

# The Cash Box

VOLUME XIX - NUMBER 43

JULY 12, 1958



Long considered one of the leading Latin music impresarios, Perez Prado proves once again that his appeal also extends to the pop market. With his RCA Victor waxing of "Patricia", which he not only recorded but also wrote, Prado looks as though he will go all the way just as he did with "Cherry Pink And Apple Blossom White". Above Prado gives an apt demonstration of the spirit that makes his waxings such strong contenders as he pounds away on the congo drum.

Speaking of big numbers...

# \$COMO,000,000!



Perry sings...

Moon Talk c/w Beats There a Heart So True

with Mitchell Ayres and his Orchestra and the Ray Charles Singers. Arrangements by Joe Reisman.

47/20-7274



**RCA VICTOR**  
TRADE MARK RADIO CORPORATION OF AMERICA





FOUNDED BY BILL GERSH

# The Cash Box

Volume XIX—Number 43

July 12, 1958

## The Cash Box Publishing Co., Inc.

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# A & R A Year Later!

We were thinking the other day that it's amazing how the nature of A&R in the record business has changed in just one short year. A year ago, almost every firm was set up along standard lines, with one top A&R man, an assistant or two and a musical director. These men were usually responsible for the entire output of the company, cutting all the sides that were released. In the past year however that system has undergone drastic changes.

When companies first started buying masters from independent producers, almost each sale was headline news in the trade. Today such procedure is standard practice. There is no company in the business which isn't looking for a hot master, whereas only a short year ago, there weren't too many which would consider buying them. This realization that hit records could come from other sources than a company's A&R department has led to great revisions in those departments.

The feeling today is that an A&R staff should have greater diversification than it formerly had and that A&R duties should be spread over a larger area in order that all types of records may get the opportunity to be pro-

duced. The top A&R man is fast becoming an administrator rather than the one who cuts the records.

The necessity for this type of organization arose through the realization that many of the hits that were created through acquiring masters came from the feelings, thoughts and creativity of teenagers, who not only bought them in droves, but also wrote the songs and performed them on the record. It was the need to find some way of approaching this large audience and market that necessitated changes in the A&R set-up so that these records could have a better chance to be heard, acquired and marketed.

In terms of the entire record business, this broadening of the A&R picture has not only proved fruitful in the past year, but promises more for the future as the record business enters a new period of expansion. For it's an axiom of any business, that changing conditions require improved procedures. And we must always keep in mind that as the record industry approaches the half billion dollar mark, it will of necessity need different processes than those which worked at the hundred thousand dollar level.



# The Cash Box TOP 75

## Best Selling Tunes on Records

Week Ending  
July 12, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 7/5	Pos. 6/28	Pos. 7/5	Pos. 6/28	Pos. 7/5	Pos. 6/28	Pos. 7/5	Pos. 6/28	Pos. 7/5	Pos. 6/28	Pos. 7/5	Pos. 6/28
1	1	15	37	26	27	38	26	49	67	62	—
★MG-12651—SHEB WOOLEY		★ME-71331—PATTI PAGE VI-7284—VAUGHN MONROE		★AN-1013—JERRY BUTLER & IMPRESSIONS		★AW-109—PETS ★GO-5031—EDDIE PLATT ★RO-407—HUGO & LUIGI		AP-9939—EDDIE CALVERT FO-107—MONTENEGRO ★VI-7268—AMES BROS. ★VK-0330—TEDDY RANDAZZO		★AX-25005—ELEGANTS	
2	3	16	25	27	23	39	31	50	—	63	—
★AC-6116—COASTERS		★AC-6118—SANDY STEWART BI-1012—LENI BARTERI ★CO-41095—JOHNNY MATHIS DE-30670—SUNNY GALE FO-107—HUGO MONTENEGRO LN-5015—JERRY FULLER PT-100—RAY RIVERA VU-405—MILTON SPARKS		★RO-4072—PLAYMATES		★AP-9931—FRANK GALLUP ★CB-122—DADDY-O'S ★ME-71328—LOU STEIN		★CN-1021—FRANKIE AVALON		★RO-4082—BUDDY KNOX	
3	34	17	24	28	38	40	57	51	50	64	—
★VI-7280—ELVIS PRESLEY		★ME-71322—DANDLEERS		★SU-295—JOHNNY CASH		★CA-3988—DEAN MARTIN		★CA-71080—RENATO CARASONE CA-3965—ANDREW SISTERS VI-7227—JULIUS LA ROSA		★DO-15785—PAT BOONE	
4	18	18	6	29	45	41	44	52	30	65	—
★AC-6117—BOBBY DARIN		★AW-108—JAN & ARNIE LI-55186—BILLY WARD & DOMINOES		★CA-3966—JOHNNY OTIS		★AP-9925—EYDIE GORME LO-1801—MAX BYGRAVES		★SU-296—JERRY LEE LEWIS		★VI-7265—LOU MONTE	
5	13	19	12	30	—	42	—	53	—	66	61
★MG-12672—MORTY CRAFT ★VI-7245—PEREZ PRADO		★CA-3960—FOUR PREPS		★DO-15785—PAT BOONE		★CO-41195—DORIS DAY		★CA-3998—PEGGY LEE DE-30475—EARL GRANT KI-4935—LITTLE WILLIE JOHN VI-7087—RAY PETERSON		★AP-9926—DANNY & JUNIORS	
6	4	20	15	31	22	43	36	54	—	67	—
★RO-4070—JIMMIE RODGERS		★CR-61976—ERIN O'BRIEN ★DE-30628—TONI ARDEN ME-71303—SARAH VAUGHAN RO-4066—VALERIE CARR		★CA-3926—ED TOWNSEND		★CO-41172—TONY BENNETT ★KA-224—ROGER WILLIAMS		★VI-7280—ELVIS PRESLEY		★EM-1036—HONEYCONES	
7	32	21	9	32	39	44	33	55	—	70	—
★JA-1104—DUANE EDDY		★LI-55132—DAVID SEVILLE		★ME-71320—PLATTERS		★DO-15736—FONTANE SISTERS ★ER-1064—ART & DOTTY TODD VI-7228—RAY HARTLEY		★ER-1075—TONY & JOE		★AC-6110—HUTCH DAVIE KI-5133—EARL BOSTIC	
8	5	22	14	33	29	45	33	56	49	71	—
★JZ-835—BOBBY FREEMAN		★SB-102—GERRY GRANAHAN		★ME-71283—GINO & GINA		★VI-7240—ELVIS PRESLEY		★CH-1691—CHUCK BERRY		★CM-142—PLAYBOYS	
9	2	23	54	34	15	46	47	57	28	72	—
★CD-1348—EVERLY BROS		★CC-462—JACK SCOTT		★CA-3939—NAT "KING" COLE		★VI-7010—DON GIBSON		★DE-30640—EARL GRANT DO-15762—PATTY McCORMACK ★ME-71330—DIAMONDS		★BR-55063—LENNON SISTERS ★DI-102—ANNETTE	
10	19	24	20	35	—	47	43	58	—	73	—
★DE-30642—KALIN TWINS		★LA-3013—DION & THE BELMONTS		★AT-1179—CHUCK WILLIS		★CO-41183—KIRBY STONE FOUR & J. CARROLL		★JU-5330—JIM BACKUS		★CR-61999—BILLY WILLIAMS	
11	7	25	11	36	21	48	46	59	—	74	—
★CA-3894—DEAN MARTIN		★ME-71829—PLATTERS		★DO-15750—PAT BOONE		★AP-9924—GEORGE HAMILTON IV		★ME-71337—GAYLORDS		★FS-8521—KATHY LINDEN	
12	16	26	64	37	—	49	46	60	63	75	—
★CO-41194—FOUR LADS CO-41198—GLENN OSSER KA-221—JANE MORGAN								★LI-55140—DAVID SEVILLE		★RO-4083—JIMMY BOWEN	
13	10										
★DM-1507—JODY REYNOLDS HE-517—GENE ROSS RI-126—JIMMY WITHERSPOON											
14	64										
★IM-5528—RICKY NELSON											

### CODE:

AC—Atco  
AE—Ace  
AF—Audio Fidelity  
AG—Argo  
AL—Aladdin  
AN—Abner  
AO—Apollo

AP—ABC-Paramount  
AR—Arrow  
AT—Atlantic  
AW—Arwin  
AX—Apt  
BA—Baton  
BB—Back Beat  
BI—Big B  
BN—Banana  
BR—Brunswick  
BT—Bethlehem

CA—Capitol  
CB—Cabot  
CC—Carlton  
CD—Cadence  
CG—Challenge  
CH—Chess  
CK—Checker  
CL—Colonial  
CM—Cameo  
CN—Chancellor

CO—Columbia  
CR—Coral  
CS—Class  
CY—Crystallite  
DA—Dana  
DC—Decor  
DD—Dale  
DE—Decca  
DI—Disneyland  
DL—DeLuxe

DM—Demon  
DO—Dot  
DT—Dofo  
DU—Duke  
EB—Ebb  
EM—Ember  
EN—End  
EP—Epic  
ER—Era  
EX—Excello

FA—Fargo  
FE—Federal  
FI—Fiesta  
FL—Flash  
FO—20th Fox  
FP—Flip  
FR—Fraternity  
FS—Felsted  
GE—Gee  
GL—Glory  
GO—Gene

HA—Hanover  
HE—Herald  
HY—Hickory  
IM—Imperial  
JA—Jamie  
JU—Jubilee  
JZ—Josie  
KA—Kapp  
KE—Keen  
KI—King  
LA—Laurie

LI—Liberty  
LK—Lark  
LN—Lin  
LO—London  
LU—Luniverse  
ME—Mercury  
MG—MGM  
MO—Modern  
NA—Nasco  
OJ—OJ

OK—Okiah  
PA—Paris  
PE—Peacock  
PH—Sam Phillips  
Int.  
PP—Prep  
PT—Patio  
RE—Regent  
RI—Rip  
RM—Rama

RO—Roulette  
RP—RPM  
RV—Rev  
SA—Savoy  
SB—Sunbeam  
SF—Surf  
SP—Specialty  
SU—Sun  
SW—Swan  
TH—Thunderbird

TI—Tico  
UA—United  
Artists  
UN—United  
Artists  
UQ—Unique  
VE—Verve  
VI—RCA Victor  
VJ—Vee Jay  
VK—Vik  
VP—Vip  
VU—Vulcan

★ INDICATES BEST SELLING RECORD OR RECORDS.

• All labels listed in alphabetical order.

# The Cash Box

Award  
to

## THE FOUR LADS

voted  
THE MOST PROGRAMMED VOCAL GROUP

In  
The Cash Box Disk Jockey Poll  
**1958**



*Thanks  
For the No. 1 Award*

.. and Thanks for the spins on  
"ENCHANTED ISLAND"

Columbia 41194



# July Album Releases

LP number listed to left of asterisk—EP number listed to right of asterisk

## POPULAR

### CAMDEN:

- "Hi-Fi Square Dances Without Calls"—  
The Nashville Squares—CAL-432  
"Gilbert And Sullivan: H.M.S. Pinafore"  
—Al Goodman And His Orchestra—  
CAL-433

### CAPITOL:

- "Music From The Soundtrack of Kings  
Go Forth"—W-1063

### COLUMBIA:

- "Soundtrack Columbia 'The Key'"—  
Composed and Conducted by Malcolm  
Arnold—CL 1185

### CROWN:

- "Gigi—Words And Music from the Mo-  
tion Picture Hit—LP 5064  
"In The Miller Mood"—Les Howard Or-  
chestra—LP 5068  
"The Gay 90's"—Johnny O'Toole And  
His Naughty, Naughty Band—LP 5069  
"Roaring 20's"—Billy Randolph And His  
High Hatters—LP 5070  
"Dance, Dance, Dance"—Phil Martin  
Orchestra—LP 5072

### DECCA:

- "Moonlight Magic"—Johnny Pineapple  
And His Orchestra—DL 8725  
"Motion Picture Soundtrack of Mara-  
caibo"—DL 8756  
"Happy Polkas"—Eddie Habat And His  
Orchestra—DL 8754  
"Knee Deep In Blue Grass"—Bill Monroe  
And His Blue Grass Boys—DL 8731 \*  
ED 2585  
"Heartbreak Alley"—Glenn Douglas—DL  
8748 \* ED 2603  
"Prelude To A Kiss"—Jeri Southern—  
DL 8745  
"Country Boy In Love"—Justin Tubb—DL  
8644 \* ED 2559  
"Bob Wills And His Texas Playboys"—  
DL 8727  
"Torch Time"—The Ink Spots—DL 8768  
"Western Swing In Hi-Fi"—Bob Wills,  
Spade Cooley, Tex Williams—DL 8730  
"Western Dance In Hi-Fi"—Dave Stogner  
And His Western Swing Band—DL 8705  
\* ED 2589

### DISNEYLAND:

- "Walt Disney's 'Alice In Wonderland'"—  
Narrated by Darlene Gillespie—St-3909  
"Hi-Ho"—Mary Martin—WDL-4016  
"Spring"—Camarata—WDL-3032  
"Date Nite At Disneyland"—Elliott  
Brothers Orchestra—WDL-3035  
"Jan Clayton Sings 'Carousel'"—WDL-  
3036  
"Songs About Zorro And Other TV  
Heroes"—MM-28

### DOT:

- "Mmmm"—The Mills Brothers—DLP 3103  
"Ragtime Piano 1917-18"—Johnny Mad-  
dox—DLP 3108  
"The Moods Of March"—Hal March  
Conducts—DLP 3092  
"Paramount Picture Sound Track Desire  
Under The Elms"—Conducted by Elmer  
Bernstein—DLP 3095

### ELEKTRA:

- "Erik Darling"—EKL-154  
"Theodore Bikel . . . Russian Gypsy"—  
EKL-150  
"Unholy Matrimony"—Paul Clayton—  
EKL-147

### EPIC:

- "A Twist Of Lemmon"—Jack Lemmon  
Plays and Sings—LN 3491  
"A Touch Of Rome"—Carlo Grell And  
His Orchestra—LN 3482

### GRAND AWARD:

- "Knuckles O'Toole & His Orchestra Play  
Ragtime Piano Hits"—G. A. 33-373  
"Roman Spectacular—Volume 2"—Charles  
Magnante & His Orchestra—G. A. 33-  
374  
"Hammond Organ In Hi Fi"—Volume 2  
—Frederick Feibel—G. A. 33-375  
"The World's Most Beautiful Waltzes"—  
Symphonia Royale Strings—G. A. 33-  
376

### KAPP:

- "Something Old—Something New, Some-  
thing Borrowed—Something Blue"—  
Jane Morgan—KL-1089  
"The Seventh Veil"—Artie Barsamian &  
His Orchestra—KL-1090  
"Rodgers & Hammerstein's 'South Paci-  
fic'"—With The Troubadors—KL-1091  
"Music Of A Polish Wedding"—With  
Clare Witkowski and His Orchestra—  
KL-1087  
"Music Made In Spain"—Orquesta De  
Conciertos De Madrid—KL-1092

### KING:

- "Swingin' Easy"—Bill Doggett Orchestra  
—LP-582  
"Talk To Me"—Little Willie John—LP-  
596  
"Alto Magic In Hi Fi"—Earl Bostic Or-  
chestra—LP-597  
"Moon Mullican Sings His All-Time  
Greatest Hits"—Moon Mullican—LP-  
555  
"Grandpa Jones Sings His Greatest Hits"  
—Grandpa Jones—LP-554  
"Bonnie Lou Sings!"—LP-595  
"Steve Lawrence"—LP-593  
"The '5' Royales"—LP-580

### LONDON:

- "An Introduction To Fess"—Various  
Artists—PS-100

### MERCURY:

- "Tangos And Passadobles"—Louis Tue-  
bola—MG 20283  
"Country Music Jamboree"—Opry Stars  
—MG 20350  
"Songs That Make The Juke Box Play"  
—Jimmie Skinner—MG 20352  
"The Banjo Minstrel Man"—John Cali  
And His Banjo—MG 20357  
"Like, Be My Guest"—Roselle Gayle—  
MG 20374  
"Sarah Vaughan After Hours At The  
London House"—MG 20383  
"Terry Digs The Duke"—Terry Gibbs  
Quartet—MG 36128  
"The Four Swinging Shepherds"—Buddy  
Collette & The Four Swinging Shep-  
herds—MG 36133  
"The Nearness Of You"—Helen Merrill  
—MG 36134  
"Blues By Big Bill Broonzy"—MG 36137

### RCA VICTOR:

- "We Were In Love"—Les 3 Bars—LPM-  
1666  
"Floyd Tillman's Greatest"—LPM-1686  
"Rockin' With Kay"—Kay Starr—LPM-  
1720  
"TV Record Hop"—Various Artists—  
LPM-1800  
"Girls I Have Known"—Jim Reeves—  
LPM-1685  
"Dancing With The Blues"—Al Nevins  
& His Orchestra—LPM-1654  
"The Trembling Of A Leaf And The Sound  
Of The Sea"—Ray Hartley—LPM-1659  
"Let's Face The Music And Dance"—  
Urbie Green—LPM-1667  
"Under Western Skies"—George Mela-  
chrino & His Orchestra—LPM-1676  
"Carioca"—Russ Garcia And His Or-  
chestra—LPM-1691  
"Dance Mania"—Tito Puenté & His Or-  
chestra—LPM-1692  
"Fireworks"—Billy Mure's Supersonic  
Guitars—LPM-1694  
"A Lovely Way To Spend An Evening"  
—Billy Butterfield—His Orchestra—  
LPM-1699  
"Music For Non-Thinkers"—Gucken-  
heimer Sour Kraut Band—LPM-1721

### REO:

- "Hits From South Pacific"—The Holly-  
wood Sound Stage Chorus with The  
Theatre Orchestra—R 137  
"Bill Haley And The Comets"—R 146  
"The Left Bank Bearcats"—R 153

### TOPS:

- "Red Nichols And His 5 Pennies"—  
L1594  
"Saturday Date With Matt Dennis"—  
L1596  
"Cowboy Songs Of The West"—L1612  
"The Sportsmen"—L1625  
"Johnny Desmond Swings"—L1635  
"Twelve Top Hits"—L1510

### VIK:

- "Off The Cuff"—Bobby Dukoff—LX-1105  
"Chuck Gould Plays A La Fletcher Hen-  
derson"—LX-1123

"Cole Porter Dance Book"—Nat Brand-  
wynne and His Orchestra—LX-1108

### WESTMINSTER:

- "Intimate"—John de Maio—Piano—WF  
6094  
"Old Vienna"—Montini And His Orches-  
tra—WP 6090  
"Folk Songs From Armenia"—WF 12013  
"Songs And Dances Of Kazakhstan, Kirg-  
hizia, Uzbekistan, Georgia and Mol-  
davia"—WF 12012  
"Music Of Bali"—The Gamelan Orches-  
tra from Plaiatan, Indonesia—WAF  
201  
"Music Of India"—Dr. Gaurang Yodh—  
Sitar; Dinesh Patel—Tabla—WAF 202

## JAZZ

### ATLANTIC:

- "West Coast Wailers"—Conte Candoli  
& Lou Levy—Atlantic 1268  
"Soul Brothers"—Milt Jackson & Ray  
Charles—Atlantic 1279  
"Jazz Piano International"—Dick Katz,  
Derek Smith, Rene Urtreger—Atlantic  
1287

### BLUE NOTE:

- "Lou Takes Off"—Lou Donaldson—Blue  
Note 1591  
"Jimmy Smith"—W. Donaldson, Burrell  
Blakey—Blue Note 1552

### VIK:

- "Jazz Under The Dome"—The Freddy  
Merkle Group—LX-1114

## CLASSICAL

### COLUMBIA:

- Mahler: Symphony No. 1 In D Major—  
Bruno Walter Conducting The New  
York Philharmonic—ML 4958

### CROWN:

- "Peer Gynt Suite"—The Internationa  
Symphony Orchestra—LP 5065  
"Nutcracker Suite"—The Internationa  
Symphony Orchestra—LP 5067  
"Don Juan & Capriccio Espagnol"—Mar-  
tin Aufhauser Conducting The Bava  
rian Arte Orchestra—LP 5071

### DECCA:

- Beethoven: Symphony No. 6 In A Major  
"Pastorale"—Igor Markevitch Conduct  
the Lamoureux Orchestra, Paris—D  
9976  
"A Sibelius Song Recital: KIM BORG"—  
DL 9983  
"Along The Volga"—National Chorus o  
Russian Songs, A. V. Sveshnikov, Con-  
ductor—DL 9985

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# July Album Releases

LP number listed to left of asterisk—EP number listed to right of asterisk

**PICTURE:**

Ibert: Concertino Da Camera For Saxophone And Small Orchestra/Debussy: Danse/Ibert: Escales—Orchestra Des Concerts Lamoureux Jean Fournet, Conductor—LC 3478

Monumenta Italicæ Musicae/Harpsichord Masters of the 17th Century—Frescobaldi, M. Rossi, Pasquini, A. Scarlatti, Egida Giordani Sartori, Harpsichord—LC 3480

Debussy: Marche Ecossoise/Berceuse Heroique/Sibelius: Finlandia, Op. 26/Valse Triste, Op. 44/Berlioz: The Roman Carnival, Overture, Op. 9/Thomas: Overture To "Mignon"/Nicolai: Overture to "The Merry Wives Of Windsor"—Concertgebouw Orchestra of Amsterdam, Eduard Van Beinum, Conductor—LC 3477

**RCA VICTOR:**

Beethoven: Trio In E-Flat, Op. 3—Jascha Heifetz, Violinist, William Primrose, Violist, Gregor Piatigorsky, Cellist—LM-2180

Rimsky-Korsakoff: Scheherazade — Pierre Monteux, London Symphony Orch.—LM-2208

Brahms: Symphony No. 3—Chicago Symphony Orchestra, Fritz Reiner, Conductor—LM-2209

"Boston Tea Party"—Boston Pops Orchestra, Arthur Fiedler, Cond.—LM-2213

"Baton And Bows"—Morton Gould And His Orchestra—LM-2217

**TOPS:**

Beethoven Pastorale Symphony and Prometheus No. 43—L1618

**WESTMINSTER:**

Berlioz: Requiem, Op. 5—Jean Giraudeau, Tenor—XWN 2227

"Jewels From Symphonies"—Philharmonic Symphony Orchestra of London—XWN 18738

"Jewels From Piano Concertos"—Various Artists—XWN 18739

Auber: Fra Diavolo Overture/Herald: Zampa Overture/Reznicek: Donna Diana Overture/Rossini: William Tell Overture/Thieving Magpie Overture—Vienna State Opera Orchestra Conducted by Hermann Scherchen—XWN 18732

Dukas: The Sorcerer's Apprentice/Chabrier: Espana/Falla: Ritual Fire Dance: Dance Of Terror/Ravel: Bolero—Vienna State Opera Orchestra Conducted by Hermann Scherchen—XWN 18733

Liszt: Mephisto Waltz/Les Preludes/Saint-Saens: Danse Macabre/Weber: Der Freischutz Overture—Vienna State Opera Overture—XWN 18730

Hindemith: Kammermusik No. 4 (Violin Concerto)—Peter Rybar, Violin, Winterthur Symphony Orchestra Conducted by Henry Swoboda/Theme And Four Variations—Franz Holetschek, Piano, Vienna Symphony Orchestra — XWN 18716

Franz: Lieder—Hilder Roessel-Majdan, Contralto, Viktor Graef, Piano—XWN 18713

**STEREO RELEASES**

**POPULAR**

**CONCERT-DISC:**

"Sound In The Round, Vol. 1/Sound In The Round, Vol. 2"—Narrated by Tom Mercein—CS-22  
 "My Fair Lady Selections"/"Gigi Selections"—The Radiant Velvet Strings Featuring Caesar Giovannini at the Piano—CS-23  
 "Dancing And Dreaming"—The Jay Norman Quintet—CS-24  
 "The Opposite Sides Of Mike: Big Beat With Mike—Big Mike Simpson And His Big Band/Tempo Nuevo—CS-26  
 "Swingin' Easy"—The Modernes—CS-27

**ELEKTRA:**

"Around The World In Stereo"—SMP-4X  
 "In The Glory Land"—Ken Davern & His Salty Dogs—201-X  
 "The Original Trinidad Steel Band In Stereo"—139-X

**GRAND AWARD:**

"The Roaring 20's"—Enoch Light & The Charleston City All-Stars—G. A. 201 S. D.  
 "The Flirty 30's"—Enoch Light & The Light Brigade—G. A. 202 S. D.  
 "Enoch Light & His Orchestra Play Waltzes For Dancing"—G.A. 203 S.D.  
 "Knuckles O'Toole Plays Honky Tonk Piano"—G.A. 204 S.D.  
 "Roman Spectacular"—Charles Magnante & His Orchestra—G.A. 205 S.D.  
 "The Great Song Hits Of The Tommy & Jimmy Dorsey Orchestra"—The All Star Alumni Orchestra Conducted by Bobby Byrne—G.A. 206 S.D.  
 "The Great Song Hits Of The Glenn Miller Orchestra"—The All Star Alumni Orchestra Conducted by Bobby Byrne—G.A. 207 S.D.  
 "Paul Whiteman And His Orchestra Play Hawaiian Hits"—G.A. 208 S.D.

**JUBILEE:**

"A Date With Della Reese At Mr. Kelly's In Chicago"—SDJLP 1071  
 "My Favorite Places"—Walter Scharf—SDJLP 1050  
 "Pal Joey"—Bobby Sherwood Orchestra—SDJLP 1061  
 "Fire In The West"—Herb Geller—SDJLP 1044  
 "Dancing At The Habana Hilton"—Mark Monte & His Continentals—SDJLP 1072

**MILLER INTERNATIONAL CO.:**

"Rhapsody In Blue"/"Symphony For Blues"—SF-1800  
 "Honeymoon In South America"—SF-1900  
 "Johann Strauss Waltzes"—SF-2000A, B  
 "My Fair Lady"/"The King And I"—SF-2700  
 "Around The World In 80 Days"—SF-2800-A/B  
 "Honeymoon In Manhattan"—SF-3000  
 "Let's Dance To Hits Of The 30's And 40's"—SF-3100  
 "Gay Nineties Waltzes"—SF-3400-A, B  
 "A Night In The Tropics"—SF-4400-A, B  
 "Symphony For Lovers"—SF-4500  
 "Pal Joey And The Red Mill"—SF-5000  
 "Symphony For Glenn"—SF-5400  
 "Safari"—SF-5500  
 "The Blues"—SF-5800  
 "Songs That Brought Sunshine Into The Depression"—SF-6300  
 "A Bridal Bouquet"—SF-6400  
 "Pride Of The '48"—SF-6500  
 "Music Man And South Pacific"—SF-77

**RCA VICTOR:**

"Sketches By Skitch"—Skitch Henderson And His Orchestra—LSP-1401 \* ESP-4306  
 "The Lass With The Delicate Air"—Julie Andrews—LSP-1403 \* ESP-4298  
 "Party Night At Joe's"—Joe Reisman & His Orch.—LSP-1476 \* ESP-4303

**JAZZ**

**ATLANTIC:**

"Wilbur De Paris At Symphony Hall"—Wilbur De Paris & His New Orleans Jazz—Atlantic SD 1253  
 "Jimmy Giuffre & His Music Men Play 'The Music Man'"—Atlantic SD 1276  
 "One Never Knows"—The Modern Jazz Quartet—Atlantic SD 1284

**ELEKTRA:**

"The New York Jazz Quartet Goes Native"—118-X

**KING:**

"Jazz Goes Ivy League"—Johnnie Pate—KSD-561

**CLASSICAL**

**CONCERT-DISC:**

"Re-Percussion"—The Percussive Art Ensemble, Conducted by Richard Schory—CS-21  
 "Symphony Of The Air — Nutcracker Suite"—CS-25

**MILLER INTERNATIONAL CO.:**

"Scheherazade"—SF-2600  
 "Overture And Capriccio Italien"—SF-5100

**RCA VICTOR:**

Brahms: Symphony No. 3—Chicago Symphony Orchestra, Fritz Reiner, Conductor—LSC-2209  
 "Boston Tea Party"—Boston Pops Orchestra, Arthur Fiedler, Conductor LSC-2213 \* ESP-4275  
 "Batons And Bows"—Morton Gould And His Orchestra—LSC-2217  
 Offenbach: Gaite Parisienne — Arthur Fiedler, Boston Pops Orchestra—LSC-1817  
 Tchaikovsky: "Pathetique" Symphony—Boston Symphony Orchestra, Pierre Monteux, Conductor—LSC-1901  
 Bartok: Concerto For Orchestra—Fritz Reiner, Conductor—Chicago Symphony Orchestra—LSC-1934  
 Beethoven: Symphony No. 7/Fidelio Overture—Fritz Reiner Conductor, Chicago Symphony Orchestra—LSC-1991  
 Tchaikovsky: The Nutcracker, Op. 71 (Excerpts) — Boston Pops Orchestra, Arthur Fiedler, Conductor—LSC-2052  
 Stravinsky: The Rite Of Spring—Pierre Monteux Conducting The Paris Conservatoire Orchestra—LSC-2085  
 Hi-Fi Fiedler/Overture to "William Tell"/Suite From "Le Coq D'Or"—Boston Pops Orchestra, Arthur Fiedler, Conductor—LSC-2100  
 "Serenade For Strings"—Strings Of The Boston Symphony Orchestra, Charles Munch, Conductor—LSC-2105  
 Debussy: La Mer/Ibert: Ports Of Call—Charles Munch, Conductor — Boston Symphony Orchestra—LSC-2111  
 "Vienna"—Fritz Reiner, Conductor — Chicago Symphony Orchestra — LSC-2112  
 Tchaikovsky: Violin Concerto In D—Jascha Heifetz, Violinist, Chicago Symphony Orchestra, Fritz Reiner, Conductor—LSC-2129  
 Franck: Symphony In D Minor—Charles Munch Conductor, Boston Symphony Orchestra—LSC-2131

**VANGUARD:**

Rimsky-Korsakov: Scheherazade—SRV-103 SD  
 Berlioz: Requiem—VSD-2006 7  
 Beethoven: Symphonies Nos. 3, 5, 6 and 7—VSD-2002, 2003, 2004, 2005  
 Vivaldi: The Four Seasons—I Solisti di Zagreb—BGS-5001  
 "Kunz Sings German University Songs"—VSD-2009

"Mucho Puente"—Tito Puente and his Orch.—LSP-1479 \* ESP-4198  
 "The Band Of The Coldstream Guards"—Conducted by Major Douglas A. Pope—LSP-1480 \* ESP-4296  
 "Sweet Seventeen"—The Ames Brothers—LSP-1487 \* ESP-4307  
 "Straight Down The Middle"—Sauter-Finegan Orchestra—LSP-1497  
 "Around The World"—Frankie Carle—LSP-1499 \* ESP-4305  
 "Lavalle In Hi-Fi"—Paul Lavalle—LSP-1516 \* ESP-4299  
 "Canadian Sunset"—Eddie Heywood—LSP-1529  
 "The New Glenn Miller Orchestra In Hi-Fi"—Ray McKinley & The Glenn Miller Orch.—LSP-1522 \* ESP-4302  
 "The Things I Love In Hi Fi"—The Three Suns—LSP-1543 \* ESP-4301  
 "Harry Belafonte Presents The Millard Thomas Group"—Millard Thomas Group—LSP-1551  
 "Me Mine Tonight"—Abbe Lane—LSP-1554 \* ESP-4300  
 "Ralph Flanagan In Hi-Fi"—Ralph Flanagan & His Orch.—LSP-1555 \* ESP-4219  
 "Walter Schumann Presents The Voices"—The Voices of Walter Schumann—LSP-1558 \* ESP-4304  
 "Between 18th and 19th on Any Street"—Bob Scobey's Frisco Jazz Band with Clancy Hayes—LSP-1567  
 "On The Bandstand"—Skitch Henderson—LSP-1579 \* ESP-4166  
 "Have A Wonderful Weekend"—Mitchell Ayres and his Orch.—LSP-1603  
 "The Holy City"—Jerome Hines Concert Orch. Cond. by Paul Mickelson—LSP-1637 \* ESP-4156  
 "Selections From The Desert Song"—Orchestra conducted by Lehman Engel—LSO-1000  
 "Lena Horne At The Waldorf Astoria"—LSO-1028  
 "Rodgers & Hammerstein's 'South Pacific'"—Orchestra Conducted by Alfred Newman—LSO-1032 \* ESP-4211  
 "Jamaica—An Original Cast Recording"—Orchestra conducted by Lehman Engel—LSO-1036  
 "North Of Hollywood"—Alex North & His Orch.—LSP-1445  
 "The Touch Of Eddie Heywood"—The Eddie Heywood Trio—LSP-1466  
 "The Magic Of Andy Russell"—Andy Russell—LSP-1470  
 "While My Lady Sleeps"—Phineas Newborn, Jr., Pianist with Dennis Farnon & His Orchestra—LSP-1474  
 "Lights And Shadows"—Al Nevins & His Orchestra—LSP-1475  
 "Door Of Dreams"—Joe Reisman & His Orchestra—LSP-1519  
 "Prez"—Perez Prado And His Orchestra—LSP-1556  
 "Frankie Carle And His Beautiful Dolls"—LSP-1559  
 "Powder Puff"—Johnny Hamlin Quintet—LSP-1565  
 "Belmonte Plays Latin For Americans"—Belmonte And His Orchestra—LSP-1571  
 "Let's Dance With The Three Suns"—LSP-1578  
 "Thank You For A Lovely Evening"—Billy Butterfield & His Orchestra—LSP-1590  
 "Dance Break"—Luis Arcaez & His Orchestra—LSP-1612  
 "St. Louis Blues"—Eartha Kitt with Shorty Rogers & His Orchestra—LSP-1661  
 "Songs From The Motion Picture 'Gigi'"—Tony Martin, Gogi Grant—LSP-1716  
 "Top Percussion"—Tito Puente—LSP-1617  
 "Saturday Night With Mr. C"—Perry Como—LSO-1004  
 "New Girl In Town"—Original Cast—LSO-1027  
 "Highlights From Raintree County"—LSO-1038  
 "Say Darling"—Original Cast—LSO-1045  
 "Sayonara"—LSO-1041

**VANGUARD:**

"Rushing Sings If This Ain't The Blues"—Jimmy Rushing—VSD-2008

# MGM Records

## 7 NATURAL SUMMER SINGLES

**CONNIE FRANCIS**  
**STUPID CUPID**

and  
**CAROLINA MOON**

K12683

The Cash Box  
Disk of  
the Week

**MARVIN RAINWATER**

I DIG YOU BABY  
MOANIN' THE BLUES

K12665 on 45 & 78 rpm

MUSIC  
VENDOR HIT  
PARADER  
PICK

**MORTY CRAFT**

and His Orchestra

**PAGAN LOVE SONG**

and  
**PATRICIA**

K12672 on 45 & 78 rpm

**THE SERENADERS**

**DANCE DARLING DANCE**

K12666

**JOE "HARMONICA" HARPER**

**LAZY TRAIN**

K12674

**CONWAY TWITTY**

**IT'S ONLY MAKE BELIEVE**

and  
**I'LL TRY**  
K12677

SMASH NOVELTY FOLLOW-UP TO  
"THE PURPLE PEOPLE EATER"

**MILDRED, OUR  
CHOIR DIRECTOR**

Featuring  
**ROLLO AND BOLLIVER**  
K12684



THE NATION'S  
**Top Ten**  
JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	<b>PURPLE PEOPLE EATER</b> <b>SHEB WOOLEY.</b> MG-12651—Sheb Wooley	1
2	<b>SECRETLY</b> <b>JIMMIE RODGERS</b> RO-4070—Jimmie Rodgers	3
3	<b>ALL I HAVE TO DO IS DREAM</b> <b>EVERLY BROS.</b> CD-1348—Everly Bros.	2
4	<b>YAKETY YAK</b> <b>COASTERS</b> AC-6116—Coasters	7
5	<b>JENNIE LEE</b> <b>JAN &amp; ARNIE</b> AW-108—Jan & Arnie	4
6	<b>DO YOU WANNA DANCE</b> <b>BOBBY FREEMAN</b> JZ-835—Bobby Freeman	6
7	<b>RETURN TO ME</b> <b>DEAN MARTIN</b> CA-3894—Dean Martin	5
8	<b>BIG MAN</b> <b>FOUR PREPS</b> CA-3960—Four Preps	8
9	<b>SPLISH SPLASH</b> <b>BOBBY DARIN</b> AC-6117—Bobby Darin	26
10	<b>PATRICIA</b> <b>PEREZ PRADO</b> VI-7245—Perez Prado	18

LI-55186—Billy Ward & Dominoes

MG-12672—Morty Craft

11) ENDLESS SLEEP. 12) WITCH DOCTOR. 13) TWILIGHT TIME. 14) PADRE  
15) HARD HEADED WOMAN. 16) ENCHANTED ISLAND. 17) WHEN. 18) NO  
CHEMISE PLEASE. 19) A CERTAIN SMILE. 20) ONE SUMMER NIGHT. 21  
WEAR MY RING AROUND YOUR NECK. 22) DON'T GO HOME. 23) LOOKIN'  
BACK. 24) CHANSON D'AMOUR. 25) I WONDER WHY. 26) FOR YOU!  
PRECIOUS LOVE. 27) REBEL-ROUSER. 28) CHA-HUA-HUA. 29) SUGAR MOON  
30) LEFT RIGHT OUT OF YOUR HEART. 31) PRETTY BABY. 32) FOR YOUR LOVE  
33) GUESS THINGS HAPPEN THAT WAY. 34) WILLIE AND THE HAND JIVE  
35) HIGH SCHOOL CONFIDENTIAL.

**CODE**

AC—Atco	CD—Cadence	DO—Dot	GL—Glory	NA—Nasco	SP—Specialty
AG—Argo	CG—Challenge	DT—Dooto	HE—Herald	OK—Okeh	SU—Sun
AL—Aladdin	CH—Chess	DU—Duke	IM—Imperial	PE—Peacock	SW—Swan
AO—Apollo	CK—Checker	EM—Ember	JU—Jubilee	PH—Sam	TH—Thunderbird
AP—ABC	CM—Cameo	EP—Epic	JZ—Josie	Phillips Int.	TI—Tico
Paramount	CO—Columbia	ER—Era	KA—Kapp	UN—United	
AR—Arrow	CR—Coral	EX—Excelsa	KT—King	UQ—Unique	
AT—Atlantic	CS—Class	FS—Four Star	LI—Liberty	VE—Verve	
AW—Arwin	CY—Crystallite	FE—Federal	LO—London	RP—RPM	VI—Rca Victor
BR—Brunswick	DA—Dana	FI—Fiesta	ME—Mercury	SA—Savoy	VJ—Vee-Jay
BT—Bethlehem	DE—Decca	FR—Fraternity	MG—MGM	SE—Seeco	VK—Vik
CA—Capitol	DL—DeLuxe	GE—Gee	MO—Modern		



# SPECIAL

# NAMM ISSUE

(Dated July 26)

## GOES TO PRESS THURSDAY JULY 17

**Be Sure To Send Your  
Advertising Message To  
The Nation's Record  
Retailers Who Will  
Gather In Chicago For  
Their Annual Convention**

### The Cash Box

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# Record Reviews

**A** DISK & SLEEPER

**B** VERY GOOD

**C** FAIR

**B+** EXCELLENT

**C+** GOOD

**D** MADIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**EDDIE CALVERT**  
(ABC-Paramount 9939)

**B+** "LITTLE SERENADE" (2:50)  
[Peter Maurice ASCAP—Ferrie, Amurri] Trumpeter Eddie Calvert of "Oh My Papa" fame, delivers a very strong version of the up and coming Italian hit. Calvert excels on the trumpet, as usual, and gets a strong choral-ork assist from Norrie Paramor's group. Chorus works will lala's and does a wonderful job. Superb cha cha beat dance deck. This one could have international appeal since there's no language barrier.

**C+** "FANFARE TANGO" (2:40)  
[Duchess BMI—Norman, Gilbert] A contagious tango opus, that should also appeal to dancers, is lavishly fashioned on this end.

**THE SERENADERS**  
(MGM 12666)

**B+** "DANCE DARLIN' DANCE" (2:02)  
[Russ-Dale BMI—Kerr, Jr., Savitt] Lyrics have been set to an excerpt from Liszt's "Hungarian Rhapsody" which the Serenaders chant in exciting rock and roll fashion. Group really swings. Watch this sleeper.

**C+** "GIVE ME A GIRL" (2:20)  
[Russ-Dale BMI—Kerr, Jr., Lowe] This end has the group dramatically warbling an emotional love ballad to a sharply defined rock-a-ballad beat.

**SEPH ACRE & THE PETS**  
(Arwin 110)

**B+** "YOU ARE MY LOVE" (2:28)  
[Daywin BMI—Lubin, Roth] Seph Acre, working with the Pets of "Cha Hua Hua" fame, hands in a powerful, dramatic love song that could give Arwin another hit record. Acre has a clean cut, smooth voice. Side builds as it progresses. Potent lyric and delivery. Watch this one closely.

**C+** "ROCK & ROLL CHA CHA" (2:24)  
[Daywin BMI—Lubin, Roth] A good dance item for the teeners is this rock-a-cha-cha offering. Solid beat.

**VAUGHN MONROE**  
(RCA Victor 7284)

**B+** "DOUBLE DUTCH" (2:47)  
[Roncom ASCAP—Wise, Weisman] Vaughn Monroe hands in one of his most delightful sides in years as he prances happily thru a most pleasant summery novelty. Charming overall sound. Jockeys oughta find wide listener acceptance to this ditty.

**C+** "LEFT RIGHT OUT OF YOUR HEART" (2:15)  
[Shapiro, Bernstein ASCAP—Garson, Shuman] Vaughn comes over well on this male version of the high riding Patti Page hit. Spirited march item.

**KENNY ROGERS THE FIRST**  
(Carlton 468)

**B+** "FOR YOU ALONE" (2:31)  
[Longhorn BMI—Rogers] Rogers had a chart item, "That Crazy Feeling", his last time out for Carlton, and here the songster takes to an upbeat romancer that could make it on a national level. Effective pledge of love that could go over with the teeners.

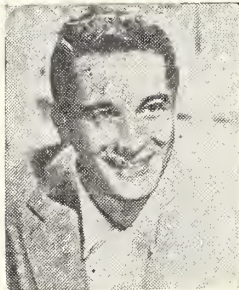
**B** "I'VE GOT A LOT TO LEARN" (2:19)  
[Longhorn BMI—Curtis] Swing-rock 'n roll pacing by the artist on a tune with a good rhythmic feel. Hand-clapping ork-chorus backing.

## The Cash Box Disk of the Week

"BEATS THERE A HEART SO TRUE" (3:03)  
[Kahl BMI—Sherman, Keller]

"MOON TALK" (2:32)  
[Roncom ASCAP—Hoffman, Manning]

PERRY COMO (RCA Victor 7274)



PERRY COMO

● Mr. Consistent, Perry Como, couples two wonderful sides on his latest Victor platter, and both should be on the charts in a matter of days. "Beats There A Heart So True" is one of Como's most enchanting ballad efforts in a long while. Lush production romancer warbled with a tear by the veteran song specialist. Backdrop is great. "Moon Talk" is one of those light, flighty bouncers so perfect for the Como touch. Cute summery item.

"FEVER" (3:19) [Lois BMI—Davenport, Cooley]

"YOU DON'T KNOW" (2:25) [Roosevelt BMI—Spriggs]

PEGGY LEE (Capitol 3998)



PEGGY LEE

● Veteran Peggy Lee takes hold of a tremendous R & R oldie, wraps it up in a slick new rhythm arrangement, and hands in what should be her biggest money maker since "Lover". The lark is just great on the vocal, and the backdrop (bass, drums and fingersnapping) is fabulous. You can bet your bottom dollar jockeys will wear the grooves off of this hit. A must platter. Flip is another good blues opus.

"EARLY IN THE MORNING" (2:05)  
[Roylty ASCAP—Darin, Harris]

"NOW WE'RE ONE" [Portrait Music BMI—Darin]

BUDDY HOLLY (Coral 62006)



BUDDY HOLLY

● Buddy Holly belts from the heels as he turns in the most exciting platter he's cut to date, "Early In The Morning". It's a thrilling rocker with a love story lyric set to a gospel melody and rhythm. Exciting sizzler that doesn't slow up for even a second. Should be a big one. Flip, "Now We're One" is another good rockin' item tailored for teen tastes.

"BEAUTIFUL DELILAH" (2:18) [Arc BMI—Berry]

"VACATION TIME" (2:28) [Arc BMI—Berry]

CHUCK BERRY (Chess 1697)



CHUCK BERRY

● Chuck Berry, Chess' most consistent hitmaker in both pop and R & B follows-up his last two smashes, "Sweet Little Sixteen" and "Johnny B. Goode", with another thrilling rocker that should be on the charts in short order. The big side is "Beautiful Delilah"—a hard-hitting, foot-stomping big beat item that tears along at a torrid pace. "Vacation Time" is a timely romantic ballad with a pretty storyline. Watch the upper portion.

**ROLLO AND BOLLIVER**  
(MGM 12684)

**B+** "MILDRED, OUR CHOIR DIRECTOR" (1:51) [Trinity BMI—Moore, Davis] Here's the theme of a novelty that could create a stir: an English squire while strolling with his tea-serving butler takes the screams of "Mildred," as she hangs for dear life on the edge of a cliff, as rock 'n roll music, and her grasp on the cliff's edge as a "daredevil" act. Displaying true British reserve throughout the disk, her fall prompts, "Chumley, you don't suppose she was trying to tell us something?" Keeps tabs on this one. It's different.

**C+** "THE HOOBASCHNOB MACHINE" (2:09) [Trinity BMI—Moore, Davis] A zany rock 'n roller about a machine that doesn't have a known function.

**BILLY BOBBS & THE CHIPS**  
(Edison International 400)

**B+** "TEEDLE DE BUM BUM" (1:55) [Milbee ASCAP—Norvas] The new Edison-International label gets off to a most promising start with an exciting rocker featuring Billy Bobbs and the Chips. Group has a different style and sound that could catch on. Refreshing, fast moving rock and roller to watch closely. Sleeper could break thru.

**B** "SHIM SHAM" (2:18) [Milbee ASCAP—Norvas] Another potent and extremely commercial rockin offering with a big heat. Side has an exciting hip-swinging rhythm the kids'll love. Good stuff for TV jockeys.

**RENATO CAROSONE**  
(Capitol 71121)

**B+** "O RUSSO E' A ROSSA" (3:05)  
[Beechwood BMI—Carosone] Renato Carosone, still on the boards with his "Torerero" click, hands in another delightful Italian lyric novelty, this time telling about a Russian and a readhead. Spright and colorful novelty that his fans will love. Side has a happy bounce tempo.

**C+** "JOEY'S SONG" (2:15) [Shapiro, Bernstein ASCAP—Reisman] Carosone offers his flightily instrumental arrangement of a cute Joe Reisman melody. Colorful jumper.

**JACKIE COOPER**  
(Dot 15793)

**B+** "MIDNIGHT TRAIN" (1:56)  
[Saunders] The famed, one time child star belts out a joyful bounce that plays a folk-like number game in its love plot. Ork-chorus brightly tags along to the Cooper vocal. Cute catchy offering that could move our front.

**B** "WHEN MY SUGAR WALKS DOWN THE STREET" (1:43)  
[Mills ASCAP] Another stint by Cooper with lots of good feeling. A revival of the oldie the kids could take an interest in.

**PAUL EVANS**  
(Decca 30680)

**B+** "I THINK ABOUT YOU ALL THE TIME" (2:45) [Sound ASCAP—Evans, Reardon] The side is a strong initial showing for the artist on Decca, which involves a generally straight pop performance on a solid march tempo affair. Interesting opening initiates a march beat with the Evans vocal in the background. Appealing entry that may break open.

**B** "OH! NO!" (2:26) [Sounds AS CAP—Evans, Reardon] A wil rocker about a gal who is simply no for the fella. Good rocking platter.

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# Record Reviews

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**D** MEDIOCRE

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## The Cash Box

### Sleeper of the Week

"WHAT'D HE SAY?" (1:50)

[Shapiro, Bernstein ASCAP—Pockriss, Vance]

"LOVE SONG FROM 'HOUSEBOAT'" (2:18)

[Paramount ASCAP—Livingston, Evans]

JOE REISMAN (RCA Victor 7286)



JOE REISMAN

Joe Reisman has a winner that could skyrocket into the top ten. It's a clever gimmicked-up novelty dubbed "What'd He Say?" featuring a number of short skits which lead up to an important line. When the line is spoken it comes over in the speeded-up rpm style talk, and a voice cries out the title. The whole idea is neatly showcased in a cute instrumental bouncer. Side has the money sound. Flip is the pretty "Love Theme from 'Houseboat'", a forthcoming Paramount flick. Lovely "Third Man" styled item.

"OH JOHNNY, OH!" (1:37) [Forster ASCAP—Olman, Rose]

"GEORGIE" (1:55) [Sudbury BMI—Miller, Berger]

KATHY LINDEN (Felsted 8533)



KATHY LINDEN

Kathy Linden, who made a name for herself with a song about a boy called "Billy", should have another big money-maker with her delightful revival rendition of second "name" tune. This time it's the charming Bonnie Baker evergreen "Oh Johnny, Oh!". Kathy handles the lyric sweetly in her wistful singing style and receives excellent instrumental and choral support. Bouncy item jockeys and teeners should love. Flip, "Georgie", is a refreshing new song about another lad.

"DON'T NOBODY MOVE" (2:30)

[Northern ASCAP—Sigman]

BILL HALEY & HIS COMETS (Decca 30681)



BILL HALEY & COMETS

"LEAN JEAN" (2:34)

[Seabreeze BMI—Lee, Grande, Jones, Pompilli]

Bill Haley and his Comets come up with two hot new sides that should follow in the footsteps of their recent hit "Skinny Minnie". "Don't Nobody Move" is a terrific item for hops and TV jockeys. It's a rockin' opus that cuts along at a hot jump pace, but when the drum beats, everything comes to a standstill. "Don't Nobody Move" instructs the dancers to do the same. "Lean Jean" is a torrid name tune (no relation to "Skinny Minnie"). It's also tailor-made for the younger set.

"TWO ARMS, TWO LIPS, ONE HEART!" (2:20)

[E. B. Marks BMI—Wolf, Raleigh]

"HEARTACHE IN COSTUME" (2:16) [Swan ASCAP—Elias]

FOUR ACES (Decca 30695)



FOUR ACES

The Four Aces' best effort in years, a tune dubbed "Two Arms, Two Lips, One Heart!", bowed on the disk scene last week. It's an exciting bounce-march tempo novelty with a spirited reading by the boys that could carry the disk into the winner's circle. Jockeys should find the disk excellent for summer programming. A cutie on the lighter side the kids will go for. Flip is an up-tempo romantic ballad.

JOHNNY MANN

(Tiara 6118)

**B+** "TOO YOUNG TO CRY" (1:56) [Southern ASCAP—Eisenhauer, Noto] Newcomer Johnny Mann makes an impressive debut on the Tiara label with a strong rock and roll ballad that could blossom into a biggie. Mann has a pleasant nasal quality that adds to the plaintive number. Keep a tab on this one.

**B** "WOULDN'T BE GOIN' STEADY" (2:20) [Southern ASCAP—Linsley, Eisenhauer] Mann and a vocal group have another good teenage romancer in this rock-a-ballad offering. Interesting lyric with a "fate" angle.

COZY COLE

(Love 5003)

**B** "TOPSY 1" (3:30) [Cosmopolitan Music—Battle, Durham] A free-swinging instrumental showing by the Cole group that features exciting percussion and clarinet stints. A socko band presentation that should attract lots of deejay play.

**B** "TOPSY 2" (3:30) [Cosmopolitan Music—Battle, Durham] More exciting work from the Cole crew. An organ is introduced in the opening moments, sharp drum work is the feature afterwards.

THE KARTUNES

(MGM 12680)

**B** "WILLIE THE WEEPER" (2:15) [Current BMI—Kartunes] Infectious rocker by the group on a tale about a fella who has his dreams of becoming a rock 'n roll star come true. The boys go about the ditty with a sure-handed r&r touch. Good instrumental work opens the platter. Solid teen issue.

**C+** "DEDICATED TO LOVE" (2:26) [Raleigh BMI—Wolf, Raleigh] Striking beat ballad blend from a lead voice, and remainder of crew.

THE JONAH JONES QUARTET

(Capitol 3999)

**B+** "SLOWLY BUT SURELY" (2:15) [Massey ASCAP—Rose, Lewis, Stock] Typical, light-swinging session by the successful album combo. The Jones trumpet paces itself engagingly. Fine entry for a deejay's jazz spot. Could do well in pop market.

**B** "BALLIN' THE JACK" (2:59) [Edward B. Marks BMI—Smith, Burris] A version of the evergreen that starts lazily, then, with Jones blaring away, perks up. Humorous trumpet adlib by Jones about midway down the track.

TOMMY ZANG

(Mark 128)

**B** "MIRANDA" (1:30) [Ford ASCAP—Pandel, Haack] Semi-novelty by Zang in which the combo kicks-off a twang effect as representative of how the fella feels about the gal. Song itself is rockabilly-like number that has Zang in multi-track effect.

**C+** "TOMMY'S GONNA GET YA" (2:10) [Ford ASCAP—Pandel, Haack] A single-voiced Zang does nicely on a teen romancer.

THE FOUR WINDS

(De-A-Way 101)

"MISSION BY THE SEA" (2:26) [Celeste BMI—Darcel] Hide-A-Way Records, a new pop label, makes powerful first showing with a beautiful new romantic ballad deared in strong commercial style by the Four Winds. Group has a pretty sound and a strong piece of material work with. Keep a close watch on the group, the recording and the label. All three could make the grade.

"THESE HEARTS WERE MINE" (2:00) [Celeste BMI—Darcel] A good shuffle rhythm jumper pleasantly styled in inviting dance tempo by the crew.

CLINT MILLER

(3C-Paramount 9938)

"POLKA DOTTED POLIWAMPIUS" (2:10) [Saxon BMI—Johnston] Clint Miller employs the speeded-up rpm gimmick as he offers humorous new novelty about the little character who eats purple people eaters. Contagious bouncer. Market should accept this one too.

"TEENAGE DANCE" (2:27) [Seeley BMI—Baionno] A good jumper tailored for the teen disk jockey, is presented with a solid swing by Miller.

BIG BOPPER

(Mercury 71343)

"PURPLE PEOPLE EATER MEETS WITCH DOCTOR" (2:15) [Ken-Rick BMI—Johnson, Richardson] This teaming of the famed novelty creations has the gimmicks associated with each, and Big Bopper tells the tale with lots of beat authority. Deejays will be laying heavy on the pressing. The industry's deep in another novelty fad, so you have to watch such a novelty such as this carefully.

"CHANTILLY LACE" (2:20) [Glad BMI—Richardson] Big Bopper jovially sells a rhythmic, partologue rocker.

LUSS REGAN & LAURA LANDE

(Corvette 1002)

"WHERE'S MY LITTLE PURPLE PEOPLE EATER" (2:20) [Melba BMI—Regan] A wrong-speed plea from the mother of the purple people eater for her child's return is combined with a narration by Regan in Jack Webb-like manner. Seems that she didn't allow her child to play rock and roll, wear short-shorts, etc. Regan humorously muddles the purple people eater name. Should catch some of the big coin going over to novelty disks.

"I NEVER KNEW" (1:53) [Melba-Brad-Mar BMI—Regan] Upbeat romancer dished out with zest by Regan.

GEORGE AND LOUIS

(Sun 301)

"THE RETURN OF JERRY LEE" (2:30) [Hi-Lo BMI—Mellomont, Pittman] Working with the "Flying Saucer" technique, narrators George and Louis take the listener to the Municipal airport to hear an interview with Jerry Lee Lewis upon his return from England. Lewis answers the interviewers' questions with excerpts from his recordings. Jockeys should find the number interesting. Flip's side is an exact duplicate of the number.)

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*



# Record Reviews

**A** DISK & SLEEPER

**B** VERY GOOD

**C** FAIR

**B+** EXCELLENT

**C+** GOOD

**D** MEDIOCRE

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**BOB E. LEE**

(Wells 1)

**B** "DARLING I LOVE YOU" (2:20) [Instant BMI—Esposito] The initial Wells offering, the disk spotlights Lee in a bright, catchy uptempo litty. Several whistling interludes nicely catch the spirit of things. Affordable r&r fare.

**C+** "ANNA MAE" (2:20) [Instant BMI—Townes, Ellis] Lee takes an emotional stand as he describes his affections for the gal.

**JILL COREY**

(Columbia 41202)

**B+** "WHEREFORE ART THOU, ROMEO?" (1:55) [Korwin ASCAP—Allen, Frisch] The songstress invitingly reads a novel rocker that integrates the jargon of Shakespeare's time with that of rock 'n roll. Effective use of a zither-like instrument for delicate effect in chorus, and good r&r ork in release. Side is sure to be favored by deejays. Should be watched.

**B** "BIG DADDY" (2:32) [Empress ASCAP—Udell, Pockriss] This time, Miss Corey has a number with a Sophie Tucker-like flavoring, and she wraps it up in belting style. Another winning platter spinner entry.

**KATIE LEE**

(Specialty 638)

**B** "PINCH ME" (2:07) [Herb World ASCAP—Ecton, Smith] A sensually cuddled opus from the thrush that has her wondering if the guy is all true, and discovering via the pinch (Miss Lee shouts it out near the conclusion of the disk) he is. Simple, but effective bass-percussion backing. Cute pressing.

**B** "DELIA'S GONE" (2:22) [Vickers ASCAP—Lee] A colorful, calypso-inclined presentation by the lark, a chorus and combo. Exciting presentation.

**JOE SOUTH**

(NRC 5000)

**B+** "THE PURPLE PEOPLE EATER MEETS THE WITCH DOCTOR" (2:35) [Ken-Rick BMI—Richardson, Johnson] The Personalities featured in two novelty smashes have a rockabilly get-together, and the results could amount to chart success. Voice in wrong-speed delivery is as in the two hits, the most striking feature. South rhythmically narrates the tale.

**B** "MY FONDEST MEMORIES" (2:30) [Lowery BMI—South] Warm beat-ballad reading by South.

**JIM SWEENEY**

(Columbia 41201)

**B** "SICK, SICK, SICK" (1:56) [Acuff-Rose BMI—Bryant, Bryant] Intro for the performer on Columbia showcases him in an uptempo opus, which features an ear-catching crying gimmick. Good beat attack.

**C+** "GONNA FIND MY SWEET-HEART" (2:43) [Acuff-Rose BMI—Sweeney] Effective slow r&r ballad showing by Sweeney.

## The Cash Box Sleeper of the Week

"SHUT-UPS" (2:36) [Monument BMI—Newman, Ford, Herschenson]

"THE MARTIAN BAND" (2:05)

[Monument BMI—Newman, Praige, Ford, Herschenson]

THE WILD TONES (Madison 102)



WILD TONES

● Here's a disk that should take the teenage buyers by storm. Titled "Shut-Ups", the number is a gimmick novelty based on the popular teenage "sadist" jokes such as: "Hey fellas, I don't wanna take a trip to Europe." Whereupon a voice answers, "Shut up and keep swimming." The side opens with one of these Charles Addams type jokes and then runs into an exciting rockin' instrumental by the Wild Tones. Other "sick" jokes are injected along the way. Kids'll flip over this one. Underside is a hip-swinging rocker.

"YOU GOTTA LOVE EVERYBODY" (2:03)

[E. H. Morris ASCAP—Norvas, Thompson]

"I WISH" (2:30) [A. M. C. ASCAP—Ram, Madi]

DELLA REESE (Jubilee 5332)



DELLA REESE

● Versatile Della Reese, one of the most exciting performers in the business, is in a swinging mood on her latest Jubilee pressing. She leans back and gives her all to a thrilling handclapper tagged "You Gotta Love Everybody" and comes up with a powerful deck that could make it big. Side has an exciting spiritual sound and rhythm. Watch this one closely. Coupling is a dramatic ballad read with emotion.

"GOTTA HAVE RAIN" (2:35) [Leeds ASCAP—Erwin]

"GUITAR" (2:00) [Lakeview Music Ltd.—Bygraves]

MAX BYGRAVES (London 1813)

● Max Bygraves, who introduced "You Need Hands" to the American market, follows-up with one of the most delightful ditties we've heard in many months. It's a simple and infectious bouncer titled "Gotta Have Rain" in which Bygraves works with a little girl whom he tells about the many wonderful things this world wouldn't have if we didn't have rain. The tot's voice is just a pleasure to the ear. At mid-point Bygraves leads a group of children thru the song, bringing back memories of the Ray Bolger days. Jockeys, kids, adults, everybody should love this one. "Guitar" is another cute bouncer.

"MEMORIES OF YOU" (2:30)

[Shapiro, Bernstein ASCAP—Razaf, Blake]

"CAN'T YOU COME OUT" (2:38) [Dare BMI—Foster]

THE FIDELITYS (Baton 256)

● Baton Records should have its biggest hit to date in the Fidelitys exciting new treatment of a grand standard "Memories Of You". The group, which made territorial noise with its waxing of "The Things I Love", excels on this evergreen and comes thru with a winning sound. Beautiful rock-a-ballad performance everyone will love. Flip is another contagious rhythm item.

"YOU'RE A SWEETHEART" (2:40)

[Robbins ASCAP—McHugh, Adamson]

LITTLE WILLIE JOHN (King 5142)

● Little Willie John follows-up his hit reading of "Talk To Me, Talk To Me" with another powerful ballad titled "You're A Sweetheart". Should be his biggest pop success since "Fever" of a few years ago. Lad wails up a storm. (See R & B Reviews.)

**BILL TENNYSON**

(Pet 805)

**B** "EVEN NOW" [Pickwick ASCAP—Ross, Adler, Howell] Tennyson reads a romancer once pressed by Eddie Fisher, and has set it to a dynamic rock 'n roll beat. Commercial melody ably rendered by the artist. Solid pressing for r&r air-play.

**C+** "SLOW DOWN" [Duchess BMI—Evans] Tennyson lends a hard-hitting vocal to the r&r ballad.

**JOHNNY BELL**

(Fleetwood 1001)

**B** "EV'RY DAY (IT'S THE SAME)" (2:43) [Bobby BMI—Bell, Watkins] Bell renders this day-after-day-I-love-you item with a solid sense for the big beat. Ear-catching repetition of certain phrases, and occasional use of falsetto delivery.

**C+** "I'M SO GLAD" (2:00) [Bobby BMI—Bell, Watkins] The songster tries his hand at an opus in the uptempo r&r register, and comes off with lots of zestful polish.

**THE CLIMATICS**

(Request 3007)

**B** "HELP! THERE IS A BURGLAR" (2:26) [Sing 'N Dance BMI—Robbins] The vocal crew knocks-out a fast-paced beat item that pictures the gal as a "burglar" who stole the fellas heart. Lively r&r offering.

**C+** "ALL ALONE" (1:48) [Sing 'N Dance BMI—Robbins] A deep-voiced lead is the featured sound on this medium-tempo romancer.

**SOPHIA LOREN**

(Columbia 41200)

**B** "LOVE SONG FROM 'HOUSEBOAT' (ALMOST IN YOUR ARMS)" (2:53) [Paramount ASCAP—Livingston, Evans] The Italian star introduces a sweet singing voice as she nicely caresses a lovely melody from her upcoming flick with Cary Grant. The novelty of a disk appearance from Miss Loren should make the effort a big deejay attraction.

**B** "BING! BANG! BONG!" (2:21) [Paramount ASCAP—Livingston, Evans] An inviting novelty, also from "Houseboat", is engagingly rendered by Miss Loren, the Frank DeVol directed ork, and chorus.

**CY COLEMAN AND ANNIE ROSS**

(Jubilee 5331)

**B** "IT'S DOOM" (2:34) [Stratford ASCAP—Comden, Green, Styne] A cute novelty bouncer from the "Say, Darling" score is sprightly rendered by pianist-vocalist, Coleman and songstress Ross. Class deejay item.

**B** "SOMETHING'S ALWAYS HAPPENING ON THE RIVER" (2:20) [Stratford ASCAP—Comden, Green, Styne] Coleman solos on a swinging version of one of the best "Say, Darling" creations. Deejays take note again.

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# Record Reviews

**A** DISK & SLEEPER    **B** VERY GOOD    **C** FAIR  
**B+** EXCELLENT    **C+** GOOD    **D** MEDIOCRE

## The Cash Box Best Bets

★ "DANCE DARLING DANCE"	Serenaders	MGM 12666
★ "LITTLE SERENADE"	Eddie Calvert	ABC-Paramount 9939
★ "MIDNIGHT TRAIN"	Jackie Cooper	Dot 15793
★ "TEEDLE DE BUM BUM"	Bill Bobbs & Chips	El 400
★ "YOU ARE MY LOVE"	Seph Acre & The Pets	Arwin 110
★ "FOR YOU ALONE"	Kenny Rogers I.	Carlton 468
★ "I THINK ABOUT YOU ALL THE TIME"	Paul Evans	Decca 30680
★ "MISSION BY THE SEA"	Four Winds	Hide-A-Way 101
★ "TOO YOUNG TO CRY"	Johnny Mann	Tiara 6118
★ "WHEREFORE ART THOU, ROMEO?"	Jill Corey	Columbia 41202
★ "POLKA DOTTED POLIWAMPUS"	Clint Miller	ABC-Paramount 9938

**BERRY WAYNE**  
 (and 30-013)

"DREAM ANGEL" (2:14) [Nor Va Jak BMI — Wayne, Petty] rthy r&r sentimentalizing by yne on a strong tribute to the gal. l beat production that ought to p the kids interested.

"SCHOOL IS OUT" (2:18) [Nor Va Jak BMI — Wayne, Petty] ckabilly-flavored performance by songster. Rhythmic side.

**AN NORDINE**  
 (t 15769)

"HOT SAKE" (1:48) [Hodges-Redman BMI—Hodges, Redman] e far-out jazz poet gives over the dire session to his group, the Kins- n, and they respond with a wild fiental-like affair sure to attract attention of many deejays. Un- al, socko stint.

"STROLLIN' SPOOKS" (2:10) [BMI — Canada BMI — Jimby] ore novel combo work from the asmen: a swinger gimmicked up to lect its title. Another item for deejay turn-table.

**ONNA PERCY**  
 (GM 12681)

"I'LL KEEP IT A SECRET" (2:35) [Saga ASCAP — Craft, rker] This intro for Miss Percy MGM involves a multi-voiced feat a wistful rock-romancer. Exciting oduction deejays can offer their en audience.

"WONDERIN'" (2:12) [Ricki + ASCAP—M&S Craft] Miss Percy, nus multi-track business, belts out e opus in a straight, swing style.

**HARRY SIMEONE**  
 (th Fox 106)

"THE BRAVADOS" (2:13) [Rob- bins ASCAP — Forrell, Onerati, ack, Thomas] The stirring theme om the Gregory Peck starrer is shed out by the Simeone ork-chorus us a hoof-beat sound-effect. Drama- e platter.

"THE HUNTERS" (2:30) [Miller + ASCAP — Gabriel] Another pic tle tune, and like the upper effort, hits hard.

**MILTON SPARKS**  
 (Hunt 320)

**B** "A CERTAIN SMILE" (2:05) [Miller ASCAP—Webster, Fain] Sparks takes the much-recorded melo- dy in a mostly straight manner, while the supporting combo-chorus supplies a definite rock 'n roll beat.

**C+** "THE VOICE OF LOVE" (2:18) [Joe Levy — M.O.&R. BMI] Hand-clapping rocker is agreeably socked-out by the artist.

**GARY AND GREEN**  
 (Capri 101)

**B** "ALL AROUND THE WORLD" (2:25) [BMI — Green, Harvey] The duo ambles over a slow-ballad affair with a no-one-in-the-world-like- you theme. Instrumental from Rhythm Aces Band provides some good bluesy moments.

**C+** "BABY, BABY DOLL" (2:20) [BMI — Patterson, Harvey] A romping rocker from the vocalists.

**THE LANCERS**  
 (Coral 61998)

**B** "IT WAS GREAT WHILE IT LASTED" (2:05) [Southern AS- CAP—Skylar] The boys, who have done previous single and package work for Coral, blend in old-fashioned honky-tonk harmony on an equally vintage-like ditty. Bright goings on here.

**B** "THE LORD IS A GENEROUS MAN" (2:40) [Mutual Music So- ciety ASCAP — Menzies, Mullan] A melodic, inspirational is presented in a light-beat styling by the vocal crew.

**NIKI STEVENS**  
 (Rip 113)

**B** "JOHNNY BLUE" (2:28) [Prit- chett BMI—Lewman] The thrush tenderly encounters a sweet, folk-like romancer. Adding to the sugar-coated proceedings here is the presence of a beautifully performed flute. Mate- rial fits Miss Stevens to a T. Waxing will garner lots of air play.

**C+** "ROSES WITHOUT THORNS" (2:11) [Pritchett BMI—Pritchett, Lewman] Trying her hand at jump material, the songstress displays a capable command of the beat stuff. Top-half, though, is Miss Stevens at her best.

# KNOX

## KNOCKS OFF ANOTHER HIT!



**BUDDY KNOX**

**"SOMEBODY TOUCHED ME"**

and

**"C'MON BABY"**

R-4082

A Sound Bet . . . Buy

**ROULETTE**

**NOW  
ON CARLTON!  
THE RECORD  
THAT'S ALREADY  
HAPPENED IN  
DETROIT:  
10,000 SOLD**

**I'M  
SORRY**

c/w

**MARGARET  
THE ROYAL  
HOLIDAYS**

No. 472



**Round  
The Wax  
Circle**

**NEW YORK:**

The Everly Brothers are set to do four days with Bob Hope (August 30, 31) at the Indiana State Fair and Sept. 1 at the Dukoin in Illinois. . . Ir Fields signed by Atco. . . Judy Scott into the Americana for a week. Diahann Carroll winged to the West Coast last week for four weeks of film as Clara in "Porgy and Bess." . . Ella Fitzgerald to Europe for the Cannes Jazz Festival and an appearance at the Knoke Music Festival in Belgium. Steve Gibson and the Redcaps opened a ten-week engagement at the Martinique Cafe, Wildwood, N.J. this week and go from there to the Riverside Hotel in Reno, Nevada, for eight weeks starting September 11th. . . Eddy Manson served as musical director of the new Vicks Cough Syrup TV film commercial. West W. Willcox of the Buddy Basch office back after three weeks in the hospital for surgery. . . Irv Evans, who penned the current chart climbing single "When" by the Kalin Twins on Decca, is currently touring cities throughout the East and Midwest on behalf of his initial recording effort as a Decca vocalist, "I Think About You All the Time" and "Oh, My Love." . . Jose Melis, solidly established as an LP seller with Seeco albums, "Tonight" and "Melis At Midnight," cut a rock and roll single last week with Seeco sales manager Abbott I. doubling in brass as A&R man. Sides are "Chopstick Rock" and "Rock the Keys." . . Lee Lawrence, popular English recording star, who has signed an MGM contract, makes his U. S. nightclub debut at the Golden Soper in Glen Cove, L. I., Tuesday, July 8.



EVERLY BROTHERS

**CHICAGO:**

Mercury's Tommy Schlesinger raving about action all over with The Gracelords' big, new disk, as well as Rusty Draper's and June Valli's newest releases. . . Ken (the voice) Nordine featured The Oscar Peterson Trio and The Axidentals on the "Jazz In The Round" TV spot via WBBM-TV, June 25. . . Incidentally, The Axidentals, who opened their two-week stint June 23 at Mister Kelly's, were introduced to the audience by WJJD deejay Del Clark. . . Rhythm king Bob Scobey and his Frisco band returned to the Review Lounge the other day for a short stay. He doesn't hesitate to tell about his new LP release on RCA-Victor. . . Phil Lind's lovely Rose reports that Duke Ellington stirred teenage jazz addicts when he appeared on Phil's remote spin show, via WTQD, at Cicero Federal Savings recently. . . Tunesmith Freddie Aquilla is bound for Hollywood to plug his terrific new Xmas music. Fred clings to the traditional approach in pop tempo. . . Stan Gottstein informs us that Mercury artist Frank D'Rone will appear on "Marty's Morgue" every Thursday evening. Marty Faye is hosting a show this week with a roster of recording artists, including Johnny Pate, Johnny O'Neill, Errol Garner, Eileen Baker and many others. . . Jerry Allan tells us that Record Distrib's chiefs, Tony Galgano and Reuben Lawrence are planning an open house at their new headquarters in the near future. Genial Joe Delaney is in town with the Dukes of Dixieland, who opened at the Blue Note July 2 for a one-week stint. . . WRIT's Lee Rothman drew us a note to advise us that lovely Marlene Cord, whose Dot album is moving up on the territorial charts, recently turned down a movie offer in order to pursue her recording career. Marlene feels that she needs a little more experience to round out her capabilities. . . Patti Counts is getting all excited well in advance of the August 8 reopening of the completely refurbished Cloister Inn. Owners Skippy Krask and Shelly Kasten are sparing no expense to decorate the nitery and for talent. Patti tells us that Lurlean Hunter and cornet Lennie Bruce will open with the new talent policy. Frankie (the bartender) is busy shining up the new glasses. . . The Cash Box' vocal group poll selection of the year, The Four Lads, have been beckoned to re-open the newly remodeled Thunderbird in Las Vegas.



JUNE VALLI

**HOLLYWOOD:**

Anton de Waal and Louis Combrinck, music publishers from Johannesburg, South Africa, being shown the highlights of our town by Al Saloman. . . Jules Losch winged to San Francisco for Jimmie Rodgers' opening at the Fairmont Hotel and to introduce Roulette's new Co-Star series of albums. . . Gary Crosby in town for a few days before leaving for New York to guest star with his uncle, Bob Crosby, on his NBC television show. . . Jim Warren announces the appointment of Alan Caples as the promotional man for Los Angeles Music Distributors. . . Rusty Draper forming an ASCAP Music pubbery, Brooklyn Mawr Music. Draper will open offices in Hollywood and New York. . . Jan and Arnie received the golden record for "Jennie Lee" on the July 5th Dick Clark television show and kicked off their new Arwe release of "Bonnie Lou." . . Frankie Avlon in town visiting disk jockeys and making television appearances with Jo McIntyre of the Mike Conner office. . . After his personal appearance at the Brooklyn Paramount Theatre, Steve Drexel, Rip Recording artist, will make a series of one nighters throughout upper New York State. . . Irwin Zucker and his lovely wife, Dee, are adding another member to the promotion field with the arrival of their first child expected Thanksgiving Day. . . The tremendous reaction on the Coast to the Red Jack's "Big Brown Eyes" on Oklahoma label prompted ABC-Paramount to purchase the master. . . Harvey Geller, here from New York to set up offices for Korwin Music in Hollywood, renewing friendships with many on the West Coast. . . Jan Clayton doing an international job of promoting her Disneyland album "Jan Clayton Sings 'Carousel'" doing the show at the Brussels World Fair.



STEVE DREXEL

**GREAT SCOTT!**  
WATCH JACK SCOTT AND HEAR  
**MY TRUE LOVE**  
#462 ON THE  
DICK CLARK  
SATURDAY SHOW  
JULY 19TH  
**STREAKING TO  
NUMBER 1**



## Top Selling Records

Reported by

# Retail Outlets

From Coast to Coast

### GOODY ANNEX New York, N. Y.

- Patricia (P. Prado)
- Windy (P. Gayton)
- Purple People Eater (Wooley)
- Splish Splash (B. Darin)
- Yakety Yak (Coasters)
- Secretly (J. Rodgers)
- Don't Go Home (Playmates)
- No Chemise Please (G. Granahan)
- Hard Headed Woman (E. Presley)
- Return To Me (D. Martin)

### JACK HOWARD'S MUSIC CITY Chicago, Ill.

- 1. The Night Is Young And You're So Beautiful (Todd)
- 2. Enchanted Island (Four Lads)
- 3. Everybody Loves A Lover (D. Day)
- 4. Torero (R. Carasone)
- 5. Just Say I Love Her (Dalli)
- 6. Oh Johnnie, Oh! (K. Linden)
- 7. Blip Blip (B. Doggett)
- 8. Bill Nellie (T. Smith)
- 9. Catch A Pickled Herring (S. Bareson & D. Stetterburg)
- 10. Rebel Rouser (D. Eddy)

### NORTY'S MUSIC CENTER Los Angeles, Calif.

- 1. Twilight Time (Platters)
- 2. All I Have To Do Is Dream (Everly Bros.)
- 3. Wear My Ring Around Your Neck (E. Presley)
- 4. Sugar Moon (P. Boone)
- 5. Make A Miracle (J. Rodgers)
- 6. Endless Sleep (J. Reynolds)
- 7. Big Man (Four Preps)
- 8. Kewpie Doll (P. Como)
- 9. Return To Me (D. Martin)
- 10. Crazy Love (P. Anka)

### E & R RECORD SHOP San Antonio, Texas

- Yakety Yak (Coasters)
- 1. Do You Wanna Dance (B. Freeman)
- 2. Come What May (McPhatter)
- 3. What Am I Living For (C. Willis)
- 4. Purple People Eater (Wooley)
- 5. Jennie Lee (Jan & Arnie)
- 7. Hard Headed Woman (E. Presley)
- 3. Patricia (P. Prado)
- 9. Endless Sleep (J. Reynolds)
- 0. For Your Precious Love (J. Butler)

### ERNSTROM'S Dallas, Texas

- 1. Hard Headed Woman (E. Presley)
- 2. Splish Splash (B. Darin)
- 3. Yakety Yak (Coasters)
- 4. Rebel Rouser (D. Eddy)
- 5. Ju Judy (Coasters)
- 6. Jennie Lee (Jan & Arnie)
- 7. A Certain Smile (Mathis)
- 8. High School Confidential (J. L. Lewis)
- 9. Flip Top Box (Dickey Doo & Dont's)
- 10. One Summer Night (Dandleers)

### DON LEARY'S INC. Minneapolis, Minn.

- 1. Guess Things Happen That Way (J. Cash)
- 2. Yakety Yak (Coasters)
- 3. My True Love (J. Scott)
- 4. What Am I Living For (C. Willis)
- 5. Purple People Eater (Wooley)
- 6. I Wonder Why (Dion & Belmonts)
- 7. Little Star (Elegants)
- 8. Enchanted Island (Four Lads)
- 9. Rebel Rouser (D. Eddy)
- 10. That's How Much I Love You (P. Boone)

### RI BORO RECORD EXCH. Jamaica, L. I., N. Y.

- 1. Padre (T. Arden)
- 2. Patricia (M. Craft)
- 3. A Certain Smile (J. Mathis)
- 4. No Chemise Please (G. Granahan)
- 5. Secretly (J. Rodgers)
- 6. One Summer Night (Dandleers)
- 7. Just A Dream (J. Clanton)
- 8. Enchanted Island (Four Lads)
- 9. My True Love (J. Scott)
- 0. The Freeze (Tony & Joe)

### AMPHION MUSIC STORE Cleveland, Ohio

- 1. Patricia (P. Prado)
- 2. Purple People Eater (Wooley)
- 3. Yakety Yak (Coasters)
- 4. When (Kalin Twins)
- 5. Left Right Out Of Your Heart (P. Page)
- 6. Don't Ask Me Why (Presley)
- 7. Scarlet Ribbons (Kingston Trio)
- 8. Secretly (J. Rodgers)
- 9. Don't Go Home (Playmates)
- 10. Enchanted Island (Four Lads)

### YEAGERS MUSIC SHOP Baltimore, Md.

- 1. Patricia (P. Prado)
- 2. Do You Wanna Dance (B. Freeman)
- 3. Hard Headed Woman (E. Presley)
- 4. Rave On (B. Holly)
- 5. Yakety Yak (Coasters)
- 6. Rebel Rouser (D. Eddy)
- 7. Willie And Hand Jive (Otis)
- 8. Bewitched (K. Smith)
- 9. Enchanted Island (Four Lads)
- 10. Purple People Eater (Wooley)

### MARTY'S MUSIC STORE Lebanon, Pa.

- 1. Purple People Eater (Wooley)
- 2. Yakety Yak (Coasters)
- 3. Secretly (J. Rodgers)
- 4. Return To Me (D. Martin)
- 5. Patricia (M. Craft)
- 6. Rebel Rouser (D. Eddy)
- 7. Left Right Out Of Your Heart (P. Page)
- 8. Willie And Hand Jive (J. Otis)
- 9. Hard Headed Woman (E. Presley)
- 10. Endless Sleep (J. Reynolds)

### THE MELODY HOUSE St. Louis 2, Mo.

- 1. Rebel Rouser (D. Eddy)
- 2. Rumble (L. Wray)
- 3. Yakety Yak (Coasters)
- 4. For Your Precious Love (J. Butler)
- 5. Splish Splash (B. Darin)
- 6. For Your Love (E. Townsend)
- 7. Purple People Eater (Wooley)
- 8. Do You Wanna Dance (B. Freeman)
- 9. Hard Headed Woman (E. Presley)
- 10. Poor Little Fool (R. Nelson)

### EL REY MUSIC SHOP San Francisco, Calif.

- 1. Purple People Eater (Wooley)
- 2. Patricia (P. Prado)
- 3. Jennie Lee (Jan & Arnie)
- 4. Twilight Time (Platters)
- 5. Left Right Out Of My Heart (P. Page)
- 6. Big Man (Four Preps)
- 7. Hard Headed Woman (E. Presley)
- 8. Cha Hua Hua (Pets)
- 9. One Summer Night (Dandleers)
- 10. Happy Years (Diamonds)

### STAMPFLI'S RECORD ROOM Reno, Nevada

- 1. Purple People Eater (Wooley)
- 2. Yakety Yak (Coasters)
- 3. Secretly (J. Rodgers)
- 4. All I Have To Do Is Dream (Everlys)
- 5. Endless Sleep (J. Reynolds)
- 6. Do You Wanna Dance (B. Freeman)
- 7. Return To Me (D. Martin)
- 8. Jennie Lee (Jan & Arnie)
- 9. Looking Back (N. Cole)
- 10. Witch Doctor (D. Seville)

### MUSIC SALES CORP. Augusta, Ga.

- 1. Purple People Eater (Wooley)
- 2. Looking Back (N. Cole)
- 3. What Am I Living For (C. Willis)
- 4. Yakety Yak (Coasters)
- 5. Return To Me (D. Martin)
- 6. Witch Doctor (D. Seville)
- 7. Hard Headed Woman (E. Presley)
- 8. Patricia (P. Prado)
- 9. Do You Wanna Dance (B. Freeman)
- 10. Left Behind (L. Stanwall)

### THE MUSIC BOX Spokane, Wash.

- 1. Poor Little Fool (R. Nelson)
- 2. Hard Headed Woman (E. Presley)
- 3. Splish Splash (B. Darin)
- 4. Thunder Road (R. Mitchum)
- 5. Yakety Yak (Coasters)
- 6. Purple People Eater (Wooley)
- 7. Guess Things Happen That Way (J. Cash)
- 8. Think It Over (Crickets)
- 9. Eh Marie, Eh Marie (Monte)
- 10. Rebel Rouser (D. Eddy)

### THE BOOK SHOP, INC. Fitchburg, Mass.

- 1. Splish Splash (B. Darin)
- 2. Patricia (P. Prado)
- 3. Don't Ask Me Why (Presley)
- 4. Yakety Yak (Coasters)
- 5. When (Kalin Twins)
- 6. Secretly (J. Rodgers)
- 7. Rebel Rouser (D. Eddy)
- 8. Big Man (Four Preps)
- 9. My True Love (J. Scott)
- 10. No Chemise Please (G. Granahan)

### BRANFORD MUSIC Newark, N. J.

- 1. Purple People Eater (Wooley)
- 2. For Your Precious Love (J. Butler)
- 3. Yakety Yak (Coasters)
- 4. One Summer Night (Dandleers)
- 5. Patricia (P. Prado)
- 6. Splish Splash (B. Darin)
- 7. Endless Sleep (J. Reynolds)
- 8. Certain Smile (J. Mathis)
- 9. Padre (T. Arden)
- 10. Just A Dream (J. Clanton)

### RADIO DOCTORS Milwaukee, Wisc.

- 1. Poor Little Fool (R. Nelson)
- 2. Purple People Eater (Wooley)
- 3. Yakety Yak (Coasters)
- 4. When (Kalin Twins)
- 5. Patricia (P. Prado)
- 6. Splish Splash (B. Darin)
- 7. Secretly (J. Rodgers)
- 8. All I Have To Do Is Dream (Everlys)
- 9. Return To Me (D. Martin)
- 10. Got A Match (Daddy-O's)

### MOSES MELODY SHOP Little Rock, Ark.

- 1. Yakety Yak (Coasters)
- 2. Purple People Eater (Wooley)
- 3. Splish Splash (B. Darin)
- 4. Come What May (McPhatter)
- 5. What Am I Living For (C. Willis)
- 6. Secretly (J. Rodgers)
- 7. Talk To Me (L. W. John)
- 8. I Know Where I'm Going (G. Hamilton IV)
- 9. Willie And The Hand Jive (J. Otis)
- 10. Got A Match (F. Gallup)

### BOWMAN'S Bridgeport, Conn.

- 1. Purple People Eater (Wooley)
- 2. When (Kalin Twins)
- 3. No Chemise Please (G. Granahan)
- 4. Yakety Yak (Coasters)
- 5. Splish Splash (B. Darin)
- 6. Endless Sleep (J. Reynolds)
- 7. My True Love (J. Scott)
- 8. Patricia (P. Prado)
- 9. Padre (T. Arden)
- 10. Secretly (J. Rodgers)

### CENTER MUSIC SHOP Detroit, Mich.

- 1. A Certain Smile (J. Mathis)
- 2. Rebel Rouser (D. Eddy)
- 3. Splish Splash (B. Darin)
- 4. Yakety Yak (Coasters)
- 5. Purple People Eater (Wooley)
- 6. Endless Sleep (J. Reynolds)
- 7. Jennie Lee (Jan & Arnie)
- 8. Hard Headed Woman (E. Presley)
- 9. If Dreams Come True (Boone)
- 10. For Your Love (E. Townsend)

# KENNY ROGERS SCORES AGAIN!

# FOR YOU ALONE

c/w

## LOT TO LEARN

No. 468

## GREAT SCOTT!

WATCH JACK SCOTT AND HEAR  
MY TRUE LOVE  
#462 ON THE  
DICK CLARK  
SATURDAY SHOW  
JULY 19TH



**STREAKING TO NUMBER 1**

# BLUE BOY

47/20-7266

## JIM REEVES



## The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. La Week
1	THE PURPLE PEOPLE EATER SHEB WOOLEY (MGM)	1
2	YAKETY YAK COASTERS (Atco)	2
3	SECRETLY JIMMIE RODGERS (Roulette)	4
4	ALL I HAVE TO DO IS DREAM EVERLY BROTHERS (Cadence)	3
5	PATRICIA PEREZ PRADO (RCA Victor)	16
6	HARD HEADED WOMAN ELVIS PRESLEY (RCA Victor)	28
7	SPLISH SPLASH BOBBY DARIN (Atco)	17
8	ENDLESS SLEEP JODY REYNOLDS (Demon)	9
9	ENCHANTED ISLAND FOUR LADS (Columbia)	12
10	DO YOU WANNA DANCE BOBBY FREEMAN (Josie)	5
11	JENNIE LEE JAN & ARNIE (Arwin)	7
12	WHAT AM I LIVING FOR CHUCK WILLIS (Atlantic)	13
13	RETURN TO ME DEAN MARTIN (Capitol)	6
14	WHEN KALIN TWINS (Decca)	19
15	BIG MAN FOUR PREPS (Capitol)	8
16	POOR LITTLE FOOL RICKY NELSON (Imperial)	40
17	PADRE TONI ARDEN (Decca)	18
18	YOU NEED HANDS EYDIE GORME (ABC-Paramount)	11
19	GUESS THINGS HAPPEN THAT WAY JOHNNY CASH (Sun)	36
20	LEFT RIGHT OUT OF YOUR HEART PATTI PAGE (Mercury)	32

**Fraternity RECORDS**  
2 for the money!  
**I GIVE MY LOVE TO YOU**  
Bonnie Lou  
Fraternity 812

---

**ORANG-OU-TANGO**  
Bill Walters  
Fraternity 813

413 RACE STREET, CINCINNATI 2, OHIO

HOTTEST SONG FROM GERMANY  
**"TAKE ME DREAMING"**  
recorded by  
WERNER MUELLER Decca  
RICHARD HAYMAN Mercury  
DENNIS FARNON RCA Victor

Paul Siegel (USA)  
Heino Gaze (Germany)

21) GOT A MATCH. 22) CHANSON D'AMOUR. 23) WILLIE AND THE HAND JIVE. 24) REBEL ROUSER. 25) NO CHEMISE PLEASE. 26) MY TRUE LOVE. 27) A CERTAIN SMILE. 28) DON'T GO HOME. 29) TWILIGHT TIME. 30) YOUNG AND WARM AND WONDERFUL. 31) WITCH DOCTOR. 32) SUGAR MOON. 33) CHA-HUA-HUA. 34) THE BIRD ON MY HEAD. 35) I KNOW WHERE I'M GOING. 36) LOOKING BACK. 37) DREAM. 38) FOR YOUR PRECIOUS LOVE. 39) DING DONG. 40) BAUBLES, BANGLES AND BEADS. 41) LITTLE SERENADE. 42) FOR YOUR LOVE. 43) JUDY. 44) I WONDER WHY. 45) EL RANCHO ROCK. 46) HIGH SCHOOL CONFIDENTIAL. 47) IF DREAMS COME TRUE. 48) ANGEL BABY. 49) PRETTY BABY. 50) ONE SUMMER NIGHT. 51) ZORRO. 52) OH LONESOME ME. 53) JOHNNY B. GOODE. 54) TORERO. 55) KATHY-O. 56) LEROY. 57) ARGENTINA BALLERINA. 58) WEAR MY RING AROUND YOUR NECK. 59) RUMBLE. 60) SHEIK OF ARABY. 61) THIS HAPPY FEELING. 62) BLUE BLUE DAY. 63) WHO ARE THEY TO SAY. 64) YOU'RE MAKING A MISTAKE. 65) THAT'S HOW MUCH I LOVE YOU. 66) TRY THE IMPOSSIBLE. 67) I'LL GET BY. 68) DON'T ASK ME WHY. 69) MOON-LIGHT BAY. 70) SINGING HILLS. 71) YOU'D BE SURPRISED. 72) WHEN THE BOYS TALK ABOUT THE GIRLS. 73) COTTON PICKER. 74) YOU CHEATED. 75) ONLY MAN ON THE ISLAND; JUST A DREAM; WITH YOU; CHOOMBALA BAY; BLANKET ON THE BEACH; LITTLE PIXIE; DELICIOUS.

# Visitors To The BRUSSELS WORLD'S FAIR!

PICK UP THE LATEST ISSUE OF  
**THE CASH BOX**

at the

**Amusement Center Arcade**

**FREE — NO CHARGE**

To Members of the Coin Machine,  
Record and Music Industries

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





# RAPS OUT 4 FOR 4!

*Four times at bat - four hits going all the way! How about that!*

**LITTLE STAR** \_\_\_\_\_ APT 25005  
**The Elegants**

**CRAZY EYES FOR YOU** \_\_\_\_\_ APT 25002  
**Bobby Hamilton**

**DANCE DANCE DANCE** \_\_\_\_\_ APT 25004  
**The Cavaliers**

**LOVE IS SO WONDERFUL** \_\_\_\_\_ APT 25003  
**The Sterophonics**

*And TWO **NEW** ROOKIES - breaking in with a bang!*

**BIG BROWN EYES** \_\_\_\_\_ APT 25006  
**The Redjacks**

**BONG BONG (I Love You Madly)** \_\_\_\_\_ APT 25007  
**Vince Castro**

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# OPERATORS RETAILERS DEEJAYS

## In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

### Fill In The Coupon Below (Or Put Them On Your Own Letterhead)

### And Mail To

## THE CASH BOX 1721 BROADWAY NEW YORK 19, N. Y.

#### List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE                      ARTIST OR BAND HERE

1. ....
2. ....
3. ....
4. ....
5. ....
6. ....
7. ....
8. ....
9. ....
10. ....

#### List Your Top Ten Country Tunes Here

NAME OF RECORD HERE                      ARTIST OR BAND HERE

1. ....
2. ....
3. ....
4. ....
5. ....
6. ....
7. ....
8. ....
9. ....
10. ....

#### List Your Top Ten Rhythm 'N Blues Records Here

NAME OF RECORD HERE                      ARTIST OR BAND HERE

1. ....
2. ....
3. ....
4. ....
5. ....
6. ....
7. ....
8. ....
9. ....
10. ....

NAME .....

FIRM .....

ADDRESS .....

CITY..... STATE.....



## Platter Spinner Patter

### ALL ABOUT DISK JOCKEYS

Mel Leeds (WINS-N. Y., N. Y.) tied the marriage knot recently. The jockey married Virginia Collins June 29th. . . . John Connellan (CKCI Regina, Saskatchewan) tells us about an up and coming new rock and r quartet called The Bluetones. Connellan says t boys' great sense of showmanship and singing abili are drawing ever increasing crowds in Regina. T deejay feels that the group will soon be on its w to stardom. . . . Al Weaver (WKBC-No. Wilkesbor No. Carolina) says that Jackie Gleason's latest I effort "Riff Jazz" for Capitol and Glenn Gra "Sounds Of The Great Bands" are swiftly becomi favorites in the area. The waxings are great m terial for Weaver's "Band Stand" program also. . Ken Rowland (WOW-Omaha, Neb.) asks "W doesn't Kathy Linden revive 'Oh Johnny, ( Johnny'? She sounds a lot like Wee Bonnie Bak and I honestly think her revival of that old favori would be her biggest seller yet". . . . Johnnie Rov (KASL-Newcastle, Wyo.) writes us about his late contest. Rowe, each night on his "House Of Wax" show, gives away o of the top ten tunes to the first person that arrives at the station and c correctly tell the artist, label and name of the platter after it has been play once. . . . Alan Dary (WBZ-Boston, Mass.) was swamped with over 60 pieces of mail, following his announcement to his listening audience to set in requests if they want copies of the lyrics of "I Praying Time" by Billy Williams on the Coral lab . . . Walter Powell (WBVL-Barbourville, Ky.) sen out the S.O.S. for LP's. Powell programs most albums on his "Sunday Serenade" program and r sponse has been great, but the jockey is in need more albums. Any help will be greatly appreciat . . . Ken Wallace (WLCS-Baton Rouge, La.) relat the details of a local gimmick the station pull recently. It seems the station pulled a talkathon see who could talk the longest length of time. T contest was won by a girl who talked 56 hours ar 3 minutes continuously. . . . Bryan Olney (CKWS Kingston, Ontario, Can.) informs us that being acro



ALAN DARY  
(WBZ-Boston, Mass.)



BOB FOWLER  
(WBLA-Elizabethtown, N.C.)

the American border, the station gets most releases much later than America release dates, thus the listeners have to tune across the border to hear th latest hits. Olney says that it would be highly appreciated if he would l put on the mailing lists of the record companies. One album the jockey eager to get is the new Ray Conniff set "S Awful Nice". . . . Ken and Ar Elliott (WKMR WJMR-TV-New Orleans, La.) are one of the most popul Mr. and Mrs. teams in the area. Known to their listeners as "Jack the Cat and "Jacqueline the Kitten", the two personalities conduct record hops fo



CHUCK BRINKMAN  
(WJW-Cleveland, O.)

the teenager's contests, have a five day a week rad program and a Saturday Night TV stint. Ken ar Ann's radio show, "The House That Jack Built originates from their home every weeknight, 8-10 p.r . . . Bob Fowler (EBLA-Elizabethtown, N. C.) think that Sandy Scott's new release on the Choice label destined for the charts. The title of the tune "Rainbow Love", and Fowler feels that it will g over even bigger than his past hit "Till Death Do U Part". . . . Ray Godwin (WFVG-No. Carolina) als jumps on the Sandy Scott bandwagon. Godwin say that after the waxing had been released only three days, it jumped into his top ten by listener reques . . . Buddy Basch found an all girl station (WHER in Memphis, Tenn. his last trip, and of record l brarian Rena Franklin and the other girls he asks, WHER have they bee all this time? . . . Ed McHale and Jim Aylward (WVNH-Rochester, N. H. have been handling a nightly half hour record hop broadcast live from local drive-in theater, The Starway. The drive-in installed many specifi conveniences including an outdoor patio dance floor for the kids. The tw platter spinners keep the kids dancing every night before the movies begi

#### VITAL STATISTICS:

Howard Clark is now spinning the wax over at station KZEA, Shreveport, La. Clark was formerly with KAPK-Minden, La. . . . George E. LeZotte was recently appointed program director of station WTRY-Troy, New York. LeZotte hails from WAVZ, where he had set up house for nine years. . . . Joseph B. Sommerset takes over programming duties at KILT, Houston, Texas, after the resignation of Bob Stevens. Stevens will remain at KILT as disk jockey and Music Director. . . . Dick Biondi is now broadcasting for WKBW-Buffalo, New York. The popular deejay was formerly with WHOT-South Bend, Ind. . . . Chuck Brinkman has left station WBRB-Mt. Clemens, Mich. to serve radio station WJW in his home town, Cleveland, Ohio.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**RED HOT!** BLUE BLUE DAY  
 BLUE BLUE DAY BLUE BLUE  
 BLUE DAY BLUE BLUE DAY  
 DAY BLUE BLUE DAY BLUE  
 BLUE BLUE DAY BLUE BLUE  
 BLUE DAY **DON GIBSON SINGS**  
**BLUE BLUE DAY** 47/20-7010  
**ON RCA VICTOR**  
 BLUE BLUE DAY  
 DAY BLUE BLUE DAY BLUE



Watch for these NBC-TV shows, in Color  
 and black and white: THE BOB CROSBY SHOW,  
 THE INVESTIGATOR, TIC TAC DOUGH, and  
 THE PRICE IS RIGHT. They're all sponsored by . . .



**RCA VICTOR**  
RADIO CORPORATION OF AMERICA



# BLUE BOY

47/20-7266

## JIM REEVES



**RCA VICTOR**  
RADIO CORPORATION OF AMERICA



# Juke Box Regional Record Report

The Top Ten Records — City by City

### New York, N. Y.

1. Purple People Eater (Wooley)
2. Secretly (J. Rodgers)
3. Patricia (P. Prado)
4. Splish Splash (B. Darin)
5. Yakety Yak (Coasters)
6. No Chemise Please (G. Granahan)
7. For Your Precious Love (J. Butler)
8. A Certain Smile (J. Mathis)
9. One Summer Night (Dandleers)
10. All I Have To Do Is Dream (Everlys)

### Chicago, Ill.

1. Yakety Yak (Coasters)
2. Purple People Eater (Wooley)
3. Patricia (P. Prado)
4. Hard Headed Woman (E. Presley)
5. Splish Splash (B. Darin)
6. Endless Sleep (J. Reynolds)
7. All I Have To Do Is Dream (Everlys)
8. Do You Wanna Dance (B. Freeman)
9. Big Man (Four Preps)
10. Poor Little Fool (R. Nelson)

### Los Angeles, Calif.

1. Purple People Eater (Wooley)
2. Return To Me (D. Martin)
3. All I Have To Do Is Dream (Everlys)
4. For Your Love (Townsend)
5. Hard Headed Woman (E. Presley)
6. Yakety Yak (Coasters)
7. Patricia (P. Prado)
8. Torero (R. Carasone)
9. Secretly (J. Rodgers)
10. Splish Splash (B. Darin)

### Buffalo, N. Y.

1. Patricia (P. Prado)
2. Yakety Yak (Coasters)
3. Purple People Eater (Wooley)
4. Rebel Rouser (D. Eddy)
5. Splish Splash (B. Darin)
6. Guess Things Happen That Way (J. Cash)
7. Jennie Lee (Jan & Arnie)
8. Do You Wanna Dance (B. Freeman)
9. Pretty Baby (Gino & Gina)
10. Don't Go Home (Playmates)

### Minneapolis, Minn.

1. Poor Little Fool (R. Nelson)
2. Purple People Eater (Wooley)
3. Splish Splash (B. Darin)
4. Little Star (Elegants)
5. Yakety Yak (Coasters)
6. My True Love (J. Scott)
7. Guess Things Happen That Way (J. Cash)
8. Endless Sleep (J. Reynolds)
9. I Wonder Why (Dion & Belmonts)
10. Rebel Rouser (D. Eddy)

### New Orleans, La.

1. Yakety Yak (Coasters)
2. Purple People Eater (Wooley)
3. Secretly (J. Rodgers)
4. Just A Dream (J. Clanton)
5. Endless Sleep (J. Reynolds)
6. All I Have To Do Is Dream (Everlys)
7. Return To Me (D. Martin)
8. Hard Headed Woman (E. Presley)
9. My True Love (J. Scott)
10. Twilight Time (Platters)

### St. Louis, Mo.

1. Purple People Eater (Wooley)
2. Rebel Rouser (D. Eddy)
3. Yakety Yak (Coasters)
4. Endless Sleep (J. Reynolds)
5. Big Man (Four Preps)
6. Jennie Lee (Jan & Arnie)
7. Hard Headed Woman (E. Presley)
8. Return To Me (D. Martin)
9. All I Have To Do Is Dream (Everlys)
10. Splish Splash (B. Darin)

### Boston, Mass.

1. Purple People Eater (Wooley)
2. All I Have To Do Is Dream (Everlys)
3. Patricia (P. Prado)
4. Secretly (J. Rodgers)
5. Yakety Yak (Coasters)
6. Splish Splash (B. Darin)
7. Padre (T. Arden)
8. Hard Headed Woman (E. Presley)
9. When (Kalin Twins)
10. A Certain Smile (J. Mathis)

### San Francisco, Calif.

1. Purple People Eater (Wooley)
2. Yakety Yak (Coasters)
3. Patricia (P. Prado)
4. Hard Headed Woman (E. Presley)
5. Splish Splash (B. Darin)
6. One Summer Night (Dandleers)
7. Poor Little Fool (R. Nelson)
8. Twilight Time (Platters)
9. Secretly (J. Rodgers)
10. Big Man (Four Preps)

### Detroit, Mich.

1. Splish Splash (B. Darin)
2. Yakety Yak (Coasters)
3. Purple People Eater (Wooley)
4. Rebel Rouser (D. Eddy)
5. Hard Headed Woman (E. Presley)
6. Do You Wanna Dance (B. Freeman)
7. Willie And The Hand Jive (J. Otis)
8. Woodchopper's Ball (Davie)
9. Secretly (J. Rodgers)
10. For Your Love (Townsend)

### Pittsburgh, Pa.

1. Yakety Yak (Coasters)
2. Purple People Eater (Wooley)
3. I Wonder Why (Dion & Belmonts)
4. Poor Little Fool (R. Nelson)
5. When (Kalin Twins)
6. Patricia (P. Prado)
7. Hard Headed Woman (E. Presley)
8. One Summer Night (Dandleers)
9. Enchanted Island (Four Lads)
10. Marsha (Prodigals)

### Seattle, Wash.

1. Poor Little Fool (R. Nelson)
2. Yakety Yak (Coasters)
3. When (Kalin Twins)
4. Hard Headed Woman (E. Presley)
5. Rebel Rouser (D. Eddy)
6. Splish Splash (B. Darin)
7. Patricia (P. Prado)
8. Purple People Eater (Wooley)
9. Guess Things Happen That Way (J. Cash)
10. All I Have To Do Is Dream (Everlys)

### Dallas, Tex.

1. Yakety Yak (Coasters)
2. Splish Splash (B. Darin)
3. Hard Headed Woman (E. Presley)
4. Purple People Eater (Wooley)
5. Do You Wanna Dance (B. Freeman)
6. Rebel Rouser (D. Eddy)
7. Jennie Lee (Jan & Arnie)
8. Flip Top Box (D. Doo & Don'ts)
9. One Summer Night (Dandleers)
10. Endless Sleep (J. Reynolds)

### Denver, Colo.

1. Secretly (J. Rodgers)
2. Endless Sleep (J. Reynolds)
3. Yakety Yak (Coasters)
4. Do You Wanna Dance (B. Freeman)
5. Purple People Eater (Wooley)
6. Return To Me (D. Martin)
7. For Your Precious Love (J. Butler)
8. You (Aquatones)
9. All I Have To Do Is Dream (Everlys)
10. Hard Headed Woman (E. Presley)

### Cincinnati, Ohio

1. Purple People Eater (Wooley)
2. Yakety Yak (Coasters)
3. Secretly (J. Rodgers)
4. Do You Wanna Dance (B. Freeman)
5. All I Have To Do Is Dream (Everlys)
6. Return To Me (D. Martin)
7. Padre (T. Arden)
8. Hard Headed Woman (E. Presley)
9. Witch Doctor (D. Seville)
10. That's How Much I Love You (P. Bock)

### Cleveland, Ohio

1. When (Kalin Twins)
2. Splish Splash (B. Darin)
3. Poor Little Fool (R. Nelson)
4. Yakety Yak (Coasters)
5. Don't Ask Me Why (E. Presley)
6. Patricia (P. Prado)
7. Rockin' Robin (B. Day)
8. Gingerbread (F. Avalon)
9. Secretly (J. Rodgers)
10. Rebel Rouser (D. Eddy)

### Milwaukee, Wisc.

1. Purple People Eater (Wooley)
2. Poor Little Fool (R. Nelson)
3. Secretly (J. Rodgers)
4. Yakety Yak (Coasters)
5. When (Kalin Twins)
6. All I Have To Do Is Dream (Everlys)
7. Patricia (P. Prado)
8. Got A Match (Daddy-O's)
9. Splish Splash (B. Darin)
10. Return To Me (D. Martin)

### Kansas City, Mo.

1. Hard Headed Woman (E. Presley)
2. Endless Sleep (J. Reynolds)
3. Purple People Eater (Wooley)
4. Padre (T. Arden)
5. Poor Little Fool (R. Nelson)
6. Got A Match (Daddy-O's)
7. Yakety Yak (Coasters)
8. When (Kalin Twins)
9. My True Love (J. Scott)
10. Rebel Rouser (D. Eddy)

### Baltimore, Md.

1. Yakety Yak (Coasters)
3. Do You Wanna Dance (B. Freeman)
3. Willie & Hand Jive (J. Otis)
4. Rebel Rouser (D. Eddy)
5. Purple People Eater (Wooley)
6. Patricia (P. Prado)
7. Rave On (B. Holly)
8. Hard Headed Woman (E. Presley)
9. Enchanted Island (Four Lads)
10. All I Have To Do Is Dream (Everlys)

### Philadelphia, Pa.

1. Purple People Eater (Wooley)
2. Secretly (J. Rodgers)
3. You Need Hands (G. Gorme)
4. Enchanted Island (Four Lads)
5. A Certain Smile (J. Mathis)
6. Splish Splash (B. Darin)
7. Patricia (P. Prado)
8. Return To Me (D. Martin)
9. Left Right Out Of Your Heart (P. Page)
10. Hard Headed Woman (E. Presley)

### Houston, Tex.

1. Yakety Yak (Coasters)
2. You Cheated (Slades)
3. My True Love (J. Scott)
4. Splish Splash (B. Darin)
5. Just A Dream (J. Clanton)
6. Hard Headed Woman (E. Presley)
7. Purple People Eater (Wooley)
8. Do You Wanna Dance (B. Freeman)
9. Rebel Rouser (D. Eddy)
10. Willie & Hand Jive (J. Otis)

2 Great Songs

## ARGENTINA BALLERINA

Ray Martin Jose Melis  
United Artists MGM

### TOO LATE TO BE SORRY

(Too Early to Cry)  
Dick Roman - MGM

THE B. F. WOOD MUSIC CO. Inc.  
Professional Offices | 1619 B'way, New York 19, N.Y.

## HIGH SCHOOL CONFIDENTIAL

and

### FOOLS LIKE ME

## JERRY LEE LEWIS

SUN 296

**SUN** RECORD CO.  
706 UNION ST.  
MEMPHIS, TENN.

# As A Felsted Finder YOU CAN MAKE \$10,000.00

(or more)

## ON SOMEBODY ELSE'S HIT RECORD!

Now you don't have to be the writer or recording artist to make big money on a hit record. If you discover a master that you think is a hit get in touch with us. (No unrecorded music please—must be a finished product ready for pressing.) If we issue the record you recommend to us, we will pay you the Felsted Finder Fee of 1¢ per record sold. Therefore, if your pick becomes a million record seller you get \$10,000.

Whether it be rock 'n' roll or mood music—as long as it is a finished product—ready for pressing—we're interested. Give us a call or write to us—it could be worth \$10,000 or more to you.

In order to qualify contact:  
Walt Maguire or Ed Kissach.

# FELSTED RECORDS

539 W. 25th St., New York ORegon 5-6060

**MARCHING TO THE TOP OF ALL CHARTS**

**HI LI HI LO HI LUP UP UP UP**

**“LEFT  
RIGHT**

**Out Of Your Heart”**

**(HI LI HI LO HI LUP UP UP)**

**MERCURY#71331**

BY

**PATTI  
PAGE**



THE BIG HITS ARE ON



# Best Selling Sheet Music

		LAST WEEK
1	PURPLE PEOPLE EATER Cordial BMI—Wooley	2
2	SECRETLY Planetary ASCAP—Hoffman, Manning, Markwell	4
3	RETURN TO ME Southern ASCAP—Lombardo, D. Minno	1
4	ALL I HAVE TO DO IS DREAM Acuff-Rose BMI—Bryant	3
5	PADRE Ross Jungnickel ASCAP—Romans, Webster	7
6	HE'S GOT THE WHOLE WORLD IN HIS HANDS Chappell ASCAP—Lindon, Henry	5
7	TWILIGHT TIME Porgie BMI—Ram, Nevins, Nevins, Dunn	8
8	SUGAR MOON Gallatin BMI—Wolfe	9
9	BIG MAN Beechwood BMI—Belland, Larson	6
10	WITCH DOCTOR Monarch ASCAP—Bagdasarian	12
11	YOU NEED HANDS Leeds ASCAP—Irwin	11
12	YOUNG AND WARM AND WONDERFUL Frank ASCAP—Zaret, Singer	13
13	LEFT RIGHT OUT OF YOUR HEART Shapiro-Bernstein ASCAP—Shuman-Garson	—
14	PATRICIA Southern ASCAP—Prado	—
15	DREAM Goldsen ASCAP—Mercer	14

## Meredith Willson Day



MASON CITY, IOWA—In honor of Meredith Willson's smash Broadway success "The Music Man", his home town of Mason City, Iowa, on Tuesday, June 10, was converted to "River City", the setting of the musical for which Willson wrote the book, music and lyrics. However, to many "River City" might well have appeared as "Capitol City", if promotion plans made by Capitol Records, Inc. were any indication. Capitol has the original Broadway cast album on "The Music Man", as well as another 12-inch LP of "The Music From Meredith Willson's 'The Music Man' Conducted by Meredith Willson" and a third long playing recording, "Dance To 'The Music Man'", a package combining the orchestras of Glen Gray, Pee Wee Hunt, Guy Lombardo and Freddy Martin, in addition to nine singles by Guy Lombardo, Stan Freberg, The Four Preps, Billy May and his orchestra, Jonah Jones, The King Sisters, Sue Raney with Nelson Riddle's orchestra, Les Paul and Mary Ford, and Gene Nash.

When Mr. and Mrs. Willson arrived in the Iowa community of 35,000 population, Capitol Records' participation in the city-wide event was apparent through the following promotional devices:

Eight 35-foot by 30-inch street banners reading "Welcome Meredith Willson", "Welcome to River City", "No Trouble In River City Today", etc., a six foot by six foot photo enlargement of Capitol's original Broadway cast album cover, 5,000 lapel buttons, each approximately three inches in diameter, and window displays.

# They're Off!!!

## Little Willie John

### YOU'RE A SWEETHEART

b/w

## LET'S ROCK WHILE THE ROCKIN'S GOOD

KING 5142

## Bill Doggett

### BLIP BLOP

b/w

## TANYA

KING 5138

# KING RECORDS

# RED HOT HITS ON CAPITOL



**TENNESSEE  
ERNIE  
FORD**

*with Cliffie Stone's music*

**SUNDAY  
BARBECUE**

*c/w*  
**LOVE MAKES  
THE WORLD  
GO 'ROUND**

RECORD NO. 3997



**PEGGY  
LEE**

*with Jack Marshall's music*

**FEVER**

*c/w*  
**YOU DON'T  
KNOW**

RECORD NO. 3998



**DEAN  
MARTIN**

*with Orchestra and Chorus  
conducted by Gus Levene*

**ANGEL  
BABY**

*c/w*  
**I'LL GLADLY  
MAKE THE  
SAME MISTAKE  
AGAIN**

RECORD NO. 3988



**THE  
JOHNNY  
OTIS SHOW**

*vocal by Johnny Otis*

**WILLIE  
AND  
THE HAND  
JIVE**

*c/w*  
**RING-A-LING**

RECORD NO. 3966





## London Lowdown

London laurel to **Vic Damone** for reaching the No. 1 position in our Charts with his waxing of "On The Street Where You Live."

Incidentally, Damone returns to Britain next month for vaudeville and Television dates.

Strong contender for the No. 1 position are the **Everly Brothers** who occupy No. 2 position with "All I Have To Do Is Dream."

**Harry Belafonte** due in Paris July 2nd where he will spend eight days before going to Brussels where he appears at a concert at the Brussels World's Fair.

Also due at the World's Fair, **Ted Heath** and the **Hi-Lo's**.

Over here on vacation **Mimi Trepel** of London Records, and husband **D.J. Murray Jordan**.

The **Platters** will make a musical film over here which will include some of the best musical attractions of the country.

More film organizations going into the record business. Apart from Rank, the **Granada Circuit** is planning a record label.

**Max Bygraves** may guest on the **Bob Crosby Show** while in the U. S. during July. His song, "Tulips from Amsterdam" still big with Sheet Music at No. 2 position and I understand American recordings now being made.

**Frankie Vaughan** will play a night spot in Canada in cabaret.

**Mantovani** off to Rome for a month's vacation. Has just completed a series of television films which will be seen in America.

The **Perry Como Show** will end in August on B.B.C., but already arrangements have been made to start the new series in the early Autumn.

Great hopes are expected here of the **Kalin Twins**, whose waxing of "When" is due for release July 10th.

**Edmundo Ros** just cut a fabulous new disk for London which should shoot him way up high in the U. S. charts.

The **Radio and Television Exhibition** will take place in the latter part of August with a tremendous display of Stereophonic equipment by the leading British manufacturers.

Questions were asked in Parliament about **Jerry Lee Lewis** last week.

Film commitments permitting, **Frank Sinatra** will definitely appear in the "Night of a 100 Stars" at the **London Palladium** on July 24th.

It seems now that **Elvis Presley** will not appear in this country during his military service stay in Europe.

THIS WEEK'S BEST SELLING POP SINGLES  
(Courtesy "New Musical Express")

- 1 **On The Street Where You Live**—  
Vic Damone (Philips)
- 2 **All I Have To Do Is Dream**—  
**Claudette**—  
Everly Brothers (London)
- 3 **Tulips From Amsterdam/You Nee Hands**—  
Max Bygraves (Decca)
- 4 **Who's Sorry Now**—  
Connie Francis (MGM)
- 5 **Big Man**—  
Four Preps (Capitol)
- 6 **Book Of Love**—  
Mudlarks (Columbia)
- 7 **Twilight Time**—  
Platters (Mercury)
- 8 **Army Game**—  
Bernard Bresslaw, Michael Medwin, Alfie Bass, Leslie Fyson (HMV)
- 9 **Tom Hark**—  
Elias & His Zig Zag Jive Flutes (Columbia)
- 10 **Witch Doctor**—  
Don Lang (HMV)
- 11 **Stairway Of Love**—  
Michael Holliday (Columbia)
- 12 **Purple People Eater**—  
Sheb Wooley (MGM)
- 13 **Sugar Moon**—  
Pat Boone (London)
- 14 **Rave On**—  
Buddy Holly (Coral)
- 15 **Kewpie Doll**—  
Frankie Vaughan (Philips)
- 16 **A Wonderful Time Up There**—  
Pat Boone (London)
- 17 **I May Never Pass This Way Again**—  
Perry Como (RCA)
- 18 **On The Street Where You Live**—  
David Whitfield (Decca)
- 19 **I May Never Pass This Way Again**—  
Robert Earl (Philips)
- 20 **A Very Precious Love**—  
Doris Day (Philips)
- 21 **Return To Me**—  
Dean Martin (Capitol)
- 22 **Torero**—  
Renato Carosone (Parlophone)
- 23 **I Dig You Baby**—  
Marvin Rainwater (MGM)
- 24 **Grand Coolie Dam**—  
Lonnie Donegan (Pye-Nixa)
- 24 **Wear My Ring**—  
Elvis Presley
- 26 **I'm Sorry I Made You Cry**—  
Connie Francis (MGM)
- 27 **Sick And Tired**—  
Fats Domino (London)
- 28 **Little Serenade**—  
Eddie Calvert (Columbia)
- 29 **Lollipop**—  
Mudlarks (Columbia)
- 30 **When The Boys Talk About The Girls**—  
Valerie Carr (Columbia)

# WHAT'D HE SAY?

47/20-7686

## JOE REISMAN



**RCA VICTOR**  
TRADE MARK RADIO CORPORATION OF AMERICA



SEECO

Album Of The Week

39 WEST 60th STREET  
NEW YORK 23, N. Y.  
JUOSON 6-3620

It's Another Davey Crockett

**ZORRO**  
by  
**THE CHORDETTES**  
Cadence # 1349

**CADENCE RECORDS**  
119 W. 57th St., N. Y., N. Y.

the Original

the Established Hit

ATCO has it!

# EARLY IN THE MORNING

written by Bobby "Splish Splash" Darin

ATCO-6121

by

# THE RINKY-DINKS

(formerly the Ding Dongs)

**ATCO**

YAKETY YAK  
SPLISH SPLASH  
EARLY IN THE MORNING

3 IN A ROW FOR

157 WEST 57th STREET, N. Y. C., N. Y.



Chancellor's Two Proven Teen Favorites!

**FRANKIE AVALON** *sings*

**GINGERBREAD** *b/w* **BLUE BETTY**

C-1021

**FABIAN** *sings* **I'M IN LOVE**

C-1020



Fargo's Fast-Moving Finds!

**THE AQUATONES** *sing*

FARGO

**SO FINE** *b/w*

**SAY YOU'LL BE MINE** F-1002

Hunt's Hottest!

**TOM & JERRY** *sing*

HUNT

**DON'T SAY GOODBYE** H-319

**MILTON SPARKS** *sings*

**VOICE OF LOVE** *b/w* **A CERTAIN SMILE** H-320

Colonial Digs Doug—And So Do The Kids!

**DOUG FRANKLIN** *sings*



**MY LUCKY LOVE** CR-7777

DISTRIBUTED BY AM-PAR RECORD CORP.

# Mercury Holds "Operation Impact" Meeting

CHICAGO — Mercury Record Corporation concluded last week its semi-annual meetings, which it called "Operation Impact." They were held simultaneously in New York, Chicago, and Los Angeles. In this manner the entire Mercury executive promotional and sales organizations were able to attend one of the identical meetings. President, Irving B. Green presided in New York; Vice-Presidents Art Talmadge and Irwin Steinberg headed the Chicago seminar, and Vice President Morris Price planed to the West Coast to moderate the Los Angeles gathering.

"The meetings being held the summer of 1958 are probably the most important councils in Mercury's history." So spoke the firm's President, Irving Green, who went on to elaborate, "The record industry is on the threshold of great growth; perhaps to the extent of doubling its present volume by 1960. All active participants in the industry must expand their knowledge of the new product being developed, and the market places where this product can be sold."

With that thought as a keynote, the outlined format of the meetings included such subject matter as The Future of Single Sales, Returning the Business to the Retail Dealer, The Outlook For Monaural LP's, The Impact of Stereo Disk Product, The Prospect for Stereophonic Tape, and the Advent of the Stereo Cartridge, and Mercury New Economy Priced Line of LP Merchandise, etc.

Mercury made known its intentions of several innovations in company policy that are designed to increase volume for the firms single product. Beginning with shipments of July 1st Mercury will return to its original 5% return plan for all single merchandise. This supercedes the 100% guarantee which previously existed "that proved unacceptable because of its tendency to cause promiscuous buying which created overstocking and a waste of time and money for the retail dealers, distributors, and manufacturers." To ease in the transition, Mercury will on select occasions offer a 100% guarantee to the dealers on a "sure fire" hit. Meanwhile, all existing guarantees for merchandise currently on dealer's and distributor's shelves will naturally be honored by Mercury.

The company also announced a plan designed to return the business to the "retail dealer." Mercury will not support any special bonus or deals for one-stop operations. Morris S. Price, Vice-President in charge of sales explained, "That we are not trying to put the one-stops out of business but rather to see them return to the purpose for which they were originally created . . . a 'one-stop', where the operator can purchase whatever merchandise he might need at a slightly higher cost to compensate for the time saving advantage of being able to purchase everything under one roof. The move will enhance the earning power of Mercury's salesmen."

The outlook for the Monaural LP was the first topic discussed in the new package category. Mercury recently standardized the suggested list price of its 12" long playing albums at \$3.98. This encompasses the MG-20000 (popular), MG-36000 (Emarcy Jazz) and MG-50000 (classical) catalogs; the latter grouping dropping from \$4.98 in order to provide the Mercury Monaural line of merchandise with consistency in price. Mercury feels that a market for Monaural LP's will continue, and consequently Mercury will continue to produce Monaural LP's. "However," Mercury officials say, "to ease the burden on the retail dealer of maintaining adequate stock on all the new sound products, Mercury will issue fewer but more selective LP's in the future." In line with this announcement, Mercury's July Monaural release contains only ten albums with the lead item being Sarah Vaughan's performance "After Hours at the London House."

The Stereo-Disk was next on the agenda. Mercury has been recording dually in both monaural and stereo for many years. Consequently, Mercury has a vast stereo disk catalog. However, the determining factor as to how quickly these albums will be released will be the ratio of stereo reproducing equipment that is manufactured and sold. Meanwhile, the firm announces its initial stereo release which will be shipped to dealers no later than July 20. The suggested list price for the 12" Mercury "Hi-Fi Stereo" Album will be \$3.69 to dealers and \$5.95 to consumers. Included in each stereo package, which will be clearly designated by a colorful strip across the top of the album bearing the legend "Mercury Hi-Fi Stereo," will be a guide that defines what stereo is in common terms that will be understandable to the neophyte stereo enthusiasts.

Meanwhile, Mercury will continue to produce stereophonic tape products as the demand warrants. Currently, the firm has a July release on the market and tentative plans for a September release of seven popular and five classical items. An important factor that will determine this September release is how fast the development of playback equipment for the new stereo cartridge progresses. At the meetings Mercury's plans for a stereo cartridge, magazine-load tape were discussed. The firm is prepared to go into cartridge production as soon as enough equipment is produced to saturate the consumer market.

The last important item in the meeting was the introduction and announcement of Mercury's newly created, "Mercury-Wing" line of \$1.98 long playing album merchandise. The new series was designed and developed to add additional volume for the retail dealer. The line will be merchandised to the dealer at the suggested list price of \$1.23, and will feature selections by famous name artists such as — Patti Page, Frankie Laine, Sarah Vaughan, Eddy Howard, etc. A specially designed prepack which will consist of 44 pieces of merchandise divided among the first twelve releases will be offered to the dealer at \$54.12. Included in the prepack will be the 44 albums, four color posters and banners and a four color

merchandising display box that will enhance the sales potential of the line. The first twelve albums in the initial Wing release will be: "T Waltz Queen" by Patti Page, "Frankie Laine Sings His All Time Favorites" by Frankie Laine, "2 Time Favorites By Sarah Vaughan" "Saturday Nite Dance Date" by Ed Howard, "Tribute To a Sentimental Gentleman" by Buddy Morrow, "My Love" by Rusty Draper, "Let's Get Together" by Richard Hayma, "I'll Sing For You" by Vic Damone, "Make Mine Manhattan" by D'Artega, "Academy Award Hits" by Pierre J. Blanc, "Polkas and Waltzes" by Roy Terry and "Rock 'N Roll Stage Show" by Buddy Johnson. A large percentage of Wing's anticipated sales are expected to come from the newly developed "impulse areas" that cater to a low priced line of merchandise.

The meeting concluded with a two hour "free talk" session in which open discussions and suggestions were proposed and developed.

## Century Names Distributors

PITTSBURGH, PA.—Eddie Moschetti, prexy of Century Records, has appointed five new distributors to the Century line.

In Pittsburgh, Moschetti announces a change of distributors from Standard to Astor. The other new appointments included Chips, Philadelphia, Pa.; Frontier, El Paso, Texas; Benar Cleveland, Ohio; Mid-State, Utica, N. Y.

Century's current release is "My First Love," by the Tune Tailors.

## Mark Signs Two Groups

NEW YORK—S. Markowski, head of Mark Records, has announced that Mark pacting of two vocal groups and a single artist. They are: the Supremes, from Buffalo, N. Y.; the Teenage Moonlighters, from San Antonio, Texas; and John "Dusty" Boy of WPTZ-TV, Plattsburgh, N. Y.

Records by the new pactees will be forthcoming this month.

## Martha Boswell Dies

PEEKSKILL, N. Y.—Martha Boswell, a member of the famous Boswell Sisters singing trio in the thirties, died last week at the age of forty nine.

Together with her sisters, Connie and Vet, Miss Boswell was a member of a singing group that until its breakup in 1935, because of the marriage of Miss Boswell and Vet, gained world wide fame as radio, nitery and theatre personalities.

Connie Boswell, who led the group went on to entertain as a single. Miss Boswell leaves her son, Jules B. Lloyd and her two sisters. Her husband George L. Lloyd, died several years ago.

## Columbia Appoints L. A. Mgr.

LOS ANGELES—The appointment of Theodore Rosenberg as Branch Manager has been announced by Kenneth Glancy, General Manager of Columbia Records Distributors, Inc.

In his new position, Rosenberg will assume responsibility for the entire effort of Columbia's Los Angeles branch operations. He will report directly to Glancy.

West Coast Field Sales Representative for RCA Victor during the past year and a half, Rosenberg was previously associated with Columbia distribution in the Boston area for a period of twelve years in various capacities, his last position being Sales Manager for the Allied Appliance Co.

**MILLS HAS THE HITS!**

**I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME**  
Arlene Fontana — Paris

**SCARLET RIBBONS**  
The Kingston Trio — Capitol

**THE SHEIK OF ARABY**  
Lou Monte — RCA-Victor

**"WHEN YOU'RE SMILING"**  
(THE WHOLE WORLD SMILES WITH YOU)  
STEVE ALLEN Coral BARRY MARTIN Liberty  
LOUIS ARMSTRONG Decca

**MILLS MUSIC, INC.**

**PADRE**  
recorded by

TONI ARDEN Decca  
VALERIE CARR Roulette  
SARAH VAUGHN Mercury  
ERIN O'BRIEN Coral

...

**CRAZY FEELING**  
recorded by  
ROY HAMILTON Epic

Published by  
**HILL AND RANGE SONGS, INC.**  
1650 Broadway, New York, New York

**DECCA RECORDS**  
Get The Play  
**DECCA RECORDS**

A Solid Ballad Hit!

**I'M SORRY I MADE YOU CRY**

LEO FEIST, INC.

NOW AVAILABLE  
**"TOPSY"**

**Fats Domino**  
# 5426  
"LITTLE MARY"  
and  
"PRISONER'S SONG"

**Imperial Records**

**4 GREAT RECORDS**

CHERIE, I LOVE YOU  
PAT BOONE Dot

SAME OLD MOON  
PERCY FAITH Columbia  
FELICIA SANDERS Decca  
RAY HEINDORF R.C.A. Victor

TIP-TOE THRU' THE TULIPS WITH ME  
RUSS HAMILTON Kapp

TOO MUCH, TOO SOON  
SARAH VAUGHAN Mercury

**MUSIC PUBLISHERS HOLDING CORPORATION**

**2**  
**(MILLION)**

For

**2**  
**(HITS)**



**Della Reese**

**"I WISH"**

and

**"YOU GOTTA LOVE EVERYBODY"**

No. 5332



**Bobby Freeman**

**"BETTY LOU GOT A NEW PAIR OF SHOES"**

and

**"STARLIGHT"**

No. 841

*Happiest Hit of The Year!*

**"DELICIOUS"** ... by *Jim Backus* ... Jubilee #5330

**Current Best Sellers**

On Jubilee

**"BABY, JE VOUS AIME"**

Bob Miller

JUBILEE # 5329

**"DORMI, DORMI, DORMI"**

Don Rondo

JUBILEE # 5325

**"LITTLE PIXIE"**

Moe Koffman

JUBILEE # 5324

**"SATIN DOLL"**

**"AIN'T MISBEHAVIN'"**

Bill Darnel

JUBILEE # 5328

**"IT'S DOOM"**

**"SOMETHING'S ALWAYS HAPPENING ON THE RIVER"**

Cy Coleman with Annie Ross

JUBILEE # 5331

On Josie

**"DO YOU WANNA DANCE"**

Bobby Freeman

JOSIE # 835

**"IT'S MY HEART"**

**"KISS THE PRETTY GIRL TWICE"**

Sticks And Bricks

JOSIE # 839

**"YUM-MEE, YUM-MEE"**

The Four Counts

JOSIE # 840

On Art

**"I WAS A TEEN-AGE CAVE MAN"**

Randy Luck

ART # 170

**jubilee**



**josie RECORDS**

1721 B'WAY

NEW YORK  
JAY-GEE RECORD CO., INC.

A TRIO OF HOT HITS!!!

**"PRISONER'S SONG"**

b/w

**"MAMA MAMA MAMA"**

(LOOK WHAT YOUR LITTLE BOY'S DONE)

**WARREN STORM**

Nasco 6015

**"LOVE ONE ANOTHER"**

b/w

**"LET US BREAK BREAD TOGETHER"**

**CLIFF BUTLER**

Nasco 6014

**"WILL WE MEET AGAIN"**

b/w

**"STILL LOVE YOU BABY"**

**THE TABS**

Nasco 6016

**NASHBORO RECORD CO.**  
NASHVILLE, TENN.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

**STAY**

47/20-7268

WITH HUGO WINTERHALTER'S ORCH. AND CHORUS



**RCA VICTOR**  
RADIO CORPORATION OF AMERICA



**Roulette Institutes New Sales Policy Designed To Cut Down On Rack & One-Stop Returns**

NEW YORK — Joe Kolsky, Executive Vice-President of Roulette Records has formulated a new sales policy in regard to the sale of records to one-stops and rack-jobbers. This policy, which goes into effect immediately is aimed at ending the growing problem of heavy returns from rack-jobbers and one-stops to the distributors and in turn to the manufacturers. Kolsky has in the past months been very active in the drive to have a unified action on the part of all record companies in seeking a joint solution to the problem. At the recent M.O.A. Convention, Kolsky was among those who sparked the meeting of the independents which was held at the Roulette suite at the Hotel Morrison. Although no concrete solution was reached at this meeting, Kolsky continued his efforts in this direction.

The crux of Kolsky's plan which has already been announced to all the Roulette distributors is basically this:

Beginning at once, all Roulette merchandise sold to rack-jobbers and one-stops will be sold through the Roulette distributors at distributor's cost at net terms with a 5% return privilege. This means that the one-stops and rack-jobbers will now be able to purchase Roulette Records at \$.46 rather than the usual \$.60 less their volume discount. In turn, Roulette will offer their distributors a 10% discount on their total billing.

To crystalize just how the plan works, Kolsky cited the following example:

"Ever since 100% guaranteed returns have been stopped, most distributors are willing to sell to rack-jobbers and one-stops on the basis of 10% return privilege and 10% discount, plus a 2% cash discount. This being the case, let's take a rack-jobber or one-stop purchase of 2,000 records of a number. The selling price is \$.54 instead of \$.60, or a net profit of \$.08 per record over the cost of \$.46 or \$160.00 on this sale. Now, less the 2% discount of \$18.40 brings the net return to the distributor down to \$141.60. Assuming that the one-stop or rack-jobber takes advantage of his 10% return privilege, since the distributor can only return 5% to the manufacturer, he now must take back 5% or an additional 100 records. This means another \$46.00 in merchandise which now diminishes the distributors net profit to \$94.40.

"Under the new plan Roulette is initiating, the distributor would on this sale of 2,000 records receive a 10% discount which in turn he could use for the purchase of an additional 200 records which he could sell at the usual \$.60. This would bring his profit to \$120.00. Tack on to this the 2% discount we allow which he is not required to pass on to the rack or one-stops and this additional \$18.40 gives the distributor a total net profit on the sale of \$138.40. This then is the obvious comparison; a profit of \$94.40 under the old method of selling or a profit of \$138.40 under the sales plan we have devised."

Other principal points in the plan are as follows:

1. The minimum order under this plan will be 1,000 records per number. Any sales below this minimum quantity are to be handled by the distributor at his discretion. However, no allowances, discounts, credit or additional return privileges will be granted by Roulette on such sales.

2. All billing will be handled by the distributor. The merchandise sold will either be on a C.O.D. basis or payable within 30 days depending upon the rack-jobber's or one-stop's credit

standing with the distributor. This of course, will have to be determined by the distributor.

3. Rack-jobbers will be obligated to maintain a suggested list price on the merchandise sold under the plan for from 30 to 45 days depending upon the time the record was purchased.

For example, Joe Kolsky cites: "If a rack-jobber purchased our record of 'Secretly' by Jimmie Rodgers a week or so after its initial release the distributor would give the rack-jobber 45 days to maintain his price. However, if this record was purchased today, the rack-jobber would be given only 30 days.

4. One-stops will be required not to sell to any other sources other than the usual sources he is supposed to sell to.

5. Roulette will ship all merchandise direct to its distributors unless a request is made to drop-ship direct to the one-stop or rack-jobber by the distributor.

6. All sales made under this plan will first be approved by the sales department of Roulette. Also, an invoice must be forwarded to substantiate the sale.

7. This plan will now eliminate trans-shipment since everyone will be getting the same deal. Also, since all invoices on sales made will be sent to Roulette, the label will have a closer watch and anyone trans-shipment will jeopardize his position as a Roulette distributor.

Joe Kolsky stated that he knows many distributors will say, "Fine but you can't stop the one-stops from selling to other sources or prevent the rack-jobber from breaking the price line he has been asked to maintain for 30 or 45 days." "My answer," Joe states, is this: The rack-jobber or one-stop who does not comply to these terms can only fool the distributor once. When he is found out he can be cut off completely."

Joe went on, "I have discussed this plan with other manufacturers and they have already indicated a willingness to go along with it. This of course will make the plan even more effective. A rack-jobber or one-stop cannot afford not to comply with the terms offered and risk losing out on future hits by these manufacturers. I have also discussed the merits of this plan with rack-jobbers and one-stops and they are anxious to make the additional profit by buying at a lower cost. They expressed a willingness to, in turn, accept a 5% return privilege and no more."

"From the distributors standpoint, it means not only a greater profit, as outlined, but he can now maintain and control a 6 1/2% over-all return privilege."

Kolsky reported that not only has Roulette announced this plan to its distributors, but we have sent an open letter to all independent record manufacturers stating our aims and attaching our distributors' announcement to the letter.

In concluding, Joe Kolsky remarked, "As I stated in my letter to all the record companies, we've all discussed the harrowing problem of voluminous unwarranted returns from rack-jobbers and one-stops. Roulette offers this sales policy idea in good faith as a means of making our business a stronger and healthier business. We believe it to be a sound, workable plan and with everyone's cooperation, it can be a highly successful one."

Kolsky revealed that four other important independent record manufacturers told him they would go along with the new idea.



# Best Selling EP's

		Pos. Last Week
1	<b>RICKY NELSON</b> Ricky Nelson (Imperial IMP-158)	1
2	<b>COME FLY WITH ME</b> Frank Sinatra (Capitol EAP-1, 2, 3, 4-920)	2
3	<b>JOHNNY MATHIS</b> Johnny Mathis (Columbia B-2537)	4
4	<b>NEARER THE CROSS</b> Tennessee Ernie Ford (Capitol EAP-1, 2, 3-1005)	3
5	<b>SOUTH PACIFIC</b> Movie Cast (RCA Victor EPA-4211)	6
6	<b>WARM</b> Johnny Mathis (Columbia B-10781)	8
7	<b>LATE LATE SHOW</b> Dakota Staton (Capitol EAP-1, 2, 3-876)	7
8	<b>JAILHOUSE ROCK</b> Elvis Presley (RCA Victor EPA-4114)	10
9	<b>RICKY</b> Ricky Nelson (Imperial EP 153)	13
10	<b>SWINGING ON BROADWAY</b> Jonah Jones (Capitol EAP-1, 2, 3-963)	5
11	<b>EVERLY BROTHERS</b> Everly Brothers (Cadence CEP 105)	11
12	<b>LAS VEGAS PRIMA STYLE</b> Louis Prima (Capitol EAP-1, 2, 3-1010)	9
13	<b>IN THE NIGHT</b> George Shearing & Dakota Staton (Capitol EAP-1, 2, 3-1003)	—
14	<b>THE MUSIC MAN</b> Broadway Cast (Capitol EDM-990)	14
15	<b>FRANK SINATRA</b> Frank Sinatra (Capitol EAP-1-1015)	12

*Sincerest Congratulations*  
to  
**BILL GERSH & LEE BROOKS**  
ON THE OCCASION OF  
**THE CASH BOX**  
*SIXTEENTH ANNIVERSARY*  
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**LORMAR DISTRIBUTORS, INC.**  
5954 W. ROOSEVELT ROAD                      CHICAGO, ILLINOIS  
PHONE: Esterbrook 8-6300

**FRANK SINATRA'S**  
current hit release  
  
(The Song from "KINGS GO FORTH")  
**"MONIQUE"**  
  
and  
**"THE SAME OLD SONG AND DANCE"**  
Capitol No. 4003

## AN OPEN LETTER TO ALL DISK JOCKEYS

A short while ago a songwriter named Mack Discant played us a demo of a girl named CARRIE NORMAN singing a song entitled "I CAN'T HELP IT."

Mack told us this demo had been submitted to most of the major record companies, all of whom had rejected CARRIE on the ground that she sang "TOO GOOD."

We agreed that she sang "TOO GOOD"—That is, "TOO GOOD TO BE REJECTED!"

So we put our money alongside our opinion and recorded CARRIE on "I CAN'T HELP IT."

We think she is the next star on the horizon; no gimmicks, just a thrilling voice!

ALL WE ASK of you is to give her a chance by listening to, and if you please, playing, CARRIE NORMAN'S Mark Record of "I CAN'T HELP IT."

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Oscar & Jeanette  
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"Over And Over"  
"Rockin' Robin"  
Bobby Day  
# 229

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FOOL"**

  
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**RCA VICTOR**  
TRADE MARK RADIO CORPORATION OF AMERICA

### Columbia Completes Sales Structure Changes

NEW YORK — Columbia Records' Sales Corporation Director of Sales, William Gallagher, completed changes in his field sales structure, which included increasing the number of sales districts from nine to thirteen and realignment of service areas. The changes became effective July 1st.

George Kling, Theodore Ponsetti, Maurice Rose and Joseph Lyons are the four new District Managers. Kling has been assigned District #1 which includes Boston, Portland, Hartford and Albany. Ponsetti will cover Seattle, Spokane, Salt Lake City and Denver, District #12. Lyons has been assigned District #2, the Philadelphia, Baltimore and Richmond markets. Rose's District #5 includes Cincinnati, Indianapolis and Louisville.

As announced shortly before, the new Field Sales Manager is James Turnbull and in addition to supervising the activities of the District Managers, he will personally attend the New York City and Newark markets.

The new plan for special markets—rack jobbing and military sales—calls for administration and development through the 13 District Managers. The new Manager, Special Markets is Eugene Weiss, formerly District Sales Manager out of Philadelphia. Weiss will promote, develop and administer special markets and report directly to Director of Sales Gallagher.

### Atco Sets New Mark

NEW YORK — Herb Abramson, president of Atlantic and director of Atlantic's Atco division, announced last week that Atco Record sales for the month of June surpassed all previous sales records totalling well over one million disks shipped.

The record grosses chalked up included sales on the Coasters smash "Yakety Yak", which was followed by the sales of Bobby Darin's "Splish Splash" and The Rinky Dinks "Early In The Morning."

The new release "If I Had My Life To Live Over" by Guitar Slim is breaking big, according to Abramson while Hutch Davie's "Woodchopper's Ball" continues to hold strong.

### Coast Likes Italian Import

HOLLYWOOD, CALIF. — Lenny Salidor, Decca's Coast rep, reports that Decca's new Italian import, "Nel Blu Dipinto Di Blu" by Domenico Modugno, as going strong for the diskery in the West Coast area.

Salidor brought the record to KMPC-Los Angeles deejay Ira Cook, who recognized the tune as the one actress Joan Caulfield told him she heard in Europe, and knew to be a big success there. Cook immediately played the disk, received a solid response, and it was later picked up by other jockeys and stations in the Los Angeles area.

### Victor Waxes Jack Paar

NEW YORK — RCA Victor recorded TV star Jack Paar during one of his shows last week in a special material number tagged "Funny What You Learn From Women".

The song which deals with various women in a man's life asks the question "What do you learn from each". It turns out that all the male does learn from women is how to whistle.

Paar does not sing on the record, but narrates his part against a musical background.

Steve Sholes was on hand to supervise the recording which is being rushed out in a special 2 color sleeve in this week's Victor releases.

### WINZ Aids "PAL Day"

MIAMI, FLA. — Station WINZ-Miami is cooperating with the AMOA music operators association on Miami's Police Athletic "PAL Day," July 12th.

WINZ cut a tape of a PAL theme song written by policeman Joe Ruggerio, Miami PAL manager, which features the voices of over 100 children. The outlet began spinning the disk every half hour on the hour on July 6th, and will continue doing so until Saturday, July 12th. On the night of July 12th, WINZ will sponsor a teen dance at Bayfont Park Auditorium, Miami. The tape is being sent to New York's William Eth, editor of the PAL newspaper, who will contact radio stations to put it on the air.

### Hugo And Luigi Part (For Six Weeks)

NEW YORK — The Roulette A&R team of Hugo Peretti and Luigi Creatore have gone their separate ways, for six weeks at least.

Creatore left last week for an extensive tour of Europe and England for purposes of combing the areas for new material suitable for recording. His trip will cover Italy, France, Switzerland, and England.

In the meantime, Peretti is left alone to face a full schedule of recording sessions. Last week, he cut Valerie Carr for a new single follow-up to her "When The Boys Talk About The Girls," and Fernando Lamas, who will be featured in a new Roulette album. The recording schedule also calls for a number of album sessions due for release in time for Roulette's fall promotion.

### Another Collier

NEW YORK — Mike Collier, National Promotion Manager of London/Felsted Records, and his wife, Monica, became the parents of a baby girl, Michelle Ann, born on June 28th.

Collier called up WNEW disk jockey Dick Shepard to tell him about the new arrival, and Shepard relayed the news over the air. This was at 12:30 AM and Collier was kept busy on the phone until 2 AM accepting congratulations from those in the record business who heard Shepard's news item. "The best plug I ever had," was Collier's comment.

The England born Colliers are planning to become U.S. citizens, and need two more years before they can become citizens. They have already been here three years.

### Correct Address

NEW YORK — The address of the New York offices of Judson and Riverside Records was incorrectly listed in the "Record Manufacturers Names And Addresses" section of The Cash Box 16th Anniversary issue. The correct address should read 553 W. 51st St., New York City.

### Big Top Takes Over "Shut Ups" Disk

NEW YORK — Big Top Records, a Hill and Range affiliate, has concluded a deal with Larry Uttal at Madison Records whereby the tv firms will join forces in national promoting and distributing the Madison novelty, "Shut-Ups" by The Wi Tones.

Madison Records released the record in several areas, and after three days of play in New York reports large orders for the platter. After turning down orders from several majors, Madison accepted the Big Top offer to produce and distribute the record under the Madison label for a share in the profits. The original distributors that were handling the record are retaining it.

### Co-Star Gets Promotion

NEW YORK — Co-Star Record Roulette's new subsidiary label which features famous stars of stage, screen and television acting out scenes in which the buyer can play a part opposite the star received a national publicity break last week. Newsweek, one of the largest circulated weekly consumer magazines, picked up the story and ran it in their business section under "what's new."

Bud Katzel, Director of Publicity for Roulette reported that this national news break along with the continued network television spots on the Jack Paar Show and disk-jockey performing with the albums across the country has taken its effect in heavy sales everywhere. He stated "Co-Star, is catching on initially in much greater proportions than we ever anticipated. The dealers' response in terms of not only sales, but window and in store display space indicate that Co-Star is already an accepted new product".

### Gould Album Arranged Specifically For Stereo

NEW YORK — Morton Gould's new Victor stereo package, "Batons And Bows," has music arranged specifically for stereo reproduction. Gould describes the contents as a group of "stereophonic settings for string orchestras."

Gould's method on the Kreisler-Kern bill is that he uses two separate string orchestras of unequal size, muted and unmuted. The two orchestras were grouped facing each other, muted strings on the right, open strings on the left. The sound was fed over separate channels into a Victor machine that employs the triple track technique. Gould also used the two orchestras antiphonally, stating the melody in one section, echoing and embellishing upon it in the other. There is a continual contrapuntal string movement back and forth between the two groups with the notes focused into the microphones, in and out, over and under one another. The arranger describes this as "lineal" writing as opposed to "mass string" writing.

For eight of the twelve selections Gould employs the full string complement in both orchestras. In four of them, he scored only for violas, cellos, and basses, lending a dark rich tone to the renditions of Kreisler's "That Old Refrain," "Liebeslied," and Kern's "Can I Forget You," and "All The Things You Are."

The recording was made at Manhattan Center last year during the series of sessions that yielded two other albums, "Where's The Melody," and "Moon, Wind And Stars."

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by JERRY BUTLER & THE IMPRESSIONS  
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NEW RELEASES

#### "HATTIE MALATTI" b/w "MAMA LOOCHIE"

by LEE DIAMOND VEE-JAY #272

#### "NURSERY ROCK"

by JAN & JOE VEE-JAY #282

#### "I DON'T KNOW WHY"

by GENE ALLISON VEE-JAY #286

JIMMY REED

#### "I KNOW IT'S A SIN" b/w "DOWN IN VIRGINIA"

VEE-JAY #287

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# PEREZ PRADO



RCA VICTOR



"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	<b>JOHNNY'S GREATEST HITS</b> JOHNNY MATHIS (Columbia CL-1133)	1
2	★ <b>SOUTH PACIFIC</b> MOVIE CAST (RCA Victor LOC-1032 * EPA-4211)	3
3	★ <b>THE MUSIC MAN</b> BROADWAY CAST (Capitol WAO-0990 * EDM-990)	2
4	★ <b>RICKY NELSON</b> RICKY NELSON (Imperial IMP 9050 * IMP-158)	6
5	★ <b>NEARER THE CROSS</b> TENNESSEE ERNIE FORD (Capitol T-1005 * EAP-1, 2, 3-1005)	5
6	★ <b>LAS VEGAS PRIMA STYLE</b> LOUIS PRIMA (Capitol T-1010 * EAP-1, 2, 3-1010)	9
7	★ <b>S'AWFUL NICE</b> RAY CONNIFF (Columbia CL-1137 * B-11371)	13
8	★ <b>LATE LATE SHOW</b> DAKOTA STATON (Capitol T-876 * EAP-1, 2, 3-876)	11
9	★ <b>GEMS FOREVER</b> MANTOVANI (London LL-3032 * BEP-6336-7-8)	4
10	★ <b>IN THE NIGHT</b> GEORGE SHEARING & DAKOTA STATON (Capitol T-1003 * EAP-1, 2, 3-1003)	17
11	★ <b>SING ALONG WITH MITCH</b> MITCH MILLER (Columbia CI-1160 * B-1160, 1, 2, 3)	19
12	<b>THIS IS SINATRA—VOL. II</b> FRANK SINATRA (Capitol W-982)	8
13	<b>SOUTH PACIFIC</b> BROADWAY CAST (Columbia OL-4180)	10
14	★ <b>MY FAIR LADY</b> BROADWAY CAST (Columbia OL 5090 * A 5090)	14
15	<b>ELVIS' GOLDEN RECORDS</b> ELVIS PRESLEY (RCA Victor LPM-1707)	15
16	<b>TABOO</b> ARTHUR LYMAN (HiFi R-806)	16
17	★ <b>SWINGIN' ON BROADWAY</b> JONAH JONES (Capitol T-963 * EAP-1, 2, 3-963)	7
18	★ <b>COME FLY WITH ME</b> FRANK SINATRA (Capitol W-920 * EAP-1, 2, 3-920)	12
19	★ <b>GIGI</b> MOVIE CAST (M-G-M E-3641 * X-3641-ST)	20
20	★ <b>SATURDAY NIGHT WITH MR. C</b> PERRY COMO (RCA Victor LOP-1004 * EPA-4285)	18
21	<b>SAIL ALONG SILV'RY MOON</b> BILLY VAUGHN (Dot DLP-3100)	23
22	<b>TILL</b> ROGER WILLIAMS (Kapp KL-1081)	21
23	<b>LAWRENCE WELK PRESENTS</b> PETE FOUNTAIN LAWRENCE WELK (Coral CRL-57200)	22
24	★ <b>WARM</b> JOHNNY MATHIS (Columbia CL-1078 * 10781)	24
25	<b>THE FRANK SINATRA STORY</b> FRANK SINATRA (Columbia C2L-6)	—

26. BUT NOT FOR ME. 27. TCHAIKOVSKY: CONCERTO NO. 1—VAN CLIBURN.  
28. WILDEST SHOW AT TAHOE. 29. FOUR FRESHMEN IN PERSON. 30. EYDIE GORME VAMPS THE ROARING '20'S.

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## OVER THE WEEKEND

The Playboys

Cameo 142



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"IT'S EASY" — JULIE LONDON  
—with the music of David Seville—  
Liberty

"MARJOLAINA" — GOGI GRANT  
—RCA Victor

"BRIGHT LIGHTS OF BRUSSELS"  
—Eddie Layton  
Jose Melis (single)  
—Jose Melis (Jose Melis at Midnight L.P.)

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# WHAT'D HE SAY?

47/20-7686

## JOE REISMAN



**RCA VICTOR**  
RADIO CORPORATION OF AMERICA





# Album Reviews

## CLASSICAL



**TCHAIKOVSKY:** Concerto No. 1—Van Cliburn Pianist—Kiril Kondrashin, Conductor—RCA Victor LM-2252 (1-12" LP)

This is the eagerly-awaited disk presentation of the technique and the principal opus that landed Van Cliburn the top prize in the international Tchaikovsky Competition in Moscow last April, and predictions that it will eventually be the first million-selling classical album may very well hold true. Conductor Kiril Kondrashin, who directed the Moscow Radio Symphony for Cliburn in the contest, wields the baton here, too. A classical pressing with the sales potential of a hit single.

## POPULAR

**"FERNANDO LAMAS"**—In Scenes From The Motion Picture "The King And The Chorus Girl"—Co Star CS-102 (1-12" LP)

**"GEORGE RAFT"**—In Scenes From The Motion Picture "They Drive By Night"—Co Star CS-104 (1-12" LP)

**"SIR CEDRIC HARDWICKE"** — "Macbeth"—"Death Is Called Sam"—"School For Scandal" And Other Scenes—Co Star CS 106 (1-12" LP)

**"BASILE BATHBONE"** — Scenes From "The Brothers Karamazov"—Co Star CS-107 (1-12" LP)

**"TULLALAH BANKHEAD"**—"Hedda Gabler"—"Lady Windermere's Fan"—"Mr. Chumley And The Giants And Other Scenes—Co Star CS-108 (1-12" LP)

**"VIRGINIA MAYO"**—In Scenes From The Motion Picture "The Girl From Jones Beach"—Co Star CS-108 (1-12" LP)

**"PAULETTE GODDARD"**—In Scenes From The Best-Selling Novel "Peyton Place"—Co Star CS-111 (1-12" LP)

**"DON AMECHE"**—"Man In A Hurry"—"The Taming Of The Shrew"—"Press Room" And Other Scenes—Co Star CS-112 (1-12" LP)

**"PEARL BAILEY"**—"Dead Wrong"—"Country Girl"—"City Hospital"—And Other Scenes—Co Star CS-114 (1-12" LP)

These nine packages introduce the Roulette produced series on the Co Star label, which allows the purchaser to "act" opposite famed stage personalities in various dramatic and comedy sketches. Purchases will hinge on the disks being a serious method for amateur or pro performers to sharpen their talents, or, as should prove to be even a more saleable point, a novel addition to party-game fun. The characterizations given the star are accompanied by narrative intros to the scenes and appropriate sound-effects. An enclosed script enables the "co-star" to read his dialogue, and thus complete the scene. Roulette plans big advertising-publicity play on the series. It could be a sensation.

**"WELCOME TO MY HEART"**—Gogi Grant—Orchestra Conducted By Dennis Farnon—RCA Victor LPM 1717 (1-12" LP)

Here's more sessions that, in the manner of her chart success, "The Helen Morgan Story," showcase Miss Grant as one of popdom's most convincing ballad artists. Feelingful emotion and a general air of wistfulness mark the songstress' encounters with such fine items as "They Didn't Believe Me," "The More I See You," "Love Walked In," and "Love Letters." Stock with "The Helen Morgan Story" in mind.

**"AS LONG AS THERE'S MUSIC"**—Eddie Fisher—With Orchestra Conducted By Hugo Winterhalter—RCA Victor LPM-1647 (1-12" LP)

Fisher racks up some of his best crooning moments here. There seems to have been no compromises in the program chosen for the effort, a choice collection of memorable show-film tunes ("You Are Too Beautiful," "Close As Pages In A Book," "In Love In Vain," and "I'm In Love"). "I Wish I Were In Love Again" is the only comic-song on the list. Major vocal stock.

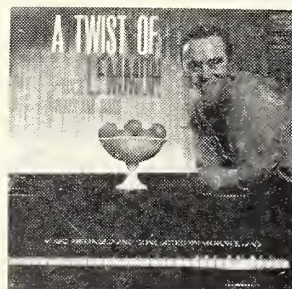
**"EVERYBODY ROCKS"**—Nat "King" Cole—Bob Bain—The Beavers—Big Dave—Nick Greene—Sonny James—The Five Keys—Johnny Otis—The Four Preps—Tommy Sands—Ray Stevens—Gene Vincent—Capitol T-1025 (1-12" LP)

This line-up of previous Capitol r&r singles makes this disk a natural for a teen party. Among the encores assembled here include "Send For Me" (Nat "King" Cole); "26 Miles" (The Four Preps); "Teen-Age Doll" (Tommy Sands) and "I Got It" (Gene Vincent). Lots of r&r variety.



**"A TIME TO LOVE AND A TIME TO DIE"**—The Sound Track Album—Decca DL 8778 (12" LP)

This package contains the Miklos ("Spektr" bound, "Quo Vadis") Rosza score for the film based on the Erich Maria Remarque best-seller about Nazi Germany during World War. Rosza's music is highly dramatic, evident matching many tense scenes in the film. What should prove an important production should give sales a lift here.



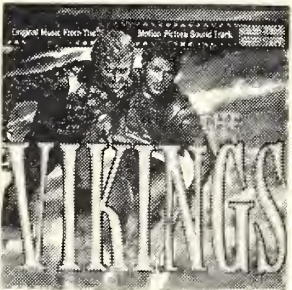
**"A TWIST OF LEMMON"**—Jack Lemmon—Music Arranged And Conducted By Marion Evans—Epic LN 3491 (1-12" LP)

The waxing stars the film-TV comedian as vocalist on eight sides, and pianist on four. Lemmon acquits himself well in both categories, displaying a persuasively tender or swing delivery as a songster, taking on mostly mood mellowers on the keyboard. Mostly evergreen material on the order of "Bidin' My Time," "What Is There To Say," "Fine And Dandy," and "I Wished On The Moon." Deejays will give the sides lots of play.



**"RAINY NIGHT IN PARIS"**—Franck Pourcel And His French Strings—Capitol T 10151 (1-12" LP)

The French mood maestro has been around these shores in five previous "Capitol Of The World" pressings, and once again sets a rich mood pace marked by shimmering strings plus for the French touch, occasional use of a lazy accordion, and trumpet. The melodies will be new to most listeners, but its easy to relate their adaptability to mood fare. Effective mood issue.



**"THE VIKINGS"**—Original Music From The Motion Picture Sound Track—United Artists UAL 40003 (1-12" LP)

Italian composer Mario Nascimbene has penned a score for the United Artists spectacle that contains a solid share of bold themes to capture the adventuresome spirit of the Vikings, and has also written several lyrical and romantic pieces offering soft relief from the dramatic music. Nascimbene directs the work on the recorded-in-Rome session. From a major pic, an exciting sound-track item.



**"SONGS CHILDREN SING IN ITALY"**—Sung In English And Italian By Bob And Louise DeCormier—Judson J3025 (1-12" LP)

The melodies, their English lyric adaptations, and the readings by the DeCormiers are a continuous delight. The songs are engagingly simple for young ears, and what makes them even more effective is the couple's inviting harmony and gentleness. An issue in Judson's "Wonderland Series," the disk ranks as one of the most attractive kiddie offerings of the year.



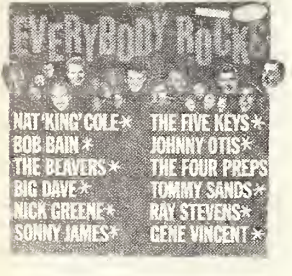
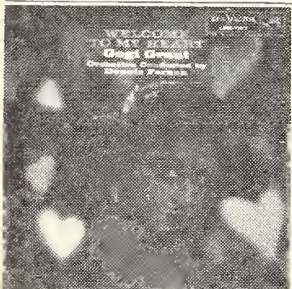
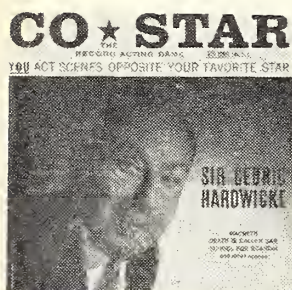
**"NEAR YOU . . ."**—The Andrews Sisters—Vocalion VL 3611 (1-12" LP)

The famous singing crew is another big drawing card in the \$1.98 Vocalion line culled from Decca masters. Sides by the gals include such likeable evergreens as "I Love You Much Too Much," "A Bushel And A Peck," "Daddy," and "Charley My Boy." Vic Schoen, Russ Morgan and Nelson Riddle alternate on ork support. Good name-value for the economy shelf.



**"LET'S DO THE POLKA"**—Ted Tyle And His Orchestra—Roulette R-25031 (1-12" LP)

Arrangements that sparkle with an above-average inventiveness make this second Tyle Roulette issue one of the best polka entries in awhile. The sixteen mostly Tyle written numbers (notable exceptions are "Hava Nagilla," and "Can Can Polka") manage to maintain more original polka spunk than usually found in other polka tries. Delightful polka entry.







# Album Reviews



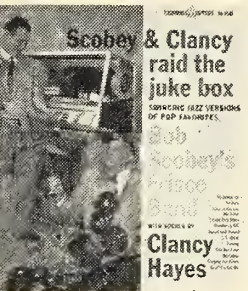
**"SWEET SUE EVANS"**—Dot DLP 3102 (1-12" LP)

The package is the LP intro for the vocalist-harpist-composer. All three of her vocations make their appearances here, and do so with a variety of approaches on a bill that borrows from the old and new. There's warmth on Frank Loesser's "Inch Worm," a gem that's not as popular as it should be, an agreeable uptempo reading of "Ain't We Got Fun," and tenderness on "All Of A Sudden My Heart Sings." Deft vocal touches.



**"FROM FRANCE WITH MUSIC"**—Varel And Bailly With The Chanteurs De Paris—RCA Victor LPM-1646 1-12" LP)

Varel and Bailly and the Chanteurs de Paris are famed French performers, who have made successful nitery-TV appearances here. Working on a Varel-Bailly bill of love songs and spirited novelties, the boys showcase skilled harmony that's inventive and inviting. Imaginative ork arrangements from and directed by Sid Ramin. Vocalists many will want to become more acquainted with.



**"SCOBEY AND CLANCEY RAID THE JUKE BOX"**—Swinging Jazz Versions Of Pop Favorites—Bob Scobey's Frisco Band With Vocals By Clancey Hayes—California M-1501 (1-12" LP)

This is the initial release on California, a subsidiary of Good Time Jazz, and features the two Dixieland pros reviewing twelve big pop hits of '57 in a refreshing Dixieland approach. Of course, such successes as "C. C. Rider," and "Yellow Dog Blues" are naturals for the format, but there's also items like "Tammy," "So Rare," and "Marianne" to keep things on an unusual jazz plain. Scobey's crew and the Clancey vocals (on seven selections) attack the material with engaging results. A novel idea, expertly performed.



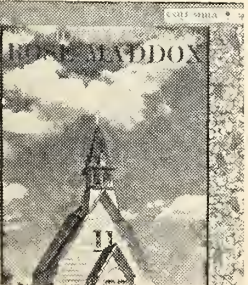
**"DREAMER'S HOLIDAY"**—Gordon Jenkins And His Orchestra And Chorus—Vocalion VL 3615 (1-12" LP)

The Jenkins ork is accompanied by an assortment of able vocalists in this package that recalls evergreens and chart hits of some years back. Tony Bavaar contributes a strong reading on "Perhaps, Perhaps, Perhaps"; Eileen Wilson is sweetly in tune with "Dreamer's Holiday," and Jenkins provides a supple keyboard stint on "Bewitched" (also tenderly sung by Bonnie Lou Williams). Fine \$1.98 issue.



**"COME ON OVER"**—Darlene—Accompanied By Nick Perito And His Orchestra—Epic LN 3465 (1-12" LP)

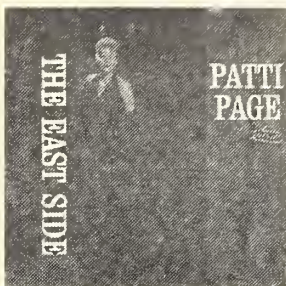
The sides debut the nitery-TV-radio commercial lark as a disk stylist. Her format here calls for her to purr most of the way, but occasional bursts on a melodic line indicate lots of vocal power in reserve. Darlene's phrasing is keen, her delivery right on the melodic beam. Mixture of evergreens and originals. Persuasively lush arrangements. Effective vocal cuddlings.



**"PRECIOUS MEMORIES"** — Rose Maddox — Columbia-1159 (1-12" LP)

The femme country star, in her initial package appearance, covers a program of favorite hymns with warmth and spirited rhythm. Included in the presentation are such compositions as "He Leadeth Me," "Swing Low, Sweet Chariot," "Dear Lord Take My Hand," and "How Can You Refuse Him Now." Fine chorus-combo support. Welcoming hymnals for the country shelf.

## JAZZ



**"THE EAST SIDE"** — Patti Page — Orchestra Conducted By Pete Rugolo—EmArcy MGJ2-100 (2-12" LP)

This is another venture by Miss Page as a jazz-stylist on Mercury's jazz outlet, EmArcy, and forms a tasteful two-disk presentation of the swinging know-how she displayed in "Patti Page In The Land Of Hi-Fi." As on the latter EmArcy issue, Pete Rugolo and ork are on hand for sparkling ork. Twenty-one durables that should be heard more often ("Wait Till You See Her," "They All Laughed," "Down In The Depths," and "Here I'll Stay"). Great deejay programming. Miss Page in a class vocal light.



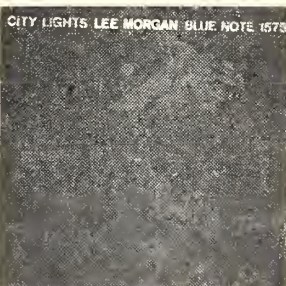
**"MODERN JAZZ CONCERT"**—George Russell-Harold Shapiro-Jimmy Giuffre-Charlie Mingus-Milton Babbitt-Gunther Schuller—Orchestra Conducted By Gunther Schuller And George Russell—Columbia WL 127 (1-12" LP)

The six jazzists named in the credits above contributed jazz works commissioned by the 1957 Brandeis Festival of Arts, and their unique and provocative nature make them a fitting issue in Columbia's "Adventures In Sound" series. Ork personnel handle its tough assignment in style. Up-to-the-minute jazz views the jazz crowd will find stimulating.



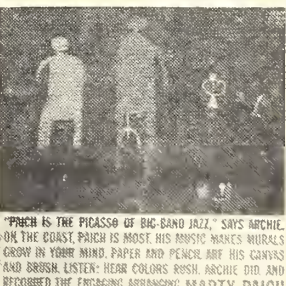
**"SWINGIN' DOWN THE ROAD FROM PARIS TO ROME"**—Page Cavanaugh Trio—Capitol T 1001 (1-12" LP)

This is the Cavanaugh Trio in an engagingly light swinging vein after a delicious romp through a rare Fats Waller bill on its Capitol debut, "Fats Sent Me." The Paris-Rome locale each take up a side of the issue, and involve nine selections on each city. Though presented with a colorful Paris-Rome bill, Cavanaugh's arrangements are strictly made-in-America jazz views. Barney Kessel alternates with Al Hendrickson on guitar. Easy-on-the-ears jazz stints.



**"CITY LIGHTS"**—Lee Morgan—Blue Note 1575 (1-12" LP)

This disk puts the teen trumpet jazzist's Blue Note contributions at five packages, and includes five rewarding jazz takes. In a sextet setting (Paul Chambers on bass; Art Taylor on drums; and Ray Bryant on piano), Morgan expresses himself artfully in both a warm and blues-singing light. Fine, jazz thoughts abound.



**"MARTY PAICH"**—Cadence CLP-3010 (1-12" LP)

Nine sessions here provide fine showcases for first-rate arranger Paich. The Paich band writings on the numbers, all Paich items, "What's New" excepting, take things in an affable, relaxed swing style, perking-up several times for some hearty jazz bursts. Color photo definition on package is outstanding. Pro band work.



**"ON A MUNDY FLIGHT"**—Jimmy Mundy And His Orchestra—Epic LN 3475 (1-12" LP)

Here's a rare disk spotlight for the veteran, one-time Benny Goodman arranger. Mundy has set down new arrangements for fourteen tunes (standards and Mundy originals) that either swing ingratiatingly or glow tenderly. "Little Girl" is a wonderfully inventive disk opener, and the simple, graceful unfolding of "All Of A Sudden My Heart Sings" is a gem. Jazzists in on the proceedings include Urbie Green (trombone); Joe Wilder (trumpet); and Kenny Burrell (guitar). Splendid ork arrangements.

## Good Will Ambassador



RIO DE JANEIRO, BRAZIL—Leonard Bernstein's recent tour of Brazil with the New York Philharmonic orchestra was hailed by the Brazilian press as one of the better good will tours. Bernstein is shown here being greeted by Brazil's president Juscelind Kubstchek.

Jan Harman Sings  
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 And **"WILL I BE LOVED"**  
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## Chudd Activities Keep Imperial Humming

BEVERLY HILLS, CALIF.—Imperial Records prexy Lew Chudd, on his first week back from his European jaunt, kept the label humming with activity with announcements that he signed a new artist, bought an unreleased master, and set July's re-releasing schedule of four singles and four albums.

Chudd signed nineteen-year-old Johnny Garner to an exclusive recording pact and has scheduled the young singer's first session for next week. Garner, who hitchhiked his way from New Orleans to Hollywood, came to Imperial's offices last week to audition his songs, and Chudd not only bought his tunes, but signed him to record them. The slim youngster plays guitar, writes music and lyrics, and sings with a slight Western drawl, according to Chudd.

The label topper also purchased two masters, "Blue Mood" and "Tijuana," by H. B. Barnum, from John Marascalco and will release the sides immediately. Both are instrumentals.

Set for release in July are singles by Yvonne De Carlo, Smiley Lewis, Tommy Brown, and Frankie Sands. Albums for the same month will include a Fats Domino, a Slim Whitman, an Ernie Freeman, and an album of march music entitled "Favorite American Marches."

## Arwin Records Planning Big Expansion Moves

BEVERLY HILLS, CALIF.—Arwin Records continues its expansion with disclosure by label prexy Martin Melcher that \$50,000 will be spent in the next six months for sessions, releases and label promotion. Melcher is also looking for a standard catalog to purchase and is in the midst of discussions now.

Major exploitation is under way for the initial release of newly signed vocalist Seph Acre, whose single "You Are My Love" b/w "Rock & Roll Cha Cha" has just been shipped. Arwin A&R head Joe Lubin packed the American Airlines pilot when he submitted demos of songs he had written, which he sang himself.

Also geared for a big promotion push is Jan & Arnie's follow-up record to their current hit, "Jennie Lee," titled, "Bonnie Lou b/w "Gas Money." The duo kicked off the disk nationally on the Dick Clark Show July 5th, at which time they were presented with a gold record for "Jennie Lee." Lubin previewed the new disk last week for key Arwin distributors throughout the country and advance orders are already over the 150,000 mark, the diskery reports.

Melcher also announced he has hired Ruth Shapiro to handle label promotion in the East, and that Bob Bacon and Jerry Johnson have been made promotion managers of the label, home based in Beverly Hills.

## A Hit!



CHICAGO, ILL.—When Rossar Brazzi made a three hour stop-over in Chicago on his way to New York he was given a cocktail party in the Board of Directors suite in the Santa Fe Railroad Depot. When in Chicago Brazzi often frequents the famous Pump Room—but this time he was unable to get over to the Ambassador East Hotel so the Pump Room was brought to him.

Shown with Brazzi is Erwin Barg Robbins Music Corp. Barg, with Robbins, Feist and Miller for twenty years, looks over the sheet music of "A Certain Smile"; which his company publishes, from Brazzi's latest picture "A Certain Smile". Mille has eleven recordings on the song.

## Kaye To Tour Eleven States

NEW YORK—Concluding a long successful run at the Roosevelt Grill in New York, Sammy Kaye and his Swing and Sway band took off July 3rd on a tour of one-nighters that will take them to ballrooms in big towns and small in 11 southern and midwestern states. Starting with a three-day stand at the Little Rent Casino, at Colonial Beach, Virginia the Swing-and-Swayers will then swing northward and westward, winding up in the Melody Mill Ballroom Dubuque, Iowa, on August 3rd.

Featuring vocalists Barry Frank Sandi Summers and the Kaydets Kaye will highlight each visit with his perennially popular, "So You Want To Lead A Band" in which local residents are invited to the podium to compete with one another in baton-waving. Kaye estimates that he has given away well over 200,000 souvenir batons since he instituted this feature many years ago at the Hotel Commodore in New York.

As has been his practice at the Roosevelt Grill in New York, and on his NBC, CBS, ABC broadcasts, Kaye will include some modified Rock and Roll numbers along with his identifying Swing and Sway rhythms.

## Correction On Dot Label

HOLLYWOOD—There has been a correction on the label copy of a Dot instrumental, "Dancing On The Ceiling," which named Bob Thompson as the ork head. Actually, the orchestra is that of Jacques Robinson.

The Robinson crew is an active dance band, and its latest engagement was the Viking Premier Party (for the "The Vikings" flick) at the Beverly Hilton Hotel on June 19th.

# Mercury To Close "Summer Save-O-Rama" Plan

CHICAGO — Mercury Record Corporation announced the impending ending date of the firm's 5th annual summer sales plan, this year designated as the "Summer Save-O-Rama." Special savings on the price of Mercury long playing merchandise end on Tuesday, July 15, 1958, beginning Wednesday, July 16th, price structures on Mercury's albums will be based on the regular suggested list price of \$3.98. Mercury will continue to protect its dealers by selling all LPs on a time exchange guarantee basis. To dispel speculative rumors that "Save-O-Rama" might be extended to impress upon the dealers the advantage of fortifying their stocks at the present time, Irving B. Green, Mercury's President, dispatched a personal letter to retailers throughout the country, lauding them for their "cooperative and optimistic

spirit toward purchasing during the plan," and at the same time, Green reassured them that "the nation's economists have begun to talk about the business future of the record industry in optimistic terms." Green also invited the dealers to take advantage of the remaining "Save-O-Rama" period as the "proper time to refresh their inventories and thereby stimulate increased consumer interest and additional sales."

Reaction to Green's letter has been reported as most encouraging, with album sales in July topping the previous month's orders by 15%. The "Save-O-Rama" ranks high in success among the other annual Mercury summertime sales incentive plans that date back to 1954. The first was the "3 for 1 Plan," followed in chronological order by the "1¢ Penny Sale Plan," "5 for 1 Plan," and the "78 RPM Take All Plan."

# Pepsi Cola To Sponsor NARAS TV Show

HOLLYWOOD — Pepsi Cola and National Academy of Recording Arts and Sciences are nearing completion of negotiations for a television spectacular on which awards will be presented to recording artists in top performances in various categories.

James Conkling, temporary chairman of NARAS, revealed that discussions between the soft-drink manufacturer, its advertising agency, now in the final stages. Details of the Pepsi Cola-sponsored hour-and-a-half spectacular, slated for airing early next spring, will be announced shortly.

Paul Weston, president of the Los Angeles chapter of NARAS, will hold a "dry run" to test methods and categories of awards. In a letter sent ten days ago to members of the L.A. chapter, Weston asked their help in making "sure that we are on the right track with our nominating and voting procedures," which, he told members, "must be perfect the first time we go to bat." The dry run, Weston explained, is merely a test to guide the National Academy. There will be no winners, he stressed, nor will there be any announcement as to who might have won.

Other projects under study by the Academy include a large and complete record library and a scholarship fund. In addition to the L.A. chapter, there is one in New York, headed by Tony Lombardo, and others will be organized in major cities across the country.

# Dot Issues 6 LPs

HOLLYWOOD — Dot Records has announced the release of six new packages highlighted by a Pat Boone story, "Star Dust," whose release announcement appeared in last week's edition of *The Cash Box*.

The five other issues include: "Billy Vaughn Plays The Million Sellers"; "Wicked Women" by Jim Lowe; Ken Cordine's "I Love You"; "Silver Jubilee," which celebrates the twenty-fifth anniversary of Don McNeill's breakfast Club on the air; and "Oran Hues In Hi-Fi" by Al Bollington.

# Imperial Enters Stereo Field

BEVERLY HILLS, CALIF.—Imperial Records will make its initial plunge into the stereo field this September with the release of twelve (non-compatible) stereo disks, it was announced by label proxy Lew Chudd.

The dozen packages, which will retail for \$4.95, will be followed by the release of at least another twelve stereo disk albums in November. Depending on the market, Chudd has an additional six albums which he could release before the end of the year to hit Christmas buying.

The first twelve stereo albums set for September release are: "Alfred Hitchcock's Music to be Murdered By," which was issued last month in regular LP monaural form; "Ralph Edwards' This Is Your Life," music from the popular television show that has been identified with famous names whose lives have been presented; "They're Playing Our Song," by Ralph Flanagan and his orchestra; "Favorite American Marches," an album of big band arrangements of our armed service marches plus other familiar marches; "African Drum Beat," an LP of drum sounds recorded especially for the hi fi enthusiast; Fats Domino, Slim Whitman, and Ernie Freeman albums which will be cut next month; two jazz albums which have not been selected yet; and two mood music LP's with big orchestras.

Chudd has earmarked a full-scale promotion to launch the twelve packages.

# Simon Supplies Scripts For Stonybrook Fest

NEW YORK — The Stonybrook Music Festival has hired jazz expert George T. Simon, president of Bouree Productions, to supply scripts plus musical routines for five concerts in its current summer series.

Along with New York Times critic John S. Wilson, Simon is preparing a running commentary that will tie together the jazz blown by the groups of Rex Stewart, Coleman Hawkins and the Lewiston-Haggart Jazz Band for concerts at the Long Island site on July 11 and 12.

Simon is also preparing a script detailing the parallel careers of Ray McKinley and the late Glenn Miller to dress up the appearances of the Miller-McKinley band August 1st, 2nd and 3rd.

The scripts, aimed to bring direction to jazz concerts, and to help the less-initiated understand and appreciate what's being played, will be narrated by veteran radio and TV star Norman Brockenshire, a resident of Stonybrook.

# "Purple People Eater" Cake



BOSTON—"The Purple People Eater" is more than just a top song. It's a confectionery delight, Jimmy Solomon told WBZ-TV's Dave Maynard and his "Record Shop Hop" guests as he presented them with a specially baked "Purple People Eater Cake".

# Jimmie Rodgers Scores In Major Club Debut

BEVERLY HILLS, CALIF.—Jimmie Rodgers wound up his first major nightclub appearance last weekend at the Moulin Rouge in Hollywood to the tune of packed houses, heavy grosses, and a three-year return pact with club owner Frank Sennes.

The young balladeer drew heavily on the school graduation crowds as well as adults. His forty-minute act included his four record hits, "Honeycomb," "Kisses Sweeter Than Wine," "Oh, Oh, I'm Falling In Love Again," and "Secretly."

Rodgers racked up a two and one-half week gross, second only to comedian Jerry Lewis this year. Before the engagement was over, Moulin Rouge owner Frank Sennes, negotiated with Jimmie's managers, Gabbe, Lutz, Heller, and Loeb, for return engagements of at least four weeks a year for the next three years.

During the last week of his engagement, Rodgers recorded from one p.m. to seven p.m. every day for Roulette, and then he did two shows a night at the club. Roulette flew A&R heads Hugo and Luigi to the Coast to supervise the sessions. The artist cut over twenty sides, some for an album and the rest singles.

Following his Fairmont Hotel date July 3-16th, Rodgers wings to New York to guest on the Bob Crosby TV show July 19th, followed by a week at The Frolics in Salsbury, Massachusetts, July 20th, one-nighters in Mahanoy City, Pennsylvania, and Convent Hall, Asbury Park, New Jersey; a week at the Steel Pier in Atlantic City, August 3rd; a week at the Eden Roc Hotel in Miami Beach, August 13th; two days as star of the Chicago Music Festival, August 22nd; and ten days at the Oregon State Fair, August 28th. Following these dates, the performer returns to Hollywood to begin filming "Good Girls Get Married," co-starring Debbie Reynolds, his first movie under his seven-year contract with MGM.

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**Bo Diddley**  
 Checker 896

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**Two Sided Smash!!**  
**"YOU GOT ME WHISTLING"**  
 b/w  
**"ALL NIGHT LONG"**  
**Johnny Fuller**  
 Checker 899

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**"WHY OH WHY"**  
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# Disk Jockey

## REGIONAL RECORD REPORTS



# Sure Shots

**JACK GRACIE**  
CJOY—Guelph, Can.

1. Purple People Eater (Wooley)
2. Yakety Yak (Coasters)
3. Endless Sleep (J. Reynolds)
4. All I Have To Do Is Dream (Everlys)
5. No Chemise Please (G. Granahan)
6. When (Kalin Twins)
7. I Wonder Why (Dion & Belmonts)
8. Splish Splash (B. Darin)
9. Enchanted Island (Four Lads)
0. Padre (T. Arden)

**EARLE PUDNEY**  
WGY—Schenectady, N. Y.

1. Same Old Song And Dance (F. Sinatra)
2. Left Right Out Of Your Heart (P. Page)
3. Young And Warm And Wonderful (T. Bennett)
4. Baubles, Bangles And Beads (Kirby Stone IV)
5. Indiscreet (R. Williams)
6. Little Serenade (T. Randazzo)
7. Secretly (J. Rodgers)
8. Enchanted Island (Four Lads)
9. Fever (P. Lee)
0. Ballin' The Jack (J. Jones)

**JACK VAUGHN**  
WNAX—Yankton, S. D.

1. Marjohlaire (J. James)
2. All I Have To Do Is Dream (Everlys)
3. Honolulu (M. DeLugg)
4. Blue Blue Day (D. Gibson)
5. Bird On My Head (Seville)
6. Patricia (P. Prado)
7. Enchanted Island (Four Lads)
8. Got A Match (F. Gallup)
9. Left Right Out Of Your Heart (P. Page)
0. A Certain Smile (J. Mathis)

**RON McCOY**  
KLUB—Salt Lake City, Utah

1. Patricia (P. Prado)
2. Whippoorwill (K. Smith)
3. Secretly (J. Rodgers)
4. Enchanted Island (Four Lads)
5. This Happy Feeling (D. Reynolds)
6. Little Serenade (Ames Bros.)
7. Judy (F. Vaughn)
8. Padre (T. Arden)
9. Torero (J. La Rosa)
0. Kathy-O (E. Grant)

**DAN ANDERSON**  
WLOL—Minneapolis—  
St. Paul, Minn.

1. Poor Little Fool (R. Nelson)
2. Splish Splash (B. Darin)
3. Yakety Yak (Coasters)
4. Purple People Eater (Wooley)
5. Little Star (Elegants)
6. My True Love (J. Scott)
7. Hard Headed Woman (E. Presley)
8. Guess Things Happen That Way (J. Cash)
9. Pretty Baby (Gino & Gina)
0. Endless Sleep (J. Reynolds)

**TOM MOFFATT**  
KPOA—Honolulu, Hawaii

1. Susie Darlin' (R. Luke)
2. Hard Headed Woman (E. Presley)
3. All I Have To Do Is Dream (Everlys)
4. Dorothy (Hi-Fives)
5. Rendezvous (Rays)
6. Purple People Eater (Wooley)
7. Secretly (J. Rodgers)
8. Be My Kitten Little Chicken (T. Randazzo)
9. Return To Me (D. Martin)
0. Do You Wanna Dance (B. Freeman)

**LLOYD FATMAN**  
WHAT—Philadelphia, Pa.

1. Hands Across The Sea (J. Harper)
2. Got A Match (Daddy-O's)
3. Buttermilk (J. Sherman)
4. My True Love (J. Scott)
5. Dream World (Four Coins)
6. Poor Little Fool (R. Nelson)
7. Rock And Roll Age (Four J's)
8. Little Mary (F. Domino)
9. Everybody Loves Saturday Night (Kenny, Frank & Ray)
0. I Was A Teenage Caveman (J. Zacherle)

**KEN GARLAND**  
WPOR—Portland, Me.

1. Secretly (J. Rodgers)
2. Purple People Eater (Wooley)
3. I Know Where I'm Going (G. Hamilton IV)
4. When (Kalin Twins)
5. I'll Get By (B. Williams)
6. Willie & Hand Jive (J. Otis)
7. Try The Impossible (L. Andrews)
8. You're Making A Mistake (Platters)
9. Patricia (P. Prado)
0. Singing Hills (B. Vaughn)

**TOM RASMUSSEN**  
KFRQ—St. Joseph, Mo.

1. Purple People Eater (Wooley)
2. All I Have To Do Is Dream (Everlys)
3. Yakety Yak (Coasters)
4. Secretly (J. Rodgers)
5. Do You Wanna Dance (B. Freeman)
6. Patricia (P. Prado)
7. Return To Me (D. Martin)
8. No Chemise Please (G. Granahan)
9. Enchanted Island (Four Lads)
0. Baubles, Bangles And Beads (Kirby Stone IV)

**JIM MCCARTHY**  
WAEB—Allentown, Pa.

1. When (Kalin Twins)
2. Little Star (Elegants)
3. Poor Little Fool (R. Nelson)
4. I Believe In You (Robert & Johnny)
5. Little Serenade (Ames Bros.)
6. Teresa (E. Cochran)
7. Dreamy (D. Maxwell)
8. Blue Boy (J. Reeves)
9. By The Light Of The Silvery Moon (J. Bowen)
0. Over And Over (B. Day)

**AL ROSS**  
WRC—Wash. D. C.

1. Return To Me (D. Martin)
2. All I Have To Do Is Dream (Everlys)
3. You Need Hands (E. Gorme)
4. Kewpie Doll (P. Como)
5. Enchanted Island (Four Lads)
6. Patricia (P. Prado)
7. Zorro (Chordettes)
8. You'd Be Surprised (Linden)
9. Singing Hills (B. Vaughn)
0. Moonlight Bay (J. Leahy)

**EDDY HUBBARD**  
WGN—Chicago, Ill.

1. Big Man (Four Preps)
2. Young And Warm And Wonderful (T. Bennett)
3. Got A Match (F. Gallup)
4. Padre (T. Arden)
5. Patricia (P. Prado)
6. Return To Me (D. Martin)
7. Left Right Out Of Your Heart (P. Page)
8. Make Me A Miracle (Rodgers)
9. You Need Hands (E. Gorme)
0. Enchanted Island (Four Lads)

**BOB WOODEL**  
WWHG—Hornell, N. Y.

1. Purple People Eater (Wooley)
2. Young And Warm And Wonderful (R. Williams)
3. Little Serenade (Ames Bros.)
4. When The Boys Talk About The Girls (T. Arden)
5. All I Have To Do Is Dream (Everlys)
6. Guess Things Happen That Way (J. Cash)
7. Careful, Careful (E. Rodgers)
8. Bird On My Head (Seville)
9. Patricia (P. Prado)
0. Kathy-O (Diamonds)

**FRED HOBBS**  
KBOL—Boulder, Colo.

1. Endless Sleep (J. Reynolds)
2. Don't Ask Me Why (Presley)
3. Yakety Yak (Coasters)
4. Purple People Eater (Wooley)
5. Return To Me (D. Martin)
6. Rebel Rouser (D. Eddy)
7. Guess Things Happen That Way (J. Cash)
8. When (Kalin Twins)
9. Hard Headed Woman (E. Presley)
0. Do You Wanna Dance (B. Freeman)

**PAT CHAMBURS**  
WDAE—Tampa, Fla.

1. Purple People Eater (Wooley)
2. Twilight Time (Platters)
3. Patricia (P. Prado)
4. I'm Sorry I Made You Cry (C. Francis)
5. A Certain Smile (J. Mathis)
6. Little Serenade (Ames Bros.)
7. Sheik Of Araby (L. Monte)
8. All I Have To Do Is Dream (Everlys)
9. Duke's Place (D. Ellington)
0. Take Me To Your President (J. Lowe)

**DAVE MAYNARD**  
WBZ—Boston, Mass.

1. Splish Splash (B. Darin)
2. Maybe You'll Be Mine (Connie & Lee)
3. Do You Wanna Dance (B. Freeman)
4. Rebel Rouser (D. Eddy)
5. Willie & Hand Jive (J. Otis)
6. Dance, Dance, Dance (Cavaliere)
7. Born Too Late (Pony Tails)
8. Just A Dream (J. Clanton)
9. Don't Ask Me Why (Presley)
0. You Go To My Head (D. Cornell)

**MARILYN MCKEE**  
WTAB—Tabor City, N. C.

1. Rainbow Love (S. Scott)
2. Purple People Eater (Wooley)
3. Twilight Time (Platters)
4. Yakety Yak (Coasters)
5. For Your Precious Love (J. Butler)
6. What Am I Living For (C. Willis)
7. Johnny B. Goode (C. Berry)
8. Cha-Hua-Hua (Hugo & Luigi)
9. Patricia (P. Prado)
0. Padre (T. Arden)

**BILL ROGERS**  
KEDA—Amarillo, Texas

1. Purple People Eater (Wooley)
2. Do You Wanna Dance (B. Freeman)
3. Yakety Yak (Coasters)
4. Endless Sleep (J. Reynolds)
5. Secretly (J. Rodgers)
6. When (Kalin Twins)
7. Got A Match (F. Gallup)
8. Bird On My Head (Seville)
9. Poor Little Fool (R. Nelson)
0. A Certain Smile (J. Mathis)

**TED CRAYS**  
KJOE—Shreveport, La.

1. Poor Little Fool (R. Nelson)
2. Vacation Time (C. Berry)
3. Big Date (T. Sands)
4. Don't Go Home (Playmates)
5. Boppin' In A Sack (Lanes)
6. Padre (V. Carr)
7. Woodchopper's Ball (Davie)
8. Baubles, Bangles And Beads (Kirby Stone IV)
9. Young And Warm And Wonderful (Williams/Bennett)
0. Patricia (P. Prado)

**CHUCK DOUGHERTY**  
KQV—Pittsburgh, Pa.

1. Yakety Yak (Coasters)
2. Poor Little Fool (R. Nelson)
3. Purple People Eater (Wooley)
4. Patricia (P. Prado)
5. When (Kalin Twins)
6. Hard Headed Woman (E. Presley)
7. I Wonder Why (Dion & Belmonts)
8. One Summer Night (Dandaleers)
9. A Certain Smile (J. Mathis)
0. Do You Wanna Dance (B. Freeman)

**GEORGE CAMERON**  
WEAV—Plattsburg, N. Y.

1. Willie And The Hand Jive (J. Otis)
2. Patricia (N. Craft)
3. Enchanted Island (Four Lads)
4. No Chemise Please (G. Granahan)
5. Got A Match (F. Gallup)
6. Purple People Eater (Wooley)
7. Bird On My Head (Seville)
8. Jennie Lee (Jan & Arnie)
9. Endless Sleep (J. Reynolds)
0. Little Serenade (Johnson Bros.)

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

**"MY TRUE LOVE"**  
The Cash Box Sleeper of the Week 4/19  
Jack Scott ..... Carlton 462

**"EVERYBODY LOVES A LOVER"**  
The Cash Box Disk of the Week 6/28  
Doris Day ..... Columbia 41195

**"GINGERBREAD"**  
The Cash Box Sleeper of the Week 6/28  
Frankie Avalon ..... Chancellor 1021

**"FEVER"**  
The Cash Box Disk of the Week 7/12  
Peggy Lee ..... Capitol 3998

**"THE FREEZE"**  
The Cash Box Sleeper of the Week 7/5  
Tony & Joe ..... Era 1075

**"KATHY-O"**  
The Cash Box Disk of the Week 6/21  
Diamonds ..... Mercury 71330

**"DELICIOUS"**  
The Cash Box Sleeper of the Week 6/28  
Jim Backus ..... Jubilee 5330

**"MA MA MA MARIE"**  
The Cash Box Sleeper of the Week 6/28  
Gaylords ..... Mercury 71337



An M.C.M. Records Discovery!  
**THE LITTLE PETS**  
singing  
**SINCE MOM AND POP STARTED TO ROCK**  
b/w  
**I'VE GOT A SECRET**  
M.C.M. 409  
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Noel Ball, Nashville, WSIX, Radio and TV Booking Agent wanted. D.J.'s and Distributors.  
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**ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—**  
Please keep us constantly informed of any changes in call letters or title.



# Ramblings

## NEW YORK:

Lou Klayman, Eastern Sales Manager for Mercury Records, advises a big distributor meeting was held in New York last Friday (June 27). President Irving Green, Eastern A & R head Bobby Shad, Pete Fabri, Merchandising Manager of Package Units (from the Chicago office) and Lou presided at the meeting. Distributors and salesmen from Boston, Newark, Buffalo, Baltimore, Charlotte, Atlanta and New York came in for the meeting at which, among other things, the labels stereo plans were discussed. The first stereo package is scheduled to be released sometime in July. Klayman also reports the label is "hot" with singles. "Summer Night" by The Dandleers; "Mama Marie", The Gaylords; and "Kathy-O", The Diamonds, are all breaking for the top according to Klayman. . . . Sol Handwerker, national promotion head of MGM Records, reports the labels "A Natural Seven" promotion for July is getting

a strong play by the distributors. MGM will release "seven" packages during the "seventh" month that are specially selected albums suited for summer sales. The promotion will offer one free album for every "seven" purchased by distributors during the month of July. . . . Alan Freed began his "Big Beat" TV show on Monday, June 30, over Channel Five—New York. Freed's first "Big Beat Pick Of The Week" was "Shut-Ups" by The Wild-Tones on Madison. The latter, we hear, has broken wide open in New York and L.A., and orders have come in from almost every area in the nation. According to Larry Uttal, Madison Records chieftain, the platter got so out of hand he had to make a deal with Big Top Records (Hill & Range) for financing. H & R has agreed to underwrite the record for a financial interest in "Shut-Ups". Uttal claims to have turned down thirteen offers for the master. Woody Hinderling has covered the fast breaking deck on his Bullseye label and we hear hints that several other covers are in the making. . . . Jerry Winston, Newport Records, has pretested his newest, "There'll Be No Goodbye" by The Five Delights. Says the pretesting showed it to be a most promising offering and samples will go out to deejays and distributors this week. Winston also reports he has been getting a favorable reaction to his "Speak Up" by Sammy Lowe on Newport. . . . Bea Kaslin, Hull Records, has had a sensational success with her masters. She turned the Monotones "Book Of Love" over to Argo who fashioned it into a big hit, and The Pastels' "Been So Long"—also on Argo. She now follows up with the Monotones' "Tom Foolery" on Argo and "Little Star" by The Elegants on APT. Both look exceedingly strong. . . . Atlantic-Atco continues in its sensational hot fashion. Atco leads the way with two smash items, "Yakety Yak" by The Coasters and "Splish Splash" by Bobby Darin sitting right on top of the nation's best sellers and both promising to go to number one. Another that looks very promising for Atco is the recently released "Early In The Morning" by The Rinky Dinks. On Atlantic the best selling items are "What Am I Living For"—"Hang Up My Rock & Roll Shoes" by Chuck Willis, "Dream" by Betty Johnson, and "Whipper Snapper" by LaVern Baker. . . . Latin-American music lovers get more than just cha cha and mambo as you see from the photo shown here. Picture was taken at The Sands Beach Club in Lido Beach, L.I. Dick "Ricardo" Sugar (WNTA-Newark, N.J.) peeks out from under the sombrero to look over the scene along with a lovely Sands Beach Club model. Dick's program of Pop-Latin-American music is heard nightly 8 to 9 over WNTA and originates Friday and Saturday nights at The Sands. . . . Julie Rifkind (Dome Records) tells us Tommy Smalls has turned over The Kents' platter and is now playing



"I Love You So." Reaction has been very good and Rifkind has great expectations. . . . The Jaye Sisters of Atlantic Records were hostesses at a cocktail party at the Mayflower Hotel last Tuesday, July 1. . . . Morty Palitz, Jubilee Records, advises us to watch Bobby Freeman's "Betty Lou Needs A New Pair Of Shoes"—his follow up to his current big hit "Do You Wanna Dance". Bobby will break it on Dick Clark's Saturday night national teevee-er on July 5. Palitz also states that "Delicious" by Jim Backus is a run-away smash. . . . George Goldner sitting on so many decks that threaten to break into big national hits that can't be believe it. "This could be the most fantastic season that I have ever gone through," states George, awed at his own good fortune. At present, of course, Goldner's number one is "Rebel Rouser" by Duane Eddy on "Jamie." Three that look like national possibilities are The Dubs' "Be Sure My Love", The Melodears' "Cha Rock", and Ronnie Baxter's "Gates Of Heaven". In addition Goldner has taken over a current stirrer of excitement in the local area, "Trickle Trickle" by The Videos on Casino. This one bears every indication of a novelty smash. About to be released are The Miracles' "Money", The Five Stars, "Blabbermouth" on End, and Bobbi Roberts' "I've Never Been In Love" and "Honey" on Tee-bee. George's secretary, Myrna Schepps, back from her honeymoon tanned and happy. . . . Cathy Furniss, promotion whizz from the west coast (Eric Distributors—San Francisco) vacationing in New York, but can't stay away from business. She is visiting her outfit's New York manufacturers. . . . Doug Moody, handling a mess of activities with bossman Al Silver vacationing in Europe, talking up "Op" by The Honeycones, "Should I" by Joe Dixon, and "No Tears Tomorrow" by Johnny Hartman. "Op" is in," says Moody, "and the other two look very much like we've got something." . . . Art Roberts (WCUE—Akron, O.) to join Dick Biondi and Dick Lawrence at WKBW—Buffalo, N. Y. . . . That old combination of Lew Krefetz and The Clovers working like a charm. It looks like Lew and his Poplar label have a hit in The Clovers' "Gossip Wheel". . . . Buddy Basch, vet promotion man, squiring MGM's Lew Prince about town with Lew's new release, "Introduce Me To The Girl" and "Nancy". . . . Ed Portnoy, Ivy Records, off to Canada for a week automobile vacation-business trip. Ed plans to hit Montreal, Quebec and as much of Canada as he can squeeze in. He will visit all the jockeys on the way. Ed and his partner, Stan Feldman, and a&r head

Georgie Weiss, are well represented in the master department with very strong looking prospects. ABC-Paramount's APT has two excellent items in "Dance Dance Dance" by The Cavaliers and "Love Is So Wonderful" by The Stereophonics. Goldner has "Cha Rock" by The Melodears and a new one to be released, about which everyone concerned is certain is a hit. Watch "Darling Can't You Tell" by The Clusters on Tee-Gee. It will get a big national push with all stops pulled. . . . Larry Newton, ABC-Paramount on vacation. . . . The Royal-Aire Gallo Records' new recording combo, leave New York this week on a cross-country deejay tour promoting their new Gallo release, "Baby, Baby". The boys are set to appear on the Dick Clark ABC-TV'er upon completion of the trip. . . . Don Robey looking for big action on his Johnny Spain "I'm In Love" and "Family Rules" on Back Beat. . . . The salesmen for the distributors in New York have organized a softball team that finally won its first game against Decca Coral. The salesmen took out their frustration on the Coral-Decca men to the tune of 15-3 with Le



JOHNNY SPAIN

Peters leading the batters with four for four while Morty Gilbert's steady pitching put the New York Record Salesmen into the win column for the first time this season. . . . Congratulations to Mike Collier, travelling promotion man for London Records. Mrs. Collier gave birth to a baby girl last Saturday, June 28. The offspring beat the Colliers to an American citizenship since Mike and the Mrs. still have to wait two years. . . . Do Carter, Pet Records, reports his new "Even Now" by Bill Tennyson is getting good action in Cleveland, Boston, Buffalo and New York City. . . . Romance at Superior Record Sales. Murray Jacobs, of the distrib, marries Rita Ferrera, July 6. Miss Ferrera was formerly employed at Superior as secretary.

## CHICAGO:

Vee Jay-Abner's very busy man-in-motion, Abner, is currently touring the southland heralding his big hit pop record "For Your Precious Love" by Jerry Butler and The Impressions. The word from A&R chief Cal Carter is that he's prepping a recording session for this very hot group. . . . Mahalia Jackson teams up with another all-time great, Duke Ellington, for the Newport Jazz Festival in Rhode Island. . . . The swank Empire Room of the Palmer House, enjoyed SRO seating during the Ted Lewis opening July 3. . . . RCA-Victor recording artist Johnny O'Neill was caught in the whirl of radio shows the past week plugging his new release, highlighted by a visit with Howard Miller. . . . Mercury publicity chief Tommy Schlesinger phoned to tell us that Ralph Marterie is the only band ever to perform at Kinley Air Force Base in Bermuda. . . . Coral Records' Sam Cerami squires Buddy Holly around the deejay circuit last week. . . . Roulette's Stan Palitz claims to be the busiest fellow along record row these days promoting the new Co-Star LP package. Deejay Jack Eigen hosted Stan before the Chez mike t'other pm to get all the pop on Co-Star. Stan is very high on the new Count Basie release, featuring vocals by Joe Williams, Annie Ross, Dale Lambert and Jon Hendrix. . . . The Teenagers have recently been moved up to the parent Roulette label from Gee, in conjunction with their newest release. . . . WGES deejay Richard Stamz comes up with this cutie he spotted in Pageant mag—a youngster recited the Pledge of Allegiance thusly: "I pledge a legion to my flag and to the republic for Richard Stams. . . . "Honest John" Vail advises that Kathy Linden is in semi-retirement due to a prospective visit from Sir Stork. Kathy's latest release is "Oh, Johnny". . . . Jack Solinger, Music Distributors, is burning the midnight oil rushing delivery on Connie Francis' new MGM hit deck. . . . Stephen's subsid. label, Spinning Records, is currently hot with a horror record by Eddie Thomas. . . . Promo gal Bonnie Kroll was seen squiring The Doodlers around town to meet deejays. The group was recently signed by Jones Records. . . . Rumor has it that United Distributors' Jerry Ferber is opening a dancing studio for rock 'n rollers, so they can learn the dances on the new records! . . . Bill McGuire and Joe Cedia of Lormar Distributors send belated best wishes to The Cash Box.

## LOS ANGELES:



CHARLES TRAMMEL

Norman Schlein reports he is receiving a great deal of action with Little Willie John's new King release of "You're A Sweetheart" and "Let's Rock While The Rockin's Good". . . . Sid Talmadge of Record Merchandising has been named distributor for Madison Records' big novelty release "Shut-Ups" by The Wild-Tones. . . . Charles Trammel is being visited by some of the top recording artists on his mid-night to 4 ayem radio show on KGFJ from Dolphin's of Hollywood. . . . The new West Coast label Pepper Records breaking into the field with its first predicted hit of Wingy Manone's "Tuba Boogie". . . . Lew Chudd enthusiastic about Tony Allen's first release for Imperial Records, "Call My Name" and "Strange Talk". . . . Milton Grayson, former lead baritone with Billy Ward's Dominoes just finished a series of sessions for Keen Records. This is Milton's first effort as a single on records. . . . Johnny Otis did a switch and visited his fellow disk-jockeys with his Capitol recording of "Willie And The Hand Jive" which is receiving tremendous action on the West Coast. . . . Sam Cooke back in town after a nine weeks coast to coast tour of one nighters and is preparing for a recording session with Keen Records where he will cut a single and an LP. Negotiations underway by Rex Productions to purchase the life story of the late Chick Webb with Cooke in the title role. . . . Bobby Freeman's success of his Josie recording of "Do You Wanna Dance" has him headlining at the Apollo Theatre in New York. . . . Liberty Records acting as sales agent for Demon Records release of "Western Movies" by the Olympics. Reviewed on the Dick Clark Show, it is breaking in Philadelphia. . . . Leon Rene says Class Records has two big records breaking across the country in Oscar McLollie and Jeanette Baker's "Hey Girl, Hey Boy" and Bobby Day's "Over And Over". Also Bobby & Earl's "Gee Whiz" looks like another follow-up to their big hit "That's My Desire".



# Territorial Tips



## THE NATION'S R & B TOP 20

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

Listed Alphabetically

- A CERTAIN SMILE  
*Johnny Mathis (Columbia 41095)*
- AIN'T NOTHING WRONG WITH THAT BABY  
*Al Hibbler (Decca 30622)*
- ALL DAY LONG  
*Jimmy Smith (Blue Note)*
- ALL THE WAY  
*Riff Ruffin' (Old Town 1054)*
- BEWILDERED  
*Mickey & Sylvia (Vik 0324)*
- BIG MAN  
*Four Preps (Capitol 3960)*
- BIKINI  
*Bikinis (Roulette 4073)*
- BIRD ON MY HEAD  
*David Seville (Liberty 55140)*
- BLIP BLOP
- TANYA  
*Bill Dogget (King 5138)*
- CHA-HUA-HUA  
*Eddie Platt (Gone 5031)*
- CHERRY PIE  
*Marvin & Johnny (Kent 303)*
- DEACON'S WALK  
*Billy Hope (Savoy 1539)*
- DOTTIE  
*Danny & The Juniors (ABC-Paramount 9926)*
- \*DOWN IN VIRGINIA  
*Jimmy Reed (Vee-Jay 287)*
- DOWN ON MY KNEES  
*Heartbeats (Roulette 4054)*
- FLIP TOP BOX  
*Dickey Do & Don'ts (Swan 4006)*
- GIVE ME THE RIGHT ANYTHING TO SAY YOU ARE MINE  
*Lula Reed (Argo 5298)*
- GOT A MATCH  
*Daddy-O's (Cabot 122)*
- HATTIE MALATTI  
*Lee Diamond (Vee-Jay 272)*
- \*HAVING A GOOD TIME  
*Huey Smith (Ace)*
- HEL BOY, HEY GIRL  
*Oscar & Jeanette (Class 228)*
- HIGH SCHOOL CONFIDENTIAL  
*Jerry Lee Lewis (Sun 296)*
- HIT THE ROAD  
*Gus Jenkins (Flash 128)*
- HOOTCHY KOO  
*Larry Williams (Specialty 634)*
- I BELIEVE IN YOU MARRY ME  
*Robert & Johnny (Old Town 1052)*
- I LOVE YOU SO  
*Chantels (End 1020)*
- \*JACKIE  
*Janice Green (Nasco 6013)*
- LIPS  
JUNGLE FEVER  
*Roy Hamilton (Epic 9274)*
- LITTLE MARY PRISONER'S SONG  
*Fats Domino (Imperial 5526)*
- LITTLE PIXIE  
*Moe Koffman (Jubilee 5324)*
- \*LITTLE STAR  
*Elegants (APT 25005)*
- MOONLIGHT BAY  
DRIP DROP  
*Drifters (Atlantic 1187)*
- MUSIC, MUSIC, MUSIC BUT NOT FOR ME  
*Ahmad Jamal (Argo 5294)*

\* Indicates first appearance on Territorial Tips

- MY TRUE LOVE  
LEROY  
*Jack Scott (Carlton 462)*
- NEVER AGAIN  
*Dinah Washington (Mercury 71317)*
- NO CHEMISE PLEASE  
*Gerry Granahan (Sunbeam 102)*
- OH GEE, OH GOSH  
*Kodaks (Fury 1015)*
- OLD MAN RIVER  
*Earl Grant (Decca 30640)*
- OOH! MY SOUL  
TRUE FINE MAMA  
*Little Richard (Specialty 633)*
- OP  
*Honeycones (Ember 1036)*
- \*OVER AND OVER  
*Thurston Harris (Aladdin 3430)*  
*Bobby Day (Class 229)*
- OVER THE WAVES ROCK  
*Earl Bostic (King 5136)*
- \*POOR LITTLE FOOL  
*Ricky Nelson (Imperial 5528)*
- SECRETLY  
MAKE ME A MIRACLE  
*Jimmie Rodgers (Roulette 4070)*
- SHE'S GOT IT  
*Muddy Waters (Chess 1692)*
- SHINE ON HARVEST MOON  
*Googie Rene (Class 227)*
- SITTING AND THINKING  
*Little Jr. Parker (Duke 184)*
- SKINNY MINNIE  
*Bill Haley (Decca 30592)*
- SUMMER LOVE  
*Joe Fuller (Hi)*
- THE PARTY'S OVER  
*Dakota Staton (Capitol 3958)*
- TRY THE IMPOSSIBLE  
*Lee Andrews & Hearts (United Artists 123)*
- WALK A WHILE  
*Choker Campbell (Everlast 5007)*
- WHEN  
*Kalin Twins (Decca 30642)*
- \*WHIPPER SNAPPER  
HARBOR LIGHTS  
*Lavern Baker (Atlantic 1189)*
- WHY DO EVERYTHING HAPPEN TO ME  
*B. B. King (Kent 301)*
- WINDY  
*Paul Gayten (Argo 5300)*
- WOE WOE IS ME  
*Bob Graddy (Old Town 1050)*
- WOODCHOPPER'S BALL  
*Hutchie Davie (Atco 6110)*
- \*YES I WANT YOU  
*Ivory Joe Hunter (Atlantic 1191)*
- YOU  
*Aquatones (Fargo 1001)*
- YOU CHEATED  
*Slades (Domino)*
- YOU GOT ME CRYING  
*Jimmy Reed (Vee-Jay 275)*
- YOU GOT ME (WHERE YOU WANT ME)  
*Bobby Blue Bland (Duke 185)*
- LEND A HELPING HAND  
*Bobby Blue Bland (Duke 185)*
- YOUR FUNERAL AND MY TRIAL  
WAKE UP BABY  
*Sonny Boy Williamson (Checker 894)*
- \*YOU'RE A SWEETHEART  
LET'S ROCK WHILE THE ROCKIN'S GOOD  
*Little Willie John (King 5142)*
- YOU'RE MAKING A MISTAKE  
MY OLD FLAME  
*Platters (Mercury 71320)*

Pos. Last Week

- |           |  |           |
|-----------|--|-----------|
| <b>1</b>  | YAKETY YAK<br><i>Coasters (Atco 6116)</i>  | <b>1</b>  |
| <b>2</b>  | FOR YOUR PRECIOUS LOVE<br><i>Jerry Butler &amp; Impressions (Abner 1013)</i>                         | <b>2</b>  |
| <b>3</b>  | SPLISH SPLASH<br><i>Bobby Darin (Atco 6117)</i>  | <b>6</b>  |
| <b>4</b>  | WHAT AM I LIVING FOR<br><i>Chuck Willis (Atlantic 1179)</i>  | <b>3</b>  |
| <b>5</b>  | DO YOU WANNA DANCE<br><i>Bobby Freeman (Josie 835)</i>   | <b>4</b>  |
| <b>6</b>  | LOOKING BACK<br><i>Nat Cole (Capitol 3939)</i>   | <b>5</b>  |
| <b>7</b>  | JENNIE LEE<br><i>Jan &amp; Arnie (Arwin 108)</i><br><i>Billy Ward &amp; Dominoes (Liberty 55136)</i> | <b>9</b>  |
| <b>8</b>  | HARD HEADED WOMAN<br><i>Elvis Presley (RCA Victor 7280)</i>  | <b>14</b> |
| <b>9</b>  | JOHNNY B. GOODE<br><i>Chuck Berry (Chess 1691)</i>   | <b>7</b>  |
| <b>10</b> | PATRICIA<br><i>Perez Prado (RCA Victor 7245)</i>   | <b>24</b> |
| <b>11</b> | TALK TO ME, TALK TO ME<br><i>Little Willie John (King 5108)</i>                                      | <b>10</b> |
| <b>12</b> | PURPLE PEOPLE EATER<br><i>Sheb Wooley (MGM 12651)</i>  | <b>12</b> |
| <b>13</b> | JUST A DREAM<br><i>Jimmy Clayton (Ace)</i>   | <b>20</b> |
| <b>14</b> | ONE SUMMER NIGHT<br><i>Dandleers (Mercury 71322)</i>   | <b>21</b> |
| <b>15</b> | FOR YOUR LOVE<br><i>Ed Townsend (Capitol 3926)</i>   | <b>8</b>  |
| <b>16</b> | ALL I HAVE TO DO IS DREAM<br><i>Everly Brothers (Cadence 1348)</i>                                   | <b>11</b> |
| <b>17</b> | ENDLESS SLEEP<br><i>Jody Reynolds (Demon 1507)</i>   | <b>13</b> |
| <b>18</b> | I'M WANDERIN'<br><i>Jackie Wilson (Brunswick 55070)</i>  | <b>19</b> |
| <b>19</b> | WILLIE AND THE HAND JIVE<br><i>Johnny Otis (Capitol 3966)</i>  | <b>25</b> |
| <b>20</b> | REBEL ROUSER<br><i>Duane Eddy (Jamie 1104)</i>   | <b>29</b> |

## King Pacts New Faces

NEW YORK — King Records announced the signing of a flock of new talent within the past few weeks. Heading the list is Milwaukee organist Bob Kames. Kames' first album, "Golden Years In Hi-Fi", is a collection of twenty popular German waltzes and polkas, will be released August 1st. Ralph Bass, Chicago-based A & R man, recorded Kames, and also a young R & B artist from Detroit, Tommy Love, doing "My Crazy Heart" b/w "Tell Me, Tell Me", for King's affiliate, Federal Records. Henry Glover, headquartered in New York, signed a young Manhattan R & B duo, Milty and Nat, and cut "Baby, I'm Coming Home To You" and "It's Summertime" as their first release. Baltimore's Johnny Darling cut his first DeLuxe (another King affiliate) session in New York last week under the direction of conductor-arranger, Andy Gibson, performing "I Don't Want To Wind Up In Love" b/w "Baseball Baby". All the singles are scheduled for July 10th release.

In making this announcement, King execs emphasized the point of a "new look", and stated that these signings are only the first in King's search for new faces.

## Disk Biz Discussion

HOLLYWOOD — A discussion of the present-day record business will highlight the hour-long "Greet the People" television show over KTLA-TV, Monday, July 7th, at noon.

Invited to serve on the five-man panel are Randy Wood, Dot Records; Lew Chudd, Imperial Records; Clyde Wallichs, Music City Record Shop; Sammy Cahn, noted songwriter; and Irwin Zucker, independent record promoter.

Moderator of the show is Bill Bradley, former deejay at KLAC, Hollywood, and previously with stations in New York and Detroit. He is the regular emcee of "Greet the People," a daily show, with question-and-answer period from viewers capping Bradley's interrogation of guests.

Two Great New Records!

**THE MELODEARS**

**CHAROCK**

GONE 5033

---

THE DUBS

**BE SURE (MY LOVE)**

GONE 5034

**GONE RECORDS**

1650 BWAY N. Y., N. Y.

21. I WONDER WHY. 22. COME WHAT MAY. 23. RUMBLE. 24. I LOVE YOU SO. 25. HOOTCHY KOO. 26. TO BE LOVED. 27. BLIP BLOP. 28. OLD MAN RIVER. 29. LITTLE MARY. 30. EL RANCHO ROCK.

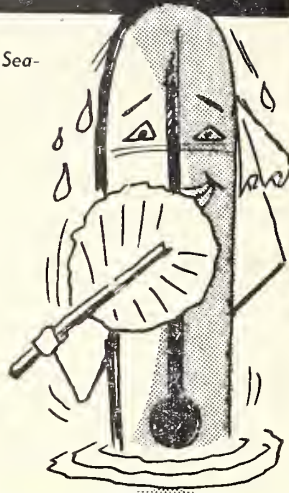
**FORECAST!**  
**THE HEAT IS ON!... A HELLOVA HIT WAVE HEADED YOUR WAY...**



**BREAKING IN:**  
 Houston, Chicago, Dallas, New Orleans, Detroit, Atlantic Seaboard, Memphis, St. Louis, Shreveport, and Nashville.

**2 RED HOT SIZZLERS**  
**Johnny Spain**  
**"FAMILY RULES"**  
 b/w  
**"I'M IN LOVE"**  
 BACK BEAT 516

**THE ORIGINAL Casuals**  
**"THREE KISSES PAST MIDNIGHT"**  
 BACK BEAT 514  
 • On American Bandstand July 2nd



**212° IN THE SHADE AND MADE!**



**2 Dance-Sational SMASHES**  
**"THE DOUBLE FREEZE"**  
 Peppermint Harris  
 and the David Dean's Comba  
 b/w  
 The Red Hot instrumental  
**"THE FREEZE"**  
 DUKE 190

**Little Jr. Parker's**  
**"BAREFOOT ROCK"**  
 b/w  
**"WHAT DID I DO"**  
 DUKE 193

**Y  
 IRS"**



b/w  
**"SOMEBODY ELSE WALKED IN"**  
 PEACOCK 1685

**PEACOCK-DUKE - BACK BEAT - RECORDS, INC.**  
 2809 ERASTUS STREET • HOUSTON 26, TEXAS

**The Cash Box**

**NEW YORK**

**CHICAGO**

**NEW ORLEANS**

- |   |  |   |
|---|--|---|
| <b>1</b> YAKETY YAK<br>Coasters<br>(Atco 6116)                                | FOR YOUR PRECIOUS LOVE<br>Jerry Butler & Impressions<br>(Abner 1013) | YAKETY YAK<br>Coasters<br>(Atco 6116)                               |
| <b>2</b> FOR YOUR PRECIOUS LOVE<br>Jerry Butler & Impressions<br>(Abner 1013) | YAKETY YAK<br>Coasters<br>(Atco 6116)                                | JUST A DREAM<br>Jimmy Clanton<br>(Ace 546)                          |
| <b>3</b> SPLISH SPLASH<br>Bobby Darin<br>(Atco 6117)                          | DO YOU WANNA DANCE<br>Bobby Freeman<br>(Josie 835)                   | SPLISH SPLASH<br>Bobby Darin<br>(Atco 6117)                         |
| <b>4</b> JUST A DREAM<br>Jimmy Clanton<br>(Ace 546)                           | TALK TO ME, TALK TO ME<br>Little Willie John<br>(King 5108)          | FOR YOUR PRECIOUS LOVE<br>Jerry Butler & Impression<br>(Abner 1013) |
| <b>5</b> ONE SUMMER NIGHT<br>Dandleers<br>(Mercury 71322)                     | LOOKING BACK<br>Nat "King" Cole<br>(Capitol 3939)                    | HOOTCHY KOO<br>Larry Williams<br>(Specialty 634)                    |
| <b>6</b> PATRICIA<br>Perez Prado<br>(RCA Victor 7245)                         | PATRICIA<br>Perez Prado<br>(RCA Victor 7245)                         | WILLIE AND THE HAND JIVE<br>Johnny Otis<br>(Capitol 3966)           |
| <b>7</b> LOOKING BACK<br>Nat "King" Cole<br>(Capitol 3939)                    | HEY GIRL, HEY BOY<br>Oscar & Jeanette<br>(Class 228)                 | I'M WANDERIN'<br>Jackie Wilson<br>(Brunswick 55070)                 |
| <b>8</b> PURPLE PEOPLE EATER<br>Sheb Wooley<br>(MGM 12651)                    | OLD MAN RIVER<br>Earl Grant<br>(Decca 30640)                         | WHAT AM I LIVING FOR<br>Chuck Willis<br>(Atlantic 1179)             |
| <b>9</b> OLD MAN RIVER<br>Earl Grant<br>(Decca 30640)                         | TO BE LOVED<br>Jackie Wilson<br>(Brunswick 55052)                    | HAVING A GOOD TIME<br>Huey Smith<br>(Ace)                           |
| <b>10</b> NO CHEMISE PLEASE<br>Gerry Granahan<br>(Sunbeam 102)                | JOHNNY B. GOODE<br>Chuck Berry<br>(Chess 1691)                       | HARD HEADED WOMAN<br>Elvis Presley<br>(RCA Victor 7280)             |

**ST. LOUIS**

**NEWARK**

**DALLAS**

- |   |  |  |
|---|--|--|
| <b>1</b> FOR YOUR PRECIOUS LOVE<br>Jerry Butler & Impressions<br>(Abner 1013) | FOR YOUR PRECIOUS LOVE<br>Jerry Butler & Impressions<br>(Abner 1013) | YAKETY YAK<br>Coasters<br>(Atco 6116)                                |
| <b>2</b> YAKETY YAK<br>Coasters<br>(Atco 6116)                                | YAKETY YAK<br>Coasters<br>(Atco 6116)                                | JENNIE LEE<br>Jan & Arnie<br>(Arwin 108)                             |
| <b>3</b> I'M WANDERIN'<br>Jackie Wilson<br>(Brunswick 55070)                  | WHAT AM I LIVING FOR<br>Chuck Willis<br>(Atlantic 1179)              | DO YOU WANNA DANCE<br>Bobby Freeman<br>(Josie 835)                   |
| <b>4</b> WAKE UP BABY<br>Sanny Bay Williamsan<br>(Checker 894)                | BLIP BLOP<br>Bill Doggett<br>(King 5138)                             | SPLISH SPLASH<br>Bobby Darin<br>(Atco 6117)                          |
| <b>5</b> PATRICIA<br>Perez Prado<br>(RCA Victor 7245)                         | LOOKING BACK<br>Nat "King" Cole<br>(Capitol 3939)                    | COME WHAT MAY<br>Clyde McPhatter<br>(Atlantic 1185)                  |
| <b>6</b> ONE SUMMER NIGHT<br>Dandleers<br>(Mercury 71322)                     | JUST A DREAM<br>Jimmy Clanton<br>(Ace 546)                           | FLIP TOP BOX<br>Dickey Da & Don'ts<br>(Swan 4006)                    |
| <b>7</b> WHAT AM I LIVING FOR<br>Chuck Willis<br>(Atlantic 1179)              | SPLISH SPLASH<br>Bobby Darin<br>(Atco 6117)                          | HARD HEADED WOMAN<br>Elvis Presley<br>(RCA Victor 7280)              |
| <b>8</b> DO YOU WANNA DANCE<br>Bobby Freeman<br>(Josie 835)                   | ANYTHING TO SAY YOU'RE MINE<br>Lula Reed<br>(Argo 5298)              | DRIP DROP<br>Drifters<br>(Atlantic 1187)                             |
| <b>9</b> DOWN IN VIRGINIA<br>Jimmy Reed<br>(Vee-Jay 287)                      | PATRICIA<br>Perez Prado<br>(RCA Victor 7245)                         | FOR YOUR PRECIOUS LOVE<br>Jerry Butler & Impressions<br>(Abner 1013) |
| <b>10</b> LOOKING BACK<br>Nat "King" Cole<br>(Capitol 3939)                   | YOU'RE A SWEETHEART<br>Little Willie John<br>(King 5142)             | ONE SUMMER NIGHT<br>Dandleers<br>(Mercury 71322)                     |

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# The Cash Box

## PHILADELPHIA

## LOS ANGELES

## DETROIT

1 SPLISH SPLASH  
Bobby Darin  
(Atca 6117)

YAKETY YAK  
Coasters  
(Atca 6116)

YAKETY YAK  
Coasters  
(Atca 6116)

2 YAKETY YAK  
Coasters  
(Atca 6116)

RUMBLE  
Link Wray  
(Cadence 1347)

SPLISH SPLASH  
Bobby Darin  
(Atca 6117)

3 ONE SUMMER NIGHT  
Dandleers  
(Mercury 71322)

SPLISH SPLASH  
Bobby Darin  
(Atca 6117)

BLIP BLOP  
Bill Daggett  
(King 5138)

4 JENNIE LEE  
Jan & Arnie  
(Arwin 108)

REBEL ROUSER  
Duane Eddy  
(Jamie 1104)

FOR YOUR  
PRECIOUS LOVE  
Jerry Butler & Impressions  
(Abner 1013)

5 JUST A DREAM  
Jimmy Clanton  
(Ace 546)

JOHNNY B. GOODE  
Chuck Berry  
(Chess 1691)

PURPLE PEOPLE EATER  
Sheb Wooley  
(MGM 12651)

6 BLIP BLOP  
Bill Daggett  
(King 5138)

WHAT AM I  
LIVING FOR  
Chuck Willis  
(Atlantic 1179)

DO YOU WANNA  
DANCE  
Bobby Freeman  
(Jasie 835)

7 FOR YOUR  
PRECIOUS LOVE  
Jerry Butler & Impressions  
(Abner 1013)

DO YOU WANNA  
DANCE  
Bobby Freeman  
(Jasie 835)

WOODCHOPPER'S  
BALL  
Hutchie Davie  
(Atca 6110)

8 PATRICIA  
Perez Prada  
(RCA Victor 7245)

FOR YOUR LOVE  
Ed Townsend  
(Capital 3926)

WILLIE AND  
THE HAND JIVE  
Johnny Otis  
(Capitol 3966)

9 WHAT AM  
I LIVING FOR  
Chuck Willis  
(Atlantic 1179)

TALK TO ME,  
TALK TO ME  
Little Willie John  
(King 5108)

MOONLIGHT BAY  
Drifters  
(Atlantic 1187)

10 DO YOU WANNA  
DANCE  
Bobby Freeman  
(Jasie 835)

HARD HEADED  
WOMAN  
Elvis Presley  
(RCA Victor 7280)

REBEL ROUSER  
Duane Eddy  
(Jamie 1104)

## ATLANTA

## NORFOLK

## SAN FRANCISCO

1 YAKETY YAK  
Coasters  
(Atca 6116)

YAKETY YAK  
Coasters  
(Atca 6116)

YAKETY YAK  
Coasters  
(Atca 6116)

2 DO YOU  
WANNA DANCE  
Bobby Freeman  
(Jasie 835)

SPLISH SPLASH  
Bobby Darin  
(Atca 6117)

FOR YOUR  
PRECIOUS LOVE  
Jerry Butler & Impressions  
(Abner 1013)

3 FOR YOUR  
PRECIOUS LOVE  
Jerry Butler & Impressions  
(Abner 1013)

FOR YOUR  
PRECIOUS LOVE  
Jerry Butler & Impressions  
(Abner 1013)

LOOKING BACK  
Nat "King" Cole  
(Capital 3939)

4 SPLISH SPLASH  
Bobby Darin  
(Atca 6117)

I'M WANDERIN'  
Jackie Wilson  
(Brunswick 55070)

PATRICIA  
Perez Prada  
(RCA Victor 7245)

5 WHAT AM I  
LIVING FOR  
Chuck Willis  
(Atlantic 1179)

DO YOU WANNA  
DANCE  
Bobby Freeman  
(Jasie 835)

PURPLE PEOPLE  
EATER  
Sheb Wooley  
(MGM 12651)

6 TRUE FINE MAMA  
Little Richard  
(Specialty 633)

HARD HEADED  
WOMAN  
Elvis Presley  
(RCA Victor 7280)

HARD HEADED  
WOMAN  
Elvis Presley  
(RCA Victor 7280)

7 WILLIE AND THE  
HAND JIVE  
Johnny Otis  
(Capitol 3966)

WHAT AM  
I LIVING FOR  
Chuck Willis  
(Atlantic 1179)

JENNIE LEE  
Jan & Arnie  
(Arwin 108)

8 JENNIE LEE  
Jan & Arnie  
(Arwin 108)

LOOKING BACK  
Nat "King" Cole  
(Capital 3939)

ONE SUMMER NIGHT  
Dandleers  
(Mercury 71322)

9 COME WHAT MAY  
Clyde McPhatter  
(Atlantic 1185)

PATRICIA  
Perez Prada  
(RCA Victor 7245)

SPLISH SPLASH  
Bobby Darin  
(Atca 6117)

10 JOHNNY B. GOODE  
Chuck Berry  
(Chess 1691)

DOWN ON MY KNEES  
Heartbeats  
(Roulette 4054)

RUMBLE  
Link Wray  
(Cadence 1347)



# R & B Sure Shots

## "HEY GIRL, HEY BOY"

Oscar & Jeanette

Class 228

## "OVER AND OVER"

Award  
of the Week

6/28

Thurston Harris  
Bobby Day

Aladdin 3430  
Class 229

## "MY TRUE LOVE"

Jack Scott

Sleeper  
of the Week

4/19

Carlton 462

## "POOR LITTLE FOOL"

Ricky Nelson

Award  
of the Week

6/28

Imperial 5528

## Future Bathing Beauties



NEW ORLEANS—WNOE, New Orleans deejay, Bob Adams, shown above, attracted more than 35 girls in bathing suits in less than two hours when he told his audience that the first five girls to come to the studios in downtown New Orleans wearing bathing suits would receive new Elvis Presley jewelry. The other 30 girls will receive a copy of the new Presley album, "King Creole". The picture will soon be seen in the Crescent City where it was filmed.

If it ISN'T BIG in YOUR Town,  
It Can Be!

### "THE DEACON'S WALK"

Billy Hope & The Bad Men

≡ 1539

**SAVOY** RECORD CO  
58 MARKET ST  
NEWARK, N J

America's Outstanding Vocalist

### Thurston Harris

## "Over And Over"

AL ≡ 3430

**Aladdin**  
RECORDS  
Los Angeles, Calif.



# R & B Reviews

**A** AWARD & SLEEPER

**B** VERY GOOD

**C** FAIR

**B+** EXCELLENT

**C+** GOOD

**D** MEDIOCRE

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## The Cash Box Award o' the Week

"YOU'RE A SWEETHEART" (2:40)

[Robbins ASCAP—McHugh, Adamson]

"LET'S ROCK WHILE THE ROCKIN'S GOOD"

(2:14) [Jay & Cee BMI—J. Kennedy]

LITTLE WILLIE JOHN (King 5142)

● Little Willie John, combines an oldie and a newie on his Latest King pairing, and it's heads or tails. The oldie is the very lovely, "You're A Sweetheart," fitted up with a modernized, fish-beat ballad tempo and the newie is a rockin' box-hopper labeled "Let's Rock While The Rockin's Good." Terrific choral and instrumental support for Willie's distinctive vocal stylings on both halves. And they both have the potential to follow in the two-market, click path of his current chart-rider, "Talk To Me, Talk To Me."

"ROSE MARIE" (1:55) [Harms ASCAP—  
Hammerstein, Harbach, Stothart]

"AFTER SUNSET" (1:47)

[Travis BMI—E. Freeman]

ERNE FREEMAN (Imperial 5527)

● With the 'bring back the oldies' movement in full swing the Ernie Freeman crew makes its 'campaign contribution' by handing in a delectable rendition of "Rose Marie." The tune has been re-fitted in modernized, alto-sax style and set to a quick, shufflin' beat. Under portion, a tasty tid-bit from the pen of Freeman, is a sax-styled, fish-beat affair labeled "After Sunset." Upper deck hits hard but don't lose sight of the flip.

"BABY BABY" (2:05) [Mellin BMI—S. McKay,  
N. Strassberg, B. Norman]

"FRIENDSHIP RING" (2:35)

[Ad-Lib BMI—Kramer, Herman]

ROYAL-AIRES (Gallo 108)

● Looks like the Gallo diskery is gonna be off and winging with a big, dual-market summer hit. And the tune that's sure to turn the trick is an extremely pretty romantic shuffler labeled "Baby Baby." Responsible for the ear-pleasing vocal performance is a wonderfully polished group of newcomers, the Royal-Aires. Under portion, is an inviting, pop-styled, quick stepping affair, with teenage love lyrics, dubbed "Friendship Ring." Lee Clark's ork attractively showcases the crew on both lids. Watch the upper lid tho—it has that 'smash' label stamped on it. And it's a real smoothie for deejay programming.

"BEAUTIFUL DELILAH" (2:18) [Chuck Berry BMI—C. Berry]

CHUCK BERRY (Chess 1697)

● Chess hit-maker Chuck Berry adds another dual-mart smash to his list. (See Pop Reviews).

"SHUT-UPS" (2:36) [Monument BMI—Newman, Ford Herschenson]

THE WILD TONES (Madison 102)

● A zany novelty instrumental, interspersed with a delightful vocal collection of the current teenage jokes. (See Pop Reviews).

"EARLY IN THE MORNING" (2:05) [Royalty ASCAP—

B. Darin, W. Harris]

BUDDY HOLLY (Coral 62006)

● Buddy Holly's gonna be all over the charts with this one. (See Pop Reviews).

"MEMORIES OF YOU" (2:30) [Shapiro Bernstein ASCAP—

Razaf, Blake]

FIDELITYS (Baton 256)

● The Fidelitys follow their "The Things I Love" with another beautiful oldie. (See Pop Reviews).

### HOLLYWOOD FLAMES

(Ebb 146)

**B+** "CHAINS OF LOVE" (1:46) [Progressive BMI—W. Nugetre] The "Buzz, Buzz, Buzz" group, the Hollywood Flames, oughta be buzzin' 'round the hit charts, in the near future, with their newest Ebb slicing. It's a potent piece of romantic-blues material, backed by a steady incessant beat, that the outfit revives with telling effect.

**B+** "LET'S TALK IT OVER" (2:00) Reverse etching is a real, low-down slow-paced blues opus that the Flames, with a stand out lead vocal, project with heartfelt emotion.

### THE ROBERTA MARTIN SINGERS

(Religious)

(Savoy 4100)

**B+** "GRACE" [Martin Studio BMI—Martin] The Roberta Martin Singers are at their gospel best as they sing this moderate paced lilter with loads of sincerity and devotion. Excellent job highlighted by a potent mid-deck recitation.

**B+** "RIDE ON KING JESUS" [Martin Studio BMI—Martin] Under half finds the group in a rockin', rousing mood as they enthusiastically belt out a foot stompin' spiritual. Lead voice is exciting. Great pairing for the sacred music lover.

### THE HI-LITERS

(Mercury 71342)

**B+** "CHA CHA ROCK" (1:50) [Pure & Golden State BMI—D. Petty] A new dance step, combining parts of the cha-cha-cha and the rock 'n roll, that seems to be capturing the fancy of the teenagers, is grooved in contagious, light-hearted style by the Hi-Liters. Deck moves with impact. Could break thru and climb high on both the pop and r&b charts.

**B** "DANCE ME TO DEATH" (2:10) [Pure & Golden State BMI—J. Franklin] The lower deck also bears close watching. It's an explosive rock 'n roller with a tongue-in-cheek lyric that the group styles in exciting fashion.

### BOB & EARL

(Class 232)

**B+** "CHAINS OF LOVE" (2:30) [Progressive BMI—A. Nugetre] Bob & Earl dish up some flavorful, pausing-sighing vocal stylings as they feelingfully wend their way thru this tear-compelling romantic oldie set to a steady, fish-beat ballad pace.

**B+** "SWEET PEA" (2:00) [Recordo BMI—R. Byrd, G. Chaman] The boys do an about face on the flip half as they sock out a rafter-shakin', all-market rock 'n roller. Dandy biscuit for the dancin' teensters. It's a two-sided winner for the twosome.

### THE OLYMPICS

(Demon 1508)

**B+** "WESTERN MOVIES" (2:00) [Elizabeth, Aires BMI—F. Smith, C. Goldsmith] The Demon label, currently hot in the dual-market, r&b pop field with Jody Reynolds' "Endless Sleep," could have another big, two-way winner with this one. It's a real amusing, steady beat novelty rocker, complete with gun shots, that the Olympics groove in tantalizing style. Watch it!

**B** "WELL!" (2:01) [Elizabeth, Aires BMI—W. Ward] On the bottom side the boys display their sock, southern-blues ability as they work over this fetching rhythm item.

### THE RAINDROPS

(Vega 105)

**B+** "DIM THOSE LIGHTS" (2:40) [Shag BMI—Curry, Huston] Here's a very pretty, slow paced romantic ballad that the Raindrops wrap up in most attractive fashion. Persuasive performance that's sure to make the deejays sit up and take notice.

**B** "OH OH BABY" (2:30) [Philaine BMI—Curry, Huston] On the under side the group puts its wailing blues shoes on as it impressively decks out a heartfelt lover's tale. Good two-sided assist by the Foxes Of Marrow ork.

### DRINKARD SINGERS

(Sacred)

(RCA Victor 7287)

**B+** "RISE, SHINE" (2:52) [P. D.] A jubilee styled old-timer is treated to a rousing performance by the Drinkard Singers. Electrifying piece of wax that should stir up loads of action. Wonderful lead vocal helps to whip up the excitement.

**B+** "MY ROCK" (2:26) [P. D.] More of the same wild, handclappin' enthusiasm on this rockin' soul-stirrer. Chalk up a powerful two-sider for the Drinkards.

### JOHNNY JANÓ

(Hollywood 1087)

**B** "MABEL'S GONE" (1:56) [Golden State BMI—Shuler, Jano] Johnny Jano is backed up in terrific instrumental style as he triggers this torrid rock 'n roll romantic blues in engaging fashion. Hot wax that oughta set the house afire when it starts spinning in the jukes.

**C+** "PLEDGING MY LOVE (To My Darling)" (2:19) [Golden State BMI—Shuler, Perreau, Jano] Under slicing, not to be confused with the Johnny Ace hit, is a tasteful love affair set to a fish-beat ballad pace and piped with loads of feeling by Jano.

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## Top Selling Records

Reported by

# R & B

## Retail Outlets

From Coast to Coast

### SCHERSON BROS.

Los Angeles, Calif.

1. Splish Splash (B. Darin)
2. Yakety Yak (Coasters)
3. Rebel Rouser (D. Eddy)
4. Rumble (L. Wray)
5. Hey Girl, Hey Boy (Oscar & Jeanette)
6. Cha-Hua-Huas (Pets)
7. I Love You So (Chantels)
8. What Am I Living For (C. Willis)
9. Justine (Don & Dewey)
10. Do You Wanna Dance (B. Freeman)

### ROCK AND ROLL SHOP

New Orleans, La.

1. Yakety Yak (Coasters)
2. Willie & Hand Jive (J. Otis)
3. Little Mary (F. Domino)
4. For Your Precious Love (J. Butler)
5. Hootchy Koo (L. Williams)
6. Hard Headed Woman (E. Presley)
7. Splish Splash (B. Darin)
8. Hattie Malatti (L. Diamond)
9. Endless Sleep (J. Reynolds)
10. What Am I Living For (C. Willis)

### ERNSTROM'S REC. SHOP

Dallas, Tex.

1. Hard Headed Woman (E. Presley)
2. Splish Splash (B. Darin)
3. Yakety Yak (Coasters)
4. Rebel Rouser (D. Eddy)
5. Ju-Judy (Casuals)
6. Jennie Lee (Jan & Arnie)
7. Willie & Hand Jive (J. Otis)
8. High School Confidential (J. L. Lewis)
9. Flip Top Box (D. Doe & Don'ts)
10. Drop Drop (Drifters)

### MUSICAL SALES

Baltimore, Md.

1. What Am I Living For (C. Willis)
2. Looking Back (N. Cole)
3. Yakety Yak (Coasters)
4. Patricia (P. Prado)
5. Talk To Me (L. W. John)
6. Little Mary (F. Domino)
7. For Your Precious Love (J. Butler)
8. Music, Music, Music (A. Jahmal)
9. Jennie Lee (Jan & Arnie)
10. Splish Splash (B. Darin)

### HUDSON RECORD SHOP

Jackson, Tenn.

1. Yakety Yak (Coasters)
2. What Am I Living For (C. Willis)
3. For Your Precious Love (J. Butler)
4. Do You Wanna Dance (B. Freeman)
5. Looking Back (N. Cole)
6. Johnny B. Goode (C. Berry)
7. Jennie Lee (Jan & Arnie)
8. Ooh My Soul (L. Richard)
9. Big Man (Four Preps)
10. Sitting And Thinking (Parker)

### GLEN MUSIC # 1

Detroit, Mich.

1. Splish Splash (B. Darin)
2. Woodchopper's Ball (Davie)
3. Hard Headed Woman (E. Presley)
4. Yakety Yak (Coasters)
5. Rebel Rouser (D. Eddy)
6. Moonlight Bay (Drifters)
7. Poor Little Fool (R. Nelson)
8. High School Confidential (J. L. Lewis)
9. Don't Go Home (Playmates)
10. Do You Wanna Dance (B. Freeman)

### MELODY LANE

Chicago, Ill.

1. For Your Precious Love (J. Butler)
2. Patricia (P. Prado)
3. Do You Wanna Dance (B. Freeman)
4. I Wonder Why (Dion & Belmonts)
5. Yakety Yak (Coasters)
6. Return To Me (D. Martin)
7. Old Man River (E. Grant)
8. Johnny B. Goode (C. Berry)
9. Hey Girl, Hey Boy (Oscar & Jeanette)
10. Willie & Hand Jive (J. Otis)

### MELOTONE MUSIC SHOP

Brooklyn, N. Y.

1. Purple People Eater (Wooley)
2. No Chemise Please (G. Granahan)
3. Splish Splash (B. Darin)
4. Yakety Yak (Coasters)
5. Jennie Lee (Jan & Arnie)
6. All I Have To Do Is Dream (Everlys)
7. Do You Wanna Dance (B. Freeman)
8. I Wonder Why (Dion & Belmonts)
9. One Summer Night (Dandleers)
10. El Rancho Rock (Champs)

### JOE'S MUSIC SHOP

St. Louis, Mo.

1. For Your Precious Love (J. Butler)
2. I'm Wanderin' (J. Wilson)
3. Patricia (P. Prado)
4. Yakety Yak (Coasters)
5. Down In Virginia (J. Reed)
6. Yes I Want You (I. J. Hunter)
7. Barefoot Rock (L. J. Parker)
8. One Summer Night (Dandleers)
9. I Believe In You (Robert & Johnny)
10. Wake Up Baby (Williamson)

# Plugs New Release



SAN ANTONIO, TEXAS—Kenny Rogers, Carlton Recording artist, whose first recording, "That Crazy Feeling" zoomed on all charts, is shown visiting Bob Collins at WOAI in San Antonio. Kenny is now plugging his second Carlton release, "For You Alone". From left to right, Fern Meek, distributor; Kenny Rogers and Bob Collins.

## Coral Signs Danny Costello

NEW YORK—Singer Danny Costello has been signed to an exclusive long-term contract by Coral Records, according to A & R Director Paul Cohen. Coral is planning an extensive promotion campaign to back his forthcoming initial release on its banner.

Baseball first claimed Costello's talents. He was a southpaw hurler for the Pittsburgh Pirates farm chain, and at one time managed the Tennessee Pirates' club. An injury to his pitching arm ended this promising career and Danny turned to singing.

A 1951 audition for the then popular "Chance of a Lifetime" show proved to be a turning point as the artist won five weeks in a row. This was followed with a winning try on the Arthur Godfrey Talent Scouts program. Godfrey was on vacation during his appearance and didn't view that week's winner. However, some time later, he was brought to Godfrey's attention by the McGuire Sisters (also Coral pactees) who suggested him as a replacement for one of the vacationing regulars on the show.

Since then, Costello has guested on many of the top-rated TV shows and presently, it is reported, has under consideration a Broadway show and motion picture commitments. Currently he is appearing in "Damn Yankees" at the Westbury, L. I. Music Fair.

The Coral signing was arranged through the William Morris Agency.

## Ella Fitzgerald To Do Her Porter-Berlin LPs At Hollywood Bowl

NEW YORK—Ella Fitzgerald will bring two of her Verve albums to life in a concert at the Hollywood Bowl on Saturday, August 16th. The LP's are her "Cole Porter Song Book" and her forthcoming "Irving Berlin Song Book." Miss Fitzgerald will cull selections from these albums in this Porter-Berlin night. Paul Weston will direct the ork.

Before the Hollywood Bowl concert, however, the songstress has a busy schedule. She stars at two European jazz festivals between July 8th-13th, at Cannes and at Knoke (Belgium). During the week of July 14th she plays the Carter Barron Amphitheatre in Washington, D.C., with Louis Armstrong. On July 21st she opens a three week engagement in Chicago's Mr. Kelly's.

Following the Cole Porter-Irving Berlin night on August 16th, Miss Fitzgerald will take a vacation. In September she makes her annual tour with Norman Granz' Jazz At The Philharmonic.

## Warner Pacts Henri Rose

BURBANY, CALIF. — Newly formed Warner Bros. Records has acquired the recording contract of pianist Henri Rose, following a series of negotiations between James B. Conkling, prexy of the firm, and Bob Keene, president of Del-Fi Records.

Rose's new agreement with Warner Bros. is a long term contract and calls for the production of both albums and single records. Keene will continue to produce Rose's recording dates at Warner Bros.

The pianist has had nitery engagements at the Melody Room in Hollywood, and shortly begins a stint in Las Vegas.

# R & B

## Disk Jockey

### REGIONAL RECORD REPORTS

- JIM McCARTHY**  
WAEB—Allentown, Pa.
1. Johnny B. Goode (C. Berry)
  2. Endless Sleep (J. Reynolds)
  3. El Rancho Rock (Champs)
  4. Singing Hills (B. Vaughn)
  5. For Your Precious Love (J. Butler)
  6. Looking Back (N. Cole)
  7. Patricia (P. Prado)
  8. My True Love (J. Scott)
  9. Willie & Hand Jive (Otis)
  10. Jennie Lee (B. Ward)

- BOB WOODEL**  
WWHG—Hornell, N. Y.
1. Boppin' In A Sack (Lanes)
  2. Cha-Hua-Hua (E. Platt)
  3. Wild Rice (B. Justis)
  4. Whipper Snapper (L. Baker)
  5. Hop In My Jalop (C. Alaimo)
  6. Scroungie (B. Justis)
  7. Teenage Memory (Bachelors)
  8. Sapphire (B. D. Oliver)
  9. Tom Hark (Elias & Zig Zag Flutes)
  10. Honeysuckle Rose (E. Bostic)

- ED HOUSTON**  
CKEY—Toronto, Ont., Can.
1. Splish Splash (B. Darin)
  2. Yakety Yak (Coasters)
  3. When (Kalin Twins)
  4. No Chemise Please (Granahan)
  5. Endless Sleep (J. Reynolds)
  6. Think It Over (Crickets)
  7. Rebel Rouser (D. Eddy)
  8. Beverly (Jades)
  9. Havin' A Good Time (H. P. Smith)
  10. Blue Betty (F. Avalon)

- BILL "OMAR" JACKSON**  
KOKA—Shreveport, La.
1. Yakety Yak (Coasters)
  2. Sitting And Thinking (L. J. Parker)
  3. What Am I Living For (C. Willis)
  4. For Your Love (Townsend)
  5. You Got Me (B. B. Bland)
  6. For Your Precious Love (J. Butler)
  7. Been So Long (Pastels)
  8. Yes I Want You (I. Hunter)
  9. Looking Back (N. Cole)
  10. Tanya (B. Doggett)

- AL WEAVER**  
WKBC—No. Wilkesboro, N.C.
1. Rainbow Love (S. Scott)
  2. Hard Headed Woman (E. Presley)
  3. High School Confidential (J. L. Lewis)
  4. Typin' A Letter (R. Carlyle)
  5. Teenage Blues (D. Allen)
  6. Shake It Up (S. Scott)
  7. Come On Baby Let's Go (J. Jones)
  8. The Gossip Wheel (Clovers)
  9. Love Is Love (El Torros)
  10. Little Jonah (B. Lee)

- VERNON STEWART**  
KXRJ—Russellville, Ark.
1. I Want To Be Loved (D. Elbert)
  2. El Rancho Rock (Champs)
  3. For Your Precious Love (J. Butler)
  4. Johnny B. Goode (C. Berry)
  5. Indian Love Call (E. Freeman)
  6. Twilight Time (Platters)
  7. For Your Love (E. Townsend)
  8. Sick And Tired (F. Domino)
  9. Do You Wanna Dance (B. Freeman)
  10. Talk To Me (L. W. John)

- GLORIA BEA**  
WNJR—Newark, N. J.
1. Yakety Yak (Coasters)
  2. For Your Precious Love (J. Butler)
  3. Purple People Eater (Wooley)
  4. Splish Splash (B. Darin)
  5. You're Making A Mistake (Platters)
  6. Lips (R. Hamilton)
  7. Jennie Lee (Jan & Arnie)
  8. Just A Dream (J. Clanton)
  9. All I Have To Do Is Dream (Everlys)
  10. Young And Warm And Wonderful (T. Bennett)

- RAY READ**  
WAZA—Bainbridge, Ga.
1. Yakety Yak (Coasters)
  2. What Am I Living For (C. Willis)
  3. Come What May (C. McPhatter)
  4. Hard Headed Woman (E. Presley)
  5. Jennie Lee (Jan & Arnie)
  6. Do You Wanna Dance (B. Freeman)
  7. Endless Sleep (Reynolds)
  8. Cha-Hua-Hua (Pets)
  9. Johnny B. Goode (C. Berry)
  10. Splish Splash (B. Darin)

- GEORGE KLEIN**  
WHEY—  
Memphis-Millington, Tenn.
1. Return Of Jerry Lee (George & Louis)
  2. Hard Headed Woman (E. Presley)
  3. High School Confidential (J. L. Lewis)
  4. Yakety Yak (Coasters)
  5. Scroungie (B. Justis)
  6. Splish Splash (B. Darin)
  7. So Young (R. Smith)
  8. Do You Wanna Dance (B. Freeman)
  9. Sweet Woman (E. Bruce)
  10. Johnny B. Goode (C. Berry)

## Como To Move Offices

NEW YORK — Perry Como has taken a 10-year lease on most of the 16th floor of the new office building at 405 Park Avenue, constructed by William Kaufman and Jack D. Weiler, and recently opened. Como will have his personal office there, as well as the executive offices of Roncom Productions, and will operate his music publishing and TV enterprises there.

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and

**Al Terry**



**IT'S JUST AS WELL**

c/w

**I'M NOT THE GIRL**

(You Left Behind)

HICKORY 1082

New Release



**Roy Acuff**

**THE ONE I LOVE**

(Is Gone)

c/w

**Searching For Happiness**

HICKORY 1081

**McCormick Bros.**

**BIG EYES**

c/w

**BLUE BLUE MOOD**

HICKORY 1080

**June Webb**

**I'M SO LONESOME  
I COULD CRY**

c/w

**Love**

HICKORY 1079

Still Selling **BIG!**

**Wilma Lee and Stoney Cooper**  
**WALKING MY LORD  
UP CALVARY HILL**

c/w

**He Taught Them How**

HICKORY 1078

**Rusty and Doug**

**WHY DON'T YOU LOVE ME**

c/w

**Hey Mae**

HICKORY 1077

**Hickory** RECORDS

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Nashville 4, Tennessee



# Country Best Sellers

IN RETAIL OUTLETS

	Pos. Last Week
1. GUESS THINGS HAPPEN THAT WAY Johnny Cash (Sun 295)	(1)
2. ALL I HAVE TO DO IS DREAM Everly Brothers (Cadence 1348)	(2)
3. JUST MARRIED Marty Robbins (Columbia 41143)	(3)
4. PURPLE PEOPLE EATER Sheb Wooley (M-G-M 12651)	(5)
5. OH LONESOME ME Don Gibson (RCA Victor 7133)	(4)
6. IT'S A LITTLE MORE LIKE HEAVEN Hank Locklin (RCA Victor 7203)	(6)
7. BLUE BLUE DAY Don Gibson (RCA Victor 7010)	(10)
8. CRYING OVER YOU Elvis Presley (RCA Victor 7240)	(7)
9. SEND ME THE PILLOW YOU DREAM ON Hank Locklin (RCA Victor 7127)	(8)
10. SECRETLY Jimmie Rodgers (Roulette 4070)	(9)
11. HARD HEADED WOMAN. 12. ALONE WITH YOU. 13. CURTAIN IN THE WINDOW. 14. HIGH SCHOOL CONFIDENTIAL. 15. JACQUELINE. 16. WEAR MY RING AROUND YOUR NECK. 17. BIG WHEELS. 18. I CAN'T STOP LOVING YOU. 19. I LOVE YOU MORE. 20. COME IN STRANGER. 21. STAIRWAY OF LOVE. 22. I CAN'T HELP WONDERING. 23. HEY MR. BLUEBIRD. 24. BLUE BOY. 25. EVERY TIME I'M KISSING YOU. 26. BALLAD OF A TEENAGE QUEEN. 27. JEALOUSY. 28. CITY LIGHTS. 29. WHAT MAKES A MAN WANDER. 30. TEN YEARS. 31. CLAUDETTE. 32. HOW DO YOU HOLD A MEMORY. 33. MAKE ME A MIRACLE. 34. GUESS I'VE BEEN AROUND TOO LONG. 35. COLOR OF THE BLUES; YOU'LL COME BACK.	

# Traveling Far



PORTLAND, OREGON—The Miller Brothers Western Band which hails from Wichita Falls, Texas, played a one nighter recently at the Division Street Corral in Portland. The group records for Four Star Records.

## Carl Butler Joins "Grand Ole Opry"

NASHVILLE, TENN.—Carl Butler has been signed as a regular member of WSM's "Grand Ole Opry," it was announced last week by the Opry's General Manager, Dee Kilpatrick.

The Columbia recording artist-composer joins the WSM lineup with years of radio-TV, personal appearances and about twenty-five records to his credit from Capitol, his first disk contract, and Columbia. He has been a featured performer on WPTF-Raleigh, N. C.; WVLK-Lexington, Ky.; WNOX, WBIR-TV, and WROL in Knoxville, Tenn.

Besides his own pressings, many of his more than two hundred songs have been recorded by such artists as Roy Acuff, Kitty Wells, Rosemary Clooney, and Flatt and Scruggs. Butler's latest Columbia release couples his own "Jealous Heart," and "So Close."

Born in Knoxville thirty-two years ago, Butler says his awakening to country music occurred on a childhood Christmas when his mother pre-

sented him with a \$7.50 guitar and he settled down to learn the basic chords by listening to the late Jimmie Rodgers' records. His professional experience began at the age of twelve when he started picking for square dances and sang for customers between sets. A graduate of Stair Tech High School in Knoxville, Butler is married to high-school sweetheart, the former Miss Pearl Jones.

Butler served three of the World War II years with the 35th Field Hospital in Africa, Italy, and Germany.

## Denny Signs Hank Locklin

NASHVILLE, TENN.—Jim Denny of the Jim Denny Artist Bureau reports that Hank Locklin joined his Agency on June 25th. Locklin, an RCA Victor recording artist, is currently riding high with "Send Me The Pillow You Dream On" and "It's A Little More Like Heaven."



## The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

	POS. LAST WEEK
1. GUESS THINGS HAPPEN THAT WAY	Johnny Cash (Sun) (1)
2. ALL I HAVE TO DO IS DREAM	Everly Brothers (Cadence) (2)
3. JUST MARRIED	Marty Robbins (Columbia) (3)
4. OH LONESOME ME	Don Gibson (RCA Victor) (4)
5. IT'S A LITTLE MORE LIKE HEAVEN	Hank Locklin (RCA Victor) (5)
6. ALONE WITH YOU	Faron Young (Capitol) (7)
7. CRYING OVER YOU	Webb Pierce (Decca) (6)
8. CURTAIN IN THE WINDOW	Ray Price (Columbia) (8)
9. BLUE BLUE DAY	Don Gibson (RCA Victor) (15)
10. COME IN STRANGER	Johnny Cash (Sun) (10)
11. PURPLE PEOPLE EATER. 12. BIG WHEELS. 13. EVERY TIME I'M KISSING YOU. 14. I LOVE YOU MORE. 15. I CAN'T STOP LOVING YOU. 16. SEND ME THE PILLOW YOU DREAM ON. 17. YOU'LL COME BACK. 18. TEN YEARS. 19. HOW DO YOU HOLD A MEMORY. 20. STAIRWAY OF LOVE. 21. HEY MR. BLUEBIRD. 22. I CAN'T HELP WONDERING. 23. GUESS I'VE BEEN AROUND TOO LONG. 24. CITY LIGHTS. 25. HARD HEADED WOMAN. 26. I MISS YOU. 27. ME AND MY BIG LOUD MOUTH. 28. WHAT MAKES A MAN WANDER. 29. BLUE BOY. 30. COLOR OF THE BLUES. 31. SECRETLY. 32. WEAR MY RING AROUND YOUR NECK. 33. FOOLS LIKE ME. 34. WHEN THE WORK'S ALL DONE THIS FALL. 35. OCEANS OF DIAMONDS. 36. JACQUELINE. 37. OVERNIGHT. 38. HIGH SCHOOL CONFIDENTIAL. 39. TOMORROW WE'LL RETIRE. 40. I CAN'T FIND THE DOOR KNOB. 41. THEME OF LOVE. 42. I DIG YOU BABY. 43. ONCE MORE. 44. MOANIN' THE BLUES. 45. SOPHRONIE. 46. WHY DID YOU LEAVE ME. 47. TWO FOOLS IN LOVE. 48. 24 HOUR NIGHT. 49. COTTON PICKER. 50. BECAUSE I'M A DREAMER. 51. BALLAD OF A TEENAGE QUEEN. 52. CLAUDETTE. 53. INVITATION TO THE BLUES. 54. I DON'T APOLOGIZE. 55. HAVEN'T YOU HEARD; JEALOUSY; NOTHING CAN STOP ME.	



# Country Big 10 JUKE BOX TUNES

	Pos. We
1. GUESS THINGS HAPPEN THAT WAY Johnny Cash (Sun 295)	1
2. ALL I HAVE TO DO IS DREAM Everly Brothers (Cadence 1348)	2
3. JUST MARRIED Marty Robbins (Columbia 41143)	3
4. OH LONESOME ME Don Gibson (RCA Victor 7133)	4
5. IT'S A LITTLE MORE LIKE HEAVEN Hank Locklin (RCA Victor 7203)	5
6. PURPLE PEOPLE EATER Sheb Wooley (MGM 12651)	7
7. BLUE BLUE DAY Don Gibson (RCA Victor 7010)	10
8. SEND ME THE PILLOW YOU DREAM ON Hank Locklin (RCA Victor 7127)	6
9. CURTAIN IN THE WINDOW Ray Price (Columbia 41105)	9
10. WEAR MY RING AROUND YOUR NECK Elvis Presley (RCA Victor 7240)	8
11. HARD HEADED WOMAN. 12. SECRETLY. 13. ALONE WITH YOU. 14. I CAN'T STOP LOVING YOU. 15. BIG WHEELS. 16. CRYING OVER YOU. 17. JACQUELINE. 18. HIGH SCHOOL CONFIDENTIAL. 19. COME IN STRANGER. 20. HEY MR. BLUEBIRD.	

JIMMIE WILLIAMS

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# Country Round Up

Herb Shucher, manager of RCA Victor's hit-maker, Jim Reeves, reports that he has had to hire 2 extra gals to help answer the flood of mail caused by Jim's hosting on the "Country Music Jubilee" and his newest Victor pairing. The new tunes, already making a solid impression on the charts are the pop-country-styled, "Blue Boy" and "Theme Of Love". Herb also adds that a number of deejays were asked if they'd like to receive copies of Jim's older releases, to wit, over 1,000 were shipped in a week. Any other jocks desiring these disks can have same by writing to the Reeves office, P.O. Box 28, Madison, Tenn. Also available are a limited number of the new Reeves' album, entitled "Girls I Have Known", which is reported by Herb to be the greatest effort the songster ever made.



JOHNNY HORTON

The 4th. One side of Faron's two-sided clicker, "Everytime I'm Kissing You," as penned by Faron and the "Hayride's" own Carl Belew. Our congrats go out to the "Hayride" on their new CBS-network radio show which starts July 12.

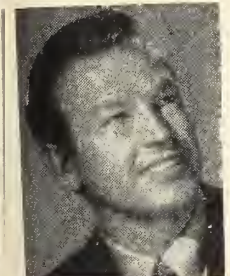
According to word received from Carl Fitzgerald, WCOC-Meridian, Miss. Carl, J. C. Moore, of Moore's Music Center in town, and Jim Skelton are bringing Hank Thompson & his Brazos Valley Boys to Meridian for a dance in Sept. Jim Halsey, Hank's Mgr., has set the group for a Sept. southland tour. Carl Sauceman & his Green Valley Boys are still doing a tv'er on WTKO-TV in Meridian on Fri. nites. In addition to doing daily shows over WRAG-Carrollton, Ala. with his group, Carl is a deejay with the station.



FERLIN HUSKEY

It's a 2nd child, 1st boy, for Crossroads TV and RadioOzark vice president, John Mahaffey and wife Fredna: His name is Robert Barton Mahaffey. Jim McConnell, booking representative for all acts appearing on "The Red Foley Show" and "Country Music Jubilee" in his capacity as general manager of Top Talent, Inc., reports that Red and a whole wagon-load of performers from the two network shows will headline the fair's at Decatur and Champaign, Ill., in late July. Incidentally, Foley's just-released items on Decca are tagged "Crazy Little Guitar Man" and "Fate." Jim Reeves' special guest on Sat., July 5th's Jubilee" was Tex Williams, who spent all of the week in the Ozarks, visiting Tex Allen and "Nudie, the Hollywood Tailor," at the nearby J-Bar-H Rodeo on beautiful Lake of the Ozarks. A July Fourth celebration at Lone Jack, Mo., featured the combination of Flash and Whistler, with the Tall Timber Trio on Thursday, the 3rd, and Leroy, "The Auctioneer" VanDyke on the 4th. Dow Chemical Company's "Red Foley Show," aired as a 1/2-hour segment of NBC Radio's "Monitor" each Sat. noontime, gave the red-carpet treatment to guest Porter Wagoner on the 5th. Norma Beasler, newly added to the permanent cast of ABC-TV's "Jubilee," is to be known henceforth as Norma Jean.

Fred Stryker, Fairway Music, wants everyone to know that he's working on Porter Wagoner's newest Victor release, "Bullseyed" last week, tagged "Tell Her Lies and Feed Her Candy."



REX ALLEN

WKBC-North Wilksboro, N. C., deejays, Al Weaver and Larry Gar, send along some hot items. Al sez that Kitty Wells' Decca waxing of "I Can't Help Wondering" and Faron Young's Capitol platter, "Alone With You," are two of the biggest disks to hit his area in quite a while and Larry reports that Don Vinson's MGM waffle, "Why Did You Leave Me," could prove to be a real sleeper.

Jimmie Dale is now conducting his own c&w TV show over Channel 6 in Port Jervis, N. Y., every Mon. nite, from 7:00 to 7:30 P.M. and would really be pleased to hear from the c&w artists all over the country.

Gene Parson, "The Ol' Cactus Kid," WTAQ-La Grange, Ill., passes along word that Ernest Tubb took over the WTAQ mikes, for a full hour, May 24th, in a tribute to country music's all-time great, the late Jimmie Rodgers. The show was part of Gene's regular 3-hour country hassle. Gene was in Nashville on June 20th and 21st for appearances on "Mr. D. J.—U.S.A." and Tubb's Midnite show on WSM. During the shows he performed his "Talkin' Blues" and bowed his new EKO waxing of "Your Letter Didn't Say" and "Man She's Nice."

Samuel Short, Jr., Blue Hen prexy, writes that Hugh Lee Stevenson has joined him as a partner in the firm. Hugh, an ASCAP publisher has a new Blue Hen release by Lanie Walker, titled "No Use Knocking On My Door" and "Eenie Meenie Miney Mo." Short notes that he's putting out a 500 series of popular disks and has signed up Hank Harman for the 1st pairing, tagged "Arizona Cowtown" and "Two-Timin' Jazerel." Several distribs have been lined up and more will be added shortly.

"Cowboy" Howard Vokes' son recently left the hospital after a bout with pneumonia and his wife is due in for an operation. Here's hoping everything turns out fine and congrats to Howard, who celebrated his 27th birthday in June.

Clyde Beavers, formerly with Mercury Records, recently cut two new sides for Bill Lowery's Atlanta, Ga., diskery. The tunes, due out soon, are tagged "Susie Darling" and "Black Knee Socks," and Clyde sez they'll either be on the N.R.CO. or Wonder labels. Clyde is the fellow who rode the mule, "Ole Plugnik," from Dalton, Ga., to the D.J. convention in Nashville, last Nov. He traveled the 130 miles in 7 days that averaged 30 degrees a day. He had another mule journey set for the 3rd and 4th of July, from Tellico Plain, Tenn., to Murphy, N. C. Both towns are trying to get a paved road thru the rugged terrain and are asking Clyde to help out, publicity-wise, on the 2-day, 60-mile trip. Ward Bond, of the NBC-TV'er, "Wagon Train," was also due in. Beavers appears on the East Point "Georgia Jubilee," every 3 to 4 weeks, and is a regular member, every 4th week, on the Knoxville, Tennessee, "Barn Dance," in addition to his bookings around the states.



CLYDE BEAVERS

Donn Reynolds, MGM song stylist, pens from Vancouver, B. C., that he plans to stay up Canada way for awhile, after appearing there with a Kitty Wells-Johnnie & Jack "Grand Ole Opry" unit.

Johnnie Rowe types that he's planning a Sat. afternoon record show, featuring c&w artists only, over the KASL-Newcastle, Wyo., airwaves and that he's short on the c&w wax. So—diskeries, artists and promotion men—jot it down on your memo pads.

KBYR-Anchorage, Alaska's, "Oilfield Boy" Jimmy Simpson, infos that there was a big turnout at the "Red Barn," last week, for a show that included Lefty Frizzell, Whitey Pullen, Whitey's Swingsters and Simpson. Lefty also visited with Jimmy on his KBYR—"Far North Jamboree."

East Texas' singing red heads, Reta & May, the Duval Sisters, were June 21st guests on the Roy Glenn-Pee Wee Reid, "Red River Jamboree" in Paris, Texas. Felsted's David Orrell & Band were in on the 28th along with Victor's Nan Castle, who returned to the show after making her 3rd appearance on the Arthur Godfrey, CBS-radio and TV shows.



DONN REYNOLDS

Era's Glen Glenn, who wears "Uncle Sam's" uniform, writes from "Schofield Barracks," in Hawaii, that his current Era slicing, "Laurie Ann," has been out only 2 weeks and is already getting heavy play in the Los Angeles area.

Mary-Leah Ward, President of the Charlie Kellogg Fan Club in Troy, Kansas, sends along some info on her favorite c&w artist. Charlie currently records for a local St. Joe, Mo., label, Manning Records, and the tunes he performs on the disk are dubbed "I'm Gonna Burn Your Letters" and "The Blame Is Carved Forever." He also has appeared with his band, the Ozark Drifters, over St. Joe's KRES and KFEQ airwaves.

"Balin' Wire" Bob Strack, KOAM-Pittsburg, Kan., notes that Justin Tubb was in for a Springfield, Mo., show on June 28th and that Martha Carson and her group were at the "Wildwood Lakes" in Kansas City, along with Strack, the same nite. Minnie Pearl was in St. Charles, Mo., from the 25th thru the 28th of June.

Bill Boyd, KSKY-Dallas, Texas, has been signed by Dallas Turner of Eagle Pass Music to have a song-folio published. Bill used to be big on Victor, years back and at the present time is a hot act in the Dallas area.

Bill Price has his new release out on Blue Hen records entitled, "Ill Be True Forevermore To You," b/w "I'm Thinking Tonight Of My Blue Eyes." Jocks can get samples by writing to Price at 1606 North Allen St., Charlotte, N. C.

Johnny Martin, WRFD-Worthington, Ohio, doing a good job with country music, is looking forward to more c&w wax. Ditto for Mel Price, WIPA-Easton, Md., S. G. Hembree, WCTT-Corbin, Ky., and F. L. Roskelley, KOYL-Odessa, Texas.

Barbara McCool infos that a local recording artist, Ray Scott, whose new pairing on the Satellite label is tagged, "You Drive Me Crazy" and "Say Anything But Not Goodbye," has been added to the KWEM-Memphis, Tenn. staff. Ray, in addition to clefting many tunes that have appeared on several different labels, has his own band, the Demons, and recently completed a mid-South tour.

Bobby Helms and Lee Emerson were June 21st guests of Carl Logan on his KCOL-Fort Worth, Texas, show. Other recent guests included Al Jones of Poplar Records and Lode's Fred Crawford.

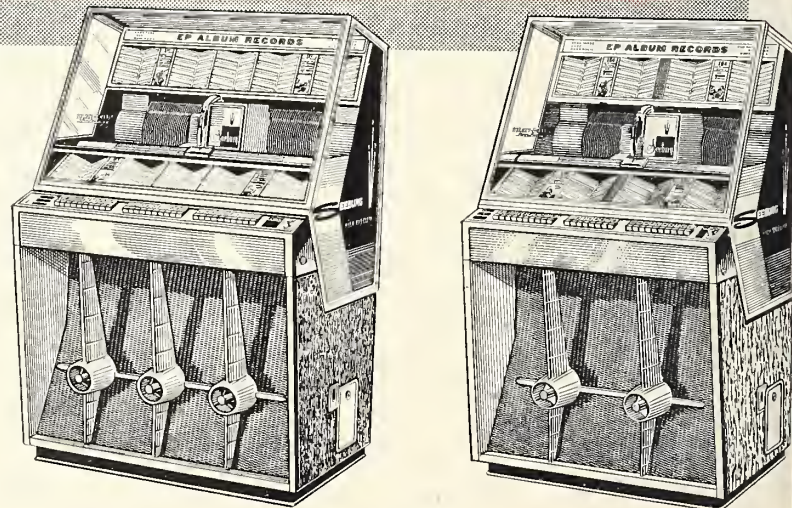
Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



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# Here and There

NEW YORK—Several years ago, when it became obvious that the public was accepting king-size cigarettes, and then filter tips, The Cash Box made the suggestion that cigarette machine manufacturers produce machines to vend more than the standard products. Today, with the multiple brands and different sized packages, is a life saver that the factories now produce cigarette machines that can vend every brand demanded. The biggest advance in cigarette sales has been in the filter type—jumping from 9 billion smokes in 1956 to 155 billion in 1957. Recent figures showed that U.S. smokers consumed a total of 410 billion cigarettes during 1957, a decided increase over 1956. Interesting, too, is the amount of money the manufacturers spend in advertising to promote sales. During 1956, 18 firms laid out \$105,300,000 for ads. In 1957, this figure jumped to \$117,000,000—a increase of almost \$12 million.

NEW YORK—The Cash Box, in its campaign to impress operators with the necessity for operating at 10¢, 25¢ plays for 25¢, and a more equitable share of the gross commission, has pointed out that the dime, due to today's inflation, is worth about 4¢. However, this is not true in the case of a certain dime minted in 1894. This one was picked up here as small change, and is believed to be worth more than \$3,000.

NEW YORK—We noted a sign in an office here, and thought it worth repeating: "Samson slew 10,000 Philistines with the jawbone of an ass. Every day as many sales are killed with the same weapon."

WASHINGTON, D. C.—As the days go by, reports from many industries seem to indicate that the business slide-off reached bottom, and that business is moving upward. Latest is the report by F. W. Dodge Corporation, construction news and marketing analysts, that construction contracts made in May were at the highest level for any one month in the nation's history. These contract awards are usually considered a reliable indicator of economic trends, and Dodge comments: "These awards show that the business recession may have turned onto an uphill road."

# "WHAT ARE THE REQUISITES FOR SUCCESSFUL OPERATING?"

*This Question was Asked of THE CASH BOX by a New Subscriber. The Following 5 Facts, in the Opinion of This Publication, are the Prime Requisites for Successful Operating:*

- 1 } 10¢ PLAY, 3 PLAYS FOR 25¢, PLUS A MORE EQUITABLE DIVISION OF THE GROSS INCOME FROM ALL EQUIPMENT ON LOCATIONS BETWEEN THE OPERATOR AND THE LOCATION OWNERS.
- 2 } A MORE REALISTIC DEPRECIATION SCHEDULE IN KEEPING WITH CONTINUED, CREEPING INFLATION, REQUIRING A FASTER WRITE-OFF AND ALLOWING FOR WHATEVER INFLATION DIFFERENTIAL ACCRUES WHEN EQUIPMENT IS REPLACED.
- 3 } MORE EFFICIENT, BETTER BUSINESS PROCEDURE BASED ON MODERN BUSINESS CONCEPTS TO BRING GREATER RESPECT AND PRESTIGE TO, AS WELL AS MORE OUTSTANDING APPRECIATION OF, THE OPERATOR AND HIS TIRELESS EFFORTS TO HELP STIMULATE GENERAL BUSINESS FOR MERCHANTS EVERYWHERE.
- 4 } A CLOSER, MORE THOROUGH STUDY OF ALL EQUIPMENT FEATURED ON LOCATIONS BY THE OPERATORS TO MEET THE PUBLIC'S MOST STRINGENT REQUIREMENTS AND, THEREBY, ASSURE PEAK PLAY ACTION. SUCH AS CORRECT PROGRAMMING FOR MUSIC OPERATORS IN ADDITION TO CLEAN AND SPARKLING MACHINES. BETTER UNDERSTANDING OF THE TYPE AMUSEMENTS BEST PREFERRED BY PATRONS IN ALL LOCATIONS FOR GAMES OPERATORS. EXCELLENT, PROMPT, SMILING, COURTEOUS SERVICE.
- 5 } CLOSE COOPERATION BETWEEN ALL OPERATORS IN ALL AREAS OF THE NATION TO ASSURE CONTINUED, PROFITABLE OPERATING AND BETTER BUSINESS METHODS FOR IMMEDIATE AND FUTURE SUCCESS.

**NOTICE:** If you have any other requisites, other than the five mentioned above, please mail them immediately to: BILL GERSH, THE CASH BOX, 29 EAST MADISON ST., CHICAGO 2, ILLINOIS, so that these can all be compiled and, eventually, featured in a special booklet to act as a "Guide" for the benefit of all concerned with the industry.

# NO SUMMER SLUMP

## Manufacturers Report Production At Peak. Leading Distributors Find Business Ahead Of '57. Operators Working Harder, Routes Showing Welcome Profits

CHICAGO—A series of telephone calls brought forth the welcome news that, as far as the manufacturers are concerned:

"There's no slump this summer."

The factories that have already closed for the summer vacation period state that they have been working at full peak production schedules.

Every single piece of equipment was shipped long before vacation time began for their employees.

Such factories as Bally Manufacturing are not closing down for any vacation period this year.

"We're staggering our vacations," sales manager Bill O'Donnell reported, "in view of the fact that we are absolutely jammed with orders and backlogs are beginning to accumulate for much of our varied line of equipment."

Other of the larger manufacturers have made the very same report. Some have even advised that they cannot see any slump ahead.

As one leading manufacturer asserted:

"If anything at all we see even better business ahead for the balance of the summer season."

Leading distributors who were contacted report that they, too, have found their business, on an overall basis, ahead of what they enjoyed in '57.

"The fact is," Joel Stern of World Wide Distributors, this city, reports: "We are in the midst of trying to obtain more machines to fill the orders we already have and find," he continued, "that more orders continue to pour in so that we are working ahead trying to keep up with the demand we are enjoying this summer."

Other distributors, tho possibly not

as enthusiastic, also report that they have been made very happy by the orders which they have already received and are receiving each day.

"This," stated Joe Kline of First Coin Machine Exchange, this city, "is an outstanding indication that the operators want new equipment and that their locations can make the grade.

"Otherwise," he added, "the operators definitely wouldn't be buying ahead."

Leading operators are frank to admit that, tho business isn't as good as it was in '56, it's better than it was in '57.

What's more, there seems to be improvement ahead for the months to come, they believe.

A consolidated report from among most of the operators would sound something like:

"Sure our business is off. In some cases maybe 20%. But, on an overall average, we're still showing a pretty good profit."

The average operator admits to a profit ranging anywhere from 5% to 20% at this time. He is sufficiently optimistic to look forward to some fine summer business.

As one leading operator stated:

"I think that, regardless of the slow start caused by the cold weather, we're going to have a very good summer season.

"The fact is," he added, "more people are traveling and more people are taking vacations this year.

"I personally believe," he commented, "that we operators have very little to howl about considering all surrounding business factors and the further fact that we're still in the black in most cases."

## Court Of Appeals, State Of N.Y. Rules New York City Operators Can Operate Any Number Of Type Of Games In One Location For One License Fee

NEW YORK—The operators in the City of New York can now operate any number or type of games in one location, and are required to pay only one license.

This was the decision of the Court of Appeals, State of New York, on Thursday, June 26.

It all started on September 4, 1956, when an inspector of the Department of Licenses of the City of New York issued a summons to James E. Corrigan, a tavern owner in Queens. Corrigan had a license, but had two games on his premises, a pool game and a shuffle game. Magistrate Lo Picolo found Corrigan guilty and imposed a fine of \$10, but suspended the execution of the sentence on the condition that an appeal be taken.

The law firm of Haskell and Blatt (Ben Haskell and Teddy Blatt), representing Corrigan, took an appeal to the Appellate Part of the Court of Special Sessions (3 judges). In June, 1957, this court affirmed the conviction, with one judge dissenting. Haskell and Blatt then moved for re-argument and the Court reversed itself in November, 1957, rendering the following decision: "On re-argument, judgment reversed on the law only, complaint dismissed and defendant discharged. The regulation or article requires clarification. If it is intended that each machine be separately licensed it should so state clearly and unequivocally. All concur."

The Corporation Counsel of the City of New York then applied to Judge Conway of the Court of Appeals, and obtained leave to appeal to that Court.

Ben Haskell, representing the Defendant-Respondent, James Corrigan, argued the case on May 2, 1958. He argued that if the legislative body of the City of New York intended that only one machine be operated under one license, instead of using the term "any" machine in its license code, as it did, it would have used the term "A machine", or "each" or "every" machine.

On June 26, 1958, the Court of Appeals of the State of New York, (7 judges), rendered a unanimous decision, ruling in the favor of the location owner.

As the law stands today, only one license is required regardless of the number or type of games in a location.

## N.Y. C. Health Dep't Sends City's Vending Operators Guide To Insure Sanitary Standards

NEW YORK—The New York Health Department's Bureau of Food and Drugs has sent New York operators of vending machines a guide of minimum requirements to insure sanitary standards.

Edwin Ludewig, bureau director listed the guides principal points as: the use of easily removable parts for cleaning; convenient access to the floor base of the machine, and the use of non-toxic repellents where necessary. Monthly inspections by machine operators were recommended.

The automatic halting of machines selling perishable foods, such as sandwiches, when refrigeration breaks down is strongly urged, as well as the installation of double check valves of steel in machines dispensing carbonated beverages. Copper lining in such installations had led to occasional cases of copper poisoning, said Ludewig.

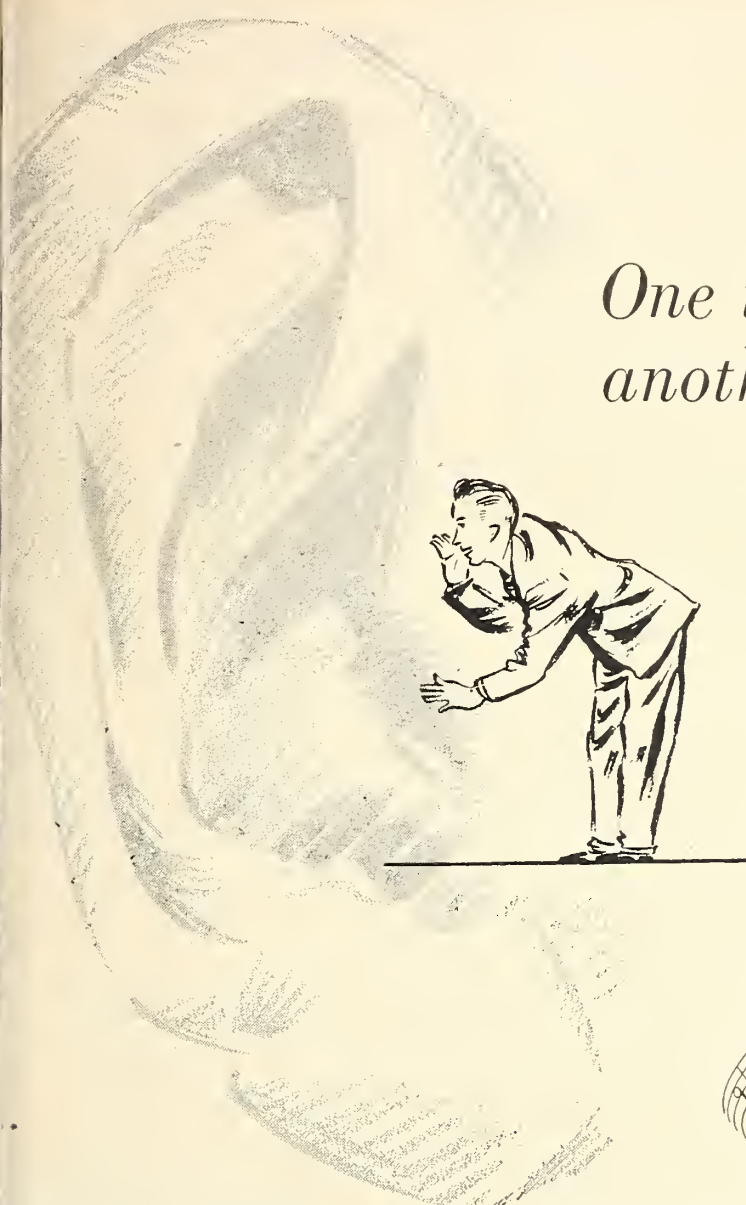
The study of the machines made three months ago showed them to be in a "satisfactory condition," reported Ludewig. "However," he added, "while no contamination was found, many of the machines were so constructed or so situated to be conducive to contamination."

The study, and consequent printing of a guide for vending machine operators, was the result of the great growth in the use of vending machines in New York in the last ten years.

## Op Meets Artist



NEW YORK—Joe Lederman, Stratford Vending Company, Newark, N. J. (left), one of New Jersey's largest and most progressive music machine and cigarette vendor operators, meets up with Jack Scott, Carlton Record artist (center) and Juggy Gales, Carlton sales manager.



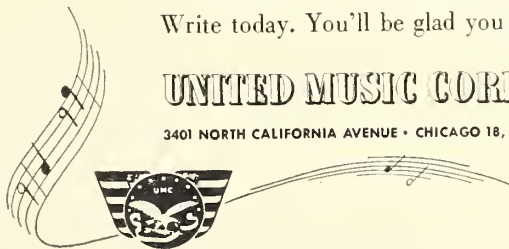
One tells  
another... about the Sensational New

## PHONOGRAPH

The entire industry is talking about the sensational new Model UPB-100 United Phonograph spectacularly styled by world-famous designer, Raymond Loewy. Those who witnessed its first showing at the recent M.O.A. convention have been busy telling the great news to other coinmen who were unable to attend the convention. Now is the time for you to get all the facts about this beautiful, new instrument... the finest automatic phonograph ever built. Write today. You'll be glad you did.

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### Willie Blatt Resigns As Pres. Of AMOA

MIAMI, FLA. — Willie Blatt announced that he had resigned as president of AMOA, local music machine operators association, last week. Moon Collins, vice president, moved up to the presidency. The membership voted Blatt as a permanent honorary member of the Board of Directors.

## How Much Can An Average Increase Of \$2.50 Per Week Mean To The Average Operator?

CHICAGO—How much can an increase of \$2.50 per week mean to an operator?

In the case of one small town operator it has brought him to the most profitable business era he has yet enjoyed.

This operator has a route of 120 machines. He worked his way up to \$5 per week front money per machine.

"I won't operate in any spot where I can't get at least that much to cover my overhead expense. And, believe me, this is only part of my weekly expense I should be getting," he reported.

After reading an editorial in The Cash Box, pointing out that the lowest overhead expense cost for the average operator was approximately \$7.50, this operator made a check and found that this was true.

"In fact," he says, "it was lower than what I found my expense to be with new records, parts and supplies of all kinds, it's much more than \$7.50 per week.

"Yet," he adds, "on an overall average a small town operator like myself can get along on \$7.50 per week front money guarantee from each location."

He was able to put into effect, by good salesmanship and convincing arguments, an increase to \$7.50 per week from \$5 per week front money guarantee in 75 of his 120 locations.

This meant an additional \$87.50 per week to him. A total of \$4,550 per

year extra income. An overall increase of 7.2% over his former intake.

This also meant to him, personally, more than half the salary he draws from his business each week.

He averages \$10 per week per machine on an overall basis over a period of a year. This, he believes, would probably be double in any big city. But, he explains, in his small town this is tops.

"After all," he advises, "we really have one big day. That's Saturday. From about noontime until late Saturday night."

He is still forging ahead. He's now working hard to get as many more of his locations on a \$7.50 per week front money guarantee as he possibly can.

He feels that, eventually, 95 of his 120 spots will be on this new guarantee.

He also reports that he features straight 10c. play on his games and 10c. 3/25c. play on his phonos.

"I'll never change from this play system," he reports, "because," he advises, "rather than do that, I'd go out of business.

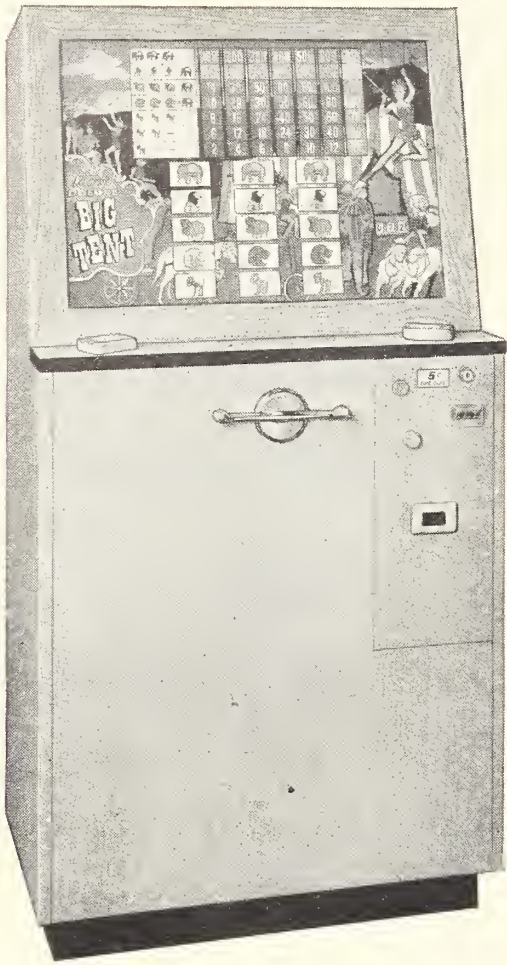
"No operator," he feels, "can do it today on nickel play."

Even tho he is in an area that has been hard hit by the recession, he reports that he is progressing.

He optimistically looks forth to the fall season of '58 for a big business pickup all around.

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**Through The  
Coin Chute  
CALIFORNIA CLIPPINGS**

Business along Pico Boulevard the past week has held at a steady peak with no summer slump anticipated. Many operators are visiting Coin Row to complete their business transactions before departing on their annual vacations. . . . United's new "Play Time" bowling alley arrived at C. A. Robinson & Company and Charlie Robinson reports it should move very well if the operators ready acceptance is any indication. Hank Tronick says Williams new "Four Star" five-ball game is expected to arrive momentarily in the showroom. Al Bettelman commented that the used equipment sales hit their top peak the past week. . . . At American Coin Machine Company Bill and Andy Lanzy busy completing shipment of the orders being received from the Southern California area for the "Easy View Title Holder". Vinny Lanzy dragging into American each day after tending to his new daughter Marielena's early morning feedings. Nick Lanzy reports the shop is going at full steam reconditioning and converting equipment. . . . Tom Wall, Los Angeles operator, taking off on a two weeks vacation in the East. . . . The remodeling has been completed at Simon Distributing Company in time for Jack Simon's return. Jack is currently in Chicago visiting distributors before returning to his desk next week. Sonny Lomberg reports sales of arcade equipment continues at a fast pace. Sonny greeted his wife's return from her Eastern trip with the comment, "Baching it is for bachelors!" . . . Frank Lamb, Montebello operator, enjoying a deep sea fishing trip off the coast of Catalina Island.

At Leuenhagen's Record Bar, the Solle Sisters, Mary, Kaye and Claire telling the operators they have 'sand in their shoes' and are off to the Saltor Sea for a week-end of water-skiing and looking for desert property. Duke Lloyd paid a visit to the "Bar" and played his new Surf release for the girls. It was their unanimous opinion that the "Daddy Bird" side would be the one to take off with the operators. Kaye reports Paul Anka's new ballad on ABC-Paramount of "Verboten" has started to move in its first week of release and should continue climbing. . . . At Badger Sales Company, Inc., Bill Happe anxiously awaiting the arrival of Genco's new game which is being flown to the Coast for display in the showroom. Marshall Ames taking a shipment of AMI "I-200" phonographs to Bakersfield to complete orders he had received by phone. Marshall will make a tour of the entire area before returning to Badger. Jack Leonard crying the blues because of having a "241" bowling score after league play with no witnesses. Jack still proudly displays the score sheet for all to see. . . . At Minthorne Music Company, George Mahlum reports the re-orders on the Seeburg "161" phonograph have been very gratifying, also proving there is a demand for the 160-selection phonograph in the industry. Matt Nordberg returned from a very successful trip to the San Diego area and Paul Vogel from the San Bernardino area. Paul making another trip to that area this week-end where he reports business is continuing on the up-grade. . . . Phil Robinson reports Chicago Coin's new "Explorer" shuffle game has been accepted with much enthusiasm and the shipments are being increased to fill the heavy orders.

June Valli dropped in at California Music Company to play her latest Mercury release of "LaSanto Venuta" for Sammy Ricklin and Gabe Orland. Sammy and Gabe told her that it sounded like she had a big seller with this release. Sammy spending every free moment moving his family into their new home which has just been completed. Ronnie Ricklin putting in time at California before departing for a two weeks training course with the Army Reserve in Northern California. Buddy Robinson says Thurston Harris Aladdin release of "Over And Over" has taken off with the operators and should be another big one for him. Everyone missing Martha Delgado's charm and wit during her week's absence with the virus-flu. Val Zuniga reports Verve Records "At The Opera House" jazz series is one of his biggest sellers in the album section. . . . His many friends along Pico Boulevard happy to see Tex Nowka, San Bernardino operator, driving himself along Coin Row after his serious automobile accident. . . . Paul and Lucille Laymon at Paul A. Laymon, Inc. report sales of the Rock-Ola "Music Vendor" remaining constant with a number of operators re-ordering. Charlie Daniels' and Jimmy Wilkens' week-end fishing trip turned into a "have fun in the sun" week-end with neither one making a single catch. Jimmy says Bally's "Big Inning" baseball game remains in great demand by the operators with the sales piling up. Ed Wilkes reports last week was a big week with sales of used equipment and good used bowlers still heading the list.

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**W. Va. Ops Association  
Board To Meet Aug. 8**

CHARLESTON, W. VA. — Dana M. Hicks, executive secretary, West Virginia Music Operators Association, with headquarters in this city, announced that a meeting of the board of directors will take place on Friday, August 8, at Martinsburg, W. Va. Meeting will start at 6 P.M.



**Through The  
Coin Chute  
PHILADELPHIA FILBERTS**

Because of Harry Rosen's illness last week, the formal opening of David Rosen's record department had to be postponed. Harry is now back on the job and feeling better. Davey Weiss states that the sample of Williams' "Four Star" is testing out very well. Dave leaves for an upstate selling trip. Weather was ideal last week-end and the arcades seemed to be doing a landoffice business. . . . Fred Walters, Banner Specialty, to be out on vacation next week. Moe Bayer tells us Banner is now delivering United's bowler "Play Time". . . . Joe Ash, Active Amusement, advises all are preparing for their vacation. He wishes he could close up for a time as the Chicago manufacturers do. Larry Ash, back from up-state, reports the mountain resorts are getting a big play. Frank O'Neil reports John Brown's sister died last week. . . . Jack Palmer, International Amusement, tells us Hank Groentemann out checking on the routes. The export business going at the same strong pace it has been for the last three months. . . . Harry Witsen, International Scott Crosse, now resting up after his two week honeymoon in Miami and Nassau. He looks fit and "well rounded". . . . Mike Chanick advises Bally's "Trophy Bowler" is moving surprisingly well in spite of the usual summer let-up. Bally's "Big Inning" still proving to be the best baseball game Bally has ever had. . . . Bill Adair, Eastern Music, back from a one week vacation. Nat Solow's two sons, Norman and David, off to camp. William Jackson will fill in for Arnold Silverman who goes on vacation.

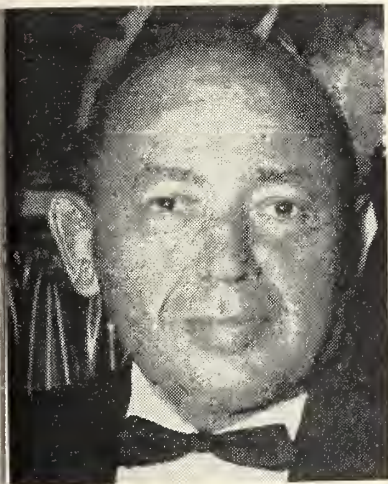
# Ever More Important In Every Way:

# PUBLIC RELATIONS BUREAU

# As Industry Contracts Into More Compact Unit Possibility for Creation of "NATIONAL PUBLIC RELATIONS BUREAU" Becomes Much Better.

## PAL-AMOA Public Relations Program Brings Miami Ops Public Recognition

### Willie Blatt Devoting Most of His Time To This Project



WILLIAM BLATT

of Commerce, a PAL Day has been set for July 12. A big parade will march down Flagler Street, with brass band and floats the big feature. The merchants of the city, in a sales promotion, have agreed to donate a percentage of sales on that day to the PAL. That same night, banquet and dance will take place.

Blatt told The Cash Box "It's been a real tough fight, but we're starting to get recognition. The newspapers, who in the early days, were reluctant to give us any space, are now devoting columns to PAL. Many citizens who 'couldn't find time to cooperate,' are now clamoring to offer their services. It took considerable of my time and money to keep going.

"The Miami public now is fully aware of the work being done to assist in combating juvenile delinquency, and know that the music machine operator is closely associated with the public effort. I fully believe the operators thruout the nation could do themselves and the coin machine industry untold benefit, were they to institute a similar program. In many cities and areas thruout the country there isn't a Police Athletic League in existence. The public minded coin machine man should take it upon himself, or form a group, to start a program. That is real public relations."

**All The Leading  
Coinmen Read  
The Cash Box  
Every Week**

CHICAGO — One of the brighter spots of this business recession has been the fact that, as this industry contracts into a more compact unit, the possibility for the creation of a "National Public Relations Bureau" (as has been urged by The Cash Box for over 15 years) becomes that much better.

Everywhere thruout the country the cry has gone up on how vital this need is today. Much of this industry's villification by politicians, outsiders and the press is due to lack of inner understanding of the industry and the men and women who comprise this field.

This is well known to one and all engaged in this trade. These leaders have for many years now, agreed with this publication that there is a most definite need for a "National Public Relations Bureau."

This past year, more than ever before, this has become most noticeable. This publication, because of this, has urged the individual members of the industry as well as all associations, large and small, to enter into active public relations programs to better their businesses.

To obtain prestige and honor. To win respect and consideration. To definitely assure themselves continued greater progress for the future.

Now that this industry continues to contract into a more compact unit, as is becoming more and more noticeable week after week, there is a greater possibility of a "National Public Relations Bureau" coming into active being.

The fact remains that it is much easier for three than for thirty-three to agree to a program of this kind. A program that is a vital necessity for all engaged in this industry.

There is every hope that the nation's leading operators will agree to pledge themselves to 50c. or \$1 or even \$2 per machine per week to be set aside completely and solely for the employment and program of a "National Public Relations Bureau."

It is also hoped, by many leaders, that distributors from sales of new and used machines, and manufacturers from sales of their new machines, will also set aside 1% or 2% or even more, in a pledge to continue the work of a "National Public Relations Bureau" so that all thruout the nation will benefit from the work that has to be done to bring about a cure to so much misunderstanding of this business.

It is also the hope of many that local associations of operators as well as individual operators will start the ball to rolling by setting up for a public relations program in their individual areas which can, all agree, act as a nucleus for a big, all out, national program under a "National Public Relations Bureau."

This publication, along with these leaders, looks to those who will be the first acorns to grow this mighty oak of public relations effort and, thereby, bring into being a greater and more prosperous industry.

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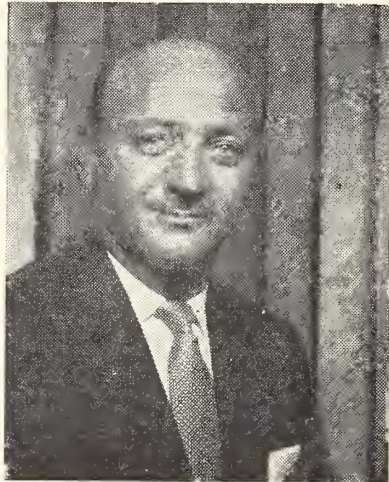
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SELECTION MODELS

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**ROCK-OLA**

FOR  
EVERY LOCATION

## Double-U Sales App't'd Games, Inc. Distrib



AL WARREN

CHICAGO — "Clarence Schuyler and I are very pleased to announce the appointment of Double-U Sales Company in Baltimore, Maryland to handle distribution for Games, Incorporated in that area," stated Al Warren, sales manager for Games, Inc., this city.

Warren stressed the fact that operators in the Baltimore area can certainly be assured of excellent service and close co-operation with Double-U Sales. The firm has already received its initial shipments, as well as full information concerning all equipment supplied by Games, Inc., according to Warren.

Sam Weissman and Harry Rosenberg, of Double-U Sales Company, expressed their happiness about being associated with the Chicago manufacturing firm. Both reiterated Warren's assurance to operators of their willingness to co-operate to the fullest extent.

Warren stated that he expects to complete screening distributors throughout the nation shortly; and, that upon completion, Games, Inc. will have the best possible distribution setup in the country for their equipment.

### Drink Vendors In London

LONDON, ENGLAND — Reports from London advise that vending machines, though scarce in Britain because of the dollar shortages, have recently seen an interesting development. Drink vending machines are proving a welcome and highly successful innovation at the Oval Cricket Ground, this city, this season. Augmenting the normal catering facilities they comprise a Supreme tea vendor, three Mills coffee machines and a cold drink machine. It is believed other sports grounds will follow Oval's lead.



# Through The Coin Chute

## NEW ENGLAND NIBBLES

With a heat wave embroiling Boston and New England, outdoor spots racking up red ones and games, rides and music are doing fine. Despite heat, biz has not slowed up and there is more activity this year at a time than there was last according to ops and distributors alike.

Redd Distributing (Wurlitzer) had record number of ops in and more lots of merchandise putting out their inventory with many last min sales as ops moved to get in on the final clearance sale which ended June 1. Bob Jones, sales mgr., took off for three weeks vacash, two in the Cape and one in N. H. while Chick Morris, serviceman, left for two weeks vacash in Detroit, Mich. New machines are still moving slick at Redd's with good demand for "Cypress Gardens," "Big Inning" and Bally's "ABC Super Luxe Bowler," and "Miss America." Things have settled down at Associated Amusement (Rock-Ola) new plant in Allston, and Ed Ravreby, biz in action now after complete recovery from recent illness, reports new spot has been well patronized since opening. Ed reports ops are buying not only what they actually need, and they are conserving, looking for equipment less expensive, but with new ideas. The vet coinman contends that the manufacturers should devote some thinking and give some concern to the ops financially. On games and rides, Ed says that, contrary to some opinions, as long as there are children, games and rides will go on and getting better all the time. At Trimount Automatic Sales Corp. (Seeburg) staff is enjoying the air conditioning in the heat spell. Biz has been perkier right along here with great returns on the new Seeburg Cigarette vending machine, which looks to be a big big winner. Irwin Margold, gen. mgr. reports outlook for the summer season is good with music holding fine a still big demand for Seeburg phonos. Williams' baseball game is still hot with ops happy with returns. Gottlieb's "Rocket Ship" is still up the Arcade equipment, still short, and export biz is going okay. At Atlas Distributors (AMI), Louis Blatt, commuting from Newfoundland Lake retreat weekends, reports biz holding steady with ops looking for one of the biggest outdoor seasons. Hotels and inns in the north country are jammed with tourists, he reported.

Ops in visiting distributors this week included: Maurice Paquette, Portland, Me.; Al Dolins, Hyannis; Dave Baker, Arlington; Ray Shea, Worcester; Connie Pocius, South Boston; Joe Assad, York Beach, Me.; Tom Libl, Haverhill; Sol Robinson, Newton; Ralph Lackey, Milton; Harold Harwin, Brighton; Robert Green, Randolph; Sid Wolbarst, Newton; Tony Deluca, Cranston, R. I.; Fred Koufos, Roxbury; Walter Grazik, Greenfield; J. Cucchiara, Fitchburg; Denny Dolvin, Springfield; Al Meyers, Boston; J. Lepara, Cambridge; Teddy Rubinovitz, Chelsea. Salisbury Beach Frolf opened the season with big sked of recording artists booked. Eydie Gorn and Steve Lawrence opened the 1,400-seater, followed by Frankie Laine in for week of July 6. Four Lads, Jimmie Rogers are booked for July 2. Louis Armstrong, July 27; Tony Bennett, Aug. 3; Tony Martin, Aug. 1. Johnny Mathis, Aug. 17; Teresa Brewer, Aug. 24-31. Ruthie Shapiro, H based record promosh rep, off for New York and Atlantic City disk job promosh tour in behalf of Keely Smith, Eileen Rodgers and Arwin Record.



# Through The Coin Chute

## HOUSTON HAPPENINGS

Benny Hess, president of newly organized Pearl Records, Inc., reports better than expected business for the new company after two months operation. Other officers and members of the firm are: Bill Willifor vice president; A. A. Waitkus, secretary and treasurer; W. A. Waitku studio manager. Ray Doggett who wrote "That Crazy Feeling" and "G. You On My Mind Again" is in charge of artist promotion and music arrangements. . . . Wedding bells on June 22 for popular Laura Child manager One Stop Record Shop at Gulf Music. On that day, at a ceremony performed at Mt. Olive Lutheran Church, she became Mrs. Roy Irby. . . . Popular Viola Howell, United Records, had a grand vacation in Kansas City even with her foot in a cast healing from a fall suffered on her garage driveway. . . . Margie Kunkel, another indispensable girl at United, kinda backed into childhood as it were, with a full fledged case of chicken pox. . . . W. C. Lynch, sales representative, Warncke Sales Corp., (AMI) said business held above average all spring and increased sharply in June. . . . This was one of the hottest days and unusual activity prevailed at H. W. Daily, major record distributing firm. Everybody from top to bottom was lending or trying to lend a hand. Reason; air conditioning unit had conked out. . . . H. A. Franz, president, Gulf Coast Music Systems, (Seeburg), gave most favorable report on popularity of the new Seeburg Cigarette Vending Limited shipments in the beginning, Franz said, made it necessary to prorate among operators the first few hundred or so machines. Orders for a number can be filled very shortly Franz said. . . . John E. Williams (William Amusement) hoping manufacturers read and heeded recent editorial in The Cash Box (page 49, June 14 issue) so game operators may get back into some real money. Williams sentiments were echoed by C. O. (Red Harrington (Harrington Amusement) and many other game operators in this area working on lesser investment scales. . . . A record breaking crowd of over 11,000 attended the recent Hi Fidelity show and exposition at Shamrock Hilton.

## CLOSEOUTS! Phone For Prices!

- 3 New AMI H-200
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- 4 WURLITZER 1700
- 4 WILLIAMS KING of SWAT
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- 5 BALLY 14 ft. ABC BOWLING LANE

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TARGET ROLL (New)	295.00
SKILL ROLL	280.00
2 PEPPYS (New), ea.	225.00
6 6-PLAYER SKEE BALL, ea.	149.50
2 TOURNAMENT SKI BALL, ea.	129.50
4 2-PLAYER GENCO SKEEBALL, ea.	125.00
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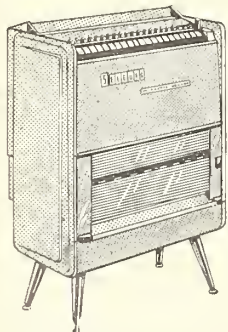
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# MORE REALISTIC DEPRECIATION

One of the Biggest Problems Facing This and Almost All Other Industries is the Vital Need for a More Realistic Depreciation Schedule Where Depreciated Equipment Can be Repurchased Without Using Tax Paid Dollars from the Firm's Profits Which can Cause Serious Dollar Losses.

## US GALS

By Cissie Gersh



Dee" to "thousands of California kids". (She was, before California, "Auntie Dee" on the show by that name emanating out of WXYZ-TV, Detroit, Michigan, for five years.)

Dee, in addition to being a very talented singer, is also a very, very marvelous pianist. In fact, everyone believed Dee would become a concert pianist. At least, that's what all who knew her in those days tho't she would be. But, like so many, many others, Dee decided to do the one thing she loved most—sing.

Her publicity people describe her as "a blonde bombshell of dynamic activity". They rave about her full hour, weekly TV show, seen from six to seven P.M. in Los Angeles every Monday. They claim that this show "is a showcase for talented youngsters from three to eighteen". They call her "the indefatigable Miss Parker".

See what can happen to you if you, too, become a star. You become a "bombshell of dynamic activity". You are "indefatigable". In fact, you are so many things you never were, or never will be, that, when you read these things about yourself — well, you become quite amazed.

Want the real inside facts, gals? All about this gorgeous Chicago girl? Well, this is something you won't find in TV fan magazines. Nor will her publicity people ever dream of rushing this kind of stuff to the press. But, really and truly, Dee (Mrs. Phil) Brestoff is just one regular missus. Just like you and me.

A real (and very gorgeous) wife. Who worries more about her Nicky's snuffles (Nicky's nine years old) and her Ricky's bruised knees (Rick's seven years old) than she does about all the glamorous glory and fanciful fantasy that could ever be built around her. She's just regular. Just folks. Just family.

Ask Phil Brestoff.

P.S. (If you, too, have someone from your home town whom you believe we should write about, why don't you tell us all about her. And when you do, give us her address as well as her phone number and, if possible, send a picture. She may be the subject of the greatest story ever told.)



Hello, everybody! This week I'm giving a promise. The promise I made to all of you in my last column, that I would tell you all about a gorgeous gal from my home town of Chicago who had to travel many thousands of miles in a most circuitous course, before she was accepted for her beauty, ability and, most especially, for her talent.

This is her picture you're looking for. Isn't she pretty? Her "professional name" is Dee Parker. Really, though, she's Mrs. Phil Brestoff. And Phil is the producer of her TV show in Los Angeles over KABC-TV, "The Dee Parker Talent Hour". In addition, she has still another show over this same station, "Dee Parker Presents".

It all sounds so thrilling. So hectic. So heady. So marvelous. But, before you get your little hearts all pumped up to the point of peak excitement, things aren't always as simple as they seem. Orchids and amonds for our pretty Dee.

Dee got her start in Chicago. She attended Wright Junior College in our Windy City. She

so studied dramatics here. And, one day, she was accepted as vocalist on the late and very great Tommy Dorsey. Then for Vaughn Monroe's great aggregation of musicians.

Dee, from what I'm told, did just about everything, in her hard and rocky climb to her present top spot in the entertainment world. Today, they tell me, she's known as "Auntie

CHICAGO—One of the most serious problems facing this, and almost every other industry in the nation, is the vital need for a more realistic, more equitable depreciation schedule.

It has become a fact that, due to constant, creeping inflation, and based on the Consumer Price Index, any machine four years old will require 107% of its original cost for replacement.

Similarly, as has been noted by outstanding Certified Public Accountants, a machine 6 years old requires 108%, 8 years old 119%, 12 years old 147%, and so forth down the line.

It is, therefore, a problem for all concerned, to reach a more realistic depreciation schedule. Either that or find their firms are using tax-paid dollars, which they declared as "profits," to replace capital investment merchandise. Thereby, in many cases, show a "loss" instead of a "profit." A loss that can, in some instances, push firms up against serious financial problems.

In short, the operator who read the editorial that was published here in the January 28, 1958 issue, page 53, realizes that the phonograph he purchased in 1954 will cost him 30.7% more to repurchase for his route in 1958.

In short, the man who purchased a phono in 1954 and completely depreciated this phono in four years, on the suggested depreciation schedule offered by this publication many years ago, 40% the first year, 30% the second year, 20% the third year and 10% the fourth and final year, finds that, to replace this phono on his route, he has to dig into his pocket (his profits) and pull out 30.7% more tax-paid dollars for such replacement.

In short, even tho he completely depreciated his phono 100% on the best prescribed method, he was still short 30.7% of actual cost due to constant, creeping inflationary factors which have continued to push down the value of the dollar while pushing up all costs. (According to the National City Bank of New York in a chart it issued, American money continues to depreciate at the rate of 2.2% each and every year.)

There is no doubt that it will be a hard, long and rugged struggle to convince taxmen that there must, today, come into being a more realistic depreciation schedule in keeping with

this nation's lowering monetary trend as well as its continued inflationary economics.

Some method must be devised whereby the average operator can arrange for a "reserve" to be set up, in keeping with inflation, so that he can replace depreciated equipment at the inflated cost four years from today, compared to what he paid for this capital investment equipment in 1958.

Even four years from today, according to outstanding accountants, the cost of any new capital investment merchandise that will have to be replaced will, at its very lowest ebb, be better than 107% above today's cost.

In short, even in the durable goods field, 7% must be added on to the already depreciated 100% to keep from putting tax-paid dollars into the repurchase of new machines.

In this industry costs are going up at a much higher rate. Those who purchased automatic phonos in 1954 at a list price of \$895 are now paying \$1,295 to replace these phonos in 1958.

This means that, even tho they have written off this 1954 phono 100% over the past four years, they have had to add on \$400 of what they tho't was "profit" to buy the same capital investment merchandise, or 30.7% more than what they originally paid.

It is up to the members of the industry to find the solution between actual profit and inflated costs which kill profits and force payment for the same capital investment merchandise in what was tho't to be profit thru tax-paid money.

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## Through The Coin Chute GREAT BRITAIN GOSSIP

Now that the London bus strike is over and the public is beginning (if slowly) to get back to their old habits, one group of operators is really licking its wounds and setting to, with sleeves rolled up, to recoup lost profits. They are the unfortunate showmen at London's vast pleasure park, the Battersea Festival Gardens. This is primarily a park served by buses. The nearest Underground Tube station is more than half-a-mile away. A majority of the visitors use the buses which pass the gardens on several sides. As a result of the strike, operators and showmen at Battersea estimate that their business on last year is down by 55 per cent. They are now using every device of publicity to make the public resume their fair-going habits on a greater scale than ever for the rest of the season. But the coin and ride men are very depressed. One of them told us this week: "This certainly means that I will not now be able to afford to go to next year's International Convention of the Variety Club at Las Vegas," (where leading British showman Bill Butlin, as Chief Barker of Tent 36, will be leading a group of British show delegates. . . . About a year ago Music Hire Ltd. of Domestic Street, Leeds, installed a juke box in Wakefield Y.M.C.A. Yorks. In the branch's annual report, just published, the Secretary, H. Parr, pays tribute to its success. He reports that operating on 3rd. (and five for a shilling) it took £27 in an experimental period of less than three weeks! Jiving is allowed, and rock records are a feature of the box. In the past year membership of the branch has jumped from 130 to 320, and an official has openly stated that the juke box is responsible for many of the newcomers. In his report, Parr says that the attraction of juke boxes may sometimes lead young people into undesirable places, but "the Y.M.C.A. juke box has been of great service to Wakefield, by attracting members we could not have contacted otherwise. It may have been the means of saving some from trouble which can never be assessed."

Much amusement was caused in operating circles by a large picture displayed in a national Sunday newspaper, with a six-million circulation, of the Prime Minister having an afternoon off at a garden fete in his constituency. He was shown watching a game of housey-housey (the British equivalent of Bingo) in progress. The Prime Minister appeared to be finding it amusing. It may not have occurred to him that a breach of the law was being committed under his nose, and that his plain duty as first citizen was to call a policeman! Commented a representative of the A.C.A.: "Politicians and the Church seem to get away with this, and it is only the poor amusement caterer who stands to get it in the neck".

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



## Through The Coin Chute EASTERN FLASHES

With the weather at a boiling point all week, only those ops who had visit coinrow for equipment or supplies made the trek. However, this slowdown of visitors in no way alleviated the chores of the distrib staffs. The only difference it made was that biz was handled by phone, keeping the sales a service staffs busy at their desks. Despite the torpid weather, the busy execs in most offices were all talking about vacations, and the extended holiday week end. Some even left early Thursday P.M.

Larry Feigenbaum's (Albert Simon, Inc.) wife, Jean, the subject of feature story, with pictures, on the front page of the Long Island Sunday Press, June 29 issue. Mrs. Feigenbaum has instituted a plan to create a children's world fair, featuring a permanent exhibit of science, transportation, engineering, art, recreation, communications and clothing of the future. Mrs. Feigenbaum emphasizes that the future of our children is the most important factor in our lives, and that plans should be in existence to further their future. She wants the children's world fair idea to be owned, supported and controlled only by the parents of the world—no one else. . . . With Barney (Shug) Sugerman, Runyon Sales Company, spending several days this week visiting branch offices, Lou Wolberg and Morris Rood of N.Y. loaded down with work. However, both brighten up when discussing vacations. Wolberg is taking every Monday off during the summer, and will spend the time with his family who are in the Catskill Mts. Morris Rood, who will take every Friday during the summer, will spend the week-ends at Dave Stern and Dave Taub's "Brookside Country Club." . . . Willia Blatt, Miami, who is in N.Y. for about a week or two days on the first leg of a six-week vacation with the missus, Sydelle, visits the wholesalers on the row. Relaxing in Shug's office, he and "Senator" Bodkin swapped stories, both humorous and serious. Willie, who resigned last week as president of AMOA, is spending most of his time promoting the welfare of the Miami Police Athletic League. Has received considerable space in the press, bringing the coin machine industry much favorable comment and good will.

Al Simon, Albert Simon, Inc., and his family, fly out on Tues. for an extended vacation trip which will consume some 3 or 4 weeks. First stop, Denver—then by auto and plane to many spots in the far West, winding up in Lake Louise, Canada. Al D'Inzillo will handle the biz during Al's absence and is planning on taking his vacation when Simon returns. . . . Mike Munve hobbling around on one foot due to an accident, rushes out as much equipment as possible to reach arcade owners for the 4th of July holiday. "Some of our friends will be disappointed," sighs Mike, "as it's absolutely impossible to ship all of the orders." Mike and the missus, Rose, expect to spend the holiday in Swan Lake. . . . "Red" Zirpoli proud of his son, Anthony, who won Silver Stars at La Salle Academy for attaining an average better than 87% in his studies. . . . Bert Lane, Miami, spending the summer on Long Island with his family. . . . Abe Lipsky, Sandy Moore Dist., busy checking in a shipment of new Wurlitzer phonos. The 4th shipment this week, Lipsky stated. Abe tells us his son, Bert, who will enter the Wharton School of the U. of P. in the fall is working as a bell hop at the Neverly Hotel in the Catskills. . . . Al Pasternack, one of the industry's old time ops, makes one of his infrequent visits to the row. . . . Everyone but a skeleton crew off on vacation at Atlantic New York Corp. Execs Meyer Parkoff and Murray Kaye will be around all summer, both taking long week-ends. Kaye taking every Friday, and Parkoff undecided. . . . Harr and Hymie Koepfel, Koepfel Distributing, add used amusement machines to their inventory, loading up their stock and display rooms. Claim orders on hand will take care of most of the equipment. Hymie leaves early for a long week-end at Norwich, Conn. Will take a regular vacation last week of July at which time he'll visit his daughter and son-in-law at Camp Lee, Petersburg, Va. . . . Terry Terranova of Comet Maintenance, informs he was elected to vice of Coin Machine Mechanics Assn. Other officers are: Harold Norris, pres.; Ab Weisberg, secy.; Phil Kaplan, treas. . . . Dave and Sylvia Lowey's children off to the country for the summer—Maralyn as a counselor, and Mike as a camper. . . . Dave Rosen of Phila. spends a day in the big city.



## Through The Coin Chute UPPER MID-WEST MUSINGS

Mr. and Mrs. Berger, and their son, Mark, of Duluth, Minn., in town over the week end visiting friends, and taking in some night life. . . . Nibbles Peterson, Osceola, Wis., in town for the day making the rounds looking for some used equipment. . . . Bernice Hersh of the Lieberman Music Co. back on the job after having minor surgery and spending a few days in the hospital. . . . Joe Engel, Pine City, Minn., in the cities to pick up his record supply. . . . Jack Lowrie stopped in to say hello. Jack is living in Hialeah Park, Florida, and is in the real estate business and doing very well. Jack and his charming wife Flora are spending two weeks in Lake City, Minn. Jack is still operating his route in Lake City and his service man Al Kirtz is in complete charge. . . . Mrs. Gil Bisek, Park Rapids, Minn., in town for the day to visit her daughter who is taking up nursing at a hospital in Mpls. Gil Bisek still working on a dam construction job near Pierre, S. D., and flies home week ends in his own plane. . . . Andy Benna, Ironwood, Mich., in town for a few days on a little vacation. . . . Lou Basil and the Mrs. took off on a three week vacation to the west coast. They are driving to San Francisco, Los Angeles and on the way back home will stop off for a few days in Las Vegas. . . . Frank Davidson and his son, Bobby, of Spooner, Wis., in town for the day. Bobby gets a bang on calling on the jobbers as he can play all the games on the display floor. . . . Dar Holsman, and his son, Dar Jr., Big Fork, Minn., in town for the day. Dar complaining about the unseasonal weather keeping the tourists away. . . . Chester Freden, in the operating business in Mpls. 20 years ago, and who later became very successful as a commercial photographer, was killed Thursday as his plane crashed near Crosby, Minn. He had finished taking pictures at a girl's camp and had just taken off when the plane crashed.



# Through The Coin Chute CHICAGO CHATTER



ny visitor to our Windy City would realize and immediately, too, because e overwhelming quiet that pervades the precincts about the leading factories, that this is, most definitely, vacationtime. Most of the factories have closed down for the next few weeks, and execs who don't have to remain in the plants to handle the usual run of business, are all out fishin', golfin', boatin' or just loafin' around. . . . "But", reports Bally's Bill O'Donnell, "we're not closing down this year. We're staggering the vacations around this factory. We're jammed with orders and we simply cannot let the entire factory close down for a general vacation." Which gives some idea why there's no summer slump around this man's town. . . . Most coincidental letter we ever received came from Harry Daul of Union Sales, Green Bay, Wis. Harry wrote, "Recently you published a Year Book with illustrations of postwar phonographs and games. However", Harry continues, "this copy seems to have been lost. We'd appreciate another, if at all possible, regardless of cost." Harry wrote n June 25. We went to press on that day with our new "Year Book", our n Anniversary Issue". So all we answered Harry was that, by the time you'd receive our letter, he'd have the new "Year Book" he so much ed.

they tell me that Harry Glick had best attend one of the language schools own. He's doing quite a business with many foreign countries on "Commando Machine Guns". Rather than waste time until letters are translated, y will be able to read them himself, if he will just spend a few nites ne of the leading language schools. (Anyway, that's what the schools a). . . . From the way those phone calls are going, it will probably pay McGinnis and Paul Huebsch at Keeney to install a ate wire between their factory and the firm of Siegel tributing in Toronto. Al Siegel and Roy and Paul talk-longdistance almost every day. And Siegel ordering e and more of those "Riviera" cig machines. . . . Len n is of the belief that cartridge tapes may open way to new ideas in music. Anyway, Len's invest- ing, and may come up with some really startling news the trade.

Al Warren of Games, Inc. advises that he has apted a whole big bunch of brand new distributors for firm. He's getting ready to announce them all at one the same time. "Hope you've got enough pages in 'Cash Box' for this announcement", says Al. . . . the really rabid fishermen as well as hunters in the know about Brown's Camp up in Canada. That's the place to pick up aide and jump off into the Canadian wilderness for the really big game. at they don't know is that this famous camp is owned by Paul and Ellen wn of Western Automatic Music of this city, among the best known and liked juke box ops in our town. . . . "Talk about pulling power of 'The h Box'", reported Joe Robbins of Empire this past Monday morning, r phones haven't stopped ringing since 9:30 this morning when your h Anniversary Issue" appeared featuring our new kiddie ride, 'Old okey'. What's more", added Joe, "these calls are all longdistance".

Kurt Kluever phoned to gleefully announce, "Boy, oh, boy, how'd you like way our distributors came into our campaign in the '16th Anniversary Issue' of 'The Cash Box'?" The Rock-Ola factory all enthused over this fine cooperation. And Kurt phoned just be- fore rushing away on his vacation. The Rock-Ola plant closed for the next coupla weeks. . . . Johnny Michael sent a wire from Seattle which we are seriously considering turn- ing over to our attorneys. This is the one time that Johnny left himself wide open for a lawsuit. (Aside: Johnny, pack up your toothbrush and get ready for a long, long vacation in solitary). . . . George Metz phoned from Cleveland to advise that his very swell boss, Joe Abraham, had been rushed to St. Luke's Hospital for an emergency appendectomy. Hope Joe is all recovered now and jumping about like he should. . . . They tell one about Don Moloney's grand opening of his new quarters that gets a laugh. Seems someone snapped shut the lock on Don's private ce the nite before. Inside there were three huge cakes for the grand ening. Naturally, nobody had a key. After a million suggestions from those sent, like using an axe to chop down the door, a professional locksmith s called. And while a crowd of "Lock-Minded" operators stood around ndering, the lock was opened in 3 seconds flat. Charge—\$8.00.

They aren't kidding over at D. Gottlieb & Co., with that sign, "Gone in". That's just what Dave Gottlieb is doing up in Eagle River, Wis. d that's just what Alvin and Nate Gottlieb are also on their way to do. . Ed Levin claims that, "We haven't the time to leave this factory." Sam lberg, Sam Gensburg, Jerry Koci, Mort Secore, Avron Gensburg, Harry ck, in fact, everyone's on hand. The new Genco "Flying Aces" along with new Chicoin games and "Commando Machine Guns" keeping this factory zzing away. . . . Jack Mitnick is expected back from Europe any minute w. And from advance reports, seems his trip was mighty successful. . . . l DeSelm advises that he and Johnny Casola and some of the other boys rb Oettinger will be on hand. They're going fishing, . . . For orders." . . . Sam Kolber, who is in charge of rst Coin's export dept, reports that, "We're just zoom- g along and try to handle all the business we possibly n." What with Joe Kline, Wally Finke and Fred Kline swering phones all day, looks like there's never going be any business slowdown at First Coin. . . . Zeke off put it this way, "Circus Days' are happy days", id added, "as long as production keeps up the way it is id we can satisfy the orders we're getting".

All of a sudden, both Ted Rubenstein and Estelle Bye port, they've been swamped with orders for, of all ings, their electric scoreboards for shuffle alleys. Or- ders, they report, are especially big from Canada. . . .

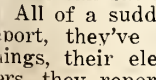


LEN MICON

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HARRY GLICK

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WORLD CHAMP	225	GERBY OAY	145
ROYAL FLUSH	210	HARBOR LITES	135

#### MULTIPLE PLAYER 5-BALLS

4-PI. FALSTAFF	\$395	2-PI. BRITE STAR	\$395
4-PI. MAJESTIC	365	2-PI. WHIRLWIND	375
4-PI. REGISTER	255	2-PI. SUPER CIRCUS	325
4-PI. SCOREBOARD	175	2-PI. CONTINENTAL CAFE	275
4-PI. SUPER JUMBO	245	2-PI. FLAGSHIP	255

### PHONOGRAPHS

A.M.I. H-200	\$795
SEEBURG HF-100R	625
WURLITZEP 2104	635
SEEBURG HF-100G	545
SEEBURG HF-100W	510
A.M.I. G-120	545
A.M.I. F-120	495
SEEBURG M-100C	425
ROCK-OLA 1446	425
SEEBURG M-100B1	345
SEEBURG M-100B	325
ROCK-OLA 1442 (50 Sel.)	395

### MISCELLANEOUS

Fischer 6-POCKET POOLS	\$145
Bally ALL STAR BOWLERS	295
United 16'-13' ROYALS	595
Bally 14' STRIKES	595
ChiCoin BLINKER	275
ChiCoin HOLLYWOOD	175
Genco 2-PI. OFFICIAL SKILL BALL	95

Wms. KICK-OFF	\$275
FRONTIERSMAN	125
TWIN BILL	110
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Music ops here who read The Cash Box' editorial about "a more realistic depreciation schedule" are of the belief that, not only is this a necessity, but also claim that operators should be allowed to depreciate their new phonos in three years at 50% the first year, 30% the second year, and 20% the third and final year. Even at that, they say, three years from today phonos will cost more. They should also be allowed to set up a reserve to handle this higher price instead of using their own profits, tax-paid dollars, to make up the difference. The Cash Box' editorial on a more realistic depreciation schedule has created tremendous comment and interest all over the country.



KURT KLUEVER

In answer to many, those "International Sections" in the "16th Anniversary Year Book" were mailed out worldwide first, before being inserted into the issue. The Cash Box is planning a very different and very outstanding International Edition. . . . Joel Stern over at World Wide advises that his firm has never been busier. Adds Joel, "The prices of all outstanding used machines we advertise seem to be attracting more and still more buyers from all over the world". . . . "Ever since my ad appeared in your '16th Anniversary Issue' on our three gun model of the 'A.B.T. Rifle Range'", reports John Frantz, "we've been getting inquiries and phone calls. Seems", he adds, "everyone has been awakened to the fact that here is one of the most outstanding buys in the market today". . . . Jancor advise that their new unit for the old Seeburg phonos "has clicked like anything". . . . All in town happy to hear that Irv Ovitz has joined Coven Distribs. Oldtimer in the coinbiz like Irving should stay in this business. He can help so many of the new ops get going in the right fashion.

- HAPPY BIRTHDAY THIS WEEK TO: N. W. Watson, Shreveport, La. . . . Glenn E. Sears, Davenport, Ia. . . . Randolph Knott, Galesburg, Ill. . . . Gerald F. Haley, Chicago, Ill. . . . David Gropman, Boston, Mass. . . . Bea Chemers, Los Angeles, Cal. . . . James Scott, Huntsville, Tex. . . . Vincent J. Bray, Miami, Fla. . . . Lucky Skolnick, Miami, Fla. . . . Darrell H. Garman, Republic, Kans. . . . Edward S. Wilkes, Los Angeles, Cal. . . . Harry F. Jacobs, Jr., Milwaukee, Wis. . . . Edwin H. Stanton, Auburn, N.Y. . . . George Swartz, Brookline, Mass. . . . Joseph Lotowski, Chicago, Ill. . . . Joe P. Smith, Crestview, Fla. . . . Cameron W. Frank, Fort Worth, Tex. . . . Harold P. Withrow, St. Joseph, Mo. . . . Edward E. Levin, Chicago, Ill. . . . Wm. H. Luenhagen, Los Angeles, Cal. . . . Ray Wheritt, San Luis Obispo, Cal. . . . Walter F. Squires, Sr., New Haven, Conn. . . . Sal Groenteman, Philadelphia, Pa. . . . Chas. E. Novak, Cedar Rapids, Ia. . . . Robert H. Losey, Tiffin, O. . . . Thomas A. Busby, Tampa, Fla. . . . Harold E. Laing, Wilmington, N.C. . . . Rose M. Bennett, Toledo, O. . . . Frederick A. Zemke, Ann Arbor, Mich. . . . S. M. Johnson, Atlanta, Ga. . . . Harry D. White, Oscoda, Mich. . . . Edward A. Grodzicki, Dearborn, Mich. . . . J. B. Chambers, Houston, Tex. . . . Bud Harshman, Springfield, Ill.

FAMOUS LAST WORDS: "Let me show you how to light that firecracker with my cigar."



JOE ROBBINS



HARRY GLICK



JOHN FRANTZ

## CLASSIFIED ADVERTISING SECTION

### WANT

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULton 3-2282).

WANT—AMI Wall Boxes, Hideaways, 80, 120, 200 Selection Phonographs, 120 E's and F's. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel. MELrose 1-9550).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALLAGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. DICKens 2-7060).

WANT—Have permanent, full-time job open for Music and Pin Game Mechanic. Write, via Air-Mail, for application form. MUSIC, INC., BOX 1234, FAIRBANKS, ALASKA. (Tel. 5084).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay \$150 to \$300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—For export any quantity AMI E-80, Wurlitzer - 1500, United County Fairs, Steeplechases, Bally Bingos, used Bally Motors. FOR SALE — Balls-A-Poppin' \$145; Derby Day \$125; Stage Coach \$145. DISCO, INC., 835 EAST 31st ST., LOS ANGELES 11, CALIFORNIA.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOV-ELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).

WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GARfield 3585).

WANT — A.M.I. Phonographs for resale; quote models, condition and lowest cash prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISCONSIN. (Tel. BLuemound 8-6700).

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT — Late Model Bingos. Send List and Prices. HALLGREN DISTRIBUTORS, 1626 3rd AVE., MO. LINE, ILLINOIS.

WANT—All Shuffle Alleys from Fireball, Lightning and Rocket up. Sun Valleys and Showtimes will pay highest dollar or will trade for Genco and Chicago Coin Ski Balls. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, OHIO. (Tel. SUPERior 1-4600).

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. CASTle 1-0556).

WANT—Late used 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUDson 6-4568).

WANT—Cash! Highest cash paid for United Imperial Team, Leader, Mars, Mercury, Lightning, Clipper and Capitol, also Chicago Coin and Keeney Bowling Machines. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. CANal 6-0293).

WANT—Will accept 1 to 10 Games as trade against new Wurlitzer Phonographs. SANDY MOORE DIST. CO., 599 TENTH AVENUE, NEW YORK 36, N. Y.

## CLASSIFIED ADVERTISING SECTION

WANT—Records, all speeds, quantity. Also record accessories, needles, tapes, etc. Please give full details first contact to avoid delay and assure quick deal. HARRY WARRINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel. LUDlow 8-8310).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities and Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: General 2-1650), JESSE SELTER, PRES.

WANT—Late Model Phonographs for highest trades on new A.M.I. models I-120E, I-200E, I-100M, I-200M. Also need late model Bally Bingos. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS 3, MO. (Tel. MAin 1-3511).

WANT—Shuffle Alleys (most especially United Team) and late Bingos. Will prepay crates for packing. FOR SALE—Close out brand new original crates Bally All Star Deluxe Bowlers, Twenty Peppy Clown, Ten Chicago Coin Steam Shovel. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel. ALgonquin 4-4040).

### FOR SALE

FOR SALE — Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. Deluxe Baseball, Crossroads, Quartette, Japopy Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ Deluxe, Duette Deluxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel. DEcatur 2-1500).

FOR SALE—14 Foot Bowlers, \$475; Cash or Trade. Need Baseball, Guns And Late Shuffle Games. Call, Write or Wire Today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUNiper 8-1814).

FOR SALE—Big Show \$235; Miss America \$475; Showtime \$325; Key West \$275; Parade \$200; Night Club \$195; Broadway \$165; Classic Bowler \$215; Easy Aces \$135; Flag Ship \$265; Sea Belles \$235; Band Wagon \$235; Big Ten Upright \$240. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. JA 2-7137).

FOR SALE—Bull's Eye 1c Counter Games. Repainted and reconditioned, like new. \$12.50 each. Act now! Limited quantity. C-C VENDING CO., 214 S. HOWARD STREET, BALTIMORE 1, MD. (Tel. PLaza 2-1300).

FOR SALE — Routes in Missouri, Oklahoma, Arkansas. On route Phonographs, Bingos, Pin Balls, Bowlers, Guns. From 20 to Thousands. We have all types of Machines. Send for list. C & DISTRIBUTING CO., 400 ML ST., GALENA, KANSAS. (Tel. #400).

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Select 45 Rpm Phono. Also All Other L Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORWICH AVE., ELIZABETH 4, N. J. (Tel. BIGelow 8-3524).

FOR SALE—14 Ft., 2 Pc. United Bowlers, A-1 Condition. TOLEDO COIN MACHINE EXCHANGE CO., 814 SUMMIT ST., TOLEDO, OHIO (Tel. ADams 8624).

FOR SALE—Four Bagger \$265; Williams 1957 Baseball \$325; Short Stop (New), Write; Big 11 (New), Write; Naples (New), Write; Soccer Kick Off \$295; T. Hat \$350; Gladiator \$175; Queen Of Hearts \$50; Band Wagon \$9; Capri \$110; Gun Club \$45; Target Roll (New), \$295; Skill Roll \$28; 2 Peppys (New), \$225 ea; Six Player Skee Ball \$149.50 ea.; Tournament Ski Ball \$129.50 ea; Four 2-Player Genco Skee Ball \$12 ea.; 5 Exhibit Ringer Ball \$50 ea; Bally All-Star \$275; All-Star Deluxe (New), Write; Bulls Eye Gun \$160; 2 Dale Guns \$25 ea.; 3 U-Neck Pack, 9 Col. Cig. Mach. \$40 ea; LAKE CITY AMUSE. CO., 453 PAYNE AVE., CLEVELAND, OHIO (Tel. HENDERSON 1-4100).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strip. Quick service. New accounts, token deposit with order. We also purchase surplus records now unusable. RAYMAR SALES CO., 170-2 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLYmpia 8-4012, 4013).

FOR SALE—Sun Valley \$575; Big Show \$250; Wms. Four Bagge \$225; Wms. King Of Swat \$135; Genco State Fair Gun \$250; Ball Jumbo Shuffle \$325; United Target \$75. GLOBE AUTOMATIC VENDING CO., INC., 291 WATER STREET, QUINCY 69, MASS. (Tel. MAYflower 9-0010).

FOR SALE — Specials — Bally: Miss Americas \$449.50; Sun Valleys \$499.50; Key Wests \$299.50; Williams: Steeplechase \$199.50; Jig Saws \$217.50; Genco: Fun Fair \$245; Gottlieb: Whirl-Winds \$319.50; Criss Cross \$259.50. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, LOUISIANA. (Tel. JACKson 2-5906).

## CLASSIFIED ADVERTISING SECTION

## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Wurlitzer Model 2150 \$800; 2000 \$675; 1900 \$650. **WANT**—Bally Jumbos and United Top Notch. NATIONAL NOVELTY CO., 640 E. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel. LO 1-6770-1).

**FOR SALE**—5 Bally All-Star Bowlers, like new, only \$295. With fast motor installed only \$325. **WANT**—Cash or trade—late Bingos. DONAN DISTRIBUTING CORP., 2633 N. MILWAUKEE AVE., CHICAGO 47, ILL. (Tel. ALbany 2-0455).

**FOR SALE**—Marble, Queen, Sluggin' Champ, Lovely Lucy, Keeney Club Bowler, 10 Player, Pool Tables 6 Pocket. **WANT**—Williams Ten Strikes Deluxe Replays, Williams Late Short Stops, UN Triple Plays, Bingos, 5 Ball Novelty Games. NOBRO NOVELTY COMPANY, 142 DORE STREET, SAN FRANCISCO 3, CALIF. (Tel. Market 1-5438).

**FOR SALE**—Keeney's Super Big Tent \$395; National Cig Machines 9 Column \$110. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel. NE 5-1443).

**FOR SALE**—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. \$50 buys the lot. ½ deposit, balance C.O.D. or S/D. KOEPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).

**FOR SALE**—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

**FOR SALE**—United Caravans @ \$125; and Pixies @ \$70; Wurlitzer 4851 Wallboxes @ \$9. Write for a complete list of phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MELrose 5-1593).

**FOR SALE**—Keeney League Leader \$299; Chicago Coin Batter Up \$399; Genco Fun Fair \$299; Chicago Coin DeLuxe Skill Roll \$249; Surf Rider \$199.50; Spit Fire \$49.50; Seeburg HF100R Hidden Unit \$595; Wurlitzer 1917 Hidden Unit \$619; Wurlitzer 1800 \$475; AMI JAH-200 \$850. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel. RE 6-3691).

**FOR SALE**—Pin Games; Super Circus \$325; Marathon \$195; Scoreboard \$175; World Champ \$195; Steeple Chase \$250; Easy Aces \$135; Sweet Add-A-Line \$145. Clean, checked and crated. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel. AXminster 4-3529).

**FOR SALE**—Miss America \$550; Key West \$275; Big Show \$245; Nite Club \$190; Broadway \$145; Ice Frolics \$50; Bally Beauty \$35; Terms One-Third Deposit, Balance sight draft. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel. TULane 6729).

**FOR SALE**—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

**FOR SALE**—We Are Leading Exporters of Arcade Machines—Also Music, Venders, Games and Parts For all Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

**FOR SALE**—Specials!—Slightly used Bingo Games that are clean, ready for locations. Sun Valleys \$500; Miss America \$495; Show Times \$335; Big Show \$225; Key West \$275. Phone—wire—write. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS, LA. (Tel. MA 6386).

**FOR SALE**—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

**FOR SALE**—Bally Strike 11 ft., 14 ft.; Champion 11 ft., 14 ft.; Booster Pools (new & used); Genco Skill Ball (2 player); AMI G-200, E-120, D-80; Wurlitzer 2000, 1800; Seeburg VL-200. Write or call: RUNYON SALES CO. OF N. Y., INC., 593 TENTH AVE., NEW YORK, N. Y. (Tel. LONGacre 4-1880).

**FOR SALE**—Arcade buyers please note! Factory closeout of brand new Deluxe All Star Bowlers in original crates. While they last, \$300 ea. F.O.B. Buffalo, New York. Seventeen available. Also fifty 100 Selection Seeburg Wallboxes. White buttons, chrome covers, \$39.50 ea. Write. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y.

**FOR SALE**—Or Trade—1-13 ft. National Shuffleboard with Coin Operated Scoring Unit; will trade for music, pinballs, bowlers or arcade equipment, or will sell outright. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel. CHapel 9-6556).

**FOR SALE**—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEDar 2-7600).

**FOR SALE**—C.C. Steam Shovel (Like New), \$125; Wms. Ten Pins \$325; Bally Skill Roll (Floor Sample), \$325; 20 United Bingo Games (clean), \$25 each. BILOTTA ENTERPRISES, INC., 224 NO. MAIN ST., NEWARK, NEW YORK. (Tel. DEerfield 1-1855).

**FOR SALE**—We are one of America's Leading Distributors and Exporters of Arcade, Amusement and Vending Machines. It will pay you to do business with us. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO. (Tel. TO 1-6715).

**FOR SALE**—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Lined Oak, Natural or Mahogany. Packed Two to a Carton, \$11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS (Tel. INdependence 3-2210).

**FOR SALE**—We have several Comax background music units with intercom microphone, slightly used, \$169.50. Literature on request. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVENUE, PORTLAND 5, OREGON. (Tel. Capitol 8-7565).

**FOR SALE**—Specials: Games, Inc., Hunter \$195; Gunsmoke \$285; Skeet Shoot \$345; Super Hunter \$375; Double Shot, Write; Bally Broadway \$165; Night Club \$195; Big Show \$275; Key West \$325; Show Time \$385; ABC Bowling Lane 14' (3 pc. model) \$465; United Pixie \$95; Caravan \$135; Royal Bowling Alley 16' \$595; Genco Quarterback \$95. Rush deposit. MICKY ANDERSON AMUSEMENT CO., 314 EAST 11th STREET, ERIE, PA. (Tel. 2-3207)

**FOR SALE**—Guns: Genco Circus Rifle Gallery \$375; Genco Davy Crockett \$220; Exhibit Jungle Hunt \$225. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MO. (Tel. CENTral 1-9292).

**FOR SALE**—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2331).

**FOR SALE**—Gottlieb Poker Face \$50; Lovely Lucy \$50; Diamond Lil \$95; Register \$225; Rainbow \$195; Williams Starlite \$30; Hot Diggity \$180; Reno \$245; Shamrock \$185; Genco Showboat \$180; Bally Skill-Roll \$275 (New). AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, INDIANA. (Tel. HA 3-4508).

**FOR SALE**—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons. New Aluminum Instruction Plates, \$49.50. Telephone or wire collect. SYRACUSE 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.

**FOR SALE**—Records! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's Major Labels. Will send 25 Samples C.O.D. On Request. 12" LP Promotional Records on sale. We buy surplus stocks, all speeds. SID TABACK, RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel. DUnkirk 3-8735)

**FOR SALE**—United 14 ft. Bowlers \$430; Bally Miss America \$550; Broadway \$155; Big Time \$85; Gay Time \$85; Exhibit 500 Shooting Gallery \$130; United Deluxe Bonus Gun \$170. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. MAin 8751).

**FOR SALE**—Key West \$300; Show Time \$375; Williams Ten Strike (Like New) \$325; Target Roll \$200; Genco Show Boat (Like New) \$175. Machines on the floor. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780-1).

**FOR SALE**—Bally and United Bingos. Practically any game. Write for prices. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel. HO 4-6111).

**FOR SALE**—New Six Pocket Pool Table \$225; Slate \$275; 1st Grade 48" Cue Sticks \$18 dozen; Bumper Rails \$11.95 Set; Bumper Pool Tops \$24.50; Slate \$59.50; Deluxe Bumper Pool Balls \$10. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO 51, ILL. (Tel. ALbany 2-3272).

**FOR SALE**—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Taran Distributing Co., Miami, Florida uses and sells Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste, and Liquid Lube. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

# THE CASH BOX

## "The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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TELEPHONE NUMBER \_\_\_\_\_

ENCLOSE YOUR CHECK—AIRMAIL TO:

# THE CASH BOX

1721 BROADWAY, NEW YORK 19, N. Y.

## CLASSIFIED ADVERTISING SECTION

FOR SALE—Bally All Star Bowler \$325; United Super Slugger \$245; Genco Sweet "21" \$325; Williams Roll-A-Ball \$145. WANT—Williams 1957 Baseball & Bally ABC Champion. MOHAWK SKILL GAMES CO., 67 SWAGGERSTOWN ROAD, SCHENECTADY 2, NEW YORK. (Tel. FRanklin 4-7549 or UNion 4-5107).

FOR SALE — Gottlieb Scoreboard \$160; Balls-A-Poppin' \$140; National 9 ft. Shuffleboard \$95; AMI "A", "B", "C", converted 45 rpm, \$115, \$135, \$150; Pumper Pools (new slate) \$80. H. BETTI & SON, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UNion 3-8574).

FOR SALE—Closeout: Brand new original factory crates. United's Playtime, sacrifice, \$375 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 493 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. WHitney 5-2893).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 1-5000).

FOR SALE—Frantz ABT 3 Gun Rifle Shooting Gallery complete with compressor and extras, like new, \$1295. Auto Photo Model 9 (A-1) shape, \$1295. J. ROSENFELD COMPANY, 4701 WASHINGTON, ST. LOUIS 8, MISSOURI. (Tel. FOrest 7-6730).

FOR SALE—Old established route in Western Michigan, including phonos, Pin Balls, Bingo Bowlers, Pool Scales, etc. Will finance for right parties. Have complete staff. Must have minimum \$35,000 as down payment. Reason, wish to retire. E-R SALES CO., 1732 MONROE, N. W., GRAND RAPIDS 5, MICH. (Tel. GL 6-9102).

FOR SALE—Or Trade—For Late Bingos or 14' Bowlers: Wms. Jet Fighter; Wms. Crane; Wms. Side-walk Engineer; Genco Gypsy Grandma; Genco Rifle Gallery; Genco Carnival Gun; Genco Bonus Gun; Chicago Coin Goalie; Pinto Horse and See Saw Kiddie Ride. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel. GL 6-6807).

FOR SALE—Beach Clubs, checked and cleaned, new parts \$60; Others in working order but not checked \$40; Bally Beauty, Checked \$50; as is \$30; Yacht Club \$50; as is \$30; United Lightning Bowler \$175; 11th Frame \$135. HALLGREN DISTRIBUTORS, INC., 1626 3rd AVE., MOLINE, ILLINOIS. (Tel. 4-6703).

FOR SALE—One Exhibit Converter Kit. Convert any Shuffle Alley 16 Foot Bowling Alley. Like 1 original price \$595. Sacrifice \$2 GOODMAN MUSIC COMPA WEST JEFFERSON, NOR CAROLINA.

FOR SALE—100 Telequiz, with fi Reconditioned, refinished, ready location. 5c or 10c play. Special price, \$79.50. Write for quantities and lists of other equipment. G O R SALES, 5216 NO. 1 CLAIRE AVE., CHICAGO, IL (Tel. AVenue 3-6818).

## MISCELLANEOUS

NOTICE—It's your business to KNOW THE FACTS! How can operators of cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusement feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price List" which, for over 18 years since the inception, have been internationally recognized and officially accepted. *The Cash Box* is the publication that conceived the idea for MOA (Mus Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tolerant Level." *The Cash Box*' "Quarter Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send \$15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by many as: "The BIBLE of the Industry." Send your \$15 check today to: THE CASH BOX, 1721 BROADWAY NEW YORK 19, N. Y.

NOTICE — Manufacturers of Coin Operating Equipment in need of Southern Calif. Service Representative contact: BOB YOUNG'S SERVICE, 3427 BEN LOMONI PLACE, LOS ANGELES 27, CALIF (Tel. Office NO 2-3254, Auto HO 7-7151, Car 542).



## THIS WEEK'S USED MACHINE QUOTATIONS 19th YEAR OF PUBLICATION 79th CONSECUTIVE WEEK'S ISSUE

### How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

#### CODE

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- \* Great Activity



#### LISTED ALPHABETICALLY

#### AMI

Model A, '46, 40 Sel., 78 RPM	15.00	40.00	5. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	50.00
Model B, '48, 40 Sel., 78 RPM	50.00	80.00	5. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	45.00	90.00
Model C, '50, 40 Sel., 78 RPM	50.00	100.00	4. 1432, Same as above, Converted to 45 RPM	60.00	135.00
Model D-40, '51, 40 Sel., 78 RPM	115.00	200.00	4. 1434, '51, Rocket, '51-52, 50 Sel., 78 RPM	70.00	150.00
Model D-80, '51, 80 Sel., 45 RPM	195.00	295.00	4. 1434, Same as above, Converted to 45 RPM	70.00	149.50
Model E-40, '53, 40 Sel., 78 RPM	195.00	320.00	4. 1436, '52, Fireball 120 Sel., 45 RPM	75.00	160.00
Model E-80, '53, 80 Sel., 45 RPM	225.00	340.00	5. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	225.00
Model E-120, '53, 120 Sel., 45 RPM	285.00	359.00	4. 1438, '54, Comet, 120 Sel., 45 RPM	295.00	435.00
Model F-80, '54, 80 Sel., 45 RPM	425.00	495.00	4* 1446, '54, Hi-Fi, 120 Sel., 45 RPM	350.00	550.00
Model F-120, '54, 120 Sel., 45 RPM	459.00	535.00	4. 1448, '55, Hi-Fi, 120 Sel., 45 RPM	475.00	625.00
Model G-80, '55, 80 Sel., 45 RPM	525.00	650.00	5. 1452, '55, 50 Sel., 45 RPM	495.00	595.00
Model G-120, '55, 120 Sel., 45 RPM	545.00	675.00	4. 1454, '56, 120 Sel., 45 RPM	595.00	635.00
4* Model G-200, '57, 200 Sel., 45 RPM	575.00	700.00	2. 1455, '57, 200 Sel., 45 RPM	600.00	649.50
Model H-200, '57, 200 Sel., 45 RPM	845.00	935.00			
WM Wall Box	5.00	8.00			
SM or SL Stepper	5.00	8.00			

#### SEEBURG

4. M100A, '49, 100 Sel., 78 RPM	99.50	180.00
4. M100B, '51, 100 Sel., 45 RPM	300.00	395.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	300.00	395.00
4* M100C, '53, 100 Sel., 45 RPM	365.00	450.00
4* HF100C, '54, 100 Sel., 45 RPM	485.00	575.00
4* HF100R, '54, 100 Sel., 45 RPM	550.00	650.00

#### ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	15.00	25.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	15.00	30.00
4. 1426, '47, 20 Sel., 78 RPM	15.00	35.00

#### (PHONOGRAPHS—Continued)

4. V200, '55, 200 Sel., 45 RPM	545.00	750.00	4. 1400, '51, 48 Sel., 45 or 78 RPM	50.00	150.00
2* V1200, '56, 200 Sel., 45 RPM	650.00	795.00	5. 1150, '51, 48 Sel., 45 or 78 RPM	95.00	165.00
5. K1200, '57, 200 Sel., 45 RPM	795.00	865.00	5. 1500, '52, 104 Sel., 45 & 78 Intermix	100.00	200.00
5. W1-L56 Wall Box 5¢	3.00	5.00	5. 1500A, '53, 104 Sel., 45 & 78 Intermix	145.00	250.00
5. 3W2 Wall-a-Matic	3.00	5.00	4. 1600, '53, 48 Sel., 45 & 78 Intermix	199.00	295.00
5. W4L-56	5.00	8.00	5. 1650, '53, 48 Sel., 45 RPM	225.00	300.00
5. 3W5-L56 Wall Box, 5¢, 10¢, 25¢	5.00	8.00	5. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	345.00
5. W6L-56 5/10/25 Wire-less	5.00	8.00	4* 1700, '54, 104 Sel., 45 RPM	395.00	525.00
5. 3W7-L-56	5.00	8.00	2* 1800, '55, 104 Sel., 45 RPM	475.00	595.00
4* 3W1 Wall-a-Matic	32.50	55.00	4* 1900, '56, 104 Sel., 45 RPM	525.00	700.00
			4* 2000, '56, 200 Sel., 45 RPM	555.00	845.00
			4. 2150, '57, 200 Sel., 45 RPM	695.00	800.00
			5. 2140 Wall Box	2.50	5.00
			5. 3020 Wall Box	3.00	8.00
			5. 3048 (Conv. of 3020)	3.00	10.00
			5. 3031 Wall Box	3.00	9.00
			5. 3045 Wall Box	3.00	9.00
			5. 4820 Wall Box	8.00	20.00
			4. 4851 Wall Box	9.00	25.00

#### WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	15.00	25.00
5. 1017, '46, 24 Sel., 78 RPM	20.00	30.00
5. 1080, '46, 24 Sel., 78 RPM	25.00	50.00
5. 1100, '47, 24 Sel., 78 RPM	25.00	55.00
5. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	40.00	100.00
5. 1250, '50, 48 Sel., 45 or 78 RPM	50.00	100.00

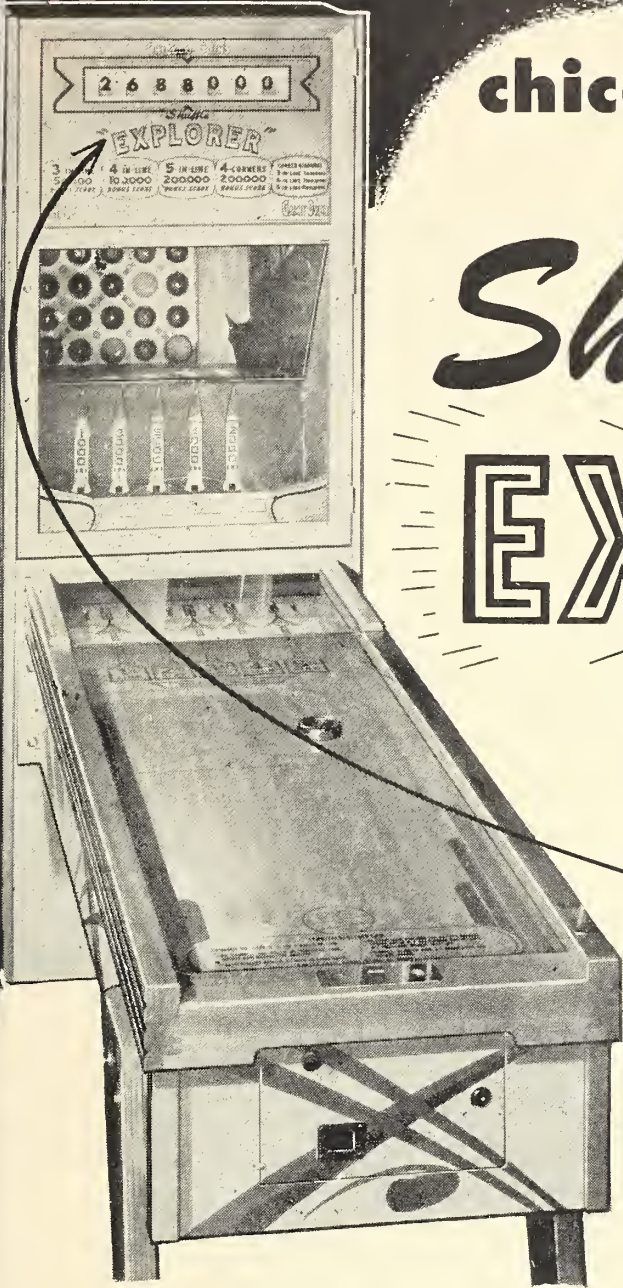


Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. Ace High (Got 1/57)	195.00	260.00	5. Crosswords (B 1/56)	195.00	240.00
5. Arabian Knights (Got 12/53)	75.00	100.00	5. Cue Ball (Wm 2/57)	210.00	245.00
5. Army-Navy (Wm 10/53)	30.00	45.00	5. Daffy Derby (Wm 8/54)	60.00	100.00
5. Arrow Head (Wm 7/57)	225.00	295.00	4. Daisy May (Got 7/54)	65.00	125.00
5. Atlantic City (B 5/52)	25.00	55.00	5. Dealer "21" (Wm 2/54)	20.00	55.00
4* Auto Race (Got 9/56)	175.00	235.00	2* Derby Day (Got 5/56)	145.00	175.00
4* Balls-A-Poppin' (B 11/56)	100.00	195.00	4. Diamond Lill (Got 12/54)	95.00	125.00
4. Band Wagon (Wm 8/55)	95.00	150.00	5. Disk Jockey (Wm 11/52)	30.00	45.00
4. Beach Beauty (B 11/55)	110.00	160.00	5. Domino (Wm 5/52)	25.00	35.00
4. Beach Club (B 2/53)	25.00	65.00	4. Double Header (B 7/56)	175.00	240.00
4* Beauty (B 11/52)	20.00	60.00	4. Dragonette (Got 6/54)	95.00	160.00
4. Big Ben (Wm 9/54)	55.00	100.00	4. Dude Ranch (B 9/53)	25.00	60.00
4. Big Hit (CC 7/52)	15.00	25.00	4. Dnette (Got 4/55)	125.00	180.00
4* Big Show (B 9/56)	225.00	275.00	4* Easy Aces (Got 12/55)	120.00	185.00
4* Big Time (B 1/55)	75.00	125.00	2. Fair Lady (Got 11/56)	225.00	265.00
4. Blondie (CC 8/56)	95.00	185.00	5. Fairway (Wm 6/53)	30.00	55.00
4. Brazil (Un 10/56)	175.00	245.00	4. Falstaff (Got 11/57)	395.00	435.00
5. Bright Lights (B 5/51)	15.00	30.00	2* Flag Ship (Got 1/57)	215.00	265.00
5. Bright Spot (B 11/51)	30.00	45.00	4. Flying High (Got 2/53)	40.00	70.00
4* Broadway (B 12/55)	145.00	175.00	4. Four Bells (Got 10/54)	100.00	140.00
5. Cabana (Un 3/53)	20.00	50.00	5. Four Corners (Wm 12/52)	40.00	55.00
4. Capri (CC 10/56)	100.00	185.00	5. "400" (Upright) (Ge 10/52)	30.00	40.00
4. Caravan (Un 2/56)	90.00	155.00	5. Four Stars (Got 6/52)	30.00	50.00
5. Caravan (Wm 6/52)	25.00	45.00	5. Frolics (B 10/52)	25.00	55.00
4. Chinatown (Got 10/52)	30.00	75.00	4. Frontiersman (Got 11/55)	95.00	150.00
5. Circus (Un 8/52)	30.00	60.00	7* Fun Fair (Ge 12/57)	245.00	295.00
4. Circus (B 8/57)	225.00	335.00	4. Fun House (Wm 10/56)	195.00	220.00
5. Circus Wagon (Wm 10/55)	145.00	200.00	5. Gay Paree (Wm 6/57)	375.00	425.00
4* Classy Bowler (Got 7/56)	160.00	225.00	4* Gay Times (B 6/55)	75.00	125.00
5. C.O.D. (Wm 9/53)	50.00	75.00	4* Gayety (B 3/55)	45.00	90.00
5. Colors (Wm 11/54)	70.00	115.00	4* Gladiator (Got 1/56)	170.00	220.00
5. Coney Island (B 9/52)	20.00	45.00	5. Golden Nugget (Upright) (Ge 2/53)	30.00	45.00
4. Continental Cafe (Got 7/57)	250.00	325.00	4. Gold Star (Got 8/54)	100.00	110.00
4. Coronation (Got 11/52)	25.00	45.00	4. Grand Champion (Wm 3/53)	35.00	70.00
4* Criss Cross (Got 3/58)	285.00	310.00			
5. Crossroads (Got 5/52)	25.00	60.00			



# Another WINNER...



## chicago coin's NEW

# Shuffle

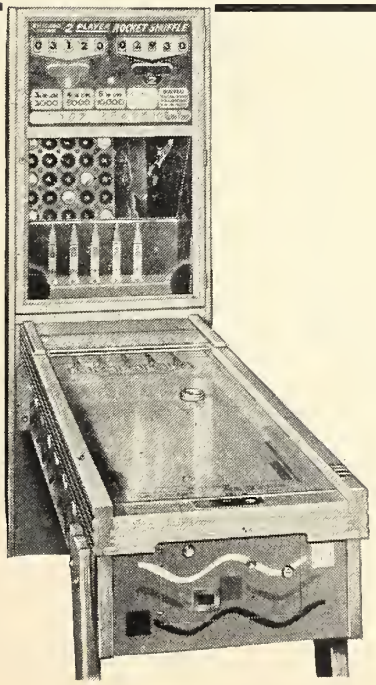
# EXPLORER

MEMO: From The Office of The President  
 TO: Operators  
 ROCKET SHUFFLE reports reaching us from operators have been fantastic. Even now after months of on location operation this game continues to maintain unbelievably high profits.  
 For this reason we definitely believe that this type of game is here to stay for some time to come. Naturally we will continue to incorporate new innovations and new features to attract even more play. SHUFFLE EXPLORER follows this trend and we urge all alert operators to visit their distributors without delay.

CHICAGO DYNAMIC INDUSTRIES, INC.  
President

Every 4 In Line or Better "LIGHTS-UP"  
 A Letter In E-X-P-L-O-R-E-R... With Carryover Feature  
 TO BRING YOU THE HOTTEST PROFIT-MAKING  
 ADDED ATTRACTION IN A SHUFFLE GAME

- Adjustable ALL BALL Launch Feature!
- Exciting Captive Ball Scoring 3 in Row - 4 in Row - 5 in Row!
- 4 Corners Feature!
- Diagonals 3-4-5 In Line Score Up To 400,000
- Available In Replay Or Novelty Models!
- Adjustable to 5 and 10 Shots Per Game!



## Still Going Strong! chicago coin's

# 2-PLAYER ROCKET SHUFFLE

THE PROFIT SENSATION OF THE YEAR!  
 AVAILABLE IN REPLAY OR REGULAR MODELS...  
 REPLAYS AWARDED FOR HIGH SCORE!

SEE IT AT YOUR DISTRIBUTORS!

## chicago coin machine

1725 W. DIVERSEY BLVD., CHICAGO 14, ILLINOIS

Division of  
Chicago Dynamic  
Industries, Inc.

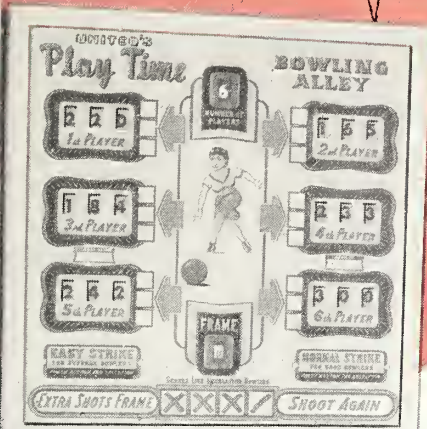




UNITED'S

# Playtime

## BOWLING ALLEY



**new  
player appeal  
feature**

PLAYER'S CHOICE OF  
**easy strike** OR  
**normal strike**

SIMPLY PRESS BUTTONS FOR CHOICE

**new look**  
REGULATION BOWLING  
**1 to 6  
can play**

**new drum units  
on backglass**

INDICATE } NUMBER OF PLAYERS  
AT A GLANCE } FRAME BEING PLAYED

**Bonus 5<sup>th</sup> frame** ADJUSTABLE FEATURE

**Big 4½ inch composition ball**

DROP CHUTE COIN MECHANISM WITH  
NATIONAL REJECTOR ON PULL-OUT DRAWER  
FOR EASY SERVICE

### 4 SIZES

13 FT. LONG

16 FT. LONG

Expandable with 4-ft. Sections

to

17 FT. LONG

20 FT. LONG

### 2 FOR 25¢ PLAY

Special CREDIT UNIT accepts up to  
quarters at one time for future play



**UNITED MANUFACTURING COMPANY**  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Also obtainable as one game  
for 25¢

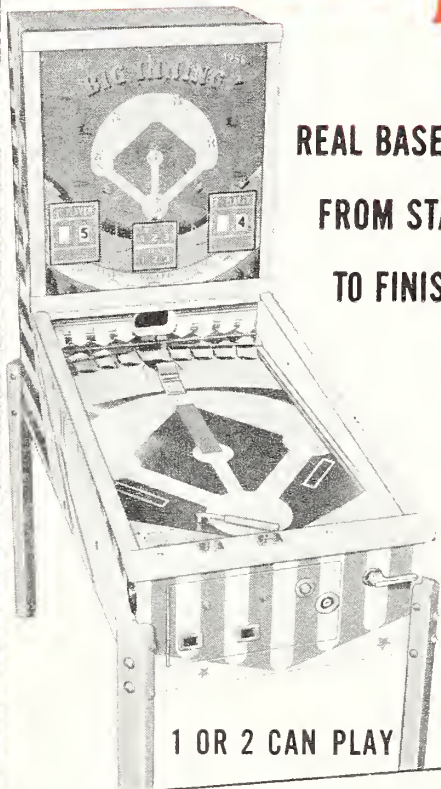
Easily convertible to 10¢ play

Extremely Quiet Play

See Your  
UNITED DISTRIBUTOR Today!

# YOU CAN BANK ON A *Bally* GAME

## Big Inning



**REAL BASEBALL  
FROM START  
TO FINISH!**

1 OR 2 CAN PLAY

### EXCLUSIVE NEW RELIEF PITCHER

gives "average" player opportunity to show his hitting skill, keeps "experts" busy out-guessing the pitch, insures thrilling tight baseball game every second of play

NEW DOUBLE-PLAY FEATURE WITH CHANGING TARGET VALUES INSURES REAL BASEBALL THRILLS

## Trophy Bowler

New streamlined easy-to-install cabinet. New quiet alley. New foul-light protects equipment from abusive play. New extra husky pins. 4-inch rubber or hard ball. Popular 7-10 pick-up. Official bowling scores. 1 to 6 can play.

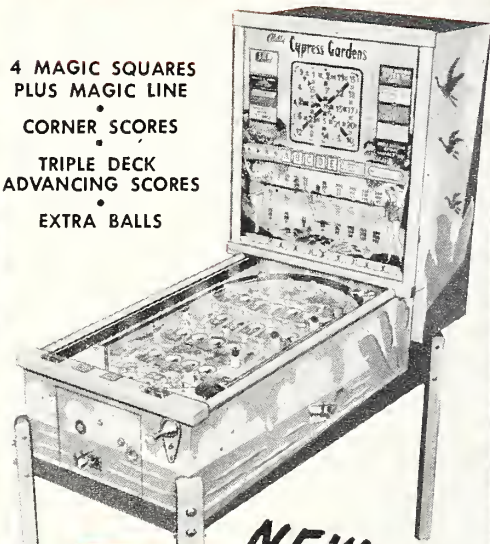


Choice of  
DIME-PLAY  
or  
2-FOR-QUARTER

11 ft.  
14 ft.  
18 ft.

## CYPRESS GARDENS

4 MAGIC SQUARES  
PLUS MAGIC LINE  
CORNER SCORES  
TRIPLE DECK  
ADVANCING SCORES  
EXTRA BALLS



NEW

**STOP and  
SHOP\***

## SCORE BOOSTER

NEW

### NEXT GAME MAGIC INSURES REPEAT-PLAY

Ball in Ballyhole, when Ballyhole is lit on backglass, gives player Magic Squares A, B, C, D and Magic Line E on first coin of next game . . . strongest repeat play insurance ever built into pinball.



Player may stop shooting in middle of game and "shop" for higher scores by playing extra coins to advance scores.

See your *Bally* distributor

for other top money-makers

ALL-STAR DE LUXE BOWLER  
SUPER BOWLER  
ABC DE LUXE BOWLER  
SKILL ROLL  
SPACE-GUNNER  
BALLY KIDDIE-RIDES