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Volume XIX—Number 28

March 29, 1958

Communists, Traitors And Music Men

Senator Smathers has proposed a bill "to provide that a license for a radio or television broadcasting station shall not be granted to, or held by, any person or corporation engaged directly or indirectly in the business of publishing music or of manufacturing or selling musical recordings."

The proponents of this bill have been having a fine time testifying in favor of it for the past couple of weeks. They see a conspiracy on behalf of almost everyone who is successful in the music business today to impose rock and roll or country music-or whatever it is the public is currently buying—upon the public. And in their opinion it appears that the basic cause of what the public is buying can be traced to the fact that the preponderance of this music is being published by BMI and since BMI was organized by the radio stations, they claim that these stations are naturally pushing this "inferior" music.

We would like to discuss first the proposed Smathers bill and then the implication of what the proponents claim. First of all, practically the only people who are now banned from owning radio and TV stations are communists and traitors. No matter how much the proponents of this bill may hate rock and roll, it seems to us hardly fitting to classify the creators of this type of music with those categories. We supposedly left that kind of thinking behind a couple of years ago.

As for the claims of rock and roll

being foisted upon the public in place of so-called "good" music, these claims come, for the most part, from songwriters who are obviously highly talented men, and who were great popular creators in their day, but who unfortunately have not been able to meet the popular demands of today's market. It's not unnatural for these talented men to say to themselves, "We've written so many hits before. We're not less talented today than we were then. Therefore why don't we have hits now? The answer is obvious. There must be a conspiracy against us."

Many of us who have spent years observing the music business, watching its trends, reporting on the public's desires, are convinced that there is no such conspiracy, that the music business works essentially the same as all other businesses-the producer who meets the public's demands captures the market and the one who, for any reason whatsoever, does not change, loses the market. These very same writers who are complaining about rock and roll were in turn probably railed against by the earlier writers from whom they took over. And the contemporary writers who are turning out today's hits will no doubt do the same against the writers of the next generation who take over from them. It seems almost inevitable.

There may or may not be a satisfactory solution to the problem as far as the older writers are concerned, but it seems highly far-fetched for us to punish the creators of today's music because the public wants to buy what they write.



The Cash Box

Best Selling Tunes on Records

PIN UP CARD For Week Ending MARCH 29, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. Pos. 3/22 3/15 22-Wishing For 12-Oh Julie 32—Arrivederci 39—Don't You 48—1 Met Him 1—Tequila Your Love Roma **Just Know It On A Sunday** DL-6158—OTIS WILLIAM5 Could This Be Magic AP-9899-EDDIE PLATT 60 ★DE-30588—SHIRELLES I Want You To Be My Boyfriend AT-1175-CLOVERS All About You ★KA-210—ROGER WILLIAM5 The Sentimental Touch ★VI-7164—MARIO LANZA Younger Than Springtime CA-3928-STAN KENTON Cuban Mumble ★AE-545—HUEY SMITH High Blood Pressure 5P-625—TITAN5 Can It Be ★NA-6005—CRESCENDO5 My Little Girl VI-7097—SAMMY 5ALVO Say Yeah ★ME-71282—VOXPOPPERS The Last Drag CG-1016-CHAMPS Train To Nowhere 49—Gigi 23—Good Golly 40—At The Hop 13—Oh-Oh, l'm Falling In 2—Sweet Little AP-9876—HOAK 51MPSON ★CC-456—CHARLIE MARGULIS Heartache For Sale Miss Molly 33-Ballad Of A Sixteen AP-9871-DANNY & JUNIORS 19 Love Again Teenage 3 KE-4004-VALIANTS *SP-624-LITTLE RICHARD Hey-Hey-Hey-Hey 9 ★CO-41122—VIC DAMONE Life Does A Man A Favor ★ME-71250—BILLY ECKSTINE Trust In Me DO-15675-NICK TODD CH-1683—CHUCK BERRY Reelin' And Rocking 1B 17 RO-4045—JIMMIE RODGERS The Long Hot Summer Queen ★5U-283—JOHNNY CASH Big River 24-He's Got The 41-Now And MG-12614-STROLLERS Moonlight Cocktail 3—Who's Sorry Whole World For Always 14—Don't Now VI-7170-TONY MARTIN Noche De Amor In His Hands ★AP-9898— GEORGE HAMILTON IV One Heart 34—Big Guitar ★VI-7150-ELVI5 PRE5LEY I Beg Of You MG-12588-CONNIE FRANCIS 31 *CA-3891—LAURIE LONDON Handed Down CO-41150 32 38 ★DE-30564—OWEN BRADLEY Sentimental Dream 50-Return Hanaed Down CO-41150-MAHALIA JACK5ON Didn't It Rain CR-61972-BARBARA McNAIR Flipped Over You KA-215-JO MARCH A Sweet Someone To Love DO-15696—FRANK DeROSA Irish Rock To Me 4-Lollipop 15-Get A Job 42—Lonely IM-5485---IRVING ASHBY Motatin' 13 Island ★CA-3894—DEAN MARTIN Forgetting You DO-15695 MILLS BROS. I Found A Million Dellar Baby +CD-1345-CHORDETTES Baby Come-A Back-A 42 50 MG-12613—SAM "THE MAN" TAYLOR Cherokee ★KE-4009—5AM COOKE You Were Made For Me ★VI-7174—RONALD & RUBY Fickle Baby ~ *EM-1029-SILHOUETTES 51—Every Night VI-7181—DAVID HILL Wild Child 25—Billy 5—Catch A 41 *FS-8510—KATHY LINDEN If I Could Hold You In My Arms 43—Believe What 16—Short Shorts 54 52—The Stroll **Falling Star** You Say AP-9882—ROYAL TEEN5 Planet Rock 35-Oh Lone-★VI-7128—PERRY COMO Magic Moments ★IM-5503—RICKY NEL5ON My Bucket's Got A Hole In It C-175—FOUR WINDS Five Minutes More KI-5114—TINY BRAD5HAW Bushes some Me 53—Maybe 26—Witchcraft 59 FE-12319—SWALLOWS Angel Baby IM-5490—JACKIE WALKER Only Teenagers Allowed 16 *CA-3859-FRANK SINATRA Tell Her You Love Her 6-26 Miles 54—Click Clack 44-Dede Dinah +CA-3845-FOUR PREPS 17—Lazy Mary 27—Rock And Roll Is Here ★VI-7133—DON GIBSON I Can't Stop Lovin' You CN-1011-FRANKIE AVALON 39 ★VI-7160—LOU MONTE Angelique 55—Let's Be 7—It's Too Soon Lovers To Stay 24 45—Tumbling To Know 36—There's Only One Of You 18-You Are My 29 Tumbleweeds ★AP-9899—DANNY & THE JUNIORS School Boy Romance 15 ★DO-15690—PAT BOONE A Wonderful Time Up There 56—Bad Destiny +DO-15710-BILLY VAUGHN Trying 16 13 *AP-9880—PAUL ANKA When I Stop Loving You Motorcycle 50 +CO-41136-FOUR LADS Blue Tattoo 28-Little Blue 46-Bluebirds 8—Are You Man 57—Corrido 33 ★AT-1169—BETTY JOHN5ON Winter In Mlami **Over The** Sincere 19-A Wonderful Rock 37—College Man Mountain 12 CD-1340-ANDY WILLIAM5 Be Mine Tonight Time Up 40 ME-71279—RALPH MARTERIE Cinderella Tango ★PH-3522—BILL JU5TIS The Stranger ★ EP-9263—ERSEL HICKEY Hangin' Around IM-5495—FRANKIE 5ANDS You Are My Dream There 29-Magic 58—Book Of 20 28 9-Sail Along +DO-15690-PAT BOONE It's Too Soon To Kno Moments Love Silv'ry Moon 23 21 +VI-7128—PERRY COMO Catch A Falling Star 47—River Kwai 38—Swinging 20—Sugartime 59—My Bucket's DE-30537—KAREN CHANDLER I Remember Dear March & Shepherd Got A Hole ★CR-61924---McGUIRE SI5TERS Banana Split Colonel +DO-15661-BILLY VAUGHN 30—The Walk Blues In It Bogey CR-61908-CHARLIE PHILLIPS One Faded Rose CK-885-JIMMIE McCRACKLIN *FE-12312-JOHNNIE PATE The Elder 36 27 **10—Breathless** ★JU-5311—MOE KOFFMAN Hambourg Bound 60-Walkin' The 18 21-Dinner With 31—So Tough ★SU-288-JERRY LEE LEWIS Down The Line Hambourg Bound JZ-832—KIRK STUART & HONEYDREAMERS Gladly MG-12608—DAVID ROSE Rock Fiddle VI-7153—DAVID TERRY River Kwai & Colonel Bogey Low Road Drac +BB-503-CASUALS I Love My Darling 26 CM-130—JOHN ZACHERLE Dinner With Drac 11—Maybe Baby CG-1013—KUF-LINX What 'cha Gonna Do DT-433—CUFFLINX My Love Is With You 60-Uh-Huh, CM-132-DAVE APPELL & APPLEJACK5 No Name Theme VI-7153—DAVID TERRY Swinging Shepherd Blues Oh Yeah +BR-55053-CRICKETS Tell Me How TI-Tico UN-United UQ-Unique VE-Verve Sun VJ-RCA Victor Sun VJ-Vee Jay -Swan VK-VIk -Thunderbird VP-Vip les the name K-Lark LO-London LU-Luniverse ME-Mercury MGMer Moderr AP—ABC-Paramount AR—Arrow AT—Atlantic BA—Baton BB—Back Beat HE—Herald HY—Hickory IM—Imperial JU—Jubilee JZ—Josie KA—Kapp CC---Cariton CD---Cadence CG---Challenge CH---Chess CK---Checker CL---Colonial DS—Disneyland DT—Dooto DU—Duke EB—Ebb EM—Ember EN—End EP—Eoic CODE: FE—Federal FI—Fiesta FL—Flash PA—Paris PE—Peacock PH—Sam Phillips Int. PP—Prep RE—Regent RM—Rama RO—Roulette CR---Coral CS---Class CY---Crystallette DA---Dana DC---Decor DD---Dale DE---Decca DL---DeLuxe DO---Dot —Rev —Savoy —Surf —Specialty —Sun —Sun P—Flip R—Fraternity FS—Felsted -Atco PP---RE---RM--RO--Ace Audio Fidelity -Banana Brunswick -Bethlehem -Capitol AG—Argo AL—Aladdin AO—Apollo CN-

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes ore listed above in order of their populority bosed on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, ortists and tune on the reverse side. • All lobels listed in olphobetical order. • The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

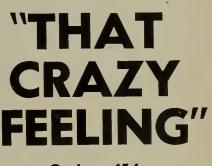
Page 5

March 29, 1958

THE <u>NUMBER ONE</u> BEST Seller in texas now Moving up on Nation's Best selling and Most played charts.

Kenny Rogers, The First

sings



Carlton 454



. . . thanks to United Record distributor Steve Ponceo and staff for building the number one best seller in Texas today . . . now booming into number one position in all major markets.



March 29, 1958

TUNES

Pos. Last Week

1

6

9

5

2

4

11

3

8

7

SP—Specialty

SP—Specialty SU—Swan TH—Thunderbird TI—Tico UN—United UQ—Unique VE—Verve vI—RCA-Victor VJ—Vee-Jay VK—Vik VP—Vip

-Savoy





NRCO WILL NATIONALLY RELEASE

NO MORE NO LESS

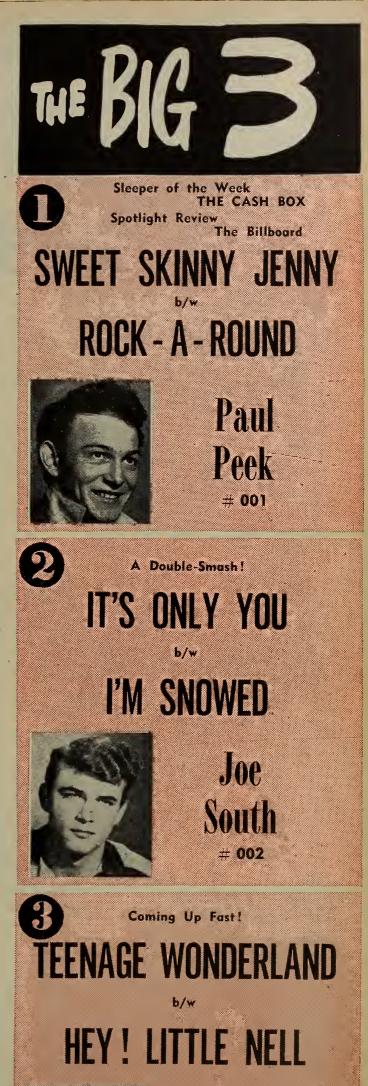
BIG RECORDS EVERY 60 DAYS

This Means —

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- BETTER SERVICE TO DEEJAYS
- BETTER SERVICE TO DEALERS

EN - AR - CO The record with the **STAR - SOUND**





The Four

= 003





DAVID SEVILLE ORCH.

DAVID SEVILLE ORCH. (Liberty 55132) **B**+arch ASCAP — Bagdasarian] David Seville's orchestra supplies the rockin' backdrop for a clever novelty that could develop into a smash. Fea-turing a male vocal (unidentified) in the spotlight, the number tells the cute story about a Witch Doctor's advise. When the Witch Doctor speaks, the sound is like a 33 rpm disk being played at 78. Very cute and funny item that could be huge. Keep a tab on this sleeper. The kids may be wild about it. **r**. "DON'T WHISTLE AT ME

C+ "DON'T WHISTLE AT ME BABY" (1:52) [Monarch ASCAP —Bagdasarian, Waronker] Another teen designed novelty with a vocal lead front and center.

BING CROSBY & BOB HOPE (United Artists 109) **B**+H. Morris ASCAP—Cahn, Van Heusen] Hope and Crosby stars of the forthcoming "Paris Holiday" pic, sing the title song of the film and display the relaxed, professional touch that only two such veterans can have. Delightful banter and music make for an enjoyable side dee jays will be spinning often. Good jockey change-of-pace material. **D** "NOTHING IN COMMON"

B "NOTHING IN COMMON" (2:40) [E. H. Morris ASCAP— Cahn, Van Heusen] From the same pic comes this light — conversation and song — number which the boys treat in happy - go - lucky fashion. (Same comments as above.)

LINK WRAY & HIS RAY MEN (Codence 1347) **B**+-Grant, Wray] Here's an un-usual instrumental rock and roller that's different enough to capture the teenagers' interest and break wide open. It's a low-down blues item with that exciting funky sound. A guitar is the only prominent instrument and Wray handles it thrillingly. A drum and bass are in the backdrop. Off beat side to watch closely. **C**. "THE SWAG" (2:18) [Valand

C+ "THE SWAG" (2:18) [Valand BMI—Grant, Wray] An up beat rocker neatly executed by Wray and his crew.

JERRY LEWIS

JERRY LEWIS (Decco 30607) **B**+ "LONG BLACK NYLONS" (3:15) **Comic Jerry Lewis takes a breather from his dramatic singing style and fashions a cute new novelty set to the music of "My Darling Clemen-tine". Clever lyric about the effect of nylons on a teenager's neighbor-hood. Kids'll get a chuckle out of this one. Swinging jump item. C**+ "BOAT TO KENYA" (1:57) [For-hok rhythm novelty with a jungle gim-mick.

JOE SOUTH

JOE SOUTH (N. R. Co. 002) **B**+der BMI-Smith] The N. R. Co. label is on the right track with this release. Featuring. newcomer Joe South, the disk-is an exciting, rock-a-billy ballad chanted with great emo-tion and a Presleyesque sound. Potent offering that could make big noise. Lad has an exciting style. **B** "I'M SNOWED" (2:26) [Lowery Music-South] Another exciting side with a thrilling rock-a-billy sound projected with zest by South. Faster moving side than the upper portion.

portion.



"GROOVY" (2:30) [Dominion BMI—Charles] "GOIN' STEADY" (2:22) [Dominion BMI-Towne] JOE DODO & THE GROOVERS (RCA Victor 7207)

• RCA Victor has picked up a torrid rock and roll instrumental master that's almost too hot to handle. It's a wild and thoroughly exciting rocker introduced by Joe Dodo and the Groovers and designed to appeal to the million-plus teenage record buyers who made "Tequila" such a smash. The side's got a great beat, handclapping, and a clever pause gimmick where the word Groovy is injected by a male voice, a female voice and a chorus. The overall result is fabulous. This record has enough rockin' fuel to launch it into a high spot on the charts. The kids'll be hoppin' to this one. Flip is another strong dance item dubbed "Goin' Steady". Catchy rockin' cha-cha with the title repeated thruout. Don't let the top half pass you by.

"TWILIGHT TIME" (2:47) [Porgie BMI-Ram, Nevins, Nevins, Dunn] "OUT OF MY MIND" (2:23) [Figure BM1—Brinson, Smith] PLATTERS (Mercury 71829)

• Here's the Platters' greatest release since their initial trio of million sellers "Only You", "My Prayer" and "The Great Pretender". It's the great oldie "Twilight Time" which the group fashions in rock and roll style for today's market. It's far-and-away the quintet's strongest release in years and should have no difficulty breaking the top ten. Tony Williams in the lead does a superb job with the romantic lyrics and the lush string backdrop combined with the Platters' harmony makes this a choice item that dee jays and the public will be wild about. The flip, "Out Of My Mind" is the group's first real rocker in quite some time. Torrid jump opus with a socko dance beat. Top half's just gotta be a smash.

CRAZY LOVE" (2:29) "LET THE BELLS KEEP RINGING" (2:00) [Spanka BMI—Auka] [Spanka BMI—Auka] PAUL ANKA (ABC-Paramount 9907)

• Paul Anka, the youngster who's met with great success both as a songwriter and vocalist ("Diana" and "You Are My Destiny"), follows up his "Destiny" smash with two great new sides both of which he penned. One half, "Crazy Love", is a dramatic rock-a-ballad chanted with great emotion by the popular young singer. Don Costa supplies a thrilling string backdrop for this heart-felt opus. The fans who loved the "Destiny" hit will certainly want this one too. Equally strong is the companion deck "Let The Bells Keep Ringing", a free-swinging bouncer featuring the songster with his first fast-moving rhythm item. Two extremely different but equally enjoyable sides that should give Anka another big record. Anka another big record.

"ALL THE TIME" (2:36) [Liviugston & Evans ASCAP— Liviugston, Evans] "TEACHER, TEACHER" (2:35) [Korwin ASCAP—Stillman, Allen] JOHNNY MATHIS (Columbia 41152)

• The hot Mr. Mathis follows-up his "Come To Me" click with a strong new pairing that should give the popular songster another money-making disk for the coming months. "Teacher, Teacher" is Johnny's first rhythm performance on single wax, since his debut on the disk scene, and it's an excellent side. A rhythmic romantic novelty with a catchy jump beat, a pleasant melody, and a smart lyric. Mathis fans will welcome the change-of-pace platter. The ballad side is another brilliant reading by the gifted vocal craftsman. Emotional love tune from the B'way musical hit, "Oh Captain!" Potent number that needs repeated play. But it's strong. Hot two-sider.

"HIGH SIGN" (2:12) [Sea Lark BMI-Stevens, Goodman, Stone] "DON'T LET ME DOWN" (2:14) [Vivo BMI—Someville, Reed, Kowalski, Goodman, Douglas] DIAMONDS (Mercury 71291)

• The Diamonds, who set the whole teenage nation on a stroll kick with their smash best seller, "The Stroll", pick up the pace on their latest release and come on strong with a hard-hitting rocker dubbed "High Sign". The side has a sensational dance tempo, features some exciting hand-clapping work, plus an excellent teenage vocal. Potent release that could follow in the footsteps of "The Stroll". Don't be surprised if the phrase "Give Me The High Sign, Baby" becomes a popular teenage expression. Flip, "Don't Let Me Down" is another socko jumper tailor made for the dance enthusiasts. The Diamonds' vocal work is better than ever on both ends. Top half is the one to watch.

MARIANNE VASEL & ERICH STORZ (Mercury 71286)

(Mercury 71286) **B**+ 'THE LITTLE TRAIN" (2:28) [Metorion BMI — Storz] There's something delightful about this charm-ing novelty happily rendered in Ger-man by Marianne Vasel and Erich Storz. It has an ear-pleasing sound, a light and infectious tempo plus some wonderful yodeling. Could be a sleeper hit just as Will Glahe's "Liechtensteiner Polka" was. Keep a tab on this one.

B "SUNNY LANE WALK" (2:35) [Metorian BMI — Hubert, Dorf-muller] This side has a joyous polka tempo and again that lighthearted feeling that immediately wins the listener's attention. Happy side with more charming yodeling.

GISELE MACKENZIE (RCA Victor 7183)

(RCA Victor 7183) "THEY'RE. PLAYING OUR SONG" (2:08) [Larry Shayne ASCAP — Abez, Reed] Gisele Mac-kenzie has a strong entry in this multiple voice waltzer with a senti-mental storyline and a good folk-flavored melody. The popular lark does an excellent job in the delivery and comes off with a strong pop item dee jays will probably spin often. Good number.

C+ "COME TO ME MY TRUE ASCAP—Roberts, Freeman] A chorus and piano supply the majority of music heard on this side with only the title repeated two or three times by Miss Mackenzie.

WAYNE CARROLL (King 5123)

B "CHICKEN OUT" (2:38) [R-T BMI—Villa, Toombs] Wayne Car-roll gives his all for a swinging num-ber describing a new teenage dance called the Chicken. Side has a good jump pace and opens with a chicken's clucking.

C+ "CINDY LEE" (2:36) [Jay & Cee BMI—Carroll] A dramatic fish-beat ballad is chanted by Carroll with a femme chorus assisting.

SAMMY SALVO (RCA Victor 7190)

B+"JULIE DOESN'T LOVE ME ANYMORE" (2:25) [Atlantic BMI—Evans, Krondes] In answer to the hit "Oh Julie", Sammy Salvo makes a strong showing with a power-ful new rock-a-ballad that could make big noise. The lad has a commercial voice and some strong material here. Watch this one. It could be a top seller. seller.

B+ (2:25) [Tannen BMI — Goddard, Atkins] Styled along the lines of "Short Shorts", this swinging opus makes the disk a two sided threat. Hot side with Salvo and a chorus taking turns with the lyrics.

TRINKETS (Imperial 5497)

B "YOU CAN'T BE TRUSTED" (2:01) [Travis BMI — Parker. Bartholomew, Golden, Spotts] An ex-citing, latin-tempo rocker is belted across in winning fashion by a new femme rock and roll combo known as the Trinkets. Gals have a good sound and come up with a catchy novelty here.

C+ "LITTLE BOY" (2:04) [Reeve B M I — Parker, Bartholomew, Golden, Spotts] Another good rocker is handled with zest by the group.

Once in a great while a singer comes along with that rare song . . . the one you know will be a great hit . . . standing tall in the music jungle . . . such as the lovely Marti Barris and "SCOTTISH FLING"

KEEN #32003

big orders pouring in

KEEN RECORDS

NEW ADDRESS: 8715 WEST THIRD ST., LOS ANGELES 48

BRADSHAW 2-0607



SUNNY GALE (Decca 30597)

"I DON'T WANT YOUR GREEN-"I DON'T WANT YOUR GREEN-B+ BACK DOLLARS" (2:18) [George Pincus ASCAP — Logan, Jacobs, Simon] Sunny Gale gets an excellent choral assist as she prances thru a bright-paced novelty that could make big noise. Side's got a subtle rock and roll beat which makes it commercial, and Sunny handles the ditty in charming fashion.

B "FOR CRYING OUT LOUD" (2:53) [Roosevelt BMI—Chase] An emotional ballad is chanted with depth and sincerity by the talented lark.

MINDY CARSON (Columbia 41153)

B "I WAS BORN" (2:45) [Oxford ASCAP — Schuman, Edwards] Mindy Carson offers a legit romancer with a dramatic lyric set against a strong guitar and choral backdrop. Stirring performance.

C+ "SENTIMENTAL TOUCH" (2:15) [Oxford ASCAP—Gallop, Van Dam] A harpsichord assists the thrush as she ventures thru a lilting romancer with a pleasant bounce pace and a contrasting sentimental lyric.

CHUCK REED (Roulette 4058)

B+ "LET'S PUT OUR HEARTS TO-GETHER" (2:10) [Oxford AS-CAP—Eisenhauer, Linsley] Chuck Reed has a delightful country flavor-ing in his voice as he sings this up-beat rock-a-billy ditty. Good tempo and sound. Side could make noise. It's got that something extra.

C+ "NO SCHOOL TOMORROW" (1:58) [H & L Music BMI—Reed, Bliss] Another good rocker with a commercial teen lyric.

HENRY MANCINI ORCH. (Coral 61974)

B "PARIS HOLIDAY" (2:27) [E. H. Morris ASCAP—Van Heusen, Cahn] The title theme of the Hope-Crosby starrer "Paris Holiday", is happily fashioned by Henry Mancini's orchestra. Flighty instrumental nov-elty that captures the spirit of the managements city. glamorous city.

B "THE LONG HOT SUMMER" (2:57) [Leo Feist ASCAP— North, Cahn] The moody title theme of the 20th Century Fox film is hauntingly presented by the orch. Lush performance.

TED NEWMAN (RCA Victor 7197)

B "IT'S HOT IN HERE" (2:11) [Trinity-Desert Palms BMI— Houston] Ted Newman, who came to the fore with his Rev waxing of "Plaything", debuts under the Victor banner with a good stroll beat R & R item that should go great guns. Ex-citing dance item citing dance item.

C+ "WHY DID YOU BREAK MY HEART?" (2:18) [Trinity-Desert Palms BMI—Davie, Moore] Also de-signed for the hoofers is this rockin'-cha cha item with a sentimental, romantic story-line. Femme chorus assists.

The Cash Box Disk of the Week

"LOOKING BACK" (2:10) [Eden-Sweco BMI-Otis, Benton, Hendricks] "DO I LIKE IT" (2:05) [Sweco BMI—Hammer, De Leston] NAT "KING" COLE (Capitol 3939)

NAT "KING" COLE (Copitol 3939) Material with a rock and roll beat has given Nat "King" Cole his past three consecutive chart riders—"Send For Me", "With You On My Mind" and "Angel Smile"—so it's only natural that the veteran singing ace sticks with this successful formula on both ends of his latest release. "Looking Back" is the ballad portion of the disk. It's a warm, well-written romancer with a subtle R & R backdrop supplied by Dave Cavanaugh's orch. Beautiful crooning job by the "King". The rhythm portion is a swinging affair dubbed "Do I Like It". Exciting dance opus that should have the kids jumping. Both sides are chockfull-of hit ingredients. But the top side is the one to watch over the long run. It could be a real big one for Nat.

"THESE WORLDLY WONDERS" (2:20) [Brenner BMI—Medley] "ANOTHER TIME, ANOTHER PLACE" (2:25) [Famous ASCAP—Bacharach, David] PATTI PAGE (Mercury 71294)

PATTI PAGE (Mercury 71294) • TV's popular songstress, Patti Page, one of the few femme vocalists on the recording scene today who has had consecutive hits with songs out of the "sweet ballad" category, has a beautiful new romantic deck in "These Wordly Wonders" to extend her hit string. It's a tender love story wistfully thrushed by the lark against a dreamy Vic Schoen orchestral and choral accompaniment. Jockeys will welcome this soothing change-of-pace disk. Delightful pause from the many beat-filled songs on the market today. Another warm, fragile ballad is the companion deck "Another Time, Another Place." This touching tune is the title selection of an up-coming Paramount film. Good coupling with the upper end leading the way.

"HAPPINESS" (1:54) [Conley BMI-Slay, Crewe] "CREEPIN', CRAWLIN', CRYIN'" (2:19) [Conley BMI—Scott] BILLY & LILLIE (Swan 4005)

BILLY & LILLIE (Swon 4005) • Billy and Lillie, the two vocalists who combined a rock and roll beat with a cha cha tempo to give the young Swan label its initial smash "La Dee Dah", follow thru with another item written by the same com-posers, and introduce an exciting new side called "Happiness". It's an-other contagious novelty with the same winning rock-a-cha-cha beat so popular with the teeners. The number tells a cute story and Billy and Lillie's voices blend delightfully. It's a follow-up hit from every angle. But don't sell the flip side short. "Creepin', Crawlin', Cryin'" is a potent jump rocker with a zestful vocal by the team. Strong deck that could also make the grade. Hot coupling for Swan.

"CHANSON D'AMOUR" (2:48) [Meadowlark ASCAP—Shanklin] "ALONG THE TRAIL WITH YOU" (2:54) [Music Prod. ASCAP—Shanklin] ART & DOTTY TODD (Ere 1064)
Here's a sleeper that has "Top Ten" written all over it. It's an un-usual side with a refreshing new sound which veteran performers Art and Dotty Todd introduce under the Era banner. Titled "Chanson D'Amour", the number is a romantic ballad with a French flavoring chanted in multiple voices by the artists against a smooth, subtle rock and roll backdrop that's extremely pleasant on the ears. Exciting new sound that should meet with the approval of all age groups. Ra-ta-dah-ta-dah gimmick is great. Watch this disk, it has all the earmarks of a huge hit. Lower portion, "Along The Trail With You", is a fast-moving mood instrumental featuring the guitar in the spotlight and voices (without lyrics) in the backdrop. Remember the title "Chanson D'Amour". It'll be on all the charts.

"FOR YOUR LOVE" (2:31) [Beechwood BMI—Townsend] "OVER AND OVER AGAIN" (2:11) [Beechwood BMI—Townsend, Martin] ED TOWNSEND (Capitol 3926)

ED TOWNSEND (Capitol 3926) • Capitol has a potential smash in a side by newcomer Ed Townsend. The number is dubbed "For Your Love" and it's already meeting with sales success in a number of territories. The powerful side is replete with commercial characteristics and could easily develop into a national smash. Composed by the vocalist, the number is a smooth, emotional rock-a-ballad with a dramatic romantic lyric chanted with style by Townsend. And Ed's exciting delivery is showcased by a beautiful choral background that reminds the listener of choir-like sound track from a Walt Disney fantasy. Neatly executed side to watch. Flip, "Over And Over Again" is a rhythm rocker with a good dance beat. Townsend is a talent we'll be hearing a great deal about in the coming months.

THE FOUR EKKO'S (Rip 12558)

B+ "TOODALOO KANGAROO" at (3:08) [Time BMI—Genovese] The Four Ekko's come up with a catchy new phrase (set to music) that could become as popular as the "See you later, alligator" expression. It's a tricky novelty with a strong R & R jump sound that could be big. Side's got an excellent beat. Watch this sleeper. sleeper.

C+ "MY LOVE I GIVE" (2:50) hardt] This end features the quartet with a good rock-a-ballad dramat-ically chanted. Smooth lead voice.

JACK LEWIS (Arwin 107)

B+ "HURRY HOME TO ME" (2:21) [Daywin BMI—Kaye] The Arwin label is reactivated for an exciting new release featuring Jack Lewis. Side is a hard-hitting, emotional, rock-a-ballad that builds in intensity as the side progresses. Potent effort that could step out.

C+ "THIS IS MY LOVE" (2:10) smooth-voiced crooner chants a warm romantic ballad against a subdued rock and roll backdrop.

MAHALIA JACKSON (Columbia 41150)

B "HE'S GOT THE WHOLE WORLD IN HIS HANDS" (2:30) [Chappell ASCAP — Adap: Geoff Love] The great gospel singer Ma-halia Jackson hands in a thrilling rhythmic rendition of a spiritual item that Laurie London has sent high onto the charts. Song could be a top ten hit and this rendition will share in the sales. A must for Miss Jack-son's admirers. son's admirers.

C+ "DIDN'T IT RAIN" (2:30) [Hill & Range BMI—Martin] The Falls-Jones Ensemble accompanies Miss Jackson as she spiritedly chants another popular gospel item. Exciting performance performance.

BOB LAURIE (Stepheny 1824)

B "CHING-A-LING-LING" (1:54) [Brandom ASCAP — Douglas, Mellan, La Vere] Bob Laurie bows on Stepheny Records with a cute rhythm rocker featuring a contagious melody and a cute romantic lyric. Happy ditty that could catch on.

C "HOW MUCH CAN A YOUNG HEART CARE" (2:15) [Bran-dom ASCAP—Douglas, La Vere, Glazier] Another shuffle rhythm item sung with a tearful, heavy heart by the newscomer the newcomer.

VINCE MARTIN (Glory 262)

"GINNY MY JOY" (2:11) **B**+ [Valiant BMI — Barron, Long] The composers who gave Vince Mar-tin his "Cindy, Oh Cindy" hit, have penned this folk flavored ballad which the wistful-voiced vocalist chants with warmth and feeling. Lovely romancer that grows on you with each listen. Concentrated play could send this one over the hill.

B "LET THE MIDNIGHT SPE-CIAL" (2:15) [Bryden BMI-Vaughan, Martin] An interesting folk style blues item is emotionally chant-ed to a rock and roll beat by the songster. Exciting low-down item.

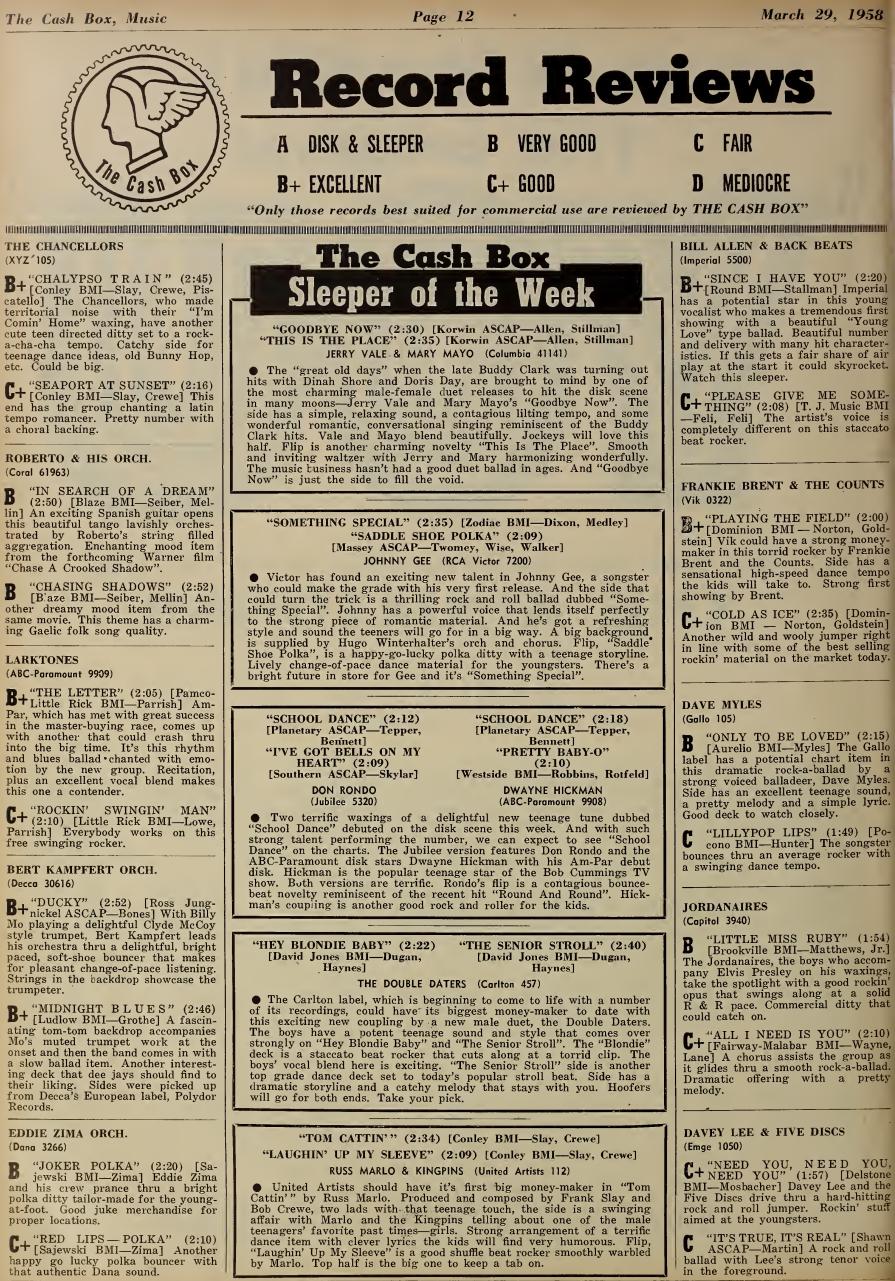
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March 29, 1958





March 29, 1958



LIBBY DEAN (Moyfair 421)

B "YOU MADE ME LOVE YOU" (2:15) [Broadway ASCAP—Mon-aco, McCarthy] A top drawer oldie is brought to the fore once again via a strong rock and roll beat reading by Libby Dean. Good driving arrange-ment that could catch on.

C+ (2:25) [Tribute ASCAP—Trani, Wilson, Dean] Miss Dean gets choral support on this end as she ventures thru a smooth latin tempo romancer styled along the lines of the recent hit "With All My Heart".

THE EMANONS (Winley 226)

B+ "WE TEENAGERS (Know What We Want)" (2:25) [Figure—B & H BMI—Winley, Taylor, Korngay] Here's a strong rocker that could develop into another "Short Shorts". The lyrics are simple and refer to some of the things teenagers like. Most of the disk is a driving instru-mental. But the deck's got a good dance beat and an easy-to-remember lyric the kids should enjoy.

C "DEAR ONE" (2:20) [Ninny BMI-Buono, DeCarlo] The group chants an ok rock and roll ballad on this end.

JOHN GARY (Fraternity 799)

B "HOW MANY TEAR DROPS" (2:05) [Miller ASCAP — Hamil-ton, Hamilton Jr.] A lovely romantic ballad is convincingly chanted by the rich voice of crooner John Gary. The yound lad has a wonderful voice that comes over beautifully on this legit material material.

B "LITTLE PEOPLE" (2:37) [Sampson BMI — Conover] Gary hands in a touching version of an inspirational ballad that should at-tract interest. Pretty song with an extremely meaningful lyric. Two good change-ups from the much R & R merchandise around today.

MANNY SOOTZ & THE THIEVES (Pirote 841)

B "CAPE CANAVERAL" (1:35) [Injunction Music-Gation] Us-ing the popular satellite launching site, Cape Canaveral, as the center of activity, Manny Sootz and his gang run thru a new version of the "Flying Saucer" hit of about two years ago. Humorous novelty using excerpts of current and recent rock and roll hits. Dialog ties the segments together.

"CAPE CANAVERAL" (Part 2) (1:35) [Injunction Music — Ga-] This is the second portion of above idea. Teenagers should B tion] This is the the above idea. enjoy it.

BEVERLY ANN GIBSON (Imperiol 5505)

B "THE WAYS OF LOVE" (2:10) [Zodiac BMI — Medley, Dixon] Imperial has discovered a tremendous new talent in Beverly Ann, a young-ster with a rich, mature, exciting voice. The lark hands in a dramatic first showing as she chants an emo-tional love ballad with a good fish-beat. Watch this gal.

B "HE'S THE LIVIN' END" (2:09) [Marquis BMI — Cathy, Dixon] Miss Gibson breaks loose on this end and tears thru a swinging rocker with a good beat. This gal should do well in the pop and the R & B field.

JIMMY SIMMONS (Atco 6113)

B "I'LL NEVER FIND LOVE A G A I N " (2:29) [Progressive BMI—Taylor] Jimmy Simmons' low down bass voice comes over well on this rockin' opus with a tearful, blues lyric. Good sound that could catch on.

C+ "TOO HOT TO HANDLE" (2:12) [Hill & Range BMI — Pomus, Shuman] Jimmy picks up the beat on this deck and swings thru a good rhythm ditty. His bass voice has a soothing quality.

MICRO FIVE (Decca 30604)

B "I'LL LEAVE IT ALL BEHIND" (1:52) [Tennessee SESAC— Lister] Dee jays interested in an off-beat disk that'll attract loads of laughs should spin this item by the Micro Fives. It sounds like an instru-mental recording of a Salvation Army combo made in the days of the cylinder recorder. Very funny side.

C+ "MANSION OVER THE HILL-TOP" (2:25) [Hymntime SESAC --Stamphill] More of the same shenannigans.

LEE ROSS (Liberty 55127)

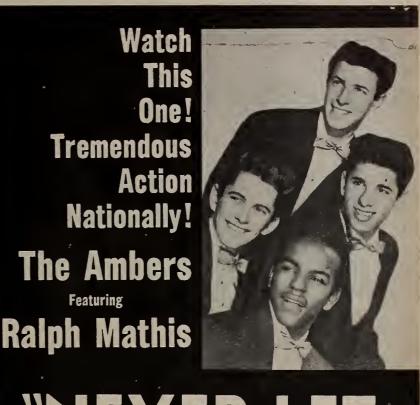
B "HONEY BUN" (1:47) [Loring BMI—Ross, Bare] An exciting new rock-a-billy performer, Lee Ross, debuts on Liberty with a rockin' item that should have the kids swinging. Good vocal gimmicks ala Jerry Lee Lewis . and Presley, come over strongly. Interesting R & R stylist who could make the grade.

B "CANDY LIPS" (2:17) [Loring BMI — Ross, Bare, Wade] An-other good finger snapper chanted in hip-swinging fashion by the colorful newcomer



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> RELEASES FROM NITED RTISTS

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"I FEEL IT FOR YOU" UA 107X



Another Million Seller On Dot "CHANSON D'ANOUR" "COCANUT GROVE" (5 \mathcal{O} \bigcirc The MANASSTRS • Soot RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone THE NATION'S BEST SELLING RECORDS "Only those records best suited for commercial use are reviewed by THE CASH BOX"



for the money... Wishing For Your Love

for the dough... Another Dime, Another Place

THE BILLBOARD

• Review Spotlight On ... PATTI PAGE... Mercury 71294

ANOTHER TIME, ANOTHER PLACE.....(Famous, ASCAP) THESE WORLDLY WONDERS.....(Brenner, BMI)

Two velvety styled ballads from the thrush. "Another Time" is from the forthcoming flick, and the lovely vocal is given lush ork and chorus support. "Wonders" is also a pretty ballad with good lyrics. The treatment is similar.

THE VOXPOPPERS

PATTI PAGE

MERCURY 71294

MERCURY 71282



Page -17

March 29, 1958

starting to go!

Twilight

Time

High Sign

is ready...

THE BILLBOARD

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THE DIAMONDS ... Mercury 71291

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MERCURY 71291

THE PLATTERS

MERCURY 71289



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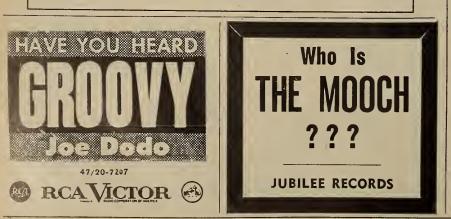
NEW ORLEANS

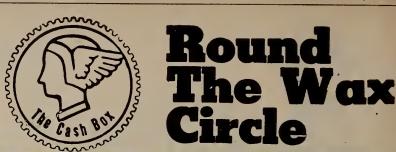
MIAMI

Walter Spriggs **Jimmy Simmons** RACK 'EM TOO HOT TO HAND

6113

DIVISION OF ATLANTIC RECORDING CORP. 157 WEST 57 STREET, NEW YORK 19, N.Y.





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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

March 29, 1958



"RUMBLE-SCHMUMBLE WHAT'S THE DIFFERENCE

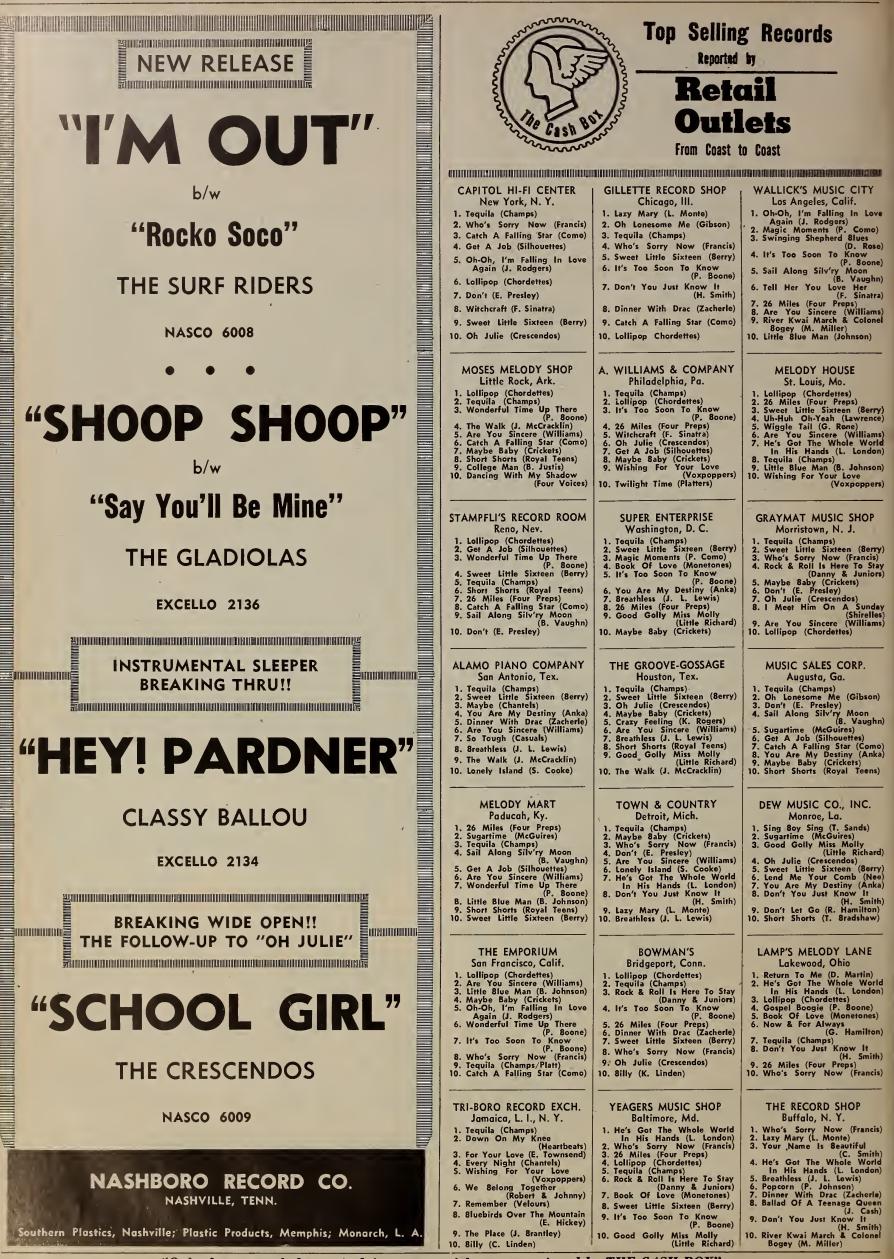
AS LONG AS ARCHIE SAYS WE HAVE A HIT."

* 'RUMBLE' by Link Wray and his Ray Men - Cadence #1347.

P.S. Archie is coining it with the Chordettes' **'LOLLIPOP'** (#1345) and Andy Williams' **'ARE YOU SINCERE'** (#1340). Are you?

CADENCE RECORDS INC., 119 West 57th Street, New York. In Canada, Apex Records.

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NEW YORK-MGM Records president Arnold Maxin is shown presenting the original cast sound track album of "Gigi" to the press at a special luncheon held at the Park-Sheraton Hotel on Monday, March 10. Flanking Maxin are executives of MGM Pictures, Emery Austin (left) director of exploitation, and Norman Rosemont, Lowal Corp. (Lerner Lowe Company). MGM Records also has released a David Rose instrumental version of "Gigi" and a Dick Hyman jazz LP.

Tamarin Named Vice President Of UA Record And Music Companies

NEW YORK—Max E. Youngstein, president of United Artists Record Corporation and United Artists Music Corporation, announced last week that Alfred H. Tamarin has been elected a vice-President of both companies. Tamarin had served as Young-stein's executive assistant since the formation last October of the record and music enterprises, which are wholly owned subsidiaries of the par-ent motion picture company, United Artists Corporation. Tamarin has been with United Art-ists for ten years in a number of key

Tamarin has been with United Art-ists for ten years in a number of key executive posts. He has been instru-mental in setting up music and record-ing tie-ups with motion pictures, starting with the music promotion for "High Noon," "The Song From Mou-lin Rouge," "Limelight," "The Moon Is Blue," "The Song From The Bare-foot Contessa" and many other UA releases. releases

Tamarin joined the company to

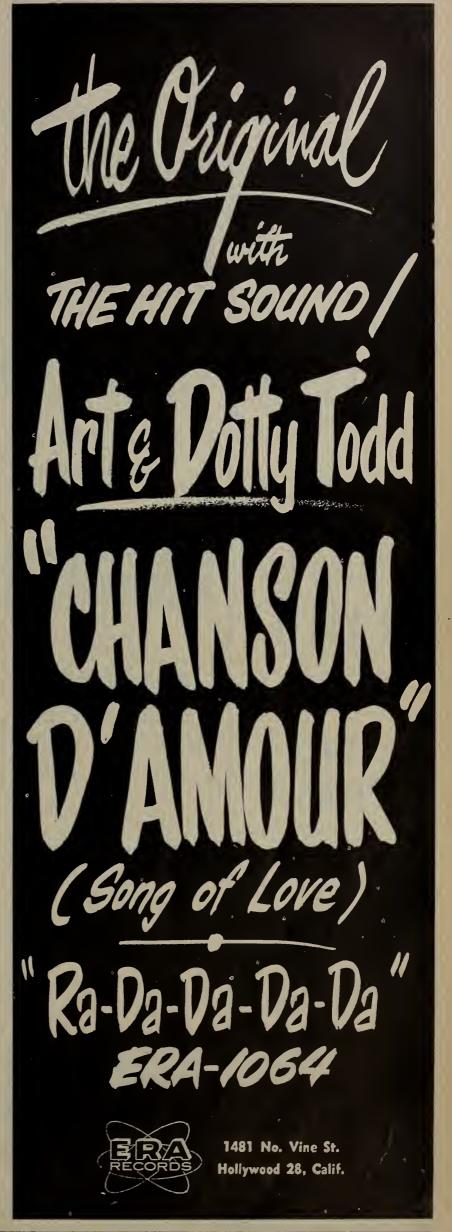
Tamarin joined the company to launch the roadshow engagements of "Henry V" together with the Theatre Guild, where he was Director of Ad-vertising & Publicity. With the Theatre Guild, he handled such stage hits as "Oklahoma," "Ca-rousel," "Othello" and many others. He was involved in the nationwide expansion of the Theatre Guild-Amer-ican Theatre Society membership se-ries and in the inauguration of the Guild's move into radio, which pre-ceded its current television activities. Tamarin was associated on Broad-way also, with such producers as George Abbott, Vinton Freedley, Ed-die Cantor, Max Reinhardt and others, during which time he worked with the key men of American music, including

key men of American music, including Rodgers and Hammerstein, Vernon Duke, Kurt Weil, Cole Porter, Dorothy Fields and others.

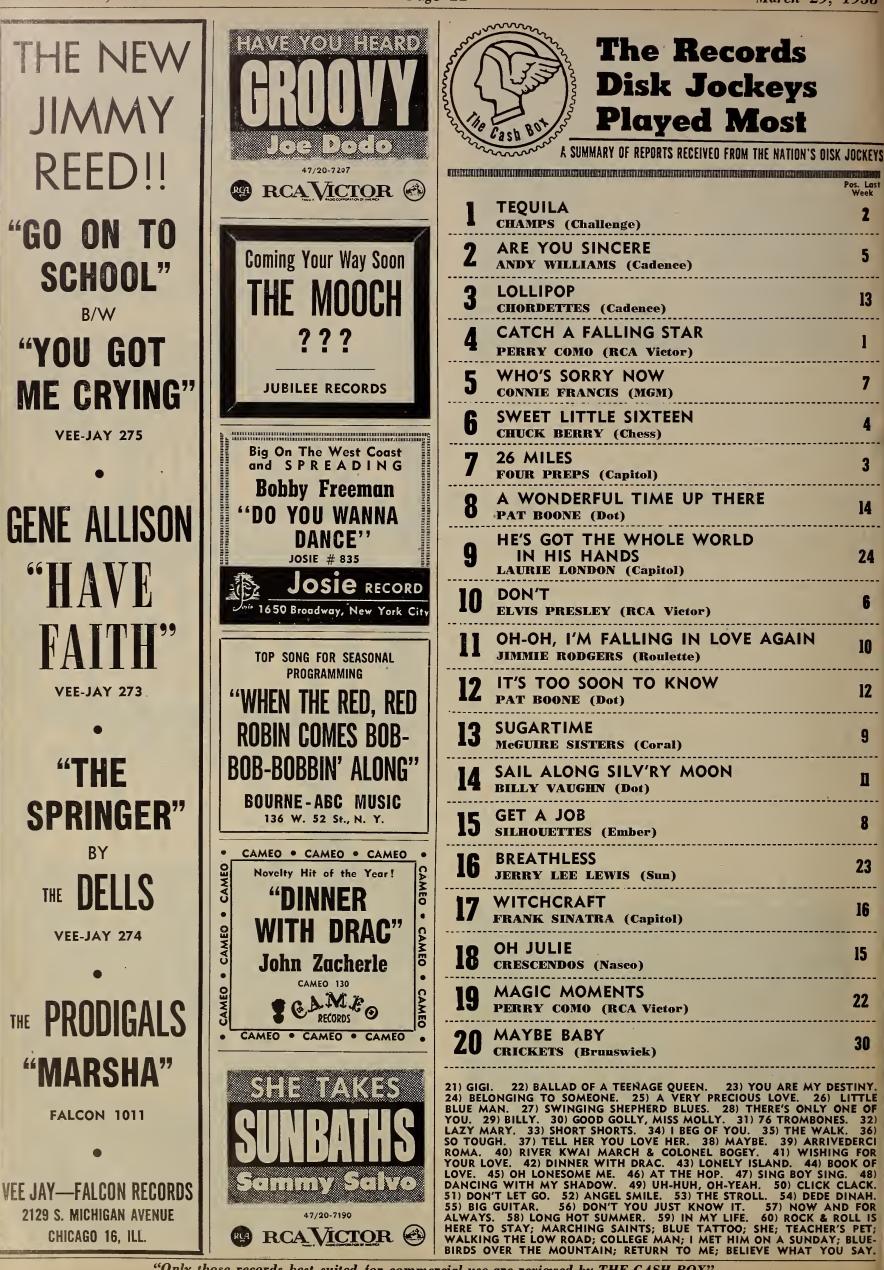
The Artist And The Writer



PITTSBURGH, PA .- Mitch Miller and Guy Harris, KDKA Radio program manager, appear pleased with their joint effort. Miller has recorded "Bonnie Eloise" with his orchestra and chorus for release this week. The number was written by Harris who based it on a Civil War song. Harris has been with the Pittsburgh station since January, 1957 and was with WOWO, Fort Wayne, prior to that.



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L. A. Deejays Protest Accusation At **Smathers Bill Hearings**

WASHINGTON, D. C. — Attorney Seymour Lazar's testimony at the Smathers Bill Hearing in Washing-ton, last week, which included the ac-cusation that Los Angeles dee jays received more payola than any others, resulted in vehement telegrams of protest from L.A. disk jockeys. Al Jarvis, the veteran dee jay, of station KFWB in Los Angeles was so aroused by Lazar's accusation that he sent the following wire to Senator John Pastore, chairman of the sub-

John Pastore, chairman of the sub-committee hearing testimony on the co. bill: "As

committee hearing testimony on the bill: "As America's first disk jockey and 'Los Angeles D.J.' in particular, I very much resent the statement made by Seymour Lazar at today's hearing relative to payolas from BMI or any other group of publishers." Chuck Blore, KFWB program direc-tor also sent a protest wire on be-half of his seven KFWB jockeys: "I have no way of knowing whether or not Seymour Lazar's statement re payola in Los Angeles is true. I do however resent his blat-ant generalization and rise to the de-fense of the dee jays at KFWB. At Los Angeles' number one station, there is no payola. I repeat, the dee jays at KFWB to a man regard an attempt at payola as personal af-front."

attempt at payola as personal af-front." Lazar's testimony at last Thurs-day's hearings also referred to BMI as an organization which "corrupts the music industry in the United States" through a system of "sub-sidies" to publishers, record com-panies, artists, and dee jays. Lazar charged that there was a "concerted drive to suppress" music licensed by ASCAP. Lazar's statements and the state-ments of others were being heard by the Senate subcommittee listening to testimony on the Smathers bill which would prevent radio and tele-vision station licensees from holding interests in music publishing firms or record companies. Rex Stout, novelist and creator of the fictional detective Nero Wolf ad-dressed the committee last Wednes-day. The author charged that the broadcasting industry was endanger-ing the freedom of all creative arts by its "censorship" of music. "Every creative work that utilizes words is a potential target for ab-sorption by those same broadcasters. Under existing conditions, what can prevent the broadcasting interests

Under existing conditions, what can prevent the broadcasting interests

from buying up book publishing firms, magazines and every other kind of medium for the writers of words?"

medium for the writers of words: said Stout. Stout charged that broadcasters discriminated in favor of BMI music and called much of it "lewd, sugges-tive and anti-social." "Certainly those granted licenses do not have the right to act as ar-biters in the selection of what is to be heard by the listening public," said Stout.

heard by the instanting f Stout. Mrs. Du Bose Heyward, who co-authored, with her husband, the play "Porgy" on which the Gershwins' "Porgy And Bess" was based, also de-nounced the broadcasters. She cited the drop in performances of selec-tions from the score on the air waves, the drop in performances of selec-tions from the score on the air waves, and claimed that she believed "these songs were restricted in performance because the broadcasters have other songs they want the public to hear." Mrs. Heyward queried, "Why should they be permitted to promote music they own and prevent the public from hearing music they don't own?"

Composer Paul Creston stated that Composer Paul Creston stated that he had difficulties in getting his mu-sic recorded. When Senator John Pas-tore, chairman of the subcommittee asked whether this was not merely a matter of musical tastes, Creston replied that his works would get much more air play if there were "freedom of choice."

Attorney John Shulman said the broadcasters "have got to have an interlarding of good music to get the public to listen." Shulman is counsel to the Songwriters' Protective Asso-ciation, whose president, Burton Lane, also testified in behalf of freedom for music.

At last Thursday's hearings, Mar-tha Rountree, president of radio sta-tion WKTF, Warrenton, Va., stated that a station manager attempting to escape the current abundance of week out well ware here were been to escape the current abundance of rock and roll music was hampered by the "shortage of good music." "Unless you want to rock and roll all day," said Miss Rountree, "You have to dig for music." Miss Rountree deplored a situation in which, what she called better song writers, were meeting with "an increasing difficulty in getting recordings of their new com-positions" made and broadcast. The part round of hearings sched

The next round of hearings sched-uled to begin April 15, will be de-voted to testimony by opponents of the Smathers bill the Smathers bill.

Producer Plugs Disk



HOLLYWOOD—Jerry Wald, producer of "The Long Hot Summer," is shown here in an appearance plugging the Jimmie Rodgers disk on Roulette of the title tune with Dick Haynes, of KLAC, Hollywood.

"Bubble Gum Rock" At "High School Hop"



SAN JOSE, CAL.—Hayward Davis (right) Christy Records artist, pres-ently on a nationwide tour to promote his release of "Bubble Gum Rock", recently appeared on Bill Sutton's "High School Hop" aired over KNTV.

Camden Record Sales In Phenomenal Gain

NEW YORK, N.Y.—The sales of Camden Records, RCA Victor subsidiary, in the first six weeks of 1958, surpassed the label's total sales for the entire first half of 1957.

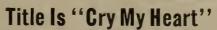
This was revealed by Frank O'Donnell, Administrator Camden Records Merchandising, who also announced that February sales were the greatest in any month since the label was originated four years ago. Nationally advertised price of Camden LP's are \$1.98, while EP's are listed at 98c.

Biggest selling album Camden has yet produced is Perry Como's, "Dream Along With Me", issued last November. It already has topped 250,000.

"The introduction of four-color packaging has played an important part in our sales gains", O'Donnell noted.

Camden product until a few months ago was confined largely to classical, op and jazz albums made from masters in Victor's vaults. More recently the label has been recording "live" talent with considerable success. Outstanding in this category is Camden's "West Side Of Broadway", a jazz release by Nancie Malcolm and her group that has received almost unanimous acclaim by critics.

Another newcomer is scheduled to make his record debut on Camden in April. He is Bruce Prince-Joseph, whose album, "Anything Goes", presents him as a swinging harpsichordist. Prince-Joseph, a native of The United States, was educated in Ger-many and currently is Assistant Pro-fessor of Music at Hunter College. He also is the official organist and harp-sichordist of the New York Philharmonic



NEW YORK-In a London Records advertisement which appeared on page 19 of the March 22nd issue of The Cash Box, the title of the new David Whitfield-Mantovani release was erroneously listed. The correct title of the London release is "Cry My Heart".

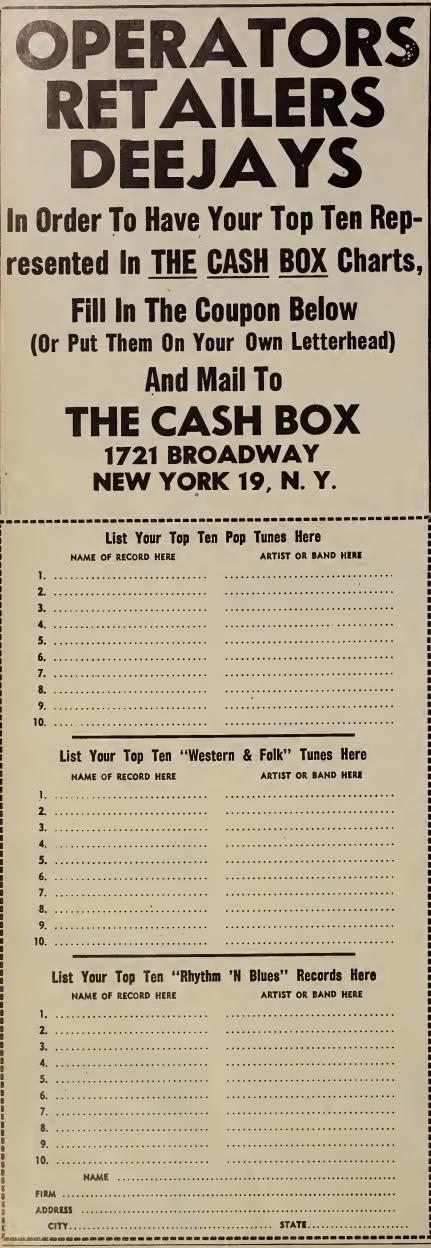
Columbia Phonos Shifts District Sales Managers

NEW YORK-Reginald Gussman has been appointed District Sales Manager for District #1 covering Boston, Hartford, Portland, Albany and Syracuse, according to an announcement last week by Columbia Phonographs National Sales Manager Milt Selkowitz. Selkowitz also announced shifts in field responsibilities in the East and the resignation of Birch Ripley, formerly District Sales Manager of District #1.

The New York Branch, formerly covered by Ripley will now fall into the territory assigned to District #2 and District Manager Henry Stewart. The Baltimore Branch will be re-assigned to Frank Richter in District #3.

Selkowitz noted the outstanding sales record of the newest appointment, Gussman, who had been the phonograph specialist in the Boston Columbia Branch.







Platter Spinner Patter

March 29, 1958

ALL ABOUT DISK JOCKEYS

for a big one. . . Paul Coburn (KLUB-Salt Lake City, Utah) is the subject of a full page feature in TV Radio Mirror, April issue currently on the stands. The article is titled "Musically Yours". . .

Bill Atkins (KDOK-Tyler, Texas) feels that Robin Hood Brians' new waxing on the Fraternity label,

"Dis A Itty Bit", is a hit in the making. . . . Buddy Basch asks any of you deejays who don't have a

copy of Dick Haymes' Hallmark recording of "Long Hot Summer" to write him for one at 17 East 45th Street, New York 17, N.Y. . . . Radio station KFWB-

Los Angeles, Calif. has initiated a contest idea with

a potential of one million winners. Sydney Yallen,

Alan Fredericks (WGBB-Freeport, L.I.) reports that the Rockin' Chairs, a local group, have their first swinging side out on the Recort label. The item is tagged "A Kiss Is A Kiss". It was penned by the boys and is making noise out on Long Island. Looks like it may break



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PAUL COBURN Salt Lake City, Utah)

Director of Operations, originated the "Lucky Matchbook" contest which will be aired on the station throughout the month of March starting March the 8th. One million matchbooks are being distributed throughout all the consumer outlets in the greater Los Angles area. Each day during the contest, the deejay will announce the lucky number to be



DON WALLACE (KOME—Tulsa, Okla.)

instituting a new programming policy in which each hour of the day will include four features, "Personality Of The Week", "Album Of The Day", "Hit Of The Past" and "Hit Of The Future". . . Irv Lorell (WKIT-Roose-walt Field LL) sould out the SOS for many Lorell much like to be not velt Field, L.I.) sends out the S.O.S. for wax. Lorell would like to be put



on diskeries' mailing lists. Mail to 1650 Broadway, N.Y., N.Y. . . . Ron Paul (WIBR-Baton Rouge, La.) is now featured in a top rated rec-show on WIBR, and is also heard throughout the week on hourly newscasts. . . . Felix Grant, a top ranking Washing-ton, D.C., disk jockey, has augumented his record shows with a Sunday night "Live" TV jazz show over WMAL-TV. The show, titled "Nightcap", features Grant as host, Charlie Byrd and a quartet of local jazz stars, along with vocalist Ann Read. . . . Chuck Babcock (CKLB-Ont., Canada) joins the bandwagon for the Poni Tails and their new Sparton entry, "It's Just My Luck To Be Fifteen". Babcock says it's one of the hottest platters in the area. . . . Brian Skinner

from WMHT in Marshall, Texas instead of from

KMHT and for the past two weeks mail from every

corner of the great U.S.A. has been coming in WMHT.

(WGH-Norfolk, Va.)

(CKDM-Dauphin, Manitoba, Can.) has just finished the publishing of a 24-page "Teen Club Yearbook". The booklet contains articles on the program as well as many other interesting stories. This is something new for the members of Skinner's "Teen Club" and it seems to be going great.

VITAL STATISTICS:

VITAL STATISTICS: Lee Rothman (WRIT-Milwaukee, Wis.) recently promoted to Program Director. . . WLAM, Lewiston, Maine has made a few changes in its programming line up. Joining the station are Bob Mowers, from WPOR, Jerry Gordon from WJWG, and Jeff Wade is now doing the afternoon stint from 11 AM to 3 PM. . . Don Wallace winds up a stint at KTUL-Tulsa, Oklahoma to move to all music station KOME-Tulsa, Oklahoma. Wallace is also manager of Bullseye recording artist Clyde Stacy. . . . Sandy Singer recently joined the staff at WIND, Chicago. . . Carol Hill, formerly of WGLV-TV, has moved over to WNHC in New Haven, Conn., where she is weather gal. Carol also interviews artists. . . Bill Worth (WNDR-Syracuse, N.Y.) is leaving the station to join the staff at WVOS-Liberty, New York. . . A recent Cash Box issue incorrectly stated that Jim Mac had moved from WARE-Ware, Mass., to WBNC-Berlin, N.H. Actually Mac moved from WARE to WBNC-Conway, N.H. . . . Fred Mitchell has joined WTOD's staff in Toledo, Ohio. The jockey hails from WOHO. . . . Roger Clark, former WNOR platter spinner, has now joined the ranks of station WGH, Norfolk, Va. station WGH, Norfolk, Va.

found on one of the matchbooks, and then spin a wheel that is numbered as follows, 5-10-50-100-500 dollars. The number the wheel stops at will be the amount that particular matchbook is worth. . . Johnny Johnson (KOY-Phoenix, Ariz.) tells us about the swinging show at the KoKo club in Phoenix. Johnson says the show is featuring among others, Paul Gilbert, and George Liberace.... Jerry Whitson (KMHT-Marshall, Texas) writes: "First of all I want you to know that you sure have the coverage. Week before last you placed my listings in as being

United Artists Sets Big Push For Many New Singles

NEW YORK—A large schedule of United Artists record releases, geared to the new UA policy of "independent A & R," is being delivered to distribuord retailers, it was announced last week by Alfred H. Tamarin, vice-president of UA Records.

Latest independent A & R arrange-ment set by United Artists is with Casino Records. The deal brings to UA the newest platter by Lee An-drews and the Hearts, "Try the Im-possible," the follow-up to the group's smash seller, "Teardrops."

smash seller, "Teardrops." Also going into the market this week is the second record production by Frank Slay, Jr., and Robert Crewe, an instrumental novelty called "Ungaua," featuring the Kingpins. This platter follows Slay and Crewe's first for UA release, "Tom Cattin'," which went into distribution last week.

Two new artists introduced in this release program are Hunt Stevens and Ronnie Brent. Stevens' first plat-ter, "Johnny On The Spot." Brent is featured on a ballad, "Love."

The Hubcaps, a new California group featuring Davey Holt, is rep-resented on the new UA schedule with "You Send Me" and a bouncing rendition of "Pittery Pat."

The distribution schedule also fea The distribution schedule also fea-tures heavy concentration on the new Bing Crosby-Bob Hope release of "Paris Holiday" and "Nothing In Common." Both are being intensively marketed and promoted in connection with the opening of Hope's latest film for UA release, "Paris Holiday." Preparations are now being completed for the launching of UA's EP and long-play album of the film's sound-track. track.

In all cases, expanded promotion campaigns are backing the new pro-gram of United Artists releases. UA has enlarged its nationwide promotion staff. Slay and Crewe are currently on an independent promotion tour. The Casino Records staff is developing deejay and distributor support. All publishers involved are cooperating in the comprehensive exploitation program.

In addition, Hunt Stevens, next week, begins a tour of 12 key markets, highlighted by his appearance on the Dick Clark "American Bandstand" show on April 9. Lee Andrews and the Hearts are making key radio-TV appearances, including the new "Jocko's Rocket Ship" show.

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Bob Hope is touring world capitals with special promotion material to stimulate disk jockey and TV backing for the "Paris Holiday" releases.

In conjunction with this multifaceted push, the entire United Artists field force, covering every major city in the United States, is geared into an active campaign with all UA record distributors and their promotion men, assuring maximum exposure and support for every release in the schedule.

Good Time Jazz Installs Stereo Disk Equipment

LOS ANGELES - Roy DuNann, vice-president and director of recording of the Good Time Jazz diskery, announced last week that the company has installed a stereo disk cutter and will issue stereophonic disks "as soon as there are enough playback car-tridges on the market."

"Stereo sound has proved itself on tape," according to DuNann. "While stereo disks are yet in the experimental stage, they appear to be a major step in the direction of more realistic sound. We are withholding comment about compatibility with monaural disks and playback systems until the playback cartridges are available, and more tests can be completed.'

DuNann and GTJ engineer, Howard Holzer, recently completed the installation of a specially designed recording lathe to be used in mastering both monaural and stereo longplaying disks.

The Champs



HOLLYWOOD-Riding high with one of the hottest records in the nation, the newly-formed Champs debut on teevee with Al Jarvis, KABC-TV. Dave Burgess, spokesman for the group, discusses the success of their Challenge hit, "Tequila," with the emcee.

South Pacific — Navy Tie In



NEW YORK—Commander H. H. Bishop, U.S. Navy Recruiting Service, looks approvingly at "South Pacific" original soundtrack recording presented to him by George R. Marek, Executive Vice-President of RCA Victor. An extensive joint promotion program is underway between RCA Victor and Navy Recruiting centers throughout the country, and albums have been supplied to Navy hospitals and ships.

Sammy Kaye Into **Roosevelt Grill, N.Y.**

NEW YORK — Sammy Kaye and his "swing and sway" orchestra will usher in the spring season at the Ho-tel Roosevelt Grill on Monday, March 31, when they open an eight-week en-gagement as the headline attraction on the Grill bandstand. Kaye's en-gagement was announced by Roosevelt V. P. and General Manager Neal Lang. V. P. Lang.

Kaye will be returning to the Roosevelt Grill, where he has had a number of highly successful engage-

number of highly successful engage-ments in recent years. Appearing with Kaye's orchestra will be vocalists Barry Frank and Sandi Summers. Also on hand will be the Kaydets and the Kaye Choir. Sammy and the orchestra will sup-ply swing and sway rhythms for dancing at the Roosevelt Grill nightly except Sundays, from 7 P.M. until 2 A.M. Kaye's newest album, on the Co-lumbia label, is "Midnight Serenade," which features orchestral versions of all-time pop hits. It was released last week.

last week.

Kaye succeeds Guy Lombardo on the Grill bandstand.

Harvey Moore Joins **Holiday Promotion Staff**

NEW YORK — Danny Robinson, president of the Holiday Record Corp., manufacturers of the Holiday and Everlast labels, has appointed Harvey Moore as the company's New York promotion director. While attending Boston University, Moore was in charge of the labels' promotion in the Boston territory. Moore is currently working on two of the firms' new releases: "I Want To Know," by the Ladders under the Holiday banner, and "On Your Mark" by the "C" Tones on Everlast.

The Biggest Hit In The Nation!

"BILLY"

Kathy Linden Felsted 8510

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539 W. 25 St., N. Y. C.

"Vanessa" To Be First Victor-Met Release

March 29, 1958

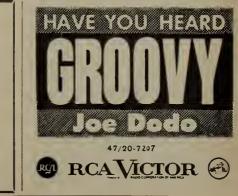
NEW YORK—Rudolf Bing, Gen-eral Manager of the Metropolitan Opera Association, and the Radio Cor-poration of America through George Marek, Vice President and General Manager of its RCA Victor Record Division, announced last week that re-cording sessions now in progress of cording sessions now in progress, of the Barber-Menotti opera "Vanessa" are the first steps in a recording pro-gram with the Metropolitan Opera.

gram with the Metropolitan Opera. Future recordings of the Metro-politan Opera will be made by RCA Victor and will utilize Metropolitan Opera and RCA Victor artists, many of whom are in the forefront of the roster of the Metropolitan Opera Company. This will in no way inter-fere with existing or future artist recording contracts. The first opera recording under the new arrangement will be ready for release early in the fall of 1958. The Club will be known as the RCA Victor-Metropolitan Op er a Record Club. The Book-of-the-Month Club is the agency through which the opera recordings will be distributed to club members.

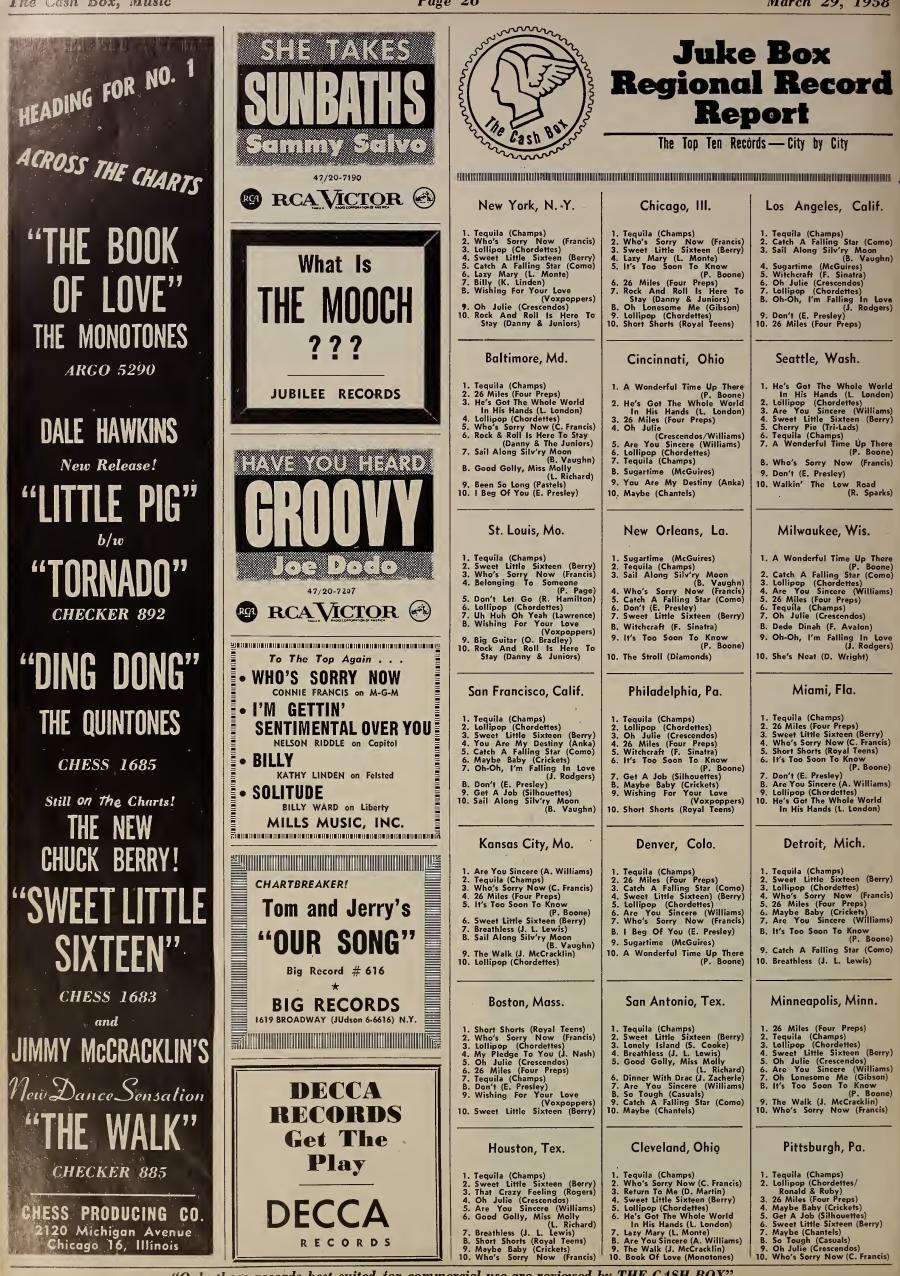
At that time, the RCA Victor-Metropolitan Opera recordings will also be made available on the RCA Victor Red Seal label to all distribu-tors and dealers for ever the sourcetors and dealers for over-the-counter sales.

Metropolitan Moves Studio

NEW YORK—Metropolitan Record-ing announced the opening of its new recording studios, last week, on the tenth floor of 1697 Broadway, in New York. The studio is equipped with modern facilities and a staff of engi-neers. Metropolitan's new manager is Billy Martin.



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Catch A Falling Million



NEW YORK—Steve Sholes, Chief of Popular Artists & Repertoire at RCA Victor (second from right), presents a "silver" record to Musical Director Joe Reisman (second from left) who produced Perry Como's million-seller, "Catch A Falling Star." Sholes has initiated a procedure whereby the musical director responsible for each RCA Victor "gold' disk will receive a "silver" disk for himself. Looking on at the presentation are Harry Jenkins, Manager of Single Records (left) and Ray Clark, Merchandising Manager.

WQXR Adds \$500 To Student Composers Awards-BMI Sponsored

NEW YORK—Carl Haverlin, president of Broadcast Music, Inc., and Elliott M. Sanger, executive vice-president of WQXR, last week announced that Radio Station WQXR in New York City will contribute an additional \$500 to the \$13,500 already allocated by Broadcast Music Inc. (BMI) for the sixth annual Student Composers Radio Awards. Sponsored by BMI and BMI Canada, Ltd., to further the creation of concert music, the Awards are given annually for the best compositions submitted regardless of instrumentation or length. The WQXR prixe will be added to the BMI award for the best piece of chamber music for a small instrumental group. WQXR will also provide a broadcast performance of the work in stereophonic sound by the WQXR String Quartet on one of its fall programs heard Saturday, 7:05-8 P.M.

Iail programs heard Saturday, 7:05-8 P.M.
Abram Chasins, music director of WQXR, will join the National Judging Committee in selecting the prizewinning compositions. Among the leading music educators and composers on the committee are William Schuman, composer and president of the Juilliard School of Music; Earl V. Moore, dean, School of Music; Larl V. Moore, dean, School of Music, University of Michigan; Henry Cowell, composer; and Claude Champagne, assistant director, Quebec Provincial Conservatory. Past members of the National Judging Committee have included Leopold Stokowski, Boyd Neel, Norman Dello Joio, Roger Sessions, Camarata, Alfredo Antonini, Vincent Persichetti and Gustave Reese. Invitations to these and other leading composers, conductors and musical figures to participate in the 1957 National Judging Committee will be announced within the next few weeks. Students who compete for the Student Composers Radio Awards re-

Students who compete for the Student Composers Radio Awards retain all rights in their compositions, whether or not their entries are successful in winning awards.

cessful in winning awards. The WQXR award raises this year's Student Composers Radio Awards to a total of \$14,000. Without the WQXR award, the cash prizes range from \$500 to \$2,000, to be applied towards tuition and subsistence. With the addition of the WQXR award, the composer of the best piece of chamber music may receive a total prize of from \$1,000 to \$2,500. The competition was open from September 30, 1957 to February 15, 1958, to citizens or permanent residents of the United States, its territories or possessions, or Canada, who were under 30 years of age as of December 31, 1957. The winners will be announced by BMI on or before June 1, 1958.

Tony Randall Forms Own Publishing Firm

LOS ANGELES — Tony Randall, star of the hit Broadway musical, "Oh Captain!", has formed his own pubbery in partnership with his manager, Abner Greshler.

ager, Abner Greshler. The company, to be called the R-G Publishing Company, will have both BMI and ASCAP affiliation with offices in New York and Hollywood. Initial tune accepted for publication is "Oh, Lonely Road," penned by fellow actor Jack Carson, who may also record it for Design Records.

also record it for Design Records. Randall is currently negotiating with Evans and Livingston, who penned the original score for "Oh Captain," to publish a new tune of theirs which he will record as a single for Columbia this month. Negotiations are also on with ASCAPer Danny Gould to sign as an exclusive writer with the pubbery. Interesting angle to company's op-

with the pubbery. Interesting angle to company's operation is that Randall is sending a personal letter to over one thousand high schools and junior colleges, asking music department heads to have students submit material. Randall reasons that since today's market is primarily a teenagers market and many hits have been written by young people, they are the ones to go after. If an opportunity to publish is offered them, he feels they will jump at it, which he is sure will produce future hit songs.

Pubbery is also negotiating with a Mexican publishing firm to either represent it in the United States or buy a portion of its catalog, which includes some Latin standards. Feelers have also been sent to publishing companies in France and Italy for a reciprocal agreement of the same nature.

Company will have substantial financing, Greshler disclosed.

Granz To Launch Ella Fitzgerald L.P. Pkge With Carnegie Concert

NEW YORK—Verve Records' chief, Norman Granz, will launch an album with a mammoth concert at Carnegie Hall.

On Easter Sunday, April 6th, Granz will present Ella Fitzgerald and Duke Ellington in a jazz show called "Ella Fitzgerald Sings The Duke Ellington Song Book," also the name of the album just released. The waxing consists of four LPs on which Ella sings 37 Ellington standards, backed up by the Duke's piano and band. The complete package lists for \$19.96, and includes a special booklet with text by Leonard Feather. It is also being divided into two parts (two platters each), with each half listing for \$9.96.

A feature of the package—and also the upcoming concert at Carnegie is a suite written by Ellington and. Billy Strayhorn, "Portrait of Ella Fitzgerald." Its four movements are "Royal Ancestry," "All Heart," "Bevond Category" and "Total Jazz."

yond Category" and "Total Jazz." To promote the huge package, Granz is giving a limited number of ducats to the concert to key deejays and press people. A number of special radio and TV shows, in connection with the performance, are being worked up. All of these, either directly or indirectly, will stimulate album sales.

The concert will mark the first time that Ella and the Duke have performed together on a New York stage. Among the members of Ellington's band are saxophonists Johnny Hodges and Harry Carney, clarinetist Jimmy Hamilton and trumpeters Cat Anderson and Ray Nance.

Melody To Celebrate 15th With Party

NEW YORK—Morty Klein, head of Melody Record Supply Company, New York independent record distributors, announced the firm's 15th anniversary this month. The event will be celebrated on the 27th of March with a cocktail party at the Hampshire House. Invited guests include suppliers, dealers, disk jockeys and other notables such as Don Ameche, Jose Melis, Charlie Applewhite and Stubby Kaye.

Klein also announced Melody Record Supply's current large scale campaign underway here on behalf of Design Label's new single releases of Charlie Applewhite's — "Put Your Hcart Next To Mine" and "Saturday's Kisses," and newcomer, Jett Powers' "Teenage Quarrel" and "Go, Girl, Go." Along with these is the new Jose Melis and Elsa Maxwell Albums on the Seeco label.

Associated with Klein in this promotion campaign is Dick Sugar of Dick Sugar Associates, Inc. Dick is also the well known Latin-American deejay on WAAT, Newark.

In addition to the Design label, Melody Record Supply distributes the Seeco, Dawn, Golden, Living Language Courses, Young People's Records and Children's Record Guild lines and is geared to handle a few other lines.





London Lowdown

BBC-TV is planning a spectacular tribute to songwriter Irving Berlin to celebrate his 70th birthday. Bing Crosby and Frank Sinatra have been invited to London to appear in the Show on May 11th. If they cannot appear personally it is possible that viewers will still be able to see them on film. Irving Berlin himself has been invited to take part.

Mantovani's current trip to the U.S. is proving so successful that a return date has already been fixed. Manager, George Elrick says that they will start their next tour in February 1959 when they expect to visit the West Coast and Western Canada.

Fredye Marshall arrived in London early last week for a few days. She left Sunday for a two week tour of Belgium but she will return to Lon-don at the end of the month for a two week cabaret stint at the Astor Club. Negotiations are under way for her to visit Ireland and Australia.

BBC-TV has bought the rights of the American musical show, "The Dinah Shore Show". Frank Sinatra will be the guest on the first show on March 26th.

Elvis Presley has secured another gold disk with "Don't".

Russ Hamilton, whose waxing of "Rainbow" made such a hit in Amer-ica while the flip side scored over here, is to be honoured at the end of this month when he will be presented with one of the Ivor Novello awards for his composition of "We Will Make Love". Tommy Steele will also receive an award for his part in the composi-

tion of the score for "The Tommy Steele Story".

The Basil Kirchin Band is to fly to America April 30th for a three week tour of military bases. The band will be an exchange for the British tour of the American "Jazz at the Phil-harmonic" which is scheduled to start here on May 2nd.

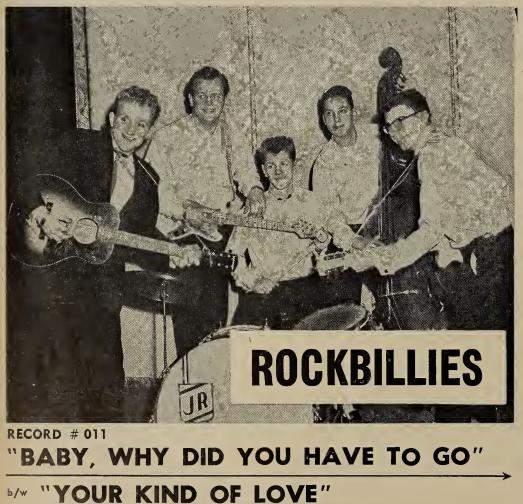
Marvin Rainwater, whose disk "Whole Lotta Woman" is rapidly climbing our hit parade, is due to visit Britain the end of April for a variety tour and appearances on two of our top TV Shows.

Pat Boone, who scored such a hit when he last visited these islands, is to return for a lightning visit early in April. It is expected that he will fly from New York after his TV programme on April 3rd and will return after his guest appearance on Val Parnell's "Sunday Night at the Lon-don Palladium Show" on April 6th. on April 6th.

June Christy will be accompanied by Ted Heath and His Music in her only concert appearance in London, at the Royal Festival Hall on April 6th.

The Johnny Otis Show will not visit The Johnny Ous Show will not visit Britain next month after all. New restrictions by the Musicians' Union say that because there are several musicians in the show, the same num-ber of British musicians must go to the U.S. It is hoped that the Show will come over in September.

Johnnie Ray is considering an offer to go to Israel for a week after his



Companion SMASH HIT! . . . **MERRI-MEN** with LEE TALBOY



trip to Britain. Nothing definite settled yet.

Everyone over here very sad at the passing of Charlie Kunz who was one of the greatest piano players. He will be missed by many, especially those who had known his piano playing for many years.

THIS WEEK'S BEST SELLING POP SINGLES

(Courtesy "New Musical Express")

1 Magic Moments— Perry Como (RCA)

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- The Story Of My Life— Michael Holliday (Columbia)
- 3 At The Hop-Danny and the Juniors (HMV) 4 Jailhouse Rock-
- Elvis Presley (RCA)
- 5 Don't-Elvis Presley (RCA)
- 6 Nairobi-Tommy Steele (Decca)
- 7 You Are My Destiny-Paul Anka (Columbia)
- 8 Good Golly, Miss Molly-Little Richard (London)
- 9 Oh Boy !----Crickets (Coral)
- 10 Love Me Forever-Marion Ryan (Pye-Nixa)
- 11 Catch A Falling Star-Perry Como (RCA)
- 12 Whole Lotta Woman-Marvin Rainwater (MGM)

A-1 RECORD DIST.

A-1 RECORD DIST.

13 April Love-Pat Boone (London) 14 All The Way-Frank Sinatra (Capitol) 15 Mandy-

- Eddie Calvert (Columbia) 16 Baby Lover-
- Petula Clark (Pye-Nixa)
- 17 Maybe Baby-Crickets (Coral)
- 18 Can't Get Along Without You/We Are Not Alone-Frankie Vaughan (Philips)
- 19 La Dee Dah-Jackie Dennis (Decca)
- 20 Witchcraft-Frank Sinatra (Capitol)
- 21 Peggy Sue-Buddy Holly (Coral)
- 22 Swinging Shepherd Blues-Ted Heath (Decca)
- 23 Sugartime-Alma Cogan (HMV)
- 24 Sugartime-Jim Dale (Parlophone)
- 25 To Be Loved-Malcolm Vaughan (HMV)
- 26 Why Don't They Understand-George Hamilton IV (HMV)
- 27 Listen To Me-Buddy Holly (Coral)
- 28 Bony Moronie-Larry Williams (London)
- 29 This Little Girl Of Mine-Everly Brothers (London)
- 30 The Clouds Will Soon Roll By-Tony Brent (Columbia)

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March 29, 1958

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Let's Get

Together

On A Hit!

Chuck

Reed

ETS PUT OUR

R-4058

"NO SCHOOL

Tomorrow"

* ROULETTE

RIS

b/w

Entertains



KANSAS CITY, KANS.—Frankie Vaughan, British singing star who is signed to Epic Records in the United States, is shown above (top picture) rehearsing for his appearance at the Disk Jockey Convention last week. Vaughan, who is well known for his devotion to boys' clubs, found time to entertain a Kansas City boy's club when he learned of its existence.

Hollywood Acquires World Distrib. Rights To "Family Rules"

MADISON, TENN.—Don Pierce, who operates Hollywood Records Sales Company out of Madison, Tennessee, has announced that he had acquired the world wide distribution rights to the Goldband label, recording of "Family Rules," by Guitar, Jr., a release which has been developing a fast sale in the Southern Louisiana area.

Under the terms of the agreement made with Goldband label owner, Eddie Shuler, of Lake Charles, Louisiana, Pierce's Hollywood Record Sales Company will press and ship the "Family Rules" record to its distributors under the same terms and conditions as prevail for Pierce's Hollywood label.

"Family Rules" was started by disk jockey Johnny Jano, according to Pierce, on a Lake Charles radio station. In two or three weeks, Shuler had sold over 7,000 copies of the record on Goldband label in the Southern Louisiana area alone and this was accomplished without benefit of record salesmen. Distributors in New Orleans and Houston are handling the Goldband version directly from Eddie Shuler and sales outside of these two areas will be handled by Hollywood Record Sales Company.

leans and Houston are handling the Goldband version directly from Eddie Shuler and sales outside of these two areas will be handled by Hollywood Record Sales Company. Pierce also reports that Eddie Shuler is becoming increasingly active with his Goldband label with a series of rock and roll releases. It is Pierce's aim to establish the Goldband label nationally and he is working with Shuler on several other recording acts that will be released on Hollywood label also.

Audio Fidelity To Code LPs To Prevent Trans-Shipping

NEW YORK—Sid Frey, president of the hot Audio Fidelity Record Company, an originator of many new ideas in the pressing and merchandising of LP's, has devised a new coding system—using an ultra violet marker which can be detected under an ultra violet light—to prevent the harm done to dealers and distributors as a result of trans-shipped records.

Trans-shipping is a method of passing off extra stock which may operate as follows: An independent distributor in territory X, who handles a number of lines, may be hot during a certain period with one label and may neglect the Audio Fidelity line. At the end of the month, the distributor may find himself with to use Sid Frey's expression—"an economic constipation of stock." To get rid of this overload of inventory and to permit him to fill his quota for the

next month, the distributor may be greatly tempted to sell this stock to a distributor or discount house outside of his territory for cost. This hurts the dealers in the territory into which the discounted merchandise has been trans-shipped.

The new ultra-violet mark is designed to prevent this trans-shipping.

Frey made it clear that trans-shipping will automatically result in the loss of the Audio Fidelity line to the distributor who is discovered transshipping.

Among the many hot Audio Fidelity numbers which are being coded are: "Lionel," featuring Lionel Hampton and his Orchestra; "Mardi Gras Time With the Phenomenal Dukes of Dixieland"; and "Bagpipes and Drums," by the 9th Regiment Pipe Band.

Unusual Trade Mark Situation In Germany

NEW YORK — Ben Starr, noted music business attorney, informs us of an unusual trade mark situation which exists in the record business in Germany. The following letter received by one of Starr's clients from a German record distributor explains the situation:

"Experience has shown us that most American firms do not fully understand the German Patent Office procedure for trade marks. Actually, anyone in Germany who is connected with the record or musical trade has the right to apply for whatever trade mark he wishes regardless of who owns that particular trade mark in the U. S. or other countries. In other words, anyone who would be granted the particular trade mark in Western Germany could even keep the owner of the American trade mark from using this trade mark in Western Germany—unless the latter could prove that he had been exporting to

Western Germany under that trade mark for many years and that the same was widely known in the trade before the trade mark was applied for.

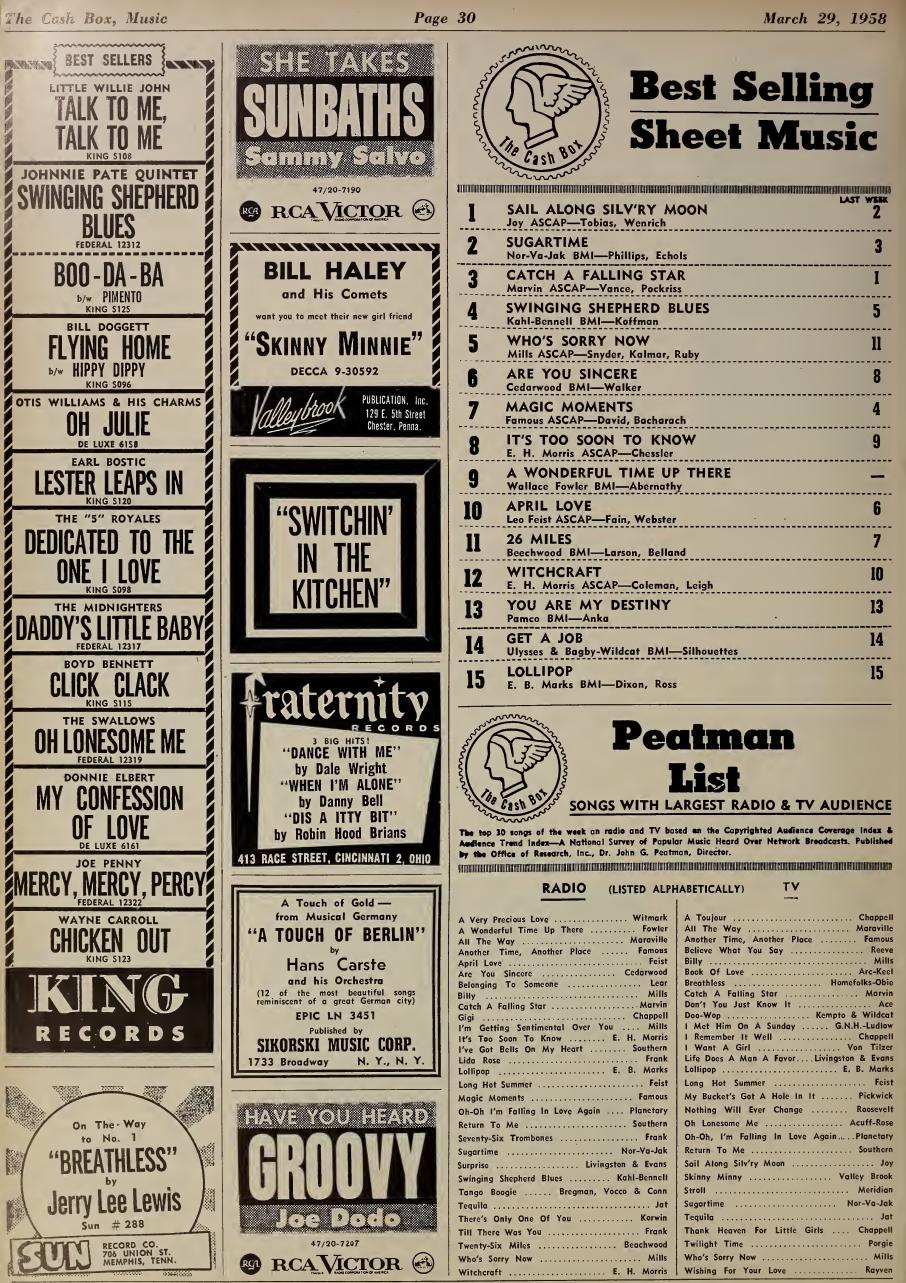
"In view of the above, we have taken the precaution of applying for the trade mark (s) listed in the subject above. We did this not only to protect ourselves but also to protect you as the manufacturer in question.

"We are not aware of the fact that you are exporting to anyone else in Western Germany. Should this be the case, the quantities involved cannot be very large, otherwise we would have known about it. Nevertheless, for the sake of form, we must ask you to let us know who else is regularly selling records under this (these) trade mark (s) so that we can officially write to such outfits and give them our express permission to use the trade mark (s). Otherwise, there could be complications at a later date."

Look Alikes



BOSTON, MASS.—Look alikes Gordon MacRae (left) and WBZ's Bill Marlowe had the folks in Boston talking about their "likeness" recently. MacRae, the popular recording, tv, and movie star was in the Hub for a nightclub engagement and visited with dj Marlowe at the BZ studios. Marlowe later announced that MacRae had nothing to worry about, because he (Marlowe) sings "way" off key.





CHICAGO—Decca recording star Sammy Davis, Jr. reversed the procedure when he interviewed deejay Marty Faye, March 7, during a remote broadcast from the window of Jack Howard's Music City, this city. Sammy, currently star of the big show at the Chez Paree, filled in at the WAIT mike for deejay Stan Dale, who attended the Pop Disk Jockey Convention in Kansas City.

BMI Survey Shows U.S. Leads World In Symphony Orks

NEW YORK—The United States has more than half of the estimated 2,000 symphony orchestras in the world: 1,055 give concerts somewhere between Maine and California, reports "Concert Music U.S.A. 1958," annual survey just published by Broadcast Music, Inc. This represents a growth of 955% since 1920, when there were fewer than 100 symphony orchestras in the entire country. in the entire country.

Other statistical evidence of the growth of U. S. musical culture in the current survey are:

More money (\$50,000,000) was spent in 1957 on concert music tickets than on admissions to professional than baseball games.

More than 28,000,000 Americans play at least one musical instrument. (Most of them play the piano.)

Seven operas a day are given some-where in the United States. There were 158 summer music fes-tivals in the U.S. in 1957-77 more than in 1955.

These and other facts highlight the 1958 edition of the booklet being distributed to musical organizations as a public service by BMI.

as a public service by BMI. For example, in 1957 Americans spent \$50,000,000 for sheet music, an increase of 66% over 1954. More than three-quarters of this went for concert music and teaching pieces. During 1957 American radio sta-tions planned to broadcast more con-cert music than they did in previous years. (In 1956 they averaged 6.9 hours per week.) There are some 75 musical organi-

hours per week.) There are some 75 musical organi-zations in the United States with a total membership of more than 600,-000. There are also 184 associations, organizations, unions, fraternities, and sororities — all furthering con-cert music.

There are 541 marching and con-cert bands in the United States other than high school and college organiza-

tions. 703 opera groups in the United States produce an average of seven opera performances each day. 85% of the companies perform exclusively in English

in English. Over 225 educational institutions in the United States offer degree courses in music and advanced-level musical training.

There are twice as many Americans who play musical instruments as there were in 1936.

20,000,000 play the piano 4,000,000 play the guitar 3,000,000 play the violin or other

3,000,000 play the violin or other string instruments 2,250,000 play woodwinds 2,250,000 play woodwinds 2,250,000 play brass instruments 1,600,000 play ukelele 1,500,000 play the accordion 400,000 play the harmonica Music instrument sales topped the \$423 million mark in 1956 (\$73 mil-lion more than in 1955). More than 193,000 pianos were sold last year.

last year.

The total volume in audio compo-nent business in 1956 was \$166,220,-000. It was estimated that the 1957 volume would go over the \$200 mil-

volume would go over the \$200 mil-lion mark. "Concert Music U.S.A." is the fourth revised edition since 1951. More than 30,000 copies have been distributed by BMI. Copies of the latest edition are available in quan-tity without charge to musical groups and organizations by writing to and organizations by writing to Broadcast Music, Inc., 589 Fifth Ave-nue, New York City 17.

Westinghouse **Searches For High School Group**

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NEW YORK - The Westinghouse NEW YORK — The Westinghouse Broadcasting Company is running a contest to select a winning high school singing group. The contest is being run on the following stations: WBZ, Boston; KDKA, Pittsburgh; KYW, Cleveland; WOWO, Fort Wayne; and KEX, Portland, Ore.

Wayne; and KEX, Portland, Ore. The contest started on March 17th and will end on April 17th. The Westinghouse Company's purpose is to find a group of high school students who enjoy singing and work hard at it. A specific disk jockey on each sta-tion will sponsor the contest. The station will audition and judge all of the many entries applying. Each sta-tion will select a specific winner from the many entries applying. Each sta-tion will select a specific winner from its market and send this group, along with the disk jockey, to New York for the final judging.

The panel of judges is composed of Hugo Winterhalter, Julie Styne, Steve Sholes and Sid Parnes of *The Cash Box.* On the evening of April 18, the judges will meet to listen to the five groups and make a final selection.

The group winning the contest will receive an RCA Victor recording contract and an appearance on "The Big Record" TV show.

Brazil Record Mfr In N.Y. For Lines

NEW YORK-Alberto Pittigliani one of Brazil's most famous record in New York to discuss representation for U. S. produced records in his

country. Pittigliani, who only a few years ago went into the record pressing business, today has a multi-million record operation which presses Audio Fidelity Records and numerous other important lines. His company is Companhia Brasileira de Discos and presses records under the Sinter label. His firm will soon be issuing Audio-Fidelity stereo disks in South America.

Pittigliani is residing at the Executive House in New York.

"There Are Smiles—



WASHINGTON, D.C.—Taking time off from their night club engagement in Washington, D.C., The Four Lads drop in to chat with WWDC Radio's Fred Fiske. The Lads were pleasantly surprised to learn that their new release "There's Only One of You" was WWDC's "Pick Hit of the Week." (Columbia label).



A supplier's advertising states hat their diamond styli are 'perfect for your phonographs." that

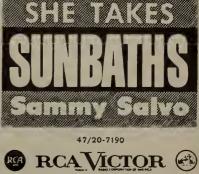
THIS IS NOT TRUE! The supplier's styli are general-ly badly formed and roughly chiselled, as the above *unre-touched* photo proves.

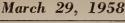
RECOTON diamond styli are hand-polished, mirror-smooth to assure customer satisfaction, good will and higher profit. And-remember that NOBODY SELLS FOR LESS!

Insist on RECOTON.

Recoton CORPORATION 52-35 Barnett Ave., Long Island City 4, N. Y. In Canada: Quality Records, Ltd., Toronto

	HERE COMES PETER COTTONTAIL
	FOR 1958!
	Recorded all labels.
	PLUS the great Easter song
	of inspiration
	ROBE OF CALVARY
	Recorded all labels.
	Published by
	HILL AND RANGE SONGS, INC.
	1650 Broodwoy, New York, New Yor
	Record Manufacturers
	DON'T READ THIS
	If you're satisfied with soles. If you think a record sells itself.
	If you think payola is the answer. If you think music biz is static.
	If you don't want air and juke ploys. BUT
	If you feel your sales structure should be improved, why not put my proven high!
1	successful record background to work on the West Coast making money for you
	Box # 430, The Cash Box.

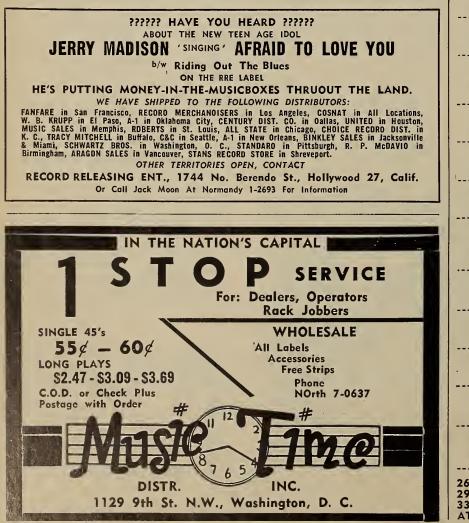


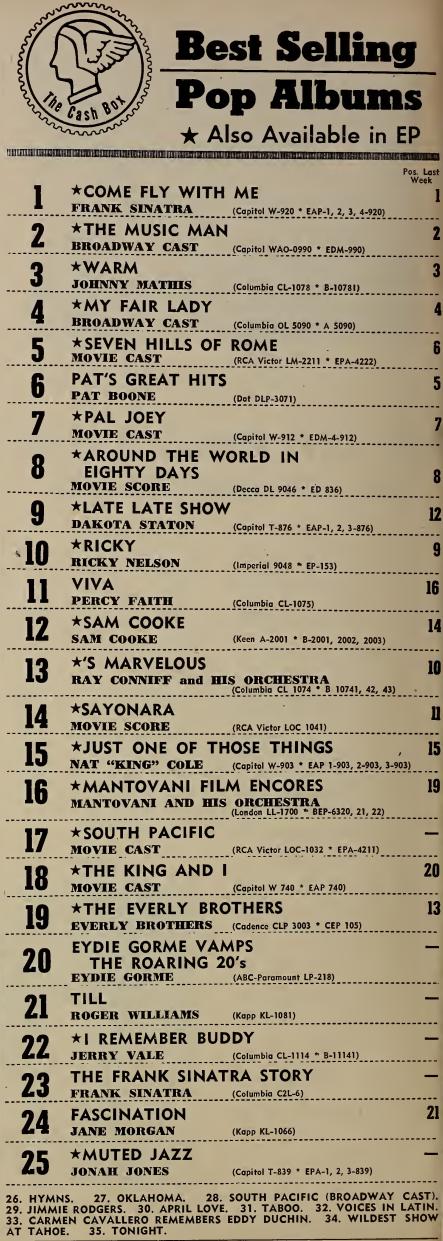




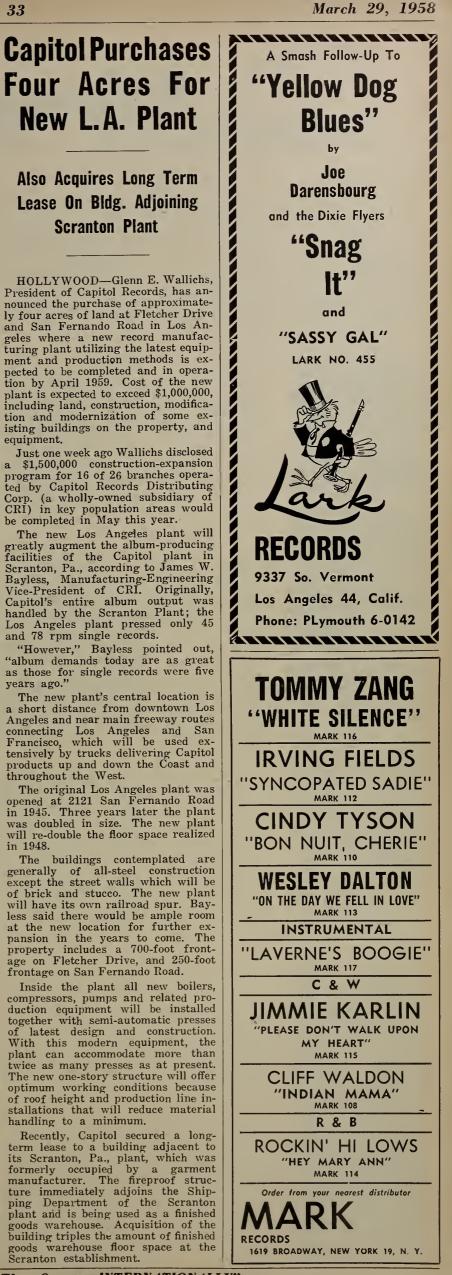


		Pos. Last Week
1	JAILHOUSE ROCK Elvis Presley (RCA Victor EPA-4114)	1
2	RICKY Ricky Nelson (Imperial EP 153)	2
3	WARM Johnny Mathis (Columbia B-10781)	3
4	COME FLY WITH ME Frank Sinatra (Capitol EAP-1, 2, 3, 4-920)	4
5	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	5
6	FOUR BY PAT Pat Boone (Dot DEP 1057)	6
7	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	7
8	JIMMIE RODGERS Jimmie Rodgers (Roulette EPR-1-303)	8
9	SAM COOKE Sam Cooke (Keen B-2001, 2002, 2003)	9
10	TWIN-TONES Jim and John (Twin-Tones) (RCA Victor EPA-4107)	12
11	SEVEN HILLS OF ROME Movie Cast (RCA Victor EPA-4222)	-
12	PAL JOEY Movie Cast (Capitol EDM-4-912)	10
13	MUTED JAZZ Jonah Jones (Capitol EAP-1, 2, 3-839)	13
14	SPIRITUALS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-818)	11
15	THE GREAT BALL OF FIRE Jerry Lee Lewis (Sun EPA-107)	15
		•••••••









"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

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March 29, 1958



package.



POPULAR







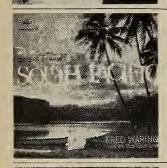
"GALE STORM HITS"—Gale Storm—Dot DLP-3098 (1-12" LP)

"GIGI" — Original Cast Soundtrack Album — M-G-M E-3641 (1-12" LP) With the many versions of the single "Gigi" on the charts, M-G-M offers the LP soundtrack from the movie. Leslie Caron, as Gigi, along with Maurice Chevalier and Louis Jourdan are the stars of the flick, and their tasty vocals make for an immensely enjoyable pressing. One inven-tively treated number is "I Remember It Well". A beautifully done effort that sounds like a chart bidder. Stock well. This could be one of the big pop LPs of 1958. Promotion plans are exten-sive and will definitely help the dealer sell this package.

"ST. LOUIS BLUES"-Nat "King" Cole with the Nelson Riddle Orchestra-Capitol W-993 (1-12" LP)

(1-12" LP) The great talents of W. C. Handy is the theme of the waxing. Cole is featured showcasing the tunes from the new flick, "St. Louis Blues", based on Handy's life. As Nelson Riddle donates his more than attractive ork backing, Cole dis-plays the smooth delivery that makes him one of the top songsters of the day. One stand out item on the deck is the title tune, "St. Louis Blues". The issue should be one of the years big chart items. Great platter.

3098 (1-12" LP) The platter offers the songstress' hit singles. The actress-vocalist has had a nice collection of hit singles during her few years as a songstress. Some of the tunes featured on the artist's third LP outing are "Why Do Fools Fall In Love", "I Hear You Knockin'?, "Ivory Tower" and "Lucky Lips". Tasty issue for Miss Storm's many followers. Okay offering.

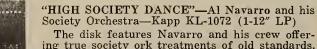


"SOUTH PACIFIC" — Fred Waring and the Pennsylvanians—Capitol T-992 (1-12" LP) The warm colorful music from Rodgers and Hammerstein's "South Pacific" serves as excel-lent material for the sensitive voices of the Pennsylvanians. Waring's very musical approach to the selections makes for some most enjoyable listening. Some of the familiar items are "Young-er Than Springtime", "Some Enchanting Eve-ning", etc. The top flight material and the expert vocal treatment insures the dealer some reliable stock merchandise. stock merchandise.

"THE DREAM GIRL"—Ray Anthony and his Orchestra—Capitol T-969 (1-12" LP) The Ray Anthony musicians have a smooth tender delivery that serves nicely as a show-case for the moody items. Anthony's virile trum-pet work and the ork's ever rich and effective accompaniment are used to good advantage Among the stylings are "The Nearness Of You", "I Didn't Know What Time It Was", "Pretend" and "The Dream Girl", a moody opus penned by Anthony. Sounds like sales for the Anthony crew.



"DANCE TIME IN HI-FI"—Howard Lanin and his Orchestra—Decca DL-8698 (1-12" LP) The waxing is issued as part of Decca's "Dance Time" promotion. Lanin and company offer a light bouncy society ork treatment to thirty well known items. The tunes tagged for the showcase include "Steppin' Out With My Baby", "Goody Goody", "Button Up Your Overcoat", and "There's A Small Hotel". Well done set for the dancing circles. Another disk rendered in winning style by Lanin. Top society ork readings.



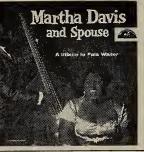
Society Orchestra—Kapp KL-1072 (1-12" LP) The disk features Navarro and his crew offer-ing true society ork treatments of old standards. Navarro, with either a sax or a clarinet, leads the happy sounds in the usual medley form. "Oh What A Beautiful Morning", "The Lady Is A Tramp", "My Heart Belongs To Daddy", and "Walking My Baby Back Home" are among the items portrayed. The ever growing popularity of the society ork may act as an additional sales push. push.

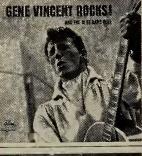


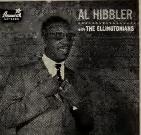












"ROCKIN' AROUND THE WORLD"—Bill Haley and his Comets—Decca DL-8692 (1-12" LP) The waxing is presented as part of Decca's new "Dance Time" promotion. Haley and his Comets offer tunes descriptive of twelve different parts of the world. "Me Rock A Hula", "Rockin" Rollin' Schnitzlebank", "Wooden Shoe Rock", and "Viva La Rock And Roll" are a few of the swing-ing tunes rendered. The rock and roll main-stays have an issue to be reckoned with.

"ELECTRONIC ORGAN"—Jack Anderson Quin-tet—Audio Fidelity AFLP—1856 (1-12" LP)

tet—Audio Fidelity AFLP—1856 (1-12" LP) Jack Anderson takes a collection of mostly evergreen items and gives them a new look via his impressive organ talents. With his group supplying an attractive background, Anderson runs through "Once In Love With Amy", "The Moon Was Yellow", "Indian Summer", "Early Autumn", and eight others. The label's true high fidelity reproduction offers brilliant sound throughout. Well done set.

"PREMIERE" — Various Hollywood Stars — Zephyr ZP12010-H (1-12" LP) The pressing features ten top Hollywood stars. making their recording debuts. Offering worthy assistance is the Bob Thompson ork. Readings include "Strange Are The Ways Of Love" (Debra Paget), "Ten Thousand Miles" (Preston Foster), "Chihuahua Choo Choo" (Ricardo Montalban), and "Pour Tout Ma Vie" (Corinne Calvet). Well done change of pace issue. Big name value to moving picture fans.

"LEARN SQUARE DANCING"—with Ed Gil-more—Decca DL-9051 (1-12" LP) "SQUARE DANCE PARTY"—with Ed Gilmore —Decca DL-9052 (1-12" LP) Issued in accordance with Decca's "Dance Time" promotion, these two pressings spatight Square

Issued in accordance with Decca's "Dance Time" promotion, these two pressings spotlight Square Dancing. The album pictured at the left features lessons in the dance, and the second issue offers a number of vocals to dance by. Ed Gilmore is heard calling the instructions on both platters. Some of the songs used are "Comin' 'Round The Mountain" ("Learn Square Dancing"), and "In-diana" ("Square Dance Party"). The two records are housed in book like covers that include in-structions in the inner leaf. Should catch on.

"A TRIBUTE TO FATS WALLER"—Martha Davis and Spouse—ABC Paramount ABC-213 (1-12" LP)

(1-12" LP) The pressing features Martha Davis and Spouse offering twelve easy to take duets showcasing tunes related to the late great pianist. The artists, (Miss Davis' expressive piano and tasty vocals along with her husband's okey bass work) run through enjoyable readings of the familiar Waller items. Tunes include "Honeysuckle Rose", and "Ain't Misbehavin'." Should get lots of deejay and sales activity. and sales activity.

"GENE VINCENT ROCKS AND THE BLUE CAPS ROLL"-Capitol T-970 (1-12" LP)

CAPS ROLL'—Capitol 1-970 (1-12" LP) The exciting rock and roller and his Blue Caps give their big beat versions of a few standard items and a number of new rockers. The group expertly renders the sound so contagious to the teen set. Some of the goodies are "Brand New Beat", "Frankie And Johnny", "Rollin' Danny", and "You'll Never Walk Alone". Platter should meet with the hearty approval of the teenagers.

"AL HIBBLER"—with the Ellingtonians—Bruns-wick BL-54036 (1-12" LP) The waxing is a collection of songs done while Hibbler was singing with Duke Ellington band. The stylist is heard with the Ellington crew back-ing him on such standard items as "Summer-time", "Ol' Man River", "Honeysuckle Rose", and "Nobody Knows The Trouble I've Seen". The package will delight followers of the Elling-ton band as well as Hibbler's many fans. Well presented disk.



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'GIGI"-Hank Jones Quartet-Golden Crest CR-3042 (1-12" LP)

The waxing features the music from the new flick "Gigi". Jones, with the group rounded out by Donald Lamond (drums), Arnold Fishkin (bass), and Joseph B. Galbraith (guitar), runs through a jazz influenced version of the movie score. Two particularly well performed readings are heard in "The Night They Invented Cham-pagne" and "I'm Not Young Anymore". Good entry. entry.



NARD SINGERS

"MEETING TONIGHT"—The Ward Singers— Savoy MG-14015 (1-12" LP). The famous Ward singers offer the listener a Gospel Concert. The lead singer, Miss Clara Ward takes the group through a grand example of Gospel singing with the help of Robert Banks at the organ, Buddy Mack Simpkins on drums and Miss Ward herself at the piano. Selections include "Swing Low Sweet Chariot", "The Lord's Prayer", and "Don't Give Up The Journey". The disk is a collection of well done inspirational songs. songs.



"EUGENE CONLEY SINGS IN CHURCH"-Request RLP-8030 (1-12" LP) The offering showcases the dynamic tenor voice of Eugene Conley. The artist was formerly with the Metropolitan Opera and is heard on the Wool-worth Hour and the Firestone programs. Playing the church organ behind Conley is Everett Tutch-ings. Some of the selections are "Blest Be The Tie That Binds", "I Love To Tell The Story" and "What A Friend We Have In Jesus". Beautiful inspirational entry.



"THE JOHN LEWIS PIANO"-John Lewis-Atlantic 1272 (1-12" LP)

Atlantic 1272 (1-12" LP) The waxing is the first issue devoted primarily to the keyboard artistry of John Lewis. Lewis, known best as a member of the Modern Jazz Quartet, displays his smoothly intimate delivery with the aid of Connie Kay (drums), Percy Heath (bass), or either of two guitarists, Barry Gal-braith, or Jim Hall. One of the really moving tunes is an opus in two movements penned by Lewis, "Two Lyric Pieces: Pierrot, Colombine". Stock for heavy sales action.





THE HABRIS TOUCH

foatusing BILL HARRIS

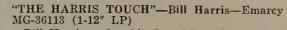
Engery

"JUST JAZZ"-Lionel Hampton All Stars and The All Stars-Decca DL-9055 (1-12" LP)

The All Stars—Decca DL-9055 (1-12" LP) The deck, previously released as a ten inch offering, was recorded during an actual per-formance at one of the Gene Norman "Just Jazz" concerts back in 1947. Some of the mainstay musicians featured in the set were Charlie Shavers (trumpet), Corky Corcoran (tenor sax), and Willie Smith (alto sax). The four tunes included "Star Dust" by the Hampton All Stars, and "Oh Lady Be Good" by the All Stars. Stock for heavy sales traffic from the jazz set.

"JAZZ CONCERTO GROSSO"—Gerry Mulligan, Bob Brookmeyer and Phil Sunkel—ABC Para-mount ABC-225 (1-12" LP)

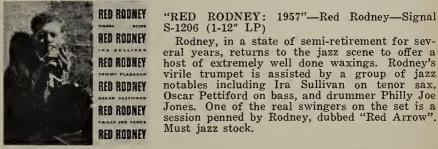
The jazz notables run through the "Concerto Grosso", an original by Phil Sunkel. The piece covers one whole side of the LP. Featured on flip side are two more tunes written by Sunkel, "Something For The Ladies" and "Song For Coronet". The three soloists Mulligan, Brook-meyer, and Sunkel perform here with a big band. Good jazz item.



MG-36113 (1-12" LP) Bill Harris makes his first LP outing for the label and he displays an extremely well schooled guitar delivery. Aided by an accomplished rhythm section, Harris offers twelve inventive readings. Some of the tunes tagged with the tasty guitar delivery are "Yesterdays", "The Harris Touch", "All The Things You Are", and "Swonderful". The album should certainly ap-peal to lovers of string sounds.



"SON OF WORD JAZZ"—Ken Nordine and the Fred Katz group—Dot DLP-3096 (1-12" LP) The platter is a follow up to Nordine's "Word Jazz" issue, which sold very well for the diskery. Nordine is featured giving thoughts followed by related thoughts. The set is day-dreaming set to music. The Fred Katz group offers an effective backdrop as Nordine runs through such subjects as "Looking At Numbers", and "I Used To Think My Right Hand Was Uglier Than My Left". Interesting record. Should repeat sales of the first offering.



CLASSICAL



KHACHATURIAN: Violin Concerto — SAINT SAENS: Havanaise, Op.83—Leonid Kogan, violin-ist—Pierre Monteux conducting the Boston Sym-phony Orchestra—RCA Victor LM-2220 (1-12" LP) The diskery releases the first American-made recording by Leonid Kogan with the Boston Symphony ork. The set is also Kogan's initial recording of the Havanaise. With one of the most outstanding American orchestras backing him, Kogan displays the fine fiddling that makes him one of the top rated violinists in the world. Brilliant sound throughout. A must for every classical collection. Plenty of sales due.

"DARIUS MILHAUD" - conducting the Paris





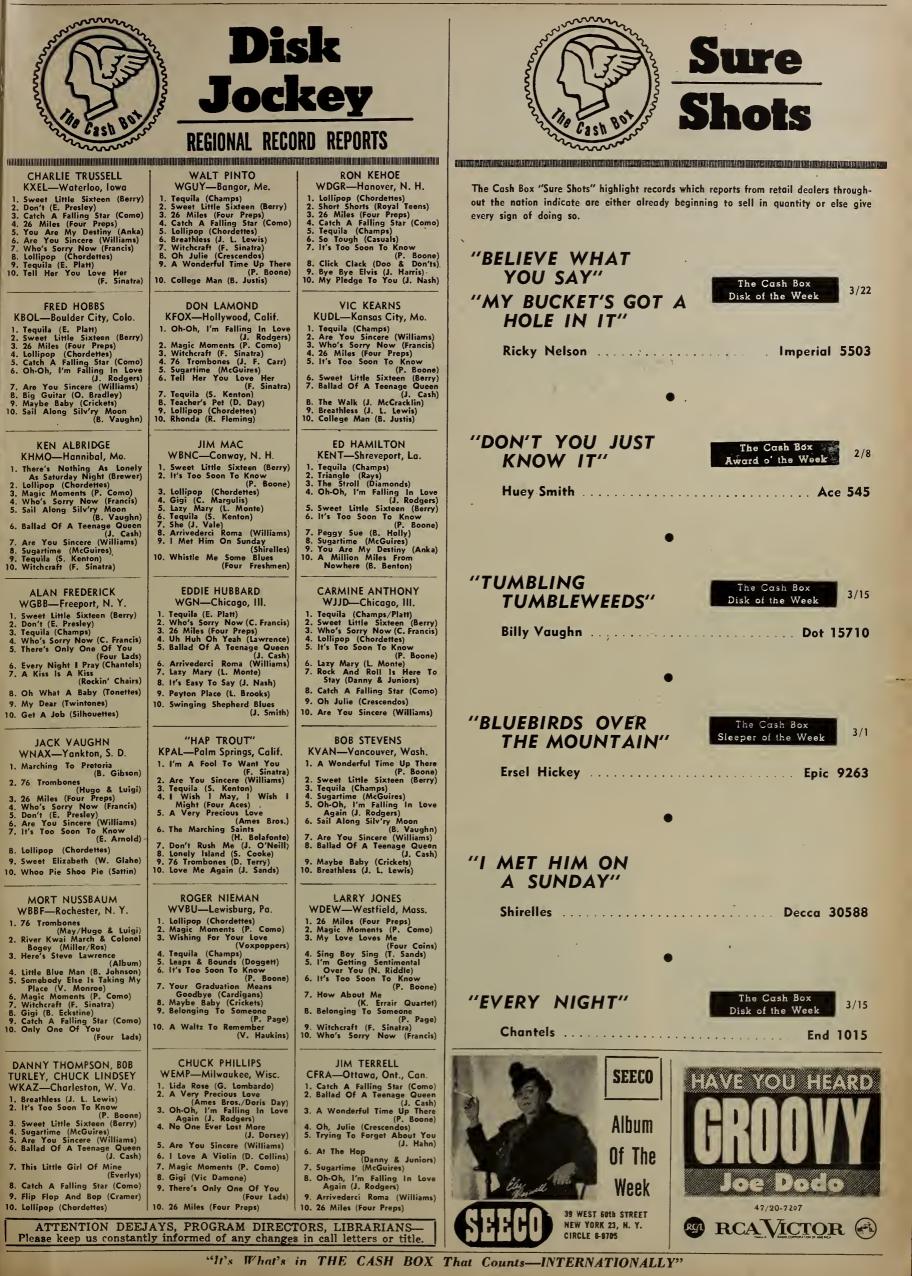
HAYDN: Symphony No. 100 G-Symphony No. 101 in D Major—Antal Dorati conducting The London Symphony Orchestra — Mercury MG-50155 (1-12" LP)

Antal Dorati once again offers a splendid con-ducting job, this time honoring the works of Josef Haydn. The London Symphony musicians, a wonderfully responsive crew come through beautifully under the guidance of Dorati. The tonally exciting compositions serve as a striking showcase for the orchestra's dynamic range. An enjoyable disk that is sure to delight lovers of the classics the classics.

TCHAIKOVSKY, PROKOFIEFF — Romeo and Juliet—Lorin Maazel conducting the Berlin Phil-harmonic Orchestra—Decca DL-9967 (1-12" LP) Portions of both Tchaikovsky's and Prokofieff's "Romeo and Juliet", the fantasy overture by Tchaikovsky and Prokofieff's ballet music are brilliantly undertaken by the young American conductor, Lorin Maazel. The rich string delivery of the Berlin Philharmonic orchestra melodically' captures the essence of the great piece. The issue may well be a favorite in the classical circles. Strong entry.

A Contraction of the cash list	Dis Jock REGIONAL RECO		Disk Jockey REGIONAL RECORD REPORTS			
BOB STEVENS KILT—Houston, Tex. 1. Tequila (Champs) 2. Sweet Little Sixteen (Berry) 3. Breathless (J. L. Lewis) 4. Are You Sincere (Williams) 5. Lollipop (Ronald & Ruby) 6. Oh Julie (Crescendos) 7. That Crazy Feeling (Rodgers) 8. 26 Miles (Four Preps) 9. You Are My Destiny (Anka) 10. Catch A Falling Star (Como)	FREEMAN HOVER KCSR—Chadron, Neb. 1. Tequila (Champs) 2. Catch A Falling Star (Como) 3. Sweet Little Sixteen (Berry) 4. 26 Miles (Four Preps) 5. Get A Job (Mills Bros.) 6. Sail Along Silv'ry Moon (B. Vaughn) 7. Oh Julie (S. Salvo) B. Who's Sorry Now (Francis) 9. Don't (E. Presley) 10. Sugartime (McGuires)	LASH LAZAAR KXLA—Pasadena, Calif. 1. Don't Let Go (R. Hamilton) 2. Tequila (Champs) 3. In My Heart (J. Lewis) 4. Maybe (Chantels) 5. So Tough (Kuf-Links) 6. Thirteen Men (D. Shore) 7. Sail Along Silv'ry Moon (B. Vaughn) B. The Other Me (J. Wallace) 9. Voodoo Man (Del-Vikings) 10. In My Life (T. Leonetti)	DANNY WILSON WHAV—Haverhill, Mass. 1. Witchcraft (F. Sinatra) 2. Don't (E. Presley) 3. Are You Sincere (Williams) 4. Lollipop (Chordettes) 5. Sugartime (McGuires) 6. It's Too Soon To Know (P. Boone) 7. 26 Miles (Four Preps) B. Gigi (T. Martin) 9. Maybe (Chantels) 10. You Are My Destiny (Anka)	 JERRY BESSELL WALB—Albany, Ga. Lollipop (Chordettes) Are You Sincere (Williams) Sweet Little Sixteen (Berry) You Mean Everything To Me (Spades) Tequila (Champs) Get A Job (Silhouettes) Get A Job (Silhouettes) Get Miles (Four Preps) Maybe Baby (Crickets) Who's Sorry Now (Francis) Breathless (J. L. Lewis) 	MURRY JORDAN WLIB—New York, N. Y. 1. 26 Miles (Four Preps) 2. Sugartime (McGuires) 3. Magic Moments (P. Como) 4. Billy (K. Linden) 5. Who's Sorry Now (Francis) 6. Are You Sincere (Williams) 7. Tequila (Champs) B. Sweet Elizabeth (W. Glahe) 9. A Very Precious Love (Day/Haymes) 10. Way Way Down (G. Gibbs)	
DAN ANDERSON WLOL-Minneapolis, Minn. 1. 26 Miles (Four Preps) 2. Tequila (Champs) 3. Lollipop (Chordettes) 4. Sweet Little Sixteen (Berry) 5. The Walk (J. McCracklin) 6. Are You Sincere (Williams) 7. Oh Lonesome Me (Gibson) 8. Magic Moments (P. Como) 9. It's Too Soon To Know (P. Boone) 10. Big Guitar (O. Bradley)	FRANK POLLACK KDAY—Hollywood, Calif. 1. Tequila (Champs) 2. Lollipop (Chordettes) 3. Oh-Oh, I'm Falling In Love (J. Rodgers) 4. Get A Job (Silhouettes) 5. Catch A Falling Star (Como) 6. Oh Julie (Crescendos) 7. Short Shorts (Royal Teens) 8. Sugartime (McGuires) 9. Maybe (Chantels) 10. Maybe Baby (Crickets)	DAN CRAWFORD KOME—Tulsa, Okla. 1. Tequila (E. Platt) 2. Breathless (J. L. Lewis) 3. Catch A Falling Star (Como) 4. Are You Sincere (Williams) 5. Sweet Little Sixteen (Berry) 6. Good Golly Miss Molly (L. Richard) 7. 26 Miles (Four Preps) 8. Lovin' At Night (D. Gates) 9. Little Blue Man (Johnson) 10. College Man (B. Justis)	JAY BENNETT KGAF—Gainesville, Tex. 1. Don't (E. Presley) 2. Get A Job (Silhouertes) 3. Magic Moments (P. Como) 4. Sail Along Silv'ry Moon (B. Vaughn) 5. Sweet Little Sixteen (Berry) 6. Short Shorts (Royal Teens) 7. Teenage Love (J. Fuller) 8. Oh Julie (Crescendos) 9. Sugartime (McGuires) 10. Are You Sincere (Williams)	HERB CARL KONO—San Antonio, Tex. 1. Tequila (Champs) 2. Sweet Little Sixteen (Berry) 3. The Walk (J. McCracklin) 4. Maybe (Chantels) 5. Breathless (J. L. Lewis) 6. Lonely Island (S. Cooke) 7. So Tough (Casuals) 8. Are You Sincere (Williams) 9. Catch A Falling Star (Como) 10. Don't (E. Presley)	DAN MELLETTE WYMB—Manning, S. C. 1. What A Night (L. Emerson) 2. Don't (E. Presley) 3. 26 Miles (Four Preps) 4. At The Hop (N. Todd) 5. Are You Sincere (Williams) 6. Sweet Little Sixteen (Berry) 7. Sail Along Silv'ry Moon (B. Vaughn) 8. Oh Lonesome Me (J. Walker) 9. Sing Boy Sing (T. Sands) 10. Waitin' In School (R. Nelson)	
EARL THOMAS WRSA—Saratoga Spgs., N. Y. 1. Rock And Roll Rhapsody (Four Aces) 2. Till There Was You (B. McNair) 3. Get A Job (Mills Bros.) 4. Are You Sincere (Williams) 5. Catch A Falling Star (Como) 6. Tequila (S. Kenton) 7. Who's Sorry Now (Francis) 8. It's Too Soon To Know (P. Boone) 9. Sugartime (McGuires) 10. The Big Record (Anthony)	PAUL DUBOSE WKAB—Mobile, Ala. 1. Get A Job (Silhouettes) 2. Breathless (J. L. Lewis) 3. Short Shorts (Royal Teens) 4. Swinging Shepherd Blues (M. Koffman) 5. Oh Julie (Crescendos) 6. Yes My Darling (F. Domino) 7. 26 Miles (Four Preps) 8 Love Like A River (E. T. Watkins) 9. Why Don't They Understand (G. Hamilton IV) 10. Maybe Baby (Crickets)	ALAN FIELD WTOR—Torrington, Conn. 1. Witcheraft (F. Sinatra) 2. Tequila (Champs) 3. Lazy Mary (L. Monte) 4. 26 Miles (Four Preps) 5. Who's Sorry Now (Francis) 6. It's Too Soon To Know (P. Boone) 7. He's Got The Whole World In His Hands (L. London) 8. Now And For Always (G. Hamilton IV) 9. Arrivederci Roma (Williams) 10. Sugartime (McGuires)	BILL CUSACK WEST—Caribou, Me. 1. Who's Sorry Now (Francis) 2. A Wonderful Time Up There (P. Boone) 3. Catch A Falling Star (Como) 4. Oh-Oh, I'm Falling In Love (J. Rodgers) 5. Gigi (B. Eckstine) 6. Come To Me (J. Mathis) 7. 26 Miles (Four Preps) 8. River Kwai March & Colonel Bogey (M. Miller) 9. Bells On My Heart (Cornell) 10. Tequila (S. Kenton)	DICK McFARLAND CKSL—London, Ont., Can. 1. Tequila (Champs) 2. Ballad Of A Teenage Queen. (J. Cash) 3. Oh-Oh, I'm Falling In Love (J. Rodgers) 4. Sweet Little Sixteen (Berry) 5. A Wonderful Time Up There (P. Boone) 6. Breathless (J. L. Lewis) 7. Maybe Baby (Crickets) B. Catch A Falling Star (Como) 9. Who's Sorry Now (Francis) 10. Lollipop (Chordettes)	GENE WINTERS WPGC—Washington, D. C. 1. Tequila (Champs) 2. Sweet Little Sixteen (Berry) 3. 26 Miles (Four Preps) 4. Catch A Falling Star (Como) 5. Good Golly Miss Molly (L. Richard) 6. Rock And Roll Is Here To Stay (Danny & Juniors) 7. Don't (E. Presley) 8. Get A Job (Silhouettes) 9. It's Too Soon To Know (P. Boone) 10. Lollipop (Chordettes)	
DICK SMITH WASK—Lafayette, Ind. 1. A Wonderful Time Up There (P. Boone) 2. Catch A Falling Star (Como) 3. 26 Miles (Four Preps) 4. Sweet Little Sixteen (Berry) 5. Tequila (Champs) 6. Ballad Of A Teenage Queen (J. Cash) 7. Lollipop (Chordettes) 8. Sail Along Silv'ry Moon (B. Vaughn) 9. You Are My Destiny (Anka) 10. Breathless (J. L. Lewis)	TOM GEORGE WJBK—Detroit, Mich. 1. Lollipop (Chordettes/ Ronald & Ruby) 2. Tequila (Champs) 3. Who's Sorry Now (Francis) 4. Sweet Little Sixteen (Berry) 5. 26 Miles (Four Preps) 6. It's Too Soon To Know (P. Boone) 7. Breathless (J. L. Lewis) B. Are You Sincere (Williams) 9. Baubles, Bangles And Beads (J. Jones) 10. Catch A Falling Star (Como)	BILL DAWES ECOP—Cincinnati 6, Ohio 1. He's Got The Whole World In His Hands (L. London) 2. A Wonderful Time Up There (P. Boone) 3. Lollipop (Chordettes) 4. Oh Julie (O. Williams) 5. Maybe (Chantels) 6. Sugartime (McGuires) 7. Are You Sincere (Williams) 8. A Million Miles From Nowhere (B. Benton) 9. Who's Sorry Now (Francis) 10. Tequila (Champs)	ART ROBERTS WCUE—Akron, Ohio 1. Tequila (Champs) 2. Lollipop (Chordettes) 3. Sweet Little Sixteen (Berry) 4. Dinner With Drac (Zacherle) 5. Who's Sorry Now (Francis) 6. 26 Miles (Four Preps) 7. He's Got The Whole World In His Hands (L. London) 8. The Walk (J. McCracklin) 9. Billy (K. Linden) 10. Give Her The Ax, Max (A. Roberts)	MEL BERSS WVU—Nashville, Tenn. 1. Oh Julie (Crescendos) 2. Tequila (Champs) 3. It's Too Soon To Know (P. Boone) 4. Say Boss Man (B. Diddley) 5. Catch A Falling Star (Como) 6. Reelin' & Rockin' (C. Berry) 7. Get A Job (Silhouettes) 8. Baby You've Had It (J. Paul) 9. Before You Accuse Me (B. Diddley) 10. Sweet Little Sixteen (Berry)	DANNY STILES WNJR—Newark, N. J. 1. Who's Sorry Now (Francis) 2. Gigi (C. Margulis) 3. Dede Dinah (F. Avalon) 4. Congratulations (Turbans) 5. Sunglasses After Dark (D. Pullen) 6. Miss Thing (Silhouettes) 7. Life Is A Mystery (T. Spade) 8. I Might Like It (Deltaires) 9. Patty (B. Long) 10. The Prince Of Players (T. Frederick)	
JOHNNY SELLECK KVOL—Lafayette, La. 1. Sweet Litt's Sixteen (Berry) 2. Who's Sorry Now (Francis) 3. Are You Sincere (Williams) 4. Tequila (Champs) 5. Catch A Falling Star (Como) 6. Big Guitar (O. Bradley) 7. Belonging To Someone (P. Page) 8. Oh-Oh, I'm Falling In Love Again (J. Rodgers) 9. You Are My Destiny (Anka) 10. Sail Along Silv'ry Moon (B. Vaughn)	JAY MICHAEL WCAE—Pittsburgh, Pa. 1. Sweet Little Sixteen (Berry) 2. Get A Job (Silhouettes) 3. Tequila (Champs) 4. Graduation Means Goodbye (Cardigans) 5. Gigi (C. Margulis) 6. Lazy Mary (L. Monte) 7. Oh-Oh, I'm Falling In Love Again (J. Rodgers) 8. Are You Sincere (Williams) 9. Dancing With My Shadow (Four Voices) 10. Magic Moments (P. Como)	SIG SAKOWICZ WHFC—Chicago, III. 1. Arrivederci Roma (Williams) 2. Peyton Place (L. Brooks) 3. 26 Miles (Four Preps) 4. Ballad Of A Teenage Queen (J. Cash) 5. Who's Sorry Now (C. Francis) 6. A Wonderful Time Up There (P. Boone) 7. Swinging Shepherd Blues (J. Smith) B. Lazy Mary (L. Monte) 9. It's Easy To Say (J. Nash) 10. You Win Again (J. L. Lewis)	ERNIE FORRESTER KGNO—Dodge City, Kans. 1. Tequila (Champs) 2. Get A Job (Silhouettes) 3. Who's Sorry Now (Francis) 4. Sweet Little Sixteen (Berry) 5. Arrivederci Roma (Williams) 6. Oh-Oh, I'm Falling In Love (J. Rodgers) 7. Lollipop (Chordettes) 8. Substitute (L. Baker) 9. Belonging To Someone (P. Page) 10. Wishing For Your Love (Voxpoppers)/My Love Loves Me (Four Coins)	ALAN JEFFORY KRIZ—Phoenix, Ariz. 1. I Gave You My Heart (G. Grant) 3. Sail Along Silv'ry Moon (B. Vaughn) 4. Catch A Falling Star (Como) 5. Swinging Shepherd Blues (M. Koffman) 6. Witchcraft (F. Sinatra) 7. Terry (T. Castle) B. Lonely Island (S. Cooke) 9. Are You Sincere (Williams) 10. River Kwai March & Colonel Bogey (M. Miller)	KEN MANLEY WHYE—Roanoke, Va. 1. Tequila (Champs) 2. Sweet Little Sixteen (Berry) 3. Lollipop (Chordettes) 4. Oh-Oh 1'm Falling In Love (J. Rodgers) 5. It's Too Soon Jo Know (P. Boone) 6. Dinner With Drac (Zacherle) 7. Who's Sorry Now (Francis) 8. Wishing For Your Love (Voxpoppers) 9. There's Only One Of You (Four Lads) 10. Are You Sincere (Williams)	
DICK STAMBAUGH WILZ—St. Petersburg Beach, Fla. 1. Swinging Shepherd Blues (M. Koffman) 2. 26 Miles (Four Preps) 3. Don't Let Go (R. Hamilton) 4. Sugartime (McGuires) 5. I Beg Of You (E. Presley) 6. Don't You Just Know It (Titans) 7. Been So Long (Pastels) 8. Maybe Baby (Crickets) 9. Lollipop (Chordettes) 10. Believe What You Say (R. Nelson)	RON HICKMAN WNNJ—Newton, N. J. 1. You Sure Look Good To Me (Hilltoppers) 2. Gigi (V. Damone) 3. Blonde Bombshell (Rondo) 4. The Laughing Sailor (R. Goodwin) 5. Magic Moments (P. Como) 6. Lazy Mary (L. Monte) 7. 26 Miles (Four Preps) 8. Sail Along Silv'ry Moon (B. Vaughn) 9. It's Too Soon To Know (P. Boone) 10. Whole Lotta Woman (M. Rainwater)	MONTY HOYT KOCY—Oklahoma City, Okla. 1. One Heart (G. Hamilton IV) 2. Sweet Little Sixteen (Berry) 3. Sweet Little Darlin' (J. Stafford) 4. A Wonderful Time Up There (P. Boone) 5. He's Got The Whole World In His Hands (L. London) 6. Till The Right One Comes Along (J. Sweeney) 7. Your Name Is Beautiful (C. Smith) B. Hey Doll Baby (P. Kelly) 9. 26 Miles (Four Preps) 10. Chick-Lets (Diamonds)	LARRY BERRILL KBIG—Hollywood, Calif. 1. The Brothers Karamazov (J. Hill) 2. He's Got The Whole World In His Hands (L. London) 3. Swinging Shepherd Blues (D. Rose) 4. Who's Sorry Now (Francis) 5. Return To Me (D. Martin) 6. Big Guitar (S. Taylor) 7. All Of These And More (F. Laine) 8. Me, Please Me (D. Jones) 9. Dee Jay With A Broken Heart (C. Jarvis) 10. Ghost Satellite (Bob & Jerry)	TED BARBONE, DICK DAUGHERTY, BOB LEE WFIN—Findlay, Ohio 1. A Wonderful Time Up There (P. Boone) 2. Are You Sincere (Williams) 3. Lollipop (Chordettes) 4. 26 Miles (Four Preps) 5. Catch A Falling Star (Como) 6. Ho's Got The Whole World In His Hands (L. London) 7. Who's Sorry Now (Francis) 8. Sweet Little Sixteen (Berry) 9. Tequila (Champs) 10. Sail Along Silv'ry Moon (B. Vaughn)	BOB ELLIS KOY—Phoenix, Ariz. 1. A Wonderful Time Up There (P. Boone) 2. Witchcraft (F. Sinatra) 3. Sail Along Silv'ry Moon (B. Vaughn) 4. Catch A Falling Star (Como) 5. A Very Precious Love (Ames Bros.) 6. 76 Trombones (P. W. Hunt) 7. Sweet Little Darlin' (Stafford) 8. Sugartime (McGuires) 9. It's Too Soon To Know (P. Boone) 10. There's Only One Of You (Four Lads)	
EARLE PUDNEY WGY—Schenectady, N. Y. 1. Getting Sentimental Over You (N. Riddle) 2. Gigi (V. Damone) 3. Tell Her You Love Her (F. Sinatra) 4. 26 Miles (Four Preps) 5. There's Only One Of You (Four Lads) 6. Oh-Oh, I'm Falling In Love (J. Rodgers) 7. A Wonderful Time Up There (P. Boone) 8. 76 Trombones (Hugo & Luigi) 9. Arrivederci Roma (Williams) 10. 16 t Forget You (Sinatra)	BUDDY STEVENS AND JIM GOLDEN WARE—Ware, Mass. 1. Sweet Little Sixteen (Berry) 2. Jollipop (Chordettes) 3. Good Golly Miss Molly (L. Richard) 4. It's Too Soon To Know (P. Boone) 5. Belonging To Someone (P. Page) 6. Ricky Tick (N. Watts) 7. My Pledge To You (J. Nash) 8. Bad Motorcycle (Storey Sisters) 9. Lazy Mary (L. Monte) 10. You're The Greatest (Carr)	SCOTT AVERY WKTV-Utica, N. Y. 1. I'm Not Afraid Anymore (E. Rodgers) 2. A Very Precious Love (Ames Bros.) 3. 26 Miles (Four Preps) 4. I Dig That Gal The Most (R. Pearson) 5. In Time (J. Harper) 6. It's Too Soon To Know (P. Boone) 7. Are You Sincere (Williams) 8. Wishing For Your Love (Voxpoppers) 9. In My Life (T. Leonetti) 10. Lover In The House (S. Lawrence)		10. She (J. Vale)	BILL GERSON WINN—Louisville, Ky. 1. 76 Trombones (R. Preston) 2. 26 Miles (Four Preps) 3. Magic Moments (P. Como) 4. A Very Precious Love (Ames Bros.) 5. Lida Rose & Will I Ever Tell You (Original Cast) 6. Dancing With My Shadow (Four Voices) 7. It's Too Soon To Know (P. Boone) 8. Sweet Li'l Darlin' (Stafford) 9. Kisses (F. Pourcel) 10. Gigi (V. Damone)	
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Report Bennett New VP Of Liberty

HOLLYWOOD-It was reported this week that Al Bennett, of Hart Distributing in this city, has resigned to become vice-president and general manager of Liberty Records. As of press time however, no confirmation of this could be had either from Bennett or Sy Waronker, President of Liberty. The report went on to say that Bennett would have a participation deal with the diskery and would be in charge of sales, promotion, advertising and distribution. Before joining Hart, Bennett was vice-president in charge of sales for Dot Records.

Webster Intros New Stereo Cartridge

RACINE, WISC. — The Webster Electric Co. of Racine, Wisconsin has just introduced a new stereo cartridge on the market. This new stereoceramic cartridge is said to be capable of playing either stereo or monaural 33 1/3-45 rpm disks with "exceptional fidelity". The cartridge has a response of 30-15,000 CPS and tracks at 5 to 7 grams. The stylus is a .7 diamond and it will carry a list price of \$24.50. Standard discounts are available to all dealers.



Jesse Kaye Named MGM Vice President

HOLLYWOOD—Jesse Kaye, west coast representative for MGM Records since the label's inception, has been named a vice-president of the record company according to an announcement made here last week.

The announcement came while president Arnold Maxin was on the coast for distributor meetings on the extensive promotion plans for the label's three "Gigi" albums. Maxin was on the coast with vice-president and national sales manager Irv Jerome; and Sol Handwerger, director of promotion for MGM. The meeting also revealed extensive plans for the label's "heaviest recording schedule in its history."

Nixon Commends Newport's International Jazz Band

NEW YORK—The Vice President of the United States, Richard M. Nixon, in a letter to Festival President Louis L. Lorillard, has hailed the Newport Jazz Festival's International Youth Band as:

"an outstanding example of what can be done by private citizens and groups in furtherance of the concept of 'people to people' and the development of mutual understanding through contact among people of similar interests.

ing through contact among people of similar interests. Young musicians from many countries will be brought together through the band, and while they may not all speak the same language, they all share a common interest in popular music. I am sure that this will not only be a meaningful experience for the musicians involved but it will also symbolize the great interest in this form of artistic expression which is shared by people in all areas of the world."

Composed of twenty of the best young jazz musicians from twenty countries, including two behind the Iron Curtain, the 'International Youth Band' will appear in the

Design Records Enters Singles Field

NEW YORK—Design Records heretofore a low priced LP line, entered into the pop singles field last week with its first two-disk release—one introing a new pactee Jett Powers, a nineteen-year-old baritone singing "Teen Age Quarrel" backed with "Go, Girl, Go".

The Second disk features Charlie Applewhite, who gets his release from the army March 25th. The disk features "Saturday's Kisses" backed with a Stallman-Shapiro song, "Put Your Heart Next To Mine".

Cy Leslie, President of the firm stated that it is the firm's intention to build artists via the single route for later presentation in the firm's LP catalogue. Singles will be A & R'd by Roy Freeman, who heads the department for the label.

At the same time the company announced the pacting of several new artists. The label has signed Connie Boswell and will release as her initial offering, an album of Irving Berlin tunes. Lanny Ross will record a 25th Anniversary album and Charlie Applewhite will follow his single release with an album of Kern tunes titled "Our Love Affair". This will be Applewhite's first disk in the album field and will be released within a week after Applewhite is released from the army.

Other recent pactees for the line include Charlie Spivak and his Orchestra, Eddie Dean, Smiley Burnette, Hildegarde and Al Donahue and his Orchestra. The diskery also has a onealbum deal with Jerry Colonna, Dorothy Lamour and is currently negotiating with two femme vocalists for album deals.

United States only at the Newport Jazz Festival, which takes place over the July 4th weekend at Newport, R.I.

Players are currently being auditioned in Europe for the band, and all expenses of bringing them to and from the United States will be borne by the Newport Jazz Festival, a nonprofit organization devoted to the idea of developing a greater understanding between people through the medium of jazz.

Hentoff Heads East A&R For Contemporary

LOS ANGELES — Nat Hentoff, author and jazz critic, has been set as East Coast A&R head of Contemporary Records, the West Coast indie. He will, however, continue his free-lance writing activities for The Reporter, Harper's, Esquire and other magazines as well as liner note writing for other firms.

Present plans call for Hentoff to record one album per month. The first, recorded and scheduled for April release, is by Benny Golson, featuring jazzmen Art Farmer, Gigi Gryce, Julius Watkins, Wynton Kelly, Paul Chambers, Charlie Persip, and others.

To acquaint himself with Contemporary's recording techniques and general production policy, Hentoff recently flew to Los Angeles. During his stay he interviewed a number of Contemporary's artists for whose albums he will write liner notes: Barney Kessel, Victor Feldman, Hampton Hawes, Harold Land, Ornette Coleman, Shelly Manne and André Previn.

Golden Crest Promotion

LOS ANGELES - One of the most successful promotions at the High Fidelity show held recently in Los Angeles was the give-away record offered by Golden Crest Records. Each visitor to the show was given a certificate entitling him to a free seven inch LP record containing excerpts from six different Golden Crest albums. On the reverse side of the certificate were listed the dealers in the Los Angeles area who would redeem the coupon for the record. Al Chapman of Modern Distributing, local distributor for Golden Crest, reported tremendous public response to the promotion with more than 25,-000 of the LP's given out.

Kay-Gee Distributing Expands With Pop Disks

BALTIMORE, MD.—The Kay-Gee Distributing Company of Baltimore, celebrating its 10th anniversary as a record distributing enterprise, is now expanding its operation to include popular records. For the past ten years Kay-Gee had been specializing in classical merchandise.

To handle the popular record department's promotion, Sam Kaufman of Kay-Gee announced that he has appointed Jack Cohen, a veteran of eight years in the record business.

Cook Issues Third Release

NEW YORK — Cook Laboratories' third new release since the fire that destroyed its plant last fall includes three new LP's: "Beauty & The Brute Force" featuring Dot Evans and a steel band; "Un Ti Bo", the music from the French island of Martinique; and "Ecuador", music with a Latin flair played and sung by the Benitez-Valencia duo.



Water Fight

BOSTON—Norm Prescott (right) won the battles, but lost the war. In a wild canoe-tilting contest between WBZ, Boston radio personalities, Norm Prescott and Alan Dary at the Sportsmens' and Boat Show recently, Prescott landed the best jousting blows as above, but he also landed in the water in three of four battles. This main tank event between the popular disk jockeys filled Mechanics Hall with an overflow capacity crowd of more than 5,000. The Cash Box, Music

Ashburn Joins New Warner Bros. Co.

HOLLYWOOD — Jim Conkling, president of the newly-formed War-ner Bros. Record Co., last week an-nounced the appointment of Harrison Ashburn as coordinator of A&R and business activities. Ashburn for the past twelve years has been with the music department of Universal-In-ternational studios. At the same time. Conkling indi-

At the same time, Conkling indi-cated that no talent will be signed to cated that no talent will be signed to the new label for one more month, and that the first product from the com-pany is scheduled for release in ap-proximately two months. According to Conkling, the company plans the development of new talent, as well as the signing of established artists.

Cameo Buys 2 Masters

NEW YORK — Cameo Records' New A & R head, Jerry Field, has ob-tained two masters from other record companies for the Cameo label. In Minneapolis, Field picked up a disk called "Candy Man" by George Davo from the North Star Record Company

Company.

A side reported breaking in and around the Columbus-Cleveland area. "Don't Mess Up My Hair" by Mike Miller was taken over from the Starr

With the announcement of the two master purchases came word that Cameo is planning to enter into the album field in the near future. The full story on the album line will be announced within the next few weeks.

New Columbia Distrib.

NEW YORK—Commercial Electric Company of Toledo, Ohio, which had been distributing Columbia Phono-graphs for years, will take on the Columbia Record line for distribution in the Toledo area, April 1. Stanford Goldman is the head of Commercial.

Westminster Names Portem

NEW YORK — Westminster has just appointed Portem Distributing of New York City as the exclusive distributor for Westminster records in New York City (except Staten Island), Long Island and Westchester County County

Rosemary Clooney & Jose Ferrer Cut "Oh **Captain'' LP For MGM**

NEW YORK Arnold Maxin, president of MGM Records, announced that on his recent trip to Los Angeles, California, he cut an album with Rosemary Clooney and Jose Ferrer. The husband-wife team did the score from the Broadway play, "Oh Cap-tain" tain

Phil Moore, well known bandleader

Phil Moore, well known bandleader and arranger, did the arranging and conducting on this session. Maxin explained that Rosemary Clooney, whose contract with Colum-bia Records had expired, did this album on a free-lance basis. She had not signed with MGM Records al-though other albums have been dis-cussed with her.

Seeco Records Signs Musicomic Stubby Kaye

NEW YORK—Sidney Siegel, pres-ident of Seeco Records, has just sign-ed Broadway musical-comedy star Stubby Kaye to an exclusive record-

Stubby Kaye to an exclusive record-ing contract. Kaye, who will make at least two LP's for Seeco, is currently appear-ing as "Marryin' Sam" in the hit Broadway musical "Li'l Abner". His performance in "Li'l Abner" won him this season's "Outer Circle Award" in the musical category.

this season's "Outer Circle Award" in the musical category. Prior to "Li'l Abner", Kaye was "Nicely, Nicely Johnson" in both the stage and screen versions of "Guys And Dolls".

Roulette-20th Fox Hold Screening

CHICAGO—Stan Pat, local repre-sentative for Roulette Records, set up a special screening, in conjunction with Twentieth Century Fox Film Corporation, of "A Long Hot Sum-mer" in the Twentieth Century Fox private screening room, March 20. The movie features Joanne Wood-ward, Paul Newman, Orson Welles and Lee Remick. Roulette's interest is centered in the sound track of "A Long Hot Summer" which features Jimmie Rodgers' version of the title tune.

Effervescent Winner



NEW YORK—At MGM Records' New York press luncheon introducing the intensive MGM campaign on behalf of the label's three "Gigi" albums, a magnum of champagne was awarded to the winner of a drawing. Above, Arnold Maxin, president of MGM is shown presenting the effervescent prize to Marty Ostrow, Cash Box editor. The bottle never reached home. It was polished-off by the staff of The Cash Box.

Premiere Party



NEW YORK—Richard Rodgers (left) and Oscar Hammerstein II, com-posers of the fabulous "South Pacific" score, present the star of the film version of "South Pacific", Mitzi Gaynor, with a floral copy of the film's sound track album. The presentation was made at a party in honor of the pic's New York premiere and was staged by RCA Victor Records at the Essex House in New York. The "SP" film sound track album is on the Victor label.

W&G Of Australia To Issue 300 LP's In '58

MELBOURNE, AUSTRALIA-The W & G Record Processing Company of Australia, a record manufacturing company representing some 35 American labels has announced that its LP production will be stepped up to at least 300 releases for this year. In order to cope with the increased production, W & G will expand its staff and facilities. The company will concentrate on popular and jazz material selected from within the ABC-Paramount, Somerset, Transworld, Fraternity, Key, Balboa, Marvel and Record Corporation of America catalogues.

In the classical department W & G will concentrate on the Westminster, Esoteric, Counterpoint and Modern Classics lines. The polka and foreign lines selections will be made from the Standard Phono, Colonial, and Old Tyme Jamboree labels.

W & G reports that 85% of its packaged releases now appear on 12" LP's as opposed to 7" EP's and 10" LP's which were in demand a few years ago. The 10"-78 rpm disk is fast becoming extinct, the company reveals, and over 95% of single sales are on 7"-45 rpm disks.

Jimmy Parks, W & G's American representative, is currently in Australia visiting with distributors and disk jockeys to hypo sales of Ameri-can produced material. In April he will continue on his trip around the world setting up distributors for Au-stralian produced material in Eu-rope and the United States.

RRE Appoints Record **Promotional Service**

HOLLYWOOD—Record Releasing Enterprises has appointed Joey Sasso and Gene Armand's Record Promo-tional Service to handle promotion for the East Coast. First release they will be working on will be "Afraid To Love You" and "Riding Out The Blues" by Jerry Madison. Both sides are the first efforts of the songwrit-ing team of Mark Mason and Otto Nelson.

World Pacific's Eastern **Distributor** Meeting

NEW YORK — World Pacific Pres-ident, Richard Bock, Vice-President, Phillip Turetsky, and Sales Manager, Woody Woodward, held a large-scale business meeting last week in New York, with local distributors and rep-resentatives of several other aspects of the record trade in attendance. The trip's basic purpose was to re-view the Eastern market condition as well as to establish firmer distributor relationships and coordinate mid-year sales planning. Bock announced that artist-pho-tographer William Claxton and poet-publisher Lawrence Lipton, instru-mental in the success of Los An-geles' and San Francisco's Poetry and Jazz movements, were signed by World Pacific to produce an as yet unspecified number of Poetry and Jazz albums. The albums will be the first to take advantage of top, estab-lished jazz stars. Lipton has stated that his album plans include "a fuller use of cooperative and sympathetic interplay between poet and musician, a more closely fused and meaningful artist relationship."



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NEW YORK:

Doug Moody, Ember and Herald Records, shot into Philadelphia to scoop up a master that's been getting attention in that area. "Betty Moretti" by the Chiclets is the side and it was produced and sold by Joe Grady and Ed Hurst. Moody says they are planning to change the name of the group,



but at this time they have not come up with the right one. Selling at top speed are Lee Allen's "Boppin' At The Hop" and The Silhouettes' "Miss Thing". Hanging on and threatening to break is "Congratulations" by The Turbans. Herald Records is cutting Count Hastings with two instrumentals this week. Moody will also be busy with a record session in which Ronnie Pearson cuts his next release. Pearson will debut it nationally on the Dick Clark show next Thursday, March 27. . . Don Carter ankles Roulette on March 28. He plans his own label and will free lance A & R for other diskeries. He has already signed contracts to a & r for Duke, Backbeat, Dooto

and Roulette. Carter wants it clearly understood that he is not forming his company to sell masters. All releases on his own label, and he has seven ready to go, will remain there. He is out to build a strong independent company. Carter plans to be ready with releases about April 1.... We hear Joe Kolsky is affectionately known around the office as "Senor Jose". . . . Essex Record Distributors, Inc., and Ascot Record Sales, Inc., Newark, N.J., is having open house at their new offices and warehouse at 10 Fenwick Street on Tuesday, Wednesday and Thursday, March 25, 26 and 27. . . . Jerry Wexler, Atlantic Records, tells of two "gassers" coming out this week. Two of the company's hot artists, Chuck Willis and Ray Charles make their pitch with "Hand Up My Rock And Roll Shoes" and "What Am I Living For" (Willis) and "Yes Indeed" and "I Had A Dream" (Charles). Also about to be released is an East-West package that the Atlantic fellas have high hopes for. "Little Blue Man" by Betty Johnson still climbing up that list of the nation's best sellers. . . . Glory Records out with two this week. Vince Martin tries to get back in the charts with another Bob Barron-Burt Long tune. Barron and Long, writers of "Cindy, Oh Cindy", pitch with "Ginny, My Joy". Martin's coupling is "Let The Midnight Special". Glory's second entry is "Story Old, Story New" and "Corey, Corey" by Herb Cooper. . . . Alan Freed's touring package, now complete. The roster includes Jerry Lee Lewis, Buddy Holly, Billy Ford and His Thunderbirds, The Chantels, The Pastels, Chuck Berry, The Diamonds, The Crickets, The Casuals, Frankie Lymon, Dickie Do and The Don'ts, Jo Ann Campbell, Screamin' Jay Hawkins, and the Freed orchestra featuring Sam "The Man" Taylor, Earl Warren and Panama Francis. . . . Ruth Cage out doing some advance selling for Broadway Theatre Alliance for the national company of "Auntie Mame". . . . Johnny Brantley getting ready to record. He is currently hot with "The Place" on Carlton Records. Brantley is also doing deejay work at WOV-New York where he does the Saturday evening 10-12 pm show. . . . Figure Music moving with some new tunes that look exciting. "Tight Skirts and Sweater" by the Versatones on All Star Records, "Standing At The Alter" by the Delltones on Ivy, and "Out Of My Mind" by The Platters on Mercury. . . Jerry Keller, Web Records, will appear on Ted Steele's TV Show on March 27 to plug his new release, "Please Sing To Me". . . Bill "Sparky" Mullen now doing a program on WAZA-Baltimore, Md. every Saturday morning (on tape) in addition to his WSID-Baltimore stints. Bill can be reached at WSID-912 No. Charles St., Baltimore. Mullen also does a Sunday evening 6-7 "Latin Fiesta" for the V.A. Hospital as a public service. He gets no pay for it. . . Bill Spitalsky, Atco Records,



RAY CHARLES

reveals that two of the foursome released only last week are already getting a solid reaction. They are King Curtis' "The Birth Of The Blues" and "Jest Smoochin'," and Walter Spriggs' "Rack 'Em Back". ... Don Robey claims the gang in Houston is working around the clock to fill the king-sized orders coming in on Tony Spade's "Life Is A Mystery", Bobby Blue Bland's "Teach Me", Bea Booker's "Comfort In My Heart", and The Capistranos' "Po Mary". Robey also advises he will soon be shipping a new spiritual release by Clara Ward and The Sensational Nightingales. Also coming up is a new Rob-Roys release. Dave Roinick, eastern rep for Robey's three labels, just back after checking Philadelphia, Balti-

more and Washington. Robey's A & R chief, Joe Scott, just finished a couple of sessions in Dallas and Fort Worth where he cut the next release for The Casuals and Pat Murphy with The Catalinas. Dave Clark, Duke-Peacock-Backbeat national sales rep, winging about the country. Last stop Miami, Fla. . . Clifton "King Bee" Smith (KCOH-Houston, Texas) tells us Buddy Johnson, sister Ella, Arthur Prysock, B. B. King, Annie Laurie, Linda Hopkins, Arnett Cobb and Joe Tex were in town and most of them showed up on The King Bee's Royal Court of Rock (Record Hop) Saturday afternoon. . . . Count Basie and Joe Williams in New York's Birdland March 20 to April 2. . . Earl Bostic out on King with two delectable instrumentals, "Back Beat" and "Honeysuckle Rose".

CHICAGO:

Abner, Vee Jay-Falcon Records, is quick to advise that Memphis Slim, who has been dormant for two years, has what looks like a big one on Vee-Jay titled "Stroll On Little Girl." The Dells, who are hot with their new release "The Springer" move into the Apollo Theater in New York, 4/4 for one week.



Ab tells us that the Spaniels really wowed the crowds at the Howard Theater in Washington, D.C. with their current disk "I Lost You", and Ab is very elated over a "left field' item on the Falcon label "Marsha" by the Prodigals; which is breaking very big in Detroit, Pittsburgh, Cleveland and Chicago . . . Lola Dee and her Hubby Rudolph Vallentino (Yup! that's his monicker!) are expecting a wee bundle of joy . . . Roulette's Stan Pat is very excited about terrific sales on the Heartbeats' "I Found A Job" . . . Bill Bolden at King Distribs says that Ralph Bass, Herb Kole and everyone else at King are tickled about Little Willie John's "Talk To Me, Talk To Me". Bill says it's going like WOW! Inimitable Earl Bostic.

B. B. KING

. . .

currently playing the Blue Note, is doing big biz according to Frank Holzfiend, Bill tells us. Bill says that two decks King expects a lot of good results with are Gene Stewart's "Oh, Baby, Dance With Me" and Bill Doggett's Hot & Peppery new release "Pimento" . . . Over at United Distribs, Jerry Ferber advises that B. B. King's "Why Does Everything Happen To Me" and Danny Boy's "All Of Me", on Kent, are hitting on all fronts . . . Congrats are in order for deejay King Richard (Dick White) of WRIT in Milwaukee, who bowed on TV recently over WITI, Milwaukee. Dick had Roulette's Playmates and the Crescendos as his guests. The Crescendos' newie is "School Girl" on Nasco, according to All-State's Mike Oury. Mike says that there is a lot of activity on the Chantel's newie "Every Night" on End and Larry Williams' new Specialty "Slow Down" . . . A sensational new Dot trio, the James Brothers, who guest on "American Bandstand" April 4, appeared on "Marty's Morgue" and Jim Lounsbury's "Record Hop" via WBKB recently . . . Ted Argiris, Bel Aire Music, announced the sale of his fifth master to Decca Records . . . Phil Chess is minding the shop at the Chess Diskery while Lennie Chess is on the west coast.

LOS ANGELES:

Ed Townsend, new Capitol Records artist, back East to promote his new recording "For Your Love" and "Over and Over Again".... Spike Jones has entered the Rock and Roll field as a writer. Jones and Eddie Brandt penned the current hit song sweeping the Southwest, "Sick, Sick, Sick" recorded by



LITTLE WILLIE JOHN

Kenny Ottey on RCA Victor. Disk is Pick of the Week on XEAK, The Mighty 690, and Predicted Hit at KDAY.... Charles Trammel taking over the remote disk jockey show from Dolphin's of Hollywood record store heard over station KGFJ.... United Artists Records signed former child film star, David Holt to a long term contract. First release, a rock and roller will be out soon.... Josie's Bobby Freeman and Ebb's Ralph Mathis in town from San Francisco with KYA's Jim Hawthorne for an appearance on Red Blanchard's KPOP remote from Park Record Shop.... Premiering on Capitol Records this week is Don Lang, a rock singer, who offers "Ramshackle Daddy" with a double-talk lyric on the top side. It

is paired with "Hand Jive" which is based on a current British teen trend in which the kids express themselves musically with ther hands. . . . Red Blanchard, KPOP, found a master of "Turkey Trot" by the Art Foxall Combo, which is a rock and roll version of "Turkey In The Straw". Red's airing created enough reaction to prompt Randy Wood to buy the master for release on Dot Records. . . . B. B. King, now recording for the new Kent label, is out with a new release "Why Do Everything Happen To Me" and "You Know I Go For You".

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

March 29, 1958



Territorial

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

ARE YOU SINCERE Andy Williams (Cadence 1340) BAD MOTORCYCLE Storey Sisters (Cameo 126) BAUBLES, BANGLES AND BEADS Jonah Jones (Capitol 3893) *BEGGING BEGGING James Brown (Federal 12316) BLUEBERRY SWEET Chandeliers (Angel Tone 521)

BOBBY'S BLUES Bobby Blue Bland (Duke 182)

BOOK OF LOVE Monotones (Argo 5290)

*BOPPIN' AT THE HOP Lee Allen (Ember 1031)

BORN BLIND Sonny Boy Williamson (Checker 883)

CHERRY PIE Tri-Lads (Bulls-Eye)

CHICKEN HOP CHICKEN IN THE BASKET Billy Bland (Tip-Top 708)

CLICK CLACK Dickie Doo & Dont's (Swan 4001)

COLLEGE MAN Bill Justis (Phillips 3522) *CONFESSIN' THE BLUES Little Walter (Checker 890)

CORRIDO ROCK Bill Balcom (Dot 15711; Starla S-7)

CRY FOR ME BABY Elmore Janes (Chief 7006)

DEDICATED TO THE ONE I LOVE "5" Royales (King 5098)

DINNER WITH DRAC John Zacherle (Cameo 130)

DIZZY MISS LIZZIE Larry Williams (Specialty 626)

DO WHAT YOU DID I'M ASKING FORGIVENESS Thurston Harris (Aladdin 3399)

*DO YOU WANT TO DANCE Bobby Freeman (Josie 835)

DOWN ON MY KNEES *I FOUND A JOB Heartbeats (Roulette 4054)

*DOWN ON THE FARM Al Downing (White Rock 1111)

EVERY NIGHT Chantels (End 1050)

FLIP, FLOP AND BOP Floyd Cramer (RCA Victor 7156) FLYING HOME

HIPPY DIPPY Bill Doggett (King 5096)

*GOT A JOB Miracles (End 1016)

*HAVE FAITH Gene Allison (Vee-Jay 273) HIGH BLOOD PRESSURE Huey 5mith & Clowns (Ace 545)

HOO DOO BLUES Lightning 5lim (Excello 2131)

I LOST YOU CRAZEE BABEE Spaniels (Vee-Jay 264)

I MET HIM ON A SUNDAY Shirelles (Decca 30588)

I'M OUT TO GETCHA Thurston Harris (Aladdin 3415)

IN MY HEART Jimmy Lewis & Volumes (Ivy 104) JUST FOR YOU AND ME Joe Tex (Ace 544) LOLLIPOP Ronald & Ruby (RCA Victor 7174)

LOVER BOY Cleftones (Gee 1048)

* Indicates first appearance on Territorial Tips *MOONLIGHT Vanguards (Ivy 103) MOVIN' AND GROOVIN' Duane Eddy (Jamie 1101) NO LOVE LIKE HER LOVE Clyde McPhatter (Atlantic 1170) OH JULIE Otis Williams (DeLuxe 6158) OH-OH, I'M FALLING IN LOVE AGAIN Jimmie Rodgers (Roulette 4045) REELIN' AND ROCKING Chuck Berry (Chess 1683) REMEMBER Velours (Onyx 520; Orbit) ROCK AND ROLL IS HERE TO STAY Danny & Juniors (ABC-Paramount 9888) ROCK IT Tommy Hudson (White Rock 1110) RUBY, RUBY Little Willie Littlefield (Rhythm 108) 7-11 Gone All Stars (Gone 5016) 6 MONTHS, 3 WEEKS Sharps (Tag) *SOMEWHERE DOWN THE LINE Jimmy Scott (King 5104) SO TOUGH Casuals (Back-Beat 503) STAY BY MY SIDE Midnighters (Federal 12317) STOOD UP Ricky Nelson (Imperial 5483) STRING TO YOUR HEART Jimmy Reed (Vee-Jay 270) SUBSTITUTE Lavern Baker (Atlantic 1176) SUGARTIME McGuire Sisters (Coral 61924) TEQUILA Eddie Platt (ABC-Paramount 9899) *THAT'S ALL I NEED TO KNOW Sam Cooke (Specialty 627) THE PLEA Chantels (End 1001) THE SHAKE Mark IV (Cosmic 704) THE SWINGING SHEPHERD BLUES Moe Koffman (Jubilee 5311) THE TUTTLE Ernie Freeman (Imperial 5486) THIS IS THE NIGHT Valiants (Keen 34004) TO BE LOVED Jackie Wilson (Brunswick 55052) TO LOVE AND BE LOVED Lloyd Price (KRC 305) TRYING TO GET YOU OFF MY MIND Katy Watkins (Checker 879) 26 MILES Four Preps (Capitol 3845) VOODOO MAN Del-Vikings (Mercury 71266) WE BELONG TOGETHER Robert & Johnny (Old Town 1047) WHO'S SORRY NOW Connie Francis (MGM 12588) WIGGLE-TAIL Googie Rene (Class 221) WISHING FOR YOUR LOVE Voxpoppers (Mercury 71282) Clovers (Atlantic 1175) YES MY DARLING DON'T YOÙ KNOW I LOVE YOU Fats Domino (Imperial 5492) YOU ARE MY DESTINY Paul Anka (ABC-Paramount 9880) YOU WERE MADE FOR ME Sam Cooke (Keen 4009)





NEW YORK-Following in his famous dad's footsteps, Morton Downey, Jr. inks a managerial pact with Art Weems, Executive Vice-President of General Artists Corporation. The young crooner's initial waxing, due out this week, will be on the MGM label. Titles of the two tunes, which he penned himself, are "Ya Let Go" and "Wedding Ring".



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

20

DUPREE

Chuck Willis (Atlantic 1168)

21. EVERY NIGHT. 22. SWINGING SHEPHERD BLUES. 23. ANGEL SMILE. 24. YOU WERE MADE FOR ME. 25. SO TOUGH. 26. AT THE HOP. 27. YOU CAN MAKE IT IF YOU TRY. 28. DEDE DINAH. 29. 7-11. 30. THAT'S ALL RIGHT.

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Backstage At The Waldorf



NEW YORK—Last Saturday, the McGuire Sisters, Phyllis, Chris and Dorothy, completed a sensational engagement at the Waldorf Astoria. During their stay there the gals overwhelmingly won the critics acclaim. Also, the artists are riding high in the wax circle with their current smash hit, "Sugartime", which may probably turn out to be the biggest side they've cut to date. Many show biz personalities turned out to see the trio. Included in the above pics are, (left top photo, left to right) Bob Austin of The Cash Box, Chris, Jerry Marshall of WMGM, Phyllis, Al Trilling, WNEW Record Librarian, Dorothy and Jack Lacy of WINS. (Top right) The gals with WNEW deejay, Art Ford. (Bottom left) The trio poses with Odis Echols, on the left, and Charlie Phillips, co-writers of "Sugartime". (Bottom right) The gals with Steve Allen, standing, and seated, tunesmith Jimmy McHugh, Mrs. Allen (Jayne Meadows) and Martin Block of ABC.



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			5
-	NEW YORK	CHICAGO	NEW_ORLEAN
	TEQUILA Champs	TEQUILA Champs	TEQUILA Champs
2	(Challenge 1016) BEEN SO LONG Pastels	(Challenge 1016) TEACH ME HOW	(Challenge 1016) I'M ASKING FORGIVENESS
3	(Argo 5287) THE WALK Jimmy McCracklin (Checker 885)	TO LOVE YOU Bobby Blue Bland (Duke 182) ANGEL SMILE Nat "King" Cole (Capitol 3860)	Thurston Harris (Aladdin 3399) BEEN SO LONG Pastels
4	SWEET LITTLE SIXTEEN	DON'T LET GO Roy Hamilton (Epic 9257)	(Argo 5287) SWEET LITTLE SIXTEEN Chuck Berry
5	Chuck Berry (Chess 1683) YOU CAN MAKE IT IF YOU TRY Gene Allison	THE WALK Jimmy McCracklin (Checker 885)	(Chess 1683) TALK TO ME, TALK TO ME Little Willie John
6	(Yee-Jay 256) GET A JOB 5ilhouettes (Ember 1029)	SWEET LITTLE SIXTEEN Chuck Berry (Chess 1683)	(King 5108) THE WALK Jimmy McCracklin (Checker 885)
7	TALK TO ME, TALK TO ME Little Willie John (King 5108)	BEEN SO LONG Pastels (Argo 5287)	GOOD GOLLY MISS MOLLY Little Richard (Specialty 624)
8	DOWN ON MY KNEES Heartbeats (Roulette 4054)	YOU WERE MADE FOR ME Sam Cooke (Keen 4009)	HIGH BLOOD PRESSURE Huey Smith & Clowns (Ace 545)
9	ROCK AND ROLL IS HERE TO STAY Danny & The Juniors (ABC-Paramount 9888)	THAT'S ALL RIGHT Little Jr. Parker (Duke 168)	LONELY ISLAND Sam Cooke (Keen 4009)
10	WE BELONG TOGETHER Robert & Johnny (Old Town 1047)	YOU CAN MAKE IT IF YOU TRY Gene Allison (Vee-Jay 256)	DEDICATED TO TI ONE I LOVE '5" Royales (King 5098)
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1	TEQUILA Champs (Challenge 1016)	TEQUILA Champs (Challenge 1016) Eddie Platt (ABC-Paramount 9899)	TEQUILA Champs (Challenge 1016)
2	EVERY NIGHT Chantels (End 1050)	SWEET LITTLE SIXTEEN Chuck Berry (Chess 1683)	SWEET LITTLE SIXTEEN Chuck Berry (Chess 1683)
3	THE PLEA Chantels (End 1001)	EVERY NIGHT Chantels (End 1050)	THE WALK Jimmy McCracklin (Checker 885)
4	BEEN SO LONG Pastels (Argo 5287)	TALK TO ME, TALK TO ME Little Willie John (King 5108)	GOOD GOLLY MISS MOLLY Little Richard (Specialty 624)
5	BLUEBERRY SWEET Chandeliers (Angel Tone 521)	BETTY AND DUPREE Chuck Willis (Atlantic 1168)	BREATHLESS Jerry Lee Lewis (5un 288)
6	YOU WERE MADE FOR ME Sam Cooke (Keen 4009)	WE BELONG TOGETHER Robert & Johnny (Old Town 1047)	ROCK IT Tommy Hudson (White Rock 1110)
7	MAYBE Chantels (End 1005)	DON'T YOU KNOW I LOVE YOU Fats Domino (Imperial 5492)	DOWN ON THE FA Al Downing (White Rock 1111)
			TEACH ME HOW
8	SWEET LITTLE SIXTEEN Chuck Berry (Chess 1683) THE WALK	THE WALK Jimmy McCracklin (Checker 885) DOWN ON MY KNEES	TEACH ME HOW TO LOVE YOU Bobby Blue Bland (Duke 182) BEEN SO LONG

GOOD GOLLY MISS MOLLY Little Richard (Specialty 624)

DIZZY MISS LIZZY Larry Williams (Specialty 626)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

10

GOT A JOB Miracles (End 1016)

	The	Cash Bo		R & B Sure Shots
PHILA	ADELPHIA L	OS ANGELES	DETROIT	THE CASE BUT AND DUICE DROIS
1 Chá (Ch SW	QUILA amps hallenge 1016) VEET LITTLE	TEQUILA Champs (Chailenge 1016) OH JULIE	TEQUILA Champs (Challenge 1016) SWEET LITTLE	"DEDICATED TO THE ONE I LOVE" "5" Royales King 5098
2 Chu (Ch (Ch (Ch (Ch (Ch (Ch) (Ch) (Ch) (Ch)	XTEN uck Berry hess 1683) DN'T YOU IST KNOW IT ey Smith & Clowns ce 545)	Crescendos (Nasca 6005) MAYBE Chantels (End 1005)	SIXTEEN Chuck Berry (Chess 1683) THE WALK Jimmy McCracklin (Checker 885)	"GOT A JOB" The Cash Box 3/15
4 Fat (In 5 MI	DN'T YOU KNOW LOVE YOU ts Domino nperial 5492) DOD GOLLY ISS MOLLY tile Richard	SWEET LITTLE SIXTEEN Chuck Berry (Chess 1683) CORRIDO ROCK Bill Balcom (Starla S-7)	GOOD GOLLY MISS MOLLY Little Richard (Specialty 624) LOLLIPOP Chordettes (Cadence 1345)	Miracles End 1016
6 (A)	pecialty 624) DOK OF LOVE protones urgo 5290) EEN SO LONG	GET A JOB Silhouettes (Ember 1029)	MAYBE BABY Crickets (Brunswick SS0S3) WHO'S SORRY NOW	"BOOK OF LOVE" The Cash Box Award o' the Week 3/1 Monotones Argo 5290
(A)	stels urga 5287) HE WALK mmy McCracklin Checker 885)	Chordettes (Cadence 1345) ARE YOU SINCERE Andy Williams (Cadence 1340)	Cannie Francis (MGM 12588) GET A JOB Silhouettes (Ember 1029)	• "TO BE LOVED" The Cash Box Sleeper of the Week 2/1
9 T/ Lite (K	ALK TO ME, ALK TO ME ttle Willie John (ing 5108)	SHORT SHORTS Royal Teens (ABC-Paramount 9882)	SOMEWHERE DOWN THE LINE Jimmy Scott (King 5104)	Jackie Wilson Brunswick 55052
10 5il.	ET A JOB houettes mber 1029)	BREATHLESS Jerry Lee Lewis (Sun 288)	MAYBE Chantels (End 1005)	
ATL	ANTA		SAN FRANCISCO	"SUBSTITUTE" Lavern Baker Atlantic 1176
l SI	WEET LITTLE XTEEN buck Berry hess 1683)	MAYBE BABY Crickets (Brunswick 55053)	TEQUILA Champs (Challenge 1016)	"I MET HIM ON A SUNDAY"
7 Pa	EEN SO LONG astels Argo 5287)	TEQUILA Eddie Platt (ABC-Paramount 9899)	SWEET LITTLE SIXTEEN Chuck Berry (Chess 1683)	Shirelles Decca 30558
3 Ch (C)	EQUILA hamps hallenge 1016)	MAYBE Chantels (End 1005)	DON'T LET GO Roy Hamilton (Epic 9257)	
4 M Lit (S)	OOD GOLLY IISS MOLLY ttle Richard pecialty 624)	SHORT SHORTS Royal Teens (ABC-Paramount 9882)	TEACH ME HOW TO LOVE YOU Bobby Blue Bland (Duke 182)	THE GOSPEL CHORDETTES NEW RELEASE! # 4096 "GOD'S GOT THE WHOLE
5 Jin (C	HE WALK mmy McCrocklin hecker 885)	SWEET LITTLE SIXTEEN Chuck Berry (Chess 1683)	DEDICATED TO THE ONE I LOVE "5" Royales (King 5098)	WORLD IN HIS ARMS'' b/w THE SPUTNIK SONG
6 FC 5ai (K)	OU WERE MADE OR ME m Cooke een 4009)	DINNER WITH DRAC John Zacherle (Camea 130)	GET A JOB Silhouettes (Ember 1029)	D.J.'s if you play Spirituals, write for free samples!
	ON'T YOU JUST NOW IT uey 5mith & Clowns lace 545)	GOOD GOLLY MISS MOLLY Little Richard (Specialty 624)	THIS IS THE NIGHT Valiants (Keen 34004)	SAVOY RECORD CO SE MARKET ST NEWARK, N J
0 Mc	OOK OF LOVE onotones irgo 5290)	THE WALK Jimmy McCracklin (Checker 885)	GOOD GOLLY MISS MOLLY Little Richard (Specialty 624)	!! THIS IS IT! # 1 INSTRUMENTAL HIT!!
Q Jo	UST YOU AND ME ne Tex Ace 544)	BREATHLESS Jerry Lee Lewis (Sun 288)	DO YOU WANT TO DANCE Bobby Freeman (Josie 835)	BUBBLE GUM ROCK "ROCK MY ROCKIN' CHAIR 45-C-103-A
IN Ja	EGGING, BEGGING mes Brown ederal 12316)	GET A JOB Silhouettes (Ember 1029)	LOLLIPOP Chordettes (Cadence 1345)	CHRISTY RECORDS — LOS GATOS, Calif. EL. 4-9598

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

PENGUINS (Dooto 435)

B "DO NOT PRETEND" (2:47) [Dootsie Williams BMI — Curtis Williams] The Penguins return to the label on which they had their great national hit "Earth Angel". They team fluidly on a slow beat ballad with a tender thought. Easy, swingy, romantic. Good deck.

C+ "IF YOU'RE MINE" (2:10) [Dootsie Williams BMI — Willie Johnson] The Penguins turn to a mid-dle beat jump with a pop-country flavor. Deck swings lightly, but doesn't come up to the appeal of "Do Not Pretend."

TONY MARCH (Checker 887)

B+ "STOMPEN ROCK" (2:10) [Arc-Jimbo BMI—Tony March] Tony March rocks out a middle beat rocker with that current background that the kids find so irrestible. Deck Jumps with life and the kids can go all out on this one. Hot item.

C+ "COUSIN ROCKIN' ROLL BLUES" (2:10) [Arc-Jimbo BMI — Tony March] March sings a slow, rhythmic ditty with a straight out pop approach. Fair deck without the power of "Stompen Rock".

BIG BOB DOUGHERTY (Westport 0516)

C+ "BLUE MONDAY BLUES" (2:03) [Westport BMI — Dougherty] Big Bob Dougherty and his orchestra etch a slow, rhythmic blues in ok manner. The band paints its moody picture with a fair degree of

C+ "TEEN-AGE FLIP" (2:13) [Westport BMI — Dougherty] Dougherty and his group rocks out a quick beat on the flip. Deck comes off ok, but in spite of its title, doesn't seem to be what the teenagers of today are buying.

GENE & EUNICE (Aladdin 3414)

B+ "THE ANGELS GAVE YOU TO Forrest, E. Levy] Gene and Eunice place a rather tender thought to a quick beat rock and roll beat and the merger comes off rather well. A rhyth-mic jumper to which the kids can abandon all restraints. Should attract attention. attention.

B+ "I MEAN LOVE" (2:12) [Alad-din BMI-G. Forrest, E. Levy] The pair comes through with a similar piece of material and this one too is a better than average offering. Good, solid jump wax.

WALTER SPRIGGS (Atco 6112)

B+ "RACK 'EM BACK" (1:53) [Progressive B M I — McCoy, Owens] Walter Spriggs rocks out a novelty middle beat with a hard hitting reading that will definitely in-terest the teener. Deck moves hard all the way. Spriggs delivers in good style and soundwise, the deck is powerful.

"YOU'RE MOVIN' ME" (2:23) B **B** [Progressive BMI — Eden/Pro-gressive BMI—Benton Otis] Spriggs works over a slow, rhythmic item and another strong waxing is the result. Spriggs has a styling that catches the ear. Ok entry.



"BOO-DA-BA" (2:32) [Lynbeth BMI-Bill Doggett]

BILL DOGGETT (King 5125)

• Bill Doggett makes his pitch with a pair of top-notch instrumentals that bear the Dogget trademark. Doggett makes a stronger bid with "Pimento", a slow rhythmic ditty with tremendous sound and arrange-ment. The deck is exciting and captures the imagination of the listener. A strong Doggett entry that commands attention. The coupling, "Boo-Da-Ba", is a quick-middle beat with those Dogget sounds that are so compelling. Excellent dance item and strong wax on its own. However, we lean toward "Pimento" for the big action.

"THE BIRTH OF THE BLUES" (2:34) [Ross Jungnickel-Harms ASCAP-DeSylva, Brown, Henderson]

"JEST SMOOCHIN'" (2:45) [Figure BMI-Curtis, Baker]

KING CURTIS (Atco 6114)

• King Curtis plays just about the hottest sax possible as he turns out two socking sides that will vie with each other for honors. "The Birth Of The Blues" finds Curtis riding roughshod over the classic tune. It emerges a powerful offering. Curtis impresses tremendously here and it could break out in a big way. The coupling, "Jest Smoochin'", is given a searing reading by Curtis' flaming sax. A torrid blues that Curtis sells with an exciting sax exhibition. Two very good waxings here here. back to back.

"NEVER LET YOU GO," (2:14) [Haber, Tompkins, Voets, Mathis] "I'LL MAKE A BET" (2:00) [A. Hodge]

The Ambers featuring Ralph Mathis (Ebb 142)

• Mathis and The Ambers come up with a quick beat jump that you know has it from the opening note. "Never Let You Go" is adorned with a driving tempo, handclaps and the vastly contrasting voices of the high pitched lead and the deep bass. Wax has excitement and a quality that captures the wild emotions of the youngsters. The flip, "T'll Make A Bet", is sadly inept by comparison.

RICHARD BERRY and The Pharaohs (Flip 331)

B+ "YOU LOOK SO GOOD" (2:18) Richard Berry and The Pharaohs swing out with a slow beat bouncer reminiscent of "Down in Mexico". Berry handles his vocaling with a good styling that gets the most out of the love lyric. Good, infectious jump stuff. jump stuff.

B "YOU'RE THE GIRL" (2:15) [Limax BMI — Richard Berry]. Berry and The Pharaohs bounce a slow, rhythmic ditty with a good blending of vocal chords. Pretty tune sold effectively.

JOE ALLEN and His Alley Cats (Jalo 201)

(Jolo 201) **B** "BABY, BABY, BABY" (2:18) [Jalo BMI — Allen, Gale] Joe Allen and his Alley Cats belt out a quick beat r & r item with screaming saxes and the raucus and hard hit-ting voice of Joe Allen. Deck is a driver that is "go-go" all the way.

B "I CRIED ENOUGH" (2:24) [Jalo BMI — P. Clifton] Allen lends his big voice to a slow beat blues. It is a strong, moving job that sits strongly with the listener. Jockeys should find interesting programming here

THE STROLLERS (Aladdin 3417)

B+ "JUMPING WITH SYMPHONY I SID" (2:15) [Aladdin B M I — Lester Young] The Strollers dish up a slow beat melodic instrumental with a great and interesting sound. Tune is from the family of "Swinging Shepherd Blues". Good job that merits deejay cooperation.

"SWINGING YELLOW ROSE OF TEXAS" (2:17) [P.D.] The Strollers swing with gay abandon dishing up the P.D. item with an in-triguing treatment. Interesting ar-rangement that brings a good change of pace to any program.

GUITAR JR. (Goldband 1058)

(Goldband 1058) **B** "FAMILY RULES" (2:25) [Gold-en States BMI—Baker, Schuler] Guitar Jr. wails a slow, rhythmic blues with an effective presentation. Deck swings lightly and seems to have captured a feeling that will make it most commercial in the southern markets. markets.

B "I GOT IT MADE" (2:25) [Gold-en States BMI—Baker, Schuler] Guitar, Jr. backs with a middle beat jump and handles it in good style. The deck has an infectious air with a good, solid dance beat.

THE COZYTONES (Willow 1001)

B+ "I'M ALONE" (2:17) [Walnut BMI—Paul] The Cozytones swing out in easy fashion on a lilting middle beat. Deck has a light and airy feel-ing despite the lead singing a story of an unsuccessful love and his plea for her return. Deck is infectious and should get good jockey attention.

B "LITTLE FLIRT" (2:19) [Wal-nut BMI—Paul] The Cozytones come up with another entertaining deck. A slightly faster middle beat bouncer that comes off well. Good initial entry for the new label.

JOHNNY RIVERS -(Gone 5026)

B+ "LONG, LONG WALK" (2:41) Johnny Rivers handles himself very well as he delivers a quick beat bouncer. Swinging beat loaded with gimmicks. Deck deserves your close inspection. Kids could tie into this one.

B+ "BABY, COME BACK" (2:35) [Figure BMI — J. Ramistella] Rivers rocks out with a quick beat. Strong Presley feeling here. Deck swings with an excitement. Two good pop decks.

EDDIE BARTEL (Modern Sound 6900)

B "STEADY EDDIE" (2:01) [An-dover BMI — Bartel, Martin] Eddie Bartel and His Crowd dish up a middle beat rock instrumental with good sounds and solid overall effects. Good instrumental offering for the reaking kids. rocking kids.

B "CHA-LYPSO BOUNCE" (1:49) [Andover BMI—Bartel, Martin] Bartel and gang kick up the dust in no uncertain terms as they belt this infectious "cha-lypso bounce" with driving effects. Deck comes through with excitement.

B. B. KING (Kent 301)

B+ "YOU KNOW I GO FOR YOU" **b**+ (2:29) [Modern BMI — Taub, Ling, King] B. B. King wails a slow beat blues with his usually good vocal job. King sings of his woman, tells her how he goes for her, and how life is no good without her. Good, swinging blues the r & b fan should feel

B "WHY DO EVERYTHING HAP-PEN TO ME" (2:20) [Taub, King, Josea] Another slow beat blues with interpretations similar to the flip deck. Another good, warm emo-tional r & b blues.

THE MAHARAJAHS (Flip 332)

B+ (2:06) [Limax BMI—D. T. Baker, A. Leo] The Maharajahs team in good fashion on a sprightly quick beat bouncer that gets through to the listener. It has the solid teener beat currently in fad. Deck moves in great style. This one has a solid chance to make it if the airtime comes through.

B "I DO BELIEVE" (2:49) [Limax BMI-D. T. Baker, A. Leo] The Maharajahs deliver a slow beat bal-lad with the proper emotional depth. A good, sincere offering that catches the mood.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

TRI-BORO RECORD SHOP

Jamaica, N. Y.

Jamaica, N. Y. 1. You Can Make It If You Try (G. Allison) 2. Talk To Me, Talk To Me (John) 3. Bobby's Blues (B. B. Bland) 4. That's All Right (L. J. Parker) 5. Don't You Just Know It (H. Smith) 6. Born Blind (S. B. Williamson) 7. Say Boss Man (B. Diddley) B. To Be Loved (J. Wilson) 9. Don't Shout At Me Daddy (E. Johnson) 10. Wee Baby Blues (J. Turner)

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CLIFTON "KING BEE"

CLIFTON "KING BEE" SMITH KCOH—Houston, Tex. 1. Sweet Little Sixteen (Berry) 2. Tequila (Champs)/The Walk (J. McCracklin) 3. Dedicated To The One I Love (5 Royales) 4. If I Don't See You Again (T. Taylor) 5. You Were Made For Me (S. Cooke) 6. Gee Golly (Coasters) 7. Have Faith (G. Allison)/ Been So Long (Pastels) 8. Teach Me (B. B. Bland) 9. Don't You Just Know It (H. Smith) 10. Star Of Fortune (V. Dillard)

JACK STANT & GENE BOYD

WDRF—Chester, Pa.

WDRF-Chester, Pd. 1. Skinny Minny (B. Haley) 2. You Excite Me (F. Avalon) 3. Love Me Again (J. Sands) 4. I Wish I May, I Wish I Might (Four Aces) 5. Screaming Ball (DuPonts) 6. Oh Julie (Crescendos) 7. Love For Sale (A. Raymond) 3. So Tough (Casuals) 4. Dona (W. Lewis) 4. A Wonderful Time Up There (P. Boone)

BOB DEANE KANS—Wichita, Kans.

KANS—Wichita, Kans. 26 Miles (Four Preps) Oh Julie (Crescendos) Get A Job (Silhouettes) You Are My Destiny (Anka) Maybe Baby (Crickets) So Tough (Casuals) Lollipop (Chordettes) College Man (B. Justis) I'm Gonna Love You (Holly) Now And For Always (G. Hamilton IV)

Top Selling Records Reported by R & B **Retail Outlets** more From Coast to Coast H & Y ELECTRIC CO. MR. "T HORN'S RECORDS HORN'S RECORDS Detroit, Mich. 1. Somewhere Down The Line (J. Scott) 2. Sweet Little Sixteen (Berry) 3. Taquila (Champs) 4. Talk To Me, Talk To Me (L. W. John) 5. The Walk (J. McCracklin) 6. Dedicated To The One I Love (5 Royales) 7. Good Golly Miss Molly (L. Richard) 8. Swinging Shepherd Blues (J. Pate) 9. So Tough (Casuals) H & Y ELECTRIC CO. Houston, Texas 1. Tequila (Champs) 2. Sweet Little Sixteen (Berry) 3. Dedicated To The One I Love (5 Royales) 4. Are You Sincere (A. Williams) 5. Talk To Me, Talk To Me (L. W. John) 6. Good Golly Miss Molly (L. Richard) 7. Swinging Shepherd Blues (M. Koffman) 8. The Stroll (Diamonds) 9. The Walk (J. McCracklin) 10. Hippy Dippy (B. Doggett) MR. "T" Chicago, III. 1. Angel Smile (N. Cole) 2. Tequila (Champs) 3. You Were Made For Me (S. Cooke) 4. Been So Long (Pastels) 5. That's All I Need To Know (S. Cooke) 6. The Walk (J. McCracklin) 7. You Know I Go For You (B. B. King) B. Confessin' The Blues B. Confessin' The Blues (L. Walter) 9. Don't Let Go (R. Hamilton) 10. Flying Home (B. Doggett) CENTRAL RECORD SHOPS CENTRAL RECORD SHOPS Atlanta, Ga. 1. Begging Begging (J. Brown) 2. Sweet Little Sixteen (Berry) 3. You Were Made For Me (S. Cooke) 4. Book Of Love (Monotones) 5. Been So Long (Pastels) 6. Hoo Doo Blues (L. Slim) 7. Don't You Just Know It (H. Smith) 8. Before You Accuse Me (B. Diddley) 9. Daddy's Little Baby (Midnighters) 10. Maybe (Chantels) STATE MAN #2 New Orleans, La. RECORD RACK RECORD KACK Los, Angeles, Calif. 1. Tequila (Champs) 2. Corrido Rock (B. Balcom) 3. We Belong Together (Robert & Johnny) 4. Lollipop (Chordettes) 5. 6 Months, 3 Weeks (Sharps) 6. Are You Sincere (A. Williams) 7. Sweet Little Sixteen (Berry) B. Lo Aon (Playmatcs) New Orleans, La. 1. Been So Long (Pastels) 2. Asking Forgiveness (T. Harris) 3. Tequila (Champs) 4. High Blood Pressure (H. Smith) 5. Sweet Little Sixteen (Berry) 6. Dedicated To The One I Love (5 Royales) 7. The Tuttle (E. Freeman) B. Yes My Darling (F. Domino) 9. Dirzy Miss Lirzy

Jo-Ann (Playmates)

9. It's Too Soon To Know (P. Boone)

10. Who's Sorry Now (C. Francis)

BERGENFIELD MUSIC, INC. Bergenfield, N. J. 1. I Met Him On Sunday (Shirelles)

- (Shirelles) 2. Tequila (Champs) 3. Sweet Little Sixteen (Berry) 4. Lollipop (Chordettes) 5. Maybe Baby (Crickets) 6. Rock And Roll Is Here To Stay (Danny & Juniors) 7. The Walk (J. McCracklin)

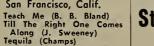
- B. Oh Julie (Crescendos)9. Short Shorts (Royal Teens)
- 10. Get A Job (Silhouettes)

Page 45

(J. Pate) 9. So Tough (Casuals) 10. Lester Leaps In (C. Bostic)

- 9. Dizzy Miss Lizzy (L. Williams) 10. The Walk (J. McCracklin)

MELROSE MUSIC



(Voxpoppers) 6. Don't (E. Presley) 7. Lonely Island (S. Cooke) B. Don't Let Go (R. Hamilton) 9. Cry For Me (E. Jones) 10. Maybe (Chantels)

MELROSE MUSIC San Francisco, Calif. 1. Teach Me (B. B. Bland) 2. Till The Right One Comes Along (J. Sweeney) 3. Tequila (Champs) 4. Dedicated To The One I Love (S Royales) 5. Wishing For Your Love (Voxpoppers) 6. Don't (E, Presley)

R & B k Jockey

REGIONAL RECORD REPORTS

KING BEE" WOODCOCK

- WYBC-New Haven, Conn.

- 1. Tequila (Champs) 2. Sweet Little Sixteen (Berry) 3. Don't Let Go (R. Hamilton) 4. Good Golly Miss Molly (L. Richard)
- 5. Get A Job (Silhouettes)
- Maybe (Chantels) Pass The Biscuits Please (A. Williams)
- B. Dance (Coasters)
- 9. Honeystrollin' (Honeystrollers) 10. The Walk (J. McCracklin)

HARRY GRANT KCNA—Tucson, Ariz.

- KCNA—Tucson, Ana. 1. Breathless (J. L. Lewis) 2. College Man (B. Justis) 3. Get A Job (Silhouettes) 4. Rock And Roll Is Here To Stay (Danny & Juniors) 5. You Mean Everything To Me (Slades)

- (Slades) Lollipop (Chordettes) Tequila (Champs) Short Shorts (Royal Teens) Don't Let Go (R. Hamilton) 6. 7. B. 9.
- Don't Let Bad Motorcycle (Storey Sisters) 10.

CHUCK BABCOCK CKLB—Oshawa, Ont., Can.

- CKLB—Ushawa, Unt., Can. 1. Tequila (Champs) 2. Oh Julie (Crescendos) 3. Bop-A-Lena (R. Self) 4. Don't (E. Presley) 5. She's Neat (D. Wright) 6. So Tough (Kuf-Linx) 7. I'll Come Running Back To You (S. Cooke) B. The Stroll (Diamonds) 9. Breathless (J. L. Lewis) 10. Short Shorts (Royal Teens)

4. Wishing For Your Love (Voxpoppers) 5. Dinner With Drac (Zacherle) 5. Dinner With Drac (Zacherle) 6. I've Lied (W. Wilson) 7. Lollipop (Chordettes) 8. Oh Julie (Crescendos) 9. I Met Him On Sunday (Shirelles) 10. Who's Sorry Now (C. Francis)

JOE SMITH

WMEX-Boston, Mass.

1. Tequila (Champs/Platt) 2. Sweet Little Sixteen (Berry) 3. We Belong Together (Robert & Johnny)

BILL WORTH WNDR—Syracuse, N. Y. 1. Tequila (Champs) 2. Get A Job (Silhouettes) 3. Maybe (Chantels) 4. Good Golly Miss Molly 5. I Beg Of You (E. Presley) 6. The Walk (J. McCracklin) 7. Don't You Just Know It (Titans) 8. Herrista (I. Doc)

- B. Henrietta (J. Dee) 9. Gee Golly (Coasters) 10. Yes My Darling (F. Domino) 10.

DON BURFORD KBSF—Springhill, La.

- KBSF—Springhill, La. 1. Tequila (Champs) 2. Wishing For Your Love (Voxpoppers) 3. Breathless (J. L. Lewis) 4. Get A Job (Silhouettes) 5. Betty And Dupree (C. Willis) 6. Short Shorts (Royal Teens) 7. Gigi (B. Eckstine) B. The Stroll (Diamonds) 9. Oh Julie (Crescendos) 10. Don't (E. Presley)
- "It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Bob Features Nellie



ing in Fort Wayne at the Berghoff Gardens, stopped in at the studios to be interviewed by Bob. A long time fan of Miss Lutcher, Bob not only featured her on his "Bob Chase Show" that night, but also took the opportunity to star her in his weekly nighttime "Program PM" series "Band of Gold', which was broadcast on the evening of March 4th.

Mercury Cuts Vaughan **Stereo At London House**

CHICAGO — EmArcy Records, a subsidiary of Mercury Records, and Oscar and George Marienthal of the London House held an after hours stereo taping session at the London House March 6 featuring Sarah Vaughan. The session was supervised by EmArcy's Jack Tracy assisted by Malcolm Chisholm and Douglas Brand. The title of the tape will be "Sarah Vaughan At London House". Sarah performed before an audience consisting of the elite of show busi-ness currently appearing in Chicago. Among those present as guests of the Marienthals were; Carol Chan-ning and her husband, Charles Lowe; Count Basie, Carmen Cavallaro, Woody Herman, Buddy Greco, Jack Gavin, account executive, Henri, Hurst & McDonald; Al Taylor, deejay Marty Faye with Stan Gottstein, producer of Marty's Morgue TV Show. Others present were, Frank D'Rone, currently appearing at Dante's In-

of Marty's Morgue TV Show. Others present were, Frank D'Rone, currently appearing at Dante's In-ferno; deejay Milo Hamilton, WIND; Pat McCafferty, WGN; Miss Pat O'-Day, RCA-Victor recording artist, currently appearing at the Camelia House of the Drake Hotel; Decca's "Big Jim" Hill, Jack Walsh and Roger Christian of Northwestern Univer-sity's radio station WNUR, and Paul Raffles of the Black Orchid.





SAN FRANCISCO — Elma Greer, promotion girl for Chatton Distrib-utors in San Francisco wore this in-teresting garb when she took "Corrido Rock" by Tortilla Pete on the Imperial label around to the Bay Area disk iorkow

Cooke And Abez Set 6 Tune Deal

March 29, 1958

LOS ANGELES — Song writer, Eban Abez, who penned both music and lyrics to the hit "Nature Boy", has set a six tune deal with Keen rec-ording artist, Sam Cooke. The first of the six tunes, already recorded and released, is "Lonely Island" which to date has shown sales of over 120,000 in two weeks, according to Keen. The remaining five tunes will be recorded and released during the year. Cooke recently hit the record spotlight with his smash "You Send Me" and is currently starring at New York's Copacabana. This is Cooke's 5th night club appearance in the 5th month of his rapidly rising show business career. career.

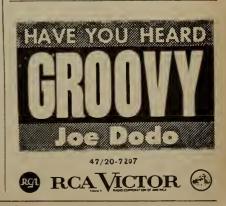
New Shirley LP

NEW YORK—Don Shirley's first new LP in two years will be released by Cadence Records this week. Shir-ley opened an engagement at the Hickory House, Tuesday, March 18th.

Title of the young pianist-compos-er's new album is "Don Shirley Solos". In it he again demonstrates the unique synthesis of jazz and classical styles.

Earlier Shirley albums, (all record-ed for Cadence), include "Tonal Ex-pressions", "Piano Perspectives", "Don Shirley Duo", and "Orpheus in the Underworld".

Another LP, "Don Shirley with Two Basses", will be released in April.



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		2. Whole Lotta Woman (M. Rainwater) 3. Honky Tonk Hardwood Floor	3. Camel Walk Stroll (Johnnie & Jack) 4. 1 Can't Stop Loving You	2. Send Me The Pillow (H. Locklin) 3. Don't (E. Presley)
	and the second for the second for the second s	4. Found My Girl In The USA (J. Skinner)	5. My Baby's Not My Baby	(R. Price)
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<form> Prove the set of th</form>		B. Geisha Girl (H. Locklin) 9. Your Name Is Beautiful	B. The Story Of My Life	B. I Love You More (J. Reeves)
 MANDERSS MARKE <		10. Love's Call From The Moun- tain (H. Snow)	10. Uh Huh Mm (S. James)	(C. Smith) 10. Makin' Up My Mind (Dean)
ander der Arbeit in anderen facht in sechla in bedärigen Verlage verlage in der Arbeit in der Arb	BROOKLYN, N.YA pilot in his own right, Danny Stiles, WNJR New-	KVLV-Fallon, Nev. 1. Ballad Of A Teenage Queen	WJJL-Niagara Falls, N. Y. 1. Ballad Of A Teenage Queen	WAMO-Pittsburgh, Pa. 1. I Love You More (Reeves)
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Peeling" by Kenneth Rogers. 2. Joard Alban Laboration 4. Joard Alban Laboration 4. Joard Alban Laboration America's Loading ONE STOP Record Service Laboration 4. Joard Alban Laboration 4. Joard Alban Laboration Star 101H AFE, 2231 HTERKE, A. BUTTORD, COM, HENKK, N., HIJSBEER, H., BUTTORD, HANKK, N., HIJSBEER, H.,	altitude of 30,000 feet and a speed of 500 miles per hour. The first record		To You (R. Price) 4. Diamond Joe (W. Cooper) 5. I Wish I Was The Moon	4. Kisses Sweeter Than Wina (J. Rodgers) 5. Overnight (J. Reeves)
 America's Leading ONE STOP Record Service Leading ONE STOP Record Service Leading A. Are, Wath, K. Are, W	Feeling" by Kenneth Rogers.	7. Just A Little Lonesome (B. Helms)	6. House Of Glass (E. Tubb) 7. My Baby Ain't My Baby	(F. Husk) 7. Ballad Of A Teenage Queen
America's Leading ONE STOP Record Sarries LEESLE DISC TRIBUTION CON JIM THR MC, 2011 HITLER OT WINDORST, 211 HITLER HER MER, M. J. Librar Artin Barding Art Article Artinter Artin Article Article Article Article Article Art		9. What Makes A Man Wander (J. Skinner) 10. If You're Lookin' For Love	B. Once More (R. Acuff) 9. Curtain In The Window (R. Price)	B. Stop The World (P. Cline) 9. Wang Dang Do (F. Husky)
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 2. Balad OA Leveens & Gilleron J. 3. The Name In The Article Content of Content o	If you are reading	1. Curtain In The Window (R. Price)	1. It's All Your Fault (Price) 2. Please Pass The Biscuits	KHEY-El Paso, Texas 1. Don't (E. Presley)
The Cash Box why not mail this coupon		(J. Cash) 3. Oh Lonesome Me (Gibson)	3. Once More (R. Acuff) 4. Whispering Rain (H. Snow)	3. The Man In The Moon (Browns)
The Cash Box why not mail this coupon today	someone else's copy of	5. I Can't Stop Loving You (K. Wells) 6. Stop The World	6. I Used To Love You (J. Shepard) 7. Time Changes Everything	5. Whispering Rain (H. Snow) 6. Oh Lonesome Me (D. Gibson 7. Curtain In The Window
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	ADDRESS	10. I'm Gonna Love You Too (B. Holly)	10. A Wonderful Time Up There (P. Boone)	(H. Thompson) 10. I Can't Stop Loving You (K. Wells)
CITY	CITY ZONE STATE	talent to Ira Howard,	Country Editor, The Casl	a Box, 1721 Broadway,

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

March 29, 1958



Victor Unveils Low Cost **4 Speed Portable Phono**

CAMDEN, N.J .- A portable fourspeed New Orthophonic High Fidelity "Victrola" phonograph, to be nationally advertised at \$99.95, was announced last week by Raymond W. Saxon, Vice President and General Manager, RCA Victor Radio and "Victrola" Division.

The Mark XV features a powerful amplifier exactly matched to its multispeaker system which includes a 61/2inch "woofer" for low and mid-range frequencies and a 31/2-inch "tweeter" for high frequencies. The set has separate calibrated continuously-variable bass and treble controls as well as calibrated loudness control. It has a frequency response from 80 to 20,-000 cvcles.

"Because of public insistence on finer quality sound reproduction and the continued popularity of portable sets, we are making the Mark XV available through our dealers immediately," Saxon said. "In this instrument we are offering features at \$99.95 which previously have been available only in much higher priced sets."

The Mark XV comes in a simulatedleather case of brown and beige, resembling higher-priced RCA Victor High Fidelity "Victrola" phonographs in appearance.

Two other portable models are also available in the RCA Victor line; the three-speaker Mark XI and the Mark XII, a 45-rpm "Victrola" phonograph.

Hank Thompson Booked Solid

HOLLYWOOD - Hank Thompson and His Brazos Valley Boys, one of the nation's top Western bands have a solid string of personal appearances set until the first of August. Many of these include several of the top college rodeo dates. Among these will be an appearance on May 2, Frontier Days Rodeo, Southwest Texas State Teachers College, San Marcos, Texas.

Bob White, previously with Hank Thompson for two years, and Tommy Canfield have joined the Hank Thompson band on fiddles. Butch White replaces Paul McGhee on drums. Hank now has the following personnel: Billy Gray, rhythm guitar and vocals; Bob White and Tommy Canfield, fiddles and mandolin; Bobby White, steel guitar; Dubert Dobson, trumpet; Vic Davis, piano; Billy Stewart, bass; and Butch White, drums.

Sherlock Named To Capitol's **Promotion Staff**

LOS ANGELES-Appointment of George Sherlock to the National Promotion staff of Capitol Records has been announced by Dick Rising, National Sales Promotion Manager of the label.

Sherlock, who joins Capitol after extensive experience in Hollywood as a record and artist promoter, will be assigned to the coordination of tie-ins between motion picture studios and radio and TV networks with Capitol and its stable of artists.



HAWAII-Ferlin Husky, Patsy Cline, Faron Young and Jerry Reed are snapped by the photographer during their six day tour of the Hawaiian Islands which was completed March 12.

All-Instrumental Music Service Introduced

CHICAGO-A new service of allinstrumental music, called the Musi-'que' Spot Library, is being introduced to broadcasters, recording studios and film studios by Standard Radio Transcription Services, Inc., of Chicago.

This library consists of over 1600 separate tracks of instrumental music ranging from split-second attentiongetting effects to complete musical backgrounds of over two minutes; from solo instruments like tympany, harp, xylophone, cymbal, tuba or piccolo to a full-sounding 40 piece orchestra. Its purpose is to enable the producer to add music or musical effects to commercials, slide films or motion pictures "quickly, easily and economically"

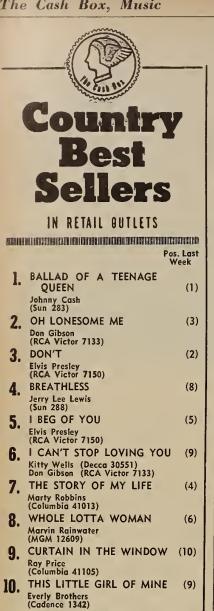
A complete selection of music is available for commercal announcements; openers and closers; jingles of various lengths; contrasts and backgrounds for 10, 20 and 60-second announcements. In the few weeks since the library has been on the market, the following stations and studios are now using it: WJR, Detroit, Michigan; WRRR, Rockford, Illinois; WXYZ, Detroit, Michigan; WOLF, Syracuse, N.Y.; WQAM, Miami, Florida; WJJD, Chicago, Ill.; WCAO, Baltimore, Maryland; WCOP, Boston, Mass.; WMPS, Memphis, Tenn.; KLIF, Dallas, Tex.; KBRO, Bremerton, Wash.; KWEB,Rochester, Minn.; WILZ, St. Petersburg Beach, Fla.; WSMN, Nashua, New Hampshire; WTAD, Quincy, Illinois; Kling Film Enterprises, Chicago; Radio Corp. of America, Chicago; Fred Niles Pro-ductions, Chicago; Universal Recording Corp. Chicago; Boulevard Recording Studios, Chicago; United Sound Systems, Detroit; Century Recording Studios, Kansas City, Mo.; Radio Corp. Of America, New York; Douglas Productions, Chicago.



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

The Cash Box, Music

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(Cadénce 1342) 11. STOP THE WORLD. 12. ANNA MARIE. 13. YOUR NAME IS BEAUTI-FUL. 14. GEISHA GIRL. 15. GREAT BALLS OF FIRE. 16. OH-OH, I'M FALL-ING IN LOVE AGAIN. 17. JUST A LITTLE LONESOME. 18. ONCE MORE. 19. YOU WIN AGAIN. 20. SEND ME THE PILLOW YOU DREAM ON. 21. IT'S ALL YOUR FAULT. 22. BIG RIVER. 23. IS IT WRONG. 24. STOOD UP. 25. BOP-A-LENA. 26. UH-HUH-MM. 27. MY SPECIAL ANGEL. 28. SHOULD WE TELL HIM. 29. MY SHOES KEEP WALK-ING BACK TO YOU. 30. JAILHOUSE ROCK. ROCK.









"CRACKER JACK" (2:03)[Bourne ASCAP-M. Harris] "GOOD LOVE" (2:14)

[Bob Abbott BMI-J. Stone]

JANIS MARTIN (RCA Victor 7184)

• Janis Martin seems certain of a sparkling future. Her newest Victor release is the most powerful deck she's cut to date and could prove to be her 'stepping stone'. Tagged "Cracker Jack", it's a delightful piece of rockin', all-mart material tailor-made for the femme's 'rock-a-billy' approach. Flip portion, labeled "Good Love", is another dandy rafter-shaker on which the chirp generates a crackling excitement. Tremendous vocal and musical assist on both ends of this double-barreled money-maker.

"GOOD DEAL, LUCILLE" (2:16) [Acuff-Rose BMI— Terry, Theriot, Miller]

AL TERRY (Hickory 1075)

AL TERRY (Hickory 1075) • A short while back Al Terry made a solid dent on the country charts with his light-hearted cutie, "Good Deal, Lucille." Now that the country dept. has expanded its boundries Hickory and Terry have chosen to re-vamp the tune to fit the current market. And they've done a fine job of re-styling as Al, and a chorus, attractively carve out the song in subdued, rockin' fashion. Could be a bigger winner this time. The lower deck, a mod-erate paced romantic weeper, titled "Because I'm Yours (But You're Not Mine)", is delivered with touching sincerity by the smooth-toned warbler. Excellent coupler but we go with the upper half for the quick action.

ALLEN PAGE (Moon 301)

B+ "HIGH SCHOOL SWEATER" (2:47) [Tree BMI—J. Wingate, A. Wingate] Both Allen Page and the Moon diskery make a promising debut with this heartfelt, r&r-flavored bal-led that the transform in all fields are lad that the teensters in all fields are gonna take a liking to. The Crowns and the Moon Beams neatly back up on the vocal and instrumental end.

"TERRIFIC TOGETHER" (2:11) [Eden. Brookville BMI—Stevenson, Hill, Williams]

"THE KINGDOM OF LOVE" (2:30) [Roosevelt BMI— C. Singleton, A. Evelyn]

FERLIN HUSKY (Capitol 3943)

• From the forthcoming Para-mount flick, "Country Music Holi-day", in which Ferlin Husky sings and stars, comes an ultra-lovely, moderate paced romantic ballad tabbed "Terrific Together". It's a charming piece of material that the charter wraps up with a beauti-

charming piece of material that the chanter wraps up with a beauti-fully soft, echo chamber effect. Deck is loaded with potential and looks like a country-pop smash from every angle. Not to be over-looked is the stellar job of vocaliz-ing Husky, along with the ork and chorus, hands in on the flip, a captivating, middle beat, pop-styl-ed romancer labeled "Kingdom Of Love." Great companion piece tho the pic gives the edge to the top end.

C+ "HONEYSUCKLE" (2:37) [Tree BMI—J. Wingate, A. Wingate] Reverse waffle is a flavorful novelty rocker that Page, and the two groups, wax in light-hearted manner.

WANDA JACKSON (Capitol 3941)

B+ "HONEY BOP" (2:13) [By-Nash BMI — Reeves, Durden, Axton] Wanda Jackson follows her chart-riding "No Wedding Bells For Joe" and "Fujiyama Mama" with another potent two-sider that should follow suit. This side is a catchy ditty from the r&r category that Wanda belts out in bright style.

B+ "JUST A QUEEN FOR A DAY" (2:26) [Central BMI-H. How-ard] Under half is a middle tempo lover's lament that the velvety-voiced canary renders in warm, penetrating fashion. Either end can step way out.

Т. ТОММУ (Dot 15718)

B+ "MOON FEVER" (2:04) [Acuff-Rose BMI—B. Bryant, F. Bryant] A real appealing, all-market novelty item gets treated to a most inviting reading by T. Tommy. Colorful musi-cal assist on a tantalizing rock 'n roller with strong pop, country and r&b chart possibilities.

B+ "ALL SO NEW TO ME" (1:57) [Acuff-Rose BMI—B. Bryant] On this end Tommy, and a vocal group, persuasively spins a lovely romantic affair set to a fish-beat ballad pace.

JIM & EDITH YOUNG (Jay 11-15-57) **C+** "I DON"T NEED YOU ANY-MORE" (2:48) [Jed BMI-J. Aleshevich, K. Marlow] Jim & Edith Young, a new country vocal duo, make an impressive wax debut as they ten-derly, other this task approximations medderly etch this tear-compelling, mod-erate paced romantic weeper.

erate paced romantic weeper. "WE'VE GOT TO GO" (2:44) [Jed BMI—E. Dobbs] This end, a middle beat opus, finds the twosome happily in love and all set to dispel the untruths about their romance. Soft string support, on both lids, sup-plied by the Miami Valley Gang.

MARY CLICK (Columbia 41138)

B+ [Johnstone-Montei BMI—Olof-son, Ellenhorn] A beautiful, slow paced romantic affair, with strong pop overtones, is caressed in soft, sincere style by Mary Click of the Jimmy Dean TV'er. Lovely choral and ork assist assist.

B+"IT'S EASY TO SAY YOU'RE "IT'S EASY TO SAY YOU'RE SORRY" (2:04) [Ross Jung-nickel ASCAP—H. David, B. Weis-man] On the bottom biscuit, the dulcet-toned canary, along with an-other stellar pop-styled backdrop, comes across with telling effect as she hearfully projects a poignant middle tearfully projects a poignant, middle beat lover's lament. Top notch pairing.

GENE McKOWN (Aggie 1001) **B**+ (2:10) [Les Kangas BMI—A. Coates, G. McKown] Gene McKown debuts in explosive style on the newly-formed Aggie label as he drives out the story of rock and roll. Ex-citing platter that oughta keep the boxes, in all fields, hopping day and night. The Tune Twisters are re-sponsible for the house-rockin' in-strumentation. strumentation.

B "MY DREAM GIRL" (2:15) [Les Kangas BMI—A. Coates, G. Mc-Kown] This end, Gene, ably backed up by the Tune Twisters once again, turns in an ear-appealing reading on a fetching, slightly up tempo romantic piece. Good coupling.

HANK SANDERS (Crest 1039)

B+"BEEN GONE A LONG TIME" Hank Sanders has the blues 'cause his sweetie's reappearance has been long overdue. Engaging vocal effort on a quick beat foot-stomper that the chanter rocks out in intriguing fash-ion. Could make a heap of moise.

B "HOW MUCH-HOW MUCH (I Love You)" (1:58) [American BMI—H. Sanders] Sanders changes the pace on this end as he prettily polishes off a slightly up tempo affair with crying towel love lyrics. Good bet for deejay programming.

PORTER WAGONER (RCA Victor 7199) (Sacred)

B+ "HEAVEN'S JUST A PRAYER AWAY" (2:25) [Warden BMI— T. Tomilson] Porter Wagoner gets the maximum mileage out of this mod-erate paced religious message. Mov-ing performance that receives a grade "A" choral assist. Superb offering for the market.

B+(2:32) [Tree BMI—R. Hayes] This half is a touching sentimental item that tugs at the heartstrings. Porter tells of old parents who are made happy by their children's achievements and have decided to re-tire. Stirring recitation that makes for a 'must programming' side.

JUSTIN TUBB (Decca 30606)

B+ "SUGAR LIPS" [Copar BMI—J. contagious rocker that Justin Tubb can ride high with on the best selling lists. Cute set of happy-go-lucky coupled with a socko performance by Justin and the ork and chorus makes this a deck to be reckoned with.

B+ "ROCK IT ON DOWN TO MY [Tenn-Tex BMI-J. Tubb]Another solid sales job by Justin and the crew on a delectable pile-driver that can bust wide open in the country-rock and roll dept.

"Only those records best suited for comme rcial use are reviewed by THE CASH BOX"

The Cash Box, Music

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March 29, 1958





Program Director Paul Collins writes that Wink Lewis, c&w deejay, has joined the KFRD-Rosenberg, Texas, staff—which was brought about by a complete revamping of KFRD programming. Wink, a veteran of 9 years in the country music DJ field, would like to invite all his friends, artists, publishers and song writers to send along sample copies of their latest releases.



Tom Tall and his Tom-Kats are now working a series of dates in the Los Angeles area and will appear at the "Riverside Rancho" on Sunday March 23rd. Tom is plugging the groups' initial Crest release "Stack-A-Records" and "Mary Jo". Both tunes were penned by Tom.

* * * * * * * * * * * * * * * * * * K "Uncle Charlie" Babcock, CKLB-Oshawa, Ont., Can. tells us that the Poni Tails, Patti, Laverne and Toni, really broke it up when they appeared recently at the "Indigo Room" of the Hotel Barkley. Their latest release on ABC-Paramount, "It's Just My Luck To Be 15", is climbing fast on Charlie's c&w chart. Their other deck, on the Point label, tabbed "Your Wild Heart", is also on his list. Mgr. for group is new suit. It's all gold and has 24kt. gold threads running thru it! We can see ya from here Charlie!

"Ramblin' Lou" WJJL-Niagara Falls, N.Y. deejay, recently opened his 3rd record store in Tonawanda, N.Y. His other 2 are in Niagara Falls and Akron, N.Y. Lou spent the past week-end in Nashville, visiting the "Opry" and guested with some of the acts. He also booked acts to appear, this summer, at his "Hillbilly Park", which is located about 15 minutes from the Falls—on the shores of Lake Ontario. Lou sez it's the 1st country music park in the area and will open Decoration Day, featuring a top name every Sunday thereafter. *

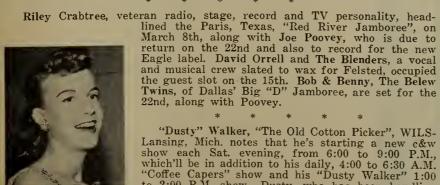


Hank Harral, KHEM-Big Springs, Texas, sends out a call for more c&w wax from the diskeries, artists and promotion men. Hank is on the air, spinning 5½ hours of c&w disks a day, with 2 shows, "Hank's Country & Western", from 6:00 'til 9:00 A.M. and the "South Forty Round-Up", from 12:45 'til 3:00 P.M. The station is primarily c&w with part of the day taken up by gospel records—Walt Lawson at the helm. Other c&w deejays on the station are, Ace Ball, formerly on Okeh, with the "Ace High Round-Up", 3:00 to 4:00 P.M. and 5:30 to 7:00 P.M. and Jim Risner, "The Old Timer", with the "Western Hit Parade" heard on Sat. from 1:00 to 5:00 P.M. Harrall, incidentally, has a new Caprock waxing out tagged "Fabulous Oklahoma" and "There's A Picture In My Heart". He'd be happy to send samples to jocks desiring same.

CHARLIE BABCOCK Writes from Richmond, Va. that the chirp was a guest, Mar. 8th, on the "New Dominion Barn Dance", which was aired thru the CBS "Country Style U.S.A." Program and she premiered her latest Victor disk, out this week, labeled "Cracker Jack". Flipside is tagged "Good Love". Her itinerary includes a national promotional tour, starting Mar. 30th with Herb Shucher as tour mgr., an up-coming Dick Clark—"American Bandstand" appearance on the ABC network, and an appearance at the Wisconsin State Fair this season as part of a package.

Mike Corda, Mgr. of Epic's Ersel Hickey and Columbia's Marge Dotsen, has a new artist Lucien Farrar, set to sign with a major label. Hickey incidentally, is kicking up quite a storm, pop and country-wise, with his captivating waxing of "Bluebirds Over The Mountain".

Luke Butler, KPIK-Colorado Springs, Colo. advises that the station is on the air during the day and features c&w music exclusively. 250 *



JANIS MARTIN

"Dusty" Walker, "The Old Cotton Picker", WILS-Lansing, Mich. notes that he's starting a new c&w show each Sat. evening, from 6:00 to 9:00 P.M., which'll be in addition to his daily, 4:00 to 6:30 A.M. "Coffee Capers" show and his "Dusty Walker" 1:00 to 2:00 P.M. show. Dusty, who has been handling the c&w wax chores at WILS for the past 5 years, is currently talking contract with Cullman Records' Hal Smith and Phil Simon. Walker, co-incidentally,

hails from Cullman, Ala.

Double best wishes to WJTN-Jamestown, N.Y.'s Jack Dunigan, who, on Mar. 18th celebrated his birthday and his 4th year in doing his remote show from Lobock's Furniture Store. Jack is tidying up the 'old corral' a bit and would appreciate any pics the artists'll send him.

Dot's Howard Crockett & his band were set for a March 22nd appearance on KWKH-Shreveport's "Louisiana Hayride", along with the entire "Hay-ride" cast, according to word from Artist Service Director, Tillman Franks. Crockett's Dot newie is entitled "Night Rider". Franks adds that the shows have been great lately. The format of the show has been changed by segmenting the different kinds of music and Program Director, Frank Page, along with Jeff Dale and Norm Bale have been doing a fine job in moving the show real fast the show real fast.



Believing, that more genuine country music should be played on a country music show, Carl Fitzgerald, WCOC's country deejay in Meridian, Miss., has been airing more country material and artists on his show, "Country Music Caravan", for the past few weeks, and he's getting results. . . . Carl reports that his top records at this time are: Gene Sullivan's "Pass The Biscuits," Roy Acuff's "Once More," and "It's All Your Fault" by Ray Price. Carl looks at it this way . . . if they didn't want to hear country music, they wouldn't have tuned in in the first place. . . . Hank Williams' oldies are tops on the show, too, adds Carl. Believing, that more genuine country music should

'Taint true sez Joanie Hall. The lass denies that there'll be a soon expected addition to the family.

Bud Moore and his Hillsdale Hillbillies known for their 20 years of radio, stage and personal appearance work are still going strong up in central Pa. Moore and the gang have played with "Opry" and WWVA-Wheeling, W.Va. "Jamboree" acts and had their own TV show over WFBG-TV in Altoona, Pa. and radio show over WKBW in Buffalo, N.Y. They are playing show dates, 7 days a week, and last week took their country show into the Clearfield County Jail, where they entertained the immates. It was a first, and the men loved every minute of it. Moore is also president of the new musical union, AFMA which headquarters at 20 High St., Clearfield, Pa. Bud also has 2 radio shows each Sat., from 2:00 to 3:00 in the afternoon with his "AFMA Jamboree" over WNCC-Barnsboro, Pa., and then from 4:30 to 5:00 P.M. it's heard over radio WCPA in Clearfield, Pa. Bud and his group have recorded for Buddy records and may soon be heard on the Blue Hen label. He'll also have a song-folio published within 3 weeks.



* * * * * * * Carl Blankenship types that he's just released his initial Razorback disk. Titles are "What's An-other Broken Heart" and "The Kind To Cheat" and copies can be had by writing to Carl at 817 Cherry Place, Muskogee, Okla. Carl adds that "Little George". Domerse appeared on the Ernest Tubb Record Shop Show, Sat., Mar. Ist over WSM and he'll be "Mr. D.J., U.S.A.", Fri. Apr. 4th with a return appearance on the Tubb program, Apr. 5th. Also slated for Ernest's show, on June 17th, are The Sexton Kids, who appear on the "Country Music Jamboree" at Ft. Smith, Ark. Louise and Charlene Sexton handle the singing end and play bass and guitar while brother Dale is on the steel guitar.

DUSTY WALKER

* * * * * * Victor's Pee Wee King infos that he had Rocky Marciano as a "special surprise" guest on his TV show, last week, for a skit and interview and adds that he was a tremendous performer. Pee Wee is set for a guest shot, along with "Little Eller Long, on Red Foley's Mar. 29th "Country Music Jubilee", TV'er as well as Red's Dow radio show. Then he'll follow with some one-niters in Wisc. with Andy Doll & His Boys. King sez that initial reaction to Gene Stewart's "Baby Come Dance With Me" and "The Better To Love You" and Donie White's "That's My Doll" and "Your Kind Of Lovin'," both on King, was terrific when introduced at a recent heavily-attended show in Louisville, Ky.



Barbara McCool, Eddie Bond's Fan Club prexy, notes that the Mercury-Starday artist had the grand opening of his new record shop in Memphis on Mar. 15th. Among the guests visiting with Eddie during his 1st live show over KWEM, from the shop, were Jimmy Martin & Band, Ray Scott, Lloyd Mc-Collough, Sammy Salvo and many others. The place is located at 36 N. Cleveland, Phone # BR-6-3731, and he invites everyone in the vicinity to drop in and visit with him.

* * * * * * *
Included in the Capitol packages released this month are "West Of Hawaii", featuring Speedy West & The Seven Seas Serenaders, "Songs Of The Western Screen" by Tex Ritter, and an EP by Ferlin Husky, tagged "Country Music Holiday", which is the title of the soon-to-be-released movie that Ferlin acts and warbles in. Husky also has a single, out this week, from the flick, labeled "Terrific Together" and "The Kingdom Of Love". Capitol's Gene Vincent, currently making a heap of noise with his "Walkin' Home for another motion picture. He arrives in Hollywood on Mar. 31st for an independent production from American-International.

W. H. Hamby, "Cuzzin' Bill", WAVI-Dayton, Ohio deejay writes that Way-Vee waxing of "Heartbreak Station" is already off and winging his in his area.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



(Editorial)

Page 51

Here and There

WASHINGTON, D.C. - Sometimes we run into items which, altho not primarily connected with the coin machine business as such, are of interest for the trade as businessmen. And there are times such an article gives us the opportunity to talk of publications. The following combines the interests of both. The Small Business Administration points out in its February issue of its monthly business assistance publication "How Business Publications Help Small Business". Business publications, states this article, make available a wide range of management information which can be valuable to small business operators. "This material" states the report, "includes research data, legislative analyses trade news, facts on personalities and trends and statistical reports. Business publications, as a rule, make little effort to entertain readers, they seek instead to instruct, to interpret facts, and to guide. Consistent reading, therefore, yields the best results. In many cases, the head of a business will look over all issues first, mark certain items, and then send them on to members of his staff. Marketing studies of various types are made by business publications; results are summarized and published. Reprints and indexes of articles are supplied. Valuable unpublished data is collected and kept on file. Legislative developments are evaluated. In addition, the business press has sought over the years to be a positive force in improving industry and trade conditions. Business papers have a continuing interest in the welfare of the industry which they serve. This interest, together with an ability to see problems in a more objective light than the average reader, puts them in a position where they can, and frequently do, exert considerable influence on trade practices and conditions. In this way, they often take the lead in efforts to improve conditions in an industry. Sometimes their efforts are towards ending practices that are detrimental to fair competition. In other instances they encourage the use of more effithey encourage the use of more effi-cient techniques. In still other cases, they seek improved conditions for health and safety. Over the years, the business press has played an impor-tant role in encouraging and assist-ing industry, trade and the profes-sions to a better operating climate both internally and externally, and to better management."

You CAN Fight The Inevitable!

The inevitable in the case of the average operator, as his business is constituted and operated these days, is that he must, in due time, either sell out or declare bankruptcy.

The operator who continues to feature his equipment on nickel (2ϕ) play or even on dime (4ϕ) play on a straight fifty-fifty split of the complete intake cannot long survive against constant, creeping inflation which brings about higher and higher overhead expense, tremendously increased costs of equipment, parts, supplies and all the necessities he requires to do business.

Soon the operator is faced with the cold, hard business fact that his outgo has become greater than his income. This is the inevitable.

What's more, whatever frantic, emergency business methods he attempts to institute in a sudden, sweeping change, bring antagonism and even outright anger from his locations.

He finds, in most cases, that such a sudden, shock approach, loses him friends and locations, instead of gaining for him the greater income he requires.

Inflation has not been checked. It has not been halted. Even if it were halted the operator would be better off to institute modern, new, better business operational methods.

The operator must arrange for a new and better business system to assure himself an equitable share of the gross intake from all of his equipment. He must make real business partners of his location owners.

The average operator CAN fight the inevitable.

He makes partners of his location owners. He asks for their cooperation. The surety that between them they can "make it pay". He is frank, open and honest with his location owners. The business experts will prove that the operator must, first, remove all of his overhead expense. Then, and then only, can he and his locations equally divide the profits as true business partners should.

He must arrange for "10¢ play plus" removal of all overhead expenses. The location's overhead expense as well as his own. After this is removed, the operator and the location owner can arrange for a better business basis. In this way the operator is assured of profitable operating.

The operator simply must sell the location on, and prove to the location the fact that, coin operated machines are the greatest business stimulators in all history.

Not only do they attract and hold customers for the location but, what's most important, bring these customers back again and again.

This fact alone can cause the location to allow the differential per week required for the operator to amortize his equipment over a reasonable period of time.

The operator CAN fight the inevitable.

He must wake up to the fact that this is a new business age. An age that requires new methods, new ideas, a new approach of a completely cooperative nature between all operators and all location owners.

Time grows short. Inflation continues creeping ahead, hammering down the dollar's value, while business illogically raises all prices in an effort to combat this horrible economic plague.

Costs go up. Intake remains more or less static. Soon costs exceed income.

Unless the operator very quickly awakens to the fact that he must adopt new, different, better and more modern business methods to assure himself a profitable business future, he cannot continue ahead much longer. Page 52

EXHIBIT SPACE FOR MOA **CONVENTION GOING FAST**

Only Nineteen Exhibit Booths Not Yet Bought and Paid For. **Miller Advises Prospective Exhibitors To Move Quickly** As Undoubtedly Space Will Be Sold Out Weeks Before The **Convention Starts**



GEORGE A. MILLER

OAKLAND, CALIF. - George A. Miller, national president and managing director of Music Operators of America, Inc., released the following information from his Oakland, California office today: Miller said-"The exhibit space for the MOA Convention, which will be held in Chicago May 6, 7, and 8, 1958, is going very rapidly,—and at this particular time, there are only 19 exhibit booths that have not been bought and paid for.

have not been bought and paid for. "With the MOA Convention almost 7 weeks hence,—and only 19 booths left in the Grand Ballroom and Con-stitution Room combined,—there is no question but what space will be unavailable the last couple of weeks before convention time. Any exhibitor who has intentions of showing his merchandise at the MOA Convention should contact the main office of Music Operators of America, Inc. in Oakland, California immediately, so as to obtain the best space possible. Everything from this point on, is being sold on a first come, first served basis. Orders are being handled as soon as they are received, and con-

firmations are being mailed immediately.

"Weekly releases to the trade papers will keep all segments of the industry fully aware of the progress of the MOA Convention from this time forward.

"Exhibitors are being advised that Monday, May 5th, 1958 is set-up day, and Friday, May 9th is the day that all equipment is to be removed from the Exhibit Floor. Tuesday, May 6, Wednesday, May 7th, and Thursday, May 8th are the days for display, and exhibit booths will be open from 2:30 P.M. in the afternoon until 8:30 P.M. each evening, with the exception of Thursday evening,—when all will par-ticipate in the Annual MOA Banquet and Floor Show, which starts at 7 P.M. On that day the exhibits will close at 6 P.M.

"All business meetings will com-mence at 10 A.M. each morning, and will recess at 12 Noon, or shortly after.

"Forum Meetings and General Ses-sions will not be in progress during exhibit hours, and exhibitors will be requested to keep the exhibit booths closed until 2:30 P.M. each day.

"As usual, this year the exhibits will consist of automatic phono-graphs, record company displays, auxiliary equipment associated with the automatic phonograph business, amusement devices, kiddy rides, vend-ing machines, and other merchandise where there is no question of legality. No niphall grames are allowed on the No pinball games are allowed on the convention floor, or in hotel suites, at any time. In fact, the standard rule of the convention is that no merchandise can be displayed in rooms or hotel suites during the dates of the MOA Convention at the Morrison Hotel. This is a rule that will absolutely be enforced by the hotel management, as well as by the Music Operators of America committee men," concluded Miller.

Clarifies MOA Banquet Date. Dinner Scheduled For May 8

George Jay, West Coast Deejay-**Master of Ceremonies To MC**

OAKLAND, CALIF. — George A. Miller, national president of The Music Operators of America, this week stated that an error had been made by the Association office in an-nouncing the date of the Banquet and Floor Show as Wednesday, May 7, 1958. Miller said the proper date is Thursday evening, May 8, 7 p.m. in the Terrace Casino Room of the Mor-rison Hotel, Chicago, Ill. Music operators were advised to make their reservations for banquet tickets at as early a date as is possi-ble so that the best tables will be available to them. Tickets are on sale from this time forth, and orders can be placed by mail or on arrival at the convention. They will be sold on a first come, first served basis. Requests for tickets should be ad-dressed to Howard Ellis, 1430 South

dressed to Howard Ellis, 1430 South

13th Street, Omaha, Nebraska, Chair-man of the Banquet Ticket Committee, or to George A. Miller, National Pres-ident, Music Operators of America, 128 East 14th Street, Oakland, Calif. Banquet tickets are \$20.00 each, the same as last year, and tables for 4, 8, 10, 12 are available at this particular time

10, 12 are available at this particular time.
George Jay, nationally known disk jockey and Master of Ceremonies, will MC the banquet and floor show. Jay is well known through his music activities for the past 20 years.
Hirsh de La Viez, active on the committee arranging the show in previous years, will be unable to attend inasmuch as he will be in Europe handling a show for the Variety Club. The committee this year will consist of Buddy Basch, Paul Wittenmyer and George A. Miller.

myer and George A. Miller.

Philly Mag For Executives Devotes Three Pages And Cover **To Al Rodstein's Vend Firm**

PHILADELPHIA, PA.—Albert M. Rodstein and his Variety Vending System, Inc., were the subjects of an extensive story in this week's "Great-er Philadelphia", a magazine for busi-ness executives.

extensive story in this week's "Great-er Philadelphia", a magazine for busi-ness executives. In addition to a three page story, Rodstein and Angelo Musi, his direc-tor of operations, are pictured on the cover. A complete story and picture layout tells the saga of Variety Vend-ing System, Inc., subsidiary firm of Banner Specialty. "Although vending machines have been in use for more than four de-cades, many people still think of them exclusively in terms of penny candy and Cokes. Rodstein, himself, has been in the field for more than two decades. Variety Vending, founded in 1944, was the first local vending com-pany to handle all types of machines. "Actually Variety Vending System traces its origin back to 1914 when an uncle of Rodstein pioneered the installation of the first peanut, chew-ing gum and cigarette vendors, placed on the market by the Advance Ma-chine Co. of Chicago. "When Albert Rodstein started out, his total installations were fewer than 100 cigarette machines, placed in stores, diners and lobbies, and serv-iced by four men. "Today, Variety Vending operates **That Counts-INTERNATIONALL**

from headquarters in a converted bank building at Second Street and Girard Avenue, is looking for larger quar-ters—the third such move dictated by expansion within the past 10 years.

by expansion within the past 10 years. "Installations may range from a cigarette machine or soft drink dis-penser to a battery of machines vend-ing soup, beef stew, spaghetti and meat balls, ravioli, chili con carne, coffee, hot chocolate, tea sandwiches, ice cream and cigars. In extremely large installations, the firm has serv-ice men on duty constantly, assuring the users that they will never have to spend hours kicking at a machine while an "Empty" light leers at them. them.

Mentioned in the article is Rod-stein's "handpicked team" of Angelo Musi, director of operations; Charles Ebert, personnel relations; and Dave Kaufman, service supervisor and training director.

Despite the tremendous growth of the vending machine industry during the last decade, Rodstein sees it as still in its infancy. Rodstein sees 24 hour a day robot restaurants in cities and along highways, 24 hour market-ing of bulk items in roadside diners and outside supermarkets, and he hopes to be in the vanguard when the rush starts.

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CORNER SPEAKER

8-inch Super Perma-Magnetic speaker in bass-reflex enclosure with step-switch volume control.

WALL SPEAKER ... 8-inch Super Perma-Magnetic speaker in bass-reflex enclosure with step-switch volume control.

Report New Game Setting Big Play Action Records



SAMUEL WOLBERG

CHICAGO—"Never before have we received so many marvelous reports from operators and distributors", reported Samuel Wolberg, president of Chicago Coin Machine, this city, "as we have these past weeks because of the tremendous play action being enjoyed on location after location, all over the country, with our new 'Rocket Shuffle'.

"Our distributors continue to advise us that operators are happier than they have ever been before with the big play action that 'Rocket Shuffle' is bringing them", Wolberg continued. "This is one game", he stated, "that just grows on the players and the action grows right along, getting bigger with each passing week.

"We have turned out some of the greatest games in the country", he said, "but we always like to hear from operators, as well as from our distributing organization, regarding the play action for our games.

"This time", he advised, "this wasn't at all necessary. We didn't have to make any inquiries. We began to receive reports right after the operators placed our 'Rocket Shuffle' game on locations.

"And", he adds, "these reports have become more and more glowing with each passing week. In every case the play action continues to increase. In every case the operators are happier than they have been for a long time.

"There is no doubt", Wolberg reports, "that our 'Rocket Shuffle' has revived big play action on many locations all over the nation.

"This," he continues, "will help operators to get going again and they will find that, due to this bigger play action they are enjoying, they will have a better year all around.

"We are working at top speed to continue to satisfy the growing demand for our 'Rocket Shuffle'. We hope to meet every order that we receive with instant shipment."

"This Country Certainly Not Going To Dogs"

NEW CONSCIENCE OF SHE

NEW ORLEANS, LA.—Earl P. Gore, this city, has some pretty definite ideas about where this country is going and "it certainly isn't going to the dogs."

"I do not believe in selling this country short. There are too many good minds and a democratic way of doing things to let the country go to the dogs. I believe a shake-up is good for us. The Sputnick did this and it was a favor.

"The Russians are smart and sly, but we can keep up with them. Looking back not too far we saved them from the Germans and we did a lot of other things to help them get to where they are today. But," injected Gore to show he still has his sense of humor, "I don't think we let them in on our juke box yet. At least I haven't heard about Russia having them, but even if they do I'll bet they are not as pretty as ours.

"I believe that today's business is somewhat selective and that the coin machine men, although they will have a harder time of it, will be able to pull through. I was in this business in 1929 and we did very well. We worked hard but enjoyed it. Perhaps some of us have made money too easy and hate to get back into the grind."



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 The Cash Box
 March 29, 1958

 ***INTERNATIONAL QUARTERLY EXPORT DUTON**

 Optimize

 Dated: April 5!

 PRINTED IN: GERMAN, SPANISH, FRENCH,

Page 53

Featuring:

Statistical Export Data, Review of Manufacturing Activities, and Special Articles from Coin Machine Leaders Thruout the World.

as well

Why Is "The Cash Box" Acclaimed The Leading Publication Of The World's Coin Machine Industry?

LIAN

The Cash Box is an essential part of every coin machine firm all over the world—being used just as constantly as it is in the United States.

It is used intensively for information on all types of American made machines, as well as for the prices of new and used machines of all kinds. "The Cash Box Price Lists" are officially recognized and accepted all over the world. The editorials and news features of The Cash Box are read as avidly in all countries thruout the world as they are in the U. S. Thru the power of these editorials intense interest has developed to the extent that representative importers and exporters from over 50 nations have entered into membership into the "International Coin Machine Export-Import Council."

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March 29, 1958

The Cash Box originates and pioneers for the benefit of the world's coin machine industry.

Advertising in this "International Quarterly Export Edition" points the way for the advertiser to enjoy greater world-wide markets for his merchandise, while at the same time, building up his own business on an international scale. Your ad reaches the world's best buyers of all coin machines!

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Fage 56

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By Cissie Gersh -

GALS



Cissie Gersh shown here being congratulated on her fine work as Chairlady of the Ladies' Welcoming Committee during the 1957 MOA Convention.

tion. We had quite a hectic week. Our good friends, Mr. and Mrs. Hugo Pfohe, came in from Hamburg, Germany. They are on an extensive tour of the United States. That is, if Nellie (Mrs. Pfohe) can get used to our modern plumbing. You see, it's like this, Nellie had her hair beautifully coiffured, so she could keep her cocktail and dinner appointment with the Gersh's. But, while sitting in the tub, and quite by accident, Nellie grasped the wrong knob and turned on the shower!!! Do I have to go any further??? Kaput went the beautiful waves. But I must report that Nellie looked marvelous when we met her. She had tucked most of the wet hair under a very becoming white fur hat that matched the white mink scarf around her neck. She looked very chic. If she hadn't told me the story, I would never have known the difference. We had a good laugh over it and this helped to make it a wonderful evening. . . Next day we were on our way to New York. We were welcomed by a rare March blizzard the day after we arrived. As you can gather, this did not suit me one bit. The windows of the leading New York stores and specialty shops are all featuring the new chemise and sack looks. I was told by one saleslady after the other that the well dressed woman must have at least one chemise or sack in her wardrobe. . . Was very happy to accidentally bump right smack into Ben and Mary Rodins of Miami Beach at the theatre. They Miami Beach at the theatre. They both looked so well. Ben took us fish-ing one year on his big boat and, be-lieve it or not, I caught a huge barra-cuda... The first phone call I made, when I arrived in New York, was to Alice Clark, wife of Sam Clark, presi-dent of ABC-Paramount. I met Alice in Rome last October. She is so much in Rome last October. She is so much fun to be with. And what a marvelous sense of humor she has. We had din-ner at Toots Shor's and then saw "Body Beautiful". It was a real treat being with Alice. I expect to see her at the MOA Convention.... Speaking of the MOA Convention, you gals had better run out right now and buy a batch of the new sack dresses. You are, all of you, invited to the Ladies' Luncheon sponsored by the Music Operators of America. (I'll tell you more about this in my next column). In the meantime make all arrange-ments to be present at the Morrison Hotel's Terrace Garden in Chicago on ments to be present at the Morrison Hotel's Terrace Garden in Chicago on May 6, 7 and 8. George A. Miller, MOA's president, has asked me to again serve on the Ladies' Welcoming Committee. I do hope to be able to meet you in person.... So glad to see Sylvia, wife of Leonard Garmisa, up and around again. She looks great. Sylvia underwent major surgery a month ago.... The Chicago Auto-matic Phonograph Bowling League will celebrate their 6th annual dinner-dance on Saturday evening, May 24. Bill Gersh will emcee this gala affair for the sixth consecutive year. I would like permission for a plan I have from for the sixth consecutive year. I would like permission for a plan I have from Bob Gnarro, president, and the other officers of the league, Ray Gallet, Peter and John Oomens. In memory of my dear friend, the late Edith Da-vis, I would like to present an "Edith Davis Memorial Cup" to the woman who made the greatest progress in bowling during this past season. This woman to be chosen by the officers of the league. This is my humble way to halp commemorate the memory of help commemorate the memory of Edith Davis whom we all loved so very much. Please let me hear from you, Bob.



Why did AMI engineer George Brown fly in from Grand Rapids to Frankfurt, Germany during the trade fair there? Had it anything to do with the world premiere showing on Freddie Adickes's Nova Apparate stand of a 120-selection complete Rock-Ola wall phonograph? Certainly this box, believed never to have been shown in America before the fair, has caused a very big sensation in Europe. Containing the full, normal 120-selection mechanism, plus amplifier, speakers, and coin mechanism, in a most attractive contemporary-styled cabinet, it caused most favorable comment among the toughest of critics. That there is a need for such a compact phonograph in Britain and other parts of Europe has been proved by the success of the German Tonmaster wall-box in recent months. And it was obvious that at the AMI stand across the passage from Nova, the new Rock-Ola farm has for A. W. Adickes that his firm was allowed to spring this world premiere. . . . At the AMI stand, too, however, there was plenty of excited interest, as the new 200 "I" models were seen for the first time. Paul Hunger was there from Switzerland to assist in the European launching of these fine new models. . . . Other main point of interest at the Frankfurt Fair in the phonograph line was a range of phono-bars (cocktail cabinet styled pieces of furniture with hi-fi amplifiers and Seeburg 100-selection mechanisms) operated by impulse controlled wall-boxes. These should be a big success in European hotels and sophisticated locations. Bowling and shuffle alleys of the latest American types, and a wide range of pin-tables were also drawing the crowds, and were causing envy among the many British distributors and operators attending, starved as they are for such equipment. Among the Britons who made the trip were Kenneth Chappelow and his father from Leeds, Torquand Young from London, and George Whittaker from Blackpool.

Among the chief talking-points with distributors and operators at the fair was Paris phonograph manufacturer Jacques Marchant's appeal to all European manufacturers, exporters and importers, to meet him in Paris in May to consider the establishment of an official body to examine mutual problems and build up a community of interests. M. Marchant manufactures the Emaphone range of phonographs and he has already had a good response to his appeal. His address is Syndicat National des Fabricants d'Electrophones Automatiques, 101 Rue Miromesmils, Paris 8, France.

to his appeal. His address is Syndicat National des Fabricants d'Electrophones Automatiques, 101 Rue Miromesmils, Paris 8, France. Another important talking point was the formation in Belgium, after many months of preparation, of a Coin Machine Union (Unie van de Belgische Automatenbranch) It is to hold regular meetings from this month on how to work out common problems and to share information. There have been previous attempts to found such a body in Belgium, but all have failed. This time, it has every appearance of being well supported. The U.B.A., as it will be called, will have three subcommittees, in each Belgian province. These will be recruited from (1), manufacturers and importers: (2) operators; and (3) technicians. Each sub-committee will have a board of directors of five members, three of whom will be members of a Provincial Council. The latter will therefore be made up of three importers, or manufacturers, three operators, and three mechanics. The Provincial Council will co-ordinate the activities of the three groups, and several members of the Council will then represent their province at the Central Union. One of the aims of the Union will be to represent its members in court when necessary; to protect them against overtaxation; and to eliminate unfair competition. Members will have to have been in the business for a specified time and membership fees will be graded. Over 100 coin-machine men have already joined and the following members of the directorate have been appointed: Arnold Blancquaert; F. De Hout; Henri De Vroeye: J. Direx; Alfons Heus (Secretary); Max Lobo (Treasurer); Bob Rennotte (Second Chairman); Valeer Limet (Second Chairman); J. A. Tuytel, G. Van Den Dweye and Alex Van Den Wege (Chairmen). Coin-in-the-slot television is having its troubles in Britain. Leslie Taylor of welverhempton, for instance, had the enterprising idee of operating it in

Coin-in-the-slot television is having its troubles in Britain. Leslie Taylor of Wolverhampton, for instance, had the enterprising idea of operating it in coffee bars in his area. But he was forced by the licensing bodies (including the Performing Right Society) to abandon the idea, for the time being, at any rate.



Leading importers in 42 countries of the world, members of The Cash Box' "International Coin Machine Export-Import Council", are looking forward to reading your advertisement!!





Company to spend a week visiting customers in the territory.... Ed Laverone of this city's Automatic Merchandising busy shopping for equipment. George Brown, service manager at Huber Distributing Company, AMI, flew to Reno to conduct a one-day service school. . . . Walter Huber's mother, Mrs. Molly Huber, returned to her home in Lincoln, Nebraska. . . . Bud Patton of Patton Music in Modesto, just flew home after a two week jaunt in Hawaii. Bob Portale of Advance Automatic Sales Company, preparing for a trip to No. California, reports excellent business on United's "Bonus Shuffle Alley". . . All the Jones Boys and Jones Girls at R. F. Jones Company, J. P. Seeburg distributor, busy getting ready to make the big move soon to their new location. . . . Miss Ronnie Murray joined the staff at Stone Distributors, Inc. . . . Mr. and Mrs. Les Atherton of Patton Music, Turlock, enjoyed their weekend holiday in this city taking in a performance of The Tunnel of Love.... Sighted Mr. and Mrs. Al Cohen of Alco Amusement, Vallejo. shopping the local market. Other visitors included Mr. and Mrs. Max Tami of Napa and Tony Powell from Martinez.... Our condolences to the family of Ramon Perez, Perez Music in Fresno, who died suddenly while visiting relatives in Mexico.



The Cash Box

Genco Mfg. Appoints **T&L** Distributing, Cincy



AL WARREN

CHICAGO — Al Warren, sales-manager for Genco Manufacturing, this city, appointed T & L Distribut-ing Company, Cincinnati, Ohio, ex-clusive distributors for Genco prod-

clusive distributors for Genco prod-ucts in their area. "We-are very happy to announce", Warren stated, "that we have ap-pointed Lenny Goldstein and his T & L Distributing Company as our distributors in this area. "The firm rranged

for a most complete display of our products. "It has the new 'Fun Fair' five-ball,

"It has the new 'Fun Fair' hve-ball, single player game on hand. "It also has our new 'Gun Club' as well as our 'Horoscope' machines ready for delivery to all the opera-tors in their territory. "We feel certain", Warren says, "that every operator in this area knows and appreciates the fine serv-ice and cooperation he receives from

ice and cooperation he receives from T & L Distributing.

T & L Distributing. "What's more", Warren advises, "Lenny Goldstein will carry a com-plete line of Genco parts and supplies so that all operators in his territory are assured of receiving superior and speedy service.

"This is one time", Warren went on to exclaim, "when I can state that we are very happy to have Len Gold-stein join our distributing organiza-tion for he knows that we at Genco are going-ahead with plans for some of the most outstanding products ever yet seen in the industry.

"That's why we are anxious to have every single operator in T & L Distributing Company's area visit with Len Goldstein. We want them to see our new products and, at the same time, hear what Len has to tell them about Genco and its plans for the future."

"It's What's in THE GASH BOX That Counts-INTERNAT'ONALLY"

KEENEY'S DELUXE BIG TENT **ELECTRONIC UPRIGHT** FREE PLAY GAME OEO Sugar 7-Way Greater -**Profits** Order Keeney's Deluxe **BIG TENT** Now! J. H. Keeney & CO., INC. 2600 WEST FIFTIETH STREET . CHICAGO 32, ILLINOIS

Auto Phono League **Bowling Scores** (National Division)

CHICAGO - Bowling results for the Automatic Phono. League (National Division), March 13 featured F. Sciakatino who led his Coven team to victory over Gillette with the high score for men, with 569 pins; while F. Dries bowled the high game of the evening, March 13, finishing with 525 as his B&B team trounced Western 2 for 1. Chuck Myers bowled a terrific 550 for the losing Gillettes and Lou Earrapeno kegled 509 for the losing Westerns.

The Stars took 2 to 1 to defeat the Garmisa. Hank Sochacki dropped 471 pins for Star. Hank Sophie bowled 514 for Garmisa.

Jones and Kupasonki bowled 508 and 507 respectively for Mercury to defeat Pasche's Rene Gallet, who threw a big 553.

The Galganos took 2 to 1 from Phono. Service as E. Teske had a 539, C. Alesi 537 and Tony Galgano 503 for the Galganos. W. Paradee bowled 492 for Phono. Service.

Singer rose to the occasion to de-feat ABC, 2 to 1, as G. Losasso threw 492 pins. L. Taylor bowled 519 for ABC.

Isabel Oomens 462 (which was high score for women) was sufficient to lead Amber to 2 out of 3 victories against Gateway. Stevie Carlson against Gateway. Stev bowled 375 for Gateway.

Decca took 2 to Brown's Camp's 1 as Tony Ignoffo bowled 528 and J. Nolan kegled 526 for Decca. J. Gaski dropped 499 pins for the Browns.



on April 14 through 17. The show had previously been held in New York and Philadelphia. Products and dis-plays, for the April show will exceed \$10,000,000 in value.

March 29, 1958



Coin Chute DALLAS DOINGS

The Cash Box

Al Mason, southwest regional representative for AMI, in Dallas for a few days visiting at the R. Warncke Co. . . . Best wishes for speedy recovery go to R. B. Williams who has the flu. He is with Commercial Music Co. . . . Gene Williams, on a business trip in West Texas, encountered inclement weather and was caught in a snowstorm. . . MGM Records kicked off its Southwestern drive last Thursday on the music from the upcoming film, "Gigi," with a gathering of the press. "Gigi", from the Broadway musical of the same name, got a real going over from the MGM-ers. Aside from the original cast sound-track, there was a muted treatment by David Rose and a jazz approach from the Dick Hyman trio. The three albums got sent on their way at the Statler conclave. . . . Dan Perrotta reports business is good while on a trip to South Texas. . . . Joe and Leonard Matassa, American Dist. Co., are on a fishing trip to Lake Texoma. . . . A big welcome back to Lester Godwin, AMI distributor, to the operating business. . . . Tommy Chatten, R. Warncke Co., is spending the weekend fishing at Lake Texoma. . . Another fishing bug, Jim Storey, is baiting the hooks at Jacksonville. . . . Jimmy Clay, jazz flutist, who has recorded with such disk firms as Contemporary and Jazz West, enters the Circus Room tonight. Clay will be coming in with the Leroy Cooper Quintet. . . . Weldon Denton is in Hot Springs, Ark. for the horse races. . . . Lonnie Parson, who retired from the cigarette business, is opening a fishing camp at Lake Texoma. . . . Big State Distributors are now carrying London Records. . . Dallas' Big Beats, to Kansas City for the Disk Jockey gathering there. They're off to promote their Columbia disk, "Clark's Expedition". . . . H. W. Dailey, Houston, is visiting at Big State.... Gene Brewer of Epic Records is in town for a few days.... Bill Ennis attended the DeeJay Convention last weekend in Kansas City. ... The Three Suns open a two-week engagement at the Statler Hilton Empire Room March 20. . . . If a Dallas waitress cheered the loudest this afternoon at the Ricky Nelson Revue, she had good reason. Mrs. Erma Herrold wrote the Imperial Records rock 'n' roll tune, "Stood Up," which Rickey recorded and brought to the top in the best seller lists. . . . Jazz Poetry returns to Dallas this weekend. . . . Some of the familiar faces along coinrow: Benny McDonald, Ft. Worth; Bill Thomason, Longview; A: D. Kennedy, Grosbeck; Fred Ellis, Waco; Ernest Vathis, Texarkana; H. K. Lyde, Sherman; and John Caldwell, Paris. . . . Columbia recording artist Johnnie Ray changed his mind and will appear in the State Fair Musical production of "Guys and Dolls." Mercury Records star Rusty Draper will precede him one month earlier in the Fair production of "Oklahoma!".

Airmail Subscription The Cash Box \$30.



Franco Distrib. Celebrates Its Thirtieth Anniversary With Open House

[•] MONTGOMERY, ALA. — A very successful open house was held recently at the offices of Franco Distributing Company, Inc., this city, to celebrate its 30th anniversary.

David R. Franco, president, organized the Franco Novelty Company in 1928, when he installed the first automatic coin operated phonograph in the Montgomery area. The firm grew and expanded its operations. In 1939 the establishment of the Franco Distributing Company took place. Franco took on the distributorship for leading manufacturers of music, amusement games, arcade equipment and cigarette vending machines for the entire state of Alabama and Northwest Florida.

In July, 1947, David R. Franco sold his interest in the Franco Novelty Company to his son, Rubin A., Franco and sons-in-law, Morris R. Piha and Joe E. Capilouto. The three have brought Franco Novelty to its present status.

David R. Franco has continued with the direction of the Franco Distributing Company, serving as its president since the company was formed. The firm, at present, is exclusive distributors in Alabama and northern Florida for Rock-Ola Manufacturing Company, the Bally Manufacturing Company line of games and amusement devices, Chicago Coin Machine Company, Genco Manufacturing Company, Williams Manufacturing Company, D. Gottlieb & Company, DuGrenier Manufacturing Company's line of cigarette and candy vending machines, Rowe Manufacturing Company, Keeney Manufacturing Company, and United Manufacturing Company's line of amusement and arcade equipment.

Franco also has a modern, conveniently located Record Shop with a complete stock of records, albums, players, radios and tape recorders. It has just finished enlarging its facilities and completely remodeled the store.

Attending the open house were:

Dr. H. E. Killian, Anniston, Alabama; Mr. C. B. Carlton, Jr., Anniston, Alabama; Mr. C. D. Carlton, Marianna, Florida; I. E. Cohen, Montgomery, Alabama; J. H. Jones, Columbus, Georgia; Mr. and Mrs. Curtis Emfinger, Montgomery, Alabama; Mr. and Mrs. Thaddeus Majeski, Fort Walton Beach, Florida; Mr. and Mrs. Reube Stewart, Calera, Alabama; J. L. Brown, Nathan Allen, Gene Brown Eugene Cail, Richard Cail. W, W. Vandiver, Mr. and Mrs. James Clusker, Harold H. Nall, Birmingham, Alabama; Charles J. Turner, New York, New York; Jack Scanlon, Mr. and Mrs. W. E. Williams, Marian Covert, Mobile, Alabama.

A. M. McCrory, Montgomery, Alabama; Mr. and Mrs. Fred B. Cassity, Prichard, Alabama; Mr. and Mrs. Wallace Arnold, Mr. and Mrs. Gene Simms, Bonifay, Florida; R. T. Rowell, Munford, Alabama; Joe Norris, Columbus, Georgia; Mr. and Mrs. L. W. Garrett, Mr. and Mrs. Harold Pugh, Pensacola, Florida; Mr. and Mrs. J. C. Murphy, Attalla, Alabama; Mr. and Mrs. Billy J. McGee, Gadsden, Alabama; L. M. Flow, DeFuniak Springs, Florida; H. T. McKim, Montgomery, Alabama; Barbara C. Holmes, Mr. and Mrs. Adolph Sutton, Joseph M. Osenton, Atmore, Alabama.

Mrs. Mary Irons, Thomasville, Alabama; Mr. and Mrs. Billy Wilson, Selma, Alabama; Morris Avzaradel, Richard A. Alhadeff, Montgomery, Alabama; Mr. and Mrs. Clayton Smith, Mr. and Mrs. O. C. Coker, Birmingham, Alabama; George Cassimus, Pensacola, Florida; Mr. and Mrs. J. Leonard Barnes, Selma, Alabama; Maurice Pugh, James M. Channell, Tuscaloosa, Alabama; Raymond E. Cohen, Montgomery, Alabama; Mr. and Mrs. Otis Hulen, Union Springs, Alabama; Joe L. White, Marianna, Florida.

Attendance prize winners were: W. E. Williams, Gene Simms, J. Leonard Barnes, C. D. Carlton, George Cassimus, Curtis Emfinger, J. C. Murphy, Thaddeaus Majeski, Richard Alhadeff, and James M. Channell.



"It's Whyt's in THE CASH BOX That Counts-INTERNATIONALLY"



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

The Cash Box

Page 60

Editor's note: The letter reproduced below was sent to members of The Cash Box "20 Year Club" a few weeks ago. The response has been so overwhelming that we feel it should be spotlighted to the entire industry. We ask each and every subscriber to read the letter slowly and carefully —and then mail back your opinions and impressions to: Bill Gersh, The Cash Box, 32 W. Randolph Street, Chicago 1, Ill.

Dear Friend:

It's only the beginning. This country hasn't yet begun to grow. It hasn't yet reached the stage of development it is bound to achieve within the next five to ten years. Not to speak of what this nation will be like twenty years from now.

And here we are. So many of us. Sopping up more and more and still more pessimism. Reading what bluenoses and end-of-the-worlders cram into daily newspapers.

Man, oh, man, did you ever think what your daily newspaper would do without such stories? Being somewhat of a newsman myself, I know what marvelous circulation this kind of yak-yak-yak creates.

It's always more newsy news to tell about the guy who committed a murder, a rape, a foul act, than to talk about the average hard-working man, just like you and me. The kind of average people who just go along minding their own business. Trying to earn an extra buck or two to make the wife and the kids that much happier.

So, before you, too, get off on that pessimistic tangent of unemployment,

the end-of-the-world, the end-of-all-business, the end-of-all-profits, the end-ofall-good-things, think about the great, grand, good and blessed things that are headed for you and your children.

Let's face it. This is a great country. The greatest on earth. A marvelous country. You helped make it so. This is a beautiful place to be. This is a wonderful place to live. This nation is growing. Bigger, bigger and better. Growing every single minute of every single day.

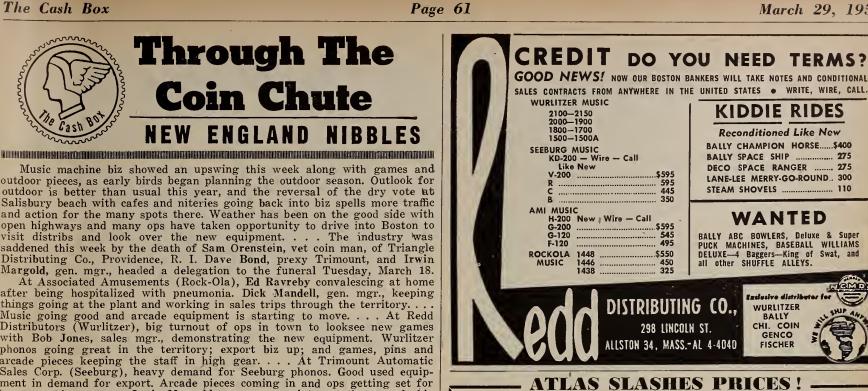
Wouldn't you like to be a kid all over again? In your time you saw radio and radar and TV and so many, many great scientific advancements come into being. Your children are going to see atom power, solar power and nuclear power replace the old gas stove, do away with gasoline for your auto and eliminate the electric bulb, in fact, change much of the present world. THINK!

And, while you're thinking, think about the growth that faces your business and your industry. Then, please, tell us what you honestly think about tomorrow.

> Very Cordially Yours, BILL_GERSH

Okay, Bill, Here's What I Think:

| Signed | |
|------------|--|
| FIRM | |
| ADDRESS | |
| CITY STATE | |



NEW ENGLAND NIBBLES Music machine biz showed an upswing this week along with games and outdoor js better than usual this year, and the reversal of the dry vote at salesbury beach with cafes and niteries going back into biz spells more traffic and action for the many spots there. Weather has been on the good side with or highways and many ops have taken opportunity to drive into Boston to visit distribs and look over the new equipment. . . . The industry was sadened this week by the death of Sam Orenstein, vet coin man, of Triangle Distributing Co. Providence, R. I. Dave Bond, prexy Trimount, and Irwin Margold, gen. mgr., headed a delegation to the funeral Tuesday. March 18. At Associated Amusements (Rock-Ola), Ed Ravreby convalescing at home after being hospitalized with pneumonia. Dick Mandell, gen. mgr., keeping things going at the plant and working in sales trips through the territory. . . . Music going good and arcade equipment is starting to move. . . . At Redd Distributors (Wurlitzer), big turnout of ops in town to looksee new games with Bob Jones, sales mgr., demonstrating the new equipment. Wurlitzer phonos going great in the territory; export biz up; and games, pins and racade pieces keeping the staff in high gear. . . . At Trimount Automatic Sales Corp. (Seeburg), heavy demand for Seeburg phonos. Good used equip-ment in demand for export. Arcade pieces coming in and ops getting set for hanner outdoor season. Jrwin Margold, gen. mgr., points out that arcade biz is expected to be bigger than ever this year and ops are interested in new product pieces Many arcades in the N. E. region are being completely restocked with modern pieces this year. . . At Atlas Distributors (AMI), business outlook of for new AMI phonos, Louis Blatt reports. Large number of visiting gen made the Comonywealth Ave. plant this week to see the new AMI color physis, Conn; Ray Shea, Worester; Al Dolins, Hyannis; Maurice Packett, Portland, Me.; Guus Kunz, Newport, R. I.; Sid Warlbarst, Newton; Jim, Carcia WURLITZER 2150 SEEBURG 100-B SEEBURG 100-C SEEBURG 100-R ... A.M.I. E-120 SEEBURG V-200 Modified with All phonographs recanditioned and refinished 2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A.

The Cash Box

N. H. Jerry Flatto, Boston Record Distributors, and Mrs. Flatto are receiving congrats on a new arrival, a boy, March 14 at 9:12 at Newton-Wellesley Hosp., Jerry Philip Flatto, 5 lbs., 2 ounces, and announced event with a sheet music announcement, "We've Got A Boy," "music by Helene Flatto," "words by Jerry Flatto." . . . Jimmie Durante booked for Blinstrub's . . . Music tradespeople, disk jocks, columnists, attended big party for Frankie Laine hosted by Columbia Records at Sidney Hill Country Club Sunday, March 16, with Bob Messinger, Columbia p. r. man in charge.



The second secon

AMI Factory Service School Welcomes Pennsy Delegation

ATLAS MUSIC COMPANY

\$775

395 495

645

365

\$775

GRAND RAPIDS, MICHIGAN — "Pennsylvania Week" started March 17 at the AMI Factory Service School in Grand Rapids with the arrival of 11 Keystone State music operators and servicemen who will spend five days at the School as guests of AMI. Arrangements for the contingent to attend in a group were made by AMI distributors in Pennsylvania, David Rosen, Inc. of Philadelphia and the Banner Specialty Company of Pitts-Banner Specialty Company of Pitts-burgh. One Ohio operator attending keeps the school gathering from be-ing exclusively Pennsylvanian.

MUSIC

VL Selection Receiver. . .

The group will attend daily class and workshop sessions covering juke box maintenance and service pro-cedures, with emphasis on the new AMI Model "I" line. Most sessions are held in the "Little Red School-house" across the street from the AMI plant, covering a wide range of subjects in slide films, question and answer sessions, bench work, trouble-shooting procedures, adjustment and servicing techniques and other topics of immediate and long range value. Limited class enrollment allows in-structors to give each "student" in-dividual attention throughout the week-long course. The group will attend daily class week-long course.

A highlight of the week is the A highlight of the week is the Plant Tour during which class mem-bers visit production areas of the factory to see at first hand the manu-facturing, assembly, careful inspec-tion and testing involved in making a modern juke box. Students can then better visualize the inter-relationship of the various components and the of the various components and the precision work necessary to integrate all the parts into a perfectly func-tioning automatic phonograph.

The school officially ends Friday evening with a Graduation Banquet at a downtown hotel, highlighted by the presentation of AMI Service Specialist Certificates suitable for framing and display. The Certificate is impressive evidence to employers

and associates of expert factory training and competence in the field.

GAMES

ChiCoin ROCKET SHUFFLE

Williams TEN STRIKE and TEN PIN

Keeney CIGARET VENDER

THIS WEEK!

Wurlitzer 1800... \$565

ARmitage 6-5005

45 RPM Conversion for M100-A

The AMI Factory Service School is eld regularly one week each month held regularly one week each month and is open to music operators and their servicemen at no expense for room and meals during the stay in Grand Rapids. Those interested in a practical interested in a practical, intensive refresher course in the latest techniques of juke box servicing are urged to contact the AMI distributor in their territory for complete details and registration information.

formation. Those attending the March "Penn-sylvania Week" session are: J. K. Kirk, Pottstown, Pa.; Andrew She-mella, Schuylkill Haven, Pa.; Sey-mour Rossin, Philadelphia, Pa.; Thomas Sunseri, Patton, Pa.; Robert Aiello, Ridgway, Pa.; Joseph Aiello, Ridgway, Pa.; Harry Hunter, Ches-ter, Pa.; Stan Baczynski, Philadel-phia, Pa.; Leonard Schneller, Phila-delphia, Pa.; Charles S. Reynolds, Pottstown, Pa.; Frank Orman, Nor-ristown, Pa.; and Buddy Henson, Dayton, Ohio.

Wurlitzer Flyer

NORTH TONAWANDA, N. Company, this The Wurlitzer Company, this city, this week prepared a color fold-out flyer which will introduce the Wurlitzer Console Phonograph to loca-tion owners throughout the United loca States.

The folder shows the Console in a variety of spots that a location own-er might place the machine to his benefit. When opened the Console is presented in three dimensional effect.

Incorporated is a stamped business reply card inviting an operator to call on the interested location.

275 275

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

Decca Star And New Wurlitzer



JACKSONVILLE, FLA.—Joe Barton, manager of Bush Distributing Company, this city, was surprised by a visit from Glenn Reeves, Decca Records artist. Reeves, with Allan R. Defoe, Decca area representative, figured as long as they were there they might as well place Reeves' newest Decca release, "Rock-A-Boogie Lou" on the new Wurlitzer Console phonograph. That's Reeves, left.

| <text><text><text><text><text><text></text></text></text></text></text></text> | FOR BEST BUYS
IT'S LAKE CITY AMUSE. CO.Exhibit Ringer Ball\$ 60.00Williams Roll-A-Ball195.00Genco Skee Ball (2 player)135.00ChiCoin Skee Ball (2 player)135.00ChiCoin Skee Ball (2 player)195.00Genco Quarterback110.00Star Shooting Gallery85.00Dale Guns15.00United Target75.00United Yanget95.00Criss Cross49.50Peppy (New)WriteBally Boat165.00Bally Boat165.00Still Pool50.00Sonke Signal140.00Tim Bue Tu125.00Suthern Belle149.50Bally Circus (New)WriteNaples (New)WriteMIRE-MRITE or PHONE HE 1-7577.J'A Deposit Required On Each Order.BALLY-WILLIAMS - ROCK - OLAAKE CITY AMUSE. CO.A33 PAYNE AVE., CLEVELAND, 0.Citel: HE 1-7577. |
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Meeting Dates

Music Operators' Associations

- Mar. 24—Central States Music Guild
 - Place: 805 Main Street, Peoria, Ill.

- Apr. 2—Music Operator's Society of St. Joseph Valley Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.
 - 3—Phonograph Merchants' Association, Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (General)
 - 3—California Music Merchants' Association Place: Sacramento Hotel, Sacramento, Calif.
 - 3—Eastern Ohio Phonograph Operators' Association Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
 - 7-California Music Merchants' Association Place: 311 Broadway, Oakland, Calif.
 - 7-United Music Operators of Michigan Place: Fort Wayne Hotel, Detroit, Mich.
 - 8—California Music Merchants' Association Place: Fresno Hotel, Fresno, Calif.
 - 9—Western Massachusetts Music Guild Place: Chalet Restaurant, West Springfield, Mass.
 - 9—California Music Merchants' Association Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
 - 10—California Music Merchants' Association Place: U. S. Grant Hotel, San Diego, Calif.
 - 10—Music Operators' Association of Massachusetts Place: Beaconsfield Hotel, Boston, Mass.
 - 14—Tri County Juke Box Operators' Association Place: Elum Music Offices, Massillon, Ohio
 - 16—New York State Operators' Association Place: Gov. Clinton Hotel, Kingston, N. Y.
 - 16—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana Place: Room 24, 550 Broadway, Gary, Ind.
 - 16—Eastern Pennsylvania Amusement Machine Assn. Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.
 - 17—Eastern Ohio Phonograph Operators' Association Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)
 - 17—Phonograph Merchants' Association, Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)
 - 21—Westchester Operators' Guild, Inc. Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.



1721 Broadway NEW YORK 19, N. Y. 32 W. Randolph St. ice, too. In Western Auto's stores the new CHICAGO 1, ILL. In Western Auto's stores the new venders supply a variety of refresh-ments to on-the-go shoppers as well as store employees. Ray Davies, Vice President in charge of personnel for the nation-wide chain, declares: "The store which serves the modern fam-ily must offer its customers and em-ployees many conveniences one of 6272 Sunset Blvd. HOLLYWOOD 28, CALIF. 80 Boylston St. BOSTON 16, MASS. 17 Hilltop

LONDON, N.W. 11, ENG.

John T. Pierson, President of the Vendo Company, manufacturer of automatic merchandising equipment, says "this trend to vending in chain and department stores is gaining new impetus every day. Store managers have found that the shopper who stops for refreshment also stops to shop for a longer period. Today it is possible for stores to offer everything from soup to nuts through vending machines."

Phone: DEerfield 1-1855

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which is making refreshment avail-able. Coin dispensers can do this ef-fectively."



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March 29, 1958

Coming into the calendar Spring season finds the continual bad weather not too much different than that which plagued the city for a long and dreary winter. Except for an occasional sunny day which serves only to remind us of the good weather we should be having, the days have been cloudy, windy, rainy or snowy. And—in spite of this the distribs on Tenth Avenue have all noted a definite upsurge in business the last week or ten days. Collec-tions have also risen, and this has given the operator a more cheery outlook. As a result he has moved with greater confidence toward new equipment.

As a result he has moved with greater confidence toward new equipment. Harry Koeppel, Koeppel Distributing, reports, with a grin, that business is good. "Everything is moving—and with several nice export orders to fill we're happy." Hymie was out of town closing a deal for some second hand equipment. . . Abe Lipsky, Sandy Moore Distr., out for several days with a cold. Allie Goldberg moved into the Lipsky spot out front to handle things until Abe gets back. Goldberg tells us the new Wurlitzer phonographs are moving nicely and this is evidenced by the continued interest of operators who show up each Thursday for the Service School. Allie says the school will probably continue until the summer weather. . . . Found Mike Munves sitting down when we arrived at his establishment. This is the first time in our mem-ory that we have ever seen this dynamo sitting. Munves said "I've got so much to do I didn't know just where to start, so I decided to sit down and think about it for a while." Mike reports that while it is still before the arcade season, he is already busy shipping merchandise. Joe Munves on the road and will cover practically the entire country before he returns to New York. . . . Friends of Leverett D. Chambers, president of Peerless Weighing and Vending Machine Corporation were shocked to learn of his death on March 8. Chambers was 54. . . . Both Al Simon and Al D'Inzillo out when we called at Albert Simon. Al Simon is the man of the year chosen to be honored at the UJA "Victory" Dinner and Dance on May 14 at the Hotel Astor. For the third season Louis Boorstein, Leslie Distributors, will be chairman. Boorstein, who set new records in raising funds each of his two years at the helm, will again turn his energies in the direction of setting a new high in 1958. *** * * * ***

Barney (Shugy) Sugerman, Runyon Sales, busy with several phone deals at the same time. Morris Rood, ditto, tells us between phone calls that Lou Wol-berg is out ill for a couple of days. Rood asserts that business is good and AMI's moving out at a steady pace. . . . Over at Atlantic-New York, Meyer Parkoff tied up with Al Ferber, Brooklyn operator. Ferber says his collections are up and that this could be a beautiful business if all the local operators would operate in a more businesslike manner. "Too many operators are afraid to make the more to increase their gravernators and parentages but if they would operate in a more businesslike manner. "Too many operators are afraid to make the move to increase their guarantees and percentages, but if they only tried they'd find it not so impossible as they imagine." Along these same lines read this week's coin machine editorial "You Can Fight The Inevitable!" Murray Kaye reports that business on the Seeburg phonograph line is ex-cellent—"and why not?", he asks, "we have such a tremendous machine it just has to be a hit with the operators." Like so many other New Yorkers, Kaye is fed up with the gloomy and uncomfortable winter we have been hav-ing, and can't wait for the warmer weather to arrive so that he can take his new golf clubs and put them to work. In the meantime he has been sharpening up his putting with a living room disk. Kaye says his new clubs are such top quality they can break seventy on any tough course. "But not with me han-dling them," he hastens to add. . . . Sam Soloway, St. Agathe, Canada coin-man, visiting New York. Sam also took in Baltimore and Washington before he returned to Canada from his buying trip. . . . Seen visiting the distributors were the inevitable Gertrude Brown, Beacon, New York; James Smith, Pleas-antville, New York; Harold Rosenberg, United Games, Peekskill, N.Y.; John Tartaglia, County Vending, Portchester, N.Y.; Amelia Macarelly, Catskill, New York; Charles Ehrle, Bayshore, L.I.; Lou Herman, Westchester, N.Y.; and Lou Puri, Queens, N.Y. and Lou Puri, Queens, N.Y.



Mr. & Mrs. Ernest Woytossek, Hankinson, No. D., in town over the week end visiting relatives. Monday morning Ernest made the rounds look-ing for some good used games. Ernest reports that his business has been better than ever. . . L. I. Harris, Enderlin, No. D., also in town for several days getting his usual check up from his doctor. Glad to hear that he got a good report. . . Tom Roberts, Hurley, Wisc., finds more ways to make a buck. Not only does he operate a fair size route, but also has a sporting goods store in Hurley, and was in town Monday morning with his truck to pick up a load of furniture. Sells furniture from a catalog. . . . Earl Ackley, Spoon-er, Wisc., in for the day making the rounds. Earl tells us that Frank David-son bought a home in Bradenton, Florida. Found it cheaper to own a home than to pay the high tariff every year when he takes the family there. . . . Herman Paster, Mayflower Dist. Co., St. Paul, in Los Angeles for a few weeks on business and pleasure. . . Lieberman Music Co. Mpls., has taken over the Mercury Distributorship in Milwaukee, Wisc. . . Nels Nelson, Alexandria. Minn., in town for a few hours waiting for his train to go back home. Nels arrived in town Thursday morning having just flown in from Seattle, Wash. where he visited his sick mother. Nels spent 10 days there until his mother was well enough to leave the hospital. . . . Symphony In Fashion is the slogan for down town Minneapolis until after Easter. Speakers were set up on Nicollet Ave. and Muzak is supplying the music during shopping hours. Nothing more beautiful than walking down Nicolett Ave. and listening to beautiful music during the day. . . . Roger Sletten, Fairmont, Minn., in town for the day looking for games and other equipment. . . . Chet LeDoux, Vir-ginia, Minn., in town for a couple of days making the rounds. . . . Jeff Kost, St. Cloud, Minn., also in town for the day. Jeff complaining about business.

That Counts—INTERNATIONALLY"

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Next week's issue will be the "International Quarterly Export Edition". These editions were started by this publication years ago. Since then they



JACK MITNICK

have become extremely important to all the industry worldwide. In fact, the members of The Cash Box' "International Coin Machine Export-Import Council," in 44 countries around the world, look forward to the "International Quarterly Export Editions" with tremendous interest. This is the issue where they can read all that is happening in the industry in their own language. The "International Quarterly Export Edition" is printed in Italian, Spanish, French and German as well as in English. Absolutely outstanding issues produced four times during the year.

Harry Glick, who guides the destinies of ChiCoin's "Commando Machine Gun", advises that interest in these guns is growing at a tremendous rate worldwide. Harry is even of the belief that there will be guns operating in many countries around the globe before U.S. ops awaken to the moneymaking power of these very ingenious coin operated instruments. . . . Sales are perking up for the upright electronic scoring F.P. games since the U.S. Court of Appeals decision removed these from the Johnson Act. More and more operators are interested. . . . "I'm busy taking money from some customers", is the way Exhibit's Chet Gore put it over the

phone the other day, "so", he added, "let me call you back". George A. Miller is going all out to obtain another postponement of Open Public Hearings on Senate Bill No. 1870 since past week's postponement set hearings in Senate Office Building for April 23, 24 and 25. George points out that these dates conflict with MOA Convention at Morrison Hotel here on May 6, 7 and 8. He is asking Chairman of this Judiciary Sub-Committee, Sen. Joseph C. O'Mahoney, to grant another postponement. He is also appealing to the other two Senators on the committee, Sen. Alexander M. Wiley and Sen. Olin D. Johnston. . . Sam Wolberg returned to one of the busiest factories in



SAM STERN

town. The firm's "Rocket Shuffle" going great and the "Commando Machine Guns" production just starting to catch up with backlog of orders. Chicago Coin keeps planning far ahead to be ready for whatever the trade will want.

Busier than ever-the Bally factory-with so many, many new ideas a special production schedule being arranged so that the new products will be rolling out correctly. And Bill O'Donnell smiling broadly over the phone as he listens to compliments on Bally's latest. . . Johnny Frantz is trying hard, he advises, to get a bit ahead with A.B.T.Rifle Galleries. "So that", he says, "I can ship as the orders come in. With the spring season here", he



reports, "the orders are again coming in faster than ever". ... Ted Rubenstein of Marvel very, very happy over the way Clayton Nemeroff wiring in those orders for the firm's grand "Lucky Horoscope". And Estelle Bye of the firm brightly advises that there has been "a renewed interest in our plastics for phonographs."

World Wide's Al Stern a proud and happy grandfather. Mark and Marge Stern have a sweet, little addition to their family named, Kimberly Joy. Even Joel Stern strutting all over the place just as proud as his Dad. . . . Eddie Ginsburg says, "What can I tell you? I'm busy. And

AL STERN

with spring almost here, I'll be even busier. All I wonder", he wonders, "is when I'm ever going to get me a vacation?" . . . The Irish would have been proud of Wally O'Finke and Joey O'Kline this past St. Patty's Day. There was Wally, the proud lad, all aglitter with the greenest

of green new suits and also sporting the shiniest of shiny new green ties. And Joe, begorry, Joey had bought himself but the very biggest shamrock and was proudly awearin' it on the very front of his chest to honor the Irish on the grand day.

Gil Kitt, discussing associations, advises, "Well, it's like anything else. The main problem is to keep interest high and do what's right for the mem-

bers." Which isn't anything but the very best objective for any organization. . . This past week Joe Robbins busier than ever before, for some reason or other, and would'nt tell why, except to state, "I've got a zillion orders to get out yesterday".... Howie Freer and Mac Brier talking things over with Jack Emery of Regina, Sask., Canada, at Donan. Both Howie and Mac hearing more about Canadian business than they'd ever heard before. They advise that Jack Emery is expanding his route. Adding lots of vending machines.

One of the happier guys around town, Clarence

Schuyler of Games, Inc., who reports his "Double Shot" going bigger and bigger every day. . . . "So busy", says Kurt Kluever of Rock-Ola, "I haven't got time to eat my lunch". . . Milwaukee's Carl Happel visiting about town advises, "Well, business is good for those who want to make it good. Bad for those who don't work". Zeke Wolf getting ready



to bust loose with a brand new version of his "Circus". He's calling it, "Super Circus". . . . United's Bill DeSelm advises that the first four distributors of the firm to receive their samples of "Midget Bowling Alley" phoned him crying for "truck loads". According to Bill these men were Irving Holzman of New York, Gil Kitt of Chicago, Sam Solomons of Columbus and Al Rodstein of Philly. "And we haven't even started yet", happily cried Billy.

All happy to hear that "Uncle" Al Thoelke back in the pink of health. He's on his way to St. Louis. . . . Avron Gensburg busier than busy but finds time to report that Al Warren just phoned him from Cinci to advise that Len Goldstein of T&L had been named Genco's exclusive distrib for that part



of the world. . . . Sam Stern back from Europe advises he's very happy to report that the boys of Phonographic Equip't Co., Ltd., London, are his exclusive distribs in England. These men are Gordon Marks, Cyril Shack and Max Fine. . . . "All I can say at this time", yells Keeney's Paul Huebsch, "is show me how to get more cabinets for our 'DeLuxe Big Tent'. We're jammed with orders and the cabinet factory has to go whacky on us."

"Whattayaknow", remarks Alvin Gottlieb, "I've been in the business eleven years this week". All the Gottlieb clan, Dave, Nate, Sol and Alvin at the factory. Dave

JOE ROBBINS

JOE ROBBINS Lan, Dave, Nate, Sol and Alvin at the factory. Dave busier than ever with that new Oak Park hospital. . . . Happy to see Ben and Mary Rodins of Miami Beach looking so swell and healthy. In fact, Ben looks younger than ever. . . . "What's the difference between recession and depression?", asks Jack (Jock MacNick) Mitnick. And answers, when no reply, "Recession is when you lose your job. Depression is when I lose mine". Jack, by the way, in a long conference with the former Lord Mayor of Dublin, Robert Briscoe. Jack will meet with him again on the 23rd when he returns to Chicago.

23rd when he returns to Chicago. It's been many and many a year now, but Vincent Shay never does forget to send us a cheerful greeting card on St. Patrick's Day. For which, Vincent, we thank thee most wholeheartedly. . . Ed Ratajack was in the doghouse with his but charming wife, Jean. Why? Because Ed couldn't answer the question, "What's the color of my eyes?" And Jean told him, "'The Cash Box' knew. Just read the 'Us Gals' column", she advised Edwardo, "and learn the color of your wife's eyes." With that she hung up the receiver. . . 50¢ coin chutes and dual credit units reported saving many and many a music ops' life these reported saving many and many a music ops' life these days—profitwise. . . At last, at last, Johnny Casola on his way back from the warm and sunshiny west coast. He'll be driving into Chi any day now.



He'll be driving into Chi any day now. HAPPY BIRTHDAY THIS WEEK TO: Thomas W. Moody, Austin, Tex. . . Paul K. Heaton, Monroe, Mich. . . Wallace J. McFarland, Santa Barbara, Cal. . . Albert C. Evans, South Bend, Ind. . . Jerry Livingston, Beverly Hills, Cal. . . Bryan E. Edwards, Douglas, Wyo. . . Pearl Johnson, Brazil, Ind. . . Albert Wheby, Beckley, W. Va. . . Ben D. Palastrant, Boston, Mass. . . Mason L. Colbert, Nebraska, City, Neb. . . George R Burnham, Lovell, Wyo . . George L. Tye, Simcoe, Ont., Canada. . Archie J. LaBeau, St. Paul, Minn . . Frank Miller, Irvine, Ky. . . Robert A. Holland, Akron, O. . . Edward H. Ellis, New York, N. Y. . . Paul A Laymon, Los Angeles, Cal. . . Harry Koeppel, New York, N. Y. . . . Ben Hofer, New Braunfels, Tex. . . Don Knott, Galesburg, Ill. . . . Charles Harris, Cleveland, O. . . Jerald D Belsan, Los Angeles, Cal. . . . George Carsley, Montreal, Que., Canada. . . Fred Kline, Chicago, Ill. FAMOUS LAST WORDS: "Your check bounced."

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

ED RATAJACK





Irving Kaye Co., Permo, Inc. 593 10th Ave., New York¹ 18, N. Y., LO 4-1880 221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777 231 Windser St., Hartford, Conn., JA 7-4470



Belgian Phono Factory Suffers \$15,000 Fire Loss

Bob Rennotte, However, Will Continue Production of Juke Boxes Immediately

BRUSSELS, BELGIUM — One of Europe's best-known and best-liked phonograph manufacturers, Bob Rennotte, has lost about 15,000 dollars worth of cabinet making equipment and materials in a fire at his Belgian factory at Gembloux, near Brussels.

Serious though the fire was, it will not in any way affect production of the juke boxes, which are big sellers in Britain and Europe generally. Chief damage was confined to the woodworking and cabinet-making shop, where a lot of new and valuable machinery was destroyed, together with a quantity of timber. Rennotte immediately made plans with a firm that had made cabinets for him before he began making his own. The switch to the old arrangement was immediately made and Rennotte has resumed full production.

When the news of the fire came through Bob Rennotte was hundreds of miles away in Frankfurt. Rennotte had gone to make a routine phone call home. When he got through it was to hear news of the fire which

was at that moment lighting up the small town of Gembloux, near Brussels.

He had only spoken to his maid, as his wife had gone to the fire. But the maid said she could see the flames from the house. Rennotte feared the worst. A short time later he was able to speak to his wife, and he learned that the fire—which was believed to have been started by a short-circuit had been confined to the low front building where the juke-box cabinets were made, and had been prevented from spreading to either the office building on one side of it or the three-story main factory on the other.

Even so, he was very anxious to see things for himself as quickly as possible, and although he was booked to fly to Brussels on the first plane out of Frankfurt the next day, he decided instead to abandon his luggage temporarily (which was in a hotel some distance out of town, all the Frankfurt hotels being full) and catch a train at once. After three train changes during the night, he got to the factory, just as his thirty employees were arriving for work at 8 a.m.

The event caused some concern and depression among the phonograph men at the Frankfurt fair, and there was considerable relief when it was learned that, despite the damage, production would not be affected.

A number of complete mechanisms were destroyed or damaged, in addition to cabinets and stocks, and everywhere the smoke and dust and water had taken their toll and had caused damage in other parts of the attractive factory and offices.

But the cheerful Belgian workers had already begun to put matters right, and it was encouraging to see technical specialists and executives "mucking in" with brooms and paint brushes to get all departments working again with the least possible delay.

"Although it has been a big upset it will not make any difference at all to_production or deliveries and_ there are many blessings", said Rennotte.

"For instance, as you may know, I am extending the range of my machines, and a vitally important prototype was not damaged in any way. We have very high hopes for the Brussels exhibition where we have some very important concessions and locations for our juke boxes. And we will have something new and very interesting to show operators and others there.

"My wife was absolutely wonderful in my absence, and the staff has rallied round in the most gratifying way."

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

The Cash Box

CLASSIFIED ADVERTISING SECTION



- WANT 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).
- WANT Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHING-TON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).
- WANT Have permanent, full-time job open for Music and Pin Game Mechanic. Write, via Air-Mail, for application form. MUSIC, INC., BOX 1234, FAIRBANKS, ALASKA. (Tel. 5084).
- FOR SALE Pixies \$45; Starlet \$55; Monaco \$95; South Seas \$95; Gay Time \$60; Gayety \$45; Variety \$50; Big Time \$75; Broadway \$135; Parade \$175; Double Header \$195; Big Show \$225. GLOBE AUTOMATIC VENDING COM-PANY, 291 WATER STREET, QUINCY 69, MASS. (Tel. MAyflower 90010).
- WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).
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3

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

- WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).
- WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT.. CANADA (Tel.: 2648).

WANT — 100 14" Bowlers, United, Bally, Chicago Coin or Keeney. Write or Wire Prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO. (Tel. TO 1-6715).

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WANT—Late 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted, Write or Phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUdson 6-4568).

WANT — Used Bingo games reconditioned or not, also Sceburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONI-BEL, 30, AVE. DU PORT, BRUS-SELS. BELGIUM.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOV-ELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOL-LYWOOD WAY, BURBANK, CALIF.

WANT — Attention Everyoue in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADEL-PHIA, PA.

WANT — Late Model Bingos. Send List and Prices. HALLGREN DIS-TRIBUTORS, 1626 3rd AVE., MO-LINE, ILLINOIS.

WANT—To Buy—AMI Model B, F-80; Wms. Four Baggers, Mystic, King, Jumbo, and Blinker Bowlers. State quantity and best price, first letter. MONROE COIN MACHINE EXCHANGE. INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. SUperior 1-4600).

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE, 886 MIL-WAUKEE, CHICAGO 22. ILL. (Tel. CAnal 6-0293).

WANT-To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect-RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT — Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO.. I531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 3-2282).

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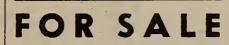
only, RAYMAR SALES CO., 170-21

WANT — Bally Victorys, Rockets, Magics. Needed immediately for export. Top prices paid. Also late Bingos, Shuffles, Arcade Equipment, Pinballs and Pool Tables. Call now. DONAN DISTRIBUTING COM-PANY, 5007 N. KEDZIE AVENUE, CHICAGO 25, ILLINOIS. (Tel. JUniper 8-5211).

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTII AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DIS-TRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GArfield 3585).

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. CAstle 1-0556).



- FOR SALE—A.M.I. E120 \$350; A.M.I. G120 \$575; A.M.I. A (45 RPM) \$185. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MO. (Tel. CEntral 1-9292).
- FOR SALE—Bingos: Bally Broadway \$150; Miami Beach \$100; Big Time \$87; Gaytime \$87; Gayety \$60; Palm Springs \$45; Surf Club \$45; Yacht Club \$45; Hi-Fi \$45. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCIN-NATI 14, OHIO. (Tel. MAin 1-8751).

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| . x | Page | 68 | March 29, 1 |
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| | 4. 1436, '52, Fireball, 120 |
| - | Sel., 45 RPM 75.00 175.00
1. 1436A, '53, Fireball, 120 |
| | Sel., 45 RPM 100.00 245.00
4* 1438, '54, Comet, 120 |
| | Sel., 45 RPM 295.00 435.00 |
| • | 4* 1446, ² 54, Hi-Fi, 120 Sel.,
45 RPM |
| - | 4* 1448, '55, Hi-Fi, 120 Sel.,
45 RPM 475.00 650.00 |
| | · |

SEEBURG

| . 1 | 4. 146S, '46, Standard 20 | | | |
|-----|------------------------------|----------------|---------------|---|
| | Sel., 78 RPM | 20.00 | 30.0 0 | |
| | 4. 146M, '46, Master with | | | |
| | Remote Attach., 20 | | | |
| | Sel., 78 RPM | 20.00 | 30.00 | + |
| | 4. 147S, '47, Standard 20 | | | |
| | Sel., 78 RPM | 20.00 | 35.0 0 | + |
| | 4. 147M, '47, Master with | | | |
| | Remote Attach., 20 | | | |
| | Sel., 78 RPM | 20.0 0 | 35.00 | + |
| | 4. 1485, '48, Standard, 20 | | | |
| | Sel., 78 RPM | 20.0 0 | 40.00 | |
| | 4. 148M, '48, Master with | | | |
| | Remote Attach., 20 | | | |
| | Sel., 78 RPM | 2 0.0 0 | 45.0 0 | + |
| | 4. 148ML, '48, Light Cab. | | | |
| | Master with Remote | | | |
| | Attach., 20 Sel., 78 | | | 1 |
| | RPM | 20.00 | 50.00 | |
| | 4* ! 100A. '49, 100 Sel., 78 | | | 1 |
| | - 1.m | 95.00 | 100.00 | |

THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION 964th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

Industry) BLUE BOOK"] FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain eqnipment. Like any trne reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange— posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quan-tity, and condition of equipment must be taken into consideration. (Some equipment offered by outstand-ing firms, having a reputation for shipping com-pletely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quo-tation exactly as it is made and depends on the sub-scriber to make average price adjustments to fit the penliarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

| . Prices UP | |
|-------------|--|
|-------------|--|

- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- **Great Activity**

| | | | | 1 | | | | | | |
|-----------|------------------------------|------------|---------------|--------|---|--|--|--|--|--|
| | 4* M100B, '51, 100 | | | | | | | | | |
| | RPM | | 300.00 | 420.00 | | | | | | |
| | 4. M100BL, '51, 10 | 0 Sel., 45 | | | | | | | | |
| | RPM, Light (| | | 420.00 | + | | | | | |
| | 1* M100C, '53, 100 | Sel., 45 | | | | | | | | |
| | RPM | | 395.00 | 595.00 | | | | | | |
| | 2* HF 100G, '54, | 100 Sel., | 105.00 | 650.00 | | | | | | |
| | 45 RPM | | 495.00 | 050.00 | | | | | | |
| - | 2* HF 100R, '54,
45 RPM | 100 Sel., | 550.00 | 695.00 | | | | | | |
| | 2* V200, '55, 200 | | | 095.00 | - | | | | | |
| _ | RPM | Sel., 45 | 575.00 | 795.00 | | | | | | |
| | 4. W1-L56 Wall Be | | | | | | | | | |
| | 4. 3W2 Wall-a-Mat | | 3.00 | | | | | | | |
| | 4. W4L-56 | | | 8.00 | | | | | | |
| | 4. 3W5-L56 Wall | Box, 5c, | 5.00 | 0.00 | | | | | | |
| | 10c, 25c
4. W6L-56 5/10/2 | 5 Wine | 5.00 | 8.00 | | | | | | |
| - | less | | 5.00 | 10.00 | | | | | | |
| | 4. 3W7-L-56 | | 5.00 | | 1 | | | | | |
| | 4* 3W1 Wall-a-Mat | ic | 39.50 | 60.00 | | | | | | |
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| | 4. 1015, '46, 24 | Sel., 78 | | | | | | | | |
| | RPM | | 20.00 | 35.00 | | | | | | |
| | 4. 1017. '46, 24 | | 20.00 | 25.00 | | | | | | |
| | RPM | Sel 78 | 20.00 | 35.00 | | | | | | |
| | RPM | | 25.00 | 50.00 | | | | | | |
| | 4. 1100, '47, 24 | Sel., 78 | | | | | | | | |
| | RPM | | 25.00 | 55.00 | 1 | | | | | |

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| 4. 1217, '50, Hideaway, 48
Sel., 45 or 78 RPM | 60.00 | 90.00 | |
| 4. 1250, '50, 48 Sel., 45 or | | | |
| 78 RPM
2. 1400, '51, 48 Sel., 45 or
78 RPM | 80.00 | 100.00 | |
| 78 RPM
4. 1450, '51, 48 Sel., 45 or | | 150.00 | |
| 78 RPM | 100.00 | 175.00 | |
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| $\begin{array}{c ccccccccccccccccccccccccccccccccccc$ | 225.00 | 295.00 | |
| $\begin{array}{ c c c c c c c c c c c c c c c c c c c$ | 225.00 | 325.00 | |
| 78 RPM | 275.00 | 350.00 | |
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| 2* 1900, '56, 104 Sel., 45
RPM | 550.00 | 795.00 | |
| 2* 2000, '56, 200 Sel., 45
RPM | 595.00 | 835.00 | |
| 4* 2150, '57, 200 Sel., 45
RPM | 5 | 800.00 | |
| KPM 4. 2140 Wall Box 4. 3020 Wall Box | 2.50 | 5.00 | |
| 4. 3048 (Conv. of 3020) | 5.00 | 8.00
10.00 | 1 |
| 4. 3031 Wall Box
4. 3045 Wall Box | 4.00 | 9.00
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| 4. 4820 Wall Box
4. 4851 Wall Box | 8.00
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| 4* Beauty (B 11/52) 20.00 65.00 4. Big Ben (Wm 9/54) 55.00 120.00 4* Big Show (B 9/56) 240.00 325.00 4. Big Hit (CC 7/52) 15.00 30.00 4* Big Time (B 1/55) 75.00 125.00 4. Big Hit (CC 7/52) 15.00 30.00 4* Big Time (B 1/55) 75.00 125.00 4. Blondie (CC 8/56) 145.00 210.00 4. Brazil (Un 10/56) 195.00 255.00 4. Bright Lights (B 5/51) 20.00 30.00 4* Broadway (B 12/55) 150.00 215.00 4* Carbana (Un 3/53) 20.00 50.00 4. Capri (CC 10/56) 110.00 185.00 4* Caravan (Un 2/56) 105.00 165.00 4. Circus (Un 8/52) 25.00 50.00 4. Circus (Un 8/52) 25.00 35.00 4. Circus Wagon 4/52) 25.00 35.00 |
| 4. Big Ben (Wm 9/54) 55.00 120.00 4* Big Show (B 9/56) 240.00 325.00 4. Big Hit (CC 7/52) 15.00 30.00 4* Big Time (B 1/55) 75.00 125.00 4. Blondie (CC 8/56) 145.00 210.00 4. Brazil (Un 10/56) 195.00 255.00 4. Bright Lights (B 5/51) 20.00 30.00 4. Bright Spot (B 11/51) 30.00 50.00 4. Bright Spot (B 11/51) 30.00 50.00 4. Broadway (B 12/55) 150.00 215.00 4. Cabana (Un 3/53) 20.00 50.00 4. Capri (CC 10/56) 110.00 185.00 4. Caravan (Un 2/56) 105.00 165.09 4. Circus (Un 8/52) 25.00 50.00 4. Circus (Un 8/52) 25.00 35.00 |
| 4* Big Show (B 9/56) 240.00 325.00 4. Big Hit (CC 7/52) 15.00 30.00 4* Big Time (B 1/55) 75.00 125.00 4. Blondie (CC 8/56) 145.00 210.00 4. Brazil (Un 10/56) 195.00 255.00 4. Bright Lights (B 5/51) 20.00 30.00 4. Bright Spot (B 11/51) 30.00 50.00 4. Bright Sot (B 11/51) 30.00 50.00 4. Cabana (Un 3/53) 20.00 50.00 4. Capri (CC 10/56) 110.00 185.00 4. Caravan (Un 2/56) 105.00 165.09 4. Circus (Un 8/52) 25.00 50.00 4. Circus (Un 8/52) 25.00 35.00 |
| 4* Big Time (B 1/55) 75.00 125.00 4. Blondie (CC 8/56) 145.00 210.00 4. Brazil (Un 10/56) 195.00 255.00 4. Bright Lights (B 5/51) 20.00 30.00 4. Bright Spot (B 11/51) 30.00 50.00 4. Bright Spot (B 11/51) 30.00 50.00 4. Cabana (Un 3/53) 20.00 50.00 4. Capri (CC 10/56) 110.00 185.00 4. Caravan (Un 2/56) 105.00 165.00 4. Caravan (Wm 6/52) 25.00 50.00 4. Chinatown (Got 10/52) 30.00 50.00 4. Circus (Un 8/52) 25.00 35.00 |
| 4* Big Time (B 1/55) 75.00 125.00 4. Blondie (CC 8/56) 145.00 210.00 4. Brazil (Un 10/56) 195.00 255.00 4. Bright Lights (B 5/51) 20.00 30.00 4. Bright Spot (B 11/51) 30.00 50.00 4. Bright Spot (B 11/51) 30.00 50.00 4. Cabana (Un 3/53) 20.00 50.00 4. Capri (CC 10/56) 110.00 185.00 4. Caravan (Un 2/56) 105.00 165.00 4. Caravan (Wm 6/52) 25.00 50.00 4. Chinatown (Got 10/52) 30.00 50.00 4. Circus (Un 8/52) 25.00 35.00 |
| 4. Blondie (CC 8/56) 145.00 210.00 4. Brazil (Un 10/56) 195.00 255.00 4. Bright Lights (B 5/51) 20.00 30.00 4. Bright Spot (B 11/51) 30.00 50.00 4. Cabana (Un 3/53) 20.00 50.00 4. Capri (CC 10/56) 110.00 185.00 4. Caravan (Un 2/56) 105.00 165.00 4. Caravan (Wm 6/52) 25.00 50.00 4. Circus (Un 8/52) 25.00 35.00 4. Circus Wagon |
| 4. Brazil (Un 10/56) 195.00 255.00 4. Bright Lights (B 5/51) 20.00 30.00 4. Bright Spot (B 11/51) 30.00 50.00 4. Broadway (B 12/55) 150.00 215.00 4. Cabana (Un 3/53) 20.00 50.00 4. Capri (CC 10/56) 110.00 185.00 4. Caravan (Un 2/56) 105.00 165.00 4. Caravan (Wm 6/52) 25.00 50.00 4. Chinatown (Got 10/52) 30.00 50.00 4. Circus (Un 8/52) 25.00 35.00 |
| 4. Bright Lights (B 5/51). 20.00 30.00 4. Bright Spot (B 11/51). 30.00 50.00 4. Broadway (B 12/55). 150.00 215.00 4. Cabana (Un 3/53). 20.00 50.00 4. Capri (CC 10/56). 110.00 185.00 4. Caravan (Un 2/56). 105.00 165.09 4. Caravan (Wm 6/52). 25.00 50.00 4. Circus (Un 8/52). 25.00 35.00 4. Circus Wagon 4. Circus Wagon 4. Circus Wagon |
| 4* Broadway (B 12/55) 150.00 215.00 4. Cabana (Un 3/53) 20.00 50.00 4. Capri (CC 10/56) 110.00 185.00 4* Caravan (Un 2/56) 105.00 165.00 4. Caravan (Wm 6/52) 25.00 50.00 4. Chinatown (Got 10/52) 30.00 50.00 4. Circus (Un 8/52) 25.00 35.00 4. Circus Wagon 4. Circus Wagon 4. Circus Wagon |
| 4. Cabana (Un 3/53) 20.00 50.00 4. Capri (CC 10/56) 110.00 185.00 4* Caravan (Un 2/56) 105.00 165.00 4. Caravan (Wm 6/52) 25.00 50.00 4. Chinatown (Got 10/52) 30.00 50.00 4. Circus (Un 8/52) 25.00 35.00 4. Circus Wagon 4. Circus Wagon |
| 4. Capri (CC 10/56) 110.00 185.00 4* Caravan (Un 2/56) 105.00 165.00 4. Caravan (Wm 6/52) 25.00 50.00 4. Chinatown (Got 10/52) 30.00 50.00 4. Circus (Un 8/52) 25.00 35.00 4. Circus Wagon 4. Circus Wagon |
| 4* Caravan (Un 2/56) 105.00 165.00 4. Caravan (Wm 6/52) 25.00 50.00 4. Chinatown (Got 10/52) 30.00 50.00 4. Circus (Un 8/52) 25.00 35.00 4. Circus Wagon 50.00 50.00 |
| 4. Caravan (Wm 6/52) 25,00 50,00 4. Chinatown (Got 10/52) 30,00 50,00 4. Circus (Un 8/52) 25,00 35,00 4. Circus Wagon 50,00 50,00 |
| 4. Caravan (Wm 6/52) 25,00 50,00 4. Chinatown (Got 10/52) 30,00 50,00 4. Circus (Un 8/52) 25,00 35,00 4. Circus Wagon 50,00 50,00 |
| 4. Circus (Un 8/52) 25.00 35.00 |
| 4. Circus (Un 8/52) 25.00 35.00 |
| - 4. Circus Wagon |
| |
| (Wm 10/55) 145.00 210.00 |
| 4. Classy Bowler |
| (Got 7/56) 195.00 230.00 |
| - 4. C. O. D. (Wm. 9/53) 50.00 80.00 |
| 4. Colors (Wm 11/54) 75.00 125.00 4. Coney Island (B 9/51) 20.00 50.00 |
| 4. Coney Island (B 9/51) 20.00 50.00
2* Continental Cafe |
| |
| (Got 7/57) 295.00 365.00 |
| (Wm 3/51) 10.00 20.00 |
| - 4. Coronation (Got 11/52) 25.00 50.00 |
| 1 Court E: (II O(EI) DECE |
| - 4. County Fair (Un 9/51) 15.00 25.00 4. Crossroads (Got 5/52) 25.00 50.00 |
| 4. Crosswords (B 1/56) 195.00 250.00 |
| 4. Cue Ball (Wm, 3/57) 210.00 250.00 |

- TOTAL NO.

TOTAL VALUE →

The Cash Box, Page 71 • END OF MONTH INVENTORY ISSUE • March 29, 1958

he Cash

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PRI

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES:

ISTS "

DINIDALL CAMARS (Cont)

| ſ | NUMBER OF EACH MA | | OWNE | 0 |
|---|--|---|------------------------|----------|
| | FOR INVENTORY PURPOSES ASC
BY FIGURE BETWEEN LOW AND | ERTAIN | ALUE | |
| 2 | | | | + |
| | PINBALL GAMES | (Cor | nt.) | |
| F | 4. Cyclone (Got 5/51) | 20.00 | 30.00 | |
| - | 4. Daffy Derby (Wm 8/54)
4. Daisy May (Got 7/54). | 75.00
115.00 | 120.00
140.00 | |
| - | 4. Dealer "21" (Wm 2/54) | 25.00 | 65.00 | |
| - | 4. Derby Day '(Got 5/56).
4. Diamond Lill 7 | 170.00 | 210.00 | |
| - | (Got 12/54) | 95.00 | 130.00 | |
| - | 4. Disk Jockey (Wm 11/52) 4. Domino (Wm 5/52) | $\begin{array}{c} 30.00 \\ 25.00 \end{array}$ | 55.00
40.00 | |
| [| 4. Domino (wm 5/54)
4. Double Action | 25.00 | 40.00 | • |
| | (Ge 1/52) | 15.00 | 25.00 | |
| - | 4. Double Feature
(Got 12/50) | 10.00 | 20.00 | |
| - | 2* Double Header (B 7/56) | 175.00 | 265.00 | |
| - | 4. Dragonette (Got 6/54).
4* Dude Ranch (B 9/53) | 100.00
25.00 | 160.00
70.00 | |
| _ | 4. Duette (Got 4/55) | 150.00 | 175.00 | |
| - | 4* Easy Aces (Got 12/55). | 150.00 | 190.00 | |
| - | 4. Eight Ball (Wm 1/52).
2* Fair Lady (Got 11/56). | 20.00
275.00 | 40.00
325.00 | |
| _ | 1. Fairway (Wm 6/53) | 30.00 | 60.00 | |
| - | 4. Five Star (Univ 5/51). | 20.00 | 30.00 | |
| - | Flag Ship (Got 1/57). Flying High (Got 2/53) | 285.00
40.00 | 325.00 | |
| _ | 4. Four Bells (Got 10/54) | | 145.00 | |
| - | 4. Four Corners
(Wm 12/52) | 40.00 | 75.00 | |
| _ | 4. Four Horsemen | 40.00 | 13.00 | |
| | (Got 9/50)
4. "400" Upright | 15.00 | 3 0. 0 0 | |
| • | (Ge 10/52) | 30.00 | 45.00 | |
| | 4. Four Stars (Got 6/52) | 30.00 | 65.00 | |
| - | 4* Frolics (B 10/52)
2. Frontiersman | 25.00 | 60.00 | |
| | (Got 11/55) | | 160.00 | |
| • | 4. Fun House (Wm 10/56)
4. Gay Paree (Wm 6/57) | | 235.00
460.00 | |
| | 4* Gay Time (B 6/55) | | 125.00 | |
| | 4* Gayety (B 2/55) | 45.00 | 90.00 | |
| • | 4. Gladiator (Got 1/56)
4. Glohe Trotter | 175.00 | 245.00 | |
| | (Got 11/51) | 15.00 | 30.00 | |
| • | 4. Golden Nugget
(Upright) (Ge 2/53) | 30.00 | 50.00 | - |
| | 4. Gold Star (Got 8/54) | 125.00 | 140.00 | - |
| | 4. Grand Champion
(Wm 8/53) | 35.00 | 75.00 | |
| | 4. Grand Slam (Got 4/53) | 35.00 | 60.00 | |
| | 2. Green Pastures
(Got 1/54) | 50.00 | 100.00 | |
| | 4. Gun Club (Wm 11/53) | 35.00 | 75.00 | - |
| - | 4. Guys-Dolls (Got 5/53) | 30.00 | 75.00 | <u> </u> |
| - | 1* Gypsy Queen
(Got 2/55) | 110.00 | 175.00 | _ |
| | 4. Handicap (Wm 6/52) | 30.00 | 45.00 | |
| | 4. Happy Days (Got 7/52)4. Happy-Go-Lucky | 3 5.00 | 50.00 | |
| | (Got 3/51) | 20.00 | 35. 00 | |
| - | 2* Harbor Lites (Got 2/56) | 145.00 | 185.00 | |
| | 4. Harvey (Wm 5/51)
4. Havana (Un 2/54) | $\begin{array}{c} 20.00\\ 20.00\end{array}$ | 30.00
80.00 | |
| | 4. Hawaii (Un 6/54) | 35.00 | 80.00 | |
| | 4. Hawaiian Beauty
(Got 4/54) | 90.00 | 115.00 | |
| | 4. Hayburner (Wm 6/51). | 25.00 | 40.00 | |
| - | 4. Hi-Fi (B 6/54)
4. Hi-Hand (Wm 6/57) | 25.00
175.00 | 90.00
225.00 | |
| | 4. Hit 'N' Run (Got 4/52) | 25.00 | 45.00 | |
| - | 4. Holiday (Ke 12/51) | 20.00 | 35.00 | |
| | 4. Hong Kong (Wm 9/51)
4. Horsefeathers | 20.00 | 35.00 | - |
| | (Wm 1/52) | 20.00 | 30.00 | |
| | 4. Horse Shoe
(Wm 12/51) | 10.00 | 25.00 | |
| | 4. Hot Diggity (Wm 8/56) | 180.00 | 250.00 | |
| | 4. Ice-Frolics (B 1/54)
4. Jalopy (Wm 8/51) | 40.00
25.00 | 85.00 | - |
| | 4. Jacopy (wm 8/51)
4. Jockey Club (Got 4/54) | 25.00
70.00 | 40.00
125.00 | |
| - | 4. Jolly Joker (Un 11/55) | 50.00 | 120.00 | |
| - | 4. Jubilee (Got 5/55)4. Jumping Jacks | 200.00 | 250.00 | - |
| | (Upright) (Ge 12/52) | 20.00 | 30.00 | |
| | TOTAL NO. TOTA | AL VAI | LUE→ | 0 |
| | | | | |

NUMBER OF EACH MACHINE OWNED

| 1 | NUMBER OF EACH MA | CHINE | OWNE | D |
|----|---|---|---|-----|
| | VALUE OF MACHINES | FREAIN | | |
| ŀ | | | | + |
| | PINBALL GAME | S (C | ont.) | |
| + | 4* Key West (B 12/56)
4. King Pin (CC 12/51) | 275.00
20.00 | 350.00
30.00 | |
| 1 | 4. Knockout (Got 1/51) | 10.00 | 20.00 | |
| + | 4. Lady Luck (Got 9/54).
4. Lazy "Q" (Wm 2/54) | 85.00
35.00 | 145.00
95.00 | |
| F | 4. Leaders (Un 10/51) | 20.00 | 30.00 | |
| F | 4. Lite-A-Line (Ke 6/52) . 4. Long Beach (Wm 7/52) | 35.00
35.00 | 50.00
50.00 | |
| F | 4. Lovely Lucy (Got 2/54) | 50.00 | 115.00 | |
| t | 4. Lulu (Wm 12/54) 4. Mad. Sq. Garden | 55.00 | 125.00 | |
| | (Got 6/50)
4. Majestic (Got 4/57) | 10.00
375.00 | 20.00
450.00 | |
| ţ. | 4. Majorettes (Wm 4/52). | 20.00 | 40.00 | |
| ┢ | 4. Manhattan (Un 4/55)
4* Marathon (Got 10/55). | 50.00
185.00 | 140.00
235.00 | |
| F | 4. Marble Queen | | | |
| | (Got 8/53)
4. Mermaid (Got 6/51) | 55.00
15.00 | 85.00
30.00 | |
| + | 4. Mexico (Un 3/54)
2* Miami Beach (B 9/55). | 35.00
90.00 | 100.00 | |
| t | 4. Minstrel Man | 90.00 | 130.00 | |
| | (Got 3/51)
4. Monaco (Un 8/56) | 20.00
175.00 | 35.00
265.00 | |
| F | 4. Mystic Marvel | | | |
| | (Got 3/54)
4. Nevada (Un 8/54) | 95.00
25.00 | 130.00
80.00 | |
| ╞ | 4. Niagara (Got 12/51) | 20.00 | 35.00 | . — |
| t | 4. Nifty (Wm 12/50)
4* Night Club (B 4/56) | 10.00
185.00 | 20.00
245.00 | |
| ╞ | 4. "9" Sisters (Wm 1/54). | 50.00 | 100.00 | |
| t | 4. Olympics (Wm 5/52)
4. Palisades (Wm 7/53) | 20.00
35.00 | 30.00
60.00 | |
| + | 4. Palm Beach (B 7/52). | 15.00 | 65.00 | |
| t | 4* Palm Springs (B 11/53)
2* Parade (B 6/56) | 30.00
175.00 | 80.00
235.00 | |
| ÷ | 4. Paratrooper (Wm 8/52) | | 40.00 | |
| t | 4. Perky (Wm 11/56)
4. Peter Pan (Wm 4/55) . | 165.00
95.00 | 225.00
150.00 | |
| ╞ | 4. Piccadilly (Wm 5/56). | 150.00
10.00 | 250.00 | |
| ţ | 4. Pin Bowler (CC 6/50). 4. Pin Wheel (Got 11/53) | 10.00
50.00 | 20.00
90.00 | |
| ł | 4* Pixie (Un 10/55)
4. Play Ball (CC 1/51) | $65.00 \\ 10.00$ | $\begin{array}{r} 145.00\\ 20.00 \end{array}$ | |
| ţ | 4. Playtime (Un 10/57) | 295.00 | 425.00 | |
| ╀ | 4. Poker Face (Got 9/53)
4. Quartet (Got 2/52) | 50.00
40.00 | 85.00
60.00 | |
| ţ | 4. Queen of Hearts | | | |
| | (Got 12/52)
4. Quintet (Got 3/53) | 40.00
40.00 | 65.00
80.00 | |
| Ļ | 4. Race The Clock
(Wm 5/55) | 65.00 | 165.00 | |
| ļ | 4. Rainbow (Got 12/56) | 185.00 | 250.00 | |
| + | 4. Regatta (Wm 11/55)
2* Register (Got 10/56) | 79.00
285.00 | $150.00 \\ 325.00$ | |
| ţ | 4. Rio (Un 11/53) | 20.00 | 65.00 | |
| ł | 4. Rodeo (Un 2/53)
4. Rose Bowl (Got 10/51) | $35.00 \\ 20.00$ | 60.00
30.00 | |
| F | 2* Royal Flush (Got 5/57) | 235.00 | 310.00 | |
| t | 4. Saddle and Turf
(Ev 10/53) | 85.00 | 175.00 | |
| ŧ | 4. Club Model
1* Scoreboard (Got 4/56). | 100.00
185.00 | 180.00
245.00 | |
| Ţ | 4. Screamo (Wm 4/54) | 45.00 | 100.00 | |
| + | 4* Sea Belles (Got 4/56)
4. Sea Jockeys (Wm 11/51) | $\begin{array}{c} 225.00\\ 15.00\end{array}$ | 285.00
30.00 | |
| Ŧ | 4. Select-A-Card (Got 4/50) | 10.00 | 20.00 | |
| t | 4. Shamrock (Wm 1/57) .
4. Shindig (Got 10/53) | 195.00
50.00 | 240.00
110.00 | |
| ł | 4. Shoot the Moon
(Wm 11/51) | 15.00 | 30.00 | |
| - | 4. Show Boat (Un 12/52). | 45.00 | 60.00 | |
| t | 1 [*] Show Time (B 3/56)
4. Silver Chest (Upright) | 335.00 | 425.00 | |
| T | (Ge 4/53) | 40.00 | 70.00 | |
| 1 | 4. Silver Skates (Wm 2/53)
4. Singapore (Un 10/54). | $\begin{array}{c} 30.00 \\ 25.00 \end{array}$ | 70.00
80.00 | |
| + | 4. Skill Pool (Got 8/52) | 30.00 | 60.00 | |
| ţ | 2. Skyway (Wm 8/54)
4. Slugfest (Wm 3/52) | $50.00 \\ 25.00$ | 100.00
40.00 | |
| | - TOTAL NO. TOT | AL VA | LUE→ | |
| | | | | |

| | PINBALL GAM | ES | (Con | t.) | |
|---|--|----------------|---------|----------------------|-----|
| | a come a second | | | | |
| | 4* Sluggin' Champ
(Got 4/55) | 00 | 00 14 | 5 00 | |
| _ | 4. Smoke Signal | . 99 | .00 17 | 5.00 | |
| | $(Wm \ 10/55)$ | | | 0.00 | |
| | 4. Snafu (Wm 12/55)
4* Southern Belle | . 115 | .00 18 | 0.00 | |
| | (Got 6/55) | | | 5.00 | |
| _ | 4. South Seas (Un 5/56).
4. Spark Plug (Wm 9/51) | 20 | | 5.00
0.00 | |
| _ | 4. Spitfire (Wm $2/55$) | . 60 | | 5.00 | |
| _ | 4. Spot-Lite (B 1/52) | . 25 | | 0.00 | |
| | 4. Sportsman (Wm 2/52)
4. Springtime (Ge 3/52) | . 20. | | 0.00 | |
| | 2. Stage Coach (Got 11/54 |) 125 | | 0.00 | |
| | 4* Stardust (Wm 3/56)
4. Starfire (Wm 1/57) | . 115
. 210 | | 0.00
0.00 | |
| | 4^* Starlets (Un 12/55) | . 65 | | 0.00 | |
| | 2. Star Pool (Wm 10/54) | . 50 | .00 10 | 0.00 | |
| - | 4. Stars (Un 6/52)
4. Starlite (Wm 3/53) | . 25. | .00 4 | 0.00
0.00 | |
| _ | 4. Steeple Chase (Un 1/52 | | .00 3 | 0.00 | |
| _ | 4. Strnggle Buggies
(Wm 12/53) | | | | |
| | 1 0 11 1 1 | | .00 6 | 5.00 | |
| | (B 12/52) | . 15 | .00 3 | 0.00 | |
| | 4. Super Jumbo
(Got 10/54) | . 225 | 00 25 | 0.00 | |
| | - 4. Super Score (Wm 9/56 |) 195 | | 0.00 | |
| | 4* Surf Club (B 3/54) . | . 35 | | 0.00 | |
| | 4. Surf Rider (Wm 12/56
4. Sweepstakes (Wm. 1/52 | $) 225 \\ 30$ | | 0.00
5.00 | |
| | 4* Sweet Add-A-Line | | | | |
| | (Got 7/55)
- 4. Tahiti (Un 8/53) | . 125 | | 5.00
5.00 | |
| | 4. Three Deuces | | .00 / | 3.00 | |
| | (Wm. 8/55) | . 150 | .00 18 | 0.00 | |
| | 4. Three Four Five (Un 6/51) | 10 | .00 2 | 5.00 | |
| _ | 4. Thunderbird | | | 0.00 | |
| | (Wm. 5/54)
4. Tim-Buc-Tu (Wm 1/56) | . 69. | | 5.00 | |
| - | 4. Times Square |) 125. | .00 10 | 5.00 | |
| | (Wm 4/53) | . 35. | | 5.00 | |
| - | 2* Toreador (Got 6/56)
4. Touchdown (Un 1/52) | . 200. | | 5.00
5.00 | |
| | 4* Tournament (Got 8/55 |) 185. | | 0.00 | |
| | 4. Triple Play (Un 8/55)
4. Tropicana (Un 1/55) | . 55. | | 5.00 | |
| - | 4. Tropicana (Un 1/55)
4* Tropics (Un 7/53) | 25. | | 0.00
0.00 | |
| _ | 4. Twenty Grand | | | | |
| | (Wm 12/52)
4. Twin Bill (Got 1/55) | . 25. | | 0.00 | |
| _ | 4^* Variety (B 9/54) | 55. | | 5.00 | |
| | 4. Watch My Line | | | | |
| | (Got 9/51)
4. Whizz Kids (CC 3/52) | . 15.
. 20. | | 0. 00
5.00 | |
| _ | 4. Wild West (Got 8/51) | 20. | | 0.00 | |
| | 4* Wishing Well | | 00 17 | 5 00 | |
| | (Got 9/55)
4. World Champ | . 145. | .00 17 | 5.00 | |
| | (Got 8/57) | 250. | | 5.00 | |
| _ | 4. Wonderland (Wm 5/55)
4. Yacht Club (B 6/53) | | | $0.00 \\ 5.00$ | |
| | 4. Zingo (Un 10/51) | 30.
25. | | 5.00 | |
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| | | 11 | 出大 | - 24 | |
| | | T | HH | | £ > |
| | SHUFFLES and I | BOWLEI | RS H-H- | | +[- |
| | | | | | ۱ |
| _ | 4. Bally Victory Bowler | | 00 10 | 0.00 | |
| | (5/54)
4. Bally Champion | . 55. | 00 10 | 0.00 | |
| | Bowler (5/54) | 60. | | 0.00 | |
| | 4. Bally Jet Bowler (8/54)
4. Bally Rocket Bowler | 65. | 00 12 | 0.00 | |
| | (8/54) | . 65. | 00 12 | 5.00 | |
| | 4. Bally Mystic Bowler | | 00 17 | 0.00 | |
| | (12/54)
4* Bally Magic Bowler | . 90. | 00 15 | 0.00 | |

(12/54)
4* Bally Magic Bowler (12/54)
4. Bally Blue Ribbon (3/55)
4. Bally Gold Medal (3/55)
4. Bally ABC Bowler (7/55)
4. DeLuxe model
4. Bally Congress (7/55)
4. Bally Congress (7/55)
4. Bally Jumbo Bowler (9/55)
4. Bally Jumbo Bowler 90.00 155.00 140.00 210.00 150.00 210.00 240.00350.00245.00350.00275.00350.00275.00355.00 275.00 355.00 4. Bally King Pin Bowler (9/55) 275.00 360.00 ← TOTAL NO. TOTAL VALUE-

The Cash Box PRICE LISTS

The Cash Box, Page 72 • END OF MONTH INVENTORY ISSUE • March 29, 1958

NUMBER OF EACH MACHINE OWNED NUMBER OF EACH MACHINE OWNED NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE VALUE OF MACHINES HERE VALUE OF MACHINES HERE = OR INVENTORY PURPOSES ASCERTAIN VALUE FIGURE BETWEEN LOW AND HIGH PRICES FOR INVENTORY PURFOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES. **KIDDIE RIDES (Cont.)** SHUFFLES (Cont.) **SHUFFLES** (Cont.) 4* Bally ABC Bowling Lane (1/57) 14 foot 425.00 545.00 4. ChiCoin 6-Player (8/51) 25.00 50.00 Keeney Domino (5/53) Keeney Carnival (5/53) Keeney Pacemaker (9/53) Bert Lane Miss America Boat
 Bert Lane Fire Engine
 Capitol Donald Duck
 Capitol Donald Duck **30.00** 110.00 40.00 115.00 275.00 385.00 225.00 4. 4. 320.00 350.00 375.00 375.00 295.00 ChiCoin 6-Player DeLuxe (5/52)
 ChiCoin Match Bowler 265.00 40.00 125.00 (9/53)
4. Keeney Mainliner Bowler (1/54)
4. Keeney Bonus Bowler (3/54) Capitol Elsie Capitol Palomino Horse 275.00 25.00 50.00 250.00 125.00 45.00 130.00 2. Capitol Palomino Horse 250.00
 Capitol See Saw 125.00
 Chicago Coin Super Jet 125.00
 ChiCoin Round The World Trainer 345.00
 Decco Merry-Go-Round 130.00
 Decco Space Ranger 250.00
 Exhibit Big Bronco 295.00
 Exhibit Mustang 300.00
 Exhibit Space Patrol 100.00
 Scientific Television 195.00 (6/52) 4. Chi-Coin Bowl-A-Ball 25.00 55.00 295.00 140.00 45.00 (3/54) 4. Keeney Diamond Bowler (5/54) 4. Keeney Bikini (6/54) 4. Keeney Century (6/54) 4. Keeney American (9/54) 4. Keeney National (9/54) 4. Keeney Speedlane (4/55) 4. United 6-Player Super (3/52) 4. United 4-Player Official Chi-coin Bowl-A-Ball (10/52)
 ChiCoin Match Bowl-A-Ball (11/52)
 ChiCoin 10th Frame **3**5.00 60.00 385.00 70.00 155.00 75.00 90.00 160.00 170.00 35.00 65.00 350.00 365.00 375.00 375.00 265.00 Special (12/52) 4. ChiCoin Name Bowler (1/53) 35.00 70.00 90.00 175.00 90.00 180.00 35.00 75.00 4. ChiCoin 10th Frame 195.00 275.00 125.00 200.00 Double Score Bowler (2/53) TOTAL VALUE-←TOTAL NO. 35.00 20.00 35.00 75.00 (2/53)
4. ChiCoin Crown (4/53)
4. ChiCoin Crown Giant Pins (4/53)
4. ChiCoin Triple Score (6/53)
6. ChiCoin Criple Score 4. United 4-Player Official (5/52) ARCADE EQUIPMENT 85.00 35.00 (5/52)
4. United 6-Player Star (7/52)
4. United 10th Frame Star (9/52)
4. United Manhattan 10th Frame (9/52)
4. United Manhattan (9/52)
4. United 10th Frame 20.00 35.00 35.00 90.00 30.00 45.00 35.00 90.00 4. ChiCoin Gold Cup 30.00 50.00 (7/53)40.00 95.00 (7/53)
4. ChiCoin High Speed Crown (7/53)
4. ChiCoin High Speed Triple Score (8/53)
4. ChiCoin Advance (10/53)
4. ChiCoin (10/52) ABT 6 Gun Rifle Range
 Air Football
 Amus. Boomerang 475.00 195.00 575.00 250.00 30.00 55.00 United Manhattan (9/52) United 10th Frame Super (10/52) United Cascade (2/53) United Clover (2/53) United Clover (2/53) United Classic (6/53) United Classic (6/53) United Royal (9/53) United Royal (9/53) United Royal (9/53) United Imperial (9/53) DeLuxe model United Chief (11/53) United Leader (11/53) DeLuxe model United Team (1/54) DeLuxe model United League (1/54) 30.00 45.00 100.00 60.00 **3**0.00 50.00 70.00 75.00 4. Amus. Boomerang
 Bally Big Inning
 Bally Heavy Hitter
 Bally King Pin
 Bally Rapid Fire
 Bally Undersea Raider
 Capitol Midget Movies
 Champion Hockey
 ChiCoin Basketball 65.00 50.00 30.00 100.00 30.00 65.00 65.00 30:00 40.00 20.00 30.00 70.00 50.00 100.00 50.00 50.00 75.00 75.00 75.00 75.00 4. ChiCoin King (10/53) 4. 35.00 50.00 110.00 35.00 4. CbiCoin Criss Cross Bowler (12/53) . 95.00 150.00 4. 35.00 75.00 120.00 49.50 100.00 80.00 90.00 40.00 35.00 4. CbiCoin Super Frame (3/54) 40.00 Champ 4. ChiCoin 4-Player Derby 4. ChiCoin Goalee 4. ChiCoin Hockey 4. ChiCoin Midget Skee 4. ChiCoin Pistol 4. ChiCoin Pistol 50.00 125.00 85.00 150.00 40.00 90.00 150.00 95.00 65.00 95.00 4. ChiCoin Starlite (5/54) 55.00 150.00 40.00 110.00 4 40.00 110.00 110.00 115.00 45.00 4. ChiCoin Feature (7/54) 60.00 155.00 45.00 45.00 4. ChiCoin Holiday (9/54) 70.00 170.00 60.00 125.00 45.00 115.00 ChiCoin Flash (10/54) ChiCoin Playtime (10/54) 70.00 175.00 30.00 75.00 ChiCoin Pistol
 ChiCoin Home Run, 6-Player (3/54)
 Super model
 ChiCoin Twin Hockey (5/56)
 ChiCoin Science 50.00 120.00 United Ace (5/54) 50.00 125.00 95.00 175.00 60.00 150.00 50.00 130.00 4. ChiCoin Fireball (11/54) 85.00 160.00 55.00 135.00 95.00 190.00 55.00 DeLuxe model 140.00 United Banner (8/54) DeLuxe model United Shuffle Targette 150.00 250.00 145.00 145.00 1. ChiCoin Thunderbolt 55.00 4* ChiCoin Steam Shovel 100.00 210.00 4. 65.00 (12/54)100.00 195.00 (5/56)65.00 150.00 4. CbiCoin Triple Strike (2/55) Evans Bola Score Evans Bat-A-Score **30.00 35.00** 60.00 4. 100.00 210.00 100.00 (8/54) DeLuxe model 65.00 155.00 Evans Bat-A-Score
 Evans Ski Roll
 Evans Super Bomber
 Evans Play Ball
 1* Exhibit Dale Gun
 Exhibit Gun Patrol 4. ChiCoin Arrow (2/55). **2**20.00 125.00 35.00 60.00 65.00 DeLuxe model United Speedy (8/54) Un. 11th Frame (10/54) DeLuxe model (11/54) DeLuxe model United Mercury (12/54) DeLuxe model United Mars (1/55) DeLuxe model United Mars (1/55) DeLuxe model Un. Lightning (2/55) 160.00 4. ChiCoin Criss Cross (Targette (1/55) 50.00 115.00 65.00 65.00 165.00 165.00 4. 4. 35.00 110.00 25.00 50.00 15.00 85.00 4. DeLuxe model 40.00 120.00 4. 4. 65.00 170.00 40.00 100.00 4. ChiCoin Bonus Score 70.00 175.00 4. Exhibit Jet Gun 40.00 125.00 (4/55) 4. ChiCoin Big League (5/55) 150.00 210.00 75.00 180.00 4. Exhibit Space Gun 125.00 40.00 80.00 180.00 160.00 220.00 4. Exhibit Pony Express 40.00 120.00 80.00 185.00 4. ChiCoin Hollywood 4. Exhibit Silver Bullets 40.00 125.00 4. 90.00 190.00 175.00 230.00 (5/55)95.00 95.00 190.00 4. Exhibit Six Shooter 35.00 120.00 ChiCoin Blinker (8/55) 175.00 250.00 Un. Lightning (2/55) DeLuxe model Un. Venus (3/55) DeLuxe model Un. Clinen (5/57) 190.00 195.00 ChiCoin Score-A-Line (9/55) 4. Exhibit Vitalizer 40.00 60.00 2. 95.00 95.00 95.00 4* Exhibit Shooting Gal. 175.00 255.00 195.00 (6/54) 45.00 110.00 4. ChiCoin Bowling Team 100.00 200.00 (6/54)
 Exhibit Star Shooting Gallery (9/54)
 Exhibit Sportland Shoot-ing Gallery (11/54)...
 Exhibit "500" Shooting Gallery (3/55)
 Exhibit Treasure Correlation Un. Clipper (5/55) DeLuxe model Un. Derby Roll (5/55) DeLuxe model Un. 5th Inning (6/55) (10/55) 175.00 265.00 100.00 210.00 75.00 150.00 100.00 210.00 4. ChiCoin Miami Shuffle (10/56)35.00 125.00 4. 100.00 215.00 100.00 100.00 220.00 225.00 ChiCoin Bowling League (2/57) 14 Foot 95.00 160.00 4* 425.00 545.00 DeLuxe model Un. Capitol (6/55) DeLuxe model Un. Super Bonus (9/55) 100.00 140.00 230.00 100.00 ChiCoin Ski-Bowl 200.00 4 4. Exhibit Treasure Cove Shooting Gal. (6/55) 200.00 225.00 4. 235.00 (11/50) 6 Player 189.50 300.00 140.00 160.00 240.00 245.00 4. Exhibit Twin Rotation (5/52) 4. Exhibit Jungle Hunt (3/57) $\begin{array}{r}
 100.00 \\
 165.00 \\
 270.00 \\
 270.00 \\
 270.00 \\
 270.00 \\
 \end{array}$ 50.00 80.00 250.00 335.00 4. Genco Shuffle Target (7/51) 225.00 335.00 4. Games, Inc., Hunter (1/56) 335.00 350.00 10.00 25.00 4. Genco 8-Player Re-bound (9/51) 150.00 250.00 275.00 350.00 15.00 25.00 4. Genco Sky Gunner 60.00 125.00 Genco Shuffle Pool (11/53) 4. Genco Night Fighter 70.00 125.00 395.00 545.00 30.00 75.00 2. Genco 2-Player 4. Genco Match Pool (2/54) Basketball 100.00 225.00 (12/56) 6 Player 175.00 275.00 50.00 65.00 4* Genco Rifle Gal. (6/54) 115.00 165.00 2* Genco Skill Ball 2 Player (11/56) 4. Genco Big Top Rifle Gallery (6/54) 175.00 250.00 Super Model (12/55) 275.00 320.00 125.00 245.00 6 Player (2/57) 189.50 285.00 4. Genco Wild West Gun 4. Gottlieb Bowlette 10.00 20.00 (3/50)(2/55)150.00 250.00 4. Keeney Super DeLuxe League (3/52) 4. Genco Sky Rocket Rifle Gallery (5/55) 25.00 40.00
 4. Bally Champion Horse
 295.00

 4. Bally Moon Ride
 100.00

 1* Bally Space Ship
 150.00

 4. Bally Speed Boat
 165.00

 4* Bert Lane Merry-Go-R'd
 200.00
 150.00 225.00 400.00 4. Keeney High Score League (5/52) 4* Genco Champion Base ball (9/55) 245.00 295.00 25.00 45.00 150.00 235.00 4. Keeney Team (10/52). 50.00 25.00 4* Genco Quarterback (10/55) 275.00 325.00 1. Keeney Club (4/53) 25.00 100.00 100.00 250.00 TOTAL VALUE--TOTAL NO. TOTAL VALUE-← TOTAL NO. ← TOTAL NO. TOTAL VALUE-

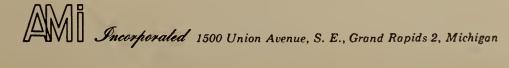
HAN INFV YUU SEEN THE i-200



The "i"s have it!... In fact the new Series i-200 has everything you want ... attractive styling, ease of operation, superb sound, easy-maintenance and fast-service.

Designed to blend beautifully with the decor in any locationmodern or traditional-the eye-catching, play-stimulating i-200 juke box is welcomed everywhere . . . a handsome-is as handsome-does money-maker night and day!

See it—we think you'll agree it's the outstanding leader—by far!



he Cash Box

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

ARCADE EQUIPMENT (Cont.)

| ARCADE EQUIPM | ENT | (Cont | ·.) |
|--|--|---|-----|
| 1* Genco Hi-Fly Baseball | | | 1 |
| (5/56)
2* Genco State Fair Rifle | 175.00 | 255.00 | |
| Gal. (6/56) | 225.00 | 295.00 | |
| 4* Genco Davy Crockett
Rifle (10/56) | 225.00 | 325.00 | 1 |
| 1* Genco Circus Rifle
(3/57) | 365.00 | 425.00 | |
| 4. Jack Rabbit | 40.00 | 70.00 | |
| 4. Jungle Joe | 40.00 | 60.00 | |
| 4. Keeney Air Raider
4. Keeney Sub Gun | 40.00 | 125.00
125.00 | |
| 4. Keenev Texas Leaguer | 20.00 | 40.00 | |
| 4. Keeney Sportsman | | | |
| (11/54)
4. DeLuxe model | 125.00 | 160.00
170.00 | |
| 4. Keeney Ranger (3/55). | $\begin{array}{r}130.00\\220.00\end{array}$ | 240.00 | · |
| 4. Deluxe model $(3/55)$ | 225.00 | 250.00 | |
| 4. Lite League | 30.00
175.00 | 75.00 | |
| 4. Mills Conv. for | 110.00 | . 213.00 | |
| Panoram Peek | 10.00 | 15.00 | |
| 4. Muto. Atomic Bomber
4. Muto. Ace Bomber | 65.00
85.00 | $\begin{array}{r} 125.00\\ 140.00\end{array}$ | |
| 4* Mutoscope Dr. Mobile | 00.00 | 140.00 | |
| - (Prewar) | 65.00 | 150.00 | |
| 4. Mutos. Fly. Saucers
4. Mutos. Photo (Pre-War) | 90.00
100.00 | 125.00
270.00 | |
| 4. Mutos. Photomatic | 100.00 | | - |
| DeLuxe | 145.00 | 325.00 | |
| 4. Mutoscope Silver Gloves
4. Mutoscope Sky Fighter | $\begin{array}{r} 120.00\\ 60.00\end{array}$ | $200.00 \\ 135.00$ | |
| 4. Muto. Voice-O-Graph | 00.00 | 100.00 | |
| 35c | 145.00 | 325.00 | |
| 4. Mutoscope K.O. Champ
4. Mutos. Drive Yourself | 395.00 | 335.00
495.00 | |
| 4. Mutoscope Rock 'n | 0,000 | 1,0100 | |
| Roll (7/56)
4. QT Pool Table | 30.00 | 100.00 | |
| 4. Ouizzer | 30.00
40.00 | 50.00
60.00 | |
| 4. Rockola World Series | 35.00 | 60.00 | |
| 4. Scientific Basketball
4. Scientific Batting Pr | 20.00
30.00 | 35.00 | |
| 4. Scientific Pitch 'Em | 45.00 | 95.00
140.00 | |
| 4. Seeburg Bear Gun | 50.00 | 150.00 | |
| 4. Seeburg Shoot the Chute
4* Seeburg Coon Hunt | 40.00
85.00 | 80.00
150.00 | |
| 4. Sct Shot Basketball | 125.00 | 195.00 | |
| 4* Teleguiz | 65.00 | 110.00 | |
| 4. Un. Team Hockey
4. Un. Jungle Gun | $20.00 \\ 75.00$ | 40.00
140.00 | |
| 4. DeLuxe model | 75.00 | 145.00 | |
| 4. United Carnival Gun
(10/54) | 100.00 | 1 (0 00 | |
| 4. DeLuxe model | 100.00
110.00 | $160.00 \\ 165.00$ | |
| 4. United Bonus Gun | | | |
| (1/55)
4. DeLuxe model | 200.00 | $240.00 \\ 250.00$ | |
| 4. DeLuxe model
4. United Super Slugger | 200.00 | 200.00 | |
| (7/55)
4. United Star Slugger | 215.00 | 275.00 | |
| (4/56) | 215.00 | 275.00 | |
| 4* Un. Pirate Gun (10/56) | 295.00 | 365.00 | |
| 4. Wilcox-Gay Recordio
1. Wms. DeLuxe World | 30.00 | 55.00 | |
| Series (2/52) | 35.00 | 95.00 | |
| 1. Wms. DeLuxe Baseball | 45.00 | 100.00 | |
| (4/53)
4. Wms. Pennant Baseball | 45.00 | 100.00 | |
| (12/53) | 50.00 | 110.00 | |
| 4. Wms. Super Pennant
Baseball (12/53) | 50.00 | 120.00 | |
| 4. Wms. Super Star | 00.00 | 120.00 | |
| Baseball (12/53) | 50.00 | 130.00 | |
| 4. Wms. Major League | | | |
| Baseball (2/54) | 65.00 | 160.00 | |
| 4. Wms. All Star Baseball
(2/54) | 90.00 | 160.00 | |
| 4. Wms. Big League | 20.00 | 100.00 | |
| Baseball (3/54) | 100.00 | 160.00 | |
| 4. Wms. Jet Fighter | | | |
| (10/54)
4. Wms. Safari (2/55) | 100.00
195.00 | 225.00 | |
| | 195.00 | 275.00
280.00 | |
| 4. DeLuxe model 4. Wms. Polar Hunt (3/55) | 200.00 | 280.00 | |
| 2. Wms. Sidewalk Engineer | | | |
| (4/55) | 95.00 | 150.00 | |
| 4. Wms. King of Swat | 150.00 | 990.00 | |
| (5/55) | 150.00 | 220.00 | |
| 4. Wms. Four Bagger
(4/56) | 265.00 | 325.00 | |
| 4. DeLuxe model | | 330.00 | |
| 4. Wms. Polar Hunt (3/55) | 215.00 | 320.00 | |
| 4* Wms. Crane (10/56) | 85.00 | 165.00 | |
| ← TOTAL NO. TOT | AL VA | LUE-+ | |
| | | | |

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. **ROCK-OLA MFG. CORP.**

Model 1465, 200 Selec.

| AMI, INC. | |
|--|--------------------------------------|
| I 200, 200 Selec. Phonograph
I 120, 120 Selec. Phonograph
I 100, 100 Selec. Phonograph | Au |
| I 100, 100 Selec. Phonograph
IAR-200 Selective-play
Hideaway
IBB-200 Continuous-play | orized |
| Hideaway
WQ-200
200 Selec. Wall Box | for P |
| WQ-120
120 Selec. Wall Box
Bargrip Wall Box Bracket | ublica |
| Recessed Ceiling Speaker
Wall Speaker
Corner Speaker | tion |
| AUTO-BELL MFG. CO.
Play Ball, Counter Game \$ | 49. 50 |
| Super CircusNo Lis
BALLY MFG. CO. | t Price |
| Miss America (In Line Game)
Target RollNo Liss
All Star DeLuxe Bowler\$ | Price |
| All Star DeLuxe Bowler
ABC Super DeLuxe Bowler
(6 Player, Puck Type) | |
| 8½ Foot \$
Toonerville Trolley \$
Bike (Kiddie Ride) | 775.00
835.00
835.00 |
| Model T (without Record
Changer)
Model T (with Record | 705.00 |
| Changer)
The Champion | 755.00 |
| (With new-all-metal cabinet)
CHICAGO COIN MACHINE | 835.00 |
| Rocket Shuffle
Regular Model
Replay Model | |
| Commando Machine Gun
No List Price | |
| Authorized for Publication
EXHIBIT SUPPLY CO. | |
| Card Vendor, with base
Single Column | |
| Double Column
No List Price
Anthorized for Publication | |
| J. F. FRANTZ MFG. CO. | |
| Kicker & Catcher
(Counter Game)
ABT Challenger Pistol | |
| ABT Challenger Pistol
(Counter Game)
ABT Guesser Scale
ABT Rifle Sport | |
| (Shooting Gallery)
Aristo Scale | |
| | |
| Authorized for Publication | |
| Authorized for Publication
GAMES, INC.
Big Shot | |
| Authorized for Publication
GAMES, INC. | |
| Authorized for Publication
GAMES, INC.
Big Shot
No List Price
Authorized for Publication
GENCO MANUFACTURING
Fun Fair (Single Player,
Five-Ball) | |
| Authorized for Publication GAMES, INC. Big Shot No List Price Authorized for Publication GENCO MANUFACTURING Fun Fair (Single Player,
Five-Ball) Gun Club Rifle Gallery Horoscope Fortune Teller Gypsy Grandma Fortune Teller | |
| Authorized for Publication
GAMES, INC.
Big Shot
No List Price
Authorized for Publication
GENCO MANUFACTURING
Fun Fair (Single Player,
Five-Ball)
Gun Club Rifle Gallery
Horoscope Fortune Teller | |
| Authorized for Publication
GAMES, INC.
Big Shot
No List Price
Authorized for Publication
GENCO MANUFACTURING
Fun Fair (Single Player,
Five-Ball)
Gun Club Rifle Gallery
Horoscope Fortune Teller
Gypsy Grandma Fortune Teller
No List Price
Authorized for Publication
D. GOTTLIEB & CO.
Criss-Cross (2 Player, 5-Ball) | |
| Authorized for Publication GAMES, INC. Big Shot No List Price Authorized for Publication GENCO MANUFACTURING Fun Fair (Single Player, Five-Ball) Gun Club Rifle Gallery Horoscope Fortune Teller Gypsy Grandma Fortune Teller No List Price Authorized for Publication D. GOTTLIEB & CO. | |
| Authorized for Publication
GAMES, INC.
Big Shot | 349.95 |
| Authorized for Publication GAMES, INC. Big Shot No List Price Authorized for Publication GENCO MANUFACTURING Fun Fair (Single Player,
Five-Ball) Gun Club Rifle Gallery Horoscope Fortune Teller Gypsy Grandma Fortune Teller No List Price Authorized for Publication D. GOTTLLIEB & CO. Criss-Cross (2 Player, 5-Ball) No List Price Authorized for Publication IRVING KAYE CO., INC. Super Jumbo Hockey (6 ft.) \$ Super Jumbo Hockey (8 ft.) Melody Tower El Dorado-6 Pocket Pool | 349.95
400.00
149.95
495.00 |
| Authorized for Publication
GAMES, INC.
Big Shot
No List Price
Authorized for Publication
GENCO MANUFACTURING
Fun Fair (Single Player,
Five-Ball)
Gun Club Rifle Gallery
Horoscope Fortune Teller
Cypsy Grandma Fortune Teller
No List Price
Authorized for Publication
D. GOTTLIEB & CO.
Criss-Cross (2 Player, 5-Ball)
No List Price
Authorized for Publication
IRVING KAYE CO., INC.
Super Hockey (6 ft.)
Melody Tower
El Dorado-6 Pocket Pool
Competitor-Super Deluxe-
6 Hole Pool | 400.00
149.95 |
| Authorized for Publication
GAMES, INC.
Big Shot
No List Price
Authorized for Publication
GENCO MANUFACTURING
Fun Fair (Single Player,
Five-Ball)
Gun Club Rifle Gallery
Horoscope Fortune Teller
Gypsy Grandma Fortune Teller
No List Price
Authorized for Publication
D. GOTTLIEB & CO.
Criss-Cross (2 Player, 5-Ball)
No List Price
Authorized for Publication
IRVING KAYE CO., INC.
Super Hockey (6 ft.) \$
Super Jumbo Hockey (8 ft.)
Melody Tower
El Dorado-6 Pocket Pool
Competitor-Super Deluxe-
6 Hole Pool | 400.00
149.95
495.00 |
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No List Price
Authorized for Publication
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Super Jumbo Hockey (8 ft.)
Melody Tower
El Dorado-6 Pocket Pool
Competitor-Super Deluxe-
6 Hole Pool | 400.00
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495.00 |
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No List Price
Authorized for Publication
IRVING KAYE CO., INC.
Super Hockey (6 ft.)
Melody Tower
El Dorado-6 Pocket Pool
Competitor-Super Deluxe-
6 Hole Pool | 400.00
149.95
495.00 |

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