phone: 2 A.M.I.
G-200 \$4	95. Be sure to see Midway's
"Sen-Say	-Shunal" new Unright "Red
Ball' wit	th the bouncing ball. J. H.
STREET	SALT LAKE CITY 11
ITAH	A, INC., 917 SO. STATE SALT LAKE CITY 11, (Tel. DAvis 2-2549).
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MUNVES NEW YO 9-6677). FOR SALE 2100 and prices fo or call: ING CO CAPITO INDIAN/ FOR SALE Table Su ions, Ball money, s or phone EASTER MANHAT N. J. (T	
MUNVES NEW YO 9-6677). FOR SALE 2100 and prices for or call: ING CO CAPITO INDIAN/ FOR SALE Table Su ions, Ball money, s or phone EASTER MANHAT N. J. (T FOR SALE slightly	CORP., 577 TENTH AVE., PRK 36, N. Y. (Tel. BRyant —1700, 1800, 1900, 2000, d 2150 Wurlitzers. Special or quantity orders. Write LEW JONES DISTRIBUT- MPANY, INC., 1301 N. L AVE., INDIANAPOLIS, A. C.—Complete line of Peol pplies & parts. Slates, Cush- is, Cloth, Bumpers, etc. Save ave time—Buy direct. Write of or our new 1959 Catalog. N NOVELTY DIST., 1706 (TAN AVE., UNION CITY, 'el. UN 3-8574). — All late Bally Bingos, used uprights; Gunsmoke,
MUNVES NEW YO 9-6677). FOR SALE 2100 and prices for or call: ING CO CAPITO INDIAN/ FOR SALE Table Su ions, Ball money, s or phone EASTER MANHAT N. J. (T FOR SALE elightly	CORP., 577 TENTH AVE., PRK 36, N. Y. (Tel. BRyant —1700, 1800, 1900, 2000, d 2150 Wurlitzers. Special or quantity orders. Write LEW JONES DISTRIBUT- MPANY, INC., 1301 N. L AVE., INDIANAPOLIS, A. C.—Complete line of Peol pplies & parts. Slates, Cush- is, Cloth, Bumpers, etc. Save ave time—Buy direct. Write of or our new 1959 Catalog. N NOVELTY DIST., 1706 (TAN AVE., UNION CITY, 'el. UN 3-8574). — All late Bally Bingos, used uprights; Gunsmoke,
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August 29, 1959

#### CLASSIFIED ADVERTISING SECTION

FOR SALE — Special — Bally: Ballerinas brand new in original crates, write; Jumbos brand new in original crates 10¢ models, write; Carnival Queens \$415.; Sun Valleys \$349.50; Miss Americas \$219.50; Key Wests \$175.; Show Times \$239.50; Beach Club as is \$25.; Miami Beach as is \$45.; Heavy Hitter \$395.; Skill Rolls brand new \$65.; Skill Parades regular model floor samples \$175.; United: South Seas \$45.; Pixies \$45.; Playtime \$75.; Gottlieb: Rocket Ship \$165.; Straight Shooters \$225.; Hi-Divers \$255.; Atlas \$329.50; Race Time \$299.50; Genco: Flying Aces \$155.; Williams: Gushers \$149.50; Satellites \$149.50, NEW ORLEANS; NOVELTY COMPANY, 115 MAGA-ZINE ST., NEW ORLEANS, LOUIS-IANA. (Tel. JAckson 2-5306).

OR SALE—United 16' Bonus B.A. \$575; Atlas S.A. \$450; 6 Star Regulation \$295; 14' Bowling Alley \$250 14' Hi Score Bowling Alley \$275; Chief S.A. \$95; DeLuxe Leader S.A. \$115; Bally Blue Ribbon S.A. \$175; Chi-Coin 16' Classic Bowling League \$495; Thunderbolt \$175; Starlite S.A. \$125; Criss Cross \$95. CENTRAL OHIO COIN MACHINE EXCHANGE, INC., 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel. AXminster 4-3529).

OR SALE—"Pylon" The new plastic coating that won't chip, crack or peel. Can be used on games, bowlers, shuffles, phonographs. Will cut cleaning time 90%. Guaranteed America's finest reconditioned coin machines. MUSICAL SALES, 2334 OLIVE ST., ST. LOUIS, MO. (Tel. CH 1-8561).

OR SALE — Relays — low cost, high quality, general purpose open style made to your specifications. Short run our specialty. Also electrical harnesses and switch stack assemblies. MARVEL MANUFACTURING CO., 2847 W. FULLERTON AVE., CHICAGO, ILL. (Tel. DI 2-2424).

DR SALE—10—4' extension for CC Player Choice Bowler \$30 each, 1 for Bally ABC Bowling Lanes \$25; CC Rebound Shnffle like new \$125. J. ROSENFELD COMPANY, 4701 WASHINGTON ST., ST. LOUIS 8, MO. (Tel. FOrest 7-6730).

DR SALE—AMI F-80 \$425; AMI F-120 \$450; AMI G-200 \$450; AMI H-120 \$695; Wurlitzer 1700 \$325; Wm. Ten Strike \$150; C.C. Croquet \$75; CC Rebound Shuffle \$95; Am. Bumpo (New) \$395; Wm. Crane \$60; Eastern Electric Mark II Floor Samp. (New) \$200. MILLER-NEWMARK DISTRIBUT-ING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH.

R SALE—ChiCoin Classics, 16 Ft.; Bally Strike Bowlers; United Midget Bowlers. Write. No reasonable offer refused. NATIONAL NOVELTY CO., 243 NORTHERN BLVD., GREAT NECK, NEW YORK. (Tel. HUnter 2-1021).

R SALE—12" Dual Cone Hi-Fi type Speakers and Baffles, 12 watt, limed oak wood, Corner \$23.95, Wall \$19.95, 8" extended range, 8 watt, corner \$15.95, wall \$11.95. MAR-VEL MANUFACTURING CO., 2847 W. FULLERTON AVE., CHICAGO, ILL. (Tel. DE 2-2424).

R SALE—A machine that pays for itself first week with little or no service! Lucky Horoscope Operators report this and more. NATION-AL DISTRIBUTORS, 127 SO. ENGLISH AVE., SPRINGFIELD, ILLINOIS.

R SALE — Wurlitzer 1250 (Converted) \$75; Key Wests \$160; Big shows \$135; Gay Times \$50; Pool Alley \$50; Card Vendors \$20; Seeourg 100 Selection Wall Boxes \$40. CARL J. SPEIS COMPANY, 316 WEST COLUMBIA ST., EVANS-VILLE 11, IND. (Tel. HA 4-5527). FOR SALE — United Star Slugger \$100.; Genco Swcet 21 \$100.; Chico Rebound Shuffle \$85.; Shuffle Pool \$50.; Ringer Ball \$35.; Horoscopes \$50.; Vendall 8 col. Candy \$65.; Mills 5 col. \$55. More bargains, get list. ODCO, INC., 1100-02 BROADWAY, ALBANY 4, N.Y.

FOR SALE — Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel. FOrest 5-3456).

FOR SALE—Bally Bingos, practically all models, low prices, single sale or quantities. Call collect. AUTOMATIC AMUSEMENT C O M P A N Y, 1000 PENNSYLVANIA STREET, EVANS-VILLE 8, INDIANA. (Tel. HA 3-4508).

FOR SALE — Why pay \$14.95 for change makers, when you can buy a Nickel and Dime-Tube for \$7.95 and a Two-Nickel at \$6.95? WESTERN DISTRIBUTORS, 1226 SO. W. 16th AVE., PORTLAND 5, OREGON.

FOR SALE—100,000 new 45 RPM 6 months to 1 year old, \$10 per 100, \$90 per 1000. Also 5,000 10" LPs 30¢ each. Other promotional 12" LP's available 50¢ to \$1.00 each. We also buy surplus inventory. RAYMAR SALES CO., 170-21 JA-MAICA AVE., JAMAICA 32, N. Y. (Tel. OLympia 8-4012).

FOR SALE — Tusko — The Baby Elephant. Best Kiddie Ride on the market. \$795. BILOTTA ENTER-PRISES, INC., 224 NORTH MAIN STREET, NEWARK, NEW YORK. (Tel. DEerfield 1-1855).

FOR SALE—Baseball Games: Williams Special Deluxe (1 Pl.) \$75; Wms.' Major Leaguer (6 Pl.) \$95; Genco Champion \$125; Genco Rifle Gallery \$110; Genco Big Top Rifle & Wild West Gun \$175; United 5th Inning Baseball \$65; Gottlieb Scoreboard \$65; Bumper Pool Tables w/new slate, cushions and cue sticks, cabinet resprayed \$90; National 9 ft. Shuffleboard w/elec. scoring \$75. II. BETTI & SONS, 1706 MANHAT-TAN AVE., UNION CITY, N. J. (Tel. UN 3-8627).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all types Bingos; Coon Hunt, as is or shopped. CAN-YON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel. 3-8688).

FOR SALE—Pool Cues, Hard Maple. Buy the best for Bumper Pool Games. 48" long 1¼" Bntt, Rubber Cushion, Fibre Point, Leather Tip, Two-time Finish. \$10.20 per doz. 1/3 with order, balance C.O.D. DIEDRICK SUPPLY CO., CHASKA, MINN.

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MU-SIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE — Sharp Operators Please Note! We have 12 like new Bally All Star Bowlers at only \$140. Rush \$40 deposit. Balance, c.o.d. Three or more, \$125 each. SHELDON SALES, INC., 381 MAIN STREET, BUFFALO 3, NEW YORK. (Tel. LIncoln 9106).

FOR SALE—Bally Show Time \$150; Broadway \$60; Key West \$125; Super Big Tent \$395. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel. NE 5-1443).

#### **CLASSIFIED ADVERTISING SECTION**

FOR SALE—Carnival Queen \$390.; Beach Time \$340.; Cypress Gardens \$300.; Sum Valley \$285.; Show Time \$190.; Big Show \$135.; Miss America \$240. No delay, fast delivery. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. JA 2-7137).

FOR SALE—Watling Fortune Telling Scales \$35. each. W.B. DISTRIBU-TORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel. CEntral 1-9292).

FOR SALE—Seeburg 100B \$240; C \$335; HFG \$425; HFR \$495; KD200 \$635; Wurlitzer 2204 \$625; Ristocrat 12 Selector \$90; AMI E-120 \$195; Williams 10 Pins \$145; AMI C 45 \$85. All machines clean, ready for location. 1/3 deposit. INTERBORO MUSIC CO., 433 W. 45th ST., NEW YORK 36, N. Y. (Tel. JUdson 2-2363).

FOR SALE—AMI Wallboxes, W-120's, W-80's, S-120's. Write for low down prices. RUNYON SALES COMPANY OF NEW YORK, INC., 593 TENTH AVE., NEW YORK 18, N. Y. (Tel. LOngacre 5-1880).

FOR SALE—Scarum Burglar Alarms
—operates on flashlight battery—2
minute installation, slightest tampering sets off alarm. Scares hoodlums
away before damage is done. \$4.95
complete, 3 for \$12.00. Send check.
G. I. SPECIALTY, 3361 YORK
ROAD, DEPT. 6, PHILADELPHIA
40, PA.

FOR SALE — Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$49.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.

FOR SALE—For export, sixty Keeney Bonus Superbells, Twins, Singles; thirty Bally Drawbells, also Digger Machines. All machines in excellent or practically new condition. Will trade for late Bally Bingos. Write AUTOMATIC AMUSEMENTS OF LAS VEGAS, 2544 EAST CHARLES-TON, LAS VEGAS, NEVADA.

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEEL-ING, W. VA. (Tel. CEdar 2-7600).

FOR SALE — The Midwest's largest stock of Bally Bingos. GLOBE DIS-TRIBUTING CO., 1623 NO. CALI-FORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780).

FOR SALE—Specials: Bally DeLuxe Skill Parade (new) \$195; Skill Roll (new) \$75; Games, Inc. Double Shot \$285; Auto-Bell Circus Wagon Wheel \$265; Play Ball \$295; Bally ABC Bowling Lane 14' \$245; Strike Bowler 14' \$345; Lucky Alley 14' \$645; United Bowling Alley 14' \$645; United Bowling Alley 14' \$245; Genco Quarterback \$50; Closeout on all Bally and United Bingos. No sensible offer refused. MICKEY ANDERSON AMUSE-MENT COMPANY, 314 EAST 11th STREET, ERIE, PA. (Tel. GLendale 2-3027). FOR SALE—AMI E120 \$225.; Wurlitzer 2000 \$445.; Wurlitzer 2100 \$495.; Rock-Ola 1454 \$545.; Rock-Ola 1455 \$495.; All Star Deluxe \$125.; Bally Golf Champ \$260.; CC TV Bowler \$335.; CC Bowling League \$250.; Bally Lane 14 Ft. \$250.; Phila Toboggan Skee Ball \$245.; Gen. Lueky Seven \$75.; CC Super Home Run \$65.; Tournament 12½ and 14 Ft. \$425.; Strike Bowler 14 Ft. \$395.; Trophy Bowler 14 ft. \$525.; Lucky Alley 11 ft. new \$750.; Un. Carnival Gun \$110.; Un. Bonus Gun \$165.; Un. Pirate Gun \$225.; Keeney Super Big Tent \$195.; Keeney Deluxe Big Tent \$300.; ABC Shuffle \$225. Bingos at close out prices—write. LAKE CITY AMUSEMENT COM-PANY, 4533 PAYNE AVE., CLEVE-LAND 3, OHIO. (Tel. HEnderson 1-7577).

FOR SALE—Save on Lamp Bulbs # 44, # 47, # 51, # 55. \$5.47 a hundred; Calcoin M100A kits 45 RPM \$44.50; 33<sup>1</sup>/<sub>3</sub> RPM \$22.50; Cash Box Burglar Alarms complete w/battery \$4.95. Send check or c.o.d. DUARTE IN-TERNATIONAL SALES, 835 E. 31 ST., LOS ANGELES 11, CALIF.

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel. NEwton 5-2531).

FOR SALE—Seeburg M100B \$250; C \$325; G \$425; R \$500; V200 \$500; KD200 \$750; HHF 100R \$450; Wurlitzer 1800 \$335; Rock-Ola 1438 \$350. NEW ENGLAND EX-HIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel. DEcatur 2-1500).

FOR SALE — Bally All Star Deluxe \$125; United Midget Bowler \$135; Williams Ten Strike \$135; Chicago Coin Rebound Shnffle \$125. RELI-ABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel. CHapel 9-6556).

FOR SALE — Balls-A-Poppin' 11 ft. United Bowling Alley; United Ace Shuffle Alley; Model 1458 Rock-Ola Juke Box (new). We need 12 ft. American Bank Shot Shnffleboards. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel. FUlton 3-2282).

FOR SALE—Records! All labels, all speeds at close out prices!! 78's— 45's major labels in any quantity. 12" LP's Major Labels. Will send 25 Sampes C.O.D. On request. 12" LP Promotional Records on sale. We bny surplus stocks, all speeds. SID TABACK, RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel. DUnkirk 3-8735).

FOR SALE — New Six Pocket Pool Tables \$225; Slate \$275; 1st Grade 48" Cue Sticks \$18 dozen; Bumper Rails \$11.95 Set; Bumper Pool Tops \$24.50; Slate \$59.50; Deluxe Bumper Pool Balls \$10. CHAM-PION DIST. CO., 3833 W. DIVI-SION ST., CHICAGO 51, ILL. (Tel. ALbany 2-3272).

1 The Cash Box Page	ge 64	August 29, 195
CLASSING ADVERTISING SECTION	CLASSIFIED ADVE	RTISING SECTION
"The Industry's Market Place"	FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonitc. Sparks Specialty Co., Atlanta, Georgia uses and sells Lemonite. Try Lemonite Electronic Contact Cleaner Liquid and Paste Tube, GRACO SALES CO., ARLINGTON, TENN.	FOR SALE—Snn Valley \$300.; C press Gardens \$360.; Miss Americ \$250.; Show Time \$175.; Key We \$150.; Big Show \$140.; Parad \$95.; Nite Club \$75.; Gayety \$5! GENERAL DISTRIBUTING CO 1609 ORLEANS AVE., NEW OI LEANS, LA. (Tel. TU 6729).
PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."	FOR SALE—Scales, Watling, Scales— 500 Guessers \$32.50 ea.; Tom Thumb Fortunes \$35 ea.; 500 For- tunes \$37.50 ea.; A.B.T. Kirk Hi Boy Guessers \$35 ea.; Ready for your locations, A1 conditiou. Send deposit, balance sight draft. GAY- COIN DISTRIBUTORS, 4866 WOODWARD AVE., DETROIT, MICHIGAN.	SAVE \$175.00 ON CLASSIFIED ADVERTISING GET \$223.00 VALUE FOR ONLY \$48.00 Write today to-THE CASH BOX 1721 BROADWAY, NEW YORK 19, N.Y.
CLASSIFIED AD RATE 10 CENTS PER WORD Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with arder your classified ad will be held for following issue pending receipt of your check or cash.	FOR SALE — Williams LuLu, Bally Balls-A-Poppin, Gottlieb Frontiers- man & Poker Face, AMI E 120, Wurlitzer 1400-45. SALINA MUSIC & AMUSEMENT CO., 210 SOUTH 5TH, SALINA, KANSAS.	FOR SALE—100 Telequiz, with film Reconditioned, refinished, ready fc location. 5¢ or 10¢ play. Specia price, \$79.50. Write for quantit prices and lists of other equipmen G O R SALES, 5216 NO. LI CLAIRE AVE., CHICAGO, ILI (Tel. AVenue 3-6818).
NOTICE—\$48 Special Classified Advertisers. You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 10c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue. If you are a \$48 Special Classified Advertiser you are entitled to a free checking copy of "The Cash Bor" each week.	FOR SALE—Watling Fortune Telling Scales \$59.50; United Bowling Al- ley \$325; Turf Champ \$259.50; Ten Strike \$199.50; Junbo Ten Strike \$229.50; All Models AMI Phonos, Lowest prices. CENTRAL	MISCELLANEOUS
"The Cash Box" each week. ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York 19, N. Y.	DISTRIBUTORS, INC., 2120 LO- CUST, ST. LOUIS 3, MO. (Tel. MA 1-3511).	NOTICE—Burglar Alarm for all coi operated equipment — operates o flashlite battery. Very sensitive t tampering with cash door — 100% protection—also used for window
Use This Convenient Form For Your Classified Ad	FOR SALE—Special—30 Seeburg 3WA 200 selection Wall Boxes exception- ally clean. Single lots \$85; 10 or more \$80. UNITED DISTRIBU- TORS INC., 902 W. SECOND, WICHITA 12, KANSAS. (Tel HO 4-6111).	protection—also used for window —installed quickly and easily— powerful alarm — thousands bein installed — complete instruction: \$4.95 each, 3 for \$12.00, \$45 bo of dozen—special quantity prices t distributors. BLOCK MARBLE CO 1423-27 N. BROAD ST., PHILA. 22 PA.
WANT FOR SALE	FOR SALE—AMI H-200 \$650.; AMI 1-200 \$750.; Seeburg R-100 \$475.; Seeburg VL 200 \$475.; Sceburg 201 \$850.; Wurlitzer 2000 \$450.; Wur- litzer 2100 \$525.; Rowe Cigarette Machines, AMB 14 Col. \$165.; AMB 11 Col. \$130. All Machines Shopped and ready for location. BELMONT MUSIC CO. 116-118 N.E. GLENDALE AVE., PEORIA, ILL. (Tel. 6-4424—4-5868).	NOTICE—If you are reading this a you are vitally interested in coi machine activity. More than likel you are already a subscriber to Th Cash Box, but if you aren't—yo should be. For \$15 a year (onl 29¢ per issue) you obtain informa tion every week that can be ol
	FOR SALE—Wall Boxes 20 selection Seeburg 10¢, 3 for 25¢; 800 3020's \$5.00; Rock-Ola 120 Selection \$45 & \$35; Beach Clubs \$50; Yacht Clubs \$45; Gayety \$65; Vendo Coin Changer & Stand \$65. HALLGREN DISTRIBUTORS, INC., 1626 3rd AVE., MOLINE, ILLINOIS. (Tel. 4-6703). FOR SALE—We have a large stock of	tained nowhere else, and which j important to you in the conduct c your business. If you are alread a subscriber (and it's a million t one you are), just pass the wor along to some of your coinme friends to "join the family". Send check for \$15 to: THE CASH BOX 1721 BROADWAY, NEW YORI
	FOR SALE—we have a large stock of reconditioned Shuffle Games and Bingo. Write for list. PIONEER VENDING, INC., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. MOntana 1-5000).	19, N. Y. NOTICE—Manufacturers of coin of erated equipment with a servic problem in Southern Colliferri
	FOR SALE—Gottlieb Roto Pool \$210.; World Champs \$110.; Race Time \$350.; Williams Ten Strike \$135.; Turf Champs \$210.; Shortstop \$335. Games all in A-1 condition, ready for location. C. W. HUGHES, LADOGA, INDIANA. (Tel. 17).	problem in Southern Californi: Bob Young's Service is ready to hel solve your problem. Contact—BO YOUNG'S SERVICE, 3427 BEN L( MOND PLACE, LOS ANGELES 2' CALIF. (Tel. HOllywood 7-715) Car 542 Radiophone).
FIRMADDRESSZONESTATE CITYZONESTATE	FOR SALE—Best buy in town, save real money for used Bingo Games. Sea Islands \$550.; Cypress Gardens \$325.; Miss America \$300.; Show Time \$200.; Key West \$175. All machines reconditioned and in first class shape. NASTASI DISTRIBUT- ING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel. MA 6386).	MISCELLANEOUS — BIG SERVIC TIP — 5 Ball Operators — Do yo have wearing around Bang Bumj ers? Recondition your games wit self-adhering Vinyl Plastic Cover- it rings. Only \$7.50 per 100. Sen check to: SELECT ENTERPRISES
THE CASH BOX 1721 BROADWAY, NEW YORK 19, N. Y.	KELKER STREET, HARRISBURG,	MISCELLANEOUS—Situation Wante —First class mechanic all types of coin games; have excellent refe ences. Send replies to BOX #150 c/o THE CASH BOX, 29 EAS MADISON STREET, CHICAGO : ILLINOIS.

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The Cash Box

August 29, 1959

## THIS WEEK'S USED MACHINE QUOTATIONS

#### How To Use "The Cash Box Price Lists"

**IDW ID USE** "IHE USE FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation hoard at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to he out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last shown prices as a hasis to work with. Prices may he very widely divergent. Someone on the West Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must he taken into consideration. (Some equipment offered hy outstanding firms, having a reputation for shipping completely reconditioned machines, will he offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the pecularities of his territory.

METHOD: "The Cash Box Price Lists" should he read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

#### **CODE** (Numeral Preceding Machine)

- 1. Prices UP
- 2. Prices DOWN

The Cash Box PRICE LISTS

- 3. Prices UP and
- DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- \* Great Activity





2			
	<sup>*</sup> D-40, '51, 40 Sel		150.00
ł	* D-80, '51, 80 Sel	179.00	250.00
ł.	E-40, '53, 40 Sel	149.00	175.00
ŀ.	E-80. '53, 80 Sel	295.00	300.00
11	<sup>e</sup> E-120, '52, 120 Sel	195.00	295.00
ł.	F-80, '54, 80 Sel	395.00	425.00
ł.	F-120, '54, 120 Sel	395.00	495.00
l.	G-80, '55, 80 Sel	350.00	400.00
23	G-120, '55, 120 Sel	450.00	525.00
1	G-200, '56, 200 Sel	395.00	500.00
ι.	H-120, '57, 120 Sel	625.00	695.00
24	H-200, '57, 200 Sel	650.00	725.00
	I-200M, '58, 200 Sel	750.00	795.00
	WM Wall Box	5.00	8.00
i.	SM or SL Stepper	5.00	8.00
	W200 Wall Box	85.00	89.50

#### ROCK-OLA

1	<sup>436,</sup> '52, Fireball, 120 Sel 75.00	165.00
1	436A, '53, Fireball, 120 Sel	150.00
14	138, '54, Comet, 120 Sel. 295.00	350.00
14	146, '54, Hi-Fi, 120 Sel. 319.00	375.00
14	148, '55, Hi Fi. 120 Sel. 400.00	425.00
14	152, '55, 50 Sel 400.00	425.00
1	454, '56, 120 Sel 495.00	545.00
]-	455, '57, 200 Sel 525.00	550.00
14	58, '58, 120 Sel 595.00	620.00
14	65, '58, 200 Sel 650.00	750.00

#### SEEBURG

M100A, '51, 100 Sel 105.00	195.00
M100B, '51, 100 Sel 240.00	
M100BL, '51, 100 Sel.,	
Light Cab 250.00	315.00
M100C, '52, 100 Sel 325.00	375.00
HF100G, '53, 100 Sel 425.00	475.00
HF100R, '54, 100 Sel 450.00	500.00
V160, '55, 160 Sel 450.00	475.00
V200, '55, 200 Sel 390.00	450.00

4\* KD200, '57, 200 Sel. 625.00750.00 4. KD200H, '57, 200 Sel. 725.00 775.00 4\* L100, '57, 100 Sel. . 645.00 675.00 4. 201, '58, 200 Sel. ... 850.00 875.00 6. W1-L56 Wall Box 5¢ ... 3.00 5.006. 3W2 Wall-a-Matic 3.00 5.00 6. W4L-56 5.00 8.00 6. 3W5-L56 Wall Box, 5¢, 10¢, 25¢ ..... 5.00 8.00 6. W6L-56 5/10/25 Wireless 5.00 9.00 6. 3W7-L-56 5.00 8.00 4. 3W1 Wall-a-Matic ..... 37.50 49.50

#### WURLITZER

	1 1050 100 10 0	14.
	4. 1250, '50, 48 Sel., 45 or 70 RPM 49.50 69.50	4. 4*
	6. 1400, '51, 48 Sel., 45 or 78 RPM 50.00 140.00	4.
		4.
	6. 1450, 51, 48 Sel., 45 or 78 RPM 95.00 165.00	2* 4*
	4. 1500, '52, 104 Sel., 45 & 78 Intermix 100.00 165.00	4*
	4. 1500A, '53, 104 Sel., 45 &	2*
	78 Intermix 100.00 125.00	4. ] 4. ]
	4. 1600, '53, 48 Sel., 45 & 78 Intermix 130.00 160.00	2*
Ì	10 Intormix 100.00 100.00	4. 5
	4. 1650, '53, 48 Sel 174.00 195.00	2*
	6. 1650A, '54, 48 Sel 249.50 325.00	4. 5
	3* 1700, '54, 104 Sel 275.00 325.00	$2^{*}$ ;
ŀ	4. 1800, '55, 104 Sel 335.00 375.00	4. 5
	4* 1900, '56, 104 Sel 395.00 495.00	6. 1 6. 1
	4* 2000, '56, 200 Sel 445.00 495.00	4. V
	4* 2100, '57, 200 Sel 495.00 525.00	4.
	4. 2104, '57, 104 Sel 510.00 550.00	
	4. 2150, '57, 200 Sel 575.00 595.00	
	4. 2204, '58, 104 Sel 625.00 650.00	6. I 4. E
	4. 2200, '58, 200 Sel 750.00 800.00	4. (
	6. 2140 Wall Box 2.50 5.00	4. C
	4 9090 377 11 70	
		6.4
	6. 3048 (Conv. of 3020) 3.00 10.00	4. F
	6 3031 Wall Box 3.00 9.00	4. F
	6. 3045 Wall Box 3.00 9.00	6. G
	6. 4820 Wall Box 8.00 20.00	
	6. 4851 Wall Box 9.00 25.00	6. J
	4. 5210 Wall Box 89.50 99.50	6. S.

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## PINBALL GAMES

0	DALLY				
0	BALLY			6. Silver Chest	
		5.00	50.00	(Upright) (4/53) 40.00 6. Springtime (3/52) 20.00	
0		5.00	95.00	-1	0.00
0		5.00	<b>95.0</b> 0	GOTTLIEB	
		5.00	<b>50.0</b> 0	4. Ace High (1/57) 119.50	135.00
0	2* Beach Time (9/58) 36.		400.00	4. Arahian Knights	100100
0		0.00	50.00	(12/53) 50.00	60.00
0		5.00	150.00	4. Atlas (5/59)       450.00         4. Auto Race (9/56)       100.00	475.00
0		0.00	<mark>85.00</mark>	10. Brite Star $(4/58)$ 260.00	$125.00 \\ 275.00$
0		5.00	60.00	6. Chinatown $(10/52)$ 40.00	75.00
		5.00	65.00	6. Classy Bowler (7/56), 125.00	135.00
0		5.00	100.00	4. Continental Cafe (7/57) 175.00	705 00
		0.00	175.00	6. Coronation $(11/52)$ $175.00$	
0	2* Carnival Queen (1/59) 423	5.00	495.00	4. Criss Cross (3/58) 195.00	210.00
	4. Circus (8/57) 140		175.00	6. Crossroads (5/52) 25.00	60.00
)		0.00	50.00	6. Daisy Mae (7/54) 60.00	80.00
	6. Crossroads (1/56) 195	5.00	235.00	4. Derby Day (5/56) 95.00	100.00
		0.00	365.00	6. Diamond Lil (12/54) 65.00	95.00
	4. Double Header (7/56). 115		125.00	4. Dragonette (6/54) 70.00	80.00
	4. Dude Ranch (9/53) 25	6.00	55.00	4. Double Action (1/59) 375.00	400.00
		.00	55.00	4. Duette (4/55) 85.00	100.00
		.00	75.00	4. Easy Aces (12/55) 115.00	145.00
1	4* Gayety (3/55) 35	.00	65.00	4. Fair Lady (12/56) 165.00	190.00
	4. Hi-Fi (6/54) 25	.00	50.00	6. Falstaff (11/57) 295.00	325.00
		.00	50.00	6. Flagship (1/57) 155.00	175.00
	2* Key West (12/56) 125	.00	175.00	4. Flying High (2/53) 40.00	70.00
		.00	85.00	4. Four Bells (10/54) 50.00	60.00
	4* Miss America (2/58) 225	.00	300.00	6. Four Stars $(6/52)$ $30.00$	
		.00	125.00	4. Frontiersman (11/55) . 75.00	$\begin{array}{c} 40.00\\ 100.00\end{array}$
	4. Palm Beach (7/52) 15	.00	60.00	4. Gladiator (1/56) 115.00	145.00
	4. Palm Springs (11/53) . 30	.00	50.00	4. Gold Star (8/54) 65.00	75.00
		.00	125.00	6. Grand Slam (4/53) 35.00	55.00
	4. Sea Island (2/59) 550.	.00	595.00	6. Green Pastures (1/54) 40.00	65.00
	2* Show Time (3/57) 150.	00	225.00	6. Guys-Dolls (5/53) 30.00	80.00
	4. Spot Lite (1/52) 25.	00	50.00	4* Gypsy Queen (2/55) 60.00	
	2* Sun Valley (7/57) 280.	00	310.00	6. Happy Days (7/52) 25.00	95.00 50.00
	4. Surf Cluh (3/54) 25.		55.00	4. Harhor Lites (2/56) 70.00	
	6. Target Roll (1/58) 125.	00	195.00	6. Hawaiian Beauty	95.00
	6. U.S.A. (8/58) 225.	00	250.00	(4/54) 65.00	110.00
	4. Variety (9/54) 40.	00	55.00	4. Hi-Diver (4/59) 295.00	325.00
	4. Yacht Club (6/53) 45.	00	50.00	6. Jockey Cluh (5/54) 70.00	90.00
	CHICAGO CONT			6. Juhilee (5/55) 150.00	195.00
	CHICAGO COIN			6. Lady Luck (9/54) 60,00	90.00
	6. Big Hit (7/52) 15.	00	25.00	4. Lovely Lucy (2/54) 45.00	50.00
	4. Blondie (8/56) 95.	00	125.00	2. Majestic (4/57) 290.00	310.00
	4. Capri (10/56) 75.	00	85.00	4. Marathon (10/55) 110.00	125.00
	() The co			6. Marble Queen (8/53) 35.00	50.00
	GENCO			6. Mermaid (6/51) 15.00	30.00
	6. 400 Upright (10/52) . 30.	00	50.00	4. Mystic Marvel (3/54) 90.00	110.00
	4. Flying Aces (7/58) 195.	00 :	239.00	6. Niagara (12/51) 20.00	40.00
	4. Fun Fair (12/57) 150.	00 ]	165.00	4. Picnic (10/58) 295.00	315.00
	6. Golden Nugget			6. Pin Wheel (11/53) 30.00	50.00
	(Upright) (2/53) 35.0	00	65.00	6. Poker Face (9/53) 50.00	75.00
	6. Jumping Jack		10.11	6. Quartet (2/52) 39.00	50.00
	(Upright) (12/52) = 20.0		40.00	6. Queen of Hearts	00100
_	5. Show Boat (12/57) . 150.0	2	200.00	(12/52) 40.00	65.00
DL	ICTION NOT PERMITTED.				

#### PRICE LISTS The Cash Box

August 29, 1959

	The Cash	Bor	-			Page	66
			-				
	(PINBAL)			-Continued)	50.00	65.00	
,	6. Quintet (3 53) 40.00	60.00		Daffy Derby $(8/54)$ Dealer "21" $(2/54)$	$\frac{50.00}{20.00}$	75.00	
		315.00		Disk Jockey $(11/52)$	30.00	55.00	
1	Ze Accantino o ne (ne) o e) e e e e	195.00 140.00		Domino $(2/52)$	25.00	39.00	
ì		225.00		Fairway (6/53)	20.00	30.00	
		240.00	6.	Four Corners (12/52) .	35.00	40.00	
		170.00		Fun House (10/56)		125.00	
	4. Scoreboard (4/56) 65.00	75.00		Gay Paree (6/57)	125.00	150.00	
		150.00	6.	Grand Champion (3/53)	35.00	65.00	4. Victory B
	6. Shindig (10/53) 40.00	50.00	6.	Gun Cluh (11/53)	35.00	85.00	6. Champion (5/54)
.		195.00		Gusher (9/58)	220.00	240.00	4. Jet Bowle
	4. Sittin' Pretty (11/58)         265.00           6. Skill Pool (8/52)         20.00	275.00 50.00	6.	Handicap (6/52)	30.00	40.00	4. Rocket B 6. Mystic B
		150.00		Hayhurner (6/51)	25.00	50.00	6. Magic Bo
	4. Southern Belle (6/55). 60.00	90.00		Hi-Hand (6/57)		150.00	4. Blue Rib
		110.00		Hot Diggity (8/56)		125.00 65.00	6. Gold Med 6. ABC Boy
	4. Straight Flush (12/57) 195.00	225.00		Jalopy (8/51) Jig Saw (12/57)	25.00 145.00	175.00	6. Deluxe
	4. Straight Shooter	005.00		Kings (8/57)		210.00	6. Congress 6. Deluxe
		295.00 280.00		Lazy "Q" (2/54)	35.00	85.00	6. Jumbo Bo
		295.00		Long Beach (7/52)	35.00	45.00	6. King Pin (9/55)
4 MIL		250.00	6.	Lulu (12/54)	45.00	65.00	2* ABC Boy
	6. Sweet-Add-A-Line			Majorettes (4/52)	20.00	40.00	(1/57)
		140.00		"9" Sisters (1/54)	50.00	100.00	2. ABC Tou Bowler
		130.00		Olympics $(5/52)$	20.00	30.00	6. ABC Sup
		$\frac{150.00}{125.00}$		Palisades (7/53) Paratrooper (8/52)	$\begin{array}{c} 35.00 \\ 20.00 \end{array}$	60.00 40.00	Bowler 4. ABC Cha
		275.00		Paratrooper (6/52) Perky (11/56)	20.00	115.00	(10/57
		110.00		Peter Pan (4/55)	75.00	95.00	2* Strike B
		125.00		Piccadilly (5/56)	75.00	85.00	4* All Star 1 (12/57
				Race The Clock (5/55)	75.00 50.00	95.00	4* All-Star 1
	UNITED						(2/58) 4. Trophy B
		150.00			115.00	150.00	(12/57)
	4. Cahana         (3/53)         35.00           4. Caravan         (2/56)         65.00	50.00 95.00		Reno $(10/57)$	150.00	165.00	4. Lucky Al
	6. Circus (8/52) 30.00	60.00		Screamo (4/54)	45.00	50.00	CH
	4. Havana (2/54) 20.00	50.00		Shamrock (1/57)	90.00	140.00	
	4. Hawaii (6/54) 30.00	50.00		Silver Skates (2/53)	30.00	40.00	6. Match Bo 6. Bowl-A-B
	6. Jolly Joker (11/55) 75.00	90.00	6.	Skyway (8/56)	50.00	100.00	6. Match Bo
	6. Manhattan (4/53) 25.00	40.00	6.	Slugfest (3/52)	25.00	40.00	(11/ <b>52</b> 6. 10th Fran
	6. Mexico (3/54) 35.00	75.00	4.	Smoke Signal (10/55)	70.00	80.00	(12/52
		160.00	4.	Snafu (12/55)	75.00	95.00	6. Name Bo
	4. Nevada (8/54)         40.00           4. Pixie (1/55)         45.00	50.00 85.00	6.	Soccer Kick Off			6. 10th Fran Score
		225.00		(12/57)	195.00	265.00	6. Crown (4
	6. Rio (11/53) 20.00	60.00	6.	Spitfire (2/55)	50.00	75.00	6. Crown, G (4/53)
	6. Rodeo (2/53) 35.00	50.00	6.	Sportsman (2/52)	20.00	40.00	6. Triple Sc
	6. Show Boat (12/52) 60.00	85.00	4.	Stardust (3/56)	80.00	85.00	6. Gold Cup
	4. Singapore (10/54) 25.00	50.00	4.	Starfire (1/57)	140.00	175.00	6. High Spe (7/53)
	4. South Seas $(2/56)$ 60.00	90.00	6.	Star Pool (10/54)	50.00	95.00	6. High Spe
	6. Starlets         (12/55)         55.00           4. Stars         (6/52)         25.00	85.00 50.00	4.	Starlite (3/53)	50.00	75.00	Score 6. Advance
	4. Tahiti (8/53) 35.00	50.00	6.	Steeplechase (11/57) .	150.00	175.00	6. King (10)
	4. Triple Play (8/55) 55.00	100.00	6.	Struggle Buggies			4. Criss Cro
	6. Tropicana (1/55) 45.00	110.00		(12/53)	30.00	<b>5</b> 5.00	(12/53) 6. Super Fr
	4. Tropics (7/53) 25.00	50.00	6.	Super Score (9/56)	75.00	90.00	4. Starlite
	6. Zingo (10/51) 20.00	45.00	6.	Surf Rider (12/56)	80.00	100.00	6. Feature 4. Holiday
	WILLIAMS		6.	Sweepstake (1/52)	30.00	45.00	6. Flash (10
	6. Army-Navy (10/53) 30.00	45.00	6.	Three Deuces (8/55) .	79.00	115.00	6. Playtime 6. Firehall
	6. Arrow Head (7/57) 100.00	120.00	4.	Thunderbird (5/54)	60.00	75.00	4. Thunderh
	6. Band Wagon (8/55) 100.00	145.00		Tim-Buc-Tu (1/56)		85.00	6. Triple Str
	6. Big Ben (9/54) 55.00	75.00		Times Square (4/53) .		65.00	4. Arrow (2 6. Criss Cro
	6. Caravan (6/52) 25.00	45.00		Top Hat (10/58)		214.00	(1/55)
	4. Circus Wagon (10/55) 95.00           6. C.O.D. (9/53) 50.00	149.00	I	Turf Champ (8/58)		225.00	6. Deluxe 6. Bonus So
	6. C.O.D. (9/53) 50.00 6. Colors (11/54) 40.00	$\begin{array}{c} 70.00 \\ 60.00 \end{array}$	1	Twenty Grand (12/52)	25.00	50.00	6. Big Leag
	6. Cue Ball (2/57) 130.00	150.00		Wonderland (5/55)		90.00	6. Hollywoo 6. Blinker
							6. Score-A-L
		1001	-		TT		6. Bowling 6. Miami S
			X				5. Bowling
		1			ZN.	C	6. Ski Bowl 6 Play
		115	A				4. Classic B
	K	DDIE	DY	DES	┝╌┠╼┝	-	
					1-5.00	005.00	4. TV Bowl (11/57
	6. Bally Champion Horse 325.00 4. Bally Moon Ride 125.00	<b>450.00</b> 225.00		Capitol See Saw Chicago Coin Super Jet		$295.00 \\ 275.00$	4* Rocket
	6. Bally Space Ship 195.00	295.00		Chicago Round The			1 Play 2* 2 Pla
	6. Bally Speed Boat 165.00 6. Bally Toonerville Trolley 495.00	295.00 525.00	6	World Trainer		400.00 350.00	4. Explorer
	4. Bert Lane Lancer Horse 225.00	295.00	6.	Decco Space Ranger	225.00	295.00	4* Rehound
	6. Bert Lane Merry-Go-	295.00		Exhibit Big Bronco		$350.00 \\ 350.00$	
	<b>6.</b> B. L. Miss America Boat 195.00	295.00		Exhibit Mustang Exhibit Sea Skates		225.00	4. Shuffle T
	6. Bert Lane Fire Engine 250.00	<b>3</b> 95.00	6.	Exhibit Space Patrol	125.00	250.00	4. Shuffle P
	6. Capitol Donald Duck 220.00	295.00		Scientific Television Scientific Boat Ride		$250.00 \\ 125.00$	6. Match Po 4. Skill Bal
	6. Capitol Elsie 150.00		6.	Texas Merry-Go-Round	200.00	295.00	2 Play
	6. Capitol Palomino Horse 195.00	300.00	4.	Tusko Baby Elephant	495.00	795.00	6. 6 Play
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		TTT		
	SHUFF	LES o	nd BOWLERS	-
841134			VEENEY	
BALLY			KEENEY	
. Victory Bowler (5/54).	55.00	90.00	6. Super DeLuxe League	
Champion Bowler			Bowl. (3/52) 25.00	50.00
(5/54)	60.00	<b>95.00</b> 125.00	6. High Score League	
. Jet Bowler (8/54) Rocket Bowler (8/54).	$90.00 \\ 65.00$	125.00	(5/52) 25.00	55.00
Mystic Bowler $(12/54)$ .		125.00	4. Team (10/52) 25.00	55.00
Magic Bowler (12/54).	65.00	135.00	6. Club (4/53) 25.00	95.00
. Blue Ribhon (3/55)		175.00 195.00	6. Domino (5/53) 30.00	110.00
	150.00 235.00	265.00	6. Carnival (5/53) 40.00	115.00
Deluxe model	245.00	330.00	4. Pacemaker (9/53) 40.00	110.00
Congress (7/55)	225.00	295.00	6. Mainliner Bowler (1/54) 45.00	125.00
. Deluxe model	255.00	355.00 350.00	6. Bonus (3/54) 45.00	140.00
. Jumho Bowler (9/55) . King Pin Bowler	203.00	330.00	6. Diamond Bowler	140.00
(9/55)	270.00	350.00	(5/54) $(5/54)$	150.00
* ABC Bowling Lane		955 00	6. Bikini (6/54) 65.00	150.00
(1/57)	245.00	275.00	6. Century (6/54) 90.00	170.00
Bowler (6/57)	495.00	525.00	6. American (9/54) 90.00	175.00
ABC Super DeLuxe	220.00	5=0.00	4. National (9/54) 90.00 6. Speedlane (4/55) 125.00	100.00 150.00
Bowler (9/57)	<b>3</b> 75.00	<b>425.0</b> 0	0. Speculatic (4/00) 143.00	100.00
ABC Champion Bowler	505.00	645.00		
(10/57) * Strike Bowler (11/57)	595.00 345.00	645.00 395.00	UNITED	
* All Star Bowling	3 10:00	0,0.00		
(12/57)	95 <b>.0</b> 0	175.00	6. 6-Pl. Super (3/52) 20.00	40.00
* All-Star DeLuxe	195.00	145.00	6. 4-Pl. Official (5/52) 20.00       20.00         6. 6-Pl. Star (7/52) 20.00	40.00
(2/58) . Trophy Bowler	123.00	145.00	6. 10th Frame Star (9/52) 20.00	55.00
$(\hat{1}2/57)$	545.00	575.00	6. Manhattan 10th Frame	
	645.00	675.00	(9/52) 20.00	55.00
			6. Manhattan (9/52) 30.00 6. 10th Frame Super	65.00
CHICAGO C	NIN		(10/52) 30.00	65.00
. Match Bowler (6/52)	25.00	50.00	6. Cascade (2/53) 30.00	75.06
Bowl-A-Ball (10/52)	30.00	60.00	5. Clover (2/53) 30.00	50.00 75.00
. Match Bowl-A-Ball (11/52)	2 <b>5.0</b> 0	65.00	6. Liberty (2/53)         30.00           6. Classic (6/53)         25.00	75.00
. 10th Frame Double	20.00	00.00	6. Olympic (6/53) 30.00	75.00
(12/52)	25.00	65.00	4. Royal (9/53) 30.00	95.00
. Name Bowler (1/53)	30.00	65.00	6. Imperial (9/53)         25.00           6. DeLuxe model         35.00	95.00
. 10th Frame Double Score Bowler (2/53)	30.00	75.00	6. DeLuxe model 35.00 4. Leader (11/53) 95.00	90.00 115.0(
Score Bowler (2/53) Crown (4/53)	30.00	85.00	4. DeLuxe model 95.00	115.00
. Crown, Giant Pins			4. Team (1/54) 45.00	100.00
(4/53)	35.00	90.00	6. <b>DeLuxe</b> model 50.00	120.00
. Triple Score (6/53)	35.00	90.00	4. League (1/54) 50.00	120.00 100.0(
. Triple Score (6/53) . Gold Cup (7/53)				120.00 100.0( 130.0( 125.0(
. Triple Score (6/53) . Gold Cup (7/53) . High Speed Crown (7/53)	35.00	90.00	4. League (1/54)       50.00         . DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00	120.00 100.00 130.00 125.00 140.00
<ul> <li>Triple Score (6/53)</li> <li>Gold Cup (7/53)</li> <li>High Speed Crown (7/53)</li> <li>High Speed Triple</li> </ul>	35.00 30.00 30.00	90.00 95.00 <b>95.00</b>	4. League (1/54)       50.00         . DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00	120.00 100.0( 130.0( 125.0( 140.0( 145.0(
<ul> <li>Triple Score (6/53)</li> <li>Gold Cup (7/53)</li> <li>High Speed Crown (7/53)</li> <li>High Speed Triple Score (\$/53)</li> </ul>	35.00 30.00 30.00 30.00	90.00 95.00 <b>95.00</b> 95.00	4. League (1/54)       50.00         . DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00	120.00 100.0( 130.0( 125.0( 140.0( 145.0( 115.0(
Triple Score (6/53)         Gold Cup (7/53)         High Speed Crown         (7/53)         High Speed Triple         Score (\$/53)         Advance (10/53)	35.00 30.00 <b>30.00</b> 30.00 30.00	90.00 95.00 <b>95.00</b>	4. League (1/54)       50.00         . DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         2. Shuffle Targette       65.00	120.00 100.0( 130.0( 125.0( 140.0( 145.0( 115.0( 150.0(
<ul> <li>Triple Score (6/53)</li> <li>Gold Cup (7/53)</li> <li>High Speed Crown (7/53)</li> <li>High Speed Triple Score (8/53)</li> <li>Advance (10/53)</li> <li>King (10/53)</li> <li>Criss Cross Bowler</li> </ul>	35.00 30.00 <b>30.00</b> <b>30.00</b> 30.00 60.00	90.00 95.00 <b>95.00</b> <b>95.00</b> 95.00 95.00	4. League (1/54)       50.00         . DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         2. Shuffle Targette       (8/54)         (8/54)       74.00	120.00 100.0( 130.0( 125.0( 140.0( 145.0( 115.0( 150.0( 110.0(
<ul> <li>Triple Score (6/53)</li> <li>Gold Cup (7/53)</li> <li>High Speed Crown (7/53)</li> <li>High Speed Triple Score (\$/53)</li> <li>Advance (10/53)</li> <li>King (10/53)</li> <li>Criss Cross Bowler (12/53)</li> </ul>	35.00 30.00 <b>30.00</b> 30.00 30.00 60.00 40.00	90.00 95.00 <b>95.00</b> <b>95.00</b> 95.00 95.00	4. League (1/54)       50.00         . DeLuxe model       50.00         6. Ace (5/54)       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         2. Shuffle Targette (8/54)       74.00         6. DeLuxe model       65.00	120.00 100.0( 130.0( 125.0( 140.0( 145.0( 115.0( 150.0( 110.0( 160.0(
<ul> <li>Triple Score (6/53)</li> <li>Gold Cup (7/53)</li> <li>High Speed Crown (7/53)</li> <li>High Speed Triple Score (\$/53)</li> <li>Advance (10/53)</li> <li>King (10/53)</li> <li>Criss Cross Bowler (12/53)</li> <li>Super Frame (4/54)</li> </ul>	35.00 30.00 30.00 30.00 30.00 60.00 40.00 45.00	90.00 95.00 95.00 95.00 95.00 95.00 95.00 110.00	4. League (1/54)       50.00         . DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         2. Shuffle Targette       (8/54)         (8/54)       74.00         6. DeLuxe model       65.00         4. Speedy (8/54)       65.00	120.00 100.0( 130.0( 125.0( 140.0( 145.0( 115.0( 150.0( 110.0(
Triple Score (6/53)         Gold Cup (7/53)         High Speed Crown (7/53)         (7/53)         High Speed Triple Score (\$/53)         Score (\$/53)         Advance (10/53)         King (10/53)         Criss Cross Bowler (12/53)         Super Frame (4/54)         Starlite (5/54)	35.00 30.00 <b>30.00</b> 30.00 30.00 60.00 40.00	90.00 95.00 <b>95.00</b> <b>95.00</b> 95.00 95.00	4. League (1/54)       50.00         . DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         2. Shuffle Targette       74.00         6. DeLuxe model       65.00         4. Speedy (8/54)       65.00         6. Ilth Frame (10/54)       65.00         6. Ilth Frame (10/54)       65.00         6. DeLuxe model       65.00	120.00 100.0( 130.0( 125.0( 140.0( 145.0( 115.0( 150.0( 110.0( 160.0( 135.0(
<ul> <li>Triple Score (6/53)</li> <li>Gold Cup (7/53)</li> <li>High Speed Crown (7/53)</li> <li>High Speed Triple Score (\$/53)</li> <li>Advance (10/53)</li> <li>King (10/53)</li> <li>Criss Cross Bowler (12/53)</li> <li>Super Frame (4/54)</li> <li>Starlite (5/54)</li> <li>Feature (7/54)</li> <li>Holiday (9/54)</li> </ul>	35.00 30.00 30.00 30.00 30.00 40.00 45.00 55.00 60.00 70.00	90.00 95.00 95.00 95.00 95.00 95.00 110.00 125.00 115.00 125.00	4. League (1/54)       50.00         . DeLuxe model       50.00         6. Ace (5/54)       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         74.00       6. DeLuxe model         6. DeLuxe model       65.00         2. Shuffle Targette       (8/54)         (8/54)       74.00         6. DeLuxe model       65.00         4. Speedy (8/54)       65.00         6. Ilth Frame (10/54)       65.00         6. OBLUXE model       65.00	120.00 100.0( 130.04, 125.0( 140.0( 145.0( 115.0( 150.0) 110.0( 135.0( 115.0( 170.0)
<ul> <li>Triple Score (6/53)</li> <li>Gold Cup (7/53)</li> <li>High Speed Crown (7/53)</li> <li>High Speed Triple Score (8/53)</li> <li>Advance (10/53)</li> <li>King (10/53)</li> <li>Criss Cross Bowler (12/53)</li> <li>Super Frame (4/54)</li> <li>Starlite (5/54)</li> <li>Feature (7/54)</li> <li>Holiday (9/54)</li> <li>Flash (10/54)</li> </ul>	35.00 30.00 30.00 30.00 30.00 40.00 45.00 55.00 60.00 70.00 70.00	90.00 95.00 95.00 95.00 95.00 95.00 110.00 125.00 125.00 125.00 170.00	4. League (1/54)       50.00         . DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         74.00       50.00         6. DeLuxe model       65.00         9. Shuffle Targette       (8/54)         (8/54)       74.00         6. DeLuxe model       65.00         4. Speedy (8/54)       65.00         6. 11th Frame (10/54)       65.00         6. Omet Targette       65.00         9. Comet Targette       (11/54)         95.00       95.00	120.00 100.00 125.00 140.00 145.00 115.00 115.00 110.00 160.00 115.00 170.00 125.00
. Triple Score (6/53) Gold Cup (7/53) High Speed Crown (7/53) Bigh Speed Triple Score (\$/53) Advance (10/53) Criss Cross Bowler (12/53) Super Frame (4/54) Feature (7/54) Holiday (9/54) Flash (10/54) Firehall (11/54)	35.00 30.00 30.00 30.00 40.00 45.00 55.00 60.00 70.00 95.00 95.00	90.00 95.00 95.00 95.00 95.00 95.00 110.00 125.00 115.00 125.00 170.00	4. League (1/54)       50.00         . DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         6. DeLuxe model       65.00         2. Shuffle Targette (8/54)       74.00         6. DeLuxe model       65.00         4. Speedy (8/54)       65.00         6. 11th Frame (10/54)       65.00         6. DeLuxe model       95.00         6. DeLuxe model       75.00         4. Mercury (12/54)       80.00	120.00 100.0( 130.04, 125.0( 140.0( 145.0( 115.0( 150.0) 110.0( 135.0( 115.0( 170.0)
. Triple Score (6/53) Gold Cup (7/53) High Speed Crown (7/53) High Speed Triple Score (\$/53) Advance (10/53) Criss Cross Bowler (12/53) Super Frame (4/54) Feature (7/54) Feature (7/54) Flash (10/54) Firehall (11/54) Firehall (11/54)	35.00 30.00 30.00 30.00 40.00 45.00 55.00 60.00 70.00 70.00 95.00 95.00 100.00	90.00 95.00 95.00 95.00 95.00 95.00 10.00 125.00 170.00 170.00 185.00 175.00	4. League (1/54)       50.00         . DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         6. DeLuxe model       65.00         2. Shuffle Targette (8/54)       74.00         6. DeLuxe model       65.00         4. Speedy (8/54)       65.00         6. 11th Frame (10/54)       65.00         6. DeLuxe model       65.00         6. DeLuxe model       65.00         6. DeLuxe model       65.00         6. DeLuxe model       75.00         6. DeLuxe model       80.00	120.00 100.00 130.00 125.00 140.00 145.00 115.00 150.00 110.00 160.00 135.00 115.00 175.00 125.00 125.00 125.00 125.00 125.00 125.00
. Triple Score (6/53) Gold Cup (7/53) High Speed Crown (7/53) High Speed Triple Score (\$/53) Advance (10/53) Criss Cross Bowler (12/53) Super Frame (4/54) Feature (7/54) Feature (7/54) Flash (10/54) Firehall (11/54) Firehall (11/54) Thunderbolt (12/54)	35.00 30.00 30.00 30.00 30.00 40.00 45.00 55.00 70.00 70.00 70.00 95.00 100.00	90.00 95.00 95.00 95.00 95.00 95.00 110.00 125.00 175.00 175.00 205.00	4. League (1/54)       50.00         . DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         74.00       6. DeLuxe model         6. DeLuxe model       65.00         2. Shuffle Targette (8/54)       74.00         6. DeLuxe model       65.00         4. Speedy (8/54)       65.00         6. DeLuxe model       80.00         6. DeLuxe model       75.00         6. DeLuxe model       80.00         6. Mars (1/55)       90.00	120.00 100.01 130.00 125.00 140.00 145.00 115.00 115.00 100.01 100.01 100.01 125.00 125.00 125.00 125.00 125.00 125.00 125.00 125.00 125.00 125.00
<ul> <li>Triple Score (6/53)</li> <li>Gold Cup (7/53)</li> <li>High Speed Crown (7/53)</li> <li>High Speed Triple Score (8/53)</li> <li>Advance (10/53)</li> <li>King (10/53)</li> <li>Criss Cross Bowler (12/53)</li> <li>Super Frame (4/54)</li> <li>Starlite (5/54)</li> <li>Flash (10/54)</li> <li>Flash (10/54)</li> <li>Firehall (11/54)</li> <li>Thunderbolt (12/54)</li> <li>Triple Strike (2/55)</li> <li>Arrow (2/55)</li> </ul>	35.00 30.00 30.00 30.00 30.00 40.00 45.00 55.00 70.00 70.00 70.00 95.00 100.00	90.00 95.00 95.00 95.00 95.00 95.00 10.00 125.00 170.00 170.00 185.00 175.00	4. League (1/54)       50.00         . DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         74.00       50.00         6. DeLuxe model       65.00         2. Shuffle Targette       (8/54)         (8/54)       74.00         6. DeLuxe model       65.00         4. Speedy (8/54)       65.00         6. DeLuxe model       75.00         6. DeLuxe model       75.00         6. DeLuxe model       80.00         6. DeLuxe model       80.00         6. DeLuxe model       80.00         6. DeLuxe model       80.00         6. DeLuxe model       95.00         6. DeLuxe model       95.00	120.00 100.01 130.00 125.00 140.00 145.00 115.00 150.00 100.00 135.00 175.00 125.00 125.00 125.00 180.00 135.00 180.00
. Triple Score (6/53) Gold Cup (7/53) High Speed Crown (7/53) High Speed Triple Score (8/53) Advance (10/53) Criss Cross Bowler (12/53) Super Frame (4/54) Starlite (5/54) Holiday (9/54) Flash (10/54) Firehall (11/54) Thunderbolt (12/54) Triple Strike (2/55) Arrow (2/55)	35.00 30.00 30.00 30.00 30.00 40.00 45.00 55.00 70.00 70.00 70.00 95.00 100.00	90.00 95.00 95.00 95.00 95.00 95.00 110.00 125.00 175.00 175.00 205.00	4. League (1/54)       50.00         . DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         74.00       6. DeLuxe model         6. DeLuxe model       65.00         2. Shuffle Targette (8/54)       74.00         6. DeLuxe model       65.00         4. Speedy (8/54)       65.00         6. DeLuxe model       80.00         6. DeLuxe model       75.00         6. DeLuxe model       80.00         6. Mars (1/55)       90.00	120.06 100.01 130.06 125.01 145.06 115.06 150.09 110.06 150.09 110.06 150.01 150.01 175.06 175.06 125.06 180.0 135.00 190.0 190.0 190.0
<ul> <li>Triple Score (6/53)</li> <li>Gold Cup (7/53)</li> <li>High Speed Crown (7/53)</li> <li>High Speed Triple Score (\$/53)</li> <li>Advance (10/53)</li> <li>King (10/53)</li> <li>Criss Cross Bowler (12/53)</li> <li>Super Frame (4/54)</li> <li>Starlite (5/54)</li> <li>Feature (7/54)</li> <li>Flash (10/54)</li> <li>Firehall (11/54)</li> <li>Triple Strike (2/55)</li> <li>Arrow (2/55)</li> <li>Criss Cross Targette (1/55)</li> <li>Deluxe model</li> </ul>	35.00 30.00 30.00 30.00 30.00 40.00 45.00 55.00 60.00 70.00 70.00 95.00 95.00 100.00 125.00 35.00 40.00	90.00 95.00 95.00 95.00 95.00 95.00 10.00 125.00 170.00 170.00 185.00 175.00 205.00 195.00 195.00	4. League (1/54)       50.00         . DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         6. DeLuxe model       65.00         2. Shuffle Targette (8/54)       74.00         6. DeLuxe model       65.00         4. Speedy (8/54)       65.00         6. DeLuxe model       75.00         6. DeLuxe model       75.00         6. DeLuxe model       75.00         6. DeLuxe model       95.00         6. Venus (3/55	120.00 100.01 130.00 125.00 140.00 145.00 115.00 100.01 150.01 100.01 150.01 115.00 125.00 125.00 125.00 125.00 125.00 135.00 135.00 190.00 190.00 145.00 145.00 145.00
. Triple Score (6/53) Gold Cup (7/53) High Speed Crown (7/53) High Speed Triple Score (8/53) Advance (10/53) Criss Cross Bowler (12/53) Super Frame (4/54) Feature (7/54) Holiday (9/54) Flash (10/54) Firehall (11/54) Thunderbolt (12/54) Triple Strike (2/55) Arrow (2/55) Criss Cross Targette (1/55) Deluxe model Bonus Score (4/55)	35.00 30.00 30.00 30.00 30.00 40.00 45.00 55.00 60.00 70.00 95.00 95.00 95.00 100.00 100.00 125.00 35.00 40.00 150.00	90.00 95.00 95.00 95.00 95.00 95.00 110.00 125.00 170.00 175.00 175.00 175.00 195.00 75.00 110.00 205.00	4. League (1/54)       50.00         . DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         2. Shuffle Targette (8/54)       74.00         6. DeLuxe model       65.00         4. Speedy (8/54)       65.00         6. DeLuxe model       80.00         6. DeLuxe model       80.00         6. DeLuxe model       80.00         6. DeLuxe model       80.00         6. DeLuxe model       95.00         6. DeLuxe mode	120.00 100.01 130.00 125.00 140.00 145.00 115.00 115.00 100.01 125.00 175.00 125.00 125.00 125.00 125.00 135.00 190.00 190.00 145.00
. Triple Score (6/53) . Gold Cup (7/53) . High Speed Crown (7/53) . High Speed Triple Score (\$/53) . Advance (10/53) . Criss Cross Bowler (12/53) . Super Frame (4/54) . Starlite (5/54) . Flash (10/54) . Flash (10/54) . Firehall (11/54) . Triple Strike (2/55) . Criss Cross Targette (1/55) . Deluxe model . Bonus Score (4/55)	35.00 30.00 30.00 30.00 40.00 45.00 55.00 60.00 70.00 95.00 95.00 95.00 100.00 125.00 35.00 40.00 150.00	90.00 95.00 95.00 95.00 95.00 110.00 125.00 175.00 170.00 175.00 175.00 195.00 195.00 195.00 10.00 205.00 215.00	4. League (1/54)       50.00         . DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         74.00       DeLuxe model         6. DeLuxe model       65.00         2. Shuffle Targette       (8/54)         (8/54)       74.00         6. DeLuxe model       65.00         4. Speedy (8/54)       65.00         6. 11th Frame (10/54)       65.00         6. DeLuxe model       65.00         6. DeLuxe model       65.00         6. DeLuxe model       65.00         6. DeLuxe model       80.00         6. DeLuxe model       80.00         6. DeLuxe model       95.00         6. DeLuxe model	120.00 100.01 130.00 125.00 140.00 145.00 115.00 100.01 150.01 100.01 150.01 115.00 125.00 125.00 125.00 125.00 125.00 135.00 135.00 190.00 190.00 145.00 145.00 145.00
. Triple Score (6/53) . Gold Cup (7/53) . High Speed Crown (7/53) . High Speed Triple Score (\$/53) . Advance (10/53) . Criss Cross Bowler (12/53) . Super Frame (4/54) . Starlite (5/54) . Feature (7/54) . Flash (10/54) . Flash (10/54) . Firehall (11/54) . Triple Strike (2/55) . Arrow (2/55) . Bonus Score (4/55) . Bonus Score (4/55) . Big League (5/55)	35.00 30.00 30.00 30.00 40.00 45.00 55.00 60.00 70.00 95.00 95.00 95.00 95.00 100.00 125.00 35.00 40.00 150.00 150.00	90.00 95.00 95.00 95.00 95.00 95.00 110.00 125.00 170.00 175.00 175.00 175.00 195.00 75.00 110.00 205.00	4. League (1/54)       50.00         . DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         74.00       6. DeLuxe model         6. DeLuxe model       65.00         9. Speedy (8/54)       65.00         6. 11th Frame (10/54)       65.00         6. DeLuxe model       75.00         6. DeLuxe model       75.00         6. DeLuxe model       95.00         6. DeLuxe model       95.00         6. DeLuxe model       95.00         6. Lightning (2/55)       145.00         6. DeLuxe model       95.00         6. DeLuxe model       95.00         6. DeLuxe model       95.00         6. DeLuxe model       95.00         6. DeLuxe model       100.00         6. DeLuxe model       100.00         6. DeLuxe mo	120.00 100.00 130.00 125.00 140.00 145.00 115.00 150.00 100.00 135.00 175.00 125.00 175.00 125.00 135.00 135.00 190.00 190.00 195.0 195.0 195.0
. Triple Score (6/53) Gold Cup (7/53) High Speed Crown (7/53) High Speed Triple Score (\$/53) Advance (10/53) Criss Cross Bowler (12/53) Super Frame (4/54) Feature (7/54) Feature (7/54) Holiday (9/54) Flash (10/54) Firehall (11/54) Thunderbolt (12/54) Triple Strike (2/55) Arrow (2/55) Criss Cross Targette (1/55) Deluxe model Bonus Score (4/55) Big League (5/55) Blinker (8/55)	35.00 30.00 30.00 30.00 30.00 40.00 45.00 55.00 60.00 70.00 70.00 70.00 95.00 100.00 100.00 100.00 125.00 35.00 40.00 155.00 175.00 175.00	90.00 95.00 95.00 95.00 95.00 95.00 10.00 125.00 125.00 170.00 125.00 170.00 185.09 175.00 205.00 195.00 205.00 215.00 225.000 250.00	4. League (1/54)       50.00         . DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         74.00       6. DeLuxe model         6. DeLuxe model       65.00         2. Shuffle Targette       (8/54)         (8/54)       74.00         6. DeLuxe model       65.00         4. Speedy (8/54)       65.00         6. DeLuxe model       80.00         4. Kercury (12/54)       80.00         6. DeLuxe model       80.00         6. DeLuxe model       80.00         6. DeLuxe model       95.00         6. DeLuxe model       90.00         6. DeLuxe model       90.00         6. DeLuxe model	120.00 100.01 130.00 125.00 140.00 145.00 115.00 150.00 100.00 135.00 175.00 125.00 175.00 125.00 125.00 135.00 190.00 145.00 145.00 195.00 195.00 195.00 195.00 195.00
. Triple Score (6/53) . Gold Cup (7/53) . High Speed Crown (7/53) . High Speed Triple Score (\$/53) . Advance (10/53) . Criss Cross Bowler (12/53) . Super Frame (4/54) . Starlite (5/54) . Holiday (9/54) . Holiday (9/54) . Flash (10/54) . Firehall (11/54) . Triple Strike (2/55) . Criss Cross Targette (1/55) . Deluxe model . Bonus Score (4/55) . Big League (5/55) . Blinker (8/55) . Score-A-Line (9/55)	35.00 30.00 30.00 30.00 30.00 40.00 45.00 55.00 60.00 70.00 95.00 95.00 95.00 100.00 125.00 35.00 40.00 125.00 150.00 175.00 175.00 175.00	90.00 95.00 95.00 95.00 95.00 110.00 125.00 170.00 175.00 175.00 175.00 195.00 205.00 195.00 205.00 205.00 229.00 250.00 250.00 250.00	4. League (1/54)       50.00         . DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         74.00       50.00         6. DeLuxe model       65.00         2. Shuffle Targette       65.00         4. Speedy (8/54)       74.00         6. DeLuxe model       65.00         6. DeLuxe model       75.00         6. DeLuxe model       75.00         6. DeLuxe model       80.00         6. DeLuxe model       95.00         6. DeLuxe model       95.00         6. DeLuxe model       95.00         6. DeLuxe model       90.00         6. DeLuxe model       90.00         6. DeLuxe model       90.00         6. DeLuxe model       100.00         6. DeLuxe model       100.00         6. DeLuxe model <t< th=""><th>120.00 100.01 130.00 125.00 140.00 145.00 115.00 115.00 100.01 125.00 175.00 125.00 125.00 125.00 135.00 135.00 190.00 145.00 195.0 195.0 195.0 195.0 195.0</th></t<>	120.00 100.01 130.00 125.00 140.00 145.00 115.00 115.00 100.01 125.00 175.00 125.00 125.00 125.00 135.00 135.00 190.00 145.00 195.0 195.0 195.0 195.0 195.0
. Triple Score (6/53) . Gold Cup (7/53) . High Speed Crown (7/53) . High Speed Triple Score (\$/53) . Advance (10/53) . Criss Cross Bowler (12/53) . Super Frame (4/54) . Starlite (5/54) . Feature (7/54) . Flash (10/54) . Flash (10/54) . Firehall (11/54) . Triple Strike (2/55) . Arrow (2/55) . Deluxe model . Bonus Score (4/55) . Blinker (8/55) . Score-A-Line (9/55) . Missing Team (10/55)	35.00 30.00 30.00 30.00 40.00 45.00 55.00 60.00 70.00 95.00 95.00 95.00 100.00 125.00 100.00 125.00 135.00 40.00 150.00 175.00 175.00 175.00 65.00	90.00 95.00 95.00 95.00 95.00 110.00 125.00 125.00 170.00 170.00 175.00 175.00 110.00 205.00 215.00 215.00 229.00 250.00 250.00 115.00	4. League (1/54)       50.00         . DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         7. DeLuxe model       65.00         7. Shuffle Targette       (8/54)         (8/54)       74.00         6. DeLuxe model       65.00         6. DeLuxe model       65.00         6. 11th Frame (10/54)       65.00         6. DeLuxe model       65.00         6. DeLuxe model       65.00         6. DeLuxe model       65.00         6. DeLuxe model       80.00         6. DeLuxe model       75.00         7. Mars (1/55)       90.00         6. DeLuxe model       95.00         6. DeLuxe model       95.00         6. DeLuxe model       95.00         6. DeLuxe model       95.00         6. DeLuxe model       100.00         6. DeLuxe model	120.00 100.01 130.00 125.00 140.00 145.00 115.00 150.00 100.00 135.00 175.00 125.00 175.00 125.00 125.00 135.00 190.00 145.00 145.00 195.00 195.00 195.00 195.00 195.00
. Triple Score (6/53) Gold Cup (7/53) High Speed Crown (7/53) High Speed Triple Score (\$/53) Advance (10/53) Criss Cross Bowler (12/53) Super Frame (4/54) Feature (7/54) Feature (7/54) Flash (10/54) Firehall (11/54) Firehall (11/54) Triple Strike (2/55) Arrow (2/55) Criss Cross Targette (1/55) Bonus Score (4/55) Bonus Score (4/55) Hollywood (5/55) Blinker (8/55) Score-A-Line (9/55) Bowling Teague (2/57) Miami Shuffle (10/56) Bowling League (2/57) Ski Bowl (11/57)	35.00 30.00 30.00 30.00 40.00 45.00 55.00 60.00 70.00 95.00 95.00 95.00 95.00 100.00 125.00 35.00 40.00 150.00 175.00 175.00 175.00 275.00	90.00 95.00 95.00 95.00 95.00 110.00 125.00 170.00 175.00 175.00 175.00 195.00 205.00 195.00 205.00 205.00 229.00 250.00 250.00 250.00	4. League (1/54)       50.00         . DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         74.00       6. DeLuxe model         6. DeLuxe model       65.00         2. Shuffle Targette       (8/54)         (8/54)       74.00         6. DeLuxe model       65.00         4. Speedy (8/54)       65.00         6. DeLuxe model       75.00         6. DeLuxe model       80.00         4. Mars (1/55)       90.00         6. DeLuxe model       95.00         6. DeLuxe model       95.00         6. DeLuxe model       95.00         6. DeLuxe model       90.00         6. DeLuxe model       100.00         6. DeLuxe model       100.00         6. DeLuxe model       100.00         6. DeLuxe model       100.00         6. DeLuxe model	120.00 100.01 130.00 125.00 140.00 145.00 115.00 150.00 100.01 150.00 135.00 125.00 125.00 125.00 125.00 125.00 135.00 190.00 190.00 195.0
. Triple Score (6/53) . Gold Cup (7/53) . High Speed Crown (7/53) . High Speed Triple Score (\$/53) . Advance (10/53) . Criss Cross Bowler (12/53) . Super Frame (4/54) . Starlite (5/54) . Feature (7/54) . Holiday (9/54) . Flash (10/54) . Firehall (11/54) . Triple Strike (2/55) . Criss Cross Targette (1/55) . Deluxe model . Big League (5/55) . Big League (5/55) . Binker (8/55) . Score-A-Line (9/55) . Bowling Team (10/56) . Bowling League (2/57) . Ski Bowl (11/57) 6 Player	35.00 30.00 30.00 30.00 40.00 45.00 55.00 60.00 70.00 95.00 95.00 95.00 95.00 100.00 125.00 35.00 40.00 150.00 175.00 175.00 175.00 275.00	90.00 95.00 95.00 95.00 95.00 110.00 125.00 125.00 170.00 170.00 175.00 175.00 110.00 205.00 215.00 215.00 229.00 250.00 250.00 115.00	4. League (1/54)       50.00         . DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         2. Shuffle Targette       (8/54)         (8/54)       74.00         6. DeLuxe model       65.00         4. Speedy (8/54)       65.00         6. DeLuxe model       75.00         6. DeLuxe model       80.00         6. DeLuxe model       80.00         6. DeLuxe model       95.00         6. DeLuxe model       95.00         6. DeLuxe model       90.00         6. DeLuxe model       90.00         6. DeLuxe model       90.00         6. DeLuxe model       100.00         6. DeLuxe model       100.00         6. DeLuxe model       100.00         6. DeLuxe model	120.00 100.01 130.00 125.00 140.00 145.00 115.00 100.01 150.00 100.01 125.00 175.00 125.00 125.00 125.00 125.00 125.00 190.00 145.00 190.00 145.00 195.0 195
. Triple Score (6/53) . Gold Cup (7/53) . High Speed Crown (7/53) . High Speed Triple Score (\$/53) . Advance (10/53) . Criss Cross Bowler (12/53) . Super Frame (4/54) . Starlite (5/54) . Facture (7/54) . Holiday (9/54) . Fleature (10/54) . Fliehall (11/54) . Triple Strike (2/55) . Criss Cross Targette (1/55) . Deluxe model . Bonus Score (4/55) . Big League (5/55) . Big League (5/55) . Big League (5/55) . Big League (5/55) . Bolinker (8/55) . Score-A-Line (9/55) . Bowling Team (10/56) . Bowling League (2/57) . Ski Bowl (11/57) 6 Player . Classic Bowling	35.00 30.00 30.00 30.00 40.00 45.00 55.00 60.00 70.00 95.00 95.00 95.00 100.00 125.00 35.00 40.00 125.00 100.00 175.00 175.00 175.00 65.00 275.00	90.00 95.00 95.00 95.00 95.00 110.00 125.00 175.00 170.00 175.00 175.00 195.00 195.00 205.00 215.00 225.000 250.00 250.00 250.00 250.00 115.00 250.00	4. League (1/54)       50.00         DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         6. DeLuxe model       65.00         74.00       DeLuxe model         6. DeLuxe model       65.00         9. Speedy (8/54)       74.00         6. DeLuxe model       65.00         6. 11th Frame (10/54)       65.00         6. DeLuxe model       65.00         6. DeLuxe model       65.00         6. DeLuxe model       65.00         6. DeLuxe model       80.00         6. DeLuxe model       90.00         6. DeLuxe model       95.00         6. DeLuxe model       95.00         6. DeLuxe model       95.00         6. DeLuxe model       90.00         6. DeLuxe model       90.00         6. DeLuxe model       100.00         6. DeLuxe model <th>120.00 100.01 130.00 125.00 140.00 145.00 115.00 150.00 100.00 135.00 175.00 125.00 175.00 125.00 175.00 125.00 135.00 190.00 135.00 190.00 145.00 190.00 195.0 19</th>	120.00 100.01 130.00 125.00 140.00 145.00 115.00 150.00 100.00 135.00 175.00 125.00 175.00 125.00 175.00 125.00 135.00 190.00 135.00 190.00 145.00 190.00 195.0 19
<ul> <li>Triple Score (6/53)</li> <li>Gold Cup (7/53)</li> <li>High Speed Crown (7/53)</li> <li>High Speed Triple Score (8/53)</li> <li>Advance (10/53)</li> <li>Advance (10/53)</li> <li>King (10/53)</li> <li>Criss Cross Bowler (12/53)</li> <li>Super Frame (4/54)</li> <li>Starlite (5/54)</li> <li>Flash (10/54)</li> <li>Flash (10/54)</li> <li>Firehall (11/54)</li> <li>Triple Strike (2/55)</li> <li>Arrow (2/55)</li> <li>Bonus Score (4/55)</li> <li>Boluxe model</li> <li>Bonus Score (4/55)</li> <li>Blinker (8/55)</li> <li>Bolinker (8/55)</li> <li>Bowling Team (10/55)</li> <li>Bowling League (2/57)</li> <li>Ski Bowl (11/57) 6 Player</li> <li>Classic Bowling League (7/57)</li> </ul>	35.00 30.00 30.00 30.00 40.00 45.00 55.00 60.00 70.00 95.00 95.00 95.00 100.00 125.00 35.00 40.00 125.00 100.00 175.00 175.00 175.00 65.00 275.00	90.00 95.00 95.00 95.00 95.00 95.00 110.00 125.00 125.00 125.00 125.00 125.00 125.00 170.00 185.09 175.00 205.00 195.00 215.00 215.00 250.00 200 200 200 200 200 200 200 200 200	4. League (1/54)       50.00         DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         74.00       6. DeLuxe model         6. DeLuxe model       65.00         2. Shuffle Targette       (8/54)         (8/54)       74.00         6. DeLuxe model       65.00         4. Speedy (8/54)       65.00         6. DeLuxe model       80.00         4. Mars (1/55)       90.00         6. DeLuxe model       80.00         4. Mars (1/55)       90.00         6. DeLuxe model       95.00         6. DeLuxe model       95.00         6. DeLuxe model       95.00         6. DeLuxe model       100.00         6. DeLuxe model       95.00         6. DeLuxe model       100.00         6. DeLuxe model       100.00         6. DeLuxe model <td< th=""><th>120.00 100.01 130.00 125.00 140.00 145.00 115.00 100.01 150.00 100.01 125.00 175.00 125.00 125.00 125.00 125.00 125.00 190.00 145.00 190.00 145.00 195.0 195</th></td<>	120.00 100.01 130.00 125.00 140.00 145.00 115.00 100.01 150.00 100.01 125.00 175.00 125.00 125.00 125.00 125.00 125.00 190.00 145.00 190.00 145.00 195.0 195
<ul> <li>Triple Score (6/53)</li> <li>Gold Cup (7/53)</li> <li>High Speed Crown (7/53)</li> <li>High Speed Triple Score (\$/53)</li> <li>Advance (10/53)</li> <li>King (10/53)</li> <li>Criss Cross Bowler (12/53)</li> <li>Super Frame (4/54)</li> <li>Starlite (5/54)</li> <li>Feature (7/54)</li> <li>Holiday (9/54)</li> <li>Flash (10/54)</li> <li>Flash (10/54)</li> <li>Flash (10/54)</li> <li>Firehall (11/54)</li> <li>Triple Strike (2/55)</li> <li>Criss Cross Targette (1/55)</li> <li>Deluxe model</li> <li>Bonus Score (4/55)</li> <li>Big League (5/55)</li> <li>Binker (8/55)</li> <li>Binker (8/55)</li> <li>Bowling Team (10/55)</li> <li>Miami Shuffle (10/56)</li> <li>Bowling League (2/57)</li> <li>Ski Bowl (11/57) 6 Player</li> <li>Classic Bowling League (11/57)</li> <li>TV Bowling League (11/57)</li> </ul>	35.00 30.00 30.00 30.00 40.00 45.00 55.00 60.00 70.00 95.00 95.00 95.00 95.00 100.00 125.00 135.00 40.00 175.00 175.00 175.00 175.00 175.00 175.00 175.00 100.00	90.00 95.00 95.00 95.00 95.00 110.00 125.00 175.00 170.00 175.00 175.00 195.00 195.00 205.00 215.00 225.000 250.00 250.00 250.00 250.00 115.00 250.00	4. League (1/54)       50.00         DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. DeLuxe model       55.00         6. DeLuxe model       55.00         6. DeLuxe model       65.00         6. DeLuxe model       65.00         74.00       6. DeLuxe model         6. DeLuxe model       65.00         74.00       6. DeLuxe model         6. DeLuxe model       65.00         6. DeLuxe model       80.00         4. Mars (1/55)       90.00         6. DeLuxe model       80.00         4. Mars (1/55)       90.00         6. DeLuxe model       95.00         6. DeLuxe model       95	120.00 100.01 130.00 125.00 140.00 145.00 115.00 150.00 100.00 135.00 175.00 125.00 175.00 125.00 125.00 125.00 125.00 125.00 190.00 145.00 195.0
. Triple Score (6/53) . Gold Cup (7/53) . High Speed Crown (7/53) . High Speed Triple Score (\$/53) . Advance (10/53) . Criss Cross Bowler (12/53) . Super Frame (4/54) . Starlite (5/54) . Feature (7/54) . Holiday (9/54) . Flash (10/54) . Firehall (11/54) . Triple Strike (2/55) . Criss Cross Targette (1/55) . Deluxe model . Score-A-Line (9/55) . Big League (5/55) . Binker (8/55) . Bowling Team (10/55) . Bowling Team (10/56) . Bowling League (2/57) . Score-A-Line (9/55) . Score (4/55) . Bowling League (2/57) . Score (11/57) . Score (11/57) . TV Bowling League (7/57) . TV Bowling League (11/57) . TV Bowling League (11/57)	35.00 30.00 30.00 30.00 40.00 45.00 55.00 60.00 70.00 95.00 95.00 100.00 125.00 35.00 40.00 125.00 35.00 40.00 125.00 175.00 175.00 175.00 175.00 175.00 175.00 275.00	90.00 95.00 95.00 95.00 95.00 110.00 125.00 175.00 175.00 175.00 175.00 195.00 205.00 205.00 229.00 250.00 200 250.00 200 200 200 200 200 200 200 200 200	4. League (1/54)       50.00         DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         74.00       6. DeLuxe model         6. DeLuxe model       65.00         2. Shuffle Targette       (8/54)         (8/54)       74.00         6. DeLuxe model       65.00         4. Speedy (8/54)       65.00         6. DeLuxe model       80.00         4. Mercury (12/54)       80.00         6. DeLuxe model       80.00         6. DeLuxe model       95.00         6. DeLuxe model       95.00         6. DeLuxe model       90.00         6. DeLuxe model       90.00         6. DeLuxe model       100.00         6. DeLuxe model       100.00         6. DeLuxe model       100.00         6. DeLuxe model       100.00         6. DeLuxe model	120.06 100.01 130.06 125.06 140.06 145.06 115.06 115.06 115.06 135.06 175.06 175.06 125.06 175.06 125.06 175.06 125.06 135.06 190.06 190.06 190.06 195.00 225.00 20
<ul> <li>Triple Score (6/53)</li> <li>Gold Cup (7/53)</li> <li>High Speed Crown (7/53)</li> <li>High Speed Triple Score (8/53)</li> <li>Advance (10/53)</li> <li>Advance (10/53)</li> <li>King (10/53)</li> <li>Criss Cross Bowler (12/53)</li> <li>Super Frame (4/54)</li> <li>Starlite (5/54)</li> <li>Flash (10/54)</li> <li>Flash (10/54)</li> <li>Firehall (11/54)</li> <li>Triple Strike (2/55)</li> <li>Criss Cross Targette (1/55)</li> <li>Bouxe model</li> <li>Bouxe model</li> <li>Bouxe score (4/55)</li> <li>Big League (5/55)</li> <li>Big League (5/55)</li> <li>Bolinker (8/55)</li> <li>Bowling Team (10/55)</li> <li>Bowling League (2/57)</li> <li>Ski Bowl (11/57) 6 Player</li> <li>Classic Bowling League (7/57)</li> <li>TV Bowling League (1/57)</li> <li>Froket Shuffle (3/58) 1 Player</li> </ul>	35.00 30.00 30.00 30.00 40.00 45.00 55.00 60.00 70.00 95.00 95.00 95.00 100.00 125.00 100.00 125.00 135.00 40.00 175.00 175.00 175.00 175.00 175.00 100.00 275.00 100.00 275.00	90.00 95.00 95.00 95.00 95.00 110.00 125.00 125.00 125.00 125.00 170.00 170.00 175.00 175.00 195.00 205.00 205.00 250.00 250.00 250.00 250.00 115.00 250.00 150.00 150.00 150.00 345.00 200.00	4. League (1/54)       50.00         DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         7. DeLuxe model       65.00         8. Speedy (8/54)       65.00         6. DeLuxe model       65.00         74.00       6. DeLuxe model         6. DeLuxe model       65.00         6. DeLuxe model       80.00         6. DeLuxe model       90.00         6. DeLuxe model       95.00         6. DeLuxe model       90.00         6. DeLuxe model       90.00         6. DeLuxe model       100.00         6. DeLuxe model	120.00 100.01 130.00 125.00 140.00 145.00 115.00 150.00 100.00 135.00 175.00 125.00 175.00 125.00 125.00 125.00 125.00 125.00 190.00 145.00 195.0
<ul> <li>Triple Score (6/53)</li> <li>Gold Cup (7/53)</li> <li>High Speed Crown (7/53)</li> <li>High Speed Triple Score (8/53)</li> <li>High Speed Triple Score (8/53)</li> <li>Advance (10/53)</li> <li>King (10/53)</li> <li>King (10/53)</li> <li>Criss Cross Bowler (12/53)</li> <li>Super Frame (4/54)</li> <li>Starlite (5/54)</li> <li>Fash (10/54)</li> <li>Flash (10/54)</li> <li>Firehall (11/54)</li> <li>Triple Strike (2/55)</li> <li>Arrow (2/55)</li> <li>Bonus Score (4/55)</li> <li>Boluxe model</li> <li>Bonus Score (4/55)</li> <li>Bolinker (8/55)</li> <li>Bolinker (8/55)</li> <li>Bolinker (8/55)</li> <li>Bowling League (2/57)</li> <li>Ski Bowl (11/57) 6 Player</li> <li>Classic Bowling League (10/56)</li> <li>Karow (11/57)</li> <li>Kowling League (7/57)</li> <li>Krocket Shuffle (3/58) 1 Player</li> <li>Player</li> </ul>	35.00 30.00 30.00 30.00 40.00 45.00 55.00 60.00 70.00 95.00 95.00 95.00 100.00 125.00 35.00 40.00 125.00 150.00 175.00 175.00 175.00 275.00 425.00 275.00	90.00 95.00 95.00 95.00 95.00 110.00 125.00 125.00 170.00 170.00 185.00 170.00 175.00 10.00 205.00 205.00 250.00 250.00 250.00 250.00 250.00 150.00 250.00 150.00 150.00 495.00 345.00	4. League (1/54)       50.00         DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         7. DeLuxe model       65.00         6. DeLuxe model       65.00         7. Speedy (8/54)       65.00         6. DeLuxe model       75.00         6. DeLuxe model       75.00         6. DeLuxe model       80.00         6. DeLuxe model       90.00         6. DeLuxe model       95.00         6. DeLuxe model	120.06 100.01 130.06 125.06 140.06 145.06 115.06 115.06 115.06 135.06 175.06 175.06 125.06 175.06 125.06 175.06 125.06 135.06 190.06 190.06 190.06 195.00 225.00 20
<ul> <li>Triple Score (6/53)</li> <li>Gold Cup (7/53)</li> <li>High Speed Crown (7/53)</li> <li>High Speed Triple Score (8/53)</li> <li>Advance (10/53)</li> <li>Advance (10/53)</li> <li>King (10/53)</li> <li>Criss Cross Bowler (12/53)</li> <li>Super Frame (4/54)</li> <li>Starlite (5/54)</li> <li>Flash (10/54)</li> <li>Flash (10/54)</li> <li>Firehall (11/54)</li> <li>Triple Strike (2/55)</li> <li>Criss Cross Targette (1/55)</li> <li>Bouxe model</li> <li>Bouxe model</li> <li>Bouxe score (4/55)</li> <li>Big League (5/55)</li> <li>Big League (5/55)</li> <li>Bolinker (8/55)</li> <li>Bowling Team (10/55)</li> <li>Bowling League (2/57)</li> <li>Ski Bowl (11/57) 6 Player</li> <li>Classic Bowling League (7/57)</li> <li>TV Bowling League (1/57)</li> <li>Froket Shuffle (3/58) 1 Player</li> </ul>	35.00 30.00 30.00 30.00 30.00 40.00 45.00 55.00 60.00 70.00 70.00 70.00 95.00 100.00 100.00 125.00 35.00 40.00 150.00 175.00 175.00 175.00 175.00 275.00 100.00 425.00 275.00	90.00 95.00 95.00 95.00 95.00 110.00 125.00 125.00 125.00 125.00 170.00 170.00 175.00 175.00 195.00 205.00 205.00 250.00 250.00 250.00 250.00 115.00 250.00 150.00 150.00 150.00 345.00 200.00	4. League (1/54)       50.00         DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         2. Shuffle Targette       (8/54)         (8/54)       74.00         6. DeLuxe model       65.00         4. Speedy (8/54)       65.00         6. DeLuxe model       75.00         6. DeLuxe model       80.00         6. DeLuxe model       80.00         6. DeLuxe model       80.00         6. DeLuxe model       90.00         6. DeLuxe model       90.00         6. DeLuxe model       90.00         6. DeLuxe model       100.00         6. DeLuxe model	120.00 100.01 130.00 125.00 140.00 145.00 115.00 150.00 100.00 135.00 115.00 125.00 175.00 125.00 175.00 125.00 135.00 190.00 190.00 195.0 225.0
<ul> <li>Triple Score (6/53)</li> <li>Gold Cup (7/53)</li> <li>High Speed Crown (7/53)</li> <li>High Speed Triple Score (8/53)</li> <li>Advance (10/53)</li> <li>Advance (10/53)</li> <li>Criss Cross Bowler (12/53)</li> <li>Super Frame (4/54)</li> <li>Starlite (5/54)</li> <li>Flash (10/54)</li> <li>Flash (10/54)</li> <li>Flash (10/54)</li> <li>Flash (10/54)</li> <li>Flash (10/54)</li> <li>Flash (10/54)</li> <li>Triple Strike (2/55)</li> <li>Criss Cross Targette (1/55)</li> <li>Deluxe model</li> <li>Bonus Score (4/55)</li> <li>Big League (5/55)</li> <li>Blinker (8/55)</li> <li>Bowling Team (10/55)</li> <li>Bowling Team (10/55)</li> <li>Bowling League (2/57)</li> <li>Ski Bowl (11/57) 6 Player</li> <li>Classic Bowling League (11/57)</li> <li>Flasher (8/55)</li> <li>Flase Bowling League (11/57)</li> <li>Flase Bowling League (11/57)</li> <li>Flase Shuffle (3/58) 1 Player</li> <li>Z Player</li> <li>Explorer Shuffle (6/58) 4* Rehound Shuffle (12/58)</li> </ul>	35.00 30.00 30.00 30.00 30.00 40.00 45.00 55.00 60.00 70.00 70.00 70.00 95.00 100.00 100.00 125.00 35.00 40.00 150.00 175.00 175.00 175.00 175.00 275.00 100.00 425.00 275.00	90.00 95.00 95.00 95.00 95.00 95.00 110.00 125.00 125.00 170.00 170.00 170.00 175.00 205.00 195.00 205.00 215.00 250.00 2	4. League (1/54)       50.00         DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         74.00       DeLuxe model         6. DeLuxe model       65.00         2. Shuffle Targette       65.00         4. Speedy (8/54)       65.00         6. DeLuxe model       80.00         4. Mercury (12/54)       80.00         6. DeLuxe model       80.00         6. DeLuxe model       80.00         6. DeLuxe model       90.00         6. DeLuxe model       90.00         6. DeLuxe model       90.00         6. DeLuxe model       100.00         6. DeLuxe model <th>120.06 100.01 130.06 125.06 140.06 145.06 115.06 150.06 115.06 170.06 125.06 175.06 125.06 175.06 125.06 175.06 125.06 180.06 190.06 190.06 195.0 195.</th>	120.06 100.01 130.06 125.06 140.06 145.06 115.06 150.06 115.06 170.06 125.06 175.06 125.06 175.06 125.06 175.06 125.06 180.06 190.06 190.06 195.0 195.
<ul> <li>Triple Score (6/53)</li> <li>Gold Cup (7/53)</li> <li>High Speed Crown (7/53)</li> <li>High Speed Triple Score (\$/53)</li> <li>Advance (10/53)</li> <li>Advance (10/53)</li> <li>Criss Cross Bowler (12/53)</li> <li>Super Frame (4/54)</li> <li>Starlite (5/54)</li> <li>Feature (7/54)</li> <li>Holiday (9/54)</li> <li>Flash (10/54)</li> <li>Flash (10/54)</li> <li>Firehall (11/54)</li> <li>Triple Strike (2/55)</li> <li>Arrow (2/55)</li> <li>Bonus Score (4/55)</li> <li>Big League (5/55)</li> <li>Big League (5/55)</li> <li>Bowling Team (10/55)</li> <li>Bowling Team (10/55)</li> <li>Bowling League (2/57)</li> <li>Ski Bowl (11/57) 6 Player</li> <li>Tv Bowling League (7/57)</li> <li>Tv Bowling League (11/57)</li> <li>Frague (11/57)</li> <li>Frague (11/57)</li> <li>Flayer</li> </ul>	35.00 30.00 30.00 30.00 30.00 40.00 45.00 55.00 60.00 70.00 70.00 70.00 95.00 100.00 100.00 125.00 35.00 40.00 150.00 175.00 175.00 175.00 175.00 275.00 100.00 425.00 275.00	90.00 95.00 95.00 95.00 95.00 95.00 110.00 125.00 125.00 170.00 170.00 170.00 175.00 205.00 195.00 205.00 215.00 250.00 2	4. League (1/54)       50.00         DeLuxe model       50.00         6. Ace (5/54)       55.00         6. DeLuxe model       55.00         6. DeLuxe model       55.00         6. Rainbow (5/54)       80.00         4. Banner (8/54)       65.00         6. DeLuxe model       65.00         2. Shuffle Targette       (8/54)         (8/54)       74.00         6. DeLuxe model       65.00         4. Speedy (8/54)       65.00         6. DeLuxe model       75.00         6. DeLuxe model       80.00         6. DeLuxe model       80.00         6. DeLuxe model       80.00         6. DeLuxe model       90.00         6. DeLuxe model       90.00         6. DeLuxe model       90.00         6. DeLuxe model       100.00         6. DeLuxe model	120.00 100.01 130.00 125.00 140.00 145.00 115.00 150.00 100.00 135.00 175.00 125.00 177.00 125.00 177.00 125.00 177.00 125.00 190.00 190.00 195.

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WILLIAMS

90.00 100.0

4. Roll-A-Ball (12/56) 6 Player

 Shuffle Target (7/51).
 Shuffle Pool (11/53)...
 Match Pool (2/54)....
 Skill Ball 2 Player (11/56)....
 6 Player (2/57).... COPYRIGHTED 1959. REPRODUCTION NOT PERMITTED. The Cash Box

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August 29, 1959

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1	Ge .	Hi-F	ly ]	Base	ball		. 100	00	125.	00		(	(4/	55)	g Of			• • • •	. 5	0.00	125.00
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1	Ge 1	Davy	C	rock	ett		. 225	.00	240.	00	6.			'oui 56)	Ba				19	5.00	225.00
N	()	10/56	5)			(57)	<b>190</b> 275		225.295.		6. ?*	Γ	)eL	uxe	Mo ne	de	ι		. 21	5 <b>.00</b>	295.00
ID.	Ge	Moto	ran	na (	10/	57)	195	.00	295. 250.			Wn	ı P	epţ	y T	he	Clo	wn		0.00	110.00
D.	(:	Sypsy 5/57)					. 165	.00	225.	00	6.			/56 957	) . Bas	seh	 all	••••		5.00 5.00	175.00 295.00
NI NI	Ge	Space	e A	ge (	Gun		. 150				4.	Wn	ı T	en	Stril	ke	(12)	/57)	13	5.00	150.00
DAL.	Jack	Rab	bit		• • • •	••••	40	.00	250. 75.						Pins tstop						175.00 350.00
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00	Big Delr	Tent ixe H		Ke 1	2/5	5).	155	.00	225.	00					oot		a 1/	/57)	275	5.00	295.00
U		Ke 5			it.		325	.00	350.	00	4.				; <b>T</b> ei (57)	110			225	5.00	250.00

e Big Tent e 5/59)	(0.00) $(Ke 6/57)$ $225.00$ $250.00$ $(5.00)$ $4.$ Skill Parade (B 1/59) $195.00$ $245.00$ $(5.00)$ $4.$ Deluxe Skill Parade $(B 4/59)$ $250.000$ $260.00$ $(5.00)$ $4.$ Super Hanter (Ga $6/57$ ) $295.000$ $325.000$ $325.000$	Jeluxe El Dorado 6 Pkt. Deuces Wild J. H. KEENEY & CO., IN Big 3 Big Roundup (Upright)
moke (Ga 5/56). 200.00 22	4. Super Hinter (Ga 0/57) 295.00         325.00           5.00         4. Circus Wagon Wheel           5.00         (Au 5/59)         245.00         275.00	Twin Big Tent Riviera Cigarette Vendor
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(Ke Circus

County

Double Gun Si Hnnter

## **Manufacturers** New Equipment

PRICE LISTS

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

#### MI, INC.J-200 (E), 200 Sel., Phono., St. or Mo.J-200 (M), 200 Sel. Phono., St. or Mo.J-120, 120 Sel. Phono., St. or Mo.J-100, 100 Sel. Phono., St. or Mo.J-200, Cont. Play Hdw'y., St. or Mo.J-200, Sel. Play Hdw'y., St. or Mo.WQ-200 W. B.WQ-200-1 W. B. (Dual Pricing)WQ-200-3 W. B. (4-Coin, Dual Price)WQ-120 W. B.Bargrip Wall BracketSt. Mate Extension Spkr.Recessed Ceiling Spkr.Wall Spkr.Corner Spkr.St. Adaption KitRemote Vol. and Cancel Cont., St. or Mo.Automatic Vol. Cont. AML, INC. **ROCK-OLA MFG. CORP.** 1475 ST 200 Sel. Phono. ..... 1475 51 200 Sel. Phono. 1475 200 Sel. Phono. 1462 1462 50 Sel. Phono. 1464 1464 120 Sel. Wall Type Phono. 1468 1468 ST 120 Sel. Phono. 1468 1464 120 Sel. Phono. 1468 1464 1947 Remote Vol. Cont. for Model 1464 Phono. 1464 1947 Remote Vol. Cont. for Model 140# Phono. 1460 ST Playmaster 200 Sel. Phono... 1617 Hi-Fi Wall Spkr. 1618 St Wall Spkr. 1927 Remote Vol. Cont. with Cancel Button 50¢ Coin Chute Available for All Models D 13 AUTO-BELL NOVELTY CO. TH Galloping Dominoes (Upright) ..... 2 АИТО-РНОТО СО. D Model 14 Studio .....\$3,245.00 S BALLY MFG. CO. Η Н R C T T T 11 Foot 1,329.00 14 Foot 1,345.00 19 Foot 1,345.00 P: H 14 Foot 1,395.00 18 Foot 1,395.00 With 2 Games For A Quarter Chute 11 Foot 1,334.00 14 Foot 1,350.00 14 Foot 1,350.00 14 Foot 1,350.00 14 Foot 1,350.00 14 Foot 725.00 С 14 Foot 1,350.00 14 Foot 1,350.00 18 Foot 1,400.00 Sportsman (Upright) 725.00 Ballerina (5-Ball) 925.00 Jumbo (Upright) 735.00 Button Model 735.00 Button Model 725.00 Fire Chief (Kiddie Ride) 898.00 Western Express (Kiddie Ride) 898.00 Spook-Gun (Kiddie Shooting-Gallery) 465.00 Speed-Queen (Kiddie Ride) 865.00 Toonerville Trolley 865.00 The Champion (all metal cab) 865.00 UN F UNITED MUSIC CORP. UPB-100, 100 Sel. Phono. CHICAGO COIN MACHINE HICAGO COIN MACHINE Bowl Master Jet Pilot Star Rocket (Upright) King Bowler 16 ft. 5 in. 21 ft. 5 in. Rocket Ball Shuffle Baseball Red Pin Bowler Twin Bowler Twin Bowler Commando Machine Gun .... EXHIBIT SUPPLY CO. Card Vendor ..... J. F. FRANTZ MFG. CO. Dodge City (Counter Pistol) Kicker & Catcher ABT Challenger Pistol ABT Guesser Scale ...... ABT Rifle Sport Aristo Scale GAMES, INC. W Twin Wild Cat (2.Player) Wild Cat (Upright) 6 D. GOTTLIEB & CO. TF Miss Annabelle - -(Single Player) ..... IRVING KAYE CO., INC. Leader (6 Pocket Pool)\$ 399.95Jumbo Leader (6 Pocket Pool)499.95Super Jumbo Hockey 8'400.00Melody Tower149.95Deluxe El Dorado 6 Pkt. Pool499.00Deuces Wild289.95 J. H. KEENEY & CO., INC. Big 3 \$ 995.00 Big Roundup (Upright) 695.00 Twin Big Tent 1,295.00 Riviera Cigarette Vendor 299.50

All Models
ual Credit Unit available for 700
Sel. Model 1475
Sel. Model 1475 555 Dual W. B. for 120 or 200 Sel.
E SEEBURG CORP.
22, 160 Sel. Phono.
20, 100 Sel. Phono.
•3W160 Wall-O-Matic, 160 Sel, Dual
Pricing
Pricing 3W160 Wall-O-Matic, 160 Sel. Single
Pricing
Pricing D-3WU Wall-O-Matic, 200 Sel. Half
Dollar
Dollar D-3WU Wall-O-Matic 100-160-200 Sel.
SVC-1 Remote St Vol. Cont.
CI Coin Counter
WI Twin St Wall Spkrs.
CI Twin St Corner Spkrs.
RI Twin St Recessed Spkrs.
SolZ—Power Supply
FAI-3—Power Amplifier
rans V. I. M. I. I. coore
igarette Vender Model 800E1
TED MFG. CO.
lash Shuffle Alley\$1,060.00
eluxe Flash Shuffle Alley 1,180.00
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Deluxe Flash Shume Alley	1.180.00
Zenith Shuffle Alley (2-Lane,	
6-Player)	1.060.00
Advance Bowler (2-Lane,	
6-Player)	1.495.00
Simplex Bowling Alley	
13 Ft. Model	1.270.00
16 Et Model	1 200 00

UPB-100S, 100 Sel. St. Phono
UPB-100S, 100 Sel. St. Phono. UPB-100H, 100 Sel. Hdw'y. Phono.
UWB-I, 100 Sel. 3 Wire W. B.
UBG-1, Bar Grip
UAP-1, Aux. Power Supply for extra
wallboxes
UCS-1, 8" Dual Cone Corner Spkr. UWS-1, 8" Dual Cone Wall Spkr. UBS-1, 8" Dual Cone Bassers C.
UWS-1, 8" Dual Cone Wall Spkr.
URS-1, 8" Dual Cone Recessed Ceiling Spkr.
UCS-2, 12" Dual Cone Corner Spkr.
for Stereo
UWS-2, 12" Dual Cone Wall Spkr. for
Stereo URV-1, Remote Vol. Cont. and Cancel
for Monaural
URV-2, Remote Vol. Cont. and Cancel
for Stereo
URA-1, Remote Amplifier for increased
Audio Power
UMS-1, Microphone System for paging
or public address UPS-1, Play Stimulator for UPB-100
ULS I, I lay Sumulator for UPB-IM
Series
Series
Series
Series VILLIAMS MFG. CO.
Series VILLIAMS MFG. CO.
Series
Series VILLIAMS MFG. CO. Spot Pool (5-Ball)
Series VILLIAMS MFG. CO. Spot Pool (5-Ball) HE WURLITZER CO.
Series VILLIAMS MFG. CO. Spot Pool (5-Ball) HE WURLITZER CO. 2300-S. St 200 Sel. Phono with Step
Series VILLIAMS MFG. CO. Spot Pool (5-Ball) HE WURLITZER CO. 2300-S, St 200 Sel. Phono with Step. & Dual Pricing 2300. Mo 200 Sel. with Step
Series VILLIAMS MFG. CO. Spot Pool (5-Ball) HE WURLITZER CO. 2300-S, St 200 Sel. Phono with Step. & Dual Pricing 2300. Mo 200 Sel. with Step
Series VILLIAMS MFG. CO. Spot Pool (5-Ball) HE WURLITZER CO. 2300-S, St 200 Sel. Phono with Step. & Dual Pricing 2300, Mo 200 Sel. with Step. 2304-S, St 104 Sel. less Step. 2304. Mo 104 Sel. less Step.
Series VILLIAMS MFG. CO. Spot Pool (5-Ball) HE WURLITZER CO. 2300-S, St 200 Sel. Phono with Step. & Dual Pricing 2300, Mo 200 Sel. with Step. 2304-S, St 104 Sel. less Step. 2304. Mo 104 Sel. less Step.
Series VILLIAMS MFG. CO. Spot Pool (5-Ball) HE WURLITZER CO. 2300-S, St 200 Sel. Phono with Step. & Dual Pricing 2300, Mo 200 Sel. with Step. 2304-S, St 104 Sel. less Step. 2304. Mo 104 Sel. less Step.
Series           VILLIAMS MFG. CO.           Spot Pool (5-Ball)           HE WURLITZER CO.           2300-S, St 200 Sel. Phono with Step.           & Dual Pricing           2300, Mo 200 Sel. with Step.           2304-S, St 104 Sel. less Step.           2304, Mo 104 Sel. less Step.           2322 Wall Box, 200 Sel. Dual Pricing           5250 Wall Box, 104 Sel. 10\$
Series           VILLIAMS MFG. CO.           Spot Pool (5-Ball)           HE WURLITZER CO.           2300-S, St 200 Sel. Phono with Step.           & Dual Pricing           2300, Mo 200 Sel. with Step.           2304-S, St 104 Sel. less Step.           2304, Mo 104 Sel. less Step.           2322 Wall Box, 200 Sel. Dual Pricing           5250 Wall Box, 104 Sel. 10\$
Series           VILLIAMS MFG. CO.           Spot Pool (5-Ball)           HE WURLITZER CO.           2300-S, St 200 Sel. Phono with Step.           & Dual Pricing           2300, Mo 200 Sel. with Step.           2304-S, St 104 Sel. less Step.           2304-S, St 104 Sel. less Step.           2304-S, St 104 Sel. less Step.           2304-S Step.           2525 Wall Box, 200 Sel. Dual Pricing           5250 Wall Box, 104 Sel., 10¢—25¢           5207 Wall Box, 104 Sel.           258 Stepper, 200 Sel.           257 Stepper, 200 Sel.
Series           VILLIAMS MFG. CO.           Spot Pool (5-Ball)           HE WURLITZER CO.           2300-S, St 200 Sel. Phono with Step.           & Dual Pricing           2300, Mo 200 Sel. with Step.           2304-S, St 104 Sel. less Step.           2304-S, St 104 Sel. less Step.           2304-S, St 104 Sel. less Step.           2304-S Step.           2525 Wall Box, 200 Sel. Dual Pricing           5250 Wall Box, 104 Sel., 10¢—25¢           5207 Wall Box, 104 Sel.           258 Stepper, 200 Sel.           257 Stepper, 200 Sel.
Series           VILLIAMS MFG. CO.           Spot Pool (5-Ball)           HE WURLITZER CO.           2300-S, St 200 Sel. Phono with Step.           & Dual Pricing           2300, Mo 200 Sel. with Step.           2304-S, St 104 Sel. less Step.           2304-S, St 104 Sel. less Step.           2304-S, St 104 Sel. less Step.           2304-S Step.           2525 Wall Box, 200 Sel. Dual Pricing           5250 Wall Box, 104 Sel., 10¢—25¢           5207 Wall Box, 104 Sel.           258 Stepper, 200 Sel.           257 Stepper, 200 Sel.
Series           VILLIAMS MFG. CO.           Spot Pool (5-Ball)           HE WURLITZER CO.           2300-S, St 200 Sel. Phono with Step.           & Dual Pricing           2300, Mo 200 Sel. with Step.           2304-S, St 104 Sel. less Step.           2304-S, St 104 Sel. less Step.           2304-S, St 104 Sel. less Step.           2304-S Step.           2525 Wall Box, 200 Sel. Dual Pricing           5250 Wall Box, 104 Sel., 10¢—25¢           5207 Wall Box, 104 Sel.           258 Stepper, 200 Sel.           257 Stepper, 200 Sel.
Series <b>WILLIAMS MFG. CO.</b> Spot Pool (5-Ball) <b>HE WURLITZER CO.</b> 2300-S, St 200 Sel. Phono with Step. & Dual Pricing 2300, Mo 200 Sel. With Step. 2304-S, St 104 Sel. less Step. 2304-S, St 104 Sel. less Step. 23252 Wall Box, 200 Sel. Dual Pricing 5250 Wall Box, 200 Sel. $10\phi$ — $25\phi$ — $50\phi$ 5207 Wall Box, 104 Sel., $10\phi$ — $25\phi$ 528 Stepper, 200 Sel. 515 Hi Fi Corner Spkr. Four 5" Cones 5119 Hi Fi Ceiling Spkr. 12" Cones 5122 St Convertible Console Spkr. 5123 St Wall Spkr. 12" Coasial
Series           VILLIAMS MFG. CO.           Spot Pool (5-Ball)           HE WURLITZER CO.           2300-S, St 200 Sel. Phono with Step.           & Dual Pricing           2300, Mo 200 Sel. with Step.           2304-S, St 104 Sel. less Step.           2304-S, St 104 Sel. less Step.           2304-S, St 104 Sel. less Step.           2304-S Step.           2525 Wall Box, 200 Sel. Dual Pricing           5250 Wall Box, 104 Sel., 10¢—25¢           5207 Wall Box, 104 Sel.           258 Stepper, 200 Sel.           257 Stepper, 200 Sel.

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# MORE TEAM PLAY! INDIVIDUAL PLAY! PROFITS!

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172

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4

181

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29

22

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2 MODELS STANDARD<sup>\*</sup>-REPLAY<sup>\*</sup>

8)5) (8) (3)

\*Standardmodel equipped with dime-chute only. When 2 players play, each player deposits dime. \* Replay model equipped with 2 coin-chutes: one for dime-a-play, one for 3-plays for quarter.

PINBALL SIZE 24 IN. BY 57 IN. NEW HIGH-SPEED TOTALIZERS