

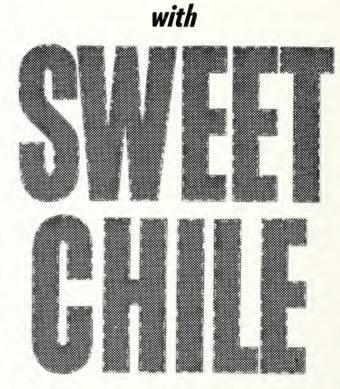


Art Taimadge, vice president in charge of artists and repertoire for Mercury Records, this week is being honored for his fifteen years with the company and for the distinction of being A & R director of a single firm longer than anyone else in this phase of the recording business. Talmadge has been with the label since its founding by President Irving B. Green. Above Talmadge is seen in Mercury's Gold Record Room in which hang gold replicas of million selling recordings by numerous artists who have reached stardom during his tenure with the diskery. Among them are Patti Page, Frankie Laine, Vic Damone, Sarah Vaughan, the Diamonds, the Platters, the Crew Cuts, the Gaylords and Georgia Gibbs. Other artists brought into the company and developed by the A & R exec include Richard Hayman, Ralph Marterie, David Carroll and Rusty Draper.

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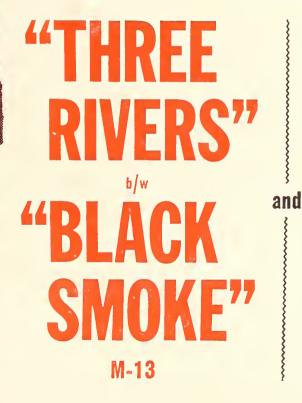
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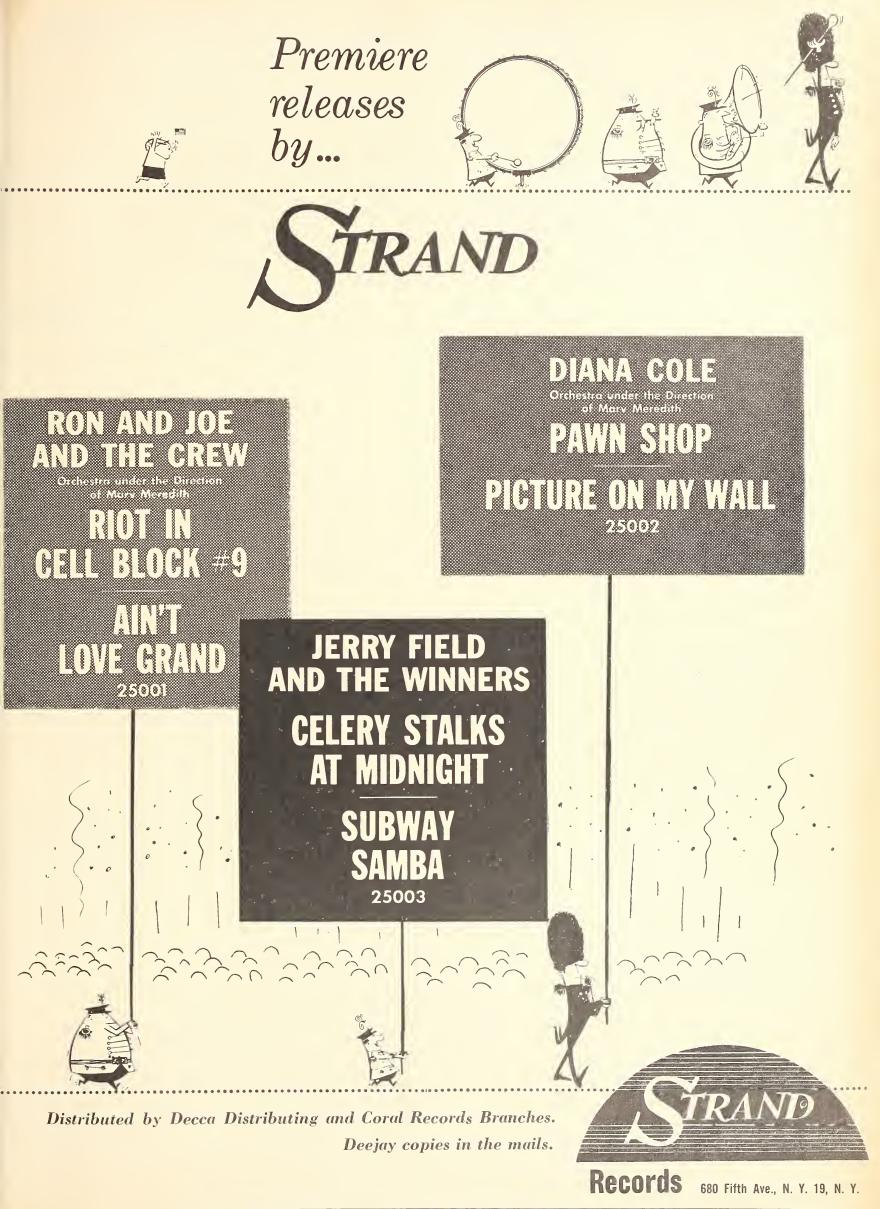
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The Cash Box, Music

Page 6

The Cash Box Best Selling Monaural & Stereo Albums COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS * Also Available in EP							
	Pas. Las		Pas. Last	Pos. Last			
1	Week EXOTICA 2 Martin Denny (Liberty LRP-303)	LOOK TO YOUR HEART 8 Frank Sinatra (Capital W-1164)	Week 21 CRAZY HE CALLS ME 18 Dakota Staton (Capitol T-1170 * EAP-1, 2, 3, 1170)	Week 31 • TENDERLY			
2	●★ PETER GUNN Henry Moncini (RCA Victor LPM 1956, LSP 1956 * EPA-4333)	12 * HOLD THAT TIGER 5 Fobian (Chancellor CH-S003; S-5003 * A-5003)	•★ OPEN FIRE, TWO GUITARS 17 Johnny Mathis (Columbio CL-1270 * B-12701-2-3, CS-8056)	32 Originol Cost (Calumbia OL-S350; OS-2009 * A5350) 34			
3	• THE HUNGRY i 7 The Kingston Trio (Capitol T-1107; ST-1107)	12 B PORGY AND BESS Lena Horne & Horry Belafante (RCA Victor LOP-1507; LSU-1507)	23 TABOO 21 Arthur Lymon (Hi Fi R-806; 806)	33 PORGY & BESS 23 Bila Fitzgeraid & Lauis Armstrong (Verve MG-4011-2; MG VS-6040-2)			
4	MORE MUSIC FROM PETER GUNN 11 Henry Mancini	**************************************	24 • * ESPECIALLY FOR YOU 24 Duane Eddy (Jamie LP-3006; ST-302 * EP-302)	34 PORTFOLIO OF AHMAD JAMAL 32 Ahmad Jamal (Arga LP-2638; LP-2638-5)			
5	(RCA Victor LPM-2040; LSP-2040) ●★GIGI	15 *WELCOME TO THE CLUB 25 Not "King" Cole (Capitol W-1120 * EAP-1-1120)	25 Braadway Cast (Capital WAO-0990; SWO-990 * EDM- 990)	33 35 <i>Ricky Nelson</i> <i>(Imperial LP-9061 * EP159, 60, 61)</i>			
6	(MGM E-3641 * X-3641-ST) ●★77 SUNSET STRIP Worren Borker (Worner Bros.)	• FILM ENCORES—Vol. II 13 Mantavani (London LL-3117; PS-164)	26 SOUTH PACIFIC 22 Movie Cast (RCA Victar LM-2252; LSO-1032 * EPA-4211)	36 BUDDY HOLLY STORY 27 Buddy Holly (Corol CRL-57279)			
7	W-1289; WS-1289 * EA-1289) INSIDE SHELLY BERMAN Shelly Berman (Yerve MGY-15003)	FOLK SONGS SING ALONG WITH MITCH 20 Mitch Miller (Calumbia CL-1316; CS-8118 * B-1316, 1, 2, 3)	27 PRESENTING DION & BELMONTS 31 Dion & Belmonts (Laurie LLP-1002)	37 MORE MUSIC FROM THE FABULOUS 50's 28 Roger Williams (Kapp KL-1130; KS-3013)			
8	HOLLYWOOD IN RHYTHM S Ray Conniff (Columbia CL-1310; CS-8117)	10 • BLUE HAWAII 14	28 REMEMBER WHEN 35 Platters (Mercury MG-20410, SR-60087)	38 MISS GLORIA LYNNE 36 Glaria Lynne (Everest LPBR-S022; SDBR-1022)			
9	COME DANCE WITH ME 15 Frank Sinatra (Capital W-1069 * SW-1069)	• ★ STILL MORE SING ALONG WITH MITCH 16 Mitch Miller (Columbia CL-1283, CS-8099 * B-12831, 2, 3)	29 • THAT'S ALL 26 Bobby Darin (Atco 104; S-104)	39 JUST A MATTER OF TIME 49 Brook Benton (Mercury MG-20421)			
10	• KINGSTON TRIO AT LARGE 30 <i>Kingston Tria</i> (Capitol T-1199; <i>ST-1199</i> * <i>EAP-1</i> , 2, 31199)	20 ^{•★} PORGY AND BESS 19 Miles Davis (Columbia L-1275; LS-8085 * B-12741)	30 PORGY & BESS	40 Suitar, Will Travel 37 Duone Eddy (Jamie LP-3000; ST-100 * EP-100)			
42. R	NINA SIMONE. RITCHIE VALENS. KINGSTON TRIO.	44. TWO TIME WINNERS. 45. I'M JIMMY REED.	46. FLAMINGO SERENADE. 47. SHEARING ON STAGE.	48. HEY BOY, HEY GIRL. 49. AFRO-DESIA. 50. LONELY TEARDROPS.			

			The second s	- 5	TE	REO			
1	PETER GUNN Henry Mancini (RCA Victor LST-1956)	Pas. Last Week 1	9 TABOO Arthur Lym (HiFi 806)		Pos. Last Week 7	17 SOUL OF SPAIN 101 Strings (Stereo Fidelity 6600)	Pos. Last Week 13		rs. Last /eek 5 29
2	EXOTICA Martin Denny (Liberty LSP-7034)	9	U Warren Bar	ET STRIP ^{ker} os. WS-1289)	8	1812 OVERTURE Anatal Dorati (Mercury SR-900S4)	17	26 AFRO-DESIA Martin Denny (Liberty LST-7111)	26
3	SOUTH PACIFIC Movie Cast (RCA Victor LSO-1032)	3	PORGY & Lena Harne (RCA Victa	& Harry Belafante	15	19 LET'S DANCE David Carral (Mercury SR-60001)	19	27 NO. 3 Von Cliburn (RCA L5C-2355)	т <u>—</u>
4	FILM ENCORES—Vol. II Mantovoni (Londan PS-164)	4	12 TCHAIKC CONCER Van Cliburn (RCA Victor	TO NO. 1	14	20 VICTORY AT SEA Robert Russell Bennett (RCA Victor LSC-2226)		28 PORTFOLIO OF AHMAD JAMAL (Argo LP-2638-S)	
5	GIGI Movie Cast (MGM ST-3641)	2	13 FILM EN Mantavani (Landan PS-		18	THE KINGSTON T 21 AT LARGE Kingston Trio (Capitol ST-1199)	RIO 31	FLOWER DRUM SONG Original Cast (Calumbia OS-2009)	20
6	MY FAIR LADY Original Cast (Calumbia OS-2015)	5	14 BLUE HA Billy Vaughi (Dot SD-251	n	10	THE KING AND 22 Movie Cast (Capitol SW-740)	i 27	MANTOVANI SHOWCASE 30 Mantovani (Landon SS-1)	22
7	COME DANCE WITH ME Frank Slnatra (Capital SW-1069)	6	15 EXOTICA Martin Den. (Liberty LS)	ny	11	AMORE MUSIC FR THE FABULOUS 5 Roger Willioms (Kapp KS-3013)	OM 50's 21	31 STEREO CONCERT Kingston Trio (Capital ST-996)	28
8	MORE MUSIC FROM PETER GUNN Henry Mancini (RCA Victar LSP-2040)	16	16 CONTINI Mantovani (London PS	ENTAL ENCORES	12	24 PORGY & BESS Miles Davis (Columbia CS-8085)	24	32 PORGY AND BESS Sound Trock (Columbia OS-2016)	





Record Reviews B+ EXCELLENT PICK VERY GOOD GOOD A B C+ FAIR MEDIOCRE C D

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box the OÍ

"RAGTIME COWBOY JOE" (2:06) [Fisher, Robbins, Alfred ASCAP--Muir, Clarke, Abrahams] "FLIP SIDE" (1:30) [Monarch ASCAP-Bagdasarian] DAVID SEVILLE & THE CHIPMUNKS (Liberty 55200)

• Those charming Chipmunks are back again, this time reading the fine oldie, "Ragtime Cowboy Joe", and with Seville trying to keep Alvin from fooling around with his gun. This, of course, is a session that's got it made. Backside, Seville heads a Middle-Eastern-type combo chore, whose title recognizes that the Chipmunks are around. It's good-sounding, though.

"JUST A LITTLE TOO MUCH" "SWEETER THAN YOU" (2:09)(2:17)[Hilliard BMI-Burnette] [Hilliard BMI—Knight] RICKY NELSON (Imperial 5595)

• It's more than likely that this pairing will be hit-bound in no time flat. It's Ricky Nelson's latest Imperial release and the youngster is in top teen-vocal form as he carves out "Just A Little Too Much" and "Sweeter Than You". Former's a quick beat delighter while the latter's from the beautiful ballad school. Excellent chart replacements for his recent "It's Late"-"Never Be Anyone Else But You" two-sided smash.

"ALL NITE LONG" (2:32) [Frederick BMI-Forrest] "BLUES STAY AWAY FROM ME" (2:07) [Lois BMI-Delmore, Delmore, Raney, Glover] BILLY VAUGHN (Dot 15960)

You'd never recognize Billy Vaughn by his latest Dot release. The wild, shout-filled rockin' version of "All Nite Long", the tune Jimmy "Night Train" Forrest'll long be remembered for. Lid should create an atomic-like sales explosion. The alto-sax work is in evidence, tho on the other end, an ear-appealing revival of "Blues Stay Away From Me". Also has that big hit look.

> "MARTINIQUE" (2:14) [Mills ASCAP-Warren] "SAKE ROCK" (1:53) [Exotica ASCAP-Denny]

MARTIN DENNY (Liberty 55199)

• Date, ala the "Quiet Village" smash, from Denny on "Martinique" and again melody and approach are going to give this item high chart success. Tune is haunting. As the title indicates, "Sake Rock" is a rocker whose origins are Oriental. Interesting session, but "Martinique" has the future. Both sides from Denny's "Exotica" LP.

> "BELLS, BELLS, BELLS (The Bell Song)" (1:56) [Conley BMI-Slay, Crewe] "HONEYMOONIN'" (2:02) [Bennie Benjamin ASCAP-Benjamin, Marcus] BILLIE & LILLIE (Swan 4036)

• Rousing rock work by the song twosome and bellringing combo support on "Bells, Bells, Bells" looks like the stuff chart-riders are made of. Joyful proceedings is reminiscent of a years-back success, "Church Bells Are Ringing". Can make a strong chart stand. Engaging, Latin-styled rock beat accompanies the duo on the sunny coupler, "Honeymoonin".

"OOM PAH POLKA" (2:27) [Saxon BMI-Bond, Ogerman] "MOODY" (2:20) [Sheldon BMI-Shapiro, Mann]

THE PONI-TAILS (ABC-Paramount 10027)

• The three gals, who scored a chart triumph with the enticing rock-a-ballad, "Born Too Late", come up with a completely different slice that could also climb the 'top ten ladder'. It's the delightful, European-flavored "Oom Pah Polka" that the trio spins with infectious sparkle. Dandy O. B. Masingill arrangement rounds out this winner. "Moody", the pretty cha cha weeper recently appeared on the wax scene via the Kalin Twins cutting Kalin Twins cutting.

SIX TEENS (Flip 346)

B+ ("WHY DO I GO TO SCHOOL" Songsters, who had "A Casual Look" on the charts awhile back, have a bright, good-sounding beat effort here. Trudy Williams is the capable lead who wonders why she goes to school when she can only concentrate on her lover, with whom she has broken up. Can go places. Can go places.

B "HEAVEN KNOWS I LOVE YOU" (2:24) [Limax BMI — Wells] Easy-paced sentimental has an interesting arrangement.

SKEE BROTHERS (Roulette 4164)

B+"LU ANN" (2:14) [Conley BMI —Shedlowsky, Dougherty] Strik-ing name-song is treated to an indi-vidual-sounding essay from the vocal crew. As fellas recite, there's an ex-cellent soft-beat and some haunting remarks by a mixed chorus. Could go for chart money for chart money.

B "ROMEO JOE" (1:56) [Conley BMI — Shedlowsky] Outfit and combo-chorus drive well on the novelty number.

DIANA COLE (Strand 25002)

B+"PAWN SHOP" (2:10) [Trinity BMI — Middleton, Cole] One of the decks debuting the label, waxing is a rock ball for the thrush and the combo-chorus. Its engaging quality will find a wide teen audience. Bright side.

B "PICTURE ON MY WALL" (2:20) [Sounds ASCAP—Evans, Byron] Lark displays a lot of ballad individuality on a tune way above teen par. Miss Cole is an artist to watch.

JOHNNY FULLER (Specialty 671)

B+ "SWINGIN' AT THE CREEK" Fuller, Geddins, Hurst] Delightful middle-beat shout stint by Fuller, who made it with "Haunted House" awhile back. Strong combo backdrop. Fuller could have himself a winner here.

B "MANY RIVERS, MIGHTY SEAS" (2:18) [Venice B-Flat BMI—Fuller, Geddins] Artist shows he knows the ways of a ballad and beautifully renders the moving in-spirational. Backing is chorus-rocka-string string.

AHMAD JAMAL (Jazz) (Argo 5337)

B+ "TANGERINE" (2:40) [Famous ASCAP — Schertzinger, Mercer] The popular jazz pianist in a deft reading of the evergreen, with strings having an occasional say on support. Can be a non chart maker Can be a pop chart maker.

B "SELERITUS" (2:56) [Jamal BMI — Jamal] It's easy-go here and very attractive phrasing the re-sult. Both sides are LP extractions.

RICHARD BARRETT (20th Fox 150)

B+"SNAKE AND THE BOOK-WORM" (1:50) [Rumbalero BMI -Ponus, Shuman] A jumper with a contagious way, with Barrett fine on the novelty lyrics and the combo joy-ous with its sparkling percussion sounds. To be watched closely.

B "LOVELY ONE" (1:53) [Porgie BMI — Raysor, Barrett] Appeal-ing romantic receives an inviting, Latinish reading. Songster's voice is multi-tracked. Can move.

KING CURTIS (Atco 6143)

B+ "HONEY DRIPPER" (2:16) [Northern ASCAP — Liggins] Olide makes a fine teen comeback, with the Curtis crew pounding with a pro eye on the teen market. Should be an active pop-R&B stanza.

B "HONEY DRIPPER" (2:00) [Northern ASCAP — Liggins] Songsters make the difference here.

STARFIRES (Decca 30916)

"TOMORROW" (2:48) [Cham-**B**+ pion BMI — Carr] Very novel combo arrangement follows the songsters in their fine showing on the affectionate. Instrumentation employs a pounding percussion gimmick and swaying guitars. Side has lots of teen interest.

"LOVE IS HERE TO STAY" B (2:12) [Champion BMI — Carr] Here, the upbeat attitude is in the ordinary, though still good-sounding rock vein.

PHAETONS (Vin 1015)

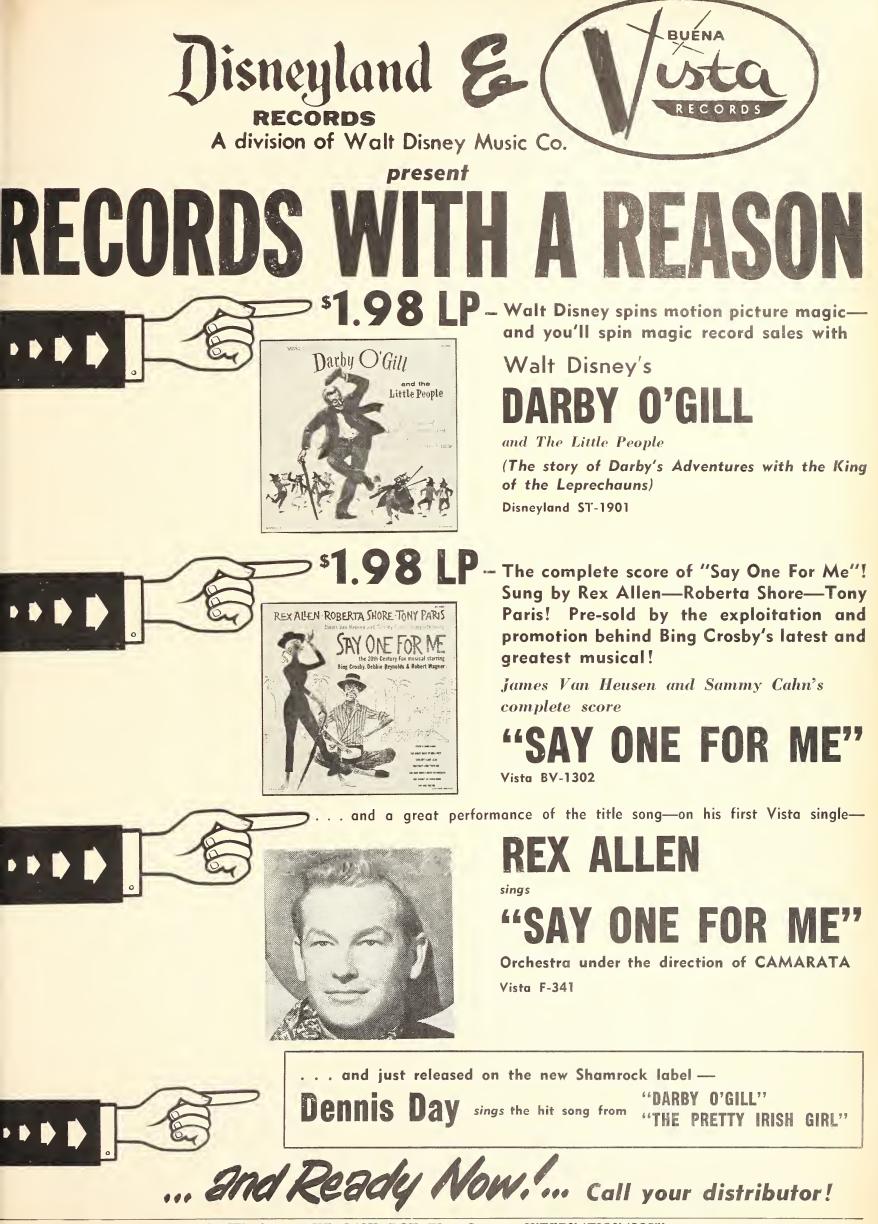
B+ "I LOVE MY BABY" (2:20) [Ace BMI—Mangini] Top-drawer belt stint here, with a front vocalist doing a solid job and the combo coming up with some terrific work. Stands a good chance for the charts.

"AS YOU KNOW" (2:15) [Ace **B** "AS YOU ANON (2007) BMI — Mangini] Lead puts his heart into the emotional teen affair.

GENE MUMFORD (Columbia 41415)

B+"HOW WILL I KNOW" (2:32) [Sherman & De Vorzon BMI— De Vorzon] Potent ballad turn by Mumford on the striking dramatic. The Hank Levine directed ork-chorus speak a lush rock language. Can make it.

B+"COME WHAT MAY" (2:09) [Sherman & De Vorzon BMI— De Vorzon, Kohen] Much the same story here. Both performance and opus are first-rate. Eye also.





Record Reviews

A DISK & SLEEPER **B**+ EXCELLENT VERY GOOD GOOD B **C**+ C FAIR D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box

"ALIMONY" (2:20) [Ace BMI-Caronna, Ford, Smith]

"CAN'T TELL MY HEART" (2:20) [Ace BMI-Caronna, Ford, Smith]

FRANKIE FORD (Ace 566)

• Frankie Ford, the man who took a voyage into hitsville via his "Sea Cruise", comes thru with another Ace platter that has the 'compass' pointing in the same direction. The chanter's sure to be collecting "Alimony" payments as he rocks with glee on this catchy novelty-handclapper from the animal kingdom. "Can't Tell My Heart (What To Do)" finds Frankie emoting with money-making, rock-a-ballad sincerity. Huey "Plano" Smith and the ork neatly back up on this newgrhouse paying this powerhouse pairing.

"JINE THE CALVERY" (2:45) [Hollis, Americana BMI—Haverlin] "HEY, BETTY MARTIN" (2:35) [Ludlow BMI-Lomax, Cavanaugh] MITCH MILLER (Columbia 41424)

• From the march tempo dept. comes another bright affair that should again put Mitch Miller and the gang on the hit chart track. Tune, tabbed "Jine The Calvery", is based on a traditional theme with new words and music adapted by Carl Haverlin. More of the same, happy-go-lucky male choral-work on the "Hey, Betty Martin" marcher.

"COMANCHE" (2:04) [Andval BMI-Wray, Grant]

"LILLIAN" (1:50) [Andval BMI-Wray, Grant]

LINK WRAY & THE WRAYMEN (Epic 9321)

• Link Wray & the Wraymen follow their chart-riding instrumental, "Rawhide", with another ditty cut from a similar mold. It's a thumping, 'Indians-on-the-warpath' item with the boys interjecting the "Comanche" title every now and then. Flip's a slow blueser tabbed "Lillian".

"N-U-T-H-I-N-G" (2:35) [Cedarwood BMI-Wilkin, Loudermilk] "IF I WERE A FOOL" (2:03) [Combine BMI-Flood]

STAN ROBINSON (Monument 405)

• A recent chart rider with "Boom-A-Dip-Dip", Robinson has another strong novelty turn on "N-u-t-h-i-n-g". The ditty's about a fella whose life's ambition is to be "nuthing", and reading is loaded with good-sounding things. It's got it. There's much appeal in Robinson's under-standing way with the pretty "If I Were A Fool". Combo-chorus stint is excellent. Could be of sales import, too.

"HAMBURGERS, FRANKFURTERS & POTATO CHIPS" (2:05) [Gil BMI—Solloway, Wolfe]

"PRETEND" (2:04) [Brandon ASCAP-Douglas, Parman, Lavere]

GEORGIA GIBBS (Kapp 286)

• Lark debuts on Kapp with the kind of happy-go-lucky material she does best, "Hamburgers, Frankfurters & Potato Chips". Catchy cutey is about a gal who prefers Johnny Jones above all others she has dated. This is gonna get the songstress back on the charts. "Pretend", the Nat "King" Cole smash, is sympathetically revived with a soft beat.

"I AIN'T GOIN' FOR THAT" (2:17) [Recordo BMI-Church] "MIAMI" (2:15) [Recordo BMI-Clifton, Church]

EUGENE CHURCH (Class 254)

• Eugene Church, the lucky guy who had "Pretty Girls Everywhere", is back with two more potent contenders for the two-market hit listings. This time, however, Eugene's having gal trouble as he tells his two-timin' sweetie, "I Ain't Goin' For That". On the other portion, Church could do with "Miami" what Wilbert Harrison did with "Kansas City". Terrific vocal and musical assist on both lids.

LOS CANGACEIROS

BOBBY CHRISTIAN

(Urania 9025) R_ "VENUS (Urania 9025) **B**+ "VENUS CHA-CHA" (2:07) [Renbed & Lansdale BMI—Mar-shall] Solid cha-cha sparkle by the ork on the recent Frankie Avalon smash. This fine Latin spotlight for the strong melody can mean some-thing. Keep close tabs on it. Side is ork's U.S. disk debut.

B "ALEGRE CHA-CHA" (2:25) [Amour SECIM—Barrios, Caval-lero] Ork does a neat cha-cha trick here, too. Both sides are included in a forthcoming LP from Urania.

BOBBY CHRISTIAN (Top Rank 2004) **B+** (1:58) [George Pincus ASCAP— Christian, Spector] Many interesting instrumental bits make-up this Chris-tian ork outing. Theme is catchy, with guitars, organ and drums each hav-ing something good-sounding to say. Instrumental could score.

B "BOBBY'S TUNE" (1:45) [Gil BMI — Sweetwater] A swing-rocker on another listenable tune.

AL KENT (Wizard 1002) **B**+ "HOLD ME" (2:20) [Polly BMI hamilton] Songster Kent and ballad vehicle are strong and there's pop-R&B chart possibilities here. Lots of good things in Wendel Tracy combo-chorus setting. Keep this Seeco-distributed lid in mind.

AM I THE MAN" (2:18) [Pearl **B** "AM I THE MAN (2.10), I the BMI—Hamilton] Infectious time-of-it by everyone concerned.

JIMMY SANDER (Vulco 1505) **B**+ "CASH BOX DRAG" [Sherlyn-"CASH BOX DRAG" [Sherlyn-guitar work-out on a melody that closely resembles the familiar folk item, "Long, Long Ago". The Fire Balls are the musicians. Air-play can turn the chart trick for this product.

C+ "OLE MAN LOVE" [Sherlyn-Pent BMI—Sanders] Contagious rockabilly romantic rendered effec-tively by songster Sander and combo.

ROLAND PALETTE ORCH. (Palette 5013) **B**+ "CLOWN ON THE EIFFEI TOWER" (2:21) [Zodiac BMI-Michel, Strop] Merry Gallic goings on by the Palette crew. Soprano sax does some somersaults of its own at various point. Ork joy that can reap loads of spins.

B "BISTRO" (2:32) [Zodiac BMI-Segers, Dutrieux] Interesting waltz arrangement which also in-cludes vocal chanting. A charming portion.

LOIS LEE (Okeh 7119) **B+** "I'VE GOT IT BAD FOR YOU ASCAP—Weiss] Excellent rock ma-terial which the lark reads dynamic ally. Combo is a thumping delight Can be a big one.

B "MY HEART WILL SING A SAD, SAD SONG" (2:13) [Oak & Southern ASCAP — Weiss, Lee] Performer is appropriately wistful or the pretty plaintive. Miss Lee has teen finesse.

AL KENT

JAN AMBER (Cleff-Tone 1011) **B+** "WITHERING WORDS" (2:28) [Tag ASCAP—D'Agostino, Mc-Kelvy] Good waltzer from the lark that bears some resemblance to "Ten-nessee Waltz". It's commercial outing that exposure could make active.

B "PICK IT UP" (2:30) [Tag AS-CAP — D'Agostino, McKelvy] Catchy cha-cha date could also make noise.

INADEQUATES

INADEQUATES (Capitol 4232) **B**+ "AUDIE" (2:01) [Beechwood team debuts on Capitol with an in-fectious, different-sounding date on both singing and combo counts. Audie is the name of a gal. Will interest youngsters and teen-spin deejays.

B "PRETTY FACE" (1:48) [Al Gilray BMI—Summers, Friesen] An engaging hand-clapper on a ditty that sounds something like "Skip To My Lou, My Darling".

ROUGH RIDERS

(Hanover 4527) B+ "WINATCHEE" (2:24) [Rose lugg] Intriguing instrumental with a Latin-rock approach. The catchy theme is shared by guitars, sax and organ. Might turn in to something.

B+ "STAMPEDE" (2:15) [Rose meadow ASCAP—Hyman, Clay ton, Delugg] Boys hit harder and come around with another fine in strumental date. Both sides have go that teen sound.

LONNIE DONEGAN

(Dot 15953) **D**, "FORT WORTH JAIL" **B**+ "FORT WORTH JAIL" (2:10 [Sunshine BMI — Reinhardt, Folk-styled driver from the "Rock Is land Line" songster is a click in England, and could take on signific ance here. Performer's combo backin, is quite an exciting stint. (2:10)

B "WHOA BACK BUCK" (2:07 [Ludlow BMI — Ledbetter Lomax] Interesting, deliberate read ing that's also folk-inclined.

BIG and Getting

(See current TOP 100 BEST SELLING CHART)

"CIAO, CIAO, RAMBINA"

JACKY NOGUEZ and his Orchestra

(pronounced Chiow, Chiow, Bambeena)

JAMIE #1127

A Gasser !! Watch For New Release of

"RED SAILS IN THE SUNSET" by Ray Sharpe

JAMIE #1128

Tamie

"FORTY MILES OF BAD ROAD"

KI FIFF

and

"THE QUIET THREE"

by

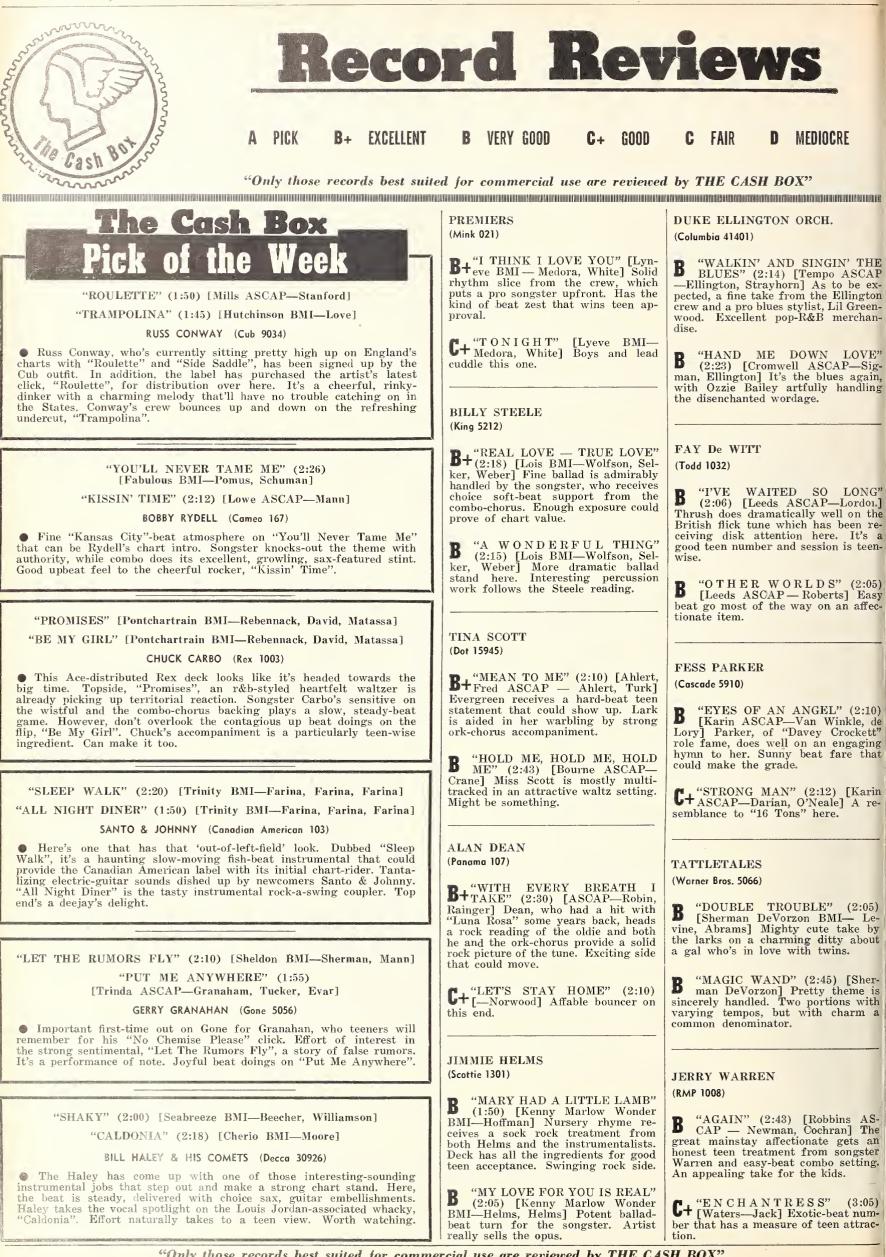
DUANE EDDY JAMIE 1126

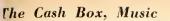


A Nation's Best-Seller LP ESPECIALLY FOR YOU DUANE EDDY (Jamie LP-3006; ST-302 EP-302)

THANKS MUSIC MERCHANTS OF AMERICA (NAMM) FOR 2 BIG HITS (See You At The Show June 22-25

winner





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June 27, 1959



HAMBURGERS, FRANKFURTERS & POTATO CHIPS and

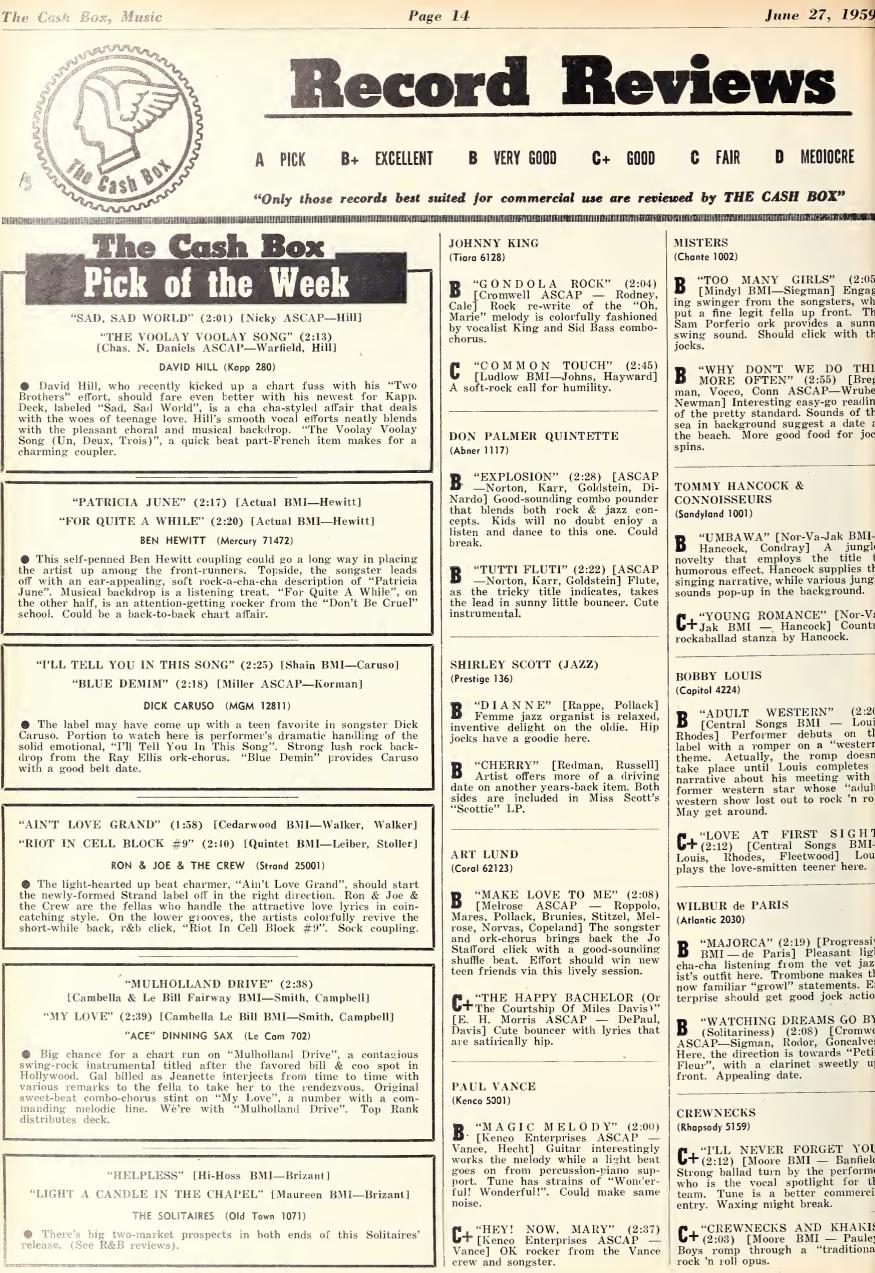
The great standard with a rockin beat!



PP REGORDS



MEOIOCRE



B "TOO MANY GIRLS" (2:05) [Mindyl BMI—Siegman] Engag-ing swinger from the songsters, who put a fine legit fella up front. The Sam Porferio ork provides a sunny swing sound. Should click with the iocks jocks. **B** "WHY DON'T WE DO THIS MORE OFTEN" (2:55) [Breg-man, Vocco, Conn ASCAP—Wrubel, Newman] Interesting easy-go reading of the pretty standard. Sounds of the sea in background suggest a date at the beach. More good food for jock spins. spins. TOMMY HANCOCK & CONNOISSEURS (Sandyland 1001) **B** "UMBAWA" [Nor-Va-Jak BMI— Hancock, Condray] A jungle-novelty that employs the title to humorous effect. Hancock supplies the singing narrative, while various jungle sounds pop-up in the background.

FAIR

C

MISTERS

(Chante 1002)

C+ "YOUNG ROMANCE" [Nor-Va-Jak BMI — Hancock] Country rockaballad stanza by Hancock.

BOBBY LOUIS (Capitol 4224)

B "ADULT WESTERN" (2:20) [Central Songs BMI — Louis, Rhodes] Performer debuts on the label with a romper on a "western" theme. Actually, the romp doesn't take place until Louis completes a narrative about his meeting with a former western star whose "adult" western show lost out to rock 'n roll. May get around. May get around.

C+ "LOVE AT FIRST SIGHT" Louis, Rhodes, Fleetwood] Louis plays the love-smitten teener here.

WILBUR de PARIS (Atlantic 2030)

B "MAJORCA" (2:19) [Progressive BMI — de Paris] Pleasant light cha-cha listening from the vet jazz-ist's outfit here. Trombone makes the now familiar "growl" statements. En-terprise should get good jock action.

B "WATCHING DREAMS GO BY" (Solitariness) (2:08) [Cromwell ASCAP—Sigman, Rodor, Goncalves] Here, the direction is towards "Petite Fleur", with a clarinet sweetly upfront. Appealing date.

CREWNECKS (Rhapsody 5159)

C+ "I'LL NEVER FORGET YOU" (2:12) [Moore BMI — Banfield] Strong ballad turn by the performer who is the vocal spotlight for the team. Tune is a better commercial entry. Waxing might break.

C+ "CREWNECKS AND KHAKIS" (2:03) [Moore BMI — Pauley] Boys romp through a "traditional" rock 'n roll opus.

EDDIE ARNOLD'S NEW TENNESSEESTUD! G/W WHAT'S THE GOOD? 47/7542





A DISK & SLEEPER **B+** EXCELLENT B VERY GOOD FAIR **[+**] GOOD C **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Best Bets

RALPH MARTERIE & HIS MARLBORO MEN (Mercury 71473)

(Mercury /14/3) **B**+ "WAMPUM" (2:22) [Mansion ASCAP — Ballard] Strong rock-swinger from the Marterie crew that could show-up. Side has plenty of ork color, with brasses blasting away on the Indian-like war cry opus. Watch it.

B "CLEOPATRA'S DREAM" (2:08) [Asset ASCAP—Mar-terie, Norman] The ork goes Mid-dle-East and exciting percussion work is the feature.

RUSTY YORK (Chess 1730)

(Chess 1730) **B**+ "SUGAREE" (2:30) [Acuff-Rose BMI—Robbins]. Fine up-beat blueser from York that could mean activity in both pop and R&B circles. This lively teen shouter should be eyed closely. Deck is a Chess master purchase.

B "R E D ROOSTER" (1:30) [Arr. by York] The "She'll Be Comin' Around The Mountain" melody becomes a contagious in-strumental pounder. Good sound.

TRADEWINDS (RCA Victor 7553)

B+ [January B M I — Samuels, Hammer] Lively, "Charlie Brown" styled cut by the songsters on a theme about a fella who gets a "Yul Brenner haircut". Good fun that should be outed that should be eyed.

B "C R O S S R O A D S" (1:55) [Siras ASCAP—Hilliard, Bal-lard] Boys take to the beat-ballad, and do a striking job. Haunting opus. Might move.

HERNANDO (Corsican 0059)

(Corsican 0059) **B**+ (2:54) [M. Witmark ASCAP— Webster, Fain] Last year's lovely flick entry in a soft-rock rock-astring setting. Femme voice is employed falsetto and in a few lines from the lyrics. Should in-terest the deejays. Could move.

B "ACROSS THE RAILROAD TRACK" (2:52) [Mo ASCAP —Val, Semos, Strauss] Lazy rocker which includes a violin in rare solo appearance on a teen deck.

SNAPPERS (20th Fox 148)

(20th Fox 148) "BIG BILL" (2:16) [Porgie "BMI—Raysar, Barrett] Some-thing of the Coasters' "Along Came Jones" success gets into this good-sounding western novelty about hero "Big Bill". Could cash-in on current rock-western fad.

"IF THERE WERE" (2:10) B [Porgie BMI — Raysar, Bar-rett] Boys are tender on the ap-pealing beat-ballad.

SCOTT BROS. (Skyline 502) **B+** "PART OF YOU" (2:30) **B+** [Starling BMI — Scott] Boys do a bang-up R&B-inclined jump job on the number. Vocal and combo work is a strong throw-back to the type of stuff done a few years ago. Could be a smash.

"KINGDOM OF LOVE" (2:09) [Starling BMI — Jay, Reid, Harris] Light Latin-rock beat on the romantic.

BOBBY & HIS ORBITS

BOBBY & HIS ORBITS (Seeco 6030) **B**+ (WHAT DO I SAY (When I'm Close To You)" (2:38) [Rock-ville BMI—Groccia] Here's a ses-sion that's made of fine teen ma-terial. Singer Bobby is a natural vehicle for the first-rate teen bal-lad and the combo job boasts much in rhythmia heat originality. Could in rhythmic beat originality. Could go a long chart way for the group that had a territorial noise-maker in "Felicia."

B "TEEN AGE LOVE" (2:20) [Rockville BMI — Groccia] This romantic on the upbeat is a g o o d, country-flavored affair. Combo is again strong.

DON HOUSTON

(Thunder 101) **B**+(GINCHY LITTLE BABY" (1:50) [Jameco ASCAP— Davis] New diskery starts-off in the right teen groove with this fine-sounding middle-beat rocker. The made-for-each-other storyline has fun lyrics and good-humored vocal shouts in the background. Entry could show-up.

B "STANDING ON YOUR DOORSTEP" (2:20) [Janos BMI—Houston] Here, delivery and tune is much more sentimental.

BILL RILEY

BILL RILEY (Sun 322) **B**+ "GOT THE WATER BOIL--Russell, Cornelius] Quite a belt work-out for Riley, whose combo support is no less a romping beat feature. Fella's out to keep his gal. Can cash-in.

B "ONE MORE TIME" (2:15) [Jay-Gee BMI—Howard] Ef-fective slow-beat song-of-longing display here. Exposure could do important things.

HERBIE ALPERT SEXTET (Andex 34036) **B+** "THE HULLY GULLY"—The Alpert outfit swings nicely on the frisky theme. Trumpet is up-front, with something of a boogie-woogie stint provided by guitars, organ and piano. Could step way out out.

B+ "SUMMER SCHOOL" — In-fectious jumper from song-sters and combo about a boy who doesn't want to go to summer school. A pro teen product.

CHUCK HIX (Verve 10169)

"SANDY" (2:00) [Vidor BMI-**C+** Collins] Hix tells he's all for his chic in a charming vehicle, enhanced by some coy gimmicks. All in all, an infectious issue that should impress the teen trade.

"SIXTEEN" (1:47) [JATAP C+ BMI—Hix] An upbeat sparkler loaded with good-sounding, generally tried & true bits.

COBRA BROTHERS (Black Jack 107)

"NIGHT TIME" (2:12) [Amer-**C**+ ican BMI—Key] Pro rockabilly sense by the song duo on the romantic. Also of note is the hopping combo chore. Side has a keen teen knack.

"EVERYBODY'S LOOKING" **C+** (2:06) [American BMI — Key] Boys pound away again. Top-lid ditty is better.

JOHNNY DORELLI

(Italdisc 54074)

"PIOVE" [—Verde, Modugno] Pleasant, lightly taken reading of the oft-recorded tune. Solid item for jukes and dealers in Italian areas.

"NESSUNO" [-De Simoni, Cap-**C+** otosti] Very expressive entry on this end.

GLYNN HIPP

(Claudra 111)

C+ "SPIT-FIRE" (2:09) [Audra BMI Glynn, Hipp, Nash] There's a good deal of instrumental rock interest here, which seems to grow as the session progresses. A "left-field" entry that could make a stir.

"RIDOTTO" (2:30) [Audra BMI **C+**_Glynn, Hipp, Nash] Something to be said for the rock-jazz goings on here, too. Percussion bits are a highlight. "Chipmunk"-like voice opens with the title.

BOB MAHONEY

(Sahara 101)

"COME ALONG WITH ME" C+ (2:13) [Pure BMI—Sagle] Vocalist eases appealingly through the OK ballad essay. Teeners will like.

"WHY" (2:09) [Nepenthe BMI-**C+** Mahoney, Rose] Light increase on the beat in this corner.

LEONARD EDWARDS

(Dart 101)

C+"TRINIDAD" (2:33) [Glad BMI Shuler, Edwards] Bright, authoritative reading of the popular calypso number by Edwards, who seems well acquainted with the idiom. Good rhythm from the combo.

C+ "SUNSET" (2:37) [Kamar BMI —Shuler, Edwards] Another colorful calypso session.

TOMMY LANDIS

(Wyn 1603)

"SOMEONE TO LOVE" (2:12) C+ [Rival BMI - Hogan] The fair wistful is warmly encountered by songster Landis. OK soft-beat combochorus backdrop.

"BABY, I'M IN LOVE WITH YOU" (2:12) [Rival BMI—San Paolo] Similar routine from all concerned.

CURLEY MILLIKIN

(Talos 401)

"ROCK AND ROLL COUNTRY **C+**BOY" (2:36) [Hay-Day BMI— Bennefield] Millikin and fellow songsters in a country-flavored, pop-directed uptempo ditty. Has a tried-andtrue rock sound.

"WHY DID I HAVE TO FALL C+ IN LOVE" (2:32) [Hay-Day BMI] -Colvart] Hard-beat ballad also country-styled.

BOBBY FRANCO (Bee 1107)

"A TEEN-AGE LOVE" (2:25) C+ [B-G Vir-Cel BMI—Golding, Barbour] Songster pleasantly handles the rather conventional teen number.

"GIVE YOUR LOVE TO ME" (2:11) [B-G Vir-Cel BMI-Golding, Barbour] Beat is upped to a fair outing.

MAURICE WHITE (Gold 7334)

"RHYTHM UN-HU" (1:45) [Ce-**C+** darwood BMI — Pride] Songster White and combo give out with an OK upbeat teen stanza. Particularly good sound from the combo-chorus halfway down track.

"DO FOR ME" (2:35) [Cedarwood BMI - Pride] Country-inclined romantic from White.





An Open Letter to the Record Dealers of America



LONDON RECORDS, INC. 539 WEST 25th STREET, NEW YORK I. N. Y. • TELEPHONE OREGON 5-6060 • CABLES: FULLRANGE NEW YORK

June 22, 1959

United States Record Dealers Main Street All Cities U. S. A.

We would like to take this opportunity to advise you We would like to take this opportunity to advise you of the continued success of our 1959 program which we call "Operation Dealer Support." We are glad to tell you that our sales for this May showed a 50% increase over last year; our sales for the first five months of this year have shown a 75% increase. Thank you for making these figures possible.

We are doubly pleased to announce these increases, in view of the fact that all of this business has been done without view of the fact that all of this business has been done without resorting to any direct-to-consumer sales programs. Each of our programs has been designed in what we believe to be the best interests of the industry, the dealers and ourselves.

We are now introducing our fourth "Operation Dealer We are now introducing our fourth "Operation Dealer Support" program of 1959. "This program introduces the world-renowned Telefunken label at the price of \$1.98 for monaural and \$2.98 for stereo. This program also introduces a newly recorded catalog of Richmond LPs at \$1.98 for monaural and \$2.98 for stereo. The terms of our program afford maximum protection and minimum investment, increasing your opportunity to service your customer with new, quality records at lowest possible prices.

We know you will continue to support the company that

supports you.

Farry O Kri

Harry C. Kruse Executive Vice-President

from C Harlosom

Leon C. Hartstone Vice-President & Sales Manager









MARTINIQUE"- "SAKE ROCK"* # 55199

MARTIN DENNY

*taken from the brand new Martin Denny LP - "QUIET VILLAGE"to be released immediatelyto HIT the charts...SOON!

Stereo LST - 7122 Monaural LRP - 3122

Hottest Exotic Music S The ere Industry ! In The



EXOTICA LRP - 3034 LST - 7034





EXOTICA II LRP - 3077 LST - 7006



FORBIDDEN ISLAND LRP - 3081 LST - 7001



PRIMITIVA LRP - 3087 LST - 7023



HYPNOTIQUE LRP - 3102



AFRO-DESIA LRP - 3111 LST - 7111

ion, Hollywood 28, California

The Cash Box, Music

· DISK JOCKEYS RETAILERS OPERATORS In order to have your Top Ten represented in THE CASH BOX charts Fill in the coupon below or Put them on your own letterhead And mail to THE CASH BOX 1721 BROADWAY NEW YORK 19, N. Y. Yes No D. J.'s: Do you program from The Cash Box Charts? If you do, what hours? List Your Top Ten Pop Tunes Here ARTIST OR BAND HERE NAME OF RECORD HERE 1. 10. List Your Top Ten Country Tunes Hore NAME OF RECORD HERE ARTIST OR BAND HERE 2 3. 4. 5 8 10. List Your Top Ten Rhythm 'N Blues Records Here NAME OF RECORD HERE ARTIST OR BAND HERE 2 7. 9 10. FIRM ADDRESS GITY......STATE



Platter Spinner Patter **ALL ABOUT DISK JOCKEYS**

June 27, 1959

Page 24

Donn Holland (WBIF-Bristol, Conn.) called to let us know that he and the station are the subjects of a feature story in the June 27 issue of the Saturday Evening Post. . . . Jerry Marshall (WMGM-New York City) emceed the American premiere of Paramount's "Five Pennies" flick, starring Danny Kaye, at the Capitol theatre last week. . . . An amusing story came our way last week about Bob Love (WAIL-Lake Charles, La.). Seems Bob played Phil Phillips' waxing of "Sea of Love" for a solid hour on a dare. When



informed he was fired for the stunt, he locked himself in the studio and said he'd play the disk until he was re-hired with a raise. We don't know of the outcome. . . . Ron McCoy (KLAC-Hollywood) is penning a weekly record column for six Los Angeles County newspapers. . . . WQAM-Miami, Fla. was commended for its three-year-old "Bad Check Alert" feature, which announces on-the-spot alerts from the County Sheriff's Office. Detective Paul Heisinger of Miami Police said that the station has saved Miami businessmen thousands of dollars with its feature. ... Earl McDaniel (KPOP-Hollywood) is hot over Rey DeMichel's Challenge LP, "Cookin' With Rey". Congrats go to Arnie Kuvent (WGAN-Port-

ARNIE KUVENT (WGAN-Portland, Me.)

land, Me.) whose wife presented him with a son last week. . . . The Bob Love item mentioned above is followed by the announcement that WPRO-Providence, R. I. celebrated Lou Monte Week last week by playing his latest RCA Victor single "Pistol Packin' Mama" and "Have Another" for a continuous 24 hours on June 15.

Art Pallan and Clark Race (KDKA-Pittsburgh) shaved their beards, which were grown for Pittsburgh's Bicentennial, in a beard-shaving race on the "Variety Club" TVer. Mitch Miller (the bearded one) judged the shave-off. ... Dave Dixon (KATZ-St. Louis) and Danny Stiles (WNJR-Newark, N. J.) both agree that the Intruders' recording of "Frankfurters and Sauerkraut" on Fame will be a big one. . . . Two interesting stories were received from KIMN-Denver concerning Stan Levitt, the station's news director. Briefly, Stan was instrumental in the apprehension of 2 armored-car holdup men on May 26. This month, June 5, through a personal plea over KIMN, Stan



LOU BARILE (WIBX-Utica, N. Y.)

personally received the surrender of a homicide suspect. This is one case where a news director makes his own news. . . . Happy Birthday greetings to Tony Rizz (WFST-Caribou, Maine).... With due respects again to Bob Love comes word that Don Dillard (WDON-Wheaton, Md.) spent the entire day of June 10, from sun-up to sundown, spinning nothing but Jacky Noguez' Jamie recording of "Ciao Ciao Bambina".... Lou Barile (WIBX-Utica, N. Y.) has been elected to serve a term on the Board of Directors of the Utica Civic Musical Society. . . . Dick Merritt (WRIB-East Providence, R. I.) sends word that the station's bookeeper's son, Dick Domaine, is pacted to Joy Records. His first single is "Dearest Lee" and "Make Me Yours". . . Don MacKinnon (KOWH-

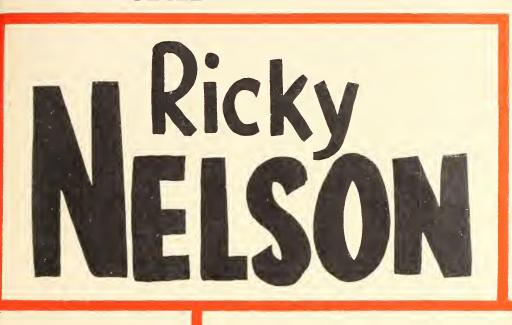
Omaha, Neb.) reports on the new cigarette made from Mexican Jumping Beans. Tastes awful, but it's the only cigarette in the world that flicks its own ashes

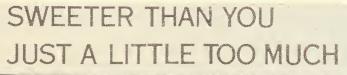
VITAL STATISTICS:

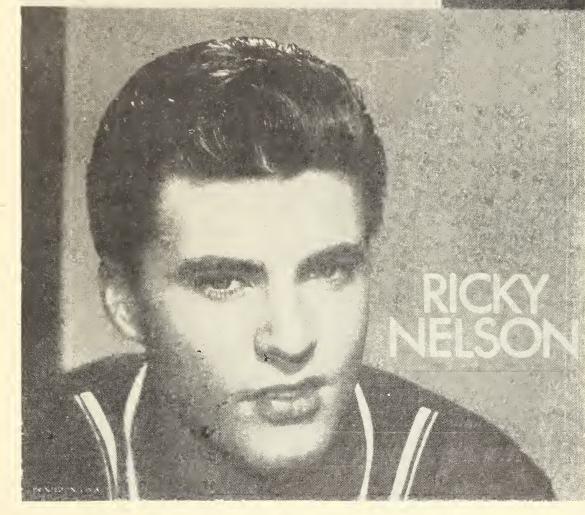


VITAL STATISTICS: I. Duane Wadsworth writes that he is now doing a daily six-hour sint for KELP-El Paso, Texas. Duane was formerly with WKBR-Manchester, N. H. . . . Now handling the Sunday nite 10 to midnite segment for WWDC-Washington, D. C. is Ted Work, who comes from a $2\frac{1}{2}$ year stay at Work who comes from a $2\frac{1}{2}$ year stay at Work who comes from a $2\frac{1}{2}$ year stay at Work of that he is still alive and kicking at KOWH-Omaha, Neb. after leaving KIOA-Des Work, who comes from a $2\frac{1}{2}$ year stay at Work of that he is still alive and kicking at KOWH-Omaha, Neb. after leaving KIOA-Des Moines, lowa three months ago. . . WBNY-Buffalo, N. Y. reports that Dick Carr is leav-ing for the Program Directorship of WCUE-Akron, Ohio, and Ronnie Victor is moving to Albany for a daily show. . . Brian C. Dow is now a staff announcer for WHAV-Haverbill, Mass. after leaving his post as Music Director for WMRC-Milford, Mass. . . Tom Torranee (WDSM-Duluth, Minn.) informs us that Tom Gavin has been promoted from Asst. Radio Manager to TV Manager and Dennis Murphy succeeds Gavin in the vas of July, WERC-Erie, Pa. will be wholly owned and operated by WERE-Cleveland. . . . KFJZ-Fort Worth, Texas announces that it has begun stereo broadcasting via its compatible AM-FM set-up. . . . WKMH-Dearborn, Mich. will carry the CBS coverage of the Newport Jazz Festival. . . . "Pan American Preview" the public service feature of WJJD-Chicago is being taped for short-wave broadcasts to Central and South America. and South America.

ANOTHER MILLION SELLER





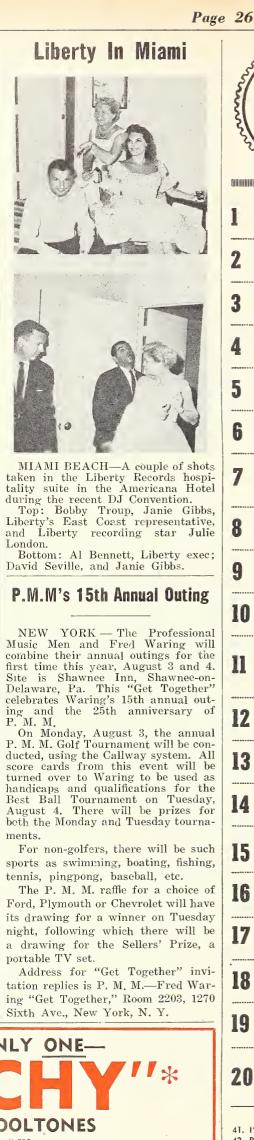


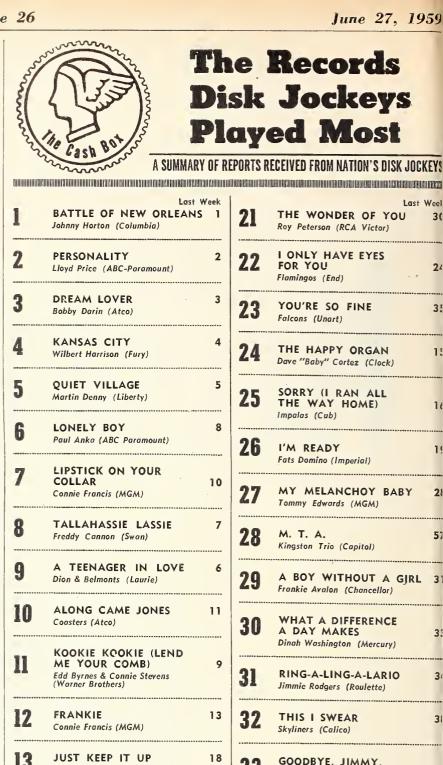


IMPERIAL RECORDS 6425 Hollywood Blvd., Hollywood, Calif. LONDON RECORDS, CANADA Page 25



TEL





•	Dee Clark (Abner)	
4	WATERLOO Stonewall Jackson (Columbia)	22

BOBBY SOX TO STOCKINGS 26 15 Frankie Avalon (Chancellor)

- ONLY YOU 16 Frank Pourcel (Capitol)
- 17 SO FINE Fiestas (Old Town) ENDLESSLY 18 Brook Benton (Mercury)
- BONGO ROCK 19 Preston Epps (Original) MY HEART'S AN OPEN
- 20 BOOK Carl Dobkins, Jr. (Decca)

26 I'M READY Fats Domino (Imperial) 10 MY MELANCHOY BABY 27 Tommy Edwards (MGM) 7 28 M. T. A. Kingston Trio (Capitol) 6

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A BOY WITHOUT A GIRL 29 31 Frankie Avalon (Chancellor)

THE WONDER OF YOU

Roy Peterson (RCA Victor)

I ONLY HAVE EYES FOR YOU

YOU'RE SO FINE

THE HAPPY ORGAN

Dave "Baby" Cortez (Clock)

SORRY (I RAN ALL THE WAY HOME)

Flamingos (End)

Falcons (Unart)

Impalas (Cub)

- WHAT A DIFFERENCE A DAY MAKES 30 Dinah Washington (Mercury)
- 31 RING-A-LING-A-LARIO Jimmie Rodgers (Roulette)
- 32 THIS I SWEAR Skyliners (Calico)
- GOODBYE, JIMMY, 33 GOODBYE Kathy Linden (Felsted)
- LA PLUME DE MA TANTE 2 34 Hugo & Luigi (RCA Victor) TIGER 35 Fobion (Choncellor)
- 36 THERE GOES MY BABY Drifters (Atlontic)
- GRADUATION'S HERE 37 Fleetwoods (Dolton)
- HUSHABYE 38 Mystics (Laurie)
- 39 LITTLE DIPPER Mickey Mozart (Roulette)
- CROSSFIRE 40 Johnny & Hurricanes (Warwick)

68. Sweet Chile. 69. To A Soldier Boy. 70. Lavender Blue.

71. Gidget.

- 20
- Standard Control 41. I've Come Of Age. 42. Robbin' The Crodle. 43. Enchonted. 44. Toll Cogl One. 45. I Know. 46. Lonely For You. 60. Summer Dreoms. 47. The Closs. 48. 40 Miles Of Bod Road. 49. Guess Who.
- 61. With My Eyes Wide Open.
 62. Remember When. 63. Guitor Boogie Shuffle. 50. You Mode Me Love You. Come Softly To Me. 51. Twixt Twelve And Twenty. 65. Forty Doys. 66. High Hopes. 67. Toboo.
- 72. A Fool Such As I. 73. Small World. 74. Mono Liso. 75. One Love, One Heort. 76. Seo Of Love.
 - 77. Only The Good Times.

 - 78. Lonely Guitor.
 - 79. Oh What A Fool.
 - 80. Till There Wos You.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

52. Pink Shoe Loces.

53. Only Sixteen.

Morty Craft, pres. 701 Seventh Ave. New York 36, N. Y. CIrcle 5-4860

June 27, 1959

Last Weel

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Here Comes "The Horse Soldiers"



NEW YORK—United Artists has begun to swing with its intensive promotion campaign for its two new albums; "The Horse Soldiers," the soundtrack from the UA flick starring John Wayne, William Holden and Constance Towers, and the related LP, "Constance Towers Sings To 'The Horse Soldiers'

Horse Soldiers"." Left photo shows the window of Sam Goody's 49 Street store devoted entirely to the two albums. Top right photo shows WMGM deejays Jerry Marshall and Ted Brown wearing Civil War caps which UA is sending to deejays across the country; Blue or Gray, depending on geographical location. Bottom right: Constance Towers at Yonkers Raceway, where she presented a Civil War cap to driver Al Burton. Two singles have also been released in conjunction with "The Horse Soldiers." One pairs "Lorena" and the "March of the Horse Soldiers" by Irving Joseph, while the other features Miss Towers singing "The Prayer" and "Good Luck, Good Health, God Bless You."

United Stereo Tapes To Distribute Major Tape Lines; 4-Track Included

REDWOOD CITY, CALIF. — The stereo taped libraries, including new H-track tape, of at least one dozen U. S. recording companies will soon be made available to dealers through-out the United States in a national distribution program by United Stereo Tapes, a new division of Ampex Au-dio, Inc., it was announced last week. The formation of the new division was made public by Robert Sackman, vice president and general manager of Ampex Corporation, who said an "aggressive" merchandising and dis-tribution program will make available hundreds of new stereo tapes from recognized tape libraries as well as the music from libraries heretofore available only on disk. Recording companies to date who have joined United Stereo Tapes in-clude Kapp, Verve, MGM, Bel Canto-Dot, HiFi Tapes, Westminster, Ome-gatape, Everest, Warner Bros., Con-certapes and Mercury. Others will be announced shortly. Head of the new division is Her-bert L. Brown, vice president and manager of Ampex Audio, Inc. "United Stereo Tapes has offered to all recording companies the serv-ices of manufacturing, promoting and distributing the 7½ four-track stereo tapes to give music lovers not only a wider selection for their libraries but also better quality, greater avail-ability and lower cost," Brown said. "In brief, United Stereo Tapes will act as a national distributor for these companies on a direct-to-dealer basis." act as a national distributor for these companies on a direct-to-dealer basis."

At the annual meeting of the Magnetic Recording Industry Association in Chicago last month, it was announced that the majority of producers of pre-recorded tapes had agreed upon 71/2-four track tape and had joined together in a unified sales program.

"The stereo disk has created a tremendous opportunity for stereo tape," Brown said. "A year ago tape's potential audience was perhaps 5,000,-000, but today almost a hundred million Americans-or more than half of our entire population-is aware of stereo. Instead of being known only to sophisticated music lovers, stereo has become a household word over-night." Brown said that as more and more music lovers become stereo conscious on storeo originated on increasing num

Page 27

or stereo-oriented, an increasing num-ber will be in the position to move toward stereo tape simply because it is the finest medium for recorded mu-

"After all," said Brown, "it is the disk people themselves who proudly advertise that the master of the disk is recorded on a magnetic tape re-corder!"

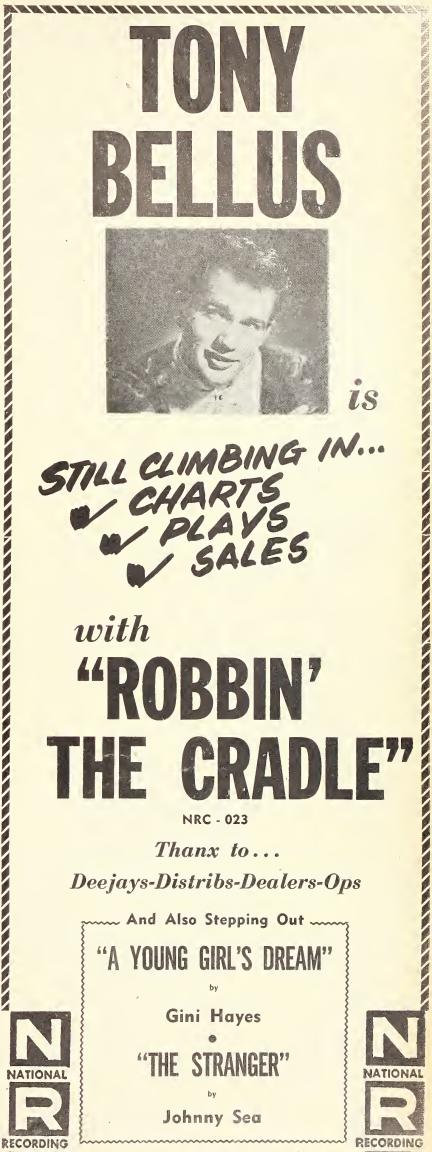
Brown said the new tape will be at a price competitive with equal playing time on disk. The $7\frac{1}{2}$ speed was chosen to assure continuation of the same high fidelity that has long been associated with magnetic tape re-cordings cordings.

"The new 7½-four track tape will find an enthusiastic market," Brown said. "750,000 four-track recorders will have been produced this year and last. Add to that more than a half million machines in the courty that a developing market with a tremen-dous potential."

Major companies now manufacturing the new 7½-four track machines include Ampex Audio, Inc., Bell Sound, Viking, Pentron Corporation, Telectrosonic, Tanberg, Superscope, Magnecord, Revere, Webcor, Wollensalk, Webster and Heath.

"United Stereo Tapes will serve the recording industry with a convenient and economical marketing organization that will develop the consumer tape market with no risk or cost to the recording companies," said Brown. "Through United Stereo the recording companies can offer their tapes to the national market with none of the confusion that occurred in earlier tape marketing situations."

William N. Muster, formerly with Capitol Records, has been named marketing manager of United Stereo Tapes, Inc.



NATIONAL RECORDING CORP.

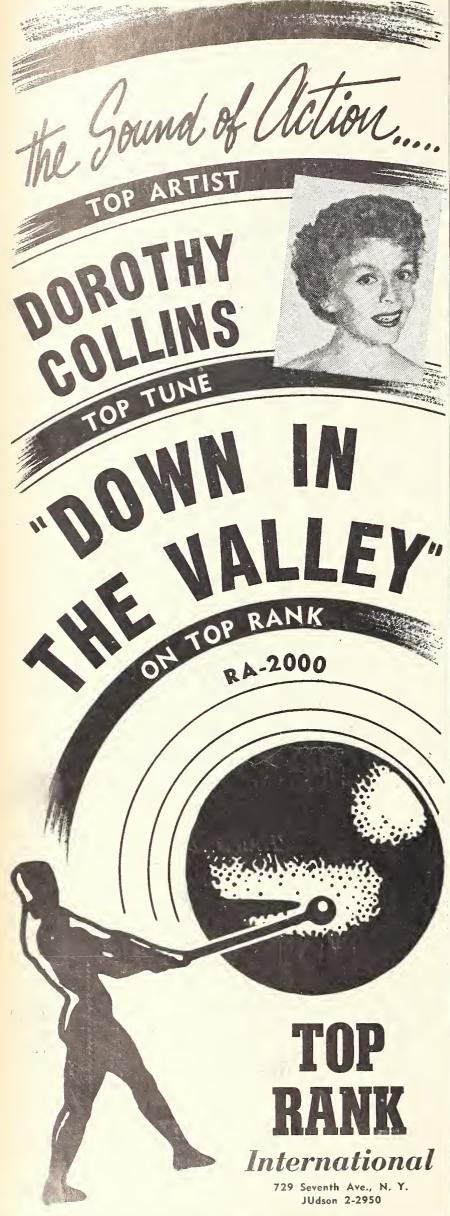
1224 Fernwood Circle, N.E.

CORP.

ATLANTA, GA.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

CORP.





NEW YORK:

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June 27, 1959







(Continued from page 28) CHICAGO:



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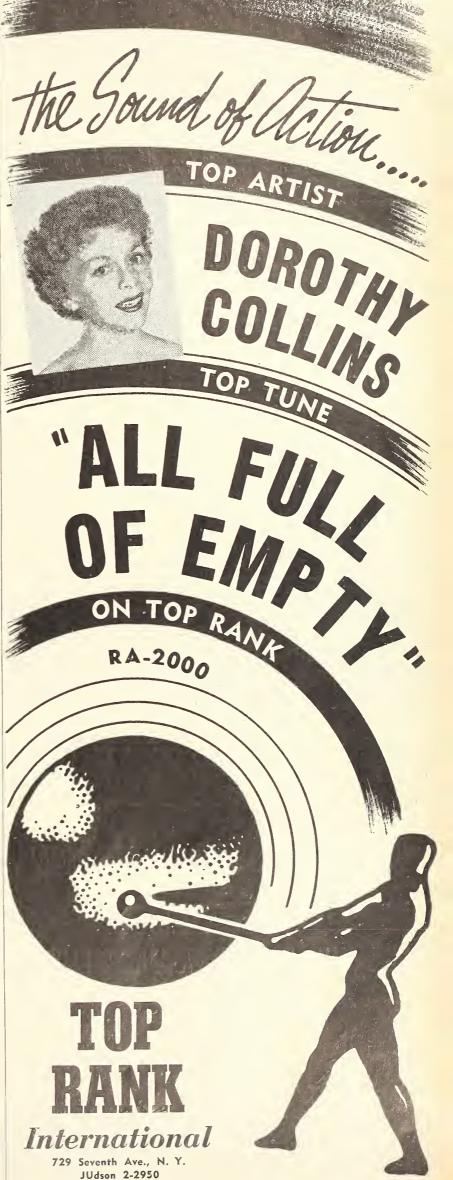
RCA's Marty Hirsch tells us Perry Como is due in any hour now. His latest is "I Know". Marty raves over 2 newies "Tennessee Stud" by Eddy Arnold, and "Tic Toc Polly Woc" by Perez Prado. . . . Capitol's Barney Fields infos that "MTA" by The Kingston Trio looms as a great deck. Other Capitol clicks are "Whistle Walk" by Stan Kenton, and "On An Evening In Roma" by Dean Martin. . . . Garnisa's Eddie Yallowitz tells us The Virtues are in town to plug their newie "Shufflin' Along." . . . Long time local comic Billy Falbo finally made the big time on the Tony Martin show at the Chez. Billy is prepping an album, and is a favorite of ours for years. . . . Jerry Allan reports that Harold "Thunderbird" Ward is in at the Brass Rail. . . E. Abner, Vee-Jay Abner Records, gets more excited by the hour as he watches Dee Clark's "Just Keep It Up" climb all the charts. . . . Bill Hall and Stu Black opened their new Hall Record-ing Studio in the Loop recently. . . . Sandy Harbin, Dot's man-about-town, tells us Nick Todd visited Chi last weekend to plug his latest Dot release "Tiger". The Honeydreamers made a brief stop here to call on deejays with their LP "It's Dark On Observatory Hill" (a collection of college love songs). . . . John Vail



ZIGGY LANEin the arms of thanks from all to Liberty's Bob Smith who worked steadily at the ARMADA and NARM conventions taking photos of all the proceedings with his trusty camera.

LOS ANGELES:

LOS ANGELES: Buddy Bregman out with his initial LP release on the World Pacific label titled "Swinging Standards." . . . Mel Torme checking into Verve for a three-day recording session before opening a two-weeker at Mr. Kelly's in Chicago 6/22. . . The Don Ralke ork set to backstop this week for both Jack Lewis on Liberty Records and Connie Freed on Challenge. . . Coral artist, Pam Garner, proclaimed Miss Millinery of 1959-60 at the fall showing of the California Millinery Guild at the Biltmore Hotel. . . Jules Losch, just back from New York, set to spearhead a promotional drive on disk, "To A Soldier Boy," featuring The Tassels on Madison Records. . . . KPOP deejays Hunter (Continued on page 30)



STATISTICS IN THE REAL PROPERTY OF

June 27, 1959



(Continued from page 29)



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* * * * * * * * Nat "King" Cole currently at the Cocoanut Grove for a four-week stint. . . . Lew Choate, of C&C Distributors in Seattle, reports Ronnie Height's, "It's Not Easy To Say" on Era, is beginning to stir-up some local action. . . . Jack Lewerke, prexy of California Record Distributors, leaving for Europe on a six-week tour of manufacturers representatives for Hi Fi Records. . . . Challenge Records all excited about the new Dean Beard coupling "Little Lover" b/w "Holding on to a Memory." . . . Del-Fi artists, The Adrissi Bros., back in town after a successful eastern tour. . . Top Rank's Dennis Bell prepping for an appearance on Dick Clark's TV Show 6/26. . . . Dale Robert-son, star of TV series "Tales of Wells Fargo," pacted to a long term record-ing contract by RCA Victor. . . . Singer Wally Lewis penned both tunes on his current Liberty disk, "Sally Green" b/w "Arms of Jo-Ann." . . . Chatton Distributing in the Bay Area reporting Sam Cooke's latest Keen effort, "Only

Sixteen," received immediate reaction and should be hitting on the local charts soon. . . Martin Denny out with a new rush single, "Martinique," following on the heels of his Liberty hit "Quiet Village." . . . Hi Fi Records prexy, Ritch Vaughn, breaking ground for his new building this week. . . . Bandleader Russ Morgan opening his first extended engagement in 13 years at the Hermosa Beach Hotel in Hermosa Beach. . . . KMPC deejay, Dick Whittinghill, currently doing a stint before the cameras in a starring role for Jack Webb's TV Series, "The D.A.'s Man." . . Elmer Bernstein recording 12 musical themes from "The General Electric Theatre" on Columbia Records for Fall release. . . . Liberty artist Eddie Cochran and his band, heading on a Texas trek for the big Art Nelson Appreciation Night in Dallas. . . . Al Chapman, of Modern Record Distributors, elated over the way Jimmy Darren's Colpix Records are hitting on all the charts—"Gidget" and "There's No Such Thing."

HERE AND THERE:

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Page 30





Big news for the past week has been the court case brought by Liberace against Cassandra (William Connor) of the Daily Mirror. Case has now been going on for several days and making the headlines of every newspaper in the country. Meanwhile, Liberace is on a vaudeville tour of this country and appears on television this Sunday. Many famous personalities of the entertainment world have been called to give evidence. Trial goes on next week.

BBC launched its new juke box jury programme last week. Reaction seems fair although panel does not consist of strongest possible personalities. Show is not controversial enough.

Phil Silvers of Sergeant Bilko fame, due over here, will make a guest appearance on BBC network.

Possible printers' strike may affect record business in the next few weeks. Most companies trying to stock up on labels and jackets.

Henry Mancini of "Peter Gunn" fame was interviewed on television and hoped that the series would be shown in this country in the fall. The "Peter Gunn" theme has already been released in this country.

Also over here is Metropolitan Opera star Giorgio Tozzi, who recorded the sound track for the "South Pacific" film, and is now busy recording "The Messiah" with Sir Thomas Beecham.

Met Gary Kramer of Atlantic on his way over to Germany, who tells me that Freddy and Miriam Bienstock are due over for a vacation-business trip.

Although we're in June, theatre managements are already discussing the pantomime season, and it seems almost certain that Harold Fielding, who presented Tommy Steele in pantomime last year, will now present Bob Monkhouse and Ronald Shiner in "Aladdin" with a musical score by Cole Porter. Production by Robert Helpmann.

Two shows coming off in London: "The World Of Paul Slickey", the controversial musical written by John Osborne, and "Candida", the show which features music by Leonard Bernstein.

Anthony Newley now busy filming a new musical in which the Ted Heath Band is strongly featured. Joe Henderson is also starred.

Petula Clark back from the U.S. where she has been recording for the Imperial label. May return for guest television appearances later in the year.

A recent jazz festival held over here featured the one and only Stephane Grappelly and Holland's No. 1 jazz singer, Rita Reyes. She is certainly one of the best jazz vocalists in Europe. "New Musical Express" Best Selling Records in Britain (Week ending Saturday June 13th, 1959)

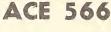
- Last This Week
- 2 1 Roulette-
- Russ Conway (Columbia) 1 2 A Fool Such As I/I Need Your Love Tonight--
- Elvis Presley (RCA)
- 7 3 Dream Lover-Bobby Darin (London)
- 3 4 It Doesn't Matter Anymorc-Buddy Holly (Coral)
- 5 I've Waited So Long-Anthony Newley (Decca)
- 13 6 A Teenager In Love-Marty Wilde (Philips)
- 4 7 It's Late-Ricky Nelson (London)
- 5 8 Side Saddle-Russ Conway (Columbia)
- 7 9 May You Always— Joan Regan (HMV)
- 12 10 Guitar Boogie Shuffle— Bert Weedon (Top Rank) 11 11 Mean Streak—
- Cliff Richard (Columbia) 9 12 I Go Ape—
- Neil Sedaka (RCA)
- 21 13 Goodbye, Jimmy, Goodbye-Ruby Murray (Columbia)
- 28 14 A Teenager In Love— Craig Douglas (Top Rank)
 20 15 Never Be Anyone Else But You
- Ricky Nelson (London) 10 16 Come Softly To Me-
- Frankie Vaughan and The Kaye Sisters (Philips)
- 25 17 Poor Jenny Everly Brothers (London)
- 14 18 Petite Fleur— Chris Barber (Pye)
- 19. Peter Gunn— Duane Eddy (London)
- 30 20 Personality— Lloyd Price (HMV)
- 19 21 Three Stars-Ruby Wright (Parlophone)
- 21 21 Personality— Anthony Newley (Decca)
 8 23 Donna—
- Marty Wilde (Philips) 16 24 May You Always-
- McGuire Sisters (Coral) — 25 Please Don't Touch—
- Johnny Kidd (HMV) 18 26 Where Were You?-
- Lloyd Price (HMV) 26 27 Kansas City—
 - Little Richard (London) - 28 Venus-
- Dickie Valentine (Pye) 27 29 Take A Message-
- Everly Brothers (London) 24 30 Wait For Me—
- Malcolm Vaughan (HMV) By arrangement with "New Musical

Express".

BIGGER THAN "Sea Cruise"



I CAN'T TELL MY HEART and (what to do) and ALIMONY



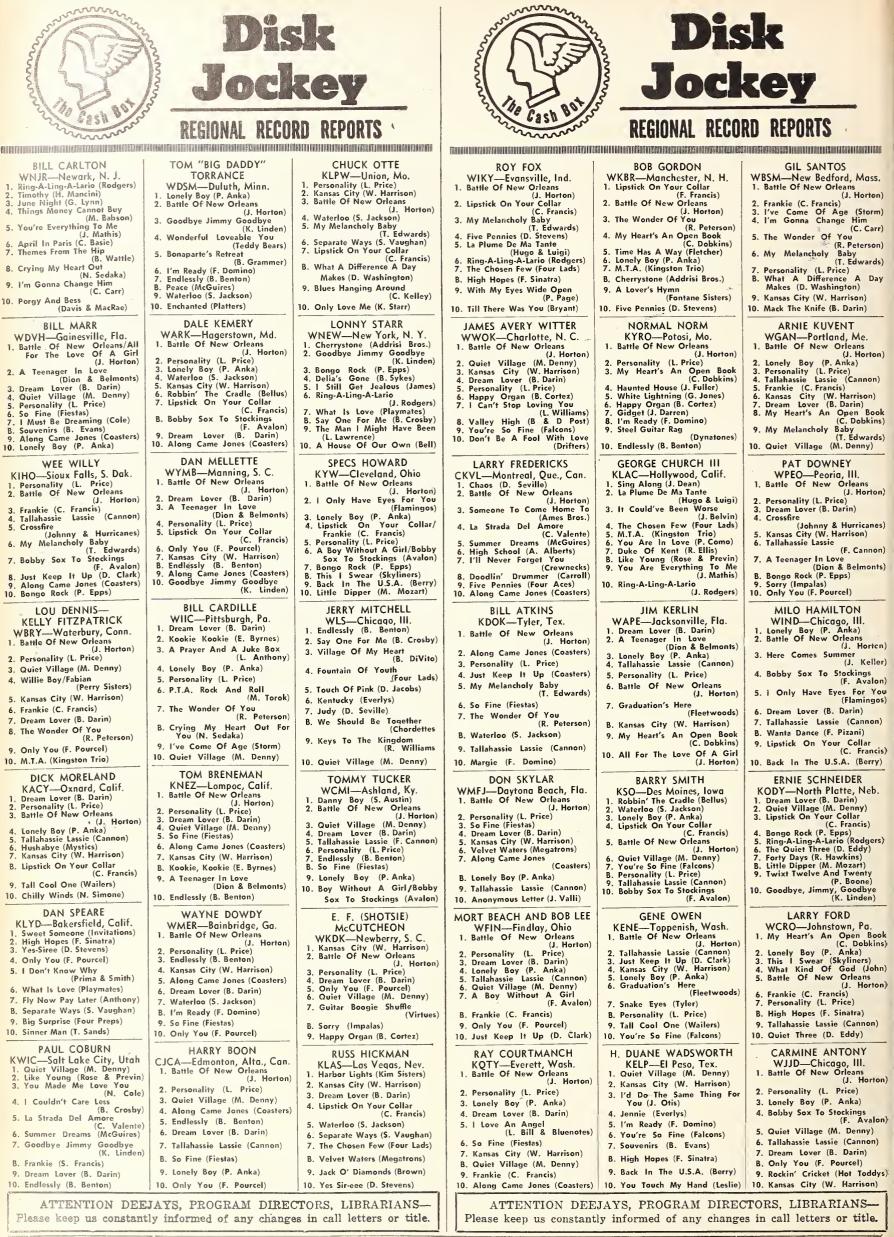
America's Fastest Growing Label 2219 West Capitol St., Jackson, Miss.

The Cash Box, Music

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7.

4.5.6.7.



Cash

JIM YOUNG KCRG—Cedar Rapids, Iowa 1. I've Come Of Age (Storm) 2. A Boy Without A Girl (F. Avalon)

2. A Boy Winese (F. Avaion) 3. Lipstick On Your Collar (C. Francis) 4. Lonely Boy (P. Anka) 5. Battle Of New Orleans (J. Horton)

7. A Teenager In Love (Dion & Belmonts)

B. Hey Little Lucy (C. Twitty)

9. Tallahassie Lassie (Cannon) 10. Personality (L. Price)

DAVE SHAW

DAVE SHAW KRAC—Alamogordo, N. M. 1. Battle Of New Orleans (J. Horton) 2. Kansas City (W. Harrison) 3. Happy Organ (B. Cortez) 4. A Teenager In Love (Dion & Belmonts) 5. Since I Don't Have You (Skyliners) 6. Dream Lover (B. Darin) 7. Quiet Village (M. Denny) B. No Time (Titans) 9. Only You (F. Pourcel) 10. Bongo Rock (P. Epps)

CLIFF SHILLING

CLIFF SHILLING WICU-Erie, Pa. J. Battle Of New Orleans (J. Horton) 2. Personality (L. Price) 3. Tallahassie Lassie (Cannon) 4. Lipstick On Your Collar (C. Francis) 5. A Boy Without A Girl (F. Avalon) 6. Bongo Rock (P. Epps) 7. Lonely Boy (P. Anka) 8. Little Dipper (M. Mozart) 9. I'm Ready (F. Domino) 10. I Only Have Eyes For You (Flamingos)

JIM WHALEY

JIM WHALEY WTLB—Utica, N. Y. 1. Battle Of New Orleans (J. Horton, 2. I Can'f Get You Out Of Mind (A. Martino) 3. Robbin' The Cradle (Bellus) 4. Lonely Boy (P. Anka) 5. Personality (L. Price) 6. Mona Lisa (C. Mann)

Lipstick On Your Collar (C. Francis)

Bobby Sox To Stockings/ Boy Without A Girl

(F. Avalon) 10. Only Sixteen (S. Cooke)

JACK PURRINGTON

JACK PURRINGTON WQAM—Miami, Fla. 1. Battle Of New Orleans (J. Horton) 2. Kansas City (W. Harrison) 3. Personality (L. Price) 4. Quiet Village (M. Denny) 5. Bobby Sox To Stockings (F. Avalon) 6. Tallahassie Lassie (Cannon) 7. Dream Lover (B. Darin) 8. Lonely Boy (P. Anka) 9. A Teenager In Love (Dion & Belmonts) 10. Frankie (C. Francis)

BILL ROGERS

KFDA—Amorillo, Tex. 1. Personality (L. Price) 2. Endlessly (B. Benton) 3. Kansas City (W. Harrison) 4. Battle Of New Orleans (L. Harth

Battle Of New Orleans (J. Horton)
 Just Keep It Up (D. Clark)
 I'm Ready (F. Domino)
 I Need Your Lovin' (R. Hamilton)
 Along Came Jones (Coasters)
 Bongo Rock (P. Epps)
 A Teenager In Love (Dion & Belmonts)

ED MEATH WHEC—Rochester, N. Y. 1. Battle Of New Orleans (J. Horton) 2. Kansas City (W. Harrison) 3. Personality (L. Price)

4. Tallahassie Lassie (Cannon) 5. Honey Honey (J. Foster)

6. My Heart's An Open Book (C. Dobkins)

7. I'm Ready (F. Domino) B. Bobby Sox To Stockings (F. Avalon)

9. Car Trouble (Eligibles)

10. Sure (R. McKuen)

B. Forty Miles (D. Eddy)

6. Frankie (C. Francis)

DENNIS HUNT

KSIR—Wichita, Kan. 1. Personality (L. Price) 2. So Fine (Fiestas) 3. Take Out Some Insurance (J. Reed)

3. Take Correct (J. Keeu) (J. Keeu) (Dion & Belmonts) 5. You're So Fine (Falcons) 6. Dream Lover (B. Darin) 7. Kansas City (W. Harrison) B. I Need Your Lovin' (R. Hamilton)

9. I Only Have Eyes For You (Flamingos)

0. Crossfire (Johnny & Hurricanes)

JACK KELLY WKBW—Buffolo, N. Y. Battle Of New Orleans (J. Horton) It Was I (Skip & Flip) Bobby Sox To Stockings (F. Avalon) Personality (L. Price) Lipstick On Your Collar (C. Francis) Lonely Boy (P. Anka) Dream Lover (B. Darin) Kansas City (W. Harrison) I've Come Of Age (Storm) Waterloo (S. Jackson)

DON OSBORNE

DON OSBORNE WIRL—Peoria, III. 1. Battle Of New Orleans (J. Horton) 2. Personality (L. Price) 3. Dream Lover (B. Darin) 4. I'm Ready (F. Domino) 5. Lonely Boy (P. Anka) 6. Tallahas.ie Lassie (Cannon) 7. Lipstick On Your Collar (C. Francis) 8. My Melancholy Baby (T. Edwards) 9. A Teenager In Love (Dion & Belmonts) 0. Quiet Village (M. Denny)

DICK AKER

DICK AKEK KVOL—Lafayette, La. 1. Dream Lover (B. Darin) 2. My Heart's An Open Book (C. Dobkins) 3. The Wonder Of You (R. Peterson) 4. Lonely Boy (P. Anka) 5. Bing A Ling A Ling A

4. Lonely Boy (J. ... 5. Ring-A-Ling-A-Lario (J. Rodgers)

String Of Trumpets (Trumpeteers)

7. Just Keep It Up (D. Clark)

(F. Avalon) 0. Endlessly (B. Benton)

GENE PRICE

KUDY-Denver, Colo. Crossfire

Crossfire (Johnny & Hurricanes)
 Battle OF New Orleans (J. Horton)
 Tallahassie Lassie (Cannon)
 Anasas City (W. Harrison)
 Quiet Village (M. Denny)
 Personality (L. Price)
 Pream Lover (B. Darin)
 Only You (F. Pourcel)
 Goodbye Jimmy Goodbye (K. Linden)
 Bongo Rock (P. Eps)

ALAN SKUBA

KSBW—Salinas, Calif. 1. Battle Of New Orleans (J. Horton)

(J. Hortor Dream Lover (B. Darin) Kansas City (W. Harrison) Sorry (Impalas) Happy Organ (B. Cortez) Personality (L. Price) Kookie, Kookie (E. Byrnes)

B. A Teenager In Love (Dion & Belmonts) 9. Endlessly (B. Benton) 10. Quiet Village (M. Denny)

"KOOL" HUGH COOPER

WCKI—Greer, S. C. 1. Battle Of New Orleans (J. Horton) 2. Quiet Village (M. Denny) 3. Only You (F. Pourcei) 4. Frankie (C. Francis)

Endlessly (B. Benton)

Lonely Boy (P. Anka)

Goodbye Jimmy Goodbye (K. Linden)

B. My Melancholy Baby (T. Edwards)

9. Dream Lover (B. Darin) 0. High School (A. Alberts)

0. Bongo Rock (P. Epps)

B. Battle Of New Orleans 9. Bobby Sox To Stockings



Please keep us constantly informed of any changes in call letters or title. "It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

Page 34

NARM Convention Highlights

CHICAGO — NARM (National As-sociation of Record Merchandisers) held its first annual regular and associate membership meeting and con-vention, June 12, 13 and 14, at the Edgewater Beach Hotel, this city; during which many favorable results were achieved after considerably spirited discussion.

Tiedjens Welcomes NARM

Jim Tiedjens, Musical Isle in Mil-waukee, and president of NARM for the fiscal year just ended, presided at the formal opening, delivering a short address to welcome all regular and associate members to the con-clave. He stated that NARM was organized last July during the NAMM show at the Palmer House, to create a specific identity among the nation's record Merchandisers. He further stated that only in this way can there be a beneficial exchange of ideas for the benefit of all members. He went on to outline the purpose of NARM's formation. formation.

Prior to turning the rostrum over to George Berry, Modern Record Service, New Orleans, Tiedjens con-cluded his opening remarks by urging all members to bend every effort, upon returning to their homes, to la towards the expansion of NARM. labor

Workshop Meeting

Berry moderated a workshop meet-ing by inviting speakers among the membership to discuss merchandising problems and possible solutions. Ed-die Jay, Record Bandstand, Buffalo, N. Y., projected slides of various types and sizes of racks being utilized by many merchandisers throughout the country. He stressed the fact that most important in the selection of racks is that they be attractive, neat, accessible, functional and versatile. Jay stated that in the current develop-ment of racks, among the needs taken Jay stated that in the current develop-ment of racks, among the needs taken into consideration are simplification for easy inventory, selection of rec-ords (singles, LP's and EP's). Dave Radding, Radding Toy of Elizabeth, N. J., demonstrated the economy and versatility of wire racks—stationary and revolving. Jay returned to show how much easier and profitable it would be to position LP's at eye level for easy selection. Other types of racks of various sizes and contours were shown by Lou Bass, Pickwick Sales, and Jim Tiedjens. Glen Becker, Music City, Los An-geles, talked about the advantages of pegboard for displaying records. Mer-chandising aids and cooperative deals with other firms were discussed by veteran merchandiser Harold Gold-man, Rak Sales, St. Louis, Mo. Gold-man showed several practical examples of discount merchandising. Prevy Jim Tiedjens nicked up the

man showed several practical examples of discount merchandising. Prexy Jim Tiedjens picked up the gamut by explaining the most effec-tive way to lay out an order form (a vitally important item for the record merchandiser, according to Tiedjens).

Demonstration Forums

Among other forums held during the morning of the opening day of the conclave were demonstrations by Jim Guthrie, Record Distributors in Dal-las; Glen Becker (who showed various successful visual merchandising aids on slide projection); and Donald Bel-zer, who delivered a talk about the effective way to purchase jobbers' supplies and accessories. He intro-duced Art Garson, Container-Kraft, who demonstrated a semi-automatic wrapping and sealing machine (poly-ethylene bags) for good packaging of singles, LP's and EP's. Garson

stressed the necessity of good pack-aging for this particular type of im-pulse purchasing by the consumer. Belzer cited the importance of pric-ing of merchandise, and mentioned the effective use, saleswise, of special messages, "come-clean" markers; and the use of price-ticketing, point-of-sales advertising, as well as the need of adaptors to separate various types of adaptors to separate various types of stock.

Discounting Discussion

There was much spirited discussion about the discounting of merchandise, about the discounting of merchandise, as some of the members stated their views and experiences with discount-ing in key locations. Edward Jay, Dave Radding, Eddie Snider, Edge Limited, Washington, D. C.; Arthur Gauastes, Lesley Sales, Needham, Mass., and Pete Wambach amplified on the business of discounting mer-chandise by stating their own methods and aversion to some types of dis-counting practices. Harold Goldman resolved the entire discussion of this subject by pointing out that the vari-ous firms have their own particular situations in their areas of operation. Hal Cook, national sales manager of Warner Bros. Records, interspersed Hal Cook, national sales manager of Warner Bros. Records, interspersed by commenting that "record retailers would have little to complain about if they used the same initiative and enterprise as you do." This was im-mediately followed by a short dis-course on the need for a unified dis-counting system by Jules Malamud. counting system by Jules Malamud, Miller International (Somerset Rec-

The Stereo Picture

ords), Swarthmore, Pa.

After a luncheon attended by regular and associate members, Tiedjens reopened the formal meeting by introducing moderator George Berry, who —in turn—introduced Pete Wambach for a discourse on stereo recordstheir value to the record merchandiser. Wambach pointed out that this phase of record reproduction looms mostly in the future, although it is expanding very rapidly. He cited figures which show that 25% of the record retailer's sales consist of stereo sales. as against 75% monaural; while the record mercandiser is faced with a situation whereby only 10% of his sales are of stereo records as against 90% monaural. Wambach concluded by stressing the fact that although the advent of stereo is rapid in the retail field, it will soon be increased in the merchandising field.

Methods Of Operation

George Berry commented on the necessity of a good warehousing system. He used as example his own warehouse in New Orleans; which is, according to him, a model of efficiency. Berry stated that aisle space is limited at 20 feet and 80 feet in depth, with a conveyor belt at the opposite end of the aisle.

Glen Becker commented on his service and delivery setup in Los Angeles. He stated that he found the employment of young women a very effective aid in maintaining a healthy sales and service situation. He indicated to the assemblage that his new accounts department increased amazingly after the employment of women. Among the reasons he gave for these results were, the tenacity exercised by women, loyalty to the firm, and naturally, the fact that customers are more prone to accept women than men in this particular phase of selling.

George Berry read some important points he uses in training sales and service personnel from a manual he had prepared recently. He especially stressed the following points: (1) Friendly salutation, (2) attractive displaying of merchandise, (3) the use of Volkswagens (his employees sell from trucks), (4) check merchandise unobtrusively, (5) extreme care in displaying merchandise, (6) make all entries in route book, and (7) utilize women to minimize adversity in selling to the location.

Bernard Salzberg, Tidewater Toy House, Norfolk, Va., projected slides on a screen to explain the firm's system of accounting to show the efficiency in his particular system. In the first place, he said, all records are coded for simple handling on the books. There are separate check sheets for singles, LP's and EP's, as well as a route sheet used by the route men. Another sheet Salzberg introduced was a total amounts sheet which shows the totals of all categories of records. Final tabulations are then transferred to an invoice in the billing department. Salzberg pointed out that the amount due and credit is all itemized in one statement by servicemen. All monies collected by servicemen are entered in an office cash sheet (a double entry system is utilized).

Selecting The Hits

There was much spirited discussion on the subject of "selection of hit tunes", during which many problems were aired, and accompanying solutions by those who eliminated most of the problems. Some of the members commented on the fact that despite the perishable nature of hit tunes, they are a vital factor in record merchandising. Most merchandisers agreed that trade paper charts are the most dependable medium for garnering facts and listings of hit tunes. Larry Rosmairin, Record Distributing Company, Houston, Texas, spoke at length about effective merchandising, and the effectiveness of cardboard racks in many instances. He stressed the need of "dump" displays" which are generally used for short period impact merchandising. These displays, a low cost item, are usually used for a 3 week promotion in the store.

Associate Members Speak

The associate members of NARM, consisting of all those present who were not considered regular members of the association were invited to give their views and opinions of the organization during the Friday morn-ing session. The first speaker intro-duced by Jim Tiedjens was Gene Weiss of Columbia Records, who urged record merchandisers to exercise strong purpose and their latent abilities to aid the record and music industry in its future growth. He further stated that, based on NARM's accomplishments in its "infancy", he forsees a bright future for it in the years to come.

In closing, he stressed the need for unification of all segments of the great record industry to enable it to forge ahead-with the aid of all-to its ultimate high position in the business world. Weiss assured the assemblage that Columbia Records is pleased and very proud to be a party to the initiation of NARM as a potential-and very active leader-in this rapidly rising record industry.

Irwin Tarr, RCA-Victor (Camden Records), opened his remarks by showing the fantastic dollar volume increase in record sales from 1952 to 1959. He stated that record sales in general tripled in volume during this span of 7 years. He credited better technology in record production, the concept of more music for less money, and broader retail distribution as some of the reasons for this great increase.

"We may have already reached the plateau," Tarr said, "and since we cannot look forward to a further increase soon, some of the smaller record firms may fall by th<mark>e wayside</mark>. In essence, we can assume that some of the rack jobbers will also fall. However, we more realistically expect the following categories to tumble: (1) opportunists, (2) mere 'pipeline' fellows, (3) 'garbage' collectors, (4) 'undertakers' (gloomy gusses).

"There is only one point of view" to success," he concluded, "a professional point of view."

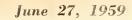
Norman Orleck, vice president and managing director of The Cash Box, addressed the audience on The Cash Box' role in the record merchandise field. (See separate story.)

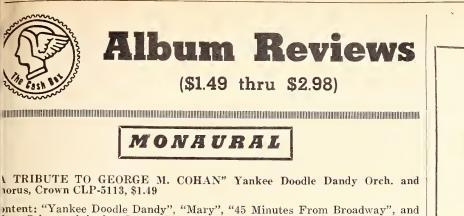
Face To Face Panel

The final forum of the convention was a face-to-face panel discussion between Ed Snider, Morrie Hyman, David Watson, of NARM, on one side of the table; and, Jack Burgess, vice president, director of sales of RCA-Victor; Bill Gallagher, vice president, director of sales for Columbia Records; Max Callison, vice president, sales director of Capitol Records; and, Al Bennett, vice president, general manager, Liberty Records. Moderator was Eddie Jay, vice president of NARM.

Many queries were bandied about concerning pricing, point - of - sales aids, and discussion of many other vital problems.

Other speakers during the closing morning session were, Lou Bass, Pickwick Sales; Hal Cook, sales manager, Warner Bros. Records; Webber Parrish, National sales manager for Dot Records; and, Stan Wanberg, sales manager of Mercury's Wing Records.





ontent: "Yankee Doodle Dandy", "Mary", "45 Minutes From Broadway", and her Cohan originals. Cover: Red, white and blue, naturally, with full size Jncle Sam hat" predominating. Performance: An unbilled "Jessel-Jolson"-pe voice glides through the action-packed Cohan score making for a pleasant stalgic deck. Commercial Value: Looks like a good rack pick on strength selections and Cohan's name. Jacket could stir sales. Name Value: The han name is a legend.

(APU (Forbidden)" Exciting Sounds of Milt Raskin, Crown CLP-5110, \$1.49

ntent: Collection of Raskin originals based on authentic Hawaiian music. ver: Bright flaming volcano sets the island scene for the Hawaiian music. urge blue title at top catches eye. Performance: Raskin captures the atmoslis, timbales in addition to standard musical instruments. Several of the ore "standard" type tunes are very easy listening. Commercial Value: Might tch on to the recent success of regular priced exotic flavored decks.

'ORGY & BESS" Lawrence Tibbett, Helen Jepson, Orch. and Chorus Under rection of Alexander Smallens. RCA Camden CAL-500, \$1.98

ontent: Gershwin score includes seldom heard "Buzzard Song" plus "Sum-ertime", "I Got Plenty O' Nuttin", etc. Cover: Natural color scene from ow depicts "Sportin' Life" and "Bess" in action. Performance: The Met's awrence Tibbett and Helen Jepsen give the score a strong operatic flavor jecting the spoken word in conjunction with reading of score. Powerful and freshing. Commercial Value: Originally recorded in 1935 under the super-sion of George Gershwin, this version should stand high among the many &B entries. Name Value: Very good.

CHAIKOVSKY—1812 OVERTURE, OP. 49", State Radio Orch. and Army and, Conducted by Nikolayi Golovanov, Lion CL-40005, \$1.98

ontent: Title work plus, "Grieg: Norwegian Dances, Op. 35" and "Tchaikov-y: March Slav, Op. 31". Cover: Devoted almost entirely to the "1812" opus ith a black and white photo of the Napoleonic march. "1812" lettering pre-minates. Performance: Taken from original tapes, the trio offers much. 812" depicts fire and excitement of The Battle of Borodino—"March Slav" ustrates folk themes clearly while Grieg's dances are refreshing and descrip-te. Commercial Value: Good classical deck offering variety and quality. ame Value: Strong.

CHAIKOVSKY—SYMPHONY NO. 6 1N 'B' MINOR, OP. 74 'The Pathe-que'" Alexander Melik-Pasheyev Conducts The Bolshoi Theatre Orch., Lion que'" Alexand L-40003, \$1.98

ontent: All four movements of the Tchaikovsky opus. Cover: Exquisite floral ene in deep jet and silver colors. Performance: The four movement sym-iony, completed twelve days before the composer's death, reflects some of the ner turmoil in Tchaikovsky's mind at the writing. Commercial Value: A assical gem in the eyes of the long-hair lovers. Jacket should stimulate.

POPULAR BALLET MUSIC FROM GREAT OPERAS" Royal Opera House rch., Conducted by Warwick Braitwaite, Lion CL-40004, \$1.98

ontent: "Faust", "La Gioconda", "Lakme", "Carmen", etc. Cover: Each of le six ballets illustrated in cartoon art with dancing ballet legs flanking the p and side. Performance: Pleasant variety of popular works whets the appe-te with selections from well-known operas. Good classical introduction deck. ommercial Value: Seems like a good classical package for easing into the assical music field. Could stimulate the sale of classics, in general. Name alue: All popular works—the ballet theme should attract.

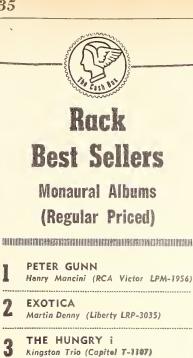
ORCHESTRAL FAVORITES-VOL. 1" Various Orchestras, Lion CL-40006, 1.98

ontent: "Roumanian Rhapsody" (Enesco); "Slavonic Dance No. 1" (Dvorak); Hungarian Rhapsody" (Liszt), etc. Cover: Pretty floral scene in color topped ith titles. Performance: The London Philharmonic Orch. performs "Rou-nanian Rhapsody", "Hungarian Rhapsody", "Slavonic Dance" and "Rakoczy Iarch" while "Danse Macabre" is performed by the London Symphony with Dance of Hours" played by The Royal Opera House Orch. A first rate listen-ug package. Commercial Value: A wide offering of top classical pieces for very classical taste. Good variety should help sales. Name Value: Very good.



DANNY BELLOC AND HIS ORCH." Fraternity EP-20

"Melancholy Baby", "Ivy Leaguer", "Hawaiian War Chant" and "DB Boogie" take up the orch.'s efforts. The Belloc dance band sound is wholesome and loves nicely. "Melancholy Baby" features a band choral in extra slow tempo hat makes for good mood dancing and listening. Band swings on "DB Boogie" and "Ivy Leaguer" in a style that captivates. Good dance deck.



1	PETER GUNN					
1	Henry	Mancini	(RCA	Victor	LPM-1956)	

- 3
- 4 Movie Cest (MGM E-3641)

GIGI

- 77 SUNSET STRIP
- 5 Warren Barker (Warner Bros. W-1289) OPEN FIRE, 2 GUITARS 6
- Johnny Mathis (Columbia CL-1270) RICKY SINGS AGAIN
- 7 Ricky Nelson (Imperial LP-9061)
- FOR LP FANS ONLY 8 Elvis Presley (RCA Victor LPM-1990) FABULOUS JOHNNY CASH
- 9 Johnny Cash (Columbia CL-1253)
- **10** LOOK TO YOUR HEART Frank Sinatra (Capitol W-1164)



- 9 Eddy Arnold (Camden 471)
- HAPPY GO LUCKY SOUND 10 Three Suns (Camden 454)

The Cash Box' Norm **Orleck Addresses NARM**

CHICAGO — The National Asso-ciation of Record Merchandisers (NARM) who invited a number of associate members of the organization to address conventioneers at their 1st Annual Convention in Chicago, last week heard from Norman Orleck, vice president and managing director of The Cash Box.

The associate members were asked to give their views and opinions of the organization.

"In trying to assist you, we have organized a complete section which guides you through reviews and lists, in the purchase and stocking of low priced monaural and stereo albums, regular priced monaural and stereo albums, extended play albums, and kiddie records."

Orleck commented further by explaining the many features and sec-tions in The Cash Box which will always be of great help to record merchandisers, aiding them to buy and stock with less guess and more cer-tainty tainty.

He concluded by assuring the entire assemblage that The Cash Box will continue to assist NARM members, and enjoy watching the organization and its members grow and prosper with the record industry.

"The staff and I would like to take this opportunity to congratulate you on your first meeting," Orleck concluded, "and I hope to attend many, many more in the years to come."

NARM Officers Re-Elected

CHICAGO - NARM members held a closed meeting for regular members only at last week's Chicago convention during which a new board of directors was appointed for the coming fiscal year. When the private meeting was concluded, it was announced that the new board was made up of Jim Tiedjens, Harold Goldman, George Berry, Ed Snider, Eddie Jay, Don Belzer, and Glen Becker (who replaced Andy Anderson). Anderson asked to be relieved of his executive duties due to the pressure of business.

Folowing this action the board retired to their suite at the Edgewater Beach Hotel to select the new officers. After considerable discussion it was decided that all of the previous year's officers would be retained due to their successful efforts on behalf of NARM. They are: Jim Tiedjens, president; Eddie Jay, vice president; Ed Snider, secretary; and Don Belzer, treasurer.





ATLANTIC 2031

and his orchestra

(Parts | & II)

777

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CH 4-0820

CORPO 57 STREET, NEW YORK

TEENAGERS HANDSOME NEW

SINGING IDOL

CHARL

Camera Clicks At NARM



CHICAGO—The 1st Annual NARM (National Assoc. of Record Mer-handisers) Convention was held on June 12, 13, and 14 at the Edgewater teach Hotel, this city. The Cash Box camera clicked at the convention and recorded the above

roceedings.

 The Cash Box's Norm Orleck addresses the convention. Seated behind im are Irwin Tarr, Gene Wiess, and Ed Jay.
 One of the discussions finds Bob Foss, Al Bennett, Bob Hausfater, ob Austin and Norm Orleck of The Cash Box and (standing rear) Al attinger.

3. Jack Burgess, Bill Gallagher, Max Callison, Al Bennett and NARM rexy Jim Tiedjens.

4. Al Bennett and Don Hasseler.

5. Ed Snider, Bob Foss, Pete Wambach, and Pete Paris.

6. George Berry, Nancy Bivins, Harold Goldman, Mrs. Bill Bivins,
iill Bivins, Ray Perrins, and John Bellinis.
7. Nancy Bivins, Ed Snider, Bill Bivins and Mrs. Bivins.

- 8. One of the panel discussions.
- 9. Glenn Becker and Al Bennett.
- 10. John Bellinis, Lyle Clark and Bill Gallagher.
- 11. Irwin Tarr and Charley Boyd at the RCA Victor display.
- 12. Harold Goldman and Lee Hartstone.
- 13. Dave Watson and Phil Landwehr.
- 14. Paul Sklar, Mrs. David Radding, Bob Foss, Pete Wambach, and ay Perrins.
 - 15. Bernie Salzberg and Phil Sammeth.
 - 16. Andy Anderson and Gene Wiess.
 - 17. Jim Tiedjens, Nancy Bivins, Bill Bivins and Mrs. Bivins.
 - 18. John Bellinis and Lyle Clark.
 - 19. Al Driscol, Max Callison, Pete Paris, and Lou Rustas.
 - 20. Ed Snider, Norm Orleck, George Berry and Harold Goldman.
 - 21. Bob Foss, Pete Wambach, and Max Callison.
 - 22. Al Bennett, Mel Karus, Ed Jay, Charles Boyd, and Don Hasseler.
 - 23. Mr. Walters, Ed Snider, Lois Radding, and Bob Foss.

24. Ray Perrins and Lee Hartstone.



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Cash

POPULAR PICKS OF THE WEEK

"THE FIVE PENNIES"—Original Soundtrack—Dot DLP 9500 (M & S) Film

01

The soundtrack album from the highly lauded "Five Pennies" flick is an outstand-ing musical delight, as is the film. Danny Kaye (as cornetist Red Nichols) and Louis Kaye (as cornetist Red Nichols) and Louis Armstrong are the principal music makers on a host of old jazz tunes, done up in a bright new setting. Some of the highlights are "Battle Hymn Of The Republic," "Lul-laby In Ragtime," "The Five Pennies Saints" and "Bill Bailey Won't You Please Come Home." A sure-fire chart rider. "VICTORY AT SEA"-Robert Russell Ben-nett conducting the RCA Victor Symphony Orch.-RCA Victor LM 2335 & Stereo LSC 2335

2335 Victor has re-recorded the famous

victor has re-recorded the famous or-chestral suite composed by Richard Rod-gers for the NBC-TV series and deck is being offered this month at a \$2 discount. This new recording offers selections from the 13 hour score in a new hi-fi and stereo sound. The original was a best seller; this dick could open now seles vistors for the disk could open new sales vistas for the set.

'ERNESTINE ANDERSON" - Mercury

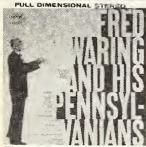
"ERNESTINE ANDERSON" — Mercury MG 20400 & Stereo SR 60074 Ernestine Anderson's second Mercury outing establishes the fact once again that she is one of the brightest new singers to grace the jazz and pop scene; her first al-bum, "Hot Cargo," was a huge success last year. Her selection of material is complete-ly diversified ranging from the old jazz ly diversified, ranging from the old jazz item "Runnin' Wild" to Gigi Gryce's and Jon Hendricks' "Social Call." Others in-clude "Stardust," "Welcome To The Club" and "A Sleepin' Bee." Pete Rugolo maes-tros beautiful backdrops. A real hot item.



STEREO

'ON CAMERA" - Patti Page — Mercury MG 20398 & Stereo SR 60025

20398 & Stereo SR 60025 The songstress is heard on twelve standards which, according to the notes, were the most re-quested tunes on her 24 month TV stint. Miss Page is her bubbling bright self on the up-tempo numbers (i.e. "It's A Good Day," "Gypsy In My Soul," "Sometimes I'm Happy") and quietly touching on the ballads (i.e. "When Day Is Done," "For Sentimental Reasons"). Masterful deck—should fare well. Done," "For Sentiment deck—should fare well.



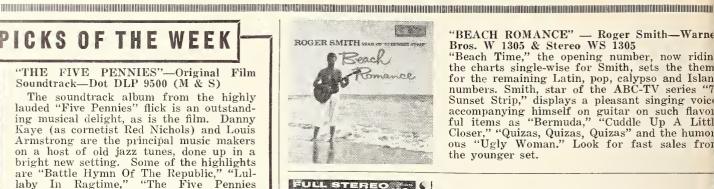
"DO YOU REMEMBER"—Fred Waring and his Pennsylvanians—Capitol T 1208 & Stereo ST 1208

Album notes tracing Fred Waring's musical career back to 1917 sets the theme for this date, as Waring leads his entire aggregation through a nostalgic concert of moss-covered evergreens. Among the selections are "Remember," "Dream," "For Me And My Gal" and "Stardust." Soloist Gordon Goodman is highlighted on 6 tracks. Beautifully done; oldtimers will readily appre-ciate. ciate.

"SONG OF NORWAY" — Various artists—Co-lumbia CL 1328 & CS 8145 The musical, beginning its second season at New York's Jones Beach Marine Theatre, is based on the life of composer Edvard Grieg—the lovely songs in the show all being adapted from his music. This waxing of the show stars Brenda Lewis and John Reardon as the principals, sup-ported by Helena Scott, Sig Arno, William Olvis, Muriel O'Malley and Ork and chorus directed by Lehman Engel. A great show and a superb album. album.

"GRANT TAKES RHYTHM" — Earl Grant— Decca DL 8905 & Stereo DL 78905 Earl Grant indulges in his three superb talents

Earl Grant indulges in his three superb talents on this album—singing, piano and organ playing. The singer accompanies himself, with additional accompaniment coming from the tenor sax of Plas Johnson and other outstanding jazzmen, on a lineup of lovelies which includes "The Lone-some Road," "Dancing on the Celing," "Let's Get Away From It All" and "Jumpin' With Symphony Sid." This excellent showcase proves that Grant is one of the most talented performers around. around.



um Reviews













"BEACH ROMANCE" — Roger Smith—Warne Bros. W 1305 & Stereo WS 1305 "Beach Time," the opening number, now ridin the charts single-wise for Smith, sets the them the charts single-wise for Smith, sets the them for the remaining Latin, pop, calypso and Islan numbers. Smith, star of the ABC-TV series "7 Sunset Strip," displays a pleasant singing voic accompanying himself on guitar on such flavoi ful items as "Bermuda," "Cuddle Up A Littl Closer," "Quizas, Quizas, Quizas" and the humoi ous "Ugly Woman." Look for fast sales froi the younger set.

"ANYWHERE I WANDER" — Rod McKuen-Decca DL 8882 & Stereo DL 78882 The many-talented McKuen (actor, song writer, poet) makes his Decca singing debut wit an album of folk-flavored tunes, which show cases his throaty, warm, unaffected voice. Th singer demonstrates his ability to capably handl both tender songs and raucous songs. Among the tunes are "Scarlet Ribbons," "That Lucky Ole Sun," "Mule Train" and his own "Jump Up (In a Field of Clover)". Tasteful vocal issue.

"MUSIC TO BAWL BY"-Alan Dean-Panam; ALP 1014

Possessing a strong, clear, honest voice, Dear engagingly presents a dozen bittersweet lov-songs, most of which fall into the lesser hear category. Among the selections are "Skylark," category. Among the selections are "Skylark," "Passe," "Lull In My Life" and "Folks Who Liv on the Hill." Dean proves himself a formidable talent, with a mature appeal.

"PITTSBURGH—BIOGRAPHY OF A CITY"– Frank Metis and Randy Starr—Mayflower M 63:

Frank Metis and Randy Starr have written 1 Frank Metis and Randy Starr have written 1 songs which pay tribute to the city of Pittsburgl —from its earliest history up to the present-each number concerned with a specific event o person. Narration is by Randy Starr, connecting the songs (sung by a mixed chorus) into a con tinuously moving narrative. Deck is timely, a the city is in process of celebrating its bi-cen tennial. Local retailers and rack jobbers should have a ball with this have a ball with this.

"POETRY FOR THE BEAT GENERATION"-Jack Kerouac, Steve Allen-Hanover HML 5001

Originally released on Dot and then withdrawn Originally released on Dot and then withdrawn-this album makes its bow as the first LP offering of the newly formed Hanover label, partly due to the part ownership of Hanover by Steve Allen Allen provides the piano accompaniment for Jacl Kerouac, who reads 14 of his poems. The reading: cover many subjects, some of which are "Charlie Parker," "McDougal Street Blues," "Bowery Blues" and "I'd Rather Be Thin Than Famous.' With several popular novels to his credit, Ker ouac should attract many disk purchasers.

"AROUND THE CAMPFIRE"—Oranim Zaba Israeli Troupe—Elektra 166

As indicated by the album's title, songs of the campfire comprise the selections sung by the troupe, one of the leading groups of its kind Geula Gill, as featured soloist, leads the others through these traditional chants and folk tales exhibiting intense expressiveness and deep re-spect for her native music. Additions to the orig-inal group include featured male vocalist Eliezer Plotnik and two instrumentalists. In its area one of the best.

"THE STARS OF FAITH"-Savoy MG 14024 All previous members of the Famous Ward Singers, the Stars of Faith are fast becoming one of the outstanding gospel groups on records. The group consists of three lyric sopranos and two contraltos, and each does her share of the sold work. Material is all original and another face of the talent of the five women is revealed by the fact that each also contributes to the reper toire. Gospel music at its best.





BRENDA LEWIS DE JOHN REARDON HELENA SCOTT SIG ARNODE WILLIAM OLVIS DMURIEL O'MALLEY



HE MILLS BROTHERS

Page 39



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WE THREE

"BARBERSHOP HARMONY"-The Mills Brothers—Decca DL 8890

Easy, relaxed listening is provided by the group (when it was a quartet) with casual, though precise readings of a dozen perennials. Their smooth harmony is a treat to behold on such items as "When You Were Sweet Sixteen," "Sweet Adeline," "Long, Long Ago" and "Meet Me Tonight In Dreamland." Standard, fine Mills Bros. fare.

"CONSTANCE TOWERS SINGS TO THE HORSE SOLDIERS"—United Artists UAL 3036 & Stereo UAS 6036

& Stereo UAS 6036 The album, released in conjunction with the sound track set from "The Horse Soldiers" pic, in which Constance Towers is starred with John Wayne and William Holden, has Miss Towers singing songs which can be related to the soldier-love theme. Among the tunes are "There's Some-thing About A Soldier," "You'd Be So Nice To Come Home To," "God Bless The Child," "Black is The Color" and "Lorena," the one song here that is also in the film, Huge UA promotion set for this album along with film and sound track,

ALWINDING TROMBONES "DANCE TO THE CITY BEAT"—T Winding Trombones—Columbia CL 1329 BEAT"-The Kai

Leading jazz trombonist Kai Winding has fashioned a unique dance band comprised of four trombones and a rhythm section. Playing in a jazz-directed vein, Winding offers energetic dance music with his re-arrangements of a group of oldies; among which are "Charleston," "Shuffle Off To Buffalo", "Chattanooga Choo Choo" and "I've Got A Gal In Kalamazoo." His large cam-pus following will appreciate the fine dance music music.

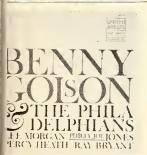
JAZZ PICK **0** F THE WEEK



JUMP FOR JOY"-Cannonball Adderly-Mercury MG 36146 & Stereo SR 80017 The musical score from Duke Ellington's

The musical score from Duke Ellington's 1941 show, "Jump For Joy", comes to life in a revitalized modern interpretation. The new arrangements are by Bill Russo and feature the alto sax stylings of Julian "Cannonball" Adderley, assisted by Emmet Berry's muted trumpet, a string quartet and rhythm section. Two tunes from the score have become standards, "Jump For Joy" and "I Got It Bad And That Ain't Good." Important jazz outing.







"CHARLIE DIGS PAREE"-Charlie Shavers-MGM E3765 & Stereo E3765

Charlie Shavers puts a mute on his famous jazz trumpet and takes to a dozen Parisian perennials. Mild combo rhythm accompaniment assists Shavers in infectiously swinging arrangements of "C'est Si Bon," "I Love Paris," "Mam' selle," "The Last Time I Saw Paris" and the recent hit, "Petite Fleur." Jazz with a definite commercial appeal.

"BENNY GOLSON AND THE PHILADEL-PHIANS"—United Artists UAL 4020 & Stereo UAS 5020 The "Philadelphians"—Golson

(tenor), Lec (tenor), Percy are The "Philadelphians"—Golson (tenor), Lee Morgan (trumpet), Ray Bryant (piano) Percy Heath (bass) and Philly Joe Jones (drums)—are all natives of that city, and attempt to prove that top jazz musicians can come from any-where. The music that is treated to par excel-lence playing comes mostly from the pen of Golson; "Stablemates," "Thursday's Theme"; with contributions from Gigi Gryce, John Lewis and Ray Bryant. It moves music-wise; should do the same sales-wise. the same sales-wise.

"DOWN TO EARTH"-The Ramsey Lewis Trio -Mercury SR 80029 (Mono & Stereo)

Functioning as a completely integrated unit the trio, Lewis—piano, El Dee Young—bass, Red Holt-drums, create a completely new and personal outlook for ten tunes from the folk song category. Lewis' inventive piano is spurred on by pulsating rhythms on "Dark Eyes," "Greensleeves," "Sometimes I Feel Like Like a Motherless Child" and a hot five minute blues improvisa-tion dubbed "We Blue It." Outstanding date.

"WE THREE"—Roy Haynes, Phineas Newborn, Paul Chambers—New Jazz 8210

Paul Chambers—New Jazz 8210 New Jazz, a Prestige subsid, presents three outstanding young jazzmen, who though not ap-pearing regularly together seem to complement each other perfectly. Pianist Newborn leads the way on the melody, playing a very full piano. Drummer Haynes' drive is contagious and Cham-bers fills in nicely on bass. Tunes receiving the full swinging treatment include "After Hours," "Reflection," "Our Delight" and the pop oldie "Solitaire." Very satisfying session.

CLASSICAL PICKS OF THE WEEK













PUCCINI: "La Boheme" Highlights—An-tonietta Stella, soprano, Gianni Poggi, tenor —Chorus and Orch. of the Teatro de San Carlo di Napoli, Francesco Molinari—Pra-delli, conductor—Columbia ML 5377

Eleven selections from Puccini's "La Bo-heme" are offered by Antonietta Stella and an all-Italian cast—culled from the com-plete work released a while back. One of the world's most popular operas, sung by the world renowned soprano, recommends this disk for a long life. Staple shelf item.

"POPULAR OVERTURES" — "OVER-TURE!"—Virtuoso Symphony of London conducted by Arthur Winograd—Audio Fidelity FCS 50,011, FCS 50,012 (Stereo only)

The label has simultaneously released two albums of overtures batoned by Arthur Winograd. "Popular Overtures" contains the overtures from Smetana's "The Bar-tered Bride," Rossini's "The Barber of Se-ville," Glinka's "Russlan and Ludmilla" and three others. "Overture" features Beetho-ven's "Egmont," Brahms' "Academic Festi-val" and three others. Two excellent pack val" and three others. Two excellent packages.

BACH: The Six Brandenburg Concertos-Boston Symphony Orchestra, Charles Munch, Conduc-tor-RCA Victor LM 6140 & Stereo LSC 6140

Originally issued by the label in two sets of three concertos each (monaurally) the complete Brandenburg works are now available in one, three-disk package and in stereo. This series, representing a major Bach contribution to the music of his time, is given an exemplary defini-tive interpretation, utilizing an outstanding small orchestral group. Important re-packaging issue.

"IMMORTAL MELODIES OF LOVE"—Eugene Conley—Request RLP 8035 (Monaural & Stereo)

Leading operatic and concert tenor Eugene Conley sings a program of love songs culled from the classics. Accompaniment is by the Sinfonieta di Milano, conducted by William Gunther. Selec-tions include "Moonlit Night" (Beethoven), "There's A Light In Your Window" (Brahms), "To Every Breeze" (Schubert) and "Toreador's Serenade" (Rubinstein). Conley's strong and ex-pressive voice is a listening treat. A moving light-classical performance.

"BALLET HI FI"-Mishel Piastro and his Concert Orch.-Decca DL 8777 & Stereo DL 78777

Mishel Piastro has put together a concert of light-classical ballet music, and through his effervescent arrangements has made the music even lighter and more palatable to the average person. Selections are from "The Sleeping Beauty," "Der Rosenkavalier," "The Nutcracker Ballet," "Car-men" and "Faust." Enjoyable fare with pop market appeal.

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June 27, 195

You Get EXTRA VALUE THE 17th ANNIVERSARY EDI Combining

The Annual Encyclopedia & Directory

and

Results of The Cash Box' Annual D.J. Pol

YOUR ADVERTISEMENT WILL

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From Your Advertising In TION OF THE CASH BOX

The Cash Box' 17th Anniversary Encyclopedia & Directory will contain the most valuable merchandising aids to be found anywhere in our industry. This issue will be used time and again all through the year by the entire record and music industries. The most complete and up to date list of Independent Record Distributors and the Lines They Handle will be featured in this issue.

The disk jockey edition will feature the results of the annual Cash Box Disk Jockey poll which will reveal for the first time which artists and records deejays programmed most in the past twelve months in the Pop, R&B and Country fields. Every disk jockey will find this issue a must for his programming.

ADVERTISING FORMS Being Prepared RIGHT NOW! SEND IN YOUR AD IMMEDIATELY ! First Forms (Preferred Position) go on the presses Friday, July 10.



LAST MINUTE DEADLINE:

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CHICAGO 29 E. MADISON ST. (PHONE: FINANCIAL 6-7272) HOLLYWOOD

6272 SUNSET BLVD. (PHONE: HOLLYWOOD 5-2129) LONDON 17 HILLTOP (PHONE: SPEEDWELL 2596)



LEO FEIST, INC.

1st Decca Console

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NEW YORK-Decca Records is releasing its first new console phono-graph along with the line of portables

graph along with the line of portables that was introduced at a recent press party. Model is the Allegheny IV. The mahogany cabinet lists at \$109.95, walnut or blonde at \$114.95. This set is complete stereo, and a self-contained unit. Decca has taken into consideration the trend toward smaller space requirements, often re-quested by the woman of the family. The cabinet is made of genuine hand-rubbed wood veneers, and performs either as a one-piece stereo, or two, whichever the customer might prefer. One set of speakers is permanently fixed in the cabinet; the other set is in a removable cabinet of its own, fixed in the cabinet; the other set is in a removable cabinet of its own, which is housed in a special compart-ment in the back of the set. The re-movable speaker cabinet is fully fin-ished on four sides and has holes punched in the back, making it pos-sible for the customer to hang the unit, should he prefer this to setting the speaker on a separate table or bookshelf. Each speaker cabinet con-tains two "6" speakers with 2.15 oz. magnets, making a total of four "6" speakers. speakers.

The Allegheny also features: a dual amplifier; separate bass, treble, and volume controls for each channel; and an imported four-speed automatic changer which shuts off after the last record has played record has played.

A Pop Caruso?

NEW YORK—Songster Dick Ca-ruso, MGM Records' new pride and joy, is busily proving himself and his MGM single debut, "I'll Tell You In This Song" and "Blue Denim." Artist guested on the Alan Freed (WNEW-TV—New York) show last week (18) and returns on July 4. Also last week (19, 20, 21), Caruso did the Gene Kaye (WAEB-TV—Allentown, Pa.) stints. This week he performs on the Buddy Deane (WJZ-TV—Bal-timore); Milt Grant (WTTG-TV— Washington, D. C.); Jim Gallant (WNHC-TV—Hartford); Tom Bater (WHCT—Hartford); and Bob Clay-ton (WHDH-TV—Boston) shows. He will appear at the WPTR—Albany "Tower of Talent" show on July 1 and the Dick Clark TV'er on July 11. Caruso, a native of Providence, R I., attends Emerson College in Bos-ton where he is majoring in theatre arts.

Laurie Adds New Artists

NEW YORK-Allen Sussel, presi-NEW FORK—Allen Sussel, presi-dent of Laurie Records, last week an-nounced the pacting of three new artists and a singing group. The vo-cal crew is the Mystics, who have already clicked on Laurie with "Hush-ahve." abye.

New Laurie talent includes 17-year-New Laurie talent includes 17-year-old songster-guitarist Don Press, whose initial sides, "More Than Ever" and "Ask The Robbin," is due for release July 1. The diskery plans a national publicity and promotion campaign, spearheaded by advertis-ing in local papers and national trade and consumer publications, on Press Press

Vocalist Jack Carroll, formerly with Decca, has a single skedded for August 1. Pianist-composer David Carey will make his Laurie intro with "Goodnight Sweetheart" and "In A Little Spanish Town." An album of honky-tonk piano music is now being waxed by Carey for a forthcoming long player. Laurie's A&R head, Gene Schwartz, and musical director, Elliot Green-berg, are both currently at work readying a new single by Dion and The Belmonts for August 1. Group is currently hot with "A Teenager In Love." Vocalist Jack Carroll, formerly





CHICAGO — The newly-formed American Record Manufacturers and Distributors Association (ARMADA) held its First Annual Convention at the Morrison Hotel in Chicago on June 7, 8, and 9.

Above are some of the convention doings.

1. Re-elected ARMADA officers: Roy Scott, attorney; Nelson Verbit, secre-tary; Abner, president; Sam Phillips, vice president; and Harry Schwartz, treasurer.

2. Ed Snider of NARM addresses ARMADA. Seated are Norm Orleck, The Cash Box; and NARM members Pete Wambach, Harold Goldman and Jim Tiedjens.

3. Abner, Steve Poncio and Lew Krefetz.

4. Norm Orleck, Abner and Harry Apostoleris.

arrive at the convention.

6. Johnny Beinstock, Herman Lubinsky and Herb Lutz.

7. Johnny Halonka, Abner, Joe Cohen and Harry Goodman make their arrival.

8. Al Bennett, Bob Hausfater and Bob Austin of The Cash Box.

9. Jerry Marshall and Lee Brooks of The Cash Box.

10. Harold Goldman and Abner. __ 11. Steve Clark, Johnny Vincent and Al Benson.

12. Harry Rosen, Bernie Lowe, Bob Hausfater and Jules Malamud.

13. Jim Tiedjens and Bert Demmon-

14. Harry Finfer and Don Carter.

15. Abner, Sam Phillips, Herman Lubinsky and Roy Scott.

June 27, 1959

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

New Capitol Phono Plan | Victor Tape Cartridge

HOLLYWOOD—A new merchan-lising plan has been introduced for he 1959 line of Capitol FDS console honographs, according to M. D. 'Bud'' Schuster, national phonograph dministrator for Capitol Records.

What Capitol believes to be an inovation in the phonograph field is the ntroduction of two new stereo phonos his month that will bear the same lealer cost prices in all geographical ections of the country, and in any abinet finish. By July 15, six models re expected to be available at retail prices ranging from \$239.95 to \$600. Eight trained phonograph represent-tives are now calling on and selling irect to dealers throughout the counry. Schuster disclosed plans to have 00 franchised dealers before the nd of 1959. All merchandise is deivered free to dealers' stores.

The new Capitol models will be on lisplay June 22-25 in room 707 of he New Yorker Hotel in New York, t the anual National Association of Music Merchants show.

Pickwick Pacts Benzell

NEW YORK-Cy Leslie, president of Pickwick Sales, merchandising arm of Design, Stereo Spectrum, Cricket,)ff Broadway and "Instant" Learning Records, announced last week the igning of exclusive recording conracts with Minni Benzell.

She played leading roles for six easons at the Metropolitan Opera in New York, appeared a total of fifteen imes on the Ed Sullivan TV show and recently has starred as a supper lub performer in leading hotels and hight clubs all over the United States. She is now doing summer stock.

Player & Tapes Bow

NEW YORK — RCA Victor last week placed its tape cartridge player-NEW YORK — RCA Victor last week placed its tape cartridge player-recorder on the market and announced a line-up of tape cartridge releases through the end of the year. The semi-automatic stereophonic tape player-recorder issued last week lists at \$299. An assortment of sixteen RCA Victor tape cartridges is now in the hands of dealers and an additional fifty—list-ing from \$4.95 to \$9.95—will be avail-able by Christmas. The big draw, of course, is the cart-ridge player's ability to play tape "as easy as a phonograph record," the reduction in tape prices and the in-creased playing time that 4-track, 33/₄ ins tape affords. The pre-recorded tape is completely enclosed in the plas-tic magazine, and, therefore, the ac-tual tape is never touched by the con-sumer. He simply places the cartridge on the tape deck and "pushes a but-tor". Thave is no working the reduction in tape

on the tape deck and "pushes a but-ton." There is no rewinding, no threading. After one-half hour of playing the tape automatically re-verses itself. Top names in the Victor catalog are

Top names in the Victor catalog are included in the initial cartridge issue. Classical names include Artur Rubin-stein, Charles Munch, Fritz Reiner, Boston and Chicago orks; pop attrac-tious include Perry Como, Harry Belafonte, George Melachrino, Ames Bros., Tito Puente, Lena Horne and others others.

"Jazz Word" Volume

NEW YORK—"The Jazz Word," an anthology of "the best" in recent jazz writing, will be published in the Fall by Ballantine Books.

Fall by Ballantine Books. Editors of the collection are Mort L. Nasatir, director of adver-tising and merchandising for Decca Records; Dom Cerulli, Eastern direc-tor of publicity and promotion for Warner Bros. Records and Burt Ko-rall, Coral Records literary editor and iazz album producer jazz album producer.

"Destry" Rides Deejay Trail

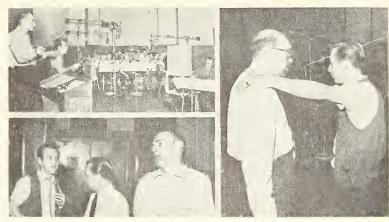


CHICAGO—Paul Baio, Decca Records' Midwest promotion man, hired a professional model (JoAnne Young), a couple of costumes, loaded himself down with a stack of "Destry Rides Again" LP's and "Destry" sheriff's badges and went on a tour of the local stations to promote the album from the smash Broadway show.

Shown above are some of the results of his efforts. Top row, left: Miss Young graces the piano in WIND as Bernie Allen and Baio look on approvingly.

Center: The promoting pair in the WBBM library with Lenny Kaye. Right: At WIND; (1 to r) Miss Young, Fred Salem, Baio and Joan Wester. Bottom row, left: At WGN with Eddie Hubbard. Center: Back at WIND with Milo Hamilton. Right: Stan Dale, WAIT, and Miss Young.

That Wasn't All



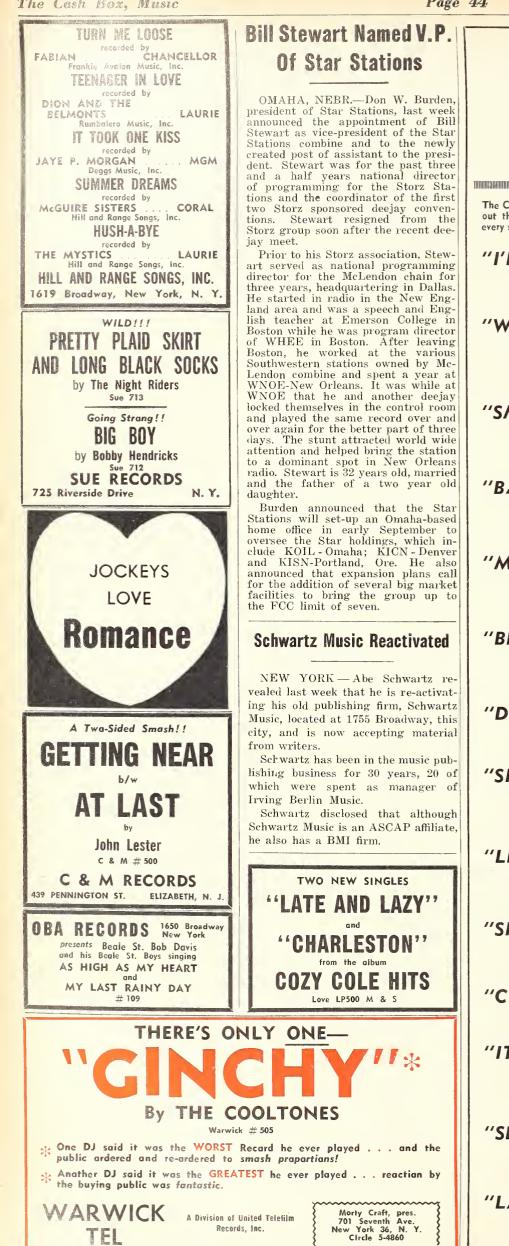
LOS ANGELES—The success of Bobby Darin's first Atco LP, "That's " prompted Atco Records to begin work on a new Darin album. The Atco staff planed to the West Coast for the recording session, ," prompted The Atco s All pictured here.

Top left: Frank Wess, who arranged and conducted the "That's All" LP,

acts in that capacity again. Bottom left: Bobby Darin, Nesuhi Ertegun, VP in charge of Atco LP's, and Frank Wess during a break. Right: Ahmet Ertegun, Atco president, and Darin discuss the album.



The Cash Box, Music





The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

The Cash Box Pick of the Week 6/13
Brunswick 55136
The Cash Box5/30Pick of the Week5/30
Mercury 78580
The Cash Box Pick of the Week 5/30
Columbia 41410
The Cash Box Pick of the Week 6/6
Chess 1729
The Cash Box Pick of the Week 5/30
Warner Bros. 5068
Mercury 71442
The Cash Box Best Bet 5/30
Atlantic 2028
MGM 12792
The Cash Box Pick of the Week 5/23
Columbia 41395
Columbia (10)
The Cash Box Pick of the Week 6/13
The Cash Box
The Cash Box Pick of the Week 6/13
The Cash Box Pick of the Week 6/13 Jamie 1127 The Cash Box 6/6
The Cash Box Pick of the Week6/13Jamie1127The Cash Box Pick of the Week6/6
The Cash Box Pick of the Week6/13Jamie 1127The Cash Box Pick of the Week6/6RCA Victor 7543The Cash Box5/16
The Cash Box Pick of the Week6/13Jamie 1127The Cash Box Pick of the Week6/6RCA Victor 7543The Cash Box Pick of the Week5/16

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box, Music



NEW YORK-RCA Victor is mak-ng available this all-metal floor merhandiser to display its new Deluxe Package line.

Wynne Pacts Rita Moreno

NEW YORK—Sid Pastner, head of Nynne Records, announced last week he signing of motion picture star, ita Moreno, to an exclusive record-ng contract with the Wynne label. Miss Moreno starred with Mark Damon, also a Wynne recording art-st, in the recently completed Warner Bros. film, "All God's Children". The ilm will be released late in the Fall. Mark Damon at present is in the East, touring and making appearances n behalf of his new waxing of "I'll Be Yours", b/w "You Ain't No Baby". Damon recently appeared on the Sat-trday night Dick Clark show, as well is the Buddy Deane TV'er in Balti-more, and the Milt Grant show in Washington, D. C.

Jacobs To Direct Clark Spec

Coral Records' A&R chief, Dick Jacobs, has been selected director and conductor for the Dick Clark ABC-TV spectacular on Sunday Evening, June 28, from 9:30 to 10:30 PM. The show will be a summation of the past ten years in the recording industry and will feature a bevy of "greats" in the music business.

Kleinbaum To Head **Cub And Metro Sales**

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NEW YORK-Ed Kleinbaum has been appointed sales manager of MGM's Metro and Cub subsids, it was announced last week by Elliot Wexler, MGM director of marketing. Kleinbaum previously handled the labels under Charles Hasin's direction, and he will now be completely responsible for both labels, reporting to Wexler.

Kleinbaum, a veteran in the disk business, was previously with MGM in Cleveland, prior to his transfer to the home office in New York.

Seeco Gets Wizard Disk

NEW YORK-Sidney Siegel, president of Seeco Records, revealed last week that general manager Jerry Shifrin has closed a deal with indie producer Russ Vincent granting the Seeco label world rights to Vincent's Wizard disking of "Hold Me" by Al Kent. The single, out just one week, was reportedly bid for by two other firms in addition to Seeco.

Shifrin leaves immediately for one week trip through New England to promote "Hold Me" as well as Seeco's single of "What Do I Say (When I'm Close To You)" by Bobby and The Orbits.

Poor, Poor Charlie

NEW YORK — Folks around the country feel for Charlie, the subject of the Kingston Trio's "MTA" Capitol chart item, and are swamping Bos-ton's Metropolitan Transit Authority with sandwiches and nickels. Charlie, in the tune, is stuck on MTA's subway because he doesn't have the extra nickel to pay for his transfer. So, he rides the subway back and forth, and each day his wife hands him a sandwich as he passes Scollay Station. The Boston Globe used the plight of Charlie as the basis of an editorial (6/11) about MTA financial difficul-ties, and the New York Journal Ameri-can had a feature on the reaction to the deck (6/9). According to Lennie Hodes, general professional manager of Criterion music, the tune's pub-lisher, Time, Life and Newsweek have called for information about the song for possible feature articles.



CHICAGO—The Lyon & Healy record store, this city, devoted a full display window to the RCA Victor original cast recording of the Broadway hit show "Redhead," which stars Gwen Verdon. The "Redhead" display ran for ten days on the Wabash Avenue side of the store.



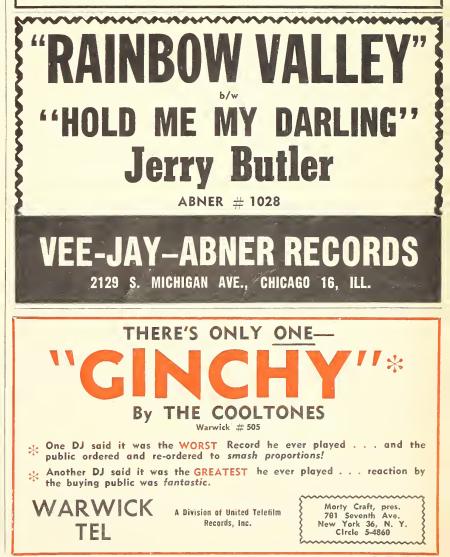
SAN DIEGO, CALIF.—Tiny Markle (left) program director of KFSD fights with deejay Gentri over who will be the first to play "The Cash Box Instrumental Hits" by Stanley Black on London. Markle pulled rank and won.

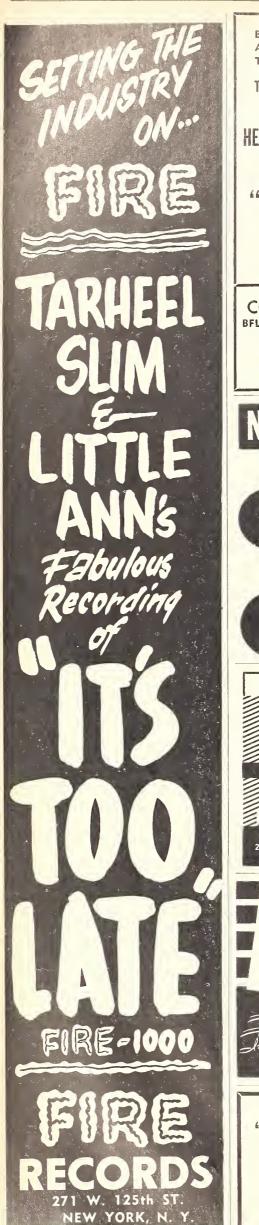
LOOK FOR **Danny Overbea's** NEW HIT!

APEX RECORD CORP.

951 EAST 47th ST., CHICAGO 53, ILL.

(PHONE KE 6-3340)









tunes all last week. Allen is currently writing the musi-cal score for the forthcoming film "Happy Anniversary," which stars David Niven and Mitzi Gaynor. A new RCA Victor album by Shorty Rogers, "Chances Are It Swings," programs all Allen items.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Synthetic Plastics' New Dealer Plan

NEW YORK — Henry LaPidus, president of Synthetic Plastics Sales Company, New York, last week announced a new plan for the merchandising of budget-priced phonograph records. Effective immediately, the company will make available to all retail outlets a flexible advertising, merchandising and selling program that will utilize all labels owned by Synthetic Plastics Sales.

According to LaPidus, this plan offers the retailer the opportunity to run a completely integrated "Children's Music Festival" by featuring Peter Pan records and then following up with Hi-Fi/99 which features 12" hi-fi LPs at 99¢ on the Spin-O-Rama label.

Complete details on each of 7 different promotional plans will be outlined at the National Association of Music Merchants Show opening in New York on June 22, and at the company's New York sales office, 461 8th Avenue.

LaPidus further stated that, "this is the first time in the retailing of budget-priced records that a plan is being offered whereby a retailer's record department takes on a completely new look 7 times a year, allowing for 12 month promotion of phonograph records. With the proper application of this merchandising approach, phonograph records will sell even during the so-called summer slump."

Victor's Nashville Studios Install New Equipment

NEW YORK—W. H. Miltenberg, chief engineer and manager of recording for the RCA Victor studios, has announced the completion of the installation of a new multi-channel mixer console and three-track tape recorders in RCA Custom's Nashville studios. With the installation of the speech input and tape recording equipment, Miltenburg feels that the RCA Custom Nashville studios are the most modern and best equipped in the south.

The four-channel mixer console is similar to the units now in use at all other RCA Custom recording studios throughout the United States. It is capable of handling twelve microphones. Each microphone position has available separate equalization and reverberation controls thereby enabling the engineer to change the characteristics of an individual microphone during a recording session.

phone during a recording session. Multiple echo facilities are also available to be used with this new console.

UA Staff Hits The Road

NEW YORK—United Artists Rec-ords' promotion staff is beginning a broad swing across the country in an extensive promotion campaign for its latest crop of singles, the diskery reported last week. Lester Lees, director of sales and sales promotion, announced that UA's promotion men, Ray Free, Norman Rubin, Larry Maxwell, and Lelan Rogers will cover some 28 states working with DJ's and distributors on the singles from "The Horse Soldiers" film-"Lorena" and "March Of The Horse Soldiers"; Mary Johnson's newest single, "I'm Coming Home"; Eddie Holland's "Mer-ry-Go-Round"; the Clovers' "Old Black Magic" and "Rock and Roll Tango"; and Ray and Lindy's "Yes, That's Love."

Riding High

Mercury's "Operation Pageworth"

CHICAGO—Mercury Records' 30day "Operation Pageworth" moves into its third quarter this week with results that "continue to be fabulous," according to company execs. "Monupuy has a history of history

"Mercury has a history of highly effective sales plans, but never in our years of business has any sales promotion touched off such immediate and sustained excitement on every level distributor, dealer, consumer," said Mercury prexy Irving Green. "OP" was kicked off by the label on June 2, with a \$250,000 full-page, four-color splash in coast to coast newspapers. Pages carried coupons in the amounts of \$5, \$3.48 and 79¢, applicable to the purchase of any two Mercury albums or singles, stereo and monaural and 45 RPM respectively. A follow-up layout appeared on June 15 in Life magazine, and there has been extensive dealer co-op advertising in all areas.

"We expected sock results from our opening campaign," stated ad director Kenny Myers, "but the impact went far beyond our expectations, plus which, the enthusiasm of the dealers and their willingness to back up the plan with their own advertising noney, have kept up a sustained pace and sales result that is nothing short of remarkable." Myers said the dealers "flipped" when they learned the plan included every Mercury release up to the skedded expiration of the coupon offer June 30.

"Dealers are supplied with extra coupons," Myers continued, "and are free to offer customers as many repeat purchases during the month as they wish. As a consequence, many consumers have already bought more records in the last two weeks than they previously bought in two years."

Cursory studies on over-all sales results reveal a "significant strength in the monaural category," Green pointed out. "While the excitement of stereo," Green said, "has turned the eyes of the industry to this newer market, the amount of monaural units sold during the 'Pageworth' operation, show that the monaural market is still very solid."

solid." Among Mercury's June new monaural-stereo LP releases which are included in "OP": Patti Page's "On Camera"; "Ernestine Anderson"; David Carroll's "Show Stoppers From The Fabulous Fifties"; Pete Rugolo's "The Music From Richard Diamond"; Griff Williams' "Oldies But Goodies"; "Dick Contino At The Fabulous Flamingo"; Jan August's "Cha Cha Charm"; Clyde Otis' "America's Dance Favorites"; Julian "Cannonball" Adderley's "Jump For Joy"; and "The Max Roach 4 Plays Charlie Parker." New Stereo versions of previous

New Stereo versions of previous monaural releases include: Buddy Morrow's "Night Train"; Eddy Layton's "Better Layton Than Ever"; Eddie Chamblee's "Jazz Series"; and "John Graas."

Penny Records Debuts

NEW YORK—Newly formed Penny Records debuts this week with a single by recent pactee Remo Capra, it was announced last week by label prexy Vince Priolo. Songster's sides are "Passing By" and "After You've Gone".

Remo, born in Calabria, Italy, is a construction engineer, who has worked on such New York projects as the Corning Glass Building, the new El Morocco, the National City Bank Building and a few public schools. He is a graduate of Luven University in Brussels. He was discovered as a singing talent in the U.S. several years ago by Tino Barzie, then manager of the late Tommy Dorsey and Remo sang some one-nighters with the Dorsey ork.

Sammy Friedman Dies

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HOLLYWOOD—Veteran music man Sammy Friedman died suddenly of a heart attack, Monday, June 15 at his tome in Van Nuys, California. Friedman, who was 52 years old, was associated with Bourne Music on the West Coast at the time of his death. Previous to joining Bourne, Friedman had been in business for himself on the Coast, and prior to that had been with Shapiro, Bernstein's Hollywood office for ten years. Services were held at the Hollywood Memorial Chapel on June 17 and burial was in New York City on June 19.

Anita Bryant Clicks

NEW YORK—"Good music as sung by a female vocalist can become a big hit if properly recorded for today's teenage audience", says Joe Carlton, president of the Carlton Record Company. The diskery's exec reports that Anita Bryant's recording of "Till There Was You" from the B'way musical "The Music Man" has already topped the 150,000 mark. "And it looks as though it'll go all the way," Carlton says. "We have never received such tremendous acceptance from every disk jockey across the country to any single we've had. Dee jays seem to go in a big way for a class tune with a teenage sound." Miss Bryant will appear on the Dick

Miss Bryant will appear on the Dick Clark Show, Saturday, July 11th and will perform her current hit.

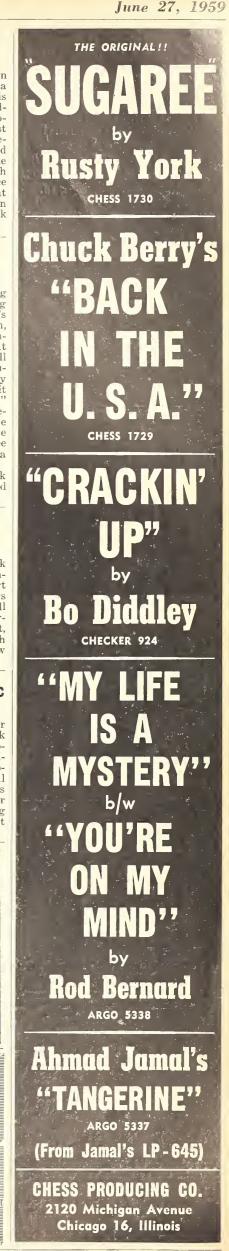
Salt Free Sales Mgr.

NEW YORK—The reply last week by Lester Lees, national sales manager of the United Artists and Unart labels, to widely scattered rumors about his being taken seriously ill was: "Just watch the charts!" During the recent Miami deejay meet, Lees, on a salt free diet, got too much sun and was rushed back home to New York. He's back on the job.

Beekman Forms Topper Music

NEW YORK—Personal manager Jack Beekman announced last week that he has formed Topper Music Publishers and is functioning as its president. The first tune published by Topper is "Anna-Bosha," written by Al Hoffman and Dick Manning. It has been recorded by Kay Armen for Decca Records. Hoffman, Manning and Armen are all Beekman talent clients.





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Columbia "Anatomy" LP

NEW YORK — Columbia Records will release original soundtrack score composed by Duke Ellington for the upcoming flick version of the bestselling book, "Anatomy Of Murder." Label's Irv Townsend is now on the coast to record the LP with Ellington. Score is Ellington's first for a fulllength American pic, and, in addition, it is the first time a full dance-band has performed a complete film score.

Strand Inks Don Cherry

NEW YORK — Newly formed Strand Records announced last week that it has signed Don Cherry and the Miller Brothers to recording contracts. The Miller Brothers are a young

The Miller Brothers are a young vocal group who appeared with Duke Ellington's "Jump for Joy" in Florida.

At the same time the company disclosed that its first three single releases are being sent to disk jockeys this week. Strand will continue to release only pop singles until mid-August, when LP plans will be announced

nounced. Decca Distributing and Coral Records are handling distribution for Strand.

Capitol Nichols Promo

HOLLYWOOD—An extensive advertising and promotion campaign is being launched by Capitol Records for Red Nichols' new album, "Meet The Five Pennies." To coincide with the release of the Paramount picture, "The Five Pennies," Capitol has placed advertisements in various consumer publications. Two different Red Nichols display

Two different Red Nichols display pieces are being made available to dealers. Giant, die-cut pennies, five to a set, have been designed to set the theme and form the focal point of Red Nichols window displays. In addition, a new display piece, a sidepanel insert has been devised by Capitol and will get its first outing in connection with "Meet The Five Pennies." A side panel is inserted into an empty album jacket to form the new unit.

Jury DJ Contest

VANCOUVER, B. C.—Jury Records is conducting a U. S. deejay "Wedding Contest" on behalf of its Sandi Loranger waxing, "Tears Of Joy Fell In The Chapel." The five week contest (June 15 to July 31) invites deejays to send Jury 100 signed letters from listeners who plan to marry between the contest time and who say they have heard the "Tears" deck. First deejay to send Jury the 100 letters wins \$250. Letters should be send to Jury Wedding Contest, Wilcondon Jury Recordings, Ltd., 1350 Alberni St., Vancouver 5, B. C., Canada.

Though based in Canada, Jury waxings are pressed and distributed in the U. S.





Doings Down Under

Danny Kaye arrived in Sydney last week to a tremendous blaze of press, radio and TV publicity. He received one of the biggest coverages yet given to a visiting artist.

One of Sydney's leading disk-jockeys, Bob Rogers, from station 2UE, leaves soon on a quick world tour that includes a rush visit to the United States. Rogers is currently presenting some of the top-rated teenage hit shows in Sydney. He has built a fantastic following in the twelve months he has been with 2UE, after leaving Brisbane.

In one of the most unusual situations to have arisen in the record industry here, we find two labels releasing the Baby Cortez disk of "The Happy Organ". E.M.I. has it out on a single and R.C.A. has it set for release in an EP package.

The publishing house of Planetary-Kahl (Aust) Pty. Ltd. is in business in Sydney under the control of Chappell & Co. Ltd. Basil Ahrens says they have big plans for Planetary-Kahl.

In a very neat tie-in which will result in world-wide publicity, the E.M.I. group will release a new 12" LP of the famous Horrie Dargie Quintet playing tunes from various countries serviced by B.O.A.C. aircraft. The cover, planned in conjunction with B.O.A.C. depicts a modern airplane and the familiar kangaroo. B.O.A.C. will set up special displays at their terminal buildings throughout the world. * * * * *

It is reported that Ernie Sigley, W & G recording star and leading light with HSV-7 and radio 3DB, has resigned his position with Channel 7 to take a television appointment with ADS-7 in Adelaide, south Australia.

Jack Brockensha, the vibes star of the Australian Jazz Quintet, left for the United States Tuesday, 16th June. He hopes to start work again with a small group—preferably a trio—working out of Detroit where he and his wife propose to build a home. Jack has been playing at the Wentworth Hotel in Sydney with Bryce Rhode (piano) and Ed Gaston the American bass-player from the A.J.Q. * * * * *

A new label to be released here immediately is the Antler series to be pressed and distributed on Mercury. Antler is the American label owned by Buck Ram. First disks in the Mercury Antler series are "You're Hurtin' Me" by Ann Weldon, the Ray Scott disk of "What It Means To Have A Friend" and "Born Reckless", title tune from the film, by Johnny Olenn and The Blockbusters. * * * * *

The power of the disk-jockey was fully demonstrated recently when Geoff Haines from radio 3UZ began giving some special exposure—by arrangement with W&G Records—to the ABC-Paramount pressing of "Coolation" by The Dusters. The response and demand was so strong that W&G made a rush release of the item to satisfy the requests. In its first week on the market in Victoria, "Coolation" has shown up on retailer best-selling lists.

Hunter In Australia



MELBOURNE, AUSTRALIA—L. J. Sutton, general sales manager of Coronet Records here, presents Tab Hunter with a pair of Australian black opal cuff-links at a recent reception hosted by Coronet. The fete marked the diskery's first Warner Bros. release in Australia, two singles by Tab Hunter.

Subscription — THE CASH	BOX \$15
Airmail 52 Issues + Weekly Classified Ad To Foreign Countries	\$30 \$48

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Wieland Shifts At Decca

Sydney N. Goldberg, vice president of Decca Distributing Corporation, last week announced the appointment of Bill Wieland as branch manager of the San Francisco Branch. Wieland was formerly associated with the Toledo Branch, where he managed the record department for the Toledo distributor.

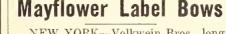
Nielsen Upped At Urania

NEW YORK—Sieg Bart, president of Urania Records, last week an-nounced the appointment of William S. Nielsen as general manager of the diskery.

Nielsen, who will also continue his duties as director of sales, came to Urania from Epic, where he was gen-eral manager. Previously, he was Midwest sales manager for Columbia Records.

Midwest sales manager for Columbia Records. Nielsen's plans for the future of the label reflect the general optimism felt at Urania since its new policies went into effect. "Based on the excel-lent acceptance of our first two single releases, 'Venus Cha Cha' and "The Gallows Pole'," said Nielsen, "the label intends to vigorously pursue the monaural and stereophonic singles business, the latter beamed towards the ever-increasing stereophonic juke box trade. Urania will continue with more pop albums, and we're tremen-dously encouraged by the consumer reaction to Tony Lavelli's first LP for us and also by sales of our "June Buy-Of-The-Month", Jacques Belasco's 'S.O.S.' We'll also do other novelty items, such as our 'Play Better Ball' and 'Horse and Auto Race', and, of course, continue classical releases. The response to our world premiere record-ing of the Kapas City Philharmonic response to our world premiere record-ing of the Kansas City Philharmonic in an all-Provkofiev program has been most enthusiastic—both from critics

most enthusiastic—both from critics and consumers." Nielsen also mentioned the large amount of consumer inquiries, phone calls and letters, on the label's June release, "Alexander King Reads From His Best Seller 'Mine Enemy Grows Older' And Other Stories". Urania moves to larger quarters July 1. The new address will be 50 West 57th Street.



NEW YORK-Volkwein Bros., long stablished (since 1905) ASCAP pubestablished (since 1905) ASCAP pub-lishing house, specializing in religious and educational music, announced last week that it is branching out into the pop music field. The firm of May-flower Records has been formed for this purpose with the following execu-tive set-up: Carl Volkwein, president; Walter Vogel, treasurer; Frank Metis and Randy Starr, A&R heads. The first release for Mayflower is an original album score by Metis and Starr entitled "Pittsburgh-Biography of a City," from which four numbers have been released as singles on two disks: "Three Rivers" & "Black Smoke" and "From Pittsburgh To New Orleans" & "Open House."



LOS ANGELES—Capitol Records hosted a party recently for Frank Sinatra on the occasion of his new film, "A Hole In The Head," and for his chart-riding single record, "High Hopes," which comes from the film. Press, deejays and their wives had cocktails and dinner at Sinatra's plush Beverly Hills restaurant, Puccini, then were taken to a special screening of the flick. Shown above are some of the proceedings during dinner. Top row, left: Sinatra and Jim Magnus, KGFJ. Center: Lloyd W. Dunn, VP and A&R for Capitol; Mrs. Dunn; Bill Stewart, KMPC; and Mrs. Stewart. Right: Sinatra sits and chats with Ira Cook, KMPC. Bottom row, left: Nancy Hamilton; Tess Russell, KMPC; George Russell, Capitol; Julie Rizzo, KMPC; and Sinatra. Center: Jim Hawthorne, KDAY; and Mike Maitland, VP sales and merchandising for Capitol. Right: Frank meets Skyscraper Carl Bailey of KBIG.

"Beach Time" Principals



LOS ANGELES—George Avakian, Warner Bros.' A&Rer, and Roger Smith, star of the "77 Sunset Strip" TV show, discuss Smith's first Warner Bros. album, "Beach Time," which has just been released.



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UA "Modern Times" LP

NEW YORK—United Artists Records is rushing into completion the original sound track album from Charlie Chaplin's classic film, "Modern Times."

The film, which was originally released in 1935, is currently setting box-office records in its re-release engagements around the country.

Chaplin composed the entire score for "Modern Times," including "Smiles," one of Chaplin's most successful songs, which became a hit several years later. The music is conducted by Alfred Newman and orchestrated by Edward Powell and David Raksin.

The album also contains a special souvenir double-fold package featuring rare photographs of Chaplin and distinctive artwork.

United Artists Records is currently negotiating with Chaplin to acquire additional material for release on the label.

Diners' Disk Club

NEW YORK—The Diners' Club last week announced a new service to its members, the Diners' Record-of-the-Month Club, which offers a selection of LP's from many of the leading record companies. Upon joining the Record Club, members receive 5 free albums with an obligation to purchase 6 selections from a choice of hundreds of stereo or monaural, during their 12 month membership. These selections are offered to members of the Diners' Club at discounts up to fifty per cent of list price. Among selections to be offered will be popular, mood music, classical, jazz, Latin, folk, spoken word and children's recordings. Some of the name artists represented in these albums are: Lionel Hampton, Aaron Copland, Louis Armstrong, the Bolshoi Ballet Orchestra, Julie Lon-

don and Duke Ellington. NEW RELEASE !! "MIDNIGHT DREAMS" and "SWAMP GAL" TOMMY BELL ZIL 9001 ZIL RECORDS

177 3rd Ave. N. Nashville, Tenn.

First Smash Release On Dwain Records Billy Martin Plays PIXIE PIANO POLKA DWAIN RECORDS 1697 BROADWAY, N. Y. CI 7-3428 Nationally Distributed by Co-op Dist.



PITTSBURGH—Barbara Evans, new RCA Victor recording artist, and Bill Cardille, as she appeared recently on his "Six O'Clock Hop" over WHC-TV. The petite songstress sang her first Victor release "Souvenirs."

WPTR "Tower Of Talent"

NEW YORK—Station WPTR, Albany, will hold its third annual "popular acclaim" Tower of Talent allstar show on Wednesday evening, July 1, in Hawkins Stadium, the Albany minor league ball park.

The show will feature top popular music recording stars who have been invited to participate on the basis of a listener mail poll. Each artist will be presented with a handsome "Tower of Talent, 1959" trophy in recognition of his or her particular achievement in the past ycar. The "Tower of Talent" awards were instituted last year.

All proceeds from the 75¢ admission charge will go to the Albany Tent No. 9, Variety Clubs of America, for its work with underprivileged children and to the Will Rogers Memorial Fund.

Last year's show attracted an audience of 20,000 with another 5000 being turned away because of insufficient seats. Contingents poured in from Montreal and many New England and upstate New York areas. In the expectation of an even larger response this year, thousands of special bleacher seats are being put up to accommodate an audience of some 25,000.

The "Tower of Talent, 1959" performers include: Frankie Avalon (Chancellor), voted "King of Song"; Connie Francis (MGM), voted for the second straight year "Queen of Song"; Roger Smith (Warner Bros.), Gary Stites (Carlton), Kathy Linden (Felsted) and Cathy Carr (Roulette), Travis and Bob (Sandy), the Playmates (Roulette), the Impalas (MGM), Annette (Vista), Dick Caruso (MGM) and Jerry Keller (Kapp).

UA Europe Ties

NEW YORK—United Artists Corporation's music publishing companies, United Artists Music-ASCAP and Unart Music-BMI, have recently set-up a joint publishing company with Melodie der Welt for the territories of Germany, Austria and Switzerland. The joint publishing companies will be known as Edition Mundus. The arrangements were recently concluded by Kay Norton, vice president of UA's publishing companies, on her recent trip to Europe,

Dot Philly Success

PHILADELPHIA — Reporting on Dot Records' activities here, Dave Skolnick, manager of Cosnat Distributing, said that Pat Boone's new LP and EP, "Tenderly," released in conjunction with the singer's fourth anniversary with Dot Records, and sparked by a huge fourth anniversary promotion, has proven extremely successful. He stated that all the salesnen have exceeded their quotas and will receive paid week-end vacations at the Concord Hotel. In expressing his thanks to all the deejays for their cooperation, Boone's n ew single, "Twixt Twelve And Twenty," is 32 on this week's Top 100.

Skolnick further reports that advance orders on the "Five Pennies" soundtrack album are coming in heavily, due to the concentrated promotion by Dot and Paramount Pictures.

In closing, Skolnick expressed great pleasure at the immediate reaction to Louis Prima's and Keely Smith's first Dot release, "Bie Mir Bist Du Schon" and "I Don't Know Why."

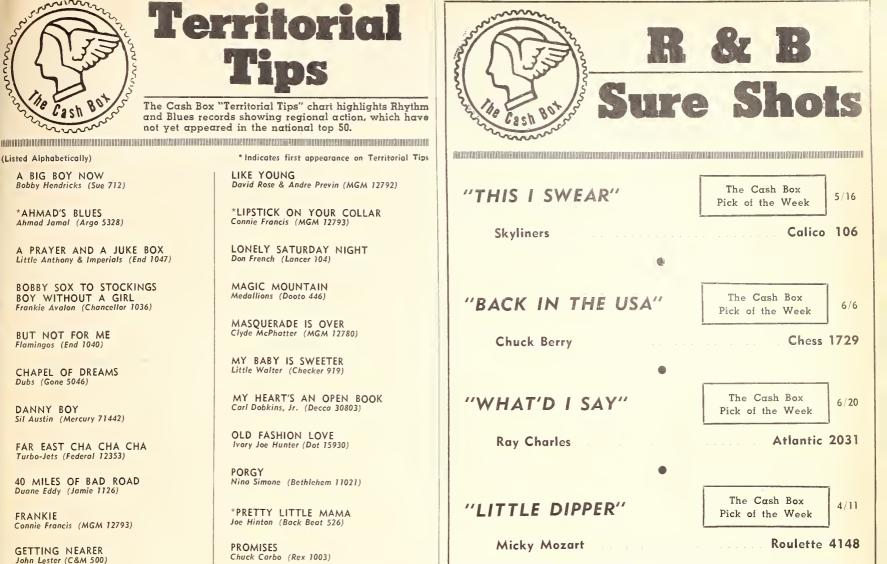
Initial Dwain Deck

NEW YORK—Dwain Records, here, debuts with a keyboard single by Billy Martin, "Pixie Piano Polka." Label's A&R head is William Martin, general manager is Jack Levinthal. Distrib is Co-op.



NEWARK, N. J.—Songstress Jan Amber is welcomed by Hy Lit on his "Rate The Record" Saturday night TVer over WNTA-TV. Miss Amber's new Clefftone recording, "Whispering" Words" and "Pick It Up" was rated by the guest panel on the show.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Newport Folk Fest **Sets Final Program**

NEW YORK—The final roster of talent for the 1st annual Newport Folk Festival, to be held in Newport, Rhode Island, July 11 and 12 was announced last week by the Board of Directors of the Newport Jazz Festi-val, sponsors of the event.

Among the performers appearing at the Saturday and Sunday evening concerts and the Sunday afternoon concert are: Pete Seeger, Odetta, John Jacob Niles, Cynthia Gooding, Leon Bibb, Frank Warner, Brownie McGhee & Sonny Terry, the Clancy Brothers, Frank Hamilton, Billy Faier, Memphis Slim, the New Lost City Ramblers, the Kossoy Sisters, Professor Alex Bradford, Josh White, the Stanley Brothers, Earl Scruggs, Blue Grass, Jimmy Driftwood, the New England Folk Dance Society, the Kingston Trio, Will Holt, Martha Schlamme, Oscar Brand, Jean Ritchie, Barbara Dane, Bob Gibson, the Davis Sisters, Bo Diddley, Ed McGurdy, and Reverend Gary Davis.

HIST RELEASED AND SWINGIN'

ONE FOR DADDY-O

Parts 1 & 2

Cannonball Adderley's Five Stars BLUE NOTE 45-1739

COME ON HOME/

FINGER POPPIN'

Horace Silver Quintet BLUE NOTE 45-1740

w York 23, N.

W 63rd St. Ne

Gala Handles U.S. Labels In England

NEW YORK—A top distributor of American low-priced disks in England andle our low-priced disks in England is Gala Records, a diskery which, be-cause of the nature of its line, has had to develop new distribution chan-nels. As a Gala spokesman put it: "Normal record wholesalers will not handle our low-priced merchandise at the present time because of their asseciation with the big companies."

Last year, Gala acquired the rights to the catalogs of such prominent lowpriced U. S. diskeries as Design, Tops, Promenade, and Bell. Gala is also active with EP's, having launched its initial EP's in October '58 and built its EP catalog to 53. In addition to LP's and EP's, the firm will shortly make available in England the children's disk catalog of Simon & Schuster (the S&S deal also involves practically the whole world except North and South America), and the Walt Disney Mickey Mouse Club records.



(Listed Alphabetically)

A BIG BOY NOW Bobby Hendricks (Sue 712)

Cash

*AHMAD'S BLUES Ahmad Jamal (Argo 5328)

A PRAYER AND A JUKE BOX Little Anthony & Imperials (End 1047)

BOBBY SOX TO STOCKINGS BOY WITHOUT A GIRL Frankie Avalon (Chancellor 1036)

BUT NOT FOR ME Flamingos (End 1040)

CHAPEL OF DREAMS Dubs (Gone 5046)

DANNY BOY Sil Austin (Mercury 71442)

FAR EAST CHA CHA CHA Turbo-Jets (Federal 12353)

40 MILES OF BAD ROAD Duane Eddy (Jamie 1126)

FRANKIE Connie Francis (MGM 12793)

GETTING NEARER John Lester (C&M 500)

GOTTA NEW GIRL Bobby Day (Class 252)

HARD BUT FAIR 5 Royals (King)

HOLD ME CLOSE Wade Flemmons (Vee-(Vee-Jay 309)

HUSHABYE Mystics (Laurie 3028)

*I BELIEVE IN MYSELF Gene Allison (Vee-Jay)

IF I DON'T EVER SEE YOU AGAIN Ted Taylor (Ebb)

*I ONLY LIVE FOR YOUR LOVE Jimmy Mitchell (RCA Victor 7528)

ISLAND OF LOVE Sheppards (Apex 7750)

IT COULD HAVE BEEN WORSE Jesse Belvin (RCA Victor 7543)

I'VE COME OF AGE Billy Storm (Columbia 41356)

I WANT TO GO HOME Charles Brown & Amos Milburn (Ace 561)

I WANT YOU SO BAD James Brown & Five Flames (Federal 12348)

I WONDER WHY Chester McDowell (Duke 302)

JACK O' DIAMONDS Ruth Brown (Atlantic 2026)

JUNE NIGHT Gloria Lynne (Everest 19303)

KANSAS CITY KANSAS CITT Rocky Olsen (Chess 1723) Hank Ballard & Midnighters (King 5195) Little Willie Littlefield (Federal 12351) Rockin' Ronald & Rebels (End 1043) Little Richard (Specialty 664)

*LAVENDER BLUE Sammy Turner (Big Top 3016)

LIGHT A CANDLE Beverly Ann Gibson (Deb 1002)

THAT'S ALL I WANT Bobby Day (Class) *THE WONDER OF YOU Ray Peterson (RCA Victor 7513)

THREE STARS Tommy Dee (Crest 1057)

REMEMBER WHEN Platters (Mercury 71453)

SEA OF LOVE Phil Phillips (Mercury 71465)

*SHAKE A HAND Little Richard (Specialty 670)

SMALL WORLD

SO LOVED AM I Johnny Johnson (Sy 1601)

STEEL GUITAR RAG Dynatones (Bomarc 303)

TABOO Arthur Lyman (HiFi 550)

TALL COOL ONE Wailers (Golden Crest 518)

SHIRLEY CAN'T YOU SEE Little Bobby Foster (Stevens 102)

Mathis (Columbia 41410)

TIGER Fabian (Chancellor 1037)

YOU MADE ME LOVE YOU I MUST BE DREAMING Nat "King" Cole (Capitol 4184)

WALKING TO NEW ORLEANS Jim Specs Hawthorne (Bingo 1001)

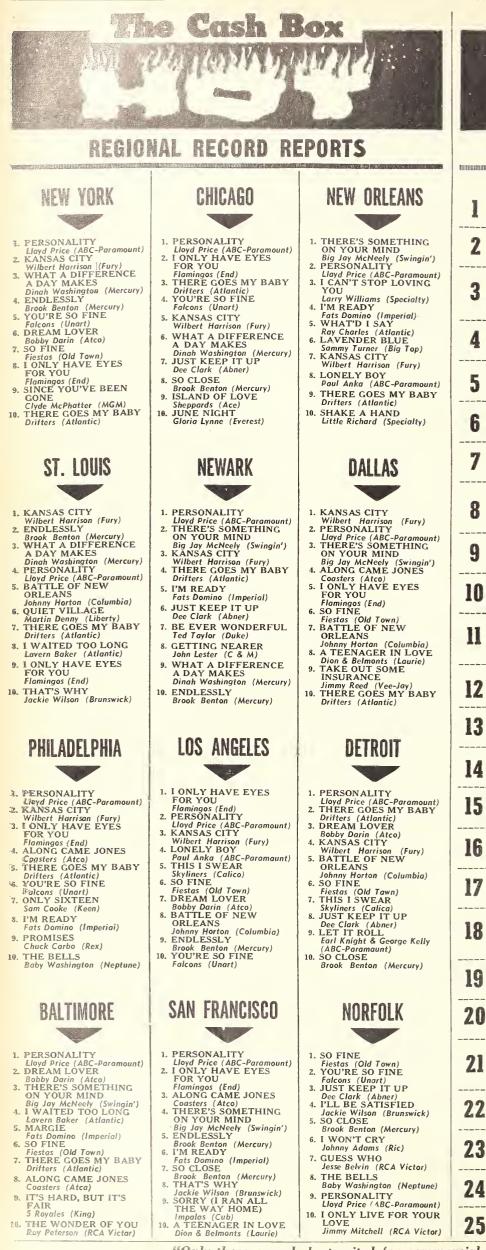
*WATERLOO Stonewall Jackson (Columbia 41393) Stoney

WHAT MAKES YOU SO TOUGH Teddy Humphries (King 5182)

WISHING WELL Bobby Blue Bland (Duke 303)

The Cash Box, Music

Page 52



·	T	he	Cas	h Be	ox _	
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	TOD	PA I	0000			

TOP 50 ACROSS THE NATION

		Last eek (1)
1	Lloyd Price (ABC-Paramount 10018)	
2	KANSAS CITY Wilbert Harrison (Fury 1023)	(2)
3	I ONLY HAVE EYES FOR YOU Flamingos (End 463)	(6)
4	YOU'RE SO FINE Falcons (Unart 1023)	(7)
5	THERE GOES MY BABY Drifters (Atlantic 2025)	(9)
6	DREÁM LOVER Bobby Darin (Atco 6140)	(3)
7	SO FINE Fiestas (Old Town 1062)	(4)
8	THERE'S SOMETHING ON YOUR MIND Big Jay McNeely (Swingin' 614)	(5)
9	I'M READY Fats Domino (Imperial SS85)	(8)
10	JUST KEEP IT UP Dee Clark (Abner 1026)	(11)
11	WHAT A DIFFERENCE A DAY MAKES Dinah Washington (Mercury 7143S)	(14)
12	ALONG CAME JONES Coasters (Atco 6141)	(13)
13	ENDLESSLY Brook Benton (Mercury 71443)	(10)
14	LONELY BOY Paul Anka (ABC-Paramount 10022)	(12)
15	I'LL BE SATISFIED Jackie Wilson (Brunswick 35136)	(35)
16		(16)
17	SO CLOSE Brook Benton (Mercury 71443)	(17)
18	BATTLE OF NEW	(18)
19		(22)
20	TALLAHASSEE LASSIE Freddie Cannon (Swan 4031)	(27)
21	SINCE YOU'VE BEEN GONE Clyde McPhatter (Atlantic 2028)	(32)

I WAITED TOO LONG

Lavern Baker (Atlantic 2021)

A TEENAGER IN LOVE

Dion & Belmonts (Laurie 3027)

ONLY SIXTEEN

BONGO ROCK

Preston Epps (Original 4)

Sam Cooke (Keen 2022)

(18)

(30)

(15)

(29)

	Pos	. Last eek
26	HAPPY ORGAN Dave "Baby" Cortez (Clock 1009)	(28)
27	SORRY (I RAN ALL THE WAY HOME) Impalas (Cub 9022)	(21)
28	THAT'S WHY Jackie Wilson (Brunswick 55121)	(20)
29	I'VE GOT TO CHANGE James Brown (Federal 12352)	(24)
30	THE BELLS Baby Washington (Neptune 104)	(25)
31	FIVE LONG YEARS Little Junior Parker (Duke 306)	(33)
32	I NEED YOUR LOVIN' Roy Hamilton (Epic 9307)	(37)
33	I CAN'T STOP LOVING YOU Larry Williams (Specialty 665)	(41)
34	LET IT ROLL Farl Knight & George Kelly (ABC-Paramount 10023)	(26)
35	ALMOST GROWN Chuck Berry (Chess 1722)	(27)
36	DEDICATED TO THE ONE I LOVE Shirells (Scepter 1203)	(40)
37	THIS I SWEAR Skyliners (Calica 106)	()
38	BACK IN U. S. A. Chuck Berry (Chess 1729)	(<u> </u>
39	KOOKIE, KOOKIE (LEND ME YOUR COMB) Ed Byrnes & Connie Stevens (Warner Bros. S047)	(39)
40	BE EVER WONDERFUL Ted Taylor (Duke 304)	(34)
41	I WON'T CRY Johnny Adams (Ric 916)	(42)
42	I'M HOLDING ON Little Junior Parker (Duke 306)	(43)
43	TAKE OUT SOME INSURANCE Jimmy Reed (Vee-Jay 314)	(45)
44	WHAT DID SAY Ray Charles (Atlantic 2031)	()
45	ONLY YOU Frank Pourcel (Capitol 416S)	(31)
46	LITTLE DIPPER Mickey Mozart (Roulette 4148)	()
47	THE CLASS Chubby Checker (Parkway 804)	(44)
48	MY MELANCHOLY BABY Tommy Edwards (MGM 12794)	(47)
49	CROSSFIRE Johnny & Hurricanes (Warwick S02)	(<u>)</u>
50	COME TO ME Mary Johnson (United Artists 160)	(50)
I ROX		

"Only those records best suited for commercial use are reviewed by THE CASH BOX

25



eroo with the Fiestas' "So Fine", should repeat that success with the Solitaires' "Helpless". It's an emotion-packed, slow-rhythm romantic pleader that features some sensational pause-vocal and musical tricks. Watch it take off! The rock-a-ballad lovely on the reverse etching, "Light A Candle In The Chapel", also rates close dual-mart scrutiny. Could be a double-barreled hit.

BOBO JENKINS

(Boxer 202)

B "NOTHING BUT LOVE" (2:23) [Mo-Ru-So BMI—Jenkins, Moore] Bobo Jenkins vigorously belts out this thumping, up-tempo blues number. Deck can collect coin.

B "TELL ME WHO" (2:31) [Mo-Ru-So BMI—Jenkins, Moore] The same heavy pounding is maintained on this half, but at a quicker pace, as Jenkins takes a turn at a blues pleader.

THE CUTE-TEENS

(Aladdin 3458)

B+ "WHEN MY TEEN-AGE DAYS Bengal BMI—Cute-Teens] The gal group tackles the quick paced item, and brings it off in a most infectious manner. This is a real teen specialty that the kids'll go big for.

FROM THIS DAY FORWARD" B **B** (2:20) [Aladdin, Bengal BMI— Cute-Teens] A rock-a-ballad is the vehicle for the gals here and they turn it into a flavorful teen-romance opus. Final dual effort.

LORD LUTHER

(Imperial 2107)

B "THE TRUTH" (2:15) [Mas-ten-Stevens BMI—Masten, Ste-vens] Deck opens with courtroom scene, then moves into a cute, fast-paced lover's opus based on the same. Lid has possibilities.

B "A THINKIN' MAN'S GIRL" (2:00) [Lizann BMI — Masten, Stevens] On this end, with its basis on the popular TV commercial, Lord Luther puts his all into a strenuous delivery of the contagious swinger. Either side can show up chart-wise.

HAROLD TIDWELL

(C.J. 605)

B "SENORITA JUANITA" (2:30) [BMI] Set to a lively cha-cha-cha beat, Tidwell exclaims his love for the senorita in both Spanish and English. Earl Hooker's band supplies the happy sounds.

C+ "SWEET SOOZIE" (2:30) [BMI] affection on this ditty set to a fast rocking clip. A double helping of frenzy.

ANGEL FACE

(DC 0420)

B+ "WHAT'S THIS FUSSIN'" (2:17) [Verna ASCAP—Rochin-ski, Richards, Kay] Here's a new name that can kick up a fuss with her delightful reading of a swinging, up-tempo ditty. Tasteful backdrop is supplied by the Swingmasters.

B "LISTEN BABY" (2:15) [Claiborne BMI — Roberts, Claiborne] Here Angel Face is heard on a rousing, hand-clapping pleader. The gal bears watching.

JOE JOHNSON

(Cascade 5909)

B+ "GILA MONSTER" (1:40) [Sea-shore BMI—Carrell] Here's a wild deck that should excite some in-terest. Johnson relates the comic tale of a rock 'n rollin' gila monster—set to a fast pace. to a fast pace.

C+ "COOL LOVE" (2:12) [Kavelin BMI—Carrell] The same pace is used for the rhythm romancer on the flip.

THE GOSPEL CLEFS (Religious) (Savoy 4119)

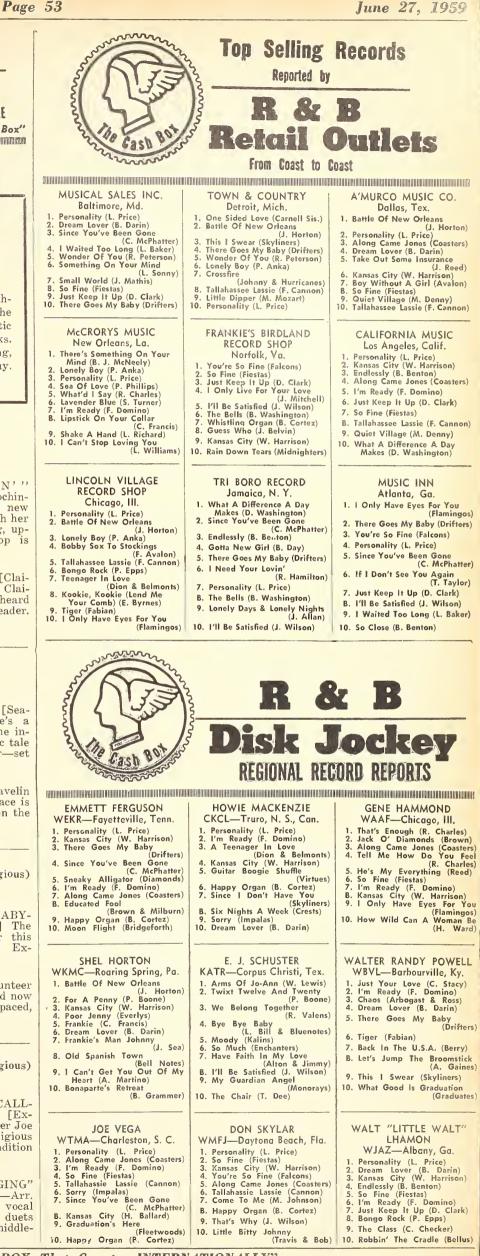
B+"BY THE WATERS OF BABY-LON" [Savoy BMI—David] The Gospel Clefs stirringly deliver this quick paced spiritual-type tune. Exciting male lead.

B "OPEN OUR EYES" [Volunteer BMI-Lumpkins] Male lead now pours his heart into a slow-paced, tender gospel hymn.

BROTHER JOE MAY (Religious) (Nashboro 643)

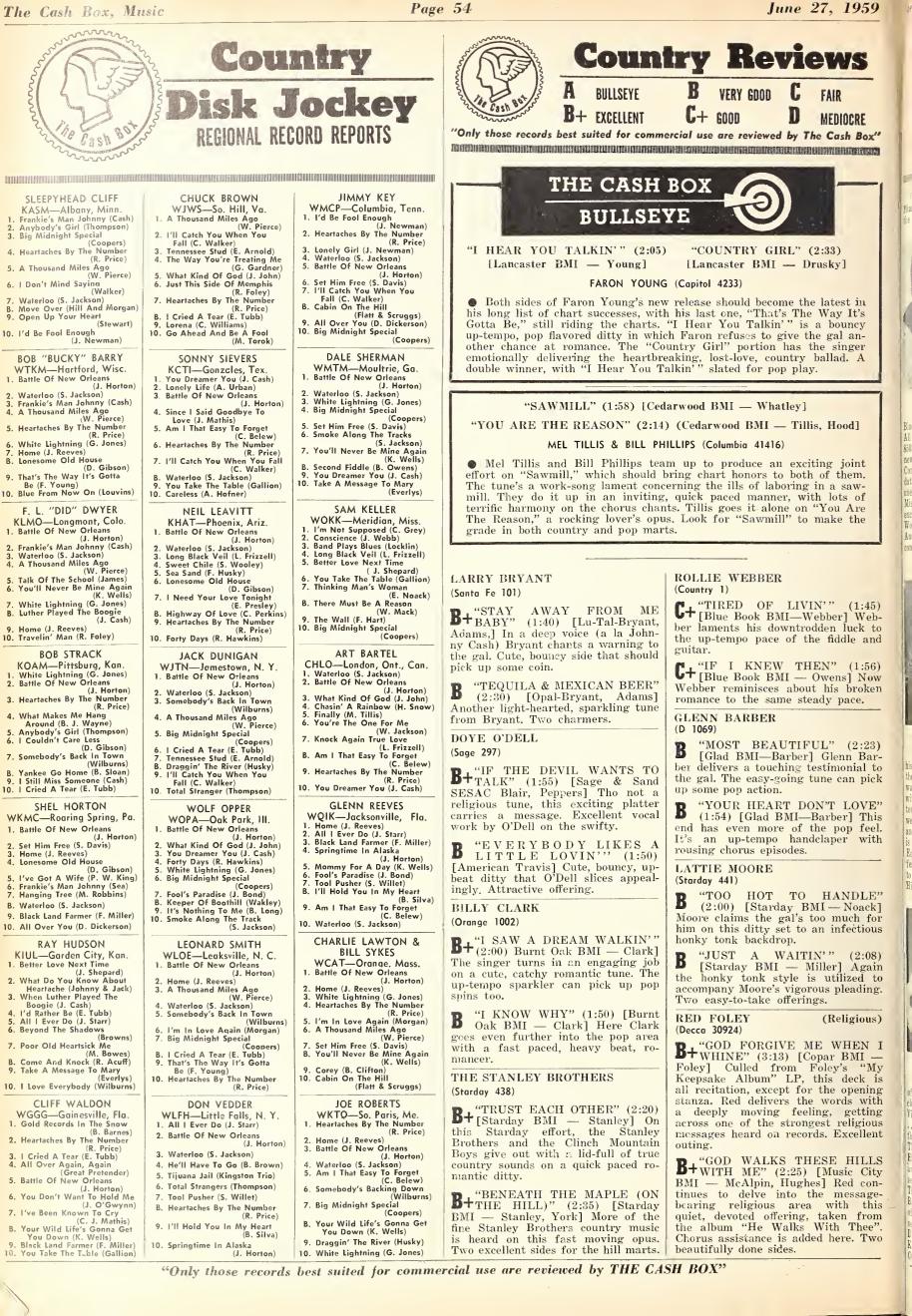
B+"HUSH! SOMEBODY'S CALL-ING MY NAME" (2:18) [Ex-cellorec BMI—Arr. May] Brother Joe May maintains his top notch religious standing with this rousing rendition of the uphoat spiritual of the upbeat spiritual.

B "I HEARD ANGELS SINGING" (2:48) [Excellorec BMI—Arr. May] Emma Tucker gets the vocal spotlight on this end as she duets delightfully with May on a middle-beat spiritual.



B. Happy Organ (B. Cortez) 9. That's Why (J. Wilson) 10. Little Bitty Johnny (Travis & Bob)

10. Robbin' The Cradle (Bellus)







Sound the set of the





<text><image><image><text><text><text><text><text>



Pas. Last

1	BATTLE OF NEW ORLEANS Johnny Horton (Columbia 41339)	(1)	21	D Fe
2	WATERLOO Stonewall Jackson (Columbia 41393,	(5)	22	F J J
3	HEARTACHES BY THE NUMBER Ray Price (Columbia 41374)	(2)	23	А Н
4	WHITE LIGHTNING George Jones (Mercury 71406)	(3)	24	С
5	HOME Jim Reeves (RCA Victor 7479)	(4)	25	C R
6	BIG MIDNIGHT SPECIAL Wilma Lee & Stoney Cooper (Hickory 1098)	(8)	26	B Ja
7	SOMEBODY'S BACK IN TOWN Wilburn Bros. (Decca 30871)	(7)	27	Y Y J
8	YOU TAKE THE TABLE AN I'LL TAKE THE CHAIRS Bob Gallian (MGM 12777)	D (9)	28	V B J
9	A THOUSAND MILES AGO Webb Pierce (Decca 30888)	(6)	29	T R
10	BLACK LAND FARMER Frankie Miller (Starday 424)	(13)	30	۲ ۸
11	I'LL CATCH YOU WHEN YOU FALL Charlie Walker (Columbia 41388)	(19)	31	N W
12	I CRIED A TEAR Ernest Tubb (Decca 30872)	(10)	32	Ү К
13	Carl Belew (Decca 30842)	(15)	33	T G F
14	I'M IN LOVE AGAIN George Morgan (Columbia 41318)		34	T Je
15	SET HIM FREE Skeeter Davis (RCA Victor 7471)	(16)	35	 8 H
16	THE WALL Freddie Hart (Columbia 41345)	(12)	36	C L ((
17	THE LONG BLACK VEIL Lefty Frizzell (Columbia 41384)		37	P
18			38	//
19	YOU DREAMER YOU Johnny Cash (Columbia 41371)	(14)	39	 I
20	YOUR WILD LIFE'S GONNA GET YOU DOWN Kitty Wells (Decca 30890)	(20)	40	B

AC	ROSS THE NAT	
	P	as. Last
21	DRAGGIN' THE RIVER Ferlin Husky (Capitol 4186)	Week (21)
22	FRANKIE'S MAN JOHNNY Johnny Cash (Columbia 41371)	(18)
23	ANYBODY'S GIRL Hank Thompsan (Capitol 4182)	(23)
24	CHASIN' A RAINBOW Hank Snow (RCA Victor 7524)	(24)
25	COME AND KNOCK Roy Acuff (Hickory 1097)	(27)
26	BETTER LOVE NEXT TIME Jean Shepard (Capitol 4191)	
27	WHAT KIND OF GOD DO YOU THINK YOU ARE Jimmie John (Tadd 1026)	(32)
28	WHEN LUTHER PLAYED, BOOGIE Johnny Cash (Sun 316)	(29)
29	TRAVELIN' MAN Red Foley (Decca 30882)	(34)
30	HALF-BREED Marvin Rainwater (MGM 12803)	(35)
31	I LOVE EVERYBODY Wilburn Bros. (Decca 30871)	(28)
32	YOU'LL NEVER BE MINE AGAIN Kitty Wells (Decca 30890)	(41)
33	THAT'S THE WAY IT'S GOTTA BE Faron Young (Capitol 4164)	(26)
34	THANKS A LOT Johnny Cash (Sun 316)	(31)
35	I HEARD MY HEART BREAK LAST NIGHT Hank Snow (RCA Victor 7524)	(33)
36	Lester Flatt & Earl S <mark>cruggs</mark> (Calumbia 41389)	()
37	POOR OLD HEARTSICK ME Margie Bowes (Hickory 1094)	(40)
38	IT'S ALL MY HEARTACHE Carl Smith (Columbia 41344)	(37)
39	I DON'T MIND SAYING Charlie Walker (Columbia 41388)	
40	BEYOND THE SHADOWS The Browns (RCA Victor 7427)	
47. 1'D 48. DC 49. 1'D	NNESSEE STUD. BE FOOL ENOUGH, IGGONE THAT TRAIN. RATHER BE. IPEY	

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

41. WHAT MAKES ME HANG AROUND 42. HEARTS ARE LONELY. 43. WHEN IT'S SPRINGTIME IN ALASKA. 44 SMOKE ALONG THE TRACKS 45. A THINKING MAN'S WOMAN.

June 27, 1959

THE BEST PLACE **TO HEAR** THE TRUE REALISM **OF STEREO IS** EVERYWHERE IN THE LOCATION







...WHEN THE SYSTEM IS SEEBURG





America's Finest and Most Complete Music Systems

A Confirms Coinfirms Overburdened With Them!

The editorial "Are Coin Machine Operators Beiug Taxed To Death?", which appeared in the Juue 13 issue of *The Cash Box*, created quite a stir in the trade. From the response to this article, it is quite evident that Taxes are one of the most serious matters affecting the operators of the nation.

We stated in this previous editorial that operators thruout the nation have to contend with a variety of taxes—"in some areas the total, including Federal, runs to 4 and 5 different assessments." In making this statement, we alluded to those specific taxes directed at coin machine operating firms. Of course, coin firms have to pay those other taxes which apply to all other business firms in their communities. From correspondence from coinmen thruout the nation since the appearance of the June 13 editorial, it is obvious that the total number of assessments, both specifically coin machine taxes and general taxes, total an amazingly high number. What percentage of the gross dollar it takes to pay these taxes wasn't determined—but it can be tremendous.

Here's a typical list of taxes, as noted by an operator from West Virginia:

State Personal Property Tax on All Equipment City Personal Property Tax on All Equipment State Consumers Sales Tax State Use Tax State Corporation Tax Federal Social Security Tax State Unemployment Contribution Tax Federal Unemployment Contribution Tax City Licenses for all equipment in operation State Licenses for all equipment in operation Federal Licenses for all equipment in operation City Gross Sales Tax

- State Gross Sales Tax
- State Auto and Truck License
- Federal Income Tax

Tacked alongside the notation of the Federal Income Tax is a comment "If there is anything to tax after the above."

This West Virginia coinman lists 15 different taxes, which he states, he recalls offhand. There is no question but what coinmen all over the nation are in the same position.

We don't think our industry objects to paying its fair share of conducting the business of the community, state and federal governments. But, with all the various governmental bodies needing additional revenue, the coin machine industry could be "killed" if it isn't aware of the tax bills introduced in its territory—or if it is complacently permitting these new tax bills to be passed without putting up a fight. We've seen it happen where a coin machine group was able to "kill" a bill in its city committee by the simple process of meeting with the officials and proving by facts and figures that added taxes would not only be unfair and confiscatory, but would actually put them out of business.

Once again, we stress that operators should be on the alert for any new taxes directed specifically at the coin machine industry—and should put up every effort to kill them off. Page 58

June 27, 1959

NATION'S MUSIC OPS AND DISTRIBS **OPPOSE CELLER BILL AT HEARINGS**

June 17 and 18 Before Sub-Committee On Judiciary In Washington

WASHINGTON, D.C. — Juke box operators and distributors from all over the nation appeared as witnesses

over the nation appeared as witnesses on Wednesday and Thursday, June 17 and 18, opposing the Celler Bill (HR 5921) before the sub-committee of the Judiciary House Committee. Among the witnesses were George A. Miller, president of Music Oper-ators of America, and several of MOA's board of director members, including Clint Pierce, Howard Ellis, Al Denver, and J. Harry Snodgrass. Also opposing the Bill, and who made an exceptional impression, were Mr. and Mrs. John T. Gegan, operators of Indianapolis, Ind. Another favorable

witness was George B. Harndon, operator, and Mayor of Fayetteville, N.C. Of course, many other coinmen

the sub-committee, and if they vote it out, it will then go to the full comnittee for consideration—or if it is sent out "without recommendation," it will go to the full committee. Other-wise it dies in committee.

Should the Bill be sent to the full committee, The Cash Box will alert the trade, and it may be necessary once again that the operators write stating their opposition.

N.Y. Public Relations Program To Be **Statewide Organization**

Plans For Action Proposed At First Committee Meeting Held June 17th

NEW YORK—The first public re-lations committee meeting in the New York area was held last Wednesday evening, June 17th, at the offices of the Music Operators of New York, Inc., and was attended by more than a deure acin merking membras yourg a dozen coin machine members repre-senting distributors, operators, asso-ciations and the trade press. While the turnout was good, many distribthe turnout was good, many distrib-tutors and operators could not be on hand due to pending business that extended through Wednesday evening. Most had representatives on hand, however, and the opinion of all in attendance was that while a definite attendance was that while a definite program for public relations work had not been agreed on, many timeconsuming details and preliminaries were thrashed about clearing the way for a positive plan to be presented at a second meeting scheduled to immediately follow the initial conference, to be held in the same offices, on Wednesday evening, June 24th, at 7:00 PM.

On hand for the public relations discussion were: Al "Senator" Bodkin, chairman of the committee and the following members: Carl Pavesi, president of the Westchester Operators Guild, Inc., Teddy Blatt, legal counsel for the committee; Amelia McCarthy, New York State Operators Guild; George Holtzman, Myron Sugerman, Murray Kaye, Nash Gor-don, Larry Serlin, Dick Wilson, Joe Orleck and Marty Toohey.

Much of the discussion during the evening centered on the raising of funds to support whatever public relations program is agreed on. Several plans were submitted, but the subject of prime importance was the raising of funds. of

of funds. Among the suggestions as to how the funds may be raised were the assessment of dues, through operator associations; the assessment of the sale of every coin machine sold in the area; and a direct plea to every op-erator concerned to contribute a por-tion of his earnings based on the number of machines presently oper-ated. P.A.L. programs, cancer pro-grams and heart fund programs were suggested but the program, again, became of secondary importance. The cost of any program, regardless of cost of any program, regardless of how inexpensive, was the major topic of the evening.

A point agreed on by all in attendance at the meeting was that the public relations program would encompass all of New York state and thereby open channels to members of the industry throughout the upper New York State area. Mrs. Amelia McCarthy offered the support of operators and distributors in the upstate territory and also commented on the progress they have been making along public relations lines. Carl Pavesi offered the total support of the entire Westchester association.

Since plans were expected to be presented to several distributors and associations who were not able to attend the meeting, Bodkin suggested that these members be contacted before the next meeting. in order that a definite plan for raising money is submitted. Actual program progress appeared to be a matter of discussion once the immediate funds were made available for follow-thru.

Appear As Witnesses Wed., Thurs., Construction Starts On \$4 Million **Gottlieb Memorial Hospital**

> **Closed Circuit TV, Pneumatic Tube Deliveries** All Part Of Modern Facilities



CHICAGO — Dave Gottlieb, presi-dent of D. Gottlieb & Co., this city, has become the "Man of the Hour" to residents of the West Suburban area of Chicago. For it was Gottlieb who made a cash contribution of \$750,000 which made possible a beautiful new 120-bed expandable nonsectarian hospital which is just starting construction in Leyden Township.

Formal groundbreaking for the hospital took place on June 14 on the site of the hospital, with leading national, state and local civic and business leaders taking part in the ceremony. The hospital will be named the Gottlieb Memorial Hospital in memory of Dave's parents.

After Gottlieb made his contribution, the federal government saw that the West Towns Hospital Association was in dead earnest about building the hospital and they awarded \$670,-000 in Hill-Burton funds. Gifts are also pouring in from the many friends of Dave Gottlieb, plus other civicminded individuals, corporations, foundations, labor unions and other organizations.

Gottlieb, who has a national reputation for his philanthropy and leadership in civic affairs, feels that this is the most important project in which he has ever participated. He is working night and day to make it a success.

The beautiful hospital will be constructed on a seven-acre tract just west of Fifth Avenue on North Avenue in Leyden Township. The hospital will include air conditioning and electrastatic air filtering throughout. Drug and material delivery will be made by pneumatic tubes and closed-circuit television will supplement regular nursing care where necessarv

Future expansion plans include re-search facilities, a cancer detection clinic, deep radiation therapy, a nurs-ing school and nursing residence ing sch quarters.

If any of Dave Gottlieb's many friends are interested in the hospital, they should call Mr. Herb Lipson, the Executive Director of the West Towns Hospital Association at EUclid 3-6360. The address is 6743 West North Avenue, Oak Park, Ill.

Pictured above, left, Mr. and Mrs. Dave Gottlieb dig in to begin construction of new \$4,000,000 Gottlieb Me-morial Hospital. Right, Gottlieb, stands among Chicago-area dignitaries to address the more than 150 persons who attended the formal groundbreaking ceremonies.

According to officers of West Towns Hospital Association, the groundbreaking ceremonies are all part of the "realization of a dream come true". Plans for the hospital "rew out of a civic need. The original committee met for the first time early in 1956 to discuss the subject of a much needed hospital. Immediate interest was generated and 140 persons stepped forward to volunteer their services. The West Towns Hospital Association was then formed and incorporated under the "General Not For Profit Corporation Act". A sevenacre tract of land was purchased as the site of the future hospital and preliminary architectural and engineering plans began. Only two years later, with the help of civic minded individuals such as Dave Gottlieb, the Gottlieb Memorial Hospital is truly the "realization of a dream come true".

27.57 20 20 20

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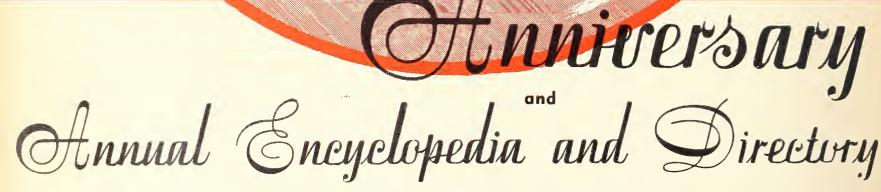
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June 27, 1959

Announcing...





of the COIN MACHINE INDUSTRY

The Cash Box (Dated: JULY 25, 1959)

Recognized thruout the Coin Machine Industry as a source of VITAL INFORMATION and STATISTICS obtainable NOWHERE ELSE ... which is referred to every day in the year ...

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HISTORICAL DATA
REVIEW OF EVENTS—July 1958 thru June 1959
LIST OF "20 YEAR CLUB" MEMBERS
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INTERNATIONAL QUARTERLY EXPORT ISSUE

The Greatest coverage ever presented in the Coin Machine Industry. Printed in GERMAN, SPAN-ISH, ITALIAN AND FRENCH. Also Statistical Export Data.

Advertisements requiring translation from English into any foreign language MUST BE IN THE NEW YORK OFFICE of THE CASH BOX NO LÄTER THAN WED., JULY 8.

Don't Fail To Have Your Advertisement In This Greatest Coin Machine Issue Of All Time!

ADVERTISING FORMS Being Prepared RIGHT NOW! SEND IN YOUR AD IMMEDIATELY! First Forms (Preferred Position) go on the presses Friday, July 10.



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The Cash Box

(PUBLICATION OFFICE)

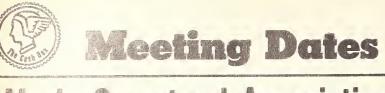
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Music Operators' Associations

- June 22—San Joaquin Music Operators Place: 1019 N. Center St., Stockton, Calif.
 - 22—Central State Music Guild Place: 805 Main Street, Peoria, III.
- July 1—AMOA of Pennsylvania Place: 414 Keller St., Harrisburg, Pa.
 - 2—Phonograph Merchants' Association, Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (General).
 - 2—California Music Merchants' Association Place: Sacramento Hotel, Sacramento, Calif.
 - 6—Eastern Ohio Phonograph Operators' Association Place: 4104 Rush Blvd., Youngstown 12, Ohio (General).
 - 6—California Music Merchants' Association Place: 311 Broadway, Oakland, Calif.
 - 8—California Music Merchants' Association Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
 - 8—Western Massachusetts Music Guild Place: Chalet Restaurant, West Springfield, Mass.
 - 8—Music Operators' Society of St. Joseph Valley Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.
 - 9—California Music Merchants' Association Place: U. S. Grant Hotel, San Diego, Calif.
 - 13—Tri-County Juke Box Operators' Association Place: Elum Music Offices, Masillon, Ohio
 - 13—Milwaukee Coin Machine Operators' Assoc. Place: Ambassador Hotel, Milwaukee, Wisc.
 - 14—California Music Merchants' Association Place: Fresno Hotel, Fresno, Calif.
 - 15—New York State Operators' Guild Place: Nelson House, Poughkeepsie, N. Y.
 - 15—Eastern Pennsylvania Amusement Machine Assn. Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.
 - 16—Eastern Ohio Phonograph Operators' Association Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board).
 - 16—Phonograph Merchants' Association, Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (Executive Board).
 - 17—Los Angeles Division, California Music Merchants' Assn. Place: 2932 W. Pico Blvd., Los Angeles, Calif.
 - 20—Westchester Operators' Guild Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
 - 20—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana Place: Room 24, 550 Broadway, Gary, Ind.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y. WHOLESALERS!

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June 27, 1959

N. J. To Hold Gen'l Referendum On 1956 **Games** Law

TRENTON, N.J.—Because of tre-mendous public demand for a reversal on the Supreme Court decision of 1956, banning boardwalk games and prizes in the entire state, Governor Meyner signed a bill on Thursday, June 18th, calling for a general referendum on this controversial question with balloting to take place on November 3rd, of this year.

While the decision to put the gamesprizes question up to the voters does not effect the 1959 arcade season, arcade owners and coinmen throughout New York, New Jersey and the outlying areas, were highly elated over the Governor's decision. Meyner was responsible in 1956 for the eventual Supreme Court's ruling banning the games and awarding of prizes. The ruling seriously hurt a large segment of the arcade industry and the controversy which has ensued eventually resulted in the Governor's decision to have the voters cast a ballot settling the question later in the year.

The New Jersey legislature tried to legalize the awarding of prizes and the operation of games without a referendum but Meyner vetoed the attempt as unconstitutional.

Arcade and coinmen in this area were immediately alerted to the opportunities that lie ahead during the coming four-month period between now and the date of voting. A strengthening of the arcade viewpoint with voters at the polls was seen as the obvious move.



If you are reading someone else's copy of The Cash Box why not mail this coupon today/ THE CASH BOX 1721 BROADWAY NEW YORK 19, N. Y. Enclosed find my check. \$15 for a full year (52 weeks) subscription \$30 for a full year (Airmail in United States)
\$30 for a full year (outside United States)
\$45 for a full year (Airmail outside U. S.) NAME FIRM ADDRESS CITY ZONE STATE

SUMMER CLOSE-OUT MOON RIDES \$125 ea. ROUND THE WORLD TRAINER 125 ea. COON HUNT 75 ea. BEAR GUNS 75 ea. 8 SKILL PARADE 10 SKILL ROLLS 3 CC REBOUND SHUFFLE 10 WURLITZER 1500's \$200 ea. 70 ea. 150 ea. 110 ea. 6 COON HUNT 3 BEAR GUNS SCOTT CROSSE COMPANY 1423 SPRING GARDEN ST., PHILA. 30, PA. Rittenhouse 6-7712 Exclusive Dist. for Bally in E. Penna. and Rock-Ola in E. Penna., So. Jersey and Del. Branch: 1011 Pittston Aye., Scranton, Pa. **Actual Number Of Music Machines**

Available Thru N. Y. City Survey

NEW YORK—The results of a survey of music machine locations in the metropolitan area of New York, conducted in the five boros of this city by the New York Police Department, has resulted in official figures pertaining to the actual number of coin-operated phonographs on location, now available for the first time. Heretofore, all figures used to ascertain the total number of music machines currently in operation had to be projected from operator association reports which were not complete due

reports which were not complete due to less than a 100% membership.

to less than a 100% membership. The figures reported are broken down by county, and are as follows: Brooklyn was the number one county in the area, reporting a total of 3,330 music machines. Manhattan, with 3,147 coin-operated music machines, is second largest in the city. The boro of Queens recorded a total of 2,053 phonographs. The Bronx figures showed 1,509 machines in operation while Staten Island showed the small-est figure, 402. The official total num-

ber of coin operated music machines on operation in New York City is 10.441.

The results of the survey were seen as useful by the trade in several ways. Manufacturers and distributors may now see the actual potential sales in the territory without hazarding a guess that could incorrectly alter sales plans recording the entire territory. plans regarding the entire territory. Projected figures as to the percentage of new equipment purchased each year by operators is now available as another source of efficiently accounting a specific distributor's sales success. Rather than base sales on incorrect statistics for specific boros, a music machine distributor may now check his sales strength in individual boros, eliminating unnecessary and costly sales work in boros that are obviously well sold and enable concentration on the "weak" areas in a particular area.





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NEW YORK-As can be seen from the number of stories appear-ing in this issue relating to Public Relations endeavors by members of the coin machine industry, it is quite obvious that many charitable and community services are being rendered by the members of our industry.

We feel that many coinmen thruout the nation are involved in this type of work, and that they feel too modest to tell about it. However, it cannot be stressed too strongly, that the industry is in great need of Public Relations, and we urge our readers to send in to The Cash Box any story and photographs depicting their cooperation and service to community or charity programs.

English Juke Box Imports Start Slow–Pickup Expected

LONDON, ENGLAND - The restrictions on imports of juke boxes and vending machines in this country, which were lifted a week ago, opened up a market for the American exporter of reconditioned and new equipment.

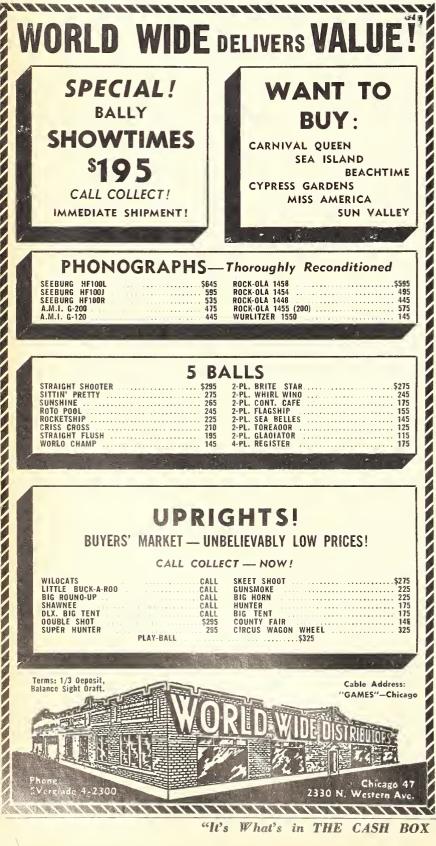
The prevalent condition is advan-tageous for both the American ex-porter and the English coin firm. The

porter and the English coin firm. The American firm has the equipment, and the English firm could use equip-ment, some of which has never been seen in the country. An interesting development is de-scribed in an editorial in the English coin trade publication, The World's Fair, which states: "Our week in the London office has been largely taken up in trying (in vain) to explain the up in trying (in vain) to explain the English temperament to the Americans, and vice versa. "It should be simple. The Ameri-

cans have goods, new and second hand, at competitive prices. Some of the goods have never been seen in this

country. There is a hunger for them. They are willing and eager to sell, and are here as proof of it. We are free to buy at long last, but some have no programme that makes sense. . . In the main, however, the larger and longer established companies are ready and willing to forge ahead, tak-

ready and willing to forge ahead, tak-ing advantage of the much wider ranges of equipment and accessories that are available." We further quote this editorial, commenting on the characteristics of the English buyer—". . . Muddling Through. Can't rush anything in the cricket season, old boy!" However, the editor is optimistic, stating: "No doubt compromise will follow." Restrictions on the import of amuse-ment machines still remains in effect. However, even if the English coin firm is slow in establishing a policy of im-porting juke boxes immediately, the market is there, and the flow of equip-ment from the United States will ment from the United States will eventually become an important outlet.



Vacations And Graduations Occupy Coinmen's Busy Week Cash Bo **UPPER MIDWEST MUSINGS-**

UPPER MIDWEST MUSINGS Mr. & Mrs. Ralph Harvey, Mitchell, S. D. in town over the weekend having a family reunion with the Harvey Clan. On their way home the following Monday morning. . . . Tommy Mathews, Osakis, Minn., in town this week to pick up his record supply and premiums. Tommy reports business good and the fishing is just great. . . . Pete Wornson, Mankato, Minn. in Mpls. for the day bringing along his two sons for company. With school out the boys en-joy coming along for the ride. . . Gene Clennon, Austin, Minn. is taking his family to Leach Lake next week for a nice vacation. Will spend a week fish-ing and just taking it easy. . . . Tom Roberts, Hurley, Wisc. in town for a family to Leach Lake next week for a nice vacation. Will spend a week fish-ing and just taking it easy. . . . Tom Roberts, Hurley, Wisc. in town for a business. . . . D. K. Carter and the wife spent last week at Coerlin College to see their daughter graduate. And proud parents they were. . . . Tony Brust, service man for the Sandler Dist. Co., Mpls., took his family and drove to Garden, Michigan, to attend a weeding. Took a few days off so that he could stop at interesting and scenic parts of the country. . . . Jack Harrison, Crosby, Minn. in town this week to pick up his records and parts. . . . Andy Benna, Ironwood, Michigan, in town this week's vacation up in Hackensack, Minn., where he caught crappies and suffish that weighed over a pound a piece. And it's the truth. . . . Lawrence Schillinger and his son Larry in town for the day. . . Larry is helping dad on the route this summer and dad just loves it. . . . Gabby Cluciau, Grand Rapids, Minn. in town for a few hours on a fast trip to pick up some used games. . . . George Berquist and his son Nick from his hitch in the Air Force and is helping out his dad this summer but will return to college in the fall to complete his engineering course.



DALLAD DUINUD Ken Knox, KLIF Radio disk jockey, visited Strauss-Frank the other day and reported the birth of his new baby girl. Bob Carghill, of Carghill-Simmons, was another S-F visitor. . . The Castle Sisters, recorders on the Roulette label, are now appearing at the Adolphus Century Room. Big State Music's Alta Hayes escorted the group on a tour to meet local disk jockeys. . . . Just over an operation and now feeling fine is Stuart Redford, Certain Music Co. . . Wright Bordland has moved into his new house. . . Dave Naggle, KFJZ program director, is celebrating his birthday. . . . Just to prove business is booming at State Music, Abe Susman has just been too busy to report any news happenings at that firm. . . . Dot Records is opening a new office in Dallas. Ron Wede will manage the firm. . . . Bill O'Connor and Bob Gilmore are just back from visiting the Seeburg factory in Chicago. Raymond Wilks, of O'Connor Dist. parts dept., is now in that same city and at the Seeburg factory. . . . Recent visitors along coinrow include; E. R. Terry, Ft. Worth; Ed Masheck, West Texas; Dick Quam, Henderson; Mr. Murphy, Breckenridge; and Jim Woosley and Drew Osburn, Ft. Worth. . . . King Records reports two new hits: The Midnighters' "Sugaree" and "Rain Down Tears." King's Bob Cylc attended the big Jazz Festival held in Dallas last week. . . . **R. Warncke** men are on the road again. To East Texas went Tom Chatten, 'way out in West Texas travelled John Reynolds, and Jim Storey journeyed down to Jacksonville. R. Warncke reports the complete sellout of stereo phonographs.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

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Good July 4th Could Mean A Banner **Arcade Year**

NEW YORK-As is usually the case at this time of the year, arcade owners are pressing suppliers for deliveries of needed equipment for the regular outdoor season, which begins with the 4th of July holiday.

Arcade men have had a good May (week-ends) and a very good Decoration Day holiday. A fair early June, also week-end business has further encouraged arcade men in the belief they can come out with a banner 1959 season. One of the disappointing conditions arising this Spring was the dearth of new amusement machines. Only a few new arcade type machines were available for purchase. However, wholesalers report a very fine sale of reconditioned machines, with demand heavy for delivery before the 4th of July holidays.

With most firms, and the governnient planning on Friday closings, a long week-end is in prospect. All the arcade men hope for is a good, sunshiney, mild day. Resort and roadside operators have been calling on distributors, picking up both amusement machines and music for the last minute spots, and wholesalers advise they expect the next week to be a hectic one, as operators will be ordering and expecting to have equipment ready almost immediately.



Sterling and "Zip" Entertain Kids



MOOSIC, PENNA.-In conjunction MOUSIC, PENNA.—In conjunction with his many philanthropic activities, most of which are comprised of do-nating funds, equipment and facili-ties to the home town community, Ben Sterling, owner of Rocky Glen Park, amusement park in this city, came up with a twist to once again do someone with a twist to once again do someone some good.

This time it was a visit to the Scranton State Hospital, Children's ward, with an unusual attraction. Sterling visited the hospital to talk with the children, but he brought a friend along. His name is "Zip, The Chimp," famous television personality of many network shows and current attraction in amusement centers all attraction in amusement centers all over the nation.

"Zip's" owners, Mr. and Mrs. Lee Ecuyer of Freeport, New York, were gracious enough to consent to the

Sterling's request to stop by with them at the children's ward of the hospi-tal. The result was magnificent, as every child recognized the chimp as if he were a long-lost friends and a good

time was had by all. Pictured above are the children having a wonderful time as the nurses look on while "Zip, The Chimp" poses and acts in his ininitable fashion.

and acts in his ininitable fashion. Sterling, veteran coinman and amusement park operator, has for many years, supported local commu-nity drives in conjunction with re-quests from civic groups for aid. Just last winter, Sterling donated auto-matic "record-your-voice" machines to the acommuty in order that famito the community in order that fami-lies and friends of the military over-seas could hear the voices of their loved ones during the Christmas season.



Pavesi Re-Elected Westchester Pres.

Rosenberg, V.P.; Pollak, Sec.; Tartaglia, Treas.

PORT CHESTER, N.Y.-Election of officers and board members was held at the June 15th meeting of the Westchester Operators Guild, Inc. with Carl Pavesi remaining as presi-dent of the association; Harold Rosen-berg elected to the post of vice-presi-



175

250

300

Representatives for J. H. Keeney Mfg. Co. Deluxe Big Tents-Shawnee-Roundup

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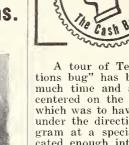
COIN

SHOWTIME

SUN VALLEY

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"Public Relations" Main Topic **Along Coinrow These Days** EASTERN FLASHES-

A tour of Tenth Avenue this past week indicated that the "public rela-tions bug" has bitten many of our coinmen who heretofore didn't give too much time and attention to this necessary industry program. Conversation centered on the meeting scheduled for last Wednesday evening, June 17th, which was to have been attended by the permanent public relations committee under the direction of Al "Senator" Bodkin, appointed chairman of the pro-gram at a special meeting called last month. Many distribs and ops indi-cated enough interest to make the meeting a definite part of their weekly business schedule and at press time the optimistic outlook of coinmen indi-cated a successful meeting. (See public relations story, elsewhere in this issue). Along the lines of promoting good will with the public, were tangible deeds by some of our coinmen during the past several weeks. Ben Linn, Regal Music Co., Inc., was awarded his sixth citation by the Auxiliary Police, City of New York, for "outstanding performance of duty" in line with his rank of Major, a title he has earned with the police group since entering the ranks as a Private, nine years ago. Benny and his associates have been re-sponsible for no less than 60 arrests, so far this year, and last Thursday. A tour of Tenth Avenue this past week indicated that the "public relasponsible for no less than 60 arrests, so far this year, and last Thursday, June 11th, at a Hunter College ceremony, Deputy Chief Inspector Joseph F. Coyle, awarded Linn, on behalf of New York's Police Dept., the highest citation ever given a member of the Auxiliary Police. . . . Willie Blatt, veteran coinman from Miami Beach, and erstwhile public relations enthusiast, writes that he has given added strength to the P.A.L.-Coin drive in his home town with a program-advertising deal that will net the PAL group in Miami, \$140 per week! Blatt has many activities working in conjunction with charity groups all sponsored in some way by the coin machine industry in Florida. ... Several local phono distribs are now jumping at the opportunity of donating a juke box for teenage hops and community centers realizing the good that can come from having "a newspaper man, a photographer and lots of film on hand" whenever the juke box is donated. The cost of a piece of equipment can easily return many times its value in solid public relations success if handled correctly. It will be interesting to watch the progress of the newly formed Public Relations-Coin Committee, who incidentally, are planning an every-other-week meeting program.

Westchester Operators Guild, Inc., held election of officers last Mon. eve., June 15th, with Carl Pavesi being re-elected to the post of president (see story elsewhere). . . . Desio and Mike Tartaglia, County Vend. Co., Port Chester, N. Y., managed to tie for second place in the recent Westchester Professional Golfers Assoc., where they represented the Harrison Country Club. Their score was reported at 36-33, for a sparkling 69, just one stroke short of first place honors. . . . As expected, the City Council passed Mayor Wagner's package of five taxes, on Tues., June 16th. Included in the new taxes was a \$25 annual tax on music machines. The new tax will be presented at a public hearing and then to Wagner for his signature. ... Jay Kramer, County Amusement, Mt. Vernon, N. Y. was guest of honor at the eighth annual Civic Award Dinner-Dance sponsored by his Masonic Lodge, last Sat. eve., June 13th. . . . Meyer Parkoff and Murray Kaye are setting the stage for the showing of the new "Seeburg 1000" background music machine, to be held "within the next few weeks", comments Parkoff. George Glass, cigarette division, Seeburg Corp., visited New York on the new "E2" sales plans for the latest cigarette machine. Glass headed for So. Jersey after a stint in the New York area. . . . Max and Abe Danziger, Hamburg, Germany, were visitors along Tenth Avenue this past week with Max planning on a return to Hamburg some time this week. . . . Regular visitor Mrs. Gertrude Browne tours coinrow, looking better than ever after her recent hospital stay. . . . Runyon Sales Company showing off its new export dept. under the supervision of Myron Sugerman, complete with all facilities necessary for contacting the European market. Lou Wolberg hopping around keeping "the books" while Morris Rood reports that he and Irv "Kempy" Kempner expect to stage the "bowling meet of the century" during their visit to Homowack Lodge at Spring Glen Sat. eve., June 20th, while attending the New York State Operators Guild annual affair. "Shugy" missed his regular office routine on Tues., staying at home with a stiff neck. . . . Joe Hanna, former coinman, made the scene early in the week when he visited with oldtime friends and discussed his latest venture, a display case for the sale of merchandise through retail outlets--- "no coin mechanism on it", commented Joe. . . . Sandy Moore and Gabe Forman away from the Sandy Moore Dist. showrooms while Al Goldberg handles phono sales. . . . Harry Koeppel, Koeppel Dist. Co., reports regular sales on the new Rock-Ola line with a nice list of used equipment orders flowing through. Hymie is expected back from his rest next week.

Mike Munves, Mike Munves Corp., getting deliveries on "Satellite Tracker" while Joe Munyes tours the mid-west and then on to the west coast for his annual trek through the hinterlands. Rose Munves looking relaxed and happy as she advises that "it's all due to the wide selection of frozen foods available in the local super markets. No time-consuming dinners to prepare. And they taste better!" comments Mike's wife. . . Al Simon, Albert Simon, Inc., reports good sales and tremendous play at arcades on the ChiCoin "Jet Pilot" machine while Al D'Inzillo confers with some potential buyers. . . . Mac Pollay, local op, displays a bandage on his wrist. "I broke my wrist ten years ago and it's just beginning to act up now. Must be old age!" states Mac. . . Irving Holzman, Black Sales Co., reports good action on United's "UPB-100" with used equipment going out as fast as it comes in. . . . Sylvia and Dave Lowy, MJL Operating, grinding away placing equipment on location and servicing trouble spots, all part of the daily operating chores.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

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last



Operators of remote type cigarette vendors won a big round in the courts t week, when Circuit Court Judge Daniel Roberts granted an injunction restraining the city from interfering with the operation of such equipment. Judge Roberts ruled that remote ciga-rette vendors are outside the jurisdiction of a city ordi-nance banning cigarette vendors. The judge based his decision on the fact that remote-controlled vendors were manually controlled by the proprietor and his employees on the location and could not be operated by the customer on the location, and could not be operated by the customer alone.

Vacation schedules seem to be the order of the day in

model phonographs.

model phonographs.
Sam Lewis, director of sales, Williams Manufacturing, urges customers who have orders for parts to send them in to the plant prior to June 27. No parts for Williams games will be shipped between June 27 and July 13 as most of the plant will shut down for the annual vacation period... The entire Gottlieb family turned out, June 14, for the ground breaking services for the Gottlieb Memorial Hospital, being built in memory of Dave Gottlieb's late parents. Gottlieb originally made a \$750,000 contribution for the 120-bed non-sectarian hospital in Leyden Township. Many notables attended the ground breaking. (See story elsewhere in this issue).
Bill De Selm tells us that Johnny Casola and Roy Krahmer are enroute to Memphis, Tennessee promoting United Manufacturing's amusement games and UPB-100 stereo hi-fi phonographs. From Memphis they swing over to Jackson, Mississippi and New Orleans, Louisiana. Bill and Herb Oettinger are keeping an eye on production and shipping at the United plant.
Art Garvey infos that everyone at Bally is elated over Bill O'Donnell's



and Herb Oettinger are keeping an eye on production and shipping at the United plant. Art Garvey infos that everyone at Bally is elated over Bill O'Donnell's arrangements with C. H. Jones, director of Automatic Musical Instruments in Great Britain, whereby operators in Great Britain and Ireland can obtain immediate delivery of Bally coin operated amusement games and kiddie rides. Herb Jones views this as one of the most significant accomplishments in a long while in coinbiz. . . Visitors continue to pour into the offices of J. H. Keeney in a steady stream. Paul Huebsch tells us that Jerry White of Music Distribs in Pittsburgh planed in last week. Another guest was Joe Abraham, J. M. Novelty in Youngstown, Ohio, as well as Stan Levin, All State Coin Machine Exchange, who made the "trek" from the northwest side of Chi. Huebsch is very keen on Keeney's new "Big 3" electronic upright game. Sez it's selling terrifically. . . Chet Gore gives us the happy news that sales for Exhibit Supply's card business is more than 30% above sales of last year. . . Gil Kitt and Joe Robbins expect a lot of folks in during the forthcom-ing International Trade Fair in Chi. Visitors at Empire Coin recently were Mr. & Mrs. Russ Dougherty of Wis-consin Rapids, Wisconsin. Robbins tells us Empire is start-ing a system of staggered vacations shortly, to give every-one at the plant a chance to rest and cavort during the summer.

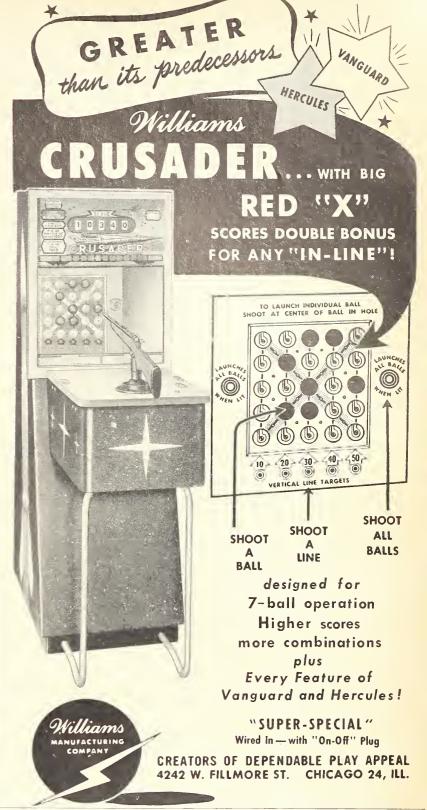


summer

If a system of staggered vacations shortly, to give every-one at the plant a chance to rest and cavort during the summer. Production and shipping are 'way up at Chicago Dy-main Industries with Chicago Coin's "King Bowler" and "Jet Pilot" sales at peak, according to Art Weinand, sales director of Chicago Dynamic. Art and Kaye are delighted about having dughter Virginia "Gingger" Weinand home after a few weeks at Ravenswood Hospital. . . Eddie coin court Judge Roberts ruling that remote cigarette vendors are outside a city ordinance banning eigarette vendors. Meanwhile sales of Seeburg eigarette vendors are booming. . . . Ed Ruber infos that he, Morris Wiczer and Milt Wiczer are waging a single handed pro-stereo campaign in an effort to get coin and record people more interested in stereo sound. They believe it's moving much too slow for the satisfaction of the trade. . . Joel Stern, World Wide Distribs, returned recently from a combined business and pleasure trip to NYawk. He had a "ball" and racked up some excellent biz results while there. . . We bow low from the waist to all the nice folks who phoned to heap praise on The Cash Box for the "stereo" editorial in the June 20 issue. Incorporated to tell us there is no let up in sales for "Wild Cat" electronic upright game. . . Al Warren, Auto-Bell Novelty's busy sales manager, departed for another one of those rapid road tours before we could get to him. . . Bally Vending's sales manager, departed for another one of those rapid road tours before we could get to him. . . Bally Vending's sales manager, departed for another one of those rapid road tours before we could get to him examples that All State was a Mr. Isett, who operates an arcade in Lake Geneva. . . Due to the success last year of a TV pro-motion by Mike Detzek, Champion Distribs, he's return-ing to television with his billiard games June 29 with a renewed program. Operators say the program is a big help on their 6-pocket sales, sez Mike.



ing to television with his billiard games June 29 with a renewed program. Operators say the program is a big help on their 6-pocket sales, sez Mike.



The show received such a high rating last year that Mike will seek sponsors next fall. They may even go so far as to try to interest other cities in the program, according to Mike. Joe Kline shakes his head whenever vacations are mentioned. He feels, however, that something will have to be done about this. Meanwhile Sam Kolber, Fred Kline and Nick Nelson spend most of their time demonstrating Chicago Coin's "Jet Pilot" and "King Bowlers" to visiting operators. A happy meeting place at First Coin is the "Den", where ops sip coffee and soft drinks, and pass the time of day. . . . Charles (Jimmy) Johnson, Globe Distribs, tried to get in touch to tell us about a big near-Loop blaze t'other night, but his extra-curricular duties in Civil Defense and volunteer fire fighting kept him on the go. . . Herb Perkins' gal Friday, Marie, tells us Herb planed to the West Coast on a combination business and pleasure trip last week. Marie is holding down the fort at Purveyor during there's absence. Construction on the recently burned plant should be completed by July 1, according to Marie. . . . Ted Rubey and Estelle Bye, Marvel Manufacturing, continue to be amazed about uninterrupted interest in "Lucky Horoscope" all over the country. The current rash of orders are overwhelming, to put it mildly, see Estelle. . . . Donan's Howie Freer is off on a business jaunt through Southern Illinois and Iowa. Donan's bowling champ, Al Kaplan, temporarily hung up his bowling

jaunt through Southern Illinois and Iowa. Donan's bowl-ing champ, Al Kaplan, temporarily hung up his bowling gear in favor of his golf clubs. However, Al's golf being so far below his great bowling average, he can't wait to get back to kegling. Al competes with some of the biggest names in bowling during the season. Ben Coven and Irv Ovitz are thrilled about Judge Rob-erts' Circuit Court decision to permit remote cigarette vendors. . . National Coin's Mort Levinson tells us he, Joe Schwartz and Ronnie Schwartz hosted many visitors at the show rooms from many parts of the country and abroad. . . . Ralph Sheffield, sales manager of Midway Manufacturing infos that he and O. O. Mallegg have conferred most of last week setting up a strong sales distribution setup in foreign lands.

in foreign lands.



Britain's Coinmen Start Public Relations Drive





PHONE-STEVENSON 2-2903

LONDON, ENGLAND—The British coinmen, like those in the United States, are making plans for Public Relations programs. The Phonograph Operators Association according to a report in The

ation, according to a report in The World's Fair, established a charity program by the unanimous vote of its Council at their meeting this week.

Council at their meeting this week. After discussing various types of programs, the Council voted to adopt a raffle as the most promising means of raising money. A subcommittee was named to carry out the details. Proceeds will go to Condover Hall, which looks after blind, deaf and dumb and maimed babies. A number of prizes have already been pledged by members of the association. The association hopes it will be able

The association hopes it will be able to hold the draw at a function which will feature the appearance of the top stars of the recording and entertainment business.

Penna. Ops Show Progress

HARRISBURG, PENNA.—Reports from the newly formed Amusement Machine Operators of Pennsylvania, this city, have been most encouraging in view of the eight-month period the association has been in existence.

this city, have been most encouraging in view of the eight-month period the association has been in existence. Formed in October 1958, the Board of Directors consists of operator members from the various counties giving the association representation throughout the state. Meetings are held on the first Wednesday of each month at 414 Kelker Street, Harrisburg, and all meetings are well attended.

Officers of the association are: Felix Kadel, president; Mrs. M. Fetters, secretary and Leon Taksen, manager. Members of the board are: Paul H. Smith, Harrisburg; Harry Beck, Lewisburg; Pat Houser, Bellefonte; Charles Bernstein, Lewistown; William Magaro, Mechanicsburg; John Brunner, Sunbury; John Warner, Get tysburg; George Nahas, Mahoney City; William Triplett, York and Harry Weiss, Lebanon.

When You Enter The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

oe Orleck FHE CASH BOX 721 Broadway New York 19, N. Y.
Dear Joe:
Please enter my name as a member and send me a membership ard.
I have been connected with the Coin Machine Industry for 20 ears or more, starting: Year
Date of Birth
IRM
DDRESS
TTY ZONE STATE

the Case Batter

Strong Sales Movement On Phonos and Games CALIFORNIA CLIPPINGS

CALIFORNIA CLIPPINGS With the summer season well under way the conversation along Pico Bird, in which they would be spent. . . At Minthorne Music, Wayne Davis report will informe and the produce over more this fall. Seeburg has come out with many new products in the vending line, and will informe as well as a new cigarette machine that boasts features never before found on a cigarette machine. Wayne stated that Seeburg also came out with a 100 selection counter box, something that many operators have been withing for, and a new background music system, Seeburg '1000', that plays 1,000 selections. Jim Ballard, from the Phoenix office of Minthorne Music, along with Mr. & Mrs. Minthorne, Ralph Cragan, and Wayne, all attended the Seeburg meeting in Chicago, June 2 and 3, where these new products were first introduced. This new equipment will soon be on display at the Minthorne shownon, and Wayne asked that everyone watch for the exact dates of the showing and plan to attend. The entire staff at Minthorne is very enthused about these new products, and feel confident that the operators and the public as well, will become equally impressed. . . Walter West, at California Music, is all exited about the new Fontane Sisters' waxing on Dot, ''A Lover's Hymn,' tatis it looks like a smash and could hit big in both the pop and r&b markets. Mickey Faey back from a week's vacation in San Francisco and informs the da a wonderful time in the Bay Area. Budy Robinson picking Johnny Otis' lates Capitol pressing. ''II Do The Same Thing For You,'' as one that lobes like a winnet. . . . At American Coin Machine, Vinny Lanzy says they've been very busy the past twelding in a lot of overtime to keep up with their y have also gotten in a number of used phonos. . . . Mark Tonick, at C. A. Robinson & Go, reports that Robinson' has been a beelive of activity the past wey with the addition of another store adjoining theirs, which gives Robinson's has been the obleve of activity the past of bring even better business- already indicated by a With the summer season well under way the conversation along Pico Blvd. Pennies" album, which features Danny and Louis Armstrong on the Dot label. Joe Alvarez feels that Louis Prima and Keely Smith have a hit in their initial Dot outing, "I Don't Know Why." Marty Robbins' "Cap And Gown," on Columbia, is Louis Baruch's idea of a tune that could be a big one with the younger set. "Baby, Baby, Baby," with ABC-Paramount's Johnny Nash on deck, has Norty exclaiming it's one of the swingin'est vocals to be released in some time. . . . Bill Fritz, from the parts department at Paul A. Laymon's, spending the week-end at Lake Isabella fishing. Graduation exercises have been a topic of conversation at Laymon's the past week what with almost everyone there having a son or daughter, niece or nephew, graduating from one of the local institutions. Charlie Daniels states that business the past week has been moving at a steady clip. . . . At Leuenhagen's "record bar," Jerry Wallace stopping by to check on the sales of his current Challenge effort, "By Your Side," b/w "Primrose Lane." Mary Solle this week giving the nod to Conway Twitty's "Mona Lisa" on MGM. Neal Hefti has Claire Solle predict-ing big things for his new Coral disk, "Baby Doll Polka." Nina Simone's "Porgy" on Bethlehem, is the waxing that should push the young artist's name into national prominence, according to Kay Solle. . . . Some of the visiting operators on Pico this week were: Gene DeVilbis, Big Bear; Perry Irwin, Ventura; W. R. Edling, Ojai; Mr. & Mrs. Mel Teixeira, Santa Maria; Dean Brown, Glendale.

HAPPY BIRTHDAY THIS WEEK TO:

Howard Johnston, Montgomery, Ala. . . . Edward R. Wurgler, Buffalo, N. Y. . . . Louis Casola, Rockford, Ill. . . . Seymour Pollak, No. Tarrytown, N. Y. . . Thomas B. Swab, Lone Pine, Calif. . . . L. Schuster, San Angelo, Tex. . . Jessie M. Hogan, La Fayette, Ind. . . . Nathan Bensky, Peekskill, N. Y. . . . Lee Walker, Los Angeles, Calif. . . . Harold E. Staples, Jr., Tulsa, Okla. . . . Clayton C. Nemeroff, Chicago, Ill. . . . Hal Zimmerman, Oceanside, N. Y. . . . Max Brown, Philadelphia, Pa. . . . Dode M. Lamson, Lima, O. . . Kenneth T. Grathwohl, Greenport, N. Y. . . . Ben Chicofsky, Forest Hills, N. Y. . . . William J. Burke, Baltimore, Md. . . . Robert E. Gnarro, Chicago, Ill. . . . Milton A. Pritts, Denver, Colo. . . C. H. Flannery, Logan, W. Va. Raymond S. Harrison, Miami Beach, Fla. . . . Irving Geltzer, New London, Conn. . . . Norman Orleck, The Cash Box.

Blatt Records PR Activities For 1 Week

Luncheons, Awards, Travel Keep Op Busy Year 'Round



WILLIAM BLATT

MIAMI. FLA.—Probably the most talked about subject in coin machine circles today is Public Relations, and what can be done to instill a true picture of the industry in the minds of

the public. The one coinman who is in a posi-tion to answer many of the questions posed at various public relations com-mittee meetings throughout the coun-try is Willie Blatt, veteran coin ma-chine operator from Miami, Florida, and full-time public relations man, a

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enue. TUESDAY — Regular meeting night with Optimists Club. Blatt elected to board of directors for a two-year term. Evening's activities resulted in the formation and spon-sorship of a "Little League," consist-ing of 16 baseball teams. Blatt, in conjunction with bankers, barbers, florists, food and drink industry, various merchants, will sponsor each team and open way to a Miami Little League.

team and open way to a Miami Little League. WEDNESDAY — Luncheon with Elks Club. Blatt pledged a \$250 Scholarship to be awarded to a teen-ager deemed worthy by members of the Elks Club. THURSDAY — Appointed delegate to Annual Optimists National Con-vention which necessitates presence at Hotel Deauville, Miami, on June 14, 15 and 16. Luncheon with Navy League of the United States, attend-ed board meeting after lunch and then proceeded to a Civic Meeting later in the evening.

the evening. FRIDAY—Appointed delegate of the Fraternal Order of Police which



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will necessitate attendance at conven-

will necessitate attendance at conven-tion on June 18, 19 and 20. Blatt had several other public re-lations business appointments sched-uled for the weekend but called them off upon hearing of Eddie Lane's death. He flew to the New York funeral services instead. "Real public relations work, done properly in your home town, begins when you get up in the morning and ends when you go to sleep at night, day after day, and year after year," says Blatt. "You can see how much time and effort and money is necessary to accomplish a good community job," continued Willie. "It becomes much more difficult when it is done by one person. However, I like the work and I feel that this, in itself, is my com-pensation," concluded Blatt.





Linn's explanation for the time consuming activity—"Some guys col-lect stamps or go to the gym, I just happen to like police work."

n receive

CLASSIFIED ADVERTISING SECTION

WANT

- WANT—Used 45 RPM Records. All types, as they run, right off the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regular shippers. JALEN AMUSEMENT CO., INC., 14 EAST 21st ST., BAL-TIMORE 18, MD.
- WANT Double Faced Shuffleboard Scoring Unit that scores to 51. Also Seeburg Wall Boxes V-W 3AD. FOL-LETT MUSIC CO., 180 SO. HOW-ARD, SPOKANE, WASHINGTON. (Tel. MA 4-8585).
- WANT We need Arcade Equipment — Juke Boxes — Bingos and every kind of Coin Operated Machines. Payment cash. Write us today. L'AUTOMATE, 60, RUE VAN SCHOOR, BRUSSELS III, BEL-GIUM. (Cable: JEUMATE-BRUS-SELS).
- WANT—Records, 45's and LP's, new only. Please give full details first contact to avoid delay and assure quick deal. HARRY WARRINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel. LUdlow 8-8310).
- WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. CAstle 1-0556).
- WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel. UNion 1-7500).
- WANT—United Pool Alley 2 Player. NORTHERN SPECIALTY, 5 WIL-LOW LANE, GRAND RAPIDS, MIN-NESOTA. (Tel. FA 6-6487, FA 6-2491).
- WANT—Mechanic, Music, Games, Cigarettes. BELL MUSIC, 728 NO. HAYES, AMARILLO, TEXAS.
- WANT—As always we need for immediate export unlimited quantities of: Bally Bingos, United Bingos, all types of Shuffles, Seeburg, AMI, Wurlitzer music. Call collect. BEL-GIAN AMUSEMENT CO., 808 NO. BROAD ST., PHILADELPHIA, PA. (Tel. POplar 3-7808).
- WANT Rock-Ola Model 1442—50
 Selection Hi-Fi; Seeburg Models C & R; Gottlieb Multiplayer Majestic, Contest, Gondolier, Double Action, Single Player, Sittin' Pretty. State condition and best prices. HUB COIN MACHINE, 7312 GEORGIA AVE., N. W., WASHINGTON 12, D. C. (Tel. RAndolph 3-9896).
- WANT Late model pins, shuffles, phonographs, bingos. Will pay cash. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel. CHickering 4-5100).
- WANT 45 RPM Records, new or used. no quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GAL-GANO DIST. CO., 4135 W. ARMI-TAGE, CHICAGO 39, ILL. (Tel. DIckens 2-7060).
- WANT Late Juke Box 45 R.P.M. Records not over 6 months old. I pay 13¢ and freight. R. SMITH, 1881 N.E. 157th TERRACE, NORTH MIAMI BEACH, FLA.

WANT—Juke Boxes and Games for resale, Cash, send list, condition and prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUE-MOUND ROAD, MILWAUKEE 13, WISC. (Tel. BLuemound 8-6700).

WANT — Counter Games, all kinds. 1¢—5¢. Kicker & Catcher, Scramballs, Guns, etc. Give complete details. Also buy used 45 RPM records less than a year old. L. J. COLLINS, 403 UNION ST., MAR-SHALLTOWN, IOWA.

WANT—Coin operated Laundry Equipment, A.M.I. 120 Selection Phonographs, Hideaways, Wall Boxes, 5¢ and 10¢ Counter Games. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel. MElrose 1-9550).

WANT — Williams Turf Champs and late Bally Bingos. State condition and best prices. Write: IMPERIAL COIN MACHINE COMPANY, 498 ANDERSON AVENUE, CLIFFSIDE, NEW JERSEY.

- WANT—Rock-Ola Model 1442-1446-1448-1454-1458. Also can use Seeburg Model C, Model R, Model G. Advise quantity available, also condition of machine whether shopped or in as is condition. FRANCO DIS-TRIBUTING COMPANY, P. O. BOX 927, 24 NORTH PERRY, MONT-GOMERY, ALABAMA.
- WANT—Beautys, Beach Clubs, Frolics, Palm Beaches, Palm Springs, Yacht Clubs or any Bally games with vertically mounted control unit in back board. Need not crate. J. J. PAR-KER CO., 1308 SO. MAIN ST., LAS VEGAS, NEVADA. (Tel. DUdley 4-6086).
- WANT—Chicago Coin Bowlers; Hollywood, Blinker, Bullseye, Super Frame, Score-a-line, Championship; United Bowlers; Ace Clipper Mercury, Capitol, Mars, Regulation. Cash or will trade 14 foot Bowlers. Call, Write or Wire today! PUR-VEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUniper 8-1814).
- WANT—Chicago Coin & United Flashing Type Bowlers, Wm's King Of Swat & Four Baggers, Shortstop, Chi Coin Bowling Leagues 11 or 14 ft., Bally Lanes 11 ft. State quantity and best price, first letter. MON-ROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVE-LAND 14, OHIO. (Tel. SUperior 1-4600).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT — New or used 45 RPM Records that have appeared in *The Cash Box* Top 100 within last 6 months. We pay 15¢ to 18¢. Can use any quantity. KAY ENTER-PRISES, 659 N.E. 123rd ST., NORTH MIAMI, FLORIDA. (Tel.: PLaza 7-8061).

WANT-To purchase 5,000,000 new records, all speeds. We prefer large quantities and will buy for cash. Top prices offered. No Juke Box Records. Write to: RANSEL TRAD-ING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel. GEneral 2-1650), JESSE SELTER, Pres.

CLASSIFIED ADVERTISING SECTION

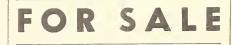
WANT—Wildcats, Hunters, Skeet Shoots, Big Tents, Bally Draw Bells and late five ball pin games, will buy any quantity, mail us your list and price wanted. KAY'S MUSIC SERVICE, 147 COLUMBIA AVE., VANDERGRIFT, PENNSYLVANIA.

WANT—Mills Panorama. Also Parts. Advise Best Price. WESTERN DIS-TRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON. (Tel. GArfield 3585).

- WANT—Late used juke box 45 RPM Records not over 6 months old. I pay 13¢ and transportation. Write stating quantity on hand. Prefer to buy from Indiana Operators at this time. C. W. HUGHES, LADOGA, INDIANA.
- WANT Will accept 1 to 10 Games as trade against new Wurlitzer Phonographs. SANDY MOORE DIST. CO., 599 TENTH AVENUE, NEW YORK 36, N. Y.
- WANT Mercury Floor Model Grip and Strength Testing Machines, advise condition and number available and lowest cash price, or will trade cigarette, candy, coffee and sanitary machines. TEXAS ASSOCIATED ENTERPRISE, P. O. BOX 1068, AMARILLO, TEXAS. (Tel. DR 3-8022).

WANT—Bingos any type or age, alleys, arcade equipment, music, guns, Kiddie Rides. Also legs for Bally and United Bingos—Starlet, Back Glass, Bright Lites, Bright Spots. GLOBE AUTOMATIC VENDING CO., INC., 1024 COMMONWEALTH AVENUE, BOSTON, MASS. (Tel. REgent 4-1384).

- WANT—To Buy—Bingos, Late Williams and Gottlieb Pin Games, Shuffle Alleys with flashing lights and guns. Please quote prices and quantity. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROS-PECT, CLEVELAND, OHIO. (Tel. TO. 1-6715).
- WANT United Star Slugger, Wms. Hi-Hand, Shuffleboard Overhead Scoring Units, United Bonus & Playtime Bowling Alleys. Quote best resale price 1st letter. COIN MACHINE EXCHANGE, 4605 — 127th S. W., TACOMA 99, WASH.(Tel. JUniper 8-7153).
- WANT For Cash: Any make or model phonographs in any quantity. State all in first letter. For Resalc. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZA-BETH 4, NEW JERSEY. (Tel. BIgelow 8-3524).



- FOR SALE—Wurlitzer 1600 \$149.; 1650 \$174.; 1700 \$249.; 1900 \$429.; 1900 H.U. \$419.; 2000 \$495.; 2150 \$595.; 5207 W.B. \$39.; 5250 W.B. \$9.; AMI E-40 \$174.; D-40 \$129. DICKSON DIS-TRIBUTING COMPANY, 631 W. CALIFORNIA, OKLAHOMA CITY 4, OKLA. (Tel. CEntral 6-3691).
- FOR SALE—June 30th end of our Fiscal Year. Every coin machine must be sold regardless of price. Phone Today for Late Bingo, Sea Island, Beach Time, Carnival Queen, Show Time, Cypress Garden, Key West, Kiddy Rides, Late Big Ball Bowlers, Music. ALgonquin 4-4040. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS.

FOR SALE—Exports, Importers—have unlimited amount of cheap Bally Bingos. Cleaned and checked, ready for location. Wire, or write your needs. D & P MUSIC, 27 E. PHILA-DELPHIA ST., YORK, PA. (Tel. 8-1846).

FOR SALE—"Satellite Tracker". Sends a rocket to the moon! Each successful attempt to "track" satellite registers score! Illumination lights up the "world"! Terrific money-maker for taverns, kiddielands, etc. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

FOR SALE — Beach Beauty \$100; Broadway \$110; Night Club \$125; Parade \$125; Big Show \$135; Key West \$200; Show Time \$250; Sun Valley \$325; Miss America \$325; Cypress Garden \$400. D & L COIN MACHINE COMPANY, 414 KEL-KER ST., HARRISBURG, PENN-SYLVANIA. (Tel. CEdar 4-1051— Cable DALCOIN).

FOR SALE — Chicago Coin Rebound Shuffles, thoroughly reconditioned at \$89.50 each. Down payment, \$25 per unit. 25 available for immediate delivery. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. (Tel. LIncoln 9106).

FOR SALE—Games Inc. Double Shots \$325; Chicago Coin Rockets (single) \$200; (double) \$250. Will buy Bally Beach Times & Sun Valleys. GLOBE DISTRIBUTING COM-PANY, INC., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL.

SAVE \$175.00 ON CLASSIFIED ADVERTISING GET \$223.00 VALUE FOR ONLY \$48.00

Write today to-THE CASH BOX 1721 BROADWAY, NEW YORK 19, N.Y.

- FOR SALE—1700, 1800, 1900, 2000, 2100 and 2150 Wurlitzers. Special prices for quantity orders. Write or call: LEW JONES DISTRIBUT-ING COMPANY, INC., I301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA.
- FOR SALE Complete line of Pool Table Supplies & parts. Slates, Cushions, Balls, Cloth, Bumpers, etc. Save money, save time—Buy direct. Write or phone for our new 1959 Catalog. EASTERN NOVELTY DIST., 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8574).
- FOR SALE Shuffleboard Chromed Weights, Scoreboards, Liquid Cleaner Paste Wax, Dance Floor Powdered Wax, Finest Grade Shuffleboard Powder Wax. Write for color Brochure and prices. WAX-OLA, INC., 444 NORTH 5th ST., NEW-ARK, N. J. (Tel. HUmboldt 4-2525).
- FOR SALE—6 2150 Wurlitzer Phonographs; 3 BL Seeburg Phonographs; 1 A.M.I. E-120 Phonograph; 1 A.M.I. D-80 Phonograph; United Bingos, Manhattan, Mexico, Tahiti, Cabana. Ea. \$35. J. H. RUTTER, INC., 917 SO. STATE ST., SALT LAKE CITY 11, UTAH.
- FOR SALE—Bright Spot Brand Miniature Lamps, sizes # 44, # 47, # 51, # 55. Your best lamp buy at \$5.45 per 100. Order from your distributors or write: DUARTE INTERNA-TIONAL SALES, 835 E. 31st ST., LOS ANGELES 11, CALIF.

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- FOR SALE—Croquet Pool \$75; Batter-Up Baseball \$210; Ten Strike \$145; Wm. Crane \$60; Wm. Rolla-Ball (Skee Ball) \$90; Genco Space Age \$275; Genco Flying Aces \$225; Genco Gypsy Grandma \$165; Genco Skill Ball (2 Ply) \$75; Genco Skill Ball (6 Ply) \$100; J.K. Super Hockey \$150; American Bumpo Pool \$325; Keeney League Leader Baseball \$125; Eastern Electric Mark II 22 Column Cigarette Vendor \$225; West Side Conversion for Shuffle Alley to Bowler \$19.50. MILLER-NEWMARK DISTRIBUTING COM-PANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH.
- FOR SALE—ChiCoin Classics, 16 Ft.; Bally Strike Bowlers; United Midget Bowlers. Write. No reasonable offer refused. NATIONAL NOVELTY CO., 243 NORTHERN BLVD., GREAT NECK, NEW YORK. (Tel. HUnter 2-1021).
- FOR SALE—For Immediate Delivery. Sea Islaud \$600; Beach Time \$475; Cypress Gardens \$425; Miss America \$325. All cleaned and checked. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12. LA. (Tel. MA 6386).
- FOR SALE—12" Dual Cone Hi-Fi type Spcakers and Baffles, 12 watt, limed oak wood, Corner \$23.95, Wall \$19.95, 8" extended range, 8 watt, corner \$15.95, wall \$11.95. MAR-VEL MANUFACTURING CO., 2847 W. FULLERTON AVE., CHICAGO, ILL. (Tel. DE 2-2424).
- FOR SALE Millions of extra coins are taken from clean machines. Cleau right with Lemonite. J. Rosenfeld and Central Distributing, St. Louis, Missouri, use and sell Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., ARLINGTON, TENN.
- FOR SALE—A machine that pays for itself first week with little or no service! Lucky Horoscope Operators report this and more. NATION-AL DISTRIBUTORS, 127 SO. ENGLISH AVE., SPRINGFIELD, ILLINOIS.
- FOR SALE Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel. FOrest 5-3456).
- FOR SALE 20 Grand, Siugging Champ, Hawaiian Beauty, Duette, Marble Queen, 3-4-5's, Keeney Club Bowler, 6 Pocket Pool Tables. WANT—Un. Triple Plays, Un. Showboat. NOBRO NOVELTY COM-PANY, 142 DORE ST., SAN FRAN-CISCO 3, CALIF. (Tel. MA 1-5438).
- FOR SALE Relays low cost, high quality, general purpose open style made to your specifications. Short run our specialty. Also electrical harnesses and switch stack assemblies. MARVEL MANUFACTURING CO., 2847 W. FULLERTON AVE., CHICAGO, ILL. (Tel. DI 2-2424).
- FOR SALE Specials Bally: Carnival Queens \$455; Beach Times \$440; Cypress Gardens \$399.50; Miss Americas \$295; Skill Rolls, New \$90; Used, \$70; Williams: Tic-Tac-Toes \$245. NEW ORLEANS NOV-ELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LOUISIANA. (Tel. JAckson 2-5306).
- FOR SALE Shuffle Rockets single player \$195; Shuffle Rockets Double Player \$245; AMI E120 \$195; Arrow Bowlers \$195; Criss Cross Hockey \$295. Write for additional prices. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. CAual 6-0293).
- FOR SALE Wurlitzer 1500 \$165; A.M.I. Model A (45 RPM) \$40. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel. CEntral 1-9292).

FOR SALE — Close-out of 30-wire cable. Was 32¢ per ft., now 25¢ 500 ft. or more, 22¢. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND 5, OREGON.

FOR SALE — Tusko — The Baby Elephant. Best Kiddie Ride on the market. \$795. BILOTTA ENTER-PRISES, INC., 224 NORTH MAIN STREET, NEWARK, NEW YORK. (Tel. DEerfield 1-1855).

- FOR SALE—Baseball Games: Williams Special Deluxe (1 Pl.) \$75; Wms.' Major Leaguer (6 Pl.) \$95; Genco Champion \$125; Genco Rifle Gallery \$110; Genco Big Top Rifle & Wild West Gun \$175; United 5th Inning Baseball \$65; Gottlieb Scoreboard \$65; Bumper Pool Tables w/new slate, cushions and cue sticks, cabinet resprayed \$90; National 9 ft. Shuffleboard w/elec. scoring \$75. H. BETTI & SONS, 1706 MANHAT-TAN AVE., UNION CITY, N. J. (Tel. UN 3-8627).
- FOR SALE Carnival Queen \$450; Cypress Gardens \$365; Miss America \$275; Key West \$175; Beach Time \$390; Sun Valley \$310; Show Times \$225; Big Show \$150. No delay, fast delivery. CROWN NOVELTY COMPANY, 920 HOWARD AVE., NEW ORLEANS, LA. (Tel JA 2-7137).
- FOR SALE—Seeburg 100B \$230; C \$325; HF100G \$400; HF100R \$475; KD200 \$650; Wurlitzer 2204 \$650; Ristocrat 12 Selector Counter \$95; AMI E120 \$210; G200 \$550; Williams 10 Pins \$150; AMI B.C. 78 \$50; 45 Converted \$90. All Machines ready for loc. 1/3 deposit. INTERBORO MUSIC CO., 433 WEST 45th ST., NEW YORK 36, N. Y. (Tel. JU 2-2363).
- FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all types Bingos; Coon Hunt, as is or shopped. CAN-YON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel. 3-8688).
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- FOR SALE Hi-Speed Super Fast Shuffle Board wax. 24 one-pound eans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MU-SIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.
- FOR SALE—100,000 new 45 RPM 6 months to 1 year old, \$10 per 100, \$90 per 1000. Also 5,000 10" LPs 30¢ each. Other promotional 12" LP's available 50¢ to \$1.00 each. We also buy surplus inventory. RAYMAR SALES CO., 170-21 JA-MAICA AVE., JAMAICA 32, N. Y. (Tel. OLympia 8-4012).
- FOR SALE—Atlas SA. \$450; Capitol SA. \$225; Mercury SA. \$125; De-Luxe Leader SA. \$115; Leader SA. \$110; Starlite SA. \$125; Holiday SA. \$145; Speedy SA. \$145; 14
 Ft. United Bowling Alley \$275.
 CENTRAL OHIO COIN MACHINE EXCHANGE, INC., 858 NO. HIGH ST., COLUMBUS 3, OHIO. (Tel. AXminster 4-3529).

FOR SALE—Lane Laneer Horse \$225; Scientific Boat Ride \$125; National 6 col. Candy Vendor \$65; Uneeda 5 col. Candy \$55; Cigar Vendors \$9. Many bargains, send for list. ODCO, INC., 1100-02 BROADWAY, AL-BANY 4, N. Y.

CLASSIFIED ADVERTISING SECTION

- FOR SALE Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$49.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.
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- FOR SALE Balls-A-Poppin' 11 ft. United Bowling Alley; United Ace Shuffle Alley; Model 1458 Rock-Ola Juke Box (new). We need 12 ft. American Bank Shot Shuffleboards. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel. FUlton 3-2282).
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- FOR SALE—Broadways \$100; Parades \$135; Big Times \$50; Varieties \$45; Royal Flush \$145; Super Score \$90; Arrowhead \$120; Lulu \$45; Colors \$39.50; Strike B.A. \$425; AMI E-40 (Converted) \$200. CARL J. SPEIS COMPANY, 316 W. COLUMBIA ST., EVANSVILLE 11, IND. (Tel. HA 4-5527).
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- FOR SALE—Sluggin' Champ \$150; Twin Bill \$125; Majestic \$335; Monaco \$160; Kings \$210; D-80 \$250; E-80 \$295; E-120 \$295; F-120 \$495; G-120 \$575; H-120 \$750. Painted, Guaranteed America's finest reconditioned coin machines. MUSICAL SALES, 2334 OLIVE, ST. LCUIS, MO. (Tel. CH 1-8561).
- FOR SALE New Six Pocket Pool Tables \$225; Slate \$275; 1st Grade 48" Cue Sticks \$18 dozen; Bumper Rails \$11.95 Set; Bumper Pool Tops \$24.50; Slate \$59.50; Deluxe Bumper Pool Balls \$10. CHAM-PION DIST. CO., 3833 W. DIVI-SION ST., CHICAGO 51, 1LL. (Tel. ALbany 2-3272).
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- FOR SALE Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Geneo. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel. NEwton 5-2531).
- FOR SALE—Juke Route, also Cigarette & Pinballs, over 100 machines, priced right, Cheyenne, Wyo. (New Atlas Missile Sitc). Write: PLAINS REALTY, 1603 CENTRAL, CHEY-ENNE, WYOMING.

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- FOR SALE—Watling Fortune Telling Scales \$59.50; United Bowling Al-ley \$325; Turf Champ \$259.50; Ten Strike \$199.50; Jumbo Ten Strike \$229.50; All Models AMI Phonos, Lowest prices. CENTRAL DISTRIBUTORS, INC., 2120 LO-CUST, ST. LOUIS 3, MO. (Tel. MA 1-3511).
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- FOR SALE Seeburg R-100 \$475; Seeburg VL200 \$475; Seeburg 201 \$850; Wurlitzer 2000 \$450; Wur-litzer 2100 \$525; Rowe Cigarette Machines: AMB 14 col. \$165; AMB 14 col. \$130. All machines shopped and ready for locations. BELMONT MUSIC CO., 116-118 N.E. GLEN-DALE AVE., PEORIA, ILL. (Tel. 6-4424 & 4-5868). 6-4424 & 4-5868).
- FOR SALE—Genco Space Age \$190; Genco Hi Fly Baseball \$125; Chi-cago Coin Rebound Shuffle \$130; Chicago Coin Rocket Shuffle \$130; T & L DISTRIBUTING, INC., 1663 CENTRAL PARKWAY, CINCIN-NATI 14, OHIO. (Tel. MAin 1-8751). 1-8751).
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- FOR SALE—Wall Boxes 20 selection Seeburg 10¢, 3 for 25¢; 800 3020's \$5.00; Rock-Ola 120 Selection \$45 & \$35; Beach Clubs \$50; Yacht Clubs \$45; Gayety \$65; Vendo Coin Changer & Stand \$65. HALLGREN DISTRIBUTORS, INC., 1626 3rd AVE., MOLINE, ILLINOIS. (Tel. 4-6703).
- FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. PIONEER VENDING, INC., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. MONTING 1, 5000) MOntana 1-5000).
- FOR SALE Williams LuLu, Bally Balls-A-Poppin, Gottlieb Frontiers-man & Poker Face, AMI E 120, Wurlitzer 1400-45. SALINA MUSIC & AMUSEMENT CO., 210 SOUTH 5TH, SALINA, KANSAS.

FOR SALE — Amazing Values on: Keeney Super Bonus Bells; Bally Draw Bells, Clover Bells; Universal Arrow Bells, Feature Bells and many others. Thousands of parts available for Keeney, Bally and Universal Console type Machines. Write for prices. BOX #443, c/o THE CASH BOX, NEW YORK 19, N. Y.

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- BOX, NEW YORK 19, N. Y. FOR SALE—Seeburg M100B \$250; C \$325; G \$425; R \$500; V200 \$500; KD200 \$750; H100B \$250; HHF-100R \$450; AMI G120 \$500; Wur-litzer 1800 \$335; Rock-Ola 1438 \$350; Bingos Gaytime \$90; Gayety \$55; Big Time \$95; Miami Beach \$95; Parade \$195; Big Show \$245; Key West \$265; Pins Fair Lady \$225; Gypsy Queen \$85; Hawaiian Beauty \$65; Jockey Club \$90; Lulu \$65; Pin Wheel \$50; Shindig \$50. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel. DEcatur 2-1500).
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THE CASH

LISTS The Cash Box PRICE The Cash Box Page 74

THIS WEEK'S USED MACHINE OUOTATIONS

1,029th CONSECUTIVE WEEK'S ISSUE **20th YEAR OF PUBLICATION**

How To Use "THE CASH BOX PRICE LISTS"

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any trne reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted, "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial,

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6.	1436, ² 52, Fireball, 120 Sel 75.00	165.00
6.	1436A, '53, Fireball, 129 Sel	215.00
4.	1438, '54, Comet, 120 Sel. 295.00	350.00
4*	[•] 1446, '54, Hi-Fi, 120 Sel. 319.00	375.00
1.	1448, '55, Hi-Fi, 120 Sel. 395.00	465.00
6.	1452, '55, 50 Sel 495.00	595.00
4.	1454, 56, 120 Sel 545.00	575.00
4	[*] 1455, '57, 200 Sel 545.00	595.00
4.	1465, '58, 200 Sel 745.00	800.00

SEEBURG

4*	M100B, '51, 100 Sel	230.00	250.00
4.	M100BL, '51, 100 Sel.,		
	Light Cab	250.00	275.00
4*	M100C, '52, 100 Sel	325.00	395.00
2*	HF106G, '54, 100 Sel	400.00	435. 00
2*	HF100R, '54, 100 Sel	475.00	525.00
б.	V160, ² 55, 160 Sel	495.00	549.50
4*	V200, '55, 200 Sel	500.00	550.00

4* VL200, '56, 200 Sel. 475.00 549.00 4* KD200, '57, 200 Sel. 650.00 750.00 4. L100, '57, 100 Sel. 675.00 695.00 4. 201, '58, 200 Sel. . . 850.00 895.00 6. W1-L56 Wall Box 5¢ ... 3.00 5.00 6. 3W2 Wall-a-Matic 3.00 5.00 6. W4L-56 5.00 8.00 6. 3W5-L56 Wall Box, 5¢, 5.00 8.00 10¢, 25¢ 6. W6L-56 5/10/25 Wire-5.00 9.00 less 6. 3W7-L-56 5.00 8.00 4* 3W1 Wall-a-Matic 37.50 49.50

WURLITZER

6. 1250, '50, 48 Sel., 45	E0.00	100.00
or 78 RPM	50.00	100.00
6. 1400, '51, 48 Sel., 45 or 78 RPM	50.0 0	140.00
6. 1450, 51, 48 Sel., 45 or 78 RPM	95 .00	16 5.0 0
1. 1500, '52, 104 Sel., 45 & 78 Intermix	110.00	175.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	100.00	125.00
2. 1600, '53, 48 Sel., 45 & 78 Intermix	149.00	179.00
2. 1650, '53, 48 Sel.	174.00	195.00
4. 1650A, '54, 48 Sel	249.50	325.00
6. 1700, '54, 104 Sel	325.00	425.00
2. 1800, '55, 104 Sel	335.00	350.00
2* 1900, '56, 104 Sel	405.00	495.00
2* 2000, '56, 200 Sel	525.00	525.00
4* 2100, '57, 200 Sel	495.00	550.00
5. 2104, '57, 104 Sel.	510.00	535.00
4. 2150, '57, 200 Sel	550.00	625.00
2. 2204, '58, 104 Sel	625.00	650.00
6. 2140 Wall Box	2.50	5.00
5. 3020 Wall Box	3.00	5.00
6. 3048 (Conv. of 3020)	3.00	10.00
6 3031 Wall Box	3.00	9.00
6. 3045 Wall Box	3.00	9.00
6. 4820 Wall Box	8.00	20.00
5. 4851 Wall Box	9.00	25.00
5. 5210 Wall Box	89.50	9 9.5 0

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4. Ace High (Got 1/57) . 119.50	125.00	6. Domino (Wm 5/52) 25.00	39.00
4. Arabian Knights (Got 12/53) 50.00	60.00	4. Double Header (B 7/56) 175.00	225.00
6. Army-Navy (Wm 10/53) 30.00	45.00	2. Dragonette (Got 6/54). 80.00	100.00
4. Arrow Head (Wm 7/57) 100.00	125.00	4. Dude Ranch (B 9/53). 25.00	55.00
6. Atlantic City (B $5/52$). 25.00	50.00	4. Duette (Got $4/55$) 85.00	110.00
6. Auto Race (Got 9/56). 125.00 2. Balls-a-Poppin'	135.00	6. Easy Aces (Got 12/55). 115.00 4. Fair Lady (Got 11/56). 190.00	145.00 225.00
(B 11/56) 99.00	175.00	6. Fairway (Wm 6/53) 30.00	55.00
5. Band Wagon (Wm 8/55) 100.00	145.00	4. Falstaff (Got 11/57) 295.00	325.00
2* Beach Beauty (B 11/55) 95.00	100.00	4. Flag Ship (Got 1/57) . 155.00	185.00
4. Beach Club (B 2/53) 50.00	60.00	4. Flying Aces (Ge 7/58). 225.00 5. Flying High (Got 2/53) 40.00	250.00
4* Beach Time (B 9/58). 450.00	575.00	6. Four Bells (Got $10/54$) 60.00	85.00
5. Beauty (B 11/52) 20.00 5. Bis $P_{2,2}$ (With $0/54$) 55.00	45.00	6. Four Corners	
5. Big Ben (Wm 9/54) 55.00 6. Big Hit (CC 7/52) 15.00	75.00 25.00	(Wm 12/52) 35.00	55.00
2* Big Shows (B 9/56). 185.00	245.00	6. "400" (Upright) (Ge 10/52) 30.00	5 0.0 0
4* Big Time (B 1/55) 85.00	110.00	6. Four Stars (Got 6/52). 30.00	60.00
6. Blondie (CC 8/56) 95.00	175.00	4. Frolics (B 10/52) 25.00	55.00
5. Brazil (Un 10/56) 75.00 5. Bright Lights (B 5/51) 15.00	$120.00 \\ 65.00$	5. Frontiersman (Got 11/55) 75.00	115.00
6. Bright Spot (B 11/51) . 30.00	45.00	6. Fun Fair (Ge 12/57) 165.00	195.00
5. Brite Star (Got 4/58) . 260.00	275.00	4. Fun House (Wm 10/56) 125.00	145.00
1* Broadway (B 12/55) 100.00	150.00	6. Gay Paree (Wm 6/57). 250.00	290.00
4. Cabana (Un $3/53$) 35.00	50.00 99.50	4* Gay Times (B 6/55) 65.00 4* Gayety (B 3/55) 55.00	110.00 75.00
5. Capri (CC 10/56) 75.00 5. Caravan (Un 2/56) 95.00	120.00	4. Gladiator (Got 1/56) 115.00	140.00
6. Caravan (Wm 6/52) 25.00	45.00	4. Golden Nugget	
6. Carnival (B 11/57) 150.00	195.00	(Upright) (Ge 2/53) 35.00 6. Gold Star (Got 8/54) 65.00	65.00 95.00
4* Carnival Queen (B 1/59) 499.50	645.00	6. Gold Star (Got 8/54) 65.00 6. Grand Champion	93.00
6. Chinatown (Got 10/52) 30.00	75.00	(Wm 3/53) 35.00	65.06
6. Circns (Un 8/52) 30.00	60.00	6. Grand Slam (Got 4/53) 35.00	55.00
6. Circus (B 8/57) 149.00	175.00	4. Green Pastures (Got 1/54) 40.00	55.00
4. Circus Wagon (Wm 10/55) 95.00	149.00	6. Gun Club (Wm 11/53). 35.00	85.00
6. Classy Bowler		6. Guys-Dolls (Got 5/53). 30.00	80.00
$(Got 7/56) \dots 125.00$	135.00	4. Gypsy Queen (Got 2/55) 60.00	85.00
6. C.O.D. (Wm 9/53) 50.00 2. Colors (Wm 11/54) 40.00	70.00 60.00	6. Handicap (Wm 6/52) . 30.00	40.00
6. Coney Island (B 9/52) 20.00	50.00	6. Happy Days (Got 7/52) 25.00	50.00
4. Continental Cafe		2. Harbor Lites (Got 2/56) 95.00	110.00
$(Got 7/57) \dots 175.00$	220.00	2. Havana (Un $2/54$) 20.00	50.00
5. Coronation (Got 11/52) 35.00 4. Criss Cross (Got 3/58). 200.00	$\begin{array}{c} 45.00\\ 210.00 \end{array}$	2. Hawaii (Un 6/54) 30.00	50.00
6. Crossroads (Got 5/52). 25.00	60.00	5. Hawaiian Beauty (Cot 4/54) 65.00	100.00
6. Crossroads (B 1/56) 195.00	235.00	(Got 4/54)	100.00 5 0 .00
6. Cue Ball (Wm 2/57) 150.00	185.00	4. Hi-Fi (B 6/54) 25.00	50.00
2* Cypress Gardens (B 6/58) 400.00	495.00	6. Hi-Hand (Wm 6/57) . 175.00	225.00
6. Daffy Derby (Wm 8/54) 50.00	80.00	4. Hot Diggity (Wm 8/56) 100.00	125.00
5. Daisy May (Got 7/54) . 60.00	80.00	6. Ice-Frolics (B 1/54) 40.00 40.00 6. Jalopy (Wm 8/51) 25.00	85.00 65.00
6. Dealer "21" ($Wm 2/54$) 20.00	75.00	4. Jig Saw (Wm 12/57) 145.00	175.00
6. Derby Day (Got 5/56). 110.00 6. Diamond Lil	155.00	4. Jockey Club (Got 5/54) 70.00	90.00
6. Diamond Lii (Got $12/54$) 65.00	95.00	4. Jolly Joker (Un 11/55) 75.00 4. Jubilee (Got 5/55) 150.00	90.00 195.00
6. Disk Jockey	55.00	6. Jumping Jack (Upright)	
$(Wm \ 11/52) \ \dots \ 30.00$	55.00	(Ge 12/52) 20.00	40.00

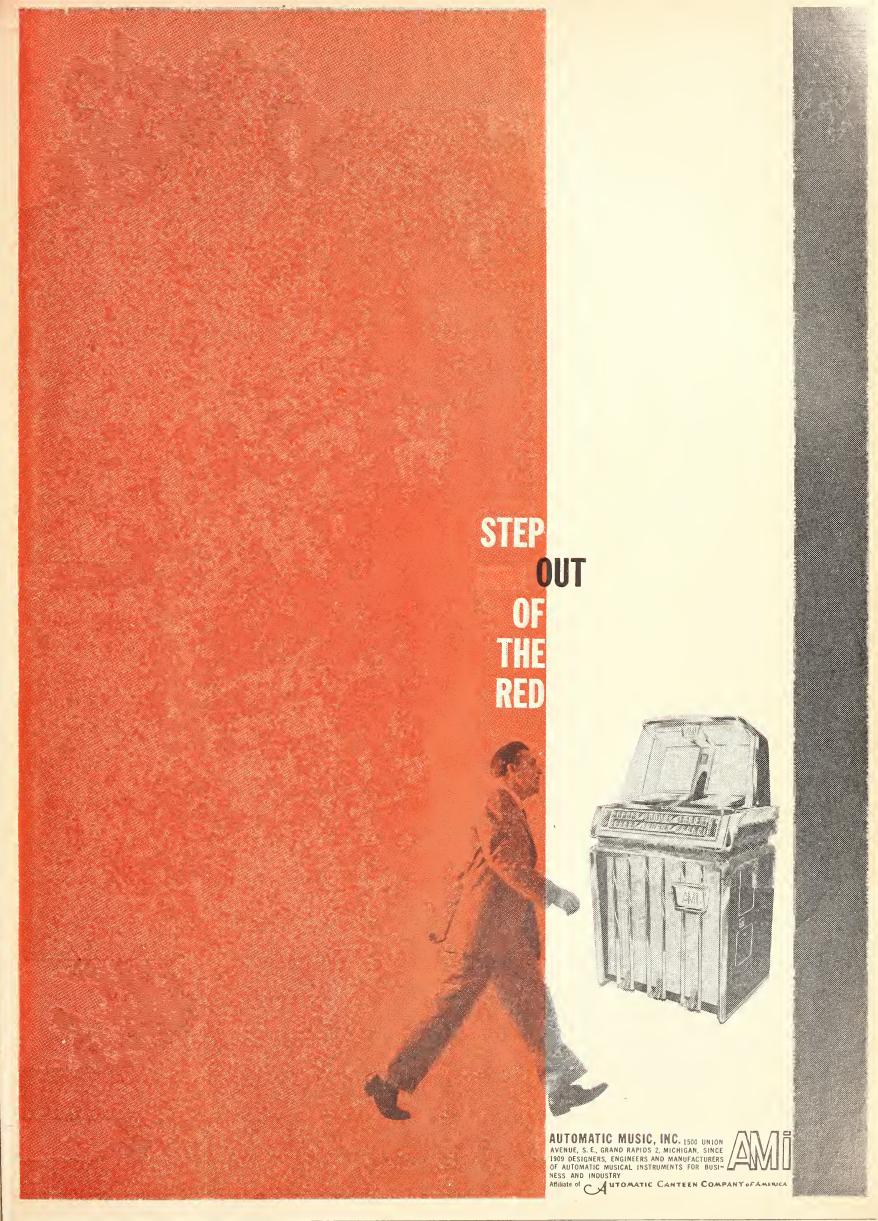
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appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

MANUFA	CTURERS	CODE
(C_{α})	Coneo	(Mr.

(B) (CC)Bally Chicago Coin (Ev)(Ge) Evans (Ex)Genco (Got)(Mu) Gottlieb (Ke)Mutoscope (Un)(Ev) (Ex)Evans (Ke)(Ke)(Wu)Wulliams Williams	(CĆ) (Ev)
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The Cash Box PROB

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June 27, 1959

	i a Th	e Cas	h Box		Page
	17	TA STREET	T OLSE	ES Cantingal)	
		165.00	265.00	ES—Continued) 6. Skill Pool (Got 8/52) 20.00	50.00
		125.00	210.00	4* Skill Roll (Upright)	00100
	4. Lady Luck (Got 2.54).	60.00	90.00	(B 3/58)	95.00
	6. Lazy "Q" (Wr: 2 54)	35.00 35.00	85.00 45.00	6. Skyway (Wm 8/56) 50.00 6. Slugfest (Wm 3/52) 25.00	100.00 40.00
	6. Lite-A-Line (Me 6/52) . 6. Long Beach (Wm 7/52)	35.00	45.00	2. Sluggin' Champ	10.00
	6. Lovely Lucy (Got 2/54)	45.0 0	70.00	(Got 4/55) 90.00	150.00
	4. Lulu (Wm 12/54)	49.00	65.00 335.00	2. Smoke Signal (Wm 10/55) 80.00	110.00
	 Majestic (Got 4/57) Majorettes (Wm 4/52). 	295.00 20.00	40.00	$(Wm 10/55) \dots 80.00$ 6. Snafu $(Wm 12/55) \dots 75.00$	95.00
	4. Manhattan (Un 4/53).	35.00	50.00	6. Soccer Kick Off	
	4. Marathon (Got 10/55).	125.00	150.00		265.00
	4. Marble Queen		50.00	6. Southern Belle (Got 6/55) 79.00	100.00
	(Got 8/53)	35.00	50.00	5. South Seas (Un 2/56). 60.00	90.00
	6. Mermaid (Got 6/51)	15.00	30.00	5. Spitfire (Wm 2/55) 50.00	75.00
	4. Mexico (Un 3/54) 4* Miami Beach (B 9/55)	35.00 9 0. 00	100.00 125.00	6. Spot Lite (B 1/52) 25.00	5 0. 00
	3* Miss America (B 2/58)	325.00	400.00	6. Sportsman (Wm 2/52). 20.00	40.00
	4. Monaco (Un 8/56)	95.00	160.00	6. Springtime (Ge 3/52) 20.00	30.00
	4. Mystic Marvel	20.00	100.00	6. Stage Coach	110.00
	(Got 3/54)	90.00	125.00	(Got 11/54) 80.00 1. Stardust (Wm 3/56) 85.00	110.00 95.00
	4. Nevada (Un 8/54)	25.00	50.0 0	1. Stardust (Wm 3/56) 85.00 2. Starfire (Wm 1/57) 140.00	175.00
	6. Niagara (Got 12/51)	20.00	40.00	4. Starlets (Un $12/55$) 55.00	85.00
	1* Night Club (B 4/56).	125.00	145.00	6. Star Pool ($Wm \ 10/54$) 50.00	95.0 0
	6. "9" Sisters (Wm 1/54).	50.0 0	100.00	1. Stars (Un $6/52$) 25.00	50.00
	6. Olympics (Wm 5/52) .	2 0.0 0	30.00	1. Starlite $(Wm 3/53) \dots 75.00$	85.00
	6. Palisades (Wm 7/53) .	35.00	60.00	4. Steeplechase	00100
	6. Palm Beach (B 7/52) .	15.00	60 .00	(Wm 11/57) 150.00	175.00
	4. Palm Springs (B 11/53)	30 .00	50 .00	4 Straight Flush	
	1* Parade (B 6/56)	125.00	195.00	$(Got 12/57) \dots 195.00$	225,0 0
	6. Paratrooper (Wm 8/52)	20.00	40.00	4. Straight Shooter	295.00
	5. Perky (Wm 11/56)	80.00	115.00	(Got 2/59) 275.00	293.00
	5. Peter Pan (Wm $4/55$).	75.00	95.00	6. Struggle Buggies (Wm 12/53) 30.00	55.00
	4* Piccadilly (Wm 5/56) .	75.00	85.00	4* Sun Valley (B 7/57) 325.00	425.00
	6. Pienic (Got 10/58)		325.00 50.00	4. Super Circus	
	4. Pin Wheel (Got 11/53)	30.00 65.00	30.00 85.00	(Got 10/57) 225.00	295.0 0
	4. Pixie (Un 10/55) 2. Playtime (Un 10/57)	65.00 250.00	335.00	6. Super Jumbo	
	5. Poker Face (Got 9/53)	230.00	75.00	$(Got 10/54) \dots 200.00$	250.00
	6. Quartet (Got 2/52)	39.00	55.00	2. Super Score (Wm $9/56$) 75.00	100.00
	5. Queen of Hearts	32.00	55.00	4. Surf Club (B $3/54$) 25.00	55.00
	(Got 12/52)	40.00	65.00	6. Surf Rider (Wm 12/56) 175.00	199.00
	6. Quintet (Got 3/53)	40.00	60.00	6. Sweepstakes (Wm 1/52) 30.00	45.00
	4. Race The Clock			6. Sweet-Add-A-Line (Got 7/55) 115.00	140.00
	(Wm 5/55)	50.0 0	95.00	4. Tahiti (Un 8/53) 35.00	50.00
	6. Rainbow (Got 12/56) .		195.00	6. Target Roll (B 1/58) 125.00	195.00
	5. Regatta (Wm 11/55)		150.00	6. Three Deuces	
	4. Register (Got $10/56$).		175.00	$(Wm \ 8/55) \dots 79.00$	115.00
	6. Reno (Wm 10/57)		195.00	5. Thunderbird (Wm 5/54) 65.00	95.0 0
	6. Rio (Un 11/53)	20.00	60.00	6. Tim-Buc-Tu (Wm 1/56) 85.00	90.00
	4. Rocket Ship (Got 5/58)		225.00	6. Times Square	65.00
	6. Rodeo (Un 2/53)		50.00 245.00	(Wm 4/53) 39.00 6. Top Hat (Wm) 214.00	65.00 325.00
	4. Roto Pool (Got 7/58). 4. Royal Flush (Got 5/57)		245.00 170.00	6. Top Hat (Wm) 214.00 4. Toreador (Got 6/56) 125.00	525.00 150.00
	4. Saddle and Turf	100.00	T 1 0.00	4. Toreador $(Got 0/50)$ 125.00 6. Tournament $(Got 8/55)$ 115.00	150.00
	(Ev 10/53)	50 .0 0	110.00	6. Triple Play (Un 8/55). 55.00	140.00
	6. (Club Model)	6 0.0 0	115.00	6. Tropicana (Un $1/55$) 45.00	110.00
	2* Scoreboard (Got 4/56).	65.00	85.00	2. Tropics (Un 7/53) 25.00	50.00
	6. Screamo (Wm 4/54)		50. 00	1. Turf Champ (Wm 8/58) 200.00	250.00
	4. Sea Belles (Got 8/56).	145.00	165.00	6. Twenty Grand	
	7* Sea Island (B 2/59)		600.00	$(Wm \ 12/52) \dots 25.00$	50.00
	6. Shamrock (Wm 1/57).		175.00	4. Twin Bill (Got 1/55) . 95.00	1 25. 00
	4. Shindig (Got 10/53)		50.00	4. U.S.A. (B 8/58) 225.00	250.00
	1. Show Boat (Un 12/52)		85.00	4* Variety (B 9/54) 45.00	75.00
	6. Show Boat (Ge 12/57)		200.00	4. Whirlwind (Got 2/58). 215.00	245.00
1	4* Show Time (B 3/57)		325.00	6. Wishing Well (Got 9/55) 95.00	135.00
1	4. Silver (Got 10/57)	175.00	235.00	(Got 9/55) 95.00 4. World Champ	100.00
	4. Silver Chest (Upright) (Ge 4/53)	40.00	50.00	4. world Champ (Got 8/57) 115.00	145.00
	6. Silver Skates (Wm 2/53)	30.00	60 .0 0	6. Wonderland (Wm 5/55) 75.00	90.00
	4. Singapore (Un 10/54).		50.00	4. Yacht Club (B 6/53) 45.00	50. 00
	7. Sittin' Pretty (Got 11/58)		275.00	6. Zingo (Un 10/51) 20.00	45.00
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The Cash Box

6. Picnic (Got 10/58)	315.00	325.00		
4. Pin Wheel (Got 11/53)	30 .00	50 .0 0	4. Super Circus (Got 10/57) 225.00	295.00
4. Pixie (Un 10/55)	65 .0 0	85.00		290.00
2. Playtime (Un 10/57)	250.00	335.00	6. Super Jumbo (Got 10/54) 200.00	250.00
5. Poker Face (Got 9/53)	50.00	75.00	2. Super Score (Wm $9/56$) 75.00	100.00
6. Quartet (Got 2/52)	39.00	55.00	4. Surf Club (B 3/54) 25.00	55.00
5. Queen of Hearts			6. Surf Rider (Wm $12/56$) 175.00	199.00
(Got 12/52)	40.00	65.00		45.00
6. Quintet (Got 3/53)	40.00	60.00	- · · · · · ·	40.00
4. Race The Clock			6. Sweet-Add-A-Line (Got 7/55) 115.00	140.00
(Wm 5/55)	50.0 0	95.00	4. Tahiti (Un 8/53) 35.00	50.00
6. Rainbow (Got 12/56) .	145.00	195.00	6. Target Roll (B 1/58) 125.00	195.00
5. Regatta (Wm 11/55)	115.00	150.00	6. Three Deuces	175.00
4. Register (Got 10/56).	150.00	175.00	(Wm 8/55) 79.00	115.00
6. Reno (Wm 10/57)	165.00	195.00	5. Thunderbird (Wm 5/54) 65.00	95.00
6. Rio (Un 11/53)	20.00	60.00	6. Tim-Buc-Tu (Wm 1/56) 85.00	90.00
4. Rocket Ship (Got 5/58)		225.00	6. Times Square	20.00
6. Rodeo (Un 2/53)		50.00	(Wm 4/53) 39.00	65.00
4. Roto Pool (Got 7/58).		245.00	6. Top Hat (Wm) 214.00	325.00
4. Royal Flush (Got 5/57)		170.00	4. Toreador (Got 6/56) 125.00	150.00
4. Saddle and Turf	100.00	1:0:00	6. Tournament (Got 8/55) 115.00	150.00
$(Ev \ 10/53)$	50 .0 0	110.00	6. Triple Play (Un 8/55). 55.00	140.00
6. (Club Model)		115.00	6. Tropicana (Un $1/55$) 45.00	110.00
2* Scoreboard (Got 4/56).		85.00	_ <u>+</u> ·	50.00
6. Screamo (Wm 4/54)		50.00		
4. Sea Belles (Got 8/56)		165.00	_	250.00
7* Sea Island (B 2/59)		600.00	6. Twenty Grand (Wm 12/52) 25.00	50.00
6. Shamrock (Wm 1/57).		175.00	4. Twin Bill (Got 1/55) . 95.00	125.00
4. Shindig (Got 10/53)		50.00	4. U.S.A. (B 8/58) 225.00	250.00
1. Show Boat (Un 12/52)		85.00		75.00
6. Show Boat (Ge 12/57)			4* Variety (B 9/54) 45.00 4. Whirlwind (Got 2/58). 215.00	245.00
4* Show Time (B 3/57)		200.00		243.00
		325.00	6. Wishing Well (Got 9/55) 95.00	135.00
4. Silver (Got 10/57)	179.00	235.00	4. World Champ	100.00
4. Silver Chest (Upright) (Ge 4/53)	40.00	50.00	(Got 8/57) 115.00	145.00
6. Silver Skates (Wm 2/53)		60 .0 0	6. Wonderland (Wm 5/55) 75.00	90.00
4. Singapore (Un 10/54)		50.00	4. Yacht Club (B 6/53) 45.00	50.00
7. Sittin' Pretty (Got 11/58)		275.00	6. Zingo (Un 10/51) 20.00	45.00
1. Shifin Freny (Got 11/ 30)	230.00	213.00	0. Zingo (On 10/51) 20.00	10.00
				-
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		6		
		AIDDIE	RIDES	1
	005 00	450.00		205.00
1. Bally Champion Horse		450.00	6. Capitol See Saw 125.00	295.00 275.00
2. Bally Moon Ride 4. Bally Space Ship		225.00 2 95.00	6. Chicago Coin Super Jet 125.00 4. Chicago Round The	410.00
6. Bally Speed Boat		295.00	World Trainer 325.00	400.00
6. Bally Toonerville Trolley		525.00	6. Decco Merry-Go-Round 195.00	350.00
1. Bert Lane Merry-Go-	000.00	005.00	5. Decco Space Ranger 225.00	295.00
Round		295.00	4. Exhibit Big Bronco 295.00	350.00 350.00
4. B.L. Miss America Boa		295.00	6. Exhibit Mustang 295.00 6. Exhibit Sea Skates 125.00	225.00
4. Bert Lane Fire Engine		395.00	6. Exhibit Space Patrol 125.00	250.00
6. Capitel Donald Duck .		295.00	5. Scientific Television 175.00	250.00
6. Capitol Elsie		250.00	6. Texas Merry-Go-Round 200.00	295.00
6. Capitol Palomino Hors	3 192.00	300.00	4. Tusko Baby Elephant 495.00	795.00 (
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MIRIT SHUFFLES and BOWLERS BALLY 6. Victory Bowler (5/54). 55.00 90.00 5. Champion Bowler (5/54) 95**.0**0 60.00

 (5/54)

 4. Jet Bowler (8/54)

 6. Rocket Bowler (8/54)

 6. Mystic Bowler (12/54)

 6. Magic Bowler (12/54)

 2. Blue Ribbon (3/55)

 16. Gold Medal (3/55)

 16. ABC Bowler (7/55)

 26. Deluxe model

 27. Beluxe model

 28. Optimized for the state of 195.00 115.00 90**.0**0 65.00 125.09 135.00 **65.0**0 65.00 125.00 150.00 195.00 195.00 235.00 245.00 295.00 330.00 225.00 255.00 295.00 355.00

 6. Deluxe model
 255.00
 355.00

 6. Jumbo Bowler (9/55)
 265.00
 350.00

 6. King Pin Bowler (9/55)
 270.00
 350.00

 4. ABC Bowling Lane (1/57)
 295.00
 325.00

 6. ABC Tournament Bowler (6/57)
 495.00
 550.00

 6. ABC Tournament

 Bowler (6/57)

 4. ABC Super DeLuxe

 Bowler (9/57)

 6. ABC Champion Bowler

 (10/57)

 (10/57)

 595.00

 645.00

 (10/57)
 595.00
 645.00

 2* Strike Bowler (11/57)
 395.00
 425.00

 2* All Star Bowling (12/57)
 125.00
 175.00

 7. All-Star (Deluxe 2/58)
 125.00
 175.00
 625.00 CHICAGO COIN

 6. Match Bowler (6/52)
 25.00

 6. Bowl-A-Ball (10/52)
 30.00

 6. Match Bowl-A-Ball (11/52)
 25.00

 6. 1016
 Exercise 10

 50.00 60.00 (11/52)
6. 10th Frame Double (12/52)
6. Name Bowler (1/53) ...
6. 10th Frame Double Score Bowler (2/53)
6. Crown (4/53)
6. Crown, Giant Pins (4/53) 65.00 25.00 65.00 30.00 65.00 30.00 75.00 85.00 30**.0**0 6. Crown, Giant Pins (4/53)
 6. Triple Score (6/53)
 6. Gold Cup (7/53)
 6. High Speed Crown (7/53)
 6. High Speed Triple 35.00 90**.00** 35.00 90.00 30.00 95.00 (7/53) 6. High Speed Triple Score (8/53) 6. Advance (10/53) 7. King (10/53) 30.00 95.00 30.00 95.00 30.00 95.00 5. King (10/53) 6. Criss Cross Bowler 60.00 95.00 6. Criss Cross Bowler (12/53)
 6. Super Frame (4/54)
 5. Starlite (5/54)
 6. Feature (7/54)
 5. Holiday (9/54)
 6. Flash (10/54)
 6. Flash (10/54)
 6. Thinderbolt (12/54)
 6. Triple Strike (2/55)
 6. Arrow (2/55)
 6. Criss Cross Targette (1/55)
 6. Bonus Score (4/55) 110.00 40.00 45.00 120.00 55.00 125.00 60.00 125.00 70.00 70.00 145.00 170.00 170.00 170.00 185.00 175.00 205.00 95.00 95.00 100.00 100.00 125.00 220.00 35.00 75.00

 6.
 Deluxe model
 40,00

 6.
 Bonus Score (4/55)
 150,00

 6.
 Big League (5/55)
 160,00

 6.
 Hollywood (5/55)
 175,00

 6.
 Blinker (8/55)
 175,00

 6.
 Score-A-Line (9/55)
 175,00

 6.
 Bowling Team (10/55)
 175,00

 6.
 Miami Shuffle (10/56)
 65,00

 4.
 Bowling League (2/57)
 275,00

 5.
 Ski Bowl (11/57)
 6

 6.
 Player
 125,00

 40.00 110.00 205.00 215.00 229.00 250.00 250.00 260.00 115.00 350.00 6 Player 125.00 2* Classic Bowling 175.00 League (7/57) ... 4. TV Bowling League 375.00 525.00 2* Rocket Shuffle (3/58) 395.00
 1 Player
 200.00

 4* 2 Player
 250.00

 4. Explorer Shuffle (6/58) 375.00
 250.00 295.00 395.00 2* Rebound Shuffle (12/58) 125.00 150.00 GENCO

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6. Super DeLuxe League Bowl. (3/52)	95.00	50.00
6. High Score League	25.00	50.00
(5/52)	25.00	55.00
6. Team (10/52)	25.00	55.00
6. Club (4/53)	25.00	95.00
6. Domino (5/53)	30.00	110.00
6. Carnival (5/53)	40.00	115.00
6. Pacemaker (9/53)	40.00	125.00
6. Mainliner Bowler		
(1/54)	45.00	125.00
6. Bonus (3/54)	45.00	140.00
6. Diamond Bowler	(5.00	150.00
(5/54)	65.00	150.00
6. Bikini (6/54) 6. Century (6/54)	65.00 90.00	150.00 170.00
6. American (9/54)	90.00	175.00
6. National (9/54)	90.00	180.00
5. Speedlane (4/55)	125.00	150.00
UNITED		
	00.00	10.00
6. 6-Pl. Super (3/52) 6. 4-Pl. Official (5/52)	20.00 20.00	40.00 40.00
6. 6-Pl. Star (7/52) 6. 10th Frame Star (9/52)	20.00	50.00
6. 10th Frame Star (9/52)	20.00	55.00
6. Manhattan 10th Frame (9/52)	20.00	55.00
(9/52) 6. Manhattan (9/52)	30.00	55.00 65.00
6. 10th Frame Super		
(10/52)	30.00	65,00
6. Cascade (2/53) 6. Clover (2/53)	30.00 30.00	75.00 75.00
6. Liberty (2/53)	30.00	75.00
6. Classie (6/53)	25.00	75.00
6. Olympic (6/53) 6. Royal (9/53)	30.00 30.00	75.00 95.00
5 Imperial $(9/53)$	25.00	95.00
6. DeLuxe model	35.00	90.00
4. Leader (11/53) 4. DeLuxe model	95.00 95.00	110.00 115.00
6. Team $(1/54)$	45.00	115.00
6. DeLuxe model	50.00	120.00
6. League (1/54) 6. DeLuxe model	50.00	110.00 1 30.00
6. DeLuxe model 5. Ace (5/54)	50.00 55.00	125.00
6. DeLuxe model 5. Rainbow (5/54)	55.00	140.00
5. Rainbow $(5/54)$	80.00	145.00
6. Banner (8/54) 6. DeLuxe model	65.00 65.00	145.00 150.00
6. Shuffle Targette		
(8/54)	75.00	150.00
6. DeLuxe model 4. Speedy (8/54)	65.00 65.00	160.00 145.00
5. 11th Frame (10/54)	65.00	125.00
6. DeLuxe model	65.00	170.00
6. Comet Targette (11/54)	95.00	170.00
6. DeLuxe model	75.00	175.00
4. Mercury (12/54)	80.00	125.00
6. DeLuxe model 6. Mars (1/55)	80.00 90.00	180.00 185.00
6. DeLuxe model	95.00	190.00
6. Lightning (2/55)	145.00	190.00
6. DeLuxe model 2. Venus (3/55)	95.00 90.00	195.00 140.00
6. DeLuxe model	100.00	195.00
6. Clipper (5/55)	100.00	195.00
6. DeLuxe model 6. Derby Roll (5/55)	100.00 100.00	195. 00 195. 00
6. DeLuxe model	100.00	195.00
2. 5th Inning (6/55)	65.00	125.00
6. DeLuxe model 2. Capitol (6/55)	95.00 215.00	210.00 225.00
6. DeLuxe model	140.00	240.00
5. Super Bonus (9/55)	160.00	245.00
6. DeLuxe model 6. Top Notch (10/55)	195.0 0 270. 00	245.00
6. Top Notch Special	270.00	325.00
5. Regulation (11/55)	270.00	295.00
6. DeLuxe model 2* Bowling Alley (11/56).	275.00 275.00	335.00 295.00
6. Jumbo Bowling Alley		
(9/57)	425.00	525.00
5. Royal Bowler (12/75). 2* Midget Bowling Alley	425.0 0	495.00
(3/58)	105.00	135.00
5. Pixie Bowler (8/58)	425.00	450.00
WILLIAM	S	-

DUCTION NOT PERMITTED.

4.

6. Shuffle Target (7/51) ...
 4. Shuffle Pool (11/53) ...
 6. Match Pool (2/54)
 4. Skill Ball (12/54)

2 Player (11/56) 6 Player (2/57)

10.00

30.00

50.00

75.00

100.00

. . . .

25.00

50.00

60.00

85.00

175.00

2. Roll-A-Ball (12/56)

6 Player

90.00 115.00 4

The Cash Box

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June 27, 1959

LIST

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	CC	Home	e R	un						5			Figh					35.00	
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		ški Ro Super						00.0	60.00 95.00	_			; Coc t Bas					$85.00 \\ 50.00$	
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5.	Ex 0 Ex 1	Gun H let Gu	'atı m	rol		• • • •	75 95	00.	110.00 125.00				m Ho gle G					20.00 95.00	
4.	Ex S	Space	G	un			. 40	00.	125.00) 5.	D	eLu	xe n	ıod	el			95.00	
		ony						.00	100.00				n. Gu xe m					25.00 85.00	
4.	Ex S	Six Sl	hod	oter			55	.00	95.00) 6.			us G						
		Vitali hooti						00.	95.00 125.00				xe m r Slu				· 1	45.00	195.00
5.		tar Sl allery					75	.00	125.00	6	(Un	7/55 Sup	i) er Slu	 100			. 1	20.00	165.00
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5	G Ev."	allery '500"	r () Sh	11/	54) ing	••••	65	.00	125.00				ite G Gay I					40.00 30.00	
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4.		'reasu ig Ga						.00	240.00	4.			s (2/ Luxe					35.00	85.00
	Ex J	lungle	e E	łun	it (3,	/57)	150	.00	295.00				3) .				. 1	75.00	95.00
		Ringe Pop G					30	.00	75.00	0.			nnan 53)					50.00	110.00
1		9/57) Sky G						00. 00.	375.00				per P ball ((50.00	115.00
.6.	Gel	Vight	Fig	ghte	er		70	.00	140.00		Wm	ı Su	per S	star					
		2-Play Rifle							195.00 135.00				o <mark>all</mark> (g Lea					5 0. 00	120.00
	Ge H	Big To	op l	Rif	le						В	all	(2/5	4)				65.00	150.00
5.		allery per r							225.00 275.00				-Star					90.00	125.00
	GeN	Vild 1	We	st (Gun					6.	Wm	Big	g Lea	gue	Ba	se-			
4*	Ge	2/55) Sky R	o cl	ket	Rifle	 В	145	.00	175.00				(2/54 : Figl				. 1	00.00	150.00
	G	allery Champ	· (3	5/5	5).			.00	195.00		(10/5	54) . fari (9 5. 00	$\frac{145.00}{260.00}$
	(9	/55)						.00	145.00	6.	D	eLu	xe M	lod	el		. 18	30.00	265.00
2.		Quarte 10/55)					75	.00	90.00				lar H lewall				13	50.00	225.00
4.	Ge I	Ii-Fly	B	ase	ball						(4/55)					50.00	150.00
1.		5/56) State 1						.00	125.00	4.			ng Of				. 1	10.00	175.00
	(6	6/56)						.00	240.00	4.	Wm	Fo	ur B	agg	ger				
1	(]	Davy 10/56))				190	.00	225.00		D	eLu	i) xe M	ode	el.		. 2	95.00 15.00	$\begin{array}{c} 225.00 \\ 295.00 \end{array}$
1*	Ge (Lircus Motor	R	ifle 12	(3/)	57). 57)	275	.00	330.00 275.00		Wm	Cr	ane (ppy T	(10)	/56)		. (50.00	115.00
1.	Ge (ypsy	G	ran	dma						(12/3	56)				. 1	25.00	
1.		5/57) Space					165	.00	225.00				57 Ba n Stri					75.00 35.00	$295.00 \\ 150.00$
	(6	5/58)					190	.00	275.00	1.	Wm	Te	n Pir	is ((12)	(57)	. 14	15. 00	195.00
).	Jack	Rabł	oit	• • •	• • • •	• • • •	40	.00	75.00	5.	Wm	Sb	ortsto	p	(4/5	08).	. 33	35.00	350.00
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				GAMES, INC.	
				Wild Cat (Upr	
				Double Sbot ((Upright)
. Big Tent (Ke 12/55) 175.0	0 225.00 4. Hunter (Ga	5/55) 165.00	195.00	D. GOTTLIEB	& CO.
Circus (Au 5/56) 175.0	0 235.00 4. Skeet Shoot	(Ga 1/57). 245.00	275.00	Queen Of Dia	monds (5-Ba
County Fair (Au 3/57) 145.0	0 and 0. Super Big T	lent		IRVING KAYE	CO., INC.
		275.00	395.00	Leader (6 Po	cket Pool)
Double Shot (Ga 4/58) 300.0		e (B 1/59). 200.00	245.00	Jumbo Leader	(6 Pocket P
Gun Smoke (Ga 5/56). 225.(0 245.00 4. Super Hunt	er (Ga 6/57) 275.00	325.00	Super Jumbo	Hockey 8' .
		COPYRIGHTED 1959	. REPRO	DUCTION NOT	ERMITTED.
Gun Smoke (Ga 5/56). 225.(0 245.00 4. Super Hunte	er (Ga 6/57) 275.00	325.00	Super Jumbo	Нo

Manufacturers New Equipment

PRICE

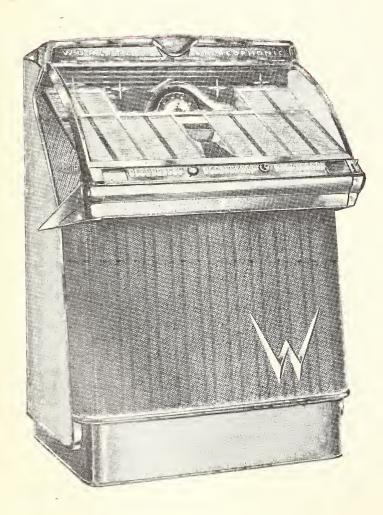
Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

authorized price publication.	
AMI, INC.	
J-200 (E), 200 Selec. Phone.	
St or Mo J-200 (M), 200 Selec. Phono.,	
J-200 (M), 200 Selec. Phono.,	
St or Mo J-120, 120 Selec. Phono., St or	
Mo	
J-100, 100 Selec. Phono. St or	
Mo J-200, Continuous Play Hide-	
J-200, Continuous Play Hide-	
away, St or Mo	
J-200, Selective Play Hideaway,	
St or Mo WQ-200 Wall Box	
WQ-200-1 Wall Box (Dual Price) WQ-200-3 Wall Box (4-Coin,	
Price)	
WQ-200-3 Wall Box (4-Coin,	
Dual Price) WQ-120 Wall Box	
WQ-120 Wall Box	
Bargrip Wall Bracket St Mate Extension Speaker	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	
St Adaption Kit Remote Volume and Cancel	
Remote Volume and Cancel	
Control, St or Mo Automatic Volume Control AUTO-BELL MFG. CO.	
Automatic Volume Control	
Play Ball (Upright)	
Wagon Wheel (Upright)	
Old Smoke Train	
Curved Snume	
Circus Wagon Wheel (Upright) AUTO-PHOTO CO.	
AUTO-PHOTO CO.	0.0
Model 14 Studio	3,245.00
BALLY MFG. CO.	725.00
Sportsman (Upright\$ Ballerina (5-Ball)	925.00
Jumbo (Upright)	920.00
Handle Model	735.00
Button Model Gunsmoke (Adult Pistol-Target	725.00
Gunsmoke (Adult Pistol-Target	
Game) Heavy Hitter, Standard Model	610.00
(Dime Coin-Cbute)	500.00
Replay Model (Dime Coin-	590. 00
Replay Model (Dime Coin- Chute & 3/25¢ Chute Bally Club Bowler	610.00
Bally Club Bowler	855.00
Fire Chief (Kiddie Ride)	898.00
Western Express (Kiddie	
Ride)	898.00
Sea Island DeLuxe Skill Parade	$902.00 \\ 625.00$
Spook-Gun (Kiddie	023.00
Shooting-Gallery)	465.00
Lucky Alley Bowler	
With Dime A Game Chute	
11 Foot\$1	
14 Foot	1,315.00
18 Foot With 2 Games For A Quarter	Chate
11 Foot	.304.00
14 Foot 1	,320.00
18 Foot	,370.00
4 Foot Alley Section	50.00
Speed-Queen (Kiddie Ride) Toonerville Trolley	865.00 865.00
Model T (without Record	000.00
Changer)	865.00
The Champion (all metal cab)	865.00
CHICAGO COIN MACHINE	
Jet Pilot	
Star Rocket (Upright) King Bowler	
16 ft. 5 in.	
21 ft. 5 in.	
Monte Carlo Rebound	
Sbuffle 6'	
Super Monte Carlo	
Rebound Sbuffle & Rocket Ball Shuffle Baseball	
Red Pin Bowler	
Twin Bowler	
Commando Machine Gun	
EXHIBIT SUPPLY CO.	
Card Vendor	
J. F. FRANTZ MFG. CO. Dodge City (Counter Pistol)	
Douge Gity (Gounter Pistor)	
Kicker & Catcher	
Kicker & Catcher ABT Challenger Pistol	
Kicker & Catcber ABT Cballenger Pistol ABT Guesser Scale	
Kicker & Catcber ABT Cballenger Pistol ABT Guesser Scale ABT Rifle Sport	
Kicker & Catcher ABT Challenger Pistol ABT Guesser Scale ABT Rifle Sport Aristo Scale	
Kicker & Catcher ABT Challenger Pistol ABT Guesser Scale ABT Rifle Sport Aristo Scale	
Kicker & Catcher ABT Challenger Pistol ABT Guesser Scale ABT Rifle Sport Aristo Scale GAMES, INC. Wild Cat (Upright)	
Kicker & Catcher ABT Challenger Pistol ABT Guesser Scale ABT Rifle Sport Aristo Scale GAMES, INC. Wild Cat (Upright) Double Sbot (Upright)	
Kicker & Catcher ABT Challenger Pistol ABT Guesser Scale ABT Rifle Sport Aristo Scale GAMES, INC. Wild Cat (Upright) Double Sbot (Upright) D. GOTILIEB & CO. Oueen Of Diamonds (5-Ball)	
Kicker & Catcher ABT Challenger Pistol ABT Guesser Scale ABT Rifle Sport Aristo Scale GAMES, INC. Wild Cat (Upright) Double Sbot (Upright) D. GOTILIEB & CO. Oueen Of Diamonds (5-Ball)	
Kicker & Catcher ABT Challenger Pistol ABT Guesser Scale ABT Rifle Sport Aristo Scale GAMES, INC. Wild Cat (Upright) Double Shot (Upright) D. GOTTLIEB & CO. Queen Of Diamonds (5-Ball) . IRVING KAYE CO., INC. Leader (6 Pocket Pool)\$	399.95
Kicker & Catcher ABT Challenger Pistol ABT Guesser Scale ABT Rifle Sport Aristo Scale GAMES, INC. Wild Cat (Upright) Double Sbot (Upright) D. GOTTLIEB & CO. Queen Of Diamonds (5-Ball) IRVING KAYE CO., INC. Leader (6 Pocket Pool)\$ Jumbo Leader (6 Pocket Pool)	499.95
Kicker & Catcher ABT Challenger Pistol ABT Guesser Scale ABT Rifle Sport Aristo Scale GAMES, INC. Wild Cat (Upright) Double Shot (Upright) D. GOTTLIEB & CO. Queen Of Diamonds (5-Ball) . IRVING KAYE CO., INC. Leader (6 Pocket Pool)\$	

	IVE BOL
Melody Tower	149.95
Melody Tower Deluxe El Dorado 6-Pocket	
Pool	499.00
Deuces Wild J. H. KEENEY & CO., INC.	2 89.95
Big 3	995.00
Big Roundup (Upright)	695.00
Shawnee	950.00
DeLuxe Big Tent (Upright)	1,295.00 895.00
Riviera Cigarette Vendor	299.50
Snack Vendor	52.50
DeLuxe Hot Coffee & Hot	(20.00
Chocolate Combo Vendor Various models of above	620.00
ROCK-OLA MFG. CORP.	
1475 ST 200 Selec. Phono	
1475 200 Selec. Pbono. 1462 50 Selec. Phono.	
1462 50 Selec. Phono.	
1464 120 Selec. Wall Type Phone.	
Phouo. 1468 ST 120 Selec. Phono.	
1 1408 120 Selec. Phono.	
1947 Remote Volume Control	
for Model 1464 Phono. 1460 ST Playmaster 200 Selec.	
Pbono.	
1017 Hi-Fi Wall Sneaker	
1618 St Wall Speaker 1927 Remote Volume Control	
with Cancel Button 50¢ Coin	
Cbute Available for All	
Models	
Dual Credit Unit available for	
200 Selec., Model 1475 1555 Dual Wall Box for 120 er	
200 Selec	
THE SEEBURG CORP. 222, 160 Selec. Phono. 220, 100 Selec. Phono.	
222, 160 Selec. Phono	
220, 100 Selec. Phono.	
D-3 W U WHIPUPINALIC IUU-IUI-	
200 Selection S-3WU Wall-O-Matic 100-160-	
200 Selection	
HD-3WU Wall-O-Matic 100-160-	
200 Selection RSVC-1 Remote St Volume	
Control	
Control CC1 Coin Counter TWI Twin St Wall Speakers	
TWI Twin St Wall Speakers .	
TCI Twin St Corner Speakers	
TR1 Twin St Recessed Speakers	
TR1 Twin St Recessed Speakers PS6LZ—Power Supply	1
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFA1-3—Power Amplifier Cigarette Vender Model 800E1	1
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFA1-3—Power Amplifier Cigarette Vender Model 800El UNITED MFG. CO.	1
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFA1-3—Power Amplifier Cigarette Vender Model 800E1 UNITED MFG. CO. Flash Shuffle Alley\$	/ 1,060.00
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFA1-3—Power Amplifier Cigarette Vender Model 800E1 UNITED MFG. CO. Flash Shuffle Alley Deluxe Flash Shuffle Alley	, 1,060.00 1,180.00
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFA1-3—Power Amplifier Cigarette Vender Model 800El UNITED MFG. CO. Flash Shuffle Alley Deluxe Flash Shuffle Alley Zenith Shuffle Alley (2-Lane,	, 1,060. 0 0 1,180.00 1,060. 00
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFA1-3—Power Amplifier Cigarette Vender Model 800El UNITED MFG. CO. Flash Shuffle Alley Deluxe Flash Shuffle Alley Zenith Shuffle Alley (2-Lane, 6-Player)	1,180.00 1,060 .00
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFA1-3—Power Amplifier Cigarette Vender Model 800El UNITED MFG. CO. Flash Shuffle Alley Deluxe Flash Shuffle Alley Zenith Shuffle Alley (2-Lane, 6-Player)	1,180.00 1,060.00 1,495.00
TRI Twin St Recessed Speakers PS6LZ—Power Supply HFAI-3—Power Amplifier Cigarette Vender Model 800El UNITED MFG. CO. Flash Shuffle Alley Deluxe Flash Shuffle Alley Zenith Shuffle Alley (2-Lane, 6-Player) Advance Bowler (2-Lane, 6- Player) Play Mate Rebound Shuffle Deluxe Baseball	1,180.00 1,060.00 1,495.00 650.00
TRI Twin St Recessed Speakers PS6LZ—Power Supply HFAI-3—Power Amplifier Cigarette Vender Model 800El UNITED MFG. CO. Flash Shuffle Alley Deluxe Flash Shuffle Alley Zenith Shuffle Alley (2-Lane, 6-Player) Advance Bowler (2-Lane, 6- Player) Play Mate Rebound Shuffle Deluxe Baseball	1,180.00 1,060.00 1,495.00
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFA1-3—Power Amplifier Cigarette Vender Model 800El UNITED MFG. CO. Flash Shuffle Alley Senith Shuffle Alley Zenith Shuffle Alley Zenith Shuffle Alley Advance Bowler (2-Lane, 6-Player) Play Mate Rebound Shuffle Deluxe Baseball Yankee Baseball Simplex Bowling Alley	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFA1-3—Power Amplifier Cigarette Vender Model 800E1 UNITED MFG. CO. Flash Shuffle Alley	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1,270.00
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFA1-3—Power Amplifier Cigarette Vender Model 800E1 UNITED MFG. CO. Flash Shuffle Alley	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFA1-3—Power Amplifier Cigarette Vender Model 800E1 UNITED MFG. CO. Flash Shuffle Alley Player Advance Bowler (2-Lane, 6-Player) Play Mate Rebound Shuffle Peluxe Baseball Yankee Baseball Simplex Bowling Alley 13 Ft. Model 16 Ft. Model UNITED MUSIC CORP. UPB-100, 100 Selec, Phono.	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1,270.00
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFA1-3—Power Amplifier Cigarette Vender Model 800El UNITED MFG. CO. Flash Shuffle Alley Player Advance Bowler (2-Lane, 6-Player) Play Mate Rebound Shuffle . Deluxe Baseball Yankee Baseball Simplex Bowling Alley 13 Ft. Model 16 Ft. Model UNITED MUSIC CORP. UPB-100, 100 Selec. Phono. Corner Speaker	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1,270.00
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFA1-3—Power Amplifier Cigarette Vender Model 800El UNITED MFG. CO. Flash Shuffle Alley	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1,270.00 1.300.00
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFA1-3—Power Amplifier Cigarette Vender Model 800El UNITED MFG. CO. Flash Shuffle Alley Player Advance Bowler (2-Lane, 6-Player) Play Mate Rebound Shuffle Peluxe Baseball Yankee Baseball Simplex Bowling Alley 13 Ft. Model 16 Ft. Model UNITED MUSIC CORP. UPB-100, 100 Selec. Phono. Corner Speaker Wall Speaker Recessed Ceiling Speaker (All aneakers are 8" Super	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1,270.00 1.300.00
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFA1-3—Power Amplifier Cigarette Vender Model 800E1 UNITED MFG. CO. Flash Shuffle Alley Player Advance Bowler (2-Lane, 6-Player) Play Mate Rebound Shuffle Peluxe Baseball Yankee Baseball Simplex Bowling Alley 13 Ft. Model 16 "Ft. Model UNITED MUSIC CORP. UPB-100, 100 Selec. Phono. Corner Speaker Wall Speaker Recessed Ceiling Speaker (All speakers are 8" Super Magnetic with Step-Switch	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1,270.00 1.300.00
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFAI-3—Power Amplifier Cigarette Vender Model 800El UNITED MFG. CO. Flash Shuffle Alley Paleuxe Flash Shuffle Alley Zenith Shuffle Alley Advance Bowler (2-Lane, 6-Player) Advance Bowler (2-Lane, 6-Player) Play Mate Rebound Shuffle Deluxe Baseball Yankee Baseball Simplex Bowling Alley 13 Ft. Model 16 "Ft. Model UNITED MUSIC CORP. UPB-100, 100 Selec. Phono. Corner Speaker Wall Speaker Recessed Ceiling Speaker (All speakers are 8" Super Magnetic with Step-Switch Control.)	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1,270.00 1.300.00
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFA1-3—Power Amplifier Cigarette Vender Model 800El UNITED MFG. CO. Flash Shuffle Alley Zenith Shuffle Alley Zenith Shuffle Alley Advance Bowler (2-Lane, 6-Player) Advance Bowler (2-Lane, 6-Player) Play Mate Rebound Shuffle Deluxe Baseball Yankee Baseball Simplex Bowling Alley 13 Ft. Model 16 *ft. Model UNITED MUSIC CORP. UPB-100, 100 Selec. Phono. Corner Speaker Wall Speaker Recessed Ceiling Speaker (All speakers are 8" Super Magnetic with Step-Switch V Control.)	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1,270.00 1.300.00
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFA1-3—Power Amplifier Cigarette Vender Model 800El UNITED MFG. CO. Flash Shuffle Alley Zenith Shuffle Alley Zenith Shuffle Alley Advance Bowler (2-Lane, 6-Player) Advance Bowler (2-Lane, 6-Player) Play Mate Rebound Shuffle Deluxe Baseball Yankee Baseball Simplex Bowling Alley 13 Ft. Model 16 *ft. Model UNITED MUSIC CORP. UPB-100, 100 Selec. Phono. Corner Speaker Wall Speaker Recessed Ceiling Speaker (All speakers are 8" Super Magnetic with Step-Switch V Control.)	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1,270.00 1.300.00
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFA1-3—Power Amplifier Cigarette Vender Model 800El UNITED MFG. CO. Flash Shuffle Alley Zenith Shuffle Alley Zenith Shuffle Alley Advance Bowler (2-Lane, 6-Player) Advance Bowler (2-Lane, 6-Player) Play Mate Rebound Shuffle Deluxe Baseball Yankee Baseball Simplex Bowling Alley 13 Ft. Model 16 *ft. Model UNITED MUSIC CORP. UPB-100, 100 Selec. Phono. Corner Speaker Wall Speaker Recessed Ceiling Speaker (All speakers are 8" Super Magnetic with Step-Switch V Control.)	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1,270.00 1.300.00
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFAI-3—Power Amplifier Cigarette Vender Model 800El UNITED MFG. CO. Flash Shuffle Alley Player Advance Bowler (2-Lane, 6-Player) Play Mate Rebound Shuffle Peluxe Baseball Yankee Baseball Simplex Bowling Alley 13 Ft. Model 16 'Ft. Model UNITED MUSIC CORP. UPB-100, 100 Selec. Phono. Corner Speaker Wall Speaker Recessed Ceiling Speaker (All speakers are 8'' Super Magnetic with Step-Switch Control.) WILLIAMS MFG. CO. Crusader Cross Word (5-Ball) Piuch Hitter THE WURLITZER CO.	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1,270.00 1.300.00
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFA1-3—Power Amplifier Cigarette Vender Model 800E1 UNITED MFG. CO. Flash Shuffle Alley Zenith Shuffle Alley Advance Bowler Classe Player) Play Mate Rebound Shuffle Deluxe Baseball Yankee Baseball Simplex Bowling Alley 13 Ft. Model 10-Tt. Model UPB-100, 100 Selec. Phono. Corner Speaker Wall Speaker Recessed Ceiling Speaker (All speakers are 8" Super Magnetic with Step-Switch Control.)	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1,270.00 1.300.00 Perms- Volume
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFA1-3—Power Amplifier Cigarette Vender Model 800E1 UNITED MFG. CO. Flash Shuffle Alley Zenith Shuffle Alley Advance Bowler Classe Player) Play Mate Rebound Shuffle Deluxe Baseball Yankee Baseball Simplex Bowling Alley 13 Ft. Model 10-Tt. Model UPB-100, 100 Selec. Phono. Corner Speaker Wall Speaker Recessed Ceiling Speaker (All speakers are 8" Super Magnetic with Step-Switch Control.)	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1,270.00 1.300.00 Perms- Volume
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFA1-3—Power Amplifier Cigarette Vender Model 800E1 UNITED MFG. CO. Flash Shuffle Alley Zenith Shuffle Alley Advance Bowler Classe Player) Play Mate Rebound Shuffle Deluxe Baseball Yankee Baseball Simplex Bowling Alley 13 Ft. Model 10-Tt. Model UPB-100, 100 Selec. Phono. Corner Speaker Wall Speaker Recessed Ceiling Speaker (All speakers are 8" Super Magnetic with Step-Switch Control.)	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1,270.00 1.300.00 Perms- Volume
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFA1-3—Power Amplifier Cigarette Vender Model 800E1 UNITED MFG. CO. Flash Shuffle Alley Zenith Shuffle Alley Advance Bowler Classe Player) Play Mate Rebound Shuffle Deluxe Baseball Yankee Baseball Simplex Bowling Alley 13 Ft. Model 10-Tt. Model UPB-100, 100 Selec. Phono. Corner Speaker Wall Speaker Recessed Ceiling Speaker (All speakers are 8" Super Magnetic with Step-Switch Control.)	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1,270.00 1.300.00 Perms- Volume
 TRI Twin St Recessed Speakers PS6LZ—Power Supply HFAI-3—Power Amplifier Cigarette Vender Model 800El UNITED MFG. CO. Flash Shuffle Alley Deluxe Flash Shuffle Alley Zenith Shuffle Alley (2-Lane, 6-Player) Advance Bowler (2-Lane, 6-Player) Play Mate Rebound Shuffle Deluxe Baseball Yankee Baseball Simplex Bowling Alley 13 Ft. Model UNITED MUSIC CORP. UPB-100, 100 Selec. Phono. Corner Speaker Wall Speaker Recessed Ceiling Speaker (All speakers are 8" Super Magnetic with Step-Switch Control.) WILLIAMS MFG. CO. Crusader Cross Word (5-Ball) Piuch Hitter THE WURLITZER CO. 2300-S, St 200 Selec., Phono with Step. & Dual Pricing 2300, Mo 200 Selec., less Step. 2304-S, St 104 Selec., less Step. 2304, Mo 104 Selec., less Step. 2304, Mo 104 Selec., Less Step. 2304, Mo 104 Selec., Less Step. 	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1,270.00 1.300.00 Perma- Volume
 TRI Twin St Recessed Speakers PS6LZ—Power Supply HFAI-3—Power Amplifier Cigarette Vender Model 800El UNITED MFG. CO. Flash Shuffle Alley Deluxe Flash Shuffle Alley Zenith Shuffle Alley (2-Lane, 6-Player) Advance Bowler (2-Lane, 6-Player) Play Mate Rebound Shuffle Deluxe Baseball Yankee Baseball Simplex Bowling Alley 13 Ft. Model UNITED MUSIC CORP. UPB-100, 100 Selec. Phono. Corner Speaker Wall Speaker Recessed Ceiling Speaker (All speakers are 8" Super Magnetic with Step-Switch Control.) WILLIAMS MFG. CO. Crusader Cross Word (5-Ball) Piuch Hitter THE WURLITZER CO. 2300-S, St 200 Selec., Phono with Step. & Dual Pricing 2300, Mo 200 Selec., less Step. 2304-S, St 104 Selec., less Step. 2304, Mo 104 Selec., less Step. 2304, Mo 104 Selec., Less Step. 2304, Mo 104 Selec., Less Step. 	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1,270.00 1.300.00 Perma- Volume
 TRI Twin St Recessed Speakers PS6LZ—Power Supply HFAI-3—Power Amplifier Cigarette Vender Model 800El UNITED MFG. CO. Flash Shuffle Alley Deluxe Flash Shuffle Alley Zenith Shuffle Alley (2-Lane, 6-Player) Advance Bowler (2-Lane, 6-Player) Play Mate Rebound Shuffle Deluxe Baseball Yankee Baseball Simplex Bowling Alley 13 Ft. Model UNITED MUSIC CORP. UPB-100, 100 Selec. Phono. Corner Speaker Wall Speaker Recessed Ceiling Speaker (All speakers are 8" Super Magnetic with Step-Switch Control.) WILLIAMS MFG. CO. Crusader Cross Word (5-Ball) Piuch Hitter THE WURLITZER CO. 2300-S, St 200 Selec., Phono with Step. & Dual Pricing 2300, Mo 200 Selec., less Step. 2304-S, St 104 Selec., less Step. 2304, Mo 104 Selec., less Step. 2304, Mo 104 Selec., Less Step. 2304, Mo 104 Selec., Less Step. 	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1,270.00 1.300.00 Perma- Volume
 TRI Twin St Recessed Speakers PS6LZ—Power Supply HFAI-3—Power Amplifier Cigarette Vender Model 800El UNITED MFG. CO. Flash Shuffle Alley Deluxe Flash Shuffle Alley Zenith Shuffle Alley (2-Lane, 6-Player) Advance Bowler (2-Lane, 6-Player) Play Mate Rebound Shuffle Deluxe Baseball Yankee Baseball Simplex Bowling Alley 13 Ft. Model UNITED MUSIC CORP. UPB-100, 100 Selec. Phono. Corner Speaker Wall Speaker Recessed Ceiling Speaker (All speakers are 8" Super Magnetic with Step-Switch Control.) WILLIAMS MFG. CO. Crusader Cross Word (5-Ball) Piuch Hitter THE WURLITZER CO. 2300-S, St 200 Selec., Phono with Step. & Dual Pricing 2300, Mo 200 Selec., less Step. 2304-S, St 104 Selec., less Step. 2304, Mo 104 Selec., less Step. 2304, Mo 104 Selec., Less Step. 2304, Mo 104 Selec., Less Step. 	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1,270.00 1.300.00 Perma- Volume
 TRI Twin St Recessed Speakers PS6LZ—Power Supply HFAI-3—Power Amplifier Cigarette Vender Model 800El UNITED MFG. CO. Flash Shuffle Alley Deluxe Flash Shuffle Alley Zenith Shuffle Alley (2-Lane, 6-Player) Advance Bowler (2-Lane, 6-Player) Play Mate Rebound Shuffle Deluxe Baseball Yankee Baseball Simplex Bowling Alley 13 Ft. Model UNITED MUSIC CORP. UPB-100, 100 Selec. Phono. Corner Speaker Wall Speaker Recessed Ceiling Speaker (All speakers are 8" Super Magnetic with Step-Switch Control.) WILLIAMS MFG. CO. Crusader Cross Word (5-Ball) Piuch Hitter THE WURLITZER CO. 2300-S, St 200 Selec., Phono with Step. & Dual Pricing 2300, Mo 200 Selec., less Step. 2304-S, St 104 Selec., less Step. 2304, Mo 104 Selec., less Step. 2304, Mo 104 Selec., Less Step. 2304, Mo 104 Selec., Less Step. 	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1,270.00 1.300.00 Perma- Volume
 TRI Twin St Recessed Speakers PS6LZ—Power Supply HFAI-3—Power Amplifier Cigarette Vender Model 800El UNITED MFG. CO. Flash Shuffle Alley Deluxe Flash Shuffle Alley Zenith Shuffle Alley (2-Lane, 6-Player) Advance Bowler (2-Lane, 6-Player) Play Mate Rebound Shuffle Deluxe Baseball Yankee Baseball Simplex Bowling Alley 13 Ft. Model UNITED MUSIC CORP. UPB-100, 100 Selec. Phono. Corner Speaker Wall Speaker Recessed Ceiling Speaker (All speakers are 8" Super Magnetic with Step-Switch Control.) WILLIAMS MFG. CO. Crusader Cross Word (5-Ball) Piuch Hitter THE WURLITZER CO. 2300-S, St 200 Selec., Phono with Step. & Dual Pricing 2300, Mo 200 Selec., less Step. 2304-S, St 104 Selec., less Step. 2304, Mo 104 Selec., less Step. 2304, Mo 104 Selec., Less Step. 2304, Mo 104 Selec., Less Step. 	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1,270.00 1.300.00 Perma- Volume
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFA1-3—Power Amplifier Cigarette Vender Model 800El UNITED MFG. CO. Flash Shuffle Alley Deluxe Flash Shuffle Alley Zenith Shuffle Alley Centar Supply Advance Bowler (2-Lane, 6-Player) Advance Bowler (2-Lane, 6-Player) Advance Bowler (2-Lane, 6-Player) Advance Baseball Yankce Baseball Simplex Bowling Alley 13 Ft. Model 16 Tt. Model UNITED MUSIC CORP. UPB-100, 100 Selec. Phono. Corner Speaker Wall Speaker Recessed Ceiling Speaker (All speakers are 8" Super Magnetic with Step-Switch Control.) WILLIAMS MFG. CO. Crusader Cross Word (5-Ball) Piuch Hitter THE WURLITZER CO. 2300-S, St 200 Selec., Phono with Step. & Dual Pricing 2300, Mo 200 Selec., less Step. 2304-S, St 104 Selec., less Step. 2522 Wall Box, 200 Selec., Dual 5207 Wall Box, 104 Selec., loc	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1,270.00 1.300.00 Perma- Volume
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFA1-3—Power Amplifier Cigarette Vender Model 800El UNITED MFG. CO. Flash Shuffle Alley Deluxe Flash Shuffle Alley Zenith Shuffle Alley Centar Supply Advance Bowler (2-Lane, 6-Player) Advance Bowler (2-Lane, 6-Player) Advance Bowler (2-Lane, 6-Player) Advance Baseball Yankce Baseball Simplex Bowling Alley 13 Ft. Model 16 Tt. Model UNITED MUSIC CORP. UPB-100, 100 Selec. Phono. Corner Speaker Wall Speaker Recessed Ceiling Speaker (All speakers are 8" Super Magnetic with Step-Switch Control.) WILLIAMS MFG. CO. Crusader Cross Word (5-Ball) Piuch Hitter THE WURLITZER CO. 2300-S, St 200 Selec., Phono with Step. & Dual Pricing 2300, Mo 200 Selec., less Step. 2304-S, St 104 Selec., less Step. 2522 Wall Box, 200 Selec., Dual 5207 Wall Box, 104 Selec., loc	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1,270.00 1.300.00 Perma- Volume
TRI Twin St Recessed Speakers PS6LZ—Power Supply HFAI-3—Power Amplifier Cigarette Vender Model 800E1 UNITED MFG. CO. Flash Shuffle Alley Play Shuffle Alley Zenith Shuffle Alley Advance Bowler (2-Lane, 6-Player) Advance Bowler (2-Lane, 6-Player) Advance Bowler (2-Lane, 6-Player) Advance Baseball Yankee Basebale Yankee Base	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1.270.00 1.300.00 Perma- Volume Pricing -25¢
TRI Twin St Recessed Speakers PS6LZ—Power Supply HFAI-3—Power Amplifier Cigarette Vender Model 800E1 UNITED MFG. CO. Flash Shuffle Alley Play Shuffle Alley Zenith Shuffle Alley Advance Bowler (2-Lane, 6-Player) Advance Bowler (2-Lane, 6-Player) Advance Bowler (2-Lane, 6-Player) Advance Baseball Yankee Basebale Yankee Base	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1.270.00 1.300.00 Perma- Volume Pricing -25¢
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFA1-3—Power Amplifier Cigarette Vender Model 800El UNITED MFG. CO. Flash Shuffle Alley Deluxe Flash Shuffle Alley Zenith Shuffle Alley Centar Shuffle Alley Zenith Shuffle Alley Cigarette Vender Model 800El UNITED MFG. CO. Flash Shuffle Alley Zenith Shuffle Alley Zenith Shuffle Alley Zenith Shuffle Alley Advance Bowler (2-Lane, 6- Player) Advance Baseball Yankce Baseball Simplex Bowling Alley 13 Ft. Model UNITED MUSIC CORP. UPB-100, 100 Selec. Phono. Corner Speaker Wall Speaker Recessed Ceiling Speaker (All speakers are 8" Super Magnetic with Step-Switch Control.) WILLIAMS MFG. CO. Crusader Cross Word (5-Ball) Piuch Hitter THE WURLITZER CO. 2300-S, St 200 Selec., Phono with Step. & Dual Pricing 2300	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1.270.00 1.300.00 Perma- Volume Pricing -25¢
TR1 Twin St Recessed Speakers PS6LZ—Power Supply HFA1-3—Power Amplifier Cigarette Vender Model 800El UNITED MFG. CO. Flash Shuffle Alley Deluxe Flash Shuffle Alley Zenith Shuffle Alley Centar Supply Advance Bowler (2-Lane, 6-Player) Advance Bowler (2-Lane, 6-Player) Advance Bowler (2-Lane, 6-Player) Advance Baseball Yankce Baseball Simplex Bowling Alley 13 Ft. Model 16 Tt. Model UNITED MUSIC CORP. UPB-100, 100 Selec. Phono. Corner Speaker Wall Speaker Recessed Ceiling Speaker (All speakers are 8" Super Magnetic with Step-Switch Control.) WILLIAMS MFG. CO. Crusader Cross Word (5-Ball) Piuch Hitter THE WURLITZER CO. 2300-S, St 200 Selec., Phono with Step. & Dual Pricing 2300, Mo 200 Selec., less Step. 2304-S, St 104 Selec., less Step. 2522 Wall Box, 200 Selec., Dual 5207 Wall Box, 104 Selec., loc	1,180.00 1,060.00 1,495.00 650.00 870.00 770.00 1.270.00 1.300.00 Perma- Volume Pricing -25¢



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