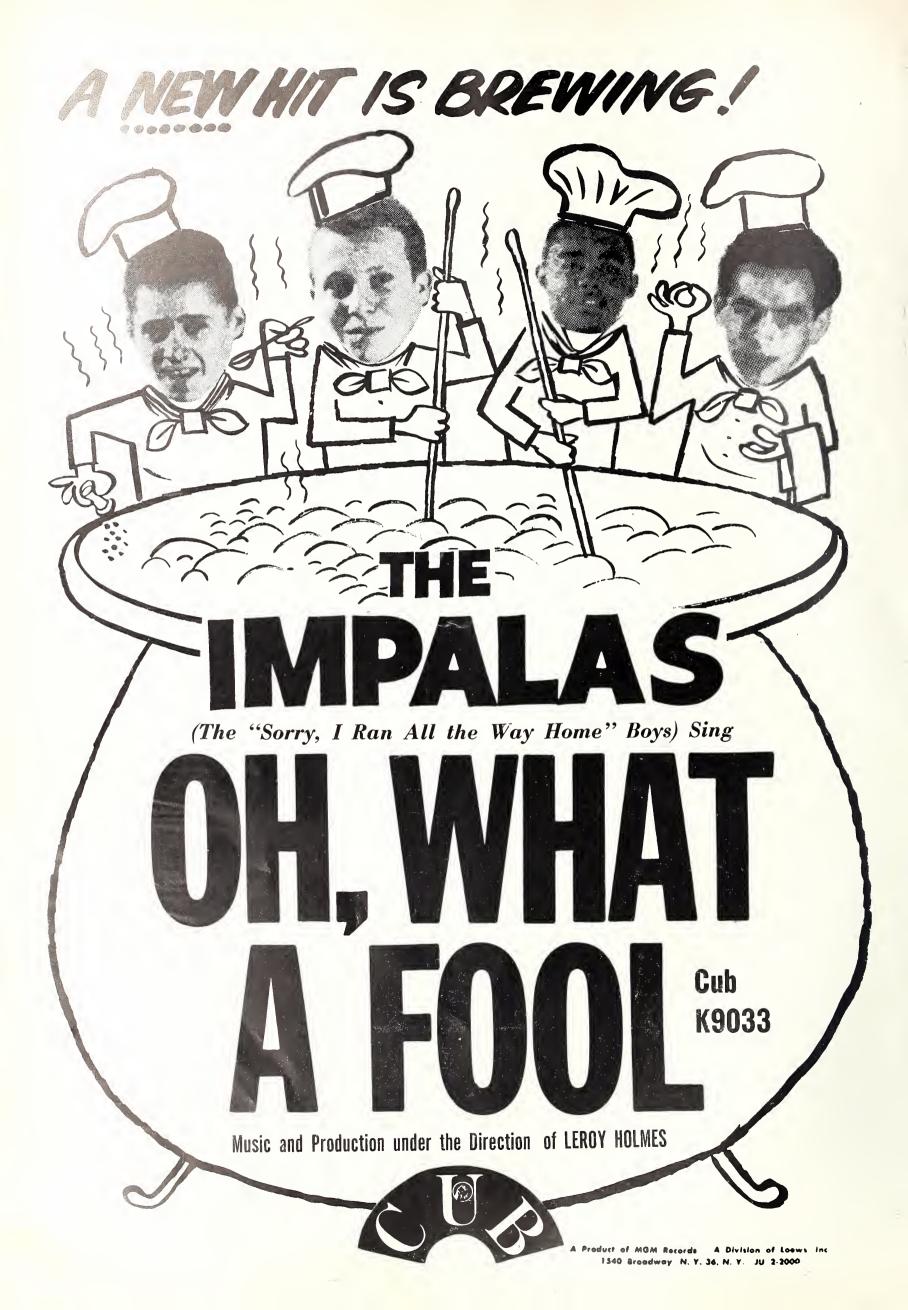




Thirteen-year-old Dodie Stevens, who skyrocketed to stardom with "Pink Shoelaces". a Crystalette single distributed nationally by Dot, is escorted to a Hollywood preview of "Five Pennies" by Danny Kaye. The pic's title tune, "Five Pennies", is Dodie's follow-up release (coupled with "Yes-Siree") to "Pink Shoelaces". Danny plays trumpeter Red Nichols in the "Five Pennies" movie. The sound track LP of the film will be released in the near future on Dot. Dodie wowed the Miami D. J. Convention audience last week with her charm and talent.



# A GREAT ARTIST RETURNS TO THE WINNER'S CIRCLE WITH A LONG RUN BLOCKBUSTER

On All The Charts And Going To No. 1

all

Instino

#132

published by SOUTHERN MUSIC PUB. CO. Gen. Prof. Mgr. MURRAY DEUTCH

OUT OF MY HEART

I CAN'T GET YOU

Page 6

Dot

June 13, 1959

on PAT'S

DOT #15955 Orchestra and Chorus conducted by MORT LINDSEY words and music by Aaron Schroeder and Fredda Gold

Boone

'TWIXT FWELVE

ROCK BOLL WEEVIL



Page 7

June 13, 1959

# **FUR SURE** BIGGEST SINGLE

Dot

# BOOME TWIXT TWIXT TWELVE AND TWENTY ROCK BOLL WEEVIL

and the second

Pat

DOT #15955 Orchestra and Chorus conducted by MORT LINDSEY words and music by Aaron Schroeder and Fredda Gold



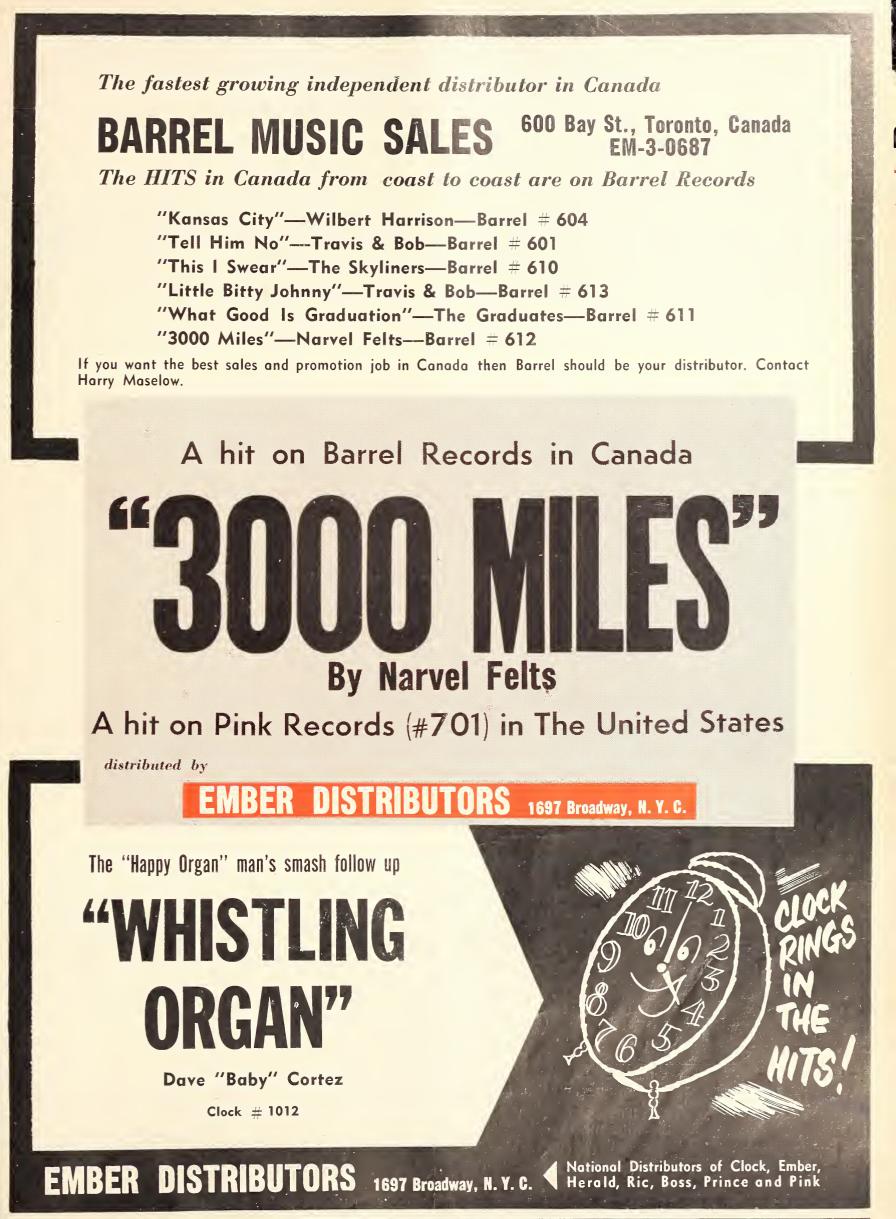
The Cash Box, Music

~~~~~

Page 8

| A Company of the second s                                                                                                                                                                                                                                            | The                                                                                                   | Cash I                                                                                                   |                                                                                                                   |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|
| And a site of the | compiled by The                                                                                       | Cash Box FROM LEADING REI                                                                                |                                                                                                                   |
| ★ Also Available in EP                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | MONA                                                                                                  | URAL                                                                                                     | <ul> <li>Also Available in Ster</li> </ul>                                                                        |
| Pos, Last                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Pos. Last                                                                                             | Pos. Last                                                                                                | Pos. Last                                                                                                         |
| Week<br>PETER GUNN 1<br>Heary Mancini<br>(RCA Victor LPM 1956, LSP 1956 *<br>EPA-4333)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Week<br>COME DANCE WITH ME 6<br>Frank Sinatra<br>(Capitol W-1069 * SW-1069)                           | Week<br><b>*</b> HAVE TWANGY<br>GUITAR, WILL TRAVEL 16<br>Duane Eddy<br>(Jamie LP-3000; ST-100 * EP-100) | Week<br><b>31</b> PORGY AND BESS 37<br>Miles Davis<br>(Columbia (L-1275; LS-8085 * B-12741)                       |
| 2 EXOTICA 2<br>Martin Denny<br>(Liberty LRP-3035)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | ALONG WITH MITCH 11<br>Mitch Miller<br>(Columbia CL-1283, CS-8099 *<br>B-12831, 2, 3)                 | <b>22</b> • ★ FLOWER DRUM SONG 22<br>Original Cast<br>(Columbia OL-5350; OS-2009 * A5350)                | 32 MISS GLORIA LYNNE 31<br>Gloria Lynne<br>(Everest LPBR-5022; SDBR-1022)                                         |
| 3 AGIGI 4<br>Movie Cast                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | • FOLK SONGS SING<br>ALONG WITH MITCH 14<br>Mitch Miller<br>(Calumbia CL-1316; CS-8118 * B-1316,      | 23 MORE MUSIC FROM<br>THE FABULOUS 50's                                                                  | Bobby Darin<br>(Atco 104; 5-104)                                                                                  |
| (MGM E-3641 * X-3641-ST)  THE HUNGRY i 5  The Kingstoa Trio (Capitol T-1107; ST-1107)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | A SOUTH PACIFIC     18     Aovie Cast     (RCA Victor LM-2252; LSO-1032 *                             | (Kapp KL-1130; KS-3013) <b>24</b> RITCHIE VALENS 25 (Del-Fi DLP-1201)                                    | 34 AHMAD JAMAL 23<br>Ahmad Jamal<br>(Argo LP-2638; LP-2638-5)                                                     |
| •★77 SUNSET STRIP         3           Warren Barker (Warner Bros.<br>W-1289; WS-1289 * EA-1289)         3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | EPA-4211)     OPORGY AND BESS 21 Lena Horne & Harry Belafonte                                         | • MORE MUSIC FROM<br>PETER GUNN                                                                          | 35 Contemporal Strategy Strategy Strategy Strategy Strategy (Jamie LP-3006; ST-302 * EP-302)<br>★ SING ALONG WITH |
| <b>6</b> LOOK TO YOUR HEART 9<br>Frank Sinatra<br>(Capitol W-1164)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | (RCA Victor LOP-1507; LSU-1507)     HOLLYWOOD IN     RHYTHM 26     Roy Canniff                        | 26 KHEY BOY, HEY GIRL 30<br>Lauis Prima & Keely Smith<br>(Capital T-1160 * EAP-1, 2-1160)                | <b>36</b> MITCH 20<br>Mitch Miller<br>(Columbia CL-1160, CS-8004 * B-1160,<br>1, 2, 3)                            |
| 7 • FILM ENCORES—Vol. II 12<br>Mantovani<br>(London LL-3117; PS-164)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | (Calumbia CL-1310; CS-8117)<br><b>BUT NOT FOR ME 8</b><br>Ahmad Jamal Tria<br>(Argo LP-628 * EP-1076) | PRESENTING DION &<br>BELMONTS 33<br>Dion & Belmonts<br>(Laurie LLP-1002)                                 | 37 Platters<br>(Mercury MG-20410, SR-60087)                                                                       |
| 8 ●★ HOLD THAT TIGER 7<br>Fabian<br>(Chancellor CH-5003; S-5003 * A-5003)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | <b>13</b><br>BUDDY HOLLY STORY 13<br>Buddy Holly<br>(Coral CRL-57279)                                 | <b>28</b> CRAZY HE CALLS ME 27<br>Dakota Staton<br>(Capitol 7-1170 * EAP-1, 2, 3, 1170)                  | <b>38 •</b> ★ BROADWAY IN<br><b>RHYTHM</b> • 39<br>Ray Conniff<br>(Columbia CL-1252, CS-8064 * B-12521,<br>2, 3)  |
| 9 INSIDE SHELLY BERMAN 10<br>Shelly Berman<br>(Verve MGV-15003)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 19 Ella Fitzgerald & Louis Armstrong<br>(Verve MG-4011-2; MG VS-6040-2)                               | • THE MUSIC MAN 28<br>Broadway Cast<br>(Capitol WAO-0990; SWO-990 * EDM-<br>990)                         | •★ FABULOUS JOHNNY<br>CASH 40<br>Johnny Cash (Columbia CL-1253,<br>C5-8122 * B-12531, 2, 3)                       |
| 10 BLUE HAWAII 15<br>Billy Vaughn<br>(Dot DLP-3165; 25165)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 20 OPEN FIRE, TWO<br>GUITARS 17<br>Johnny Mathis<br>(Columbia CL-1270 * B-12701-2-3,<br>CS-8056)      | <b>30</b> • TABOO 41<br><i>Arthur Lymon</i><br>(Hi Fi R-806; 806)                                        | <b>40</b> (Copitol T-996; ST-996 * EHP-1, 2, 3-996)                                                               |
| <ol> <li>RICKY SINGS AGAIN.</li> <li>WELCOME TO THE CLUB.</li> <li>LOVE LOST.</li> </ol>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 44. EXOTICA—Vol. II.<br>45. 100 STRINGS AND JONI.                                                     | 46. AFRO-DESIA.<br>47. TWO TIME WINNERS.                                                                 | 48. MY FAIR LADY.<br>49. Destry Rides Again.<br>50. Annette.                                                      |

|   |                                                            |                      |    |                                                                               | TE                      | REO                                                                       |                               |                                                                                      |                    |
|---|------------------------------------------------------------|----------------------|----|-------------------------------------------------------------------------------|-------------------------|---------------------------------------------------------------------------|-------------------------------|--------------------------------------------------------------------------------------|--------------------|
| 1 |                                                            | s. Last<br>Week<br>1 | 9  | BLUE HAWAII<br>Billy Yaughn<br>(Dot SD-25165)                                 | Pos. Last<br>Week<br>17 |                                                                           | os. Last<br>Week<br><b>12</b> | Pos.<br>Wer<br>25 PORGY AND BESS<br>Miles Davis<br>(Columbia C5-8085)                | . Last<br>ek<br>18 |
| 2 | <b>GIGI</b><br>Mavie Cast<br>(MGM ST-3641)                 | 2                    | 10 | FLOWER DRUM SONG<br>Original Cast<br>(Calumbia OS-2009)                       | 10                      | BEXOTICA<br>Mortin Denny<br>(Liberty LSP-7034)                            | 13                            | 26 STEREO CONCERT<br>Kingston Trio<br>(Capital ST-996)                               | 20                 |
| 3 | FILM ENCORES—Vol. II<br>Mantovani<br>(London PS-164)       | 3                    | 11 | SOUL OF SPAIN<br>101 Strings<br>(Stereo Fidelity 6600)                        | 19                      | <b>19</b> THE KING AND I<br>Movie Cast<br>(Capital 5W-740)                | 14                            | 27 OPEN FIRE, TWO GUITARS<br>Jahnny Mathis<br>(Calumbia CS-8056)                     |                    |
| 4 | SOUTH PACIFIC<br>Movie Cast<br>(RCA Victor LSO-1032)       | 7                    |    | MORE MUSIC FROM TH<br>FABULOUS 50's<br>Roger Williams<br>(Kapp KS-3013)       | 1E<br>22                | 20 EXOTICA—Vol. II<br>Martin Denny<br>(Liberty LST-7006)                  | 15                            | 28 NEAR YOU<br>Roger Williams<br>(Kapp 1112-S)                                       | 28                 |
| 5 | MY FAIR LADY<br>Original Cast<br>(Columbia 05-2015)        | 4                    | 13 | Van Cliburn                                                                   | 9                       | 21 MUSIC MAN<br>Original Cast<br>(Capitol SWAO-990)                       | 21                            | 29 STILL MORE SING ALONG<br>WITH MITCH<br>Mitch Miller<br>(Columbia CS-8099)         | 30                 |
| 6 | COME DANCE WITH ME<br>Frank Sinatra<br>(Capitol SW-1069)   | 8                    | 14 | (RCA Victor LSC-2252)<br>1812 OVERTURE<br>Anatal Dorati<br>(Mercury SR-90054) | 11                      | FILM ENCORES<br>22 Mantovani<br>(London P5-125)                           | 26                            | PORGY & BESS<br>30 Lena Horne & Harry Belofonte<br>(RCA Victor LSU-1507)             | 23                 |
| 7 | TABOO<br>Arthur Lymon<br>(HiFi 806)                        | 5                    | 15 | CONTINENTAL ENCOR<br>Mantovani<br>(Landon P5-147)                             |                         | 23 GEMS FOREVER<br>Mantovani<br>(London P5-106)                           | 27                            | <b>31</b> BILLY VAUGHN PLAYS<br>Billy Vaughn<br>(Dot SD-25156)                       | 24                 |
| 8 | 77 SUNSET STRIP<br>Warren Barker<br>(Warner Bros. WS-1289) | 6                    | 16 | AFRO-DESIA<br>Martin Denny<br>(Liberty LST-7111)                              | 31                      | FOLK SONGS SING ALONG<br>WITH MITCH<br>Mitch Miller<br>(Calumbia C5-8118) | G                             | <b>32</b><br>MORE MUSIC FROM<br>PETER GUNN<br>Henry Mancini<br>(RCA Victor L5P-2040) |                    |







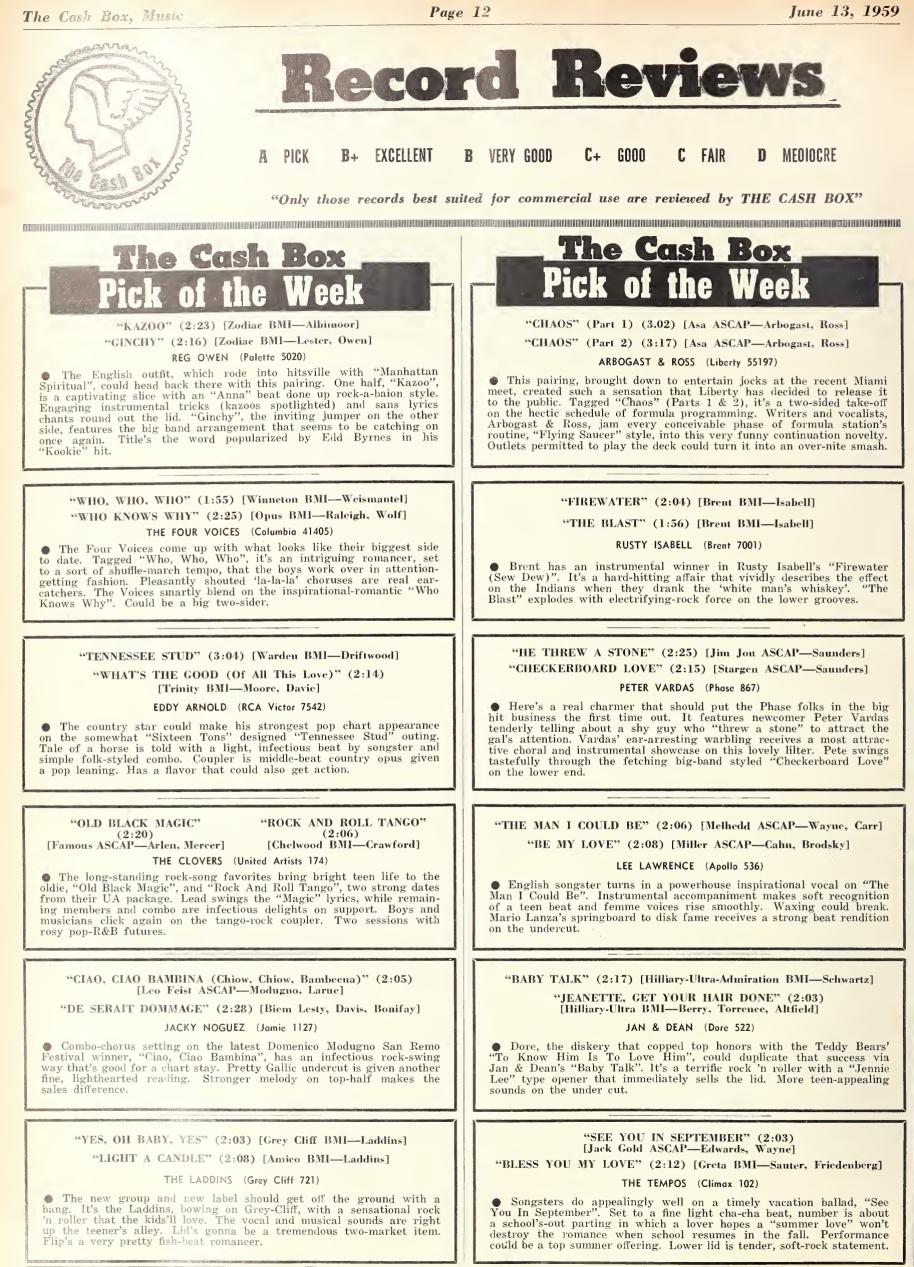
### RCA Victor presents a sequel to

Here comes a son-of-a-gun of a follow-up to the album that has shot its way right into the nation's top-selling spot and is still there! • As in the "original," here are themes and improvisations from actual "Peter Gunn" episodes, conducted by the composer, Henry Mancini, and interpreted by leading jazz stars • Make yourself a killing.

### the album sensation of the year!

Be sure to order "Music from 'Peter Gunn'" (LPM/LSP-1956) and "More Music from 'Peter Gunn'" (LPM/LSP-2040)—both on RCA Victor! They're loaded! • On regular L. P. and Living Stereo • When ordering Stereo, say...







# Love Of A Lifetime

AND

Remember When

MERCURY 71467

### DEALERS NOTE: Be prepared to redeem this coupon

Record buyers are flocking into the stores with their MERCURY "Operation Pageworth" coupons now!



### BE SURE YOU HAVE ALL THE MERCURY HITS NOW!

Endlessly BROOK BENTON 71443 Enchanted THE PLATTERS 71427 White Lightning GEORGE JONES 71406 Next Stop Paradise RUSTY DRAPER 71463 What A Diff'rence A Day Makes DINAH WASHINGTON 71435 Mama's Place BING DAY 71446 With My Eyes Wide Open PATTI PAGE 71469 Sneaky Alligator THE DIAMONDS 71468 Danny Boy SIL AUSTIN 71442 Sea Of Love PHIL PHILLIPS 71465





**Record Reviews** PICK **B+** EXCELLENT **B** VERY GOOD **C**+ GOOD MEDIOCRE A C FAIR n

"Only those records best suited for commercial use are reviewed by THE CASH BOX" 



### MARGIE RAYBURN (Liberty 55195)

**B**+ "LADDIE-O" (2:02) [Lans-downe ASCAP — McIntyre, Olofson] Charming light beat take by the songstress, who hit awhile back with "I'm Available". Item is a cheerful, folk-like tribute to the beau. It's a session that can do the chart trick.

**B+** "UNEXPECTEDLY" (1:58) [Artist ASCAP—Lubin, Ross] A beat-romantic bouncer of note, too. Lark is delightfully multi-tracked most of the time, with the combo-chorus inviting on support. Should be kept close at hand. "UNEXPECTEDLY"

### **RAY ANTHONY** (Capitol 4227)

**B**+ "707" (2:11) [Moonlight An ing swinger delivered in bursts and tricky brass bits by the An-thony outfit. Has a modern flavor that can reach the teeners. Could be big be big.

**B** "FLY NOW, PAY LATER" (2:00) [Moonlight Anthony Simpson] Here's a swing date that reflects swing-era appeal.

### ART & DOTTY TODD (Era 3001)

**B**+ "PARADISE" (2:16) [Leo Feist ASCAP — Brown, Clif-ford] Interesting "slow motion" handling of the oldie by the duo, who clicked big with "Chanson D'Amour". The ra-ta-ta bit used in the latter hit is employed more deliberately here. Can make it.

**B** "AYUH, AYUH" (2:20) [War-man BMI — Bregman, New-man] Engaging upbeat. Hawaiian-styled blend. Commercial side.

### FOUR ESQUIRES (Paris 535)

**B**+ "ACT YOUR AGE" (2:12) [Greta BMI — Roberts] Boys effectively upbeat this tale with a "Too Young" format. Special nod should also go to the bright combo performance. There's chart chances here.

**B** "SO ENDS THE NIGHT" (2:30) [Jack Gold ASCAP— Schroeder, Kalmanoff, Regney] Fervent, concerto-like ballad set-up on this one. Potent waxing.

### JIMMY RICKS (Felsted 8582)

**B**+(2:20) [Kentucky BMI – Thomas, Haley, Tobias] Songster, former Ravens' lead who made it solo with "Secret Love", offers his deep-tones to a solid spiritual-like rocker. Infectious combo-chorus setting. Pop-R&B areas could have a strong one here a strong one here.

B "HERE COME THE TEARS AGAIN" (2:26) [Coblin BMI —Thomas, Tobias] Plaintive is touchingly portrayed.

### TOMMY SANDS (Capitol 4231)

(Capitol 4231) **B**+ "SINNER MAN" (2:36) [Chappell ASCAP—Holt, Bax-ter] Colorful "Ghost Riders In The Sky"-type of outing by the song-ster which will be a closing number in his upcoming (June 22) nitery engagement at New York's Wal-dorf Astoria. Nelson Riddle's ork-chorus support swings legit tune. Production number that could move.

**B** "BRING ME YOUR LOVE" (2:57) [ABC—Shuman] Sands does well on a haunting ballad. Attractive teen date.

### **RONNIE HEIGHT** (Era 3000)

**B**+ "IT'S NOT THAT EASY" Howard] Intriguing affair by the songster that resembles "Come Softly To Me". Waxing, though, has merits of its own. One of those "left-field" items that can click big.

**B**+ "PORTRAIT OF LINDA" (2:16) [Pattern ASCAP — Furth, Rustigian] Somewhat simi-lar, but more deliberate stint here. Strong coupling.

#### TROYCE KEY (Warner Bros. 5070)

(Worner Bros. 5070) **B**+ "MOST OF ALL" [Arc BMI —Fugua, Freed] The pop-r&b success of a few years back should again be making two-market chart news, this time under the guidance of Troyce Key. Artist's catchy vocal work is treated to a tasty vocal and instrumental assist.

**B**+ "SHE'S SUMPIN' ELSE" [Nor-Va-Jak BMI — Binder] Slanted more towards the r&b dept. is this infectious rock-shuffler about a gal who's way above par.

### **DON HARPER**

(Joy 232)

**B**+ "BLUE FLUTE" (2:20) [Joy setting for the featured flute, with growling sax work getting almost equal billing. Grows on you. Could turn up.

**B** "MIDNIGHT IN MEMPHIS" (2:25) [Joy ASCAP—Fields] Trumpet gets the spotlight in more straight-forward blueser.

WES VOIGHT (King 5211)

**B**+[Wisto BMI — Voight, Phil-lips] A strong teen try by Voight on a vehicle that resembles the current Fabian smash, "Turn Me Loose". A slick middle-beat sound. Solid performance by Voight.

**B** "EV'RYTHINGS THE SAME" (2:00) [Tweed ASCAP— Har-ris, Evans] This date has a con-tagious upbeat appeal.

### The Cash Box Best Bets

### WAYNE COCHRAN (Scottie 1303)

**B**+<sup>4</sup>THE COO" (2:38) [Smash Wonder BMI — Thompson, Cochran, Stevens] Slow-beat rock dance is explained to gal with "umph" by Cochran, whose combo backing has a fine, fish-beat sound. Could step out.

**B** "MY LITTLE GIRL" (2:09) [Smash Wonder BMI—Coch-ran] Tricky middle-beat instru-mental work tags effectively along to Cochran's pro voicing on the lovey-dovey. lovev-dovev.

### FRANK SARDO (Lido 602)

**B+** "T H E G I R L I'M G O N N A DREAM ABOUT" (2:14) [Flame BMI—Sardo] Songster had "Fake Out" on the charts on ABC-Paramount and makes a good bid for same on his Lido debut. Opus is an interesting, very light snapper in which fella wonders who's going to be his "dream girl". Novel use of femme falsetto in backdrop. Watch it.

**B** "KISS AND MAKE UP" (1:47) [Flame BMI—Sardo] Romantic bouncer has a sound that spells teen appreciation. Pro side.

### SOL YAGED

### (Rave 3002)

**B**+ "ONE MORE TIME" (2:19) [Amore BMI — Mure, Wolf] Vet clarinetist Yaged heads a light swinger that's deliciously built for strong sales and deejay spins. Date from the Love Records subsid you've got to keep tabe on tabs on.

**B** "DO YOU KNOW HOW IT FEELS TO BE LONELY" (2:35) [Amore BMI — Blue, Dennis] Yaged relaxes nicely on the blueish senti-mental.

### ARNIE DERKSEN

### (Decca 30906)

**B**+("SHE WANNA ROCK" (2:30) Arnie Derksen and chorus come thru in money-making style on this hand-clappin' rhythm affair about a teen-age gal who's completely wrapped up in rock 'n roll.

**B** "MY DANCIN' SHOES" (2:06) [Leftfield BMI—McAlpin] Invit-ing rock-a-billy slice is a teen-styled take-off on "Oh, Them Golden Slip-pers". Potent pairing.

### EILEEN RODGERS (Columbia 41403)

**B**+(2:05) [Shapiro-Bernstein AS-(2:05) [Shapiro-Bernstein AS-CAP — Vance, Segal] Solidly sold dramatic by Miss Rodgers, who won critical acclaim in the recent New York review, "Chic". Gal's best friend gets the one she loved. Bears eyeing.

BRAND NEW HEARTACHE" (2:37) [Acuff-Rose BMI—Bryant, Bryant] Country item is effectively multi-tracked by the thrush. Has a sound.

JIMMY STEWARD (Hanover 4521)

(Hanover 4521)
B+ "CRAZY D R E A M" (2:31) [Westside BMI — Pallegrino, Minucci, White] A verv well sung and arranged ballad-beat date on a highly appealing romantic. Stew-ard is sincere on the vocal, and a sax section makes fine statements. Could turn out a big one.
B "ETERNAMENTE T'AM-ERO" (2:38) [Raymar BMI— Pallegrino, Minucci, White] Smooth stint on the pretty Italian-flavored opus.

opus.

### THE MAJORS (Felsted 8576)

**B**+ "(COME) GO WITH ME" (1:34) [Bozart BMI — Douglas, Dixon, Wesley] Interesting R&B - flavored pleader by the vocalists. Their blend receives original thumping work from the combo's percussion man. Side could go could go.

**B** "LES QUA" (1:58) [Bozart BMI —Douglas, Dixon, Wesley] Boys ease over a sentimental in which fella asks for gal's hand in marriage.

### NEWPORT YOUTH BAND (Coral 62122)

**B**+ (CHA CHA CHA FOR JUDY" —Brown] The Newport Youth Band comes up with a tantalizing Latin affair that's gonna make the jocks sit up and take notice. Catchy melody is worked up in ear-arresting style by the group. Watch it.

**B** "ROCK BOTTOM" (2:18) [Mar-shall Brown ASCAP — Brown] Under lid is a jazz-styled thumper from the "Peter Gunn" school. Two impressive performances.

### TEDD BROWNE (Capitol 4225)

**B**+ "A CORNER IN PARADISE" (2:45) [Vernon ASCAP — Stock, Bryan] Folk song artist debuts on Capitol with a feelingful teen inspirational statement. Browne has honest vocal goods and deck shows him off well. Tedd has the goods. Watch his stock soar.

**B** "THE EVERGLADES" (2:06) [Corda ASCAP—Corda, Medley] Exotic-rock session about a fella who's caught in the web of romance and the Everglades. "THE EVERGLADES" (2:06)

#### TONY CASANOVA (American International 533)

**B**+ "WHEN I SAY BYE BYE" (1:55) with lots of stand-out rock zip by Casanova and instrumentalists-song-"Diary Of A High School Bride", could do the exposure trick for this waxing. Can easily happen.

**B** "DIARY OF A HIGH SCHOOL BRIDE" (1:57) [Dijon BMI— Casanova] The flick's semi-dramatic title tune is expressed potently by the songster.

# the tradition of his Diggest hits

"THAT'S AMORE" "VOLARE" "MEMORIES ARE MADE OF THIS"

# DEAN MARTIN SINGS ON AN EVENING IN ROMA (sotter celo de roma) C/W YOU CAN'T LOVE 'EN ALL

RECORD NO. 4222



JORDAN BROS. (Jamie 1125)

**B**+ "PLEASE TELL ME NOW" (2:37) [Jamie & Giordano BMI— Jordan Bros.] Warm teen ballad is delivered with soft rockaballad finesse by the vocalists. Exposure could do things for this issue.

**B** "NEVER, NEVER" (2:04) [Jamie BMI — Rollins] Fellas come up with a jumper, and produce a neat-sounding session that could also make loads of noise.

### EDDIE HEYWOOD (Mercury 71462)

SUMMER BREEZE" **B+** "SOFT SUMMER BREEZE (2:37) [Regent BMI — Heywood, Spencer] Hit of some seasons back comes back with appropriate lyrics and original artist, pianist Heywood. Will fit into many a jock's summer "SOFT programming.

**B** "CASTILLIAN R H A P S O D Y" (2:08) [Meridian BMI — Hey-wood] Heywood and ork breeze through the Latin. More fine programming.

DEL TONES (Quality 1881)

"MOONLIGHT PARTY" [BMI] **B**+ "MOONLIGHT PARTI [Dart] Canadian label debuts in the U.S. with a torrid rock work out by the group's lead. Musicians also make romping beat hay.

'ROCKIN' BLUES" [BMI] More **B** "ROCKIN' BLUES [DMI] more of the same on this end. Two sides that are sure-fire hop programming.

CHUCK DARTY (Roulette 4159)

**B**+ "LUMBERJACK" (2:19) [Con-ley BMI—Crewe] Infectious folk-styled platter from songster Darty and hearty combo-male chorus set-ting. Can compete for chart recogni-tion tion.

C "RELUCTANTLY" (1:59) [Con-ley BMI — Watts, Warren] All concerned fare less well on this senti-mental beat stint. Upper lid is the side.

LEW DOUGLAS (Todd 1029)

**B**+ "AFTER HOURS" (2:37) [Popu-lar ASCAP — Parrish] A rock-blueser from the Douglas ork-chorus that makes solid teen sense. Beat is embellished by strings, and, of course, the songsters. Stuff jocks take a liking

"THE CHARGE OF THE BLUES BRIGADE" (2:00) [Studio BMI Janis] This portion moves at a brisk, handclapping pace and the re-sults are bright and breezy rock-inclined aution sults are brig inclined outing.

|   |      | Re | eco       |   | d         | R  | e    | Vi | ie   | M | 15       |  |
|---|------|----|-----------|---|-----------|----|------|----|------|---|----------|--|
| A | PICK | B+ | EXCELLENT | В | VERY GOOD | C+ | GOOD | C  | FAIR | D | MEDIOCRE |  |

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

BOUDLEAUX BRYANT (Hickory 1100)

**B**+ "HOT SPOT" (1:50) [Acuff-Rose BMI—Bryant] Initial session by session by the composer of many Everly Bros. clicks is a contagious vocal-instru-mental, which features excellent sans lyric chanting by the songsters. A catchy theme that has to be watched.

**B**+"BLUE KAZOO" (1:48) [Acuff-Rose BMI—Bryant] A kazoo-like sound is the highlight of this rock novelty entry. A sound that also could come through.

### JIMMY FORD (Stylo 2105)

**B+** "WE BELONG (Together)" (1:55) [J&W BMI — Ford] The kind of middle-beat romantic that can do the chart trick. Ford's vocal on the good teen opus is a teen natural and guitars dish-out a fine sound. Should be watched.

**B** "BE MINE FOREVER" (2:12) [J&W BMI — Ford] Expressive warbling by the songster. Tender date.

### BILLY STORM (Ensign 4035)

**B**+ "WE KNEW" (2:38) [Hermosa BMI—Jones] Fine rock-romantic take cut by the "I've Come Of Age" songster when a member of the Valiants vocal team. Appealing opus which comes-off with commanding stigt Could heappen stint. Could happen.

**B** "WALKIN' GIRL" (2:08) [Hig-uera BMI—Cofield] Valiants solo in a contagious rock-a-cha-cha session.

NIP 'N' TUCK (Ditto 123)

**B**+"I KNOW WHAT SIDE MY BREAD IS BUTTERED ON" (2:19) [Beechwood BMI — Johnson, Johnson] Boys display good rock vitality on a "Yakety-Yak"-styled set-up. Fella says he's going back home after roughing it up on his own. Could take. take.

WHEN IT RAINS IT POURS" **B** (2:34) [Beechwood BMI — John-son, Johnson] A gent who's got finan-cial troubles in this infectious upbeat opus.

THE TRIUMPHS (Warner Bros. 5074)

**B+** "WILLI'S THEME" (1:48) [Rob-bins ASCAP — Dolan] Sprightly Continental-flavored instrumental-sans lyric chorus offering, melody of which is featured in the 20th Fox pic, "The Man Who Understood Women". Deck could catch on.

B "LIVE A LITTLE" (2:05) [Muir-field ASCAP — Lavere, Latshaw, Bancino] A swinger with rock touches by same set-up. Good jock merchan-dise.

### THE MARQUEES (Warner Bros. 5072)

**B**+ "LOVE MACHINE" (2:25) [Mu-sic World BMI—Sherman] Song-sters' Warner Bros. debut is a lively sters' warner bros, debut is a lively rock account on an opus about a fella who's having troubles with his gal and thus wants a "loving machine" to take her place. Combo work is noteworthy. All in all, a sound that could turn-up.

**B** "WHO WILL BE THE FIRST ONE" (1:47) [Music World BMI —Sherman, Roberts, Sherman] The team delivers the potent wistful with authority.

BILL JAMES (Mun Rab 104)

**B**+ "SCHOOL'S OUT" (2:05) [Pio-neer BMI — James, Bradshaw] Solid rocker about a fella who's passed his school subjects. Event is expressed with joy and good humor by James and other songsters plus the combo. Item to eve.

**B** "VOO-DOO QUEEN & THE MEDICINE MAN" (2:27) [Pio-neer BMI—James, Bradshaw] A wild humor affair replete with jungle-like sounds.

### DAVE BARBOUR (Arwin 1002)

'BU-BAM" (2:12) [Artists **B**+ "BU-BAM" (2:12) [Artists AS-CAP — Barbour, Beau] Rhythmic ork date, with a Latin influence per-vading the proceedings. Both Latiniks and ork fans have lots to listen for AS-

**B** "TOUCH" (2:37) [Artists AS-CAP — Barbour, Beau] Swing approach marks this inventive wax-ing. Bongos make Afro-Cuban state-ments at several points. More ork ingenuity ingenuity.

### PRISCILLA WRIGHT (20th Fox 144)

**B**+ "THE SWEETEST YEARS" (2:30) [Brighton ASCAP—Dee, Danzig] Lark, who hit with "Man In A Raincoat" some years back, senti-mentalizes on a pretty waltzer. At-tractive thing that may mean some-thing. thing.

**C+** "COMING OF AGE" (2:27) [Delstone BMI — May] More of rock 'n roll ballad stand here on a tune about a gal who finds her true love.

### CLARE NELSON (MGM 12800)

**B**+ "THE VALLEY OF LOVE" (2:15) [Wemar BMI — Brandon, Richards] Lark nicely multi-tracks the beat-sentimental, with LeRoy Holmes directing the good rockastring support. It could turn into something.

**B** "YOU ARE MY SUNSHINE" (2:17) [Southern ASCAP—Davis, Mitchell] Oldie is updated with a good middle-beat instrumental back-ing.

### THE BEL-AIRES (Arc 4451)

**B** "SPACE WALK" (2:40) [E.M.C. BMI—Thomas, Villonova, DiMag-gio] Good-sounding, astral-gimmicked rock doings by the vocalists and combo. Enough in r&r and novelty instrumental bits to interest the voungsters.

**B** "HOPE AND PRAY" (2:39) [E.M.C. BMI—Lordi, Villonova] Lead is the feelingful feature of this R&B-styled sentimental.

### MALCOLM DODDS (Decca 30922)

**B**+"I'VE WAITED SO LONG" Songster does expressively well on a above-board ballad from the flick, "Idle On Parade". Rockastring-chorus setting. With exposure this item could be of sales import.

**B** "SOMEONE" (2:37) [Algonquin BMI—Maser] Light teen beat on this easy-go sentimental.

RONNIE HALL (Dee Dee 240)

**B** "SUDDENLY (You Know)" (2:17) [Grayson ASCAP] New vocalist does nicely on a pleasing sentimental, with the Sid Bass ork-chorus turning in polished accom-paniment paniment.

**B** "WHY CAN'T IT HAPPEN TO ME" (2:38) [Grayson ASCAP] Looking for love ballad account with a gimmick: while Hall sings gal talks with another gal over about now nice he is. Novel side.

### EDYE & KATHY ROSE (Everest 19306)

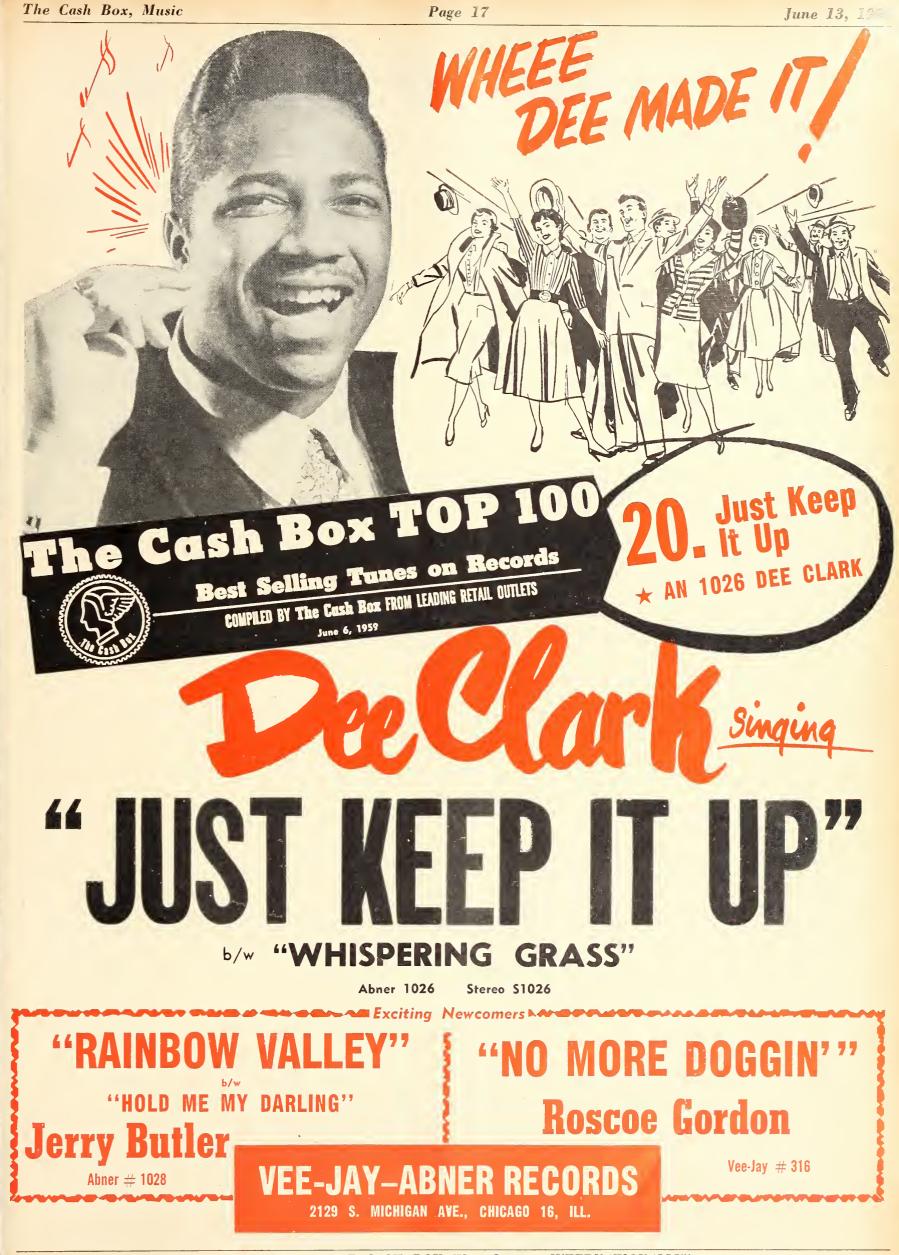
**B** "KWAZY WABBIT WOCK & WOLL" (2:21) [Skipwen ASCAP —Delgado] Gals have a rock romp here. Though theme is somewhat con-ventional, vocal and combo work at-tack it with style.

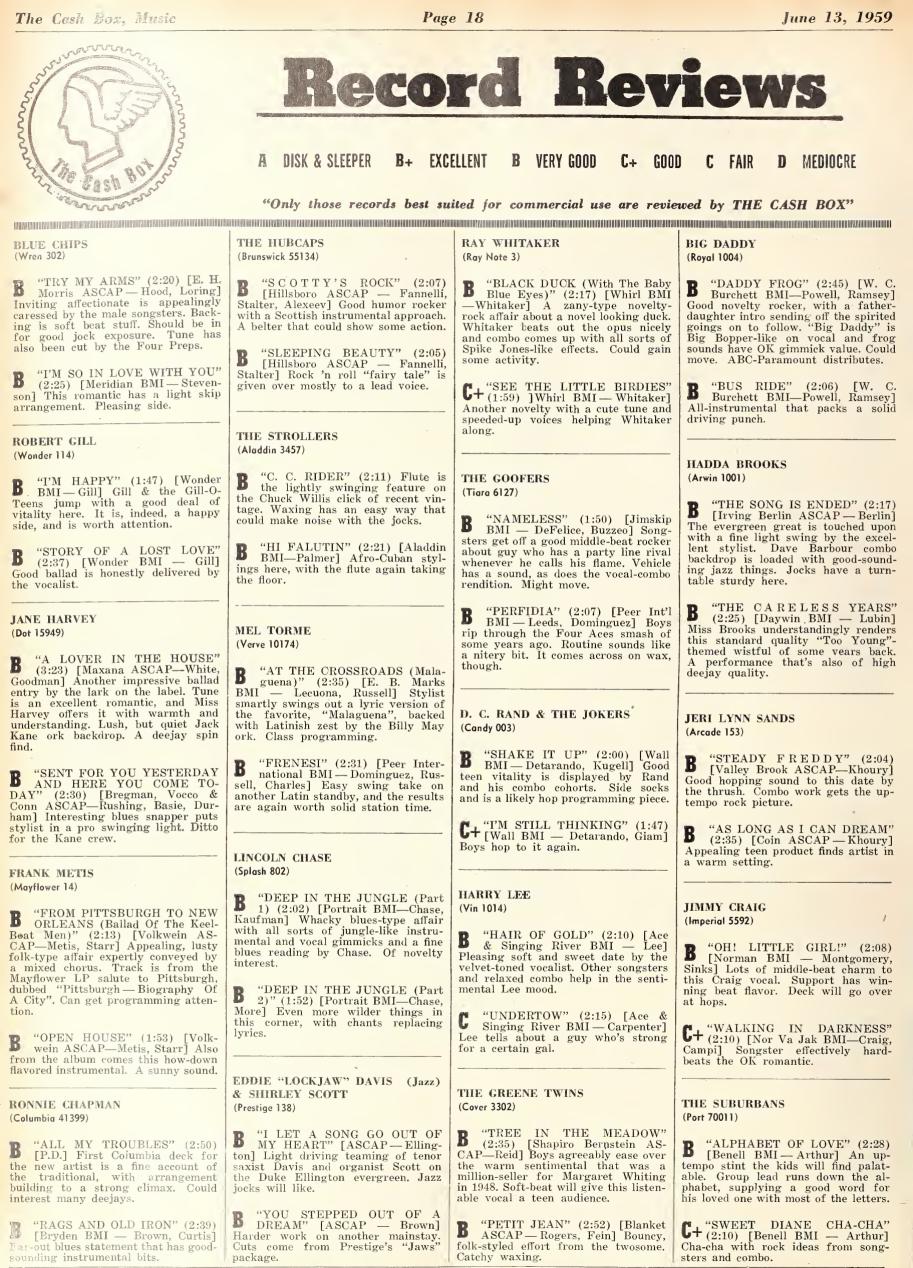
**C+** "KITTY KAT" (2:33) [Holding ASCAP—Green, Hanighen] Soft waltz blend by the femmes and Russ Case ork.

### ARNIE GOLAND ORCH. (Sunbeam 133)

**B** "VIVA CUBA LIBRE" (1:40) [Sunbeam BMI—Bock, Flender] Listenable Latin sparkler with a "crowd" gimmick. Translation of title is "Long live free Cuba".

**C** "HERCULES" (2:36) [Sunbeam BMI—Bock, Harnick] Ork-chorus dramatic from a flick of the same name.







"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

The Caste L' A Marcele



#### R **DISK & SLEEPER B+** EXCELLENT B VERY GOOD **C+** 6000 C FAIR D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

JOE SANTONE (Gibraltar 104)

"HAVE FAITH" (2:37) [Big Rock BMI—Banks, Roberts] San-tone is convincing in this inspirational performance tailored for teen accept-ance. Backing has a good deliberate, with chanting statements by a chorus.

**C+** "PLEASE LOVE ME" (2.17) [Big Rock BMI—Evelyn] Conta-gious middle-beat jumper by the throaty-voiced songster and cast.

### LARRY DOWD (Spinning 6009)

**B** "BLUE SWINGIN' MAMA" (1:59) [Asbury BMI — Fiscel, Dowd, Mitchell] Torrid vocal-combo goings on here offers the kids a date that they'll take to. Dowd is quite a belter. Better eye this issue.

B "PINK CADILLAC" (1:54) [As-bury BMI—Dowd, Mitchell] An-other rocker of shout note. Side swings.

### GANIMIAN & HIS ORIENTALS (Atco 6142)

"COME WITH ME TO THE CAS-**B** "COME WITH ME TO THE CAS-BAH" (2:23) [Monument-Pro-gressive BMI—Gaminian] A middle-east-styled novelty rocker, with a statement of title and screams send-ing the affair off. Has a good sound.

**C+** "MY FUNNY VALENTINE" (2:30) [Chappell ASCAP—Rodgers, Hart] A far, far-out Orientallike reading of the standard. It's different.

### THE 4 BEAUS (Todd 1028)

"PARTNERS IN PARADISE" **B** (2:35) [Amber ASCAP—Drees, bard-bard-Edwards, Mills] Boys make a hardhitting beat-ballad stand. Opus has melodic appeal and has been dressed up in effective vocal-combo garb. Can get solid station spins.

**C+** "TIGHT SHOES" (2:30) [Amber ASCAP— Corday, Edwards] A good supply of rock zest on the novelty about the woes of a fella with tight shoes.

### PAULA GAY (Event 4296)

"WHERE IS THAT RAINBOW ?" (2:55) [Middlesex, Darleen BMI R -Gay] A very likeable middle-beat rock essay by the lark, who receives a teen sound from the combo-chorus that's above-par all the way. A worthwhile item for the teen jocks to offer their listeners.

"HI MR. MOON (CHA CHA)" (2:12) [Middlesex, Darleen BMI -Gay] Light-hearted Latin-rock goings in this corner.



### **BRUCE KIRBY** (Crystalette 729)

"KA-CHOONK" (1:47) [Orlando B BMI-Blalock, Durant] A swingrocker by the songster and combochorus that has charm and good-feeling. Good dancing beat, too. Worth spins.

"I CALL IT LOVE" (2:30) C+ [Orlando BMI—Blalock, Durant] Vocalist in a smooth, legit ballad light.

### BILLY (THE) KIDD (Jane 107)

"CRAZY GUITAR" (1:40) [Dal-B worth-Ted BMI-Smith] Good beat holiday for guitars. Trigger-fast teen item that deserves play.

"I'VE DECIDED" (2:50) [Dal-worth-Ted B M<sup>-</sup>I — Thurman] C Tricky work from both vocalist and combo.

FRANKIE CALEN (NRC 5008)

"ANGEL FACE" [Beechwood B BMI-Peters, Vlass] Pleasant skip-sound to this sentimental take by the songster. Meandering sax is a backdrop feature.

**C+** "DOUBLE DATE" (2:23) [Ard-more ASCAP—Gilbert, Shelley] Similar touch by the personnel here.

### PAT LaROCCA (Bella 15)

"ROWENA" (2:30) [Grey Star В BMI-O'Neal, Perry] The young songster socks nicely on a rocker that has a conventional beat line. Enough verve to interest the teeners.

"DON'T DO ME WRONG" (2:20) C+ [Cliff BMI — Perry] LaRocca makes an understanding ballad stand in this corner.

### WEBB DIXON (Astro 102)

"ROCK AWHILE" (2:30) [Stair-**C**+ "ROCK AWHILL CLASS" Rogers, way Singing River BMI—Rogers, Dixon] There's solid drive in this presentation by songster Dixon and the combo. Lyrics have good novelty appeal. All in all, a session that has a pro rock attack.

"ROCK AND ROLL ANGEL" (2:24) [Stairway Singing River BMI-Rogers] Affair has a tried-andtrue upbeat formula.

### THE 5 GLOW TONES (Jax 102)

"QUIET VILLAGE" (2:40) [Bax-**C+** ter—Baxter] A combo chorus issue on the current chart number that captures its mystic quality in jazz terms.

**C+**"AT A DANCE" (2:35) [Jaca BMI—Paternoster] A good male voice takes over in an inviting sentimental-rock outing.

DICK TILGHMAN (Elsan 1006)

"YOU CHEATED ON ME" (2:02) **C+** [Elsan BMI—Tilghman] OK, infectious bouncer from the throaty, country-styled vocalist. Has a catchy sound.

"ALL ALONE AND BLUE" **C+** (2:45) (Elsan BMI— Tilghman] Wistful is country geared.

VINCE ANTHONY (Hilton 80)

**C+** "SNEAKIN' HOME" (2:21) [Ju-nior BMI—G''zetta] Lots of middle-beat blues sound value in this one. Anthony carries the message effectively and Blue Notes combo support expertly rocks. Here's a pro teen take.

"WATCH MY SMOKE" (2:15) **C+** [Junior BMI—Guzetta] Anthony and friends jump with solid vitality here. Two sides that speak a keen teen language.

### JACK HOLIDAY (Fable 670)

"LETTER TO BRIGITTE" (2:35) C+ [Happy Holiday] Songster is sensitively legit on a ballad in which a fella is head-over-heals in love with supposedly Brigitte Bardot.

**C+** "YOU CAN'T BE RIGHT (When You're Wrong)" (1:55) [Happy Holiday] Swing tempo on this one.

### MORGANA KING (20th Fox 142)

"GIVE ME LOVE" (2:02) [Miller **C+** ASCAP—Winn, Alperson] Moody exotic, ballad session by the talented stylist. From the 20th Fox "I, Mobster" flick.

**C+** "LOST, LONELY AND LOOK-ING FOR LOVE" (2:05) [Miller ASCAP-Winn, Alperson] Hard-beat reading of another romantic from the aforementioned movie.

JOHNNY STARK (Pop 1106)

"THE CLOCK" (2:05) [Lion BMI **C+**—Mattis] Stark is honest on the teen plaintive. Story concerns fella's wish for the return of his gal.

**C** "BROKEN HEART" (1:50) [Gold Band BMI—Salerno, Dean] Beat is upped here.

### MARC SANTONI (Ray Note 2)

**C+** "SUMMER" (2:26) [Eddie-O AS-CAP-Oliver, Oliver] Fairly ap-pealing ode to the season is under-standingly portrayed by songster San-toni. Approach from artist and ork is jazz-tinged.

**C** "TOO WELL REMEMBERED" (2:24) [Eddie-O ASCAP—Oliver, Palmer, McLaughlin] Here a teen ballad view is taken by Santoni and Tommy Oliver instrumentalists.

BOB HITTSON (Autograph 201)

"CAN IT BE REAL?" (2:13) C+ "CAN II DE MI - Powers, [Bluebonnet BMI - Powers, Weatherman] Deep-voiced songster agreeably fashions the fair ballad. Support comes in form of conventional chorus-combo work.

"THE GREATEST FEELING" **C+** (1:57) [Bluebonnet BMI—Powers, Weatherman] Being in love is the "greatest" says the artist on the ballad.

### THE FABULOUS BROTHERS (Voss 1010)

"WHA'D YOU SAY?" [Ham-C+blin BMI-Fabulous Bros.] Keyboard boards away a triplet beat and Western drawl voice interjects the title after another voice makes a zany sound. Humor jocks can have fun with waxing.

"TENDER RHYMES?" [Ham-C+ blin BMI—Fabulous Bros.] Nursery rhymes come into whacky play on this portion.

### FREDDY POWERS (Bluebonnet 202)

**C+** "THAT'S WHAT I SEE IN YOUR EYES" (2:03) [Bluebonnet BMI-Powers, Weatherman] OK rock-a-ballad is pleasantly relayed by Powers, who is ably assisted by a femme chorus and combo, which features a sax and mandolin-like instrument.

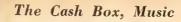
"BE MY LOVE" (1:52) [Bluebonnet BMI - Powers, Weatherman] Rock-a-ballad path again for all concerned.

# Magic Ray Crashes the Chart Barrier!

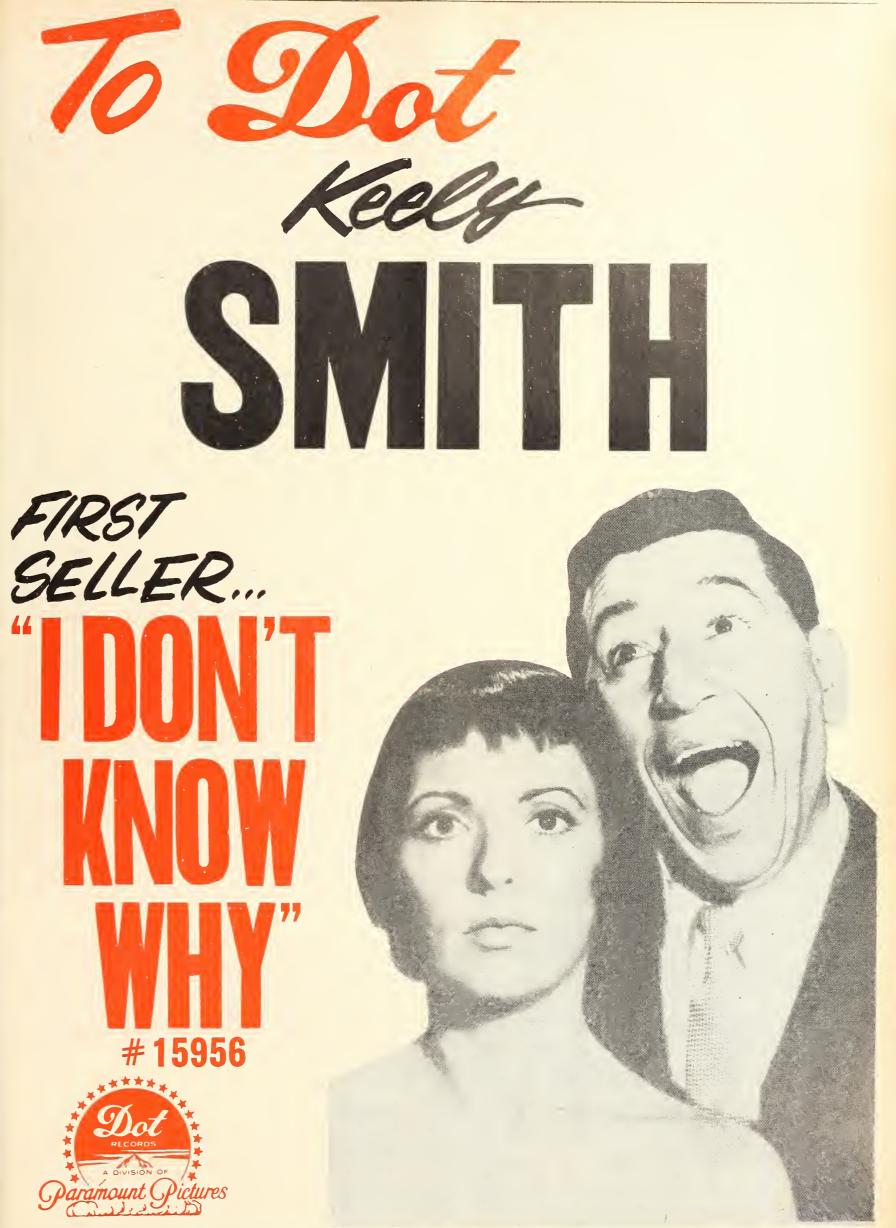
# Ray Peterson's THE WONDER OF YOU?







Page 23



# A NEW ERA IN MOTION PICTURES BECOMES A NEW ERA IN ORIGINAL SOUND TRACK RECORDINGS

The Cash Box, Music

Page 25

<mark>June 13, 195</mark>9

# An Original Sound Track Recording Course of the Samuel Goldwyn Motion Picture Production of PORGAY

### Todd-AO<sup>®</sup> Technicolor<sup>®</sup>

OL 5410

OS 2016 (stereo)

The brilliant voices, the unforgettable Gershwin music of the year's most important motion picture, recorded right from the original sound track in Guaranteed High-Fidelity and Stereo-Fidelity. A new era in motion pictures becomes a new era in original sound track recording—exclusively on Columbia. And it's backed by a mighty national advertising and sales promotion campaign. Get ready for it. Call your distributor today!

The Samuel Goldwyn motion picture production of "Porgy and Bess" will be world premiered at the Warner Theatre, New York City, Evening of June 24th. To be followed by: Carthay Circle Theatre, Los Angeles, July 15, Coronet Theatre, San Francisco, July 22, McVickers Theatre, Chicago, July 22, Astor Theatre, Boston, Aug. 6,

# COLUMBIA ? RECORDS

🖲 "Columbia" "Masterworks" 🕞 🍳 Marcas Reg. A division of Columbia Broadcasting System, Inc.





Page 28

"Maria Callas Portrays Verdi Heroines"— 35763

Puccini: La Boheme—Various Artists—ML

Faure: Quartet No. 1 In C Minor Piano and Strings, Op. 15/Martinu: Quartet No. 1 For Piano and Strings (1942)— Alexander Schneider, Yiolin; Milton Ka-tims, Viola; Frank Miller, 'Cello; Miec-zyslaw Horszowski, Piano—ML 5343
Rodrigo: Concierto De Aranjuez/Torroba: Suite "Guitarra Espanola"—Renata Tar-rago, Guitar-ML 5345
Mozart: Symphony No. 36 In C Major/ Symphony No. 29 In A Major—Bruno Walter cond. the Columbia Symphony Orch.—ML 5375
"The Philadelphia Orchestra Plays Victor Herbert"—Eugene Ormandy Cond.—ML 5376

"The Columbia World Library of Folk And

Primitive Music"—Compiled and edited by Alan Lomax, Collected and edited by A. L. Lloyd—KL 5378

"Paul Ulanowsky At The Piano"—DL

Rachmaninoff: Piano Concerto No. 3, In D Minor, Op. 30—Van Cliburn—LM-

"Beethoven Sonatas"—Artur Rubinstein-

"Gilbert And Sullivan Overtures"—Sym. Orch. Conducted by Alan Ward—LM-2302

Saint-Saens: Samson And Delilah—Vari-ous Artists—LM-2309 Shostakovich: The Age Of Gold—London Symp. Orch.—LM-2322

Symp. Orch.—LM-2322 Chabrier: Espana Rhapsodie/Marche Joy-euse.—Orchestra of the Royal Opera House, Jean Morel, Cond.—LM-2327 Suite from the Score composed by Richard Rodgers: Victory At Sea, Volume I.— Robert Russell Bennett—LM-2335

Verdi: A Masked Ball—Various Artists-LM-1911

Khachaturian: Symphony #2 — Leopold Stokowski & The Symphony Of The Air

-UAL 7002 Shostakovich: Symphony #1 -- Leopold Stokowski & The Symphony Of The Air -- UAL 7004

Leopold Stokowski & The Symphony Of The Air—UAL 7005

"Percussion!"—The Los Angeles Contem-porary Music Ensemble, Robert Craft, Conductor—UX 134 Rachmaninoff: Piano Concerto #2 In C

Franck: Symphony In D Minor—The Utah Symphony Orch. cond. by Maurice Abra-vanel—XWN 18849 Grieg: Peer Gynt Suites Nos. 1 and 2/

Piano Concerto In A Minor, Op. 16-The Utah Symphony Orch. cond. by Maurice Abravanel-XWN 18825 J. S. Bach: Chromatic Fantasy and Fugue

In D Minor/Italian Concerto in F Ma-jor/Concerto No. 3 In D Minor/Toccata In C Minor—Paul Badura-Skoda, Piano

In C Minor—Paul Badura-Skoda, Piano —XWN 18855 K. P. E. Bach: Sonata In F Minor/Sonata In A Major/Sonata In D Major—Nina Milkina, Piano—XWN 18853 "Petri Plays Fantasia Contrappuntistica" —XWN 18844 Schubert: Sonata In B Flat Major, Op. Posth./Sonata In A Minor, Op. 143— Joerg Demus, Piano—XWN 18845

Minor—Philippe Entremont, Piano—UX

UNITED ARTISTS:

URANIA:

WESTMINSTER:

COLUMBIA:

5377

5376

DECCA:

10013

2355

LM-2311

**RCA VICTOR:** 

# hum Releases

number listed to right of asteris

### MONAURAL

### POPULAR

### CAMDEN:

- "Porgy And Bess"-Various Artists-CAL-500
- 500 "Hawaii In Hi-Fi"—Leo Addeo—CAL-510 "The Biggest Hits Of 59"—RCA Camden Rockers—CAL-523 "Dream Street"—Tommy Leonetti—CAL-RCA VICTOR:
- 524

### COLUMBIA:

- "More Johnny's Greatest Hits"—Johnny Mathis—CL 1344 "The Nervous Set"—Original Cast—OL
- 5430 "Porgy And Bess"—Percy Faith—CL 1298 "Porgy And Bess"—Original Sound Track —OL 5410
- "Hall Of Fame Hits"—Various Artists— CL 1308
- "Piano Sweethearts"—Stan Freeman—CL 1326
- "Blue Velvet"—Tony Bennett—CL 1292 "You Are My Love"—Frankie Laine—CL 1317
- "(Let's) All Praise The Lord!" The Chuck Wagon Gang—CL 1330 "Marty's Greatest Hits"—Marty Robbins
- -CL 1325 "Song Of Norway"—Various Artists—CL 1328
- "Flamenco Puro Sabicas"—WL 154 "Dance To The City Beat" — The Kai Winding Trombones—CL 1329 "The Big Hits!"—Various Artists—CL
- 1535 "Gypsy"—Original Cast—OL 5420 "The Spectacular Johnny H
- Sypsy —Original Cast—OL 5420 The Spectacular Johnny Horton"—CL 1362 \* B 13621, 2, 3 'Gypsy' In Jazz"—Teddy Wilson And His Trio—CL 1352 \* B 13521

### CORAL:

- "Music, U. S. A." Neal Hefti CRL 57256
- "Claudio Villa Sings"—CRL 57281 "Les Ballets Africains De Keita Fodeba" -CRL 57280
- T.V. Western Theme Songs"—L Welk—CRL 57267 \* EC 81181 "T.V. -Lawrence

### EPIC:

- "Lester Young Memorial Album"—Lester Young with Count Basie—SN 6031 "Lester Young Memorial Album"—Lester Young with Count Basie—LN 3576 "Lester Young Memorial Album"—Lester Young with Count Basie—LN 3577 "Excerpts From 'Hit The Deck' and Jerome Kern's 'The Cat And The Fiddle'"—Doreen Hume, Soprano, Denis Quilley, Baritone, The Michael Sammes Singers—LN 3569 "This Is Yugoslavia!"—Ivan Goran Kova-cic—LN 3571
- cic-LN 3571 "The Twelve Greatest Hits From The 1959
- San Remo Festival"-Various Artists-LN 3572
- "That Latin Beat!"—Trio Avileno—LN 3570

### HARMONY:

- "The Big Ten"—Rocky Curtiss—HL 7200 "Hear The Animals Sing"—Produced by Jim Fassett—HL 9506
- "Hi-Fi Holiday For Banjo"—Joe Maphis —HL 7180
- "Dancing With Sammy Kaye In Hi Fi"— HL 7187 "The Harmony Album of Wedding Music" —Michael Garcia—HL 7181 "Songbird Of Hawaii"—Lena Machado—
- HL 7182
- "Pearl Bailey Sings!"—HL 7184

### MERCURY:

"Ernestine Anderson"—MG 20400 "On Camera"—Patti Page—MG 20398 "Show Stoppers From The Fabulous Fif-ties"—David Carrol—MG 20411

# "Songs From Great Shows"—The Cleban-off String—MG 20416 "Oldies But Goodies!"—Griff Williams— MG 20393

- 'Dick Contino At The Fabulous Flamingo"
- MG 20375 "Cha-Cha Charm" — Jan August — MG 20408
- "America's Dance Favorites"—Clyde Otis

- "The Music From 'M' Squad"—Stanley Wilson—LPM—2062 "Where There's A Man"—Abbe Lane— LPM—1899
- Lrm—1899 "Of God I Sing"—Bill Carle—LPM-1945 "Easy Now"—Ruby Braff—LPM-1966 "Chances Are It Swings"—Shorty Rogers —LPM-1975
- "Dancing Under Latin Skies" Tito Puente—LPM-1874
- "The Three Suns Swingin' On A Star"---LPM-1964
- "More Music From 'Peter Gunn'"—Henry Mancini—LPM-2040 "Rose-Marie"—Lehman Engel—LOP-1001 "Bobby Troup And His Stars Of Jazz"— LPM-1959
- "At His Ve LPM-1715 Very Best"-Duke Ellington-
- "They Laughed When I Sat Down"-Billy
- Rowland—LPM-1872 "Chet Atkins In Hollywood"—LPM-1993 "Pete Kelly's Blues"—Pete Kelly & His Big Seven—LPM-2053

### **RIVERSIDE:**

"The Incredible Sound of Mexico's Biggest and Wildest Mariachi Band"-RLP 12-837

### UNITED ARTISTS:

- "Ten Shades Of Blue"—Hal Schaefer— UAL 3021
- "Dancing At The Cotillion"—Stanley Mel-ba—UAL 3026
- "Swing Classics In Hi Fi"—George Wil-liams—UAL 3027 "The Kings IV At Large"—UAL 3030 "That Holler Guy"—Joe Gargiola—UAL
- 3032
- "The Clovers In Clover"—The Clovers— UAL 3033 "Hard Travelin' " The Tarriers UAL
- 4033
- 4033 "God's Trombones"—Harold Scott & The Montclair A Capella Choir—UAL 4039 "Israel Speaks"—Abba Eban & Mrs. Elea-nor Roosevelt—UAL 9002

### URANIA:

- "Vibe-Rations"—"A Tribute To Rollini"— Jerry Shard—UJ 1223 "Cool Fever"— Fletcher Henderson—UJ
- 1212 Casey Sings Out"-Casey Anderson-UR
- 902**4** "Mine Enemy Grows Older"—Alexander King—UX 120
- ANGEL:

### WARNER BROS:

- "World Renowned Popular Piano Concer-tos"—George Greeley—W 1291 "When | Fall In Love"—Tab Hunter—W
- 129**2** "John Paul Jones"-Sound Track-W 1293
  - "Mind If I Make Love To You"-Pete
- King—W 1294 'Gateway Singers On The Lot"—W 1295 'The Broadway Bit"—Marty Paich—W 1296

### WESTMINSTER:

- "Roessel-Majdan Sings Hugo Wolf"-XWN 18847
- "German Songs Of The Middle Ages And The Renaissance Anonymous"-XWN 18848
- "Military Marches Of France"—Conduct-ed by Desire Dondeyne—WP 6108

- "Dixie Down Beat"—J. P. Sasson & The Muskrats—MGW 12144 "Boogie Woogie Piano Stylings" Art Simmons—MGW 12150 "100 Strings Play"—Phil Boutet—MGW 12143
- 12143 "Muted Memories"—Carl Stevens—MGW
- 12138 "Jon Hall Brings Music From Hawaii MGW 12141
- "All Aboard For A Singing Party"-CLP-1211



### **BLUE NOTE:**

"Holiday For Skins"—Art Blakey—4004 "Blues In Trinity"—Dizzy Reece—4006

### **INTERLUDE:**

- "Revel Without A Pause"—Various Artists -509
- "The Legend Of Frank Rosolino"—500 "Easy Livin'"—Lucy Ann Polk and the All Stars—504
- "Cool Bobby Troup"-All Star Group-501
- "Porgy And Bess"—Various Artists—505 "Esprit De Jazz"—Various Artists—507 "Leonard Feather Presents 52nd Street"—
- Composer Series—Various Artists—511 "Mallets A Fore Thought"—Various Artists-510

**MERCURY:** 

297

-MG 36127 **RIVERSIDE:** 

UNITED ARTISTS:

an—35613

"Eddie Costa Quintet"—508 "Pepper Adams 5"—Stu Williamson, Carl Perkins, Leroy Vinnegar, Mel Lewis— 502 Viberations"-Various Artists-506

"Flute Fraternity"—Herbie Mann, Buddy Collette—503

"Jump For Joy"—Julian "Cannonball" Adderly—MG 36146 "The Max Roach 4 Plays Charlie Parker"

"Top And Bottom Brass"—Clark Terry-RLP 12-295

"Blue Spring"-Kenny Dorham-RLP 12-

"Kelly Blue"-Wynton Kelly-RLP 12-298 "Chet"-Chet Baker-RLP 12-299

"Benny Golson And The Philadelphians" —UAL 4020

"Bags Opus"—Milt Jackson—UAL 4022 "Like Basie"—Paul Quinichette & Harry Edison—UAL 4024

CLASSICAL

Beethoven: Symphony No. 2 In D Major, Op. 36 "The Ruins Of Athens"—Sir Thomas Beecham—35509 Respighi: Pines Of Rome/Berlioz: Over-ture "Le Carnaval Romain" Op. 9/ Liszt: Les Preludes—Herbert von Kara-

jan—35613 Schubert: Posthumous Pieces Nos. 1, 2, and 3, D. 946/Wanderer Fantasie— Claudio Arrau, Piano—35637 R. Strauss: Le Bourgeois Gentilhomme— Suite/Intermezzo—Waltz Scene—Wolf-gang Sawallisch—35646 "Viennese Dances—Album No. 2—Waltz-or", Hanny Kring, 25665

"Viennese Dances—Album No. 2—Waltz-es"—Henry Krips—35665
 Beethoven: Concerto No. 1 In C Major, Op. 15/Concerto No. 2 In B Flat Ma-jor, Op. 19—Emil Gilels—35672
 "French Opera Arias Sung By Henri Le-gay"—Henri Legay, Tenor—35673
 Debuşsy: Jeux, Poeme Danse/Gigues/Ron-des De Printemps/Trois Chanson De Charles D'Orleans—Three Ballads of Francois Villon—35678

LOVERS

HYM

The

★ ★

 $\star$ 

 $\star$ 

BIGHTS

 $\star \star \star \star \star$ You Are My Sunshine #15943 "Twice As Nice" #15951  $\star$ FONTANE SISTERS \* NI K TODD

Page 30

Op 33—Janos Starker, 'Cello—S-35598

Respighi: Pines Of Rome/Berlioz: Over-

ture "Le Carnaval Romain", Op. 9/

Liszt: Les Preludes—Herbert von Kara-

Hindemith: Mathis Der Maler (Sym-

R. Strauss: Le Bourgeois Gentilhomme-

Beethoven: Symphony No. 8 In F Major,

"Viennese Dances—Album No. 2—Waltz-

Beethoven: Trio No. 7 In B Flat Major,

"Maria Callas Portrays Verdi Heroines"—

'Paul Ulanowsky At The Piano"—DL

Rachmaninoff: Piano Concerto No. 3 In D

"Gilbert And Sullivan Overtures"—Symph.

Saint-Saens: Samson And Delilah—Vari-

Shostakovich: The Age Of Gold-London

Chabrier: Espana Rapsodie/Marche Joy-

euse—Orchestra of the Royal Opera

House, Jean Morel, Cond.—LSC-2327

Rodgers: Victory At Sea, Vol. I-Robert

"The Six Brandenburg Concertos"—Bos-

Khachaturian: Symphony #2 — Leopold Stokowski & The Symphony of The Air

Shostakovich: Symphony #1—Leopold

Block: Schelomo/Ben Haim: From Israel-

"Percussion!"—The Los Angeles Contem-

Franck: Symphony In D Minor—The Utah

Symphony Orch. cond. by Maurice Abra-

porary Music Ensemble, Robert Craft,

Leopold Stokowski & The Symphony Of

Stokowski & The Symphony of The Air

ton Symph. Orch., Charles Munch,

Suite from the Score composed by Richard

ous Artists-LSC-2309

Symph. Orch.—LSC-2322

Russell Bennett-LSC-2335

Cond.-LSC-6140

UNITED ARTISTS:

-UAS 8002

-UAS 8004

The Air-UAS 8005

Conductor-USD 1034

WESTMINSTER:

vanel-WST 14062

Minor, Op. 30-Van Cliburn-LSC-2355

Orch. cond. by Alan Ward-LSC-2302

Op. 97 "Archduke"-The David Ois-

Op. 93/Symphony No. 1 in C Major, Op.

Suite/Intermezzo—Waltz Scene—Wolf-

phony)/Bartok: Divertimento-Constan-

jan-S-35613

tin Silvestri-S-35643

gang Sawallisch—S-35646

21-Otto Klemperer-S-35657

es"-Henry Krips-S-35665

trakh Trio-S-35704

S-35763

710013

**RCA VICTOR:** 

DECCA:

um Releases

LP number listed to left of asterisk-EP number listed to right of asterisk

### STEREO

### POPULAR-STEREO

### CAMDEN:

- "Hawaii In Stereo"—Leo Addeo—CAS-510
- "The Biggest Hits Of 59"—RCA Camden Rockers—CAS-523 "Dream Street"—Tommy Leonetti—CAS-
- 524
- "Oklahoma!"—Bill Bowen—CAS-499

### COLUMBIA:

- "More Johnny's Greatest Hits"—Johnny Mathis—CS 8150
- "The Nervous Set"—Original Cast—OS 2018
- "Porgy And Bess"—Original Sound Track —OS 2016
- "Piano Sweethearts"—Stan Freeman—CS 8130
- "You Are My Love"—Frankie Laine—CS 8119
- "(Let's) All Praise The Lord!" The Chuck Wagon Gang—CS 8137 "Song Of Norway"—Various Artists—CS 8135
- "Flamenco Puro Sabicas"—WS 304
- "Dance To The City Beat"—The Kai Winding Trombones—CS 8136
- "The Big Hits!"—Various Artists— CS 8161
- "Gypsy"—Original Cast—OS 2017
- "The Spectacular Johnny Horton"—CS 8167
- "Gypsy In Jazz"—Teddy Wilson And His Trio—CS 8160

### CORAL:

- "Music, U. S. A." Neal Hefti CRL 757256
- "T. V. Western Theme Songs"—Lawrence Welk—CRL 757267 \* EC 781181

### **EPIC**:

"That Latin Beat!"—Trio Avileno—BN 532

### LIBERTY:

- "Polka Festival"—Bruno "Junior" Zielinski—LST-7026
- "Exotica"—(Vol. I)—Martin Denny—LST-7034
- "Liberty Proudly Presents Stereo"—Various Artists—LST-100
- "Bongo Fever" Jack Costanzo LST-7109
- "Sondi"—Sondi Sodsai—LST-7110
- "Hot Cha Cha"—Don Swan—LST-7114
- "Half-Time"-Russ Garcia-LST-7115
- "Have Harps Can't Travel" Stanley Johnson—LST-7118
- "Swing Me An Old Song"—Julie London —LST 7119
- "Tiger Rag"—Jad Paul—LST-7120

### "Ernestine Anderson"-SR 60074

**MERCURY:** 

"Night Train"—Buddy Morrow—SR 60009

- "On Camera"—Patti Page—SR 60025
- "Better Layton Than Ever"—Eddie Layton —SR 60031
- "Show Stoppers From The Fabulous Fifties"—David Carrol—SR 60060

"Songs From Great Shows"—The Clebanoff String—SR 60065

- "Oldies But Goodies!"—Griff Williams— SR 60068
- "Dick Contino At The Fabulous Flamingo" —SR 60079
- "Cha-Cha Charm" Jan August SR 60082
- "America's Dance Favorites"—Clyde Otis —SR 60089

### **RCA VICTOR:**

All RCA Victor Monaural LP's are also available in Stereo form, with the exception of LPM-1715; 1872; 2053. For Stereo number, change LPM to LSP.

### **RIVERSIDE:**

"The Incredible Sound of Mexico's Biggest And Wildest Mariachi Band"-1140

### **UNITED ARTISTS:**

- "Ten Shades Of Blue"—Hal Schaefer— UAS 6021
- "Dancing At The Cotillion"—Stanley Melba—UAS 6026
- "Swing Classics In Stereo"—George Williams—UAS 6027
- "The Kings IV At Large"—UAS 6030
- "That Holler Guy"—Joe Garagiola—UAS 6032
- "The Clovers In Clover"-UAS 6033
- "Hard Travelin" The Tarriers UAS 5033
- "God's Trombones"—Harold Scott & The Montclair A Capella Choir—UAS 5039

### URANIA:

- "Vibe-Rations"—"A Tribute To Rollini"— Jerry Ahrd—USD 2023
- "Cool Fever"—Fletcher Henderson—USD 2012
- "Casey Sings Out"—Casey Anderson— USD 2024

### WARNER BROS .:

All Warner Bros. Monaural LP's are also available in Stereo. For the Stereo code letters, change W to WS.

### WESTMINSTER:

"Military Marches Of France"—Conducted by Desire Dondeyne—WST 15041

### WING:

All Wing Monaural LP's are also available in Stereo, with the exception of CLP-1211. For the Stereo number, change the code letters from MGW to SRW. Also add:

"Music From The Movies"—Ramon Duval —SRW 12501 as another Stereo LP.

### JAZZ - STEREO

### **INTERLUDE:**

All Interlude Monaural LP's are also available in Stereo. For the Stereo number, just add a 100 instead of a 5 in front of each Monaural number.

### MERCURY:

- "Doodlin'"—Eddie Chamblee & Friend— SR 80007
- "Jump For Joy"—Julian "Cannonball" Adderley—SR 80017
- "The Max Roach 4 Plays Charlie Parker" ----SR 80019
- "John Graas!"—SR 80020

### **RIVERSIDE:**

- "Top And Bottom Brass".—Clark Terry— 1137
- "Blue Spring"—Kenny Dorham—1139
- "Kelly Blue"—Wynton Kelly—1142
- "Chet"—Chet Baker—1135
- "John Benson Brooks' 'Alabama Concerto' "—Cannonball Adderley and Art Farmer—RLP 1123

### UNITED ARTISTS:

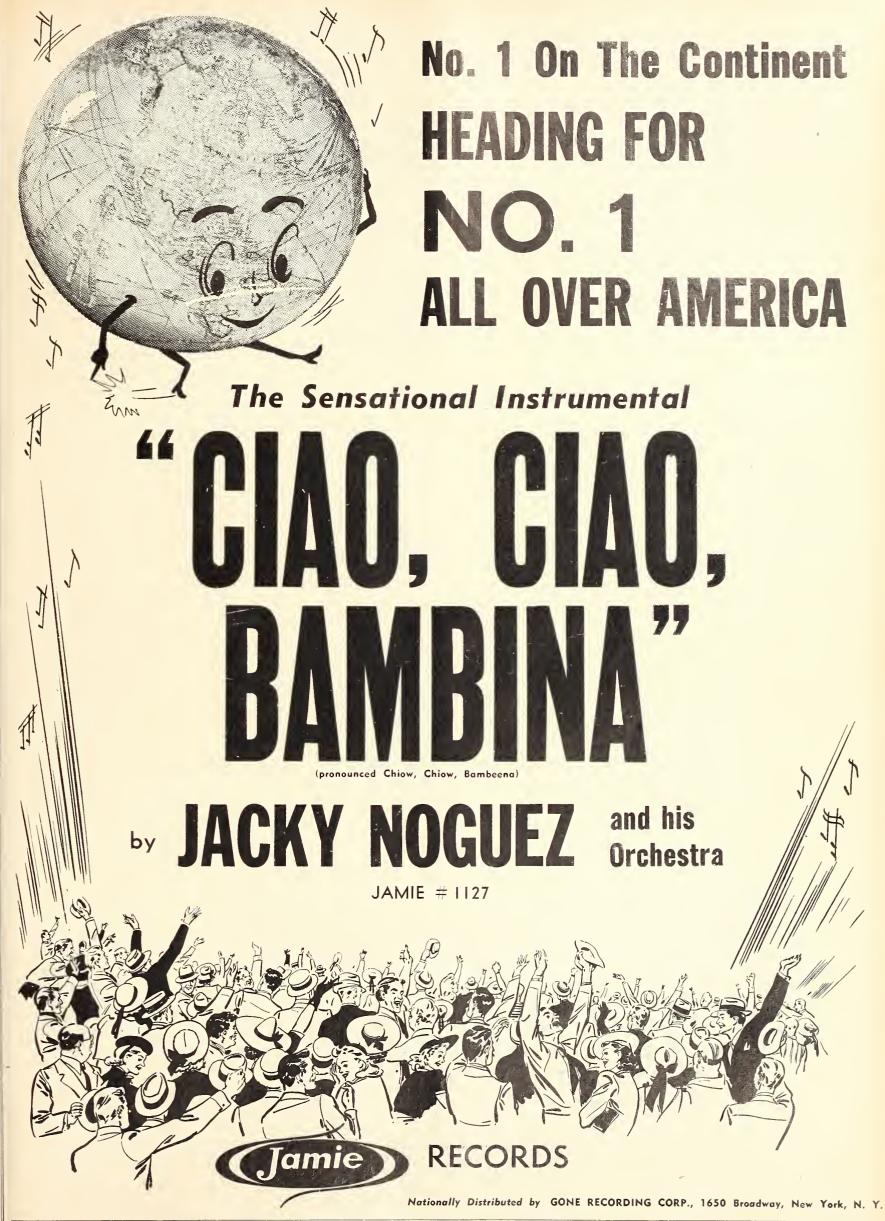
- "Benny Golson And The Philadelphians" ----UAS 5020
- "Bags Opus"—Milt Jackson—UAS 5022 "Like Basie"—Paul Quinichette & Harry Edison—UAS 5024

### **CLASSICAL-STEREO**

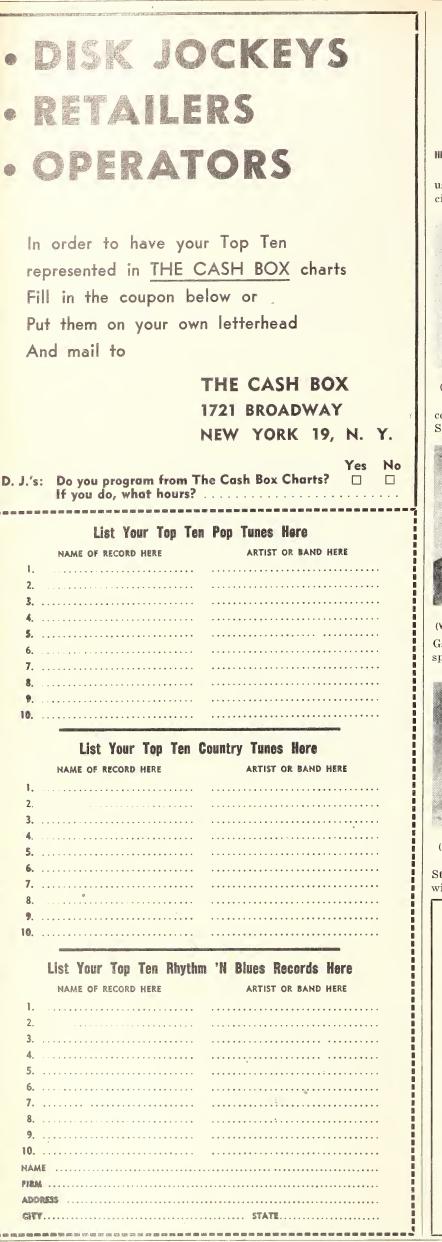
### ANGEL:

- Stravinsky: Firebird Suite/Bizet: Children's Games, Suite/Ravel: Mother Goose Suite—Carlo Mario Giulini— S-35462
- Hindemith: Concert Music For Strings And Brass, Op. 50—Symphony In B Flat For Concert Band—Paul Hindemith —S-35489
- Beethoven: Symphony No. 2 In D Major, Op. 36 "The Ruins Of Athens"-Sir Thomas Beecham-S-35509
- Wagner: The Flying Dutchman—Various Artists—S-35585 Schumann: Concerto In A Minor, Op. 129/

Saint-Saens: Concerto No. 1 in A Minor.



The Cash Box, Music



Page 32

RON TERRELL (WKDA-Nashville, Tenn.)



LARRY GAR (WKBC-N. Wilkesboro, N.C.)



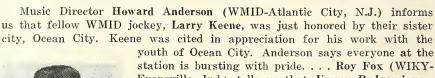
(WCAU-T.V.-Phila., Pa.)

on the initial outing of the "Hy Lit Show" are Tommy Edwards, Cathy Carr, Kathy Linden, Gary

Stites and The Dynatones. Lit also does a six day a week disk jockey stint with WIBG-Philadelphia.

### VITAL STATISTICS:

VITAL STATISTICS: Robert M. Purcell, president and general manager of KFWB-Holly-wood, Calif., announced the receipt of approval on a change of the call letters of the recently purchased KLX-Oakland, Calif. The new call letters will be KEWB. . . . Joe Ramay named chief announcer and production manager of KFDA-Amarillo, Tex., replacing Barney Groven who joins WKLO-Louisville, Ky. Also joining KFDA is Bill Criswell from KELP-El Paso, Tex. Dottie Knight (Groven) leaves KRAY-Amarillo to move with her mate to Louisville. . . . Joining WERE-Cleveland, Ohio is Russ More, according to an announcement made by Guy Harris, P.D. . . Perry Murphy is now spinning the wax at KAWL-York, Nebraska. Murphy was formerly at KYNT-Yankton, So. Dakota. . . Roz Ford, formerly all night man with WITH-Baltimore, Md., now takes over the 6 to 10:30 stint for WWIN-Boston, Mass. . . . Eddie Clark has been appointed publicity chairman of the Jackson County Chapter of the City Of Hope. Clark, program director of WHB-Kansas City, Mo., had his appointment announced by Sam Moskovitz, National Publicity Chairman for the organization. . . The newest member of WDLC-Port Jervis, New York is Stan Martin. Martin will sell radio time and also handle a deejay show on Saturday afternoon. . . . Pat Tallman has moved from KTSA-San Antonio, Tex. to WCUE-Akron, Ohio. . . Len Ross promoted to program director of station KDB-Santa Barbara, Calif. . . C. G. Condra has been appointed assistant manager of KWON-Bartlesville, Oklahoma. Condra was transferred from KZEE-Weatherford, Tex., which owner Horace C. Boren recently exchanged for KWON. Fred Cordel was namages alses manager of the new station. . . Bill "Record Duster" Beamish just moved from WATR-Waterbury, Conn. to WAVZ-New Haven, Conn. . . . Fred Hohl is the new program director at station WAME-Miami, Fla.



Platter

Patter

Spinner

ALL ABOUT DISK JOCKEYS

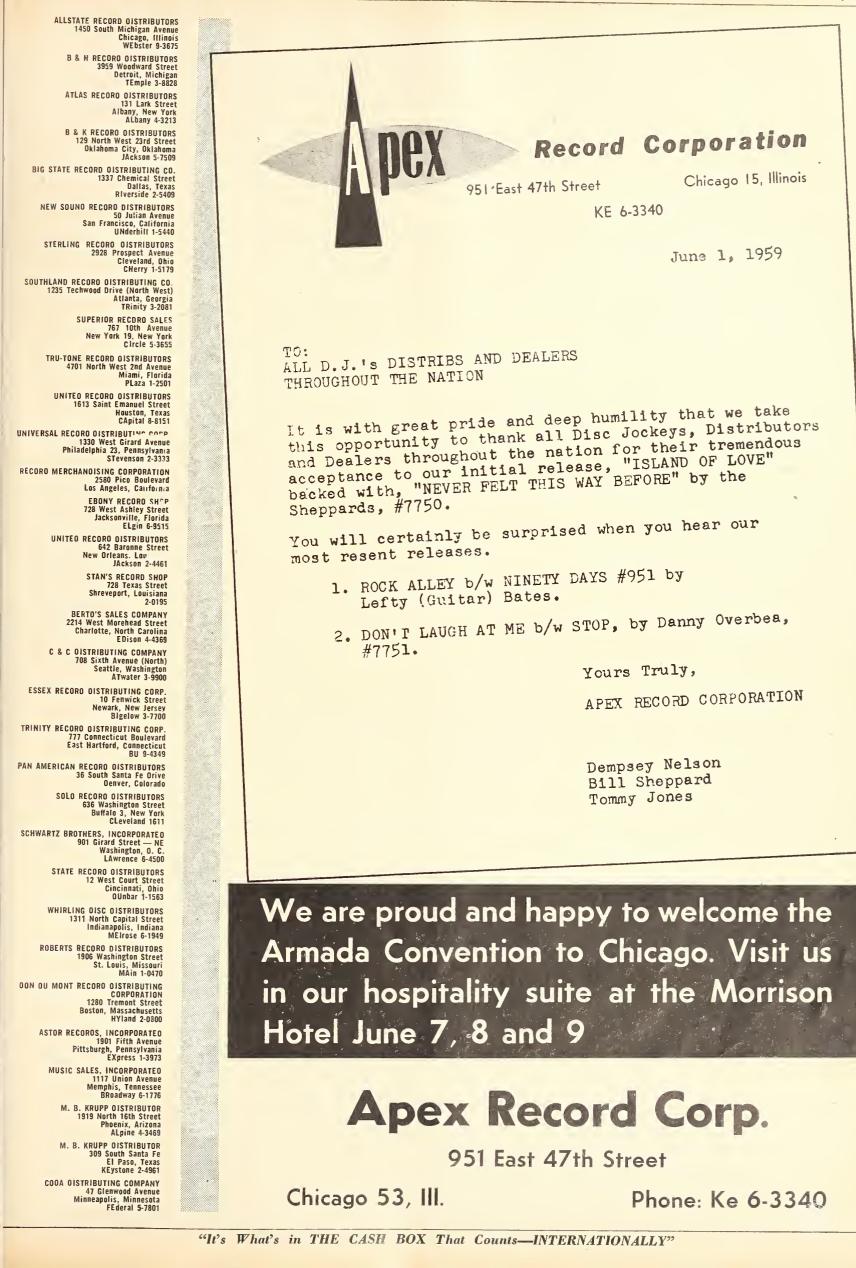
station is bursting with pride. . . . Roy Fox (WIKY-Evansville, Ind.) tells us that Jimmy Rodgers' new tune, "Ring-A-Ling-A-Lario," is showing a lot of action in the Evansville area. Fox, after the three day Miami convention, spent all of last week vacationing there. . . . WNEW-New York City, in accordance with National Radio Month, presented an exclusive one-time special broadcast. "Great Moments In Radio", Sunday, May 31st. The special broadcast included moments from the broadcasts of Amos 'n Andy, Rudy Valee, "Whispering Jack" Smith, Ted Husing describing a Babe Ruth home run, The Sunday-afternoon bulletin screaming the Japanese sneak attack on Pearl Harbor, etc. The program was

conceived, written and narrated by Martin Weldon, the station's News and Special Events Director. . . . Joe Slezik (WCAT-Orange, Mass.) reports a certain optimistic feeling for records like "Quiet Village" and "Only You" reaching the top of the charts. The deejay says that "It's nice to be able to play tunes from the top ten that aren't focused at teenagers alone".... Ron Terrell (WKDA-Nashville, Tenn.), in addition to his regular deejay show, has recently been involved in plenty of outside activities. Terrell has been emceeing record hops, high school

dances, and he emceed the All-Tennessee Miss Jewelers contest. Terrell is becoming an authentic "man about town". . . Larry Gar (WKBC-No. Wilkesboro, N.C.) advises that three decks that dewhikesboro, N.C.) advises that three decks that de-serve watching are "Love Wise" by Nat King Cole, from his latest Capitol LP; "To A Soldier Boy" by the Tassels, and "Separate Way" by Sarah Vaughan. Gar also points to an up-and-comer that could very easily make the big splash, "Philly Lawyer" by Joyce Heath on RCA Victor. . . . Bill Cardille

(WIIC-TV-Pittsburgh, Pa.) recently had Johnny Mathis as guest artist on his program, "Six O'Clock Hop". Other artists skedded to sing on the show are Richard Turley, Jerry Keller and Tommy Britt.... Jim Mack (WCSH-Portland Me.) says that one of the most played LP's of late is Jack Marshall's outing on Capitol, "Soundsville". Mack suggests jockeys who do LP programming take notice. . . . Hy Lit (WNTA-TV-Newark, N.J.) debuted a new show last week over WCAU-TV-Philadelphia, Pa. Lit, known to metropolitan New Yorkers for his popular "Rate The Record" show over WNTA, will broadcast the new show weekdays from 7:30 to 8 P.M. Slated to appear are

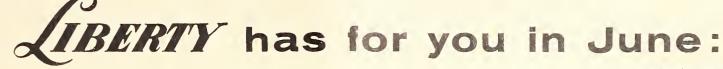
June 13, 1959



| The Cash Box 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Die                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Page                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 2 34                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | June 13, 1959                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |  |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| Sale as a second | Top Sellin<br>Reported<br>Reported<br>Reported<br>Brom Coast                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | ail<br>lets                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | ANDRE'S RECORD SHOP<br>Lansing, Mich.<br>1. Battle Of New Orleans<br>(J. Horton)<br>2. Kansas City (W. Harrison)<br>3. Only You (F. Pourcel)<br>4. Personality (L. Price)<br>5. Tallahassie Lassie (F. Cannon)<br>6. My Heart Is An Open Book<br>(C. Dobkins, Jr.)<br>7. Lipstick On My Collar<br>(C. Francis)<br>8. Melancholy Baby (T. Edwards)<br>9. The Twist (H. Ballard)<br>10. Here He Comes, There They<br>G (C. Kevin)                                                                                                                                                                                                                                                                                                                                            | AMPHION MUSIC STORE<br>Cleveland, Ohio<br>1. Battle Of New Orleans<br>(J. Horton)<br>2. Lipstick On Your Callar<br>(C. Francis)<br>3. Tallahassie Lassie (F. Cannon)<br>4. Personality (L. Price)<br>5. Lonely Boy (F. Anka)<br>6. Dream Lover (B. Darin)<br>7. My Heart Is An Open Book<br>(C. Dobkins)<br>8. Only You (F. Pourcel)<br>9. Teenager In Love<br>(Dion & Belmonts)<br>10. Quiet Village (M. Denny)                                                                                                                                                                                                                                                                                                               | NORTH MAIN RECORD<br>SHOP<br>Houston, Tex.<br>1. Personality (L. Price)<br>2. Battle Of New Orleans<br>(J. Horton)<br>3. So Fine (Fiestas)<br>4. Along Came Jones (Coasters)<br>5. Quiet Village (M. Denny)<br>6. Kansas City (W. Harrison)<br>7. A Teenager In Love<br>(Dion & Belmonts)<br>8. I'm Ready (F. Domino)<br>9. Endlessly (B. Benton)<br>10. Just Keep It Up (D. Clark)                                                                                                                                                                                                                                                                                                                                                                                                                          |  |
| PEERLESS CAMERA STORES<br>New York, N. Y.<br>1. Battle Of New Orleans<br>(J. Horton)<br>2. Quiet Village (M. Denny)<br>3. Kansas City (W. Harrison)<br>4. Dream Lover (B.Darin)<br>5. Frankie (C. Francis)<br>6. Personality (L. Price)<br>7. Tallahassie Lassie (F. Cannon)<br>B. Only You (F. Pourcel)<br>9. Happy Organ (D. Cortez)<br>10. Kookie, Kookie (E. Byrnes)<br>A. WILLIAMS & CO.<br>Philadelphia, Pa.<br>1. Battle Of New Orleans<br>(J. Horton)<br>2. Kansas City (W. Harrison)<br>4. Tallahassie Lassie (F. Cannon)<br>5. I'm Ready (F. Domino)<br>6. Kookie, Kookie (E. Byrnes)<br>7. A Teenager In Love<br>(Dion & Belmonts)<br>8. Quiet Village (M. Denny)<br>9. Little Dipper (M. Mozart)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | CRITTENTON'S<br>Chicago, III.<br>1. Personality (L. Price)<br>2. Quiet Village (M. Denny)<br>3. Dream Lover (B. Darin)<br>4. Tallahassie Lassie (F. Cannon)<br>5. Kansas City (W. Harrison)<br>6. Battle Of New Orleans<br>(J. Horton)<br>7. So Fine (Fiestas)<br>8. Bongo Rock (P. Epps)<br>9. Crossfire<br>(Johnny & Hurricanes)<br>10. I'm Ready (F. Domino)<br>ODLAND MUSIC SHOP<br>Sioux Falls, So. Dak.<br>1. Battle Of New Orleans<br>(J. Horton)<br>2. Kansas City (W. Harrison)<br>3. Quiet Village (M. Denny)<br>4. Dream Lover (B. Darin)<br>5. Three Stars (T. Dee)<br>6. Happy Organ (D. Cortez)<br>7. A Teenager In Love<br>(Dion & Belmonts)<br>8. Personality (L. Price)<br>9. Along Came Jones (Coasters) | CALIFORNIA MUSIC<br>COMPANY<br>Los Angeles, Calif.<br>1. Battle Of New Orleans<br>(J. Horton)<br>2. Kansas City (W. Harrison)<br>3. Personality (L. Price)<br>4. Dream Lover (B. Darin)<br>5. A Teenager In Love<br>(Dion & Belmonts)<br>6. Only You (F. Pourcel)<br>7. Kookie, Kookie (E. Byrnes)<br>8. Happy Organ (D. Cortez)<br>9. Endlessly (B. Benton)<br>10. Along Came Jones (Coasters)<br>10. Along Came Jones (Coasters)<br>10. Along Came Jones (Coasters)<br>10. Along Came Jones (Losters)<br>10. Along Came Jones (Losters)<br>11. Personality (L. Price)<br>2. Kansas City (W. Harrison)<br>3. A Teenager In Love<br>(Dion & Belmonts)<br>4. Battle Of New Orleans<br>(J. Horton)<br>5. What A Difference A Day<br>Makes ((D. Washington)<br>6. Ouiet Village (M. Denny)<br>7. Kookie, Kookie (E. Byrnes)<br>8. Endlessly (B. Benton) | THE RECORD SHOP, INC.<br>Buffalo, N. Y.         1. Battle Of New Orleans<br>(J. Horton)         2. Quiet Village (M. Denny)         3. Only You (F. Pourcel)         4. Personality (L. Price)         5. Bobby Sox To Stockings<br>(F. Avalon)         6. Sorry (i Ran All The Way<br>Home) (Impalas)         7. Tallahassie Lassie (F. Cannon)         B. Lonely Boy (P. Anka)         9. Kookie, Kookie (E. Byrnes)         10. A Teenager In Love<br>(Dion & Belmonts)         THE GROOVE RECORD SHOP<br>Norfolk, Va.         1. Battle Of New Orleans<br>(C. Francis)         3. So Fine (Fiestas)         4. Quiet Village (M. Denny)         5. Dream Lover (B. Darin)         6. Kansas City (W. Harrison)         7. Sorry, (I Ran All The Way<br>Home) (Impalas) | SUPER MUSIC CITY, INC.<br>Washington, D. C.<br>1. Battle Of New Orleans<br>(J. Horton)<br>2. Personality (L. Price)<br>3. Kansas City (W. Harrison)<br>4. So Fine (Fiestas)<br>5. Bobby Sox To Stockings<br>(F. Avalon)<br>6. Quiet Village (M. Denny)<br>7. Lonely Boy (P. Anka)<br>8. You're So Fine (Falcons)<br>9. Along Came Jones (Coasters)<br>10. Since You've Been Gone<br>(C. McPhatter)<br>KOP'S PIANO HOUSE<br>Great Falls, Mont.<br>1. Battle Of New Orleans<br>(J. Horton)<br>2. Kansas City (W. Harrison)<br>3. I Only Have Eyes For You<br>(Flamingos)<br>4. Frankie's Man Johnny (Cash)<br>5. Lonely For You (G. Stites)<br>6. Just Keep It Up (D. Clark)<br>7. I'm Ready (F. Domino)<br>B. Graduation's Here | BERGENFIELD MUSIC, INC.<br>Bergenfield, N. J.         1. Battle Of New Orleans<br>(J. Horton)         2. Personality (L. Price)         3. Hushabye (Mystics)         4. A Teenager In Love<br>(Dion & Belmonts)         5. Dream Lover (B. Darin)         6. Bobby Sox To Stockings<br>(F. Avalon)         7. Frankie (C. Francis)         8. Kansas City (W. Harrison)         9. Quiet Village (M. Denny)         10. Only You (F. Pourcel)         E & R RECORD SHOP<br>San Antonio, Tex.         1. Kansas City (W. Harrison)         2. Personality (L. Price)         3. Battle Of New Orleans<br>(J. Horton)         4. Little Dipper (M. Mozart)         5. Kookie, Kookie (E. Byrnes)         6. Happy Organ (D. Cortez)         7. I Waited Too Long (L. Baker)         8. Turn Me Loose (Fabian) |  |
| <ol> <li>With My Eyes Wide Opén<br/>(E. Light)</li> <li>STEPHENSON MUSIC<br/>COMPANY<br/>Raleigh, N. C.</li> <li>Dream Lover (B. Darin)</li> <li>Kansas City (W. Harrison)</li> <li>Battle Of New Orleans<br/>(J. Horton)</li> <li>Personality (L. Price)</li> <li>Quiet Village (M. Denny)</li> <li>Sorry (I Ran All The Way<br/>Home) (Impalas)</li> <li>Happy Organ (D. Cortez)</li> <li>Only You (F. Pourcel)</li> <li>Endlessly (B. Benton)</li> <li>Pink Shoe Laces (D. Stevens)</li> </ol>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | <ol> <li>Crossfire<br/>(Johnny &amp; Hurricanes)</li> <li>STAMPFLI'S RECORD ROOM<br/>Reno, Nev.</li> <li>Battle Of New Orleans<br/>(J. Horton)</li> <li>Kansas City (W. Harrison)</li> <li>Sorry (I Ran All The Way<br/>Home) (Impalas)</li> <li>So Fine (Fiestas)</li> <li>Kookie, Kookie (E. Byrnes)</li> <li>Cream Lover (B. Darin)</li> <li>A Fool Such As I (E. Presley)</li> <li>B. A Teenager In Love<br/>(Dion &amp; Belmonts)</li> <li>Happy Organ (D. Cortez)</li> <li>Quiet Village (M. Denny)</li> </ol>                                                                                                                                                                                                       | 9. Only You (F. Pourcel)<br>10. I've Come Of Age (B. Storm)<br>KATZ DRUG COMPANY<br>Kansas City, Mo.<br>1. Battle Of New Orleans<br>(J. Horton)<br>2. Personality (L. Price)<br>3. Kookie, Kookie (E. Byrnes)<br>4. A Teenager In Love<br>(Dion & Belmonts)<br>5. Dream Lover (B. Darin)<br>6. Kansas City (W. Harrison)<br>7. Quiet Village (M. Denny)<br>8. Tallahassie Lassie (F. Cannon)<br>9. Only You (F. Pourcel)<br>10. Lipstick On Your Collar<br>(C. Francis)                                                                                                                                                                                                                                                                                                                                                                              | B. Guess Who (J. Belvin)<br>9. Margie (F. Domino)<br>10. Someone (J. Mathis)<br>MUSICLAND<br>St. Paul, Minn.<br>1. Battle Of New Orleans<br>(J. Horton)<br>2. Lonely For You (G. Stites)<br>3. Tallahassie Lassie (F. Cannon)<br>4. Dream Lover (B. Darin)<br>5. A Teenager In Love<br>(Dion & Belmonts)<br>6. Personality (L. Price)<br>7. Kansas City (W. Harrison)<br>8. The Class (C. Checker)<br>9. Like Young (A. Previn)<br>10. Lonely Boy (P. Anka)                                                                                                                                                                                                                                                                                                                | <ul> <li>Bongo Rock (P. Epps)</li> <li>Dream Lover (B. Darin)</li> <li>MUSICAL SALES, INC.<br/>Baltimore, Md.</li> <li>Battle Of New Orleans<br/>(J. Horton)</li> <li>Dream Lover (B. Darin)</li> <li>Waterloo (Stonewall Jackson)</li> <li>Lipstick On Your Collar<br/>(C. Francis)</li> <li>Lonely Boy (P. Anka)</li> <li>Personality (L. Price)</li> <li>Along Came Jones (Coasters)</li> <li>Bonly You (F. Pourcel)</li> <li>Kookie, Kookie (E. Byrnes)</li> <li>So Fine (Fiestas)</li> </ul>                                                                                                                                                                                                                              | <ul> <li>9. Sorry (I Ran All The Way<br/>Home) (Impalas)</li> <li>10. I'm Sorry (Bo Diddley)</li> <li>EL REY MUSIC SHOP<br/>San Francisco, Calif.</li> <li>1. Battle Of New Orleans<br/>(J. Horton)</li> <li>2. Kookie, Kookie (E. Byrnes)</li> <li>3. Quiet Village (M. Denny)</li> <li>4. Zooba (D. Ralke)</li> <li>5. Only You (F. Pourcel)</li> <li>6. 77 Sunset Strip (D. Ralke)</li> <li>7. Master (Platters)</li> <li>9. Side Saddle (J. Buzon Trio)</li> <li>10. Whistling Organ (D. Cortez)</li> </ul>                                                                                                                                                                                                                                                                                              |  |
| PHASE RECORDS presents<br>An exciting new talent                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |  |
| PETER VARDAS                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |  |
| "HE THREW A STONE"                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |  |
| # 876                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |  |
| PHASE RECORDS<br>11 WEST 60th STREET, NEW YORK 23, N. Y.<br>Paul Lavall, President<br>Hal Dennis, General Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |  |

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

h. Dealer.



The next No. 1 STEREO LP:



EXOTICA (LST-7034)

7 Great new releases in both Stereo and Monaural











POLKA FESTIVAL LRP 3085 LST 7085

HOT-CHA-CHA LRP 3114 LST 7114 HAVE HARP CAN'T TRAVEL LRP 3118 LST 7118 BONGO FEVER LRP 3109 LST 7109 TIGER RAG LRP 3120 LST 7120

HALF TIME LRP 3115 LST 7115

LST-100

RECORDS INC.

HOLLYWOOD 28, CALIF.





The Finest Stereo Demonstration record ever produced:



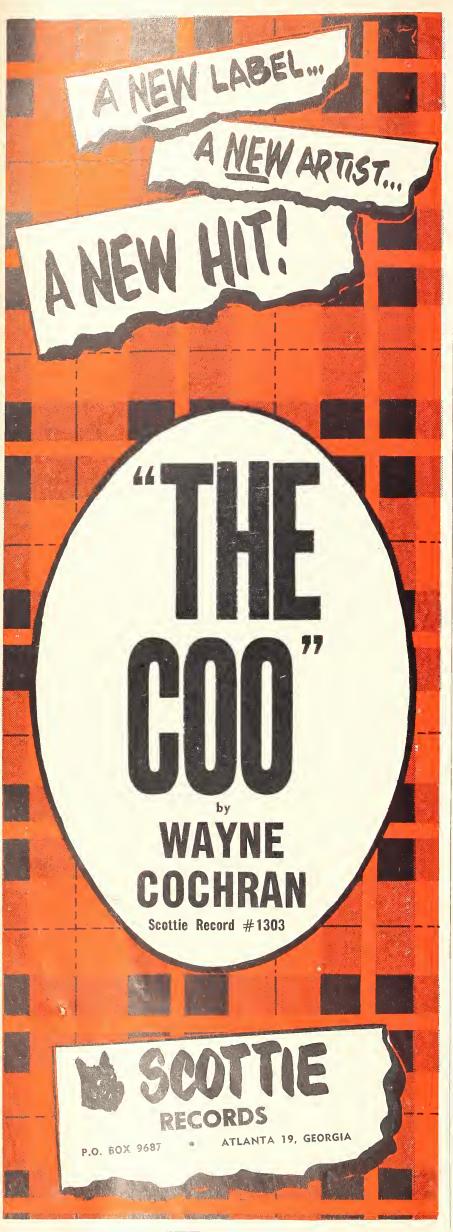
**Increased Consumer Advertising** 

Great floor merchandisers

Call your Distributor NOW!

He has all the facts on how you

can receive 20% discount.





The new Max Bygraves show opened at the London Paladium last week to rave notices from the critics. It was a glamorous opening with all VIP's present to give Max a real send off. Show is scheduled to run for at

least seven months. Also in the show

are the Peters Sisters. More arrivals to London including Liberace who will appear at the Royal Command show from Manchester. Alan Lerner and Frederick Loewe for confabs with Julie Andrews who's just back from Honeymoon. Also due this week Jo Stafford and hubby Paul Weston for T.V. guest appearances. Cal Chianta Vice prexy of Leeds Music and a note telling of his arrival from Garry Kramer of Atlantic Records.

Little Richard who's been riding high with his waxing of "Baby Face" over here could have a big one with his disk of "Kansas City". Bobby Darin in the charts with "Dream Lover". That ought to please Garry Kramer! Also in after long absence, Nat King Cole with "You Made Me Love You". Talked to Eddie Fisher on the phone last week. He seemed full of the joys of spring. Glowing reports about Dave King's U.S. debut makes us very proud of this British export. It appears Hollywood wants him too. Kathy Linden's big hit "Goodbye Jimmy, Goodbye" also known over here as "Two Lovely Black Eyes" or in Italy as "Vienni sul Mar".

Louis Prima and Keely Smith, who signed with Dot, will now be released on the London label over here.

Dan Dailey appeared at the Variety Club Derby Draw Night and gave a sensational act to the delight of the all male gathering.

Jo Shelton, sister of Anne Shelton, signed with the Top Rank Label and made a very good debut with her first waxing. Jay Livingston and Henry Mancini vacationing with the Paul Westons.

Edmundo Ros busy with recording dates prior to starting his season with his band at the swanky "Sporting Club" in Monte Carlo.

Russ Conway in the charts again with his latest titled "Roulette". The guy can almost gamble on anything and it turns out trumps for him.

Jack Scott, Robin Luke and the Platters all at present in the Italian Hit Parade.

Alan Bates of World Pacific back in Hollywood after European trip now considering several changes in label distribution for Europe.

Still waiting to hear if Norm Orleck of Cashbox is taking that lightning trip to Europe?

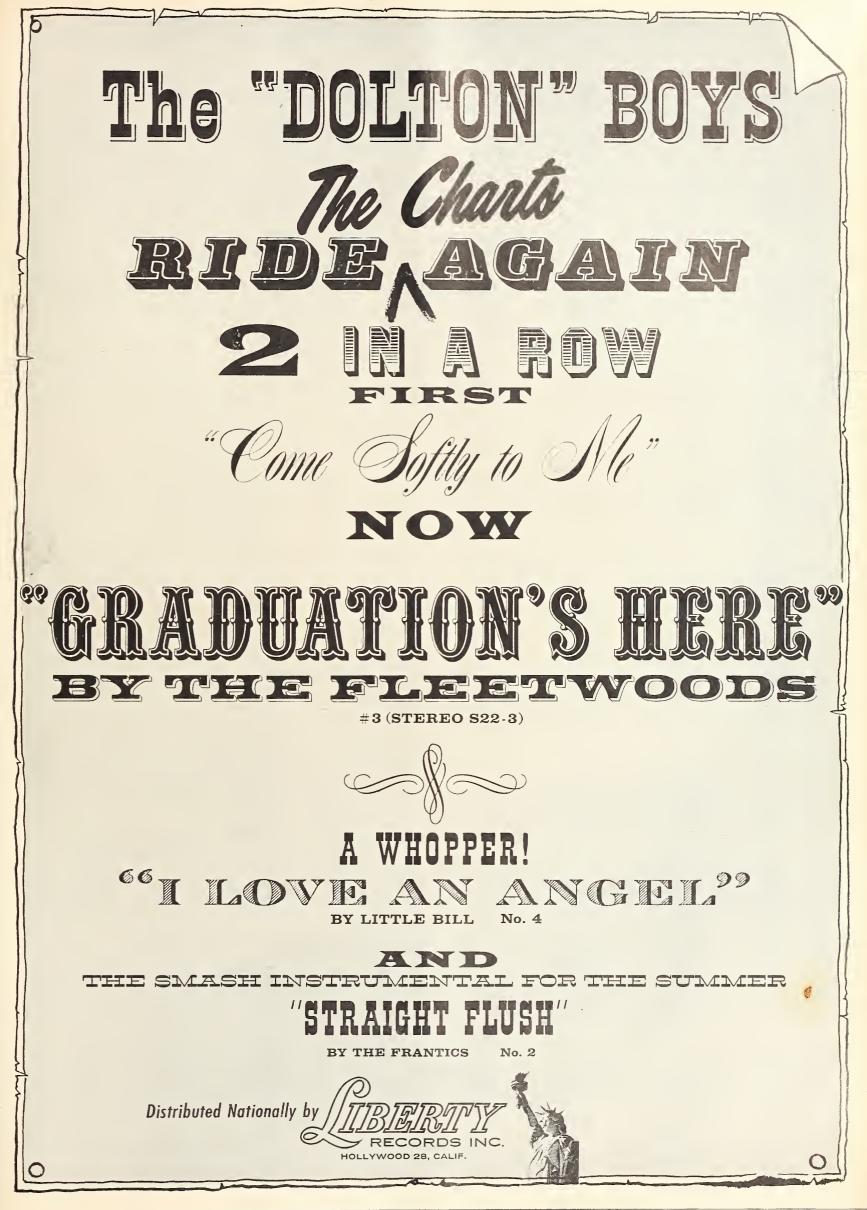
First stereo record of South American folk music recorded by French Decca in Paris with a group called Los Machucambos. They're the greatest.

After "Charlie Brown", "Along Came Jones". Now everyone is asking what's happening to that other good old English name "Smith"?

"NEW MUSICAL EXPRESS" BEST SELLING RECORDS IN BRITAIN

(Week ending Saturday May 30th 1959) Last This Week

- 1 1 A Fool Such As I/ I Need Your Love Tonight-Elvis Presley (RCA)
- 2 It Doesn't Matter Anymore-Buddy Holly (Coral)
- 3 I've Waited So Long-Anthony Newley (Decca) 5
- 4 It's Late-Ricky Nelson (London)
- 5 Side Saddle— Russ Conway (Columbia)
- 6 Roulette-Russ Conway (Columbia)
- 7 Come Softly To Me-Fleetwoods (London)
- 8 Petite Fleur— Chris Barber (Pye)
- - 9 Donna-Marty Wilde (Philips)
- 11 10 Mean Streak— Cliff Richard (Columbia)
- 13 11 Guitar Boogie Shuffle— Bart Weedon (Top Rank)
- 10 12 Come Softly To Me-Frankie Vaughan and The Kaye Sisters (Philips)
- 12 13 I Go Ape— Neil Sedaka (RCA)
- 14 14 Charlie Brown-
- Coasters (London)
- 27 15 Poor Jenny— Everly Brothers (London)
- 30 16 Dream Lover— Bobby Darin (London)
- 17 Never Be Anyone Else But ou-Ricky Nelson (London)
- 15 18 May You Always-McGuire Sisters (Coral)
- 21 19 Where Were You?-Lloyd Price (HMV)
- 17 20 Three Stars-
- Ruby Wright (Parlophone) 23 21 Margie-
- Fats Domino (London) 16 22 Fort Worth Jail-
- Lonnie Donegan (Pye) 22 23 May You Always-
- Joan Regan (HMV)
- 18 23 Wait For Me-Malcolm Vaughan (HMV)
- 28 23 You Made Me Love You-
- Nat 'King' Cole (Capitol) - 26 Kansas City-
- Little Richard (London)
- 30 27 For A Penny-Pat Boone (London)
- 25 28 C'mon Everybody-Eddie Cochran (London)
- 19 29 Venus— Frankie Avalon (HMV)
- 30 Venus-
  - Dickie Valentine (Pye)



# First N.A.R.M. Convention

### **Goals And Purpose of NARM** by Jim Tiedjens, Pres. NARM

Cash Box has given me the oppor-tunity to welcome all NARM members and associate members to the First General Meeting the National Asso-ciation of Record Merchandisers is having June 12, 13 and 14, 1959 at the Edgewater Beach hotel in Chicago, Ill. It has been very gratifying to watch the growing enthusiasm that is being generated for and by this organiza-tion. As president I have seen the seeds planted and some very hard cul-tivating done. It is never an easy task to have one group get together and decide for what basic purposes they are united. NARM was con-ceived on the following purposes: "to create a better understanding and appreciation by the general public and phonograph record man-ufacturers, distributors and retail-ers of the beneficial contributions which members of the Association have made and are making to the phonograph record industry; to promote and establish a better and more harmonious relationship be-tween members of the Assoc-ciation and phonograph record manufacturers, distributors and re-tailers with whom members engage in business; to promote and estabtailers with whom members engage in business; to promote and estab-lish sound and ethical business

practices and procedures for utilization by members in the conduct of their respective phonograph recof their respective phonograph rec-ord rack-jobbing businesses; to as-semble, acquire, preserve and dis-seminatc information, data, ideas and statistics with the view of aid-ing members of the Association in improving their operating efficiency and in rendering an economic and

improving their operating efficiency and in rendering an economic and constructive service to their com-munities; and for such other and further purposes as are set forth in the Certificate of Incorporation." The preceding purposes are not idealistic by-laws of an organization, but must be a completely functional part of NARM. If they are anything less, we fail in the eyes of our sup-pliers, our customers and the public itself. In talking to several members of NARM I am extremely happy to see that they are prepared to come to our meeting and give their ideas and experiences for a more profitable tomorrow. tomorrow. We hav

We hope that many of you will be able to give of your time to the cause for which NARM was created. In answer-ing our problems today, we will open the door to unlimited opportunities of tomorrow."

## **Schedule of Events** N. A. R. M. CONVENTION

### (NATIONAL ASSOCIATION OF RECORD MERCHANDISERS) JUNE 12, 13 and 14 EDGEWATER BEACH HOTEL - CHICAGO, ILL.

| Friday, June 12, 19 | 959:                                                                                                                                                                                                                                |  |  |
|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| 7:30 to 8:45 a.m.   | Registration                                                                                                                                                                                                                        |  |  |
| 9:00 a.m.           | Welcome message<br>Start of Workshop of Racks, Accessories,<br>Warehousing, Service and Delivery, Inven-<br>tory control, Buying, Discounts, Stereo,<br>Selection of hits, Billing and accounting,<br>Promotions, Special services. |  |  |
| 12:00 p.m.          | Luncheon                                                                                                                                                                                                                            |  |  |
| 1:45 p.m.           | Meeting resumed                                                                                                                                                                                                                     |  |  |
| 5:00 p.m.           | Meeting closed                                                                                                                                                                                                                      |  |  |
| Saturday, June 13,  | 1959:                                                                                                                                                                                                                               |  |  |
| 8:30 a.m.           | Breakfast for all concerned—get acquainted.                                                                                                                                                                                         |  |  |
| 10:00 a.m.          | Panel discussion—Record industries.<br>Two speeches—20 minutes, 5 minutes ques-<br>tions.                                                                                                                                           |  |  |
| 12:00 p.m.          | Luncheon for all concerned.                                                                                                                                                                                                         |  |  |
| 1:45 p.m.           | Meeting resumes for face to face conferences<br>in the manufacturers rooms.                                                                                                                                                         |  |  |
| 4:30 p.m.           | Meeting adjourned                                                                                                                                                                                                                   |  |  |
| Sunday, June 14, 1  | 959:                                                                                                                                                                                                                                |  |  |
| 9:00 a.m.           | Meeting opened<br>1.) Convention discussions for next year<br>2.) Election of Board Members                                                                                                                                         |  |  |
| 10:00 a.m.          | Meeting adjourned                                                                                                                                                                                                                   |  |  |
| 10:15 a.m.          | <ul> <li>Meeting resumed.</li> <li>3.) Members of Board elect officers.</li> <li>4.) Announcement of new officers for next term.</li> </ul>                                                                                         |  |  |
| 12:00 p.m.          | Meeting adjourned                                                                                                                                                                                                                   |  |  |

## Expect 100% Turnout At **NARM's Convention**

The rapidly growing NARM (Na-tional Association of Record Merchan-disers) holds its first annual Regular and Associate Membership meeting June 12, 13, and 14, at the Edgewater Beach Hotel in Chicago. Some of the best rack merchandis-ers in the nation will converge on the Windy City.

Some of the best rack merchandis-ers in the nation will converge on the Windy City. "There will be no time for play dur-ing the 3-day meet," says Ed Snider, Secretary of NARM. "The schedule has been jammed tight with working activities right on thru the entire meeting. This is in keeping with NARM activities since its inception less than a year ago. The members have had to work extremely hard to keep it on its feet, and make it grow. "Prior to the NARM meeting, sev-eral of the NARM Board Members appeared at the Morrisson Hotel in Chicago on June 9th, for a panel dis-cussion with the ARMADA group (American Record Manufacturers And Distributors Assn.) Many interesting topics were to have been discussed at

this FIRST TOP LEVEL MEETING

this FIRST TOP LEVEL MEETING between associated rack merchandis-ers and associated manufacturers and distributors. (Because The Cash Box went to press prior to these meetings, we will report on ARMADA-NARM confabs in next week's issue.) "In fact, the entire weekend will be crammed full of learning—and teach-ing. Manufacturers and distributors will be made aware of the rack mer-chandisers' problems—and vice versa. Contacts will be made—friends estab-lished—problems worked out. "The meeting itself should in reality

lished—problems worked out. "The meeting itself should in reality not be called a "convention" since none of the fanfare usually connected with a convention will be held. The conventions, as such, will come in the future—when the association grows and has a full time staff to work on a shindig and make it click. "100% of the Associate and Regular members are expected to attend and

members are expected to attend and with 100% cooperation they should find the trip 100% worth while," concluded Snider.

### **Inventory Control** by George Berry, Modern Record Service Inc.

Faced with the dilemma of keeping under close surveillance each of the hundreds of records placed on the racks, we soon found "inventory con-trol" to be the key to adequate record

trol" to be the key to adequate record rack merchandising. Before explaining the mechanics of the inventory control, I would like to touch on the manner in which our racks are serviced. Using an inven-tory sheet listing all records, our routemen takes a physical inventory of every record on the rack. He then forwards this sheet to the office where a secretary, using a master sheet, forwards this sheet to the office where a secretary, using a master sheet, determines the specific records and how many to be sent to the rack. After this, the inventory sheet is sent to the warehouse and the order is filled. Then, the routeman makes his delivery to the store. Therefore, the "Weekly Inventory Sheet" is the "heart" of our inventory control. The procedure we use for singles and albums differs slightly, so, we will consider these in two phases; first, the albums, and second, the singles.

singles.

recapitulation sheet, Using a recapitulation sheet, a secretary tallies each inventory sheet determining the total of each album on all racks combined, then a physical inventory is taken to determine the number in the warehouse. That way, we know the total amount of a par-ticular album on the rack and the total amount in the warehouse, or the total amount that we have. One week we follow this procedure on extended play and higher priced albums: the Using a we follow this procedure on extended play and higher priced albums; the second week, we use the same proce-dure on low priced and children's rec-ords, repeating the operation every other week. Now that we have deter-mined the quantity that we have on the racks and in the warehouse, our "Perpetual Inventory Sheet" comes into use into use.

This perpetual inventory sheet is This perpetual inventory sheet is maintained on each individual record, and shows the label, title, record num-ber, and retail; then, in appropriate columns shows quantity ordered, quan-tity received, accumulative total re-ceived, the quantity on the racks, the quantity in the warebuyee accumula quantity in the warehouse, accumula-quantity in the warehouse, accumula-tive sales and weekly sales. By show-ing the quantity ordered and received, we are able to know at any time the quantity that we have on order and undelivered. Accumulative total received, of course, shows the total amount purchased of a particular rec-ord. By subtracting the total amount on the racks and the total amount in the warehouse from the accumulative total received, we are able to deter-mine our total sales of this record. To determine our past two weeks sales, it is only necessary to subtract the accumulative sales figure shown for the previous two weeks from the pres-ent accumulative sales figure. Now, we know, not only the total amount on racks, the total in our warehouse, but also the past two weeks' sales and accumulative sales of each album. We have found, through experience, that we should maintain a warehouse stock consisting of a four (4) to six (6) weeks' movement on an album as

stock consisting of a four (4) to six (6) weeks' movement on an album as this gives us leeway in the event of delay in shipment, or an unexpected sale. Therefore, using our past four (4) to six (6) weeks' movement as a guide, and knowing exactly the num-ber of records needed to fill our racks, we have then established a sound syswe have then established a sound system for ordering merchandise and con-

trolling our inventory. In regard to singles, due to the na-In regard to singles, due to the na-ture of obsolescence, we follow the pro-cedure each week rather than on a two-week basis as albums. Also, we try to place a large quantity on the rack at the beginning of the sale of a record and each week reduce the number on each rack in order that when the hit has run its course, our racks and warehouse stocks are very low. Of course, with the weekly in formation of the past week's sales, we can chart this record very closelv. We have found that by treating every record individually and knowing

every record individually and knowing every record individually and knowing its movement, we not only are able to reduce the chance of an out of stock condition, but also keep from becom-ing overstocked on a record. Also, by knowing this information, we are able to determine the life of a single or album, and in the case of a slow move-ment of a record, replace this record with a fast moving item. Actually, the entire inventory con-trol is based on knowing the exact quantity, location, and movement of a record, and using this information to determine your buying of an item.

determine your buying of an item. George Berry

Modern Record Service, Inc. New Orleans, La.





The Rack Jobber Uses Trade Papers by Pete Wambach

At the second annual session of the Programming Seminar and Disk Jockeys Convention in Miami last week, there were as you might have supposed, as many varying opinions about the music business as there were people in attendance. Everyone seemed to have specific ideas about the illnesses of radio, music, publishing and disk spinning. The panel sessions came up with nothing in the way of new ideas, although as an exchange of ideas old-and-proven, it was a fine seminar.

The one subject on which all were agreed, I think, was the one which applied to the effective use of trade papers. There was unanimity on the floor that no other source available to publishers, radio men and jockeys was a better tool of the trade.

This is particularly true in respect to the music rack jobber. Service, price, display, racks and other necessities of the trade are physical parts of our trade. But the most effective, indirect tool of our trade—and one that costs nothing—is how we use the pages of the trade papers.

As trade publication representative of the NARM, and as an individual who has used the trade papers as a carnival barker, disk jockey, public relations man, retailer and rack jobber, I believe that I am in a position to know.

I regularly exchange ideas with the publishers and writers of all of our trade papers, and in this instance, The Cash Box has honored me with the request to pass on information to you.

In a number of speeches which I have written for the Governor of Pennsylvania, I have had to write on the subject of "good government."

In such a speech, it is my practice to point out that William Penn, who was the founder of the Commonwealth pointed out most effectively that "Governments run on the motion that men make."

This is not only true of governments, it is an axiom which should apply to the business of rack jobbing. "Rack jobbing", we might say, "is effective only when there is motion". And motion can only be provided by those of us who are in this business, when there is an effective method of guidance.

The motion of the music business is engendered by the motion of record hits and misses. And only by using the trade paper lists can we be aware of what that motion is.

There, on page after page are listings which were not gathered without effort. The editors did not throw darts at numbers on a board to determine which tune would show up first, eighteenth or ninety-seventh. In those lists of 100 tunes, went the blood and sweat of gathering data, correlating it and then rushing it into print. And from every corner of the nation came those surveys — from jockeys, retailers and rack jobbers. Putting them together week after week is a job which this writer would not want to be responsible for. And no one can question the integrity of the trade papers, if he has ever visited those offices and saw the work going on in them.

But how do they get those lists, and just how true are they? The first bit of action on a tune is suggested on hearing it, and the trade paper men effectively screen music material for us—then publish their "Picks of the Week" or "Sleepers of the Week" or "Spotlight Tunes"—call them what you will. The rack jobber, assiduously fol-

lowing these suggestions will screen the material offered (noting that a suggested artist had never sold in his area, etc.) and come up with his own buys for the racks. The first action on a tune, following its suggestion, comes by way of the rack jobber, who buys big. This concerted effort by men in a business which is regional -but by their collective effort brings the first listed action for a tune. Once on the list-and it can be put there first by the rack jobberthen the action from the retailer follows. The wise retailer has seen the action and has made his purchases.

Meanwhile, the astute disk jockey has screened the mass of material which has come to his desk. But he too has seen the suggested "sure shots" in the trade papers, and has given those tunes the first spins. If the trade paper men have been correct, some public recognition begins with the desires of radio listeners. They begin buying. And that's the cycle.

Now comes the most effective use of the trade papers. As the cycle continues, the tunes move up the charts. If there is motion, the tune's rise will be meteoric, and once that happens, the rack jobber, retailer and one-stop operator continues his buying cycle every week. In the next week's issue of a trade paper, this will also show. Finally, a tune reaches the point where it will no longer rise—it might have shown 88-67-32 — and on the fourth week shows 31.

This is the signal for the wise rack jobber to stop buying. If his buys, the retailers buys and jockey play do not produce a constant rise (32 to 31 is static) the tune has stopped. (It must be remembered that lists are from two to three weeks old when they appear in print. Don't think that they are current, because they have been supplied by you or someone else, and by the time they reach the publisher and are printed, it's two weeks later.)

Some tunes will go right up to the ultimate number one, but this is a rarity. However, it is your buying that has put it there, and once there, the only place it can go is down. You'll know long before the tune hits into the magical top tune that it will get there—and similarly, you'll know once it is there that a tune is already on the way down. You sense this by action on your own racks.

Three weeks ago, I sat with Norm Orleck at Cash Box and he showed me that Johnny Horton's "Battle of New Orleans" was #6 in the nation. "It's been number one in my territory for two weeks. Norm," I told him, "and it must be number one in Cash Box next week.

"Let's see", he said—"the fellows are on the last leg of next week's list". He called for the list, and "New Orleans" was number one. There is no question about the fact that their surveys are correct, or that their lists are accurate. And no matter what trade paper you might use (and my firm uses all of them) a comparison will show that they are almost identical. This is conclusive proof to me that the trade papers can be an effective bible to all of us.

Following the red dots or stars or whatever signal they use to denote motion of a tune can be the effect manner which we can all use as a guide to our buying. And because the cycle is continuing, the lists are an effective harbinger of lack of motion, and that's the time to get the disks off the racks and return them quickly.

The down-grade of a tune is the biggest problem which we all face. We've got to give the distributors the break of getting our merchandise back—so that they can get the most out of the action that is left in a tune. He can still sell to retailers what we return, and get that inventory off his floors. And knowing that we are faithful in returning them quickly, because we have watched the rise and fall through the only medium we have to do so—our trade papers —he won't reorder and the tune will die its natural death.

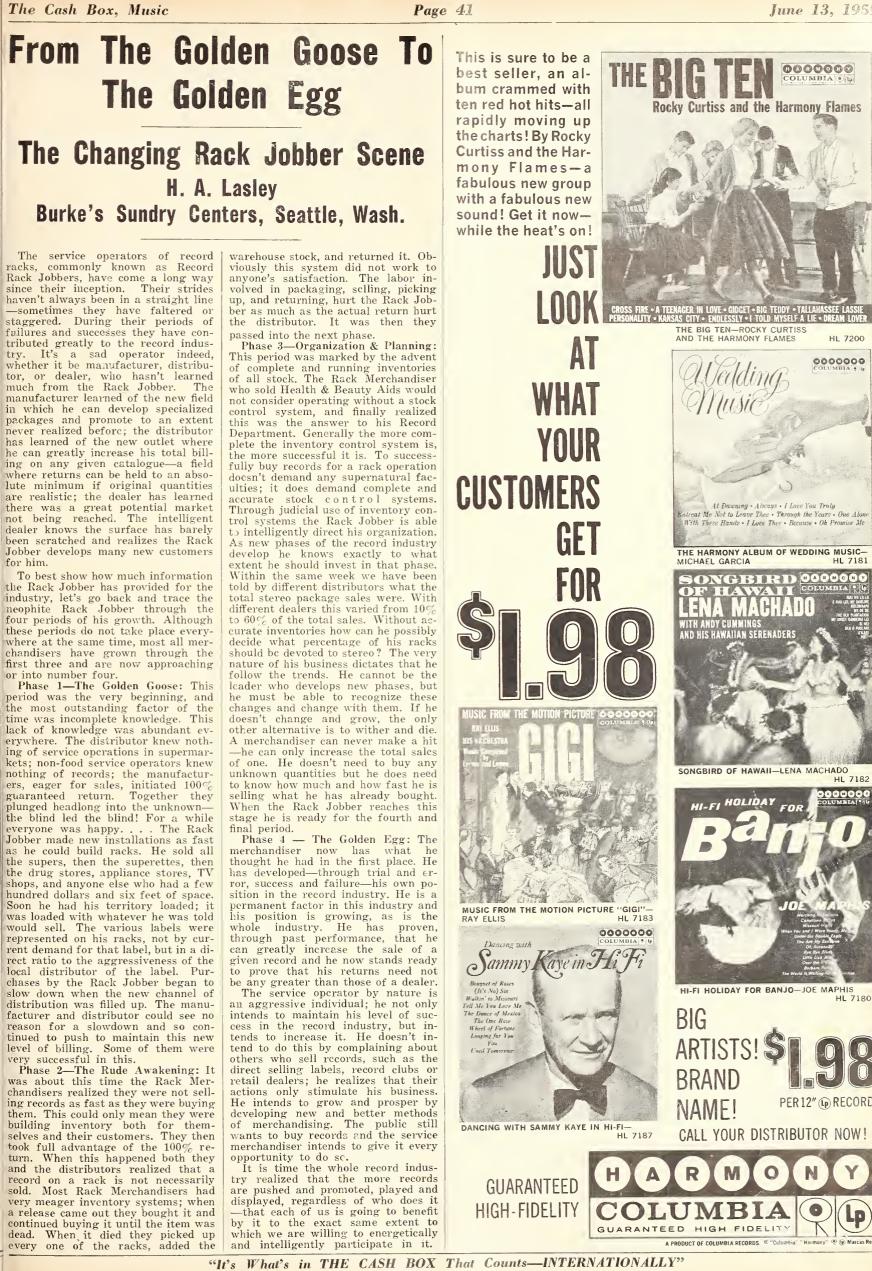
It won't go off the lists right away, but the moment it becomes static, that is the non-audible death knell which signals the time to return. Meanwhile, your racks are full of live stuff—or as live as it can be at a season of the year like this, and your customers are geared to the fact that even though sales aren't like Christmas every day—their merchandise is as hot as it can possibly be under the seasonal circumstances.

And every single bit of information has come to you—and through you to your customers—from your effective use of the trade papers.

Remember, when a tune becomes #1 -or #8 -you've done the job, first. You got it to some spot on that list, and the retailer took it the rest of the way. But it is your job to get it the hell out of there just as fast—for if you don't, the motion of other tunes will not follow. There is only one #1 spot, and the more tunes that make it, the more motion we'll have in the record business.

The worst time of the year is right now—when there is a lack of interest in music because people are going to ball games, golf courses, and the beach. That's the time to get those racks cleaner, records back faster, and new records into the racks. And the more changes we have in the lists—the more hits we have in those "top tens"—the more motion we make through our purchases and returns will mean more business.

And that's what we're doing in Chicago this week—looking for more business and more ways to get it. I hold, that the only method of getting motion into our business, is to use the tools of our trade. The most effective tool is the proper use of the information in our trade papers. What William Penn said about Government is totally true about the music business. It runs and advances through the motion that men make. And the lists are made through you, by you—but mostly—for you.



for him.

0000000

HL 7200 0000000

FOR

PER 12" DRECORD

A

## **NARM Names Publicity Committee**

Jim Tiedjens, MILWAUKEE President of the National Association of Record Merchandisers (NARM) has just announced the make-up of the Publicity Committee of the organiza-

Tiedjens will head the Committee on Publicity, with Ed Snider, National Secretary of NARM, handling pub-National Secretary of NARM, handling pub-licity among general membership. Snider will also write and disseminate all bulletins to NARM membership. Tiedjens named Pete Wambach, Wambach Distributors, Harrisburg, Pennsylvania, to work on the Rack Jobber Sections of all trade publica-tions. Wambach will also handle pub-licity, releases to all publications.

licity releases to all publications. Wambach is President of Wambach Distributors, owner of Wambach's Distributors, owner of Wambach's Waxworks (retail) and a radio disk jockey and political reporter for radio. He is also public relations director of the Pennsylvania Department of Jus-tice, as well as a member of the press staff of Governor David L. Lawrence, of Pennsylvania.

of Pennsylvania. He served in the same political ca-pacities in the administration of Gov-ernor George M. Leader. Snider is the owner of Edge, Ltd., Washington, D. C., and maintains the organizations national office at Suite 401, Tower Building, Washington, D. C.

D. C. Tiedjens, President of the Musical Company, Milwaukee, Isle Record Company, Milwaukee, heads the Investigations Committee of the organization.

As Chairman of the Publicity Committee, Tiedjens will also work closely with public relations firms and executives doing business with NARM.



Page 42

**Album Reviews** 

June 13, 1959

(\$1.49 thru \$2.98)



"PORGY AND BESS" Coronet CXS-64, \$2.98

Content: Selections from Gershwin's opus include "Summertime", "It Ain't Necessarily So", etc. Cover: Water color art of "Catfish Row" scene. Per-formance: Good string section portrays the P&B feeling and then some. Orchestrations are refreshing, vocals brilliant. Fine sound. Commercial Value: Probably the widest recorded work on the market today. Jacket could help to share in a portion of sales. Name Value: Other than title, none.

"SOUTH PACIFIC" Hill Bowen Chorus and Orch. RCA Camden CAS-194, \$2.98

Content: Selections from the Rodgers and Hammerstein Broadway musical include "Some Enchanted Evening", "A Wonderful Guy", etc. Cover: Color shot of girl taking shower, island style, from the play. Performance: Stirring performance of the show favorite with strong moving vocals, full throated chorus and excellent orch. Worthy of the original. Commercial Value: A first rate package with a ready-made audience, this deck will follow Hill Bowen's "Gigi" and "Music Man" to the top of the charts. Absolute must for racks. Name Value: Excellent. Name Value: Excellent.

## "TORERO!-MUSIC OF THE BULL RING" Banda Corrida of Mexico City,

"TORERO!--MUSIC OF THE BULL RING" Banda Corrida of Mexico City, Conducted by Genaro Nunez, Stereo-Fidelity SF-9300, \$2.98. Content: "Torero Marcarenas", "El Relicario", "Ole Toque De Banderillas", etc. Cover: Close-up color shot of wounded bull with the title lettering in gold, reading vertically along the right hand side of the jacket. Performance: Manages to recreate a bullring atmosphere very well with the moving musical sounds of solo trumpets, exciting bands and shouts of "Ole!". Commercial Value: Should share in the bullring music profits to a good extent. Exciting jacket will spur shonper sales jacket will spur shopper sales.

#### "VICTORY AT SEA" Aaron Bell Orch. Lion L 70113, \$2.98

Content: First jazz performances on disks of themes from the celebrated Richard Rodgers score for the "Victory At Sea" TV documentary series. Cover: Attractive four-color shot of carrier deck and jet plane. Performance: Themes take on a brisk and inventive swing garb. Commercial Value: Original ork waxings of the score on Victor have become best-sellers and this low-priced initial jazz reading should do very well.





"HOLIDAY IN MANHATTAN WITH COLE PORTER" The Addison Bailey Trio, Design DLP-104, \$1.49.

Content: Porter favorites including, "Wunderbar", "In The Still Of The Night", "I Love Paris", etc. Cover: Twilight Manhattan scene sets the sky-line off in blue with yellow lettering. Performance: The trio glides through some of Porter's solid works, making for a relaxed and continuous dance session. Nice and easy listening. Commercial Value: Good dance deck with an attractive cover should sell. Name Value: Porter is at the top of the heap.

"RAY EBERLE SINGS AND PLAYS 'MUSIC OF TODAY'" Design DLP-105, \$1.49

105, \$1.49 Content: Collection of songs from the Glenn Miller era and early forties includes, "Elmer's Tune (Cha-cha-cha)", "My Reverie", "My Blue Heaven", etc. Cover: Denotes the term "Music Of Today" with calendar dates for 1940 through 1959, also featuring a color shot of Eberle singing. Carries added title of "The Glenn Miller Way". Performance: Eberle delivers a straight forward style of vocalizing, clearly and knowledgeably handling lyrics of songs that are close to the standard level. Solid band sound on several of the instrumental sides. Commercial Value: Good deck for the 35 and over groups, the original Ray Eberle-Glenn Miller fans. Eberle has had some TV exposure as well as night club shots which could help.

## "VANGUARD HIGH FIDELITY DEMONSTRATION RECORD" Vanguard SRV-110, \$1.98

Content: 4 complete works: Tchaikovsky's "Capricio Italien", "1812 Over-ture Solenelle" and Rimsky-Korsakov's "Capricio Espagnol", "Russian Easter Overture". Cover: Offbeat splash of color is offset by red and yellow title lettering. Performance: The Vienna State Opera Orch. delivers a moving performance of some of the more popular classical works that portrays a more vivid demonstration of high fidelity sound than the usual "demo", which this is not. Commercial Value: Unless hindered by misleading title on jacket, this classical deck could stir sales. A bargain classical buy in the rare \$1.98 mice line price line.

"HIGHLIGHTS FROM VERDI'S 'AIDA' and GOUNOD'S 'FAUST'" New York City Opera Company, Lion CL-40000, \$1.98

Deck features operatic highlights from the two famous works. Content: Cover: Titles stand out over color scenes from each of the two famous works. Cover: Titles stand out over color scenes from each of the two operas. Framed in gold. Performance: The opera company under the direction of Laszlo Halasz portrays a cut-down version of both works, enough to whet the appetite for the full length performance. Commercial Value: An extra-ordinary buy for opera lovers who may stock a wider range of operatic works and stay within the budget. Name Value: Very good.

## **Ember Formulates Rack Sales Plan**

NEW YORK-For some time, Ember Distributors, Inc., has been testing various plans to sell rack jobbers and recently have found a successful one which has met with the approval of not only the racks, but the indie distributors handling their lines.

Jack Taylor of Jather Distributors, Minneapolis cooperated with Doug Moody of Ember Distributors in testing the operation, and reports that "this is the most feasible way of handling a hot single for all three directly concerned, the rack jobber, the local distributors and the manufacturer. It gives the rack jobber a larger discount on purchase, it gives the distributor the greatest exposure possible when needed that is when the record is on the way up, and lastly it gives the manufacturer volume sales without the danger of big returns." The plan worked out by Doug

Moody is designed to add mileage and volume to any hit single they nationally distribute. Apart from the regu-



lar label, a different colored label is used for rack jobbers only. In the case of the recent hit "The Happy Organ" the original label was yellow stock. Pressings were made with red labels, and offered to racks through distributors on the basis of 25% free goods on top of any order placed on the understanding that these red label pressings were not returnable, and that billing was to be direct with the local distributor.

Distributors report the plan a boon, and even with the possible chance that stock may be trans-shipped from one rack to another across the country one tack to another across the country no distributor suffers by having to accept records he did not sell. Ember distributors have seen an increase of approximately 12% on sales and feel that when the plan becomes more widely accepted the increase could jump to 25%jump to 259

Using a different colored label control on returns to their plant makes identification easy.

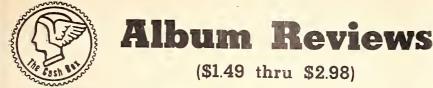
#### Lion Jazz "Victory At Sea"

NEW YORK-MGM Records' subsidiary, Lion Records, riding high in the low-priced album field with jazz versions of TV themes including "Peter Gunn" and "77 Sunset Strip", swings into further action late next week with a rush release of the first jazz version of music from "Victory At Sea". All three packages are done by the Aaron Bell Orchestra and were personally produced and A&R-ed by Eddie Heller.

The "Victory" set, besides being a first in jazz, represents its first issue on low-priced stereo, which lists at \$2.98, with monaural tagged at \$1.98. Based on the "Peter Gunn" and "Sunset Strip" showings, the new "Victory" release is slated for tremendous initial pressing, running in excess of 100,000 units, MGM reports. A huge kick-off promotion-publicity-advertising campaign has been planned, with special accent on racks. Ten thousand special dealer window and point-ofsales displays have been prepared and over 1,000 deejay kits on the set will be shipped. In spite of the low-priced category, the "Victory" package is elaborately done, with a four-color photo cover for a "Victory At Sea" set and a special liner illustrated with a dozen naval action photos. The album will be packaged in a polyethelyne sleeve. A special tie-in promotion has been arranged with U.S. Navy Recruiting, guaranteeing radio-TV exposure.

The Cash Box, Music

Page 43



"BEETHOVEN SYMPHONY NO. 5 IN 'C' MINOR, OP. 67—SCHUBERT SYMPHONY NO. 8 IN 'B' MINOR (THE UNFINISHED)" Arthur Winograd Conducting The Philharmonia Orchestra of Hamburg, Lion CL-40011, \$1.98 Conducting the Philharmonia Orchestra of Hamburg, Lion CL-40011, \$1.95 Content: Each of the two symphonies occupies one side of the classical disk. Cover: Dramatic natural color scene depicts the crackling of lightning in a deep blue sky. Topped with title lettering. Reflects contents in eye-catching form. Performance: The Hamburg orch. gives a concert hall performance of the two more popular composers' efforts managing the intense and dramatic feeling quite well. Commercial Value: A classic lover's delight and a bargain buy. A rack 'must' for classical categories.

"WALTZ TIME IN VIENNA" D'Artega Conducts Symphony of the Air, Design DLP-108, \$1.49.

Design DLP-108, \$1.49. Content: "Beautiful Blue Danube", "Artist's Life", "Swan Lake", and others. Cover: Vieneese couples swirl to the waltz in a modern day ballroom scene. Performance: Full orch. sound captures feeling of waltz-time in Vienna from selections that are fresh and far from overplayed. Commercial Value: D'Artega and the orch. are known far and wide while the waltz is a standard package for music lovers. Good rack pick plus strong price offer. Name Value: Very good. package for music Value: Very good.

"FLAMENCO FESTIVAL IN HI-FI" Nino Di Alicante and Troupe, Design DLP-88, \$1.49

Content: "Danza Oriental", "Fiesta del Rochia", "Fantasia Espanol", etc. Cover: Flamenco dancing scene in color. Performance: Strong guitar work, clicking heels and shouts of joy all accompany the exciting music of Spain performed on record in this country for the first time. Commercial Value: Wide TV exposure to this type dance and music have, of late, stimulated interest in this field of endeavor. Might be a sales getter. Name Value of Performers: None Performers: None.



## **Kiddie Album** Reviews

"DENNIS DAY NARRATES AND SINGS JOHNNY APPLESI Cricketone Chorus & Orch. and Playhour Players, Cricket CR-12, \$1.98 APPLESEED" Content: Dennis Day narrates the "Appleseed" story portraying all char-acters with sound effects, chorus and orch. backing. Cover: Colorful cross-section of huge apple depicts "Appleseed" and "Indian" in scene from story. Good kiddie art. Performance: Day digs into his vast repertoire of "voices" to present a "full cast" presentation of the perennial favorite embellishing with "apple crunching" sound effects in a most amusing fashion. Kids will flip. Commercial Value: A kiddie package from top to bottom that will cause a sales stir from children and satisfy the parent. Stock it. Name Value: Very good. Very good.

"DAVID WAYNE NARRATES TUBBY THE TUBA" John L. Eastman conducts Cricket Symphony, Cricket CR-13, \$1.98. Content: The story of "Tubby The Tuba" backed with "Adventures of A Zoo". Cover: Simple color drawings of musical instruments with a black and white face shot of David Wayne, the narrator. Performance: Wayne's nar-ration is clear and exact while sound is extra good. Story line is strong. Should delight kids. Flip "Zoo" side should stir imagination and widen kiddie eyes. Commercial Value: "Tubby" is a famous kiddie story-tune of some years back. Good identification. A worthy deck for kiddie ears. Should reap rack sales.

"RINGLING BROS. and BARNUM & BAILEY CIRCUS" Don Forbes, Ring-master and Vocalist, Cricket CR-14, \$1.98 Content: Circus music including "Children Of All Ages", "You Might Wear A Patch On Your Eye" and "The Drum Majorette". Cover: Natural color photos of real circus action scenes with "circus" lettering used in title lettering at top. Eye-catcher. Performance: Atmosphere of a real-life circus is recreated here with announcement of acts, introduction of animals and circus band music playing the tunes of John Ringling North and Tony Velona. Exciting. Commercial Value: The circus has sold tickets far and wide. Universal appeal should carry this deck. Strong cover and unique flavor will help. Name Value: Circus title makes it a pick.



"THE HAPPY ORGAN" Dave "Baby" Cortez RCA Victor EPA-4342 Cortez' current chartrider "Happy Organ" has met with tremendous sales. The title tune is accompanied by a rock-a-ballad Cortez vocal that's smooth ("Love Me As I Love You"), another "Happy Organ"-type organ recital (Dave's Special) and a wind-up vocal ("You're The Girl") that cries of love. Good foursome that's made for racks with a stand-up photo of the idol alongside an action organ-playing shot.







Our guarantee: Your customer is guaranteed listening pleasure or he may return the record directly to us for full refund.



140 West 22nd St., New York 1, N. Y.

The Ca Lox, M sic

June 13, 1959

|                                                                                                                                                                                             | Contraction of the second seco |                                                                                                                                                                                                           |                                                                                                                                                                                                                 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Rock                                                                                                                                                                                        | Rack                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Rack                                                                                                                                                                                                      | Rack                                                                                                                                                                                                            |
| Best Sellers<br>Stereo Albums<br>(Regular Priced)                                                                                                                                           | Best Sellers<br>Stereo Albums<br>(Low Priced)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Best Sellers<br>Kiddie Albums<br>SLEEPING BEAUTY<br>Darlene Gillespie (Mickey Mouse MM-32)                                                                                                                | Best Sellers<br>Extended Play<br>(EP's)                                                                                                                                                                         |
| PETER GUNN         Henry Mancini (RCA Victor LSP-1956)         GIGI         Movie Cast (MGM ST-3641)         SOUTH PACIFIC         Mavie Cast (RCA Victor LSO-1032)                         | <ol> <li>SOUL OF SPAIN<br/>101 Strings (Stereo Fidelity SF 6600)</li> <li>GIGI<br/>Hill Bowen Orch. (Camden CAS-436)</li> <li>FLOWER DRUM SONG<br/>Bill Heyer (Design SS-41)</li> </ol>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <ul> <li>2 FUN IN SHARILAND<br/>Shari Lewis (RCA Bluebird LBY-1006)</li> <li>3 BAMBI<br/>Shirley Temple (RCA Bluebird LBY-1012)</li> <li>POPEYE'S FAVORITE</li> </ul>                                     | <ul> <li>Henry Mancini (RCA Victor EPA-4333)</li> <li>RICKY SINGS AGAIN<br/>Ricky Nelson (Imperial IMP-159, 60, 61)</li> <li>FABULOUS JOHNNY CASH<br/>Johnny Cash (Columbia B-12531, 32, 33)</li> </ul>         |
| <ul> <li>FILM ENCORES<br/>Mantovani (London PS-124)</li> <li>77 SUNSET STRIP<br/>Warren Barker (Worner Bros. WS-1289)</li> <li>MY FAIR LADY<br/>Original Cast (Columbia OS-2015)</li> </ul> | <ul> <li>4 DANCE, DANCE, DANCE<br/>Geraldo (Camden CAS-442)</li> <li>5 GRAND CANYON SUITE<br/>Hill Bowen Orch. (Camden CAS-468)</li> <li>6 BROADWAY SPECTACULAR<br/>Norman Leyden (Camden CAS-467)</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <ul> <li>SEA CHANTIES<br/>Allen Swift (RCA Bluebird LBY-1018)</li> <li>PETER PAN<br/>Norman Leyden (RCA Victor LBY-1009)</li> <li>LEGEND OF WYATT EARP<br/>Shorty Long (RCA Bluebird LBY-1004)</li> </ul> | <ul> <li>4 EVERLY BROTHERS<br/>Everly Brothers (Cadence CEP-111, 12)</li> <li>5 KING CREOLE<br/>Elvis Presley (RCA Victor EPA-4319)</li> <li>6 TOUCH OF GOLD<br/>Elvis Presley (RCA Victor EPA-5088)</li> </ul> |
| 7 OKLAHOMA<br>Movie Cast (Capitol SWAO-S95)<br>8 FILM ENCORES—Vol. 11<br>Mantovani (London PS-164)                                                                                          | 7 MUSIC MAN<br>Hill Bowen (Camden CAS-428)<br>8 TV JAZZ THEMES<br>Video All Stars (Stereo Fidelity 8800)<br>0 PORGY AND BESS                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 7 HUMPTY DUMPTY<br>Bud Collier (RCA Bluebird LBY 1015)<br>8 ZORRO<br>Zorra (Mickey Mouse MM-28)<br>9 TOM THUMB                                                                                            | 7 THE BUDDY HOLLY STORY<br>Buddy Holly (Coral EC-81182)<br>8 HYMNS<br>Tenn. Ernie Ford (Capital EAP-1, 2, 3-756)                                                                                                |
| 9 SING ALONG WITH MITCH<br>Mitch Miller (Columbia CS-8004)<br>10 TCHAIKOVSKY:<br>CONCERTO NO. 1<br>Van Cliburn (RCA Victor LSC-2252)                                                        | 9 PORGT AND BESS<br>Mundell Lowe (Camden CAS-490)<br>10 GRAND CANYON SUITE<br>Wilhelm Schuechter<br>(Stereo Fidelity SF-7900)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Sound Track (Lion 70079)<br><b>ID TALES FROM THE</b><br><b>GREAT BOOK</b><br>Joseph Cotton & Robert Preston<br>(RCA Bluebird LBY-1014)                                                                    | 9 JAILHOUSE ROCK<br>Elvis Presley (RCA Victor EPA-4114)<br>10 THE LONELY ONES<br>Duane Eddy (Jamie EP-100)                                                                                                      |
| - In                                                                                                                                                                                        | troduce                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | ing                                                                                                                                                                                                       |                                                                                                                                                                                                                 |

# CORONET RECORDS CR

The NEWEST, HARD-HITTING, MONEY ALBUM LINE in the low-priced field. Striking 4 color covers with built in sales. Sensational music, from pops to the classics, done by great artists.

 Available in both Monaural and Stereo in an initial catalogue of 30 albums. New releases scheduled every month.

Your best bet is ....



The Cash Box, Music

## Harmony Releases Six LP's For June

NEW YORK—Harmony Records, Columbia's low-priced subsid, last week announced the release of six LP's for June. They are: "Hear The Animals Sing"—Jim Fassett; "Song-bird Of Hawaii"—Lena Machado; "Pearl Bailey Sings"; "Dancing With Sammy Kaye In Hi Fi"; "Hi Fi Holi-day Banjo"; "The Harmony Album Of Wedding Music".

## **Design Into Singles**

NEW YORK—Cy Leslie, president of Pickwick Sales, merchandising arm for Design, Stereo Spectrum, Cricket, Off Broadway and "Instant" Learning Chi Broadway and "Instant" Learning Records, announced last week that the Design singles program will be "greatly accelerated by September and will become a much more impor-tant factor for us in the future than it has in the past."

it has in the past." Joe Abend, who was hired in March, was originally given the post of pro-motion manager and disk jockey con-tact man for all of the labels. An im-portant part of his duties will be to beef up the singles picture at Design. Leslie stated "Singles artists make hit LP's. There's no way of getting around that; look at the charts: Frank Sinatra, Kingston Trio, Mitch Miller, Johnny Mathis, Fabian, Buddy Holly, Roger Williams, Harry Belafonte, Jimmie Rodgers, Mantovani, Billy Vaughn and Nat "King" Cole. These are all names in the 'top 25' of the list of best selling albums and all of them first made their reputations on single hits. single hits.

"We have been able to inject a tre-mendous amount of 'name value' into our own label. However, we have had to buy our stars when they were al-ready established and this is becom-ing increasingly expensive. "We are now in a position to develop our own artists via hit singles and no matter how much it easts us it's still

matter how much it costs us, it's still cheaper than having to buy them after they've made it.

"For this reason, as well as the obvious monetary gain and prestige value to the label, we feel that Design has got to take a stronger plunge into the singles field and we are now preparing our program and will kick it off in the fall."

#### **Urania Releases Singles**

NEW YORK-Urania Records continues its recent program of expansion with the release of two pop singles this week.

"Draper Prison," b/w "The Gallows Pole," introduces Urania's new recording artist, Casey Anderson, singing two tunes selected by a majority of New York DJ's from his forthcoming LP as the most likely contenders for a top spot on the national best seller lists.

The second single features an exciting new Latin group, Los Cangaceiros, in the first instrumental version of the currently popular ballad, "Venus". "Venus Cha Cha," b/w "Alegre Cha Cha," is the band's first exposure in the U.S.

Urania, known for its classical and, more recently, pop and jazz LP's will now be issuing several singles each month as well, according to William Nielsen, Director of Sales. Diskery will also continue its policy of increasing activity in the popular album field, along with continued releases of top classical product.

## **Stereo Fidelity Offers 4 New Stereo Singles**

Page 45

SWARTHMORE, PA. - Continuing SWARTHMORE, PA. — Continuing its policy of regular monthly releases, Stereo Fidelity Records, one of the Miller International Company labels, this week released four new stereo disks. Two of the four albums have been designated as special push al-bums and will be heavily promoted with national advertising, display ma-terials and other sales aids. terials and other sales aids.

terials and other sales aids. Key items in the release are "Gold-en Age Of The Dance Bands," re-corded in New York with members of the original Jimmy Dorsey, Benny Goodman, Tommy Dorsey, Artie Shaw, Glenn Miller and Harry James Bands. The disk features 12 tunes, each of which was a big hit disk by one of the latter bands. The new stereo record-ings are note-for-note versions of the original hit arrangements and include such tunes as "Sing, Sing, Sing," "Getting Sentimental Over You," "Jer-sey Bounce," "Green Eyes," "Star-dust," "Two O'Clock Jump" and oth-ers.

The second push LP is the music of the bull ring LP titled "Torero" and recorded in Mexico City by the Banda Corrida conducted by Genero Nunez and featuring trumpet soloist Becalia Luarez Rosalio Juarez.

Remainder of the release includes a new recording of Grieg's "Peer Gynt Suites" by Hamburg Staatsoper Orchestra and a coupling of "Kiss Me Kate" and "Oklahoma" recorded by the New World Theater Orchestra. All but the last LP will also be re-leased on the monaural Somerset label label.

Meanwhile diskery execs prepared for a June-July release and sales profor a June-July release and sales pro-gram with a special two-day meeting held Wednesday June 3, when the la-bels' prexy Dave Miller returned from a six-week recording tour of Europe. Plans will be formulated by Miller, George Phillips, partner in the two labels, sales veepee Joe Martin and national sales manager Jules Mala-mud mud.

Diskery execs are attending the ARMADA meeting in Chicago this week and will be at the National As-sociation of Record Merchandisers Convention this weekend.

## **Special Boone Foreign Sales Promotion**

HOLLYWOOD—Along with domes-tic promotion celebrating Pat Boone's fourth anniversary with Dot Records, the diskery's distributors all over the world are "jumping on the promotion bandwagon," it was reported last week. According to letters and cables being received by Dot exec in charge of foreign operations, Jim Bailey, the label's foreign licensees are reporting Boone promotional plans being initi-Boone promotional plans being initi-ated in their respective territories. Exporters and military post exchange outlets are also participating in the campaign.

Bailey announced that exporters, military PXs, and foreign importers minuary FAS, and foreign importers have been granted a 10% discount on all Pat Boone merchandise through June 30, which is a 15-day extension over domestic distributors due to for-eign time and distance factors.

In Eglish-speaking territories, some In Eglish-speaking territories, some distributors are running contests to find all males 23 years old or younger named Pat Boone. To the contestant most resembling the real Boone, vari-ous prizes will be awarded, including an overseas phone conversation with the singer. In other areas, Boone's fan clubs are conducting local rallies. All media of communication are being utilized, including special retail sales displays, radio, television, brochures, photographs and saturation press publicity.



She's "Hip"

CLEVELAND, OHIO—"Play it or else," is what cowgirl Mary Ann Ackim threatens. She's referring to the album by her side, "Themes From The Hip" a new Roulette LP of jazz interpretations of the themes of radio and television westerns. Arranged by and television westerns. Arranged by radio station WERE's music director Bud Wattles, the album also features his orchestra and was produced by Bob Ancell, former WERE deejay, now with WGBS in Miami.

#### **Camden Issues Gershwin** Supervised "Porgy & Bess"

NEW YORK-As part of its June release, RCA Camden is issuing the only recording of Porgy & Bess which Gershwin himself supervised, it was announced by Frank O'Donnell, Administrator, Camden Records mer-chandising. The record, a famous best-seller from the Victor vaults, features Lawrence Tibbett and Helen Jepson. It has been re-engineered to bring it up to today's sound standards.

Complete contents include: "Summertime And Crap Game"; "A Wom-an Is A Sometime Thing"; "My Man's Gone Now"; "I Got Plenty O' Noth-in"; "The Buzzard Song"; "Bess, You Is My Woman Now"; "It Ain't Necessarily So"; "Where Is My Bess?"; "Summertime".

Other albums in RCA Camden's June release include Hill Bowen and Cast in a new presentation of Rodgers and Hammerstein's longest-running musical, "Oklahoma". The album is available in stereo only.

Especially created for RCA Camden by Leo Addeo is "Hawaii In Hi-Fi" and "Hawaii In Stereo". Addeo, long associated with such outstanding orchestras as Hugo Winterhalter, Gene Krupa, Larry Clinton, and Frankie Carle, makes his solo debut with this authentic collection of Hawaiian tunes.

Following up its Volumes 1 and 2 of "The Biggest Hits of '58", Camden is releasing 10 of the biggest tunes of 1959 in Vol. 1, "The Biggest Hits Of '59" by the RCA Camden Rockers. Tunes include: "Venus"; Pink Shoe Laces"; "Come Softly To Me"; "It's Just A Matter Of Time"; "I Need Your Love Tonight"; "Guitar Boogie Shuffle"; "For A Penny"; "It Doesn't Matter Anymore"; "Hawaiian Wedding Song"; "It's Late".

Concluding the release is Tommy Leonetti's album debut on the Camden label, "Dream Street". Marion Evans provides orchestra backing. Among the ten tunes are "Deep Purple" and "The One I Love Belongs To Somebody Else"

June 13, 1959



perienced salesmen. One for Mid-West, one for Far-West and one for the South-West, one tor mecessary. Should be widely acquainted with distributors, rack merchandisers and whole-salers in allied industry. Promotionally minded. Excellent opportunity and growth potential. Our personnel know of this ad.

> BOX 478 The Cash Box 1721 Broadway, New York, N.Y.



#### NEW YORK:



**NEW YORK:** The music bit currently rolling along at a 'convention-a-week' clip. Last week's Miami-deejay affair to be followed by this week's ARMADA—independent record manufacturer-distrib confab in Chicago, which, in turn'll be followed by the NARM-rack jobbers conclave to be held in the same followed by the NARM-rack jobbers conclave to be held in the same same followed by the NARM-rack jobbers conclave to be held in the same same followed by the NARM-rack jobbers conclave to be held in the same same followed by the NARM-rack jobbers conclave to be held in the same same followed by the NARM-rack jobbers conclave to be held in the same same followed by the NARM-rack jobbers conclave to be held in the same rate followed by the NARM-rack jobbers conclave to be held in the same same for the vector. Columbia's Peter Frend reports that the label's hottest single artist will be heard on a soon-due LP, "The Spectacular physical p

\* \* \* \* \* \* Triumph's sales mgr. Al Spino advises that the label has added Portem in New York, Trutone in Miami and Solo in Buffalo to its distrib set-up. In addition, promo man Morty Wax has been assigned to work on the just released pairings by Varetta Dillard, "Scorched" and "Good Gravy, Baby" and Jimmy "Night Train" Forrest's "Cocktails For Two". . . Decca's Felicia Sanders returns to the Bon Soir 6/9. Irving Phillips, Felicia's hubby, will be around piano-wise. Another Decca-ite, Carl Dobkins, Jr., climaxes his east coast-mid-west promo tour in behalf of his "My Heart Is An Open Book" click, with a 6/13 Dick Clark shot. . . Gibralter's William Roberts very high on the new inspirational ballad release by Joe Santone. Tune, tagged

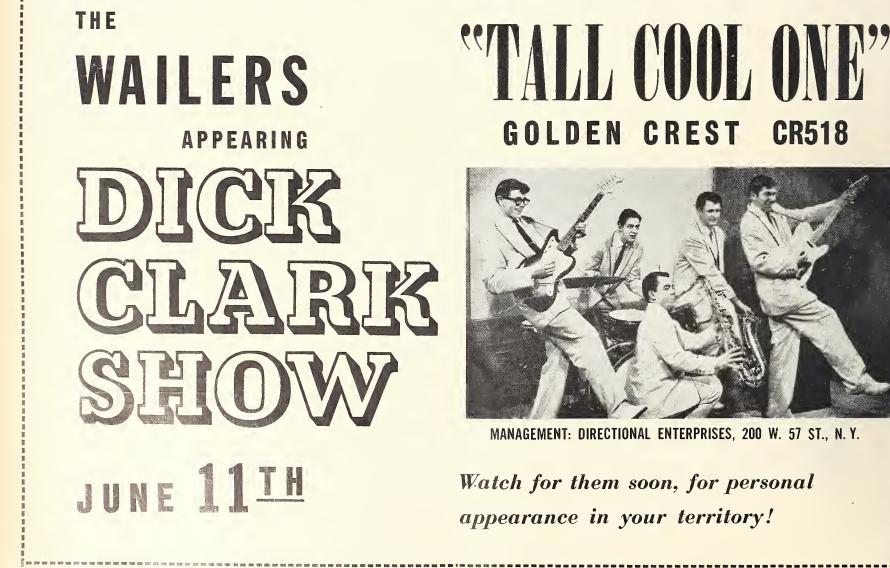


TASSELS

TASSELS \*\* \* \* \* \* TASSELS \*\* \* \* \* \* Roland Fribourghouse, in charge of Capitol's artists and publishers relations, working out of the L.A. office, came to N.Y.C., 6/1, for a 2-week stay. Roland will be working with the pubberies here at the label's Broadway exec offices. . . . Lester Simms, Bourne's general prof. mgr. does vice-versa, this week, wing-ing out to the L.A. Bourne location. Lester notes that Art Mooney's latest on MGM, "Smile", is based on the melody from "Modern Times", the '36 made pic currently a box office hit once again. . . . Jack Frost, Coast Record Mfg., advises that Anita Tucker is the gal who owns "I Need Love" and the Pierce Bros. are the guys doing "Castin' My Spell" on "54" Records (not "45"). . . . It's "High School Dance" that Steve Gaynor received a Cash Box Best Bet for with his MGM debut. CHICAGO.

#### CHICAGO:

**CHICAGO:** With such tremendous attendance at the recent and Annual Deejay convention we can't help wonder-ing that so many of the constituents were still around the Windy City. The phones have been buzzing steadily with the query by most asking how things went in plush Miami Beach. The answer to all is, "Cool, man, c-o-o-!!" Lennie Chess, busy head of Chess Records, tells us he is very excited about Chuck Berry's new smash disk "Back In The U.S.A." on the Chess label. This exciting slicing, according to Chess, looks like it can go all the way up the charts. The flip is "Memphis, Tennessee." Meanwhile, Bo Didley's "Crackin" Up" is moving up. Phil Chess and Max Cooperstein made the rounds at the Americana Hotel in Miami Beach meeting and greeting all of their friends there for the deejay convention. . . Disker Bill Ferrell hustles the news to us from Milwaukee that his fantastic (Continued on page 47)



GOLDEN CREST RECORDS, 200 BROADWAY, HUNTINGTON STATION, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Page 46

5 lbs. 5 ounces. The happy mommy is Maxene Ferber. . . Publicitor Jack. Quinlan advised us in Miami Beach that his Near North News "Gold Coast" informer celebrated its 4th birthday recently. Belated congrats, Jack.

Jerry Allan, Allan Records, asserts proudly that his new vocal find, Harold "Thunderbird" Ward, recenly guested on Burt Burdeen's WCLM-FM jazz show; and that Burt was so impressed with the youngster he kept him on the air for 45 minutes. Harold's new deck is "How Wild Can A Woman Be"... Mein Host Frank Holzfiend is all smiles this week. The reason, of course, is that his favorites—The Dukes Of Dixieland—are on stage at Frank's swing palace, the Blue Note. . . Al Hirt moved into the Empire Room of the Palmer House. . . Lee Rothman, WRIT's program director, is flexing his muscles these days, since he bowled a big 669 series. Lee walked off with a grand trophy; and, with tongue in cheek, challenges all disk jockeys. . . WRIT's Woody Welch writes to tell us he's getting mucho action from teeners on "Hidi Hidi Hidi" by Mickey Hawks and The Night Raiders. Woody looks forward to our next trip into Cream City. . . Sig Sakowicz observed military maneuvers in North Carolina recently with Lt. Gen. Clark Ruffner, Commanding General of the Third Army.

Army. F of SANTONE F of SANTONE F of SANTONE F of Control of the last show. . . Crystalette recording artist Clessa williams, opening at the Capistrano Beachcomber's Club 6/12 for the entire summer season. . . . Brad Atwood, Transcontinental Records exce, reports young vocal trio The Bow Ribbons (ages 6, 7 & 8), may have the hottest sub-teen record of the year in "Hey Diddle Diddle". . . . Margie Rayburn expecting to return to "chartsville" with her current Liberty pairing "Laddie-O" b/w "Unexpectedly". . . . Chatton Distributing reports lots of action in The Bay Area on Sam Cooke's latest Keen effort "Only Sixteen". . . Nat "King" Cole, follow-ing his six-week tour of South America, currently appearing at the Sands, Las Vegas, thru 6/16. . . . Sabrina Records Ist release, "My First Love" featur-ing Frankie & Johnny, tabbed pick-hit-of-the-week on Herman Griffith's Record Caravan over KGFJ. . . Orbit Records Ist release, "My First Love" featur-ing Frankie & Johnny, tabbed pick-hit-of-the-week on Herman Griffith's Record Caravan over KGFJ. . . Orbit Records reports immediate reaction to Scott Engel's new outing, "Comin' Home" b/w "I Don't Wanna Know". . . Raynote Records planning a big promotion campaign to launch their new novelty disk, "The Black Duck With The Baby Blue Eyes". . . Ed Townsend, Capitol disk artist, writing new material and doing the musical arrangements for ale Robbins, which she will record and use in her waterial and doing the musical arrangements for ale Robbins, which she will record and use in her waterial and doing the musical arrangements for ale Robbins, which she will record and use in her waterial and doing the musical arrangements for ale Robbins, which she will record and use in her waterial and doing the musical arrangements for ale Robbins, which she will record and use in her waterial and doing the musical arrangements for ale Robbins, which she will record and use in her by the Hotemarine set for one-week at the Alameda (contin

(Continued on page 48)

Army. LOS ANGELES:





"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"



feels that this can be the novely small of the summer season. The feels that this can be the novely small of the summer season. The record is handled locally by Milt Salstone's M.S. Distribs.  $\dots$  Sandy Harbin, back in town, after a hectic whirl in Miami Beach with Randy Wood and Jerry Thomas, asks us to listen for Pat Boone's newie "Twixt Twelve And Twenty", and "A Lover's hectic whirl in Miami Beach with Randy Wood and Jerry Thomas, asks us to listen for Pat Boone's newie "Twixt Twelve And Twenty", and "A Lover's hectic whirl in Miami Beach with Randy Wood and Jerry Thomas, asks us to listen for Pat Boone's newie "Twixt Twelve And Twenty", and "A Lover's hymn" by The Fontane Sisters. Another Dot wax-ing tabbed by Sandy is The Mills Brother's "Lullaby In Ragtime". . . Congrats to Ralph Cox, veteran promo man, who recently joined the happy Roulette family as their local promo man. This links him with Morrie Price and Henry Grossman at Arnold Record Distribs. Henry infos that the new Jimmie Rodgers disk is climbing the charts everywhere. An-ther Roulette deck to watch is "40 Days" by Ronnie Hwither Roulette deck to watch is "40 Days" by Ronnie Hwither Morrie Price, are 'driving' "Pink Cadillacs". This one is by Larry Dowd, on the Spinning label. . . . It was swell hearing from Cadence's Jeff Colby, who tells us lovely Genevieve enjoyed meeting us in Chi. . . . Congrats to Ben Bartel, who made the trek east to assume sales directorship of Warner Bros. Records. . . Barney Kuehn of Milwaukee's huge Music Mart phoned to tell us he is building the largest super mart record operation in the world. He hopes to be ready by June 14 for his Grand Opening celebration. . . . Coral's Joe Moss tells us Charlie Gracie is due in to plug his "Angel Of Love". Joe urges us to lend an ear to The McGuire Sisters' "Summer Dreams" and Jackie Wilson's "I'll Be Satisfied". . . A very throaty Mazel Tov to free lancer Jerry Ferber, who became the daddy of twins last week. Devin (boy) weighed in at 4 lbs



(Continued from page 46) "Thunder Wagon", featuring The Nobelmen, is already busting out all over the U.S.A.—which, incidentally, happens to be the name of the label.... Abner, Veejay-Abner Records, tells us excitedly that Dee Clark's "Just Keep It Up" certainly has a prophetic title. At the rate it's going up on The Cash Box chart, according to Ab, it should go all the way. Dee left Chi last week on a promotional jaunt which will carry him to St. Louis, Cleveland, Detroit and Philly. Jerry Butler, who is already riding high with his newie "Rainbow Valley" b/w "Hold Me My Darling", visited the Washington-Baltimore area with Jim Schwartz, June 8 & 9.... Stan Pat tells us he's getting excellent exposure with Chico Holiday's new release "Lulu Had A Baby" on RCA-Victor's Hugo & Luigi Productions. Stan feels that this can be the novelty smash of the summer season.

Record amblings

(Continued from page 47)

(Continued from page 47)
County Fair, starting 7/6. . . Don Genson announces Carlton Records now being distributed by Sun State Distributors, and Sun State reporting strong deejay reaction to Jack Scott's latest, "The Way I Walk". . . . Liberty Records expecting big things from Jack "Mr. Bongo" Costanzo's current offering "I Got A Bongo". . The Kingston Trio, headlining the bill at The Hungry i nan Francisco, also busy promoting their new Capitol disk, "M.T.A.". . . . "Diary of a High School Bride" has been picked by Art La Boe as his Personal Pick Of The Week on KPOP. . . . Gwen Dolyn, Melaki recording artist, about the way the new Dinah Washington waxing, "What A Difference A Day Makes," is taking off with the deejays in Southern California. . . . "Chilly matched by the wey that the Largo in Hollywood. . . Al Salomon all excited about the way the new Dinah Washington waxing, "What A Difference A Day Makes," is taking off with the deejays in Southern California. . . . "Chilly matched by the wey that the Largo in Hollywood. . . . Bobby Poore making the rounds of TV Dance Parties in Northern California to enhance sales on "Heartbreak of Love"
Wather The School True Parties in Northern California to enhance sales on Beta. . . . Spike Jones, recently inked to a Liberty Records contract, out with his initial waxing "The Kerords contract, out with his initial waxing "The Late, Late Show". . . . Outy Vance, of Dot Records, redicting that Pat Boone's new waxing "Twixt Twelve and Twenty," could be one of his biggest disks to date. . . . Gorge Duning recording several thes, penned by Mitchell Parrish, with Jimmy Darren of the Colpix label. . . . . Cathy Carr's "I'm Gonna, Change dhim," and "Little Dipper" by Mickey Mozart, two new ones on Roulette, are making lots of noise and beginning to move fast on the coast, according to the beginser, Roulette's West Coast rep. . . Flack Hell Byon the road promoting Huelyn Duval's "Little byot Byot Bue," on the Challenge label, informing it's entities to so that ec



CHUCK BERRY CHUCK BERRY CHUCK BERRY Del Fi Records set to release a disk by new group The Fantastics. . . Everyone at Dot Records real excited about Louis Prima and Keely Smith's initial waxing for the label, "I Don't Know Why" and "Bei Mir Bist Du Schoen". . . Vocalist Jan Howard warbling, "Make An Honest Woman Out of Me" b/w "Weeping Willow", on the Jackpot label. . . Didja know that? Warner Bros.' Troyce Key, whose newest couples "She's Sumpin' Else" and "Most Of All", is a direct descendent of Francis Scott Key (the one-shot cleffer who couldn't follow up on his "Star Spangled Banner" click). Another W.B. artist, Tab Hunter, did his latest, "There's No Fool Like A Young Fool", on the 6/1 NBC-TV'er, "Summer On Ice". Tab, a former champ skater, also displayed his ice talents on the show. Still another W.B.'er,

Page 48

Roger Smith, following his "77 Sunset Strip" colleague, Edd "Kookie" Byrnes, onto the charts with "Beach Time".

#### HERE AND THERE:

HERE AND THERE: HOUSTON—News from Don Robey's outfit to the effect that: steadily moving up the nations' lists are Bobby "Blue" Bland's "I'm Not Ashamed", Little Jr. Parker's "I'm Holding On" and "Five Long Years", Joe Hinton's "Pretty Little Mama" and Ted Taylor's "Be Ever Wonderful" and "Since You're Home". New Disk excitement centers around Miss LaVell's "Stop These Teardrops" and "Yes, I've Been Crying". Big LP sales are reported on the Dixie Hummingbirds' "Traditional Spirituals". The Backbeat pro-motion-production team, Larry Kane and Jimmy Duncan, chime in that they're readyng their 2nd effort for the label, Jim's "Our Song Of Love", which is set for a 6/10 release. Hinton, whose "Pretty Little Mama" was the duo's initial production, currently touring the east and mid-west TV shows. . . . BILLINGS—Jodie Sands postcards from the Montana city that she's doing 2 weeks at the Club Bagdad and then will move into the Manor Hotel in Wildwood, N.J. for a one-week'er starting 7/15.



JACKIE WILSON



MARGIE RAYBURN

Hotel in Wildwood, N.J. for a one-week'er starting 7/15. \* \* \* \* \* \* CINCINNATI—Deb topper, Julius Dixon, pens from the Terrace Hilton that he recently recorded 10 new sides in Detroit while there on an extensive mid-west promo trip. Dixon has high hopes for John Lester and the Mellow-Queens' "Getting Nearer" on C&M and "Doe Doe" by the Drivers on Dalton. . . . Also from Cincy comes a Harry Carlson (Fraternity prexy) note telling us that songster John Gary so impressed Jack Paar on a recent show that he was immediately invited back for a return appearance. . . . BAYTOWN—Elsie Wilks, boss-lady of the Texas frm, Hitt Records, plugging away on the new "Lauad" sound (Ballad of Louisiana Bayous) to be heard on the up-coming release by Gene Dunlap and his Jokers. Gene's band, currently playing nite spots in Houston, will be backing up on Hitt's forthcoming issues by Rick Harrington and Jimmy Dart. . . . HARTFORD—Trinity Records distribs announces the appointment of Edward DiNallo to do promo work for the firm. "Big Ed" will work under the supervi-sion of Gene Gotthelf, who recently added Joe Spence to his sales staff. . . . PHILADELPHIA—Dave Skol-nick, Mgr. of Cosnat Distribs, switched to new offices at 1343 W. Cumberland St. Shirley Rubin, of the firm, infos that on the climb there are the Drifters' "There Goes My Baby", Lavern Baker's "I Waited Too Long" and Ruth Brown's "Jack O'Diamonds", all on Atlantic, Bobby Freeman's "Mary Ann Thomas" on Josie, Arthur Lyman's "Taboo" on Hi Fi, Dodie Stevens' "Five Pennies" on Crystalette, the Fontane Sisters' "A Lover's Hymn" and Skip & Flip's "It Was I" on Brent. . . . Over at Lesco, promo man Barry Abrams reports that his miserable cold last week was put to use as an added gimmick in plugging away on Huey Smith's "Would You Believe It, I Have A Cold" Ace deck.



#### **Thiele Appoints VanderVoort**

NEW YORK—Robert Thiele, presi-dent of Hanover-Signature Records, last week announced the appointment of John M. VanderVoort as vice presi-dent and secretary. He will serve as financial manager and administration coordinator coordinator.

Well experienced in the record busiwith Thiele at Signature Records. Previously, VanderVoort was executive assistant treasurer at Schenley Distillers and assistant treasurer at Seagram Distillers.

#### **Elektra Offers Incentive Plan For Salesmen**

NEW YORK-Elektra Records will offer its first "Bonus Prize" incentive program to distributors' salesmen throughout the country during the months of June, July and August, announced company president Jac Holzman last week. Valuable merchandise will be awarded for sales and window displays.

The plan is organized on a point system, whereby a salesman receives 10 points for each Elektra album sold and 150 points for every dealer window display placed. Twenty-seven prize selections range from RCA Portable 17" TV sets (32,000 points) and Omega 8 Diamond Ladies Watches (25,600 points) to Kodak Brownie Star Flash Outfits (2400 points) and English Morocco Wallets (900 points). "The Elektra 'Bonus Prize' pro-

gram is not a competition among salesmen," according to Holzman. "No one comes out 'first.' Each man comes out 'best as he can do' based on his own achievement. The more records he sells and the more displays he places, the more points-and prizes —he can earn."

Prize points will be redeemed as soon as received. Salesmen must file monthly reports with their employers or sales managers. These in turn are approved and sent to Elektra.

A special Bonus Prize booklet, showing and describing all prizes, has been printed. Among the other prizes are RCA clock radios, electric train sets, imported English bicycles, Olivetti portable typewriters, Bell & Howell movie cameras and projectors, and infra-red rotisserie broilers.

Further information about the program may be obtained by contacting Holzman or Dawn Allan at Elektra Records, 116 West 14th Street, New York 11, N.Y.

## "Danny Boy" Promo Disk

CHICAGO - Sales reaction to the Mercury "Danny Boy" waxing by Sil Austin has prompted the diskery to produce a special deejay promo version timed at 1:56, the consumer timing being 3:50. This, Mercury says, will get deck more station exposure. Effort is in the 77 spot on this week's Top 100.

#### **Cooke Named To Barrel**

TORONTO, CANADA-Harry Maselow, president of Barrel Records here, last week announced the appointment of Ralph K. Cooke as assistant to the president. Cooke's duties will include sales and promotion.

## **Rene Bows On Imperial**

BEVERLY HILLS, CALIF. - Imabum by Henri Rene, recently signed as A & R head of the label, marking Rene's bow as a recording artist, it was announced recently by label prexy Lew Chudd.

was announced recently by label prexy Lew Chudd. The album is titled "White Heat," a big band instrumental available in both stereo and monaural. The title is taken from one of the tunes in the LP penned by Rene. "White Heat" kicks off Imperial's new plans for stepped up album pro-duction. Other artists already set for album release before the end of the year include, Fats Domino, Zsa Zsa Gabor, Tony Randall, Peggy King, Jules Farmer, Jimmie Haskell, Petula Clark and Ralph Flannagan. Chudd plans an extensive promotion campaign for "White Heat" in news-papers, the trade and through point of sale pieces. Rene personally intro-duced it at the disk jockey convention in Miami.

#### Form Dynasty Label

HOLLYWOOD—Irving Moss, presi-dent, in association with Lee T. Palmer, executive vice president and general manager, last week announced the formation of Dynasty Records, located in this city. Moss, a newcomer to the record in-dustry, has a background in the food and supermarket business, real estate and investments. Palmer, with 16 years experience in the record field, started in 1941 when he distributed Al Jarvis' label, Make Believe Ballroom. This led to his joining Capitol Records in 1942 and staying with them until 1949, at which time he moved to Mercury. Palmer joined ABC-Paramount Rec-ords 2 years ago, being associated with them until the formation of Dy-nasty.

Moss reports there will be forthcoming announcements as to the dis-tributing organization, and artists to be featured on the first release.

#### **Epic Issues Four LP's**

NEW YORK—Four LP's for June were announced by Epic Records last week. One, "That Latin Beat"—Trio

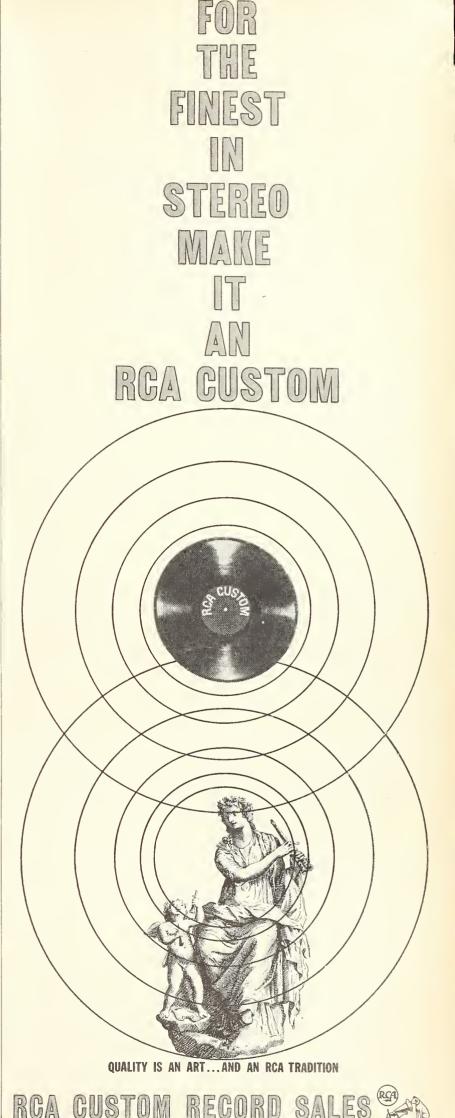
week. One, "That Latin Beat"—Trio Avileno and orch., is available in both monaural and stereo. The others are: "'Hit The Deck' Excerpts"/" The Cat And The Fiddle' Excerpts"—various artists; "This Is Yugoslavia!"—Ivan Goran Kovacic— folk dance and song group; "The 12 Greatest Hits From 1959 San Remo Festival"—various artists.





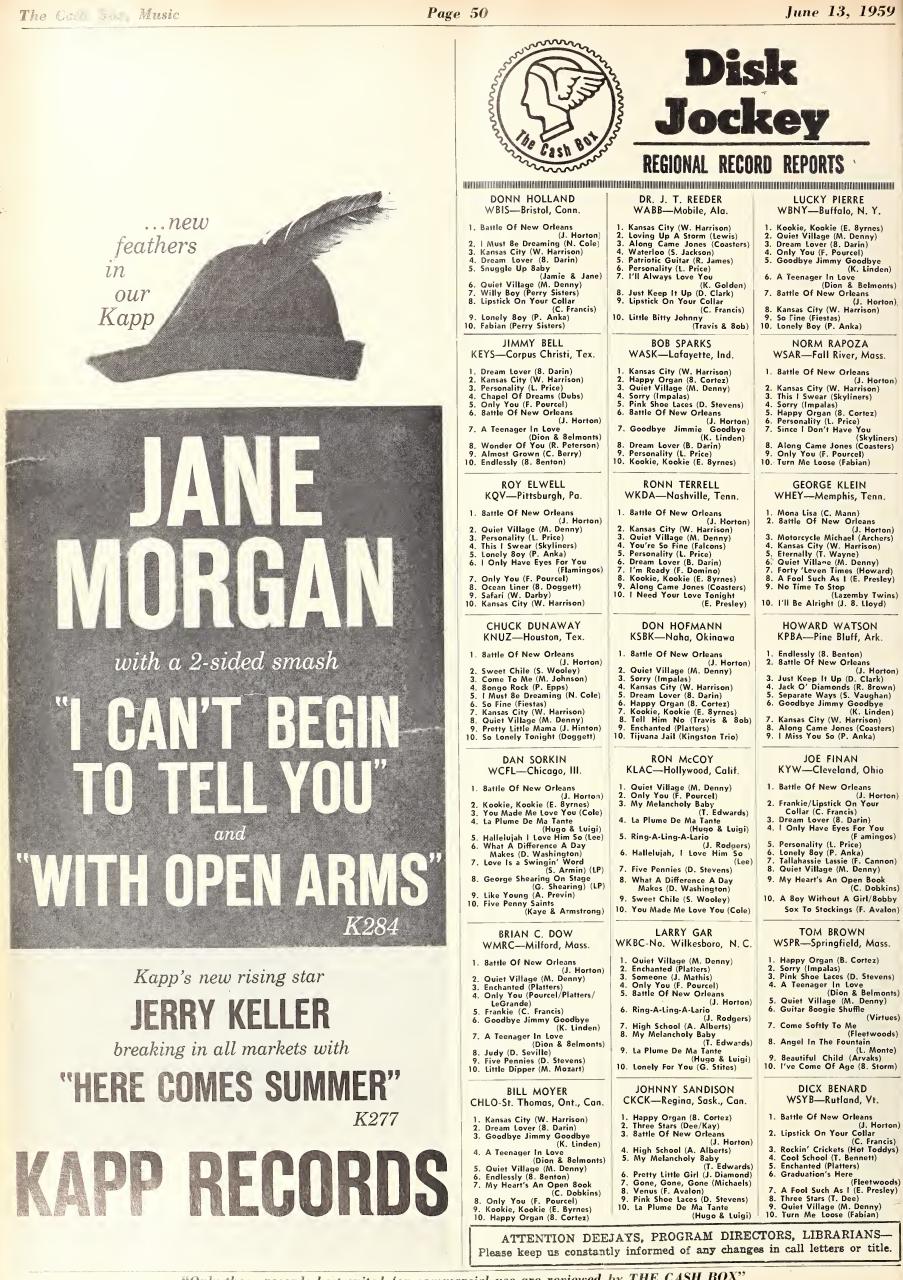
NEW YORK-Maynard Ferguson (left), jazz trumpeter and Roulette re-cording star, recently found himself in the distinguished company of Leon-ard Bernstein (center) and violinist

Isaac Stern. The three were the principles, with the New York Philharmonic, in the introduction of Bill Russo's "The Titans" at Carnegie Hall.



155 EAST 24TH STREET . NEW YORK 10, NEW YORK . MURRAY HILL 9-7200 445 N. LAKE SHORE DRIVE · CHICAGO 11, ILLINOIS · WHITEHALL 4-3215 1510 NORTH VINE STREET + HOLLYWOOD 28, CALIFORNIA • OLDFIELD 4-1660 800 17TH AVENUE SOUTH . NASHVILLE 3, TENNESSEE . ALPINE 5-6691

IN CANADA: RCA VICTOR COMPANY, LTD. {1001 LENOIR STREET, MONTREAL 225 MUTUAL STREET, TORONTO "It's What's in THE CASH BOX That Counts-INTERNATIONALLY"





DEWEY STONE WDEC—Americus, Ga

## 1. Kansas City (W. Harrison) 2. Battle Of New Orl

- Battle Of New Orleand (J. Horton)
   Robbin' The Cradle (T. Bellus)
   Quiet Village (M. Denny)
   Dream Lover (B. Darin)
   Peace (McGuires)
   A Teenager In Love (Dion & Belmonts)
   Happy Organ (B. Cortez)
   Only You (F. Pourcel)
   The Love I Give Her (Pall & Glazer Bros.)

### NORM BROOKS

### WMFU-Daytona Beach, Fla.

- 1. Battle Of New Orleans (J. Horton)

- Barrie O'r New Orleans (J. Horton)
   So Fine (Fiestas)
   Dream Lover (B. Darin)
   Kansas City (W. Harrison)
   Personality (L. Price)
   Sorry (Impalas)
   A Teenager In Love (Dion & Belmonts)
   Quiet Village (M. Denny)
   Only You (F. Pourcel)
   Endlessly (B. Benton)

#### BOB BARRY WTKM—Hartford, Wis.

- 1. Battle Of New Orleans (J. Horton)

#### JOHNNY JANO KNOE-Monroe, La.

- Kansas City (W. Harrison)
   I'm Ready (F. Domino)
   Battle Of New Orleans

   J. Horton)
   Along Came Jones (Coasters)
   Jack O' Diamonds (R. Brown)
   Only You (F. Pourcel)
   Just Keep It Up (D. Clark)
   So Fine (Fiestas)
   That's Why (J. Wilson)
   Dream Lover (B. Darin)

#### KEN GARLAND WHIM-Providence, R. I.

- 1. Battle Of New Orleans (J. Horton) 2. Dream Lover (B. Darin) 3. The Wonder Of You (R. Peterson) 4. You Made Me Love You (N. Cole))
- 5. Frankie (C. Francis) 6. Gidget (J. Darren) 7. Sweet Someone (Eddy & Betty)
- B. What A Difference A Day Makes (D. Washington) 9. Poor Jenny (Everlys)
- 10. Personality (L. Price)

#### BOB ADKINS KNEW—Seattle, Wash.

- KNEW—Seattle, Wash. 1. Battle Of New Orleans (J. Horton) 2. Robbin' The Cradle (T. Bellus) 3. Dream Lover (B. Darin) 4. Lipstick On Your Collar (C. Francis) 5. Personality (L. Price) 6. Kansas City (W. Harrison) 7. A Teenager In Love (Dion & Belmonts) 8. If You Only Knew (Teddy Bears) 9. Danny Boy (S. Austin) 10. Frankie (C. Francis)

#### CON TERRY KGAF-Gainesville, Tex.

- Kansas City (W. Harrison) Happy Organ (B. Cortez) Quiet Village (M. Denny) Kookie, Kookie (E. Byrnes) Battle Of New Orleans (J. Horton)
- (J. Horton) 6. Personality (L. Price) 7. A Teenager In Love (Dion & Belmonts) 8. Only You (F. Pourcel) 9. Since I Don't Have You (Skyliners) 10. Endlessly (B. Benton)

 Battle Of New Orleans (J. Horton)
 Kookie, Kookie (E. Byrnes)
 Personality (L. Price)
 A Teenager In Love (Dion & Belmonts)
 Only You (F. Pourcel)
 Loney For You (G. Stites)
 Endlessly (B. Benton)
 B. Tallahassie Lassie (F. Cannon)
 Crossfire (Johnny & Hurricanes)
 Quiet Village (M. Denny) 1. Kansas City (W. Harrison) 2. Happy Organ (B. Cortez) 3. A Teenager In Love (Dion & Belmonts) (Dion & beimons) 4. Dream (B. Darin) 5. Battle Of New Orleans (J. Horton) 6. Goodbye Jimmy Goodbye (K. Linden) (K. Lind Gidget (J. Darre) Quiet Village (M. Denny) Enchanted (Platters) Personality (L. Price) 7. 8. 10.

Disk

Jockey

GLENN BELL

KIMN-Denver, Colo

NICK NICKSON

WBBF-Rochester, N. Y.

W DDI — Kocliester, N. T.
1. Battle Of New Orleans (J. Horton)
2. Quiet Village (M. Denny)
3. Hand In Hand (Four Ekkos)
4. Wild Willie (Annette)
5. My Heart's An Open Book (C. Dobkins)
6. Tallahassee Lassie (F. Cannon)
7. Frankie (C. Francis)
8. Wonder Of You (R. Peterson)
9. Dream Lover (B. Darin)
10. Lonely For You (G. Stites)

AL HART

KEEL-Shreveport, La.

1. Battle Of New Orleans (J. Horton)

Battle Or How (J. Horton) Dream Lover (B. Darin) Only You (F. Pourcel) Kansas City (W. Harrison) Personality (L. Price) Endlessly/So Close (Benton) Take Out Some Insurance (J. Reed)

(J. Reed) B. Quiet Village (M. Denny) 9. Robbin' The Cradle (T. Bellus) 10. Just Keep It Up (D. Clark)

"BUD" ARKELL

WANS-Anderson, S. C.

1. Battle Of New Orleans (J. Horton)

Bartie Of New Orleans (J. Horton) Kansas City (W. Harrison) Dream Lover (B. Darin) Along Came Jones (Coasters) Five Pennies (D. Stevens) Just Keep It Up (D. Clark) Personality (L. Price) I'm Ready (F. Domino) I'm Faling (L. C. Cooke) Only Sixteen (S. Cooke)

TED BARBONE WTOD-Toledo, Ohio

Only You (F. Pourcel)
 Enchanted (Platters)
 Goodbye Jimmy Goodbye (K. Linden)
 Come Softly To Me (Fleetwoods)
 Take A Message To Mary (Everlys)
 Someone (J. Mathis)
 Venus (F. Avalon)
 B. Eor A Penny (P. Bonne)

8. For A Penny (P. Boone) 9. You Made Me Love You (N. Cole)

10. My Melancholy Baby (T. Edwards)

DANNY STILES

WNJR-Newark, N. J.

Kansas City (W. Harrison) Happy Organ (B. Cortez) Battle Of New Orleans (J. Horton)

(J. Horton 4. So Fine (Fiestas) 5. Dream Lover (B. Darin) 6. Kookie, Kookie (E. Byrnes) 7. Tall Cool One (Wailers) B. Crossfire (Johnny & Hurricanes) 9. A Teenager In Love (Dion & Belmonts)

9. A Teenager In Love (Dion & Belmonts) 10. Frankfurters And Sauerkraut (Intruders)

DICK HUDAK

KUDI-Great Falls, Mont.

1. Battle Of New Orleans (J. Horton)

Barne OF New Orleans
 (J. Horton)
 Kansas City (W. Harrison)
 Tallahassie Lassie (F. Cannon)
 Goodbye Jimmy Goodbye (K. Linden)
 Danny Boy (S. Austin)
 Personality (L. Price)
 Margie (F. Domino)
 I Saw A Man (J. Cash)
 I Only Have Eyes For You (Flamingos)

2. 3. 4. 5. 6. 7.

10

8.

#### JOHN LEWIS WKCB-Berlin, N. H.

DICK NELSON

KDRO-Sedalia, Mo.

- Only You (F. Pourcel) Pink Shoe Laces (D. Stevens) Enchanted (Platters) Endlessly (B. Benton) Come Softi y To Me (Fleetwoods)
- 1. 2. 3. 4. 5.

- (Fleetwood 6. Venus (F. Avalon) 7. Someone (J. Mathis) B. Wang Dang Taffy Apple Tango (P. Boone) 9. Gidget (Four Preps) 10. Tijuana Jail (Kingston Trio)

#### JOHN WRISLEY WIS-Columbia, S. C.

Kansas City (W. Harrison)
 Kookie, Kookie (E. Byrnes)
 Happy Organ (B. Cortez)
 Personality (L. Price)
 Only You (F. Pourcel)
 Battle Of New Orleans (J. Horton)
 Quiet Village (M. Denny)
 Endlessly (B. Benton)
 Judy (D. Seville)
 I Need Your Love Tonight (E. Presley)

#### BILL BEAMISH WAVZ-New Haven, Coan.

1. Battle Of New Orleans (J. Horton)

#### NOD SINCLAIR CFRN-Edmonton, Alta, Can.

- 1. Dream Lover (B. Darin) 2. Tell Him No (Jackson Bros.) 3. A Fool Such As I (E. Presley) 4. Battle of New Orleans (J. Horton)
- 5. Sorry (Impalas) 6. Take A Message To Mary (Everlys)
- 8. Guitar Boogie Shuffle (Virtues)
- 9. Kansas City (W. Harrison) 10. A Teenager In Love (Dion & Belmonts)

#### LARRY MONROE KRIO-McAllen, Tex.

- The Wonder Of You (R. Peterson)
   Kookie, Kookie (E. Byrnes)
   A Teenager In Love (Dion & Belmonts)
   Kansas City (W. Harrison)
   Battle Of New Orleans (J. Horton)
   Dream Lover (B. Darin)
   Torry (Impalas)
   Lonely Saturday Night (D. French)
   Personality (L. Price)

- (D. Fre 9. Personality (L. Price) 10. This | Swear (Skyliners)

#### KEITH ASHTON KALL—Salt Lake City, Utah

- Battle Of New Orleans (J. Horton)
   Kansas City (W. Harrison)
   A Teenager In Love (Dion & Belmonts)
   Personality (L. Price)
   Dream Lover (B. Darin)
   Kookie, Kookie (E. Byrnes)
   Sorry (Impalas)
   Goodbye Jimmy Goodbye
   Quiet Village (M. Dennv)
   I've Come Of Age (B. Storm)

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS Please keep us constantly informed of any changes in call letters or title.

(Flamingos) 10. Sea Of Love (P. Phillips)

...new feathers in our Kapp

# JANF MORGA

## with a 2-sided smash

TO TELL YOU"

and

Kapp's new rising star

ERRY KELLER

breaking in all markets with

ES SU

"HERE COM

**CAN'T BEGIN** 

**H OPEN ARMS**" K284

ER"

K277

æ

( chap)



## sincere thanks

to the d. 1.'s of america...

to the Featured panelists and speakers

to the record company hosts ...

and to the many others

whose ability and

cooperation made this

year's d. J. convention

In miami Beach an

outstanding success...

our deepest appreciation to all who participated

> STORZ BROADCASTING company



|          |                                                                                                  | b. Dis                                                                                |                                                                                    |
|----------|--------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|
|          | 8 1133                                                                                           |                                                                                       |                                                                                    |
|          |                                                                                                  | 13 Tool                                                                               |                                                                                    |
|          | Slad .                                                                                           | <b>Joc</b>                                                                            | Key                                                                                |
|          | 22 Re Cash Box                                                                                   | ~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~                                                |                                                                                    |
|          | and the second                                                                                   | <b>REGIONAL RECO</b>                                                                  | RD REPORTS                                                                         |
|          |                                                                                                  |                                                                                       |                                                                                    |
|          | JOE SLEZIK<br>WCAT—Orange, Mass.                                                                 | JIM RICHMOND<br>WAAY—Huntsville, Ala.                                                 | TED "TEDDY JAY" ATKINS<br>KCKN—Kansas City, Kans.                                  |
|          | 1. Quiet Village (M. Denny)<br>2. Endlessly (B. Benton)                                          | 1. Along Came Jones (Coasters)<br>2. So Fine (Fiestas)                                | 1. Dream Lover (B. Darin)<br>2. Battle Of New Orleans                              |
|          | 3. Kookie, Kookie (E. Byrnes)<br>4. Kansas City (W. Harrison)                                    | 3. Personality (L. Price)<br>4. There Goes My Baby                                    | 3. Along Came Jones (Coasters)                                                     |
|          | 5. Only You (F. Pourcel)<br>6. Battle Of New Orleans                                             | (Drifters)<br>5. Just Keep It Up (D. Clark)                                           | 4. Kansas City (W. Harrison)<br>5. Personality (L. Price)                          |
|          | (J. Horton)<br>7. Gidget (J. Darren)<br>8. What A Difference A Day                               | 6. I Told Myself A Lie<br>(C. McPhatter)<br>7. Young Ideas (C. Holiday)               | 6. A Teenager In Love<br>(Dion & Belmonts)<br>7. Sorry (Impalas)                   |
|          | Makes (D. Washington)<br>9. Someone (J. Mathis)                                                  | <ul><li>B. Poor Jenny (Everlys)</li><li>9. Quiet Village (M. Denny)</li></ul>         | 8. Kookie, Kookie (E. Byrnes)<br>9. Lipstick On Your Collar                        |
|          | 10. Ring-A-Ling-A-Lario<br>(J. Rodgers)                                                          | 10. Lipstick On Your Collar<br>(C. Francis)                                           | (C. Francis)<br>10. Let It Roll (Knight & Kelley)                                  |
|          | LARRY CURRAN<br>K-KID—Pendletan, Ore.                                                            | JOE GLOVER<br>WQAM—Miami, Fla.                                                        | PETE TAYLOR<br>WKDN—Camden, N. J.                                                  |
|          | 1. Battle Of New Orleans                                                                         | 1. Battle Of New Orleans                                                              | 1. Tell Him No (Travis & Bob)                                                      |
|          | (J. Horton)<br>2. Kansas City (W. Harrison)<br>3. Tallahassie Lassie (F. Cannon)                 | (J. Horton)<br>2. Kansas City (W. Harrison)<br>3. Quiet Village (M. Denny)            | 2. Happy Organ (B. Cortez)<br>3. Personality (L. Price)<br>4. Enchanted (Plattars) |
|          | 4. Quiet Village (M. Denny)<br>5. Personality (L. Price)                                         | 4. Personality (L. Price)<br>5. Dream Lover (B. Darin)                                | 5. For A Penny (P. Boone)<br>6. All I Ever Do (J. Starr)                           |
|          | 6. Kookie, Kookie (E. Byrnes)<br>7. Enchanted (Platters)                                         | 6. Kookie, Kookie (E. Byrnes)<br>7. Sorry (Impalas)                                   | 7. Come Softly To Me<br>(Fleetwoods)                                               |
|          | B. String Of Trumpets (B. Mure)<br>9. Crossfire<br>(Johnny & Hurricanes)                         | B. Tallahassie Lassie (F. Cannon)<br>9. A Teenager In Love<br>(Dion & Belmonts)       | B. Take A Message To Mary<br>(Everlys)<br>9. Three Stars (T. Dee)                  |
|          | 10. Dream Lover (B. Darin)                                                                       | 10. Along Came Jones (Coasters)                                                       | 10. Kansas City (H. Ballard)                                                       |
|          | BOB WALDRON<br>KRKO—Everett, Wash.                                                               | BILL MILLER<br>KSWO—Lawtan, Okla.                                                     | JIM MILLS<br>WMAQ—Chicaga, III.                                                    |
|          | 1. Battle Of New Orleans                                                                         | 1. Goodbye Jimmy Goodbye                                                              | 1. Lonely Boy (P. Anka)                                                            |
|          | (Driftwood/Horton)<br>2. Tall Cool One (Wailers)<br>3. Kansas City (W. Harrison)                 | (K. Linden)<br>2. Battle Of New Orleans<br>(J. Horton)                                | 2. Gidget (J. Darren)<br>3. Dream Lover (B. Darin)<br>4. Quiet Village (M. Denny)  |
|          | 4. Sorry (Impalas)<br>5. Personality (L. Price)                                                  | 3. Quiet Village (M. Denny)<br>4. Kansas City (W. Harrison)                           | 5. Endlessly (B. Benton)<br>6. Frankie (C. Francis)                                |
|          | 6. Happy Organ (B. Cortez)<br>7. Little Dipper (M. Mozart)                                       | 5. Personality (L. Price)<br>6. Endlessly (B. Benton)<br>7. Enchanted (Platters)      | 7. The Wonder Of You<br>(R. Peterson)<br>B. 1 Only Have Eyes For You               |
|          | B. Frankie's Man Johnn <sup></sup> (Cash)<br>9. I Love You (B. Boston)<br>10. A Teenager In Love | B. Waterloo (S. Jackson)<br>9. Happy Organ (B. Cortez)                                | (Flamingos)<br>9. Kookie, Kookie (E. Byrnes)                                       |
|          | (Dion & Belmonts)                                                                                | 10. Like Young (Rose/Previn)                                                          | 10. Enchanted (Platters)                                                           |
|          | JOHNNY FAIRCHILD<br>KEZY—Disneyland, Calif.                                                      | DICK ALLEN-BILL STANLEY<br>WANE—Fort Wayne, Ind.                                      | ROGER CLARK<br>WGH—Norfalk, Va.                                                    |
|          | 1. Battle Of New Orleans                                                                         | 1. Happy Organ (B. Cortez)                                                            | 1. Battle Of New Orleans                                                           |
|          | (J. Horton)<br>2. Kookie, Kookie (E. Byrnes)<br>3. Quiet Village (M. Denny)                      | 2. Kansas City (R. Olsen)<br>3. Sorry (Impalas)<br>4. Kookie, Kookie (E. Byrnes)      | (J. Horton)<br>2. Personality (L. Price)<br>3. Kansas City (W. Harrison)           |
|          | 4. Personality (L. Price)<br>5. Sorry (Impalas)                                                  | 5. Quiet Village (M. Denny)<br>6. Battle Of New Orleans                               | 4. Quiet Village (M. Denny)<br>5. Dream Lover (B. Darin)                           |
|          | 6. Happy Organ (B. Cortez)<br>7. Endlessly (B. Benton)<br>B. Enchanted (Platters)                | (J. Horton)<br>7. Personality (L. Price)<br>B. Only You (F. Pourcel)                  | 6. So Fine (Fiestas)<br>7. Sorry (Impalas)<br>B. Just Keep It Up (D. Clark)        |
|          | 9. Kansas City (W. Harrison)<br>10. A Pair Of Scissors (D. Reed)                                 | 9. Pink Shoe Laces (D. Stevens)<br>10. Dream Lover (B. Darin)                         | 9. So Close (B. Benton)<br>10. Margie (F. Domino)                                  |
|          | WOODY WELCH                                                                                      | KEN DRAPER                                                                            | IRA COOK                                                                           |
|          | WRIT—Milwaukee, Wis.                                                                             | KSTT—Davenpart, lawa                                                                  | KMPC—Los Anaeles, Calif.                                                           |
|          | 1. Battle Of New Orleans<br>(J. Horton)                                                          | 1. Battle Of New Orleans<br>(J. Horton)                                               | 1. Battle Of New Orleans<br>(J. Horton)<br>2. Quiet Village (M. Denny)             |
|          | 2. Tallahassie Lassie (F. Cannon)<br>3. A Teenager In Love<br>(Dion & Belmonts)                  | 2. Frankie/Lipstick On Your<br>Collar (C. Francis)<br>3. Personality (L. Price)       | 3. Endlessly (B. Benton)<br>4. Sweet Chile (S. Wooley)                             |
|          | <ol> <li>Hidi Hidi Hidi (M. Hawks &amp;<br/>Night Raiders)</li> </ol>                            | 4. Goodbye Jimmy Goodbye<br>(K. Linden)                                               | 5. You Made Me Love You<br>(N. Cole)                                               |
|          | 5. Just Keep It Up (D. Clark)<br>6. Thunder Wagon (Noblemen)<br>7. My Melancholy Baby            | 5. Dream Lover (B. Darin)<br>6. My Melancholy Baby                                    | 6. Like Young (A. Previn)<br>7. Red Shoes (Kirby Stone IV)                         |
|          | (T. Edwards)<br>B. Lipstick On Your Collar/                                                      | (T. Edwards)<br>7. Quiet Village (M. Denny)                                           | B. La Plume De Ma Tante<br>(Hugo & Luigi)                                          |
|          | Frankie (C. Francis)<br>9. Lonely Boy (P. Anka)                                                  | B. Kookie, Kookie (E. Byrnes)<br>9. Kansas City (W. Harrison)                         | 9.   Couldn't Care Less (Crosby)<br>10. Someone To Come Home To                    |
|          | 10. Dream Lover (B. Darin)                                                                       | 10. Endlessly (B. Benton)                                                             | (Ames Bros.)                                                                       |
|          | BOB ROTH<br>WHEN—Syracuse, N. Y.                                                                 | DICK STAMBAUGH<br>WILZ—St. Petersburg Beach,                                          | TED RANDAL<br>KPIX—San Francisco, Calif.                                           |
|          | 1. Quiet Village (M. Denny)                                                                      | Fla.                                                                                  | 1. Battle Of New Orleans<br>(J. Horton)                                            |
| 7        | 2. La Plume De Ma Tante<br>(Hugo & Luigi)<br>3. Goodbye Jimmy Goodbye                            | 1. Battle Of New Orleans<br>(J. Horton)<br>2. Sweet Chile (S. Wooley)                 | 2. Dream Lover (B. Darin)<br>3. Sorry (Impalas)                                    |
|          | (K. Linden)<br>4. Goodnight Irene (B. Williams                                                   | 3. You're So Fine (Falcons)<br>4. Tallahassie Lassie (F. Cannon)                      | 4. Kookie, Kookie (E. Byrnes)<br>5. Quiet Village (M. Denny)                       |
|          | 5. Summer Dreams (McGuires)<br>6. Love Is A Simple Thing<br>(D. Reynolds                         | 5. Personality (L. Price)<br>6. Along Came Jones (Coasters)                           | 6. A Teenager In Love<br>(Dion & Belmonts)<br>7. Personality (L. Price)            |
|          | 7. Hawaiian Wedding Song<br>(A. Williams                                                         | 7. Lonely Boy (P. Anka)<br>B. Robbin' The Cradle (T. Bellus)<br>9. A Teenager In Love | B. Only You (F. Pourcel)<br>9. Kansas City (W. Harrison)                           |
| <u>.</u> | B. Gidget (J. Darren)<br>9. Only Love Me (S. Lawrence)<br>10. Must Be Catchin' (J. Londo a       | (Dion & Belmonts)<br>10. Kansas City (W. Harrison)                                    | 10. Take A Message To Mary<br>(Everlys)                                            |
|          | JIM MENDES                                                                                       | DON DOWNING                                                                           | MARTY GREEN                                                                        |
|          | WICE—Pravidence, R. I.                                                                           | KENE—Tappenish, Wash.                                                                 | WSGS—Chicaga, III.                                                                 |
|          | 1. Only You (F. Pourcel)<br>2. Personality (L. Price)                                            | 1. Kansas City (W. Harrison)<br>2. Tall Cool One (Wailers)                            | 1. Wanna Dance (F. Pisano)<br>2. Your Kid Sister (C. Holiday)                      |
|          | 3. Guess Who (J. Belvin)<br>4. That's Why (J. Wilson)<br>5. Battle Of New Orleans                | 3. Tallahassie Lassie (F. Cannon)                                                     | 3. You Hear Me Up (R. Nelson)<br>4. Rainbow Valley (J. Butler)                     |
|          | (J. Horton)<br>6. What A Difference A Day                                                        | 4. So Fine (Fiestas)<br>5. Just Keep It Up (D. Clark)                                 | 5. That's All (B. Darin) (LP)<br>6. M T A (Kingston Trio)                          |
|          | Makes (D. Washington)<br>7. Endlessly (B. Darin)                                                 | 6. Sorry (Impalas)<br>7. Personality (L. Price)                                       | 7. I'll Be Satisfied (J. Wilson)                                                   |
|          | B. You Made Me Love You (Cole)<br>9. I Only Have Eyes For You<br>(Flamingos)                     | B. Kookie, Kookie (E. Byrnes)<br>9. Road Runner (Wailers)                             | B. Tiger (Fabian)<br>9. You Are In Love (P. Como)                                  |
|          | 10. The M.T.A. (Gateway Singers)                                                                 | 10. Straight Flush (Frantics)                                                         | 10. Hushabye (Mystics)                                                             |

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-

San

2

3

5

6

7

8

12

13

14

15

16

17

18

19

20

Impalas (Cub)

ONLY YOU

SO FINE

ENDLESSLY

Coasters (Atco)

COLLAR

FRANKIE

GOODBYE

41. Boy Without A Girl.

43. Graduation's Here.

SO. | Waited Too Long.

S2. Guitar Boogie Shuffle.

44. Summer Dreams.

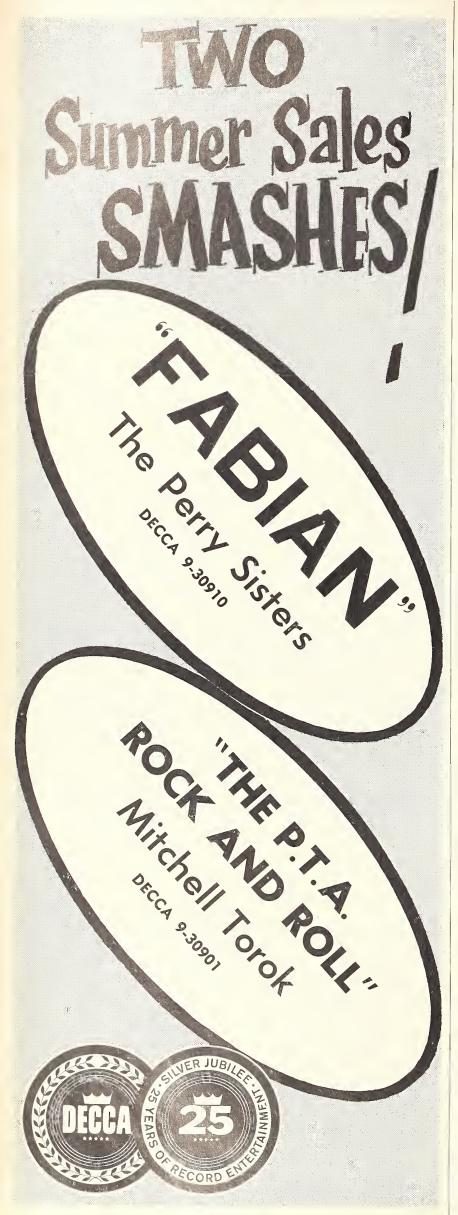
42. Guess Who.





| DUANE                                    |
|------------------------------------------|
|                                          |
| las a 2 Sided Hit                        |
| "FORTY MILES<br>OF                       |
| BAD ROAD"                                |
| "THE<br>QUIET THREE"<br>Jamie 1126       |
| Vatch It Go ALL THE WAY<br>In The Charts |
| Best Selling<br>Album gets the           |

RECORDS amie Distributed Nationally by GONE RECORDING CORP. 1650 Broadway New York, N. Y.



## **Five Jazz Among Nine Victor LP's**

NEW YORK — Five of the nine RCA Victor mid-June pop album releases are devoted to jazz, the diskery reported last weck.

Page 54

Heading the list is "The Music From M Squad," from the NBC-TV Friday night show. Orchestra is conducted by the show's music director, Stanley Wilson; music is composed by Benny Carter and Johnny Williams.

Another TV jazz album being released is Buddy Morrow's "Impact," featuring 12 themes from major TV shows, including "Naked City," "Rawhide," "Richard Diamond," "Perry Mason," "Racket Squad," "M Squad," "Sea Hunt," "Black Saddle," "Waterfront," "Highway Patrol," "Peter Gunn" and the Mickey Spillane-Mike Hammer TV Series.

Relaxed jazz expressions of popular tunes are offered by Ruby Braff and his men on "Easy Now." Shorty Rogers' Victor offering features top names of West Coast jazz on "Chances Are It Swings."

Modern jazz gets a Victor inning with Bobby Troup, spokesman for the "Stars of Jazz" TV series. He has assembled some of the jazz talents seen on his show during the past few years in the set "Stars of Jazz." Names include, among others, Pete Candoli, Red Norvo and Benny Carter. Other albums featured in Victor's

mid-June release are Abbe Lane with

Sid Remin's Orchestra in a collection of supper-club ditties, "Where There's A Man." The album's closing number features Abbe Lane in song dialogue with husband, Xavier Cugat.

June 13, 1959

Lou Monte appears in "Italian Houseparty" with Joe Reisman and His Orchestra. Album includes Monte's most recent singles, "Solo per Te" and "Angel in the Fountain."

"Los Chavales De Espana" includes Flamenco, popular Latin dance tempos, big orchestra production numbers, and intimate French and Spanish ballads, by the Spanish singing group.

Concluding Victor's mid-June release is an album of sacred songs by Bill Carle, "Of God I Sing." An 80voice chorus directed by Doris Akers with organ and piano interludes is the highlight of this set.

#### **New Pat Boone Single**

HOLLYWOOD—Bearing the title of Pat Boone's best-selling book "Twixt Twelve and Twenty," Dot Records has just released a new single disk by Boone. The song, "Twixt Twelve and Twenty," was especially commissioned by the diskery, and was penned by Aaron Schroeder and Fredda Gold. The ballad is coupled with "Rock Boll Weevil."

Prentice Hall, publishers of Pat's book, will send a copy of the book to the 4,000-plus disk jockeys who receive promotional copies of the record from Dot.



NEW YORK — Cecile Deville, French singing star and Everest recording artist arrives in New York (top left photo) for a promotion tour in behalf of her first Everest single, "Tout L'Amour" and "Le Secret De L'Amour." Photo top right shows her with William B. Williams, WNEW. Bottom photo has her with another WNEW staffer, Al Collins (right) and Gene Armand of Everest Records.

## **Columbia Issues 12 LP's For June**

NEW YORK — Columbia Records last week announced the issue of 12 LP's for June. Nine are available in both monaural and stereo, three in monaural only.

The monaural-stereo sets are: "You Are My Love" — Frankie Laine; "Piano Sweethearts—Stan Freeman's Piano Datebook"; "Song Of Norway" —various artists; "Dance To The City Beat"—Kai Winding, trombone;

#### WB Releases 6 LP's

BURBANK, CALIF. — Warner Bros. Records last week announced the release of six new albums for the month of June, all recorded in both stereo and monaural. The six album release is being supported in the company's merchandising and advertising program under the theme "June Will Be But Great This Year."

Included in the release are debut disks by Pete King, Marty Paich and The Gateway Singers.

Pete King and his orchestra are featured in an album of lush mood music entitled, "Mind If I Make Love To You." Marty Paich, a leading proponent of modern jazz, is heard on "The Broadway Bit," jazz versions of show tunes. The Gateway Singers, a package of folk songs, "The Gateway Singers On The Lot," complete the Warner wax bows.

Also included in the release are albums by pianist George Greeley, Tab Hunter and Muir Mathieson. Greeley returns to Warner Bros, with a piano concerto album entitled "World Renowned Popular Piano Concertos." Tab Hunter's album of love songs is titled "When I Fall In Love." The final album in the release is music from the sound track of the motion picture "John Paul Jones" with Muir Mathieson conducting the Sinfonia of London.

A special offer is being made during the month of June—a \$2.98 list price for Greeley's "World Renowned Popular Piano Concertos" and his first Warner Bros. album "World's Ten Greatest Popular Piano Concertos."

The advertising and promotional campaign under the theme "June Will Be But Great This Year" calls for strong dealer sales pieces and point of sale pieces plus national advertising via the trade press as well as ad mats for local advertising. A special record sampler for disk jockeys will also be released for pomotion on the local level.

#### **Reactivate Cimarron Label**

TULSA, OKLA. — Leon McAuliff and G. Don Thompson have reactivated Cimarron Records, a label which last released disks in 1957. McAuliff was the only artist who cut for the label, and it became dormant when McAuliff moved over to Dot. Soon to be released is a deck by new Cimarron pop-rock pactees, the Emcees. Date is "Ific". Steel guitarist Bobby White has also been signed by the diskery.

Cimarron Records will be run under the newly formed McAuliff-Thompson set-up, Cimarron Artists, which also handles Cimarron music. "All Praise The Lord!"—Chuck Wagon Gang; "The Spectacular Johnny Horton"; "The Big Hits"—various artists; "More Johnny's Greatest Hits"—Johnny Mathis; "'Gypsy' In Jazz"—Teddy Wilson Trio.

The three monaural only packages are: "Blue Velvet"—Tony Bennett; "Hall Of Fame Hits"—12 best-selling records, and "Marty's Greatest Hits" —Marty Robbins.

#### Title Bout Broadcast Will Push "Horse Soldiers"

NEW YORK—United Artists Records, which has released the soundtrack album from the motion picture "The Horse Soldiers" and the related set, "Constance Towers Sings to The Horse Soldiers", as well as two singles, will have the benefit of national radio exposure for its music via the Floyd Patterson-Ingemar Johansson heavyweight boxing match to be held at Yankee Stadium in New York City on June 25.

Excerpts from the sound-track album and the singles will be used during the broadcast of the prize-fight which is being sponsored by United Artists Corporation and The Mirisch Company, distributors and producers of the multi-million dollar film, "The Horse Soldiers". The picture stars John Wayne, William Holden and Constance Towers. Both Wayne and Holden will handle the between-therounds commentary.

It is estimated that the broadcast will reach some twenty million homes.

## MJQ First Jazz Group In Italian Music Fest

NEW YORK - The Modern Jazz Quartet will break a 22 year tradition in Florence, Italy when the four jazz men, John Lewis, Percy Heath, Milt Jackson, and Connie Kay, give two jazz concerts during the Maggio Musicale Fiorentino. The two jazz concerts which will be presented in the Pergola Theatre on the evenings of June 9 and 10 are the first such concerts presented by the Florentine festival, which has presented ballet and opera productions and performances by such artists as Maria Callas. the Virtuosi di Roma, and Paul Hindemith, every summer during the past two decades.

The Florence May Festival, along with the Salzburg Festival and the Edinburgh Festival, is one of the major world music festivals. Among the solo concerts of the 1959 season, which will include those by Nathan Milstein, Irmgard Seefried, and the New Italian Quartet as well as the two by the Modern Jazz Quartet, the 1959 festival will also present five opera productions, four ballet productions, and an extra concert series to continue through August.

continue through August. The appearances by the MJQ at the Maggio Musicale are a part of a 10 concert tour by the Sweepstakes Jazz Group, which includes solo concert performances in Rome, Naples, Milan, Turin, Genoa, and Venice. The concert in Turin, June 6, was televised nationally in Italy by the national television network.



 THE CASH BOX

 1721 BROADWAY

 NEW YORK 19, N. Y.

 Enclosed find my check.

 \$15 for a full year (52 weeks) subscription

 \$30 for a full year (Airmail in United States)

 \$30 for a full year (outside United States)

 \$45 for a full year (Airmail outside U. S.)

STATE

NAME FIRM ADDRESS

CITY.....ZONE....

## **Entertained At Miami Meet**



MIAMI BEACH — Saturday night at the recent DJ convention saw one of the biggest, star-studded shows entertain the conventioneers during the banquet at the Americana Hotel. Shown above are some who performed at the show and the functions. (See story elsewhere in this issue for complete details of the show.)

1) Patti Page. 2) Irwin Corey. 3) Count Basie and his Orchestra. 4) Connie Francis. 5) Lloyd Price. 6) Anita Bryant. 7) The Kirby Stone Four. 8) Vic Damone. 9) Jimmy Rodgers. 10 George Shearing and his Quintet. 11) Peggy Lee. 12) Caterina Valente.

## "One Minute Promo Record" Panel Stirs Heated Discussion

MIAMI, FLA. - The One Minute Disk Jockey Promotional Record, introduced by The Cash Box a number of months ago and discussed at length in Cash Box editorials, was brought to the floor at the Miami DJ conclave in a panel discussion called "The One-Minute Record-Good or Bad?" With Tom Edwards as moderator, the audience heard Norman Orleck, vice president and managing director of The Cash Box, speak in favor of the one minute promo disk and Sol Taishoff, publisher of Broadcasting Magazine speak against the same. Orleck stated that The Cash Box

introduced the idea in an attempt to alleviate the difficulty of getting more new releases played on stations which devote a great deal of their time to Top 40 programming. He made it clear that by calling it a one-minute record The Cash Box was not suggesting that all promo disks be one minute in length and no more-but that records be cut to 1:20, 1:30 to make more room available for new releases. Orleck indicated that the average time of a side is two minutes and that it would not be difficult to edit it to 1:30 or so. He suggested that the idea was worth a try to determine

## Record Companies Play Host To The Nation's Disk Jockeys

MIAMI, FLA.—Decjays were feted morning noon and night by record companies.

Beginning Thursday night, jockeys were welcomed to a lavish cocktail party sponsored by Mercury Records and hosted by Kenny Myers. The party began at 7:00 P.M. and ran for hours. Though it was raining after the first two hours, people continued to enjoy the food and drinks.

Friday morning's breakfast was sponsored by United Artists Records, hosted by U.A. vice president, David Picker, after which Todd Storz, president of the Storz chain, welcomed the conventioneers.

Friday's luncheon was sponsored by RCA Victor and was hosted by Bill Bullock.

Friday evening, Capitol Records, with Mike Maitland, Capitol vee pee hosting, staged a cocktail party and stereo recording session with Peggy Lee and George Shearing recording an album during the party.

Saturday morning's breakfast was sponsored by Atlantic Records with Ahmet Ertegun and Jerry Wexler, acting as co-hosts. Professor Irwin Corey "broke it up" with his comedy at the convention during the Atlantic breakfast.

Saturday at noon, Columbia sponsored the luncheon with Bill Gallagher, director of sales, hosting. Columbia offered deejays a personal 45 rpm rotary holder as a gift.

Saturday evening, Liberty Records sponsored a poolside cocktail party

audience response and test program fluidity. "The Cash Box has offered this idea as a trial balloon. We would like to see this idea tested and tested fully before the industry moves in any direction."

Sol Taishoff, speaking against the one minute promo record, stated that there was a situation in Georgia where a number of stations without licenses were under FCC surveilance for improper programming balance. He also indicated that the one minute promo record would add to the unbalance in programming.

He said, although there is a programming code suggesting the amount of sponsored time to be used during any specified programming segment, there is no FCC control. The one minute promo disk would only result in more spots.

When discussion was opened to the floor, two deejays commented that they now use shortened records such as the Mercury "Shorties."

One deejay suggested that it would be a good idea to shorten the hit records so that Top 40 programming would take up less time.

Deejays Art Roberts and Chuck Blore commented against the idea. When the discussion was just beginning to become heated, the subject had to be dropped so that the next panel could get under way.

Tom Edwards called for applause in favor of the idea and for applause against it. The majority in attendance was against it. co-hosted by David Seville and Julie London.

The huge Saturday night banquet was sponsored by Dot Records with Randy Wood as host. Former governor, Frank Clement, addressed the jockeys during the banquet, speaking on the great importance of the jockey to a free America and a free world.

Throughout the two days at poolside, Carlton Records hosted a "Keep Cool With Carlton" beverage stand offering free drinks to jockeys and music people.

RCA Victor had planned an elaborate gambling gimmick for artificial play money whereby all deejays, who had been given \$1,000,000 in play money each would attempt to win as nuch money as possible from each other and later bid in an auction for a European Trip, a Lark auto, \$500 in clothing, and a RCA color TV set. Police prevented such gambling. However, the gifts were auctioned off to the jockeys able to accumulate the greatest number of millions.

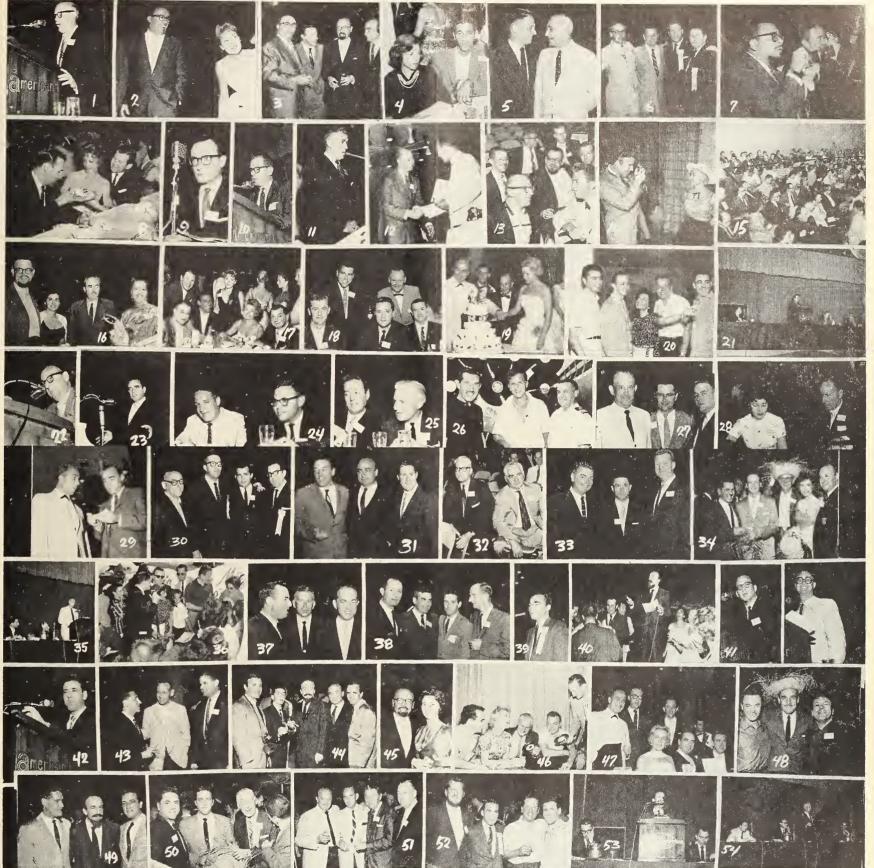
Sunday, at 1:00 A.M., Roulette sponsored a dance and barbecue breakfast featuring the Count Basie Band. The dance continued almost until daylight during which the Basie Band recorded an album.

Friday evening, Columbia staged an outdoor "Sing Along" saloon party. Waiters were dressed in Gay 90's costumes and wore beards to resemble Mitch Miller. Beverages and food were served.

## Photo Identification

1-Robert Eastman, Robert Eastman Co.; 2-Jack Rael, Patti Page; 3-Jack Rael, Lester Lees, Ahmet Ertegun, Phil Chess; 4-Mr. and Mrs. Bob E. Lloyd, WHEC-Rochester, N. Y.; 5-Paul Cowley, WKLO-Louisville, Ky.; 6—Don Kelly, P. D., WDGY-Minneapolis, Lou Monte, Bill Diehl, WDGY, Mpls., Pete Clark, Gen. Mgr. WDGY, Mpls.; 7-Al Collins, Tom Edwards; 8-Mike Connors, Connie Russel, Don McLeod, WJBK-Detroit; 9 - Bill Camperson, Mgr., WHOL-Allentown; 10-Duncan Mounsey; 11-Dr. Shayne McCarthy, Executive President of President Eisenhower's Committee on Youth Fitness; 12-Dick Martin, WWL-New Or-leans receiving the plaque awarded him as the disk jockey who contributed the most to the public and the industry. Martin Block makes the award; 13—Sam Weiss, Superior Distributors, N. Y., Al Collins, WNEW-New York, and Jay Michaels carry on a conversation while Sid Gaby, WGR-Buffalo, looks on; 14—Tom Edwards shoots pert Cathy Carr; 15—Photo of the audience sitting in on a forum shows that the atterdance wasn't as bad as folks thought; 16-Boudleaux Bryant, Felice Bryant, Wes Rose, Peggy Klark, WTON-Staunton, Va.; 17-Standing, Frank Barry, Starla Kay, Original Sound Records, sitting, Eddie Clarke, WAB-Kansas City, Lucky Carle, and Jack Perrin; 18-

## **Photo Story Of Dee Jay Convention**



Jimmy Vieneau and Leroy Holmes, MGM a & r staffers, pose with deejays Johnny Bell, Ned Powers and unidentified of WINZ-Miami, Fla.; 19 Mrs. Clements, wife of Tennessee's former governor Frank Clements, cuts the 25th Anniversary cake celebrating Martin Block's entry into the deejay business. Block guides Mrs. Clements' hand; 20-Tommy Leonetti, Gene Edwards, Connie Francis, Don Kayes and Jimmy Rogers; 21-George Jay speaks as Buddy Basch, Dick La-Palm and Joe Smith listen; 22-Hal Fein, Roosevelt Music, speaks on "What Next, Mr. Music Man?"; 23-Ex-Governor Clements makes the opening speech at the banquet; 24-Paul Cowley, WKLO-Louisville, and Joe Smith, WILD-Boston; 25-Art

Ford, WNTA-Newark, N. J., and Bob "Coffeehead" Larsen, WRIT-Milwaukee; 26-Bob Austin, The Cash Box, Pat Boone, and Comm. H. H. Bishop; 27 — Dave Kapp, Tom Shanahan, WEMP-Milwaukee, and Mickey Kapp; 28-Midge Hamilton, Russell Birdwell Agency, and Russell Birdwell; 29-Martin Block and Todd Storz; 30-Norm Orleck, The Cash Box, Bill Stewart, Convention Coordinator, Ira Howard, The Cash Box, and Morris Diamond, National Promotion Carlton Records; 31-Lester Lees, United Artists National Sales Mgr., Phil Chess, Chess Records, Norm Rubin, United Artists promotion; 32-Ed James, Broadcasting, and Sol Taishof, publisher of Broadcasting; 33-Art Nelson, KLIF-Dallas, Mike Maitland,

vice president Capitol Records, and Jack Hardlin, WHAY-Charlotte, N. C.; 34—Dick LaPalm, Gene Edwards, Al Aldrich, Coral Records, Ann Wagner, the only female deejay to attend, and Buddy Basch; 35—Archie Bleyer, president of Cadence Records, speaks as Mike Maitland and Bob Clayton pay close attention; 36—MGM's Connie Francis is interviewed by Charles Murdoch, WQAM, on her arrival in Miami. That's Sol Handwerger, MGM national promotion and publicity head, in the comfortable looking sport shirt; 37—Al Schulman, Epic Records headman, and Percy Faith, Columbia Records; 38—Unidentified, Walt Maguire, London Records, Bobby Beers, KOBY-San Francisco, and Connie B. Gay, Town and Country Network; 39—Todd Storz; 40—Mitch Miller leads a "singalong" at the Columbia cocktail party; 41—Dick Schnitz,

K A K C - Tulsa; J i m Hawthorne, KDAY-Los Angeles; 42—Bob Clayton; 43—Robin Seymour, Al Rockwell, John Box; 44—Tom Edwards, Robin Seymour, Mitch Miller, Phil Chess, and Paul Berlin; 45—Ahmet Ertegun; 46—Paul Berlin, Patti Page, Coffeehead Larson, and Gene Edwards; 47—Martin Block, Bill Stewart, Jerry Thomas, Mrs. Clements, Frank Clements and Randy Wood; 48—Alan Freed, Johnny Otis, and Hy Weiss; 49—Don Graham, Mich Miller, Jack Karey, WCFL Chicago; 50— Lee Rothman, WRIT-Milwaukee, Jack Karey, Coffeehead Larsen, and the back of Dick LaPalm's head; 51—Grey Gordon, Marty Hogan and Harry Carlson, Fraternity Records; 52—Dick Pike, Todd Storz, Art Talmadge, and Bob Clayton; 53—Bill Stewart, Matthew J. Culligan, and Gordon Mc-Lendon; 54—Marty Hogan, Bill Camperson, Coffeehead Larsen, and Art Ford.

# Shorts On The Highlights Of The

### Network Vs Indie Radio

The first panel meeting, attended by a goodly crowd, took place Friday morning and fectured Matthew J. Culligan, Executive vice president of N.B.C. Radio Network and Gordon McLendon, president of the McLendon Stations on the subject, "Network vs. Independent Radio", a panel moderated by Bill Stewart, national program director of the Storz Stations and convention co-ordinator. Culligan discussed the changing scene in networking and independents and thru the use of tape recordings presented a hilarious picture of what the indie thinks of the network. In short, Culligan stated that there was room for both the network and the indie in radio and that the two should stop fighting each other, but rather concentrate on improving radio. Culligan expressed the feeling that although indies rescued radio three years ago, today it was not as exciting as it was then. He felt soap operas, live music, etc., were passe in

## Carlton Cools Conventioneers



MIAMI BEACH — The recent Deejay convention was the scene of many elaborate promotions on the part of record companies. Shown here is Carlton Records' poolside hospitality stand, which dispensed soft drinks and snacks throughout the weekend meet. Top: Full view of the Carlton

stand.

Center: Carlton sales manager Juggy Gayles enjoys some of his own refreshment.

Bottom: Carlton promotion director Morris Diamond and Gayles in front of their oasis. network radio and that news, special events, news commentary, Monitor and humor shows such as the Bob & Ray show were the factors that would bring network radio a strong listenership once again. McLendon was more biting when he stated that network affiliates used "dubious methods to counteract loss

McLendon was more biting when he stated that network affiliates used "dubious methods to counteract loss of listeners" such as maligning indies. Culligan said the indies' fight should not be with networks but with other media — papers, billboards, magazines, etc. McLendon stated that he felt only two networks would survive and that four networks were not necessary for newscasts and special events. McLendon said that an average market will support 2 networks and 3 music and news stations. Stations should experiment in new programming ideas. He said that in some areas he was testing a "good music" station. Other suggestions he offered included the possibility of an all news station; an all sports station. "Radio needs more experimentation and less imitation".

## What Is A Personality?

The audience heard a discussion Friday afternoon at 1:30 on "What Is A 'Personality' Today". Moderated by Robin Seymour of WKMH, Detroit, the panel featured Joe Finan, KYW, Cleveland; Jim Hawthorne, KDAY, Hollywood; Dick Martin, WWL, New Orleans; and Mike Joseph, V.P., Capitol Broadcasting. Finan concluded that a jockey must be more than just a dee jay. He must

Finan concluded that a jockey must be more than just a dee jay. He must aid the community, bring the spot light of the community to the people and thus become a personality. Hawthorne summarized his comments by identifying a personality as a JIRP a jockey with Judgment, Imagination, Resourcefulness and Passion. He said that today's personality has learned to shut up; there is less time today to say the same thing that was said years ago. Hawthorne advised jockeys to use clean material, be accurate and not knock other jockeys since it only creates ill will.

Dick Martin, speaking with great sincerity, commented on how Henry and Martin Block captured an audience because of individual personalities. "When better music returns", said Martin, "and it will, the personality will also return". Mike Joseph offered a number of descriptive adjectives as to what a jockey should be—lively, warm, human, flexible, loyal, persuasive, sincere, etc. Joseph said that personalities have not disappeared. Today the personality has been incorporated into the formula radio.

#### Deejays Moving Up To Mgmt

Bob "Coffeehead" Larsen (WRIT-Milwaukee, Wisc.) then moderated a panel discussion on "Deejays Moving Up To Management — It's Happening". Art Ford, WNTA-Newark, N.J. answered the objections of such moves by raising his own objections. He claimed that deejays were being maligned by the term 'deejay'. Ford said, "A deejay should be called what he is—a broadcaster. The deejay goes up the ladder to a top management position and by the time he is in management, he knows all phases of the business and is qualified to be there". Also, an 'in-training' program for the platter spinners was proposedto qualify jocks in management. No such program exists at present. Joe Smith (WILD-Boston, Mass.) then handled a brief discussion on "Evaluation of Station Promotion".

#### **Too Many Releases**

This was followed by the contro-versial "Too Many Releases" topic. Moderator was Ira Cook (KMPC-Hollywood, Calif.). Agreement was reached by all members of the pan-el, Bobby Beers (KOBY-San Francis-co, Calif.), Bob Clayton (WHDH-Boston Mass.) Buddy Deane (WIZ co, Calif.), Bob Clayton (WHDH-Boston, Mass.), Buddy Deane (WJZ-TV-Baltimore, Md.), Mike Maitland (V.P. Capitol Records), Archie Bley-er (President Cadence Records) and Randy Wood (President Dot Records) and that there definitely were too many releases. The jocks on the panel ad-mitted that they were just as much the culprits, as the manufacturers, in the release problem. Bleyer, Maitland and Wood concurred that creativity, selectivity and proper promotion were needed in the higher qualityless release category. Maitland added that the 'shot gun' theory (hoping that one or two, of hundreds of releases, will hit) which many companies had been using, including Capitol, had been quite unsuccessful. He also noted that the label's new 'rifle shot-one bullet' policy had shown a remarkable improvement in the percentage of hits over the past year. All agreed that there is no way to cut down the flow of records. The American principal of "free enterprise" gives everyone who wishes the right to enter this business as he has the right to enter any other.

#### Nat'l. Disk Jockey Assoc

Next on the agenda was the heated "Discussion of Feasibility of a National Deejay Organization" with Joe Csida (Trinity Music) in the moder-ator's chair. Discussion, from the floor, included Buddy Deane and Bob Clayton citing the failure of a previous attempt to form such a national organization. Both felt that the idea would just not work. Pete Wombach advised the jocks to form their own organization-now, and if they would do so, he would personally underwrite an initial 1,000 dollars to pay for preliminary expenses. Archie Bleyer noted that last year's jockey convention was a good example that the jocks can organize. Jim Hawthorne thought that any association should include all facets of the industry. Don Tibbetts felt that the association should be a natural out-growth of the Storz convention. Dee Kilpatrick used the Country & Western deejay association as an example that the idea could work for all jocks. Hal Cook reasoned that if deejays formed this association all the ecord companies would co-operate. Towards the end, Buddy Deane and Bob Clayton claimed that the Billboard killed the last attempt to form an association by their unfavorable editorial comment.

#### Are Live Commercials Dead?

Following the Saturday morning breakfast, sponsored by co-hosts Ahmet Ertegun and Jerry Wexler of Atlantic Records, Russell Birdwell, veteran internationally noted publicity man, spoke to the audience about "Both Sides of the Record." He urged the concentration on good manners and consideration of listeners through good conduct and public relations by deeiavs.

jays. The opening panel Saturday carried the theme "Are Live Commercials Dead?" The moderator for this panel was Tom Edwards (WERE-Cleveland, Ohio). Al "Jazzbo" Collins (WNEW-N.Y.) stressed the fact that a glib talking jockey delivers much more impact in live commercials than do tape commercials, and that transcriptions lose warmth, crispness and vitality. Bill O'Connor, veteran freelancer from Chicago, decried the "bells, sirens and other blatant sound effects." He further pointed out that today's audience must be sold intelligently through live commercials, not through a constant clattering of ear splitting sound effects. Harry Renfro, director of radio and television for D'Arcy Advertising Company in St. Louis stated that there is—and always will be—a place in radio for good live and good transcribed commercials, particularly in the case of beer commercials where there can be legal problems.

#### What Next, Mr. Music Man

Great interest was noted among deejays in the audience when the topic "What Next, Mr. Music Man?" was discussed. Paul Berlin (KNUZ-Houston, Tex.) served as moderator.

ton, Tex.) served as moderator. Joe Carlton, prexy of Carlton Records, opened the discussion by pointing up the fact that there is need for more creativity in producing records. He decried the monotonous repetition in certain types of records. "We always reach a point," he said, "when the query is asked, 'what next'. Somehow the answer comes out through new ideas, gimmicks, rhythmic patterns, and other creations which are spearheaded through the imagination of writers and publishers." He added that "the current business slump is not ordinary. It is the end of an era. The honeymoon is over. The time to grow is now. There is a need for less releases and less companies, and, of course, better releases and better companies". Hal Fein, prexy of Roosevelt Music, BMI pubbery followed with the statement that "there should be development of imagination on the part of writers and publishers (new gimmicks, beats, etc.). The current Big Beat was born out of necessity and Dixieland and Backbeat are the coming trends". He hoped that publishers, in the future, will be more selective when screening material. Joe Kolsky, executive vice president, Roulette Records, stressed the fact that in the record producing end of the business the unexpected was generally the rule rather than the expected. Trends in the public rather than exposure and record company policies. "In short," he stated, "we, as manufacturers and you, as disk jockeys, do not act—we react to these demands by the consumers." Kolsky offered a suggestion which could open Top 40 charts to more good records. He proposed the removal from these charts of records which have

Kolsky offered a suggestion which could open Top 40 charts to more good records. He proposed the removal from these charts of records which have reached their peak, but are declining appreciably on the chart, rather than have them stay on the chart for weeks until they drop off automatically. These records could very easily be re-

# **Miami Disk Jockey Convention**

(Continued from page 58) placed by more current good disks. Jack Karey (WCFL-Chicago, Ill.) urged greater selectivity for the ulti-mate good of the overall record in-dustry. He further suggested that more concentration and preparation in programming always pays off He more concentration and preparation in programming always pays off. He said that the disk jockey should main-tain originality, and that sloppy pro-gramming would be very damaging to the deejay's step upward. He noted that jocks should not program 'gar-bage music'. He was not opposed to rock 'n roll music and did not claim that it was 'garbage music'. However, he did emphasize that there is a lot of this junk contained within the r&r category. category.

#### Swinging In Small Markets

Joe Smith (WILD-Boston, Mass.) Joe Smith (WILD-Boston, Mass.) was moderator on a panel which dis-cussed "Swinging In The Smaller Markets." The speakers included Charlie Boone (KXGO-Fargo, N.D.); Howie Leonard (WLOB - Portland, Me.); and Al Rockwell (KRNT-Des-Moines, Ia.). The three panelists dis-cussed the maintenance of their re-spective radio stations through the intelligent promotion and good public

spective radio stations through the intelligent promotion and good public service relations in their areas. Boone pointed out that although Fargo was considered in the smaller market department, KXGO was credit-ed with breaking the Today Poore' market department, KXGO was credit-ed with breaking the Teddy Bears' "To Know Him Is To Love Him" and that other stations of that size could follow suit. Leonard noted that his station, WLOB, has become a 'pleasant companion' to the people of Portland. Rockwell finished up by stating that his outlet, KRNT, tries to speak like the people, that his is a 'prissy' station and that his listeners wouldn't even know what he meant by 'swinging'.

#### **Promo Men Work For DJ's**

An interesting panel discussion, again moderated by Joe Smith was delivered by Buddy Basch of New York City, George Jay of Hollywood, and Dick Lapalm of Chicago, who discussed the theme "Promotion Men Can Work For The Deejay." All three stated the particular service as rec-Can Work For The Deejay." All three stated the particular service, as rec-ord promotion men, they offer the disk jockey. Among these services are, being able, through their travels, to locate batter jobs in bigger torvi to locate better jobs in bigger terri-tories. Basch noted that a promotion man should not go around giving out records free for hops—that pictures can be out free—records are made to be sold. Jay was of the opinion that the promotion man should continually be thinking up good gimmicks to help sell the artist or record—such as the one used with Annette's "Tall Paul" wherein a contest was conducted to find the "Tallest Paul" in the Los Angeles area. LePalm concluded with the comment that the promotion man was a 'public relation's vehicle'. The luncheon Saturday afternoon was sponsored by Columbia Records with Bill Gallagher, Director of Sales, hosting the activities.

#### Importance Of Ratings

"The Importance of Ratings in Ra-"The Importance of Ratings in Ra-dio Stations" was debated and eval-uated by John Box, executive vice president of Balaban stations; Doctor Sydney Roslow, president of Pulse, Inc. and Frank Stisser, president of C. E. Hooper Company. Box agreed that the ratings are necessary, to a de-gree, to the radio stations in plan-ning, however, he felt that most ra-dio stations could get along without them. Dr. Roslow stated many things

oncerning ratings as handled through concerning ratings as handled through Pulse which he originally discussed at last year's deejay convention in Kansas City. He differed with Box regarding the importance of the rat-ings, advising disk jockeys that a station which lives by its ratings has a much better chance of maintaining a high place in the community. Stis-ser practically agreed with him to-tally.

### **Promote Thru Trades**

Bob "Coffeehead" Larsen (WRIT-Bob "Coffeehead" Larsen (WRIT-Milwaukee, Wis.) was moderator on a panel "How Can You Better Pro-mote Yourself And Your Station Through The Trade Papers." The speakers were Paul Ackeiman, music editor of Billboard; Arnie Alpert, publisher, U. S. Radio; Max Gillman, director of nemotion for Music Vendpublisher, U. S. Radio; Max Gillman, director of promotion for Music Vend-or; Norman Glen, publisher of Spon-sor Magazine; Ed James, managing editor, Broadcasting; Charlie Lamb, publisher, Music Reporter; Herm Schoenfeld, music editor of Variety and Marvin Kirsch, associate pub-lisher and general manager of Ra-dio Daily. The theme of this discus-sion was based chiefly around the po-sition of the disk inckey in today's sition of the disk jockey in today's music trend and how best the trade music trend and how best the trade papers can serve him. In the question and answer period, several disk jock-eys asked how they go about placing publicity, deadlines and various per-tinent factors. All the panelists an-swered with the intent of enlighten-ing the audience on this subect.

## **Programming More Than Juggling Numbers**

The next panel included three well known program directors, Bob For-ward (KMPC - Hollywood, Calif.), Larry Monroe (KXOX-St. Louis, Mo.), and Thom Smith (WNVY-Pensacola, Fla.), and was moderated by Robin Seymour (WKMH-Detroit, Mich.) of the planning committee. The subject "Programming More Than Just was

was "Programming More Than Just Juggling Numbers". All three panelists were in agree-ment that good showmanship by the disk-jockey is much more preferable to the juggling of numbers. Each speaker cited specific cases of how they attack particular audience at-tracting problems. Thom Smith re-ported on how WNVY-Pensacola, Fla., managed to attain a very high listenership in his area despite heavy competition. This, he said, was achieved through constant altering of station programming until the of station programming until the proper formula was devised.

#### Formula Radio

A very lively panel closed the business program and featured three dyness program and featured three dy-namic independent radio executives. They were: Bill Kaland, program manager, Westinghouse Broadcasting Company; Harold Krelstein, presi-dent, The Plough Stations; and Bob Purcell, president, Crowell-Collier Broadcasting Company (KFWB-Hol-lywood, Calif.). The subject discussed was "The Pros and Cons of For-mula Radio". Bill Kaland threw aside the micro-

Bill Kaland threw aside the micro-Bill Kaland threw aside the micro-phone, threw his speech down and spoke practically in ad lib most ve-hemently against top 40 as such. He stated that numbers for records have little importance in Westinghouse Stations. He does not dictate policy to the stations, permitting the man-agers to run their particular oper-ation, but he expects them to do it with the greatest emphasis on having

satisfied listeners through good programming. As to formula, he said, "Our formula for success is based on the three "E's"—Energy, Enthusiand EE-magination.

Krelstein, who thrives on top 40 formula radio, stated that actually all radio stations maintain a formula all radio stations maintain a formula of one sort or another. He stressed the need in good radio for a definite programming pattern. Bob Purcell argued for the formula radio quali-fying his statements by citing the vast success of formula radio sta-tions throughout the country. This session was followed by a very lively question and answer period. question and answer period.

## Miami News Story Mars Convention

MIAMI, FLA. - The second annual DeeJay convention and program-ming seminar sponsored by the Storz ming seminar sponsored by the Storz stations last week at the Americana Hotel in Bal Harbour certainly de-serves to be ranked as one of great-est if not the greatest, conclaves in the history of the working personnel  $e^{\frac{1}{2}}$  mdic of radio.

The thought-provoking discussion groups, high calibre of entertainment provided by the record companies and genuine professional interest display-

genuine professional interest display-ed by the deejay delegates are dis-cussed elsewhere in this issue. Unfortunately, despite the all-out efforts of personnel of the Storz Sta-tions and the Americana Hotel, the convention ended on a sour note for many of the deejays and sponsors be-cause of the unwavented bised and cause of the unwarranted, biased and unfactual comemnts of one journalist on the staff of the Miami Daily News. On the credit side of the ledger,

it should be pointed out that the con-vention received generous and accu-rate coverage from the Miami Her-ald, the area's principal newspaper; from the Miami Beach Sun, the As-sociated Press and United Press In-ternational. In return, Miami Beach received a million dollars worth of free nublicity via wire stories which it should be pointed out that the conreceived a million dollars worth of free publicity via wire stories which appeared coast to coast, via the Dee-jay salutes on the Perry Como Show, the NBC programs which originated at the Americana and the two local radio station originations which radio station originations which broadcast throughout the convention from the hotel. The tapes which the visiting deejays took home and their remarks to their listening audience in months to come provide a priceless outlet to lure more business to South

Florida. For the record, the Miami Daily News should acknowledge a superior convention of Deejays which resulted in tremendous nationwide publicity of a favorable nature. They should ac-knowledge a high-type of meeting and social function that was attended by the Governor of Tennessee and many high type civic officials of Miami and the State of Florida.

#### Martin Wins Block Poll

MIAMI, FLA. — To celebrate his 25th Year as a disk jockey, Martin Block conducted a poll among dee jays (who were given ballots at the Jays (who were given ballots at the Columbia luncheon) to determine the disk jockey who "contributed most to the music industry and to the pub-lic during the past year". The winner of the First Martin Block Disk Jockey Award was Dick Martin of WWL in New Orleans who was given a beautiful \$1500 silver tea

& coffee server. The winner was announced just before the All Star Show. Block was also presented with a sur-prise birthday cake in honor of his 25th Anniversary as a disk jockey.

#### Hugo & Luigi Say "Thanks"

MIAMI BEACH, FLA. - There could be no question in any deejay's mind at the end of the convention that the Victor A&R team of Hugo & Luigi were grateful for the disk spins they have received.

they have received. During the first day of the meet, a plane buzzed the Americana Hotel pulling a streamer which read: "Hugo and Luigi Say Thanks". This, by the way, prompted publishers Goldie Goldmark and Phil Kahl to charter a plane the next day and follow the Hugo & Luigi plane with their own streamer: "You're Welcome; Goldie and Phil". Newspapers were slipped under deejay doors with the head-lines "Hugo and Luigi Say Thanks" while stickers bearing the same mes-sages were everywhere. On Friday evening, a page announced that while stickers bearing the same mes-sages were everywhere. On Friday evening, a page announced that "Hugo and Luigi would like to see all disk jockeys in the lobby". A large gathering assembled in time to see some 30 high school girls from a nearby educational establishment dressed in shorts and blouses march through the doorway three abreast and around the lobby singing "La Plume de Ma Tante", the current Hugo & Luigi click on Victor. They climbed up onto the balcony to finish their rendition of the song and at the conclusion mingled with the specta-tors and gave away ball point in-scribed with "Hugo and Luigi Say Thanks".

#### Keene Suite



MIAMI BEACH-The Del-Fi Records hospitality suite at the DJ con-vention drew many visitors. Some pictured below are:

Top: Elsa Keene, wife of Del-Fi prexy Bob Keene, greets Jack Stew-art (left), CKY-Winnipeg, Canada, and Phil Rose of Compo Company, Ltd., Montreal, Canada.

Center: Joe Reisman of Roulette Records, and Paul Cohen of Todd Records flank publisher Al Gallico.

Bottom: Elsa Keene with Herb Montei and George Davies, Maisoneauve Broadcasting, Montreal.

## Stars Galore At Meet

MIAMI, FLA .-- Probably the greatest array of recording talent ever assembled for one show appeared at the Second Annual All Star Show at the Miami D.J. conclave last week. Emceed by WABC jockey Martin Block, the "Dean of American Disk Jockeys", the show featured in order of appearance: the Lon Norman Orchestra of Panama Records; the Kirby Stone Four, Columbia; Anita Bryant, Carlton; Caterina Valente, RCA Victor; Johnny Horton, Columbia, accompanied by the Jordanaires and Tommy Thompson; Cathy Carr, Roulette; Pat Boone, Dot; Connie Francis, MGM; Jimmie Rodgers, Roulette; Dodie Stevens, Dot; Connie Russell, United Artists; Lloyd Price and his Band, ABC-Paramount; Patti Page, Mercury; the Playmates, Roulette: Vic Damone, Columbia; the George Shearing Quintet, Capitol; Peggy Lee, Capitol; Alan Dean, Panama; Chris Connor, Atlantic; Richard Otto and Sarah Mc-Lawler of Vee-Jay.

The show ran much longer than was anticipated and had to be cut before a number of acts could appear. The show was cut so that the Count Basie recording session and dance and Roulette's Barbecue could begin at least by 2:00 A. M. Joe Williams performed with the Basie Band and during breaks, Alan Dean performed with the Lon Norman Orchestra and Chris Connor appeared with a jazz trio. Richard Otto and Sarah McLawler also performed. Lou Monte never did get an opportunity to perform after waiting two days to do so.

The show was produced and directed by Paul Brown, Dick Linke and Frank Campana.

## **Rose-Previn Click**

NEW YORK-MGM Records reported last week that the David Rose-Andre Previn single, "Like Young," from the LP and EP released a few months ago, has sold close to 100,000 This "sleeper action" has copies. prompted MGM sales manager Charles Hasin to initiate a special push on the disk, under the direction of Elliot Wexler, new MGM director of mar-The sales drive is being conketing. ducted in twelve key markets with special emphasis in New York, Boston and Philadelphia.

## **Thunder Disks Formed**

NEW YORK-The formation of Thunder Records, this city, was announced last week by artist-independent producer Danny Davis, who with music man Chick Masone head the diskery. Initial Thunder single by singer-writer Dan Houston is skedded for this week. Davis, who for the past two and a half years had been associated with Cabot Records as maestro-trumpeter-vocalist and A&R man, and prior to that as an artist for MGM, will record for the label, as well as direct its A&R activities. In addition, Thunder has signed planist Buddy Brennan to cut some sides.

Davis and Masone were responsible for Davis' Cabot chart click, "Trumpet Cha Cha". Using the pseudonym Sam Space & the Cadets, Davis got some action with "Take Me To Your Leader Cha Cha". That tag is expected to be employed again on Thunder, Davis said. The Davis ork has been a mainstay at Long Island's "Golden Slipper" nitery for a number of years.

Thunder headquarters at 870A Broadway, Hicksville, Long Island, N. Y.

## MGM and Subsids Issue 13 June LP's

YORK - MGM Records NEW swings into album activity for early summer with a June release totalling thirteen albums on both the parent MGM label and the diskery's subsids, Metrojazz and Lion.

Included among the MGM packages is an album by Billie Holiday, titled simply with the singer's name and announced as the first recording by Miss Holiday available in stereo. Other packages are "Charlie Digs Paree" featuring trumpeter Charlie Shavers; "Waltzing Time" with Frederich Lehar and the Great Vienna Concert Orchestra, and "Tommy O'Brien Sings". Fifth item is a newlypackaged coupling of MGM's sound-track albums from "An American In Paris" and "Showboat," the first in a new series of "double feature" re-releases of standard sound-track material.

Writer Cuts Album

NEW YORK—Bill Nielsen, director of sales of Urania Records, has an-nounced one LP to be released this month, "Alexander King Reads From His Best Seller, 'Mine Enemy Grows Older', And Other Stories", TV per-sonality King's first exposure on disks. Other June releases will be two sin-Other June releases will be two sin-gles, "Draper Prison" b/w "The Gal-lows Pole", sung by Casey Anderson, and "Venus Cha Cha" b/w "Alegre Cha Cha", featuring Los Cangaceiros.

Urania is also offering its first Buy Of The Month. "S. O. S.-Belasco", listed for \$3.98 monaural and \$4.98 stereo, will be available for \$2.98 and \$3.98 for June only. This LP spotlights pianist-composer-arranger Jacques Belasco and an instrumental group in selections dedicated to the girls of our dreams.

Urania plans to resume album releases in August, according to Nielsen, but will release singles exclusively until then.

Two packages will appear on the Metrojazz mark: "The Pepper-Knepper Quinter" featuring Pepper Adams and Jimmy Knepper, and an album by Gigi Gryce.

Topping releases on the low-priced ion label is "Victory At Sea—In Lion Jazz" by the Aaron Bell Orchestra, available in both monaural and stereo. Elsewhere in the Lion list are "America's Favorite Waltzes" by Harry Horlick and his orchestra; "Mighty Mouse Playhouse," a kiddie package based upon the cartoon series, and "Favorite Marches For Children" by the Toyland Band and Chorus. Listed on the Lion June release, but already on the market are "77 Sunset Strip" by Aaron Bell and his orchestra (in both stereo and monaural) and a classical package dubbed "From The Repertoire Of The Bolshoi Ballet" featuring the Bolshoi Theatre Orchestra.

#### Kerouac LP To Hanover

NEW YORK --- "Jack Kerouac's 'Poetry For The Beat Generation', will be reissued by Hanover Records in spite of the furor aroused when it was first released," Bob Thiele, the firm's president said last week.

The LP, with readings by Kerouac accompanied by Steve Allen at the piano, was released and then withdrawn by Dot Records while Thiele was A&R chief there. The recording is owned by Thiele and Allen.

When Thiele moved over to head Hanover, he decided there was no reason not to distribute the platter again.

"I can find nothing offensive about the Kerouac poems, and therefore can't see why the recording should not be reissued," he commented.

Dot recalled the platter in the face of charges that the poems were too risque for youngsters.

### **A Luncheon With Edd**



Francisco pulled 3,000 responses.

to have lunch with Edd Byrnes in the

**CHUCK BERRY'S** 

NEW SMASH HIT

TURN ME LOOSE

**TEENAGER IN LOVE** 

IT TOOK ONE KISS

SUMMER DREAMS

HUSH-A-BYE

Danny Hart

HEY, BABY, HEY

Tuxedo # 930

DANNY HARI (Tuxedo 330) B ← "HEY, BABY, HEY" [Ford BMI — Forde] Hart's first wax outing could bring him quick prominence via the r&b charts. Tune's a tasty, jet speed lover's tale which the singer serves up temptingly. Watch it.

B+ "BLOW OUT THE CANDLES" [Ford BMI—Forde] Another exciting session by Hart. This side has him expressively chanting the fish beat pleader. Fine, unbilled ork-chorus support on both ends.

DANNY HART

recorded by DION AND THE BELMONTS Rumbalero Music, Inc.

recorded by JAYE P. MORGAN Deggs Music, Inc.

## Joni At Carnegie Hall



Joni," a concert featuring MGM recording star Joni James with a symphony orchestra under the direction of the singer's husband, Tony Acquaviva. Miss James, among other songs, sang selections from her recently released MGM album, "100 Strings and Joni," which also features Tony Acquaviva with the baton.

The candid camera caught the following proceedings:

1. Arriving at Carnegie Hall are Ed Barsky, Philadelphia distributor; Joni, Arnold Maxin, president of MGM Records; Mrs. Maxin and Tony Acquaviva.

2. Joni descends from her dressing room at curtain time.

3. A pensive moment for the singer is between numbers at rehearsal. 4. Mr. & Mrs. Frank Walker and Mr. & Mrs. Charles Hasin greet the husband and wife performers.

5. Joni entrances onstage for her first number.

6. The principals rush upstairs to their dressing rooms after the performance.

7. Joni and Tony talk things over during rehearsal.

8. More rehearsal discussion, this time with engineer Bob Doughety and Ed Cole, who supervised the show.

9. Joni does the autograph bit for her fans.

10. Joni with her mother; Tony with his parents and brother Nickie.





2040

here.

sock sales.















## "ROSE MARIE"—Julie Andrews & Giorgio Tozzi —RCA Victor LOP 1001 & Stereo LSO 1001

-RCA victor LOP 1001 & Stereo LSO 1001 One of the all-time great operettas, Rudolph Friml's "Rose Marie," is treated to a new presen-tation by Julie Andrews, of "My Fair Lady" fame, and Giorgio Tozzi, a leading baritone at the Metropolitan Opera. Lehman Engel directs, and the principals are assisted by an excellent supporting cast. A fine, faithful revival of the melodic work. Staple for the show-music shelf.

"DANCING UNDER LATIN SKIES" — Tito Puente and his Orch.—RCA Victor LPM 1874 & Stereo LSP 1874

& Stereo LSP 1874 Beginning with a samba, "Brazil," Tito Puente's brash brass and pulsating rhythms take the listener on a simulated Caribbean cruise, with his own exciting interpretations of Latin favor-ites and cha cha versions of non-Latin tunes. Among the selections: "Perfidia," "Sand In My Shoes," "Cuban Pete," "Juanita" and "Tampico." Puente's huge dance following will take heartily to his latest efforts.

"BALLAD FOR AMERICANS" — Dr. Norman Soreng Wright and the Sanctuary Choir of the Hollywood First Methodist Church, Hunter Han-cock, soloist—Dot DLP 3171

cock, soloist—Dot DLP 3171 John Latouche's and Earl Robinson's famous historical cantata is given a stirring reading— standout performer being soloist Hancock. Side two brings three patriotic inspirationals; "Give Me Your Tired, Your Poor," "No Man Is An Island" and a first performance of "Good Night, America." Wonderful Americana.

## "AN EVENING WITH KURT MAIER"—Decca DL 8848 & Stereo DL 78848

DL 8848 & Stereo DL 78848 Cocktail pianist Maier, now holding forth at the Eden Roc in New York, has extracted several melodic themes from longer classical works for relaxed light-listening fare. Selections include the themes from Tchaikovsky's Piano Concerto No. 1 and the "Pathetique" Symphony; Dvorak's "Humoresque," Liszt's "Hungarian Rhapsody No. 2," and medleys of Chopin, Rachmaninoff and Rubinstein. "Cultured" mood music, that should find pop sales.

## Rubinstein. "C find pop sales.

"ISRAEL SPEAKS"—Abba Eban—United Art-ists UAL 9002

On the occasion of Abba Eban's retirement from his position as Israeli Ambassador to the US and permanent Israeli representative to the UN, United Artists has issued this album of selections from his articulate speeches. Narrat-ing the incidents which resulted in these speeches is Eleanor Roosevelt. Disk is of major historical importance importance.

"JULIUS MONK SIMPLY PLAYS!"-Off Broad-way OB 400

way OB 400 Attractive, leisurely keyboard performance by the impresario of New York's chic "Up Stairs At The Downstairs" nitery on a crop of twenty-four rare and remembered showtunes from such masters as Rodgers & Hart, George Gershwin, Cole Porter and others. Fine pop tunes respect-fully read.

## "FRANK D'RONE SINGS"—Mercury MG 20418 & Stereo SR 60064

Frank D'Rone is unmistakably a new singer Frank D'Rone is unmistakably a new singer of note. He possesses a personal style—fine sense of timing, articulate phrasing and a distinct approach to an old tune that erases its familiarity. Among the selections are "I Could Write a Book," "The Moon is Blue," "Sophisticated Lady," "Everything Happens to Me", and "Spring is Here." Sensitive and charming—will appeal to the mature. the mature.



MERMAN

GYPSY

ERGE ASSA

COLUMNYA . 4

🔩 LIVING STEREO 🍃 🛸 🗠

ETER GUNN

"GYPSY" — Original Broadway Cast – Columbia OL 5420 & Stereo OS 2017 "GYPSY" -

"PORGY AND BESS"—Original film sound-track—Columbia OL 5410 & Stereo OS 2016 This is THE prize "Porgy & Bess" among

all the recent disk issues of the Gershwin classic. On both vocal and orchestral counts, this performance treats the memor-able music with eloquence and understand-

able music with eloquence and understand-ing. Fine operatic voices sing for the principals with the exception of Pearl Bailey. Cab Calloway, who replaces Sammy Davis, Jr. as "Sportin' Life" here, is a particular delight. A long, long chart run for this exquisite album.

"MORE MUSIC FROM 'PETER GUNN'" --Composed and Conducted by Henry Man-cini--RCA Victor LPM 2040 & Stereo LSP

With the first "Peter Gunn" outing by Mancini currently one of the hottest al-bums in the country, the composer-con-ductor directs twelve more of his originals from the TVer. With a line-up of first rate musicians, Mancini has turned out another outstanding jazz date. Look for huge sales here

"AT LARGE"—The Kingston Trio—Capitol

T 1199 & Stereo ST 1199 With its two previous LP's riding the charts, "The Hungry i" and "The Kingston Trio", the trio takes on a third which should meet no obstacles on its way to chart honors. With the exception of the beautiful "Scarlet Ribbons," the tunes are new to the trio, though they may be ages old. Among them are "All My Sorrows," "Blow Ye Winds," "Getaway John" and "M.T.A.," the trio's new single release. Stock up for sock sales.

T 1199 & Stereo ST 1199

Columbia OL 5420 & Stereo OS 2017 Regarded as one of Ethel Merman's most triumphant vehicles, "Gypsy" is a smash-hit musical, whose original caster should prove a strong chart rider. Composer Jule Styne has written a lively and melodic score, the lively tunes (e.i. "You'll Never Get Away From Me") naturally being given over to Miss Merman, who makes the robust most of them. Sure-fire stock.



ini comor Wither car

"YOU ARE MY LOVE"—Frankie Laine—Colum-bia CL 1317

In a departure from his usual vigorous offer-ings, Frankie Laine here tenderly transmits the love messages of a dozen sensitive ballads, com-bining standards (i.e. "Try A Little Tenderness," "I Married An Angel") with new tunes (i.e. "You Are My Love," "Forever More.") Laine proves his versatility and maturity with this latest date, which opens new vistas for him. Solid vocal entry vocal entry.



"SWINGIN' ON A STAR"—The Three Suns— RCA Victor LPM 1964 & Stereo LSP 1964 The Three Suns continue to offer some of the best mood-dance instrumental music. Here they are joined by tenor saxist King Curtis for a mildly swinging session of standards, all of which are concerned with "astronomy." Among the tunes are "Moonglow," "When You Wish Upon A Star," "Over The Rainbow" and "Out of No-where." Staple for the mood-dance shelf.

"SOUND SPECTACULAR" — Ray Anthony — Capitol T 1200 & Stereo ST 1200 A vigorously swinging and highly infectious session is conducted by Anthony, whose trumpet shares the solo spotlight with the tenor sax of Plas Johnson throughout. Though the tunes are of the ultra-familiar variety they take on a new glow. They include "Annie Laurie," "Camptown Races," "Comin' Thru the Rye" and "American Patrol." Emphasis is on the big sound with lots of stereo depth. Groovy platter.





STEREO

Page 63





"THE GOSPEL TRUTH"—Sister Rosetta Tharpe —Mercury MG 20412 & Stereo SR 60080 -Mercury MG 20412 & Stereo SR 60080 Recorded in performance at the Church of God in Christ, Harlem, the album presents one of the leading purveyors of gospel music, Sister Rosetta Tharpe, in concert with the Sally Jen-kins Singers. Most of the material is her own, and reflects her infinite understanding of her subject. Among the tunes are "The Lord's Prayer," "It's Me," "Didn't It Rain," and  $4\frac{1}{2}$ exciting minutes of "Bring Back Those Happy Days." Unlimited sales potential in its field.

## "33 MINUTES AND 20 SECONDS WITH CON-NIE CONWAY"—Jamie JLP 70-3005

Though not a newcomer to music, this is Connie Though not a newcomer to music, this is Connie Conway's debut as a featured singer. The title refers to the time between the opening of "Be-yond The Blue Horizon" and the closing of "I've Heard That Song Before." In between, Conway expressively renders such standards as "She's Funny That Way," "Fools Rush In" and "Don't Take Your Love From Me." A fine legit singer that is sure to attract adult attention.

#### PICKS OF THE WEEK JAZZ



"THE MODERN JAZZ QUARTET AT MUSIC INN"-Guest Artist: Sonny Rollins-Atlantic 1299

lins—Atlantic 1299 This is the second volume in the label's series of in-person recordings made at Music Inn. The MJQ performs exquisitely on Charlie Parker's "Yardbird Suite," John Lewis' "Festival Sketch" and "Midsommer" and a medley of "Stardust," "I Can't Get Started" and "Lover Man." Sonny Rollins' monumental tenor sax stylings are heard with the MJQ on Milt Jackson's "Bags' Groove" and the standard "Night In Tu-nisia." Great, Great jazz.

## "DESTRY RIDES AGAIN"—Randy Weston Trio + Four Trombones—United Artists UAL 4045 & Stereo UAS 5045

UAL 4045 & Stereo UAS 5045 The Randy Weston Trio is supplemented by four trombones for this original jazz reading of ten selections from the current Broadway smash. Trombonist Melba Liston contributed the fresh arrangements. The others on trombone are Frank Rehak, Slide Hampton and Bennie Green. Of note is the two different treatments given to "Once Knew A Fella." Solid, swinging stuff.







#### "THE SWINGIN'EST"-Benny Green-Vee-Jay LP 1005

Album's title rings true, for this is one of the "Swingin'est" and uninhibited jazz sets in a long time. Although Green gets top billing he shares the specificity with Cana Ammong Net Added time. Although Green gets top billing he shares the spotlight with Gene Ammons, Nat Adderly, Frank Wess, Frank Foster and a rhythm section comprised of Tommy Flanagan, Ed Jones and Albert Heath. The tunes are all jazz originals; 2 Foster's, 1 Ammons, 1 Wess and "Cannonball" Adderly's "Sermonette," and they get an unpre-tentious, free-blown treatment. Hot platter.

#### "THE AMAZING MR. SAM MOST"-Bethlehem BCP 78

BCP 78 Sam Most, playing alternately flute, clarinet and tenor sax (but mostly flute), is backed by a rhythm section headed by guitarist Jimmy Rainey and a string ensemble comprised of mem-bers of the New York Philharmonic and Metro-politan Opera Orchestras. Arrangements by Teddy Charles give the music qualities of classical chamber music, with Most's flute taking on a most distinctive sound—all adding to one of the better examples of this type of jazz experimenta-tion. For the way-outers.

"SONGS FOR SWINGERS"—Buck Clayton with his All-Stars—Columbia CL 1320 & Stereo CS 8123

8123 Of the eight members in the Clayton group, five, including the leader, are Basie veterans— Emmett Berry, Dickie Wells, Earl Warren and Buddy Tate. Supplementing these hornmen is a capable rhythm section. The music is of the continually driving variety, tastefully executed, with added commercial touches, as evidenced by the presence of "Night Train" in the set. Other tunes include "Sunday," "Mean To Me," "Moon-glow" and four Clayton originals. Solid "main-stream" jazz.



#### "YOU'VE GOT A DATE WITH THE BLUES" ---Helen Merrill---Metrojazz E 1010 & Stereo E 1010

Earthy, low down blues wailing is Miss Mer-rill's principal vocal forte and she displays here an intimate feel for the idiom. Backing is by Jimmy Jones, Jerome Richardson, Frank Wess, Barry Gailbraith and Kenny Dorham on such class material as Ellington's "The Blues" from "Black, Brown and Beige," "Am I Blue," "Just Squeeze Me" and "The Meaning of the Blues."



## **CLASSICAL**









## "BOURBON ST., BILLY AND THE BLUES"— Billy Maxted and his Manhattan Jazz Band— Seeco CELP 4380 (Monaural & Stereo)

Seeco CELP 4380 (Monaural & Stereo) Billy Maxted, who penned the Reg Owen hit "Manhattan Spiritual," holds forth with his own dixieland jazz band at several Eastern niteries. The band, built along the lines of early dixie bands, contains Maxted at piano, Johnny Dengler on tuba, bass sax and cornet, a trumpet, clarinet, trombone, bass and drums. The arrangements also bear resemblance to its predecessors and the tunes are classics: "Tin Roof Blues," "Tailgate Ramble," "Bourbon St. Parade" and a couple of Maxted originals among others. Hot and brassy deck. deck.

"MUSIC OF THE SPANISH MASTERS"-Artur Rodzinski conducting the Royal Philhar-monic Orch.-Capitol G 7176 & Stereo SG 7176 Monic Orch.—Capitol G 1176 & Stered SG 1176 Lively and vibrant Spanish music (mostly dance forms) is presented in an overwhelmingly vivid interpretation by Rodzinski. Ballet music from Falla's "Three Cornered Hat" comprises side one. Side two brings Falla's "Ritual Fire Dance"; "Andaluza" by Granados and two Albeniz selec-tions; "Navarra" and "El Corpus en Seville" from "Iberia." Exciting and infectious deck.

STRAUSS: "Death and Transfiguration," "Don Juan"; WAGNER: "Siegfried Idyll" — Bruno Walter conducting the New York Philharmonic— Columbia ML 5338

Columbia ML 5338 Two of Richard Strauss' poetic hero works are presented. One side of the records is taken up by the "Death and Transfiguration," Strauss' expressive score based on a poem by Alexander Ritter. The other side contains his first such effort, "Don Juan" and Wagner's intimate and gentle present to his son. Heavy and expressive music—should find many classical enthusiasts.

MOZART: Sinfonia Concertante in E-flat Major; HAYDN: Sinfonia Concertante in B-flat Major— Eugene Ormandy conducting the Philadelphia Orch.—Columbia ML 5374 & Stereo MS 6061

Gren.—Columbia ML 5374 & Stereo MS 6061 Against the background of the ork and under Ormandy's unequalled guidance, the Mozart work "for flute, oboe, horn and bassoon" is performed expertly by soloists Gigliotti (clarinet) de Lancie, Mason Jones and Bernard Garfield. The Haydn composition, written for violin, Cello, Oboe and basson, features soloists Krachmalnick, Lorne Munroe, de Lancie and Garfield. Interesting similar works.

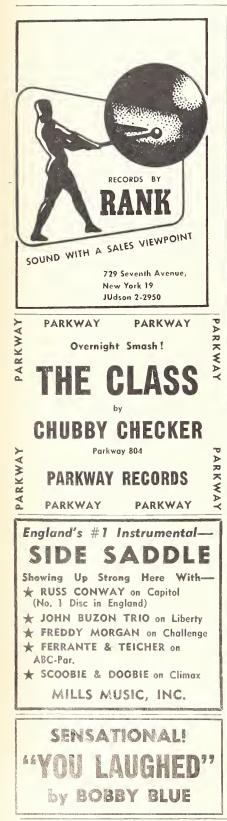
PROKOFIEFF: Symphony No. 7; "Russian Over-ture"—Jean Martinon conducting the Paris Con-servatoire Orch.—RCA Victor LM 2288 & Stereo LSC 2288

Prokofieff's Symphony No. 7 was the composer's last large work before his death in 1953 and reverts to the "classical" symphonic form. The melodious and almost peaceful work is expres-sively performed by the French orchestra, only the third recording of the piece. The "Russian Overture" is an earlier work that employs Russian folk music. Interesting issue folk music. Interesting issue.

## Victor Fates "Gunn" Cleffer



NEW YORK — RCA Victor Records hosted a party at Danny's Hide-away here in honor of composer-conductor Henry Mancini for his best-selling Victor album "Music from 'Peter Gunn'" and his newly-released "More Music From 'Peter Gunn'" LP. Top left: Craig Stevens, star of the "Peter Gunn" TVer; George R. Marek, VP and general manager of Victor, and Mancini. Bottom left: Guests Caterina Valente, German singing star and Victor recording artist; Broadway columnist Danton Walker; and Ed Miller of Seventeen Magazine. Right photo: Mr. & Mrs. Mancini in a quiet moment. After the party the couple sailed for Europe.



#### Name "Miss Music '59"

CHICAGO - Carolyn Beth Berthe-CHICAGO — Carolyn Beth Berthe-lot, a blonde, blue-eyed music instruc-tor at Werlein's music shop in Baton Rouge, Louisiana, has been named "Miss Music of 1959" to reign over the Music Industry Trade Show in New York from June 22 to June 25, it was reported last week.

A jury of top entertainment stars including Dick Clark, Steve Allen, Dave Garroway, Patti Page and night life columnist Earl Wilson chose the 24-year-old musician from retail music shop employees across the country. She wins an all-expense trip to New York as the guest of the National As-sociation of Music Merchants plus a purse of musical prizes.

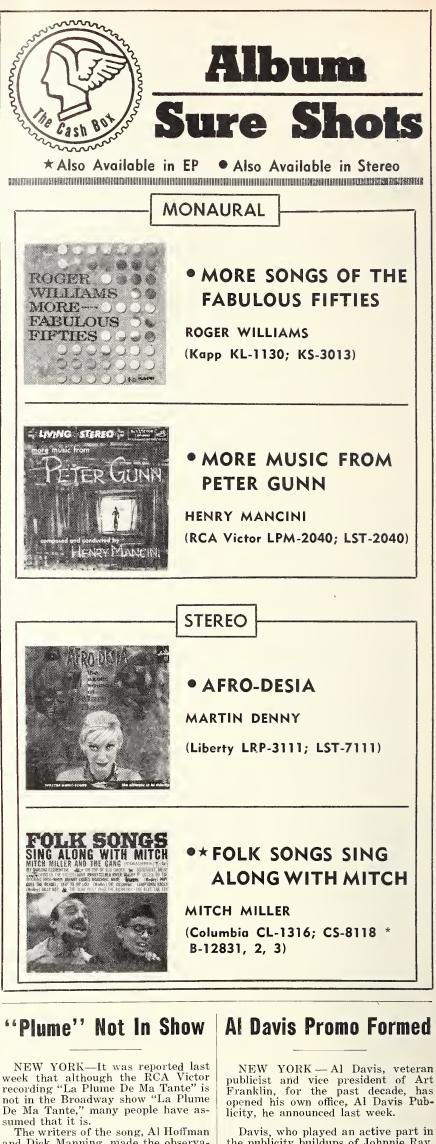
Miss Berthelot has taught piano. organ and accordion at Werlein's for the past two and a half years. At Louisiana State University, where she majored in voice and piano, she scored honors for her piano playng and roles in college opera productions.

The trim "Miss Music" (who measures 36-26-36) is 5' 51/2" tall and keeps in shape with water-skiing, tennis and dancing. She hopes eventually to sing in musical comedy and has groomed herself by playing numerous parts in the Baton Rouge little theater.

Miss Berthelot will receive her crown at the opening luncheon of the National Association of Music Merchants convention, Monday, June 22. She will be accompanied to New York by Philip Werlein and Neil Himel of the retail store. More than 40 musical instruments contributed by music manufacturers will be awarded the 1959 titleholder, along with a plaque from the N.A.M.M.

## "Record Years" TV'er

NEW YORK-"The Record Years," a musical TV'er about the record business over the last decade, will be aired over the ABC-TV network on June 28 (9:30 to 10:30 P.M.). Host will be Dick Clark and featured artists will include Johnny Mathis, the McGuire Sisters, Stan Freberg, Les Paul & Mary Ford, Fabian, Fats Domino, and the Stan Kenton ork.



sumed that it is. The writers of the song, Al Hoffman and Dick Manning, made the observa-tion, "It is the only hit song from a Broadway show to make it big this year and it's not even in the show." Robert Dhery, star of the show, is pleased that the song is a hit because "every little bit of publicity helps. It may even been me in the U.S. a while may even keep me in the U. S. a while longer."

Davis, who played an active part in the publicity buildups of Johnnie Ray, the Four Lads, Roy Hamilton, Connie Francis, Sarah Vaughan and others, is Francis, Sarah Vaugnan and others, is being backed in the new venture by Hamilton's personal manager, Bill Cook. Another client of the new firm, is Martha Wright, who recently signed with RCA-Victor. Her first album on the label is skedded for Fall release.



MIAMI, FLA.—Bill Stewart last week announced his resignation as managing director of the Storz radio chain effective Friday, June 5. The resignation was submitted on Monday, June 1.

Stewart denied trade stories that he had signed with the Metropolitan radio chain, although he did state that he had appointments with the brass at Metropolitan and those of two other chains.

Stewart left Miami with Mrs. Stewart last Monday, June 1, for a one week vacation in Nassau.

#### Navy Offers 5 P.S. Spots

MIAMI BEACH, FLA.—The U.S. Navy Recruiting Service announced at the deejay convention that there are five radio programs currently available to deejays.

available to deejays. They are: "The Pat Boone Show"— 15 min.—1 each week; "The Navy Band"—15 min.—1 each week; "The Navy Swings"—each week a 15 min. show of famous jazz recording stars; "The Lawrence Welk Show"—15 min. —1 each week; Navy spot announce-ments—16 spots each month. To measing these shows decisions and

To receive these shows, deejays can call their local Navy recruiter or drop a card to: Navy Publicity B6D, Wash-ington 25, D.C.

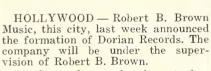


BEVERLY HILLS-The formation of Stan Greeson Associates with offices in New York and Beverly Hills was announced last week by Stan Greeson.

Greeson stated that his firm will be concerned with personal management of artists in all phases of the enter-tainment world.

Greeson, who has been the personal representative for Roger Williams since the start of his career, said that the key personnel on his staff will be selected within the next three weeks and will be in full-scale oper-ation by July 1, 1959.

Roger Williams heads the list of talent under contract to the new or-ganization. The law firm of Leonard Franklin has been retained as Franklin has been retained as counsel for the new firm.



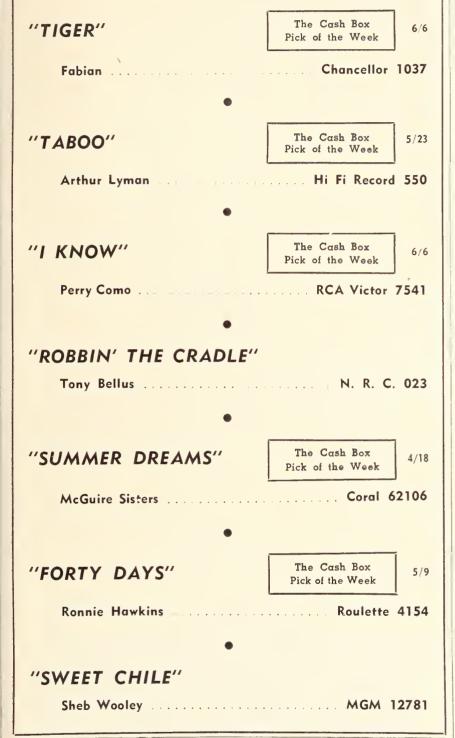
Its first release, already out, fea-tures vocalist Chuck Castle, on his self-penned "The Night Is Right," coupled with "Robbin' The Cradle."

Local distribution has been set, re-ported Brown, with national distrib-ution still in the making. In the future, Dorian has plans to release several religious items via albums.



The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

Sure



#### Hon. Degree For Don Shirley

NEW YORK—Wilbur Force University will confer an Honorary De-gree of Music on Don Shirley, Audio Fidelity recording artist it was an-nounced last week. The degree will be presented during a special cere-mony June 11 at Wilbur Force, Ohio. Shirley's collection of degrees in-cludes two doctorates—a Ph.D. from Harvard in Psychology and Music and a Doctorate in the Liturgical Arts. His musical schooling boasts of work at the Leningrad Conservatory in Russia and advanced study at Catholic University in Washington, D.C. where he also gained a Phi Betta Kappa Key. NEW YORK-Wilbur Force Uni-

Kappa Key. The musician has just completed

the writing of a new cello concerto which will be performed next year in New York.

#### **Capitol Signs Boys Chorus**

HOLLYWOOD — The Tucson Ari-zona Boys Chorus, a choral group comprised of some 100 boys between the ages of eight and 16, has signed a long-term, exclusive recording contract with Capitol Records, Lloyd W. Dunn, vice president and head of Capitol's A&R division disclosed last week. A&R producer John Palladino will be in charge of the group's recordings.

Founded in 1939 by Eduardo Caso, the Boys Chorus has since gained international renown for its television and concert appearances in this country and abroad.





#### New Goldband Studio

LAKE CHARLES, LA. - The formation of Goldband Recording Stu-dio, 313 Church St., here, was an-nounced last week by Eddie Shuler, president. The studio is equipped for stereo sessions.

"Carolina Promenade" Grows GREENVILLE, S.C. — The "Caro-lina Promenade Party", a weekly country show and dance, here, moves to bigger quarters this Saturday (13), playing the new Memorial Stadium here. Featured artists will be Pee Wee Melton, Melvin Isbell, R. J. Beas-ley, Hollway Sisters and the Prom-enaders Quartet, Jim Hardin.



## Elmer Bernstein Waxes "GE Theater" Themes

NEW YORK - Elmer Bernstein,

NEW YORK — Elmer Bernstein, motion picture and television com-poser, assembled a full orchestral complement last week to record twelve musical themes from the "General Electric Theater", a Sunday night CBS-TV drama series. The thematic scores, originally composed by Bernstein for the tele-vision program's 1958-59 season, were arranged and conducted for Colum-bia Records for fall release in mon-aural and stereo album form, coin-cidental with the opening of the GE program's sixth season on the net-work. Alan Emig, Columbia A&R rep-resentative, will produce the album. Scheduled for inclusion in the al-bum are selected themes background-ing GE Theater episodes which star-red Fred Astaire, Joan Crawford, Tony Curtis, Sammy Davis, Jr., James Stewart, Joan Fontzine, Ray Bolger, Ernie Kovacs, Dan O'Herlihy, Janet Gaynor, John Cassavetes, and Ronald Reagan, who also hosts the drama series. series.

#### Jensen "Economy Cartridge"

CHICAGO — A new economy pho-nograph cartridge, complete with needle without any extra charge, has been introduced by Jensen Industries of Forest Park, Illinois. Packed in a lightweight plastic container, Jensen's cartridge No. 38 features standard mounting, report-edly "exceptionally high gain" and 10 gram tracking pressure. Its com-panion all-speed stylus is of push-in, hairpin design, 2 mil. in size. The new cartridge replaces all single needle cartridges held by two set screws on half inch centers.

half inch centers. This new unit is said to save dealer time in matching the needle to the cartridge, Jensen's Mike Remund

with the set is instantly ready to move from inventory to customer," he declared. "And since teenagers are the best record customers, Jensen aims at setting prices that will adjust to the high school budget."

As an incentive to distributors, Jen-sen is paying all transportation charges on cartridges ordered with a regular needle supply.

#### **UA Pushes "Hole In Head"**

iced to network and local stations across the country as part of UA's radio saturation campaign for the film in advance of key regional playdates set for July.

The special platters feature two Sinatra musical selections, "All My Tomorrows," and "High Hopes," from the film as well as a plug by the actor. The saturation radio promotion will blanket more than 250 stations reaching an estimated listening audience of 50,000,000 potential moviegoers.

Produced and directed by Frank Capra, "A Hole In The Head" stars Sinatra, Edward G. Robinson, Eleanor Parker and Carolyn Jones. Young Eddie Hodges, of Broadway's "Music Man," makes his film debut in the DeLuxe Color, Panavision, Sincap production, based on Arnold Shulman's Broadway comedy of several seasons ago.

## **AGENDA & EVENTS** A. R. M. A. D. A.

(American Record Manufacturers

#### And Distributors Association)

| SUNDAY, JUNE 7, 195 | 59                                                                                                                                               |
|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|
| 5:00 P.M10:00 P.M.  | Pre-registration                                                                                                                                 |
| MONDAY, JUNE 8, 19  | 59                                                                                                                                               |
| 9:00 A.M.           | Registration                                                                                                                                     |
| 11:00 A.M12:00 Noon | General meeting welcoming convention-<br>eers and announcing schedule of activi-<br>ties                                                         |
| 1:00 P.M.           | Luncheon                                                                                                                                         |
| 2:00-4:30 P.M.      | Mfgrs. and Distributors rooms will be open                                                                                                       |
| 5:00 P.M.           | Nomination and election of officers                                                                                                              |
| TUESDAY, JUNE 9, 19 | 959                                                                                                                                              |
| 11:00 A.M.          | Symposium<br>A Panel composed of representatives of<br>N.A.R.M., Distributors and Manufac-<br>turers—with Norm Orleck, Cash Box—<br>Moderator    |
| 12:00 Noon          | Symposium<br>A Panel composed of representatives of<br>S.O.R.D., Distributors and Manufac-<br>turers—with Paul Ackerman, Billboard<br>—Moderator |
| 1:00 P.M.           | Luncheon                                                                                                                                         |
| 2:00-7:00 P.M.      | Mfgrs. and Distributors rooms will be open                                                                                                       |
| 7:30 P.MUntil ?     | Cocktail Party and Entertainment                                                                                                                 |
|                     |                                                                                                                                                  |

TUESDAY, JUNE 9, 1959-11:00 A.M.

Panel Members of N.A.R.M. Jim Tiedjens-Musical Isle Record Corporation, Milwaukee Ed Snider-Secretary of N.A.R.M., Edge, Ltd., Washington. Harold Goldman-Rak Sales, Inc., St. Louis, Missouri Pete Wambach-Chairman of the Associate Membership Committee of N.A.R.M.-Wambach Distributors, Inc., Harrisburg, Trade Publications Publicity Chairman for the group

#### TUESDAY, JUNE 9, 1959-12:00 NOON

Panel Members of S.O.R.D. Andy Anderson—Record Center, Chicago, Illinois Bernard Strickler-Harmony Hall, Chicago, Illinois Jack Schaps-Hillside Music, Hillside, Illinois Don Winograd-Roseland Music, Chicago, Illinois

## **Sneed Swings Into Action**



DENVER, COLO. — Bob Sneed (center), president of Sneed Distributing here, looks on while chief of store sales Austin Miller (left) makes the in-itial sale to Burl Larned, buyer for Music Unlimited, in Sneed's stepped up sales program for its line of Warner Bros., Hifi, Blue Note and Disneyland labels.



## **Canadian** Capers

IN TOWN THIS WEEK

IN TOWN THIS WEEK
Florian Zabach packing them in this week at the Frontenac Arms Hotel till Friday then Shelly Berman moves in for seven days. First three nights sold out already. . . . Lurlean Hunter in at The Town Tavern, and Buck Clayton sitting in at the Westover. . . Following Dale Hawkins at the Edison are the Virtues who hit town just as their "Shufflin' Along" is being released on Sparton. . . Roger Williams in town for "GE Showtime" TVer on Sunday, and as always was great. . . . Comedy favorites Fisher and Marks in at the Club Oasis. . . Set for the giant CKEY Hop are the Poni Tails and Wilbert Harrison, appearing together with Paul Richardson's Band this weekend at the CNE grounds. . . Arnie Derkison set for "Cross Canada Hit Parade" this week, then off to the U.S. again.
Many of the people of the radio and TV trade who knew him, this week mourned the passing of one of the foremost men in radio in Western Canada, "In" Elfig of radio station CKWX in Vancouver.
Tabulous Forty radio returned to CKEY this week and, after a long try at the album type programming. The boys feel this is what the a. dience wants and they have developed a newer and smoother type of 'Top Forty' that sounds good all the way. . . . In not too many days the big sound of CKFH will be coming in loud and clear in Toronto when their power increase is set this month. . . . Tempo the name of the only known network radio DJ show is building in strength every day with Bill Bessie at the mike each afternoon CBC Dominion with Tommy, The Rhythmnpals and Bruce Smith as MC. . . . Later in the month the Joan Fairfax show will preem on TV. the first all-girl show on TV in Canada in quite some time it will feature the Van Dorne Sisters of Vancouver.

#### IN RECORD LAND

Despite the many English people who don't like it, "Battle Of New Orleans"

sides are great and early release is expected to coincide with the group's appearances at "Le Coq Dor" in Toronto, also on the recording scene Jimmy Namarro just finished an LP for the Dot record company, and will be out late this month.



HOUSTON, TEXAS—Station KILT and the Civitan Club recently staged a state-wide hop and show in the City Auditorium before 3,500 teenagers. Disk jockeys from KILT emceed the show, spun records and distributed pic-

Above, Troyce Key, Warner Bros. (third from left) and Gary Stites, Carl-ton (center), appear on stage with the KILT staff: Lee Perkins, Hal Murray, Red Jones, Rex Miller and Bob Presley. Other performers included the Tu-Tones and the Vicounts.

## **Huge Turnout For Eydie**



PHILADELPHIA—Line of patrons waiting to enter the Latin Casino nite club here, to see Eydie Gorme perform, stretches for an entire block at 1:30 A. M. They are waiting to see the third show of the evening, the first time in the history of the club that three shows were played on a Friday night.

#### **Ellington Jazz Fest Set** For June 25–28

Page 67

NEW YORK — Tamamint-in-the-Poconos, a Pennsylvania summer re-sort, will be the site of a "Duke El-lington Jazz Festival" in which El-lington and his orchestra will give two retrospective concerts on Friday and Saturday evenings, June 26 and 27.

The actual program of the musical The actual program of the musical fete will extend over four days—from June 25 through 28, and will be di-rected by Marshall Stearns, one of the nation's leading jazz authorities. Also participating in the event will be the dance pair, Albert Minns and Leon James, who performed at the Newport Jazz Festival last year.

The program, which will take place in the Pocono retreat and which will be available to the guests of Tama-mint without charge, will consist of the following:

Thursday evening, June 25: Intro-ductory lecture by Marshall Stearns on the origins and backgrounds of jazz; Friday evening, June 26: A con-cert with Duke Ellington and his or-chestra; Saturday afternoon, June 27: Roundtable discussion attended by Harry Carney, Jimmy Hamilton, Billy Stravhorn and Johnny Sanders (all of the Ellington orchestra) and invited guests; Saturday evening: The sec-ond concert by Ellington; Sunday morning, June 28: A jazz dance pro-gram by Albert Minns and Leon James, with narrative commentary by Stearns. Stearns.

#### Geltman To Run Randall's **Island Jazz Festival**

June 13, 1959

NEW YORK — Producer Franklin Geltman last week announced the ap-pointment of Peter Long as assistant producer of the Randall's Island Jazz Festival to be held at Randall's Is-land Stadium here on August 21, 22 and 23. Long, who is active in jazz circles, will be in complete charge of the staging of the spectacular. He will supervise both lighting and sound sys-tems and will stage the "Jazz Festi-val Orchestra Extravaganza" which will be heard on both Fridav and Satwal Orchestra Extravaganza" which will be heard on both Friday and Sat-urday nights of the festival.





**Too Many Drifters** 

NEW YORK-In a friendly settlement with Atlantic Records, Capitol

Records has withdrawn from circulation a new record entitled "Don't Be A Fool (With Love)" by an English

The well-known American group, the Drifters, have been recording for Atlantic Records for over five years

and insisted on exclusive use of the

group called the Drifters.

## Music Trio



LAS VEGAS—Publisher Ivan Mogul (center), while here, visited with Nat "King" Cole, currently appearing at the Sands, and Vic Damone, who just concluded four weeks at the Flamingo. Mogul's latest publishing interests are tied up in the two singers, having published both sides of Damone's new Columbia single—"A New Romance In Old Roma" and "My Heart Has Many Dreams"—and two selections from Cole's latest Capitol album—"Unfair" and "A Thousand Thoughts Of You."

#### **Dick Linke Honored**

#### NEW YORK—Richard Linke, personal manager of Andy Griffith, star of the Broadway musical, "Destry Rides Again," will receive a Certificate of Merit from Ohio University on June 10th, for "services to the university and alumni association." Linke, who was graduated from Ohio U. with a B. S. degree in Journalism, in 1941, joins a distinguished list of others who have been awarded this honor, including John Galbreath, owner of the Pittsburgh Pirates; orchestra leader Sammy Kaye; Ed Kennedy, a senior partner of the banking firm of Lehman Bros.; and Jesse Zousmer, co-producer of CBS' "Person To Person."

The Cash Box

DETROIT — Oasis Records last week lanched its initial efforts into the pop recording field. The Motor City-based diskery announced release of three singles by local talent. They are: "Oh Sweetie" and "What's This Thing Called Love" by the Dwellers; "Evening Star b/w "Thinkin' About You" by Leon James and "A Little Love" and "Jerry Lee" by Jim Dye

**Oasis Records' Debut** 

and the Rhythm Rockers. B&H distribs, this city, are handling the Oasis line for the Michigan, Toledo, Ohio area. National distribution is being set up.

## Anita Bryant Wanted

NEW YORK—Lark Anita Bryant's appearance at the Miami deejay meet has resulted in five deejay show spots this week, Carlton Records announced last week. She does the Alan Freed (New York) stint the 10th, Buddy Dean (Balt.) and Milt Grant (Washington, D. C.) the 11th, Dick Clark (Phila.) the 12th and Hy Lit's "Rate The Record" in New York on the 13th. Diskery reports that Miss Bryant's "Till There Was You" pressing exceeded 100,000 in sales orders in one week.

## **Mercury Stereo Singles**

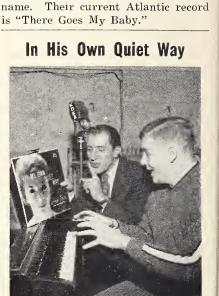
CHICAGO—Solid sales response to the monaural versions has prompted Mercury Records to release the following singles in stereo: Patti Page's "With My Eyes Wide Open" b/w "My Mother's Eyes"; the Platters' "Love Of A Lifetime" b/w "Remember When"; Dinah Washington's "What A Difference A Day Makes" b/w "Come On Home" and Sil Austin's "Danny Boy" b/w "It's The Talk Of The Town".

#### Freeman Buys Scan

BUFFALO — Art Freeman announced last week the buying out of Cora Lee Sawyer, his former partner in the Scan Dist. in Buffalo.

#### **Stereo Singles From Carlton**

NEW YORK—Carlton Records last week released stereo versions of three singles and four EP's previously issued in monaural form. The singles are: "Lonely For You" b/w "Shine That Ring" by Gary Stites; "Till There Was You" b/w "Little George" by Anita Bryant and "The Way I Walk" b/w "Midgie" by Jack Scott. The EP's are: "Jack Scott Sings"; "Jack Scott"; "Presenting Jack Scott" and "Starring Jack Scott."



PITTSBURGH, PA. — KDKA-TV pianist Johnny Costa, left, emphasizes the "quiet" in the title of his new Dot LP, "In My Own Quiet Way" as he gives KDKA Radio all-night deejay Randy Hall lessons on the 88. Costa's piano is featured along with his orchestra on the new disk. On leaves from his TV shows, Costa has appeared at The Embers in New York and other niteries.

## The Exciting Cash Box GATEFOLD!







## which to showcase your SPECIAL PROMOTIONS

- Prime Position
- A natural Tear Out Display Piece for dealers and rack jobbers
- Wide—WIDER—WIDEST display space for your message available in any trade paper
- TREMENDOUS IMPACT which your promotion or sales story receives when introduced on the major scale offered by the GATEFOLD
- Superb reproduction on heavy cover stock

When you think of a Super Trade Promotion, think of *The Cash Box* "GATEFOLD"

## **MGM Hospitality**



MIAMI BEACH-The MGM Records hospitality suite at the DJ Con-vertion brought a host of visiting personalities. Camera was on hand to catch the proceedings.

1) Bill Anthony, WMAQ-Miami, greets Connie Francis on her arrival. 2) Paul Rust, WQAM-Miami, and Art Mooney. 3) Connie Francis and Joe Moore, WLEE-Richmond, Va. 4) Miss Francis obliges her fans with autographed copies of her latest LP, "The Exciting Connie Francis." 5) Lee Farley, Quality Records; Ray Ellis, MGM A&R; and Mooney. 6) Promo-

tion man, Henry Okun; Sol Handwerger; Frances Murphy, promo for Ed Barsky, MGM Philly distributor; and Mooney. 7) Okun; Joyce Becker, Connie Francis' secretary; Mooney; Norman Orleck, and George Albert, The Cash Box; Connie Francis; Sol Handwerger; Ray Ellis; and Lee Brooks, The Cash Box. 8) Connie with Ellis, Mooney and Paul Drew, WGST-Atlanta. 9) Charles Hasin, MGM national sales manager, and Sol Handwerger. 10) Leroy Holmes, MGM A&R; Lee Taylor, WINZ-Miami; and Jimmy Vienneau of MGM. 11) Bill Phillips,

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

## **Angel Offers Special** Summer Discount Plan

Page 69

NEW YORK—The biggest incen-tives and the largest summer release in the history of Angel Records is be-ing offered this month and next reports the diskery. Twenty albums are being presented with an across-the-board sliding discount. Any dealer making an initial pur-

Any dealer making an initial pur-chase of \$250 or more from catalog items qualifies for an extra discount of from 6 per cent to 15 per cent de-pending on the amount purchased in catalog items (6 per cent on \$250, 9 per cent on \$500, 12 per cent on \$750, and 15 per cent on \$1,000). Having established his discount by this pur-chase, the dealer may, at the same time, order any additional amount of new release albums and receive the same discount as the qualifying order. order.

Each subsequent order of \$75 or more of both catalog and new releases will earn the same discount privilege as established by the dealer's initial qualifying order of Angel catalog items.

All Angel albums purchased under this program will be billed under deferred payment in two equal partshalf to be due on Sept. 10, 1959, and the remainder on Oct. 10, 1959.

A new Angel factory-sealed album will make its first appearance with the June albums. The wooden dowel has been removed and Angel albums will be able to fit conveniently into browser boxes. The spine of each album jacket will be fabricated in kiver (black for monophonic, red for stereophonic albums) as formerly used on the dowels, and the titles will continue to appear in gold imprinting.

A number of dealer aids and displays will accompany the new Angel merchandise for June. Among these is a double browser box designed by Fred Rice, director of display arts. It accommodates 60 albums in two rows of 30 each, and stands on a gold lacquered, wrought iron base. The rack will only be allocated to key Angel dealers.

Other displays include a large and elaborate window display, browser floor racks which will hold 30 albums in each of two sections, one above the other, a 14 by 17 inch full-color promotion piece for Maria Callas' new album, "Callas Portrays Verdi Heroines," a 14 by 38 inch display featuring the Philharmonia Orchestra under five different conductors in the June release, and an eight-page, full color, consumer stereo catalog.

The campaign will be supported by a delivery of 10 albums from the June release to 300 radio stations currently subscribing to Angel's programming service. Ads in class consumer publications will announce the new albums.

WNAK-Wilkes Barre; and Art Mooney. 12) Mooney and Fred Mitchell, WIOD-Toledo. 13) Connie Francis autographs an album for Gary Moore, WJAM-Marion, Ala. 14) Dick Pike, WNOP-Cincinnati; and Mooney. 15) Charles Hasin, Connie Francis, Sol Handwerger, Art Mooney and Bill Brinkley of Brinkley Distribs, Miami. Robert Schumacher, WBRE-16)Wilkes Barre; Art Mooney, Connie Francis and Lee Phillips. 17) Leonard Smith of Albany, Miss Francis, Mooney and Hasin. 18) Connie and Buddy Deane, WJZ-Baltimore. 19) Ray Ellis, Alan Freed, Mooney and Hasin.



Burbank, California

June 13, 1959

## Mattin A Scierosis Tune Tie-In



ST. LOUIS, MO.—Radio and television disk jockeys, this area, turned out in force to back a new record called "Someone You Know," the proceeds from which will go directly to the Multiple Sclerosis Society, St. Louis Area Chapter. "Someone You Know," recorded on the Fraternity label by songstress Melva Niles, is directly concerned with the crippling disease and is the national song of the Multiple Sclerosis Society. Gathered here looking over the first copy of the new 45 rpm record are: (front, left to right) Miss Niles; Mrs. Betty Hayden, St. Louis area MS Mother of the Year; Mrs. Harold Newmark (seated), board member of MS; and J. M. Liebowits, another board member. Back row: Larry Monroe, KXOK; Paul Gregory, KWK; Jim Butler, KMOX; Jack Carney, WIL; Bruce Hayward, KXOK; Russ Carter, KSD-TV; Buddy MacGregor, KXOK; Reed Farrell, WIL; and Sanford Kornberg, chairman of the St. Louis Area Chapter of MS.

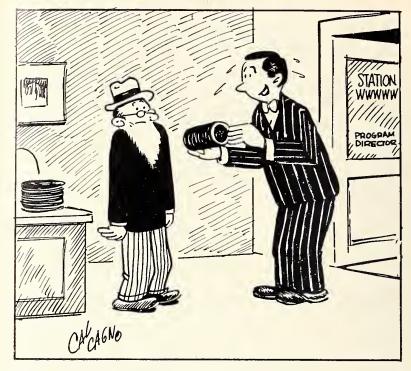


#### "Only those records best suited for commercial use are reviewed by THE CASH BOX"

**"HE FLIP SIDE"** 

Page 70

By Joe Cal Cagno



"I understand that you made it when you were a teen-ager sir . . . And that it's a great sound, but you see, the equipment has changed since then."

If you have any ideas for a Cash Box cartoon-write us and we'll credit you.



In a sudden move that came as quite a surprise to most people in the industry, Colin Fraser resigned his position as Program Director at HSV-Channel 7. Peter Randall, well known for his work in the live theatre, has been appointed to fill the vacancy. Prior to the introduction of TV here, Colin Fraser was a leading journalist with the Melbourne Herald; his future plans have not yet been announced.

Current American visiting stars, Tab Hunter and Sal Mineo, arrived to a riotous welcome at the international terminal at the Sydney airport on Tuesday (26 May). Extra police had to be called to handle the many overenthusiastic teenagers who took part in this friendly display towards their singing idols. The performance was repeated, although in a milder form, when Hunter and Mineo arrived at the Melbourne airport. But yesterday it was a different story! Hunter and Mineo were the central figures in a sensational personal appearance at the studios of Radio Station 3UZ in Bourke Street, Melbourne. Thousands of screaming young admirers filled the street outside the studios to await the arrival of the young stars, even their car had to have a special police escort.

Australian Record Company threw a special double-celebration party in Melbourne yesterday (28th May) to welcome Hunter and to launch the Warner Bros. label. First Warner Bros. release consists of two singles by Hunter. It was originally planned to release the Edd Byrnes "Kookie Kookie Lend Me Your Comb" disk in the initial WB release, but for some reason (unknown at the time of writing) the release of this big hit has been delayed.

George Bracken, outstanding lightweight boxing star, and also the latest addition to the W&G roster, currently doing the rounds of radio stations and disk jockeys plugging his first disk which carries "Turn Me Loose" and "Sea Cruise". As a result of his disk, Bracken is already booked for several concerts, radio and TV shows. It looks as though boxing and music will prove to be a successful combination for the 24-year-old sportsman.

Jack Argent, formerly a top man with the Coronet and Festival labels, is doing a fine job with the recently formed Leeds Music Proprietary Limited. This company is closely associated with Leeds Music of New York. Argent is highly thought of throughout the music trade here and he is operating a progressive company with several good hits right now, including the latest Lloyd Price smash success "Personality".

Neville Smith of Mercury Records reports excellent results following the TV showings of several telefilms featuring Big Bopper, the Diamonds and the Platters with their various hits. Mercury is the first label in Australia to run such telefilms to promote hits in both Sydney and Melbourne. Films have just been received of Brook Benton with "It's Just A Matter Of Time", Mark IV with "I Got A Wife" and an excerpt from the Mike Nicholls-Elaine May disk of "Improvisations To Music." This album is set for near-future release.

\* \* \* \* \* \* Radio Week (September 21-27 this year), an annual promotion of the Australian Federation of Commercial Broadcasting Stations, will widely publicize recording artists this year. Plan envisages brief spoken messages from American stars pointing out features of Aussie radio. They will be played frequently over the 108 member stations of the Federation during Radio Week. Local reps have promised maximum support and **The Diamonds**, who have just completed their tour, cut the first message last week. American companies have been invited to cooperate. Organizer for this promotion is Doug Entwisle, program manager of radio station 3DB, Melbourne.

## **16 LP's In June Capitol Issue**

HOLLYWOOD - Capitol Records' pop album release for June includes 16 new packages, eight of which are available both in monaural and stereo the remaining eight in monaural only. Of the 16, five LP's are foreign-re-corded "Capitol" of the World sets.

The monaural-stereo issues are: "The Kingston Trio At Large"; "Sound Spectacular"—Ray Anthony and his orch.; "Latin Love"—Bob Bain; "Those Kenton Days"—June Christy; "Trade Wind Islands"-Huanani; "Warm And Wonderful"-

King Sisters; "Do You Remember?"-Fred Waring and the Pennsylvanians; "At A Sidewalk Cafe"-Ruth Welcome with the Milt Shaw Trio.

The monaural only pop issues are: "With Feeling" — Janice Harper, "Born To Lose"—Ferlin Huskey; "Sounds Like Gene Vincent".

The five "Capitol" of the World sets are: "Music Of The Italian Alps"; "Mexican Marimba Music"—Marimba Chiapas; "Piaf!"-Edith Piaf; "Music Of The German Alps"-Alfons Bauer and his Bavarian Troupe.

## **Audio Fidelity Opens Brazilian Branch**

NEW YORK—Sidney Frey, presi-dent of Audio Fidelity, has announced the formation of a Brazilian branch of the firm. With offices in Sao Paulo and Rio de Janeiro, it is called Audio Fidelity do Brasil, S.A. To date the American company has branches in England and Canada and plans to open offices in Maxico and Australia offices in Mexico and Australia.

Frey will be president of the new company, and Sebastiao R. Bastos, vice president. Records will be custom pressed from original masters, using the same art work for covers, etc. The Brazilian corporation will operate

directly to dealers in Brazil and export to all South American countries.

Bastos has been in the record field for more than ten years. He was sales manager for RCA Distributors in Sao Paulo, and ran the record de-partment of a chain store. In 1954, he joined Companhia Brasileira de Discos as Director, handling interna-tional A & R, sales and promotion. He met Frey during a New York visit three years ago when the two men began their negotiations for a Brazilian operation.

## **Berkshire Music Barn Program**

LENOX, MASS.—Louis Armstrong and his group will play the opening concert of the Berkshire Music Barn's Fifth Season on Sunday evening at 8:30, June 28, Stephanie and Philip Barber, owners, announced last week. Mahalia Jackson will be presented Thursday evening, July 2, at 8:30; Odetta, blues and folk singer, will sing Saturday afternoon, July 4, at 3:30; and George Shearing and his Quintet and George Shearing and his Quintet take over Sunday evening, July 5. The procession of stars will continue Tues-day evening, July 7, with Count Basie and his Band, featuring Joe Williams, followed by Martha Schlamme, folk singer of Israeli and other songs, Saturday afternoon, July 11. Stan Kenton and his Band will make their first appearance at the Music Barn on Sunday evening, July 12. The third week brings the Four Freshmen on Wednesday evening, July 15; Richard Dyer-Bennet, Satur-day afternoon, July 18; with the Dave

July 15; Richard Dyer-Bennet, Satur-day afternoon, July 18; with the Dave Brubeck Quintet on Sunday evening, July 19. Sarah Vaughan sings Wed-nesday evening, July 22, and Tom Lehrer takes over for Saturady after-noon, July 25. Two groups new to Music Barn audiences follow—Sunday evening, July 26, the Ahmad Jamal Quartet, and on Thursday evening, July 30, the Kingston Trio. Saturday afternoon, August 1,

July 30, the Kingston Trio. Saturday afternoon, August 1, Geoffrey Holder appears in a program of folk songs and dances of the West Indies, and Sunday evening, August 2, belongs to the Modern Jazz Quartet. On Tuesday, August 4, the Lambert, Hendricks and Ross Trio, will give their first Music Barn concert. The matinee on Saturday, August 9, will matinee on Saturday, August 9, will be in the hands of Peter Seeger, lead-

be in the hands of Peter Seeger, lead-ing folk singer and exponent of the 5-stringed banjo. Sunday night, August 9, the Miles Davis Quintet is scheduled, followed on the next Sunday evening, August 16, by Ray Charles and his group. Sunday, August 23, will feature the Jimmy Giuffre Three, with guest art-ists to be announced. Saturday eve-ning, August 29, will be the annual All-Star School of Jazz benefit con-cert, and on Sunday evening, August 30, the Modern Jazz Quartet will play their second concert with guests to be announced.

announced. The Labor Day weekend bookings

will appeal to audiences of both schools of jazz with the Dukes of Dixieland scheduled for their first Music Barn appearance on Saturday evening, September 5, and the modern jazz of the Sonny Rollins Quintet, sched-uled on the last Sunday evening, September 6.

## **Bragg Decca Single**

NEW YORK — Decca has released its initial single by songster Johnny Bragg, who earlier this year was pardoned by ex-Governor Frank Cle-ment of Tennessee after having been sentenced to a 99 year term in the Tennessee State Penitentiary at the age of 17 in 1943. Sides are "True Love Will Never Die" b/w "Just So That Someone Is Me".

Bragg says most of what he knows about singing was learned while in about singing was learned while in prison, at which time he joined the prison quartet. In 1953 the warden allowed the group, the Prisonaires, to entertain a group of people in Spring-field, Tenn. This led to several simi-lar performances throughout the state, a recording for the Sun label, "Just Walking In The Rain", a tune com-posed by Bragg which was covered by Johnnie Ray and became a hit. Since his release, Bragg has been reportedly approached by many in the music business who wished to pact

since his release, Bragg has been reportedly approached by many in the music business who wished to pact him, but he chose to work with Jack Stapp and Buddy Killen of Tree pub-lishing who introduced him to Owen Bradley of Decca.

## Lavelli Urania LP

NEW YORK—Urania Records an-nounced that it is releasing an album featuring accordionist Tony Lavelli, a former All-American basketball player. The album, "The All Ameri-can Accordionist," includes two Lavelli originals, "All-American Rag" and "Promenade in Paree" among other selections selections.

## LP Gets New Life



NEW YORK — Bob Thiele, (right), president of the recently re-or-ganized Hanover-Signature label is seen with Irv Stimler, VP in charge of sales, discussing plans for Stimler's cross-country sales trip in which he will be promoting and selling Hanover's first LP, "Poetry For The Beat Genera-tion by Jack Kerouac and Steve Allen. Thiele stated that "initial response to the album is gratifying. It only proves that the people of the U.S. are open to new ideas and art forms." Album was originally released on Dot, but was withdrawn over protests as to its content. Thiele was Dot's A&R head then.

#### Philly Hy Lit Show Bows

PHILADELPHIA — "The Hy Lit Show", featuring the popular young Philadelphia disk jockey in a weekly half-hour variety program, bowed here June 3 (7:30-8:00 p.m.) over WCAU-TV. Lit is currently seen Sat-urday nights in the metropolitan New York area with his "Rate the Record" show over WNTA-TV (6:00-7:00 p.m.) in Newark, N. J.

show over WNTA-TV (6:00-7:00 p.m.) in Newark, N. J. The new show being carried by this city's CBS owned-and-operated Chan-nel 10 offers top-name artists with prime teen-age appeal. The artists will handle their latest recordings. In many cases, where one artist offers a good success story, he or she will also do the number that began the path to fame.

Booked for the first show were Tommy Edwards, Kathy Linden, Cathy Carr, Gary Stites and The Dynatones. The Fabulous Fabian will appear on the second show, June 10, with the Crests and Dale Hawkins while Frankie Avalon and Janice Harper are slated for June 17.

Unlike other television shows featuring top artists with their big records, this production will resort to both the inside and outside facilities offered by the multi-million dollar station. Present plans call for some of the shows to originate from a wooded area on the station's property while others will come from the building's lobby.

Although no dancing will be permitted, there will be a weekly audience. During the shows, there will be adequate opportunity for the audience to quiz the guest stars. At the same time, plans call for the stars to fire queries back at the audience.

Lit, who also does a six-day-a-week disk jockey stint with Radio Station WIBG in Philadelphia, began his television career with WCAU-TV last summer when he was the host of Channel 10's "Block Party" show Saturday afternoons. He started in broad-casting with WHAT, a Philadelphia independent, and WRCV in the Qua-ker City.

Merrill Brockway will produce and direct the show while Jack Dolph, the station's program director, will over-see the entire production.



## Four Chicago Retailers File Suit Against 3 Majors

CHICAGO — Litigation was insti-tuted last week by four Chicago re-tail record dealers complaining of anti-trust violations against the three anti-trust violations against the three major record companies; Radio Cor-poration of America, Columbia Rec-ords, and Capitol Records, and their wholly owned distributing companies. Plaintiffs in this suit are Bernard Strickler, whose stores are located at 2423 North Harlem Ave., 7933 South Cicero Ave., and 5607 West Belmont Ave.; B. H. Skidell, whose store is at 9037 South Commercial Ave.; Ger-ald R. Tapp, who does business at 4228 North Harlem Ave. and V. H. Anderson, whose store is at 3942 West North Avenue. The suit was filed by these retailers on their own behalf and on behalf of all other retail record dealers located within the metropoli-tan area of Chicago. The retailers stated that the devices used by the manufacturers threaten

The retailers stated that the devices used by the manufacturers threaten to destroy the independent retailers. The complaint condemned the "Club" Programs of the defendant companies as a conspiracy of the companies to sell the cream of the record crop directly to consumers at prices far below those available at the retailer. below those available at the retailer. This is a method, state the retailer. This is a method, state the retailers, to keep customers out of the retail stores where they would be likelv to buy records of smaller, competing record companies. Such a program will inevitably force out of business the smaller manufacturers and mo-nopolize the industry for the three major companies. Meanwhile, such competition by these companies against the retailer is not only causing substantial damages to the retailer but ultimately may well end their independent existence. They also contend that favored re-tailers in the area are receiving discriminatory price and service benefits from the manufacturers. Included among the favored retailers are rack dealers in one stops and the juke box

trade. The retailers seek treble damages

The retailers seek treble damages for the injury so caused and an in-junction stopping these policies. The plaintiffs are all active mem-bers of the Society of Record Dealers of America. The attorneys for the plaintiffs are Marks, Marks and Kap-lan located at 1 North LaSalle St., Chicago, in association with Jerome Marvin Kaplan, 100 W. Monroe St.

### **Columbia Appoints West**

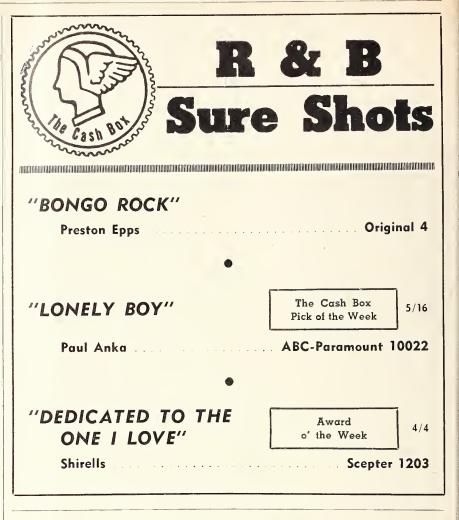
NEW YORK—The appointment of Stanley West to the position of Colum-bia Records' coordinator, international artists promotion, has been announced by Nat Shapiro, coordinator of A&R foreign operations.

In this newly created position, West is responsible to Shapiro and to Arnold is responsible to Shapiro and to Arnold Berry, director of foreign operations. He will supervise requests from affi-liates and subsidiary companies for information and material concerning the classical and popular repertoire for Columbia, Epic, and Harmony. West, an honor graduate from Cambridge University and the Royal Academy of Music, has been associ-ated with E.M.I. in Great Britain for the past three and one-half years.

Most three and one-half years. Most recently he held the position of export sales promotion manager for E.M.I. Records, Ltd.







## John Gary To Attempt **Underwater Swim Mark**

NEW YORK—John Gary, Frater-nity songster, has flown to New Or-leans where this week (11) he will attempt to set two new world's under-water skin-diving swimming records. attempt to set two new world's under-water skin-diving swimming records. Gary is considered one of the world's most noted skin divers, and until recently held the world's record (using an aqua lung) by staying underwater for a period of 41 hours, 1 min. and 10 sec. However, this rec-ord was broken by a U.S. Navy frog-man and now Gary will attempt not only to better the existing record, but will also try to establish a new long-distance record by swimming underwater 24 miles. The record is now 12 miles and Gary figures the 24-mile attempt should take 60 hours, or two and a half days. The event will take place along the 24-mile Lake Pontchartrain Causeway between Man-deville, La. and New Orleans, with the Amateur Athletic Union lending full cooperation. Prior to setting off on a professional

Prior to setting off on a professional singing career, Gary worked as a marine diver. Vocalist, whose initial Fraternity deck is "Let Them Talk", appears on the Jack Paar TV'er for the second time on June 18.

## **Bob Heller Urges** Summer Consumer Push

PHILADELPHIA-"Mr. Big", the consumer, is the person that manu-facturers should include in their sumfacturers should include in their sum-mer plans, said Chips distributing promotion man Bob Heller here last week. "For years", Heller noted "we have been doing things for everyone concerned, except 'Mr. Big,' who is the person who loves music to the extent that they go into the record store and purchase our product. "Let's make this a big record sum-

store and purchase our product. "Let's make this a big record sum-mer by creating record buying desire in every individual. Let manufac-turers, distributors and Mr. Retailer get together and work to bring the customer into the store", Heller said. Heller suggests a plan wherein each manufacturer runs a special for the customer. "Sample manufacturer 'X', the exec stated," takes his best seller in the pops and that week the cus-tomer can buy that record for x amount of cents or he can take his best LP and offer it through the stores for a special sales price.

for a special sales price. "Remember", Heller concluded, "even though the weather is hot, busi-ness can be made hotter in sales by giving the teenager a bargain or the adult buyer a super buy".

## Pet Milk Sponsors "Grand Ole Opry" Tour

NASHVILLE — One of the largest Grand Ole Opry units ever to go on tour is scheduled to hit the road June 10 under the sponsorship of the Pet Milk Company, long time Grand Ole Opry advertiser. The Pet Milk Grand Ole Opry unit will be headlined by Ray Price and Don Gibson and will feature a cast of twenty-five Grand feature a cast of twenty-five Grand Ole Opry regulars.

Ole Opry regulars. Other Opry stars included in the cast are Billy Grammer, Grandpa Jones, The Jorcianaires, Margie Bowes, Pet Milk's Master of Ceremonies, T. Tommy and the Opry Square Dance team, Ben Smather's Stoney Mountain Cloggers. The unit will travel in its own specially equipped bus. Dates are set for Charleston, Columbia, Green-ville, S. C. and Macon, Georgia. Ray

Morris, product advertising manager of the Pet Milk Company, is highly enthusiastic about Pet Milk's first promotional tour. "It's a project we've long had in mind," Morris stated, "and we're delighted to have obtained this outstanding Grand Ole Opry cast for the tour."

Opry cast for the tour." Morris announced that the Pet Milk tour will be under the direction of W. D. Kilpatrick and the newly formed Acuff Rose Artists Corpora-tion. Kilpatrick stated that the Pet Milk Grand Ole Opry junket will be the new talent organization's first production.

veteran Grand Ole Opry promoter, Dub Allbritten is handling the adver-tising and will assist W. D. Kilpatrick in the promotion and production.

#### The Cash Box, Music



(Listed Alphobetically)

A BIG BOY NOW Bobby Hendricks (Sue 712)

\*BOBBY SOX TO STOCKINGS \*BOY WITHOUT A GIRL Frankie Avalon (Chancellor 1036)

BUT NOT FOR ME Flomingos (End 1040)

CHAPEL OF DREAMS Dubs (Gone 5046) ne 5046

CLOUDS IN MY HEART Muddy Waters (Chess 1724)

COME SOFTLY TO ME Richard Barret (Gone 5056)

CROSSFIRE ny & Hurricanes (Warwick 502)

DON'T FAIL ME Buddy Johnson (Roulette 4134)

FAR EAST CHA CHA CHA Turbo-Jets (Federal 12353)

\* FRANKIE nnie Froncis (MGM 12793)

GETTING NEARER

GIDGET mes Darin (Colpix 113)

GOTTA NEW GIRL Bobby Day (Class 252)

\*HARD BUT FAIR 5 Royols (King)

HOLD ME CLOSE Wade Flemmons (Vee-Jay 309)

HOWLIN' BLUES Howlin' Wolf (Chess 1726)

\*HUSHABYE Mystics (Lourie 3028)

I CAN'T STOP LOVING YOU Lorry Williams (Specialty 665)

IF I DON'T EVER SEE YOU AGAIN Ted Taylor (Ebb)

ISLAND OF LOVE heppards (Apex 7750)

IT'S BEEN A LONG TIME Seniors (Interlude 163)

\*IT COULD HAVE BEEN WORSE Jesse Belvin (RCA Victor 7543)

I'VE COME OF AGE Billy Storm (Columbia 41356)

I WANT TO GO HOME Chorles Brown & Amos Milburn (Ace 561)

WANT YOU SO BAD James Brown & Five Flomes (Federal 12348

WONDER WHY Chester McDowell (Duke 302)

JACK O' DIAMONDS Ruth Brown (Atlontic 2026)

JUNE NIGHT Gloria Lynne (Everest 19303)

KANSAS CITY KANSAS CITT Rocky Olsen (Chess 1723) Honk Bollard & Midnighters (King 5195) Little Willie Littlefield (Federal 12351) Rockin' Ronald & Rebels (End 1043) Little Richard (Speciolty 664)



The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 50.

> \* Indicotes first appearance on Territorial Tips LIGHT A CANDLE Beverly Ann Gibson (Deb 1002)

LIKE YOUNG Dovid Rose & Andre Previn (MGM 12792)

LONELY SATURDAY NIGHT Don French (Loncer 104)

MAGIC MOUNTAIN Medallions (Dooto 446)

MASQUERADE IS OVER Clyde McPhatter (MGM 12780)

MY BABY IS SWEETER Little Walter (Checker 919)

MY HEART'S AN OPEN BOOK Corl Dobkins, Jr. (Decco 30803)

OLD FASHION LOVE Ivory Joe Hunter (Dot 15930)

OLD SPANISH TOWN Bell Notes (Time 1010)

\*ONLY SIXTEEN Som Cooke (Keen 2022)

RINK-A-DIN-KA-DOO Edsels (Roulette 4151,

ROCKIN' CRICKET Hot-Toddy (Shon-Todd 0056)

SECRET LOVE Jimmy Ricks (Felsted 8506)

SHIRLEY CAN'T YOU SEE Little Bobby Foster (Stevens 102)

SINCE YOU'VE BEEN GONE Clyde McPhotter (Atlantic 2028)

SO LOVED AM I Johnny Johnson (5y 1601)

SWEET PEA Earl Bostic & Ork (King 5190)

TAKE A MESSAGE TO MARY Everly Brothers (Cadence 1364)

TALL COOL ONE Wailers (Golden Crest 518)

THAT'S ALL ! WANT Bobby Day (Class)

THE BEAT Rockin R's (Tempus 7541)

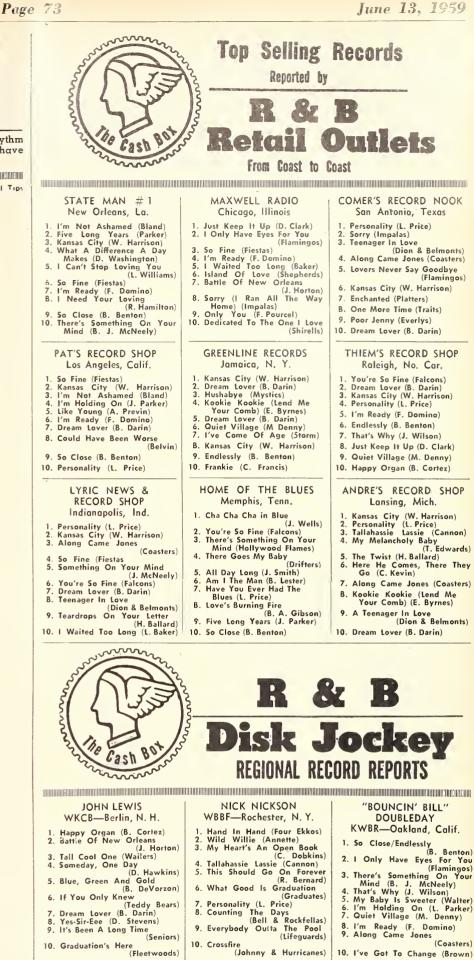
THREE STARS ommy Dee (Crest 1057)

TIJUANA JAIL Kingston Trio (Capitol 4167)

YOU MADE ME LOVE YOU I MUST BE DREAMING Nat "King" Cole (Capitol 4184)

WHAT MAKES YOU SO TOUGH Teddy Humphries (King 5182)

WISHING WELL Bobby Blue Bland (Duke 303)



10. Crossfire (Johnny & Hurricanes) "MISS GRACY" COFFEE BREAK KATZ—St. Louis, Mo.

- KAIZ-31. Louis, Mo. 1. Wish (E. Grant) 2. I Told Myself A Lie (C. McPhater) 3. Maria Cha Cha (Emeralds) 4. Wheels Of Love (DeMires) 5. Bye Bye Baby (R. Mark) 6. I Only Have Eyes For You (Flamingos) 7. June Night (G. Lynne) 8. When Nobody Loves You (S. Hawkins) 9. Cloudburst (B. Daddy) 10. Kansas City (W. Harrison)
- DON TERRY
- KGAF—Gainesville, Tex.
- Kansas City (W. Harrison)
   Battle Of New Orleans (J. Horton)
   Kookie, Kookie (E. Byrnes)
   Happy Organ (B. Cortez)
   Personality (L. Price)
   Since I Don't Have You (Skyliners)
   A Leenanger In Love

- (Skyliners) 7. A Teenager In Love (Dion & Belmonts) B. Almost Grown (C. Berry) 9. The Class (C. Checker)
- 10. Just Keep It Up (D. Clark)

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

GEORGE HUDSON

WNJR-Newark, N. J.

Personality (L. Price)
 Everybody Likes To Cha Cha Cha (S. Cooke)
 That's Why (J. Wilson)
 Happy Organ (B. Cortez)
 Dedicated To The One 1 Love (Shirelles)
 Lover's Prayer (Clickettes)
 Guess Who (J. Belvin)
 Battle Of New Orleans (J. Horton)
 Endlessly (B. Benton)
 They's Something On' Your

10. There's Something On' Your Mind (B. J. McNeely)

FRED BARTON

WANE-Fort Wayne, Ind.

1. Kansas City (W. Harrison)

Sorry (Impalas)
 Personality (L. Price)
 That's Why (J. Wilson)

Hars Why (J. Wilson)
 Happy Organ (B. Cortex)
 So Fine (Fiestas)
 I'm Ready (F. Domino)
 Endlessly (B. Benton)
 You're So Fine (Falcons)
 Almost Grown (C. Berry)

- - 9. 10.

- 9. So Close (B. Benton)

HARVEY MOORE

WSTL-Eminence, Ky.

WSIL—Eminence, Ky. 1. Sorry (Impalas) 2. Kansas City (R. Ronald) 3. Dream Lover (B. Darin) 4. Old Spanish Town (Bell Notes) 5. Tallahassie Lassie (Cannon) 6. Graduation's Here (Fleetwoods) 7. I'm Ready (F. Domino) 8. A Teenager In Love (Dion & Belmonts) 9. My Heart's An Open Book (C. Dobkins) 10. Tall Cool One (Wai!ers)

GEORGE KLEIN

WHEY—Memphis, Tenn.

7. Personality (L. Price)

Mona Lisa (C. Mann) Kansas City (W. Harr'son) Motorcycle Michael (Archers) Dream Lover (B. Darin) I'll Be Alright (J. B. Lloyd) Love Is My Business (C. Gleaves)

B. Forty 'Leven Times (Howard) B. Forty Leven Innes (K. Cannon) 9. Tallahassie Lassie (F. Cannon) 10. Bth Wonder Of The World (G. Nelson)

#### The Ca. h B. r. Music

10. I NEED YOUR LOVIN' Roy Hamilton (Epic)

ST. LOUIS

KANSAS CITY Wilbert Harrison (Fury)
 ENDLESSLY

ENDLESSLY Brook Benton (Mercury)
 WHAT A DIFFERENCE A DAY MAKES Dinah Washington (Mercury)
 QUIET VILLAGE Martin Denny (Liberty)
 I WAITED TOO LONG Lavern Raker (Atlantic)

5. I WAITED TOO LOÑG Lavern Baker (Atlantic)
6. BATTLE OF NEW ORLEANS Johnny Horton (Columbia)
7. THAT'S WHY Jackie Wilson (Brunswick)
8. PERSONALITY Llovd Price (ABC-Paramount)
9. THERE GOES MY BABY Drifters (Atlantic)
10. LITTLE DIPPER Mickey Mozart Quintet (Roulette)

PHILADELPHIA

PERSONALITY Lloyd Price (ABC-Paramount)
 I'M READY fats Domino (Imperial)
 KANSAS CITY Wilbert Harrison (Fury)
 I ONLY HAVE EYES FOR YOU Flamingos (End)
 THERE GOES MY BABY Drifters (Atlantic)
 THE BELLS

6. THE BELLS
8. Baby Washington (Neptune)
7. YOU'RE SO FINE Falcons (Unart)
8. GUESS WHO Jesse Belvin (RCA Victor)
9. ALONG CAME JONES

9. ALONG CAME JONES Coasters (Atco)

BALTIMORE

A Martin Room

PERSONALITY Llovd Price (ABC-Paramount)
 THERE'S SOMETHING ON YOUR MIND Big Jay McNeely (Swingin')
 DREAM LOVER Bobby Darin (Atco)
 SO FINE Fiestas (Old Town)
 ALONG CAME JONES Coosters (Atco)
 HARD BUT FAIR 5 Royales (King)
 MARGIE

7. MARGIE Fats Domino (Imperial)

8. THERE GOES MY BABY Drifters (Atlantic)
9. I WAITED TOO LONG Lovern Baker (Atlontic)
10. ENDLESSLY Brook Bentun (Mercury)

10. ONLY SIXTEEN Sam Cooke (Keen)

1. KANSAS CITY

## Cash Rox MA REGIONAL **RECORD REPORTS NEW ORLEANS** CHICAGO NEW YORK 19-1 PERSONALITY Lloyd Price (ABC-Paramount) SO FINE Fiestos (Old Town) SO CLOSE Brook Benton (Mercury) WHAT A DIFFERENCE A DAY MAKES Dinah Washington (Mercury) YOU'RE SO FINE Falcons (Unart) KANSAS CITY Wilbert Harrison (Fury) I ONLY HAVE EYES FOR YOU Flamingos (End) DREAM LOVER PERSONALITY Lloyd Price (ABC-Paramount) THERE'S SOMETHING ON YOUR MIND Big Jay McNeely (Swingin') KANSAS CITY Wilbert Harrison (Fury) I'M READY Fats Domina (Imperial) I'M NOT ASHAMED Bobby Blue Bland (Duke) BATTLE OF NEW ORLEANS Johnny Horton (Columbia) KANSAS CITY Wilbert Harrison (Fury) PERSONALITY Lloyd Price (ABC-Paramount) ENDLESSLY Brook Benton (Mercury) WHAT A DIFFERENCE A DAY MAKES Dinch Woshington (Mercury) 5. QUIET VILLAGE Martin Denny (Liberty) 6. HUSHABYE Mystics (Laurie) Johnny Horton (Columbia) 7. I CAN'T STOP LOVING YOU Larry Williams (Specialty) 7. THE HAPPY ORGAN Dave "Baby" Cortez (Clock) YOU Larry Williams (Specialty) 8. DREAM LOVER Bobby Darin (Atco) 9. SO FINE Fiestas (Old Town) 10. QUIET VILLAGE Martin Denny (Liberty) 8. DREAM LOVER Bobby Darin (Atco) 9. THERE GOES MY BABY Drifters (Atlantic) 10. JUST KEEP IT UP Dee Clark (Abner) 8. SO FINE Fiestas (Old Town) 9. DREAM LOVER Bobby Darin (Atco)

## **NEWARK**

- 5. I'M READY Fats Domina (Imperial)
- 6. ENDLESSLY Brook Benton (Mercury)
  7. SO FINE Fiestas (Old Town)
- 8. THERE GOES MY BABY Drifters (Atlantic)
  9. JUST KEEP IT UP Dee Clark (Abner)
- 10. I WAITED TOO LONG Lavern Baker (Atlantic)

## LOS ANGELES

- KANSAS CITY Wilbert Harrison (Fury)
   SO FINE Fiestas (Old Town)
   PERSONALITY Lloyd Price (ABC-Paramount)
   DREAM LOVER Bobby Darin (Atco)
   I ONLY HAVE EYES FOR YOU Flamingos (End)
   THE HAPPY ORGAN Dave "Baby" Cortez (Clock)
   I'M READY +ats Domina (Imperial)
   LONELY BOY Paul Anko (ABC-Paramount)
   SORRY (I RAN ALL THE WAY HOME) Impalas (Cub)
   BATT E OF NEW
- Impalas (Cub) 10. BATTLE OF NEW ORLEANS Johnny Horton (Columbia)

## SAN FRANCISCO

- PERSONALITY Lloyd Price (ABC-Paramount)
   THERE'S SOMETHING ON YOUR MIND Big Jay McNeely (Swingin')
   THAT'S WHY Jackie Wilson (Brunswick)
   ENDLESSLY Brook Benton (Mercury)
   SORRY (I RAN ALL THE WAY HOME) Impolos (Cub)
   SO CLOSE Brook Benton (Mercury)

- SO CLOSE Brook Benton (Mercury)
   MY BABY'S SWEETER Little Walter (Checker)
   ALONG CAME JONES Coasters (Atco)
   DREAM LOVER Bobby Darin (Atco)
   I ONLY HAVE EYES FOR YOU Flamingos (End)

Page 74

INCHARMANNER I

\_ \_ \_ \_

. \_ .\_

\_\_\_

\_\_\_\_ I

\_\_\_\_

\_\_\_ 1

\_\_\_\_

\_\_\_\_

\_\_\_\_

\_\_\_\_

25

FIVE LONG YEARS

(20)

Marv Johnson (United Artists 160)

## BALLAS

- KANSAS CITY Wilbert Harrison (Fury)
   DREAM LOVER Bobby Darin (Atco)
   BATTLE OF NEW ORLEANS Johnny Horton (Columbia)
   PERSONALITY Lloyd Price (ABC-Paramount)
   SO FINE Fiestas (Old Town)
   QUIET VILLAGE Martin Denn<sup>\*</sup> (Liberty)
   ALONG CAME JONES Coasters (Atco)
   ALMOST GROWN Chuck Berry (Chess)
   SO CLOSE

- 9. SO CLOSE Brook Benton (Mercury)
- 10. THERE'S SOMETHING ON YOUR MIND Big Jay McNeely (Swingin')





- 7. THE HAPPY ORGAN Dave "Baby" Cortez (Clock) 8. A TEENAGER IN LOVE Dion & Belmonts (Laurie) 9. DREAM LOVER Bobby Darin (Atco)
- 10. THAT'S WHY Jackie Wilson (Brunswick)

## NORFOLK

- GUESS WHO Jesse Belvin (RCA Victor)
   I WON'T CRY Johnny Adams (Ric)

- 3. SO FINE Fiestas (Old Town) 4. JUST KEEP IT UP Dee Clark (Abner) 5. KANSAS CITY Wilbert Harrison (Fury)
- 6. SO CLOSE Brook Benton (Mercury)
- 7. 1 NEED YOUR LOVIN' Roy Hamilton (Epic)
- 8. THAT'S WHY Jackie Wilson (Brunswick)
- 9. YOU'RE SO FINE Falcons (Unart) 10. THE BELLS Baby Washington (Neptune)

## The Cash Box

June 13, 1959

#### 50 ACROSS TOD THE NATION

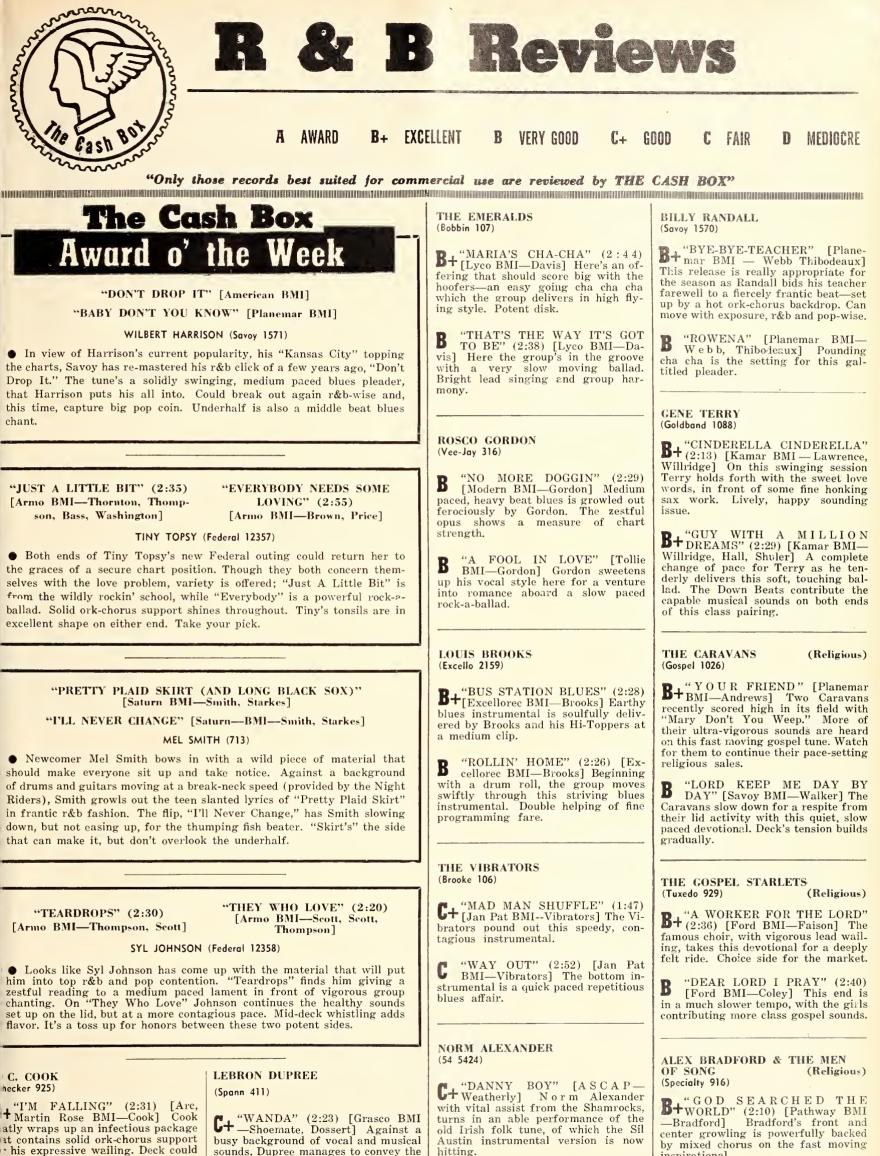
|               | TOP 50 AC                                                            | ROS  |
|---------------|----------------------------------------------------------------------|------|
| 118 KHALOMOIN | nangan ang ang ang ang ang ang ang ang a                             | Last |
| 1             | PERSONALITY<br>Lloyd Price (ABC-Paramount 10018)                     | (2)  |
| 2             | KANSAS CITY<br>Wilbert Harrison (Fury 1023)                          | (1)  |
| 3             | DREAM LOVER<br>Bobby Darin (Atco 6140)                               | (3)  |
| 4             | SO FINE<br>Fiestas (Old Town 1062)                                   | (4)  |
| 5             | I'M READY<br>Fats Domino (Imperial SS8S)                             | (6)  |
| 6             | THERE'S SOMETHING<br>ON YOUR MIND<br>Big Jay McNeely (Swingin' 614)  | (8)  |
| 7             | QUIET VILLAGE<br>Martin Denny (Liberty 55162)                        | (7)  |
| 8             | ENDLESSLY<br>Brook Benton (Mercury 71443)                            | (5)  |
| 9             | JUST KEEP IT UP<br>Dee Clark (Abner 1026)                            | (14) |
| 10            | I ONLY HAVE EYES<br>FOR YOU<br>Flamingos (End 463)                   | (22) |
| 11            | I WAITED TOO LONG<br>Lavern Baker (Atlantic 2021)                    | (11) |
| 12            | YOU'RE SO FINE<br>Falcons (Unart 1023)                               | (12) |
| 13            | WHAT A DIFFERENCE<br>A DAY MAKES<br>Dinah Washington (Mercury 71435) | (17) |
| 14            | BATTLE OF NEW<br>ORLEANS<br>Johnny Horton (Columbia 41339)           | (19) |
| 15            | ALONG CAME JONES<br>Coasters (Atco 6141)                             | (25) |
| 16            | SO CLOSE<br>Brook Benton (Mercury 71443)                             | (24) |
| 17            | A TEENAGER IN LOVE<br>Dion & Belmonts (Laurie 3027)                  | (13) |
| 18            | THERE GOES MY BABY<br>Drifters (Atlantic 2025)                       | (28) |
| 19            | HAPPY ORGAN<br>Dave "Baby" Cortez (Clock 1009)                       | (10) |
| 20            | THAT'S WHY<br>Jackie Wilson (Brunswick SS121)                        | (9)  |
| 21            | SORRY (I RAN ALL THE<br>WAY HOME)<br>Impolas (Cub 9022)              | (18) |
| 22            | I'M NOT ASHAMED<br>Bobby Blue Bland (Duke <mark>303</mark> )         | (15) |
| 23            | ALMOST GROWN<br>Chuck Berry (Chess 1722)                             | (16) |
| 24            | I NEED YOUR LOVIN'<br>Roy Hamilton (Epic 9307)                       | (23) |

| NGCHMININICH N | Pos                                                                                        | Last        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|----------------|--------------------------------------------------------------------------------------------|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 26             | W<br>TALLAHASSEE LASSIE<br>Freddie Cannon (Swan 4031)                                      | eek<br>(42) |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 27             | SINCE I DON'T HAVE YOU<br>Skyliners (Calico 103)                                           | (21)        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 28             | I WON'T CRY<br>Johnny Adams (Ric 916)                                                      | (26)        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 29             | I'M HOLDING ON<br>Little Junior Parker (Duke 306)                                          | (43)        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 30             | THE CLASS<br>Chubby Checker (Parkway 804)                                                  | (44)        | ti<br>D                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 31             | BE EVER WONDERFUL<br>Ted Taylor (Duke 304)                                                 | (30         | tl                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 32             | THE BELLS<br>Baby Washington (Neptune 104)                                                 | (27         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 33             | ONLY YOU<br>Frank Pourcel (Capitol 4165)                                                   | (46)        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 34             | I'VE GOT TO CHANGE<br>James Brown (Federal 12352)                                          | (37         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 35             | BONGO ROCK<br>Prestan Epps (Original 4)                                                    | (           | t<br>s<br>f                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 36             | LET IT ROLL<br>Earl Knight & George Kelly<br>(ABC-Paramount 10023)                         | (39         | t<br>b<br>e                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 37             | LONELY BOY<br>Paul Anka (ABC-Paramount 10022                                               | ,(          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 38             | GUESS WHO<br>Jesse Belvin (RCA Victor 7469)                                                | (29         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 39             | KOOKIE, KOOKIE (LEND<br>ME YOUR COMB)<br>Ed Byrnes & Connie Stevens<br>(Warner Bros. 5047) | (35         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 40             | ENCHANTED<br>Platters (Mercury 71247)                                                      | (31         | o<br>F<br>Ìt                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 41             | DEDICATED TO THE ONE<br>I LOVE<br>Shirells (Scepter 1203)                                  | (           | d                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 42             | TAKE OUT SOME<br>INSURANCE<br>Jimmy Reed (Vee-Jay 314)                                     | (34         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 43             | TURN ME LOOSE<br>Fabian (Chancellor 1033)                                                  | (33         | and the second se |
| 44             | MARGIE<br>Fats Damina (Imperial 55\$S)                                                     | (38         | i i                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 45             | MY MELANCHOLY BABY<br>Tommy Edwards (MGM 12794)                                            | (48         | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 46             | EVERYBODY LIKES TO<br>CHA CHA CHA<br>Sam Cooke (Keen 2018)                                 | (32         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 47             | SIX NIGHTS A WEEK<br>Crests (Coed 509)                                                     | (36         | 時日日                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>48</b>      | GUITAR BOOGIE SHUFFLE<br>Virtues (Hunt 324)                                                | (41         | 語言                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 49             | PINK SHOE LACES<br>Dodie Stevens (Crystalette 724)                                         | (49         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 50             | COME TO ME<br>Mary Johnson (United Artists 160)                                            | (45         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |

Little Junior Parker (Duke 306) "Only those records best suited for commercial use are reviewed by THE CASH BOX"

PERSONALITY Lloyd Price (ABC-Paramount)
 THERE'S SOMETHING ON YOUR MIND Big Jay McNeely (Swingin')
 KANSAS CITY Wilbert Harrison (Fury)
 BE EVER WONDERFUL Ted Taylor (Duke)
 I'M READY

Page 75



atly wraps up an infectious package at contains solid ork-chorus support his expressive wailing. Deck could ke r&b noise. "PLEASE THINK OF ME" (2:35) [Arc, Martin Rose BMI-Cook] e flip's another hunk of good mate-

l with the same strong support, s time on a flavorful rock-a-ballad.

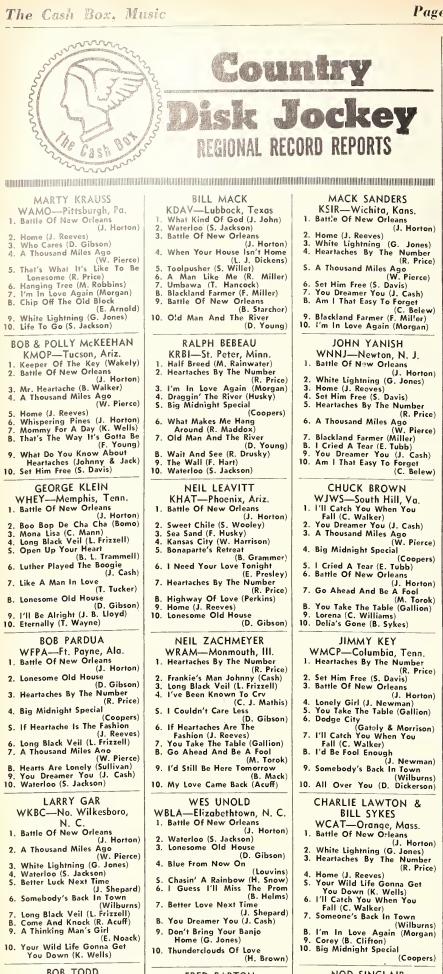
sounds, Dupree manages to convey the sincere romantic words of the easy going gal-titler.

**C** "YEA, YEA, YEA" (2:27) [Central BMI—Carrol] In the upbeat, Dupree shouts his love for the gal.

"STOP THAT MAN!!" [Buttons B M I — Carrington, Alexander] This end the group voices back up Al-exander for the fast rocking novelty

**B**+ "THE MAN IS WONDERFUL" (2:03) [Pathway BMI—Bradford] A convincing testimonial to "The Man" is offered at a slow clip. The group couldn't be more dedicated.

inspirational.



- (B. Heims) 7. Better Love Next Time (J. Shepard) B. You Dreamer You (J. Cash) 9. Don't Bring Your Banjo Home (G. Jones)
- Home (G. Jones) 10. Thunderclouds Of Love (H. Brown)

#### FRED BARTON WANE—Fort Wayne, Ind. 1. Waterloo (S. Jackson) 2. Battle Of New Orleans

- 2. Battle Of New Orleans (J. Horton) 3. White Lightning (G.Jones) 4. The Wall (F. Hart) 5. Frankie's Man Johnny 6. A Fool Such As I (Presley) 7. Take A Message To Mary (Everlys) 8. Home (J. Peeves)

BOB TODD WORX—Madison, Ind. 1. A Thousand Miles Ago (W. Pierce) 2. That's The Way It's Gotta Be (F. Young) 3. Heartaches By The Number (R. Price) 4. Hearts Are Lonely (Sullivan) 5. It's All My Heartache (Smith) 6. Draggin' The River (F. Husky) 7. Set Him Free (S. Davis) 8. Somebody's Back In Town (Wilburns) 9. A Thinking Man's Woman (E. Noack) 10. Big Midnight Special (Coopers)

COWBOY PHIL REED

2. Home (J. Reeves) 3. Heartaches By The Number (R. Price)

(R. Price)
(R. Price)
(R. Price)
(S. Jackson)
(S. Battle Of New Orleans
(J. Horton)
(J. Marks The Spot (Coopers)
Come And Knock (R. Acuff)
Four Walls (N. Molte)
(Keeper Of Eoothill (Williams)
Total Strangers (Thompson)

(Coopers)

WHJB—Greenburg, Pa. 1. Big Midnight Special

BOB TODD

- B. Home (J. Reeves)
- 9. Heartaches By The Number (R. Price) 10. Springtime In Alaska (J. Horton)

# KENNY LEE WMNS—Olean, N. Y. 1. Somebody's Back In Town (Wilburns) 2. Memphis Blues (J. Byrd) 3. I'm In Love Again (Morgan) 4. Am I That Easy To Forget (C. Belew) 5. Beyond The Shadow (Browns) 6. Talking It Over (F. Young) 7. I Cried A Tear (E. Tubb) B. Tears That Fall (B. Phillips)

- B. Tears That Fall (B. Phillips) 9. What Goes On In Your Heart
- (W. Pierce) 10. Half A Mind (E. Tubb)

#### MACK SANDERS

Page 76

- CHUCK BROWN

- Torok)

- - NOD SINCLAIR
- NOD SINCLAIR CFRN—Edmonton, Alta., Can. 1. Battle Of New Orleans (J. Horton) 2. White Lightning (G. Jones) 3. Thanks A Lot (J. Cash) 4. Springtime In Alaska (J. Horton) 5. Luther Played The Boogie (J. Cash) 4. Kissing Tree (B. Grammer)

- S. Luther Playes (J. Cash) 6. Kissing Tree (B. Grammer) 7. Whispering Pines (J. Horton) B. Chip Off The Old Block (E. Arnold) 9. My Rifle, My Pony And Me (D. Martin)
- 10. Home (J. Reeves) HAPPY WILSON
- WBHP—Huntsville, Ala. 1. I Traded Her Love (Johnson) 2. A-Sleepin' At The Foot Of The Bed (G. Sullivan) 3. Girl Next Door (D. Vann)
- 4. Home (J. Reeves) 5. Waterloo (S. Jackson) 5.
- 6. The More I Learn (Hughey) 7. Set Him Free (S. Davis)
- B. Draggin' The River (Husky)
- Draggin The River (Rosky)
   That's What It's Like To Be Lonesome (B. Anderson)
   You'll Never Be Mine (Wells)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



"Only those records best suited for commercial use are reviewed by The Cash Box" 



"NINETY-NINE" (2:28) [Tree, Champion BMI—Anderson] "BACK WHERE I STARTED FROM" (2:35) [Tree, Champion BMI—Auderson]

#### BILL ANDERSON (Decca 30914)

• Anderson, who recently shared chart honors on his self-penned "That's What It's Like To Be Lonesome," pours his heart out on another tear-jerker that could make it in a big way. The edge goes to "Ninety-Nine," a quick paced prisoner's lament which Anderson convincingly delivers. "Back Where I Started From" is a slow moving, romantic lilter also from the cryin' towel school. Both ends bear watching, with a sharper eye on the top the top.

#### NORMA JEAN (Columbia 41400)

**B**+ "CHAPEL BELLS" (2:26) [Gold-en West BMI—King] The thrush, a featured star on Red Foley's "Jubi-lee, USA," is in store for a heap of spins with her latest wax effort. Nor-ma takes her sensitive annroach to a ma takes, her sensitive approach to a haunting ballad and winds up with a superbly sensitive platter.

**B+** "HONOLULU QUEEN" (2:45) [Vidor BMI—Howard] More ro-mance from Norma Jean, taken at faster speed and right in line with the current fad in Hawaiian-styled music Stuppe compliant music. Strong coupling.

#### LES KANGAS

#### (Kanaaroo 14)

**B+** "KOO-KOO THE KANGAROO" (2:40) [Kangas BMI — Kangas] Kangas introduces Koo-Koo the Kan-garoo, a name which could become as well known to country folk as Alvin the Chipmunk is to the pop field. Part of Koo-Koo's singing stint is the "Song of the Country Hit Parade," made up of titles of recent hits. Deck could easily go pop and kiddie too.

**B+** "BACK TO THE SALT MINE" (2:08) [Kangas BMI — Kangas] An almost straight folk song outing built along the lines of the Kingston Trio's efforts. Koo-Koo breaks up the proceedings at one point for a comic interlude. Watch 'em both.

#### **BILLY MARTIN** (D 1062)

**B** "TEARS I COULDN'T HIDE" (2:30) [Glad BMI—Martin] Mar-tin gives out with an emotional reading of the cryin' lilter. True country flavor.

**C+** "IF YOU DON'T LOVE ME" (2:28) [Glad BMI—Martin] The singer exposes more of his twangy chanting on another medium paced, sorrowful tune.

#### DON BURFORD (Fern 776)

**B** "I GUESS I'LL BE BLUE" (1:45) Cajun BMI—Williams, Thomas] The quick moving strings set the pace for Burford's blues wailing. The chanter displays a fine vocal style.

"I'M GUILTY" (2:48) Bayou State B M I — Burford, Fossett] The tempo is slowed down to a walk as Burford presents a case against himself—for his broken romance.

#### SHENANDOAH VALLEY RANGERS (Arc 4449)

June 13, 1959

"SUGAR DOLL" (1:55) [Clover B BMI-Mae, Murman] George Lee is the featured vocalist on this date with Harry Peppel and the Rangers, gaily chanting the love words.

**C+** "SELFISH HEART" (2:29) [Clo-ver BMI—Warren, Bowden] Same vocal-instrumental set-up as on the top lid, with a slightly quicker beat setting the pace for the heartbreakers.

#### VAUGHN SIMMONS (Logan 3112)

**BUDDY HUGHEY** (Cherokee 502)

B

ing.

B

plays.

B

ing.

B

CLYDE OWENS

(Linco 1313)

"WHAT AM I GONNA DO" B (2:10) [Gaylord BMI-Simmons] The songster has woman trouble, shouting the catchy ditty to an uptempo pace. Disk can attract attention.

"UNTRUE LOVE" (2:31) [Gay-

lord BMI-Simmons, Stough] This

"THE MORE I LEARN TO

CARE" (2:21) [Golden River BMI

Frazier, Hughey] Strongly pop-

oriented tune receives an above-par,

articulate reading from the singer.

The rapid mover can garner dual-mart

zier, Hughey] Polkish styled num-

ber on the flip is reminiscent of "My

Darling Clementine." Pleasant listen-

"THE LAST BOUQUET" (2:25)

is turned in by Clyde Owens.

fered in this rhythmic affair.

[Linco BMI-Owens] Feelingful delivery of a moderate paced lament

"SWING IT, LITTLE KATY" **C+** (1:40) [Linco, BMI—Owens] A

change of pace in the upbeat is of-

"WONDERLAND OF LOVE"

(2:03) [Golden River BMI-Fra-

end has Simmons sincerely chanting

the lament to a slow waltz. Good pair-

#### The Cash Box, Music





<text><text><text><text><text><text>

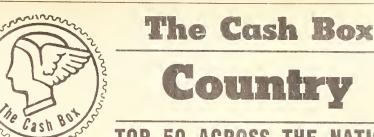


\*\*\* \*\*Hickory's Wilma Lee & Stoney Cooper, whose "Big Midnight Special" is<br/>recently carved out by their "Come Walk With<br/>Ke" slice, will be taking out a tent show thru<br/>he" slice, will be taking out a tent show thru<br/>hew York State starting 6/9 in Heuveton and<br/>fnishing up 6/20 in Governeur. In addition, they'll<br/>also be doing the biggest string of open-air park<br/>attes and fairs since '52. The twosome, along with<br/>Hylo Brown, were recent guests on the WWA-<br/>Meeling, W.Va. "Jamboree". Brown and the<br/>Mueeling, W.Va. "Jamboree". Brown and the<br/>Mueeling, W.Va. "Jamboree" as reg-<br/>and Ohio. They've joined the "Jamboree" as reg-<br/>arkersburg and Bluefield, W. Va. sponsored by<br/>Martha White Flour. Hylo has a new Capitol<br/>ackage of "Old Folk Tunes" on the market. . . .<br/>"Cowboy" Howard Vokes and the Country Boys<br/>backage of "Old Folk Tunes" on the market. . . .<br/>"Cowboy" Howard Vokes and the Country Big<br/>backage of "Old Folk Tunes" on the market. . . .<br/>"Cowboy" Howard Vokes and the Country Boys<br/>backage of "Old Folk Tunes" on the market. . . .<br/>"Cowboy" Howard Vokes and the Country Boys<br/>backage of "Old Folk Tunes" on the market. . . .<br/>"Cowboy" Howard Vokes and the Country Boys<br/>backage of "Old Folk Tunes" on the market. . . .<br/>"Cowboy" Howard Vokes and the Country Boys<br/>backage of "Old Folk Tunes" on the market. . . .<br/>"Cowboy" Howard Vokes and the Country Boys<br/>backage of "Old Folk Tunes" on the market. . . .<br/>"Cowboy" Howard Vokes and the Country Boys<br/>backage of "Old Folk Tunes" on the market. . . .<br/>"Cowboy" Howard Vokes and the Country Boys<br/>backage of "Old Folk Tunes" on the market to the gase. Socies of Thackeer's his<br/>tringbusters recently visited the 'Early Bird<br/>amboree" over WAVL-Apollo, Pa. along with<br/>the gase. Socies of Thackeer's fool" and "Mountain Guitar", if they write to<br/>boys the gase fool Starday in Nashville last week and that<br/>band the ses

he session featured Del Wood, Grady Martin, Otto Basch and Lightning 'hance. They add that the new pressings, due out about 6/15, will show off new sound. . . Barbara McCool, prexy of the Browns fan club located at 443 Gherald, Memphis, Tenn., infos that the group, Jim Edward, Maxine, ionnie and Norma will be cutting a new Victor wax session and that they're et to open their new club in 2 months time. The crew's current click is Beyond The Shadows''. Best wishes for a speedy recovery to Mom Brown, the was bedded down recently. . . Waterfall Records of Morristown, Tenn. as high hopes for newcomer Max Lowe & his band, the Native Tennesseans, tho bowed on the wax scene this week with "Ain't Got A Nickel" and "Get off My Boat". Max'll be glad to send out the platter to jocks who contact im care of the diskery. im care of the diskery.



<text><text><text><text>



Page 77

CROSS THE NATION 

June 13, 1959

I'LL CATCH YOU WHEN YOU FALL

Charlie Walker (Calumbia 41388)

COME AND KNOCK

Roy Acuff (Hickory 1097)

THANKS A LOT

Johnny Cash (Sun 316)

Pos. Last Week

(41)

(30)

(23)

|    | 31 March                                                            | TOP            | 50             | A  |
|----|---------------------------------------------------------------------|----------------|----------------|----|
|    |                                                                     | Pos            | . Last<br>/eek |    |
| 1  | BATTLE OF NEW<br>ORLEANS<br>Johnny Horton (Columbia 41              |                | (1)            | 21 |
| 2  | HEARTACHES BY<br>THE NUMBER<br>Ray Price (Columbia 41374)           |                | (3)            | 22 |
| 3  | WHITE LIGHTNING<br>George Jones (Mercury 7140                       | 6)             | (2)            | 23 |
| 4  | HOME<br>Jim Reeves (RCA Victor 747                                  | 9)             | (4)            | 24 |
| 5  | A THOUSAND MILES<br>Webb Pierce (Decca 30858)                       | AGO            |                | 25 |
| 6  | SET HIM FREE<br>Skeeter Davis (RCA Victor 7                         | 471)           | (6)            | 26 |
| 7  | WATERLOO<br>Stonewall Jackson (Columbia                             | (1             | 19)            | 27 |
| 8  | AM I THAT EASY TO<br>FORGET<br>Carl Belew (Decca 30842)             |                | 10)            | 28 |
| 9  | SOMEBODY'S BACK<br>IN TOWN<br>Wilburn Bros. (Decca 30871)           |                | 14)            | 29 |
| 10 | I'M IN LOVE AGAIN<br>George Morgan (Columbia 4)                     | 1318)          |                | 30 |
| 11 | THE WALL<br>Freddie Hart (Calumbia 4134                             | 5)             | (7)            | 31 |
| 12 | BLACK LAND FARME<br>Frankie Miller (Starday 424)                    | R              | (8)            | 32 |
| 13 | YOU DREAMER YOU<br>Johnny Cash (Columbia 41371                      | ( <b>1</b>     | 5)             | 33 |
| 14 | BIG MIDNIGHT SPECI<br>Wilma Lee & Stoney Cooper<br>(Hickary 1098)   |                |                | 34 |
| 15 | YOU TAKE THE TABLI<br>I'LL TAKE THE CHAI<br>Bob Gallion (MGM 12777) | E AND<br>IRS ( | 9)             | 35 |
| 16 | LONESOME OLD HOUS<br>Don Gibson (RCA Victor 7505)                   | SE (1<br>)     | 6)             | 36 |
| 17 | I CRIED A TEAR<br>Ernest Tubb (Decca 30872)                         | (1             |                | 37 |
| 18 | FRANKIE'S MAN<br>JOHNNY                                             | (1             | 2)             | 38 |

Johnny Cash (Columbia 41371)

DOGGONE THAT TRAIN

Hank Snow (RCA Victor 7448)

WHEN LUTHER PLAYED

THAT'S WHAT IT'S LIKE TO BE LONESOME. TAKE A MESSAGE TO MARY.

Johnny Cash (Sun 316)

THE HANGING TREE.

TOTAL STRANGERS.

(17)

(20)

ANYBODY'S GIRL (29)Hank Thompson (Capitol 4182) THAT'S THE WAY IT'S GOTTA BE (24)Faron Young (Capitol 4164) I LOVE EVERYBODY (26)Wilburn Bros. (Decca 30871) BETTER LOVE NEXT TIME (32) Jean Shepard (Capitol 4191) YOUR WILD LIFE'S GONNA GET YOU DOWN (----) Kitty Wells (Decca 30890) WHEN IT'S SPRINGTIME (25)Johnny Hortan (Columbia 41308) A FOOL SUCH AS I (21)Elvis Presley (RCA Victor 7506) IT'S ALL MY HEARTACHE (36) Carl Smith (Columbia 41344) DRAGGIN' THE RIVER (38)Ferlin Husky (Capitol 4186) BEYOND THE SHADOWS (31)The Browns (RCA Victor 7427) TRAVELIN' MAN (48)Red Foley (Decca 30882) THE LONG BLACK VEIL Lefty Frizzell (Columbia 41384) CONSCIENCE (33)June Webb (Hickory 1096) CHASIN' A RAINBOW (--)Hank Snaw (RCA Victor 7524) POOR OLD HEARTSICK (35)Margie Bowes (Hickory 1094) WHAT KIND OF GOD DO YOU THINK YOU ARE  $\mathbf{39}$ Jimmie John (Tadd 1026) I HEARD MY HEART BREAK LAST NIGHT 40 Hank Snow (RCA Victor 7524) ROBBIN' THE CRADLE. DON'T TAKE YOUR GUNS TO TOWN 47. HALF-BREED. WHAT MAKES ME HANG AROUND. 49. CHIP OFF THE OLD BLOCK 50.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

19

20

42.

44.

45.

41. KAW-LIGA



# HORS VEEN SPUT R THE LOCATION T 111 Sicility is

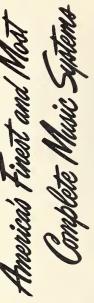




# SEEBURG STEREO IS COMPLETELY INTEGRATED!

The sensational Seeburg Two-Channel System is stereo all the way—from the pickup, through the dual amplifier to the newly developed twin stereo speakers. It's completely integrated to give every listener, wherever seated in a location, the impression of being present at a "live" performance of the recording musicians. It's completely flexible to satisfy the requirements of every location regardless of size.





DESIGN PATENT PENDING

Are Coin Machine Operators Being Taxed To Death?

With every government agency, local, state and federal, in need of additional revenue to carry out their functions, a variety of new taxes have been assessed—or are being formulated—hitting at the coin machine operator, which could eventually drain him of all his resources.

In addition, the juke box operator, once again, is the target of ASCAP's sponsored copyright amendment acts (Celler Bill, HR 5291 in the house—O'Mahoney Bill, S.950 in the Senate) which, if enacted will be another nail in the coinman's coffin.

**Operators** thruout the nation pay a variety of taxes—in some areas the total, including Federal, runs to 4 and 5 different assessments.

Because of the nature of the operating business, with most areas unorganized, and the individual operator having so little time to do anything else but work his route, taxes are introduced and passed before he is even aware of them. He is then burdened with the problem of paying his many obligations as well as with the added taxes. Any additional assessments to those now in effect could be the straw that will break his back. The difficulty faced by operators is that they cannot increase the price to the patron to meet increases in business overhead, such as is possible in most every other business. The operator's costs have more than quadrupled since the end of World War II—equipment, labor, parts, service trucks, etc., etc. And in addition, the money paid out in license fees and taxes have mounted tremendously. The operator, however, cannot keep pace with these inflated costs of running his business.

After continuous prodding by editorials in *The Cash Box* for over ten years, many of the nation's operators eventually changed over to dime play. Some still stick to the nickel. Even those who double their selling price from  $5 \neq$  to  $10 \neq$  have to contend with a cost factor that is four times as great. Can an operator change over to  $15 \neq -2$  for  $25 \neq$  play? Maybe in some isolated instance — but not generally.

Under these conditions, should the operator be burdened with additional license fees and taxes, it's a question of just how long he can stay in business. Page 80

#### IMPORT RESTRICTIONS REMOVED BRITAIN ON JUKE BOXES **Bally Machines To Be** Vending Machines Also Freed. **Amusement Machines Still On Produced In England Restricted List.**

LONDON, ENGLAND—The free-ing of dollar imports to Britain of most remaining categories of goods announced suddenly, to take effect from June 8 has taken the U.K. by storm. Together with cameras, comstorm. Together with cameras, com-mercial vehicles, cutlery, toys, watch-es and a host of other items juke boxes are completely freed. Amuse-ment machines, alas, remain in one of the few restricted categories, and are still barred.

of the few restricted categories, and are still barred. The news, although it had been ex-pected later in the summer by some people in the know, took most people in the industry by surprise. It im-mediately resulted in a great deal of flying to-and-fro by British, Ameri-can and European executives. The Wurlitzer Company were particularly active, and it is obvious that they intend to move into Britain in a very big way. Following the laying down of a distribution groundwork by Eu-ropean chief Hans Scheidegger. the president of the American Company was due to fly into Britain on June 6. John W. Haddock of AMI was al-ready in Europe and had been to London before the announcement. As soon as the news got out he met his European chief, Paul Hunger, and

Cecil Jones, Managing director of Bal-Ami (who build AMI boxes under license in Britain) in Paris. Their huddle resulted in the announcement that Bal-AMI would also her the all that Bal-AMI would also handle all AMI equipment in its British terri-

tories. The news gave German and other European manufacturers of non-American equipment a fright. Several American equipment a fright. Several flew to Britain in an attempt to hold distributors who were being weaned away by American phonograph firms not previously fully covered in dis-tribution. It was expected that the range of equipment handled by op-erators, and the number of hideaway installations, would rapidly increase. The free import of extension boxes and of spare parts were being widely welcomed. Cables were shooting across the Atlantic all week from dis-tributors and operators to American jobbers. jobbers.

As we go to press, developments are still going on, of the greatest importance to the future of the business in Britain, and of considerable importance to the American industry, and these will be dealt with more fully next week.

#### **Seeburg Holds 2-Day Distributor Meeting**

#### World Premiere New Background Music System And All-Electric Cigarette Vendor

CHICAGO - The Seeburg Corpo-CHICAGO — The Seeburg Corpo-ration, this city, staged a two day distributor convention at the Drake Hotel, this city, on Tuesday and Wed-nesday, June 2 and 3, where two new Seeburg products — a revolutionary background music system and an all-electric, 22-column cigarette vendor— had their world premiere

electric, 22-column cigarette vendor-had their world premiere. The new Seeburg "1000" back-ground music system is unique in that it measures only 22" x 14" x 12" and weighs only 51 pounds; yet, it plays 25 records and 1000 selections with-out title duplication. This is made pos-sible by a new 16% r.p.m., 9" record developed by Seeburg especially for the new "1000" model. Each record has 40 selections and plays 1½ hours of music. This new record can be played only on the Seeburg "1000" and the unit will play no other record. Three "Tailored Music Libraries" have bien arranged, recorded and pro-grammed by Seeburg. These are iden-tified as: 1) The "Basic" library with an average medium tempo for a wide

range of commercial installations; 2) the "Mood Music" library with an average medium slow tempo for pres-tige-type locations; and 3) the "In-dustrial" library with an average me-dium fast tempo for use in indus-trial plants only. The new 22-column Seeburg cig-arette vendor has a completely new cabinet design and a capacity of more than 800 packs. It also has a new

cabinet design and a capacity of more than 800 packs. It also has a new "switchover" feature, designed to eliminate lost sales and service calls. Where two columns are devoted to a fast-moving brand, this unique fea-ture delivers the desired brand re-gardless of which of the selection keys is pressed, even though one column may be empty. Another fea-ture is the release button that de-livers matches only when the custom-er wants them.

er wants them. Both the background music sys-tem and the new cigarette vendor will be on display at Seeburg distributor showings in all principal cities dur-ing the next two weeks.

#### Bal-AMI To Make Bally "DeLuxe Club Bowler" As First Game. Others To Follow



BILL O'DONNELL

LONDON, ENGLAND—Altho im-port restrictions and freeing of dol-lar imports on juke boxes and vend-ing machines went into effect this

week, the new regulation did not in-

week, the new regulation did not in-clude amusement machines, Due to this condition an important project which has been "in the works" secretly for some time has come to light. This was a deal completed be-tween Bill O'Donnell, general sales manager of the Bally Manufacturing Company, Chicago, Ill., U.S.A., and Cecil Jones, managing director of Bal-AMI, London, England, for the manufacture in Britain of all Bally products. products.

The agreement has been thrown The agreement has been thrown into top priority production now that it is known for certain that the im-port of games from all sources other than Ireland (part Irish manufac-ture) remains completely barred. By the middle of June, Bal-AMI hopes to be putting out its first game in quantity. This will be the Bally "De-Luxe Club Bowler" shuffle game. It will rapidly be followed by "Jumbo", and so on until a full range of Bally and so on until a full range of Bally products is being produced. It is estimated that first runs will be 200 of each line.

#### **J.F. Frantz Cites Penny Game Strength In Arcades**

CHICAGO — John Frantz, president of J. F. Frantz Manufacturing Company. this city, reported last week that he has observed of late, as a result of a survey taken through arcades all over the country, that from 50 to 70 percent of the equip-ment used by them in their arcades are penny counter games. "We have been singing the praises of penny gun gallery games for many years," Frantz asserted, "however, it never occurred to us that arcades throughout the nation count heavily on these penny games to the extent of 50 to 70 percent of all the equip-ment they use. "Actually," he continued, "J. F. Frantz Manufacturing has been a prime factor in the production of the finest shooting galleries for many years. We, of course, are in the proc-ess of expanding these facilities and will continue to present to arcade operators a steady array of penny gun gallery amusement games. "J. F. Frantz's current 'Dodge City' has been receiving tremendous acceptance in arcades for many months," Frantz said, "and this, in our opinion is the best indication of the success of this type of equip-



JOHN FRANTZ

ment. We have more on the drawing boards, which we know will present as exciting a motif as did 'Dodge City' with its western styled targe' design."

AND AND AND ALL PARTY 

# HAVE ROCK-OLA

# service NO TRAVEL necessary

... because the dependable service-free Rock-Ola mechanism makes life so easy for servicemen. This helps to make that difference in added earnings so important today, particularly when phonograph locations are scattered over a wide area, as they so often are during the summer season. See and test this top-styled Phonograph today at your Rock-Ola Distributor's.

Killing and State 



Available in Tru-Stereophonic Fidelity or in the Finest Monaural Hi-Fidelity Sound

ROCK-OLA Mig. Corp. 800 No. Kedzie Avenue, Chicago 51

Page 82

orders for music machines and amuse-

ment games. Rood handles sales, as

well as expediting shipment of equip-

ment.

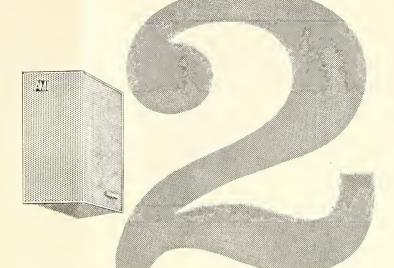


"Empire Coin has stressed more

"We welcome all operators Company. "We welcome all operators and other coin machine men in the Detroit area to come in, see Bob Wiley and view our expanded and improved facilities there." that the firm has expanded and implemented its Export Department to meet the call for shipments to foreign countries

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

W



**AMI STEREO** puts you in the middle of the music. It's like "seeing" the musicians with your ears! You see as you hear each instrument in the exact position recorded.

AMI STEREO enclosures, each containing three speakers, give you the breadth and sweep of sound from left to right.

AMI STEREO augments this wide range with the addition of a third channel in the phonograph itself to give you the depth of realism . . . the height of fidelity . . . the full dimensions of the music.

Hear the thrilling difference AMI's longer experience in stereophonic engineering makes. Hear it now at your AMI distributors.

AMI AUTOMATIC MUSIC INC., 1500 Union Avenue S. E., Grand Rapids 2, Michigan. Since 1909: designers, engineers and manufacturers of automatic musical instruments for business and industry.

AFFILIATE OF AUTOMATIC CANTEEN COMPANY of AMERICA

#### An "Open Letter" To "The **Cash Box'' From MOA**

NEW YORK—The May 30, 1959 editorial in The Cash Box headed "'Coinmen Their Own Worst Ene-mies'—Says TV Exec", in which it was stated "The thousands of words printed in the pages of The Cash Box has brought out no organized or co-ordinated attempt by MOA or any of the many local associations to do the many local associations to do anything other than talk-talk-talk", has brought in a letter from George A. Miller, president of MOA, in which he writes: "An Open Letter to 'The Cash Box' ord all other accoments of the Coin

AMi

and all other segments of the Coin Machine Industry."

Machine Industry," Miller writes as follows: "I have read over the editorial in The Cash Box, May 30, 1959 issue, with great interest.

"It is one thing to state how neces-sary it is for the music industry, and other segments of the coin machine Dusiness, to institute a public relations program; but it is another story entirely to raise \$100,000, so vitally necessary to initiate such a public elations program.

"I think we all agree that The Cash "I think we all agree that The Cash Box has printed many editorials on he necessity of a public relations program for the benefit of the entire oin machine industry; but, with all he articles that have been written by trade papers and the national asso-iation, Music Operators of America, nc., the people in the coin machine ndustry have not responded as they hould, even though a public relations or gram is vitally needed. Just why rogram is vitally needed. Just why fusic Operators of America, Inc. has een singled out for having made no rganized or coordinated attempt to

arrange such a public relations program is not quite understandable.

"Music Operators of America, Inc. has taken the lead in many projects on a nationwide basis, and has probably completed more of them than any other organization of its kind, especially when we have worked with a very small amount of capital for such projects.

"The only thing that has retarded a national public relations program, as far as Music Operators of America, Inc. is concerned, is the fact that the finances were not available; and M.O.A. would most certainly not venture into a program of this kind without being fully satisfied and convinced that a public relations program on a nationwide basis would be a successful one.

"At the recent MOA Convention, a committee was appointed by George A. Miller, president of M.O.A., consisting of Clinton S. Pierce of Brodhead, Wisconsin; Lester Montooth of Peoria, Illinois; and Louis J. Casola of Rockford, Illinois. These people have been contacting the manufacturers of music and all other types of amusement devices, along with the trade papers, for the purpose of inaugurating just such a program as The Cash Box has proposed. With encouragement and support by the

| 5 BA                                                                                                                                                                                                                                                                                                                     | LL PIN GAM                                                                                                                                                                                                                                                                                                                                                               | ES                                                                                                                                                                                                                                                                                                                                                      | MUSIC                                                                                                                                         |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|
| Gottlieb<br>New QUEEN DF DIAMDNDS<br>"WHAT A GAME"<br>New Atlas New Hi Diver<br>New Race Time<br>Sittin' Pretty \$250<br>Sea Belle 2-player 175<br>Toreador 2-player 125<br>Royal Flush 150<br>Criss Cross 200<br>World Champ 115<br>Rocket Ship 175<br>Whirlwind 2-player 215<br>Double Action 2-pl 325<br>Sunshine 235 | Roto-Pool         215           Silver         175           Super Circus         225           Williams New CRDSSWDRD         2300           Casino         \$250           Tic Tac Toe         250           Kings         125           Circus Wagon         95           Hot Diggity         100           Steeplechase         150           Turf Champ         200 | Satellite         200           Bally USA         200           Arrowhead         100           Blondie C.C.         85           Piccadilly 2-player         85           Wms. Ten Strikes         150           Wms. Roll-A-Ball pl.         85           Jig Saw         145           Jolly Joker         75           Bally Skill Rolls         90 | Seeburg 200 K's<br>Seeburg V-200<br>Seeburg 100 H & G<br>Seeburg 100 BL<br>Rock-Dia 1446<br>Rock-Oia 1455 D<br>Rock-Oia 1448<br>Rock-Oia 1468 |
| H. Z.                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                          | <b>6 &amp; SALES</b>                                                                                                                                                                                                                                                                                                                                    | S CO.                                                                                                                                         |

1205 DOUGLAS STREET, OMAHA, NEB.

trade papers, this program can become a reality. We sincerely hope that The Cash Box will continue its efforts to arouse the operators as a whole, as to the vital need of a public relations program.

"At the present moment, we are closer financially, morally and collectively, to a national public relations program than we have been at any other time. Meetings with the entire industry are in the making, and we hope to have concrete evidence in the very near future that a national public relations program is a possibility.

"In fairness to all parties concerned, we ask The Cash Box to print this open letter to all segments of the industry, so that the right impression will be made upon all music operators of the nation. Any and all suggestions and proposals are most certainly appreciated."

(Editorial comment: We will await with great interest further reports by MOA as to its progress-and



especially as to the nature of the Public Relations Program it proposes to adopt.)

Page 84



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

GREATER than its predecessors

CRUSADER

0 3 4 0

0000

Williams

VANGUARD

. WITH BIG

ττ<u>Υ</u> 77

O D

6

0 VERTICAL LINE TARGETS

50 -

SHOOT

ALL

BALLS

HERCULES

SCORES DOUBLE BONUS FOR ANY "IN-LINE"!

TO LAUNCH INDIVIDUAL BALL

 $(\mathbb{B})$ 

66

SHOOT

LINE

designed for

7-ball operation Higher scores more combinations plus Every Feature of Vanguard and Hercules!

"SUPER-SPECIAL"

Wired In --- with "On-Off" Plug

CREATORS OF DEPENDABLE PLAY APPEAL 4242 W. FILLMORE ST. CHICAGO 24, ILL.

RED

 $\bigcirc$ 

SHOOT

A BALL





<text><text><text><text><text>

on "The Queen" of card games. Since Clarence Schuyler, Games, Incorporated, returned from his fishing trip up 'Nawth', he's concentrating on "Wild Cat", which he, incidentally, sez is still racking up excellent sales all over. . . . Herb Oettinger and Bill DeSelm, United Manufacturing are featuring 2 new shuffle alleys, "Flash Shuffle Alley" and "De Luxe Flash Shuffle Alley". These games are in full production, according to Bill. . . . Kurt Kluever tells us Rock-Ola vice prexy Edward Doris is off on a trek that will have him in Cleveland, Pittsburgh, Philadelphia, Miami and Montgomery, Alabama. . . . Sales manager Les Rieck is visiting distribs in Buffalo, Utica, Albany, New York, New Jersey, and Baltimore. Another Rock-Ola traveler is Jack Barabash who is wending his way through Iowa, and Frank Shulz is making the rounds in Nebraska. Kurt is keeping his fingers crossed hoping that sales of Rock-Ola's "Tempo" stereo and monaural line holds up as strongly for the remainder of the year—it's that good, according to Kurt. . . Howie Freer infos that while Don Moloney is putting the finishing touches on his exciting new amusement center, which will be located in a suburb of Chi, he and Mac Brier are keeping the "home fires burning" at Donan Distribs.

and Mac Brier are keeping the "home fires burning" at Donan Distribs.
Operators are spending more time viewing equipment at First Coin Machine Exchange these balmy summer days. Joe Kline reports that Sam Kolber, Fred Kline and Nick Nelson are showing more Chicago Coin game equipment since the much appreciated increase in attendance. "It seems as though we have an open house in our showrooms every day," Joe smilingly said. ...
Al Warren is off on a jaunt visiting distribs and racking up heavy sales on Auto-Bell Novelty's "Circus Play Ball" electronic upright baseball game. ...
Paul Huebsch, Keeney's sales chief, sez, "what can I say that could possibly top our success at Keeney with electronic upright games." He stresses further that "Big 3" is easily taking its place along side of "De Luxe Big Tent", "Twin Big Tent", "Shawnee", and "Big Round Up" as a big attention getter among operators all over the nation. ... Gil Kitt and Joe Robbins report Empire Coin's expansion in the Detroit offices. They recently moved to larger quarters at 7743 Puritan Street in the Motor City to offer much more improved accommodations to operators. Bob Wylie heads up the Detroit operators. tion.

tion. Barney Kuehn of Music Mart in Milwaukee longdistances via phone to an-nounce a huge expansion of his one-stop and retail sales record operation at 2430 North 3rd Street. Barney added service carts, selfservice, walkie-talkie intercom and numerous other features for the convenience of oper-ators. The new Music Mart is holding its Grand Opening June 14, and all operators and other friends are cordially invited to attend. Barney's aides include James Skiba, Mildred Kuehn, Johnny Anello Jr., Jim Meyer, and WRIT deejay Woody Welch. . . Johnny Frantz cites a survey among arcade oper-ators throughout the country to back up his constant stressing that penny gun galleries are most in demand in arcades by players. The survey, according to Johnny stated that 50 to 70 percent of the amusement games used in ar-cades are penny games. Johnny further states that J. F. Frantz's "Dodge City" gun game is proving out as the greatest, most popular gun counter game in the country. game in the country.



City" gun game is proving out as the greatest, most popular gun counter game in the country. MOA prexy George A. Miller met at the Morrison Hotel in Chicago last week with Lou Casola, Les Montooth and other members of the Board of Directors of the Music Operators of America to discuss further their plans for a public relations organization within the framework of the association. Miller departed the other day to meet with members of the Canadian Music Operators Association to discuss mutual benefits of such an organization. Miller looks forward to support from all segments of the committees hold a luncheon July 14 at the Morrison. . . Now that the Chicago Division of the National Phonograph Bowling League is considering continued sponsorship of the various teams by heads of firms for the 1959-60 season, Jimmy Oomens informed us that he has a new telephone exchange, in case anyone wants to reach him soon. . . Ed Ruber advises that Wico Corp's. stereo conversion kits are going like blazes these days, and that acceptance among the nation's operators is absolutely fantastic. Everyone at the Wico plant is feverishly at work in an effort to ship the kits as quickly as possible.

A visit to Coven Music is very pleasant now that Ben Coven completely





illiams

remodeled the offices and showrooms. Ben is always a most gracious host, and now he has the facilities to en-hance his bearing. Sid Paris and Irv Ovitz are kept busy meeting and greeting visiting operators. Ben infos that overseas shipments are constantly increasing, since Coven expanded this department. . . E. G. Abner, Jr. reports that VeeJay-Abner Record's fastest selling disk "Just Keep It Up" by Dee Clark is now on stereo "45" single, and is available to operators throughout the nation. Vee-Jay-Abner will continue to press their most popular singles on stereo "45" for the trade. Williams' sales director, Sam Lewis tells us the new Williams "Crusader" gun game is gunning ahead of "Vanguard" and "Hercules", its predecessors. Incident-ally, both "Vanguard" and "Hercules" racked up fan-it take a back seat to any game for many months, accord-

tastic sales and didn't take a back seat to any game for many months, according to Lewis. Sam Stern can't help marvelling at the way production has stepped up at Williams Manufacturing since the recent expansion (which added

considerable space for additional facilities). The best part of it all, according to Stern, is that production is at such a peak you can scarcely notice that much more space was added. . . . National Coin's Mort Levinson feels they have a winner in Gottlieb's "Queen Of Diamonds", sales are that great. . . . The increased tempo of visitors at World Wide is keeping Joel Stern, Al Stern, Len Micon and Fred Skor plenty busy these summery days. Joel tells us that these visits make the work at World Wide so much more pleasant. Good old Chicago hospitality is the keynote at World Wide, according to Joel, who greatly enjoys his added duties of greeter and host.



BEN COVEN

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

#### Phono Bowling League Banquet



CHICAGO-The Chicago Division of the National Phonograph Bowling League held their annual banquet re-cently, at the Mount Prospect Country Club in Mount Prospect, Illinois, to present awards to winning teams and individuals.

Photographs of the entire proceedings are presented here: 1) Team captains shown receiving

cash prizes. 2) Stevie Broda (591), of Atlas

Music, and Rene Gallet (639), of Atlas Music, and Rene Gallet (639), of the Galletts team, shown here after they received bowling awards for highest series for a set for the season. 3) High Game Handicap—Tony Ig-noffo (276) and Myrtle Sochacki (244)

(244)

(244).
4) High Series Handicap—(Left to right) Mary Jones (627), Johnny Oomens (694), and Julie Gallet (627).
5) High Game — Barbara K i pp (214), Bob Holl (277), and Mrs. Isabel Oomens (214).
6) H i g h Individual Average, — Women—Mary Jones, 2nd; Myrtle Sochacki, 1st.

chacki, 1st. 7) Most improved Bowler of the Year — for the women, Mary Jane Metzger, and Johnny Oomens for the men.

8) This year's champs, Decca (left to right) Smilin' Tony Ignoffo (team captain), Phil Corso, Frank Tutomase,

Sellman Schulz (sponsor), Frank Corso, and Mary Jane Metzger. 9) High Individual Average-Men

-(left to right) Phil Corso, 1st (Decca); Rene Gallet, 2nd (The Gal-lets), and Ray Gallet, who presented the awards.

the awards. 10) Officers present were photo-graphed with the trophies before the presentation. They are (from left): Ray Gallet, vice president; Johnny Oomens, secretary; and Henry So-chacki, treasurer. Bob Gnarro was unable to attend the banquet. 11) The second place team B & B

unable to attend the banquet. 11) The second place team, B & B Novelty—(left to right): Frank Sci-ackitano, Fred Dries, Roy and Bonnie Bauer, Vic Bondioli (sponsor), and Marino Pieroni (captain). 12) Hank Sophie, proprietor of the bowling emporium, was given a spe-cial award for the many years of serv-ice and favors be has heaned upon the

ice and favors he has heaped upon the League. Hank, who also bowls in the tournament, is shown here (second from left) with Johnny Oomens, Bon-nie Bauer, Ray Gallet and Henry So-chacki chacki.

13) Last place usually earns its rewards. Last season's tailenders are shown here: Coven's Larry Scholtes, Kathy Pieri, Ann Dalton and Larry Dalton. At extreme right, Ed Gilligan, sponsor, of Chicago Music.



Superson of the best in recent years . . . At Paul A. Laymon's, Charles and favorable of the best in recent years . . . At Paul A. Laymon's, Charles Daniels being the new Bally "Ballerina" game has arrived and is causing favorable of the best in recent years . . . . At Paul A. Laymon's, Charle Daniels being the new Bally "Ballerina" game has arrived and is causing favorable of the best in recent years . . . . At Paul A. Laymon's, Charle Daniels being with the business outlook for the summer '59 should reports the new Bally "Ballerina" game has arrived and is causing favorable of the best in recent years . . . . At Paul A. Laymon's, Charle Daniels and y's "Heavy Hitter" baseball game, says Charlie. Arcade equipment felling well also, with the business outlook for the summer 'season being very of this mother and father) 50th wedding anniversary. Ed says he will have the the the the will be and is inviting a number of guests. . . . At Silberman, the sociated Distributors, informs they are using the present Wullitzer that the Wulltzer ads in The Cash Box have succeded in reaching and may envery before purchased a Wurlitzer. The emphasis on buying has recently changed to new equipment rather than used, which Al states their indexes that operators are up-grading their locations to increase their indexes that operators are up-grading their locations to increase their indexes of bonographs, having heard it in a competitor's location af use the second bar, "commented that operators will be glad to hear e'Carrot Top" Anderson has a new waxing out on the Crosby label titled 'Johnny Sorrow." Barbara Chandler finishing her final exams at U. C. L. At his week, concluding her second year of college. Claire Solle is betting on 'Top' Anderson has a new waxing out on the Aladdin label. "Slip of the ability of the past week, and that heys have sold more equipment than any other were as their in the oreal that they have been obling, says Mary, with their boy of the past week, and that Heys have sold more equipment than any other w

about the new products. Raiph Cragan and Wayne also busy sening Seebing stereo juke-boxes. At C. A. Robinson & Co., Mort Secore, of Chicago Coin, in town and visiting with Charlie Robinson. Hank Tronick informing that business in general the past week has been holding strong. . . Jack Simon, at Simon Distributing, returning from a trip to San Francisco, Portland and Seattle looking for equipment. Used arcade equipment is going out just as fast as it is coming an attack Sonny Lomberg. Sonny wont on to say they are readying a large equipment. Used arcade equipment is going out just as fast as it is coming in, states Sonny Lomberg. Sonny went on to say they are readying a large export shipment on games. Joe Simon returning to Chicago after spending a week with Jack. . . At Norty's Music Center, Nort yreports The Nortones' waxing "That's The Way The Cookie Crumbles," which Norty co-penned, is beginning to move and was selected as Pick-Hit-Of-The-Week on station 690 in San Diego. Joe Alvarez says Sam Cooke has a sure thing in his new Keen effort, "Only Sixteen." Johnny Mathis could hit the top again, according to Louis Baruch, with his "Small World" reading on Columbia. The Platters, states Norty, have another strong entry to keep them in the hit column with their latest Mercury disk, "Remember When". . . . Jo Crutchfield, from Bard Distributing, is all excited about The Flamingos' new rendition of the old standard, "I Only Have Eyes For You," on the End label. . . . Some of the visiting operators on Pico this week were: D. D. McClurd, Santa Barbara; Cecil Ellison, Lancaster; Tex Miller, Blythe; Harvey Kirby, La Puente; Lela Smith, Barstow; Alan McMahon, San Jacinto; Wray Brown, Fontana; Carl Cline, Indio; Bernard Lipin, San Diego; Charlie Eymann, Carlsbad; Perry Irwin, Ventura; Tex Leerskov, Apple Valley.



#### HAPPY BIRTHDAY THIS WEEK TO:

Josn S. Colucci, Waterbury, Conn. . . . Owen J. Mullininx, Jr., Savan-nah, Ga. . . . Henry Zeichner, New York, N.Y. . . . Vincent Genna, Gal-veston, Tex. . . James V. Stone, Dallas, Tex. . . . Charles Max Rishor, Peterborough, Ont., Canada. . . Daniel Heilicher, Minneapolis, Minn. . . . Paul Golden, Chicago, Ill. . . . George Rademaker, Hartsburg, Ill. . . . Al LaPorter, Ottawa Canada . . . Frank Cannon, Americus, Ga. . . . Dwight (Duke) Luker, Miami, Fla. . . Cecil B. Miller, Winchester, Ind. . . H. D. Warwick, Knoxville, Tenn. . . Wm. D. Sheffield, Odessa, Tex. . . W. C. Johnson, Rawlins, Wyo. . . . R. L. Brown, Covington-Va. . . Wm. Francis LaBre, Erie, Pa. . . Al Gilbert, New York, N.Y. Albert Simon, New York, N.Y. . . Charles Bryce Martin, Chickasha, Okla. . . . Raymond E. Lonsway, Warren, Ohio. . . . Robert Earl Friend-Bucyrus, Ohio. . . Clinton E. Holden, Hartford, Conn. . . Julius Mohill, Chicago, Ill. . . Lewis B. Anderson, Denver, Colo. . . Albert A. Clavir, Toronto, Ont., Canada. . . . Sol M. Silverstein, Baltimore, Md. . . . Elmer H. Weatherwax, Schenectady, N.Y. . . Dean Louis Clem, Council Bluffs, Ia. . . Paul Charles Calamari, Chicago, Ill.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

The Cash Box

Page 87

June 13, 1959



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

imports.



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

two routes. "These favorable results were responsible for their latest

has ever been available in the history

of this business."

# **One Minute Of Your Time** NOW -**Can Mean The Salvation Of Your Business**! **Music Machine Operators: Take That Minute — Write To** Your Own Congressman — **OPPOSING COPYRIGHT BILL HR5921**

Last week we urged that you write to Congressman Edwin E. Willis, Chairman of the Subcommittee of the Judiciary Committee, The House of Representatives, Washington 25, D. C., opposing the Celler Bill (HR 5921). If you have not as yet written to Congressman Willis, we suggest that you do so now.

Now—this is an added appeal we make to even those who have written to Congressman Willis. FOL-LOW UP YOUR LETTER TO WILLIS WITH AN-OTHER TO YOUR OWN CONGRESSMAN. We make this appeal—altho every music operator should accept this small chore willingly—it may mean the difference between your being slapped with one more added expense and tax. We know that many of you haven't the time, nor the writing utensils. We urge that you make the time—and send a letter, even if written in pencil on any kind of paper.

June 17 will be the day witnesses opposing the Celler Bill (those witnesses will represent the juke box industry) will appear before the Subcommittee of the Judiciary. We realize that most operators do not have the time to appear in Washington as witnesses. Some of you will. However, if you cannot appear as a witness, your letter is just as valuable to the industry's cause as if you were to appear as a witness. Tell your Congressman that, as a small businessman, you just do not have the time to travel to Washington to oppose the Celler Bill, nor do you have the money to spend, but it's your wish, as his constituent, that he oppose this unfair and discriminatory Bill, which if passed, could put you out of business.

Writing to your Congressman is as important as going out on a service call to your best location. Actually, it's more important. So—just take a moment, and get that letter in the mails.

If your Congressman is a member of the Judiciary Subcommittee, there isn't an excuse in the world for you to neglect to write. Congressmen on the Subcommittee are: Edwin E. Willis (La.), chairman; Jack Brooks, Texas; William M. Tuck, Virginia; Roland V. Libonati, Illinois (Chicago area); William C. Cramer, Florida, and John V. Lindsay, New York.

WRITE — WRITE — WRITE.

Write to your Congressman—and do it NOW. Your letter may be the one that determines the results of the hearings. The Cas. Box

#### **CLASSIFIED ADVERTISING SECTION**

## WANT

- WANT—Records, 45's and LP's, new only. Please give full details first contact to avoid delay and assure quick deal. HARRY WARRINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56 N. V. (Tel. 1 Udlar, 9, 9210) 56, N. Y. (Tel. LUdlow 8-8310).
- WANT--Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. CAstle 1-0556).
- WANT—Your used or snrplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, P. 4. (Tal UNiou 1.7500). R. 1. (Tel. UNion 1-7500).
- WANT—Cash; Highest cash paid for AMI D 80, F 120, G 120, United Imperial Team, Leader, Mars, Mer-cury, Lightning, Clipper and Capi-tol, also Chicago Coin and Keeney Bowling Machines. ALLIED COIN MACHINE, 886 MILWAUKEE. CHI-CAGO 22, ILL. (Tel. CAnal 6-0293). 6-0293).
- WANT United 6-Star Regulation Shuffle Alleys; Rock-Ola 1455's. Quote best price. Will pay cash. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel. CHicker-ing 4.5100). ing 4-5100).
- WANT—As always we need for imme-ANT—As always we need for imme-diate export unlimited quantities of: Bally Bingos, United Bingos, all types of Shuffles, Seeburg, AMI, Wurlitzer music. Call collect. BEL-GIAN AMUSEMENT CO., 808 NO. BROAD ST., PHILADELPHIA, PA. (Tel. POplar 3-7808).
- WANT Rock-Ola Model 1442—50 Selection Hi-Fi; Secburg Models C & R; Gottlieb Multiplayer Majestic, R; Gotthieb Multiplayer Majestic, Contest, Gondolier, Double Action, Single Player, Sittin' Pretty. State condition and best prices. HUB COIN MACHINE, 7312 GEORGIA AVE., N. W., WASHINGTON 12, D. C. (Tal Bandoly 2 9906) (Tel. RAndolph 3-9896).
- WANT Late model Arcade Equipment — Ten Strikers, Bally Bull's Eye Pistols, all late guns. Send lowest prices in first letter or phone im-mediately. ECONOMY SUPPLY CO., 577 TENTH AVENUE, NEW YORK 19, N. Y. (Tel. CHickering 4-8628).
- WANT Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Over-head Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel. FUlton 3-2282).
- WANT -- 45 RPM Records, new or AN1 — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GAL-GANO DIST. CO., 4135 W. ARMI-TAGE, CHICAGO 39, ILL. (Tel. DIckens 2-7060).
- WANT-Used 45 RPM Records. All types, as they run, right off the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regu-lar shippers. JALEN AMUSEMENT CO., INC., 14 EAST 21st ST., BAL-TIMORE 18, MD.
- WANT We need Arcade Equipment Juke Boxes Bingos and every kind of Coin Operated Machines. Payment cash. Write us today. L'AUTOMATE, 60, RUE VAN SCHOOR, BRUSSELS III, BEL-GIUM. (Cable: JEUMATE-BRUS-GELS). SELS).

- WANT—Rock-Ola Model 1442-1446-1448-1454-1458. Also can use See-burg Model C, Model R, Model C. Advise quantity available, also condition of machine whether shopped or in as is condition. FRANCO DIS-TRIBUTING COMPANY, P. O. BOX 927, 24 NORTH PERRY, MONT-GOMERY, ALABAMA.
- WANT—Beautys, Beach Clubs, Frolics, Palm Beaches, Palm Springs, Yacht Clubs or any Bally games with ver-tically mounted control unit in back board. Need not crate. J. J. PAR-KER CO., 1308 SO. MAIN ST., LAS VEGAS, NEVADA. (Tel. DUdley 4-6086).
- WANT—Chicago Coin Bowlers; Holly-wood, Blinker, Bullseye, Super Frame, Score-a-line, Championship; United Bowlers; Ace Clipper Mer-cury, Capitol, Mars, Regulation. Cash or will trade 14 foot Bowlers. Call, Write or Wire today! PUR-VEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, U. (Tel Uniner 8-1814) ILL. (Tel. JUniper 8-1814).
- WANT-Chicago Coin Band Box, Cypress Gardens, Sun Valleys, Show Times, Key Wests, United Large-Ball Bowlers, and Chicago Coin's 6 Player Tournament Ski-Ball. FOLLETT MUSIC CO., 180 SO. HOWARD ST., SPOKANE, WASHINGTON. (Tel. SPOKANE, MAdison 4-8585).
- WANT—Chicago Coin & United Flash-ing Type Bowlers, Wm's King Of Swat & Fonr Baggers, Shortstop, Chi Coin Bowling Leagues 11 or 14 ft., Bally Lanes 11 ft. State quantity and best price, first letter. MON-ROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVE-LAND 14, OHIO. (Tel. SUperior 1-4600). 1-4600).
- WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.
- WANT—Juke Boxes and Games for resalc, Cash, send list, condition and prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUE-MOUND ROAD, MILWAUKEE 13, WISC, (Tel. BLuemound 8-6700).
- WANT -- New or used 45 RPM Rec-AN1 — New or used 45 KPM Rec-ords that have appeared in *The Cash Box* Top 100 within last 6 months. We pay 15¢ to 18¢. Can use any quantity. KAY ENTER-PRISES, 659 N.E. 123rd ST., NORTH MIAMI, FLORIDA. (Tel.: PLage 7 29061) PLaza 7-8061).
- WANT—To purchase 5,000,000 new reeords, all speeds. We prefer large quantities and will buy for cash. Top prices offered. No Juke Box Records. Write to: RANSEL TRAD-ING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel. GEneral 2-1650), JESSE SELTER, Pres.
- WANT Late Jnke Box 45 R.P.M. Records not over 6 months old. 1 pay 13¢ and freight. R. SMITH, 1881 N.E. 157th TERRACE, NORTH MIAMI BEACH, FLA.
- WANT Counter Games, all kinds. 1¢—5¢. Kicker & Catcher, Scram-balls, Gnns, etc. Give complete de-tails. Also buy used 45 RPM rec-ords less than a year old. L. J. COLLINS, 403 UNION ST., MAR-SHALLTOWN, IOWA.
- WANT --- Williams Turf Champs and late Bally Bingos. State condition and best prices. Write: IMPERIAL COIN MACHINE COMPANY, 498 ANDERSON AVENUE, CLIFFSIDE, NEW JERSEY.

#### **CLASSIFIED ADVERTISING SECTION**

- WANT—Coin operated Lanndry Equip-ment, A.M.I. 120 Selection Phono-graphs, Hideaways, Wall Boxes, 5¢ and 10¢ Counter Games. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel. MElrose 1-9550).
- WANT—Wildcats, Hunters, Skeet Shoots, Big Tents, Bally Draw Bells and late five ball pin games, will bny any quantity, mail us your list and price wanted. KAY'S MUSIC SERVICE, 147 COLUMBIA AVE., VANDERGRIFT, PENNSYLVANIA.
- WANT—Mills Panorama. Also Parts. Advise Best Price. WESTERN DIS-TRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON. (Tel. GArfield 3585).
- WANT-Late used juke box 45 RPM Records not over 6 months old. I pay  $13\phi$  and transportation, Write stating quantity on hand. Prefer to buy from Indiana Operators at this time. C. W. HUGHES, LADOGA, INDIANA.
- WANT Will accept 1 to 10 Games as trade against new Wurlitzer Pho-nographs. SANDY MOORE DIST. CO., 599 TENTH AVENUE, NEW YORK 36, N. Y.
- WANT Mercury Floor Model Grip and Strength Testing Machines, ad-vise condition and number available and lowest cash price, or will trade cigarette, candy, coffec and sanitary machines. TEXAS ASSOCIATED ENTERPRISE, P. O. BOX 1068, AMARILLO, TEXAS. (Tel. DR 3-8022).
- WANT-Bingos any type or age, alleys, arcade equipment, music, guns, Kid-die Rides. Also legs for Bally and United Bingos—Starlet, Back Glass, Bright Lites, Bright Spots. GLOBE AUTOMATIC VENDING CO., INC., 1024 COMMONWEALTH AVENUE, BOSTON, MASS. (Tel. REgent 4.1384) 4-1384).
- WANT—To Bny—Bingos, Late Wil-liams and Gottlieb Pin Games, Shuffle Alleys with flashing lights and guns. Please quote prices and quan-tity. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROS-PECT, CLEVELAND, OHIO. (Tel. TO. 1-6715).
- WANT United Star Slugger, Wms. Hi-Hand, Shuffleboard Overhead Scoring Units, United Bonus & Play-time Bowling Alleys, Quote best re-sale price 1st letter. COIN MACHINE EXCHANGE, 4605 127th S. W., TACOMA 99, WASH.( Tel. JUniper 8 7153) 8-7153).



- FOR SALE—Wurlitzer 1600 \$149.; 1650 \$174.; 1700 \$249.; 1900 \$429.; 1900 H.U. \$419.; 2000 \$495.; 2150 \$595.; 5207 W.B. \$39.; 5250 W.B. \$9.; AMI E-40 \$174.; D-40 \$129. DICKSON DIS-TRIBUTING COMPANY, 631 W. CALIFORNIA, OKLAHOMA CITY 4 OKLA (Tel CENTRI 6.3691) 4, OKLA. (Tel. CEntral 6-3691).
- FOR SALE—June 30th end of our OR SALE—June 30th end of our Fiscal Year. Every coin machine mnst be sold regardless of price. Phone Today for Late Bingo, Sea Island, Beach Time, Carnival Queen, Show Time, Cypress Garden, Key West, Kiddy Rides, Late Big Ball Bowlers, Music. ALgonquin 4-4040. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS.

- FOR SALE—Seebnrg 3W1 100 selec-tion Wall-O-Matics \$44.50; Chrome covers, white keys. W. B. DIScovers, white keys, W. B. DIS-TRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel CEntral 1.9292).
- FOR SALE Chicago Coin Rebound Shuffles, thoroughly reconditioned at \$89.50 each. Down payment, \$25 per unit. 25 available for immediate delivery. SHELDON SALES, 1NC., 881 MAIN STREET, BUFFALO 3, NEW YORK. (Tel. LIncoln 9106).
- FOR SALE—Games Inc. Double Shots AK SALE—Games Inc. Double Shots \$325; Chicago Coin Rockets (single) \$200; (double) \$250. Will buy Bally Beach Times & Sun Valleys. GLOBE DISTRIBUTING COM-PANY, INC., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL.
- FOR SALE Bally DeLuxe Skill Parade (new) \$295; Skill Parade (like new) \$245; Skill Roll (new) (like new) \$245; Skill Roll (new) \$125; Genco Silver Chest \$50; Bally All Star Bowlers  $5\frac{1}{2}$  \$125; ABC Bowling Lane 14' \$295; Strike Bowler 14' \$425; Trophy Bowlers 14' \$595; United Midget Alley 6'\$125; Leader Shuffle Bowler 9' \$95; Bowling Alley 14' \$295; Genco Quarterbacks \$75; Miss Americas \$325; all other Bally and United Bingos. MICKEY A N D E R S O N AMUSEMENT COMPANY, 314EAST 11th ST., ERIE, PA. (Tel. 2-3207). 2-3207).
- FOR SALE—1700, 1800, 1900, 2000, 2100 and 2150 Wurlitzers. Special prices for quantity orders. Write or call: LEW JONES DISTRIBUT-ING COMPANY, INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. INDIANA.
- FOR SALE Complete line of Pool Table Supplies & parts. Slates, Cush-ions, Balls, Cloth, Bumpers, etc. Save money, save time—Buy direct. Write or phone for our new 1959 Catalog. EASTERN NOVELTY DIST., 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8574).
- FOR SALE Shuffleboard Chromed Weights, Scoreboards, Liquid Cleaner Paste Wax, Dance Floor Powdered Wax, Finest Grade Shuffleboard Powder Wax. Write for color Brochure and prices. WAX-OLA, INC., 444 NORTH 5th ST., NEW-ARK, N. J. (Tel. HUmboldt 4-2525).
- FOR SALE-6 2150 Wurlitzer Phono-OR SALE—6 2150 Wurlitzer Phono-graphs; 3 BL Seeburg Phonographs; 1 A.M.I. E-120 Phonograph; 1 A.M.I. D-80 Phonograph; United Bingos, Manhattan, Mexico, Tahiti, Cabana. Ea. \$35. J. H. RUTTER, INC., 917 SO. STATE ST., SALT LAKE CITY 11, UTAH.
- FOR SALE—ABT Rifle Range. 4 com-plete sets. 8 additional rifles. More than \$500 in extra parts, including Pumps, Cleaners, Shot, Tools, etc. \$2,500 takes entire deal. 1/3 de-posit, balance C.O.D. REX COIN MACHINE DISTRIBUTING CORP., 821 S. SALINA STREET, SYRA-CUSE, NEW YORK.
- FOR SALE—Fifteen (15) Bally Lucky Alleys, 14 ft. These machines like new, \$745 each. SEACOAST DIS-TRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel. BIgelow 8-3524).
- FOR SALE Beach Beauty \$100; Broadway \$110; Night Club \$125; Parade \$125; Big Show \$135; Key West \$200; Show Time \$250; Sun Valley \$325; Miss America \$325; Cypress Garden \$400. D & L COIN MACHINE COMPANY, 414 KEL-KER ST., HARRISBURG, PENN-SYLVANIA. (Tel. CEdar 4-1051— Cable DALCOIN). Cable DALCOIN).

The Cash Box

#### CLASSIFIED ADVERTISING SECTION

FOR SALE — Millions of extra coins are taken from clean machines. Clean right with Lemonite. J. Rosenfeld and Central Distributing, St. Louis, Missouri, use and sell Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lnbe. GRACO SALES CO., ARLINGTON, TENN.

FOR SALE—Sea Island, Write; Carnival Queen @ \$600; Cypress Gardens @ \$450; Sun Valley @ \$390. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS, LA. (Tel. MA 7459).

FOR SALE—A machine that pays for itself first week with little or no service! Lucky Horoscope Operators report this and more. NATION-AL DISTRIBUTORS, 127 SO. ENGLISH AVE., SPRINGFIELD, ILLINOIS.

FOR SALE — Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel. FOrest 5-3456).

CLASSIFIED ADVERTISING HERE COSTS 10c PER WORD

CAN BUY CLASSIFIED ADS HERE FOR 11/26 PER WORD ON "THE CASH BOX SPECIAL CLASSIFIED ADVERTISING PRIVILEGE"

Write For The Facts To THE CASH BOX, 1721 BROADWAY NEW YORK 19, N. Y.

- FOR SALE 20 Grand, Slugging Champ, Hawaiian Beauty, Duette, Marble Queen, 3-4-5's, Keeney Club Bowler, 6 Pocket Pool Tables. WANT—Un. Triple Plays, Un. Showboat. NOBRO NOVELTY COM-PANY, 142 DORE ST., SAN FRAN-CISCO 3, CALIF. (Tel. MA 1-5438).
- FOR SALE—Relays—low cost, high quality, general purpose open style made to your specifications. Short run our specialty. Also electrical harnesses and switch stack assemblies. MARVEL MANUFACTURING CO., 2847 W. FULLERTON AVE., CHICAGO, ILL. (Tel. DI 2-2424).

FOR SALE—Croquet Pool \$75; Batter-Up Baseball \$210; Ten Strike \$145; Wm. Crane \$60; Wm. Roll-a-Ball (Skee Ball) \$90; Genco Space Age \$275; Genco Flying Aces \$225; Genco Gypsy Grandma \$165; Genco Skill Ball (2 Ply) \$75; Genco Skill Ball (6 ply) \$75; Genco Skill Ball (6 ply) \$100; J.K. Super Hockey \$150; American B um p o Pool \$325; Keeney League Leader Baseball \$125; Eastern Electric Mark II 22 Column Cigarette Vendor \$225; West Side Conversion for Shuffle Alley to Bowler \$19.50. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH.

FOR SALE—Miami Beach \$90; Mexico \$35; Hawaii \$30; Twin Bill \$95; Shindig \$40; Colors \$50; Sidewalk Engineer \$100; Skill Ball \$75; Exhibit Card Vendors \$35. CARL J. SPEIS CO., 316 W. COLUMBIA ST., EVANSVILLE 11, IND. (Tel. HA 4-5527).

FOR SALE—12" Dual Cone Hi-Fi type Speakers and Baffles, 12 watt, limed oak wood, Corner \$23.95, Wall \$19.95, 8" extended range, 8 watt, corner \$15.95, wall \$11.95. MAR-VEL MANUFACTURING CO., 2847
W. FULLERTON AVE., CHICAGO, III. (Tel. DE 2-2424). FOR SALE — Rock-Ola 1455 \$4751 Wurlitzer 2000 \$450; 1650A \$200; 1500A \$125; Seeburg KD-200 \$595; V-200 (VL Conv.) \$450; 100R \$475; 100B \$275; 100A (45 RPM) \$125; AMI 1-200M \$675; H-200E \$695; C-200 \$475; C-120 \$495; F-80 \$395; E-120 \$275. Reconditioned guarantted. AMI SALES COMPANY, 3652 NORTH AVE., CHICAGO 47, ILLINOIS. (Tel. HUMboldt 6-1070).

<sup>7</sup>OR SALE—Baseball Games: Williams Special Deluxe (1 Pl.) \$75; Wms.' Major Leaguer (6 Pl.) \$95; Genco Champion \$125; Genco Rifle Gallery \$110; Genco Big Top Rifle & Wild West Gun \$175; United 5th Inning Baseball \$65; Gottlieb Scoreboard \$65; Bumper Pool Tables w/new slate, cnshions and cue sticks, cabinet resprayed \$90; National 9 ft. Shuffleboard w/elec. scoring \$75. H. BETTI & SONS, 1706 MANHAT-TAN AVE., UNION CITY, N. J. (Tel. UN 3-8627).

FOR SALE—Seeburg 100B \$230; C \$325; HF100G \$400; HF100R \$475; KD200 \$650; Wurlitzer 2204 \$650; Ristocrat 12 Selector Counter \$95; AMI E120 \$210; G200 \$550; Williams 10 Pins \$150; AMI B.C. 78 \$50; 45 Converted \$90. All Machines ready for loc. 1/3 deposit. INTERBORO MUSIC CO., 433 WEST 45th ST., NEW YORK 36, N. Y. (Tel. JU 2-2363).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all types Bingos; Coon Hunt, as is or shopped. CAN-YON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel. 3-8688).

FOR SALE—Pool Cues, Hard Maple. Buy the best for Bumper Pool Games. 48" long 1¼" Butt, Rubber Cushion, Fibre Point, Leather Tip, Two-time Finish. \$10.20 per doz. 1/3 with order, balance C.O.D. DIEDRICK SUPPLY CO., CHASKA, MINN.

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MU-SIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—100,000 new 45 RPM 6 months to 1 year old, \$10 per 100, \$90 per 1000. Also 5,000 10" LPs 30¢ each. Other promotional 12" LP's available 50¢ to \$1.00 each. We also buy surplus inventory. RAYMAR SALES CO., 170-21 JA-MAICA AVE., JAMAICA 32, N. Y. (Tel. OLympia 8-4012).

FOR SALE—Atlas SA. \$450; Capitol SA. \$225; Mercury SA. \$125; De-Luxe Leader SA. \$115; Leader SA. \$110; Starlite SA. \$125; Holiday SA. \$145; Speedy SA. \$145; 14 Ft. United Bowling Alley \$275. CENTRAL OHIO COIN MACHINE EXCHANGE, INC., 858 NO. HIGH ST., COLUMBUS 8, OHIO. (Tel. AXminster 4-3529).

FOR SALE — Close-out of 30-wire cable. Was 32¢ per ft., now 25¢ 500 ft. or more, 22¢. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND 5, OREGON.

FOR SALE — Tusko—The Baby Elephant. Best Kiddie Ride on the market. \$795. BILOTTA ENTER-PRISES, INC., 224 NORTH MAIN STREET, NEWARK, NEW YORK. (Tel. DEerfield 1-1855).

#### CLASSIFIED ADVERTISING SECTION

FOR SALE — Wurlitzer 2000 \$445; Wurlitzer 2100 \$495; Rock-Ola 1455 and 1454 \$545; ChiCoin Super Home Run \$95; Bally Heavy Hitter, Write; Williams Jumbo Ten Pins \$165; ChiCoin 21 ft. Bowling League \$275; Bally Spook Gun (new), Write; Super Hunter \$325; Skeet Shoot \$275; Dragonette \$80; Circus Wagon \$149; Phila. Toboggan Skee Ball \$275; Williams 6-player Ski Ball \$125; ChiCoin Pistol \$50; Lucky Seven \$75: ChiCoin 14 ft. TV Bowler \$345; Exhibit Ringer Ball \$35; Geneo 2-player Ski Ball \$85; Bally Golf Chanp \$245. We have the following Bingos: Carnival Queen, Beach Time, Key West, Cypress Gardens, Miss America, Big Show, Sun Valley, Show Time, Night Club, Broadway, Beach Club. Write or call now for low prices. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, O. (Tel. HEnderson 1-7577).

FOR SALE—For export, sixty Keeney Bonus Superbells, Twins, Singles; thirty Bally Drawbells, also Digger Machines. All machines in excellent or practically new condition. Will trade for late Bally Bingos. Write AUTOMATIC AMUSEMENTS OF LAS VEGAS, 2544 EAST CHARLES-TON, LAS VEGAS, NEVADA.

- FOR SALE The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEEL-ING, W. VA. (Tel. CEdar 2-7600).
- FOR SALE—Gottlicb Games: Toreador \$125; Marble Queen \$35; Green Pastures \$40; Scoreboard \$75; Gypsy Queen \$60; Marathon \$125; Williams Race The Clock \$50; Colors \$60; Piccadilly \$75. Also used Bally and United Bingos. AUTOMATIC AMUSEMENT COM-PANY, 1000 PENNSYLVANIA ST., EVANSVILLE 8, INDIANA. (Tel. HA 3-4508).
- FOR SALE—Scarum Burglar Alarms —operates on flashlight battery—2 minute installation, slightest tampering sets off alarm. Scares hoodlums away before damage is done. \$4.95 complete, 3 for \$12.00. Send check. G. I. SPECIALTY, 3361 YORK ROAD, DEPT. 6, PHILADELPHIA 40, PA.
- FOR SALE Carnival Queen, Beach Time, Sca Island, Cypress Garden, Gayety, First Class Condition. GEN-ERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. TU 6729).

FOR SALE — Bally & United Small Ball, 14 ft. Bowlers—A-1 condition. TOLEDO COIN MACHINE EX-CHANGE, 814 SUMMIT, TOLEDO, OHIO. (Tel. CH 3-8624).

FOR SALE — Bally, Key West Bingo \$165; Broadway \$150; Nite Club \$125. AUTOMATIC MUSIC CO., 703 MAIN ST., REAR, BRIDGE-PORT, OHIO. (Tel. NE 5-1443).

FOR SALE—The best buys. Carnival Queen \$525; Beach Time \$500; Cypress Gardens \$425; Sun Valley \$375; Miss America \$335; Show Time \$295; Big Show \$200; Double Header \$175. No Delay, fast dehivery. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. JA 2-7137 (day), FA 9011 (night).

FOR SALE—CC Tournament Ski Bowl 6 Pl. \$100; CC Rebound Shnffle (Floor sample) @ \$150. J. ROSEN-FELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel. FOrest 7-6730). FOR SALE—Six Star Regulation \$350; Eagle Shuffle Alley \$395; Wms. 1957 Baseball \$295. WANT—Bally Jumbo or King Pin Bowlers. MO-HAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHE-NECTADY 2, N. Y.

- FOR SALE—AMI 40 selection Hideaway Units; AMI 40 selection Wall Boxes. Write us for low down price. RUNYON SALES COMPANY OF NEW YORK, INC., 593 TENTH AVENUE, NEW YORK 18, N. Y. (Tel. LOngacre 5-1880).
- FOR SALE Bright Spot Miniature Lamps, sizes # 44, # 47, # 51, # 55. Your best lamp buy at \$5.45 per 100. Order from yon: distributor or from: DUARTE INTERNA-TIONAL SALES, 835 E. 31st ST., LOS ANGELES 11, CALIF.
- FOR SALE—Sluggin' Champ \$150; Twin Bill \$125; Majestic \$335; Monaco \$160; Kings \$210; D-80 \$250; E-80 \$295; E-120 \$295; F-120 \$495; G-120 \$575; H-120 \$750. Painted, Guaranteed America's finest reconditioned coin machines. MUSICAL SALES, 2334 OLIVE, ST. LOUIS, MO. (Tel. CH 1-8561).
- FOR SALE New Six Pocket Pool Tables \$225; Slate \$275; 1st Grade 48" Cue Sticks \$18 dozen; Bumper Rails \$11.95 Set; Bumper Pool Tops \$24.50; Slate \$59.50; Deluxe Bumper Pool Balls \$10. CHAM-PION DIST. CO., 3833 W. DIVI-SION ST., CHICAGO 51, ILL. (Tel. ALbany 2-3272).
- FOR SALE—New Auto-Bell Play-Ball single coin upright on 5, 10 or 25 cent play. Immediate delivery. Write or phone: PENN COIN-O-MATIC CORP., 821 N. BROAD STREET, PHILADELPHIA 23, PA. (Tel. PO 5-2676).
- FOR SALE Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$49.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.
- FOR SALE Double your take on Rifles — Bowlers — Shuffle Alleys with Rifle-Bowler Club Cards. 100 Cards \$15; less than 100 20¢ each, Sample 5 Cards \$1.00. TRI-STATE SALES COMPANY, 315 ROLL-STON, FAYETTEVILLE, ARKAN-SAS. (Tel. HIllcrest 2-4632).
- FOR SALE Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel. NEwton 5-2531).
- FOR SALE—Records! All labels, all speeds at close out prices!! 78's— 45's major labels in any quantity. 12" LP's Major Labels. Will send 25 Sampes C.O.D. On request, 12" LP Promotional Records on sale. We buy surplns stocks, all speeds. SID TABACK, RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel. DUnkirk 3-8735).

FOR SALE—Broadway \$90.; Night Club \$100.; Big Show \$125.; Key West \$165.; Show Time \$200.; Miss America \$300.; Cypress Garden \$350.; Beach Time \$450.; Parade \$115. Ready for location. CHRIS NOVELTY COMPANY, 2330 HOLLINS ST., BALTIMORE, MD.

The Cash Box Page 92 June 13, 1959 CLASSIFIED ADVERTISING SECTION **CLASSIFIED ADVERTISING SECTION** FOR SALE—Coca Cola Bottle Vendor \$150; Muto. Lord's Prayer \$145; Bally Blue Ribbon \$140; Wurl. 2000 \$525; Scientific T.V. & Boat Ride \$125 each; Genco Shuffle Pool \$50. FOR SALE - Williams LuLu, Bally Balls-A-Poppin, Gottlieb Frontiers-man & Poker Face, AMI E 120, Wurlitzer 1400-45. SALINA MUSIC & AMUSEMENT CO., 210 SOUTH ash Box ODCO, INC., 1100-02 BROADWAY, ALBANY 4, N. Y. 5TH, SALINA, KANSAS. "The Industry's Market Place" FOR SALE—Scales, Watling, Scales— 500 Guessers \$32.50 ea.; Tom Thumb Fortunes \$35 ea.; 500 For-tunes \$37.50 ea.; A.B.T. Kirk Hi Boy Guessers \$35 ea.; Ready for your locations, A1 condition. Send deposit, balance sight draft. GAY-COIN DISTRIBUTORS, 4866 WOODWARD AVE., DETROIT, MICHIGAN. FOR SALE—Special—30 Seeburg 3WA 200 selection Wall Boxes exception-ally clean. Single lots \$85; 10 or more \$80. UNITED DISTRIBU-TORS INC., 902 W. SECOND, WICHITA 12, KANSAS. (Tel HO 4.6111) PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH --- PROVING THAT THE 4-6111). ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' MICHIGAN. CLASSIFIED AD SECTION AS "THE INDUSTRY'S FOR SALE — Bally All Star Deluxe \$125; United Midget Bowler \$135; Williams Ten Strike \$135; Chicago Coin Rebound Shnffle \$125. RELI-ABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN (TL CU-10/CTC) FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5¢ or 10¢ play. Special price, \$79.50. Write for quantity prices and lists of other equipment. G O R SALES, 5216 NO. LE-CLAIRE AVE., CHICAGO, ILL. (Tel. AVenue 3-6818). MARKET PLACE." CLASSIFIED AD RATE 10 CENTS PER WORD CONN. (Tel. CHapel 9-6556). Count every word including all words in firm name. Numbers in address count as e word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL RDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order ur classified ad will be held for following issue pending receipt of your check or cash. FOR SALE — Specials — Bally: Skill Parades, Brand New Original Crates \$245; Used \$145; Skill Rolls Brand New Original Crates \$99.50; Used \$65; Carnival Queens \$499.50; Cy-press Gardens \$410; Miss Americas \$309.50; Show Times \$272.50; Wil-liams: Tic-Tae-Toes \$259.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW OR-LEANS, LOUISIANA. (Tel. JAckson 2-5306). ORDERS FOR FOR SALE — Amazing Values on: Keeney Super Bonus Bells; Bally Draw Bells, Clover Bells; Universal Arrow Bells, Feature Bells and many NOTICE—\$48 Special Classified Advertisers. You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 10c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue. If you are a 48 Special Classified Advertiser you are entitled to a free checking copy of "The Cash Box" each week. others. Thousands of parts available for Keeney, Bally and Universal Console type Machines. Write for prices. BOX #443, c/o THE CASH BOX, NEW YORK 19, N. Y. ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York 19, N.Y. FOR SALE—Seeburg M100B \$250; C \$325; G \$425; R \$500; V200 \$500; KD200 \$750; H100B \$250; HHF 100R \$450; AMI G120 \$500; Wur-litzer 1800 \$335; Rock-Ola 1438 \$350; Bingos Gaytime \$90; Gayety \$55; Big Time \$95; Miami Beach \$95; Parade \$195; Big Show \$245; Key West \$265; Pins Fair Lady \$225; GVDSY Oueen \$85; Hawaiian Beauty 2-5306). FOR SALE — Seeburg R-100 \$475; Seeburg VL200 \$475; Seeburg 201 \$850; Wurlitzer 2000 \$450; Wur-litzer 2100 \$525; Rowe Cigarette Machines: AMB 14 col. \$165; AMB 14 col. \$130. All machines shopped and ready for locations. BELMONT MUSIC CO., 116-118 N.E. GLEN-DALE AVE., PEORIA, ILL. (Tel. 6-4424 & 4-5868). **Use This Convenient Form For** Your Classified Ad Key West \$205; Fms Fair Lady \$225; Gypsy Queen \$85; Hawaiian Beauty \$65; Jockey Club \$90; Lulu \$65; Pin Wheel \$50; Shindig \$50. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, CHECK OFF WHICH YOU DESIRE FOR SALE—Genco Space Age \$190; Genco Hi Fly Baseball \$125; Chi-cago Coin Rebound Shuffle \$130; Chicago Coin Rocket Shuffle \$215. T & L DISTRIBUTING, INC., 1663 CENTRAL PARKWAY, CINCIN-NATI 14, OHIO. (Tel. MAin 1-8751). MASS. (Tel. DEcatur 2-1500). MISCELLANEOUS START HERE NOTICE-Manufacturers of coin op-OTICE—Manufacturers of coin op-erated equipment with a service problem in Southern California, Bob Young's Service is ready to help solve your problem. Contact—BOB YOUNG'S SERVICE, 3427 BEN LO-MOND PLACE, LOS ANGELES 27, CALIF. (Tel. HOllywood 7-7151, Car 542 (Radiophone). FOR SALE — Mercury Counter Grip-pers 1¢ (original paint), A-1 \$29.50: Watling 400 Scales (current Model C), original paint, \$99.50; Pop Corn Sez Reworked \$69.50. TIERCE VENDING, BOX 226, GREEN-WOOD, MISS. (Tel. GL 3-5145). NOTICE—If you are reading this ad you are vitally interested in coin machine activity. More than likely you are already a subscriber to The Cash Box, but if you aren't—you should be. For \$15 a year (only 29¢ per issue) you obtain informa-tion every week that can be ob-tained nowhere else, and which is important to you in the conduct of your business. If you are already a subscriber (and it's a million to one you are), just pass the word along to some of your coinmen friends to "join the family". Send a check for \$15 to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y. FOR SALE—Wall Boxes 20 selection Seeburg 10¢, 3 for 25¢; 800 3020's \$5.00; Rock-Ola 120 Selection \$45 & **\$5.00;** Nock-Ola 120 Selection \$45 & \$35; Beach Clubs \$50; Yacht Clubs \$45; Gayety \$65; Vendo Coin Changer & Stand \$65. HALLGREN DISTRIBUTORS, INC., 1626 3rd AVE., MOLINE, ILLINOIS. (Tel. 4-6703). FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. PIONEER VENDING, INC., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. 1721 BH 19, N. Y. FIRM MOntana 1.5000). MISCELLANEOUS — BIG SERVICE TIP — 5 Ball Operators — Do you have wearing around Bang Bump-ers? Recondition your games with self-adhering Vinyl Plastic Cover— it rings. Only \$7.50 per 100. Send Check to: SELECT ENTERPRISES, 220 PARKER ROAD, SUITE 101, ELIZABETH, N. J. ADDRESS\_ FOR SALE—Watling Fortune Telling Seales \$59.50; United Bowling Al-ley \$325; Turf Champ \$259.50; Ten Strike \$199.50; Jumbo Ten Strike \$229.50; All Models AMI Phonos, Lowest prices. CENTRAL DISTRIBUTORS, INC., 2120 LO-CUST, ST. LOUIS 3, MO. (Tel. MA 1-3511). ZONE\_\_\_STATE\_ CITY TELEPHONE NUMBER ENCLOSE YOUR CHECK-AIRMAIL TO: NOTICE--Buy your parts and supplies from the Nation's oldest and supplies from the Nation's oldest and origi-nal parts and supply house. Save real mouey. One transportation charge, Largest stocks-lowest prices. Useful gifts with orders of \$25 or more. Catalog free. BLOCK MAR-BLE CO., 1425 NO. BROAD ST., PHILADELPHIA 22, PA. THE CASH BOX FOR SALE--10 Genco Twenty-One's; United Midget Alleys, Write, No rea-sonable offer refused, NATIONAL NOVELTY CO., 243 NORTHERN BLVD., GREAT NECK, NEW YORK. (Tel. HUnter 2-1021).

1721 BROADWAY, NEW YORK 19. N. Y.



The Cash Box

66

Page 93

June 13, 1959

#### THIS WEEK'S USED MACHINE QUOTATIONS **20th YEAR OF PUBLICATION 1,027th CONSECUTIVE WEEK'S ISSUE**

#### How To Use "THE CASH Box PRICE LISTS"

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted, "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be ont of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth bnt \$75.00. Of course, serial,

CODE (Numaral Decoding Machine)

| C U D E(Numeral Preceding Machine)1. Prices UP5. No quotations Last 2 to 4 Wee2. Prices DOWN6. No quotations 4 Weeks or Lon3. Prices UP and DOWN7. Machines Just Added4. No change from Last Week* Great Activity |   |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|
|                                                                                                                                                                                                                   |   |
|                                                                                                                                                                                                                   | - |
|                                                                                                                                                                                                                   | - |
|                                                                                                                                                                                                                   | L |



#### AMI

|   | D-80, '51, 80 Sel.  | 245.00         | 250.00 |
|---|---------------------|----------------|--------|
|   | E-80, '53, 80 Sel.  | 295.00         | 325.00 |
| * | E-120, '53, 120 Sel | 210.00         | 295.00 |
|   | F-80, '54, 80 Sel   | 379.50         | 450.00 |
|   | F-120, '54, 120 Sel | <b>425.</b> 00 | 495.00 |
|   | G-80, '55, 80 Sel   | 400.00         | 475.00 |
| * | G-120, '55, 120 Sel | 495.00         | 575.00 |
|   | G-200, '56, 200 Sel | 469.50         | 550,00 |
|   | H-120, '57, 120 Sel | 695.00         | 750.00 |
| * | H-200, '57, 200 Sel | 625.00         | 695.00 |
|   | WM Wall Box         | 5.00           | 8.00   |
|   | SM or SL Stepper    | 5.00           | 8.00   |
|   |                     |                |        |

#### **ROCK-OLA**

| 14 | 136, '52, Fireball, 120   |                |                |
|----|---------------------------|----------------|----------------|
|    | Sel                       | 75.00          | 165.00         |
| 1  | 436A, '53, Fireball, 120  |                |                |
|    | Sel                       | 100.00         | 215.00         |
| 1  | 138, '54, Comet, 120 Sel. | 275.00         | 350.00         |
| 14 | 146, '54, Hi-Fi, 120 Sel. | <b>319.</b> 00 | 375.00         |
| 1  | 148, '55, Hi-Fi, 120 Sel. | 450.00         | 525.00         |
| 14 | 152, '55, 50 Sel          | 495.00         | <b>595.</b> 00 |
| 1  | 454, 56, 120 Sel          | 545.00         | 575.00         |
| 1  | 455, '57, 200 Sel         | 545.00         | 595.00         |
| 1  | 465, '58, 200 Sel         | 745.00         | 800.00         |
|    |                           |                |                |

| M100B, '51, 100 Sel 230.00  | 250.00         |
|-----------------------------|----------------|
| M100BL, '51, 100 Sel.,      |                |
| Light Cab 250.00            | 275.00         |
| M100C, '52, 100 Sel 325.00  | <b>395.</b> 00 |
| HF100G, '54, 100 Sel 400.00 | 475.00         |
| HF100R, '54, 100 Sel 475.00 | 550.00         |
| V160, '55, 160 Sel 495.00   | 549.50         |
| V200, '55, 200 Sel 450.00   | 500.00         |

| 1* VL200, '56, 200 Sel 525.00            | <b>595.0</b> 0 |
|------------------------------------------|----------------|
| 2* KD200, '57, 200 Sel 650.00            | 750.00         |
| 2. L100, '57, 100 Sel 675.00             | 695.00         |
| 6. W1-L56 Wall Box 5¢ 3.00               | 5.00           |
| 6. 3W2 Wall-a-Matic 3.00                 | 5.00           |
| 6. W4L-56 5.00                           | 8.00           |
| 5. 3W5-L56 Wall Box, 5¢<br>10¢, 25¢ 5.00 | 8.00           |
| 6. W6L-56 5/10/25 Wire-                  |                |
| less 5.00                                | 9.00           |
| 6. 3W7-L-56 5.00                         | 8.00           |
| 4. 3W1 Wall-a-Matic 37.50                | 49.50          |

#### WURLITZER

| 6. 1250, '50, 48 Sel., 45<br>or 78 RPM       | 50.00          | 100.00        |
|----------------------------------------------|----------------|---------------|
| 6. 1400, '51, 48 Sel., 45<br>or 78 RPM       | 50 <b>.</b> 00 | 140.00        |
| 6. 1450, '51, 48 Sel., 45 or<br>78 RPM       | 95.00          | 165.00        |
| 4. 1500, '52 104 Sel., 45<br>& 78 Intermix   | 75.00          | 175.00        |
| 2. 1500A, '53, 104 Sel., 45 &<br>78 Intermix | 100.00         | 125.00        |
| 4. 1600, '53, 48 Sel., 45 &<br>78 Intermix   | 175.00         | 179.00        |
| 2. 1650, '53, 48 Sel.                        | 195.00         | 225.00        |
| 4. 1650A, '54, 48 Sel.                       | 249.50         | 325.00        |
| 5. 1700 '54, 104 Sel                         | 325.00         | 425.00        |
| 4. 1800, '55, 104 Sel.                       | 335.00         | 395.00        |
| 1. 1900, '56, 104 Sel                        | 449.50         | 495.00        |
| 1. 2000, '56. 200 Sel.                       | 525.00         | 545.00        |
| 2. 2100, '57, 200 Sel                        | 525.00         | 550.00        |
| 5. 2104, '57, 104 Sel                        | 510.00         | 535.00        |
| 2. 2150, '57, 200 Sel                        | 550.00         | 625.00        |
| 4. 2204, '58, 104 Sel                        | 685.00         | 700.00        |
| 6. 2140 Wall Box                             | 2.50           | 5.00          |
| 4. 3020 Wall Box                             | 3.00           | 5.00          |
| 6. 3048 (Conv. of 3020)                      | 3.00           | 10.00         |
| 6 3031 Wall Box                              | 3.00           | 9.00          |
| 6. 3045 Wall Box                             | 3.00           | 9.00          |
| 6. 4820 Wall Box                             | 8.00           | 20.00         |
| 4. 4851 Wall Box                             | 9.00           | 25.00         |
| 4. 5210 Wall Box                             | 89 <b>.50</b>  | 99 <b>.50</b> |

appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by ontstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

|                             |                                         | MANUFA                | CTURERS                     | CODE                 |                                 |
|-----------------------------|-----------------------------------------|-----------------------|-----------------------------|----------------------|---------------------------------|
| (B)<br>(CC)<br>(Ev)<br>(Ex) | Bally<br>Chicago Co<br>Evans<br>Exhibit | (Ge)<br>(Got)<br>(Ke) | Genco<br>Gottlieb<br>Keeney | (Mu)<br>(Un)<br>(Wm) | Mutoscope<br>United<br>Williams |

|   |                                                                                                         | П          |                                                                                                                 |                               |
|---|---------------------------------------------------------------------------------------------------------|------------|-----------------------------------------------------------------------------------------------------------------|-------------------------------|
|   |                                                                                                         |            |                                                                                                                 |                               |
|   |                                                                                                         | 11         |                                                                                                                 |                               |
|   |                                                                                                         |            |                                                                                                                 |                               |
|   | PINE.                                                                                                   | ALL        | GAMES                                                                                                           |                               |
|   | 2. Ace High (Got 1/57) 119.50 125.                                                                      | .00        | 6. Domino (Wm 5/52) . 25.00 39                                                                                  | 9.00                          |
|   | 2. Arabian Knights                                                                                      |            | 4* Double Header                                                                                                |                               |
|   | (0.11 12) 10. 11.11.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1                                                       | .00<br>.00 |                                                                                                                 | 5.00                          |
|   | 6. Army-Navy (Wm 10/53) 30.00 45<br>2. Arrow Head (Wm 7/57) 115.00 135                                  |            |                                                                                                                 | 5.00<br>5.00                  |
|   |                                                                                                         | .00        |                                                                                                                 | 0.00                          |
|   | 5. Auto Race (Got 9/56). 125.00 135                                                                     | .00        | 6. Easy Aces (Got 12/55). 115.00 14                                                                             | 5.00                          |
|   | 4. Balls-a-Poppin'<br>(B 11/56) 110.00 175                                                              | 00         |                                                                                                                 | 5.00                          |
|   | (B 11/56) 110.00 175<br>4. Band Wagon (Wm 8/55) 100.00 145                                              | 1          | -                                                                                                               | 5.00<br>5.00                  |
|   | 4. Beach Beauty                                                                                         |            |                                                                                                                 | 5.00<br>5.00                  |
| ) | (B 11/55) 110.00 135                                                                                    |            |                                                                                                                 | 0.00                          |
|   |                                                                                                         | 00         | 4. Flying High (Got 2/53) 40.00 7                                                                               | 0.00                          |
|   |                                                                                                         | .00        |                                                                                                                 | 5.00                          |
|   |                                                                                                         | .00        | 6. Four Corners<br>(Wm 12/52) 35.00 5.                                                                          | 5.00                          |
|   | -                                                                                                       | .00        | 6. "400" (Upright)                                                                                              |                               |
| ' | 2* Big Shows (B 9/56) 200.00 245                                                                        | 1          |                                                                                                                 | 0.00                          |
| 1 | 4* Big Time (B 1/55) 40.00 110<br>6. Blondie (CC 8/56) 95.00 175                                        |            |                                                                                                                 | 0.00<br>5.00                  |
|   | 6. Blondie (CC 8/56)         95.00         175           4. Brazil (Un 10/56)         75.00         120 |            | 4. Frontiersman                                                                                                 | 5.00                          |
|   |                                                                                                         | .00        | (Got 11/55) 75.00 11                                                                                            | 5.00                          |
|   |                                                                                                         | .00        |                                                                                                                 | 5.00                          |
|   | 4. Brite Star (Got 4/58) . 260.00 275                                                                   |            |                                                                                                                 | 0.00                          |
| ) | 4* Broadway (B 12/55) 100.00 150                                                                        |            |                                                                                                                 | 0 <b>.00</b><br>0 <b>.0</b> 0 |
| , |                                                                                                         | .00<br>.50 |                                                                                                                 | 5.00                          |
| ' | 4. Caravan (Un $2/56$ ) 95.00 120                                                                       |            |                                                                                                                 | 0.00                          |
| , |                                                                                                         | .00        | 1. Golden Nugget<br>(Upright) (Ge 2/53) 35.00 6                                                                 | 5.00                          |
|   | 6. Carnival (B 11/57) 150.00 195                                                                        | .00        |                                                                                                                 | 5.00                          |
| ) | 2* Carnival Queen<br>(B 1/59) 525.00 645                                                                | .00        | 6. Grand Champion                                                                                               |                               |
|   |                                                                                                         | .00        |                                                                                                                 | 5.00                          |
|   |                                                                                                         | .00        | 5. Grand Slam (Got 4/53) 35.00 5<br>4. Green Pastures                                                           | 5.00                          |
|   | 6. Circus (B 8/57) 149.00 175                                                                           | .00        |                                                                                                                 | 5.00                          |
| ) | 4. Circns Wagon<br>(Wm 10/55) 85.00 149                                                                 | .00        |                                                                                                                 | 5.00                          |
| ) | 5. Classy Bowler                                                                                        |            | 6. Guys-Dolls (Got 5/53). 30.00 8<br>4. Gypsy Queen                                                             | 0.00                          |
| ) | (Got 7/56) 125.00 135                                                                                   | 1          |                                                                                                                 | 5.00                          |
| ) |                                                                                                         | .00<br>.00 | -                                                                                                               | 0.00                          |
| ) |                                                                                                         | .00        |                                                                                                                 | 0.00                          |
| ) | 4. Continental Cafe                                                                                     |            | 4. Harbor Lites<br>(Got 2/56) 95.00 11                                                                          | 5.00                          |
| 0 | (Got 7/57) 175.00 220                                                                                   |            | 6. Havana (Un 2/54) 20.00 8                                                                                     | 0.00                          |
| 0 | 4. Coronation (Got 11/52) 35.00 45<br>2. Criss Cross (Got 3/58) 210.00 225                              | .00<br>.00 |                                                                                                                 | 0.00                          |
| 0 |                                                                                                         | .00        | 4. Hawaiian Beauty<br>(Got 4/54) 65.00 10                                                                       | 0.00                          |
| 0 | 6. Crossroads (B 1/56) 195.00 235                                                                       |            | a most as a second a second a second as                                                                         | 0.00                          |
| 0 | 6. Cue Ball (Wm 2/57) 150.00 185                                                                        | .00        |                                                                                                                 | 5.00                          |
| 0 | 2* Cypress Gardens<br>(B 6/58) 424.50 495                                                               | .00        |                                                                                                                 | 5.00                          |
| 0 |                                                                                                         | .00        |                                                                                                                 | 5.00<br>5.00                  |
| 0 | 4. Daisy May (Got 7/54). 60.00 80                                                                       | .00        |                                                                                                                 | 5.00                          |
| 0 |                                                                                                         | 00.00      | 6. Jig Saw (Wm 12/57) 145.00 17                                                                                 | 5.00                          |
| 0 | 6. Derby Day (Got 5/56). 110.00 155<br>5. Diamond Lil                                                   | .00        |                                                                                                                 | 0.00                          |
| ) |                                                                                                         | .00        | the second se | 0.00<br>5.00                  |
| 0 | 6. Disk Jockey<br>(Wm 11/52) 30.00 55                                                                   | 5.00       | 6. Jumping Jack (Upright)                                                                                       | <b>0.</b> 00                  |
| 0 | (Wm 11/52) 50.00 5.                                                                                     |            |                                                                                                                 | 0.00                          |

COPYRIGHTED 1959. REPRODUCTION NOT PERMITTED.

#### The Cash Box PRICE LISTS?

The Cash Box

Page 94

June 13, 1959

| ·                                                   |        |                    | _       |                                               |                 |                           |                                                     |                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                |
|-----------------------------------------------------|--------|--------------------|---------|-----------------------------------------------|-----------------|---------------------------|-----------------------------------------------------|-----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|
| ()                                                  | DINRA  | LE. CAR            | IES     | -Continued)                                   |                 |                           |                                                     |                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                |
|                                                     | 165.00 |                    |         | Skill Pool (Got 8/52)                         | 20.00           | 50.00                     |                                                     |                       | ZNL                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                |
| 2* Key West (B 12 (1))                              |        |                    |         | Skill Roll (Upright)                          |                 |                           |                                                     |                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | N TEST                                                                                                         |
| 4. Kings (Wm 8/57)                                  | 150.00 | 210.00             |         | (B 3/58)                                      | 74.50           | 125.00                    |                                                     | 21                    | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                |
| 2. Lady Luck (Got 9 '54).                           | 60.00  | 90.00              | 6.      | Skyway (Wm 8/56)                              | <b>Z</b> 0 0 0  | 100.00                    |                                                     |                       | San Officer .                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | and and a second se |
| 6. Lazy "Q" (Wm 2/54) .                             | 35.00  | 85.00              |         | Slugfest (Wm 3/52)                            | 25.00           | 40.00                     |                                                     |                       | And the second se |                                                                                                                |
| 6. Lite-A-Line (Ke 6/52) .                          | 35.00  | 45.00              | 4.      | Sluggin' Champ                                |                 |                           |                                                     | 441U                  | 77377                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | and <b>BOWLERS</b>                                                                                             |
| 6. Long Beach (Wm 7/52)                             | 35.00  | 45.00              |         | (Got 4/55)                                    | 100.00          | 150.00                    | 1 1 1 1 1 1 1 1 1 1 1                               | and the second second | STATION OF ST                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | A reaction of the second s |
| 6. Lovely Lucy (Got 2/54)                           | 45.00  | 70.00              | 4.      | Smoke Signal                                  | 05.00           | 110.00                    | DALLY                                               |                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                |
|                                                     | 49.00  | 65.00              |         | $(Wm \ 10/55)$                                |                 | 110.00                    | BALLY                                               |                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | KE                                                                                                             |
| 4. Lulu (Wm 12/54)                                  |        |                    |         | Snafu (Wm $12/55$ )                           | 75.00           | 95.00                     | $\sim N_{\rm H}$ D L $(F/F4)$                       | 55.00                 | 00.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 6 Same D Ia                                                                                                    |
| 4. Majestic (Got 4/57)                              | 295.00 | 335.00             | 6.      | Soccer Kick Off                               | 105.00          | 265.00                    | 6. Victory Bowler (5/54).                           | 55.00                 | <b>90.</b> 00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 6. Super DeLuxe                                                                                                |
| 6. Majorettes $(Wm 4/52)$ .                         | 20.00  | 40.00              | E       | (Wm 12/57)<br>Southern Belle                  | 193.00          | 265.00                    | 4. Champion Bowler                                  | (0.00                 | 05.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Bowl. (3/52)                                                                                                   |
| 4. Manhattan $(Un 4/53)$ .                          | 35.00  | 50.00              | J.      | (Got 6/55)                                    | 79.00           | 100.00                    | (5/54)                                              | 60.00                 | 95.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 6. High Score Leag                                                                                             |
| 4. Marathon (Got 10/55).                            | 125.00 | 150.00             | 4       | South Seas (Un 2/56).                         |                 | 90.00                     | 4. Jet Bowler (8/54)                                | 90.00                 | 120.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | (5/52)                                                                                                         |
| 4. Marble Queen                                     |        |                    |         | Spitfire (Wm $2/55$ )                         |                 | 75.00                     | 6. Rocket Bowler (8/54).                            | 65.00                 | 115.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. Team (10/52)                                                                                                |
| (Got 8/53)                                          | 35.00  | 50.00              |         | *                                             | -               | 50.00                     | 6. Mystic Bowler (12/54)                            | 65.00                 | 125.09                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. Club $(4/53)$                                                                                               |
| 6. Mermaid (Got 6/51)                               | 15.00  | 30.00              | 1       | Spot Lite (B $1/52$ )                         |                 |                           | 6. Magic Bowler (12/54)                             | 65.00                 | 135.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. Domino (5/53)                                                                                               |
| 4. Mexico (Un 3/54)                                 | 35.00  | 100.00             | 1       | Sportsman (Wm 2/52).                          | 20.00           | 40.00                     | 6. Blue Ribbon (3/55)                               |                       | 195.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. Carnival (5/53)                                                                                             |
|                                                     | 70.00  | 125.00             | 6.      | Springtime (Ge 3/52)                          | 20.00           | 30.00                     |                                                     | 150.00                | 195.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. Pacemaker (9/5                                                                                              |
| 1* Miami Beach (B 9/55)                             |        |                    | 6.      | Stage Coach                                   |                 |                           | 6. ABC Bowler (7/55)                                |                       | 295.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. Mainliner Bowl                                                                                              |
| 2* Miss America (B 2/58)                            | 300.00 | 425.00             | 1       | (Got 11/54)                                   | 80.00           | 110.00                    | 6. Deluxe model                                     | 245.00                | 330.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | (1/54)                                                                                                         |
| 4. Monaco (Un 8/56)                                 | 95.00  | 160.00             | 4.      | Stardust (Wm 3/56)                            | 55.00           | 95.00                     | 6. Congress (7/55)                                  |                       | 295.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. Bonus $(3/54)$                                                                                              |
| 4. Mystic Marvel                                    |        |                    | 4.      | Starfire (Wm 1/57)                            | 150.00          | 175.00                    | 6. Deluxe model                                     | 255.00                | 355.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                |
| (Got 3/54)                                          | 90.00  | 125.00             | 6.      | Starlets (Un 12/55)                           | 55.00           | 90.00                     | 6. Jumbo Bowler (9/55)                              | 265.00                | 350.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. Diamond Bowle                                                                                               |
| 2. Nevada (Un 8/54)                                 | 25.00  | 50.00              |         | Star Pool (Wm 10/54)                          | 50.00           | 95.00                     | 6. King Pin Bowler                                  | 0.50.00               | 250.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | (5/54)                                                                                                         |
| 6. Niagara (Got 12/51)                              | 20.00  | 40.00              | 4       |                                               |                 |                           | (9/55)                                              | 270.00                | 350.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. Bikini $(6/54)$                                                                                             |
| 3* Night Club (B 4/56) .                            | 125.00 | 175.00             |         | Stars (Un $6/52$ )                            |                 | 40.00                     | 4. ABC Bowling Lane<br>(1/57)                       | 325.00                | 350.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. Century (6/54)<br>6. American (9/54)                                                                        |
| 6. "9" Sisters (Wm 1/54)                            | 50.00  | 100.00             |         | Starlite (Wm 3/53)                            | 30.00           | 75.00                     | 6. ABC Tournament                                   | 020.00                | 330.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. National $(9/54)$                                                                                           |
|                                                     | 20.00  | 30.00              | 6.      | Steeplechase                                  | 1 (0.00         |                           | Bowler (6/57)                                       | 495.00                | 550.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 4. Speedlane $(4/5)$                                                                                           |
| 6. Olympics (Wm $5/52$ ) .                          |        |                    |         | (Wm 11/57)                                    | 169.00          | 225.00                    | 2. ABC Super DeLuxe                                 |                       | 000.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                |
| 6. Palisades (Wm 7/53)                              | 35.00  | 60 <b>.0</b> 0     | 4       | Straight Flush                                |                 | 0.25                      | Bowler (9/57)                                       | 375.00                | <b>425.00</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                |
| 6. Palm Beach (B 7/52) .                            | 15.00  | 60.00              |         | (Got 12/57)                                   | 195.00          | 225.00                    | 6. ABC Champion Bowler                              |                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | UN                                                                                                             |
| 5. Palm Springs (B 11/53)                           | 30.00  | <b>55.00</b>       | 7.      | Straight Shooter                              |                 |                           | (10/57)                                             |                       | <b>645.0</b> 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | er                                                                                                             |
| 2* Parade (B 6/56)                                  | 135.00 | 195.00             |         | (Got 2/59)                                    | 26 <b>0.</b> 00 | <b>295.0</b> 0            | 2* Strike Bowler (11/57).                           | 425.00                | 495 <b>.0</b> 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 6. 6-Pl. Super (3/3                                                                                            |
| 6. Paratrooper (Wm 8/52)                            | 20.00  | 40.00              | 6.      | Struggle Buggies                              |                 |                           | 2* All Star Bowling                                 | 105 00                | 105 00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. 4-Pl. Official (5                                                                                           |
| 4. Perky (Wm 11/56)                                 | 80.00  | 115.00             |         | $(Wm \ 12/53) \ \dots \dots$                  | 30.00           | 55.00                     | (12/57)                                             | 125.00                | 195.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. 6-Pl. Star (7/52)                                                                                           |
| 4. Peter Pan (Wm 4/55).                             | 75.00  | <b>95.0</b> 0      | $2^{*}$ | <sup>3</sup> Sun Valley (B 7/57)              | 375.00          | 425.00                    | $4^*$ Trophy Bowler                                 | 505.00                | 625.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. 10th Frame Star                                                                                             |
|                                                     |        | 85.00              | 6.      | Super Circus                                  |                 |                           | (12/57)                                             | 393.00                | 025.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. Manhattan 10th                                                                                              |
| 2. Piccadilly (Wm 5/56) .                           | 75.00  |                    |         | (Got 10/57)                                   | 235.00          | 350.00                    |                                                     |                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | (9/52)                                                                                                         |
| 6. Picnic (Got 10/58)                               | 315.00 | 325.00             | 6.      | Super Jumbo                                   |                 |                           | CHICAGO C                                           | OIN                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 6. Manhattan (9/5                                                                                              |
| 4. Pin Wheel (Got 11/53)                            | 30.00  | 50.00              |         | (Got 10/54)                                   | 200.00          | <b>250.</b> 00            |                                                     |                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 6. 10th Frame Sup                                                                                              |
| 4. Pixie (Un 10/55)                                 | 65.00  | 75.00              | 4.      | Super Score (Wm 9/56)                         | 75.00           | 135.00                    | 6. Match Bowler (6/52)                              | 25.00                 | 50.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | (10/52)                                                                                                        |
| 6. Playtime (Un 10/57)                              | 290.00 | 375.00             | 4.      | Surf Club (B 3/54)                            | 25.00           | 50.00                     | 6. Bowl-A-Ball (10/52)                              | 30.00                 | 60.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 6. Cascade (2/53)<br>6. Clover (2/53)                                                                          |
| 4. Poker Face (Got 9/53)                            | 50.00  | 75.00              |         | Surf Rider (Wm 12/56)                         | 175.00          | 199.00                    | 6. Match Bowl-A-Ball<br>(11/52)                     | 25.00                 | 65.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 6. Liberty $(2/53)$                                                                                            |
| 6. Quartet (Got 2/52)                               | 39.00  | 55.00              |         | Sweepstakes (Wm 1/52)                         |                 | 45.00                     | 6. 10th Frame Double                                |                       | 00.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 6. Classic (6/53)                                                                                              |
| 4. Queen of Hearts                                  |        |                    |         | Sweet-Add-A-Line                              | 00100           | 10100                     | (12/52)                                             | 25.00                 | 65.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 6. Olympic (6/53)                                                                                              |
| (Got 12/52)                                         | 40.00  | 65.00              | J.      | (Got 7/55)                                    | 115.00          | 140.00                    | 6. Name Bowler (1/53)                               | 30.00                 | 65.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 6. Royal (9/53)                                                                                                |
| 6. Quintet (Got 3/53)                               | 40.00  | 60.00              |         | Tahiti (Un (8/53)                             |                 | 70.00                     | 6. 10th Frame Double                                |                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 4 Imperial $(9/53)$                                                                                            |
| 4. Race The Clock                                   |        |                    | 1       | Target Roll (B 1/58)                          |                 |                           | Score Bowler $(2/53)$                               |                       | 75.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 6. DeLuxe mode<br>4* Leader (11/53)                                                                            |
| (Wm 5/55)                                           | 50.00  | 95.00              | ł       |                                               | 120.00          | 190.00                    | 6. Crown (4/53)<br>6. Crown, Giant Pins             | 30.00                 | 85.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 1. DeLuxe mode                                                                                                 |
| 6. Rainbow (Got 12/56) .                            | 145.00 | 195.00             | 0.      | Three Deuces<br>(Wm 8/55)                     | 79.00           | 115.00                    | (4/53)                                              | 35.00                 | 90.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 6. Team (1/54)                                                                                                 |
| 4. Regatta (Wm 11/55)                               |        | 150.00             | 4       |                                               |                 | 95.00                     | 6. Triple Score (6/53)                              | 35.00                 | 90.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 6. DeLuxe mode                                                                                                 |
| 2. Register (Got 10/56)                             |        | 175.00             |         | Thunderbird ( $Wm5/54$ )                      |                 |                           | 6. Gold Cup (7/53)                                  | 30.00                 | 95.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 6 League $(1/54)$                                                                                              |
| 6. Reno (Wm 10/57)                                  |        |                    |         | Tim-Buc-Tu (Wm 1/56)                          | 85.00           | 90.00                     | 6. High Speed Crown                                 |                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 6. DeLuxe mod                                                                                                  |
|                                                     |        | 195.00             | 6.      | Times Square                                  | 20.00           | (5.00                     | (7/53)                                              | 30.00                 | 95.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 4. Ace $(5/54)$                                                                                                |
| 6. Rio (Un 11/53)                                   |        | 60.00              |         | (Wm 4/53)                                     |                 | 65.00                     | 6. High Speed Triple                                |                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 6. DeLaxe mode                                                                                                 |
| 4. Rocket Ship (Got 5/58)                           |        | 225.00             | 1       | Top Hat (Wm)                                  |                 | 325.00                    | Score (8/53)                                        |                       | 95.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 4. Rainbow (5/54)<br>6. Banner (8/54)                                                                          |
| 6. Rodeo (Un 2/53)                                  | 35.00  | 50.00              | 4.      | Toreador (Got 6/56) .                         | 125.00          | 155.00                    | 6. Advance $(10/53)$                                | 30.00                 | 95.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 6. DeLuxe mode                                                                                                 |
| 2. Roto Pool (Got 7/58) .                           | 224.50 | 245.00             | 6.      | Tournament (Got 8/55)                         | 115.00          | 150.00                    | 4. King (10/53)<br>6. Criss Cross Bowler            | 60.00                 | 95.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 6. Shuffle Targette                                                                                            |
| 4. Royal Flush (Got 5/57)                           | 150.00 | 170.00             | 6.      | Triple Play (Un 8/55).                        | 55.00           | 140.00                    | (12/53)                                             | 40.00                 | 110.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | (8/54)                                                                                                         |
| 4. Saddle and Turf                                  |        |                    | 6.      | Tropicana (Un 1/55)                           | 45.00           | 110.00                    | 6. Super Frame (4/54)                               |                       | 120.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. DeLuxe mode                                                                                                 |
| (Ev 10/53)                                          | 50.00  | 110.00             |         | Tropics (Un 7/53)                             |                 | 55.00                     | 4. Starlite (5/54)                                  |                       | 125.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. Speedy (8/54)                                                                                               |
| 6. (Club Model)                                     | 60.00  | 115.00             |         | Turf Champ (Wm 8/58)                          |                 | 259.50                    | 6. Feature (7/54)                                   | 60.00                 | 125.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 4. 11th Frame (10                                                                                              |
| 2. Scoreboard (Got 4/56)                            | 75.00  | 85.00              |         | -                                             | 209.00          | 209.00                    | 4 Holiday (9/54)                                    | 70.00                 | 145.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. DeLuxe mod                                                                                                  |
| 5. Screamo (Wm 4/54)                                |        | 50.00              | 0.      | Twenty Grand<br>(Wm 12/52)                    | 25.00           | 50.00                     | 6. Flash (10/54)                                    |                       | 170.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. Comet Targette                                                                                              |
|                                                     |        |                    |         |                                               |                 |                           | 6. Playtime (10/54)                                 | 95.00                 | 170.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | (11/54)<br>6. DeLuxe mode                                                                                      |
| 2. Sea Belles (Got $8/56$ ).                        |        | 165.00             | 1       | Twin Bill (Got $1/55$ ).                      |                 | 125.00                    | 6. Fireball $(11/54)$                               | 95.00                 | 185.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. Mercury $(12/54)$                                                                                           |
| 6. Shamrock (Wm 1/57).                              |        | 175.00             | [       | U.S.A. (B $8/58$ )                            |                 | 250.00                    | 4. Thunderbolt (12/54) .<br>6. Triple Strike (2/55) |                       | $175.00 \\ 205.00$                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 6. DeLuxe mode                                                                                                 |
| 4. Shindig (Got 10/53)                              |        | 50.00              |         | Variety (B 9/54)                              |                 | 75.00                     | 6. Arrow $(2/55)$                                   |                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 6. Mars (1/55)                                                                                                 |
| 6. Show Boat (Un 12/52)                             | 40.00  | 60.00              | 2.      | Whirlwind (Got 2/58).                         | 225.00          | 245.00                    | 6. Criss Cross Targette                             | 1-0.00                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 6. DeLuxe mode                                                                                                 |
| 6. Show Boat (Ge 12/57)                             | 150.00 | 200.00             | 6.      | Wishing Well                                  |                 |                           | (1/55)                                              | 35.00                 | 75.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 6. Lightning (2/55                                                                                             |
| 2* Show Time (B 3/57)                               | 285.00 | 325.00             |         | (Got 9/55)                                    | 95.00           | 135.00                    | 6. Deluxe model                                     | 40.00                 | 110.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. DeLuxe mode                                                                                                 |
| 6. Silver (Got 10/57)                               | 185.00 | 235.00             | 2.      | World Champ                                   |                 |                           | 6. Bonus Score (4/55)                               |                       | 205.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. Venus (3/55)<br>6. DeLuxe mode                                                                              |
| 2. Silver Chest (Upright)                           |        |                    | 1       | (Got 8/57)                                    | 124.00          | 145 <b>.</b> 00           | 6. Big League (5/55)                                |                       | 215.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. Clipper (5/55)                                                                                              |
| (Ge 4/53)                                           | 40.00  | 50.00              | 6.      | Wonderland (Wm 5/55)                          | 75.00           | 90 <b>.0</b> 0            | 6. Hollywood $(5/55)$                               |                       | 229.00<br>250.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 6. DeLuxe mode                                                                                                 |
| 6. Silver Skates (Wm 2/53)                          | 30.00  | 60.00              | 4.      | Yacht Club (B 6/53)                           | 20.00           | 45.00                     | 6. Blinker (8/55)<br>6. Score-A-Line (9/55)         |                       | <b>250.0</b> 0<br><b>250.</b> 00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 6. Derby Roll (5/3                                                                                             |
| 6. Singapore (Un 10/54).                            | 25.00  | 80.00              | 6.      | Zingo (Un 10/51)                              | 20.00           | 45.00                     | 6. Bowling Team $(10/55)$                           |                       | 260.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. DeLuxe mode                                                                                                 |
|                                                     |        |                    | 1       |                                               |                 |                           | 6. Miami Shuffle (10/56)                            |                       | 115.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 4. 5th Inning (6/5                                                                                             |
|                                                     |        | THE                | 1.4     |                                               | TTT             |                           | 4. Bowling League (2/57)                            |                       | 35 <b>0.</b> 00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 6. DeLuxe mode                                                                                                 |
|                                                     |        |                    | +       |                                               | +++             |                           | 4. Ski Bowl (11/57)                                 |                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 4. Capitol (6/55)                                                                                              |
|                                                     | -4-    | 6. 2               | 1       |                                               |                 |                           | 6 Player                                            | 125.00                | 175.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. DeLuxe mode<br>4. Super Bonus (9                                                                            |
|                                                     |        | $\mathcal{A}$      | 1       |                                               | YN              |                           | 6. Classic Bowling                                  | 100.00                | 550.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. DeLuxe mode                                                                                                 |
|                                                     |        | 1000               | 1       |                                               |                 |                           | League (7/57)<br>4. TV Bowling League               | 400.00                | 550.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. Top Notch (10/                                                                                              |
|                                                     |        | 1.00               | - 1     |                                               |                 |                           | (11/57)                                             | 345.00                | 395.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. Top Notch Spec                                                                                              |
|                                                     | and a  | KIDDIE             | R       | IDES                                          | TTT             | T                         | 4* Rocket Shuffle (3/58)                            |                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 4. Regulation (11/                                                                                             |
|                                                     |        |                    |         |                                               | -               | 1                         | 1 Player                                            | 200.00                | 295.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6. DeLuxe mode                                                                                                 |
| 6. Bally Champion Horse                             |        |                    |         | Capitol See Saw                               |                 | 295.00                    | 4. 2 Player                                         | 250.00                | 295.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 4. Bowling Alley (<br>6. Jumbo Bowling                                                                         |
| 6. Bally Moon Ride                                  |        | 250.00             |         | Chicago Coin Super Jet                        | 125.00          | 275.00                    | 4. Explorer Shuffle (6/58)                          |                       | 395.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | (9/57)                                                                                                         |
| 4. Bally Space Ship                                 |        | 295.00             | 4.      | Chicago Round The                             | 395.00          | 400.00                    | 4* Rebound Shuffle (12/58)                          | 130.00                | 195.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 4. Royal Bowler (                                                                                              |
| 6. Bally Speed Boat<br>6. Bally Toonerville Trolley |        | $295.00 \\ 525.00$ | 6       | World Trainer<br>Decco Merry-Go-Round         |                 | $400.00 \\ 350.00$        |                                                     |                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 4* Midget Bowling                                                                                              |
| 4. Bert Lane Merry-Go-                              | 170.00 | 040.00             | 4.      | Decco Space Ranger                            | 225.00          | 295.00                    | GENCO                                               |                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | (3/58)                                                                                                         |
| Round                                               |        |                    | 4.      | Exhibit Big Bronco                            | 295.00          | 350.00                    |                                                     |                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 4. Pixie Bowler (8                                                                                             |
| 4. B.L. Miss America Boat                           |        |                    | 6.      | Exhibit Mustang                               | 295.00          | 350.00                    | 6. Shuffle Target (7/51)                            | 10.00                 | 25.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                |
| 4. Bert Lane Fire Engine                            |        |                    |         | Exhibit Sea Skates                            |                 | 225.00                    | 5. Shuffle Pool (11/53)                             | 30.00                 | 65.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 34/11                                                                                                          |
| 6. Capitol Donald Duck                              |        | 295.00             |         | Exhibit Space Patrol                          |                 | 250.00<br>250.00          | 6. Match Pool (2/54)                                | 50.00                 | 60.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | WIL                                                                                                            |
| 6. Gapitol Elsie                                    |        |                    |         | Scientific Television<br>Texas Merry-Go-Round |                 | 25 <b>0.</b> 00<br>295.00 | 4* Skill Ball<br>2 Player (11/56)                   | 75.00                 | 9 <b>0.0</b> 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 4* Roll-A-Ball (12/                                                                                            |
| 6 Capitol Palomino Horse                            |        |                    |         | Tusko Baby Elephant.                          |                 |                           | 4. 6 Player $(2/57)$                                |                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 6 Player                                                                                                       |
|                                                     |        |                    |         |                                               |                 |                           | DUCTION NOT PERMITTED.                              |                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                |
|                                                     |        |                    |         | COPTRIGET&                                    | בכבו הי         | V. KEPKC                  | JULLION NOT PERMITED.                               |                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                |

COPYRIGHTED 1959. REPRODUCTION NOT PERMITTED.

| KEENEY                                                                        |                                               |                                 |
|-------------------------------------------------------------------------------|-----------------------------------------------|---------------------------------|
| 6. Super DeLuxe League<br>Bowl. (3/52)                                        | 25.00                                         | 50.00                           |
| 6. High Score League<br>(5/52)                                                | 25.00                                         | 55.00                           |
| 6. Team $(10/52)$                                                             | 25.00                                         | 55.00                           |
| 6. Club $(4/53)$                                                              | 25.00                                         | 95.00                           |
| 6. Domino (5/53)<br>6. Carnival (5/53)                                        | 30.00<br>40.00                                | 110.00<br>115.00                |
| 6. Pacemaker (9/53)                                                           | 40.00                                         | 125.00                          |
| 6. Mainliner Bowler                                                           | 45 00                                         | 195 00                          |
| (1/54)<br>6. Bonus (3/54)                                                     | $\begin{array}{r} 45.00\\ 45.00\end{array}$   | 125.00<br>140.00                |
| 6. Diamond Bowler                                                             |                                               |                                 |
| (5/54)<br>6. Bikini (6/54)                                                    | 65.00<br>65.00                                | 150.00<br>150.00                |
| 6. Century (6/54)                                                             | 90.00                                         | 170.00                          |
| 6. American (9/54)<br>6. National (9/54)                                      | 90.00<br>90.00                                | 175.00<br>180.00                |
| 4. Speedlane (4/55)                                                           | 125.00                                        | 150.00                          |
| UNITED                                                                        | ,                                             |                                 |
| 6. 6-Pl. Super (3/52)                                                         | 2 <b>0.</b> 00                                | 40.00                           |
| 6. 4-Pl. Official (5/52)<br>6. 6-Pl. Star (7/52)                              | 20.00<br>20.00                                | 40.00<br>50.00                  |
| 6. 10th Frame Star (9/52)                                                     | 20.00                                         | 55.00                           |
| 6. Manhattan 10th Frame<br>(9/52)                                             | 20.00                                         | 55.00                           |
| <ul> <li>6. Manhattan (9/52)</li> <li>6. 10th Frame Super</li> </ul>          | 30.00                                         | 65.00                           |
| (10/52)                                                                       | 30.00                                         | 65,00                           |
| 6. Cascade (2/53)           6. Clover (2/53)                                  | <b>30.00</b><br>30.00                         | 75.00<br>75.00                  |
| 6. Liberty (2/53)<br>6. Classic (6/53)                                        | $30.00 \\ 25.00$                              | 75.00<br>75.00                  |
| 6. Olympic (6/53)                                                             | 30.00                                         | 75.00                           |
| 6. Royal (9/53)<br>4 Imperial (9/53)                                          | <b>30.0</b> 0<br>25.00                        | 95.00<br>95.00                  |
| 6. DeLuxe model                                                               | 35.00<br>95.00                                | 90.00<br>115.00                 |
| 1. DeLuxe model                                                               | 95.00                                         | 120.00                          |
| 6. Team (1/54)<br>6. DeLuxe model                                             | 45.00<br>50.00                                | $115.00 \\ 120.00$              |
| <ul><li>6 League (1/54)</li><li>6. DeLuxe model</li></ul>                     | 50.00                                         | 110.00                          |
| 4. Ace (5/54)                                                                 | 50.00<br>55.00                                | $130.00 \\ 125.00$              |
| 6. DeLuxe model<br>4. Rainbow (5/54)                                          | 55.00<br>80.00                                | 140.00<br>145.00                |
| 6. Banner (8/54)                                                              | 65.00                                         | 145.00                          |
| <ul><li>6. DeLuxe model</li><li>6. Shuffle Targette</li></ul>                 | 65.00                                         | 150.00                          |
| (8/54)<br>6. DeLuxe model                                                     | 75.00<br>65.00                                | <b>150.00</b><br>160.00         |
| 6. Speedy (8/54)<br>4. 11th Frame (10/54)                                     | 65.00<br>65.00                                | $165.00 \\ 125.00$              |
| 6. DeLuxe model                                                               | 65.00                                         | 170.00                          |
| 6. Comet Targette<br>(11/54)                                                  | 95.00                                         | 170.00                          |
| 6. DeLuxe model                                                               | 75.00<br>80.00                                | 175.00<br>175.00                |
| 6. DeLuxe model                                                               | 80.00                                         | 180.00                          |
| 6. Mars (1/55)<br>6. DeLuxe model                                             | 90.00<br>95.00                                | 185.00<br>190.00                |
| 6. Lightning (2/55)                                                           | 145.00<br>95.00                               | 190.07<br>195.00                |
| 6. Venus (3/55)                                                               | 95.00                                         | 150.00                          |
| 6. DeLuxe model<br>6. Clipper (5/55)                                          | $100.00 \\ 100.00$                            | 195.00<br>195.00                |
| 6. DeLuxe model                                                               | 100.00                                        | 195.00                          |
| 6. Derby Roll (5/55)<br>6. DeLuxe model                                       | 100.00<br>100.00                              | 195.00<br>195.00                |
| 4. 5th Inning (6/55)            6. DeLuxe model                               | 65.00<br>95.00                                | <b>175.00</b><br><b>210.</b> 00 |
| 4. Capitol (6/55)                                                             | 215.00                                        | 235.00                          |
| 6. DeLuxe model<br>4. Super Bonus (9/55)                                      | 140.00<br>160.00                              | 240.00<br>245.00                |
| 6. DeLuxe model<br>6. Top Notch (10/55)                                       | $\begin{array}{c} 195.00\\ 270.00\end{array}$ | 245.00<br>325.00                |
| 6. Top Notch Special                                                          | 270.00                                        | 325.00                          |
| <ul><li>4. Regulation (11/55)</li><li>6. DeLuxe model</li></ul>               | 270.00<br>275.00                              | 295.00<br>335.00                |
| <ul><li>4. Bowling Alley (11/56).</li><li>6. Jumbo Bowling Alley</li></ul>    | 300.00                                        | 325.00                          |
| (9/57)<br>4. Royal Bowler (12/57).                                            | $\begin{array}{r} 425.00\\ 425.00\end{array}$ | 525.00<br>495.00                |
| 4* Midget Bowling Alley                                                       | 145.00                                        | 150.0(                          |
| $\begin{array}{c} (3/58) \\ \textbf{4. Pixie Bowler} & (8/58) \\ \end{array}$ | 425.00                                        | 450.0(                          |
| WILLIAMS                                                                      |                                               |                                 |
|                                                                               | 13                                            |                                 |
| 4* Roll-A-Ball (12/56)<br>6 Player                                            | 90.00                                         | 125.0                           |

The Cash Box

Page 95

June 13, 1959

|                                                              |                                                       |                                                                          | ++++++                                                |
|--------------------------------------------------------------|-------------------------------------------------------|--------------------------------------------------------------------------|-------------------------------------------------------|
|                                                              | RCADE                                                 | EQUIPMEND                                                                | +++++                                                 |
| . ABT 6 Gun Rifle Range 425.                                 | 00 475.00                                             | 6 Jungle Lee                                                             |                                                       |
| Air Football 112.                                            |                                                       | 6. Jungle Joe<br>6. Ke Air Raider                                        | 35.00 45.00<br>40.00 120.00                           |
| . Air Hockey 125.                                            |                                                       | 6. Ke Sub Gun                                                            | 40.00 120.00                                          |
| . Amus. Boomerang 30.                                        |                                                       | 6. Ke Texas Leaguer<br>4 <sup>*</sup> Ke Sportsman (11/54)               | 20.00 <b>40.00</b><br>135.00 <b>195.0</b> 0           |
| . Auto Photo Model 9 850.                                    | $00\ 1,295.00$                                        | 6. DeLuxe model                                                          | <b>130.00 175.00</b>                                  |
| . B Heavy Hitter 30.                                         |                                                       |                                                                          | 195.00 210.00<br>190.00 230.00                        |
| B Rapid Fire 50.                                             |                                                       | 4. Ke League Leader                                                      | 190.00 230.00                                         |
| B Undersea Raider 50.<br>B Bulls Eye Shooting                | .00 95.00                                             |                                                                          | 125.00 195.00                                         |
| Gallery (9/55) 195.                                          | 00 250.00                                             | 2. Mills Panorama Peek<br>(11/54)                                        | 195.00 250.00                                         |
| B Big Inning (5/58) 325.                                     |                                                       | 4. Munves Squoits (11/57)                                                | 395.00 495.00                                         |
| B Golf Champ (8/58) 199.                                     |                                                       | 4. Mu Atomic Bomber<br>4. Mu Ace Bombers                                 | $\begin{array}{c ccccccccccccccccccccccccccccccccccc$ |
| . Capitol Midget Movies. 125.<br>. CC Basketball Champ. 65.  |                                                       | 4. Mu Dr. Mobile                                                         |                                                       |
| . CC 4-Player Derby 95.                                      |                                                       | (Prewar)                                                                 | 65.00 125.00<br>95.00 125.00                          |
| . CC Goalee 30.<br>. CC Hockey 45.                           |                                                       | 4. Mu Fly Saucers<br>6. Mu Photo (Pre-War)                               |                                                       |
| . CC Midget Skee 60.                                         | 00 125.00                                             | 4. Mu Photo (DeLuxe)                                                     | 125.00 325.00                                         |
| . CC Pistol 50.                                              | 00 75.00                                              | 4. Mu Silver Gloves<br>4. Mu Sky Fighter                                 | 125.00 195.00<br>35.00 125.00                         |
| . CC Home Run<br>6 Player (3/54) 50.                         | 00 95.00                                              | 2. Mu Voice-O-Graph 35¢                                                  | 175.00 250.00                                         |
| Super model 75.                                              |                                                       | 4. Mu K. O. Champ                                                        | 150.00 245.00                                         |
| CC Big League Bullseye<br>Baseball (5/55), 145.              | 00 195.00                                             | 6. Mu Drive Yourself<br>4. Mu Rock n'Roll (7/56)                         | 395.00 485.00<br>20.00 50.00                          |
| . CC Twin Hockey                                             |                                                       | 6. Mu Bang-O-Rama                                                        |                                                       |
| (5/56) 200.                                                  | 00 215.00                                             | (4/57)<br>4. Philadelphia Toboggan                                       | 37.50 95.00                                           |
| CC Steam Shovel<br>(5/56)                                    | 00 115.00                                             |                                                                          | 275.00 325.00                                         |
| . CC Batter Up (4/58) 210.                                   |                                                       | 6. Quizzer                                                               | 40.00 55.00                                           |
| . CC Criss Cross<br>Hockey (10/58) 345.                      | 00 375.00                                             | <ol> <li>Scientific Basketball</li> <li>Scientific Batting Pr</li> </ol> | 20.00 75.00<br>30.00 95.00                            |
| Hockey (10/58) 345.<br>CC Croquet (8/58) 75.                 |                                                       | 4. Scientific Pitch 'Em                                                  | 45.00 125.00                                          |
| Ev Bola Score 30.                                            | 0 65.00                                               | <ul><li>6. Seeburg Bear Gun</li><li>6. Seeburg Shoot the Chute</li></ul> | 50.00 145.00<br>40.00 80.00                           |
| Ev Bat-A-Score35.0Ev Ski Roll35.0                            |                                                       | 4. Seeburg Coon Hunt                                                     | 85.00 125.00                                          |
| Ev Super Bomber 50.                                          | 0 95.00                                               | 4. Set Shot Basketball                                                   | 100.00 195.00                                         |
| Ex Dale Gun 25.0<br>Ex Gun Patrol 75.0                       |                                                       | 4* Telequiz<br>6. Un Team Hockey                                         | 65.00 95.00<br>20.00 50.00                            |
| Ex Gun Patrol         75.0           Ex Jet Gun         95.0 |                                                       | 4. Un Jungle Gun                                                         | 95.00 145.00                                          |
| Ex Space Gun 40.0                                            | 0 125.00                                              | 4. DeLuxe model<br>4* Un Carn. Gun (10/54).                              | 95.00 150.00<br>125.00 160.00                         |
| Ex Pony Express40.0Ex Silver Bullets40.0                     |                                                       | 6. DeLuxe model                                                          | 85.00 165.00                                          |
| Ex Six Shooter 55.0                                          | 0 95.00                                               | 6. Un Bonus Gun (1/55).                                                  | 175.00 220.00                                         |
| Ex Vitalizer                                                 |                                                       | 4. DeLuxe model 1<br>6. Un Star Slugger                                  | 145.00 195.00                                         |
| Ex Shooting Gal. (6/54) 65.0<br>Ex Star Shooting             | 0 125.00                                              | (7/55)                                                                   | 100.00 165.00                                         |
| Gallery (9/54) 75.0                                          | 0 125.00                                              | 6. Un Super Slugger                                                      | 125.00 155.00                                         |
| Ex Sportland Shooting<br>Gallery (11/54) 65.(                | 0 125.00                                              | (4/56)<br>6. Un Pirate Gun (10/56)                                       |                                                       |
| Ex "500" Shooting                                            | 5                                                     | 6. Wilcox-Gay Recordio                                                   | 30.00 55.00                                           |
| Gallery (3/55) 125.0<br>Ex Treasure Cove Shoot-              | 00 175.00                                             | 6. Wm DeLuxe World<br>Series (2/52)                                      | 35.00 85.00                                           |
| ing Gallery (6/55) . 210.0                                   |                                                       | 4. Wm DeLuxe Baseball                                                    |                                                       |
| Ex Jungle Hunt (3/57) 150.0<br>Ex Ringer Ball (11/56) 35.0   |                                                       | (4/53)<br>6. Wm Pennant Baseball                                         | 75.00 95.00                                           |
| Ex Pop Gun Circus                                            | 50.00                                                 | (12/53)                                                                  | 50.00 110.00                                          |
| (9/57) 295.0                                                 |                                                       | 6. Wm Super Pennant<br>Baseball (12/53)                                  | 50.00 115.00                                          |
| Ge Sky Gunner 60.0<br>Ge Night Fighter 70.0                  |                                                       | 6. Wm Super Star                                                         |                                                       |
| Ge 2-Player Basketball. 100.0                                | 0 195.00                                              | Baseball (12/53)                                                         | 50.00 120.00                                          |
| Ge Rifle Gal. (6/54) 110.<br>Ge Big Top Rifle                | 0 175.00                                              | 6. Wm Big League Base-<br>Ball (2/54)                                    | 65.00 150.00                                          |
| Gallery (6/54) 175.0                                         | 0 225.00                                              | 4. Wm All-Star Baseball                                                  |                                                       |
| Super model (12/55) 250.0                                    | 0 275.00                                              | (2/54)<br>6. Wm Big League Base-                                         | 90.00 125.00                                          |
| Ge Wild West Gun<br>(2/55) 145.0                             | 0 175.00                                              |                                                                          | 100.00 150.00                                         |
| <sup>*</sup> Ge Sky Rocket Rifle                             |                                                       | 4. Wm Jet Fighter                                                        | 05.00 145.00                                          |
| Gallery (5/55) 125.0<br>Ge Championship Baseball             | 0 195.00                                              | (10/54)<br>4. Wm Safari (2/54)                                           | 95.00 145.00                                          |
| (9/55) 125.0                                                 | 0 145.00                                              | 6. DeLuxe Model                                                          | 180.00 265.00                                         |
| * Ge Quarterback                                             |                                                       | 2. Wm Polar Hunt (3/55)<br>4* Wm Sidewalk Engineer                       | 150.00 225.00                                         |
| (10/55) 95.0<br>Ge Hi-Fly Baseball                           | 00 125.00                                             | (4/55)                                                                   | 50.00 150.00                                          |
| (5/56) 100.0                                                 | 00 125.00                                             | 4. Wm King Of Swat                                                       |                                                       |
| * Ge State Fair Rifle Gal.<br>(6/56)                         | 0 240.00                                              | (5/55)<br>4. Wm Four Bagger                                              |                                                       |
| Ge Davy Crockett                                             |                                                       | (4/56)                                                                   |                                                       |
| (10/56)                                                      | $\begin{array}{c ccccccccccccccccccccccccccccccccccc$ | 6. DeLuxe Model 1<br>4* Wm Crane (10/56)                                 | 215.00 295.00<br>60.00 115.00                         |
| Ge Motorama $(10/57)$ . 195.0                                |                                                       | 6. Wm Peppy The Clown                                                    |                                                       |
| Ge Gypsy Grandma                                             |                                                       |                                                                          | $\begin{array}{c ccccccccccccccccccccccccccccccccccc$ |
| (5/57) 165.<br><sup>*</sup> Ge Space Age Gun                 | 00 225.00                                             | 4. Wm 1957 Daseball $4^*$ Wm Ten Strike (12/57)                          | 145.00 225.00                                         |
| (6/58) 190.                                                  |                                                       | 4. Wm Ten Pins (12/57)                                                   | 135.00 195.00 -                                       |
| Jack Rabbit 40.0                                             |                                                       | 4. Wm Shortstop (4/58)                                                   | 335.00 350.00                                         |
|                                                              |                                                       |                                                                          |                                                       |
|                                                              | DOMO                                                  |                                                                          | TR BATTO                                              |
| UPRIGHT ELECT                                                | KUNIC                                                 | SCORING F. P. (                                                          | GAMES                                                 |
|                                                              |                                                       | ·                                                                        | 165.00 235.00                                         |
| Big Tent (Ke $12/55$ ) 200.0                                 |                                                       | 4. Hunter (Ga 5/55)<br>4. Skeet Shoot (Ga 1/57).                         | 100.00 -00.00                                         |
| Circus (Au 5/56) 175.0                                       |                                                       | 6. Super Big Tent                                                        | 1                                                     |
| County Fair (Au 3/57) 225.0<br>* Double Shot (Ga 4/58) 295.0 |                                                       |                                                                          | 275.00 395.00<br>245.00 495.00                        |
| Gun Smoke (Ga 5/56) 285.                                     |                                                       | $4^{\circ}$ Skill Parade (B 1/59).<br>$4^{\circ}$ Super Hunter (Ga 6/57) |                                                       |
|                                                              |                                                       |                                                                          |                                                       |

#### Manufacturers New Equipment

**PRICE LISTS**"

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have an authorized price publication.

| AMI, INC.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                               |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|
| J-200 (E), 200 Selec., Phono.,                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                               |
| St or Mo<br>J-200 (M), 200 Selec. Phono.,                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                               |
| J-200 (M), 200 Selec. Phono.,                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | •                                                                                                                             |
| St or Mo<br>J-120, 120 Selec. Phone., St or                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                               |
| Mo                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                               |
| Mo<br>J-100, 100 Selec. Phono., St or                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                               |
| Mo<br>J-200, Continuous Play Hide-                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                               |
| J-200, Continuous Play Hide-                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                               |
| away, St or Mo<br>J-200, Selective Play Hideaway,                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                               |
| St or Mo                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | )                                                                                                                             |
| St or Mo<br>WQ-200 Wall Box                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                               |
| WQ-200-1 Wall Box (Dual<br>Price)<br>WQ-200-3 Wall Box (4-Coin,<br>Dual Price)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                               |
| Price)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                               |
| WQ-200-3 Wall Box (4-Coin,                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 1                                                                                                                             |
| WO-120 Wall Box                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                               |
| WQ-120 Wall Box<br>Bargrip Wall Bracket<br>St Mate Extension Speaker                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                               |
| St Mate Extension Speaker                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                               |
| Recessed Cening Speaker                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                               |
| Wall Speaker                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                               |
| St Adaption Kit                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                               |
| Wall Speaker<br>Corner Speaker<br>St Adaption Kit<br>Remote Volume and Cancel                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                               |
| Control, St or Mo                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                               |
| Control, St or Mo<br>Automatic Volume Control<br>AUTO-BELL MFG. CO.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                               |
| AUTO-BELL MFG. CO.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                               |
| Play Ball (Upright)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                               |
| Wagon Wheel (Upright)<br>Old Smoke Train                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                               |
| Curved Shuffle                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                               |
| Circus Wagon Wheel (Upright)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                               |
| АUTO-РНОТО СО.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                               |
| Model 14 Studio                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | \$3,245.00                                                                                                                    |
| BALLY MFG. CO.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | à                                                                                                                             |
| Ballerina (5-Ball)<br>Jumbo (Upright)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | \$ 925.00                                                                                                                     |
| Handle Model                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 735.00                                                                                                                        |
| Handle Model<br>Button Model<br>Gunsmoke (Adult Pistol-Target                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 725.00                                                                                                                        |
| Gunsmoke (Adult Pistol-Target                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                               |
| (Game)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 610.00                                                                                                                        |
| Heavy Hitter, Standard Model                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 500.00                                                                                                                        |
| (Dime Coin-Chute)<br>Replay Model (Dime Coin-                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 590.00                                                                                                                        |
| Chute & 3/25¢ Chute                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 610.00                                                                                                                        |
| Bally Club Bowler                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 855.00                                                                                                                        |
| Bally Club Bowler<br>Fire Chief (Kiddie Ride)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 898.00                                                                                                                        |
| Western Express (Kiddie                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                               |
| Ride)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 898.00                                                                                                                        |
| Sea Island                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                               |
| D.T., Chill Dave L.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 902.00                                                                                                                        |
| Sea Island<br>DeLuxe Skill Parade<br>Spack-Gup (Kiddie                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 625.00                                                                                                                        |
| Spook-Gun (Kiddie                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 625.00                                                                                                                        |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 625.00                                                                                                                        |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Came Chute                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 625.00<br>465.00                                                                                                              |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Came Chute                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 625.00<br>465.00                                                                                                              |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Came Chute                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 625.00<br>465.00                                                                                                              |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Came Chute                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 625.00<br>465.00                                                                                                              |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Game Chute<br>11 Foot<br>14 Foot<br>18 Foot<br>With 2 Games For A Quarte                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 625.00<br>465.00<br>\$1,299.00<br>1,315.00<br>1,365.00<br>er Chute                                                            |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Game Chute<br>11 Foot<br>18 Foot<br>18 Foot<br>With 2 Games For A Quarte<br>11 Foot<br>14 Foot                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>1,365.00<br>1,304.00<br>1,320.00                                                  |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Game Chute<br>11 Foot<br>18 Foot<br>18 Foot<br>With 2 Games For A Quarte<br>11 Foot<br>14 Foot                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00                                      |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Game Chute<br>11 Foot<br>18 Foot<br>18 Foot<br>With 2 Games For A Quarte<br>11 Foot<br>14 Foot                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00                             |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Game Chute<br>11 Foot<br>18 Foot<br>With 2 Games For A Quarte<br>11 Foot<br>14 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>Speed-Oueen (Kiddie Ride)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00                   |
| Spook-Gun (Kiddie         Shooting-Gallery)         Lucky Alley Bowler         With Dime A Game Chute         11 Foot         18 Foot         With 2 Games For A Quarte         11 Foot         12 Foot         13 Foot         14 Foot         15 Foot         16 Foot         17 Foot         18 Foot         18 Foot         18 Foot         19 Foot         10 Foot         10 Foot         11 Foot         12 Foot         13 Foot         13 Foot         14 Foot         10 Foot         11 Foot         12 Foot         13 Foot         4 Foot Alley Section         Speed-Queen (Kiddie Ride)         Toonerville Trolley         Model T (without Record                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00         |
| Spook-Gun (Kiddie         Shooting-Gallery)         Lucky Alley Bowler         With Dime A Game Chute         11 Foot         18 Foot         With 2 Games For A Quarte         11 Foot         12 Foot         13 Foot         14 Foot         15 Foot         16 Foot         17 Foot         18 Foot         18 Foot         18 Foot         19 Foot         10 Foot         10 Foot         11 Foot         12 Foot         13 Foot         13 Foot         14 Foot         10 Foot         11 Foot         12 Foot         13 Foot         4 Foot Alley Section         Speed-Queen (Kiddie Ride)         Toonerville Trolley         Model T (without Record                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00         |
| Spook-Gun (Kiddie<br>Shooting-Gallery)         Lucky Alley Bowler         With Dime A Game Chute         11 Foot         18 Foot         18 Foot         14 Foot         18 Foot         18 Foot         18 Foot         18 Foot         Speed-Queen (Kiddie Ride)         Toonerville Trolley         Model T (without Record<br>Changer)         The Champion (all metal cab)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00         |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Game Chute<br>11 Foot<br>14 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>19 Foot<br>19 Foot<br>10 Foot | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00         |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Game Chute<br>11 Foot<br>14 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>19 Foot<br>19 Foot<br>10 Foot | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00         |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Game Chute<br>11 Foot<br>14 Foot<br>18 Foot<br>18 Foot<br>14 Foot<br>14 Foot<br>14 Foot<br>14 Foot<br>14 Foot<br>19 Foot<br>19 Foot<br>19 Foot<br>10 Challey Section<br>Changer)<br>The Champion (all metal cab)<br>CHICAGO COIN MACHINE<br>Jet Pilot<br>Star Rocket (Upright)<br>King Bowler                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00         |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Game Chute<br>11 Foot<br>14 Foot<br>18 Foot<br>18 Foot<br>14 Foot<br>14 Foot<br>14 Foot<br>14 Foot<br>14 Foot<br>19 Foot<br>19 Foot<br>19 Foot<br>10 Challey Section<br>Changer)<br>The Champion (all metal cab)<br>CHICAGO COIN MACHINE<br>Jet Pilot<br>Star Rocket (Upright)<br>King Bowler                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00         |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Game Chute<br>11 Foot<br>14 Foot<br>18 Foot<br>18 Foot<br>14 Foot<br>14 Foot<br>14 Foot<br>14 Foot<br>14 Foot<br>19 Foot<br>19 Foot<br>19 Foot<br>10 Challey Section<br>Changer)<br>The Champion (all metal cab)<br>CHICAGO COIN MACHINE<br>Jet Pilot<br>Star Rocket (Upright)<br>King Bowler                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00         |
| Spook-Gun (Kiddie<br>Shooting-Gallery)         Lucky Alley Bowler         With Dime A Game Chute         11 Foot         14 Foot         18 Foot         With 2 Games For A Quarte         11 Foot         18 Foot         18 Foot         18 Foot         18 Foot         18 Foot         19 Foot         10 Foot         10 Foot         11 Foot         12 Foot         13 Foot         14 Foot         14 Foot         15 Foot         16 Foot         17 Concrylle Trolley         Model T (without Record         Changer)         The Champion (all metal cab)         CHICAGO COIN MACHINE         Jet Pilot         Star Rocket (Upright)         King Bowler         16 ft. 5 in.         21 ft. 5 in.         21 ft. 5 in.         21 ft. 5 in.         21 ft. 5 in.         Monte Carlo Rebound                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00         |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Game Chute<br>11 Foot<br>14 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>19 Foot<br>19 Foot<br>10 Foot<br>11 Foot<br>10 Foot | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00         |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Game Chute<br>11 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>14 Foot<br>18 Foot<br>18 Foot<br>19 Foot<br>19 Foot<br>10 Foot | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00         |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Game Chute<br>11 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>14 Foot<br>18 Foot<br>18 Foot<br>19 Foot<br>19 Foot<br>10 Foot | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00         |
| Spook-Gun (Kiddie<br>Shooting-Gallery)         Lucky Alley Bowler         With Dime A Game Chute         11 Foot         14 Foot         18 Foot         With 2 Games For A Quarte         11 Foot         14 Foot         18 Foot         18 Foot         18 Foot         18 Foot         18 Foot         18 Foot         19 Foot         10 Foot         10 Foot         11 Foot         12 Foot         Speed-Queen (Kiddie Ride)         Toonerville Trolley         Model T (without Record         Changer)         The Champion (all metal cab)         CHICAGO COIN MACHINE         Jet Pilot         Star Rocket (Upright)         King Bowler         16 ft. 5 in.         21 ft. 5 in.         21 ft. 5 in.         21 ft. 5 in.         Super Monte Carlo         Rebound Sbuffle 8'         Rebound Sbuffle 8'         Rocket Ball Shuffle Baseball         Red Pin Bowler                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00         |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Game Chute<br>11 Foot<br>14 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>19 Foot<br>10 Foot<br>11 Foot<br>10 Foot | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00         |
| Spook-Gun (Kiddie<br>Shooting-Gallery)         Lucky Alley Bowler         With Dime A Game Chute         11 Foot         14 Foot         18 Foot         With 2 Games For A Quarte         11 Foot         14 Foot         18 Foot         18 Foot         14 Foot         18 Foot         18 Foot         19 Foot         10 Foot         10 Foot         11 Foot         12 Foot         13 Foot         14 Foot Alley Section         13 Foot         14 Foot Alley Section         15 Foot         16 Foot         17 Onerville Trolley         Model T (without Record         Changer)         The Champion (all metal cab)         CHICAGO COIN MACHINE         Jet Pilot         Star Rocket (Upright)         King Bowler         16 ft. 5 in.         21 ft. 5 in.         Monte Carlo Rebound         Shuffle 6'.         Super Monte Carlo         Rebound Sbuffle 8'         Rocket Ball Shuffle Baseball         Red Pin Bowler         Twin Bowler <tr< th=""><th>625.00<br/>465.00<br/>1,315.00<br/>1,365.00<br/>er Chute<br/>1,304.00<br/>1,320.00<br/>1,370.00<br/>50.00<br/>865.00<br/>865.00</th></tr<>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00         |
| Spook-Gun (Kiddie<br>Shooting-Gallery)         Lucky Alley Bowler         With Dime A Game Chute         11 Foot         14 Foot         18 Foot         With 2 Games For A Quarte         11 Foot         14 Foot         18 Foot         18 Foot         14 Foot         18 Foot         18 Foot         19 Foot         10 Foot         10 Foot         11 Foot         12 Foot         13 Foot         14 Foot Alley Section         13 Foot         14 Foot Alley Section         15 Foot         16 Foot         17 Onerville Trolley         Model T (without Record         Changer)         The Champion (all metal cab)         CHICAGO COIN MACHINE         Jet Pilot         Star Rocket (Upright)         King Bowler         16 ft. 5 in.         21 ft. 5 in.         Monte Carlo Rebound         Shuffle 6'.         Super Monte Carlo         Rebound Sbuffle 8'         Rocket Ball Shuffle Baseball         Red Pin Bowler         Twin Bowler <tr< th=""><th>625.00<br/>465.00<br/>1,315.00<br/>1,365.00<br/>er Chute<br/>1,304.00<br/>1,320.00<br/>1,370.00<br/>50.00<br/>865.00<br/>865.00</th></tr<>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00         |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Game Chute<br>11 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>14 Foot | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00         |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Game Chute<br>11 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>14 Foot | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00         |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Game Chute<br>11 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>19 Foot<br>19 Foot<br>19 Foot<br>10 Foot | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00         |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Game Chute<br>11 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>19 Foot<br>19 Foot<br>19 Foot<br>10 Foot | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00         |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Game Chute<br>11 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>19 Foot<br>19 Foot<br>19 Foot<br>10 Foot | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00         |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Game Chute<br>11 Foot<br>18 Foot<br>18 Foot<br>19 Foot<br>10 Foot | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00         |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Game Chute<br>11 Foot<br>18 Foot<br>18 Foot<br>19 Foot<br>10 Foot | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00         |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Game Chute<br>11 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>14 Foot<br>18 Foot<br>14 Foot<br>18 Foot<br>14 Foot<br>19 Foot<br>19 Foot<br>10 Foot | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00         |
| Spook-Gun (Kiddie<br>Shooting-Gallery)<br>Lucky Alley Bowler<br>With Dime A Game Chute<br>11 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>18 Foot<br>19 Foot<br>19 Foot<br>19 Foot<br>19 Foot<br>10 Foot | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00         |
| Spook-Gun (Kiddie<br>Shooting-Gallery)         Lucky Alley Bowler         With Dime A Game Chute         11 Foot         18 Foot         18 Foot         18 Foot         14 Foot         18 Foot         18 Foot         14 Foot         18 Foot         18 Foot         14 Foot         18 Foot         19 Foot         14 Foot         12 Foot         14 Foot         13 Foot         14 Foot         14 Foot         14 Foot         14 Foot         11 Foot         12 Foot         14 Foot         15 Foot Alley Section         16 fi 5 in         16 fi 5 in         21 fi 5 in         10 fi 5 in         21 fi 5 in         10 fi 5 in         21 fi 5 in         10 fi 5 in         21 fi 5 in         22 fi 5 in         Super Monte Carlo                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>er Chute<br>1,304.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00         |
| Spook-Gun (Kiddie<br>Shooting-Gallery)         Lucky Alley Bowler         With Dime A Game Chute         11 Foot         18 Foot         18 Foot         18 Foot         18 Foot         18 Foot         19 Foot         10 Foot         10 Foot         11 Foot         12 Foot         13 Foot         14 Foot         13 Foot         14 Foot         13 Foot         14 Foot         13 Foot         14 Foot         14 Foot         15 Foot         16 fi. 5 in.         21 fi. 5 in.         21 fi. 5 in.         21 fi. 5 in.         21 fi. 5 in.         Super Monte Carlo         Rebound Sbuffle 8'         Rocket Ball Shuffle Baseball         Red Pin Bowler         Twin Bowler         Commando Machine Gun         EXHIBIT SUPPLY CO. <th>625.00<br/>465.00<br/>1,315.00<br/>1,365.00<br/>1,365.00<br/>1,320.00<br/>1,370.00<br/>50.00<br/>865.00<br/>865.00<br/>865.00<br/>865.00</th>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>1,365.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00<br>865.00<br>865.00 |
| Spook-Gun (Kiddie<br>Shooting-Gallery)         Lucky Alley Bowler         With Dime A Game Chute         11 Foot         18 Foot         18 Foot         18 Foot         18 Foot         18 Foot         19 Foot         10 Foot         10 Foot         11 Foot         12 Foot         13 Foot         14 Foot         13 Foot         14 Foot         13 Foot         14 Foot         13 Foot         14 Foot         14 Foot         15 Foot         16 fi. 5 in.         21 fi. 5 in.         21 fi. 5 in.         21 fi. 5 in.         21 fi. 5 in.         Super Monte Carlo         Rebound Sbuffle 8'         Rocket Ball Shuffle Baseball         Red Pin Bowler         Twin Bowler         Commando Machine Gun         EXHIBIT SUPPLY CO. <th>625.00<br/>465.00<br/>1,315.00<br/>1,365.00<br/>1,365.00<br/>1,320.00<br/>1,370.00<br/>50.00<br/>865.00<br/>865.00<br/>865.00<br/>865.00</th>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>1,365.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00<br>865.00<br>865.00 |
| Spook-Gun (Kiddie<br>Shooting-Gallery)         Lucky Alley Bowler         With Dime A Game Chute         11 Foot         18 Foot         18 Foot         18 Foot         18 Foot         18 Foot         19 Foot         10 Foot         10 Foot         11 Foot         12 Foot         13 Foot         14 Foot         13 Foot         14 Foot         13 Foot         14 Foot         13 Foot         14 Foot         14 Foot         15 Foot         16 fi. 5 in.         21 fi. 5 in.         21 fi. 5 in.         21 fi. 5 in.         21 fi. 5 in.         Super Monte Carlo         Rebound Sbuffle 8'         Rocket Ball Shuffle Baseball         Red Pin Bowler         Twin Bowler         Commando Machine Gun         EXHIBIT SUPPLY CO. <th>625.00<br/>465.00<br/>1,315.00<br/>1,365.00<br/>1,365.00<br/>1,320.00<br/>1,370.00<br/>50.00<br/>865.00<br/>865.00<br/>865.00<br/>865.00</th>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>1,365.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00<br>865.00<br>865.00 |
| Spook-Gun (Kiddie<br>Shooting-Gallery)         Lucky Alley Bowler         With Dime A Game Chute         11 Foot         18 Foot         18 Foot         14 Foot         18 Foot         14 Foot         18 Foot         18 Foot         18 Foot         14 Foot         13 Foot         14 Foot         14 Foot         14 Foot         14 Foot         14 Foot         11 Foot         12 Foot         14 Foot Alley Section         15 Foot Alley Section         16 f. 5 in         16 f. 5 in         21 ft. 5 in         22 ft. 5 in         23 ft. 5 in         24 ft. 5 in         25 ft                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 625.00<br>465.00<br>1,315.00<br>1,365.00<br>1,365.00<br>1,320.00<br>1,370.00<br>50.00<br>865.00<br>865.00<br>865.00<br>865.00 |

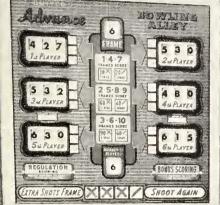
|                                   | production. Prices are manufacturers' list<br>s are listed, the manufacturers have not       |
|-----------------------------------|----------------------------------------------------------------------------------------------|
| - Puice                           |                                                                                              |
|                                   | Melody Tower 149.95<br>Deluxe El Dorado 6-Pocket                                             |
|                                   | Pool                                                                                         |
|                                   | Dences Wild                                                                                  |
|                                   | Big 3\$ 995,00                                                                               |
|                                   | Big Roundup (Upright)695.00Shawnee950.00                                                     |
|                                   | Twin Big Tent 1,295.00                                                                       |
|                                   | DeLuxe Big Tent (Upright) 895.00<br>Riviera Cigarette Vendor 299.50                          |
|                                   | Snack Vendor 52.50                                                                           |
|                                   | DeLuxe Hot Coffee & Hot<br>Chocolate Combo Vendor 620.00                                     |
|                                   | Various models of above                                                                      |
|                                   | ROCK-OLA MFG. CORP.<br>1475 ST 200 Selec. Phono                                              |
|                                   | 1475 200 Selec. Phono<br>1462 50 Selec. Phono                                                |
|                                   | 1462 50 Selec. Phono<br>1464 120 Selec. Wall Type                                            |
|                                   | Phone.                                                                                       |
|                                   | 1468 ST 120 Selec. Phono<br>1468 120 Selec. Phono                                            |
|                                   | 1947 Remote Volume Control                                                                   |
|                                   | for Model 1464 Phono<br>1460 ST Playmaster 200 Selec.                                        |
|                                   | Phono.<br>1617 Hi-Fi Wall Speaker                                                            |
|                                   | 1617 Hi-Fi Wall Speaker<br>1618 St Wall Speaker                                              |
|                                   | 1927 Remote Volume Control                                                                   |
|                                   | with Cancel Button 50¢ Coin<br>Chute Available for All                                       |
|                                   | Models                                                                                       |
|                                   | Dual Credit Unit available for<br>200 Selec., Model 1475                                     |
| 245.00                            | 1555 Dual Wall Box for 120 or                                                                |
| ,245.00                           | 200 Selec.                                                                                   |
| 925.00                            | THE SEEBURG CORP.<br>222, 160 Selec. Phono                                                   |
| 735.00                            | 220, 100 Selec, Phono.                                                                       |
| 725.00                            | D-3WU Wall-O-Matic 100-160-<br>200 Selection                                                 |
| 610.00                            | S-3WU Wall-O-Matic 100-160-                                                                  |
|                                   | 200 Selection                                                                                |
| 590.00                            | 200 Selection                                                                                |
| 610.00                            | RSVC-1 Remote St Volume<br>Control                                                           |
| <b>855.00</b><br><b>898.0</b> 0   | Control<br>CC1 Coin Counter                                                                  |
|                                   | TWI Twin St Wall Speakers .<br>TCI Twin St Corner Speakers                                   |
| 898.00<br>902.00                  | IKI I win St Recessed Speakers                                                               |
| 625.00                            | PS6LZ—Power Supply<br>HFAI-3—Power Amplifier                                                 |
| 465.00                            | Cigarette Vender Model 800E1                                                                 |
|                                   | UNITED MFG. CO.<br>Flash Shuffle Alley \$1,060,00                                            |
| ,299.00                           | Flash Shuffle Alley                                                                          |
| ,315.00<br>,365.00                | Zenith Shuffle Alley (2-Lane,<br>6-Player) 1,060.00                                          |
| Chute                             | Advance Bowler (2-Lane, 6-                                                                   |
| ,304.00<br>,320.00                | Player) 1,495.00<br>Play Mate Rebound Shuffle 650.00                                         |
| ,370.00                           | Deluxe Baseball                                                                              |
| 50.00<br>865.00                   | Yankee Baseball 770.00<br>Simplex Bowling Alley                                              |
| 865.00                            | 13 Ft. Model 1,270.00                                                                        |
| 865.00                            | 16 Ft. Model 1.300.00<br>UNITED MUSIC CORP.                                                  |
| 865.00                            | UPB-100, 100 Selec. Phono                                                                    |
|                                   | Corner Speaker<br>Wall Speaker                                                               |
|                                   | Recessed Ceiling Speaker                                                                     |
|                                   | (All speakers are 8" Super Perms-<br>Magnetic with Step-Switch Volume                        |
|                                   | Control.)                                                                                    |
|                                   | WILLIAMS MFG. CO.<br>Crusader                                                                |
|                                   | Cross Word (5-Ball)                                                                          |
|                                   | Pincb Hitter                                                                                 |
|                                   | 2300-S, St 200 Selec., Phono                                                                 |
|                                   | 2300-S, St 200 Selec., Phono<br>with Step. & Dual Pricing<br>2300, Mo 200 Selec., with Step. |
|                                   | 2304-S. St 104 Selec., less Step.                                                            |
|                                   | 2304, Mo 104 Selec., less Step.<br>5252 Wall Box, 200 Selec., Dual Pricing                   |
|                                   | 5250 Wall Box, 200 Selec., 10¢                                                               |
|                                   |                                                                                              |
|                                   | 258 Stepper, 200 Selec                                                                       |
|                                   | 257 Stepper, 104 Selec<br>5115 Hi Fi Corner Speaker.                                         |
|                                   | Four 5" Cones                                                                                |
|                                   | 5119 Hi Fi Ceiling Speaker,<br>12" Cones                                                     |
|                                   | 5122 St Convertible Console                                                                  |
|                                   | Speaker<br>5123 St Wall Speaker, 12" Coaxial                                                 |
| 399.95                            | 5124 St Corner Speaker, 8" Ext. Range                                                        |
| 499 <b>.</b> 95<br>40 <b>0.00</b> | 5125 St Extender Speaker,<br>packed in pairs                                                 |

COPYRIGHTED 1959. REPRODUCTION NOT PERMITTED.

# WURLITZER STANDS FIRST LES eophonic PHONOGRAPHS See them. Hear them AND YOU'LL OW THEM

THE WURLITZER COMPANY Established 1856 NORTH TONAWANDA, N.Y.

Combined in United's Beautiful New



### Players Simply Press Button

for Choice of Scoring!

Big 4½ inch Composition Ball 1 to 6 Can Play Drop Chute Coin Mechanism with NATIONAL REJECTOR

# Regulation Scoring!

CHANGING Sand VALUES EACH FRAME

UP TO 90 POINTS FOR STRIKES

UP TO 60 POINTS FOR SPARES

D

EXACTLY LIKE OFFICIAL BOWLING TOP SCORE 300

**4** SIZES

13 FT. LONG 16 FT. LONG Expandable with 4 ft. Sections to 17 FT. LONG 20 FT. LONG

2 FOR 25¢ PLAY Special CREDIT UNIT accepts up ta 20 quarters at ane time far future play

Alsa abtainable as ane game far 25¢

Easily convertible to 10¢ play

UNITED MANUFACTURING COMPANY 3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILUNOIS

OTHER UNITED HITS ZENITH DE LUXE SHUFFLE ALLEY BASEBALL SIMPLEX SHUFFLE BOWLING ALLEY PLAYMATE

ORDER FROM

YOUR UNITED DISTRIBUTOR TODAY

# New TOP-ROW feature is top money-maker in <u>Rally BAAL FRANKA</u> TOP ROW HOLES

New 2-Way Magic Magic screen feature Advance by coin play or by roll-overs

1-2-3-4-5-

6-5-4-3-2

**BE PLAYED AS** 

All the profit-proved play-appeal of SEA ISLAND...plus new Top-Row Feature for maximum score-juggling flexibility...plus new 2-Way Magic for maximum Magic-Screen advance. BALLERINA offers players the greatest array of attractions ever built into a pinball-game...and unequalled earning-power for operators. Get your share. Get BALLERINA.

IN-LINE SCORES SECTION SCORES SUPER-SCORES TRIPLE-DECK ADVANCING SCORES EXTRA TIME UP TO AFTER 5TH BALL EXTRA BALLS 16 13

20

See your distributor...or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

-