



The current sensation of the record world is Domenico Modugno whose Decea recording of "Nel Bln Dipinto Di Bln" is enjoying spectacular sales not only in the United States but all over Europe. In the insert above is actress Joan Caulfield, who brought the record to the attention of disk joekey Ira Cook, pictured with her. Cook introduced the disk over KMPC and the rest is history. Almost immediately, there was overwhelming reaction to it and today the disk is number one all over the country.



Rusty 82 Doug





(Tell Me That You Love Me) Hickory 1083

Nashville, Tennessee

2510 Franklin Road



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dustry all over the world. Operators, jobbers, distribu-tors, manufacturers and suppliers of automatic music

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Volume XIX-Number 50

August 30, 1958

Retaile Take Advantage **Of Fall Plans**

There is probably no other season in which retailers have as many opportunities to create profits as in the Fall. Starting with the liberal merchandising plans which most record companies offer with their Fall program, and reaching a crescendo during the Christmas season, retailers in the next three months can experience peak sales and profits if they prepare wisely.

Perhaps the most important factor in any retail operation is the buying of merchandise. A customer who wants a particular record may sometimes be sold another in its place if it isn't available, but it's also obvious that if the record he wants is available, the same amount of time can be spent in selling him an additional record instead of a substitute.

It follows therefore that retailers have to be as fully stocked as they possibly can afford. And with the unique plans which are almost always available in the Fall, every retailer has an opportunity to be better stocked than at any other time of the year.

The Fall programs which manufacturers offer are in no way charity affairs. They too know the value of having a record on hand at the right moment. And they know also that a sale lost at any particular time may never be recaptured. Therefore it is obviously to their advantage to see to it that every retailer stocks as much as he possibly can. The more stock in the stores, the greater possibility of sales; and only through continually increasing sales can the record business keep growing and developing and making greater profits for everyone.

The greatest mistake a retailer could make at this particular time of the year would be to take a waitand-see attitude for not only would he miss the extra profits which buying now offers through the Fall programs, but he would put himself in a position to lose out completely should record sales go anywhere near what they are confidently expected to reach in the next few months.

The answer is to study the various merchandising plans which the record companies are offering. Evaluate the packages which are available in terms of your own particular needs. And then take as great advantage of them as you possibly com for they are intended to crede to the its for you, and if you use them well they will.



Week Ending

August 30, 1958

The Cash Box TOP 75 Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. Pos. 8/23 B/16	Pos. Pos. 8/23 B/16	Pos. Pos. B/23 B/16	Pos. Pos. 8/23 B/16	Pos. Pos. B/23 B/16	Pos. Pos. B/23 8/16
1-Nel Blu	13—Devoted	26—Susie Darlin'	38—Chantilly	50—How The	62—Down The
Dipinto	To You	27 45	Lace	Time Flies	Aisle Of
Di Blu	20 28	27—A Certain	47 54 ★ME-71343—BIG BOPPER	54 55 CG-S9013—JERRY WALLACE	Love
CA-4028-DEAN MARTIN		Smile			62 — ★HU-321—QUIN-TONES
CA-4024—NELSON RIDDLE CG-59016—ROSA LINDA CO-41223—AURELIO FIERRO	14—One Summer	25 24	39—Blue Blue	51—Over And	63—No One
CR-62021—McGUIRE SIS.	Night	AC-6118—SANDY STEWART BI-1012—LENI BARTERI	Day	Over	Knows
DOMENICO MODUGNO	+ME-71322-DANDLEERS	★CO-41095—JOHNNY MATHIS DE-30670—SUNNY GALE FO-107—HUGO MONTENEGRO	+VI-7010-DON GIBSON	★AL-3430—THURSTON HARRIS ★CS-229—BOBBY DAY	70 —
CHARLES MAGNANTE KA-228—UMBERTO MARCATO MG-12699—ALAN DALE VI-7310—JESSE BELVIN	15—If Dreams	LN-5015—JERRY FULLER PT-100—RAY RIVERA			*LA-301S-DION & BELMONTS
VI-7310—JESSE BELVIN	Came True	VI-7299—ANDY RUSSELL VU-405—MILTON SPARKS	40—Lazy Summer	52—Beats There	64—Delicious
2-Little Star	16 14	28—Dance	Night 52 51	A Heart	60 52 ★JU-5330—JIM BACKUS
2 4		Everyone	★CA-4023—FOUR PREPS	So True 44 44	65—Ramrod
★AX-25005—ELEGANTS	16—Splish Splash	Dance	41—Summertime	★VI-7274—PERRY COMO	63 —
3—Patricia	AC-6117-BOBBY DARIN	CA-4032-LES BAXTER CM-148-DAVE GARROWAY O.	Blues	53—Blue Boy	★JA-1109—DUANE EDDY
3 1 MG-12672—MORTY CRAFT	17—Rebel-	★CR-62007—BETTY MADIGAN HA-4506—HI-LITERS	49 56 ★LI-55144—EDDIE COCHRAN	57 61	66—The Waiting
★VI-7245—PEREZ PRADO	'Rouser	29—Left Right		★VI-7266—JIM REEVES	Game
4—Bird Dog	12 10	Out of	42—Think It Over	54—Carol	CO-41240-ARTHUR GODFREY
8 22 ★CD-1350—EVERLY BROS.	★JA-1104—DUANE EDDY	Your Heart	43 46 + BR-55072—CRICKETS	+CH-1700-CHUCK BERRY	★VI-7289—HARRY BELAFONTE
	18—Are You	21 17 ★ME-71331—PATTI PAGE VI-7284—VAUGHN MONROE			67—Green
5—Poor Little	Really Mine		43—You Gotta	55—By The Light Of The	Mosquito
Fool 4 3	22 23 ★RO-4090—JIMMIE RODGERS	30—Moon Talk	Have Rain	Silvery Moon	★UA-139—TUNE ROCKERS
★IM-S528—RICKY NELSON	10 Cincelhand	+VI-7274-PERRY COMO	★AP-9944-EYDIE GORME ★LO-1813-MAX BYGRAVES	46 4B	68—Near You
6—Everybody	19—Gingerbread	31—Early In The	REG-1013-MAX BIGRAVES	★RO-4083—JIMMY BOWEN	₩KA-233—ROGER WILLIAMS CA-4044—CLIFFIE STONE
Loves A	*CN-1021—FRANKIE AVALON	Morning	44—Tea For Two	56—Purple People	
Lover	20—Stupid Cupid	★AC-6121—BOBBY DARIN & RINKY-DINKS	Cha Cha	Eater 42 32	69—Cerveza
6 7 ★CO-41195—DORIS DAY	24 26 ★MG-12683—CONNIE FRANCIS	CR-62006-BUDDY HOLLY	DE-30704-TOMMY DORSEY O.	42 32 ★MG-12651—SHEB WOOLEY	★VI-7269—BOOTS BROWN
7—Just A		32—Tears On	starring WARREN COVINGTON		70—Where The
Dream	21—It's All In	My Pillow		57—Your Cheatin'	Blue Of
5 8	The Game	*EN-1027-LITTLE ANTHONY &	45—You Cheated	Heart	The Night
★AE-546—JIMMY CLANTON	MG-12688-TOMMY EDWARDS	33—Over The	+DO-15805-SHIELDS DX-500-SLADES	53 — ★AP-9946—	+FS-8532-TOMMY MARA
8-My True Love	22—Hard	Weekend	ME-71345—DEL VIKINGS	GEO. HAMILTON IV	
9 13	Headed	37 40	46—Yakety Yak	58—For Your	71—Secretly
9—Fever	Woman	34—Enchanted	38 15 *AC-6116-COASTERS	Precious Love	*RO-4070-JIMMIE RODGERS
7 6	15 12	Island	AND DIE CONSTERS	45 33 *AN-1013—JERRY BUTLER &	72—Why Do I
CA-3998-PEGGY LEE DE-30475-EARL GRANT	ATT 200 EETIS TRESET	30 21	47—Put A Ring	AN-1013-JERRI BUILER &	73 —
KI-4935- LITTLE WILLIE JOHN VI-7087-RAY PETERSON	23—Willie	★CO-41194—FOUR LADS CO-41198—GLENN OSSER KA-221—JANE MORGAN	On My	59—Summertime	★UA-136 LEE ANDREWS & HEARTS
	And The		Finger 50	Summertime	73—My Lucky
10—When	Hand Jive	35—La Paloma 35 31	★CO-41222 LES PAUL & MARY FORD	68	Love
★DE-30642—KALIN TWINS	★CA-3966-JOHNNY OTIS	+DO-15795-BILLY VAUGHN		A FL-2201-JAWIES	+CL-7777-DOUG FRANKLIN
11-Western	24—King Creole	36-Come Closer	48—Kathy-O	60—Itchy Twitchy	
Movies	(EP)	To Me	39 37 DE-30640—EARL GRANT DO-15762—	Feeling 66	74—Devotion
13 19 *DM-1508—OLYMPICS	23 30 ★VI-EPA-4319—ELVIS PRESLEY	*CA-4004-NAT "KING" COLE	PATTY McCORMACK	FE-12333—SWALLOWS	★CA-3984JANICE HARPER EA-1002JOEY FARR
		37—Betty Lou Got			
12-Born Too	25-Rockin'	A New Pair	49—Somebody	61—She Was Only	
Late 19 18	Robin	Of Shoes	Touched Me	Seventeen 56 71	Have You
*AP-9934-PONY-TAILS	+CS-229-BOBBY DAY	★JZ-841—BOBBY FREEMAN	★RO-4082—BUDDY KNOX	+CO-41208-MARTY ROBBINS	★JU-S334-DON RONDO
PODE: AP-AB	C-Paramount CA-Capitol Ci	R-Coral DU-Duke FL-	-Flash HE-Herald LI-	-Liberty PA—Paris RV	-Rev TI-Tico
UUUE. AR-Arr	ow CB—Cabot C: antic CC—Carlton C	S—Class DX—Domino FC- Y—Crystallette EA—Eagle FP-	-20th Fox HU—Hunt LK- Flip HY—Hickory LN-	-Lark PE—Peacock SA -Lin PH—Sam Phillips SB	—Savoy UA—United —Sunbeam Artists
AE—Ace AX-Apt AF—Audio Fidellty BA—Bat	CG-Challenge D CH-Chess D	C—Decor EM—Ember FS- D—Dale EN—End GA	—Fraternity IM—Imperial LO— —Felsted JA—Jamie LU— —Grand JU—Jubilee ME-	–London Int. SE –Luniverse PP—Prep SF –Mercury PT—Patio SP	—Sue UN—United —Surf UQ—Unique —Specialty VE—Verve
AG—Argo BB—Bac AL—Aladdin BI—Big	B CK—Checker D CL—Colonial D	E—Decca EP—Epic I—Disneyland ER—Era GE-	Award JZ—Josie MG —Gee KA—Kapp MO	-Modern KI-KID SV	—Specialty VE—Verve —Sun VI—RCA Victor V—Swan VJ—Vee Jay —Tender VK—Vik
AN—Abner BN—Bar AO—Apolio BR—Bru BT—Bet	nswick CNChancellor D hichem COColumbia D	M—Demon FA—Fargo GO	Glory KEKeen NA- Gone KIKing OJ-	-Nasco RM-Ramo IE	—Tender VK—Vik I—Thunderbird VP—Vip VU—Vulcan
* INDICATES BEST SELLING	B RECORD OR RECORDS.	T-Dooto FI-Fiesta		• All labels listed in alphabetic	

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UP TO DLLOW **ON'T GO HOME"** LAYMATES WHETHE RECORD GDES AROUND R-4100

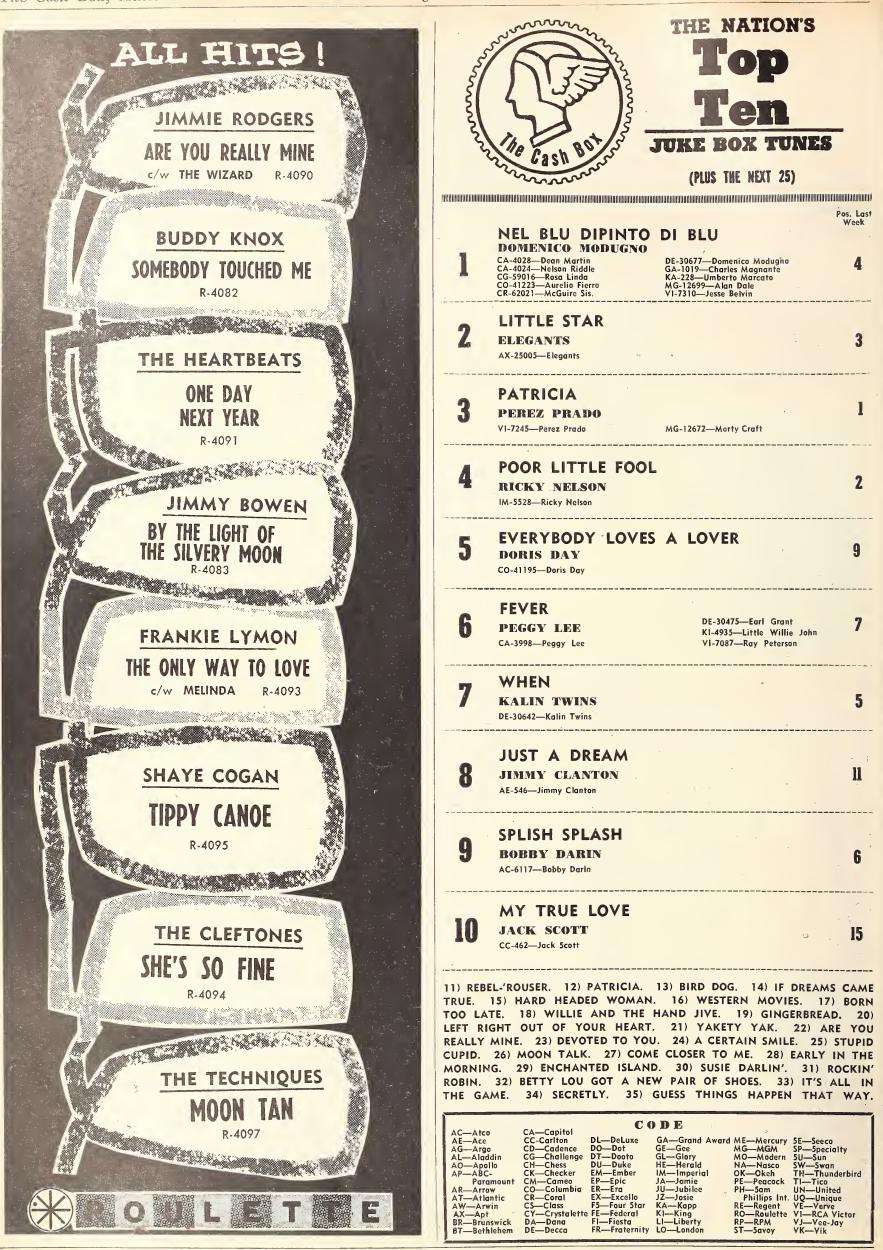
ROULETTE

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

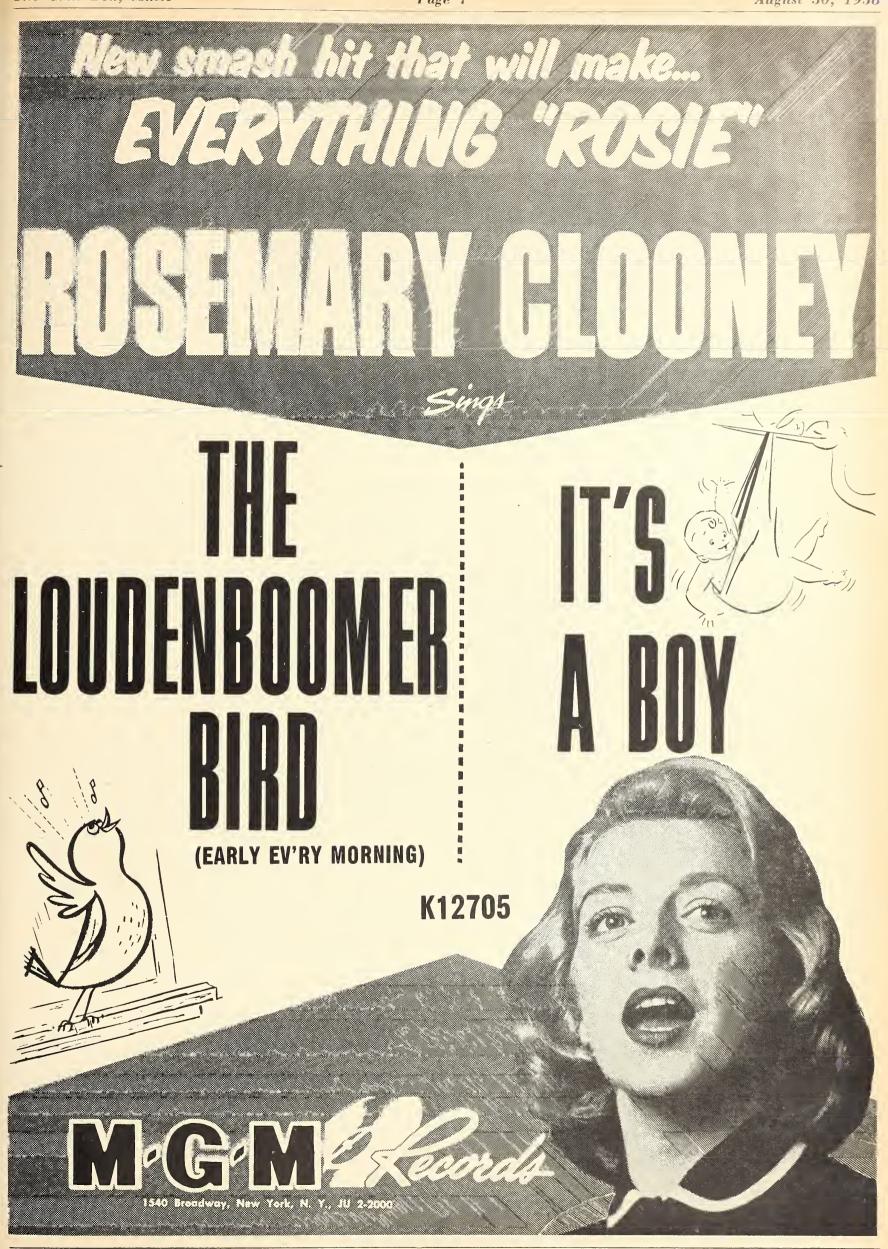
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August 30, 1958



"Only those records best suited for commercial use are reviewed by THE CASH BOX"



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY" www.americanradiohistory.com



LONNIE SATTIN (Sunbeam 111)

(Sunbeam 111) **B**+ "AC-CENT-TCHU-ATE THE POSITIVE" & "GET HAPPY" (2:34) [E. H. Morris ASCAP—Mer-cer, Arlen/Remick ASCAP—Koeh-ler, Arlen] Sunbeam could have another chart item in Lonnie Sattin's debut disk for the label. The song-ster delivers on one side two great oldies brought up-to-date via an ex-citing R&R beat. Side really swings. It definitely has chart potential.

B "THE CLOCK HAS NO HANDS" (2:23) [Aldon BMI—Greenfield, Sedaka] This end has the gifted performer chanting a beautiful rock-a-ballad. Touching reading.

PAT WAYNE (Dot 15800)

(Dot 15800) **B**+ ASCAP—Dunham, Hooven] Pat Wayne, son of film star John Wayne, displays a warm, teenage voice on his first wax performance. Cute ro-mantic item that has the earmarks of a money-maker.

C+ "BIG LOVE" (1:52) [Hillary ASCAP—Dunham, Hooven] The Corsairs accompany the youngster again. But this time Pat is heard tearing thru a fast moving jump item. item.

JANE MORGAN (Kapp 235)

B+ (2:57) [Garland ASCAP—Sig-man, Becaud] Four Jane Morgan sides were released simultaneously this week. This deck is a dramatic, emotional ballad chanted with gusto by the talented songstress. Class merchandise with a powerful beat.

B "LE JOUR OU LA PLUIE VIENDRA" (2:55) [Garland ASCAP—Delanoe, Becaud] The same song as above, is performed in French by the versatile canary. Con-tinental flavor adds an interesting quality to this potent opus.

JANE MORGAN (Kopp 236) **B**+ "YOU'LL NEVER WALK ALONE" (2:30) [Williamson ASCAP — Rodgers, Hammerstein] One of the most beautiful of all in-minational standards is treated to a spirational standards is treated to a stirring interpretation by Jane. Lush beautiful reading. Jocks will love this for a change-of-pace programming.

B "I MAY NEVER PASS THIS WAY AGAIN" (2:37) [Oval ASCAP—Wizell, Melsher] Rounding out the four Jane Morgan sides is this touching song of belief. Jane sings from the heart and turns in another top drawer performance.

JOHN LESLIE

(Liberty 55152)

(Liberty 55152) **B**: "SUMMER RAIN" (2:32) [Kra-mer-Whitney ASCAP—Kramer, Whitney] John Leslie, former AM-Par and Epic vocalist, could make the grade with his very first Liberty platter. This side is a beautiful mood ballad chanted with depth and mean-ing by the polished vocalist. Jocks will love this class performance and song. song.

GUILTY" (2:07) [Leo Feist ASCAP-Kahn, Akst, Whiting] Leslie revives a classic standard and turns in a quality reading. Occa-sional use of piano triplets in back-drop gives the number of subtle R&R flavor.

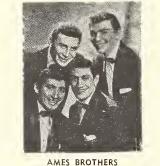


which should be on the kids' "must get" list this fall. "I Wish" is a beautiful rock-a-ballad performed dramatically by the internationally popular combo. Tony Williams does a great job in the lead. "It's Rain-ing Outside" is another lovely shuffle romancer. This one, fea-tured in the group's "Flying Plat-ters Around The World" LP, is an English lyrics version of a smash English lyrics version of a smash Brazilian song the group picked up recently while touring South America. We'll be hearing this coupling often during the coming months.

"NO ONE BUT YOU" (2:48) [Robert Mellin BMI-Mellin, Riedlmayer] "PUSSY CAT" (2:27) [George Paxton ASCAP-Skylar, Glazer] AMES BROTHERS (RCA Victor 7315)

"THE LOUDENBOOMER BIRD" (2:22)

"THE LOUDENBOOMER BIRD" (2:22) [Edward Kassner ASCAP—Hoffman, Manning] "IT'S A BOY" (1:50) [Regent BMI—Roberts] ROSEMARY CLOONEY (MGM 12705) tremendous new ditty for MGM that could turn out to be her big-gest hit in years. It's one of the most refreshing novelties since "Witch Doctor" and "Purple Peo-ple Eater". The side has a light airy bounce beat and tells the story of a bird with a lengthy, com-plicated name that ends in "Loudenboomer Bird". A chorus accompanies the star with a cute German accent vocal. This one could also turn out to be a kiddie favorite, which will mean a tre-mendous sale. Watch it closely. Flip is an Italian flavored bouncer.



• Save a high spot on the charts for the Ames Brothers, whose name

PLATTERS

The Platters are at their best singing two powerful new songs

> should be all across the boards this fall. They've got a great new ballad side in "No One But You" that jockeys will be wearing out in coming weeks. It's a warm, tender love story handled in the soft win-ning manner that has made the quartet a consistent hit maker thru the years. Beautiful Winterhalter orking adds much to this pretty deck. But don't sell the coupling short. "Pussy Cat" is a happy bounce novelty on the light joy-ous side. And it makes charming listening. Jockeys have top non-rock 'n roll programming material here. should be all across the boards this here.

DIAHANN CARROLL

DIAHANN CARROLL (United Artists 142) B+ "GUIDING LIGHT" (2:30) ILargo ASCAP—Carter, Robin-son] Diahann Carroll, one of the more gifted vocalists in the business, does a beautiful job with a class love song on her UA debut disk. Lush support showcases the lark beautifully. Jockeys who wanna pro-gram a top drawer side oughta spin this one.

C+ "THE BIG COUNTRY" (2:15) [Chappell-United Artists AS-CAP — Lewis, Neff, Moross] The dramatic title song of a great forth-coming western, is beautifully chanted by the songstress.

JOE FULLER

JOE FULLER (Hi 2009) **B**+ (BACK TO SCHOOL" (2:30) Jr.] With kids set to return to school next week, the Hi label offers a good new rock-a-ballad on the sub-ject with Joe Fuller handling the vocal. Inviting lilter describing the many nice things teeners like to recall about school. Potential click. Watch it closely. Watch it closely.

C+ "NOTHING BUT YOU" (2:38) [Jec BMI — Maynard, Jr.] A warm, easy-going ballad is warbled tenderly by the polished songster.

DALE WRIGHT

DALE WRIGHT (Fraternity 818) **B**+ "PLEASE DON'T DO IT" (2:06) [Buckeye ASCAP — Wright] Dale Wright could have his biggest money-maker to date in this excit-ing rockin' item. Lad sings with oomph and comes over at times like Presley and Fats Domino. Potent deck that kids will want. **COODY COODY GOOD BYE**"

C+ "GOODY GOODY GOOD-BYE" Wright] The artist also penned this half. A trigger-fast rocker with a good bass voice accompanying Wright's wordy vocal.

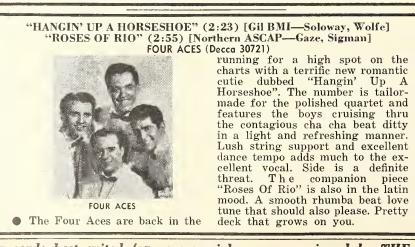
CLIFFIE STONE ORCH.

CLIFFIE STONE ORCH. (Capitol 4044) **B** "NEAR YOU" (2:24) [Supreme ASCAP — Craig, Goell] The smash oldie currently on the revival trail, is treated to a smooth rock and roll instrumental shuffle reading by Stone's ork. Sweet sax section is in the spotlight creating an interesting and commercial sound. Good dance deck for all age groups. Chorus joins in at mid point. in at mid point.

B "NOBODY'S DARLING BUT MINE" (2:18) [Leeds ASCAP —Davis] Another wonderful oldie, this one with a charming folk qual-ity, is handled in similar fashion— with saxes and a chorus. Side also sports a shuffle rhythm.

sports a shuffle rhythm. BOBBY DENTON (Judd 1001) **B**+ [Jec BMI — Claunch, Maynard, Jr.] The new Judd label gets off to a promising start with a timely re-lease about teenagers returning to school. Side has a most contagious melody, a fine teen lyric, all neatly wrapped-up by the smooth voice of Bobby Denton. Attractive shuffler that could step out. **B** "SWEET AND INNOCENT"

B+ (2:18) [Tree BMI—] The talented young songster does another strong job on this end as he offers a pretty romantic lilter with an ex-cellent lyric and theme. Backdrop is terrific. Take your pick—both decks are solid. are solid.



ROSEMARY CLOONEY Rosemary Clooney, who has a way with a novelty, dishes up a

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HER FIRST ON EPIC ... AND A SMASH!

ANNE SHELTON "DO YOU LOVE ME LIKE YOU KISS ME?"

b/w "SOUVENIR D'ITALIE" EPIC 5-9285



<u>Hit !</u> Roy Hamilton "Everything"

"Wait For Me" EPIC 5-9282

<u>Hit !</u> JIMMY BREEDLOVE "Lovable"

b/w ''**Whirlpool''** EPIC 5-9283

OKEH 4-7104



<u>Hit!</u> SCOTT GARRETT "THE DAY I DIED" Hit! TINY AND TIM "LOVE AT FIRST SIGHT"



the pick of the hits are on..

CK OI THE HITS ARE ON...

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

Hit!

EPIC 5-9280

LESTER LANIN

"THE TOREADOR SONG"

Hit!

SOMETHIN' SMITH

and THE REDHEADS

"I DON'T WANT TO SET

THE WORLD ON FIRE"

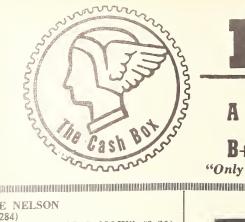
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<u>Hit !</u>

CLARE NELSON "I'M A BIG GIRL NOW" "/w "YOU'RE NOBODY 'TIL SOMEBODY LOVES YOU" EPIC 5-9284

<u>*Hit!</u> The Jamies</u>*

"SUMMERTIME, SUMMERTIME" EPIC 5-9281





B "LOVE ON THE ROCKS" (2:31) [Buckeye ASCAP—Fox, Douglas, Carlson] Vocalists Tommy Mercer and Diane Wisdom introduce a de-lightful new romantic novelty remin-iscent of "Baby It's Cold Outside". Pleasant deck Pleasant deck.

PETER KREUDER IIIS PIANO & ORCH. (Palette 5007)

B+ [Zodiac BMI — Kreuder] The young Palette label could have its first big money-maker in this thrill-ing instrumental item by the European Whiting attringer ing instrumental item by the European maestro-composer. Exciting, string-filled samba beat opus with violin impersonating the whistle of birds. Beautiful item jockeys will love. Strong deck that could make it big.

B [Zodiac BMI — Kreuder] Kreu-der's keyboard work is again in the spotlight as the orchestra presents a beautiful, tearful theme in semi-classical style. Pretty mood material.

GARY GORDON (Fleetwood 1002)

B "NO ONE" (2:20) [Bobby BMI— Lester] Gary Gordon gets a good instrumental and choral assist as he chants a pretty rock-a-ballad. Lad has an ear-pleasing voice teeners should oniov enjoy.

B "LET'S HAVE A BALL" (2:05) [Bobby BMI — Stevenson, John-son] The performer breaks loose on this portion and rocks thru a solid piece of jump material tailor-made for the hoofers. Good dance lyric for dee jay hops.

FRANKIE SANDS (Imperial 5535)

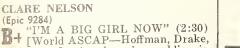
B+ [Post ASCAP — Lampert, Has-kell] Frankie Sands, a lad who's gonna make it one of these days, could make a heap of noise with this cute teenage rock and roller. Good jump item with a simple lyric and a terrific beat. Choral backdrop is ovaiting exciting.

C+ "WONDROUS ONE" (1:46) [Post ASCAP—Lampert, Haskell] This end has the versatile songster croon-ing a big ballad. Dramatic love tale chanted with heart against a subtle *P&P* heat R&R beat.

SCHUYLER BROTHERS (Sunbeam 110)

B "THE SNAKE" [Brockwin AS-CAP—Twomey, Goehring, Wise] A new teenage dance idea (ala the stroll or the freeze) is introduced by the Schuyler Brothers. Cute novelty with lyrics describing how to do the dance. Kids could pick this up and build it into a hit. and build it into a hit.

C+ "NEVER BEFORE" (1:43) [Sun-beam BMI-Milner, Stone, Two-mey, Schriber] An up-beat rocker is handled with spirit by the boys. Ok side.



CLARE NELSON (Epic 9284) **B**+ [World ASCAP—Hoffman, Drake, Livingston] A charming oldie is brought up-to-date in delightful fash-ion by Miss Nelson. The songstress sings in a wonderfully coy manner against a good rockin' backdrop. Lyrics have also been brought up-to-date and mention names of many of today's prominent personalities. Should get heavy air play and could turn out to be a best seller.

"YOU'RE NOBODY TILL SOME-BODY LOVES YOU" (2:36) puthern ASCAP-Morgan, Stock, [Southern ASCAP—Morgan, Stock, Cavanaugh] Another evergreen is re-vived by the canary who chants this favorite with great feeling. Rock and roll ballad backdrop makes this version danceable.

DOMENICO MODUGNO

DOMENICO MODUGNO (RCA Victor 7321) **B** "MUSETTO" (2:46) [Robbins ASCAP — Modugno] A coupling which Domenico Modugno recorded prior to his success on Decca with "Volare", is issued under the Victor banner. This half is a charming Ital-ian love song chanted warmly by the star. Side has an inviting lilt and is sung against a simple guitar back-drop. Modugno fans will want this for their collection.

C+ "IO MAMMETTA E TU" (2:51) [BIEM — Modugno, Pazzaglia] This portion is a bouncy novelty color-fully fashioned by the star. Very wordy number is also not very melodic.

THE FOUR ESQUIRES

THE FOUR ESQUIRES (Poris 520) **B**+ "HIDEAWAY" (2:17) [Jack Gold ASCAP — Goodman] The Four Esquires, who last were on the charts with "Love Me Forever", lend their inviting blend to a pretty shuffle rhythm romancer that should get heavy dee jay play. Good ballad item that could develop into a strong seller. seller.

B "REPEAT AFTER ME" (2:20) [Greta BMI — Gold] Rosemary June works with the quartet on this end, Result is a pretty latin beat love song reminiscent of "Love Me For-ever". Miss June works in an echo chamber creating the effect of a voice in the distance. Pretty coupling.

GARY WARREN

(Nasco 6017) "WEREWOLF" (1:50) [Excel-**B** "WEREWOLF" (1:50) [Excel-lorec BMI — Warren] A weird wolf-call plus some unusual chanting sets the mood for Gary Warren's eerie treatment of this beat-filled opus. Exciting sound that could arrest the teenagers' attention.

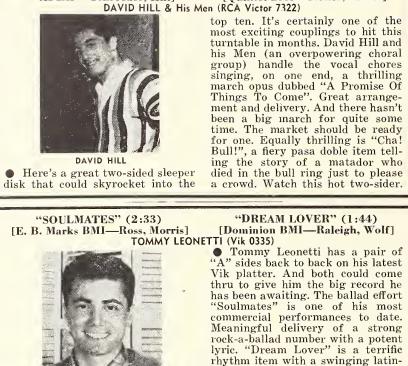
B "MIDNIGHT TRAIN" (2:30) [Excellorec BMI—Warren] An-other emotional chant on the moody leve song. Voices whisper in the back-drop creating an unusual but interest-ing effect. Two off-beat decks that could catch on.

THE CLARIONS

(DeWitt 900)

C+ "I'D RATHER BE THE ONE IN YOUR ARMS" [Destry BMI— Pepe] The Clarions, featuring a warm-voiced lead vocalist, cruise in-vitingly thru a pleasant love song. Side sports a soft R & R beat.

C+ "MY SUGARY LOVE" [Destry BMI—Pepe] The group picks up the pace and shuffles thru another item aimed at the kids.



rhythm item with a swinging latin-rockin' tempo. Side cuts along at an exciting clip. Henri Rene's choral and ork support on both ends is wonderful. Take your pick.

"YOU'RE BREAKING MY HEART" (2:36) [Algonquin BMI—Genaro, Skylar] "LISA THE TOWER OF PISA" (2:15) [David Jones BMI—Pizani] FRANK PIZANI (Corlton 476)

(Carlton 476) a smash hit of about a decade ago, is brought to the fore once again. And from the sound of the new up-to-date version by Frank Pizani, this one could be a top coin catcher all over again. Pizani has a smooth voice, in the higher register of baritones, that fits this lovely melody perfectly. And Monty Kelly's R&R beat choral-orchestral support showcases the lad to best Kelly's K&K beat choral-orchestral support showcases the lad to best advantage. Segment sung in Ital-ian adds further charm to a strong side. Flip is also in the currently popular Italian vein. Cute waltz tempo novelty.

FRANK PIZANI

TOMMY LEONETTI

"You're Breaking My Heart",

"JUST YOUNG" (2:14) [Peer International BMI—Roberts] "LOV-A LOV-A LOVE" (2:14) [Alison ASCAP—Diamond, Gordon] ANDY ROSE (AAMCO 100) • The new AAMCO diskery gets off to a great start with an impor-tant first release that should get the company rolling in the right direction. The debut platter introduces newcomer Andy Rose, a smooth-voiced songster with a style to please the teen set, singing a "Young Love" type ballad dubbed "Just Young". Side has an attractive lyric and simple lilting rhythm kids should find just to their liking.

"EVERYONE WAS THERE" (2:32) [David Jones BMI—Kayli, Gordy, Jr.] "DARE" (1:53) [David Jones BMI—Kayli, Gordy, Jr.] BOB KAYLI (Carlton 482) Newcomer Bob Kayli debuts on the disk scene with a powerhouse single that could blossom into one of the hottest money-makers of the fall. It's a clever teen-directed novelty titled "Everyone Was There". The song tells about a teenage party attended by every one who counts— Patricia, Jennie Lee, etc., and goes on to enumerate titles of other currently popular pop and R&R hits. Almost the entire lyric is made up of song titles. And the number really rocks. Keep tabs on this deck.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



THE TECHNIQUES (Roulette 4097)

B+ "MOON TAN" (2:03) [Lowery who clicked in a number of territories with "Hey Little Girl", could have an even bigger hit in this clever shuffle-jump novelty about a lad called Billy who sleeps all day and loves all night —that's why he's got a moon tan. Good, commercial platter.

C+ "THE WISEST MAN YOU Funk, Jr.] A pretty shuffle love song gets a warm reading from the group.

JOSS BASELLI and his Ensemble (Columbia 41228)

B "TANGO D'ITALIE" (2:39) [Symphony House ASCAP— Cana, Dosbois, Rossi] A beatiful Eu-ropean produced recording featuring accordianist Joss Baselli and his inaccordiants Joss Baselli and his in-strumental ensemble, is made avail-able in the U.S. Deluxe tango opus beautifully arranged and delivered. Should get heavy jockey play. Good programming material.

C+ "LA BARDINETTE" (2:16) [BIEM—Popp] A light and flirty polka ditty prances along at a joyous pace on this end. Accordian in spot-light is charming.

ANN COLE (Baton 258)

(Boton 258) **B**+ "THE LOVE IN MY HEART" (2:34) [Monument BMI—Bran-don, Williams] The exciting voice of Ann Cole is in top form again as the songstress chants a dramatic love song to a slow beat, gospel-like back-drop. Stirring opus that builds as the side progresses. Lark can really belt a number. Side should do well in both pop and R & B.

B "SUMMER NIGHTS" (2:00) [Horizon BMI—Fisher] Another strong romantic effort effectively and tearfully cried by Miss Cole. Pretty coupling that could make it.

THE DADDY'O'S (Cabot 125)

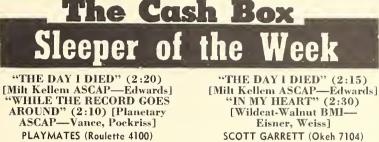
B+ "POW!!" (1:56) [Saxon BMI— on here as the Daddy'o's offer an ex-citing follow-up to their "Got A Match" click. A chorus chants a beat-full melody as the instrumentalists break it up with a rockin' sax solo and some exciting rhythms. Repeti-tious but very catchy Watch this one. It's got potential. It's got potential.

C+ "DON'T BOTHER ME" (1:51) comball piano is in the spotlight of this handclappin' novelty. In a break a voice comes in with the queary "Hey there, got a . . .". Another voice an-swers with the title. Cute.

BILLY JAYE/DARREL BYRON (Rose 119)

B (2:03) [Evelyn BMI—Jaye] A (2:03) [Evelyn BMI—Jaye] A cute new novelty disk dealing with the recently increased postage rate, is offered by Billy Jaye. A simple in-strumental backdrop showcases Jaye in his comball recitation. He questions why almost all of his mail has ceased why almost all of his mail has ceased and a "Witch Doctor" like voice gives the title of the tune as the reason.

C "I'LL ALWAYS LOVE YOU" (2:08) [Evelyn BMI — Burden] Darrel Byron is the featured vocalist on this end, singing a simple romantic ballad.



• Two great renditions of a "way out" number hit the disk mart this week. It's an extremely unusual and somewhat morbid rock and roll opus but we'll bet our bottom dollar that the teenagers will love it. Per-formed by the Playmates on the Roulette label and by Scott Garrett under he Okeh banner, the song tells about a teenage vocalist who dreams he becomes a star on the day he dies. Both readings feature a catchy choral backdrop singing in Arabic fashion. Both versions will earn a heap of loot. The Playmates have a strong companion side. It's a pleasant bounce-beat teen novelty with a good romantic lyric. Gar-rett's flip is a dramatic love ballad.

"THE WAITING GAME" (2:58) [Korwin ASCAP—Hilliard, Allen] "PALE POTOMAC MOON" (2:20) [Camelot ASCAP—Godfrey] ARTHUR GODFREY (Columbia 41240)

• One of Godfrey's rare single releases, his latest effort for Columbia, turns out to be one of the most beautiful sides he's ever offered. And it could blossom into the biggest seller the artist has had in years. The song is the beautiful folk-flavored ballad "The Waiting Game" currently on the boards via the Harry Belafonte waxing. Godfrey handles the number with warmth and sincerity. Soft, tearful reading that his many fans will thoroughly enjoy. This sleeper could make it big. Flip is an ok item penned by the artist.

"COME BACK MY LOVE" (2:35) [Eden-Tollie BMI—Hamilton, Otis] "LOVE ME" (2:26) [Tollie BMI—Brooks] THE IMPRESSIONS featuring JERRY BUTLER (Abner 1017) • After a long and successful run on the boards with "For Your Precious Love", Jerry Butler and the Impression dish up another fine coupling destined for success (See R & B Reviews.)

"SORRY BUT I'M GONNA HAVE TO PASS" (2:11) [Tiger BMI—Leiber, Stoller] "THE SHADOW KNOWS" (2:14) [Tiger BMI—Leiber, Stoller] ● The Coasters follow-up their "Yakety Yak" smash with a pair of goodies that should go great guns in both markets. (See R & B Reviews).

"PRETTY LITTLE PEARLY" (2:15) [Robert Mellin BMI—Johnston, Johnston] CLICK-CLACKS (APT 25010)

The hot APT label could have another Pop & R & B click in this inging "Pretty Little Pearly" deck by the Click-Clacks. (See R & B swinging Reviews).

"THIS LITTLE GIRL'S GONE ROCKIN' " (1:42) [Leeds ASCAP—Darin, Curtis] RUTH BROWN (Atlantic 1197)

• Ruth Brown could bounce back onto the pop and R & B charts with her exciting new release, "This Little Girl's Gone Rockin'." Watch it closely (See R & B Reviews).

The Cas	h Box
Best	Bets
 ★ "PLEASE DON'T DO IT" ★ I'M A BIG GIRL NOW" ★ "BIRDS OF PARADISE" ★ "POW" ★ "GUIDING LIGHT" ★ "GUIDING LIGHT" ★ "BACK TO SCHOOL" ★ "BACK TO SCHOOL" ★ "BACK TO SCHOOL" ★ "AC-CENT-TCHU-ATE THE POSITIVE & "GET HAPPY" ★ "THE DAY THE RAINS CAME" 	Clare NelsonEpic 9284Peter KreuderPalette 5007Daddy'O'sCabot 125Four EsquiresParis 520Diahann CarrollUnited Artists 142Joe FullerHi 2009Bobby DentonJudd 1001John LeslieLiberty 55152Lonnie SattinSunbeam 111

JANIS AND HER BOYFRIENDS (RCA Victor 7318)

B "PLEASE BE MY LOVE" (2:08) [Tannen BMI — Winters] Janis Martin, the popular country song-stress aims at the pop market with this pretty teenage rock-a-ballad. Touching vocal effort that's strong enough to make the grade.

B "BANG BANG" (1:55) [Buna BMI—Clavelle, Isnard] The chirp lets loose on this deck and tears thru a torrid rockin' affair. Merchandise tailored specifically for the young-sters sters.

FOUR VOICES (Columbia 41234)

B "TELL ME YOU LOVE ME, TELL ME YOU'RE MINE" (2:41) [Opus BMI--Peleaz, Petralia] The Four Voices are in fine form as they blend to chant a sentimental love ballad. Pretty item sporting no R & R beat at all. Jockeys should enjoy pro-gramming this platter.

C+ "TIGHT SPOT" (2:05) [Opus switch over to the beat here and shuffle thru a contagious teenage nov-elty about a lad who gets himself into an embarassing position. Cute jumper.

JOE SOUTH (N. R. Co. 5001)

"ONE FOOL TO ANOTHER" (2:30) [Lowery BMI—South] Joe th lends his warm teenage voice R South lends his warm teenage voice to a pretty rock-a-ballad. South gets excellent support from a chorus. Kids oughta enjoy this one.

B "TEXAS AIN'T THE BIGGEST ANYMORE" (2:05) [Lowery BMI—Welch] This end has South working with a speeded up voice (ala "Witch Doctor") as he offers a cute new bounce novelty about how Texans feel now that their state is no longer the biggest in the U.S. Cute, timely novelty that should attract a fair share of spins.

MITCH MILLER ORCH. & CHORUS (Columbia 41235)

B "BLUEBELL" (2:15) [Empress ASCAP — Webster, Livingston] Mitch's chorus sprightly bounces thru a happy romantic novelty with a pleasant folk flavoring. Harpsichord adds more flavor to this tasty ditty.

B "IT SEEMS LIKE ONLY YES-TERDAY" (2:33) [Empress AS-CAP—Webster, Livingston] Here the male chorus chants a sentimental, re-miniscent ballad leaving the listener with a feeling that he has just heard a college chorus sing the last song at the conclusion of a prom. Inviting number that's very palatable to the ear. ear.

THE ORIGINALS (Jackpot 48007)

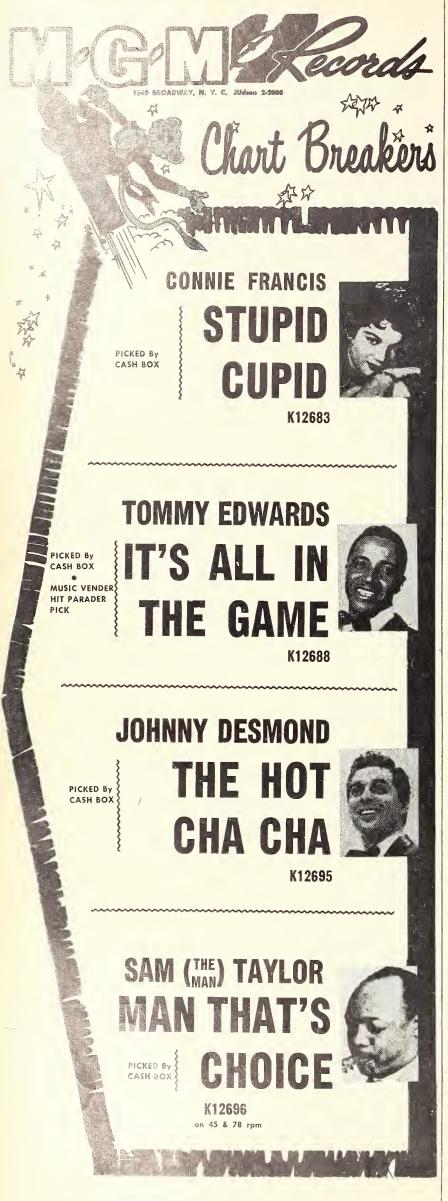
B "THE WHIP" (1:45) [Jat BMI— Rio] An exciting mambo-rocker (ala "Tequila") is belted in hot dance style by the Originals. Swingin' side with a whip cracking during certain pauses.

C+ "BLUE KAT" (2:15) [Jat BMI-Rio] A slow, low-down blues in-strumental is fashioned by the combo here. Good hip-swinging opus.



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NEW YORK:

NEW YORK: Joni James leaves October 16 on a 4 week tour of Army installations in the Far East. Her principal stops will be in and around Honolulu, Manila and Tokyo... Ann Sothern will record the theme song from her new tele-film series, "Katy" for Imperial Records. .. The song "Easier Said Than Done" recorded by The Ascots for Arrow Records, was written by Steve Lawrence and his brother Bernie. ... Jackie Lee appearing at Dot's Spot in Wildwood, N. J., with his own live radio show heard over station WCMC.... The Platters open as stars of the Olympia Music Hall in Paris for four weeks starting August 26. The group has its choice of offers streaming in from every country—enough to keep it



Page 14

CRAIG BROWNCRAIG BRO August 25 for 8 weeks.

CHICAGO:



August 25 for 8 weeks. **CHICAGO:** Abner and Cal Carter, are so excited about the new Jerry Butler and The Impressions release "Love Me" and "Come Back My Love", that they pulled all the stoppers out. Ab says, "this is a new switch to a ballad coupling." All-State is handling distribution here, and Earl Glicken was designated by Paul Glass to go all out with this one, according to Abner. M. S. Distribs were selected to handle "Stormy Weather", by The Spaniels on Vee-Jay, due to its obvious pop potential... Mercury's Danny Driscoll reports that Andy Frain is donating his nationally famed ushers for the big "Going Back To School" hop at Lane Tech High School Friday. The shindig will be aired via WIND... Henry Friedman, Midwest Mer-cury Distribs, tells us he has a big one on Mercury by Rusty Draper titled "Hip Monkey."... Coral's national sales manager Norm Weinstroer, a visitor last week for the Coral 10th anniversary distrib meet-ing, expressed his delight with local Coral activity the past year... Shim Weiner planed to Denver this week to look in on Decca's branch there... Stan Pat tells us he's eagerly looking forward to Jimmy Rodger's appearance at the Chicagoland Music Festi-val in the Fall. Jimmie's newie "Are You Really Nine", on Roulette, is going very strong, according to Stan.... 3 very happy tunesmiths, Gerald Myrow, Al Engelhard and Bernard Kuby, learned that their stirring "March Of Freedom" patriotic tune was scored by director Lt. J. Harold Fultz to be played by the United States Band and Chorus on next Saturday's "Navy Hour" network show. Gerry says Lt. Fultz is con-sidering it as a theme song ... Lenny Garmisa flips over the fact that APT, ABC-PAR's new division, has a big disk going on its debut locally with "Little Star" by The Elegants.... Marty Hirsch, RCA's promo man, shakes his head over the fact that he had to taxi to the airport to meet The Crew Cuts, altho he wanted to show of his new Triumph two-seater convertible. The fit's to tight! The Crew Cuts

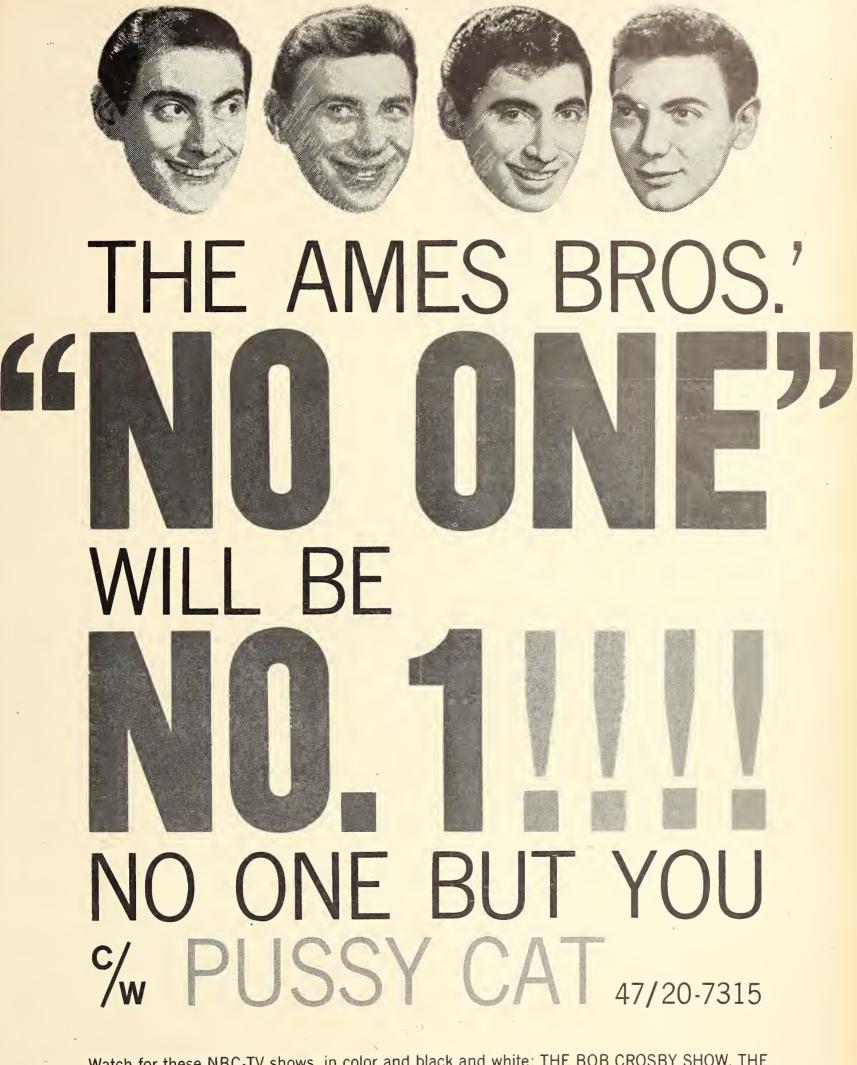
altho he wanted to show off his new Triumph two-seater convertible. The fit's too tight! The Crew Cuts were in to plug their new release "Hey, Stella." . . . Congrats to Lee Rothman of WRIT, Milwaukee, who won the Millie award for outstanding service to the community.

HOLLYWOOD:



for outstanding service to the community.
HOLLYWOOD:
Jack Burgess, sales manager for RCA Victor, in town for West Coast meetings..., Les Eggart and his new orchestra currently at the Hollywood Palladium..., Norm Wienstroer, sales manager for Coral Records, in town for Coral's western sales confab... Joe Perry, Coral's West Coast rep, still in the clouds over the hole in one he shot last Sunday... Jan and Arnie, Arwin recording artists, will guest star with Dick Clark when the television personality of ABC-TV's "American Bandstand" appears at Hollywood Bowl August 24th... Don Blocker, promotion head for Liberty Records, back on the coast after a one month tour of the East and Midwest where he visited distributors, DJ's and set up territorial promotion men... Singer Artie Wayne recently signed a new three year contract with Epic Records... Dottie Vance leaving RCA Victor to enter the personal management field, managing Juan darcia Esquivel, recording artist for RCA Victor, who also arranges and conducts in the Victor A&R department. Helen Weigand, formerly secretary to Bob Yorke, will handle promotional chores for Victor's Southern California distribution... Jackpot Records, newlyformed subsid of Challenge Records, has purfabel... Louis Prima and Keely Smith are becoming one of Capitol Record's programming department to Deejay Andy Wilson and discussions are under wy for an audience participation show for the fall... Deca's Lemmy Salidor and wife Hazel, proud parents of a baby girl, Susan Ann, born August 24th... Starting immediately, Symphony Sid's show will originate live

e Wax



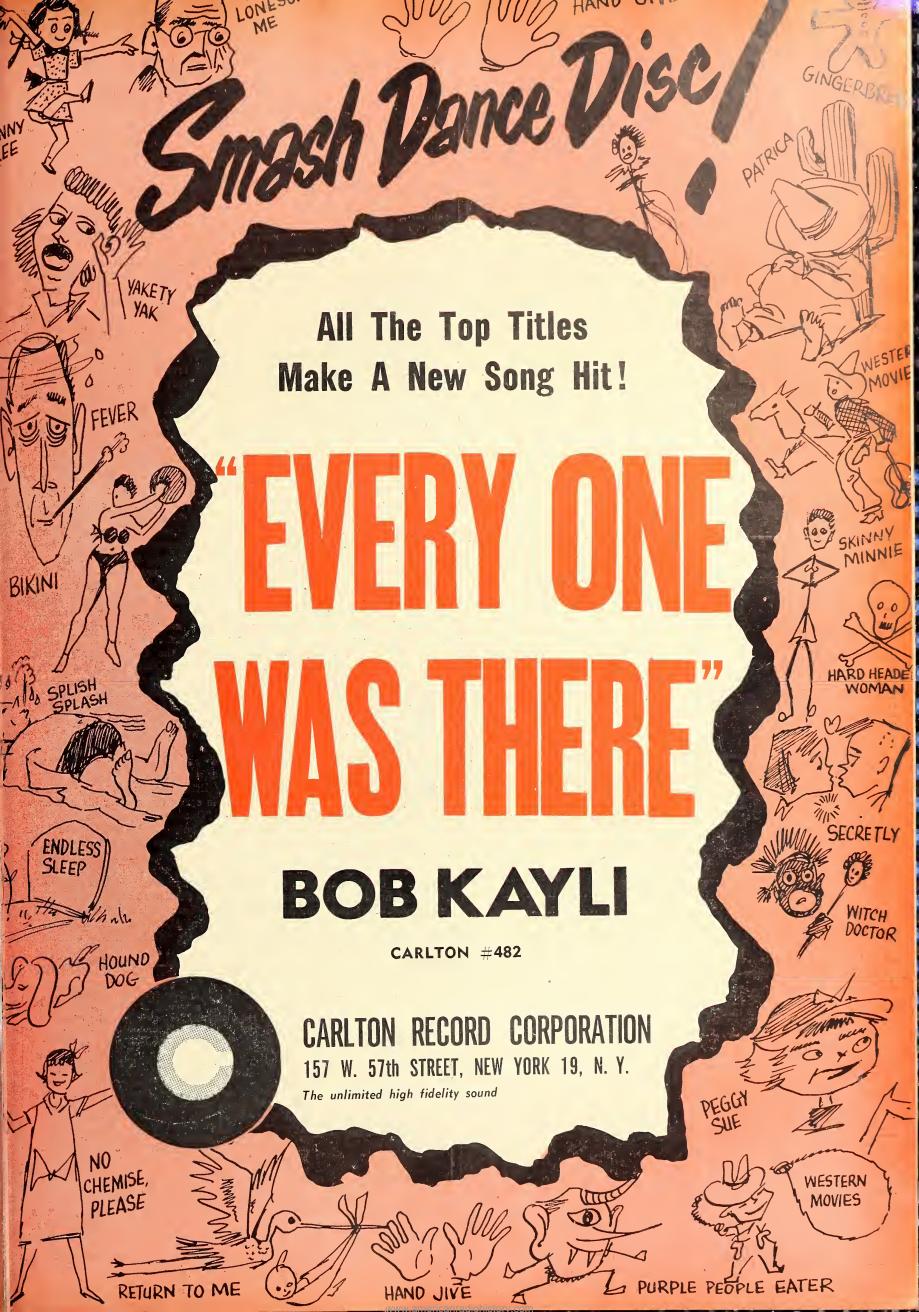
Watch for these NBC-TV shows, in color and black and white: THE BOB CROSBY SHOW, THE INVESTIGATOR, TIC TAC DOUGH, and THE PRICE IS RIGHT. They're all sponsored by...

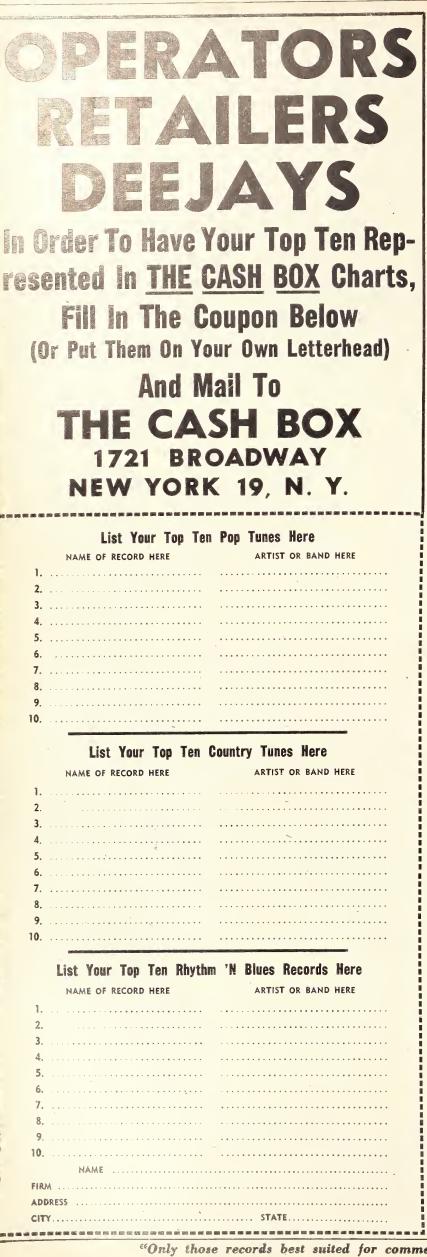




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1	NEL BLU DIPINTO DI BLU	Week
	DOMENICO MODUGNO (Decca) DEAN MARTIN (Capitol)	
2	PATRICIA REREZ BRADO (RCA Vistor)	3
9	EVERYBODY LOVES A LOVER	
J	DORIS DAY (Columbia)	<b>4</b>
4	ELEGANTS (APT)	7
5	POOR LITTLE FOOL	2
	***************************************	
6	FEVEK PEGGY LEE (Capitol)	6
7	JUST A DREAM	8
	***************************************	E
ð	JACK SCOTT (Carlton)	5
9	BIRD DOG EVERLY BROTHERS (Cadence)	21
10	WHEN	10
IU	KALIN TWINS (Decca)	
11	ELVIS PRESLEY (RCA Victor)	13
12	BORN TOO LATE	14
10	PONI-TAILS (ABC Paramount)	
13	BOBBY DARIN (Atco)	9
14	IF DREAMS CAME TRUE	Ш
15	WILLIE AND THE HAND JIVE	
16	LEFI KIGHI OUI OF YOUK HEART PATTI PAGE (Mercury)	17
10	ARE YOU REALLY MINE	20
		24
20	DEVOTED TO YOU EVERLY BROTHERS (Cadoneo)	28
21) REB	SEL ROUSER. 22) MOON TALK. 23 WESTERN MOVIES. 24) GI	NGER-
STUPID 30) LAZ	CUPID. 28) COME CLOSER TO ME. 29) TEARS ON MY PI LY SUMMER NIGHT. 31) SUSIE DARLIN'. 32) EARLY IN THE A	LLOW. AORN-
THE WI	EEKEND. 36) YAKETY YAK. 37) YOU GOTTA HAVE RAIN. 38	3) IT'S
41) BA	UBLES, BANGLES AND BEADS, 42) GUESS THINGS HAPPEN	THAT
SUMME	RTIME, 52) DON'T ASK ME WHY, 53) YOU CHEATED, 54	) THE
WIZARI	D. 55) TEA FOR TWO CHA CHA. 56) YOUR CHEATIN' H Ar You. 58) Sunday Barbecue. 59) how the time	IEART. FLIES.
WANT	TO SET THE WORLD ON FIRE. 63) BETTY LOU'S GOT A NEW PA	AIR OF
YOUR I	PRECIOUS LOVE. 69) LITTLE SERENADE. 70) AU REVOIR A/ VOTION. 72) STRANGE ARE THE WAYS OF LOVE. 73) CH	MOUR. ARIOT
ROCK.	74) MA MA MA MARIE. 75) DOWN THE AISLE OF LOVE; RA/ S SLEEP: TOPSY II: THE WAITING GAME: CRAWFISH: OVER	MROD;
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Teenage deejay Candy Lee (WDOK---Cleveland, Ohio) will write a column for the Top Hit Club News, it was announced by Buddy Basch, editor. Lee, who has been a member of the WDOK staff for seven years, will be writing on news and items of interest to teens. Her column, entitled "The Soda Set", will appear as a



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JOHNNY MAGNUS (KGFJ-Hollywood, Calif.)

regular feature, according to Basch. . . . Art Laboe (KPOP-Los Angeles, Calif.) is getting heavy action on the Redjacks new waxing. The platter, "Big Brown Eyes" on APT label is now in the jockeys top ten... Johnny Johnson (KOY—Phoenix, Ariz.) reports that Harry Tobias, who wrote "Miss You", "Sweet And Lovely" and "It's A Lonesome Old Town", visited KOY and spent about 45 minutes on mike playing songs that he and his brothers have written through the years. Tobias was very hopeful about his newest song, "The Chimes Of Arcady", recorded by Billy Vaughn on the Dot label.... Mark Brooks (WMYR-Fort Myers, Fla.) feels that not since Mitch Miller's "Tsena Tsena" has there been a sound to match "Dance Everyone Dance". Betty Madigan and The Hi Liters share musical oscars for excellent renditions. Brooks tells us that the music for "Dance Everyone

Dance" is taken directly from an Israeli Folk song "Hava Nagilah" (which fact we were aware of). The deejay predicts that the tune will hit hard and strong. . . Johnny Magnus (KGFJ-Hollywood, Calif.), heard daily from noon to 5 p.m., goes out on a limb with Lester Lanin's newest entry, "Toreador Song". . . . Tom Adams (KEEL-Shreveport, La.) writes to tell us that the constant struggle to get records played by the many independent record manufacturers has come to this pass. Some are subtracting as much as 20 seconds from the time figure printed on the record. Adams feel that this can result in some very embarrassing happenings such as running through the hour tone. One such record in particular is a top instrumental. This record and any others with similar misleading notations have and will con-



hundreds of table-turners across the country will spin BG's "Benny Goodman Plays World Favorites In High Fidelity", the album the maestro recorded at the Brussels Fair for the TV-radio division of Westinghouse. . . . Red Evans (WTAL-Tallahassee, Fla.) tells us that Conway Twitty's "It's Only Make Believe" and "I'll Try" has broken wide open in the area. Evans says the tune is number 1 by a wide margin with very little exposure. . . . Clark Reid (WJBK-Detroit, Mich.) is currently winging his way about Europe as a feature of "Operation Trans-Atlantic Record Hop". As one of ten jockeys from the large metropolitan areas of America, Reid was chosen by the National Coun-

for "America's Deejays Salute Benny Goodman" week,

which is being observed August 25th-31st. During this week

cil of disk jockeys for public service to represent the entire section of the mid-west served by Detroit. The European tour, under the auspices of the U.S.O., in conjunction with the Defense Department, is designed to bring a taste of home to the service men stationed throughout Europe, via America's largest attraction, The Disk Jockey. . . . Larry Gar (WKBC-No. Wilkesboro, No. Carolina) tells about the wonderful sleeper he picked up. The deck is called "Blind Heart" backed with "Blue Walls" and is on Dragon records by Joyce Heath and Rex Vincent.

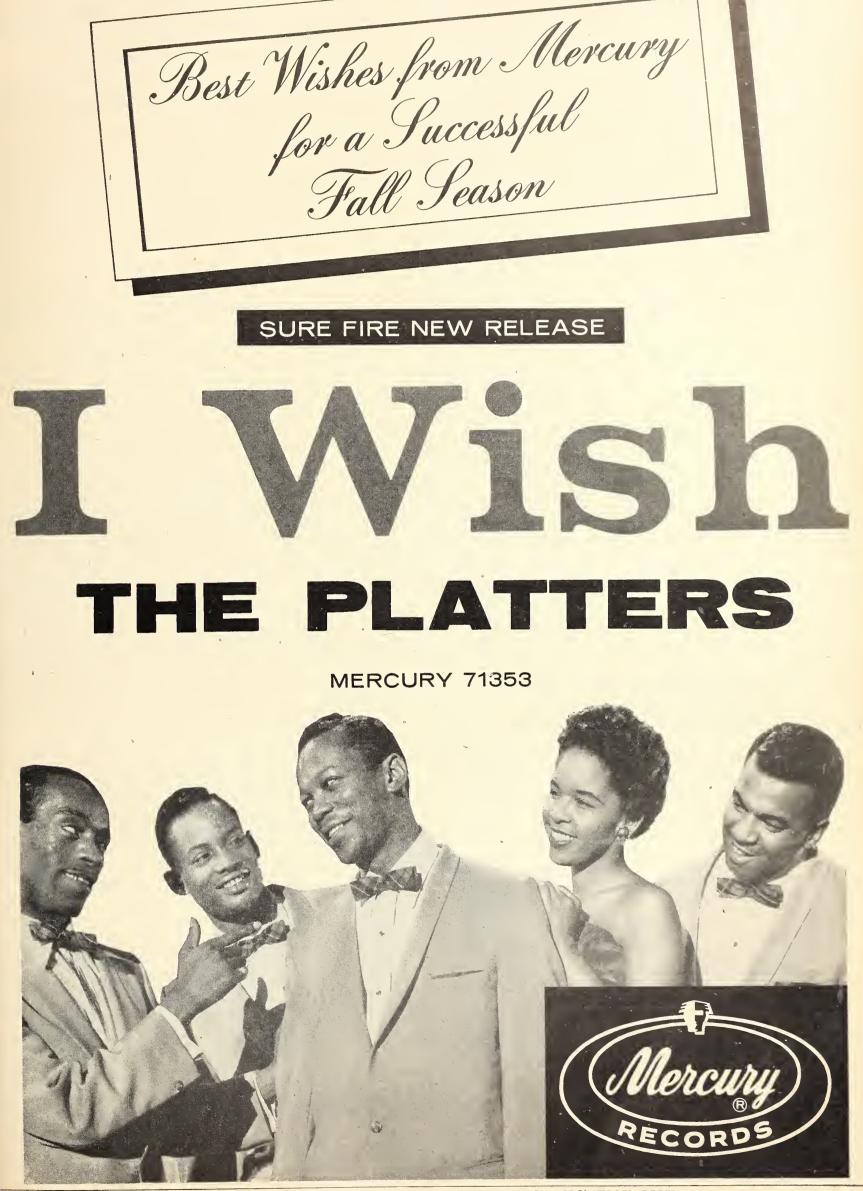
# VITAL STATISTICS:



VITAL STATISTICS:
Bill Vance, after serving as Program Director for station KILE-Galveston, Tex., now ramrods a late evening show dubbed "Nightwatch" on station KRIO-McAllen, Tex. ... Bob Hall, former member of the WSME-Sanford, Maine staff, is now playing the wax over at WBSM-Bedword, Mass. ... WNAX-Sioux City, Iowa has made a few staff changes that go like this: Ed Nelson, hailing from KTOE-Mankato, Minnesota, is the latest addition to the staff, taking over the night time DJ chores. Former night time Bill Miller now has the wake up duties 7 to 9:30 mornings. Jack Bruce is now the Producer-Director of all live talent shows. ... Alan Fredericks, formerly connected with WGBB-Freeport, Long Island, N.Y., has begun a show over WHOM-New York' City, Monday through Saturday, midnight to two a.m. ... Linn (for certain) Burton and WCFL-Chicago, Ill., have parted company recently. Mike Rapchak, hailing from WAAF-Chicago, moves into Linn's Night Watch time slot.
... The addition of Chuck Brinkman formerly of WJW-Cleveland, Ohio, Wayne M. Schakelto the new staff and Chet Trouten as continuity Publicity Director was announced by WCUE-Akron, Ohio President-Station manager Harley Lucas recently.

Harley Lucas recently

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The Cash Box, Music

## Page 20



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# **Todd-Belock Deal**

# **MGM Records Announces New Concept In Single Record Sales**

NEW YORK-In order to alleviate the usual controversy between the Sales Department whose claim has always been "give us the product and we will sell it" as opposed to the A&R answer of "you have the product, why don't you sell it" Arnold Maxin, Presi-dent of MGM Becords has desided to don't you sell it" Arnold Maxin, Presi-dent of MGM Records has decided to place the Single Records Sales and Promotion under the direction of the A&R Department. The A&R Director will now have full responsibility for the coordination of production, sales and promotion of the single products, Maxin's feeling being that in today's market the initial impact of the A&R man's faith and enthusiasm in his record will be conveyed directly to the distributor. distributor.

"Due to the competitive nature of our business," says Maxin, "we do not have the luxury of time, therefore, the initial impact must be made

quickly and with a realistic approach as to the value of the record. This can only come about through the per-son who produced the record." MGM Records has reshuffled its sales department in this manner. Mor-ty Craft will act as coordinator be-tween A&R, Single Sales and Promo-tion of MGM and Cub Records. Charlie Hasin will report directly to Morty Craft for MGM Single Record Sales. Ed Kleinbaum, a new addition to the MGM sales force, will be responsible for Cub Records and Gordon Gray will continue to do disk jockey promotion both for the MGM and Cub labels. Irving Jerome, Director of Sales, who is in charge of over-all planning and growth potential of the MGM label will apply similar methods to

label will apply similar methods to both album product and Lion label. He will be assisted by Harold Drayson and William Taylor.

# Modugno



NEW YORK-Recording star, Domenico Modugno, shows some of the exuberance that's made him famous as he arrives here from Rome aboard an Alitalia Airlines plane. The Decca artist's "Nel Blu Dipinto Di Blu" has skyrocketed him to worldwide fame.

# Marek On "Nightline" **Discusses Cliburn And Horowitz Interpreta**tions Of Tchaikovsky

NEW YORK, N. Y.—George R. Marek, Vice President and General Manager of the RCA Victor Record Division, analyzed the interpretations by Van Cliburn and Vladimir Horo-witz of Tchaikovsky's Piano Concerto No. 1 on NBC Radio's "Nightline Summer Concert," Monday evening, August 25th. Both the Cliburn and Horowitz performances of the concerto are among RCA Victor's all-time clas-sical best sellers, with the Cliburn running number one at the moment at the top of all best-seller charts, pop the top of all best-seller charts, pop and classical.

In considering each of the great pianist's approach to the concerto, Marek discussed both technical and emotional achievements. Excerpts from the Cliburn and Horowitz RCA Victor recorded performances were played to illustrate Marek's points.

# **Bar-b-que Promotion**



LOS ANGELES-Pictured above is Betty Pat 2nd from left, shown autographing her latest release "Summer Love" on Vita Label. Others in picture are Left to Right, Judy Gass secretary of Betty Pat Fan Club, Betty Pat, Michael D'arcy, public relations man for Betty Pat, Eddie LaFreniere orchestra leader whose music is on the label, and Jane Moon, President of the Club. Event was a Bar-B-Que held in Betty Pat's honor in Santa Monica, with some 300 Teenagers attending.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"



NEW YORK—Michael Todd, Jr. has just completed a recording arrange-ment with the Belock Record Company (Everest Label) for the initial release of the Liza Music Corporation. The first record to be made will be called "Michael Todd's Broadway" and is set for release in September. Belock Records is a division of the Belock Instrument Corporation. The deal was arranged by Jack Saunders, Vice President of the Liza Music Corp., a sub-sidiary of the Michael Todd Company, Inc.

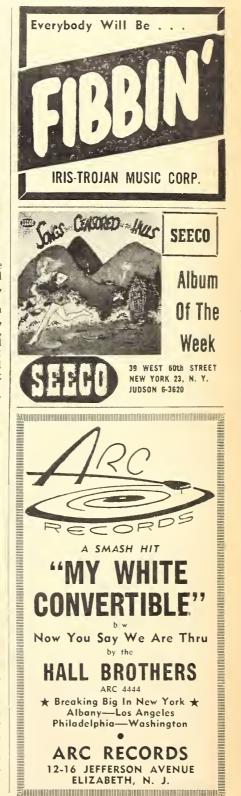


BUFFALO, N. Y.—Winner of the WINE-Buffalo "Marie" contest, based on "Ma, Ma, Marie," by The Gaylords, Marie MacDonald (second from left) Marie MacDonald (second from left) gets start of 52 Mercury LP's from WINE disk jockey Jim Fagan (left), Doug Young of Metro Distributors, Mercury Records distributor (second from right), and Greyt Scott, WINE disk jockey (far right). Marie will receive a new Mercury LP every week for 52 weeks.

**Flick Star Sings** 



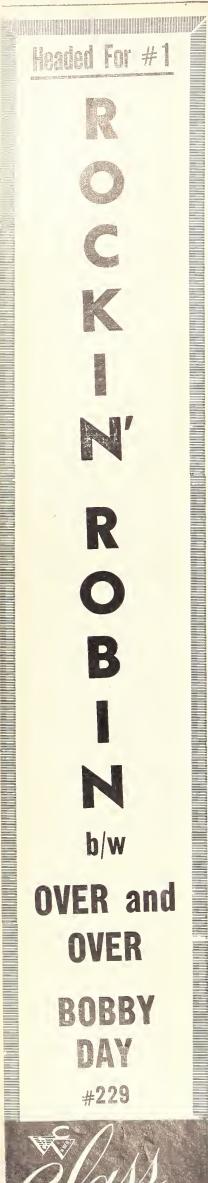
LOS ANGELES-John Ashley, star LOS ANGELES—John Ashley, star of the American-International film "Hot Rod Gang," presents his Dot re-cording "Born to Rock," to Dee Parker er, during a telecast of the Dee Parker Talent Hour on KABC-TV, on which young Ashley was a special guest. The show, currently in its second 13-week engagement on the air is a show-case for invenile talent from three to case for juvenile talent from three to eighteen years of age.



**At Brussels Fair** 

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August 30, 1958



ecords

HOLLYWOOD



BRUSSELS-Ella Fitzgerald seems to be getting a big bang out of listening to Sarah Vaughan sing at the Kanokke Jazz Festival in Belgium when they both appeared there recently. In addition to this appearance they both, at different times, played before packed audiences at the Brussels World's Fair.

# **Abner Changes Dates Of Meeting**

CHICAGO-E. Abuer, chairman of the steering committee which will meet to plan a 1959 convention for the record industry, announced a change in the dates for the meeting to be held in this city. The dates were pushed up to September 26 through 28, due to holidays which would definitely interfere with attendance. Dates previously scheduled were September 12 through 14.

"You can certainly quote me when I state that interest in the proposed convention, exclusively for the record industry, is mounting rapidly," Abner said, "for we are hearing from more record people every day, extolling our efforts to accomplish our ends."

The meeting will be held at the Ambassador East Hotel, as originally planned by the entire group present when the steering committee was formed in Chicago last July.

## Apollo Issues Jackson Disk

NEW YORK-Apollo Records last week issued one of Mahalia Jackson's all-time classic gospel performances, "Didn't It Rain". The exciting spiritual, which the diskery feels will create tremendous excitement among record fans in all markets, is coupled with another favorite, "Nobody Knows the Trouble I've Seen."





# London Lowdown AND England's Top 30 Records

London has been invaded this week by music personalities. Visitors in-clude Jane Powell, Harold Adamson, Georgia Gibbs, Bernie Lang, Mike Nidorf, Connie Francis, Julius La-Rosa and Kay Swift. Paul Anka is booked for a season at the Olympia Theatre, Paris, during December. He is expected to visit London after this for a short while. RCA is set to launch the Camden

London after this for a short while. RCA is set to launch the Camden label in Britain in the Autumn. It will be the first major company to launch a subsidiary British label since the war. Purchase tax difficulties over here make it impossible to sell these disks at the same price as in the U.S., but they are expected to be about tweaty per cent cheaper than the ortwenty per cent cheaper than the or-dinary RCA releases.

Harry Belafonte will play two ex-tra concerts in Britain—next Tuesday and Wednesday at Blackpool—before leaving for the Continent. He will also televize for B.B.C. from its television theatre on Sunday evening.

Tommy Steele has received an offer to tour Australia at the end of 1959. "Negotiations are going well" says manager John Kennedy.

Ricky Nelson's recording skyrockthe state of the s Belafonte, and "I'm Sorry I Made You Cry" by Connie Francis.

"NEW MUSICAL EXPRESS" BEST SELLING RECORDS IN BRITAIN (Week ending Saturday 16th August, 1958)

1 When-

- Kalin Twins (Brunswick) All I Have To Do Is Dream/ 2 Claudette-
- Everly Brothers (London) 3 Return To Me-
- Dean Martin (Capitol)
- 4 Hard Headed Woman-Elvis Presley (RCA)
- 5 Tulips From Amsterdam/ You Need Hands-

# Max Bygraves (Decca)

- Big Man-Four Preps (Capitol) 7
- 9 Patricia— Perez Prado (RCA) 10 Think It Over— Crickets (Coral)
- 11
- Splish Splash— Charlie Drake (Parlophone) Sugar Moon— Pat Boone (London) 12
- 13 Who's Sorry Now Connie Francis (MGM)
- Poor Little Fool— Ricky Nelson (London)
- 15 Fever-Peggy Lee (Capitol)
- 16 Twilight Time-Platters (Mercury)
- The Only Man On The Island-Tommy Steele (Decca) 17
- Little Bernadette-Harry Belafonte (RCA) 19 Trudie-
- Joe Henderson (Pye-Nixa) 20 On The Street Where You Live-Vic Damone (Philips)
- 21 I'm Sorry I Made You Cry-Connie Francis (MGM)
- 22 Yakety Yak-Coasters (London)
- 23 Sally Don't You Grieve/ Betty, Betty, Betty Lonnie Donegan (Pye-Nixa)
- 24 Torero-Julius La Rosa (RCA)
- Stupid Cupid/ Carolina Moon-Connie Francis (MGM)
- 26 Everybody Loves A Lover-Doris Day (Philips)
- A Very Precious Love-Doris Day (Philips) 27
- Splish Splash-Bobby Darin (London) 2729 Do You Want to Dance
- Bobby Freeman (London)
- I Know Where I'm Going-George Hamilton IV (HMV) 30 On The Street Where You Live-David Whitfield (Decca)

**Roulette Takes Over Roost Records** 

NEW YORK - Joe Kolsky, Executive Vice-President of Roulette Records announced last week that, effective immediately, Roulette Records will take over control and national distribution of Roost Records.

Roost Records is one of the well known jazz lines and has been in existence for some eight years. Roost was founded and has been (prior to this move) owned and operated by Teddy Reig. Reig will now join the Roulette organization as part of the firm's A&R department.

The Roost catalog boasts some of the top names in jazz. There are some thirty Roost jazz LP's and some fifteen extended play sets. Some of the more outstanding Roost LP's are: "Moonlight in Vermont," with Johnny Smith; "Concert In Paris," Dizzy Gillespie; "Moods," Johnny Smith, and "All-Star Sextet," with Charlie Parker.

Roulette will release a new special album of excerpts from the Roost catalog entitled "Operation Jazz." The album will feature such names as Art Tatum, Dizzy Gillespie, Erroll Garuer, Charlie Parker, Billy Taylor, Kai Winding and J. J. Johnson, Harry Belafonte and others.

Joe Kolsky also announced that in line with this move, Roost Records will now be distributed nationally exclusively by Roulette Records' distributors. The transfer of Roost stock from current Roost distributors to Roulette distributors is now in progress.

Kolsky also announced that although Roost has always been a \$4.98 item, as an introductory move to reacquaint the consumer with the Roost line, for the next 90 days, the Roost LP's will be available in the store for \$3.98. The extended play sets will continue to sell for \$1.29.

Kalsky concluded: "The addition of the Roost catalog combined with Roulette jazz on the Birdland Series now gives us one of the strongest jazz catalogs in the record business. It also now offers the Roulette distributor a new line that will bring him an increased billing in the months and years to come."

August 30, 1958

A Solid Hit!

JUST

FRIENDS

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A Real Smash!

IT WON'T BE EASY hv Johnny Sea NRCO # 006

NATIONAL RECORDING CORP. 1224 Fernivood Circle N.E. Atlanta, Georgia

A Solid Smash!

# **Country Music Association** Names Temporary Officers

NASHVILLE, TENN. — The Care-taker Committee of the newly organ-ized Country Music Association held its first regular meeting in Nashville, Friday, August 14th. Wesley Rose of Acuff-Rose Publications was appoint-ed temporary President and Chair-man of the Caretaker Committee; W. D. Kilpatrick, of the Grand Ole Opry, was appointed temporary Treasurer; Hubert Long, personal manager for Faron Young and Ferlin Husky, was appointed Secretary and Publicity Director. Don Pierce, Chet Atkins, Jim Den-ny, Ken Nelson, Connie B. Gay, Cracker Jim Brooker were appointed a committee to draft a set of by-laws for the new association with the aid of Chairman Rose. 'D' Kilpatrick appointed Bobby Lord, Nat Neigberg, Bob Burrell, the Wilburn Brothers, Jack Stapp, Bob Jennings, Smokey Smith, Owen Bradley, Dal Stallard and Miss Frances Williams as a mem-bership committee to work closely with him for the immediate accept-ance of new members. The purpose of the C.M.A. is "to further promote and publicize country

with him for the immediate accept-ance of new members. The purpose of the C.M.A. is "to further promote and publicize country music and to do everything to main-tain its individuality." Every effort will be made by the association to add more country music to the over 4,000 radio and TV stations throughout the country and to act as a governing body for country music as a whole. An invitation letter, along with membership application, will be mail-ed by the association at an early date to a select group of over one-hundred persons presently engaged in country music, giving them an opportunity to join as lifetime charter members as persons now actively engaged in country music through one of the fol-lowing categories: Artists, Artists Management, Disk Labour.

lowing categories: Artists, Artists Management, Disk Jockeys, Radio-TV Station Represen-tatives, Music Licensing Agencies (or Representatives), Music Publishers, Record Company Representatives, and Song Writers. It is also anticipated that the association have one mem-ber on its board not affiliated with any of the above mentioned cate-gories. Membership will also be open to all persons on a yearly basis that show interest in Country music. The election of all officers is tem-

The election of all officers is tem-porary and at a later date an elec-tion will be held for nomination of permanent officers and a board of di-rectors. It is anticipated this can be accomplished during the Country and Western DJ Convention, November 21st and 22nd in Nashville.



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NEW YORK—Arnold Maxin, president of MGM Records, points to the Tommy Edwards' listing of "It's All In The Game" in The Cash Box and is all smiles about the phenomenal jump in sales. Looking on in a happy mood are the principals involved in making the hit. Left to right are: Morty Craft, recording director; Tommy Edwards, orchestra leader and arranger Leroy Holmes, and Arnold Maxin.

### Walter Schumann Dies Sun's Cash EP Garners **Phenomenal Sales** MINNEAPOLIS --- Walter Schu-

MEMPHIS, TENN .- Sam Phillips, president of Sun Records, last week issued a new EP by Johnny Cash called "Johnny Cash Sings Hank Wil-liams". The day after distributors were informed of the new, never-before-issued disk, orders totaling 17,500 pieces were received. Distributors ordered this many records in just one day.

The EP includes such Williams smashes as "I Can't Help It," "You Win Again," "Hey Good Lookin'," and "I Could Never Be Ashamed Of You".

Cash is currently riding high in the singles field with "Guess Things Happen That Way" and is climbing rapidly with his latest Sun coupling, "The Ways Of A Woman In Love" and "You're The Nearest Thing To Heaven".

MINNEAPOLIS — Walter Schu-mann, composer and director of the famed "Voices Of Walter Schumann" choral group, died last week after a heart operation here. As a composer, Schumann wrote the famous "Dragnet" theme, the score for a 1955 Broadway revue, "Three For Tonight", which featured Harry Belafonte, and the Schumann chorus, and a number of popular bal-lads. "The Voices Of Walter Schu-mann" was heard frequently on radio and television ,and was heard in many RCA Victor and Capitol record al-bums.

RCA Victor and Capitol record al-bums. The musician, who was 44 years old, was born in New York City, the son of Morris Schumann, a violin teacher. Schumann originally intended to be-come a lawyer, but could not continue his legal studies at the University Of Southern California Law School (he graduated from the school's un-dergraduate counterpart) for econom-ic reasons in 1938. He then worked in a musical capacity on many radio shows, including those of Eddie Can-tor, Eddie Peabody and Andre Koste-lanetz. From 1941 to 1946, Schumann served in the Army, and for a time was musical director for the Armed Forces Radio Service. In 1942, he was chosen to conduct the Irving Ber-lin Army Review on Broadway, "This Is The Army".



CLEVELAND—Jackie Cooper visited Cleveland recently to promote his Dot recording of "Midnight Train". He's pictured here taking over for Wally King, WJW D.J. The show originated from a shopping center in WJW's new \$65,000 air conditioned remotemobile. (Left to right) Jackie Cooper, Jack Bratel, Dot promotion man, and Wally King.



BIRD DOG THE EVERLY BROTHERS CADENCE RECORDS 119 W. 57th St., N. Y., N. Y. ***** ************** BREAKING VERY VERY VERY BIG! JUST LIKE IN THE MOVIES SWAN RECORDS ...... LATEST RELEASE "YOU'RE LOOKING AT ME" JOHNNY NASH #9942 ARAMOUN THE OLD MAN AND THE SEA DIMITRI TIOMKIN COLUMBIA BAISEZ-MOI (KISS ME) VICTOR TEDDY KING

MUSIC PUBLISHERS HOLDING CORPORATION

MGM

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

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		Pos. Last Week
1 000 T-200	KING CREOLE Elvis Presley (RCA Victor EPA-4319)	1
9	KING CREOLE VOL. II	
Č.	Elvis Presley (RCA Victor EPA-4321)	2
-	RICKY NELSON Ricky Nelson (Imperial IMP-158)	3
4	JOHNNY MATHIS Johnny Mathis (Columbia B-2537)	4
5	WARM Johnny Mathis (Columbia B-10781)	5
6	RICKY Ricky Nelson (Imperial EP 153)	6
7	NEARER THE CROSS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-1005)	7
8	LATE LATE SHOW Dakota Staton (Capitol EAP-1, 2, 3-876)	8
9	SING ALONG WITH MITCH Mitch Miller (Columbia B-1160, 1, 2, 3)	11
10	SOUTH PACIFIC Movie Cast (RCA Victor EPA-4211)	14
11	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	
12	COME FLY WITH ME Frank Sinatra (Capitol EAP-1, 2, 3, 4-920)	10
13	LAS VEGAS PRIMA STYLE Louis Prima (Capitol EAP-1, 2, 3-1010)	13
14	IN THE NIGHT George Shearing & Dakota Staton (Capitol EAP-1, 2, 3-1003)	9
15	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	15



Phone: Plaza 3-2636 CALL FOR APPOINTMENTS FRANK ABRAMSON-Prof. Mgr.

• REPUBLIC MUSIC CORP.

. ISHAM JONES MUSIC CORP.

DALE RECORDS

WORLD MUSIC INC.

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ξ <b>Σ</b>	Be Be	st Selling
In Stranger	Cash Bat and Po	p Albums
	* Al	so Available in EP
	JOHNNY'S GREATE	Pos. Last Week
1	JOHNNY MATHIS STAR DUST	(Columbia CL-1133)
2	PAT BOONE TCHAIKOVSKY: CO	(Dot DLP-3118)
3		(RCA Victor LM-2252)
5	MOVIE CAST *SING ALONG WIT	(RCA Victor LM-2252)
	MITCH MILLER *GIGI	(Columbia CI-1160 * B-1160, 1, 2, 3)
6	MOVIE CAST *THE MUSIC MAN	(MGM E-3641 * X-3641-ST)
7	BROADWAY CAST COLE ESPANOL	(Capitol WAO-0990 * EDM-990)
8	*S'AWFUL NICE	(Capitol W-1031 * EAP-1, 2, 3-1031)
9	RAY CONNIFF	(Columbia CL-1137 * B-11371)
10	ELVIS PRESLEY	(RCA Victor LPM-1707)
11	TABOO ARTHUR LYMAN	(HiFi R-806)
12	SOUTH PACIFIC BROADWAY CAST	(Columbia OL-4180)
13	*RICKY NELSON RICKY NELSON	(Imperial IMP 9050 * IMP-158) - 7
14	★IN THE NIGHT George shearing &	<b>9</b> <b>DAKOTA STATON</b> (Capitol T-1003 * EAP-1, 2, 3-1003)
15	*LAS VEGAS PRIMA	A STYLE [0 (Capitol T-1010 * EAP-1, 2, 3-1010)
16	BILLY VAUGHN PL MILLION SELLER	
	BILLY VAUGHN COMO'S GOLDEN	(Dot DLP-3119)
17	PERRY COMO	(RCA Victor LOP 1007)
18		RD (Capitol T-1005 * EAP-1, 2, 3-1005)
19	BUT NOT FOR ME AHMAD JAMAL TRIO	
20	*MY FAIR LADY BROADWAY CAST	(Columbia OL 5090 * A 5090)
21	*GEMS FOREVER MANTOVANI	(London LL-3032 * BEP-6336-7-8)
22	*LATE LATE SHOW DAKOTA STATON	(Capitol T-876 * EAP-1, 2, 3-876)
23	*COME FLY WITH FRANK SINATRA	ME 22 (Capitol W-920 * EAP-1, 2, 3-920)
24	***************************************	UINTET (Capitol T-1038 * EAP-1, 2, 3-1038)
25		(Dot DLP-3100)
QUARTET	IN' WITH JONAH. 27. KIN IN EUROPE. 29. SATURDAY MES BROS.	IGSTON TRIO. 28. DAVE BRUBECK NIGHT WITH MR. C. 30. THE BEST

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# **Conkling Names Avakian A&R Head of Warner**

BURBANK, CALIF.—James B. Conkling, president of Warner Bros. Records, Inc., last week unveiled the firm's policy and philosophy relating to its artists and repertoire depart-

firm's policy and philosophy relating to its artists and repertoire depart-ment, and simultaneously announced the appointment of George Avakian to the post of Director of Artists & Repertoire. Avakian, a veteran of more than twenty years in the record industry and until recently Director of Popular Album Repertoire for Columbia Rec-ords, will direct the production of albums and singles for the company in conjunction with Conkling. Although Avakian will make his headquarters in the East, his scope of operation will not be geographic-ally limited, Conkling emphasized. "There will be no distinction in the operation of east and west coast rep-ertoire functions," he said. "Our plans include the appointment of an additional Director of Artists & Rep-ertoire, who though based on the west coast will, along with Avakian, enjoy a wide latitude for creative production no matter what the lo-cale." Both Avakian and a future addi-tional Director of Artists & Reper-

Both Avakian and a future addi-tional Director of Artists & Repertoire will continue to work with independent producers in the making of all Warner Bros. record product. Approximately a dozen have been employed by the company thus far in producing with Conkling, the firm's upcoming record releases.

"The exercise of an Artist & Repertoire director's responsibilities should be as completely free from administrative, sales and promotional details as is possible. We do not intend to saddle an A&R director with the problems of the legal and accounting departments."

Avakian and the other planned Artist & Repertoire Director will enjoy equal stature and responsibility at Warner Bros. Records, Conkling declared. In addition to producing albums and singles under his own aegis, Avakian will direct and assign similar productions to other producers of his own choosing.

Avakian's appointment at Warner Bros. Records is effective immediately.



NEW YORK—Domenico Modugno, the recording artist and co-author of the hottest record in the world, "Nel Blu Dipinto Di Blu", was given a royal reception by Decca Records and prominent music business personalities recently when he arrived in the U.S. for an appearance on the Ed Sullivan show. Decca feted the star with a lavish party in his honor at Danny Hide-away, New York Restaurant. Above the camera catches some of the folks who turned out to welcome the star.

Top left: Lee Novak, Bess Marks of Decca, Modugno and Maria Ottaviano. Top Right: Bob Austin of The Cash Box with Modugno.

Second Left: Modugno; Coral artist, Tina Robin; dee jay Jay Michaels, WCAE, Pittsburgh; and Martin Salkin, Director of Promotion at Decca. Second Right: Martin Block, WABC, N.Y.; Martin Salkin; Modugno and Emberto Landi, Modugno's manager.

Bottom Left: Leonard W. Schneider, Executive Vice President of Decca; vocalist Kay Armen, and Al "Jazzbo" Collins, WNEW, N.Y. Bottom Right: Clint Ballard, manager of the Kalin Twins; and the Kalin Twins who are surrounding Sydney N. Goldberg, Vice President in Charge of Sales at Decca.

# **Cornell Inks Dot Pact**

NEW YORK-Don Cornell, veteran vocalist with a number of hits to his credit, last week severed his relations with Coral Records and inked a new recording pact with Dot Records. Above Cornell (center) is shown going over material for his first session with Dot A & R Bob Thiele (right) and Mannie Greenfield, Cornell's personal manager.

# Miller Ork Into Waldorf

NEW YORK—The Glenn Miller or-chestra, under Ray McKinley's direc-tion, opened at the New York Wal-dorf Astoria's Starlite Roof on Au-gust 25th. The engagement will run through September 18th. The band plays in the celebrated, Miller tradition, offering the Miller sound and arrangements. Their latest RCA Victor album is. "Something Old, New, Borrowed And Blue".

Blue"

## **Jimmy Carter On Hanover**

NEW YORK—The new personal management firm, McKnoll Enter-prises, announced last week that Jimmy Carter has been signed to a

Jimmy Carter has been signed to a long term recording contract with Hanover Records. Carter's initial disk couples two original tunes, "Let Me Know" with "You're Gonna Be Sorry", to be re-leased by Hanover the week of Au-gust 18th, according to Leonard Levy, Hanover prexy. In addition to per-forming on the platter, Carter com-posed both tunes. Following the release of his record, Jimmy Carter will be making promo-tion trips out of New York, in addi-tion to radio, television and night club appearances in the metropolitan

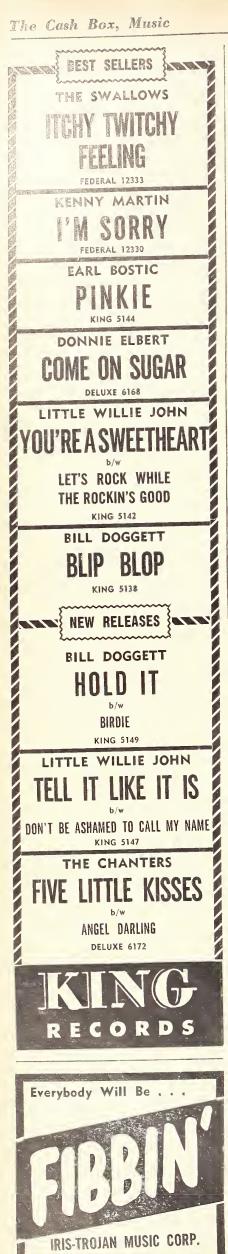
club appearances in the metropolitan



Dot Records



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"





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# **Liberty's Fall Plan Offers Discount To Dealers On LP's**

had a convention recently.

Al Bennett, vice-president and gen-eral sales manager of Liberty Rec-ords, recently announced the dealer Fall Plan, which will include a 10% discount effective August 15th through September 30th, on the stereophonic and monaural LP's in the July and August release. This discount applies provided the dealer purchases at least one of each on this release.

A 15% discount on the rest of Lib-erty's LP catalog is offered the dealer provided he buys at least 25 assorted LP's. The billing for the Fall Plan purchases will be payable ½ October 10, ½ November 10, and ½ Decem-ber 10.

A 100% exchange privilege on the entire catalog is offered, exchange-able anytime after January 1, 1959. As a part of this program the follow-ing releases are featured:

Stereo (July): "Forbidden Island," Martin Denny; "Hi-Fi Shades of Gray," Jerry Gray and his Orchestra; "Music for the Girl You Love," Pete King and his Orchestra; "Julie," Julie London London.

Monaural (July): "Enchantment," Russ Garcia and his Orchestra; "Sax Appeal," Hollywood Saxaphone Quar-tet; "Keyboard Magic," Ami Aloni; "Polka Festival," Bruno "Junior" Zie-linski, featuring the Wilson Sisters.

linski, featuring the Wilson Sisters. Stereo (August): "Exortica, Vol. II," Martin Denny; "Solid! South Pa-cific," The Bobby Hammack Quintet; "Mr. Accordion," Dom Frontiere; "Ain't We Got Fun," The Four Grads; "About the Blues," Julie London; "Palladium," Jerry Gray and his Or-chestra; "Double Or Nothing," How-ard Rumsey's Lighthouse All Stars; "Essence of Romance," The Spencer-Hagen Orchestra; "A Swinger's Holi-day," Vic Shoen and his Orchestra.

Monaural (August): "The Torch Is Burning," Franklyn MacCormack; "Primitive," Martin Denny; "Marim-bita," Leo Arnaud; "Palladium," Jerry Gray; "Julie Is Her Name, Vol. II," Julie London.

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www.www.ww	Best Selling	1
Source .	Sheet Music	
(	2 mar in a mar	1611.61.011
_		VEEK 1
1	Robbins ASCAP—Migliacci, Modugno	•
2	PATRICIA Southern ASCAP—Prado	2
3		5
4	IF DREAMS CAME TRUE Korwin ASCAP—Allen, Stillman	3
5	POOR LITTLE FOOL Eric BMI-Sheeley	6
6	ENCHANTED ISLAND Korwin ASCAP—Allen, Stillman	7
7	A CERTAIN SMILE Miller ASCAP—Webster, Fain	<i>'</i> 8
8	LEFT RIGHT OUT OF YOUR HEART Shapiro-Bernstein ASCAPShuman-Garson	4
9	COME CLOSER TO ME Peer Inter'l BMI-Farres, Stewart	-
10	BORN TOO LATE Evergreen BMITobias, Strouse	_
11	ARE YOU REALLY MINE Planetary ASCAP—Hoffman, Manning, Markwell	12
12	MY TRUE LOVE Starfire-Peer BMIScott	10
13	YOUNG AND WARM AND WONDERFUL Frank ASCAP-Zaret, Singer	9
14	WHEN Sounds-Michele ASCAP—Reardon, Evans	11
15	RETURN TO ME Southern ASCAP—Lombardo, D. Minno	13

# **Crown Records Increases Sales Staf**

CULVER CITY, CALIF. — Crown Records, manufacturers of the Crown \$1.49 LP package, announced last week the promotion of Marvin Schwartz to Assistant Sales Manager and Director of Sales Promotion, a newly created position. Schwartz, former Eastern Manager, will oper-ate from the company's main office in Culver City, California.

Replacing Schwartz as Easter Manager, will be Jack Bodenstein who will be in charge of the con pany's Eastern office. This office wa opened by the company just one yea ago with Schwartz in charge. Kay Kelleher, Mid-west Manage remains in charge of Crown's Mic west office which has been in opera tion since last April.

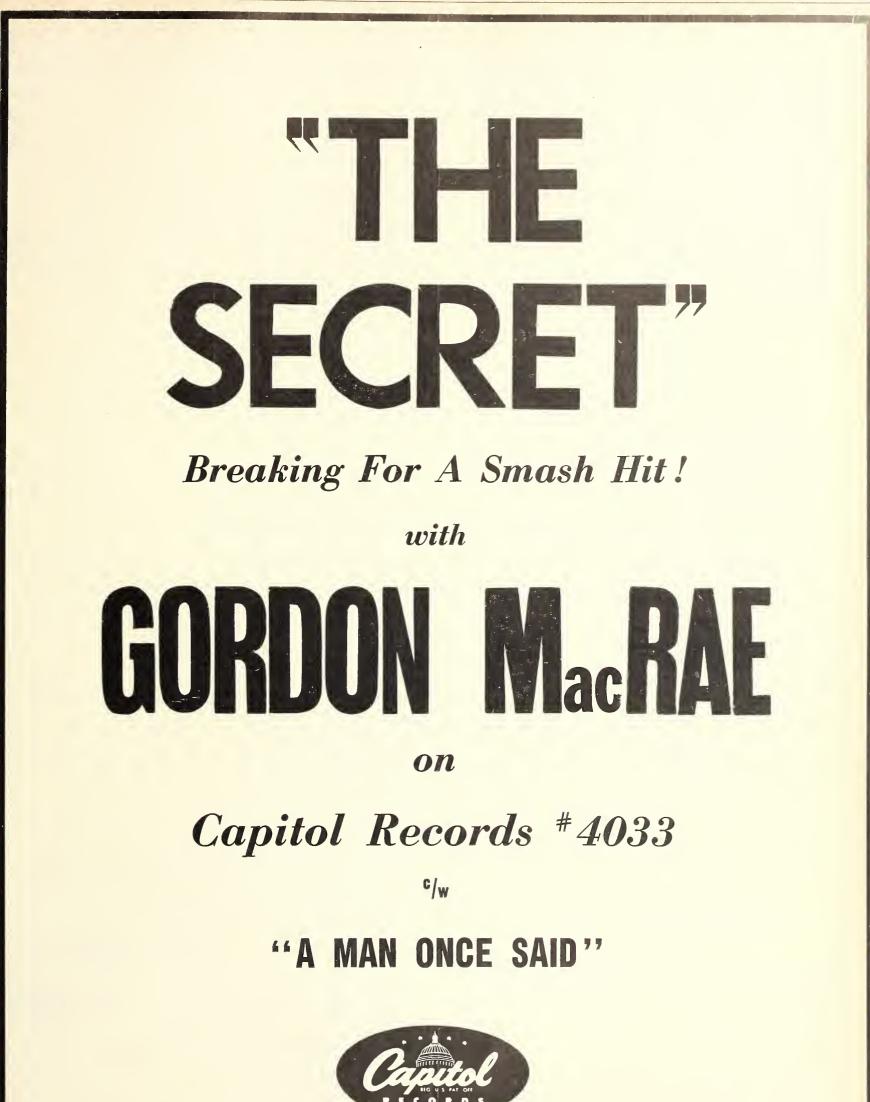
August 30, 1958

# You Gotta Have Rain?



PITTSBURGH, PA.—Dee jay Art Pallan, (left) KDKA Pittsburgh, P. doesn't have a leaky roof in his studio. He's just making British recordin artist Max Bygraves feel at home. Bygraves, who records for the Londo label, is currently on the charts with his waxing of "You Gotta Have Rain

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

# **Big Welcome**



LONDON, ENGLAND—Harry Belafonte, one of the hottest disk names in England as well as in the U.S., arrived in London recently for a personal appearance tour and was given a royal reception. Above he is shown with some of the RCA Victor brass. Reading from left to right are: Arnold Klein, RCA; Frank Chalmers, RCA; Harry Belafonte; Brenda and Cyril Schack of Phonographic Equipment, Ltd.; and Pat Campbell, RCA promotion man. Belafonte is credited as the recording artist of Britain's all-time top seller, "Mary's Boy Child", which went well over the million and a half mark there. He is currently climbing the charts in England rapidly with "Little Bernadette."



THE DEJOHN SISTERS

ALL MY LOVE

CATERINA VALENTE

MILLS MUSIC. INC.

🕤 Decca 🔄

- Sunbeam

# Lee Hazelwood Sets Free Lance A&R Deals

NEW YORK — Lee Hazelwood, formerly of Dot's A & R department in Hollywood, has set up a free lance recording agreement with Gone and End Records and will also do free lance A & R work for the Warner Bros. diskery. Hazelwood is also in business with Letter Sill in the production of rea

Lester Sill in the production of rec-ords under the Jamie label. Hazel-wood recorded Duane Eddy's "Rebel-'Rouser" and his follow-up platter "Ramrod".

# **Century Adds Distribs**

PITTSBURGH, PA. — Eddie Mo-schetti, president of Century Records of Pittsburgh, announced the ap-pointment of additional distributors to handle the label. New additions include: Circle Dist., Denver; National in Atlanta; and Century in Houston and Dallas; and Sonic in San Francisco.

This brings the total number of Century distributors to 20. The label is also in the process of negotiating for foreign distribution of Century Records.

# **Texas Retail Dealers Assn Protests Columbia Sales Policy**

DALLAS, TEXAS-The Texas Record Dealers Association last week passed the following resolution to be sent to the management and executives of Columbia Records:

Whereas, Columbia Records, Inc. has indicated its intentions to put into effect a plan known as "COLUM-BIA DOLLAR DIVIDENDS" on a national basis where-in a retail customer is given coupons which, when presented to a Columbia Records dealer, will entitle the customer to a discount of \$1 on each record purchased during the promotion; and

Whereas, Columbia Records, Inc. has, in the opinion of the Texas Record Dealers Association, used to its advantage the hitherto good relations existing between record dealers in Texas and Columbia Records, Inc., in establishing arbitrary minimum purchase requirements on the part of the dealer in order to participate in said plan; and

Whereas, Columbia Records, Inc. has so designed said plan that the average record dealer in Texas who participates in the plan will lose 25%of his normal profit on this arbitrarily set initial stock; and

Whereas, Columbia Records, Inc. through its franchised distributors in Texas, has refused to allow dealers to re-order stock at a discount until such date as the plan shall go into effect thereby further indicating the one-sidedness of the plan, and

Whereas, Columbia Records, Inc., arbitrarily and without consulting the TRDA previous to placing its national

# Pizzetti Opera Recorded

NEW YORK-Westminster Records NEW IORA—Westminster Records recorded the Ildebrando Pizzetti opera, "Murder in the Cathedral," which was given its American pre-miere last Thursday at the Empire State Music Festival in Ellenville, New York.

The recording was made with the original cast, headed by Nicola Rossi-Lemeni. The opera will be released in October, both on monaural and stereo records.

advertising, has placed the record dealer in a position of being an unwilling but captive discounter; and

Whereas, Columbia Records, Inc. has so designed the plan as to insure large movements of stock from their distributors' warehouses into dealers' stores, where the dealer must sell many copies of these records at a regular retail price AFTER the market has been flooded with copies at a reduced rate in order to just RE-GAIN his "normal" profit; therefore,

Resolved, that the Texas Record Dealers Association make known to the executives of Columbia Records, Inc. its opposition to this and any other promotion wherein the profit of the record dealer is cut to a point not commensurate with net profit.

Resolved, that the Texas Record Dealers Association considers this plan to be so worded that it contains what amounts to a "booby-trap" for unsuspecting dealers; and

Resolved, that the Texas Record Dealers Association is aware of the continued inroads being made on the record dealers pocketbook, including those made by manufacturers who are in competition with their own dealers; and

Resolved, that the Texas Record Dealers Association abhors this plan on the part of Columbia Records, Inc. to take from the record dealer his rightful profit, and that the Texas Record Dealers Association will participate only to the extent that is necessary to insure that our customers will remain OUR customers.

# **Chianti Forms Scot Label**

NEW YORK-Tommy Chianti, New York promotion man for Capitol Records, this week severed his connection with Capitol to form Scot Records. Andy Thoma joins the firm as president.

Scot's first release will be "Choo Choo Choo Choo Cha Cha Cha" and "Teenage Jive" by Tommy Christy and The Christones.





"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# La Rosa Interview



MONTREAL—Julius La Rosa is interviewed by CJAD deejay Mike Stephens on the station's teen "Club 800" show. The program is a regular Saturday outdoor stint from Belmont Park.

# **Foreign Song For Figure**

NEW YORK—Jack Hook, president of Figure Music, announced this week the acquisition of the American rights to "But Tonight In The Club", currently hitting in Germany on the Polydor label, sung by Bibi Johns, motion picture and record star.

Hook was alerted to the tune by a friend who had just returned from Europe. Decca has the American rights to

the Bibi Johns recording and may release it shortly.

# Roulette Buys Master

NEW YORK — Roulette Records last week announced the master purchase and release of two new singles. They are "The Crawl" and "Where The Candlelights Glow" by a new group, the Fireflys and "My Promise To You" and "Bop, Bop, Bop," by a new teenage vocalist, Paul Anthony. Both master purchases were made from Bob Fisher and Phil Perry of Firefly Records. Both records were released last week.



LONDON, ENG.—Just 24 hours after arrival in Great Britain for her long-awaited stage and television appearances, MGM vocal star Connie Francis met the British Press and disk jockeys on the River Thames.

disk jockeys on the River Thames. The "Who's Sorry Now" girl (she landed at London Airport on Wednesday, August 13) was guest-of-honor on one of the most unique receptions ever held in London as she and over 100 newspapermen and deejays got acquainted as they cruised down the river on a luxury river steamer.

Fiver on a luxury river steamer. Miss Francis and her party, aboard the motor vessel "Queen Elizabeth," passed many of London's most famous landmarks, including Tower Bridge, and the Tower of London, as they sailed to Greenwich and back again from Westminster Pier—itself in shadows of the Houses of Parliament.

She appeared Saturday, August 16, on television from London, traveling north the next day to the famous Lancashire seaside resort of Blackpool for a performance at the Opera House there. On Monday she was due north of the border, in Glasgow, to open at the Empire Theatre for a week. On August 24 she returns to Blackpool for one more Opera House concert.

To coincide with her visit, E.M.I. Records issued her latest MGM winner, "Stupid Cupid" and "Carolina Moon." This month also sees the release here of her first MGM LP, "Who's Sorry Now" in England.

# **Stations Team For Stereo Show**



OKLAHOMA CITY, OKLA.—KTOW-AM Manager Eddie Peak and KEFM-FM Manager Carl Williams are shown here setting up arrangements whereby the two stations will combine to present stereophonic broadcasts every Sunday under RCA Victor sponsorship. For stereo broadcasting, AM and FM outlets are required.

# The Rover Boys And Red Hot Mama



PITTSBURGH, PA.—Vik Records' the Rover Boys surround the seated Sophie Tucker (Ted Shapiro, her accompanist is at the far right) at Pittsburgh's Holiday House where all concerned were appearing. The group, which completed a week's engagement at the Frolics, Revere Beach, Mass. last week, are represented in its latest Vik release with "If You Will Be My Baby" and "Sagopo".

# Kapp Issues Four Jane Morgan Sides

NEW YORK—In an unusual move, Kapp Records last week issued four sides (2 singles) by songstress Jane Morgan.

One single couples two inspirational favorites "You'll Never Walk Alone" and "I May Never Pass This Way Again". The other couples two versions of the same song "The Day The Rains Came". One half is sung in English and the other in French. The French title is "La Jour Ou La Pluie Viendra".

Accompanying the dee jay samples is an interesting flier titled "We Don't Believe It". This slogan refers to the many opinions by top industry people that you can't issue two new releases by an artist simultaneously and expect to come up with two hits; or get maximum sales out of even one.

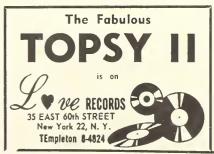
The flier refers to the opinions that two releases issued simultaneously will: cause confusion, get split play, etc.

But Kapp feels that it can come off with at least two hits.

Sunbeam Pacts Lark

NEW YORK — Actress-singer Gloria Rome, who had her own radio show on WMCA here at the age of four, has been signed to a recording contract by Sunbeam Records. Her initial release is a waltz entitled "Competition."

For several years she played night clubs throughout the nation with Milton Berle and Joey Adams.





"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

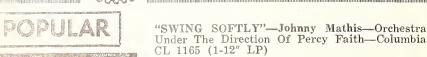
RAY CONNIFF

CONCERT IN RHYTHM

Eijdie in love ...

Page 30





The set, of course, is headed for top package honors. Once again displaying his readiness to program both the rare and famed in fine pop songs, Mathis surveys the material with as-surance, original phrasing, and, in keeping with the title, upbeat ease. Fine ork work from the Faith crew, a Mathis package regular. The songs: "Love Walked In", "To Be In Love", "You'd Be So Nice To Come Home To" and "This Heart Of Mine". Of Mine".

"CONCERT IN RHYTHM"—Ray Conniff And His Orchestra And Chorus—Columbia CL 1163 (1-12" LP)

(1-12" LP) Conniff, whose previous efforts have imagin-atively stated that a chorus doesn't have to say a word, and still be instrumentally effective, re-peats such a format here, but with classical themes instead of pop evergreens. The ork and sans lyric chorus offer the now familiar Conniff touch on themes from Tchaikovsky, Gershwin, Rachmaninoff, Chopin and others. The package should easily repeat the chart success of Con-niff's "S'Wonderful", "S'Marvelous", "S'Awful Nice" efforts. niff's "S'Wor Nice" efforts.

"EYDIE IN LOVE . . ."-Eydie Gorme-Ar-ranged And Conducted by Don Costa-ABC-Paramount ABC 246 (1-12" LP)

Paramount ABC 246 (1-12" LP) Miss Gorme, currently sharing the successful Steve Allen summer replacement stint with hubby Steve Lawrence, cuddles up to an excel-lent parade of durable romancers. Sympatheti-cally backed by the Costa ork, Miss Gorme gets to the heart of such items as "In Love In Vain", "Why Shouldn't I?", "When I Fall In Love" and a neglected Bart Howard gem, "In Other Words". The lark is a solid package seller. This entry could be strongest effort so far. "A MUSICAL TRIP TO LATIN AMERICA WITH LAWRENCE WELK"—Featuring Jane Walton—Coral CRL 57187 (1-12" LP) LAWRENCE WELK PRESENTS KEYBOARD

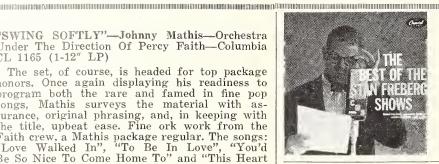
Walton—Coral CRL 57187 (1-12" LP) LAWRENCE WELK PRESENTS KEYBOARD KAPERS"—Featuring Tiny Little, Larry Hooper, Frank Scott and Jerry Burke—Coral CRL 57214 (1-12" LP) Both of these strong Welk releases are highly rhythmic Welk affairs, one a strictly Latin enter-prise, the other a keyboard featured collection of standards. On the Latin disk, one side is all-instrumental, while the flip portion features Span-ish vocals by Betty Morales and Jane Walton. The keyboard kapers issue is a snappy four key-board (including an organ) and ork review.

"LONG AGO AND FAR AWAY"—Tony Bennett —Frank DeVol And His Orchestra—Columbia CL 1186 (1-12" LP)

Here's more convincing evidence of Bennett's development as a class stylist. Bennett, for the most part here, plays a wistful tune on some of the finest wistful melodies ever written ("Long Ago (And Far Away)", "My Foolish Heart", "So Far", "Time After Time"), and with throaty conviction the artist comes across winningly. Deejays will offer extensive spins here.

"BAUBLES, BANGLES AND BEADS" — The Kirby Stone Four—Jinmy Carroll And His Or-chestra—Columbia CL 1211 (1-12" LP) As a result of its single click, "Baubles, Bangles And Beads", the group's first Columbia set assumes bright sales notential. The vocal story here is the "Baubles, Bangles, And Beads" plot presented in inviting, carefree harmony. Femme chorus support engagingly plays coun-terpoint with the crew. The "Baubles" effort plus the group's latest single, "Zing! Went The Strings Of My Heart" are included among the mostly evergreen selections. Plenty of air-time is due this entry. "JOHNNY NASH"—Orchestra Directed By Don Costa—ABC-Paramount ABC 244 (1-12" LP) The disk could turn out to be a big sales sleeper,

The disk could turn out to be a big sales sleeper, The disk could turn out to be a big sales sleeper, and the bursting out of Nash as one of the nation's top vocalists. Nash handles the tasteful collection of ballads here with a professionalism and warmth which belies his age (still a teenag-er). Nash's voice has natural ballad poise, and the ability to smoothly reach the higher notes. Tunes include "My Foolish Heart", "Like Someone In Love", "For All We Know" and "I Had The Craziest Dream". Platter spinner play will be significant. significant.















### "THE BEST OF THE STAN FR SHOWS"—Capitol WBO 1035 (2-12" LP) FREBERG

Reviews

A collection of the humorous, satiric stabs indulged in weekly by Freberg on his radio show are heard in his two-disk package, which should delight those who enjoy Freberg's in-between-the lines comic approach. Victims of the Freberg attack include the stars to Las Vegas trend, advertising, hi-fi, tv quiz shows and radio censorship. An excellent omnibus of satire for party fun.

"MAURICE CHEVALIER" — MGM 2E5 MGM (2-12" LP) The two-disk package (the disks have also been issued separatey) will come as an ingratiating bundle of joy to Chevalier's admirers. The enter-tainer on a "Yesterday" waxing sings such items he introduced as "Mimi", "Valentine", "Louise" and "Isn't It Romantic" and on a "Today" waxing reads an assortment of standards ("You Were Meant For Me", "Somethings Gotta Give", and "Fascination"). Excellent, bright and airy Glenn Osser ork support. Chevalier's currently winning performance in the "Gigi" flick should extend the sales range of the issue.

# "HANK WILLIAMS SINGS 36 MORE OF HIS GREAT HITS"—Vol. 2 MGM—3E4 (3-12" LP)

The three-disk set is a companion piece to a package containing an equal number of per-formances by the late artist issued last year by MGM. Twenty-six of the numbers here were writ-ten by Williams, two tracks include duets with Williams' wife Audrey, and six pressings were issued bearing Williams' "Luke The Drifter" psuedonym. Accompanying pamphlet contains twenty photos on the artist's life. Terrific country stock stock.

"THE BIG COUNTRY"-Original Music From The Motion Picture Sound Track-United Artists UAL 40004 (1-12" LP)

One of the more important new flicks, the star-studded William Wyler production contains a sprawling, lyrical and dramatic Jerome Moross score expertly in the pic's western locale. The themes are presented in twelve individual tracks. Distribution of the film could make the package chart sound track merchandise.

"THE JONI JAMES AWARD-WINNING AL-BUM" (Vol. 2)-MGM E 3706 (1-12" LP)

MGM has assembled another collection of single chores by Miss James, and thus provides the lark's fans with a solid vocal helping in a romantic mood. Highlights of the sessions here are renditions of Jerome Kern's "Day Dreaming", "Dansero", "When You Wish Upon A Star" and "Danny Boy".

"KITTEN ON THE KEYS"—Piano Duets—Russ Morgan And Eddie Wilser — Decca DL 8746 (1-12" LP)

Morgan, usually Decca's soft dance-floor ork artist, is in bright cohoots here with Eddie Wilser in a program of player-piano-like duets. The re-sults are good-sounding, spirited, and, for many, nostalgic listening. The material consists of a class of novelties naturally applicable to the situa-tion ("Dizzy Fingers", "Nola" and "Kitten On The Keys"). Happy, hi-fi listening.

"THERE I SING/SWING IT AGAIN"—Vaughn Monroe And His Orchestra—RCA Victor LPM-1799 (1-12" LP)

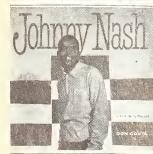
These are newly cut Monroe versions of tunes These are newly cut Monroe versions of tunes he and his ork recorded from the early forties on (two originals excepted). Backed by updated Irwin Kostal-Bill Stegmeyer ork arrangements, the familiar, resonant Monroe voice recalls such successes as "Ballerina", "Racing With The Moon", "Riders In The Sky", and "There I've Said It Again". A well-performed round-up of clicks of the forties by the popular disk-personal appearance artist. appearance artist.

"Anly those records best suited for memorcial use are reviewed by THE CASH BOX"







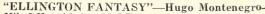












"ELLINGTON FANTASY"—Hugo Montenegro— Vik LX-1106 (1-12" LP) This is the best of Ellington in richly hued orchestrations from the Montenegro ork, which proved its mood capabilities with its first Vik work, "Loves Of My Life". Montenegro spares no instrument in the ork (strings, sax, English and French horns) in producing full-bodied, appro-priately bluesy treatments of the Ellington bill ("Sophisticated Lady", "In A Sentimental Mood", "Solitude" and "Caravan"). The orchestral stand-out is the fascinating "Caravan" track. Mood issue with originality. with originality.

"MUSIC FOR TWO SLEEPY PEOPLE"-Jack Pleis And His Orchestra — Decca DL 8763 (1-12" LP)

Pleis and the ork play a highly listenable mood music game on a group of tunes admirably in keeping with the title. Though strings have their obvious mood say here, Pleis also offers a little off-beat vibe work on the gently swinging tracks ("Out Of My Dreams", "Lullaby In Rhythm", "Close Your Eyes"). A fine mood showing. showing.



KSONS

ORITES

"MISS YOU"—Thip Taylor At The Piano—Ember ELP 300 (1-12" LP)

Keyboard artist Taylor and his trio have been making the nitery-hotel rounds for the past twenty years, and for the team's package debut, it presents an easy-going review of fourteen tunes. all but two of them standards. Taylor's approach is to the melodic point, occasioned, at times, by shimmering flourishes. Work which meets the mood test very well.

### "TOMMY JACKSON'S SQUARE DANCE FIDDLE FAVORITES"-(Without Calls)-Mercury MG 20346 (1-12" LP)

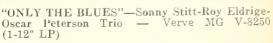
Jackson is one of the top country fiddlers, and his appearance on this issue of no-call square dance arrangements are marked by slick, fastmoving fiddling. The dozen tunes all have a history as square dance numbers ("Bonaparte's Retreat", "Alabama Jubilee", "Turkey In The Straw", "Chicken Reel"). Important square dance entry.

"DE LOVELY DE LYS"—Helen De Lys—Jubilee JLP-1077 (1-12" LP) The package intros the stylist on LP's and features her on a grade of material that pops up now and then on "smart" vocal sets. Also, the program confronts Miss De Lys with various ex-pressions, ranging from the plaintive statement of "He Was Too Good To Me" to two sly Cole Porter products, "Let's Misbehave" and "Find Me A Primitive Man". She displays polished musician-ship all the way down the line. Fine supper club warbling.

"CARNIVAL POLKA" — Steve Adamczyk And His Hungry Six—Dana DLP 1261 (1-12" LP) "WORLDS FAIR POLKA"—Jupp Kleber And His Orchestra—Dana DLP 1264 (1-12" LP)

Here are two further additions to Dana's vast polka catalogue that offer polished polka work to the dance-step's following. Adamczyk, veteran Dana polka man, leads his crew in an all-instru-mental program (two oberreks and a waltz included), while newer disk name, Jupp Kleber, directs his ork through happy-go-lucky pacings (one waltz included).





This line-up of some of jazzdom's most fertile idea men, featuring alto saxist Stitt, ably repre-sents a blues theme. The four sessions are com-posed of medium, uptempo, and funky attacks, all of which find the personnel here in authoritative and expressive form. As the principal contributor on the waxing, Stitt gives the boys lots to build a solid jazz take on. Big jazz offering.



# **CLASSICAL**









"A GALLERY OF GERSHWIN"—Manny Albam And His Orchestra Introducing The First Modern Piano Quartet — Dick Marx, Eddie Costa, Hank Jones and Johnny Costa — Coral CRL 59102 (1-12" LP) In this debut by the First Modern Piano Quartet

In this debut by the First Modern Plano Quartet both Gershwin and the ensemble come off well. First off, Gershwin's numbers are naturally in-clined to the keyboard, and on the rhythm items in particular ("Fascinatin' Rhythm", "Clap Yo' Hands", "Liza"), the quartet sounds, in solo or harmony, are inviting. Not the least joys of the set is the exuberant Manny Albam ork work. Novel jazz-inclined approach, which should re-ceive attention ceive attention.

"LA BOHEME" — Antonietta Stella, Soprano— Gianni Poggi, Tenor—Chorus And Orchestra Of The Teatro Di San Di Napoli Conducted By Francesco Molinari — Pradelli — Columbia M2L 401 (2-12" LP) This is Columbia's second version of the Puccini gem, a recorded-in-Italy production which boasts a formidable Mimi in Antonietta, a resonant Rodolfo in Gianni Poggi, and a sup-porting cast and orchestra ably tuned to the glow-ing score. Excellent sound. Extensive background material on the opera is contained within the libretto. The package enters a highly competitive "La Boheme" catalogue.

PUCCINI: "Suor Angelica"—Victoria De Los Angeles—Fedora Barbieri — Tullio Serafin, Con-ductor—Recorded In The Opera House, Rome— EMI—Capitol G 7115 (1-12" LP). This is one of the initial releases resulting in the new EMI—Capitol relationship in the U.S. (former EMI issues were released here on Victor's HMV series), and provides an excellent version of the compelling and tender Puccini work. Popular Puccini heroine De Los Angeles is in understanding and lyrical form as Sister Angelica. For Puccini lovers, a short masterpiece.

"NONE BUT THE LONELY HEART"-Jennie Tourel Sings Russian Love Songs - Brooks Smith Piano-Decca DL 9981 (1-12" LP)

Miss Tourel lends exquisite beauty to group of sixteen Russian love songs written by such masters as Tchaikovsky, Rachmaninoff Rim-sky-Korsakov, and Glinka. Singing in Russian, and supported expressively by Brooks Smith on piano, Miss Tourel encounters material well known to her with great vocal affection. Lovely vocal performances.

BARTOK: Concerto For Violin-Isaac Stern, Violinist-New York Philharmonic-Leonard Bernstein, Conductor-Columbia ML 5283 (1-12" LP)

This is a performance of the Bartok opus which should attract most of the purchasers desiring a recording of it. Stormy, lyrical, in accord with Bartok's original writing form, the concerto is superbly performed by Stern and the Bernstein directed New York Philharmonic. The sound is on a high hi-fi plain.



WORLDS, FAIR

YOLKAS

JAZZ

# "THE BRUBECK QUARTET IN EUROPE"— Dave Brubeck Quartet — Columbia CL 1168 (1-12" LP)

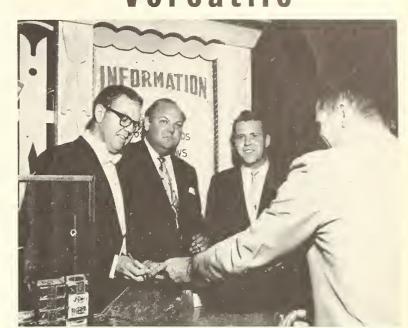
The disk consists of the Copenhagen end of a four month tour of Europe by the Brubeck Quartet, a six tune concert take which features breezy and hard-driving stints. Side which shows-up the foursome best is the freely swinging "My One Bad Habit Is Falling In Love". Joe Morello has the solo spotlight on "Watusi Drums", a bril-liant percussion treat. Major jazz presenta-tion tion.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

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	<ul> <li>M. C.G. Martin M. S. Martin S. Martin M. S. Martin S. Martin M. S. Marti M. Martin M. S. Marti M. S. Martin M. S. Martin M. S. Martin</li></ul>						
<ul> <li>a) a contract process of the contract pro</li></ul>	<ul> <li>2. Bind and a factor is an analysis of the product of</li></ul>	WWCO—Waterbury, Conn. 1. Lazy Summer Night (Four Preps) 2. In The Blue Of The Night (T. Mara) 3. Nel Blu Dipinto Di Blu (D. Modugno) 4. Tea For Two Cha Cha (T. Dorsey Orch.) 5. Same Old Song And Dance (F. Sinatra) 6. Just Like In The Movies (Upbeats) 7. You're Looking At Me (Nash) B. I Don't Set The World On Fire (Somethin' Smith & (Redheads) 9. The Wizard (J. Rodgers) 10. Felipe (Lu Ann Simms) JIMMY HUTSELL WCRK—Morristown, Tenn.	WWNH—Rochester, N. H. 1. Nel Blu Dipinto Di Blu (D. Modugno) 2. Fatricia (P. Prado) (E. Rodgers) 3. Fever (P. Lee) 4. Everybody Loves A Lover (D. Day) 5. Treasure Of Your Love (E. Rodgers) 6. Left Right Out Of Your Heart (P. Page) 7. Just A Dream (J. Clanton) B. Your Cheatin' Heart (G. Hamilton IV) 9. You're Looking At Me (Nash) 10. Are You Really Mine (J. Rodgers) ED ROBHINS WVIP—Mt. Kisco, N. Y.	<ul> <li>KPOP—Los Angeles, Calif.</li> <li>1. Lazy Summer Night (Four Preps)</li> <li>2. Left Right Out Of Your Heart (P. Page)</li> <li>3. Are You Really Mine (J. Rodgers)</li> <li>4. Baubles Bangles And Beads (Kirby Stone IV)</li> <li>5. La Paloma (B. Vaughn)</li> <li>6. Trudie (O. Bradley)</li> <li>7. Strange Are The Ways Of Love (G. Grant)</li> <li>8. Moon Talk (P. Como)</li> <li>9. Nel Blu Dipinto Di Blue (D. Modugno)</li> <li>10. It's All In The Game (T. Edwards)</li> <li>H. DUANE WADSWORTH WORL-—Boston, Mass.</li> </ul>	WTIM—Taylorville, III. 1. Nel Blu Dipinto Di Blue (D. Modugno) 2. Dance Everybody Dance (B. Madigan) 3. Come Closer To Me (N. Cole) 4. My Foolish Heart (Betty Smith Group) 5. Mr. Brown Is Out Of Town (B. Johnson) 6. Just Like In The Movies (Upbeats) 7. Happy Mandolin (De Angelis) 8. Chantilly Lace (B. Bopper) 9. Keep Your Heart (Holliday) 10. Pickle Up A Doodle (Brewer/ It's All In The Game (T. Edwards) NICK CHARLES WGBB—Freeport, L. I., N. Y.	PERRY KZEE—Weatherford, Texas 1. Mr. Moonlight (D. Glenn) 2. Everybody Loves A Lover (D. Day) 3. Volare (McGuires/Martin) 4. Bird Dog (Everlys) 5. Put A Ring On My Finger (Les Paul & M. Ford) 6. I'll Close My Eyes (Desmond) 7. Fever (P. Lee) B. Up Until Now (J. Ray) 9. I Don't Want To Set The World On Fire (Somethin' Smith & Redheads) 10. All Grown Up (J. Horton) ALLIN SLATE KIEV—Glendale, Calif.	KOY—Phoenix, Ariz. 1. Nel Blu Dipinto Di Blu (D. Modugno) 2. Devoted To You (Everlys) 3. Everybody Loves A Lover (D. Day) 4. I Don't Want To Set The World On Fire (Somethin' Smith & Redheads) 5. Lazy Summer Night (Four Preps) 6. The Wizard (J. Rodgers) 7. Little Serenade (Ames Bros.) 8. To You, From Me (E. Gorme) 9. Strange Are The Ways Of Love (G. Grant) 10. The Waiting Game (Belafonte) ALAN FIELD WTOR—Torrington, Conn.
<ul> <li>Marting Ford, R. Malandi, T. Samakar, K. Kang, M. K. Kalandi, K.</li></ul>	<ul> <li>A. Harris Rout, R. Hannell, B. Karnell, B. Harris, B. K. Ha</li></ul>	<ol> <li>Spilish Splash (B. Darin)</li> <li>Let's Go Staady For The Summer (Three G's)</li> <li>Don't Ask Me Why (E. Presley)</li> <li>Poor Little Fool (R. Nelson)</li> <li>What Am I Living For (C. Willis)</li> <li>It's All Over Town (Hunter)</li> <li>Thunder Road (Mitchum &amp; Marshall)</li> <li>Hard Headed Woman (E. Presley)</li> <li>When (Kalin Twins)</li> </ol> BILL VANCE KRIO—McAllen, Texas <ol> <li>Nel Blu Dipinto Di Blu (D. Modugno)</li> <li>Patricia (P. Prado)</li> <li>Jost A Dream (J. Clanton)</li> <li>Your Cheatin' Heart (G. Hamilton)</li> <li>Poor Little Fool (R. Nelson)</li> <li>Fever (P. Lee)</li> <li>Barn Too Late (Poni-Tails)</li> <li>Happy Years (Diamonds)</li> </ol>	(Modugno/Martin) 2. Everybody Loves A Lover (D. Day) 3. You Gotta Have Rain (M. Bygraves) 4. Left Right Out Of Your Heart (P. Page) 5. Little Serenade (Ames Bros.) 6. Dance Everyone Dance (B. Madigan) 7. Near You (R. Williams) B. Oh Johnny, Oh (K. Linden) 9. Sunday Barbecue (T. E. Ford) 10. Bing, Bang, Bong (Loren) DICK DEAN WKTQ—Norway Paris, Me. 1. Nel Blu Dipinto Di Blu (Modugno/McGuires/Marca) 2. Everybody Loves A Lover (D. Day) 3. Born Too Late (Poni-Tails) 5. Left Right Out Of Your Heart (P. Page) 6. Two Arms, Two Lips, One Heart (Four Aces) 7. Gotta Have Rain (E. Gorme)	(D. Modugno) 2. Summertime, Summertime (Jamies) 3. Put A Ring On My Finger (Les Paul & M. Ford) 4. You Be My Baby (R. Charles) 5. Rockin' Robin (B. Day) 6. Everybody Loves A Lover (D. Day) 7. Honolulu (M. De Lugg) 8. Tea For Two Cha Cha (T. Dorsey/W. Covington) 9. Revival (J. Pate) 10. You Gotta Rain (E. Gorme) DANNY STILES WNJR—Newark, N. J. 1. Nel Blu Dipinto Di Blu (D. Modugno) 2. My True Love (J. Scott) 3. Patricia (P. Prado) 4. Poor Little Fool (R. Nelson) 5. Walking With My Baby (Vocal Tones) 6. Fever (P. Lee) 7. I Just Can't Sleep (Johnny & Baa Baas) B. Little Star (Elegants)	(D. Modugno) 2. Are You Really Mine (J. Rodgers) 3. Near You (R. Williams) 4. Zing Went The Strings (Kirby Stone) 5. Come Closer To Me (Cole) 6. Dance Everyone Dance (B. Maddigan) 7. Do You Kiss Me (McGuires) B. Gotta Have Rain (E. Gorme/M. Bygraves) 9. Moon Talk (P. Como) 10. Ain't That Love (Belafonte) PAUL LAUBI WPEP—Taunton, Mass. 1. Everybody Loves A Lover (B. Madigan) 3. Leff Right Out Of Your Heart (P. Page) 4. Moon Talk (P. Cemo) 5. Fever (P. Lee) 6. Nel Blu Dipinto Di Blu (D. Modugno) 7. Gotta Have Rain (E. Gorme)	(Four Preps) 2. Nel Blu Dipinto Di Blu (D. Modugno) 3. Fever (P. Lee) 4. Laughing On The Outside (A. Russell) 5. Verboten (P. Anka) 6. Almost In Your Arms (Cooke) 7. Charley Boy (S. Engle) B. Strange Are The Ways Of Love (G. Grant) 9. When Will 1 Know (G. Hamilton IV) 10. Susie Darlin' (R. Luke) LARRY BERRILL KBIG—Hollywood, Colif. 1. Enchanted Island (Four Lads) 2. Everybody Loves A Lover (D. Day) 3. Volare (D. Martin) 4. I Can See It In Your Eyes (S. James) 5. Gigi (D. Rose) 6. Stand In (Bob & Jerry) 7. It's All In The Game (T. Edwards) B. Stupid Cupid (C. Francis)	<ol> <li>Nel Blu Dipinto Di Blu (D. Modugno)</li> <li>Ir's All In The Game (T. Edwards)</li> <li>Beats There A Heart So True (P. Como)</li> <li>Little Serenade (T. Randazzo)</li> <li>Are You Really Mine (J. Rodgers)</li> <li>Same Old Song And Dance (F. Sinatra)</li> <li>Bird Doy (Everlys)</li> <li>A Certain Smile (J. Mathis)</li> <li>If Dreams Came True (Boone)</li> <li>ED RYAN</li> <li>CJOC—Lethbridge, Conoda</li> <li>When (Kalin Twins)</li> <li>Nel Blu Dipinto Di Blu (D. Modugno)</li> <li>Bird Dog (Everlys)</li> <li>Alzy Summer Night (Four Preps)</li> <li>Baubles, Bangles, And Beads (Kirby Stone IV)</li> <li>Ol' Man River (E. Grant)</li> <li>Bearly In The Morning (Holly)</li> </ol>
KMPC_Los Angeles, Cult, I. Partic (P, Prado)         WLOW—Norfolk, Va.         WUCMU-Norfolk, Va.         WUCMU-Norfolk, Va.         WUCMU-Norfolk, Va.           1. Just A Dream (J. Clanton)         1. WICMU-Norfolk, Va.         1. Partice (P, Prado)           3. Volage Mathematic Construction (N. Norfolge)         1. Just A Dream (J. Clanton)         1. Wast Definite Dills         1. Nore I Bu Dipinto Di Bu         1. Norfolge Dipinto Di Bu	KMPC-Los Angeles, Colif.         WLOW-Morfolk, Va.         WASK-Lafogette, Ind.         WILZ-Mining, Fla.         WURZ-Month, Va.           1. Particia (P, Frado)         1. Just A Brain (L, Clanton)         1. Just A Brain (L, Clanton)         1. More State (Geore)         1. More Stat	(T. Edwards) 10. Somebody Touched Me (B. Knox) GARRY MILLER WHKK—Akron, Ohio 1. Nel Blu Dipinto Di Blu (D. Modugno) 2. Are You Really Mine (J. Rodgers) 3. Devoted To You (Everlys) 4. Everybody Loves A Lover (D. Day) 5. Beats There A Heart So True (P. Como) 6. If Dreams Came True (Boone) 7. Chantilly Lace (B. Bopper) 8. Oh Johnny Oh (K. Linden) 9. Only Yesterday (Mantovani) 10. Trudie (J. Henderson)	9. Poor Little Fool (R. Nelson) 10. Buttermilk (J. Sherman/Fontaine) ED NEILSON WMNSOlean, N. Y. 1. Volare (D. Martin) 2. Come Closer To Me (N. Cole) 3. Pretty Eyed Baby (Whiting) 4. Gotta Have Rain (E. Gorme) 5. Everybody Loves A Lover (D. Day) 6. June, July And August (R. Draper) 7. Strange Are The Ways Of Love (G. Grant) 8. Born Too Late (Poni-Tails) 9. Dance Everyone Dance (B. Madigan) 10. King Creole (E. Presley)	Of Shoes (B. Freeman) 10. Miss Annie (Plurals) PETER JACKSON CKY—Winnipeg, Ca. 1. When (Kalin Twins) 2. Leroy/My True Love (Scott) 3. Poor Little Fool (R. Nelson) 4. Marlene (Red & Les Trio) 5. Nel Blu Dipinto Di Blu (D. Modugno) 6. Splish Splash (B. Darin) 7. Fever (P. Lee) B. King Creole (E. Presley) 9. Rebel Rouser (D. Eddy) 10. Somebody Touched Me (B. Knox)/Itchy Twitchy Feeling (B. Hendricks)	<ol> <li>9. If Dreams Came True (Boone)</li> <li>10. Enchanted Island (Four Lads)</li> <li>JOHN WRISLEY WIS—Columbio, S. C.</li> <li>1. Poor Little Fool (R. Nelson)</li> <li>2. Splish Splash (B. Darin)</li> <li>3. Western Movies (Olympics)</li> <li>4. Volare (D. Martin)</li> <li>5. Stupid Cupid (C. Francis)</li> <li>5. Hard Headed Woman (E. Presley)</li> <li>7. Born Too Late (Poni-Tails)</li> <li>B. When (Kalin Twins)</li> <li>9. Everybody Loves A Lover (D. Day)</li> <li>10. Left Right Out Of Your Heart (P. Page)</li> </ol>	10. Smoke, Smoke, Smoke (D. Carson) JACK CHADDERTON WLYN—Lynn, Mass. 1. Little Star (Elegants) 2. Nel Blu Dipinto Di Blu (D. Modugno) 3. You Cheated (Shields) 4. King Creole (E. Presley) 5. Fever (P. Lee) 6. Gotta Have Rain (E. Gorme) 7. Western Movies (Olympics) 8. Poor Little Fool (R. Nelson) 9. I Don't Want To Set The World On Fire (Somethin' Smith & Redheads) 10. Topsy II (C. Cole)	Way (J. Cash) 10. Ma Ma Ma Marie (Gaylords) GEORGE PATRICK KXEL—Waterloo, Iowa 1. Willie And The Hand Jive (J. Otis) 2. Patricia (P. Prado) 3. Just A Dream (J. Clanton) 4. Susie Darlin' (R. Luke) 5. Poor Little Fool (R. Nelson) 6. When (Kalin Twins) 7. Hard Headed Woman (E. Presley) 8. Fever (P. Lee) 9. Rebel Rouser (D. Eddy) 10. Nel Blu Dipinto Di Blu (D. Modugno)
WTSN—Dover, N. H.WEBR—Buffalo, N. Y.KTOP—Topeka, KansasWFEO—Peoria, III.WASK—Lafayette, Ind.WJZA—Albany, Ga.1. Bird Dog (Everlys)2. Arer You Really Mine (J. Rodgers)1. Just A Dream (J. Clanton)1. Just A Dream (J. Clanton)1. Breed Rouser (D. Eddy)1. Poor Little Fool (R. Nelson)1. Poor Little Fool (R. Nelson)1. Work (Kalin Twins)3. Patricia (P, Prado)3. My True Love (J. Scott)3. My True Love (J. Scott)3. My True Love (J. Scott)3. Willie And The Hand Jive1. Breed Rouser (D. Eddy)1. Poor Little Fool (R. Nelson)1. When (Kalin Twins)4. Wait For Me (R. Nelson)5. EveryPody Loves A Lover6. Choombala Bay (F. Luio)7. King Creel (E, Presley)3. Willie And The Hand Jive1. Work (Kalin Twins)1. Work (Kalin Twins)5. Gas Money (Ja & Arnie)7. King Creel (E, Presley)8. Korky Road Blues (Vincent)9. Kicky Road Blues (Vincent)10. Kadugno)7. King Creel (E, Presley)8. Kicketh1. Water Movies (G. Roadogno)7. King Creel (E, Presley)6. Multipote Coll (B. Nelson)9. Mona Talk (P. Como)9. Rocky Road Blues (Vincent)9. Kicky Road Blues (Vincent)9. Kicky Road Blues (Vincent)9. Kicky Road Blues (Vincent)9. Kick Road Blues (Vincent)10. My Jimmy (S. Power)JOE MITCHELLKLQ—Portland, Ore.1. King Creel (E, Presley)1. My True Love (La Scott)1. My True Love (G. Scott)2. Little Star (Eleganti)1. Karger (P, Lae)1. King Greel (E, Presley)3. Willie And The Hand Jive1. Water Movies (Glumpics)3. Nel Blu Dipinto Di Blu (Lomon)1. King Greel (E, Presley)1.	WTSN—Dover, N. H.1. Bird Dog (Evertys)2. Are You Really Mine (J. Rodgers)3. Are You Really Mine (S. Particia (P. Prado))3. Patricia (P. Prado)3. Patricia (P. Prado)4. Wait For Me (R. Hamilton)4. Wait For Me (R. Hamilton)5. Born Too Late (Pon-Tails)6. Komoxia Jas Mg (F. Laine))7. King Crobe (E. Brown)9. Gas Money (Jan & Arnie)9. Cervera (B. Brown)10. My Jimmy (S. Power)CHUCK DOUGHERTY KQV-Pirtsburgh11. Tears On My Pillow1. Tears (M. Craft)1. Tears (M. Craft)9. Net Reamt (J. Clanton)9. Strict (J. Craft)9. Strict (J. Craft)9. Strict (J. Craft)9. Her Winz (J. Clanton)9. Strict (J. Craft)9. My True Love (J. Scott)9. My True Love (J. Scott)10. My Jimmy (S. Power)11. Tears On My Pillow11. Tears On My Pillow12. Tears (J. Clanton)13. Net Blu Dipinto Di Blu (J. Charton)14. Fev Rev (P. Lee)15. Tears (J. Badder)15. Tears (L. Badder)16. Tears (J. Clanton)17. Fever (P. Lee)18. Malegani19. Jost A Dream (J. Clanton)19. Jost A Dream (J. Clanton) <t< td=""><td><ul> <li>KMPC—Los Angeles, Calif.</li> <li>Patricia (P. Prado)</li> <li>If Dreams Came True (Boone)</li> <li>Left Right Out Of Your Heart (P. Page)</li> <li>Nel Blu Dipinto Di Blu (D. Modugno)</li> <li>Everbody Loves A Lover (D. Day)</li> <li>Sunday Barbeque (T. E. Ford)</li> <li>Fever (P. Lee)</li> <li>Enchanted Island (Four Lads)</li> <li>A Certain Smille (J. Mathis)</li> </ul></td><td>WLOW—Norfolk, Va. 1. Just A Dream (J. Clanton) 2. My True Love (J. Scott) 3. Poor Little Fool (R. Nelson) 4. Nel Blu Dipinto Di Blu, (D. Modugno) 5. When (Kalin Twins) 6. Little Star (Elegants) 7. Splish Splash (B. Darin) B. One Summer Night (Dandleers) 9. Devoted To You (Everlys) 10. Willie And The Hand Jive</br></td><td>WASK—Lafayette, Ind. 1. Poor Little Fool (R. Nelson) 2. Just A Dream (J. Clanton) 3. Willie And The Hand Jive (J. Otis) 4. My True Love (J. Scott) 5. Nel Blu Dipinto Di Blue (D. Modugno) 6. Everybody Loves A Lover (D. Day) 7. Gingerbread (F. Avalon) B. Patricia (P. Prado) 9. King Creole (E. Presley)</td><td>WCFL—Chicago, III. 1. Nel Blu Dipinto Di Blu (D. Modugno) 2. Føver (P. Lee) 3. Patricia (P. Prado) 4. Come Closer To Me (N. Cole) 5. The Fountains Cry (N. Noble) 6. Secret Love (C. Valenti) 7. Mine (G. Shearing) 8. Gone With The Wind (M. Whiting) 9. Moon Talk (P. Como) 10. Everybody Loves A Lover</td><td><ol> <li>Little Star (Elegants)</li> <li>Poor Little Fool (R. Nelson)</li> <li>Volare (D. Martin)</li> <li>Everybody Loves A Lover (D. Day)</li> <li>Fever (P. Lee)</li> <li>If Dreams Came True (Boone)</li> <li>Lazy Summer Night (Four Preps)</li> <li>Devoted To You (Everlys)</li> <li>A Certain Smile (J. Mathis)</li> </ol></td><td><ol> <li>If Dreams Came True (Boone)</li> <li>Fever (P. Lee)</li> <li>Patricia (P. Prado)</li> <li>Left Right Out Of Your Heart (P. Page)</li> <li>Volare (McGuires)</li> <li>Splish Splash (B. Darin)</li> <li>Rebel Rouser (D. Eddy)</li> <li>Everybody Loves A Lover (D. Day)</li> <li>Bird Dog (Everlys)</li> </ol></td></t<>	<ul> <li>KMPC—Los Angeles, Calif.</li> <li>Patricia (P. Prado)</li> <li>If Dreams Came True (Boone)</li> <li>Left Right Out Of Your Heart (P. Page)</li> <li>Nel Blu Dipinto Di Blu (D. Modugno)</li> <li>Everbody Loves A Lover (D. Day)</li> <li>Sunday Barbeque (T. E. Ford)</li> <li>Fever (P. Lee)</li> <li>Enchanted Island (Four Lads)</li> <li>A Certain Smille (J. Mathis)</li> </ul>	WLOW—Norfolk, Va. 1. Just A Dream (J. Clanton) 2. My True Love (J. Scott) 	WASK—Lafayette, Ind. 1. Poor Little Fool (R. Nelson) 2. Just A Dream (J. Clanton) 3. Willie And The Hand Jive (J. Otis) 4. My True Love (J. Scott) 5. Nel Blu Dipinto Di Blue (D. Modugno) 6. Everybody Loves A Lover (D. Day) 7. Gingerbread (F. Avalon) B. Patricia (P. Prado) 9. King Creole (E. Presley)	WCFL—Chicago, III. 1. Nel Blu Dipinto Di Blu (D. Modugno) 2. Føver (P. Lee) 3. Patricia (P. Prado) 4. Come Closer To Me (N. Cole) 5. The Fountains Cry (N. Noble) 6. Secret Love (C. Valenti) 7. Mine (G. Shearing) 8. Gone With The Wind (M. Whiting) 9. Moon Talk (P. Como) 10. Everybody Loves A Lover	<ol> <li>Little Star (Elegants)</li> <li>Poor Little Fool (R. Nelson)</li> <li>Volare (D. Martin)</li> <li>Everybody Loves A Lover (D. Day)</li> <li>Fever (P. Lee)</li> <li>If Dreams Came True (Boone)</li> <li>Lazy Summer Night (Four Preps)</li> <li>Devoted To You (Everlys)</li> <li>A Certain Smile (J. Mathis)</li> </ol>	<ol> <li>If Dreams Came True (Boone)</li> <li>Fever (P. Lee)</li> <li>Patricia (P. Prado)</li> <li>Left Right Out Of Your Heart (P. Page)</li> <li>Volare (McGuires)</li> <li>Splish Splash (B. Darin)</li> <li>Rebel Rouser (D. Eddy)</li> <li>Everybody Loves A Lover (D. Day)</li> <li>Bird Dog (Everlys)</li> </ol>
KQV—PittsburghKLIQ—Portland, Ore.KWRC—Pendleton, Ore.WAEB—Allentown, Pa.WTIF—Tifton, Ga.KSTT—Davenport, Iowa1. Tears On My Pillow	KQV—PittsburghKLIQ—Portland, Ore.KWRC—Pendleton, Ore.WAEB—Allentown, Pa.WTIF—Tifton, Ga.KSTT—Davenport, Iowa1. Tears On My Pillow1. Fever (P. Lee)2. Little Star (Elegants)3. Nel Blu Dipinto Di Blu2. Little Star (Elegants)3. Volare (J. Belvin)3. Willike And The Hand Jive2. Devoted To You (Everlys)3. Wolare (J. Belvin)4. Au Revoir Amour (Todds)5. Left Right Out Of Your Heart(J. Otis)4. King Creole (E. Presley)3. Western Movies (Olympics)5. Splish Splash (B. Darin)5. Somebody Touched Me6. Poor Little Fool (R. Nelson)5. Stupid Oupid (C. Fracis)9. Gigi (V. Damone)6. Poor Little Fool (C. Fracise)9. Gigi (V. Damone)6. Poor Little Fool (C. Fracise)9. Gigi (V. Damone)6. Poor Little Fool (C. Fracise)8. All My Love (C. Valente)9. Gigi (V. Damone)9. Stupid Cupid (C. Fracise)9. Summertime Blues (Cochran)10. Splish Splash (B. Darin)10. Just A Dream (J. Clanton)10. Just A Dream (J. Clanton)10. Just A Dream (J. Clanton)9. Stupid Cupid (C. Fracise)9. Summertime (J. Mathis)10. Splish Splash (B. Darin)10. Just A Dream (J. Clanton)10. Just A Dream (J. Clanton)10. Just A Dream (J. Clanton)10. Poor Little Fool (R. Nelson)10. Summertime (Jamies)11. Little Star (Elegants)10. Just A Dream (J. Clanton)10. Just A Dream (J. Clanton)7. Neverole C. Valente)9. Summertime (Jamies)12. ATTENTION DEEJAYS, PROGRAM DIRE	WTSN—Dover, N. H. 1. Bird Dog (Everlys) 2. Are You Really Mine (J. Rodgers) 3. Patricia (P. Prado) 4. Wait For Me (R. Hamilton) 5. Born Too Late (Poni-Tails) 6. King Creole (E. Presley) 7. Left Right Out Of Your Heart (P. Page) 8. Gas Money (Jan & Arnie) 9. Cerveza (B. Brown)	WEBR—Buffalo, N. Y. 1. Volare (Martin/Modugno) 2. Fever (P. Lee) 3. Patricia (P. Prado) 4. Come Closer To Me (N. Cole) 5. Everybody Loves A Lover (D. Day) 6. Choombala Bay (F. Laine) 7. Marjolaina (G. Grant) 8. Poor Little Fool (R. Nelson) 9. Moon Talk (P. Como) 10. Dance Everyone Dance	KTOP—Topeka, Kansas 1. Just A Dream (J. Clanton) 2. Little Star (Elegants) 3. My True Love (J. Scott) 4. Summertime Blues (Cochran) 5. Patricia (P. Prado) 6. Devoted To You/Bird Dog (Everlys) 7. King Creole (E. Presley) B. When (Kalin Twins) 9. Rocky Road Blues (Vincent) 10. Guess Things Happen That	WPEO—Peoria, III. 1. Rebel Rouser (D. Eddy) 2. Poor Little Fool (R. Nelson) 3. Everybody Loves A Lover (D. Day) 4. Born Too Late (Poni-Tails) 5. When (Kalin Twins) 6. Fever (P. Lee) 7. Gingerbread (F. Avalon) B. Just A Dream (J. Clanton) 9. Little Star (Elegants) 10. Nel Blue Dipinto Di Blu	WASK—Lafayette, Ind. 1. Poor Little Fool (R. Nelson) 2. Nel Blu Dipinto Di Blu (D. Modugno) 3. Willie And The Hand Jive (J. Otis) 4. My True Love (Scott) 5. Little Star (Elegants) 6. Just A Dream (J. Clanton) 7. King Creole (E. Presley) B. Gingerbread (F. Avalon) 9. Rebel Rouser (D. Eddy)	WJZA—Albany, Ga. 1. When (Kalin Twins) 2. Patricia (P. Prado) 3. Poor Little Fool (R. Nelson) 4. For Your Precious Love (J. Butler) 5. Splish Splash (B. Darin) 6. Nel Blu Dipinto Di Blu (D. Modugno) 7. Fever (P. Lee) B. Rainbow Love (S. Scott) 9. A Certain Smile (J. Mathis)
ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-	ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS— Please keep us constantly informed of any changes in call letters or title.	CHUCK DOUGHERTY KQV—Pittsburgh 1. Tears On My Pillow (Imperials) 2. Little Star (Elegants) 3. Nel Blu Dipinto Di Blu (D. Modugno) 4. Fever (P. Lee) 5. Bird Dog (Everlys) 6. Just A Dream (J. Clanton) 7. Patricia (M. Craft) B. Western Movies (Olympics) 9. My True Love (J. Scott) 10. Splish Splash (B. Darin)	JOE MITCHELL KLIQ—Portland, Ore. 1. Fever (P. Lee) 2. The Wizard (J. Rodgers) 3. Volare (J. Belvin) 4. Au Rovoir Amour (Todds) 5. Left Right Out Of Your Heart (V. Monroe) 6. Enchanted Island (Four Lads) 7. Everybody Loves A Lover (D. Day) 8. Gotta Have Rain (E. Gorme) 9. Gigi (V. Damone) 10. A Certain Smile (J. Mathis)	FRANK TODD KWRC—Pendleton, Ore. 1. Bird Dog (Everlys) 2. Devoted To You (Everlys) 3. Willie And The Hand Jive (J. Otis) 4. King Creole (E. Presley) 5. Nel Blu Dipinto Di Blu (D. Modugno) 6. Poor Little Fool (R. Nelson) 7. Lover Doll (E. Presley) 8. Stupid Cupid (C. Francis) 9. Early In The Morning (Darin) 10. Just A Dream (J. Clanton)	JIM McCARTHY WAEB—Allentown, Pa. 1. Lean Jean (B. Haley) 2. Blue Boy (J. Reeves) 3. When (Kalin Twins) 4. By The Silvery Moon (Bowen) 5. Moon Talk (P. Como) 6. Oh Yes, Indeed I Do (Locos) 7. My Love Is Real (Lollypops) 8. All My Love (C. Valente) 9. Big Brown Eyes (Redjacks) 10. Over The Weekend (Kingsmen)	JACK SHIVER WTIF—Tifton, Ga. 1. My True Love (J. Scott) 2. King Creole (E. Presley) 3. Western Movies (Olympics) 4. Bird Dog (Everlys) 5. Splish Splash (B. Darin) 6. Just A Dream (J. Clanton) 7. Devoted To You (Everlys) B. Somebody Touched Me (B. Knox) 9. Crawfish (E. Presley) 10. Poor Little Fool (R. Nelson)	MARK STEVENS KSTT—Davenport, Iowa 1. Little Star (Elegants) 2. Poor Little Fool (R. Nelson) 3. Fever (P. Lee) 4. Just A Dream (Clanton) 5. Gingerbread (F. Avalon) 6. Born Too Late (Poni-Tails) 7. Western Movies (Olympics) 8. Devotion (Everlys) 9. Summertime Blues (Cochran) 10. Summertime, Summertime (Jamies)
	"Only those records best suited for commercial use are reviewed by THE CASH BOX"						

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# Versatile



OMAHA, NEB.—Stan Freberg (left), Capitol recording artist, advertising executive, television star, and now, conductor of the Omaha Symphony Or-chestra (for one performance) is shown autographing copies of his Capitol extended play recording of "Omaha," immediately after conducting the Omaha Symphony in a special rendition of the capsule-size musical comedy. Another Capitol recording artist, Billy May (center), arranged Freberg's musical tribute to the Nebraska city. "Omaha," which originally started out as a radio commercial for Butternut Coffee, proved so popular that Freberg re-corded a non-commercial version for Capitol. Far right is Tom Tilton, Capitol sales representative in Omaha. OMAHA, NEB .- Stan Freberg (left), Capitol recording artist, advertising

### **Sparton Handles Arc Line**

# Siegel Gets Italian Song

ELIZABETH, N. J.—Arc Records of this city announced an arrange-ment with Sparton of Canada to han-dle the distribution of Arc's recording, "My White Convertible," by the Hall Brathenergy Brothers.

Edward Dambach, president of Arc Records, completed contract agree-ments with H. E. Pound of Sparton.

Arc recently signed with Allied Rec-ord Sales Co., Hollywood, California. Allied handles national distribution of the Arc label under terms of a July contract between Arc and Allied.

# NEW YORK — Publisher Paul Siegel, while in Paris recently, heard a song called "Tango D'Italie" on the air. He liked it so much that he pur-chased the rights to the song for all English-speaking countries. He made the deal with the Bals De France pub-heave and now has it in his Sumphony bery and now has it in his Symphony House U. S. firm.

Recorded in France under the Phil-ips banner (French Columbia), Siegel brought the waxing to Mitch Miller in the U.S. The record was released here last week on Columbia, and features Joss Baselli and his Ensemble.

# **All The Leading Coinmen Read The Cash Box Every Week**



~~~~ Disk Jockey Cash man **REGIONAL RECORD REPORTS** BOB KLOSE RON ALLEN WSTC-Stamford, Conn. WSAI—Cincinnati, Ohio 1. Poor Little Fool (R. Nelson) 1. Patricia (P. Prado) 2. Nel Blu Dipinto Di Blu (D. Modugno) 2. Nel Blu Dipinto Di Blu (D. Modugno) 3. Everybody Loves A Lover (D. Day) 3. Fever (P. Lee) 4. Everybody Loves A Lover (D. Day) 4. Patricia (P. Prado) 5. If Dreams Came True (P. Boone) 5. Enchanted Island (Four Lads) If Dreams Came True (Boone)
 When (Kalin Twins) 6. Left Right Out Of Your Heart (P. Page) 7. When (Nature 5.) 8. Hard Headed Woman (E. Presley) Enchanted Island (Four Lads) B. Bird Dog (Everlys)
9. Are You Really Mine (J. Rodgers) 9. Put A Ring On My Finger (Les Paul & M. Ford) 10. She Was Only Seventeen (M. Robbins) 10. Come Closer To Me (Cole) DON DOWNING TONY RIZZ KENE—Toppenish, Wash. WFST—Caribou, Maine KENE—Toppenish, Wash. 1. Bird Dog (Everlys) 2. Pickle Up A Doodle (Brewer) 3. Just Before Dawn (Johnnie & Jonie) 4. The Wizard (J. Rodgers) 5. Somebody Touched Me (B. Knox) 6. Barefoot Rock (L. J. Parker) 7. Three Kisses Past Midnight (Casuals) 8. You Cheated (Slades) 9. Green Mosquito WFST—Caribou, Maine 1. Nel Blu Dipinto Di Blue (Modugno) 2. There Never Was A Night (B. Johnson) 3. Summertime, Summertime (Jamies) 4. Dance, Everyone Dance (Madigan/Bazter) 5. Swing Softly (J. Mathis) 6. Bird Dog (Everlys) 7. Beats There A Heart So True (P. Como) B. Stardust (P. Boone) (P. Como) B. Stardust (P. Boone) 9. Near You (R. Williams) 10. Ma Ma Ma Marie (Gaylords) (Tune Rockers) 10. Straighten Up & Fly Right (De John Sisters) EDDY HUBBARD WGN—Chicago, III. BOB FURRY KTAR—Phoenix, Ariz. WGN—Chicago, III. 1. Nel Blue Dipinto Di Blu (D. Modugno) 2. Poor Little Fool (R. Nelson) 3. Everybody Loves A Lover (D. Day) 4. Born Too Late (Poni Tails) 5. If Dreams Came True (Boone) 6. Devoted To You (Everlys) 7. The Fountains Cry (N. Noble) B. Guess Things Happen That Way (J. Cash) 9. Come Closer To Me (N. Cole) K I AR—Phoenix, Ariz. 1. King Creole (E. Presley) 2. Nel Blue Dipinto Di Blu (D. Modugno) 3. Patricia (P. Prado) 4. Fever (P. Lee) 5. Baubles, Bangles And Beads (Kirby Stone Four) 6. Two Arms, Two Lips, One Heart (Four Aces) 7. Au Revoir Amour (Todds) B. Moon Talk (P. Como) 9. Evervbady Loves A Lover 9. Come Closer To Me (N. Cole) 10. Put A Ring On Your Finger (Les Paul & M. Ford) 9. Everybody Loves A Lover (D. Day) 10. Come Closer To Me (N. Cole) LUCKY PIERRE KEN GAUGHRAN WREB—Holyoke, Mass WBNY—Buffalo, N. Y. WBNY—Buffqlo, N. Y. 1. Just A Dream (J. Clanton) 2. Born Too Late (Poni-Tails) 3. Tears On My Pillow (Imperials) 4. Poor Little Fool (R. Nelson) 5. Volare (D. Martin) 6. Rockin' Robin (B. Day) 7. Together Forever (Rivieras) B. Moon Talk (P. Como) 0. Steare Act The Ways Of WREB—Holyoke, Mass. 1. Everybody Loves A Lover (D. Day) 2. Enchanted Island (Four Lads) 3. Blue Blue Day (D. Gibson) 4. Poor Little Fool (R. Nelson) 5. Left Right Out Of Your Heart (P. Page) 6. A Certain Smile (J. Mathis) 7. Are You Really Mine (J. Rodgers) 9. Strange Are The Ways Of Love (G. Grant) B. Moon Talk (P. Como) Come Closer To Me (N. Cole) 10. Hey Boy, Hey Girl (Oscar & Jeanette) 10. It's Easy (J. London) JOHN A. MÁKELA WGAW—Gardner, Mass. CLIFF SHILLING WICU-Erie, Pa. WGAw-Guranor, 1. Nel Blu Dipinto Di Blu (D. Modugno) 2. Everybody Loves A Lover (D. Day) Little Star (Elegants)
 Just A Dream (J. Clanton)
 Nel Blu Dipinto Di Blu (D. Modugno) Poor Little Fool (R. Nelson) (D. Day Fever (P. Lee) Little Star (Elegants) Bird Dog (Everlys) Gotta Have Rain (E. Gorme) Volare (D. Martin)

3. 4. 5. 6. 7.

- B. Just A Dream (J. Clanton)
- 9. King Creole (E. Presley)
- 10. Near You (R. Williams)
- DON SQUIRES WCVS-Springfield, III. 1. Volare (D. Martin) 2. Willie And The Hand Jive

BUCK LEIGH WTRC—Elkhart, Indiana

- W IKC—EtKnart, Hugana 1. Little Star (Eiegants) 2. Poor Little Fool (R. Nelson) 3. Patricia (P. Prado) 4. Gingerbread (F. Avalon) 5. Fever (P. Lee) 6. Nel Blu Dipinto Di Blu (D. Modugno
- (D. Moduano)
- 7. My True Love (J. Scott)
- В. 9. Just A Dream (J. Clanton) Rebel Rouser (D. Eddy)
- 10. When (Kalin Twins)
- Willie And The Hand Jive (J. Otis)
 Western Movies (Olympics)
 Fever (P. Lee)
 Just A Dream (J. Clanton)
 My True Love (J. Scott)
 Bird Dog (Everlys)
 Kathy-Q (Diamonds)
 Born Too Late (Poni-Tails)
 It's All In The Game (T. Edwards)
 - B. My True Love (J. Scott)
 - 10. Just A Dream (M. Whiting)

B. A Certain Smile (J. Mathis) 9. Are You Really Mine (J. Rodgers) 10, You Cheated (Shields) HAL VESTER KTHT—Houston, Texas KTHT—Houston, Texas 1. Little Star (Elegants) 2. Chantilly Lace (B. Bopper) 3. Bird Dog (Everlys) 4. Nel Blu Dipinto Di Blu (D. Modugno) 5. Patricia (P. Prado) 6. One Summer Night (Dandleers) 7. Poor Little Fool (R. Nelson) B. Western Movies (Olympics) 9. Think It Over (Crickets) 10. Early In The Morning (Holly)

JERRY COLLINS WNOX—Knoxville, Tenn. WNOA-KNOXVIIIE, TENN. 1. Thunder Road (R. Mitchum) 2. King Creole (E. Presley) 3. Poor Little Fool (R. Nelson) 4. Splish Splash (B. Darin) 5. Rebel Rouser (D. Eddy) 6. When (Kalin Twins) 7. Patricia (Perez Prado)

9. Willie And The Hand Jive (J. Otis)

BOB ECWARDS-DON KIDWELL-CARL DAY WCSI—Columbus, Indiana W CSI-Columbus, morand 1. Nel Blue Dipinto Di Blu (D. Modugno) 2. Patricia (P. Prado) 3. Poor Little Fool (R. Nelson) 4. King Creole (E. Presley) 5. Rebel Rouser (D. Eddy) 6. Little Star (Elegants) 7. Willie And The Hand Jive (J. Otis) 8. Everybody Loves A Lover (D. Day) 9. If Dreams Came True (Boone)

10. When (Kalin Twins) MICHAEL RUPPE JR.

BOB CRANE

KNX—Los Angeles, Calif.

Everybody Loves A Lover (D. Day)
 If Dreams Came True (Boone)
 Enchanted Island (Four Lads)
 The Waiting Game (Belafonte)

Just A Dream (M. Whiting)

5. Put A Ring On My Finger (Les Paul & M. Ford)

7. In The Blue Of The Night (T. Mara)

(1. Mara)
B. Strange Are The Ways Of Love (G. Grant/R. Sparks)
9. Nel Blu Dipinto Di Blue (Modugno/Riddle)

10. Tea For Two Cha Cha (T. Dorsey Orch.)

- WCUE—Akron, Ohio
- WCUE—Akron, Ohio 1. Little Star (Elegants) 2. Just A Dream (J. Clanton) 3. Nel Blu Dipinto Di Blu (D. Modugno) 4. My True Love (J. Scott) 5. Willie And The Hand Jive (J. Otis) 6. Poor Little Fool (R. Nelson) 7. Western Movies (Olympics) B. Rockin' Robin/Over And Over (B. Day) 9. Over The Weekend

Over (B. Day) 9. Over The Weekend (Kingsmen) 10. Born Too Late (Poni Tails)

DICK DOTY WTRL-Bradenton, Fla.

- 1. Nel Blu Dipinto Di Blu (D. Modugno)
- (D. Modugno 2. Little Star (Elegants) 3. Patricia (P. Prado) 4. Poor Little Fool (R. Nelson) 5. Just A Dream (J. Clanton) 6. Do You Love Me Like You Kiss Me (McGuires)
- 7. My True Love (J. Scott)

7. My True Love (J. Stor.) B. Everybody Loves A Lover (D. Day) 9. Fever (P. Lee)

10. Bird Dog (Everlys)

SEAMUS O'HARA KYA-San Francisco, Calif.

- B. It's All In The Game (T. Edwards) 9. Hunky Dunky Doo (Grant)

10. Little Brass Band (Seville)

- RON PICARD WDCF—Dade City, Fla.
- 1. Little Star (Elegants) 2. Nel Bly Dipinto Di Bly

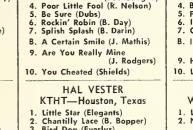
- Nel Blu Dipinto Di Blu (D. Modugno) Rockin' Robin (B. Day) Early In The Morning (Holly) King Creole (E. Presley) Just A Dream (J. Clanton) Everybody Loves A Lover (D. Day) Fever (P. Lee)

- (D. B. Fever (P. Lee) 9. My True Love (J. Scott) 10. Patricia (P. Prado)

- DAN ALLAN WMIN—St. Paul, Minn.

- WMIN—St. Paul, runn. 1. Just A Dream (J. Clanton) 2. Susie Darlin' (R. Luke) 3. Devoted To You (Everlys) 4. Willie And The Hand Jive (J. Otis)
- 5. Volare (D. Martin)
- Bird Dog (Everlys) King Creole (E. Presley)
- B. Western Movies (Olympics) 9. When (Kalin Twins)

10. Gingerbread (F. Avalon) ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-Please keep us constantly informed of any changes in call letters or title.







Ramblings

NEW YORK:

<text> Due to the speed with which MGM Records has shot into great prominence



area while Ray makes tracks for the midwest. Two new items showing strong signs are Diahann Carroll's "Guiding Light" (the other side of "The Big Country" which was the side everybody was hyped on) and Lee the an immediate reaction among the N.Y. jockeys. . . . Atlantic Records going all out on the Ruth Brown special. This Little Girl's Gone Rockin". The fellas there think this is the big one for the lass. Going great for Atlantic are Chuck Willis" "My Life", Ray Charles and Milt Jackson is creating sales excitement. Atco keeping the "Yakety Yak". "Splits Pslash" tradition going with the new Coasters" The Shadow Knows." . . . Bobby Hendricks showcased his "Itchy Twitchy Feeling" on Sue Records on the Dick Clark and Alan Freed shows last week. The deck is causing lots of noise and as a last week. The deck is causing lots of noise and as a last week. The deck is causing lots of noise and as a last week. The deck is causing lots of noise and as a last week. The deck is causing lots of noise and as a last week. The deck is causing lots of noise and as a last week. The deck is causing lots of noise and as a last week. The deck is causing lots of noise and as a last week. The deck is causing lots of noise and as a last week. The deck is causing lots of noise and as a last week. The deck is causing lots of noise and as a last week. The deck is causing lots of noise may prometable will release Terry and The Bells (four girl group) in a "certain hit" is a winner." Also scheduled to be released in two weeks are several other decks—master purchases. . . Also moving into the Colusieum Apartments is the Joe Carlton organization (Carlton Records) move mubering eighteen employees. Carlton still holds the lease on 157 W 57th Street and will talk sublease to any one interested. . . . Safari Records' Madeline Kern to appear on CBS coast-to-coaster "Upbeat" with Jim Lowe. . . Allan Sussel, president of Laurie Records, reports the new Dion And The Belmonts" "No One Knows" is breaking faster than even "I Wonder Why." . . Neil Gall 7 pounds 9 ounces. A bouquet to wife Sondra. The Laddies and Excels, Central artists, appeared on Milt Grant's WTTG-TV, Washington, Buddy Dean's WJZ-TV, Baltimore, and "Hot Rod" Hulbert's annual celebration affair at Carr's Beach, Eastern Shore, Va. during their recent promotional trip. . Al Silvers, Herald-Ember Records, spent the first half of last week in bed because of the grippe. Al's back now and working on Lee Allen's "Tic Toc" and The Five Satins' "A Night To Remember". Silver has purchased the Harrison master "Ginny" by The Smart Tones to be released on Herald. He

will also nationally distribute Clock Records' "You're The Girl" and "Eeny Meeny Minie Moe" by Baby Cortez thru his Ember set-up. Al also announced the signing of a new pop talent, Tony Anthony. Tony is now rehearsing for his first session soon... Jerry Winston signed a contract with George Goldner to distribute nationally his "The Dreamer's Bounce" by Sammy Lowe and Orchestra on the Newport label. Jerry also reports that The Velours' "Crazy Love" which he produced for Cub Records, has really started going and it looks like it could be big.... Tommy Edwards will plug his MGM hit "It's All In The Game" via the Alan Freed WABD-TV show on August 19, Dick Clark's Philly TV show on August 25 and Dick Clark's Saturday night ABC-TVer on September 6... Connie Francis, who flew to England August 13 for TV and personal appearances, was greeted at the airport by reporters and executives of The Daily Sketch, a London newspaper, and feted at a surprise party. Connie will do two TV shows on BBC and will play the Empire Theatre in Glasgow, Scotland for six days... The Rover Boys will introduce their new Vik release, "If You Will Be My Baby" and "Sagopo" on the Clark TV September 15 show.... The Four Voices into the Town House, Pittsburgh for one week beginning August 25. They will kick off their new Columbia release, "Tight Spot" and "Tell Me You're Mine." ... The writing team of Wally Zober and Bert Salmirs have both sides of a Gary Records release. Ken Darrow sings "Keep Your Dreams" and "Everytime." ... Cute love story plugging Tony Bennett's new Columbia LP "Long Ago" sent out by promotion man Joe Petralia. ... New Thurston Harris issued by Aladdin. The sides are "Tears From My Heart" and "Over Somebody Else's Shoulder." ... Vera Hodes, executive veepee George Goldner enterprises, tells us to watch two new items handled for national release. They are "Dreamer's Bounce" by Sammy Lowe on Winston (mentioned above) and "Pretty Jane" by Mark Robinson on Tee Gee. There will be a Chantel's LP and EP titled "We Are The Chantels. The Chantels."

CHICAGO:



Interview
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LOS ANGELES:

LOS ANGELES: Cliff White, guitarist who travels with Sam Cooke, is preparing an album for Keen Records featuring renditions of some standards and several originals. ... Allied Record Sales announced the release of two new Flash singles which they expect to go a long way—"Slo Down" featuring Gus Jenkins, and "I'm Hurted" featuring Mamie Perry. ... Heavy aggressive sales promotion is slated by Dooto topper Dotsie Williams, with the release of three singles, all by new artists recently signed to the label. One of the sides "Baby Play Ball With Me", features Ronnie Knox, All-American football star now in films and TV. ... Porky Chedwick, popular R&B DJ on station WAMO in Pitts-burg, in town visiting friends and taking a short vacation. ... Ginny Van's latest release on the Indie label, "Time", getting action and picked as record of the week on the Jim Randolph show in L.A. ... Fred Smith, songwriting partner with Cliff Goldsmith, recently departed his A&R post at Keen Records to devote full time to the Smith-Goldsmith songwriting and publishing com-pany. The talented duo wrote the Demon records smash hit, "Western Movies", by The Olympics... Irwin Zucker reports the Daddy-O's new release entitled "Pow", composed by guitarist-arranger Billy Mure, is getting a lot of play by the DJ's. ... Jim Warren, of Central Record Sales, reports two smash by the DJ's. . . . Jim Warren, of Central Record Sales, reports two smash hits in the new Chuck Berry side on the Chess label, and the new Dale Hawkins Disk on Checker. . . . The Six Teens, Flip Record artists, will sing their two new sides "Baby-O" and "Oh It's Crazy", on the Dick Clark show from the Hollywood Bowl August 24th. . . . The appearance of George Hamilton IV on the Perry Como summer TV show, starring Bob Crosby, upped sales of George's latest, "Your Cheatin' Heart." . . . Aladdin Records two new hot ones are "Tell Me", by The Lovers, and "Cute-Tee", by Lloyd Glenn.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphobeticolly)

A CERTAIN SMILE Johnny Mathis (Columbia 41095)

ALL DAY LONG Jimmy Smith (Blue Note 1676)

ALL NIGHT LONG Johnny Fuller (Checker 899)

ARE YOU MY GIRL FRIEND Morry Williams & Kids (Tee Vee 301)

BAREFOOT ROCK Little Junior Parker (Duke 193)

BETTY LOU'S GOT A NEW PAIR OF SHOES Bobby Freeman (Josie 841)

BORN TOO LATE Pony-Tails (ABC Paramount 9934)

CARMEN Ramsey Lewis (Argo 5304)

CAROL Chuck Berry (Chess 1700)

CHA DOOKY DOO Art Neville (Specialty)

CHANTILLY LACE Big Bopper (Mercury 71343)

CHARIOT ROCK SUBWAY Champs (Challenge 59018)

COUNT EVERY STAR Rivieras (Coed 503)

DEVOTED TO YOU Everly Bros. (Cadence 1350)

DOWN IN VIRGINIA I KNOW IT'S A SIN Jimmy Reed (Vee-Jay 287)

DOWN THE AISLE OF LOVE Quin-Tones (Hunt 321)

DRIP DROP Drifters (Atlantic 1187)

EARLY IN THE MORNING Bobby Darin & Rinky Dinks (Ateo 6121)

GEE WHIZ Bob & Earl (Class 231)

GINGERBREAD Frankie Avalon (Chancellor 1021)

GOING TO CHICAGO BLUES Count Basie & Joe Williams (Rould ulette 4088)

HARVEY'S GOT A GIRL FRIEND Royal Teens (ABC-Paramount 9945)

HAVING A GOOD TIME Huey Smith (Ace 548)

HOOTCHY KOO Larry Williams (Specialty 634)

HOW THE TIME FLIES Jerry Wallace (Challenge 59013)

I BELIEVE IN YOU Robert & Johnny (Old Town 1052)

IF YOU TRY CONGRATULATIONS Chantels (End 1030)

I'M SORRY Royal Holidays (Carlton 472)

\*I'M SORRY Kenny Martin (Federal 12330)

ITCHY TWITCHY FEELING Bobby Hendricks (See 706)

\*IT'S ALL IN THE GAME Tommy Edwards (MGM 12688)

KATHY-O Diamonds (Mercury 71330)

KING CREOLE (EP) Elvis Presley (RCA Victor EPA-4319) LET'S SIT AND TALK Gene Allison (Vee-Jay 286)

\* Indicotes first appeoronce on Territorial Tips LITTLE BLUE BOY Bobby Blue Bland (Duke 196) LITTLE MARY Fats Domino (Imperial 5526) MAMA, MAMA, MAMA PRISONER'S SONG Warren Storm (Nasco 6015) \*MONEY MONEY Miracles (End 1029) MY BONNIE Ray Charles (Atlantic 1196) MY LIFE Chuck Will Willis (Atlantic 1192) NEL BLU DIPINTO DI BLU Dean Martin (Capitol 4028) NEVER AGAIN Dinah Weshington (Mercury 71317) NO CHEMISE PLEASE Gerry Granahan (Sunbeam 102) NOTHING IN THE WORLD Nat Cole (Capitol 4004) ONE DAY NEXT YEAR Heartbeats (Roulette 4091 POINCIANA Ahmad Jahmal (Argo 5303) \*RAMROD Eddy (Jamie 1109) \*REAL WILD CHILD Ivan (Coral 62017) lyan ROCKIN' ROBIN Bobby Day (Class 229) \*SAPPHIRE Danny Oliver (Trend 012) SOMEONE TO LOVE ME GATES OF HEAVEN Ron Baxter (Gone 5036) STORMY WEATHER Spaniels (Vee Jay 290) STUPID CUPID Connie Francis (MGM 12683) SUMMERTIME BLUES Eddie Cochran (Liberty 55144) \*SUSIE DARLIN' Robin Luke (Dot 15781) THE FREEZE Tony & Joe (Era 1075) \*THE GREEN MOSQUITO Tune Rocker (United Artists 139) THINK IT OVER Crickets (Brunswick 55072) TOPSY (Part II) Cozy Cole (Love 5003) TRICKLE TRICKLE (Casino 102) WABASH BLUES Al Smith (Abner 1014) WAKE UP BABY Sonny Boy Williams (Checker 894) WALK A WHILE Choker Campbell (APT 25011) \*WEEKEND Kingsmen (East-West 115) WHAT SHALL | DO Ed Townsend (Capitol 3994) WHY DO I Lee Andrews & Hearts (United Artists 136) WHY DON'T YOU STOP Lyrics (Vee Jay 285)

YOU CHEATED

LITTLE STAR Elegants (APT 25005) 1 PATRICIA 2 Perez Prado (RCA Victor 7245) JUST A DREAM 3 4 Jimmy Clayton (Ace) SPLISH SPLASH 4 5 Bobby Darin (Atco 6117) WILLIE AND THE 7 Johnny Otis (Copitol 3966) YAKETY YAK 6 3 Coasters (Atco 6116) YOU'RE A SWEETHEART 8 Little Willie John (King 5142) ONE SUMMER 8 NIGHT 9 Dandleers (Mercury 71322) FEVER 9 12 Peggy Lee (Capitol 3998) WESTERN MOVIES 10 Olympics (Demon 1508) 14 FOR YOUR PRECIOUS LOVE 6 11 Jerry Butler & Impressions (Abner 1013) POOR LITTLE 12 FOOL 10 Ricky Nelson (Imperiol 5528) MY TRUE LOVE 13 11 Jock Scott (Corlton 462) WIN YOUR LOVE FOR ME 18 14 Sam Cooke (Keen 2006) YOU CHEATED 15 16 Shields (Dot 15805) NEL BLU DIPINTO DI BLU 23 16 Domenico Modugno (Decca 30677) BIRD DOG 17 Everly Bros. (Cadence 1350) 26 REBEL ROUSER 18 13

Duane Eddy (Jomie 1104) TEARS ON MY 19 PILLOW 25 Little Anthony & Imperials (End 1027)

YES I WANT YOU 22 **Z**0 Ivory Joe Hunter (Atlantic 1191)

21. COME CLOSER TO ME. 22. MY LIFE. 23. ROCKIN' ROBIN. 24. GINGERBREAD. 25. BETTY LOU'S GOT A NEW PAIR OF SHOES. 26. WHAT AM I LIVING FOR. 27. BLIP BLOP. 28. HARD HEADED WOMAN. 29. ITCHY TWITCHY FEELING. 30. WHEN.

Chris Renews Pact THE NATION'S

Pos. Last Week



NEW YORK - Chris Connor is shown signing a contract that renews her exclusive affiliation with Atlantic Records on a long-term basis. Seated beside her is Nesuhi Ertegun, a&r chief of Atlantic's LP department. Standing left is Lester Lees, Atlantic sales manager, and right, Monte Ray, Chris Connor's personal manager.

At the time of Miss Connor's contract renewal, plans for the extensive promotion of two recent LPs of hers --"A Jazz Date With Chris Connor" and "I Miss You So"-were announced by a company spokesman. For the next six weeks, an intensive campaign on these LPs will be on, on the disk jockey, retail and consumer level. Heavy advertising in trade and consumer magazines has been scheduled. Displays have been planned in leading stores throughout the country. Shortly, a special disk jockey contest promoting Chris Connor will be announced.

For Miss Connor, it has been a busy summer. She was seen at the Newport, Great South Bay and Randall's Island Jazz Festivals, at Music Inn, Lenox, Mass. and George Wein's recently opened Storyville at Cape Cod. Currently at Birdland, Miss Connor moves on from there to the Village Vanguard August 26. Since signing her new contract with Atlantic, she has already cut one LP and is rehearsing material for a second.

Column Title Changed

NEW YORK-Due to the changing nature of the record business and the inclination of most records to overlap all markets, The Cash Box has recently changed the R & B Ramblings column to "Ramblings".

It will include in the future all phases of the music business covering the activities of the manufacturer, the distributor, and the artist.



Slades (Domino) Del-Vikings (Mercury 71345) "It's What's in THE CASH BOX That Counts—INTERNATIONALLY The Cash Box, Music

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"Blue Note" Clicks



CHICAGO—When Count Basie opened his recently concluded stint at the Blue Note, owner Frank Holzfiend anticipated terrific crowds. Frank reports that biz was so great at his bistro that standing room only was available nightly, due to the Counts popularity there. The closing sessions August 17th will never be exceeded in attendance, according to Frank. The happy trio above is (left to right) Joe Williams, Frank Holzfiend and Count Basia

Count Basie. The Count's current hit wax on Roulette is "Going To Chicago Blues".

Gould Score To Help **Celebrate Seaway Opening**

NEW YORK—The playing of the "St. Lawrence Suite", by RCA Victor recording artist Morton Gould, will mark the opening of the St. Law-rence Seaway on September 5th. The work was commissioned by the Hydro-Electric Power Commission of On-tario and the Power Authority of the State of New York. The St. Lawrence Suite will be played by the Canadian Ordnance Corps Band, under the direction of the composer, at the Seaway. Gould's work is in four movements: Dedica-tion, Quickstep, Chansonette, and Commemoration March. Gould's latest RCA Victor record-ings include "Baton And Bows" and "Where's The Melody?".

New Interpretation Of "My Fair Lady"

NEWARK, N. J.—The "My Fair Lady" score, which has been recorded in almost every style of music from mood to jazz, is being treated in still another fashion by World Wide Records.

Herman Lubinsky, president of World Wide, announced last week that he is issuing a stereo record of the score recorded in "Roaring '20's"

score recorded in roaring 200 style. Featuring a group known as the Charleston Club Orchestra, the album is designed to please the many adults who enjoy charleston tempo music for both listening and dancing. The album is titled "My Fair Lady Of The Roar-ing '20's" and features arrangements in, what Lubinsky calls, the Guy Lom-bardo. Russ Morgan, etc., vein. bardo, Russ Morgan, etc., vein.



"Big Bill" Broonzy Dies

CHICAGO - "Big Bill" Broonzy, who recorded 260 blues records from 1925 to 1952, died August 15 at Billings Hospital, this city, of cancer.

Broonzy rose from porter and handyman to become one of the most renowned guitar strumming, blues singers shortly after World War I, receiving his greatest fame in Europe during the post World War I period, according to reliable reports.

His mother, born a slave, died recently at the age of 102.

Broonzy was credited by many with having created the blues singing wail which has attained such prominence during this past decade. He felt that this type of singing was very typical of the general feelings of his people.

Scott Plus Four



DAYTON, OHIO-A recent record hop, with Carlton's Jack Scott as the headliner, attracted more than 3,000 teenagers. The hop is thrown every Friday nite, by the WONE-Dayton deejays at the "Triangle Skateland". A reported crowd of 4,500 kids were on hand to greet Scott at the airport. He was then given a motorcade, and taken to dinner with some of the teensters. The WONE mobile unit was set up at the airport to interview Jack when he arrived and afterwards he was quizzed on the Herb Knight show. Jack's slicing of "Leroy" broke first in the Dayton area and was followed by the flip half, his current national top-tenner, "My True Love". In the above pic are WONE jocks, left to right, Bob MacKinnon, Dave Hull, Scott, Herb Knight and Jolly Rogers.

| | The | Cash Be | |
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| 1 | IEW YORK | CHICAGO | NEW ORLEAN |
| 1 | LITTLE STAR
Elegants
(Apt 25005) | FOR YOUR
PRECIOUS LOVE
Jerry Butler & Impressions
(Abner 1013) | PATRICIA
Perez Prado
(RCA Victor 7245) |
| 2 | PATRICIA
Perez Prado
(RCA Victor 7245) | LITTLE S <mark>TAR</mark>
Elegants
(Apt 25005) | WIN YOUR LOV
FOR ME
Sam Cooke
(Keen 2006) |
| 3 | YAKETY YAK
Cousters
(Atco 6116) | YAKETY YAK
Coasters
(Atco 6116) | LET'S SIT AND
Gene Allison
(Vee-Jay 286) |
| 4 | NEL BLU DIPINTO
DI BLU
Domenico Modugno
(Decca 30677) | YOU'RE A
SWEETHEART
Little Willie John
(King 5142) | LITTLE BOY BLU
Bobby Blue Bland
(Duke 196) |
| 5 | POOR LITTLE FOOL
Ricky Nelson
(Imperial 5528) | COME CLOSER TO ME
Nat "King" Cole
(Capitol 4004) | LITTLE STAR
Elegants
(Apt 2500S) |
| 6 | TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027) | PATRICIA
Perez Prado
(RCA Victor 7245) | CHA DOOKY DO
Art Neville
(Specialty) |
| 7 | FEVER
Peggy Lee
(Capitol 3998) | FEVER
Peggy Lee
(Capitol 3998) | YOU CHEATED
Shields
(Dot 1580S) |
| 8 | TRICKLE TRICKLE
Videos
(Casino 102) | GOING TO CHICAGO
BLUES
Count Basie & Joe Williams
(Roulette 4088) | FEVER
Peggy Lee
(Capitol 3998) |
| 9 | JUST A DREAM
Jimmy Clanton
(Ace 546) | NEL BLU DIPINTO
DI BLU
Domenico Modugno
(Decca 30677) | YOU'RE A
SWEETHEART
Little Willie John
(King 5142) |
| 10 | YOU'RE A
SWEETHEART
Little Willie John
(King 5142) | WESTERN MOVIES
Olympics
(Demon 1508) | MY LIFE
Chuck Willis
(Atlantic 1192) |
| | | | |
| | ST. LOUIS | NEWARK | DALLAS |
| 1 | POINCIANA
Ahmad Jahmai
(Argo S303) | REBEL ROUSER
Duane Eddy
(Jamie 1104) | JUST A DREAM
Jimmy Clanton
(Ace 546) |
| 2 | WIN YOUR LOVE
FOR ME
Sam Cooke
(Keen 2006) | TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027) | WESTERN MOVIE
Olympics
(Demon 1508) |
| 3 | YES I WANT YOU
Ivory Joe Hunter
(Atlantic 1191) | YOU'RE A
SWEETHEART
Little Willie John
(King S142) | MY TRUE LOVE
Jack Scott
(Carlton 462) |
| 4 | DOWN THE AISLE
OF LOVE
Quin-Tones
(Hunt 321) | ONE DAY NEXT YEAR
Heartbeats
(Roulette 4091) | LITTLE STAR
Elegants
(Apt 25005) |
| 5 | TEARS ON MY
PILLOW
Little Anthony & Imperials
(End 1027) | PATRICIA
Perez Prado
(RCA Victor 7245) | PATRICIA
Perez Prado
(RCA Victor 7245) |
| 6 | PATRICIA
Perez Prado
(RCA Victor 724S) | LITTLE STAR
Elegants
(APT 25005) | IT'S ALL IN S
THE GAME
Tommy Edwards
(MGM 12688) |
| 7 | ROCKIN' ROBIN
Bobby Day
(Class 229) | FOR YOUR
PRECIOUS LOVE
Jerry Butler & Impressions
(Abner 1013) | WILLIE AND THI
HAND JIVE
Johnny Otis
(Capitol 3966) |
| | CARMEN | MY LIFE | THINK IT OVER |

THINK IT OVER Crickets (Brunswick 55072) DOWN THE AISLE

Chuck Willis (Atlantic 1192)

OF LOVE Quin-Tones (Hunt 321)

JUST A DREAM Jimmy Clanton (Ace 546)

WHEN Kalín Twins (Decca 30642)

DEVOTED TO YOU Everly Brothers (Cadence 1350)

se records best suited for commercial use are reviewed by THE CASH BOX"

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Ramsey Lewis (Argo 5304)

NEL BLU DIPINTO

DI BLU Domenico Modugno (Decca 30677)

YOU CHEATED

Shields (Dot 15805)

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JUST A DREAM Jimmy Clanton (Ace 546) 9

ATLANTA

COME CLOSER TO ME Nat "King" Cole (Capitol 4004) 10

JUST A DREAM Jimmy Clanton (Ace 546)

WIN YOUR LOVE FOR ME

Sam Cooke (Keen 2006)

Coasters (Atco 6116)

YAKETY YAK

LITTLE STAR

(Apt 25005)

BIRD DOG

Everly Brothers (Cadence 1350)

Olympics (Demon 1508)

WESTERN MOVIES

FOR YOUR PRECIOUS LOVE Jerry Butler & Impressions (Abner 1013)

MY TRUE LOVE

SPLISH SPLASH

REAL WILD CHILD

Jack Scott (Cariton 462)

Bobby Darin (Atco 6117)

(Coral 62017)

NORFOLK

SPLISH SPLASH

Bobby Darin (Atco 6117)

| JUST A DREAM
Jimmy Clanton
(Ace 546) |
|---|
| ONE SUMMER NIGHT
Dandleers
(Mercury 71322) |
| YES I WANT YOU
Ivory Joe Hunter
(Atlantic 1191) |
| Betty Lou's Got A New
PAIR OF SHOES
Bobby Freeman
(Josie 841) |
| SAPPHIRE
Danny Oliver
(Trend 012) |
| YOU'RE A
SWEETHEART
Little Willie John
(King 5142) |
| TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027) |
| Danny Oliver
(Trend 012)
YOU'RE A
SWEETHEART
Little Willie John
(King 5142)
TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027)
THE GREEN
MOSQUITO
Tune Rockers
(United Artists 139)
GINGERBREAD
Frankie Avalon
(Chancellor 1021)
NEL BLU DIPINTO
DI BLU
Domenico Modugno
(Decen 30672) |
| GINGERBREAD
Frankie Avalon
(Chancellor 1021) |
| NEL BLU DIPINTO
DI BLU
Domenico Modugno
(Decca 30677) |
| |

SAN FRANCISCO

PATRICIA

Perez Prado (RCA Victor 7245)

PATRICIA Perez Prado (RCA Víctor 7245) MY TRUE LOVE Jack Scott (Carlton 462) JUST A DREAM Jimmy Clanton (Ace 546) WILLIE AND THE HAND JIVE Johnny Otis (Capitol 3966) ONE SUMMER NIGHT The Dandleers (Mercury 71322)

LITTLE STAR Elegants (Apt 25005)

BIRD DOG Everly Brothers (Cadence 1350) SPLISH SPLASH

Bobby Darin (Atco 6117) FEVER

YAKETY YAK

Coasters (Atco 6116)

Peggy Lee (Capítol 3998)



NEW ORLEANS, LA.—The Joyce Hillman School Of Dance, New Or-leans, recently printed up a special brochure, illustrating pictorially and graphically, a new dance craze, "The Barefoot Rock". The name of the step is also the title of Little Junior Parker's latest Duke click. Members of the Hillman group are shown above demonstrating the dance on Ken Elliott's WJMR-TV-New Orleans "Bandstand".

Armstrong New Storz V.P.

OMAHA, NEB.—The Storz Broad-casting Co. announced the appoint-ment of George W. "Bud" Armstrong as Executive Vice-President. Armstrong, 30, joined Storz in 1949 as a disk jockey at KOWH-Omaha. He later moved into sales at KOWH and then became General Manager of Storz Station WTIX-New Orleans in 1953. He attended Northwestern Uni-versity, Evanston, Illinois, and is a graduate of Creighton University, Omaha. Armstrong is Vice-Chairman of the

Omaha. Armstrong is Vice-Chairman of the All Industry Music Licensing Commit-tee and Chairman of that group's Membership Committee. He is a past director of Missouri Broadcasters As-sociation and of the Kansas City Ra-dio and Television Council. He is a past Vice-Chairman of the Association of Independent Metropolitan Stations. In 1952 he was International Champion Speaker of Toastmasters International.

He is married to the former Kay McDevitt of Omaha and they have five children. He will continue in his present position as General Manager of WHB-Kansas City.



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

ericanradiohistory com

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"THE SHADOW KNOWS" (2:14) [Tiger BMI—Leiber, Stoller] "SORRY BUT I'M GONNA HAVE TO PASS" (2:11) [Tiger BMI—Leiber, Stoller] THE COASTERS (Atco 6126)

THE COASTERS (Atco 6126) Following "Yakety Yak" is a king-sized order for the Coasters but it looks like they may have come up with the material to do just that. On its latest Atco release the crew makes use of an expression from the long-time radio serial favorite as it comically carves out "The Shadow Knows". It's a tantalizing morsel, set to a slow, fish-beat pace, about a gal who cannot pull the wool over her lover boy's eyes. King Curtis tastefully handles the sax solo spotlight. Could be another Coaster smasheroo. However, don't overlook the flip half, a delightful, up tempo romantic shuffler tagged "Sorry But I'm Gonna Have To Pass". Great coupler that also has 'top ten', dual-mart potential.

"COME BACK MY LOVE" (2:35) [Eden-Tollie BMI—R. Hamilton, C. Otis] "LOVE ME" (2:26) [Tollie BMI—A. Brooks] JERRY BUTLER & IMPRESSIONS (Abner 1017)

• The Impressions, featuring Jerry Butler, the men who burned up the charts in both the r & b and pop markets, via their initial Abner offering, "For Your Precious Love", come thru with two more twinthreat items on their second outing. They're both emotion-packed, slowpaced, love-titled romantic ballads that the artists, with Butler's stand out lead vocal, deck out with telling effect. Tagged "Come Back My Love" and "Love Me" they're a toss-up for chart honors. Like 'em both.

"THIS LITTLE GIRL'S GONE ROCKIN"" (1:42) [Leeds ASCAP—Darin, Curtis] "WHY ME" (2:23) [Eden-Progressive BMI—Benton, Hendricks, Mack] RUTH BROWN (Atlantic 1197)

RUTH BROWN (Atlantic 1197) • Ruth Brown, who has a healthy share of two-market hits to her credit, comes up with what could turn out to be her biggest to date. It's a sensational, fast moving entry, dubbed "This Little Girl's Gone Rockin'," that has the quality, novelty and charm to bust wide open on the rock 'n roll scene. Ruth sparkles as she leaves a note for her momma tellin' her that she's completed her household chores and now its time to rock. Under deck is a steady beat tear-jerker, tagged "Why Me", on which Ruthie sadly reflects that when anything goes wrong she's the one who suffers. Howard Biggs' ork attractively showcases the thrush on both ends. Watch the top half take off.

OTIS RUSH (Cobra 5027)

B+ "IT TAKES TIME" (2:30) [Armel BMI—Rush] Otis Rush takes hold of an up beat, steading driving blues item and wails it in a fashion that's cinch to please his ever-growing southern blues following. Rush injects great feeling into his warbling and the deck comes off a winner.

B "CHECKING ON MY BABY" (2:44) [Armel BMI—Rush] This end is another southern blues piece, set to a slow tempo, that Rush squeezes out in dramatic style. Two sides to be with. They both have the goods.

THE CADILLACS (Josie 842)

B+ "HOLY SMOKE BABY" (2:30) [Benell BMI—Navarro, Powell] The Cadillacs are in top drawer rock 'n roll form as they 'pull out all the stops' on a free-wheeling jolter that'll be attracting the coins, day and night, in the pop-r&b locations.

"I WANT TO KNOW" (2:21) [Benell BMI—Navarro, Powell] Here the group hands in an effective reading on a heartfelt, pausing-sighing ballad from the fish-beat school. Solid backer-upper.

CHARLES CLARK (Artistic 1040)

B+ "ROW YOUR BOAT" (2:45) [Armel BMI—Clark] The famous old 'round' is brought back in interesting r&b style by newcomer Charles Clark. Catchy, shufflin' piece of wax fitted up with a new set of lyrics and treated to an engaging performance by Clark and Willie Dixon's band. Neatly done offering that deserves a good deal of attention.

B "HIDDEN CHARMS" (2:35) [Armel, Ghana BMI — Dixon] Here Clark belts in flavorful fashion as Dixon's crew backs with some sock instrumental-work on a tantalizing, romantic finger-snapper. Keep tabs on both lids.

LLOYD GLENN (Aladdin 3407)

B "CUTE-TEE" (2:05) [Aladdin BMI—L. Glenn] From the pen and piano of Lloyd Glenn comes this tempting, Latin-flavored instrumental waffle that should easily whet the deejay's appetites. Lloyd's combo backs up in ear-arresting style.

C+ "BLACK FANTASY" (2:46) [Aladdin BMI—L. Glenn] Under portion is another, cuick moving Glenn original that Lloyd and the boys do up in a more jazzophied fashion. Splendid two-sided programming material. "PRETTY LITTLE PEARLY" (2:15) [Robert Mellin BMI—D. Johnston, D. Johnston] "ROMA ROCKA-ROLLA" (1:43) [Sherwin ASCAP—R. Steiner, S. Stept] CLICK-CLACKS (APT 25010)

• The APT label is just 'apt' to have another twin-market hit on the charts as a companion to its "Little Star" sizzler. The tune is a real cutie labeled "Pretty Little Pearly" and the artists responsible for the money-making sounds are a group of newcomers to waxdom, the Click Clacks. It's a delectable novelty item set to a captivating, up tempo, toe-tappin' beat. On the reverse slicing the songsters engagingly deck out an appealing pizza parlor entry tagged "Roma Rocka-Rolla". Tasty coupler-tho it's the top half for the quick action.

"BETTY JEAN" (2:40) [Armel BMI—Archie, Hankins] "I CRY FOR YOU" (2:30) [Armel BMI—Dixon] HAROLD BURRAGE (Cobra 1044)

• Harold Burrage, who had a territorial item in "She Knocks Me Out", steps up to knock out another Cobra biscuit that could skyrocket the artist into national prominence r&b and pop-wise. Labeled "Betty Jean", it's a hard-hitting rocker with an infectious melody, beat and set of lyrics. "I Cry For You", on the lower lid, is a potent, steady moving romantic blues piece. And both ends are treated to a solid-sales job by Burrage and his band.

"I WISH" (2:41) [A.M.C. ASCAP—Ram, Madi] "IT'S RAINING OUTSIDE" (2:49) [A.M.C. ASCAP—Ram, Madi] THE PLATTERS (Mercury 71353)

• The Platters provide their fandom with another pair of tunes that'll be heading up the hit listings in short order. (See pop reviews).

SUNNY KNIGHT (Kent 312)

B "LONELY ROOM" (2:25) [Modern BMI — B. Morgan] The smooth and polished tones of Sunny Knight are a treat to the ear as the balladeer warmly wraps up this tender, fish-beat romantic weeper. Soft, subdued vocal and instrumental support on a very pretty side. Platter spinners are gonna give this one many-a-whirl.

C+ "MADNESS" (2:41) [Guild BMI —S. Knight] On the under portion Knight persuasively etches a fetching, slow moving romantic affair.

THE NATURALS (Beacon 462)

B "YOU GIVE ME SO MUCH LOVIN'" (2:23) [Marfan BMI— Towns, Middleton] The Naturals blend their vocal talents in colorful, coin-catching style as they groove this swinging, juke box entry tailormade for the teenage hoofers.

C+ "WHAT A SHAPE I'M IN" (2:10) [Marfan BMI—Kepniss, Taylor] Flipside the boys rock out a tear-compelling lover's tale also aimed at the dancin' teenage trade. Lively instrumental backdrop on both halves.

ARTAMER JAMES (Code 711)

B "CONGRATULATIONS" (2:19) [Real Gone BMI — Andrews, Dasher] Artamer James delivers one right from the heart as she offers this heartbreaking, rock-a-ballad that. the Chantels also have out on the wax scene.

B "DITTY BOP WALK" (2:24) [Dasher, G&H BMI—Andrews, Dasher] Here the gal 'tosses her hat in the race' for new dance step honors as she comes up with a snappy r&r ditty. Joe Dasher's ork and chorus slickly assists on the two sides.

THE FAMOUS DAVIS SISTERS (Religious) (Savoy 4101)

B+ "YOU'RE GONNA NEED SOMEmar BMI—Davis] The Famous Davis Sisters are gonna make themselves even more 'famous' in the religious market as they get their message across in soul-stirring manner on this quick moving piece.

B "FOLLOWING HIM" [Planemar BMI—Davis] Bottom side features a superb solo vocal by one of the gals on a powerfully moving, slow paced item.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

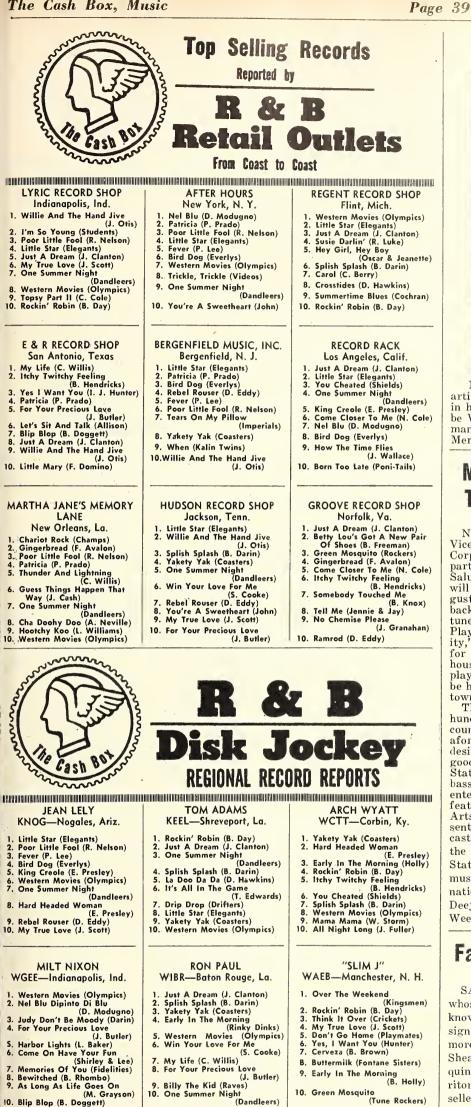
10. Blip Blop (B. Doggett)

"KOOL HUGH"

WCKI-Greer, S. C.

Rebel Rouser (D. Eddy) Just A Dream (J. Clanton) When (Kalin Twins) One Summer Night (Dandleers)

(Dandleers Fever (P. Lee) You Be My Baby (Charles) My Life (C. Willis) My True Love (J. Scott) Yakety Yak (Coasters) Western Movies (Olympics)



8. For 1997 (J. Built, 9. Billy The Kid (Raves) 10. One Summer Night (Dandleers) 9. Early In The Morning (B, Holly) 10. Green Mosquito (Tune Rockers)

HAPPY WILSON WJAZ—Albany, Ga.

JIM McCARTHY WAEB-Allentown, Pa.

| 4. Poor Little Fool (R. Nelson)
5. Western Movies (Olympics)
6. When (Kalin Twins)
7. Rainbow Love (S. Scott)
8. Splish Splash (B. Darin)
9. Yakety Yak (Coasters)
10. Secretly (J. Rodgers) | 5. The Walker (D. Eddy)
6. Gingerbread (F. Avalon)
7. I'm In Love (Fabian)
8. We Like Birdland (Smith)
9. My True Love (J. Scott)
10. Fever (P. Lee) |
|--|---|
| | |

"She Belongs To Me"



NEW YORK—"A job well done" is what Gino and Gina, Mercury Record artists, feel about Frank Mancini and they're telling him so with a party in his honor. Mancini leaves Mercury to go back to radio. His new home will be WMGM-New York. Pictured here are Sid Schaffer, Mercury's distributional manager in New York, Gino and Gina and Mancini. Gino and Gina's new Mercury recording is "She Belongs To Me."

Muzak Joins Salute To Benny Goodman

NEW YORK—Joseph W. Roberts, Vice President, Marketing, Muzak Corp., last week announced Muzak's participation in "America's Deejays Salute Benny Goodman" Week, which will be celebrated August 25th-Au-gust 31st. Roberts said that special background arrangements of the tunes featured in "Benny Goodman Plays World Favorites in High Fidel-ity," the album the maestro recorded ity," the album the maestro recorded for the tv-radio division of Westing-house at the Brussels Fair, will be played on 165 Muzak outlets and will

played on 165 Muzak outlets and will be heard in more than 5,000 cities and towns during that week. The week of August 25th will find hundreds of disk jockeys across the country playing selections from the aforementioned album, a week which designated to honor Goodman for the good will he created for the United States while acting as its musical am-bassador at the Fair. It was there he entertained as the first "in person" feature in the American Performing Arts program as a public service pre-Arts program as a public service pre-sentation of the Westinghouse Broadcasting Company, in cooperation with the United States Department of State. Bob Austin, general manager, music department, The Cash Box, is national chairman for "America's Deejays Salute Benny Goodman'' Week.

Fantasy Signs Tjader

SAN FRANCISCO — Cal Tjader, whose Latin/Jazz albums are well known among jazz enthusiasts, has signed with Fantasy Records for three more years. Since leaving George Shearing in 1954 to form his own quintet, Cal has jumped from a territorial favorite to a national best seller, with eleven Fantasy LPs that continue to be active. There are also three stereo Tjader disks available.

Three Tjader LPs are scheduled for September, to include "Latin Concert." "San Francisco Moods" (a jazz album), and "Latin for Lovers". Appearance at the Monterey Jazz Festival in October and a possible South American tour, will add to the impact of Fantasy's promotion plans for Tjader.

E. Conn. Jamboree Aug. 28

NEW YORK-In last week's issue, an article telling about the forthcoming Eastern Connecticut Country Music Jamboree, the date of the affair was incorrect. The correct date is August 28th.

The affair is being sponsored by the Eastern Connecticut Folk Music Association and will be staged in New London at Ocean Beach in the Auditorium.



CHICAGO-Stan Dale (WAIT-Chicago) visits with Capitol Record star Dean Martin who stopped off on his way to Madison, Ind. for on location shooting of his new picture with Frank Sinatra "Some Came Running." Zsa Zsa Gabor, who was with Martin, thought that Dale was "Dahlink".



August 30, 1958

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

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Record Distribs Hosts Dealers



CHICAGO-Anthony Galgano and Reuben Lawrence hosted a gala cocktail party August 5 in the new offices and showrooms of their firm. Record Distributors on Chicago's northwest side. Record dealers and friends attended the soiree from a wide area of the Midwest to view the new headquarters and join in the festivities.

Both Galgano and Lawrence expressed their happiness at the large turnout despite the intense heat and humidity. Among those in attendance, shown above, were: top left— Fred Williamson, Associated Boo'sings; co-hosts Reuben Lawrence and Tony Galgano, and Audio Fidelity record star, Leon Berry, whose current LP "Leon Berry At the Wurlitzer Organ" is an Audio Fidelity best seller. Top right—Mr. and Mrs. Reuben Lawrence and Mr. and Mrs. Tony Galgano. Second row, left (1 to r) Morrie Rezman, Jack Katz, and Eddie Epstein. This trio recently opened a vast record mart, the Lincoln Village Record Center, in the northern suburban village. Second row, right-Tony Galgano, Eddie Olson, Henry Lishon of Lishon Music Stores, Bob Young and Reuben Lawrence. Third left-Reuben Lawrence, Joe row. Ceddia, Larmar Dist.; and Jerry Allan of Record Distribs. Third row, right -Reuben Lawrence, his son Eddie, Mr. and Mrs. Little Al Temaner, owner of Little Al's Record Shops, and Lee Brooks of The Cash Box. Bottom, left-Ralph L. Bloom of Replogle Globes, Inc.; Fred Williamson, Marge Weber, Leon Berry and Jerry Allen. Bottom, right (1 to r)-Mr. and Mrs. Charles Alesi, Marge Weber, Leon

America's Leading

PLaza 7-1977

FReeport 8-2222

ONE-STOP

Record Service LESLIE

639 TENTH AVE., NEW YORK 36, N. Y. 2231 FIFTH AVE., PITTSBURGH, PA.

240E MERRICK RD., FREEPORT, L. I. 377 WINDSOR ST., HARTFORD, CONN.

221 FRELINGHUYSEN AVE., NEWARK, N. J. Bigelow 3-1155

GRant 1-9323

IAckson 5-1147

Berry and Jerry. Alesi is a veteran Galgano employee for more than 12 years.

Also present were Bob Weintraub, record manager of Polk Bros. stores; Mrs. Rollie Eisenstork, Theresa Galgano, and Marie Riggio of the Record Distribs office staff.

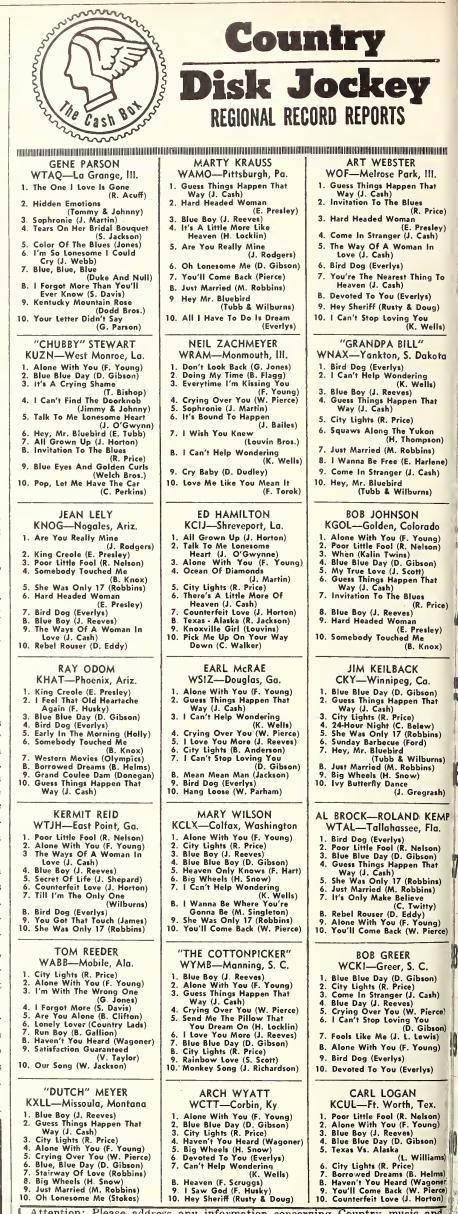
To Form Melcher Music Ltd. In London

HOLLYWOOD-Marty Melcher is about to become sole owner of a new music publishing firm in Great Britain to be known as Melcher Music Ltd. Les Farrell, well known in English music publishing circles will manage the company. The publishing house will become affiliated with PRS (Performing Rights Society), England's equivalent to ASCAP and BMI.

Melcher, owner of two American music-publishing companies, Artists and Daywin, has a reciprocal arrangement whereby the British Company will draw upon material published by his domestic firms. On the other hand, English composers will have an opportunity to have their compositions hit both countries simultaneously.

In the meantime, Joe Lubin, vicepresident of Melcher's diskery, Arwin Records, embarks for Europe to set up offices for Farrell on Charingcross Road in the heart of London's tin-panalley.

DISTRIBUTORS



Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19. N.Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX" www.americanradiohistory.com

10.



JUST MARRIED

8

9

Marty Robbins (Columbia 41143)

IT'S A LITTLE MORE LIKE HEAVEN Hank Locklin (RCA Victor 7203)

INVITATION TO THE BLUES. 12. I CAN'T ' WONDERING. 13. JEALOUSY. 14. SHE ONLY SEVENTEEN. 15. HEY, MR. BLUE-, 16. OH LONESOME ME. 17. DEVOTED TO 18. ALL I HAVE TO DO IS DREAM. 19. WHEELS. 20. SEND ME THE PILLOW YOU AM ON.

Harmon On TV

Page 41

BLUEFIELD, W. VA.-While in the West Virginia area recently, Hank Harmon appeared before the WHIS-TV-Bluefield cameras. Hank, a Blue Hen wax star, was on a promotion trip through that part of the country plugging his initial Blue Hen coupling, "Arizona Cowtown" and "Two-Timin' Jezebel".

Celestial Prexy Names Two New Distribs

SEATTLE, WASH.—Celestial Rec-ord prexy Art Benson, just returned from a west coast promotion trip during which he set up distribution in California. Benson in making the announcement stated, "It is with great pride that we have become associated with two of the outstanding distributor organizations in the West. We are happy to announce the appointment of Universe Distributors, the new branch of Sunland in Los Angeles, and Melody Sales in San Francisco as our exclusive distributors for California, Arizona, Nevada and Hawaii. This completes total coverage of the entire West Coast and Alaska.

m

3. CITY LIGHTS

10. JUST MARRIED

"Our current release includes 3 new singles and 2 new LP's, in addition to our Corky Corcoran LP. All 3 LP's will be released as stereophonic pressings September 1st.

"Our October releases includes 4

"We will also announce shortly Eastern distributors who will be handling our complete line. Current negotiations prevent us from naming them at this time."

The Country Records

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

Ray Price (Columbia)

Disk Jockeys

Played Most

1. BLUE BOY Jim Reeves (RCA Victor)

4. GUESS THINGS HAPPEN THAT WAYJohnny Cash (Sun)

 7. BIRD DOG
 Everly Bros. (Cadence)

 8. CRYING OVER YOU
 Webb Pierce (Decca)

9. HARD HEADED WOMAN Elvis Presley (RCA Victor)

 5. BLUE BLUE DAY
 Don Gibson (RCA Victor)
 (5)

 6. POOR LITTLE FOOL
 Ricky Nelson (Imperial)
 (17)

monaural and 6 stereo LP's in addition to singles. We have also appointed Joey Sasso and Gene Armond of Record Promotion Service in New York City to handle all Eastern promotion on our Artists and Records.

POS. LAST WEEK

.Webb Pierce (Decca) (10)

Marty Robbins (Columbia)

(1)

(2)

(4)

(3)

(19)

(9)

(7)

Martha Carson Inks **Cadence Record Pact**

NEW YORK—Archie Bleyer, prexy of Cadence Records has announced the signing of songstress Martha Carson. At the time the announcement was made, Bleyer stated that Miss Carson would largely concentrate on the type of song metorical which has made her of song material which has made her popular.

Miss Carson will be singing many of her own songs (she has written over 100), as well as old favorites. Miss Carson, in addition to her tours which have reached into every section of the country, has scored success-fully in night clubs, network TV and radio radio.

At the same time, Bleyer announced the signing of teenager Shelby Flint, a California singer-writer. Her first single release couples her own songs, "Oh, I Miss Him So" b/w "I Will Love You".

Concept Records Formed

Los Angeles-A new record company, Concept Records, was recently formed on the West Coast and will make its headquarters in Los Angeles.

Heading the new label will be Charlie Godfrey, president, with Kent Harris heading the A & R department and Armando Solis acting as musical director.

Concept has already released its first single entitled "Big Chief", and "Huggum and Kissum" featuring vocalist Jimmy Shaw.

Dick Godlewski's Wife Dies

E. HARTFORD, CONN.-The wife of Dick Godlewski of Eastern Record Distributors, E. Hartford, Conn., passed away on Monday August 18. The funeral was on Thursday August 21. It was held by Tolarski's Funeral Home at 380 Maple Ave., Hartford, Conn.

Deejay And Distrib



PHILADELPHIA - Nelson Verbit, president of Marnel Distributing, is pictured here with WPEN's popular host of the "950 Club", Larry Brown. Brown is on the air from 3:00 to 7:00 P.M. every day with a varied disk show aimed at teenagers and adults. He does four record hops a week and is active in civic affairs.

Verbit, who believes in backing up his promotion efforts with personal visits, is shown here after having guested on Brown's platter spinning session.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

August 30, 1958

A

BULLSEYE

 \mathbf{B} + excellent

FAIR

MEDIOCRE

D



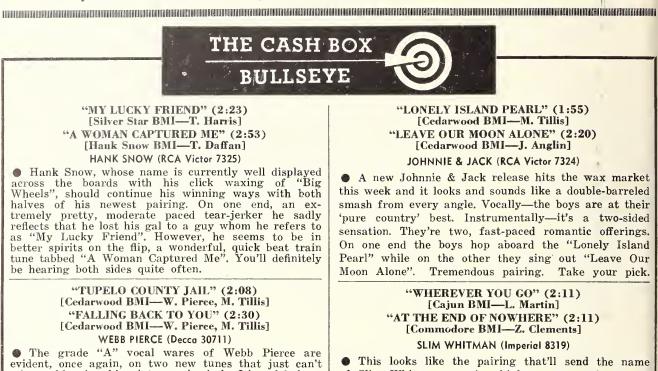
Honk Locklin (RCA Victor 7203) 11. INVITATION TO THE BLUES. 12. DEVOTED TO YOU. 13. SHE WAS ONLY SEVENTEEN. 14. OH LONE-SOME ME. 15. CRYING OVER YOU. 16. I CAN'T HELP WONDERING. 17. HEY, MR. BLUEBIRD. 18. BIG WHEELS. 19. COME IN STRANGER. 20. JEAL-OUSY. 21. EVERY TIME I'M KISSING YOU. 22 SQUAWS ALONG THE YUKON. 23. NOTHING CAN STOP ME. 24. TALK TO ME OH LONESOME HEART. 25. THE WAYS OF A WOMAN IN LOVE. 26. SEND ME THE PILLOW YOU DREAM ON. 27. YOU'RE THE NEAREST THING TO HEAVEN. 28. ALL I HAVE TO DO IS DREAM. 29. HAVEN'T YOU HEARD. 30. SECRETLY. 31. SPLISH SPLASH. 32. I CAN'T STOP LOVING YOU. 33. KING CREOLE. 34. REAL LOVE. 35. HIGH SCHOOL CON-FIDENTIAL. FIDENTIAL.

Lampert Writes Movie Themes

HOLLYWOOD—Songwriter Diane Lampert, currently on the west coast writing title songs for motion pictures, also has been meeting with great suc-cess outside of the sound track field. She is the composer of Tommy Sands latest Capitol pressing "Blue Ribbon Baby", Eddie Fontaine's "Nothin' Shakin' But The Leaves On The Trees" and other releases on the Sun-beam and Argo label in addition to the latest Frankie Sands' Imperial coupling "Got Me A Baby" and "Won-drous One".

JIMMIE WILLIAMS sings "IF YOU'RE LOOKIN" FOR LOVE" \* MGM \* WHITE OAK MUSIC. BMI..

7771 Cheviot Rd., Cincinnati 39, Ohio



WEBB PIERCE (Decco 30711) The grade "A" vocal wares of Webb Pierce are evident, once again, on two new tunes that just can't miss making breaking into magic circle. It's a fabulous, double-decker follow-up to his current, twin chart-rider, "Crying Over You" and "You'll Come Back". Web, who had a biggie in his "I'm In The Jailhouse Now", goes back there on the topside, as he tells the gal to address his mail care of the "Tupelo County Jail". It's a contagious, quick beat ditty that he double-tracks in dandy style. Flipside he's in the tender, tear-compelling romantic ballad mood as he warmly shuffles thru "Falling Back To You". Slight edge goes to the upper end. upper end.

RAY JACKSON ("D" 1012) B+ "TEXAS -("D" 1012) **B**+ [Glad BMI—R. Jackson] Ray Jackson bows on the "D" label with what could prove to be quite an at-tention-getter. Taking advantage of the current headlines Ray does an interview show, using only country excerpts, patterned after the Buch-anan-Goodman, "Flying Saucer" smash. Watch it. Could break thru-country-wise. Deejay's oughta have a ball with this one.

smash. Watch it. Could break thru-country-wise. Deejay's oughta have a ball with this one. **C** "ALASKA" (2:00) [Glad BMI— D. Edwards] On the reverse slicing Jackson spins an interesting, slightly up tempo religious-flavored affair that deals with the credits of the newest member of the U.S.

RED SOVINE

BED SOVINE (Decca 30715) **B**+ "COURTIN' TIME IN TENN-ESSEE" (2:17) [Cedarwood BMI—W. Pierce] A bright, quick beat, romantic ditty is treated to a light-hearted, ear-pleasing reading by Red Sovine. Deck has a real hap-py sound that the deejays are sure to cotton to.

by sound that the deejays are sure to cotton to. **B**+ (2:48) [Central BMI—J. Rhodes] This end Red changes the pace as he penetratingly renders a poignant, moderate paced tale of a little gal who lost her mother. Loads of sales and spins, as well as tears, in store for this emotion-packed entry.

WILL BLACKBURN WILL BLACKBURN (Sandy 1013) **C+** [Burnt Oak BMI—W. Blackburn] The mellow tones of Will Blackburn come across effectively as the chanter double-tracks a crying-towel lilter with sentimental love lyrics. **C+** "IF I KNEW SOMEBODY" (2:05) [Burnt Oak BMI—H. Ful-ton, G. Adams] This side Blackburn ups the tempo as he nimbly bounces over, in multiple-vocal fashion, a over, in multiple-vocal fashion happy-go-lucky romantic novelty. fashion,

HERBIE DUNCAN

HERBIE DUNCAN (Mar-Vel 1400) **B** "HOT LIPS BABY" (2:24) [Hits Of Tomorrow BMI—H. Duncan] Herbie Duncan comes up with a hot piece of wax that could rock its way onto the juke box charts in the near future. It's an all-market rafter-shaker, with sprightly novelty lyrics, that the newcomer belts out in money-making style

that the newcomer belts out in money-making style. **C+** "LITTLE ANGEL" (2:06) [Hits **C+** Of Tomorrow BMI—H. Duncan] Here the artist employs a similar, rockin'-hiccup' delivery on another teen-appealing jolter. Red Wells and his Caravans solidly back up.

MARGIE BOWES

MARGIE BOWES (Hickory 1084) **B**+[Cedarwood BMI — B. Killen] Margie Bowes, the winner of the re-cent Pet Milk-'Grand Ole Opry' con-test demonstrates clearly, via her Hickory debut, the quality that 'sold' the judges, as she feelingfully carves out this slightly up beat lover's lament. **B**+(2:05) [Acuff-Rose BMI—D. Gib-son] On the lower deck the thrush puts her 'femme rock-a-billy' shoes on as she enthusiastically romps over this fast paced romantic pleader. this fast paced romantic pleader. Strong two-sided bow.

BOB PERRY

BOB PERRY (Bandera 1301) **B**+ (CAN'T HARDLY WAIT" (1:53) A flavorful choral and instrumental backdrop showcases an enticing, vocal effort by Bob Perry as the songster makes a terrific initial showing on the newly-formed Bandera label. Deck is quick beat dual mart rock 'n roller the newly-formed Bandera label. Deck is quick beat, dual-mart rock 'n roller on which Bob expresses his desire to be back in school with his sweetie. **B** "TWO TINY RINGS" (2:19) [Tollie BMI—Harville] On the under deck Perry convincingly spins a shufflin', crying-towel lover's ballad. Perry is a comer. Watch his stock soar. Keep a close tab on both lids.

"LONELY ISLAND PEARL" (1:55) [Cedarwood BMI-M. Tillis] "LEAVE OUR MOON ALONE" (2:20) [Cedarwood BMI-J. Anglin] JOHNNIE & JACK (RCA Victor 7324)

Country Reviews

VER{' GOOD

C+ 600D

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

• A new Johnnie & Jack release hits the wax market this week and it looks and sounds like a double-barreled smash from every angle. Vocally-the boys are at their 'pure country' best. Instrumentally-it's a two-sided sensation. They're two, fast-paced romantic offerings. On one end the boys hop aboard the "Lonely Island Pearl" while on the other they sing out "Leave Our Moon Alone". Tremendous pairing. Take your pick.

"WHEREVER YOU GO" (2:11) [Cajun BMI-L. Martin] "AT THE END OF NOWHERE" (2:11) [Commodore BMI—Z. Clements] SLIM WHITMAN (Imperial 8319)

• This looks like the pairing that'll send the name of Slim Whitman zooming high up on to the charts once again. The chanter applies his readily recognizable vocal stylings to two potent romantic weepers either of which can break thru the hit barrier. "Whereever You Go", on the topside, is a western-flavored entry that moves along at a quick beat pace while the fip portion, dubbed "At The End Of Nowhere", is a real sad, slow tempo affair. Top notch instrumental accompaniment on these two, back-to-back winners.

DONNIE BOWSER (Robbins 1009)

B+"STONE HEART" (2:18) [Mur-ray Nash BMI-D. Bowser] Don nie Bowser makes a bid for the pro-verbial 'big one' as he comes up with a top drawer reading on a heartfelt romantic rock-a-ballad. Side has the fullest potential to step way out.

B+"I LOVE YOU, BABY" (2:12) [Sage & Sand SESAC-D. Bow ser] This half Bowser persuasively multiple-vocals another tear-compell ing lover's tale this time set to an infectious, quick beat pace. Sock, r&r styled vocal and musical assist of two powerful, all-market chart con tenders.

TOM-CRUM ("Mr. Crum" 801) B "CASTLES IN THE SKY" [Gun ter BMI—Tom-Crum] Tom-Cruu takes his bow under the "Mr. Crum banner in soft, sincere fashion o this attractive, slow moving roman tic weeper. Pretty wedding of melod and lyrics. Should latch on to a hea of airplay. of airplay.

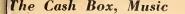
C+ ter BMI—Tom-Crum] On the boi tom Waffle Tom lets loose, in subdue 'Presleyesque' fashion, on a free wheelin' jumper that oughta pleas the dancin' teensters.

JOEY MICHAELS (Arcade 150)

(Arcade 150) **B** "SIXTEEN CATS" (1:55) [Va ley Brook ASCAP — Keefe Haley, Keefer] Joey Michaels diski one up for the country-rock 'n ro market and it's a quick beat boy hopper colorfully done. Catchy noveli lyrics belted out in spirited, coin catching style. **C** "TOO BLUE TO CRY" (2:1]

C+ "TOO BLUE TO CRY" (2:1] [Arcade ASCAP—B. Harkreade J. Howard] On the lower slicit Michaels does an about face as 1 tenderly works over a moderate be romantic weeper. Good coupler.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"







Word from Joe Morris, General Mgr. for WKEN-Dover, Del. is that the Word from Joe Morris, General Mgr. for WKEN-Dover, Del. is that the station is now doing country music shows and is badly in need of c&w waffles. One of the most popular shows on the station is the "Kent Country Jamboree", which is heard 5 times weekly, from 12:00 to 12:30. Mel Price & The Sante Fe Rangers have joined the station and are heard Saturday's, 'rom 12:00 'til 12:30. Mel is known around the Del.-Mar.-Va. area and nopes to be on a new label soon. Morris adds that their new station, WCAY-Cayce, S. C. was set to go on the air about the 17th of Aug. Cayce is a suburb of Columbia and WCAY, a 500 watter, will feature plenty of c&w music. Joe hopes to do a taped show there.



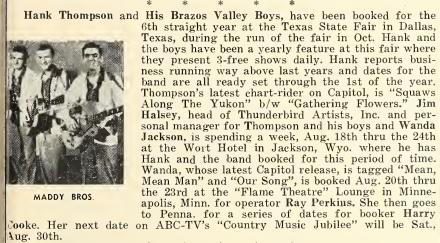
Fair at Indianapolis.

A veteran pilot among western artists is Leon McAuliff who flies his Beechcraft Bonanza on most of his personal appearances and show dates. Leon was a flight instructor for the Navy during World War II and has some 5,000 hours to his credit. He says he finds traveling by light plane out a stignatory and proof source is the plane quite satisfactory and proof enough is the fact he just recently purchased his 2nd new plane. Leon sez that he and his Cimarron Boys are enjoying their biggest summer yet with increased

attendance at his dances showing promises of an upswing in western music. The boys' Aug. line-up included dates in Pampa, Texas, Burden, Kan., West Union, Iowa, Greenup, Ill., Monticello, Iowa and winding up the month at the Indiana State

Tillman Franks, KWKH-Shrevesport, "Louisiana Hayride Director" Artist Service Director, notes that the Victor's Brown trio was set for Aug. 23rd long with James O'Gwynn who returns from Alaska. Franks adds the audi-nce has really taken to the "Hayride's" brand new scenery.

The 3 Maddy Brothers, Bob, Jim and Tom, have just finished their 2nd rear at "Duffy's Tavern" in Clearview, Wash., have embarked on an ex-ended tour of the Pacific Northwest. Their first engagement takes them back o "The Mill," in The Dalles, Oregon. Before they left Seattle, they recorded new originals for Celestial Records. The 1st will be released in September.



Aug. 30th.

Red Foley's autograph party at a department store in Fort Wayne, Ind., Red Foley's autograph party at a department store in Fort Wayne, Ind., n Wed., Aug. 13th reportedly pulled 6,000 persons between 10.00 a.m. and :000 p.m. During his 36-hour stay in the Hoosier city, he appeared on 2 local elevision programs and 4 radio shows, also doing interviews for both the norning and evening newspapers. The Four Marksmen appear Aug. 24th at vfrs. Eddie Ruton's Hillbilly Park in Newark, Ohio. . . On the 25th Billy Valker headlines the fair in Osage, Iowa. On the 26th, Suzi Arden and the Country Gentlemen band entertain fair-goers at the Appleton City, Mo., event, und the following day the Marksmen will headline. . . Also on the 26th 'Bouncin' Bobby Lord and Norma Jean are taking their show to Wagoner, Dkla... The 27th finds Flash and Whistler, joining Billy Walker, Suzi Arden, Slim Wilson and the "Jubilee Promenaders" with L. D. Keller, at the fair in 'Mazon, Ill. Mazon, Ill.

Mrs. Jimmie Rodgers types her praises of Charlie Walker's pressing, "Two Empty Arms". She feels that Charlie has what it takes to become a wax star and that this is the disk that could turn the trick.

Art Webster advises that station WOF now has a new address and it's at 90106 N. North Ave., Melrose Park, Ill. Art handles r&b music in addition to c&w.



WANDA JACKSON

\* \* \* \* \* \* The folks at the Joy Way Record Shop, 911 E. Southmore, Pasadena, Texas info that the Premiers Quartet now has a monthly gospel singing concert in Houston and has been featuring various other gospel groups each time out. They also appear monthly on the KWKH-Shreveport, "Louisiana Hayride". The group has become widely known throughout Texas in the past 2 years, appearing weekly on Lufkin TV ons. and several radio stations.

KWEM-Memphis, Tenn.'s Eddie Bond really on the go these days. Besides spinning the c&w wax from 6:00 'til 9:00 A.M. and 3:00 to 5:00 P.M., each lay, he and his Stompers play 6 nites a week. Some of his recent guest have

Diskeries take note!

been Johnny Cash, Glenn Douglas and Ernie Barton. Also guesting at Eddie's dances were Bud Deckelman and Ray & Lewis of KWEM. Ray Scott has the 5:30 to 6:30 Sunday country slot.

George T. Popkins, of "Pop's Country Store, WXGI-Richmond, Va. notes that country music's John Foster Dulles, Mac Wiseman, stopped in town just long enough recently to phone in to say hello to the guys at the station.

B. Harville, Jr., Bandera exec, writes that any country jock who hasn't received the initial Bandera biscuit, by Bob Perry, "Can't Hardly Wait" and "Two Tiny Rings", can have one by dropping a card to the diskery at 2437 West 34th Place, Chicago 8, Ill. Harville adds that many deejays have commented that 'although it's a minor label it has a terrific quality'. Bob played Waukegan, Ill. on Aug. 14th along with Jim Reeves.



More notes from west coast press agent and western swing band leader, Curley Gold, include the following: The "Hitching Post" Nite Club in Oakland, Calif. is in need of a femme c&w wax artist. She'll be backed by the Carolina Drifters and for further info contact Sid Cohn, care of the club, at 1950 San Pablo Ave. in Oakland; the "Treasure Island Enlisted Men's Club" sends out its request for 'Blue Grass' bands and insends out its request for 'Blue Grass' bands and in-terested parties are asked to write to the manager at the base in Treasure Island, Calif., the Sons Of The Pioneers are currently putting on a big western stage show, 6 nites a week, at the "Harrahs" State Line Country Club in State Line, Nev.; Polly Pussom is featured 6 nites a week at the Riverside Hotel in Reno; deejays wanting copies of the Miller Brothers' waxing of "Hey Pretty Baby" and "Who's Gonna Know", can have same by writing to Mgr. Sam Gibbs, 1540 Hanover, Wichita Falls, Texas.

SLIM WILSON

Hal Smith, prexy of Curtis Artist's Productions in Nashville, boosts the latest offerings of Ray Price, Ernest Tubb and Skeeter Davis. He adds that Ray Sanders is working nite spots in the northern part of Ky. and that Phil Barclay and his Slide Band are doing record hops down South.

"Cowboy" Howard Vokes advises that Denver Duke & Jeffrey Null's bow on the newly-formed Guitar label, "Blue, Blue, Blue" and "Candle Lit Ca-thedral", is starting to stir up heaps of attention and that distribs are hopping on the bandwagon. Jocks wanting a copy of the disk can receive theirs by dropping a line to Guitar Records, Box 64, Cicero 50, Ill.



William H. Beck, of KDZA-Pueblo, Colo. tells us that the station's record library is in need of all types of music. He would appreciate all new 45's and LP's, in addition to the older disks.

\* \* \* \* \* \* Included in Vita's Smiley Monroe's Aug. sked, in addition to nite club appearances during the week, were shots on the "Town Hall Party", Aug. 2nd, the "Sky Lite Ballroom", Aug. 8th, in Compton, Calif., along with "Texas Tiny", deejay and entertainer from KGER-Long Beach, Calif., Aug. 16th, at the Ballroom in Yuma, Ariz. with Tom Tall and a host of others and Aug. 22nd on the Spade Cooley Hollywood TV'er.

Sammy Masters has formed a new band and is now at the Harmony Park in Anaheim, Calif. and the Irwin Bros., along with Glen Harrison, have started a show at Legion Hall in Bell Gardens, Calif.

Madge Duhon notes that Louie Cross is a new c&w deejay at KROF-Madge Duhon notes that Louie Cross is a new c&w deejay at KROF-Abbeville, La. and that Bob Cole, Jay wax star, has a big c&w show, every Fri. nite in Slidell, La., which fills the Arcade Theatre to capacity. He then drives up to Denham Springs, on Sat. nite as emcee-singer for the show. Madge adds that a new fan club has been organized for Enterprise recording artist, Tony Farr, formerly with the Marion L. Marcotte Band, the Arcadians, It's headed by Mrs. Eula Mae Boudreaux, Box 482, Vidor, Texas, who also heads up the Johnny Jano Booster Club.



DENVER DUKE & JEFFERY NULL

A real busy guy is Bud Moore, who in addition to his radio work, plays dates every day in the week along with his Hillsdale Hillbillies. He's also prexy of the new musical union, A.F.M. A., and is looking forward to the big convention set for Kent, Conn. on Aug. 29th and 30th. All musicians are welcome musicians are welcome.

\* \* \* \* \* \* Blue Hen's Hank King recently signed to have a song-folio published by Eagle Pass Music, Inc. in Hollywood. He also has a soon-due release tagged "Believe In Me" and "Cry Like A Baby." Blue Hen exec, Sam Short, Jr., types that Lanie Walker recently passed thru cities in Va. to plug his last 2 pairings, "Drop In" coupled with "Why, Baby, Why" and "Eenie Meenie Miney Mo" backed with "No Use Knocking On My Door." One spot he visited was "Sunshine Sue's" WRVA-Richmond radio show. He's set to do more wax sessions shortly.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

BOB PERRY

The Cash Box, Music

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August 30, 1958

SEEBURG HAS DUAL PROGRAMMING



Dual programming recognizes the fact that musical tastes vary. That's why the upper half of the Seeburg display panel provides for programming show tunes, standards, jazz and classics on EP album records; the lower half for programming current releases on singles.

SEEBURG HAS

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The answer to increased earnings. Seeburg Music Systems (and Wall-O-Mat-ics, too) provide for programming singles at one price and EP album rec-ords (two tunes per side) at a proportionately higher price.

SEEBURG HAS THE TWO FINEST MUSIC SYSTEMS EVER DEVELOPED



America's Finest and Most Complete Music Systems

The

EEBURG



Page 45





LOUIS M. BOASBERG

Taking quick advantage of an opening and charging thru to help set up a score, as he has done time and again over the years, dates back to the days when he played right tackle for the Tulane U. football team.

As a junior, Louis Mayer Boasberg, in '32, stopped off with the Tulane football team at Chattanooga, Tenn. for a practice session before going on to Lexington, Ky. to play against Kentucky U.

In the hotel lobby that evening after the practice session he came across his first pinball game. And fell in love with pinball.

That summer, with the school session over and now a senior, Lou was walking down the street in New Orleans wondering, that year of depression, what he could do to earn a few dollars.

Lo and behold there, right in front of him and impeding his stroll, were men carting pinballs from a truck into a store. Louis Mayer Boasberg followed the pinballs into the store. Met the owner, a Mr. Kober, who had just arrived in New Orleans from Texas.

Louis talked hard, long and earnestly. The result was that Mr. Kober sold him a few of the games, "Big Broadcast" by the way, at \$19 each, no money down. And another new operator was born.

Lou operated pinballs during his senior year at Tulane. When he graduated he had a route of 35 machines. He joined with his highschool pal, Ray Bosworth who, by the way, had just graduated from Loyola U., in a pinball business.

Not having too much cash between them, they rented a store for \$30 a month. They found, over the front of this store a sign reading, "New Orleans Box Lunch Co." They called on a sign painter and dickered a price for painting over just one word. Late that afternoon the sign over the front of the store proclaimed to passersby, with one word shining forth more brightly than the others, "New Orleans 'Novelty' Co."

Time out for Lou to make his mark in the U.S. Navy and back in New Orleans in '45 where both he and Ray Bosworth have since built up an internationally recognized distributing business. (Editorial)

Here's What's Happened Since '39: COST OF LIVING UP 105% COST OF EQUIP'T UP 350% OVERHEAD COSTS UP 400%

Some Cost of Living Increases:

| Gas and Electricity | Up | 11% |
|----------------------|----|-------------|
| Coal and Fuel Oil | Up | 129% |
| Pair of Baby Shoes | Up | 171% |
| New Automobile | Uρ | 125% |
| Apartment Rent | Up | 60% |
| Food | Up | 151% |
| Hospital Costs | Up | 300% |
| Doctor's Fees | Up | 84% |
| Men's Haircuts | Up | 206% |
| Gasoline | Up | 69 % |
| Household Appliances | Uρ | 33% |
| Newspapers | Up | 124% |
| 1¢ U.S. Post Card | Uρ | 200% |
| Movie Admissions | Up | 120% |
| Men's Clothes | Up | 110% |
| | | |

Not a single operator, anywhere in the U.S., after reading the above facts, should hesitate for even a moment of debate as to whether he should, or should not, rearrange his business procedure so that he can continue profitably ahead.

Since 1939, according to statistics released by government officials, the cost of living has gone np 105%.

As far as his own business is concerned, since that year, the operator knows that the cost of new equipment has risen over 350%. Overhead expense to do business has increased over 400%. These are conservative estimates.

There is only one way out for the operator. He must charge 10ϕ per single play. He can offer the players a bargain at 3 plays for 25ϕ .

In addition he must obtain, at the very minimum, \$7.50 per week per machine front money gnarantee.

In other cases, due to the cost of new equipment and the necessary accessories, he may have to go up as high as \$25 per week per machine front money guarantee.

This front money guarantee, anywhere from \$7.50 to \$25 per week, must first be removed "off the top" from the machine's weekly collection and then the balance split on a 50%-50% basis.

If this can't be satisfactorily arranged between the operator and the location owner, then the operator must divide the entire week's collection on either 65%-35%, 70%-30% or 75%-25% commission basis.

If the operator will show the above chart to location owners, he may be able to obtain approval of either of the above plans, so as to help himself continue on ahead in business. Page 46



CHICAGO—Reports indicate that, while collections were below average for the first quarter (January, Febru-ary, March) of this year these have shown a definite upward trend and, since mid-May, recovered to the point where they are now above what is considered "average". The method used by most operators to ascertain a weekly average col-

to ascertain a weekly average col-lection for their locations is by the lection for their locations is by the use of one or two or even more years' collections and then arrive at a weekly average. (In this way they can arrange their own charts along the lines of the chart shown here.) Regardless of the fact that the greater majority of operators re-ported their collections were below "average" for the past four and a half months this does not necessarily mean that they were losing money. Some operators reported that their average collections were down as

Some operators reported that their average collections were down as much as 20% and yet they showed a 5% profit on their routes. This was due to the fact that the average which these operators had set up for their locations was on business they had done during two very good years, 1956 and 1957. Because the business enjoyed dur-ing those two years abnormally lifted

Because the business enjoyed dur-ing those two years abnormally lifted averages, the decrease in collections during the first four and a half months of 1958 dropped averages as much as 20% and even more without eliminating profits. Profits weren't what they used to be, but, they were still profits and,

in some cases, operators simply broke even, or went ahead by a few percentage points.

centage points. This chart gives an all-around av-erage of weekly business during the second (April, May, June) quarter of 1958. It indicates that by the fourth week's collection in May, 1958, busi-ness had returned to the point estab-lished as "average". Boginning with the first work in

Beginning with the first week in April average weekly collections were down as much as \$3 per location per week on an overall basis. From this week on an overall basis. From this point they began to rise on a gradual basis until by the fourth week's col-lection in May the average operator returned to the point of his estab-lished "average weekly collection". Since then collections have contin-ned upward reaching to about \$220

Since then collections have contin-ued upward reaching to about \$2.20 above the "average" established so that many are enjoying very fine re-turns while others are just beginning to see better collections once again. From advance reports it seems that the average has continued upward during July and the first part of Au-gust. This will appear on a future chart.

gust. This will appear on a future chart. In the meantime, and as an overall picture of what is happening in the industry, at least as far as collections are concerned, it seems that the av-erage operator is beginning to come out of the recession doldrums and is venturing into higher ground once more

more. It is also interesting to note that the industry closely follows the busi-ness cycle. With general business

also showing recovery about mid-May, this industry began to enjoy better collections.

better collections. It may be some time before the operator's weekly average collection reaches the point it held during '56 and part of '57 but, in the meantime, it is definitely upward and, tho slowly rising, is expected to again reach high marks sometime during the fourth quarter of 1958 or the first quarter of 1959. There are some who claim that

fourth quarter of 1958 or the first quarter of 1959. There are some who claim that, based on what they conceive their average weekly collection to be by compiling the average from years back, the top point they reached was during 1956 when they ran plus 10 and even more above the average. This would mean \$10 per week and more above what they considered their usual average collection. "If we can hold onto our 'average' during 1958", operators reported, "we shall consider this the same as earn-ing profits. Our average was estab-lished over the past three years when business was very good." "I believe", another states, "that to really earn money, to obtain a de-cent return on our investment and, at the same time, more quickly amor-tize our equipment, we must always be \$5 per week above our average". In short, there are a great many

tize our equipment, we must always be \$5 per week above our average". In short, there are a great many viewpoints as to what constitutes good collections. But the fact does remain that most operators, on an overall basis, are again enjoying bet-ter than their established average weekly collection weekly collection.

Suggests Incentive Pay To Collectors



ED SHAFFER

COLUMBUS, O.—Ed Shaffer, pres-ident Shaffer Music Company, this city, distributors for Seeburg phono-graphs, utilizes his long experience in the coin machine business to con-tribute a constructive superstion to tribute a constructive suggestion to music operators.

music operators. "In recent months," stated Shaffer, "many operators have complained to us about their collectors and service men. They tell us that their men are not interested in finding new loca-tions, getting request records, moving equipment when necessary, and keep-ing equipment clean and operating properly. In many cases, the equip-ment is only half fixed on a service call and requires repeat calls. In other words, many operators' em-ployees are doing as little as possible and still holding their jobs. This con-dition, of course, is not good for the operator or his business as a whole, as the public will not spend their money on equipment that is dirty and does not operate properly. "We also found in talking to these

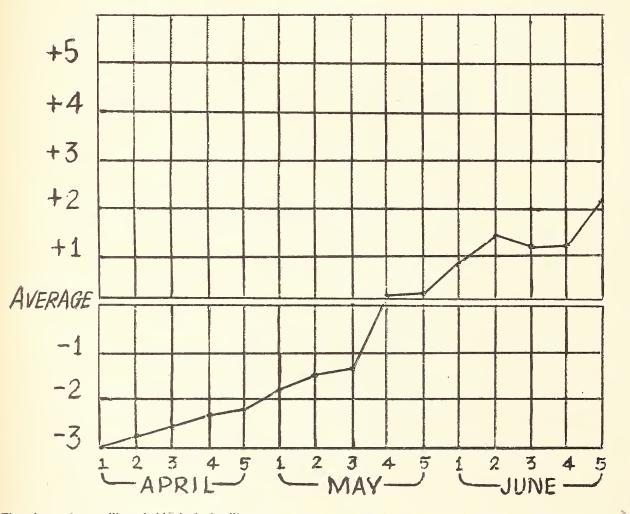
"We also found in talking to these operators that in every case, they pay their men on a straight salary basis no matter how good or how bad the operators' business. Their employees are not interested in getting new lo-cations because it would only mean more work for them, and as far as keeping equipment clean or operating properly, it makes little difference to an employee whether a location does \$5 or \$500 a week, as he still gets the same pay. the same pay.

"Today practically every other sales and service business such as milk, beer, pop, bread and potato chip delivery men, all work on some kind of commission arrangement. Nearly all salesmen in every line work on commission and many factory work-ers work on piece work deals.

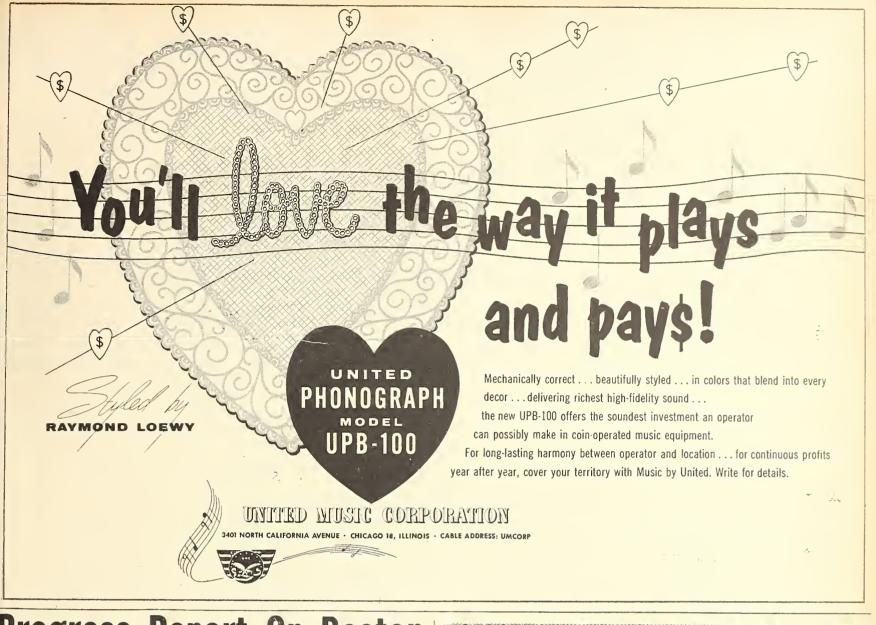
"Many operators do pay their men on a commission basis and those who do find it far better than a straight salary arrangement. If your em-ployees do not show enough interest in your business, maybe a commission or some kind of incentive plan for them could make your business much more profitable for both you and your employees. employees.

"It is not my purpose to try to tell the operators how to operate their business," `concluded Shaffer, "but since so many operators are talking about their help situation, we thought this idea might be beneficial in some cases."

Collections Chart–2nd Quarter 1958



The above chart will probably look familiar to most operators. It is a cross section of general conditions for the second quarter (April, May, June) 1958. The "plus" signs indicate \$1 more per machine per week average per collection on an overall basis. The bottom of the chart indicates the number of weeks collected during the quarter. Operators who desire to follow this simple chart method need but set up an average per location per week by striking this average over the past years of collections, then use this as the "base" for their chart, with "ups" and "downs" as indicated on this chart based on collections as these fall or rise.



Progress Report On Boston License Litigation Made By MOAM President



DAVE BAKER

BOSTON, MASS .- Progress report on the license litigation currently pending against the City of Boston and the Commonwealth of Massachu-setts in the fight by the Music Opera-tors Association of Massachusetts was made by David J. Baker, president, this weak

made by David J. Baker, president, this week. He said that Judge Morton of Suf-folk Superior Court has signed the papers prepared by the association attorneys necessary to complete the last stages of the pending litigation. The next step, he said, entails the printing of the record and briefs. Every effort is being exerted to ex-pedite this matter so that the case can be heard by the Supreme Court prior to the time established for the payment of additional license fees,

by ops for 1959, which is Oct. 31, he

declared. "In any event," he pointed out, "we In any event," he pointed out, "we are informed by our attorneys that while the case is pending before the Supreme Court, an additional attempt will be made to obtain injunctive relief pending the final decision of the Supreme Court."

The case stems from phono fees in Boston, which total \$160 per year per machine, with \$50 for the city Sunday license; \$50 for State Sunday license, and \$10 Federal, which the associa-tion contends, are not only excessive, but violate free speech in the matter but violate free speech in the matter of playing phono records. The ulti-mate determination of the case will be by the Massachusetts Supreme Court, it is expected, but it is also expected that ultimately the decision in the case will be made by the Su-preme Court of the United States. Ops have had to pay the fees, which they contend are "excessive" for the past two years. Many donations from operator associations from all over the country have poured into the Mas-

the country have poured into the Mas-sachusetts association since the fight began, as it is pointed out that "every operator has a stake in this fight," by Dave Baker.

Dave Baker. The eyes of the coin machine indus-try are on the Massachusetts situa-tion, Baker stated. "What happens in Massachusetts could affect every state in the Union," Baker said. Attorney in the acction is the at-torney for the association, Arthur Sherman, counsel for the group, who outlined the fight at the MOA Board of Directors' meeting in Chicago last spring. spring.



Eliminate Loans

COLUMBUS, O.—"Pass a law to eliminate loans to locations by opera-tors," advises Mrs. Velma Ehmann Ruffing of Superior Coin Machine Company, this city. "There is no more legitimate busi-ness than the automatic music busi-ness," she continues, "and making loans to the locations leads toward many upsets and problems. "Loans and new equipment absolute-ly do not mix," she says.

"Loans and new equipment absolute-ly do not mix," she says. "Make a loan," remarks Mrs. Ruf-fing, "and don't place new equipment on location and the play goes down. "The location becomes dissatisfied. Starts to complain about everything from records down to a little light bulb bulb.

"An operator cannot make loans," Mrs. Ruffing concludes, "furnish new equipment and stay in the phonograph business in a profitable way."

The constitutionality of the existing license laws is to be determined in this case, which is seen as a test case. Such a determination, it is reported, would affect the validity of every license or tax currently in force in every state in the Union.

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

London Music Ops Assn **Holds Stormy Session**

Gordon Marks, V.P., Addresses Group. Chuck Lapp, U.S. Professor, Repeats Talk Made At MOA In Chi

LONDON, ENGLAND — Chuck Lapp, the American professor, who recently addressed the MOA Conven-tion in Chicago, was present at a stormy meeting of Britain's Phono-graph Operators' Association in Lon-don last week, to his evident interest and onigument. He had been invited don last week, to his evident interest and enjoyment. He had been invited to repeat the Chicago address to the U.K.'s juke-box men ("ladder of suc-cess", balloons and all) by Gordon Marks, P.O.A. vice-chairman, who had been present at the MOA Conven-tion tion.

So bitter did the discussion become among rank-and-file members of the association, as they criticized the at-tendance record of some of their Council members, that it was decided to call an Extraordinary General

Suggests Contract Like **Oil Companies For Ops**

WEST COLUMBIA, S. C.-W. R. Parrish, Central Amusement Com-pany, this city feels that a strong contract with locations will help the

contract with locations will help the operator. "A bonafide contract between the location and the operator for a mini-mum amount to the operator for a 12-month period, with a renewal clause put in as the big Oil companies make with all their dealers when putting in their equipment is what is needed", states Parrish.

<sup>\$25</sup> 15" DOWN ٩ **Balance** \$10 A Month 49 HIGH 400 DELUXE PENNY FORTUNE SCALE NOT A NOVELTY-BUT AN 20.00 INVESTMENT 24 25-75% PROFIT WEIGHT 165 LBS. NO SPRINGS WATLING Manufacturing Company 50 W. FULTON ST. CHICAGO 44, ILL. Est. 1889—Telephone: Columbus 1-2772 4650 W. FULTON ST. Cable Address: WATLINGITE, Chicage

Meeting of the Association in mid-October to consider strengthening the Council by adding more active members. There was also some uninhibited criticism of alleged site-poaching ac-

criticism of alleged site-poaching ac-tivities in the London area. Speaking in the absence of Cecil Jones, the active and enterprising Chairman of the P.O.A., who was on holiday, Gordon Marks (one of the best-liked of British distributor-operators) said: "I thigh the cutstanding features

operators) said: "I think the outstanding features which have been affecting our in-dustry since we last met are, firstly, an increase in site-poaching; and sec-ondly, a sudden spate by local au-thorities of insisting on formal appli-cations for music licenses.

"Site-poaching is something no trade association can totally eradi-cate in a free economy such as exists in our country and, particularly, in trades such as ours which to a cer-tain extent must always attract a few of the 'country' gontant of the 'something for nothing' gentry.

"I say this advisedly because I have had personal experience of men—and women—who have been lured into this business by tales of easy and subthis business by tales of easy and sub-stantial financial gains. Needless to say, they have soon disappeared like last year's snow in the realization that in this trade, as in any other, there is neither a quick nor an easy way to success way to success.

"That a certain amount of poaching does exist, there can be no doubt; but, you know, I question whether it is really as alarming as is sometimes made out. Please do not think I have any sympathy with the poacher. I have none. I know from bitter experi-ence how irritating he can be and I believe that if he is allowed to breed without check, he could destroy our industry.

"And this is where the P.O.A. comes in. Not as a guaranteed pest destroyer but as a searchlight lighting up submerged malpractices, warn-ing its members of rocks ahead. What is a trade association? It is a body of the men and women engaged in a particular trade and, therefore, shar-ing common interests for the common good. It cannot work miracles; it can-not make a bad man good. What it can and does do is to stand as the representative element of the reasonrepresentative element of the reason-able men and women engaged in that particular trade; it gives them a stan-dard of conduct and a measure of dignity and responsibility which otherwise would be absent. Above all, it is a forum, where we can meet to face up to our differences and to iron them out and where we can also dis-cuss matters of general interest. "But to return to the issue of neach-

"But to return to the issue of poaching; where a member encounters a flagrant case which he cannot deal with himself, he should report it with the fullest details to the Secretary. By fullest details, I mean concrete evidence with all the facts. The As-sociation will then endeavor to arrange a meeting between the parties, or with one of the parties first, which-ever seems most advisable. We have had some success on these lines but sometimes, I regret to say, all the circumstances have not been disclosed.

"For instance, only last week we had a case that involved a lot of cor-respondence and a long-distance

GREAT BRITAIN GLIMPSES

<text><text><text>

All The Leading Coinmen **Read The Cash Box Every Week**

At the show-down, it was iournev. revealed that the act of poaching had been on both sides, first one and then the other. This fact had not been dis-closed in any of the particulars we had been given and the Association's labours were a waste of time.

"In general, however, and insofar as this subject is concerned, salva-tion is largely in the hands of the in-dividual. A meeting with a frank dis-cussion can often be made to bear fruit. If not, send in the full facts and the Association will take a hand.

"The law on music licenses as I understand it, is this: Where-ever music is played for the public to lis-ten to, a music license must be ob-tained from the public authority. 'Mu-sic' includes an ordinary radio or television set, a phonograph, a piano, or any musical instrument that man has ever played upon. Some local authori-ties are not over-insistent about this: the volume is carefully regulated and if hours of play are reasonable. Un-der such circumstances, there are many districts where it is unlikely that action would be taken.

"In other districts, however, the local authority is active and insists on the strict letter of the law. In some, the authority is forced into ac-tion by complaints or for some other reason. reason.

"In all such cases the Association "In all such cases the Association can help with advice and, in the event of a refusal to grant a license, the Association would, if the facts war-ranted it, obtain legal aid. I would emphasize, however, that a lot of this can be avoided by nursing your site,

are in programming, discouraging late hours, controlling volume and sit-ing the box so as to cause no interference to other people.

"If you will allow me, I should like to make a suggestion about the gen-eal conduct of an operator's business. It is this: Wherever possible, make use of the agreement forms which the Association has had drawn up and printed. Of course, one will meet people who prove to have no moral scruples and who will act in such a way as to render a written contract worthless.

"Still, an agreement does endow the relationship between the siteowner and the operator with an air of dignity and correctness. It is rather like the old tag dressed in a different way-that not only must justice be done, it must seem to be done.

"And now, if I may, I should like to say a word on the personal side of our Association. Internal harmony is the first essential if the Association is to be really representative of the trade. In other words, we must pull together, whatever internal differences may exist, when facing the problems which beset us from outside."

Following Chuck Lapp's address, discussions and questions were raised by members on a number of matters, which continued even after the formal meeting was closed.

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MFRS BUSY SEEKING NEW HI

Factory Experimental Departments Continue Busier Than Ever Seeking New Type Amusements. Urge All in Trade to **Cooperate by Sending in Ideas for New Games, Models and Re**vamps, Along With Players' and Location Owners' Suggestions to Manufacturers. Claim from Among These Can Come New Hit Game to Start Biggest Prosperity Boom in History of Industry.

Calif. Music Ops Assn A Sponsor Of Stockton "Soap Box Derby"

OAKLAND, CALIF.—The Califor-ia Music Merchants Association, this ity, was one of the sponsors of the stockton, California, "Soap Box)erby", and to the great satisfaction f the organization, their entrant was 3rd place winner.

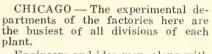
3rd place winner. The boy who drove the California Ausic Merchants Association's car ras Dick Stagnaro (shown here with he car), who entered in the "B" lass, which is for boys in the age roup of 11 and 12. Dick came over he finish line in 3rd place, and re-eived some valuable gifts from the lalifornia Music Merchants Associa-on, and from others who were in-erested in this annual event.

"It might be of interest to know nat there were 94 who entered the ace this year", advised George A. (iller, State president and managing irector. "The entire community was o overly enthused about the races at it is closed a containty that 125 hat it is almost a certainty that 125) 150 boys will enter the races next ear.

"These boys spend an average of "These boys spend an average of)0 hours constructing and testing reir cars before the races. Each by builds his own car, paints it, and ompletes it before racing time. One by, who received a reward for the est painted automobile, used almost) quarts of paint before his car was ompleted." Dick Graham, age 15, was the "Soap Box Derby" Champion, having won first place, and he will now race in the "All-American Soap Box Derby"

first place, and ne will now race in the "All-American Soap Box Derby" in Akron, Ohio, on August 17. The man who was highly respon-sible for the California Music Mer-chants Association entering this con-test was Leroy Lambert, a music operator from Stockton, California. Lambert is First Vice Commander of the Karl Ross Post, American Legion, and spends much time in promoting the welfare of the teenagers. Another of Lambert's interests is his "Babe Ruth" team from Stockton. They were the Northern California cham-pions, and they played off their final game with Los Angeles this past week, in the Southern part of the state. Four of the boys are All Star "Babe Ruth" players.

of the boys are All Star "Babe Ruth" players. "The next venture that the Cali-fornia Music Merchants Association will enter", reports Miller, "from a statewide public relations standpoint, and from the standpoint of working with the teenagers, will be a Junior Olympic League, in coordination with some of the law enforcement agencies in California. The Junior Olympics program is being processed and co-ordinated at this particular time, and the California Music Merchants Asso-ciation will be continuously involved in activities that support teenage groups."



Engineers and idea men, along with development experts, are hard at work seeking the new amusement product that, many believe, is now long overdue.

Since the advent of the shuffle games, and the large bowling games, following the kiddie rides, gun games, and other amusement products, the trade hasn't seen any really radical change in amusements.

Manufacturers are using every suggestion sent to them by operators and distributors as well as those they receive from their own people.

In addition, and thruout all the field, there is a spirit of all out coop-eration in an effort to bring into creation the new type amusement game.

"If all divisions of the amusement industry, on all levels, will get to-gether to make it possible for new ideas, suggestions, models and re-vamps to reach us, there is no doubt that the trade will enjoy some of the greatest games presented", manufac-ture bare stated turers have stated.

turers have stated. "It seems to me", reports one well known games manufacturer, "that if the operators, jobbers and distrib-utors will bring their ideas, models they may have built, or any new type revamps they may have created to us and, at the same time, tell us what the players and location owners sug-gest, the new type game will be here a lot sooner than many think possible. a lot sooner than many think possible.

"There is no doubt", he adds, "that operation of all in the industry, will help bring about such growth and prosperity as has never yet been enjoyed."

Many leaders here point to the let-ters which they receive from operators and distributors about what players and location owners think of new games.

"These letters", as one such leader points out, "are tremendously helpful. They give us pointers for future con-struction and for new play features which help the operators and distrib-utors." ntors.

Others claim that there are just as many operators who, because they are unable to constantly purchase new games for all of their locations, revamp many of their old games.

"Among these revamps", this man ays, "as has happened many times savs. in the past, may be just the idea that all in the trade need to bring into being an entirely new product that will revive and stimulate play." Some operators as well as jobbers

and distributors are known to build models of games. Many times these models are cast aside and neglected. If these models are sent to favorite manufacturers they may bring into being the new game idea.

"There are operators who call at our factory", reports one engineer, "and without fail come up with ideas that have helped all of us here tremendously.

mendously. "I believe", he says, "that if you will appeal to those operators who have ideas regarding new products to write or tell them to us, we may find the product that will help bring the entire industry great prosperity." This engineer, like many others, be-lieves that the best people to suggest the new idea for a new game are the operators.

operators.

operators. "The big problem", most of the engineers claim, "is to get the oper-ators to take the time necessary to write and tell us what the idea is. They shouldn't be hesitant. What they may prove to be extraordinary to one of the engineers in the industry." By complete all out cooperation is

By complete, all out cooperation is the concensus of opinion here, the industry can bring into being the new type game that it needs to assure everyone a greater and more prosper-ous future. ous future.





The Cash Box

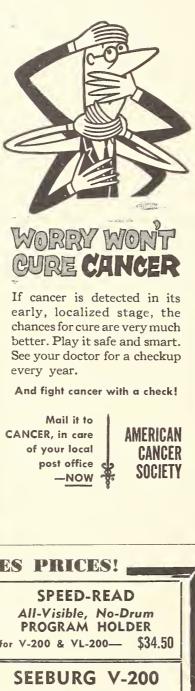
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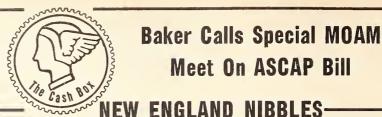
Little Fella



MOOSIC, PA. — John Molenda of Scranton, representing the Rod & Gun Club of that area, is shown pre-senting a baby shark, 55" long to the grandchildren of Ben Sterling, well known operator and park owner. The fish was caught during a fishing trip with the group by Molenda. In the photo are Ben (top center) and Molenda (top right) with children Teddy Thomas, Gibby Sterling, Rose Marie Sterling, Joey Sterling, and (top left) Jerry Molenda. MOOSIC, PA. - John Molenda of







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Further details will be announced at a later date, including the location where the event will take place.

"Ops Must Get Out Of Cash Gift Dept"

SACRAMENTO, CALIF. - "The operator must get out of the cash gift department", maintains Larry Marvin of Senator Music, this city.

"Also along the same lines", Larry continues, "he must get out of the loan business unless, of course, he has a bonafide loan office."



www.americanradiohistory.com

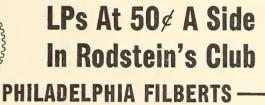
JOE SILVERMAN

PHILADELPHIA, PA. — Joseph

The Cash Box

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NAMA Convention **Plans Almost** Completed

Exhibit at Kiel Auditorium, St. Louis, Mo., November 2, 3, 4 & 5

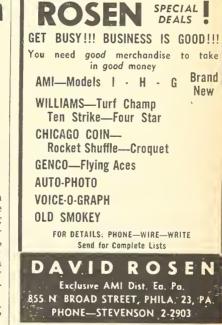
CHICAGO—Plans for the twelfth annual Convention and Exhibit of the National Automatic Merchandising Association, to be held at Kiel Audi-torium, St. Louis, Mo., November 2, 3, 4 and 5, (Sunday thru Wednesday) were nearly completed following a series of meetings held during July and August, according to C. S. Darl-ing, executive director of N.A.M.A. "More than 150 members are ex-pected to have exhibits at the show," Darling said, "and we expect attend-ance to set a new record. Theme of the convention will be 'Dollars From sense' and will emphasize workshop sessions and key speakers on a va-riety of practical subjects." Among the subjects to be taken up will be the importance of knowing costs, how to sell effectively, cigar-ette problems, and the potential of public locations. One major session will attack the problems from the small operator.

Op Advises ''Stay Out Of Loan Biz''

DETROIT, MICH.—"Stay out of the loan business", Mrs. Bernice Small of the Juke Box Company, this city, advises operators. "Discourage the use of marked money for so-called 'free plays'", she continues

continues.

"Do not accept any part of the ob-ligation to pay location owners' taxes or license fees", she concludes.



Make Allowance For Salvage Prices

LONGVIEW, WASH.—Alan Dibble of this city advises that operators who are not making allowance for "salvage" prices of their machines, after they have been depreciated, will find themselves running into problems with the Internal Revenue Dept.

Dibble reports that, due to an oversight, he had forgotten to make an entry on salvage of fully depreciated equipment and run right into the same sort of problem that many operators do who forget that there is still a "salvage value" to equipment even after it is depreciated.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



Record and Music Industries

Čash

Music Collections Up— **10c Play & No TV Baseball EASTERN FLASHES-**

During our visit to coinrow this week, it was quite obvious that the vacation and resort operating season was drawing to an end. Visiting operators were keenly interested in viewing the new products to spot in city locations. Some ops purchasing new music, but making deals to turn the traded-in machines in Sept., after summer season ends, and they pull machines from resort locations. Should be some good reconditioned music machines available soon. With export demand for these machines high at this time, wholesalers anticipate a busy, busy Sept., both foreign and domestic. As for the resort and arcade operators, they are looking forward to the Labor Day weekend. They are all hoping for the best possible weather break. So far the season has been unusually bad.

So far the season has been unusually bad. A. D. Palmer, advertising and sales promotion manager of The Wurlitzer Co., in town for several days. A. D. reports that Wurlitzer sales in July were better than the year previous. Also that it now appears that the trend is on the up-grade thruout the country. Meanwhile, at Sandy Moore Dist., Wur-litzer local distribs, sales keep going at a phenomenal pace, advises Abe Lipsky and Sandy Meore. Abe gets a particular chuckle out of a sale made on the boardwalk of a N. J. short town. "We signed the contracts at 2:30 AM, after the operator closed up his arcade." . . Phil Gould, arcade owner, visits coin-row. Phil has 4 arcades in Washington, D. C., as well as a "Voice-O-Graph" and an "Auto-Photo" in the Washington railroad station. After returning from a vacation at the Sagamore Hotel, Lake George, N. Y., Phil is spending most of his time at his arcade in Newark, N. J. . . . Mike and Rose Munves back from their 10 day vacation in the Catskill Mts., looking tanned and healthy. Mike complained "It was far too short. We'd have loved to stay on 'til after Labor Day." . . . There were conferences going on in practically every office at Runyon Sales—Barney (Shugy) Sugerman had a group in his office; Morris Rood had an operator with him; and Lou Wolberg in discussion with an other. The visiting ops had to try out the new Bally games on the floor without any demonstrators. The "Lucky Alley" and "Golf Game" drew many favorable comments. Lou Wolberg throwing a big shindig for his wife, Rose, who celebrates a birthday Fri., Aug. 22. \* \* \* \*

Max Weiss, Brooklyn cig operator, chairman of the arrangements com-mittee for CMA, and Morris "Tiny" Weintraub, CMA managing director, complete arrangements for the organization's annual outing for 1959. Will be held, once again, at the Laurels Country Club in Monticello, N. Y. on June 26. . . . "Senator" Al Bodkin cheerfully advises that collections this summer better than 1957. Attributes it mostly to fact that there aren't any local TV broadcasts of major league baseball games interfering with juke box music. Buddy For Inving Kaya Co. returns from a Southern vacation summer better than 1957. Attributes it mostly to fact that there arent any local TV broadcasts of major league baseball games interfering with juke box music. . . Buddy Fox, Irving Kaye Co., returns from a Southern vacation, telling of his flying experiences. Altho he had long experience in service, he stated two rides he took were the worst ever, particularly the one from Fla. to Cuba, usually a 55 minute run, which took 2½ hours. Buddy returned to the office just in time to get into action on the firm's newest pool table "DeLuxe Competitor" with the ball view feature. . . Al D'Inzillo, Albert Simon, Inc., phones Al Simon while driving thru Quebec, Maine and Vermont, (vacationing) advising he's seeing many coinmen on his way. . . . Murray Kaye, Atlantic New York, moans about the impending end of the summer. Only two more weekends to spend in the country (and the golf course). Meyer Parkoff reports very fine export sales, and looks to Sept. for a fine Fall buying spurt by local ops. . . . Mac Pollay, who also reports good music collections, attributes it to the fact that his machines are on dime play. . . . Harry Koeppel, Koeppel Distributing Co., who was unable to take an extended vacation this summer, spent a four day weekend with daughter and son-in-law. . . Gertrude Browne, making her usual weekly visit to coinrow, brings along brother Mac Douglas, now almost completely recovered from his recent serious surgery. Mac spent the past week in Lakewood, N. Y., and now goes back to the route. back to the route.



Dependence of the second state second state second state in have never been filled. People come for a couple of days or three and then leave. Claims that his second state the second state in have never been filled. People come for a couple of days or three and then leave. Claims that his second state is the second state in have never been filled. People come for a couple of days or three and then leave. Claims that his second state is the second state in the second state is not ensert and the second state in the second state is not ensert in the second state in the second state is not ensert in the second state is the second state is and picking and the

The Cash Box





There's a general belief here in the coincenter of the world that this Fall



There's a general belief here in the coincenter of the world that this Fall ill see a very big business revival. Most of the manufacturers won't tell why" they feel this way. They just grin rather mysteriously. Then say, "Just watch what we'll introduce very soon." Of course this sort of tantalizing statement isn't very explanatory, but, the fact that the manufacturers are so confident of their new, forthcoming products has infiltrated distribu-tors who, in turn, are reported to be passing the news along to their operator-customers. There is tremendous interest in the forthcoming games. The belief here is that the games division will lead the entire industry into better business. . . Even tho Jack (Jock MacNick) Mitnick is sitting on pins and needles right at this moment, watch-ing and waiting, he still had time, as one of The Cash Box international subscription takers, to bring in another subscription renewal. This one from Vienna, Austria. Jack reported after his European trip, "There wasn't an operator or distributor I called on in Europe who didn't ave "The Cash Box' on his desk and who, at the same time, advised how aportant it was to his business."

operator or distributor I called on in Europe who didn't ave "The Cash Box' on his desk and who, at the same time, advised how aportant it was to his business." Samuel Wolberg, president of CDI (Chicago Dynamics Industries), took me out this past week to discuss results of extensive tests and also prevue lowings of new machines to leading distributors and operators. Wolberg the belief that all this a very important factor for presenting ever finer roducts to benefit the nation's operators. . . Johnny Watling advises that me of his biggest customers now clamoring for scales "in quantity". Tho hun isn't too much surprised by this turn of events he does say, "They sure ught me short. We've got to get going at full speed to meet these orders". Most music ops here confident that the ASCAP-sponsored S.1807 has little nance to make its way thru both the Senate and the House. As they point it, there's so much protocol and so much advance work that has to be done at, few believed, the bill would ever even reach the Senate floor, not to reak of ever getting into the House, before adjournment of this Congressional ssion. . . Our sincerest condolences to Paul Huebsch on the passing of his other. . . Mort Secore who has just returned from his vacation advises is the's all atwitter. The reason, he claims, is because of the conferences uder way between Jerry Koci, Sam Gensburg and Som Wolberg. And, es-cially, the big smiles that shine forth from their faces after each confer-ice. "You can bet", wagers Mort, "we're going to have something really nsational."



icially, the big smiles that shine forth from their faces after each confer-ce. "You can bet", wagers Mort, "we're going to have something really nsational." With Dave Gottlieb busy as the West Suburban Hospital construction nears s end. With Sol Gottlieb now "official greeter" at the ant, With Nate Gottlieb appeasing one and all who con-nually phone him, "I'll ship you just as fast as I can", yin Gottlieb walked into the Gottlieb plant after a eek's vacation and could only say, "Whew. I tho't we'd ow down a little. Instead the action is faster than er." ... While Ed Levin busy on telephones and Avron msburg dashing from the offices into the factory and ck again, Harry Glick advises that more and more tstanding arcade, park owners and operators all over erywhere now clamoring for "Commando Machine ms". Says Harry, "Just as we predicted, it took the mmer season to convince people how much money these ms could earn"... Bally's Bill O'Donnell busier than er this past week end, at the same time, preparing for fast trip to see something new. Bill still urging all operators everywhere advise manufacturers what they most need in games so that the factories n produce the games the operators want. Charles (Little Jimmy) Johnson busy with his volunteer fireman's duties. street cave-in, a 5-11 fire, a drowning child and many, many other similar ents along with the Fire Dept. Show on Channel 11, have kept Jimmy hop-ing about. No wonder so many take time out to compliment Jimmy for is work. It reflects with glory upon all in the field. ... New Orleans' Lou asberg in town for almost a week visiting about mutual friends the east and deciding, "They're sure great guys". ... Seeburg's Tom wrick busy as always, advises that C. T. (Mac) McKelvy in one conference ter the other as Fall business comes earlier than ever to the big Seeburg' tory. ... Joel Stern reported this past week, "Because this is the time en most of the men take their vacations we expected business to slow down bit. Instead", he says, "we have never before e



Al Warren and Zeke Wolf in a huddle over the appointment of more dis-bs for their firm and also discussing further areas for their goodwill men, b Connors and Irving Katz, to cover. . . Attending an important service nool at United this past week were Fred Minter, Ray Henderson and Jack rns, while Joe Robbins and Gil Kitt held down the fort at Empire. . . . In Moloney, Howie Freer and Mac Brier report that Donan all geared for a very fine fall season. "We've got the merchandise", Howie says. . . Which reminds, Joel Stern came up with a remark that's worth remembering, "When one thing slows, another thing goes". . . Irv Ovitz, Herb Beidenkap and Sid Paris advise they've heard from Capt. Ben Coven who is "somewhere out on the Great Lakes" on his ship enjoying a two week cruise that "he's having a wonderful time". . . Clarence Schuyler hampered by many of his men out on vacation trying his best to meet orders for the firm's game. . . . Joe Kline can't get off the telephones at First and with Fred Kline on vacation while Wally Finke dashing about, Sam Kolber doing double duty re-gardless of his bad foot. A busy place is First. How are the cigarette vendors doing? Atlas' Eddie Ginsburg points to headlines reporting that this past June "It's What's in THE CASH BOX

WANTED!! SHUFFLE ALLEYS UNITED-CHICOIN AMI-E-F-G-H SEEBURG-B-C-G-R-J WE WILL SUPPLY SHIPPING CARTONS TOP PRICES PAID CALL-WIRE-OR WRITE NOW! COIN MACHINE EXCHANGE 1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600 DETROIT BRANCH: 14344 FENKELL AVE. (TEL.: BRoadway 3-2150) 50 120 200 🗹 JOE ASH SAYS: SELECTION MODELS Question: WHY DOES ACTIVE HAVE THE LARGEST SELECTION OF GOTT-LIEB GAMES IN THE U. S. A. ROCK-OUR ? ACTIVE IS THE LARGEST GOTTLIEB DISTRIBUTOR IN THE U. S. A.! FOR Exclusive Distributors for Wurlitzer, D. Gottlieb, and Irving Kaye Co. in So. Jersey, Del. & E. Pa. AMUSEMENT MACHINES CO. 666 N. Broad St., Phila. 30, Pa. Cable Address: COMAC EVERY LOCATION

All The Leading Coinmen Read The Cash Box Every Week



was the biggest sales month in the past 8 years of cigarette history when 38.6 billion cigarettes were sold. "That's why", Eddie claims, "our 'Seeburg Cigarette Vendor' sales are going over the top".... Over at Wico, Ed Ruber reports that demand for the new catalog, the biggest the firm has ever presented to the trade, "is growing by leaps and bounds".... DeWitt (Doc) Eaton passes thru Chicago and phones to ask about old friends in the coinbiz. Doc reports that his fishing tackle business is better than ever.... There's much ado about "dirty machines". Leading operators who have returned from vacation travels were amazed at the condition of some machines. Especially those in small roadside places. Says one well known op, "I'd fire every one of my men if I ever found them neglecting my machines even one-tenth of what I saw. Some machines", he reports, "were so dirty I couldn't even read the title strips. Flies, bugs, ants and insects of all kinds were crawling about in others. Pinballs were being used as supports for cases of soft drinks. All I can say is that these operators are definitely a disgrace to our industry."

JOE ROBBINS Crawling about in others. Prinballs were being used as sup-ports for cases of soft drinks. All I can say is that these operators are definitely a disgrace to our industry." John Frantz is getting ready to present his new weigh-ing scale to the trade. Those who have already seen it claim that it's one of the best yet. . . . Haven't heard a word from Ted Rubenstein this past week. Those who know claim that this is due to the fact that he's busy trying to get out production. . . . Seems like Bill DeSelm just hasn't the time to answer any personal phone calls these days. Telephone operators at United Mfg. advise, "He's busy on long distance and, what's more", they add, "he has more longdistance phone calls waiting." Bill won't tell what's causing all the excitement. He simply grins and says, "Just keep your eyes wide open. Wait'll you see it." . . . Seems to be something big cooking over at Rock-Ola, too. Les Rieck and Kurt Kluever all whis-pers these days. Will only smile when questioned. . . . Nice card from Alfred W. and Karla Adickes advising their new home now completed and that they've moved in. It's in Hamburg, Germany. . . . Seems like Harry Williams, Sam Stern and Sam Lewis are extending their string of hits. From the way this trio talks looks like they have more and still more on the way to market. HAPPY BIRTHDAY THIS WEEK TO: Wm Marmer



extending their string of hits. From the way this trio talks looks like they have more and still more on the way to market.
HAPPY BIRTHDAY THIS WEEK TO: Wm. Marmer, Cincinnati, O. . . Dale O. Lee, Wyandotte. Mich. . . . Clarence A. Camp, Memphis, Tenn. . . Orville L. Slifer. Chicago, Ill. . . . Clyde G. Siegel, Pittsburgh, Pa. . . . Howard N. Ellis, Omaha, Neb. . . . Robert G. Drepperd. Norfolk, Va. . . David S. Bond, Boston, Mass. . . Wm. Blatt, Miami, Fla. . . Hyman Silverstein, Cleveland, O. . . . Thomas D. Greco, Glasco, N. Y. . . Buford L. Baucom, Huntsville, Ala. . . George W. Berquist, Ironwood, Mich. . . Irving Kempner, Fairlawn, N. J. . . . Irving Fenichel, Brooklyn, N. Y. . . E. L. Certain, Jr., Dallas, Tex. . . Joseph D. Abraham, Altoona, Pa. . . Jack Maloney, Fort Worth, Tex. . . . John M. Porter, W. Asheville, N. C. . . Joseph Weinberg, Louisville, Ky. . . . Charles H. Williams, Jackson, Tenn. . . Orval F. Donley, Russell, Kans. . . . George Hoblak, Edwardsville, Pa. . . Ellen M. Brown, Chicago, Ill. . . . Frank Coubal, Bloomer, Wis. . . Doris Shapiro, Miami, Fla.
WORTH REPEATING: Things that are bad for business are bad for the people who work for business.



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

FLASH: As We Go To Press: **NO SENATE ACTION ON O'MAHONEY BILL** Unlikely To Come Up Before Adjourn-

WASHINGTON, D. C.—While Con-gress is still in session as we go to press with this issue, the concensus of opinion here is that the 85th Con-gress will adjourn this weekend. Altho the O'Mahoney Bill S.1870 (as amended) was voted out of the Senate Judiciary Committee last week, August 14, it was not brought up on the floor for debate. However, thru a proposal by Senator O'Ma-honey on the Senate floor, Senator Wiley (R. Wis.) obtained permission, by unanimous consent, to have his minority views included in the Com-mittee Report, which had already been printed and which did not in-clude his views. Opponents of S.1870 are of the opinion that Wiley's print-ed views in opposition will have a tactical effect in the future. At this late date, and with so many important bills to consider, experts here are pretty definite in their opin-ions that S.1870 will not reach the debate stage in the Senate before adjournment. It is therefore pretty certain that

adjournment.

It is therefore pretty certain that no change will be made in the Copy-right Act right now. And unless the 85th Congress is reconvened before

January, 1958, the bill is believed to be dead.

What does concern the juke box industry is that S.1870 was voted out What does industry is that S.1870 was voted out of committee after long years of hav-ing been defeated or shelved by Ju-diciary committees. The problem fac-ing the industry is that in the next session of Congress, S.1870 will most likely be used as a model for future bills. The proponents' success of having the bill favorably reported out of the Senate Judiciary Committee of the Senate Judiciary Committee will simplify their task and may en-able them to eliminate the necessity of rehearing the matter before the Senate Committee.

The music machine industry must now prepare for a very serious battle, which it is believed, will have to be directed at every member of the House and Senate.

The O'Mahoney Bill S.1870, which was originally heard in the Judiciary Committee, and with which most members of the industry are familiar, had been amended before it went to the Senate floor. To acquaint all with the new bill, we reproduce it herewith:

S. 1870

ment. S. 1870 Reproduced Here

August 15, 1958, Reported by Mr. O'Mahoney, with an amendment: A BILL: To amend section 1 (e) of title 17 of the United States Code with regard to the rendition of musical compositions on coin operated machines.

chines. Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, that the third paragraph of section 1 (e) of title 17, United States Code, is amended to read as follows: "Whenever a copyrighted musical composition is publicly performed for profit by means of a recorded rendition thereof which is utilized or activated by means of a coin operated machine or device (other than a radio or television receiving set or apparatus), the remedies afforded by this title shall be avail-able only against the operator of such a machine or device. As used in this paragraph, the term 'operator' means the individual, partnership association or corporation entitled to receive any money or other income resulting from the operation of such machine or device after the (1) payment of expenses incident to the procurement, placement, operation, maintenance, and servicing of such machine or device, and (2) payment to the proprietor of the estab-lishment within which such machine or device is operated of any share in the receipts of such machine or device to which such proprietor may be entitled. the receipts of such machine or device to which such proprietor may be entitled.

"Whenever the copyright owner of any musical composition, or assignee or licensee of the performing right thereof, executes any license or agreement authorizing the public performance for profit of such composition by means of any such coin operated machine or device, such copyright owner, or assignee or licensee of the aforesaid performing right shall furnish a copy of such license or agreement, within thirty days of the effective date thereof, to the Register of Copyrights, accompanied by the recording fee required by section 215 of this title for the recording of every assignment, agreement, power of attorney, or other paper: Provided, That no provision may be included in any license or agreement filed by the copyright owner, assignee or licensee of the performing rights of any musical composition by which any fee or royalty may be assessed for the use of such musical composition on any coin operated machine or device prior to the effective date of this Act. Any failure to file such license or agreement shall be a complete defense to any suit, action, or proceeding against the licensee or licensees covered thereby, for any infringement of the right to publicly perform for profit the musical composition by means of a coin operated machine or device."

SEC. 2. The first paragraph of section 1 (e) of title 17, United States Code, is amended by adding to the second sentence thereof, after the words "a royalty of 2 cents on each such part manufactured," and before the words "to be paid by the manufacturer thereof;" the following: "or 4 cents on each such part that is manufactured for use by or upon coin operated machines." SEC. 3. Section 205 of title 17, United States Code, is amended by adding

the following new paragraph: "Within forty-five days after the commencement of each regular session

of the Congress, the Register of Copyrights shall transmit to the Judiciary Committees of the Senate and House of Representatives a report, which may be a part of the above-mentioned annual report, containing a summary of the provisions of all licenses and agreements filed with him during the pre-

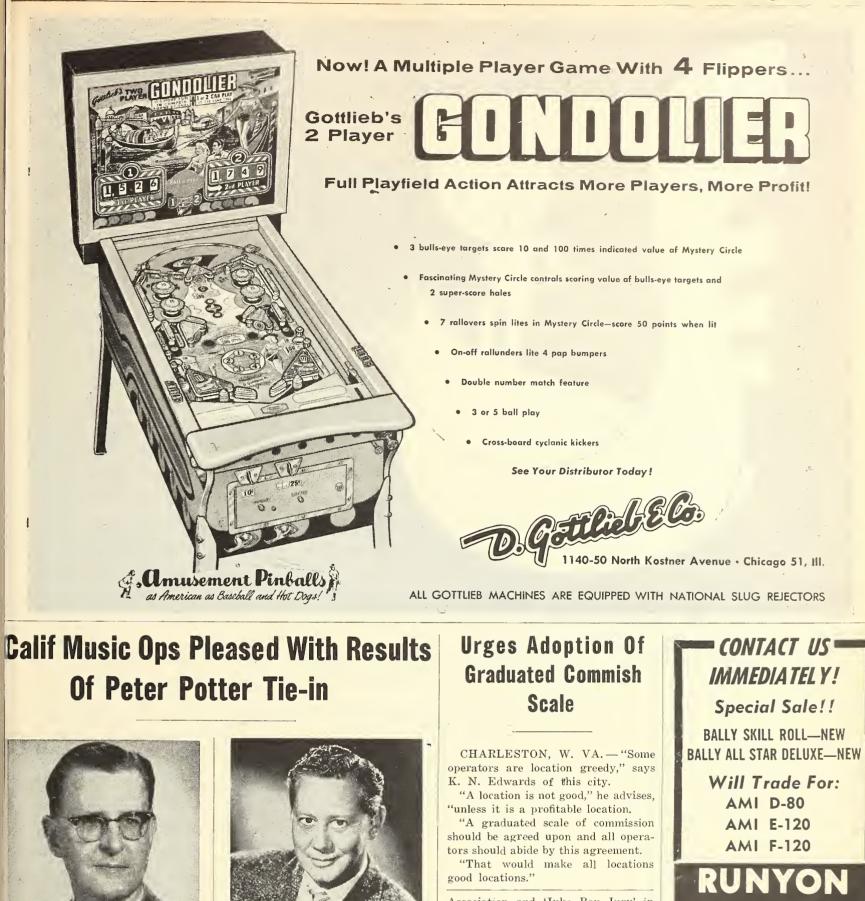


Music Operators' Associations

- Aug. 23 & 24—Music Guild of Nebraska Place: Pathfinder Hotel, Freemont, Nebraska
- -South Dakota Phonograph Operators' Assn. 24 & 25-Place: Rapid City, S. D.
 - 25—Central State Music Guild Place: 805 Main Street, Peoria, Ill.
- Sept. 1--California Music Merchants' Association Place: 311 Broadway, Oakland, Calif.
 - –United Music Operators of Michigan 1-Place: Fort Wayne Hotel, Detroit, Mich.
 - -Music Operators' Society of St. Joseph Valley Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.
 - -Phonograph Merchants' Association, Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (General)
 - -California Music Merchants' Association Place: Sacramento Hotel, Sacramento, Calif.
 - -Eastern Ohio Phonograph Operators' Association 4-Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
 - -Tri County Juke Box Operators' Association Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
 - -California Music Merchants' Association Place: Fresno Hotel, Fresno, Calif.
 - -California Music Merchants' Association Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
 - -Western Massachusetts Music Guild 10 -Place: Chalet Restaurant, West Springfield, Mass.
 - -California Music Merchants' Association Place: U. S. Grant Hotel, San Diego, Calif.
 - 11—Music Operators' Association of Massachusetts Place: Beaconsfield Hotel, Boston, Mass.
 - 15-Westchester Operators' Guild, Inc. Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
 - 17-New York State Operators' Guild Place: Gov. Clinton Hotel, Kingston, N. Y.
 - 17-Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana
 - Place: Room 24, 550 Broadway, Gary, Ind.
 - -Eastern Pennsylvania Amusement Machine Assn. Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.
 - -Eastern Ohio Phonograph Operators' Association Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)
 - -Phonograph Merchants' Association, Cleveland, Ohio 18 -Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

ceding calendar year pursuant to the last paragraph of section 1 (e) of this title."

SEC. 4. The amendments made by this Act shall take effect on the first day of the sixth month following the date of its enactment. Nothing contained in such amendments shall alter or impair the enforcement by the Attorney General of any provision of law or any judgment or decree heretofore entered by any court under any provision of law.





GEORGE A. MILLER

LOS ANGELES, CALIF. -The tops ANGELES, CALF. — The embers of the California Music Mer-tants Association are highly pleased ith the publicity they are receiving a result of their tie-in with the eter Potter "Juke Box Jury" tele-ision chow

The members of CMMA position to song selected by the "Juke Box ary" panel in the number 1 position a their machines, and indicate the e-in with a decal (shown here) which placed on a prominent spot on the achine. During the course of the show, mention is made several mes of the tie-in with the music

George A. Miller, national presi-nt and managing director of MOA, nd State president and managing



PETER POTTER

director of CMMA was a guest on Potter's "Juke Box Jury" show on Friday, August 8. Potter, in intro-ducing Miller, gave him a tremendous sendoff, as well as lauding the music machine industry. Performers Pat Boone, Gary Crosby and Tommy Sands were on the jury panel on this program.

Sands were on the jury panel on this program. "Since being on the Peter Potter show" stated Miller, "I have re-ceived a great number of telephone calls and a large batch of letters, men-tioning my appearance. At the pres-ent time it is estimated that six million people a week view this television show every Friday night. "We plan on running the show right up to the Canadian line, coordinat-ing the California Music Merchants

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

Association and 'Juke Box Jury' in the very near future. By Fall of this year, Potter hopes to be showing in many of the larger cities all over the United States."

At the present time, Miller advises, operators from San Diego to Bakersfield are putting the decals on their phonographs which has created a great deal of interest and comment.





593 10th Ave., New Yorh 18, N. Y., LO 4-1888 21 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777 231 Windsor St., Hartford, Coom.; JA 7-4470

What Should Ops Expect From Mfrs And Distribs

WASHINGTON, D. C.—"One thing that many seem to have forgotten," claims Michael Bushdid of Michael's Enterprises, Inc., this city, "is the duty of the manufacturers and the distributors. "These men can make or break an operator," Bushdid says. "What help should an operator expect from manufacturers and dis-tributors who get most of his money?" questions Bushdid. WASHINGTON, D. C.—"One thing

The President Of Ecuador At Opening Of Wurlitzer Distrib.

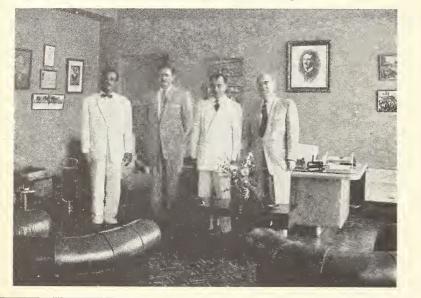
GUAYAQUIL, ECUADOR — New headquarters for Casa Nacional de Comercio were opened recently in Guayaquil. Luis Alberto Cordovez, president of the company, was joined by Dr. Camilo Ponce Enriquez, the president of Ecuador, in the dedica-tion of the new \$400,000 establish-ment ment. The

Wurlitzer distributorship in The Wurlitzer distributorship in Ecuador is housed in the largest and most modern building of its kind in the country. Centrally located in the main business district, Casa Na-cional has 45 show windows in which the products represented by this very enterprising organization are dis-played. played.

In addition to Wurlitzer phono-graphs, Cordovez is also distributor for the company piano and organ lines manufactured by the Wurlitzer company. At the opening of the new establish-

ment, in addition to the president were Enrique Baquerizo Valenzuela, gover-nor of the Providence and Fausto Cordovez Chiriboga, minister of the treasury, who is a nephew of Cordo-vez. The President, in his speech opening the new building, was high in his praise of the business initiative which caused this important step forward in the industry of this up-and-coming

in the industry of this up-and-coming South American company. Photographed in the offices of Casa Nacional de Comercio are the digni-taries and officials who participated in the opening of the new \$400,000 commercial building. Left to right are: Enrique Baquerizo Valenzuela, Governor of the Providence, Fausto Cordovez Chiriboga, Minister of the Treasury, his excellency, Dr. Camilo Ponce Enriquez, President of the Republic of Ecuador, and Luis Alberto Cordovez, President of the Wurlitzer Distributorship. Distributorship.



Music Guild of Neb. To Hold Elections

OMAHA, NEBR.—Howard N. El-secretary and treasurer, Music Guild of Nebraska, has notified the organization's members that Ted Nichols has put together an unusually fine program for the annual election meeting being held on Saturday and Sunday, August 23 and 24 at the Path-finder Hotel, Fremont.

In addition to the business part of the meet, the Cornhusker Investment Club will get under way; a discussion will be held for the coin collectors; and special entertainment has been arranged for the ladies. The big ban-quet takes place on Sunday evening, at which time door prizes will be distributed. distributed.





Lou Dunis, Portland, Hosts L. A. Coinmen CALIFORNIA CLIPPINGS-

<section-header><text><text><text>

100% Of Eastern Penna. Amuse Ass'n Joins Music Ops Of America

OAKLAND, CALIF. — George A. Miller, national president and manag-ing director of Music Operators of America (MOA), with headquarters in this city, reports that a check has just been received covering the mem-barship dues of each and every membership dues of each and every mem-ber of the Eastern Pennsylvania Amusement Machine Association. "This organization," stated Miller, "goes on record of holding 100% mem-bership in Music Operators of Amer-

ica, as each and every one of their members proudly displays a member ship certificate indicating his member ship in the national organization.

"This type of cooperation and sin cerity is an example and an incentive ther music operator to fol for every other music operator to fol-low. The operators in eastern Penn sylvania are to be highly compliment ed, and all members of MOA welcome them into the membership of Music Operators of America."

"It's What's in THE CASH BOX That Counts--INTERNATIONALLY"

www.americanradiol

The Cash Box

PLAYS

LIKE BUMPER

POOL!=

Page 57

NEW GAME SENSATIO

SCORES

LIKE CROQUET!

★ 2 or 4 Can Play.

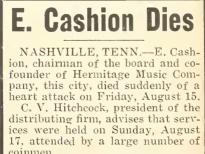
- All Mechanical Operation!
- Plays With 2 Balls!
- Senior Size Cabinet 3 ft. x 6 ft.!
- ★ 20c per game!

chicago coin's 2 PLAYER **ROCKET SHUFFLE** Still Going Strong! See It At Your Distributor!

> ANOTHER chicago coin PRODUCT

Now at your AMI distributor's! -200

Every element—styling, easy operation, fast servicing, trouble-free maintenance —carefully designed to give you the finest, most profitable juke box in the world.



"CROQUET" Another

chicago coin EXCLUSIVE!!

Combines Playing Features of TWO Popular Skill Games in ONE!!

Chicago Dynamic Industries, Inc.

1725 W. DIVERSEY BLVD.

CHICAGO 14, ILLINOIS

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

Kaye Co. Ships New Pool Game



BUDDY FOX

BROOKLYN, N. Y .- Buddy Fox, ving Kaye Company, Inc., this city, nounced that the firm has shipped

a new pool game to its distributors. "DeLuxe Competitor" is the name of this new 6 pocket pool game, and it incorporates a new feature, a flush built-in ball viewer. The player can see at a glance just how many balls have been pocketed. The game has all the standard successful pool features and is constructed, according to Fox, as a "quality product to have and hold the finest locations.'

In detailing the machine, Fox listed the following features: genuine Pennsylvania cured slate top; finest phenolic resin balls; guaranteed jam-proof rails; beautifully finished in black and white plextone with red trim; builtin, fool-proof drawer mechanism; finest quality cloth available; compact 75" x 42" size, beautiful formica top rails; 20¢ or 25¢ coin chute; custom built recessed scoring markers.

"Public Relations Most Important"

STE. AGATHE DES MONTS, QUE., CANADA-Mrs. Sylvia Solway of this city believes that the most important task confronting the operators is a public relations program.

Such a program, she believes, would bring better understanding of the people in this industry to the public and officials and would help all to progress in a much finer fashion.

She also adds that there must always be fair play among the operators themselves and that this, in addition to good publicity and good public relations, will raise the stature of the industry tremendously.

"Our distributors" concluded Fox, "have already advised us that this new pool game has been very well received by the operators."

AMI Incorporated 1500 Union Ave., S.E. & Grand Rapids, Mich.

coinmen.

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| CLASSIFIED ADVE | RTISING SECTION | CLASSIFIED ADVE | RTISING SECTION |
|--|--|---|--|
| WANT | WANT—Mills Panorama. Also Parts.
Advise Best Price. WESTERN DIS-
TRIBUTORS, 3126 ELLIOTT AVE.,
SEATTLE, WASHINGTON (Tel.:
GArfield 3585). | WANT—Records, all speeds, quantity.
Also record accessories, needles,
tapes, etc. Please give full details
first contact to avoid delay and as-
sure quick deal. HARRY WAR-
RINER, KNICKERBOCKER MUSIC | FOR SALE — Bally All Star Bowler
\$295; Bally Skill Roll \$175; Bally
Target Roll \$175. UNITED DIXIE
CO., 106 MINERVA ST., JACKSON
3, MISSISSIPPI. (Tel. 3-5677). |
| WANT—Will pay cash for late model
Juke Boxes and late model Amuse-
ment Machines. Send list. DAVE
LOWY, 594 TENTH AVE., NEW
YORK, N. Y. (Tel.: CHickering
4-5100). | WANT — Attention Everyone in the
Coin Business. We want Arcade
Equipment and all the Bally and
United Bingos you have. Plenty of
\$\$\$\$\$ waiting. Don't Write or Wire
but call us collect—LOcust 4-4415. | CO., 209 EAST 165th ST., NEW
YORK 56, N. Y. (Tel. LUdlow
8-8310).
WANT—To Purchase 5,000,000 New
Records, All Speeds. We Prefer | CLASSIFIED ADVERTISING HERE
COSTS 10c PER WORD
COSTS 10c PER WORD
COSTS 10c PER WORD
CAN BUY CLASSIFIED ADS HERE FOR 11/2c
PER WORD ON "THE CASH BOX SPECIAL |
| WANT—Used 12' American Bank
Shuffleboards; 22' American and
Rock-Ola Shuffleboards and Over-
head Score Units. Quote best resale
price. STATE AMUSEMENT CO.,
1531 BROADWAY, TACOMA 2,
WASH. (Tel.: FUlton 3-2282). | BELGIAN AMUSEMENT CO., 334
NORTH BROAD ST., PHILADEL-
PHIA, PA. | Large Quantities and Will Buy For
Cash. Top Prices Offered. No Juke
Box Records. Write or Phone, Col-
lect—RANSEL TRADING CORP.,
1000 AUSTIN BLVD., ISLAND
PARK, N. Y. (Tel. GEneral 2-1650),
JESSE SELTER, PRES. | CLASSIFIED ADVERTISING PRIVILEGE"
Write For The Facts To
THE CASH BOX, 1721 BROADWAY
NEW YORK 19, N.Y.
FOR SALE — Routes in Missouri, |
| WANT—Experienced Pinball and Juke
Box mechanic. Good working con-
ditions. Starting salary \$100.00
week minimum. Apollo Music Co.,
2184 S. Sherman, Denver, Colorado.
Phone—PEarl 3.3863 evenings.
APOLLO MUSIC COMPANY, 2184
SOUTH SHERMAN, DENVER, | WANT—AMI G-120; F-120; E-120;
E-80. Advise quantity, condition,
price. DUARTE INTERNATIONAL
SALES CO., INC., 835 E. 31st ST.,
LOS ANGELES 11, CALIF. (Tel.
ADams 4-9616).
WANT—Juke Box Operators. If you
want a steady outlet for your used | WANT — Shuffle Alleys (most espe-
cially United Team) and late
Bingos, and Wurlitzer 1500/50 and
1500A/50A. Will prepay crates for
packing. REDD DISTRIBUTING
COMPANY, INC., 298 LINCOLN
ST., ALLSTON, MASS. (Tel. AL-
gonquin 4-4040). | Oklahoma, Arkansas. On routes,
Phonographs, Bingos, Pin Balls,
Bowlers, Guns. From 20 to 80
Thousand. We have all types Coin
Machines. Send for list. C & W
DISTRIBUTING CO., 400 MAIN
ST., GALENA, KANSAS. (Tel
#400). |
| COLO. (Tel. PEarl 3-3863).
WANT—AMI Wall Boxes, Hideaways,
80, 120, 200 Selection Phonographs,
120 E's and F's. Late 2 Player
Pinballs. Write stating condition,
number and best cash price. ST.
THOMAS COIN SALES LTD., ST.
THOMAS, ONT., CANADA. (Tel.
MEIrose 1-9550). | records (No One Shot Deals), Call
or Write MARLIN RECORDS DIST.,
824 WILLARD ST., NORTH
BELLEMORE, L. I., N. Y. (Tel.
CAstle 1-0556).
WANT—Late used 45 RPM Records.
Closeouts and Job Lots of Brand
New LP's Wanted. Write or Phone.
FIDELITY DISTRIBUTORS, 666 | SAVE \$175.00
ON CLASSIFIED ADVERTISING
GET \$223.00 VALUE FOR
ONLY \$48.00
Write today to: THE CASH BOX
1721 BROADWAY, NEW YORK 19, N.Y. | FOR SALE — Introductory Offer: Na-
tional's newest Formula — Regular
Wax \$4.34; Hi Speed Shuffleboard
Wax \$4.82; Super Fast \$5.30;
Brown Tournament Wax \$6.50;
(Minimum 25 cases—24 lbs. each);
Dazzler Weights 5 sets min. \$16.45.
NATIONAL SHUFFLEBOARD COM-
PANY, 291 CLEVELAND ST.,
ORANGE, N. J. (Tel. ORange
2-9100). |
| WANT — 45 RPM Records, new or
used. No quantity too large or small.
Highest prices paid. Write stating
quantity on hand. TONY GAL-
GANO DIST. CO., 4135 W. ARMI-
TAGE, CHICAGO 39, ILL. (Tel.
DIckens 2-7060). | TENTH AVE., NEW YORK 36, N. Y.
(Tel. JUdson 6-4568).
WANT—Late Model Phonographs for
highest trades on new A.M.I. models
I-120E, I-200E, I-100M, I-200M.
Also need late model Bally Bingos.
CENTRAL DISTRIBUTORS, INC.,
2315 OLIVE ST., ST. LOUIS 3, | FOR SALE — Safari, Big Top, Steam
Shovel, Goalee, Hi-Fly, Wms. Deluxe | FOR SALE—Large route in Spokane,
Wash. 70 Bingos, 24 Bowling Al-
leys, 65 Phonos & 40 Misc. pieces.
Grossing \$90,000 a year. One third
down. For details, write: BOX
#442, c/o THE CASH BOX, 1721
BROADWAY, NEW YORK 19, N. Y. |
| WANT—Your used or surplus records
all speeds. 45's our specialty. We
buy all year round and pay top
prices. No lot too large or too small.
No more than 10% blues. We pay
freight. BEACON SHOPS, 821 NO.
MAIN STREET, PROVIDENCE,
R. I. (Tel.: Union 1-7500). | MO. (Tel. MAin 1-3511).
WANT—Will accept 1 to 10 Games
as trade against new Wurlitzer Pho-
nographs. SANDY MOORE DIST.
CO., 599 TENTH AVENUE, NEW
YORK 36, N. Y. | Baseball, Crossroads, Quartette, Ja-
lopy Pin Wheel, Hawaiian Beauty,
Southern Belle, Shindig, Lulu, Har-
bor Lites, Slugging Champ Deluxe,
Duette Deluxe, Register, Marathon,
Gayety, Pixie, Caravan, Manhattan,
Broadway, Niteclub. NEW ENG-
LAND EXHIBIT CO., 237 WASH-
INGTON ST., NEWTON 58, MASS.
(Tel. DEcatur 2-1500). | FOR SALE—Amazing Values On Brand
New Rock-Ola 1455, 200 Selection,
45 Rpm Phono. Also All Other Late
Model Phonos Available At Very Low
Prices. Authorized Rock-Ola Fac-
tory Distributors. SEACOAST DIS-
TRIBUTORS, INC., 1200 NORTH
AVE., ELIZABETH 4, N. J. (Tel.
BIgelow 8-3524). |
| WANT—Phonograph Records—made
before 1940, dealers or juke box
stock or private collections. Will
pay \$150 to \$300 per thousand.
Some of the labels wanted are
Brunswick, Vocalion, Paramount,
Gennett, Meletone, Victor, etc.
JACOB S. SCHNEIDER, 109 W.
83rd STREET, NEW YORK, N. Y.
(Tel. TR 7-9147). | ONLY \$48.
FOR 52 CONSECUTIVE CLASSIFIED
ADS OF 40 WORDS EACH PLUS 52
FREE CHECKING COPIES.
The Cash Box
1721 BROADWAY, NEW YORK 19, N.Y.
Write For The Facts Today | FOR SALE—14 Foot Bowlers, \$475;
Cash or Trade. Need Baseball, Guns
And Late Shuffle Games. Call, Writy
or Wire Today! PURVEYOR DIS-
TRIBUTING CO., 4322 N. WEST-
ERN AVE., CHICAGO 18, ILL. (Tel.
JUniper 8-1814). | FOR SALE — 100-selection Seeburgs
including "R" \$585.; "J" \$675.;
"W" \$680.; United & Chicago Coin
14 foot Bowlers \$365. T & L DIS-
TRIBUTING CO., 1663 CEN-
TRAL PARKWAY, CINCINNATI 14,
OHIO. (Tel. MA 1-8751). |
| WANT—Used Bally Bingos; Gottlieb
and Williams Pins; Used Shuffle
Alleys; Guns and Phonographs. Send
complete list. Highest prices paid.
Representatives of Wurlitzer and
Gottlieb Games. GABE FORMAN
OR SANDY MOORE. SANDY
MOORE DIST., 240 E. MERRICK
RD., FREEPORT, L. I., N. Y. | WANT—Cash! Highest cash paid for
United Imperial Team, Leader,
Mars, Mercury, Lightning, Clipper
and Capitol, also Chicago Coin and
Keeney Bowling Machines. ALLIED
COIN MACHINE, 886 MILWAU-
KEE, CHICAGO 22, ILL. (Tel.
CAnal 6-0293). | FOR SALE—Famous Sun-Glo Shuffle
Wax 24 One Lb. Cans \$6.75. Save:
Order Five Cases or more \$5.95
each. HASTINGS DISTRIBUTING
CO., 6100 WEST BLUEMOUND
ROAD, MILWAUKEE 13, WISCON-
SIN. (Tel. BLuemound 8-6700). | FOR SALE—Bally ABC Bowling Lane
\$350; used Model T with music;
United Pirate Gun \$300; Bally 14'
Tournament \$495; All in A-1 con-
dition. TOLEDO COIN MACHINE
EXCHANGE, 814 SUMMIT ST.,
TOLEDO, OHIO. (Tel. CH 3-8624). |
| WANT—All makes of Shuffle Alleys
starting with Imperial and Royals.
Will pay top dollar. CLEVELAND
COIN MACHINE EXCHANGE, INC.,
2029 PROSPECT, CLEVELAND,
OHIO. (Tel. TO 1-6715). | WANT—Used 45 RPM Records, any
quantity. Not over 6 months old.
No R & B. We pay up to 17c. KAY
ENTERPRISES, 1011 FIFTH
STREET, MIAMI BEACH, FLA.
(Tel. JE 8-2822). | FOR SALE—45 RPM Phonograph
Conversion Units for Seeburg
M100A \$69.50; For Seeburg 146-
147-148 \$16.95. W. B. DISTRIB-
UTORS, INC., 1012 MARKET ST.,
ST. LOUIS, MO. (Tel. CEntral 1-
9292). | FOR SALE—Records!!! 5¢ over whole-
sale, and label. Free title strips.
Quick service. New accounts, token
deposit with order. We also pur-
chase surplus records new unused
only. RAYMAR SALES CO., 170-21
JAMAICA AVE., JAMAICA 32, N. Y.
(Tel.: OLympia 8-4012, 4013). |
| WANT — We pay good price for
United County Fair and United
Steeple Chase. Reconditioned and
must be in good running order. Any
quantity, write or cable to: EAST-
ERN COIN MACHINE CO., POST
BOX 1411, SINGAPORE, MALAYA.
(Cable Address "Coinage" Singa-
pore). | WANT—All Shuffle Alleys from Fire-
ball, Lightning and Rocket up. Sun
Valleys and Showtimes will pay high-
est dollar or will trade for Genco and
Chicago Coin Ski Bails. MONROE
COIN MACHINE EXCHANGE. INC.,
2423 PAYNE AVE., CLEVELAND,
OHIO. (Tel. SUperior 1-4600). | FOR SALE—Key West \$275.; Big
Show \$235.; Broadway \$165.;
Beach Club \$30.; Ice Frolics \$50.;
Genco Baseball Pool \$50.; Terms
one-third deposit, balance sight
draft, GENERAL DISTRIBUTING
COMPANY, 1609 ORLEANS AVE.,
NEW ORLEANS, LA. (Tel. TUlane
6729). | FOR SALE—Miss America \$365.; Sun
Valley \$390.; Big Show \$200.;
Broadway \$115. Nite Clubs \$130.;
Big Time \$50.; Gay Time \$50.
Write, phone today. CROWN
NOVELTY CO., INC., 920 HOW-
ARD AVE., NEW ORLEANS, LA.
(Tel. JA 2-7137). |

CLASSIFIED ADVERTISING SECTION

| CLASSIFIED ADVI | ARTISING SECTION | CLASSIFIED ADVERTISING SECTION | | |
|---|---|--|--|--|
| OR SALE—Marble, Queen, Sluggin'
Champ, Lovely Lucy, Kenney Club
Bowler. 10 Player, Pool Tables
6 Pocket. WANT — Williams Ten
Strikes DeLuxe Replays, Williams
Late Short Stops, UN Triple Plays.
Bingos, 5 Ball Novelty Games.
NOBRO NOVELTY COMPANY, 142
DORE STREET, SAN FRANCISCO
3, CALIF. (Tel. MArket 1-5438). | FOR SALE — While they last —
Shopped — Ready for locations —
Sun Valley \$490; Miss America
\$445; Big Show \$225; Broadway
\$140; Big Time \$85; Gay Time
\$75; Nite Club \$160. Write—Wire
— Phone — NASTASI DISTRIBUT-
ING CO., 912 POYDRAS ST., NEW
ORLEANS 12, LA. (Tel. MA 6386). | FOR SALE—Comco—Extended Range
Speakers And Baffles. Quality At
Modest Prices. Engineered For
Heavy Duty Use. Satisfaction Guar-
anteed or Money Will Be Refunded.
Finished in Limed Oak, Natural or
Mahogany. Packed Two to a Carton,
\$11.95 Ea. COVEN MUSIC CORP.,
3181-3 ELSTON AVE., CHICAGO
18, ILLINOIS. (Tel. INdependence
3-2210). | FOR SALE—Bally Skill Roll \$299;
Genco Sky Rocket Gun \$179; K. O.
Fighter \$149; Jolly Joker \$49;
Rocket Shuffle \$399; Wurlitzer
1800 \$475; 1700 \$399; 1917 Hid-
den Unit \$549; WQ 200 wall box
\$89; 5210 wall box \$89. DICKSON
DISTRIBUTING CO., 631 W. CALI-
FORNIA, OKLAHOMA CITY,
OKLA. (Tel. RE 6-3691). | |
| OR SALE — Keeny's Super Big
Tent \$395; National Cig Machines 9
Column \$110. AUTOMATIC MUSIC
CO., 703 MAIN ST., BRIDGEPORT,
OHIO. (Tel. NE 5-1443). | FOR SALE—Route in Ottawa, Canada.
40 Phono's also Pins & Guns. MAC-
KENZIE ENTERPRISES, 116
LOTTA AVE., CITY VIEW, ON-
TARIO, CANADA. | FOR SALE—Specials—Bally Broad-
ways \$150; Night Clubs \$185; Big
Shows \$245; Key Wests \$295;
Show Times \$365; ABC Bowling
Lanes, 14' (late 3 pc. models) | SAVE \$175.00
ON CLASSIFIED ADVERTISING
GET \$223.00 VALUE FOR
ONLY \$48.00 | |
| OR SALE—Like New—Rockola 200
Selection Phonographs Model 1455-
S, Sale Price \$645.; Deluxe Model
\$695. J. ROSENFELD COMPANY,
4701 WASHINGTON, ST. LOUIS
8, MO. (Tel FOrest 7-6730). | FOR SALE—14' Bowling Alleys \$345.;
Midget Alleys \$295.; C. C. Batter
Up \$395.; C. C. Rocket \$275.;
Genco Skill Ball \$150.; Genco
Championship Baseball \$145.; C. C.
Steam Shovel \$125.; K. O. Champ
\$195. UNIVERSITY COIN MA-
CHINE EXCHANGE, 858 NO. HIGH | \$445; Strike Bowler 18' \$695;
Games, Inc. Skeet Shoot \$335;
Double Shot, write; Genco Quarter-
backs \$95. MICKEY ANDERSON
AMUSEMENT CO., 314 EAST 11TH
ST., ERIE, PA. (Tel.: 2-3207). | Write today to: THE CASH BOX
1721 BROADWAY, NEW YORK 19, N.Y.
FOR SALE—1957 Williams Baseball
\$325; Naples (New), Write; Soccer
Kickoff (New) \$275; Top Hat | |
| OR SALE—9 Brand New 5¢ Kleenex
Dispensing Machines in cartons. \$50
buys the lot. ½ deposit, balance
C.O.D. or S/D. KOEPPEL DIS-
TRIBUTING COMPANY, 607
TENTH AVE., NEW YORK, 36,
N. Y. (Tel. LO 3-4028-9). | ST., COLUMBUS 8, OHIO. (Tel.
AXminster 4-3529).
FOR SALE—Hard to get items. AMI
W-80 and W-120 wallboxes, \$49.50.
With wallbox purchases, S-80 and
S-120 steppers only \$25 each. If | FOR SALE—Bally Skill Roll (new)
and Bally All Star DeLuxe (new).
Will trade for AMI D-80, E-120,
F-120. Call or write: RUNYON
SALES COMPANY OF NEW YORK,
INC., 593 TENTH AVE., NEW
YORK 18, N. Y. (Tel. LOngacre
5-1880). | (New) \$350; Capri \$99.50; Target
Roll (New) \$265; Skill Roll \$265; Peppy (New) \$225; Chicoin TV
Bowler 14 Ft. \$495; Bally Strike, 14
Ft. \$595; Williams 6-player Skill
Ball \$129.50; Chicoin Ski Tourna-
ment \$129.50; Genco 2-Player Skee
Ball \$119.50; Exhibit Ringer Ball
\$49.50; All Star (Used) \$249.50; All Star Deluxe (New), Write; Wil- | |
| OR SALE — Used machines of all
models, as is or shopped and ready
for locations. AUTOMATIC MUSIC
DISTRIBUTORS, INC., 900 NORTH
WESTERN, OKLAHOMA CITY 6, | purchased separately, \$39.50.
Everything reconditioned. Limited
quantity. Wire deposit today.
SHELDON SALES, INC., 881 MAIN
STREET, BUFFALO 3, New York.
(Tel. LIncoln 9106). | HOW TO GET A
\$4 CLASSIFIED AD HERE
EACH WEEK FOR FULL YEAR
FOR ONLY 93C
Write today to-THE CASH BOX | liams Ten Pins (Used) \$275; Wil-
liams Ten Strike \$295; Bally Bowl-
ing Lane, 14 Ft. \$475; 3 U-Needa
Pack Cig. Machine \$35. LAKE CITY
AMUSEMENT CO., 4533 PAYNE
AVE., CLEVELAND, OHIO. (Tel.
HE 1-4100). | |
| OKLA. (Tel. FOrest 5-3456).
OR SALE — United Caravans @
\$125; and Pixies @ \$70; Wurlitzer
4851 Wallboxes @ \$9. Write for
a complete list of phonographs. | FOR SALE—Rowe Cigarette Machines
11 Col. Ambassador's, A-1 condi-
tion, \$160. ILLINOIS CIGARETTE
SERVICE, 118 N.E. GLENDALE
AVE., PEORIA, ILLINOIS. (Tel.
4-5868). | 1721 BROADWAY, NEW YORK 19, N.Y.
FOR SALE—We have several Comax
background music units with inter-
com microphone, slightly used,
\$169.50. Literature on request.
WESTERN DISTRIBUTORS, 1226
S.W. 16th AVENUE, PORTLAND 5, | FOR SALE — Specials — Bally: Miss
Americas \$425; Sun Valleys \$500;
Gottlieb: Picnics \$339.50; Rocket
Ships \$279.50; Whirl Winds \$315;
Super Circus \$275; Silvers \$225;
Williams: Top Hats \$267.50; Jig
Saws \$215; Genco: Fun Fairs \$219 | |
| LEW JONES DISTRIBUTING CO.,
INC., 1301 N. CAPITOL AVE.,
INDIANAPOLIS, INDIANA. (Tel.
MElrose 5-1593). | ONLY \$48.
FOR 52 CONSECUTIVE CLASSIFIED
ADS OF 40 WORDS EACH PLUS 52
FREE CHECKING COPIES. | ORECON. (Tel. CApitol 8-7565).
FOR SALE — Millions of extra coins
are taken from clean machines.
Clean right with Lemonite. F.A.B. | 50. NEW ORLEANS NOVELTY
CO., 115 MAGAZINE ST., NEW
ORLEANS, LA. (Tel. JAckson 2-
5306). | |
| OR SALE—Shuffles: Miss Americas
\$400.; Show Times \$350.; Big
Shows \$225. ABC or Congress
\$350.; Bowlers: All Star \$250.;
Genco Show Boat \$150.; Bally
Balls-A-Poppin' \$160. GLOBE DIS-
TRIBUTING CO., 1623 N. CALI-
FORNIA AVENUE, CHICAGO 47, | The Cash Box
1721 BROADWAY, NEW YORK 19, N.Y.
Write For The Facts Today
FOR SALE—Or Trade—1—13 ft. Na-
tional Shuffleboard with Coin Oper-
ated Scoring Unit; will trade for | - New Orleans Novelty - Crown
Novelty - Dixie Coin Machine -
Lynch & Zander, New Orleans, use
and sell Lemonite. Try Lemonite
Electronic Cleaner. GRACO SALES
CO., ARLINGTON, TENNESSEE. | FOR SALE — New Six Pocket Pool
Table \$225; Slate \$275; 1st Grade
48" Cue Sticks \$18 dozen; Bumper
Rails \$11.95 Set; Bumper Pool Tops
\$24.50; Slate \$59.50; Deluxe
Bumper Pool Balls \$10. CHAM-
PION DIST. CO., 3833 W. DIVI-
SION ST., CHICAGO 51, ILL. (Tel.
ALbany 2-3272). | |
| ILL. (Tel. AR 6-0780).
DR SALE — Wurlitzer Model 2150
\$800; 2000 \$675; 1900 \$650.
WANT—Bally Jumbos and United | music, pinballs, bowlers or arcade
equipment, or will sell outright.
RELIABLE COIN MACHINE CO.,
184 WINDSOR ST., HARTFORD,
CONN. (Tel. CHapel 9-6556). | FOR SALE — Complete line of used
Phonographs, Shuffle Games, Cigar-
ette Machines and various types of
all other games and equipment. Low-
est prices. Best merchandise. One
letter, wire or phone call will con-
vince you. We are factory repre- | FOR SALE—Gottlieb Poker Face \$50;
Lovely Lucy \$50; Diamond Lil \$95;
Register \$225; Rainbow \$195; Wil-
liams Starlite \$30; Hot Diggity \$180; | |
| Top Notch. NATIONAL NOVELTY
CO., 640 E. MERRICK RD., VAL-
LEY STREAM, L. I., N. Y. (Tel.
LO 1-6770-1). | FOR SALE—United and Chicago Coin
shuffles, 10th Frame and later mod-
els: Wurlitzer 1500's, 1400's,
1250's, 1015's; all type Bingos;
Coon Hunt, as is or shopped. CAN-
YON STATES DIST. CO., 301 E.
7th, TUCSON, ARIZONA. (Tel.:
29692) | sentatives for United, Williams,
Bally, DeGrenier and Genco. TARAN
DISTRIBUTING, INC., 3401 N.W.
36th ST., MIAMI 42, FLA. (Tel.
NEwton 5-2531). | Reno \$245; Shamrock \$185; Genco
Showboat \$180; Bally Skill-Roll
\$275 (New). AUTOMATIC AMUSE-
MENT COMPANY, 1000 PENNSYL-
VANIA STREET, EVANSVILLE 8,
INDIANA. (Tel. HA 3-4508). | |
| offer for a quantity of Bally Skill
Roll and/or All-Star Bowler will be
accepted! Call, wire, write. WANT—
Bingos and shuffles. DONAN DIS-
TRIBUTING CORP., 2633 N. MIL-
WAUKEE AVE., CHICAGO 47, ILL.
(Tel. ALbany 2-0455). | 3-8688).
FOR SALE—We Are Leading Export-
ers of Arcade Machines-Also Music,
Venders, Games and Parts For all
Equipment. Write Us Your Needs.
MIKE MUNVES, 577 TENTH AVE.,
NEW YORK 36, N. Y. (Tel. BRyant | FOR SALE — The best buy in used
Bally Bingo Games. Just buy one
and you will see why you pay a
little more and be glad you did.
Your money back if not completely
satisfied. 1/3 deposit with all or-
ders. Write or call: ALLAN SALES,
INC., 937 MARKET ST., WHEEL-
INC. W. VA. (T-1 CELC 2 7(00)) | FOR SALE — Reconditioned Seeburg
100 Selection Wall-O-Matics, Model
3W1, Chrome Covers, New Selection
Buttons, New Aluminum Instruction
Plates, \$49.50. Telephone or wire
collect. SYracuse 75-1631. DAVIS
DISTRIBUTING CORP., 738 ERIE
BLVD., E. SYRACUSE 3, N. Y. | |
| CLASSIFIED ADVERTISING HERE
COSTS 10c PER WORD
COSTS 10c PER WORD
CON BUY CLASSIFIED ADS HERE FOR 11/2c
PER WORD ON "THE CASH BOX SPECIAL
CLASSIFIED ADVERTISING PRIVILEGE"
Write For The Facts To
THE CASH BOX 1721 BROADWAY | 9-6677).
FOR SALE — Hi-Speed Super Fast
Shuffle Board wax. 24 one-pound
cans per case, \$8.50 f.o.b. Dallas,
Texas. Sold on money back guar-
antee. Distributer for D. Gottlieb,
Chicoan L W Kenner STATE MU | FOR SALE—C.C. Steam Shovel (Like
New), \$125; Wms. Ten Pins \$325;
Bally Skill Roll (Floor Sample),
\$325; 20 United Bingo Games
(clean), \$25 each. BILOTTA EN-
TERPRISES INC 224 NO MAIN | FOR SALE—Records! All labels, all
speeds at close out prices!! 78's—
45's major labels in any quantity.
12" LP's Major Labels. Will send
25 Samples C.O.D. On Request. 12"
LP Promotional Records on sale.
We buy surplus stocks, all speeds. | |
| THE CASH BOX, 1721 BROADWAY
NEW YORK 19, N.Y. | ChiCoin, J. H. Keeney. STATE MU-
SIC DISTRIBUTORS, INC., 3100
MAIN ST., DALLAS, TEXAS. | TERPRISES, INC., 224 NO. MAIN
ST., NEWARK, NEW YORK. (Tel.
DEerfield 1-1855). | SID TABACK, RECORDS, 2540 W.
PICO BLVD., LOS ANGELES 6,
CALIF. (Tel. DUnkirk 3-8735) | |

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The Cash Box

Page 60

| The Cash Box | CLASSIFIED ADVE | RTISING SECTION |
|---|---|--|
| "The Industry's Market Place"
PUBLISHES MORE CLASSIFIED ADS EACH WEEK
THAN ALL OTHER MAGAZINES IN THIS INDUSTRY
PUBLISH IN A MONTH — PROVING THAT THE | FOR SALE — Closeout: Brand new
original factory crates. United's
Playtime, sacrifice, \$375 ea. Write,
Wire, Phone. IMPERIAL COIN MA-
CHINE CO., 498 ANDERSON AVE.,
CLIFFSIDE, N. J. (Tel. WHitney
5-2893). | FOR SALE—Williams 57 Baseball De-
luxe \$325; Four Bagger Deluxe
\$225; King Of Swat \$135; United
Super Slugger \$149.50; United
Shuffle Targettes \$65; Bally All-Star
Bowler \$250. GLOBE AUTOMATIC
VENDING COMPANY, INC., 291
WATER STREET, QUINCY 69,
MASS. (Tel. MAyflower 9-0010). |
| WANT FOR SALE CHECK OFF WHICH YOU DESIRE | FOR SALE—Keeney Deluxe Challenge
Bowler 8' large pin \$325.; United
Vogue \$150.; Chicago Coin AllStar
Team large pins \$250.; Williams
Star Baseball \$150.; Exhibit Sport-
land Shooting Gallery \$125.; Lords
Prayer \$195.; 3D Art Parade \$195.;
Tungo Gripper \$95.; many other
Arcade pieces. LONE STAR MUSIC,
802 OHIO, WICHITA FALLS
TEXAS. (Tel. 723-0333). | SAVE \$175.00
ON CLASSIFIED ADVERTISING
GET \$223.00 VALUE FOR
ONLY \$48.00
Write today to: THE CASH BOX
1721 BROADWAY, NEW YORK 19, N.Y. |
| CLASSIFIED AD RATE 10 CENTS PER WORD
Gount every word including all words in firm name. Numbers in address count as
one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL
ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order
your classified ad will be held for following issue pending receipt of your check or cash.
NOTICE—\$48 Special Classified Advertisers. You are entitled to a classified ad of
40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. | FOR SALE—Seeburg 100 Wall Box,
Chrome \$50, Hammerloid \$40;
Beach Clubs, cleaned & checked
\$60, cleaned \$40; Brite Lites &
Brite Spots, checked \$45, cleaned
\$25; Gladiator \$185; Frolics \$55;
Jubilee \$215; Surf Club \$55; Jumbo
\$200; Bally Beauty \$45; Flagship
\$235; Atlantic City \$45; Toreador | FOR SALE—Mercury Counter Grip-
pers 1¢ (original paint), A-1 \$29.50;
Walling 400 Scales (current Model
C), original paint, \$99.50; Pop
Corn Sez Reworked \$69.50. TIERCE
VENDING, BOX 226, GREEN-
WOOD, MISS. (Tel. GL 3-5145). |
| You are allowed to change your Classified Ad each week if you so desire. All words
over 40 will be billed at the rate of 10c per word. Please count words carefully. Be
sure your Classified Ad is sent to reach New York publication office by Wednesday,
12 Noon, of preceding week to appeor in the following week's issue. If you are a
\$48 Special Classified Advertiser you are entitled to a free checking copy of
"The Cash Box" each week.
ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT
THE CASH BOX, 1721 Broadway, New York 19, N. Y. | \$233; Anamic City \$43; Toteador
\$230; Gayety \$75; Scoreboard
\$150; Gay Time \$95; World Champ
\$210; Flying High \$55; Palm
Springs \$55; Yacht Clubs \$35.
HALLGREN DISTRIBUTORS, 1626
3rd AVE., MOLINE, ILL. (Tel.
4-6703). | FOR SALE—100 Telequiz, with film.
Reconditioned, refinished, ready for
location. 5¢ or 10¢ play. Special
price, \$79.50. Write for quantity
prices and lists of other equipment.
G O R SALES, 5216 NO. LE-
CLAIRE AVE., CHICAGO, ILL.
(Tel. AVenue 3-6818). |
| Use This Convenient Form For
Your Classified Ad | FOR SALE—Bally and United Bingos.
Practically any game. Write for
prices. UNITED DISTRIBUTORS,
INC., 920 W. SECOND, WICHITA
12, KANSAS. (Tel. HO 4-6111). | MISCELLANEOUS |
| START HERE | FOR SALE — Or Trade — For Late
Bingos or 14' Bowlers: Wms. Jet
Fighter; Wms. Crane: Wms. Side-
walk Engineer; Genco Gypsy Grand-
ma; Genco Rifle Gallery; Genco
Carnival Gun; Genco Bonus Gun;
Chicago Coin Goalie; Pinto Horse
and See Saw Kiddie Ride. MILLER- | NOTICE—That idea you have can be-
come a new coin operated device.
Contact Bob Young for develop-
ment and engineering advice. BOB
YOUNG'S SERVICE, 2427 BEN
LOMOND PLACE, LOS ANGELES
27, CALIF. (Tel. NO 2-3254). |
| | NEWMARK DISTRIBUTING COM-
PANY, 42 FAIRBANKS ST., N.W.,
GRAND RAPIDS 2, MICH. (Tel.
GL 6-6807). | NOTICE — Record Shops — Over-
stocked or business failure need not
be a complete financial loss. We
can move your entire stock. Write
BOX 799, NEW ORLEANS,
LOUISIANA. |
| 2 | FOR SALE—Bally All Star Bowler
\$325; United Super Slugger \$245;
Genco Sweet "21" \$325; Williams
Roll-A-Ball \$145. WANT Wil-
liams 1957 Baseball & Bally ABC
Champion. M O H A W K SKILL
GAMES CO., 67 SWAGGERSTOWN
ROAD, SCHENECTADY 2, NEW
YORK. (Tel. FRanklin 4-7549 or
UNion 4-5107). | NOTICE—It's your business to KNOW
THE FACTS! How can operator-
cooperatives affect you? How can
you get your locations' cooperation?
How can "10¢ Play Plus" help you?
What percentage of the nation's
juke boxes feature 10¢ play? What
percentage of U. S. amusements |
| FIRM | FOR SALE — Gottlieb Scoreboard
\$160; Balls-A-Poppin' \$140; Na-
tional 9 ft. Shuffleboard \$95; AMI
"A", "B", "C", converted 45 rpm,
\$115, \$135, \$150; Pumper Pools
(new slate) \$80. H. BETTI & SON,
1706 MANHATTAN AVE., UNION
CITY, N. J. (Tel. UNion 3-8574). | feature 10¢ play? All this and more
appeared in <i>The Cash Box</i> . In addi-
tion to "The Cash Box Price Lists"
which, for over 18 years since their
inception, have been internationally
recognized and officially accepted.
<i>The Cash Box</i> is the publication that
conceived the idea for MOA (Music
Operators of America). The Cash
Box originated and has constantly |
| ADDRESS | CLASSIFIED ADVERTISING HERE
COSTS 10c PER WORD | crusaded for: "National Public Re-
lations Bureau," "Dime Play," "Na-
tional Credit Bureau," "National
Board of Trade," "National School |
| CITYZONESTATE | CAN BUY CLASSIFIED ADS HERE FOR 1/20 | for Mechanics," "Pational School
for Mechanics," "2-Minute Record-
ings," "Equalized Record Tone
Level." The Cash Box' "Quarterly |
| TELEPHONE NUMBER | PER WORD ON "THE CASH BOX SPECIAL
CLASSIFIED ADVERTISING PRIVILEGE"
Write For The Facts To
THE CASH BOX, 1721 BROADWAY
NEW YORK 19, N.Y. | Export Edition" has won world wide
recognition and international ac-
claim. The Cash Box Annual Ency-
clopaedic Edition plus its Anniver-
sary Issue is accepted as "The Year |
| THE CASH BOX
1721 BROADWAY, NEW YORK 19, N. Y. | FOR SALE — We have a large stock
of reconditioned Shuffle Games and
Bingo. Write for list. WESTER-
HAUS CORP., 3726 KESSEN AVE., | Book of the Industry," When you
send \$15 for a full year's (52 weeks)
subscription to <i>The Cash Box</i> (just
about two bits a week) you are get-
ting what has been acclaimed by all
as: "The BIBLE of the Industry."
Send your \$15 check today to: THE
CASH BOX, 1721 BROADWAY,
NEW YORK 19, N. Y. |

The Cash Box, Page 61 • END OF MONTH INVENTORY ISSUE • August 30, 1958

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONO GRAPHS

AMI

| 4. Model A, '46, 40 Sel., | | | |
|---|-----------------|--------|---|
| 78 RPM | 15.00 | 40.00 | |
| 6. Model B, '48, 40 Sel.,
78 RPM | | | |
| 78 RPM | 50.00 | 80.00 | |
| 6. Model C, '50, 40 Sel., | | | |
| 78 RPM | | 100.00 | |
| 4. Model D.40, '51, 40 Sel., | | | |
| 78 RPM | | 260.00 | |
| 4. Model D-80, '51, 80 Sel., | | 905 00 | |
| 45 RPM | 192.00 | 295.00 | |
| 6. Model E-40, '53, 40 Sel., | 105 00 | 220.00 | |
| 78 RPM | | 540.00 | |
| 4. Model E-80, '53, 80 Sel.,
45 RPM | 225.00 | 340.00 | |
| 4. Model E-120, '53, 120 | 440.00 | 340.00 | |
| 4. Model E-120, 55, 120
Sel., 45 RPM | 285.00 | 359.00 | |
| 6. Model F-80, '54, 80 Sel., | | 007+00 | |
| 45 RPM | 425.00 | 495.00 | |
| 4. Model F-120, '54, 120 | | | |
| Sel., 45 RPM | 449.00 | 495.00 | |
| 2. Model G-80, '55, 80 Sel., | | | |
| 45 RPM | 500.00 | 550.00 | |
| 1. Model G-120, '56, 120 | | | |
| Sel., 45 RPM | 545.00 | 595.00 | |
| 4* Model G-200, '57, 200 | | | |
| Sel., 45 RPM | 549.00 | 625.00 | |
| 4. Model H-200, '57, 200 | | | |
| Sel., 45 RPM | 7 95. 00 | 850.00 | |
| 6. Wm. Wall Box | 5.00 | 8.00 | |
| 6 CM SI Stamman | E 00 | 0.00 | - |

ROCK-OLA

| ← TOTAL NO. TO' | ral va | LUE | |
|------------------------------|--------|--------|--|
| RPM | 365.00 | 450.00 | |
| 4* M100C, '53, 100 Sel., 45 | | | |
| RPM, Light Cab. | 300.00 | 395.00 | |
| 6. M100BL, '51, 100 Sel., 45 | | | |
| RPM | 300.00 | 395.00 | |
| 4. M100B, '51, 100 Sel., 45 | | | |
| RPM | 95.00 | 150.00 | |

THIS WEEK'S USED MACHINE QUOTATIONS **19th YEAR OF PUBLICATION** 986th CONSECUTIVE WEEK'S ISSUE **How To Use "THE CASH BOX PRICE LISTS"** [Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"] Industry) BLUE BOOK"] FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange— posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quan-tity, and condition of equipment must be taken into consideration. (Some equipment offered by outstand-ing firms, having a reputation for shipping com-pletely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quo-tation exactly as it is made and depends on the sub-scriber to make average price adjustments to fit the peculiarities of bis territory. METHOD: "The Price Lists" should be read as follower Eint of the price Lists" should be read as METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted. FOREIGN BUYERS: To cover cost of packing. crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs. CODE 1. Prices UP 2. Prices DOWN 3. Prices UP and DOWN 4. No change from Last Week 5. No quotations Last 2 to 4 Weeks 6. No quotations 4 Weeks or Longer 7. Machines Just Added Great Activity

| 1 | 4* HF 100G, '54, 100 Sel., | 1 |
|---|---|----------|
| | 45 RPM | |
| | 4. HF 100R, '54, 100 Sel., | |
| | 45 RPM 550.00 650.00 | |
| | 4* V200, '55, 200 Sel., 45 | |
| | RPM 545.00 750.00 | |
| _ | 4* VL200, '56, 200 Sel., | |
| | 45 RPM | |
| _ | 4. KD200, '57, 200 Sel., 45 | |
| | RPM 795.00 865.00 | |
| | 6. W1-L56 Wall Box 5¢ 3.00 5.00 | <u> </u> |
| | 6. 3W2 Wall-a-Matic 3.00 5.00 | |
| | 6. W4-L56 5.00 8.00 | |
| | 6. 3W5-L56 Wall Box, 5¢, | |
| | $10\phi, 25\phi$ 5.00 8.00 | |
| _ | 6. W6L-56 5/10/25 Wireless 5.00 8.00 | |
| | 6. 3W7-L56 5.00 8.00 | |
| | 4* 3W1 Wall-a-Matic 32.50 55.00 | |
| | | |
| | WURLITZER | |
| | | |
| - | 4. 1015, '46, 24 Sel., 78
RPM 15.00 25.00 | |
| | RPM 15.00 25.00
6. 1017, '46, 24 Sel., 78 | |
| | RPM 24 501, 10 20.00 30.00 | |

| 4. 1015, 40, 44 501., 10 | | | |
|----------------------------|--------------|-------------------|--|
| RPM | 15.00 | 25.00 | |
| 6. 1017, '46, 24 Sel., 78 | | | |
| RPM | 20.00 | 30.00 | |
| 6, 1080, '46, 24 Sel., 78 | | | |
| RPM | 25.00 | 50.00 | |
| 6. 1100, '47, 24 Sel., 78 | | | |
| RPM | 25.00 | 55.00 | |
| 4. 1217, '50, Hideaway, 48 | | | |
| Sel., 45 or 78 RPM | 40.00 | 100.00 | |
| ← TOTAL NO. TOT | CAT. VA | $LUE \rightarrow$ | |
| 1 101/11/01 101 | PARTY AT | | |

| | (FOR INVENTORY PURPOSES ASC
BY FIGURE BETWEEN LOW AND | HIGH P | ALUE
RICES). | - |
|---|--|---|--|---|
| - | PHONOGRAPH | S (C | ont.) | |
| | 4. 1250, '50, 48 Sel., 45 or
78 RPM | 50.00 | 100.00 | |
| | 4. 1400, '51, 48 Sel., 45 or
78 RPM | 50.00 | 150.00 | |
| - | 6. 1450, '51, 48 Sel., 45 or
78 RPM | 95.00 | 165.00 | |
| | 4. 1500, '52, 104 Sel., 45
& 78 Intermix | 100.00 | 200. 00 | |
| | 4. 1500A, '53, 104 Sel., 45 & 78 Intermix 6. 1600, '53, 48 Sel., 45 & | 145.00 | 250.00 | |
| | 78 Intermix
6. 1650, '53, 48 Sel., 45 | 199.00 | 295.00 | |
| _ | RPM
6. 1650A, '54, 48 Sel., 45 or | 2 25.00 | 300.00
345.00 | |
| - | 78 RPM
4* 1700, '54, 104 Sel., 45
RPM | 395.00 | 5 25. 00 | |
| - | 4* 1800, '55, 104 Sel., 45
RPM | 449.00 | 565.00 | |
| - | 4. 1900, '56, 104 Sel., 45
RPM
4* 2000, '56, 200 Sel., 45 | 525.00 | 700.00 | |
| | 4. 2150, '57, 200 Sel., 45 | 555.00 | 845.00 | |
| | RPM | $\begin{array}{r} 649.00\\ 2.50\end{array}$ | 800.00
5.00 | |
| | 6. 3020 Wall Box
6. 3048 (Conv. of 3020) | 3.00
3.00 | $\begin{array}{c} 8.00 \\ 10.00 \end{array}$ | |
| | 6. 3031 Wall Box | 3.00 | 9.00 | |
| | 6. 3045 Wall Box
6. 4820 Wall Box | 3.00 | 9.00 | |
| | | 8.00 | 20.00 | |
| | 4. 4851 Wall Box | 9.00 | 25.00 | |
| | 7. 5210 Wall Box | 89.00
FAL VA | 110.00
LUE → | |
| | | | | |
| 5 | | | | Ŧ |

NUMBER OF EACH MACHINE OWNED

VALUE OF MACHINES HERE

| Ħ | Ħ | Ħ | Y | H | PI | II. | AL | ‡
AN | ME. | | | + | + | F | | |
|---|---|---|---|---|----|-----|----|---------|-----|--|--|---|---|---|--|--|
| | | | | | | | | | | | | | | | | |

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Cbicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

| 1 | | | | |
|---|------------------------------|--------|--------|------|
| | 4. Ace High (Got 1/57) | 175.00 | 195.00 | |
| | 4. Arabian Knights (Got | | | |
| | 12/53) | 65.00 | 80.00 | |
| | 6. Army-Navy (Wm 10/53) | 30.00 | 45.00 | |
| | 4. Arrow Head (Wm 7/57) | 195.00 | 225.00 | |
| | 4. Atlantic City (B 5/52). | 25.00 | 55.00 | |
| | 2. Auto Race (Got 9/56). | 160.00 | 185.00 | |
| | 4* Balls-A-Poppin' | | | |
| | (B 11/56) | 100.00 | 210.00 | |
| | 4. Band Wagon (Wm | | | |
| | 8/55) | 95.00 | 150.00 | |
| | 4, Beach Beauty (B 11/55) | 110.00 | 160.00 | |
| | 4. Beach Club (B 2/53) | 25.00 | 65.00 | |
| | 4* Beauty (B 11/52) | 20.00 | 60.00 | |
| | 4. Big Ben (Wm 9/54) | 55.00 | 100.00 | |
| | 6. Big Hit (CC 7/52) | 15.00 | 25.00 | |
| | 4* Big Show (B 9/56) | 225.00 | 275.00 | |
| | 4* Big Time (B 1/55) | 75.00 | 125.00 | |
| | 4. Blondie (CC 8/56) | 95.00 | 185.00 | |
| | 2. Brazil (Un 10/56) | 135.00 | 175.00 | |
| | 4. Bright Lights (B 5/51) | 15.00 | 30.00 | |
| | 4. Bright Spot (B 11/51). | 30.00 | 45.00 | |
| | 4. Brite Star (Got 4/58) | 310.00 | 395.00 | |
| | 4* Broadway (B 12/55) | 125.00 | 165.00 | |
| | 4. Cabana (Un 3/53) | 20.00 | 50.00 | |
| | 4. Capri (CC 10/56) | 75.00 | 99.50 | |
| | 4* Caravan (Un 2/56) | 90.00 | 155.00 | |
| | 4. Caravan (Wm 6/52) | 25.00 | 45.00 |
 |
| | 4. Chinatown (Got 10/52) | 30.00 | 75.00 | |
| | 6. Circus (Un 8/52) | 30.00 | 60.00 | |
| | 4. Circus (B 8/57) | 225.00 | 335.00 | |
| | 6. Circus Wagon | | | |
| | (Wm 10/55) | 145.00 | 200.00 | |
| | 4* Classy Bowler | | | |
| | (Got 7/56) | 145.00 | 215.00 | |
| | 6. C. O. D. (Wm 9/53) | 50.00 | 75.00 | |
| | 6. Colors (Wm 11/54) | 70.00 | 115.00 | |
| | 4. Coney Island (B 9/52) | 20.00 | 45.00 | |
| | 4. Continental Cafe | | | |
| | (Got 7/57) | 235.00 | 275.00 | |
| | 4. Coronation (Got $11/52$) | 25.00 | 45.00 | |
| | 4. Criss Cross (Got 3/58) | 260.00 | 295.00 | |
| | 4. Crossroads (Got 5/52) | | 60.00 | - |
| | 6. Crosswords (B 1/56) | | 240.00 | 1 |
| | 4. Cue Ball (Wm 3/57) | 185.00 | 210.00 | |
| | | AL VAI | | 1 |
| | | | | |

The Las END OF MONTH INVENTORY ISSUE August 30, 1958 The Cash Box, Page 62 . •

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

\_

| PINBALL GAMES | i (Co | nt.) | |
|---|--|---|---|
| 6. Daffy Derby (Wm 8/54) | 60.00 | 100.00 | |
| | 55.00 | 110.00 | |
| 4. Daisy May (Got 7/54) | | | |
| 6. Dealer "21" (Wm 2/54) | 20.00 | 55.00 | |
| 4. Derby Day (Got 5/56). | 130.00 | 145.00 | |
| 4. Diamond Lill | = 0 0 0 | 05.00 | |
| (Got 12/54) | 70.00 | 95.00 | |
| 6. Disk Jockey (Wm 11/52) | 30.00 | 45.00 | |
| 6. Domino (Wm 5/52) | 25.00 | 35.00 | |
| 4. Double Header (B 7/56) | 175.00 | 240.00 | |
| 4. Dragonette (Got 6/54) . | 95.00 | 160.00 | |
| 4. Dude Ranch (B 9/53) | 25.00 | 60.00 | |
| 4. Duette (Got 4/55) | 125.00 | 180.00 | |
| 4. Easy Aces (Got 12/55) | 120.00 | 185.00 | |
| 4. Fair Lady (Got 11/56) | | 265.00 | |
| | 30.00 | 55.00 | |
| 6. Fairway (Wm 6/53) | | | |
| 4. Falstaff (Got 11/57) | 395.00 | 435.00 | |
| 4* Flag Ship (Got 1/57) | | 265.00 | |
| 4. Flying High (Got 2/53) | 40.00 | 70.00 | |
| 4. Four Bells (Got 10/54). | 80.00 | 125.00 | |
| 6. Four Corners | | | |
| (Wm 12/52) | 40.00 | 55.00 | |
| 4. "400" Upright | | | |
| (Ge 10/52) | 30. 00 | 45.00 | |
| 4. Four Stars (Got 6/52) . | 30.00 | 60.00 | |
| 4. Frolies (B 10/52) | 25.00 | 55.00 | |
| 4* Frontiersman | | | |
| (Got 11/55) | 95. 00 | 150.00 | |
| 4. Fun Fair (Ge 12/57) | | 295.00 | |
| 4. Fun House (Wm 10/56) | | 195.00 | |
| 4. Gay Paree (Wm 6/57). | 295.00 | 375.00 | |
| 4* Gay Time (B 6/55) | 75.00 | 125.00 | |
| 4* Gayety (B 2/55) | | 90.00 | |
| 4* Gladiator (Got 1/56) | 150.00 | 195.00 | |
| 4. Golden Nugget | 100.00 | 175.00 | |
| (Upright (Ge 2/53) | 30.00 | 45.00 | |
| 4. Gold Star (Got 8/54) | 90.00 | 125.00 | |
| 4. Grand Champion | 90.00 | 125.00 | |
| 4. Grand Champion $(Wm 8/53) \dots \dots$ | 35.00 | 70.00 | 6 |
| | | | |
| 4. Grand Slam (Got 4/53) | 35.00 | 60.00 | |
| 4. Green Pastures
(Got 1/54) | 50. 00 | 100.00 | |
| | | 100.00 | |
| 6. Gun Club (Wm 11/53). | | 85.00 | |
| 6. Guys-Dolls (Got 5/53) . | 30.00 | 80.00 | |
| 4. Gypsy Queen | _ | | |
| $(Got \ 2/55) \ \dots \dots$ | 85.00 | 110.00 | [|
| 6. Handicap (Wm 6/52) . | 30.00 | 40.00 | |
| 6. Happy Days (Got 7/52) | 25.00 | 50.00 | |
| 4* Harbor Lites (Got 2/56) | 120.00 | 160.00 | |
| 4. Havana (Un 2/54) | 20.00 | 80.00 | |
| 4. Hawaii (Un 6/54) | 25.00 | 80.00 | |
| 4. Hawaiian Beauty | 20100 | 00.00 | |
| (Got $4/54$) | 50.00 | 75.00 | |
| 6. Hayburner (Wm 6/51). | 25.00 | 40.00 | |
| | 25.00
25.00 | | |
| 4. Hi-Fi (B 6/54) | | 90.00 | |
| 6. Hi-Hand (Wm 6/57) | 175.00 | 225.00 | |
| 4. Hot Diggity (Wm 8/56) | 180.00 | 235.00 | |
| 4* Ice-Frolics (B 1/54) | 40.00 | 85.00 | |
| 4. Jalopy (Wm 8/51) | 25.00 | 40.00 | |
| 4. Jig Saw (Wm 12/57) | 195.00 | 2 35. 00 | |
| 4. Jockey Club (Got 4/54) | 70.00 | 120.00 | |
| 4. Jolly Joker (Un 11/55) | 49.00 | 90.00 | |
| 4. Jubilee (Got 5/55) | | 245.00 | |
| 6. Jumping Jacks | | | |
| (Upright) (Ge 12/52) | 20.00 | 30.00 | |
| 4* Key West (B 12/56) | 250.00 | 325.00 | |
| 6. Kings (Wm 8/57) | 225.00 | 295.00 | |
| 4. Lady Luck (Got 9/54) | 440.00 | | |
| T. Lauv Linek Han 9/3/1 | | 120.00 | |
| | 70.00 | 120.00 | |
| 4. Lazy "Q" (Wm 2/54) | 70.00
35.00 | 90.00 | |
| 4. Lazy "Q" (Wm 2/54) 4. Lite-A-Line (Ke 6/52) | 70.00
35.00
35.00 | $90.00 \\ 45.00$ | |
| Lazy "Q" (Wm 2/54) Lite-A-Line (Ke 6/52) Long Beach (Wm 7/52) | 70.00
35.00
35.00
35.00 | 90.00
45.00
45.00 | |
| Lazy "Q" (Wm 2/54) Lite-A-Line (Ke 6/52) Long Beach (Wm 7/52) Lovely Lucy (Got 2/54) | 70.00
35.00
35.00
35.00
50.00 | 90.00
45.00
45.00
115.00 | |
| Lazy "Q" (Wm 2/54) Lite-A-Line (Ke 6/52) Long Beach (Wm 7/52) Lovely Lucy (Got 2/54) Lulu (Wm 12/54) | 70.00
35.00
35.00
35.00 | 90.00
45.00
45.00 | |
| Lazy "Q" (Wm 2/54) Lite-A-Line (Ke 6/52) Long Beach (Wm 7/52) Lovely Lucy (Got 2/54) Lulu (Wm 12/54) Majestic (Got 4/57) | 70.00
35.00
35.00
35.00
50.00 | 90.00
45.00
45.00
115.00 | |
| Lazy "Q" (Wm 2/54) Lite-A-Line (Ke 6/52) Long Beach (Wm 7/52) Lovely Lucy (Got 2/54) Lulu (Wm 12/54) Majestic (Got 4/57) Majorettes (Wm 4/52) | 70.00
35.00
35.00
35.00
50.00
55.00 | 90.00
45.00
45.00
115.00
125.00 | |
| Lazy "Q" (Wm 2/54) Lite-A-Line (Ke 6/52) Long Beach (Wm 7/52) Lovely Lucy (Got 2/54) Lulu (Wm 12/54) Majestic (Got 4/57) | 70.00
35.00
35.00
50.00
55.00
365.00 | 90.00
45.00
115.00
125.00
425.00
40.00 | |
| Lazy "Q" (Wm 2/54) Lite-A-Line (Ke 6/52) Long Beach (Wm 7/52) Lovely Lucy (Got 2/54) Lulu (Wm 12/54) Majestic (Got 4/57) Majorettes (Wm 4/52) | 70.00
35.00
35.00
50.00
55.00
365.00
20.00
50.00 | $90.00 \\ 45.00 \\ 45.00 \\ 115.00 \\ 125.00 \\ 425.00$ | |
| Lazy "Q" (Wm 2/54) Lite-A-Line (Ke 6/52) Long Beach (Wm 7/52) Lovely Lucy (Got 2/54) Lulu (Wm 12/54) Majestic (Got 4/57) Majorettes (Wm 4/52) Manhattan (Un 4/55) Marathon (Got 10/55) Marble Oueen | 70.00
35.00
35.00
50.00
55.00
365.00
20.00
50.00 | 90.00
45.00
115.00
125.00
425.00
40.00
130.00 | |
| Lazy "Q" (Wm 2/54) Lite-A-Line (Ke 6/52) Long Beach (Wm 7/52) Lovely Lucy (Got 2/54) Lulu (Wm 12/54) Majestic (Got 4/57) Majorettes (Wm 4/52) Manhattan (Un 4/55) Marathon (Got 10/55) Marble Queen
(Got 8/53) | 70.00
35.00
35.00
50.00
55.00
365.00
20.00
50.00 | 90.00
45.00
115.00
125.00
425.00
40.00
130.00 | |
| Lazy "Q" (Wm 2/54) Lite-A-Line (Ke 6/52) Long Beach (Wm 7/52) Lovely Lucy (Got 2/54) Lulu (Wm 12/54) Majestic (Got 4/57) Majorettes (Wm 4/52) Manhattan (Un 4/55) Marathon (Got 10/55) Marble Queen
(Got 8/53) Mermaid (Got 6/51) | 70.00
35.00
35.00
50.00
55.00
365.00
20.00
165.00
40.00
15.00 | 90.00
45.00
15.00
125.00
425.00
40.00
130.00
225.00
70.00
30.00 | |
| Lazy "Q" (Wm 2/54) Lite-A-Line (Ke 6/52) Long Beach (Wm 7/52) Lovely Lucy (Got 2/54) Lulu (Wm 12/54) Majestic (Got 4/57) Majorettes (Wm 4/52) Manhattan (Un 4/55) Marathon (Got 10/55) Marble Queen
(Got 8/53) | 70.00
35.00
35.00
50.00
55.00
365.00
20.00
165.00
40.00
15.00 | 90.00
45.00
115.00
125.00
425.00
40.00
130.00
225.00
70.00 | |
| Lazy "Q" (Wm 2/54) Lite-A-Line (Ke 6/52) Long Beach (Wm 7/52) Lovely Lucy (Got 2/54) Lulu (Wm 12/54) Majestic (Got 4/57) Majorettes (Wm 4/52) Manhattan (Un 4/55) Marathon (Got 10/55) Marble Queen (Got 8/53) Mermaid (Got 6/51) Mexico (Un 3/54) | 70.00
35.00
35.00
50.00
55.00
365.00
20.00
165.00
40.00
15.00 | 90.00
45.00
115.00
125.00
425.00
40.00
130.00
225.00
70.00
30.00
100.00 | |

| 1 | NUMBER OF EACH MA | ERE | _ | 0 |
|---|---|---|---|---|
| | BY FIGURE BETWEEN LOW AND | HIGH | (ICES) | |
| | PINBALL GAME | | ont) | |
| | 4* Miami Beach (B 9/55) | | 125.00 | |
| | 4* Miss America
(B 2/58) | | 550.00 | |
| | 4. Monaco (Un 8/56)
4. Mystic Marvel | 145.00 | 225.00 | |
| | (Got 3/54)
6. Nevada (Un 8/54) | $75.00 \\ 25.00$ | $\begin{array}{r}120.00\\80.00\end{array}$ | |
| | 4. Niagara (Got 12/51)
4* Night Club (B 4/56) | 20.00
160.00 | 40.00
195.00 | |
| | 6. "9" Sisters (Wm 1/54). 6. Olympics (Wm 5/52) | $\begin{array}{c} 50.00\\ 20.00\end{array}$ | $\begin{array}{r}100.00\\30.00\end{array}$ | |
| | 6. Palisades (Wm 7/53)
4. Palm Beach (B 7/52). | $35:00 \\ 15.00$ | $\begin{array}{c} 60.00\\ 65.00\end{array}$ | |
| | 4* Palm Springs (B 11/53)
4* Parade (B 6/56) | $\begin{array}{c} 30.00\\ 175.00\end{array}$ | $\begin{array}{r} 80.00\\ 235.00\end{array}$ | |
| | 6. Paratrooper (Wm 8/52)
4. Perky (Wm 11/56) | $\begin{array}{c} 20.00\\ 135.00 \end{array}$ | $\begin{array}{c} 40.00 \\ 175.00 \end{array}$ | |
| | 4. Peter Pan (Wm 4/55).
4. Piccadilly (Wm 5/56). | $\begin{array}{c} 95.00\\ 145.00\end{array}$ | $\begin{array}{c} 145.00 \\ 195.00 \end{array}$ | |
| | 4. Pin Wheel (Got 11/53)
4* Pixie (Un 10/55) | $\begin{array}{r} 40.00\\ 55.00\end{array}$ | $\begin{array}{c} 70.00 \\ 120.00 \end{array}$ | |
| | 4. Playtime (Un 10/57)
4. Poker Face (Got 9/53) | $\begin{array}{c} 290.00\\ 50.00\end{array}$ | $375.00 \\ 85.00$ | |
| | 4. Quartet (Got 2/52)
4. Queen of Hearts
(Got 12/52) | 40.00 | 55.00 | |
| | 6. Qnintet (Got 3/53) | $\begin{array}{c} 40.00\\ 40.00\end{array}$ | $\begin{array}{c} 95.00 \\ 60.00 \end{array}$ | |
| | 4. Race The Clock
(Wm 5/55) | 65.00 | 165.00 | |
| | 4* Rainhow (Got 12/56)
4. Regatta (Wm 11/55) | $\begin{array}{r} 160.00\\75.00 \end{array}$ | $\begin{array}{c} 195.00\\ 150.00\end{array}$ | |
| | 4* Register (Got 10/56)
4. Reno (Wm 10/57) | $\begin{array}{c} 195.00\\ 225.00\end{array}$ | $\begin{array}{c} 295.00\\ 245.00\end{array}$ | |
| | 6. Rio (Un 11/53)
7* Rocket Ship (Got 5/58) | $\begin{array}{c} 20.00\\ 275.00\end{array}$ | $\begin{array}{c} 60.00\\ 295.00\end{array}$ | |
| | 6. Rodeo (Un 2/53)
2* Royal Flush (Got 5/57) | 35.00
200.00 | 50.00
225.00 | |
| | 4. Saddle and Turf | | | |
| | (Ev 10/53)
4. Club model | 100.00 | 160.00
165.00 | · |
| | 4* Scoreboard (Got 4/56).
4. Screamo (Wm 4/54) | 45.00 | 175.00
100.00 | |
| | 4* Sea Belles (Got 4/56).
4. Shamrock (Wm 1/57). | $175.00 \\ 185.00$ | $235.00 \\ 225.00$ | |
| | 4. Shindig (Got 10/53)
6. Show Boat (Un 12/52). | $\begin{array}{c} 40.00\\ 40.00\end{array}$ | 90.00
60.00 | |
| | 4* Show Boat (Ge 12/57)
4* Show Time (B 3/56) | $150.00 \\ 325.00$ | $\begin{array}{c} 200.00\\ 425.00 \end{array}$ | |
| | 4. Silver (Got 10/57)
4. Silver Chest (Upright) | 225.00 | 245.00 | |
| | (Ge 4/53) | 40.00 | 65.00 | |
| | 4. Singapore (Un 10/54) . | $\begin{array}{c} 30.00 \\ 25.00 \end{array}$ | $\begin{array}{c} 60.00\\ 80.00\end{array}$ | |
| | 6. Skill Pool (Got 8/52)
4* Skill Roll (Upright) | 20.00 | 50.00 | |
| | (B 3/58)
6. Skyway (Wm 8/56) | $\begin{array}{r} 175.00\\ 50.00\end{array}$ | $325.00 \\ 100.00$ | |
| | 4. Slugfest (Wm 3/52)
4* Sluggin' Champ | 25.00 | 40.00 | |
| | (Got 4/55)
6. Smoke Signal | 100.00 | 175.00 | |
| | (Wm 10/55)
6. Snafu (Wm $12/55)$ | $110.00 \\ 115.00$ | $150.00 \\ 180.00$ | |
| | 4. Soccer Kick Off
(Wm 12/57) | | 295.00 | |
| | 4. Southern Bell
(Got 6/55) | 130.00 | 175.00 | |
| | 4. South Seas (Un 5/56) | 135.00 | 245.00 | |
| | 4. Spitfire (Wm 2/55)
4. Spot-Lite (B 1/52) | $\begin{array}{c} \textbf{45.00} \\ \textbf{25.00} \end{array}$ | 110.00
50.00 | |
| | 4. Sportsman (Wm 2/52). 6. Springtime (Ge 3/52). | $\begin{array}{c} 20.00\\ 20.00\end{array}$ | 40.00
30.00 | |
| | 4. Stage Coach (Got 11/54)
4* Stardust (Wm 3/56) | 110.00 | 130.00
185.00 | |
| | 4. Starfire (Wm 1/57) | 160.00 | 195.00 | |
| | 4. Starlets (Un 12/55) 4. Star Pool (Wm 10/54) | $65.00 \\ 50.00$ | $\begin{array}{c} 140.00\\ 100.00 \end{array}$ | |
| | 6. Stars (Un 6/52)
4. Starlite (Wm 3/53) | 25.00 | 40.00 | |
| | 4. Steeplechase (Wm 11/57) | 30.00
199.50 | $50.00 \\ 250.00$ | |
| | 4. Straight Flush
(Got 12/57) | 225.00 | 265.00 | |
| | 4. Struggle Buggies
(Wm 12/53) | 30.00 | 60.00 | |
| | 4* Sun Valley (B 7/57)
4. Super Circus | 490.00 | 575.00 | |
| | 4. Super Circus
(Got 10/57)
4. Super Jumbo | 275.00 | 325.00 | l |
| | (Got 10/54) | 225. 00 | 265.00 | |
| | - TOTAL NO. TOT. | AL VA | LUE- | 1 |

| | VALUE OF MACHINES H
FOR INVENTORY PURPOSES ASC
BY FIGURE BETWEEN LOW AND | ERE I | ALUE * | 1 |
|----------|--|--|--|--------|
| | PINBALL GAME | s (C | ont.) | |
| | 6. Super Score | 120.00 | 225.00 | |
| | (Wm 9/56)
4* Surf Club (B 3/54)
4 C f Bill (Wm 12(56) | 139.00
30.00 | 70.00 | |
| | 4. Surf Rider (Wm 12/56)6. Sweepstakes (Wm 1/52) | $\begin{array}{r} 175.00\\ \textbf{30.00} \end{array}$ | 199.50
45.00 | |
| | 4. Sweet Add-A-Line
(Got 7/55) | 125.00 | 175.00 | ;
; |
| | 4. Tahiti (Un 8/53)
4. Target Roll (B 1/58) | $\begin{array}{c} 25.00\\ 175.00 \end{array}$ | $\begin{array}{r} 70.00\\ 265.00\end{array}$ | |
| | 4. Three Deuces
(Wm 8/55) | 110.00 | 140.00 | |
| | 4. Thunderbird
(Wm. 5/54) | 6 9.0 0 | 125.0 0 | |
| | 4. Tim-Buc-Tu (Wm 1/56)
6. Times Square | 95.00 | 125.00 | |
| | (Wm 4/53)
7* Top Hat (Wm.) | 35.0 0
267.50 | 65.00
350.00 | |
| | 4* Toreador (Got 6/56)
4. Tournament (Got 8/55) | $165.00 \\ 145.00$ | $245.00 \\ 195.00$ | |
| | 4. Triple Play (Un 8/55) | 55.00 | 140.00 | |
| <u> </u> | 6. Tropicana (Un 1/55)
4. Tropics (Un 7/53) | $\begin{array}{c} 45.00 \\ 25.00 \end{array}$ | $\begin{array}{r}110.00\\50.00\end{array}$ | |
| | 4. Twenty Grand
(Wm 12/52) | 2 5. 00 | 45.00 | |
| | 4. Twin Bill (Got 1/55)
4* Variety (B 9/54) | 90.00
45.00 | 135.00
75.00 | |
| | 4* Whirlwind (Got 2/58) | 315.00 | 375.00 | |
| | 4. Wishing Well
(Got 9/55) | 125.00 | 175.00 | |
| | 4* World Champ
(Got 8/57) | 175.00 | 260.00 | |
| | 4. Wonderland (Wm 5/55)
4. Yacht Club (B 6/53) | $\begin{array}{c} 75.00 \\ 20.00 \end{array}$ | 95. 00
60.00 | |
| | 6. Zingo (Un $10/51$) | 20.00 | 45 .0 0 | |
| | | · | | |
| | HILI HILANA | HH | LA | F I |
| | | | THY | E |
| 3 | SHUFFLES and BO | NLERS | | E |
| | 6 Pally Vistory Bouder | | | 1 |
| | 6. Bally Victory Bowler
(5/54) | 55.00 | 100.00 | ļ |
| | 4. Bally Champion
Bowler (5/54) | 60.00 | 100.00 | i |
| | 6. Bally Jet Bowler (8/54)6. Bally Rocket Bowler | 65.00 | 120.00 | |
| | (8/54)
4. Bally Mystic Bowler | 65.00 | 125.00 | |
| | (12/54)
6. Bally Magic Bowler | 65.00 | 130.00 - | |
| | (12/54)
6. Bally Blue Ribbon | 65.00 | 140.00 | |
| | (3/55)
6. Bally Gold Medal | 1 40 .00 | 200 .00 | |
| | (3/55) | 150 .00 | 200 .00 | |
| | 4. Bally ABC Bowler
(7/55) | 240.00 | 350 .0 0 | ! |
| | 4. DeLuxe model
4. Bally Congress (7/55). | 245.00
275.00 | 350.00
350.00 | : |
| | 4. DeLuxe model
4. Bally Jumbo Bowler | 275.00 | 355.00 | · |
| | (9/55)
6. Bally King Pin Bowler | 275.00 | 355.0 0 | |
| | (9/55)
2* Bally ABC Bowling | 2 75.00 | 355.00 | |
| | Lane (1/57) 14 foot | 345.00 | 475.00 | ! |
| | 4* Bally Strike Bowler
(11/57) | 595.00 | 695. 00 | |
| | 4* Bally All Star Bowler
(12/57) | 245.00 | 325.00 | i |
| | 6. ChiCoin Match Bowler
(6/52) | 25.00 | 50.00 | |
| | 6. ChiCoin Bowl-A-Ball
(10/52) | 30.0 0 | 60.00 | |
| | 6. ChiCoin Match
Bowl-A-Ball (11/52). | 30.00 | 65.00 | |
| | 6. ChiCoin 10th Frame
Special (12/52) | 30.00 | 65.00 | |
| | 4. Chi-Coin Name Bowler | 30.00 | 70.00 | |
| _ | 4. ChiCoin 10th Frame | 30.00 | 10.00 | |
| | Double Score Bowler
(2/53) | 30.00 | 75.00 | |
| | 4. ChiCoin Crown (4/53). 4. ChiCoin Crown Giant | 30.00 | 85.00 | |
| | Pins (4/53)
4. ChiCoin Triple Score | 35.0 0 | 90.00 | |
| | (6/53)
6. ChiCoin Gold Cup | 35.00 | 90.0 0 | |
| 1 | (7/53) | 30.00 | 95. 00 | |
| 1 | 6 Chilloin High Speed | | | |
| | 6. ChiCoin High Speed
Crown (7/53) | 30.00 | 100.00 | |

TOTAL VALUE-

- TOTAL NO.

The Cash Box, Page 63 • . END OF MONTH INVENTORY ISSUE • August 30, 1958

ne Cash Box

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|---------------|--|--------------------------------|----|------|--|
| | | A | | | |
| | NUMBER OF EACH MACHINE | OWNE | 0 | | NUMBER OF EACH MACHINE OWNED |
| | VALUE OF MACHINES HERE | | | | VALUE OF MACHINES HERE |
| ľ | FOR INVENTORY PURPOSES ASCERTAIN VA | | | | (FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES) |
| | BT FIGURE BETWEEN LOW AND HIGH FAI | CL3, | | | |
| | | | | | |
| | SHUFFLES (Cont.) | | _ | | SHUFFLES (Cont.) |
| | | | | | |
| | 6. ChiCoin High Speed
Triple Score (8/53) 30.00 | 10 0.00 | | | 6. United Cascade (2/53). 30.00 75.00 |
| | 6. ChiCoin Advance | 100.00 | | | 6. United Liberty (2/53) 30.00 75.00 |
| | | 100.00 | | | 6. United Classic (6/53) 25.00 75.00 |
| | 6. ChiCoin King (10/53) . 35.00 | 110.0 0 | | | 4. United Olympic (6/53) 30.00 75.00 6. United Royal (9/53) 30.00 80.00 |
| \rightarrow | 4. ChiCoin Criss Cross | | | | 4. United Imperial (9/53) 25.00 85.00 |
| | | 120.00 | | | 4. DeLuxe model 35.00 90.00 |
| | 6. ChiCoin Super Frame
(3/54) 45.00 | 125.00 | | | 6. United Chief (11/53) 40.00 100.00 6. United Leader (11/53) 45.00 100.00 |
| | | 150.00 | | | 6. DeLuxe model 45.00 115.00 |
| | | 155.00 | | | 6. United Team (1/54) 45.00 115.00 |
| | | 165.00 | | | 6. DeLuxe model 50.00 120.00 6. United League (1/54) 50.00 125.00 |
| | | 170.00 | | | 6. DeLuxe model 50.00 130.00 |
| | 4. ChiCoin Playtime
(10/54) | 175.00 | | | 6. United Ace (5/54) 55.00 135.00 |
| | 6. ChiCoin Fireball | 1.0.00 | | | 6. DeLuxe model 55.00 140.00
6. United Rainbow (5/54) 55.00 145.00 |
| | | 190.00 | | | 6. United Banner (8/54). 65.00 145.00 |
| | 5. ChiCoin Thunderbolt
(12/54) | 210.00 | | - | 6. DeLuxe model 65.00 150.00
4. United Shuffle Targette |
| | 4. ChiCoin Triple Strike | | | - | (8/54) 65.00 155.00 |
| | | 210.00 | | | 4. DeLuxe model 65.00 160.00 |
| | 4. ChiCoin Arrow (2/55). 125.00
4. ChiCoin Criss Cross | 220.00 | | | 6. United Speedy (8/54) 65.00 165.00
4. Un. 11th Frame (10/54) 65.00 165.00 |
| | Targette (1/55) 35,00 | 110.00 | | | 4. DeLuxe model 65.00 170.00 |
| | 6. DeLuxe model 40.00
6. ChiCoin Bonus Score | 120.00 | | | 4. United Comet Targette |
| | | 210.00 | | | (11/54) 70.00 170.00 4. DeLuxe model 75.00 175.00 |
| | 6. ChiCoin Big League | | | _ | 6. United Mercury (12/54) 80.00 175.00 |
| | (5/55) 160.00
4. ChiCoin Hollywood | 220.00 | | | 6. DeLuxe model 80.00 180.00 |
| 1 | | 225.00 | | | 4. United Mars (1/55) 90.00 185.00 4. DeLuxe model 95.00 190.00 |
| | | 250.00 | | | 4. Un. Lightning (2/55) 95.00 190.00 |
| -+ | 6. ChiCoin Score-A-Line
(9/55) 175.00 | 255.00 | | _ | 4. DeLuxe model |
| | 4. ChiCoin Bowling Team | 200.00 | | | 4. Un. Venus (3/55) 95.00 195.00
4. DeLuxe model 100.00 195.00 |
| | | 265.00 | | | 6. Un. Clipper (5/55) 100.00 195.00 |
| -+ | 4. ChiCoin Miami Shuffle
(10/56) 35,00 | 125.00 | | | 6. DeLuxe model 100.00 195.00 |
| | 2* ChiCoin Bowling League | 120.00 | | | 6. Un. Derby Roll (5/55) 100.00 195.00
6. DeLuxe model 100.00 195.00 |
| | | 475.00 | | | 6. Un. 5th Inning (6/55) 100.00 220.00 |
| - | 4. ChiCoin Ski-Bowl
(11/57) 6 Player 129.50 | 275.00 | | | 6. DeLuxe model 100.00 230.00 |
| | 4. ChiCoin Classic Bowler | 213.00 | | - | 4. Un. Capitol (6/55) 140.00 235.00
4. DeLuxe model 140.00 240.00 |
| | | 595 .00 | | | 6. Un. Super Bonus (9/55) 160.00 245.00 |
| | 4. ChiCoin TV Bowling
League (11/57) 495.00 | 595.00 | | | 6. DeLuxe model 165.00 250.00 |
| | 4. ChiCoin Rocket Shuffle | 070.00 | | | 4. Un. Top Notch (10/55) 270.00 325.00 4. Top Notch Special 270.00 325.00 |
| | | 394.50 | | | 5. Un Regulation (11/55) 270.00 335.00 |
| - | 4. 2 Player 425.00
6. Genco Shuffle Target | 475.00 | —— | | 6. DeLuxe model 275.00 335.00 |
| | (7/51) 10.00 | 25.00 | | - | 4* Un. Bowling Alley
(11/56) 14 Foot 345.00 475.00 |
| -+ | 4. Genco Shuffle Pool | 75.00 | | | 4. United Royal Bowler |
| | (11/53) 30.00
6. Genco Match Pool | 75.00 | | | (12/57) |
| | (2/54) | 60.00 | | | 4. Wms. Roll-A-Ball
(12/56) 6 Player 125.00 265.00 |
| | 4* Genco Skill Ball
2 Player (11/56) 95.00 | 225 00 | | | |
| | | 225.00
255.00 | | | |
| | 6. Gottlieb Bowlette | | | | UPRIGHT ELECTRONIC |
| | (3/50) 10.00
6. Keeney Super DeLuxe | 20.00 | | | UPRIGHT ELECTRONIC |
| | League (3/52) 25.00 | 40.00 | | | SCORING F. P. GAMES |
| | 6. Keeney High Score | | | | |
| | League (5/52) 25.00 4. Keeney Team (10/52) 25.00 | 45.00
50 .0 0 | | | |
| -+ | 4. Keeney Club (4/53) 25.00 | 100.00 | | • | |
| | 6. Keeney Domino (5/53) 30.00 | 110.00 | | | 4. Big Tent (Ke 12/56) 240.00 325.00 |
| | 6. Keeney Carnival (5/53) 40.00
6. Keeney Pacemaker | 115.00 | | _ | 6. Circus (Au 5/56) 235.00 265.00 |
| | (9/53) 40.00 | 125.00 | | | 6. County Fair (Au 3/57) 225.00 265.00 |
| | 6. Keeney Mainliner | 100.00 | | _ | 4. Gun Smoke (Ga 5/56) 285.00 325.00 |
| | Bowler (1/54) 45.00
6. Keeney Bonus Bowler | 130.00 | | _ | 4. Hunter (Ga 5/55) 195.00 235.00 |
| | (3/54) 45.00 | 140.00 | | _ | 4. Skeet Shoot (Ga 1/57) 275.00 375.00 |
| | 6. Keeney Diamond
Bowler (5/54) 70.00 | 155.00 | | _ | 4. Super Big Tent |
| | | 155.00
150.00 | | | $(Ke 6/57) \dots 275.00 395.00 \dots 425.00 \dots 425.000000000000000000000000000000000000$ |
| | 6. Keeney Century (6/54) 90.00 | 170.00 | | | 4. Super Hunter (Ga 6/57) 375.00 425.00 |
| - | | 175.00 | | | |
| | 6. Keeney National (9/54) 90.00
6. Keeney Speedlane | 180.00 | | | |
| i | (4/55) | 200.00 | | | |
| - | 1. United 6-Player Super
(3/52) | 40.00 | | | KIDDIE RIDES |
| | 6. United 4-Player Official | 40.00 | | | |
| | (5/52) 20.00 | 35.00 | | | |
| - | 4. United 6-Player Star | 45.00 | | | 4. Bally Champion Horse 295.00 450.00 |
| | (7/52) 20.00
4. United 10th Frame | | | | 4. Bally Space Ship 150.00 350.00 |
| | Star (9/52) 20.00 | 50.00 | | _ | 6. Bally Speed Boat 165.00 295.00 |
| - | 6. United Manhattan 10th
Frame (9/52) 20.00 | 55.00 | | | 4. Bert Lane Merry-Go-R'd 175.00 275.00 |
| | 6. United Manhattan (9/52) 30.00 | 60.00 | | _ | Miss America Boat. 225.00 275.00 |
| - | 4. United 10th Frame | | | | 4. Bert Lane Fire Engine. 250.00 395.00 |
| | Super (10/52) 30.00 | 65.00 | | - 11 | 6. Capitol Donald Duck 250.00 350.00 |
| | 4 TOTAL NO. BOTAT MAR | TTP: | | | TOTAL VALUE- |

 $\frac{375.00}{295.00}$ 6. Capitol Elsie 250.002. Capitol Palomino Horse 225.00 4. Capitol See Saw 125.00 4. Capitol See Saw 125.00 200.00
 4. Chicago Coin Super Jet 125.00 295.00
 4. ChiCoin Round The World Trainer 295.00 395.00
 4. Decco Merry-Go-Round 175.00 350.00
 4. Decco Space Ranger 125.00 300.00
 4. Exhibit Big Bronco 295.00 350.00
 6. Exhibit Mustang 295.00 350.00
 6. Exhibit Space Patrol 150.00 350.00
 4. Scientific Television 149.00 295.00
 6. Texas Merry-Go-Round 200.00 295.00
 ★TOTAL NO. TOTAL VALUE→ **2**90.00 ←TOTAL NO. TOTAL VALUE→ ARCADE EQUIPMENT 6. ABT 6 Gun Rifle Range 475.00 195.00 250.00 149.00 195.00 Air Hockey
 Amuse. Boomerang
 Bally Big Inning
 Bally Heavy Hitter
 Bally Rapid Fire
 Bally Undersea Raider
 Bally Bullseye Shooting Gallery (9/55)
 Capitol Midget Movies
 Champion Hockey
 ChiCoin Basketball Champ 75.00 75.00 30.00 40.00 30.00 50.00 50.00 75.00 50.00 95.00 160.00 275.00 150.00 75.00 40.00100.00 Champion Hockey
 ChiCoin Basketball Champ
 ChiCoin A-Player Derby
 ChiCoin Melayer Derby
 ChiCoin Midget Skee
 ChiCoin Midget Skee
 ChiCoin Pistol
 ChiCoin Pistol
 ChiCoin Home Run, 6-Player (3/54)
 ChiCoin Twin Hockey (5/56)
 ChiCoin Steam Shovel (5/56)
 Evans Bola Score
 Evans Bola Score
 Evans Super Bonher
 Exhibit Dale Gun
 Exhibit Gun Patrol
 Exhibit Space Gun
 Exhibit Silver Bullets
 Exhibit Silver Bullets
 Exhibit Silver Bullets
 Exhibit Shooting Gal. (6/54) 75.00 150.00 95.00 150.00 30.00 85.00 45.0065.00 60.00 125.00 30.00 75.00 60.00 125.00 85.00 150.00 150.00 250.00 **85.0**0 155.**0**0 30.00 65.00 35.00 95.00 35.00 60.00 95.00 85.00 50.00 25.0040.00 95.00 40.00110.00 40.00 100.00 40.00 100.00 100.00 40.00 35.00 100.00 40.00 75.00 (6/54) 45.00 100.00 (6/54)
4. Exhibit Star Shooting Gallery (9/54)
4. Exhibit Sportland Shoot-ing Gallery (11/54)
6. Exhibit "500" Shooting Gallery (3/55)
6. Exhibit Treasure Cove Shooting Gal. (6/55)
4. Exhibit Jungle Hunt (3/57) 75.00 140.00 75.00 115.00 100.00 195.00 **200.0**0 225.00 225.00350.00 (3/57) 1. Exhibit Ringer Ball 25.00 75.00 (56)4. Exhibit Pop Gun Circus (9/57) 395.00 495.00 (9/57) 4. Genco Sky Gunner 6. Genco Night Fighter 4. Genco 2-Player Basketball 60.00 125.0070.00 140.00 100.00 225.00 Basketball
4\* Genco Rifle Gal. (6/54)
4. Genco Big Top Rifle Gallery (6/54)
4. Super Model (12/55)
4. Genco Wild West Gun (2/55)
4. Comeo Sky Booket 89.00 145.00 175.00 225.00 310.00 275.00 150.90 250.00 4. Genco Sky Rocket Rifle Gallery (5/55). 150.00 225.00 4. Genco Champion Base-ball (9/55) 139.00 235.00 4. Genco Quarterback (10/55) 95.00 200.00 4. Genco Hi-Fly Baseball (5/56) 150.00 255.00 4. Genco State Fair Rifle Gal. (6/56) 225.00 275.00

NUMBER OF EACH MACHINE OWNED

KIDDIE RIDES (Cont.)

VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

+ TOTAL NO.

TOTAL VALUE-

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.

TOTAL VALUE-

+ TOTAL NO.

The Cash Box, Page 64 • END OF MONTH INVENTORY ISSUE • August 30, 1958

B

| NUM | BER OF | EACH | MACHIN | E OWNED |
|-------|----------|----------|----------|---------|
| VALU | E OF M | CHINE | S HERE | |
| FOR I | NVENTORY | PURPOSES | ASCERTAL | N VALUE |

ARCADE EQUIPMENT (Cont.)

| | ARCADE EQUIPMEN | T (Cont.) |
|---|---|---|
| | 4. Genco Davy Crockett | 00 055 00 |
| | Rifle (10/56) 210.
4. Genco Circus Rifle | 00 275.00 |
| | (3/57) $325.$ | 00 395.00 |
| | 4. Genco Motorama
(10/57) 320. | .00 495.00 |
| | 6. Jack Rabbit 40.
6. Jungle Joe 40. | |
| | 6. Jungle Joe40.6. Keeney Air Raider40. | |
| | 6. Keeney Sub Gun 40.
6. Keeney Texas Leaguer 20. | |
| | 4. Keeney Sportsman | |
| | (11/54) 110.
4. DeLuxe model 130. | |
| | 4. Keeney Ranger (3/55). 185. | 00 225.00 |
| | 4. DeLuxe model (2/55) 190. 4. Mills Panorama Peak | 00 230.00 |
| | (11/54) 175. | |
| | Muto. Atomic Bomber | |
| | 6. Mutoscope Dr. Mobile
(Prewar) | 00 150.00 |
| | 4. Mutos. Fly. Saucers 80. | 00 125.00 |
| | Mutos. Photo (Pre-War) 100. Mutos. Photomatic | 00 250.00 |
| | DeLuxe 145. | |
| | Mutoscope Silver Gloves 120. Mutoscope Sky Fighter 50. | |
| | 4. Muto. Voice-O-Graph | |
| | 35c 145.
4* Mutoscope K.O. Champ 150. | |
| | 6. Mutos. Drive Yourself . 395. | |
| | 4. Mutoscope Rock 'n
Roll (7/56) 29. | 00 85.00 |
| | 6. Mutoscope Bang-O-Rama | |
| | (4/57) 175.
4. Phila. Toboggan Skee | |
| | Alley | |
| | 6. Scientific Basketball 20. | .00 75.00 |
| | 6. Scientific Batting Pr 30. 4. Scientific Pitch 'Em 45. | |
| | 4. Seeburg Bear Gun 50. | .00 160.00 |
| | 6. Seeburg Shoot the Chute 40.
4. Seeburg Coon Hunt 75. | |
| | 6. Set Shot Basketball 100. | .00 200.00 |
| | 4* Telequiz 65.
6. Un. Team Hockey 20. | |
| | 4. Un. Jungle Gun 75. | |
| _ | 4. United Carnival Gun | |
| | (10/54) | |
| | 4. United Bonus Gun | |
| | (1/55) 165.
4. DeLuxe model 169. | |
| | 4. United Super Slugger | 50 245 00 |
| | (7/55) 149.
4. United Star Slugger | 50 245.00 |
| | (4/56) 215.
4. Un. Pirate Gun (10/56) 270. | |
| | 6. Wilcox-Gay Recordio 30. | |
| | 4. Wms. DeLuxe World
Series (2/52) 35. | .00 95.00 |
| | 4. Wms. DeLuxe Baseball | |
| | (4/53) 45.
4. Wms. Pennant Baseball | |
| | (12/53) 50.
6. Wms. Super Pennant | .00 115.00 |
| | Baseball (12/53) 50. | .00 120.00 |
| | 6. Wms. Super Star
Baseball (12/53) 50. | .00 125,00 |
| | 6. Wms. Major League | .00 160.00 |
| | 6. Wms. All Star Baseball | |
| | (2/54) | .00 160.00 |
| | Baseball (3/54) 100 | .00 160.00 |
| | 4. Wms. Jet Fighter
(10/54) 100 | .00 220.00 |
| | 4. Wms. Safari (2/55) 175 | .00 260.00 |
| | 6. Wms. Polar Hunt (3/55) 200 | |
| | 4. Wms. Sidewalk Engineer
(4/55) 95 | .00 150.00 |
| | 4. Wms. King of Swat | |
| | (5/55) 110
4. Wms. Four Bagger | .00 145.00 |
| | (4/56) 225
4. DeLuxe model 245 | |
| | 4. Wms. Crane (10/56) 95 | .00 310.00 .00 150.00 |
| | 4. Wms. Peppy The Clown
(12/56) 175 | 5.00 295.00 |
| | | 5.00 295.00 |
| | | 5.00 325.00 |
| | 4. Wms. Ten Pins (12/57) 275 | |
| | ← TOTAL NO. TOTAL | VALUE- |
| | | 0 |

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

| Products listed here are currently in production. |
|--|
| MI, INC. Model I-200, 200 Selec. Phonograph Model I-120, 120 Selec. Phonograph Model I-120, 100 Selec. Phonograph Model IAB-200 Selective-play Hideaway Model IBB-200 Continuous-play Hideaway Model WQ-200 Model 200 Selec. Wall Box Model 120 Selec. Wall Box Model 120 Selec. Wall Box Model Selec. Wall Box Bargrip Wall Speaker Wall Speaker Corner Speaker Corner Speaker Model MFG. CO. |
| Play Ball, Counter Game\$ 49.50
Circus Days |
| (Upright Electronic Scoring F. P. Game) |
| MUTO-PHOTO CO. Model 14 Studio \$3,245.00 |
| BALLY MFG. CO. |
| Lucky Alley Bowler With Dime A Game Chute 11 Foot \$1,299.00 14 Foot 1,315.00 18 Foot 1,365.00 With 2 Games For A Quarter Chute |
| 11 Foot \$1,304.00 14 Foot 1,320.00 13 Foot 1,370.00 4 Foot Alley Section \$50.00 Golf Champ (Golf-Game) \$595.00 |
| Speed-Queen (Kiddie Ride) 835.00
U.S.A. (5-Ball) 547.00
Cypress Gardens (In-Line Game) \$887.00
Big Inning (Baseball Game)
Standard Model, equipped with Dime-A- |
| Game Coin Chute |
| Coin Chute, Player's Choice of Dime-
A-Game, 3-for 25ϕ 625.00Space Gunner725.00Toonerville Trolley835.00Bike (Kiddie Ride)835.00Model T (without Record Changer)705.00Model T (with Record Changer)755.00The Champion (with new-all-metal cabinet)835.00 |
| CHICAGO COIN MACHINE |
| Croquet, Cue Stick Table Game
Rocket Explorer
Regular Model
Rocket Shuffle
2 Player Model
Commando Machine Gun
No List Price
Authorized for Publication |
| EXHIBIT SUPPLY CO. |
| Card Vendor, with base
Single Column
Double Column
No List Price
Authorized for Publication |
| J. F. FRANTZ MFG. CO.
Kicker & Catcher (Counter Game)
ABT Challenger Pistol (Counter Game)
ABT Guesser Scale
ABT Rifle Sport (Shooting Gallery)
Aristo Scale
No List Price
Authorized for Publication |
| GAMES, INC.
Double Shot
(Upright Electronic Scoring F. P. Game)
No List Price
Authorized for Publication |
| GENCO MANUFACTURING Space age Horoscope Fortune Teller |
| Gypsy Grandma Fortune Teller
No List Price
Authorized for Publication |
| D. GOTTLIEB & CO.
Picnic (2 Player, 5 Ball)
No List Price
Authorized for Publication |
| |

| IRVING KAYE CO., INC.Deluxe Competitor, 6 Pocket Pool BallViewer ModelSuper Hockey (6 ft.)Super Jumbo Hockey (8 ft.)Melody Tower149.95El Dorado-6 Pocket PoolCompetitor-Super Deluxe-6 Hole Pool329.95 |
|---|
| |
| J. H. KEENEY & CO.
DeLuxe Big Tent
(Upright Electronic Scoring F. P. Game)
Snack Vender
Soup Vender
DeLuxe Hot Coffee Vender
DeLuxe Hot Coffee & Hot Chocolate
Combo Vender
Various models of above |
| ROCK-OLA MFG. CORP. |
| Model 1465, 200 Selec. PhonographModel 1458, 120 Selec. PhonographModel 1462, 50 Selec. PhonographModel 1464, 120 Selec. Wall Type Phono.Model 1947, Remote Volume Control forModel 1450, Playmaster, 120 Selec.PhonographModel 1617, Hi-Fi Wall SpeakerModel 1927, Remote Volume Control withCancel Button. 50¢ Coin Chute AvailableFor All ModelsDual Credit Unit Available for 200 Selec.,Model 1465 |
| THE SEEBURG CORP. |
| Model 201, 200 Selec. Phonograph
Model 161, 160 Selec. Phonograph
D3WA—Wall-O-Matic 200 Selec
MRVC3—Master Remote Volume Control
HFCV2-8—High Fidelity Wall Speaker
HFCV3-8—High Fidelity Recessed Speaker
PS6LZ—Power Supply
HFAI-3—Power Amplifier |
| |
| UNITED MFG. CO.
Pixie Bowler (2-Player, 7½ ft. long x 2 ft.
wide, 2¼ in. Hard Rubber Ball, Bowling
Alley) |
| Shooting Star930.00Regular Model930.00Replay Model980.00Midget Bowling Alley, 6 Foot900.00 |
| Bowling Alley, 6-Player1,490.0013 Foot1,520.0016 Foot1,520.00Bowling Alley available in 25ϕ play. Also available, 2 plays- 25ϕ with credit unit. Prices on Request. |
| Eagle Shuffle Alley |
| (6 Player, Puck Type) 8½ Foot \$ 995.00 DeLuxe Eagle Shuffle Alley |
| UNITED MUSIC CORP.
UPB-100, 100 Selec. Phono.
UPA-100, 100 Selec. Phonograph
Corner Speaker
Wall Speaker
Recessed Ceiling Speaker
(All speakers are 8" Super Perma-Magnetic with
Step-Switch Volume Control.
No List Price |
| Authorized for Publication |
| WILLIAMS MFG. CO.
Turf Champ (Single Player, 5-Ball, Senior
Size Only)
4-Star (Single Player, 5-Ball)
No List Price
Authorized for Publication |
| THE WURLITZER CO.Model 2200, 200 Selec. PhonographModel 2204, 104 Selec. PhonographModel 2250, 200 Selec. PhonographModel 5250 Wall Box, 200 Selec.Model 5207 Wall Box, 104 Sele., 3-WireModel 527 Stepper, 104 Selec.Model 5115 Hi-Fi Corner Speaker, 4"-5"Matched ConesModel 5116 Hi-Fi Corner Speaker, 8"Heavy Duty with Extending Range |

Our printer forgot to remember...

That this page had been reserved for CDI (Chicago Dynamic Industries) in our August 23, 1958 issue.

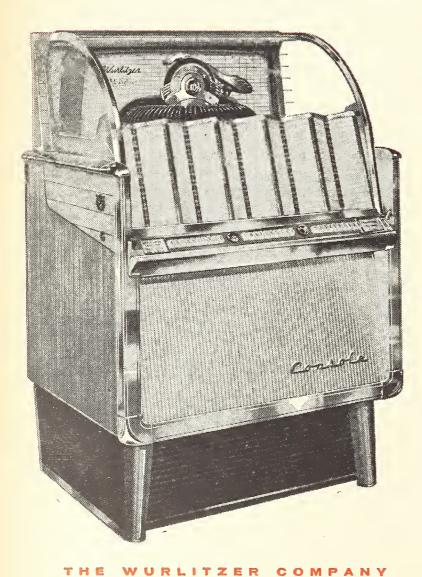
Due to a last minute crush of ads and editorial material the full page CDI advertisement was omitted.

For this we offer our sincere apologies to Chicago Dynamic Industries and to all the industry.

The Cash Box



PYRAMID HALF DOLLAR PLAY IN AN AMAZING WAY



A Wurlitzer Console Phonograph with 50 cent Wall Boxes makes the greatest combination ever created for turning music into money. Operators are fast finding that "50 Cent Play All The Way" is the answer to increased earnings

in every location.

SEE YOUR WURLITZER DISTRIBUTOR

WURLITZER

PHONOGRAPH and

5250 WALL BOX

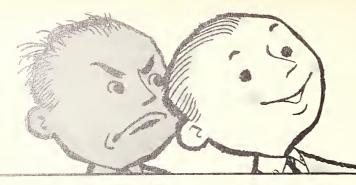
NORTH TONAWANDA, N.Y.



E WORLFIZER COMPANY

Established 1856





Players do a delighted "double take" when a hopeless, heart-breaking "leave" suddenly explodes into a strike – a Lucky Strike!

Get lucky with sensational new ally LUCK ALLEY WITH NEW LUCKY STRIKE FEATURE \int Biggest thrill in bowling! Biggest money-maker in years! 3 Popular Sizes Official bowling scores 11 ft., 14 ft., 18 ft. 1 to 6 can play 2 Coin Styles DIME-A-GAME Streamlined cabinet or 2-FOR-QUARTER Quiet-roll alley 4 in. Rubber Ball Extra husky pins 4 in. Hard Ball Protective foul-light See your distributor...or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS