



FOUNDED BY BILL GERSH

The Cash Box

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THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music vending, service and amusement machines are covered.

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STOP FIGHTING EACH OTHER

If ever an industry needed some kind of coordinating agency to knit closer its allied facets it is the record business.

Sitting as a clearing house for all sorts of gripes *The Cash Box* gets a wild and stormy picture of everyone decrying everyone else.

The manufacturer cannot get along with the distributor, the retailer, the rack jobber and the one-stop. The distributor decries the manufacturer, the one-stop, the retailer and the rack jobber. The retailer would gladly throttle the manufacturer, the distributor and spews venom at the rack jobber and the record club. The rack jobber blames the manufacturer and the distributor for loading him with the wrong merchandise. The distributor hates the distributor because the other fellow is a noted trans-shipper who shoots merchandise into his territory at a loss just to keep up his quota. On and on and on. You've heard them all and more. What a family! Everybody tolerates everybody but everybody blames everybody else for all the problems. Are heavy returns, lack of sales, lack of promotion, price cutting, trans-shipping the fault of the other fellow? Undoubtedly. A 10 second, 10 minute or 10 hour conversation with the manufacturer, the distributor, the one-stop, the retailer, the rack jobber will convince you that the other fellow is at fault.

The record business could become a major industry but there are a great many

problems. Can they be solved? Not with the present attitude encountered almost universally. Almost every one in the record field has adopted a hands off—do nothing attitude. "That's the record business" is the weakest sort of excuse that could possibly be offered.

Surely the manufacturer, the distributor, the one-stop, the retailer and the rack jobber can sit down and thrash out some of their problems. Let each branch form its own committee. Let each committee send representatives to a summit at which a real sincere effort will be made by all concerned to work out their difficulties.

Of course it won't be that simple. Nothing ever is. But any amount of work, no matter how great, will be worth the results. Undoubtedly it will take quite some time to iron out all the problems. Perhaps these meetings could take the form of an all record convention. Committee chairmen could be appointed to form committees within their own phases of the business.

Of course, for such an endeavor to work it must include all facets of the record business. It must include BOTH THE MAJOR AND INDIE MANUFACTURER, the DISTRIBUTOR, the ONE-STOP, the RETAILER, and the RACK JOBBER.

This industry can go on to sales yet unimagined . . . profits that can be spectacular.

A Great New Star on the Horizon

BILL

PARSONS

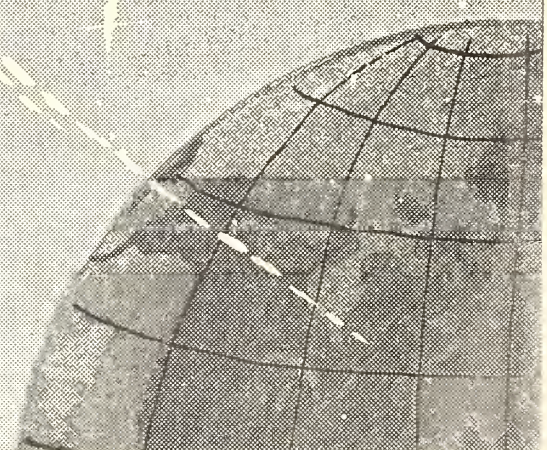
the All-American Boy



Thanks Operators, Deejays, Librarians and music people everywhere, for your tremendous reception to my initial release on Fraternity Records, hope you like my new one,

**“EDUCATED
ROCK ‘N’ ROLL”**

published by
CRITERION MUSIC
N. Y. • Los Angeles



FRATERNITY F-838 ★

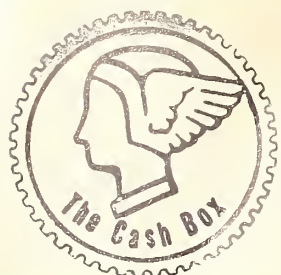
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GENERAL ARTISTS CORP.

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”



The Cash Box

Best Selling Monaural & Stereo Albums

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

★ Also Available in EP

● Also Available in Stereo

MONAURAL

	Pos. Last Week		Pos. Last Week		Pos. Last Week		Pos. Last Week
1	1	11	10	21	15	31	26
●★ PETER GUNN		★ BUT NOT FOR ME		●★ FABULOUS JOHNNY CASH		● RED HEAD	
Henry Mancini (RCA Victor LPM 1956, LSP 1956 * EPA-4333)		Ahmad Jamal Trio (Argo LP-628 * EP-1076)		Johnny Cash (Columbia CL-1253, CS-8122 * B-12531, 2, 3)		Broadway Cast (RCA Victor LOC-1048, LSO-1048)	
2	2	12	11	22	23	32	32
● COME DANCE WITH ME		RITCHIE VALENS		● BILLY VAUGHN PLAYS		●★ MY FAIR LADY	
Frank Sinatra (Capitol W-1069 * SW-1069)		Ritchie Valens (Del-Fi DLP-1201)		Billy Vaughn (Dot DLP-3156, SD-25156)		Broadway Cast (Columbia OL-5090, OS-2015 * A-5090)	
3	4	13	12	23	37	33	—
●★ HAVE TWANGY GUITAR, WILL TRAVEL		●★ SING ALONG WITH MITCH		Buddy Holly Story		★ HEY BOY, HEY GIRL	
Duane Eddy (Jamae LP-3000; ST-100 * EP-100)		Mitch Miller (Columbia CL-1160, CS-8004 * B-1160, 1, 2, 3)		Buddy Holly (Coral CRL-57279)		Louis Prima & Keely Smith (Capitol T-1160 * EAP-1, 2-1160)	
4	6	14	14	24	30	34	35
THE HUNGRY i		●★ MORE SING ALONG WITH MITCH		●★ THE MUSIC MAN		THE YOUNG FRANKIE AVALON	
The Kingston Trio (Capitol T-1107)		Mitch Miller (Columbia CL-1243; CS-8043 * B-12431, 2, 3)		Broadway Cast (Capitol WAO-0990; SWO-990 * EDM-990)		Frankie Avalon (Chancellor CHL-5002)	
5	5	15	18	25	29	35	27
●★ OPEN FIRE, TWO GUITARS		●★ BROADWAY IN RHYTHM		● LOVE IS A GENTLE THING		●★ I WANT TO LIVE	
Johnny Mathis (Columbia CL-1270 * B-12701-2-3, CS-8056)		Ray Conniff (Columbia CL-1252, CS-8064 * B-12521, 2, 3)		Harry Belafonte (RCA Victor LPM-1927, LSP-1927)		Gerry Mulligan (United Artists UAL-4005, UAS-5005 * UAE-10003)	
6	3	16	20	26	28	36	31
●★ STILL MORE SING ALONG WITH MITCH		INSIDE SHELLY BERMAN		JIMMIE RODGERS GOLDEN YEAR		●★ THE END	
Mitch Miller (Columbia CL-1283, CS-8099 * B-12831, 2, 3)		Shelly Berman (Verve MGY-15003)		Jimmie Rodgers (Roulette R-25057)		Earl Grant (Decca DL-8830, LD-78830)	
7	9	17	17	27	22	37	33
●★ GIGI		★ THE KINGSTON TRIO		PAT BOONE SINGS		●★ I WANT TO LIVE	
Movie Cast (MGM E-3641 * X-3641-ST)		The Kingston Trio (Capitol T-996 * EAP-1, 2, 3-996)		Pat Boone (Dot DLP-3158)		Movie Sound Track (United Artists UAL-4005; UAS-5005 * UAE-10003)	
8	16	18	19	28	21	38	34
●★ SOUTH PACIFIC		★ WELCOME TO THE CLUB		●★ TCHAIKOVSKY: CONCERTO NO. 1		JOHNNY'S GREATEST HITS	
Movie Cast (RCA Victor LM-2252; LSO-1032 * EPA-4211)		Nat "King" Cole (Capitol W-1120 * EAP-1-1120)		Van Cliburn (RCA Victor LM-2252; LSC-2252 * EPL 2252)		Johnny Mathis (Columbia CL-1133)	
9	7	19	—	29	25	39	38
●★ FLOWER DRUM SONG		●★ 77 SUNSET STRIP		FOR LP FANS ONLY		● I WANT TO BE HAPPY CHA CHA	
Original Cast (Columbia OL-5350; OS-2009 * A5350)		Warren Barker (Warner Bros. W-1289; WS-1289 * EA-1289)		Elvis Presley (RCA Victor LPM-1990)		Enoch Light (Grand Award GA-227, GA-227SD)	
10	8	20	13	30	24	40	39
★ RICKY SINGS AGAIN		●★ ONLY THE LONELY		● REMEMBER WHEN		● NEAR YOU	
Ricky Nelson (Imperial LP-9061 * EP 159, 60, 61)		Frank Sinatra (Capitol W-1053; SW-1053 * EAP 1-1053)		Platters (Mercury MG-20410, SR-60087)		Roger Williams (Kapp KL-1112, KL-1112-5)	
41. PETITE FLEUR.		45. VICTORY AT SEA VOL. II.		47. GEMS FOREVER.		49. LONELY TEARDROPS.	
42. MISS GLORIA LYNNE.		46. SONGS THAT MADE HIM FAMOUS.		48. TWO BEERS AND EVERYONE SINGS.		50. THE EXCITING LLOYD PRICE.	
43. TABOO.							
44. HYMNS BY JOHNNY CASH.							

STEREO

	Pos. Last Week		Pos. Last Week		Pos. Last Week		Pos. Last Week
1	1	9	7	17	25	25	21
PETER GUNN		FLOWER DRUM SONG		CONCERT IN RHYTHM		BILLY VAUGHN PLAYS	
Henry Mancini (RCA Victor LSP 1956)		Original Cast (Columbia OS-2009)		Ray Conniff (Columbia CS-8002)		Billy Vaughn (Dot SD-25156)	
2	2	10	20	18	10	26	—
COME DANCE WITH ME		VICTORY AT SEA—Vol. II		FILM ENCORES VOL. II		77 SUNSET STRIP	
Frank Sinatra (Capitol SW-1069)		Robert Russell Bennett (RCA Victor LSC-2226)		Mantovani (London PS-164)		Warren Barker (Warner Bros. WS-1289)	
3	3	11	6	19	13	27	19
SOUTH PACIFIC		OPEN FIRE, TWO GUITARS		SING ALONG WITH MITCH		BROADWAY IN RHYTHM	
Movie Cast (RCA Victor LSO-1032)		Johnny Mathis (Columbia CS-8056)		Mitch Miller (Columbia CS-8004)		Ray Conniff (Columbia CS-8064)	
4	4	12	18	20	26	28	29
TCHAIKOVSKY CONCERTO NO. 1		1812 OVERTURE		JOURNEY INTO SOUND		S'AWFUL NICE	
Van Cliburn (RCA Victor LSC-2252)		Anatal Dorati (Mercury SR-90054)		Various Artists (London PS-100)		Ray Conniff (Columbia CS-8001)	
5	8	13	22	21	16	29	32
TABOO		THE KING AND I		SOUL OF SPAIN		AROUND THE WORLD IN 80 DAYS	
Arthur Lyman (HiFi 806)		Movie Cast (Capitol SW-740)		101 Strings (Stereo Fidelity 6600)		Movie Sound Track (Decca DL 79046)	
6	12	14	14	22	17	30	—
GEMS FOREVER		NEAR YOU		AHMAD JAMAL		JONAH JUMPS AGAIN	
Mantovani (London PS-106)		Roger Williams (Kapp 1112-S)		Ahmad Jamal (Argo LP-636-S)		Jonah Jones (Capitol SW-1115)	
7	5	15	15	23	27	31	31
STILL MORE SING ALONG WITH MITCH		OKLAHOMA		MUSIC MAN		INTRO TO STEREO	
Mitch Miller (Columbia CS-8099)		Movie Cast (Capitol SWAO-595)		Original Cast (Capitol 5WAO-990)		Various Artists (Westminster WSS-1)	
8	9	16	11	24	—	32	31
GIGI		SAIL ALONG SILV'RY MOON		CONTINENTAL ENCORES		ONLY THE LONELY	
Movie Cast (MGM ST-3641)		Billy Vaughn (Dot S-25100)		Mantovani (London PS-147)		Frank Sinatra (Capitol SW-1053)	

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

MANY
THANKS
OPERATORS
FOR
THE BIG
BOOST
TO



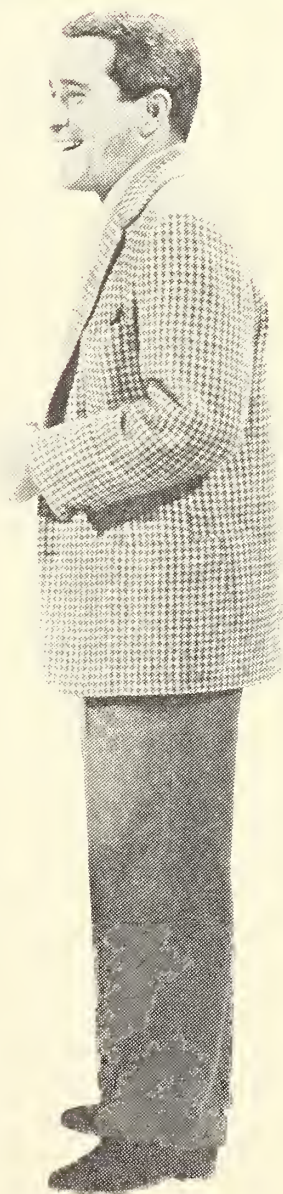
TOMBOY

C/W

**KISS ME
AND KISS ME
AND KISS ME**

VI-7464

PERRY



COMO



Direction
GENERAL ARTISTS CORPORATION
NEW YORK • CHICAGO
BEVERLY HILLS • CINCINNATI • DALLAS • LONDON

RCA VICTOR

Record Reviews

A DISK & SLEEPER B+ EXCELLENT B VERY GOOD C+ GOOD C FAIR D MEDIOCRE

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The Cash Box Disk of the Week

"ENDLESSLY" (2:19) [Meridian BMI-Otis]

"SO CLOSE" (2:06) [Eden BMI—Benton, Dixon, Otis]

BROOK BENTON (Mercury 71443)

● Destined to be a long-lasting top name star, Brook Benton follows his sensational initial smash, "It's Just A Matter Of Time," with a superb Latin-beat ballad tagged "Endlessly". It's a lush and beautiful performance of a dynamic affirmation of love theme. Strings and chorus are sumptuous. And Brook's trade mark—his wandering from the upper register way down low—is again great. Flip, "So Close", is a more bluesy effort. "Endlessly" is another big timer.

"A MOTHER'S LOVE" (2:45) [Prentice ASCAP—Owens]

"GRETCHEN" (2:15) [Oviv ASCAP—Loring, Hood]

THE DIAMONDS (Mercury 71449)

● The Diamonds, who have fashioned a host of rockin' clicks, currently evidenced by "She Say (Oom Dooby Doom)", take the ballad path this time with what could prove to be the biggest inspirational offering since "I Believe". It's a beautiful piece, titled "A Mother's Love", that spotlights the stirring lead voice of Dave Sommerville. Watch it. Could go all the way. The group displays its rhythm sparkle on the charming under lid, a "Standing On The Corner"-type affair tagged "Gretchen". Wonderful jockey coupler.

"FRANKIE'S MAN JOHNNY" (2:13) [Johnny Cash BMI—Arr: Cash]

"YOU DREAMER YOU" (1:48) [Johnny Cash BMI—Cash]

JOHNNY CASH (Columbia 41371)

● Johnny Cash, who made his biggest pop impression to date with his current Columbia dual-marner, "Don't Take Your Guns To Town", takes dead aim at the charts with another powerful, pop-country twosome. Already kicking up a chart fuss is "Frankie's Man Johnny", Cash's delectable re-working of the great folk favorite, "Frankie And Johnny", which appears in his "Fabulous Johnny Cash" LP click. The familiar up-tempo Cash pattern is evident on the tantalizing, chorus-assisted folk-tyled romancer "You Dreamer You". Add two more hits to the chanter's collection.

"DREAM LOVER" (2:28)

"BULLMOOSE" (2:28)

[Fern-Progressive BMI—Darin]

[Fern-Progressive BMI—Darin]

BOBBY DARIN (Atco 6140)

● Darin offers two teen attractions here that should make their way up the charts together. "Dream Lover" is an enticing middle-beat ballad stint with a contagious guitar sound. "Bullmoose" is a zany romper about an exciting rock 'n roller and features a great honky-tonk keyboard bit. Darin has the chart goods on both ends here.

"OLD SPANISH TOWN" (2:15) [Danbury BMI—Johnson, Kirkland]

"SHE WENT THAT-A-WAY" (2:06)

[Skidmore ASCAP—Burton, Keyes, Dicks]

THE BELL NOTES (Time 1010)

● Fresh from a chart run with "I've Had It", the boys have more list activity in mind on "Old Spanish Town", a rockachacha that they wrap-up in slick rock style. Side has the sound that sells and figure second-straight winner for the lads. Uptempo finesse from the team on "She Went That-A-Way", clever romantic twist on the famed western cliché. "Old Spanish Town" is the more commanding stint.

THE ALCONS

(Brunswick 55128)

B+ "BLACK JACK" (2:12) [Monet BMI—Evans, Kramer] The Alcons could have a smash the first time out on Brunswick. It's a sizzling Latin rocker, in the "Tequila" tradition, that sports a sock vocal by Con Evans. Super-commercial entry that rates loads of attention.

B "I NOT SAMBA" (2:32) [Champion BMI—Evans] A hot accordion takes the spotlight on this straight-instrumental samba invitingly dished up by the new group.

FRANKIE LOREN

(Mercury 71444)

B+ "HEY LITTLE GIRL" (2:12) [Stella Lane BMI—Cole] Frankie Loren could have a click on his hands as he and a chorus chant back and forth, a la "Hey-Bob-A-Re-Bob", on a catchy up beat ditty. Bright offering that the teeners oughta spot real quick.

B "SOON THE SCHOOL YEAR WILL BE OVER" (2:10) [Stella Lane BMI—Porter] Another teen-styled affair is this soft ballad item that deals with end-of-term, fond memories time. Pretty side.

SCOOBIE & DOOBIE

(Climax 101)

B "SIDE SADDLE" (1:43) [Mills ASCA.—Stanford] A charming entry in the "Side Saddle" sweepstakes (tune is high-flying item in England), with the dual-keyboard team prancing delectably over the engaging tune. A breezy delight.

B "MY FAVORITE SONG" (2:35) [Jack Gold Rinn ASCAP—Gold, Charlap] The Larry Green piano ork takes over in a mood reading of a tender melody.

KIRBY STONE FOUR

(Columbia 41361)

B+ "I'M FOREVER BLOWING BUBBLES" (2:02) [Remick ASCAP—Kenbrovin, Kellette] A sunny reminder of the group's "Baubles, Bangles & Beads" click that could catch on. Take on the oldie was culled from fellas' new LP, "The Go Sound Of The Kirby Stone Four". Worth watching.

B "COFFEE TIME" (2:47) [Four Jays ASCAP—Freed, Warren] Deliberate, relaxed phrasing on the oldie, also from the package effort.

TONY ALAMO

(Port 70012)

B+ "FABULOUS" (2:09) [Jandon ASCAP—Snyder, Kahan] Take, built something on the order of "Nola" has a good-feeling appeal, with Alamo swinging lightly on his description of the loved one, and the combo-chorus on bright support. Could move.

B "FOR ALL WE KNOW" (2:28) [Leo Feist ASCAP—Coots, Lewis] The great oldie set to a gentle teen beat.

DON RALKE

(World Pacific 802)

B+ "MAVERICK" (1:41) [Witmark ASCAP—Webster, Buttolph] Catchy, spirited praise for one of TV's top western heroes by the Ralke (currently hitting with "77 Sunset Strip" on Warner Bros.) ork-chorus. Theme could succeed with the kiddies, and if it does, watch out! Keep close tabs on date.

B "TRAVELIN' WEST" [EDM ASCAP—Ralke, Patrick] This "western" has a haunting melody, and the chorus reads it at a speedy gait.

DON WRIGHT

(Cadence 1360)

B "MARY, MARY" (2:14) [Portrait BMI—Scott, Davis] Good bouncer from Wright on an opus about who gets an appeal from the fella to warm-up to him. Sound is contagious, and well-worth teen listening.

B "SWITCH" (2:12) [Royalty ASCAP—Gluck] Middle-beat rockabilly item that tells of two buddies who like each other's gal and make the switch.

VIC FARACI

(Phonograph Records 1027)

B "SWEET SUE CHA CHA CHA" [Shapiro-Bernstein ASCAP—Young, Harris] Bright cha cha going for the oldie, which has a melodic line that lends itself well to the Latin tempo, and the Faraci ork sparkles throughout. Evergreen-to-cha-cha date that's highly listenable.

B "MORE BROTHERS" [Keith ASCAP—Panico, Faraci] Choice band swinger on this end. Cool deejays will delight-in this showing.

THE KNICK-KNACKS

(Cub 9030)

"BABY SITTIN' WITH YOU" (1:53) [Saxon BMI—Catalano, Kulaga] Songsters have lots for the kids to listen and dance to in their survey of the contagious item, built around a rockachacha format. Could turn into something.

C+ "LONELINESS" (2:15) [Saxon BMI—Catalano, Davis, Cantor] Polished beat sentiments from the boys.

VIC WINSTON

(Big Top 3012)

B+ "JULIA" (1:52) [Hill & Range BMI—Capotosti, Gentile] The Italian melody—currently getting many U.S. disk dates—receives a "Petite Fleur"-like rendition from the Winston combo. Soprano sax upfront is employed effectively. A sound here that may click.

B+ "TONIGHT" (1:33) [Schirmer Chappel ASCAP—Sondheim, Bernstein] A most attractive tango arrangement of the lovely ballad from the hit musical, "West Side Story". Should be watched along with top date.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THANKS *Music Operators of America for making it the happiest year of my life*



Connie Francis

Best Female Vocalist of 1958
(Winner of The Cash Box Music Operators Poll)

Personal Manager
George Scheck

Current Hit
"If I Didn't Care"
on MGM K-12769

M-G-M Records

HAPPY 12th ANNIVERSARY GREETINGS TO M-G-M RECORDS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

... BOX That Counts—INTERNATIONALLY"



Record Reviews

A DISK & SLEEPER B+ EXCELLENT B VERY GOOD C+ GOOD C FAIR D MIEDIOCRE

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The Cash Box Sleeper of the Week

"YOUNG IDEAS" (2:10) [January BMI—James]

"CUCKOO GIRL" (2:20) [Siras ASCAP—Vance, Segal]

CHICO HOLIDAY (RCA Victor 7499)

It appears that Hugo & Luigi's first Victor A&R chore will start them off on the right chart track. Bright new teen performer Holiday has a contagious go at a sure-fire big beat product, "Young Ideas", a happy statement about a fella's "young ideas" about a rosy future with his gal. Rhythmic Latin-inspired ditty, "Cuckoo Girl", is sold effectively by the performer. Exciting portion. We're with "Young Ideas".

"HOLD ME CLOSE" (2:07) [Shalimar, Tollie BMI—Williams, Blackwell]

"YOU'LL REMAIN FOREVER" (2:26)
[Roosevelt, Tollie BMI—Blackwell]

WADE FLEMONS (Vee-Jay 309)

Wade Flemons, who clicked in both the r&b and pop departments with his intriguing Vee-Jay debut waxing, "Here I Stand", should follow suit with a similar entry tabbed "Hold Me Close". There's an ear-arresting vocal and instrumental support for Wade's tender chanting of this soft cha-cha affair. Backing, "You'll Remain Forever", is another potent, two-market threat with the chorus-backed Flemons handing in a bluesy reading on a swaying, r&r-ballad pretty. Tasty coupling.

"CROSSFIRE" (2:25) [Vicki BMI—Fowler, King]

"LAZY" (2:09) [Vicki BMI—Fowler, King]

JOHNNY & THE HURRICANES (Warwick 502)

The first release from the Morty Craft-headed United Telefilms organization is a master-purchase that bows the Warwick label. It's a sizzling rocker that displays the teen-appealing instrumental talents of Johnny & the Hurricanes. Thumping drums, growling saxes and handclaps all get caught in the "Crossfire" stanza. "Lazy" aptly describes the funky, rhythmic instrumental offering on the flip. Top half's gonna create an r&r 'sales storm'.

"KOOKIE KOOKIE (Lend Me Your Comb)" (2:05)
[M. Witmark & Sons ASCAP—Taylor]

"YOU'RE THE TOP" (1:58) [Harms ASCAP—Porter]

EDWARD BYRNES & CONNIE STEVENS (Warner Bros. 5047)

The highly-rated ABC-TV "Sunset Strip" series should be further popularized by this contagious rock 'n roll novelty cut by Edward Byrnes, who plays Kookie, the hip-talkin', hair-combing star of the show. On it starlet Connie Stevens joins Byrnes in happy-go-lucky, finger-snappin' style as she pleads, "Kookie, Kookie (Lend Me Your Comb)". Infectious r&r musical backdrop supplied by Don Ralke, who's riding high with the series' title tune. On the flip, the Ralke vocal-instrumental crew colorfully showcases Byrnes' engaging talk-sing rock version of the Cole Porter classic, "You're The Top". Upper end all the way.

"RUNK BUNK" (2:15) [Sheldon BMI—Burton]

"BLESS YOUR HEART" (1:58) [Dreyer BMI—Benton, Otis]

THURSTON HARRIS (Aladdin 3452)

Thurston Harris could have the biggest click of his career, topping the sales figures on "Little Bitty Pretty One", in his latest for Aladdin. Tagged "Runk Bunk" it's a super-commercial entry, about a rockin' new dance step that Thurston, the ork, and vocal crew pound out with money-making authority. The winning ballad side of Harris' fine vocal repertoire takes the spotlight on the extremely pretty, fish beat romancer, "Bless Your Heart". Great dual-mart pairing.

ROSEMARY JUNE

(Paris 532)

B+ "I USED TO LOVE YOU" (2:25) [Broadway ASCAP—Von Tilzer, Brown] Thrush, who recently hit it big in England with "Apple Blossom Time", swings nicely on the mainstay, with the ork-chorus supplying good-natured excitement on support. Could produce.

B "WITH YOU BESIDE ME" (2:40) [Greta-Schaeffers BMI—Dobbins, Rascel] Gallic-sounding lilter is pleasantly read by the songstress and mandolin-like headed ork.

DINAH WASHINGTON

(Mercury 71435)

B+ "WHAT A DIFFERENCE A DAY MAKES" (2:35) [E. B. Marks BMI—Grever, Adams] A solid entry for deejay play from the great stylist, who tenderly surveys the fine oldie, backed by a subtle teen-directed beat. Strings and chanting chorus give deck a legit look.

B "COME ON HOME" (2:35) [DeLaru BMI—Washington, Hill] A Dinah Washington blueser, and she sounds just great.

THE COMMODORES

(Brunswick 55126)

B "WHO DAT?" (1:59) [Peer Inter. Zebra BMI—Wolfe, Duncan] Rock novelty fun based on an echo effect on the title. Setting is a cemetery. OK hard-beat sound.

B "LAUGHING WITH TEARS" (1:55) [Peer Inter. Zebra BMI—Wolfe] Boys—strong voice in lead—give the beat-romantic a dramatic turn.

MANNY PEREZ and the EMERALDS

(Vistone 2011)

B "COFFEE ROCK" (2:04) [Korelich BMI—Adapt. by Avila] Fine Latin-rock combo chore, with a good theme to work on and the sax section playing on it in exciting fashion. Voice interrupts twice with "Coffee, please". Might move.

C+ "ZAMBA ROCK" (2:00) [Korelich BMI—Adapt. Avila] More South-of-the Border Big Beat doings.

SAM FLETCHER

(Metro 20022)

B+ "OUT IN THE COLD AGAIN" (2:47) [Joy ASCAP—Koehler, Bloom] The beat-ballad works for the ancient, with Fletcher warbling with strength and the ork-chorus lushly enveloping the rock beat. May be a big one for Fletcher.

B "IF YOU LOVE ME (Really Love Me)" (2:24) [Duchess BMI—Parsons, Piaf, Monnot] Another familiar lovely is given a rich teen treatment.

KRIPP JOHNSON

(Mercury 71436)

B+ "ONE LAST TIME" (2:33) [Actual BMI—Otis, Corso] Kripps, a onetime, member of the Del-Vikings, solos expressively on a strong ballad, and receives all-out sentimental backing from the ork-chorus. Exposure may push this item on the charts. Johnson has talent.

B "EVERLASTING" (2:16) [Actual BMI—Otis, Towns] Artist cuddles the affectionate with taste.

GLENN & JERRY

(Kapp 272)

B "YOU CAME ALONG" (2:16) [TJ Ro Ann BMI—Gluck, Josie, Hill] Vocal twosome blend expressively on the feelingful rockaballad. Take that should stir the hearts of teenagers. A better date for slow dance-floor teen programming.

B "HELLO, A NEW LOVE" (2:28) [Big Song BMI—Disbro, Williams, Manocchio] Boys up the tempo in contagious fashion here.

LORETTA THOMPSON

(Skoop 1050)

B "BUDDY—BIG BOPPER—RITCHIE" (YOU'LL NEVER BE GONE) (2:30) [Buna BMI—Penny] Miss Thompson recites about the three late rock stars against dramatic, dirge-like backing from the combo-chorus. Effective work.

B "SQUARE FROM NOWHERE" (2:20) [Buna BMI—Barbour, Hess, Ferraro] Attention-getting percussion stint opens this jumper from the lass. Fine swing-rock session.

RUSS HADDOCK TRIO

(Coral 62099)

B "IMITATION OF LIFE" (1:50) [Northern ASCAP—Fain, Webster] The Haddock combo swings lightly on the main-title flick tune, and is accompanied by effective chanting from a femme crew. Good jock specialty.

B "BOHEMIAN GIRL" (2:40) [Mac Wright BMI—Phillips, Jordan] Male-femme singers do most of the work on this beebop-styled novelty.

JUNIOR WELLS

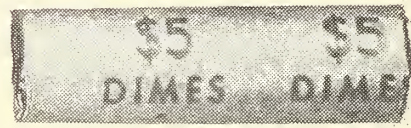
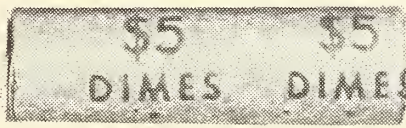
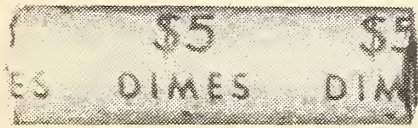
(Profile 4005)

B "CHA CHA CHA IN BLUE" (2:10) [Melva BMI—Dixon, Wells] A slick cha cha-rock showing, good for both a successful pop & R&B run. Cowbells and harmonica add to original instrumental appeal here.

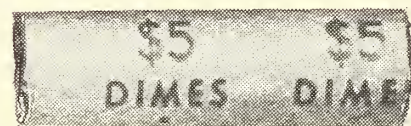
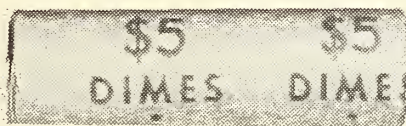
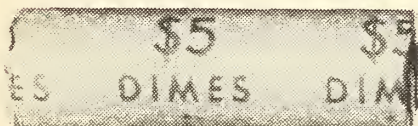
C+ "I COULD CRY" (2:40) [Melva BMI—Wells] Wells is the effective wailer on the strong blueser.

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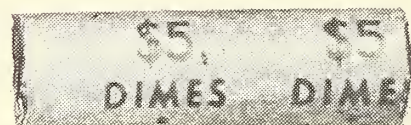
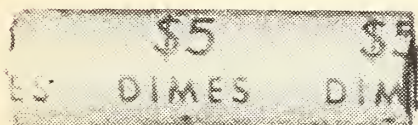
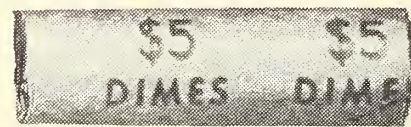
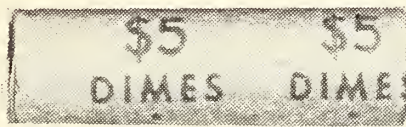
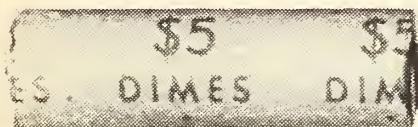
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Record Reviews



A DISK & SLEEPER **B+** EXCELLENT **B** VERY GOOD **C+** GOOD **C** FAIR **D** MEDIOCRE

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The Cash Box Sleeper of the Week

"LITTLE DIPPER" (2:00) [Moorpark ASCAP—Maxwell]

"MEXICAN HOPS" (2:11) [Moorpark ASCAP—Maxwell]

THE MICKEY MOZART QUINTET (Roulette 4148)

● Charming combo stint—ala "Petite Fleur"—on the "Little Dipper" portion that has a chart riding sound. Soprano sax works the catchy theme, and remainder of crew back with a steady, hard beat. Flipside is a lively instrumental account, set in a Mexican hat dance-rock tempo. Cute instrumental take. We stay behind "Little Dipper".

"PRETTY LITTLE GIRL" (2:10)

[Debmar ASCAP—Marcucci, De Angelis]

"FOREVER" (2:15) [Debmar ASCAP—Marcucci, De Angelis]

JOSEF DAMIANO (Chancellor 1034)

● Songster Damiano's chart break seems to have arrived via his work on the infectious rock-romantic, "Pretty Little Girl". Item has a catchy melodic line and the Damiano reading—admirably backed by engaging ork-chorus chore—engagingly catches the piece's good feel. Strong contender for list honors. An arrangement & tune similar to the Jodie Sands click on the same label, "With All My Heart", on "Forever". Exciting entry that could also move.

"THE TEXAN" (1:46) [Sam Fox ASCAP—Loose, Seely]

"LO BUOY" (2:47) [April ASCAP—Roberts]

MR. ROBERTS & HIS BIG BASS TROMBONE (Columbia 41369)

● Main-title for TV's popular "Texan" western is exciting listening that falls skillfully into the "Peter Gunn" category, and could easily become a smash instrumental. Trombone statements are frenzied, and rhythm section also sells the idea of high tension. Can bust wide open. Slow blues-swing on bottom end is far-out stuff expertly performed. Commercial interest lies in "The Texan" theme.

"A LIFE OF LOVE" (1:46)

[Acuff-Rose BMI—Dinning]

"CUTIE CUTIE" (1:55)

[Acuff-Rose BMI—Bryant]

MARK DINNING (MGM 12775)

● Dinning's excellent handling of a beautiful middle-beat wistful, "A Life Of Love", rates and should come through with chart honors. Touching number is about a guy who's looking for the right girl and "a life of love". Soft choral backdrop is particularly effective. Teeners are going to fall in love with date. The artist displays lots of belt know-how on "Cutie Cutie", a portion that bursts with teen zest. Could step-out with topside.

"KANSAS CITY" [BMI—Leiber, Stoller]

ROCK OLSEN (Chess 1723)

"KANSAS CITY" (2:27) [Armo BMI—Leiber, Stoller]

HANK BALLARD & MIDNIGHTERS (King 5195)

"KANSAS CITY" (2:39) [Armo BMI—Leiber, Stoller]

LITTLE WILLIE LITTLEFIELD (Federal 12351)

"KANSAS CITY" [Lois BMI—Leiber, Stoller]

ROCKIN' RONALD & REBELS (End 1723)

● The Wilbert Harrison-Fury original has four strong two-market covers that'll be engaged in a free-for-all chart battle. (See R&B reviews).

THE FRENCHMEN

(Pincus Platters 102)

B+ "SATANA" (2:25) [Gil BMI—Fisher] Choice combo instrumental that can mean chart business. Tempo is a baion, with trumpet & organ getting most of the infectious spotlight. Good-humored vocal bit in formal-sounding intro to disk and various comments down the line. Keep in touch with waxing.

B "MA CHERE MAMA" (2:15) [Gil BMI—Fisher] Sweet, sentimental take on a Gallic-sounding theme, with a chorus interjecting the title or just "mama" down the line.

THE THREE DIMENSIONS

(Cascade 5903)

B "NIGHTFALL" (2:31) [Kavelin BMI—Gargano] Appealing standard receives an inventive teen treatment by the songsters. Fellas upfront are nicely backed by chanting and skipping combo support. An item that may step-out.

B "ALONE" (1:33) [Kavelin BMI—Gargano] The kids should enjoy the middle-beat jump goings on here, too. Recitation portion plus fine-sounding growling sax included.

THE EMERSONS

(Cub 9027)

B+ "DR. JEKYLL AND MR. HYDE" (2:10) [Malver & Allendale BMI—Cook, Caines, Jones] Engaging rock work by the crew on a humorous horror theme. Fella on lead is perfect for the job. Combo support is solid dance-floor playing. Fine teen laff-dance issue.

B "HOKEY POKEY" (2:30) [Four Star BMI—LaPrise, Baker] Dance instructions by the boys on a fetching r&r version of the popular party dance. Could also make noise.

CLIFF THOMAS

(Phillips 3538)

B+ "I'M THE ONLY ONE" (2:33) [Hi Lo BMI—Thomas Jr.] Cliff Thomas, ably assisted by Ed and Barbara, belts out a tantalizing rocker that builds with a handclapping spirit. Terrific vocal and instrumental blending on what looks like a strong money-maker.

B "TIDEWIND" (1:45) [Knox BMI—Thomas, Jr.] The artists could also 'blow up a sales storm' with this attention-getting rock-a-ballad stint.

THE MUSKATEERS

(Dot 15926)

B "POOR BOY #2" (2:06) [Meridian BMI—Sanderson] "Follow-up" to the Royaltones click on Jubilee has a contagious sound. Combo sticks on a catchy line, while chorus occasionally enters with chants. Should greatly please the teen crowd.

B "ZELDA'S LAMENT" (2:09) [Edwin H. Morris ASCAP—DeLugg, Clayton] Another catchy tune is played for an infectious rock game.

JERRY MATTHEWS

(Kool 1001)

B "LONG, LONG GONE" (2:07) [Allstar BMI—Matthews] Label & artist bow in a OK-sounding stint about a fella who finds a rich chick on Hollywood & Vine, but also finds trouble with a man supposedly the gal's lover.

B "MY LITTLE BABY" (2:00) [Allstar BMI—Matthews] Matthews romps through this cut.

SHERRY PARSONS

(Mercury 71439)

B+ "CURLY" (2:12) [Artista ASCAP—Harvey, Martin] The songstress has a peaches & cream voice, and works out perfectly on the pretty, somewhat "Tammy"-sounding opus. Presentation that should go well with the platter spinners.

B "MUCH MORE OFTEN THAN SOMETIMES" (2:16) [E. B. Marks BMI—Wood, Beach] Feel here is just about the same as top-half stint. Two tender takes.

EDDIE GARSON

(Wren 301)

B+ "I'M SERIOUS" (2:30) [Herb Reis BMI—Garson] Potent rock session by the singer. Garson knows how to make the dramatic most of a hard-hitting teen opus, and his big Bob Mersey ork-chorus backdrop is an appropriate match for his emotions. Side could go over.

B "CLOWN OF THE CROWD" (2:20) [E. H. Morris ASCAP—Tobias, Frisch] Once again Garson & accompaniment do up a beat-romantic in a big way.

DAVE HOWARD

(M.M.I. 1240)

B "LITTLE BIT" (2:24) [Marmor BMI—Winn] Howard sings of a gal who's a-little-bit-of-this-and-a-little-bit-of-that. Effort has an agreeable upswing rock pace, and a good one for hop performance. Dot distributes the label.

B "WHILE WE DANCED THE TANGO" (2:12) [Marmor BMI—Winn] Big Beat-tango job about a fella who got caught in the "spell" of a tango while dancing with the gal and mistakenly thought she was in love with him.

TONY MARTIN

(RCA Victor 7494)

B+ "LILLY-LU" (2:27) [Larry Spier ASCAP—Hoffman, Manning] Colorfully wrapped-up fast-mambo cut, with Martin singing of a hard-to-get-gal and the ork rich & colorful on the beat. Big deejay spins could give deck exposure for a chart stand.

B "DO YOU REMEMBER, AS I REMEMBER" (2:56) [Famous ASCAP—Bacharach, Bernier] Pretty plaintive caressed with feeling by the songster. Strong melody.

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A DISK & SLEEPER B+ EXCELLENT B VERY GOOD C+ GOOD C FAIR D MEDIOCRE

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The Cash Box Best Bets

★ "MAVERICK"	Don Ralk e	World Pacific 802
★ "SIDE SADDLE"	Russ Conway	Capitol 4188
★ "JULIA"	Vic Winston	Big Top 3012
★ "BLACK JACK"	Alcons	Brunswick 55128
★ "WHAT A DIFFERENCE A DAY MAKES"	Dinah Washington	Mercury 71435
★ "THE GREAT GREAT THINKER"	Ricky Darwin	Buzz 103
★ "BABY SITTING WITH YOU"	Knick-Knacks	Cub 9030
"HE IS ALWAYS THERE"	Al Hibbler	Decca 30870
★ "PUDDIN' PIE"	Wendell Smith	United Artists 166
★ "LOVE-O-METER"	Alden & One Nighters	RCA Victor 7490
★ "GIDGET"	Jimmy Darren	Colpix 113
★ FABULOUS"	Tony Alamo	Port 70012
★ "I'M SERIOUS"	Eddie Garson	Wren 301
★ HEY BOY, HEY GIRL"	Don Rogers & Ann Tanner	ASI 15
★ "RAGAMUFFIN'S HOLIDAY"	Ken Colby	Main 6000

RICKY DARWIN

B+ "THE GREAT GREAT THINKER" (2:08) [Play-Mor & H&K BMI—Smith, Taylor, Prestovino] Darwin shows up strong on the dramatic teen effort that has more than a hint of "The Great Pretender". Presentation, though, can find approval from many teenagers. Should do well in both pop & R&B fields.

B "DEEP IN LOVE" (2:20) [Play-Mor & H&K BMI—Smith, Taylor] This portion is a rock-swing, and Darwin is nicely up to it. A skillful date.

RUSS WALKER

B "WAGON WHEELS" (2:15) [Shapiro Bernstein ASCAP—Hill, DeRose] A pleasant swing vocal-ork view of the oldie. Side is a slick piece of deejay merchandise.

C+ "MIDNIGHT VOODOO" (2:08) [Protone ASCAP—Berg] As the title suggests, there's lots of weird frenzy in this cut.

THE THREE LITTLE PIGS with AL NATALE ORCH.

B "GEORGIE PORGIE CHA CHA CHA" (1:40) [Boylston Darleen BMI—Arr. Natale] Colorful, amusing Latin bit based on the nursery rhyme and employing speeded-up voices to carry the message. Natale's ork is bright on the cha-cha beat. Worth attention.

B "LITTLE PIGGY CHA CHA CHA" (2:00) [Boylston Darleen BMI—Arr. Natale] More of the same on another favored nursery theme.

SALLY ANN SCOTT

B "SOMEBODY ELSE IS TAKING MY PLACE" [Shapiro, Bernstein ASCAP—Howard, Ellsworth, Morgan] The oldie makes an affectionate teen-beat appearance here, with the songstress nicely weaving its wistful line. Combo-chorus backing hits hard. Could get around.

B "DON'T SIT UNDER THE APPLE TREE" [Robbins ASCAP—Scott, V] The ever-mostly multi-

HAROLD AUSTIN'S ORCHESTRA

B "AUSTIN'S SECOND" (1:58) [Alan-K BMI—Harding] Drummer Austin, who has worked with Jonah Jones on Capitol, heads the outfit in a neat, "Topsy"-looking combo trick featuring his drum artistry and the clarinet sizzle of top jazzist, Rudy Rutherford. Exciting, commercial side.

B "AUSTIN'S FIRST" (2:45) [Mac-Avery BMI—Harding] Breezy stint that has Rutherford on flute.

MILTON TRENIER

B "TIME OUT FOR TEARS" (2:15) [Republic BMI—Schiff, Berman] Trenier has a big voice and he uses it with assurance and control on the sentimental-rock opus. Backdrop is the full string-rock treatment from the ork-chorus. Legit-styled waxing worth lots of jock performances.

C+ "GONNA CATCH ME A RAT" (2:46) [Hill & Range BMI—Robinson] A sort of "Goldilocks" theme about a fella who comes "home", sees signs of another guy around, but discovers via a voice at deck's end that he's in the wrong house.

GUY SOUTHERN

C+ "YOU SAY" (2:17) [Southern BMI—Linsley, Ross, Moras] Rhythmic tune—reportedly a European-Latin—is read smartly by the vocalist, who is backed by a lightly swinging, jazz-oriented combo.

C+ "THE DOOR OF LOVE" (2:40) [Peer International BMI—Marcus, Demetrio] Organ does the backing on Southern's encounter with a ballad said to be clicking in Mexico and Latin America.

MEL DORSEY

B "LITTLE JILL" (2:22) [American BMI—Larson] Dorsey reads with great verve and his support—principally a hopping sax—turns an excellent sock rock trick. Solid teen-dance entry.

B "PAIN IN MY HEART" (2:25) [American BMI—Delgado, Nye, Dorsey] Interesting rock-ballad, with following

KERNEY RAVET

(Mercury 71431)

B+ "TOP GUN" (2:27) [Big BMI—Richardson, Matthews, Wright] Effective "western" novelty about a "Top Gun" who turns about to be a three-year old boy. Opus is built on a dramatic format, making the discovery of the "gun-slinger's" age that much more humorous. Ravet and combo are excellent. Clever ditty can step-out.

B "TYRONE" [Big Bopper BMI—Richardson, Ravet] Happy beat item about a new boy in town whose become the darling of the gals. Good sound.

BOBBY RUSSELL

(Felsted 8559)

B "PERHAPS" (2:17) [Kenny Marlow BMI—Russell] Pretty teen piece is expressed in George Hamilton IV-like smoothness by the artist. Could happen.

B "DUM DIDDLE" (1:50) [Kenny Marlow BMI—Russell] Fine grow-on-you number nicely presented in over-dubbed fashion. Solid percussion highlighted backing. Keep side also in mind.

SHEB WOOLEY

(MGM 12781)

B+ "MORE" (2:29) [Cordial BMI—Wooley] Country performer Wooley has a rockaballad take here that's a strong contender for activity in pop circles, as well as C&W. Opus is a glowing declaration of devotion and Wooley provides it with great feeling. Backing is appropriately affectionate. Bears eyeing.

B "SWEET CHILE" (2:37) [Cordial BMI—Wooley] Contagious bayou-type offering, with Wooley's happy delivery engagingly backed by the chorus chants. Fine sound.

DUKE ELLINGTON

(Columbia 41362)

B "SPANK #1" (2:08) [Tempo ASCAP—Ellington, Strayhorn] Delightful, commercial ork enterprise from the Ellington crew, with a "little" vibe theme the center of some swinging percussion fun. Should be a joy to the jocks.

B "SPANK" (1:52) [Tempo ASCAP—Ellington, Strayhorn] Side continues the sparkling spunk on "Spank".

WORKMAN TWINS

(Hamilton 50031)

B+ "I DON'T WANT TO GO TO SLEEP" (2:25) [Open Road BMI—Burk] The song duo present highly appealing teen statement, essaying a fine middle-beat opus about a fella who can't sleep because he's so in love. Tricky guitar backing of solid sound value. Item bears attention.

C+ "I DON'T KNOW HOW TO SAY IT" (2:03) [Fairway BMI—Tebbels] Upbeat romantic with strong

BOBBY STEGAR

(Buddha 1003)

B+ "THE WHIPPORWILL" [Leeds ASCAP—Mitchum, Raye] Moving stanza by the songster on a haunting tale in which love lost is related in touching fashion. Side has impact and could make noise.

C+ "PIRATE OF LOVE" [Sky BMI Hooks] The vocalist a good dramatic beat case for the number, which tells of a gal's steal of a fella's love. OK teen fare done-up in a pro manner.

ARNIE DERKSEN

(Decca 30867)

B+ "I'D LIKE TO BE ALONE" (2:25) [Cedarwood BMI—Loudermilk, Wilkin] A striking, slow-beat wistful stint by Derksen rates attention in this direction. Songster's teen-smart way with the wistful is beautifully supported by the outstanding sounds from the combo guitars and chorus. Can click big.

B+ "LET THE WHOLE WORLD KNOW" (1:47) [Champion BMI—Maynard, Claunch] Happier beat mood, and very infectious at that. Snapper has ingratiating chants from the chorus which features the guys & femmes alternating their remarks. Might move, too.

JERRY JEROME

(Roc 5101)

B+ "MAKING WHOPEE CHA CHA" (2:25) [ASCAP—Kahn, Donaldson] The Jerome outfit is smart and sparkling on this Latin version of the evergreen. There's much in commercial cha-cha style here to have deck become a favored jock item.

B "CAN-CAN MERINGUE" (1:59) [Carbo BMI—Jerome] Lots of zestful going for the famed Off bach theme.

ALDEN & THE ONE NIGHTERS

(RCA Victor 7490)

B+ "LOVE-O-METER" (1:50) [Shapiro Bernstein ASCAP—Shuman, Garson] Cute rock idea carried in a slick middle-beat approach. Alden, just about reciting, tells from a love-o-meter, and the combo offers five gimmick sounds to show happens when the machine's b pressed. Could make it.

B "THEME FROM LOVE METER" (1:52) [Shapiro Bernstein ASCAP—Shuman, Gars] Instrumental version of the o-plete with those good-soundii micks.

THE FOUR FLICKERS

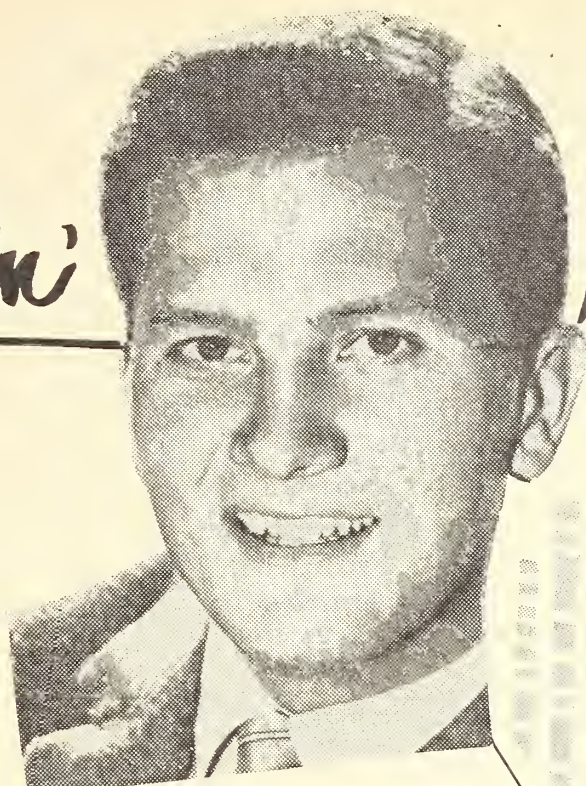
(Lee 1002)

B "IS THERE A WAY" (2:00) [Adams-Ethridge BMI—Adams, Ethridge] Fine ballad work by young vocal team on pleaser, set in soft Latin legit outing is worth a come mat.

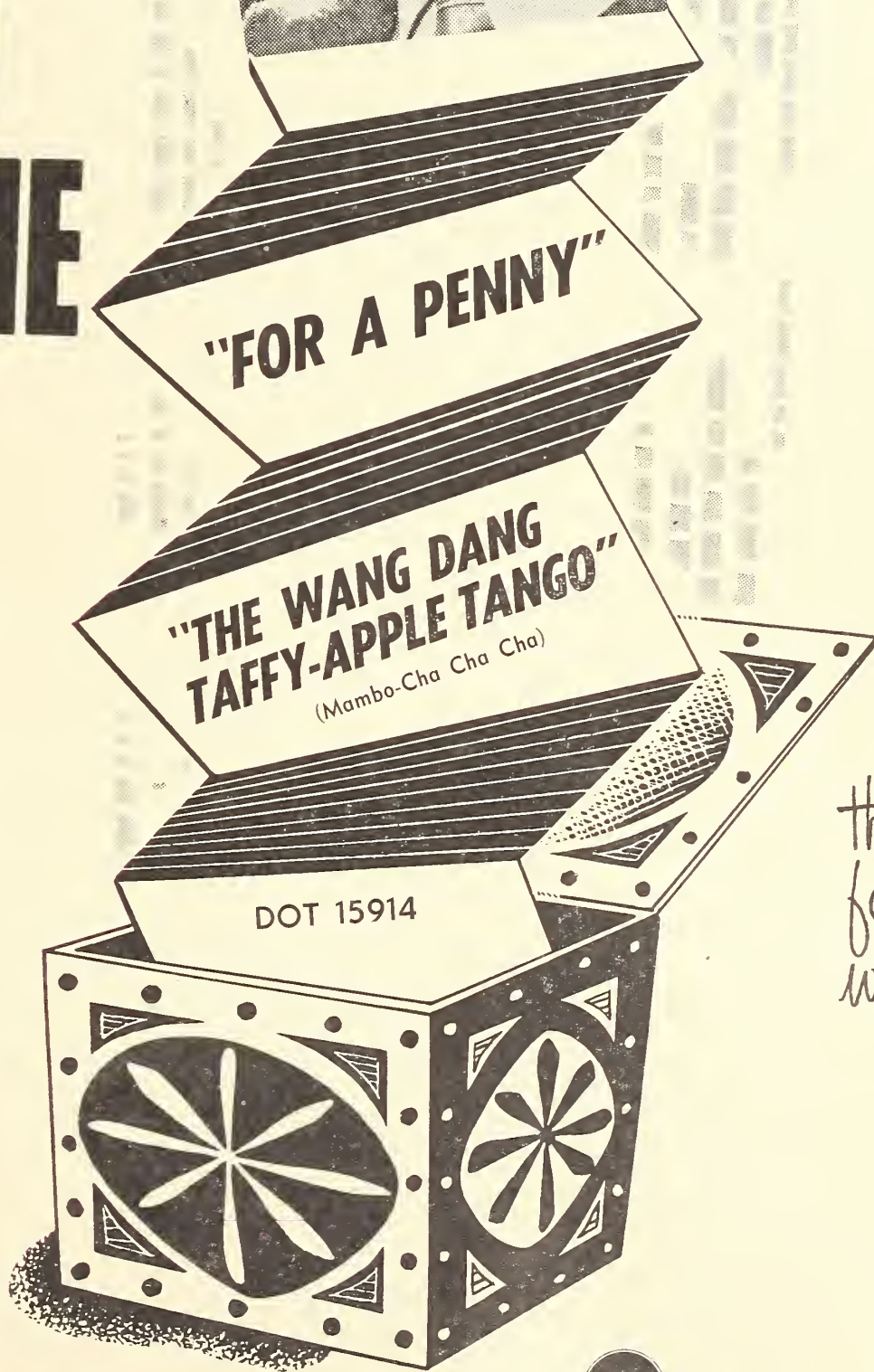
C+ "YO YO" (2:22) [Adams-Ethridge BMI—Snider] Boys'

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up with the hits



PAT BOONE



*Thanks fellas
for your
wonderful assists*

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Record Reviews

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THE AL RINKER RAMBLERS (Troy 400)

B "PIERROT" (2:37) [Markwood ASCAP — Rinker] An original disk endeavor, featuring the femme team on a French-like theme that builds in intensity until it really rocks. Gals start singing in French, end up in English. Deeja's looking for something different, here it is. Jubilee distributes deck.

C+ "DON'T STOP NOW" (2:16) [Markwood ASCAP — Rinker, Huddleston] Femmes rock a run-of-the-mill teen number.

MARGARET WHITING (Dot 15931)

B+ "I'M ALONE BECAUSE I LOVE YOU" (2:19) [M. Witmark ASCAP—Schuster, Young] The thrush does a pro beat-ballad stint on the evergreen sentimental. Milt Rogers' ork-chorus backing provides easy-go rock support. Could show-up.

B "TOP OF THE MOON" (1:52) [Roy Gilbert ASCAP—Cook, Gilbert] A familiar classical theme is the basis of this swing charmer. Can reap loads of jock spins.

JIMMY DARREN (Capix 113)

B+ "GIDGET" (2:28) [Columbia ASCAP — Washington, Karger] An easy-to-take swinger from Darren, who sings the tuneful main-title from an upcoming pic in which he has a featured role. Morris Stoloff ork lends a fine swing hand. Almost certain deejay approval can make deck a winner.

B "YOU" (1:41) [Camarillo BMI—Glasser] The artist fashions a good-sounding beat romancer, with tricky guitar and tambourine backing a highlight.

IVORY JOE HUNTER (Dot 15930)

B+ "OLD FASHIONED LOVE" (1:51) [Harms ASCAP — Mac, Johnson] A sparkling shout performance by the pro artist on the oldie. There's plenty of blues-rock joy here for the kids, and many an adult, to delight in here. Figure solid jock activity.

B+ "A COTTAGE FOR SALE" (2:23) [Crawford ASCAP—Robinson, Conley] Blues-typed, close-to-a-wall rendition of the durable. Teen remarks are also in evidence.

MO KLEIN (Crystalette 727)

B "HOT SAKI" (2:10) [Saracen BMI—Reagan, Saraceno, Furth] Zany rock 'n roll affair with an Oriental motif. Opener begins with someone asking what a guy thinks of Hot Saki, and the answer, in a Texas drawl: "Well, ah think everyone should drink for himself, don't you?" Other humorous comments are made throughout deck. Instrumental work ks nicely.

"THE JAPANESE KID" (2:28) [Jackey BMI—Reagan, Saraceno, Furth] The

KEN COLBY (Maine 6000)

B+ "RAGAMUFFIN'S HOLIDAY" (1:40) [Hecht, Lancaster & Buzzell ASCAP—Jacobson] Could be a chart item first time out for the label. Deck features a bevy of kiddies chanting & whistling a winnig little tune, with instrumental support coming from a tuba, accordion and other invitingly performed instruments. Has to be watched.

C+ "CAFE OF BLUE" (2:20) [Hecht, Lancaster & Buzzell ASCAP — Jacobson] Catchy session that—with a zither-like instrument upfront—is a reminder of "Third Man Theme". Fella la-dee-dahing the tunes about half-way down adds a humor touch.

RAY SMITH (Sun 319)

B+ "SAIL AWAY" (2:24) [Hi Lo BMI — Rich] Country songster Smith hands in a fine, multi-tracked rockabilly performance on a more-than-routine effort about a fella who's going to "sail away" because of difficulties with the gal. Session has an infectious C&W air that could take on a pop chart standing.

B+ "ROCKIN' BANDIT" (2:09) [Knox BMI — Lichterman] Wild & woolly affair that kids western themes and makes good teen listening as well as dance floor activity. Might move, too.

SUZY DALLAS (Todd 1017)

B+ "I'M THROUGH WITH LOVE" (2:31) [Robbins ASCAP—Kahn, Malneck, Livingston] The songstress is a capable vehicle for the oldie that goes back to the twenties and which is featured in the new Marilyn Monroe starrer about the decade, "Some Like It Hot". Chic swing backing. Pic publicity could interest jocks in programming this fine deck.

B "I'LL ALWAYS BE IN LOVE" WITH YOU" (2:17) [Shapiro Bernstein ASCAP — Green, Ruby, Stept] The oldie goes beat-ballad, with more than a hint of a swinging format.

SUE COLEMAN/NOEL PARIS ORK (Panorama 1001)

B "(Mm) COGNAC AND KISSES" (2:18) [Herbert Nelson BMI — Regney, Regney] Newcomer Sue Coleman warmly displays her velvety vocal chords on this pretty item tailored for the round-about-midnight mood programming.

B "(Mm) COGNAC AND KISSES" (2:12) [Herbert Nelson BMI—Regney, Regney] The Noel Paris outfit, which backs the chirp on the upper end, takes the same tune for a dreamy instrumental ride. Real easy-to-take coupling that should mix well with cognac lovers.

OWEN BRADLEY (Decca 30848)

B "SIMPLE SIMON" (2:11) [Champion BMI — Randolph] The Owen Bradley orch seems to be having a good time on this light-hearted instrumental rocker that's sure to set the hoofers in motion.

B "LITTLE BEAVER" (2:46) [Camarillo BMI—Glasser, Schneider, Norwich] The pace is slowed down to a pleasant shuffle here as Bradley & Co. smoothly polish off another musical ear-pleaser.

FREDDIE MONTELL (Ermine 2139)

B "(OOEY GOOEY) GREEN CHEESE" (2:12) [Venetia BMI—Erman] After a 'count-down blast off' Freddie Montell delightfully discovers that the moon is made of green cheese. Cute little rock 'n roller served up in coin-catching style.

C+ "TILL YOU" (1:49) [Venetia BMI—Erman] On the lower end Freddie, along with a pleasant vocal and instrumental assist by his crew, attractively croons an inviting, slightly up beat romancer.

DON ROGERS & ANN TANNER (ASI 15)

B+ "HEY BOY, HEY GIRL" [Recordo BMI — Thomas, McLollie] The recent Oscar McLollie & Jeanette dual-mart chart-rider, currently heard in the Louis Prima-Keely Smith pic of the same name, is treated to a sparkling new r&r version by Donn Rogers, Ann Tanner and the Ex-troverts. Terrific rocker that could be a big winner.

C "BROWN SKINNED GIRL" [Ellington] The Ellington composition is treated to a fair reading by Rogers.

SONNY JAMES (Capitol 4178)

B+ "TALK OF THE SCHOOL" (2:07) [Central Songs BMI—Carroll] A rockaballad of potential from the songster. Piece is built on the lines of James' big success, "Young Love", and performance is top-drawer teen sentimentalizing. Better keep effort in mind.

B "THE TABLE" (2:18) [Marson BMI—James] A fine lament from James that ought to win many a youngster's approval. Support features effective sand-paper gimmick.

GOGI GRANT (RCA Victor 7492)

B "A RESTLESS PAIR" (2:39) [Northern ASCAP — Lambert, Gluck] The thrush offers somewhat of a reminder of her click of some years back, "Wayward Wind", at least in the lyrics. She and her heart is the restless pair. Miss Grant is a fine artist, and waxing is well worth attention from deejays.

B "THE RIDE BACK FROM BOOT HILL" (2:29) [Trinity BMI—Schuster, Lowe, Downs] Dramatic western about a woman whose man is killed in a gunfight. Moving performance.

JOHNNY BURNETTE (Freedom 119)

B+ "GUMBO" (2:03) [Bloor BMI—Burnette] Burnette & combo have a good jump sound here on an opus about a fella works on a shrimp-boat. Various shouts near deck's end add to overall excitement. This is a "different" worth teen attention.

C+ "ME AND THE BEAR" (2:25) [Metric BMI — Burnette] The performer does well on this driving session. A potent belter.

WENDELL SMITH (United Artists 166)

B+ "PUDDIN' PIE" (2:27) [Unart BMI—Smith] Smith has a keen pop & R&B personality, and he does exceedingly well on this happy tribute to the gal. Artist's rock glitter is ably supported by the socko combo back-drop, with a hopping sax and slick percussion work an important feature. Joyful beat stuff that can get places in both pop & R&B areas.

B "TONIGHT'S MY NIGHT TO CRY" (2:29) [Unart BMI—Smith, Griggs, Smith] A chant-like, and quite effective ballad item here. Combo-chorus setting has a Latin feel.

JOHN COLTRANE (JAZZ) (Blue Note 1718)

B "MOMENT'S NOTICE, PART 1" [Groove BMI — Coltrane] Tenor saxist heads a well-casted sextet in a driving swing showing. Coltrane's fleet-footed work is upfront on waxing's first half, with trombonist Curtis Fuller breezily taking over the rest of the way. A Blue Note LP sampler.

B "MOMENT'S NOTICE PART 2" [Groove BMI—Coltrane] Trumpeter Lee Morgan and then pianist Kenny Drew are inventive highlights here. Bassist Paul Chambers and drummer Philly Joe Jones round-out the sextet.

EDDIE & JEFFERSON (JAZZ) (Triumph 606)

B "BODY AND SOUL" (2:40) [Harms ASCAP — Heyman, Eytan, Sour] A bee-bop "improvisation" of the standard that pays tribute to Coleman Hawkins' classic sax reading of the evergreen. Something similar to James Moody's famous re-write of "I'm In The Mood For Love", "Moody's Mood For Love". Will interest far-out jocks.

B "SHERRY" (2:57) [Progressive BMI—Crawford, Jefferson] Jefferson takes-off nicely on the opus.

JOHNNY HODGES (JAZZ) (Verve 89189)

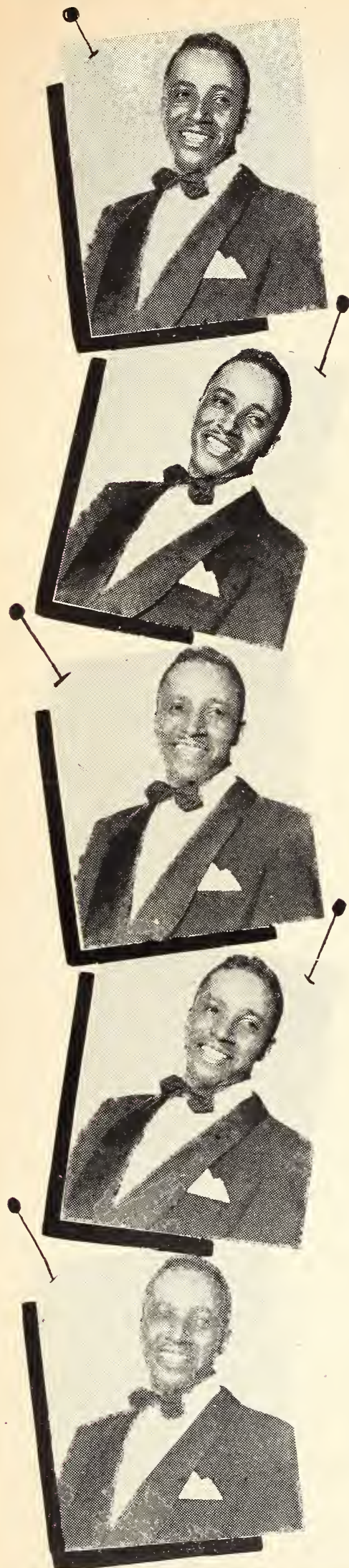
B+ "CASTLE ROCK" (2:36) [American ASCAP—Sears] This is the same deck that made noise back in the late forties, a seven man drive on the theme, with alto saxist Hodges leading the way. Current "pop" interest in jazz bits could get this item around again.

B "DON'T CALL ME, I'LL CALL YOU" (3:25) [Vivid ASCAP—Anderson] No less than sixteen jazzists have a hand in this hard-hitting performance. Item was culled from Hodges' new LP, "The Big Sound".

COLEMAN HAWKINS QUINTET (JAZZ) (Prestige 131)

B "I HADN'T ANYONE 'TILL YOU" [ASCAP — Noble] The Hawk's sax roams in easy-go fashion over the evergreen, making waxing a sure pleaser to jazz buffs & purchasers alike. From Hawkins/Soul" pack

B "GREEN" sensiti



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Record Reviews

A DISK & SLEEPER B+ EXCELLENT B VERY GOOD C+ GOOD C FAIR D MEDIOCRE

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LEE NOSS
(Ray 301)

B "YOU WERE ONLY FOOLING" (2:07) [Shapiro-Bernstein ASCAP — Faber, Meadows, Fotine] Good beat pose for the oldie by the songster and his solid rhythm backing from the combo. Intermittent entry of femme singers is also of commercial note. Deck could mean chart business.

B "THAT'S WHERE I BELONG" (2:25) [Sheldon BMI — Stallman, Shapiro] Feelingful rockaballad stanza. Potent emotional track.

CARL MANN
(Phillips 3539)

B+ "MONA LISA" (2:25) [Famous ASCAP — Livingston, Evans] The famous Livingston-Evans tale of La Giocanda, that rode high on the charts via the years back. Nat Cole version, is taken for a rippling new rock 'n roll ride by Carl Mann. Enticing performance that could make chart news.

B "FOOLISH ONE" (1:46) [Hi Lo BMI—Mann] Mann hands in an appealing, foot-stomping rock-a-billy reading on the under slice.

VICO TORRIANI
(London 1868)

B "CIAO CIAO BAMBINA (PILOVE)" (2:15) [Robbins ASCAP — Modugno, Verde, Parrish] A rendition of the oft-covered Modugno opus that makes effective use of the number's off-beat style. Lyrics are sung in Italian.

C+ "NON E COSI" (3:05) [Schaefer & Greta BMI — Vantellini, Pinchi, Gold] Torriani slows up expressively on a romancer, sung in both Italian & English.

HENRY MANCINI
(Liberty 55184)

B+ "POW!" (2:41) [Northern ASCAP—North] Mancini, of "Peter Gunn" score fame, batons a jazz-inspired swinger clefted by Alex North. Enough excitement here for jocks wanting a deck on the order of "Peter Gunn".

B "CHA CHA CHA FOR GIA" (2:41) [Northern ASCAP—Mancini] Ork stays bright on a cha cha theme.

RUSS CONWAY
(Capitol 4188)

B+ "SIDE SADDLE" (1:51) [Mills ASCAP — Conway] Pressing is the original version of the contagious ditty, currently a smash in England and represented in the U.S. with many covers. Keyboard set-up plies tune with an infectious beat. If you've never heard this here, here's a reading that is the most important.

B "MILATED PENGUIN" [Ardmore ASCAP—Conceivable beer-hall quality] This is a story on this end. Top way.

LINN & GINN
(TNT 9019)

C+ "WISH I HAD THE MONEY" (1:26) [Dellwood BMI — Axton] Gals rip nicely through the mountain-type ditty. Though leaning here is toward the C&W market, pop-ish sound could extend sales area.

C+ "PROMISE ME" (2:52) [Dellwood BMI — George] Gals try a soft-rock beat with moderate success.

MANTOVANI
(London 1859)

B+ "SUMMERTIME" (2:45) [Chappell ASCAP — Heyward, Gershwin] A beautiful treatment for the great Gershwin "Porgy & Bess" melody, with strings and trumpet solo caressing the theme with affection. Hoopla on upcoming "P&G" flick could entice attention in this direction.

B+ "THIS NEARLY WAS MINE" (2:45) [Chappell ASCAP — Heyward, Gershwin] This lovely R&H song from "South Pacific" receives a lush go that's of utmost tenderness. Strong mood entry.

GORDON MacRAE
(Capitol 4179)

B+ "THE STRANGER" (2:42) [Artists ASCAP — Lubin, Ross] Resemblance to the recent MacRae hit, "The Secret" here (same clefters) and considering latter's success, there could be something in this deck. Should be watched.

B "PALACE OF LOVE" (1:53) [Leeds ASCAP — Tepper, Bennett] Catchy jumper about a dream that puts a fella and his gal in space.

LEROY HOLMES
(MGM 12784)

B "SONG OF GREEN MANSIONS" [Robbins ASCAP — Kaper, Webster] A beautiful pic main-title performed with mood taste by the Holmes ork. Stations with mood segments would do well to spotlight this appealing entry.

B "THEME FROM COUNT YOUR BLESSING" [Robbins ASCAP Waxman] Another pretty new flick opus in a lovely ork setting.

GLORIA HUDSON
(Wynne 104)

C+ "I'M GLAD FOR YOUR SAKE" [DeSylva, Brown & Henderson ASCAP — Tinturin, Lawrence] Fair teen ballad is warmly warbled by Miss Hudson, who receives ork support resembling a Billy Vaughn arrangement.

C+ "HAWAIIAN CHA CHA" [Tone-Craft BMI—Chips, Merle, Stelden] Title speaks for format. Percussionist Candido included in backing.

ART MOONEY
(MGM 12783)

B+ "WHA-CHI-BAM-BA (Valley Of A Thousand Hills)" (1:50) [Criterion ASCAP — Carstens, DeWaal] Lively ork-chorus issue from Mooney on a theme built something like "Winoweh". Sections of deck include songsters on lyrics and voice chanting above them. Should interest jocks.

B "UNDERNEATH THE ARCHES" (2:14) [Robbins ASCAP — Flanagan] Fine community sing-type performance here on the sentimental.

AL HIBBLER
(Decca 30870)

B+ "HE IS ALWAYS THERE" (3:02) [Goldmine ASCAP — Bivona] Hibbler, who has solid way with an inspirational (i.e. "He"), supplies a pretty one here with an honest, individual approach. Can receive strong deejay play.

B "WHAT 'TIS? WHAT 'TIS? 'TIS 'TIS SPRING" (2:36) [Leeds ASCAP — Woods] Soft swinger in tribute to Spring.

MIMI HARP
(Carthay 101)

C+ "GOIN' TO HEAVEN (Ridin' On A Mule)" (1:57) [Mark Warnow ASCAP — Lilley] Thrush snaps nicely through this spiritual-like opus. Instrumental backing grows until it rocks hard.

C+ "THE MORNING AFTER (The Night Before)" (2:24) [Lidville BMI — Winn, Gould] A deliberately paced blueser for "after hours" programming.

JOHNNIE STRICKLAND
(Roulette 4147)

B+ "I'VE HEARD THAT LINE BEFORE" (1:55) [Queensbury BMI—Lawrence, Strickland] A sure-handed rockaballad sound from songster Strickland and combo. Vehicle has strength and performer-combo approach is loaded with teen authority. Could score.

B "DON'T LEAVE ME LONELY" (2:32) [Queensbury BMI — Strickland, Lawrence] More good rockaballad sense from Strickland & support.

FRANK SORRELL
(Brunswick 55129)

B "GOOFUS CHA-CHA" (2:10) [Leo Feist ASCAP — Harold, King, Kahn] The novelty oldie receives a good-humored organ-featured Latin rendition. Embellishing the beat are tricky guitar and tinkling bell work. Nicely listenable entry.

B "SENTIMENTAL JOURNEY" (2:13) [E. H. Morris ASCAP — Brown, Homer, Green] Swing offering on the standard designed to simulate a train in motion.

LAWRENCE CHELSI
(Nostalgic 1001)

B "YOU'RE GETTING TO BE A HABIT WITH ME" [M. Whitmark ASCAP — Dubin, Warren] A pleasant light swing-rock treatment of the durable. The Chelsi vocal is backed by femme voices and a steady beat.

C+ "IN THE GLOAMING" [Harrison] Sincere effort on the old friend.

MR. FORD & MR. GOON-BOONES
(Dot 15920)

B "AIN'T SHE SWEET" (2:50) [Advanced ASCAP — Ager, Yellen] Good-sounding rendition of the oldie, with a bones effect backing the tune from the organ. A novel swinger of deejay note.

B "THE SHEIK OF ARABY" (2:42) [Jerry Vogel ASCAP — Snyder, Wheeler, Smith] Similar run-through of another ancient.

CHICK CARLTON & THE MAJESTICS
(Faro 592)

B "SO YOU WANT TO ROCK" (2:15) [Faro BMI — Brown] Beys hop to a statement somewhat resembling Bobby Freeman's clik, "Do You Wanna Dance?" Lead Carlton shouts well and his support has effective sax work. Solid pop-R&B date.

C+ "I WANT TO BE A TV COWBOY" (2:23) [Faro BMI—Lee] OK rock novelty about a fella who wants to be a TV cowboy.

EARL WARREN SEXTETTE
(Antler 1103)

B "FOR YOU MY LOVER (Io Sono Il Vento)" (2:29) [Miller ASCAP — Fanciulli, Testoni, Stillman] The pretty Italian import makes a solid combo stand on the Mercury subsid, with a mello sax on lead and support laying on the Big Beat. Voice at one point mentions title. Can make the deejay grade.

B "POINCIANA" (2:29) [E. B. Marks BMI — Bernier, Simon] Sax & organ lead the way in this hard-beat reading of the sturdy.

WILLIAM TELL TAYLOR
(D 1051)

B "I LIKE IT" (2:07) [Mel-Mat BMI — Taylor] Taylor pounds out this teen romper with lots of know-how. C&W's Jimmy Heap & the Melody Masters provide the sock backdrop. A strong teen dance date.

B "I LOVE ONLY YOU" (2:39) [Glad BMI — Taylor] Poignant rockaballad performance on this

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THEODORE



ALVIN



SIMON



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David Seville — The Chipmunks and . . .





London Lowdown and England's Top 30 Records

Easter Week sees the end of most of the pantomimes in London and the beginning at the Palladium of a six week revue starring Frankie Vaughan. This lavish production precedes a similar show headed by Max Bygraves and which will probably run through the Summer.

The B.B.C. has now decided not to compete with the Commercial Channel's "Oh Boy" show. It's new programme will start half an hour later so as not to clash with "Oh Boy". The emphasis will once again be on beat music and pops in general.

Carmen McRae due over for television guest appearances.

Doris Day's new waxing "Love Me In The Daytime" looks like it'll be making the charts soon. Miss Day's appearance is long overdue in our Best Sellers.

Bobby Darin's visit to England now cancelled.

Apart from the television series which starts next week, Vera Lynn now also has a radio show running simultaneously, having just finished a disk-jockey Show. Our Vera is a busy girl.

Gospel singer, Clara Ward, coming over for one night stands.

Also due over, Billy Eckstine, whose record of "Gigi" is a current Hit Parader.

The E.M.I. Group has decided to stop pressing of 78 rpm disks.

Alan Crawford, who has been in charge of Southern Music's London Office for the past four years resigns to start his own publishing company.

Chris Barber will be presented with a Gold Disk for his million seller, "Petite Fleur", on the Channel 9 Saturday Show starring Hughie Green.

For the first time in years a simple piano record tops our Hit Parade. It is Russ Conway's composition, "Side Saddle". Song also tops sheet sellers.

Little Richard is one of the hottest disk favourites in Denmark.

The Good Music Publishing firm enjoying three songs in the Hit Parade at the same time—"A Pub With No Beer", "Sing Little Birdie" and "Manhattan Spiritual".

Dave King flying to the States for appearance on the "Perry Como Show."

David Platz back from short trip to New York where he confabbed with Howie Richmond.

"New Musical Express" Best Selling Records in Britain

(Week ending Saturday, March 28, 1959)

Last This Week

- 1 1 Smoke Gets In Your Eyes—Platters (Mercury)
- 2 2 Side Saddle—Russ Conway (Columbia)
- 4 3 My Happiness—Connie Francis (MGM)
- 10 4 It Doesn't Matter Any More—Buddy Holly (Coral)
- 3 5 As I Love You—Shirley Bassey (Philips)
- 5 6 Petite Fleur—Chris Barber (Pye-Nixa)
- 9 7 Stagger Lee—Lloyd Price (HMV)
- 7 8 Little Drummer Boy—Beverly Sisters (Decca)
- 6 9 A Pub With No Beer—Slim Dusty (Columbia)
- 8 10 Gigi—Billy Eckstine (Mercury)
- 13 11 Tom Boy—Perry Como (RCA)
- 20 12 Sing Little Birdie—Teddy Johnson and Pearl Carr (Columbia)
- 12 13 My Heart Sings—Paul Anka (Columbia)
- 11 14 Does Your Chewing Gum Lose Its Flavor?—Lonnie Donegan (Pye-Nixa)
- 14 15 C'mon Everybody—Eddie Cochran (London)

- 23 16 Charlie Brown—The Coasters (London)
- 16 17 Kiss Me, Honey Honey, Kiss Me—Shirley Bassey (Philips)
- 15 18 I Got Stung/One Night—Elvis Presley (RCA)
- 21 19 Wait For Me—Malcolm Vaughan (HMV)
- 17 20 Wonderful Secret Of Love—Robert Earl (Philips)
By arrangement with "New Musical Express"
- 18 21 Maybe Tomorrow—Billy Fury (Decca)
- 22 By The Light Of The Silvery Moon—Little Richard (London)
- 24 23 Donna—Marty Wilde (Philips)
- 30 24 Ciao, Ciao Bambina—Marino Marini (Durium)
- 25 Venus—Dickie Valentine (Pye-Nixa)
- 25 26 To Know Him Is To Love Him—Teddy Bears (London)
- 22 27 Problems—Everly Brothers (London)
- 19 28 I'll Remember Tonight — Pat Boone (London)
- 27 29 Manhattan Spiritual—Reg Owen (Pye-Int.)
- 29 30 Baby Face—Little Richard (London)
- #21-31 By arrangement with "New Musical Express"

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b/w
"OH-OH, I'M IN LOVE"

Introducing
LITTLE MARIE ALLEN
TRIUMPH # 603

EDDIE JEFFERSON
One of the Pioneers of WORD JAZZ Sings his improvisation on . . . COLEMAN HAWKINS' Immortal saxophone solo arrangement

"BODY AND SOUL"
b/w
"SHERRY"
(With a bow to Ray Charles)
TRIUMPH # 606



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M-1
M-2
-P



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LP number listed to left of asterisk—EP number listed to right of asterisk

MONAURAL

POPULAR

CANDLE:

- "Ten Catholic Holy Days"—1-12" CAN-110
- "Ten Protestant Holy Days"—1-12" CAN-111
- "Ten Jewish Holy Days"—1-12" CAN-112

CAPITOL:

- "Shades Of Night"—Jack Teagarden—T-1143
- "Blue Ala Dixie"—Pee Wee Hunt—T-1144
- "Swingin' Pretty"—Keely Smith—T-1145 * EAP-1, 2, 3-1145
- "Seasons Of Love"—Gordon MacRae—T-1146
- "That Moment"—Jackie Gleason—W-1147 * EAP-1, 2, 3-1147
- "The Joy Of Living"—Nelson Riddle—T-1148
- "Anthony Italiano"—Ray Anthony—T-1149 * EAP-1, 2, 3-1149
- "Sleep Warm"—Dean Martin—T-1150
- "Fingers And The Flapper"—Joe "Fingers" Carr—T-1151
- "Hawaiian Strings"—Presented by Webley Edwards—T-1152
- "Floatin' Like A Feather"—Paul Weston—T-1153
- "Music For Dreaming"—Paul Weston—T-1154
- "Dorothy Donegan Live!"—T-1155
- "Dancing—Smooth 'N Easy"—Glen Grey, Guy Lombardo, Freddy Martin—T-1156
- "Palm Springs Suite"—Jack Fascinato—T-1157
- "Contrasting Colors"—Kenyon Hopkins—T-1158
- "Hey, Boy! Hey, Girl!"—Louis Prima and Keeley Smith—T-1160 * EAP-1, 2-1160
- "Jackie Davis Meets The Trombones"—T-1180

CAPITOL OF THE WORLD:

- "Just We Two"—Norrie Paramor—T-10111
- "Italy: Its Sounds And People"—Narration by Annabella Carta—T-10186
- "Lucho In Mexico"—Lucho Gatica—T-10187
- "Hamburg On The North Sea"—Music Arranged and Conducted by Walter Heyer—T-10203

COLUMBIA:

- "The Four Lads Swing Along"—CL 1299
- "Porgy And Bess"—Percy Faith—CL 1298
- "Music For Dancing At El Morocco"—Joe D'Orsi, Freddie Alonzo—CL 1295
- "But Beautiful"—The Norman Luboff Choir—CL 1296
- "Bacchanal!"—Frank De Vol—CL 1287
- "Happy Session"—Benny Goodman—CL 1324
- "One Man Show"—Yves Montand—WL 150
- "Romantica!"—Aurelio Fierro—WL 146
- "Brass Band From Baden-Baden"—Rolf Schneebeigl—WL 142
- "Folk Songs Sing Along With Mitch"—Mitch Miller—CL 1316 * B 13161, 2, 3
- "Lili Marlene"—Marlene Dietrich—CL 1275
- "Vamp!"—Harry Reser—CL 1285 * B 12851
- "Flat Rock Ballads"—Carl Sandburg—ML 5339
- "God Be With You"—University Of Redlands Choir—ML 5370
- "Cuttin' Capers"—Doris Day—CL 1232
- "In Person!"—Tony Bennett—CL 1294
- "Lovers Luau"—Les Paul and Mary Ford—CL 1276
- "Hymns By Johnny Cash"—CL 1284
- "The 'Go' Sound"—The Kirby Stone Four—CL 1290
- "Barber Shop!"—The Buffalo Bills with Banjo—CL 1288
- "Wanderin'"—The Easy Riders—CL 1272
- "Wood By The Fire"—Gloria Wood—CL 1286

- "Polka Hop, Yankovic Style"—Frankie Yankovic—CL 1281
- "Hot Cha, Cha, Cha"—Chaquito—CL 1293
- "Curtain Going Up"—Orchestra conducted by Lehman Engel—CL 1279

CORAL:

- "Lawrence Welk And His Champagne Music Featuring Larry Hooper"—CRL 57260
- "All About Love"—Steve Lawrence—CRL 57268
- "A-One A-Two - - -! This Is Lawrence Welk"—CX-3

CROWN:

- "Organ Rhapsody"—LP 5091
- "Tribute To Benny Goodman"—Benny Goodman Orchestra & Brussels World's Fair Orchestra—LP 5092
- "Salute To Stan Kenton Orchestra"—Maxwell Davis—LP 5093
- "A Tribute To Charley Barnet"—Maxwell Davis—LP 5094
- "The Moon Is Blue"—Original Music Score—LP 5095
- "Cocktails For Two"—Louis Martinelli—LP 5096
- "A Toast To Benny Goodman"—Benny Goodman Orchestra & Brussels World's Fair Orchestra—LP 5097
- "Kiddies Singing Stories & Games"—LP 5098
- "Kiddies Singing Story Book"—LP 5099
- "Songs Of Kiddie Land"—LP 5100
- "12 Top Hits"—LP 5038

DISNEYLAND:

- "Annette"—BV-3301
- "A Musical Kaleidoscope"—Various Artists—BV-1301

EPIC:

- "The Piano Scene Of Dave McKenna"—LN 3558
- "Come Out Swingin'"—Roy Hamilton—LN 3561
- "Swing With Jimmy Mundy and his Orchestra Playing The Numbers"—LN 3557

GRAND AWARD:

- "The Ink Spots' Greatest"—G. A. 33-396
- "Cool Organ With A Solid Beat"—Cookie Carr—G. A. 33-397
- "Enoch Light's Strings"—G. A. 33-398

HARMONY:

- "Porgy And Bess"—Dino Martinelli—HL 7169
- "A Frankie Carle Piano Bouquet"—HL 7166
- "Don Cherry In High Fidelity"—HL 7165
- "Harry James Plays Trumpet Rhapsody And Other Great Instrumentals"—HL 7162
- "The Chordettes"—HL 7164
- "Holiday For Harp"—Daphne Hellman Quartet—HL 7167
- "Band Concert In High Fidelity"—Morton Gould—HL 7163
- "Great American Hymns"—By The Mariners—HL 7168
- "Phil Silvers Swings Bugle Calls For Big Band"—HL 7170
- "The Adventures Of Gene Autry And Champion"—HL 9505
- "Because"—Nelson Eddy—HL 7151

HIFIRECORD:

- "Guitarra De Venezuela"—Alirio Diaz—R 812
- "Here Comes The Coachmen"—R 412
- "Carlson Plays The Classics"—Dave Carlson—R 204
- "Steel Drums"—R 817
- "Viva!"—Los Caballeros—R 816
- "Flamenco Espana"—Bernabe de Moron—R 811
- "King Of Instruments"—Bruce Prince-Joseph—R 720
- "The Roaring Twenties"—George Wright—R 718

KAPP:

- "Fado"—Amalia Rodriguez—KL-1120
- "The Golden Age Of Brass"—The Brass Ensemble Directed by Roger Voisin—KCL-9028
- "Little David Play On Your Harp and The Great Spirituals"—Adele Addison and the Jubilee Singers—KL-1109

KING:

- "Ann Jones And Her American Sweethearts"—AL 1521
- "Jimmie Osborne—Singing Songs He Wrote"—AL-1527
- "A Date With Pate"—Johnny Pate—611
- "Time For Prayer"—Various Artists—AL-1518
- "A Day In The Country"—Various Artists—AL-1519
- "The Lightcrust Doughboys"—AL-1525
- "Charlie Gore—The Country Gentleman"—AL-1526
- "Redd Stewart—Sings Favorite Old Time Tunes"—AL-1528
- "Torrid Tunes"—April Stevens—AL-1534

LION:

- "A Kiddie Korncert"—The Korn Kobblers—L70107
- "Celebrities"—L70108
- "The Magic Melodies Of David Rose"—L70109
- "Warsaw Concerto And Other Concertos For Lovers"—Robert Ashley—L70110
- "Jane Powell Sings"—L70111
- "Western Playhouse"—Bob Wilson—L70103
- "Victory At Sea Jazz"—Aaron Bell—L70113
- "Orchestral Favorites—Vol. 1"—CL 40006
- "Pop Concert Favorites—Vol. 1"—Macklin Marrow conducting the MGM Orchestra—CL 40007
- "The Vienna Opera Ball"—Carl Hubner conducting the Grand Vienna Waltz Orchestra—CL 40010
- "Arlene Francis Tells Bible Stories For Children"—L70101
- "Greer Garson Baby Sits With Stories And Songs"—L70102
- "Peter Gunn"—L70112

MGM:

- "Marching In Hi Fi Street"—William Marschner—E3756
- "College Prom"—Le Roy Holmes—E3758
- "The Exciting Connie Francis"—E3761
- "Billy Daniels At The Stardust, Las Vegas"—E3762
- "Reminisce In Rhythm With Jay White"—E3750
- "Conway Twitty Sings"—E3744 * X1640, 1, 2, 3
- "Music To Listen To Records By . . . Edie Adams Sings?"—E3751
- "8 Brass, 5 Sax, 4 Rhythm"—Skip Martin—E3743
- "Moore's Tour—An American In England"—Composed by Phil Moore—E3752
- "Music From The Modern Screen"—Le Roy Holmes—E3753

MERCURY:

- "Vaughan And Violins"—Sarah Vaughan—MG 20370
- "Porgy And Bess"—Orch. Conducted by Eric Steele—MG 20394
- "The Distinguished Violin Of Eddie South"—MG 20401
- "I'll Remember April"—Patti Page—MG 20406
- "Strings In Hi Fi"—Pierre Challet—MG 20385
- "Easy Living"—Ruth Olay—MG 20390
- "Viennese Ballroom"—Jan Marek—MG 20404
- "Music From Honolulu"—Jon Hall—MG 20403

MERCURY - CHILDCRAFT:

- "A Trip To Adventure Land"—CLP-1210

RCA VICTOR:

- "The Incredible Montoya Presents Porrina De Badajoz"—Carlos Montoya—LPM-1878

- "Cugat In Spain"—1894
- "The Ames Brothers Sing Famous Quartets"—LP

RICHMOND:

- "Soft Lights And Sweet Black"—B 20031
- "Samba!"—Edmundo Ros—
- "Light 'N Easy"—Robert Fari—
- "Big Band Beat"—Ted Heath—B 20034
- "March Time In Vienna"—Vienna Police Band—B 20035
- "Organ Encores"—Billy Hutchinson—B 20036
- "Rhapsody In Blue"—Winifred Atwell with Ted Heath—B 20037
- "Wizard At The Console"—Chris Hamilton—B 20038
- "Organ Capers"—Chris Hamilton—B 20039
- "More, More Piano"—Winifred Atwell—B 20040
- "The Village Band"—Band of Radio Voralberg—B 20041
- "Accordion Travelogue"—Marcosignori—B 20042

RIVERSIDE:

- "Voice Of Israel"—Ohela Halevy—RLP 12-836

ROULETTE:

- "Scandinavian Suite #1"—Lennie Hayton & His Orchestra—R-25065
- "Hawaiian Luau"—William Kealoha & His Orchestra—R-25066
- "Woody Herman Sextet At The Roundtable"—R-25067
- "Cuttin' Capers"—The Playmates—R-25068
- "Honky Tonk Piano"—Mae Wechsler—R-25069

TICO:

- "Easy To Dance Cha Cha Cha"—Neno Gonzales & Orch.—LP-1056
- "Puente In Love"—Tito Puente & Orch.—LP-1058

UNITED ARTISTS:

- "Cha Cha Con Cano"—Eddie Cano—UAL 3024
- "Don't Smoke In Bed"—Connie Russell—UAL 3022
- "Dancing At The Cotillion"—Stanley Melba—UAL 3026
- "Porgy And Bess"—Diahann Carroll & Andre Previn Trio—UAL 4021
- "Some Like It Hot"—Original Sound Track—UAL 4030
- "The Naked Maja"—Original Sound Track—UAL 4031
- "Some Like It Hot Cha Cha Cha"—Sweet Sue & Her Society Syncopaters—UAL 3029
- "The Kings IV At Large"—UAL 3030

VANGUARD:

- "Travelling On With The Weavers"—VRS-9043
- "Dancing In High Society"—Ben Ludlow and His Orchestra—VRS-9044
- "Marches Around The World"—Vanguard Military Band—VRS-9029
- "Night And Day"—Liane, vocalist with Boheme Bar Trio—VRS-9031

VERVE:

- "Ella Swings Lightly"—Ella Fitzgerald—MG V-4021
- "Mitzi"—Mitzi Gaynor—MG V-2110
- "An Image"—Lee Konitz with Strings—MG V-8286
- "Bobby Scott Sings The Best Of Lerner And Loewe"—MG V-2106
- "Songs For The Hearth"—Don, Dick 'N Jimmy—MG V-2107
- "Music, Romance And Especially Love"—Louis Bellson and his Orchestra—MG V-8280

(Continued on page 40)

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STEREO

POPULAR - STEREO

ANGEL:

"Regimental Marches Of The British Army"—Royal Military School of Music, Kneller Hall—S35609

CAPITOL:

- "Shades Of Night"—Jack Teagarden—ST-1143
 "Keely Smith"—ST-1145
 "Seasons Of Love"—Gordon MacRae—ST-1146
 "That Moment"—Jackie Gleason—SW-1147
 "The Joy Of Living"—Nelson Riddle—ST-1148
 "Anthony Italiano"—Ray Anthony—ST-1149
 "Sleep Warm"—Dean Martin—ST-1150
 "'Fingers' And The Flapper"—Joe 'Fingers' Carr—ST-1151
 "Hawaiian Strings"—Presented by Webley Edwards—ST-1152
 "Floatin' Like A Feather"—Paul Weston—ST-1153
 "Music For Dreaming"—Paul Weston—ST-1154
 "Palm Springs Suite"—Jack Fascinato—ST-1157
 "Contrasting Colors"—Kenyon Hopkins—ST-1158
 "Swingin' Stereo!"—Various Artists—SW-1161
 "More Stars In Stereo"—Various Artists—SW-1162
 "Jackie Davis Meets The Trombones"—ST-1180

CAPITOL OF THE WORLD:

- "The Melody Lingers" . . .—Frank Cordell—ST-10180
 "Dance To Richard Rodgers"—Victor Silvester's Silver Strings & Orchestra—ST-10193

COLUMBIA:

- "The Four Lads Swing In Stereo"—CS 8106
 "Porgy And Bess"—Percy Faith—CS 8105
 "Music For Dancing At El Morocco"—Joe D'Orsi, Freddie Olonzo—CS 8115
 "But Beautiful"—The Narman Luboff Choir—CS 8114
 "Bacchanal!"—Frank De Vol—CS 8054
 "Happy Session"—Benny Goodman—CS 8129
 "Fanfare!"—Various Artists—WS 301
 "My Fair Lady"—Original Broadway Cast—OS 2015
 "Les And Larry Elgart and their Orchestra"—CS 8092
 "Day By Night"—Doris Day—CS 8089
 "Folk Songs Sing Along With Mitch"—Mitch Miller—CS 8118
 "Vamp!"—Harry Reser—CS 8101
 "Juna"—Original Broadway Cast—OS 2013
 "First Impressions"—Original Broadway Cast—OL 5400
 "Cuttin' Capers"—Doris Day—CS 8078
 "In Person!"—Teny Bennett—CS 8104
 "Lovers' Luau"—Les Paul And Mary Ford—CL 8086
 "Hymns By Johnny Cash"—CS 8125
 "The 'Go' Sound"—The Kirby Stone Four—CS 8097
 "Wanderin'"—The Easy Riders—CS 8102
 "Curtain Going Up"—Orchestra conducted by Lehman Engel—CS 8094

CORAL:

"All About Love"—Steve Lawrence—CRL 757268

CROWN:

- "The Brave Bulls"—Luis Jimenez—CST 132
 "A Tribute To Artie Shaw"—Maxwell Davis—CST 133
 "Organ Rhapsody"—William Daly—CST 127
 "Salute To Stan Kenton Orchestra"—Maxwell Davis—CST 128
 "A Tribute To Charley Barnet"—Maxwell Davis—CST 131
 "The Moon Is Blue"—Original Music Score—CST 130
 "Cocktails For Two"—Louis Martinelli—CST 126
 "A Toast To Benny Goodman"—Benny Goodman Orchestra & Brussels Worlds Fair Orchestra—CST 129

DISNEYLAND:

"Summer"—Camarata—STER-3027

EPIC:

- "The Piano Scene Of Dave McKenna"—BN 527
 "Come Out Swingin'"—Roy Hamilton—BN 530
 "Swing Along With Jimmy Mundy and his Orchestra Playing The Numbers"—BN 526
 "This Is Epic Stereorama"—Various Artists—BN 1

GRAND AWARD:

- "Stereophonic Spectacular"—G. A. 402 S. D.
 "The Ink Spots' Greatest"—G. A. 232 S. D.
 "Roman Spectacular" (Volume 2)—Charles Magnante—G. A. 233 S. D.
 "Cool Organ With A Solid Beat"—Cookie Carr—G. A. 234 S. D.
 "Enoch Light's Strings"—G. A. 235 S. D.

HIFIRECORD:

All Monaural releases on Hifirecords are also available in Stereo. Stereo number is same as Monaural number.

LION:

- "Victory At Sea Jazz"—Aaron Bell—Stereo L70113
 "Peter Gunn"—Stereo L70112

MERCURY:

- "Dance And Stay Young"—David Carroll—SR 60027
 "From Natchez To Mobile"—The River Boat Five—SR 60030
 "Vaughan And Violins"—Sarah Vaughan—SR 60038
 "Porgy And Bess"—Orch. Conducted by Eric Steele—SR 60050
 "Pal Joey/Annie Get Your Gun"—Vivian Blaine—SR 60051
 "The Distinguished Violin Of Eddie South"—SR 60070
 "I'll Remember April"—Patti Page—SR 60081
 "Remember When"—The Platters—SR 60087

MGM:

"College Prom"—LeRoy Holmes—Stereo E3758

"The Exciting Connie Francis"—Stereo E3761

"Billy Daniels At The Stardust, Las Vegas"—Stereo E3762

"Reminisce In Rhythm With Jay White"—E3750

"Conway Twitty Sings"—Stereo E3744

"Music To Listen To Records By . . . Edie Adams Sings?"—Stereo E3751

"8 Brass, 5 Sax, 4 Rhythm"—Skip Martin—Stereo E3743

"Moore's Tour—An American In England"—Composed by Phil Moore—Stereo E3752

"Music From The Modern Screen"—Le Roy Holmes—Stereo E3753

RCA VICTOR:

"Pat Suzuki's Broadway '59"—LSP-1965

"Rodgers And Hammerstein's Cinderella"—Mary Martin—LSP-2012

"Supersonics In Flight"—Billy Mure—LSP-1869

"Cugat In Spain"—Xavier Cugat—LSP-1894

"The Ames Brothers Sing Famous Hits Of Famous Quartets"—LSP-1954

RIVERSIDE:

"Man Bites Harmonica"—Jean Thielmans—RLP 1125

"Voice Of Israel"—Ohela Halevy—RPL 1132

"The Grand Prix Of Gibraltar"—Peter Ustinov—RPL 1127

"Everybody Digs Bill Evans"—RPL 1129

ROULETTE:

All Roulette Monaural albums are also available in Stereo form. Stereo number is same as Monaural number, but for Stereo code letters, change R to SR.

UNITED ARTISTS:

All releases for United Artists are available in Stereo as well as Monaural. For Stereo number change code letters from UAL to UAS. Change 3000 series to 6000 series; and 4000 series to 5000 series.

VANGUARD:

"Travelling On With The Weavers"—VSD-2022

"Dancing In High Society"—Ben Ludlow and his Orchestra—VSD-2023

WARNER BROS.

All Monaural releases on Warner Bros. are also available in Stereo. For Stereo number, change the code letters to WS instead of W.

WESTMINSTER:

"Ann Leaf At The Mighty Wurlitzer"—WST 15026

"The Mariachi"—WST 15039

"Stereo, Stereo Stereo Stereo Stereo Stereo . . ."—Various Artists—WSS 2

WING:

"Jerry Colonna And His Dixieland Band"—SR W-12500

"South Pacific"—Marc LaSalle—SR W-12502

"Academy Award Hits"—Pierre LaBlanc—SR W-12504

"Oklahoma/Carousel"—Orch. Conducted by Cecil Wheatridge—SR W-12507

"Contrasts"—David Carroll—SR W-12508

"Marvelous Marterie"—Ralph Marterie—SR W-12511

JAZZ-STEREO

ATLANTIC:

"Bags & Flutes"—Milt Jackson—Atlantic SD 1294

"Blues From The Gutter"—Champion Jack Dupree—Atlantic SD 8019

COLUMBIA:

"Blue Trombone"—J. J. Johnson—CS 8109

"Columbia Jazz Festival"—Various Artists—JS 1

"Porgy And Bess"—Miles Davis—CS 8085

"Jazz From 'Peter Gunn'—The Joe Wilder Quartet—CS 8121

"What Is There To Say?"—The Gerry Mulligan Quartet—CS 8116

KING:

"Eddie Davis—Charlie Ventura"—KSD-1601

MERCURY:

"Cat On A Hot Tin Horn"—Cat Anderson—SR 80008

METRO:

"The Lowest"—The Music Of Red Clander—Stereo E1007

"You've Got A Date With The Blues"—Helen Merrill—Stereo E1010

"Jazz For Commuters"—Sam (The M) Taylor—Stereo E1008

RIVERSIDE:

"Chet Baker Introduces Johnny Pace"—RPL 1130

"Saxes In Stereo"—Sonny Rollins, Be. Golson—RPL 1124

"Things Are Getting Better"—Milt J. son, Cannonball Adderley—RPL 11

"Out Of The Blue"—Blue Mitchell—1131

"Misterioso"—Thelonious Monk—1133

"New Blue Horns"—C. Baker, K. F. N. Adderley, C. Terry—RPL 11

"Chet"—Chet Baker, Ballads—R

"Evans Bradshaw Trio"—RPL 113

"Thelonious Monk At Town Ha 1138

(Continued on page 44)

UA Enters Classical Market; Stokowski To Record Series

NEW YORK—Max E. Youngstein, president of United Artists Records, has just announced a program of classical albums to be released on the company's label.

Conductor Leopold Stokowski, who has long been a champion of modern music and has introduced many modern works for the first time to American concert audiences, including many of the modern Russian composers, is recording a series of albums for United Artists during a 5-year period. Three of these albums are scheduled for release during the month of April. They include "Khachaturian Symphony #2", "Shostakovich Symphony #1", and "Ernest Bloch's 'Schelomo'" with Paul Ben-Haim's "From Israel." All of these were recorded with The Symphony of the Air orchestra which was organized and developed under the baton of Arturo Toscanini.

Maestro Stokowski's plans for the UA series include compositions with which he has had success during his long podium career. Many of these works will be recorded for the first time in the new stereophonic techniques. Future recordings by Stokowski will be produced in various parts of the world, wherever "first-rate orchestras and top recording facilities are available".

To date, United Artists Records has been almost exclusively active in the pop and jazz field. Their classical releases mark the beginning of an extensive program to widen their catalog to include all areas of music. A thorough advertising, sales

and promotion campaign has been prepared to spotlight this expansion, it was disclosed.

Lawrence Promoted To Sunbeam Sales Mgr.

NEW YORK — Bernie Lawrence has been promoted to the post of National Sales Manager for Sunbeam Records, it was announced last week by Tommy Valando, president. Lawrence who has been associated with Valando for the past four years as promotion manager, will continue to handle d.j. contacts along with sales. Lawrence replaces Herman Kaplan who is no longer associated with Sunbeam.

Two additions have been made to Sunbeam's staff. Jay Morgenstern, formerly of Orland & Chase, C.P.A.'s is named business manager of Sunbeam and Guy Ward has been named West Coast representative. Ward handles sales and promotion for Sunbeam in eleven Western states. He will operate out of Beverly Hills, California.

Arnie Goland, Sunbeam A&R head, embarked last week on a tour of key cities. His first stop is the MOA convention with Lawrence, and from there he will hit key distributors, one-stops and deejays. Goland will introduce Sunbeam's newest platter by Bob & Jimmie, new vocal team composed of Robert Spencer and Ralph Bailey, former singers with the Cadillacs.

Cuttin' Capers With Doris Day



BEVERLY HILLS, CAL.—Frank Pollack of radio station KDAY in Hollywood tapes an interview with Doris Day at a recent DJ party held at the Cyrano Continental Coffee House here. The party was hosted by Columbia Records to announce the release of the singer's newest album "Cuttin' Capers."

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DANNY AND THE JUNIORS
MARTHA DAVIS & SPOUSE
THE DE CASTRO SISTERS
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THE FOUR SERGEANTS
JOAN SHAW
ROY SMECK
SCOTT STEVENS
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STAN WOLOWIC
AND THE POLKA CHIPS
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b/w
**"LAUGHING
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"FOR YOU, MY LOVE"
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POPING HOT
"BE EVER
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AND
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Ted Taylor
DUKE 304

HOT NEW SMASH
"I'M NOT
ASHAMED"
AND
"Wishing Well"
Bobby Blue Bland
DUKE 303

TOP MONEY MAKER
Little "JR" Parker
"FIVE LONG
YEARS"
"I'm Holding On"
DUKE 306

ALL MARKET HIT
"TEENAGE
ROMEO"
"Paul Loves Betty"
Paul Perryman
DUKE 305

THE BEST
"YOU'RE SO
FINE"
"Some Day She'll
Come Along"
The Downbeats
PEACOCK 1689

HOT R&B MERCHANDISE
"I WONDER
WHY"
AND
"Baby Don't Leave Me"
Chester McDowail
DUKE 302

SMASH TEEN ITEM
"ALPHA
OMEGA"
AND
"All I Hear"
The Checker Dots
PEACOCK 1688

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Miss LaVell
"STOP THESE
TEARDROPS"
"I've Been Crying"
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April Album Releases

LP number listed to left of asterisk—EP number listed to right of asterisk

MONAURAL

(Continued from page 40)

MERCURY:

Hanson: Symphony No. 2—Eastman Rochester Orchestra, Hanson — MG 50192

MGM:

"The Complete Mozart Serenades"—Arthur Winograd—GC30006
Beethoven: String Trio No. 1 Op. 3—Kogan, Barshai, Rostropovich—GC30007
Haydn: Concertos For Piano And Cello—Menahem Pressler, Izler Solomon, Bernard Greenhouse—GC30008
Sir John Stainer: The Crucifixion—GC30005

RCA VICTOR:

"Piano Quarters"—The Festival Quartet—LM-2200
Offenbach: The Tales Of Hoffman—A Metropolitan Opera Production—LM-2310
Pergolesi: La Serva Padrona—"Pro Arte" Instrumental Ensemble, G. Serra, Cond.—LM-2321
"Brailowsky Encores"—Alexander Brailowsky—LM-2276
Debussy: Image For Orchestra—Boston Symphony Orchestra, Charles Munch, cond.—LM-2282
Milanov: Operatic Arias—Zinka Milanov—LM-2303
"Music For Frustrated Conductors"—Various Artists—LM-2325

RICHMOND:

Tchaikovsky: Capriccio Italian; Theme and Variations From Suite No. 3—Paris Conservatory Orchestra, Carl Schuricht—B 19041
Wagner: Tristan Und Isolde—Prelude and Liebestad/Parsifal—Good Friday Music—London Philharmonic Orchestra, Clemens Krauss—B 19042
Richard Strauss: Till Eulenspiegel; Don Juan—Vienna Philharmonic Orchestra, Clemens Krauss—B 19043
Debussy: Nocturnes/Ravel: Rapsodie Espagnole—Orchestre de la Suisse Romande—Ernest Ansermet—B 19044
Delibes: Coppelia And Sylvia—Ballet Suites—Paris Conservatory Orchestra, Roger Desormiere—B 19045
"Nights At The Opera—Vol. 1"—Paris Conservatory Orchestra, Anatole Fistoulari—B 19046
"Nights At The Opera—Vol. 2"—London Philharmonic Orchestra, Royalton Kisch—B 19047
"Nights At The Opera—Vol. 3"—New Symphony Orchestra, Alberto Erede—B 19048
"Erna Sack Recital"—New Promenade Orchestra, Hans May—B 19049
Brahms: Symphony No. 3—Concertgebouw Orchestra of Amsterdam, George Szell—B 19050
Beethoven: Symphony No. 3—"Eroica"—Vienna Philharmonic Orchestra, Erich Kleiber—B 19051
"Music Of Spain"—Paris Conservatory Orchestra—Enrique Jorda—B 19052
Sibelius: Finlandia/Grieg: Lyric Suite/Tchaikovsky: Marche Slav/Liszt: Hungarian Rhapsody No. 4—Danish State Radio Symphony Orch., Erik Tuxen—B 19053
Beethoven: Symphony No. 7—Concertgebouw O. of Amsterdam, Erich Kleiber—B 19054
Rimsky-Korsakov: Le Coq D'or—Suite; Capriccio Espagnol—L'Orch. de la Suisse Romande, Ernest Ansermet—B 19055

VANGUARD:

Tchaikovsky: 1812 Overture, Capriccio Italien/Rimsky-Korsakov: Capriccio Espagnol, Russian Easter Overture—Mario Rossi conducting The Vienna State Opera Orch.—SRV-110
Mozart: C Minor Piano Concerto—Denis Matthews—VRS-1037
Beethoven: Piano-Violin Sonatas Nos. 4, 5, 8—VRS-1038
Beethoven: Piano-Violin Sonatas Nos. 6, 7—Noel Lee and Paul Makanowitzky—VRS-1039
J. S. Bach: Harpsichord Concertos Nos. 1, 4, 5—Anton Heiller—BG-588
"An 18th Century Concert"—I Solisti di Zagreb, Antonio Janigro, conductor—BG-589
Monteverdi: Madrigali Amadori—The Deller Consort with Baroque String Ensemble—BG-579
"Italian Violin Sonatas"—Jan Tomasow, Anton Heiller—BG-583
"Italian Baroque Trio Sonata And Concerto Grosso"—Soloists, Chamber Orch., Societas Musica, Copenhagen—BG-584

WESTMINSTER:

Copland: Billy The Kid—The Utah Symphony Conducted by Maurice Abravanel—XWN 18840
Gershwin: Porgy And Bess—The Utah Symphony Conducted by Maurice Abravanel—XWN 18850
Mozart: Eine Kleine Nachtmusik, K. 525/Les Petits Riens, K. Anh. 10—Pro Arte Chamber Orchestra of Munich, Conducted by Kurt Redel—XWN 18852
Mozart: Mozart's Brass And Tympani/Horn Concerto No. 3 In E Flat Major, K. 447—Jean-Marie Leclair Instrumental Ensemble, Conducted by Jean-Francois Paillard—XWN 18833
Schubert: Symphony No. 7 In C Major—Vienna State Opera Orchestra Conducted by Rene Leibowitz—XWN 18806
"Opera For Orchestra In Hi-Fi"—Vienna State Opera Orchestra Conducted by Sy Shaffer—XWN 18823
Prokofieff: The Flaming Angel—Orchestre du Theatre National de l'Opera de Paris Conducted by Charles Bruck—OPW 1304
Scarlatti, D.: Tetide In Sciro—Angelica Orchestra of Milan, Conducted by Aldar Janes—OPW 1305
Weissgall: The Tenor — Vienna State Opera Orchestra Conducted by Herbe Grossman—OPW 1206
Zandonai: L'Uccellino D'Oro—Angelica Chorus and Orchestra of Milan Conducted by Silvio de Florian—OPV 11034
"Armenian Songs"—The Cosmopolitan Chorale Conducted by Florence Marjrosian—SWN 18824
Bach: Six Suites For Unaccompanied Cello—Antonio Janigro, Cello—S 3312
Bach: Six Sonatas And Partitas For accompanied Violin—Julian Olevsky—XWN 3311
Bach: Sonata No. 3 In C Major For accompanied Violin/Partita No. 1 Minor For Unaccompanied Violin Olevsky, Violin—XWN 18823
Chopin: Mazurkas—Nadia Reisenberger—XWN 18830
Chopin: Mazurkas—Nadia Reisenberger—XWN 18831
Chopin: Mazurkas—Nadia Reisenberger—XWN 18832
Scarlatti, D.: Sonatas For Harpsichord—Fernando Valenti, Harpsichord—18826

WE APOLOGIZE WE COULDN'T WAIT

Our organization plans called for the initial release of our Tel & Warwick labels - April 15th. This would have given us time to handle printing, production and mechanical problems for the beginning of a major label. However, several distributors heard the initial recordings and insisted we release them immediately. To satisfy them

WE COULDN'T WAIT

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the harptones

**"LAUGHING
ON THE
OUTSIDE"**

b/w

"I REMEMBER"

W-500

W-502

on TEL Records

bill farrell

**"YOU WERE
ONLY
FOOLING"**

b/w

"IF"

T-1000

WARWICK

A division of



UNITED TELEFILM RECORDS, INC. 701 Seventh Ave. (Cl. 5-4680)
New York, New York

(Morton I. Craft, Pres.)



The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

	Pos. Last Week
1 VENUS FRANKIE AVALON (Chancellor)	1
2 COME SOFTLY TO ME FLEETWOODS (Dolphin)	2
3 PINK SHOELACES DODIE STEVENS (Crystalette)	9
4 IT'S JUST A MATTER OF TIME BROOK BENTON (Mercury)	4
5 NEVER BE ANYONE ELSE BUT YOU RICKY NELSON (Imperial)	6
6 CHARLIE BROWN COASTERS (Ateo)	3
7 TRAGEDY THOMAS WAYNE (Fernwood)	7
8 ALVIN'S HARMONICA DAVID SEVILLE & CHIPMUNKS (Liberty)	5
9 IT'S LATE RICKY NELSON (Imperial)	8
10 A FOOL SUCH AS I ELVIS PRESLEY (RCA Victor)	25
11 I'VE HAD IT BELL NOTES (Time)	10

12 GUITAR BOOGIE SHUFFLE THE VIRTUES (Hunt)	13	
13 I NEED YOUR LOVE TONIGHT ELVIS PRESLEY (RCA Victor)	29	
14 SINCE I DON'T HAVE YOU SKYLINERS (Calico)	20	
15 SEA CRUISE FRANKIE FORD (Ace)	16	
16 PLEASE MR. SUN TOMMY EDWARDS (MGM)	12	
17 IF I DIDN'T CARE CONNIE FRANCIS (MGM)	11	
18 HAWAIIAN WEDDING SONG ANDY WILLIAMS (Cadence)	15	
19 FOR A PENNY PAT BOONE (Dot)	30	
20 TOM BOY PERRY COMO (RCA Victor)	17	
21. Tiajuana Jail.	40. Where Were You On Your Wedding Day.	60. Children's Marching Song.
22. It Doesn't Matter Anymore.	41. As Time Goes By.	61. Six Nights A Week.
23. French Foreign Legion.	42. The Hanging Tree.	62. I Cried A Tear.
24. Tell Him No.	43. Come To Me.	63. Nola.
25. I Miss You So.	44. Poor Jenny.	64. Apple Blossom Time.
26. No Other Arms, No Other Lips.	45. The Morning Side Of The Mountain.	65. That's My Little Susie.
27. Donna.	46. I'm Never Gonna Tell.	66. Only Love Me.
28. This Should Go On Forever.	47. Take A Message To Mary.	67. Because You're Young.
29. Petite Fleur.	48. I Go Ape.	68. I Got A Wife.
30. Sorry (I Ran All The Way Home).	49. Three Stars.	69. Yeah Yeah.
31. Moonlight Serenade.	50. Stagger Lee.	70. (All Of A Sudden) My Heart Sings.
32. Turn Me Loose.	51. Tall Paul.	71. A Touch Of Pink.
33. The Happy Organ.	52. May You Always.	72. Fried Eggs.
34. Enchanted.	53. Love Me In The Daytime.	73. Being True To One Another.
35. That's Why.	54. 77 Sunset Strip.	74. Lonely Teardrops.
36. Peter Gunn.	55. She Say.	75. I Still Get A Thrill.
37. Yep.	56. Someone.	76. Almost Grown.
38. Everyone Likes To Cha Cha.	57. Heavenly Lover.	77. String Of Trumpets.
39. Who's That Knocking.	58. I Kneel At Your Throne.	78. Only You.
	59. Guess Who.	79. Hey Liley, Liley Lo.
		80. I Never Felt Like This Before.

JONAH JONES



BEST PERFORMANCE BY A DANCE BAND
(BAUBLES, BANGLES AND BEADS—Capitol)

BEST JAZZ PERFORMANCE (INDIVIDUAL)
(BAUBLES, BANGLES AND BEADS—Capitol)
(JUMPIN' WITH JONAH—Capitol)

BEST JAZZ PERFORMANCE (GROUP)
(BAUBLES, BANGLES AND BEADS—Capitol)

NOMINATED
by the awards committee
of the National Academy
of Recording Arts
and Sciences

'58

NARAS AWARDS

'58

*Sincere Thanks to the NARAS
for This Outstanding Honor*

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WAYS**

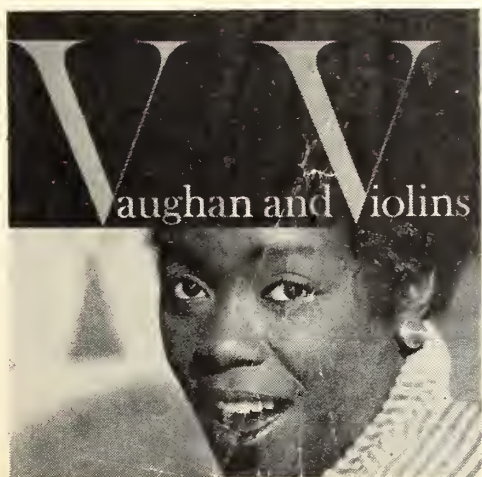
backed with that great standard

Careless

Mercury 71433

SARAH VAUGHAN

PLUS... a new hit album too!



VAUGHAN AND VIOLINS

arranged and conducted by

Quincy Jones

SR 60038 - MG 20370



Sales & Plays Prove
OPERATORS - DEALERS - D. J.'s
 and P.D.'s **AGREE!**

NEXT #1 HIT

Verify with all charts

SIX NIGHTS A WEEK

by
The Crests

GOED # 509

The **GOED** Label



THE NATION
Top Ten
JUKE BOX TUNE

(PLUS THE NEXT 25)

- 1** **VENUS**
FRANKIE AVALON
 CN-1031—Frankie Avalon

- 2** **IT'S JUST A MATTER OF TIME**
BROOK BENTON
 ME-71394—Brook Benton

- 3** **COME SOFTLY TO ME**
FLEETWOODS
 DP—Fleetwoods
 DR-516—Ronnie Height
 GO-5056—Richard Barrett

- 4** **CHARLIE BROWN**
COASTERS
 AT-6132—Coasters

- 5** **NEVER BE ANYONE ELSE BUT YOU**
RICKY NELSON
 IM-556S—Ricky Nelson

- 6** **ALVIN'S HARMONICA**
DAVID SEVILLE & CHIPMUNKS
 LI-SS179—David Seville & Chipmunks

- 7** **PINK SHOE LACES**
DODIE STEVENS
 CY-724—Dodie Stevens

- 8** **TRAGEDY**
THOMAS WAYNE

- 9** **IT'S LATE**
RICKY NELSON
 IM-SS6S—Ricky Nelson

- 10** **I'VE HAD IT**
BELL NOTES
 TM-1004—Bell Notes

- 11) PETER GUNN.
- 12) A FOOL SUCH AS I.
- 13) SINCE I DON'T HAVE YOU.
- 14) HAWAIIAN WEDDING SONG.
- 15) GUITAR BOOGIE SHUFFLE.
- 16) IF I DIDN'T CARE.
- 17) DONNA.
- 18) PLEASE MR. SUN.
- 19) SORRY (I RAN ALL THE WAY HOME).
- 20) THIS SHOULD GO ON FOREVER.
- 21) I NEED YOUR LOVE TONIGHT.
- 22) SEA CRUISE.
- 23) WHERE WERE YOU ON YOUR WEDDING DAY.
- 24) SHE SAY (OOM DOOBY DOOM).
- 25) PETITE FLEUR.
- 26) STAGGER LEE.
- 27) TURN ME LOOSE.
- 28) I CRIED A TEAR.
- 29) TOM BOY.
- 30) TIAJUANA JAIL.
- 31) TALL PAUL.
- 32) NO OTHER ARMS, NO OTHER LIPS.
- 33) 16 CANDLES.
- 34) THE HAPPY ORGAN.
- 35) LONELY TEAR-DROPS.

CODE:

AA—AAMCO	CC—Carlton	DO—Dot	GL—Glory	MK—Mark	ST—Shan-Todd
AC—Atco	CD—Cadence	DP—Dolphin	GN—GNP	MN—Monument	SU—Sun
AE—Ace	CE—Coed	DR—Dore	GO—Gone	MO—Modern	SW—Swan
AF—Audio Fidelity	CG—Challenge	DT—Dooto	GT—Gallant	MT—Metro	TD—Todd
AG—Argo	CH—Chess	DU—Duke	GY—Guyden	MX—Montel	TE—Tender
AH—Arch	CK—Checker	DX—Ditto	HA—Hanover	NA—Nasco	TI—Tico
AL—Aladdin	CL—Colonial	EM—Ember	HE—Herald	OK—Okeh	TM—Time
AN—Abner	CM—Cameo	EN—End	HU—Hunt	OT—Old Town	TP—TeePee
AO—Apollo	CN—Chancellor	EP—Epic	HY—Hickory	PA—Paris	TS—Testa
AP—ABC-Paramount	CO—Columbia	ER—Era	IM—Imperial	PE—Peacock	TX—Tempus
AQ—Antler	CQ—Crest	EW—East-West	JA—Jamie	PF—Profile	UA—United Artists
AR—Arrow	CR—Coral	EX—Excello	JP—Jackpot	PH—Sam Phillips, Int.	UN—United
AT—Atlantic	CS—Class	FI—Fiesta	JU—Jubilee	PL—Pallette	VA—Vanguard
AV—Arlan	CT—Contemporary	FE—Federal	JY—Joy	PX—Pet	VE—Verve
AW—Arwin	CU—Cub	FL—Fiesta	JZ—Josie	RI—Rip	VI—RCA Victor
AX—Apt	CX—Calico	FM—Flash	KA—Kapp	RO—Roulette	VJ—Vee Jay
BA—Baton	CY—Crysallette	FO—20th-Fox	KE—Keen	RP—RPM	VK—Vik
BB—Back Beat	CZ—Clock	FP—Flip	LA—Laurie	SA—Savoy	VP—Vip
BE—Beat	DA—Dana	FR—Fraternity	LI—Liberty	SB—Sunbeam	VS—Vista
BG—Bigtop	DB—Debbie	FS—Fest	LK—Lark	SD—Sandy	WB—WB
BI—Big B	DD—Dale	FT—First	LO—London	SE—Sue	
	DE—Decca	FW—Fernwood			
	DF—Decca				
	DI—Disney				
	DU—Dun				

A NEW
SINGLE
RECORD
HIT BY...

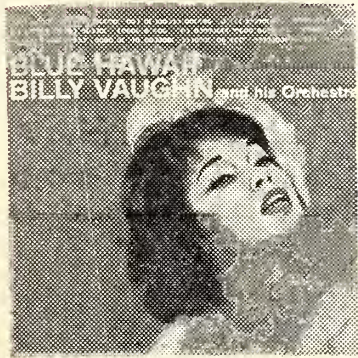
BILLY VAUGHN

YOUR CHEATIN' HEART LIGHTS OUT

RECORD NO. 15936



*Thanks, ops!
Billy*



DLP 3165 BLUE HAWAII

**BEST-SELLING
BILLY VAUGHN
ALBUMS:**



DLP 3140 LA PALOMA



DLP 3100 SAIL ALONG SILV'RY MOON



DLP 3064 MELODIES IN GOLD



DLP 3156 BILLY VAUGHN PLAYS



DLP 3119 THE MILLION SELLERS



DLP 3086 MUSIC FOR THE GOLDEN HOURS



DLP 3016 THE GOLDEN INSTRUMENTALS

SPONTANEOUS COMBUSTION!

**TONY AND THE COUNT
IN WHAT WILL BE ONE OF THE
GREAT ALBUMS OF THE YEAR**

Greetings and Thanks MOA



IN PERSON!
TONY BENNETT
COUNT BASIE AND HIS ORCHESTRA

COLUMBIA
 MONUMENTAL RECORDS
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CL 1294

A great singer and a towering giant of jazz—fused in one scorching album! It's all here in dazzling hi-fi—the excitement of Tony—of the Count—the wild exuberance of a crowd jamming the Latin Casino in Philadelphia to dig this historic meeting—Tony's best since "Tony's Greatest Hits"—Here's gigantic record sales in the making—Call your Columbia Distributor today!

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TONY BENNETT
 PUBLICITY: SUMNER and FRIEDKIN
 AGENCY: GAC
 PERSONAL MANAGEMENT: DEE ANTHONY

ALSO AVAILABLE

TONY'S GREATEST HITS
 Tony Bennett

STRANGER IN PARADISE
 GOLD COLD HEART
 BECAUSE OF YOU
 RAGS TO RICHES
 HOW TO SUCCEED IN BUSINESS, LOVE, AND WAR
 IN THE MIDDLE OF AN ISLAND
 OH, CEE CEE, KAMOOIE
 JUST MY TIME
 THERE'LL BE NO TEAR DROPPING TONIGHT
 ANYWHERE I WANDER
 SINCE YOU LEFT ME

TONY'S GREATEST HITS—
 Tony Bennett CL 1229

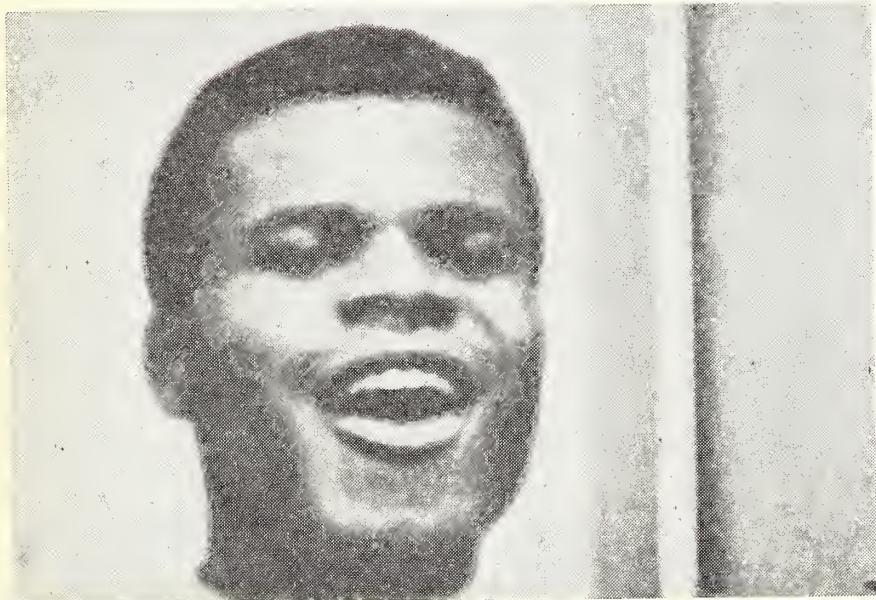
LONG AGO... AND FAR AWAY
 Tony Bennett
 Frank DeVol and His Orchestra

LONG AGO AND FAR AWAY—Tony Bennett with Frank DeVol and His Orchestra CL 1186

ROY HAMILTON

“I
NEED
YOUR
LOVIN’”

5-9307



SENSATIONAL
IN BALTIMORE

AND
SELLING
BIG IN

New York • Atlanta • Memphis • St. Louis • New Orleans
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AND MOVING UP EVERYWHERE . . .

“JAGUAR” BY THE JAGUARS 5-9305



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Record
Ramblings

NEW YORK:

The first records from the Morty Craft-headed United Telefilms outfit are rolling off the presses this week. It's a purchased instrumental master, tagged "Crossfire" and "Lazy", by Johnny & the Hurricanes. Morty adds, that the disk, now under the Warwick banner, has been kicking up a sales storm in the Detroit vicinity. Tel Records is Telefilms affiliate label that'll be activated soon. . . . Another hot purchase involves Randy Wood's Dot diskery and the Candy waxing of "Troubles". "Pink Shoelaces" by Dodie Stevens, #3 in the country, is on the Dot Distributed-Crystalette line. Prexy Joe Carlton and his promo chief, Morris Diamond, thrilled with the action on newcomer Gary Stites' Carlton debut, "Lonely For You", which has already hit the "Top 100" list. . . . Congrats to Sid Ascher, a grandpappy for the first time. His daughter is Mrs. Jon L. Blummer and his grandson's moniker is Jon Lester. . . .



GARY STITES

Roulette celebrated Jimmie Rodgers' new weekly NBC-TV show, which commenced 3/31, with a cocktail party for the trade, thrown the same nite, at the Roundtable. . . . Another fete centered around the new Felsted album, "A Night At The Boulevard". The party took place at the Queens nitory on 4/3. . . . That same eve, Frances Burnette, Coral's wax artist, was honored at the Flame Show Bar in Detroit, with a combination birthday and opening nite party. Coral's, and Coca Cola's McGuire Sisters, follow their "May You Always" click with a new coupling, "Peace" and "Summer Dreams", skedded for this week's release. The label's Billy Williams, who did his "Nola" chart-rider on the recent Ed Sullivan TV'er, back again with an 'oldie-newie' in "Goodnight Irene." . . . Savoy topper, Herman Lubinsky, reports that Nappy Brown's newest, "Allright Now" coupled with "A Long Time", is breaking big in New Orleans and Chicago. . . . Edward, "Kookie" Byrnes the hot TV, "77 Sunset Strip" personality, had his Warner Bros. record bow this week. Titles are "Kookie, Kookie (Lend Me Your Comb)" and "You're The Top". Starlet Connie Stevens joins in on the former. Jimmy Joyce, of the Smart Set, the W.B. vocal group, popped in town to promote the crew's "Informally Yours" LP. Chico Hamilton & his Quintet, who reportedly did a hefty 1st week at Birdland, coupled with



SAM COOKE

Maynard Ferguson's ork, moved into a 2nd stanza at the club. . . . Bill Spitalsky, newly-appointed eastern rep for the Keen-Andex-Ensign-Genie outfit, claims that Sam Cooke's Keen outing, "Everybody Likes To Cha Cha" has broken wide open (the charts bear him out). Bill, who's taking around the new Cooke package, "Tribute To The Lady", adds that "You're My Thrill" by Marti Barris is the recipient of heavy N.Y. airplay. . . . Irving Fields opened, 3/31, at the Astor Hotel's Emerald Room, with his trio. . . . Ray Meinberg, back from a 2-week promo trip, flipping over the east and mid-west reaction to James Darren's Colpix offering, "Gidget", with orders pouring in from several territories. He also boasts terrific jockey spins on Sonny King's "For Losers Only" album. . . . Jerry Jerome, visiting N.Y. jocks with his Roc waffle, "Making Whoopee Cha Cha", elated with the positive response to the disk. . . . Roulette to wax the Billy Bowen Quintette before they take off for a 6-country European jaunt, inked for 6/1. . . . Epic's Joe Sherman, left for the coast last week to cut the 4 Coins and the Kin Sisters, 3 Korean teenagers reportedly the rage of Las Vegas. . . . "The Tiger", Fabian, who does his "Turn Me Loose" Chancellor hit on the Dick Clark 4/18 show, up to the Cash Box offices to say hello. . . . After scooting around the country on a plug-trek, Marvin Deane's back in town with excellent reports on the Stan Robinson Monument chart-rider, "Boom-A-Dip-Dip" and the up-coming Splash slice, "String Of Trumpets", by Billy Mure. . . . Also back from a lengthy road trip is Atco's Herb Rosen with nothing but glowing reports for Bobby Darin's "That's All" LP. Darin, whose newest single is "Dream Lover" and Bullmoose", does the 4/18 Como TV'er. Skedded for Como's 5/30 outing is Atlantic's Betty Johnson, currently on a 3/25 thru 4/13 European tour. Betty's newest is "You And Only You" and "Does Your Heart Beat For Me." . . . Zodiac Music's Irwin Robinson letters that the publicity has just acquired the rights to the award-winning Cannes Music Festival tune, "Sing Little Birdie". Irwin sez that rights to the tune, on a Columbia original in England, were purchased from Good Music, Ltd. From Jubilee's Howard Caro comes word that Bill Darnell, General Sales Mgr. for Jay-Gee Record Co. is mighty pleased with the reaction to the Jubilee-distributed Fame biscuit, "Fried Eggs" by the Intruders, Lu Ann Simms' newest on Jubilee, "Blue Jay" and the Frank Ortega-Sy Oliver LP, "77 Sunset Strip". Ortega's currently at the Embers. Caro, Jubilee's Album Promo Mgr., "wearing himself to the bone" trying to get orders filled on the new Gretchen Wyler LP, "Wild-Wyler-Wildest", Bobby Freeman's "Do You



JAMES DARREN

Wanna Dance" and Reg Owen's "Manhattan Spiritual" Palette package. . . . Another Jubilee-ite, Della Reese, to do excerpts from her "Story Of The Blues" LP and her latest single, "Once Upon A Dream". Della enters the concert field, 5/9, doing blues, jazz, folk, gospel and pops at N.Y.'s Kaufman Concert Hall. The show is being presented by the lark's Mgr., Lee Magid and G.A.C. Lee adds that the exciting Norma Brock & the Keynotes are set for a 2-week stand at the Esquire House in Mobile, Ala. The group'll also do their Pepper intro, "I'm Gonna Build A Mountain", on the Ed Sullivan 4/3'er. Coral's Tina Robin starts a 3-month nite-club tour, 4/6, at the Cork in Houston. A return to the Miami Beach Diplomat is set for 5/11. . . . Drummer Tony Spargo, who was on the reportedly very-first jazz record, cut in '17 by the Original Dixieland Jass Band (spelled with ss's then), is now appearing at Nick's in Greenwich Village with the Phil Napoleon band. The boys get together, July 4th, for the '59 Newport Jazz Festival. . . . Young William

(Continued on page 55)



Record Ramblings

(Continued from page 54)

Morris exec, Jerry Tokofsky, booked by the U.S. Army for 6 months. . . Eddie Ashman, music director at the Grossinger Country Club, is seeking a male or femme singer to replace Jim Dooley, who's now social director at the Eldorado in New Rochelle. Eddie Fisher and Robert Merrill were former staff members. Soooo! . . . Arthur Ripp, Buzz Records, feels he has a powerful chart item in Ricky Darwin's "The Great Great Thinker". Rick's been plugging away in the Pittsburgh-Baltimore-Washington area. . . Your reporter besieged by calls resulting from a recent Walter Winchell column tidbit. Porfirio Rubirosa hmfff!

CHICAGO:



JERRY JEROME

Welcome MOAers! The buzz and excitement which permeates through the Morrison Hotel just before the Music Operators of America convention is already evident, with early arrivers flocking into Windy City. Everyone can be certain of 2 big facts: that reservations at the hotel hit a new high with this year's conclave; and, George A. Miller tells us that every inch of exhibit space was sold out well in advance.

. . . Dot's Sandy Harbin looking forward to seeing bossman Randy Wood shortly, during Randy's MOA visit. Sandy very enthused over Pat Boone's newie "For A Penny", and a great vocal tidbit "You Can't Be True Dear" by those perennial favorites, The Mills Bros. . . Bewhiskered Ross Lashbrook returned to the city in time for the big doings with the word that "Honest John" Vall is now assisting him in record promotion with the Hi-Fi and Orbit labels. . . Genial Lennie Garmisa and Eddie Yalowitz plenty

thrilled over sweetie Eydie Gorme's recent visit to Chi, when she called on the jocks and really had a ball. Eddie assures us that Eydie's LP's are going great, as usual. . . Vee Jay-Abner's E. Abner, urges us to remind manufacturers and distributors that the big ARMADA convention is slated to bow in June at the Morrison Hotel. Everyone register and have a high old time during the shindig. . . Ernie and George Leaner, United Record Distribs, getting ready to greet all their old friends at the Morrison, among them Don Robey of Duke-Back Beat-Peacock Records. . . Jack Solinger and Lou Powers, Music Distribs, squired young Jimmy Dunn around the town with his new disk click "You" b/w "Gidget" (from the Columbia film of the same name). The wax is on Colpix. . . Crystal's John Hogan phoned to tell



TINA ROBIN

that he has a corker in "Memphis Blues", which is being handled locally by Milt Salstone's M.S. Distribs. . . Music's Lou Powers making rounds with Bob Anderson's "Kiss Of Perfection", which was cut by Jerry Allan's new Allan label. Jerry is due back from a biz trip in the Dallas-Fort Worth area in time to take in the MOA show. . . Paul Glass and Earl Glicken report terrific action at the Tivoli Theatre while Roulette's Pearl Bailey's big show is in town. Both Paul and Earl say, "see you at the MOA convention!" . . . Tempus' Steve Clark longdistanced to tell us that Bob Peel is now working for Tempus exclusively in this area. . . Don Smith, Bob Maurer and John Contney looking forward to visit Chi next week for the MOA. This big 3 heads Records Unlimited in Milwaukee. . . Stan Pat returned to Chi from N'Yawk to advise that he now handles promotion for Hugo & Luigi Productions (a division of

RCA-Victor) in the midwest. . . Chess A&R chief Dave Usher tells us that Ruth Brown, formerly of KLAC in Hollywood and WLAC in Nashville, will assist him since the Argo jazz label is undergoing expansion. Meanwhile Len Chess, Phil Chess and Max Cooperstein are flipping over action with Rod Bernard's original "This Should Go On For Ever", and Chuck Berry's "Almost Grown." . . We really dig that snazzy melon colored tile Paul Glass applied to the front of his building for All-State Distribs. . . Fred Arquilla of Spectra Music and Lew Williams of Twinkletoes Music just about ready to break with new label, and are scouring the land for talent and records or tapes for study. . . The Mercury gang will be well represented at the MOA convention, with Art Talmadge, Ken Myers, Tommy Schlesinger, and many more Mercuryites on tap. Henry Friedman, prexy of Midwest-Mercury makes the MOA his big annual event of the year. . . Warner Bros.' local promo man, Ben Bartel dropped in with young Johnny Sardo, who's in town to make the deejay scene. Johnny's brother, Frankie Sardo, is also doing big things on the ABC-Para label. . . See you all at the MOA! We'll be looking for you in Booth #11 on the exhibit floor. And don't forget to pick up your copy of the MOA issue of The Cash Box!



DELLA REESE

LOS ANGELES:

Sammy Davis Jr.'s "Porgy & Bess" album getting big airplay on the Coast. . . Gloria Syme, Everest recording star, in town for a two day promotion tour with her new album. Initial reaction to the LP has prompted the release of a single. . . Gene Simmons now with Central Record Sales doing promotion covering the outlying areas. . . Challenge Records buzzing with lots of activity on Freddy Morgan's instrumental, "Side Saddle," an import from England. . . The staff at Diamond Distributing recently augmented with the addition of Bill Keefe, who will handle local promotional chores. . . Peggy De Castro, "the one in the middle," comedienne lead of the De Castro Sisters vocal trio, will go on her own as a single with first engagement skedded this month in Las Vegas. . . In a coordinated filmdisc promotional tie-in, Columbia Records will spot release its Doris Day waxing of "It Happened To Jane" in each key area three weeks prior to the local opening of Columbia Picture's Doris Day-Jack Lemmon-Ernie Kovacs starrer of the same title. . . The Hi-Lo's have been set to star along with Benny Goodman and Ella Fitzgerald on CBS-TV's 4/10 spec, "Swing into Spring." . . Herb Hendler, assistant to the president of Warner Bros. Records, and Mrs. Hendler, the proud

(Continued on page 56)

PHON AND THE BELMONT'S

HAVE
A GREAT
NEW SINGLE

"A
TEENAGER
IN LOVE"

b/w "I'VE CRIED BEFORE"

Laurie 3027

AND THEIR
FIRST ALBUM

"PRESENTING
DION AND THE
BELMONT'S"

Laurie LLP 1002



Record Ramblings

(Continued from page 55)

parents of a brand new baby boy, Glenn Lorenz. . . Gordon and Shelia MacRae inked to headline at the New Palace Theatre, London, for two weeks opening 6/19. Mrs. MacRae, the former Shelia Stephens, was born in England. . . Johnny Thompson, general manager at Challenge, elated over response to Diane Maxwell's "Jimmy Kiss and Run," which was taken from her album. . . Dootsie Williams, Dooto Records prexy, predicting The Medallions' "Magic Mountain" disk will be the label's biggest hit since "Earth Angel." . . Sam Clark and Larry Newton, from ABC Paramount, in town and visiting with Abe Diamond at Diamond Distributing. . . Ron Hargrave, who has "Drive In Movie" b/w



BILL BOWEN QUINTETTE

"Buttercup" on the Cub label, on the entertainment roster at the MOA Convention in Chicago. . . KGfJ deejay Charles Trammel reports Ed Townsend, Johnny Otis, Quincy Jones, and Brook Benton guesting on his radio show recently. . . Allied Record Distributing Company announced that distributors and deejays from coast to coast will be gifted with cheeses as a promotional gimmick to kick off a new single release "Green Cheese," on Ermine Records, featuring Freddie Montell. . . Liberty artist Julie London will record a new album after completing her starring role in the David Niven Show "Maggie Malone." . . George Duning writing two tunes for Jimmy Darren to record on Colpix Records. . . Warner Bros. Records artists, The Gateway Singers, negotiating for an indefinite run at Gene Norman's Interlude. . . Tennessee Ernie Ford presenting a condensed version of the Gilbert & Sullivan classic "The Mikado" on his 4/16 TV show over NBC. . . New Sound Distributors in San Francisco reporting Big Jay McNeely's, "There's Something on Your Mind" on the Swingin' label, is getting good action in the Bay Area. . . The results of a poll recently taken by Teen Magazine show Connie Francis the winner in the favorite female vocalist department. . . Flack Kitty Davis reports The Shields are skedded for a Shower of Stars Show in Honolulu 4/14. Group's current effort on the Tender label is "Nature Boy." . . The Jack Millman orch. at the Peacock Lane every Monday night thru 4/20. . . Thurston Harris out with a new release on Aladdin, "Runk Bunk" b/w "Bless Your Heart," and looks like his best effort to date. . . Morton Downey Jr.'s first release on Contender Records is "Rags to Riches" b/w "Love Bug." . . Challenge Records bringing out an LP featuring the new big band of Rey De Michel. . . Former musician Floyd Ray doing sales at Pacific Record Distributors. . . Louis Prima and Keely Smith trekking to Chicago for their Chez Paree return engagement opening 4/16 for 17 days.



JOHNNY SARDO

HERE AND THERE:

PHILADELPHIA—Mainline Distribs info that the Golders, Haskel, Selma and Barry, have taken over exclusive management and ownership of the company. Any affiliation that existed before the 21st has been dissolved. . . Marnell's Ted Kellem quite pleased with the sales figures on Gary Stites' "Lonely For You" on Carlton, Marv Johnson's "Come To Me" on U.A., Roy Hamilton's "I Need Your Lovin'" on Epic and Dion & the Belmonts' "A Teenager In Love". Nelson Verbitt on a U.A.-contest winning trip to Nassau. . . Sky Raiken, Mgr. of Mershaws, rack Jobbers, told Decca's Joe Brooks that Jackie Wilson's

"That's Why" is the hottest single he's seen. Joe adds that the Four Aces' "Paradise Island" is getting good initial reaction. . . Fran Murphy, Ed. S. Barsky, items that MGM's Joni James and Conway Twitty were in Philly for a guest-jockey stint on the Joe Niagara WIBG airing, while Joe's in vacation. Martin Denny's due in town to plug his "Quiet Village" Liberty 'sleeper'. . . Harry Abrams, Lesco Distribs, reports that Paul Peek's gonna duplicate Perry Como's smash Victor success with his N.R.C. version of "If." . . Kay Woodward, Raymond Rosen, infos that despite the pre-Easter sales slump they had good biz on Presley's "I Need Your Love Tonight", Neil Sedaka's "I Go Ape" Como's "Tom Boy", "Only Your Love" by the Ames Bros. and Lou Monte's "Italian Cowboy Song" all on Victor. . . Irv



FREDDY MORGAN

Dorfler, Dave Rosen, holding down the fort while Harry's on vacation. Irv sez he has a big one in "Everybody Out Of The Pool" by the Life Guards on Casa Blanca. . . HOUSTON—The 1st session, produced and released under the supervision of Jimmy Duncan & Larry Kane, is set for release. It's Joe Hinton's Back Beat offering, "Pretty Little Mama" and "Will You". It also intros a neat new label for the diskery. Bobby "Blue" Bland, Little Jr. Parker, Ted Taylor and the Checker Dots headlined the Easter Sunday extravaganza at the city's Municipal Aud.

New disks getting the big pitch at the 'Robey factory' include Bland's "I'm Not Ashamed" and "Wishing Well", Betty Carter's "But Beautiful" and "On The Isle Of May", Parker's "I'm Holding On" and "Five Long Years", the Downbeats' "You're So Fine" and "Someday She'll Come Along", the Sensational Nightengales' "Can I Count On You" and "A Closer Walk

With Thee" and the Gospel Consolators' "I'm A Weary Traveler" and "Hold On To God's Hand." . . MEMPHIS—Lee Label toppers, Gerald Adams and Leon Ethridge, item that their latest release, "Is There A Way" by the Four Flickers, has been picked as the 'pic-hit-of-the-week' on a host of stations and that several companies have been bidding for the master. . . SHREVEPORT—Stan Lewis, owner of Stan's Record Shop, reports that Brook Benton's "It's Just A Matter Of Time" on Mercury and Frankie Ford's "Sea Cruise" on Ace are heading up his hit lists. Following close behind are Buddy Guy's "This Is The End" on Artistic, Dale Hawkins' "Yeah Yeah" on Checker, Rod Bernard's "This Should Go On Forever" on Argo, "Double Trouble" by Otis Rush on Cobra, Clyde McPhatter's "Lovey Dovey" on Atlantic, Chuck Berry's "Almost Grown" on Chess, Ted Taylor's "Be Ever Wonderful" on Duke and Dean & Marc's Bullseye waxing of "Tell Him No."

"ORS"

THANK YOU

for your tremendous support this year. You've helped make it a record one for us. Again, in the coming year, look for us to offer the very best in singles, monaural and stereo EP's. We're looking forward to seeing you at Booth #12.

GUARANTEED HIGH-FIDELITY AND STEREO-FIDELITY RECORDS BY

COLUMBIA

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◀ Jimmie Rodgers

I'M NEVER
GONNA TELL
c-w
BECAUSE
YOU'RE YOUNG

R-4129



◀ Buddy Knox

I THINK
I'M GONNA
KILL MYSELF

R-4140



THE SMART MOVE
IS WITH

ROULETTE

THE LABEL WITH
HIT AFTER HIT



▲ Jimmy Whalin

MADRE
MI

R-4142

The Playmates ▶

STAR
LOVE

R-4136



Valerie Carr ▶

I'D RUN | DARLING
ALL THE | YOU
WAY | MAKE IT
c-w | SO

R-4146



◀ The Mudlarks

MY
GRANDFATHER'S
CLOCK

R-4143



◀ Lionel Thorpe

LOVER, LOVER,
LOVER

c-w
MORE MORE MORE

R-4144

Barry Sisters ▶

YES MY DARLING
DAUGHTER
c-w
SATURDAY

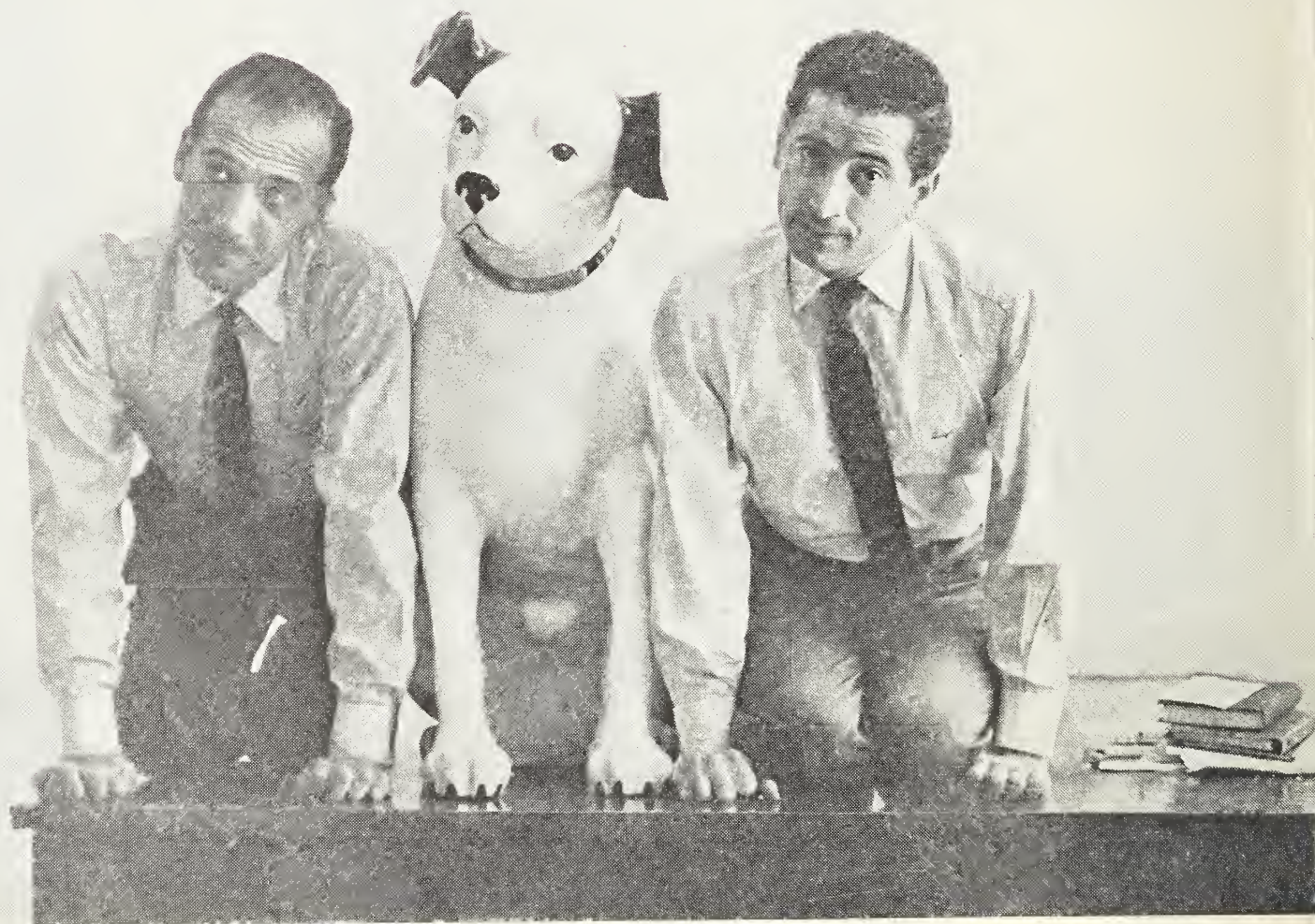
R-4145



VISIT US AT THE
MOA BOOTH 13

OR HOSPITALITY SUITE 705

THE QUIET ONES



Hugo & Luigi, RCA's independent production team, pose with new-found friend "Nipper", the RCA emblem.

An A & R Team Gets Ready For The Big Push

NEW YORK—Late in January of this year, the A&R team of Hugo & Luigi announced they were leaving the Roulette label, which they helped to launch two years ago, and would become independent producers for RCA Victor. Then there followed two months of unusual silence from the usually vociferous team. No announcements were forthcoming on specific plans, artists signed or records produced.

A check with the recording duo, however, found them in the midst of feverish activity. "Maybe we've been quiet,"

Hugo and Luigi told this reporter, "But we've been busy." The team explained that by actual count they have auditioned 238 acts, screening this down to twelve they worked with, before choosing three that would be recorded. "We couldn't keep track of the number of songs we listened to, arranged and discarded before making the final choices," they added. "But we think we've come up with some sides which will have immediate impact on the market, and some artists who can sustain for the long pull."

In addition to the concentrated recording activities pictured on these pages, the A&R team has been involved in the usual turmoil over setting up their new offices in the RCA building on 24th Street, hand picking a special field promotional team to be headed by Mike Collier, and preparing to go on an extensive road trip to spark their first releases.

Re-entering the recording scene after a two-month lapse, the team promised, "The next two months won't be so quiet."

The Sound And The Feel

"There are a dozen component parts to making a record, all of them critical," Hugo and Luigi say. "From the selection of material and artist through the promotion, each step must count. Still, the heart of the matter is in the studio where the sound and the feel is either captured or lost."

Pictured on these pages, RCA's independent A&R team strive to capture the magic sound that spells hit records. Working closely with each artist and patiently calling for take after take, the duo seems to live each number with the artist, pulling, squeezing and coaxing until they get the results they want.

Working with the monitors screaming at top pitch, and always hard-driving and jubilant during a session, there is the after-session "let down", when they will confide, "We need twenty-four hours for the ringing in our ears to stop before we know if we have a record."

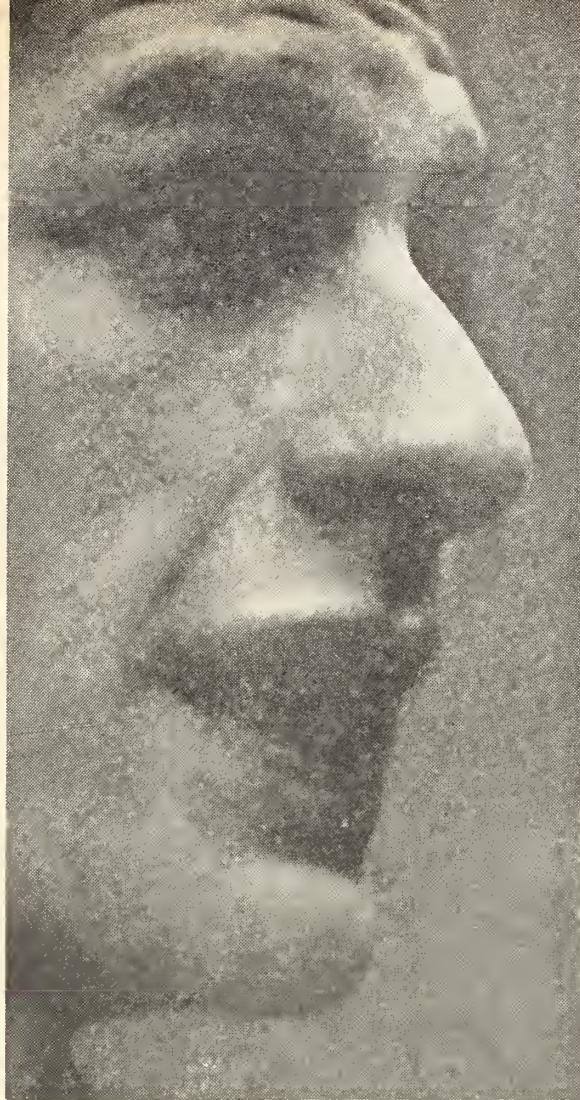
After one session the boys said, "A&R

men are the 'obstetricians' of the business. We stand helplessly by, while the artist does the work. The only time they need you is when there's trouble, and then all you can do is tell them to bear down." What about managers? "Send them out to boil water," they quipped.

Disks produced by the team will carry a specially designed logo with "A Hugo & Luigi Production" inscribed on the RCA Victor label. "Flattering as this is," the boys pointed out, "we're very conscious that the 'bombs', as well as the hits, will carry the logo. Our necks are out up to here. But we plan to put out relatively few records through the year, and make each one count. The only way we can do this is to do no 'commitment' records, no 'favor' records or songs. Only top material, the best talent we can find, and the best of ourselves we can give.

"That's a promise."

Which one has the "Toni"? The Tradewinds raise their voices and guitars to mike level as they wax their first for RCA Victor. "Toni", a slow-beat ballad, and the up-tempo "Twins" will be released this week (April 7th).



Chico Holiday, singing discovery from Pewaukee, Wisconsin, is shown on the first Hugo & Luigi session for RCA. His waxing of "Young Ideas" was released last week.



These two young ladies are 16-year-old Becky and 17-year-old Anne Wagnon, from Tuscumbia, Alabama. After winning a sixteen state singing contest, they came to New York, auditioned for Hugo & Luigi, and were immediately signed and recorded. Back home in Alabama, there is a mountain that bears the Wagnon name. Hugo & Luigi say that before long, there will be a gold record bearing the same name. The Wagnon Sisters' first release is due the last week in April.

Camera catches many moods of the A & R team during an actual take.



Carlton Launches Nationwide "Stereo Penny Sale"

NEW YORK — Carlton Records last week inaugurated a nationwide "Stereo Penny Sale" retail store promotion in which the customer buys one stereo package at \$4.98 and for one penny more gets another stereo album of his choice. Plan follows Carlton's "Are You A Retailer Or A Mouse" campaign aimed at helping dealers fight disk clubs.

Carlton originally announced its introductory stereo deal on new releases only to its distributors over a month ago, with a time-limit to March 20. The diskery later extended the limit to April 20 to accommodate store promotions and give time to get mats and window materials into key accounts throughout the nation who have expressed interest.

Carlton revealed that its new deal on its entire stereo line to the distributors is a straight one-for-one deal. Up to April 20, the diskery will ship one free stereo package for every stereo bought and in turn the distributor can offer the same deal to stores.

New York's Liberty Records shop sponsored a Carlton Stereo Penny Sale ad in last weekend's New York Times, and the outlet will devote an entire window in each of its shops to the promotion. The stereo is also offering a special in-store incentive to salesmen to help put over the deal. Key retail accounts in "spread" areas are skedded to follow the Liberty move, with newspaper ads within the next two weeks. Some of these already committed include Joske's, Houston; The Record Shop, New Orleans; Cullman's, San Francisco; National Record Mart, Pittsburgh; Leo Mintz, Cleveland; Saddlers, Buffalo and others.

Carlton reports that retailer interest in the one-for-one album offer started off slowly but picked up "impressively" each week with the Stereo Penny Sale approach finally galvanizing "big acceptance" and order business, and in turn big distributor orders.

Literature on the Stereo Penny Sale and the product stress that the records are sold only in retail record stores and are not available through record or book clubs. The idea is to attract retailer support for the promotion program and to extend Carlton's campaign against record clubs as an alleged danger to independent record operation as well as retailers. Carlton personnel have been touring the country selling this theme to retailer groups and independent distributors.

Particularly hot albums in the Carlton line, according to the diskery, are: "Name Band 1959"—Bob Florence; "Monty Kelly's 'Porgy & Bess'"; and "Nola"—Vincent Lopez.

New Tempus Distributors

PEORIA, ILL.—Steve Clark, president of Tempus Recording, announced the appointment last week of several new distributors for Tempus Records.

Davis Sales of Denver, Colorado, was appointed to service the entire state of Colorado.

George Struth of Quality Records, Toronto, Canada, will handle the complete line throughout Canada and Tru-Tone Distributors of Miami, Florida, was appointed to service its local area.

Victor Sets Pat Suzuki LP Promo

NEW YORK — RCA Victor is launching a massive Pat Suzuki album promotion, it was announced by W. I. Alexander, Manager, Advertising Publicity and Promotion, RCA Victor Record Division. Cooperating in the promotion will be the Studebaker "Lark".

"We are going all-out to help promote Suzuki", Alexander said. "We feel, as does Studebaker, that she is one of the most exciting singing talents to be heard in the country today".

The campaign will support two RCA Victor Suzuki albums, "The Many Sides Of Pat Suzuki" and her newest release, "Pat Suzuki's Broadway '59". Studebaker will distribute as a gift a special 45 EP containing 4 complete selections from the album to consumers taking a "Lark" Demonstration Drive.

RCA Victor will run national Suzuki consumer ads in Down Beat, Esquire, The New Yorker and Playboy. The promotion will also be featured on a one-minute TV spot on the Steve Allen Show, April 12, and on ten network radio spots on Monitor.

For dealer use, RCA Victor has prepared ad mats in various sizes to be used for either the monaural or stereo versions of the Suzuki L.P.'s. A deluxe window display will be available as well as mounted covers of the two albums. Transcribed radio spots for local use will also be shipped.

Studebaker will promote the 45 EP on television spots to appear on the

Jack Paar Show four times during the month of April. In addition, Studebaker will run network radio spots on Monitor as well as local spot commercials on five hundred radio stations throughout the country.

One of the special features of the Studebaker "Lark" campaign will be 300-line ad mats to run three times in 1300 newspapers. Point-of-sale wise, these will be backed by window displays, posters, dealer promotion brochures, and full-color consumer brochures.

As one of the toppers in the joint Suzuki campaign, RCA Victor will sponsor a national disk jockey contest in which the prizes will be Studebaker "Larks". Details will be announced shortly.

Challenge Signs De Michel

HOLLYWOOD—Challenge Records last week announced that it had signed new bandleader Rey De Michel to an exclusive recording pact.

De Michel, 30, of Ashtabula, Ohio, formed his present 13-piece band last year after heading several groups in the mid-West.

"We're proud to introduce the De Michel sound on records," declared Johnny Thompson, general sales manager of Challenge. "Rey creates sheer joy and happiness in every beat. It's fresh and clean—sure to capture the music world."

Thompson has scheduled a mid-April release for De Michel's first album, "Cookin' with Rey," backed by a promotion campaign with disk jockeys, distributors, dealers and coin-operators.

A Great Big THANKS from the Chancellor Record Family



To The Music Operators of America
Whose support we prize so highly

FRANKIE
AVALON

current

"VENUS"

FABIAN

current

"TURN ME LOOSE"

JOSEF
DAMIANO

current

"FOREVER"



Chancellor RECORDS

Distributed Nationally by
AMPAR RECORD CORP., 1501 Broadway, N.Y.

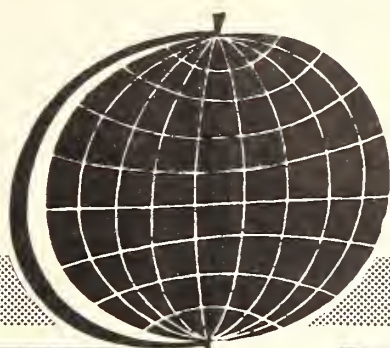
BOB MARCUCCI

PETER DE ANGELIS

The Magic Touch of **BUCK RAM**



is now being felt
AROUND THE WORLD
via his Songs and Artists




the magic touch
of **BUCK RAM** and his orchestra

ONLY YOU WHISPERING WIND REMEMBER WHEN AT YOUR BECK AND CALL TWILIGHT TIME HEAVEN ON EARTH
HELPLESS BUT NOT LIKE YOU I'M SORRY MY SERENADE THE GREAT PRETENDER THE MAGIC TOUCH



HIGH FIDELITY

featuring "ONLY YOU,"
"THE GREAT PRETENDER," "TWILIGHT TIME"
among other great Buck Ram compositions



Smoke gets in your eyes
a tisket a tasket
I'll never smile again THANKS FOR THE MEMORY My Blue Heaven
I'll be with you in good and bad times LOVE IN BLOOM
STAY WITH ME I Can't Get Started with You
REMEMBER WHEN IF I DIDN'T CARE Prisoner of Love

HIGH FIDELITY

THE PLATTERS LP
of "REMEMBER WHEN"
featuring the Buck Ram compositions "Remember When", among
a great array of Standards

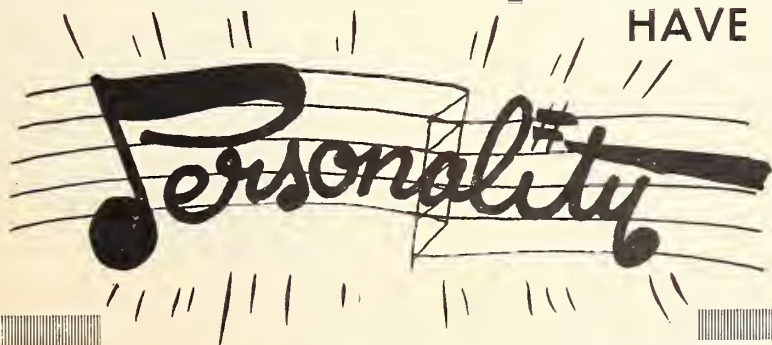


BUCK RAM presents 3 New  **Antler Record Discoveries**

THE JEWELS
"THE WIND"
and
"PEARLIE MAE"
1102

RAY SCOTT and the Ramrocks
"LET'S BE FRIENDS"
and
"WHAT IT MEANS TO
HAVE A FRIEND"
1104

EARL WARREN SEXTET
"FOR YOU MY LOVER"
and
"POINCIANA"
1103



produced by **ANTLER RECORDS** . . . nationally distributed by **MERCURY RECORDS**
PRODUCTIONS

N.Y.
JEAN BENNETT (public relations)
30 W. 60th St., N. Y., N. Y.

CALIFORNIA
BUCK RAM (Pres.)
1055 No. El Centro, Los Angeles, Calif.

Rack Jobber Explains His Inventory Control System

NEW YORK — In answer to *The Cash Box*' search for ideas designed to aid the rack jobber, Fleetwood Record Service, Inc., of Long Island City submitted the following inventory control system—a system highly regarded by many record company executives and numerous local distributors.

Fleetwood is headed by Mac Browner and Marty Zwerling. Zwerling designed this inventory control system which gives him an instantaneous picture of the quantity of each record on every rack, the amount sold off the rack each week, and at the same time keeps a close tab on all records ordered.

SING	LK-L	LPK	LL	LL-A	LL-B	LP	KIDDY
1	1	1	1	1	1	1	1
2	1	1	1	1	1	1	1
3	7	1	1	1	1	1	1
4	1	1	1	1	1	1	1
5	1	1	1	1	1	1	1
6	1	1	1	1	1	1	1
7	1	1	1	1	1	1	1
8	1	1	1	1	1	1	1
9	1	1	1	1	1	1	1
10	10	6	10	2	1	1	1
11	1	1	1	1	1	1	1
12	1	1	1	1	1	1	1
13	1	1	1	1	1	1	1
14	1	1	1	1	1	1	1
15	1	1	1	1	1	1	1
16	1	1	1	1	1	1	1
17	1	1	1	1	1	1	1
18	1	1	1	1	1	1	1
19	1	1	1	1	1	1	1
20	1	1	1	1	1	1	1
21	1	1	1	1	1	1	1

The above sheet is an Individual Store Inventory Control Work Sheet. The coded columns are as follows:— Sing: Singles; LK-L: \$1.49 albums (pop and kiddie); LPK: \$1.98 kiddie; LL, LL-A and LL-B: \$1.98 albums; LP: \$3.98 and LLP: \$4.98.

The chart deals only in totals. The left column under each category indicates "Previous Inventory" (the amount of an individual record left on rack at previous service). Center column indicates "Quantity on Rack Before Service", amount on rack when route man comes to check. Column on right indicates "How Many on Rack After Service", which becomes the previous inventory for the next week's service. As shown on the sheet above, (see inset) 10 singles were on the rack when the route man serviced last week. He found 6 remaining when he came to service. He added 4 bringing the total to 10 again.

Under the LK-L category: Selection #3 indicates that two were left at last inventory. One is on the rack during the current check, and route man has added two bringing the total up to three of the number on rack when he leaves.

ORD #	dt	Red	Tot Rc	w	QoR	OH	SoR	Tot Sd	ORD #
M-242	3/10	2000		31		2000			
M-263	3/17	500	2500	32	1500	1000			
M-275	3/24	300	2800	33	1500	850	450	450	
M-300	4/1	600	3400	34	1400	950	600	1050	

This card is Fleetwood's Purchase Control card. "Each title we buy has its own card and at a glance we can tell how many we received, how many we have on the racks, how many we sold, etc. Column #1 in Purchase Order Number. Column 2 indicates Date Received. Column 3 indicates Amount Received. Column 4—Total Purchased. Column 5—Inventory Period. Column 6—Quantity On Rack. Column 7—Quantity On Hand

In Warehouse. Column 8—Quantity Sold Off Rack. Column 9—Total Sold. The entries on card shown above are as follows: Assuming that a new single by a hot artist is issued, Fleetwood orders (M-242) 2000 of the number which is received 3/10. At the end of the 31st inventory period (w), 2000 are therefore on hand in warehouse (OH). 1500 were put out on rack (QoR) by the end of 32nd inventory period



Rack Best Sellers Monaural Albums (Low Priced)

- JUST FOR YOU**
Perry Cama (Camden 440)
- DREAM ALONG WITH ME**
Perry Cama (Camden 403)
- PETER GUNN**
Aaron Bell (Lian L 70112)
- SOUL OF SPAIN**
101 Strings (Samerset SF-6600)
- GOOD HOUSEKEEPING'S PLAN FOR REDUCING OFF-THE-RECORD**
(Harmony HL-7143)
- YOU DO SOMETHING TO ME**
Maria Lanza (Camden 450)
- HAPPY GO LUCKY SOUND**
Three Suns (Camden 454)
- EXCITING JOSE MELIS**
Jase Melis (Harmony HL-7150)
- WORLD'S GREATEST STANDARDS**
101 Strings (Samerset SF-4300)
- HITS OF '58**
Various Artists (Camden 431)



Rack Best Sellers Monaural Albums (Regular Priced)

- PETER GUNN**
Henry Mancini (RCA Victor LPM-1956)
- RICKY SINGS AGAIN**
Ricky Nelson (Imperial LP-9061)
- COME DANCE WITH ME**
Frank Sinatra (Capitol W-1069)
- HYMNS**
Tenn. Ernie Fard (Capital T-756)
- OPEN FIRE, 2 GUITARS**
Johnny Mathis (Columbia CL-1270)
- THE HUNGRY I**
Kingston Trio (Capitol T-1107)
- MORE SING ALONG WITH MITCH**
Mitch Miller (Columbia CL-1243)
- FOR LP FANS ONLY**
Elvis Presley (RCA Victor LPM-1990)
- HAVE TWANGY GUITAR, WILL TRAVEL**
Duane Eddy (Jamie LP-3000)
- FABULOUS JOHNNY CASH**
Johnny Cash (Columbia CL-1253)

leaving 500 remaining. Assuming that this is a hot new release which was caught early, Fleetwood backs up the original purchase with an additional 500 (M-263). This plus the 500 still on hand leaves 1000 On Hand (OH). Total purchased by end of 32nd is 2500 (Tot Rc).

In the 33rd period, 450 are sold off the rack (SoR) leaving 1050 still on rack. To bring the total on rack up to 1500 again, 450 are taken from the 1000 on hand of last week leaving 550 in the warehouse. This is again backed up with another purchase 300 (M-275) leaving a total on hand at the end of the 33rd period at 850 (OH).

Carrying the entries one week further, we find that 600 were sold off rack (SoR) in 34th period (Total sold—1050) leaving an amount now on the rack of 900. Since the number is still going strong and assuming that another healthy sale will take place next week, Fleetwood decides to build the amount on rack this time up to 1400. 500 are therefore deducted from the 850 leaving 350 on hand. This is backed up again with an order for 600 more bringing the total on hand up to 950 (OH).

At the end of the 34th period, we find that we have purchased 3400 pieces of the number (Tot Rc); 1400 are now on the racks (QoR); 600 were sold off the racks this week (SoR) and we've sold 1050 of the number to date.

"Thru this system," says Zwerling, "we can keep close watch on the num-

ber of records we have out to the very last digit. We can tell thru percentages how a number increases and decreases and keep close control on each disk so that our returns are almost nil. We have yet to return more than 10% of a number since we instituted this system.

"In the case of a strong chart single, we almost always end up with a complete sellout. In the case of a 100% guaranteed single, we sell four or five the quantity of a non-100% guaranteed single with no greater percentage of return."

Columbia Rack



NEW YORK—Columbia rack recently made available to jobbers and dealers.

**From the Hottest
Label on the Charts!**



Tab Hunter
**"THERE'S NO
FOOL LIKE A
YOUNG FOOL"**
b/w
**"I'LL NEVER
SMILE AGAIN"**
#5051

**By The Star of
"77 SUNSET STRIP"**

**Edward (Kookie)
Byrnes**

**"KOOKIE,
KOOKIE"**

(lend me your comb)

b/w

**"YOU'RE THE
TOP"**

with **Connie Stevens**

5047

**Going
Great!**

**"77 SUNSET
STRIP"**

Don Ralke

5025

**"YOU CAN'T BE
TRUE DEAR"**

Mary Kaye Trio

#5050

**"MIDNIGHT
OIL"**

Charlie Blackwell

5031

Smash Album

**"77 SUNSET
STRIP"**

Warner Bros. 1209

Write - Wire - Phone

**ORDER FROM YOUR
NEAREST DISTRIBUTOR**



**WARNER BROS. RECORDS
Burbank, California**

The first name in sound



Rack Best Sellers Stereo Albums (Regular Priced)

- 1 **PETER GUNN**
Henry Mancini (RCA Victor LSP-1956)
- 2 **SOUTH PACIFIC**
Movie Cast (RCA Victor LSO-1032)
- 3 **FILM ENCORES**
Mantovani (London PS-124)
- 4 **GEMS FOREVER**
Mantovani (London PS-106)
- 5 **KING AND I**
Movie Cast (Capitol SW-740)
- 6 **SING ALONG WITH MITCH**
Mitch Miller (Columbia CS-8004)
- 7 **TCHAIKOVSKY CONCERTO No. 1**
Van Cliburn (RCA Victor LSC-2252)
- 8 **COME DANCE WITH ME**
Frank Sinatra (Capitol SW-1069)
- 9 **GAITE PARISENNE**
Arthur Fiedler (RCA Victor LSC-2267)
- 10 **OKLAHOMA**
Movie Cast (Capital SWAO-S95)



Rack Best Sellers Stereo Albums (Low Priced)

- 1 **SOUL OF SPAIN**
101 Strings (Stereo Fidelity SF 6600)
- 2 **DANCE, DANCE, DANCE**
Geraldo (Camden CAS-442)
- 3 **GIGI**
Hill Bowen Orch. (Camden CAS-436)
- 4 **FLOWER DRUM SONG**
Bill Heyer (Design SS-41)
- 5 **GRAND CANYON SUITE**
Wilhelm Schuechter (Stereo Fidelity SF-7900)
- 6 **ANYTHING GOES**
Prince-Joseph (Camden CAS-416)
- 7 **WORLD'S GREATEST STANDARDS**
101 Strings (Stereo Fidelity SF-4300)
- 8 **BROADWAY SPECTACULAR**
Narman Leyden (Camden CAS-467)
- 9 **AWARD WINNING SCORES FROM SILVER SCREEN**
101 Strings (Stereo Fidelity SF-7000)
- 10 **PETER GUNN**
Aaron Bell (Lion SL-70112)



Album Reviews

(\$1.49 thru \$2.98)

STEREO

"OKLAHOMA!"—Selections from the Broadway Musical, Lion L-70094, \$2.98
Contents: "Oklahoma!", "Surrey With Fringe On Top", and other show hits. Cover: Good rack jacket features surrey with fringe and title large at top. In color. Performance: Artists solo with stereo effects and deliver strong rendition of popular song hits. Commercial Value: The granddaddy of all musicals has sold in all shapes and forms since its inception. Mere presence of package should stimulate impulse buys. Name Value: Title of show is excellent rack material.

"STANDARDS IN STEREO"—Hill Bowen and Orch., Camden CAS-461, \$2.98
Contents: Collection of well known standards including "Once In A While", "That Old Feeling" and "They Didn't Believe Me". Cover: All-print jacket in color tells the entire story. Eye-catcher. Performance: The Bowen treatment in stereo adds even another dimension to the perennials with dual string arrangements in lush melodic harmony. Selections are top drawer, too. Commercial Value: While almost all standards in stereo will do well, these gems should excel. Name Value of Performer: Tune titles, prominently displayed, should move the package.

"MUSIC FOR THE SENSATIONAL SIXTIES"—Don Elliott and Orch., Stereo-Spectrum SS 35, \$2.98

Contents: A mixture of standards and jazz material enabling Elliott to perform on a variety of instruments. Cover: Offbeat color shot of Elliott "taking off" on a scooter reflects "futurama" sounds of deck. Performance: The versatile Don Elliott performs equally well on mellophone and four other instruments plus vocals on several numbers. The modern jazz sounds come off well in stereo with the orch. featuring top jazzmen presently "on the scene". Commercial Value: Elliott fans should flock while the "gimmicked" cover might carry sales to the broad market. Name Value of Performer: Elliott wins most jazz "awards" and spends much time being exposed on tv.

"GRIEG, PEER GYNT SUITES, NOS. 1 and 2"—Oslo Philharmonic Orch., Odd Gruner-Hegge, Conductor, Camden CAS-480, \$2.98

Contents: The popular Grieg suites represent eight of the original twenty-two musical sequences, as orchestrated by Grieg in 1913. Cover: Colorful adaptation of the last act features wrecked Norwegian sailing vessel in dramatic presentation. First class jacket. Performance: The Oslo orch. performs in light, moving and, at times, mounting movements in very interesting fashion. High quality classical. Commercial Value: A pick for classical space. Contents and jacket merit top spot. Name Value: Standard concert hall material, has wide appeal.



Rack Best Sellers Kiddie Albums

- 1 **SLEEPING BEAUTY**
Darlene Gillespie (Mickey Mouse MM-32)
- 2 **BAMBI**
Shirley Temple (RCA Bluebird LBY-1012)
- 3 **FUN IN SHARILAND**
Shari Lewis (RCA Bluebird LBY-1006)
- 4 **POPEYE'S FAVORITE SEA CHANTIES**
Allen Swift (RCA Bluebird LBY-1018)
- 5 **LEGEND OF WYATT EARP**
Shorty Long (RCA Bluebird LBY-1004)
- 6 **TALES FROM THE GREAT BOOK**
Joseph Cotton & Robert Preston (RCA Bluebird LBY-1014)
- 7 **ZORRO**
Zorro (Mickey Mouse MM-28)
- 8 **PETER PAN**
Norman Leyden (RCA Victor LBY-1009)
- 9 **THE HARMONY CHILDREN'S STORY**
Various Artists (Harmony HL-7139)
- 10 **TOM THUMB'S TUNE**
Movie Cast (Lion O-70084)



Rack Best Sellers Extended Play (EP's)

- 1 **PETER GUNN**
Henry Mancini (RCA Victor EPA-4333)
- 2 **RICKY SINGS AGAIN**
Ricky Nelson (Imperial IMP-159, 60, 61)
- 3 **KING CREOLE**
Elvis Presley (RCA Victor EPA-4319)
- 4 **FABULOUS JOHNNY CASH**
Johnny Cash (Columbia B-12531, 32, 33)
- 5 **JAILHOUSE ROCK**
Elvis Presley (RCA Victor EPA-4114)
- 6 **HYMNS**
Tenn. Ernie Fard (Capitol EAP-1, 2, 3-756)
- 7 **THE LONELY ONES**
Duane Eddy (Jamie EP-100)
- 8 **JOHNNY CASH SINGS HANK WILLIAMS**
Johnny Cash (Sun EPA-111)
- 9 **EVERLY BROTHERS**
Everly Brothers (Cadence 111, 12)
- 10 **RICKY**
Ricky Nelson (Imperial IMP-158)



Kiddie Single Reviews

"WELCOME TO THE ROMPER ROOM"—Cricket C-106A and **"OVER THE RAINBOW"**—Cricket C-77A-2 for 49¢

Kiddie 2-pack makes for a good combo. "Romper" disc features "Pop Goes The Weasel" and "Romper Room March", with strong tv kiddie show backing. "Rainbow" disk features title song, a good pop-kiddie choice b/w "Let's Catch A Star", a ballad-type delivery. Both sleeves sell themselves and the package is wrapped with ticket display, hole-punch and price.



Kiddie E P Reviews

"WALT DISNEY HEROINES" Golden EP 530

Package has a selection from three of the biggest selling Disney works on the market: "Sleeping Beauty", (current movie hit), "Snow White" and "Cinderella". Sleeve features all three in bright color and from past performances on each individual this should go almost three times as far.

"GOLDEN TREASURY OF FOLK SONGS"—Golden T5040

Ten assorted folk favorites including "Turkey In The Straw", "Old Smokey", "Camptown Races" and "Dixie". Orchestra and chorus under direction of Mitch Miller delivers quality sound. Sleeve expresses contents well and item deserves space on strength of solid folk selections.

Thanks....

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ETTI • LARRY WILLIAMS • THE
CADILLACS • JO ANN CAMPBELL •
THOMAS WAYNE • BOBBY FREE-
MAN • SANDY STEWART • THE
MELLO KINGS • THE SKYLINERS •
DALE HAWKINS • JOE MEDLIN •
THE IMPALAS • INGA • and of
course FABIAN

Alan Freed

P.S.

*and Thanks again FABIAN
for cancelling previous
commitments to return by
popular demand for the
closing Saturday and Sun-
day Shows.*

Camden Releases 8 Monaural LP's

NEW YORK — In response to distributor and dealer demands, RCA Camden is releasing a collection of songs and arias by Helen Traubel, "Helen Traubel In Opera And Song," it was announced today by Frank J. O'Donnell, Merchandise Administrator for RCA Camden records.

"The most exciting thing about our \$1.98 Camden albums," O'Donnell said, "is the terrific public response to our product. There's a continuing and apparently unsatisfied eagerness for good music at low prices in both classical as well as pop recordings. Both Tony Martin's and Sergei Rachmaninoff's first albums on the Camden label were so successful, that we are issuing new albums by these artists."

The new album by Tony Martin, "Tony Martin Sings Of Love" follows his big RCA Camden seller "I Get Ideas." "The Art Of Sergei Rachmaninoff (Vol. 2)" includes selections by Bach, Chopin, Schubert, Beethoven, among others.

Camden is also releasing other LP's, all of which are available in stereo: "Everybody Cha Cha" by the Fred Astaire Dance Studio Orchestra, "Strings In Hi Fi" by Domenico Savino & Orchestra, two packages by Mundell Lowe and His All Stars: "Porgy And Bess" and "TV Action Jazz", and Hill Bowen's "Redhead."

Rondo-Rondo-lette Totals Is 135 Stereos

NEW YORK — Eli Oberstein, the mahout of the music business, declared today that he has a total of 135 stereo albums on Rondo and Rondo-lette LP lines.

"Obie" has released, to date, a total of eighty (80) Rondo binaural sets and 55 Rondo-lettes.

One of the veteran diskers in the field, Oberstein has been extremely bullish on the subject of stereo right from the first. Despite the fact that he has done well with his monaural line Oberstein has been devoting his efforts for the past six months in building his binaural catalog in anticipation of the swing to stereo.

Oberstein stated, "We can anticipate our sales becoming fifty per cent stereophonic by the end of this year."

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The World's First
STEREO-SCORED
Orchestra

Mercury Issues 6 Wing Stereo LP's

CHICAGO—Mercury Records last week announced the premiere of stereo on its Mercury Wing Label tagged at a price of \$2.98. After six months in preparation, the first six releases will hit the dealer's shelves on or about April 1, "With the enthusiastic acceptance of Mercury's regular stereo, there has been increasing demand at the distributor level for an economy-priced Wing two-track," says director Morris S. Price.

"It has been said of our Mercury Stereo catalog that 'basically it reflects a deep attitude of respect for the consumer.' The same amount of careful selection and engineering skill will be evident on our Mercury Wing Stereo," says Price.

Of the six Mercury Wing stereo disks to be released in April, two have reportedly proven themselves to be successful in monaural form: "South Pacific"—Marc LaSalle's 50 Strings and "Academy Award Hits"—Pierre LeBlanc.

Other issues include: "Oklahoma!" / "Carousel" — Cecil Wheatridge; "Contrasts"—David Carroll; "Marvelous Marterie"—Ralph Marterie & His Marlboro Men; "Jerry Colonna And His Dixieland Band". The last four named are being released simultaneously in monaural and stereo versions. Two monaural-only Mercury-Wing entries are "Myoshi"—Myoshi Umeki and "A Trip To Adventureland"—Kiddie adventure stories.

Remington Adds Willard To Promotional Campaign

NEW YORK — Rack jobbers Willard Company, Indiana Merchandisers and Mershaw of New Jersey are now handling the complete Remington Records Promotional package, and negotiations are under way with other major rack jobbers throughout the country, it was revealed last week.

A concentrated drive is being made to show that the rack jobber not only gives the markets their maximum profit on these promotions, but by utilizing to advantage the floor space available, creates traffic in the super markets.

In addition, Remington's new promotional plan will include a \$1500 musical scholarship by area. With the growing interest in music, Remington feels this is something that customers will enter the super market to sign up for.

Dell Takes On ABC-Para

NEW YORK — Lyle Engle, Dell Distributing, stated last week that Dell had taken on for national distribution in magazine book outlets ABC-Paramount and Disneyland's "Sleeping Beauty" album.

Dell is now distributing MGM's Lion line, Coronet, ABC-Paramount and "Sleeping Beauty".

At the present time the agreement between ABC-Paramount and Dell calls for five of the diskery's best selling albums.

Engle stated that already Dell has placed 100,000 albums and expects to up that figure to 200,000 in two to three weeks.



Album Reviews

(\$1.49 thru \$2.98)

MONAURAL

"EVERYBODY CHA CHA." Fred Astaire Dance Studio Orch., Camden CAL-476, \$1.98

Content: Collection of cha-cha's recorded under direction of Astaire studio conductor complete with "Cha-Cha Instruction Booklet". **Cover:** Full color shot of the dance man in action wearing white tie and tails. **Performance:** Full orch. sound on each selection very conducive to dancing. Should satisfy cha-cha lovers. **Commercial Value:** Top item for racks with cover, instruction booklet (noted on cover) and cha-cha craze combining to help move item. **Name Value of Performer:** Astaire name and cover strong with all ages.

"THE ART OF SERGEI RACHMANINOFF, VOL. 2"—Sergei Rachmaninoff, Pianist, Camden CAL-486, \$1.98

Content: Classical collection of seventeen selections includes works of Bach, Chopin, Liszt, Schubert, Beethoven, Tchaikovsky, etc. as performed by Rachmaninoff. **Performance:** The famed pianist displays his techniques of romance, power, rhythm and meditation on works that he has masterfully delivered for the past twenty-two years. **Commercial Value:** A collector's item for classical lovers. **Name Value of Performer:** Excellent.

"TONY MARTIN SINGS OF LOVE"—Camden CAL-484, \$1.98

Content: A variety of ballad, rhythm and European love songs including "The Moon Was Yellow" and "I Love Paris". **Cover:** Full face color shot of the middle-aged women's idol should appeal. **Performance:** Martin comes off well in his usual rich baritone delivery especially on the ballads he has previously recorded. **Commercial Value:** A definite market with the married-women-shoppers. **Name Value of Performer:** Will catch impulse sales from limited audience.

"THE PIANO STYLE OF FRANKIE CARLE"—Camden CAL-478, \$1.98

Content: Eleven standard and semi-standard tunes all performed by the pianist with rhythm accompaniment—"I Could Write A Book", "Bewitched", etc. **Cover:** Accents the contents with color shot of piano standing in sound studio. **Performance:** Definite Carle style identified with each selection reflecting the pianist's light touch on ballads and rhythm numbers equally well. **Commercial Value:** Song selections and Carle's style make for a good package at the price. **Name Value of Performer:** Satisfactory.

"PORGY AND BESS":—Mundell Lowe and His All Stars, Camden CAL-490, \$1.98

Content: Modern jazz interpretation of Gershwin's famous score. **Performance:** Lowe gives the package a fresh "modern" jazz approach but maintains the original Gershwin flavor throughout. Heavy accent on the Lowe guitar and rhythm section add bright exciting newness to the ever popular show tunes. **Commercial Value:** Excellent choice for racks in the midst of heavy promotion on current movie and a half-dozen other Porgy LP's. **Cover:** Five-inch lettering on the short two-word title make for a shelf jumper printed in orange. **Name Value of Performer:** The title will move the package.

"SOCIETY BANDS OF A GOLDEN ERA"—Enric Madriguera, Russ Morgan, Abe Lyman, Emil Coleman, Will Osborne, Joe Reichman. Design DLP 87, \$1.49

Content: Dance tunes of the late thirties played in the style that made dancing so popular. **Cover:** Color art features tinted hose and colored shoes on dancing female legs. Reflects contents well. **Performance:** Excellent instrumentals designed for "dancing only". Top notch orchs. deliver in first class fashion. **Commercial Value:** A terrific buy for the "married couple" dance market. **Name Value of Performers:** Each orch. has a rep of high standing with the 40 and older groups.

"JAN PEERCE"—Harry Horlick and His Symphonic Orch. Guest Soloist, Jan Peerce, Design DLP 92, \$1.49

Content: Peerce is featured on four of the ten selections including, "Mamma Mia", "Torna A Surriento" and "Cielo E Mar". Orchestral arrangements on "Sabre Dance", "Fantasie Impromptu", etc. **Cover:** Color art of "concert under stars" scene with large bright lettering of guest soloist. **Performance:** Peerce's rich, full voice delivers in high fashion the arias chosen for his portion of the package. **Commercial Value:** Peerce's name makes the item a pick for the classical section.

"STRINGS IN HI-FI"—Domenico Savino and His Symphonic Strings, Camden CAL-487, \$1.98

Content: Thirteen string arrangements to classic and semi-classic compositions including "Granada", "To A Water Lilly" and "Notturmo". **Cover:** Bright pastel color design featuring silhouetted string instruments. **Performance:** Lush, soft, pleasing sounds with a noted absence of shrill or high pitch interruption. Excellent music to listen to. **Name Value of Performer:** Savino has reigned as a prominent composer, conductor, arranger for more than two generations.

"THE CHOCOLATE SOLDIER"—Al Goodman and Orch., Anny Ayars, Charles Fredericks, John Percival, Jimmy Carroll, The Guild Choristers—Camden CAL-483, \$1.98

Content: Music from the hit musical of 50 years standing including "My Hero", "Falling In Love" and the title song. **Cover:** Full color shot of soldier in appropriate Serbian uniform humorously shown with chocolate candies. **Eye-catcher.** **Performance:** Cast delivers selections in true "show" form from rich baritone, deep clear bass, striking soprano, bright tenor to exciting chorals adding to presentation of half-century-old story. **Commercial Value:** The musical is a chestnut among Broadway hits. Good "Broadway musical" choice for racks.

RCA All Out Push On April LP's

"THE FLIP SIDE"

By Joe Cal Cagno

NEW YORK — RCA Victor is launching an all-out advertising and promotion campaign on all of its current pop album releases. The Victor early April pop release includes, "The Ames Brothers Sing Famous Hits Of Famous Quartets", "Cugat In Spain", Sid Ramin's "Love Is A Swingin' Word", Billy Mure's "Supersonics In Flight" and a sacred album, George Beverly Shea's "The Love Of God".

RCA Victor and French's Mustard are cooperating in a special advertising and promotion campaign on the Ames' Brothers album, "Famous Hits Of Famous Quartets." Trade ads and consumer ads, most of them in full color, will appear in Living For Young Homemakers, Cosmopolitan, Teen, Hit Parader, Song Hits, Ladies Home Journal, Better Homes & Gardens, McCall's, American Home, Every Woman, Family Circle, True Story and Modern Romance. In addition, point-of-sale blinker boxes, window displays, ad mats for both monaural and stereo versions, transcribed radio spots for local use, will be available to record dealers. TV and radio spot time have also been purchased. French's is making available 12,000 dump displays, 100,000 full color streamers and 1,000 salesmen's brochures for its trade outlets. French's is also assuming the cost of 1500 gift mailing to top disk jockeys with the album and French's product included. Finally, RCA Victor is sponsoring a nine-region dealer window display contest with prizes for three winners in each of the regions.

Major dance studios will receive a special letter and copies of the new Xavier Cugat dance album, "Cugat In Spain," which will also be featured in consumer ads in The New Yorker, Esquire, and Living For Young Homemakers. Mounted covers for dealer window displays, ad mats for the monaural and stereo versions, tran-

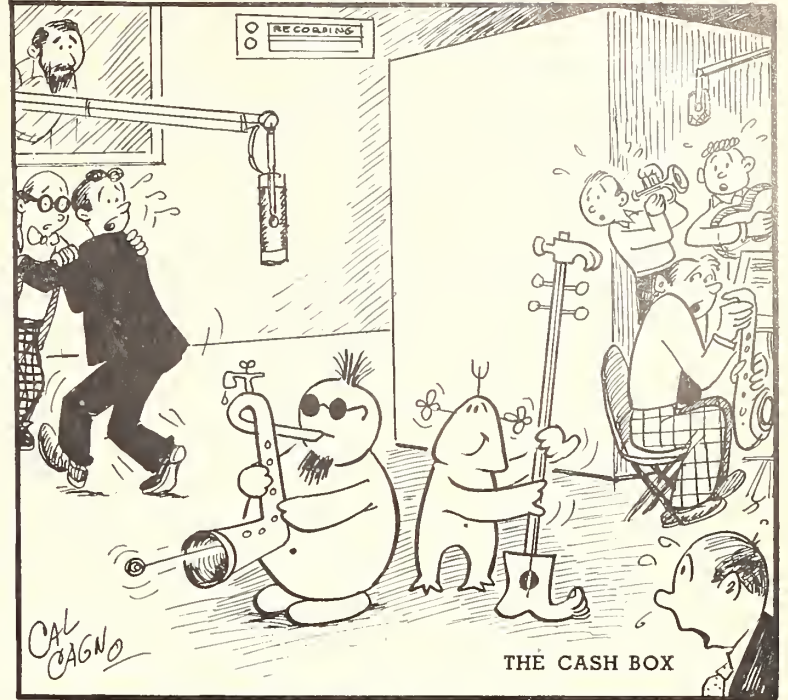
scribed radio spots, and a special gimmick mailing to the nation's top disk jockeys will also call attention to the new Cugat album.

Sid Ramin, whose RCA Victor album, "Love Is A Swingin' Word" is also receiving full advertising and promotional treatment, is making a special mailing of two selections from the album plus a letter to 1500 disk jockeys. Manufacturers exhibiting at national hi-fi shows will receive the stereo version of Ramin's album and Billy Mure's new album, "Supersonics In Flight." Ads featuring the Mure album will appear in The New Yorker and Esquire, plus ad mats, mounted album covers, transcribed radio spots for local dealer promotion, and a special minute-man record for added disk jockey play.

Talent Ups Turner

HOLLYWOOD—Tupper L. Turner, former field representative for Capitol classical records, Capitol Records Distributing, has been appointed Assistant to John Coveney, Classical merchandising manager of Capitol Records, it was announced by William B. Tallant, national merchandising administrator of CRI.

Turner, who joined CRDC in May, 1957, had previously served three years as coordinator of repertoire and publicity for the Los Angeles Philharmonic Orchestra. He received his AB degree from UCLA and has spent his entire business career in the field of music.



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Album

POPULAR PICKS OF THE WEEK



"MY FAIR LADY"—Original Cast (London)—Columbia OS 2015 (Stereo only)

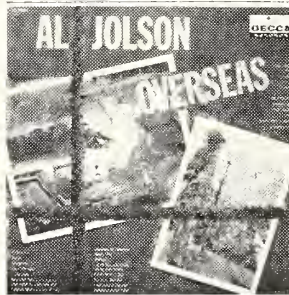
The great Lerner and Loewe show, now in London with its original cast, has been re-recorded there to produce this stereo version. All of the original charm and wit has been retained, the qualities that have endeared the score to many. With this stereo package a vast new market can be opened up to the original cast LP.

PAT SUZUKI'S BROADWAY '59



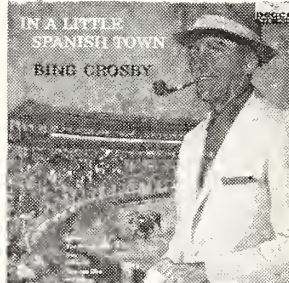
"PAT SUZUKI'S BROADWAY '59"—RCA Victor LPM 1965 & LSP 1965 (Monaural & Stereo)

The pixieish singer, currently appearing on Broadway in "Flower Drum Song," renders her own interpretations of 12 songs from 7 Broadway shows, including three from her own. "West Side Story," "Bells are Ringing," "The Music Man" and "My Fair Lady" are among the other shows represented here—their songs getting a fine, legit performance that will endear her to the show-music lovers.



"AL JOLSON OVERSEAS"—Decca DL 9070

The 14 tracks in this LP, the label's tribute to Jolson's memorable wartime tours, are from original Kraft Music Hall broadcasts released here for the first time. The disk's sound quality is excellent, recreating ageless Jolson performances on "Chinatown, My Chinatown," "Margarie," "At Sundown," "Whispering" and "My Blue Heaven." Should go over big with older folks.



"IN A LITTLE SPANISH TOWN"—Bing Crosby—Decca DL 8846

Crosby is represented here on a dozen Spanish songs from previous dates with Xavier Cugat, Victor Young and others. South of the border tunes have always been a Crosby specialty, and he nonchalantly conveys the romanticism of the Latin melodies. Selections include "You Belong To My Heart," "Siboney," "Quizas, Quizas, Quizas," and "Amor." Choice set for the adults.



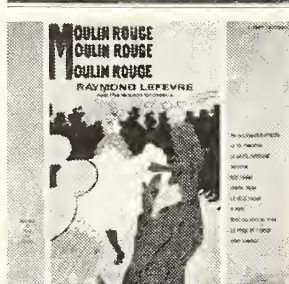
"I ONLY HAVE EYES FOR YOU"—David Allen Warner Bros. W 1268 & WS 1268 (Monaural & Stereo)

The full-throated singer, in the midst of a successful musical comeback, is heard on his second LP date, lending his emotion-packed vocal stylings to a dozen lesser heard standards. Included on the set are "Get Out Of Town," "You Go To My Head," "When Your Lover Has Gone" and the enchanting title tune. The sincere, legit handling of these love ballads will endear Allen to the more mature purveyors.



"BOBBY SCOTT SINGS THE BEST OF LERNER AND LOEWE"—Verve MG V-2106

The young singer displays a warm, relaxed approach in this album of tunes from the famed songwriting team which produced, most recently, "My Fair Lady" and "Gigi." Aside from 4 numbers from these two successes Scott casually handles tunes from "Brigadoon," "Paint Your Wagon," and others. Accompanying himself on piano, he transforms the music into delightful vehicles for his distinct phrasing and subtle jazz-like rhythmic qualities.



"MOULIN ROUGE"—Raymond Lefevre and his Grande Orchestra—Kapp KL 1121 & KL 1121-S (Monaural & Stereo)

The gamut of Parisian moods—from gaiety to romance to sadness—are captured here by the Lefevre orchestra, a favorite in France. Excitingly imaginative arrangements by Lefevre of these enchanting melodies are a treat—making tasteful use of an accordion in several places to enhance the unique flavor of the music. Among the selections are "Valentine," "The Song From Moulin Rouge" and "La Gaiete Parisian" (popularly known as the "Can Can"). Excellent mood package.

Reviews



"EMOTIONS OF JOSE DUVAL"—Roulette R 25061 & SR 25061 (Monaural & Stereo)

Debuting for Roulette, Duval's lyrical emotions are alternately fiery, sweet and passionate. He possesses an operatic tenor voice, which is heard here in both English and Spanish on such contrasting numbers as "Magic is the Moonlight," "It Ain't Necessarily So," "Gypsy Lament" and "Moonlight In Vermont." The singer's extremely sincere approach to the music will gain him a host of fans.



"THE SURFERS AT HIGH TIDE"—HiFi Record R 411

The Surfers, four young, native Hawaiians, present their third LP for the label. Their soft, melodic voices harmonize splendidly on a group of rhythmic selections which includes "The Breeze and I," "Poinciana," "Perfidia" and "Ebb Tide." Currently entertaining in Las Vegas, the youngsters should garner a host of new fans through their efforts on this waxing.



"SMART AND CONTINENTAL"—Dick Smart with orchestra conducted by Nick Perito—Everest LPBR 5027

Dick Smart bows in for the label, displaying his melodic, deep-toned voice on a bill of French, Italian and Spanish songs that comprise his repertoire—from his many nitery engagements in Europe. All of the tunes fall into the love category and, with the aid of violin and guitar backdrops, Smart imbues them with a quiet and unassuming charm. A new comer to the disk scene that bears watching.



"OUR GAL SAL"—Sally Starr—Clymax EP 1001

Cowgirl Sally Starr has achieved a large following in the Philadelphia area via her WFIL-TV, "Popeye Theatre." Rated as one of the top shows there, especially for the million and a half kiddie viewers, the musical moments from the show are presented on this LP featuring the charming voice of Miss Starr. The songs are all for the kids, some original and a few pop items re-worked with new lyrics. A must in the Philly area, this package can also catch attention nationally.

JAZZ PICKS OF THE WEEK



"JONAH JONES AT THE EMBERS"—The Jonah Jones Quartet—RCA Victor LPM 2004

The Jonah Jones Quartet, currently riding high LP-wise on the Capitol label, is presented here on a set waxed for Victor a couple of years ago. The title is derived from the group's long engagements at the New York nitery. Jones' famous trumpet leads the group on an infectiously swinging set that features recent standards on one side and vintage jazz numbers on the flip. Solid item for both pop and jazz markets.



"HAPPY SESSION"—Benny Goodman and his Orchestra featuring Andre Previn and Russ Freeman—Columbia CL 1324

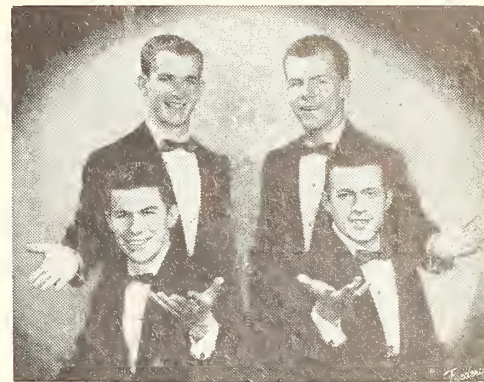
The King of Swing has surrounded himself with an impressive array of musicians (i.e. Previn, Freeman, Shelly Manne, Herb Ellis, George Duvivier, Herb Geller, etc.) for his latest Columbia outing. The tunes that receive Goodman's inimitable clarinet treatment vary from oldies such as "Diga Diga Doo" and "You'd Be So Nice To Come Home To" to modern numbers such as the fiercely swinging title tune. Goodman's innumerable fans will take easily to this.



"ON THE TOWN"—The Oscar Peterson Trio—Verve MG V-8287

The Trio, Peterson (piano), Ray Brown (bass) and Herb Ellis (guitar), constitute three of the most respected jazz names on their individual instruments. They prove they're worthy of the praise accorded them on this set, recorded live at the Town Tavern in Toronto, which finds them demonstrating the many facets of their talents—especially a hard driving swing. Staple jazz issue.

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by **The Martels**

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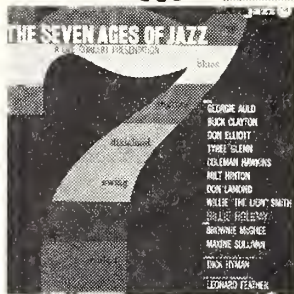
Neptune 102

NEPTUNE RECORDS

183 12th Ave.
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Market 2-5395



Album



"THE SEVEN AGES OF JAZZ"—Narrated by Leonard Feather—Metrojazz 2-E 1009

The two-disk package was recorded in Sept. 1958 during a three day jazz festival. Narrator Feather, a foremost jazz historian, takes the development of jazz over seven main stages, beginning with Folk and up through Blues, Ragtime, Dixieland, Swing, Bop and Modern. The all star cast of jazz artists doing the musical honors include Billie Holiday, Coleman Hawkins, Willie "The Lion" Smith, Buck Clayton and Don Elliot. Of prime interest to jazzists.



"NEWK'S TIME"—Sonny Rollins—Blue Note 4001

Tenor saxist Rollins, a major figure in present day jazz circles, swings his big horn through 6 immensely gratifying performances, getting immeasurable assistance from Philly Jo Jones on drums. Completing the rhythm section on this set are Doug Watkins, bass, and Wynton Kelly, piano, who, along with Jones provide a solid impetus for Rollins' improvisations of three "pop" tunes and three original jazz compositions. Outstanding deck.



"FOUR!"—Hampton Hawes, Barney Kessel, Red Mitchell, Shelly Manne—Contemporary C 3553

With Hawes in the lead role, these four outstanding jazzmen swing through 7 numbers, combining original jazz compositions and improvised standards. Although pianist Hawes is the featured performer each man solos impressively throughout and all function cohesively as a unit. Casual spontaneity is maintained on Charlie Parker's "Yardbird Suite," Mitchell's "Bow Jest," in which the writer takes the bow to his bass, "Sweet Sue" and "Love Is Just Around the Corner." Exciting stint.



"DON SHIRLEY"—Audio Fidelity AFLP 1897

Twelve evergreen tunes are the vehicles for improvisation by pianist Shirley. Aided by a group of unbilled musicians, Shirley converts the songs (i.e. "One More For The Road," "Somebody Loves Me," "Nearness of You," "I Remember April" and three from "South Pacific") into uniquely sensitive compositions. His completely original style has won him wide praise from all musical circles; this set is a treat for his many fans.



"SWEETENINGS" — Harry "Sweets" Edison—Roulette R 52023 & SR 52023 (Monaural & Stereo)

Tasteful solos and a distinct sound are the features of trumpeter Edison, who along with the other members of his quintet, never lose sight of two basic patterns—beat and melody. The beat continually swings, spearheaded by Charlie Persip on drums; the melody, whether muted or open, is always volatile. Five numbers are Edison penned, the others are from the evergreen category. Jazzists will appreciate.



"PETER GUNN"—The Joe Wilder Quartet—Columbia CL 1319 & CS 8121 (Monaural & Stereo)

Columbia hops on the "Peter Gunn" bandwagon (the Mancini deck is riding high on LP lists) with its own waxing of 10 sets from the score. Along with Wilder on trumpet, are Milt Hinton, bass, Hank Jones, piano, and John Cresci, Jr. on drums. The Mancini score receives added improvisation, giving the disk a measure of originality. This highly capable treatment, despite its lateness on the "Peter Gunn" scene can evoke interest.



"BACK O' TOWN"—King Oliver with Jelly Roll Morton and Clarence Williams—Riverside RLP 12-130

Riverside continues its tradition of re-packaging important vintage jazz records with this King Oliver set. The great cornetist is featured with another early giant, Jelly Roll Morton, on two tracks from 1925; the remaining 10 tracks from his stints with the Williams group in the late '20s. Early recording techniques unfortunately give this LP a crude sound, yet among jazz historians its value is unestimable.

Reviews



***Babs Gonzales** "BABS GONZALES"—Hope LP 0001

International bobster Gonzales, who made noise with his "Be Bop Santa Claus" a while back, is heard on his first LP with seven unusual numbers. Assisted vocally by the Modern Sounds and instrumentally by a seven piece group, Gonzales alternately sings, shouts and recites his humorous bob messages. Except for "The Continental", which he sings in four languages, the numbers are exclusively Gonzales properties that will endear him further to the hipsters.



Beverly Kenney "BORN TO BE BLUE"—Decca DL 8850 & DL 78850 (Monaural & Stereo)

On her second waxing for Decca, Miss Kenney displays the blue side of her vocal stylings—her throaty voice gently caressing such mood items as "Born To Be Blue," "Where Can I Go Without You," "Again" and "Somewhere Along The Way." Apparent at once is her tastefully executed jazz phrasing, lending a subtle liquidness to the music. Can move in both pop and jazz fields.

CLASSICAL PICK OF THE WEEK



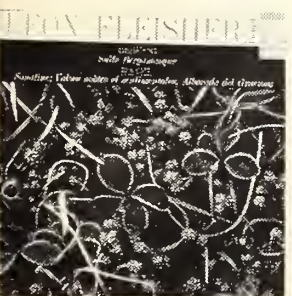
MASSNET: Manon—Victoria de Los Angeles, Pierre Monteux conducting Chorus and Orchestra of the Theatre National de L'Opera Comique—Capitol GDR 7171

This waxing of Massenet's highly sensitive comic-opera, once available on Victor, is now being released under the Capitol-EMI banner. Along with soprano Los Angeles as the ultra-feminine heroine in the title roll, Henry Legay and Michel Dens headline the fine cast. Strong opera entry.



MOZART: "The Marriage Of Figaro"—Highlights—Elisabeth Schwarzkopf, Herbert Von Karajan conducting the Vienna Philharmonic Orchestra—Angel 35326

Highlights from the famous Mozart opera (The Marriage of Figaro) receive an outstanding treatment from excellent cast that highlights sopranos Schwarzkopf, Seefried and Jurinac, and baritones London and Kunz. Substantial opera loving market can be reached.



DEBUSSY: Suite Bergamasque; RAVEL: Sonatine, Valses Nobles et Sentimentales, Alborada del Gracioso—Leon Fleisher, Pianist—Epic LC 3554

Fleisher here demonstrates the reasons for his being acclaimed one of the brightest young classical pianists of the day. Tackling four pieces by the two foremost piano composers, he proves they are no challenge to his already highly developed technical skill, resulting in a brilliant performance. No doubt about this set increasing the artist's stock among the classical coterie.



BARTOK: String Quartets 1 through 6—The Fine Arts Quartet—Concert-Disk M 1207-1208-1209, MP 501 & CS 207-208-209, SP 501 (Monaural & Stereo)

These three LP's, available individually or as a set, recreate the Quartet's filmed performances of the Bartok series seen over the National Educational Television network. The group has been accorded high praise internationally for its fine work, and this series of quartets from one of the most popular contemporary composers affords its appreciation to a wider audience via TV and these disks. Can move on the strength of the TV series.

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Frustrated Conductors?



NEW YORK—A new RCA Victor LP, “Music For Frustrated Conductors,” features music conducted by Arthur Fiedler, Morton Gould, Ru-boert Russell Bennett and the listener, if he desires; the package also includes a baton and notes on conducting. Album will be widely promoted and advertised through national consumer press, magazines and on national TV and radio. Photos above, which include a shot of the LP cover (baton is inserted diagonally in the sleeve) shows Victor execs trying their hand at conducting selections from the LP: 1. (left to right) George Marek, vice-president and general manager; W. W. Bullock, vice-president, commercial records creation department; P. A. Leonard, administrator, Red Seal merchandising; Bernie Miller, Red Seal advertising and promotion manager; D. J. Finn, album manager, planning and merchandising. 2. Package; 3. Jack Burgess, manager, commercial sales and merchandising dept., conducting “Sabre Dance”; 4. Finn conducting “Mexican Hat Dance” in set’s stereo version; 5. Bullock receives added instruction from Leonard, who indicates here the score marking for the conductor’s attention; 6. Leonard

asks for a pianissimo as he conducts a passage. Other works included in the album are: “España Rhapsodie”; “Fantasia on ‘Greensleeves’;” “Liebesfreud” and excerpts from “Victory At Sea,” “Die Fledermaus,” “Carmen” and Tchaikovsky’s Symphony No. 4.

Royal Wedding Tune

NEW YORK—Japan will soon be waltzing to the tune of Al Nevins’ “The Happy Prince,” especially commissioned to commemorate the wedding of Crown Prince Akihito. Nevins, whose RCA Victor recordings of the Three Suns (he’s a member) are reportedly popular in Japan, was commissioned by T. Yagisawa, director and manager of artist and repertoire of the Victor Company of Japan, Ltd. “The Happy Prince” is coupled with “Breath of Spring” from the Three Suns’ Victor LP, “Love in the Afternoon.”

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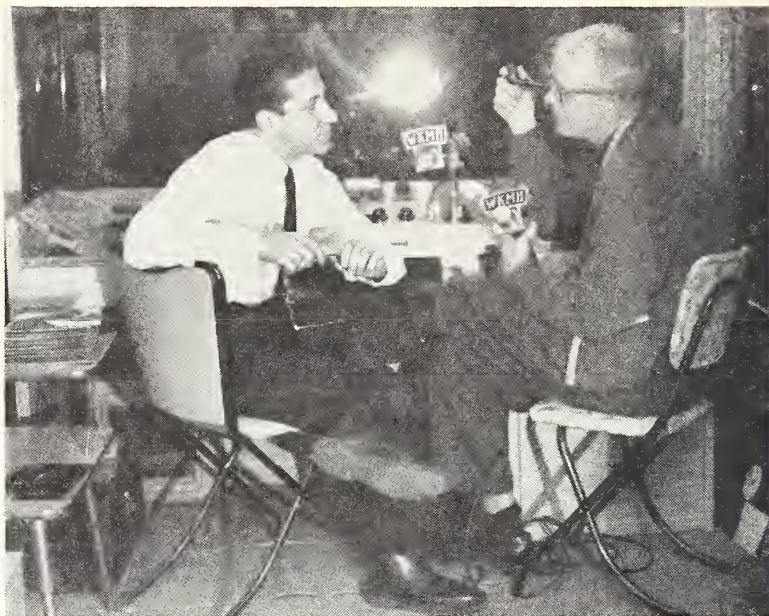
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Deejays Discuss Programming



DETROIT—One of the most listened-to interviews heard in Detroit in many years was presented on radio station WKMJ recently when Ed McKenzie (right), one of America's top deejays who recently quit radio station WXYZ because of what he described as its "formula music" policy, was interviewed by Robin Seymour on his "Bobbin' with Robin" stanza presented daily on the Knorr station between 4 and 7 o'clock. McKenzie, in condemning "formula music" for radio, said: "The top 40 is aimed at one audience, teen-aged girls. Even teen-age boys don't determine hits, and certainly the adults don't, they just buy albums." McKenzie went on to call the pattern now in vogue on many stations "robot radio" and insisted that better and more varied programming in music, news, sports and interesting public service will in the end have more listeners who buy, and sell more products than the other kind. A "deluge" of mail was reportedly received by Seymour after the broadcast, and the interview taped was rebroadcast by popular demand three days later. The mail was reported 10 to 7 in favor of McKenzie's policy.

ASCAP Election Results

NEW YORK—The Committee on Elections of ASCAP has certified to ASCAP's president, Paul Cunningham, the following results of the election of writer members and publisher members for the Society's Board of Directors, commencing April 1, 1959.

The writer members in the popular-production field are: Stanley Adams, Cunningham, Howard Dietz, L. Wolfe Gilbert, Oscar Hammerstein II, Otto A. Harbach, Arthur Schwartz, Ned Washington and Jack Yellen. Schwartz replaced George W. Meyer who had resigned from the Board, and Dietz replaced incumbent Alex C. Kramer. In the standard writer group Morton Gould, Dr. Douglas Moore and Deems Taylor were elected. Gould replaced incumbent John Tasker Howard.

The publisher directors elected in the popular-production group are: Louis Bernstein, J. J. Bregman, Irving Caesar, Max Dreyfus, Bernard Goodwin, John D. Marks, Jack Mills, Maurice Scopp and Herman Starr. Goodwin of Livingston and Evans, replaced Mrs. Bonnie Bourne on the Board of Directors. The publisher directors elected in the standard group are: Frank H. Connor of Carl Fischer, Rudolf Tauher of G. Schirmer, and Adolph Vogel of Elkan-Vogel.

Vaughn Gold Disks



HOLLYWOOD—During a recent visit to Germany, orchestra leader Billy Vaughn was honored with gold records for "Sail Along Silvery Moon" and "La Paloma," which were the first records to go over the million mark in Germany.

At the ceremony were Dot Records proxy Randy Wood, Vaughn and Gunter Braunlich, publicity chief of Teldec in Hamburg, who made the formal presentation.

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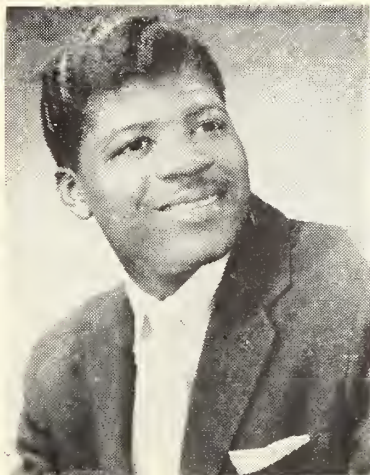
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[GIBRALTAR BMI—Dawn, Evelyn]
"I NEED YOU SO MUCH" (2:05)
[Gibraltar BMI—Robinson, Branch]
JIMMY BARNES (Gibraltar 102)

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2 RICKY SINGS AGAIN <i>Ricky Nelson (Imperial IMP-159, 60, 61)</i>	2
3 THE LONELY ONES <i>Duane Eddy (Jamie EP-100)</i>	3
4 FABULOUS JOHNNY CASH <i>Johnny Cash (Columbia B-12531, 32, 33)</i>	4
5 DETOUR <i>Duane Eddy (Jamie LP-301)</i>	5
6 SING ALONG WITH MITCH <i>Mitch Miller (Columbia B-1160, 1, 2, 3)</i>	6
7 KING CREOLE <i>Elvis Presley (RCA Victor EPA-4319)</i>	9
8 COME DANCE WITH ME <i>Frank Sinatra (Capitol EAP-1-1069)</i>	7
9 SONGS OUR DADDY TAUGHT US <i>Everly Brothers (Cadence CEP-108, 9, 10)</i>	13
10 OPEN FIRE, TWO GUITARS <i>Johnny Mathis (Columbia B-12701-2-3)</i>	8
11 STILL MORE SING ALONG WITH MITCH <i>Mitch Miller (Columbia B-12831, 2, 3)</i>	11
12 MORE SING ALONG WITH MITCH <i>Mitch Miller (Columbia B-12431, 2, 3)</i>	10
13 JOHNNY CASH SINGS HANK WILLIAMS <i>Johnny Cash (Sun EPA-111)</i>	12
14 HYMNS <i>Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)</i>	14
15 BUDDY HOLLY STORY <i>Buddy Holly (Coral-EC-81182)</i>	—



BEST SELLING SHEET MUSIC

	Pos. Last Week
1 VENUS <i>Rembed-Larsdale BMI—Marshall</i>	2
2 MAY YOU ALWAYS <i>Hecht-Loncaster & Buzzell ASCAP—Morke, Charles</i>	4
3 NOLA <i>Sam Fox ASCAP—Arndt, Skylar</i>	1
4 HAWAIIAN WEDDING SONG <i>Pickwick ASCAP—King, Hoffman, Monning</i>	3
5 MY HAPPINESS <i>Happiness ASCAP—Peterson, Bergantine</i>	5
6 CHILDREN'S MARCHING SONG <i>Miller ASCAP—Sharp, Arnold</i>	6
7 IT'S JUST A MATTER OF TIME <i>Eden BMI—Benton, Hendricks, Otis</i>	11
8 PETITE FLEUR <i>Hill & Ronge BMI—Bechet</i>	7
9 PETER GUNN <i>Northridge ASCAP—Mancini</i>	8
10 CHARLIE BROWN <i>Tigar BMI—Leiber, Stoller</i>	10
11 IF I DIDN'T CARE <i>Chappell ASCAP—Lawrence</i>	13
12 ALVIN'S HARMONICA <i>Monorch ASCAP—Bagdosorian</i>	12
13 SMOKE GETS IN YOUR EYES <i>T. B. Harms ASCAP—Harbach, Kern</i>	9
14 TOM BOY <i>Roncom ASCAP—Farrell, Conway</i>	—
15 GOTTA TRAVEL ON <i>Sango BMI—Cloyton</i>	15

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"If You Can't Fight 'Em Join 'Em," Says Verbit

PHILADELPHIA — Nelson Verbit, head of Marnel Distributing, this city and Baltimore, came up last week with what he feels a novel solution to the record club problem for the retailers. Using the time-honored principle, "If you can't fight 'em, join 'em," Verbit suggests that where record dealers have organized, as they have in SORD and in Wisconsin, Philadelphia and other areas, they should start their own record clubs on a local basis.

Gist of Verbit's reasoning boils down to this: "No amount of wailing or fuming is going to change the situation. The record companies that now have clubs will continue to build them to the best of their ability and it is rumored that The Diner's Club and several magazines and other organizations are also going to start record clubs."

Verbit feels that as long as the local record dealers know they are going to lose more and more of their income to the clubs they might as well start their own. If each store

were to contribute a given amount of money for the cost of local advertising and maintenance of a small office and staff, the record dealers would have the advantage of local appeal, and the catalogs of all the independent labels handled by the local distributors to draw from. In addition, blanks could be made available in the record stores and valuable window display space given to the club.

Verbit admits that even with the distributors shaving prices for club orders they would probably not be able to sell as cheaply as the major clubs. However, he feels that the other advantages would far outweigh this factor.

"Most important," Verbit stated, "in these clubs the local distributors and dealers would at least have a chance to make some sales instead of helplessly watching their business drain away."

As Verbit envisions it, each participant in the club would share profits according to the amount of money he invested.

Melba To United Artists

NEW YORK—Stanley Melba, society dance-band leader of the Hotel Pierre here, has been signed to an exclusive recording contract by United Artists Records. The announcement was made last week by Kay Morton, administrative vice president of the company.

Melba and his orchestra have been a highlight of the Pierre's swank Cotillion Room since the early 40's.

His first album for UA, "Dancing At The Cotillion Room," to be released soon, features the "Cotillion Strings" that has made him a favorite of the nitery's customers. A series of Melba LP's is now being planned.

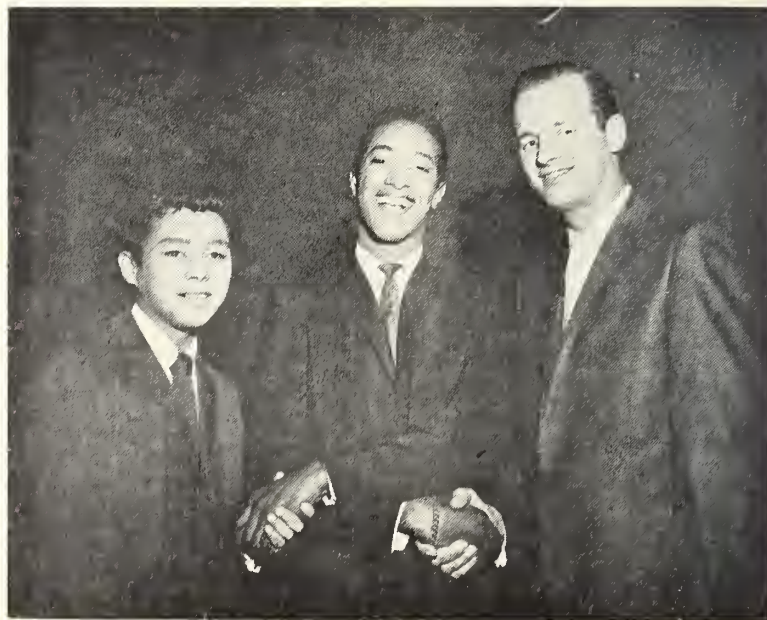
Boone In Verne Classic

NEW YORK—Pat Boone has been signed to a starring role in 20th Century-Fox's picturization of Jules Verne's classic adventure story, "A Journey to The Center of The Earth," soon to go before the cameras in Hollywood.

The CinemaScope-DeLuxe color production, to be produced by Charles Brackett, narrates the story of a dedicated scientist and his nephew who make a below the earth's surface journey via an extinct volcano.

"Journey" marks Boone's fourth starring role. Since he made his film debut in "Bernardine," he has appeared in "April Love" and "Mardi Gras."

Cooke In 50th



HONOLULU, HAWAII — Sam Cooke is flanked by Hawaiian singing star Ronnie Diamond (left) and popular Honolulu deejay Tom Moffatt during the 13th Show of Stars at the Civic Auditorium here.

Cooke, currently on the pop and r&b charts with "Everybody Likes To Cha Cha Cha," was the featured performer at the show, which was emceed by Moffatt.

LEADERSHIP



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Conkling Appts Gilligan

BURBANK, CALIF.—Matt Gilligan has been named to the newly created position of Coordinator, International Division of Warner Bros. Records. The appointment was made last week by James B. Conkling, president of the company.

Gilligan will headquarter at the firm's home office in Burbank, and will assist Bobby Weiss, recently appointed International Director of Warner Bros. Weiss and Gilligan are currently involved in the preparation of the firm's entry into the global record market.

Gilligan is a veteran Warner Bros. Pictures employee, having been with the company for the past thirteen years. He joined Warner Bros. Records at its inception last year, assisting Conkling in the organization of the record company.

In his new post, Gilligan will maintain liaison with Weiss in the operation of the firm in foreign markets.

Tops Moves N.Y. Office

NEW YORK—Low-priced Tops Records, division of precision radiation instruments, has just completed the moving of their New York office, sales room and warehouse to the Wanamaker Warehouse Building at 418 Lafayette Street, New York, N. Y.

Ira L. Moss, vice-president in charge of sales and the New York operation, advises that the new headquarters are considerably larger and will enable the firm to handle their multimillion dollar volume with greater speed and efficiency.

Tops also produces the Mayfair Stereo line and a complete selection of records for all ages and interests from Kiddie to Pop and Classical Recordings.

Their merchandise is sold through all the leading national department store groups, variety, supermarket and drug chains, as well as thousands of independent dealers throughout the country.

Tops employs over 50 outside salesmen and its distribution and sales are worldwide.

The Main Office of Precision Radiation is located in Los Angeles, California. Carl Doshay, president of Precision, is headquartered there.

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SO FINE

by

The Fiestas

at

OLD TOWN RECORDS

1697 BROADWAY

NEW YORK

"I KNEEL AT YOUR THRONE"

Joe Medlin—Mercury

"CARELESS"—Sarah Vaughan—Mercury

"BEAT O' MY HEART"—Harry Simeone—20th Fox

FOR SEASONAL PROGRAMMING

"WHEN THE RED RED ROBIN
(COMES BOB BOB BOBBIN' ALONG)"

and

"SWINGIN' IN A HAMMOCK"

BOURNE, INC. ABC MUSIC
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by

Kenny Adams

S-6014



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SEECO
GOES
POP!

Action On "Little Dipper"

NEW YORK—Roulette Records reported immediate reaction last week from their distributors on a new instrumental single entitled "Little Dipper" by the Mickey Mozart Quintet. The tune was penned by composer-harpist Robert Maxwell.

Irv Jerome, vice-president in charge of sales, reported that the disk was played for the distributors over the phone the same day that Joe Reisman, A & R chief for the label, returned from the studios with dubs. The reaction, stated Jerome, was instantaneous and resulted in the heaviest initial orders Roulette has ever had on any single with the exception of Jimmie Rodgers' big ones, it was reported.

Roulette also released a new single this week by Johnnie Strickland, "Don't Leave Me Lonely" and "I've Heard That Line Before."

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PLAY GREAT JAZZ
IN THE MAY 1st
"COLUMBIA JAZZ FESTIVAL"
FROM
THE FIRST NAME
IN JAZZ HEAR**

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BUCK CLAYTON
MILES DAVIS
ART VAN DAMME

DUKE ELLINGTON
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- BETWEEN THE DEVIL AND THE DEEP BLUE SEA
- I MUST HAVE THAT MAN

MILLS MUSIC, INC.

HOT TIP!
Breaking In Cleveland
Jimmy Isle
WITHOUT A LOVE
Sun # 318

SUN RECORD CO.
706 UNION ST.
MEMPHIS, TENN.

SUNNY LADS
"THAT'S MY DESIRE"
JAX RECORDS • MI. 3-1984

Another Big Hit

by

Kathy Linden

**GOODBYE JIMMY,
GOODBYE**

8571

Felsted
RECORDS

Hugo & Luigi Owino

NEW YORK—Following their policy of discovering new tunes and talent and showcasing them on the RCA Victor label via Hugo & Luigi Productions, the team spotlights four teenagers from Newark, N. J. on their second RCA release—"Toni" by the Tradewinds.

"We will be making this record and our first release 'Young Ideas' by Chico Holiday our one-two punch," it was announced by the A&R team's National promotion director Mike Collier.

"Following the MOA Chicago convention we will be hitting the road for two weeks on these records and on our return to New York will release our third record by yet another new artist—or rather new artists.

"We are very excited about the reception we received from our friends in the radio fraternity on 'Young Ideas' and we promise them they will not be disappointed with what is yet to come," said Collier.

"We are delighted with the response we have had from the RCA Victor distributors, some of whom have gone to the trouble of calling us up to tell us we have a hit on our first record."

Pacted For Victor LP's

NEW YORK—Herman Diaz, Manager, popular artist and repertoire programs at RCA Victor announced last week the signing of Marjorie Meinert, pop organist and radio and TV personality, and the Skip-Jacks, vocal quintet who have been entertaining at New York's Roxy Theatre since its reopening last fall. Albums by Miss Meinert and the Skip-Jacks will be released shortly.

Solomon To Europe For Vanguard Sessions

NEW YORK — Seymour Solomon, director of Vanguard Records, will leave New York April 22 for an eight-week European recording trip. Sessions will be held in London and in Vanguard's Vienna studios. Repertory will include the Khatchaturian "Gayne" ballet suite; Kabalevsky's "Comedians", Dvorak's "New World Symphony" and a series of symphonies by Mozart and cantatas and other major choral works of Bach.

Serenading Sarah



CHICAGO — Nero fiddled while Rome burned, but apparently enjoying this fiddling session by WGES deejay Sid McCoy is Sarah Vaughan. McCoy dropped in on the songstress opening at Mister Kelley's nitery to inform her that her new Mercury album, "Vaughan and Violins" was the most requested item on his nitely "Real McCoy" radio stint.

JAZZ GREATS PLAY GREAT JAZZ IN THE MAY 1st "COLUMBIA JAZZ FESTIVAL"

FROM

THE FIRST NAME IN JAZZ

HEAR

DAVE BRUBECK
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BILLIE HOLIDAY
J. J. JOHNSON
GERRY MULLIGAN
JIMMY RUSHING

ART VAN DAMME
JOE WILDER
TEDDY WILSON

Dave Axelrod A&R Head At Hi-Fi-Orbit

BEVERLY HILLS, CAL.—Following the announcement that High Fidelity Recordings plans to build its own building and recording studios, label prexy Richard Vaughn announced the signing of Dave Axelrod as pop A&R head for both Hi Fi Records and its subsidiary label, Orbit Records.

Axelrod, a free lance album producer prior to joining Hi Fi, will have complete reign over pop singles and albums. Sessions with the Devilles and Scott Engel for Orbit release are first on Axelrod's list.

Born and raised in Los Angeles, the 27-year-old Axelrod has spent eight years in the music business. At 19 he was managing artists, later was sales and promotion head for a Los Angeles record distributor, and also spent a year as national promotion chief for Tampa Records.

Axelrod produced the "Around the World in 80 Days" LP with Gerald Wiggins for Specialty; "The Kid from Salt Lake" LP for Coral; and Buddy Collette's "Everybody's Buddy" for Challenge.

Catalina Contest

HOLLYWOOD—Catalina Records, new inde label, here, is providing its initial single release with a nationwide promotion contest, which began last week. Deck is "Leadfoot" by Don Sargent, and features car sounds at certain intervals throughout the date. Idea is for an entrant to guess the name and year of car used to make the sound effects. The first correct answer received wins the entrant \$100, with "Leadfoot" keychains going to the one hundred runners-up. Entry blanks are included on the waxing's sleeve, which also has space for the deejay from whom the contestant first heard the deck, thus giving the deejay an opportunity to award a duplicate prize.

Mention of the contest was made in the national teen mag, "Dig" and all distributors were sent brochures for their salesmen, outlining the promotion. Point of sale posters were also sent to distribs for placing in retail outlets.

Promotion men Dan Shea and Jack Bowman conceived and executed the entire campaign for Catalina.

Kapp Pacts Hill

NEW YORK—Singer-cleffer David Hill has been pacted to Kapp Records, it was disclosed last week. His first single on the label is "Two Brothers."

Hill, who hails from New York, has written such hit material as "I Got Stung" (Elvis Presley), and "Start Movin'" (Sal Mineo), and has had other numbers cut by the Ames Bros., Conway Twitty, the Hi-Lo's and Andy Williams. He formerly recorded for Victor. The 22-year-old artist is a history major at Columbia University.

Mitzi Slays Em At WIND



CHICAGO—Film lovely Mitzi Gaynor, presently starring in the "South Pacific" flick, blew into the Windy City on a promotional tour for her new Verve LP, "Mitzi," escorted by Vic Faraci and Jim Davis of M. S. Distributors, this city.

Versatile Phone Book



NEW YORK—You may use the Manhattan phone book to look up telephone numbers but pianist Erroll Garner values it dearly as a piano bench cushion. Garner arrived here from Oklahoma City on the final leg of an extensive cross country tour under the auspices of impresario S. Hurok.

During his tour, Garner, the first jazz artist to be booked by Hurok, played for such widely diverse audiences as civic organizations, colleges and the Navajo Indian Tribe.

He will resume his travels on April 25 at Kleinhans Hall in Buffalo, then moving to the Syria Mosque in Pittsburgh on April 30.

Edwards A&R At Joy

NEW YORK—Eddie Joy, Joy Records prexy, revealed last week the appointment of Sherman Edwards to the Label's A&R staff. Edwards will be responsible for supervising recording dates, signing new artists and screening material for the label. His first assignment for Joy will be the supervising of a Five Bobs, actually composed of one artist, Bernie Nee, session this week.

The arranger-pianist has done many waxing arrangements and is a graduate of Columbia University.

Form ASI Records

SEATTLE, WASH.—The formation of ASI Records, a subsid of Acousta Sound, here, was announced last week. First single is "Hey Boy, Hey Girl" b/w "Brown Skinned Gal" by Don Rogers and Ann Tanner, local Seattle talent. Distributor is a Northwestern outfit, ASI. Label prexy is J. R. Kurns. Pop and classical LP's are planned.



The left photo shows the singer-dancer with Davis, WIND music director Fred Salem and Milo Hamilton, also of WIND.

Miss Gaynor cuddles with WIND deejay Howard Miller in the right photo.

LEADFOOT

"Souped up mill a'roarin',
Pipes a'shootin' flame
He drove the hottest rod
in town
And LEADFOOT was his
name . . ."
(Catalina 4514)

DISTRIBUTORS:

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Atlanta—National Record Distr.
Baltimore—Schwartz Bros. (Wash.)
Birmingham—Bel Aire Dist. Co.
Boston—Dumont Dist. Co.
Buffalo—Scan Distr. Co.
Charlotte—Arnold Dist. Co.
Chicago—All State Dist. Co.
Cincinnati—A & I Dist. Co.
Cleveland—Concord Record Distr.
Dallas—Big State Distr. Co.
Denver—Walter Slagle
Detroit—S & S Dist. Co.
East Hartford—Eastern Record Distr.
El Paso—M. B. Krupp
Honolulu—Musical Distrs.
Houston—H. W. Daily
Indianapolis—Hoosier Record Distr.
Los Angeles—Record Merchandising
Memphis—Music Sales Co.
Minneapolis—Jather Distr. Corp.
Miami—Florida Music Sales
Nashville—Music City Distrs.
Newark—Essex Distr. Co.
New Orleans—R & D Distr. Co.
New York—Superior Record Distr.
Oklahoma City—B & K Distr. Co.
Omaha—Jather Distr. Co.
Philadelphia—Universal Distrs.
Phoenix—M. B. Krupp
Pittsburgh—Bill Lawrence, Inc.
Richmond—Schwartz Bros. (Wash.)
Salt Lake City—Walter Slagle (Denver)
San Francisco—New Sound
Seattle—C & C Distr. Co.
St. Louis—Record Merchandisers
Washington—Schwartz Bros.

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KING 5171
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KANSAS CITY
KING 5195
**Hank Ballard
and The Midnighters**

KANSAS CITY
Little Willie
Littlefield
FEDERAL 12351

THREE STARS
Ruby Wright
KING 5192

RETURN OF STAGOLEE
Titus Turner
KING 5186

**WHAT MAKES YOU
SO TOUGH**
Teddy Humphries
KING 5182

MIRACLE OF LOVE
b/w
**I KNOW IT'S HARD
BUT IT'S GOOD**
The "5" Royales
KING 5191

UP THERE IN ORBIT
Earl Bostic
KING 5190

KING

The Greatest Record of

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BILL HALEY and his COMETS

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Sam Hawkins

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KOOKY JERRY BROWN (KWK) says HDNKY
is a Kooky . . . it's on GOLDEN CREST and fea-
tures BIG BOB DOUGHERTY who is a real BIG
Kooky . . . so get it . . . PLAY IT . . . CASH
BOX . . . says there could be a sales storm
ask your distributor . . . or write 220
B'way, Huntington Sta., L.I., N.Y. Oh yes . . .
by the way HDNKY is backed with SQUEEZER.

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singing
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THE ITCH FOR SCRATCH

b/w
JUST A GAME
W 102

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GLORIA HUDSON

with The Embers

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(Thru The Courtesy Of ABC-Paramount)

singing
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b/w
I'M GLAD FOR YOUR SAKE
W 104

A Two Sided Smash

JIMMY BAILEY

A New Young Voice With A Hit Song

singing
LET YOUR CONSCIENCE BE YOUR GUIDE

b/w **CONSTANTLY**
W 103

On The Star Satellite Label

Already Breaking Wide Open In Philly

BOBBY D'FANO

singing

UNCERTAIN LOVE

b/w **CASTANETS**
1005

TOMMY DE NOBLE

singing

A Beautiful New Song

DEBORAH

b/w

TELL ME THAT YOU CARE

1006

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PLAY GREAT JAZZ
IN THE MAY 1st

"COLUMBIA JAZZ FESTIVAL"

FROM
THE FIRST NAME IN JAZZ

ARMADA Directors Meet

CHICAGO — Ewart G. Abner, Vee Jay-Abner Records of this city, announced last week that the entire board of directors of ARMADA (American Record Manufacturers and Distributors Association), the record industry's temporary association organization, will meet at the MOA convention at the Morrison Hotel to discuss the upcoming association convention and to formulate a program of events for the conclave.

"The Morrison Hotel has already been engaged for ARMADA's convention," Abner stated, "which will be held June 8 and 9 of this year. Among the important factors to be discussed at the meeting during the MOA convention, will be the permanent formulation of the ARMADA record organization."

"We will at this time solicit memberships among the record manufacturers and distributors who are present at the MOA convention," continued Abner. "Immediately after the MOA meeting membership applications and brochures, acquainting everyone in the record industry with the purpose and history of the organization, will be mailed to all record manufacturers and distributors throughout the nation," he said.

"Chicago was selected as the site by those members of the board who were present at our September meet, at the Ambassador Hotel, due to its central location and the excellent convention facilities available here."

Since the meeting officially formulating ARMADA in September of 1958, several important additions were made to the board of directors. The panel of officers elected at this meeting consists of: Ewart G. Abner, Jr.—president; Sam Phillips—vice president; Nelson Verbit—secretary; Harry Schwartz—treasurer.

The entire board includes: Ewart G. Abner, Jr. (Vee Jay-Abner Records); Harry Apostoleris (Alpha Distributors); Jerry Blaine (Jubilee, Josie Records); Marv Browdy (Sterling Distributors); Joe Carlton (Carlton Records); Phil Chess (Chess Producing Company); Lew Chudd (Imperial Records); Joe Cohen (Essex Distributors); Ahmet Ertegun (Atlantic Records); Jake Friedman (Southland-Dixie Distributors); Harry Finfer (Universal Distributing); Earl Glicken (All State Distributors); George Goldner (Gone and End Records); Steve Janis (Variety Records); John Kaplan (Pan Ameri-

can Distributors); Joe Kolsky (Roulette Records); Ernie Leaner (United Record Distributors); Lester Lees (United Artists Records); Andy Litschi (Rex Productions—Keen Records); Bernie Lowe (Cameo Records); Herman Lubinsky Savoy Records; Sidney Nathan (King Records); Sam Phillips (Sun Records); Tom Robinson (Atlas Records); Don Robey (Duke Peacock Records); Al Schulman (Epic Records); Harry Schwartz (Schwartz Bros.); Bob Van Meter (Specialty Records); Nelson Vervit (Marnel Distributors).

Mel Albert To Promo Apollo's New Line

NEW YORK — Last week Mel Albert was appointed to handle promotion and publicity for Apollo Records by the diskery's a&r head, C. Praag. Albert will work with both pop and religious disks in Apollo's new set-up, eventually aiming to build the pop dept. to equal Apollo's current strong position in the religious market.

The first release to come under Albert's promotion will be Smiley Smith's "All Over Now" and "Voo Doo Woman," recently recorded in Nashville, Tenn.

Stites' "Lonely For You" Gets DeeJay Action

NEW YORK — "The fastest deejay reaction we've ever had on any record," observed Carlton Records prexy, Joe Carlton last week, "has been on the Gary Stites waxing of 'Lonely For You'."

Brought to Carlton's attention by Denver DJ, Graham Richards of KIMN, the eighteen-year-old singer was signed immediately and waxed by Carlton A&R'er Monty Kelly.

In the few weeks that the disk has been released, according to Carlton, it has been accorded with picks by several deejays among which were Dan Leonard, Syracuse; Harry Downie, Bridgeport; Buddy Deane, Baltimore; Alan Freed, New York and station WINS.

A three week tour has been set up for Stites that will cover Los Angeles, San Francisco, Portland, Seattle, Cleveland, Cincinnati, Washington, D.C., Philadelphia, Detroit, Houston and terminating in New York on the April 18, Dick Clark show. An "American Bandstand" appearance is skedded for April 9.

Stites started his singing career at 14 while confined to bed with rheumatic fever. His father bought him a guitar to occupy his time, which was parlayed into his current success.

UA Pacts Eileen Barton

NEW YORK—Monte Kay, vice-president and general manager of United Artists Records, last week announced the signing of Eileen Barton to an exclusive long term recording contract. Miss Barton first received national prominence with her million record seller, "If I Knew You Were Comin' I'd of Baked a Cake."

HEAR

- DAVE BRUBECK
- BUCK CLAYTON
- MILES DAVIS
- DUKE ELLINGTON
- ERROLL GARNER
- BENNY GOODMAN
- LIONEL HAMPTON
- THE HI-LO'S
- BILLIE HOLIDAY
- J. J. JOHNSON
- GERRY MULLIGAN
- JIMMY RUSHING
- ART VAN DAMME
- JOE WILDER
- TEDDY WILSON

Victor's April Red Seal Release Highlights Two Special Packages

NEW YORK—RCA Victor's April Red Seal release will be headed up by two special packages, "Music For Frustrated Conductors" and "Destination Stereo".

The idea for "Music For Frustrated Conductors" is based on a simple premise: almost everybody has a desire to lead a band. The bands in the album are the Boston Pops, with Arthur Fiedler, Morton Gould and his Orchestra, and Robert Russell Bennett and the RCA Victor Symphony Orchestra. Among them, they play the "Sabre Dance", the "Mexican Hat Dance", "España Rapsodie", "Green-sleeves", "Liebesfreud", Excerpts from "Victory At Sea", "Fledermaus", the "Intermezzo" from "Carmen", and the "Scherzo" from "Tchaikovsky's Fourth Symphony".

The album is packaged with a baton, cartoon-instruction on how to conduct, plus an essay by Deems Taylor on the subject. It will be advertised in numerous consumer publications.

Point-of-sale material promoting the album will include mounted album covers, a window display and streamers. In addition, the album will be shipping to the Red Seal broadcast service as well as both Red Seal and Pop reviewers.

"Destination Stereo" will be promoted at \$2.98 for a limited time rather than at the catalog price of \$5.98. Containing nine complete selections from nine RCA Victor Red Seal Living Stereo L.P.'s, the album will also be heavily promoted via national consumer ads. The package will bear a special price sticker on its cover and will be shipped to radio stations as part of RCA Victor's new stereo broadcast service.

Other Red Seal albums for April combine chamber music repertoire, orchestral music, and several operatic L.P.'s. The Festival Quartet, made up of William Primrose, Victor Babin, Szymon Goldberg, and Nikolai Graudan, play Beethoven's and Schumann's only piano quartet. Zinka Milanov sings Operatic Arias, including newly-recorded performances of arias by Puccini, Verdi, Giordano, and Dvorak. Mme. Milanov is accompanied by Arturo Basile and the RCA Victor Orchestra.

Charles Munch and the Boston Symphony Orchestra are represented by a new performance of Debussy's Images for Orchestra.

Operatic packages include an abridged version of Offenbach's "Tales of Hoffman", sung in English by Rosalind Elias, Jon Crain, Laurel Hurley, Lucine Amara and Martial Singher, with the Metropolitan Opera Orchestra and Chorus under the direction of Jean Morel; and a complete performance of Pergolesi's "La Serva Padrona", recorded in Italy.

At the same time, RCA Victor will also release four Red Seal conversions, all of which have established themselves as best-sellers in monaural

versions. Included are Tchaikovsky's Fifth Symphony, played by Pierre Monteux and the Boston Symphony Orchestra; Jascha Heifetz's performance of the Beethoven Violin Concerto with Charles Munch and the Boston Symphony Orchestra; the widely-acclaimed Fritz Reiner/Chicago Symphony Orchestra performances of Hovhaness' "Mysterious Mountain" and Stravinsky's Divertimento from "The Fairy's Kiss"; and the Emil Gilels performance of the Brahms Second Piano Concerto with Fritz Reiner and the Chicago Symphony Orchestra.

First Roc Release

NEW YORK — Eugene Carduner and Sy Bosworth, sales reps for Garrard stereo record changers and Electro-Voice stereo cartridges, head up the newly formed Roc label.

First single for the label, out this week, is "Making Whoopee Cha Cha" b/w "Can Can Merengue" by the Jay Jerome Orchestra. Disk is being pressed both monaurally and stereophonically.

Cosnat has been set as the national distributor for the full line of singles and LP's being planned by Roc.

"Cognac And Kisses"

NEW YORK — Herbert Nelson, president of Panorama Records, announced that the label has just released a romantic ballad entitled "Cognac and Kisses." Written by the husband and wife team of Noel and Gloria Regney, the tune features vocalizing by Sue Coleman. The flip side is the same tune, but set to a dance arrangement by Noel Regney, who also conducted the orchestra under the name of Noel Paris.

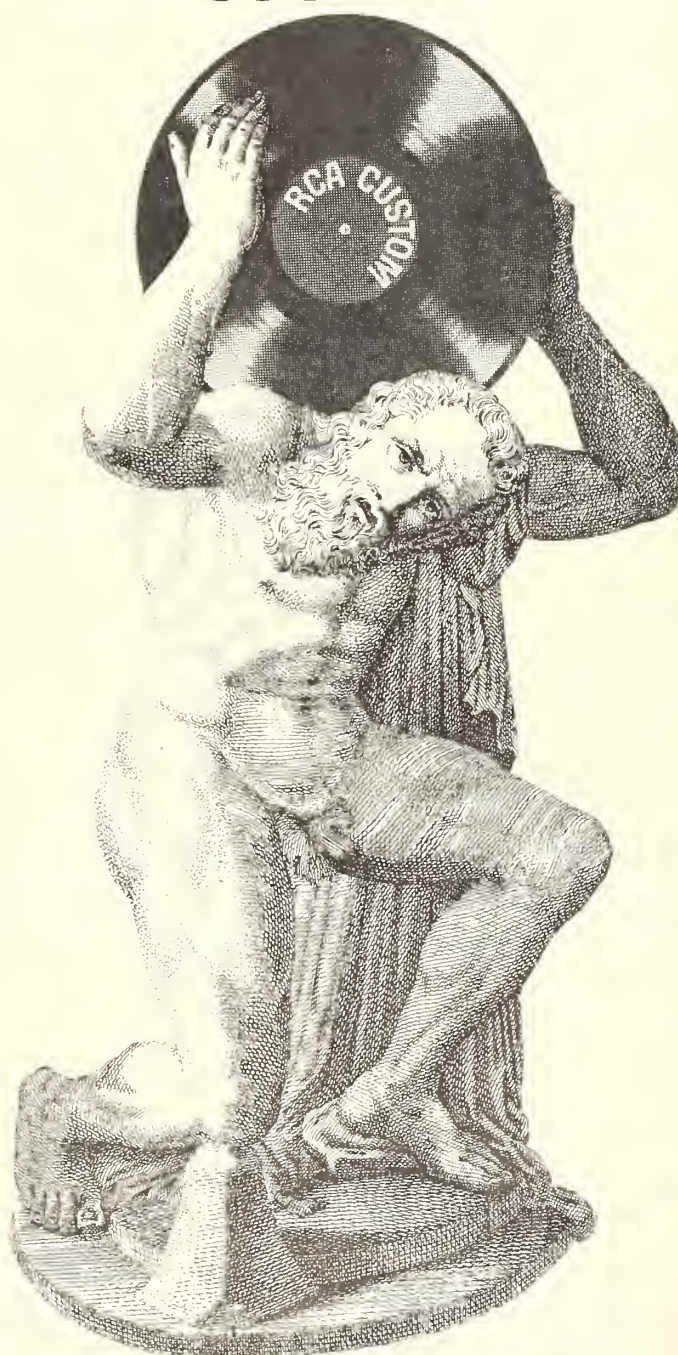
According to Nelson, Cognac importers here are expected to get behind the disk with a variety of promotions.

Haley Tour Set

NEW YORK—Announced recently was the April tour schedule for Bill Haley and his Comets, which will take the group throughout the mid-west. The following is the band's itinerary of one-nighters.

April 3—Million Dollar Ballroom, Milwaukee; April 5—Green Bay, Wisc.; April 8—Naval Air Center, Norma; April 10 & 11—Coliseum, Houston; April 14—Municipal Auditorium, Sioux City; April 15—Paramount Theatre, Omaha; April 16—Pershing Municipal Auditorium, Lincoln, Nebr.; April 17—Memorial Hall, Salina, Kan.; April 18—Forum and Playhouse, Wichita, Kan.; April 19—Memorial Building, Kansas City, Kans.; April 20—Topeka, Kan.; April 21—Clearwater, Minn.; April 22—St. Paul, Minn.; April 23—Austin, Minn.

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LIKES TO
CHA CHA CHA"**

Keen #2018

Personal Management
JESS RAND

KEEN RECORDS



Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

- | | | |
|--|--|---------------------------------------|
| <p>"POOR JENNY"
"TAKE A MESSAGE
TO MARY"</p> <p>Everly Bros.</p> | <div style="border: 1px solid black; padding: 2px; width: fit-content; margin: 0 auto;"> The Cash Box
Disk of the Week </div> | <p>3/28
Cadence 1364</p> |
| <p>"THREE STARS"</p> <p>Tommy Dee</p> | | <p>Crest 1057</p> |
| <p>"THAT'S MY LITTLE
SUSIE"</p> <p>Ritchie Valens</p> | <div style="border: 1px solid black; padding: 2px; width: fit-content; margin: 0 auto;"> The Cash Box
Disk of the Week </div> | <p>4/4
Del-Fi 4114</p> |
| <p>"I STILL GET A
THRILL"</p> <p>Joni James</p> | <div style="border: 1px solid black; padding: 2px; width: fit-content; margin: 0 auto;"> The Cash Box
Disk of the Week </div> | <p>3/28
MGM 12779</p> |
| <p>"ALMOST GROWN"</p> <p>Chuck Berry</p> | <div style="border: 1px solid black; padding: 2px; width: fit-content; margin: 0 auto;"> The Cash Box
Disk of the Week </div> | <p>3/21
Chess 1722</p> |
| <p>"ONLY YOU"</p> <p>Frank Pourcel</p> | <div style="border: 1px solid black; padding: 2px; width: fit-content; margin: 0 auto;"> The Cash Box
Sleeper of the Week </div> | <p>3/21
Capitol 4165</p> |
| <p>"LOVE ME IN THE
DAYTIME"</p> <p>Doris Day</p> | <div style="border: 1px solid black; padding: 2px; width: fit-content; margin: 0 auto;"> The Cash Box
Sleeper of the Week </div> | <p>3/14
Columbia 41354</p> |
| <p>"I NEVER FELT LIKE
THIS BEFORE"</p> <p>Jack Scott</p> | <div style="border: 1px solid black; padding: 2px; width: fit-content; margin: 0 auto;"> The Cash Box
Sleeper of the Week </div> | <p>3/7
Carlton 504</p> |
| <p>"BONAPARTE'S
RETREAT"</p> <p>Billy Grammer</p> | <div style="border: 1px solid black; padding: 2px; width: fit-content; margin: 0 auto;"> The Cash Box
Disk of the Week </div> | <p>3/21
Monument 403</p> |
| <p>"SO FINE"</p> <p>Fiestas</p> | <div style="border: 1px solid black; padding: 2px; width: fit-content; margin: 0 auto;"> The Cash Box
Award o' the Week </div> | <p>11/22
Old Town 1062</p> |
| <p>"I TOLD MYSELF
A LIE"</p> <p>Clyde McPhatter</p> | <div style="border: 1px solid black; padding: 2px; width: fit-content; margin: 0 auto;"> The Cash Box
Disk of the Week </div> | <p>3/28
MGM 12780</p> |

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Spike Jones Re-Visited



NEW YORK—Pittsburgh disk jockeys seem to have the situation well in hand as they scrub a tune on their washboards. Of course, the tune is "The Washboard Song", performed by Wally Pate on Carlton Records. The musician-deejays are: (L to R) Bob Tracey, Clark Race and Art Pallan of KDKA and Nick Cenci, leg-man for Astor Distributors, Carlton's local rep.

New Quarters & Set-Up For Personality Productions

NEW YORK—Personality Productions, the Buck Ram public relations office, has announced a move to new and larger New York quarters at 30 West 60th Street, which will accommodate a larger staff under the direction of Ram and Jean Bennett who now reside permanently here.

Besides handling the public relations for Ram and the Platters, managed by Ram, and Antler Records, Mercury affiliate, Miss Bennett will assist in the operation of Buck Ram music firms in England, Italy, France, Brazil, Argentina and Australia. Miss Mari Chevalier will assist Jean Bennett in New York; Stanton Kramer will assist Ram on the West Coast and executive secretary June Hook will supervise management of both offices.

The firm expects to produce its own picture entitled "Only You" (title of one of the Platters' big hits), affiliated with independent producer Roger Coreman, with shooting skedded for early next fall.

The operation of U. S. Ram publishing outfits, AMC and Argo music, have been taken over by E. D. Marks, Arnold Shaw acting as professional manager of both firms.

Immediate plans for Personality artists Johnny Olenn and the Blockbusters, Benny Joy and Big John Taylor, the Flares and Ray Scott is an Italian tour known as the American Festival Of Artists And Songs. This package is being booked into Europe by empresario David Matalon of Italdisc, who also releases and promotes these artists' releases on Antler Records. Tour is starting first week in July, for a minimum of eight weeks with eight week option.

The Platters, who have just returned from a very successful Australian tour, will shortly do their 6th picture for MGM, "Girls Town," in which they will do another Buck Ram ballad, "Wish It Were Me." The group was signed by promoter Lee Gordon for a five-year contract to make one appearance in Australian and New Zealand territory, and a European tour is now being set for 1960.

3 Coed Chart-Riders

NEW YORK—Coed Records has three decks on *The Cash Box* charts, two riding the Top 100 and one on the R&B Top 50. The two waxings on the Top 100 are: the Rivieras' "Moonlight Serenade" and the Crests' "Six Nights A Week." The Crests' "16 Candles," a recent pop smash, is Coed's current R&B chart entry. Toppers of Coed are George Paxton, president and Marvin Cane, vice-president.

Wiggins-Morgan C&W Tour

NASHVILLE—Roy Wiggins, steel guitarist, with Eddy Arnold has signed a contract with show producer-personal manager Eddie Crandall to play personal appearances throughout the nation with George Morgan, star country artist managed by Crandall it was announced last week. Wiggins will play in Morgan's Columbia disk band, the Candy Kids.

The agreement with Crandall is not expected to affect Wiggins' regular affiliations with Eddy Arnold Enterprises and he will continue to play on Arnold personal appearances and any future Arnold recording sessions.

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JOE WILDER
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(ADVERTISEMENT)

Once In A While A Great New Singer Comes Along

By: Gene Fadley, Pres.

(TENDER RECORDS, INC.)

About two years ago when I first started in the recording business, I decided I would discover only new talent. My first aim was to get the greatest new potentials available, talent whose real value had not yet been realized.



Now everyone knows that only rarely "A GREAT SINGER COMES ALONG" Well, when they write his story in years to

come, I hope they mention me because I discovered him. MORTON DOWNEY, JR.

His new recording for us is the wonderful million-record seller of yesterday, RAGS TO RICHES, backed with another hit side penned by the artist himself. LOVE BUG.

Some people have told us that MORTON DOWNEY, JR. sings with the same easy style as Dean Martin, now that's no

crime however we think even Mr. Martin will agree that he has a new sound all his own that will be around for the next twenty years.

As a matter of fact let me Quote Dean MARTIN'S remark made on a national Television Show some weeks ago, "The day is at hand when this young man (MORTON DOWNEY, JR.) will step out and be recognized as one of the great new singers." DEAN MARTIN take note that day is here.

RAGS TO RICHES is done in the big beat style that made it a hit some years ago, only many new ingredients have been added. The swinging orchestra of DON RALKE gives it



the Cha Cha beat it so needed for today's market, MORTON DOWNEY JR. does the rest.

As many people in the business now know Morton is the new

Director of recording for our label, and I might add Vice President of the Corporation. I for one am glad to welcome him into the fold, and you the reader and purchaser of records will not only be glad he is singing for us but also will be responsible for many new hits we promise to give you.

We are going to be the new HOT label in the industry. MORTON DOWNEY, JR. is the new HOT singer and his new songs both sung by, written by or directed by MORTON DOWNEY, JR. will not necessarily follow a musical Trend but will set one.

I hope all you swinging people have a great time at the convention, and when you go home start those orders rolling in for RAGS TO RICHES and LOVE BUG, by MORTON DOWNEY, JR. on CONTENDER LABEL #1317. P.S. WATCH OUT FOR "BIG-MOUTH". READ ON. THAT'S OUR AD BELOW . . .

THANKS, GENE

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Decca Dealer Incentive Plan

NEW YORK—Decca Records announced last week a "Four Star Special", a promotion and dealer incentive plan which is being offered to dealers throughout the country through April 30. Four "strong" LP's will be featured: "Sunrise Serenade"—Ray Charles Singers; "Let's All Sing With Red Foley"; "The Sound Of Wayne King"; and "Songs Everybody Knows"—Russ Morgan. All sets are available in monaural and stereo.

The "special" will be exploited through "extensive" advertising and promotional campaign. Streamers and Kleen Stik lithos will be distributed to dealers for window and departmental display. Decca is also offering a "one for five" deal whereby for every five LP's purchased, one will be given gratis. The selection of the merchandise is being left to the discretion of the dealer, who may decide if he wants monaural, stereo, etc.

Rollins To Clef BMI

NEW YORK—Sonny Rollins, top rated tenor saxophonist and jazz composer, has become affiliated with Broadcast Music, Inc. (BMI) as a writer, licensing the public performance of his compositions through that organization.

One of the most influential of contemporary jazz soloists, he was born Theodore Walter Rollins in New York City on September 7, 1929. His early musical training was on piano, beginning at the age of nine. In 1946, after he had played the alto sax in high school and attended the New York School of Music, he switched to the tenor saxophone, an instrument he continues to play with distinction. Rollins has performed with many large and small jazz combinations, and is currently leading his own small group. Recorded examples of his playing and composition are available on Bluenote, Contemporary, Mercury, MGM, Prestige and Riverside records.

Among Rollins' compositions, all licensed by BMI, are "Airegin", "St. Thomas", "Blue 7", "Way Out West", "Doxy", "Movin' Out", "Strode Rode", "Valse Hot", "Tenor Madness", and his extended work "Freedom Suite", recently recorded on Riverside.

New Carlton Star

NEW YORK—Carlton Records may have a teen star in Gary Stites, a seventeen-year-old songster, whose new Carlton single "Lonely For You" has received a strong reaction in Stites' home-town, Denver, Colo., as well as many other areas.

Beginning this week, Stites starts a cross-country tour of major record markets, doing TV shots and record hops in 14 cities. The artist is set for appearances on the Dick Clark and Buddy Deane shows, and will appear at the upcoming MOA convention in Chicago.

"Deccaline" Bowed

NEW YORK—Decca Records is introducing its carrying case line, "Deccaline", to its dealers this month.

There are two models: DF 17: Holds 50 7" records with file index and is available in black and white, blue and white or black and gold stripes. List is \$1.95; DF 27: Will store 120 7" records with file index and is available in the same color combinations as DF 17. List is \$3.95.

Cuttin' Up



CLEVELAND, OHIO — Richard Barrett, End and Gone a&r exec and recording artist, and the Chantels, who combined talents for their "Come Softly To Me" disk on the Gone label provide a backdrop for some cutups by Bob Skaff, Concord Distribs promo man, and Ernie Anderson and Pete Meyers, WHK deays. The five singers dropped into the Cleveland station during a promotion tour for their record.

GTJ-Scobey Release

LOS ANGELES — Bob Scobey's Frisco Band and minstrel man Clancy Hayes, who as a combo recently completed a successful run at New York's Roundtable, have released two LPs on Good Time Jazz. "The Scobey Story," Vols. 1 & 2, contain all the material Scobey and crew recorded for the company over a two-year period.

A number of their most popular tunes are in the albums, including "Ace In the Hole," "South," "Silver Dollar," and "Coney Island Washboard." Hayes' jazz singing is featured on 16 of the 24 tunes.

ASCAP Hawaiian Guide

NEW YORK—The American Society of Composers, Authors and Publishers (ASCAP) last week issued a special section of its Program Guide entitled "Music Of Hawaii."

Paul Cunningham, the Society's president, said, "We are happy to publish this booklet containing Hawaiian songs written by members of ASCAP in salute to the Statehood of Hawaii. The Islands' music has been popular with the American people ever since it was first heard on the mainland."

The sixteen-page booklet contains musical compositions arranged alphabetically by title and lists not only the writers and publishers but the currently available recordings. It is being sent to licensed radio and television stations by the Society.

Epic Pacts Two Groups

NEW YORK—Epic Records has signed the Kim Sisters Trio, a Korean group, and the Jaguars, an instrumental combo, it was reported last week.

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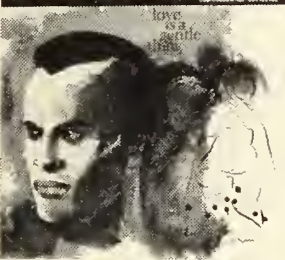
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THE BUDDY HOLLY STORY

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Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Alan Courtney (WQAM-Miami, Fla.) has just set up a valuable assistance program for South Fla. called "A.I.D."; (Americans In Distress). The night time commentator explains that it is a non-profit organization set up to help south Floridians in immediate need who might otherwise not be able to get aid on a speedy and personal basis. The fund does not "give" aid alone. The moral aspect of the A.I.D. requires every recipient to sign a moral pledge to repay when and if they can, so that others can be helped with the same funds later. . . .



JERRY MARSHALL
(WMGM—New York, N. Y.)

KMPC-Los Angeles, Calif. has initiated a very successful contest for their listeners called "Easy Street", with daily winners being awarded cash prizes. The station first picks a street at random, then announces it over the air, along with the question for the day. Anyone living on a street by that name can call KMPC, and the first person to do so, and answer correctly, wins the money. . . . Jerry Marshall (WMGM-New York City) will conduct a six-week radio and television course at New York University Workshop, it was announced by Warren Bower, assistant dean at the NYU Division of General Education and extension services. The deejay will discuss the operations of a disk jockey in hour long summer workshop sessions, from June 21 to July 31. . . . Paul Allen (KLOS-Albuquerque, N.M.) calls Jessie Belvin's latest, "Guess Who" on RCA the biggest thing the lad has ever had. Allen feels the tune can only go up.

* * * * *

Randy Dark (KIXZ-Amarillo, Texas) tells how Buddy Knox, currently bidding for the charts with "I Think I'm Gonna Kill Myself" on Roulette and Earl Henry, new lead singer for the Crickets, and featured on their latest, "Love's Made A Fool Of You", recently spent the day with the KIXZ jockies. Dark says that Henry, 19, from Amarillo, is almost identical in sound to the late Buddy Holly. . . .



SID McCOY
(WBEE—Chicago, Ill.)

Louise Winslow (WERE-Cleveland, Ohio) recently had Mitzi Gaynor as guest on her morning show. Miss Gaynor was in Cleveland to promote her new Verve LP effort, "Mitzi." . . . Bob Bassett (WSAR-Fall River, Mass.) beamin' after his wife Anita gave birth to their second child, Gordon Robert, recently in Raunton, Mass. . . . Barry Kaye (KLAC-Hollywood, Calif.), happy with his new spot at the station. The deejay says that his time slot (6 to 10 A.M.) gives him more time with the wife and the kiddies. . . . Dick Brown (WWOK-Charlotte, N.C.) announces his engagement to Patti Simonds, an Eastern Airlines hostess. A June wedding is planned. . . . Sid McCoy (WBEE-Chicago, Ill.) reports that his "Sunday Morning" show recently started its second year over 66 stations. Since the inception of the weekly show, it has emerged as the most widely carried show without a major network. McCoy writes, produces and narrates the show, which presents records of noted gospel groups. . . . Cliff Corbitt (WSSV-Petersburg, Va.) tells us that the "Mood Indigo" show, which he took over in March, is broadcast from the new Sportsman club in Petersburg and is a smash every night. The club's patron's dance to the records being played and are interviewed. Corbitt calls this a first in the area. . . . Aside to Tommy Edwards (WERE-Cleveland, Ohio), in one of your recent Newsletters you referred to one of our editors as Ira Cook, we have an Ira but the last name is Howard.



RANDY HALL
(KDKA—Pittsburgh, Pa.)

VITAL STATISTICS:

WKDA-Nashville, Tenn., has just added Ron Terrell to its top rated staff. Terrell was formerly with KTUL-Tulsa, Okla. . . . The new all night record spinner for KDKA-Pittsburgh, Pa. is Randy Hall. Hall was formerly heard on WCED-DuBois, Iowa, as Jay Scott. . . . William L. Jones, general manager of KWK-St. Louis, Mo., has announced that the station has adopted a 24 hour program schedule as of March 30th. . . . David Kaigler has been appointed to the sales staff of WIBG-Philadelphia, Pa., it was announced by John R. Mahoney, station and sales manager. Wally King becomes the all night record man at KYW-Cleveland, Ohio. King is taking the place of Johnny Bell, who left the station to join WINZ-Miami, Fla. King hails from WJW-Cleveland. . . . Jim Dowell vice president and general manager has announced the appointment of Frosty Mitchell to the program director position. . . . William H. Schwarz is the new program manager at KDKA-Pittsburgh, Pa. Schwarz comes to the station from WCCO-Minneapolis, Minn., where he also held the program director slot.

ATLANTIC'S HOT



Lavern Baker I WAITED TOO LONG

2021

Ray Charles THAT'S ENOUGH

2022



Clyde McPhatter LOVEY DOVEY

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ATLANTIC

RECORDING CORPORATION
157 WEST 57 STREET, NEW YORK 19, N. Y.

Record Hunter Opera Club

NEW YORK — The Record Hunter Fifth Avenue, one of the world's largest stores specializing in long playing records, last week announced the formation of an operatic LP club. Choice of recordings by members is completely unrestricted as to label or quantity.

Membership in the club entails no obligations other than the deposit of a small annual membership fee, after which members are entitled to purchase, year-round, from the entire catalog of operatic LPs, including all complete operas, operatic highlights, excerpts, arias and orchestrations, available at any time at the store or through The Record Hunter's mail order department, at a discount of 33 1/3 percent off list prices. Included, of course, are the major operatic labels, such as RCA-Victor, Columbia, London, Angel, Decca, Epic, Capitol, Mercury, EMI, Vox, Westminster and all other labels, both in monaural and in stereo.

According to Talat S. Halman, general manager and vice president, "Our opera club was organized to afford an enthusiastic opera public the opportunity of sharing in the immense wealth of opera available on long playing records. The advantages of a sizeable year-round discount will effectively increase the buying capacity of an audience with highly-developed, individualistic tastes; consequently, recordings of artistic value, however limited in appeal, will earn the kind of exposure they richly deserve. We would in no way be competing with record clubs organized by manufacturers to appeal to the wider public. Furthermore, the fact that all operatic labels are represented will most certainly stimulate distributor sales on a non-discriminatory basis."

Owen In U. S.

NEW YORK—British orkster Reg Owen who is currently out on a Palette single, "Down By The Riverside" and a new album, "Manhattan Spiritual," on the same label, arrived in this country last week to attend the MOA Convention in Chicago. While in the U. S., Owen will help promote his new LP and single as well as huddling with Palette exec George Lee, in addition to attending the convention.

This will be the English maestro's first American visit since the release of his successful first Palette single, "Manhattan Spiritual."

Deejay Guests Miller



HOLLYWOOD — Looks like visiting Mitch Miller is about to get his famed beard trimmed. But 'tain't so. KXLA deejay Lash LaZaar is merely using twin mikes to interview the Columbia Records A&R chief on his success with "Children's Marching Song."

PLaza 7-1977-8-9

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Mercury Intro

CHICAGO—Mercury Records last week introduced its EP stereo disks with twelve releases, all of which are in shipment to distributors. Research by the company has reportedly shown there is a growing consumer demand for low-priced stereo items such as EP's and the stereo singles which Mercury is already marketing. Heavy stress has been laid on instrumental standards in the current list of stereo EP's which are expected to get a heavy play in the new stereo juke-boxes across the country.

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- 45-1642 Bubbis/Bayou
- 45-1652 I Cover the Waterfront/I Can't Give You Anything
- 45-1667 How High The Moon/Summertime
- 45-1668 Plum Nellie/I'm Getting Sentimental
- 45-1676 All Day Long (Parts 1-2)
- 45-1682 Penthouse Serenade/I Can't Get Started
- 45-1703 After Hours (Parts 1-2)
- 45-1704 Just Friends/Lover Man
- 45-1711 The Swingin' Shepherd Blues/Cha Cha J

HORACE SILVER QUINTET

- 45-1630 The Preacher/ Doodlin'
- 45-1631 Creepin' In/Room 608
- 45-1654 Enchantment/Camouflage
- 45-1655 Senor Blues/Cool Eyes
- 45-1672 Home Cookin'/The Back Beat
- 45-1673 Soulville/No Smokin'
- 45-1705 Safari/The Outlaw

ART BLAKEY—JAZZ MESSENGERS

- 45-1626 The Message/Nothing But The Soul
- 45-1656 Quicksilver/Once In A While
- 45-1657 Wee Dot/If I Had You
- 45-1678 Now's The Time (Parts 1-2)
- 45-1679 Ya Ya/Meet Me Tonight
- 45-1693 Soft Wind (Parts 1-2)
- 45-1695 Avila & Tequila (Parts 1-2)
- 45-1735 Moanin' (Parts 1-2)
- 45-1736 Blues March/Along Came Betty

CANNONBALL ADDERLEY'S FIVE STARS

- 45-1737 Autumn Leaves (Parts 1-2)
- 45-1738 Somethin' Else (Parts 1-2)
- 45-1739 One For Daddy-O (Parts 1-2)

THE THREE SOUNDS

- 45-1722 Tenderly/Willow Weep For Me
- 45-1723 Both Sides/Mo-Ge
- 45-1725 Blue Bells/O Sole Mio
- 45-1726 Goin' Home/Time After Time

LOU DONALDSON

- 45-1662 Caravan/Old Folks
- 45-1663 L. D. Blues/That Good Old Feeling
- 45-1680 Dorothy/Peck Time
- 45-1681 Herman's Mambo/Grits And Gravy
- 45-1713 Sputnik (Parts 1-2)
- 45-1720 Blues Walk/The Masquerade Is Over
- 45-1721 Play Ray/Autumn Nocturne

SONNY ROLLINS

- 45-1669 Decision (Parts 1-2)
- 45-1670 Plain Jane (Parts 1-2)
- 45-1687 You Stepped Out Of A Dream/Why Don't I

JOHN COLTRANE

- 45-1691 Blue Train (Parts 1-2)
- 45-1718 Moment's Notice (Parts 1-2)

BENNIE GREEN

- 45-1706 I Love You/You're Mine You
- 45-1707 Just Friends/Melba's Mood
- 45-1708 Soul Stirrin'/That's All
- 45-1709 We Wanna Cook/Lullaby Of The Doomed
- 45-1732 Bye Bye Blackbird/On The Street Where You Live

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"I CAN'T GET YOU OUT OF MY HEART"
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FOX #132
look to...
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for the greatest!

"THE RUSSIAN BAND STAND"
by
SPENCER & SPENCER
ARGO 5331
CHESS PRODUCING CO.
2120 Michigan Avenue
Chicago 16, Illinois

GOLDEN CREST
"Big Bob" Dougherty **ARTIST**
HONKY
SELECTIONS b/w
SQUEEZER
CR-517
TOP HITS
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220 B'WAY, HUNTINGTON STATION, N. Y.
HAMILTON 3-7090

A GREAT SOUND! FOR ALL MARKETS!
MARGIE BOWES
POOR OLD
HEARTSICK ME
c/w **BLUE DREAM**
HICKORY 1094

vid Carroll: "La Paloma," "Ovens And Little Bells," "Dizzy Fingers," "The Bells Of St. Mary's."

Twenty-four new Mercury stereo Albums are scheduled for April 20th release, with artists and selections in the pop, jazz and classical categories to be announced this week.

Jim Lowe Waxing Again

NEW YORK—Jim Lowe, the singing disk jockey on WCBS radio each afternoon, Monday through Friday, will be back as an active recording star according to the plans of Randy Wood, the head of Dot Records. Lowe will cut four (4) sides for Dot in April.

Lowe's "The Green Door", on Dot, reportedly topped 2½ million in sales. In addition, the Missourian is putting together a TV panel show which will feature puppets of top recording stars.

Lowe's manager, Joe Csida, hopes to have the video package available for tape syndication at the end of the summer.

DeRose Memorial Week

NEW YORK — The week of April 23-30th has been designated as "Peter De Rose Memorial Week", commemorating the 6th anniversary of the death of the composer of "Deep Purple", "Wagon Wheels", "Have You Ever Been Lonely" and many other pop songs.

This month marks the 25th anniversary of "Deep Purple", which De Rose wrote and introduced as a piano solo in 1934 and which was provided with lyrics by Mitchell Parrish five years later. A special album, "A HiFi Tribute To Peter De Rose", has been released by Everest Records. Deck contains 12 De Rose compositions.

for Jamie, a Gone distributed label.

Distributors attending included: Universal, Philly: Harry Finfer, Hal Lipsius and Gunther Hauer; Remlee, Pittsburgh: Charles Feldman; Schwartz Bros., Washington, D.C.: Jim and Stu Schwartz; Southern, Nashville: Murray Nash; Dixie, Atlanta: John Towles; Scan, Buffalo: Cora Lee Sawyer; Allstate, Chicago: Earl Glicker; Robert's, St. Louis: Glenn Broder and Norm Hausfater; Superior, New York: Sam and George Weiss and Matty Matthews; Alpha, New York: Harry Apostolaris and Johnny Halonka; Universal, New York: Herb Golden and Paul Fine; Wendy, Newark: Jerry Winston and Sam Siegel; Seaboard, Hartford: Marv Ginsberg; Greg-Mark, Los Angeles: Lester Sill, Lee Hazlewood and Ben De Mateo; Trutone, Miami: Henry Stone; Dumont, Boston: Don Dumont; Seaboard, Albany: Tony Rivera.

Others included Warren Troob, Gone attorney; Bob Austin, *The Cash Box*; and Kev Devejian, Queen Litho Co.

Capitol Ups Frank Page

NEW YORK — The promotion of Frank B. Page, Jr. to the position of National Promotion Manager—Classical, of the Capitol Records Distributing Corp., to succeed Roger Hall, resigned, was disclosed last week by Max K. Callison, Vice President and National Sales Manager of the corporation.

Page, who reports directly to Callison, is responsible for directing the activities of the Classical Field Representatives and for classical artist promotion and promotion of classical merchandise. He first joined Capitol in June 1957 as a Field Representative, Classical Records.

Concurrently, Callison announced the appointment of Ralph E. Romann as Classical Artist Representative and Don Ovens, as Pop Artist Representative. Romann reports directly to Page, and Ovens to Joe Mathews, National Sales Promotion Manager—Pop Records, CRDC.



Country Reviews

A BULLSEYE B+ EXCELLENT B VERY GOOD C+ GOOD C FAIR O MEOIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX

BULLSEYE



"TOTAL STRANGERS" (2:29) [Texoma ASCAP—Thompson]

"ANYBODY'S GIRL" (2:23) [Brazos Valley BMI—Thompson, Gray]
HANK THOMPSON (Capitol 4182)

● One of Capitol's 'top guns', Hank Thompson, is back on the wax scene with what appears to be a double-barreled click follow-up to his current chart-maker, "I've Run Out Of Tomorrows". Top end's something different for Hank. Tagged "Total Strangers", it's a most refreshing, quick paced ditty that the artist rattles off in a 'Phil Harris-talk-sing' manner. The familiar Thompson tear-jerker pops up on the flip, a poignant, middle-beat honky-tonker tabbed "Anybody's Girl". The Brazos Valley crew again back up in top drawer style.

"OH, HOW I MISS YOU" (2:16) [Peer Int'l BMI—Cassell]

"I LIKE TO PRETEND" (2:12) [Cedarwood BMI—Butler]
CARL BUTLER (Columbia 41368)

● It looks as tho Carl Butler has come up with the pairing that's gonna put his name high up atop the popularity charts. And either end, or both, "Oh, How I Miss You" and "I Like To Pretend" can break thru the hit barrier. They're two heartfelt lover's laments, "Miss You" from the slightly up tempo ballad category, "Pretend" a partly dual-tracked waltzer, that Carl decks out with telling effect. Excellent two-sider that we'll be hearing often during the coming weeks.

"WHAT KIND OF GOD DO YOU THINK YOU ARE"
[Milljim BMI—John]

"JUST GOT KIDS" [Milljim BMI—John]
JIMMIE JOHN ("ZZ" 9523)

● The new "ZZ" label could have a double-decker hit first time out with these two sides penned and vocaled by Jimmie John of "Rosie's Gone Again" note. Topside's a beautiful, middle beat romantic heart-breaker on which Jimmie tenderly asks "What Kind Of God Do You Think You Are". Splendid pop-styled choral assist makes this a dual-mart threat. "Just Got Kids", is easy-going novelty sporting a delightful set of lyrics and some deliberately sour guitar sounds. Watch both portions.

"FRANKIE'S MAN JOHNNY" (2:13) [Johnny Cash BMI—Arr: Cash]

"YOU DREAMER YOU" (1:48) [Johnny Cash BMI—Cash]
JOHNNY CASH (Columbia 41371)

● Another big coupling penned and vocaled by Johnny Cash. (See pop reviews).

RAY MITCHAM
(Allstar 7182)

B "JUST WALKING" (2:10) [Allstar BMI—Hovorak] Slightly upbeat is this steady rockin' blues number that Mitcham moans dejectedly. Good fare for the jukes.

C+ "TO ME" (2:22) [Allstar BMI—Herron] The medium paced lilter on the flip gets an appealing reading from the singer.

HARRY HANSON
(Empire 759)

B+ "GOLDEN ANNIVERSARY" (2:12) [Bayou State BMI—Orea] Hanson digs one out for the sentimentalists, singing the praises of his wife on their 'golden' day. This medium paced romancer has strong chart possibilities.

B "JUST REMEMBER" (2:50) [Bayou State BMI—Hanson] Here the tempo is picked up to a quick pace as Hanson reminisces again. Two potential loaded sides.

RICKEY MARLOW
(Pat 760)

B "SHE'S GONE" (2:17) [Bayou State BMI—Marlow] Marlow dishes one up from the crying towel category. It's a slightly up-tempo tune with a pop feeling, that could catch some two-market coin.

C+ "GYPSY LOVE" (2:25) [Bayou State BMI—Marlow] With a thumping jungle-type drum setting the medium pace, Marlow chants this novelty opus.

DAVE WOOLUM
(Sage 286)

B+ "NOAH'S BREAKDOWN" (1:48) [Sage & Sand SESAC—Cruse] Woolum and his Kentucky Mountain Boys provide the backdrop for the jet-speed, 5-string banjo strummin' of Noah Cruse, who penned the tune. This all instrumental offering should really appeal to the 'blue grass' fans.

C+ "OLD AGE" (2:25) [Peer BMI] The same fast paced instrumental setup here as on the upper lid, but with Woolum adding a vocal stint.

WELDON ROGERS &
WANDA WOLFE
(Jewel 104)

B+ "WOMEN DRIVERS" (2:36) [BeAre BMI—Zeigler] Here's a bit of wax that should go over big with the menfolk. The couple recites the dangers of women auto drivers making for a real funny side. Jocks will also appreciate.

C "THE WALTZ OF NO REGRETS" (2:24) [Wakely BMI—Rogers] OK slicing of a slow paced waltzer with a pure country sound.

HARRY CHOATES
(D 1044)

B "HONKY TONK BOOGIE" (2:30) [Starrite BMI—Dee] Choates can create territorial interest in his waxing of this Cajun blues piece. The singer's pleasant voice is joined by a group on the refrains.

C+ "PORT ARTHUR WALTZ" [Starrite BMI—Dee] More Cajun music here, on this up tempo lilter. Side has a haunting quality.

DAVE DUDLEY
(NRC 024)

B+ "I WON'T BE JUST YOUR FRIEND" (2:35) [Lowery BMI—Drusky, Dudley] This pop styled romantic ballad features excellent chanting by the deep-toned Dudley and some fine bass guitar pickin'. Can move onto both the pop and c&w charts.

B+ "WHERE THERE'S A WILL THERE'S A WAY" (2:30) [Lowery BMI—Drusky, Dudley] Dudley's deep expressive voice takes another fine pop-angled turn here, this time in the upbeat. Either side can show chart strength.

DON WADE
(San 207)

B+ "OH LOVE" (1:50) [Gaylord BMI—Burden] Wade sings fetchingly about that special gal on an infectious, fast paced rocker. Deck has the sound that can attract all-market attention.

B "FOREVER YOURS" (2:50) [Knox BMI—Perkins] A Carl Perkins number brightly re-newed by Wade's smooth vocal stylings. The lazily paced etching completes a strong coupling.

MICKEY FORTUNE
(Logan 3110)

B "IT'S GONNA HURT ME MORE" (1:54) [Gaylord BMI—Sanders] Lots of echo beefs up Fortune's voice on this cute up-tempo ditty. Can stir up noise.

B "YOU'LL NEVER KNOW HOW MUCH I LOVE YOU" (1:59) [Gaylord BMI—Sanders] Here Fortune's echo-filled voice wails a middle beat romantic ballad of the time-worn phrase. Pleasant side.

HARLEY GABBARD &
AUBREY HOLT
(Sage 287)

B "HEY BABY" (2:29) [Sage & Sand SESAC—Gabbard, Holt] The fast paced musical sounds are supplied by the Logan Valley Boys with Gabbard and Holt alternating on the vocal on this rafter-shakin' slicing. Can score heavily on the charts.

B "TOO LATE TO CRY" (2:38) [Sage & Sand SESAC—Gabbard, Holt] The pace is changed here to a slow one as the boys indulge in some sweet harmonizing. Fine pairing.

DOUG BRAGG
(D 1045)

B "CALLING ME BACK" (2:08) [Glad BMI—Bragg] This quick paced waltz combines a heap of yodelin' with loads of echo. Can move in the hill market.

C+ "I'M ALL ALONE" (2:48) [Glad BMI—Bragg] On the lower portion Bragg sadly reflects his longing for the gal. Good slow beat affair.

SHORTY AND SMOKEY WARREN
(Flame 111)

B+ "SO BAD" (2:25) [Emalf & Clover BMI—Colby, Sabatino] Billie Willow handles most of the lead vocal on this up-tempo ditty. A real cute side that should grab off lots of spins.

B+ "YOU'RE GONNA GRIEVE WHEN I LEAVE" (2:35) [Emalf & Clover BMI—Colby, Sabatino] Here the three singers move into middle beat territory, and turn in a pleasant, pop-angled slicing. Can produce two-market action.

BLACKWOOD BROTHERS
QUARTET (Religious)
(RCA Victor 7496)

B+ "WALKING IN THE LIGHT" (2:30) [Gospel Quartet BMI—Summer] The four brothers roll merrily through this medium paced jubilation tune, with an exciting, high pitched lead vocal. Deck really gets across that happy feeling.

B+ "I CAN'T STAND UP ALONE" (2:05) [Marpal BMI—Carson] The Martha Carson penned number, also cut by Clyde McPhatter, gets a revitalized reading from the group. Same high voice generates lots of tension here. Two ace religious sides.

JIMMY MARTIN
(Decca 30877)

B+ "IT'S NOT LIKE HOME" (2:37) [Old Charter BMI—Martin] Martin capably gets across the down home blues feeling—complete with mid-deck recitation, on this upbeat moaner.

B+ "NIGHT" (2:30) [Cajun BMI—Martin] Here Martin goes multi-track on a quick beat novelty that should pace the top half for spins. Potent country pairing.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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HAS NEW BRILLIANCE AND

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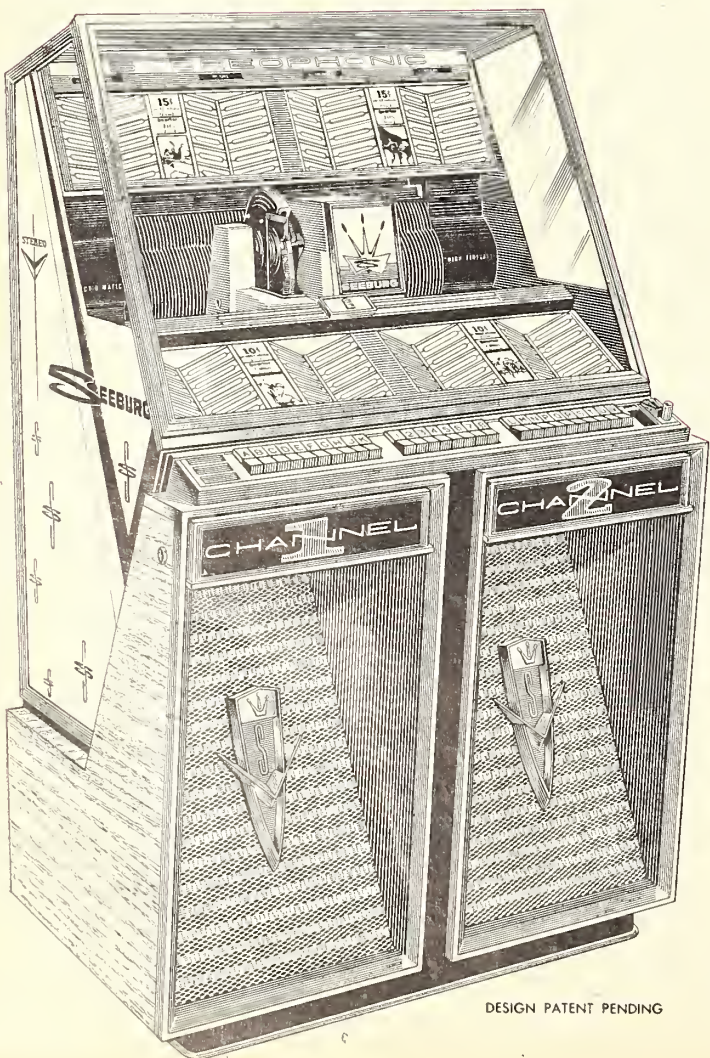
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DESIGN PATENT PENDING

MOA

Each year, for the past eight years, coinmen have taken a few days off from their busy routine business chores to attend the annual MOA convention. This 9th annual meeting in Chicago, April 6, 7 and 8, 1959, bids fair to outstrip all other shows in attendance, exhibitors and interest.

From the first meeting on, the industry has had to consider important problems of a national scope. The problems have always been serious. However, in this 1959 meeting, these problems not only still exist, but are more pressing than ever before.

The ever present copyright fight is still with us. Now it's Senator O'Mahoney's S.950 bill, which is an exact duplicate of the S.1870 bill, which failed to come to a vote in the 85th Congress.

In addition a companion bill, HR5921, was introduced in the House committee by Emanuel Celler on March 23.

The matter of taxes (local, state and federal) is more urgent than at any time in the past, due principally to the desperate need by governments to obtain suffi-

cient revenues to carry out their functions.

A national policy of depreciation must be determined, and must be presented to the Internal Revenue Department of the Treasury.

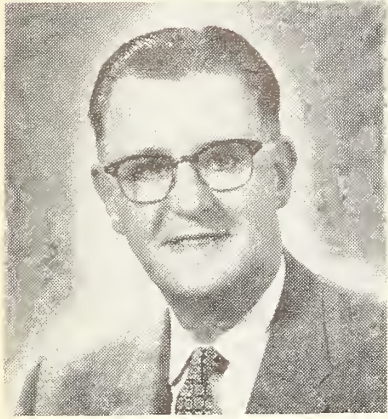
A Public Relations program of strength and purpose must be devised. The industry can hardly stand up much longer under the type of unfavorable publicity it has been subjected to in recent weeks.

These, and other matters of a serious nature, will come up for discussion and consideration. We hope to see some definite plans put into action.

However, a convention, any trade convention, encompasses more than just consideration of industry problems. As usual, we can look to the happy and enjoyable meeting with our friends. We can enjoy those frivolous and relaxed hours of fun and frolic. And, very important to conventioners, we can view the products of the firms exhibiting, as well as have the opportunity to meet and greet friends and executives from the factories.

MOA SHOW ACTIVITIES START

Miller Urges Ops To Attend All Meetings Thruout Show



GEORGE A. MILLER

CHICAGO — Having prepared a most interesting line-up of Forum Meetings, and being assured that the tops in equipment and services are on display at the exhibit booths, George A. Miller, national president and business manager, urges all comen attending the MOA Convention here at the Morrison Hotel, this city, to be sure to attend all the Forum Meetings, the General Meetings and visit at the exhibit booths. "We are sure", promised Miller, "that the meetings will generate sufficient number of questions and answers so that comen will return to their homes with a considerably enlightened knowledge of their business."

MOA Exhibitors And Booth Numbers

NAME	BOOTH NUMBER
American Shuffleboard Co.	62-63-64-65
AMI, Inc.	6
AMI Home Music Center	F
ASCAP	15-16
Auto-Photo Co.	31
Automatic Products Co.	37
Bally Manufacturing Co.	49-50-51-52-53-54-55-56-57
Paul Bennett & Co.	14
The Billboard	9
BMI	8
Cardinal Enterprises, Inc.	1
California Life Insurance Co.	H
Capitol Projector Corp.	75-76
Capitol Records	17
The Cash Box	11
Chicago Dynamic Industries, Inc.	70-71-72-73
Christy Records	B
Cole Products Corp.	68
Columbia Records	12
Coral Records	23
Eldon Dale Engineering Co.	C
Decca Records	23
Dot Records	25
Edolite Products & Cine Sonic Sound, Inc.	46-47
First Coin Machine Exchange, Inc.	D
Fischer Sales & Manufacturing Co.	66-67
Irving Kaye Co., Inc.	48A-48B
Knibb-Roberts Co.	E
Logan Distributing Co.	59
Mercury Records	19-20
MGM Records	18
Music Vendor	X
National Rejectors, Inc.	2-3
National Shuffleboard Co.	26A and 60-61
National Vendors, Inc.	30
Paydun Enterprises	58
RCA-Victor Records	24
Rock-Ola Manufacturing Corp.	4
Roulette Records	13
The Seeburg Corp.	5
The Seeburg Corp. (Vendors)	44-45
Solon Super-Lock Co., Inc.	21
Star Title Strip Co.	10
Stereophonic Automation Corp.	22
Todd Records	A
Tusko Manufacturing Co.	38
United Manufacturing Company	32-33-34-35-36-39-40-41-42-43
United Music Corp.	32-33-34-35-36-39-40-41-42-43
United Tool & Engineering Co.	74
Valley Sales Co.	27-28
Vend-O-Matic Sales, Inc.	69
Watling Manufacturing Co.	G
Wico Corporation	48
Williams Manufacturing Co.	29
The Wurlitzer Company	7

MOA CONVENTION PROGRAM

MONDAY, APRIL 6—

EXHIBIT HOURS—2:30 P.M. to 8 P.M.

Forum Meeting: 9:30 A.M. Venetian Room, 2nd Floor.

Subject: "Stereophonic Music and the 100 Record Phonograph versus the 200 Record Phonograph."

Forum Meeting: 10:30 A.M. Venetian Room, 2nd Floor.

Subject: "Percentages, Depreciation, Tax Forms, and the National Tax Council and its Advantages."

Forum Meeting: 7 P.M. Venetian Room, 2nd Floor.

Subject: "Diversified Operation and its Necessity, as well as the Financial Benefits of Such Routes."

TUESDAY, APRIL 7—

EXHIBIT HOURS—2:30 P.M. to 8 P.M.

GENERAL MEETING: 9:30 A.M. Venetian Room, 2nd Floor.

Forum Meeting: 7 P.M. Venetian Room, 2nd Floor.

Subject: "Future Copyright Legislation, Public Relations and National Publicity from a Nationwide Standpoint."

WEDNESDAY, APRIL 8—

EXHIBIT HOURS—2:30 P.M. to 6:30 P.M.

Forum Meeting: 9:30 A.M. Venetian Room, 2nd Floor.

Subject: "Personal Property Tax and Discriminatory City, County, and State Licenses."

Forum Meeting: 11 A.M. Venetian Room, 2nd Floor.

Subject: "Sales, Location Relationships and Loans" and "Location Leases and their advantages."

GRAND BANQUET and FLOOR SHOW: Cocktail Hour 6 P.M., Dinner 7 P.M.

SPECIAL EVENTS

RCA-Victor Cocktail Party: Tuesday, 8 P.M., Walnut Room and Foyer on 2nd Floor.

Hospitality Suite #505 will be available for the ladies all during the three days of the Convention.

Floor Show and Luncheon: Tuesday, 12:45 P.M. in the Terrace Casino.

Read this... Mr. Operator!

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February 25, 1959

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Advance Automatic Sales Co.
1350 Howard Street
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The styling is magnetic, in other words the phonograph attracts people to it, especially the ladies, which pleases us because they are the real customers and it isn't heresay that ladies are "style enthusiasts". Everyone comments on the speed of the record changer. We are happy the public accepts this phonograph so well.

From our point of view, after thoroughly checking the mechanical and electrical operation, we believe our maintenance problems will be greatly minimized. The increased speed of the record changer over other machines we operate, means extra money in the cash-box. So consequently everyone should be happier, us, the locations, and even you because we believe the United Phonograph will provide a prosperous future for all of us.

You can expect more orders from us very soon. See you in a couple of weeks if it's possible. Best regards to all.

Very truly yours,

W. K. Simpson
W. K. Simpson

WKS:ahs

'Nuff Said!

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Above letter is an unsolicited testimonial that speaks volumes. Take advantage of this operator's experience and cover your territory with the amazing United Phonograph-Monaural or Stereophonic. Write for details.

Kline Stresses Informality At First Coin Offices



JOE KLINE

CHICAGO—Joe Kline, First Coin Machine Exchange, this city, stated this past week that the firm's policy of maintaining a continuous open house every day has more than paid off in good will built up through a constant atmosphere of friendliness in the showrooms and offices.

"Naturally," Kline said, "this pleasant air of informality and good, old fashioned hospitality wasn't accomplished in a short time. It ultimately grew on operators, who now know that our phones and pleasant coffee room are always at their disposal."

"Our staff, which includes Sam Kolber, Fred Kline and Nels (Nick) Nelson, is always courteous and ready at all times to please and serve each customer," Kline continued.

"We know that the operator likes

to feel that he's always welcome at his distributor. We therefore go all out to let him know that we are here to serve him to the best of our ability. "To accomplish maximum results and facilitate selection," concluded Kline, "all our equipment in coin machines and vending is systematically arranged in the showrooms. This simplifies matters for the operator."

LIPB-"100's" Serve Overseas



FORMOSA—Leonard Haimes, United Music Corporation's U.S. military reservation representative, sent along the above picture showing the UPB-"100" on location at an officer's club on Formosa. Haimes is the United Music distributor for camps, hospitals, and all types of U.S. military bases, in foreign countries. Jack Mitnick, United Music Corporation, advised that "our boys on active duty throughout the world are being entertained through the medium of United phonographs, made possible by the efforts of Leonard Haimes in foreign countries wherever the United States military is stationed."

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HIGH PROFITS LOW COST

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WITH FAMOUS *Bally* FEATURES

players go "BATTY" for

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- MORE APPEAL—
- BETTER APPEARANCE—
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See it! Play it! We have it!

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NIGHT CLUB	165.00
SHOWTIME	325.00
MISS AMERICA	385.00
SUN VALLEY	425.00
CYPRESS GARDENS	475.00

BOWLERS

BALLY ALL-STAR BWLR.	\$175.00
BALLY ABC BWLG. LANES, 14 Ft.	295.00
BALLY TROPHY BWLR., 14 Ft.	645.00
UNITED BOWLING ALLEY, 14 Ft.	295.00
UNITED MIDGET ALLEY, 6 Ft.	195.00

UPRIGHTS

GAMES, INC.
Double Shot \$345.

GAMES, INC., SUPER HUNTER	\$325.00
GAMES, INC., HUNTER	225.00
AUTO-BELL CIRCUS DAYS (new)	385.00
BALLY SKILL PARADE	375.00
BALLY DELUXE SKILL PARADE	395.00
GENCO SILVER CHEST	50.00

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Newspaper Columnist

Observes:

Pinball Manufacturers "Must Be Some Of The World's Smartest Psy- chologists, As Well As Electronic Geniuses"

HOUSTON, TEXAS—"One of my secret ambitions is to visit a place of business where pinball machines are designed and manufactured," writes Leon Hale, columnist of *The Houston Post*.

"I would like to meet the gents who design those things. They must be some of the world's smartest psychologists, as well as electronic geniuses," he continues.

"Somehow they know exactly what kind of lights and relays and noises and buttons and levers to install on the machines to keep people shoving money in them.

"You may figure that pinball machines are a complete waste of time and funds, and maybe you are right. But I suspect pinball machines represent quite an industry in this nation, all the same.

"Through the years I have been a pretty close observer of pinball machines.

"It was at the Centennial celebration at Fort Worth in 1936 that I first got acquainted with the things. The models of those days were pretty modest, and cost, as I recall, only a penny to play.

"And you could win money on them. Today about all you win on a pinball machine is a free game or two. Times have changed.

"So has the design of pinball machines. The machines have followed since 1936 the trends set by the national debt—they have got far bigger, and more complicated, and sometimes stagger the imagination.

"My active career as a pinball machine operator (he means player) is now just about over. Mostly I am just a watcher these days.

"You have got to keep in practice on pinball machines, or else it will cost you plenty of money. A guy who keeps his hand in, who maintains nimble fingers for flipping the levers just right, and who knows just how hard to nudge the machine without tilting it—such a guy can play pretty cheap by winning a lot of free games.

"But if I do say it, time was that I was a pretty sharp pinball machine operator.

"During my single days in Houston a good many years back, there was a place out on Milam Street called the Chateaux Grill. In the back was a pinball machine which used to haunt my slumbers.

"It was called 'Sink the Battleship.'

"It was possible to make a score of 10 million points on this machine. Every time you made 1,000, the picture on the machine lighted up and the torpedo moved closer to the battleship. At 5 million points you won a free game. If you scored 10 million, you sank the battleship and won 50 free games.

"And I would not care to admit now how many nights I stood there trying to sink that blasted battleship.

"But I will admit, single men, that if I had all those nickels back, I could now buy more than one share of a good blue chip stock. Remember that as you feed your nickels in.

"So I will not say it was worth the investment when I finally sank the battleship. But it was something to see, at that.

"The ship exploded. Bells rang. Free games clicked off on the dial. Wreckage shot up. Flames spurted. Bystanders cheered, and slapped me on the back.

"In this blaze of glory, I retired, as an habitual pinball player, and today I am satisfied just to watch now and then. Most of the time, that is.

"They have invented even fancier machines than the battleship now. And much higher scores. The scoring systems are psychological marvels.

"In the old days, you might win a free game for say, 10,000 points. But with inflation, pinball machine designers began giving players more for their nickel. Not more free games. Just more points. Up into the billions.

"Over in New Orleans last summer on vacation, I found a machine called 'The Wishing Well'. When you won a free game, a rustic well appeared on the screen, and you then made a wish which was supposed to come true.

"When I finally beat the thing, I wished that I had back all the nickels I have ever put into pinball machines."



See us at
the MOA Show
Morrison Hotel,
Chicago, April 6-7-8

**GREATER
ATTRACTION**

**ADDED
PROFITS**

**\$30 PER
HOUR**

Don't YOU miss out on the ever growing demand for miniature photos:

- Miniature size 1 1/2" x 2"—4 to strip
- Wallet size 2" x 2 1/2"—3 to strip

Operator and location-owner EARNs MORE with Model 12 and 14 Auto-Photo Studios than with any other automatic photographic equipment.

THE NEW MODEL 14 will photograph and deliver a strip of four photos, each a different pose, every thirty seconds.

THE NEW MODEL 12 will photograph and deliver a strip of three large photos, each a different pose, every thirty seconds.

Sharp, clear photos build good-will and repeat sales.

AUTO-PHOTO STUDIOS on location are proving earnings as much as \$30 PER HOUR (25¢ sale).

Write for literature and name of nearest distributor today

AUTO-PHOTO CO., INC.

1100 E. 33rd Street, Los Angeles 11, Calif.



PHOTOME, Ltd.

12 Portman Mews, South London W1, England

FOTOFIX, G.m.b.H

65 Yorckstrasse Krefeld, West Germany

"THE BEST INVESTMENT IN THE COIN MACHINE FIELD"

Gottlieb Delivers "Hi-Diver"



ALVIN GOTTLIEB

fantastic reports of earnings we have received the past few weeks, from test locations all over the nation. In fact, the interest shown by distributors and operators assures us that 'Hi-Diver' will easily be one of the most successful pinball games D. Gottlieb & Company has ever released to the trade.

"The exciting, eye-catching pool decoration packs them in at 'poolside' for maximum play attraction. We are grateful that we have such a fascinating game available now, when so many visiting operators are in the city for the Music Operators of America convention," Gottlieb continued.

Scoring is accomplished when each diver completes the cycle of the swimming pool. Top score is one million. Another original Gottlieb feature incorporated into "Hi-Diver", which has been very popular of late, is Gottlieb's rating of play as "Fair", "Good", "Excellent", "Super" and "Genius."

Kick-out holes, targets and rollover buttons advance divers for added scoring. Alternating light targets turn pop bumpers and cyclonic kickers ON and OFF for high score. Other Gottlieb features include 4 super-powered flippers—2 at the bottom of the playfield, and 2 at mid-field—to create thrilling relay type action skill shots.

**The Cash Box
is ESSENTIAL
To Your Business**

CHICAGO—"We very proudly present 'Hi-Diver', the most attractive 5-ball pinball game we have ever produced," declared Alvin Gottlieb, D. Gottlieb & Company, this city.

"In fact, enthusiastic comments we've received from our distributors assures us that we can confidently categorize it as one of the best single player pinball games released in the many years we have served this field.

"The most attractive feature in 'Hi-Diver' is the animation on the backboard," Gottlieb continued. "We introduced a new light-box design, showing divers springing into a swimming pool in the center of the backboard. You watch the diver swim around the pool in a circular motion and return to the diving board. This is a feature every operator has been waiting for in pinball games. "General enthusiasm in our plant," Gottlieb said, "was generated by the

WHO ELSE but *Williams*

COULD DESIGN

PINCH-HITTER

the most dazzling array of features ever combined in a baseball game . . . Like the man said: You can't beat EXPERIENCE!

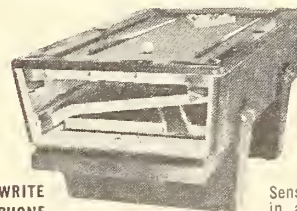
See for yourself—visit our showroom

GAME SALES INC.

1051 Union Avenue
MEMPHIS, TENNESSEE

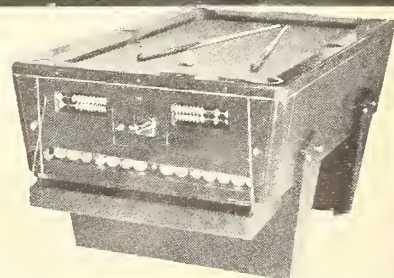


At Your Distributors Now
**Irving Kaye's
"Deluxe Leader"**
with the
PULL OUT FRONT



WRITE
PHONE
WIRE

Irving Kaye Co., Inc.



The New "Deluxe Leader" Six Pocket Pool Table in 2 popular sizes for every location

Deluxe Jumbo Leader: 92x52 Deluxe Leader Size: 75x42

Sensational Pull Out Front permits accessibility into cabinet in a jiffy. No more back breaking effort to remove slate top or rails—just a turn of a key does the job. New improved rubber rails provides the liveliest cushions ever. New pilaster legs never shake or sway—legs that truly "stand on their own." New steel-faced runways that defy wear and tear. Super-speedy ball return.

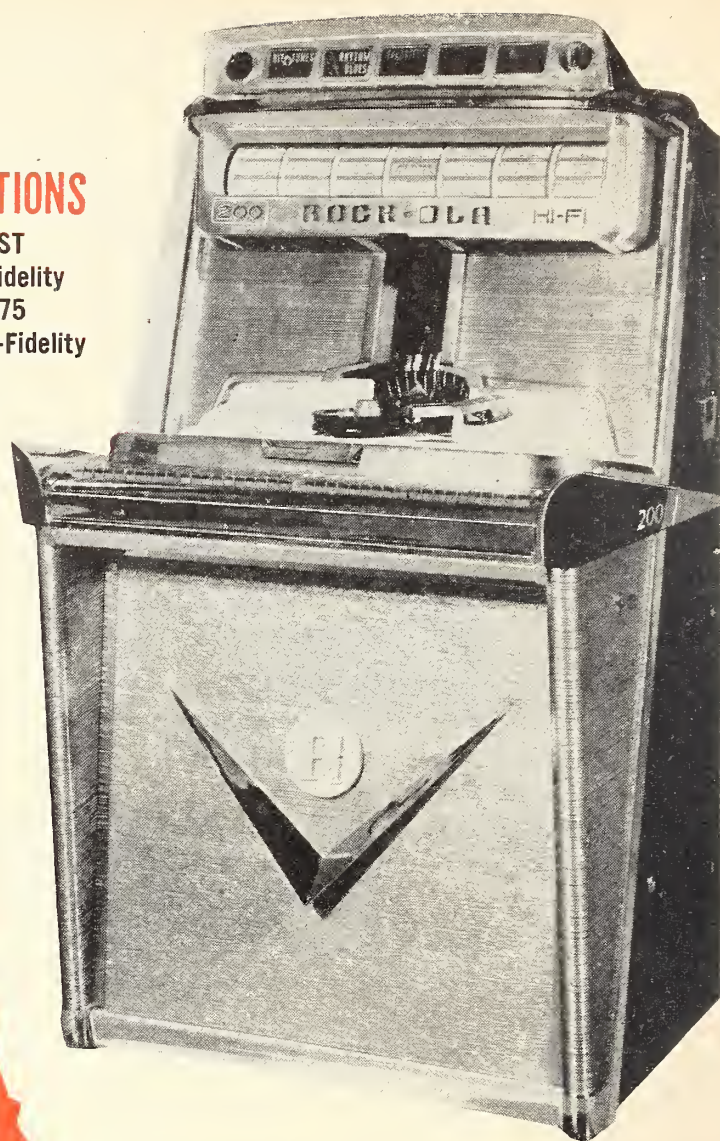
1537 Bergen Street, Brooklyn 13, N. Y.

**You'll See
the only
complete
line of
phonographs
in the industry
when you visit
our booth (NO. 4)
at MOA
in Chicago**

April 6-7-8

200 SELECTIONS

Model 1475ST
Stereophonic Fidelity
or Model 1475
with Monaural Hi-Fidelity



a phonograph for every location



120 SELECTIONS

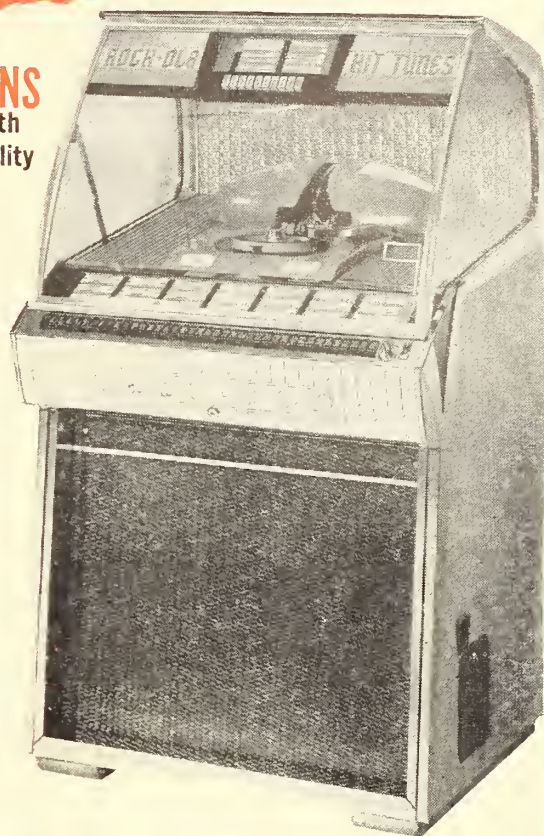
Model 1468ST
Stereophonic Fidelity
or Model 1468
with Monaural
Hi-Fidelity

tempo

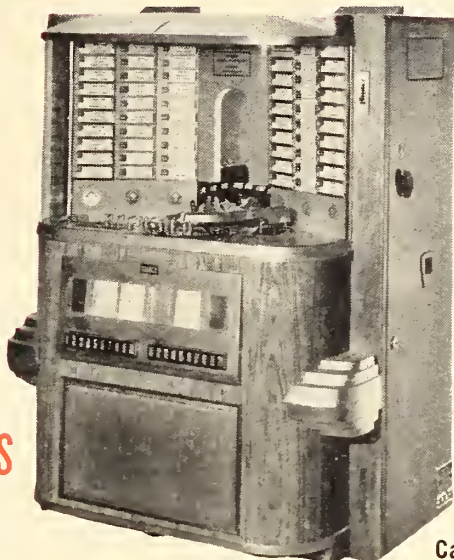
...the sensation of '59

Visit your Rock-Ola Distributor...
he'll be glad to demonstrate these
Rock-Ola products

50 SELECTIONS
Model 1462 with
Monaural Hi-Fidelity



120 SELECTIONS
Model 1464
Wall Type
with Monaural
Hi-Fidelity



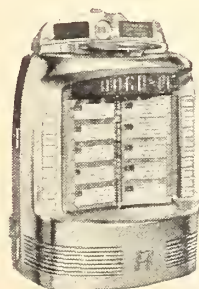
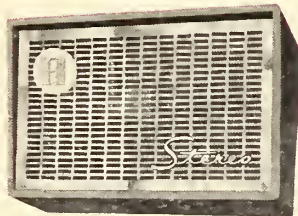
Can be attached direct
to wall or placed on
a stand

ROCK-OLA

Complete
Music
System



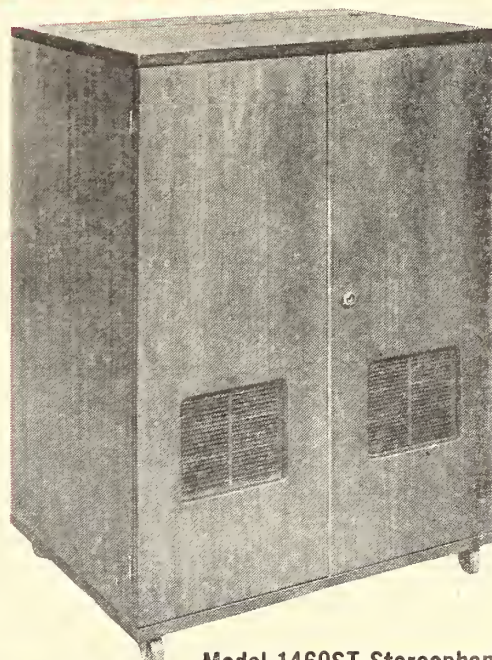
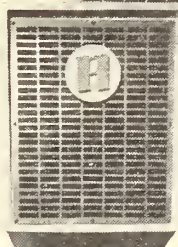
Model 1618
"Stereo Twins" for use with
Rock-Ola Stereo Phonograph



Model 1555
Dual Purpose
Wall Box with
either 200 or
120 selections



Model 1619
Auxiliary Speakers



Model 1460ST Stereophonic or
Model 1460 Monaural Hi-Fi
PLAYMASTERS



Model 1950
Remote Control
Unit

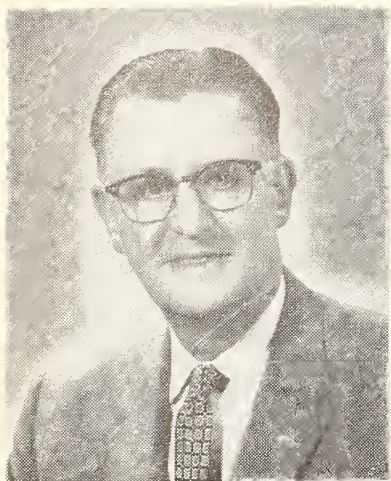
tempo

...style leader

ROCK-OLA Manufacturing Corp.
800 North Kedzie Avenue
Chicago 57, Illinois

MOA CONVENTION

Hotel Morrison,



GEORGE A. MILLER
will make his opening
address at 9:30 A. M.,
Tuesday, April 7, 1959.

**SPEAKERS WHO WILL ADDRESS THE CONCLAVE
TUESDAY MORNING, APRIL 7th, AT 9:30 A.M. IN
THE VENETIAN ROOM**

- Pledge of Allegiance to the Flag
- Invocation by Father Thomas Maher of St. Margaret Mary Church, Chicago, Illinois
- George A. Miller, President MOA
- Nick Allen, Assn. Attorney—Copyright Legislation
- Joseph D. Henderson, American Assn. of Small Business
- Leo Kaner, National Tax Counselor
- Lyle Gumm, Public Relations Board, Chicago
- Congressman George P. Miller, Washington, D.C.
- Abraham Schwartzman, Stereophonic Music
- John Haddock, President Phono. Manufacturers Assn.
- Orville Farris, California Life Insurance Co.
- G. Herbert True, Visual Research, Inc.



Board of Directors Meeting, Saturday, April 4, 1959, at 8:00 P.M. in the Promenade Room on the Mezzanine floor.



General Committee Meeting, Sunday, April 5, 1959, at 12:30 P.M. in the Promenade Room on the Mezzanine floor.



Hospitality Suite 505 for the ladies on the 5th floor all during the three day convention.



Luncheon and Floor Show for ladies and gentlemen Tuesday at 12:45 P.M. in the Terrace Casino.



RCA-Victor Cocktail Party Tuesday evening at 8:00 P.M. in the Walnut Room and Foyer on the 2nd floor.



Banquet and Floor Show Wednesday evening, April 8th, at 7 P.M. in the Terrace Casino.



There will be no meeting during exhibit hours, and the exhibitors must remain closed during General Meetings. This rule will be strictly enforced.



Exhibits will be open from 2:30 to 8:00 P.M.



All Meetings are open to members, exhibitors and friends.



Registration on Exhibit Floor.

FORUM MEETINGS AND MODERATORS

Group Discussion

- Monday, 9:30 A.M. in the Venetian Room on the 2nd floor
Moderators: Louis J. Casola, Ted Nichols, Les Montooth, Martin Britz, Ralph Ridgeway
Subject: Stereophonic Music and the 100 Record Phonograph versus the 200 Record Phonograph
- Monday, 10:30 A.M. in the Venetian Room on the 2nd floor
Moderators: John Wallace, Leo Kaner, Nicholas E. Allen, George A. Miller, William Hullinger
Subject: Percentages, Depreciation, Tax Forms, and the National Tax Council and its Advantages
- Monday, 7:00 P.M. in the Venetian Room on the 2nd floor
Moderators: J. Harry Snodgrass, William Blatt, Lewis Ptacek, Jake Friedman, Pete Weyh
Subject: Diversified Operation and its Necessity, as well as the Financial Benefits of such Routes
- Tuesday, 7:00 P.M. in the Venetian Room on the 2nd floor
Moderators: Clinton S. Pierce, C. G. Silla, Max Hurvich, Victor Ostergren, K. A. Cormney, Jack Mitnick
Subject: Future Copyright Legislation, Public Relations and National Publicity from a Nationwide Standpoint
- Wednesday, 9:30 A.M. in the Venetian Room on the 2nd floor
Moderators: James K. Hntzler, James Tolisano, David Baker, Harlan Wingrave, Lloyd Cramer
Subject: Personal Property Tax and Discriminating City, County and State Licenses
- Wednesday, 11:00 A.M. in the Venetian Room on the 2nd floor
Moderators: Carl Pavesi, Tom P. Withrow, Joe Lederman, Frank Fabiano, Gordon Stont
Subject: Sales, Location Relationships and Loans and Location Leases and Their Advantages

All Business Meetings will be held in the Venetian Room on the 2nd floor

BANQUET AND FLOOR SHOW

Wednesday evening, April 8th, at 7 P.M. in the Terrace Casino. Tickets can be purchased on the convention floor. Greatest show of all time. Get your tickets now.

Recording Artists Who Will Appear at the MOA Banquet and Floor Show

- Peter Potter—Television Fame—Master of Ceremonies
- ★ Bob Crosby—Co-M.C. and Recording Star
- ★ Red Foley and the Promenaders Decca Records
- ★ The Kirby Stone Four Columbia Records
- ★ Cathy Carr Ronlette Records
- ★ The Diamonds Mercury Records
- ★ Johnny Maddox Dot Records
- ★ Donna Hightower Capitol Records
- ★ The Five Strangers Christy Records
- ★ Tommy Edwards M-G-M Records
- ★ Suzy Dallas Todd Records
- ★ Freddie Ticken & the Rockers Hit Records
- ★ Jackie Wilson Brunswick Records
- ★ Dodie Stevens Dot Records
- ★ Sonny James Capitol Records
- ★ Erskine Hickey Epic Records
- ★ Ron Hargrave—Movie Star and Recording Star M-G-M Records
- ★ Jerilyn Jane Oliver—Dancer
RCA Victor Record Artist to come
Coral Record Artist to come

PROGRAM—APRIL 6, 7, 8

Chicago, Illinois

EXHIBITORS AND BOOTH NUMBERS

BOOTH NUMBER	EXHIBITOR
A	Todd Recording Corp.
B	Christy Records
C	Eldon Dale Engineering Co.
D	First Coin Machine Exchange, Inc.
E	Knibb-Roberts Co.
F	A.M.I. Home Music Center
G	Watling Manufacturing Co.
H	California Life Insurance Co.
X	Music Vendor
1	Cardinal Enterprises, Inc.
2-3	National Rejectors, Inc.
4	Rock-Ola Manufacturing Corp.
5	The Seeburg Corp.
6	A.M.I., Inc.
7	The Wurlitzer Co.
8	Broadcast Music, Inc.
9	The Billboard
10	Star Title Strip Co.
11	The Cash Box
12	Columbia Records
13	Roulette Records, Inc.
14	Paul Bennett & Co.
15-16	ASCAP
17	Capitol Records, Inc.
18	M-G-M Records
19-20	Mercury Record Corp.
21	Solon Super-Lock Co., Inc.
22	Stereophonic Automation Corp.
23	Decca Records—Coral Records
24	RCA-Victor Records
25	Dot Records, Inc.
26A	National Shuffleboard Co.
27-28	Valley Sales Co.
29	Williams Manufacturing Co.
30	National Vendors, Inc.
31	Auto-Photo Co.
32-33-34-35-36	United Music Corp.
37	Automatic Products Co.
38	Tusco Manufacturing Co.
39-40-41-42-43	United Manufacturing Co.
44-45	The Seeburg Corp.
46-47	Edolite Products & Cine Sonic Sound, Inc.
48	Wico Corp.
48A-48B	Irving Kaye Co., Inc.
49-50-51-52-53	Bally Manufacturing Co.
54-55-56-57	Bally Manufacturing Co.
58	Paydun Enterprises
59	Logan Distributing Co.
60-61	National Shuffleboard Co.
62-63-64-65	American Shuffleboard Co.
66-67	Fischer Sales & Manufacturing Co.
68	Cole Products Corp.
69	Vend-o-matic Sales, Inc.
70-71-72-73	Chicago Dynamic Industries, Inc.
74	United Tool & Engineering Co.
75-76	Capitol Projector Corp.

MOA CONVENTION COMMITTEES

MOA CONVENTION GENERAL COMMITTEE

- George A. Miller, General Chairman
- John A. Wallace, Co-Chairman
- Norman Gefke, Co-Chairman
- Martin C. Britz
- J. Harry Snodgrass
- James Tolisano
- C. S. Pierce
- Harlan Wingrave
- Louis J. Casola
- Larry Marvin
- Howard N. Ellis
- Ted Nichols

EXHIBIT COMMITTEE

- Larry Marvin, Chairman
- Ralph Ridgeway
- Pete L. Weyh
- Lou Casola

BANQUET & FLOOR SHOW COMMITTEE

- Buddy Basch
- Paul E. Wittenmyer
- George A. Miller

MOA NOMINATING COMMITTEE

- Howard Ellis, Chairman
- James Hutzler
- Louis Casola
- Larry Marvin
- Les Montooth
- William Hullinger
- Harlan Wingrave

REGISTRATION COMMITTEE

- Clint Pierce, Chairman
- Les Montooth
- K. A. Cornuey

BANQUET TICKET COMMITTEE

- Howard Ellis, Chairman
- James Hutzler
- Al Denver

ENTERTAINMENT COMMITTEE

- J. Harry Snodgrass, Chairman
- Norman Gefke
- Bill Hullinger

PUBLICITY COMMITTEE

- George A. Miller, Chairman
- Harlan Wingrave
- Gordon Stout
- Jake Friedman

MEMBERSHIP COMMITTEE

- Ted Nichols, Chairman
- David J. Baker
- Joe Silla
- Frank Fabiano
- Lloyd Cramer
- Max Hurvich
- Victor Ostergren

CONVENTION FINANCE COMMITTEE

- Martin Britz, Chairman
- Lewis Ptacek
- Harlan Wingrave

PROGRAM COMMITTEE

- James Tolisano, Chairman
- Martin Britz
- Joseph Lederman
- William Blatt
- Carl Pavesi
- Ralph McMichael

MOA AUDITING COMMITTEE

- J. Harry Snodgrass, Chairman
- Martin Britz
- Larry Marvin
- George A. Miller
- C. S. Pierce

RECEPTION COMMITTEE

- Louis J. Casola, Chairman
- Martin C. Britz
- James Tolisano
- J. Harry Snodgrass
- Harlan Wingrave
- Larry Marvin
- Howard N. Ellis
- Ted Nichols
- C. S. Pierce

Copyright Bills:

CELLER (H. R. 5921); O'MAHONEY (S. 950)

WASHINGTON, D.C.—As reported in The Cash Box (April 4 issue), Emanuel Celler (D., N.Y.) introduced in the House of Representatives on March 23, a companion bill to the O'Mahoney Bill, S. 950, which would require juke box operators to pay royalties to collection agencies. The bill, H.R. 5921, was referred to the

Committee on the Judiciary.

The Celler bill is short, and does not go into detail, other than to state: "To require juke box operators to pay royalty fees for the use of the musical property of composers, authors, and copyright owners."

We reproduce the Celler Bill:

86th CONGRESS
1st Session

H. R. 5921

IN THE HOUSE OF REPRESENTATIVES

March 23, 1959

Mr. CELLER introduced the following bill; which was referred to the Committee on the Judiciary

A BILL

To require juke box operators to pay royalty fees for the use of the musical property of composers, authors, and copyright owners.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That the third paragraph of section 1(e) of title 17, United States Code, is amended to read as follows:

"The reproduction or rendition of a copyrighted musical composition publicly by or upon a coin-operated machine shall be deemed to be a public performance for profit, and the operator of any such machine shall be liable for any infringement of any such musical composition occurring through the use of such machine. As used in this paragraph, the term 'operator' means any individual, partnership, association, or corporation exercising ownership or primary control over any such machine or having primary responsibility for the selection of the place at which such machine is operated, but does not include the proprietor of such place unless such proprietor owns or exercises primary control over such machine or has exclusive control over its placement for operation".

SEC. 2. The amendment made by this Act shall take effect three months after the enactment of this Act.

The O'Mahoney bill (S.950), introduced February 5, and which was reproduced in full in The Cash Box (February 28 issue), is once again

reprinted here so that the juke box industry can have these two bills in view to study at a glance:

86th CONGRESS
1st Session

S. 950

IN THE SENATE OF THE UNITED STATES

February 5, 1959

Mr. O'MAHONEY (for himself, Mr. KEFAUVER, Mr. LANGER, Mr. HUMPHREY, and Mr. MORSE) introduced the following bill; which was read twice and referred to the Committee on the Judiciary

A BILL

To amend section 1(e) of title 17 of the United States Code with regard to the rendition of musical compositions on coin-operated machines.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,

That the third paragraph of section 1(e) of title 17, United States Code, is amended to read as follows:

"Whenever a copyrighted musical composition is publicly performed for profit by means of a recorded rendition thereof which is utilized or activated by means of a coin-operated machine or device (other than a radio or television receiving set or apparatus), the remedies afforded by this title shall be available only against the operator of such machine or device. As used in this paragraph, the term 'operator' means the individual, partnership, association, or corporation entitled to receive any money or other income resulting from the operation of such machine or device after the (1) payment of expenses incident to the procurement, placement, operation, maintenance, and servicing of such machine or device, and (2) payment to the proprietor of the establishment within which such machine or device is operated of any share in the receipts of such machine or device to which such proprietor may be entitled.

"Whenever the copyright owner of any musical composition, or assignee or licensee of the performing right thereof, executes any license or agreement authorizing the public performance for profit of such composition by means of any such coin-operated machine or device, such copyright owner, or assignee or licensee of the aforesaid performing right, shall furnish a copy of such license or agreement, within thirty days of the effective date thereof, to the Register of Copyrights, accompanied by the recording fee required by section 215 of this title for the recording of every assignment, agreement, power of attorney, or other paper: *Provided*, That no provision may be included in any license or agreement filed by the copyright owner, assignee, or licensee of the performing rights of any musical composition by which any fee or royalty may be assessed for the use of such musical composition on any coin-operated machine or device prior to the effective date of this act. Any failure to file such license or agreement shall be a complete defense to any suit, action, or proceeding against the licensee or licensees covered thereby, for any infringement of the right to publicly perform for profit the musical composition by means of a coin-operated machine or device."

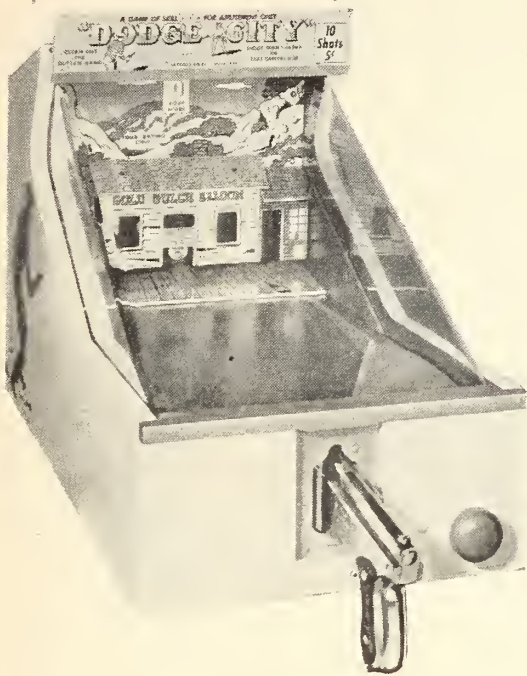
SEC. 2. The first paragraph of section 1(e) of title 17, United States Code, is amended by adding to the second sentence thereof, after the words "a royalty of 2 cents on each such part manufactured," and before the words "to be paid by the manufacturer thereof;" the following: "or 4 cents on each such part that is manufactured for use by or upon coin-operated machines."

SEC. 3. Section 205 of title 17, United States Code, is amended by adding the following new paragraph:

"Within forty-five days after the commencement of each regular session of the Congress, the Register of Copyrights shall transmit to the Judiciary Committees of the Senate and House of Representatives a report, which may be a part of the above-mentioned annual report, containing a summary of during the preceding calendar year pursuant to the last paragraph of section 1(e) of this title."

SEC. 4. The amendments made by this Act shall take effect on the first day of the sixth month following the date of its enactment. Nothing contained in such amendments shall alter or impair the enforcement by the Attorney General of any provision of law or any judgment or decree heretofore entered by any court under any provision of law.

"DODGE CITY"



● THE GAME

"DODGE CITY" is a rugged, dependable pistol game with a beautifully illuminated and colored target . . . keyed to the current trend in entertainment, it features a realistic diorama of a typical western town . . . targets are the "Badmen" who jump in and out of range in windows and doors of the "Gold Gulch" saloon . . . when you score a "hit" on a "bad man", he disappears and a new target comes into view . . . "Pistol Pete", "Dirty Dugan", "Bert, the Bartender", "Slick Nick" and "Pedro" are the "Bad Men" and they all take turns shooting at you . . . the postoffice adjoins the saloon and the sheriff's office is just down the street . . . the pistol is accurately sighted and beautifully finished, built to last a lifetime, in fact some of these pistols have been in use for thirty years on A.B.T. Target Guns . . . the game appeals to young and old . . . scoring is automatic and you get 10 shots for 5 cents . . . your rating as a marksman is displayed in a separate window . . . dimensions are 27" long, 14" wide, and 19" high . . . stands are available.

● THE COST

"DODGE CITY" is a low priced 5 cent counter game with an initial cost only slightly higher than a penny game. Upkeep is about zero. You can buy four or five "DODGE CITY" games for the cost of a conventional type gun game. Low cost stands are available and make it possible to use "DODGE CITY" in any location.

● THE EARNINGS

"DODGE CITY", because of its initial low cost and its extremely long life will return a greater percentage on your dollar investment than any piece of equipment on the market today . . . as an additional piece of equipment in your better locations it will add to your gross with very little added capital investment or collection expense . . . records show that through the years more money has been made with this kind of equipment than any other legal type . . . "DODGE CITY" will not obsolete or conflict with any of your present equipment, but will augment them and increase your profits.

● THE LOCATIONS

"DODGE CITY" is ideally suited for arcades, amusement parks, shopping centers, drive-ins, bowling alleys, waiting rooms, taverns, kiddie parks, and in fact all transient locations. There are a variety of ways to operate "DODGE CITY" . . . and "DODGE CITY" is legal . . .

WATCH FOR . . .

"JUGGLER JOE"

Our new 1c Counter Game

AVAILABLE ABOUT JUNE 15!

J. F. FRANTZ MFG., CO.

1940 W. LAKE ST. CHICAGO 12, ILL.

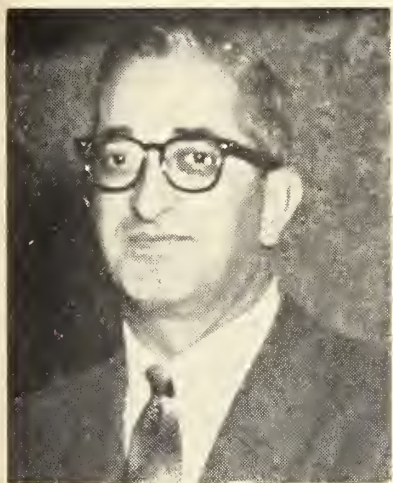
WE ALSO MAKE:

KICKER & CATCHER . . . RIFLE SPORT . . .
CHALLENGER . . . WEIGHING SCALES . . .
PARTS and SERVICE FOR ALL ABT GAMES

**ATTENTION
DISTRIBUTORS,
JOBBERs and
SALESMEN!**

"DODGE CITY" is a hot item.
Write for information on prices
and discounts!!

"Make It A Dime In '59"



NATE GOTTLIEB

the advantage of all operators who have not yet converted to 10¢ play, to consider the known benefits of dime play, and the possibility of its successful application to their routes."

Schuyler Reports On Upright Success

CHICAGO — Clarence Schuyler, president of Games, Incorporated, this city, reported last week that the market for electronic upright games in this country and overseas is definitely maintaining a steady course, during this era of constant changes in the coin machine industry.

"Results thus far with our 'Wild Cat' and 'Double Shot' electronic upright amusement games has been most gratifying," Schuyler stated.

"Actually, when a manufacturer pleases his distributors, as well as the operators, location owners and players—he arrives at the ultimate goal of success in producing good equipment. Added to this," Schuyler continued, "is the fact that upright games can easily be placed in most locations, because they generally take up very little space."

"Naturally," he said, "the mechanical aspect of the game is of utmost importance, for, unless the manufacturer utilizes the very best parts and labor he will be faced with countless service problems. In our factory we constantly strive for excellence, and

WHO ELSE but *Williams*

COULD DESIGN

PINCH-HITTER

the most dazzling array of features ever combined in a baseball game . . .

Like the man said: You can't beat EXPERIENCE!

See for yourself—visit our showroom

MOUNTAIN DISTRIBUTORS

3630 Downing Street
DENVER, COLORADO



HOLD EVERYTHING!

. . . . Until You See the NEW
"NYACK" POOL TABLE!

FIRST . . . with Slate Tops
and now FIRST . . . with a NEW Pool Table!

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have been very fortunate."

"We'd like to take this opportunity to extend an invitation to visitors during this big MOA week in Chicago,

to come out to our beautiful, new plant and be our guests," Schuyler concluded, "it will take just 15 or 20 minutes to reach us by taxi."

Wurlitzer Stereo Story Told With Series Of Color Slides

NORTH TONAWANDA, N.Y.—The Wurlitzer Company has developed a unique manner of familiarizing operators with the equipment which composes its new stereophonic line for 1959. A series of color slides have been prepared and each slide specifically shows a combination of phonograph and speaker or speaker units which may be used in a stereophonic location installation.

To further demonstrate the placement of these units, Wurlitzer has prepared location floor plan drawings made from actual stereo installations. The slides of color photographs and black and white floor plan drawings are interspersed in a sequence which is projected during a talk before operator associations and to various interested groups.

"Today Wurlitzer offers four basic record players which can be incorporated in a Stereophonic Music System," explained Bob Bear, sales manager. "These include the model '2310S', 100-selection phonograph, the model '2304S', 104-selection phonograph, the model '2300S' 200-selection phonograph and the model '2317S', 200-selection hide-away. The speakers which may be used to achieve stereo installation are quite as plentiful in number as are the coin-operated phonographs. Star of the Wurlitzer speaker line is the model '5122' Console. This is a floor model which contains exactly the same speaker complement as the 1959 phonographs. Tastefully designed, it is supported by four tapered legs capped with brass ferrules. The wrap-around grille in chrome finished steel is identical with that on the phonograph. The top is of scratch-proof, stain resistant formica-like material and the unit may serve a supplementary function as an extra service table or for coffee urn, warming dishes, or other typical restaurant uses.

"The model '5122' is normally installed as stereo Channel B in conjunction with a phonograph set up on stereo Channel A. This may either be used as a complete music system or the two units can offer the two basic sources of sound or may be accompanied by Wurlitzer Extender Speakers model '5125'.

"The extenders are half round speakers which are always used in pairs. They contain a 6 x 9 oval cone in a baffle set at a twenty degree angle which moves the music down the room rather than directly across the location. It has been found that by using this type of speaker, true stereo is sustained longer without melding the music with the resultant hi-fi effect.

"A heavy-duty wall speaker model '5123', which may be used as one stereo channel or in pairs carrying Channels A and B, has been developed by Wurlitzer for use where a high volume of sound is desired. This speaker contains a 12" heavy-duty full range cone and a 3-inch tweeter. If insufficient floor area is available for the console, the wall speaker may be mounted in such a position as to provide the second channel and as sufficient output to prove a satisfactory companion to the phonograph speaker complement.

"In locations where corner speakers are desired, Wurlitzer has developed the new model '5124'. These units house 8" wide range high fidelity speakers and are often found extremely useful where it is desirable to move stereo music around corners, as in the case of an 'L' shaped location.

"The series of photographs and drawings which make up the Wurlitzer slide presentation have been carefully prepared to demonstrate stereo in many unusually shaped locations and in establishments where there are unusual structural obstacles which prevent the normal projection of sound.

"Several of the photographs accompanying this article were prepared with the idea of specifically overcoming unexpected conditions. There is also a description of how true stereo may be achieved in smaller rooms, separated from the phonograph, through the use of several combinations of Wurlitzer speakers."

"While preparing the slides, Wurlitzer also made good use of its Stereo Sales Promotion Package. The album cover display panel for phonograph mounting, transparent window banners with patron appeal, hanging wall banners and wall box cards all appear prominently on the colorful slides. It is planned to present this series of slides at the meetings of operator groups. At such time, a Wurlitzer representative will describe each of the installations and show exactly what equipment was required to accomplish the fullest percentage of stereo sound over the greatest area in a given location. A Wurlitzer Field Service Engineer will also be on hand to describe any installation problems which attending operators may have.

"Organizations desiring to take full advantage of Wurlitzer stereo research may arrange for a showing date by contacting the local Wurlitzer distributor or by writing to A. D. Palmer, Jr., Advertising and Sales Promotion Manager, The Wurlitzer Company, North Tonawanda, New York. Several showings are already booked but some time is still available following the MOA Convention in Chicago, where a complete line of stereo equipment will be demonstrated in Wurlitzer Booth #7, Main Ballroom."



Pictured above are five different type installations.
 #1—Indicates a typical small room separated from the phonograph itself. Here, two model "5124" Corner Speakers serves as Channels A & B to give complete stereophonic music coverage throughout the room.
 #2—Shows a 200-selection stereo phonograph muted with two model "5123" Wall Speakers carrying Channels A & B. Such an installation often uses extender speakers to complete the stereo system.
 #3—This very simple stereo installation shows a model "2300S" phonograph used in conjunction with a Console Floor Speaker model "5122". Both units face directly down the room.
 #4—Demonstrates an installation using a phonograph as Channel A and a "5123" Wall Speaker as Channel B.
 #5—Shows extender speakers model "5125", which are placed so as to reinforce the music in other parts of the location. This installation also includes model "5252", 200-selection dual pricing wall boxes with wall cards calling attention to the new Stereo Music System.

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- Trophy Bowlers (11 ft. and 14 ft.)

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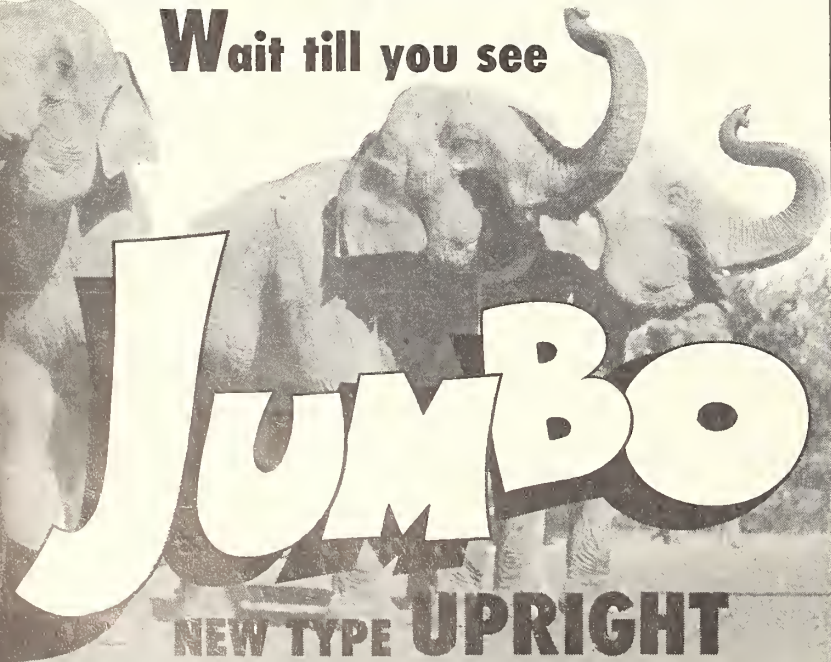
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Galgano Record Sales Increase

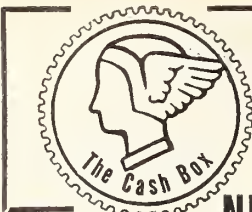
CHICAGO—Tony Galgano, president, Galgano Distributing Company, this city, reported last week that his firm's juke box record re-buying operation has expanded tremendously during the past several years. Galgano entered the field in 1941, and has since become a leader in this particular phase of the record industry.

"We fully realized, about 20 years ago," stated Galgano, "that music operators were actually discarding juke box records when they became obsolete. It was then that we decided to make arrangements to purchase the records—offering the music operators peak prices.

"Naturally," Galgano continued, "the vast growth of the infant record industry in the automatic phonograph field was responsible for this expansion at Galgano Distributing Company.

"We are also in partnership with Reuben Lawrence in the firm of Record Distributors, Incorporated, at the same location, which handles blue chip record accounts as Audio Fidelity, Concert Disks, and Audiophile.

"We urge music operators to contact us at our Chicago offices to dispose of their records at a good price rather than discard them, concluded Galgano.



Refurbished And New Funspots Point To Big Arcade Business

NEW ENGLAND NIBBLES

Following stormy weather, in which a week-end snow storm descended on Boston, warm weather set in on Monday following Easter Sunday and ops and distribs were concentrating on the upcoming outdoor season. With early openings of funspots from Old Orchard Beach, Me. to Hampton, Salisbury, Revere and Nantasket skedded, and refurbishment of most of the arcades, a new look in coin operated amusement devices looks to be seen this year. A new funspot, Pleasure Island, is being built in Wakefield, Mass., a \$4 million project, on an 80-acre tract, which is being set up by Marco Engineering Co. of Los Angeles, headed by C. V. Wood, Jr., former vice president and gen. mgr. of Disneyland, Inc. Norumbega Park is set for early opening with new games and amusement devices. Arcade pieces have been moving out from Boston distrib plants in ever increasing numbers for the past few weeks. . . . Around with the distribs: Trimount Automatic Sales Corp. (Seeburg), Big biz continues on Seeburg phonos, while arcade equipment is keeping the staff busy. Trimount has completely restocked several arcades in the New England territory in readiness for their openings. Williams "Pinch Hitter" is the big new number here and ops are clamoring for them. Going big and still delivering in heavy quantity is two player "Race Time." . . . At Redd Distributing (Wurlitzer), Bob Jones reports biz soaring with outdoor possibilities and potential looming stronger this year both in music and in games and arcade pieces. Big drive on guns, pins, games of all kinds and good weather is bringing scores of ops in from distant points bent on adding to their routes with new equipment . . . At Atlas Distributing (AMI), Tony Grazio states the trend to AMI stereo phonos has been big and is continuing at a rapid pace. Ops from throughout the six New England states have been in to see the new models and are ordering. . . . At Associated Amusements Ed Ravreby and staff busy with getting kiddie rides set up for another big season. Music is good here and used equipment is on the up trend. Dick Mandell, gen. mgr., on trips around the territory reports ops are in optimistic mood for outdoor season and funspot locations look to be bigger than ever this season in Yankeeland. . . . Among ops in visiting distribs this week were: Tony Casale, Portland, Me.; John Chevers, Providence, R. I.; Ray Shea, Worcester; Joe Micietta, Meriden, Conn.; Romeo Rivard, Quincy; Phil LaFontaine, Providence, R. I.; Wilfred Benoit, Lewiston, Me.; Cy Jacobs, Allston; Al Dolins, Hyannis; Sol Taube, Manchester, N. H.; Gerry Waterhouse, No. Dartmouth, Mass.; Dino Donati, Allston, Mass.; George Pappas, Lowell, Mass.; Bert Thomson, Quincy; Ed Maloney, Fitchburg; Anthony DiLuca, Cranston, R. I.; Louis Zideman, Manchester, N. H.; Ralph Ridgeway, Springfield; Martin LaRosa, Waterbury, Conn.; Leon Shertter, Newton; Fuss Broude, Brookline; Vin Pitts, Allston; Mike Pascovich, Nashua, N. H.; Henry Brooks, Dover, N. H. . . . Following Easter Sunday, niteries and stage fare with musical bent opened new shows throughout Hub. . . . Stuart Rose in for Blinstrub date is coming out with a new record. . . . Johnnie Horton in from Texas for Bob Clayton WHDH-TV show on his Columbia release "When It's Springtime in Alaska." . . . Erroll Garner booked for 10 day stand at George Wein's Storyville opening April 10. . . . Guy Lombardo coming in on a one nighter at the Bradford April 9. . . . Frank Petty Trio at the Sherry Biltmore lounge. . . . Embassy Three at Brockton's Desert Sands. . . . Drummer man Hal Kent with his trio at Route 1 Candlelight Club, Bill Terrio on the 88 and organ, Lee Roman on sax-clary-bass. . . . Harry Ashton, Hub promoter, to present jazz concerts at Old Orchard Beach, Salisbury Beach, Gloucester, Hyannis during summer months with E. Garner, Herb Pomeroy Band, Toshiko and Ahmad Jamal. . . . Sandra Lee handling managerial reins for new Jay Carlyle Society Orch. . . . Julius LaRosa in for Blinstrub stand.

APCO Appoints Distribs

ST. PAUL, MINN. — Automatic Products Company, this city, has announced the recent appointments of the following direct factory representatives for the distribution of Slimline V-27 "Smokeshop" cigarette vendors.

Bilotta Enterprises, Inc.—224 N. Main Street—Newark, New York. All of New York State—Excluding Queens County and the Greater New York Area. Vending Industries, Inc.—5 W. 57th Street—New York 19, N. Y. Queens County and Greater New York City Area. Tipton-De Walt Company—P. O. Box 491—Easton, Penna. All of Pennsylvania, excluding the Philadelphia area. All of New Jersey. Hilsum Sales Corporation—6301 Biscayne Blvd.—Miami, Florida. All of Georgia and Florida. Parkway Machine Corporation—715 Ensor St.—Baltimore 2, Maryland. Covering the entire state of Maryland. Coven Music Corporation—3181 Elston Ave.—Chicago 18, Illinois. Covering the states of Illinois and Northern Indiana. Bechhofer Brothers, Inc.—25 Beaver Street—New York 4, N. Y. Covers Europe—The Near East—South America.

Other distributors include: Weymouth Distributing Co.—2525 W. Pico Blvd.—Los Angeles 6, Calif. Covering California, Oregon, Washington, Idaho, Nevada, Montana, Wyoming, Colorado, Utah, Arizona, New Mexico, Hawaii. The Strauss Vending Machine Company—1672 Washington St.—Boston 18, Mass. Covering: Maine, Vermont, New Hampshire, Massachusetts, Connecticut and Rhode Island. Fred Stumm—1012 E. Montgomery Avenue — Philadelphia 25, Penna. Covering the Greater Philadelphia Area and Delaware.

Other distributors are: Leo D. Fournier—5911 Fourth Avenue—Detroit 2, Michigan. All of Michigan. Gerald M. Sheafor—4500 Oak Drive—Minneapolis, Minn. Covering Minnesota, Wisconsin, North Dakota, South Dakota, Nebraska. City Wide Vending Company—1919 N. St. Mary's St.—San Antonio, Texas. Covering all of Texas. Electronic Industries Corporation—3464 Park Ave.—Montreal 18, Quebec. Covering all of Canada.

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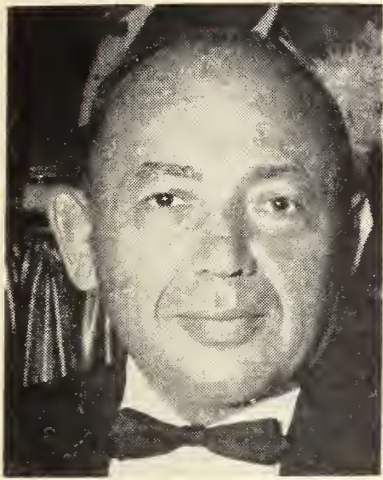
HAPPY BIRTHDAY TO:

Charles Harris, Cleveland, Ohio. . . . Gerald D. Belsan, Los Angeles, Calif. . . . George Carsley, Montreal, Canada. . . . David Rosen, Philadelphia, Pa. . . . George H. Reynolds, Columbia, S. C. . . . A. B. Cooper, Atlantic Beach, N. C. . . . Wm. E. Zelko, Columbus, Ohio. . . . Benny Erdely, Grunoy, Va. . . . Audrey Reynolds Hunter, Dallas, Tex. . . . Palmer F. Burke, Youngstown, Ohio. . . . Wm. E. FitzGerald, Grand Rapids, Mich. . . . Olie Shirey, Gulfport, Miss. . . . Mrs. Minnie M. Gregory, Madison, Wis. . . . Albert S. Denver, New York, N. Y. . . . J. W. Hooks, Brownwood, Tex. . . . Ken C. Willis, Miami, Fla. . . . Charles E. Rowlette, Leesburg, Ind. . . . Carl Bennett Noto, San Francisco, Calif. . . . Anthony J. Biernat, Kenosha, Wis. . . . Real Pinsonneault, Marieville, Que., Canada. . . . Autus D. Wagster, Lake Charles, La. . . . Carl Pavesi, White Plains, N. Y. . . . George D. Sax, Chicago, Ill. . . . Joe Rothkop, Omaha, Neb. . . . Stanley Plotraczk, Flint, Mich. . . . Louis S. Buckley, Nashville, Tenn. . . . Ray B. Williams, Dallas, Tex. . . . Dave Taub, Hillside, N. J. . . . James Leslie Kyle, Houston, Miss. . . . Ralph Elefante, Brooklyn, N. Y. . . . Lawrence F. LeSturgeon, Charlotte, N. C.

Jack Gutshall, Corona, Calif. . . . John W. O'Brien, Chicago, Ill. . . . Bill Marvel, Poplar Bluff, Mo. . . . Irving Sandler, Des Moines, Ia. . . . Frank Yeary, Coeburn, Va. . . . James F. Hupp, Cumberland, Md. . . . Walter M. Cobb, St. Joseph, Mo. . . . Howard N. Bailey, Towanda, Pa. . . . Gus Knierien, Cumberland, Md. . . . Fred A. Gardella, Detroit, Mich. . . . John L. Clemens, Cranston, R. I. . . . Earl Berkowitz, Superior, Wis. . . . Clarence E. Vawter, Moberly, Mo. . . . Lewis Paulakos, Johnstown, Pa. . . . Walter Wentzlaff, Sr., Chicago, Ill. . . . Walter C. Tetting, Oconomowoc, Wis. . . . John E. Rondeau, Lynn, Mass. . . . David R. Franco, Montgomery, Ala. . . . Palmerino A. Scalzi, Blackstone, Mass. . . . Edwin F. Adams, Elizabeth, N. J. . . . Morris Steinberg, Hialeah, Fla. . . . James Leonard Barnes, Selma, Ala. . . . Harry Steinberg, Hialeah, Fla. . . . Joseph Kochansky, Brooklyn, N. Y. . . . Charlie Rincker, Dallas, Tex. . . . Lora (Quackenbush) Eby, Detroit, Mich. . . . Kenneth L. Staninger, Missoula, Mont. . . . Carl Marcy, Boonville, N. Y. . . . Joseph L. Kirbo, Dawson, Ga. . . . Max Hurvich, Birmingham, Ala. . . . Steward A. Patten, Oelwein, Ia. . . . Saul Weinstein, Boston, Mass. . . . W. Van Dusen, Edmonton, Alta, Can. . . . George Dockhus, Rockford, Ill. . . . Bernard Lazare, Chicago, Ill.

An Industry Must

All-Industry Public Relations Program



WILLIAM BLATT

MIAMI, FLA. — Willie Blatt, this city, one of the foremost proponents for an intense and all-inclusive Public Relations program, feels strongly that some definite action must be taken at the MOA convention being held on April 6, 7 and 8.

"I believe that the entire coin machine industry (and I mean the entire coin machine industry, because the investigating committee, the newspapers, the radio and the television commentators included every segment in their investigation) must get together at the MOA Convention and work out a good public relations policy in which all divisions of the industry, music, amusement and vending, can cooperate," states Blatt.

"In this current investigation, the accompanying bad publicity injured the entire coin machine industry, not just one particular segment — and unless something is done to enlighten the public and the press what the actual conditions are which prevail in the coin machine industry, we will sustain irreparable damage that will be hard, or impossible, to remedy.

"Our troubles can be compared to a kettle of boiling water where the flame is constantly raised a little at a time, and nobody does anything to stop the kettle from exploding. That is exactly what happened. It exploded right in our face! It is my opinion that a good, well coordinated Public Relations program would have gradually reduced the flame under that kettle and prevented it from exploding.

"A long time ago I advocated that all segments of the coin machine industry cooperate on such problems as Public Relations, taxation, unfair legislation, and many other problems that come up from time to time. However, there were always a few operators who didn't want to be associated with the amusement or music part of the industry. But time and necessity change everything. Several vending manufacturers are now in the juke box manufacturing business, and gradually the entire coin machine industry is becoming diversified. Today's average coin machine operator finds himself in a position where it is impossible for him to operate only one type of equipment. More and more operators are turning to merchandise vending in order to augment their income and try to

cover their overhead.

"This condition must eventually cause the consolidation of all phases of the coin machine industry into one national organization—because as time goes on many more coin machine men will operate novelty, music and merchandise machines."

Blatt's particular Public Relations program in his area, the PAL (Police Athletic League), has been most successful, and the coinmen in his area have reaped the benefits of considerable favorable comment from the citizens of the community, as well as having their efforts publicized in the press, which, of course, educates the people in the area as to what the typical coin machine individual is. It is his feelings that coinmen in every area throught the nation should set up a similar program. Blatt advises he will be more than happy to acquaint any who ask just what procedures are necessary and how to accomplish success in this effort.

Calif. Vend Meet April 10

LOS ANGELES — For the first time in California history, N.A.M.A. and two state vending associations, C.A.V.A. and C.V.I. will hold a joint meeting to discuss discriminatory legislation. The affair will be held Friday, April 10th, in the Ambassador Hotel, this city. Cocktail party, dinner and entertainment are planned, with activities starting at 6 P.M. Tickets for the "Spring Meeting" can be obtained by writing the C.V.I. offices in Pasadena, California.

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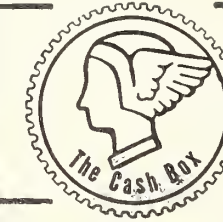
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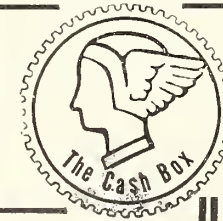
Coinmen Plan MOA Trip While Business Spurs Activity PHILADELPHIA FILBERTS

Abe Lipsky, Sandy Moore Dist. Co., advises that demand is high for "2300" 's. "We're swamped with the demand for '2300' 's and as soon as we get deliveries they go right out", said Lipsky. . . . Dave Kaufman, Banner Specialty Co. service manager, is off on a 4-week vacation with his wife and four kids. Al Rodstein advised that after twenty years with the firm, Dave is entitled to a "4-week-with-pay" vacation and will enjoy it every year hereafter. Al admits that his wife Miriam has ulterior motives in going along with him to the MOA show. "She really wants to give the Chi golf courses a spin if weather permits", said Rodstein. . . . Joe Ash, Active Amusement Machines Co., is patiently awaiting the arrival of Gottlieb's new "High Diver". Test reports indicate the best earnings in years. Nate Brown is coming along nicely after an illness. Unfortunately, the illness came right at the time Nate's wife gave birth to a bouncing baby girl, their first. . . . Dave Rosen, David Rosen, Inc. made plans to visit the MOA show in Chi. Ronald Shaff was married last week at the Harzion Temple and it was a gala affair. . . . Mike Sherman, Sussex County, and Babe Miller, Elkins Park, were visiting ops along coinrow last week. . . . Nat Solow reports a great many inquiries, at Eastern Music Systems Corp., from bingo ops wanting to get into the music and cigarette business. Tom Mullin is doing a bang-up job on the Seeburg cigarette machine, advised Nat. . . . Hank Grant, Intl. Amusement, made an upstate trip last week. The firm had to hire an additional packer last week which brought the total to three full-time men on the crates. . . . Eddie Casnoff, General Coin, reports extra interest on used pins and shuffles at his showroom.



Distribs Report Good Sales On Music, Games And Baseball DALLAS DOINGS

State Music's Abe Susman went to Austin last week to appear before the Jurisprudence Committee to discuss freeplay on amusement devices (Senate Bill 398). Here in Dallas, Susman reports, business is terrific. . . . We're sorry to hear of the passing of Kenny Rowe's father. . . . From Commercial Music comes these news items: Bob Jordan, Lubbock, reports his station wagon was stolen last week. On the sick list are Jimmy Watson, sick with influenza, and Herb Ripa, now recuperating after having all his teeth pulled. Good sellers at Commercial are Williams and United baseball games and Wurlitzer phonographs. . . . Looking like a big seller at King Records is the new "Midnighters" single, "Kansas City." James Brown's "There Must Be A Reason" is also getting lots of attention. . . . Crooner Pat Boone just recently bought out KNOK Radio in Ft. Worth and will appear in that city for a business tour of his new station. Boone, a native Texan, will retain the same rhythm and blues programming that has prevailed since the birth of the station. . . . The entire music world mourns the death of the wife of Phil Weinberg, who passed away last Sunday in Dallas. The body was flown to DuQuoin, Ill. and the funeral was held the following Tuesday. The Weinbergs left DuQuoin nine years ago for Dallas, established a name for themselves here, and now receive deepest sympathies in time of sorrow. . . . Strauss-Frank Co. reports Columbia is going to have "My Fair Lady" in stereo recorded in London. There seems to be a big demand for it. Mr. Strauss, San Antonio, visited the local office the past week. . . . Visitors at O'Connor the past week: W. F. Thompson, Franklin; D. R. Price, Italy; Sam Sancetta, Marlin; Tommy Larrimore, Ft. Worth; Carl Fonby, Daingerfield; Buna Carr, Corsicana; George Bury, Hamlin; and Albert Ephram, Franklin. . . . Relaxing last week were Lester Godwin, doing a lot of fishing, and Bob DePriest, off to the races in Hot Springs.



Baseball Games Make Hits With Distribs, Ops UPPER MIDWEST MUSINGS

Dar Holsman, Big Fork, Minn., in town for the day making the rounds. Been a lot of snow around his way and is very impatient for the thaw and warm weather. Is certain that business will pick up with warmer weather. . . . Art Hagness, Grand Forks, N. D. in town last week for the day to pick up some records and parts. . . . Arnold Brevick, Watertown, S. D. took time off to drive to Minn. for the day to pick up some games and brought Mrs. Brevick along to do some Easter shopping. . . . Mr. & Mrs. John Czerniak, Duluth, Minn., in town so that Mrs. Czerniak could buy her Easter Bonnet. . . . Tony Ratchford, Huron, S. D. and Earl Porter, Mitchell, S. D. drove in together last Sunday and spent several days in town calling on the distributors and looking for amusement games. . . . Mr. & Mrs. Lawrence Sanford, Dodge Center, Minn. in town picking up their record supply and parts. . . . Joe Weber, Blue Earth, Minn., in town for the day to pick up some parts and to look at United "DeLuxe Baseball." . . . Earl Hausauer, East Grand Forks, Minn., in town for the day having spent few days in Rochester getting his semi-annual checkup at the Mayo Clinic. Got a good report. . . . Lawrence Schilling, Knapp, Wisc., in town for the day to pick up his record supply. . . . Chet LeDoux, Virginia, Minn., in town for the day making the rounds. Chet very busy getting his equipment in shape for the tourist business which is not too far away. . . . Herman Warn, Salem, S. D., in town for a few days. . . . Pete Wornson, Mankato, in town for the day looking just great. Just returned from New Orleans and Biloxi. Had a great vacation and enjoyed every minute of it. . . . Mike Young's eldest son Pat was rushed to the hospital for emergency appendix operation. Pat is doing just fine.

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Lined oak wood baffle.
8" ext. range—8 ohm.
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Wall—\$11.95
12" Dual cone, Hi-Fi type—
Corner—\$23.95
Wall—\$19.95

A. M. I.

Model
A Tops, l. or r. \$ 8.95
Centers, l. or r. 15.45
Bottoms, l. or r. 11.95
B Dome 17.95
Centers, l. or r. 8.95
Bottoms, l. or r. 8.95
C Centers 8.95
Bottoms, l. or r. 8.95
E-40-80-120
Metal Grille for lower part of machine — eliminates cleaning plastic louvers.
2 to set \$10.00

SEEBURG

Model 100C—Highly polished chrome tubes replaces glass tubes.
Set of 12 \$14.95
Model 146-147-148
Domes 15.95
Model C—Chrome
Pilasters 17.95 pr.

WURLITZER

Model 1250
Center Dome \$18.95
Dome Ends, ea. 6.10
Model 1400
Center Dome 13.45
Dome Ends, ea. 10.50
Bottom Sides, set of 2 16.50
Model 1500
Center Dome 14.50
Model 1700
Dome ends, ea. 3.95
Lower pilasters, set 21.95
Model 1900, 2000, 2100, 2104—Dome Ends (l. or r.) each 2.00
TERMS: 1/3 deposit, balance C.O.D. or S/D. F.O.B. Chicago

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Model 100R-100
Door side \$4.10
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Dome side 2.75
Model V200
Dome side 3.70
Model 200
(100 sel.) W.O.M. 1.75
(200 sel.) W.O.M. 1.95

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3 UNITED 14 FT. BOWLING LANES \$250
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National Features "Satellite" At MOA

ORANGE, N. J. — Paul Kotler, president of National Shuffleboard Company, this city, has announced a new shuffleboard, "Satellite". According to Kotler, the game represents a revolutionary advancement in shuffleboard design.

"The 'Satellite' differs from other boards now on the market in that the ends of the table are made of translucent plastic, lighted from below. This improvement adds 80% more brilliance, where it is most needed, over previous models," said Kotler. "The new boards are made of maple with the playing surfaces coated with a new plastic finish, which is acid and alcohol resistant. It is claimed that paint remover has no effect on this type of finish which has four times the wearing and abrasion quality of ordinary plastic.

"In addition," continued Kotler, "the new 'Satellite' is equipped with 'slip-on' legs, which makes it possible to assemble this model in twenty minutes. National has added twenty and twenty-two foot sizes to the present sixteen and eighteen foot standard models. The new 'Satellite' is also equipped with coin-operated electric scorer, with an ingenious timing device consisting of a group of nylon pins which 'lock' the board at the end of each game. Another new feature is finger-tip adjusters for rapid leveling, when necessary."

National Shuffleboard Company will display the "Satellite" and other models during the M.O.A. Convention, in booths 60, 61 and 26A.

Chi Bowl Scores

CHICAGO—The high powered B & B team continued their winning drive last week in the heated competition of the Chicago Division of the National Phonograph Bowling League tournament, as they swept over Music Time with 3 victories. R. Bauer and F. Sciacitano led their team with respective 597 and 504 scores. M. Pomerance led Music Time with 458. Meanwhile, the first place Decca's dropped further behind when they were defeated by Coven Music 2 to 1. C. Pieri topped the Covens with 493 while P. Corso bowled 519 for the losing Deccas.

Star Music took 2 out of 3 from Mercury, with league secretary Johnny Oomens kegling a neat 546 and Hank Sochacki staying close with 524. Mercury's team captain, Frank Kaiser, came through with 458 pins.

H. Sophie and A. Brezinski bowled respective 550 and 521 scores to lead Atlas Music to 2 victories out of 3 over Phonograph Service. R. Holl bowled 541 for the losers.

Chicago Condenser and Chicago Music split evenly in the 3 game set. For Chicago Condenser J. Wotocek dropped 476 pins and T. Bennet downed 486 for Chicago Music.

Heated competition between the Gallets and the Galganos continued with the Gallet team forging ahead 2 out of 3. For the Gallets H. Krueger bowled 546, Rene Gallet 515 and Ray Gallet 509. Team captain Tony Galgano kegled 508 for his team.

Johnny Oomens reported that, with 7 weeks to go yet for the season, 6 teams are still in the running for first place.

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RED PIN

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A complete conversion kit for stereophonic systems. You can now convert your old style juke boxes to top money producing phonographs that will last. Kit includes Stereo Pickup Head with Mounted Sapphire Needles, 15 watt Full Hi-Fi Amplifier with Muting Relay, plus Schematic Drawing and Instruction Sheet. Full **\$9950** satisfaction guaranteed.

NOW ON DISPLAY AT OUR BOOTHS!

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Chicago Coin's
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14' - 18' TWIN BOWLER
6' - 8' MONTE CARLO
REB. SHUFFLE

NEW GAMES

Autobell WAGON WHEEL
Bally SEA ISLAND
Bally HEAVY HITTER
Bally CLUB BOWLER
Bally SKILL PARADE
Kaye LEADER (6 PKT.)
Gottlieb HI-DIVER
Keeney SHAWNEE
Keeney LITTLE BUCKAROO
Keeney DLX. BIG TENT
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Valley 6-POCKET POOL
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Chicago Dynamics Previews New Games At MOA Show



J. A. (ART) WEINAND

CHICAGO — Art Weinand, sales director of Chicago Dynamic Industries, this city, reported last week that operators and distributors visiting at the Music Operators of America Convention in the Morrison Hotel will be treated to some very pleasant surprises at the Chicago Dynamic Exhibit, booth numbers 70, 71, 72 and 73.

"We are taking full advantage of having our distributors and the nation's operators in Chicago at the same time to preview these new exciting amusement games".

Weinand asserted that Chicago Coin's new "King Bowler"—16 feet 5 inches and 21 feet 5 inches lengths—are selling beyond his expectations

and that everyone at the plant is delighted that these terrific bowlers are receiving such fine acceptance in most markets.

Capitol Announces First Stereo EP's

NEW YORK—Capitol Records announced last week, it will make available to the public, on April 13, its first stereophonic extended play albums. Heretofore, the firm has produced only monophonic 45 rpm ep's.

The initial release will feature Nat "King" Cole, Frank Sinatra, Ray Anthony, The Kingston Trio and Peggy Lee.

Included in the first Capitol stereo ep release will be: "You Made Me Love You", including the title song, "I Must Be Dreaming", "Give Me Your Love", and "Madrid", featuring Nat "King" Cole. Frank Sinatra will be featured on the second release, "French Foreign Legion", including the title song, "Mr. Success", "Come Dance With Mee" and "The Last Dance".

Ray Anthony's "Peter Gunn" ep includes the title tune, "Fallout", "Walkin' To Mother's" and "Dreamsville". The Kingston Trio's release, "The Tiajuana Jail", includes the title song, "Oh, Cindy", "Coplas" and "Tom Dooley". The Peggy Lee ep, "Fever" includes the title tune, "My Man", "Alright, Okay, You Win" and "I Like Men!"

PROMPT Service! • **LOW Prices!** • **GUARANTEED Satisfaction!**
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Keeney Invites Coinmen To Preview At La Salle Hotel

CHICAGO—Paul Huebsch, J. H. Keeney & Company, this city, issued an invitation to all operators visiting the MOA Convention to attend a private showing of its complete line of equipment at the La Salle Hotel, Madison and La Salle, in room 209.

The showing will open Sunday, April 5, and continue thruout the days of the convention, April 6, 7 and 8.

Keeney personnel will be on hand to host visitors, as well as to demonstrate all of the firm's amusement and vending machines.

"Pinch-Hitter" Enjoys Wide Success



SAM LEWIS

CHICAGO—Sam Lewis, sales manager, Williams Manufacturing Company, this city, advised that the new baseball game, "Pinch-Hitter," is enjoying considerable success among the Williams' distributors he visited during a recent flying tour of various territories.

According to Lewis, the popularity of the new game is attributable to a number of factors. "Brand new play features and precision mechanisms account for smooth uninterrupted performance," said Lewis. "Noteworthy among play features is the pitching unit that throws curves so similar to those pitched in real life baseball. The player controls the pitch by pressing a button and can, with a quick change of pace, switch to straight fast balls at the press of a second button. It is easily understandable how such change-of-pace pitching has taken hold and stimulates keen playing interest because it provides a direct challenge to the players' batting skills.

"Another outstanding feature," continued Lewis, "is the 'Grand Slam' home run that occurs with two out and the bases loaded. And still another new feature allows the player who trails with the lowest score to overcome another's lead and come from behind to win by using a 'pinch-hitter.'

"Williams Manufacturing Company places special emphasis on its many years of experience building baseball games, claiming this experience to be most valuable in the development work and methods of production," concluded Lewis.

Chicago Mfrs. And Wholesalers Invite MOA Conventioneers To Visit Their Quarters

CHICAGO — The Chicago coin machine factories, as well as those wholesale firms in the area, have made plans to host visitors attending the MOA convention on April 6, 7 and 8.

This procedure has proven very successful in past years, as many customers throughout the nation, although using machines manufactured here, never had an opportunity to see where and how they are being produced. These manufacturing firms advise that they have arranged to split their personnel, so that some are at their exhibit

booths and some are in the plants to conduct a tour. As the factories have called in all their roadmen for the show, the task of hosting the visitors will be lightened.

Wholesalers also advise that during past conventions, many of their customers visit their quarters, and are issuing invitations again to MOA conventioneers to partake of the hospitality they are arranging for them. Here, too, staffs will be split up, with some at the show, and some at their offices.



Meeting Dates

Music Operators' Associations

- April 6—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 6—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.
- 6—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 6-7-8—MOA Convention
Place: Morrison Hotel, Chicago, Ill.
- 8—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 8—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.
- 8—Music Operators' Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.
- 9—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.
- 9—Music Operators' Association of Massachusetts
Place: Beaconsfield Hotel, Boston, Mass.
- 13—Tri-County Juke Box Operators' Association
Place: Elum Music Offices, Masillon, Ohio
- 14—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.
- 15—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.
- 15—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 15—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalk Street, Norristown, Pa.
- 16—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board).
- 16—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board).
- 17—Los Angeles Division, California Music Merchants' Assn.
Place: 2932 W. Pico Blvd., Los Angeles, Calif.
- 20—Westchester Operators' Guild
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 27—San Joaquin Music Operators
Place: 1019 N. Center St., Stockton, Calif.
- 27—Central State Music Guild
Place: 805 Main Street, Peoria, Ill.
- May 7—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).
- 7—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

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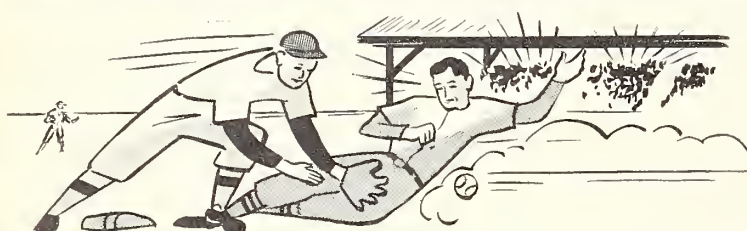
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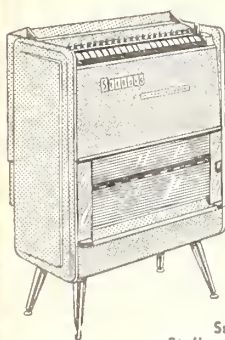
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Love and marriage go together,
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Horse and carriage go together,
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Williams and Baseball!

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SEEBURG VL-200 (Converted)	625
WURLITZER 1900	495
WURLITZER 1800	395
A.M.I. D-80	245
A.M.I. G-200 (Hideaway)	95
A.M.I. 200 Wall Box	95
A.M.I. Wall Box (80 sel.)	50

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ATLAS MUSIC COMPANY

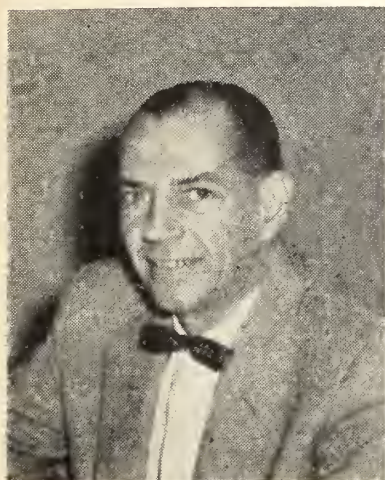
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Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

United Mfg. To Show New "Simplex Bowler" At MOA

Game Designed For Playland Type Locations Requiring Batteries Of Games



BILL DeSELM

CHICAGO — Bill De Selm, sales manager of the games division of United Manufacturing Company of this city, announced last week that United's new "Simplex Bowler" will

be featured at the United Exhibit in booths 32 through 43 at the MOA Convention in the Morrison Hotel.

The single player bowling alley is featured in 13, 16, 17 and 20 foot models. It features a three dimensional animation in the backglass, with a triangle in the center of the backglass which indicates pins still standing after the first ball. (This procedure is used in bowling alleys with automatic pin setting.) The "Simplex Bowler" is equipped with the big 4½ inch balls and giant pins. "United's new 'Simplex Bowler'", De Selm stated, "is an excellent piece for Bowlettes, Bowling Centers, Amusement Parks, Arcades, and Kid-die Lands. In fact, all those locations which require a battery of 10, 15, or 20 bowling games placed side by side will find this bowler as vital equip-ment."

"Simplex Bowler", continued De Selm, "is definitely priced right and there is practically no servicing re-quired. Naturally, United's complete line of amusement games and music equipment are being featured at the MOA convention along with this bowler."

Globe Distributing's Johnson Heads Chicago Fire Rescue Squad

Answered Over 200 Emergency Calls In 1958

CHICAGO—The most pertinent factor concerning the many accolades and citations heaped on the volunteer Chicago Civil Defense Fire And Rescue Service, is that a veteran coinman, Charles "Jimmy" Johnson, is the chief supervising officer of this courageous group of unselfish men.

Johnson, who operates Globe Dis-tributing Company during his regular business hours, informed us that his Fire and Rescue Service answered more than 200 special duty emergency calls during 1958 alone.

"One particular so-called routine mission," Johnson said, "will never be forgotten by any of my volunteer co-horts. It seems that many home own-ers were sold high test gasoline by mistake, instead of home fuel oil. We were alerted by the fire department, and immediately launched a house-to-house canvas of the area, continuing on the job until all of the gasoline was recovered without mishap."

"Recently," Johnson continued, "a near north side parochial school, Our

Lady of Angels, caught fire, with a resultant appalling loss of life among school children and faculty. The Fire and Rescue Volunteer Service rushed to the scene at the first alarm, and labored on during most of the night to try to cut down on the tragic loss of life. It was unfortunate that the fire got too great a start before it was detected; because, if we had more time for rescue work losses would have been at a minimum."

Johnson, who has been connected with the coin machine industry for many years, stressed the fact that it is notable that so many men in the industry devote themselves unselfishly to many services, such as, charitable work, rehabilitation of juvenile delin-quents and many other social en-deavors.

Photos below show, left: Chief John-son, operating a winch at a home which was rocked by an explosion recently, and Johnson's Civil Defense car parked in front of his fleet of Res-cue Service trucks.



MORE SAVINGS ON ALL GAMES AT WORLD WIDE!

BINGOS			
CARNIVAL QUEEN	\$695	KEY WEST	310
BEACHTIME	625	BIG SHOW	245
CYPRESS GARDENS	565	DDUBLE HEADER	195
MISS AMERICA	395	PARADE	195
SUN VALLEY	475	NITE CLUB	175
SHDWTIME	355	BROADWAY	155

UPRIGHTS	
DDUBLE SHDT	\$395
SUPER HUNTER	375
SKEET SHOOT	345
GUNSMOKE	295
BIG HDRN	295
HUNTER	225
COUNTY FAIR	195
BIG TENT	225

PHONOS	
ROCKOLA-1455 (200 sel.)	\$595
A.M.I.-G-200	495
SEEBURG V-200	425
A.M.I.-E-120	325
WURLITZER 1550-A	155
WURLITZER 1550	125
SEEBURG M-100C	395
SEEBURG M-100B	325

Now Delivering NEW GAMES

Williams PINCH HITTER	Bally SEA ISLAND
Bally HEAVY HITTER	Bally CLUB BOWLER
United DELUXE BASEBALL	Gottlieb HI-DIVER
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 The finest upright game made—breaking all collection records. Exclusive distributor for Indiana, Illinois, and Missouri.

BOWLING ALLEYS AND SHUFFLES			
United 16' JUMBO	\$545	Bally DELUXE CONGRESS	310
United 16' ROYAL	475	United SUPER BONUS	245
Bally 14' TROPHY	595	C. Coin SUPER SCORE	175
Bally 14' STRIKE	495	C. Coin HOLLYWDD	175
C. Coin 14' BOWLING LEAGUE	295	United CLIPPER	175
Bally 14' BOWLING LANES	295	United LIGHTNING	155

GOTTLIEB		5 BALLS		Multiple Player	
4-Player				2-Player	
CDTEST	\$425	PICNIC			335
FALSTAFF	345	BRITE STAR			295
MAJESTIC	295	FAIR LADY			175
REGISTER	175	SEA BELLES			155
SCDREBARD	145	DUETTE			125

Reference: Franchise distributors for
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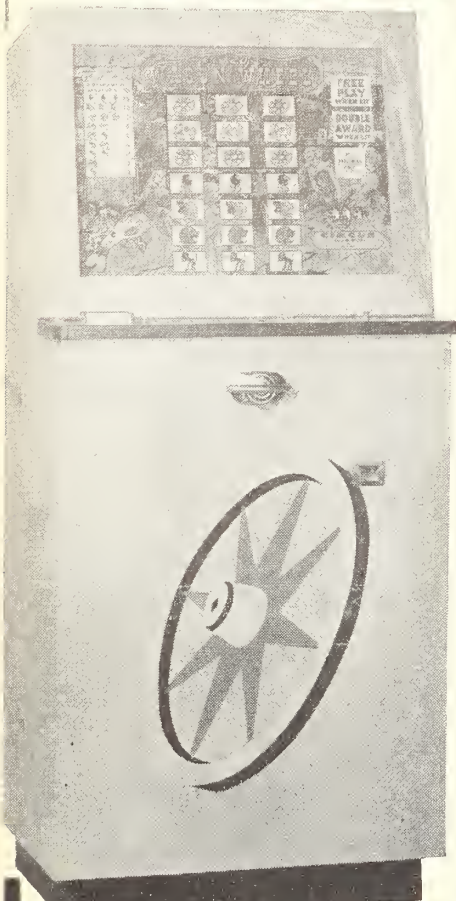
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52 Issues + Weekly Classified Ad	\$48
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Spring Business Strong As Coinmen Head For Chicago

CALIFORNIA CLIPPINGS

The continuing increase in the sale of stereophonic juke-boxes, as well as the constantly progressing stereophonic record output, is causing the operators and distributors along "coin machine row" to become very optimistic about the economic future of the music business in general. . . . At William Leuenhagen's, the Solle Sisters in Palm Springs for the week-end and reporting a wonderful time. While there they spent an evening at the Chi Chi enjoying the Mae West show, Barbara Chandler very enthused about Norm Richards' initial waxing on the Imperial label, "Dating With You." The Platter's latest release on Mercury, "The Sound and the Fury," is Kay Solle's idea of a great follow-up to the group's recent smash "Smoke Gets In Your Eyes." Fabian, says Claire Solle, could have the big one he's been looking for in "Turn Me Loose," on Chancellor Records. Mary Solle is betting heavy on Ed Townsend's new Capitol disk, "Don't Ever Leave Me." . . . Jack Simon, at Simon Distributing, along with Mrs. Simon, back in Los Angeles for a much needed rest after their trip through the Far East. Jack returned with a "fist-full" of orders to keep the staff at Simon busy filling the orders and shipping the equipment for the next several weeks. George Muraoka, from the shop, leading the Max Flite golf Tournament. . . . Bill Lanzy, at American Coin Machine, informs they're planning to hire one or two more men to help with the increased work load. A new shipment of used equipment was brought in, but it's going out just as fast. Bill went on to say he's putting up a fence around his new home, and since they've moved in has been spending all of his week-ends working around the place. Business continues to get better all the time says Bill, and from all indications 1959 should be their biggest year yet. . . . At C. A. Robinson & Co., Hank Tronick informs spring business has arrived and that Charlie Robinson, Al Bettelman, and he are busy taking orders on United, Williams, and Chicago Coin equipment with United's "UPB-100" phonograph sharing in the volume of business. Charlie traveling to Chicago to attend the M.O.A. convention. . . . At California Music, Mercury recording star Brook Benton stopped in to visit. Quincy Jones also in to say hello. Sam Ricklin attending the M.O.A. convention in Chicago and then goes on for an extended vacation to the Caribbean. Sam says he's looking forward to the trip with great enthusiasm. Gabe Orland also attending the convention, but will return to Los Angeles. Buddy Robinson feels sure that big things are going to happen with Martin Denny's "Quiet Village" on Liberty. . . . Ralph Cragan, at Minthorne Music, has been taking trips out into the territory, visiting juke box operators and literally making sales "right in their living rooms." Ralph has also been calling for breakfast appointments all over Southern California and states that both he and the customers "love it." Matt Nordberg traveling to the San Diego territory, Oceanside, Long Beach, and LaMesa and reports a very successful trip. Many operators are beginning to "loosen up," says Matt, and are starting to buy the new equipment. Sales have been very good on both the new Seeburg stereophonic phonograph and cigarette vendor. Matt says the Seeburg cigarette vendor is selling better now than it has at any time up to this point. The 800 pack capacity is a very big selling feature. Wayne Davis informs he's received another very large order the past week on the Seeburg stereo juke-box. . . . At Badger Sales, Mr. & Mrs. Lou Dunis and family, from Dunis Distributing in Portland and Seattle, returning home after an enjoyable stay in Southern California. Marshall Ames states the new AMI "J" 200 phonograph has been moving at a good clip and that most operators are taking the stereo model rather than the monaural. Marshall is moving in several weeks from Reseda to a new home in West Los Angeles. Jack Leonard, of the parts department, is the proud grandfather of a baby boy, the parents being his daughter and son-in-law, Mr. & Mrs. Robert Schumacher. The parts department at Badger has taken over the distribution of Grammes coin operated change making machines. Jack also stated that this month a special item in the parts department will be featured at discount prices. . . . Norty Beckman, at Norty's Music Center, reports that Keen recording artist Sam Cooke dropped by to chat and discuss his latest outing, "Everybody Likes To Cha Cha Cha." Louis Baruch predicting big things for "I Ran All the Way Home," featuring the Impalas on the Cub label. The late Ritchie Valens rendition of "That's My Little Suzie," on Del-Fi, could be bigger than Ritchie's million seller "Donna," according to Joe Alvarez. Norty feels the Everly Bros. have a sure thing to add to their list of hits with "Poor Jenny," on Cadence Records. . . . Eddie Konjoyan, operator from Los Angeles, planning a trip to Europe this summer. . . . At Paul A. Laymon's, Jimmy Wilkens informs he's holding open house for everyone at the Laymon organization at his new home in Whittier. Paul Laymon celebrating a birthday Easter Sunday and planning a family get-together. Charlie Daniels states that business has continued to pick up the past week and should go on doing so in the months to come. . . . Al Silberman, at Associated Distributors, reports the past week has been one of the busiest in the past year with almost a full carload of new Wurlitzer stereo phonographs being sold. Al also mentioned that the shop at Associated is full at the present time. . . . Some of the visiting operators on Pico this week were: Carl Weber, Kernville; Mr. & Mrs. Neel Teixeira, Santa Maria; Sheridan Thompson, Long Beach; Charlie Gauger, Ventura; Glen Early, Al Fazzio, San Diego; Ray Lief, Thousand Oaks; Lela, Smith, Barstow; Bob Burris, Montebello; Mr. & Mrs. Fred Allen, Bakersfield; C. B. Ellison, Lancaster; Fred Ross, West Covina; Bob Hathway, Ventura.

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Westchester Ops Select Committee

PORT CHESTER, N. Y.—Seymour Pollak, general chairman, Westchester Operators Guild, Inc., this city, has announced that plans for the association's eighth annual affair to be held May 19th, at the Holiday Inn, Scarsdale, New York, are moving along rapidly. Pollak advised that ticket orders have already been received and advertising space in the annual journal has been reserved for several firms.

"I have selected the following committees to help make this affair a tre-

mendous success: Carl Pavese, tickets; Harold Rosenberg and Nathan Kadish, banquet; Jim Smith and Howard Herman, annual journal; Max Klein and Peter Rossano, seating arrangements; Louis Tartaglia, treasurer; and Nathan Bensky, entertainment.

"We expect this affair to be the greatest success so far," commented Pollak, "and while we are limiting attendance due to space limitations, we would like to stress that ticket reservations should be made well in advance."

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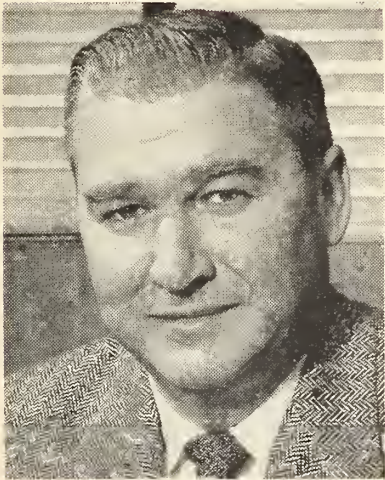
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Keeney Releases "Little Buckaroo"

Huebsch Stresses "One Coin" Operation On Electronic Upright Game



PAUL HUEBSCH

game is available equipped with either a nickel, dime or quarter drop coin chute, at the option of the operator.

"Scoring in 'Little Buckaroo' is simple, but exciting," he said, "and there is a wide range in scoring—from 2 to 1,000 points. The highest single scoring feature is the 'Little Buckaroo' bonus, which earns 100 points."

"The very same cabinetry which is always utilized in Keeney uprights is constructed around 'Little Buckaroo,'" Huebsch said.

"However, a most important thing to consider is that the cabinet is actually only 22 inches wide—a cozy size for a cozy spot."

"Reports from operators in many test locations assures us that we have a big winner in 'Little Buckaroo,'" concluded Huebsch, "and, of course, we can certainly expect a long, successful production run with this game."



JOE ASH SAYS:

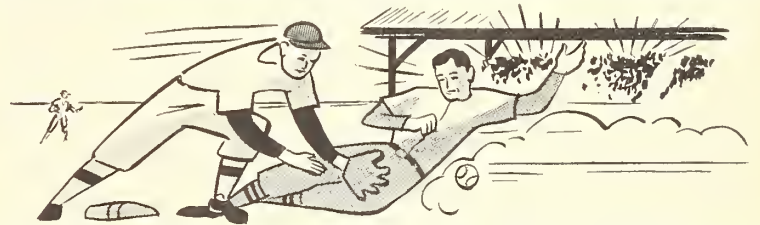
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Depreciation Inequities Should Be Corrected

NEW YORK — As is well known thruout the industry, *The Cash Box*, among its many other suggestions, has been advocating a more liberal depreciation plan for operators of coin

operated equipment.

Not only is the coin machine business confronted with this problem, but many other industries are in the same position. Giant companies are able to reach legislators thru their lobbies. However, the small business man cannot approach this problem alone. It is, therefore, a matter which has to be presented thru the auspices of an industry association, or thru a combined effort of the many small businesses.

In the coin machine business, MOA, representing the interests of the music operator, should approach the Treasury Department with a well conceived, practical method of depreciation for the use by its members.

Music machine operators, as has been mentioned by this publication many times, are using several methods of depreciation. Some use 5 years; some 4 years; and others 3 years. Most coinmen use 5 years; very few the 3 year period. Not that these coin firms do not wish to change their methods, but the government, thru local Revenue offices (who seem to have final say) insist that the depreciation method used over the years has set a precedent, and therefore is the one to use. Should an operator wish to change his method of depreciation, it would be necessary to obtain permission from the local district Revenue office. As these offices hardly ever permit a change of method, the operator is saddled with the method he is using—which in most instances, is highly inequitable.

Therefore, under these conditions, the solution of this problem, would be to have the industry organization make its appeal to the legislature to institute a fair and equitable method of depreciation.

As reported in the March 7 issue of *The Cash Box*, Sidney Fish of *The Journal of Commerce* wrote a feature article headed "New Liberal Depreciation Held Needed." In this article it was pointed out that "Industrialists say they don't care what method is provided to assure larger depreciation allowances. The important thing is to do this: Correct long-standing inequities created by inflation, and thus release funds for a new big investment program." Fish refuted the plea

of the Government that it could not afford to lose tax revenue, stating that it can be demonstrated that the granting of larger depreciation write-offs is an incentive to larger investments in capital goods, which set in motion a chain reaction which soon results in increased tax revenues.

In the March 21 issue, *The Cash Box* again reported a statement by William A. Paton, professor of accounting at the School of Business Administration of the University of Michigan, made to the Society of

Business Advisory Professions. He said: "Business men should push in every way possible for liberalization by Congress of depreciation allowances on machinery and equipment, which would benefit small enterprise more than big business."

Depreciation is another of the serious problems facing coinmen, and it would be of great benefit to the industry if some decision was made at the MOA meeting to have it brought to the attention of the Congress.

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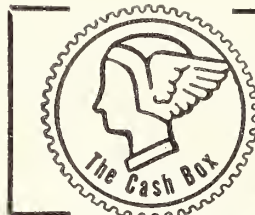
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Coinmen Take Time Off From Good Spring Start For MOA Show EASTERN FLASHES



It's MOA Convention time and most distribs along Tenth Avenue are leaving for Chicago with a good book of orders ready to be shipped on music, games and arcade equipment. Stereo phonos are solid in sales, having successfully overcome all of the barriers originally held up when the dual channel jukes were "new" and first introduced. Singles are plentiful enough for record companies to supply stereo single catalogs, a good sign that equipment is moving along steadily. Shuffles account for big sales with each succeeding new model and of course arcade equipment is selling at a peak. The new baseball games have caught on and manufacturers can't deliver them fast enough what with op orders coming through. It's a good season for distribs and ops. With the television schedules for baseball games shortened, more time for "play" will probably bring the spring-summer collections over the previous year. Tenth Avenue will be well represented in Chicago during the MOA and from all indications, every town in the country will bring the attendance figure over last year.

Good news from Koeppl Dist. Co. Harry Koeppl reports that his brother Hymie has been given the two-week-notice before discharge from the hospital and things are looking bright again. The firm is shipping regular export customers and Rock-Ola sales account for the steady inroads the Koeppls are making in the metro territory. . . . Barney Sugerman, Runyon Sales Co., spent Tuesday in the Jersey offices and planned on an MOA trip on the weekend. Morris Rood reports good sales on the Bally "Club Bowler" and AMI model "J." Bally arcade equipment getting its share of Spring biz, said Rood. Irv "Kempy" Kempner covered the outside areas with a good sales sheet to show for it. . . . Jim Sherry, vet coinman, visited the avenue, and commented on the increased collections due to stereo installations. . . . Leon Taksen, Pennsylvania op, called on Tenth Avenue earlier in the week. . . . Al Simon, Albert Simon, Inc., busy with arcade business before departing for Chicago's MOA show. Al D'Inzillo reports a good business on ChiCoin's "Red Pin" shuffle. "It has really taken hold and another trailer-load will be shipped out as soon as it arrives", said Al. . . . Irv Holzman, Black Sales, smiling over a bronzed sun tan that came about during his weekend trip to Miami several weekends back. Delores Holzman, Irv's daughter, is back from her honeymoon and eagerly awaits completion of a brand new home on Long Island. The happy couple should move in some time in July. . . . Joe Munves, Mike Munves Corp., is never happier than when he's on the road. Having just completed an extensive cross-country sales trip, Joe beamed like the rising sun. "Would you believe that in my travels I flew on the smallest chartered plane, seating a pilot and three other passengers, and then boarded a jet airliner to get from the West coast to N.Y.! The small plane is operated by Apache Airlines and we flew from Phoenix to Tucson. I believe that's Indian territory out that way!", commented Joe. Evidently arcade equipment sales were very satisfactory, judging from Mike Munves' placid smile. Mike will mind the store while Joe goes to Chicago for the MOA, via an upstate trip, first. . . . Jake Semel visited along coinrow earlier in the week.

Sylvia Lowy, Dave Lowy Co., is doing a solo this week while hubby Dave rests at home after a grueling session with the latest model flu bug to hit these parts. Dave's daughter couldn't believe he was in such agony, not having ever seen her dad this ill, and upon giving her Dad the once over, remarked, "Oh, Daddie, don't be so dramatic!" A comforting comment for the Lowy pulsating dome. . . . Sandy Moore Dist. Co. sales on "2300"'s are moving along stated Al Goldberg. Abe Lipsky is still making the N.Y.-to-Philly run while handling the firm's Phila. showrooms. . . . Al "Senator" Bodkin plans an intensive drive for UJA-Coin Division funds "and we'll give it all we have right after the industry returns from the MOA convention. We must get every dollar available for this wonderful cause and wind up the drive with a dynamic celebration dinner in Lou Boorstein's honor", stated Al. . . . Murray Kaye, Atlantic New York Corp., reported increased sales on the Seeburg phono line. Meyer Parkoff evidently kept his word about staying in Washington, D.C. and Virginia for an Easter week visit with his family. "I'd have bet Meyer would be back in the office on Monday," remarked Murray, "but I guess he's actually going to enjoy the week-long vacation with his family after all."

Mr. and Mrs. Seymour Pollak, Westchester Operators Guild, Inc., are the proud grandparents of a baby girl born to Mr. and Mrs. Lee S. Nemlich, of Elmsford. The latest grandchild in the Pollak family has been named Mindy Ellen who arrived on Saturday, March 21, just 22 months after grandson Bruce premiered.

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WELCOME CONVENTIONERS

— CHICAGO CHATTER —

Welcome to Windy City, Music Operators! Judging from the hustle and bustle, everyone is flexing their muscles to the utmost to get their exhibits in order for the opening whistle. Early comers commenced arriving at the Morrison Hotel on Friday, and by all appearances the entire swingin' MOA convention will be very much on schedule. The Cash Box gang from New York broke all records getting the big MOA issue in for distribution to you-all.

According to all indications at the Morrison Hotel at this date, this will be the greatest MOA convention ever held. Prexy George A. Miller verified this fact to us many days ago when he revealed that all exhibit space was sold out 100%. And host Tom Mackey seconds that fact by asserting that the Morrison placed for reservation more space than ever before in the history of the MOA organization.

YOU ARE CORDIALLY INVITED

J. P. McKelvy and Tom Herrick will be looking forward to seeing all of their friends in Seeburg's booth #5. And while you're there you can expect to see Eddie Ginsburg, Nate Feinstein, Bill Phillips and Harold Schwartz of Atlas Music, who represent the Seeburg Corporation in this area. . . . Naturally at exhibit #4 you can't miss the Rock-Ola staff, which will consist of David C. Rockola, Donald Rockola, Edward Doris, Kurt Kluever, Les Rieck and Jack Barabash. . . . United Music's "UPB-100" phonograph is very conveniently displayed at the huge United Manufacturing exhibit, from booth #32 through booth #43. Music operators will meet Jack Mitnick and Herb Oettinger. While you are browsing around the United exhibit you can't miss the multitude of terrific amusement games produced by United.

Ready to greet and meet you there will be Bill DeSelm, Ralph Sheffield, Ray Riehl, Johnny Casola and Al Thoeke. Johnny and Al always manage to return from extensive road trips for this great occasion.

Bally's Bill O'Donnell and Herb Jones look forward to the gala MOA convention to show off their newest amusement equipment. This particular year, according to Bill and Herb is no exception. They stress the fact that this year they are showing the finest and best earning products they have ever displayed to operators from all over the nation and overseas at their booths #49 through 57. Art Garvey, Joe Flesch, Dan Moloney and Phil Weinberg will be on hand at the Bally exhibit. . . . The entire D. Gottlieb entourage is using every imaginable adjective to extol the features in their new "Hi-Diver" 5 ball, single player pinball game, which, incidentally was released just at MOA show time. Alvin Gottlieb sings the praises of the exciting animation in the lighted backboard. You can actually see the diver spring into the pool and swim around in a circular motion and return to the diving board. Nate Gottlieb stresses dime play by introducing the new Gottlieb slogan, "Make it a dime in '59". Dave Gottlieb urges visitors to come out to the big, friendly Gottlieb plant during their stay in Chi.

Heinrich Hecker, veteran coin machine distributor from Padderborn, West Germany, is expected in town for the MOA show. He will follow this up with an extensive tour through the United States through April. . . . Joe Kline, Sam Kolber, Fred Kline and Nick Nelson put out the red carpet for visiting operators at their showrooms at First Coin Machine Exchange. . . . There are plenty of smiling faces at the Chicago Dynamic Industries exhibit at booths 70 through 73. Art Weinand, Harry Glick and Jerry Koci are on hand, with occasional visits from Sam Wolberg and Sam Gensburg. Ed Levin is basking on the sands at Miami Beach while all this activity is going on in Chi. Art especially wants to let everyone in on Chicago Coin's new "King Bowler" and "Rocket Ball Baseball Shuffle" game. By the way, many other Chicago Coin games are on exhibit there.

Sam Stern and Sam Lewis of Williams Manufacturing Company are already extolling their very popular "Pinch-Hitter" baseball game, and flipping over tremendous response they've been receiving from operators everywhere. Sam Lewis asks us not to forget that "Hercules" is also a very popular game for Williams. Harry Williams will manage to spend much of his time at the MOA show to visit with many of his oldtime friends at booth #29. . . . Alfred Adickes hopes to be in for the MOA convention. Up to the last moment was not sure if the pressure of business would ease up for him to be able to come in from his office at Nova Appartite, in Hamburg, Germany. . . . Ed Ratajack and Hank Hoevenaar are putting the final touches on their AMI exhibit #6, and raring to go all out on the floor. They are ably assisted by Mike Spagnola, and Ben Coven, Sid Paris and Irv Ovitz of Coven Music Company.

Empire's Joe Robbins invites visiting operators to drop into hospitality Suite Sixteen, where Donan, First Coin and Empire combined to receive the visiting firemen. Empire's staff includes prexy Gil Kitt, Robbins, Fred Minter, Jack Burns and Ray Henderson. Joe Kline's First Coin gang consists of Sam Kolber, Fred Kline and Nick Nelson; and Donan's durables are Don Moloney, Mac Brier, Howie Freer and Al Kaplan. . . . World Wide's Al Stern always looks forward to making the rounds on the exhibit floors and look up old friends. Joel Stern anticipates meeting with his many friends. We noticed that Len Micon managed to forego his thoughts about golf for the MOA business at hand. . . . It's nice to know that Mrs. Paul (Rosemary) Huebsch is back home from the hospital, and feeling more like herself again, after a minor tussle with surgery. Meanwhile, Paul Huebsch stops long enough

BOOTH No. 11 MOA CONVENTION

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ATLAS MUSIC

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at the Morrison to tell us that Keeney's "Little Buckaroo" is a dream game with great expectations in front of it. Harold Dorgan picks it as a sure winner all over the country.

All-State's Vince Shay reminiscing about the old days and all the old timers who are missing now, while his sidekick Stanley Levin finds this gang of MOAers very interesting from every standpoint. . . . Charles (Jimmy) Johnson is racking up an enviable reputation in Chicago as a Civil Defense bigwig and volunteer fire chief in these parts. Jimmy and his 4 truckloads of volunteer firemen spent most of Easter evening fighting a school fire, along with Fire Marshall Quinn's finest. Jimmy has received many notable citations for his earnest efforts on behalf of the Fire Department and Civil Defense authorities. . . . Carl Greene and his brother Bob Greene proudly displaying the new Wurlitzer phonographs along with A. D. Palmer, Jr., Bob Bear and others of the big Wurlitzer family.

Another coin man with more years in coinbiz than he'd like to recall is Johnny Frantz. Johnny is particularly proud of the fact that his penny Gun-Target counter game "Dodge City" is shootin' 'em up to the top in sales. Incidentally, Johnny is interested in opening up new distribs to handle "Dodge City" and all of the other excellent J. F. Frantz products. . . . Marvel's Ted Rubey and Estelle Bye urge visiting operators to take a little time out from the action at the Morrison and taxi over to the Marvel plant for a visit and some good old fashioned hospitality. . . . We're still waiting to break through the hush-hush at Auto-Bell and get more info on the new game which is to debut during this MOA conclave. Al Warren assures us that everything will be ready any moment now.

Old time coinman Harold Perkins looking forward anxiously to seeing many of his old friends on the floor. Harold was temporarily retired after a tough siege in the hospital. . . . Don't forget to stop in at The Cash Box booths; and while you're at the big "20 Year Club" and "International Coin Machine Export-Import Council" booth pick up your "20 Year Club" badges you members, and join the Export-Import Council.

Clarence Schuyler looks forward to showing off his beautiful plant on the Northwest side to visiting firemen. While you're there he'll show you his efficient assembly line for "Wild Cat" and "Double Shot" electronic upright games. Although Clarence always tries to get over to the Morrison Hotel the pressure of business at the factory keeps him there.

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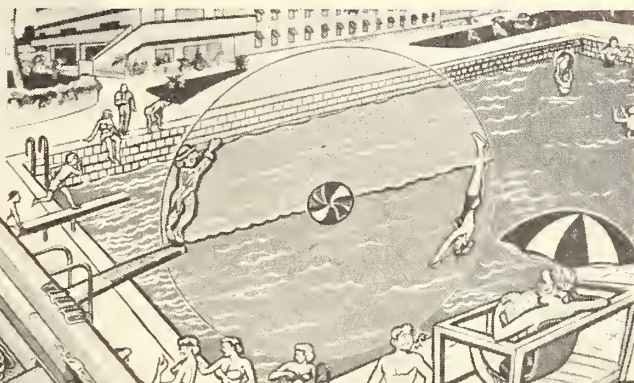
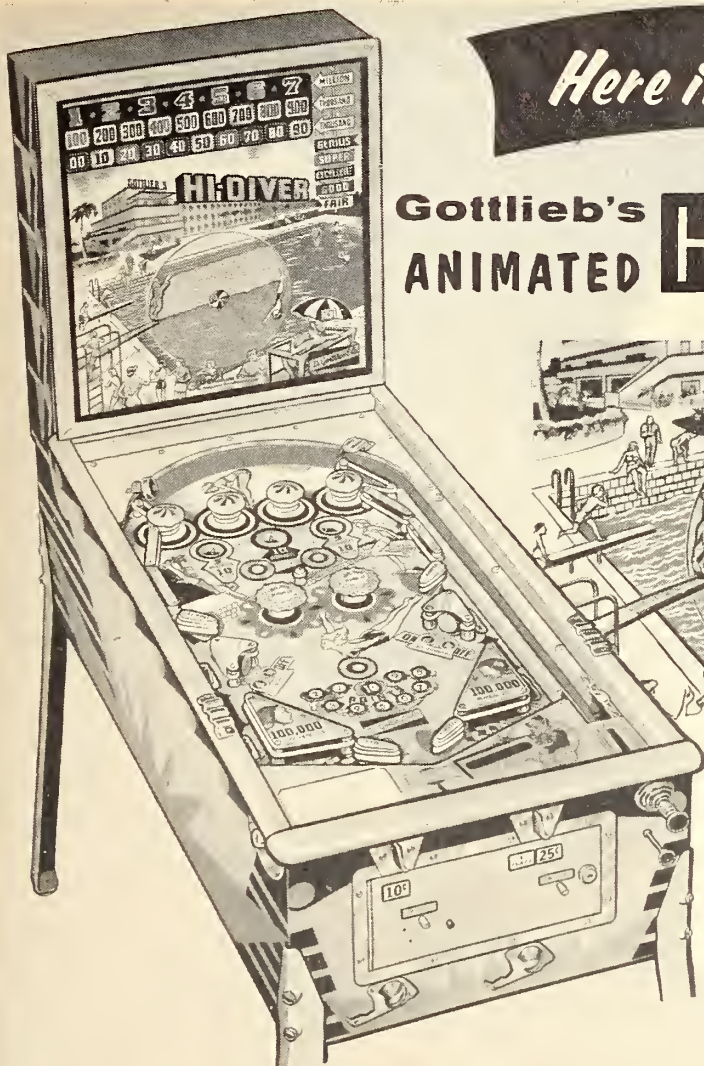
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DIVERS ACTUALLY SPRING FROM DIVING BOARD INTO THE SWIMMING POOL!

Here's the feature every Operator has been waiting for . . . ANIMATION! New lite box design shows divers spring into the swimming pool. You watch the diver swim around the pool in a circular motion and return to the diving board. Each diver cycle scores points.

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- Kickout holes, targets and rollover buttons advance divers.
- Alternating light targets turn pop bumpers and cyclonic kickers on and off for high score.
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MILTON WICZER

CHICAGO—Wico Corporation, this city, is featuring a huge portfolio type display on pegboard in its exhibit booth 48, at the MOA convention in the Morrison Hotel, showing its parts line.

"We merely had sufficient space to show a highlight of the essentials," stated Milton Wiczer, sales manager, "however, it represents a very composite array of the parts lines which are distributed by Wico Corporation.

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Shown below is the parts display unit that can be seen at the Wico Corporation booth 48, during the MOA convention.



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FOR SALE—New Six Pocket Pool Tables \$225; Slate \$275; 1st Grade 48" Cue Sticks \$18 dozen; Bumper Rails \$11.95 Set; Bumper Pool Tops \$24.50; Slate \$59.50; Deluxe Bumper Pool Balls \$10. **CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO 51, ILL.** (Tel. ALbany 2-3272).

CLASSIFIED ADVERTISING SECTION

The Cash Box

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE—\$48 Special Classified Advertisers. You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 10c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue. If you are a \$48 Special Classified Advertiser you are entitled to a free checking copy of "The Cash Box" each week.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Use This Convenient Form For Your Classified Ad

WANT

FOR SALE

CHECK OFF WHICH YOU DESIRE

START HERE

FIRM _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

TELEPHONE NUMBER _____

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
1721 BROADWAY, NEW YORK 19, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Wall Boxes 20 selection Seeburg 10¢, 3 for 25¢; 800 3020's \$5.00; Rock-Ola 120 Selection \$45 & \$35; Beach Clubs \$50; Yacht Clubs \$45; Gayety \$65; Vendo Coin Changer & Stand \$65. HALLGREN DISTRIBUTORS, INC., 1626 3rd AVE., MOLINE, ILLINOIS. (Tel. 4-6703).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. PIONEER VENDING, INC., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. MONTANA 1-5000).

FOR SALE—United Bowling Alley \$300; Genco Hi-Fly \$75; Williams Ten Strike \$150; Williams Four Bagger \$195; Williams Super Pennant Baseball \$50. SALINA MUSIC & AMUSEMENT CO., 210 SO. 5th STREET, SALINA, KANSAS.

FOR SALE—Watling Fortune Telling Scales \$59.50; United Bowling Alley \$325; Turf Champ \$259.50; Ten Strike \$199.50; Jumbo Ten Strike \$229.50; All Models AMI Phonos, Lowest prices. CENTRAL DISTRIBUTORS, INC., 2120 LOCUST, ST. LOUIS 3, MO. (Tel. MA 1-3511).

CLASSIFIED ADVERTISING HERE COSTS 10c PER WORD

YOU

CAN BUY CLASSIFIED ADS HERE FOR 1½c PER WORD ON "THE CASH BOX SPECIAL CLASSIFIED ADVERTISING PRIVILEGE"

Write For The Facts To
THE CASH BOX, 1721 BROADWAY
NEW YORK 19, N. Y.

FOR SALE—Established Phonograph Route, Scarborough to Kingston. BOX 332, TERMINAL A, TORONTO, ONT., CANADA.

FOR SALE—AMI B \$35; AMI D-40, 45 RPM \$135; AMI D-80, 45 RPM \$195; Seeburg V-200 @ \$395; Seeburg KDH @ \$725. GLOBE AUTOMATIC VENDING CO., INC., 1024 COMMONWEALTH AVE., BOSTON, MASS. (Tel. REgent 4-1384).

FOR SALE—Chicago Coin Rebound Shuffle. Write; United & Chicago Coin 14' Bowlers \$239.50; Chicago Coin Tournament Ski Bowl 6-player \$139; Genco Space Age \$225. T & L DISTRIBUTING, INC., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO. (Tel. MAin 1-8751).

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Sammons-Pennington and Southern Amusement, Memphis, Tennessee, use and sell Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., ARLINGTON, TENN.

FOR SALE—Chicago Coin Rebound Shuffles—will pass for brand new. Closing out our inventory, write, wire, phone. Limited quantities. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. (Tel. Lincoln 9106).

FOR SALE—Write for Special Low Prices for Shuffle Board Wax. Best quality—state quantity. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, NEW JERSEY. (Tel. Blgelow 8-3524-5).

FOR SALE—E-120 AMI \$275; E-40 AMI (converted) \$200; Scoreboard \$95; Gladiator \$130; Tim-Buc-Tu \$90; Snafu \$75; Screamo \$50; C. C. Twin Hockey \$200; Pool Alley \$50; Sky Gunner \$75. CARL J. SPEIS CO., 316 W. COLUMBIA ST., EVANSVILLE 11, IND. (Tel.: HA-5527).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5¢ or 10¢ play. Special price, \$79.50. Write for quantity prices and lists of other equipment. G O R SALES, 5216 NO. LECLAIRE AVE., CHICAGO, ILL. (Tel. AVenue 3-6818).

FOR SALE — Amazing Values on: Keeney Super Bonus Bells; Bally Draw Bells, Clover Bells; Universal Arrow Bells, Feature Bells and many others. Thousands of parts available for Keeney, Bally and Universal Console type Machines. Write for prices. BOX #443, c/o THE CASH BOX, NEW YORK 19, N. Y.

FOR SALE — Mercury Counter Grippers 1¢ (original paint), A-1 \$29.50; Watling 400 Scales (current Model C), original paint, \$99.50; Pop Corn Sez Reworked \$69.50. TIERCE VENDING, BOX 226, GREENWOOD, MISS. (Tel. GL 35145).

FOR SALE—Specials—Bally: Carnival Queens \$625; Skill Parades Electronic Upright Games \$299.50; Big Innings \$337.50; Turf Kings \$25; Golf Champs \$299.50; Gottlieb: Gondoliers \$335; Double Actions \$365. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, LOUISIANA. (Tel. JACKson 2-5306).

FOR SALE — Cigarette, candy, coffee and cigar vending Machines, Relaxator Health type Machines, Panorams, Fist Striker, Card Vendors, Lord's Prayer, Bear Guns, 1¢ Swami Quiz Ticket Napkin Machines, K. O. Champ, Kiss-O-Meter. TEXAS ASSOCIATED ENTERPRISES, P. O. BOX 1068, AMARILLO, TEXAS. (Tel. DR 3-8022).

FOR SALE — Wurlitzer 1900's and 2000's \$425; Wurlitzer 2104, \$510; Bally ABC, United Regulation, Handicap, Big Ball Bowlers, make offer. NATIONAL NOVELTY CO., 243 NORTHERN BLVD., GREAT NECK, NEW YORK. (Tel.: HUNter 2-1021).

MISCELLANEOUS

MISCELLANEOUS — BIG SERVICE TIP — 5 Ball Operators — Do you have wearing around Bang Bumpers? Recondition your games with self-adhering Vinyl Plastic Cover—it rings. Only \$7.50 per 100. Send Check to: SELECT ENTERPRISES, 220 PARKER ROAD, SUITE 101, ELIZABETH, N. J.

ONLY \$48.

FOR 52 CONSECUTIVE CLASSIFIED ADS OF 40 WORDS EACH PLUS 52 FREE CHECKING COPIES.

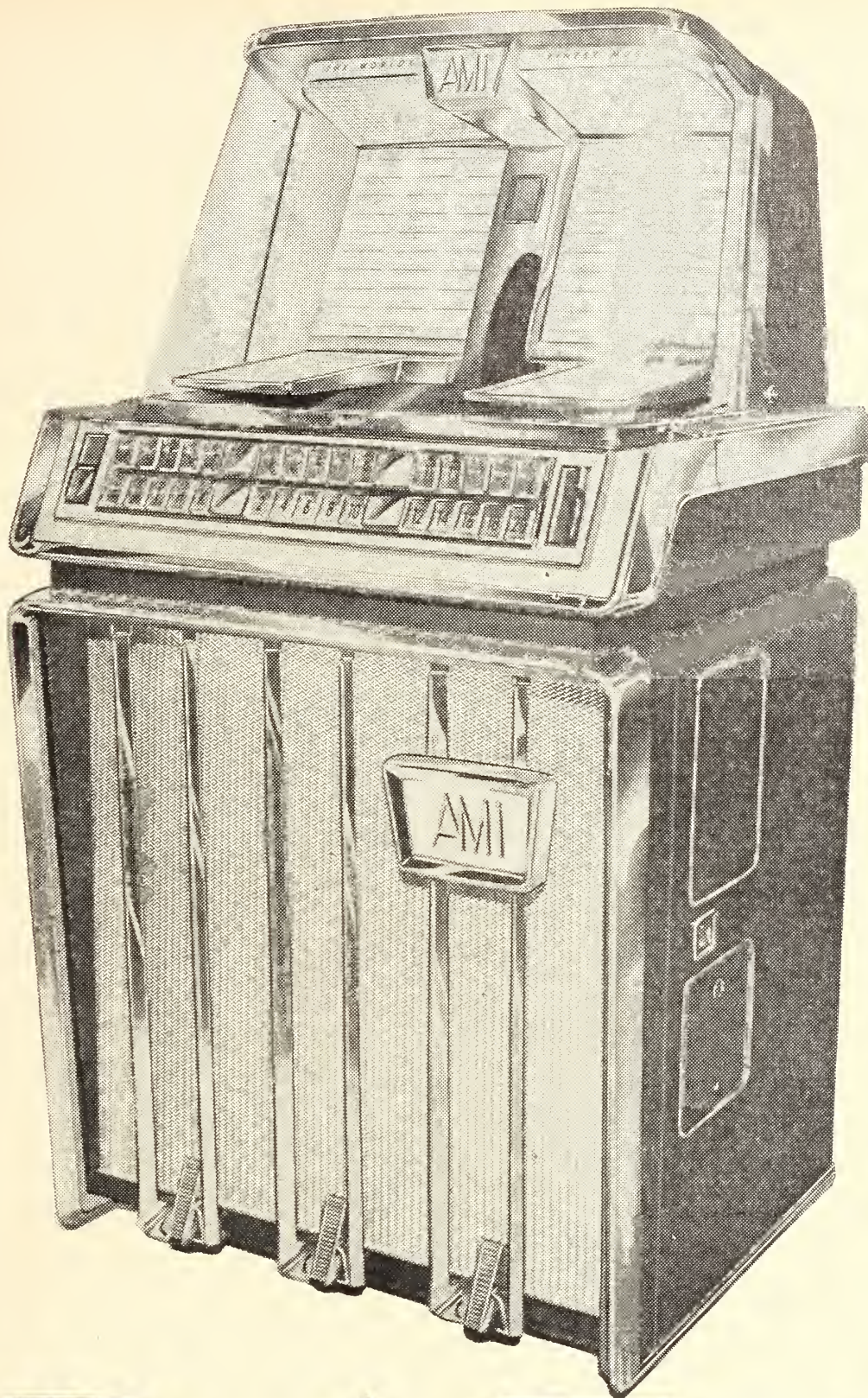
The Cash Box

1721 BROADWAY, NEW YORK 19, N. Y.

Write For The Facts Today

NOTICE—If you are reading this ad you are vitally interested in coin machine activity. More than likely you are already a subscriber to The Cash Box, but if you aren't—you should be. For \$15 a year (only 29¢ per issue) you obtain information every week that can be obtained nowhere else, and which is important to you in the conduct of your business. If you are already a subscriber (and it's a million to one you are), just pass the word along to some of your coinmen friends to "join the family". Send a check for \$15 to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Bob Young's Service will service or repair all types of coin operated equipment on location in Southern California. Contact—BOB YOUNG'S SERVICE, 3427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel.: HOLlywood 7-7151, Car 542).



CRAFTSMANSHIP

What makes AMI cabinetry outstanding for quality? Here in Grand Rapids—traditional home of fine furniture—AMI master craftsmen working with the best materials to be had, take extra care, extra pride in a job perfectly done. Result: every AMI model "J" juke box *looks*

like the superb job that it is . . . *lasts* like the superior quality it is . . . *sounds* like the unequalled high fidelity that it is, in your choice of stereophonic or monophonic sound. See and hear the AMI "J" now at your AMI distributor. Operate the juke box that plays and pays.

AMI Incorporated 1500 Union Avenue, S. E., Grand Rapids 2, Michigan. Since 1909—engineers, designers and manufacturers of the world's most dependable coin-operated music instruments.



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

THIS WEEK'S USED MACHINE QUOTATIONS

20th YEAR OF PUBLICATION

1,018th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted.

appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.)

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

CODE (Numeral Preceding Machine)

- 1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

MANUFACTURERS CODE

- (B) Bally (Ge) Genco (Mu) Mutoscope
(CC) Chicago Coin (Got) Gottlieb (Un) United
(Ev) Evans (Ke) Keeney (Wm) Williams
(Ex) Exhibit



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

Table listing AMI phonograph models and prices, including Model A, B, C, D-40, D-80, E-40, E-80, E-120, F-80, F-120, G-80, G-120, G-200, H-120, H-200, and Wall Boxes.

SEEBURG

Table listing Seeburg phonograph models and prices, including M100A, M100B, M100C, M100G, M100R, V160, V200, V1200, KD200, L100, W1-L56, 3W2, W4L-56, 3W5-L56, W6L-56, 3W7-L56, and 3W1 Wall-a-Matic.

ROCK-OLA

Table listing Rock-Ola phonograph models and prices, including 1422, 1424, 1426, 1428, 1432, 1433, 1434, 1436, 1436A, 1438, 1446, 1448, 1452, 1454, 1455, 1456, 1457, 1458, 1459, 1460, 1461, 1462, 1463, 1464, 1465, 1466, 1467, 1468, 1469, 1470, 1471, 1472, 1473, 1474, 1475, 1476, 1477, 1478, 1479, 1480, 1481, 1482, 1483, 1484, 1485, 1486, 1487, 1488, 1489, 1490, 1491, 1492, 1493, 1494, 1495, 1496, 1497, 1498, 1499, 1500.

WURLITZER

Table listing Wurlitzer phonograph models and prices, including 1015, 1017, 1080, 1100, 1250, 1400, 1450, 1500, 1500A, 1500B, 1600, 1600A, 1600B, 1600C, 1600D, 1600E, 1600F, 1600G, 1600H, 1600I, 1600J, 1600K, 1600L, 1600M, 1600N, 1600O, 1600P, 1600Q, 1600R, 1600S, 1600T, 1600U, 1600V, 1600W, 1600X, 1600Y, 1600Z.

(PHONOGRAPHS—Continued)

Continuation of phonograph listings with models like 1650, 1650A, 1700, 1800, 1900, 2000, 2100, 2104, 2150, 2204, 2140, 3020, 3048, 3031, 3045, 4820, 4851, 5210.



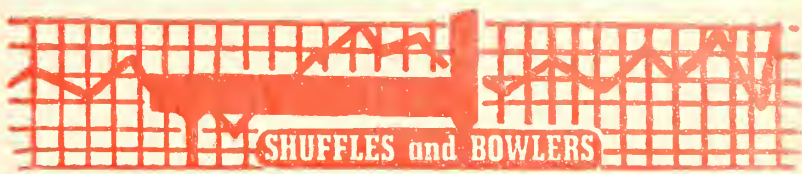
PINBALL GAMES

Table listing pinball game models and prices, including Ace High, Arabian Nights, Army-Navy, Arrow Head, Atlantic City, Auto Race, Balls-a-Poppin', Band Wagon, Beach Beauty, Beach Club, Beach Time, Beauty, Big Ben, Big Hit, Big Show, Big Time, Blondie, Brazil, Bright Lights, Bright Spot, Brite Star, Broadway, Cabana, Capri, Caravan, Carnival, Carnival Queen, Chinatown, Circus, Circus Wagon, Classy Bowler, C.O.D., Colors, Coney Island, Continental Cafe, Coronation, Criss Cross, Crossroads, Crossroads (B 1/56), Cue Ball, Cypress Gardens, Daffy Derby, Daisy May, Dealer '21', Derby Day, Diamond Lill, Disk Jockey, Domino, Double Header, Dragonette, Dude Ranch, Duette, Easy Aces, Fair Lady, Fairway, Falstaff, Flag Ship, Flying Aces, Flying High, Four Bells, Four Corners, '400' (Upright), Four Stars, Frolics, Frontiersman, Fun House, Fun House (Wm 10/56), Gay Parce, Gay Times, Gayety, Gladiator, Golden Nugget, Gold Star, Grand Champion, Grand Slam, Green Pastures, Gun Club.



(PINBALL GAMES—Continued)

Table listing various pinball games with columns for game name, manufacturer, and prices. Games include 'Guys-Dolls', 'Gypsy Queen', 'Handicap', etc.



BALLY

Table listing Bally shuffle games with columns for game name, manufacturer, and prices. Games include 'Victory Bowler', 'Champion Bowler', 'Jet Bowler', etc.

KEENEY

Table listing Keeney shuffle games with columns for game name, manufacturer, and prices. Games include 'Super DeLuxe League Bowl', 'High Score League', 'Team', etc.

UNITED

Table listing United shuffle games with columns for game name, manufacturer, and prices. Games include '6-Pl. Super', '6-Pl. Official', '6-Player Star', etc.

CHICAGO COIN

Table listing Chicago Coin shuffle games with columns for game name, manufacturer, and prices. Games include 'Match Bowler', 'Bowl-A-Ball', 'Match Bowl-A-Ball', etc.



KIDDIE RIDES

Table listing various kiddie ride games with columns for game name, manufacturer, and prices. Games include 'Bally Champion Horse', 'Bally Moon Ride', 'Bally Space Ship', etc.

GENCO

Table listing Genco shuffle games with columns for game name, manufacturer, and prices. Games include 'Shuffle Target', 'Shuffle Pool', 'Match Pool', etc.

WILLIAMS

Table listing Williams shuffle games with columns for game name, manufacturer, and prices. Games include 'Roll-A-Ball', '6 Player'.



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	475.00	575.00	4. Ke Ranger (3/55)	185.00	215.00
4. Air Football	112.50	195.00	4. DeLux model (3/55)	190.00	230.00
4. Air Hockey	125.00	195.00	2. Ke League Leader (4/58)	115.00	195.00
4. Amus. Boomerang	30.00	75.00	4. Mills Panorama Peek (11/54)	175.00	275.00
6. B Heavy Hitter	30.00	50.00	4. Munves Squoits (11/57)	495.00	585.00
4. B Rapid Fire	50.00	75.00	4. Mu Atomic Bomber	65.00	125.00
4. B Undersea Raider	50.00	95.00	4. Mu Ace Bombers	85.00	150.00
4. B Bulls Eye Shooting Gallery (9/55)	155.00	250.00	4. Mu Dr. Mobile (Prewar)	65.00	155.00
2* B Big Inning (5/58)	337.50	375.00	4. Mu Fly Saucers	80.00	125.00
4. Capitol Midget Movies	75.00	145.00	4. Mu Photo (Pre-War)	100.00	250.00
4. CC Basketball Champ	65.00	125.00	4. Mu Photo (DeLux)	145.00	325.00
6. CC 4-Player Derby	95.00	150.00	4. Mu Silver Gloves	120.00	195.00
4. CC Goalee	30.00	75.00	4. Mu Sky Fighter	35.00	135.00
6. CC Hockey	45.00	65.00	4. Mu Voice-O-Graph 35¢	145.00	300.00
6. CC Midget Skee	60.00	125.00	4. Mu K. O. Champ	150.00	295.00
4. CC Pistol	30.00	75.00	4. Mu Drive Yourself	395.00	485.00
4. CC Home Run 6 Player (3/54)	50.00	95.00	4. Mu Rock n' Roll (7/56)	20.00	75.00
4. Super model	75.00	115.00	4. Mu Bang-O-Rama (4/57)	37.50	95.00
4. CC Big League Bullseye Baseball (5/55)	145.00	195.00	4. Philadelphia Toboggan Skee Alley	290.00	395.00
4. CC Twin Hockey (5/56)	150.00	250.00	4. Quizzer	40.00	55.00
4. CC Steam Shovel (5/56)	85.00	150.00	4. Scientific Basketball	20.00	75.00
2. CC Batter Up (4/58)	225.00	295.00	4. Scientific Batting Pr.	30.00	95.00
4. CC Croquet (8/58)	95.00	150.00	4. Scientific Pitch 'Em	45.00	145.00
4. Ev Bola Score	30.00	65.00	4. Seeburg Bear Gun	50.00	145.00
6. Ev Bat-A-Score	35.00	95.00	6. Seeburg Shoot the Chute	40.00	80.00
6. Ev Ski Roll	35.00	60.00	4. Seeburg Coon Hunt	69.00	135.00
6. Ev Super Bomber	50.00	95.00	4. Set Shot Basketball	100.00	200.00
4. Ex Dale Gun	25.00	80.00	4. Tequiz	65.00	111.00
4. Ex Gun Patrol	40.00	95.00	4. Un Team Hockey	20.00	50.00
6. Ex Jet Gun	40.00	110.00	4. Un Jungle Gun	75.00	135.00
4. Ex Space Gun	40.00	100.00	4. DeLux model	75.00	140.00
6. Ex Pony Express	40.00	100.00	4. Un Carn. Gun (10/54)	75.00	160.00
4. Ex Silver Bullets	40.00	100.00	4. DeLux model	85.00	165.00
4. Ex Six Shooter	35.00	100.00	4. Un Bonus Gun (1/55)	160.00	220.00
4. Ex Vitalizer	40.00	75.00	4. DeLux model	165.00	225.00
4. Ex Shooting Gal. (6/54)	45.00	100.00	4. Un Star Slugger (7/55)	100.00	175.00
4. Ex Star Shooting Gallery (9/54)	60.00	125.00	4. Un Super Slugger (4/56)	125.00	155.00
4. Ex Sportland Shooting Gallery (11/54)	50.00	125.00	2. Un Pirate Gun (10/56)	245.00	325.00
4. Ex "500" Shooting Gallery (3/55)	65.00	145.00	4. Wilcox-Gay Recordio	30.00	55.00
4. Ex Treasure Cove Shooting Gallery (6/55)	195.00	225.00	4. Wm DeLux World Series (2/52)	35.00	85.00
4. Ex Jungle Hunt (3/57)	195.00	295.00	4. Wm DeLux Baseball (4/53)	45.00	100.00
4. Ex Ringer Hall (11/56)	25.00	75.00	4. Wm Pennant Baseball (12/53)	50.00	110.00
4. Ex Pop Gun Circus (9/57)	295.00	375.00	4. Wm Super Pennant Baseball (12/53)	50.00	115.00
6. Ge Sky Gunner	60.00	125.00	4. Wm Super Star Baseball (12/53)	50.00	120.00
6. Ge Night Fighter	70.00	140.00	4. Wm Big League Baseball (2/54)	65.00	155.00
4. Ge 2-Player Basketball	100.00	175.00	4. Wm All-Star Baseball (2/54)	90.00	150.00
4. Ge Rifle Gal. (6/54)	65.00	145.00	4. Wm Big League Baseball (2/54)	100.00	155.00
4. Ge Big Top Rifle Gallery (6/54)	165.00	225.00	4. Wm Jet Fighter (10/54)	95.00	210.00
4. Super Model (12/55)	250.00	295.00	4. Wm Safari (2/54)	175.00	260.00
4. Ge Wild West Gun (2/55)	140.00	225.00	6. DeLux Model	180.00	265.00
4. Ge Sky Rocket Rifle Gallery (5/55)	135.00	195.00	4. Wm Polar Hunt (3/55)	150.00	245.00
4. Ge Champion Baseball (9/55)	139.00	235.00	4. Wm Sidewalk Engineer (4/55)	50.00	150.00
4. Ge Quarterback (10/55)	85.00	125.00	4. Wm King Of Swat (5/55)	110.00	175.00
4. Ge Hi-Fly Baseball (5/56)	99.00	150.00	4* Wm Four Bagger (4/56)	175.00	225.00
4. Ge State Fair Rifle Gal. (6/56)	225.00	275.00	4. DeLux Model	215.00	295.00
4. Ge Davy Crockett (10/56)	190.00	250.00	4. Wm Crane (10/56)	65.00	150.00
4. Ge Circus Rifle (3/57)	275.00	350.00	4. Wm Peppy The Clown (12/56)	125.00	175.00
4. Ge Motorama (10/57)	175.00	345.00	2. Wm 1957 Baseball	275.00	350.00
4. Ge Gypsy Grandma (5/57)	175.00	295.00	4* Wm Ten Strike (12/57)	150.00	275.00
4* Ge Space Age Gun (6/58)	295.00	350.00	2* Wm Ten Pins (12/57)	155.00	225.00
4. Jack Rabbit	40.00	75.00	2. Wm Shortstop (4/58)	350.00	395.00
4. Jungle Joe	35.00	45.00			
4. Ke Air Raider	40.00	120.00			
4. Ke Sub Gun	40.00	120.00			
6. Ke Texas Leaguer	20.00	40.00			
4. Ke Sportsman (11/54)	75.00	145.00			
4. DeLux model	130.00	175.00			

UPRIGHT ELECTRONIC SCORING F. P. GAMES

4. Big Tent (Ke 12/56)	200.00	295.00	4. Hunter (Ga 5/55)	150.00	235.00
4. Circus (Au 5/56)	235.00	265.00	4. Skeet Shoot (Ga 1/57)	275.00	375.00
6. County Fair (Au 3/57)	225.00	265.00	4. Super Big Tent (Ke 6/57)	275.00	395.00
2. Double Shot (Ga 4/58)	375.00	435.00	4. Super Hunter (Ga 6/57)	345.00	395.00
4. Gun Smoke (Ga 5/56)	285.00	325.00			

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

AMI, INC.

J-200 (E), 200 Selec., Phono., St or Mo		
J-200 (M), 200 Selec. Phono., St or Mo		
J-120, 120 Selec. Phono., St or Mo		
J-100, 100 Selec. Phono., St or Mo		
J-200, Continuous Play Hideaway, St or Mo		
J-200, Selective Play Hideaway, St or Mo		
WQ-200 Wall Box		
WQ-200-1 Wall Box (Dual Price)		
WQ-200-3 Wall Box (4-Coin, Dual Price)		
WQ-120 Wall Box		
Bargrip Wall Bracket		
St Mate Extension Speaker		
Recessed Ceiling Speaker		
Wall Speaker		
Corner Speaker		
St Adaption Kit		
Remote Volume and Cancel Control, St or Mo		
Automatic Volume Control		

AUTO-BELL MFG. CO.

Old Smoke Train		
Curved Shuffle		
Circus Wagon Wheel (Upright Electronic Scoring Game)		
Play Ball, Counter Game		
Circus Days (Upright Electronic Scoring F. P. Game)		

AUTO-PHOTO CO.

Model 14 Studio	\$3,245.00
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BALLY MFG. CO.

Heavy Hitter, Standard Model (Dime Coin-Chute)	\$ 590.00
Replay Model (Dime Coin-Chute & 3/25¢ Chute)	610.00
Bally Club Bowler	855.00
Fire Chief (Kiddie Ride)	898.00
Western Express (Kiddie Ride)	898.00
Sea Island	902.00
DeLux Skill Parade	625.00
Spook-Gun (Kiddie Shooting-Gallery)	465.00
Lucky Alley Bowler	
With Dime A Game Chute	
11 Foot	\$1,299.00
14 Foot	1,315.00
18 Foot	1,365.00
With 2 Games For A Quarter Chute	
11 Foot	1,304.00
14 Foot	1,320.00
18 Foot	1,370.00
4 Foot Alley Section	50.00
Speed-Queen (Kiddie Ride)	865.00
Toonerville Trolley	865.00
Model T (without Record Changer)	865.00
The Champion (all metal cab)	865.00

CHICAGO COIN MACHINE

King Bowler		
Monte Carlo Rebound Shuffle 6'		
Super Monte Carlo Rebound Shuffle 8'		
Rocket Ball Shuffle Baseball		
Red Pin Bowler		
Player's Choice Bowler		
Twin Bowler		
Commando Machine Gun		

EXHIBIT SUPPLY CO.

Card Vendor, with base		
Single & Double Cols.		

J. F. FRANTZ MFG. CO.

Dodge City (Counter Pistol)		
Kicker & Catcher		
ABT Challenger Pistol		
ABT Guesser Scale		
ABT Rifle Sport		
Aristo Scale		

GAMES, INC.

Wild Cat (Upright Electronic Scoring F. P. Game)		
Double Shot (Upright Electronic Scoring F. P. Game)		

D. GOTTLIEB & CO.

Hi Diver (Single Player, 5-Ball)		
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IRVING KAYE CO., INC.

Leader (6 Pocket Pool)	\$ 359.95
Jumbo Leader (6 Pocket Pool)	499.95
Super Jumbo Hockey 8"	400.00
Melody Tower	149.95
El Dorado 6-Pocket Pool	495.00
Deuces Wild	289.95

J. H. KEENEY & CO., INC.

Little Bowler	\$ 695.00
Shawnee	950.00
Twin Big Tent	1,295.00
DeLux Big Tent (Upright Electronic F. P. Scoring Game)	895.00
Riviera Cigarette Vendor	299.50
Snack Vendor	52.50
DeLux Hot Coffee & Hot Chocolate Combo Vendor	620.00
Various models of above	

ROCK-OLA MFG. CORP.

1475 ST 200 Selec. Phono.		
1475 200 Selec. Phono.		
1462 50 Selec. Phono.		
1464 120 Selec. Wall Type Phono.		
1468 ST 120 Selec. Phono.		
1468 120 Selec. Phono.		
1947 Remote Volume Control for Model 1464 Phono.		
1460 ST Playmaster 200 Selec. Phono.		
1617 Hi-Fi Wall Speaker		
1618 ST Wall Speaker		
1927 Remote Volume Control with Cancel Button 50¢ Coin Chute Available for All Models		
Dual Credit Unit available for 200 Selec., Model 1475		
1555 Dual Wall Box for 120 or 200 Selec.		

THE SEEBURG CORP.

222, 160 Selec. Phono.		
220, 100 Selec. Phono.		
D-3WU Wall-O-Matic 100-160-200 Selection		
S-3WU Wall-O-Matic 100-160-200 Selection		
HD-3WU Wall-O-Matic 100-160-200 Selection		
RSVC-1 Remote St Volume Control		
CCI Coin Counter		
TWI Twin St Wall Speakers		
TCI Twin St Corner Speakers		
TRI Twin St Recessed Speakers		
PS6LZ—Power Supply		
HFA1-3—Power Amplifier		
Cigarette Vender Model 800EI		

UNITED MFG. CO.

Play Mate Rebound Shuffle	\$ 650.00
Deluxe Baseball	870.00
Yankee Baseball	770.00
Skyraider (Gun Game)	895.00
Duplex Bowler (2-Lane, 6-Player)	1,495.00
Simplex Bowling Alley	
13 Ft. Model	1,270.00
16 Ft. Model	1,300.00

UNITED MUSIC CORP.

UPB-100, 100 Selec. Phono.		
Corner Speaker		
Wall Speaker		
Recessed Ceiling Speaker		
(All speakers are 8" Super Perma-Magnetic with Step-Switch Volume Control.)		

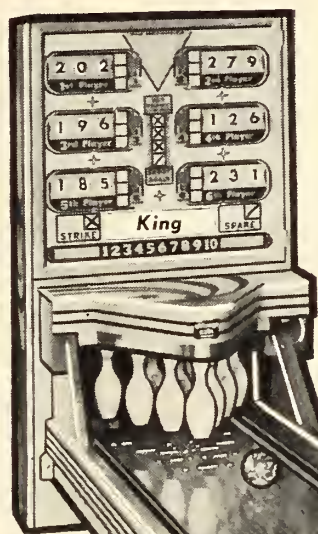
WILLIAMS MFG. CO.

Pinch Hitter		
Tic Tac Toe (Single Player, 5-Ball)		
Bank Shuffle		
Hercules		
Vanguard (Gun Game)		

THE WURLITZER CO.

2300-S, St 200 Selec., Phono with Step. & Dual Pricing		
2300, Mo 200 Selec., with Step.		
2304-S, St 104 Selec., less Step.		
2304, Mo 104 Selec., less Step.		
5252 Wall Box, 200 Selec., Dual Pricing		
5250 Wall Box, 200 Selec., 10¢ —25¢—50¢		
5207 Wall Box, 104 Selec., 10¢ —25¢		
258 Stepper, 200 Selec.		
257 Stepper, 104 Selec.		
5115 Hi Fi Corner Speaker, Four 5" Cones		
5119 Hi Fi Ceiling Speaker, 12" Cones		
5122 St Convertible Console Speaker		
5123 St Wall Speaker, 12" Co-axial		
5124 St Corner Speaker, 8" Ext. Range		
5125 St Extender Speaker, packed in pairs		

Hail The New Champ!



chicago coin's

Newest Bowling Thrill!

Available in
16½ and 21½ ft.
Lengths!



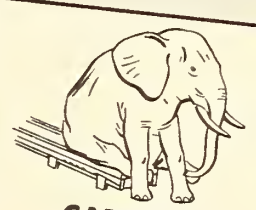
BALL LIFT!
¼ hp. MOTOR—
BELT DRIVEN—(NO GEARS)



**JUMBO SCORE
DRUMS!**
LARGE NUMBERS!



PIN RECORDER!
RECORDS PINS
LEFT STANDING!



CABINET!
BUILT EXTRA STURDY
FOR HEAVY AND
CONTINUOUS PLAY!

Regulation Scoring!
Screened Playfield!
All Steel Cash Box!

ANOTHER
chicago coin
PRODUCT

Still Going Strong!
RED PIN BOWLER
The Greatest Shuffle
Bowler Of Them All!

Chicago Dynamic Industries, Inc.

1725 W. DIVERSEY BLVD.
CHICAGO 14, ILLINOIS



"Where have all you half dollars been lately?"

"Riding down the coin chutes of Wurlitzer Phonographs."

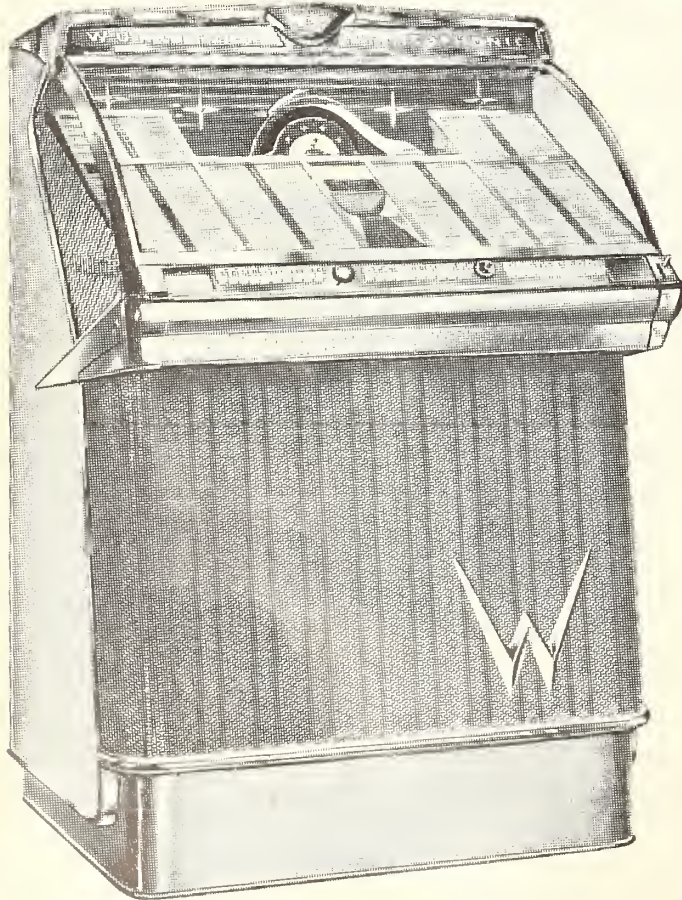


"Doesn't it take your breath away?"

"No, but that Wurlitzer Stereophonic Music does. Boy! It's terrific!"



WURLITZER *Stereophonic* MUSIC



MUSIC IN MOTION THAT PUTS COINS IN MOTION—TOWARD YOU

A lot of so-called "stereo music" is just good high fidelity sound. Don't be fooled. Be sure you offer your locations **TRUE STEREOPHONIC MUSIC . . . that's WURLITZER STEREO.** Listen to it at your Wurlitzer Distributor's. The difference is obvious. It's that difference that **MAKES** the increase in your **EARNINGS.**

WURLITZER 104 and 200 SELECTION

Stereophonic-High Fidelity
MUSIC SYSTEMS

WITH A COMPLETELY FLEXIBLE LINE OF FLOOR, CORNER AND WALL SPEAKERS

GEARED FOR GREATER EARNING POWER

**THE WURLITZER COMPANY
NORTH TONAWANDA, N.Y.
Established 1856**

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

A *Bally* GAME FOR EVERY SPOT!

Club Bowler



is **more** fun for **more** players...
 earns **more** money in **more** spots

4 WAYS TO PLAY
OFFICIAL bowling with **LUCKY STRIKES**®
OFFICIAL bowling without **Lucky Strikes**®
SPEED bowling with **LUCKY STRIKES**®
SPEED bowling without **Lucky Strikes**®

*Lucky Strike feature may be switched on and off during game as handicap skill-equalizer.

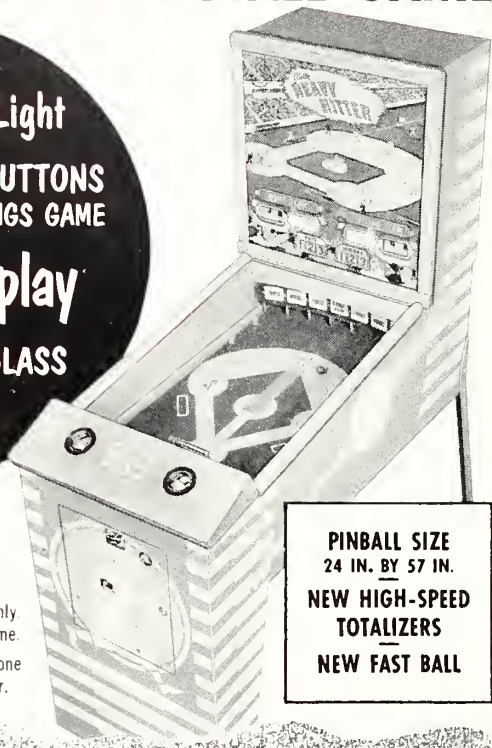
Every location is a CLUB BOWLER spot... because CLUB BOWLER attracts all types of players. Popular switch-button Lucky Strike permits frame-to-frame handicapping, promotes profit-boosting competitive group play. Exclusive 4-way play insures top earnings, long life on location.

1 TO 6 CAN PLAY
 8½ ft. by 25 in.
 DIME-PLAY

Heavy Hitter

PITCH-AND-BAT BASEBALL GAME

New
 Moving Target Light
 JUMBO PITCH-BAT BUTTONS
 SPEED UP FAST 3-INNING GAME
 1 or 2 can play
 ANIMATED BACKGLASS
 Flashy Cabinet

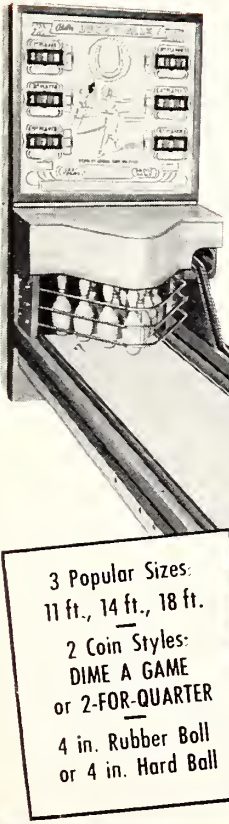


2 MODELS
STANDARD—REPLAY**

*Standard model equipped with dime chute only. When 2 players play, each player deposits dime.
 **Replay model equipped with 2 coin chutes: one for dime a play, one for 3 plays for quarter.

PINBALL SIZE
 24 IN. BY 57 IN.
NEW HIGH-SPEED
TOTALIZERS
NEW FAST BALL

LUCKY ALLEY



FAMOUS
LUCKY STRIKE
 FEATURE

Biggest thrill in bowling!
 Biggest money-maker in years!

Official
 bowling scores
 1 to 6 can play

3 Popular Sizes:
 11 ft., 14 ft., 18 ft.
 2 Coin Styles:
 DIME A GAME
 or 2-FOR-QUARTER
 4 in. Rubber Ball
 or 4 in. Hard Ball

SEA ISLAND

8 MAGIC SCREEN POSITIONS
A B C D E F G H

Shift before or AFTER 5TH BALL!

Extra mobility of Magic screen and maximum Extra time add up to Extra play-appeal...
 Extra earning-power.
 SEA ISLAND collections top sensational records of CARNIVAL QUEEN.
 Get your share...
 get SEA ISLAND today.



See your distributor... or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Cash in on the Baseball Season Now!

EQUIP EVERY LOCATION WITH

UNITED'S NEW

DELUXE BASEBALL

featuring

FAMOUS

3-WAY MATCH

NUMBER
STAR
CLOVER



HI-SCORE Replay Feature

ATTRACTS
MORE
PLAYERS

SIZED RIGHT

ONLY
5½ FT. LONG
2 FT. WIDE
FITS EVERY LOCATION

1 or 2 Can Play

3 Outs per Player

EQUIPPED WITH

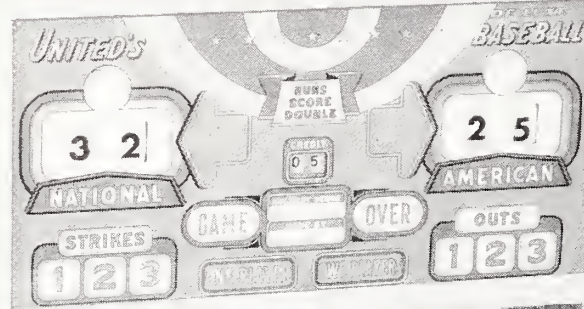
Credit Unit

10¢
or 3 for 25¢ Play

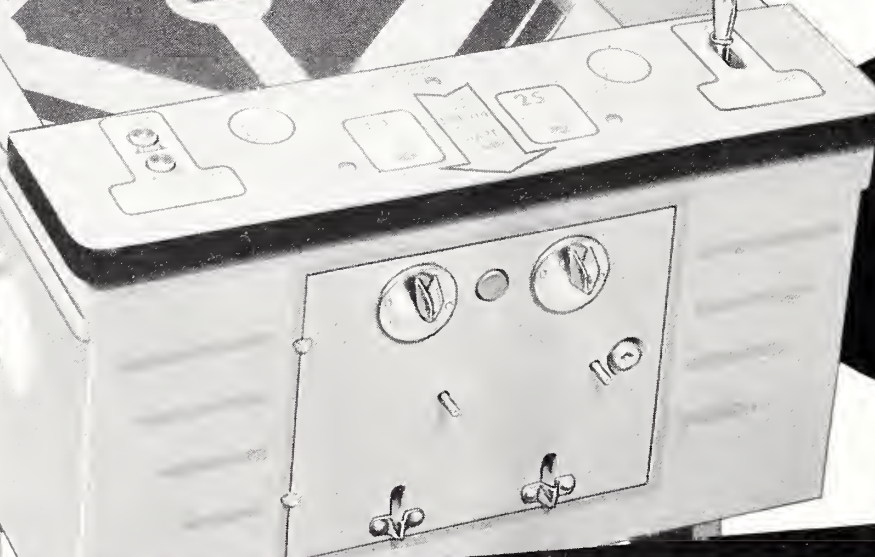
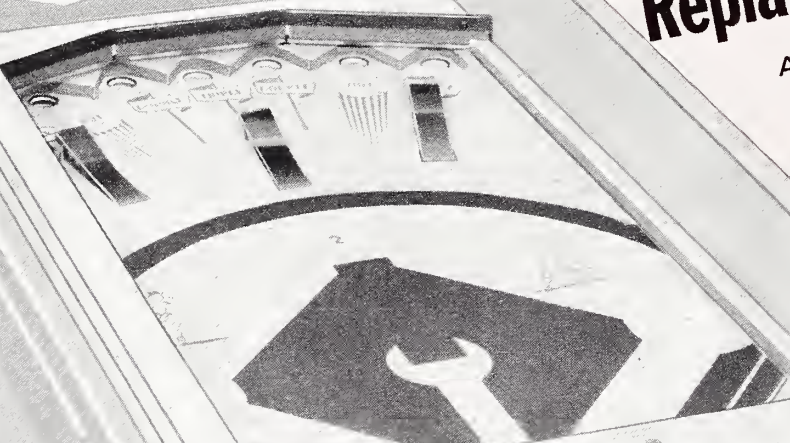
NATIONAL REJECTOR
COIN MECHANISM

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SHIPPING WEIGHT 275 LBS.



HOME RUN HOME RUN



ALSO AVAILABLE
IN REGULAR MODEL

**UNITED'S
YANKEE
BASEBALL**

(WITHOUT MATCH OR
REPLAY FEATURES)

SAME COMPACT SIZE
WITH

CREDIT UNIT

SEE UNITED'S SHUFFLE ALLEYS, BOWLING ALLEYS, RIFLE GALLERIES AND OTHER BIG MONEY-MAKERS AT YOUR UNITED DISTRIBUTOR NOW!