

MGI

Connie Francis is wide-eyed with excitement as she watches MGM Records President Arnold Maxin and recording chief Morty Craft pound her disk click of "Who's Sorry Now" up into the charmed circle of hits. Connie recently guest starred on such top network TV shows as the first "Dick Clark Saturday Night Show" (as well as many times on his daily show), "The Big Record", "The Perry Como Show" and others. She's presently being deluged with club and theater dates which should keep her a very busy and important young lady in the entertainment world.

# Great TogetherOpenation

# "BECAUSE "TWO I'M A FOOLS DREAMER" IN LOVE"

both with instrumental accompaniment MGM - 12625

www.americanradiohistorv.com



FOUNDED BY BILL GERSH

and a second BILL GERSH, Managing Director JOE ORLECK, Publisher SID PARNES, Editor-in-Chief BOB AUSTIN, Gen. Mgr., Munic Dept.

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Vol. XIX-Number 30

April 12, 1958

# ptimistic Outlook!

The feeling among economists today seems to be that we've passed the worst part of the recession and that from here on in there should be slow but steady recovery.

When the economic downtown was first recognized, there was a tendency to panic in some quarters, predictions being heard on many sides that it could be the forerunner to a full fledged depression. Obviously these people were wrong and comparisons with 1929 are completely out of order. The very nature of our economy today — the built in controls and the continuing necessity for large defense spending -almost automatically precludes the type of depression we experienced then.

True, to a person who's unemployed, it hardly matters whether it is 1929 or 1958. He still has no income coming in. But in the past couple of decades, such accepted safeguards as unemployment insurance have mitigated the terror of unemployment and the government today shows every determination to strengthen these measures.

Although in the first three months of this year, almost all categories of business figures were down, when the final results are in, we may find that the decline was nowhere what some people imagine. In our business, for instance, the record business, almost everyone agrees that despite the recession, January was one of the best months the record industry as a whole has ever experienced. Furthermore, now that the tax season is ending and Easter will soon be upon us, we can look for a definite upturn in record sales. What happens from there on depends, to a great extent, not solely on the nation's economic picture, but in good part on the kind of product our industry turns out, how well it gauges what the public wants, and how strong each company makes its own organization.

In times of great prosperity, businesses have the tendency to go along disregarding small difficulties because the general picture is favorable. It is in times of economic pauses, that businesses find the opportunity to be flexible. That is the time when they can switch and change-fast. And the time to build for tomorrow by tightening efficiency, correcting organizational setups, and better evaluating assets, both manpower and material.

We hope record companies have used the recession constructively to make themselves stronger. If they have, they have very little to worry about for the future.



# The Cash Box TOP 60

# **Best Selling Tunes on Records**

PIN UP CARD For Week Ending APRIL 12, 1958

# **COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS**

Pos. Pos. 4/5 4/12 20—Breathless 49—Skinny 1—Tequila 10—Its Too Soon 30-Oh-Oh, Im 40-Rock And To Know Falling In **Roll Is Here** Minnie AP-9899-EDDIE PLATT ★SU-288-JERRY LEE LEWIS Down The Line To Stay 22 27 Love Again ★DO-15690—PAT BOONE A Wonderful Time Up There Popcora CA-3928—STAN KENTON Cuban Mumble \*DE-30592-BILL HALEY & COMETS Sway With Me 20 13 \*RO-4045—JIMMIE RODGERS The Long Hot Summer AP-9899—DANNY & THE JUNIORS School Boy Romance CG-1016-CHAMPS 21-Dinner With Drac 16 21 ★CM-130—JOHN ZACHERLE Dinner With Drac CM-132—DAVE APPELL & APPLEJACKS No Name Theme 11—Book Of Love 31—Tumbling 50—High Sign 41—Oh Julie 2-Lollipop 37 5 ★AG-5290—MONOTONES You Never Loved Me Tumbleweeds DL-6158-OTIS WILLIAMS Could This Be Magic CD-1345—CHORDETTES Baby Come-A Back-A ★VI-7174—RONALD & RUBY Fickle Baby ★ME-71291—DIAMONDS Don't Let Me Down 38 ★DO-15710—BILLY VAUGHN Trying ★NA-6005-CRESCENDOS My Little Girl 12—Don't You VI-7097-SAMMY SALVO Say Yeah 22—Believe What 32—Every Night 51—Get A Job **Just Know It** You Say 3-Who's Sorry 23 AE-545-HUEY SMITH High Blood Pressure SP-625-TITANS Can It Be \*EN-1015-CHANTELS Whoever Yau Are 42-So Tough 55 ★IM-5503—RICKY NELSON My Bucket's Got A Hole In It Now ★BB-503—CASUALS I Love My Darling 52-Good Golly, MG-12588-CONNIE FRANCIS You Were Only Foalin 33—Looking Back **Miss Molly** CG-1013—KUF-LINX What 'cha Gonna Do DT-433—CUFFLINX My Love Is With You →CA-3939—NAT "KING" COLE Do I Like It 23 23—For Your 13—Lazy Mary Love 4—He's Got The Whole World ★VI-7160—LOU MONTE Angelique ★CA-3926—ED TOWNSEND Over And Over Again 53—You Excite 34-My Bucket's 43—Ballad Of A In His Hands Got A Hole Me Teenage 8 24 \*CA-3891-LAURIE LONDON Handed Down CO-41150-MAHALIA JACKSON Didn't IF Rain CR-61972-BARBARA MCNAIR Filpped Over You KA-215-JO MARCH A Sweet Someone To Love 14—Billy In It 24----There's Only One Of You 32 36 \*CO-41136--FOUR LADS Blue Tattao Queen 1B 25 FS-8510—KATHY LINDEN If I Could Hald You In My Arms ★IM-5503—RICKY NELSON Believe What You Say ★SU-283—JOHNNY CASH 54—Lonely Island 35-Now And For 44—Chanson 15-26 Miles Always **D'Amour** 25—Sail Along 55-College Man +CA-3845-FOUR PREPS ★AP-9898— GEORGE HAMILTON IV One Heart Silv'ry Moon DO-15736—FONTANE SISTERS Coccanut Grave 5-Twilight Time 11 DE-30537—KAREN CHANDLER I Remember Dear ★DO-15661—BILLY VAUGHN Rounchy Coccanut Grove ★ER-1064—ART & DOTTY TODD Along The Trail With You ME-71829-PLATTERS Out Of My Mind 16—Return To 56—Crazy Love 36-Kewpie Doll Me ★VI-7202—PERRY COMO Dance Only With Me ★CA-3894—DEAN MARTIN Fargetting You 45—To Be Loved 6-A Wonderful 26—Sugartime 49 ★BR-55052—JACKIE WILSON Come Back To Me 57—Little Train **Time Up There** CR-61924—McGUIRE SISTERS Banana Split CR-61908—CHARLIE PHILLIPS One Faded Rose 13 19 \*DO-15690—PAT BOONE It's Too Soon To Knaw 17—Wishing For 37—Don't Your Love ★VI-7150-ELVIS PRESLEY I Beg Of You 46—The Walk AT-1175---CLOVERS All About You 58—Short Shorts 33 30 ★CK-885—JIMMIE McCRACKLIN I'm To Biame ★ME-71282—VOXPOPPERS The Last Drag 7—Sweet Little 27—Little Blue 38—Arrivederci Sixteen Man Roma 59-Let's Be 47—Witchcraft ★CH-1683—CHUCK BERRY Reelin' And Racking 46 32 ★KA-210—ROGER WILLIAMS The Sentimental Touch ★AT-1169—BETTY JOHNSON Winter In Miami 18-Oh Lone-Lovers 40 26 ★CA-3859—FRANK SINATRA Tell Her You Love Her 45 The Sentimental Touc LO-1797—FRANK CHACKSFIELD Blue Hawaii ★VI-7164—MARIO LANZA Younger Than Springtime some Me FE-12319—SWALLOWS Angel Baby IM-5490—JACKIE WALKER Only Teenagers Allowed \*VI-7133—DON GIBSON I Can't Stop Lovin' You 8—Catch A 28—I Met Him 48—Another 60-Walkin' The **Falling Star On A Sunday** 42 ★ DE-30588—SHIRELLES I Want You To Be My Boyfriend Time, An-Low Road ★VI-7128—PERRY COMO Magic Moments other Place 39—Bluebirds CO-41134—DON CHERRY The Glide DE-31596—MARY KAYE TRIO With Love That's True LO-1793—VERA LYNN 76 Trombones **Over The** 9—Are You Mountain 60-Do You 29-Witch Doctor 19—Maybe Baby 46 47 ★EP-9263—ERSEL HICKEY Hangin' Around IM-5495—FRANKIE SANDS You Are My Dream Sincere Wanna ★L1-55132—DAVID SEVILLE Dan't Whistle At Me Baby В ★BR-55053—CRICKETS Tell Me How Dance 7 ★CD-1340—ANDY WILLIAMS Be Mine Tanight ★ME-71294—PATTI PAGE These Worldly Wonders CODE: CR—Coral DS—Disneyland CS—Class DT—Daata CY—Crystallette DU—Duke DA—Dana EB—Ebb DC—Decar EM—Ember DD—Dale FN—E=+ CC--Carlton CD--Cadence CG--Challenge CH--Chess CK--Checker FE—Federal FI—Fiesta FL—Flash FP—Flip FR—Fraternity FS—Felsted HE—Herald HY—Hickary IM—Imperial JU—Jubilee JZ—Josie AP-ABC-Paramount K—Lark .O—Landon .U—Luniverse ME—Mercury MG—MGM PA—Paris PE—Peacock PH—Sam Phillips Int. —RPM —Rev —Savoy —Surf —Specialty —Sun -Arraw -Atlantic -Batan -Back Beat —Atco —Ace —Audio Fidelity PP—Prep RE—Regent

AG-Argo BR-Brunswick CM-Cameo AL-Aladdin BJ-Bethlehem CN-Choncel AO-Apollo CA-Capitol CO-Calumb \* INDICATES BEST SELLING RECORD OR RECORDS.

Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Bax. Each listing includes the name of the sang, record number, artists and tune on the reverse side.
 The numbers underneath the title indicate the positions of the record last week and two weeks aga, respectively.
 All labels listed in alphabetical order.

SW—Swan VK-TH—Thunderbird VP-

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	100	
		BEST
		SELLERS
7	15710	TUMBLING TUMBLEWEEDS—TRYING Billy Vaughn
2	15690	A WONDERFUL TIME UP THERE-
		IT'S TOO SOON TO KNOW Pat Boone
	15661	SAIL ALONG SILV'RY MOONBilly Vaughn
	15736	CHANSON D'AMOUR—COCOANUT GROVE The Fontane Sisters
	15730	SYMPATHY—DON'T GET AROUND MUCH ANYMORE Johnny Maddox
	15734	YOU—ANGRY
	15680	I CAN'T HELP IT
	1 <b>57</b> 11	
	15708	A VERY PRECIOUS LOVE— JOHNNY VAGABOND Bonnie Guitar
	15705	Wally Lewis
	15704	STEP ASIDE SHALLOW WATER
	15712	YOU SURE LOOK GOOD TO ME— STARRY EYES The Hilltoppers
	15700	YOUR LOVE IS DYING- HOWDY NEIGHBOR HOWDY
	15731	PUT ME IN YOUR POCKET
		NEW RELEASES
	15742	HOT SPELL—I'M SO LONESOME I COULD CRY Margaret Whiting
<u>ک</u>	15732	TURKEY TROT-POTATO CHIPS
1910	15733	STROLLIN' DOWNTOWN—I CAN TELLJerry Markoe
	15735 15738	MY LITTLE RED WAGON-CIRCLE ROCK
	15739	MODERN ROMANCE-TRAVELIN' MAN
		SOMEBODY'S STEALING MY THUNDER
		BEST SELLING ALBUMS
P	DLP-307	Pat Boone
		00 SAIL ALONG SILV'RY MOON
	DLP-30	Billy Yaughn
	DLP-30	98 GALE STORM HITS
		BEST SELLING EP'S
	DEP-10	Pat Boone
	DEP-10: DEP-102	Pat Boone
		21 MELODIES OF LOVE—Volume I       Billy Vaughn         22 MELODIES OF LOVE—Volume II       Billy Vaughn
		Billy Vaughn
	-	• Dot RECORDS, Inc. · Sunsel and Vine · Hollywood, Colif. · Phone HO 3-4181 THE NATION'S BEST SELLING RECORDS

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# GUY MITCHELL (Columbia 41146)

**B+** (2:32) [Oxford ASCAP — Two-mey, Wise, Thomas] Guy Mitchell is in the teenage groove with a good shuffle rhythm romancer that should enjoy a healthy run. Pretty arrange-ment with whistling, etc. Easy going deck deck.

B "HEY, MADAME" (2:38) [Liv-ingston & Evans ASCAP—Liv-ingston, Evans] A colorful romantic novelty from the hit musical "Oh Captain!" is happily pranced thru by Mitchell. High stepping ditty with a Parisian flavoring.

# TONY MARTIN (RCA Victor 7210)

**B+** "SAY, DARLING" (2:22) [Strat-ford ASCAP — Comden, Green, Styne] The warm, smart title ballad from the B'way-headed musical "Say, Darling", is handled with charm by Tony. Martin's fandom will go for this number. Heavy play of the class side can be expected.

**C+** "TRY TO LOVE ME JUST AS I AM" (2:21) [Stratford ASCAP —Comden, Green, Styne] Martin's mellow tones tenderly caress the lyrics of this touching romantic item. Side also stems from the "Say, Darling" musical musical.

# WHISPERING PIGG (East West 111)

(East West III) **B+** "DARLENE" (2:21) [Nor Va Jak BMI — Pigg, Petty] East West comes up with a weird novelty that could become a sensation. Fea-turing an artist with an unusual name, the side offers Pigg reciting in a hushed, eerie voice, lyrics that have a haunted sound as a combo supplies a thrilling instrumental backdrop that really rocks wild. Different enough to make it.

**B** "PENNIES FROM HEAVEN" (2:37) [Joy ASCAP — Burke, Johnston] Another "far out" opus is this new version of an oldie. Pigg again recites in a whisper breaking into an instrumental of varied tempos —swing, rock & roll, and back to swing. Imaginative waxing. Cool lyrics. Dee jays seeking an off-beat disk have "the end recording" in this one. one.

THE MERRI-MEN & LEE TALBOY (Blue-Chip 013)

**B** "WHAT'S IT ALL ABOUT" (2:15) [Sage & Sand B M I — Reeves] Lee Talboy and the Merri-Men drive thru a rock-a-ballad opus with a crude soound that the kids should enjoy should enjoy.

**C+** "GRADUALLY" (2:15) [Sage & sand BMI — Shimick] Another rock and roll ballad chanted with sincerity by the group.

# FOUR MINTS (NRC 003)

**B** "HEY LITTLE NELL" (2:05) [Wonder BMI — Blackburn] The Four Mints, a versatile new group, bow on the disk scene with a hard hitting, stacatto beat rocker that'll have the kids hoppin'. Swinging merchandise.

**C+** "TEENAGE WONDERLAND" (2:33) [Lowery BMI — Pruitt] The boys have an entirely different sound on this end—a fish-beat ballad about the teenage world.

# The Cash Box the sk of

# "WEAR MY RING AROUND YOUR NECK" (2:15) [Rush & Presley BMI—Carroll, Moody] "DONCHA' THINK IT'S TIME" (1:57) [Elvis Presley BMI-Otis, Dixon]

ELVIS PRESLEY (RCA Victor 7240)

• El Pres, who's been the recipient of front page publicity ever since his induction into the army, offers his first single as a Private and comes thru with a fantastic new swinger that could be his biggest hit since the 5,000,000 selling "Don't Be Cruel". Titled "Wear My Ring Around Your Neck", the number is a torrid jump opus—just about Presley's wildest performance since "Hound Dog". It's got a sensa-tional beat that drives right from the first groove and builds in excitement as each spin runs its course. The kids'll go daffy over this sizzler. Flip, "Doncha' Think It's Time" is a slower rock-a-ballad with a hip-swinging rhythm. Another spirited performance by the man who's never missed. man who's never missed.

# "ALL I HAVE TO DO IS DREAM" (2:17) [Acuff-Rose BMI-Bryant] "CLAUDETTE" (2:12) [Acuff-Rose BMI-Orbison] EVERLY BROTHERS (Cadence 1348)

• The Everly Brothers, who came to the fore singing rhythm numbers such as the multi-million sellers "Bye Bye Love" and "Wake Up Little Susie", have another potential million-plus disk. But this time it's a ballad waxing dubbed "All I Have To Do Is Dream". It's one of the most beautiful teenage ballads to come past this turntable in a long while and the Everlys handle it superbly. Their soft harmony plus a slow latin rock-a-ballad tempo makes the side a standout. This side could be the team's biggest to date. Even the flip side is terrific. It's a thrilling rock-a-billy jumper with a great dance beat and some fabulous guitar work. Don't sell "Claudette" short. Kids have a great buy in this coupling.

# "JOHNNY B. GOODE" (2:30) [Arc BMI-Berry] "AROUND & AROUND" (2:20) [Arc BMI-Berry] CHUCK BERRY (Chess 1691)

• Chuck Berry, still way up there with his "Sweet Little Sixteen", should add another hit to his chain of successes with his latest effort for Chess. The big side is the one in which Berry tells the rockin' tempo story of one of the Southland's greatest guitarists "Johnny B. Goode". The deck's got an exciting drive that starts with the very first groove and doesn't let up until the record has run its course. Sensational dance deck that should zoom onto the charts in short order. Flip, "Around & Around" is another good rockin' affair replete with Berry's guitar work. But the upper portion is the one with the dollar sign.

# "RAGS TO RICHES" (1:56) [Saunders ASCAP-Adler, Ross] "THE MAN ABOVE" (2:15) [Conley BMI-Jones] THE RAYS (Cameo 133)

THE RAYS (Cameo 133) • Waiting to find the proper material with which to follow-up a hit record, rather than rushing out an inadequate piece of merchandise, is one of the smartest moves a company can make. Cameo has done just that with the Rays who zoomed into the big-time with the smash hit "Sihouettes". And we'll bet our bottom dollar that the general consensus of opinion will be that the follow-up was worth waiting for. The group's newest effort is "Rags To Riches"—the big hit that Tony Bennett sent sky high a number of years ago. The Rays, with Hal Miller in the lead, bring the swinger up to date by adding a strong rock and roll sound, hand-clapping and a number of additional gim-micks that the kids go for today. Great side that should be huge all over again. Flip, "The Man Above" is a dramatic inspirational ballad with a rock and roll beat. Watch the top half take off.

# "TEEN-AGE DOLL" (2:30) [Central Songs BMI-Carrol] "HAWAIIAN ROCK" (2:06) [Tri-Park BMI-Hammer, Samuels] TOMMY SANDS (Capitol 3953)

• Capitol last week issued Tommy Sands' strongest release since his initial money-maker "Teen Age Crush". It's a sentimental fish-beat ballad with a touching lyric and goes under the title "Teen-Age Doll". Tommy does a dramatic job with the potent number and comes off with a side that's a cinch to make the grade. Vocal accompaniment in the backdrop is excellent. Flipside is a cute rock-a-hula ditty tagged "Hawaiian Rock". Contagious rhythm opus with a cute storyline and a swinging dance beat. Top deck is the one for the big money.

TONY BENNETT (Columbia 41157)

(Columbia 41157) **B**+ "CRAZY R H Y T H M" (2:05) [Harms ASCAP—Caesar, Meyer, Kahn] Two exciting sides from Tony Bennett's LP, "Beat Of My Heart", in which he works with a number of jazz greats, are back-to-back on this single. Here, with Chico Hamil-ton supplying a thrilling drum-back-drop, Tony belts out a scat-singing, cool reading of a great oldie. Jockeys should enjoy this change-of-pace Ben-nett offering. Air play should be heavy. heavy.

**C+** (2:24) [Bourne ASCAP—Burke Spina] The title song of the LP is refreshingly presented here. Ralph Sharon's ork, again with Hamilton's skin work, accompany.

JIMMY LLOYD (Roulette 4062)

**B**+[Coaxial & Kahl BMI—McAlpin] Jimmy Lloyd hands in a big rock-a-billy jumper that could be chart mate-rial. It's a potent wailer belted with gusto by the spirited performer. Socko teen stuff that could take off.

**B** "I GOT A ROCKET IN MY POCKET" (2:19) [Coaxial & Kahl BMI—McAlpin, Logsdon] An-other torrid jumper rocked with zest and in commercial style by the songster.

# ERNIE FIELDS ORCH. (Jamie 1102)

**B** "ANNIE'S ROCK" (2:31) [House Of Fortune BMI—Mattola, Paige] Ernie Fields and his men drive hard as they send across a rockin' instru-mental jumper with a fabulous sound. Side is great for dancing. Sax work is fabulous.

**C+** "STROLLING AFTER SCHOOL" (2:10) [Forsite & House Of For-tune BMI—Mattola, Fields, Scott] Also tailor-made for dancers is this oozing, stroll-beat opus with a chorus singing only the title lyrics. Instru-mental backdrop is terrif.

# BIG BEN BANJO BAND (Capitol 3951)

**B** 'SWISS KANTON POLKA' (2:30) [Zodiac BMI — Oldorp Rothe] A new polka ditty—that's just as charming as could be—is delight-fully presented by Big Ben's Banjo Band and a chorus. Banjos are won-derful for this happy-go-lucky bouncer. Joyous dance deck that should become a favorite in many areas. Great item for tavern jukes

**C+** "HAPPY BIRTHDAY POLKA (2:29) [Witmark ASCAP—Stok Gannon] The chorus offers a birthday greeting set to a polka tempo. Melody is completely different from the familiar "Happy Birthday To You" song.

# JO-ANN CAMPBELL (Gone 5027)

**B**+ "YOU-OO" [Figure BMI—Smith Isherlock] Jo-Ann Campbell, lark who's gotta make the grade om of these days, could turn the trick with this delightful rocker with a subtl cha-cha beat. Excellent novelty with a wonderful lyric, melody and to delivery by Jo-Ann. Watch this one

**B** "WASSA MATTER WITH YOU [RealGone BMI-Campbell] An other potent up-beat dance deck pro-jected with spirit by the talenter



# ARCHIE, A TEEN-AGER I'M NOT, BUT I TELL YOU THE **EVERLY BROTHERS'** "ALL I HAVE TO DO IS DREAM" WILL BE BIGGER THAN "WAKE UP LITTLE SUSIE"

# CADENCE #1348 flip side: Claudette

Archie says, "You shouldn't forget the boys make albums": 12" Long-Play CLP 3003, Economy Package (vol. 1) CEP 104, Economy Package (vol. 2) CEP 105

P.S. You're noticing maybe how Cadence is hotter than a \$2.00 pistol: Chordettes' Lollipop (#1345), Andy Williams' Are You Sincere (#1340) and Rumble (#1347) CADENCE RECORDS INC., 119 West 57th Street, New York. In Canada, Apex Records.

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# LU ANN SIMMS (Jubilee 5321)

(Jubilee 5321) **B**+ "THE MOOCH" (2:03) [Hecht, Jacobson, Roberts] Lu Ann Simms has a good rock and roll beat novelty that could blossom into her biggest record to date. It's got a number of excellent gimmicks and a very funny lyric describing what a mooch is: a guy who won't go steady, but for someone's girl he's ready; a guy who goes stag, etc. Teen gals should get a kick out of this ditty.

**C+** "BYE UM BYE" (2:15) [Hecht, Jacobson, Roberts] A galloping tempo rocker with a happy air. Cute item on the light side.

# JERRY WAYNE (MGM 12622)

**(MGM 12622) B** "YOU CAN'T BE TRUE, DEAR" (2:15) [Biltmore ASCAP—Ebe-ler, Cotton, Otten, Griffin] Jerry Wayne, who sent this great oldie over the million mark many years ago, has re-recorded the standard for to-day's market, setting the number to a good R & R beat. And the results are commercial. Could catch again. Jockeys will find the disk a good con-versation piece. versation piece.

**B** "I CAN'T FORGET LAST NIGHT" (2:30) [Brunswick BMI —Sanford, Silver] The smooth-voiced songster hands in another pretty fish beat romancer. Polished side the kids should enjoy.

# BOBBY NORRIS (Capitol 3945)

**B** "ROCK - A - BYE ME MAMA" (2:10) [Sun-Crest BMI — Hoff-man, Johnson] Capitol adds a rock and roller to its roster, Bobby Norris, who debuts with a hard-hitting, hand-clapping jumper. Solid dance deck.

**C**+ "I WENT ROCKIN'" (2:10) [Sun-Crest BMI-Winn] More of the same style of rockin' merchandise set to a similar tempo too.

# TEEN QUEENS (RCA Victor 7206)

**B**+ "DEAR TOMMY" (2:12) [Fred Raphael ASCAP—Collins, Mall] The Teen Queens of "Eddie My Love" fame, bow on Victor with a pretty rock-a-ballad chanted tenderly. A male vocal group assists resulting in strong side that could become a teen-age favorite age favorite.

**B** "YOU GOOD BOY, YOU GET COOKIE" (2:10) [Emes ASCAP —David] The cute title lyrics, which parents often use with little children, are repeated a few times in the intro-duction. Then the side breaks into a torrid instrumental rocker that'll keep the teenage feet hoppin'. Voices break in in spots with the title lyrics. Swinging sound.

# PATTY & MARY SMALL (Coral 61960)

**B** "THAT COULD BE LOVE" (2:45) [Patty Lou ASCAP— Small] Songstress Mary Small teams up with her daughter Patty, a gifted vocalist, to fashion a charming shuffle rhythm tale of romance. Contagious side dee jays and teenagers should enjoy. enjoy.

**C+** "ONE FIVE-SEVEN SINGLES" (2:50) [Coliseum BMI—Hackady, Gohman] Mary works alone on this end chanting a torchy ballad.



"PADRE" (3:00) [Ross Jungnickel ASCAP-Romans, Webster] "ALL AT ONCE" (2:55) [Rosemeadow ASCAP-Allen] TONI ARDEN (Decca 30628)

**TONI ARDEN** (Decco 30628) • Toni Arden, considered by many in the trade as one of the greatest female vocalists in the business, has in her latest release a fabulous side that could give her the first smash hit of her career. It's certainly the strongest side the lark has cut in years and it has all the earmarks of a tremendous seller. The number is titled "Padre" and features the vocalist with a heart-rending tale of romance in a religioso setting. An organ and choir backdrop give the listener the feeling of being in a church while a young lover speaks of her woes. The latin tempo heard thruout is beautiful. Flipside, "All At Once" is a tender love song handled with warmth by the canary. Keep a close watch on the upper half. upper half.

### "APACHE!" (2:24) [Marguerita ASCAP-Bass] "DEE'S DREAM" (2:26) [Marguerita ASCAP-Bass] CHIEFS (Greenwich 408)

CHIEFS (Greenwich 408) • The new Greenwich label makes its first showing on the disk scene, and a more impressive debut couldn't have been possible. Featuring a group called the Chiefs, the label's first effort is an Indian rock and roll jumper called "Apache!". It's a thrilling side combining the efforts of the vocal group (singing without words) and a torrid instrumentation highlighted by some low down sax work. Tom toms set the war chant mood with a rhythmic backdrop as the chorus wails an Indian melody. The kids are sure to be wild over this one. And for dancing this hip swinging rocker'll be tough to beat. Toward the conclusion a crude savage voice cries "one more scalp" and the Chiefs run thru another chorus. This gimmick alone could sell the record just as the phrase "one more once" made Count Basie's "April In Paris" so popular. Sounds like a hit from every angle. Flip "Dee's Dream" is a piano mood item with an R & R beat.

# "I'VE GOT A FEELIN' YOU'RE FOOLIN'" (2:16) [Robbins ASCAP—Brown, Freed] "C'MON C'MON" (2:18) [Zodiac BMI—Martin] DELLA REESE (Jubilee 5323)

**DELLA REESE** (Jubilee 5323) • Della Reese is on the beam once again as she hands in a great new release that should be her biggest coin-collector since "And That Reminds Me". The number that should do the trick is "I've Got A Feelin' You're Foolin'", a great oldie which the lark has revamped (in very good taste) for today's teenage disk-buying set. It's a wonder-ful lilting rocking version with a clean sound and a smart reading by the gifted lark. The cow-bell and choral accompaniment is a great showcase for the canary and the resulting sound is refreshing. Dee jays will give this one a tremendous send-off. It's the type of merchandise they like. The companion piece is a sultry romantic ballad dubbed "C'mon C'mon". Well written love tune projected.with verve by the artist. Two class items.

# "LA LA" (2:02) [Pemora BMI—Marquez, Marmolejo] "JUKE BOX" (2:05) [Lowe ASCAP—Mann, Lowe] COEDS (Cameo 134)

• Ever since "La Dee Dah" made the grade on a national level, the cha cha beat has been gaining in popularity everywhere. Because of the growing acceptance of this beat Cameo has taken a cha-cha "standard"—"Lessons In Cha Cha"—that had a big run in the east about 2 to 3 years ago, given it a new title, "La La", added some lyrics which the Coeds sing, and come up with a wonderfully commercial side that should do a bang up job among dance enthusiasts. The sound is wonderful. Bottom portion, "Juke Box" is a trigger-fast rocker.

"NEE NEE NA NA NA NA NU NU" (2:07) [Deane & Doo ASCAP—Deane, Dredick] "FLIP TOP BOX" (2:07) [Dee Dee BMI—Smith] DICKY DOO AND THE DON'TS (Swan 4006) Dicky Doo And The Don'ts had a very successful first release in "Click Clack" which enjoyed a healthy run recently. And from the sound of the second Doo & Don'ts platter, we can expect an even greater hit. The new release is basically an instrumental rocker with a hard-driving stacatto beat, but it's got a good gimmick that's injected in three spots on the disk. The gimmick is the title lyric "Nee Nee Na Na Na Nu Nu" which popular TV comic Jonathan Winters uses when he impersonates a child's speech. The lyrics are daffy enough to capture the teeners' imagination. And as far as the instrumental segment is concerned, it swings. Coupling "Flip Top Box" is a zany vocal rocker out of the ghoul disk category. Top deck is the hot one.

# FOUR DATES (Chancellor 1014)

**B**+ "I'M HAPPY" (2:09) [Debmar-Myers ASCAP — Marcucci, De-Angelis] The Four Dates get an ex-citing instrumental accompaniment for their spirited, gimmick-filled belt-ing of this high speed rocker. Swing-ing deck that has big possibilities.

**C+** "ELOISE" (2:07) [Debmar AS-CAP—Marcucci, DeAngelis] Not to be confused with the Kay Thomp-son "Eloise" is this rockin' name tune. Boys drive at a torrid pace and come up with another good dance side.

# THE SABRES (Liberty 55128)

**B**+ "YOUR FACE" (2:00) [Ameri-can BMI — Fairchild] Liberty could have a big money-maker in this rock and roll bouncer with a number of contagious and different vocal gim-micks. Side's got a very interesting sound the teeners should enjoy. Sabres have a commercial and refreshing ap-proach to rock and roll.

**B** —Burgess] The interesting group rhythms thru a colorful jumper on this end. More good rockin' dance merchandise.

# DANNY DAVIS (Cabot 120)

**B+** "I HEARD A FANFARE" (1:58) [Famous ASCAP—White, Wolf-son] Danny Davis, who attracted heavy air play with his "Object Of My Affection" disk, hands in another strong side with a rockin'-cha-cha tempo and some more excellent double-tonguing gimmicks. Side's got a potent sound the kids will enjoy. This one could make the grade.

**C+** "WHO'S GOT THE BLUES" (2:05) [Vista ASCAP — Nelson, Eidelheit, Pease] A smooth shuffler is pleasantly styled by Davis and a chorus.

# TRUDY RICHARDS (Capitol 3946)

**B**+ "SOMEBODY JUST LIKE YOU" shall] Trudy Richards could bounce back onto the charts with this refresh-ingly different ballad. Side has an unusual melody, a delightful lyric, and gets a strong delivery from Trudy. The middle section has a shuffle beat. Jockeys could go for this one. It's extremely pleasant on the ears. ears.

**B** "THE NIGHT WHEN LOVE WAS BORN" (2:16) [Leo Feist ASCAP — Young, Oppenheim, Baer] The lark hands in another solid deck in this pretty rock and roll ballad. Trudy is in top form on both ends.

# FRANK CHACKSFIELD ORCH. (London 1797)

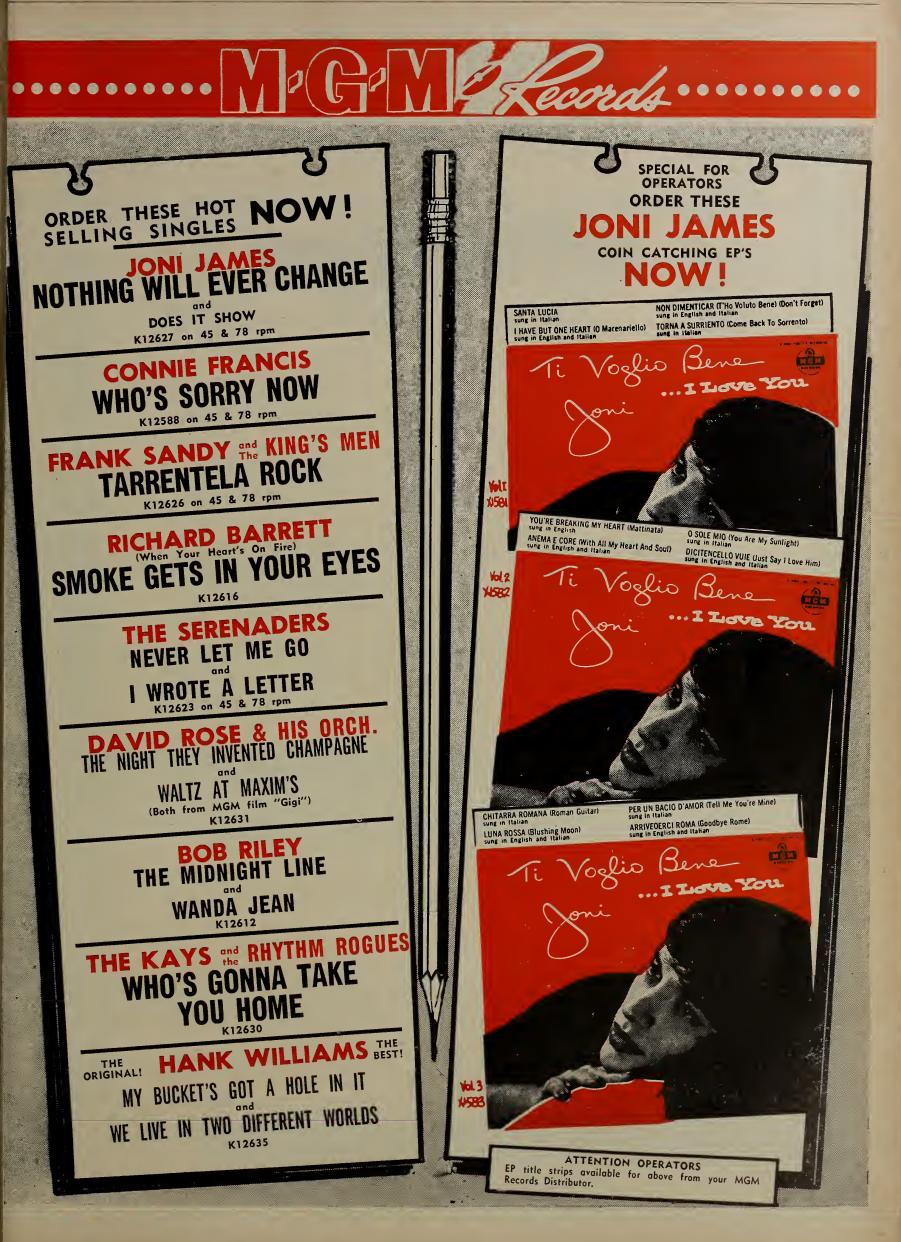
**B** "ARRIVEDERCI ROMA" (2:31) [Reg Connelly ASCAP—Garinel, Giovanni, Rascel] Altho a bit late to win top honors, Chacksfield, never-theless, has a beautiful, string-filled arrangement of this enchanting Ital-ian mood item. Should get heavy play. Subtle latin tempo adds warmth and danceability to the number.

**B** "BLUE HAWAII" (2:30) [Fa-mous ASCAP — Robin, Ranger] The sea gently brushing up onto the shore sets the mood for this dreamy tropical charmer tenderly treated by the maestro and his orch.

he Cash Box, Music

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April 12, 1958



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"



**B** "FOOLS" (2:50) [Rosemeadow ASCAP — Allen] The warbler chants a lovely latin-tempo love tune on this side. Manolas has a legit voice that at times reminds the listener of Johnny Mathis. Watch this boy. He's headed for the big time. He's got a sound and style that'll last.

hopper.

# LEE ADRIAN & HIS ORCH. & CHORUS (RCA Victor 7201)

**B**+ "26 MEN" (2:17) [Towne AS-thrilling title theme from the TV western "26 Men" is fashioned dra-matically by Lee Adrian's Chorus. This is the only recording available of this number to date. And it could be a tremendous kiddie seller. Side's mat a availing sound got an exciting sound.

**B** "LOVE THEME FROM 'THE BROTHERS KARAMAZOV" (2:38) [Robbins ASCAP—Kaper] A zither-like instrument is in the foreground as Adrian's orchestra fashions an enchanting mood arrange-ment of the haunting title theme of this MGM flicker. Chorus joins in at mid-point, singing without lyrics.

THE BAY BOPS (Coral 61975)

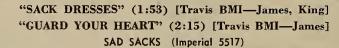
**B** "JOANIE" (2:31) [Vernon AS-CAP—Gordon, Ziphel, Phillips] A commercial new R & R group, the Bay Bops, debut on Coral with a good latin-rocker that could catch. Strong name tune with a fine dance beat.

**B** "FOLLOW THE ROCK" (2:21) [Figure BMI — Smith, Dickson] Teeners oughta get a bang out of this fast moving rocker that mentions a chain of titles of current and past rock and roll hit songs. Swinging affair.

BELL HOPS (Barb 100)

**B** "RING DANG DOO TING A LING" (2:06) [Juke Box Alley ASCAP—Bene] The new Barb label could make noise with this contagious rock and roll jumper fashioned by the Bell Hops. Good finger-snapper.

**C+** "ANGELA" (2:50) [Acme BMI -Cutrone] Another name joins the line-up. Pretty fish romancer describing a damsel.



• The Sad Sacks under the Imperial are on the ball as they sing the praises of the new sack look. Their song has a plural title "Sack Dresses". This number opens with males stating that they dig the new fashion. Then a group of girls join it relating that the new look is the latest thing at hops. From then on, the deck breaks into a torrid instrumental rocker with an exciting stacatto beat as the voices accompany in the backdrop—singing without lyrics. Deck has the oomph needed to send it up onto the charts. Could follow in the footsteps of "Short Shorts". Underside, "Guard Your Heart" is a slow, shuffle-beat rocker. beat rocker.

"ENDLESS SLEEP" (2:23) [Johnstone-Montei-Elizabeth BMI— Reynolds, Vance] "ENDLESS SLEEP" (2:23) [Johnstone-Montei-Elizabeth BMI— Reynolds, Vance] "THE ONLY ONE" (2:01) [Keystone ASCAP—Ross] "TIGHT CAPRIS" (2:05) [Johnstone-Montei-Elizabeth BMI-Reynolds, Sturdivant, Casey] GENE ROSS (Herald 517) JODY REYNOLDS (Demon 1507)

• Two exciting renditions of a blues ballad hit the disk mart last week and both versions have a haunting sound that could make the number a big teenage favorite. The song is dubbed "Endless Sleep" and features songster Gene Ross on the Herald label and male vocalist Jody Reynolds with the original waxing under the Demon banner. It's a heavy number with a dramatic lyric that both artists read with feeling. And the guitar work on both versions gives the tear-jerker a fascinating sound that could send the two disks skyrocketing. Watch these two. Ross' flip, "The Only One" is an up-beat jumper. The Reynolds flip is a finger snappin' rocker. Take your pick.

# "EYEBALLIN" " (2:06) [Sherman BMI-Stanley] "SERVICE WITH A SMILE" (2:17) [Golden West BMI—Burgess, Johnson] KUF-LINX featuring JOHN JENNINGS (Challenge 59004)

• The Challenge label, flyin' high with "Tequila" well entrenched in the #1 spot, could add another top money-maker to the lists with "Eyeballin'" by the Kuf-Linx and John Jennings. The number is a rock 'em, sock 'em jumper with cute lyrics about teenage males' favorite pastime—females. John Jennings does a bang-up job in the vocal spotlight and gets an outstanding assist from the Kuf-Linx. The dialog all thru the disk should meet with great approval from the kids. Bottom half, "Service With A Smile" is a slower beat rocker with more of a rhythm and blues flavor. Good dance stuff too. But it's the top half for the big money.

**C+** "I'M OUT" (2:23) [Excellorec BMI — Parks] One of the boys takes on the vocal chores and drives thru a cute jump item.

**GEORGE HARWELL** (Ditto 113)

**B** "PILGRIM OF LOVE" (1:58) [Falstaff BMI—Shrager, Chorney, Shrager] The dramatic voice of George Harwell is neatly showcased by a chorus as the balladeer projects convincingly. Strong rock-a-ballad that grows on you. Could step out.

**C+** "MAN DROWNING" (2:15) [Fal-staff BMI — Shrager, Chorney, Shrager] Another emotional ballad reminiscent of the hit "High Noon". Side has a western flair.

**BOB HOLT** (Vik 0323)

**B** "POLKA RE, POLKA RA" (1:57) [Reserve BMI—Gay] A delightful disk for change-of-pace vocal pro-gramming is this finger-snapping polka disk which Bob Holt handles spiritedly with the aid of a chorus. Full sound and a dance-inspiring tempo. Good deck.

**B** "ARE YOU THE GIRL" (2:29) [Roserve BMI—Gay] The song-ster is more emotional on this end as he chants a pretty, slow-waltz bal-lad. A girl's voice is heard in the distance harmonizing with Bob and answering the questions he asks in the tune. Inviting duet item.

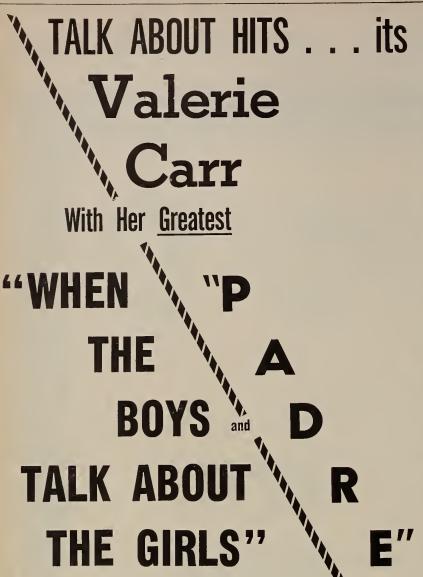
TOMMY STEELE (London 1795)

**B**+"NAIROBI" (2:00) [Favorite-Valyr ASCAP — Merrill] British teenage sensation Tommy Steele is now available in the U.S. with his recording of a tune which is currently high on the British hit parade. Zany rock and roll beat ditty that never made it in the States but could do so via this waxing. Exciting side.

**C+** "NEON SIGN" (1:45) [Peter Maurice ASCAP—Bart, Bennett] Steele compares his lover with a neon sign in this rock-a-billy side.

RECORDS

# Page 13 Add TWO MORE to the List POWERFUL REACTION THE FIRST WEEK OUT **"GAMBLIN "NIGHT** GAI" STROLL" A Wailin' Instrumental By A Socko Vocal By RALPH RUSTY MARTERIE DRAPER coupled with coupled with THAT'S MY DOLL **TROMBONE BLUES** MERCURY 71295 MERCURY 71298 **ABSOLUTE BEST BUYS** SMASH Wishing For Your Love THE VOXPOPPERS 71282 SMASH Twilight Time THE PLATTERS 71289 These Worldly Wonders **PATTI PAGE** SMASH 71294 Another Time, Another Place SMASH The Little Train M. VASEL & E. STORZ 71286 RCUR



R — 4066



A FAIR **B**+ EXCELLENT C+ 600D П Cash he Kox "SCOTTISH FLING" (2:46) [Marti ASCAP-Whiteman, Barris] "MY FIRST LOVE" (2:24) [Whiteman BMI-Hazen] MARTI BARRIS (Keen 2003) • The Keen label has hit upon a wonderful new talent in the person of thrush Marti Barris who makes a delightful first showing with a number called "Scottish Fling". The lass is a polished performer with a class vocal technique. She has a warm voice that comes across with jazz overtones on this contagious lilter. The number is refreshingly different from the usual merchandise heard on singles today. And jockeys should find the disk a welcome change of pace. Marti is a canary to watch. We'll be hearing about her in the future. Flip, "My First Love", is a slow waltzer sweetly handled by the performer. The Cash Box Best Bets ★ "THE MOOCH" Lu Ann Simms. Jubilee 5231 Jo-Ann Campbell "YOU-00" Gone 5027 "TILL WE'RE ENGAGED". Guy Mitchell..... Columbia 41146 "MIDNIGHT DREAM" Jerry Manolas ... Coral 61959 Whispering Pigg ..... "DARLENE" East West 111 "CRAZY RHYTHM" "YOU'RE GONE BABY"..... Jimmy Lloyd.....Roulette 4062

### DINAH SHORE

"NAIROBI"

"DEAR TOMMY"

(RCA Victor 7211)

**B** "THE SECRET OF HAPPI-NESS" (3:00) [Manchester AS-CAP—Sigman, Curtain] A beautiful melody, "The Impala Theme", gets an equally wonderful set of lyrics, and under Dinah Shore's control the number comes off as a tender waltz item that should meet with the ap-proval of the lark's adult admiration society. society.

**B** "IT'S THE SECOND TIME YOU MEET THAT MATTERS" (2:13) [Stratford ASCAP — Comden, Green, Styne] From the Broadway-bound musical "Say Darling" comes this rhythmic ballad which Dinah fashions with finesse. Class number.

### RONNIE HAIG

(ABC-Paramount 9912)

**B** "TRAVELER OF LOVE" (2:38) [Condor BMI—Hege] Newcomer Ronnie Haig does a pretty job with a fish beat ballad—his first Am-Par release. Smooth romantic item aimed at the younger sof at the younger set.

**B** "DON'T YOU HEAR ME CALL-ING, BABY" (2:21) [Condor BMI—Hege] A spirited rocker is belted with zest by the versatile and commercial performer.

# **TEDDY BART**

### (Felsted 8514)

**B** "JUST ENOUGH" (1:48) [Sud-bury BMI—Perper, Elgin] New-comer Teddy Bart bows on the disk scene with a pleasant bouncer featur-ing a cute teenage romantic lyric. Inviting novelty. Good R & R dance item too item too.

**B** "HEADIN' FOR A WEDDIN'" (2:17) [Sudbury BMI — Miller, Finestone] The songster happily prances thru another contagious item with a cute storyline. Light and colorful bounce beat.

### **EILEEN RODGERS**

.Tommy Steele.....

(Columbia 41151)

**B** "CAREFUL, CAREFUL" (2:18) [Witmark ASCAP — Pockriss, Vance] Eileen Rodgers should do well with this commercial rock-a-cha-cha novelty with a lively sound. Cute tenage dance item with a chorus supplying a potent ya-ya-ya backdrop. Could step out.

London 1792

**C**+ "I'M ALONE BECAUSE I LOVE YOU" (2:28) [Witmark ASCAP —Young, Schuster, Miller] A tearful oldie is set to a rock-a-ballad beat by the polished lark. Heartbreaking delivery.

### PAULETTE SISTERS

### (Decca 30569)

**B** "WE DIDN'T KNOW" (2:45) [Roosevelt BMI—Singleton, Cole-man] The smooth sounding Paulette Sisters do a bang-up job on a strong rock-a-ballad that could become a teenage favorite. Dramatic fish-beat item with potential.

**B** "IT HAPPENS EVERYTIME I DANCE WITH YOU" (2:10) [Panorama ASCAP — Fragna, Elow] A lively polka favorite of Europe is happily fashioned in English by the gals. Spright, colorful novelty that could also step out. Good coupling.

# SONNETS

(Lane 501)

**B** "OH, JUDY" (2:20) [Lane BMI —Monroe] The new Lane label hands in a commercial pressing tailor-made for today's teenagers' tastes. Fast moving name tune that cruises along at a spright pace. Good dance merchandise.

**B** "ANGEL OF MY DREAMS" (2:18) [Lane BMI—Koger, Mon-roe] The group blends well again offering a pretty rock-a-ballad. Side has a contagious melody the kids should go for.



# OVER 1 MILLON ADVANCE SALES... AGAIN!

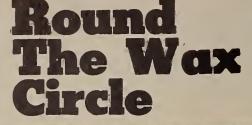
# WEAR MY RING AROUND YOUR NECK °/w DONCHA' THINK IT'S TIME

Watch for these **NBC-TV** network shows in color and black and white...**THE PERRY COMO SHOW, THE GEORGE GOBEL SHOW, THE EDDIE FISHER SHOW, THE PRICE IS RIGHT, TIC TAC DOUGH** ... all sponsored by ...



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"





NEW YORK:



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### CHICAGO:

Paul Anka's new click-disk on AM-PAR, "Keep The Bells Ringing" is ringing up big sales, according to Lenny Garmisa. Lenny tells us he has a hot, novel deck that should go places, titled "Apache" by the Chiefs. . .



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Record Distribs.

### LOS ANGELES:

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April 12, 1958



SACK DRESSES "SACK DRESSES THE SAD SACKS IMPERIAL RECORDS 6425 Hollywood Blvd., Hollywood, Calif. IN CANADA: LONDON RECORDS INC.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# Page 17

# JOHNNY MATHIS

A THE A

ALL THE TIME From the Broadway production "Oh Captain!" b/w TEACHER, TEACHER

with RAY ELLIS and his orchestra 4-41152

Wonderful, wonderful Johnny Mathis erful, wonderful Johnny Mathis is featured in Look Magazine's cover story on the record industry, April 15. Watch for extra traffic when you feature these two superb performances. "All the Time" is a hit ballad, sung in the wistful Mathis style . . . "Teacher, Teacher" just swings!



# THE EASY RIDERS: **TERRY GILKYSON** FRANK MILLER

WINDJAMMER Solo by Richard Dehr b/w KARI WAITS FOR ME From the Louis de Rochemont-Cine-miracle Prod. "Windjammer" 4-41147

Cinemiracle is being touted as the most sensational screen process yet devised. From "Windjammer"— the first film in this new process come these two numbers, both suited to the soft harmonies of the Easy Riders. They'll be riding high on the tail of the most publicized film ever!

# **PAUL HAMPTON** SLAM BAM THANK YA MA'AM

b/w LIVE A LIFE OF LOVE 4-41145

4-41145 Dartmouth undergraduate Paul Hampton's career got a rocketing boost into orbit when he appeared coast to coast on the Ed Sullivan Show, March 23. Here, with "Slam Bam," he delivers the sound today's teen-agers want. Coupling finds him easing up on tempo, but not on drive drive.

**GUY MITCHELL** TILL WE'RE ENGAGED

# *b/w* HEY, MADAME

HEY, MADAME From the Broadway production "Oh Captain!" with JIMMY CAR-ROLL and his orchestra 4.41146 "Till We're Engaged" is a coun-try-tinged bouncer sure to score in every market. The flip, from the seemingly inexhaustible score of "Oh Captain!" is a fresh and robust melody delivered with Guy's winning style. Guy's due for another "Singin' the Blues." Either of these sides might be it. might be it.





10<sup>118</sup> ANNIVERSARY OF LONG PLAYING RECORDS COLUMBIA : RECORDS

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

# Page 18

April 12, 1958

The Cash Box, Music	Page 18 April 12, 193			
ADDRISS BROTHERS	Top Selling Records Leported by Retail Outlets From Coast to Coast			
Idates ASRDY       HAPPY"         Idates ASRDY       HAPPY"         Image Smash in its first release.       Its first release.         Image Smash in its first release.       Its first release.         Image Smash in its first release.       Its first release.         Image Smash in its first release.       Its first release.         Image Smash in its first release.       Its first release.         Image Smash in its first release.       Its first release.         Image Smash in its first release.       Its first release.         Image Smash in its first release.       Its first release.         Image Smash in its first release.       Its first release.         Image Smash in its first release.       Its first release.         Image Smash in its first release.       Its first release.         Image Smash in its first release.       Its first release.         Image Smash in its first release.       Its first release.         Image Smash in its first release.       Its first release.         Image Smash in its first release.       Its first release.         Image Smash in its first release.       Its first release.         Image Smash in its first release.       Its first release.         Image Smash in its first release.       Its first release.         Image Smash in its first release.	BROADWAY MUSIC New York, N. Y.       ROL'S RECORD SHOP Chicago, III.       NORTY'S MUSIC CENT Los Angeles, Calif.         1. Tequila (Champs)       Don't You Just Know It       Again (J. Rodgers)         2. Return To Me (D. Martin)       Don't You Just Know It       Mayain (J. Rodgers)         3. Billy (K. Linden)       Little Train (Storz & Vasel)       Wonderful Time (Platters)         5. Witch Doctor (D. Seville)       Little Train (Storz & Vasel)       Sweet Little Sixteen (Berry)         6. Book Of Love (Monotones)       Sweet Little Sixteen (Berry)       He's Got The Whole World (L. London)         7. Who's Sorry Now (Francis)       B. Another Time Another Place (P. Boon)       Swinging Shepherd Blue (P. Boone)         9. Little Blue Man (Johnson)       New (Platters)       Stay (Danny & Junicrs)         10. It's Too Soon To Know (P. , Boone)       Twilight Time (Platters)       New (Platters)			
Best Bets "EVERYBODY HAPPY" Addris Bros. Brod 003 "EVERYBODY HAPPY" "EVERYBODY HAPY" "EVERYBODY HAPPY" "EVERYBODY HAPY" "EVERYBODY HAPPY" "EVERYBODY HAPY" "E	AL'S RECORD MART Detroit, Mich.       COMER'S RECORD NOOK San Antonio, Tex.       VAN CURLER MUSIC Albany, N. Y.         1. Lollipop (Chordettes)       Dinner With Drac (Zacherle)       I. He's Got The Whole W         3. Don't You Just Know It       Maybe Baby (Crickets)       I. He's Got The Whole W         4. Breathless (J. L. Lewis)       S. Don't You Just Know It       Becathless (J. L. Lewis)       S. Book Of Love (Monotone         6. Tumbling Tumbleweeds (B. Vaughn)       Believe What You Say       For Your Love (Townsend (R. Nelson)       So Tough (Casuals)         9. Yea Yea (Kendal Sisters)       Beads       So Tough (Casuals)       Bubles, Bangles, Beads         10. Million Miles From Nowhere (J. Jones)       Million Miles From Nowhere       Bubleing Or Now (France			
They They They They They They They They	WILLIAM'S Philadelphia, Pa.MUNICIPAL RADIO Brooklyn, N. Y.WEBSTER RECORD SHI St. Louis, Mo.1. Tequila (Champs) 2. Lollipop (Chordettes) 3. He's Got The Whole World (L. London) 4. Billy (K. Linden) 5. 26 Miles (Four Preps) 6. Twilight Time (Platters) 7. Ht's Too Soon To Know (P. Boone) 8. For Your Love (Townsend) 9. Believe What You Say (R. Nelson) 10. Are You Sincere (Williams)MUNICIPAL RADIO Brooklyn, N. Y. 1. Tequila (Champs) 2. Don't You Just Know It (H. Smith) 3. I Met Him On A Sunday (Sherilles) 5. Lollipop (Chordettes) 5. Lollipop (Chordettes) 6. Twilight Time (Platters) 7. There's Only One Of You (R. Nelson) 10. Are You Sincere (Williams)MUNICIPAL RADIO Brooklyn, N. Y. 1. Tequila (Champs) 2. Don't You Just Know It (H. Smith) 3. I Met Him On A Sunday (R. Nelson) 10. Are You Sincere (Williams)MUNICIPAL RADIO Brooklyn, N. Y. 1. Tequila (Champs) 2. Don't You Just Know It (H. Smith) 3. I Met Him On A Sunday (R. Nelson)Witch Doctor (D. Seville) (B. For Your Love (Townsend) 9. Who's Sorry Now (Francis) 10. Teacher, Teacher (J. Mathis)WebSTER RECORD SHI (H. Smith) 3. Who's Sorry Now (Francis) 10. Teacher, Teacher (J. Mathis)			
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TOODALOO KANGAROO B/W MY LOVE I GIVE JIMMY WITHERSPOON BAND RP-126 SONNY GENO "the most?" singing BLUE SKIES	ERNSTROM'S Dallas, Tex.       THE MUSIC BOX San Francisco, Calif.       SUPER MUSIC, INC. Baltimore, Md.         1. Lollipop (Chordettes)       2. Sook Of Love (Monotones)       3. Believe What You Say       2. Book Of Love (Monotones)       3. Book Of Love (Monotones)       3. Book Of Love (Monotones)       3. Do You Want To Dance       1. He's Got The Whole W         4. Straight Shirts (G. Summers)       4. We Belong Together (Robert & Johnny)       4. We Belong Together (Robert & Johnny)       3. Book Of Love (Monotones)       3. Book Of Love (Monotones)         5. Don't You Just Know It Maybe Baby (Crickets)       5. Twilight Time (Platters)       6. Lollipop (Chordettes)       7. College Man (B. Justis)         6. Maybe Kitteen (Berry)       9. Oh Oh I'm Falling In Love Again (J. Rodgers)       7. Skining For Your Love (Voxpop         9. Sweet Little Sixteen (Berry)       10. Maybe Baby (Crickets)       10. Maybe Baby (Crickets)       9. Skinny Minnie (B. Hale			
FEATURING         THE FOUR EKKOS         Bike it's never been done before!         B/W         JUST BEYOND         RP 12558	DON LEARY'S, INC. Minneapolis, Minn.       THOMPSON'S Eugene, Ore.       STAMPFLI'S RECORD RO Reno, Nev.         1. Lollipop (Chordettes)       1. Wonderful Time Up There (P. Boone)       1. Tequila (Champs)       1. Tequila (Champs)         3. Tequila (Champs)       2. Tequila (Champs)       3. Sweet Little Sixteen (Berry)       3. Sweet Little Sixteen (Berry)         5. It's Too Soon To Know (P. Boone)       (P. Boone)       5. Don't (E. Presley)       3. Sweet Little Sixteen (Como)         6. Oh Lonesome Me (Gibson)       7. Maybe Baby (Crickets)       B. Lollipop (Chordettes)       3. Sueet Little Sixteen (Williams)         9. Click Clack (Dickey Doo)       10. The Walk (J. McCracklin)       10. Sugartime (McGuires)       9. Wonderful Time Up There (P. Bec			
RECORDING CO. HOLLYWOOD, CALIF. · 9034 SUNSET BLVD. · CRestview 6-9700	MUSIC BOX Cambridge, Mass.       THE RECORD SHOP Buffalo, N. Y.       RADIO DOCTORS         1. Twilight Time (Platters)       (L. London)       (L. London)       (L. London)         2. Don't You Just Know It (H. Smith)       (H. Smith)       (H. Smith)       (L. London)       (L. London)         3. Blue Tattoo (Four Voices)       (H. Smith)       (Shirelles)       (L. Landon)       (L. London)         5. Arrivederci Roma (Lanza/Williams)       (Shirelles)       (L. Landon)       (C. Smith)       (L. Smith)         6. Who's Sorry Now (Francis)       (Shirelles)       (L. Lewis)       (H. Smith)         7. Wishing For Your Love (Voxpoppers)       (B. Kisses (F. Pourcel)       (J. Cash)         8. My Pledge To You (J. Nash)       9. Little Blue Man (Johnson)         9. I'm Not Afraid Anymore (E. Rodgers)       (D. Rock & Roll Rhapsody (Four Aces)       (D. Tequila (Champs)         10. Rock & Roll Rhapsody       (Four Aces)       (D. Tequila (Champs)			

The Cash Box, Music

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April 12, 1958



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

# Page 20

# **RCA Victor To Issue Stereo Disk.** Will Not Offer Compatibles

NEW YORK — RCA Victor last week announced its plans to release a "true" stereophonic disk this com-ing summer, to be introduced at the Furniture Show in July. At the same time George Marek, RCA Victor vice president, announced that this decision obviously meant that Victor, for one, would not re-lease the much discussed compatible disk. disk

lease the much discussed compatible disk. Marek stated that in his opinion and the opinion of the entire Victor staff, the compatible disk represented a compromise in quality and it would therefore be a step backwards. In a demonstration at the RCA Victor Review Room last Tuesday, April I, the compatible disk was played monaurally and stereophoni-cally, and in both instances the true monaural and true stereophonic disks issued a clearer, more defined, less fuzzy sound. It was explained that Victor was certain the public would not accept a disk in which it was forced to compromise on the quality of the sound. The problem of double inventory was admittedly a headache which the compatible disk would have obviated, but it was felt: 1) with the gradual introduction of the disk double in-ventory would not prove to be too much of a problem, and 2) it was preferable to that of issuing an in-ferior product. Inexpensive conversion stereo car-tridges, some already introduced, will

ferior product. Inexpensive conversion stereo car-tridges, some already introduced, will enable the monaural set owner to get a better reproduction from his pres-ent monaural records and to start to build a stereo disk collection toward the day when he will change to more modern stereo equipment. Most of the major and inde record

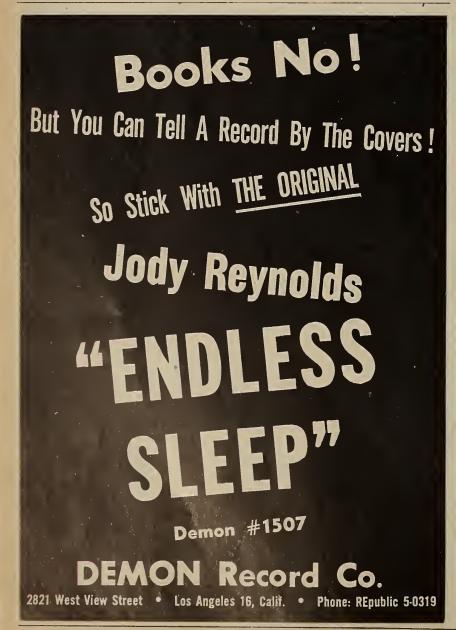
companies seem to be in agreement with the RCA Victor decision. How-ever, Columbia, which last week, an-nounced its compatible disk, and ap-parently has no intention of releasing it at this time, has made no statement as to its intentions in the true stereo disk field.

# N.Y. Capitol Distr. Hot

NEW YORK—Vito Samela, Capi-tol Distributors, this city, reports that his Capitol Record line is at one of its hottest peaks in some time. In the singles department, Samela calls at-tention to Ed Townsend's "For Your Love" and "Torero," by Renato Ca-rosone. "Both were broken in New York," says Samela, "which should put to rest for all time the popular inisconception that New York does not break records."

Other singles selling in hit figures are Dean Martin's "Return To Me," Laurie London's "He's Got The Whole World In His Hands," "How Are You Fixed For Love" and "Nothing In Common," by Frank Sinatra, and Keely Smith and "Looking Back," by Nat "King" Cole.

In the album department, the New York distributing branch of Capitol lists "Mommy Gimme A Drink-a Water" by Danny Kaye, "Swinging On Broadway" by Jonah Jones, and "The Late Late Show" by Dakota Staton as the established hits, with Staton as the established hits, with three new releases creating great ex-citement. They are Renato Carosone's "Blue Italian Skies," Les Baxter's "South Pacific," and Joe Bushkin's "Night Sounds."



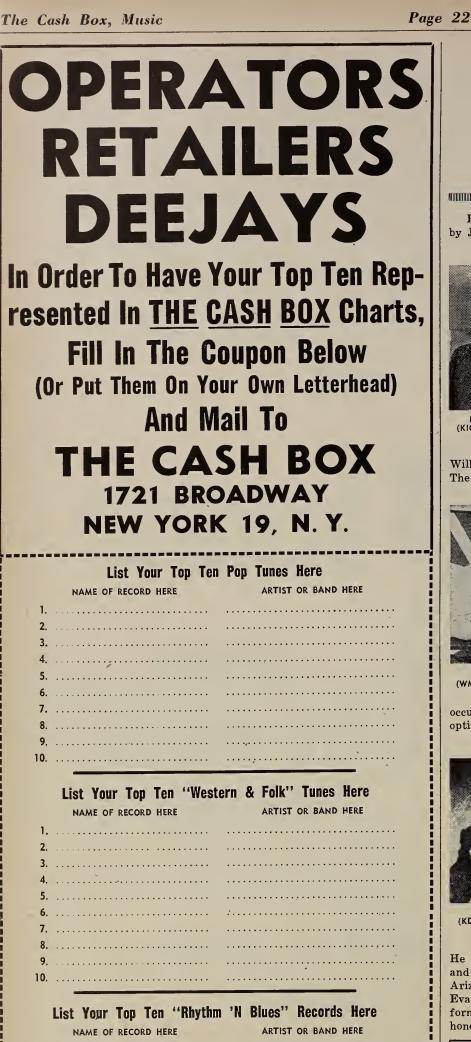


		Week
1	TEQUILA CHAMPS (Challenge)	1
2	LOLLIPOP CHORDETTES (Cadence) .	2
3	WHO'S SORRY NOW Connie Francis (MGM)	4
4	HE'S GOT THE WHOLE WORLD IN HIS HANDS LAURIE LONDON (Capitol)	6
5	ARE YOU SINCERE ANDY WILLIAMS (Cadence)	3
6	SWEET LITTLE SIXTEEN CHUCK BERRY (Chess)	5
7	26 MILES FOUR PREPS (Capitol)	7
8	CATCH A FALLING STAR PERRY COMO (RCA Victor)	8
9	A WONDERFUL TIME UP THERE PAT BOONE (Dot)	9
10	IT'S TOO SOON TO KNOW PAT BOONE (Dot)	10
11	BILLY KATHY LINDEN (Felsted)	17
12	THERE'S ONLY ONE OF YOU FOUR LADS (Columbia)	26
13	BREATHLESS JERRY LEE LEWIS (Sun)	11
14	OH LONESOME ME Don GIBSON (RCA Victor)	19
15	GIGI CHARLES MARGULIS (Carlton) BILLY ECKSTINE (Mercury) VIC DAMONE (Columbia)	23
16	RETURN TO ME DEAN MARTIN (Capitol)	30
17	LAZY MARY LOU MONTE (RCA Victor)	27
18	ARRIVEDERCI ROMA Roger WILLIAMS (Kapp)	28
19	MAYBE BABY CRICKETS (Brunswick)	16
20	OH-OH, I'M FALLING IN LOVE AGAIN JIMMIE RODGERS (Roulette)	13
21) SU	GARTIME. 22) DON'T. 23) LITTLE BLUE MAN. 24) A VERY PR	ECIOUS

21) SUGARTIME. 22) DON'T. 23) LITTLE BLUE MAN. 24) A VERY PRECIOUS LOVE. 25) DON'T YOU JUST KNOW IT. 26) TWILIGHT TIME. 27) SAIL ALONG SILV'RY MOON. 28) OH JULIE. 29) BALLAD OF A TEENAGE QUEEN. 30) WITCHCRAFT. 31) MAGIC MOMENTS. 32) BOOK OF LOVE. 33) WISHING FOR YOUR LOVE. 34) I'VE GOT BELLS ON MY HEART. 35) SWINGING SHEPHERD BLUES. 36) DINNER WITH DRAC. 37) CHANSON D'AMOUR. 38) THE WALK. 39) BELIEVE WHAT YOU SAY. 40) LONELY ISLAND. 41) NOW AND FOR ALWAYS. 42) MY BUCKET'S GOT A HOLE IN IT. 43) TUMBLING TUMBLEWEEDS. 44) BLUEBIRDS OVER THE MOUNTAIN. 45) IN MY LIFE. 46) BELONGING TO SOMEONE. 47) 76 TROMBONES. 48) YOU ARE MY DESTINY. 49) GET A JOB. 50) LET'S BE LOVERS. 51) WITCH DOCTOR. 52) KEWPIE DOLL. 53) SO TOUGH. 54) MAYBE. 55) THAT CRAZY FEELING. 56) WALKIN' THE LOW ROAD. 57) TEACHER'S PET. 58) GOOD GOLLY MISS MOLLY. 59) TELL HER YOU LOVE HER. 60) I MET HIM ON A SUNDAY; I BEG OF YOU; RIVER KWAI MARCH & COLONEL BOGEY; LONG HOT SUM-MER; MY PLEDGE TO YOU; FOOLS; ANOTHER TIME, ANOTHER PLACE; KATHLEEN; SKINNY MINNIE; THESE WORLDLY WONDERS.



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



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Ron Turner (WKMI-Kalamazoo, Mich.) tells of the great impression left by Joe Williams and Count Basie on their recent visit to Kalamazoo. Turner also puts in a good word for each of their two new Roulette albums, and their single, "Five O'Clock In

The Morning." . . . Frosty Mitchell (KIOA-Des Moines, Iowa) writes to tell us that he and his wife

Joanie were the proud parents of a baby girl named Mianne. The name was acquired through a contest that drew 1,500 entries from 7 states and 192 cities in Iowa. . . Bill Gerson (WINN-Louisville, Ky.)

tells how his station is now doing it with smooth music. Gerson says that WINN is devoting the bulk

but instrumentals. The jockey features such outstanding stars as Les Elgart, Ted Heath and the

Modern Jazz Quartet. . . . Larry Gar (WKBC-No.

three winners called him Winky, Gismo-Budipuss, and Short-nik. . . . Buddy Basch reports how Neal Hefti,

composer-conductor, is being noted by deejays for his appearance on a half a dozen labels with dozens of artists now cutting his own masters. . . . Paul Cowley (WKLO-Louisville, Ky.) sends his thanks to the many

calls he received in regards to the article he wrote for the Cash Box in answer to Mitch Miller's speech

at the recent DJ. Convention. . . . Neil Guerton (WWON-Woonsocket, R.I.) explains how a gimmik

he tried on his show one evening has turned out to be a regular part of the show's format. Guerton runs a contest between two top recording artists, and

allows the audience to participate by calling and

casting their votes. The parents like it as much as

of the program day to heavy play on albums. . . Joe Ryan (WALL-Middletown) informs us that he features a "No Voices Day" where he plays nothing



FROSTY MITCHELL (KIOA-Des Moines, Iowa)

Wilkesboro, N. Car.) reports the results of his "Little Blue Man" contest. The question was, "If I had a little blue man, what would I call him?". The



BRAD LACEY (WMYR-Fort Meyers, Fla.)

the teens because they say that it keeps the children occupied and, above all, in the home. . . . Ed Gray (WKNE-Keene, N.H.) optimistic over Eydie Gorme's latest LP issue for ABC Paramount, "Eydie



Gorme, Vamps The Roaring 20's." . . . Ken Jones (WCMI-Ashland, Ky.) has recently become a swinging daddy. Jones' wife Lois recently gave birth to a son they have named Jeffery Scott. . . . Brad Lacey, Joe Buerry and Mark Brooks (WMYR-Ft. Myers, Fla.) conducted another Southwest Florida teen-hop, April 11th. The jockeys have been giving these hops once a month with great success. . . Bob Bartl (WPGC-Wash. D.C.) tells what a terrific reaction he got to Addie Lee's record "Please Buy My Record" on the End Label. Bartl suggests that other jockeys give it a listen. . . Bob Norris (WDVH-Gainsville, Fla.) and his dad Joel, are opening the Top Tunes Record Shop in Gainsville on or about the 15th of April. Norris would appreciate autographed copies of record stars sent to his dad in care of the station.

FRANK POLLACK (KDAY-Hollywood, Calif.)

He would also appreciate hearing from any act that will be in the vicinity and can help with the grand opening.... Lucky Lawrence (KRUX-Phoenix, Ariz.) very optimistic over the Gaylords' new recording of "Love."... Red Evans (WTAL-Tallahassee, Fla.) recently tied the marital knot with the former Miss Marie Rennard. The couple went down to the coast for a short honeymoon.

# VITAL STATISTICS:

Jimmy Ray, formerly with the KZ stations' Tyler outlet, has been transferred to KZEE in Weatherford. . . . Al Stevens, popular Baltimore deejay, finishes a stint with WCBM in Baltimore to join the staff at WAYE. Stevens, in addition to his jockey duties, will also be on the sales staff. . . . Dan Neaverth is now a member of the WKBW staff in Buffalo, N.Y. Neaverth last worked with WBNY. . . . Mike Medway recently joined the announcing staff of station WALA in Mobile, Alabama. Medway has an extensive background in show business including Hollywood acting, and TV performances. . . . Newest additions to the staff of KDAY, Hollywood, are Program Director Earl McRoberts, formerly of KCBQ in San Diego, and Frank Pollack, who comes from KRUX in Phoenix where he was Program Director. . . . Carl Logan, hailing from KZEE in Weatherford, Texas, is now spinning country and western disks for KCUL, Fort Worth. Also on the KCUL staff are James Dickson, Program Director and dj, and Stuart H. Barondess, the station's new Station Manager.

# **MGM Records Increases First Quarter Sales 53%**

# **Bills Half Million Dollars In March**

NEW YORK—MGM Records pres-ident Arnold Maxin has announced an increase in over-all dollar sales of 53% for the first quarter of 1958 as compared to the similar period of 1957. Long-playing records increased in sales by 9%. Single records and extended play sets showed 144% in-crease. crease.

crease. In the month of March, MGM billed one-half million dollars, the largest volume of billing in the eleven year history of the company. Much of the single sales activity was accounted for by Connie Francis' "Who's Sorry Now", Joni James' "Nothing Will Ever Change", David Rose's "Swinging Shepherd Blues",

Sam (The Man) Taylor's "Big Guitar" and a high sales volume among a number of rock and roll releases is-sued since the first of the year.

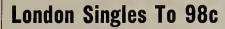
Leading the way in the LP cate-gory were such albums as Joni James' Italian-English album "Ti Voglio Bene . . . I Love You", the three "Gigi" albums—the sound track, the David Rose instrumental, and the Dick Hyman jazz album, the Ray Charles Singers' "Winter Wonder-land", and others.

Maxin's stepped-up sales pace wi'l continue with extensive programs and special promotions scheduled for each month of the year.

# "Ten Commandments" **LP Not Licensed For Radio Or TV Plav**

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HOLLYWOOD—Randy Wood, Dot Records' topper, upon hearing that portions of the Dot album "The Ten Commandments" had been broad-cast on radio and TV, announced in a special letter to dee jays and pro-gram directors that the music from the film has not been licensed for public performance on either radio or TV in this country or elsewhere. Cecil B. de Mille, producer of th' film, and the publishers of the music advised than any such public per-formance will be deemed to be an in-fringement of the copyright of the music and henceforth any further violations of these restrictions will re-sult in the institution of legal pro-ceedings for an injunction and dam-ages. ages.

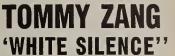


NEW YORK—Lee Hartstone, vice-president in charge of sales of Lon-don and Felsted Records, last weel-announced that the labels have raised the list price of their 45 rpm singles to  $98\phi$ . The change went into effect April 1.

# Form Volcano Records

LOS ANGELES—Theo Allen, pres-ident of Theo Allen Enterprises, L.A.

has formed a new record company called Volcano Records. The label's first release, set for re-lease next month, features Allen sing-ing "I'm A Man And Not A Mouse" b/w "You Ain't My Gal No More".



April 12, 1958



# Decca Releases "Mood Jazz For Hi-Fi" Series

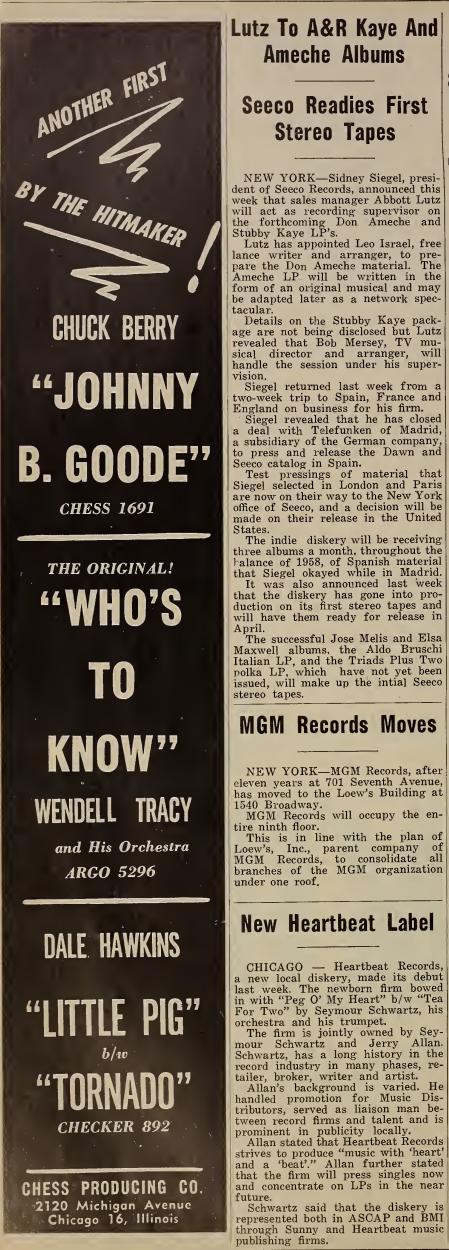
NEW YORK—Decca Records last week announced the release of a new "Mood Jazz for Hi-Fi" series, the J 9200 series.

9200 series. The first release consists of a se-lected group of nine LP's running the gamut as far as artists and instru-mentation are concerned. The sets will carry a list price of \$4.98. The entire Decca sales organiza-tion will be sporting handsome brief-case kits including all pertinent mate-rial throughout the month of April. A heavy merchandising aid pro-gram has been prepared for the sales-

men as well as the retailer; plus two color forms illustrating the entire re-lease, a bound litho book previewing the "New World Of Jazz Sound", : large window centerpiece, die cut mounted lithos, and a mounted in-signia for counter use. A strong advertising campaign has been prepared for use in trade papers, trade magazines and national publi-cations.

cations. All Jazz D. J.'s in the country will receive a special sampler with a let-ter telling the complete story of "Jazztime."







# **Develop And Package Special**

NEW YORK — Dario and Dorle Soria, who terminated a five-year as-sociation with Angel Records on Janu-ary 1, 1958, will return to the record-ing field as independent producers, to develop and package for RCA Victor a special series of classical record albums, according to an announce-ment by George R. Marek, Vice-Pres-ident and General Manager of the RCA Victor Record Division. Soria was President of Electric and Musical Industries U.S. Ltd.; Mrs. Soria direc-tor of artistic relations, press, ad-vertising and promotion. The series, of the "highest artistic and technical quality," will be drawn from every field of music. It will be recorded both in this country and abroad. Art design, documentary ma-terial and printed material will also utilize the resources of both con-tinents. RCA Victor's technical staff and facilities will be used for all rec-ordings. RCA Victor artists as well

as other available artists will be en-listed for specific recordings with which their talents have a special affinity.

which their talents have a special affinity. The new series, "Presented by Soria," will be launched in the sum-mer of 1959. It will be distributed through RCA Victor's regular chan-nels including its record clubs. The Soria-Victor agreement was negotiated just before Mr. and Mrs. Soria sailed on the SS Constitution (April 3) for Europe where they will combine a holiday with preliminary research for the forthcoming series. As previously planned, they will also spend most of May and all of June in Rome and Spoleto, assisting Gian Carlo Menotti with The Festival of Two Worlds which they helped to organize and which will take place in Spoleto June 5-29. They will visit the Salzburg Festival and other centers of summer musical activity before re-turning home in September. turning home in September.

# Dario And Dorle Soria To Charley Applewhite Resumes Career **Upon Discharge From Army**

for the Army. "It's funny how the Army always managed to have a singer on tap for its shows," says Charlie. "First it was Eddie Fisher and Vic Damone, then me, and now they've got Elvis!" Design Records prexie Cy Leslie was an Applewhite fan and signed him up during his Army stint. Char-lie's first single for Design was cut during his last furlough, in an all-night session. A native Fort Worth, Texas boy who got his start as a singing waiter in 1952, Charlie is booked for a na-tional nightclub tour in the next few months; his first record album by Design will be released soon.

"A VER Precious	_
from the Warner Bros "MARJORIE MORNI	
THE AMES BROS.	RCA Victor
DORIS DAY The Johnston Bros.	Columbia London
BONNIE GUITAR	Dot
SLIM WHITMAN JACK JONES	Imperial Capitol
DICK HAYMES SOUND TRACK ALBUM	Hallmark
M. WITMARK	& SONS

# **Mercury Holds Second Annual** Int'l. Convention In Paris

CHICAGO-Executives of Mercury will leave April 8th to meet with over thirty licensees of the Mercury Record thirty licensees of the Mercury Record Corporation for a three-day conven-tion—seminar to be held in Paris this week end, April 10, 11, 12. The meet-ing will be conducted by Irving B. Green, president, and accompanying Green from the Mercury executive staff will be Wilma Cozart, director of the Classical division, Bob Shad and David Carroll representing the recording department. Bob Fine will represent Mercury as a recording and engineering consultant. The purpose of the International

engineering consultant. The purpose of the International Convention is to present to all li-censees in attendance the many new developments that are constantly tak-ing place in the recording industry. Engineering and manufacturing tech-niques will be thoroughly discussed with special emphasis given to the development of stereophonic tape and disks. Marketing, merchandising, pro-motion, and advertising techniques successfully employed in the U.S.A. will also be covered at the seminar. The promotional high light of the

will also be covered at the seminar. The promotional high light of the three-day affair will be a special con-cert Friday, April 11th, at the famed Salle Pleyel Theatre. The members of the convention, as well as 1200 dealers throughout the country of France, will attend this concert which will feature the Platters, Sarah Vaughan, and Max Roach. Roach.

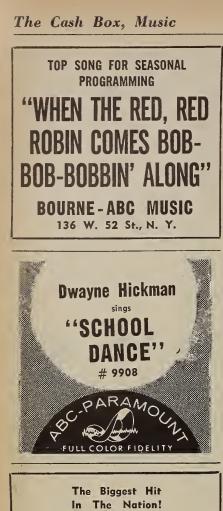
The musical director for the show is Eddie Barclay, one of France's leading orchestra leaders. The concert will be broadcast over Radio Europe #1. The broadcast will be recorded and the entire live show will be pro-duced as a long play record for world wide distribution.

wide distribution. Representatives of the press from each of the organizations will be in attendance, for this will be the first time an American recording company has presented a free concert for deal-ers in a foreign land with a live radio show to be presented to the entire continent. As a piece de resistance. the Saturday meeting will be held during a boat trip on the river Seine. Madame Nicole Barclay and Monsieur Eddie Barclay play host to the entire International Convention for the three days. days.

days. Executives representing the Mer-cury International Division are: Brice Somers, International Director (Gen-eva, Switzerland), Dick Whittington, European co-ordinator (London, Eng-land), Leo Vidal, representing the South of Latin America (Buenos

Aires), Manville Smith, representing the North of Latin America (Lima, Peru).





"BILLY"

Kathy Linden

Felsted 8510

**FELSTED** Records

539 W. 25 St., N. Y. C.



NEW YORK — Arnold Maxin, president of MGM Records, this week announced that the previously an-nounced Orbit Records, subsid label, will now be known as Cub Records. This move was necessitated by the emergence of a west coast label, also called Orbit Records, a subsidiary of HiFi Records. Maxin also announced that Harold

of HIF1 Records. Maxin also announced that Harold Drayson has been named national sales manager for the Cub label. Drayson will report directly to vice-president Irving Jerome, director of sales for both MGM and the newly formed Cub. Drayson will also con-tinue to handle syndicate store and army exchange sales. The Cub label will be extensively

The Cub label will be extensively promoted and advertised.

The retail price for Cub singles will be 98 cents.

# N. J. Music Guild Dinner

NEWARK, N. J.—The 21st An-nual Anniversary Dinner, Dance and Entertainment of the Music Guild of New Jersey was held last Saturday in the Elizabethan Room of the Essex House Hotel here. Nearly 600 opera-tors from all corners of the state at-tended tended.

top music business names: The Four Lads, Toni Carroll, Johnny Nash, Carol Hughes, Don Rondo, the Twin Tones, Lou Monte, Kenny Rogers and the Hi-Fives. Herman Halperin emceed.

Buddy Basch produced the show, which lasted almost two hours. Music was by Jack Arnold Press and his



Appearing at the show were many

orchestra.



# London Lowdown

We were very sad at the news of the passing of W. C. Handy, especially when his story was just about to be told on the screen.

There seems to be a great possibility of Harry Belafonte's coming over to England. He will be going to Belgium to appear during the Brussels World Fair.

Three of the key personalities in the "6-5 Special", BBC-TV Show, have staged a walk out. They are, former producer Josephine Douglas, MC. Pete Murray, and comedian (ex-boxer) Freddie Mills. At time of writing replacements have not been confirmed but show will go on.

Jackie Dennis, Britain's latest kid recording sensation whose waxing of "La Dee Dah" for the English Decca label is high on the hit parade, will appear at an International Music Festival in Brussels this week. Fifteen year old Jackie is a Scots boy who rock 'n rolls to the swinging of his kilt.

New appointment to BBC-TV light. entertainment department is songwriter Eric (These Foolish Things) Maschwitz.

James Melton and company appeared for the first time on the Channel 9 Sunday Night TV-er.

David Whitfield returns to the London Palladium this week to finish the season, before the start of the international vaudeville opening April 7th with Liberace topping the bill. Also fixed for the big house is Johnnie Ray.

Frank Lee, A & R Chief of English Decca off to the States next week.

The Crickets climbing the charts with their Coral waxing of "Maybe Baby". Could be their biggest one over here yet.

Also climbing fast: Dennis' "La Dee Dah" on English Decca, Marvin Rainwater's MGM recording of "Whole Lotta Woman" and Tommy Steele's version of "Nairobi".

"Tequila" by The Champs into the #13 spot-first week.

The two big hits in Germany and Holland are, No. 1 "Buona Sera" by Louis Prima and No. 2 "Melodie d'Amour".

Edmundo Ros thrilled at the reaction in the U.S. to his new record "The Pansy".

Going over to the States next week is Paddy Crookshank, British V.I.P. of the Robbins-Miller-Feist group.

From Italy comes the news that Pat Boone is the hottest thing on wax outside the Italian recordings.

Film companies cashing in on the popularity of television stars, par-ticularly those appearing on pro-grams such as "6-5 Special", a film of which has now been made.

Tommy Steele's new picture, "The Duke Wore Jeans" opened to very good box office takings.

"Lollipop" has now been recorded by several British artists but my guess is that the Chordettes will carry off the winning record in the Hit Parade.

"Siesta" a good piece of material from the recent London show called 'Lady at the Wheel," is getting a lot of airings and has a very fine waxing by the Beverley Sisters.

Star spangled concert last Sunday in aid of Spastic children featured some of the biggest names on wax and raised \$10,000 for a very good cause.

THIS WEEK'S BEST SELLING POP SINGLES

(Courtesy "New Musical Express")

- 1 Magic Moments-Perry Como (RCA)
- Whole Lotta Woman-Marvin Rainwater (MGM)
- Nairobi-Tommy Steele (Decca)
- Don't— Elvis Presley (RCA)
- The Story Of My Life-Michael Holliday (Columbia)
- Maybe Baby-Crickets (Coral) 6
- 7 La Dee Dah— Jackie Dennis (Decca)
- At The Hop-Danny and the Juniors (HMV)
- Mandy— Eddie Calvert (Columbia)
- Swingin' Shepherd Blues-Ted Heath (Decca) 10
- 11 Jailhouse Rock— Elvis Presley (RCA)
- 12 Catch A Falling Star-Perry Como (RCA)
- 13 Tequila-The Champs (London)
- 14 Good Golly, Miss Molly-Little Richard (London)
- 15 You Are My Destiny-Paul Anka (Columbia)
- 15 To Be Loved---Malcolm Vaughan (HMV)
- 17 A Wonderful Time Up There-Pat Boone (London)
- 18 Baby Lover— Petula Clark (Pye-Nixa)
- 19 Oh-Oh, I'm Falling In Love Again— Jimmie Rodgers (Columbia)
- 20 Can't Get Along Without You/ We Are Not Alone-Frankie Vaughan (Philips)
- 21 Sugartime-Alma Cogan (HMV)
- 21 The Big Beat-Fats Domino (London)
- 23 To Be Loved— Jackie Wilson (Coral)
- 24 April Love-Pat Boone (London)
- 25 All The Way— Frank Sinatra (Capitol)
- 26 Why Don't They Understand-George Hamilton IV (HMV)
- 27 Love Me Forever-Marion Ryan (Pye-Nixa)
- 28 Oh Boy!— Crickets (Coral)
- Who's Sorry Now— Connie Francis (MGM)
- 30 Swingin' Shepherd Blues-Moe Koffman (London)

April 12, 1958

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SPECIAL ISSUE (dated: may 10th)

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Reviews 

# POPULAR

JOHNNY'S



The hot songster is featured with a collection of his hit singles. The set is a swift follow up to Mathis' Good Night Dear Lord" set. Johnny Mathis' versatile delivery is excellently show-cased as he runs through the bill. "Chances Are", "It's Not For Me To Say", "No Love" and "Wild Is The Wind" are among the treats offered. One more big seller for Mathis. Get set for heavy trade heavy trade.



"THE YOUNG LIONS"-Soundtrack album-Decca DL-8719 (1-12" LP)

The new flick stars Marlon Brando, Mont-gomery Clift and Dean Martin. The score, pen-ned by Hugo Friedhofer, is a vital musical com-position, that creates a beautiful mental picture. Lionel Newman does a splendid job of conducting the 20th Century Fox Orchestra. The entry will get a tremendous sales push via one of the year's great pictures. Must stock.

"A COLLECTION OF GOLDEN HITS"—The Platters, The Gaylords, The Crew Cuts, The Diamonds—Mercury MG-20213 (1-12" LP)

Diamonds—Mercury MG-20213 (1-12" LP) Mercury has collected a number of its better selling single releases. Each of the featured groups is heard offering a few of its past hits. The Platters highlight "Only You" and two others. Also on the deck are "Love, Love, Love" (Diamonds), "Tell Me You're Mine" (Gaylords), and "Angels In The Sky" (Crew-Cuts). A worthy round-up of the labels better R&R hits. Pleasing album.

"BETTY JOHNSON"-Atlantic 8017 (1-12" LP) "BEITY JOHNSON"—Atlantic 8017 (1-12" LP) The thrush, enjoying a nice ride on the single charts with her "Little Blue Man", demonstrates her musical versatility on this new Atlantic LP. The orchestra supplies a brass backing that serves as a fine compliment to the artist. Items receiv-ing impressive treatments include "My Jack Of Diamonds" "Grandfathers Clock", and one of her past hit singles, "I Dreamed". Miss Johnson has a disk destined for lots of sales.

"THE JEROME KERN SONG BOOK"-Betty Madigan with Orchestra directed by Dick Jacobs --Coral CRL-57192 (1-12" LP)





--Coral CRL-57192 (1-12" LP) The popular songstress tags the Kern songs with attractive readings. Two of the tunes re-ceive refreshingly new treatments. "The Folks Who Live On The Hill" is done to a cha cha beat and "I Won't Dance" is offered with the basic instrumentation of "Man With The Golden Arm". Nice ork work from the Dick Jacobs aggregation. Reliable stock.

"SEA OF DREAMS"—Nelson Riddle and his Orchestra—Capitol T-915 (1-12" LP)

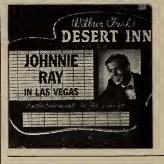
Nelson Riddle and his popular orchestra take the listener on a slow mood excursion. Riddle, noted for his backings of top vocalists Frank Sinatra and Nat "King" Cole, offers a lush string treatment to a dozen romantic selections. Included in the set are "Let's Fall In Love", "Autumn Leaves", and "Sea Of Dreams", etc. A worthy entry by the strong selling Riddle.



Michel Legrand and his Orchestra—Columbia CL-1116 (1-12" LP) Frankie Loi

CL-1116 (1-12" LP) Frankie Laine lends his colorful vocal chords to a program of mostly European songs. Le-grand, one of the most striking arranger-con-ductors in France, utilizes his strings to great advantage while smoothly complimenting Laine. One stirringly beautiful reading is offered via "Si Tu Partais". Another is the perennial favor-ite, "Autumn Leaves". The issue will see lots of deciav-sales action deejay-sales action.





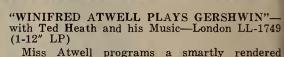


and S

SARAH

VAUGHAN

in a comantic mood



(1-12" LF) Miss Atwell programs a smartly rendered collection of Gershwin tunes. Side one of the disk is dedicated to the well known "Rhapsody In Blue", while the flip side has seven other items. The pianist is assisted on the major piece by the Ted Heath orchestra. Side two is done with the help of a rhythm section. Other Gersh-win goodies include "Love Walked In" and "Sum-mertime". Slick ivory work.

# "JOHNNY RAY IN LAS VEGAS"—Johnny Ray —Çolumbia CL-1093 (1-12" LP)

The dynamic vocalist was recorded during a performance at a Las Vegas night club. Johnny Ray renders a number of old timers on this set, including the two songs that first brought him acclaim, "The Little White Cloud That Cried" and "Cry". Also on the menu is one of Ray's latest singles, "Just Walking In The Rain". Top flight entry from the popular artist. Will get high sales treatment from Ray's fans.

"MIDNIGHT SERENADE" — Sammy Kaye — Columbia CL-1107 (1-12" LP) The maestro and his swing and sway musicians lend their persuasive delivery to a host of oldies. Kaye's orchestra is aided by the impressive vocal inserts from the Kaydets. Two tunes descriptive of the set are "It's Been A Long, Long Time" and "I'll See You In My Dreams". Could be a big seller. Good album.

"SARAH VAUGHAN IN A ROMANTIC MOOD" ---Mercury MG-20223 (1-12" LP)

-Mercury MG-20223 (1-12" LP) The great songstress tags a liberal sampling of romantic goodies. Miss Vaughan, with some smooth orking behind her, shows why she is considered one of the most colorful vocalists around. Sensitive deliveries are given to "C'est La Vie", "Slowly With Feeling", and "Don't Let Me Love You", etc. Just one more solid sales item for Sarah Vaughan.





fans.



"MUSIC FOR HAPPY PEOPLE"—Albimoore and his Orchestra—Jubilee JLP-1069 (1-12" LP) Albimoore makes his debut on the Jubilee label with a collection of light swingers. Helping to set the disk's happy mood is the unusual instru-mentation. Some of the featured instruments include xylophone and a glockenspiel. Albimoore, also making his American recording debut, effec-tively renders tunes much like the opener, "With A Little Bit Of Luck". Pleasing platter.

"THE SWINGING DORSEYS" — Tommy and Jimmy Dorsey and their Orchestras—Decca DL-8654 (1-12" LP)

The two late great bandleaders are featured on this pressing, one on each side of the disk. The tunes, some of which date back as far as 1945, all spotlight that verile brass delivery that was so much a part of the Dorsey aggregations. Items include "September In The Rain", "Keel Row" (Tommy Dorsey), "Star Dust", "Perdido" (Jimmy Dorsey), and others. Should appeal to all Dorsey fans.

April 12, 1958





"SOUTH PACIFIC JAZZ" — The Tony Scott Quartet—ABC Paramount ABC-235 (1-12" LP) The top rated clarinetist and his group swing The top rated clarinetist and his group swing the tunes from the hit musical. Scott, in addi-tion to his clarinet, tackles some of the songs with very impressive baritone readings. Lending a hand are Dick Hyman (organ), George Du-Vivier (bass), and Grassella Oliphant or Osie Johnson (drums). The familiar "Younger Than Springtime", and "Some Enchanted Evening" receive especially well done treatments. Reliable jazz stock.

"TENORS ANYONE?"—Stan Getz, Zoot Sims, Wardell Grey, Paul Quinichette—Dawn DLP-1126 (1-12" LP)

The waxing spotlights the talents of four of jazzdom's greatest tenor saxmen. Each musician, with rhythm accompaniment, offers at least two items. Tunes include "These Foolish Things" (Paul Quinichette), "Along About This Time Last Year" (Zoot Sims), "In A Pinch" (Wardell Grey), and "Pennies From Heaven" (Stan Getz). Top name value should give an additional sales push. Okay effort Okay effort.





"BRAVO HI-FI" Howard Hanson conducting the Eastman-Rochester Symphony Orchestra-Mer-cury MG-50166 (1-12" LP)

cury MG-50166 (1-12" LP) The much recorded ork is heard portraying a host of Latin-American compositions. Howard Hanson and company lend their authoritative delivery to Gould's "Latin American Symphon-ette", McBride's "Mexican Rhapsody", and Ger-shwin's "Cuban Overture". The issue is a beauti-ful treat of light classics. The set should receive lots of sales in the pop field as well as in classical circles circles.

RICHARD STRAUSS suite from Der Rosenka-valier—Don Juan—William Steinberg conducting the Philharmonia Orchestra—Capitol PAO-8423 (1-12" LP)

The great composer's two lyrical compositions receive brilliant interpretations from the Phil-harmonia orchestra. Steinberg, one of today's foremost conductors, superbly brings out the full scope of the works. Capitol has a product here that could have a long run in the shops.

"MUSIC OF THE MASTERS"—Aldo Solito De Solis, piano—Kapp KCL-9010 (1-12" LP) "MUSIC OF THE MASTERS"—Edward Weiss, piano—Kapp KCL-9011 (1-12" LP) "MUSIC OF THE MASTERS"—Aurora Mauro-Cottone, piano—Kapp KCL-9012 (1-12" LP) "MUSIC OF THE MASTERS"—David Saperton, piano—Kapp KCL-9013 (1-12" LP) The diskery is releasing four albums dedicated

The diskery is releasing four albums dedicated The diskery is releasing four albums dedicated to the piano music of some of our greatest com-posers. Each record has a different, accomplished, pianist rendering the selections. The master composers included in the set are Puccini, Men-delssohn, Rachmaninoff, Godowski, and many others. Each of the pianists, De Solis, Weiss, Mauro and Saperton, offer beautiful solo ventures that capture the essence of every piece portrayed. The issues make a brilliant collection of piano classics. Will surely find a very receptive audi-ence. ence.

PROKOFIEFF: Concerto No. 2—Henriot, piano— BARBER: Media's Meditation and Dance Of Vengeance—Charles Munch conducting the Bos-ton Symphony Orchestra—RCA Victor LM-2197 (1-12" LP)

(1-12" LP) The two brilliant composers' compositions are each done with complete musical authority. Pro-kofieff's concerto is treated to an extremely feel-ingful interpretation from Henriot's expressive piano. Barber, one of the most widely played of the American composers, has his two works done in laudable portrayal that only the Boston musi-cians can offer. Top classical addition. Beautiful sound sound.



"KENYA" — Machito — Roulette R-52006 (1-12" LP)

LP) Machito's famous crew teams with such noted jazzsters as Julian "Cannonball" Adderly (alto sax) and Eddie Bert (trombone) to offer some swinging Afro-Cuban Jazz interpretations. One highly exciting selection is a tune dubbed "Frenzy", which features top percussionists Patato and Candido on congas. Could be Machito's biggest to date. Another top issue from the label's Birdland series.





"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"





	KIKATATI TATAATI MARAATI MARAAT Pos.	
1	Last Wee RICKY Ricky Nelson (Imperial EP 153)	k 1
2	JAILHOUSE ROCK Elvis Presley (RCA Victor EPA-4114)	2
3	COME FLY WITH ME Frank Sinatra (Capitol EAP-1, 2, 3, 4-920)	4
4	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	5
5	WARM Johnny Mathis (Columbia B-10781)	3
6	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	7
7	FOUR BY PAT Pat Boone (Dot DEP 1057)	6
8	SEVEN HILLS OF ROME Movie Cast (RCA Victor EPA-4222)	0
9	AAAA GOOME	8
10	MUTED JAZZ Jonah Jones (Capitol EAP-1, 2, 3-839)	3
11	THE MUSIC MAN Broadway Cast (Capitol EDM-990)	_
12	JIMMIE RODGERS Jimmie Rodgers (Roulette EPR-1-303)	9
13	LATE LATE SHOW Dakota Staton (Capitol EAP-1, 2, 3-876)	
14	SING BOY SING Tommy Sands (Capitol EPA-1, 2, 3-929)	11
15	GOOD NIGHT, DEAR LORD Johnny Mathis (Columbia B-11191, 2, 3)	_
	1	





			Pos. Last Week
1	<b>*COME FLY WITH</b> FRANK SINATRA	ME (Capitol W-920 * EAP-1, 2, 3, 4-920)	2
2	*THE MUSIC MAN BROADWAY CAST	(Capitol WAO-0990 * EDM-990)	1
3	*WARM JOHNNY MATHIS		3
4	*MY FAIR LADY	(Columbia CL-1078 * B-10781)	5
5	BROADWAY CAST *SOUTH PACIFIC	(Columbia OL 5090 * A 5090)	9
	MOVIE CAST *SEVEN HILLS OF	(RCA Victor LOC-1032 * EPA-4211)	4
6	MOVIE CAST	(RCA Victor LM-2211 * EPA-4222)	
7	*LATE LATE SHOW Dakota staton	(Capitol T-876 * EAP-1, 2, 3-876)	7
8	PAT'S GREAT HITS Pat boone	(Dot DLP-3071)	6
9	*AROUND THE W EIGHTY DAYS	ORLD IN	10
10	MOVIE SCORE ★GOOD NIGHT, DE	(Decca DL 9046 * ED 836)	
10	JOHNNY MATHIS	(Columbia CL-1119 * B-11191, 2, 3)	25
11	THE FRANK SINAT FRANK SINATRA	(Columbia C2L-6)	23
12	*MUTED JAZZ Jonah Jones	(Capitol T-839 * EPA-1, 2, 3-839)	21
13	*PAL JOEY Movie cast		13
14	EYDIE GORME VA		12
	THE ROARING 2 EYDIE GORME	(ABC-Paramount LP-218)	
15	*RICKY RICKY NELSON	(Imperial 9048 * EP-153)	8
16	*SAM COOKE	(Keen A-2001 * B-2001, 2002, 2003)	14
17	<b>*SWINGIN' ON BR</b>	Capitol T-963 * EAP-1, 2, 3-963)	29
18	ТАВОО		27
19	JOHNNY'S GREATE		_
	JOHNNY MATHIS VIVA		<u>u</u>
20	PERCY FAITH *I REMEMBER BUI		22
21	JERRY VALE	(Columbia CL-1114 * B-11141)	••••••
22	*SAYONARA Movie score	(RCA Victor LOC 1041)	
23	TILL ROGER WILLIAMS	(Kapp KL-1081)	16
24	*HYMNS	<b>ORD</b> (Capitol T 756 * EAP 1-756, 2	<b>24</b> 2-756, <b>3-</b> 756
25	*THE KING AND		17
26 SOUT	MOVIE CAST H PACIFIC (BROADWAY CAS	T). 27. OKLAHOMA. 28. JU	ST ONE
OF THOS	THINGS. 29. 'S MARVELOU APTAIN. 32. HITS FROM H	IS. 30. MANTOVANI: FILM E OLLYWOOD. 33. EVERLY BR	NCORES. OTHERS.
34. TONI	GHT. 35. CARMEN CAVALL	ERO REMEMBERS EDDY DUCHI	

# **Chudd Arranging Latin American Distribution Of Imperial Line**

LOS ANGELES — First step in plans to set distribution of Imperial Records in Latin America was com-pleted last week with the announce-ment by label prexy Lew Chudd that Corporacion Nacional has been, se-lected to handle Imperial in Mexico. Corporacion Nacional president, Luis Baston T., will press the entire Im-perial line in the firm's Mexico City pressing plant, Chudd added. Chudd is currently negotiating with firms in Brazil, Argentina, Panama, Chile, and Bolivia to handle Imperial and has set aside three weeks in July to visit these countries and finalize deals.

and has set aside three weeks in July to visit these countries and finalize deals. "The South American market has not even been touched," says Chudd, "and yet, the potential in certain countries is bigger than in many European countries." Because South America is primarily a singles market, Chudd disclosed that Latin manufacturers are eager to handle independent labels which have been producing the bulk of single hits for the past few years. Chudd also announced that Impe-rial will bring out its first stereopho-nic tape releases in June. All Impe-rial album sessions for the past year have been recorded in stereo, and the initial release, to be comprised of Ricky Nelson, Fats Domino, Slim Whitman, and Ernie Freeman tape packages, is being prepared now. Electronic jobbers, rather than rec-ord distributors, will handle the line. Chudd will release two albums in May: "Ozzie and Harriet," vocal al-bum by parents of Imperial's hottest artist, Ricky Nelson; and "Ralph Ed-wards' This Is Your Life" LP, fea-turing songs identified with stars who have appeared on Edwards' TV show. The recording of Alfred Hitchcock's "Music to Murder By" has been posthave appeared on Edwards' TV show. The recording of Alfred Hitchcock's "Music to Murder By" has been post-poned because Hitchcock is out of the country.

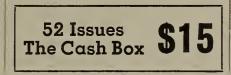
# **Challenge Purchases** White Rock Master

HOLLYWOOD - Challenge Records, swinging high with the No. 1 hit, "Tequila," last week announced the purchase of a hot master, "Down on the Farm," by Al Downing from the White Rock label, a Texas company.

The label also released this week an EP by the Champs, titled, "Tequila." Other selections include "Train To Nowhere," "Lollipop," and "I'll Be There." An LP album, "Go, Champs, Go!" will be released shortly.

Right behind "Tequila" in sales is the upcoming Challenge disking of "Just Before Dawn," recorded by a new duo, Johnny and Jonie. The artists are currently on a nationwide tour to plug the record, climaxing with a shot on the Dick Clark ABC-TV show, April 17.

Johnny Thompson, the firm's general manager, also announced favorable initial reaction to The Kuf-Linx disk, "Eyeballin'." This is the fol-low-up to the group's "So Tough."



# **MGM** To Release "Hansel And Gretel" **Original Cast Album**

Page 31

NEW YORK—MGM Records will release the original cast album of "Hansel and Gretel" from the NBC spectacular, which will be telecast on Sunday, April 27th. MGM will have albums in the stores or April 28th

on April 28th.

Featured in the show and album will be Red Buttons, Barbara Cook, Rise Stevens, Rudy Vallee, Paula Law-rence and Stubby Kaye.

MGM has tied in with NBC-TV and radio for coast-to-coast plugs, includ-ing an audio and video plug for the album at the end of the telecast.

album at the end of the telecast. There will also be advance spot announcements both on radio and TV and MGM will rush dubs to all NBC radio affiliates so that they may be played before and after the spot announcements for the show. The album will retail for \$3.98.

# "Piakukaungcung" Sold To Dot

NEW YORK—Bob Thiele of Dot Records last week reported he out-bid four other companies and pur-chased from Sybil Carel and Lincoln Chase the master recording of "Pia-kukaungcung" released on their newly formed Lincoln label only three days ago in Cleveland, Philly and Pittsburgh. This new instrumental has received a "tremendous" reaction in these areas, with comments ranging from "terrific" to "shocking" to "weird."



Mapril 12, 1958

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# RATES IN



# **The Cash Box**

ROCKBILLIES

# **Record Reviews**

**BOB & THE ROCKBILLIES** (Blue-Chip 011) **B**+"BABY WHY DID YOU HAVE "YOUR KIND OF LOVE" R

RECORD # 011 "BABY, WHY DID YOU HAVE TO GO"

# **WYOUR KIND OF LOVE**

Companion SMASH HIT! . . . **MERRI-MEN** with LEE TALBOY

WHAT'S IT ALL ABOUT" "GRADUALLY" Record # 013



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



Here's another million Seller by **BOBBY**---

**IUR** DOVE Bobby Day # 225



3621 WEST PICO BLVD.

# **Al Bennett Named Liberty Vice Pres.** and General Mgr.



HOLLYWOOD - Sy Waronker, president of Liberty Records, last week announced the appointment of Al Bennett as vice-president and general manager of Liberty Records. The appointment became effective April 1. Bennett will be in full charge of sales, promotion and distribution, with Waronker, in the future, devot-

ing most of his time to A & R duties. In making the appointment Waronker stated that all existing personnel will remain with the company and that the other officers of the company Hal Linick, vice-president and treasurer, and Bobbi Dieterle, secretary will remain the same. Waronker also stressed the fact that Liberty Records is definitely not for sale, and that under Bennett's management, the company expects the biggest year in its history.

14

15

Bennett comes to Liberty after serving for the past two years as general manager of Hart Distributors in Los Angeles. Prior to that he was a vicepresident of Dot Records for five years having joined Dot after working for Decca Records in Memphis. Bennett will still maintain an interest in Record Sales Corp., Memphis distributing firm, with Bob Adams in charge, as president and general manager. Bennett was in New York last week as part of his tour of Liberty's Eastern distributors, and will be joining Liberty at a time when the label is riding with its biggest hit to date—David Seville's recording of "Witch Doctor."

# **Fabor Robison Forms** Radio Record Company

HOLLYWOOD-Veteran recording executive, Fabor Robison, has formed a new recording company Radio Record Co., which will operate from Robison's studio headquarters in Malibu, California. First sides on the new label, which will be released immediately are: "Please My Love" and "Love Is Over, Love Is Done" by Bonnie Guitar; and "You Mostest Girl" and "Uh Oh" by Bobby Lee Trammell. Robison stated that national distribution has been completely set up for the new company.



The top 30 songs of the week an radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director, 

RADIO

Famous ASCAP—David, Bacharach

LITTLE BLUE MAN

Trinity BMI-Ebb, Klein

(LISTED ALPHABETICALLY)

Peatman

SONGS WITH LARGEST RADIO & TV AUDIENCE

		1
ĺ	A Very Precious Love Witmark	A Ve
l	All The Way Maraville	All TH
l	Another Time, Another Place Famous	All Th
l	April Love Feist	Are Y
l	Are You Sincere Cedarwood	Believ
l	Billy Mills	Catch
l	Catch A Falling Star Marvin	Dance
ł	Chanson D'Amour	Don't
l	Gigi Chappell	Gigi .
ł	He's Got The Whole World In	Happi
ĺ	He's Got The Whole World In His Hands	High
l	I've Got Bells On My Heart Southern	1 Wan
l	Kewpie Doll Leeds	l'm G
	Long Hot Summer	lt's T
ł	Magic Moments Famous	l've (
ļ	Marching Saints Clara	Kewpi
ł	Oh-Oh I'm Falling In Love Again Planetary	Magic
ļ	Return To Me Southern	Oh Lo
ł	Seventy-Six Trombones Frank	Skinny
I	Sugartime Nor-Va-Jak	Sugart
I	Surprise Livingston & Evans	Teach
I		Tequil
	Swinging Shepherd Blues Kahl-Bennell	These
ļ	Tango Boogie Bregman, Vocco & Conn	To Be
	Tequila Jat	26 Mi
	There's Only One Of You Korwin	Twilig
1	These Worldly Wonders Brenner	Wishi
	Till There Was You Frank	Witch
	Who's Sorry Now Mills	Witch
	Witch Doctor Monarch	You .
	Witchcraft E. H. Morris	You E
-		

A Very Precious Love	Witmark
All The Time Liv	ingston & Evans
All The Way	
Are You Sincere	
Believe What You Say	
Catch A Falling Star	
Dance Only With Me	
Don't You Just Know It	
Gigi	
Happiness	
High Sign	
I Want A Girl I'm Glad I'm Not Young Anymore	
In The Naughty Naughty Nineties	
It's Too Soon To Know	
I've Got Bells On My Heart	
Kewpie Doll	
Magic Moments	
Oh Lonesome Me	
Skinny Minnie	
Sugartime	
Teacher Teacher	Korwin
Tequila	
These Worldly Wonders	
To Be Loved	Pearl
26 Miles	Beechwood
Twilight Time	Porgie
Wishing For You Love	Rayven
Witch Doctor	Monarch
Witchcraft	E. H. Morris
You	
You Excite Me	

TΥ

# The Cash Box, Music

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RECORDS, 1697 BROADWAY,

# **Eulogy To William C. Handy** By Paul Cunningham, A.S.C.A.P. President

We of the music and entertainment world join today the family and friends in our last farewell to a wonderful man and a talented one, William C. Handy. Since 1924 the Society of which I am president proudly numbered Mr. Handy as one of its most distinguished composer members, but in a larger sense all America has been proud of W. C. Handy ever since that magic day in 1914 when he wrote the immortal "St. Louis Blues."

Born in Florence, Alabama, the son and grandson of Methodist ministers, W. C. had a long road to climb to become the "Father of the Blues." From the beginning he had to overcome parental objection to making music his career. He worked as a school teacher and in iron mills. He organized quartets; became the bandmaster of Mahara's Minstrels and through all the years of struggle he carried within his heart and soul the emotions which he was to translate later into "Saint Louis Blues," "Memphis Blues," "Beale Street Blues," and many other songs.

Mr. Handy was a man full of honors. His home town in Florence, Alabama, built a handsome school in his name. The city of Memphis named a town square after him, and in St. Louis an annual scholarship fund for youngsters with musical talent was established in his name.

But, to his family and thousands of friends, as well as those of us in AS-CAP, loved and honored Mr. Handy not only as a great composer-musician and musical artist but because he was a big-hearted, truly gentle man. He was always willing to give of himself and his great talents to help his fellow composers and musicians. The establishment of the W. C. Handy Foundation for the Blind typifies his eagerness to serve mankind without regard to race or creed.

To his family and his friends gathered here today, I can truly say that Mr. Handy was a man to be proud of. As a composer William C. Handy contributed to the world's music something completely new and American. As Vice President Nixon wrote in a wire last November when we honored Mr. Handy at a birthday party: "Not only does his 'St. Louis Blues' more quickly mean 'America' to people all over the world than any other song, but Mr. Handy's research into religious and folk music has been of particular value in preserving music which might otherwise have been forgotten." Mr. Handy was a deeply religious man. He found in his religion the courage and strength to carry on through those times of trouble and difficulties. It is my hope that we who are left behind will take inspiration from the example of this great and good soul.

And now as we say our final farewell to him, we can do no better than to quote that line from his famous song, "I hate to see the evening sun go down."

The following members of the Society's Board of Directors and ASCAP members served as honorary pallbearers at the funeral of W. C. Handy on Wednesday, April 2, at the Abyssinian Baptist Church, 132 West 138th Street, New York City: Stanley Adams, Walter Bishop, Eubie Blake, Irving Caesar, Alex Kramer, Spencer Williams, L. Wolfe Gilbert, Wilbur Sweatman, Deems Taylor, Noble Sissle, Clarence Williams Sr., Burton Lane, Langston Hughes, Ned Washington, Oscar Hammerstein II, Otto A. Harbach, Ray Henderson, Herman Starr, and the Honorable Ferdinand Pecora.

# Ace's First To Dot

NEW YORK—Writer and publisher, Ace Adams has expanded his efforts by starting a new label tagged Stan Records. In his initial move as Dot A&R topper, Bob Thiele, purchased Stan's debut disk. Titles of the tunes are "Black Stockings" and "I'm In The Mood (Ya Ya)" and they were cut by a gal group, The Rockin' Kids. Ace has also started a new publishing firm, Champ Music, with the "Stockings" tune to go to Peer International on a sole selling agency deal. In addition he retains 50% interest in Billace Music, in association with Bill Doggett. Billace is responsible for Doggett's 1957 King sensation, "Honky Tonk". <section-header><section-header><section-header><section-header><section-header><text><text><text><text><text><text>

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"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

Page 34

"Faith Of Our Fathers"-The Canterbury

Choir conducted by Macklin Marrow E3522

A Recorded Portrait"—Eleanor Roose-velt in conversation with Arnold Mich-aelis—E3648

actis—E3648 "Sound Track Of The Film 'The Lost Continent'".— Orchestra And Chorus Under The Direction Of Francesco Lavagnino—E3635ST)

"Souvenir D'Italie"—The Satin Strings Conducted by Leroy Holmes—E3539 "Music For A Shining Hour"—Gary Alan And His Orchestra—E3627

"Gypsy Sandor His Violin And Orchestra" —LPM-1440 "The Magic Of Andy Russell"—LPM-1470 "Flamenco Guitar"—Jeronimo Villarino— LPM-1513

LPM-1513 "Mary Martin Sings Richard Rodgers Plays"—LPM-1539 "On The Bandstand"—Skitch Henderson And His Orchestra—LPM-1579 "Thank You For A Lovely Evening"— Billy Butterfield And His Orchestra— LPM-1590 "Have A Wonderful Weekend"—Mitchell Ayres And His Orchestra—LPM-1603 "Senor Flamingo" — Herb Jeffries with Orchestra Conducted by Russ Garcia—

Orchestra Conducted by Russ Garcia LPM-1608

"Dance Break"—Luis Arcaraz And His Orchestra—LPM-1612 "Top Percussion" — Tito Puente — LPM-1617

1617 "Special Folk Dances"—Various Artists —LPM-1619 "Happy Folk Dances"—Various Artists— LPM-1620

"Festival Folk Dances"—Various Artists —LPM-1621 "Folk Dances For All Ages"—Michael Herman's Folk Dance Orchestra—LPM-

"All Purpose Folk Dances—Michael Her-man's Folk Dance Orchestra — LPM-

"Folk Dances For Fun"—Michael Her-man's Folk Dance Orchestra — LPM-1624

1624 "First Folk Dances"—Michael Herman's Folk Dance Orchestra—LPM-1625 "Just For Dancing"—Various Latin Ameri-can Orchestras—LPM-1630 "The Holy City"—Jerome Hines, Concert Orchestra Conducted by Paul Michel-son—LPM-1637 \* EPA-4156 "Hank Snow Sings Sacred Songs"—Hank Snow—LPM-1638 \* EPA-4158 "Having A Wonderful Time"—Tommy Dorsey's Clambake Seven — LPM-1643 \* EPA-4162 "Lou Monte Sings For You (Per Te)"—

"Lou Monte Sings For You (Per Te)"— LPM-1651 "St. Louis Blues"— Eartha Kitt With Shorty Rogers & His Orchestra—LPM-1661—EPA-4251

"Elvis' Golden Records"—Elvis Presley— LPM-1707

Glenn Miller Army Air Force Band"— Glenn Miller & The Army Air Force Band—LPM-6700-3 "Glenn Miller Army Air Force Band"— Glenn Miller & The Army Air Force Band—LPM-6700-4

"Glenn Miller Army Air Force Band"— Glenn Miller & The Army Air Force Band—LPM-6700-5

RCA VICTOR (Children's):

1006

"Fun For Everyday With Little Johnny Everything And His Sister Judy"—"High Fidelity"—LBY-1005 "Fun In Shariland"—Shari Lewis—LBY-

"Black Beauty And Other Great Stories" —Marla Ray And Cast—LBY-1007 "The Little Engine That Could" also "Four Wonderful Winnie The Pooh Stories" "High Fidelity"—James Stewart, Nar-rator—LBY-1008

1622

1623

Releases

"A

**RCA VICTOR:** 

Johnny La

terisk—EP number listed to right of asteri

April Album

POPULAR

# **BRUNSWICK:**

"He's So Fine"—Jackie Wilson—BL 54042 "Terry Noland"—BL 54041

# CAMDEN:

- "Anything Goes: Hi Fi On The Harpsi-chord"—Bruce Prince-Joseph And His Group—CAL-416 "Till We Meet Again"—Peter Todd And His Orch.—CAL-418 "Violin Favorites"—Norman Carol, Vio-linist, Julius Levine at the Piano— CAL-419
- CAL-419 "Little Richard"—Little Richard—CAL-
- 420
- "Instrumental Hits From The Music Man" —Hill Bowen And His Orchestra—CAL-428

### CAPITOL:

- "Rockin' Rollin' Strollin' "-Bob Burns & His Music-T-965 \* EAP-1, 2, 3-965 "Dancing 20's"-Andrew Sisters-T-973 \* EAP 1-973
- "Jumpin' Jackie"—Jackie Davis—T-974 \* EAP 1-974
- \* EAP 1-974 "Sittin" On A Rainbow"—Ferlin Husky— T-976 \* EAP 1, 2, 3-976 "Jump For Joy"—Peggy Lee—T-979 \* EAP 1-979 "In Concert"—Gordon MacRae—T-980 \*
- EAP 1-980
- "This Is Sinatra—Vol. 2"—Frank Sinatra —W-982 \* EAP 1, 2, 3, 4-982 "Nightsounds" Joe Bushkin T-983 \* EAP-1, 2, 3-983

- EAP-1, 2, 3-983 "Cole Porter A La Dixie"—Pee Wee Hunt —T-984 \* EAP 1-984 "Just For Variety"—Vol. 14—Various Artists—T-986 "Hawaii Calls: Hula Island Favorites"— Webley Edwards—T-987 \* EAP 1, 2, 3-987 "Honey"—Sonny James—T-988 \* EAP 1, 2, 3-988 "Teen-Age Rock"—Ferlin Husky, Tommy
- "Teen-Age Rock"—Ferlin Husky, Tommy Sands, Sonny James, Gene Vincent— T-1009
- election from 'South Pacific'"—Les Baxter Orch—T-1012 \* EAP 1, 2, "Selection 3-1012
- "Brazilian Guitar"—Luiz Bonfa—T-10134 "Sones Mexicanos—Antonio Maciel-T-10135
- "Pop Piano Concertos—Abbey Orch. of London—T-10144

- London—T-10144 "Honeymoon In Portugal"—Trio Odemira Carlos Ramos—T-10145 \* EAP 1-10145 "Blue Italian Skies"—Renato Carosone— T-10147 \* EAP 1-10147 "Guetary Sings French Songs"—Georges Guetary T-10148 \* EAP 1-10148 "St. Louis Blues"—Nat "King" Cole— W-993 \* EAP-123-993 "Swingin' On Broadway"—The Jonah Jones Quartet—T-963 \* EAP-1, 2, 3-963

# COLUMBIA:

- "They're Playing Our Song"—The Art Van Damme Quintet—Fifty Years Of Hit Songs—C2L-7 "Sound Ideas"—Les And Larry Elgart And Their Orchestra—CL 1123 \* B 11231 "The Echulary Data of the Market
- "The Fabulous Dorseys In Hi Fi"—Tommy Dorsey and his Orchestra, Featuring Jimmy Dorsey—C2L-8 "Hollywood"—Paul Weston And His Mu-sic From Hollywood—CL 1112 \* B 11121 sic Fr 11121

- "South Pacific"—Liberace—CL 1118 "A Mighty Fortress"—An Album of Hymns for Organ—Porter Heaps at the Hammond Organ—CL 1125 "Portraits"—Frank De Vol And His Orchestra—CL 1108 "Swingin' Down Broadway"—Jo Stafford with Paul Weston and his Orchestra— CL 1124
- CL 1124 "Zizi"—Zizi Jeanmaire Sings—WL 108 "Gaucho!"—Waldo and his "Tipico" Orchestra—WL 120 "Fiesta Linda"—Digno Garcia, his Harp and his Paraguayan Trio—WL 122 "The Wonderful World of De Los Rios"— Orchestral Impressions by De Los Rios and his Orchestra—WL 124 Orchestral Impressions by D and his Orchestra—WL 124

- "Foreign Affair"-Frankie Laine with Michel Legrand and his Orchestra-CL 1116 \* B11161
- CL 1116 \* B11161 "Tony Randall in Oh Captain!"—Broad-way Sound Track—with Jacquelyn Mc-Keever, Edward Platt and Susan John-son, Paul Valentine with Eileen Rodgers as Bobo—Set A-5280 "Dancing With Gigi"—Ray Ellis and his Orchestra—CL 1112 "Chansons"—1900—Various Artists with Franck Aussman and his Orchestra— WL 125

### CORAL:

- "I Love Gina"—Roberto And His Orches-tra—CRL 57152

- tra-CRL 57152 "My Love For Jane"-Roberto And His Orchestra-CRL 57153 "Anita, My Love"-Roberto And His Orchestra-CRL 57154 "The Fabulous Bill Holman"-CRL 57188 "The Jerome Kern Songbook"-Betty Madigan-CRL 57192 "The Kid From Salt Lake City"-Deno Kannes-CRL 57205 "Paris After Dark"-Pierre Dorsey, His Piano And Orchestra-CRL 57202 "The True Story Of The Civil War"-From The Original Film Track-CRL 59100
- 59100

# DECCA:

- ECCA: "Rockin' Around The World"—Bill Haley & His Comets—DL 8692 \* ED 2564 "Dance Party In Hi-Fi"—Werner Muller And His Orchestra—DL 8688 "Just Mozian Along"—Roger King Mozian & His Orchestra—DL 8700 "Dance Time In Hi-Fi"—The Continuous Society Music of Howard Lanin & His Orchestra—DL 8698 "Dance At Home"—Jan Garber & His Orchestra—DL 8482 "Prom Night"—Elliot Lawrence & His Orchestra—DL 8338 \* ED 431 "Dance The Polka" With The Orchestras of Kenny Bass, Georgie Cook and Eddie Hart—DL 8690 "I Could Have Cha Cha'd All Night"—

- 8694
- "South Of The Border"—Roberto del Gado, His Orchestra and Chorus—DL 8691
- "Hot Cha Cha's"—Bebo Valdes & His Orchestra Tropicana—DL 8660 "Latin Dance Party"—Al Stefano & His Orchestra—DL 8646
- "Learn Square Dancing With Ed Gilmore" —DL 9051
- "Square Dance Party with Ed Gilmore"— DL 9052 "Mood Italiano"-Tommy Gumina-DL
- 8630
- "Memories Of Heidelberg"—Werner Mul-ler And His Orchestra—DL 8635 "Around The World With Bing Crosby"— DL 8687
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# DISNEYLAND:

- "Walt Disney's Cinderella"—Narrated by Jiminy Cricket—ST-3907 "A Walt Disney Song Fest"—MM-20 "Four Adventures Of Zorro"—WDA-3601 "Dancing In Peacock Alley" Bernie Leighton At The Piano—WDL-3022 "Waltzes Of Vienna" Conducted By Fred Stark—WDL-3025 "Summer"—Camarata—WDL-3027

- DOT:
  - "Sail Along Silv'ry Moon"—Billy Vaughn —DLP 3100

"Melodies For Midnight"—Joh Padula, Accordion—WDL-3029

- —DLP 3100
   "The Moods Of March"—Hal March Conducts with Paul Horn on Wood-winds—DLP 3092
   "El Dipsy Doodle?" Harold Spina's Marimba Band—DLP 3090
   "Cathedral Chimes"—Dr. Charles Ken-dall—DLP 3101

### EPIC:

- "Around The World In Hi-Fi"—Various Artists—ES 1 "A Touch Of Tyrol"—Various Artists— LN 3450
- "Anyone Can Cha Cha"—Xavier Cugat's Caribbeans—Joe Loco and his Orches-tra—LN 3338 \* EG 7199

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"Girl

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JUDSON:

LONDON:

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M-G-M:

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- And Tommy Dorsey Orchestras—G.A. 33-366 "I See Your Face Before Me"—Lynn Taylor Sings The Music Of Arthur Schwartz—G.A. 33-367 "The Legend Of Willie 'The Lion' Smith" —G.A. 33-368
- -G.A. 33-368 "Great American Marches"—Performed by Charles Margulis & His Brass Band -G.A. 33-369 "The Roaring 20's"—Volume IV—Enoch Light & The Charleston City All-Stars -G.A. 33-370 "The Flirty 30's"—Volume I—Enoch Light & The Light Brigade—G.A.-33-371 "Enoch Light & His Orchestra Play Waltzes For Dancing"—G.A. 33-372

"Love Songs"—Dinah Shore—HL 7099 "Girl Of My Dreams"—Buddy Clark—HL

"The Greatest" — Les Brown And His Band Of Renown—HL 7100

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—J 3015 "Pops For Pipes" (Organ)—Gordon Kib-bee—J 3020 "The Music Of Leroy Anderson"—Buddy Weed Trio—J 3018

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"Espana — Volume Eight" — Julita Ber-mejo, Carlos Munguia, Raimundo Torres —LL-1739 "Espana — Volume Nine" — Ataulfo Ar-

espana – volume Nine – Arduiro Ar-genta Conducting Orquesta De Camara De Madrid—LL-1740 "Espana—Volume Ten"—Ataulfo Argenta Conducting Gran Orquesta Sinfonica—

"London FFRR Frequency Test Record-RIAA Curve"-5343 "Gershwin: Rhapsody In Blue"-Winifred Atwell Plays Gershwin-LL 1749

"Gigi"—Leslie Caron, Maurice Chevalier, Louis Jourdan, Hermoine Gingold— Sound Track—E3641

David Rose Plays Music From Gigi"— E3640

"Easter Hymns And Choruses"—The Can-terbury Choir conducted by Macklin Marrow—E3523

April

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**RCA VICTOR:** 

2194

VANGUARD:

WESTMINSTER:

"Falla Nights In The Gardens of Spain And Music of Granados, Albeniz, Falla, Mompou"—Artur Rubinstein, San Fran-cisco Symphony, Enrique Jorda, Cond. —LM-2181

"The Reiner Sound"—Chicago Symphony, Fritz Reiner, Conductor—LM-2183

Beethoven Trios in G, Op. 9 No. 1/In C Minor, Op. 9, No. 3—Heifetz, Violin, Wm. Primrose, Viola, Gregor Piatigor-sky, Cello—LM-2186

"Presenting Tozzi"—Rome Opera House Orchestra, Jean Morel, Cond.—Giorgio Tozzi, Bass—LM-2188

"The Art Of The Harpsichord"—Wanda Landowska, Harpsichord Pleyel—LM-

A Mighty Fortress"—The Robert Shaw Chorale, Robert Shaw, Cond.—LM-2199

"Vienna Dances—Music Of The Strauss Dynasty" — Anton Paulik Conducting The Vienna State Opera Orchestra— VRS-1019/22

Brahms: The Sonatas For Violin And Piano — Eudice Shapiro, Violin and Ralph Berkowitz, Piano—VRS-1009

"Modern Masterpieces For The Violin"— Eudice Shapiro, Violin and Ralph Ber-kowitz, Piano—VRS-1023

"For Strauss Lovers Only"—Otto Schul-hof, Piano—VRS-1005

Grieg: Norwegian Dances/Sibelius: Rak-astava and Valse Triste—Franz Lit-schauer Conducting The Vienna State Opera Orchestra—VRS-1030

"Ballet At The Opera"-Vienna State

Opera Orchestra, Conducted by Ar-mando Aliberti—XWN 18681

Strauss: Till Bulenspiegel's Merry Pranks, Op. 28/Don Juan, Op. 20/ Rosenkavalier Suite—Philharmonic Sym-phony Orchestra of London, Conducted by Artur Rodzinski—XWN 18680

Mozart: Piano Concerto No. 14 in E Flat Major/Piano Concerto No. 22 In E Flat Major—Vienna Konzerthaus Or-

chestra, Conducted from The Keyboard by Paul Badura—Skoda—XWN 18661 Mozart: Piano Concerta No. 19 In F Major/Piano Concerto No. 24 In C Minor—Vienna Konzerthaus Orchestra,

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"Italian Songs"—Magda Laszlo, Saprano, Franz Holetschek, Piano—XWN 18656

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- "Regina Music Box In Hi Fi"—LP 12-821 "Songs of Robert Burns"—Betty Sanders —LP 12-823
- "Stanley Holloway's Concert Party"—LP 12-824

# **VERVE:**

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- The Gershwin Anniversary Album"— Buddy Bregman and his Orchestra— MGV-2093

# WESTMINSTER:

- "Songs And Dances Of Spain, Vol. 1-Cities of Andalusia"-WF 12001 "Songs And Dances of Spain, Vol. 2-Cities of Majorca and Ibiza" 12002

- 12002 "Songs And Dances of Spain, Vol. 3— Jerez and Seville"—WF 12003 "Songs And Dances of Spain, Vol. 4— Majorcan Folk Dances and the Jota of Aragon"—WF 12004 "The Way You Look Tonight"—Joel Her-ron, his Piano and the Orchestra—WP 6074
- 60/4 Ketelbey: In A Chinese Temple Garden— Vienna State Orchestra Conducted by Armando Aliberti—WP 6082 "The Too, Too Marvelous Bea"—Bea Ab-bott with Hal Otis and his Orchestra— WP 6078
- WP 6078 "Seems Like Old Times"—Sy Shaffer And His Orchestra—WP 6083 "Out Of Nowhere"—Hal Otis Quintet With Bea Abbot, Vocalist—WP 6072 "The Great Tavera Sings"—Jean Tavera —WP 6080
- "French Songs Of Love And The Sea"— Chorus Of Jennesses Musicales de France, Conducted by Louis Martini— WP 6076



# **BLUE NOTE:**

- "The Fabulous Sidney Bechet"—Blue Note
- "Paul Chambers Quintet With Donald Byrd"—Blue Note 1564 "Here Comes Louis Smith"—Lauis Smith —Blue Note 1584

# **BRUNSWICK:**

'Sidney Bechet—In Paris''—With Sammy Price Bluesicians—BL 54037

### CAMDEN:

'Swedish Modern Jazz''—Arne Domnerus And His Group—CAL-417

# CORAL:

"Jazz Cornucopia"-CRL 57149

# DECCA:

- "Conley At The Keys" The Conley Graves Trio—DL 8625 "Gene Norman Presents—Just Jazz"—DL 9055
- "Ragtime Jamboree" Lawson-Haggart Jazz Band—DL 8199 "Hollywoodwind Jazztet"—Arranged and Conducted by Jerry Fielding—DL 8669

### DOT:

"The Lion Roars"—Willie "The Lion" Smith—DLP 3094

# M-G-M:

- "The Dick Hyman Trio Swings Gigi"— E3642
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- "Eddie Condon Is Uptown"—E3561 "Oh Captain!" The Leonard Feather, Dick Hyman All-Stars—E3650 "The Swinging Seasons" The Leonard Feather-Ralph Burns Orchestra—E3613
- PRESTIGE

- "King Pleasure Sings"—Annie Ross Sings —PRLP 7128
- "All Mornin' Long"—The Red Garland Quintet—PRLP 7130 "Wheelin' & Lealin'"—Frank Wess, John Coltrane, Paul Quinichette—PRLP 7131

### **RCA VICTOR:**

- "Portrait Of Shorty"—Shorty Rogers & His Giants—LPM-1561 "Between 18th and 19th On Any Street" —Bob Scobey's Frisco Jazz Band—LPM-1567

### **RIVERSIDE:**

- "Ragtime Piano Rall Classics" Scott Joplin, James Scott, Tom Turpin, and others—LP 12-126 "2 Horns/2 Rhythm"—Kenny Dorham fea-turing Ernie Henry—LP 12-255 "The Modern Tauch"—Benny Golson with Jay Jay Johnson and Kenny Dorham— LP 12-256 "Whoopee Makers', Jane", Content of
- "Whoopee Makers' Jazz"—Carl Halen— LP 12-261

# VANGUARD:

"Buck Meets Ruby"—Buck Clayton's Band And Mel Powell Septet—VRS-8517

# **VERVE:**

- "Buddy DeFranco Plays Benny Goodman" —MGV-2089 "Buddy DeFranco Plays Artie Shaw"— MGV-2090

- MGV-2090 "Men From Mars"—Woody Herman And His Orchestra—MGV-8216 "Lionel Hampton '58"—Lionel Hampton, Oscar Peterson, Herb Ellis, Buddy Rich and Ray Brown—MGV-8223 "Jazz Giants '58"—Stan Getz, Gerry Mul-ligan, Harry Edison, Louis Bellson, Oscar Peterson, Herb Ellis and Ray Brown—MGV-8248 "Louis Bellson At The Flamingo"—The Louis Bellson At The Flamingo"—The Louis Bellson Quartet—MGV-8256 "Anita Sings The Most"—Anita O'Day And Her Rhythm Section—MGV-8259

# CLASSICAL

# CAPITOL:

- "La Belle France"—Carmen Dragon con-ducting the Capitol Symphony Orches-tra PAO-8427
- Chopin by Firkusny—PAO-8428 Beethoven: Quartet Na. 13 In B Flat Minor Hollywaod String Quartet —
- Minor H PAO-8429
- Beethoven: Sonata No. 9 in A Major/ Sonata No. 8 in G Major-Nathan Milstein, Violin-Artur Balsam, piano Milstein, Vic —PAO-8430
- Mozart: Symphony No. 40 in G Minar/ Serenade Far String Orch. William Steinberg conducting the Pittsburgh Symphony Orch.—PAO-8432

# COLUMBIA:

- "Red Shoes"—St. Louis Symphony Orches-tra—Vladimir Golschmann, Conductor -ML 5254
- "Francescatti Plays Kreisler"—Zino Francescatti, Violin, Artur Balsam, Piano ML 5255 5255
- ML 5255 Tchaikovsky: Suite No. 3 In G Minor, Op. 55—Little Orchestra Society, Thomas Scherman, Conductor—ML 5256 "Philodelphia Orchestra Gala" The
- "Philadelphia Orchestra Gala" The Philadelphia Orchestra, Eugene Or-mandy, Conductor—ML 5257 Sarasate: Zigeunerweisen, Op. 20/(Gypsy Airs)/Saint-Saens: Havanaise For Vio-lin And Orchestra, Op. 83/Introduction And Rondo Capricciasa for Violin And Orchestra, Op. 28/Chausson: Poeme For Vialin and Orchestra, Op. 25— Zina Francescatti, Violin—ML 5253 "Sorrento"—Richard Tucker, Tenor—Al-fredo Antonini Conducting The Colum-bia Concert Orchestra—ML 5258

- Florent Schmitt: Une Semaine Du Petit Elfe Ferme—L'Oell, Op. 58/Trois Rap-sodies, Op. 53 Robert and Gaby Casadesus, Pianists—ML 5259 Prokofiev: Symphony No. 5 In B-Flat Major, Op. 100—The Philadelphia Or-chestra, Eugene Ormandy, Conductor— ML 5260 ML 5260
- avel: Quartet In F Major/Debussy: Quartet In G Minor, Op. 10 The Budapest String Quartet—ML 5245 Ravel:

# DECCA:

- Miklos Rozsa: Concert Overture, Op. 26/ Three Hungarian Sketches, Op. 14/ Theme, Variations & Finale, Op. 13— Frankenland State Symphony Orchestra, Miklos Rozsa, Conductor—DL 9966 "Leopold Simoneau"—Berlin Radio Sym-phony Orchestra—Paul Strauss, Con-ductor—DL 9968 Bichard Strause: Alaine Symphony Orchestra
- ductor—DL 9968 Richard Strauss: Alpine Symphony, Op. 64—The Saxon State Orchestra, Dres-den, Karl Bohm, Conductor—DL 9970 "Paul Hindemith Conducts His Own Concert Music For Piano, Brass And Two Harps, Op. 49"—With Monique Haas, Piano—Berlin Philharmonic Or-chestra—DL 9969 Magnetic Ning, Schumanni, Fraum
- Mozart: Nine Songs/Schumann: Fraue
- liebe und Leben Irmgard Seefried, Erik Werba, Piano—DL 9971 ozart: Piano Concerto No. 21 In C Major/Piano Concerto No. 17 in G Major Andor Foldes, Piano, Berlin Philharmonic Orchestra—DL 9973 Mozart:

# EPIC:

D'Albert: Tiefland—Various Artists—Set SC-6025

### LONDON:

- Richard Strauss: "Arabella Complete Recording" Chorus of the Vienna State Opera, and the Vienna Philhar-monic Orchestra, conductor Georg Solti —A-4412
- "Zarzuela—Highlights"—Various Artists —5317
- -5317 Haydn: Symphony No. 96 In D Major (Miracle)/Symphony No. 104 in D Major (London) Karl Munchinger Conducting the Vienna Philharmonic Orchestra—LL-1756 Debussy: Pour Le Piano/Reflets Dans L'Eau/La Soiree Dans Grenade/L 'Isle Joyeuse/Sonatine/Valses Nobles Et Sen-timentales Finderich Gulda Piano-
- timentales—Friedrich Gulda, Piano— LL-1785

# M-G-M:

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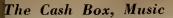
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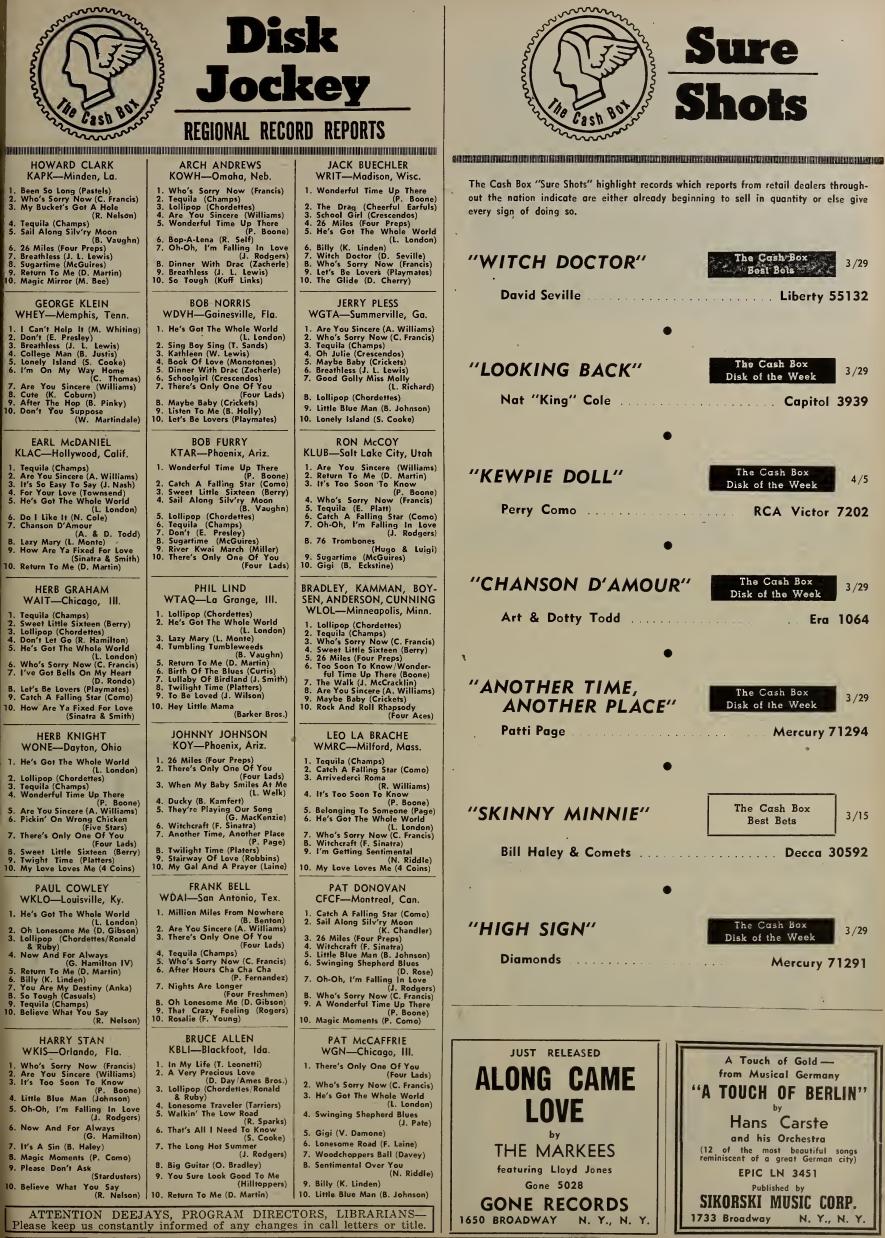
- Paul Bowles: The Wind Remains a zar-zuela on a text by Garcia Lorca/Music For a Farce/Peggy Glanville—Hicks: Letters From Morocco—text by Paul Bowles—Darothy Renzi, Soprano, Loren Driscoll, tenar with Carlos Surinach conducting The M-G-M Chamber Or-chestra—E 3549 Ernest Tock: The Chinese-Flute/Marga Richter: The Hermit/A Fishing Picture/ Transmutatian, a song cycle—Dorothy Renzi, soprana with Carlos Surinach conducting The M-G-M Chamber Or-chestra and Maro Ajemian, Pianist— E3546 Gossec: Sinfonia In G Majar, Op. 12.
- chestra and Maro Ajemian, Planist— E3546
  Gossec: Sinfonia In G Majar, Op. 12, No. 2/Gretry: Dances From "La Rosiere Republicaine"/Maldere: Sinfonia In B Flat Major, Op. 4, No. 3/Clerambault: Symphonia Quarta Carlos Surinach conducting The M-G-M Chamber Or-chestra—E 3615
  "Organ Favorites By J. S. Bach"—E3443
  "Leonard Bernstein's 'Trauble In Tahiti'" —Beverly Walff, David Atkinson, Ar-thur Winograd canducting the M-G-M Orchestra E3646
  Wagner: Siegfried Idyll/Mahler: Adag-ietto For Strings And Harp/Schoenberg: Verklaerte Nacht Arthur Winograd conducting The M-G-M Orchestra— E3630

Kodaly: Summer Evening/Bozsa: Hun-garian Serenade — Arthur Winograd Conducting The M-G-M Orchestra—

E3631 Mozart: Volume 2—Serenade No. 1 In D Major, K. 100/Divertimento No. 2 In D Major, K131—Arthur Winograd Conducting The M-G-M Orchestra—

The Cash Box, Music Page 36 April 12, 1958							
the cash Bet	AND BOOM		<b>Disk</b> <b>Jockey</b> REGIONAL RECORD REPORTS				
DON BJORGE KUBC—Montrose, Colo.	JIM WILLIAMS KUDU—Ventura, Calif.	CORKY MULANIX KWBB—Wichita, Kans.	JACK CRISP WAIP—Prichard, Ala.	KEN GAUGHRAN WHMP—Northampton, Mass.	LARRY FISCHER WNOE—New Orleans, La.		
1. Tequila (Champs) 2. 26 Miles (Four Preps) 3. 50 Tough (Kuff Links) 4. Let's Be Lovers (Playmates) 5. Billy (K. Linden) 6. Return To Me (D. Martin) 7. Thank You Mr. Moon (S. Smith) 8. I've Got The Whole World (L. London) 9. Breathless (J. L. Lewis) 10. Catch A Falling Star (Como)	<ol> <li>School Time (J. McCrory)</li> <li>Little Blue Man (B. Johnson)</li> <li>Don't (E. Presley)</li> <li>There's No Piano (V. Monroe)</li> <li>After Hours Cha Cha Cha (P. Fernandez)</li> <li>It's Too Soon To Know (P. Boone)</li> <li>I Gave You My Heart (Grant)</li> <li>River Kwai March (Mooney)</li> <li>Eternally (D. Duane)</li> <li>Are You Sincere (A. Williams)</li> </ol>	<ol> <li>Tequila (Champs)</li> <li>26 Miles (Four Preps)</li> <li>He's Got The Whole World (L. London)</li> <li>Oh Julie (Crescendos)</li> <li>Sing Boy Sing (T. Sands)</li> <li>Are You Sincere (A. Williams)</li> <li>Wonderful Time Up There (P. 800ne)</li> <li>Sweet Little Sixteen (Berry)</li> <li>Lollipop (Chordettes)</li> <li>Teenage Queen (J. Cash)</li> </ol>	<ol> <li>He's Got The Whole World (L. London)</li> <li>Are You Sincere (A. Williams)</li> <li>Don't (E. Presley)</li> <li>Maybe (Chantels)</li> <li>Little Blue Man (B. Johnson)</li> <li>You Are My Destiny (Anka)</li> <li>Who's Sorry Now (C. Francis)</li> <li>Teardrops (L. Andrews)</li> <li>My Heart Is A Fireplace (L. Williams)</li> <li>Everyday (B. Holly)</li> </ol>	1. Bells On My Heart (Morgan) 2. If's Easy To Say (J. Nash) 3. Very Precious Love (D. Day) 4. 26 Miles (Four Preps) 5. Are You Sincere (A. Williams) 6. Stairway Of Love (Robbins) 7. He's Got The Whole World (L. London) 8. Love Me Again (T. Sands) 9. There's Only One Of You (Four Lads) 10. Teenage Queen (J. Cash)	<ul> <li>1. Tequila (Champs)</li> <li>2. Sweet Litle Sixteen (Berry)</li> <li>3. Who's Sorry Now (C. Francis)</li> <li>4. Lollipop (Chordettes)</li> <li>5. Catch A Falling Star (Como)</li> <li>6. The Walk (J. McCracklin)</li> <li>7. Breathless (J. L. Lewis)</li> <li>B. Sail Along Silv'ry Moon</li></ul>		
BOB ANDERSON WSMN—Nashua, N. H. 1. Tequila (Champs) 2. Who's Sorry Now (Francis) 3. All Of These And More (F. Laine) 4. The Place (J. Brantley) 5. He's Got The Whole World (G. London) 6. Don't (E. Presley) 7. Just In Case (E. Rodgers) 8. Lollipop (Chordettes) 9. 26 Miles (Four Preps) 10. Sweet Little Sixteen (Berry)	DAVE SCOTT KQV—Pittsburgh, Pa. 1. Your Graduation Means Goodbye (Cardigans) 2. Tequila (Champs) 3. Lollipop (Ronald & Ruby) 4. So Tough (Casuals) 5. Catch A Falling Star (Como) 6. He's Got The Whole World (L. London) 7. Book Of Love (Monotones) 8. 26 Miles (Four Preps) 9. Maybe Baby (Chantels) 10. Lazy Mary (L. Monte)	<ul> <li>o. Sweer Liftle Sixteen (berry)</li> <li>7. Bad Motorcycle (Storey Sisters)</li> <li>B. Dinner With Drac (Zacherle)</li> <li>9. Don't (E. Presley)</li> <li>10. Breathless (J. L. Lewis)</li> </ul>	EARL McROBERTS KDAY—Hollywood, Calif. 1. Tequila (Champs) 2. Lollipop (Chordettes) 3. Are You Sincere (Williams) 4. Oh Julie (Crescendos) 5. Sweet Little Sixteen (Berry) 6. He's Got The Whole World (L. London) 7. Oh-Oh, I'm Falling In Love (J. Rodgers) B. Little Blue Man (Johnson) 9. Book Of Love (Monotones) 10. Catch A Falling Star (Como)	6. School Girl (Crescendos) 7. Oh Julie (Crescendos) B. Rumble (L. Wray) 9. D. J. With A Broken Heart (C. Jarvis) 10. I Got The Bug (K. Owens)	SCOTT AVERY WKTV—Utica, N. Y. 1. Tequila (Champs) 2. Just In Case (E. Rodgers) 3. 26 Miles (Four Preps) 4. I Dig That Gal (R. Pearson) 5. Are You Sincere (Williams) 6. That Crazy Feeling (Rogers) 7. In Time (J. Harper) B. It's Too Soon To Know (P. Boone) 9. In My Life (T. Leonetti) 10. A Very Precious Love (B. Guitar)		
MARTY FAYE WBKB—Chicago, III. 1. Are You Sincere (A. Williams) 2. The Walk (J. McCracklin) 3. Another Time, Another Place (Cherry/Kaye) 4. The Place (J. Branley) 5. Wishing For Your Love (Voxpoppers) 6. Things 1 Love (Fidelities) 7. Looking Back (N. Cole) 8. Crazy Love (P. Anka) 9. 5 O'Clock In The Morning (J. Williams) 10. You (Aquatones)	GALLAGHER AND O'BRIEN WMCA—New York, N. Y. 1. Tequila (Champs) 2. Lollipop (Chordettes/Ronald & Ruby) 3. Billy (K. Linden) 4. 26 Miles (Four Preps) 5. There's Only One Of You (Four Lads) 6. I Heard A Fanfare (D. Davis) 7. Teacher, Teacher (J. Mathis) B. Kewpie Doll (P. Como) 9. Lazy Mary (L. Monte) 10. Don't Make Small Talk (D. Winchell)	AL RADKA KFRE—Fresno, Calif. 1. There's Only One Of You (Four Lads) 2. Witcheraft (F. Sinatra) 3. Are You Sincere (A. Williams) 4. Lollipop (Chordettes) 5. Starlight Starbright 6. Scottish Fling (M. Barris) 7. Wishing For Your Love (Voxpoppers) 8. Don't (E. Presley) 9. Marching Saints (Belafonte) 10. Mississippi Mud (C. Butler)	JACK CHADDERTON WLYN—Lynn, Mass. 1. Breathless (J. L. Lewis) 2. He's Got The Whole World (L. London) 3. Who's Sorry Now (C. Francis) 4. Lollipop (Chordettes) 5. Tequila (E. Platt) 6. Bells On My Heart (Cornell) 7. Met Him On A Sunday (Shirelles) B. I Can't Help It (M. Whiting) 9. I'm Not Afraid Anymore (E. Rodgers) 10. Gigi (C. Margulis)	LEE ROGERS KTHS—Little Rock, Ark. 1. 26 Miles (Four Preps) 2. Tequila (Champs) 3. Lonely Island (S. Cooke) 4. There's Only One Of You (Four Lads) 5. You Sure Look Good To Me (Hilloppers) 6. Tumbling Tumbleweeds (B. Vaughn) 7. Bells On My Heart (D. Rondo) B. Twilight Time (Platters) 9. Junior Prom (B. Chandler) 10. Sorry (Lancers)	"UNCLE" SHEL HORTON WKMC—Roaring Spring, Pa. 1. Who's Sorry Now (C. Francis) 2. Lollipop (Chordettes) 3. Sail Along Silv'ry Moon (B. Vaughn) 4. Lazy Mary (L. Monte) 5. He's Got The Whole World (B. McNair) 6. Breathless (J. L. Lewis) 7. Sugartime (McGuires) 8. Ballad Of Teenage Queen (J. Cash) 9. Are You Sincere (A. Williams) 10. Oh Lonesome Me (D. Gibson)		
JIMMY PETERS WAVZ—New Haven, Conn. 1. Little Blue Man (Johnson) 2. You (G. Storm) 3. Ring On A Ribbon (Leonetti) 4. Crazy Love (P. Anka) 5. Return To Me (D. Martin) 6. Met Him On A Sunday (Shirelles) 7. Oh Lonesome Me (Gibson) B. Bonnie Eloise (M. Miller) 9. Chanson D'Amour (A. & D. Todd) 10. Fly Don't Fly On Me (N. Sadaka)	DOUG BURROWS CKY—Winnipeg, Man., Can. 1. Who's Sorry Now (Francis) 2. It's Too Soon To Know (P. Boone) 3. Chi-Wa-Wa (Silvatones) 4. Teenage Queen (J. Cash) 5. Click Clack (D. Doo & Don'ts) 6. Breathless (J. L. Lewis) 7. Tumbling Tumbleweeds (B. Vaughn) B. Arrivederci Roma (Williams) 9. The Walk (J. McCracklin) 10. Maybe (Chantels)	DONN E. TIBBETTS WGIR—Manchester, N. H. 1. Catch A Falling Star (Como) 2. River Kwai March (M. Miller) 3. Gigi (C. Margulis) 4. Now And For Always (G. Hamilton IV) 5. Oh-Oh, I'm Falling In Love (J. Rodgers) 6. Are You Sincere (Williams) 7. Tequila (Champs) B. He's Got The Whole World (L. London) 9. Sugartime (McGuires) 10. Little Train (Vasel & Storz)	JACK GRACIE CJOY—Guelph, Ont., Can. 1. Lollipop (Chordettes) 2. Arrivederci Roma (R. Williams) 3. The Walk (J. McCracklin) 4. Breathless (J. L. Lewis) 5. Indian Given (T. Perkins) 6. Billy (K. Linden) 7. Lazy Mary (L. Monte) 8. Don't (E. Presley) 9. Yea, Yea (Kendalls) 10. Shake A Hand (Pedicin Qt.) 10. Oh Lonesome Me (D. Gibson)	JOE MURRAY WLEE—Richmond, Va. 1. Who's Sorry Now (C. Francis) 2. Sweet Little Sixteen (Berry) 3. Dinner With Drac (Zacherle) 4. Lollipop (Ronald & Ruby) 5. Chicken Hop (B. Bland) 6. It's Too Soon To Know (P. Boone) 7. Don't You Just Know It (H. Smith) 8. Breathless (J. L. Lewis) 9. Maybe Baby (Crickets) 10. He's Got The Whole World (L. London)	CLARK REID WJBK—Detroit, Mich. 1. Lollipop (Chordettes) 2. Tequila (Champs) 3. He's Got The Whole World (L. London) 4. Who's Sorry Now (C. Francis) 5. 26 Miles (Four Preps) 6. It's Too Soon To Know (P. Boone) 7. Don't You Just Know It (H. Smith) 8. Billy (K. Linden) 9. Breathless (J. L. Lewis) 10. Sweet Little Sixteen (Berry)		
ROB ROBBINS KRIZ—Phoenix, Ariz. 1. Lollipop (Chordettes) 2. Terry (T. Castle) 3. Are You Sincere (A. Williams) 4. Tequila (Champs) 5. Corrido Rock (B. Balcom) 6. Who's Sorry Now (C. Francis) 7. 26 Miles (Four Preps) B. He's Got The Whole World (L. London) 9. Catch A Falling Star (Como) 10. Small Island (Paul & Ward)	DWIGHT THORNTON WALB—Albany, Ga. 1. Sweet Little Sixteen (Berry) 2. Who's Sorry Now (C. Francis) 3. There's Only One Of You (Four Lads) 4. Tumbling Tumbleweeds (B. Vaughn) 5. Kiss And Make Up (Crowns) 6. Don't You Just Know It (H. Smith) 7. Return To Me (D. Marton) 8. Slow Down (L. Williams) 9. Twilight Time (Platters) 10. That's All I Need To Know (S. Cooke)	ED MEATH WHEC—Rochester, N. Y. 1. Pretty Little Angel (Crest) 2. Tequila (Champs) 3. Sweet Little Sixteen (Berry) 4. Catch A Falling Star (Como) 5. Are You Sincere (Williams) 6. 26 Miles (Four Preps) 7. Who's Sorry Now (Francis) 8. Bonny Eloise (M. Miller) 9. Bells On My Heart (Cornell) 10. Chanson D'Amour (A. & D. Todd)	BOB LYONS WQAM—Miami, Fla. 1. Lollipop (Ronald & Ruby) 2. Maybe Baby (Crickets) 3. 26 Miles (Four Preps) 4. Who's Sorry Now (Francis) 5. He's Got The Whole World (L. London) 6. Are You Sincere (Williams) 7. Sweet Little Sixteen (Berry) 8. Tequila (E. Platt) 9. Little Blue Man (Johnson) 10. Breathless (J. L. Lewis)	TOM BRENNAN KRKD—Los Angeles, Calif. 1. Chanson D'Amour (Todds) 2. Very Special Love (Ames Bros.) 3. Teacher's Pet (D. Day) 4. In My Live (T. Leonetti) 5. Fools (J. Manolas) 6. Greenback Dollars (S. Gale) 7. Little Blue Man (Johnson) 8. Kewpie Doll (P. Como) 9. Good And Bad (J. Wallace) 10. Don't (E. Presley)	HARRY HYMAN WYMB—Manning, S. C. 1. Tequila (E. Platt) 2. Sweet Little Sixteen (Berry) 3. Good Golly Miss Molly (L. Richard) 4. Don't (E. Presley) 5. Gee Golly (Coasters) 6. Breathless (J. L. Lewis) 7. Don't Let Go (R. Hamilton) 8. Who's Sorry Now (C. Francis) 9. She's Neat (D. Wright) 10. Skinny Minnie (B. Haley)		
MEL BERNAM WAMS—Wilmington, Del. 1. Twilight Time (Platters) 2. Believe What You Say (R. Nelson) 3. Lollipop (Chordettes) 4. Tequila (Champs) 5. Who's Sorry Now (Francis) 6. Sweet Little Sixteen (Berry) 7. Rock And Roll Rhapsody (Four Aces) 8. Wishing For Your Love (Voxpoppers) 9. Met Him On A Sunday (Shirelles) 10. Looking Back (N. Cole)	BOB WILL, FRED GALE, DICK MARTIN WWDC—Washington, D. C. 1. Tequila (Champs) 2. Sweet Little Sixteen (Berry) 3. Who's Sorry Now (Francis) 4. Magic Moments (P. Como) 5. It's Too Soon To Know (P. Boone) 6. Breathless (J. L. Lewis) 7. Are You Sincere (Williams) B. Book Of Love (Monotones) 9. Lollipop (Chordettes) 10. Believe What You Say (R. Nelson)	GENE BURNS KBSF—Springhill, La. 1. Sweet Little Sixteen (Berry) 2. Billy (K. Linden) 3. Return To Me (D. Martin) 4. Maybe Baby (Crickets) 5. Who's Sorry Now (Francis) 6. Believe What You Say 7. Tumbling Tumbleweeds (B. Nelson) 7. Tumbling Tumbleweeds (B. Vaughn) 8. Don't You Just Know It (H. Smith) 9. Just A Little Lonesome (B. Helms) 10. Breathless (J. L. Lewis)	ARNIE KUVENT WGAN—Portland, Me. 1. He's Got The Whole World (L. London) 2. Tell Her You Love Her (F. Sinatra) 3. Don't You Just Know It (Titans) 4. Tequila (Champs) 5. Are You Sincere (Williams) 6. My Pledge To You (J. Nash) 7. Your Graduation Means Goodbye (Cardigans) 8. Gigi (V. Damone) 9. Who's Sorry Now (Francis) 10. Catch A Falling Star (Como)	T. I. NEWELL KDSJ—Belle Fourche, S. Dak. 1. Sail Along Silv'ry Moon (B. Vaughn) 2. Teenage Queen (J. Cash) 3. Catch A Falling Star (Como) 4. In The Garden (E. Ford) 5. Sugartime (McGuires) 6. He's Got The Whole World (L. London) 7. Just A Closer Walk (Foley) B. I Love You Because (E. Presley) 9. Sweet Elizabeth (W. Glahe) 10. Wake Up Little Susie (Everly Bros.)	JERRY LEE WHITSON KMHT—Marshall, Tex. 1. Tequila (Champs) 2. 26 Miles (Four Preps) 3. Do I Like If (N. Cole) 4. There's Only One Of You (Four Lads) 5. Lonely Island (S. Cooke) 6. All Of These And More (F. Laine) 7. It's Too Soon To Know (P. Boone) 8. Sail Along Silv'ry Moon (8. Vaughn) 9. Are You Sincere (A. Williams) 10. Witchcraft (F. Sinatra)		
TONY RIZZ WFST—Caribou, Me. 1. Gigi (Eckstine/Margulis) 2. There's Only One Of You (Four Lads) 3. Bells On My Heart (Carnell/Morgan) 4. Wonderful Time Up There (P. Boone) 5. Arrivederci Roma (Williams) 6. Who's Sorry Now (C. Francis) 7. Very Precious Love (Ames Bros.) 8. Whistle Me Some Blues (4 Freshmen) 9. 76 Trombones (King Sisters) 10. Cinderella Tango (Marterie)		BILL GERSON WINN—Louisville, Ky. 1. Chanson D'Amour (A. & D. Todd) 2. Kewpie Doll (P. Como) 3. Gigi (C. Margulis) 4. 76 Trombones (King Sisters) 5. Very Precious Love (Ames Bros.) 6. He's Got The Whole World (J. March) 7. Tumbling Tumbleweeds (B. Vaughn) 8. Twilight Time (Platters) 9. These Worldly Wonders (P. Page) 10. 26 Miles (Four Preps)	BOB E. LLOYD WHEC—Rochester, N. Y. 1. Arrivederci Roma (R. Williams) 2. Very Precious Love (Haymes/Ames Bros.) 3. Are You Sincere (A. Williams) 4. Lover In The House (S. Lawrence) 5. Gigi (B. Eckstine) 6. Things I Love (Fidelities) 7. There's Only One Of You (Four Lads) 8. Chanson D'Amour (A. & D. Todd) 9. Tango Boogie (Winterhalter) 10. Come Fly With Me (Sinatra)	LARRY FLOYD WFOS—So. Norfolk, Va. 1. Sweet Little Sixteen (Berry) 2. Lollipop (Chordettes) 3. Are You Sincere (Williams) 4. It's Too Soon To Know .(P. Boone) 5. Maybe Baby (Crickets) 6. 26 Miles (Four Preps) 7. Wonderful Time Up There (P. Boone) 8. Oh-Oh, I'm Falling In Love (J. Rodgers) 9. Sail Along Silv'ry Moon (B. Vaughn) 10. Walking Home From School (G. Vincent)	ELLIOTT LITT KPAL—Palm Springs, Calif. 1. Marching Saints (Belafonte) 2. He's Got The Whole World (L. London) 3. Twilight Time (Platters) 4. Chanson D'Amour (A. & D. Todd) 5. Witchcraft (F. Sinatra) 6. Billy (K. Linden) 7. Dancing With My Shadow (Four Voices) B. There's Only One Of You (Four Lads) 9. Tumbling Tumbleweeds (B. Vaughn) 10. It's Too Soon To Know (P. Boone)		
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### Andy's Rollin'



JACKSON, MISS.—According to word from Felsted's Walt MaGuire, Andy Anderson's Felsted debut, "Johnny Valentine", broke wide open in Jackson, Miss., and Memphis, Tenn. with the tune also kicking up the dust in New Orleans, La. and Dallas, Texas. During his promotion tour thru Jackson, Andy and his group, The Rollin' Stones, pictured above, played for the fans in Wright's Music Store.





#### 'Hard Sell' To Be Theme Of 1958 Trade Show

CHICAGO—"Hard sell" marketing techniques to overcome sales resistance of recession-minded customers will be the overall theme of the 1958 Music Industry Trade Show and Convention July 21 to 24 at Chicago's Palmer House.

"This is the year of hard sell, as everyone agrees by now, and the big problem is to step up sales programs to reach potential customers and convince them to buy despite all the recession talk," states William R. Gard, executive secretary of the National Association of Music Merchants (NAMM), which sponsors the annual trade show.

"All our field reports indicate that music retailers are feeling a softness in sales along with other business. But where there has been aggressive selling, there has been no slump," states Gard.

"No longer can a retailer wait for business to come to him; today he has to roll up his sleeves and go out after it. Our trade show this year will fully explore the art of salesmanship in this hard-sell year and we know that our retailers will benefit from the sessions we have planned on selling strategy."

In line with the emphasis on selling tactics, a featured speaker at the Palmer House show will be Jack Schwartz, who is a specialist in telephone salesmanship and author of the book, "How To Get More Busi-ness By Telephone." Schwartz, who himself sold \$10 million in insurance "cold" phone-made appointments, by will not only speak to the NAMM convention but will also demonstrate his methods. He will call customers and sell them music merchandise on a telephone specially wired so that the audience can plainly hear both ends of the conversation. Schwartz, during his selling career in insurance, averaged \$5.60 in earnings every time he lifted the receiver off the hook.

Schwartz spoke at the mid-winter Los Angeles management conference of the NAMM and there were so many requests for a repeat performance of his telephone clinic that NAMM executive secretary Gard arranged to have him at the national convention.

Gard commented on the business pictures in the music industry: "Our field reports indicate that music retailers haven't been as hard hit by the recession as some other businesses. In times of recession people spend more time at home and that helps music sales. A dollar spent in music has a lasting value. We can see some soft spots, and we feel that our trade show can help give the music business a worthy shot in the arm with some good old-fashioned selling talk.

"One selling problem I have discerned that certainly needs attention is better training for sales people. A recent survey of retail store managers by a Chicago ad agency showed that 90 per cent of all consumers felt they weren't welcome when they walked into a store. And to top it off, 80 per cent of store personnel felt that customers were a nuisance. This feeling is a hangover from the postwar years when sales people got lazy because they didn't have to push merchandise. The customers just came running to their doors to buy. But those days are gone for a spell, it is evident We've got to teach sales people selling all over again, starting from the fundamentals, such as going out and making personal calls on people."

Gard pointed out that dollar volume in the music industry had soared from \$39 million in 1945 to \$450 million in 1957, excluding television, hi-fi, radio, records and sheet music. "We've got a tremendous amount at stake, and we know everyone in the industry will be anxious at the convention to discuss ways and means to maintain and increase our peak sales volume of last year. We've 'simply got to go to work selling, even if it means starting from scratch in retraining people in sales techniques.

"The facts are that business just fell into our laps in the postwar years, that saw twice as many people playing musical instruments as be fore the war. Now we've got to chase after it. We're beginning to see con sumer resistance to price as one fac tor in lagging sales. But with costs what they are, price cutting is not the answer to bolster volume. It' more aggressive selling, more hustle not only in stores but also out in the field through better promotion and advertising. We hope to fully explore the entire selling program of the industry at our Palmer House ses sions and certainly no one in the music field will want to miss these sales clinics, so vital nowadays with all the recession talk."



LOS ANGELES - Capitol's Ferlin Husky, is getting one of the most unique campaign build-ups in order to get the role of Hank Williams in MGM's forthcoming production "Your Cheatin' Heart", which is the bio-pic of the late great Williams. The state of Tennessee has all the newspapers, deejays, and fans writing into the studio asking for the picture, with Ferlin in the title role. He also has the backing of Audrey Williams, Hank's widow. He's shown here with Rosemary Clooney, during the rehearsal for her recent NBC-TV show on which he starred.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# Capitol Appoints Hassler As Sales Mgr-Special Markets Head Of Capitol Records Distr. Corp.

CRDC.

HOLLYWOOD — The appointment of Donald E. Hassler as Sales Manager-Special Markets of Capitol Records Distributing Corp. has been announced by Max K. Callison, Vice President and National Sales Manager of CRDC.

In his new post, Hassler will be responsible for national sales and promotion of Capitol products through record rack jobbers, and for the marketing of special sale merchandise. His office will be in The Capitol Tower, Hollywood.

For the past year Hassler has been Sales Manager of 'Capitol' of the World recordings consisting of music of foreign lands and languages.

In commenting on Hassler's new position, Callison expressed the belief that the 'Capitol' of the World series is now so firmly established and integrated within the regu'ar branch sales organizations of CRDC that there is no further need for extensive 'Capitol' of the World Sales promotion by a separate staff.

Concurrently, Callison disclosed th appointment of Antonio "Tony" Tina-

### Dick Puccio Acquires Major Interest In Brad

LOS ANGELES — Dick Puccio, head of Rip Recording Company, last week acquired a major interest ir Brad Records, recently organized diskery operated by Brad Atwood.

Atwood, together with Dave Axelrod, Brad A & R chief, will remain active in the company. Puccio will participate in the firm which will be operated independently of Rip.

Brad's first release is "Everybody Happy" by the Addrisi Brothers, backed by "I'll Be True," has alread hit best seller lists in several parts of the country. Brad's other artists include Jarry Wiggins and Jean Bryant.

Alan Jay, director of promotior and distribution for Rin, planed out last week on a two week, 18 city national tour to plug the Brad release in addition to a group of new Rip recordings including "Toodaloo Kangaroo" by the Four Ekkos, and "Endless Sleep" by the Jimmy Witherspoon band.

#### Garner Opens In Chi

CHICAGO — Erroll Garner opened a two-week engagement at the Bluenote in Chicago on April 2nd. This is Garner's first Chicago date since his European tour.

Within the past few weeks, Garner has been concentrating on con cert performances, playing to sell-ou<sup>+</sup> houses throughout the East. In Boston, Springfield, Syracuse, and Schenectady, he set house records this season.

April 18th, Garner is set for a repeat date on the Garry Moore CBS-TV show.

April 26th, the pianist will appear in a solo concert at Kleinhans Hàl', Buffalo.

#### Faro Records Stages 'Premiere' At Palladium

jero as the only member of the "Capi-

tol' of the World Sales Promotion staff to be retained. Tinajero will con-

tinue to headquarter in the Capitol

Tower in Hollywood, handling for-

eign artist promotions, translations

and field reports. In the future, he will report to Bill Tallant, the Assis-

tant National Sales Manager of

motion of Stanley Hoffman, former

Western promotion man for Prep

Records, to the position of Western

District Promotion Man of Capitol

Records Distributing Corp. The ap-

pointment became effective April 1

Hoffman moves into his new job a

successor to Buck Stapleton, who re-

cently was announced as assistant to

Ken Nelson in the Artist and Reper-

Before joining Prep approximately

one year ago, Hoffman was in the rec-

ord business in Los Angeles. He also

has been West Coast Advertising

Manager of Down Beat magazine and

has experience in the field of film pro-

duction and music publishing.

toire division of Capitol Records.

Callison also announced the pro-

HOLLYWOOD-To promote their first single release, Faro Records, West Coast independent label new will stage a 'premiere' at the Hollywood Palladium. The first recording is "Zonshebee Blues" sung by movie and TV personality Ken Miller and it will be accorded the full Hollywood treatment at the Palladium, Apr. 7, the date of the national release of the disk. Faro has nine other artists under contract, and Eddie Davis, president of the company stated that they plan at least one single release every six weeks. Plans also call for a complete album line from the new company.

### **Pony Tail**



LOS ANGELES—Max Lutz, publisher of "Pony Tail", left, and KMPC disk jockey, Ira Cook, cowriter of the tune, examine cute Capitol artist, Molly Bee's pony tail. The tune has been recorded by Larry Dean for Coral Records and is showing up in several areas around the country. Buddy Friedlander Named U.A. Records Nat'l Promo. Mgr.

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BUDDY FRIEDLANDER

NEW YORK—Buddy Friedlander, veteran promotion executive in the recording industry, has been named National Promotion Manager of United Artists Records, it was announced last week by Max E. Youngstein, President. With the signing of Friedlander, UA's nation-wide promotional network moves into high gear as a full-time operation.

Friedlander, 13-year veteran of the record business, came to UA after serving as National Promotion Manager of Epic and Okeh Records. Prior to that, he was with Mercury Records for eight years, serving as a Branch Manager, Assistant A&R Man, promotion executive and salesman. Earlier, Friedlander was a song plugger for Mills Music Publishers and worked as a promotional representative for singer Georgia Gibbs, Fran Warren, Noro Morales and others.

Actually born backstage at Loew's 116th Street Theatre where his father served as manager, Friedlander attended New York's High School of Commerce and later the Paine Hall of Journalism and Publicity in Manhattan. After a stint with Loew's Inc., in a number of posts, Friedlander got a job in the 1939-40 World's Fair as a swimmer in Billy Rose's popular Aquacade. He then served for five years in the U.S. Army during World War II.

Friedlander, whose favorite hobby is still swimming, lives with his wife Josephine and son, David, in Flushing, New York.

#### First East-West LPs

NEW YORK — It was announced last week that East-West Records, an affiliate of Atlantic Records, will issue its first four albums this week. The four packages, which are all jazz, include "Jackie Paris", Tommy Potter's "Hard Funk", "Prestidigitator" featuring George Wallington, and "Lars Gullin Swings".

Although the label's initial LP offering comprises four jazz albums, the company stated that jazz will not be the only type of merchandise East West will offer. Future releases will also include pop, novelties, foreign and special material.

East-West albums will retail for

| \$3.98.



# RIAA Reports 1957 Disk Sales At Peak \$360,000,000

NEW YORK — The year 1957 has again been a period of substantial growth and prosperity for the record industry. This was the opening statement of the RIAA's (Record Industry Association of America) annual report to the trade.

The report went on to say that for the second successive year, sales increased sharply over the previous twelve months and by the end of 1957 annual sales at manufacturers' billing price were in the neighborhood of \$275,000,000, equivalent to about \$360,000,000 at retail prices. This is more than three times the value of records sold in 1920 when radio and television had not yet put in their appearance as competitors for the consumers' amusement dollar.

The report also revealed that the number of record companies coming into the industry showed a tremendous increase and that the mortality



rate of the record companies was correspondingly high.

Outstanding developments of 1957 according to the report include: the first hint of stereo disk records; the further development of stereo tape; the entry of additional companies in the field of mail order record clubs; the ability of several relatively new companies to place records in the top position on charts of "best sellers' single pop records; the continued decline in popularity of 78 rpm disks; a broadening in the retail distribution of records thru entrance into the field of super-markets and other outlets not heretofore associated with musical merchandise-a count made during the year showed that over 600 organizations were engaged in the wholesaling of records in the U.S.; the promulgation of dimensional standards for all types of disk phonograph records in current use, for the first time after 60 years of record manufacturing.

During 1957, seven members withdrew from the RIAA and six new members were admitted bringing the total of RIAA members to 52.

The Engineering committee of the RIAA, following the adoption of Frequency Response Standards and then later Dimensional Standards for all types of disk records, took up the task of developing FRS for magnetic tapes and the RIAA feels certain that a recommendation in this regard will be ready this year. Currently of great importance to the Engineering Committee is the stereo disk situation.

The report covered such other events occurring during 1957 as: its various meetings, the suggestion of the establishment of an RIAA approved Gold Record Award, labor contracts, the formation of the National Academy of Record Arts and Sciences, legal and legislative activities, etc.

#### **MGM Signs 6 Artists**

NEW YORK — MGM Records has signed six artists. Joining the label are Georgie Shaw, Donny and The Duke, Don Cogan, Lew Prince, the Tophatters and Bernie Early, whose single releases will be issued during the month of April.

#### Seeco Signs Two

NEW YORK — Paul Livert, A & R man for the Seeco-Singles program, announced this week that he has signed the La Plata Sextet and thrush Gloria Wilson to exclusive record pacts

record pacts The La Plata Sextet will cut for Seeco and Gloria Wilson will record exclusively for Dawn.





**Appreciation** 

TROY, N. Y. — Bob Snyder of WTRY-Troy, New York looks on as the Chordettes pucker up for an appreciative kiss for Leonard Smith, President of Len Smith Inc., Cadence Distributor in Albany. The Chordettes were recently the disk-Jockeyettes of the day at WTRY. They appeared on shows throughout the day with Stan Roberts, John Mounteer, Dick Brown, and Paul James of WTRY. This was an exclusive and first occasion for major name stars to appear on one station only in the Albany-Troy-Schenectady area.

#### Marshall Stearns And S. I. Hayakawa To Discuss Jazz At Newport Festival

NEW YORK — This year's Newport Jazz Festival also will hear from two language masters, Dr. Marshall Stearns and Dr. S. I. Hayakawa, when they meet in an open-air discussion of the role of jazz in our modern society. These two experts propose to discuss this subject at Newport during two morning sessions on July 4th and 5th devoted to the birth of the blues and the role of the jazz dance as an expression of our changing cultural neuroses.

Dr. Stearns master of "auld" English and noted lecturer, author and teacher, will lecture on the language of the dance as a cultural phenomenon. Based on recent research into the uncharted course of popular dance development, Dr. Stearns says, "I believe we have a new language here for American ballet—one capable of communicating almost any emotion, a language whose potential has never been fully realized".

Dr. Stearns will speak on every phase of popular dance growth from the Trot to Rock 'n Roll, giving brief background material on the psychological and cultural needs that nurtured such shockers as the Shimmy.

Leon James and Al Minns, the two kings of the Savoy Ballroom in the thirties and winners of the Harvest Moon Ball will assist Dr. Stearns by illustrating the various dance phases.

Spectators will listen to a wellknown jazz band booked to illustrate Dr. Hayakawa's lecture on the history and origin of the Blues. Dr. Hayakawa, noted semanticist, will probe the pulse of jazz as it reflects changing currents in our culture from New Orleans' sizzling trumpets to present day progressive sounds.

### A Date With Frank Sinatra



NEW YORK — Wishes and dreams seldom come true, but an 11-year-old Bayside girl realized a dream that any other little girl—from 11 to 90 —would gladly give her eye teeth for. The girl, Nancy Klapper, age 11, of 64-59 229 Street, Bayside, won the coveted date with Frank Sinatra, sponsored by Martin Block on WABC's "Make Believe Ballroom."

The date with Nancy and mother, Mrs. Robert Klapper (Frank invited her as well) began at 8:00 p.m. Wednesday night (March 26).

Frank danced with both Nancy and her mother, joked with them and watched the show at the Empire Room. During dinner Frank softly crooned "April In Paris" to Nancy, the song that won her the date.

The contest, which began one month ago, asked listeners to write in the title of the song they considered Sinatra's greatest recording, with their reasons for the selection.

In a sealed envelope in a WABC safe was Sinatra's own selection of his greatest recording. Out of the more than 30,000 entries in the contest, only 13 picked Sinatra's choice: "April In April."

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# **Capitol Records Offers Plan For Dealer Participation In LP Club**

HOLLYWOOD—A plan for dealer participation in the Capitol Record Club was disclosed last in a letter to the nation's record dealers. In a letter from the Record Club, Glenn Wallichs, President, explained the theory behind the plan. "In the past few months, we have been learning a lot about the opera-tions of a record club. We have also learned a great deal, we believe, of what dealers want from Capitol in regards to their own participation and frankly, to some extent at least, it changed our own thinking and plan-ning.

ning. "Dealers tell vs (almost unanimous-ly) that they want just what they are getting from other Record Clubs-the same share of profit, and a similar method of operation to avoid con-fusion."

fusion." The letter revealed that the dealer participation plan took effect April 4 operating as follows: Recognized record retailers are eligible to be appointed "Official Club Solicitors" by the Capitol Record Club. As dealers are appointed, they will receive a certificate entitling them to solicit Club memberships. Dealers wishing to become "Official Club Soli-citors" are asked to request complete information and application from the

to solicit Club memberships. Dealers wishing to become "Official Club Soli-citors" are asked to request complete information and application from the Capitol Record Club, Inc., 100 Sixth Avenue, New York 13, New York. Each time a Record Club member, signed by a dealer, buys and pays for a record from the Club, the dealer will earn a fee of 20 per cent of the selling price. "Official Club Solicitors" receive their fees twice a year, based on actual sales to Club members credited to the Solicitor. Dealers appointed an "Official Club Solicitor", are asked to assist pros-pective Club members in filling out the special Membership Application Forms received from the Club itself. Additional quantities of Membership Applications may be obtained merely by writing to the Club headquarters in New York. Dealers were also reminded that they will benefit from the national consumer advertising program of the Club. In each space ad, there will be a place for the applicant for mem-

bership to indicate the qualified dealer to whom he would like the member-ship credited. This entitles the named dealer to the Record Club fee for each action for the Record Club fee for each purchase, just as though the dealer had sent in the application himself. It was explained to the dealers that each new member receives three rec-

each new member receives three rec-ords free which are chosen by the member from special lists the Club will provide the dealers. These three free records are shipped directly to the member by the Club after his application has been accepted. The member's only obligation is to pur-chase a minimum of four records at the regular price within the first 12 months. This is the price on which dealers will receive their fees. After a member has purchased four records, he receives free one bonus record of

months. This is the price on which dealers will receive their fees. After a member has purchased four records, he receives free one bonus record of his choice for each additional two Club selections he purchases. Mem-bers receive bonus certificates which may be redeemed through the Club. Dealers receive their fees from the Club on each record purchased. It was explained further that all members receive, every month, a new issue of Capitol Record Club Review and that additional copies will also be sent to "Official Club Solicitors". The purchase of the Review is to describe the selections available for purchase and the bonus records which members may select. To further help dealers obtain new members, the Record Club will make available to all "Official Club Solici-tors" special advertising material such as statement stuffers, circulars, counter cards and window streamers. The letter pointed out that in addi-tion to fees dealers receive from the Club, they may profit in another im-portant way: "The record market is increasing rapidly. Club membership does much to stimulate consumer interest in recorded entertainment. Only a limited part of the top rank-ing Capitol catalog is available through the Club at any time. Thus, dealers may take advantage of the increased consumer interest by stock-ing and selling the full catalog of Capitol merchandise. Market research vividly points out that Record Club members visit retail stores more fre-ouently to buy records and accessories than non-members."

#### **MGM Pacts Downey**



NEW YORK -- Sean (Shawn) Downey, son of the Irish tenor Morton Downey, is shown signing a long term recording contract with M.G.M. Record Prexy Arnold Maxim. Downey, a baritone who writes much of his own material, will have his first two sides released the week of March 31st on the new MGM sub label ORBIT. The numbers "Hearts Are Wild" and "You Let Go" were both composed by the artist.

### **Rip Signs Witherspoon**

LOS ANGELES — Jimmy Wither-spoon and his band were signed to a recording contract last week by Dick Puccio, Rip Records head. "End-less Sleep" and "Coming Home," Witherspoon's initial two sides, have been recorded and will be released this work

been recorded and will be released this week. This is the third release by Rip, new recording company organized several weeks ago by Puccio, 23 year old Rochester executive. "Toodaloo Kangaroo," was one of the first sides issued three weeks ago.

#### **Spina To Design Records**

HOLLYWOOD — Design Records has assigned Harold Spina, well known composer, author, conductor to independently package and produce a minimum of twelve albums for the label.

label. Already set to record are Marie Wilson, the Merry Macs, Jerry Col-onna, and Anthony Quinn. A person-ality series with movie stars is also in the offing. Also to be packaged for Tops Rec-ords is a Cesar Romero album. Harold Spina is also Producer of the Jim Ameche Syndicated D.J. Shows.





**R & B Ramblings** 





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Agency for one week at the Palms Club in Jacksonville, Fla. . . . Dinah Washington and husband Eddie Chamblee into the Palm Supper Club, Hollandale, Fla., on Easter Monday, April. 7. . . . Jerry Shifrin, national sales manager of Roulette, tells us to keep our eyes on two new releases that have stirred things up. "When The Boys Talk About The Girls" by Valerie Carr, and "You And Johnny Smith" by Jimmy Isle. The latter was originally released as a country deck, but the reaction has been popwise. Roulette is also getting a good play on "Down On My Knees" by The Heartbeats and "Everynight About Eight" by Joe Jones. Jones called this department from New Orleans to tell us that Sylvia of Mickey and Sylvia is his manager, and it was she who arranged for him to cut this new Roulette platter. Jones is no newcomer to the record biz. He has been providing those great New Orleans backings for so many hits for eleven years. . . Ed Smollett, public relations man, advises that Cafe Bohemia, Greenwich Village nitery, has booked Jimmy Giuffre (with Bob Brookmeyer and Jim Hall) through early May, the Reese Markewich "Mark V" Quintette (the kids from Cornell) from March 30 to April 5 (their Easter vacation), Wilbur Ware, April 6 to 24, and Miles Davis April 25 to May 8.

#### CHICAGO:

Felsted's "Honest John" Vail writes from the east to report that "Oh, What A Feeling" by the Five Fleets is going strong and is getting excellent air exposure. . . . United Distribs is proudly showing off their snazzy, newly remodeled offices this week. Don Robey, prexy of Duke, Peacock and Backbeat Records, currently in town playing his upcoming releases for United's



Leaner Brothers and Jerry Ferber. . . . Abner of Vee Jay-Falcon busily engaged noting that the Dell's and the Spaniels opened at the Apollo Theater in New York, April 4 thru 10. Jimmy Reed joined the Feld tour starting April 4. The tour will last 58 days. Gene Allison is on a trip through the southland plugging his current hit deck on Vee-Jay, titled, "Have Faith". Abner is pleased about the fact that city after city is reporting big action with "Marsha" by the Prodigals on the Falcon label. . . . Little Willie John currently in town making the rounds with his big one on the King label, "Talk To Me". Willie guested with popular deejay Marty Faye on his TV show "Marty's Morgue". King's Bill Bolden says Bill Doggett's "Boo-Da-Da" is coming up fast and looks like a big one for Doggett. . . . Ralph Cox, Coral promo man squiring lovely Barbara McNair around the deejay circuit singing the praises of her newie "He Has The Whole

World In His Hands". Barbara will appear in the Urban League Show. . Roulette's Stan Pat is really flipping over local action with "Down On My Konfette's Stan Pat is really hipping over local action with Bown on My Knees" by the Heartbeats... Errol Garner moved into the Blue Note this week for a short stint... Piano great Teddy Wilson a "must" at London House for the next 2 weeks... Tommy Sands' flicker "Sing Boy Sing" cur-rently showing at the Loop Theater... All-State's Howard Bednoe really believes Ricky Nelson's "Believe What I Say" is going places on the local scene. . . . With the approaching end of the Lenten Season, Record Row looking forward to a Happy Easter Sunday, followed by a real "hype" in

retail record sales, according to the majority of distribs.

#### LOS ANGELES:

New West Coast independent label, Demon Records, has come up with a big hit in one of its first releases. "Endless Sleep" by Jody Reynolds has caught on in several areas and other labels are already covering. . . . Southern



Music has purchased the publishing rights to the tune "Tryin'" from Bob Scherman. Tunes has been showing up via Scherman's Tampa label's recording by The Saxons... The Platters, back on the charts with their Mercury recording of "Twilight Time", in town vacationing for eight days before leaving for a European tour. . . . Red Blanchard has picked "Never Let You Go" by The Ambers, featuring Ralph Mathis on Ebb Records as his pick of the week. Mathis is the younger brother of hit singer Johnny Mathis. . . . Jean Bennett of Personality Productions viewed the new movie "Born Reckless" and reports that singer Johnny Olenn comes over great in the new picture. Olenn sings the title song and another, "You Lovable You", written by Buck Ram. Both songs will be coupled on Olenn's next Antler Records release which will be timed to coincide with the opening of the movie.... Larry Goldberg reporting good airplay on "Miss Thing" by The Silhouettes, and "Strollin' With Mr. Lee"

by Lee Allen. . . . Imperial Records rush released "Sack Dresses" by The Sad Sacks, and early reaction indicates this could be the next "Short Shorts". ... Flip Records out this week with a new Richard Berry and The Pharoahs. Record couples "You Look So Good" and "You're The Girl", both written by Berry.... New West Coast indie, Christy Records, bowed last week with its initial release, "Bubble Gum Rock".

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

ARE YOU SINCERE Andy Williams (Cadence 1340)

BAUBLES, BANGLES AND BEADS Jonah Jones (Capitol 3893)

BEGGING BEGGING James Brown (Federal 12316) BLUEBERRY SWEET Chandeliers (Angel Tone 521)

BOPPIN' AT THE HOP STROLLIN' WITH MR. LEE Lee Allen (Ember 1031)

CHERRY PIE Tri-Lads (Bulls-Eye)

CHICKEN HOP Billy Bland (Tip-Top 708)

CLICK CLACK Dickie Doo & Dont's (Swan 4001) COLLEGE MAN Bill Justis (Phillips 3522)

CONFESSIN' THE BLUES Little Walter (Checker 890)

CORRIDO ROCK Bill Balcom (Dot 15711; Starla S-7) \*Tortilla Pete (Imperial 5502)

\*CRAZY LOVE Paul Anka (ABC-Paramaunt 9907)

CRY FOR ME BABY Elmore Janes (Chief 7006)

DEDICATED TO THE ONE I LOVE "5" Royales (King 5098)

DINNER WITH DRAC John Zacherle (Cameo 130)

DIZZY MISS LIZZIE Larry Williams (Specialty 626)

DO I LIKE IT Nat Cole (Capitol 3939)

DO WHAT YOU DID I'M ASKING FORGIVENESS Thurston Harris (Aladdin 3399)

DO YOU WANT TO DANCE Bobby Freeman (Josie 835)

DOWN ON MY KNEES I FOUND A JOB Heartbeats (Roulette 4054)

DOWN ON THE FARM Al Downing (White Rock 1111) \*FIVE O'CLOCK IN THE MORNING Basie & Williams (Raulette 4061)

FLIP, FLOP AND BOP Floyd Cramer (RCA Victor 7156)

FOR YOUR LOVE Ed Townsend (Capitol 3926)

GOT A JOB Miracles (End 1016)

\*HANG UP MY ROCK AND ROLL SHOES \*WHAT I AM LIVING FOR Chuck Willis (Atlantic 1179)

HAVE FAITH Gene Allison (Vee-Jay 273) HE'S GOT THE WHOLE WORLD IN HIS HANDS Laurie London (Capitol 3891)

HIGH BLOOD PRESSURE Huey 5mith & Clowns (Ace 545)

\*HIGH SIGN Diamands (Mercury 71291) HOO DOO BLUES Lightning 5lim (Excello 2131)

\*I HAD A DREAM \*YES INDEED Ray Charles (Atlantic 1180) l LOST YOU 5paniels (Vee-Jay 264) I MET HIM ON A SUNDAY Shirelles (Decca 30588) I'M GONNA BE A WHEEL SOMEDAY Bobby Mitchell (Imperial 5475)

I'M OUT TO GETCHA \*BE BABA LEBA Thurston Harris (Aladdin 3415)

\* Indicates first appearance on Territorial Tips LOLLIPOP Ronald & Ruby (RCA Victor 7174) MARSHA Prodigals (Falcon 1011) MY BUCKET'S GOT A HOLE IN IT BELIEVE WHAT YOU SAY Rickey Nelson (Imperial 5503) \*NEVER LET ME GO Serenaders (MGM 12623) OH-OH, I'M FALLING IN LOVE AGAIN Jimmie Rodgers (Roulette 4045) \*PIMENTO \*BOO-DA-BA Bill Daggett (King 5125) REELIN' AND ROCKING Chuck Berry (Chess 1683) REMEMBER Velours (Onyx 520; Orbit) RICKY TICK Nobel Watts (Baton 251) ROCK AND ROLL IS HERE TO STAY Danny & Juniors (ABC-Paramount 9888) ROCK IT Tommy Hudson (White Rock 1110) RUBY, RUBY Little Willie Littlefield (Bullseye) \*SCHOOL GIRL Crescendos (Nasco 6009) 7-11 Gone All Stars (Gone 5016) 6 MONTHS, 3 WEEKS Sharps (Tag) SOMEWHERE DOWN THE LINE Jimmy Scott (King 5104) SO TOUGH Casuals (Back-Beat 503) STAY BY MY SIDE Midnighters (Federal 12317) STRAIGHT SKIRTS Gene Summers & Rebels (Jan 100) SUBSTITUTE Lavern Baker (Atlantic 1176) TEQUILA Eddie Platt (ABC-Paramount 9899) THAT'S ALL I NEED TO KNOW Sam Cooke (Specialty 627) THE PLEA Chantels (End 1001) THE SWINGING SHEPHERD BLUES Moe Koffman (Jubilee 5311) THE THINGS I LOVE Fidelitys (Baton 252) THIS IS THE NIGHT Valiants (Keen 34004) TWEETY Kelly Owen (Arrow 725) 26 MILES Four Preps (Capitol 3845) TWILIGHT TIME Platters (Mercury 71829) VOODOO MAN Del Vikings (Mercury 71266) WE BELONG TOGETHER Robert & Johnny (Old Town 1047) WHO'S SORRY NOW Connie Francis (MGM 12588) WIGGLE-TAIL Googie Rene (Class 221) WISHING FOR YOUR LOVE Voxpoppers (Mercury 71282) Clovers (Atlantic 1175) \*WITCH DOCTOR David Seville (Liberty 55132) WHY DO EVERYTHING HAPPEN TO ME B. B. King (Kent 301) YES MY DARLING DON'T YOU KNOW I LOVE YOU Fats Domino (Imperial 5492) YOU ARE MY DESTINY Paul Anka (ABC-Paramount 9880) \*YOU GOT ME CRYING \*GO ON TO SCHOOL Jimmy Reed (Yee-Jay 275)





April 12, 1958



CHICAGO — Although he is now basking in the luxury of the big city, "Honest John" Vail recalls the days when he delivered London records by dog-team. Vail also served with the Consider police dog-team. Vail also served with the Canadian police. Vail is shown here (right) with an Indian guide friend, Minnipuka. A SPECTACULAR NEW STAR!



The Cash Box, Music

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April 12, 1958

# "Please Buy My Record"



WASHINGTON, D. C.—While in Baltimore for a birthday party given her fan club, Addie Lee made a special trip to Washington, D. C. to hello to WPGC disk jockeys, Bob Bartel on the left and Gene Winters. Sm registered on the trio's faces above indicate delight over immediate favora reaction to Addie's initial End release "Please Buy My Record."

#### King Appoints Two

CINCINNATI—King Records an-nounced the appointment of Bob Dav-enport as the new Branch Manager of caport as the new Branch Manager of their San Francisco, Calif., Branch last week. Also new to the San Fran-cisco Branch is Richard Haist, re-cently added to the sales staff. Haist was formerly with MGM in Syracuse, New York.

New York. Davenport came to King from Decca, where for the past year, he had been the firm's San Francisco salesman. He previously had called on the trade in the northern California area for Field Music of San Fran-cisco, and for Melody Sales, also of San Francisco. Davenport will be handling local

Davenport will be handling local promotion, as well as running the office and calling on San Francisco and East Bay trade.

#### **Hefti Wins Award**

OMAHA, NEBR. — Neal Hefti, composer-conductor, was given the All-American City Citizens' Award as one of the outstanding former citizens of this town recently. Others so com-mended were General Curtis LeMay, Vice Chief of Staff, USAF; Sigurd Larmon, President of Young and Ru-bicam; Major General Gar Davidson, Commandant of West Point; Merle Jones, President of CBS-TV, and Presidential Aide Homer Gruenther. Hefti, the only musician so honored

Hefti, the only musician so honored among the twenty nine, is a native of Omaha. Awards were given to those people who were former Omahans and had made a conspicuous success in their respective fields.

#### Sales Post To Cam



My Record"	The	Cash Bo	
	NEW YORK	CHICAGO	NEW ORLEANS
	TEQUILA Chomps (Challenge 1016)	TEQUILA Chomps (Chollenge 1016)	TEQUILA Chomps (Chollenge 1016)
27 3	<b>2</b> TALK TO ME, TALK TO ME TALK TO ME Little Willie John (King \$108)	TEACH ME HOW TO LOVE YOU Bobby Blue Blond (Duke 182)	TALK TO ME, TALK TO ME Little Willie John (King 5108)
	3 DOWN ON MY KNEES Heartbeots (Roulette 4054)	LOOKING BACK Not Cole (Copitol 3939)	BEEN SO LONG Pastels (Argo 5287)
timore for a birthday party given by al trip to Washington, D. C. to say on the left and Gene Winters. Smiles cate delight over immediate favorable	FOR YOUR LOVE Ed Townsend (Capitol 3926)	YOU WERE MADE FOR ME Som Cooke (Keen 4009)	LOOKING BACK Not Cole (Capitol 3939)
Please Buy My Record." Preview Spotlights Dixieland	5 BEEN SO LONG Postels (Argo 5287)	THE WALK Jimmy McCrocklin (Checker 885)	HAVE FAITH Gene Allison (Vee-Jay 273)
CHICAGO—The Preview Lounge on Randolph Street is fast becoming a mecca for Dixieland music-makers	THE WALK Jimmy McCracklin (Checker 885)	DON'T LET GO Roy Homilton (Epic 9257)	I'M ASKING FORGIVENESS Thurston Horris (Aloddin 3399)
from all over the nation. Current fea- ture attraction is the Stockyards Six, led by Jack Ivett on Cornet. As a group, the combo is playing its first loop date; however, the in-	<b>EVERY NIGHT</b> <b>7</b> Chontels (End 1050)	TALK TO ME, TALK TO ME Little Willie John (King 5108)	LONELY ISLAND Som Cooke (Keen 4009)
dividual members of the unit are steeped in show biz background. Cy Touff, who plays one of the only bass trumpets in the field, was	8 DON'T YOU JUST KNOW IT Huey 5mith & Clowns (Ace 545)	BEEN SO LONG Pastels (Argo 5287)	THE WALK Jimmy McCrocklin (Checker 885)
formerly a member of the Woody Her- man aggregation. Pianist was Jack Condon, featured with Pee Wee Hunt. Trombonist Eddie Lane played with	BOOK OF LOVE Monotones (Argo 5290)	WHY DO EVERYTHING HAPPEN TO ME B. B. King (Kent 301)	DEDICATED TO THE ONE I LOVE "5" Royoles (King 5098)
the Carl Sands Orchestra. Ivett has some 36 years of profes- sional experience, according to Arnie Matanky. The outfit is rounded out with Jug Berger on clarinet and George Sicilia on the drums.	10 LOOKING BACK Not Cole (Copitol 3939)	SWEET LITTLE SIXTEEN Chuck Berry (Chess 1683)	TEACH ME HOW TO LOVE YOU Bobby Blue Bland (Duke 182)
Bob Scobey brings his Frisco Band back to the Preview April 9. Owners Milt Schwartz and Ralph Mitchell in-	ALENUTRATION CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR	anananananan kananananananananananan -	XENDOLEJ MUDIHINININI MUDIUMA MUDI
formed us that they are re-skedding the band because they did big busi- ness during recent months despite the inclement weather. Banjo player	ST. LOUIS	NEWARK	DALLAS
Sales Post To Camp	TEQUILA Chomps (Chailenge 1016)	TEQUILA Champs (Challenge 1016) Eddie Plott (ABC-Poramount 9899)	TEQUILA Chomps (Chollenge 1016)
HOLLYWOOD — The appointment of Bob Camp to the post of Assistant to the Director of Sales of Capitol Records, J. K. Maitland, effective im-	2 EVERY' NIGHT Chantels (End 1050)	TALK TO ME, TALK TO ME Little Willie John (King 5108)	SWEET LITTLE SIXTEEN Chuck Berry (Chess 1683)
mediately, was disclosed last week by Maitland. In his new assignment, Camp will coordinate the Phonograph and Sales Divisions of CRDC with	<b>3</b> TALK TO ME, TALK TO ME Little Willie John (King 5108)	EVERY NIGHT Chantels (End 1050)	DOWN ON THE FARM Al Downing (White Rock 1111)
the other divisions of the Capitol or- ganization.	GOT A JOB Miracles (End 1016)	DON'T YOU JUST KNOW IT Huey Smith & Clowns (Ace 545)	STRAIGHT SKIRTS Gene Summers & Rebels (Jon 100)
R&B	5 FOR ME Som Cooke (Keen 4009)	DOWN ON MY KNEES Heortbeats (Roulette 4054)	GOOD GOLLY MISS MOLLY Little Richord (Speciolty 624)
	6 BOOK OF LOVE Monotones (Argo 5290)	SWEET LITTLE SIXTEEN Chuck Berry (Chess 1683)	THE WALK Jimmy McCracklin (Checker 885)
re Shot	<b>BLUEBERRY SWEET</b> Chandeliers (Angel Tone 521)	TO BE LOVED Jockie Wilson (Brunswick 55052)	BOOK OF LOVE Monotones (Argo 5290)
	8 WISHING FOR YOUR LOVE Voxpoppers (Mercury 71282)	BETTY AND DUPREE Chuck Willis (Atlantic 1168)	LOLLIPOP Chordettes (Cadence 1345)
Vee-Jay 273	TO BE LOVED Jackie Wilson	GOOD GOLLY MISS MOLLY	DON'T YOU JUST KNOW IT

(Speciolty 624)

SO TOUGH

Casuols (Back-Beot 503)

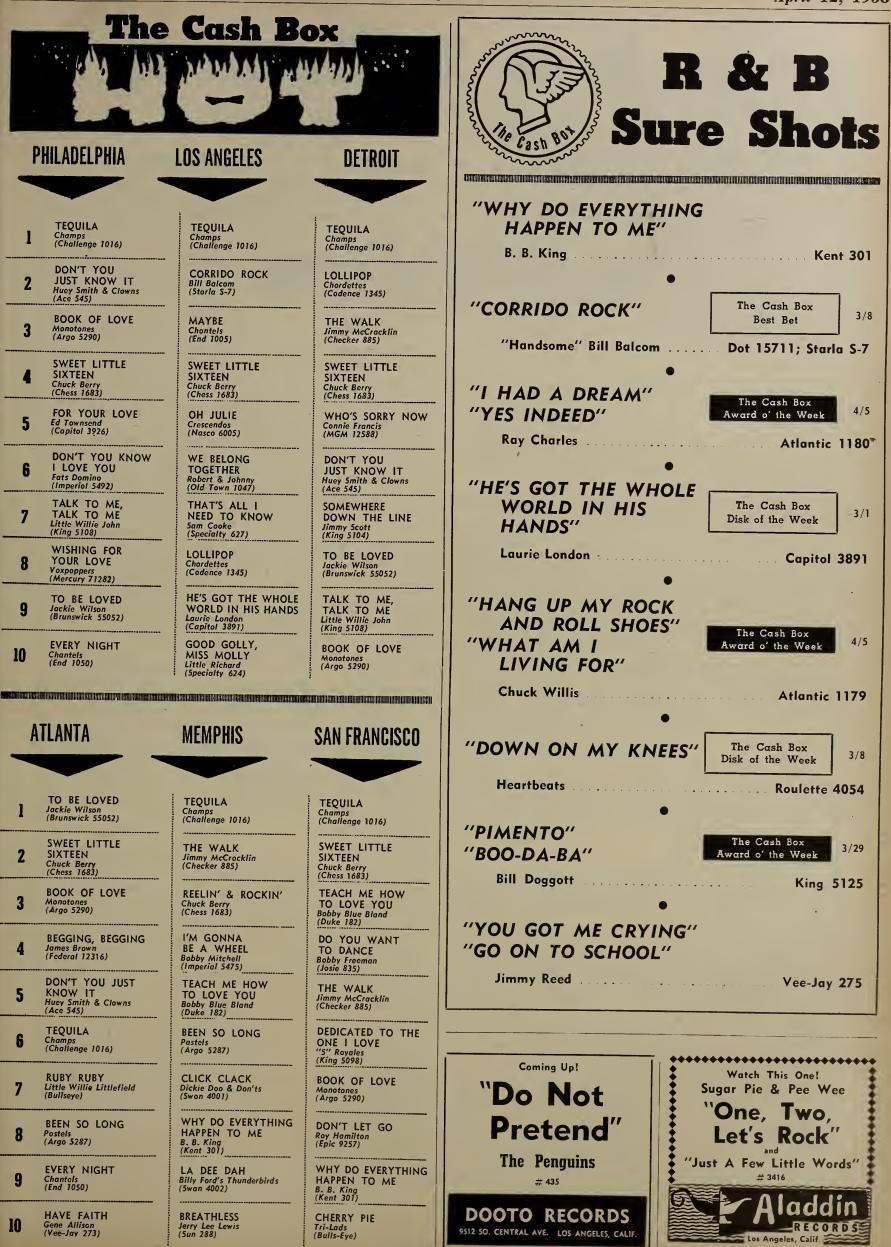
(Ace 545)

BREATHLESS Jerry Lee Lewis (5un 288)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

10

BEEN SO LONG Postels (Argo 5287)







"Only those records best suited for commercial use are reviewed by THE CASH BOX"

#### THE UNIQUES

THE UNIQUES (End 1012) **B** "HEY, LITTLE CUPID" (2:23) **B** [Real Gone BMI — Katz, The Uniques] The Uniques have some in-teresting ideas on this waxing, a quick beat jump, and this fact could get the kids on its side. Gimmicks are both strange and ear catching. Jockeys could find it a talking point. **C+** [Real Gone BMI — Katz, The Uniques] The Uniques back with a slow ballad. They treat it tenderly but it fails to impress with any real strength.

LITTLE JIMMY DEMPSEY (Fox 1052) **C+** "SO MANY TIMES" (2:31) **C+** [Lowery — Ward, Welch] Little Jimmy Dempsey combines a touch of the past and a piece of the present in his soft treatment of the sentimentaal tune. Easy on the ears waxing. **B** "BOP HOP" (2:24) [Lowery BMI —Dempsey] Dempsey backs with a quick beat jump and turns in a creditable performance. Ok side that is good but not standout. **THE FOUR LOKERS** 

THE FOUR JOKERS

THE FOUR JOKERS (Sun 703) **B** [Sue BMI — Collin Bryce] The Four Jokers jump a quick beat with all the usual adornments. Wails and handclaps. Good rocking beat for the dancing segment of the teenage mar-ter ket.

ket. **B** (2:12) [Sue BMI — Herbert Myers] The Four Jokers turn a com-plete about face and offer a slow, tender, Ink Spot type reading. Sen-timental lyric and melodic tune ten-derly fashioned.

derly fashioned. PHIL FLOWERS (Hollywood 1089) B "YOU STOLE MY HEART" (2:36) [Golden State BMI— Davis, Flowers, Flowers, Flowers] Phil Flowers delivers a quick beat jumper with a romantic lyric. Driving instrumental backing and Flower's lively vocal add up to a strong offer-ing. Good, entertaining wax. C+ "ROSA-LEE" (2:42) [Golden State BMI—Davis, Flowers, Flow-ers, Flowers] Flowers wails a slow beat blues ballad effectively. His treatment of the melodic item is fairly well done.

well done.

SONNY KNIGHT

(Starla 8)

(Starla 8) **B**+ "SO WONDERFUL" (2:15) [Prestige ASCAP — Dorinda Morgan] Sonny Knight sings a slow beat softie with a tender touch. Knight's treatment of this side is very pop and if it hits it might go both ways. It is a melodic tune han-dled in low lights fashion. Should at-tract attention

**C**+ "JUST TALKIN'" (2:11) [Guild BMI — Sonny Knight] Knight couples with a rhythmic middle beat that is easy to take. Pleasant but not as strong as "So Wonderful".

#### **RENE HALL'S ORCHESTRA**

winner.

(Specialty 629) **B+** [Venice BMI—Hall, Bono] Rene Hall's Orchestra rocks out an interest-ing instrumental quick beat. The tune is an engaging and ear catching efing instrumental quick beat. The tune is an engaging and ear catching ef-fort, embellished by gimmicks. This is a good side that should be watched. "SAINTS GO MARCHIN' IN" (1:55) [Venice BMI] Hall and his aggregation back with the standard "Saints Go Marchin' In". Always a winner



#### ADDIE LEE (End 1018)

• Addie Lee has a novel idea put to a teenage beat and the result is "Please Buy My Record," a slow stroll that the kids should love. It has all the ingredients familiar to the teeners plus a direct appeal to the youngsters asking them to buy her record. If the buyers fall into the mood of the disk it could become a smash. Addie Lee sells the tune with a plea in her voice that should be hard to resist. "I'm a teenager just like you, please won't you help me", "write your deejay", "buy my record", etc. Don't sell this deck short. The flip, "C'Mon Home", is a slow beat rhythm ballad sung with feeling by the deep voiced lass.

#### "SWEET LOVER" (2:22) [Hannibal-J. L. McFarland, S. Wyche] "ROCK ON, ROCK ON" (2:18) [Rondeau-Curtis Lewis]

#### EDDIE BARNES (Fiesta 75-001)

• Eddie Barnes lends his deep bass voice to a middle beat rhythm piece, "Sweet Lover", that is an all market contender. Barnes handles the melodic tune with a polished approach that will make him appeal to the oldsters (20 years and up), and a swinging delivery embellished by vocal gimmick assists, that could sell him to the teenagers. Jockeys can add class to their programming and still keep in the mood of the times. The flip, "Rock On, Rock On", is a typical rock and roll item with more teenage feeling than that embodied in "Sweet Lover". How-ever, looking them over from all angles we like "Sweet Lover".

"WEAR MY RING AROUND YOUR NECK" (2:15) [Rush/Presley BMI—Carroll, Moody] "DONCHA' THINK IT'S TIME" (1:57) [Presley BMI—Otis, Dixon] ELVIS PRESLEY (RCA Victor 7240)

• Another Presley is always dealer news. See pop reviews.

"CLAUDETTE" (2:12) [Acuff-Rose BMI-Roy Orbison] "ALL I HAVE TO DO IS DREAM" (2:17) [Acuff-Rose BMI-Boudleaux Bryant] THE EVERLY BROTHERS (Cadence 1348)

• The Everly Brothers come up with two hot sides. See pop reviews.

"RAGS TO RICHES" (1:56) [Saunders ASCAP-Adler, Ross] THE RAYS (Cameo 133)

The Rays (Silhouettes) try for another smash with the Adler, Ross hit of a couple of years ago via Tony Bennett. See pop reviews.

> "JOHNNY B. GOODE" (2:30) [Arc BMI-C. Berry] CHUCK BERRY (Chess 1691)

• Chuck Berry, that "Sweet Little Sixteen" man, is back with another torrid entry. See pop reviews.

#### YUSEF LATEEF (Argo 5292)

(Argo 5292) **B**+ (2:40) [Lisa BMI—Lateef] Yusef Lateef brings forth an excellent in-strumental with sound and arrange-ment that could bring it lots of at-tention. The tune, a close cousin of "Swinging Shepherd Blues", is never-theless different enough to make it on its own A good swinging deck on its own. A good, swinging deck that should not be overlooked.

**B** "COOKIN'" (2:39) [Lisa BMI— Lateef] Lateef backs with an-other intriguing side. A quick beat bouncer instrumental with a Latin

#### DALE HAWKINS (Checker 892)

**B**+ "TORNADO" (2:40) [Arc BMI— with a middle beat bouncer and he gets lots of help from the sound de-partment. The deck has an easy ap-peal with Hawkins treating it almost casually. Strong offering.

**B**+ "LITTLE PIG" (2:42) [Arc BMI meally gets going on this side with a quick beat novelty number. Stacatto rhythm is emphasised by Hawkins as he delivers the lyric. Deck really moves and this side might draw a big reaction reaction.

LAURA LEE PERKINS (Imperial 1511) **B**+ "OH LA BABY" (2:00) [Marquis BH \_ Perkins, Baxter] Laura Lee Perkins wails a quick beat bouncer with a loaded performance. Add to that an exciting instrumental backing and you have a platter that needs watching. Miss Perkins could have a startler here if jockeys don't lose it.

B "DON'T WAIT UP" (2:25) [Mar-quis BMI — Perkins, Baxter] Laura Lee Perkins turns in another hard hitting performance that cap-tures your ear in no uncertain terms. However, materialwise, we look to "Oh La Baby" to make more noise.

NORMAN FOX AND THE ROBROYS (Backbeat 508)

(Backbeat 508)
B+ "MY DEAREST ONE" (2:11)
[Lion Publishing BMI—Fox, Helford] The Rob-Roys offer a tender reading of a slow beat pretty that borders on the familiar. Soft treatment with an r & r backing. Should get a good deejay reception.
B+ "DANCE GIRL, DANCE" (2:34)
[Lion Publishing BMI—Thierer, Carter, Trotman] Fox and The Rob-Roys provide a quick beat jump here. Deck moves at a sprightly pace and the vitamin filled youngsters will find this great dance bait. Two ok sides.

#### BOBBY LEWIS (Mercury 71288)

(Mercury 71288)
B "YAY, YAY, I FEEL SO GAY" (2:35) [Figure BMI — David Clowney] Bobby Lewis rocks a slow shuffle bouncer with an energetic read-ing that pleases. Lewis sells the song in solid manner, coming up with a pleasing wax that should get a reac-tion.
B "OH MR. SOMEBODY" (2:22) [Wonder ASCAP—Bobby Lewis] Lewis couples with a bouncer and he shouts it with a throaty delivery de-signed to excite. Lewis has the qual-ity to stir the listener. Two enjoyable decks.

decks.

#### THE "C" TONES (Everlast 5005)

(Everlost 5005)
B+ "ON YOUR MARK" (2:18) [BMI — Dixon, Lynn] The "C" Tones swing out in tidy fashion on a bright middle beat bouncer. A lively jump and the lads lend it the sprightly treatment designed to sell it to the youngster market.
B "FROM NOW ON" (2:05) [Everlast BMI—Lee, Johnson] The "C" Tones offer a slow bouncer on the flip. The tune is a catchy little ditty that comes off a pleasing wax, but not on a par with "On Your Mark."

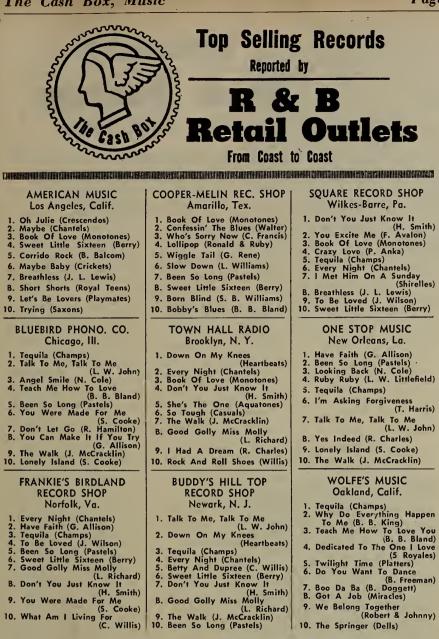
#### SPIRITUAL

#### THE GOSPEL CHORDETTES

THE COSPEL CHORDETTES (Sovoy 4096) **B**+ "I CAN'T BELIEVE IT" (2:28) **B**+ [Planemar BMI — Roberts] The Gospel Chordettes blend excitingly on a quick beat shouter. Religious item that should stir up the gospel buyer. This deck seems to have captured the qualities that distinguish the stickout from the routine. Religious jockeys should pay particular attention to this side. **B**+ "IN HIS ARMS" (2:29) [Cross-roads BMI—P, David] The Gospel Chordettes dish up a slow, sincere reading of the currently popular tune. This is more the treatment religious

This is more the treatment religious listeners are used to hearing. Two excellent sides.

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#### **Citation's First Release**

BOSTON—Citation Records, a re-cently formed record company with offices at 40 Central Street, Boston, announced the release of its first disk, "Fancy Miss Nancy," baked by "Toot-sie, Stop!", sung by Ocie Smith with Ernie Hayes' orchestra and singers. Irving Szathmary, of New York, Hollywood and Boston, arranger, composer and conductor, will serve as director of artists and repertoire and musical director. Smith will make personal appear-ances in connection with extensive promotion planned for his first Cita-tion recording.

### **Malverne To Open Newark Branch**

NEW YORK—Al Hirsch, president of Malverne Distributors, New York indie distrib, last week announced that he will open a Malverne branch in Newark, New Jersey, in the near future. Hirsch is currently negotia-ting for quarters for the new branch operation

ting for quarters for the new branch operation. Among the lines which Malverne handles for the New York area are: Liberty, ABC-Paramount, Verve, Swan, Cameo, Kapp, Contemporary, and Mardi-Gras.

#### Vik's Pat Suzuki To **Bow At Black Orchid**

CHICAGO—Pat Suzuki, young Vik recording artist, debuts at the Black Orchid, May 29th, in her first club date east of Seattle, Washington. Pat co-stars in a bill that includes zany comic Joey Bishop, a long-time favor-ite in Chicago.

comic Joey Bishop, a long-time favor-ite in Chicago. Pat's initial recording on the Vik label is an LP titled "The Many Sides of Pat Suzuki." Her career began in 1954 when she met Norman Bobrow, owner of the Colony Club in Seattle. Bobrow is now her coach and manager. Pat, who is 4 feet 11 inches in height, toured as an understudy with "Teahouse of the August Moon" in 1954; and is pacted to play in "The Flower Drum Song," new Rodgers and Hammerstein musical in New York. Among the numerous personalities

York. Among the numerous personalities present at the SRO opening at the Black Orchid, were: Bud Booth, My-ron King and Jerry Thorpe of RCA Victor Records; Mac McDermott and Vic Faraci of M. S. Distributors for Vik Records, and many theatrical personalities, as well as the press.

April 12, 1958

ORLANDO, FLA.—The first day of spring in Orlando brought sunny skies and balmy breezes to its citizens . . brought housemaid's knee and dishpan hands to the deejays of WABR in Orlando. Tor three weeks prior to March 21st, WABR promised a complete house-cleaning job to the listener who pre-sented the best reasons why it should be done for her. Hundreds of letters poured into the station. Mere, the proud and happy winner, Mrs. Bert Grether, mother of eight happy, healthy, beautiful children . . . with another visit from the long-legged bird due in July . . . watches serenely happy while Tom Doyle, Bruce Lapp and Ralph Hughes, WABR jocks "clean up" for her. Ac-tually, professional housecleaners made a "clean-sweep" of the Grether home—a present from WABR.





WKVA—Kichmond, Vd.	1 1
1. Don't You Just Know It (H. Smith)	1.
2. Tequila (Champs)	2.
3. Sweet Little Sixteen (Berry)	
4. Good Golly Miss Molly	3.
(L. Richard)	4.
5. Lollipop (Ronald & Ruby)	5.
6. Chicken Hop (B. Bland) 7. Dinner With Drac (Zacherle)	6.
	7.
B. 1 Met Him On A Sunday (Shirelles)	В.
9. College Man (B. Justis)	9.
10. Billy (K. Linden)	10.
BUDDY YOUNG	-
	1 .
WEBB-Baltimore, Md.	*
1. Been So Long (Pastels)	1.
2. Tequila (Champs)	
3. Never Let Me Go	2.
(Serenaders)	1 3.

- Kerenaders)
   We Belong Together (Robert & Johnny)
   Book Of Love (Monotones)
   Down On My Knees (Heartbeats)
   Lonely Island (S. Cooke)
   Sweet Little Sixteen (Berry)
   I Lost You (Spaniels)
   T-11 (Gone All Stars)

#### GERRY MYERS CKEY-Toronto, Ont., Can.

Yea Yea (Kendalls)
 Screaming Ball (Duponts)
 Wishing For You Love (Voxpoppers)
 Randy (W. King)
 Your Graduation Means Goodbye (Cardigans)
 Wiggle Tail (G. Rene)
 Popcorn (P. Johnson)
 Swivel (A. Taylor)
 The Shake (Mark IV)
 The Walk (J. McCracklin)

# VINCE DOMINGO WOV-New York, N. Y. WOV-New Tork, Training to the tork, Tork, Tork, Tork, Tork, Tork, Tork, Tork, Talk To Me, Talk Tork, Talk

- School Girls (El Pallos) Am Alone (Cozytones) 1 Might Like It (Deltaires)

DADDY-O-DAN (GFJ—Hollywood, Calif.

- Six Months, Three Weeks (Sharps)

- Six Months, Interview (Sharps)
   Maybe (Chantels)
   Life Is A Mystery (Spade)
   Tequila (Champs)
   Could This Be Magic (Dubs)
   Love No One But You (Lee)
   Don't You Just Know It
   Johnny Darling (Dubs)
   Wonders Of Love (Holidays)
   I'm Asking Forgiveness (T. Harris)

#### BOB NORRIS WOVH—Gainesville, Fla.

- Book Of Love (Monotones)
   Kiss And Make Up (Clowns)
   Dinner With Drac (Zacherle)
   Speedilac (S. Day)
   Lonely Island (S. Cooke)
   Sweet Little Sixteen (Berry)
   Every Night (Chantels)
   Tequila (E. Platt)
   Within End Yan Iban

- B. Tequila (E. Platt) 9. Wishing For You Love (Voxpoppers) 10. Breathless (J. L. Lewis)
- "It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

WGES—Chicago, III. 1. Stroll On (M. Slim) 2. The Walk (J. McCracklin) 3. Breathless (J. L. Lewis) 4. Gervaise (Silhouettes) 5. You Were Made For Me (S. Cooke) 6. Marchin' Piper Blues (Y. Lateef) 7. My Heart, My Soul (D. Ellington) 8. Swinging Shepherd Blues (J. Pate) 5. 6. 7. B. 9. 10. 9. Olivia (J. Raney) 10. Birth Of The Blues (Curtis) BROCK "THE BARON" EASTER WQIC-Meridian, Miss.

RAY LAMONT WRVA—Richmond, Va.

man

NORM SPAULDING WGES—Chicago, III.

Yerc — Meridiun, Miss.
 Teach Me (B. B. Bland)
 Good Golly Miss Molly (L. Richard)
 Been So Long (Pastels)
 Slow Down (L. Williams)
 Made For Me (S. Cooke)
 Love And Be Loved (Price)
 Thumb Thumb (F. Lymon)
 Bobby's Blues (B. B. Bland)
 Don't Let Go (R. Hamilton)
 Cost Leb (Sitemather)

10. Get A Job (Silhouettes)

- JAY BENNETT KGAF—Gainesville, Texas

# R & B

**Disk Jockey** 

**REGIONAL RECORD REPORTS** 



# WABR D.J.'s Clean Up

Page 47

# **ASCAP Annual Membership Meet**

NEW YORK—At the annual mem-bership meeting of ASCAP, held in this city last week, Paul Cunningham, president of ASCAP, announced to members that negotiations for a new contract with the radio industry would start some time this year. The current contract expires at the end of 1958. He also discussed into her height

He also discussed juke box legislation.

tion. Johnny Marks, chairman of the ASCAP executive committee spoke about the Roosevelt Congressional Committee Investigation of ASCAF and praised the members who testi-fied at the hearings. Marks also praised attorney Finkelstein for his "masterful job" on behalf of ASCAP at the hearings. Numerous ASCAP members rapped other members for bringing suit

other members for bringing suit against the society or complaining to

Following the meeting, ASCAP held its 44th Annual Membership

# Dinner in the Grand Ballroom of the Waldorf-Astoria.

Waldorf-Astoria. Featured on the program after the dinner were Vincent Lopez and his orchestra, Morton Downey, ASCAP Member Norman Dello Joio, dance-team M'Kay and Charles, singer Betty Madigan, Margaret Tynes, La Verne Hutcherson and Avon Long, Senor Wences and singer Vic Da-mone. ASCAP presented a scroll to its member, Leonard Bernstein, as the first native-born, native-trained conductor of the New York Phil-harmonic. harmonic.

Among the honored guests at the dinner were Elsa Maxwell and Ar-thur Godfrey who have just become ASCAP members, managers of for-eign performing rights societies. Mrs. Robert Bartlett, daughter of the late Victor Herbert (one of the founders of ASCAP) and Bruno Zirato, Manager of the New York Philharmonic

**New Bob & Rockbillies Release On Blue Chip** 

LANSING-Harold Reeves, President Blue Chip Records, announced the release of a new disk by the recently pacted group, Bob and the Rockbillies. The disk is titled, "Baby, Why Did You Have To Go" b/w "Your Kind Of Love".

#### **Tina Robin Gets Red Carpet Treatment By Kent**

PITTSBURGH, PA. — A "South Pacific" setting provided the back-ground for KDKA Radio's observance of April 1 as "Bali Ha'i Day." Ator April 1 as "Bail Ha'l Day." At-tired for the event were deejays (left to right) Bob Tracey, Art Pallan and Rege Cordic. The jockeys featured the music from the RCA Victor sound-track recording of "South Pacific".



NEW YORK-Tina Robin cele-brates her first anniversary in show brates her first anniversary in show business on April 11, by appearing at the Coach House in Hackensack, New Jersey. On her recent appear-ance on the Ed Sullivan show, she was seen by Mr. Kent of Kent cigar-ettes, P. Lorillard and Co. He was sc impressed by what he saw, that he is flying Tina down to Florida in a spe-cial plane to appear at the Americana Hotel for a private Lorillard party on April 16.

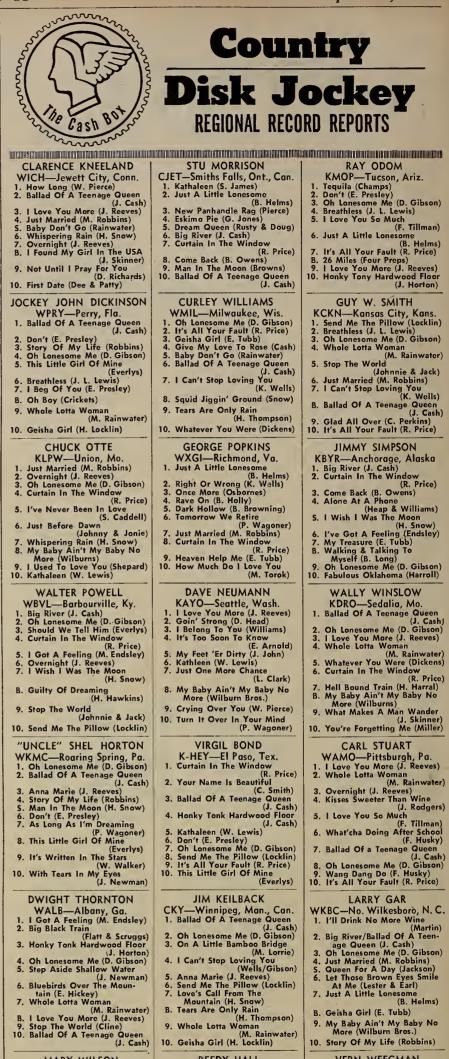
#### **Hayum Reports Epic Sales Surging**

NEW YORK—Walt Hayum, na-tional sales manager of Epic Rec-ords, reports heavy action on a num-ber of the label's singles. The response, to Roy Hamilton's new release "Crazy Feelin'" is tre-mendous according to Hayum. Other hot money-makers for Epic are Ersel Hickey's fast rising disk "Bluebirds Over The Mountain", Joe Sherman's "The Miraculous Music Box"—Epic's biggest instrumental to date; and Tommy Prisco's "Chewing Gum".

# **Curtis To Book Price**

NASHVILLE — Hal Smith, presi-dent of Curtis Artist's Productions, this city, has signed Columbia vocal-ist Ray Price to a booking agreement. Curtis will book Price and will work close with him in all of his business. Price is ridng high currently with both sides of his latest sngle "Cur-tain In The Window" b/w "It's All Your Fault". Curtis Artist's Productions also

Curtis Artist's Productions also handles Ernest Tubb, the Louvin Bro-thers, and Skeeter Davis.



DWIGHT THORNTON WALB—Albany, Ga. 1. I Got A Feeling (M. Endsley) 2. Big Black Train (Flatt & Scruggs) 3. Honky Tonk Hardwood Floor (J. Horton) 4. Oh Lonesome Me (D. Gibson) 5. Step Aside Shallow Water (J. Newman) 6. Bluebirds Over The Moun-tain (E. Hickey) 7. Whole Lotta Woman (M. Rainwater) 8. I Love You More (J. Reeves) 9. Stop The World (Cline) 10. Ballad Of A Teenage Queen (J. Cash) DWIGHT THORNTON

MARY WILSON KCLX—Colfax, Wash. 1. Ballad Of A Teenage Queen (J. Cash)

- Ballad Of A Teenage Queen (J. Cash)
   Curtain In The Window (R. Price)
   Oh-Oh, I'm Falling In Love (J. Rodgers)
   Oh Lonesome Me (D. Gibson)
   Stairway Of Love (Robbins)
   Overnight (J. Reeves)
   When The Work's All Done (M. Wiseman)
   This Little Girl Of Mine (Everlys)
   It's Too Soon To Know (E. Arnold)
   Stop The World (Cline/ Johnnie & Jack)

B. Overnight (J. Reeves)
9. My Baby Ain't My Baby No More (Wilburns)

REEDY HALL WIEL—Elizabethtown, Ky.

1. Ballad Of A Teenage Queen (J. Cash) 2. Oh Lonesome Me (D. Gibson) 3. This Little Girl Of Mine

(Everlys) 4. Anna Marie (J. Reeves) 5. I Can't Stop Loving You (D. Gibson) 6. Turn It Over In Your Mind (P. Wagoner) 7. Stop The World (Johnnie & Jack)

- LARRY GAR WKBC--No. Wilkesborö, N. C. 1. I'll Drink No More Wine (Martin) 2. Big River/Ballad Of A Teen-age Queen (J. Cash) 3. Oh Lonesome Me (D. Gibson) 4. Just Married (M. Robbins) 5. Queen For A Day (Jackson) 6. Let Those Brown Eyes Smile At Me (Lester & Earl) 7. Just A Little Lonesome (B. Helms) 8. Geisha Girl (E. Tubb)

- B. Geisha Girl (E. Tubb)
- 9. My Baby Ain't My Baby No More (Wilburn Bros.)

10. Story Of My Life (Robbins)

- VERN WEEGMAN

- VERN WEEGMAN KEVE---Minneapolis, Minn. J. Ballad Of A Teenage Queen J. Cash) 2. Oh Lonesome Me (D. Gibson) 3. Curtain In The Window (R. Price) 4. I Can't Stop Loving You (K. Wells) 5. Color Of The Blues (Jones) 6. I Know What It Means (B. Owens) 7. You're Just That Kind Of Guy (J. Shepard) B. Whole Lotta Woman (M. Rainwater) 9. Big River (J. Cash) 10. One Week Later (Wells & Pierce)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

(Everlys)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Page 48

Symphony.

# Bali Ha'i



#### I BEG OF YOU 2 Elvis Presley (RCA Victor 7150)

2

6

5

9

4

BREATHLESS Jerry Lee Lewis (Sun 288)

#### WHOLE LOTTA WOMAN Marvin Rainwater

(MGM 12609)

CURTAIN IN THE WINDOW Ray Price (Columbia 41105)

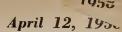
#### DON'T

**Elvis** Presley (RCA Victor 7150)



11. JUST A LITTLE LONESOME. 12. GEISHA GIRL. 13. PINK PEDAL PUSHERS. 14. STORY OF MY LIFE. 15. STOP THE WORLD.







UTICA, N. Y.—Carl Swanson, WRUN-Utica deejay, who is also known over the airwaves as "Mr. Sunshine", recently suffered a severe heart attack. The convalescing Swanson is pictured above with the Mark Recording combo, The Plaids, and George Kelly, on the right, Promotion man for Mark. The group's initial platter, tagged "Out To Lunch", was written by Carl, who has cleffed many tunes that have been recorded on several major and indie labels. Sure good to see Carl on the mend.

# A Trio Of Stars

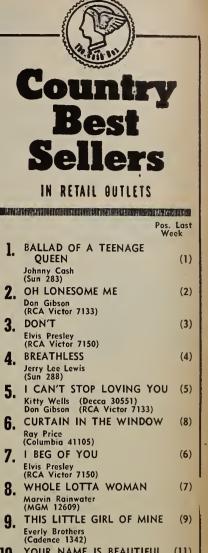
NASHVILLE, TENN.

At a

NASHVILLE — A new star has been added to the roster of WSM Grand Ole Opry artists. Don Gibson is his name and he is already well known by country music fans and disk jock-eys across the nation. Don's popular-ity has grown tremendously as a song writer and singer. And his first re-lease on the RCA Victor label en-titled "Too Soon To Know" was a fast hit with the follow up "Oh, Lonesome Me" jumping into all the popularity charts immediately. Don was reared in Shelby, North

**Opry Adds Gibson** 

Don was reared in Shelby, North Carolina, and made his professional debut at the age of 14. He received his first real break in this field when he moved to East Tennessee and became associated with Radio Station WNOX and the Tennessee Barndance. He immediately organized his own band and began to play club dates as well as special guest appearances on other radio and television stations.



YOUR NAME IS BEAUTIFUL (11) 10. Carl Smith (Columbia 41092)

(Columbia 41092) 11. STOP THE WORLD. 12. I LOVE YOU MORE. 13. THE STORY OF MY LIFE. 14. JUST A LITTLE LONESOME. 15. ANNA MARIE. 16. OH-OH, I'M FALLING IN LOVE AGAIN. 17. WHIS-PERING RAIN. 18. PINK PEDAL PUSH-ERS. 19. BIG RIVER. 20. GEISHA GIRL. 21. ONCE MORE. 22. GREAT BALLS OF FIRE. 23. SEND ME THE PILLOW YOU DREAM ON. 24. IT'S ALL YOUR FAULT. 25. JUST MARRIED. 26. YOU WIN AGAIN. 27. IS IT WRONG. 28. SHOULD WE TELL HIM. 29. MY SPE-CIAL ANGEL. 30. STOOD UP.









Royal McCullough, Director Of Public Relations for WSM's "Grand Ole Opry" tells us to keep our eyes and ears open for "Country Music Holiday", a film which includes Ferlin Husky, Faron Young, June Carter, Rod Brasfield, the Jordanaires, Lonzo & Oscar, and the LaDell Sisters—all the leading stars taken from the "Opry." Minnie Pearl and husband, Henry Cannon have re-cently moved into their lovely new home located high on a hill in Williamson County, Tenn. Minnie says that many features of her new home were in-fluenced by the house in which she lived when she was a child. Also the proud possessor of a new home is bouncing Bill Carlisle. Bill purchased a 118 acre farm just outside Nashville and now quips: "Now I'm home again." Also in the buying mood and this WSM-announcer and deejay, has opened a donut shop on Gallatin Road in Nashville. Tommy reports he's making "lots of dough!" Plans are already beginning to formulate for WSM's Seventh Annual National Disk Jockey Festival which will be held again in November.

LONZO & OSCAR Jim Reeves and the Everly Brothers starred and guested respectively on the April 5th "P.A." portion with Rusty and Doug as his

Herb Shucher, Jim Reeves Mgr., reports that upon his return from a well earned vacation in Texas, Jim on a 10 day personal appearance and record promotion tour. Opening date will be Atlanta, Apr. 4th with stops along the way including the ABC-TV Dick Clark show on Apr. 7th, New York City, and a May 11th appearance on CBC-TV out of Toronto on the Canadian network. Reeves will close the tour on the 13th with an appearance at the palace pier in Toronto. Intermediate stops in most major markets will be made to promote his current hit platter, "I Love You More" and "Overnight."

Here's hoping for a speedy recovery for Jeani Mack, former "Miss Country Music" of Southern Calif., and her mother, who were injured in a head-on car collision last week.

"Texas Jim," WTUX-Wilmington, Del. recently gave a big send off to Lanie Walker's Blue Hen recording of, "Why Baby Why" and sez he would like to get more good country recordings.

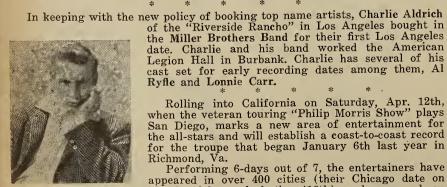


\* \* \* \* \* Stu Wilson, WKBN-Youngstown, Ohio who has turned out to be quite a Country music lover notes that some of the most requested artists on his program are, Don Reno & Red Smiley, Jim Reeves, The Louvin Brothers, The Wilburn Brothers, and Johnnie & Jack. Stu is heard each morning from 5:30 to 7:00 A.M. and on Saturday from 5:30 'til 8:00 A.M. \* \* \* \* \*

COOPERS COOPER

Susie Guthrie, V.P. of the Tom Tall fan Club writes that Tom's initial Crest waxing of "Mary Jo" and "Stack-A-Records" is making a heap of noise in the Los Angeles area and is being played on both country and r&r stations. Tom performed both sides of the pairing on Larry Finley's "Strictly Informal" KTLA-Los Angeles TV show, Mar. 22nd and is due on Dick Clark's ABC-TV "American Bandstand" show in the near future.

Smiley Monroe is now MC at the "Green Latern" in Pasadena every Thursday nite for their talent and guest show. Smiley brought in Jack Morris, KXLA-Pasadena and Pep Record artist for his first guest and has several names set. Smiley is also holding talent search contests with cash prizes.



Rolling into California on Saturday, Apr. 12th, when the veteran touring "Philip Morris Show" plays San Diego, marks a new area of entertainment for the all-stars and will establish a coast-to-coast record for the troupe that began January 6th last year in Richmond, Va.

TOM TALL TOM TALL TOM TALL TOM TALL TOM TALL Richmond, Va. Performing 6-days out of 7, the entertainers have appeared in over 400 cities (their Chicago date on March 13th marked the 416th) and garnered an audience now nearing the 2,000,000 mark. Besides their public engagements, the PMS (short they are scheduled to stage shows in San Diego for the Marine Corps Recruit Depot, the Naval Training Center, and the Naval Air Station. In Alameda they will perform for the Naval Air Station and while in San Francisco, they will entertain on the 28th at the Treasure Island Naval Station.

Jody Reynolds, 19 year old singer from Banning, California made his rec-

ording debut on the Demon label recently with "Endless Sleep" and "Tight Capri's."

Stan Pat reports from Chicago that Jimmy Isle, a newcomer to the Roulette scene, is clicking with his "You And Johnny Smith" disk, which was "Bullseyed" this week. Flip-deck is tagged "Goin' Wild."

WARNER MACK WARNER MACK England. Dick Curless, whose new release, "Nine Pound Hammer" on Event is also on the charts in New England and in Norfolk, Va., has been playing shows thru New England. Dick's booking agent in N.Y., Sol Tepper, died of a heart condition a few days ago. Sol has handled many top acts in the entertainment business. \* \* \* \*

\* \* \* \* \* \* Toluman Franks, KWKH-Shreveport's "Louisiana Hayride" Artist Service Director notes that set for the "Hayride's" 10th Anniversary and Homecom-ing, on Apr. 5th, were Faron Young, Jimmie Davis, Webb Pierce, The Browns, Johnny Bailes, Bob Shelton, Warner Mack, Mel Tillis, The Chelette Sisters, Buddy Attaway, Reggie Ward, Claude King, Wiley Walker, Melvin Endsley, Margie Singleton, Smokey Stover, deejays Bob Strack, Al Robinson, Bill Morgan, Walt Richardson, Merle Kilgore, Dave McClellan, Leon Sanders and Bill Lynch, Coral's A&R topper, Paul Cohen, Lee Delcambre of Decca's New Orleans' office and the entire "Hayride" cast.

George Morgan guested Apr. 5th, on "Country Music Jubilee," and Cookie McKinney, 7½-year-old "Jubilee" singing discovery from Johnson City, Tenn., appeared to take part in several special Easter songs. Red Foley closed the show with an inspirational song, "Little Children, Hope of the World," written by Paul Mitchell, pianist with Slim Wilson's Jubilee Band



Paul Mitchell, planist with Silm Wilson's Jublice Band. Also, on the 5th, Marty Robbins held down the guest spot on Foley's noontime NBC Radio show. Just off the presses is the "Jubilee's" all-new, 3rd edition of the "Souvenir Picture Album," containing a raft of backstage candids and a collection of biographical stories about the show's headliners. Among the most interesting pictures is one of Foley with his 80-year-old father, his daughter Shirley, son-in-law Pat Boone and granddaughter Cheri Boone -all riding bicycles. The new book, compiled and edited by Don Richardson, is made to retail for  $50\phi$ . Carter Products, makers of Carter's Little Liver Pills and Arrid Deodorant, has just renewed its spon-sorship of a portion of ABC-TV's "Jubilee," and the makers of Dickies Work and Casual Clothes are about to enter their 2nd year on the show. RadiOzark veep, John Mahaffey, and announcer Joe Slattery are back from a quickie trip to Midland, Mich., home of the Dow Chemical Co. Si Siman has returned from a week of song-plugging in behalf of Earl Barton Music, making the rounds of the artists and A & R reps in Nashville.

Jack Tucker has moved to the "Jubilee Ballroom" in Baldwin Park, Calif. replacing Wynn Stewart. Jack worked the Ballroom for several years. Jack has a young newcomer, Susie Guthrie.



\* \* \* \* \* \* "Sleepy" McDaniel is presently in Canada setting up the big Hank Snow Canadian tour, which will start on May 5th, and will go across the entire dominion of Canada from Ontario to Nova Scotia. Hank just did another session for Victor, and cut an LP. His current RCA Victor chart-riders are "Whispering Rain" and "I Wish I Was The Moon." Son Jimmie Snow finished a recording session for Victor on March 25th. His new record should be out within the next Month. \* \* \* \* \* \*

\* \* \* \* \* \* \* SLIM WILSON SLIM WILSON Apr. 13th to the 20th, thru Ind. and Mich. Then on thru New York State with 2 N.Y.C. TV shows tentative. A short rest follows and then begins a 19 day package tour in May with Ray Price, Hank Locklin, Faron Young, Marty Robbins and Johnny Cash. \* \* \* \* \* \*

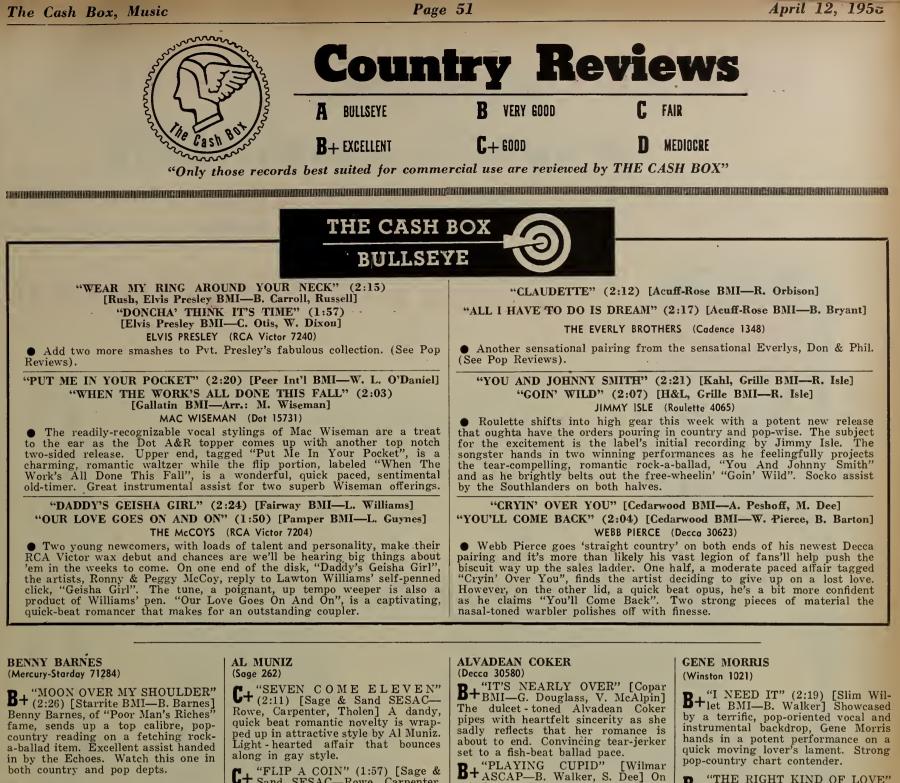
Madge Duhon sends along some notes from the 'Bayou Country' of South, La. She tells us that Paul Howard and the Arkansas Cottonpickers from the "Grand Ole Opry," Les & June Willard and Chuck Wilson played a wonderful Country Music Show and successful in La.'s Abbeville High School Auditorium recently.

Ann Jones, popular leader of the all girl band the Western Sweethearts played a personal appearance in the city of New Iberia, La. and also played on the "Hayride" in Shreveport. Dude Fellows of over Missouri way recently was in Jennings, La. with his band

his band.

Attention: Please address any information concernin<sup>¬</sup> Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

\* \* \* \* \* \* Two new country recording artists signed to Event records are the Brice Sisters and the Pell Brothers both from New Jersey. Sessions cut in New York by both groups are being released within a few days. Event's new distribution setup includes 28 national distributors and one in Hawaii. Sales and promotion will be handled from the Boston office. Event records, who have been a straight c&w label, is entering the R&B and Pop fields. The Dreamers, an R&B vocal group were signed recently and their new release, "Ding Dong" is reported to be making noise in New England.



**B+** "LONELY STREET" (2:01) [Starrite BMI — B. Barnes, W. Harrison] Under lid features another stand out performance by Barnes and the group on a heartfelt, up tempo sentimental tale. Potent coupling.

#### LORRIE & LARRY COLLINS (Columbia 41149)

**B**+"MERCY" (2:01) [Vidor BMI— Collins] The versatile, singing-writing - instrumentalists, Lorrie & Larry Collins really let loose on this pile-drivin' rocker that oughta keep the boxes hopping day and night.

**B**+ "SWEET TALK" (1:35) [Vidor BMI—Collins] Here the young-sters delightfully fashion a contagious swinger that the dancin' teensters in all markets are gonna take a liking to. Either end can take off. Watch 'com bath to. Eithe 'em both.

#### JAN & PATTI NORTH (MGM 12634)

**B+** "I'LL NEVER BE SORRY" (1:49) [Charlene BMI—Williams] A new duo, Jan & Patti North, bows on the MGM label with a delectable, up tempo item that's gonna win a large following for them. The artists express no regrets for a love affair that's ended.

**B** "LONELY MOONLIGHT" (2:10) [Charlene BMI—Rainwater, Wil-liams] The vocalists serve up another flavorful bit of harmony on this mid-dle beat, sentimental weeper. Fine intro pairing.

**C+** (2:11) [Sage & Sand SESAC— Rowe, Carpenter, Tholen] A dandy, quick beat romantic novelty is wrap-ped up in attractive style by Al Muniz. Light - hearted affair that bounces along in gay style.

**C+** "FLIP A COIN" (1:57) [Sage & Sand SESAC—Rowe, Carpenter, Tholen] On this side Muniz asks the gal to decide on the guy she really favors. A quick moving waltz item that Muniz treats to a tasteful vocal effort.

### CONNIE HALL/RUSTY YORK (Mercury-Starday 71285)

(Mercury-Starday 71285) **B**+ "I'M THE GIRL IN THE U.S.A." (2:50) [Starrite BMI — J. Skin-ner] Connie Hall tells us that she's the gal Jimmie Skinner described in his recent chart-rider. It's the same melody and arrangement of the tune that Jimmie rode high. And Connie can do the same with this persuasive, slightly up tempo 'answer'.

**C+** "DIXIE STRUT" (2:05) [Star-rite BMI—R. York, J. Skinner] Flip deck is a fast paced, back moun-tain instrumental featuring Rusty York's slick banjo pickin'. Fine com-panion piece panion piece.

#### BILL ANDERSON (TNT 9015)

**B**+ "NO SONG TO SING" (1:50) [TNT BMI—Anderson] The TNT label could have its first big winner in this intriguing, up tempo senti-mental weeper invitingly styled by Bill Anderson. Catchy musical back-drop rounds out a 'sleeper' to watch closely.

C+ "CITY LIGHTS" (2:51) [TNT BMI-Anderson] On the reverse platter Anderson puts his heart into his delivery of a touching, moderate paced affair. Good double-track por-tions on toth ends.

about to end. Convincing tear-jerker set to a fish-beat ballad pace. **B**+ "PLAYING CUPID" [Wilmar ASCAP-B. Walker, S. Dee] On this lovely lilter the canary tenderly states that she's set up a love affair for everyone but herself. Grade "A", pop-styled choral and instrumental curnert on both scides support on both sides.

#### SLIM HARPER (Wagon 1002)

**B** "LURE OF LOVE" (2:19) [Peer Int'l BMI—S. Harper] The mel-low tones of Slim Harper come across low tones of Slim Harper come across in ear-appealing fashion on this pretty, moderate paced opus. Warm wedding of lyrics and melody on a deck that should latch onto a heap of deejay spins. **C+** "A HARD WAY TO GO" (2:00) [Peer Int'l BMI — S. Harper] This up tempo ditty finds Harper be-fuddled by a gal who's constantly changing her mind. Two 'pure coun-try' offerings.

#### LONNIE SMITHSON (Starday 359)

(Starday 359) **B** "QUARTER IN THE JUKEBOX" (2:07) [Starrite BMI—E. McDuff, O. Couch] Here's one that the country ops should put in their boxes just by the title alone. It's an interesting, quick paced crying-towel item that Lonnie Smithson renders in convinc-ing fashion. Merits loads of spins, over the airwaves as well as in the boxes. boxes.

**B** "WILL YOU" (2:20) [Starrite BMI — Smithson] This end, a catchy, quick beat pleader, features another distinctive Smithson reading that's gonna make the jocks sit up and take notice. Effective guitar pickin' on the two lids.

**B**+"I NEED IT" (2:19) [Slim Wil-let BMI—B. Walker] Showcased by a terrific, pop-oriented vocal and instrumental backdrop, Gene Morris hands in a potent performance on a quick moving lover's lament. Strong pop-country chart contender.

**B** "THE RIGHT KIND OF LOVE" (2:11) [Slim Willet BMI — G. Morris, S. Willet] Lower lid is an emotion - packed rock - a - ballad that Morris, along with the ork and chorus, puts across with telling effect.

#### **BILLY WALKER** (Columbia 41154)

**B**+"WHERE MY BABY GOES (She Goes With Me)" (2:27) [Peer Int'l BMI-B. Walker] Could be that Billy Walker's gonna have a pop-country clicker on his hands. It's a tantalizing, up tempo romantic hand-clapper with whistling in the pop-flavored backdrop.

**B**+ "IT'LL TAKE A WHILE", (1:54) [Earl Barton BMI-M. Wilkin] This half, another dual-mart threat, is a beautiful, tear-compelling middle beat shuffler that the smooth-toned Walker sells with authority.

#### HELEN CARTER (Hickory 1076)

**B+** "SET THE WEDDING" (2:31) [Acuff-Rose BMI — Sills] Helen Carter sez that she's finding it a bit hard to put her feeling of love into words. A slightly up tempo item that the chirp renders with the utmost inequity. sincerity.

**B** "WHAT'S TO BECOME OF ME NOW" (2:39) [Acuff-Rose BMI— Carter] Helen's velvety tones are heard to good advantage on this mid-dle beat romantic weeper that she etches in expressive manner.

# NOW! MERCHANDISE MUSIC properly...profitably with SEEBURG DUAL PROGRAMMING



(Editorial)

# Here and There •

NEW YORK-Everyone connected with the coin machine business knows that our manufacturers continually keep producing new and improved machines, and are continually on the search for new ideas to incorporate into their future equipment. For these firms to stand still would result in their demise in a very short time. Other industries are faced with the same challenge. Charles M. Sievert, financial columnist for the Scripps-Howard newspaper syndicate, wrote: "From the annual reports flowing in from assorted industries, you can note almost at a glance that corporate eyes are definitely sighted on newness—in products, plant and equipment and methods. This kind of thinking offers assurance that our economy will have a healthy glow in the future. There's no room for sentiment in business these days, and even products which Grandma praised and Ma said she couldn't get along without are on a detour to a dead end." Our coin machine factories are keeping pace with the timesbut what about the operator? Is he still running a route of older type machines-or is he keeping his route abreast with the new equipment which the public demands? And more im-portant, is he still conducting his business with the methods used in Grandma's day? The warning in Sievart's column, that products and business methods of other years are outmoded, and those still using them are "on a detour to a dead end," seems to us to be directed at many of our operators. Operators would be well advised to review their business methods, and bring them up to date-particularly, "10¢ Play Plus A More Equitable Share Of The Gross Intake."

NEW YORK — Every little bit of encouraging business news is welcome—so we pass along a report by one of the nation's basic industries, machine tools. The monthly report of the National Machine Tool Builders Association last week stated the machine tool market is definitely firmer, and requests for quotations from customers are increasing. New orders in February for the second consecutive month, recorded a gain of about 5 per cent over January.

# 1½¢ Nickel 3¢ Dime

**Get Ready For The:** 

Nation's Economists Foresee Biggest Inflation Jump as Government Adds Billions of Dollars Onto Present \$275 Billions Deficit in Effort to Aid Business and Boost Employment.

Regardless of whether Uncle Sam will, or won't, stimulate business to greater employment by pouring more billions of dollars into the economy, isn't the point of this editorial.

Nor is it the purpose of this editorial, or this publication, to offer any arguments, pro or con, as to whether the pouring of billions into the economy, or cutting taxes, is the right or the wrong method to stimulate business and, thereby, increase employment.

What this editorial and this publication is concerned with is the fact that, by pouring billions of more dollars into the present deficit economy, the nation's leading economists agree that this will most definitely zoom inflation to a new high mark.

This high mark is of interest to every single operator in the nation. This is serious to the operator's business welfare. It can mean the difference between profit and loss to him unless he quickly prepares to meet this inflationary jump.

In short, with billions of more dollars being poured into the nation's economy, in addition to the over \$275 billions deficit, how high a mark will inflation reach before the operator can grab some sort of control to assure himself and his business a profitable future?

Such a tremendous inflationary jump, like the nation's economists predict, can lower the nickel's purchasing power value from its present  $2\phi$  down to  $1\frac{1}{2}\phi$ . (This will, similarly, lower the purchasing power value of the dime from its present  $4\phi$  to  $3\phi$ .

This is serious. Very serious. Vitally important to the future welfare of the nation's operators. Especially those operators who are continuing on nickel  $(2\phi)$  play action at this time and are NOT obtaining a more equitable share of the gross intake from their machines. How much longer can such operators last with a  $11/2\phi$ nickel?

Even those operators who are now on dime  $(4\phi)$  play action, and are still only working on

a 50%-50% commission basis, how much longer will they be able to continue in business with a  $3\phi$  dime?

For many months now "The Cash Box" has advocated that operators must quickly adopt " $10\phi$  Play Plus" to assure themselves remaining in business, regardless of what inflationary changes will occur in the nation's economy.

Operators simply must, to assure themselves continuing in business on a basis where they will receive some sort of decent return on their investment change to: " $10\phi$  Play Plus A More Equitable Share Of The Gross Income From All Of Their Machines".

Whether it is more logical and more equitable for the operator to obtain front money minimum guarantee of \$5, \$10, \$15 or \$20 per week per machine, or whether it is more plausible and more equitable for him to feature  $10\phi$  play plus 65%-35%, 70%-30% or 75%-25% commission basis, is up to him because he best understands his locations and the peculiarities as well as the economics of his area.

There is no longer any doubt that, as the Government plunges more billions of dollars into the nation's economy, in an effort to pump up business and create greater employment, this will mean a terrific upward curving zoom for inflation.

Such an inflationary jump can, very quickly and very easily, lower the value of the present  $2\phi$  nickel to  $1\frac{1}{2}\phi$  and the value of the present  $4\phi$  dime to  $3\phi$ .

That's what the nation's operators, like all the nation's businessmen, will have to guard against. So that they won't be caught short and find themselves working at a loss instead of at a profit.

The one and only answer is what The Cash Box has been advocating these many past months for all the nation's operators:—"10¢ Play Plus A More Equitable Share Of The Gross Intake From All Machines".

April 12, 1958

# **COINBIZ IN STRONG UPSWING AS SECOND QUARTER OPENS**

**Domestic Business on Definite** Upward Grade. Exports Become More Active. Amuse Mfrs **Show New Games and Report Bigger Initial Orders. Music Mfrs and Distribs Advise Good Biz Upswing. Claim Better Trade-in Deals Have Loosened Music Market** 

CHICAGO—"There is a very defi-nite business upswing under way in our industry as this second quarter gets going," reported one well-known manufacturer here. He based his statement on the fact that initial orders for his new amuse-ment games were much greater than at any time in the first quarter of the year.

at any time in the first quarter of the year. "Furthermore," he stated, "with the warmer weather, it seems to me, the trade is again awakening to the many opportunities facing it and the opera-tors thru their distributors are order-ing in larger quantity." He also points to the fact that even his export business has become more active

his export business has become more active. "Our foreign distributors are cabl-ing us to get more machines out to them faster than ever before," he says. "We find that this lift in business, in addition to the general upswing in domestic business, means a very fine season ahead." Music equipment manufacturers also report a definite uplift in orders as this second quarter gets under way.

They attribute much of this to the fact that the weather has calmed, that the operators have regained their optimistic viewpoint and are, because of this, buying new equipment to re-place phonos in many of their spots. "The fact remains," one well-known music machine manufacturer says, "that we also expect business to re-main better all during the second quarter of the year. "This is when orders taken by our distributors, after our showing during the first quarter, become most ap-parent." Music distribs attribute the fact They attribute much of this to the

Music distribs attribute the fact that business has started off on an up-ward swing to the fact that better trade-in deals are being offered to the

trade-in deals are being offered to the operators. This, combined with the fact that most replacements are made during the Spring season of the year, was bound to result in better sales. This loosening of the market, these distributors state. is also at-tributable to the fact that the out-standing locations are requesting re-placement of old machines.

The most important factor in the sudden business betterment, with the opening of this second quarter, is that operators have increased their orders for both the amusements and music.

In each case, factories have had to step up their production schedules, be-cause this increased domestic business plus larger export orders, has brought about a generally better business at-

plus larger export orders, has brought about a generally better business at-mosphere. It is also noticeable that the opera-tors are finding some of the lower-priced amusements more appealing. These are also reported to be out-standing profit producers. What's more, they seem to meet the players' demands. "If business continues at the same pace for the balance of this quarter, as it has for the beginning," one well-known manufacturer reports, "we are going to find ourselves enjoying one of the most lucrative business quar-ters in our history. "In fact," he added, "if the econo-mists are right, and there is a gen-eral business uplift in the third and final quarters of this year, with busi-ness in our industry continuing at this second quarter rate, we may even be able to see another boom getting under way in this field."

#### Westchester Ops Guild **7th Annual Banquet**

PORT CHESTER, N. Y.—Carl Pa-vesi, president of the Westchester Operators Guild, this city, reports fine progress being made in preparation for the organization's seventh annual dinner, being held on Tuesday night, May 20th, at the Holiday Inn, Scars-dale, N. Y. Pavesi and Seymour Pollak, ban-quet chairman, advise that the

dale, N. Y. Pavesi and Seymour Pollak, ban-quet chairman, advise that they are lining up a number of the foremost recording artists to entertain, a cus-tor prevalent for all past years. In addition a too dance orchestra has been secured. This is one party all in this area attend, and association officials ex-pect another sell-out attendance.

# Advent of Spring Starts Off MOA Exhibit Space Going Fast. **Only 6 Booths Unsold**



OAKLAND, CALIF. - George A. Miller, national president and managing director of Music Operators of America (MOA), in making his weekly report as to the availability of exhibit space for the forthcoming MOA Con-vention, May 6, 7 and 8, at the Mor-rison Hotel, Chicago, advised that only 6 exhibit booths remain, Miller suggests that any company

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# Omaha, Neb., Music Ops Form Local Assn; Will Cooperate **Fully With State Assn And MOA**



JERRY WITT

OMAHA, NEBR.—The music opera-tors of this city formed their own As-sociation this past week and have taken the name of Music Operators

taken the name of Music Operators of Omaha. Officers elected were Jerry Witt, president; Harry Abramson, vice-president; and Howard Ellis, secre-tary-treasurer. Named to serve on the Board of Directors were: Warren Tunis. Paul Allen, Joe Rothkop, Leon-ard Weiland and Sam Bonacorso.

"Our local association will work 'hand in hand' with the Nebraska State Association, as well as MOA," stated Witt. "We formed our own local association when we decided to contract with Radio Station KOIL of Omaha to sponsor a half-hour Disk Jockey Show from 10:30 to 11:00 P.M. each Friday night. This program will feature the top 10 hits being played on the music boxes in Omaha. "The Omaha operators are also

working out plans for sponsoring a 'Teen-Age Hop' at the Omaha Civic Auditorium as a service to the community. Disk jockey Dick Moran of KOIL has agreed to act as program director and M.C. We feel that this would be a good public relations project, with the profits, if any, being donated to some worthy organization. If this becomes a reality, it will take place every Saturday night, with the music operators themselves giving their own time managing and overseeing the affair. It will be patterned after the famous TV show 'Bandstand' with recording artists making personal appearances whenever pos-sible."



# The End Of The World Isn't Coming

MOOSIC, PA. — Ben Sterling, Jr., Sterling Service, this city, one of the industry's leading personalities, not only is a good operator, a philanthropist, and a human being, but he is also an optimist.

pist, and a human being, but he is also an optimist. "So far," states Sterling, "our country has survived everything wars, floods, twins. Asiatic flu, little depressions, big depressions, recessions and what-have-you. It just seems we go from one extreme to the other.

"When 'Sputnik' went up, I think we were alarmed to the point of panic. Yet I didn't see what terrible differ-ence it made. Russia compares very much to an operator we have here. We'll call him 'Mr. X.' We can't work with him-he operates contrary to every law we have found for good business and success. He disregards everything of human value and of human interest. As far as we know, we have never seen him do a good or kind deed for anybody. His word isn't worth a nickel and yet, in spite of these things, he seems to thrive! Russia, too, has disregarded every law of God or man that was ever made and still they seem to reach ahead accomplish the impossible. and Whether they will be successful in conquering the whole world, nobody knows. One thing is certain - no country can remain conquerors unless it wants to be.

"So far as the depression is concerned, in 1936, when things were the gloomiest and the bluest, we went to work and purchased a park nobody wanted. To us, it has been very successful. It has given us a living and I believe it is true with any amusement enterprise. The distributor or operator who will go out and solicit business and give the best deal he can, will still make a fair and honest profit for himself.

"The park owner who will keep the park clean and add a new feature every year; serve the people when they come; make them feel as though they are wanted and send them away with the feeling they are wanted, are going to call back and see you again. Ours is a country park where we have no transit trade. We believe 1958 is going to be a good year, and as soon as some of these manufacturers are out of useful inventories, they will have to start up the plants again to supply the demand (and I think it will be in the near future), a lot of people will be called back to work. "The end of the world isn't com-

#### ing!"



# **English Coinmen Host U.S. Execs**



LONDON, ENGLAND-While visiting here recently, Sam Stern of Williams Manufacturing Company, Chicago, Illinois, and Suren Fes'ian of Mondial Commercial Corporation, New York, were entertained by Gorden Marks and Cyril Shack of Phonoguephic Equipment.

Pictured herewith, taken at the Porchester, Park Lane, 1 to r: Shack, Fesjian, Marks and Stern.

**RESULTS OF 10c PLAY SURVEY** 

# 66.9% OF U.S. PHONOS NOW FEATURE 10¢ PLAY (12.5% INCREASE OVER 1956) 70.8% OF U.S. GAMES **NOW FEATURE 10¢ PLAY** (8.3% INCREASE OVER 1956)

CHICAGO - With this latest survey on 10¢ play, which was begun in January, 1958, completed to the extent that the greater majority have answered the survey forms that were sent to them, mnay surprising and stimulating factors have come to light.

In the first place, and as far as the automatic music division of the industry is concerned, a very healthy gain of 12.5% over last year is indicated in the number of U.S. phonos now featuring 10¢ play.

It can also be recorded, according to information received, that a good majority of the operators of the 66.9% of U.S. phonographs now featuring 10¢ play, are also obtaining a more equitable division of the gross intake.

In short, even if based on the figure of 550,000 phonographs now on U.S. locations (and not 575,000), this would mean that there has been an increase of about 68,750 phonographs changed over to 10¢ play this past year for a nationwide total of 367,-450 automatic phonographs featuring dime play.

This 12.5% increase this past year (from the 1957 survey of The Cash Box to this present 1958 survey) is truly remarkable. It most definitely indicates that dime play is becoming more and more nationally accepted by the general public and, what is more, that the music operators are aware of this fact. They are changing over to  $10\phi$ , 3 for  $25\phi$  play, at a faster rate than ever before in automatic music hístory.

This past year, due to inflation and, as many report, also due to the editorials which have appeared in The Cash Box, many realize that it was absolutely necessary to change over to  $10\phi$ , 3 for  $25\phi$  play.

In fact, this publication has and still is urging all music operators to go one step further. Not only to change to  $10\phi$ , 3 for  $25\phi$  play, but, even more important, to arrange for a more equitable division of the gross intake from all of their phonos, regardless of  $10\phi$  play.

This publication has pointed out that the 1958 dime is worth but  $4\phi$ in purchasing power, compared to the 1939 dime. What's more The Cash Box has also shown what tremendous increases in operational 'overheadexpense the music men are enduring.

More and more music operators are reported to have heeded these editorials in The Cash Box. The fact that there has been a 12.5% increase in  $10\phi$  play phonos in the U.S. is every indication that this is the case.

With this gain of approximately 68,750 phonographs now featuring  $10\phi$  play over last year, and with an estimated minimum of 367,450 phonographs nationwide now on dime play this, in itself, indicates that  $10\phi$  play is growing faster every week.

Very few are of the belief that there will ever be a period when automatic music will be 100% on  $10\phi$ , 3 for 25¢ play. Whether this will, or will not, ever happen, there is every belief that the time is not far off when better than 90% of the nation's automatic music will be featuring 10¢ play.

Cash Box' survey, which will again be conducted in early 1959, may reach 100 to better than 90% of automatic phonos nationwide on  $10\phi$  play.

GAMES: As far as amusement games are concerned, and just as was the case in last year's survey 85 by The Cash Box, the amusements lead automatic phonos in  $10\phi$  play.

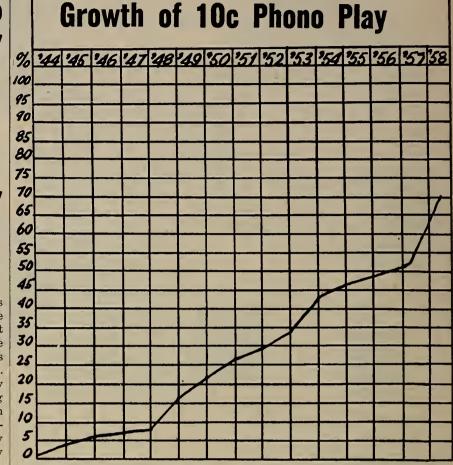
Last year the survey indicated that 62.5% of the nation's amusements featured 10¢ play. There has been a gain of 8.3% this year to reach the point where about 70.8% of the nation's amusements now feature  $10\phi$ play. Even this figure is expected soon to be surpassed.

Many attribute the great growth of dime play in amusement games to the fact that the manufactories have made it their business to ship games with 10¢ play chutes. In short, the factories have adopted the dime chute as "standard".

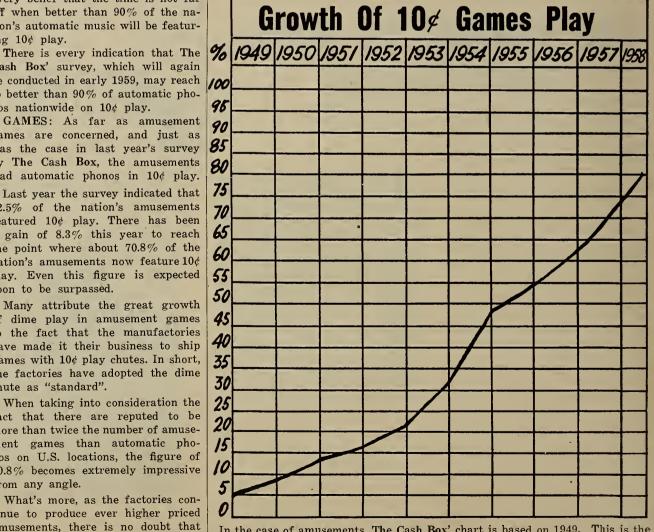
When taking into consideration the fact that there are reputed to be more than twice the number of amusement games than automatic phonos on U.S. locations, the figure of 70.8% becomes extremely impressive from any angle.

What's more, as the factories continue to produce ever higher priced amusements, there is no doubt that 10¢ play will be the accepted standard and the growth of  $15\phi$ , 2 for 25¢ play will also come right along at a fast pace.

(Continued on page 57)



The above chart indicates the growth of  $10\phi$  play in the U.S. percentagewise, ever since a strong campaign for all music operators to adopt  $10\phi$ , 3 for  $25\phi$ play, was originated by The Cash Box in 1944, and has been strongly cam-paigned for by this publication ever since. Today, approximately 66.9% of the automatic phonographs in the U.S. feature  $10\phi$  play. This growth of  $10\phi$ play has been gaining ever greater speed since 1950.



In the case of amusements, The Cash Box' chart is based on 1949. This is the year when the first shuffle alleys and kiddie rides were introduced. At that time, it is believed, only about 5% of the nation's amusements featured 10¢ play. Today, as the survey indicates, 70.8% of the amusement games in the U.S. feature 10¢ play. This growth is truly remarkable, especially when considering the fact that there are reputed to be more than twice the number of amusement games on U.S. locations than there are automatic phonographs.

April 12, 1958

# **10c PLAY GAINS IN CANA** 69.8% of Canada's Phonos and 48.3% of Canada's Games Now Feature 10c Play

Almost 80% of Quebec's Phonos on 10¢ Play. **Ontario Close to 75%. British Columbia and** Manitoba Surpass 80%. Nova Scotia 50%.

Quebec Leads With About 65% Games on 10¢ Play, Manitoba, Nova Scotia Near 50%, Ontario About 40%. British Columbia Low With 10%.

CHICAGO-For a long time now Canada's operators have followed along the lines suggested by the many editorials which have appeared in The Cash Box since 1944 to change over to 10¢ per play, 3 plays for 25¢, as far as music and amusements are concerned.

During the past five to six years, Canada's operators, with even greater effort than shown by the U.S. ops, began to change to  $10\phi$  play and have continued to do so at a very outstanding pace.

In fact, many of Canada's best known music and amusements operators are of the opinion that they absolutely cannot operate profitably today for less than 10¢ per play.

Letters from Canadian subscribers to The Cash Box over the past years, many of which were published, indicated that these operators were more intense in their efforts to change to 10¢ play than were U.S. operators of music and amusements.

It is also heartening to note that Canadian music operators, especially in smaller towns and in isolated areas of this great Dominion, have switched more rapidly to 10¢ play than have their brother Canadian operators in the larger urban centers.

For example, such communities as Peterborough and Stratford in Ontario report 100% of the phonographs on locations feature 10¢ play.

Yet, so outstanding a city as Ottawa, reports but 60% of its phonos are on 10¢ play.

Montreal also reports that 60% of the phonos in this city to be on  $10\phi$ play.

Vancouver, among the larger centers, is the only one to report that its phonos are 100% on dime play.

The very fact that 69.8% of all the automatic phonos in Canada are now featuring 10¢ play is of greater import than what is the case in the U.S. It definitely proves that Canada's operators are extremely progressive.

As yet the amusement games operators of Canada lag behind those of the U.S. This is attributed to the |10c play.

fact that the newer type games aren't as yet as prominent in Canada as they are in the U.S.

At the present time, the survey just completed indicates that approximately 48.3% of Canda's games feature 10¢ play action.

From all reports received it seems that more and more games are starting to feature  $10\phi$  play in the Dominion and that, eventually, the games percentage figure should equal and may even surpass that of the automatic phonos.

In both the case of automatic music as well as amusements, Canada's operators are reported to be driving progressivey ahead to institute not only 10¢ play but, what is even more important, a more equitable division of the gross receipts.

There are, as yet, many older type automatic music machines and amusements in Canada than there are in many areas thruout the U.S.

Yet Canadian operators report that they have been able to obtain better operating percentage arrangements than have their U.S. brother ops.

In the matter of 10¢ games action, the large urban centers thruout Canada, seem to be able to do better than the smaller communities.

For example, Ottawa operators report that 90% of the games in this city feature dime play.

Montreal ops advise that about 80% of the games in their city feature  $10\phi$ play.

Leadership in 10¢ play action, as far as amusement games are concerned, goes to the Province of Quebec where approximately 65% of all games feature 10¢ play. Nearest to this are Manitoba and Nova Scotia with about 50% of their games on

#### Results of 10¢ Play Survey In U. S. (Continued from page 56)

Amusement games operators have found that it is possible to introduce new machines with  $10\phi$  play much easier than ever before.

easier than ever before. Furthermore, it must also be taken into consideration, amusement games are introduced with much greater frequency than automatic phonos. Where only one new model phono will be introduced by a manufacturer during the period of a full year, bet-ter than 100 different types of amuse-ment games will be presented during that same period. This gives the amusement games operator the opportunity to present, during the year's period, a new game

This gives the amusement games operator the opportunity to present, during the year's period, a new game almost every other week whereby he can arrange for dime play. And this regardless of the fact that he has, or has not, changed his music equipment to  $10\phi$  play in the every same location

same location. What is even more understandable, as far as amusements are concerned, the awards continue along whether the play is on  $10\phi$  or  $15\phi$  or 3 for  $25\phi$  or 2 for  $25\phi$ . In short, four free plays at  $10\phi$  or four free plays at  $15\phi$ , mean the same four replays to the player regardless of whether he the player, regardless of whether he invests 10¢ per play or 15¢ per play. With amusement game manufacturers continuing on the basis that all of their products feature the  $10\phi$ chute and, in some cases of larger and more expensive products, fea-ture  $15\phi$ , 2 for  $25\phi$  play, the growth of dime play nationwide continues to increase at a faster rate.

#### Hawaii 80% Dime Play

80% of Both Phonos and Games in Hawaii Feature 10¢ Play. Be-lieve This Will be Increased to 90% by End of '58.

HONOLULU, T.H. — Reports received by the survey conducted by The Cash Box indicated that the

by The Cash Box indicated that the Territory of Hawaii's games and phonos are 80% on 10¢ play. In fact, Wahiawa, Oahu, T.H., according to operator Charles W. Tashima, 90% of both phonos and games are now on 10¢ play. It is Charley Tashima's hope that, even-tually, he will be able to report this as a 100% dime play area. In the meantime, play action at 10¢, it is reported, has helped Ha-waiian operators to enjoy much better returns and business has been on the upgrade ever since.

It will probably prove interesting to many to note how most of the states line up regarding  $10\phi$  play.

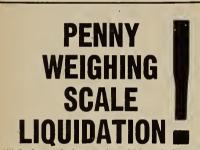
	Percentage	Percentage
State	of Phonos on 10¢ Play	of Games on 10¢ Play
Alabama	56.2%	~ 74.3%
Arizona	70.4%	40.4%
Arkansas	55.6%	
California	- 72.4%	
Colorado		
	87.5%	
District of Columbia	_ 77.2%	44.6%
Florida		57.4%
Georgia		51.4%
Idaho	- 76.5%	
Illinois		66.3%
Indiana		
	- 86.5%	
	- 50.2%	
	20.4 %	
Louisiana		
	- 62.5%	
Maryland		
Massachusetts	- 72.5%	
Michigan		
Minnesota		
Missouri		
Montana		
Nebraska		
New Hampshire		
New Jersey		
New Mexico		
New York		
North Carolina		
Nevada		
Ohio		
Oklahoma		
Oregon	- 58.5%	74.8%
Pennyslvania		
Rhode Island		
South Carolina		31.Z'/0
South Dakota		40.0%
Tennessee		
Texas		
Utah		
Vermont		
Washington West Virginia		
Wisconsin		
wisconsin		12.070

# Williams Shipping New Two **Player Baseball Game One Player Pitches While Other Bats on New "Short Stop" Game**



SAM LEWIS

CHICAGO—"Advance orders", re-ported Sam Lewis, sales director of Williams Manufacturing, "and the majority of these are 'sight unseen



64 Scales ready for location will be sold in one lot. Also will include 1 Watling lowboy, 2 Kirk Guessers, 3 Mills Trylons, that need some work and parts. Scales are as follows: 2 Jennings Lowboys, 5 Pace Loboys, 16 DeLuxe Kirk Guessers that are big money makers, 6 Mills Trylons, 3 Rock-Ola Lowboys, 6 Mills Loboys, 8 Watling Lowboy Fortune Telling, 5 Jennings HiBoys with full length mirrors (these will get top money in locations that have the room) 1 National HiBoy, 1 Peerless Hiboy, 1 Watling Lowboy, 1 Watling Deluxe Guesser Joboy, 4 National HiBoy, 101, 5 Misc. Low-boys. Would cost over \$7,000.00 new. Here's a chance of a lifetime to get the entire lot for \$1,500.001 F.O.B. Minneapolis. If your draft or check arrives after lot is sold it will be returned by airmail.

Don Leary 56 E. Hennepin Ave., Minneapolis 1, Minn.

------14 **BOWLING ALLEYS** UNITED-CHI. COIN \$450.00 ARCADE ARCADE Williams DELUXE WORLD SERIES Genco HI FLY BASEBALL Genco CHAMPIONSHIP BASEBALL Genco CIRCUS GUN Genco STATE FAIR GUN Genco TATE FAIR GUN Genco RIFLE GALLERY United PIRATE GUN Exhibit SHOOTING GALLERY Exhibit SHOOTING GALLERY Keeney SPORTSMAN GUN Bally BULLS EYE GUN J/3 Deposit Bal COD \$ 95.00 150.00 150.00 225.00 375.00 275.00 275.00 150.00 295.00 225.00 150.00 100.00 150.00 275.00 95.00 1/3 Deposit, Bal. C.O.D. or 5/D F.O.B. COLUMBU5, OHIO CENTRAL OHIO COIN MACHINE EXCHANGE, INC. 854 N. HIGH ST. COLUMBUS (TEL: AXminster 9-6900) COLUMBUS B, OHIO

orders' are, as of this moment, equal to 75% of last year's entire total sales of our baseball games. "In short", Sam Lewis enthusias-tically continued, "Short Stop' is the greatest baseball game we have ever built. And when I say that", he re-minded, "remember that we, at Wil-liams, are known for building the very best baseball games. "Our new 'Short Stop' is a two-player game with the most unique and suspensefully thrilling action that has ever been incorporated into any baseball game built in all the history of the industry. "In fact", Lewis hurried on to state, "one player pitches while the other bats. And he can pitch curves, drops, slow-balls, fast-balls, spitters , or anything else he desires. "This makes our 'Short Stop' real baseball from the very moment the game is put into action by the in-sertion of the coin. "What's more", Lewis claims, "on test locations the players wouldn't leave the game. Location owners had to beg the players to quit so that they cu'd close for the night. "It's just phenomenal. The intake is tremendous. The action is the grandest money-making skill-play that has ever been built into any kind of game, especially into so unique a baseball game like our 'Short Stop' "This is the game", Lewis is willing to bet, "that will be on locations for many, many years to come. Players will force operators to keep it in those

many, many years to come. Players will force operators to keep it in those

will force operators to keep it in those spots for months to come where base-ball is the big talk of the day and night." Lewis also advised that, even tho the firm witheld advance notification, so as to build up an advance stock for quick shipment, it was backlogged al-most immediately after samples were shipped

"Our distributors just jammed up our telephone lines calling for imme-diate quantity deliveries of 'Short

diate quality at Stop'. "What's more", Sam added, "ship-ments are on the way to all foreign countries. We have heard, due to ad-vance sample shipments, that this is the one baseball game that may prove itself the greatest hit in foreign mar-lets."

Rets." There are replay and match models of the game. The features are very unusual and very outstanding. The cabinet is entirely different in design and very beautiful. In fact, this is one game, engineers of the firm claim that every operator

of the firm claim, that every operator wil commend for its outstanding construction and its simplified, easy ser-

struction and its simplified, but vicing. "We can go on for hours describing our 'Short Stop' and its many, many outstanding and different features", Sam Lewis says, "but, we recommend the acid test. This is for the opera-tors to visit their nearest Williams' distributor and see and play the game for themselves."



# **Gottlieb Introduces New Two - Player Pinball**



#### ALVIN GOTTLIEB

CHICAGO — "Shipments are al-ready under way", reported Alvin Gottlieb of D. Gottlieb & Company, this city, "of our new two-player pin-ball, 'Brite Star'. "'Brite Star', Alvin reported "won unanimous approval from the vary first tests conducted by our or-

very first tests conducted by our or-ganization all over the country. "Everyone acclaimed 'Brite Star' as one of the most outstanding two-

player games our factory has ever presented. "Now", he said, "shipments are un-

player games our factory has ever presented.
"Now", he said, "shipments are under way and", he added, "if advance, initial orders are any indication, it looks like 'Brite Star' will prove one of the very greatest games we have ever brought to market."
Alvin Gottlieb explained that by the player hitting the 'Roto-Star' he lights all 'Roto-Targets' for ten times target value. Rollover buttons light pop-bumpers and the cyclonic kickers for he points out, Score 199 points when lit.
There are four places to spin the 'Roto-Targets'. In addition, there is a double number match feature. There are also two 'Super-Powered Flippers', he reports.
As usual, he advises, this game, like all Gottlieb games, comes equipped with a National Slug Rejector. Also with a new all-steel light to dot.
"From every standpoint", Alvin Gottlieb reports, "beauty, play appeal and outstanding mechanical perfection, 'Brite Star' is one of the greatest games we have yet turned out and", he adds, "the way that our distributors all over the world have taken to the game, there is no doubt that their operator-customers will agree it is the finest two-player yet built."



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The first of the Bal-Ami 200s have been appearing on British locations. They are being built at the firm's Ilford, London factory, and it is reported will be in quantity production in about six weeks. Says the firm's C. H. Jones: "We are already certain from reports received that we are on a winner. . . . Three of the furthest-travelled operators attending the P.O.A.A.G.M. on Monday were from Scotland, and not a Scottish name among them. They were Mr. Praeris (of Greek extraction), David Coiai and Mario Loperin (both of Italian extraction). But judging by the business they are enjoying the Scots don't seem to mind. Maybe it's just the English who find business hard going North of the Border. . . . In addition to the Secretary, Mrs. L. Shaw, there were five ladies present this year-Mrs. A. B. Winbush, Mrs. M. E. Smith, Mrs. L. Piggott, Mrs. M. G. Coughtrey and Mrs. E. Clark. . . . Having secured music rights (including the taping of American hits) in France, the firm of Musicmatic has its tape juke-box now in full production in Paris. The main record companies in Britain are still opposed to allowing the taping of their records but the genial giant, Tommy de Wertheimer, who is in charge of the British end of the firm thinks he may have a major ace up his sleeve, and hopes to play it shortly. The revolutionary box was shown to operators in London recently. . . . When he applied at Torrington (Devon) Magistrates' Court for a music and singing license for a juke box operator W. J. Jury of Torrington, told the court: "I hate the darn things myself." But he stressed that the juke box would be a means of attracting trade. Jury asked for the license on seven days a week from 8 A.M. to 10 P.M., but the Clerk (I. P. Llewellyn Jones) pointed out that the law did not permit the use of the jukebox, officially known as a coin-operated phonograph, on Sundays. Sergeant K. Alway, on behalf of the police, said there was no police objection to the application. The magistrates granted the application after Jury had given an assurance that he would be responsible for controlling the volume of the juke-box.

The date has already been fixed for next year's Amusement Trades Exhibition in London. It will be held a week later than this years, and will be on for three days, Tuesday, Wednesday and Thursday, February 3-5... Leeds (Yorkshire) Corporation Highways Committee has given notice to 21 shopkeepers to remove a total of 26 automatic machines which, it is contended, obstruct pavements outside the shops. The vending machines affected are bubble gum, chewing gum, cigarettes, and chocolate. . . . Frank Manzi has been appointed chairman of the Amusement Trades Association. He succeeds Mark Kraft, who has completed two years in office. The election was unanimous, as it was for Vice-Chairman Harry Oliver. William Green of British American Novelty Co. was re-elected President. John Holloway continues as honorary treasurer. The new committee is the same as last year except that Danny Robinson of Blackpool succeeds Stan Condor, who did not seek reelection.

## Britain's Phono Ops Assn 2nd Annual Meet Draws Capacity Attendance

LONDON, ENGLAND—A capacity attendance at Britain's Phonograph Operators Association's second annual general meeting held at the Kingsley Hotel, this city, heard Chairman C. H. Jones report that the Association would take up, on a nation-wide basis, the vitally important matter of government and local council laws and by-laws affecting music operators. The organization's solicitors have begun work on the matter, and initial reports, in the form of leaflets, showing details in areas and towns, will be in the hands of members very soon.

Approximately 100 members of the Association had travelled from all over the British Isles for the meeting, and many of them had their say in a lively meeting, which lasted just over four hours.

Other matters discussed included the possible moving of the date of the A. G. M. to coincide with the Amusement Trades Exhibition; the appointment of Area Secretaries throughout Britain; and the reported poaching of sites. The meeting began with the election of four Council members in place of the four who have to retire in accordance with the Articles of the Association. There were seven nominations for the positions and the four men elected were: G. Marks, C. H. Jones, B. Briggs and F. H. Walker. Briggs is the new member.

C. H. Jones was then unanimously re-elected Chairman.

In view of the scattered membership, the Council thought it advisable to appoint local officers, who would call branch meetings to discuss propositions, and subsequently send one representative to national meetings bearing the proxies of local members. The following were nominated for these offices, and expressed their willingness to serve: For Northern Ireland, Mr. Swinson; for Scotland, Mr. Praeris; for Northern England, R. Chappelow; for London and Home Counties, Mrs. Shaw; and for West Country, Mr. Hardy.

# United Starts Shipping New 3-Dimensional Shuffle Game



BILL DeSELM

CHICAGO — "Without a single doubt", reports Bill DeSelm, sales manager of United Manufacturing, "we have the biggest hit we've yet produced in our brand new, 3-dimensional shuffle game, 'Shooting Star'. "What's men " Deserve

"What's more", DeSelm claims, "everyone of our distributors is yelling for immediate delivery.

"We've got so many new features on our 'Shooting Star'", he hurried on, "that we believe we are going to bring operators the biggest profits they've ever enjoyed and players the biggest thrills they've yet had playing any shuffle game."

DeSelm advised that "Shooting Star" is a 2-player game. It is approximately 7½ feet long by about 2 feet wide.

The game has a new launch-all-ball feature which is on the playing board and can be tripped by a skillfully shot puck.

"Shooting Star" is a high score game that offers a double score in the last frame. The game is adjustable for either 5 or 10 frames. This means, DeSelm says, that the double score can be arranged for either the 5th or the 10th frame.

"Furthermore", DeSelm stated, "this game; like all United games, has the finest mechanical easy-to-service features.

"It has absolutely everything to thrill the players right down to the marrow in their bones.

"It has suspense. It has real, com-

petitive play action. It gives the players a chance to score by the new launch-all-ball feature. It has the finest kind of high scoring action yet built into a puck type game.

"The three dimensional effect, as we feature it in 'Shooting Star'", De Selm claims, "is absolutely the finest ever developed."

DeSelm also advised that shipments are under way to all of the firm's distributors and that operators can call around and see and play the new "Shooting Star" at their nearest United distributor's showroom.

"Quantity shipments will be going forth every day", DeSelm reported, "as we clear the many orders which we have already received from all our distributors."

#### The Cash Box "International Import-Export Council" Adds Members From Macau

MACAU (ASIA)—The "International Import-Export Council" added three new members to its roster this week, when applications were received by The Cash Box for members of a coinfirm in Macau.

"We are quite willing to cooperate with you on the various problems," wrote one of the execs.

Now at your AMI distributor's!



Every element—styling, easy operation, fast servicing, trouble-free maintenance —carefully designed to give you the finest, most profitable juke box in the world. AMI Incorficialed

1500 Union Ave., S.E. • Grand Rapids, Mich.



# The Cash Box



(dated: may 10th)

your advertising message will reach ALL of the nation's operators

distributed at the MOA Convention at the Morrison Hotel, chicago, all during the show....and those juke box operators unable to attend will receive it by mail.

# *goes to press:* THURS. MAY 1st

reserve your space now! The Cash Box

1721 broadway, new york 19, n. y. (phone: judson 6-2640)

• CHICAGO

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 6272 sunset blvd. (phone: hollywood 5-2129)

• BOSTON 80 boylston st. (phone: hancock 6-8386) • LONDON, ENGLAND 17 hilltop (phone: speedwell 2596)

#### • PARIS, FRANCE

27 place saint-ferdinand (phone: suffren 72-70)

# **Special Badges Await Follow**ing "20 Year Club" Members **At MOA Meet**

CHICAGO—Badges have already been prepared for the following mem-bers of The Cash Box' "20 Year Club" and will await them at the "20 Year Club" Booth at the MOA Convention, May 6, 7 and 8, 1958. As soon as other badges are prepared these will be announced in future issues.

ture issues. Sarkis Anthony, Columbus, O. Robert E. Aherin, LaMoure, N. D. Mickey Anderson, Erie, Pa. Joe Abraham, Cleveland, O. Angelo Angeleri, Chicago, Ill. Joe Brilliant, Detroit, Mich. Estelle Bye, Chicago, Ill. Lewis Bogie, Lexington, Ky. Bert Betti, Union City, N. J. Gilbert T. Bradley, Cambridge, Md. Cliff Bookmeier, Green Bay, Wis. A. W. Blendow, New York, N. Y. Roy A. Blomquist, Chicago, Ill. Theodore T. Bush, Miami, Fla. John Bilotta, Newark, N. Y. Michael Bushdid, Washington, D. C. Marshall Boynton, Benton Harbor, Mich.

Marshall Boynton, Benton Harbor, Mich. Irv F. Blumenfeld, Baltimore, Md. Mrs. F. A. Blalock, New Orleans, La. Fletcher A. Blalock, New Orleans, La.

Fletcher A. Blalock, New Orleans, La.
J. L. Barnes, Selma, Ala.
Paul M. Brown, Chicago, Ill.
Ellen M. Brown, Chicago, Ill.
Wm. Blatt, Miami, Fla.
Lou Casola, Rockford, Ill.
Ben Coven, Chicago, Ill.
Frank Coubal, Bloomer, Wis.
W. A. Chambers, Athens, Ga.
Albert A. Clavir, Toronto, Can.
Cass Casmir, Hammond, Ind.
Harry Daul, Green Bay, Wis.
Douglas Detrick, Auburn, Ind.
Maurice De'Olive, Brenham, Tex.
A. LeRoy Dodson, Jr., Urbana, O.
Albert S. Denver, New York, N. Y.
Art Daddis, Grand Rapids, Mich.
Harold W. Dailey, Houston, Tex.
Bert B. Davidson, N. Tonawanda, N. Y.
Raymond J. Erfle, Philadelphia, Pa.

Raymond J. Erfle, Philadelphia, Pa. John Elms, New Orleans, La. Lawrence L. LaGarde, New Orleans, La.

John Elms, New Orleans, La. Lawrence L. LaGarde, New Orleans, La. Howard Ellis, Omaha, Neb. Al C. Evans, So. Bend, Ind. Larry Frankel, Rock Island, Ill. Herman S. Fisher, Aberdeen, S. D. W. F. Foster, Pine Bluff, Ark. J. J. Frazin, Chicago, Ill. David R. Franco, Montgomery, Ala. Chester F. Gore, Chicago, Ill. Louis S. Glass, Madison, Wis. K. T. Grathwohl, Greenport, N Y. Rose N. Guillaume, Jefferson, S. D. Evan Griffith, Washington, D. C. G. C. Geadtke, So. Milwaukee, Wis. Joseph Greco, Glasco, N. Y. Thomas Grenco, Glasco, N. Y. Norman Gefke, Sioux Falls, S. Dak. Ben B. Ginsberg, Roswell, N. Mex. Mary Gillette, Chicago, Ill. Amos Heilicher, Minneapolis, Minn. Wm. E. Hullinger, Delphos, O. Ed Heath, Macon, Ga. Ed. A. Holstein, Chicago, Ill. Sam Hastings, Milwaukee, Wis. Max Hurvich, Birmingham, Ala. Israel Itzkovitz, Shenandoah, Pa. George Jenkins, Chicago, Ill. Harry F. Jacobs, Jr. Milwaukee, Wis. Jack Kelner, Chicago, Ill. Charles Johnson, Chicago, Ill. Bernard W. Jacobs, Louisville, Ky. George F. Klarm, Milwaukee, Wis. Jack Kelner, Chicago, Ill. Charles, Chicago, Ill. Charles, Chicago, Ill. Barney Luchman, Omaha, Neb.

Ky. Ed Levin, Chicago, Ill. Barney Luchman, Omaha, Neb. L. F. LeStourgeon, Charlotte, N. C. Victor J. Lucas, Chicago, Ill. Stacy L. Lewis, Cambridge, Md. A. S. Levy, Tampa, Fla. J. D. Lazar, Pittsburgh, Pa.

B. D. Lazar, Pittsburgh, Pa.
Dode Lamson, Lima, O.
Arnold A. Lee, Ft. Wayne, Ind.
R. M. McClanathan, Salina, Kans.
George C. McCain, Temple, Tex.
C. R. McKee, Grand Island, Neb.
Bryan McCullough, Great Bend, Kans.
Dick McKeon, Chicago, Ill.
Benito Murillo, Oakland, Cal.
Irv Morris, Newark, N. J.
Julius Mohill, Chicago, Ill.
Albert Mason, Richardson, Tex.
Clarence S. Miller, Irvine, Ky.
Chas. A. Maroon, Bridgeport, O.
Les Montooth, Peoria, Ill.
Jack J. Mitnick, Chicago, Ill.
Francis G. Miller, Irvine, Ky.
Tim E. McGraw, Champaign, Ill.
Joseph Mangone, Miami, Fla.
Cecil B. Miller, Winchester, Ind.
Warrick N. Martin, Merchantville, N. J.
Ronald L. Meline, Rockford Ill

N. J. Ronald L. Meline, Rockford, Ill. George A. Miller, Oakland, Cal. Leonard F. Miska, Chicago, Ill. A. A. Mitchell, Montgomery, W. Va. Sam Mided, Chicago, Ill. Harry J. Mabs, Chicago, Ill. Bill L. Miller, Gd. Rapids, Mich. Jacob Nomden, Oak Pk, Ill. Wayne Neyens, Chicago, Ill. Wum. E. O'Brien, Newport, R. I. Vie H. Ostergren, Gary, Ind. Louis Ptacek, Manhattan, Kans. Emil J. Pfister, Sheboygan, Wis. Stanley Piotraczk, Flint, Mich. H. J. Perkins, Chicago, Ill. J. R. Pieters, Kalamazoo, Mich. Frank Padula, Chicago, Ill. Seymour Raiffie, St. Louis, Mo. T. Rubenstein, Chicago, Ill. Don Robertson, Lubbock, Tex. Phil Robinson, Los Angeles, Cal. C. A. Robinson, Los Angeles, Cal. A. Robinson, Los Angeles, Cal. A. Robinson, Los Angeles, Cal. Chas. Reissner, Elizabeth, N. J. David Rosen, Philadelphia, Pa. Joe Rothkop, Omaha, Neb. Chas. Reissner, Elizabeth, N. J. David Rosen, Philadelphia, Pa. Al Radloff, Madison, Wis. Les Rieck, Chicago, Ill. J. H. Snodgrass, Albuquerque, N. Mex. Dave Secre, Rochester, N. Y. Vincent C. Shay, Chicago, Ill. J. H. Snodgrass, Albuquerque, N. Mex. David Stern, Elizabeth, N. J. Arthur K. Strahan, Greenfield, Mass. Hon. L. F. Stone, Erin, Tenn. Phil Swartz, Brookline, Mass. Jack Simon, Los Angeles, Cal. Sam J. Solomons, Columbus, O. Irving Sandler, Des Moines, Ia. Herschel H. Taylor, Belleville, Ill. O. R. Truppman, Miami, Fla. Warren Tunis, Omaha, Neb. James F. Tolisano, Hartford, Conn. W. A. Tratsch, Chicago, Ill. S. H. Taran, Miami, Fla. R. E. Taylor, Lincoln, Neb. Chas. W. Tashima, Wahiawa, T. H. Ed Upshaw, Junction City, Kans. Arthur Velasquez, Chicago, Ill. S. H. Taran, Miami, Fla. R. E. Taylor, Lincoln, Neb. Chas. W. Tashima, Wahiawa, T. H. Ed Upshaw, Junction City, Kans. Arthur Velasquez, Chicago, Ill. Stanley C. Woznak, Little Falls, Minn. J. A. Wallace, Oak Hill, W. Va. H. E. Wedewen, University Heights, Ohio Ohio Ohio Roy Westerlund, Red Oak, Ia. G. M. Wilkins, Galena, Kans. Martin Wells, Ithaca, N. Y. W. E. Wolfe, Chicago, Ill. Pat M. Yeo, Gd. Rapids, Mich. Mrs. Althea M. Yeo, Gd. Rapids, Mich. Mike A. Young, Soldiers Grove, Wis. Wm. R. Vanks, Philadelphia, Pa Wm. R. Yanks, Philadelphia, Pa. Fred A. Zemke, Ann Arbor, Mich.

Julius Zimberoff, Chicago, Ill.



231 Windsor St., Hartford, Conn., JA 7-4470

# **Bill O'Donnell Reports:** "This Is Bally's Biggest, **Busiest Spring Season''**

**Bally Featuring Most Complete Line** of Amusements in Firm's History



BILL O'DONNELL

CHICAGO—Bill O'Donnell, general sales manager of Bally Manufactur-ing, this city, enthusiastically reported this past week:

"This is Bally's biggest and busiest Spring season."

He followed up this statement with: "This is the one Spring season in Bally's history when we have the greatest variety of amusements that operators all over the world can ever ask for.

"Every type of amusement game that has been proved to be an out-

#### **Jack Simon To Attend MOA-Then On To Tour Of Europe**

LOS ANGELES, CALIF. — Jack Simon, Simon Distributing Company, this city, has completed all arrange-ments for he and his wife, Ann, to attend the MOA Convention in Chi-cago then make a tour of Europe.

They will sail aboard the SS Amer-ica out of New York on May 9th arriving in Le Havre, France, on May 15th when they will proceed directly to Belgium to attend the World's Fair in Brussels. At the World's Fair they plan to see many of their customers from all the countries of Europe. They will then visit a number of European countries, making Israel their last stop before returning on the Queen Mary on July 1st.

standing money-maker is part of the great and sensational Bally line of new games for this Spring season." Included in this new line of games are "Skill Roll", "Miss America", the new "Trophy Bowler", the "ABC Bowlers", the "All Star Bowlers", "Target Roll", plus these kiddie rides: "Toonerville Trolley", "Bally Bike", "Model T", and "The Champion". In addition, a brand new baseball game is also on the way. It should be in shipment in approximately two weeks, according to Bill O'Donnell. "There is absolutely nothing we feel can be added to this line. It's the kind of variety that every operator in the nation has always wanted", "Whet's recer", he odded "from

Page 62

kind of variety that every operator in the nation has always wanted", O'Donnell exclaimed. "What's more", he added, "from our sensational new hit, 'Skill Roll', and our greatest of all great in-line games, 'Miss America', to our bowling games and our forthcoming new base-ball game, and especially, the steady earning kiddie rides we produce, the operator has everything with which to accommodate any and all of his locations.

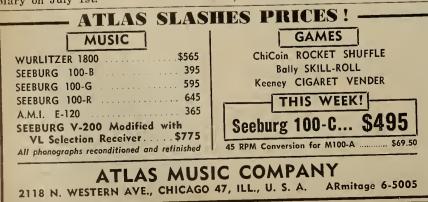
locations. "Most important", Bill O'Donnell reports, "is the fact that all of the Bally distributors have all these new games on display. Operators who plan to enter into the Spring and Summer season ahead of their competitors, and away ahead of all competition, are calling at our distributors' show-rooms and ordering the new games in outstanding quantity."

#### **Op Suggests Trade Vote Men Into Office Who Understand Coin Machine Problems**

FORT EDWARD, N.Y.—G. J. Del Signore, Del Amusement Company, this city, says "vote the men who don't understand the coin machine business out of public office and vote in those who do."

"I've watched the coin machine busi-"I've watched the coin machine busi-ness grow for over thirty years and know it can be even better. However, one thing I believe must be done," continues Del Signore, "and that is to elect into state, county and national office men who realize the problems of the coin machine industry and who

are favorable to the operator. "Let's vote out those who oppose us," concludes Del Signore.



**Through The Coin Chute** CLIPPINGS CALIFORNIA

April 12, 1958

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Bob Adams of RCA Victor Records' promotion department at Leo J. Meyberg Company tells us Perry Como's new "Kewpie Doll" will be another smash. . . . Gary Sinclair, West coast district manager for Wurlitzer, visited at Emarcy Distributing Company during the week. . . . We hear that the new Royal 17 column cigarette machine is going over in a big way at Advance Automatic Sales Company. Everyone at Advance is looking forward to the expected visit of Al Thoelke, field engineer at United Manufacturing Com-pany. . . . Berenice Huber was treated to a birthday party with all the trimmings. . . . R. F. Jones Company closed their old headquarters for several days in order to move equipment and staff to their new headquarters at 240 Shotwe'l. . . . Sighted Vic Straza in from Hollister shopping the local market. Other out-of-towners included Joe James and Bill Covert of Merced; Bill Schnackel, Vallejo; Jim Nichols, Stockton; Larry Marvin from Sacramento; Ira Hannigan of Woodland. . . Frank Mencuri, regional sales representative for AMI, in town visiting Huber Distributing Company. . . . Another visitor at the Huber offices was Ted Tower, formerly with Hub Amusement Company in Marysville and now retired from the coin machine business, who had an enjoyab'e time reminiscing about the old days. . . . Chuck Foster just home from the hospital spends his recuperating time between home and his RCA Victor Records' office. . . . Mr. and Mrs. Bob Bennett of Cowlitz Amusement Company in Longview, Washington, after spending their winter vacation in Los Angeles stopped off here for a visit with Mr. and Mrs. John Ellis before heading back home. . . . Johnny Mathis, San Francisco home town boy who made good, just concluded an exciting four weeks run at the Fairmont Hotel.

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April 12, 1958



# Genco Appoints United Dist. To Share Quebec



AVRON GENSBURG

CHICAGO — Avron Gensburg of Genco Manufacturing, this city, advised this past week that the firm had appointed United Distributing, LaChute, Quebec, Canada, to share distributing in the Province of Quebec with Laniel Distributing of Montreal.

Morris Rubenstein of the United Distributing firm advised that he was highly pleased at the appointment of his firm to share the distribution in this important province.

He believes that new products of Genco, especially the new five-ball game, "Fun Fair", is just what this area needs to assure operators substantial and steady income.

In addition to "Fun Fair", Genco's "Gun Club", "Horoscope" and "Gypsy-Grandma Fortune Teller", are well established and accepted in Quebec, according to Rubenstein.

"In view of the fact that United Distributing covers an entirely different portion of the big province of Quebec", Avron Gensburg stated, "we decided that it would be to the fuller advantage of the Canadian operators, in that important province, to have another distributor to supply their needs, in addition to Laniel Distributing of Montreal.

"Both of these firms", Gensburg continued, "will share distribution for us in the province of Quebec.

"United Distributing is located in LaChute. Laniel Distributing is located in Montreal.

"Eetween both firms we feel certain that the operators in Quebec will receive the finest service and cooperation.

"Both firms", Avron Gensburg said, "are carrying a complete line of all our new products, in addition to a most complete supplies and parts department for all Genco games.

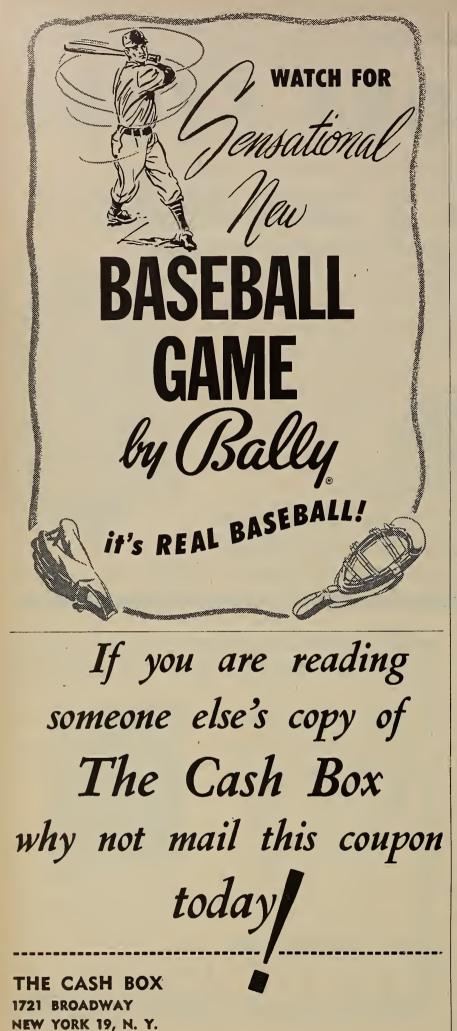
"We feel that the operators in Quebec will be highly pleased over the fact that they now have two distributors in this area."



### **Bally Ships New "Trophy Bowler"**

CHICAGO — Bill O'Donnell, general sales manager, Bally Manufacturing Company, this city, announced this week that a new ball-type bowling game, "Trophy Bowler" is now on display at all its distributors all over the nation.

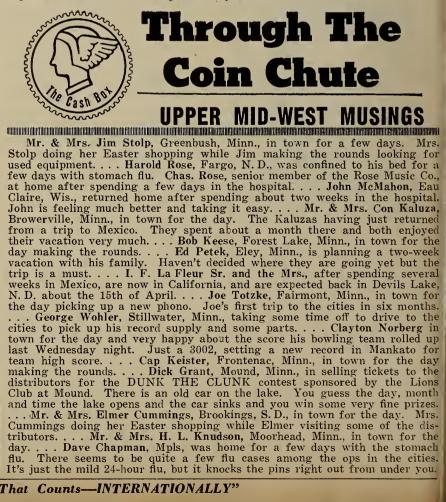
ing game, "Trophy Bowler" is now on display at all its distributors all over the nation. ""Trophy Bowler' scores according to official bowling rules" explained O'Donnell, "and may be played by 1 to 6 players. The cabinet is of new streamlined design of sectional construction for easy handling and installation. New, extra husky pins are featured, and the alley is extremely quiet. In addition to the popular 7-10 pick-up and other previous Bally bowler features, a new 'Foul-Light' has been added which protects the equipment from abusive play. Equipped with either rubber or hard 4-inch ball, 'Trophy Bowler' is available in 11 ft., 14 ft. and 18 ft. lengths. The operator has the choice of either 2-forquarter or straight dime play."

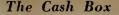


Enclosed find my check. \$15 for a full year (52 weeks) subscription = \$30 for a full year (outside United States) = \$45 for a full year (Airmail outside U.S.) = NAME FIRM ADDRESS CITY ZONE STATE "It's What's in THE CASH BOX



With coinmen preparing for Spring and Summer business, coinrow's wholesalers saw an influx of buyers—and they tell us they were buyers, not lookers. Not only arcade men, but ops who have to ready shore and resort locations for the coming season. Whereas in years gone by, ops used to install older type equipment in these type locations, they now set in the best and newest machines in an effort to get the biggest play possible during the warm weather months.









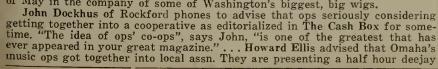
**Workson Distribution** Strategy of the present \$275 billion deficit, the value of the dollar is bound to go down while prices go up. Ops may have to change present operating worth 3¢. . . . Thanks to all the importers and exporters who wrote to contrastulate us on "The Cash Box Price Lists," . . . Avron Gensburg announced addition of Morris Rubenstein's firm, United Distribs in LaChute, Que., Can., to that of Romeo Laniel's Montreal firm, as dual-distribs in the Province of Quebec for Genco games. Marvel's Estelle Bye phones us on Saturday. And is anazed to actually find us hard at work in our office. Wanted a little info. "But most of all", said Estelle, "just wanted to talk to someone on this beautiful, sunny day.". . Orchids and more orchids to Ben Sterling, Jr. of Moosic, Pa. who appealed for members of the coinbiz to postcard and write to little, 12 year old Georgina Grega, 26 G Greene work and write to day? . . . O. O. Mallegg, well known importer-exporter phones to praise The Cash Box on last week's to itwe and realizing how big-hearted are the nation's cointen, Ben begged all to write Georgina. Won't you, too, wite her today? . . . O. O. Mallegg, well known importer-exporter phones to praise The Cash Box on last week's to itwe and realizing how big-hearted are the nation's cointen, Ben begged all to write Georgina. Won't you, too, wite her today? . . . O. O. Mallegg, well known importer-exporter, phones to praise The Cash Box on last week's the greatest magazine published." Tart Meesen advises that since the favorable U.S. Appeals Court decision more workes to advises that since the favorable U.S. Appeals Court decision and Wolker of Chicago Coin who continues to get reports by the dozens every day on how marvelous a moneymaker he has in his sensational "Rocket Shuffle." . . . Herb Jones spent an week at Presbyterian but is greatest. Hear from R. F. Jones that the Jones Boys will be in their way own his the advidence wilding at 2400 Shotement.

reported to be better than ever. Herb's colorful, issue of "Bally-Who", the greatest. Hear from R. F. Jones that the Jones Boys will be in their very own, big, brand new building at 240 Shotwell Street in San Francisco about the end of this month. That's when the Jones Boys plan one big, big celebration.  $\therefore$  Talk about a general sales manager at his wits' end. That's Bally's Bill O'Donnell. In addition to telling all inquirers Bally's new baseball game will be ready in about two weeks, he's busy with orders for the new "Skill Roll", new "Trophy Bowler" and all the other new Bally games. Biggest and most varied line Bally has ever had.  $\therefore$  The big premium show starts on April 14 at Navy Pier.  $\therefore$  Here's a real switch, Japanese shipping slots to Nevada. "Rocket Shuffle', claim Joe Kline and Wally Finke, "have given the operators a real shot in the arm. The boys are happy again. They're making money."  $\therefore$  Stanley Levin looking all over town for info on how to get in touch with New Orleans' Dan Cohen.  $\therefore$  Vince Shay believes that upright style novelty games can grab off a tremendous number of spots where no games now operate.  $\therefore$  Alvin Gottlieb all hepped up over the firm's new 2-player "Brite Star" five-ball. Reports that advance orders are so great the firm has already had to step up production schedules.





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NOW DELIVERING SHORT STOP THE GREATEST BASEBALL GAME EVER MADE ! 2 PLAYERS FEATURES GALORE NEW PLAYFIELD **NEW PITCHING ORDER NOW!** TWO OFFICES TO SERVE YOU! WRITE-WIRE-PHONE COIN MACHINE **EXCHANGE** CHICAGO DETROIT 1012 MILWAUKEE AVENUE EVerglade 4-2600 14344 FENKELL AVENUE BRoadway 3-2150

MICHIGAN

**OPERATORS ATTENTION!** 

WE ARE NOW EXCLUSIVE DISTRIBUTORS IN

MICHIGAN FOR WILLIAMS MFG. COMPANY

show every night. Are also preparing to sponsor a "Teen Age Hop" at Omaha's Civic Auditorium. Jerry Witt was elected Prexy. Harry Abramson, Veep. . . . Gordon Marks and Cyril Shack of London, England, ask us to make room reservations at the Morrison Hotel. They'll be here for the MOA Convention. . . . Nice items from Lou Casola, Rockford; Howard N. Ellis, Omaha; John Wallace, Oak Hill, W.Va.; K. A. Cormney, Richmond, Ky. about why they plan to attend the MOA Convention. By the way, only 6 booths left (as of last week) for the MOA show. There are two kinds of businesses. One, 'Selling Out'. And, two, 'Outselling'. . . . Sam Solomons and Jerry Bremner of Columbus getting to be advtsg experts the way they can call the space required for the machines

way they can call the space required for the machines they want to advertise. . . Orders from Europe so big for some mfrs, they plan to hold back shipments from domestic distribs for a while until they can somewhat catch up with the great export demand they are enjoying. Fact of the matter is, export has saved many a manufacturer's business hopes these past months. But with biz getting better in U.S. now, looks like boomier times ahead for Chi factories. . . . From all advance indications more

Ladies Fashion Show Luncheon on Thursday, May 8 in the beautiful Terrace Casino of the Morrison Hotel. . . Allied's Billy Knapp a whiz at obtaining lowdown price for new autos. . . . Purveyor's Herb Perkins all hepped up

 over export possibilities for his firm.
 HAPPY BIRTHDAY THIS WEEK TO: James F. Hupp, Cumberland, Md.
 Walter M. Cobb, St. Joseph, Mo. . . . Howard N. Bailey, Towanda, Pa. . . .
 Gus Knierien, Cumberland, Md. . . . Fred A. Gardella, Detroit, Mich. . . . John L. Clemens, Cranston, R.I. . . . Earl Berkowitz, Superior, Wis. . . . Clarence

E. Vawter, Moberly, Mo. . . . Lewis Paulakos, Johnstown, Walter Wentzlaff, Chicago, Ill. . . . Walter C. Pa. Tetting, Oconomonoc, Wis. . . . John E. Rondeau, Lynn, Mass. . . . David R. Franco, Montgomery, Ala. . . . Palmerino A. Scalzi, Blackstone, Mass. . . . Edwin F. Adams, Elizabeth, N.J. . . . Morris Steinberg, Hialeah, Fla. . J. Leonard Barnes, Selma, Ala. . . . Harry Steinberg, Hialeah, Fla. . . Joseph Kochansky, Brooklyn, N.Y. . . . Charlie Rincker, Dallas, Tex. . . Lora Q. Eby, Detroit, Mich. . . . Kenneth L. Staninger, Missoula, Mont. . . . Carl Marcy, Boonville, N.Y. . . . Joseph L. Kirbo, Dawson, Ga. . Max Hurvich, Birmingham, Ala. . . . Stewart A. Patten, Oelwein, Ia. ... Saul Weinstein, Boston, Mass. ... Wes Van Dusen, Edmonton, Ala., Canada. . . . George



LEN MICON

Dockhus, Rockford, Ill. . . . Bernard Lazare, Chicago, Ill. . Phil Robinson, Los Angeles, Cal. . . . Leo Konwinski, Iron River, Mich. . . . Marty Ostrow, New York, N.Y. FAMOUS LAST WORDS: "Please extend my payments."

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

GIL KITT

ladies than ever before will be present at the MOA's



the most wonderful cooperation. "Our efforts for the 1958 campaign have resulted in the collection of the largest amount of contributions, both numerically and dollar-wise," stated Maniaci, "and I am most gratified and grateful to the men and women in our coin machine industry for their cooperation."

Send for Our Complete Lists

WRITE-WIRE-PHONE

DAVID ROSEN Exclusive AMJ Dist, Ea, Pa. 855 N. BROAD STREET, PHILA, 23, PA.

PHONE-STEVENSON 2-2903

Boys Town of Italy is a charitable organization contributing to the wel-fare of the youth of Italy.

# **Phono Bowling League**

8

petition raging among teams of the National Division of the Automatic Phonograph Bowling League for top position, March 27.

Despite the fact that the Paschke's Rene Gallet bowled high score for the evening with 556, the Paschke team was downed by Galgano 2 out of 3. Tony Galgano kegled 518 pins, while Ray Gallet had a score of 509 for Parables

Star. Star.





BOSTON, MASS .- David J. Baker, president of Melo-Vending Company, Inc., as well as president of the Music Operators Association of Massachusetts, reports on his operating situation, as well as making several important suggestions to operators thruout the nation.

"Collections on juke boxes in this area have been off approximately 25% since the first of the year,' observes Baker, "and there are no in-dications that we can expect any improvement in the near future.

'In spite of shrinking revenue, cost of operation continues to rise. My considered opinion is that 1958 will prove to be a very trying year for the juke box operator in New England.

"This poses the question, what can be done to remedy the situation. ditional revenue must be found if we are to survive. The only way this can be accomplished is for the operator to receive a larger share of the gross, either through front money, minimum guarantee, or bigger percent-ages. The old concept of 50-50 must be discarded.

"In order to be able to bring this about it is necessary for every operator worth his salt to join his local organization. By attending the meetings, he will receive information as to conditions and trends and can compare notes with people who have the same problems as he.

"No longer can the operator along with his head in the sand like an ostrich. His livelihood is being menaced from all sides. Increasing taxation will drain his income. Most important of all is the threat of ASCAP. Unless we all pull together, the operating business, as we know it, will soon be extinct.

"Everyone connected with the industry should make a supreme effort to attend the coming MOA Convention in May. If he does, he will learn first hand of the problems besetting his business, and what is being done to combat them. Nothing before or since has been of such primary importance to the juke box operator, and unless he can be made to realize the fact, we are all in trouble.

"I strongly urge any man who makes a living from this industry, no matter what you may do, be sure to attend the MOA Convention in May, and help us help you save your busi-ness."

April 12, 1958



## Rosen's Scranton, Pa., Showing of "I"



SCRANTON, PA. — David Rosen, Philadelphia, recently held a showing of AMI's new model "I" phonographs at the establ shment of A. Williams & Commany, this city. Rosen reported attendance was very satisfactory, with many ops coming in from surrounding areas. "The model "I" was received enthusiastical-ly", stated Rosen, "and we wrote quite



a few nice orders." Pictured above, top left; l to r: Eddie Drouse, Mike Weinstein of David Rosen giving instructions, and Hrgo Brozzeth. Top right; l to r: Ed Gvtowski and Dave Weiss. Center, le<sup>r</sup>t; l to r: Don Sterling and Weiss. Center, right: Vince Coljean. Bottom, le<sup>f</sup>t: Premo Cavallini. Bottom right: Andy Yevak.

#### Nashville Distrib Joins **3** Others To Mfr. **Kiddie Ride**

NASHVILLE, TENN. — Kenneth Brake, president of the Rock City Amusement Company, this city, has joined a venture with George Lyles, inventor of a newly improved type of mechanical coin-operated toy horse. Brake and Lyles, with Thomas Watts and Maurice Jones, form the quartet of partners in the newly formed Merri-Go-Ferris Corporation, Tullahoma. Rock City Distributing Company will act as distributors and operators.

operators.

operators. Principal improvements of the horse, the officials said, are that its electrical mechanism is contained within the horse, eliminating the usual space-taking box beneath; it is less expen-sive; and it simulates a gallop instead of a robking metian

of a rocking motion. The horse body is made of fiber-rlass by H. D. Willcutts Company, Inc., of Nashville. The mechanical portion is made at Tullahoma, and the toy is completed there.

#### Tenn. Mayor Can't Attend MOA

ERIN, TENN. — His Honor, May-or L. F. Stone of this Tennessee city, a member of The Cash Box' "20 Year Club", reports that he is much, much too busy at this time to be able to attend the forthcoming MOA con-vention. "As Mayor", he reports, "my time is so taken I can hardly be sociable, even locally. "My heart is with everyone who will be present at the MOA conven-tion in Chicago. "Thanks a million", he writes, "for your very kind invitation."

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

READY FOR LOCATION	!!
MUSIC	
SEEBURG M100B	\$325.
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UNITED MANUFACTURING CO.

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April 12, 1958



**DEW ENGLAND SUBJECT**Weight of the plus side. Some warm weather Sunday you outdoor ops into high gear. . . . The next session of the Music Operators of Mass, is scheduled for the Commonwealth Country Club in Newton for weinesday, Apr. 9.
At Trimount Automatic Sales Corp. (Seeburg), Irwin Margold, gen. mgr., may fight the new baseball game by Williams which has ops cager. Williams 'Kickoff' had phenomenal sale and all sold out, Margold reports, Gottlieb's 'Griss Cross' is another fast selling machine and only a few are left on the floor here. Marshall Caras, sales, reports biz on an upward kick, export biz got and demand for good used equipment constant. Arcade ops in for looksee at new equipment for refurbishing their spots this outdoor season from Maine to Conn. . . . At Associated Amusements (Rock-Ola), Ed Ravreby back to the plant for first time since stricken with pneumonia, which had him hospitalized at a convalescence period at home. Dick Mandell, gen. mgr., has been running the plant where biz has continued as usual. Dick off on a selling trip through Haverhill, Mass, and environs. Kiddie rides beginning to show movement along with arcade and games. . . . At Redd Distributing (Wurlitzer), Bob Jones, genial sales mgr., off on Conn. trip. Business is excellent here with heavy emphasis on games. One of the big numbers has been the Bally 'Skill Roll.''. . . . . Other ops in visiting distribs this week included: Romeo Rivard, Lewiston, Mer, Pinry Burrows, Brattleboro, Vt.; George Lake, Salisbury; Ray Barker, Ayer; Al Dolins, Hyannis; Steve Pielock, Worcester; Jimine Woodward, Qincy; Chris Caragianis, Newport, R.I.; Charles Recardi, Train Mt., N.H.; Elmer Langhton, York Beach, Me.; Curtis Lawrence, Claremont, N.H.; Bernie Shith, Berlin, N.H.; Joe Assad, York Beach, Me.; Raph Feretra, Concord, N.H.; Gens Swencey, Ruz, rads Bay, Soscar Pratt, Manchester, N.H.; George Chopelas, Malden; Ralph DiPacelo, Manchester, N.H.; Fred Koufos, Waltham; Gorgere Pappas, Lowell; Ed Beals, Needham; Edward Malon



Joe Ash, Active Amusement Machines Co., back from Chicago after visiting the Windy City manufacturers. Ash expects Gottlieb's "Bright Star" in about April 8. . . Jack Powell, International Amusement, reports domestic business, under Sid Goodman's supervision, coming along very good, and all involved are pleased with the results. Goodman is now upstate calling on his friends. . . . Charles Katz of New York in town visiting Dave Rosen, David Rosen. Also seen at Rosen's were I. Pearl from Elizabeth, N. J., and his brother, Hy, from Trenton, N.J. . . . Bill Jackson, formerly with Dave Rosen's record de-partment, is now with Eastern Music's record department. Nat Solow tells us Bill Adair is sending in nice sized orders from out of town. He also advises business, both domestic and foreign, is good. . . . Bill Witsen, International Scott Crosse, advised that the entire sales force is excited about the new Bally "Skill Roll." Mike Chanick and Ted Lovas took a sample on the road and the response was excellent. Harry and Abe Witsen shot into New York to visit their friends on Tenth Avenue. Final word on the Brussel's Fair is that it will open on time, the 17th of April, and that the arcades will be ready. . . . Attended a testimonial dinner for Ray Erfel, vice president of the Broad Attended a testimonial dinner for Ray Erfel, vice president of the Broad Street Trust Co., for his excellent work on behalf of the Allied Jewish Appeal. Sponsors of the dinner were the Amusement Machines Operators Association and the Cigarette Machines Operators Association. Almost all the Philadelphia coinmen attended.... Joe Berger, Mercury Records, still on his honeymoon, but expected back this week. Beverly Green tells us "Twilight Time" by The Platters is a smash as is "Little Train" by Marie Vasel and Erick Storz. ... Joe Lyons, Columbia, reports two new salesmen. William Bell, downtown salesman, has been promoted to the Columbia Record Club in New York. William Weiss, formerly of the Harrisburgh territory, replaces Bell. Bob Haynes, formerly of D & H Distributors, Harrisburgh, takes over Weiss's Harrisburgh territory. . . . Chuck Berry, Chess, will do "Johnnie Be Good" on the bandstand.... At King Records they are very excited over Sugar Ray Robinson's "I Shoulda Been On My Merry Way."... Ran into Sid Myers, formerly with David Rosen for ten years. Sid now has his own record shop, Band Stand Record Shop, at 8th and Market Streets. . . . Lennie of Sparks Music Distributors, advises that Jackie Wilson's "To Be Loved" on Brunswick. broke very big after his appearance on Dick Clark's Saturday evening show. Meyer Blackman just returned from Florida after a one month stay.

3401 N. CALIFORNIA AVENUE CHICAGO 18, ILLINOIS Get well quick !! Now shipping sensational BALLY SKILL-ROLL WURLITZER MUSIC **KIDDIE RIDES** 2100-2150 2000-1900 1800-1700 1500-1500A **Reconditioned Like New** BALLY CHAMPION HORSE ...... \$400 SEEBURG MUSIC KD-200 ...... V-200 ..... \$845 545 595 385 **BALLY SPACE SHIP** 275 275 STEAM SHOVELS 110 AMI MUSIC H-200 New Wire – Call G-200 F-120 F-120 WANTED \$525 545 495 BALLY ABC BOWLERS, Deluxe & Super PUCK MACHINES, BASEBALL WILLIAMS DELUXE—4 Baggers—King of Swat, and all other SHUFFLE ALLEYS. \$475 450 325 1448 1446 1438 ROCKOLA MUSIC zelusivo distribi DISTRIBUTING CO., WURLITZER BALLY CHI. COIN GENCO 298 LINCOLN ST. FISCHER ALLSTON 34, MASS.-AL 4-4040 Write For Low Prices on Following: JOE ASH SAYS: Williams: Top Hat (New); Soccer Kick Off (New); Naples (New); Ten Pin (New); Steeple Chase (New); Bally: Circus (New); All-Star DeLuxe (New); Target Roll (New); Motor Bike; Hot Rod: Rock-Ola 1455D (New). Also Bally Space Ship at \$195. Now Delivering! WIRE-WRITE or PHONE HE 1-7577 1/3 Deposit Required On Each Order. GOTTLIEB'S Newest 2-Player "BRITE STAR" Terrific Money-Maker! We are exclusive factory distributors for: **BALLY - WILLIAMS - ROCK-OLA** AKE CITY AMUSE. CO. 4533 PAYNE AVE., CLEVELAND, O. (Tel.: HE 1-7577) Exclusive Distributors for Wurlitzer, D. Gottlieb and Exhibit in So. Jersey, Del. and E. Penn. AMUSEMENT MACHINES 666 N. Broad St., Phila. 30, Cable Address: COMAC CO ACTIVE "It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

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- FOR SALE United Caravans @ \$125; and Pixies @ \$70; Wurlitzer 4851 Wallboxes @ \$9. Write for a complete list of phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MElrose 5-1593).
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FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MU-SIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

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- FOR SALE Credit Do you need terms? Write, Call for our Time Payment Plan. All over the United States very late Music Machines, Kiddie Rides. Wanted to buy: Shuffle Alleys. Will prepay to you crates for packing. REDD DIS-TRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel. ALgonquin 4-4040).
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- FOR SALE Seeburg C's \$399.50;
  AMI C 45 RPM \$99.50; Bally ABC Bowler \$294.50; Williams De-Luxe Baseball \$59.50; Mutoscope Lord's Prayer \$224.50; Exhibit Ringer Balls \$89.50; Williams 5th Inning \$89.50; Williams Crane \$119.50. ODCO, INC., 1100-02 BROADWAY, ALBANY 4, N. Y.

- FOR SALE Gottlieb's Scoreboard \$195; C. C. Criss Cross \$75; Geneo Shuffle Pool \$75; Wm.'s Crane \$100. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNion 3-8574).
- FOR SALE—Write for low prices on following: Williams: Top Hat (New); Soccer Kick Off (New); Naples (New); Ten Pin (New); Steeple Chase (New). Bally: Circus (New); All-Star DeLuxe (New); Target Roll (New); Motor Bike; Hot Rod. Rock-Ola 1455D (New). Also Bally Space Ship at \$195. LAKE CITY AMUSE. CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel. HE 1-7577).
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- FOR SALE Seeburg V-200's, very clean, \$735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIB-UTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.
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- FOR SALE—Records!! All labels, all speeds at close out prices!! 78's—
- 45's major labels in any quantity. 12" LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: DUnkirk 3-8735).
- FOR SALE—or trade for Late Bingos or Pin Games: Seeburg M100 C; Seeburg M100 C; Wurlitzer 2000; AMI G-200; DuGrenier Candymart w/mint Vendor; Eastern Electric Mark II Cigarette Vendor; Un. Carnival Gun; Ex Treasure Cove; Genco Davy Crocket Rifle. MILLER, NEWMARK DIST. CO., 42 FAIR-BANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel. GL 6-6807).

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#### CLASSIFIED ADVERTISING SECTION

- FOR SALE Closeout: Brand new original factory crates. United's Playtime, sacrifice, \$375 ea. Write, Wire, Phone. IMPERIAL COIN MA-CHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. WHitney 5-2893).
- FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Alumiuum Instructiou Plates, \$57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUE 3, N. Y.
- FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTER-HAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-5000).
- FOR SALE Reconditioned Phonographs at a price. 3 1900 Wurlitzers at \$550; 2 V-200 Seeburgs at \$550; 1 1800 Wurlitzer at \$495; 2 100-W Seeburgs at \$550; 1 100-G Seeburg at \$550; 2 G-200 AMIs at \$600; 1 1550A Hi Fi Wurlitzer at \$175; 1 1650 Wurlitzer at \$235. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, NEW YORK (Tel. LIncoln 9106).
- FOR SALE—Seeburg KD200's. Like New, \$865; Seeburg R's, Shopped, \$550; Seeburg C's, Shopped, \$475; Wurlitzer 2150's, Like New, \$775; Wurlitzer 1800's, Shopped, \$475. BELMONT MUSIC CO., 116-118 N.E. GLENDALE AVE., PEORIA, ILL. (Tel. 6-4424).
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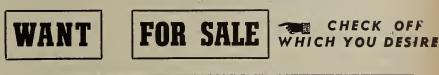
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4. 1422,, '46, 20 Sel., 78 RPM	20.00	<b>45.</b> 00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	25.00	45.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	45.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	.55.00

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#### (PHONOGRAPHS—Continued) 2. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM ... 40.00 90.00 2. 1250, '50, 48 Sel., 45 or 78 RPM ..... 50.00 100.00 2\* 1400, '51, 48 Sel., 45 or 78 RPM ..... 50.00 150.00 4. 1450, '51, 48 Sel., 45 or 78 RPM 4. 1450, 51, 48 Sel., 45 or 78 RPM 4. 1500, '52, 104 Sel., 45 & 78 Intermix 4. 1500A, '53, 104 Sel., 45 & 78 Intermix 2\* 1600, '53, 48 Sel., 45 & 78 Intermix 4. 1650, '53, 48 Sel., 45 or 78 RPM 4. 1650A, '54, 48 Sel., 45 or 78 RPM 2\* 1700, '54, 104 Sel., 45 RPM 100.00 175.00 100.00 200.00 145.00 245.00 200.00 295.00 225.00 325.00 275.00 350.00 585.00 675.00 4\* 1900, '56, 104 Sel., 45 RPM 550.00 775.00 4\* 2000, '56, 200 Sel., 45 RPM 595.00 845.00 4\* 2150, '57, 200 Sel., 45 RPM 725.00 800.00 4. 2140 Wall Box 2.50 5.00 4. 3020 Wall Box 3.00 8.00 4. 3048 (Conv. of 3020) 3.00 10.00 4. 3045 Wall Box 3.00 9.00 4. 320 Wall Box 8.00 20.00 9.00 9.00 20.00 25.00 4, 4820 Wall Box 8.00 4. 4851 Wall Box ..... 9.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicage Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

	(On) Onited; (WII) Williams.			
	2* Ace High (Got 1/57) . 245.00	290.00	4. Crosswords (B 1/56) 195.00	250.0 <b>0</b>
	4. Across the Board		4. Cue Ball (Wm 2/57) 210.00	250. <b>0</b> 0
<b>'50-51</b> ,	(Un 9/52) 20.00 4. Arabian Knights	30.00	4. Daffy Derby (Wm 8/54) 70.00	100.00
M 45.00 90.00	(Got 12/53) 80.00	100.00	4. Daisy May (Got 7/54) . 115.00	140.00
ove,	4. Army-Navy (Wm 10/53) 30.00	50.00	4. Dealer "21" (Wm 2/54) 20.00	60.00
5 RPM 60.00 150.00	2. Arrow Head (Wm 7/57) 225.00	300.00	2* Derby Day (Got 5/56) 165.00	210.00
, <sup>2</sup> 51-52,	4. Atlantic City (B 5/52) 25.00	65.00	4. Diamond Lill	
M 70.00 150.00	4. Auto Race (Got 9/56). 175.00 4* Balls-A-Poppin'	255.00	(Got 12/54) 95.00	130.00
ove, 5 RPM 70.00 150.00	(B 11/56) 125.00	245.00	4. Disk Jockey	
ll, 120	2* Beach Beauty (B 11/55) 110.00	175.00	(Wm 11/52 $)$ 30.00	55.00
75.00 175.00	4* Beach Club (B 2/53) . 25.00	65.00	4. Domino (Wm 5/52) 25.00	40.00
all, 120	4* Beauty (B 11/52) 20.00	65.00	4. Double Header	965 00
100.00 245.00	4. Big Ben (Wm 9/54) 55.00	115.00	(B 7/56) 175.00	265.00
et, 120	2* Big Show (B 9/56) 210.00	325.00	4. Dragonette (Got 6/54) 100.00	160.00
295.00 435.00	4. Big Hit (CC 7/52) 15.00	30.00	4. Dude Ranch (B 9/53). 25.00	70.00
20 Sel., 350.00 550.00	4* Big Time (B 1/55) 75.00	125.00	4. Duette (Got 4/55) 125.00	175.00
20 Sel.,	4. Blondie (CC 8/56) 145.00	210.00	4* Easy Aces (Got 12/55) 150.00	190.00
475.00 650.00	4* Brazil (Un 10/56) 195.00	255.00	4. Fair Lady (Got 11/56) 275.00	325.00
	4. Bright Lights (B 5/51) 20.00	30.00	4. Fairway (Wm 6/53) 30.00	60.00
	4. Bright Spot (B 11/51). 30.00	50.00	2. Flag Ship (Got 1/57) . 285.00	325.00
BURG	4* Broadway (B 12/55) 150.00	215.00	4. Flying High (Got 2/53) 40.00	<b>75.0</b> 0
ard, 20	4. Cabana (Un 3/53) 20.00	50.00	4. Four Bells (Got 10/54) 110.00	145.00
20.00 30.00	4. Capri (CC 10/56) 110.00	185.00	4 Four Corners	65.00
r with .	4. Caravan (Un 2/56) 105.00	165.00	(Wm  12/52) 40.00	65.00
ch., 20	4. Caravan (Wm 6/52) 25.00	50.00	4. "400" (Upright) (Ge 10/52) 30.00	45.00
	4. Chinatown (Got 10/52) 30.00	50.00	4. Four Stars (Got 6/52) . 30.00	65.00
20 Sel., 20.00 35.00	4. Circus (Un 8/52) 25.00	35.00	4. Frolics (B 10/52) 25.00	60.00
er with	4. Circus (B 8/57) 300.00	340.00	4* Frontiersman	
ch., 20	4. Circus Wagon	0 10.00	(Got 11/55) 95.00	160.00
29.00 35.00	(Wm 10/55) 145.00	210.00	4. Fun House (Wm 10/56) 195.00	235.00
ard, 20 20.00 40.00	4* Classy Bowler		4. Gay Paree (Wm 6/57). 375.00	450.00
er with	(Got (7/56) 175.00	230.00	4* Gay Times (B 6/55) 75.00	125.00
ch., 20	4. C.O.D. (Wm 9/53) 50.00	80.00	4* Gayety (B 3/55) 40.00	90.00
20.00 45.00	4. Colors (Wm 11/54) 75.00	125.00	4* Gladiator (Got 1/56) . 175.00	225.00
nt Cab.	4. Coney Island (B 9/52) 20.00	50.00	4. Golden Nugget	
Remote Sel., 78	4* Continental Cafe	265 00	(Upright) (Ge 2/53) 30.00	50. <b>00</b>
20.00 50.00	(Got 7/57) 295.00	365.00	4. Gold Star (Got 8/54) 125.00	140.00
0 Sel.,	4. Coronation (Got 11/52) 25.00	50.00	4. Grand Champion	
95.00 190.00	4. Crossroads (Got 5/52). 25.00	50.00	(Wm 3/53) 35.00	75.00
RIGHTED 1958. REPRO	DUCTION NOT PERMITTED.			

1\* Model G-200, '56, 200 Sel., 45 RPM ..... 
 Sci., 40 Rt Rt

 7. Model H-200, '56, 200 Sel., 45 RPM

 Sel., 45 RPM

 4. WM Wall Box

575.00 725.00

8.00

4. 147M, '47, Master

4. 148S, '48, Standa Sel., 78 RPM . 4. 148M, '48, Master

Remote Attack Sel., 78 RPM

Remote Attack Sel., 78 RPM . 4. 148ML, '48, Ligh

Master with R Attach., 20 Se

'49, 100

RPM

4\* M100A. 78 RPM

4. 147S, Standard, 2 78 RPM ..... 895.00 8.00

#### 4. SM or SL Stepper .... 5.00

#### **ROCK-OLA**

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April 12, 1958

**PRICE LISTS** 

Continued)			1														
* Royal Flush (Got 5/57) 2	235.00	310.00		I			П		ZND	T	T	T	П	T	TAT	1-	
. Saddle and Turf (Ev 10/53)	85.00	175.00		X						4		k			4 <b>0</b> N	E	
(Club Model) ]		180.00		-	71						JŦ		HH	++	++	+	
* Scoreboard (Got 4/56) ] Screamo (Wm 4/54)		245,00 100.00		Ŧ	Ŧ		11	SHUR	FLES	and	BOV	VLER	S-	##	井井		
* Sea Belles (Got 8/56). 2		285.00	4.	Bally	Victo	ry Bow	ler	-	1	4*	Genco	Shuff	le Poo	ol		-	
Shamrock (Wm 1/57). 1 Shindig (Got 10/53)	195.00 50.00	240.00 110.00			54)			55.00	100.00		(11/ Genco	53)			<b>30.</b> 00	75.00	
	45.00	60.00		Boy	wler_(	(5/54)		60.00	100.00		(2/5	(4) .		•••••	50.00	60.00	
* Show Time (3/56) 3		425.00				owler (8 et Bowle		65.00	120.00	4~	Genco 2 Pl			6)	125.00	245.00	
Silver (Got 10/57) 2 Silver Chest (Upright)	295.00	335.00	4			ic Bowle		65.00	125.00	4*	6 Pl Gottlie			(3/50)	189.50 10.00	285.00 20.00	
(Ge 4/53)	40.00	70.00		(12	/54)			90.00	150.00		Keeney	/ Snp	er D	eLuxe			
Silver Skates (Wm 2/53) Singapore (Un 10/54).	30.00 25.00	70.00 80.00		(12	/54)	c Bowle		90.00	155.00	4.	Keeney	y Higł	1 Scor	(3/52) e	25.00	40.00	
Skill Pool (Got 8/52)	30.00	60.00	4.			Ribbor		140.00	200.00	4.	Leag Keeney	gue (3 7 Tea		0/52)	25.00 25.00	45.00 50.00	
Slngfest (Wm 3/52)	25.00	40.00	4.		Gold	Medal			200.00		Keeney Keeney				25.00 30.00	100.00	
* Sluggin' Champ (Got 4/55)	99.00	175.00	4.	Bally	ABC	Bowler			350.00	4.	Keeney Keeney	Carr	nival (	(5/53)	40.00	115.00	
* Smoke Signal (Wm 10/55) 1	125.00	150.00	4.			nodel .		240.00 245.00	350.00		_ (9/5	3).		r • • • • • • •	40.00	125.00	
Snafn (Wm 12/55) 1	A	180.00	4.			ress (7/ nodel			350.00 355.00	4.	Keeney Bow				45.00	130.00	
* Southern Belle (Got 6/55)1	129.00	175.00		Bally		o Bowl	er	275.00	355.00	4.	Keeney	y Bon	us Bo		45.00	140.00	
. South Seas (Un 5/56) . ]		255.00	4.	Bally	King	Pin Bo	wler			4.	Keeney	7 Diar	nond				
Spitfire (Wm 2/55)		115.00	4*	Bally	ABC	Bowlin	g		360.00		Keeney		ni (6,		70.00 75.00	155.00 160.00	
. Spot Lite (B 1/52) . Sportsman (Wm 2/52).	25.00 20.00	50.00 30.00		Lai	ne (1,	/57) 14 Player (8	Foot	425.00 25.00	545.00 50.00		Keeney Keeney				90.00 90.00	170.00 175.00	
. Springtime (Ge 3/52) .	20.00	30.00		ChiCo	oin 6-1	player		25.00	50.00	4.	Keene	y Nati	onal (	(9/54)	90.00	180.00	1
. Stage Coach (Got 11/54) 1	125.00	160.00	4.	ChiCo	oin M	atch Bo					(4/5	55) .			125.00	200.00	
* Stardust (Wm 3/56) ]	115.00	200.00	4.		(52) oin Bo	owl-A-Ba		25.00	55.00			52)			20.00	35.00	
. Starfire (Wm 1/57) 5 . Starlets (Un 12/55)	210.00 65.00	230.00 140.00	4.	(10 ChiCo	)/52) oin M	atch	• • • • •	35.00	60.00			52).			20.00	35.00	
Star Pool (Wm 10/54).	50.00	100.00	1	Bo	wl-A-H	Ball (11 )th Fran		35.00	65.00	4.	United	6-P1	ayer 🕯		20.00	45.00	
Stars (Un 6/52)	25.00	40.00		Spe	ecial	(12/52)		35.00	70.00	4.	United	10th	Fran				
. Starlite (Wm 3/53) . Struggle Buggies	30.00	50.00		(1/	( <b>53)</b> .	ame Bo	<b></b>	35.00	75.00	4.	United	l Man	hatta	n 10th	20.00	50.00	
(Wm 12/53)	35.00	65.00	4.	ChiCo	oin 10	th Fram Score B	e	•		4.	United		hattar		20.00	55.00	
. Super Circus (Got 10/57)	375.00	425.00	1	(2/	/53) .	rown (4		35.00 35.00	75.00 85.00	4.	(9/S United			 1e	30.00	60.00	
. Super Jumbo				ChiCo	oin Ci	rown, Gi	iant				Sup	er (1	0/52)			65.00	
(Got 10/54) . Snper-Score (Wm 9/56)		275.00 <b>250.0</b> 0	4.	ChiCe	oin T	(53) riple Sc	ore	35.00	90.00	4.	United United	l Clov	er (2	/53) .	30.00	65.00 70.00	
* Surf Club (B 3/54)		70.00	4.	(6) ChiCe	/53) oin G	old Cup		35.00	90.00		United United				35.00 35.00	75.00 75.00	
. Surf Rider (Wm 12/56)	195.00	250.00		(7)	/53)	igh Spee		40.00	95.00		United United				35.00 35.00	75.00 80.00	
. Sweepstakes (Wm 1/52) * Sweet-Add-A-Line	30.00	55.00		Cr	own (	(7/53).		45.00	100.00		United	Imp	erial		40.00	90.00	
(Got 7/55)	125.00	175.00		Tr	iple S	igh Spe Score (3		50.00	100.00	4.	United	l Chie	ef (11	/53)	40.00	90.00 110.00	
. Tahiti (Un 8/53)	25.00	75.00	4.		oin A )/53)	dvance		30.00	100.00	4.	United DeL	l Lea uxe n	der ( 10del	11/53)	45.00 45.00	110.00 115.00	
. Three Deuces (Wm 8/55)	120.00	150.00		ChiC	oin K	King (1) riss Cro	0/53)	35.00	110.00	4.	United	I Tear	n (1/	54)	45.00	115.00 120.00	
. Thunderbird (Wm 5/54)	69.00	125.00		Bo	wler	(12/53	)	40.00	120.00	4.	United	l Lea	gue	(1/54)	50.00	125.00	
. Tim-Buc-Tu (Wm 1/56)		165.00	2.		oin S /54)	uper F		45.00	125.00		United	l Ace	(5/54		55 <b>.0</b> 0	130.00 135.00	
. Times Square (Wm 4/53) . Toreador (Got 6/56)		65.00 275.00				tarlite () eatnre ()		55.00 60.00	$150.00 \\ 155.00$		DeL United			(5/54)		140.00 145.00	
* Tournament (Got 8/55)		240.00	4.	ChiC	oin B	Ioliday (	(9/54)	70.00	175.00 175.00	4.	United DeL	l Banı	ner (8	3/54) .	65.00	145.00 150.00	
. Triple Play (Un 8/55).		145.00		. ChiC	oin P	lash (10 'laytime		05.00			United	ł Shuf	fle Ta	rgette			
I. Tropicana (Un 1/55)           I. Tropics (Un 7/53)	25.00 25.00	110.00 60.00	4.		0/54)  oin  F	'ireball				4.	DeL	nxe n	nodel		65.00	155.00 160.00	
L. Twenty Grand			4		1/54) oin T	hunderb		95.00	190.00		United Un. 11	th Fr	ame (	10/54)		165.00 165.00	
$(\mathbf{Wm} \ 12/52)$		<b>50.0</b> 0		(1)	2/54)	riple St		100.00	210.00	4.		nxe n	nodel			170.00	
L. Twin Bill (Got 1/55) . 4* Variety (B 9/54)		150.00 85.00		(2	/55)			100.00		Ι.	(11)	/54)			70.00	175.00	
4. Whizz Kids (CC 3/52).		35.00		. ChiC	oin C	Arrow ( riss Cro	ss				United	l Mero	cury (		80.00	180.00 180.00	
4* Wishing Well (Got 9/55)	145.00	175.00	4.			e (1/55) model .					United	l Mar	• (1/		90.00	1 <b>8</b> 5.00 190.00	
4 <sup>#</sup> World Champ				. ChiC	oin B	onus Sc	ore			4.		uxe n	nodel		95.00	190.00 190.00	
(Got 8/57) 4. Wonderland (Wm 5/55)		295.00 140.00	4		_	ig Leag		150.00	210.00	4.		uxe n	nodel		95.00	195.00	)
4. Yacht Club (B 6/53)		55.00		(5	/55)	· · · · <b>· · · ·</b>	· · · · ·	160.00	220.00	2.	DeL	Juxe 1	model		100.00	195.00 195.00	)
4. Zingo (Un 10/51)		45.00		(5	/55)			175.00	230.00	2.	DeL	Juxe	model		100.00 100.00	195.00 195.00	
						linker (8 cor <del>e</del> -A-L		175.00	250.00	$\begin{vmatrix} 2. \\ 4. \end{vmatrix}$	Un. D	erby	Roll	(5/55)	100.00 100.00	195.00 220.00	
			4		/55)			175.00	255.00	2.	Un. 5	th Inr	ning (	6/55)	89.50	225.00	)
ECTRONIC			4		oin B 0/55)	owling '	Team	175.00		4.					100.00 140.00	230.00	
			4	. ChiC	loin M	liami Sh	uffle			4.	DeL	uxe n	nodel		140.00	240.00	)
P. GAMES		1	4			lowling		35.00	125.00	4.		-			160.00 165.00	245.00 250.00	
				Le	ague	(2/57)		195 00	545.00	4.					270.00 270.00	335.00 335.00	
	005	044	4	* Chi	loin S	ki-Bowl				4.	Un. R	egula	tion (	<b>11/9</b> 5)	270.00	350.00	
4. Hunter (Ga 5/55), 4. Skeet Shoot (Ga 1/57)			14			6 Playe vin Rota		180.00	300.00	4.	DeL Unite			Alley	275.00	350.00	
2. Super Big Tent (Ke 6/57)	345.00	395.00		(5	/52)			50.00	80.00			/56)	14 Fo	ot	<b>395.</b> 00	545.00	
2. Super Hunter (Ga 6/57			) 4			iffle Tar		10.00	25.00	4	(12	/56)	6 Play	yer	175.00	275.00	
			-							-							

(P	INBAL	L GAM
4. Grand Slam (Got 4/53) 4. Green Pastures	35.00	60.00
(Got 1/54)	50.00	100.00
4. Gun Club (Wm 11/53).	35.00	75.00
4. Gnys-Dolls (Got 5/53).	30.00	75.00
2* Gypsy Queen (Got 2/55)	100.00	175.00
4. Handicap (Wm 6/52).	30.00	45.00
4. Happy Days (Got 7/52)	25.00	50.00
4. Harbor Lites (Got	145.00	7.05 00
(2/56) 4. Havana (Un 2/54)	145.00 20.00	185.00 80.00
4. Hawaii (Un 6/54)	35.00	80.00
4. Hawaiian Beanty		
(Got 4/54)	90.00	115.00
4. Hayburner (Wm 6/51). 4* Hi-Fi (B 6/54)	25.00 25.00	40.00 90.00
4. Hot Diggity (Wm 8/56)	180.00	250.00
4. Ice-Frolics (B 1/54)	40.00	85.00
4. Jalopy (Wm 8/51)	25.00	40.00
4. Jockey Club (Got 5/54)	70.00	125.00
4. Jolly Joker (Un 11/55)	50.00	120.00 250.00
<ul><li>4. Jubilee (Got 5/55)</li><li>4. Jumping Jacks (Upright)</li></ul>	200.00	250.00
(Ge 12/52)	20.00	30.00
4* Key West (B 12/56)	275.00	350.00
2. Kings (Wm 8/57)	245.00	300.00
4. Lady Luck (Got 9/54) 4. Lazy "Q" (Wm 2/54).	85.00 35.00	145.00 95.00
4. Lazy Q (whi 2/34) . 4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	35.00	50.00
4* Lovely Lucy (Got 2/54)	50.00	115.00
4. Lulu (Wm 12/54)	55.00	125.00
4. Majestic (Got 4/57)	375.00	450.00 40.00
4. Majorettes (Wm 4/52). 4. Manhattan (Un 4/55).	20.00 50.00	40.00
4. Marathon (Got 10/55).	185.00	235.00
4* Marble Oueen		
(Got 8/53)	45.00	85.00 30.00
4. Mermaid (Got 6/51) 4. Mexico (Un 3/54)	15.00 35.00	100.00
4* Miami Beach (B 9/55)	90.00	130.00
4. Monaco (Un 8/56)	175.00	265.00
4. Mystic Marvel	90.00	130.00
(Got 3/54) 4. Nevada (Un 8/54)	25.00	80.00
4. Niegara (Got 12/51)	20.00	35.00
2* Night Club (B 4/56) .		245.00
4. "9" Sisters (Wm 1/54).	50.00	100.00
4. Olympics (Wm 5/52) . 4. Palisades (Wm 7/53)	20.00 35.00	30.00 60.00
4. Palm Beach (B 7/52)	15.00	65.00
4* Palm Springs (B 11/53)	30.00	80.00
4. Parade (B 6/56)		235.00
4. Paratrooper (Wm 8/52)		40.00
4. Perky (Wm 11/56)		225.00
4. Peter Pan (Wm 4/55)		150.00 250.00
4. Piccadilly (Wm 5/56) . 4. Pin Wheel (Got 11/53)	150.00	250.00 90.00
4* Pixie (Un 10/55)		
4. Playtime (Un 10/57) .		425.00
4. Poker Face (Got 9/53)		85.00
4. Qnartet (Got 2/52)	40.00	60.00
4. Queen of Hearts	10.00	(5.00
(Got 12/52) 4. Quintet (Got 3/53)	40.00 40.00	
		00.00
$(\mathbf{Wm} \ 5/55) \ \dots \dots$	65.00	
4. Rainbow (Got 12/56) .	<b>185.00</b>	
4. Regatta (Wm 11/55)		150.00
4* Register (Got 10/56) .		325.00
4. Rio (Un 11/53) 4. Rodeo (Un 2/53)		65.00 60.00
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SCORING F.

	The Cash Bo	x PRICE	LISTS "
The Cash Bo	ox Pag	e 74	April 12, 1958
THUNKS		Manufacturers	New Equipment
			production. Prices are manufacturers' list
KIDDI	BIDES	AMI, INC. I 200, 200 Selec. Phonograph	J. H. KEENEY & CO., INC. DeLuxe Big Tent (Upright Electronic Scoring)
4. Bally Champion Horse 295.00         400.00           4. Bally Moon Ride         100.00         245.00           4* Bally Space Ship         150.00         295.00	4. Capitol See Saw         125.00         295.00           4. Chicago Coin Super Jet 125.00         295.00	I 120, 120 Selec. Phonograph . I 100, 100 Selec. Phonograph . IAR-200 Selective-play	
4. Bally Speed Boat 165.00 275.00 4* Bert Lane Merry-Go- Round	<ul> <li>4* Chicago Round The World Trainer 300.00 375.00</li> <li>4. Decco Merry-Go-Round. 130.00 350.00</li> </ul>	I 100, 100 Selec. Phonograph IAR-200 Selective-play Hideaway IBB-200 Continuous-play Hideaway WQ-200	Soup Vender
4* Bert Lane Miss America Boat	4. Decco Space Ranger 250.00 365.00 4. Exhibit Big Bronco 295.00 375.00	WQ-200 200 Selec. Wall Box	Chocolate Combo Vender 2 Various models of above 2 ROCK-OLA MFG. CORP.
4. Capitol Donald Duck 265.00 350.00 4. Capitol Elsie	4. Exhibit Space Patrol 100.00 265.00	200 Selec. Wall Box       Price         WQ-120	Model 1465, 200 Selec. Phonograph
		Wall Speaker	Model 1488, 120 Selec. Phonograph Model 1462, 50 Selec.
		Corner Speaker	Phonograph Model 1450, Playmaster, 120 Selec. Phonograph
ARCADE	EQUIPMENT	Play Ball, Counter Game\$ 49.50 Super Circus No List Price (Upright Electronic Scoring	Model 1617, Hi-Fi Wall
4. ABT 6 Gun Rifle Range 475.00         575.00           4. Air Fostball         195.00         250.00           4. Amus. Boomerang         30.00         70.00	(11/54) 125.00 160.00	F. P. Games) BALLY MFG. CO.	Control Model 1927, Remote Volume Control with Cancel Button
4. Bally Big Inning         50.00         75.00           4. Bally Heavy Hitter         30.00         65.00           4. Bally King Pin         20.00         40.00	4. Keeney Ranger (3/55). 220.00 240.00 4. DeLuxe model (3/55) 225.00 250.00	Trophy Bowler           11 Foot         \$1,299.00           14 Foot         1,315.00	For All Models
4. Bally Rapid Fire	4. Mills Panorama Peek	4 Foot Sections, Each 50.00 Miss America (In Line Game) 862.00 Skill Roll 415.00	200 Selec., Model 1465 THE SEEBURG CORP.
4. Champion Hockey 40.00 100.00 4* Chi-Coin Basketball	Panoram Peek 10.00 15.00 4. Muto. Atomic Bomber 65.00 125.00	All-Star DeLuxe Bowler 640.00 All-Star DeLuxe Bowler (Free Play Model) 665.00	Model 201, 200 Selec. Phonograph
4. ChiCoin 4-Player Derby 95.00 150.00 4. CbiCoin Goalee 40.00 95.00	4. Mutoscope Dr. Mobile (Prewar) 65.00 150.00	All-Star Super DeLuxe Bowler (Match Play Model) 665.00 ABC Super DeLuxe Bowler	1.10401 101, 100 501001
4. ChiCoin Hockey         45.00         65.00           4. ChiCoin Midget Skee         60.00         125.00           4. ChiCoin Pistol         30.00         75.00           4. ChiCoin Pistol         30.00         75.00	4. Mutos. Fly Saucers 90.00 125.00 4. Mutos. Photo (Pre-War) 100.00 270.00 4. Mutos. Photomatic	(6 Player, Puck Type) 8 <sup>1</sup> / <sub>2</sub> Foot	D3WA-Wall-O-Matic 200
4. ChiCoin Home Run,         6 Player (3/54)         60.00         150.00           4. Super model         85.00         160.00		Bike (Kiddie Ride)	Volume Control
4* ChiCoin Twin Hockey (5/56) 150.00 250.00 4* ChiCoin Steam Shovel	4. Mutos. Voice-O-Grapb           35¢           4. Mutoscope K. O. Champ 250.00           335.00	Changer) 705.00 Model T (with Record Changer) 755.00 The Champion	HFCV3-8—High Fidelity Corner Speaker
(5/56)         100.00         195.00           4. Evans Bola Score         30.00         60.00           4. Evans Bat-A-Score         35.00         95.00	4. Mutos. Drive Yourself. 395.00 495.00 4. Mutoscope Rock n' Roll (7/56) 30.00 100.00	The Champion (With new all-metal cabinet) 835.00 CHICAGO COIN MACHINE	Recessed Speaker PS6LZ—Power Supply
4. Evans Ski Roll         35.00         60.00           4. Evans Super Bomber         50.00         115.00           4. Evans Play Ball         25.00         50.00	4. QT Pool Table         30.00         50.00           4. Quizzer         40.00         60.00           4. Rockola World Series         35.00         60.00	Rocket Shuffle Regular Model	HFAI-3—Power Amplifier UNITED MFG. CO.
4* Exhibit Dale Gun 15.00         85.00           4. Exhibit Gun Patrol 40.00         100.00           4. Exhibit Jet Gun 40.00         125.00	4. Scientific Basketball 20.00 35.00 4. Scientific Batting Pr 30.00 95.00 4. Scientific Pitch 'Em 45.00 140.00	Replay Model Commando Machine Gun No List Price	Midget Bowling Alley 6 Foot
4. Exhibit Space Gun         40.00         125.00           4. Exhibit Pony Express.         40.00         120.00           4. Exhibit Silver Bullets         40.00         125.00	4. Seeburg         Bear         Gun         50.00         150.00           4. Seeburg         Shoot the Chute         40.00         80.00           4* Seeburg         Coon Hunt         85.00         150.00	Authorized for Publication EXHIBIT SUPPLY CO.	13 Foot         \$1,490.00           16 Foot         1,520.00           Bonus Bowling Alley available in
4. Exhibit Six Sbooter 35.00         120.00           4. Exhibit Vitalizer	4. Set Shot Basketball 125.00 195.00 4* Telequiz	Card Vendor, with base Single Column Double Column	25¢ play. Also available, 2 plays—25¢ with credit unit. Prices on Request. 6 Star Shuffle Alley_
(6/54)	4. United Jungle Gun 75.00         140.00           4. DeLuxe model 75.00         145.00	No List Price Authorized for Publication	(6 Player, Puck Type) 8½ Foot
<ol> <li>Exhibit Sportland Shoot- ing Gallery (11/54). 90.00 160.00</li> <li>Exhibit "500" Shooting</li> </ol>	4.         DeLuxe model         110.00         160.00           4.         Un.         Bonus         Gun (1/55)         195.00         230.00	J. F. FRANTZ MFC. CO. Kicker & Catcher (Counter Game)	(Match-A-Score Model) 8½ Foot
Gallery (3/55) 100.00 200.00 4. Exhibit Treasure Cove	4. DeLuxe model 200.00 240.00 4. United Super Slugger (7/55)	ABT Challenger Pistol (Counter Game) ABT Guesser Scale	UNITED MUSIC CORP. UPA-100, 100 Selec. Phonograph
Shooting Gallery         200.00         225.00           4. Exhibit Jungle Hunt         205.00         225.00         225.00	4* Un. Pirate Gun (10/56) 295.00 365.00	ABT Rifle Sport (Shooting Gallery)	Corner Špeaker         Speaker           Wall Speaker         Recessed Ceiling Speaker
(3/57)	4. Wilcox-Gay Recordio 30.00 55.00 4. Wms. DeLuxe World Series (2/52) 35.00 95.00	Aristo Scale No List Price Authorized for Publication	(All speakers are 8" Super Perma- Magnetic with Step-Switch Volume Control.)
4. Genco Sky Gunner         60.00         125.00           4. Genco Nigbt Fighter         70.00         125.00           4. Genco 2-Player         125.00         125.00	4. Wms. DeLuxe Baseball (4/53) 45.00 100.00 4. Wms. Pennant Baseball	GAMES, INC. Double Shot	No List Price Authorized for Publication
Basketball 100.00 225.00 4* Genco Rifle Gal. (6/54) 115.00 165.00 4. Genco Big Top Rifle	(12/53) 50.00 110.00 4. Wms. Super Pennant Baseball (12/53) 50.00 120.00	(Upright Electronic Scoring F. P. Games) No List Price	WILLIAMS MFG. CO. Soccer Kick Off (Single Player, 5-Ball)
Gallery (6/54) 175.00 250.00 4. Super Model (12/55) . 275.00 320.00 4. Genco Wild West Gun	4. Williams Super Star Baseball (12/53) 50.00 130.00 4. Williams Major League	Authorized for Publication GENCO MANUFACTURING	Ten Strike (2-Player, Replay Model) Ten Pins (2-Player,
(2/55) 150.00 250.00 4. Genco Sky Rocket Rifle Gal. (5/55) 150.00 225.00	Baseball         (2/54)         65.00         160.00           4.         Wms. All-Star         Baseball         (2/54)	Fun Fair (Single Player, Five-Ball) Gun Club Rifle Gallery	Novelty Model) No List Price Authorized for Publication
4. Genco Champion Base- ball (9/55) 150.00 235.00 4* Genco Quarterback	4. Williams Big League Baseball (2/54) 100.00 160.00 4. Williams Jet Fighter	Horoscope Fortune Teller Gypsy Grandma Fortune Teller	THE WURLITZER CO. Model 2200, 200 Selec.
(10/55)	(10/54)	No List Price Authorized for Publication D. GOTTLIEB & CO.	Phonograph Model 2204, 104 Selec. Phonograph
4* Genco State Fair Rifle Gal. (6/56) 225.00 295.00 4* Genco Davy Crockett	4. DeLuxe model 195.00 280.00 4. Wms. Polar Hunt (3/55) 200.00 295.00 4. Wms. Sidewalk Engineer	Brite Star (2 Player, 5-Ball) No List Price	Model 2250, 200 Selec. Pbonograph Model 5250 Wall Box.
(10/56) 225.00 325.00 4. Genco Circus Rifle	(4/55)	Authorized for Publication IRVING KAYE CO., INC.	
(3/57)         365.00         425.00           4 Jack Rabbit         40.00         70.00           4 Jungle Joe         40.00         60.00	4. William Four Bagger (4/56)	Super Hockey (6 Ft.)         349.95           Super Jumbo Hockey (8 Ft.)         400.00           Melody Tower         149.95	Model 257 Stepper, 104 Selec Model 5115 Hi-Fi Corner Speaker,4"-5" Matched Cones Model 5116 Hi-Fi Corner
4. Keeney Air Raider	4. Williams Polar Hunt (3/55) 215.00 320.00	El Dorado—6 Pocket Pool 495.00 Competitor—Super Deluxe—	i Speaker, o neavy Dury with
	COPYRIGHTED 1958, REPRO	6 Hole Pool 395.00 DUCTION NOT PERMITTED.	Extending Range

# Page 75 April 12, 1958 The Cash Box chicago coin Offers the "MIGHTIEST PROFIT-Making Game In History!" 000 Rocket Shubble This Is It! The Game That's The Talk of the Country!

#### With Features

- Featuring The World's Newest Action Packed Satellite Racket Theme!
- Captive Ball Actian Gives Player Every Thrill Of Satellites Traveling Thraugh Space!
- The Newest Shuffle Type High Scare Game . . . Tap Scare 9,900,000.
  - 10 SHOTS PER GAME .... STRAIGHT 10c PLAY

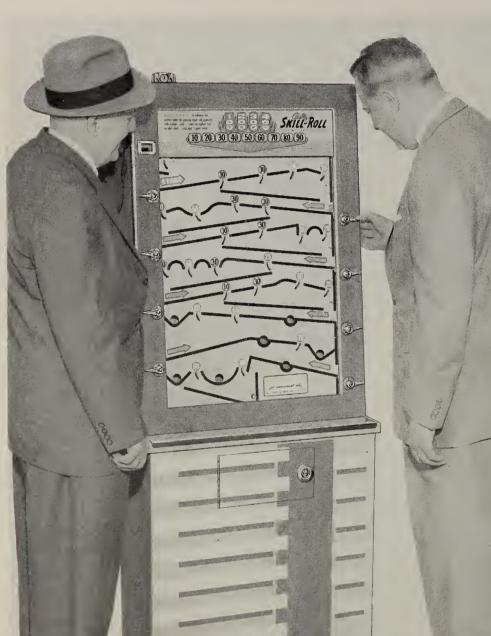
#### Never Before In A Shuffle Type Game!

- <sup>2</sup>Unusual And New 3 Dimensian Mirrar Effect . . . Game Is Only 7'7" Yet Gives Appearance Of A Game 11'11".
- Player Determines When And If He Wants Ta Accept In Line Banus Scare Or Cantinue Ta Play Far A Higher Banus Scare!
- New Methad Of Scaring With Captive Balls . . . 3 in Raw—4 in Row—5 in Raw Diaganals Scare Double!
- Available In Replay Or Regular Madels . . . Replays Awarded For High Score!

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# Get well quick with new type skill game



PLAYER ROLLS

ALONG TRICK

Bally SKIL-ROLL

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# **Big earning-power**

Players get their money's worth in suspense-packed fun and "show-off" skill-thrills . . . and operator gets fast flow of coins into the cash-box.

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