



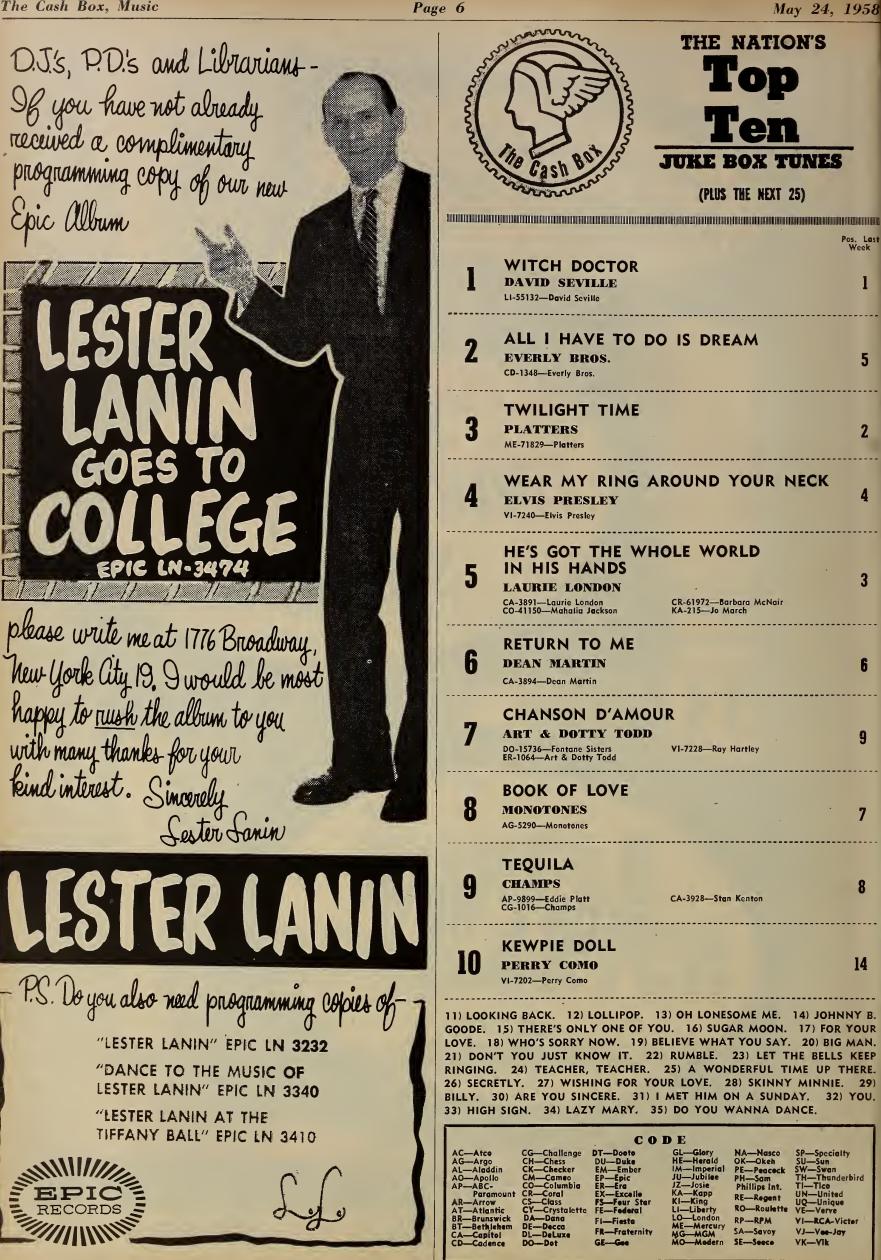
Here's the European equivalent of the "pull-man", famed symbol of American railroading. The demonstration is aptly handled by Marianne Vasel and Erich Storz who also demonstrate their capabilities with guitars, whistles and yodels on their novelty recording of "The Little Train". At the right is Howard Miller, top Chicago disk jockey, who was responsible for "opening the throttle" of "The Little Train" when he introduced it on his radio show. The record was initially released on the Metronome label, the foreign affiliate of Mercury Records, which is handling the distribution in this country.



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"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"





"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"





RUSS CARLALE OBCIL, (Fraternity 805)

B+ "ROUCH ROAD" (2:25) [Geo. Russ Carlyle could have a big money Russ Curlyle could have a big money making instrumental hit in this funky style rock and roller. Whisting adds a hamting sound to this interesting arrangement. With good air play, this could develop into a popular favorite. Voices are used effectively as instruments throughout. Iveep a tab on this sleeper,

B "TYPIN" A LETTER" (2:07) [Goo. Plucus ASCAP — Carlyle, Curanda, Wushabaugh] A cute novelty pleep by the chorus und ork is con-tagiously hundled on this end.

BOBERT ASHLEY ORCH, & CHORUS (MGM 12656)

C+ "DORMI DORMI DORMI" (2:55) [Paramount ASCAP Calm, War ren] MGM offers a pretty choral-ork interpretation of this Italian styled waltzer from the ple "Rockabye Baby". Inviting number,

C+ "MY REBEL, HEART" (2:52) [Chappell ASCAP Washington, Maross] Ashley leads the orchestra thru a pretty title theme from an upcoming movie, Pleasant mood item.

FARL BOLLIMAN (Capitel 3983)

B "A TEENAGER SINGS THE BLUES" (2:12) [Brogman, Vocco & Coun ASCAP Denne, Courtney] Film personality Earl Holliman leans into a dramatic reading of a bluesy rock a ballad which he fashions with feeling. Tearful number that should hit home with many kids.

B "DON"T GET AROI'ND MUCH ANY MURF" (1:46) [Robbins ASCAP Filington, Russell] A fa-vorite eldie is brought up to date by Hollingan, Good rock and roll arrange-ment that swings. Functional read-

JOHNNY AND BARB (Decro 30003)

Decco 30ec3) **B**+ "AT THF PROM" (2:12) [Lud BBH -Zregler, Luta] Here's one o watch closely. It's one of the best male female duet rock a ballads to make the rounds on this turntable in weeks. Johnny and Barb blend neatly on this teen number as a huge chorus supplies a full, exciting backdrop. Strong, commercial offering that could break Sound is terrific.

B ⁽¹⁾⁽¹⁾ ⁽¹⁾ ⁽¹

FED NEW MAN RCA Victor 7251)

B "BERGITTE" (1:54) [Trinity-Desert Falms BMI Moore, Davie, (Iroan] This half is a rock and roll t bute to the wach publicies French star Brighte Bardot. Cute rockin' evelty about a lass who makes the every rock "look like boys"



\mathbf{B} + EXCELLENT

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C + GOOD



"HIGH SCHOOL CONFIDENTIAL" (2)27) [Penron BMI-Hargrave]

"FOOLS LIKE ME" (2:18) [Knox BMI-Clement, Maddux] JERRY LEE LEWIS (Sun 296)

• With three anashes under his belt, "Whole Lot Of Shakin' Going On", "Great Balls Of Fire" and "Breathless", Jerry Lee Lewis gets set to ride number four to a high spot on the churts. His newest sizzler is a socko opus dubbed "High School Confidential". It's a rockin' effort which the star sings in the forthcoming MGM film of the same name. Potent teenage rockor featuring the urtist's familiar pump-ing plane technique. Side will have 'em dancing in the aisles. The lower fid, "Fools Like Me" displays Lewis' country music background, it's a tearful lament treated to an emotional, country-style reading. This end, also with the pumping plane backdrop, could be a smash in the country market. The two sides of Sun #296 could end up on every chart in every field.

"OOH! MY SOUL" (1:50) [Venice BMI-Penniman] "TRUE, FINE MAMA" (2:25) [Venice BMI-Penniman]

LITTLE RICHARD (Specialty 633)

• Little Richard, who's been on the charts with every single disk issued by Specialty, is his usual frantic self as he introduces a torrid new sizzler dubbed "Och! My Soul". It's a wild new job of wailing that opens at a frenzied pace and doesn't let up for even a second. Exciting side with hot instrumental accompaniment. Should follow in the foolsteps of Richard's other successes. The companion piece is a slower-beat wailer dubbed "True, Fine Mama". Good jump opus that seents to be directed towards the rhythm and blues market. This side has none of Little R's comedy shricks. But it's good rockin' stuff that Richard's usuay fans will enjoy. Hot two-sider sure to make the grade.

"THE PERPLE PEOPLE EATER" (2:11) [Cordial BM1-Wooley] "I CAN'T BELIEVE YOU'RE MINE" (2:25) [Don Robertson ASCAP—Robertson]

SHEB WOOLEY (MGM 12651)

• Sheb Wooley has penned and recorded a delightful new novelty about a zany character called "The Purple People Eater". It's a daffy ditty de-scribing an outer space gent with one eye, one hern, who flies and is pur-ple. And he speaks in a Donald Duck type voice. Kids'll probably go wild about the number just as they did for the "Witch Doetor" smash. The lyrics are very cute and Wooley reads them in humorous fashion. Even the pre-teenage tots will love this one. Save a high spot on the charts for "The Purple People Eater", Flip, "I Can't Believe You're Mine" is an average rock-a ballad.

"DOTTIE" (1:33) [Singular BMI-Singer, Medora]

"IN THE MEANTIME" (2:50) [Singular BMI-White]

DANNY AND THE JUNIORS (ABC-Paramount 9926)

• Danny and the Juniors, who rose to national prominence with their smash "At The Hop" and followed-up with another big money-maker, "Rock And Roll Is Here To Stay", should make it three in a row with their latest waxing, "Dottie". The boys blend smoothly on this free-swinging "name" time and come up with a delightful dance deck the kids"Il go for. Danny and the Juniors have an excellent sense of rhythm that will keep them high on the list of the teeners' favorite vocal groups. Lower lid, "In The Meantime" is a tearful rock-a-ballad handled in commercial fashion by the group. But it's the top half that's the hot one. Keep one eye on "Dottie".

"I COTTA ROBE" (2:09) [Beechwood BMI-Trad. Arr.: Love]

"JOSHUA" (3:03) [Beechwood BMI-Trad. Arr.: Love]

LAURIE LONDON (Copitol 3973)

• Little Laurie London, the British lad who took America by storm with his rhythmic interpretation of the age old spiritual "He's Got The Whole World in His 'flonds'", follows the same successful formula that gave him his first hit by cutting two new gospel items. The big side is the wonderful evergreen "I Gotta Robe". It's an exciting waxing set to a finger-snappin' tempo and sporting an excellent choral assist. The coupler is a faster-tempo arrangement of another favorite that's come down thru the years, "Joshua". The lad's refreshing, youthful voice gives both songs a sincere meaning. But the top half should be the more commercial.

HI-FIVES (Decca 30657)

D MEDIOCRE

B+ "DOROTHY" (2:03) [Jason BMI rock and roll vocal gimmicks are in the "Get A Job" vein as the group cuts thru a terrific rocker that could break wide open. It's an exciting name tune right up the teenagers' aller alley.

C+ "JUST A SHOULDER TO CRY ON" (2:37) [Jason BMI—Dee, Jaye] The quintet does a fine job with a dramatic rock-a-ballad.

PHIL MEDLEY ORCH. (Mercury 71304)

B "JO-BLO" (2:49) [Prime BMI-Medley] Phil Medley leads his orch thru a funky blues instrumental which he penned. Good bluesy piece that should do well in both the pop and R & B markets.

C+ "FLAP JACK" (2:27) [Prime BMI — Medley] Medley and his boys lean more to the rock and roll market with this good driver. Fine dance merchandise for the younger set

PAT SUZUKI (Vik 0329)

(Vik 0329) \mathbf{B} + "DADDY" (2:36) [Republic BMI veloping into a top club and TV per-sonality, employs her talented tonsils to hand in a wonderful, easy-going rhythm reading of a great favorite. Strong side that should receive tre-mendous air play. Jocks will love it. Could become a good seller too.

B "BLACK COFFEE" (2:54) [Blos-som ASCAP — Webster, Burke] The versatile lark goes the vonte of the blues and cruises thru a torchy side that oughta burn up many turn-tables. Powerful arrangement and accompaniment showcase the artist orgitingle. excitingly.

TED HEATH ORCH. (London 1809)

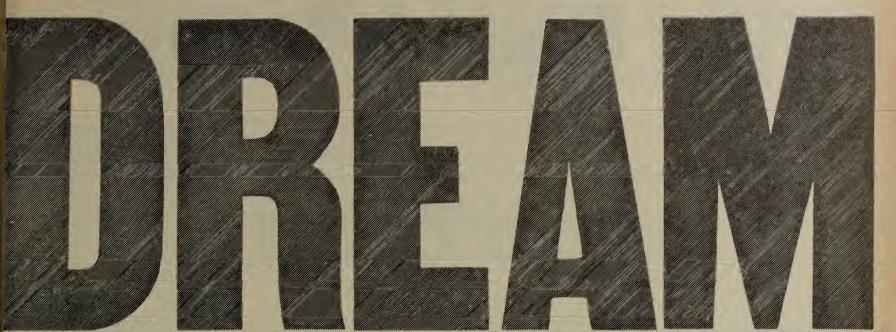
B+ "TOM HARK" (2:00) [Southern ASCAP—Bopape] One of the best big band sides to hit the market in some time is this South African theme facilities is the south of the provided for the source of th fashioned to a swinging tempo, Ex-citing instrumental jumper with reed instruments creating some interesting harmonies. Jockeys'll go for this jumper. It could blossom into a big

B "CHA CHA BABY" (2:20) [Zo-diac BMI Levis, Rico] This is one of the top big band cha cha wax-ings to come past this turntable in quite some time. Terrific beat, a full sound, and some vocal gimmicks, make this one a contender in latin dance locations.

TONY PERKINS (RCA Victor 7244)

B+ "NO. NO. NO" (2:23) [Sequence Film-stage star Tony Perkins lends his warm, polished voice to a lovely romantic ballad that grows prettiev with each new listen. Tender love tale that could slowly, but steadily, develop into the star's first big disk hit.

B+ "THIF PRFTTIEST GIRL IN \mathbf{B} + school" (2:81) [World AS-CAP – Vance, Pickriss] A light and spright teenage ditty about a lad who is getting set to go out with the prettiest gal in school. Contagious number with a cute lyric and melody. Side has potential. Hot coupling.



BETTY JOHNSON'S SMASH HIT FOLLOW-UP TO "THE LITTLE BLUE MAN"

^b/w how much Atlantic 1186

picked for a HIT by The Cash Box and Billboard

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"



Record Reviews DISK & SLEEPER B VERY GOOD FAIR C A **B**+ EXCELLENT C + GOODMEDIOCRE D "Only those records best suited for commercial use are reviewed by THE CASH BOX" THREE G'S (Columbia 41175) The Cash Box eeper of the

"YOUNG AND WARM AND WONDERFUL" (2:36) [Frank ASCAP—Zaret, Singer] "INDISCREET" (2:53) [E. H. Morris ASCAP—Cahn, Van Heusen]

"INDISCREET" (2:53) [E. H. Morris ASCAP—Cahn, Van Heusen] ROGER WILLIAMS (Kopp 224) • You can always depend on Roger Williams for top grade recording of a beautiful piece of material. And that's exactly what the agile key-board star offers as his follow-up to "Arrivederci Roma". This time it's a class romancer dubbed "Young And Warm And Wonderful". The side opens with Williams gently caressing the 88's against a lush string ac-companiment. Then, towards mid-point, a lush chorus joins in with a warm reading of the love lyrics. Lovely side that jockeys will play and the public will buy. Flip is a more dramatic opus dubbed "Indiscreet"— the title tune of an important Warner film. The chorus assists here sing-ing without lyrics. Watch the upper half.

"GOT A MATCH" (1:51) [Saxon BMI—Mure, Wolf] "HAVE A CIGAR" (2:00) [Saxon BMI—Mure, Wolf] THE DADDY-O'S (Cabot 122)

• Cabot Records has come up with a novelty instrumental that has New York a-buzzin'. It's a cute ditty dubbed "Got A Match", presented by a combo called the Daddy-O's, and has all the ear-marks of a possible smash record. The side is a bright-paced bouncer that opens with hand-clapping and guitar work. Then it glides into a spright piano and rhythm arrangement with a very contagious melody in the spotlight. At the conclusion of run thru of the melody, a bass voice asks, "Got A Match". At the end he says, never mind. It's different and it's refreshing. And it could be tremendous. Flip, "Have A Cigar" has voices singing a cute waltz novelty. waltz novelty.

"DEAR 53310761" (2:18) [Trinity BMI-Moore, Davie] "DOOWADDIE" (1:58) [Desert Palms-Trinity BMI-Moore, Davie] THE THREETEENS (Rev 3516)

THE THREETEENS (Rev 3516) • A delightful new teenage novelty that could become a tremendous best seller, was introduced on the Rev label last week. Featuring a trio of youngsters calling themselves the Threeteens, the larks bounce thru a cute love letter song to Elvis Presley by writing care-of his Army serial number, "Dear 53310751". It's a light and contagious ditty with a refreshing teenage sound. Number sports a charming set of lyrics exactly as a teenager might have penned them. Side has all the in-gredients necessary to become a kiddie favorite too. The flip portion is a cute teenage rock and roll item dubbed "Doowaddie". Number deals with a lass' first date. Top half is one to watch closely.

"REBEL-'ROUSER" (2:02) [Gregmark BMI-Eddy, Hazlewood] "STALKIN'" (1:59) [Gregmark BMI-Eddy, Hazlewood] DUANE EDDY, Guitar (Jamie 1104)

• DUANE EDDY, Guitar (Jamie 1104) • Here's an instrumental sleeper that could be as big as "Tequila" or "Raunchy" if jockeys give the side dubbed "Rebel-'Rouser" just a fair share of spins. It's far-and-away the most exciting instrumental deck to hit this turntable in months. The item features guitarist Duane Eddy who employs a "twangy" technique on the low notes to drive thru this extremely contagious melody. The sîde opens with just the guitar in the spotlight. The excitement starts with the very first note. Each time the melody is repeated, more people join in. First rhythm instruments and handclapping. Next a wailing sax. Then a chorus. The side builds to a thrilling frenzy that really moves. Fabulous instru-mental session that'll have the kids hoppin'. Eddy made territorial noise with his previous release, "Movin' and Groovin'." This one is definitely a contender for a top spot on the national scene. Coupling "Stalkin'," is a low-down, funky blues item displaying more of Eddy's talented guitaring. Don't miss the top half. It could be a tremendous money-maker.

"TOO YOUNG TO LOVE" (2:15) [Debmar ASCAP-Marcucci, DeAngelis] "HELLO, MY LOVE" (2:09) [Rambed-Bumarak BMI—Marshall, Ackerman]

DAMIANO (Chancellor 1017)

DAMIANO (Chancellor 1017) • Disk jockeys on the lookout for strong new talent singing quality ballads, oughta make it a point to listen to a tremendous new Chancellor release—"Too Young To Love" by newcomer Damiano. The song tells a beautiful teenage love story that will hit home with many of the jockeys' listeners. Although the idea—they try to tell us we're too young—is not a new one, the composers of the tune have written a wonderful new interpretation of the theme which Damiano presents with sincerity and class. The lad has a warm and individual voice that's extremely palatable to the ear. And with this song he makes an out-standing first showing. The melody and touching lyric are superbly knit together by Damiano. Watch this lad. He has a rainbow future. Flip, "Hello, My Love", is another tender ballad.

JOHNNY JANIS (Carlton 463)

B+ "THE BETTER TO LOVE YOU" (2:42) [Midway ASCAP—Sha-piro, Parman] Johnny Janis debuts on Carlton with a lovely ballad effort that could slowly and steadily develop into a favorite. Pretty love song dis-playing some strong multiple-track crooning by the polished performer. Watch this one. "THE BETTER TO LOVE YOU"

B "CAN THIS BE LOVE" (2:07) [Evelyn ASCAP — Miller] A smooth-sailing rhythm romancer is stylishly handled by the warbler. In-viting up-beat balladeering.

MARGIE RAYBURN (Liberty 55134)

B+ "ALRIGHT, BUT IT WON'T BE EASY" (1:47) [Golden West BMI —Burgess] Margie Rayburn is in great rock and roll form as she takes the multiple-track route thru a de-lightful bounce novelty. Catchy side the kids'll go for in a big way.

B "I WOULD" (2:14) [Rik Page BMI—Motola, Page] This side features the more spright Miss Ray-burn with a cute little bounce ditty that should appeal to all age groups— from tots to adults.

GENE BUA (ABC-Paramount 9928)

B+ "GOLLY GEE" (2:38) [Reno B+ "GOLLY GEE" (2:38) [Reno Paramount has picked up another potent master that could develop into a big one. It's a pretty rock-a-ballad with a simple teenage lyric chanted with feeling by a talented newcomer, Gene Bua. Lad has a smooth crooning voice that should meet with mass ap-proval from teenagers. Watch this sleeper. It's very strong.

C+ "WELL HONEY" (2:39) [Reno BMI—Bua, Grimaldi] This end has the lad rockin' thru an average jumper.

BEVERLY KENNEY (Decca 30614)

B "THE MAGIC TOUCH" (2:24) [Northern ASCAP—Livingston, Evans] Beverly Kenney debuts on Decca with a stylish latin-tempo in-terpretation of a tune from the forth-coming U-I pic "Raw Wind In Eden." (Tune is not to be confused with the Platters' hit). Miss Kenney has talent and reads this pretty ballad with feeling. feeling.

B "YOUR LOVE IS MY LOVE" (3:10) [Harvard BMI — Mapp] The smooth-voiced song stylist lends her talented tonsils to another wist-ful romancer. Lark has a bright future in store. She can sing.

JOE DOUGLAS (Epic 9272)

B+ "LOVER, COME BACK TO ME" (2:07) [Harms ASCAP — Ham-merstein, Romberg] Joe Douglas, a newcomer with a delightful voice and a refreshing vocal technique, bows with a smooth rhythm reading of a top drawer oldie. Should get heavy air play. Lad has a natural jazz sense.

"GOODNIGHT LITTLE GIRL" **B** (1:56) [Simon House BMI-Moore, Dufault] A pretty ballad, with a subtle fish beat, is handled with warmth on this end. Crooner has a promising future. B

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

B+ "WILD MAN" (2:06) [Ridgeway in the foreground of this hard driving jumper as the Three G's and a chorus supply the vocalizing in the backdrop. Swinging side with a great beat and an exciting fullness. Handelapping adds to this extremely commercial side. Watch this one.

B+ "LET'S GO STEADY FOR THE SUMMER" (2:03) [Ridgeway BMI—Glasser] The voices of the new vocal trio are front-and-center on this pretty fish-beat romancer with a sum-mer setting. Good teenage fare that could make it big during the warm weather months. Strong two-sider loaded with potential.

GAR BACON (Dale 105)

B+"MARY JANE" (2:13) [Republic BHBMI—Bacon] A delightful soft shoe ditty with a rock and roll flavor-ing, is contagiously fashioned by Gar Bacon and a chorus of gals. Side has a charming, light sound. Smooth, commercial deck that could do well for Felsted. Felsted.

B "CHAINS OF LOVE" (2:27) [Republic BMI—Bacon] Bacon is more in the rock and roll swing of things as he belts out a torrid, stac-cato beat jumper. Exciting instru-mentation mentation.

PERCY FAITH ORCH. & CHORUS (Columbia 41181)

B "SAME OLD MOON" (2:20) [M. Witmark ASCAP—Gannon] A pretty waltz number—from the "Marjorie Morningstar" film—is han-dled with warmth by Faith's orchestra and chorus. Pretty arrangement and delivery. Chorus' whistling adds color to the side.

B "INDISCREET" (2:20) [E. H. Morris ASCAP — Cahn, Van Heusen] Another film tune—this one the title song from a forthcoming Warner pic—is also treated with class by the maestro and his chorus.

ROY GAINES (RCA Victor 7243)

B+ [Rush BMI—Gaines] Roy Gaines, a well known rock and roll performer, makes his debut on Victor with a torrid rocker that could blossom into a favorite in both the pop and R & B markets. Side brings to mind some of Little Richard's best sellers. Watch this lad this lad.

B "WEEPING WILLOW" (2:26) [Rush BMI — Scott, Toussaint, Matassa] A pretty fish-beat ballad is chanted with sincerity by the per-former. Gaines has a soothing voice on this end.

BOB LUMAN (Capitol 3962)

B "I KNOW MY BABY CARES" (2:18) [Obie BMI — Stevenson] Bob Luman, an exciting rock and roll songster, bows on Capitol with a good jumper that cruises along at a swinging pace. Side has a good, com-mercial sound that could make it step out.

B "TRY ME" (2:15) [Roosevelt BMI — Singleton] More solid rockin' merchandise belted with gusto by the performer. Choral assistance adds to the rhythmic swing of this end

May 24, 1958

3 SUMMER-TIMELY HITS



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



Record Reviews VERY GOOD A DISK & SLEEPER R \mathbf{B} + EXCELLENT C+ GOOD "Only those records best suited for commercial use are reviewed by THE CASH BOX"

CENE LEWIS (R-Dell 103)

B+ "CRAZY LEGS" (2:05) [Cadenza side is making noise on the coast— and it has the ingredients to go national. It's an exciting jolter filled with twangy guitar sounds. Potent teen rock-a-billy material to watch closely. closely

"S'POSIN' YOU WERE MINE" (2:00) [Cadenza ASCAP—Lewis, Ilnsky] An up-tempo rock-a-ballad is handled smoothly on this end by the crooner. Warm romancer.

JIM McCRORY & BOB BAIN'S MUSIC (Key 5805)

B "REPORT CARD TIME" (2:05) [Round Table ASCAP — Griffith, Fell] The conversation of a gathering of teenagers serves as the intro for this swinging rock and roll instru-mental. Every few bars the instru-ments stop and McCrory injects the title lyrics. When he sees his marks he lets out with a gasp.

C "ROCKYABABY" (1:35) [Round Table ASCAP—McCrory, Fell] A rocker belted at a trigger-fast pace. McCrory handles the lyrics.

SEYMOUR (Heartbeat 7)

B "PEG O' MY HEART" (2:05) [Leo Feist ASCAP — Bryan, Fisher] A trumpeter, billed simply as Seymour, glides thru an interesting and ear-pleasing arrangement of a great oldie. Organ backdrop is only accompaniment. Seymour uses mutes for change of mood. Catchy side that could make it.

C+ "TEA FOR TWO" (2:25) [Harms ascAP—Caesar, Youmans] The soft shoe favorite is handled in the same pleasing trumpet manner by the musician. Inviting listening.

DARTS (Dot 15752)

B+ "SWEET LITTLE BABY" (2:20) [Westside Music—Lawrence, Rot-feld, Robbins] Some clever introduc-tory vocal gimmicks could make this duet novelty a favorite of the kids. Good rock-a-cha-cha ditty that sits pleasantly on the ears. Clean cut teen item with potential. Watch this one

B "GEE - VER - MEN - NEE-VERS" (2:05) [Twinkle Music — Floyd] The title of this swinging rocker could become a favorite expression of the kids. It's a cute, catchy novelty with a terrific jump beat.

DEB-TONES (RCA Victor 7242)

B "MISS LONELY HEARTS" (2:33) [Sherwin ASCAP—Two-mey, Paris] The Deb-Tones, winners of a Victor-Westinghouse talent con-test, offer their initial release for the label. It's an inviting, sentimental, shuffle rhythm ballad that could at-tract attention. Gals have pleasant sound.

B "CUDDLY BABY" (2:18) [Robert Mellin BMI — Shayne, Paris] A snappy bouncer with a good dance beat and an inviting rock and roll feeling, is presented with spirit by the team. Gals could make the grade

The Cash Box eeper of

"MAKE ME SMILE AGAIN" (2:05) [Lowery Music-Stevens] "CONGRATULATIONS TO ME" (2:05) [Big "D" Music-Glenn]

DARRELL GLENN (N. R. Co. 004)

• Darrell Glenn, the songster who had a national best seller some five years ago with a beautiful tune called "Crying In The Chapel", makes a powerful comeback (under the N. R. Co. banner) with a terrific rock-a-ballad waxing that could head high on the charts. It's a dramatic teenage love song with a good dance tempo, a pretty melody, and an emotional lyric. And Glenn reads the number with heart. Deck sounds like a winner. It should be the diskery's first smash hit. The lower lid is a more bluesy rocker "Congratulations To Me". It's a strong performance of a staccato R&R tune. Plenty of drive on this end. Watch the charts for the top side. But don't sell the coupler short.

"I LOST MY LOVE LAST NIGHT" (2:16)[Pameo BMI-Anka]

B+ "HONEY BROWN EYES" (1:45) [Oxford ASCAP — Gallop] Guy Mitchell is in fine form as he bounces thru a typical Mitchell jumper with a bright, hand-clapping tempo. Cute novelty with a contagious lyric. Could be one of the songster's better sellers. It's got a beat and charm.

B "HANGIN' AROUND" (1:53) [Select ASCAP—Varnick, Acqua-viva] More delightful lilting, romantic tune-stuff handled in sentimental fashion by the polished songster. Song has a refreshing soft-shoe tempo.

"PLEASE DON'T GO" (2:38) [Delstone BM1—Genna, Francis]

JOHNNY NASH (ABC-Paramount 9927)

• Johnny Nash is destined for stardom. He proved his ability as a vocalist with his best selling waxing of "A Very Special Love". Recently he was signed to star in an important film "Take One Giant Step". Now he's out with a wonderful new platter that should boost his stock considerably. One half is a touching dramatic ballad tagged "I Lost My Love Last Night". Side has an emotional lyric, a pretty melody and a stirring rock and roll ballad beat. Lovely tune from the pen of Nash's recording kin, Paul Anka. The companion piece is another wonderful ballad titled "Please Don't Go". Sincere, sentimental tune as presented by a jilted lover. Don Costa's instrumental assist on both ends is excellent. Two strong ballad efforts for good programming.

"GUESS THINGS HAPPEN THAT WAY" (1:47) [Knox BMI-Clement] JOHNNY CASH (Sun 295)

• Johnny Cash, rapidly gaining a strong pop following, as evidenced by his success with "Ballad Of A Teenage Queen", should have another strong money maker in the pop field with "Guess Things Happen That Way". Good side. (See Country Reviews.)

The Ca	sh Box Bets	
 ★ "ROUGH ROAD" ★ "THE BETTER TO LOVE YOU" ★ "TOM HARK" ★ "AT THE PROM" ★ "DADDY" ★ "NO, NO, NO"/"PRETTIEST GIRL 	Russ Carlyle Johnny Janis Ted Heath Johnny & Barb Pat Suzuki Tony Perkins Ted Novman	Fraternity 805 Carlton 463 London 1809 Decca 30663 Vik 0329 RCA Victor 7244 RCA Victor 7251 Liberty 55134 Dot 15752 Columbia 41177 Dale 105 RCA Victor 7243
GUY MITCHELL (Columbia 41177)	RAMROCKS (Antler 4010)	

(Antler 4010)

B "ON THE ROCKS" (1:28) [Argo BMI—Spriggs] A good latin-beat rocker is fashioned attractively by an instrumental combo billed as the Ramrocks. Side has a good dance

C+ "HOT ROCK" (1:45) [Argo BMI -Spriggs] Another rhythmic rocker with good drive and a sax wailing in the foreground. Side breaks into a rock-a-cha-cha beat in rocker spots.

SANDRA POWELL (Singular 714)

FAIR

MEDIOCRE

C

D

B+ "MY JIMMIE" [Tree BMI-money-maker with this touching low song chanted in a wistful manner b newcomer Sandra Powell. The lar has a warm, hushed manner of sing ing. And she works with an emotion ballad that grows on you. Pretty jo to watch to watch.

C+ "NEXT THING TO PARADISE [Tree BMI — Joiner, Herston] This end has the talented canar cruising smoothly thru a rock-a-ba lad with a good love lyric.

JUNIOR MISSES (Rendezvous 101)

C+ "YOU DREAM TOO MUCH (1:52) [Lizann BMI — Henric Marotta] The youthful voices of the Junior Misses blend attractively a the gals glide thru a romantic rock a-ballad.

C "NEVER NEVER" (1:59) [Liz ann BMI — Hemric, Dexter] A cute rocking bouncer is handled with spirit by the youngsters.

JOEY ROGERS (Nu-Clear 1179)

B "BUMBLE BEE" (2:14) [Na wood BMI — Ruggiero] Jo Rogers does a pleasant job with cute rock and roll bouncer that h merit. Contagious dancer chanted commercial fashion.

C+ "WHO CAN EXPLAIN I THEN" (2:55) [Margol BMI Millet, Shatsky] This end has Jo driving thru a romantic rock-a-ball which he chants with meaning. Pre-teen ballad.

FELICIA SANDERS (Decco 30658)

B "MELANCHOLY MOON" [E. Morris ASCAP—Coleman, Leigh Felicia Sanders, one of the mot talented femme vocalists in the bus ness, lends her rich voice to a prett new ballad by the writers of "Witch craft." Smart, adult romancer.

B "SAME OLD MOON" (2:35 [Witmark ASCAP — Gannon] lovely ballad from the Warner flic "Marjorie Morningstar", is warm-waltzed thru by Miss Sanders. Invit-ing side.

LES FERGUSON (Fraternity 809)

B "DORMI DORMI DORMI" (2:4 [Famous ASCAP — Warre Cahn] From the Paramount fil "Rockabye Baby", comes this tende waltz ballad handled in a warm, invi-ing manner by Les Ferguson. Prett Italian flavored ditty that grows o you. Side has standard qualities.

C+ "TURN AROUND BOY" (14 [Brandon ASCAP—Douglas, Fo Oury] Ferguson is dramatic on the spirited passa doble number. Unusual side that could catch the fant of the jockeys.



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PHIL BARCLAY (Doke 102)

B "I LOVE EM ALL" (2:27) [Gay-lord BMI—Jones] Phil Barclay, an exciting rock and roll singer, leans into a torrid jumper that really swings. The Sliders supply a strong instrumental assist.

C+ "SHORT FAT BEN" (2:11) [Gaylord BMI — Jones] This rockin' portion describes a Mr. Five by Five as he cuts up a rug on the dance floor. More hot stuff.

GORMAN SISTERS

(Joy 222)

B "THREE LITTLE FISHES" (2:12) [Joy ASCAP — Dowell] The Joy label could have a money-maker in this up-to-date rock and rollin' arrangement of a zany novelty out of the past. Side has a good swing and a daffy lyric that teen-agers could pick up.

B "SOCK HOP" (2:01) [Oxford ASCAP—Twomey, Wise, Walker] Sisters Barbara and Viv team their talents to belt out a spirited reading of a new rock and roll jumper. Fast maying itom moving item.

KITTY DEE

(Jubilee 5326)

B "OHH, LA LA LA" (1:47) [Benell BMI—Dee] Jubilee could have a winner in this good up-beat number with a solid rock and roll beat. Kitty Dee does a good job with the bouncy vocal and gets solid sup-port from the group backing.

C+ "I WENT TO THE DANCE" (2:26) [Benell BMI — Dee] The lark chants a dramatic rock-a-ballad. Gal is carried away by the sight of her boy friend at a dance. Good teen love stuff.

TINA LOUISE

(United Artists 127)

B "IN THE EVENING" (1:14) [United Artists ASCAP—Bland, Leahy] Tina Louise, the much public-ized starlet, bounces joyfully thru a swinging ditty with a happy rockin' beat. Good multiple voicing is effec-tive. Jocks and ops oughta enjoy the 1:14 spinning time.

C+ "I'LL BE YOURS" (2:15) [Sudbury BMI — Miller, Fein] Here Miss Louise plays the role of the sultry miss as she intimately thrushes a romantic ballad. Tender mood item.

CASUAL-AIRES (Brunswick 55064)

B "(What's The Word) THUNDER-BIRD" [Grayson ASCAP — Si-mon] The Casual-Aires, featuring Maurice Simon, tear thru a torrid instrumental injecting the title lyrics during the pauses. Swinging rock-a-mambo. mambo.

C+ "CANDY" [Leo Feist ASCAP— David, Whitney, Kramer] Sax, organ and rhythm combine neatly to offer a slow, bluesy interpretation of this grand oldie.

WORTHAM WATTS

("D" 1002)

B "COTTON PICKER" (2:05) [D Music BMI—Watts, Richardson] The new D label gets off to a good start with an exciting funky instru-mental rocker that'll have 'em dancing. Good beat.

C+ "LONESOME" (2:02) [D Music BMI—Watts, Richardson] More of the same low down instrumental merchandise that should appeal to the fans who enjoyed "Raunchy".

LARRY WHEELER

(Glory 279)

C+ "YOU CAN'T LOSE ME" (2:07) [Bryden B M I — Pasternack] Larry Wheeler gets a strong assist from the Hi Bice rockers as he tears thru a swinging rock and roll number.

C+"CRY WOMAN CRY" (1:37) [Jimmie Franklin $A \otimes C A P$ -Wheeler] Another swinging rock and roll wailer projected with zest by the performer.

CARMEN LE NARD

(LeNard 1588)

B "TWO LOVES" (2:21) [Shawn ASCAP — LeNard] An unusual guitar backdrop sets a folk atmo-sphere for Carmen Le Nard's moody interpretation of this emotional love opus. Extremely different arrange-ment that could attract attention.

C+ "CINDY" (2:20) [E. B. Marks BMI—Beck, Stein] A tune that topped the charts a few years ago, is treated to a folk flavored arrange-ment on this side. Guitar gives a wistful sound to the waxing.

EARL GRANT

(Decca 30640)

B "KATHY-O" (2:50) [Northern ASCAP — Tobias, Joseph, Sher] The title song of an up-coming U-I pic is handled with warmth and sin-cerity by the tender King Coleish voice of Earl Grant. Lad has a strong side here that grows on you.

C+ "OL' MAN RIVER" (3:19) [T. B. Harms ASCAP—Kern, Hammer-stein II] This end is from Grant's Decca LP. It's a good rhythm rendi-tion of the great standard.

WENDY POWERS

(Keen 2004)

B "LUCKY LUCKY LOVE" (2:00) [Bel-Air BMI — Dell] Wendy Powers, a lark with a spright and peppy voice, lends her talented tonsils to a catchy romantic novelty that bounces along at a delightful pace. Cute programming on the lighter side.

C+ AUCTIONEER LOVER" (2:02) [Bel-Air BMI — Dell] Some in-teresting multiple track work is dis-played by the lark on this fast moving rocker.

Steve Sholes Named Overall Pop A&R Chief At RCA Victor

NEW YORK—In a move to stream-line and consolidate the singles and album divisions at RCA Victor, George R. Marek, Vice-President and General Manager, announced last week the appointment of Steve Sholes as Popu-lar Artists and Repertoire Chief for all pop products including both singles and albums. Under the new plan Sholes will spearhead a full staff designed to handle repertoire in the pop, country, international, sacred, specialty and children's fields in addition to Vik, RCA Victor's subsidiary label. Simultaneous with the appointment

children's helds in addition to Vik, RCA Victor's subsidiary label. Simultaneous with the appointment of Sholes, Marek also named Ed Wel-ker to the newly-created A & R post of Manager, Special Projects, in an effort to strengthen RCA Victor's position in the area of show albums and special packages. Welker, this past year, produced the highly suc-cessful Belafonte albums and, most recently, the "Say, Darling" original cast recording. His new post will also encompass the planning and produc-tion of all albums made in Europe with RCA Victor affiliates. Welker will spend considerable time in Europe this summer to line up an extensive program for overseas products. Marek stated that the realignment would afford RCA Victor the most comprehensive—yet flexible—A & R organization the industry has ever known. "We expect on the one hand to

organization the industry has the known. "We expect, on the one hand, to be able to release disks on a world-wide basis with adequate planning and forethought. At the same time, we will also be geared to release single records with the swiftness and concentration so vital to the pop mar-ket as it exists today," Marek said.

The staff in New York will be com-prised of Herman Diaz, Jr., Manager of Popular A & R Coordination, C. E. Crumpacker, Coordinator of Popular A & R Planning, plus a roster of A & R Directors including Joe Reis-man, Hugo Winterhalter, Fred Rey-nolds, Ed Heller, Brad McCuen, John Camacho, Lee Schapiro and R. G. Bollard. Bollard.

Chet Atkins will head up the studios in Nashville with Dick Peirce and Si Rady handling the recording activity in Hollywood. Bob Yorke continues as Manager of the West Coast opera-tion tion.

Vanguard Signs Big Maybelle And Paul Robeson

NEW YORK — Vanguard Records last week announced that it has signed long-term contracts with singers Big Maybelle and Paul Robeson.

Big Maybelle will record a minimum of two LP's a year for Vanguard as well as singles. The first recording session with the artist is scheduled for June with blues and popular songs on the agenda.

Robeson will record popular, spirit-ual and folk material. His first al-bum, recorded with chorus and or-chestra, is now ready and will be released simultaneously on monaural and stereo disk.

The label reports heavy advance orders on the Robeson disk.

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JAY-GEE RECORD CO., INC.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

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Sensational SUN Successes



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1	ALL I HAVE TO DO IS DREAM EVERLY BROTHERS (Cadence)	Week
2	TWILIGHT TIME PLATTERS (Mercury)	2
3	WITCH DOCTOR DAVID SEVILLE (Liberty)	3
4	WEAR MY RING AROUND YOUR NECK ELVIS PRESLEY (RCA Victor)	4
5	CHANSON D'AMOUR ART & DOTTY TODD (Era) FONTANE SISTERS (Dot)	6
6	RETURN TO ME DEAN MARTIN (Capitol)	7
7	HE'S GOT THE WHOLE WORLD IN HIS HANDS LAURIE LONDON (Capitol)	5
8	KEWPIE DOLL PERRY COMO (RCA Victor)	8
9	BIG MAN FOUR PREPS (Capitol)	17
10	LOOKING BACK NAT COLE (Capitol)	12
11	BOOK OF LOVE Monotones (Argo)	10
12	JOHNNY B. GOODE CHUCK BERRY (Chess)	16
13	THERE'S ONLY ONE OF YOU	9
14	SUGAR MOON	25
15	OH LONESOME ME	11
16	PADRE	10
17	TONI ARDEN (Decca) , SECRETLY	
18	JIMMIE RODGERS (Roulette) FOR YOUR LOVE ED TOWNSEND (Capitol)	
19	RUMBLE LINK WRAY (Cadence)	18
20	LET THE BELLS KEEP RINGING PAUL ANKA (ABC-Paramount)	15
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HAL B. COOK

NEW YORK—Hal Cook this week announced that he had resigned his position as vice-president of Columbia Records in charge of sales to take over as director of national sales for Warner Brothers' record company. Cook's move to Warner Brothers re-unites him with Jim Conklin, former president of Columbia Records who now heads the Warner Brothers firm. It was Conkling who brought Cook into Columbia Records from Capitol Records where Cook headed national sales. sales

Herbert M. Greenspon, executive vice-president of Columbia Records,

WILLIAM P. GALLAGHER

announced that William P. Gallagher has been upped to the slot of director of sales activities, filling the post va-

cated by Cook. Gallagher has been associated with Columbia since 1952. He has been active at every level of the Columbia active at every level of the Columbia sales organization. After three years as district manager in the Kansas City, Cleveland, Detroit and Philadel-phia areas, Gallagher was appointed national sales training director and subsequently national sales manager. His previous sales experience had been acquired as sales manager for the Nestle Company.

Grand Award Expands European Market

NEW YORK-Enoch Light, Executive Vice-President of Grand Award Records, has just returned from a sixweek trip to Europe. The purpose of his trip was to set up working agree-ments with companies in those countries where Grand Award was previously not represented.

Light consummated a deal with Italy's Fonit-Cetra after several meetings with Messrs. Carrara (President of Cetra), Trinelli, and Navarra. With the acquisition of the Grand Award line, which is heavy on pop-standard material, Cetra plans to expand its catalog which is one of the largest operatic libraries in Europe.

In Germany a deal was made with Bertelsmann, operators of a large book club in Europe, as well as veterans of the record business. Horst Fuchs, representative of Bertelsmann, announced plans to increase activity in both mail order and store distribution by drawing heavily on the newly acquired Grand Award catalog.

G. M. Oord, Jr., Managing Director of Bovema in Holland, met with Light to set up a working agreement between the two companies.

In addition to setting up deals in Germany, Italy and Holland, Light also had meetings with Pathe Marconi executives, Geoffrey Capstick, Jean-Paul Guiter and F. Minchin, with whom Grand Award has been working for the past two years, resulting in expanded activity. Pathe Marconi is one of the largest phonograph record manufacturers in France. Light also met with Hans Oestreicher of Turicaphon in Switzerland to discuss plans for the forthcoming year. Business for Grand Award with Turicaphon has

increased 300% in the past year, ac-cording to Light. In Belgium Light met with W. Goldschmidt, of Anvers Radio in Brussels, to discuss the expansion of business.

Light announced that his trip was successful not only in acquiring additional companies throughout Europe to handle the Grand Award catalog (which is now represented in almost every country throughout the world) but in furthering good will and understanding. Light believes that "it is most important for the American manufacturer to understand what material is most salable for the European market . . . and the only way to accomplish a productive relationship is for the American manufacturer to visit with and listen to his foreign associates. Jazz has a good market in most foreign countries, but there is an ever-increasing market for American pop-standard material. Artists such as Pat Boone, the Platters and Harry Belafonte are very powerful sellers in most countries and Grand Award's Roaring 20's Series, the Knuckles O'Toole Series (Honky Tonk Piano), and The Paul Whiteman 50th Anniversary album have proven to be among the topsellers throughout the world."

Portem Gets U. A. In N. Y.

NEW YORK-Bob Pare of Portem NEW YORK—Bob Pare of Portem Distributors has been appointed by United Artists Records to handle its New York area distribution, it was announced last week by Max E. Youngstein, President of UA Records. Portem will start servicing United Artists' lineup of record releases im-mediately. mediately.

London "Spring Cavalcade" **Plan Lets Dealer Trade** In Old Stock

NEW YORK-Under the slogan "Spring Cavalcade Of New Releases" London Records last week introduced an important series of new LP's with a special offer to dealers which will enable them to unload some of their obsolete inventory.

The offer operates as follows: With each order of new London "Spring Cavalcade" LP's, the retailer may return to the distributor any of London's previous LP releases equivalent to 10% of the value of the order placed. Returns are figured at full dealer cost in spite of the fact that some of these items may have been purchased under previous discount programs.

The program terminates June 30th, 1958. Payment is due August 10 with the usual 2% cash discount.

Included in the new release are five new albums by Ansermet; two new Gilbert and Sullivan albums; a Renata Tebaldi package; symphonic works; two Johann Strauss packages; albums by Edmundo Ros, Stanley Black and Ted Heath; a new David Whitfield album; a new release by Maurice Chevalier; Spanish music, and many others.

Album cover art of the new releases is considered by London execs to be the best in the company's history.

20th Fox Signs Denise Lor

NEW YORK-Denise Lor, singing star of the Garry Moore Show, has been signed to a long-term contract by the Twentieth Century-Fox Record Corp., it was jointly announced last week by Henry Onorati, president of the recording firm, and Harry Weissman, the singer's personal manager.

"We are delighted," Onorati said, to have persuaded Denise to join our talent roster. We are convinced that because of her versatility as an artiste and because of the huge and loyal personal following she has gained in her appearances with the Garry Moore Show, that there is a tremendous potential for Denise in the recording field. I look forward to a long and happy association."

In recent months, in anticipation of the demise of the Garry Moore daytime TV show, Miss Lor has stepped up her outside activities with frequent guest appearances on after-dark TV shows and supper club engagements at New York's Persian Room and other swank spots in key cities.

It was after catching the singer in her Persian Room act, Onorati revealed, that he opened negotiations with Weissman for her recording services.

No newcomer to the disk business, Miss Lor scored with her platter, "If I Give My Heart To You," on another label a few years ago.



May 24, 1958

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"



THE CASH BOX 1721 BROADWAY NEW YORK 19, N.Y.

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Platter Spinner Patter ALL ABOUT DISK JOCKEYS

Program Director Gavin Hall (KGEN-Tulare, Calif.) offers a tip on a hot disk. Hal says he has never seen anything catch on so fast as Dale Darling's release of "Every Beat Of My Heart" backed with "Someone Someone" on the Roulette label. . . . Bill Atkins (KDOK-Tyler, Texas) tells us that the station celebrated it's second anniversary on the 11th of May



and awarded prizes, contributed by the merchants, to the baby born nearest to 1:33 P.M. on the 11th.

The connection fits in with the station's call letters of KDOK on the dial at 1330. . . . Johnnie Rowe (KSAL-Newcastle, Wyo.) informs us that "Kiss And Make Up" by The Crowns on the R&B label is making a splash in the area. Rowe says that the tune made it to the number three spot in the area in it's first three weeks on the air. . . . Larry Gar (WKBC-No. Wilkesboro, No. Carolina) tells how he has started his annual "Supper Club Show". Garr features cool jazz and jazz idiom vocals. The jockey states that the basis for the show is Roulette's Birdland series and World Pacific records, and as new LP's come in they are added to the roster. . . . Jack Morse

Four Knights on hand, prevued their newest etching for Coral in the Portland area two weeks prior to national release with tremendous public acceptance. The advance release was in conjunction with the Knights successful appearance at the Portland Home Show. . . . Dick Biondi (WHOT-Youngstown, Ohio) tells us that George Hamilton IV will be taking the big step soon. Biondi says that Hamilton will be married June 7th to a beautiful young lady named Tinky Peyton. . . . Ken Ingerbrigtsen (KOY-Phoenix, Ariz.) reports the larger record shops in Phoenix and Salt Lake City have formed a dealers association.

It is called the Arizona Record Dealers Association.

station made that will be shown at local movies and clubs. Everett says the station specializes in R&R

and jazz and would appreciate being put on the mail-

Ted Crays recently switched from WBNY, Buf-

Bond will be graduated from Columbia University June 3rd (along with Pat Boone) where he has been a disk jockey on the University owned radio station WKCR. Bond is now seeking a full time D. J. position elsewhere and hopes to be relocated shortly. . .

Bernie

ing lists of the record manufacturers.

falo, N.Y. to KJOE, Shreveport, La. . .

VITAL STATISTICS:

JOHNNIE ROWE (KSAL-Newcastle, Wyo.)

(WINR-Binghampton, N.Y.) reports that he has been getting lots of calls for repeated play of the "Sweet Lorraine" cut from the Four Freshmen's new album. "The Four Freshmen In Person" on Capitol. The "Sweet Lorraine" cut finds one of the group, Ross Barbour, delivering the tunes in the Donald Duck type voice of his fictional character called Leroy. Morse believes that if the item were released as a single it could make it in much the same way "Witch Doctor" did. . . Al Radka (KFRE-Fresno, Calif.) and Neil Eskelin (WLAK-Lakeland, Fla.) both join the bandwagon for the Dale Darling record "Every Beat Of My Heart" coupled with "Someone Someone". Both jockeys say that the tune could very easily make it. . . Roger Ferrier (KVAN-Vancover, Wash.) with the



ROGER FERRIER KVAN—Vancouver, Wash.)

The move was made in an effort to promote buying from record stores instead of other outlets. . . . Frank Todd (KWRC-Pendleton, Ore.) says that the station has difficulty keeping it's top fifty up to date as it is not on the mailing lists of some of the larger record companys. Todd says that the station would greatly appreciate receiving disks from all of the companies. . . Al Makkay (KVNA-Tucson, Arizona) writes to tell us of an "all star" softball game to be played on Memorial day at the University stadium between the Hollywood all star team and the Tucson radio and TV personnel. The Hollywood team will bear such names as Art Carney, Jackie Coogan, Hugh O'Brien, etc., and the radio and TV stars will have Makkay, Dick Turner, Ray Odom, Bill Rudd, etc. . . . Clee Everett (WLNA-Nyack, N.Y.) tells about a movie short the



AL MAKKAY (KVNA-Tucson, Ariz.)

(KVNA-Tucson, Ariz.) Dick Doty notes a few changes in format over at WTRL-Brandenton, Fla. Doty says that Gordon Wyllie, who has been handling "Nite Beat" takes over the full afternoon, "Mostly Music" from 12:30 to 5:40. Johnny Clark takes over the "Nite Beat" stint, 7:45 to midnight and Doty will do a two hour bit in the morning from 10:00 to noon. . . . Dick Haynes, popular radio personality in the south, joins the country and western music station KXLA, Pasadena, Calif. Haynes hails from KLAC-Hollywood. The jockey will be heard Monday through Friday from 2:30 to 5:30 P.M.

May 24, 1958

Smiling Over Sugar



HOLLYWOOD—Vice-president of Dot Records, Christine Hamilton, happily looks over Pat Boone's music at his Dot recording session in Hollywood recently. Chris has reason to be happy. Out of the session came "Sugar Moon" and "Cherie I Love You".

New Columbia Posts

Hooke Joins Hanover

NEW YORK-Numerous appointments to a variety of posts were an-nounced last week by Columbia ex-

ments to a variety of posts were announced last week by Columbia executives. Leslee Klemes has been appointed to the position of Promotion Manager of Columbia's LP Record Club Sales Promotion. Klemes will be responsible for the external promotion of Record Club memberships, off cycle internal promotions of repertoire among other duties. Walter L. Deane was promoted to the position of Director of Business Affairs of Columbia Records. Dean will be responsible for the direct coordination of all business aspects of the A & R operations of the company. Robert Earl, formerly a Branch Manager, was promoted to Merchandise Manager, Special Markets. Earl will be responsible for Special Market Sales in: Chicago, Indianapolis, St. Louis, Cincinnati, Louisville, Milwaukee, Peoria, Alabama, Atlanta, South Carolina, North Carolina, Jacksonville and Miami. Earl will headquarter in St. Louis. Ronald Anton has been appointed to the position of attorney with Columbia. Anton's responsibilities encompass all legal problems concerning artists, repertoire, copyright, submission of suggestions and publishing activities.

ing activities.

Dale Payton has been named Branch Manager of Columbia Records Dis-tributors in St. Louis. Payton suc-ceeds Robert Earl.

Challenge Forms Subsid

LOS ANGELES, CALIF. — Chal-lenge Records, the independent label that hit the jackpot with "Tequila" has formed a subsidiary diskery called Jackpot Records, it was an-nounced by Johnny Thompson, the firm's general manager. The new label's first release is a

The new label's first release is a master which Jackpot purchased from the Tender Record Company. Report-ed making noise in the Los Angeles territory, the side is dubbed "I Would" as sung by the "G" Notes, a new sister team

as sung by the "G" Notes, a new sister team. "I Would" was produced by George Motola, who recorded a Patience and Prudence session for Liberty. Motola is also co-writer of the new tune. Flipside is a rock and roll called "Ronnie".

Separate distribution has been set up for Jackpot Records and new tal-ent has been signed, Thompson revealed.

NEW YORK — Jack Hooke has joined Len Levy's Hanover Record Company as head of A & R activities.

Company as head of A & R activities. Hooke started in the music busi-ness as music publishers' represen-tative in 1946. In 1949 he became co-owner and General Manager of Roost Records, producing albums by such jazz artists as Erroll Garner, Dizzy Gillespie, Johnny Smith, Stan Getz, Sonny Stitt, etc. He produced quite a few single hits, one of them "Priscilla" by Eddie Cooley and The Dimples. Dimples.

Dimples. He parted with Roost Records in August 1957 to join Alan Freed as partner and manager with whom he is still associated. In their music pub-lishing venture since last August they have published about a dozen songs which reached the Top Twenty brack-et nationally. Among them were — "Short Shorts", "Jo-Ann", "Maybe", etc. etc.

During the past year, he has also produced a few jingles for advertis-ing agencies such as Ogilvey-Benson & Mather, Thom McAn and others.

Recently he produced a record for Mercury by Gino and Gina titled "Pretty Baby", currently climbing the charts.

20th Pacts Coleman, Castro

NEW YORK — Henry Onorati, president of 20th-Fox Records, an-nounced that he had signed singers Roger Coleman and Frankie Castro to the label. Both, he stated, have already been in session and releases will be out soon.

Ready for release is the Coleman entry, "I Swear", on which the com-pany will go all out with a major promotion. It is backed with "Take A Walk In The Sun". "We look upon Coleman and Castro as high potential for the future," stated Onorati.

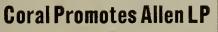
Onorati also advised that 20th-Cen-Onorati also advised that 20th-Cen-tury is now in the process of setting up national distribution. The name 20th-Century will be used through-out the world and the company is planning a world-wide release to be issued simultaneously. In most coun-tries licensees will be appointed, but in a few countries 20th-Fox may work through its already established 20th Century-Fox offices. 20th-Fox only recently formed has

20th-Fox, only recently formed, has been getting an exciting reaction to its first release, "I'm In Love Again" by the Royal Jacks, reporting good sales in the New York-Newark area, Buffalo and Chicago.

Decca To Introduce \$1.98 LP Line

NEW YORK — Decca Records will enter the low priced LP market with the introduction of the Vocalion Se-ries to retail at \$1.98, according to an announcement made by Sidney N. Goldberg, Vice President in charge of Sales for Decca Distributing Corpo-ration ration.

vocalion's bow will feature many well known performers. Included in the first release consisting of fifteen albums are: Bing Crosby, the Four Aces, Guy Lombardo, Tommy Dor-sey, the Ink Spots, the Mills Brothers, the Andrews Sisters, Gordon Jenkins, and a host of other top names. The line features attractive, four color covers. Each LP will be pre-packaged with a sealed polyethylene sleeve as well as an inner sleeve. The initial release is to be shipped the early part of June and will be made available for distribution throughout the country by the Decca Branches and Distributors.



NEW YORK — Coral Records is planning an all out promotion for the Steve Allen "Plays Hi Fi Music For Influentials" album, according to an announcement by Norman Weinstroer, General Sales Manager. The album was recorded by Allen as a result of his interest in the "In-fluential". The concept of the "In-fluential" evolved from a teaser cam-paign waged by the Saturday Eve-ning Post to focus attention on peo-ple who are constantly active, gre-garious, and enthusiastic in their daily living. Promotional activity will include attractive silk screened center include attractive silk screened center display pieces which will be mailed to key accounts; special mailing pieces to dealers; and ad mats for cooperative advertising. Open-end interview disks have been cut by Allen for radio station use, as well as 2000 LP's and 3500 singles of "You're So Influential" (an original from the album by Allen) coupled with "When You're Smiling", which are being sent to stations and deejays all over the country. Allen will introduce the album on his June I, NBC TV show, in conjunction with the May 31 issue of the Post that will carry the tie in.

"Purple People" Breaks Out

NEW YORK - MGM Records is the lucky recipient of fate's favor this week as Sheb Wooley's "The Purple People Eaters" breaks out for the new novelty excitement of the country.

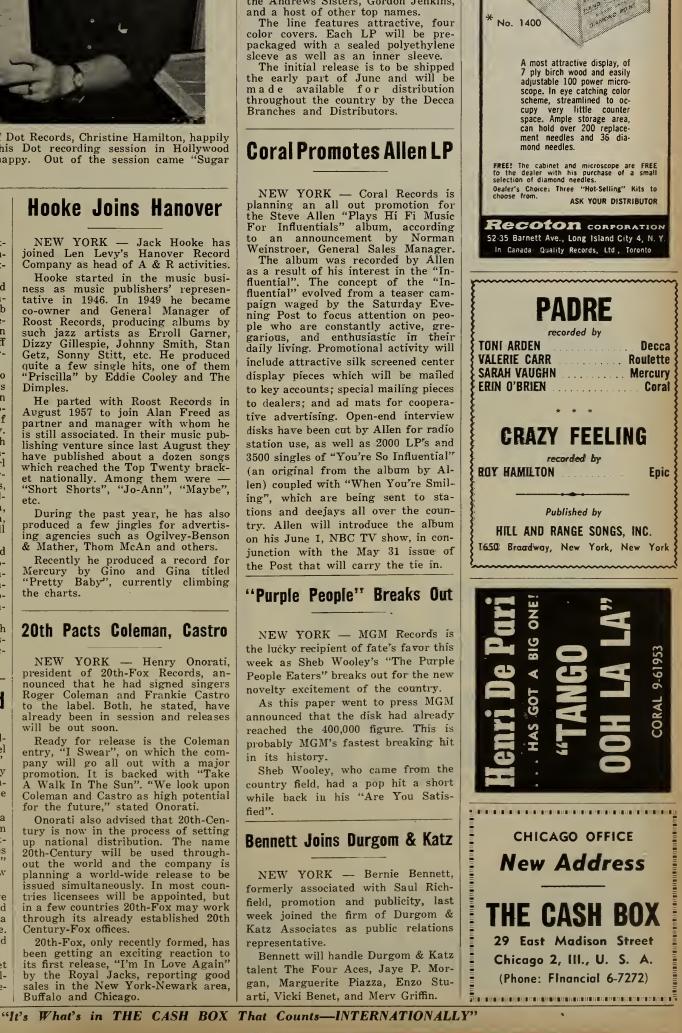
As this paper went to press MGM announced that the disk had already reached the 400,000 figure. This is probably MGM's fastest breaking hit in its history.

Sheb Wooley, who came from the country field, had a pop hit a short while back in his "Are You Satisfied".

Bennett Joins Durgom & Katz

NEW YORK - Bernie Bennett, formerly associated with Saul Richfield, promotion and publicity, last week joined the firm of Durgom & Katz Associates as public relations representative.

Bennett will handle Durgom & Katz talent The Four Aces, Jaye P. Morgan, Marguerite Piazza, Enzo Stuarti, Vicki Benet, and Merv Griffin.



at Booth 314 the ELECTRONIC PARTS DISTRIBUTORS SHOW

*NEW ... De-Luxe

RECOTON

Birchwood Cabinet .. Microscope Display





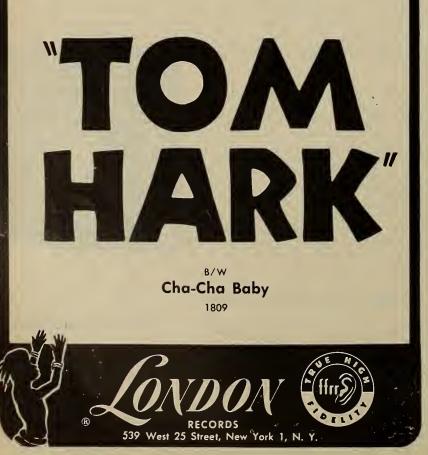
Africa ... from for teenagers

A spectacular new rhythm— "the Kwela" - intraduced by



Ted Heath AND HIS MUSIC -

PLAY



London Lowdown

London has had an influx of American publishing personalities during the past week, most of whom I have had the pleasure of seeing during their visit in this city. They included: Sidney Kornheiser of the Edwin H. Morris Office, Harry Tobias, Howie Richmond and Jack Mills.

A new record on our Hit Parade is "Tom Hark", now also recorded by Ted Heath. It may start a new dance craze. The song, which originated in South Africa, under the name the Kwela, is basically danced with rock 'n roll steps plus touches of the old native steps. In fact it looks as though we are really going back to the jungle.

I hear a disk jockey from Pittsburgh phoned all the way across the Atlantic to talk to comedian Max Bygraves whose record "Tulips From Amsterdam" is beginning to show out there. Funny thing is that although the record has just made the Top 30 over here, the sheet music already shows at No. 14.

Johnnie Ray and the Treniers now at the Palladium pulling in big crowds.

Tommy Steele inaugurated the BBC's Record Week with the first of a D.J. series which will last for eight weeks.

The English Decca Record Com-pany has invited all its European representatives for a special demonstration of stereophonic sound on May 20th.

Jerry Lee Lewis arrives on May 23rd for concert tour of this country which will last until the end of June.

Favorable comment over here, particularly from musicians, for the slick performance of the Mary Kaye Trio, which has appeared several times on the "Perry Como TV Show."

The first of the "My Fair Lady" single titles to appear in our Hit Parade is Vic Damone's waxing of "On The Street Where You Live".

It looks as though skiffle music is on the way out, and some of the skifflers seem to blame music publishers for not taking interest in that kind of material.

After more than one hundred shows the TV "Cool for Cats" program is still one of the best for record exposure.

The Variety Club is holding the second record artists' luncheon at the Dorchester Hotel this week. Although many artists have been invited someone goofed by omitting to include important stars of the record world.

It will be interesting to watch the reaction over here to "Witch Doctor" which was released this week.

Jim Bailey, of Dot Records, who was in London last week, is now on European tour. He will return to this City prior to flying back to the States.

It is very possible that the BBC will ban "Padre", the song which is high on the American Charts.

Rank Organization is acquiring the American Tops catalogue.

THIS WEEK'S BEST SELLING POP SINGLES

(Courtesy "New Musical Express")

- 1 Whole Lotta Woman-Marvin Rainwater (MGM)
- 2 Who's Sorry Now-Connie Francis (MGM)
- 3 A Wonderful Time Up There-Pat Boone (London)
- 4 Swingin' Shepherd Blues-Ted Heath (Decca)
- 5 Wear My Ring-Elvis Presley (RCA)
- 6 Lollipop-Chordettes (London)
- Tom Hark-Elias & his Zig Zag Jive Flutes (Columbia)
- Magic Moments-Perry Como (RCA)
- 9 Tequila-The Champs (London)
- 10 Lollipop-Mudlarks (Columbia)
- 11 Breathless-Jerry Lee Lewis (London)
- 12 Grand Coolie Dam-Lonnie Donegan (Pye-Nixa)
- It's Too Soon To Know-Pat Boone (London)
- 14 To Be Loved-Malcolm Vaughan (HMV)
- Maybe Baby-Crickets (Coral)
- 16 I May Never Pass This Way Again-Robert Earl (Philips)
- 17 Sweet Little Sixteen-
- Chuck Berry (London)
- 18 La Dee Dah-Jackie Dennis (Decca)
- 19 Don't-Elvis Presley (RCA)
- 20 Nairobi-Tommy Steele (Decca)
- 21 Happy Guitar-Tommy Steele (Decca)
- 22 April Love-Pat Boone (London)
- 23 The Clouds Will Soon Roll By-Tony Brent (Columbia)
- 24 Catch A Falling Star-Perry Como (RCA)
- 25 Kewpie Doll-Perry Como (RCA)
- 26 Tulips From Amsterdam-Max Bygraves (Decca)
- 27 Kewpie Doll-Frankie Vaughan (Philips)
- 28 Mandy-Eddie Calvert (Columbia)
- 29 Crazy Love-Paul Anka (Columbia)
- 30 Oh-Oh, I'm Falling In Love Again-
 - Jimmie Rodgers (Columbia)

The Cash Box, Music

Page 23

2 Emmies For Shari



NEW YORK—Shari Lewis, whose RCA Victor album, "Fun In Shariland," is a bestseller in the small fry field, beams over the pair of Emmy Awards she won for her WRCA-TV shows, "Hi Mom" and "Shariland." With her is producer John Fengler. The Emmies were awarded to "Shariland" for being the "Best Children's or Teen Age Show," and Shari herself was voted New York television's "Most Outstanding Female Personality of the Year."

Platters Prove A Sensation In Oran

ORAN, NORTH AFRICA — The Platters have developed into one of the United States' foremost ambassa-dors to foreign lands. The popular Mercury recording group, recently on tour in North Africa, was smothered by thousands upon thousands of fans.

When they appeared in Oran, it seemed as though every teenager con-verged on the group's hotel. The Platters couldn't get out of their hotel until a police escort arrived.

until a police escort arrived. When the group made an appear-ance at a leading Mercury retailer in Oran, more than 2000 youngsters stormed the shop. It took police more than an hour to clear away the kids so that the group could get out of the store. While traveling through Oran, the French Foreign Legion as-signed a military police unit to the Platters to escort them wherever they had to go. had to go.

had to go. The Platters played two sell-out shows in the Municipal Theatre, the biggest auditorium in Oran. The Mu-nicipal Theatre has never played a U. S. attraction. After the second show, the group went to the Foreign Legion base where an officers' ball was in progress. Zola Taylor, the femme fifth of the group, turned the place upside down by dancing with Generals and Colonels. She left the ball with numerous military decora-tions. tions.

The next day the Platters did a 54-minute show in the Oran bull ring and played to a SRO crowd in the arena which seats more than 14,000 people.

This is what has been happening to the group in all the countries they have appeared.

Dot Signs Bob Crosby

NEW YORK — Bol, Thiele, vice-president in charge of Artists and Repertoire for Dot Records, announced last week that Bob Crosby will be join-ing the Dot roster as an exclusive recording artist. Crosby's first album will be released in Sentember

It has also been announced by the National Broadcasting Company that Bob Crosby will do the "Perry Como Show" as a summer replacement for

Crosby formerly recorded for Coral.

Roulette Completing World-Wide Distribution

NEW YORK-Joe Kolsky, Executive Vice-President of Roulette Records, announced last week that the firm has almost completed its worldwide distribution set-up. Negotiations have already been concluded whereby the label will be handled in most of the major markets of the world. Current "talks" with several companies are now in progress for the distribution of the line in the important French and Italian territories.

Donald Singer, Foreign Operations Manager for Roulette, stated that the deals now set called for the manufacture and the sale of Roulette and its divisions Gee and Rama in Germany, Austria and Scandinavia by Dansk Grammofon; in the Benelux countries by Bovema; in South Africa by Trutone; in Australia by Lee Gordon Records and in New Zealand by Phillip Warren Ltd. Singer reported that all these companies had expressed tremendous enthusiasm for the Roulette line and were all planning extensive promotional campaigns in their respective areas.

Tico Records, another division of Roulette, also set the appointment, last week, of the Matias Photo Shop in San Juan, Puerto Rico, as exclu-sive distributors of the Latin-Ameri-can line and Roulette, Gee and Rama Records for the entire island. Ralph Seijo, Sales Manager for Tico, stated that Matias is one of the largest dis-tribution outlets in Puerto Rico.

MGM Series A Success

NEW YORK—Arnold Maxin and Irving Jerome, president and vice president of MGM Records, announced that the recently launched Golden Circle Series had already reached the total of 200,000 records sold.

Maxin stated that this was a proud accomplishment in view of undertak-ing such a step at the height of what the trade considered poor business and a national recession. He said it showed what a little promotion and initiative could do to stimulate plus business business

A COUPLE OF G's THAT MEAN BIG MONEY!

GEORGIA GIBBS sings IT'S MY PLEASURE HELLO HAPPINESS, GOODBYE BLUES 47/20-7239



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Cash Box Completes MOA Picture



NEW YORK—Above are photos of the action on the Exhibition Floor of the MOA Convention held recently at the Morrison Hotel in Chicago: 1) Buddy Basch, Bob Cole, Paul Wittengen and George Jay. 2) Bernie Boorstein, Moe Preskell, Jane Thiele, Bob Thiele, Doc Berger and Bob Austin. 3) Bill Gersh, Cissie Gersh, George A. Miller and Marty Faye. 4) Roulette model and Hugo Pe-retti, Luigi Creatore and Jerry Shif-rin.

rin. 5) Gene Schwartz, Amos Heilicher

5) Gene Schwartz, Amos Heinener
and Alan Sussel.
6) Paul Wexler and Jack Salinger.
7) Fred Bienstock, Johnny Bienstock, Sid Talmadge, Barry Kaye and Paul Case.
8) Al Bennet, Milton Sinsheimer, Herman Lubinsky and Bob Austin.

9) Bob Austin, Dan Weisfeld, Cal Roberts and Lou Krefetz. 10) James Coyle, Jimny Martin and C. L. Brown

10) James Coyle, Jimmy Martin and
G. L. Brown.
11) Bob Austin, Jack Perrin and
Jeannie Bennett.
12) Bob Austin, Al Silver, Bernie
Lowe, Doc Berger, Joe Sinsheimer,
Moe Preskell and Jack Perrin.
13) Herman Diaz, George Jay and
Eddy Arnold

Eddy Arnold. 14) Bill Gersh, Randy Wood and

Buddy Kaye. 15) RCA Victor puppet show. 16) Bill Gersh and Morry Goldman. 17) Alan Hartwell,

Al Chapman, Savina Cattiva and Dino Schiada.
18) Lee Brooks, Louis Powers, Ben Klosack and John Fritz.
19) Bob Austin and Wesley Rose.
20) Lee Brooks and Kenny Myers.

21) Doug Moody and Norm Orleck.
 22) Lee Brooks and Neil Galligan.
 23) Henry Nathanson, C. Kahn,
 C. G. Matthews, Sam Keenholtz, Hy Reiter and Bob Austin.
 24) Stan Dale.
 25) Bert Demmon and Nick Therry.
 26) Barbara McNair and Carmine Anthony

26) Barbara McNair and Carmine Anthony.
27) Sam Keenholtz, Buddy Fried-lander, Bob Pare, Harold Friedman and Tina Louise.
28) Bob "Coffeehead" Larsen and Tina Louise.
29) Barbara McNair and Bob Shep-ard

ard. 30) Hal Tate, Jeanne Spangler and Ed Walker. 31) George Parkhill and Jack

Dunn. 32) Frank Campana and Bob

33) Bill Gersh, Bess Berman and Jackie Berman. 34) Carlton Record models Chris-

34) Carlton Record models Christine Tarter and Sandy Anderson.
35) Tom Mack and Jerry Thomas.
36) Al Oldrich and Ed Walker.
37) Harry Levin and Bob Korn-

heiser. 38) Barbara McNair and Russ Hall. 39) John Doumanian and Barney Fields.

40) Irv Jerome, Connie Francis, Skinny Minnie model and Sol Hand-werger.

41) Wesley Rose, a model, and Harold Moon.

42) Buddy Basch and Bill Gersh.

43) Victor models with Harry An-ger, George Parkhill and Jack Dunn. 44) Buddy Friedlander, Harold Friedman and Tina Louise.

May 24, 1958

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Stars Perform At MOA Banquet





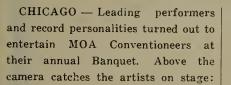






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- 1) Patti Page and her manager, Jack Rael.
- 2) The Fontane Sisters.
- 3) Mickey and Sylvia.
- 4) The Three Renowns.
- 5) Charlie Margulis.
- 6) Barbara McNair.
- 7) Don Cherry.
- 8) Tina Robin.
- 9) Connie Francis.
- 10) Jimmie Rodgers.
- 11) Roy Hamilton.
- 12) Peter Wood.
- 13) George Shearing.

- 14) Dakota Staton.
- 15) Marti Barris.
- 10) The Valdores.
- 17) Kenny Smith and Al Green.
- 18) Jari Oliver.
- 19) Emcee George Jay.
- 20) Bandleader Dan Belloc and Lee Brooks.
- 21) Margie Meinert.
- 22) Jimmy and Johnny.
- 23) The Fontane Sisters and I ou Boostein.
- 24) Patti Page.
- 25) The Chorus.
- 23) The Champs.
- 27) Lee Andrews and the Hearts, rehearsing.28) Charles Aaron.



The fabulous FABIAN is coming!

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"



TOWN & COUNTRY Detrait, Mich. 1. Big Man (Four Preps) 2. All I Have To Do Is Dream (Everlys) 3. Do You Wanna Dance (B. Freeman) 4. Witch Doctor (D. Seville) 5. Johnny B. Goode (C. Berry) 6. Jennie Lee (Jan & Arnie) 7. Believe What You Say (R. Nelson) 8. Sugartime (McGuires) 9. Secretly (J. Rodgers) 10. Trying To Get To You (E. Presley) TOWN & COUNTRY

Je

LYRIC NEWS & REC. SHOP

LYRIC NEWS & REC. SHOP Indianapolis, Ind. 1. Looking Back (N. Cole) 2. For Your Love (Townsend) 3. Chanson D'Amour (Todds) 4. He's Got The Whole World (L. Landon) 5. Twilight Time (Platters) 6. Return To Me (D. Martin) 7. There's Only One Of You (Four Lads) B. Make Me A Miracle (J. Rodgers) 9. Kewpie Doll (P. Como) 10. All I Have To Do Is Dream (Everlys)

PARKER STUDIO REC. SHOP

- PARKER STUDIO REC. SHOP Ft. Walton Beach, Fla.
 1. Witch Doctor (D. Seville)
 2. Twilight Time (Platters)
 3. He's Got The Whole World (L. London)
 4. All I Have To Do Is Dream (Everlys)
 5. Let The Bells Keep Ringing (P. Anka)
 6. Wear My Ring Around Your Neck (E. Presley)
 7. Chanson D'Amour (Todds)
 8. Looking Back (N. Cole)
 9. Return To Me (D. Martin)
 10. Tequila (Champs)

P. O. BOX 1384

LANSING, MICHIGAN

TUrner 2-6516

CHICAGO BRANCH CALL: WHITEHALL 4-1193

612 N. MICHIGAN AVE.

- BRADFORD'S RECORD SHOP Calumbia, S. C.
- 1. El Rancho Rock (Champs) 2. Witch Doctor (D. Seville) 3. What Am I Living For (C. Willis) 4. All I Have To Do Is Dream (Everlys) 5. Johnny B. Goode (C. Berry) 6. Come In Stranger (J. Cash) 7. You Got Me Crying (J. Reed) B. Indian Love Call (Freeman) 9. Return To Me (D. Martin) 10. Looking Back (N. Cole)

AND NOW ...

SLIM'S ORIGINAL, UNIQUE STYLING OF A TERRIFIC COUPLING

"I LOVE YOU"

c/w

"BAKED BEANS AND A BOTTLE OF BEER"

BLUE CHIP # 014

SLIM GAILLARD

(Blue Chip 014)

number swings.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

NOW ON BLUE-CHIP...

The Fabulous SLIM GAILLARD!

("FLATFOOT FLOOGIE" & "CEMENT MIXER")

- MARTY'S MUSIC STORE Lebanon, Pa.
- Chanson D'Amour (Todds)
 He's Got The Whole World (L. London)
 Oh Lonesome Me (Gibson)
 Witch Doctor (D. Seville)
 Twilight Time (Platters)
 To Be Loved (J. Wilson)
 Book Of Love (Monotones)
 Markie Brhu (Cickets)

- B. Maybe Baby (Crickets)
 9. Tequila (Champs)
 10. Who's Sorry Now (Francis)

"I LOVE YOU" (2:26) [ASCAP-Archer, Thompson]

B+ Slim Gaillard, lends his deep, smooth voice to an up

to date rock and roll shuffle rendition of a wonderful oldie.

Good dance item humorously styled. Could catch on. The

Kin T Have To bo is Dream (Everlys)
 Twilight Time (Platters)
 Witch Doctor (D. Seville)
 Oh Lonesome Me (Gibson)
 Wear My Ring Around Your Neck (E. Presley)
 Pretty Baby (Gino & Gina)
 Looking Back (N. Cole)
 Chanson D'Amour (Todds)
 Return To Me (D. Martin)
 Torero (R. Carosone)

May 24, 1958

THE MUSIC BOX

San Francisco, Calif.

1. All I Have To Do Is Dream (Everlys)

Lazy Mary (L. Monte)
 Lizy Mary (L. Monte)
 Witch Doctor (D. Seville)
 Twilight Time (Platters)
 Johnny B. Goode (C. Berry)

6. Johnny B. Goode (C. 7. Secretly (J. Rodgers) B. He's Got The Whole World (L. London)

Wear My Ring Around Your Neck (E. Presley)
 Looking Back (N. Cole)

STAMPFLI'S RECORD ROOM

Reno, Nev.

1. He's Got The Whole World (L. London) 2. Witch Doctor (D. Seville) 3. All I Have To Do Is Dream (Everlys)

4. Twilight Time (Platters) 5. Wear My Ring Around Your Neck (E. Presley)

6. Book Of Love (Monotones) 7. Oh Lonesome Me (Gibson) B. Lollipop (Chordettes)

GRAYMAT MUSIC SHOP Marristown, N. J.

. 1. All I Have To Do Is Dream (Everlys)

9. Tequila (Champs) 10. Kewpie Doll (P. Como)

2. Return To Me (D. Martin)

ERNSTROM'S Dallas, Tex.

- 1. All I Have To Do Is Dream (Everlys) 2. Witch Doctor (D. Seville) 3. Rumble (L. Wray) 4. Big Man (Four Preps) 5. Twilight Time (Platters) 6. Return To Me (D. Martin) 7. Johnny B. Goode (C. Berry) 8. Wear My Ring (E. Presley) 9. Oh Lonesome Me (Gibson) 10. Looking Back (N. Cole)

ters.

three years.

cago Stadium.

Hi-Fi Records Enters **Stereo Disk Field**

LOS ANGELES, CAL.—High Fi-delity Recordings, one of the first rec-ord companies to enter the tape field in 1955, will make their entrance into the stereo disk field this month with the release of eight stereo disk al-bums, it was announced by label prexy Rich Vaughn. The albums will be called Hifi-

The albums will be called Hifi-stereodiscs, all one word, will retail for \$6.95, and will be distributed through Hi Fi's regular record dis-tributed tributors.

Though in Fr's regular record dis-tributors. The eight albums are: "Taboo," featuring the orchestra of Arthur Ly-man, currently the label's hottest sell-ing LP; "George Wright's 'My Fair Lady'" and "The Genius of George Wright," with Wright playing the Wurlitzer pipe organ; "Jazz 'n Razz Ma Tazz," by Georgie and the Var-sity Fve; Harry Zimmerman's "Band With a Beat;" "Jazz Erotica," fea-turing tenor saxist Rickie Kamuca and his band; "Harp With A Beat," featuring harpist Verlye Mills, with arrangements and orchestra conduct-ed by Billy May; and "The End on Bongos," with Jack Burger and his orchestra.

orchestra. Hifistereodiscs were cut by the Westrex 45-45 method and can be played by the standard stereo cart-ridge. Vaughn disclosed that al-though the industry is more aware of stereo disks at the present than the public, he is ready to convert his whole line, should this initial release show active sale. Vaughn plans to dovetail his promotion and advertising on his stereo disks with the major electronic firms' big push on stereo cartridges and changeover equipment later this year.

Tico Signs Noro Morales

NEW YORK-Tico Records, a division of Roulette Records has announced the signing to an exclusive recording contract of Noro Morales and his Orch. Morales has been one of the most popular names in the Latin-American field for more than twenty years. He was one of the pioneers in bringing Latin-American music to the celebrated prominence it enjoys today and over the years has had countless best selling singles and albums.

Tico Records plans to do a series of albums with the maestro and next week will begin actual recording. The first Noro Morales album is due for release in August.

Ralph Seijo, A&R head and Sales Manager of Tico stated that the signing of Noro Morales to the Tico roster "means the addition to the growing Tico catalog of a Latin-American star of major magnitude with unlimited sales attraction."

Rosen Regains Mercury Line In Philadelphia

NEW YORK-Lou Klayman, Eastern Sales Manager, Mercury Records, this week confirmed the report that David Rosen, Inc., Philadelphia, Pa., had been appointed Mercury Records distributor for his area, as of May 13.

David Rosen, Inc., takes over a familiar role having handled Mercury Records for many years until a couple of years ago when Mercury opened its own branch in Philadelphia.

Dot Issues 6 LPs

HOLLYWOOD - Six new albums make up Dot's latest package release.

One is titled "Althea Gibson Sings," in which the great tennis star makes her vocal debut. She is set for a guest appearance on the Ed Sullivan Show, May 25th.

Actor Eddie Albert's singing voice is on display in "High Upon A Mountain". The songs range from "You'll Never Walk Alone" to the inspirational "Let There Be Peace on Earth" and "No Man Is An Island".

Margaret Whiting's latest offering is titled "Margaret". The disk includes "I Can't Help It," "Your Cheatin' Heart," and "Tennessee Waltz."

Banjo ace, Eddie Peabody is heard in fourteen favorites. His new LP is titled "Me and My Banjo".

An album titled "Sweet Sue Evans" features a lass who sings and plays a harp.

A new Dot album release in the "Jazz Horizons" series is tagged "The Masters Write Jazz". This album features pianist Leo Smit performing jazz piano pieces written by Igor Stravinsky, Darius Milhaud, Aaron Copland, Alexandre Tansman, Paul Hindemith and George Gershwin.

Track Records Bows

CHICAGO-Track Records, a new Chicago diskery, located at 612 No. Michigan Ave., made its debut in the record field last week. Headed by Peggy Graff, its president, the label's first release features an anonymous voice under the billing of the Jazz Poet. The voice sings out in jazz fashion two poems, "The Raven" and 'The Bells". An album of jazz poetry is scheduled by the label for the near future.

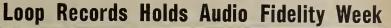
Jackie Van, a local TV personality, has also been signed to a Track contract. Jimmy Bowers is another charter member of the label's roster.

Associated with Miss Graff in the new firm are: Lee Armentrout, A & R head; Don Swarz, Minneapolis TV station operator; and S.S. Korshak, Chicago advertising exec.

"Investor's Guide" Lauds Record Firms

NEW YORK-A rosey report of the \$400,000,000 a year record business was made available to the stock quotation minded audience of "Investor's Guide", a bi-weekly from famed stock brokers Merrill, Lynch, Pierce, Fenner and Smith.

Presented as a cover and feature story, the report included 1957 sales and percentage of volume increases from such diskeries as Capitol, Victor, Columbia, Decca. Also touched on were the juke box business which buys \$45,000,000 worth of disks a year, the entry of such motion picture outfits as Paramount, Warner Brothers, and United Artists as disk firms, stereo disks, and the disk jockey boom.





CHICAGO—Sidney Frey, president of Audio Fidelity, is shown congratu-lating owner Lewis Nelson of the Loop Record Store, this city, for cooper-ative "Audio Fidelity Week" set up by Nelson and Audio Fidelity's local promotional man, Jerry Allan. The trio standing by are (L. to R.) Carol Hinton, Bernard Strickler and Jerry Allan.

Reeves Replaces Foley NASHVILLE, TENN. — Jim Reeves will make his initial appear-ance in the starring spot of ABC-TV's "Country Music Jubilee", originating from Springfield, Mo., June 7th. He will replace the veteran Red Foley, who is planning an extended vaca-tion in California visiting his daugh-ters. --Verve "STOP BABY"-Four Preps-Capitol "TRUE TO YOU"-Gene Vincent-Capitol "CARRY MY BOOKS" - Bobby and Jim—Capitol "A LOVER CAN TELL"—Bobby and In making the announcement, Herb Shucher, Reeves' manager, stated Jim—Capitol BOURNE - ABC MUSIC 136 W. 52nd St., N. Y. that Reeves' offices will continue to be maintained in Madison, Tenn. Reeves will continue his road appearances on a more limited basis, DECCA but will fulfill his obligations for a heavy fair date schedule during the RECORDS months of August and September. Reeves has been associated with **Get The** the Grand Ole Opry for the past Play He has a solid background in both radio and television. Recently, he completed his own daily network ra-DECCA dio show for ABC and has made numerous guest appearances on many RECORDS top network TV'ers. Frey Records On Location tonight **SEECO** NEW YORK-Sid Frey, president of Audio Fidelity Records, was back in his familiar pose last week "re-Album cording on location"-at the Chi-Of The The world's largest theatre organ, boasting 40,000 pipes and 80 stops was played by Al Melgrade, the fa-Week mous nine-fingered organist. This world famous organ is 32 feet high 39 WEST 60th STREET NEW YORK 23, N. Y. JUDSON 8-3628 and contains five organ lofts. It fills five tremendous rooms, stands ten stories high and goes through the rafters of the Stadium. It is a gold and red rococco oriental type with CHICAGO OFFICE five full keyboards. The repertoire on the new Audio **New Address** Fidelity album will be one of the familiar marches and folk melodies. Melgrade supervised the installa-THE CASH BOX tion for this giant organ, which is heard at all conventions and major events in Chicago, over thirty years 29 East Madison Street Chicago 2, III., U. S. A. The new album is being recorded in (Phone: Financial 6-7272) Audio Fidelity hi-fi monaural and stereophonic sound. an da mate men men men men da mel men mala men na men men men men se men man se men men men men men men men me

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

ago!



R406 - ELSA LANCHESTER SONGS FOR A SHUTTERED PARLOR A MUST encore to Elso's smosh hit first olbum, "Songs for o Smoke-Filled Room." Witty, sometimes only thinly veiled, porty songs with oppropriote remorks by Chorles Laughton.

Remarks by Charles Laughton

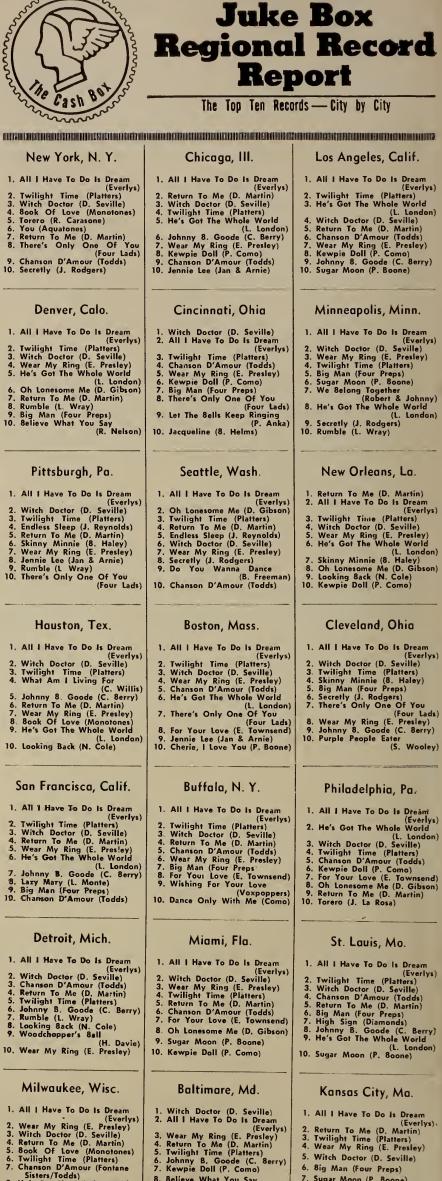


- GEORGE WRIGHT GOES SOUTH PACIFIC A new slant on the score from the fomous Broodwoy musicol. George Wright's 2 million selling populority scores pnother hit on the mighty five-monuol Wurlitzer Pipe Orgon.

Available on both stereophonic HIFITAPES & HIFIRECORDS

"The sound that named a campany"





May 24, 1958

 All I Have To Do Is Dream (Everlys)
 Wear My Ring (E. Presley)
 Witch Doctor (D. Seville)
 Return To Me (D. Martin)
 Book Of Love (Monotones)
 Twilight Time (Platters)
 Chanson D'Amour (Fontane Sisters/Todds)
 He's Got The Whole World (L. London) 8. 8elieve What You Say (R. Nelson) 8. He's Got The Whole Holden (L. London) 9. Oh Lonesome Me (D. Gibson) 10. Looking 8ack (N. Cole) (L. London) 9. A Kiss Is A Kiss (Rockin' Chairs)

10. For Your Love (E. Townsend)

- All I Have To Do Is Dream (Everlys).
 Return To Me (D. Martin)
 Twilight Time (Platters)
 Wear My Ring (E. Presley)
 Witch Doctor (D. Seville)

 - 8ig Man (Four Preps) Sugar Moon (P. 8oone)

 - Chanson D'Amour (Todds) He's Got The Whole World (L. London)
- 10. Johnny 8. Goode (C. Berry

BREAKING WIDE OPEN!

Somerset Merchandising Plan Offers Dealers All Albums At 50% Of List Price

SWARTHMORE, PA. - A major record merchandising plan for retail dealers has been announced by Somerset Records. Under this program, qualifying record dealers will be able to buy all Somerset LP's at 50% of list price. The program, designated the "Somerset 50 Off Club" was unveiled to the lowpriced label's distributors at a special meeting in Chicago.

Distributor salesmen are currently offering all retail outlets an agreement under which the dealer receives a wire, revolving floor stand for each 160 Somerset LP's purchased at the special price of 99 cents. Dealers qualify by making the original purchase and agreeing to buy 100 Somer-set LP's each month thereafter at the special club price of 99 cents instead of the usual \$1.23 cost.

The Club plan covers all 66 Somerset LP's now available and all Somerset LP's to be released within the next 12 months.

Included are the label's four newest releases "A Bridal Bouquet by the 101 Strings," "101 Strings Play Great American Waltzes," "Hi-Fi Band Concert," and "Songs That Brought Sunshine Into The Depression." The "Bridal Bouquet" package is con-tained in a special white silk moire cover embossed in gold. This package will be shipped in poly bags to protect the special jacket.

The entire "Somerset 50 Off Club" sales incentive program was unveiled at the Chicago meeting attended by all Somerset distributors and headed by Somerset toppers George Phillips and Dave Miller. Also attending the meeting were sales veepee Joe Martin, Eastern sales manager Jules Malamud and Western sales manager Wally Hill.

The special wire rack which goes

to all qualifying dealers free of charge will be drop-shipped directly to the retailers by the Somerset factory in Swarthmore, Pennsylvania. The rack is a little over five feet high, shows 16 full facings and holds 160 LP's.

Counterpoint Names Livingston Exclusive National Distributor

CALDWELL, N.J.-In a joint statement by William Fox, President of Esoteric Records, manufacturers of Counterpoint stereo tages, and Arthur T. Cooper, Executive Vice President of Livingston Audio Products Corporation, it was announced last week that Livingston has been appointed exclusive national distributor for Counterpoint stereo tapes.

A long-established company in the LP field, Esoteric Records has just recently entered the stereo field with stereo tape and a compatible stereo disk, and will issue all new releases on both. The present Counterpoint catalog includes eleven stereo titles, featuring classical music by Mozart, Beethoven and Schubert; jazz and popular music by Pee Wee Russell, Rusty Dedrick and Juanita Hall; and several folk selections, including "Smoky Mountain Ballads," Documentary Talking Blues" and "Follow the Drinking Gourd," a collection of American Negro slave songs.

Livingston with over 150 distributors supervised by 15 national representatives, increases to four the n mber of independent stereo tape companies for whom it is handling national distribution. In addition to Counterpoint, the other companies include Period, Dyna-Tapes and Tape of the Month,

Persuasive Preps



PHILADELPHIA-West Coast recording sensations, The Four Preps, take time out from their club appearance at Sciol'a's to "persuade" DJ Hy Lit (WRCV) to spin their new Capitol altum and single, "Big Man."



"MY PRETTY BABY"

b/w

THE PLAIDS

NASCO 6011

NASHBORO RECORD CO. NASHVILLE, TENN.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A



The Cash Box, Music





www.www.	Dest Setting	
in	Sheet Musi	C
22	The Cash Bot of DALEEL IVAUDI	-
1	HE'S GOT THE WHOLE WORLD IN HIS HANDS Chappell ASCAP-Lindon, Henry	1
2	ALL I HAVE TO DO IS DREAM Acuff-Rose BMI—Bryant	3
3	TWILIGHT TIME Porgie BMI—Ram, Nevins, Nevins, Dunn	2
4	RETURN TO ME Southern ASCAP—Lombardo, D. Minno	5
5	WITCH DOCTOR Monarch ASCAP—Bagdasarian	6
6	CHANSON D'AMOUR Meadowlark ASCAP—Shanklin	4
7	KEWPIE DOLL Leeds ASCAP—Tepper, Bennett	7
8	CATCH A FALLING STAR Marvin ASCAP—Vance, Pockriss	8
9	WHO'S SORRY NOW Mills ASCAP—Snyder, Kalmar, Ruby	9
10	SUGARTIME Nor-Ya-Jak BMI—Phillips, Echols	10
11	SUGAR MOON Gallatin BMI—Wolfe	_
12	WEAR MY RING AROUND YOUR NECK Rush & Presley BMI—Carroll, Moody	_
13	LOLLIPOP E. B. Marks BMI—Dixon, Ross	11
14	TEQUILA Jat BMI-Rio	12
15	ARRIVEDERCI ROMA Reg Connelly ASCAP—Sigman, Rascel	13
	~~~	

May 24, 1958



The top 30 sangs of the week an radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Papular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director. 

#### RADIO

A Very Precious Love ..... All I Have To Do Is Dream

Big Man Cha Hua Hua Chanson D'Amour Cherie, I Love You Dormi Dormi Dormi He's Got The Whole World In His Hands Hello Hunginges Goodbur

Hot Spell

The River

Torero ..... Twilight Time

Witch Doctor You Need Hands

In His Hands ..... Hello Happiness Goodbye Blues ..... Bregme

How Are Ya' Fixed For Love .

Kari Waits For Me ..... Kewpi Doll ..... Let The Bells Keep Ringing ... Make Me A Miracle ..... Night They Invented Champagne Padre .....

Return To Me ..... Something's Always Happening

Teacher, Teacher ...... There's Only One Of You ....

When The Boys Talk About The Who's Sorry Now

Young And Warm And Wonder

Another Time, Another Place . .

(LISTED ALPHABETICALLY)

Million mails	A Very Precious Love Witmark
Witmark	All I Have To Do Is Dream Acuff-Rose
Famous	All The Time Livingston & Evans
Beachwood	Big Man Beechwood
Daywin	Chanson D'Amour
Meadowlark	Cherie, I Love You Harms
Harms	Do You Wanna Dance Clockus
Paramount	Dormi Dormi Dormi Paramount
•	Dream Goldfen
Chappell	El Rancho Rock E. B. Marks
	Endless Sleep Johnstone-Montei & Elizabeth
an, Vocco & Conn	Flip Top Box Dee Dee
Famous	He's Got The Whole World In His Hands Chappell
Tamarisk	High Sign Vivo
Montclair	I'll Always Be In Love
Leeds	With You Shapiro, Bernstein
Spanka	I'm Glad I'm Not Young
Planetary	Anymore Chappell, Lowal
Chappell-Lowal	I'm Sorry I Made You Cry Feist
Jungnickel	Jennie Lee Daywin
Southern	Johnny B. Goode Arc
	Little Blue Man Trinity
On Stratford	Make Me A Miracle
Korwin	Return To Me
Korwin	
Leeds	Rumble Valand
Porgie	Secretly Planetary
Girls Favorite	Sugartime
Mills	Teacher Teacher Korwin
Monarch	Wear My Ring Around Your Neck. Rush-Presley
Leeds	Who's Sorry Now Mills You Instant
rful Frank	Young And Warm And Wonderful Frank
Disney	
by THE CAS.	H BOX"

TV

"Only those records best suited for commercial use are reviewed l

Page 30

## **Hurok Signs Garner For Concert Tour**



NEW YORK-S. Hurok has signed Erroll Garner, the jazz-pianist and composer, for exclusive representation in North America.

Garner is the first jazz personality who has appeared under the aegis of the Hurok banner in nation-wide representation. The impressario's signing of Garner came in the month of the twentieth anniversary of Hurok's last jazz presentation: the initial Carnegie Hall jazz concert—Benny Goodman's in May, 1938.

In making the announcement, Hurok said, "Garner is a unique creative talent, a completely original artist. He has won every major prize and award in his field both in America and Europe, including the coveted Grand Prix du Disque. It is a pleasure for me to present him to the concert audiences of the world."

Hurok's immediate plan for Garner and his accompanists, a drummer and a bass player, is to launch a five-month nation-wide tour in the fall of 1958, with a concert in Carnegie Hall in early October.

#### **Red Caps Booked For S.A.**

NEW YORK—Jolly Joyce, booking agent for ABC-Paramount recording artists Steve Gibson and the Red Caps, has set the vocal-instrumental group for a month-long tour of South America in October. The group will receive \$7,500 per week and will entertain at Fred's Supper Club in Rio de Janeiro, Brazil, during the first two weeks in October, and at the Oasis Club, Sao Paulo, Brazil, the following two weeks.

Jovce also set a deal for songstress Janet Stewart to appear at the Colony Club in London, England, for the month of July

In addition to numerous other acts, Joyce books Bill Haley in South America.

#### "Brides Of Tomorrow"

NEW YORK — Decca Recording star Toni Arden was a special guest of honor at Snellenberg's Department Store in Philadelphia, during her recent engagement at the Latin Casino for a "Brides of Tomorrow" contest. Coincidently, Miss Arden's hit record of "Padre," depicts the story of a bride. Shown 2bove. (from left to right): Toni Arden, Anita D'Agostino, Terry Kramer, and Beulah Palmer.

#### Shearing And Saye Feted

NEW YORK — Pianists George Shearing and Joe Saye were the honored guests at a party hosted by Nigel W. H. Gaydon, director of British Information Services in Chicago and ranking man at the U. K. consulate during the absence of Consul General Robert Whyte Mason.

Guests at the party, held May 9 at the 12 West Manle Street key club, included Jim McShane and Stan Davis, of CBS-Chicago; Bill Hall. Hall Recording; Lord Christopher Thynne of London; Frank Holzfeind, owner of Chicago's Blue Note; actress Anne Rogers; the consuls general of Spain, Belgium and Canada; Dorsey Connors of NBC, Jack Olsen of *Time-Life*, and many others.

Shearing and his Quintet, Saye and his Trio, and Dakota Staton are booked at the Blue Note through May 18. They are all managed by John Levy of New York. Attorney Harry F. Polos, president of the 12 West Club, acted as co-host.



Atlantic 1187 Setting off fireworks all over the country flip side: "Drip Drop"

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

LOS ANCELES

WEST 57





	and a subscription of the
1	COME FLY WITH ME Frank Sinatra (Capitol EAP-1, 2, 3, 4-920)
2	JAILHOUSE ROCK Elvis Presley (RCA Victor EPA-4114) 4
3	RICKY Ricky Nelson (Imperial EP 153) 2
4	EVERLY BROTHERS Everly Brothers (Cadence CEP 105) 3
5	THE MUSIC MAN Broadway Cast (Capitol EDM-996) 9
6	JOHNNY MATHIS Johnny Mathis (Columbia B-2537) 5
7	WARM Johnny Mathis (Columbia B-10781) 7
8	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756) 6
9	SOUTH PACIFIC Movie Cast (RCA Victor EPA-4211)
10	LATE LATE SHOW Dakota Staton (Capitol EAP-1, 2, 3-876) 8
11	SWINGING ON BROADWAY Jonah Jones (Capitol EAP-1, 2, 3-963) —
12	FOUR BY PAT Pat Boone (Dot DEP 1057)
13	FRANK SINATRA Frank Sinatra (Capitol EAP-1-1015)
14	SPIRITUALS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-818)
15	SAM COOKE Sam Cooke (Keen A-2001 * B-2001, 2002, 2003) 12
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-	*THE MUSIC MAN	Pos. Last Week
1	BROADWAY CAST (Capitol WAO-0990 * EDM-990)	I
2	JOHNNY'S GREATEST HITS JOHNNY MATHIS (Columbia CL-1133)	2
3	*SOUTH PACIFIC MOVIE CAST (RCA Victor LOC-1032 * EPA-4211)	3
4	ELVIS' GOLDEN RECORDS ELVIS PRESLEY (RCA Victor LPM-1707)	5
5	*COME FLY WITH ME FRANK SINATRA (Capitol W-920 * EAP-1, 2, 3, 4-920)	4
6	*SWINGIN' ON BROADWAY JONAH JONES (Capitol T-963 * EAP-1, 2, 3-963)	6
7	THIS IS SINATRA—VOL. II FRANK SINATRA (Capitol W-982)	7
8	GEMS FOREVER MANTOVANI (London LL-3032)	15
9	*MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	9
10	*LATE LATE SHOW DAKOTA STATON (Capital T-876 * EAP-1, 2, 3-876)	8
11	TABOO ARTHUR LYMAN (Hifi R-806)	16
12	SOUTH PACIFIC BROADWAY CAST (Columbia OL-4180)	10
13	SAIL ALONG SILV'RY MOON BILLY VAUGHN (Dot DLP-3100)	12
14	* GOOD NIGHT, DEAR LORD JOHNNY MATHIS (Columbia CL-1119 * B-11191, 2, 3)	U
15	TILL ROGER WILLIAMS (Kapp KL-1081)	13
16	EYDIE GORME VAMPS THE ROARING 20's EYDIE GORME (ABC-Paramount LP-218)	18
17	*ST. LOUIS BLUES NAT "KING" COLE (Capitol W-993 * EAP-1, 2, 3-993)	17
18	*NEARER THE CROSS TENNESSEE ERNIE FORD (Capitol T-1005 * EAP-1, 2)	, 3-1005)
19	*WARM JOHNNY MATHIS (Columbia CL-1078 * 10781)	14
20	*MUTED JAZZ JONAH JONES (Capital T-839 * EPA-1, 2 ,3-839)	20
21	*AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	21
22	*HYMNS TENNESSEE ERNIE FORD (Capital T 756 * EAP-1, 2, 3-75	<b>25</b>
23	DREAM TIME WAYNE KING (Decca DL-8663)	_
24	THE FRANK SINATRA STORY FRANK SINATRA (Columbia C2L-6)	23
25	*IN THE NIGHT GEORGE SHEARING & DAKOTA STATON (Capitol T-1003 * EAP-1, 2, 3-1003)	-
FLYING PL	GREAT HITS. 27. THE FABULOUS DORSEYS IN HI-FI. 2 ATTERS AROUND THE WORLD. 29. ROGER WILLIAMS: SO LOUS '50's. 30. LESTER LANIN GOES TO COLLEGE.	8. THE NGS OF



## **Birthday Party**



HOUSTON, TEXAS—A cake, designed in the likeness of a "gold disc", was presented Roy Hamilton at a recent birthday party held in his honor, by deejay "King Bee" Smith. The birthday extravaganza followed a sell-out Hamilton performance at the Houston Coliseum. Disk jockeys Paul "The Man" Berlin (Radio KNUZ) and Clifton "King Bee" Smith (Radio KCOH), were recently voted number 1 and 2 dee-jays for the Houston area by poll findings of area daily, The Houston Press. "Contribution To Better Music" plaque was presented Roy, by local Roy Hamilton Fan Club prexy, Miss Delores Johnson.

### Naval Aviation Cadet Choir On Urania

NEW YORK-The Naval Aviation Cadet Choir debuts or. Urania Records with an LP album called "On Wings of Song." The service choir has appeared on many top TV shows.

The 70 voices heard on this album are all undergoing flight training at the Pensacola Naval Air Station in Florida. A constant turnover of singers is one of the major hazards that this organization has managed to overcome. For as each group graduates, their places must be filled by newcomers to the training program. The choir sings regularly at Sunday morning Divine Services at the Pensacola base; its repertoire is a combination of religious, traditional Navy, and popular songs.

Urania will get an extra push with "On Wings of Song," because it is being used as an integral part of the national recruiting program for the National Aviation Cadet Program. The LP contains "There's Nothing Like A Dame," "Jericho," "You'll Never Walk Alone," "Song of the Jolly Roger," "Shenandoah," "Now Let Every Tongue Adore Thee," "To Thee We Sing." "Onward Christian Sol-diers," 'Eternal Father," "Mighty Navy Wings," "Navy, Blue and Gold," "Anchors Aweigh," "Foggy, Foggy Few," "Brothers Sing On," "A-Rov-ing," "I Wonder As I Wander," and "The Lord's Prayer." The album re-tails for \$3.98.

## Epic To Hold National Distrib. **Convention In July**

NEW YORK—William S. Nielsen, general manager of Epic Records, this week announced Epic's first na-tional distributor convention to be held at Montauk Manor, exclusive summer resort in Montauk Point, Long Island, on July 25, 26 and 27. Nielsen advises that over 73 distribu-tors and salesmen have already indi-cated that they will attend. Walter Hayum, national sales man-

Walter Hayum, national sales man-ager, stated that a special L. I. Rail-road car will take the Epic guests from New York to Montauk. In addition to the regular business agenda, Joe Sherman and Jim Fogel-

agenda, sole Sherman and Shir Foger-song have arranged to have top Epic artists (and some artists well known but new to Epic) on hand. Artists will be representative of both the pop

will be representative of both the pop and classical fields. Nielsen stated that the convention will also be attended by represent-atives and directors of the Philips Company.of The Netherlands and France.

NEW ORLEANS — Storz Stations President, Todd Storz, was honored by the City of New Orleans in the city council chambers. New Orleans May-or, deLessepe S. Morrison, presented Stors with a special Certificate of Merit for his contribution of the for-mer Storz-owned 1450 frequency to the New Orleans schools

New Orleans schools. The mayor, in presenting the cer-tificate, cited Storz' contribution as a significant advance in the educational

significant advance in the educational development of the city. Mayor Morrison said, "We are very proud that you have the distinction of presenting to the city, educational ra-dio, for the first time in our history." The Orleans Parish School Board will operate the 1450 facility as an educational station under the call let-

educational station under the call let-ters, W N P S. Storz-owned W T I X moved, May 7th, to the newly acquired 690 frequency.

Welcome



ATLANTA, GA .- National Recording Corporation President, Bill Lowery, welcomes Darrell Glenn to his first NRCO session. Glenn, who hit the million seller jack-pot with his recording of "Crying In the Chapel," cut a pair of swinging sides which were released on May 11th. Accompanying Darrell on his trip from Dallas was Johnny Hicks of Big D Publishing Company,



**Station Exhibits At Show** 

PORTLAND, MAINE—At the recent Better Homes Show, this city, station WCSH broadcast four hours a day from its display which attracted more than 7000 visitors during its six day stay. It was one of the most talked about events at the show.

In addition to producing unprecedented promotional value, the broadcasting activities more than paid for themselves with participating sponsors from surrounding booths. Subsequent results produced new advertisers to the regular daily schedule.

Seen above are program director Robert L. Arnold, left, and disk jockey Frank Fixaris seated at the portable broadcast unit.





#### POPULAR



## "SATURDAY NIGHT WITH MR. C"—Perry Como—RCA Victor LOP-1004 (1-12" LP)

Como-RCA Victor LOP-1004 (1-12" LP) The hot Mr. C, who has been on the charts for some time now through his "Magic Moments" and now "Kewpie Doll", turns in his usual fine performances on his latest LP effort. The re-laxed songster is aided by the Mitchell Ayers ork and the Ray Charles Singers as he offers the nicely varied goodies. Should be a hot seller. Stock heavy. Stock heavy.



"PUT YOUR DREAMS AWAY"—Frank Sinatra —Columbia CL-1136 (1-12" LP)

--Columbia CL-1136 (1-12" LP) The diskery releases some of Sinatra's finest vocal efforts in the ballad area. The artist is presented with a more than attractive back-ground supplied by the Alex Stordahl orchestra. Frank Sinatra already has a two sleeve issue on Columbia ("The Frank Sinatra Story") on the charts. Familiar items include "The Girl That I Marry" and "It Never Entered My Mind". An-other disk due for the big sales treatment from the torrid songster.



"NEARER THE CROSS"—Tennessee Ernie Ford —Capitol T1005 (1-12" LP)

--Capitol T1005 (1-12" LP) Ernie Ford has had great success with his in-spirational offerings in the past his "Hymns" being a chart item for some time. Ford's healthy, moving baritone voice is complimented by chorus and orchestra conducted by Harry Geller. The beautifully arranged songs include "What A Friend We Have In Jesus", "His Eye Is On The Sparrow" and "Take Time To Be Holy". This pressing could be the artist's best selling offering to date. Must stock.

"FRANKIE AND TOMMY"—Frank Sinatra with Tommy Dorsey and his Orchestra—RCA Victor LPM-1569 (1-12" LP) With Sinatra so hot Victor should find a very receptive market for these sides cut when Frankie was with the Tommy Dorsey orchestra. Sinatra is assisted by the Pied Pipers on many sets, and does a duet with Connie Haines on "Oh! Look At Me Now". Dorsey's fluent brass delivery makes the sets even more enjoyable. Name value, talent and nostalgia should give the pressing a push in the sales department.



TOMMY





"LESTER LANIN GOES TO COLLEGE"—Les-ter Lanin and his Orch.—Epic LN-3474 (1-12" LP) The platter spotlights the Lanin orchestra making music for the college crowds. The ork's bouncey delivery makes for a collection of in-fectous music that sets the toes tapping. The album offers a large number of tuneful selections in medley form. Some of the goodies are "Taking A Chance On Love", "My Blue Heaven", "I'm In The Mood For Love" and "That Old Black Magic". The issue has loads of potential. With Lanin's established sales record dealers should lose no time in stocking.

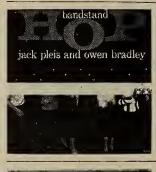
"A GUY AND HIS DAD"—Guy Pastor with Tony Pastor and his Orchestra—Roulette R-25027 (1-12" LP)

(1-12° LP) Guy Pastor, son of popular ork leader Tony Pastor, programs a dozen tunes in winning vocal style. With his dad's ork's assistance, the song-ster displays a more than attractive delivery. Tony Pastor previously featured Guy on two tracks in his first Roulette LP and it was a strik-ing debut. With Tony and his crew supplying their usual sparkling background, Guy sings in a lightly swinging vein, a typical example being "Hooray For Love". Recommended.

"OH LONESOME ME"—Don Gibson—RCA Vic-tor LPM-1743 (1-12" LP) The artist offers his first album with fine re-sults. Don Gibson currently has chart singles in "I Can't Stop Lovin' You" and "Oh Lonesome Me", both of which appear on the LP. The warbler employs his guitar to good advantage as he knocks out a dozen songs. Also assisting the songster is a background chorus. Included in the collection is one of Gibson's early hits, "Blue, Blue Day". Could be strengthened saleswise by the momentum of the artist's singles.









MMMM...THE MILLS BROTHERS!

6

DON SHIRLEY WITH 2 BASSES

Shearing Quintet Ab Dakota Staten

in the night

Dol ....

"POLLY AND HER POP"—Polly and Bill Bergen —Columbia CL-1138 (1-12" LP)

---Columbia CL-1138 (1-12" LP) Polly Bergen has been featuring her dad in duets on her weekly TV show, so this platter should hit home with her many viewers. While the duo sings, Bill Bergen adds a little spice with his impressive guitar work. The two performers dish up their country flavored vocals in fine style. "Craw Fishin'," "Cool Water", "Tumbling Tum-bleweeds", "Two Jolly Bums" etc. are among the items done. The TV appearances will help sell this one.

"A RECORDED PORTRAIT"—Richard Rodgers and Oscar Hammerstein in conversation with Arnold Michaelis—M-G-M 2E4 RP (2-12" LP)

The two great song writers are conducted thru a meaty conversation by Arnold Michaelis. Rich-ard Rodgers and Oscar Hammerstein, interviewed ard Rodgers and Oscar Hammerstein, interviewed separately, talk of such topics as how they got around to writing the tunes for "Oklahoma", "South Pacific", "Carousel" etc., their favorite songs and many other interesting topics. The con-versation is pleasingly frank and informative and offers a look at the ideas and personalities of these great talents. Very interesting offering.

"BANDSTAND HOP"-Jack Pleis and Owen Bradley with Orchestra-Decca DL-8724 (1-12" LP)

The two top musicians unite their talents on a teenage attraction and bring to the listener many of the big R&B sellers of previous years. Pleis' piano and Bradley's organ lead the ork through great versions of "Raunchy", "The Stroll", "Strollin' To The Cha Cha" "I Almost Lost My Mind" and eight others. The deck figures to get lots of deejay play. The two performers have a strong package filled with teener bait.

"BLUES-OPERA"—Andre Kostelanetz and his Orchestra—Columbia CL-1099 (1-12" LP)

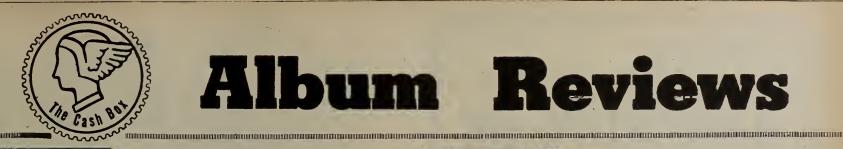
"Blues-Opera" was written by Harold Arlen and is an opera in the language of the blues. Mr. Arlen's suite was first performed by Kostelanetz and the New York Philharmonic in November of 1957. The composition receives a stirring treat-ment by the Kostelanetz orchestra, and the other side offers four other Arlen tunes including "That Old Black Magic" and "Blues In The Night". Beautiful wax that will compliment any library. library.

"MMMmmm . . ."---DLP-3103 (1-12" LP) -The Mills Brothers-Dot

DLP-3103 (1-12" LP) The Mills Brothers, a forever inventive group, still sing with the best of them. The songsters' musically simple, yet refreshing delivery is as-sisted by the swinging orchestra conducted by Milt Rogers. The songs are all oldies and include "Me And My Shadow", "My Blue Heaven", "Margie" and "Music, Maestro, Please". Will de-finitly appeal to the group's many long time followers. Pleasing deck.

"DON SHIRLEY SOLOS"—Don Shirley, piano— Cadence CLP-3007 (1-12" LP) "DON SHIRLEY WITH TWO BASSES"—Don Shirley, piano Cadence CLP-3008 (1-12" LP) The pianist is presented on two disks simul-taneously by Cadence, one solo effort and the other with the assistance of two basses. Don Shirley is great. While working with such top material as "Porgy And Bess Suite", "These Foolish Things", "Little Girl Blue" and "I'm In The Mood For Love", he showcases the style that has gained him the respect of everyone. Make room for both disks.

"IN THE NIGHT"—The George Shearing Quintet with Dakota Staton—Capitol T-1003 (1-12" LP) The set is definitely a chart bidder. The pairing of the Shearing group with the talented Dakota Staton can only mean top quality results. Dakota Staton's direct, intimate delivery and Shearing's easy swinging compliment each other handsomely throughout. Two excellent decks are "I Hear Music" and "Senor Blues", where Shearing and company go it alone. Make room for this tre-mendous effort.







## "BLUES AND BRASS"—Elmer Bernstein— Decca DL-8686 (1-12" LP)

Decca DL-8686 (1-12" LP) Elmer Bernstein, known best for writing the scores for "The Man With The Golden Arm" and more recently "The Sweet Smell Of Success", devotes the LP to the same type of music. Bern-stein is supported by a host of strong west coast jazz names. (Shelly Manne, Andre Previn, Bud Shank, Bob Cooper, etc.). The whole set was composed, arranged and conducted by Bernstein. Exciting jazz oriented performances. Reliable retailer stock. Recommended.



Vik LX-1131 (1-12" LP) The pert songstress offers a fine example of her vocal versatility. Miss Carroll programs a collec-tion of standards that were arranged by Sid Bass, Marion Evans and George Siravo. The stylist lends her tasty vocal chords to "Old Devil Moon", "A Fine Romance", "Falling In Love With Love", "The Song Is Ended" and others. Lass definitely has a lot to say on this LP. Top flight.



BERNSTEIN

"HOW DID HE LOOK?"—Joan Merrill—West-minister WP-6086 (1-12" LP) Joan Merrill displays a warmly pleasant de-livery on her initial LP effort. The songstress is supported effectively by vocal and instrumental groups, with arrangements by Marty Gold and Billy Mure. The artist has one of the most re-freshing deliveries to come across this turntable in quite a while. Some of the tunes she tags are "They Can't Take That Away From Me", "How Did He Look?", "My Old Flame" and "Am Blue". Should see lots of deejay-sales action.



JAZZ

"SOUSA MARCHES"—The Pride Of The '48 Band—Somerset P-4800 (1-12" LP)

Band—Somerset P-4800 (1-12" LP) The Pride Of The '48 Band performs some of its best marches as they were composed and orchestrated by John Philip Sousa. The stout heavy brass renders the collection with excite-ment and authority. The full band concert of marches includes "Stars And Stripes Forever", "Washington Post March", "Manhattan Beach March", etc. Swell platter for the economy minded at \$1.98.

"ONE NEVER KNOWS"—The Modern Jazz Quartet plays themes from the film score of the movie "No Sun In Venice"—Atlantic 1284 (1-12" LP)

LP) The Quartet's distinguished approach to jazz is once again showcased, this time through the score for "No Sun In Venice". The score, stirringly beautiful and romantic, was written by the Quartet's pianist-composer, John Lewis. One of the tunes on the set, "The Golden Striker", really swings as it gives bassist Percy Heath a chance to stretch out. The package is housed in a very attractive cover on which is reproduced the paint-ing, "View Of The Grand Canal". Could be one of the year's best jazz sellers. Must stock.

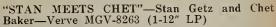
"GIGI IN JAZZ"—Shorty Rogers and his Giants —RCA Victor LPM-1696 (1-12" LP) Shorty Rogers and his Giants take the Lerner-Loewe score from "Gigi" on a swinging trip through jazzville. Rogers sports a fluegelhorn in addition to his trumpet as he and the group offer the tunes "I Remember It Well", "Gigi", "Thank Heaven For Little Girls", "The Night They In-vented Champagne" and four others. The always eventful Rogers arrangements will have a lot to do with the high sales treatment this one is due for.



## "FURTHER EXPLORATIONS BY THE HOR-ACE SILVER QUINTET" — Blue Note 1589 (1-12" LP)

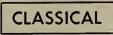
(1-12" LP) The Horace Silver quintet is one of the most popular groups in the jazz field. Silver's driving piano is aided by Teddy Kotick on bass and Louis Hays on drums, while blowing up front is Art Farmer on trumpet and Cliff Jordan on tenor sax The program consists of five Silver originals and one standard. One tune, Silver's "Safari", really moves, and everyone has a lot to say. Should be strong in sales.





Baker-Verve MGV-8263 (1-12" LP) The pairing of the two jazz notables brings forth an interesting sound. Getz' respected tenor sax and Baker's noted trumpet make beautiful music together. Aided by the worthy rhythm backing by Victor Sproles (bass) and Marshall Thompson (drums), the two musicians display their cool school versions of "I'll Remember April", "Autumn In New York", "Jor-Du" etc. Top jazz name value will help sell the deck.







STRAVINSKY THE RITE OF SPRING 







"DUKE WITH A DIFFERENCE"—Clark Terry, with Johnny Hodges & Paul Gonsalves—Riverside RLP-12-246 (1-12" LP) Clark Terry dedicates the entire program to the songs of Duke Ellington. Terry, spotlights the Ellington tunes, but not the Ellington ar-rangments. The tunes are arranged by Duke's son, Mercer Ellington and Terry himself. With Terry's virile trumpet, is a host of top names— Johnny Hodges and Paul Gonsalves are on alto and tenor respectively, while others include Billy Strayhorn (piano) and Tyree Glenn (vibes). On one set, "In A Sentimental Mood" the musicians are supplemented by the vocal effort of Marian Bruce. Important issue.

STRAVINSKY: The Rite Of Spring—Igor Mar-kevitch conducting the Philharmonia Orchestra Angel 35549 (1-12" LP) The highly regarded Philharmonia orchestra, under its expert conductor, takes on the romantic composition with its usual poise and authority. Stravinsky's piece calls for tremendous range and depth, qualities that the Philharmonia musi-cians can offer in abundance. Markevitch does a tremendous job of conducting. Another standout classical entry from Angel.

RACHMANINOFF: Symphony No. 2—Sir Adrian Boult conducting the London Philharmonic Or-chestra—RCA Victor LM-2106 (1-12" LP)

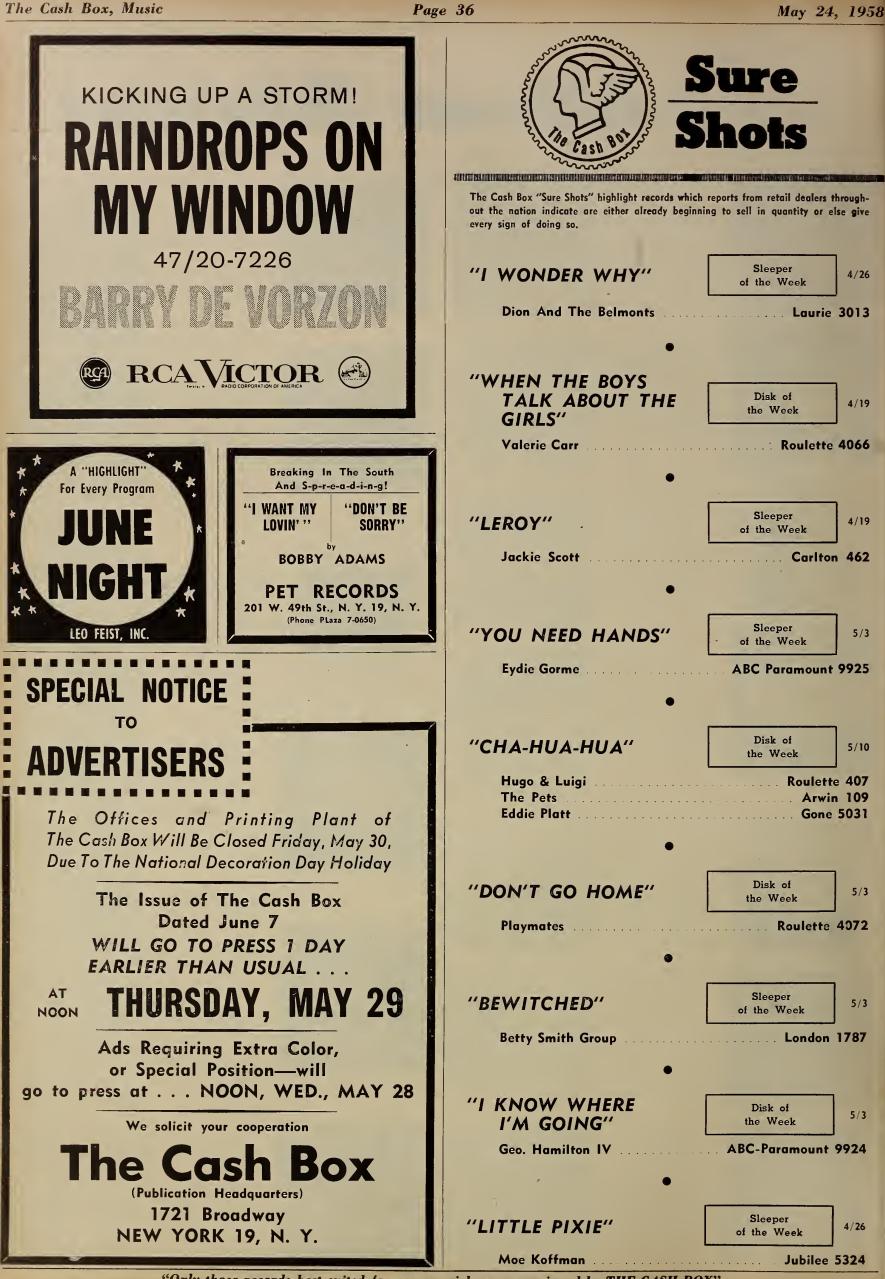
chestra—RCA Victor LM-2106 (1-12" LP) The album, waxed in England, places the spot-light on the wonderful Rachmaninoff work. The composer's "Symphony No. 2" is warmly por-trayed by the London Philharmonic Orchestra. Sir Adrian Boult lends his guiding genius to the "Symphony" and the result is a top quality offering. The orchestra has a powerful sound that adds enjoyment to the set. Well done issue.

"GREAT RUSSIAN FOLK DANCES"—Moiseyev Russian Folk Ballet Company—The Hungarian States Folk Ensemble—Epic LC3459 (1-12" LP) The Moiseyev Russian Folk Ballet Company recently gave its American debut performance at the Metropolitan Opera House and has been drawing sock notice's from everyone since. The music accompanying the dancers is equally as stirring, enhanced by the presence of traditional instruments used in the authentic folk dances. The fine orchestra is conducted by Sampson Gal-perine. The flip side offers the Hungarian States Folk Ensemble doing a collection of entertaining Hungarian folk songs and dances. The Russian Folk Ballet Company is one of the hottest attrac-tions of its kind in America (at the moment), which will aid greatly in sales. Certain sales where the group is exposed.

HANDEL-HARTY: Water Music Suite-Music For The Royal Fireworks-Antal Dorati con-ducting the London Symphony Orchestra-Mer-cury MG-50158 (1-12" LP)

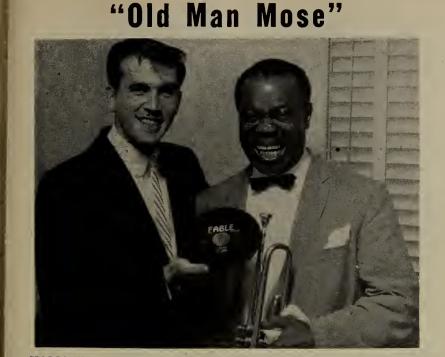
cury MG-50158 (1-12° LP) When Antal Dorati lifts the baton, a fine per-formance is inevitable. The musically advanced London Symphony Orchestra does a great joh on the two melodic compositions under Dorati's guidance. The mutual respect between conductor and musicians assures the listener of superb treatments. Will surely delight Dorati's large following. A welcome addition to the classical shelf

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"



## ____

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HOLLYWOOD—Louis Armstrong is shown wishing Kelly Gordon the 'best of luck' with his recording of a tune that was a big hit for "Satchmo" a few years back, "Old Man Mose". Kelly recently recorded the song for the Fable label and is currently making the rounds of the local dee-jays.

## Jacobs Acquires Symphonic Corporation

NEW BRUNSWICK, N. J.-Symphonic Electronic Corporation announced last week that the majority control of the stock of the Company has been acquired by F. L. Jacobs Co., of Detroit. No change in the present management of Symphonic is contemplated. The present management and executive personnel of Symphonic Electronic Corporation have entered into long-term employment contracts as executive directors of Symphonic. Symphonic Electronic Corporation expects that with additional capital contributed by F L. Jacobs Co., it will be able to expand its operations and increase its present profitable business by a considerable margin.

## "Manhattan Towers" To Be Used In Fund Film

NEW YORK---Walter Lowendahl, president of Transfilm, and Hal Golden, PR director of The Greater New York Fund, received approval from Gordon Jenkins, Leeds Music, Capitol Records and James C. Petrillo to use the tone poem, "Manhattan Towers," as background music for the Fund's 1958 campaign film, "Any Given Minute." Frank Overton, who is now appearing in "Dark at the Top of the Stairs," as well as "Desire Under the Elms," narrates the story. Music clearances permit theater and TV showings which are expected to begin within a few weeks.

## Gogi Grant And Era Settle Suit

LOS ANGELES—The counter suits between Gogi Grant and the Era Record Company were settled last week out of court.

Miss Grant's suit charged that her Era recording contract had been obtained by the diskery by misrepresentation to which Era filed a cross complaint alleging breach of contract. The action came up for trial in Superior Court of Los Angeles County on May 12th.

After a day and a half of testimony, Miss Grant requested that the court allow the two parties to settle the action by Miss Grant's purchase of her contract from Era for the approximate sum of \$25,000.

After Miss Grant's dismissal motion, Era dismissed its cross complaint and accepted the settlement.

Miss Grant is now an RCA Victor recording artist.

### **Roulette Pacts Uggams**

NEW YORK — Roulette Records last week announced the signing to an exclusive contract of fourteen-yearold Leslie Uggams, who has, in the past nine weeks, been a winning contestant of the "Name That Tune" CBS-TV network show.

Miss Uggams has already run her winnings up to \$20,000 and is set to continue on the program this week.

continue on the program this week. Morris Levy, president of Roulette, put in an appearance on the TV show to officially announce the signing of Leslie to the label. Her first release, "I'm Old Enough" and "Ice Cream Man," released last week, was performed by the teenager on the program last Tuesday. As a result of the immediate reaction to the number, Roulette is sending the lass on a promotion trip for four weeks beginning May 15th. The trek will take her to Chicago, Detroit, Cleveland and Pittsburgh.

## Listening To "The Sound"

## **Kaye New Prexy**



NEW YORK--A beaming Sammy Kaye (center), is congratulated by Dick Linke, left, outgoing president of the Greater New York chapter of the Ohio University Alumni Association, on the band-leader's election as the new prexy at the organization's recent dinner-dance in New York. President John Baker (right) adds his good wishes to the "Swing and Sway" man.



VANCOUVER, B.C.—This is British Columbia's Centennial year and to help celebrate, Vancouver, the third largest city in Canada, is importing talent galore. Recent visitors have included the Lancers, Jimmy Wakely, Bonnie Guitar, Jose Greco and the Mills Brothers. Coming in will be the Everly Brothers, Sam Cooke, Lavern Baker, Frankie Avalon, the Monotones, the Silhouettes, Paul Anka, the Four Knights, Jimmie Rodgers, Guy Mitchell, the Gaylords, Ricky Nelson and many others. In conjunction with their latest Coral disk, tagged "The Sound", the Lancers, pictured above surrounding CKWX-Vancouver's Red Robinson, are tuned in on four sets of earphones to the record being played on the station's largest hi-fi speaker.

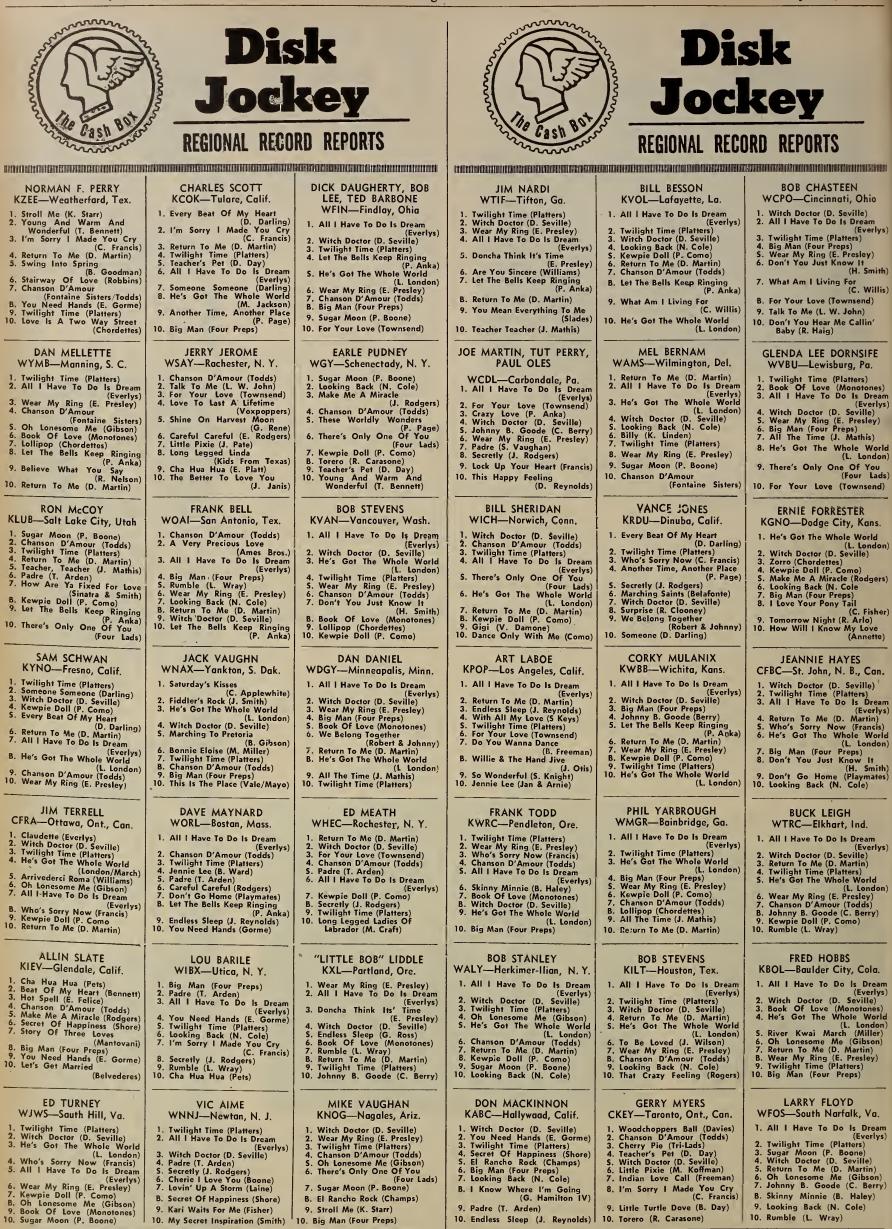


HOLLYWOOD

3621 WEST PICO BLVD,

The Cash Box, Music

#### Page 38



ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-Please keep us constantly informed of any changes in call letters or title. ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-Please keep us constantly informed of any changes in call letters or title.

#### The Cash Box, Music

man

DEX CARD WGAN—Partland, Me.

1. Johnny B. Goode (C. Berry) 2. Chanson D'Amour (Todds) 3. All I Have To Do Is Dream

El Rancho Rock (Champs) 10. Anytime, Anyplace, Anywhere (B. Carle)

9. Skinny Minnie (B. Haley) 10. Lazy Mary (L. Monte)

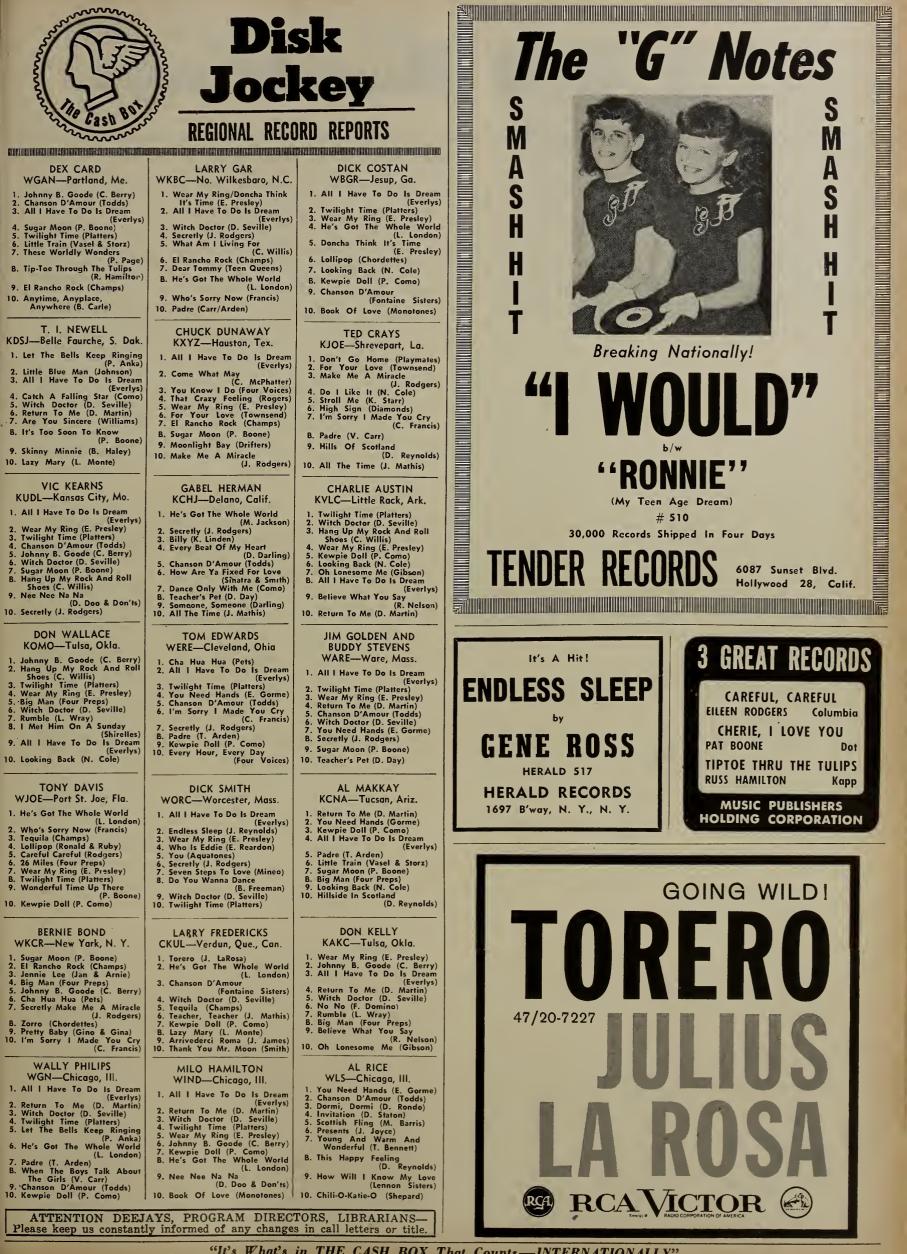
VIC KEARNS KUDL—Kansas City, Mo.

DON WALLACE KOMO---Tulsa, Okla

TONY DAVIS WJOE—Port St. Joe, Fla.

BERNIE BOND WKCR---New Yark, N. Y.

WALLY PHILIPS



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

**R & B Ramblings** 

#### 

#### **NEW YORK:**

**NEW YORK:** They're off and running again. The Alan Freed affair in Boston last week by the "bad" element. "PAL" kids have had rumbles and stabbings. Almost every type of entertainment for the youngsters has had its uprisings. Does this mean we should close theatres, do away with the PAL programs, forbid interscholastic athletics? Maybe we are exaggerating the whole bit. Maybe it's a tempest in a teapot. Maybe so, but we don't think so. We have listened to the fears and exultations expressed this past week and we think once started, this panic might be a difficult thing to suppress. This is not a case of defending Alan Freed (although we go on record as saying we do—and we think indicting him in Boston is a farce and a shame) but rather a case of defending a most important part of our business. What can we do? Let's get a whole lot of beneficial promotion started to combat the front

Let's get a whole lot of beneficial promotion started to combat the front page scare stories.

page scare stories. Let's make sure that the rock and roll lyrics are clean lyrics. Some are downright rough and some are pretty close to the border line. Let's not forget these are impressionable teeners we are dealing with, not sophisticated adults. Let's not sell our records by outright appeals to "sexual excitement." Many of our rock and roll entertainers are contributing time and effort to charity and teenage affairs. Let's make sure the local newspapers are aware of this. Where hops and shows are being put on—let's make sure that there is plenty of authority on hand. Put ample numbers in prominenat locations so that both their presence and their quick action can quell disturbances before

that both their presence and their quick action can quell disturbances before they have a chance to become real trouble. Get this support from the local authorities and/or the promotor. The promotor must make this investment or see this phase of the music business go down the drain.

Milt Shaw, Shaw Agency, denies that the Dick Clark show was cancelled because of the bad publicity connected with Freed's Boston scrape. Says Shaw, "The Dick Clark Show" was merely postponed until sometime this fall because quite a few of the attractions we have been counting on have picture commitments. We see such a tremendous future for Dick Clark that we are reluctant to harm his career by sending him out with a mediocre show. When he does go out it must be with all the top names we can muster. As for cancelling, it is ridiculous. We have three packages out touring the country right now with bookings through July. I also want to call attention to the fact that Freed played 44 dates before he hit Boston, at no time did he perform before less than 7,000 and never bid he experience one bit of unpleasantness or anything even resembling an incident." Shaw does not share our views that r & r can be harmed by the current fuss. If anything, he feels that the youngsters will respond by showing more interest in future shows. "And," says Shaw, "Freed will come out of this even bigger than he was before.

Already he has had some pretty fabulous offers from some pretty powerful stations." We hear that two of these offers are the new local sensation WNTA-Newark, N.J. and surprise of surprises, WNEW-New York. "Any station that drops r & r," says Shaw, will soon come running back. If in a town of five stations, four switch away from r & r and one holds, the one will soon take over the listeners of the four." . .

Joe Jones, Roulette Records, "A Tisket A Tasket", just closed the Safari Room where he appeared with Mickey & Sylvia. Jones is now working the Leoma Club where he headlines. He advises that he has authorized Ben Bart, Universal Attractions, to book him with the Jackie Wilson tour. . . . Johnny Brantley of the Alan Freed office married Carole Diane Preston at the Abyssinian Baptist Church on 138th St. on Saturday, May 24. . . . We hear "Hot Rod" Hulbert has started in smash fashion in his new post at WOV-New York. "Hot Rod" comes into New York from Baltimore's WITH. . . . Jerry Wexler, Atlantic Records, at home ill this week. . . . From Backbeat we hear the new EP "Three Kisses Past Midnight" by The Original Casuals' selling in hit figures and that Dave Atkins' "Shake-Kum-Down" has started really moving in several key areas. . . From sister labels Duke and Peacock comes the news that the Bobby Blue Bland-Little Junior Parker new LP "The Barefoot Rock" has gotten exciting initial reaction. . . . Joe Sherman issues a Baby Cortez platter that the fellas at Okeh think is pretty good. Cortez sings "Heebie Jeebies" and "Honey Baby." . . . Larry Uttal's Fire Island house for this summer is the same one Marlyn Monroe had a couple of years ago.

#### CHICAGO:

A really cool gent is Epic's Roy Hamilton, who digs Chi as a truly friendly and hospitable town. According to audience reaction Roy wowed 'em. . Pert, pretty little Tina Robbin still can't get over the tremendous reception she received from a grateful crowd at the big MOA show. Tina they dig your rollicking style of bouncing a tune the most. . . . Vernon Sherkow, Sherco Distribs, and his sidekick Chuck Miller were truly pleased with everything they saw at the MOA convention. Sherkow tells us his stereo tape and phono line is growing by leaps and bounds, and he expects great results by next Fall. . . . Most everyone who enjoyed the wonderful hospitality in the Vee Jay-Falcon suite came away marveling at the treatment they received from E. Abner, Jimmy Bracken, Cal Carter and the rest of the Vee-Jay gang. Ab says his new releases are already doing big biz. . . . Freddie Arquilla and Ray Simak of the new Spectra Promotions firm seen taking in all the exhibits with Roulette's Stan Pat and columnist Wes South. Mike Oury made the rounds with young Chess vocalist Bobby Dean at the MOA.... Ernie and George Leaner took time out from greeting friends in their hospitality suite to say hello to everyone in The Cash Box suite. . . . Bubbly Doc Berger letting everyone know that the new Disneyland disks are climbing to the top. . . . Lennie and Phil Chess busy as ever in the Chess diskery now that the big shindig is behind and a lot of new releases before them. . . . Harry and Paul Carlson of Fraternity Records are truly elated about the new Herbie Fields wax they're pressing. Harry tells us that the two singles and LP will be distributed shortly. . . . Joe Delaney popped in with Sid Frey, then poped right out again by plane to Las Vegas to sit at ringside for the "Dukes Of Dixielands'" opening. . . Stan Pat squired Jimmy Rodgers around the deejay circuit with Jimmy's new wax. Jimmy tells us that although the Music ops are considered a very critical audience, and he admits he was overawed until he really started to sing; but, he exclaimed, they're the greatest! . . . RCA's Bud Booth tells us to give a listen to Prez Prado's new wax, which RCA is really high on.

#### LOS ANGELES:

Jim Hawthorne responsible for breaking "Do You Want To Dance" on the Josie label into the number two spot locally on the heels of the Everly Brothers' "All I Have To Do Is Dream" on Cadence.... The Duane Eddy sound track from the picture "Rebel Rouser" being released as a single on the Jamie label under the same title. The picture stars John Buck. . . Julie London will headline the Stars Of Jazz television show over ABC-TV network with host-narrator Bobby Troup on May 30th. . . . Elliott Field, KFWB D.J., receiving carloads of 'gripes' in conjunction with the Gripe Contest he has promoted as a tie-in with the Coasters' latest release on Atco of "Yackety-Yak." . . . Dooto Record prexy, Dootsie Williams recently signed The Clark Kids, a song and dance group, which he believes has great promise in the rock and roll field. . . . The Kent label upping their release schedule after their second click in Etta James' "Sunshine Of Love" following Marvin and Johnny's "Cherrie Pie." . . . Harry Kaye taking Jan and Arnie around to visit local disk jockeys and appear on television shows with their hot rock and roll single, "Jennie Lee" on Arwin. . . . Suprise entry into the top ten in local popularity is the R-Dell recording by Gene Lewis of "Crazy Legs." . . . Tony Fontane recently signed by Kerry label busy recording singles and LP's for immediate release... Gus Jenkins leaving on a nation wide tour. Gus's Flash Recording of "Hit The Road" looks to be as big as his last hit "Tricky." Al Simms has been named general manager of Rip Records by Dick Puccio, head of the diskery.

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The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20. 

(Listed Alphabetically) *ALL OF MY LIFE Sam Cooke (Keen 32005)

*APACHE Chiefs (Greenwich 408)

*BEWILDERED Mickey & Sylvia (Vik 0324)

BIG MAN Four Preps (Capitol 3960)

BIG NAME BUTTON Royal-Teens (ABC-Paramount 9918)

BLUES FOR HANDY Bill Doggett (King 5130)

BOO-DA-BA PIMENTO Bill Doggett (King 5125)

BOTTOMLESS PIT Billy Mitchell (Poplar 105)

CHANSON D'AMOUR Art & Dotty Todd (Era 1064)

CHA-HUA-HUA Pets (Arwin 109)

COME WHAT MAY Clyde McPhatter (Atlantic 1185)

CORRIDO ROCK Bill Balcom (Dot 15711; Starla S-7) Tortilla Pete (Imperial 5502)

*CRAZY FEELING *IN A DREAM Roy Hamilton (Epic 9268)

CRAZY LOVE LET THE BELLS KEEP RINGING Paul Anka (ABC-Paramount 9907)

DO I LIKE IT Nat Cole (Capitol 3939)

DON'TCHA THINK ITS TIME Elvis Presley (RCA Victor 1348)

DOWN ON MY KNEES Heartbeats (Roulette 4054)

DOWN ON THE FARM Al Downing (White Rock 1111)

EL RANCHO ROCK Champs (Challenge 59 59007)

ENDLESS SLEEP Jody Reynolds (Demon 1507) Gene Ross (Herald 517)

FIVE O'CLOCK IN THE MORNING Basie & Williams (Roulette 4061)

*FOR YOUR PRECIOUS LOVE Jerry Butler & Impressions (Falcon 1013)

GET TOUGH Jimmy McCracklin (Checker 893)

GROOVY Joe Dodo & Groovers (RCA Victor 7207)

HAPPINESS Billy & Lillie (5wan 4005)

HIGH SIGN Diamonds (Mercury 71291)

HIT THE ROAD Gus Jenkins (Flash 128)

l HAD A DREAM YES INDEED Ray Charkes (Atlantic 1180)

*I LOVE YOU SO Chantels (End 1020)

I MET HIM ON A SUNDAY Shirelles (Decca 30588)

INDIAN LOVE CALL Ernie Freeman (Imperial 5518)

I WONDER WHY Dion & Belmonts (Laurie 3013)

JENNIE LEE Billy Ward & Dominoes (Liberty 55136) Jan & Arnie (Arwin 108)

* Indicates first appearance on Territorial Tips

*LEND A HELPING HAND *YOU GOT ME Bobby Blue Bland (Duke 185)

LITTLE PIXIE Moe Koffman (Jubilee 5324)

LITTLE TURTLE DOVE Bobby Day (Class 225)

LONELY BOY Ronnie Jones & Classmates (End)

MAKE ME A MIRACLE *SECRETLY Jimmie Rodgers (Roulette 4070)

MARSHA Prodigals (Falcon 1011)

MUSKEETA Johnny Pate (Federal 12325)

MY BUCKET'S GOT A HOLE IN IT Rickey Nelson (Imperial 5503)

NO NO Fats Domino (Imperial 5515)

NEE NEE NA NA NA NA NU NU Dicky Doo & Don'ts (5wan 4006)

PICKIN' ON THE WRONG CHICKEN Five Stars (Hunt)

RUBY, RUBY Little Willie Littlefield (Bullseye)

SCHOOL GIRL Crescendos (Nasco 6009)

SCROUNGIE Bill Justis (Phillips 3525) SHED SO MANY TEARS Elton Anderson (Vin 1001)

*SHE'S GOT IT Muddy Waters (Chess 1692)

SHOOTY BOOTY Ivory Joe Hunter (Atlantic 1183) SITTING AND THINKING Little Jr. Parker (Duke 184)

SKINNY MINNIE Bill Haley (Decca 30592)

*SUMMER LOVE

*THE FEELING IS REAL "5" Royales (King 5131)

THE SPRINGER Dells (Vee-Jay 274) THE THINGS I LOVE Fidelitys (Baton 252)

TINA 5paniels (Vee-Jay 278)

TRY THE IMPOSSIBLE Lee Andrews & Hearts (United Artists 123)

WHO'S SORRY NOW Connie Francis (MGM 12588)

WISHING FOR YOUR LOVE Voxpoppers (Mercury 71282) Clovers (Atlantic 1175)

WHY DO EVERYTHING HAPPEN TO ME *YOU KNOW I GO FOR YOU B. B. King (Kent 301)

*WOE WOE IS ME Bob Graddy (Old Town 1050)

WOODCHOPPER'S BALL Hutchie Davie (Atco 6110)

*YAKETY YAK Coasters (Atco 6116)

YOU Aquatones (Fargo 1001)

YOU GOT ME CRYING GO ON TO SCHOOL Jimmy Reed (Vee-Jay 275)

YOU'RE MOVIN' ME Walter Spriggs (Atco 6112)

South America's Favorite Rocker

NEW YORK—Jolly Joyce, exclusive booking agent for Bill Haley and his Comets, returned to the states this week, after three weeks with Haley on the latter's South American tour. Joyce reports that Haley has racked up bigger grosses and more excite-ment than even those of the successful Haley tour of the British Isles in 1957. He also states that indicative of Haley's popularity was the overwhelming enthusiasm with which he was met, even in Venezuela, in contrast with the troubles United States vice-president Nixon has faced on his current South American jaunt. "He could have been elected president had he wanted to run," stated Joyce. Joyce also relates that Haley was presented with an award by the Decca South America distributors designating him the highest selling record artist in South America during the years 1956, 1957 and 1958. The presentation was made at the Campacianbu Stadium in Sao Paulo, Brazil. Another award was made to Haley by the Perfecto (mayor) of Rio de Janeiro in the form of an 18 Kt. gold medal des gnating him Brazil's number one American artist for the year 1957-58. Haley's current engacement at the Metropolitan Theatre in Buenos Aires which commenced on May 7 has been extended to May 20, following which he returns to the States where he will headline the Atlantic City Steel Pier show May 29 to June 1. Seen above are: (left to right) Jaimie, Band Boy of Rio, Haley, Joe Olivier, who appears on Haley's show, Alex Valdes, South Amer can Producer and Jolly Joyce, Haley's U.S.A. Agent.

# **Clovers To Poplar**

NEW YORK—Lou Krefetz, Pop-lar Records, announced this week that he had signed The Clovers to his label. He also stated that The Clovers have signed with GAC for future backings bookings.

Krefetz' association with The Clovers dates back eight years when he discovered them and signed on as manager. Krefetz will still act in the capacity as manager and is already planning their initial single and LP release for the group. Krefetz'

### Mahalia Jackson To Sing With Ellington **Band At Newport**

NEW YORK — Famed spiritual singer Mahalia Jackson will make her first appearance in tront of a big jazz band when she sings part of the "Black, Brown and Beige Suite" with the Duke Ellington band the first night of this year's Newport Jazz Festival, Thursday evening, July 3rd. In addition to this appearance on

In addition to this appearance, an all-star lineup of jazz names will appear in an evening of music de-voted to a "Tribute to Duke Elling-tar" ton'

ton". The Duke Ellington band will be heard, along with a reunion of former Ellington sidemen such as: Rex Stew-art, Johnny Hodges, Ben Webster, Lawrence Brown, Sonny Greer, Cootie Williams and Billy Strayhorn.

Also on the program will be Dave Brubeck and his quartet, featuring Paul Desmond, playing a set of Ellington compositions.

The Miles Davis Sextet, featuring Julian "Cannonball" Adderley, will also be heard, as well as the Marion McPartland Trio and Gerry Mulligan.

### **Riverside Re-signs Monk**

NEW YORK - Riverside Records has just announced the signing of Thelonious Monk to a new exclusive recording contract. Noting that they are pleased to be continuing record-ing activities with Monk, Bill Grauer, Jr., and Orrin Keepnews, heads of the label, pointed up the important role of the artist in the growth of the Riverside jazz line. Under his first pact with the company, Monk turned out six albums.

The first of these, "Thelonious Monk Plays Duke Ellington," was the first 12-inch jazz LP to be released on Riverside. Subsequent Monk recordings have ranged from a septet to a solo album, and includes the best-selling "Mulligan Meets Monk' album which paired the pianist with another modern jazz giant, Gerry Mulligan.

Future plans under the new threeyear contract call for a diversified variety of releases. The first set will probably be recorded shortly on location during a New York club engagement.



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

YOU EXCITE ME Frankie Avalon (Chancellor 1016)

The Cash Box, Music

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# **Ford And Friends**



NEW YORK—Capitol Records recently hosted a cocktail party at the Savoy Plaza's Crystal Suites for "America's No. 1 Pea Picker," Tennessee Ernie Ford. Some of Ernie's many friends who attended the shindig, are pictured above. Included are (top left): Mary Ann Jordan, of the Dick Clark office and Ford. (Top right): Ernie and Bob Moss of WABC. (Middle left): Marty Ostrow, left, and Ira Howard, of The Cash Box flank Ford. (Middle right): Tom O'Brien, WMCA, Stan Z. Burns, WINS, Ford and Ernie Stone, WMCA. (Bottom left): WNEW's Bob Landers, Al "Jazzbo" Collins, Sid Gaby and Rick Willard surround Ernie. (Bottom right) Ernie finds himself in the middle of Capitol's Andy Miele, Don Ovens, Tony Rubino, Vic Chirumbolo, Vito Samela and Tommy "Hand Jive" Chianti.



### Board Named For Newport Jazz Festival

NEW YORK—The Newport Jazz Festival has added ten people to its Board of Advisory Members, Louis L. Lorillard, President of the Festival, announced last week.

Among those named to the Advisory Board were:

Steve Allen—NBC-TV personality and jazz aficianado.

Bob Bach—Jazz producer and lecturer. Dom Cerulli—Associate Editor of

Downbeat. Nesuhi Ertegun—Atlantic Records

jazz executive. Ralph J. Gleason — San Francisco

Chronicle columnist.

Dave Gar oway—NBC-TV personality and long-time friend of jazz. The Reverend Alvin Kershaw—Tilton, New Hampshire jazz expert

and famed "\$64,000 Question" jazz contestant. Johnny Mercer—songwriter.

Jean Stein—Author of articles on

jazz and magazine editor. Rabbi Edgar S. Siskin -- Jazz au-

thority and educator. It was also announced that Charles

McWhorter, Legislative Assistant to the Vice President of the United States and jazz authority, has been named to the Board of Directors of the Newport Jazz Festival.



The	Cash Bo	
NEW YORK	CHICAGO	NEW ORLEANS
TALK TO ME, TALK TO ME Little Willie John (King 5108)	LOOKING BACK Nat Cole (Capitol 3939)	WHAT AM I LIVING FOR Chuek Willis (Atlantic 1179)
2 ALL I HAVE TO DO IS DREAM Everly Brothers (Cadence 1348)	TALK TO ME, TALK TO ME Little Willie John (King 5108)	LOOKING BACK Nat "King" Cole (Capitol 3939)
3 LOOKING BACK Nat Cole (Capitol 3939)	TWILIGHT TIME Platters (Mercury 71829)	TO BE LOVED Jackie Wilson (Brunswick 55052)
4 DOWN ON MY KNEES Heartbeats (Roulette 4054)	TO BE LOVED Jackie Wilson (Brunswick 55052)	JOHNNY B. GOODE Chuck Berry (Chess 1691)
5 TWILIGHT TIME Platters (Mercury 71829)	TEQUILA Champs (Challenge 1016)	TALK TO ME, TALK TO ME Little Willie John (King 5108)
<b>6</b> FOR YOUR LOVE Ed Townsend (Capital 3926)	WHAT AM I LIVING FOR Chuck Willis (Atlantic 1179)	NO NO Fats Domino (Imperial 5515)
7 WHAT AM I LIVING FOR Chuck Willis (Atlantic 1179)	TEACH ME HOW TO LOVE YOU Bobby Blue Bland (Duke 182)	HAVE FAITH Gene Allison (Vee-Jay 273)
8 BOOK OF LOVE Monotones (Argo 5290)	JOHNNY B. GOODE Chuck Berry (Chess 1691)	TWILIGHT TIME Platters (Mercury 71829)
<b>9</b> JOHNNY B. GOODE Chuck Berry (Chess 1691)	BOOK OF LOVE Monotones (Argo 5290)	TEQUILA Champs (Challenge 1016)
YOU Aquatones (Fargo 1001)	WHO DO EVERYTHING HAPPEN TO ME B. B. King (Kent 301)	YES INDEED Ray Charles (Atlantic 1180)
CREIBRANKARINKERINKERINKERINKERINKERINKERINKERINKE		DALLAS
LOOKING BACK Nat "King" Cole (Capitol 3939)	LOOKING BACK Nat "King" Cole (Capitol 3939)	ALL I HAVE TO DO IS DREAM Everly Brothers (Cadence 1348)
2 TO BE LOVED Jackie Wilson (Brunswick 55052)	HANG UP MY ROCK AND ROLL SHOES Chuck Willis (Atlantic 1179)	WHAT AM I LIVING FOR Chuck Willis (Atlantic 1179)
3 HANG UP MY ROCK AND ROLL SHOES Chuck Willis (Atlantic 1179)	TALK TO ME, TALK TO ME Little Willie John (King 5108)	JOHNNY B. GOODE Chuck Berry (Chess 1691)
4 TWILIGHT TIME Platters (Mercury 71829)	BOOK OF LOVE Monotones (Argo 5290)	RUMBLE Link Wray (Cadence 1347)
5 WHAT AM I LIVING FOR Chuck Willis (Atlantic 1179)	TWILIGHT TIME Platters (Mercury 71829)	TWILIGHT TIME Platters (Mercury 71829)
6 WITCH DOCTOR David Seville (Liberty 55132)	JOHNNY B. GOODE Chuck Berry (Chess 1691)	WITCH DOCTOR David Seville (Liberty 55132)
7 WE BELONG TOGETHER Robert & Johnny (Old Town 1047)	ALL I HAVE TO DO IS DREAM Everly Brothers (Cadence 1348)	SICK AND TIRED Fats Domino (Imperial 5515)
8 EL RANCHO ROCK Champs (Challenge 59007)	WITCH DOCTOR David Seville (Liberty 55132)	BOOK OF LOVE Monotones (Argo 5290)

I WONDER WHY

DO YOU WANNA DANCE Bobby Freeman (Josie 835)

Dion & Belmonts (Laurie 3013) LOOKING BACK Nat "King" Cole (Capitol 3939)

COME WHAT MAY Clyde McPhatter (Atlantic 1185)

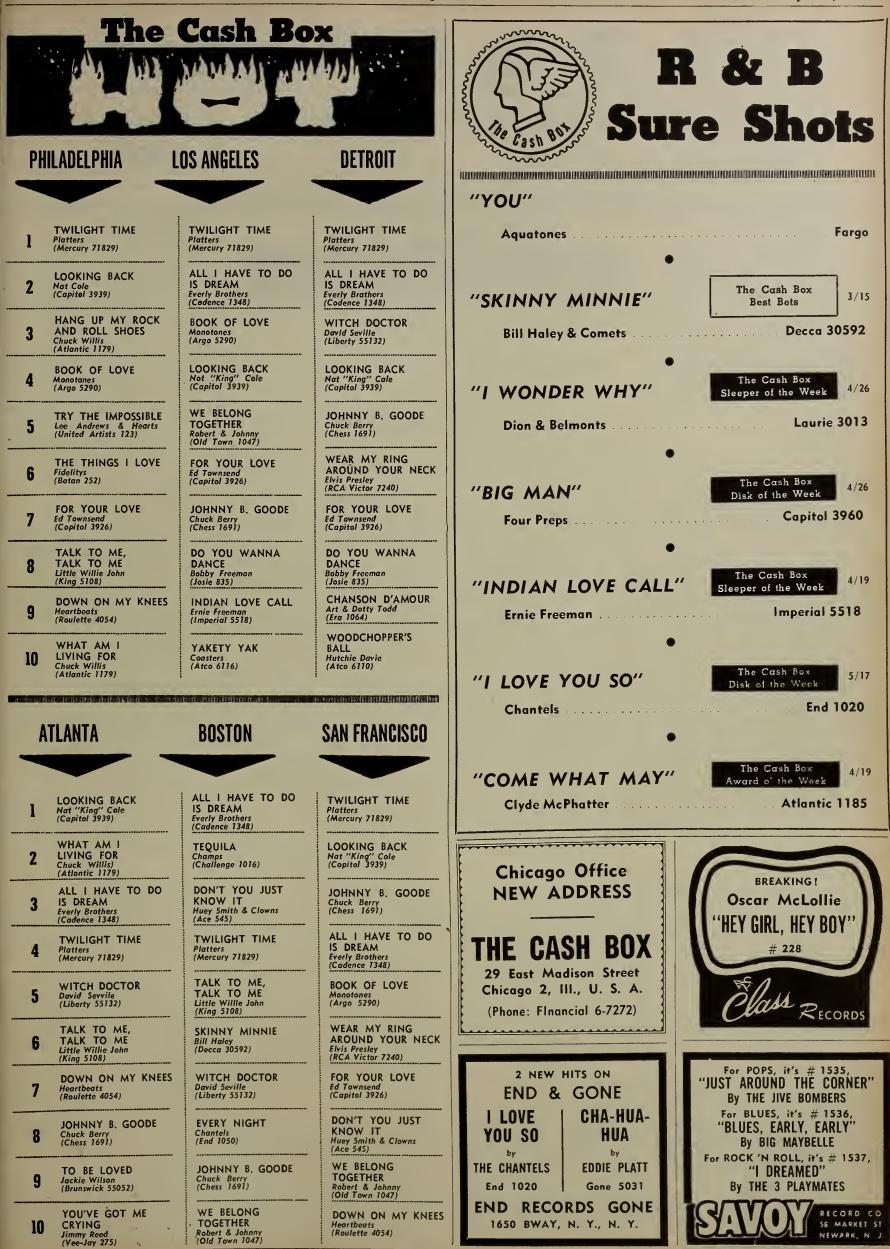
"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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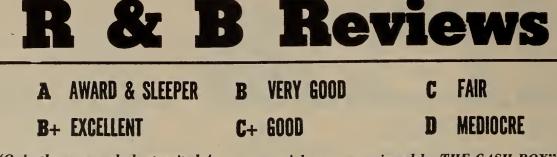
ALL OF MY LIFE Sam Cooke (Keen 32005)

JOHNNY B. GOODE Chuck Willis) (Chess 1691)



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"





"Only those records best suited for commercial use are reviewed by THE CASH BOX" 

# BABY CORTEZ (Okeh 7102)

**B** "HONEY BABY" (2:40) [Lowell BMI—K. Wood, Clowney] Baby Cortez swings out with a lusty read-ing of a slow rhythm beat rocker. Deck comes through with an exciting feeling and Cortez could make some noise with this deck.

**B** "YOU GIVE ME HEEBIE JEE-BIES" (2:10) [Lowell BMI—K. Wood, Clowney] Cortez backs with a Little Richard type reading of a fast beat r & r jumper. Cortez does well, but falls short by comparison with the west coast slammer he has pat-terned himself after.

### FAY SIMMONS (Gone 5029)

**B+** "ROCKIN', ROLLIN', & A 'STROLLIN'" (2:43) [G & H-Jefferson, Woods] Faye Simmons lends a healthy pair of lungs to this middle beat r & r item. This gal has no pixie voice. She belts unrestrain-edly and comes up with a strong side —both vocally and beatwise. Solid teenage wax—so watch it carefully.

**B** "WHAT'S THE MATTER BABY?" (2:29) [RealGone BMI —Robert Gates] Fay handles a "shake a hand" piece of material and does it justice. Gal unleashes a powerful ap-proach and as a result she is an exciting singer. Good coupling.

## DOYLE WILSON (Lamp 2015)

**B** "YOU'RE THE ONE FOR ME" (1:55) [Aladdin BMI — Doyle Wilson] Doyle Wilson chants a mid-dle beat bouncer with the current teenage treatment. Deck skips along tidily and with an infection that might invade the teener market.

**B** "HEY-HEY" (2:04) [Aladdin BMI—Doyle Wilson] Wilson of-fers a simi'ar piece of material for the coupling. He has an easy and welcome style. Two ok decks.

### THE SWALLOWS (Federal 12328)

**B+** "WE WANT TO ROCK" (2:32) [Jay & Cee BMI—Dorsey, Row-lette] The Swallows do a strong read-ing of a medium quick rock and roller. Screamin' horns in the break and the steady rhythmic beat of the backing throughout helps The Swallows turn in an effective r & r wax.

**B** "ROCK-A-BYE BABY ROCK" (2:20) [Jay & Cee BMI—Dorsey, Rowlette, Shubert] The Swallows turn to the lullaby theme for a different approach to r & r. Middle beat effort that comes off a goodie. Two ok decks.

### SONNY MARTIN (Feisted 8507)

**B**+ "ROCKABYE BABY" (2:10) [Murray Nash BMI—J. Miller] Sonny Martin turns in a smart treat-ment of a quick beat rock item and the end result is a deck that should capture the ear. Swingy ditty with a pop flavor that meets the all-market requirements.

**B** "ONLY YOU" (2:16) [Murray Nash BMI — J. Miller] Martin turns tender on a slow beat ballad. Soft vocal of the mellow tune makes for good harmonizing wax.



"HIGH SCHOOL CONFIDENTIAL" (2:27) [Penron BMI-Ron Hargrave] JERRY LEE LEWIS (Sun 296)

"OOH! MY SOUL" (1:50) [Venice-Penniman]

"TRUE, FINE MAMA" (2:25) [Venice-Penniman]

LITTLE RICHARD (Specialty 633)

• Two top r & r sellers should wake up the sales department this week. Jerry Lee Lewis and Little Richard are your sales magnets. See reviews pop section.

### LYNN HOPE (Aladdin 3413)

**B** "THE SCRUNCH" (2:35) [Alad-din BMI—L. Hope, E. Mesner] Lynn Hope and his searing horn turns out a slow beat swingy low-blues. Mood opus should find favor with the instrumental crowd.

**B** "TEMPTATION" (2:05) [Robbins ASCAP—Nacio Herb Brown, Arthur Freed] The Hope horn turns in a tasty treatment of that bump-raising standard. Top grade listening.

### THE LOCKETTES (Flip 334)

**B** "YOU DON'T WANT ME" (2:20) [Limax BMI — Brown, Montgomery, Knox] The Lockettes, fem group, blend voices on a slow beat ballad effectively. Romantic lyric in which the gals plead with "him" to come back. Pretty waxing that falls lightly on the ears.

"PUDDIN' PIE" (2:16) [Limax **B+** "PUDDIN' PIE" (2:16) [Linax BMI—Richard Berry] The Lock-ettes swing right into the "beat" with this middle beat item. Swingy ditty infectiously performed—and loaded with gimmicks.

### THE SENSATIONS (Atco 6115)

**B+** [Ulysses Bagby BMI—Wiliams, Gillespie] The Sensations, featuring Yvonne Mills, swing out with a quick heat novelty and it turns out a cute wax that should please the teener market. Deck drives hard all the way and the kids can raise quite a sweat with this one. Give a listen.

**B** "ROMANCE IN THE DARK" (2:46) [Leeds ASCAP—Brooney, Green] Yvonne Mills goes bluesy on the slow beat mood piece. The lass gives a torrid message. For the more mature audience.

### BILLY MACK (R and H 001)

**B** "I REFUSE TO CRY" (2:40) [G M Music BMI—Hooks, Wil-liams] Billy Mack shouts out a middle beat jumper with an enthusiastic per-formance. Deck jumps out in middle of the road fashion and fails to spark the item into bit category. the item into hit category.

**C+** "IN THE NIGHT" (2:44) [Rim BMI—Hooks, Ross] Mack offers a slow beat blues on the flip and turns in an acceptable, but hard to sell wax.

### **BIG BEE KORNEGAY**

BIG BEE KORNEGAY
(GO Records)
(GO Records)
(2:04) [Ray Maxwell BMI—Ray Maxwell] Big Bee Kornegay lends his deep chords to middle beat Latin r & r item fashioned after the biggie "Tequila". With overtones of Latin, Oriental and r & r this deck makes good listening

**B** "AT THE HOUSE OF FRANK-ENSTEIN" (2:07) [Ray Maxwell BMI — Maxwell, French] Kornegay turns in one of the better "horror" decks, but at this stage it will hardly draw too much attention draw too much attention.

**KENTS** (Dome 501) **B**+ "HAPPY BEAT" (2:07) [Dome Bb+ BMI—Joe Rinando] The Kents bow simultaneously with the Dome label and the result is a very strong middle beat jump that could catch on in a big way. It is a "happy" record that invites audience participa-tion. Deck swings all the way and we feel very strong about it if it gets solid exposure down the line. This is sleeper material.

**B** "I LOVE YOU SO" (2:08) [Dome BMI—Joe Rinando] The Kents back with a slowbeat ballad that fails by a wide margin to come up to the excellence of "Happy Beat". Drifty deck for the wee hours.

### **MUDDY WATERS**

MUDDY WATERS (Chess 1692) **B**+BMI-Oden] Muddy Waters of-fers a slow beat down home effort in his usual top-grade blues style. His waxings are always newsworthy and this, like all others, should find his following waiting and anxious. Typically good Muddy Waters wax. **B** "I WON'T GO ON" (2:41) [Arc BMI-J. Oden] Waters turns in another strong performance for his audience. Waters has proven on his previous releases that he is not re-stricted to the southern markets sales-wise, so look for action on this slow beat item.

PAUL TATE (Falcon 1012) **B** "DANCE ON" (2:15) [Tollie BMI —Tate, Carter] Paul Tate offers a middle beat bouncer with an easy vocal that appeals. Deck is the story of a dancing gal. Swingy deck with a solid dance beat. "EVENVRODY BUT ME" (2:40)

**B** "EVERYBODY BUT ME" (2:40) [Tollie BMI—Tate, Carter] Tate wails a slow beat blues ballad with a tear. He is downhearted as he tel's of his loneliness. Soft and easy deck.

### THE DRIFTERS

(Atlantic 1187)

**B**+ "DRIP DROP" (2:27) [Tiger BM] come up with an interesting slow beat ditty. The lads kick it along with a syncopated rhythm that captures your imagination. Solid teener dance deck with sufficient gimmicks to build it into a top seller it into a top seller.

**B**+"MOONLIGHT BAY" (2:07) [Remick ASCAP—Wernick, Mad-den] A side that should appeal to everyone. That familiar old melody, a pop styled treatment, and a beat that will appeal to the teeners. So completely different from the Drifters you know it will be hard to recognize them. If the jockeys get on this one it could go all the way. This could make rock and rollers of all the old-timers. timers.

### JOHNNIE FULLER (irma 112)

**C+** "ALL NIGHT LONG" (2:42) [B-Flat BMI — Bob Geddins] Here's a Dixie rock and roll that comes off in fair style. Typically good effort without that something to kick it into the higher brackets.

B "YOU GOT ME WHISTLING" (2:28) [B-Flat BMI — Fuller, Jones] Fuller backs with a slow rhythm ditty which he handles in easy fashion. Fuller adds the whistle to this side and gives it that some-thing extra. Easy going deck that should get some attention.

### **BOBBIE CHANDLER** (Atlas 1090)

**B** "IF YOU SEE MY BABY" (2:58) [Blue Jon ASCAP—Brown, Perry, Robinson] Bobbie Chandler lends a mellow feeling to his vocaling of this slow beat ballad. He is tender and warm as he sings his romantic lyric. Easy to take side.

**B** "JUST YOU & ME" (2:33) [Mac-Avery BMI—Robinson, B. Brown] Chandler rocks a middle beat jump with a swinging reading that comes off in good style. Deck moves well and Chandler should get a strong play here.

## JAMES CRAWFORD (Imperial 5513)

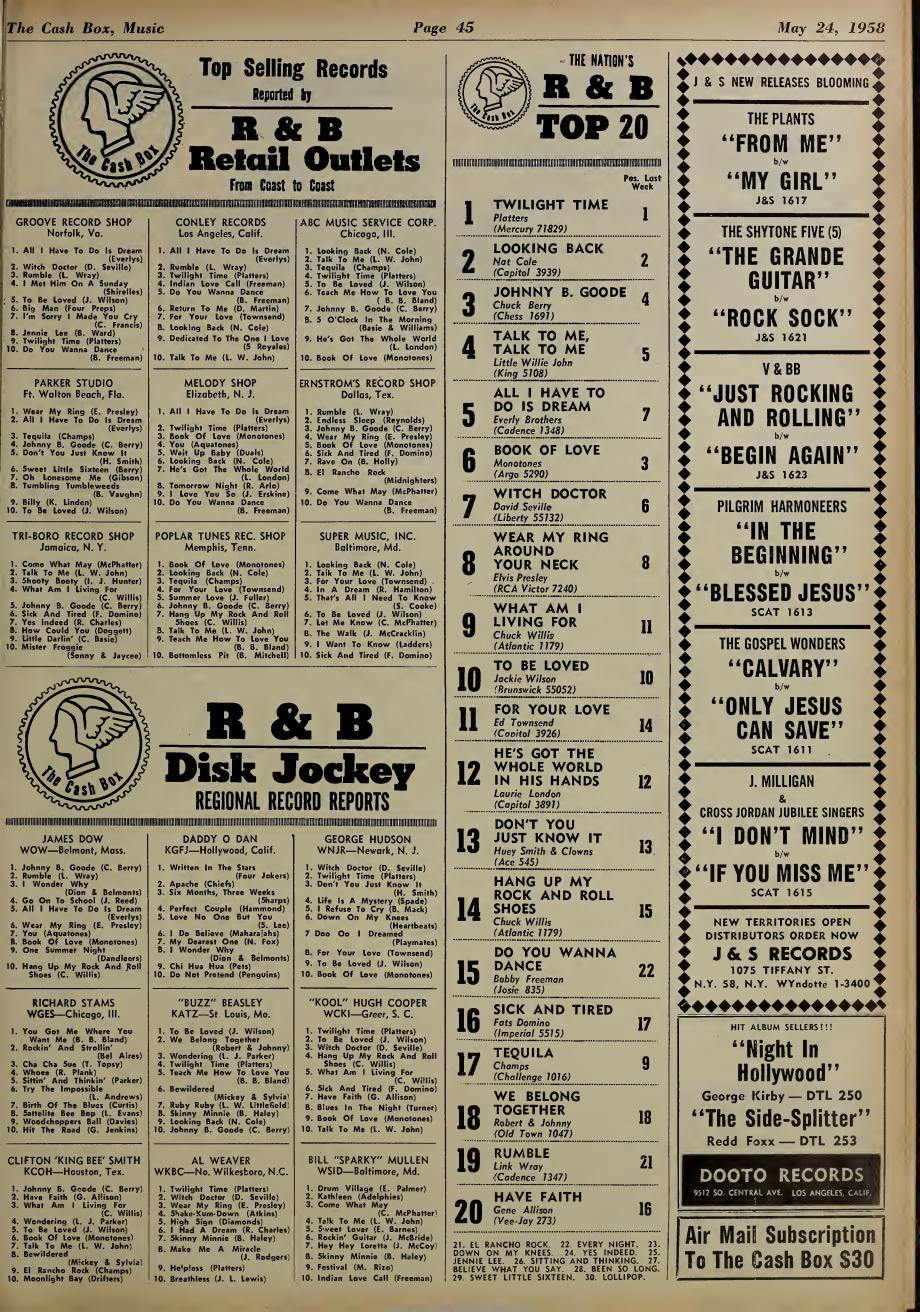
**B** "IT'S OVER" (2:27) [Reeve BMI —Bartholomew, King] Crawford dishes up a middle beat blues with a honky tonk piano support. Deck comes off in ok style, pleasing but not overpowering.

B "I NEED YOUR LOVE" (2:05) [Commodore BMI — E. Crayton] Crawford goes sentimental with a slow beat pretty. Tune has that 1910 flavor adorned with a 1958 beat. Pretty for us older folk.

# LARRY BIRDSONG (Vee-Jay 277)

**B+** "GOODBYE GOODBYE" (2:39) [Conrad Babb BMI — Birdsong] Larry Birdsong wails a slow, sorrow-ful blues with all the emotion he can muster. Birdsong's treatment has that gospel chant flavor. His mes-sage comes through effectively. Strong offering. offering.

**B** "FANNIE'S PLACE" (2:13) [Conrad Babb BMI—Birdsong] A middle beat jump that Birdsong swings out with zest. A happy little ditty that should please the teeners. tho "Goodbye" has more meat to it.



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	1 TO S. 1 H. DOLLAR M. H. D.		
	WEAR MY RING AROUND	Pos. Last Week	tl n W li t d
1	YOUR NECK Elvis Presley (RCA Victor 7240)	1	N ti A s
2	OH LONESOME ME Don Gibson (RCA Victor 7133)	2	p j t s c t
3	ALL I HAVE TO DO IS DREAM . Everly Brothers (Cadence 1348)	5	c HA W nh ta
4	JUST MARRIED Marty Robbins (Columbia 41143)	3	p s li
5	BALLAD OF A TEENAGE QUEEN Johnny Cash (Sun 283)	4	v b v H s ii
6	I CAN'T STOP LOVING YOU Kitty Wells (Decca 30551) Don Gibson (RCA Victor 7133)	6	
7	STAIRWAY OF LOVE Marty Robbins (Columbia 41143)	9	
8	CURTAIN IN THE WINDOW Ray Price (Columbia 41105)	7	
9	BREATHLESS Jerry Lee Lewis (Sun 288)	8	
10	SEND ME THE PILLOW YOU DREAM ON Hank Locklin (RCA Victor 7127)	12	
IKE HE	OVE YOU MORE, 12, IT'S A LITT EAVEN, 13, WHOLE LOTTA WOM	LE MORE	



NASHVILLE, TENN. — Showing that he has definitely inherited show-manship from his famous father, song writer and singer, the late Hank Wil-liams, eight-year-old Hank, Jr., played to a capacity crowd at the Nance Au-ditorium in Swainsboro. Georgia, on March 22nd. This was his first time to appear on the stage, as he head-lined a show along with his mother, Audrey Williams, and his 16-year-old sister, Lycrecia.

lined a show along with his mother, Audrey Williams, and his 16-year-old sister, Lycrecia. The son of the late Hank Williams pleased the crowd with his songs and jokes. He appeared on the stage twice throughout the evening, each time singing songs his dad wrote and re-corded. He also got a great recep-tion on his joke telling. Already several major recording companies are after the services of Hank Williams, Jr., and his Mom, Audrey, is all for it, but she doesn't want to rush him into anything he may be unhappy doing. But thus far he has expressed his eagerness to en-tertain just as his dad did. As soon as school's out Audrey plans on more personal appearances for him and his sister Lycrecia. Audrey has two traveling road shows on the road, "The Audrey Wil-liams National Talent Search" and "The Audrey Williams Musical Cara-van." She plans on the two children being on one of these shows along with her. However, she'll only use Hank, Jr., and Lycrecia on these shows providing their schooling isn't interrupted.

nterrupted.

Cash

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# **Danny & The Brothers Everly**



CEDAR GROVE, N.J .- The Everly Brothers, Don & Phil, were the recent guests of Danny Stiles at his weekly Sunday afternoon record hop at the well known Meadow Brook nite club on Route 23 in Cedar Grove. Danny also had the Mello-Kings, the Rockin' Chairs and Don Rondo. Stiles, who runs the "Katman" show over the WNJR-Newark, N.J. airwaves, every nite at 8:30, had close to 2,000 teenagers on hand for the show.

### "Country America" Party

HOLLYWOOD, CAL. - Nat Nigberg, Executive Producer of Surrey Production's "Country America," seen on KABC-TV, Saturdays, from 7:00 to 8:00 P.M., is hosting a first anniversary party for the show and its many friends on Wednesday, May 21, at the "Bit of Sweden" on the "sunset strip."

Several hundred notables from the will gather for dinner in the Viking Room to toast the show.

Main table line-up includes Nig-berg; his spouse Mary, production co-ordinator of the show; emcee Joe Alli-son and cast of regulars including Ginny Jackson, Lefty Frizell, Debby Kay, Freddy Hart, Betsy Gay, Jerry Wallace and Bobby Bruce with his Hometown Band.

POS. LAST WEEK

**The Country Records** 

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

**Disk Jockeys** 

**Played Most** 

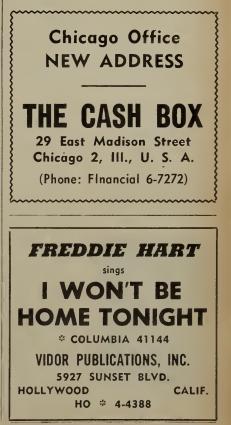
### **Christy Expands Into Foreign Countries**

LOS GATOS, CALIF.—Joe Jaros, president of Christy R e c o r d s, an-nounced last week that the firm re-cently signed pressing contracts with Quality Records of Canada, Artone-Gramaphone Co. of Holland, and is presently negotiating contracts with record companies in Jamaica, British West Indies, Mexico and Uruguay. These foreign firms will press for

These foreign firms will press, for distribution in their respective foreign markets, all of Christy's present and future record releases, including those in the firm's catalog.

All pressings will be manufactured from stampers, originally produced and used by the firm, in the distribu-tion and sale of their record line in the U. S.

This is a part of Christy's long range program to expand its operation by establishing foreign represent-atives for all music produced, manu-factured and released in the U. S. by the firm the firm.



PS. LAST WERK

 OH LONESOME ME
 Don Gibson (RCA Victor)
 (1)

 2. JUST MARRIED
 Marty Robbins (Columbia)
 (2)

 3. ALL I HAVE TO DO IS DREAM
 Everly Brothers (Cadence)
 (6)

 4. WEAR MY RING AROUND YOUR NECK
 Elvis Presley (RCA Victor)
 (3)

 5. CURTAIN IN THE WINDOW
 Roy Price (Columbia)
 (4)

 6. I CAN'T STOP LOVING YOU
 { Kitty Wells (Decca)
 (b)

 7. BALLAD OF A TEENAGE QUEEN
 Johnny Cash (Sun)
 (7)

 8. I LOVE YOU MORE
 Jim Reeves (RCA Victor)
 (8)

 9. IT'S A LITTLE MORE LIKE HEAVEN
 Hank Locklin (RCA Victor)
 (10)

 10. STAIRWAY OF LOVE
 Marty Robbins (Columbia)
 (9)

 11. SEND ME THE PILLOW YOU DREAM ON. 12. CRYIN' OVER YOU. 13. OVER NIGHT. 14. COLOR OF THE BLUES. 15. BIG RIVER. 16. ONCE MORE. 17. YOUR

 NAME IS BEAUTIFUL.
 18. HOW DO YOU HOLD A MEMORY. 19. JACQUELINE.
 20. WHAT MAKES A MAN WANDER. 21. BECAUSE I'M A DREAMER. 22. WHEN

 11. WARES A MAN WANDER. 21. BECAUSE I'M A DREAMER. 22. WHEN
 THE WORK'S ALL DONE THIS FALL. 23. TWO FOOLS IN LOVE. 24. MY BABY

 AIN'T MY BABY ANYMORE. 25. WHOLE LOTTA WOMAN. 26. TEN YEARS.
 27. STOP THE WORLD. 28. HEY, MR. BLUEBIRD. 29. IT'S ALL YOUR FAULT.

 30. YOU'LL COME BACK. 31. PINK YOUR NAME IS BEAUTIFUL. 15. JACQUELINE. What's in THE CASH BOX That Counts—INTERNATIONALLY" "It's





Hank Snow, the Rainbow Ranch Boys, Wilma Lee & Stoney Cooper and the Clinch Mt. Clan, Cowboy Copas, Jimmie Snow and bride, Carolee Cooper, left Nashville on May 4th to begin their tour across the dominion of Canada. They played a date in Billings, Montana, for Marlin Payne Promotions on May 6th on the way up, and played their 1st Canadian date on May 7th in Cannose Alberta Camrose, Alberta.

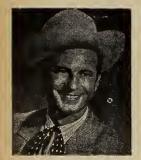


Camrose, Alberta. On April 30th Hank, the Ranch Boys, Jimmie and Carolee went to Harri-man, Tenn. to Radio Station WHBT (one of the stations owned by Hank and Ernest Tubb) to put on a show at the Princess Theater in Harriman. They had capacity crowds at the 2 shows they put on. Ernest was in Whitesburg, Ky. on May 7th to put on a show there for the other radio station—WTCW. News is that the Hank Snow Music Center is growing by leaps and bounds. Also, the Silver Star Music Publishing Company is making great strides, with its new ven-ture headed by Ted Daffan, already having 5 sides recorded on major labels. Recently, Victor released single records by both Hank and his son, Jimmie. Hank's record is tagged "I'm Hurting All Over" and "Big Wheels", and Jimmie's waxing is titled "The Rules Of Love", which he wrote, c/w "You Fool You". * *

HANK SNOW HANK SNOW

Art & Eddie Stone info that they're spinning the disks on their "Country Corral" show via the WTRL-Bradenton, Fla. airwaves and would appreciate hearing from the artists and diskeries about current releases.

Tex Lancaster, on guitar and vocals is the star attraction at the big West-ern dance held every Sat. nite at the "Dream Bowl" Ballroom on the Vallejo and Napa Highway in Napa, Calif. This is one of the biggest ballrooms in Northern Calif. with room for 8,000 box office payees. Such stars who have appeared at the "Bowl" include Ray Price, Johnny Cash and Bill Carter.



appeared at the "Bowl" include Kay Price, Johnny Cash and Bill Carter.
* * * * * * *
Brig. Gen. S. F. Griffin, director of the U.S. Defense Department's office of information, reports that "Country Music Jubilee", starring Red Foley, is now seen on all of the 28 Armed Forces television stations around the world, taking in such far-flung locations as Ui Jong Bu, Korea and Keflavik, Iceland. During National Radio Week in Springfield, the city's Chamber of Commerce played host to the cast and production staff of NBC Radio's Red Foley Show, with announcer Joe Slattery bringing the Chamber members up to date on the current potency of radio, both on the local and network levels.
Red and his radio gang were visited by Jim Reeves and Boyd Bennett on the NBC show Sat., May 10th, and May 17th the red carpet was rolled out for Patsy Cline and Leroy VanDyke.
Mother chapter in the 10-year "feud" between Red Foley and Ernest Tubb was the highlight of May 10th's "Jubilee," with the Louvin Brothers also on hand. On the 17th Marty Robbins made his 3rd guest appearance in 4 months.
The "Jubilee" is accustomed to receiving ticket orders 3 to 4 months in advance, but an order was received last week for ducats dated May 23, 1959—54 weeks in advance!
Decca is readying a new Red Foley sacred album for August release. . . . Bobby Lord's new son was named Robert Lester. In Stilly Walker's and state the set of the

Decca is readying a new Red Foley sacred album for August release... Bobby Lord's new son was named Robert Lester, Jr. . . Billy Walker's a busy boy, mailing out disk jockey copies of his newest on Columbia, "It'll Take a While" and "Where My Baby Goes."

Rose Maddox and brother Cal leave this week for a tour thru the South to plug her future Sacred album release "Precious Memories".

Dick Haynes, "Haynes at the reins", starts his radio show over KXLA in Pasadena, Calif. on June 2nd. He will take over the 2:30 to 5:30 P.M. slot, 5 days a week.

April was a great month for Nashvillian Jimmie Helms as a songwriter and



April was a great month for Nashvillian Jimmie Helms as a songwriter d artist. First, it saw Helms' song, "What Makes a Man Wander," jump into c&w charts by way of Jimmie Skinner's Mercury-Starday record. Another Helms song, "Intermission," was re-leased by Apollo Records' Jimmie Lee and is getting a big promotional push by the company. The song is being used by many drive-in theater tape producers, due to its subject matter dealing with a teen-age love affair at the movies. The Southlanders (of the Phillip Morris Music Show) recorded another of Helms' compositions in an April session and the disk is set for an early release by Gone Records. In late April, Atlantic released Jimmie's debut platter as a vocalist on its new subsid label, East-West. One end, tabbed "It Was Ours" is attracting pop deejay atten-tion in the New York City area. Flip is a Helms original, "Senior Class Ring". D.J.'s who were left out in distribution of the new Helms record may write Kenny Marlow, publisher of both songs, at 420-A Broadway, Nashville, Tenn.

The c&w Rays, Frankie & Jari, tell us that they're available for fair dates, extended tours and club dates. More info on this singing-guitar play-

ing, husband & wife team can be obtained by writing to them care of the Manske Enterprises, 485 North Kent St., St. Paul 3, Minn.

Gary Williams, Verve wax artist, pens from Hollywood that in Feb. and March he toured with the James Arness, "Gunsmoke" troupe, playing audi-toriums up and down the coast for promoter Marty Landan of the "Riverside Rancho" in Los Angeles. On Apr. 19th and 20th he was special guest at the finale of Palm Springs, Calif.'s "Circus Days" Celebration, this year—an all western "Salute To Texas". Also, a new self-penned two-sider is ex-pected for a May release.



Event's Audrey & Danny Harrison, who are 1st cousins, and not a man & wife team, pen that they've had real good reaction to their latest Event slicing, dubbed "Let 'Em Talk" and "Rock-A-Billy Boogie."

WMIL-Milwaukee, Wisc. wants everyone to know that their "Ranchhouse Round Up" show features Curley Williams, c&w musician and wax star who has traveled extensively with the "Grand Ole Opry". "Ranchhouse" has been a regular feature on WMIL for over 10 years and Curley can be heard in the 11:00 A.M. to 2:00 P.M. time slot every day, Mon. thru Sat.

JIMMIE HELMS JIMMIE HELMS JIMMIE HELMS JIMMIE HELMS JO Ann Sherman, Director of the Hank Thompson Fan Clubs, Box 452 Independence, Mo. sez that the new "Gun Barrel" newsletter has really met with the fans approval. Hank was set for the New Lagoon Amusement Park, Salt Lake City, Utah on May 16th & 17th, the 1st time in the history of the park that a big name c&w attrac-tion played there. Hank's May schedule takes him, and his Brazos Valley Boys, into Utah, Texas, Neb., Wyo., Colo., Mont., Idaho, Oregon and Wash. June dates are set for Okla., Texas, Kan., Iowa and Ind. and into N. Dakota for Aug. Hank is currently climbing the popularity charts with his two-sided clicker, "How Do You Hold A Memory" and "Li'l Liza Jane".

French-Cajun music star Sydney Brown of Lake Charles, La. recently cut a new disk for Gold Band Records of Lake Charles. Brown is heard every Sunday from 1:00 to 2:00 P.M. on KPLC, Lake Charles. Huey Meaux, KPAC-Port Arthur, Texas M.C.er of the "Ramblin' Aces" recently guested on the Bradley Meaux Show on KROF, Abbeville, La. Huey does the French show on KPAC which stars Harry Trahan and the "Ramblin' Aces."



Madge Duhon, prexy of the Bob Cole and Dick Fagan Fan clubs types that Bob is set for a new Jay record release. His current two-sider is tagged "Face To Face" and "You Lied". Dee jays wanting copies of the new disk can have 'em by writing to Madge at Route 1, Box 293, Abbeville, La.

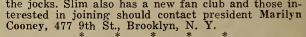
Pee Wee King infos that recent appearances for him and his unit included the Farmington, Mich. Policeman's Benefit Fund Drive with Shorty Sergent, Skip Cody and Donnie White; the Louisville, Ky. Telethon, along with the Fontane Sisters, Jimmie Rodgers, John Raitt and Merle Travis, who guested on the King "Bandstand" TV'er, May 8th, with his daughter, Pat Travis, the Derby Festival Queen; and the May 16th Father Flanagan Boy's Town show in Milwaukee, Wisc. with Frankie Yankovics and others. Pee and band are set for a new Victor session under the guidance of Chet Atkins.

FRANKIE & JARI RAY

* * * * * The Miller Brothers Band has a new EP out that features the "new sound" of 4 Star records. The EP has 2 instrumentals and 2 vocals, the latter by Paul Wayne. DJ's wanting copies should write to the band at 1540 Hanover, Wichita Falls, Tex. Sammy Masters, 4 Star recording artist, guested on Spade Cooleys' TV show on Apr. 26th. The show is now beamed from the "Jubilee Ballroom" in Baldwin Park, Calif.

"Uncle" Dave Mack, WANS-Anderson, S. C. notes that one of the tunes in his top ten listing, "Country Rock & Roll", is by a local boy, Jimmy Strickland. The tune, recorded in Mack's studios and not released as a com-mercial pressing is creating both r&r and c&w noise in the Anderson area.

Slim Harper reports that Smokey Warren promotions is now handling the booking chores for the "Slim Harper Show" featuring Billy Sage and the Virginia Playboys. Slim adds that on the strength of his newest Wagon disk, "Lure Of Love", he's been "lured" into the New Jersey nite spot, the "Scandia Club", on route 28 in Garwood, on Fri. and Sat. nites. In the earlier part of the week he'll be playing a string of one-niters and'll have a chance to visit the jocks. Slim also has a new fan club and those in-terested in joining should contact president Marilyn Cooney, 477 9th St., Brooklyn, N. Y.



CURLEY WILLIAMS CURLEY WILLIAMS Porter Wagoner was emcee for WSM's new morning show Opry "Jambo-

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**Disk Jockey** 

**REGIONAL RECORD REPORTS** 



ree" during its first week when the mail-pull was over the 800 mark. Wagoner's latest Victor two-sider is tagged "Tomorrow We'll Retire" and "Heaven's Just A Prayer Away". Stepping into the spotlight for the May 17th Prince Albert portion of the "Opry" was Ferlin Husky and his special guest Slim Whitman. Johnny Cash will be the star on the May 24th Prince Albert "Opry" show with Justin Tubb as his special guest.



will be the star on the may been as his special guest. WSM Artist Service Bureau is busy meeting all the personal appearance requests for "Opry" newcomer, Don Gibson. Don has just recorded another of his own songs on the RCA Victor label. Royal McCullough, WSM's Director of Public Re-

just recorded another of his own songs on the Re-Victor label. Royal McCullough, WSM's Director of Public Re-lations adds the we shouldn't forget the big nation-wide talent search by the Pet Milk Company, the Key-stone Broadcasting Company, WSM, and the "Opry" for a new country music star. Application blanks for the contest can be picked up at your local grocery where Pet Milk is sold or at one of the 200 Keystone stations. stations.

Jim Hall, WFNS-Burlington, N.C., pens that he's still looking for talent to book in town.

# CI 5-9538. Artists, publishers and indie labels take note!!

Odis Echo's, Sr. KCLV-Clovis, N.M. notes that Coral's Charlie Phillips, his co-cleffer on "Sugartime", recently worked with Marty Robbins, Ray Price, Johnnie & Jack and Kitty Wells at the 3 day Fireman's Benefit show in Hous-ton, and is set to appear with Johnny Cash and Danny & the Juniors in Lubbock, Texas this month. Charlie's latest Coral disk, which Odis and Charlie also co-cleffed, is tagged "Be My Bride" and "Too Many Tears".

George Popkins, "Pop's Country Store", WXGI-Richmond, Va. notes that, for the 1st time in many-a-moon in Richmond, a live entertainment show played 3 performances in one day. It was an "Opry" package, brought in by promoter Bill Railey on May 4th, and included Ray Price, Kitty Wells and Johnnie & Jack.



* * * * * * * Horace Logan types that after 22 years at KWKH-Shreveport and 8 months in Hollywood, he has finally settled in Ft. Worth, Texas. Logan sez that he's taken over the job of Program Director at KCUL, the only c&w station serving the Ft. Worth-Dallas area. He'll also work with Jack Henderson in producing and emceeing the regular Sat. nite, "Cowtown Hoedown", which is heard over the KCUL airwaves. He adds that the station is programming 18 hours of c&w music a day and is looking forward to bringing many c&w artists to the area.

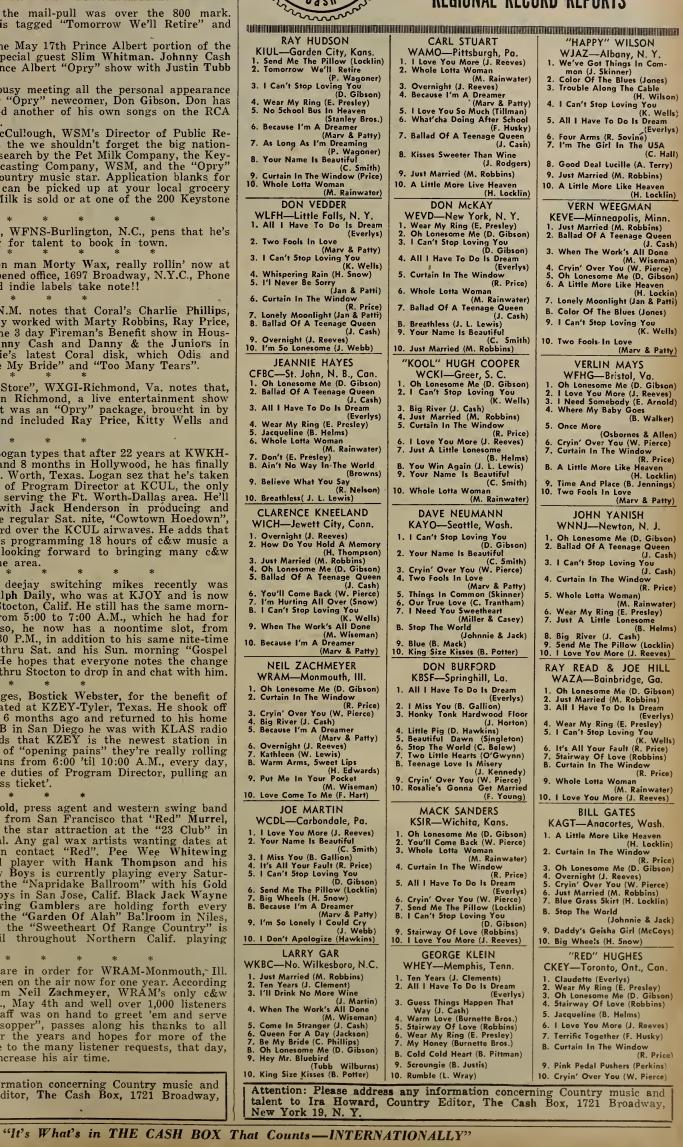
* * * * * * * Continuing with the station changes, Bostick Webster, for the benefit of his creditors, notes that he's now located at KZEY-Tyler, Texas. He shook off the Calif. dust from his heels about 6 months ago and returned to his home state. Before his last stay with KBAB in San Diego he was with KLAS radio and TV in Las Vegas, Nev. He adds that KZEY is the newest station in Tyler and that after about 4 months of "opening pains" they're really rolling now. The "Bostick Webster" show runs from 6:00 'til 10:00 A.M., every day, Mon. thru Sat. He's also carrying the duties of Program Director, pulling an engineer shift and now has a '1st class ticket'.



* * * * * * Curley Gold, press agent and western swing band leader types from San Francisco that "Red" Murrel, is currently the star attraction at the "23 Club" in Brisbane, Cal. Any gal wax artists wanting dates at the club can contact "Red". Pee Wee Whitewing former steel player with Hank Thompson and his Brazo Valley Boys is currently playing every Satur-day nite at the "Napridake Ballroom" with his Gold Coast Playboys in San Jose, Calif. Black Jack Wayne and his Roving Gamblers are holding forth every Sat. nite at the "Garden Of Alah" Ba'lroom in Niles, Calif. Dottie the "Sweetheart Of Range Country" is on the trail throughout Northern Calif. playing one-niters. one-niters.

JUSTIN TUBB A Congrats are in order for WRAM-Monmouth, Ill. Which has been on the air now for one year. According to word from Neil Zachmeyer, WRAM's only c&w deejay, open house was held on Sun., May 4th and well over 1,000 listeners visited the station and the entire staff was on hand to greet 'em and serve refreshments. Neil, the "ole gravy sopper", passes along his thanks to all who have co-operated with him over the years and hopes for more of the same in the future. He adds that due to the many listener requests, that day, tentative plans are in the offing to increase his air time.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



artists to the area.

*JOHNNIE & JACK JOHNNIE & JACK Another deejay switching mikes recently was "Cousin" Ralph Daily, who was at KJOY and is now "Cousin" Ralph Daily, who was at KJOY and is now "with KWG-Stocton, Calif. He still has the same morn-ing show, from 5:00 to 7:00 A.M., which he had for 2 years. Also, he now has a noontime slot, from 12:00 'til 1:30 P.M., in addition to his same nite-time schedule, 10:00 to 12:00 P.M., Mon. thru Sat. and his Sun. morning "Gospel Singtime" from 9:00 to 10:00 A.M. He hopes that everyone notes the change and invites all those who are passing thru Stocton to drop in and chat with him. <i>* * * * * * ** 



(Editorial)

Page 51

# and There

NEW YORK—The current slide-off respire periods of the past. Economists point out that many areas, at this time, are hardly effected, while other certain localities are pretty and hit. The New York World-Telegram and Sun set out to find out just what the conditions were in New York City. "Due to inconclusive statists cannot in the results cannot be proved." However, this great even work City. "Due to inconclusive statists of the proved." However, this great even work of the results cannot be proved." However, this great even work City. "Due to inconclusive statists of the proved." However, this great even work of the results cannot be proved." However, this great even work of the results cannot be proved." However, this great even work of the proved." However, the results cannot be proved." However, this great even work of the proved." However, the results cannot be proved. The highly competitive and profitable of the proved. The the results cannot be proved. The the results cannot be proved. The the proved be proved by the persimistic reports, or how here to prove the result when the the results of proved. The the results cannot be proved. The proved by the persimistic reports, the proved by the persimistic reports. The proved by the persimistic reports the proved by the prove

LOS ANGELES, CALIF.—Marion Harper, head of McCann-Erickson, one of the world's great advertising agencies, told the National Association of Broadcasters, meeting in this city, that "one day, the impulse to say 'I'll get it, I'll buy it' will down the impulse to say 'I'd better wait'. On that day the recession will be over."

NEW YORK—This item drew our attention. We personally don't like it, but what can you do! A top executive in the advertising business claims: "Ad people receive more money than the average employee but have three years less life in which to enjoy it."

# Thank You Operators: For The High Praise You Paid "The Cash Box" During The MOA Convention In Chicago

At this past MOA convention this publication was highly honored by many present.

These men acclaimed The Cash Box for its continued crusade, for more than fourteen years, to bring home to the nation's automatic music businessmen the need for  $10\phi$ , 3 for  $25\phi$  play, plus a more equitable share of the gross intake from all of their phonographs and music systems.

"There is no doubt," many operators reported to *The Cash Box*, "that what we are in business for is what every man is in business for, and that is to establish a successful and profitable financial future.

"You people of *The Cash Box* have helped make this possible for the majority of the nation's operators.

"You have worked hard to prove to the operators the need for  $10\phi$ , 3 for  $25\phi$  play, along with the fact that the operators must, in addition to such play action, also arrange for a more equitable percentage of the gross intake from all of their machines.

"This is the sort of campaign that has helped us to help ourselves. We have been able to prove to our location owners that we must get a better share of the gross income from our equipment by showing these businessmen your editorials, your articles and also your reports of what is happening in this regard in other areas around the country.

"By helping the operators to help themselves, by helping us to earn more from the machines we are operating, you have helped the entire industry.

"In this way the manufacturers and distributors can build more and sell more machines because, as we operators begin to earn a decent return on our investment, we can buy more.

"All this has come about, with the greater majority of this field now featuring  $10\phi$ , 3 for  $25\phi$  play, mainly because of *The Cash Box*.

"What's more, every day, more and more operators, all over the country, are arranging for a more equitable share of the gross intake from all of their machines.

"This has all been part and parcel of *The Cash Box* program.

"We sure want your publication to know how thankful we are and how much we appreciate your efforts."

(Editor's Note: The operators who made the above remarks, and they were legion, will probably recall them to others in the industry. No names were mentioned due to the fact that, even though the greater majority urged that we print their remarks, we make no mention of any uames because of the few from whom we failed to obtain such permission.) Page 52

# **MILLER THANKS ALL FOR HELPING MAKE EIGHTH MOA CONVENTION BIG SUCCESS**

# Advises Next Convention To Take Place April, 1959, At Morrison Hotel, Chicago. Many New And Interesting Features And Events To Be Added To '59 Show



GEORGE A. MILLER

CHICAGO—Prior to his departure for Washington, D.C., this past Tues-

day, George A. Miller phoned to ad-vise that the 9th Annual Music oper-ators of America Convention was set for April, 1959, at the Morrison Hotel.

He also advised that many new and interesting features would be added next year which, he advised, "Are sure to meet with the most complete approval of everyone in the industry".

"But", he quickly added, "before I even reveal some of the new ideas and plans that we have for next year's convention, I want to take this oppor-tunity to thank each and everyone who attended this past Music Oper-ators of America 8th Annual Conven-

"I especially want to thank the many, many artists who gave so will-ingly and gladly of their time to entertain the entire banquet.

"I want to thank all those who conducted forums and all those who spoke at the various meetings.

"I very, very much want to thank all the exhibitors for their many kindnesses and also for their under-standing of the small difficulties which arise at every big convention.

"At this time I want to express my sincere thanks to Mrs. Cissie Gersh who acted as Chairwoman of the Ladies Fashion Show Luncheon and for her entire committee.

"In this regard," he continued, "I want to thank the Bond Stores as well as H. Berman Fur Company of 7 West Madison Street, Chicago, for the mar-velous and beautiful fashions which they presented.

"I also want to thank The Cash Box for sharing the Ladies Fashion Show Luncheon with Music Operators of America, Inc.

"In conclusion", George A. Miller stated, "I want to thank every single businessman who came to this con-vention which has made this past MOA convention something all will remember."

Miller also reported that further details of the final meetings of the Board of Directors as well as the 9th Annual MOA Convention will be forthcoming as soon as he is once again settled in his Oakland, Cali-fornia headquarters.

"There is as yet a great deal of work to be done for all the industry", Miller said, "and we of Music Oper-ators of America look forward to busy months of very hard and inten-sive effort ahead.

"Plans that were presented at this past convention for the first time will have to be put into operation and these will take all out effort on the part of those who will captain them.

"Other ideas which are as yet to be brought to the fore will have to be completed.

"And", Miller finalized, "we still have to keep our eyes wide open as to just what will happen as a result of the open public hearings on the ASCAP sponsored Senate bill."

# THE CASH BOX CAMERA COMPLETES MOA PICTURE

CHICAGO—As noted in last week's issue of The Cash Box, many of the pictures taken at the MOA Convention were processed too late to make our deadlines. We now reproduce photographs taken the latter part of the show.

1) George A. Miller, national president and managing director of MOA, being congratulated on the success of the Convention by Bill Gersh, managing director of The Cash Box.

2) Harry Glick, Chicago Coin, heading the division devoted to the "Com-mando Machine Gun."

- 3) Max Lewin, AMI; Edy Fassler, Zurich, Switzerland and Bill Gersh.

4) Joe Abraham, Bill O'Donnell and Johnny Michaels.
5) Al Adickes of Hamburg, Germany, congratulating David Rockola upon the introduction of the firm's new small sized 120 selection phonograph, pictured in the background.

- 6) Jackie Cohen, Bill Gersh, Cissie Gersh and Sig Sakowicz.
- 7) Paul Hawkins and Merritt Hawkins.
- 8) Lou Boasberg and Bill Gersh.
- 9) MOA Committeemen relax.
- 10) Vernon Bank, Bill Gersh and Amos Heilicher.
- 11) A. M. Fleishman, Bill Gersh and Ben Palastrant.
- 12) Mr. and Mrs. Ed Ratajack and their son Mark.
- 13) Bill Gersh and Nicki O'Donnell.
- 14) Sam Stern, Art Weinand, Jean Coutou of Montreal, and Gordon Marks of London, at the exhibit booth of Williams Manufacturing Company. 15) Barney Sugerman and the "Bally" model.
  - 16) Bill FitzGerald and Ted Parker of AMI.
  - 17) Lew Levy, Phil Markman and Dan Weisfeld.
  - 18) Andy Filak and Gil Bradley.
- 19) Herb Oettinger, John Casola and Ray Riehl of United Manufacturing Company.
- 20) Herb Jones, Bally vp, and Ed Kennedy advertising agency representa-tive for the firm, relax in the Bally booth.
- 21) Engineering staff of United Music Corporation proudly pose with their new model phonograph.
  - 22) Bill Miller and Paul Kotler. 23) Tina Louise and Joe Robbins.
- 24) From the "Great State of Texas"-Raymond B. Williams and Abe Susman.

- 25) J. Cox, Bob Portale, Al Thoelke and Irv Holzman.
- 26) Phil Weinberg and Ray Williams.
- 27)
- Mr. and Mrs. Tony Degutis of New Britain, Conn. Gordon Marks, London; Cissie Gersh; and Al Adickes, Hamburg. 28)
- F. R. Shewmake, R. C. Cox and Johnny Nelms. 29)
- 30) Bill Gersh and Harry Rosen.
- 31) John F. Frantz and his charming teenage daughter, Betty.
- 32) Dave Lowy and Irving Morris.
- 33) Joel Stern, George A. Miller, G. Phelps and Frank Miles.
- 34) John Casola, Bob Portale, Johnny Bilotta and Al Thoelke.
- 35) Nicki O'Donnell and Jack Mitnick.
- 36) Verle Van Nattan (third from left) demonstrates Auto-Photo's studio to interested coinmen.
  - 37) Eli Ross, Irving Kaye and Sam Taran.
- 38) George Glass, head of Seeburg's cigarette machine division alongside the new vendor. 39) Tom Herrick in the Seeburg phono booth.
  - 40) Buster Williams and Bill Gersh.
- 41) Chick Henske, Betty Jane Booker, Joel Stern, Ken Kelsey and Kal Langer. 42) Charles ("Little Jimmy" the Fire Chief) Johnson and Cissie Gersh.
- 43) Lester Rose, Madge Plese and Joe Lucus.
- 44) Bob DePriest of Dallas surrounded by a couple of "jailbirds" Criss Tarter and Sandy Anderson.
  - 45) Donna Rae Moloney talks music with songbird Patti Page.46) Bill Gersh, Jacques Palmer and Hank Groenteman.

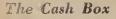
  - 47) Jack Mitnick and Charles Robinson at the United Music booth.
- 48) M. Snider, Bob Dunlap and Frank Dey of Cilchrist Co., Canada, with the new Seeburg cigarette machine.
  - 49) Joe Abraham of Cleveland with Bill Gersh.
  - 50) Harry Berger, Milty Green and Bill Gersh.
  - Al Thoelke and Mickey Anderson. 51)
  - 52) Pam Ediot, Bally model, with Johnny Michaels.
  - 53) Sam Weisman and Irv Goldner of Baltimore.
  - 54) Mrs. Rosemary Huebsch and Bill Gersh.
  - 55) Sam Taran and Eli Ross of Miami.

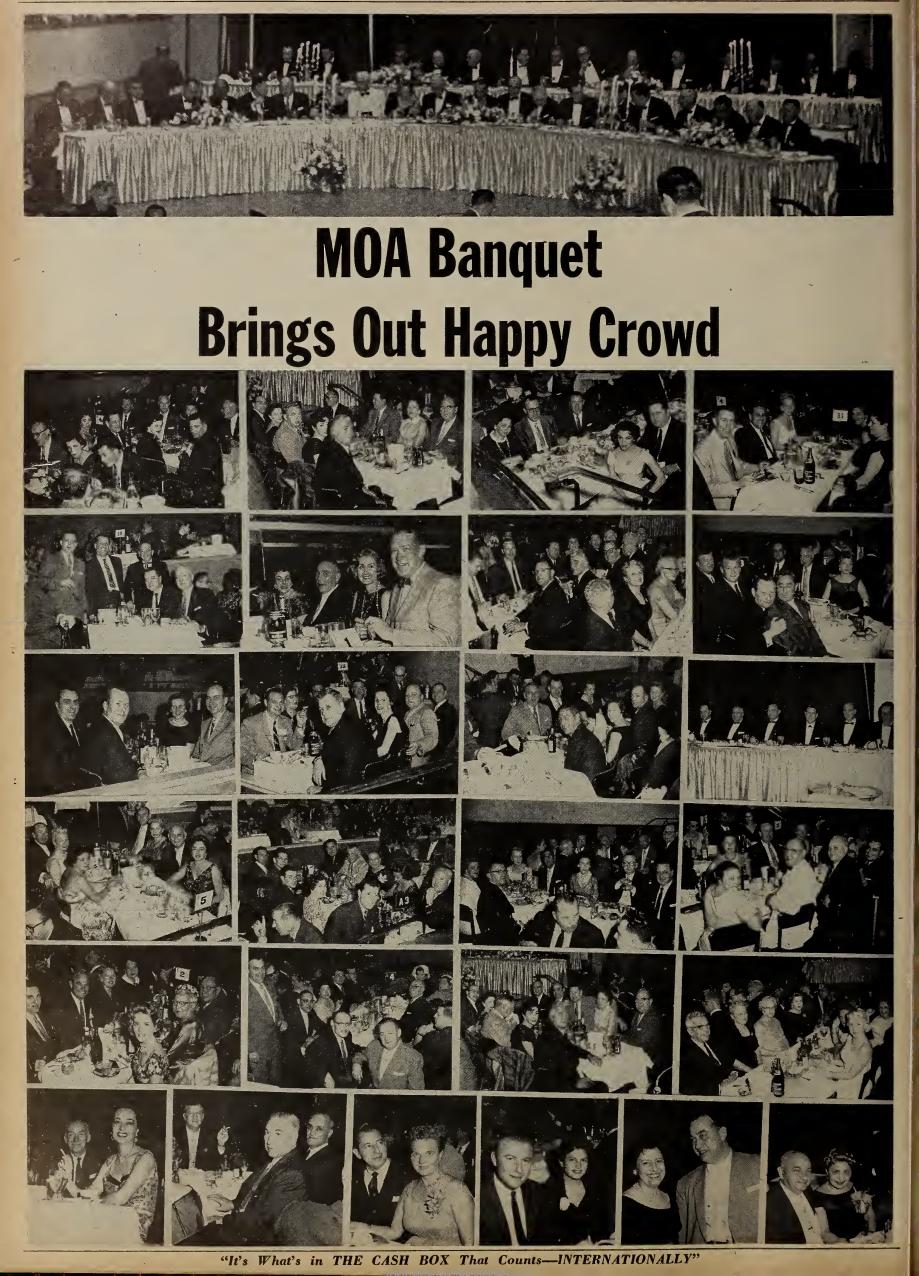
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May 24, 1958



(More MOA Pictures On Pages 24, 25, 54, 59)





# A BIG THANK YOU to our M.O.A. friends

We are mighty pleased at the tremendous acceptance of our new Model UPB-100 Phonograph introduced at the recent M.O.A. Convention. Operators and distributors, without exception, were fluent in their praise of its sleek, modern styling by world-famous designer Raymond Loewy. They were equally amazed at its mechanical simplicity . . . its "moreplays-per-hour" speed between selections . . . the unique, new 3-wire wallbox principle . . . and the many other new features that seasoned music operators have been seeking for years. And, since the convention, the news has travelled fast. Operators are asking for delivery promises. Distributors are clamoring for assignments. The entire industry is talking. And to those operators and distributors who were unable to attend the convention, we invite you to write for full details. Write today . . . and you will take your first step toward the best investment you could possibly make in automatic music operation.



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"



# Join "20 Year Club" **Membership of The Cash Box'** "20 Year Club" Nears **Two Thousand Mark**

CHICAGO-Having surpassed the 1,500 membership mark months ago, and with more of the industry's old timers making application for mem-bership, The Cash Box' "20 Year Club" is now shooting for its 2,000th member member.

There were few who believed that There were few who believed that there could be over 1,500 men and New members who entered into The Cash Box' "20 Year Club" are: Charles R. Hahn, Memphis, Tenn, 26 years Gilbert E. Phelps, Carmel, Ill., 22 years Edward W. Roodvaets, Grand Rapids, Mich., 29 years Lindy Nardone, Rochester, N. Y., 20 years Joseph F. Lewis, No. Tonawanda, N.Y., 20 years Louis Ptacek, Manhattan, Kans., 20 years Ted Piotraczyk, Flint, Mich., 20 years Stanley Piotraczyk, Flint, Mich., 20 years E. C. Smith, Peoria, Ill., 21 years Anthony J. Degutis, New Britain, Conn., 22 years Charles Henske, Jacksonville, Ill., 22 years Charles M. Johnson, Athens, Ga., 21 years Charles M. Johnson, Athens, Ga., 21 years Clarence O. Moon, Atlanta, Ga., 26 years Joe Kline, Chicago, Ill., 20 years E. L. Certain, Jr., Dallas, Tex., 21 years John R. Van Wyck, Nyack, N.Y., 30 years Ben Chicofsky, Forest Hills, N.Y., 21 years Bord Lowy, New York, N.Y., 23 years Ted Nichols, Fremont, Neb., 23 years Sydelle Blatt, Miami Beach, Fla., 26 years Sydelle Blatt, Miami Beach, Fla., 26 years And Nichols, Fremont, Neb., 23 years Maid Lowy, New York, N.Y., 23 years Roy F. Waltemade, No. Tonawanda, N.Y., 24 years Mary Rosen, Far Rockaway, L.I., 28 years Alternate "20 Year Club" members who entered this past week (men and women who have been engaged in the industry for ten years and longer, but not yet 20 years) are: Leona W. Ballard, Belle, W. Va., 12 years There were few who believed that there could be over 1,500 men and women who have been engaged in the industry for not yet 20 years) are: Leona W. Ballard, Belle, W. Va., 12 years C. H. Flannery, Logan, W. Va., 11 years Thomas W. Miller, Cleveland, O., 19 years Henry J. Leyser, Oakland, Calif., 11 years Dilmen R. DeHaven, Martinsburg, W.Va., 15 years Wm. N. Anderson, Logan, W. Va., 11 years Samuel B. Lewis, Chicago, Ill., 10 years Alexander B. Ferber, Brooklyn, N.Y., 12 Years

women who have been actively en-

women who have been actively en-gaged in the industry for 20 years or longer. Since this mark was passed, these few are now of the belief that, as those who have been engaged in the industry reach their 20th year, they will rush to join the famous "20 Year Club".



Returning to Pico Boulevard after attending the MOA Convention in Chicago, the distributors and operators appear very optimistic for the coming months because of the new machines which will soon be arriving from the factories.... Gabe Orland of California Music Company made a quick trip through Kern Valley and Tulare County. Enroute Gabe spent time with Bill Shaffer, Bakersfield Music, Bakersfield; Dave Horn, Coin Amusement, Fresno; Monty Montgomery, Modern Music, Fresno; and Earl Senter and Vern Efrom of Bakersfield. Buddy Robinson reports The Daddy'O'S "Got A Match" on Cabot has started to move. Buddy, the envy of the gang at Cali-fornia, now sporting a white Thunderbird. In the Spanish Department, Martha Delgado says her biggest seller is "Tu Ingrato Corazon" by Los Alegres Te Teran on Del-Valle. Mickey Feay predicts Louis Prima and Keely Smith have another big selling album for Capitol with their new "Las Vegas Prima Style". ... Lucille and Paul Laymon, Paul A. Laymon, Inc., receiving many fine com-ments from the operators on Rock-Ola's new "MusicVendor" phonograph may open many new locations with it's adaptability of being mounted on a wall, on a counter or on a floor stand. Ed Wilkes reports the Bally "Skill Roll" game continues moving very well. Charlie Daniels returned from a fish-graph after viewing it at the factory in Chicago. Hank reports United's "Shooting Star" proved so popular he couldn't keep a model on the floor and is avaiting the next shipment. Al busy filling the orders for Williams' "Short stor" game which are coming in via the mails and telephone. The influx of business at American Coin Machine Company has necessi-tory game which are coming in via the mails and telephone, stade that Bill, Andy, Nick and Vinny Lanzy expand their operation into the space formerly occupied by Advance Phono Parts. The Lanzys' being visited by many out of town operators the past week and receiving increasing orders for their "Easy View Title Holder".... At Badger Sales Company, Inc. Bill Happel reports the

his two-up on the first hole.

his two-up on the first hole. Mary Solle discussing with the operators at Leuenhagen's Record Bar the many new releases of old standards which she believes is an indication they are on their way back and that rock & roll is on the wane. Mary predicts Googie Rene will have another hit with "Shine On Harvest Moon" on Class. Claire Solle says "Drifting And Dreaming" by Russ Hamilton on Kapp has started to take off with the operators. Kaye Solle believes Jackie Lee Cochran has a hit with "Buy A Car" on ABC-Paramount. . . . Phil Robinson says Chicago Coin's new "Batter-Up" baseball game will satisfy the ball fans enthusiasm for the game during the Dodgers absence on the local scene. Phil is now receiving more shipments of Chicago Coin's two-player "Rocket Shuffle" which will help fill the mounting orders. . . . George Mahlum, Min-thorne Music Co., reports they are anxiously awaiting the arrival of the new Seeburg Cigarette Vending Machine which he and Jean Minthorne inspected on their recent trip East. Paul Vogel busy in the showroom with orders for the Seeburg 160 and 200 selection phonographs and the new 50¢ wall boxes. . . . Operators seen along Pico this week: Mel Teixeira, Santa Maria; W. C. Wynns, Brawley; Joe Tramulonis, Banning; Glen Jewett, Conoga Park; Gordon LeSueur, Twenty-Nine Palms; and Phil Boroen, Edwards.



First showing of Rock Ola's model "1464" phonograph at Amusement Distributors, Inc., made quite a splash in local coinmatic waters. The 120 selection machine is approximately half as large as the standard job, and works on a table or bolted to the wall. . . . Operator Albert Aherns suffered several broken ribs together with severe head, chest and spinal injuries when his car struck a concrete abutment on the Gulf Freeway and overturned. Three passengers riding with him were less seriously injured. . . . A One Stop Record Service under direction of H. M. Crowe has been opened at Gulf Coast Music Systems on Calhoun Ave. Hans Von Reydt, Gulf Coast veep, said a complete line of tubes would be added soon and plans are for a complete one stop service for operators. . . H. M. Crowe, owner Acme Record Dis. Co., reported fair sales on Stereo records, latest addition to his extensive line of labels for wholesale distribution. . . . Young and comely is Judy Kubena, now rounding out her first month in the office of Gulf Coast Music. . . Long time local operator E. F. Rusk has established himself an unclaimed freight retail sales store out on 4830 North Main. E. F. mentioned paint and hardware as his main go presently but plans a line of a little bit of about everything eventually. . . Operator Billy Rider bearing down in earnest after some five months during which time he slacked up on his operations.... Dick Ehling back on the payroll at Acme Record Distributing.

# **ATTENTION!**

### DO YOU EXPORT? DO YOU IMPORT?

It is to your best interest and continued future better business welfare to join-absolutely free-"The Cash Box International Coin Machines Export-Import Council".

Write for your membership card today to:

### THE CASH BOX

32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

# **ACHTUNG!**

### EXPORTIEREN SIE? IMPORTIEREN SIE?

Es liegt in Ihrem höchsten Interesse und gereicht zu Ihrem besten künftigen Geschäftsvorteil wenn die dem "Cash Box International Coin Machine Export-Import Council" (dem Internation-alen-Münzmaschinen-Export-Import-Rat des "Cash Box") vollständig gebührenfrei beitreten.

Verlangen Sie heute noch Ihre Mitgliedskarte!

THE CASH BOX

32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

# **ATTENDEZ!**

### EXPORTEZ-VOUS? IMPORTEZ-VOUS?

C'est dans votre propre intérêt et pour améliorer l'avenir de vos affaires commercial, que vous pouvez devenir membre, et à titre gratuit, du "Cash Box International Coin Machine Export-Import Council" (Conseil International de l'exportation and de l'importation de Machine Automatiques du "Cash Box").

Ecrivez-nous aujourd'hui pour recevoir votre carte de membre! THE CASH BOX

32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

# **ATTENCION!**

### SI UDS. EXPORTAN? SI UDS. IMPORTAN?

Les seria sumamente ventajoso para el desarrollo en el futuro de continuos y prósperos negocios, asociarse, sin cargo alguno, al "Cash Box International Coin Machine Export-Import Council" (Consejo International de Exportación e Importación de Máquinas Accionadas por moneda "Cash Box")

Escriba hoy solicitando su tarjeta de socio.

THE CASH BOX

32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

# **ATTENZIONE!**

### SIETE ESPORTATORI? SIETE IMPORTATORI?

E' vostro fondamentale interesse e sicura premessa per lo sviluppo dei vostri affari inscriverVi—senza alcuna spesa al "Cash Box International Coin Machine Export-Import Council" (Consiglio internazionale per l'importazione e l'esportazione della macchine automatiche a gettone del "Cash Box").

Richiedete il tesserino d'iscrizione oggi stesso a:

THE CASH BOX

32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.



**Bob Slifer Named Exec** 

BOB SLIFER

BOB SLIFER C H I C A G O — Orville L. (Bob) Slifer, associated with various facets of the coin machine industry for over twenty years (a member of *The Cash Box* "20 Year Club") has been named executive director of NCMDA (Na-tional Coin Machine Distributors As-sociation) to fill the vacancy left by the death of the late Al Schlesinger. A graduate from Rutgers Univer-sity with a BS degree, Bob entered an executive in sales and service man-agement. He entered the coin machine business in 1936, handling sales, sales promotion and advertising for East (bast Phonograph Distributors, Inc., headed by Sam Kresburg and Everett Masterson. During the war, Slifer joined an industrial firm producing war products, acting as Production control Manager. Mathemachine industry, heading the sales and sales promotion depart-ment for Dave Stern's Seacoast Dis-tibutors, Inc. firm, which distributed automatic music machines and amuse-ment machines.

automatic music machines and amuse-ment machines.

During his years in the coin ma-chine industry, Slifer made a legion of friends, not only in the East, but thruout the entire country. His ex-perience and contacts with industry leaders should serve him in good stead in conducting the offices of the dis-tributors' association.

# Many Plan Weekend For N.Y.S. Ops Annual **Banquet At Grossingers**

BEACON, N. Y.—Mike Mulqueen, chairman of the annual banquet being held by the New York State Opera-tors Guild on Saturday night, June 14, at Grossingers Country Club in the Catskill Mountains, reports that he, as well as other members of the organization, are being queried by coinmen who plan to make it a full weekend.

weekend. "We have received numerous phone calls and letters from people in the coin machine business from many areas in the country who want to spend the weekend here," stated Mul-queen. "Special accommodation rates have been arranged for our guests queen. "Special accommodation rates have been arranged for our guests. Any guest checking in for the week-end beginning with dinner on Friday, June 13, and concluding with lunch on Sunday, June 15, will enjoy the rate of \$43.50 per person. Arrange-ments may be made by phoning Long-acre 5-3071, New York City, or Lib-erty 960

acre 5-3071, New York City, or Lib-erty 960. At the same time Mulqueen re-ported that fine progress is being made on its souvenir journal, and it appears that the 1958 publication will top that of the previous year in num-ber of ads and revenue. Mulqueen suggests that those who wish to be represented in the journal send in their ads by May 26.





# SPECIAL NOTICE TO ADVERTISERS

The Offices and Printing Plant of The Cash Box Will Be Closed Friday, May 30, Due To The National Decoration Day Holiday

> The Issue of The Cash Box Dated June 7 WILL GO TO PRESS 1 DAY EARLIER THAN USUAL ...

AT NOON

Ads Requiring Extra Color, or Special Position—will go to press at . . . NOON, WED., MAY 28

THURSDAY, MAY 29

We solicit your cooperation

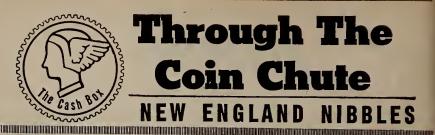


# Wayne Toan No Longer With First C. M. Exchange

CHICAGO — To correct any possible mistaken impression, Joe Kline of First Coin Machine Exchange, this city, advised this past week that Wayne Toan is no longer with this firm and hasn't been with the firm for some months.

week that wayne roan is no longer with this firm and hasn't been with the firm for some months. Kline advised that, due to the fact the "Chicago Directory" which is issued by The Cash Box annually, was unable to remove the name of Wayne Toan from among those to be seen at First, some were still under the impression that Toan was still employed by this firm.

by this firm. "Toan has not been with us for some months", Kline stated, "and we do hope that all will take into consideration the fact that due to an early publication date the 'Chicago Directory' could not make the change."



May 24, 1958

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With the outdoor season hit by cool weather, biz has lulled off a bit here, although distrib plants are plenty busy filling orders. New machines in the game and arcade type line are the order of the day, and ops are evidencing tremendous interest in them. The new baseball games have caught on and are returning big collections.

At Trimount Automatic Sales Corp. (Seeburg), Marshall Caras reports the firm is awaiting the first sample of the new Seeburg cigarette machine. Dave Bond, president of Trimount, and Irwin Margold, gen. mgr., returned from the Chicago convention and visits to the factories and reported great expectations for the new cigarette machine. Big results are still continuing from Williams' baseball game "Short Stop" and Gottlieb's "Rocket Ship." There continues to be a noticeable shortage of equipment especially in arcade pieces as compared to last year and previous years. Williams' Ten Strike is getting nods from ops in arcade spots it is said. . . .At Redd Distributors (Wurlitzer), Bob Jones, sales mgr., reports that Bally's "Trophy Bowler,' Bally's "Big Inning" and Chicago Coin's "Batter Up" are winning all the way. The new approaches in entertainment machines are contributing increased business, it was pointed out by Bob Jones, Mr. and Mrs. Si Redd announced the engagement of their daughter, Vinnie Lynn, to John Copeland. A gala engagement party was held at the Somerset Hotel. . . . At Atlas Distributors (AMI), Louis Blatt is staying in the plant most of the time greeting ops. Many ops are coming in here with Jack Sager's new one stop next door to Atlas, at 1022 Commonwealth. . . . Ed Ravreby's Associated Amusements has moved from Rugg Road to new quarters on Cambridge Street in Allston. At the new plant, Ed and Dick Mandell, gen. mgr., are busy setting up a big layout of used and new games and equipment.

Ops in visiting distributors included: Joe Turcotte, Willimansett; Pat Jordan, Fitchburg; Sol Robinson, Newton; Hank Gladstone, Boston; Al Dolins, Hyannis; Martin Oliver, Portland, Me.; Ed Dyer, Jim Masaki, Dom Zeroli, Providence; Bill Hamel, Manchester, N. H.; Joe Ferris, Madison, Me.; Ralph Lackey, Milton. ... Irwin Margold, gen mgr. Trimount Automatic Sales Corp., spoke on CJA at the last MMOA meeting and the association donated \$100 to the drive. Dave Gropman has been named chairman of the MMOA nominating committee to bring in a new slate of officers at the next meeting.... Four Preps are current at Blinstrub's and the season comes to an end with Connie Francis and Vaughn Monroe following.... Arcade and fun spot equipment is going into Salisbury Beach, Revere Beach, Norumbega Park, Nantasket with new games and kiddie rides being featured.... Shuffle bowlers are holding down about 65% of locations now with long ball bowlers accounting for the remainder.... On the music front, there is a seasonal lull, but dime play is reported stronger in eastern and southeastern Mass.



Marty Brownstein, Active Amusements, states that Larry Ash, who just arrived from the MOA show in Chicago, left immediately for upstate. Tells as Gottlieb's new game, "Rocket Ship", is moving out fast and the staff is eagerly awaiting new shipments. . . . Both Jack Powell and Hank Groentemann, International Amusement, back from the MOA Convention and very enthusiastic about it. They advise that everything is going very well in Belgium. Steve Stern, Harry's son, barmitzva'd on the 17th at the Benjamin Franklin Hotel. . . . Harry Witsen, International Scott Crosse, excitedly tells of the new Rock-Ola model "1464" which drew such praise at the recent MOA showing. . . . Mike Chanick back from the road trip and unstinting in his praise of Bally's "Big Inning." . . . Nat Solow, Marvin Stein and Bill Adair, Eastern Music, back from Chicago where they saw the new Seeburg Cigarette Machine. They claim it to be "the most tremendous cigarette machine ever to hit the market." . . . Al Rodstein, Banner, is out of twon. Moe Bayer off on a one week trip. The entire staff happy at the upturn in business. They expect a large shipment of United's "Shooting Stars" in shortly. . . . Effective May 13 David Rosen, Inc., has taken over the distribution of Mercury Records. Matty Singer, formerly with Gotham Records, is now with Rosen. His first official act for Rosen was to predict that "El Rancho Rock" by The Champs on Challenge will be another number one smash... Another to watch is Danny and the Junior's "Dottie" and Eydie Gorme's "You Need Hands," both on ABC Paramount. . . . William Jackson, Arnold Silverstein's assistant at Eastern Music, anxiously awaiting his first release on Argo. Jackson is a member of The Revues. . . . Over at King Records they tell us that the new Swallows' "We Want To Rock" on Federal looks like a hit. . . . Lennie Radcliff, J. H. Sparks Music Co., just back from the MOA Convention, states that the McGuire Sisters' "Ding Dong" looks like a certain winner. . . Bob Heller at Chips Distributing Co., reports "No Chemise Please" by Jerry Granahan on Sunbeam is a juke box natural, and a smash hit in the near future for Jimmy Rodgers' "Secretly" on Roulette.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

# Page 59 The Ladies "Take Over" **Fashion Shows and Luncheon Spectacular Feature of MOA**



Cissie Gersh and George A. Miller open the festivities.

CHICAGO-The Ladies' Fashion Show Luncheon, held in the Terrace Casino of the Morrison Hotel, this city, on Wednesday, May 7, sponsored by MOA and The Cash Box, was one of the highlights of the Convention.

Approximately 500 men and women attended the luncheon. In addition to the wives of the visiting coinmen, many wives of Chicago's business, social and civic leaders were on hand. These women enjoyed themselves so much they were profuse in their compliments to MOA hostesses and committeewomen.

The value to the coin machine industry as a public relations effort cannot be overemphasized. Leaders thruout this big city get an opportunity to mix with the wives of coinmen and can then spread the gospel about the virtues of those people connected with the industry.

The Fashion Show Luncheon Committee was made up of Cissie Gersh, chairwoman; Mrs. George A. Miller; Mrs. Martin Britz; Mrs. Clinton S. Pierce; Mrs. Norman Gefke; Mrs. Howard N. Ellis; Mrs. Lester Montooth and Gefke; Mrs. Howard N. Mrs. William Hullinger.

# Ladies Relax In **Hospitality Suite**



Mrs. Bessie Stoll, Mrs. Ward, Mrs. William mell, Mrs. Ray T. Moloney, Mrs. William

Mrs. Bessle E. M. T. Moloney, Mrs.
 O'Donnell, Mrs. Ray T. Moloney, Mrs.
 (Cissie) Gersh.
 (Ladies in this group include: Mrs. William
 O'Donnell, Mrs. William Gersh, Mrs. Ben Murillo,
 O'Donnell, Mrs. William Gersh, Mrs. Ben Murillo,
 Mrs. Joe Silla, Mrs. Tony Ratchford, Mrs. Earl
 Pastor, Mrs. Julius Epstein, Mrs. Ted Nichols, Mrs.
 Gordon Stout, Mrs. R. E. Taylor, Mrs. Harold Mozier,
 Mrs. Harry Schaffner, Mrs. Les Montooth, Mrs.
 Mrs. Gefke, Mrs. Ben Ginsberg, Mrs. G.

Mrs. Harry Schaffner, Mrs. Les Montout Model, Mrs.
Norman Gefke.
3) Mrs. E. J. Ries, Mrs. Ben Ginsberg, Mrs. G.
Doyle Wyscaver, Mrs. Peter J. Geritz, Mrs. C. L.
Powelson, Mrs. S. C. Woznak, Mrs. William Goudrow.

# 500 Men and Women **Attend Luncheon**























The Ladies Model Furs 1) Mrs. Cissie Gersh, wears one of the furs as she acts as commentator for the fur parade; 2) Rosanna Le Winter; 3) Nicki O'Donnell; 4) Juanita Sertin; 5) Eve Feinstein; 6) Edna Moloney.



Mr. Paddock, of the local Decca distributors, reports business is pretty good...Back from the MOA Convention in Chicago are R. B. Williams and Bill Emerson, Commercial Music Co. and Wright Bordland; Big State Dist. ...Sales of Wurlitzers are booming at Commercial Music Co. and reports there say Williams' new baseball game, "Shortstop", is doing especially well. ...Jack Priest, tune-rating handler of the Dallas Record Dealers Ass'n., names "All I Have To Do Is Dream", by the Everly Brothers on Cadence, the top song in Dallas last week. RCA-Victor's "South Pacific" tops the album sales for the second straight week... Karel Johnson, service representative for Wurlitzer, is visiting Commercial Music Co. this weekend.... Dallas singer Allen Case, enroute to Hollywood, was around this town last week. Hal Bakke accompanied Allen to visit disk jockeys and record shops, where they will open a boat concession.... R. L. Certain, Certain Music Co., enjoyed the MOA Convention with his wife... Norman Smith is still swaying 'em with his Jazz Poetry readings at the Circus Room.... Bill O'Connor, O'Connor Dist. Co., made a business trip to Chicago.... Visitors along coinrow last week: Fred Ellis, Wibur Briscoe, Waco; Walter Wiggins, McKinney; Drew Osborn, Ft. Worth; Bernie Byford, McGregor; Henry Moore, Waco; Ed Mashach, West Texas; Elmo Pinkerton, Big Springs; and J. H. Barnes, Denton.... Expected in this week to the R. Warncke Co. are Mr. Gildart, San Antonio and Al Mason, AMI field representative..... Tom Chatten, R. Warncke Co., says that while eight straight days of rain didn't hurt his business, everything has picked up tremendously since the sun came out. Chatten, by the way, will not make his usual trip to his Lake Texoma cabin this week; he'll do a little work around the house..... Two more returnees from the MOA Convention: Mr. DePriest, R. Warncke Co. and Mr. Wilson, from the MOA Convention: Mr. DePriest, R. Warncke Co. and Mr. Wilson, Walbox Dist. Co. . . . J. Fred Barker of Walbox Sales didn't feel too well but managed to take over while Wilson was MOA-ing. . . . Walbox's Tak-a-Break coffee-drink machines and the Lehigh vendor showings were a great success at the Texas Service Stations Convention here. . . . The fabulous Sophie Tucker is due at the Adolphus Century Room May 22. . . . State Music Co.'s Abe Susman left the MOA one day early to fly to New York and spend the weekend with his daughter, Sheilah. . . . More coinrow visitors: Pete Selman, Longview; Dick Quam, Henderson; Shorty Coombs, Denison; Keith Price, Slayton; Fred Duckett, Arlington; and E. R. Terry, Ft. Worth. . . . Adleta Co., RCA Victor distributors, reports that Don Gibson's "Oh Lonesome Me" is currently the top-selling record there.



What? YOU HAVEN'T YET SUBSCRIBED TO

# THE CASH BOX

1721 BROADWAY NEW YORK 19, N. Y., U. S. A.

P.S. (ENCLOSE CHECK FOR \$15.)

# **Final Bowling Standings**

CHICAGO—The 1957-58 bowling tournament of the Automatic Pho-nograph League (National Divi-sion) terminated with three teams locked in third place. They are Mercury, Paschke and ABC. This feat resulted in third place draw-ing attention from the first place Deccas and second place Calgrapos Deccas and second place Galganos. Marino Pierino took the heat off of individual scoring honors by edging out in front at the finish

in his scoring duel with Rene Gal-let. To add further excitement to tournament activities Mercury wound up the scoring with a very healthy 2,542 pins, highest team score since the league came into ovistones air work or existence six years ago.

Now that the tense competition is over until next Fall the league will settle down and relax at the annual banquet May 24.

Team Standings	H. G.	<b>H</b> . S.	Won	Lost	Total Pins	Aver.
Decca Records	908	2481	731/2	$31\frac{1}{2}$	81007	771
- Galgano Distr. Co.	909	2479	61	44	79989	761
Paschke Phono	911	2507	58	47	8 <b>211</b> 4	782
Mercury Records	904	2642	58	47	80402	765
ABC	924	2494	58	47	79204	754
Brown's Camp	902	2546	56	49	72800	713
Westrn. Automatic	824	2330	53	52	74647	710
Amber Music	863	2387	$52\frac{1}{2}$	$52\frac{1}{2}$	76203	725
B & B Novelty Inc.	891	2434	$51\frac{1}{2}$	$53\frac{1}{2}$	80448	766
Coven Music	863	2330	$49\frac{1}{2}$	$55\frac{1}{2}$	76829	731
Garmisa Distr. Co.	810	2337	48	57	74333	707
Singer One Stop	890	2399	$47\frac{1}{2}$	$57\frac{1}{2}$	77419	737
Phono Service	809	2274	47	58	74464	709
Gillette Music	806	2259	45	60	72116	686
Star Music	846	2196	$42\frac{1}{2}$	$62\frac{1}{2}$	73206	697
Gateway Distr. Co.	741	2132	39	63	66702	635

### INDIVIDUAL AVERAGES

Name	H. G.	Games	Total Pins	Average
J. Gaski	234	33	5922	179.15
M. Pieroni	223	96	16776	174.72
Re. Gallet	225	105	18282	174.22
E. Kapusinski	254	87	14979	172.15
Ray Gallet	232	96	16311	169.87
H. Sophie	244	87	14754	169.41
•R. Albamonte	258	99	16673	168.43
T. Ignoffo	242	102	16994	166.62
T. Galgano	233	96	15912	165.72
F. Dries	234	99	16401	165.66
E. Teske	235	93	15396	165.51
W. Paradee	225	96	15825	164.78
F. Tutomase	213	96	15713	163.65
J. Zie	245	99	16130	162.92
L. Earapeno	236	99	16112	162.74
C. Alesi	220	93	15006	161.33
F. Sciakitano	220	105	16912	160.102
R. Holl	207	104	16711	160.75
I. Cairo	210	102	16380	160.60
H. Sochacki	225	99	15879	160.39
H. Krueger	240	102	15683	160.1
L. Taylor	222	102	16304	159.86
H. Walczak	212	102	16224	159.7
J. Nolan	215	99	15686	158.44
A. Rice	212	102	16132	158.16
R. Gnarro	208	78	12270	157.13
C. Pieri	218	93	14535	156.27
C. Myers	236	102	15923	156.11
J. Fischer	238	93	14524	155.9
W. Nyland	231	102	15786	154.78
F. Dalton	219	99	15224	153.77
R. Bauer	221	105	16098	153.34
J. W. Oomens	211	96	14713	152.22
W. Maslo	198	99	15056	152.7
R. Losasso	200	105	15914	151.59
A. Gienko	237	102	15350	150.50
M. Jones	224	105	15795	150.45
R. Besterfield	201	96	14373	149.69
C. Kalas	201	102	15265	149.67
L. Albanese	210	102	15227	149.29
R. Larson	192	99	14688	148.36
P. Brown	213	87	12901	148.25
E. Gallet	220	78	11531	147.65
G. Losasso	201	84	12297	146.53
F. Sipiora	201	96	13940	145.20
M. Pomerance		102	14777	144.89
H. Witz	203	30	4295	143.5
F. Lantz	200	96	13589	141.53
1. Handa	200		20000	111100



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

# Chi Phono Bowling League Asks Banquet Ticket Holders "Wait For Announcement"

Fire Destroys Allgauer's Restaurant League's Officers Seeking New Quarters for Annual Banquet. Plan to Hold to Saturday, May 24 Date. "Watch 'The Cash Box' Next Week's Issue," Officers Advise

CHICAGO — Fire destroyed the world's largest and one of the world's most beautiful restaurants, Allgauer's Fireside, this past week (Tues., May 13), which left the Chicago Automatic Phonograph Bowling League hanging high and dry as far as their annual banquet was concerned.

The banquet was to take place this coming Saturday, May 24. "We are working right this minute," reported Robert A. Gnarro, president of the league, "to make other arrangements.

"Please advise everyone of those who are holding banquet tickets that we shall make the announcement in *The Cash Box*, next week's issue, of the place chosen for our annual banquet.

"We feel certain that we shall be able to hold the banquet on the very same date and at the very same time."







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# **Meeting Dates**

# **Music Operators' Associations**

- May 20—Westchester Operators' Guild, Inc. Place: Holiday Inn, Scarsdale, N. Y. (7th Annual Banquet—7:00 P.M.)
  - 21—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana Place: Room 24, 550 Broadway, Gary, Ind.
  - 21—Eastern Pennsylvania Amusement Machine Assn. Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.
  - 24—Western Massachusetts Music Guild Place: Chalet Restaurant, West Springfield, Mass.

26—Central State Music Guild Place: 805 Main Street, Peoria, III.

- 28-New York State Operators' Association Place: Nelson House, Poughkeepsie, N. Y.
- June 2—California Music Merchants' Association Place: 311 Broadway, Oakland, Calif.
  - 2—United Music Operators of Michigan Place: Fort Wayne Hotel, Detroit, Mich.
  - 4—Music Operators' Society of St. Joseph Valley Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.
  - 5—Phonograph Merchants' Association, Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (General)
  - 5—California Music Merchants' Association Place: Sacramento Hotel, Sacramento, Calif.
  - 5-Eastern Ohio Phonograph Operators' Association Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
  - 9-Tri County Juke Box Operators' Association Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
  - 9-Westchester Operators' Guild, Inc. Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
  - 10—California Music Merchants' Association Place: Fresno Hotel, Fresno, Calif.
  - 11—California Music Merchants' Association Place: Bakersfield Inn, Highwty 99, Bakersfield, Calif.
  - 12-California Music Merchants' Association Place: U. S. Grant Hotel, San Diego, Calif.
  - 12—Music Operators' Association of Massachusetts Place: Beaconsfield Hotel, Boston, Mass.
  - 19—Eastern Ohio Phonograph Operators' Association Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)
  - 19—Phonograph Merchants' Association, Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

# **Attention: Operators' Associations**

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N.Y.

May 24, 1958

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The Cash Box



# Bally Mfg. Introduces New In-line "Cypress Gardens"

Game Offers New Feature "Stop and Shop Score Booster"



CHICAGO — Bill O'Donnell, gen-eral sales manager, Bally Manufac-turing Company, this city, announced that the firm's newest in-line game "Cypress Gardens" is now on dis-play at all Bally distributors. A new feature introduced in "Cy-press Gardens", according to O'Don-nell, has been named "Stop and Shop Score-Booster". "And, stop and Shop is exactly what the player does" stated O'Donnell, "because, for

the first time in pinball history, a player can shoot 2 or 3 balls, then when he sees his trend of skill, he can stop in the middle of the game and shop for higher scores by playing additional coins to advance scores beyond the usual starting bracket. When his second-guessing has ad-vanced the scores to his satisfaction, he shoots the remaining balls." Another new profit boosting feature in "Cypress Gardens," according to O'Donnell, is the "Next-Game Magic" feature which he describes as "A ball shot into the Ballyhole when Ballyhole is lit on glass, guarantees the player all 4 Magic Squares and Magic Line with first coin of next game played. "Extra Time' is another outstanding feature of 'Cypress Gardens'. Pan-els at the right of card on glass give the player 5 degrees of extra time to press buttons to shift Magic Squares and Magic Line. He may obtain extra time either by coin-play to light panels or by Skill-Shooting to hit extra time roll-overs. The 4 Magic Squares and the Magic Line in the 'Cypress Garden' Card are ar-ranged in a style that has proved to be the favorite of in-line players, giving maximum score-juggling flex-ibility." Other popular Bally money-making

Other popular Bally money-making features are "Corners Score Green 5-in-Line," "Triple Deck Advancing Scores" and "Extra Balls."



George A. Miller

**Presented With** 

CHICAGO-During the course of the MOA Convention, held in this city, George A. Miller, president and managing director of MOA, was presented with the "Gold Coin Award," voted by the members of The Cash Box "20 Year Club" at the end of 1957.

This "Gold Coin Award" is voted each year to the most outstanding personality in the coin machine industry. The winners are not eligible in future years.

Pictured here is Miller accepting the award from Bill Gersh, managing director of The Cash Box, while Cissie Gersh smilingly looks on.





• Those beautiful furs that were modeled by Mrs. Edna Moloney, Mrs. Nicki O'Donnell, Mrs. Eve Feinstein, Mrs. Rozanna LeWinter and Mrs. Juanita Certain during the Fur Fash-ions Revue at the MOA Ladies Fashion Show Luncheon were creations of the H. Berman Fur Company of 7 West Madison Street, Chi-cago L want to most sincerely thank Mrs. H cago. I want to most sincerely thank Mrs. H. Berman for the time and effort she gave to help make this very first Fur Fashions Revue so outstanding. . . . Nicki O'Donnell looked just absolutely beautiful in that Cerulean mink coat she modeled. Hope her hubby, Bill,

isn't angry at me for commenting what a beautiful anniversary plus Mother's Day gift this sensational coat would be. (Bill, she did look just like a dream in it. Happy marital bliss to both of you dolls). . . . Women from all over the country were telling me how much they enjoyed the luncheon. How marvelous it was to have a special Hospitality Suite at their disposal. Many of the ladies used the Hospitality Suite to have brunch each morning. They met many of their old friends and, at the same time, made many new friends.... It was such a treat to see Mrs. Leona Ballard of Belle, West Virginia, having such a good time. She is the kindest, sweetest woman I have ever met. (Aside: Leona, we may surprise you one day and come down to West Virginia. My hubby tells me it's the "Switzerland of America").... Was so glad to meet Mrs. Lucille Ford for the first time at the luncheon. Thanks, Lucille, for your beautiful note. . . . Sydelle Blatt of Miami Beach looked tré chic but says that the "sack-look" is not for her. . . . My dear friend, Sylvia Brilliant of Detroit, Mich., becomes prettier each year. Her hubby, Joe, presented her with a beautiful pearl and diamond necklace for Mother's Day.... So nice to make so many new acquaintances. Especially Mrs. Ruth Holzman and Mrs. Sylvia Shapiro of New York. . . . Mrs. Sadie Mitnick looked just beautiful in her new chapeau by Mr. Theodore. . . . Mrs. Viola Bess of Richmond, Va. told me she had been dieting for three weeks and lost seven pounds. Three days of MOA and she gained back eight pounds. Said Viola, "The story is, quote, 'Just good food and fellowship'." . . . Mrs. Gladys Ridgeway of Springfield, Mass. looked so very contented sipping coffee in the Ladies Hospitality Suite. . . Also met charming and energetic Mrs. Gladys Baker of Boston. Gladys told me she just never misses reading my "US GALS" column. Thanks again, Gladys. . . . Among the many women who visited with us in the Ladies Hospitality Suite were Mrs. Ina Waybright of Charleston, W. V., Mrs. Hannah D. Walker of Martinsburg, W. Va., Mrs. Evelyn Gordon and Mrs. Bette Nelms of Houston, Tex., and so many, many others whom I'll tell you about as the weeks go by. . . . My good friend, Mary Gillette, looked absolutely ravishing at the luncheon. Mary tells me her daughter, Leslie, is driving her own car these days. . . . Margie Kraf seemed to be having a ball last Thursday evening. . . . Hope all you gals tremendously enjoyed the Ladies Fashion Show luncheon sponsored by MOA and The Cash Box. . . . I've got to rush off now. Just received a phone call from two of my very dearest friends who came to town to attend the Bas Mitzvah of Susan Gottlieb. None other than Eloise and Joe Mangone of Miami, Florida. . Hope you'll write and let me know what you tho't of the MOA show.



# **New Distributing For AMI In Chicago**



ED RATAJACK GRAND RAPIDS, MICH. -Incorporated, this city, announced the formation of a wholly owned subsidi-ary, AMI Sales Company, to handle the distribution and service of its products. AMI Sales Company serves a territory covering Illinois north of

"Please!"

JOE KLINE

CHICAGO — "Please," says Joe

Kline, Chairman of the Coin Machine Division of CJA (Combined Jewish

Appeal), "send in your checks right

"Believe me," he earnestly continues, "this is one year when every

"The members of our coin machine

industry have always enjoyed the

reputation of being the biggest-hearted, most generous people in all the

"Let's keep that reputation invio-

late. Let's again, this year, make every other division of the entertain-

ment industries look up to the coin

"Please don't fail me this year."

CJA can be reached at First Coin Machine Exchange, 1750 West North Ave., Chicago, Ill. Telephone: DIckens

(EDITOR'S NOTE: Joe Kline, Chairman of the Coin Machine Division of

"For the past three years the members of the machine industry of this city have given more than any other

machine business of Chicago.

Springfield; Lake County, Indiana; Scott and Clinton Counties in Iowa; and will maintain offices and show-rooms at 3652 West North Avenue, Chicage Ulineir Chicago, Illinois.

rooms at 3652 West North Avenue, Chicago, Illinois. This new company will be headed by E. R. Ratajack as president. Rata-jack is also vice president of AMI In-corporated. Other officers include Joseph Collins, vice president, former-ly district sales representative for AMI Incorporated. Collins will head the sales department of the new or-ganization. S. J. Allie, secretary of the new AMI Sales Company, is also secretary and vice president of AMI Incorporated, with D. E. Heinisch, treasurer. Heinisch is also treasurer of the parent company. Michael J. Spagnola will be mana-ger of the distributorship. Others as-sociated with the new firm include Eugene Smith, Ray Grier, John Hav-rila and T. A. Smith. "I am sure the operators in this area will be pleased with the AMI Sales Company. They will find the personnel well qualified to handle their business. I personally welcome everyone to come in and get acquaint-ed," said Ratajack.

# Mary Lou Fiorito Wins "Edith Davis Award"



EDITH DAVIS

EDITH DAVIS CHICAGO—The "Edith Davis Memorial Award," given by Mrs. Cissie Gersh in the memory of her great friend, Edith Davis, will be awarded this year to Mary Lou Fiorito. Though Mary Lou has been bowl-ing for only two years with the Chi-cago Automatic Phonograph Bowling League she has won the praise of all the bowlers by her constant endeavor to better her bowling scores through correct bowling and, what is even more important, has charmed each and everyone who has met her with hand everyone who has met her with endeavor. "The 'Edith Davis Mem or i al Award'," reported Cissie Gersh, "is to just given to a great and out standing bowler. It is, instead, given to a lady bowler who tries and tries hard to better her bowling ability ment.

through ever greater bowling achieve ment.

ment. "In addition to this," Mrs. Gersh continued, "she must be charming. She must have won the affection, ac-claim and respect of all her fellow bowlers. She must be of good humor and have the commendation of all who know her for her ladylike be-haviour

who know her for her hadynke be-haviour. "To this sort of lady," concluded Cissie Gersh, "I most sincerely believe our late and great friend, Edith Davis, would have wanted this silver cup, this memorial in her name, to be awarded."

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

away.

world.

division.

2-0500).

single dollar counts.

May Is National

**Tavern Month** 

**Heavy Trade Exploita-**

tion Should Benefit

**Juke Box-Games Play** 

NEW YORK — As it has for the many years in the past, the tavern industry and suppliers are using their every means to publicize in a big way that May is "National Tavern Month."

that May is "National Tavern Month." Typical of the exploitation being done by suppliers is the full page ad of Rheingold beer appearing in the May 9 issue of The New York Times. A photograph taking up 9/10th's of this big page shows a tavern owner in front of his store with a big hap-ny smile holding a mat which reads

in front of his store with a big hap-py smile holding a mat which reads "Welcome". A warm message wel-comes all to "your friendly neighbor-hood tavern." The message continues "Today's tavern — the one right around the corner — has the same spirit . . . it's still one of the friend-liest places in town!" The ad con-cludes with "The welcome of your neighborhood tavern never changes." Once again The Cash Box urges

neighborhood tavern never changes." Once again The Cash Box urges operators to take advantage of this high powered promotion and cooper-ate to their best advantage with their taverns. This can be done in two ways, and both will help add to the operators' collections. Become a pa-tron yourself, and take as many friends with you. And utilize every means to inform customers about your equipment in the tavern—stick-ers, coasters, signs, etc., which will direct them to the machines.



### Hirsh de LaViez On "Merry-go-round" On **European Trip**

ers, coasters, signs, etc., wh direct them to the machines.

ROME, ITALY-Hirsh de LaViez, Washington, D.C. operator, writes from Rome that "I have been on a merry-go-round since I left the States.'

Detailing some of his stop-offs, Hirsh writes "We left Friendship Airport in Baltimore for London. From there we hit Brussels, Zurich, Lucerne, Interlachen, Sorento, Naples, Florence and Amalfi. From there we drove to Capri, and then back to Venice and on to Rome."

From Rome, Hirsh goes on to Nice, will do the French Riviera, then on to Paris. He leaves on May 22 on the Queen Elizabeth for New York.

## **Reports On MOA To** Westchester Ops

PORT CHESTER, N.Y .- Carl Pavesi, president, Westchester Operators Guild, reported to the membership on the MOA Convention at their meeting held on Monday, May 12.

This meeting was pushed ahead from the regularly scheduled May 19 meeting because of the organization's 7th annual banquet, being held on May 20.

June meeting will be held at regular date.

**To Hold Quarterly** Meet May 23, 24, 25

OMAHA, NEB .- Howard N. Ellis, secretary and treasurer of the Music Guild of Nebraska, announced that the Guild will hold its next quarterly meeting on Saturday and Sunday, May 24 and 25 at Hotel Madison, Norfolk, Nebraska. Randall Thies will be in the capacity of host.

The schedule has been arranged as follows: Saturday evening-refreshments and dinner. Sunday afternoon -business meeting. Sunday evening -banquet.

At the business meeting reports will be made on the recent copyright hearings held in Washington and the MOA Convention in Chicago. There will also be a report from the newly formed Association in Omaha.

# **Pres of NCMDA**

CHICAGO-At a meeting of the National Coin Machine Distributors Association (NCMDA) held here during the week of the MOA Convention, new officers and board of director members were elected.

Gilbert Kitt, Empire Coin Machine Exchange, Chicago, was named president. Other officers elected were: Jack Bess, Roanoke Vending Exchange, Richmond, Va., vice president; Irv Blumenfeld, General Vending Sales Corporation, Baltimore, Md., secretary; and J. D. Lazar, B. D. Lazar Company, Pittsburgh, Pa., treasurer.

Named to serve on the board of directors were: Johnny Bilotta, Bilotta Distributing Company, Newark, N.Y.; Joe Kline, First Coin Machine Exchange, Chicago; Joe Auton, King-Pin Equipment Company, Kalamazoo, Mich.; Milt Marmer, Marmer Distributing Company, Cincinnati; C. A.



Robinson, C. A. Robinson & Company, Los Angeles; Dave Rosen, David Rosen, Inc., Philadelphia; Leo Weinberger, Southern Automatic Music Company, Louisville; Ron Rood, Southern Music Distributing, Orlando; and Dave Bond, Trimount Coin Machine Company, Boston.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

# Met-N.Y. Freelance Servicemen And Service Orgs Form Assn

NEW YORK -An association composed of independent service organizations and free lance servicemen in the Metropolitan New York area was announced here this week. Members must service two or more operators.

A charter in the name of Coin Ma-A charter in the name of Coin Ma-chine Mechanics Association, Inc., was obtained, and Harold Morris was named to act as temporary chair-man. An election meeting will be held on Tuesday, May 20, at 5 Beekman Street, Room 710, at which time per-manent officers will be voted in. Jer-ome Kessler is acting as attorney for the group the group. The purposes of the association, as

detailed by Morris, are to enhance the position of the independent serv-ice organizations and free lance service organizations and free lance serv-icemen; to create more harmonious relationship among the members; to create greater cooperation between the association members and those of all other coin machine associa-tions; to create a forum of discus-sion of problems relating to service-men; to improve the position of these members; and to improve working conditions. Morris stated that of the 25 serv-

Morris stated that of the 25 serv-ice organizations and free lance serv-icemen in the area, the association is assured of 20 members immedi-ately, and he feels the few others will soon join with them.





Our hectic round of social activities continues. This week it was the UJA-Coin Machine Industry testimonial dinner honoring Al Simon of Albert Simon, Inc. Some 400 coin machine, record and music people were on hand on Wed. night, May 14, at the Sheraton Astor Hotel, to join in the festivities. Chairman Lou Boorstein's report that donations almost equalled that of 1957, was very gratifying. Simon, following the many experienced speakers on the rostrum, in a short acknowledgement of the honor bestowed upon him, did terrific, particularly as this was his first public appearance before a large audience. Sam Wolberg of Chicago Coin was to have appeared, but he sent a wire he couldn't make it due to an illness in the immediate family. However, the firm was represented by Jerry Koci. Other Chicagoans on hand were Johnny Casola and Ralph Sheffield of United. Verle Van Nattan of Auto-Photo, Los Angeles, was among the out-of-towners who attended. Dave Rosen came in from Phila. Nice delegations also from among operators from West-chester county and upper N.Y. State on hand. The Simon family came in force, with coinmen Dave, and Murray from Conn., joining to honor Al. A real good party—but best of all, a very fine total of contributions to a fine cause.

# * * * * * * * * * * * * * * * Mike Munves at his busiest, rushing out equipment to arcade owners so they have machines needed for Decoration Day. Joe Munves reports very fine reception of firm's "Bike Race" exhibited at the MOA show. Joe leaving on another road trip this week. . . . "Doc" Shapiro, who attended the MOA show with his wife, says they had the best time of their lives. . . Barney (Shugy) Sugerman, Runyon Sales, and the missus, Mollie, together with "Senator" Al Bodkin and Francis, attended the mother's day festivities at Bucknell University at the invitation of Shugy's son Myron, and tell us it was quite a wonderful experience. The day after attending the Simon dinner in N.Y., Irv (Kempy) Kempner drove out to Music Operators of Conn. dinner on Thurs., May 15. . . Verle Van Nattan, Auto-Photo Co., after a week in Chi for the MOA, came on to N.Y. for the Simon dinner. From N.Y. he heads for Phila, Cleveland, Minneapolis, Omaha, Denver and then home to L.A. Hopes he can make it in a month. Dave Stern, Elizabeth, N.J. coinman, sends regards from Belgium. . . .

heads for Phila., Cleveland, Minneapolis, Omaha, Denver and then home to L.A. Hopes he can make it in a month. Dave Stern, Elizabeth, N.J. coinman, sends regards from Belgium. . . . Wonder if he met up with Hirsh de LaViez, also making a trip thruout Europe. . . . Georg Nordenhaug of A. Norronafly, Oslo, Norway, visits the wholesalers. . . Ruth Michaelson raving about her 8 day cruise to the Bahamas. "Wonderfully relaxing", she beams, "and, best of all, no phone calls from anyone." . . Johnny Casola and Ralph Sheffield, who flew in for the Al Simon dinner, picked up Johnny's car, and together will travel to Newark, N.J., Phila., and Pittsburgh before returning to Chi. . . . Artie Daddis' son, Scott, of Automatic Equipment, Miami, visiting his dad for a few days here, attended the Simon dinner. . . Charlie Rubenstein, arcade owner, and vp of the Arcade Owners Assn. and treas. of the National Show-mans League, brought along his brother, Sam, to the Simon dinner. His wife, Dorothy, was supposed to be his partner at the dinner, but was taken ill and had to be hospitalized at the Forest Hills General Hospital. . . Dave Rosen of Phila. tells us that the old time coinman, Jack Kauffman, who once con-ducted one of Phila's largest jobbing firms, now employed by him—working with Joe Wasserman. . . . Upon leaving the MOA show, Teddy Blatt flew down to Miami for a 4 day rest. Teddy advises that he and partner Ben Haskell appointed council for the Paper Box Manufacturers Assn. . . . Sol Epstein, kiddie ride op of Omaha, Neb., in N.Y. for a few week's vacation. . . . Gertrude Browne, in Tues. shopping at the wholesalers, didn't have time to stay in town for the Simon dinner. . . Ed Czajka, Danbury, Conn., makes the rounds of wholesalers. . . Meyer Parkoff, Atlantic New York Corp., advises he's planning another_of his operators' forums for some time in June. . . Next party—Westchester Operators Guild on Tues., May 20, at the Holiday Inn, Scarsdale, N.Y.



C. E. Harris, Darwin, Minn., in town for the day making the rounds, and looking for amusement games, and other equipment. . . . Matt Huppert, Red Wing, Minn., in the cities to pick up some records and parts needed badly. Matt reports that his business has been pretty good and expects it to get better when the tourists start coming. . . . Gene Clennon, Austin, Minn., spent the day in town visiting with some of the distributors. Gene looking around for something that will make him some money. . . John McMahon, Eau Claire, Wis., in town for a few hours, looking much thinner but feeling o.k. . . Mr. and Mrs. Terveer, Winona, Minn., in town for the day picking up their record supply and other parts. . . Mr. and Mrs. Gordon Runberg, Denham, Minn., in town for the day. Mrs. Runberg visiting the department stores while Gordon saw a few of the distribs. . . . Doc Keintz, Tomahawk, Wis., in town for a few hours visiting with some friends. . . . Jack Bailey and his son Steve dropped in to town very early this morning to pick up his record supply and other parts needed and left for home right away. Jack was saying that things at Browns Valley, were quiet, collections way down. . . . Harold Harter and the Mrs. spending the week up north on vacation and you can bet that Harold is getting in plenty of fishing. . . . Elmer Cummings, Brook-ings, S. D., in town for the day. Elmer reports that business has been holding up pretty well, but as soon as summer vacation comes the University students leave for home and there is a definite fall off in business until the Fall semester. . . . Danny Heilicher, Advance Music Co., Mpls., in the hospital this past week with a slipped disc. Happens every so often. Expects to be on his feet pretty soon and will have to take it easy for awhile. . . . Frank David-son and his son Bobby of Spooner, Wis., in town for the day making the rounds. rounds

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with the statement, "I grew up in the business." Bill O'Donnell is being plagued by minks. Not the kind of minks eating the foundation of his house away. But the kind that Nicky would like to wear. Don't really know, and neither does Bill, which is the worse. Still Nicky does look gorgeous in mink. . . Art Garvey and Paul Calamari at the Bally factory doing this and that while getting ready to zip right out on the road again to tell the world all about Bally's latest. . . . Clarence Schuyler never expected so many visitors to his plant as he had during MOA convention week. "In fact", reports Clarence, "everyone at our factory plunged in to help play greeter." . . . "Yep", stated Joe Rob-bins, "you guys at The Cash Box may think you were kidding when you said we'll need an entire floor to enter-tain our friends. We sure could have used it this past convention." To which Gill Kitt, Jack Burns and Ray Henderson most heartily agreed. So maybe next year Empire will open up about smmteen rooms for their cock-tail party. . . Don Moloney very happy over the spacious, new quarters Donan has in Logan Square district and Mac Brier along with Howie Freer very proud. "We're back to normal again, thank goodness", is the

Mac Brier along with Howie Freer very proud. "We're back to normal again, thank goodness", is the way that Nate Feinstein expressed himself this past week. "The MOA show was very successful for all See-burg products", Nate stated, but, like everyone else, Nate was happy it was all over and that a little rest and quiet would prevail for a little bit of time anyway. . . Picture of Johnny Frantz and his dotter one of the very nicest taken at the convention. . . . Hear that Dave Rockola received more compliments than ever before on his new wall model 120 selection phono. Production being planned on a new high basis.



# **IT'S CIRCUS TIME!!** THE ALL-NEW CIRCUS IS HERE!



### **OUTSTANDING FEATURES:**

- ★ LOCATION TESTED
- * ESPECIALLY DESIGNED FOR LO-CATIONS DEMANDING LIBERAL
- ★ NEW STREAMLINED CABINET. OCCUPIES LESS SPACE THAN **ORDINARY PIN TABLES**
- ★ TROUBLE-FREE ELECTRICAL ME-CHANISM
- ★ LARGE CASH BOX
- ★ NATIONAL SLUG REJECTOR

### **APPROVED EVERYWHERE!**

SINGLES & DOUBLES

COMPACT UNIT

REMOTE CONTROL AVAILABLE

WIRE-WRITE-OR PHONE FOR PRICES! TERRITORIES OPEN FOR DISTRIBUTION





And action already getting under way speedier than ever before at this big factory. . . . Bill DeSelm at United Mfg. reports that "All my problems now are how to get all our distributors satisfied with the number of games they want—yesterday—for today". . . . And talk about a man running wild. That's Jack Mitnick of United Music. Jack held up sheaf of papers from lead-ing coinmen all over the country asking for thisa and thata that would keep any salesmanager busy for weeks to come to come.

JUDD WEINBERG
THAPPY BIRTHDAY THIS WEEK TO: Peter A. Ruginis, Mt. Carmel, Pa. . . Arthur Pockrass, Philadelphia, Pa. . . Albert Evitts, Nashville, Tenn. . . Mac Sanders, Pa. . . Albert Evitts, Nashville, Tenn. . . Mac Sanders, Sos Angeles, Cal. . . Bernice Small, Highland Park, Mich. . . Chapin N. Crabtree, Edinburg, Ind. . . . Herman Pollack, Bridgeport, Conn. . . Edward Furlow, Dallas, Tex. . . Lyn Durant, Chicago, Ill. . . . Phil Goldman, St. Augustine, Fla. . . Cecil A. Thompson, Wilmington, Cal. . . Arthur Parmenter, Warwick, R. I. . . . Jack
L. Howey, Kirkland Lake, Ont., Canada. . . . Kenneth D. Smith, St. Joseph, Mo. . . . C. O. Temple, Hope, Ark, . . . Nick Gouzoulis, Washington, D. C. . . Robert LeRoy, Ill. . . . Clarence H. Meier, Stratford, Ont., Canada. . . . Saul Halper, Cincinnati, O. . . Arthur K. Strahan, Greenfield, Mass. . . John J. Ruginis, Mt. Carmel, Pa. . . . LeBaron A Reid, Moncton, N.B., Canada. . . . Gilbert T. Bradley, Cambridge, Md. . . Ben D. Lazar, Pittsburgh, Pa. . . Arthur Sauve, Detroit, Mich. . . . Kenneth H. Kulow, Milwaukee, Wis. . . . Ralph E. Smith, New Orleans, La. . . . Thomas M. Cloer, Joplin, Mo. Murray Wohlman, New York, N.Y. . . Luther Gullette, Lexing-ton, Ky.



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THE

**CHICAGO OFFICE** 

The Cash Box

15

# NOW LOCATED 102:51 29 EAST MADISON ST., CHICAGO 2, ILL., U.S.A. (All Phones: FINANCIAL 6-7272) J. MARTERIE C. COMPASIO LEE BROOKS BILL GERSH CISSIE GERSH NEW, LARGE, MODERN OFFICES

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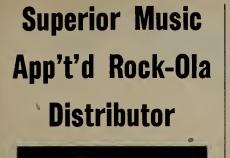
"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

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HARTFORD, CONN. - Superior Music Company, this city, headed by the popular James F. (Jimmie) Tolisano, has been appointed as distributors for the phonographs and accessories of the Rock-Ola Manufacturing Corporation for the State of Connecticut, according to an announcement by Kurt Kluever of the manufacturing firm.

This is the first venture in the wholesaling business for Tolisano.

"I am thrilled," he said, "to have this opportunity to represent Rock-Ola as a distributor in this area. With the wonderful products they are producing at this time, I am sure I will be able to do a real fine selling job to the music operators here."

Tolisano advised that a showing of the Rock-Ola line will be held on Wednesday, May 28, at the Hotel Bond. Festivities get under way at 6:00 P.M.

The machines will be displayed at Superior's modern quarters. Jimmie will handle sales, and Philip Tolisano has been named service manager.

(Pictured here is Kurt Kluever and Jimmie Tolisano shaking hands on the deal.

# **Marvel Mfg Expands Its Phonograph Plastic Lines**

CHICAGO-"We are currently expanding our phonograph plastic lines," reported Ted Rubenstein, head of Marvel Manufacturers, this city, "to make them readily accessible to the trade for replacement."

Plastics replacements already in production are dome end and lower pilesters for Wurlitzer model "1700" phonograph, according to Estelle Bye. Production is also being set up to supply lower pilesters for Wurlitzer models "1900," "2000," and "2104."

Marvel also produces a wide range of phonograph replacement plastics for AMI and Seeburg equipment.



NEW YORK—Some 400 members of the coin machine, music and rec-ord industries attended the UJA-Coin Machine Industry testimonial dinner at the Hotel Sheraton Astor on Wed-nesday night, May 14, honoring Al-bert Simon, of Albert Simon, Inc.

After partaking of a sumptuous dinner, the guests sat back and lis-tened to some interesting talks by guest speakers Rolf Kneller, movie director who has been a pioneer in the Israel motion picture industry, and Father John Kelly, executive di-

It was announced by Louis Boor-stein that the sum contributed by members of the industry, while not creating any record, was equal to that of 1957, and under the present condi-tions was considered a very fine effort by the group. "It's What's in THE CASH BOX That Counts-INTERNATIONALLY" Page 70

May 24, 1958



### FEATURING 4 Flippers With Exciting, New "Full Playfield Action"!

Taken from the rocket age ... the ball is blasted to top playfield in two stages. Bottom flippers fire ball to mid-field where booster flippers add additional kick to carry action back to top of playfield. See your distributor today for a demonstration of this colorful, exciting, new feature!

### Plus-ROTO-TARGETS that:

- Lite letters in R-O-C-K-E-T S-H-I-P carry-over feature
- Score Specials when name is completed
- Score 100.000 to 1 million

2 targets at top of field lite alternately for Roto-Target values

Pop-Bumpers lite for super high score

7 places to spin Roto-Targets

High score to 7 million

Gattlieb & Co.

ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

J. amusement Pinballs as American as Baseball and Hot Dogs!



Every element—styling, easy operation, fast servicing, trouble-free maintenance —carefully designed to give you the finest, most profitable juke box in the world.

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AMI Incorporated

# **Banker Praises Services Ren**dered By The Cash Box

Says All Consider It THE Authority



PHILADELPHIA, PA.—As indi-cated in this week's editorial, The Cash Box continually receives many fine compliments on its efforts in be-half of the coin machine industry. We half of the coin machine industry. We are particularly proud of a letter re-ceived this week from Ray J. Erfle, vice president of the Broad Street Trust Company, this city, which we reproduce below: "I thought I would take a moment to let you know that I think you did a terrific job at the recent MOA Con-vention. I wanted to tell you in person how valuable we consider your publi-

cation, but when I was on the floor, you were not available, and appar-ently when you were there, I was visiting the various exhibits. "Over these many years we have handled many of the distributors and the operators in the Philadelphia

area. In considering credits to these good people, it was necessary in many cases to make appraisals of their equipment. We use your magazine for appraisal purposes, and to be per-fectly honest about it, in all of our discussions, The Cash Box is looked upon as being THE authority.

"I thought it only fair to pass a kind word on to you for the help your publication has given us in the past, and to wish you many years of publishing this fine magazine."

### Westchester Annual **Dinner A Sellout**

PORT CHESTER, N.Y.—Seymour Pollak, chairman of the Westchester Operators Guild 7th Annual Dinner, being held at the Holiday Inn, Scars-dale, N.Y., on Tuesday evening, May 20, announced this week that all avail-able tickets were gone. "Due to the facilities and because we didn't wish to crowd our guests, we limited ticket sales to 400," stated Pollak. "These tickets have all been sold, and those coinmen who, as usual, try to buy them at the last minute, will not be able to get any. Of course, we're very happy to be able to report a sell-out, but at the same time we hope our friends who tried to buy tickets at the last moment and didn't get them will understand and not get angry at our organization." Tarl Pavesi, president, stated that the 1958 banquet should surpass all provious ones in every way—attend-aue. Since business or sundry other ob-figations sometimes cause last minute cancellations, Seymour Pollak sug-gests those still desiring tickets should contact him. Something may become available and he would like to assible.

possible.

### Service For Coinmen And Record Buyers

MIAMI, FLA .- Ted Bush. Budisco Record Service, and Bush Distributing Company, this city, has instituted a service for coinmen and record buyers in the form of a periodic "newsletter". In addition to delving into coin ma-

chine and record matters, the newsletter carries a number of general business items. In addition, Bush utilizes space to publicize his firms and the products they carry.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

¹⁴⁰⁻⁵⁰ North Kostner Avenue · Chicago 51, Ill.

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CLASSIFIED ADVE	RTISING SECTION	CLASSIFIED ADVE	RTISING SECTION
WANT—Your used or surplus records all speeds, 45's our specialty. We buy all year round and pay top	WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but eall us collect—LOcust 4-4415. BELCIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADEL- PHIA, PA.	WANT—Bally Bingo Games manufac- tured 1956 to date. Highest cash prices paid in middle west. Will swap for long bowlers, Rocket Shuf- fles, guns, kiddie rides, 5-Balls. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCIN- NATI 4, OHIO. (Tel. MAin 1-8751).	FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Fac- tory Distributors. SEACOAST DIS- TRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. BIgelow 8-3524).
prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).	WANT — Late Model Bingos. Send List and Prices. HALLGREN DIS- TRIBUTORS, 1626 3rd AVE., MO- LINE, ILLINOIS.	WANT — Bally Shuffles, Champion, Magic, King Pin, also United Top Noteh Speeial. Williams Hi Hand and Royal Flush. One or a dozen. STAR COIN MACHINE COMPANY, 1502 N.W. 25th STREET, FORT WORTH 6, TEXAS. (Tcl. MArket 6-5411).	FOR SALE—Brand new in original factory erate, 1 Wurlitzer 2000, \$845. Like new: 2 Williams Peppy's \$295 ea.; 2 Lord's Prayer Vendors \$245 ea. Factory Reconditioned: Exhibit Ringer Balls \$95 ea. Bl-
trol Motors, Turf King Classes. FOR SALE—Seeburg M100A with 45 rpm eonversion \$195; Circus \$275; Mystic Marvel \$99; Stageeoaeh \$150; Balls-A-Poppin \$145; Derby Day \$165; Tahiti \$25; Hot Rods \$25; Surf Club \$50; Beach Club \$50. DISCO, INC., 835 31st ST., LOS	WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Cuns and Baseballs; 6 Keeney Flieker Pools. ALLIED COIN MACHINE, 886 MIL- WAUKEE, CHICAGO 22. ILL. (Tel. CAnal 6-0293).	WANT—Will pay cash for Geneo Guns, Bowling Alleys, Shuffle Alleys, Pin- balls, and Baseball Games. Quote models, condition and lowest cash prices. INDIAN RIVER NOVELTY CO., ROUTE 2, BOX 322, FT. PIERCE, FLORIDA.	LOTTA DIST. CO., 224 NORTH MAIN STREET, NEWARK, NEW YORK. (Tel.: DEerfield 1-1855). FOR SALE — Bally: All Star Bowler \$395; Bowling Lane (11') \$550; ABC Bowler \$350; United: 11' Bowl-
ANGELES 11, CALIFORNIA. (Tel. ADams 4-9616). VANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay \$150 to \$300 per thousand. Some of the labels wanted are	WANT—All Shuffle Alleys from Fire- ball, Lightning and Rocket up. Sun Valleys and Showtimes will pay high- est dollar or will trade for Genco and Chieago Coin Ski Balls, MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, OULD (The Ship of AGO)	WANT — Late Model Phonographs. Highest trades on new AMI Model I Phonographs, 100M's, 200M's, 120 E, and 300 E. Also need used late Bally Bingos. CENTRAL DIS- TRIBUTORS, INC., 2315 OLIVE STREET, ST. LOUIS, MISSOURI (Tel. MAin 1-3511).	ing Alley \$535; ChiCoin: Bowling League (11') \$545. MOHAWK SKILL GAMES CO., 67 SWAGGER- TOWN ROAD, SCHENECTADY 2, NEW YORK. (Tel. FRanklin 7-2162 or 4-7549).
Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).	OHIO. (Tel. SUperior 1-4600). WANT — To Purchase 5,000,000 Sur- plus Records, All Speeds. We Pre- fer Large Quantities and Will Buy For Cash. Top Prices Offered. Write Or Place Offered.	WANT — Cash for AMI E-40's and E-80's. Quote lowest price & condi- tion. BOWMAN COIN CO., BOX 543, BOWMAN, NORTH DAKOTA.	FOR SALE—14 Ft., 2 Pe. United Bowlers, A-1 Condition. TOLEDO COIN MACHINE EXCHANGE CO., 814 SUMMIT ST., TOLEDO, OHIO. (Tel. ADams 8624).
and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.	Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES. WANT—Juke Box Operators. If you	quantity, price and eondition in first letter. LEWIS & FOLLETT MUSIC CO., 180 SO. HOWARD, SPOKANE 4, WASH. (Tel. MA 4-8585). WANT-Mills Brand New Vest Poekets. Highest eash price paid, any quan-	FOR SALE—Records!!! 5¢ over whole- sale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also pur- ehase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).
VANT-Will pay cash for late model Juke Boxes and late model Amuse- ment Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHiekering 4-5100).	want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. CAstle 1-0556).	tity. Also Acorn, North Western or Vietor Vendors. BOX # 433, c/o THE CASH BOX, 1721 BROAD- WAY, NEW YORK 19, N. Y. WANT-Mills Panorams. Also Parts. Advise Best Price. WESTERN DIS- TRIBUTORS, 3126 ELLIOTT AVE.,	FOR SALE—14 Foot Bowlers, \$475; Cash or Trade. Need Baseball, Guns And Late Shuffle Games. Call, Write or Wire Today! PURVEYOR DIS- TRIBUTING CO., 4322 N. WEST-
WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We ean provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET PAUTIMORE 10.	WANT — Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLaxes and Standards. J. ROSENFELD CO., 4701 WASHING- TON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).	SEATTLE, WASHINGTON (Tel. GArfield 3585). WANT — Used records, any amount. No R & B. Not over 6 months old. I pay 13¢ and the freight. R. SMITH, 625 N. E. 163rd STREET, NORTH MIAMI BEACH 62, FLORIDA.	ERN AVE., CHICAGO 18, ILL. (Tel. JUniper 8-1814). FOR SALE — Key West \$295; Big Show \$245; Nite Club \$210; Broad- way \$160; Beach Beauty \$110;
STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881). ANT — Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Over- head Score Units. Quote best resale	WANT—Late used 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUdson 6-4568).	WANT—Shuffle Alleys (most espe- cially United Team) and late Bing- os. Will prepay crates for pack- ing. FOR SALE—Close out brand new original erates Bally All Star Deluxe Bowlers, Twenty Peppy Clown, Ten Chieago Coin Steam	Miami Beach \$95; Gay Time \$75; Starlet \$70; Variety \$60; Gayety \$50; Dude Ranch \$25; Beauty \$25; Beach Club \$30. One-Third Deposit. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW OR- LEANS, LA. (Tel. TU 6729).
price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 3-2282). WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phono- graphs. Late 2 Player Pinballs. Write	WANT — Used Bingo games recondi- tioned or not, also Seeburgs M100A, M100B. Are also interested in agen- eies for new games for Belgium and Luxembourg. Airmail offers includ- ing seaworthy packing f.a.s. New York and eatalogues to: ETS, SONI-	Shovel. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel. AL- gonquin 4-4040). WANT—Reeords, all speeds, quantity. Also reeord accessories, needles,	FOR SALE — Or Trade — For Late Bingos or 14' Bowlers: Wms. Jet Fighter; Wms. Crane; Wms. Side- walk Engineer; Geneo Gypsy Grand- ma; Genco Rifle Gallery; Geneo Carnival Gun; Genco Bonus Gun;
stating condition, number and best eash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel.: 2648). WANT-45 RPM Records, new or ased. No guantity too large or small.	BEL, 30, AVE. DU PORT, BRUS- SELS. BELGIUM. WANT-Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for	tapes, etc. Please give full details first contact to avoid delay and as- sure quick deal. HARRY WAR- RINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel. LUdlow 8-8310).	Chicago Coin Goalie; Pinto Horse and See Saw Kiddie Ride. MILLER- NEWMARK DISTRIBUTING COM- PANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel. GL 6-6807).
Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).	wANT — A.M.I. Phonographs for re-	FOR SALE—Or Trade, 3 United Jum- bo Bowling Alleys; 1 Chicago Coin TV Bowling League; 2 Chicago Coin Checia Bowley All the latest trade	FOR SALE — Routes in Missouri, Oklahoma, Arkansas. On routes, Phonographs, Bingos, Pin Balls, Bowlers, Guns. From 20 to 80 Theread We have all three 0.00
WANT — Have permanent, full-time job open for Music and Pin Game Mechanic. Write, via Air-Mail, for application form. MUSIC, INC., BOX 1234, FAIRBANKS, ALASKA. (Tel. 5084).	sale; quote models, condition and lowest eash prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUEMOUND ROAD, MIL- WAUKEE 13, WISCONSIN. (Tel. BLuemound 8-6700).	Classic Bowlers. All the latest type bowlers. For the best deals call- RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET HARTFORD, CONN. (Tel. CHapel 9-6556).	Thousand. We have all types Coin Machines. Send for list. C & W DISTRIBUTING CO., 400 MAIN ST., GALENA, KANSAS. (Tel. #400).

## CLASSIFIED ADVERTISING SECTION

- FOR SALE Millions of extra coins are taken from clean machines. Clean right with Lemonite. Hermitage Music Co., Rock City Amusement, S. L. Steibel, Nashville, Tenn. use and sell Lemonite. Try Lemonite Electric Contact Cleaner. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.
- FOR SALE DeLuxe World Series \$95; Hi Fly Baseball \$150; Championship Baseball \$150; Big Top Rifle Gallery \$225; Circus Gun \$375; State Fair Gun \$275; Davy Crockett \$275; Rifle Gallery \$150; Pirate Gun \$295; Treasure Cove \$225; 500 Shooting Gallery Bulls Eye Gun \$275. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel. AXminster 4-3529).
- FOR SALE United Caravans @ \$125; and Pixies @ \$70; Wurlitzer 4851 Wallboxes @ \$9. Write for a complete list of phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MElrose 5-1593).
- FOR SALE Wurlitzer Model 2150 \$800; 2000 \$675; 1900 \$650. WANT—Bally Jumbos and United Top Notch. NATIONAL NOVELTY CO., 640 E. MERRICK RD., VAL-LEY STREAM, L. I., N. Y. (Tel. LO 1-6770-1).
- FOR SALE—# 3020 Wurl. Wallboxes, just off location, in good working condition. Write PENNSYLVANIA VENDING CORP., 1826 E. CAR-SON STREET, PITTSBURGH 3, PENNA. (Tel. HEmlock 1-9900).
- FOR SALE Seeburg M100 A, 78
  R.P.M., \$180; Seeburg M100 A, 45
  R.P.M., \$275; Pinball and sorted Locks 25¢ ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel. NE 5-1443).
- FOR SALE—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. \$50 buys the lot. ½ deposit, balance C.O.D. or S/D. KOEPPEL DIS-TRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).
- FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. De-Luxe Baseball, Crossroads, Quartette, Jalopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).
- FOR SALE—Used machines of all aodels, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).
- FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED MUSEMENTS, INC., 8 RUGG :OAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—5 Bally All Star Bowlers, like new, only \$365. Best buy of the week because we need room for current Bally games. WANT—Cash or trade—late Bingos. DONAN DIS-TRIBUTING CO., 2633 MILWAU-KEE AVENUE, CHICAGO 47, ILL. (Tel. ALbany 2-0455).

- FOR SALE The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEEL-ING, W. VA. (Tel.: CEdar 2-7600).
- FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CAN-YON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).
- FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAvis 2-2473).
- FOR SALE Continuing Sensational Sale AMI E-120's and Seeburg M100C's. Best Offer takes what's left. You can still save real money. Write, Wire or Phone us quick. RUNYON SALES CO., 593 10th AVE., NEW YORK, N. Y. (Tel.: LO 4-1380).
- FOR SALE America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).
- FOR SALE—We Are Leading Exporters of Arcade Machines-Also Music, Venders, Games and Parts For all Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).
- FOR SALE Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MU-SIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.
- FOR SALE—When ordering in New Orleans and you want the best prices, quality workmanship, on all types of used games, contact us first, we know you will be happy you did. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. JA 2-7137).

### **CLASSIFIED ADVERTISING SECTION**

- FOR SALE—We have several Comax background music units with intercom microphone, slightly used, \$169.50. Litcrature on request. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVENUE, PORTLAND 5, ORECON. (Tel. CApitol 8-7565).
- FOR SALE—Specials—Bally: Sun Valleys \$575; Show Times \$375; Carnivals \$179.50; Crosswords \$155; Space Ship Kiddje Rides \$145; All Star DeLuxe Bowlers \$395; Gottlieb: Falstaffs \$395; Straight Flushes \$275; Williams: Renos \$210; Ten Strikes Free Play Match Model \$355; Evans: Ten Strikes \$25; Keeney: Big Tents Upright Free Play Game \$225. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, LOUISIANA. (Tel. JAckson 2-5306).
- FOR SALE Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).
- FOR SALE—6 Packard Wallboxes @ \$5 ea,; 8 2140 Wurlitzer Wallboxes @ \$5 ea.; 8 AMI 40-Selection Wallboxes @ \$5 ea.; Williams Race The Clock \$110; Williams Regatta \$80; Williams Skill Pool \$20. AUTO-MATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, INDIANA. (Tel. HA 3-4508).
- FOR SALE 3 Phil Skeeball Alleys \$385; Wallboxes—15 AMI 120 \$55; 4 AMI 200 \$100; 50 Wur. 5205 \$29.50; Seeburg 3-W-1 \$49.50; 20 Wur. Steppers # 255 \$50. Want to buy Shuffle Alleys and Bowlers. CLEVELAND COIN MACHINE EX-CHANGE, INC., 2029 PROSPECT, CLEVELAND, O. (Tel. TO 1-6715).
- FOR SALE—United Bowling Alley \$450; Bally "All Star Bowler \$325; Games, Inc. Hunter \$200; Mutoscope Movies with 3 Picture Reels \$100; Genco "Motorama" \$350; Chi Coin Steam Shovel \$125; Holly Crane \$200; Silver Bullets \$50; Dale Gun \$25; Blondie \$100; Niagara \$25; C. O. D. \$50; Chinatown \$30; Struggle Buggie \$30; Spot Lite \$25; Yacht Club \$35; Bally Beauty \$35; Singapore \$30; National "Shuffleboard" (Marvel Scoring Unit) \$200; Bowler Promotion Club Cards \$15 per 100, sample 5 for \$1. 1/3 Deposit with order, Balance C. O. D. TRI-STATE SALES COMPANY, 315 ROLL-STON, FAYETTEVILLE, ARK. (Tel. HIllcrest 2-4632).
- FOR SALE—Comco—Extended Range Speakers And Baffles, Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Limed Oak, Natural or Mahogany. Packed Two to a Carton, \$11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS (Tel. INdependence 3-2210).
- FOR SALE—Bally and United Bingos. Practically any game. Write for prices. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel. HO 4-6111).
- FOR SALE New Six Pocket Pool Table \$225; Slate \$275; 1st Grade 48" Cue Sticks \$18 dozen; Bumper Rails \$11.95 Set; Bumper Pool Tops \$24.50; Slate \$59.50; Deluxe Bumper Pool Balls \$10. CHAM-PION DIST. CO., 3833 W. DIVI-SION ST., CHICAGO 51, ILL. (Tel. ALbany 2-3272).

- FOR SALE New in original crates 6 Sceburgs L-100, \$800 ea.; Pin Tables: 1 Reno, like new, \$250; 1 Majestic 4 Player \$365; Pool Tables: 1 Bally Magic, like new, \$65; 1 new, 2 like new, Clovers \$85 ea.; 1 Flicker \$85; 4 new Baseball Pools \$65 ea.; 2 Valley 6 Pocket Slates \$265 ea.; 5 All Star Bowlers \$360 ea.; 5 Wurlitzer 1500 & 1550 \$75 ea. ALL STATE MUSIC CO., 41 BIRCH ST., AKRON, COLORADO. (Tel. 177).
- FOR SALE—Records!! All labels, all speeds at close out prices!! 78's— 45's major labels in any quantity. 12" LP's Major Labels. Will send 25 Samples C.O.D. \$1.25 per. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS AN-GELES 6, CALIF. (Tel. DUnkirk 3-8735).
- FOR SALE—Keeney Tru Score Bowler \$450; Genco Davy Crockett \$275. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel. CEntral 1-9292).
- FOR SALE—Wurlitzer 1800's \$525; 1900 \$645; 5207 Wallbox \$54.50; 6205 Wallbox \$19; Games, Inc.: Circus \$149.50; Miami Beach \$109; Surf Rider \$199; Steeple Chase \$295; Super Score \$139; Bally Circus \$299; Scoreboard \$209; Rockola 1725 Stepper \$24.50; Chicago Coin Steam Shovel \$125. All equipment shopped. DICKSON DIS-TRIBUTING COMPANY, 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel. RE 6-3691).
- FOR SALE 1448 Rock-Olas, Like New, \$595; Chicago Coin Ski Bowls, \$345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASH-INGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).
- FOR SALE—Write for low prices on following: Williams: Top Hat (New); Soccer Kick Off (New); Naples (New); Ten Pin (New); Steeple Chase (New). Bally: Circus (New); All-Star DeLuxe (New); Target Roll (New); Motor Bike; Hot Rod. Rock-Ola 1455D (New). Also Bally Space Ship at \$195. ' LAKE CITY AMUSE. CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel. HE 1-7577).
- FOR SALE—Shuffle Alleys, DeLuxe Congress, DeLuxe ABC, Gold Medal, Blue Ribbons, Bingos: Sun Valleys, Show Times, Big Shows. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780).
- FOR SALE Seeburg V-200's, very clean, \$735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIB-UTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

### CLASSIFIED ADVERTISING SECTION

- FOR SALE Reconditioned Phonographs at a price. 3 1900 Wurlitzers at \$550; 2 V-200 Seeburgs at \$550; 1 1800 Wurlitzer at \$495; 2 100-W Seeburgs at \$550; 1 100-G Seeburg at \$550; 2 G-200 AMIs at \$600; 1 1550A Hi Fi Wurlitzer at \$175; 1 1650 Wurlitzer at \$235. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, NEW YORK (Tel. LIncoln 9106).
- FOR SALE Gottlieb Scoreboard \$160; Balls-A-Poppin' \$140; National 9 ft. Shuffleboard \$95; AMI "A", "B", "C", converted 45 rpm, \$115, \$135, \$150; Pumper Pools (new slate) \$80. H. BETTI & SON, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UNion 3-8574).
- FOR SALE—Marble Queen \$85; Sluggin' Champ \$160; Lovely Lucy \$90; Keeney Club Bowler, 8" Pins, 10 Player \$100 (like new); Wms. Super Pennant Baseball \$100; Ex. Sport Gallery \$125. WANT— Bingos and 5 Ball Novelty Games. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel. MArket 1-5438).
- FOR SALE—Big Shows \$250; Showtimes \$365; Key Wests \$300; Big Time \$100; Broadway \$160; Nite Club \$185. NASTASI DIST. CO., 912 POYDIAS STREET, NEW OR-LEANS, LA. (Tel. MAgnolia 7459).
- FOR SALE—Games, Inc.: Gunsmoke \$325; Skeet Shoot \$375; Super Hunter \$395; Bally Variety; Gayety; Miami Beach; Broadway; Night Club; Big Show; Key West; Show Time; Carnival (5 Ball) \$295; Magic Bowler \$145; United Pixie; Caravan. Also other Bingos and Bowlers, completely reconditioned guaranteed. MICKEY ANDERSON AMUSEMENT CO., 314 EAST 11th ST., ERIE, PA. (Tel. 2-3207).
- FOR SALE Closeout: Brand new original factory crates. United's Playtime, sacrifice, \$375 ea. Write, Wire, Phone. IMPERIAL COIN MA-CHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. WHitney 5-2893).
- FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.
- FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTER-HAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-5000).

FOR SALE — Beach Clubs, checked and cleaned, new parts \$60; Others in working order but not checked \$40; Bally Beauty, Checked \$50; as is \$30; Yacht Club \$50; as is \$30; United Lightning Bowler \$175; 11th Frame \$135. HALLGREN DISTRIBUTORS, INC., 1626 3rd AVE., MOLINE, ILLINOIS. (Tel. 4-6703).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$79.50. Write for quantity prices and lists of other equipment. G O R SALES, 5216 NO. LE-CLAIRE AVE., CHICAGO, ILL. (Tel. AVenue 3-6818).

# MISCELLANEOUS

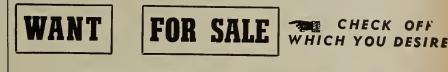
- NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for development and engineering advice. BOB YOUNG'S SERVICE, 2427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. NO 2-3254).
- NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.
- NOTICE-It's your business to KNOW THE FACTS! How can operatorcooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in The Cash Box. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted The Cash Box is the publication that conceived the idea for MOA (Music Operators of America). The Cash Box originated and has constantly crusaded for: "National Public Re-lations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." The Cash Box' "Quarterly Export Edition" has won world wide recognition and international acclaim. The Cash Box Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send \$15 for a full year's (52 weeks) subscription to The Cash Box (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your \$15 check today to: THE BOX, 1721 BROADWAY, CASH NEW YORK 19, N. Y.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DIS-TRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

# THE CASH BOX

# "The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."



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# Use This Convenient Form For Your Classified Ad

START HERE

1721 BROADWAY, NEW YORK 19, N. Y.

- · · () T	he Cash Bo	x PRI
The Cash Box	Page	74
THIS WEEK'S USED MA	CHINE QUOTATIONS	(P 4. M100BL, '51, 100 Sel.,
		45 RPM, Light Cab. 3
19th YEAR OF	PUBLICATION	4* M100C, '53, 100 Sel., 45 RPM
72nd CONSECUTIV	E WEEK'S ISSUE	45 RPM 4* HF100R, '54, 100 Sel.,
	Day Dolor Liere'	45 RPM
How To Use "THE CAS [Also known as the "C. M. I. (Coin M	Iachine Industry) BLUE BOOK"	RPM 4. KD200, '57, 200 Sel., 45 RPM
FOREWORD: Many times, wide differ-	ences appear in the quotation of high ke any true reporter "The Cash Box	4. W1-L56 Wall Box 5c 4. 3W2 Wall-a-Matic
Price Lists" can only feature the market p	e market quotation hoard at the Stock	4. W4L-56
Exchange—posting the prices as they are of how much they may seem to be out of 1 months. "The Cash Box Price Lists," rath	ine. Some prices do not change for	4. W6L-56 5/10/25 Wire-
known quotations for such equipment so t	hat the subscriber at least has the last Prices may be very widely divergent.	4. 3W7-L-56
Someone on the West Coast may feel a co	worth but \$75.00. Of course, serial,	4* 3W1 Wall-a-matic
appearance, demand, territory, quantity, a	and condition of equipment must be	WURLITZE
a reputation for shipping completely rec at higher prices than others, due to the Cash Box Price Lists" reports each quotat	added cost of reconditioning.) "The	4. 1015, '46, 24 Sel., 78 RPM
on the subscriber to make average price his territory.	adjustments to fit the peculiarities of	4. 1017, '46, 24 Sel., 78 RPM
METHOD: "The Cash Box Price Lisprice listed is lowest price quoted for the	ts" should be read as follows: First week; Second price listed is highest	4. 1080, '46, 24 Sel., 78 RPM
price quoted. FOREIGN BUYERS: To cover cost of	packing, crating, shipping, etc., figure	4. 1100, '47, 24 Sel.,' 78 RPM
an additional \$20 to \$25 on Pin Games-a		
	No quotations Last 2 to 4 Weeks	
3. Prices UP and DOWN 7.	No quotations 4 Weeks or Longer Machines Just Added	
4. No change from Last Week *	Great Activity	
		+++++++++++++++++++++++++++++++++++++++
		Manufacturers and date Coin; (Ev) Evans; (Ex) (Un) United; (Wm) Will
PHONOG	RAPHS	2. Ace High (Got 1/57)
LISTED ALPHA	BETICALLY	4. Arahian Knights (Got 12/53)
AMI	4. 1432, Same as above, Converted to 45 RPM 60.00 150.00	4. Army-Navy (Wm 10/53)
78 RPM 35.00 50.00	4. 1434, '51, Rocket, '51-52, 50 Sel., 78 RPM 70.00 150.00	4. Arrow Head (Wm 7/57) 4. Atlantic City (B 5/52)
78 RPM	4. 1434, Same as above, Converted to 45 RPM 70.00 150.00	4. Auto Race (Got 9/56). 4* Balls-A-Poppin'
Model C, '50, 40 Sel., 78 RPM 50.00 100.00	4. 1436, '52, Fireball, 120 Sel., 45 RPM 75.00 160.00	(B 11/56)
78 RPM 115.00 200.00	4. 1436A, '53, Fireball, 120 Sel., 45 RPM 100.00 245.00	<ol> <li>Band Wagon (Wm 8/55)</li> <li>Beach Beauty (B 11/55)</li> </ol>
45 RPM 195.00 295.00	1. 1438, '54, Comet, 120 Sel., 45 RPM 295.00 435.00 4. 1446, '54, Hi-Fi, 120 Sel.,	4. Beach Cluh (B 2/53) 4* Beauty (B 11/52)
Model E-40, '53, 40 Sel., 78 RPM 195.00 320.00	4. 1440, 54, 11471, 120 Sel., 45 RPM	4. Big Ben (Wm 9/54)
4. Model E-80, '53, 80 Sel., 45 RPM 225.00 350.00	45 RPM	2* Big Show (B 9/56) 4. Big Hit (CC 7/52)
4* Model         E-120, '53, 120         '53, 120           Sel., 45         RPM         285.00         365.00	45 RPM	"4. Big Time (B 1/55)
4. Model F-80, '54, 120 Sel., 45 RPM	45 RPM 595.00 645.00 4. 1455, '57, 200 Sel.,	4. Blondie (CC 8/56) 4. Brazil (Un 10/56)
Sel., 45 RPM 475.00 550.00 4. Model G-80, '55, 80 Sel.,	45 RPM 650.00 795.00	4. Bright Lights (B 5/51)
45 RPM	<b>SEEBURG</b> 4. 146S, '46, Standard, 20	4. Bright Spot (B 11/51) 4. Broadway (B 12/55)
Sel., 45 RPM 545.00 675.00 4* Model G-200, '57, 200	Sel., 78 RPM 20.00 30.00 4. 146M, '46, Master with	4. Cahana (Un 3/53)
Sel., 45 RPM 575.00 700.00 4* Model H-200, '57, 200	Remote Attach., 20 Sel., 78 RPM 20.00 30.00	4. Capri (CC 10/56)           4. Caravan (Un 2/56)
Sel., 45 RPM 845.00 945.00 4. WM Wall Box 5.00 8.00	4. 147S, Standard, 20 Sel., 78 RPM	4. Caravan (Wm 6/52) 1. Chinatown (Got 10/52
4. SM or SL Stepper 5.00 8.00	4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	4. Circus (Un 8/52)
ROCK-OLA	Sel., 78 RPM 29.00 35.00 4. 1485, '48, Standard, 20 Sel., 78 RPM 20.00 40.00	1* Circus (B 8/57)
4. 1422, '46, 20 Sel., 78 RPM 20.00 45.00	4. 148M, '48, Master with Remote Attach., 20	(Wm 10/55) 4. Classy Bowler
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78	Sel., 78 RPM 20.00 45.00 4. 148ML, '48, Light Cab.	$\begin{array}{c} \textbf{(Got 7/56)} \\ \textbf{(Got 7/56)} \\ \textbf{4. C.O.D. (Wm 9/53)} \\ \end{array}$
25.00 45.00	Master with Kemole	

148M, 48, Master with Remote Attach., 20 Sel., 78 RPM ......
 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM

25.00

30.00

35.00

45.00

Hideaway, 20 Sel., 78 RPM ..... 2. 1426, '47, 20 Sel., 78 RPM ..... 4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM ..... 4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM .....

45.00

45.00

50.00

90.00

HONOGRAPHS-Continued) S—Continued)
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM
4. 1250, '50, 48 Sel., 45 or 78 RPM
4. 1400, '51, 48 Sel., 45 or 78 RPM
4. 1450, '51, 48 Sel., 45 or 78 RPM
4. 1500, '52, 104 Sel., 45 & 78 Intermix
4. 1500A, '53, 104 Sel., 45 & 78 Intermix 40.00 100.00 00.00 395.00 50.00 100.00 475.00 75.00 50.00 150.00 95.00 595.00 95.00 165.00 50.00 675.00 100.00 200.00 & 78 Intermix ..... 1 4. 1500 A, '53, 104 Sel., 45 & 78 Intermix ..... 4. 1600, '53, 48 Sel., 45 & 78 Intermix ..... 4. 1650 A, '54, 48 Sel., 45 RPM ..... 4. 1650 A, '54, 48 Sel., 45 or 78 RPM ..... 1* 1700, '54, 104 Sel., 45 RPM ..... 2* 1800, '55, 104 Sel., 45 RPM ..... 550.00 795.00 145.00 250.00 845.00 865.00 3.00 5.00 200.00 295.00 3.00 5.00 . 225.00 300.00 5.00 8.00 275.00 345.00 5.00 8.00 525.00 415.00 

 1800, '55, 104 Sel., 45

 RPM
 485.00

 2* 1900, '56, 104 Sel., 45

 550.00

 8.00 5.00 610.00 8.00 5.00 
 RFM
 Sel., 45

 2* 1900, '56, 104 Sel., 45
 550.00

 RPM
 550.00

 4* 2000, '56, 200 Sel., 45
 645.00

 BDM
 645.00
 60.00 39.50 

 4* 2000, '56, 200 Sel., 45 RPM
 645.00
 845.00

 4. 2150, '57, 200 Sel., 45 RPM
 725.00
 800.00

 4. 2140 Wall Box
 2.50
 5.00

 4. 3020 Wall Box
 3.00
 8.00

 4. 3048 (Conv. of 3020)
 3.00
 10.00

 4. 3045 Wall Box
 3.00
 9.00

 4. 4820 Wall Box
 8.00
 20.00

 4. 4820 Wall Box
 9.00
 25.00

 R 20.00 30.00 20.00 30.00 50.00 25.00

CE LISTS

May 24, 1958



55.00

25.00

of game's release listed. Code: (B) Bally; (CC) Chicage Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; iams.

(OII) OIIItea, (Will) Williams	
2. Ace High (Got 1/57) 210.00 275.00	4. Crosswords (B 1/56) 195.00 240.00
4. Arahian Knights	2. Cue Ball (Wm 2/57) 210.00 245.00
(Got 12/53) 75.00 100.00	4. Daffy Derby (Wm 8/54) 70.00 100.00
4. Army-Navy (Wm 10/53) 30.00 50.00	4. Daisy May (Got 7/54) . 65.00 130.00
4. Arrow Head (Wm 7/57) 225.00 295.00	4. Dealer "21" (Wm 2/54) 20.00 60.00
4. Atlantic City (B 5/52) 25.00 55.00	4. Derby Day (Got 5/56). 160.00 195.00
4. Auto Race (Got 9/56). 175.00 235.00	4. Diamond Lill
4* Balls-A-Poppin' (B 11/56) 125.00 210.00	(Got 12/54) 95.00 125.00
(D 11/00/	4. Disk Jockey (Wm 11/52) 30.00 45.00
1. Danu wagon ( wan of or)	4. Domino (Wm 5/52) 25.00 35.00
4. Deach Deauly (D 11, 00, Letter	4. Double Header
4. Death Glun (D 2/00) Lotte	(B 7/56) 175.00 240.00
4 Deauty (D 11/01/	4. Dragonette (Got 6/54). 95.00 160.00
4. Big Ben (Wm 9/54) 55.00 100.00	4. Dude Ranch (B 9/53). 25.00 60.00
2* Big Show (B 9/56) 245.00 275.00	4. Duette (Got 4/55) 125.00 180.00
4. Big Hit (CC 7/52) 15.00 25.00	4. Easy Aces (Got 12/55) 120.00 185.00
4. Big Time (B 1/55) 75.00 125.00	4. Fair Lady (Got 11/56) 265.00 310.00
4. Blondie (CC 8/56) 109.50 185.00	4. Fairway (Wm 6/53) 30.00 55.00
4. Brazil (Un 10/56) 195.00 245.00	4. Falstaff (Got 11/57) (395.00 445.00
4. Bright Lights (B 5/51) 20.00 30.00	4. Flag Ship (Got 1/57) . 285.00 325.00
4. Bright Spot (B 11/51). 30.00 50.00	4. Flying High (Got 2/53) 40.00 70.00
4. Broadway (B 12/55) 150.00 185.00	4. Four Bells (Got 10/54) 100.00 140.00
4. Cahana (Un 3/53) 20.00 50.00	2. Four Corners
4. Capri (CC 10/56) 100.00 185.00	$(Wm \ 12/52) \ \dots \ 40.00 \ 55.00$
4. Caravan (Un 2/56) 90.00 155.00	4. "400" (Upright)
4. Caravan (Wm 6/52) 25.00 45.00	(Ge 10/52) 30.00 45.00
1. Chinatown (Got 10/52) 30.00 60.00	4. Four Stars (Got 6/52) 30.00 50.00
4. Circus (Un 8/52) 30.00 60.00	4. Frolics (B 10/52) 25.00 60.00
1* Circus (B 8/57) 235.00 325.00	4. Frontiersman (Got 11/55) 95.00 150.00
4. Circus Wagon	2. Fun House (Wm 10/56) 195.00 220.00
$(Wm \ 10/55) \ \dots \ 145.00 \ 200.00$	4. Gay Paree (Wm 6/57). 375.00 450.00
4. Classy Bowler (Got 7/56) 160.00 225.00	4. Gay Times (B 6/55) 75.00 125.00
4. C.O.D. (Wm 9/53) 50.00 75.00	4* Gayety (B 3/55) 45.00 90.00
1. Colors (Wm 11/54) 70.00 115.00	4. Gladiator (Got 1/56) 175.00 225.00
4. Coney Island (B 9/52) . 20.00 45.00	4. Golden Nugget
2. Continental Cafe (Got 7/57)	(Upright) (Ge 2/53) 30.00 45.00 4. Gold Star (Got 8/54) 110.00 140.00
(Got 7/57) 250.00 325.00 4. Coronation (Got 11/52) 25.00 45.00	4. Grand Champion
1. Crossroads (Got 5/52). 25.00 60.00	(Wm 3/53) 35.00 70.00
PUCTION NOT REPAILTED	

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**290.00** 160.00 165.00 225.00 100.00 285.00 240.00 100.00 60.00 425.00 325.00 65.00 60.00 80.00 50.00 100.00 40.00 175.00 150.00 180.00 175.00 255.00 115.0050.00 30.00 **30.**00 160.00 **185.0**0 **225.0**0 140.00 100.00 40.00 50.00 60.00 410.00 275.00 245.00 70.00 250.00 45.00175.00 70.00 155.00 125.00 165.00 65.00 260.00 235.00 140.00 110.00 50.00 45.00 150.00 75.00 165.00

The Cash Box

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May 24, 1958

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1			-	
		PINRAT	L CAM	(ES—Continued)
-				
	4. Grand Slam (Got 4/53)	35.00	60.00	2. Royal Flush (Got 5/57) 235.00 2. Saddle and Turf
	4. Green Pastures (Got 1/54)	50.00	100.00	$\begin{array}{c} \textbf{2. Saddle and Furl} \\ (Ev \ 10/53) \ \dots \ 85.00 \end{array}$
	1. Gun Club (Wm 11/53).	35.00	85.00	2. (Club Model) 100.00
	1. Guys-Dolls (Got 5/53).	30.00	80.00	2* Scoreboard (Got 4/56) 155.00
	2. Gypsy Queen (Got 2/55)	100.00	170.00	4. Screamo (Wm 4/54) 45.00 4. Sea Belles (Got 8/56). 225.00
	4. Handicap (Wm 6/52).	30.00	40.00	4. Sea Belles (Got $8/50$ ). 225.00 4. Shamrock (Wm $1/57$ ). 195.00
	4. Happy Days (Got 7/52)	25.00	50.00	4. Shindig (Got $10/53$ ) 50.00
	4. Harbor Lites	115.00	175.00	4. Show Boat (Un 12/52) 40.00
	(Got 2/56) 4. Havana (Un 2/54)	145.00 20.00	175.00 80.00	4. Show Time (3/56) 325.00
	4. Hawaii (Un 6/54)	25.00	80.00	1. Silver (Got 10/57) 275.00
	4. Hawaiian Beauty			4. Silver Chest (Upright) (Ge 4/53) 40.00
	(Got 4/54)	90.00	110.00	4. Silver Skates (Wm 2/53) 30.00
	4. Hayburner (Wm 6/51). 4. Hi-Fi (B 6/54)	<b>25.00</b> 25.00	<b>40.00</b> 90.00	4. Singapore (Un 10/54) 25.00
	4. Hi-Hand (Wm 6/57)	175.00	225.00	2. Skill Pool (Got 8/52) 20.00
	1. Hot Diggity (Wm 8/56)	180.00	235.00	4. Skyway (Wm 8/56) 50.00 4. Slugfest (Wm 3/52) 25.00
	4. Ice-Frolics (B 1/54)	40.00	85.00	4* Sluggin' Champ
	4. Jalopy (Wm 8/51)	25.00	40.00	(Got 4/55) 100.00
	4. Jockey Club (Got 5/54) 4. Jolly Joker (Un 11/55)	70.00 50.00	125.00 120.00	2. Smoke Signal (Wm 10/55) 110.00
	4. Jubilee (Got 5/55)	200.00	250.00	(Wm 10/55) 110.00 4. Snafu (Wm 12/55) 115.00
	4. Jumping Jacks (Upright)	)	÷	4. Southern Belle
	(Ge 12/52)	<b>20.00</b>	30.00	(Got 6/55) 130.00
	4. Key West (B $12/56$ )	275.00 225.00	335.00 295.00	4. South Seas (Un 5/56) . 155.00
	4. Kings (Wm 8/57) 4. Lady Luck (Got 9/54)	225.00 80.00	295.00 145.00	4. Spitfire (Wm 2/55) 60.00       60.00         4. Spot Lite (B 1/52) 25.00
	4. Lazy "Q" (Wm 2/54)		90.00	4. Spot Lite (B 1/52) 25.00 4. Sportsman (Wm 2/52) 20.00
	4. Lite-A-Line (Ke 6/52).	35.00	45.00	4. Springtime (Ge 3/52) 20.00
	4. Long Beach (Wm 7/52)	35.00	50.00	4. Stage Coach
	4. Lovely Lucy (Got 2/54)	50.00	115.00 125.00	(Got 11/54) 125.00 4. Stardust (Wm 3/56) 90.00
	4. Lulu (Wm 12/54) 4. Majestic (Got 4/57)	<b>55.00</b> 375.00	435.00	4. Stardust (Wm 3/56) 90.00       90.00         2. Starfire (Wm 1/57) 210.00
	4. Majorettes ( $Wm 4/52$ ).	20.00	40.00	4. Starlets (Un 12/55) 65.00
	4. Manhattan (Un 4/55) .	50.00	130.00	4. Star Pool (Wm 10/54). 50.00
	2. Marathon (Got 10/55).	170.00	215.00	4. Stars (Un 6/52) 25.00
	4. Marble Queen (Got 8/53)	45.00	85.00	4. Starlite (Wm 3/53) 30.00
	4. Mermaid (Got 6/51)	15.00	30.00	4. Struggle Buggies (Wm 12/53) 35.00
	4. Mexico (Un 3/54)	25.00	100.00	4. Super Circus
	4* Miami Beach (B 9/55)	90.00	125.00	(Got 10/57) 295.00
	2. Monace (Un 8/56) 4. Mystic Marvel	175.00	255.00	1. Super Jumbo (Cot. 10/51) 225.00
	4. Mystic Marvel (Got 3/54)	90.00	130.00	(Got 10/54) 225.00 4. Super-Score (Wm 9/56) 195.00
	4. Nevada (Un 8/54)	25.00	80.00	4. Surf Club (B 3/54) 30.00
	4. Niagara (Got 12/51)	20.00	35.00	4. Surf Rider (Wm 12/56) 195.00
	4* Night Club (B 4/56) . 4 "0" Sisters (Wm 1/54)	175.00 50.00	225.00 100.00	4. Sweepstakes (Wm 1/52) 30.00
	4. "9" Sisters (Wm 1/54). 4. Olympics (Wm 5/52).	20.00	30.00	4. Sweet-Add-A-Line
	4. Palisades (Wm 7/53)	35.00	60.00	$(Got 7/55) \dots 125.00$
	4. Palm Beach (B 7/52) .	15.00	65.00	4. Tahiti (Un 8/53) 25.00
	4. Palm Springs (B 11/53)	30.00	80.00	1. Three Deuces           (Wm 8/55)           120.00
	4. Parade (B 6/56)	175.00 20.00	235.00	4. Thunderbird (Wm 5/54) 69.00
	4. Paratrooper (Wm 8/52) 4. Perky (Wm 11/56)	20.00 165.00	40.00 225.00	4. Tim-Buc-Tu (Wm 1/56) 125.00
	4. Peter Pan (Wm 4/55)	95.00	150.00	4. Times Square (Wm 4/53) 35.00
	4. Piccadilly (Wm 5/56).		250.00	4. Toreador (Got 6/56) 175.00
	4. Pin Wheel (Got 11/53)	50.00	85.00	4. Tournament (Got 8/55) 170.00 4. Triple Play (Un 8/55) 55.00
	4. Pixie (Un 10/55)	65.00	130.00	4. Triple Play (Un 8/55).         55.00           4. Tropicana (Un 1/55)         45.00
	4. Playtime (Un 10/57)		395.00	4. Tropics (Un $7/53$ ) 25.00
	4. Poker Face (Got 9/53) 4. Quartet (Got 2/52)	5 <b>0.00</b> 40.00	85 <b>.00</b> 55 <b>.</b> 00	4. Twenty Grand
	1. Queen of Hearts	10.00	30.00	(Wm  12/52) 25.00
	(Got 12/52)		70.00	4. Twin Bill (Got $1/55$ ) . 120.00
	4. Quintet (Got 3/53)	40.00	60.00	4* Variety (B 9/54) 45.00
	4. Race The Clock (Wm 5/55)	65.00	<b>165.0</b> 0	4. Wishing Well (Got 9/55) 138.00
	4. Rainbow (Got 12/56)		250.00	4. World Champ
	4. Regatta (Wm 11/55)		150.00	(Got 8/57) 210.00
	4. Register (Got 10/56) .		325.00	4. Wonderland (Wm 5/55) 110.00
	4. Rio (Un 11/53)	20.00	60.00	4. Yacht Club (B 6/53) 20,00
	4. Rodeo (Un 2/53)	35.00	50.00	4. Zingo (Un 10/51) 20.00
		_		
	U	PRIG	HT I	ELECTRONIC

**SCORING F. P. GAMES** 

4. Big Tent (Ke 12/56).. 250.00 325.00

4. Circus (Au 5/56) .... 235.00 265.00

2. County Fair (Au 3/57) 265.00 325.00

4. Gun Smoke (Ga 5/56). 315.00 325.00

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	T	2 - 11-	v			Dar				1.	Ge. Shui	el a Tran		(51)	10.00	25.00
		(5	/54	)	ory l	• • •		55.00	100.00	4.	Ge. Shu	file Poo	ŏI (11/	53)	30.00	75.00
4.	E				npio) (5/5			60.00	100.00		Ge. Mat Genco S			(54)	50.00	60.00
		Bally	Je	t B	owle	er (	8/54)	65.00	120.00		2 Pla	ayer ()	11/56)		125.00	245.00
4.	I		/54	× .	tet B		1er	65.00	125.00	4.	Gottliel	ayer (2 Bowle		· · · · · ⁄50)	169.50 10.00	285.00 20.00
4.	E		$M_{2/5}$		ie B		ler	90.00	150.00	4.	Keeney	Super ae Bow			25.00	40.00
4.	E	Bally	M	agi	ic Bo	wl	er			4.	Keeney	High	Score	, 52)		
4.	E				Ri		n	90.00	<b>155.0</b> 0	4.	Leag Keeney	ue (5/ Team		(52)	25.00 25.00	45.00 50.00
4	Ŧ		/55		I Me		••••	140.00	200.00	4.	Keeney Keeney	Club	(4/53)	)	25.00 30.00	100.00 110.00
		(3	/55	)				150.00	200.00	4.	Keeney	Carniv	ral (5,		40.00	115.00
+.	E				Boy		<b>r</b> 	240.00	350.00	4.	Keeney (9/5	• •	aker		40.00	125.00
4.		De	Lu	xe :	mod	el.		245.00	350.00	4.	Keeney	Mainli	iner			
4.		De	Lu	ke :	mod	el.	//55) . 	275.00 275.00	350.00 355.00		Keeney		s (3/	54).	45.00 45.00	130.00 140.00
4.	H		/ Ji /55		bo B		ler <b>.</b>	275.00	355.00	4.	Keeney Bowl	Diamo er (5/			70.00	155.00
4.	E	Bally	K	ing	g Pir	ı B	lowler				Keeney	Bikini	(6/5		75.00	160.00
4*	* I	Bally	/ 53 7 A	BC	Bov	vlir	 1g	275.00	<b>355.0</b> 0		Keeney Keeney				90.00 90.00	170.00 175.00
1	÷ 1				/57) Star 1		vlor	425.00	550.00		Keeney Keeney			(54)	90.00	18 <b>0.0</b> 0
		(1	2/5	7)				325.00	<b>395.</b> 00		(4/5	5)			125.00	200.00
					Playe Play		8/51)	25.00	45.00	4.	United (3/5	6-Play 2)	er Sul	per	20.00	35.00
9	6						wler	25.00	45.00	4.	United (5/52	4-Playe	er Offi	cial	20.00	35.00
		(6	/52	)				25.00	50.00	4.	United	6-Play	er Su	per		
4.	C				owl		all	30.00	60.00	4.	(7/52 United		Frame	• • • •	20.00	45.00
4.	(	ChiC	oir	ı M	latch		1/52)		65.00			(9/52)		 10•b	20.00	50.00
4.	(	ChiC	oir	1	)th F	rar	ne	30.00			Fram	ie (9/	52) .		20.00	55.00
4.	(				(12/ ame		wler	30.00	65.00	4.	United (9/5)		ittan		30.00	60.00
		(1	/53	)				30.00	70.00	4.	United	10th F	rame			
4.		De	buk	le	0th H Scor	rai e	me Bowle	er			United		e (2/		<b>30.00</b> <b>30.0</b> 0	65.00 75.00
4	(		/53 Joir		 Crowi	n (	(4/53)	<b>30.00</b> 30.00	75.00 85.00		United United				<b>30.00</b> <b>30.</b> 00	75.00 75.00
		ChiC	oir	ı C	rowr	1, G	Jiant			4.	United	Classic	(6/5	3)	25.00	75.00
4.	(	ChiC	ns oir	$\mathbf{T}$	'ss) 'riple	S	ore	<b>35.0</b> 0	9 <b>0</b> .00	4.	United United	Royal	(9/5	3)	30.00 30.00	75.00 80.00
4.	(		/53 oir		old		 n	35.00	90.00	2.	United DeLu	Imperi xe mo			25.00 35.00	85.00 90.00
		(7	/53	3)			- 	30.00	95.00	4.	United United	Chief	(11/5)	3)	40.00	100.00
		C	0 W	n		3) ,		30.00	<b>100.0</b> 0	4.		xe mo			45.00 <b>45.00</b>	100.00 115.00
4.	. (				ligh Score		eed (8/53)	<b>30.0</b> 0	100.00	4.	United DeLu	Team xe mo			45.00 50.00	115.00 120.00
4.	. (	ChiC	oiı	n A	Adva	nce					United	Leagu	le (1	/54)	50.00	125.00
4.	. (		0/3  oir		ling	(10	)/53) .	<b>30.0</b> 0 <b>35.0</b> 0	100.00 110.00	4.	United		(54)		50.00 55.00	130.00 135.00
4.	. (				riss (		ss 3)	40.00	1 <b>20.0</b> 0	4.	DeLu United	Rainh			55.00 55.00	140.00 145.00
4.	. (	ChiC	loii	ı S	uper	Fr	ame			4.	United	Banne	r (8/5	4)	65.00	145.00
4.	. (	(3 ChiC	/5 .oii	1) 1 S	tarlit	 e (	(5/54)	45.00	125.00 150.00	4.	United	shuffle			65.00	150.00
							(7/54) (9/54)	<b>60.00</b> 70.00	1 <b>55.00</b> 165.00	4.	(8/5) DeLu	4) ixe mo-	del	• • • •	65.00 65.00	155.00 160.00
4.	. (	ChiC	oir	ı F	lash	(1(	)/54) .		105.00 170.00	4.	United	Speedy	7 (8/5	4)	65.00	165.00
		(]	0/	54)	Playti		: 	95.00	175.00	4.		xe mo	del		65.00 65.00	165.00 170.00
4.	• •			n F 54)	fireb	all			<b>190.</b> 00	4.	United		Targ	ette	70.00	170.00
4.	. (	ChiC	loii	ηŤ	'h <b>u</b> ne	lerl	bolt			4.	DeLu	xe nio	del		75.00	175.00
4.	. (	Chi	loiı		riple			100.00	210.00	4.	United DeLu	ixe mo	del		80.00 80.00	$\begin{array}{c} 175.00\\ 180.00\end{array}$
1		(2	2/5	5)				<b>100.00</b> 125.00	210.00 220.00	4.	United	Mars ( xe mo	1/55)		90.00	185.00 190.00
		ChiC	loiı	n C	riss	Cr	088			4.	Un. Lig	ghtning	(2/5	5).	95.00	190.00
4.							)		110.00 120.00		United		(3/55	)	95.00	195.00 195.00
4.	. (	Chi	loi	n B	Bonus	3 Se	core	150.00	210.00	4.		xe mo	del		100.00	<b>195.00</b> <b>195.</b> 00
4	. (	Chi	loi	n B	Big L	eag	ue			4.	DeLu	ixe mo	del		100.00	195.00
4.	. (				lolly		bd	160.00	<b>2</b> 20 <b>.00</b>	4.		ixe mo	del .		100.00	195.00 195.00
		- (5	/5	5)				175.00	225.00 250.00	5.	Un. 5th DeLu	Innin Ixe mo	<u> </u>			220.00 230.00
		Chi	loi	n S	core	A-I	line			4.	United	Capit	ol (6	/55)	140.00	235.00
4	. (		)/5. Coi:		owli	ng	Team	175.00	255.00	4.	Un. Sup	per Bor	nus (9,	/55)		240.00 245.00
1		(]	0/	55)				175.00	265.00	4.	DeLu	ixe mo	del		165.00	<b>250.</b> 00
		(]	0/	56)			huffle	35.00	<b>125.</b> 00	1.		p Note Notch				$325.00 \\ 325.00$
4	\$				Bowli (2/			425.00	545,00		Un. Re	gulatfo	n (11,		270.00	335.00
1			~		(2/ ki-B			\$23.00	949.00	4.	DeLu United	ixe mo Bowli		ev	275.00	335.00
		(]	1/	57)	6 P	lay		149.00	275.00		(11/			·	425.00	535.00

4. United Royal Bowler (12/57)

4. Wms. Roll-A-Ball (12/56) 6 Player

595.00 725.00

169.50 275.00

 
 4. Hunter (Ga 5/55)
 225.00
 235.00

 4. Skeet Shoot (Ga 1/57)
 365.00
 385.00

 2. Super Big Tent (Ke 6/57)
 345.00
 390.00

 4. Super Hunter (Ga 6/57)
 395.00
 435.00
 League (7/57) 4. ChiCoin TV Bowling League (11/57) COPYRIGHTED 1958. REPRODUCTION NOT PERMITTED.

4. ChiCoin Classic Bowling

565.00 595.00

595.00 645.00

285.00 **130.**00 50.0045.00

# The Cash Box PRICE LISTS

The Cash Box

Page 76

**KIDDIE RIDES**  

 4. Capitol See Saw
 125.00
 290.00

 4. Chicago Coin Super Jet 125.00
 295.00

 4. Chicago Round The
 295.00

 4. Oridago Round The
 325.00
 395.00

 4. Decco Merry-Go-Round.
 175.00
 350.00

 4. Decco Space Ranger
 125.00
 300.00

 4. Exhibit Big Bronco
 295.00
 350.00

 4. Exhibit Mustang
 295.00
 350.00

 4. Exhibit Sea Skates
 200.00
 325.00

 4. Exhibit Space Patrol
 150.00
 350.00

 4. Scientific Television
 195.00
 275.00

 Bally Champion Horse
 295.00

 Bally Moon Ride
 125.00

 Bally Space Ship
 150.00

 Bally Speed Boat
 165.00

 Bert Lane Merry-Go-Round
 200.00

 B L Mise America Boat
 295.00

 450.00 250.00 350.00 295.00 350.00 275.00 Bert Lane Fire Engine 325.00 435.00 Capitol Donald Duck .. 250.00 350.00 4. Capitol Elsie ..... 250.00 375.00 275.00 295.00 4. Capitol Palomino Horse 250.00 375.00 4. Texas Merry-Go-Round. 200.00 11 ARCADE EQUIPMENT 
 4. Jungle Joe
 40.00

 4. Keeney Air Raider
 40.00

 4. Keeney Sub Gun
 40.00

 4. Keeney Sub Gun
 40.00

 5. Keeney Texas Leaguer
 20.00

 1. Ke. Sportsman (11/54)
 125.00

 1. DeLuxe model
 130.00

 2. Voorme Benerge (2/55)
 195.00
 575.00 60.00 225.00 75.00 125.00 125.00 Air Football Amus. Boomerang Bally Big Inning Bally Heavy Hitter Bally King Pin Bally Rapid Fire Bally Undersea Raider. Bally Bulls Eye Shoot-ing Gallery (9/55). Capitol Midget Movies. Champon Hockey .... ChiCoin Basketball Champ 30.00 **75.**00 50.00 40.00 40.00 30.00 170.00 40.00 75.00 
 1. DeLuxe model
 130.00

 2. Keeney Ranger (3/55)
 185.00

 2. DeLuxe model (3/55)
 190.00

 4. Mills Panorama Peek (11/54)
 175.00
 20.00 175.00 50.00 225.00 50.00 75.00 230.00 2**75.0**0 15**0**.00 195.00 **95.**00 175.00 65.00 275.00 125.00 40.00 100.00 140.00 Cbampion Hockey ....
 ChiCoin Basketball Champ .....
 ChiCoin A-Player Derby
 ChiCoin Hockey .....
 ChiCoin Midget Skee...
 ChiCoin Pistol .....
 ChiCoin Pistol .....
 ChiCoin Twin Hockey .....
 ChiCoin Twin Hockey (5/56) ......
 Evans Bola Score .....
 Evans BatA-Score .....
 Evans Super Bomber...
 Evans Super Bomber...
 Evans Play Ball .....
 Exhibit Gun Patrol .....
 Exhibit Gun Patrol ......
 Exhibit Jet Gun .....
 Exhibit Jet Gun .....
 Exhibit Jet Gun ...... 150.00 125.00 150.00 75.00 95.00 150.00 40.00 45.00 95.00 65.00 250.00 325.00 125.00 75.00 60.00 195.00 30.00 135.00 60.00 125.00 **3**00.00 295.00 35¢ 145.00 
 35¢
 145.00

 2. Mutoscope K. O. Champ 195.00
 195.00

 4. Mutos. Drive Yourself. 395.00
 395.00

 4. Mutoscope Rock n' Roll
 (7/56)

 30.00
 30.00
 85.00 150.00 495.00 150.00 250.00 100.00 7. Mutoscope Bang-O-Rama (4/57) 175.00 65.00 95.00 30.00 175.00 195.00 4. Philadelphia Toboggan Skee Alley 35.00 35.00 90.00 60.00 
 Skee Alley
 375.00

 4. Quizzer
 40.00

 1. Scientific Basketball
 20.00

 4. Scientific Basketball
 20.00

 4. Scientific Batting Pr.
 30.00

 1. Scientific Pitch Tem
 45.00

 4. Seeburg Bear Gun
 50.00

 4. Seeburg Bear Gun
 50.00

 4. Seeburg Coon Hunt
 75.00

 1. See Shot Basketball
 100.00

 4* Telequiz
 65.00

 4. United Team Hockey
 20.00

 2. United Jungle Gun
 75.00

 2. DeLuxe model
 75.00

 2. DeLuxe model
 75.00

 3. DeLuxe model
 100.00

 4. Un. Carn. Gun (10/54)
 100.00

 2. DeLuxe model
 185.00

 4. Un. Bonus Gun (1/55)
 180.00

 4. DeLuxe model
 185.00

 4. United Super Slugger (4/56)
 215.00

 4. Wilcox-Gay Recordio
 30.00

 4. Wilcox-Gay Recordio
 30.00

 4. Wms. DeLuxe Baseball (4/53)
 45.00

 4. Wms. Pennant Baseball (12/53)
 50.00

</tabr> 375.00 **395.**00 50.00 25.00 95.00 45.00 Quizzer . 40.00 55.00 75.00 95.00 25.00 40.00 85.00 95.00 145.00 Exhibit Gun Patrol Exhibit Jet Gun Exhibit Space Gun Exhibit Pony Express Exhibit Silver Bullets Exhibit Six Sbooter Exhibit Vitalizer Exhibit Shooting Gal. (6/54) 40.00 40.00 110.00 100.00 160.00 80.00 40.00 40.00 100.00 100.00 150.00 200.00 110.00 100.00 75.00 35.00 40.00 **40.00 135.00** 45.00 100.00 140.00 150.00 75.00 140.00 155.00 230.00 90.00 150.00 240.00 195.00 275.00 275.00 225.00 365.00 350.00 55.00 100.00 95.00 595.00 125.00 100.00 125.00140.00225.00(4/53)
4. Wms. Pennant Baseball (12/53)
4. Wms. Super Pennant Baseball (12/53) 50.00 115.00 165.00 50.00 120.00 4. Williams Super Star Baseball (12/53) 4. Williams Major League Baseball (2/54) 225.00 310.00 50.00 125.00 150.00 250.00 65.00 160.00 (2/55)
4. Genco Sky Rocket Rifle Gallery (5/55)
4* Genco Champion Base-ball (9/55)
2* Genco Quarterback (10/55) 4. Wms. All-Star Baseball (2/54) 150.00 225.00 90.00 160.00 4. Williams Big League Baseball (2/54) .. 139.00 235.00 160.00 125.00 235.00 (10/55) 1* Genco Hi-Fly Baseball (5/56) 4* Genco State Fair Rifle Gal. (6/56) 220.00 260.00 265.00 150.00 255.00 295.00 225.00 275.00 2* Genco Davy Crockett * (10/56) 150.00 Wms. King Of Swat (5/55) 225.00 300.00 
 (5/55)
 150.00

 2. Wms. Four Bagger (4/56)
 245.00

 2. DeLuxe model
 245.00

 4* Wms. Crane (10/56)
 95.00

 4* Wms. Peppy The Clown
 (12/56)

 12/56)
 195.00
 200.00 300.00 4* Genco Circus Rifle (3/57) ..... 365.00 425.00 **310.00** 150.00 4* Genco Motorama (10/57) ..... 350.00 495.00 1. Jack Rabbit 40.00 75.00 195.00 295.00

# Manufacturers New Equipment

May 24. 1958

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

R

AMI, INC. Model I-200, 200 Selec. Phono. Model I-120, 120 Selec. Phono. Model I-100, 100 Selec. Phono. Model IAR-200 Selective-play Hideaway Model IBB-200 Continuous-play Model 115B-200 Continuous p Hideaway Model WQ-200 Model 200 Selec. Wall Box Model 200 Selec. Wall Box Bargrip Wall Box Bracket Recessed Ceiling Speaker Wall Speaker Wall Speaker ..... Corner Speaker .... AUTO-BELL MFG. CO. Play Ball, Counter Game .... Circus Days (Upright Electronic Scoring F.P. Game) АИТО-РНОТО СО. Model 14 Studio .....\$3,245.00 BALLY MFG. CO. Big Inning (Baseball Game) Standard Model, equipped with Dime-A-Game Coin \$ 605.00 625.00 725.00 
 Trophy Bowler
 12000

 11 Foot
 \$1,299.00

 14 Foot
 \$1,315.00

 18 Foot
 \$1,365.00
 1,365.00 50.00 4 Foot Sections, Each .... Skill Roll 4 Foot Sections, Each .... Skill Roll ..... All-Star DeLuxe Bowler .... All-Star DeLuxe Bowler (Free Play Model) .... All-Star Super DeLuxe Bowler (Match Play Model) .... ABC Super DeLuxe Bowler (6 Player, Puck Type) 8½ Foot .... Toonerville Trolley ..... Bike (Kiddie Ride) ..... Model T (without Record Changer) ..... Model T (with Record Changer) ..... The Champion 640.00 665.00 665.00 775.00 835.00 835.00 705.00 755.00 The Champion (With new all-metal cabinet) 835.00 CHICAGO COIN MACHINE Batter Up Rocket Shuffle Regular Model Replay Model Two Player Model Commando Machine Gun EXHIBIT SUPPLY CO. Card Vendor, with base ..... Single Column ..... Double Column ..... J. F. FRANTZ MFG. CO. Kicker & Catcher (Counter Game) .... ABT Challenger Pistol ABT Challenger Fistol (Counter Game) ...... ABT Guesser Scale ...... ABT Rifle Sport (Shooting Gallery) ...... Aristo Scale ..... GAMES, INC. Double Shot (Upright Electronic Scoring F.P. Game) GENCO MANUFACTURING Space Age Fun Fair (Single Player, Five-Ball) Gun Club Rifle Gallery Horoscope Fortune Teller Cypsy Grandma Fortune Teller D. GOTTLIEB & CO. Brite Star (2 Player, 5-Ball) IRVING KAYE CO., INC. .\$ 349.95 . 400.00 149.95

H. KEENEY & CO., INC.
League Leader (Baseball Game)
DeLuxe Big Tent
(Upright Electronic Scoring
F. P. Game) Snack Vender Soup Vender DeLuxe Hot Coffee Vender
Snack vender
Deluxe Hot Coffee Vender
DeLuxe Hot Coffee & Hot
Chocolate Combo Vender
Various models of above
OCK-OLA MFG. CORP.
Model 1465, 200 Selec. Phono.
Model 1465, 200 Selec. Phono. Model 1458, 120 Selec. Phono.
Model 1462, 50 Selec. Phono.
Model 1462, 50 Selec. Phono. Model 1464, 120 Selec. Wall
Type Phono.
Model 1947, Remote Volume
Control for Model 1464 Phono Model 1450, Playmaster,
120 Selec. Phonograph
Model 1617, Hi-Fi Wall
Speaker
Model 1927, Remote Volume
Control with Cancel Button
50¢ Coin Cbute Available
For All Models
Dual Credit Unit Available for 200 Selec., Model 1465
200 Selet., Model 1903
HE SEEBURG CORP.
Model 201, 200 Selec. Phono.
Model 101, 100 Selec. Phono.
Model 161, 160 Selec. Phono. Model 101, 100 Selec. Phono. D3WA—Wall-O-Matic 200 Selec.
MRVC-3—Master Remote
Volume Control HFCV2-8—High Fidelity
HFCV2-8—High Fidelity
Wall Speaker
HFCV3-8—Higb Fidelity
Corner [*] Speaker HFCV-12—High Fidelity
Recessed Speaker
PS6LZ—Power Supply
HFAI-3—Power Amplifier
Cigarette Vender Model 800E1

UNITED MFG. CO.

 JNITED MFG. CO.

 Shooting Star

 Regular Model
 \$ 930.00

 Replay Model
 980.00

 Midget Bowling Alley
 900.00

 Bonus Bowling Alley, 6-Player
 13

 13 Foot
 1,490.00

 16 Foot
 1,520.00

 Bonus Bowling Alley available in
 25¢

 with credit unit. Prices on Request.
 Eagle Shuffle Alley

 (6 Player, Puck Type)
 8½ Foot

 8½ Foot
 \$ 995.00

 DeLuxe Eagle Shuffle Alley
 (Match-A-Score Model)

 8½ Foot
 1,080.00

 81/2 Foot ..... 1,080.00 UNITED MUSIC CORP. WILLIAMS MFG. CO. Short-Stop Soccer Kick Off (Single Player, 5-Ball) .... Jumbo Ten Strike (2-Player ... Jumbo Ten Strike 6-Player ... THE WURLITZER CO. Model 2200, 200 Selec. Phono. Model 2204, 104 Selec. Phono. Model 2250, 200 Selec. Phono. Model 5250 Wall Box, 200 Selec. Model 5207, Wall Box, 104 Selec., 3-Wire Model 257 Stepper, 104 Selec. Model 5115 Hi Fi Corner Speaker, 4"-5" Matched Cones 495.00

395.00

# Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extending Range

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# WURLITZER ONSOLO PHONOGRAPH

# So Exquisitely Low! So Excitingly New!

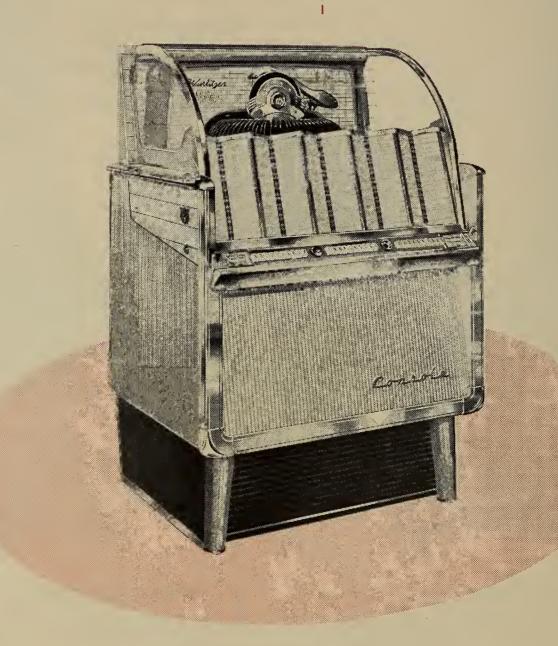
... and so packed with high

earning power that this new dimension in automatic

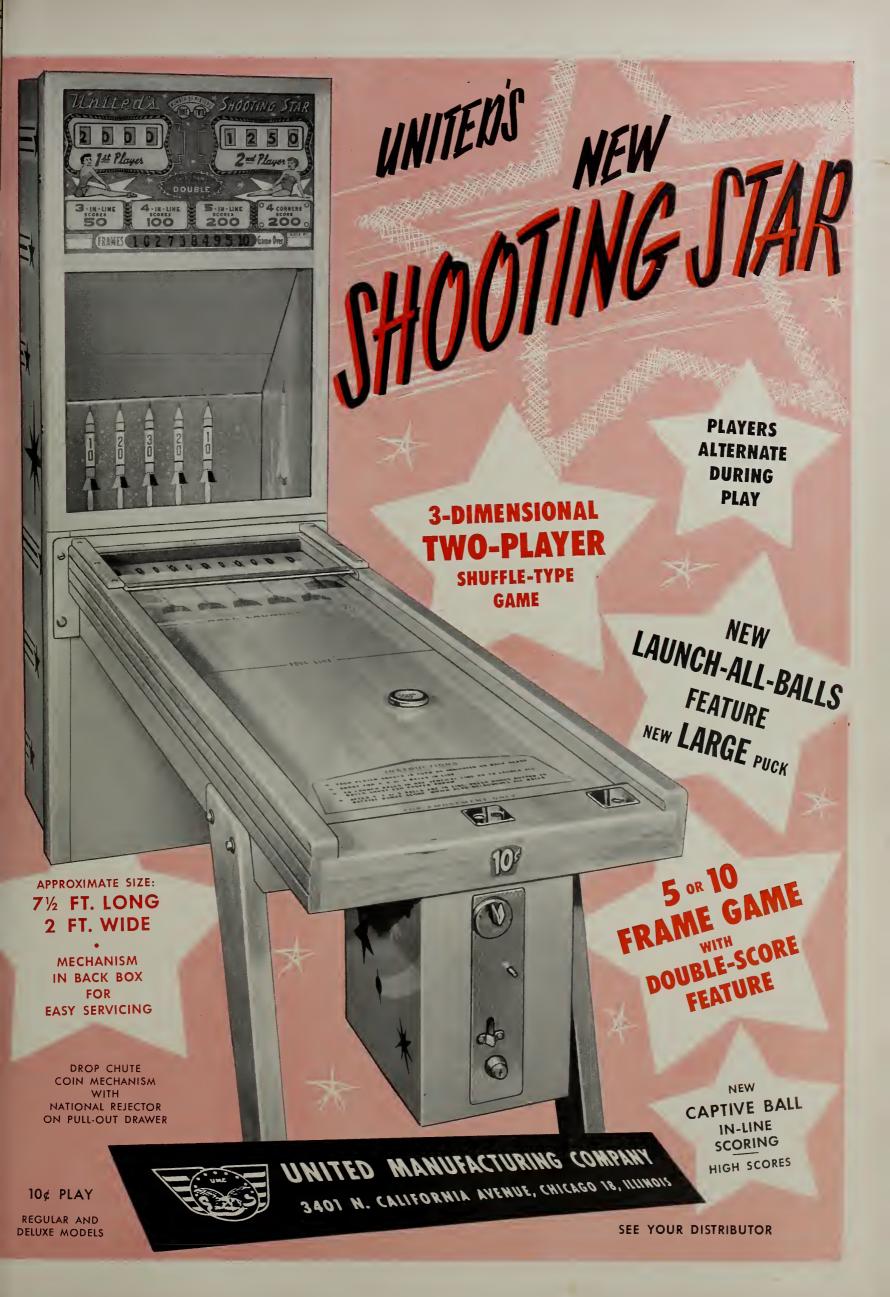
music will establish new dimensions in

your profit picture too!

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THE WURLITZER COMPANY • NORTH TONAWANDA, N. Y. • Established 1856



/ww.americanradiohistory.com

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# Cash in Now...

