

The Cash Box

VOLUME XVIII—NUMBER 52

SEPTEMBER 14, 1957



The Coasters, who smashed the million sales mark with their double triumph, "Searchin'" and "Young Blood" on Atco Records, are seen here receiving the million record symbol, the gold record, from Steve Allen on Steve's August 25 national NBC-TV show. The boys and Steve are posed in front of a prop roller coaster. The Coasters' newest Atco release is "My Baby Comes To Me" and "Idol With The Golden Hand".

MOVING FAST!

AMES BROTHERS

WITH HUGO WINTERHALTER'S ORCHESTRA

MELODIE D'AMOUR ("SHOO SHOO LITTLE BIRD") c/w SO LITTLE TIME 47/20-7046

TONY MARTIN

SCUSAMI c/w AT LAST 47/20-7007

GAIL DAVIS


(TV's ANNIE OAKLEY)

WHY NOT SAVE SUNSHINE c/w POOR LITTLE HEART 47/20-7043

THE MELACHRINO ORCHESTRA

47/20-7027

MY HEART REMINDS ME c/w WHATEVER LOLA WANTS (FROM THE MUSICAL PRODUCTION "DAMN YANKEES")

America's favorite speed...  45 RPM



RCA VICTOR
TRADE MARK RADIO CORPORATION OF AMERICA





FOUNDED BY BILL GERSH

The Cash Box

Volume XVIII—Number 52

September 14, 1957

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A BURST OF TV EXPOSURE

For a long time, executives in the record industry have been talking about the problem of gaining additional exposure for the larger number of records which are being released these days. It seems clear now that there is another area in which records are well exposed and which is scheduled to burst out in earnest this Fall. We're talking about television.

Everyone in the record business knows the effectiveness of the right kind of TV exposure since several top hits have come from that source, songs such as "Song For A Summer Night", "Let Me Go Lover", "Play Me Hearts And Flowers", "Teenage Crush" and the current "Love Me To Pieces". We also are all aware of what a shot on a national network variety show can do for a record since time after time such a plug has resulted in increased sales the very next day.

Now we are due for one of the greatest concentration of record artists with TV exposure that the television audience has ever experienced. On television now with their own shows or due to start a show this Fall are such artists as Perry Como, Patti Page, Nat "King" Cole, Eddie Fisher, Dinah Shore, Jimmy Dean, Lawrence Welk, Pat Boone, Guy Mitchell, Frank Sinatra, Vic Damone, Julius LaRosa, Rosemary Clooney, Tennessee Ernie Ford, and Gizelle MacKenzie, among others. In

addition there are such standbys as the Ed Sullivan Show, the Steve Allen Show and the Hit Parade. And this doesn't include the large number of Spectaculars which will make use of music themes.

All this points to a fantastic amount of television exposure for the record industry this Fall, exposure which must obviously result in increased sales.

It also means something more. It means that the record industry has come into its own as an equal of all the other branches of the entertainment world in providing the personnel, stars and writers, for the American public. And when we examine the list of artists who are going to have their own regular shows, not even counting those who are going to be guest stars throughout the coming season, it seems to us that saying the record industry is on an equal par with other entertainment media is somewhat understating the case.

The record industry has come a long way in the last decade. It has experienced a phenomenal growth and yet has built upon a solid foundation, the needs and expressed desires of the nation's music buyers. Now the industry is poised to enjoy its greatest prosperity yet and the TV exposure being prepared for the Fall will be one of the most important factors in the continuing rise of the record industry's fortunes.

MGM Records

JONI JAMES

DAY DREAMING

CRYING IN THE SHADOWS

K12531 • MGM 12531



**THE NATION'S
Top Ten
JUKE BOX TUNES**

(PLUS THE NEXT 25)

Billy Williams
**THE GAUCHO
SERENADE**
AND
SHANGHAI
K12537

Chuck Alaimo Quartet
**HOW I
LOVE YOU**
and
LOCAL 66
K12508 • MGM 12508



MARVIN
RAINWATER
MY LOVE IS REAL
MY BRAND OF BLUES
K12511 • MGM 12511

Murray Arnold
Quartet
MOONLIGHT
(From album "Overheard in a
Cocktail Lounge")
PICKED BY
BILLBOARD & CASH BOX
K12530

**SAM (THE
MAN) TAYLOR**
TANGANYIKA
and
A TOUCH OF THE BLUES
K12529 • MGM 12529

SALES ACTION ON
LOOK UP
K12441

Keep your
eyes and
ears on...

CARMEL QUINN
**WHO ARE YOU
FOOLIN' NOW?**
AND
**YOU CAN'T RUN AWAY FROM
YOUR HEART**
K12540

TAMMY

1 DEBBIE REYNOLDS

CR-61851—Debbie Reynolds
CR-61845—Joseph Gershenson
DE-30317—Pat Kirby

DE-30398—George Barnes
DE-30433—Bill Synder
ME-71123—Richard Hayman
VI-6930—Ames Brothers

Pos. Last
Week

1

**2 DIANA
PAUL ANKA**
AP-9831—Paul Anka

4

**3 TEDDY BEAR
ELVIS PRESLEY**
VI-7000—Elvis Presley

2

**4 I'M GONNA SIT RIGHT DOWN
BILLY WILLIAMS**
CR-61830—Billy Williams
HI-501—Harry The Hipster

3

**5 THAT'LL BE THE DAY
THE CRICKETS**
AG-5276—Ravens
BR-55009—The Crickets

—

**6 IT'S NOT FOR ME TO SAY
JOHNNY MATHIS**
CO-40851—Johnny Mathis
LO-1754—Cyril Stapleton

5

**7 WHITE SILVER SANDS
DON RONDO**
BR-55013—Lennon Sisters
DE-30363—Owen Bradley

6

**8 RAINBOW
RUSS HAMILTON**
CC-1013—Bobby Breen
KA-184—Russ Hamilton

8

**9 BYE, BYE LOVE
EVERLY BROTHERS**
CD-1315—Everly Brothers
DE-30321—Webb Pierce

7

**10 HONEYCOMB
JIMMIE RODGERS**
DE-30418—Georgie Shaw

—

11) SEND FOR ME. 12) WHOLE LOT OF SHAKIN' GOING ON. 13) IN THE MIDDLE OF AN ISLAND. 14) LOVE LETTERS IN THE SAND. 15) OLD CAPE COD. 16) REMEMBER YOU'RE MINE. 17) (AND THAT/ MY HEART) REMINDS ME. 18) AROUND THE WORLD. 19) STAR DUST. 20) WHISPERING BELLS. 21) MR. LEE. 22) THERE'S A GOLDMINE IN THE SKY. 23) FASCINATION. 24) LOVE ME TO PIECES. 25) GOODY GOODY. 26) JUNE NIGHT. 27) SEARCHIN'. 28) JUST BETWEEN YOU AND ME. 29) SO RARE. 30) SHORT FAT FANNIE. 31) LOTTA LOVIN'. 32) HULA LOVE. 33) WONDERFUL! WONDERFUL! 34) SHANGRI-LA. 35) YOU'RE MY ONE AND ONLY LOVE.

CODE					
AB—Abbott	CD—Cadence	EL—Eldorado	HE—Herald	NG—Norgran	SP—Specialty
AC—Atco	CH—Chess	EP—Epic	HI—Hip	OK—Okeh	SU—Sun
AG—Argo	CK—Checker	ER—Era	IM—Imperial	PE—Peacock	TH—Thunderbird
AL—Aladdin	CM—Cameo	EX—Excello	JU—Jubilee	PP—Prep	TI—Tico
AO—Apollo	CO—Columbia	FB—Fabor	JZ—Josie	PR—Prestige	UN—Unitec
AP—ABC	CR—Coral	4 Star—Four Star	KA—Kapp	RA—Rainbow	UQ—Unique
Paramount	DA—Dana	FE—Federal	KI—King	RE—Regent	VE—Verve
AT—Atlantic	DE—Decca	FI—Fiesta	LI—Liberty	RM—Rama	VI—Rca Victor
BR—Brunswick	DL—DeLuxe	FR—Fraternity	LO—London	RO—Roulette	VJ—Vee-Jay
BT—Bethlehem	DO—Dot	GE—Gee	ME—Mercury	RP—RPM	VK—Vik
BY—Bally	DT—Dooto	GL—Glory	MG—MGM	SA—Savoy	VP—Vip
CA—Capitol	DU—Duke	GR—Groove	MO—Modern	SE—Seeco	
CC—Chic					

ATLANTIC'S CURRENT HITS...
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1144
"MR. LEE"
THE BOBBETTES



1149
"LONG LONELY NIGHTS"
CLYDE McPHATTER



1150
"HUMPTY DUMPTY HEART"
LA VERN BAKER




(If you're not sitting here, you'd better climb aboard!)

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COLUMBIA
of the
Nation's New
TV Sensation



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DEAN**
"DEEP
BLUE
SEA"

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The
"Sleeper"
that's
Wide
Awake!

**NORMAN
PETTY TRIO**
"THE
FIRST
KISS"

COLUMBIA 40929; 4-40929

COLUMBIA  **RECORDS**

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Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

LONNIE DONEGAN
(Mercury 71181)

B+ "PUTTIN' ON THE STYLE" [Melody Trails BMI—Cazden] Lonnie Donegan offers for the American market, a tune which he rode to the top of the British hit parade recently. Cute skiffle disk with a teenage theme and lyric. Side should attract attention in this country. It's got a delightful cornball sound.

B "GAMBLIN' MAN" [Ludlow BMI—Guthrie, Donegan] Another exciting skiffle disk with a folk flavor is belted across on this end. It starts off at a rapid pace and gets faster and faster as the side progresses. Rockin' item.

WERLY FAIRBURN
(Savoy 1521)

B "TELEPHONE BABY" [Planemar BMI—Myers] A swinging rock-a-billy item for the pop market, is presented with zest by Werly Fairburn. Strong dance stuff for the younger set.

C+ "NO BLUES TOMORROW" [Planemar BMI—Myers] The pace is slowed up a bit as Fairburn chants a lament to a good R & R beat.

THE PONI-TAILS
(ABC-Paramount 9846)

B "IT'S JUST MY LUCK TO BE FIFTEEN" (2:41) [BMI, Canada, Ltd.—Cowell] Many of the younger teenagers should find a special meaning in this sentimental ballad about a lass who wants to be a bit older than she is. Smooth performance of a commercial item.

C+ "WILD EYES AND TENDER LIPS" (2:00) [Meridian BMI—Hill, Stevenson] The gals swing into an up-tempo rocker on this end. Potent jump item for the hoofers.

MITCH MILLER ORCH.
(Columbia 40999)

B+ "THE BOWERY GRENADIERS" (2:18) [Hollis BMI—Allison] An amusing march tempo novelty is chanted by a male chorus accompanied by Mitch's orchestra. Refreshing new arrangement of an old rallying song. Could be a big one.

B "WHISTLE STOP" (2:10) [Cromwell ASCAP—Martin, Wilder] An infectious and charming melody from the composers' "New England Suite" is delightfully fashioned in novelty form by Mitch Miller, the chorus and ork. Bouncy ditty.

TEDDY RANDAZZO
(Vik 0289)

B+ "KIDDIO" (2:31) [Eden-Brookville BMI—Otis, Benton] Teddy Randazzo belts from the heels as he leans into a torrid R & R item which he sings in the forthcoming Paramount film, "Mister Rock And Roll". "Kiddio" is a word that the teenagers will probably pick up and make into a popular expression, which should help the song click. Could be Teddy's first big hit as a soloist.

B "I WAS THE LAST ONE TO KNOW" (2:22) [Eden BMI—Randazzo, Calocrai, Otis] From the same movie comes this pretty ballad which Teddy croons with warmth and emotion. Lovely tune.

The Cash Box Disk of the Week

"I'LL REMEMBER TODAY" (2:39) [Hollis BMI—Pias, Engvick]

"MY HOW THE TIME GOES BY" (2:07)
[E. H. Morris ASCAP—Leigh, Coleman]

PATTI PAGE (Mercury 71189)



PATTI PAGE

● One of the top performers in the record business, Patti Page is headed for even greater conquests in the coming months when she bows on the CBS-TV network with her own show called "The Big Rec-

ord". And from the sound of her latest release on Mercury, "I'll Remember Today", Patti may bring along her own big record to the new show. The song is an enchanting waltz romancer with a sentimental, reminiscing lyric. Warm and fragile delivery by the ace lark set against a pretty choral backdrop. Superb follow-up to Patti's current long-running hit "Old Cape Cod". We can expect this side to enjoy similar success. And Patti's performing the tune on TV should help the disk soar. Flip "My How The Time Goes By" is a contagious rhythm item with some fine multiple voicing by the canary. Keep a close watch on the top deck.

"WAKE UP LITTLE SUSIE" (1:57) [Acuff-Rose BMI—Bryant, Bryant]

"MAYBE TOMORROW" (2:04) [Acuff-Rose BMI—Everly, Everly]

EVERLY BROTHERS (Cadence 1337)



EVERLY BROS.

● Phil and Don Everly, two young country songsters who took the pop market by storm with "Bye Bye Love", a tune that could be one of

the year's biggest hits, have another choice morsel for their new found fandom which has been anxiously awaiting a new release. It's an exciting guitar-filled swinger tagged "Wake Up Little Susie" which tells about a boy and his gal who fell asleep while watching a dull movie in a drive-in and now must explain their late return home to the folks. It's got a solid beat and features the same delightful harmony that made "Bye Bye Love" such a sensation. Another sure-shot hit for the Everly Brothers. Flip, "Maybe Tomorrow" is a touching lament chanted with tearful voices by the popular youngsters. Top deck will lead the way.

"MELODIE D'AMOUR" (2:39) [Rayven BMI—Johns, Salvador]

"SO LITTLE TIME" (2:03) [Winneton BMI—Dixon, Smith]

AMES BROTHERS (RCA Victor 7046)



AMES BROTHERS

● The Ames Brothers are headed for hitsville once again with a sensational latin beat opus that could

be their biggest hit since "You, You, You". Titled "Melodie D'Amour", the song is a delightful shuffler with a most infectious calypso flavoring and a melody that you find yourself whistling after just one listen. The Ames Brothers are in top form and employ some beautiful harmony on a tune that should be a smash. The companion deck "So Little Time" is a sentimental romancer handled with warmth and tenderness. Good ballad with a subtle rock and roll beat and great teen appeal. Excellent side that could also make the grade. But "Melodie D'Amour" should lead the way. Big record from every angle.

THE KING SISTERS
(Capitol 3780)

B "THAT OLD FEELING" (2:21) [Leo Feist ASCAP—Brown, Fain] The King Sisters employ their exciting modern harmony on one of the great oldies from the "A" shelf of the standard catalog. Fiery, hard-driving delivery that sizzles. Jockeys will have a picnic with this one.

B "EASY TO LOVE" (2:06) [Chappell ASCAP—Porter] A top Cole Porter classic is set to a galloping pace by the larks. Thrilling swinger with a trigger-fast latin-jump beat.

JACKIE WILSON
(Brunswick 55024)

B+ "REET PETITE" (2:40) [Suechic BMI—Carlo, Gordy] Brunswick could have a big star in this versatile performer. Jackie display his skills with a rockin' novelty as he belts out a gimmick-filled jumper that cuts along at a torrid pace. Potent teen-fare that could go big. Watch this long shot.

B+ "BY THE LIGHT OF THE SILVERY MOON" (2:17) [Remick ASCAP—Madden, Edwards] Jackie changes the mood completely on this end as he shuffles thru a delightful bounce interpretation of a great oldie. Charming soft shoe item that falls very easily on the ears. Refreshing new treatment that could popularize the song again.

BOB RILEY
(Dot 15625)

B+ "WITHOUT YOUR LOVE" (2:10) [Rush BMI—Teters, Gold] A dramatic introduction leads into a torrid rock-a-billy jolter which serves to introduce Bob Riley on the Dot label. Potent jump stuff with a socko beat and some thrilling accompaniment by a chorus and a guitar-filled ork.

B "BABY SITTEN" (2:30) [Rush BMI—Riley, Gold] This end displays the songster singing a bouncy ditty about a lad who wants to go baby sitting with his gal. Cute lyric.

CHUCK REED
(Roulette 4020)

B+ "SUGAR CORSAGE" (2:05) [E. B. Marks BMI—Ebb, Klein] Chuck Reed makes an impressive debut on Roulette with an excellent, cleanly styled rock and roll romancer with a strong teenage lyric. Catchy side with some top notch multiple voicing. Could make big noise.

B+ "A SOUTHERN BOY SINGS THE BLUES" (2:15) [Hollybrook-Favorite ASCAP—Arthur] The gifted lad sings from the heart on this end. Interesting and very imaginative lyric well handled by Chuck. Side could be a sensation in the South and may spread throughout the country. Watch both sides.

JESS DUBOIS & THE HITCH-HIKERS
(ABC-Paramount 9848)

B+ "BEAUTIFUL LOVE" (1:45) [Cromwell ASCAP—Stutz, Barefoot] An exciting new R & R group we'll be hearing from in the future, makes a potent first showing with a terrific teenage rocker that'll have the kids jumpin'. Boys have a smooth sound and a good piece of material to work with.

B+ "ANGELS DON'T LIVE ON EARTH" (2:25) [Ampco ASCAP—Stutz, Barefoot] A tearful waltz item with a teenage theme, is chanted with a heavy heart by Dubois and the Hitch-Hikers. Commercial two-sider that could go places. Watch both halves.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**AGAIN
AGAIN
AGAIN
AGAIN**

**PROVEN
HIT
MAKERS**

**THE
PLATTERS**

**ONLY
BECAUSE***

AND

**THE MYSTERY
OF YOU***

MERCURY 71184

- * A CASH BOX DISK OF THE WEEK
- * A BILLBOARD SPOTLIGHT HIT





Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

PEREZ PRADO ORCH.
(RCA Victor 6990)

B "BEAUTIFUL MARGARET" (2:18) [Peer International BMI—Prado] The Prez leads his huge orchestra thru an exciting cha cha item, featuring the characteristic grunts, groaning trombones and blaring brass. Melodic item tailor-made for the dancers.

B "LEYENDA MEXICANA" (1:50) [Symphony House ASCAP—Murena, Walson] The tempo of this half lends itself to dancing the merengue. Light and frisky latin beat dance item.

KATHY LINDEN
(National 106)

B+ "IT'S JUST MY LUCK TO BE FIFTEEN" (2:50) [BMI Canada Ltd.—Cowell] The diskery could make big noise with this teenage ballad. It's a heart rending story about a teenager who's just an "in between"—too old to play with toys and too young to go with boys. Side should appeal to a vast market. Strong performance by youthful Kathy Linden.

C+ "THE TOUCH OF LOVE" (2:28) [Paramount ASCAP—Bagdasarian] The sweet voiced songstress thrushes a wistful song of romance from the Paramount flicker "Devil's Hairpin". Pretty item.

DEAN STEWART/MARGIE MEINERT
(Fraternity 781)

B+ "SOMETHING HAPPENED" (2:27) [Target BMI—Van Cleve, Temple] Something big could happen to this good fish beat ballad excellently rendered by the interesting and dramatic voice of Dean Stewart. Side has a sound that should appeal to the kids. Watch this sleeper, it's got potential.

C+ "CHICKEN HOP" (2:06) [Buckeye ASCAP—Simpson, Meinert] Guitar, bass, drums and sax accompany Margie Meinert on this end as she rocks and rolls on the Wurlitzer Electronic Organ. Solid swinger that drives hard.

THE HIGHLIGHTS
(Bally 1044)

B "TURN AROUND SHOES" (2:17) [BMI, Canada, Ltd.—Miller] The Highlights, who made big noise some months back with their "City Of Angels" disk shuffle thru a contagious bounce item with a cute romantic story line.

C+ "INDIANA STYLE" (2:10) [Scherer Songs BMI—Doan] A rock and roll ballad and waltz tempo are combined on this end as the boys drift smoothly thru another romantic tune.

THE HARVEY BOYS
(Cadence 1335)

B+ "SWEET HONOLULU LOVE" (2:24) [Mack Martin BMI—Wolfe, Soloway] The Harvey Boys who've had territorial clicks with a number of their previous releases could have a national best seller with both halves of this coupling. This end is in the currently popular Hawaiian category. A mellow romancer with a pretty shuffle beat and delightful harmony.

B+ "IF YOU'LL BE MY LOVE" (2:21) [Cedarwood BMI—Young, Tillis, Peddy] This end is a terrific shuffle love tune with a good teenage beat and lyric. Contagious item that the kids could easily pick up and spread like wildfire. It's got a good whistle gimmick too.

The Cash Box

Sleeper of the Week

"I'M AVAILABLE" (1:50)

[Golden West Melodies BMI—Burgess]

"IF YOU WERE" (2:05)

[Frank ASCAP—Bagdasarian]

MARGIE RAYBURN (Liberty 55102)



MARGIE RAYBURN

● Margie Rayburn is on the brink of stardom. Disk jockeys consider her a promising songstress who, with the right piece of material, could blossom into a top star. Well

it seems as tho Margie has hit upon the songs that could turn the trick on both sides of her latest Liberty release. One side is titled "I'm Available"—a contagious bouncer delivered with charm and color by the perky miss. Clever romantic novelty with a cornball flavor and an excellent display of multiple track vocalizing. Delightful overall sound. Equally interesting and commercial is the companion piece, "If You Were". Novel drum and voice opening is extremely effective. Inventive and refreshing novelty romancer that should get heavy air play in the coming months. Both are quality performances that should make the platter a best seller.

"ALONE (Why Must I Be Alone)" [Fifth Ave. BMI—Craft, Craft]

"CONGRATULATIONS TO SOMEONE" [United ASCAP—Frisch, Alfred]

SHEPHERD SISTERS (Lance 125)



SHEPHERD SISTERS

● Few records issued in any year have the general excitement and commercial characteristics that this new release by the Shepherd Sisters

has. It's one of the best teenage items to hit the market in quite some time and bears the title "Alone (Why Must I Be Alone)". The record is so excellently arranged and delivered, that you're sold on the song before you even hear any lyrics. The side opens with a sparkling la-la-la gimmick that you'll be hearing all the teenagers humming and whistling in no time flat. And after the introductory gimmicks have run their course, the Shepherd Sisters belt out a simple love lyric to a terrific swinging backdrop. The overall sound and zip of this disk are just fabulous. Listen once and you'll agree. Bottom half, "Congratulations To Someone" is a tearful R & R ballad.

"WILD HONEY" (2:17)

[Acuff-Rose BMI—Bryant]

"RUN LITTLE JOEY" (2:13)

[Merge BMI—Duncan]

GORDON TERRY (Cadence 1334)

● Gordon Terry should join the line-up of country vocalists who've made the grade in the pop field with this two-sider. Altho he has never had a pop hit before, the above coupling has the ingredients needed to turn the trick. (See Country Reviews).

"A SWEET KIND OF LOVE"

(1:45) [Milene ASCAP—Rose]

"NEED ME" (2:35)

[Open Road BMI—Reeves]

JIMMY NEWMAN (Dot 15627)

● Jimmy Newman, who started "A Fallen Star" on its way in the pop market, should do well again in this field with both halves of his latest release. (See Country Reviews).

THE SKYLARKS
(Verve 10082)

B "OL' MAN RIVER" (2:50) [T. B. Harms ASCAP—Kern, Hammerstein] The Skylarks tear thru a trigger-fast latin reading of a great standard. Exciting harmony and imaginative arrangement. Jockeys should find the side interesting for air play.

C+ "THERE'S A BOAT DAT'S LEAVIN' SOON FOR NEW YORK" (2:54) [Chappell ASCAP—Gershwin, Gershwin] A Gershwin Bros. oldie is smoothly styled by the versatile and polished group. Class tune.

HELEN TRAUBEL
(Dot 15628)

B "BECAUSE" (2:20) [Chappell ASCAP—Hardelot, Lockton] Helen Traubel, the great Wagnerian opera singer, makes her popular record debut on Dot with a rich and beautiful performance of a wonderful song that has become a wedding standard. Lovely interpretation.

B "TREES" (2:23) [G. Schirmer ASCAP—Kilmer, Rasbach] Another beautiful evergreen perfectly suited for the artist's classic voice. Both sides should make this disk a standard seller.

JAY RAYE & ORCH.
(Epic 9228)

B+ "ANN'S THEME" (2:15) [Tasan ASCAP—Engberg] Ray Conniff, who records under the above moniker for Epic, presents a delightful instrumental mood item featuring a chorus singing without lyrics. Lovely theme that grows on you with each listen. Could happen and blossom into a big seller. Watch this sleeper.

B "THE RITZ ROLL AND ROCK" (1:56) [Buxton Hill ASCAP—Porter] A specialty which Fred Astaire dances to in the flicker "Silk Stockings", gets a free-swinging jump styling from Conniff's ork and chorus. Catchy item.

TONY MARTIN
(RCA Victor 7007)

B "AT LAST" (1:58) [Leo Feist ASCAP—Warren, Gordon] Tony Martin gets a free-swinging Jimmy Dorseyish backdrop as he belts out a potent vocal interpretation of a hit oldie. Good finger-snapper that could bring the song back.

B "SCUSAMI" (2:50) [Southern ASCAP—Malgoni, Perroni, Sigman] Tony is in top romantic form as he croons a tender love song in his own mellow manner.

TED FORBES
(Fraternity 780)

C+ "CRY CRY, DARLING" (2:29) [Acuff-Rose BMI—Newman, Miller] Ted Forbes hand in an effective reading of a heavy hearted country tune. Emotional delivery aimed at the pop market.

C+ "ABSENCE" (2:31) [Buckeye ASCAP—Forbes] Absence makes the heart grow fonder—is the theme of this sorrowful ballad penned by the vocalist.

TOMMY DANTON & ECHOS
(Par 235)

B "OH YEAH" (2:05) [RacRam BMI—Coupland] A high speed rocker with a swinging beat and a number of contagious vocal gimmicks, is sent across in commercial fashion by Tommy Danton. Solid dance deck that'll have the boxes hoppin'.

C+ "WHERE DO I STAND WITH YOU?" (2:19) [RacRam BMI—Sonin] Tommy puts his heart into a rock and roll ballad on this end. The Echos assist with a good group backdrop.

ANDY ROBERTS
(Norva 1000)

B "COULD I BE" (2:22) [Norva Pub. Co.—Morgan] Andy Roberts and the Norva label debut simultaneously with a pretty ballad presented with warmth and sincerity. Dick Morgan's Virginia State Choir supplies a pretty backdrop.

C "OLE LADY" (2:34) [Norva—Adiug] A calypso novelty styled by Roberts and the choir.

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and

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Bobby Day and the Satellites

Class No. 211

"THAT'S MY DESIRE"

Bob and Earl

Class No. 213

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Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MODOCRE

The Cash Box Best Bets

- ★ "PUTTIN' ON THE STYLE" Lonnie Donegan Mercury 71181
- ★ "THE BOWERY GRENADIERS" Mitch Miller Columbia 40999
- ★ "KIDDIO" Teddy Randazzo Vik 0289
- ★ "REET PETITE"/"BY THE LIGHT OF THE SILVERY MOON" Jackie Wilson Brunswick 55024
- ★ "SWEET HONOLULU LOVE"/"IF YOU'LL BE MY LOVE" Harvey Boys Cadence 1335
- ★ "ANN'S THEME" Jay Raye Epic 9228
- ★ "SOMETHING HAPPENED" Dean Stewart Fraternity 781
- ★ "TEACHER'S PET" Frankie Avalon Chancellor 1006
- ★ "WITHOUT YOUR LOVE" Bob Riley Dot 15625
- ★ "BEAUTIFUL LOVE"/"ANGELS DON'T LIVE ON EARTH" Jess Dubois & Hitch-Hikers ABC-Paramount 9848
- ★ "SITTIN' ON TOP OF THE WORLD" Jerry Mar AMP 3-131

FRANKIE AVALON
(Chancellor 1006)

B+ "TEACHER'S PET" (1:58) [Magnificent ASCAP—Schroeder] Frankie Avalon, a teenager with solid sound, could have a big fat hit with this commercial rock and roll item which he performs in the forthcoming Vanguard pic "Jamboree". Side has a terrific swinging sound the kids will love.

C+ "SHY GUY" (1:54) [Debmar ASCAP—Marcucci, De Angelis] Frankie keeps the tempo swinging on this end as he smoothly chants a rhythm romancer about a bashful lad who can't ask his favorite gal for a date.

ANDY WILSON
(Athens 700)

B "LITTLE MAMA" [Cedarwood BMI—Worthan, Walker] The Athens label bows on the disk scene with an excellent first release featuring Andy Wilson. Commercial rock-a-billy side with a good lyric and equally solid beat. Side has potential and deserves attention.

B "TONITE TONITE" [Angel BMI—Myles] A pretty fish beat ballad is chanted with style and tenderness by the mellow voiced crooner. Lovely teenage fare that becomes prettier with each listen. Kids'll go for both halves.

LEW CONETTA
(Decca 30365)

B "YOU GOT ME CRAZY" (2:34) [Tiara BMI—Conyers, Pemberton] Lew Conetta could make big noise with this exciting low-blues rocker which he belts with great verve and feeling. Powerful R&R item reminiscent of the R&B hit "Fever". Watch this sleeper. It's dramatic.

C+ "WHO'S TO BLAME" (2:14) [Tiara BMI—Williams] The songster belts a ballad on this half. Side is set to a good fish-beat the kids should like.

JERRY MAR
(AMP 3-131)

B+ "SITTIN' ON TOP OF THE WORLD" (1:55) [Leo Feist ASCAP—Henderson, Young, Lewis] Another oldie that could join the chain of standards making it on the comeback trail, is this swinging R&R reading of a classic by Jerry Mar. Mar has a smooth sound and works against a swinging ork.

C+ "BROKENEST HEART IN TOWN" (2:37) [Scope BMI—Jay, Cosloff] The vocalist changes the pace as he chants a new rock and roll ballad. Pretty tune with teen-appeal.

JILL WHITNEY
(ABC-Paramount 9851)

B "REBEL" (2:03) [Fallstaff BMI—Shrager, Charney, Shrager] A good teenage love ballad that's beginning to make its mark on the charts, is hopped on by Jill Whitney with excellent results. Fine debut disk that should bite off a share of the tune's sa'es.

C+ "CUDDLE BUG" (1:57) [Wemar BMI—Jones] The perky miss rhythms thru another good R&R number with a contagious bounce beat and a cute love lyric.

VIC PIERCE ORCH. & KEN CARSON
(Mayfair 410)

C+ "THE STARS, THE SEA AND I" [Copen-Leeds ASCAP—Drake, Copen] Vic Pierce's Orchestra supplies the accompaniment for Ken Carson as the vocalist chants a heavy-hearted romantic opus. Touching tale of a broken love affair.

C+ "IF YOU NEED ME" [Copen-Leeds ASCAP—Carson] Another pretty love tune handled with tenderness and sincerity by crooner and orchestra.

SPENCER-HAGEN ORCHESTRA
(Liberty 55095)

B "BUBBLE BATH" (1:56) [Larrabee BMI—Spencer, Hagen] Herb Spencer and Earle Hagen lead their orchestra thru a flighty instrumental from their own pens. Exciting, string-filled opus that paints an attractive musical picture of a bubble bath.

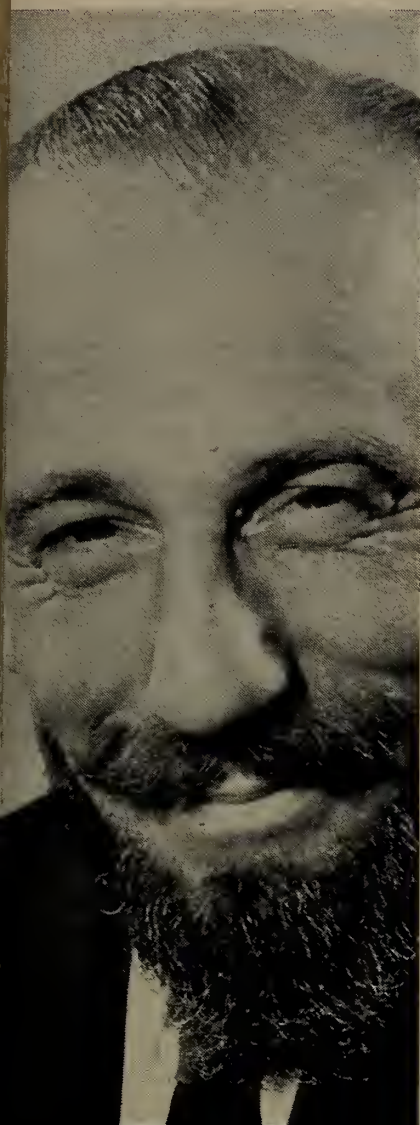
C+ "TAILSPIN" (2:24) [Larrabee BMI—Spencer, Hagen] Another spright composition by the batoneers. Side has a very interesting beat.

DOLORES GRAY
(Capitol 3774)

B "I'M INNOCENT" (2:08) [Planetary ASCAP—Silver, Alfred] Dolores Gray, one of the most talented larks in the business, lends her rich voice to a sentimental romancer which she sings with heart and meaning. Lovely song and delivery.

C+ "MY MAMA LIKES YOU" (2:14) [Johnstone-Montei BMI—Olofson, Miller] An interesting cha cha beat accompanies Miss Gray as she chants a cleverly written novelty about a woman's age old problem—trapping a man.

BEST SELLERS



MITCH MILLER

On September 18, Mitch will personally conduct the national premiere of THE BOWERY GRENADIERS on the eagerly awaited CBS Television Show, "The Big Record!" The song is based on a 100-year old Volunteer Fireman's favorite, and the salesworthy presentation Mitch lends it has us thinking in terms of "The Yellow Rose of Texas" sales times ten! Don't wait—order now, to get the full impact of its coast to coast television introduction! Flip side is a bright collaboration of Alec Wilder and Hugh Martin, model summer programing for the imaginative deejay.

THE BOWERY GRENADIERS

b/w
WHISTLE STOP

From "New England Suite"
MITCH MILLER and
His ORCHESTRA and CHORUS
4-40999



THE FOUR LADS

THE EYES OF GOD

b/w

HIS INVISIBLE HAND

With RAY ELLIS
and His ORCHESTRA
4-40974



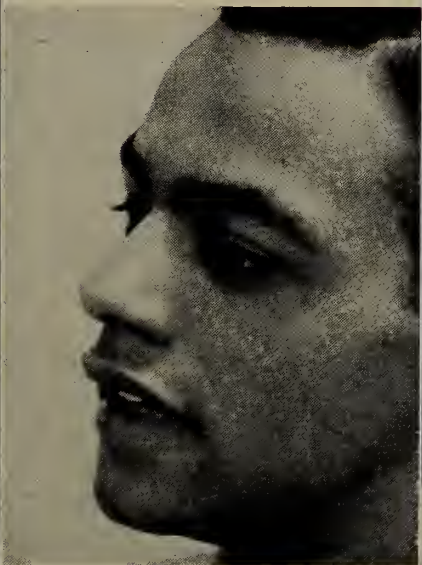
TONY BENNETT

IN THE MIDDLE
OF AN ISLAND

b/w

I AM

With RAY ELLIS
and His ORCHESTRA
4-40965



JOHNNY MATHIS

CHANCES ARE

b/w

THE TWELFTH
OF NEVER

With RAY CONNIFF
and His ORCHESTRA
4-40993



SAMMY KAYE

MOONLIGHT SWIM

Vocal by Barry Frank
and The Kaydets

b/w

MARY LOU

Vocal by Sandi Summers
and The Kaydets

SWING AND SWAY
WITH SAMMY KAYE
4-40988



JILL COREY

LOVE ME TO PIECES

From the Westinghouse Studio
One Summer Theatre Production
"Love Me to Pieces"

b/w

LOVE

With JIMMY CARROLL
and His ORCHESTRA
4-40955



PERCY FAITH

TILL

b/w

THE LAST DANCE

4-40826

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The Wax
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NEW YORK:

Sal Mayo of the Four Voices, Columbia recording artists, to wed Marilyn Goltry of the Copacabana ensemble December 14th. . . . The Helene Dixon recording of "Looking Over My Shoulder" is being held up until Epic finds the name of the author which was misplaced. . . . June Valli guests this

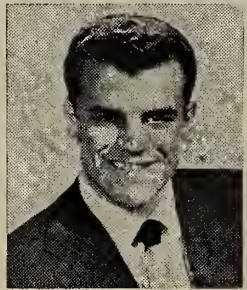


BACHELORS

week on the Jimmy Dean Show from Washington. . . . Joe Shapiro, co-writer with Lou Hallman of "Round And Round," winding up a two month tour of Europe, has been commissioned by publishers in several countries to write English lyrics for some songs. . . . Bill Hayes will make his tenth guest appearance on the Woolworth Hour September 29. . . . Guy Lombardo is reportedly mulling a show next season at the Jones Beach Marine Theater in which a race between speedboats would be part of the performance. . . . Tony Landi, recording on the Safari label, is half of the comedy team of Landi and Petrillo. . . . Lauri Ames has been signed to personal management by Jerry Lynn, head of Jerry Lynn Music, who is also planning a musical version of "Camille" on Broadway this Fall. . . . All members of the Bachelors, new singing group with National Records, were former high school football players. The boys are now "hitting it hard" with their release of "From Your Heart" backed with "A Million Teardrops." . . . Michito Hamamura, Japan's top feminine recording artist, will make her United States debut when she joins Patti Page on the premiere of The Big Record September 18. The following week Somethin' Smith and the Redheads are scheduled to do their record of "You Always Hurt The One You Love" on the same show. . . . Eileen Rodgers flew to Omaha last week to be Godmother to the first child of Bill Stewart of the Storer chain. Dick LaPalm was Godfather. Baby's name is Sharon Celeste Stewart.

CHICAGO:

Pert miss Vicki Belmonte, 10 year old songbird for Web Records, in Chi to visit deejays with her dinking of "Heaven In A Pair Of Wooden Shoes" b/w "Dance, You Fraulein." Vicki was recently discovered on Arthur Godfrey's Talent Scouts Show. Eddie Shields, of Lormar Distribs, escorted Vicki around our town. . . . Jackie Cain and Roy Kral, clever song stylists, still gracing the spotlight at Mr. Kelly's; and continuing to pack 'em in. Included in the cast are Maya Angelou, Calypso songstress, and Shelly Ber- man, comedian. Jackie and Roy delighted about sales of their LP album "Jackie Cain & Roy Kral" on the Brunswick Label. . . . Gerry Grainger at All-State Distribs, pleased as punch over "That's My Desire" by The Channels on Gone Label, and The Mello-Kings' disk on Herald "Tonight, Tonight." . . . Stan Pat is gleeful about Buddy Knox' "Hula Love" on Roulette. . . . Ralph Flanagan, guestarring on Jim Lounsburys' new TV show "Record Hop" via WBKB this Satidny, opened a four week bandstand at the Oh Henry Ball- room. . . . While the Grand Duke of Piano, Duke Ellington, is gracing the keyboard at the Blue Note. . . . Marty Hirsch, RCA promotioner, doing "hand flips" over Julius La Rosa's "Worlds Apart." Marty



JULIUS LA ROSA

says that Julie's summer stint on the Perry Como TV Show helped boom sales. . . . Marty offers this quip about Como, "Como was so happy his vacation came along so he didn't have to 'relax' anymore until the Fall." . . . Jerry Ferber, free lance promotioner, working for Audio-Fidelity on album "Port Said," making rounds of deejays with an Egyptian dancing girl. Audio-Fidelity is distributed locally by Reuben Lawrence and Tony Galgano of Record Distribs. . . . Eli Toscano, Cobra Prexy, reports that he recently sessioned two new artists, Betty Everett and Duke Jenkins. Records will be released soon. . . . George Jay, the West Coast "Giant" reports that the dentist adjusting his drill now asks, "Which speed would you like . . . 78, 45 or 33-1/3 rpm."

HOLLYWOOD:

Lizabeth Scott, film star, has been signed by Herman Diaz of Vik Records to a recording pact. The sultry actress will wax romantic mood material on an LP when Diaz returns to this city next month for recording sessions. . . . "Rebel," Carol Jarvis' Dot click making big noise in these parts. . . . Lew Chudd has a beautiful four-color sleeve set for Ricky Nelson's first Imperial release which couples "Have I Told You Lately That I Love You" and "Be-Bop Baby." The disk will get an all-out send off by all of the label's dis- tribs. . . . Nick Todd, Pat Boone's brother, makes his Dot debut with a recording of "Plaything." Am-Par sales manager Larry Newton leaves for the Coast next week for confabs with ABC distribs and the label's coast rep Lee Palmer. . . . Famous jazz guitar- ist Barney Kessell preparing his first sessions as country and R & R, A & R head of Verve Records following the departure of Buddy Bregman who was released from his pact with Verve last week. Norman Granz, Verve prexy, will A & R jazz and pop LPs. . . . Stan Kenton and the Hi-Lo's will kick-off Gene Norman's series of jazz concerts, Sept. 27th. This is Nor- man's 10th year of promoting one-nighters in this area. Other artists who will star in subsequent shows include Ted Heath's Band, Fats Domino, LaVern Baker, Clyde McPhatter and others.



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PATTI PAGE

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and Greatest*



"MY, HOW
THE TIME
GOES BY"

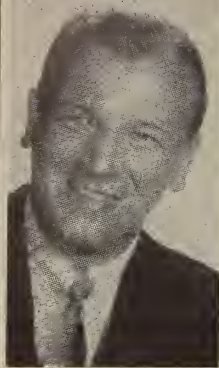
words and music by
CAROMYN LEIGH and
CY COLEMAN

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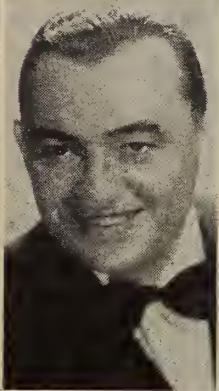
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**SEARCH FOR
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From the Cinerama Production
"Search For Paradise"
Record No. 3798



**FREDDY
MARTIN**

and his orchestra

**SWEET
AFFECTION**

Vocal by Ralph Anthony
and The Ensemble

**CA C'EST
L'AMOUR**

Vocal by Johnny Cochran
From the M-G-M Motion Picture
"Les Girls"
Record No. 3795



**NELSON
RIDDLE**

and his orchestra

**BLAME IT
ON PAREE**

**IN A SMALL
FORGOTTEN
TOWN**

Record No. 3794



**FRANK
SINATRA**

with orchestra
conducted by
NELSON RIDDLE

**ALL THE WAY
CHICAGO**

Both from the Paramount
Motion Picture
"The Joker Is Wild"

Record No. 3793



**MALCOLM
VAUGHAN**

with Frank Cordell's
orchestra

**CHAPEL OF
THE ROSES**

**GUARDIAN
ANGEL**

Record No. 3797



The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

	Pos.	Last Week
1 TAMMY DEBBIE REYNOLDS (Coral) AMES BROTHERS (RCA Victor)	1	1
2 DIANA PAUL ANKA (ABC-Paramount)	2	2
3 HONEYCOMB JIMMIE RODGERS (Roulette)	3	3
4 THAT'LL BE THE DAY CRICKETS (Brunswick)	4	4
5 IN THE MIDDLE OF AN ISLAND TONY BENNETT (Columbia) TENNESSEE ERNIE FORD (Capitol)	7	7
6 FASCINATION JANE MORGAN (Kapp) — DICK JACOBS (Coral) DINAH SHORE (RCA Victor)	9	9
7 WHOLE LOT OF SHAKIN' GOING ON JERRY LEE LEWIS (Sun)	13	13
8 RAINBOW RUSS HAMILTON (Kapp)	10	10
9 WHITE SILVER SANDS DON RONDO (Jubilee)	5	5
10 IT'S NOT FOR ME TO SAY JOHNNY MATHIS (Columbia)	11	11
11 REMEMBER YOU'RE MINE PAT BOONE (Dot)	16	16
12 (MY HEART/AND THAT) REMINDS ME KAY STARR (RCA Victor) DELLA REESE (Jubilee)	15	15
13 I'M GONNA SIT RIGHT DOWN BILLY WILLIAMS (Coral)	8	8
14 TEDDY BEAR ELVIS PRESLEY (RCA Victor)	6	6
15 SEND FOR ME NAT "KING" COLE (Capitol)	14	14
16 LOVE ME TO PIECES JILL COREY (Columbia)	17	17
17 THERE'S A GOLDMINE IN THE SKY PAT BOONE (Dot)	23	23
18 MR. LEE BOBBETTES (Atlantic)	18	18
19 JUNE NIGHT JIMMY DORSEY (Fraternity)	19	19
20 JUST BETWEEN YOU AND ME CHORDETTES (Cadence)	22	22

21) AROUND THE WORLD. 22) LOTTA LOVIN'. 23) SWINGING SWEETHEARTS. 24) YOU'RE MY ONE AND ONLY LOVE. 25) OLD CAPE COD. 26) WHISPERING BELLS. 27) LONG LONELY NIGHTS. 28) CHANCES ARE. 29) AN AFFAIR TO REMEMBER. 30) STAR DUST. 31) SHORT FAT FANNIE. 32) TO THE AISLE. 33) HULA LOVE. 34) LOVING YOU. 35) SOFT SANDS. 36) GOODY GOODY. 37) SHANGRI-LA. 38) BYE BYE LOVE. 39) THIRD FINGER LEFT HAND. 40) BON VOYAGE. 41) HUMPTY DUMPTY HEART. 42) BAND OF ANGELS. 43) REBEL. 44) LOVE LETTERS IN THE SAND. 45) COOL SHAKE. 46) BLACK SLACKS. 47) THE EYES OF GOD. 48) SEARCHIN'. 49) PLAYTHING. 50) MOONLIGHT SWIM. 51) PASSING STRANGERS. 52) I AM. 53) FORGOTTEN DREAMS. 54) COLORS. 55) ZIP ZIP. 56) MY PERSONAL POSSESSION. 57) DRIVE-IN SHOW. 58) FRAULEIN. 59) LIPS OF WINE. 60) MARCHING ALONG TO THE BLUES; LOVE HAS FINALLY COME MY WAY; FIRST KISS; WHEN I SEE YOU.

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ANOTHER SMASH FROM



THE

EVERLY BROS

wake up little

susie

and

maybe tomorrow

Cadence 1337



cadence

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8.
9.
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List Your Top Ten "Western & Folk" Tunes Here

NAME OF RECORD HERE ARTIST OR BAND HERE

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10.

List Your Top Ten "Rhythm 'N Blues" Records Here

NAME OF RECORD HERE ARTIST OR BAND HERE

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FIRM

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CITY

STATE



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

WDGY—Minneapolis-St. Paul, Minn., says General Manager Jack Thayer, has initiated a campaign in conjunction with record personalities to help combat juvenile problems. Feeling that "a teenager who is dressed properly will act properly under all circumstances," the station has the slogan "Dress Right—Feel Right—Act Right," which will be augmented by a series of announcements by such disk artists as Nat "King" Cole, Johnny Desmond, Joni James, Robbin Hood, The Four Aces, and The Crew Cuts . . . Jim Winters (WABI-Bangor, Me.) informs us of a WABI buying spree over the last few months, which has brought under the WABI banner WABM in Houlton and WAGM and WAGM-TV, the Presque Island outlets. This means that in the Fall the "Jim Winters Show" will be aired throughout Maine. . . . Ed Bonner (KXOK—St. Louis, Mo.) reports that a Jackie Gleason (Capitol) contest based on the star's "Sleeping Beauty" EP brought 5,000 mailing pieces to his desk the first week. . . . Norm Page (WCAR—Detroit, Mich.) holds the 3 P.M. to 7 P.M. slot on the 50,000 watter. . . .



ED BONNER
(KXOK—St. Louis, Mo.)

Tom McNamara (WBOF—Virginia Beach, Va.), WBOF morning man, is giving away one million dollars on his "Beach Patrol" show for the best completion of the statement "I Would Like A Million Dollars In Confederate Money Because . . ." The folks over at the "\$64,000 Question" can calm down—it's all in Confederate currency. . . . Al Radka (KFRE—Fresno, Calif.) elated over his area's new neighbor, the baseball Giants. . . . Don Bell (KIOA—Des Moines, Iowa) a hit with his own private booth at the 99th Iowa State Fair. The deejay



NORM PAGE
(WCAR—Detroit, Mich.)

passed out KIOA Top Fifty sheets, held drawings for free albums daily, gave autographed copies of Brenda Lee's (Decca) "Souvenir Album," pictures of Rex Allen, and issued membership cards to his "Don Bell" Teen Age Teen Aid club.

Herb Knight (WONE—Dayton, Ohio) received an excellent mail response to a waxing by Ted Newmans on the Rev label, "Plaything." . . . WARE—Ware, Mass., broadcast directly from the Spencer Fair in Spencer, Mass., over the Labor Day weekend writes WARE DJ Jim Mac. . . . Al Makkay (KCNA—Tucson, Ariz.) now has a nine-hour show on Saturday from 9 A.M. to 6 P.M., which, in the 9 to 12 slot uses the services of The Cash Box charts. . . . Josh King (CHUM—Toronto,

Canada) says the Karen Chandler (Decca) waxing of "Tell Me More" has shown the most action of any disk on his show in twenty-one weeks. . . . Sam Blessing (KOSI—Denver, Colo.) just returned from a two-week vacation, writes that the touring company of "My Fair Lady," starring Brian Aherne and Anne Rogers, opening in Denver for fifteen performances, received "loud and lengthy waves of praise and applause," a reception, we might add, the musical is by this time well accustomed to. . . . Jim Bergman (KWRC—Pendleton, Ore.)



RON DUNN
(WBRB—Mt. Clemens, Mich.)

writes that his area's "Round-Up" affair takes place September 11, 12, 13 and 14th, an event everyone is talking about, and working hard for. . . . Ted Jones (WTKO—Ithaca, N. Y.) says that "Ivy League" (Tennessee Ernie Ford on Capitol) is appropriately doing well in Ithaca as the city is the home of an Ivy League school, Cornell University. . . . Bill Gerson (WINN—Louisville, Ky.) and fellow deejays enthused over the Jonah Jones Quartet LP on Capitol "Muted Jazz," and a session from the best-selling Johnny Mathis LP, "Wonderful, Wonderful" on Columbia, "Will I Find My Love Today." . . . Tony Davis (WAIL—Baton Rouge, La.) is moving from his "Nightbeat Show" to a daytime stint, the four-hour "Tony Davis Show." Bob Love will take over "Nightbeat," keep the same title, but add "Love In The Evening" to it. . . . George Wilson (WMRB—Greenville, S. C.) informs us that his "George Wilson Show," "The Max Mace Show" and the "Top Fifty Show" are programming from The Cash Box lists. . . . WACK—Newark, N. Y., takes to the air September 30th, says Program Director Dick Alden, whose afternoon "Dick Alden Show" will be beamed mostly to teenagers, with standards and new up and coming items finding their way on the program, too. WACK will hit Wayne County, Ontario and Seneca Counties, Monroe County and other areas.

VITAL STATISTICS:

Larry Kane, formerly with KNUZ—Houston, has moved over to KXYZ—Houston, and would appreciate artist's voice tracks. . . . Bill Jenkins is now Program Director for KAFY—Bakersfield, Calif., coming from KPAL—Palm Springs. . . . Frank Bell, formerly of KEKP—El Paso, Tex., now spinning platters for KTSA—San Antonio. . . . Ray Harris is now located with WFEA—Manchester, N.H. . . . Mack Sanders is the new deejay for KFH—Wichita, Kansas, moving from KFBI, same city. . . . Ron Dunn has joined WBRB—Mt. Clemens, Mich. from WCPO—Cincinnati, Ohio.

CASHBOX & BILLBOARD CHARTS: CLIMBING! CLIMBING!

Cyril Stapleton

FORGOTTEN DREAMS

1754



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Mantovani

AROUND THE WORLD

1746

LATEST — AIMED AT THE TEEN TRADE

Beverley Sisters

OLD ENOUGH TO KNOW

B/W

I Remember Mama

1757

**Picked by
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Cashbox**

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Edmundo Ros

MELODIE D'AMOUR

1751

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AROUND THE WORLD

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June Night BEP 6327





Juke Box Regional Record Report

The Top Ten Records—City by City

A **FRANK SINATRA**

with orchestra conducted by **NELSON RIDDLE**



A with two new smash hits from his starring Paramount motion picture "The Joker is Wild"

CHICAGO ALL THE WAY

record no. 3793

New York, N. Y.

1. That'll Be The Day (Crickets)
2. Tammy (D. Reynolds)
3. Mr. Lee (Bobbettes)
4. Honeycomb (J. Rodgers)
5. Diana (P. Anka)
6. And That Reminds Me (Reese)
7. Fascination (J. Morgan)
- B. Chances Are (J. Mathis)
9. An Affair To Remember (V. Damone)
10. In The Middle Of An Island

New Orleans, La.

1. Tammy (D. Reynolds)
2. It's Not For Me To Say (J. Mathis)
3. White Silver Sands (Rondo)
4. Remember You're Mine (P. Boone)
5. Diana (P. Anka)
6. Send For Me (N. Cole)
7. Bye, Bye Love (Everlys)
- B. Love Letters In The Sand (P. Boone)
9. In The Middle Of An Island (T. Bennett)
10. Star Dust (B. Ward)

Pittsburgh, Pa.

1. Tammy (D. Reynolds)
2. Rainbow (R. Hamilton)
3. Love Me To Pieces (Corey)
4. Send For Me (N. Cole)
5. That'll Be The Day (Crickets)
6. Diana (P. Anka)
7. Mr. Lee (Bobbettes)
- B. Remember You're Mine (P. Boone)
9. Honeycomb (J. Rodgers)
10. Around The World (Young)

San Francisco, Calif.

1. Tammy (D. Reynolds)
2. Diana (P. Anka)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. I'm Gonna Sit Right Down (B. Williams)
5. That'll Be The Day (Crickets)
6. Bye, Bye Love (Everlys)
7. Fascination (Carroll/Shore)
- B. My Heart Reminds Me (Starr)
9. Send For Me (N. Cole)
10. Honeycomb (J. Rodgers)

Minneapolis, Minn.

1. Diana (P. Anka)
2. Rainbow (R. Hamilton)
3. That'll Be The Day (Crickets)
4. Honeycomb (J. Rodgers)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Tammy (D. Reynolds)
7. Mr. Lee (Bobbettes)
- B. Island In The Sun (H. Beafonte)
9. Short Fat Fannie (L. Williams)
10. Lotta Lovin' (G. Vincent)

San Antonio, Tex.

1. Diana (P. Anka)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. When I Meet My Girl (T. Ridgely)
4. Short Fat Fannie (L. Williams)
5. Star Dust (B. Ward)
6. Tammy (D. Reynolds)
7. Mr. Lee (Bobbettes)
- B. You're My One And Only Love (R. Nelson)
9. That'll Be The Day (Crickets)
10. Lotta Lovin' (G. Vincent)

Philadelphia, Pa.

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Fascination (J. Morgan)
3. Rainbow (R. Hamilton)
4. Honeycomb (J. Rodgers)
5. Tammy (D. Reynolds)
6. Remember You're Mine (P. Boone)
7. Bon Voyage (J. Harper)
- B. Diana (P. Anka)
9. Star Dust (B. Ward)
10. Goody Goody (F. Lyman)

Chicago, Ill.

1. Diana (P. Anka)
2. Tammy (D. Reynolds)
3. Fascination (Morgan/Carroll)
4. Wonderful! Wonderful! (J. Mathis)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. In The Middle Of An Island (T. Bennett)
7. Mr. Lee (Bobbettes)
- B. That'll Be The Day (Crickets)
9. Honeycomb (J. Rodgers)
10. It's Not For Me To Say (J. Mathis)

Seattle, Wash.

1. Honeycomb (J. Rodgers)
2. You're My One And Only Love (R. Nelson)
3. That'll Be The Day (Crickets)
4. Tammy (D. Reynolds)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Hula Love (B. Knox)
7. Diana (P. Anka)
- B. Lotta Lovin' (G. Vincent)
9. Rainbow (R. Hamilton)
10. Just Between You And Me (Chordettes)

Boston, Mass.

1. Tammy (D. Reynolds)
2. That'll Be The Day (Crickets)
3. Rainbow (R. Hamilton)
4. Diana (P. Anka)
5. There's A Goldmine In The Sky (P. Boone)
6. Teddy Bear (E. Presley)
7. Fascination (J. Morgan)
8. Bye, Bye Love (Everlys)
9. Whole Lot Of Shakin' Going On (J. L. Lewis)
10. Goody Goody (F. Lyman)

Detroit, Mich.

1. That'll Be The Day (Crickets)
2. Honeycomb (J. Rodgers)
3. Tammy (D. Reynolds)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Mr. Lee (Bobbettes)
6. Bermuda Shorts (Delroys)
7. Diana (P. Anka)
- B. Fascination (D. Jacobs)
9. Lasting Love (S. Mineo)
10. Just Between You And Me (Chordettes)

St. Louis, Mo.

1. Diana (P. Anka)
2. Tammy (D. Reynolds)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Mr. Lee (Bobbettes)
5. June Night (J. Dorsey)
6. To The Ais'e (Five Satins)
7. And That Reminds Me (D. Reese)
- B. Goody Goody (F. Lyman)
9. There's A Goldmine In The Sky (P. Boone)
10. When I See You (F. Domino)

Kansas City, Mo.

1. Honeycomb (J. Rodgers)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. Tammy (Ames Bros./Reynolds)
4. Remember You're Mine (P. Boone)
5. Diana (P. Anka)
6. Short Fat Fannie (L. Williams)
7. That'll Be The Day (Crickets)
- B. Drive-In Show (E. Cochran)
9. You're My One And Only Love (R. Nelson)
10. In The Middle Of An Island (T. Bennett)

Houston, Tex.

1. That'll Be The Day (Crickets)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. Lotta Lovin' (G. Vincent)
4. Diana (P. Anka)
5. Honeycomb (J. Rodgers)
6. Fascination (Troubadors)
7. Mr. Lee (Bobbettes)
- B. White Silver Sands (Rondo)
9. Tammy (D. Reynolds)
10. Fraulein (D. Estes)

Los Angeles, Calif.

1. Tammy (D. Reynolds)
2. It's Not For Me To Say (J. Mathis)
3. Send For Me (N. Cole)
4. I'm Gonna Sit Right Down (B. Williams)
5. Diana (P. Anka)
6. Searchin' (Coasters)
7. White Silver Sands (Rondo)
- B. In The Middle Of An Island (Ford/Bennett)
9. Honeycomb (J. Rodgers)
10. Whispering Bells (Del-Vikings)

Cincinnati, Ohio

1. Tammy (D. Reynolds)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. Star Dust (B. Ward)
4. Searchin' (Coasters)
5. Around The World (McGuire/Young)
6. Send For Me (N. Cole)
7. That'll Be The Day (Crickets)
- B. Love Me To Pieces (J. Corey)
9. You're My One And Only Love (R. Nelson)
10. In The Middle Of An Island (T. Bennett)

Denver, Colo.

1. Honeycomb (J. Rodgers)
2. Tammy (D. Reynolds)
3. That'll Be The Day (Crickets)
4. Short Fat Fannie (L. Williams)
5. Rebel (C. Jarvis)
6. White Silver Sands (Rondo)
7. Around The World (Young/Mantovani)
- B. Diana (P. Anka)
9. Teddy Bear (E. Presley)
10. Dream Boy (D. Lee)

Atlanta, Ga.

1. Diana (P. Anka)
2. Tammy (D. Reynolds)
3. Honeycomb (J. Rodgers)
4. That'll Be The Day (Crickets)
5. Love Letters In The Sand (P. Boone)
6. Star Dust (B. Ward)
7. Whole Lot Of Shakin' Going On (J. L. Lewis)
- B. Shangri-La (Four Coins)
9. Rainbow (R. Hamilton)
10. Lasting Love (S. Mineo)

Raleigh, N. C.

1. That'll Be The Day (Crickets)
2. Diana (P. Anka)
3. Mr. Lee (Bobbettes)
4. Tammy (D. Reynolds)
5. Whispering Bells (Del-Vikings)
6. I'm Gonna Sit Right Down (B. Williams)
7. Send For Me (N. Cole)
- B. Cool Shake (Del-Vikings)
9. Lasting Love (S. Mineo)
10. The Twelfth Of Never (J. Mathis)

Baltimore, Md.

1. That'll Be The Day (Crickets)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. Tammy (D. Reynolds)
4. Remember You're Mine (P. Boone)
5. First Kiss (N. Petty)
6. Lotta Lovin' (G. Vincent)
7. Whispering Bells (Del-Vikings)
- B. Diana (P. Anka)
9. Mr. Lee (Bobbettes)
10. In The Middle Of An Island (Bennett Ford)

Cleveland, Ohio

1. Diana (P. Anka)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. That'll Be The Day (Crickets)
4. Lotta Lovin' (G. Vincent)
5. Tammy (D. Reynolds)
6. Honeycomb (J. Rodgers)
7. Dumplin' (D. Bagby)
- B. Rainbow (R. Hamilton)
9. Happy Happy Birthday Baby (Tune Weavers)
10. In The Middle Of An Island (T. Bennett)

No Matter how you LOOK at it-
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MY ONE SIN

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 and
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going strang

WHITE SILVER SANDS

No. 5288



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Della Reese
AND THAT REMINDS ME

No. 5292



Bill Darnel
RAINBOW

No. 5290

WATCH THESE GO

Big Al Sears and Orch.

AROUND THE WORLD IN EIGHTY DAYS

and

FASCINATION

No. 5293

and

Dion & The Timberlanes
THE CHOSEN FEW

No. 5294

jubilee



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 COLUMBUS 5-8335

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Best Selling Sheet Music

		LAST WEEK
1	TAMMY Northern ASCAP—Livingston, Evans	1
2	AROUND THE WORLD Victor Young ASCAP—Young	2
3	FASCINATION Southern ASCAP—Manning, Marchetti	3
4	IN THE MIDDLE OF AN ISLAND E. H. Marris ASCAP—Acquaviva, Varnick	6
5	LOVE LETTERS IN THE SAND Bourne ASCAP—Kenny, Kenny, Coats	5
6	WHITE SILVER SANDS Fellows Peer Int'l BMI—Matthews	4
7	AN AFFAIR TO REMEMBER Feist ASCAP—Warren, Adamsan, McCarey	10
8	I'M GONNA SIT RIGHT DOWN DeSylva, Brown & Henderson ASCAP—Young, Ahlert	7
9	RAINBOW Rabbins ASCAP—Hamilton	8
10	OLD CAPE COD Geo. Pincus & Sans ASCAP—Rothrock, Yakus	9
11	DIANA Pamca BMI—Anka	—
12	IT'S NOT FOR ME TO SAY Korwin ASCAP—Stillman, Allen	12
13	REMEMBER YOU'RE MINE Lowe-Tray ASCAP—Mann, Lawe	—
14	TEDDY BEAR Gladys ASCAP—Mann, Lawe	13
15	SEND FOR ME Winnetan BMI—Janes	11



Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)	TV
An Affair To Remember Feist	Around The World Young
And That Reminds Me Symphony House	Blossom, Blossom Shapiro, Bernstein
Around The World Young	Bye Bye Love Acuff-Rose
Band Of Angels Witmark	Deep Blue Sea Dominion
Bye, Bye Love Acuff-Rose	Famous Last Words Quintet
Fascination Southern	Fascination Southern
Goody Goody DeSylva, Brown & Henderson	Goody Goody DeSylva, Brown & Henderson
Honeycomb Hawthorne	Gotta Get To Your House Larabee
I'm Gonna Sit Right Down DeSylva, Brown & Henderson	Happy Birthday Baby Arc-Donna
In The Middle Of An Island Mayfair	I Can't Give You Anything But Love Mills
It's Not For Me To Say Korwin	I'm Gonna Sit Right Down DeSylva, Brown & Henderson
June Night Feist	In The Middle Of An Island Mayfair
Love Letters In The Sand Bourne	It's Not For Me To Say Korwin
Love Me To Pieces Acuff-Rose	Jitterbug Mary Merc-Del
Marching Along To The Blues Bob Miller	Julie Is Her Name Skyview
My Heart Reminds Me Symphony House	June Night Feist
Old Cape Cod Pincus	Lips Of Wine Mack Martin
Raintree County Robbins	Lonely Trumpet Moonlight
Send For Me Winnetan	Love Letters In The Sand Bourne
Shangri-La Robbins	Love Me To Pieces Acuff-Rose
Soft Sands Weiss & Barry	Mr. Lee Progressive
Sophia Thunderbird	My Heart Reminds Me Symphony House
Swinging Sweethearts E. H. Morris	My Heart's Desire Larabee
Tammy Northern	Please Don't Say Sayonara Debar
There's A Goldmine In The Sky Bourne	Tammy Northern
Through The Eyes Of Love Pickwick	That'll Be The Day Nor-Va-Jak
Twelfth Of Never Empress	There's A Goldmine In The Sky Bourne
When My Sugar Walks Down The Street Mills	Through The Eyes Of Love Pickwick
White Silver Sands Fellows-Peer	With You On My Mind Muirfield
You Can't Lose The Blues With Colors Berlin	Worlds Apart Coliseum

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Discussing Fall TV Series



NEW YORK—Manie Sacks, vice president of NBC, listens attentively to Nat "King" Cole as Bob Sarnoff, NBC president and comedian Jack E. Leonard lend an ear. Nat is discussing plans for his NBC network TV show which, on Sept. 17th, will begin its fall run. The photo was taken at a special press conference announcing the extension of the Cole Show thru the fall. The half-hour TV series will be seen every Tuesday night from 7:30 to 8:00 PM. The first Fall show will come from Las Vegas and will feature Tony Martin as Nat's guest. The "King" is currently riding high in the disk derby with "Send For Me" and both sides of his latest Capitol platter "With You On My Mind" b/w "Raintree County."



Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	1
2	★ LOVING YOU ELVIS PRESLEY (RCA Victor LPM-1515 * EPA 2-1515)	2
3	★LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	3
4	★A SWINGIN' AFFAIR! FRANK SINATRA (Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-803)	4
5	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	5
6	★WONDERFUL WONDERFUL JOHNNY MATHIS (Columbia CL 1028* B-1028, 1, 2, 3)	6
7	MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA (London LL-1700)	7
8	★ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES ROGER WILLIAMS (Kapp KXL 5000 * KE-714, 15, 16, 17, 18) (2-12" LP)	8
9	★OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	10
10	★DANCE TO THE MUSIC OF LESTER LANIN (Epic LN 3340 * EG 7185)	9
11	★WE GET LETTERS PERRY COMO (RCA Victor LPM 1463 * EDA 1-1463)	16
12	★HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	12
13	★VELVET BRASS JACKIE GLEASON (Capitol W-859 * EAP-1, 2, 3, 4-859, EPF-1, 2-859)	11
14	★FRED WARING AND THE PENNSYLVANIANS IN HI FI (Capitol W-845 * EAP-1, 2, 3, 4-845, EBF-1, 2-845)	18
15	★SPIRITUALS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	17
16	THIS IS NAT "KING" COLE (Capitol T-870)	20
17	★S WONDERFUL RAY CONNIFF (Columbia CL 925 * EPA 925)	15
18	ABOUT THE BLUES JULIE LONDON (Liberty LRP-3043)	13
19	EXOTICA MARTIN DENNEY (Liberty LRP 3034)	21
20	★ LENA HORNE AT THE WALDORF ASTORIA (RCA Victor LOC-1028 * EOC-1028)	14
21	★THE PAJAMA GAME MOVIE CAST (Columbia OL 5210 * A-5210)	—
22	★ALMOST PARADISE ROGER WILLIAMS (Kapp KL-1063 * KE-736)	—
23	★HERE'S LITTLE RICHARD LITTLE RICHARD (Specialty SP 100 * 400, 401, 402)	22
24	★THE EDDIE DUCHIN STORY MOVIE SCORE (Decca DL 8289)	—
25	★THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	24

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THERE'S NO TOMORROW
DOWN IN THE ALLEY

THE CLOVERS 1152

SHOW ME
I HOPE WE MEET
(On The Road Someday)

RUTH BROWN 1154

SWANEE RIVER ROCK
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RAY CHARLES 1155

I NEED A GIRL
TROUBLE IN MIND

JOE TURNER

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Record No. Amp 130-1A R&R

LOVE YOU ALL THE TIME
Joe Colombo
Record No. Amp 130-1B Popular

SITTIN' ON TOP OF THE WORLD
Jerry Mar
Record No. Amp 131-1A R&R

BROKENEST HEART IN TOWN
Jerry Mar
Record No. Amp 131-1B Popular

ZIPPETY ZIP
The Empires
Record No. Amp 132-1A R&B

IF I'M A FOOL
The Empires
Record No. Amp 132-1B R&B

STOP DRIVIN' START DRIVIN'
Burt Keyes
Record No. Amp 133-1A Rock'aBilly

TOO WEAK TO STOP THE TREND
Burt Keyes
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AMP-3

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RECORD OF THE MONTH

JERRY MAR

SINGS

"SITTIN' ON TOP OF THE WORLD"

B/W

"BROKENEST HEART IN TOWN"



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Atco 6098

ATCO HITS!!!

Smash No. 2
"IF I SHOULD LOSE YOU"
"IT HURTS TO LOVE SOMEONE"
GUITAR SLIM
Atco 6097

ATCO HITS!!!

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"ROCK AND ROLL BLUES"
LINDIA HOPKINS
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Atco 6087

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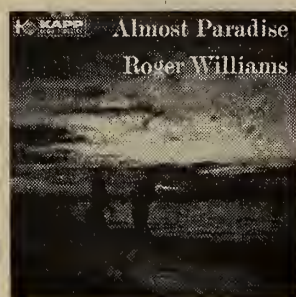


Album Sure Shots

★ Also Available in EP



THIS IS NAT "KING" COLE
(Capitol T-870)



★ ALMOST PARADISE
ROGER WILLIAMS
(Kapp KL-1063 * KE-736)

"Recording Stars Of '57"



HOLLYWOOD—An opening day crowd of thousands greeted KLAC disk jockey Earl McDaniel for the opening of his All Star Stage Show, "Recording Stars of '57" starring Lavern Baker and Frankie Lyman and featuring Young Jessie, the Hawkeyes, Richard Berry & The Pharos, The Kip Tyler Trio and the Band of Eddie Beal.

*THE RECORD NO. IS 20/47-7006

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OF 1957

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Hit of the Year

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THE BANK, FRANK"

* this is the record no. omitted from the double page ad in the Sept. 7th 1957 issue, pages 4 and 5.



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N. Y., N. Y.

Capitol Intros 1st Separate Sept. Album Program

HOLLYWOOD—Cued to the theme "There's Magic In Music On Capitol," Capitol Records on Sept. 2 introduced its first separate September album program in the history of the company. The release includes 28 new high fidelity packages—15 pop, eight "Capitol of the World", and five classical sets.

Debuting with their first pop albums on Capitol are Dakota Staton, Nappy Lamare and Ray Bauduc, Carol Simpson, Page Cavanaugh and Johnny Richards.

The release also includes the premiere album for Capitol of the Los Angeles Philharmonic Orchestra, conducted by Leopold Stokowski.

In the "Capitol of the World" series, Capitol presents its first album of Jewish music and its first albums of music recorded in New Zealand and Denmark.

The new pop sets for September include: the first album teaming up Frank Sinatra and composer-arranger-conductor, Gordon Jenkins, in "Where Are You?"; the Andrews Sisters—Patty, Maxene and La Verne—together with the orchestra and arrangements of Billy May, offering an album of standards the sisters have never recorded before called "Fresh and Fancy-Free"; and a new package titled "Four Freshmen and Five Saxes", with orchestra conducted by Pete Rugolo. On the business end of the five saxes are such musicians as Georgie Auld, Bud Shanks, Skeets Herfurt, Dave Pell and Gus Bivona.

Other pop albums on the releases are "Wild About Harry!" by Harry James, his trumpet and orchestra; "All About Carole" featuring the piano and song stylings of Carole Simpson with orchestra conducted by Lennie Niehaus-Eddie Cano; "Stolen Hours", an instrumental album by Gordon Jenkins and his orchestra, featuring nine French horns; a set of songs from the Hollywood screen, "Motion Picture Soundstage", sung by Gordon MacRae with orchestral backing by Van Alexander; "Young Ideas" featuring the trumpet and orchestra of Ray Anthony, including a large choir of cellos; "The Late, Late Show" by Dakota Staton with orchestra conducted by Van Alexander.

In a package identified as "Fats Sent Me", Page Cavanaugh is featured in songs by the late jazz pianist, Fats Waller. For their premiere album for Cap, drummer Ray Bauduc and banjo-guitarist Nappy Lamare and their Dixieland Band offer a dozen tracks of "Riverboat Dandies."

The release also includes two polka packages: "Pecon Polka" by Johnny Pecon and his orchestra, and "Polka Data" with songs by Marisha Data. Ferlin Husky, with the assistance of the Jordanaires, Millie and Marvin Hughes' orchestra, present "Boulevard of Broken Dreams" in which Husky's range is demonstrated as a pop ballad artist. Johnny Richards and his orchestra debut on the label with "Wide Range", a big band performance conducted by the man who wrote the music for Cap's Stan Kenton album, "Cuban Fire" and "Young At Heart" which was recorded for Capitol by Frank Sinatra.

The new classical albums for September include the premiere package by the Los Angeles Philharmonic Orchestra. In it, Leopold Stokowski, conducts the first domestic recording ever made of Gustav Holst's "The Planets". The female voices of the Roger Wagner Chorale, are also featured in this new album. Leonard Pennario is displayed in the new FDS package, "Keyboard Fantasies", including music from Mendelssohn and Debussy, themes from Chopin, and modern classics from George Gershwin. Carmen Dragon conducts the Hollywood Bowl Symphony Orchestra in a number of selections of Russian music in "Russkaya!"

In the first teaming of the Holly-

wood Bowl Symphony Orchestra and the Roger Wagner Chorale, Capitol presents "Starlight Chorale" featuring famous choruses from the opera, with Roger Wagner conducting. Czech-born classical pianist Rudolf Firkusny performs in an album of solos composed by Smetana—"Czech Polkas and Dances."

Capitol's "Capitol of the World" series LP's include: from England, Ray Martin's "Global Hop" which is descriptive listening music by Martin's Piccadilly Strings; from New Zealand, authentic "Maori Music" sung by the Aotearoa and Rotorua Maori choirs; from Europe, "Jewish Music" featuring melodies performed by the orchestra and chorus of Benedict Silberman; from Copenhagen, "Danish Popular Music" featuring the songs of Hans Kurt and Raquel Rastenni; from Europe, "Quartetto Enzo Gallo" a quartet of modern performers with arrangements of popular Italian songs; from Europe, "Rainy Night In Rome" by Roberto Rossi, his orchestra and chorus, portraying the Eternal City musically; from Germany, "German Beer-drinking Music", and from Paris, "The French Touch" featuring Franck Pourcel and His Parisian Strings.

Merchandising of the pop albums is highlighted by a "Magic In Music" display kit in an attractive shipping carton that in itself can be converted to a window centerpiece, contains a "Magic In Music" streamer, a set of miniature rabbits with full color album cover reproductions, a colorful, die-cut display of Sinatra's "Where Are You?", a Harry James divider display, full-color streamers for the new albums of Nappy Lamare-Ray Bauduc, Dakota Staton, Carole Simpson, Page Cavanaugh, the Four Freshmen and Ferlin Husky.

Added merchandising impact will be achieved through disk jockey promotion in the form of two 12-inch long-playing excerpt records in a full-color preview kit, as well as thousands of complete albums.

Classical displays in full color include easel-backed window pieces for dealers on the two Hollywood Bowl Symphony packages, one on the Los Angeles Philharmonic Orchestra and Stokowski, and one on the Pennario album.

As with its August program, Capitol is continuing its 10 per cent discount on all current catalog albums and deferred billing on all new albums and current catalog albums, with 50 per cent due Nov. 10, 1957 and 50 per cent due Dec. 10, 1957.

Jim Reeves Show To Be Heard Coast To Coast

NASHVILLE, TENN.—"The Jim Reeves Show" will be heard over the American Broadcasting Network beginning October 7, 1957. This will be the first regular coast-to-coast show originating from Nashville since World War II, with the exception of the weekly Prince Albert Grand Ole Opry carried over NBC for the past 17 years. The show, a daily 55-minute stint featuring WSM talent, will be produced and directed at the WSM studios and will feature primarily popular music. The emcee of the 55 musical minutes will be Jim Reeves, whose Victor recording of "Four Walls" was high on the pop charts.

Adding variety to the program will be the Anita Kerr Singers, a vocal quartet who have made numerous appearances on the Arthur Godfrey Show and Owen Bradley's Decca recording orchestra, a 21 piece band which plays hundreds of dances each year. Other WSM talent such as Ferlin Husky, Marty Robbins, and the Everly Brothers will be featured as guest artists at various intervals.

Another Boone For Dot

HOLLYWOOD — Nick Boone, younger brother (22 years old) of Pat Boone, has signed a personal management contract with Randy Wood, and a recording contract with Dot Records. His first recording under the pact is "Plaything", and the flip is the oldie, "The Honey Song", which was given a modern beat.

Because it would be too confusing to have two Boones on the same label, Dot is changing Nick's last name to Todd, which is "Dot" spelled backwards with two "d's", which was Nick's own idea and choice.

Weston To Be Musical Director of "Crescendo"

NEW YORK — Columbia's Paul Weston has been signed as musical director for "Crescendo," CBS Television's "Du Pont Show of the Month" premiere Sunday, Sept. 29th. Paul Gregory will produce the special, hour-and-one-half color musical, which will originate in New York.

Already announced in the impressive list of stars for "Crescendo" are Rex Harrison, Ethel Merman, Louis Armstrong, Eddy Arnold, Diahann Carroll, Carol Channing, Benny Goodman, Mahalia Jackson, Stubby Kaye, Peggy Lee, Lizzie Miles, Tommy Sands, Dinah Washington, and Turk Murphy and his Dixieland Band. Harrison will play a British visitor to this country who is introduced to the outstandingly American styles of music: jazz, musical comedy, western songs, Latin American rhythms, religious marches, folk tunes and blues.

Triple Threat

NEW YORK—The Peatman List, a weekly compilation of the songs with the largest radio and television audience, will list a song published by Symphony House Music under three different titles should the situation arise where all three should be posted. The song in question is "Autumn Concerto" and its vocal derivatives "And That Reminds Me" and "My Heart Reminds Me".

The "Autumn Concerto" title applies to the instrumental. "And That Reminds Me" is the title of the Della Reese vocal interpretation of the song on Jubilee and "My Heart Reminds Me" is the title of the Kay Starr vocal on Victor.

Fascinating Discussion



ST. LOUIS, MO.—Mercury recording artist David Carroll (left) discusses his latest hit "Fascination" in an interview with Harry Fender, KMOX dee jay, this city. Carroll visited the jockey while promoting his recording in the St. Louis area.

Leroy Anderson

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- Frederick Fennell on Mercury Records #71170

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Album Reviews

POPULAR



"TEMPTATION"—Morton Gould And His Orchestra—RCA Victor LM-2128 (1-12" LP)

This collection of excitingly explored evergreens goes far beyond the ordinary mood product. It offers Gould's rich orchestral panorama in terms that show meaning for the melody and an awareness of orchestral subtleties. Material ingeniously invested to Gould's care include a list of twelve popular gems: "Speak Low," "Night And Day," and "Body And Soul." Previous Gould disks have proven strong stock. This effort will follow suit.



"THE SONG IS YOU" — Melodies By Jerome Kern—David Rose And His Orchestra—MGM E3555 (1-12" LP)

Twelve melodic gems highly representative of Jerome Kern's melodic genius are given lush, straightforward renditions by the fine David Rose ork. Memorable numbers like "Why Do I Love You?," "Smoke Gets In Your Eyes," "Long Ago And Far Away" grace the set. An excellent mood production powered by the works of Jerome Kern and fine David Rose readings.



"MARVELOUS MILLER MOODS"—Glenn Miller Army Air Force Band—RCA Victor LPM-1494 (1-12" LP)

Though Glenn Miller preceded mood music and the LP, his forty-five piece Air Force Band was admirably suited to mood work as this presentation of eleven arrangements of standards ("My Ideal," "People Will Say We're In Love," and "Long Ago And Far Away") will attest too. Johnny Desmond smoothly sings six of the melodies. Velvety Miller sessions due for excellent sales.



"MUSIC FOR TIRED GOLFERS"—Larry Clinton And His Orchestra—MGM E 3567 (1-12" LP)

The waxing should prove a good gag from golfers' wives and friends. Clinton and the ork offer twelve pretty arrangements of melodies appropriate to the title ("The Tender Trap," "I Talk To The Trees," "High On A Windy Hill," "Just One More Chance"). Liner notes humorously go along with the theme. Fine mood disk with a novel approach that will attract buyers.



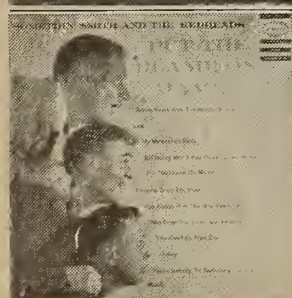
"MOVIE MOODS"—George Cates And His Chorus And Orchestra—Coral CRL 57125 (1-12" LP)
"UNDER EUROPEAN SKIES"—George Cates And His Orchestra—Coral CRL 57126 (1-12" LP)

These two releases by Cates and the ork fulfill their mood purpose with fine melodic, string accented appeal. The "Movie Moods" set features the themes from twelve newer motion pictures ("Friendly Persuasion," "The Strange One," "Picnic," "Anastasia"), while "Under European Skies" clings romantically to a mostly familiar bill of European songs ("Arrivederci, Roma," "Suddenly," and "Poor People Of Paris,"). Attractive soft and sweet packages.



"SONGS OF ITALY"—Beniamino Gigli, Tenor—RCA Victor LM-2095 (1-12" LP)

The famed, now retired opera performer sings with obvious affection and grace a bill of pretty Italian melodies, most of them listeners will find new. Waxed in Europe, the disk admirably displays Gigli's sweet tones in selections with sentimental and festive qualities. Should greatly appeal to an over-all market of buyers of opera disks.



"PUT THE BLAME ON MAME"—Somethin' Smith And The Redheads—Epic LN 3373 (1-12" LP)

The group, whose practice of joyfully dressing up oldies has brought them such single successes as "It's A Sin To Tell A Lie," and "An Old Shanty, In Old Shanty Town," supply a refreshing honky-tonk, harmonic beat to twelve more durables ("My Melancholy Baby," "Mandy," and "Cruising Down The River"). Heavy platter spinner play should keep the sides heard by an excellent market potential.



"WILBURN BROTHERS"—Decca DL 8576 (1-12" LP)

The long-time singing team get off their first package effort on a set of country and western romancers, some oldies, four presented for the first time. Singing with colorful rhythm or playing a wailing role, the boys pressed a disk that C&W following will find a worthy addition to its library. Dealers with C&W traffic should make the waxing readily available.



"MACHITO"—Tico LP-1045 (1-12" LP)

Machito, says the package, "is inspired by Darryl F. Zanuck's production of Ernest Hemingway's 'The Sun Also Rises,'" a film recently premiered to wide acclaim. Thus, the cover scene from the flick with lettered title is a very helpful sales aid for this polished series of rhythmic cha cha pressings. Could move out among other Latin dance floor entries.



"THE FOLLIES GIRL"—Bill Snyder, His Magic Piano, Piano And Orchestra—Decca DL 8495 (1-12" LP)

A major Decca mood pianist, Bill Snyder with big ork support fleetly recalls twelve tunes associated with the Ziegfeld Follies. On the mood agenda are such snappy and tuneful oldies as "Hello Frisco," "Ooh, Maybe It's You," "Shine On Harvest Moon," and "A Pretty Girl Is Like A Melody." Added to mood and nostalgia seekers, the set's sales potential could be increased by the recent edition of the "Ziegfeld Follies" on Broadway.



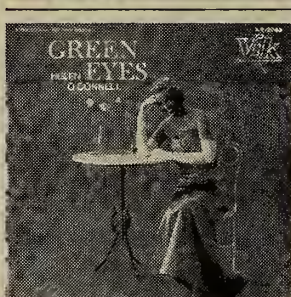
"POET AT THE PIPE ORGAN"—Jesse Crawford, Organ—Decca DL 8565 (1-12" LP)

The oft-recorded Decca organist puts the versatility of the pipe organ to good use as he offers a bill of thirteen goodies by Irving Berlin. Crawford, in form that is both bright and moody, encounters numbers like "Cheek To Cheek," "Say It With Music," and "Blue Skies." Organ traffic will find excellent organ readings here.



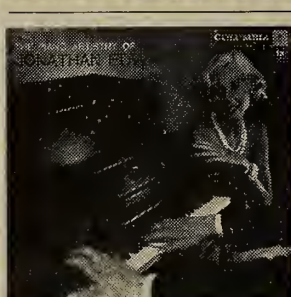
"CANDIDO THE VOLCANIC"—Orchestra Conducted By Ernie Wilkins—ABC-Paramount ABC 180 (1-12" LP)

The exciting bongo-conga performer, who has been put in several types of instrumental backing on previous ABC-Paramount releases, is backed by a jazz-inspired, sometimes Latin-going, ork headed by Ernie Wilkins. On eight, mostly evergreen material, Candido and the crew (Art Farmer, trumpet; Jimmy Cleveland, trombone; and Hank Jones, piano) perform with a colorful rhythmic drive. A master of the bongo-conga drums at work.



"GREEN EYES"—Helen O'Connell—Vik LX-1093 (1-12" LP)

These new recordings feature the thrush in collection of smart oldies, including three she brought fame to as a Jimmy Dorsey vocalist, "Green Eyes," "Tangerine," and "Amapola." Miss O'Connell is in fine vocal form as she glides smoothly over the latter selections and others like "Embraceable You," "Star Eyes," and "Time Was." Marion Evans leads a lush ork with a beat. Vocal stints that should get impressive sales and deejay attention.



"THE PIANO ARTISTRY OF JONATHAN EDWARDS"—Columbia CL 1024 (1-12" LP)

Everything here (with the exception of two right-hands on the keyboard on the cover) points to mood fare: the title, cover, and evergreen bill, but what actually occurs is a hilarious disk joke. Pianist Edwards is an expert at playing off-key, his wife Darlene, on four numbers, pitches in with amateur-night vocals. The product is novel party fun of the first order. Deejays, with an ear for the unique, will spin extensively.



Album Reviews



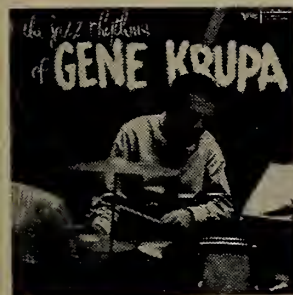
"MUSIC TO MAKE YOU STARRY-EYED"—Robert Maxwell, His Harp And Orchestra—MGM E3571 (1-12" LP)

The popular harpist, with a theme aptly suited to the soft strains of a harp, should be in excellent touch with a mood audience with this set of songs about the night ("All Through The Night," "Stella By Starlight," and "In The Still Of The Night"). Ork backing nicely keeps Maxwell's imaginative work up front. Inviting mood fare.



"LET'S POLKA"—Al Tercek-Ray Champa—Piknic PLP 506 (1-12" LP)

This polka issue from Piknic, an affiliate of Fiesta Records, has a cover with obvious dealer display value. The disk itself contains the lively polka work of two orks, each possessing a polished polka knack. Tercek and Champa know their way with a polka as many, according to sales reports on this entry, are finding out.



JAZZ

"THE JAZZ RHYTHMS OF GENE KRUPA"—Verve MGV-8204 (1-12" LP)

The veteran drummer is heard on eight takes with fine trio support that includes Bobby Scott (piano); John Drew (bass) and Eddie Shu, performing on both the sax and clarinet. With the exception of ballad opening on "Tenderly," the package sticks to a hefty swing pace, an attitude that Krupa can, of course, keep up with relish. For a shorter demonstration track try "Strike Up The Band." Driving sessions.



"AROUND THE WORLD IN 80 DAYS"—The Gerald Wiggins Trio—Specialty SP 2101 (1-12" LP)

These jazz views of themes from the famed film and best-selling sound track score by the Wiggins could prove a jazz sales find for dealers. Pianist Wiggins, and his two other jazzists, Eugene Wright (bass) and Bill Douglass (drums) whip up infectious and witty jazz invention as they take on the melodic Victor Young music, which includes three approaches to the main theme, "Around The World." Fine jazz takes with strong sales pull in title.



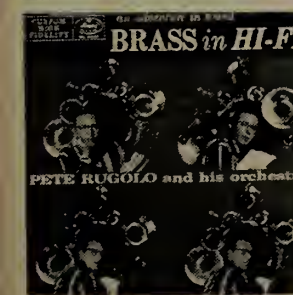
"BODY AND SOUL"—Billy Holiday — Verve MGV-8197 (1-12" LP)

The great stylist has eight evergreens on this Verve issue which her intimate phrasing puts in a refreshing light. Selections that become a part of Miss Holiday's emotions include "Embraceable You," "Darn That Dream," and the title song. Effective quintet support. The artist's many fans will want this one.



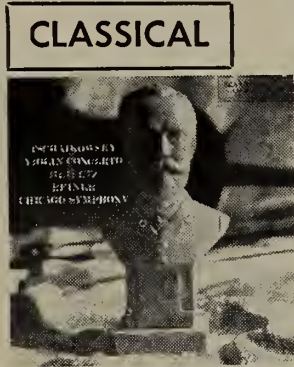
"HANK MOBLEY"—Hank Mobley Quintet—Blue Note 1550 (1-12" LP)

The quintet with one exception (Art Farmer, trumpet) comprised the now disbanded Jazz Messengers. Tenor saxist Mobley and his four other jazzists rip with vigor through four sessions, settling with warmth and blues on two. The affairs are all Mobley originals. Other members of the quintet, include Art Blakely (drums); Horace Silver (piano); and Doug Watkins (bass). Talented musicians, expertly displaying their jazz know-how.



"BRASS IN HI-FI"—Pete Rugolo And His Orchestra—Mercury MG 20261 (1-12" LP)

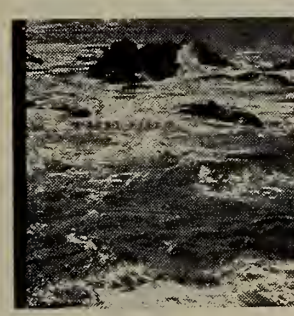
This is Rugolo's third hi-fi geared ork entry, for Mercury, his second that singles out a particular section of the ork (his previous package highlighted the reed section). Rugolo has arranged this emphasis on the brass with punch and wit, employing twelve standards and originals as his foundation. Sidemen include trumpeters Pete Candoli and Don Fagerquist, pianist Andre Previn and guitarist Barney Kessel. Slick, well-sounding ork arrangements.



CLASSICAL

TCHAIKOWSKY: Violin Concerto In D, Op. 35—Jascha Heifetz, Violinist — Chicago Symphony Orchestra—Fritz Reiner, Conductor—RCA Victor LM-2129 (1-12" LP)

The waxing joins, of course, a host of other entries on the Tchaikowsky masterpiece (including one by the musician here), but this is Heifetz, and the classical coterie will certainly welcome this brilliant version of the work. Heifetz affords the opus its full lyricism, and melodic warmth. Reiner and the Chicago Symphony are also infused with the greatness of the composition, and respond accordingly. Must classical attraction.



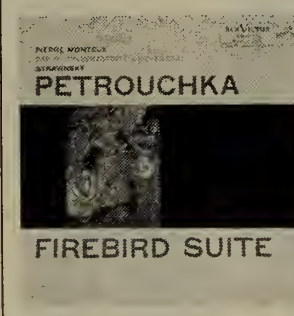
"THE SEA"—DEBUSSY: La Mer — IBERT: Ports Of Call — Boston Symphony Orchestra, Charles Munch, Conductor — RCA Victor LM-2111 (1-12" LP)

The oft-recorded works are packaged in the now familiar Victor book-type method, which includes contributions by various authors (Rachel Carson, Joseph Conrad, Herbert Melville, etc.) on the sea, and photos. Both the Debussy and Ibert impressions are vividly performed by Munch and the Boston Symphony. Excellent sound. Disk could be a tremendous classical seller.



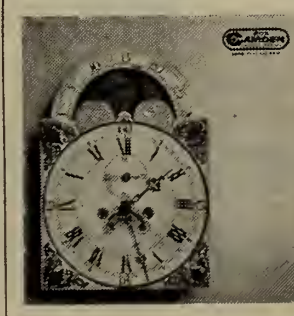
MOZART: The Marriage Of Figaro—Paul Schoffler, Sena Jurinac, Christa Ludwig—Walter Berry, Rita Streich—Vienna State Opera Choir And The Vienna Symphony Orchestra Conducted By Karl Bohm—Epic SC 6022 (1-12" LP)

Epic, which has been very responsive to the Mozart Jubilee its output of Mozart pressings over the year, has a notable entry on the composer's classic opera that should gain an impressive following. The principals, which includes excellent vocal portrayals by soprano Rita Streich as Susanna; and baritone Paul Schoffler as Count Almaviva, and Karl Bohm's orchestral direction buoyantly capture the work's spirit and melodic delights. Extensive notes and photos in libretto. Commanding operatic offering.



STRAVINSKY: Petrouchka — Firebird Suite — Pierre Monteux Conducting The Paris Conservatoire Orchestra—RCA Victor LM-2113 (1-12" LP)

The waxing follows Monteux's recent Victor recording on the composer's "Rite Of Spring," and once again the conductor's regard and mastery of Stravinsky creations is evident in his work here on the two famed ballet scores. The set was beautifully recorded in France. Versions of the Stravinsky masterpieces a horde of classical buyers will turn to.



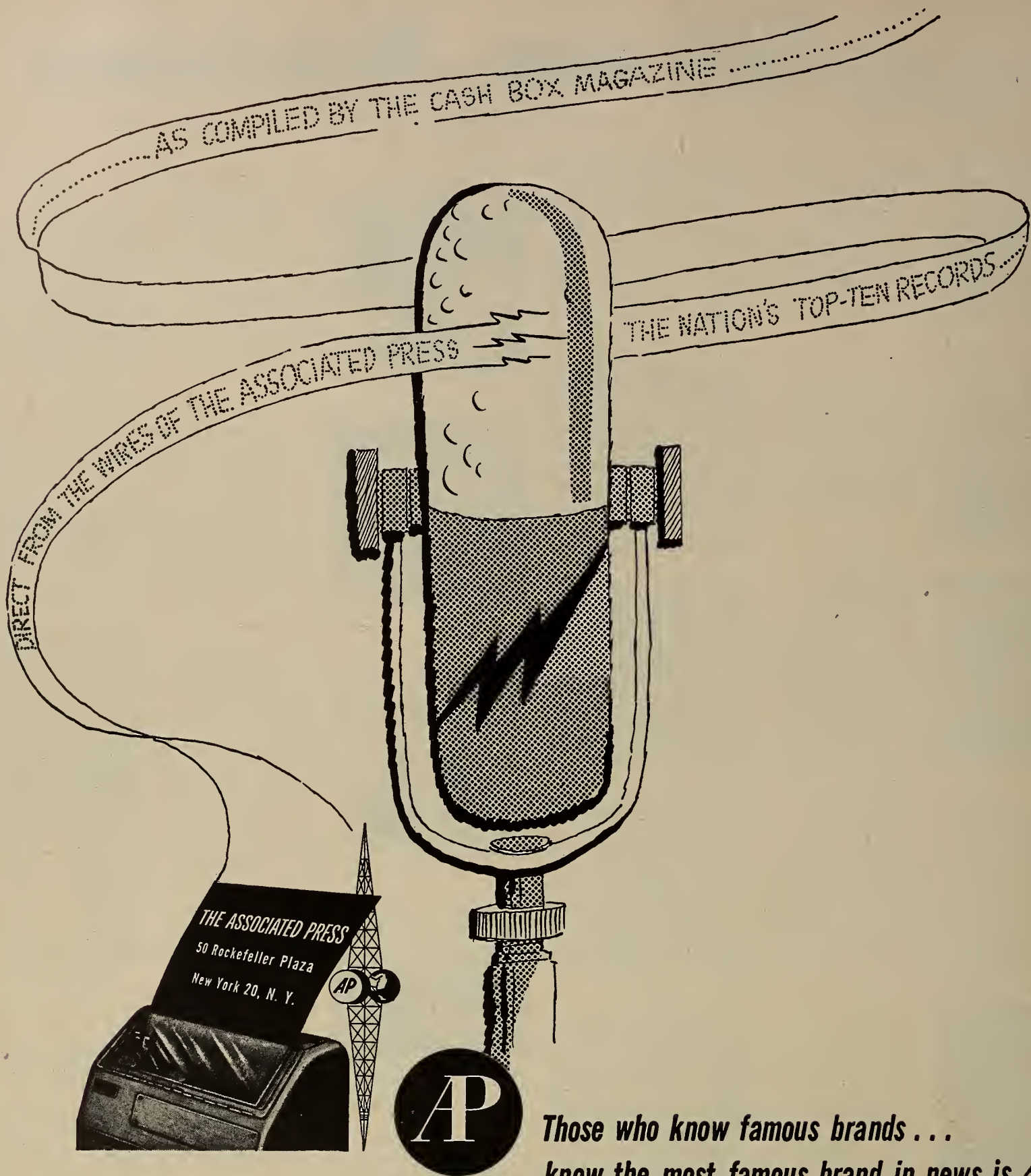
HAYDN: Symphony No. 101 In D ("The Clock") —WAGNER: Prelude To Act 1 and 3 from "Lohengrin"—Dawn and Rhine Journey from "Die Gotterdammerung"—Toscanini And The Philharmonic-Symphony Orchestra of New York — Camden CAL 375 (1-12" LP)

Camden presents more Toscanini treasures from the late maestro's recorded triumphs with the Philharmonic-Symphony Orchestra of New York. Dating back to 1929 for the Haydn Symphony and 1936 for the Wagner pieces, the presentations will undoubtedly be sought by many classical customers who remember or have heard of Toscanini's memorable association with the orchestra. The \$1.98 disk, the last of the Camden issues on Toscanini and the famed orchestra, is a must stock item.



KENT KENNAN: Three Pieces For Orchestra—WILLIAM BERGSMAN: Gold And The Senor Commandante—Bernard Rogers: Once Upon A Time—Howard Hanson Eastman-Rochester Symphony—Mercury MG 50147 (1-12" LP)

This pressing of three contemporary orchestral works is another excellent addition to the impressive Eastman-Rochester Symphony catalogue of lesser or never-before-recorded compositions. The creations here are charged with orchestral brilliance, a factor conductor Hanson and the disk's engineers make the most of. Rewarding orchestral performances.



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Am-Par's Newton To Hit Road

NEW YORK—Larry Newton, national sales manager for ABC-Paramount, leaves New York on Sunday, September 15th for a two-week junket to the West Coast for an overall survey of the Am-Par distributors there.

According to Sam Clark, president of ABC-Paramount, "The high percentage of sales marked up by the various distributors for the label has made it necessary for a re-alignment of the West Coast operation to effect a close coordination with sales in the Midwest and the East Coast." Newton's trip, therefore, will include visits with all distributors on the coast.

During the sojourn, Newton will also confer with the ABC-Paramount West Coast field representative, Lee Palmer, and check on Am-Par's West Coast pressing facilities. Newton is expected to return to his desk on September 30th.

Westminster Artist To Tour United States

NEW YORK—Many European artists and ensembles introduced here via Westminster waxings will be making in-person tours throughout the country this fall.

A chamber group, the Barylli Quartet, is booked for more than forty concerts, including three appearances in New York; Sena Jurinac, soprano, has a scheduled debut at the Met in December; the Deutschmeister Band will appear in about ninety cities including Carnegie Hall on October 10th; Bulgarian pianist Yury Boukoff will make his bow with the Cincinnati Orchestra on October 17th, and will perform in New York November 8th; Antonio Janigro, a cellist with more than twenty-five LP's to his credit, has been re-booked for more than forty cities, including two New York engagements; pianist Carlo Zecchi will make a nation-wide tour; and keyboard artist Paul Badura-Skoda, heard in more than sixty Westminster releases, will appear with major symphony orchestras.

Music, Music, Music



NEW YORK—Music was the subject for discussion at Danny's Hide-a-way as three representatives from various phases of the music business got together for a dinner date recently. From left to right, the three are Lonny Starr, WNEW dee jay; Sid Parnes, editor in chief of The Cash Box; and Hugo Winterhalter, RCA Victor musical director and recording artist.

Bell Ringing At The Fair



DES MOINES, IOWA—Don Bell, veteran Des Moines dee jay, who moved May 1st to KIOA, a 10 kilowatt station with almost complete coverage of Iowa, felt it imperative to go out and meet his new listeners. So he rented a tent at the Iowa State Fair and invited listeners to watch him broadcast from 11:30 AM to 1:30 PM daily from the Fair location. For mementos, Top Fifty KIOA song sheets were disbursed free to on-lookers in addition to other gifts. His sponsors, Coca Cola gave him a supply of lighters and the Lennon Sisters signed autographs for fans.

Don Dumont Forms Own Boston Distrib

BOSTON—Don Dumont, this week announced the formation of a new record distributorship in Boston to be known as Dumont Distributing Company. Dumont will operate out of 309 C Huntington Avenue.

Dumont, well liked by all in the industry and considered by many to be one of the top promotion men in the east, formerly was associated with Records, Inc., Boston.

Dumont stated he had a number of lines already, expected several more shortly, and would make an announcement along these lines in the very near future.

Browns Add Hour To WHEM Show

NEW YORK—The popular morning team on WMGM, Ted Brown and the Redhead (Mrs. Brown), have been given an additional hour on their Monday thru Friday schedule, upping their daily broadcast time to four hours.

The two, who spin disks and humor, are heard from 6 A.M. to 10 A.M.

Pop Issues 1st Pop Single

PHILADELPHIA, PA.—Paul S. Lasky, President of the newly formed Pop Records, Inc., announced the diskery's initial release for Sept. 16. The label's first release features 4'10" cutie, Sylvia Saynt singing two original numbers, "Don't Blow Your Horn", b/w "Hey Freddy, Let's Go Steady."

Lasky also announced the appointment of Marnel Distributors of Philadelphia as exclusive Pop Record distributor in that area.

Sakowicz Takes USO Unit Overseas

CHICAGO—Sig Sakowicz, dee jay and radio announcer, has organized a big U.S.O. Unit which will entertain American Army Bases overseas on a 5 week tour leaving Chicago September 15th.

The group, consisting of singers Ernie McClean, Jobi Johnson, Paula Zwane, comic Manny Opper, ventriloquist Hank Sieman, the Harmonica Sweethearts and singing pianist Virginia Paul will entertain army personnel in army bases at Frankfurt, Kaiserlautern, Heidelberg, Stuttgart, Munich and Nurnberg.

Sakowicz will also tape interview army personnel for rebroadcast on his radio shows, including the Sig Sakowicz Radio Show, transmitted remote from Lenard's Restaurant 9:45 to 10:30 A.M. over WHFC. The show will continue in Sakowicz's absence with Chicago radio and TV talent assisting.

Before going overseas, the group previewed the show (open to the public) in the Holy Trinity Auditorium Sunday, September 8th. Heading the list of guest celebrities attending the show were Gertrude Berg (starring in "The Matchmaker" at the Edgewater Beach Playhouse), the Highlights (Bally) and a host of others.

BEST SELLERS

THE "5" ROYALES

THINK

KING 5053

BILL DOGGETT

HAMMER HEAD

b/w

SHINDIG

KING 5070

EARL BOSTIC

VIENNA, CITY OF MY DREAMS

b/w

JUST TOO SHY

KING 5071

DONNIE ELBERT

WHAT CAN I DO

DE LUXE 6125

TINY TOPSY

AW! SHUCKS BABY

FEDERAL 12302

THE GUYTONES

OOH BOP SHA BOO

DE LUXE 6144

THE MIDNIGHTERS

LET 'EM ROLL

b/w

WHAT MADE YOU CHANGE YOUR MIND

FEDERAL 12305

KING RECORDS

(Let Me Be Your)

TEDDY BEAR

recorded by

Elvis Presley — Victor Gladys Music, Inc,

LOVING YOU

recorded by

Elvis Presley
Elvis Presley Music, Inc.

FABULOUS

recorded by

Charlie Gracie — Cameo

Mayland Music Publishing Co., Elvis Presley Music, Inc., Shalimar & Shalimar Music Corp.
HILL AND RANGE SONGS, INC.



R & B

SURE SHOT

"DESERIE"

by THE CHARTS

EVERLAST 5001

EVERLAST RECORDS

2294 8th AVE. NEW YORK



Disk Jockey

REGIONAL RECORD REPORTS



Sure Shots

MILO HAMILTON
WIND—Chicago, Ill.

1. Diana (P. Anka)
2. Fascination (J. Morgan)
3. That'll Be The Day (Crickets)
4. Just Between You And Me (Chordettes)
5. In The Middle Of An Island (T. Bennett)
6. Wonderful! Wonderful! (J. Mathis)
7. An Affair To Remember (V. Damone)
8. Honeycomb (J. Rodgers)
9. June Night (J. Dorsey)
10. Bon Voyage (J. Harper)

WALLY PHILLIPS
WGN—Chicago, Ill.

1. Tammy (D. Reynolds)
2. Diana (P. Anka)
3. Wonderful! Wonderful! (J. Mathis)
4. Teddy Bear (E. Presley)
5. It's Not For Me To Say (J. Mathis)
6. Loving You (E. Presley)
7. Whole Lot Of Shakin' Going On (J. L. Lewis)
8. Fascination (J. Morgan)
9. Mr. Lee (Bobbettes)
10. In The Middle Of An Island (T. Bennett)

BOB N. PERRY
WCKR—Miami, Fla.

1. June Night (J. Dorsey)
2. I'm Gonna Sit Right Down (B. Williams)
3. Around The World (Mantovani)
4. Band Of Angels (Vaughan)
5. In The Middle Of An Island (T. Bennett)
6. Send For Me (N. Cole)
7. Blossom, Blossom (Russell)
8. White Silver Sands (Rondo)
9. Old Cape Cod (P. Page)
10. It's Not For Me To Say (J. Mathis)

DICK JOHNSON
WNOP—Newport, Ky.

1. Shangri-La (Four Coins)
2. It's Not For Me To Say (J. Mathis)
3. Old Cape Cod (P. Page)
4. Send For Me (N. Cole)
5. Searchin' (Coasters)
6. Teddy Bear (E. Presley)
7. An Affair To Remember (V. Damone)
8. Around The World (Young)
9. You Can't Make Me Cry (J. Williams)
10. Goody Goody (F. Lyman)

MARVIN ROTHSCHILD
WATR—Waterbury, Conn.

1. Love Me To Pieces (Rusty & Doug)
2. Rainbow (R. Hamilton)
3. Rockin' With The Duke (Good Buddy)
4. Just Between You And Me (Chordettes)
5. Honeycomb (J. Rodgers)
6. Around The World (Young)
7. Dumplin' (D. Bagby)
8. Tammy (D. Reynolds)
9. Mr. Lee (Bobbettes)
10. Guitar Rock (B. Flagg)

BILL BENNETT
WDGY—Minneapolis, Minn.

1. That'll Be The Day (Crickets)
2. Diana (P. Anka)
3. Honeycomb (J. Rodgers)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Tammy (D. Reynolds)
6. Rainbow (R. Hamilton)
7. Island In The Sun (H. Belafonte)
8. Just Between You And Me (Chordettes)
9. Lotta Lovin' (G. Vincent)
10. Short Fat Fannie (Williams)

STAN KARAS
WEAM—Washington, D.C.

1. Diana (P. Anka)
2. Tammy (D. Reynolds)
3. White Silver Sands (Rondo)
4. I'm Gonna Sit Right Down (B. Williams)
5. It's Not For Me To Say (J. Mathis)
6. Send For Me (N. Cole)
7. That'll Be The Day (Crickets)
8. Bye, Bye Love (Everlys)
9. Teddy Bear (E. Presley)
10. Rainbow (R. Hamilton)

SANDY BEACH
WKNE—Keene, N. H.

1. Fascination (J. Morgan)
2. Tammy (D. Reynolds)
3. Rainbow (R. Hamilton)
4. Diana (P. Anka)
5. Old Cape Cod (P. Page)
6. White Silver Sands (Rondo)
7. Teddy Bear (E. Presley)
8. Searchin' (Coasters)
9. Around The World (Mantovani/Crosby/Young)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

LONNY STARR
WNEW—New York, N. Y.

1. Fascination (D. Jacobs)
2. My Heart Reminds Me (Starr)
3. Diana (P. Anka)
4. That'll Be The Day (Crickets)
5. An Affair To Remember (V. Damone)
6. Everybody's Buddy (Barton)
7. The Eyes Of God (Four Lads)
8. Sophia (L. Lamar)
9. Chances Are (J. Mathis)
10. Melodie D'Amour (Ames Bros.)

TONY PERRY
KAIR—Tucson, Ariz.

1. Diana (P. Anka)
2. Send For Me (N. Cole)
3. Tammy (D. Reynolds)
4. Plaything (T. Newman)
5. I'm Gonna Sit Right Down (B. Williams)
6. Darling (Dubs)
7. Around The World (Young)
8. In The Middle Of An Island (T. Bennett)
9. Remember You're Mine (P. Boone)
10. Teddy Bear (E. Presley)

JACK CHADDERTON
WLYN—Lynn, Mass.

1. That'll Be The Day (Crickets)
2. Rainbow (R. Hamilton)
3. Diana (P. Anka)
4. Hey Jibbo (A. Wood)
5. Teddy Bear (E. Presley)
6. There's A Goldmine In The Sky (P. Boone)
7. Long Lonely Nights (L. Andrews)
8. Tammy (D. Reynolds)
9. Third Finger, Left Hand (E. Rodgers)
10. Ivy League (T. E. Ford)

LITTLE JOE AUGELLO
WOHO—Toledo, Ohio

1. Tammy (D. Reynolds)
2. Teddy Bear (E. Presley)
3. Diana (P. Anka)
4. I'm Gonna Sit Right Down (B. Williams)
5. Rainbow (R. Hamilton)
6. That'll Be The Day (Crickets)
7. White Silver Sands (Rondo)
8. Send For Me (N. Cole)
9. In The Middle Of An Island (T. Bennett)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

"TUMBLEWEED"
TOM THOMPSON
KBLL—Black Foot, Idaho

1. Honeycomb (J. Rodgers)
2. Lotta Lovin' (G. Vincent)
3. Rainbow (R. Hamilton)
4. Diana (P. Anka)
5. The First Kiss (N. Petty)
6. Flying Saucer The 2nd (Buchanan & Goodman)
7. In The Middle Of An Island (T. Bennett)
8. Let The Four Winds Blow (R. Brown)
9. White Silver Sands (Rondo)
10. Bay-Sho-Del (R. Preston)

BUD STEVENS AND JIM MAC
WARE—Ware, Mass.

1. Tammy (Ames Bros.)
2. White Silver Sands (Rondo)
3. My One Sin (Four Coins)
4. My Heart Reminds Me (Starr)
5. It's Not For Me To Say (J. Mathis)
6. Remember You're Mine (P. Boone)
7. That'll Be The Day (Crickets)
8. Honeycomb (J. Rodgers)
9. Just Between You And Me (Chordettes)
10. Around The World (A. Sears)

ROB RANDALL
KRUX—Phoenix, Ariz.

1. Tammy (R. Hayman)
2. Send For Me (N. Cole)
3. Swinging Sweethearts (R. Goodwin)
4. Fascination (J. Morgan)
5. Rainbow (B. Darnel)
6. Soft Sands (Collins/Chordettes)
7. And That Reminds Me (D. Reese)
8. Plaything (T. Newman)
9. An Affair To Remember (V. Damone)
10. Love Letters In The Sand (P. Boone)

JIM BERGMAN
KWRC—Pendleton, Ore.

1. Tammy (D. Reynolds)
2. Hula Love (B. Knox)
3. Honeycomb (J. Rodgers)
4. You're My One And Only Love (R. Nelson)
5. Diana (P. Anka)
6. Rainbow (R. Hamilton)
7. Whole Lot Of Shakin' Going On (J. L. Lewis)
8. In The Middle Of An Island (T. E. Ford)
9. Love Me To Pieces (J. Corey)
10. Just Between You And Me (Chordettes)

LEN ROSS
KDB—Santa Barbara, Calif.

1. Sing It Children, Sing It (D. Collins)
2. The Eyes Of God (Four Lads)
3. So Long (Robertson/Dinning)
4. Hold Me (J. Chandler)
5. Daydreaming (J. James)
6. Someone To Love (A. Wayne)
7. You Can't Lose The Blues With Colors (R. Clooney)
8. Soft Sands (D. Collins)
9. There's A Goldmine In The Sky (P. Boone)
10. In The Middle Of An Island (T. E. Ford)

ED BELL
WIVY—Jacksonville, Fla.

1. Tammy (D. Reynolds)
2. Teddy Bear (E. Presley)
3. Around The World (Mantovani)
4. I'm Gonna Sit Right Down (B. Williams)
5. Love Me To Pieces (J. Corey)
6. Honeycomb (J. Rodgers)
7. Diana (P. Anka)
8. Fascination (D. Jacobs)
9. There's A Goldmine In The Sky (P. Boone)
10. In The Middle Of An Island (T. Bennett)

JIMMY CAMILLI
WCSS—Amsterdam, N. Y.

1. Honeycomb (J. Rodgers)
2. Tammy (D. Reynolds)
3. Diana (P. Anka)
4. Rainbow (R. Hamilton)
5. I Love You So Much (Gracie)
6. That'll Be The Day (Crickets)
7. With All My Heart (Sands)
8. White Silver Sands (Rondo)
9. Jitterbug Mary (Del-Vikings)
10. It's Not For Me To Say (J. Mathis)

BILL JENKINS
KAFY—Bakersfield, Calif.

1. Tammy (D. Reynolds)
2. Nothing In The World (Day)
3. June Night (J. Dorsey)
4. My Heart Reminds Me (Starr)
5. Easy To Love (King Sisters)
6. Lovers Rendezvous (Lancers)
7. Someone To Love (A. Wayne)
8. It's A Wonderful Thing To Be Loved (G. Grant)
9. Famous Last Words (LaRosa)
10. Around The World (Fisher)

JIM WINTERS
WABI—Bangor, Me.

1. Keep A Loving Me Baby (M. Endsley)
2. Honeycomb (J. Rodgers)
3. Fascination (J. Morgan)
4. Lotta Lovin' (G. Vincent)
5. When You Return (Williams)
6. Mr. Lee (Bobbettes)
7. That'll Be The Day (Crickets)
8. Technique (P. Bone)
9. My Heart Reminds Me (Starr)
10. Fallen Star (F. Husky)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS— Please keep us constantly informed of any changes in call letters or title.

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"LASTING LOVE"
Sal Mineo Epic 9227

The Cash Box Disk of the Week 7/27

"WITH YOU ON MY MIND"
"RAINTREE COUNTY"
Nat "King" Cole Capitol 3782

The Cash Box Disk of the Week 8/31

"DEEP PURPLE"
Billy Ward & His Dominoes Liberty 55099

The Cash Box Disk of the Week 9/7

"LIPS OF WINE"
Andy Williams Cadence 1336

The Cash Box Sleeper of the Week 8/31

A Solid Hit!

RAINBOW

ROBBINS MUSIC CORPORATION

DRIVE IN SHOW
Eddie Cochran
Liberty

AMERICAN MUSIC, INC.
9109 SUNSET BLVD., HOLLYWOOD, CALIF.

HITTING FAST NATIONALLY!!

Tommy Danton
"OH YEAH"
and
"WHERE DO I STAND WITH YOU"
235

1610 ARGYLE
HOLLYWOOD 28, CALIF.
HOLLYWOOD 3-5676

INC.

Busy Day



NEW YORK—RCA Victor recording artist Terri Stevens, had a pretty busy day last week. Early in the day, the lark helped open the broadcasting booth and facilities of WHLI at the Mid Island Plaza Shopping Center. Above, at Gertz's Record Counter, Terri autographs her latest release "Untouched Heart" for her fans. Later that same day, Miss Stevens was the intermission guest of Guy Lombardo at his production of "Show Boat" at the Jones Beach Marine Theatre.

Bud Katzel Joins Roulette As Publicity Head

NEW YORK — Hugo Peretti and Luigi Creatore, A&R Chiefs of Roulette Records announced last week the appointment of Bud Katzel to the post of Director Of Publicity & Public Relations for the label. Bud comes to Roulette after having been associated with Decca Records for the past seven years. He joined Decca first as the diskery's midwest promotion representative out of Chicago and then was later moved to New York as eastern promotion representative. In the past year, he has also acted as assistant to the company's Director of Promotion & Publicity.

Both Hugo & Luigi pointed out that this appointment is in line with Roulette's overall plans for expansion. They also stated that the label's national disk-jockey promotion set-up will continue to function with Mel Turoff as Promotion Manager and a staff of field men which includes: Moe Schulman covering New York and Boston; Lee Smith, Baltimore and Washington; Solly Solomon in Pittsburgh; Goody Goodlander in Cleveland; Sol Starr in Detroit; Stan Pat in Chicago and Jules Losch in Los Angeles.

Roulette will continue to set-up its album releases, the latest being, "Buddy Knox", "Jimmy Bowen", "A Broad" by Pearl Bailey and "Memories of Hal Kemp" by Henry Jerome. The company is also currently riding high with its single hits "Honeycomb"—Jimmy Rodgers, "Goody-Goody"—Frankie Lyman and "Hula Love"—Buddy Knox.

Chapman Leaves Decca Post

CHICAGO — Al Chapman, Decca Records Midwestern Branch Sales Manager, has resigned his position to establish himself on the West Coast. Chapman plans to headquarter in Los Angeles, and he is presently considering several offers in the record and allied industries.

Chapman came to Decca 14 years ago, after serving during World War II as a Reconnaissance Flight Photographer in the United States Navy. He rose from the sales ranks at Decca to Branch Sales Manager.

Lotta Fans



MINNEAPOLIS, MINN.—Rock 'n Roll artist Gene Vincent and his Bluecaps played to 3400 teens at a big Wednesday evening "get together" at Bill Bennett's (WDGY) Teen Twirl at the Prom Ballroom in Minneapolis.

Seen above, (center) Gene Vincent, (right) Bill Bennett surrounded by a group of teen frolickers. The Capitol artist is currently riding high with his "Lotta Lovin'" smash.

Hayes To Star In Benefit

NEW YORK — Bill Hayes, ABC-Paramount vocalist, has been selected as the featured star for a special benefit in Washington, D.C., on Wednesday, October 4.

Hayes will fly from Detroit, where he will be occupied with his General Motors TV series, directly to Washington to highlight the affair at the Park Sheraton Hotel. Sponsored by the Catholic Archdiocese of Washington, the banquet and floor show will be the starring events of a fund-raising rally of the Catholic Youth Organization of the Archdiocese.

After the stint, Hayes immediately will fly to Dallas to continue his General Motors series. His latest ABC-Paramount offering is his album, "Bill Hayes Sings the Best of Disney." A new single record will be released by Am-Par shortly.

WGN Launches Annual "Big 10 on WGN" Party

CHICAGO—Auditions for the Oak Lawn, Ill., WGN Big 10 Community Party will be held in the WGN, Inc., studios at 441 N. Michigan Ave., Tuesday, Sept. 10th, starting at 7:30 p.m.

This eleventh in a series of Big 10 Parties, scheduled for Thursday, Sept. 19, is being held in cooperation with the Oak Lawn Chamber of Commerce. The auditions will be conducted by Bruce Dennis, WGN radio program manager with Tom Foy as director.

A talent search is being conducted throughout the Oak Lawn area by the Chamber of Commerce in preparation for the auditions. Youths will be selected from the auditions to appear on the stage alongside top WGN radio personalities and recording artists.

Jack Brickhouse and Eddie Hubbard will emcee the hour and a half musical variety show which will be broadcast direct from a tent at the Oak Lawn Round-Up.

The winner of the amateur contest, who will be selected on the air Sept. 19th, will receive a \$100 WGN encouragement award, and other contestants will also receive participating awards through the Oak Lawn Chamber of Commerce.

In addition to the \$100 encouragement award, the station will also name a "Neighborhood Citizen of the Year" selected by an independent committee from nominations to be made by civic groups within the area.

The award will be made to a resident of Oak Lawn for the "greatest unrewarded contribution to the welfare of his (or her) community."

Music will be provided by Bob Trendler and His Men, featuring musicians recruited from name bands throughout the country, and the Star-noters, a five piece jazz combo and in addition to Brickhouse and Hubbard, other staff personalities who will appear on the Big 10 Party include: Pat "The Piper" McCaffrie, Bob Bell and Wally Phillips.

Others who are expected to appear on the ninety minute radio show are: Betty Bryan and Kyle Kimbro, vocalists.

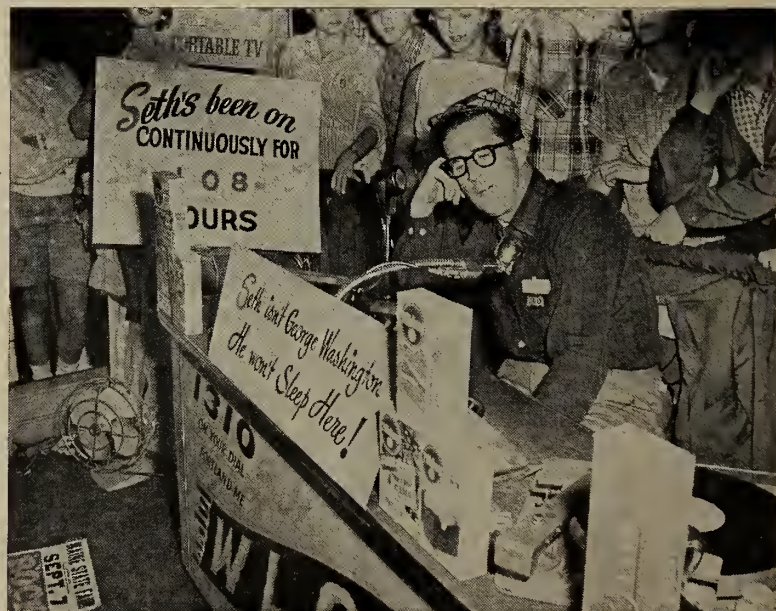
Don't Be Late
To Make a Date with

COMING

A great score composed by
Dimitri Tiomkin for
the new cinerama production
"SEARCH FOR PARADISE"
M. WITMARK & SONS

Pat Boone - "GOLD MINE IN THE SKY"
Pat Boone (E. P.) "CATHEDRAL IN THE PINES"
The Hilltoppers "MY CABIN OF DREAMS"
Pat Boone - "LOVE LETTERS IN THE SAND"
BOURNE, INC. - ABC MUSIC

Late, Late, Late Show



PORTLAND, MAINE—This is what a disk jockey looks like after 108 consecutive hours of programming. Seth Larrabee, WLOB, this city, turned the trick with a marathon from the window of a local appliance store. The promotion resulted in huge sales at the store and a wealth of publicity for the city's newest radio station.

Victor Signs Kathy Barr



NEW YORK—Kathy Barr, a new RCA Victor recording artist, is shown at contract-signing ceremonies at RCA Victor headquarters. An ex-coloratura soprano turned pop, Kathy will record singles, an album of her own and the "Desert Song" with Giorgio Tozzi. Shown (seated) are George R. Marek, Vice-President and General Manager of RCA Victor Records; Kathy Barr; James P. Davis, Manager of Record Operations; (standing) John Y. Burgess, Manager of the Single Records Department; Milton Gordon, Miss Barr's Manager; and William W. Bullock, Manager of the Record Albums Department.

Scott In Commercial Series

NEW YORK—Composer-conductor Raymond Scott is both composer and performer of the new Hotpoint musical commercials, now on a 13-week, seven-days-a-week schedule over coast-to-coast network radio, covering 251 different stations.

Scott directed his Raymond Scott Quintet and the Honey Dreamers, a popular vocal quartet, in these singing announcements.

Some of the commercials (30-seconds) are entirely musical, with the Honey Dreamers accompanied by the Scott Quintet. The others (1-minute) combine the music with straight announcements.

Mills Issues Soler Sonatas

NEW YORK—Mills Music is now making available, for the first time, a collection of the Piano Sonatas of Padre Antonio Soler, a noted 18th Century Spanish composer.

The sonatas were recently discovered by American pianist, Frederick Marvin, who noted that, although the music written by Soler was thought to be complete, there was too much of a transition between some of his compositions.

Determined that additional manuscripts by Soler existed, Marvin traced the movements of the Padre and after a great deal of time, energy, and personal investment, discovered these original manuscripts in an old monastery in Spain where Solar himself played the organ and performed and wrote chamber music.

The works, written in the old musical notation were re-transcribed, edited and catalogued by Marvin and are now available in published form by Mills Music.

The first series of these Sonatas have been recorded on Decca Gold Label Records.

WNEW In Forthcoming Movie

NEW YORK—Station WNEW, here, will get a mention in a forthcoming pic, "Cry Terror," in which a New York deejay helps solve a murder case. The station is a leading U. S. indie.

AMP-3 Records Formed

NEW YORK—AMP-3, a recently formed New York diskery, is opening offices on the west coast and in Chicago.

Eddie Truman has been signed as the diskery's coast rep and professional manager of the label's two music publishing firms, AMP-3 Music and Addit Music. He will operate out of offices at 6351 Selma Ave., Hollywood.

In Chicago, Bud Carsten is heading the office located at 64 W. Randolph St., Chicago.

New Disk For Torok

NEW YORK—Mitchell Torok who had a best selling Decca Record with "Pledge Of Love" is out with his first effort since that recording. Torok, who is now in the U. S., has just returned to these shores after a successful European Tour. His latest release is "Two Words (True Love)" and "You're Tempting Me".

Mayor Wagner Visits Zeke



NEW YORK—Disk jockey Zeke Manners of WINS is seen above being congratulated by New York's Mayor Wagner on his drive to combat juvenile delinquency. Zeke is organizing disk jockeys throughout the country to use their influence in the fight.

Dana Adds Billing Plan To Fall Album Program

NEW YORK—Dana Records, one of the nation's leading recording companies in the polka music field, has added a bonus deal of dated billing to its distributor-dealer fall package plan for its album program, it has been announced by Jerry Blaine, president of Jay-Gee Record Co., Dana's parent company.

In conjunction with the deal offering an 8th album free to dealers purchasing 7 Dana albums, the company is allowing one large single order on EP's and LP's. Payments on orders can be made as follows: one-third in October, one-third in November and one-third in December.

As an added incentive, six new LP releases, due September 15th, are to be included in the billing plan. The complete Dana plan, which became effective last month, will continue through October 31.

Vik Signs New Artists

NEW YORK—Herman Diaz of Vik Records, last week returned to New York from a trip to the coast where he signed film star Lizabeth Scott, vocalists Gail Robbins and Jo Ann Gilbert, and trumpeter Billy Regis to recording contracts. Miss Scott will record an album of intimate music. Jo Ann Gilbert and Gail Robbins will do singles and albums and Billy Regis will record instrumentally.

Diaz has set up recording dates for the above artists and will return to California in five weeks for sessions. While there, he will also record songstress Diahann Carroll whose albums will now be issued under the Vik banner. Miss Carroll's previous releases were on the RCA Victor label.

Capitol Pacts Johnny Otis

HOLLYWOOD—Johnny Otis, one of the nation's top jazz musicians and popular rock 'n roll deejay in Los Angeles, has signed a new long-term contract with Capitol Records.

Johnny not only writes music but plays and sings it as well. He plays vibes, drums and piano.

Recording with Otis will be a number of the top rock 'n roll entertainers in the nation, including Marie Adams and the Three Tons of Joy, Mel Williams and Jeannie Sterling and Glen Jones, each singing with the Moonbeams.

Johnny Otis' first record release on Capitol will be announced shortly. Capitol artists and repertoire producer for Otis is Tom Morgan.

Detroit Wins Decca Award

NEW YORK—Sydney N. Goldberg, Vice-President in Charge of Sales for Decca Distributing Corp., has announced that the Detroit Branch was the winner and recipient of the Silver Record Award Designed For '57 Contest for the month of July. The Detroit Branch is managed by Morris Kipner.

Fraternity
RECORDS

Has a Major Hit
in
"SOMETHING HAPPENED"
b/w "CHICKEN HOP"
by **Dean Stewart**
and **The Robbins**
With **Bob Wilson's Orch.**
Fraternity 2781

413 RACE STREET, CINCINNATI 2, OHIO

A Real Smash!!

Ernie Freeman
5461

"BEAUTIFUL WEEKEND"

Imperial Records

THREE ON A DATE
THE FOUR DOLLS
CAPITOL

AMERICAN MUSIC, INC.
9109 SUNSET BLVD., HOLLYWOOD, CALIF.

JUST RELEASED

"LIVE IT UP"
— POLKA —
JAY-JAY # 177

L'I'L WALLY
BY CHICAGO'S POLKA KING
BIG JUKE BOX PROFIT MAKER

JAY-JAY POLKA RECORD CO
2452 S. KEDZIE AVE.
CHICAGO 23, ILLINOIS

The New Rock-A-Billy Hit!

RUSS MILLER'S
Original.....

"I SIT IN MY WINDOW"

VIP VIP-1006
157 W. 57th ST.
N. Y. C.

TOPS ALL THE WAY

"DREAM BOY"
CLYDE STACY
CA 1018

New Sensation
THE TEENAGE WEREWOLF
sings
"BE PATIENT WITH ME"

CANDLELIGHT RECORDS CA 1017
1650 BROADWAY
(Phone: Circle 7-5947)

ANOTHER CHIC SMASH!

Rod Willis

"SOMEBODY'S BEEN ROCKING MY BABY"

Chic 1009

Chic Records



R & B Ramblings

NEW YORK:

Atlantic Records issues four new ones this week—and as usual, their quartette is packed with names. This series consists of The Clovers singing "There's No Tomorrow" and "Down In The Alley"; Ruth Brown with "Show Me" and "I Hope We Meet"; Ray Charles lending particularly good readings to "Swanee River Rock" and "I Want A Little Girl"; and Joe Turner offers "I Need A Girl" and "Trouble In Mind." A strong fall season beginning, especially when added to Atlantic's three current smashes, "Mr. Lee" by the Bobbettes; "Humpty Dumpty Heart" by Lavern Baker; and "Long Lonely Nights" by Clyde McPhatter. Over on the Atco side, the sister label doesn't do too poorly either, what with The Coasters' "Searchin'"; their newest "My Baby Comes To Me" and "Idol With The Golden Head"; Guitar Slim's "If I Should Lose You" and "It Hurts To Love Someone"; and Linda Hopkins' "Rock and Roll Blues" and "Shiver and Shake." Here's a candidate for the next major to

come out of indie status. . . Don Robey has real reason to be elated with the results of his first issues on his new Back-Beat label. His Doug and Josie, "I'll Give Love To You"; Tic and Toc "Walking Along"; and The Rob Roys' "Tell Me Why" are all doing well, and one or more hits out of this trio look very likely. Robey is also hot with Bobby Blue Bland's "Farther Up The Road" and the new Duke LP "Again . . . Johnny Sing," featuring Johnny Ace. Robey is readying a new Duke package which features Little Junior Parker with "Peaches" and "Pretty Little Doll"; Paul Perryman with "Long Enough" and "Nobody Loves Me"; and Chuck Edwards with "Warm My Heart" and "Morning Train." . . Zell Sanders, J & S Records, getting that wonderful glow 'cause her Johnny and Joe "It Was There" is starting to move like a hit. Zell, whose daughter is the Johnny of Johnny and Joe, tells us the youngster is an uninhibited commedienne. When Zell, about three years ago, used to coach The Hearts, then recording for Baton and who hit with "Lonely Nights," she had to lock up young Johnny in a room so that she wouldn't interfere. It seems Johnny's clowning always broke up the Hearts and kept them from getting any work done. Now Johnny has settled down to where she has two straight hits in a row, "I'll Be Spinning," "Over The Mountain" and now working on her third, "It Was There." Miss Sanders advises that The Hearts, now on her own label, J & S, will soon be released with "So Long Baby" and "You Say You Love Me." Miss "S" says she has another hit in this one. . .

Word from Leonard Chess in Chicago says "Watch out for Bobby Charles' next, 'Yeah Yeah Baby.'" . . Herman Lubinsky, Savoy Records, well pleased with sales figures as he checks into the orders on Nappy Brown's "Bye Bye Baby" and Big Maybelle's "All of Me." . . Tommy Robinson, Atlas Records, also seeing lots of blue in the sky as he gets beautiful reaction to his "Lenora" by The Travelers, and "You Know You Don't Want Me" and "All Alone" by Mojo Watson. . . Malcolm Newkirk, president of Central Records, says he's getting good sales reaction to Gloria Lynn's "Just Like That" in the Baltimore area. Gloria currently heading the bill at the 125 Club in Harlem. . . That item last week about Joe Petralia (WOV-New York) brought plenty of responses from Joe's worried friends. Joe Saccone (WMGM-New York) wanted to know if it was true that a Petralia expose would appear in Confidential—'cause he, Saccone, is to be married next May and Petralia is skedded to be best man. Well—the tip about the expose is correct but the title was wrong. We now hear it will be "Was it Joe Petralia in row 35?" A phone call to Petralia brought this heated denial, "Taint true. I was in Europe at the time." . . Elaine and Jerry Winston back from a vacation at the Concord Hotel, to find that The Velours' "Can I Come Over Tonight" getting bigger and bigger. Also on the way to a hit is Winston's newest, "Dearest One" by Dean Barlow and The Montereys. . . Paul Winley advises he has purchased the full interest in Winley Records and is now sole owner. . .



RUTH BROWN



BOBBY BLUE BLAND



TRAVELERS

Talent line-up for the Peter Tripp (WMGM-New York) record hop at Sunny-

side Gardens, Queens, on Friday, September 13, has been completed. It consists of Jimmy Rogers, Connie Francis, George Hamilton IV, The Clefftones, Jo Ann Campbell, The Channels. . . George Goldner advises he has signed Jo Ann Campbell and Louis Lymon & Teenchords for his End label; The Vales, The Preminers, and The Orlands for the Cindy label, and The Four Stars for Mark-X. George is currently riding high with "He's Gone" by The Chantells and "That's My Desire" by The Channells. . . Tommy Robinson, Atlas Records, back in town after a deejay jaunt. He nearly flipped when he sat in on Dave Dixon's (KATZ-St. Louis) show and found his "Lenora" and "Betty Jean" (the two sides of his Traveller's release) number one and two in a "call in and tell me what you think" seg. . . Miles Davis out of circulation for the month of September, following major surgery in New York. . . The Paragons, vocal group on Winley, has signed a five-year pact with Shaw Artists . . . ditto saxman Sonny Rollins, who has formed his own jazz combo. Rollins was formerly with Miles Davis and Max Roach. . . Rosemarie Reres, alto voice of the "Rosebuds" on Gee, is also an accomplished dancer. She has entered the Harvest Moon Ball with Angelo Cincotta and will compete in the Fox Trot, Tango, Waltz and Rhumba. . . Horace Silver booked into the Village Vanguard for two weeks, opening September 10. . . Rosco Gordon, blues singer, to make an extensive South American tour. . . Morris Levy, has signed singer-pianist Jolly Boy Shephard to his Roulette label. . . Ruth Brown and her husband, saxophonist Earl Swan, awaiting the arrival of their first child in mid-September. . . The Jive Bombers, featuring Clarence Bad Boy Palmer (Savoy Records) signed to do four weeks at French Quarters, Union City, N. J., with an option for four more. The Bombers opened on August 30.

CHICAGO:

Len & Phil Chess smiling all over the place about their smash hit "Happy Happy Birthday, Baby," by the Tuneweavers. Phil says it's reaching the top all over the country. Phil also reports that "Flatfoot Sam" by Oscar Wills is a climber, and that Bobby Charles is having a series of sessions at the Chess diskery. Bobby is making a guestour of TV and radio shows to promote his new waxing. . . Jerry Ferber just returned from Motor City with "Bermuda Shorts" by the Delroys which is having great success all over U.S.A. . . Genial George (the Giant) Jay informs us that the Mills Brothers' father returned to the act after a lengthy illness. . . Abner overjoyed that Larry Birdsong's "If You Don't Want Me No More" hit number one in THE CASH BOX R&B Best Bets. Upcoming sessions at Vee-Jay skedded The Five Blind Boys and Jimmy Reed. . . Ralph Bass of King Record Distributors extolling the plaudits of "Light Your Lamp" by Willie Maybon. Ralph says they played it only once and immediately got plenty of action. The disc is on the Federal label. . . Tiny Topsy opens 9/21 at Robert's Show Lounge with Lionel Hampton. Tiny currently appearing with the star-studded Al Benson Show at B&K Regal Thitter. . . Over at All-State Gerry Grainger reports happily that the Onyx hit "Can I Come Over Tonight" is coming up fast, it's by The Velours. The Velours just finished a big Rock 'n Roll show in Motor City with Fats Domino. . . Watch for a new waxing on the Checker label "Pour The Corn" by Hal Paige. . . Sam Evans busily prepping his big Mid-night Show at B&K Senate Thitter. Sam expects a big crowd. . . Handsome Jack Karey, WCFL deejay taking a one week vacation "destination unknown" as yet. . . Richard (Open the Door, Richard) Stamz, popular WGES deejay, goin' fishin' in his brand, new luxurious Cabin Cruiser. Richard likes the fishing waters around Muskegon. . . Eli Toscano raving about "All Your Love" by Magic Sam. It's a chart buster in Motor City. Eli reports that "Love That Woman" by Otis Rush and Harold Burrage's "Satisfied" are moving up fast. Cobra Sessioned two new artists this past week, Betty Everett and Duke Jenkins. . . Ralph Flanagan, currently bandstanding at Oh Henry Ballroom, guestarring on the opening show of Jim Lounsbury's "Record Hop" via WBKB Saturday P.M. Both Jim and WBKB delighted over the new format of the show. . . Congrats to Mort Hillman, Salem Records, on his new LP "Gene Esposito Rhythm Section", featuring Gene Esposito on piano, Leroy Jackson on bass and Billy Gato on drums. . . Marty Faye back from his short vacation. . . Spotted genial Jack Reiling, WAAF Musical Director, and brother Harry, London Record rep, at the Salem Record Company Soiree at the SRO Club. . . Tony Galgano and Reuben Lawrence of Record Distributors all excited about the upcoming HI-FI shows 9/13 thru 9/15 at the Palmer House and 9/17 thru 9/21 at the Morrison Hotel. Reuben talks glowingly about new Hi-Fi equipment to be introduced. He reports, "sounds never available before for low income groups will be introduced. Everyone can enjoy good Hi-Fi today." . . George Jay muses, "progress, where before I could dial a wrong number locally, now I can dial 'em all over the country."



BIG MAYBELLE



BOBBY CHARLES



FATS DOMINO



Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

- AFTER
Bachelors (Paplar 101)
- ALL MY LOVE
Magic Sam (Cabra 501)
- ALL OF MY LIFE
Billy Eckstine (Mercury 71161)
- AND THAT REMINDS ME
Della Reese (Jubilee 5292)
- ARROW OF LOVE
Six Teens (Flip 322)
- AW SHUCKS BABY
Tiny Topsy (Federal 12302)
- BEAUTIFUL WEEKEND
Googie Rene (Class 212)
- BERMUDA SHORTS
Delroys (Apollo 514)
- BLACK SLACKS
Sparkletanes (ABC-Paramount 9873)
- CAN I COME OVER TONIGHT
Velours (Onyx 512)
- CHICKEN BABY CHICKEN
Tony Harris (Ebb 104)
- COOL SHAKE
Del-Vikings (Mercury 71132)
- DANCE WITH ME
El Torros (Duke 175)
- DARLING IT'S WONDERFUL
Lovers (Lamp 2005)
- DEDICATED TO YOU
Sanny Knight (Dat 15635; Starla S-1)
- DESERIE
Charts (Everlast 5001)
- DO YOU MEAN IT
Ike Turner (Federal 12297)
- DON'T ASK ME TO BE LONELY
Dubs (Gane 5002)
- DREAM BOY
Dickie Lee (Tampa 131)
- DUMPLIN'S
Doc Bagby (Okeh 7089)
Ernie Freeman (Imperial 5461)
- FLATFOOT SAM
Oscar Willis (Argo 5277)
T.V. Slim (Checker 870)
- *GONE IS MY LOVE
Dynamics (Cindy 3005)
- GOOD NEWS
Muddy Waters (Chess 1667)
- HAMMERHEAD
SHINDIG
Bill Doggett (King 5070)
- HAPPY, HAPPY BIRTHDAY BABY
Tune Weavers (Checker 872; Casa Grande)
- HEAR MY PLEA
Donnie Elbert (DeLuxe 6125)
- HE'S GONE
Chantells (End 1001)
- HONEST I DO
SIGNALS OF LOVE
Jimmy Reed (Vee-Jay 253)
- HONEYCOMB
Jimmie Rodgers (Raulette 4015)
- *IDOL WITH THE GOLDEN HEAD
*MY BABY COMES TO ME
Caasters (Atca 6098)
- IF I THOUGHT YOU NEEDED ME
Little Willie Jahn (King 5066)
- I FOUND A HOME
Clarence Henry (Argo 5273)
- I FOUND PEACE OF MIND
Pee Wee Crayton (Vee-Jay)
- I'M A KING BEE
Slim Harpo (Excella 2113)
- I'M GONNA SIT RIGHT DOWN
AND WRITE MYSELF A LETTER
Billy Williams (Coral 61830)
- IN THE DOORWAY CRYING
Midnighters (Federal 12293)
- IS YOUR LOVE FOR REAL
Midnighters (Federal 12299)

* Indicates first appearance on Territorial Tips

- IT HURTS TO LOVE SOMEONE
Guitar Slim (Atca 6097)
- IT MUST BE YOU
PLEASE HONEY DON'T GO
Annie Laurie (DeLuxe 6135)
- I WANNA DO EVERYTHING FOR YOU
Braok Bentan (Vik 0285)
- IT'S NOT FOR ME TO SAY
Johnny Mathis (Columbia 40851)
- IT WAS THERE
Johnnie & Joe (J & S 1659)
- IT TOOK A LONG TIME
Malcolm Dodds & Tunedrops (End 1000)
- LET'S START ALL OVER AGAIN
Paragans (Winley 220)
- LITTLE BITTY PRETTY ONE
Babby Day (Class 211)
- LONELY CHAIR
CHICKEN AND THE BOP
Lloyd Price (KRC 301)
- LOTTA LOVIN'
Gene Vincent (Capital 3763)
- LOVE LETTERS IN THE SAND
Pat Boone (Dot 15570)
- LOVE ROLLER COASTER
Joe Turner (Atlantic 1146)
- ON THE STREET WHERE YOU LIVE
Janah Jones (Capitol 3747)
- PASSING STRANGERS
Vaughan & Eckstine (Mercury 71122)
- *PLAYTHING
Ted Newman (Rev 3505)
- PLEASE BELIEVE ME
Percy Mayfield (Specialty 607)
- POOR BOY
Chuck Carbo (Imperial 5452)
- RAINBOW
Russ Hamiltan (Kapp 184)
- ROCKIN' WITH THE CLOCK
THE FLIRT
Shirley & Lee (Aladdin 3390)
- SHE'S GONE
EVERY TIME I HEAR THAT SONG
Ivory Joe Hunter (Atlantic 1151)
- SICK AND TIRED
Chris Kenner (Imperial 5448)
- SOMEBODY IN MY HOME
Hawlin' Wolf (Chess 1668)
- *SOMETIME TOMORROW
Babby Blue Bland (Duke 170)
- *SWANEE RIVER ROCK
Red Taps (Sky)
- TEARS ON MY PILLOW
Eldaradas (Vee-Jay 250)
- TELL ME SO
Dannie Elbert (DeLuxe 6143)
- THAT OLD FEELING
Ray Hamiltan (Epic 9224)
- *THE BIG QUESTION
Ike Turner (Federal)
- THIS NEARLY WAS MINE
Dan Gardner (DeLuxe 6133)
- THIS TRAIN HAS GONE
Chuck Willis (Atlantic 1148)
- TONIGHT TONIGHT
Mello-Kings (Herald 502)
- TREAT ME LIKE I TREAT YOU
Eddie Burns (J.V.B.)
- UNITED
Otis Williams (DeLuxe 6138)
Lave Nates (Holiday 2605)
- WALKIN' WITH FRANKIE
Frankie Lee Sims (Ace 527)
- WHEN I MEET MY GIRL
Tommy Ridgley (Herald 501)
- WHITE SILVER SANDS
Dave Gardner (OJ 1002)
Dan Randa (Jubilee 5288)
- *WITH YOU ON MY MIND
Nat Cale (Capital 3782)
- ZIP ZIP
Diamonds (Mercury 71165)

The "LONELY NIGHT" Group THE HEARTS



Back with
Another
Hit

"SO LONG BABY" b/w "YOU SAY YOU LOVE ME"

J & S 1660

Climbing to Their
Third Straight Hit

JOHNNIE & JOE

"YES, IT WAS THERE"

J & S 1659

SMASH NOVELTY SURPRISE

HAL PAIGE

and THE WHALERS

"THUNDERBIRD"

J & S 1601

Attention Distributors—
Some choice territories
still available.

J & S

RECORDING COMPANY

1651 Washington Bronx, N. Y.

Have One On Me!



NEW YORK—Vocal stars Sammy Davis, Jr. and Carmen McRae, who join forces, vocally, in the brand new Decca album "Boy Meets Girl," also join forces in presenting a copy of the LP to another top name in the music world—Dizzy Gillespie. The photographer caught the action at the blue note in Chicago.

Decca Records Signs Norvelle Reid

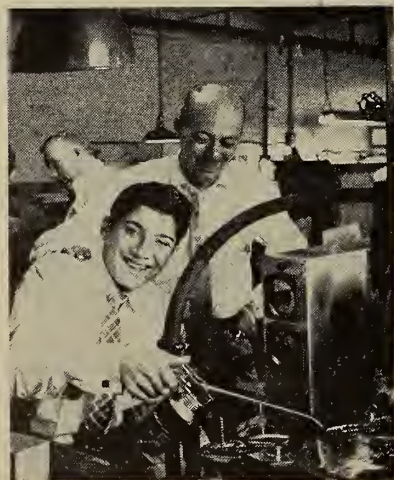
NEW YORK—Decca Records last week announced the signing of Norvelle Reid to an exclusive contract and the release of his first two sides. "All The Way" is from the Paramount picture "The Joker Is Wild" and is not only Reid's first record, but the first recording of this film song. The flip is "The World Won't End." Norvelle Reid has been singing in and around Washington, D.C. for a number of years and came to New York only recently. While waiting for the big break, he supported himself as a brick-layer. The big break came when Norvelle was brought to the attention of Decca's A&R Department.

Esoteric Now Counterpoint

NEW YORK—Bill Fox of Esoteric announced a "gradual change-over" of the label's name to Counterpoint, and stepped up production in the popular, jazz and classical field. The diskery's first single efforts are being set up by pop A&R chief, Rudy De Saxe.

Counterpoint also plans a Fall release of ten stereo tapes which will include works by Mozart, Schubert, and others in the classical area plus folk and jazz items.

Lots To Smile About



LONDON, ONTARIO, CAN.—Paul Anka, recently headlined an r&r show at the London Arena, and in his spare moments decided to visit the pressing plants of Sparton. When he arrived he found the presses busily turning out his hit record "Diana".

"This was not pre-arranged," said Harold Pounds of Sparton, "inasmuch as half of our pressing production was working on his record when he arrived." Pounds stated that at this point Anka's record gives every indication of being one of the biggest selling records ever turned out by the Sparton plant.

Seen in the picture are Anka and Pounds. In the background is a plant engineer, George Foster, explaining a phase of the record production to Paul's cousin, Bobby Anka.

CLIMBING STEADILY
THE CHANTELS
"HE'S GONE"

b/w

"THE PLEA"

END 1001

END RECORDS

1650 BROADWAY N. Y., N. Y.

NEW 'N HOT!!

JIMMY REED
"HONEST I DO"

b/w

"SIGNALS OF LOVE"

VEE-JAY 253

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

The Cash Box

NEW YORK

- 1 **MR. LEE**
Bobbettes
(Atlantic 1144)
- 2 **LONG LONELY NIGHTS**
Clyde McPhatter
(Atlantic 1149)
- 3 **SEND FOR ME**
Nat "King" Cole
(Capitol 3737)
- 4 **THAT'LL BE THE DAY**
Crickets
(Brunswick 55009)
- 5 **STAR DUST**
Billy Ward & Dominoes
(Liberty 55071)
- 6 **WHOLE LOT OF SHAKIN' GOING ON**
Jerry Lee Lewis
(Sun 267)
- 7 **SEARCHIN'**
Coasters
(Atco 6087)
- 8 **GOODY GOODY**
Lymon & Teenagers
(Gee 1039)
- 9 **HAPPY HAPPY BIRTHDAY BABY**
Tune Weavers
(Checker 872)
- 10 **HE'S GONE**
Chantells
(End 1001)

CHICAGO

- FARTHER UP THE ROAD**
Bobby Blue Bland
(Duke 170)
- SEND FOR ME**
Nat "King" Cole
(Capitol 3737)
- BYE, BYE BABY**
Nappy Brown
(Savoy 1514)
- AW SHUCKS BABY**
Tiny Topsy
(Federal 12302)
- STAR DUST**
Billy Ward & Dominoes
(Liberty 55071)
- MR. LEE**
Bobbettes
(Atlantic 1144)
- MISS YOU SO**
Lillian Offitt
(Excello 2104)
- HONEST I DO**
Jimmy Reed
(Vee-Jay 253)
- BEAUTIFUL WEEKEND**
Googie Rene
(Class 212)
- ALL MY LOVE**
Magic Sam
(Cobra 501)

NEW ORLEANS

- SICK AND TIRED**
Chris Kenner
(Imperial 5448)
- WHAT WILL I TELL MY HEART**
Fats Domino
(Imperial 5454)
- MISS YOU SO**
Lillian Offitt
(Excello 2104)
- FARTHER UP THE ROAD**
Bobby Blue Bland
(Duke 170)
- HUMPTY DUMPTY HEART**
Lavern Baker
(Atlantic 1140)
- SEND FOR ME**
Nat "King" Cole
(Capitol 3737)
- TO THE AISLE**
Five Satins
(Ember 1079)
- STAR DUST**
Billy Ward & Dominoes
(Liberty 55071)
- I FOUND A HOME**
Clarence Henry
(Argo 5273)
- IT WAS THERE**
Johnnie & Joe
(J & S 1659)

ST. LOUIS

- 1 **MR. LEE**
Bobbettes
(Atlantic 1144)
- 2 **DIANA**
Paul Anka
(ABC-Paramount 9381)
- 3 **FARTHER UP THE ROAD**
Bobby Blue Bland
(Duke 170)
- 4 **MISS YOU SO**
Lillian Offitt
(Excello 2104)
- 5 **GOODY GOODY**
Lymon & Teenagers
(Gee 1039)
- 6 **ALL OF MY LIFE**
Billy Eckstine
(Mercury 71161)
- 7 **BYE, BYE BABY**
Nappy Brown
(Savoy 1514)
- 8 **WHOLE LOT OF SHAKIN' GOING ON**
Jerry Lee Lewis
(Sun 267)
- 9 **SEND FOR ME**
Nat "King" Cole
(Capitol 3737)
- 10 **LITTLE BITTY PRETTY ONE**
Bobby Day
(Class 211)

NEWARK

- HAPPY HAPPY BIRTHDAY BABY**
Tune Weavers
(Checker 872)
- MR. LEE**
Bobbettes
(Atlantic 1144)
- MISS YOU SO**
Lillian Offitt
(Excello 2104)
- LONG LONELY NIGHTS**
Lee Andrews & Hearts
(Chess 1665)
Clyde McPhatter
(Atlantic 1149)
- GOODY GOODY**
Lymon & Teenagers
(Gee 1039)
- SHORT FAT FANNIE**
Larry Williams
(Specialty 608)
- FARTHER UP THE ROAD**
Bobby Blue Bland
(Duke 170)
- DIANA**
Paul Anka
(ABC-Paramount 9381)
- WHEN I SEE YOU**
Fats Domino
(Imperial 5454)
- CAN I COME OVER TONIGHT**
Velours
(Onyx 512)

DALLAS

- WHOLE LOT OF SHAKIN' GOING ON**
Jerry Lee Lewis
(Sun 267)
- MISS YOU SO**
Lillian Offitt
(Excello 2104)
- DIANA**
Paul Anka
(ABC-Paramount 9381)
- FARTHER UP THE ROAD**
Bobby Blue Bland
(Duke 170)
- HONEYCOMB**
Jimmie Rodgers
(Roulette 4015)
- THINK**
"5" Royales
(King 5053)
- LONG LONELY NIGHTS**
Clyde McPhatter
(Atlantic 1149)
- LOTTA LOVIN'**
Gene Vincent
(Capitol 3763)
- SHORT FAT FANNIE**
Larry Williams
(Specialty 608)
- COOL SHAKE**
Del-Vikings
(Mercury 71132)

The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

- 1 LONG LONELY NIGHTS
Lee Andrews & Hearts
(Chess 1665)
- 2 DUMPLIN'S
Dac Bagby
(Okeh 7089)
- 3 GOODY GOODY
Lyman & Teenagers
(Gee 1039)
- 4 SHORT FAT FANNIE
Larry Williams
(Specialty 608)
- 5 THIS NEARLY WAS MINE
Don Gardner
(DeLuxe 6133)
- 6 HAPPY, HAPPY BIRTHDAY BABY
Tune Weavers
(Casa Grande)
- 7 BEAUTIFUL WEEKEND
Googie Rene
(Class 212)
- 8 HUMPTY DUMPTY HEART
Lavern Baker
(Atlantic 1140)
- 9 FARTHER UP THE ROAD
Bobby Blue Bland
(Duke 170)
- 10 SEND FOR ME
Nat "King" Cole
(Capitol 3737)

- SEARCHIN'
Coasters
(Atco 6087)
- DEDICATED TO YOU
Sonny Knight
(Dot 15635)
- LONG LONELY NIGHTS
Lee Andrews & Hearts
(Chess 1665)
Clyde McPhatter
(Atlantic 1149)
- SEND FOR ME
Nat "King" Cole
(Capitol 3737)
- FARTHER UP THE ROAD
Bobby Blue Bland
(Duke 170)
- MR. LEE
Bobbettes
(Atlantic 1144)
- SHORT FAT FANNIE
Larry Williams
(Specialty 608)
- SICK AND TIRED
Chris Kenner
(Imperial 5448)
- ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU
Huey Smith (Ace 530)
- TONIGHT TONIGHT
Mello-Kings
(Herald 502)

- FARTHER UP THE ROAD
Bobby Blue Bland
(Duke 170)
- SEND FOR ME
Nat "King" Cole
(Capitol 3737)
- THAT'LL BE THE DAY
Crickets
(Brunswick 55009)
- MR. LEE
Bobbettes
(Atlantic 1144)
- THINK
"5" Royales
(King 5053)
- STAR DUST
Billy Ward & Dominoes
(Liberty 55071)
- DIANA
Paul Anka
(ABC-Paramount 9381)
- GOODY GOODY
Lyman & Teenagers
(Gee 1039)
- WHOLE LOT OF SHAKIN' GOING ON
Jerry Lee Lewis
(Sun 267)
- MISS YOU SO
Lillian Offitt
(Excello 2104)

ATLANTA

MEMPHIS

SAN FRANCISCO

- 1 DIANA
Paul Anka
(ABC-Paramount 9381)
- 2 FARTHER UP THE ROAD
Bobby Blue Bland
(Duke 170)
- 3 THINK
"5" Royales
(King 5053)
- 4 WHISPERING BELLS
Del-Vikings
(Dot 15592)
- 5 TO THE AISLE
Five Satins
(Ember 1019)
- 6 MR. LEE
Bobbettes
(Atlantic 1144)
- 7 HONEST I DO
Jimmy Reed
(Vee-Jay 253)
- 8 SEND FOR ME
Nat "King" Cole
(Capitol 3737)
- 9 SHORT FAT FANNIE
Larry Williams
(Specialty 608)
- 10 BYE, BYE BABY
Nappy Brown
(Savoy 1514)

- FARTHER UP THE ROAD
Bobby Blue Bland
(Duke 170)
- SEND FOR ME
Nat "King" Cole
(Capitol 3737)
- IF I THOUGHT YOU NEEDED ME
Little Willie John
(King 5066)
- HUMPTY DUMPTY HEART
Lavern Baker
(Atlantic 1140)
- BYE, BYE BABY
Nappy Brown
(Savoy 1514)
- MR. LEE
Bobbettes
(Atlantic 1144)
- THINK
"5" Royales
(King 5053)
- I WANNA DO EVERYTHING FOR YOU
Brook Benton
(Vik 0285)
- SO RARE
Jimmy Dorsey
(Fraternity 755)
- SOMEBODY IN MY HOME
Howlin' Wolf
(Chess 1668)

- FARTHER UP THE ROAD
Bobby Blue Bland
(Duke 170)
- THINK
"5" Royales
(King 5053)
- SEND FOR ME
Nat "King" Cole
(Capitol 3737)
- BEAUTIFUL WEEKEND
Googie Rene
(Class 212)
- DIANA
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- WHOLE LOT OF SHAKIN' GOING ON
Jerry Lee Lewis
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- THAT'LL BE THE DAY
Crickets
(Brunswick 55009)
- SHORT FAT FANNIE
Larry Williams
(Specialty 608)
- DESERIE
Charts
(Everlast 5001)
- WHISPERING BELLS
Del-Vikings
(Dot 15592)



R & B Sure Shots

"HONEST I DO"

The Cash Box Award o' the Week 9/14

Jimmy Reed Vee-Jay 253

"AW SHUCKS BABY"

Tiny Topsy Federal 12302

"AND THAT REMINDS ME"

The Cash Box Sleeper of the Week 7/27

Della Reese Jubilee 5292

"WITH YOU ON MY MIND"

The Cash Box Disk of the Week 8/31

Nat Cole Capitol 3782

"BLACK SLACKS"

Sparkletons ABC-Paramount 9873

"ROCK RHYTHM-AND-BLUES"

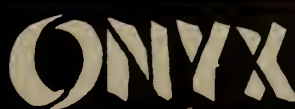
Melody by MICHAEL ALONGI Lyrics by ED MORLEY
Sung by THE CHARMERS on SILHOUETTE RECORDS
You Can't Go Wrong, It's A Big Ben Song
BIG BEN MUSIC CO., BOX 1571, SAN FRANCISCO 1, CAL.

The Cash Box R & B Best Bets

"DEAREST ONE"

by DEAN BARLOW & THE MONTEREYS
ONYX 513

Traveling right to the top
"CAN I COME OVER TONIGHT"
THE VELOURS ONYX 512



RECORDS, INC.

424 W. 49th ST., NEW YORK 19, N. Y.
PLaza 7-5488



R & B Reviews

A AWARD & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

TAB SMITH
(United 211)

B+ "MY MOTHER'S EYES" (2:45)
[Feist ASCAP—McHugh, Fields]
Tab Smith's eloquent sax gets an able assist from Ray King on the vocal. A soft and warm reading of the ever-green. Standout, of course, is the Smith sax. His smooth as silk tones caress. Stay close to this one.

B "DANSERO" (2:46) [B & F BMI—Hayman, Parker, Daniels]
Smith turns his talents to the popular "Dansero" on the flipside. Happy Latin beat with an infectious quality. Instrumental pleaser.

PLAS JOHNSON
(Capitol F3773)

B+ "COME RAIN OR COME SHINE" (2:22) [A-M Music ASCAP—Arlen, Mercer]
Johnson gets an assist on this lovely from a vocal group backing. The pretty tune is given a swinging reading by Johnson and it comes out an exciter. Two good sides.

B "THE BIG TWIST" (2:23)
[Beechwood BMI—Plas Johnson]
Plas Johnson gives a scintillating sax performance as he swings out the infectious change tempo item. Solid hunk of sax wax that should please a big hunk of listeners.

TED TAYLOR
(Ebb 113)

B "EVERYWHERE I GO" (2:03)
[Ebb BMI—T. Taylor]
Ted Taylor rocks out a quick beat r & r item with a down home flavor. Taylor sings in front of a hard hitting ork backing that supplies plenty of excitement. Ok teener-bait.

B "DAYS ARE DARK" (2:30)
[Ebb BMI—T. Taylor]
Taylor wails a slow, rhythmic blues with heartfelt emotion. Swinging beat backs the tormented singer. Moving side.

MARKTONES
(Ember 1022)

B+ "TALK IT OVER" (2:21) [Angel BMI—Alan, Marktones]
The Marktones turn in a smart performance on the rhythmic middle beat. The results should endear them to a good portion of the public. Ok wax. Watch it.

B+ "HOLD ME CLOSE" (2:27)
[Angel BMI—Alan, Marktones]
The Marktones turn tender with a slow beat ballad blues. Lead is impressive. Smart offering for a good two-sider.

THE "DEMENS"
(Teenage 1006)

B+ "YOU BROKE MY HEART" (2:33) [Jeepster BMI—Conway, Demens]
The Demens show to excellent advantage as they rock out a swinging delectable with zest and vocal choreography that sparkles. Good deck that deserves co-operation. Listen to it.

B "TAKE ME AS I AM" (2:35)
[Jeepster BMI—Jones]
The "Demens" turn to the slow blues ballad and turn in an effective waxing. Ok plate—but without the individuality apparent on the other side.

The Cash Box Award o' the Week

"SWANEE RIVER ROCK" (2:18)

[Progressive BMI—Ray Charles]

"I WANT A LITTLE GIRL" (2:54)

[Shapiro Bernstein ASCAP—Moll, Mencher]

RAY CHARLES (Atlantic 1154)

● Ray Charles offers two of the best Charles sides ever on this release. His wonderful stylings of the famous "Swanee River" and his blues treatment of "I Want A Little Girl" are classics. Once again, "Swanee River" becomes a commercial offering as Charles swings engagingly. A delight to

the ear. Charles turns mellow with a gravelly jazz reading of the slowbeat "I Want A Little Girl". Charles is distinctive and individualized on both decks and we are flipped by the two etchings. A zinger to start the fall season off with a bang.

"HONEST I DO" (2:43)

[Conrad BMI—J. Reed]

"SIGNALS OF LOVE" (2:37)

[Conrad BMI—J. Reed]

JIMMY REED (Vee-Jay 253)

● Jimmy Reed, who has proven himself one of the top names in this field, comes up with another strong two-sided release. "Honest I Do" is a slow beat ballad that has every qualification for another big national hit. Reed handles the melodious item with a delicacy and honest feeling that will make this an item

for both the r & b and pop markets. One of his strongest offerings. The coupling, "Signals Of Love," is another slow beat effort, but it is a blues more definitely aimed at the r & b markets. It is a powerful Reed wax and should not be overlooked—but for the overall action—look to "Honest I Do."

"SHOW ME" (2:33)

[Monument Progressive BMI—Stallman, Shapiro]

"I HOPE WE MEET" (2:40)

[R T Progressive BMI—Rudy Toombs]

RUTH BROWN (Atlantic 1153)

● Ruth Brown offers a beautiful and tender slow beat ballad, "Show Me", and a middle beat jump, "I Hope We Meet" with all the vocal prowess the last is noted for. Her feeling filled treatment of the lovely "Show Me" is destined to capture a large audience in both the r & b and pop fields. It is a haunting tune that should grow

and grow with each additional exposure. It could be a real big one for Miss Brown. The coupling, "I Hope We Meet", is a change of mood. Ruth Brown dishes up the engaging bouncer with a zesty reading. Happy lilter the kids will certainly take to. Two good Ruth Brown waxes.

"HEY! LITTLE GIRL" (2:26)

[Excellorec BMI—M. Williams]

"I WANTA KNOW" (2:42)

[Excellorec BMI—M. Williams]

THE GLADIOLAS (Excello 2120)

● The Gladiolas look very much like they've uncovered the follow up to "Little Darlin'" in "Hey! Little Girl." The tuneful ditty is a slow paced ballad lovely handled with a tenderness that appeals and a pop styling that gives it the broadest exposure. It is a catchy tune given a strong Gladiola vocal

treatment. Should break out with a strong rash of sales. The flip, "I Wanta Know," is a slow beat jump for the dance-happy teeners. An infectious r & r item that, coupled with "Hey! Little Girl," gives the buyer two good sides. We lean to "Hey! Little Girl" for the real action, however.

"TELL ME WHY" (2:42)

[Lion BMI—Helford, Carter]

"AUDRY" (2:45)

[Lion BMI—Lilly, Carter]

THE ROB-ROYS (Back Beat 501)

● Don Robey's new label, Back Beat, seems to have come up with a winner first shot out of the barrel. "Tell Me Why" is a middle beat jump flavored with a happy melody and driving action. Hard hitting ork backing creates an excitement carried out by the fluid Rob-Roys.

Good material that is just what the market desires. This one is marked for the charts—so stick close to it. The flip "Audry," is a slow, swaying ballad. The Rob-Roys handle it smoothly but it lacks the sparkle of "Tell Me Why." Back Beat has a winner.

TEMPO-MENTALS
(Ebb 112)

B+ "BURNING DESIRE" (2:16)
[Ebb BMI—White, Dandy]
The Tempo-Mentals blend in excellent vocal tones as they tell the slow beat story with warm emotion. Love ballad with a pretty melody for the talented group to work on. Good wax that should stir up some strong sales.

B+ "DEAREST" (2:22) [Ebb BMI—White]
The Tempo-Mentals turn in another very strong reading of a slow beat blues ballad. The group is warm and compelling in its treatment. Offers good competition to the flip deck. Two good sides and it'll be up to John Q. to make the decision.

AGGIE DUKES
(Aladdin 3388)

B+ "WELL OF LONELINESS" (2:50) [Aladdin BMI—Van Ness, Helman]
Aggie Dukes turns in a very impressive performance on a pretty and moving slow rhythmic ballad. Dukes' vocal accomplishments fall temptingly on the ears and the tune is one that could go big in both r & b and pop markets. Don't lose sight of this one—it could happen.

B "JOHN JOHN" (1:55) [Aladdin BMI—Dukes, Hilder]
Aggie Dukes rocks on the coupling with a quick beat jump. Dukes swings out with plenty of gusto and individualism. It's a hard hitting and exuberant rocker the kids should take to.

THE TUNEMASTERS
(Mark 7002)

B+ "SENDING THIS LETTER" (2:31) [RealGone BMI—Wilson, Tunemasters]
The Tunemasters handle a slow beat romancer with a deft and sincere touch. The group offers the sentimental opus with good results. Moonstruck teeners will feel close to this tuneful wax.

B "IT'S ALL OVER" (2:40) [RealGone BMI—Blum, Smith]
The Tunemasters team on a fetching quick beat bouncer and the resulting wax is an engaging effort. Simple and appealing—and a tune one sings along with. Could catch on.

DOSSIE TERRY
(King 5072)

B+ "THUNDERBIRD" (3:03) [Jay & Cee BMI—Terry, Gray]
Jay bounces through a rhythmic middle beat with a staccato effect. Terry "feels so good" and his elated reading brings that impression through solidly. It is an infectious wax that the kids should lean heavily on.

B "I GOT A WATCH DOG" (2:30)
[Jay & Cee BMI—Terry, Gray]
Dossie Terry wails a middle beat bouncer with an energetic performance. Terry puts a maximum of feeling into his reading of the tuneful blues. Ok wax.

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What's Selling?



NEW YORK—The Cash Box offices turned into a meeting place recently when Mark Allen, Richmond, Va. deejay, Harry Carlson, Fraternity Records topper, and Al Silver, Herald-Ember Records headman, all dropped in to talk music biz.

Jerry Shifrin, Cash Box staffer, all ready with his Brownie, captured this intense moment for posterity. From l to r that's Allen, Carlson and Silver.

Paul Anka Set For "Biggest Show" Tour

NEW YORK—Paul Anka, ABC-Paramount's recording star and songwriter, has been set as one of the stars of the "Biggest Show of '57," one-nighter tour, beginning September 6 in Pittsburgh, where the show will play two performances at the Syria Mosque. The youngster has had a busy schedule, due to his smash recording of "Diana," expected to reach the million-mark in sales within a matter of days, according to the diskery.

The 16-year-old Canadian has been on a combined personal appearance and promotional trek since July 27th, which included theatre engagements and special one-nighters. He winds

Alan Freed Party An Under-water Spectacular

NEW YORK—When Alan Freed invited some of his friends to his home on Monday, August 26, he arranged to entertain on the grounds around his pool. But he reckoned without the effervescent spirits of some of his guests. Before the evening ended a large number of Freed's guests found themselves being entertained in the pool, involuntarily.

Among those "urged" to go swimming were Alan Freed (it was his dunking that started the hi-jinks), Bob Theil, Jack Hook, Johnny Halonka, and Freed's secretary, Inga.

Some of those present were Bob Thiele, Coral Records a & r head; his wife, Jane Harvey, who records for Roulette Records; Herb Abramson, Ahmet Ertegun and Jerry Wexler of Atlantic-Atco Records; Sam Clark and Harry Levine, ABC-Paramount Records; Morris Levy and Joe Kolsky, Roulette Records; Johnny Halonka and Harry Apolsteris of Alpha Distributors; Bob Pare, Portem Distributors; Jack Hook, Freed associate; Eugene Pleshette, manager of the Brooklyn Paramount Theatre; Bob Leder and Bob Smith, WINS-New York; and attorney Warren Troub.

There was dancing under the stars with music provided by some members of Freed's big band. Among them were Big Al Sears, Leroy Kirkland, Panama Francis and Lew Merian. Vocal entertainment was proffered by Teddy Randazzo, Vik star.

up his current series of bookings on September 5th, joining the "Biggest Show" cast the very next day in Pittsburgh. Added to this, he squeezed in an early morning (1:30 a.m.) recording session with Don Costa, Am-Par A & R mogul on Wednesday, Sept. 4th.

Theatre Under The Stars



NEW YORK—Michael Grace, producer of the summer series of spectacular shows at Theater Under The Stars at the Wollman Memorial Theater in Central Park, N.Y., hit top grosses with his presentation of several weeks of jazz shows. The great show, which ran during the week of August 26th, is pictured with Grace. From left to right in the photograph

are Jack Lazar (WNEW's Milkman's Matinee d.j.), George Shearing, Billie Holiday, Mr. Grace, Errol Garner, Dave Brubeck and Lionel Hampton. Jean Shepherd, WOR d.j., who co-M.C.'ed the show with Lazar, is not in the photo.

Atlantic Records Extends Fall Plan

NEW YORK—Atlantic Records this week announced the extension of its Fall Plan to September 23. The plan, which was supposed to end on Labor Day was extended because of the insistent demand from both distributors and dealers.

The Atlantic Fall Plan, which covered the entire LP and EP catalog, was basically one LP or EP free for every eight different LPs or EPs purchased.

Atlantic also issues four new LPs this week, all of which will be included in the now extended promotion. They are:

"Plenty Plenty Soul" by Milt Jackson; "Wilbur de Paris Plays and Jimmy Witherspoon Sings New Orleans Blues"; "The Warm Sound", Francis Wayne; and "The Clown", Charles Mingus Jazz Workshop. "The Clown", title number from the Mingus LP, was released as an EP last month.

"Hospital Star Nite"

NEW YORK—"Hospital Star Nite"—the Long Island Industry-Labor Fund's annual outdoor talent charity show, produced by Mike Todd and Elliot Murphy, was held on September 8th at Roosevelt Raceway. This was the eighth annual kickoff event in a fund-raising drive for the benefit of nineteen voluntary hospitals in Nassau and Suffolk Counties.

ASCAP President Paul Cunningham was chairman of the music division of the show, and produced an hour-long segment featuring Paul Whiteman conducting the "Rhapsody in Blue," Ferde Grofe conducting his "Grand Canyon Suite" and songwriter Arthur Schwartz conducting the orchestra in a medley of his numbers. Irving Caesar, ASCAP director and songwriter, also performed at "Star Nite," as well as Eddie Fisher.

WEBB-Balto., Scores



BALTIMORE, MD.—WEBB-Baltimore, for its successful public service campaign which promoted the U.S. Air Force Recruiting Campaign in the Baltimore area, recently was presented with an "Achievement Award." Seen above is Bentley A. Stecher, general manager of radio station WEBB, receiving the "achievement award" plaque from Captain Van Krevlin, Liaison Officer of the U.S. Air Force Service, for WEBB outstanding public service promoting the U.S. Air Force Recruiting Campaign in Baltimore. Left to right are: Wiley E. Daniels, program director at WEBB; Captain Van Krevlin, Bentley Stecher, and Staff Sergeant Charles E. Pressberry, in charge of recruiting in the Baltimore area.

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THE NATION'S
R & B
TOP 20

Pos. Last Week

1	SEND FOR ME Nat "King" Cole (Capitol 3737)	1
2	FARTHER UP THE ROAD Bobby Blue Bland (Duke 170)	4
3	MR. LEE Bobbettes (Atlantic 1144)	5
4	LONG LONELY NIGHTS Clyde McPhatter (Atlantic 1149) Lee Andrews & Hearts (Chess 1665)	3
5	SEARCHIN' Coasters (Atco 6087)	2
6	STAR DUST Billy Ward & Dominoes (Liberty 55071)	7
7	WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)	13
8	SHORT FAT FANNIE Larry Williams (Specialty 608)	6
9	DIANA Paul Anka (ABC-Paramount 9381)	15
10	WHISPERING BELLS Del-Vikings (Dot 15592)	8
11	MISS YOU SO Lillian Offitt (Excello 2104)	12
12	TO THE AISLE Five Satins (Ember 1019)	9
13	THAT'LL BE THE DAY Crickets (Brunswick 55009)	14
14	GOODY GOODY Lymon & Teenagers (Gee 1039)	10
15	ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU Huey Smith (Ace 530)	11
16	HUMPTY DUMPTY HEART Lavern Baker (Atlantic 1140)	20
17	TEDDY BEAR Elvis Presley (RCA Victor 7000)	16
18	THINK "5" Royales (King 5053)	23
19	WHEN I SEE YOU Fats Domino (Imperial 5454)	17
20	BYE BYE BABY Nappy Brown (Savoy 1514)	18
	21. HONEYCOMB. 22. WHAT WILL I TELL MY HEART. 23. LOTTA' LOVIN'. 24. JENNY, JENNY. 25. DUMPLIN'S.	

Top Selling Records

Reported by

R & B
Retail Outlets
From Coast to Coast



<p>POP SHOP New Orleans, La.</p> <ol style="list-style-type: none"> Sick And Tired (C. Kenner) Lonely Chair (L. Price) To The Aisle (Five Satins) Miss You So (L. Offitt) I Found A Home (C. Henry) Humpty Dumpty Heart (L. Baker) Chicken Baby Chicken (T. Harris) B. The Flirt (Shirley & Lee) Walking With Frankie (F. L. Sims) When I See You (F. Domino) Passing Strangers (Vaughan & Eckstine) 	<p>RECORD CENTER Cleveland, Ohio</p> <ol style="list-style-type: none"> Happy Happy Birthday Baby (Tune Weavers) Mr. Lee (Bobbettes) Goody Goody (F. Lymon) When I See You (F. Domino) Whole Lot Of Shakin' Going On (J. L. Lewis) Short Fat Fannie (L. Williams) Dumplin's (D. Bagby) Humpty Dumpty Heart (L. Baker) Whispering Bells (Del-Vikings) Peanuts (Little Joe) 	<p>TOWN & COUNTRY MUSIC CENTER Lincoln Park, Mich.</p> <ol style="list-style-type: none"> That'll Be The Day (Crickets) Honeycomb (J. Rodgers) Whole Lot Of Shakin' Going On (J. L. Lewis) Bermuda Shorts (Delroys) Mr. Lee (Bobbettes) Rainbow (R. Hamilton) White Silver Sands (Rondo) Diana (P. Anka) Humpty Dumpty Heart (L. Baker) Passing Strangers (Vaughan & Eckstine)
<p>HARLEM RIVER New York, N. Y.</p> <ol style="list-style-type: none"> Send For Me (N. Cole) Mr. Lee (Bobbettes) With You On My Mind (N. Cole) Long Lonely Nights (C. McPhatter) Star Dust (B. Ward) He's Gone (Chantels) Searchin' (Coasters) Goody Goody (F. Lymon) When I See You (F. Domino) Passing Strangers (Vaughan & Eckstine) 	<p>R & M MUSIC Dallas, Texas</p> <ol style="list-style-type: none"> Farther Up The Road (B. B. Bland) Honest I Do (J. Reed) Miss You So (L. Offitt) Can I Come Over Tonight (Velours) Bye, Bye Baby (N. Brown) Think (5 Royales) Send For Me (N. Cole) Long Lonely Nights (C. McPhatter) Chicken, Baby Chicken (T. Harris) Diana (P. Anka) 	<p>HUDSON RECORD SHOP Jackson, Tenn.</p> <ol style="list-style-type: none"> Send For Me (N. Cole) Farther Up The Road (B. B. Bland) Mr. Lee (Bobbettes) Star Dust (B. Ward) Miss You So (L. Offitt) Let The Four Winds Blow (R. Brown) Good News (M. Waters) When I See You (F. Domino) Miss Ann (L. Richard) Humpty Dumpty Heart (L. Baker)
<p>BIRDLAND RECORD SHOP Norfolk, Va.</p> <ol style="list-style-type: none"> Aw! Shucks Baby (Tiny Topsy) The Sun Is Shining (J. Reed) Short Fat Fannie (L. Williams) Jenny, Jenny (Little Richard) It Hurts To Love Someone (Guitar Slim) Searchin' (The Coasters) Star Dust (The Dominoes) Mr. Lee (The Bobbettes) Lonely Chair (Lloyd Price) Long Lonely Nights (Clyde McPhatter) 	<p>JOE'S RECORD SHOP Chicago, Ill.</p> <ol style="list-style-type: none"> Mr. Lee (Bobbettes) Bye, Bye Baby (N. Brown) Farther Up The Road (B. B. Bland) That Old Feeling (Hamilton) Goody Goody (F. Lymon) Beautiful Weekend (G. Rene) Dumplin's (E. Freeman) Ain't Nobody Home (D. Washington) Think (5 Royales) All My Love (Magic Sam) 	<p>CENTRAL RECORD SHOPS Atlanta, Ga.</p> <ol style="list-style-type: none"> Diana (P. Anka) Honest I Do (J. Reed) Farther Up The Road (B. B. Bland) Think (5 Royales) Bye, Bye Baby (N. Brown) Miss You So (L. Offitt) Dumplin's (D. Bagby) Mr. Lee (Bobbettes) Nature (H. Wolff) Long Lonely Nights (L. Andrews)

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FLASH # 123

"HAM BONE"
(What You Doing)
New Release by
Mamie Jenkins
FLASH # 124

FLASH RECORDS
623 E. Vernon Ave., Los Angeles, Cal.



R & B
Disk Jockey
REGIONAL RECORD REPORTS

<p>DADDY-O-DAN KGFJ—Hollywood, Calif.</p> <ol style="list-style-type: none"> Rebel (C. Jarvis) I'm Sorry (Platters) Arrow Of Love (Six Teens) Imshah Allah (S. Knight) Over The Mountain (Johnnie & Joe) My Dream (Platters) Falling Star (Four Preps) Earth Angel (Penguins) Whispering Bells (Del-Vikings) Loving You (E. Presley) 	<p>"LITTLE BO" PARKS WEKR—Fayettesville, Tenn.</p> <ol style="list-style-type: none"> Mean Woman Blues (Presley) To The Aisle (Five Satins) Cool Shake (Del-Vikings) Diana (P. Anka) Love Roller Coaster (Turner) Long Lonely Nights (L. Andrews) Goody Goody (F. Lymon) Mr. Lee (Bobbettes) That'll Be The Day (Ravens) Humpty Dumpty Heart (L. Baker) 	<p>GEORGE WILSON WMRB—Greenville, S. C.</p> <ol style="list-style-type: none"> That'll Be The Day (Crickets) Humpty Dumpty Heart (L. Baker) Aw Shucks Baby (T. Topsy) Goody Goody (F. Lymon) Mr. Lee (Bobbettes) Whole Lot Of Shakin' Going On (J. L. Lewis) Rockin' Pneumonia (Milton) Mean Woman Blues (Presley) Little Mama (A. Wilson) Dumplin's (D. Bagby)
<p>BOB SCHWARTZ KRMD—Shreveport, La.</p> <ol style="list-style-type: none"> Send For Me (N. Cole) That'll Be The Day (Ravens) Raven (K. Stone Four) Goody Goody (F. Lymon) Bermuda Shorts (Delroys) Mr. Lee (Bobbettes) With You On My Mind (N. Cole) Whispering Bells (Del-Vikings) White Silver Sands (Gardner) Just Between You And Me (Chordettes) 	<p>"THE MAD LAD" KANS—Wichita, Kans.</p> <ol style="list-style-type: none"> Think (Five Satins) Mr. Lee (Bobbettes) I'm A King Bee (S. Harpo) Whoa, Whoa Baby (E. Daniels) Lotta Lovin' (G. Vincent) Little Bitty Pretty One (B. Day) Bermuda Shorts (Delroys) Beautiful Weekend (Freeman) What Is Life Without A Home (F. Dixon) Ladder Of Love (Flamingos) 	<p>DAY SANDSTROEM WVRI—West Warwick, R.I.</p> <ol style="list-style-type: none"> If I Should Lose You (Slim) Shiver And Shake (Hopkins) This Is The Night (Thompson) Whole Lot Of Shakin' Going On (J. L. Lewis) Whispering Bells (Del-Vikings) Vagabonds (Aristocrats) Love Me Cherry (C. Willis) Bip Bop Bip (Pretty Boy) What Will I Tell My Heart (F. Domino) Idol With The Golden Head (Coasters)
<p>BILL POWELL WILY—Pittsburgh, Pa.</p> <ol style="list-style-type: none"> All Of My Life (Eckstine) Diana (P. Anka) Whispering Bells (Del-Vikings) Mr. Lee (Bobbettes) Passing Strangers (Vaughan & Eckstine) Miss You So (L. Offitt) And That Reminds Me (D. Reese) Send For Me (N. Cole) Can I Come Over Tonight (Velours) Carol (Schoolboys) 	<p>JIMMY BYRD WSRC—Durham-Raleigh, N. C.</p> <ol style="list-style-type: none"> Farther Up The Road (B. B. Bland) Long Lonely Nights (C. McPhatter) To The Aisle (Five Satins) It Was There (Johnnie & Joe) Mr. Lee (Bobbettes) Rock House (Big Maybelle) I Wanna Do Everything (B. Benton) Aw Shucks Baby (T. Topsy) Shiver And Shake (Hopkins) Baby Oh Baby (Shells) 	<p>JACK McDERMOTT WHIL—Medford, Mass.</p> <ol style="list-style-type: none"> Tonight Tonight (Mello Kings) Sweetest One (Crests) Mr. Lee (Bobbettes) When I Meet My Girl (T. Ridgely) Humpty Dumpty Heart (L. Baker) When I See You (Domino) Love Can Do Anything (Cadettes) Whole Lot Of Shakin' Going On (J. L. Lewis) Black Slacks (Sparkletons) Lotta Lovin' (G. Vincent)

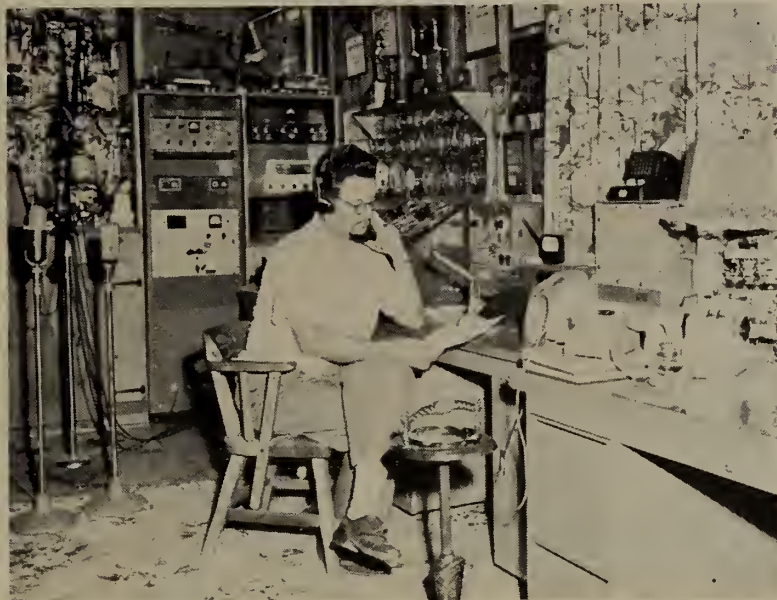
"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Country Big 10 JUKE BOX TUNES

	Pos. Last Week
1 WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)	1
2 BYE BYE LOVE Everly Brothers (Cadence 1315) Webb Pierce (Decca 30321)	2
3 FRAULEIN Bobby Helms (Decca 30194)	4
4 TEDDY BEAR Elvis Presley (RCA Victor 7000)	3
5 A FALLEN STAR Jimmy Newman (Dot 1289) Ferlin Husky (Capitol 3742)	5
6 MY SHOES KEEP WALKING BACK TO YOU Ray Price (Columbia 40951)	6
7 FOUR WALLS Jim Reeves (RCA Victor 6874)	7
8 LOTTA LOVIN' Gene Vincent (Capitol 3763)	10
9 GONNA FIND ME A BLUEBIRD Marvin Rainwater (MGM 12412)	8
10 TANGLED MIND Hank Snow (RCA Victor 6955)	9

Guest DeeJay



WHITESBURG, KY.—Boudleaux Bryant, song writer, does a stint at the microphone as guest deejay on a program which Hank Snow records by tape for WTCW in Whitesburg, Kentucky, one of the stations Ernest Tubbs and Hank bought a little over a year ago. Boudleaux is not only a song writer, but also a deeJay.

Mae Axton Signs With Cedarwood; To Represent Denny Bureau In Florida

NASHVILLE, TENN.—Mae B. Axton, one of the writers on "Heartbreak Hotel" and other songs, has signed an exclusive writer contract with Cedarwood Publishing Company, and will also represent the Jim Denny Artist Bureau in the Florida area regarding promotion of artists and records.

Mrs. Axton, who resides in Jacksonville, Fla., participates in many other activities, among which include head of the speech and journalism department of a high school; work with an Educational Television Planning Committee for a new TV station; and a radio show on which she currently broadcasts direct from her classroom chatting with the boys and girls regarding artists and records.

Dean To Do Hour Show

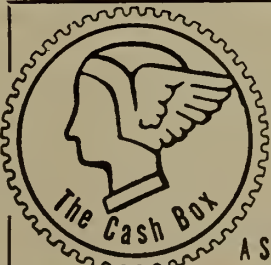
NEW YORK—"The Jimmy Dean Show," headed by the country and western performers, which proved a popular CBS network show this year, will be expanded to an hour-long show moves from its Saturday evening spot to Saturday afternoons (12 to 1 P.M.) on September 28th.

The show will continue to feature top guest artists, as well as the cast of regulars Jan Crockett, Jo Davis, Mary Klick, the Country Lads, the Texas Wildcats and ventriloquist Alec Houston.

The program will continue to be televised "live" from Washington, D.C.

Decca Buys Blatnick Master

NEW YORK — Decca Records recently made a master purchase of "Our Wedding Waltz" by Eddie Blatnick and his Polka Pals. The record was originally released only in Milwaukee, but in a very short time has become a very popular disk in that city. Decca has now released the record nationally and the company feels it has another potential "Blue Skirt Waltz" in this record.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. FRAULEIN	Bobby Helms (Decca)
2. MY SHOES KEEP WALKING BACK TO YOU	Ray Price (Columbia)
3. BYE BYE LOVE	Everly Brothers (Cadence)
4. A FALLEN STAR	{ Jimmy Newman (Dot) Ferlin Husky (Capitol)
5. FOUR WALLS	Jim Reeves (RCA Victor)
6. TWO SHADOWS ON YOUR WINDOW	Jim Reeves (RCA Victor)
7. TANGLED MIND	Hank Snow (RCA Victor)
8. WHOLE LOT OF SHAKIN' GOING ON	Jerry Lee Lewis (Sun)
9. GONNA FIND ME A BLUEBIRD	Marvin Rainwater (MGM)
10. TEDDY BEAR	Elvis Presley (RCA Victor)
11. I HEARD THE BLUEBIRDS SING.	
12. GEISHA GIRL.	
13. YOUNG HEARTS.	
14. MY ARMS ARE A HOUSE.	
15. (I'LL ALWAYS BE YOUR) FRAULEIN.	
16. A WHITE SPORT COAT.	
17. MY LOVE IS REAL.	
18. LOVE HAS FINALLY COME MY WAY.	
19. MISSING YOU.	
20. LOVE ME TO PIECES.	
21. ON MY MIND AGAIN.	
22. LOTTA LOVIN'.	
23. MR. LOVE.	
24. LATE DATE.	
25. NEXT IN LINE.	
26. I THOUGHT I HEARD YOU CALL MY NAME.	
27. MY BRAND OF BLUES.	
28. LOVING YOU.	
29. ROSIE'S GONE AGAIN.	
30. MONEY, MARBLES AND CHALK; THREE WAYS; HOME OF THE BLUES; PLEASE DON'T BLAME ME; HOLIDAY FOR LOVE; HONKY TONK SONG; PRIZE POSSESSION; IS IT WRONG; TOO MUCH WATER; MOONLIGHT MOUNTAIN; OUR SUMMER VACATION; FLAME IN MY HEART; THREE CIGARETTES IN AN ASHTRAY; IF YOU'LL BE MY LOVE; I WONDER IF I CARE AS MUCH; CRAZY DREAM; HONEYCOMB; GIVE MY LOVE TO ROSE; I OWE IT TO MY HEART.	



Country Best Sellers

IN RETAIL OUTLETS

	Pos. Last Week
1. WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)	3
2. FRAULEIN Bobby Helms (Decca 30194)	2
3. BYE, BYE LOVE Everly Brothers (Cadence 1315)	
4. MY SHOES KEEP WALKING BACK TO YOU Ray Price (Columbia 40951)	5
5. TEDDY BEAR Elvis Presley (RCA Victor 7000)	4
6. A FALLEN STAR Jimmy Newman (Dot 1289) Ferlin Husky (Capitol 3742)	6
7. FOUR WALLS Jim Reeves (RCA Victor 6874)	7
8. GONNA FIND ME A BLUEBIRD Marvin Rainwater (MGM 12412)	8
9. TANGLED MIND Hank Snow (RCA Victor 6955)	9
10. A WHITE SPORT COAT Marty Robbins (Columbia 40864)	10
11. LOTTA LOVIN'.	
12. TWO SHADOWS ON YOUR WINDOW.	
13. GEISHA GIRL.	
14. MY ARMS ARE A HOUSE.	
15. (I'LL ALWAYS BE YOUR) FRAULEIN.	
16. YOUNG HEARTS.	
17. MISSING YOU.	
18. IS IT WRONG.	
19. LOVING YOU.	
20. MY LOVE IS REAL; I HEARD THE BLUEBIRDS SING; LOVE HAS FINALLY COME MY WAY; LOVE ME TO PIECES; ON MY MIND AGAIN.	

JIMMIE WILLIAMS

sings on MGM

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b/w

"YOU CAN'T MAKE ME CRY"

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Cincinnati 39, Ohio

Jean Shepard

"It Scares Me Half To Death"

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Country Round Up

Nelson King, 26-year-old ballad singer from Ontario, Canada, will tour the southwest this fall to plug "Letter of Regret" and "Loneliness" which he has just recorded for Masquerade Records. The young cowboy is presently vacationing in Bandera, Texas, where he plans to make his home while in this country.



T. TEXAS TYLER

Jimmie Rodgers Snow spent a week doing radio and TV promotions on the West Coast following his appearance on the Lawrence Welk show on August 26th. On August 31st, Jimmie appeared on the "Town Hall Party" at Compton, California, before returning to Nashville.

Saturday, August 24th, Hank Snow was MC on the Prince Albert portion of the "Grand Ole Opry." His guests were Lonzo & Oscar.

Dee Kilpatrick, bossman of WSM's Artist Service Bureau and the "Opry," reports that T. Texas Tyler, who is now being managed by Hank, is showing great signs of becoming one of the "Opry's" top names, due to the tremendous reception being given him by the audiences.

Eddie Bond and the Stompers are looking forward to 9 big days as feature attractions on the midway of the Mid-South Fair in Memphis. The show will star Eddie, Bud Deckleman from the "Louisiana Hayride", Gordon Terry from the "Opry," and a number of local performers. Eddie reports that Gordon Terry's newest record, "Wild Honey," looks like a hit.

Event studios will be buzzing with activities during the month of September with Harold Carter, "Lone Pine", Sonny Breau ("Lone" Pine Jr.), Dick Curless, the Lilly Brothers and three new acts coming in for new sessions on various dates.

Ken Fairlie was in Event's studios recently to talk to Artist and Repertoire Chief Al Hawkes concerning his release, "The Table's Turned," which is reported to be getting heavy play in Canada.

Curley Gold "King of the Western Drummers" and his Texas Tune Twisters' Western Swing Band recently played to a packed house at Hamilton Field Air Force Base's N.C.O. Club in California.



BUD DECKLEMAN

Hank Noble, formerly of North Carolina and currently the all-night DJ at Radio Station CHUM-Toronto, Ont., Canada, who also is a C&W singer performing under the name of Billy Guitar, broadcasting live shows every Friday night over CHUM with his GAR Ranch Boys, has been signed to an Apex recording pact, which will undoubtedly put his offerings on the Decca label in U.S. He previously cut several sides for Mercury.

Noble's first two Apex releases are due out shortly and Apex predicts large sales due to the singer's tremendous popularity. All four sides will be his original tunes, the two plug sides being "You Didn't

Ever Love Me (Darlin', Did You?)" and "Here Comes The Night", each on a separate platter.

Natch, the singer's co-jockeys at CHUM, Josh King, Phil Ladd, Harvey Dobbs, Pete Nordheimer and Phil Stone plan to push the disks with their full power and hope other jockeys across the country will do likewise. DeeJays wanting copies of the disks may obtain same by contacting Frontier Music Publishing Co. (BMI) at 3423 Bathurst Street, Toronto, Canada.

The "Red River Jamboree" in Paris, Texas gave up its regular paid admission on the Sat., show Aug. 24th, when producers Roy Glenn and Pee Wee Reid booked it for nightly appearances thru-out the "Red River Valley Exposition," Aug. 19th thru the 24th. These shows, which were a shorter version of the regular "Jamboree", were sponsored by the Fair Association and were free to Fair-goers. The regular Sat. night shows were resumed Aug. 31st. The producers are also lining up a fall schedule of bookings and plans for their 1st anniversary celebration in Sept. are in the formative stage.



GORDON TERRY

Nan Castle, 16 year old lark from Texas, who was a June winner on the "Arthur Godfrey Talent Scout" show, reports a wonderful weekend in Nashville recently where she cut her 3rd session for RCA Victor under the direction of Chet Atkins. On the tunes, tagged "Angel with Horns" and "A Steady Baby", she was backed up vocally by the Jordanaires. Nan currently headlines the Sat. night "Red River Jamboree" and fronts her own "Nan Castle Show" on KSST, Sulphur Springs, Tex. Wed. nights, at 8:00 P.M. She also appeared recently on WSM's "Opry".

Sam Short Jr. of Blue Hen records feels he has a big one in, "Ladder Of Dreams" and "Actions Speak Louder Than Words", recorded by Earl Stuart. Sam is also quite enthused with two Christmas tunes, recorded for him by Denver Duke & Jeffrey Null, bearing the titles, "A Babe, A Star, A Manger" and "Christ Who Came To Bethlehem." He's also getting lots of promotional gimmicks out on the record early, and hopes that this will be the year for Blue Hen to break wide open. Cowboy Howard Vokes has been named to handle top promotion for that label.

Eddy Wentz and his Melody Riders are coming to Penna. from North Adams, Mass. to appear over WCPA in Clearfield along with Bud Moore and the

whole WCPA Jamboree. Wentz holds forth with a country music show via WBEC in Pittsfield, Mass.

Deejay Marty Krauss can be heard each Sunday from 2:00 P.M. 'til 7:00 P.M. over WAMO in the Homestead-Pittsburgh, Pa. area.



CURLEY GOLD

Don Deal, Era recording artist from Los Angeles along with his brother, Jim, who is also his manager, was involved in a head-on collision near Eureka, California on Sunday, August 25th. Don suffered a broken arm, ribs and severe cuts and bruises while his brother suffered a concussion and is still on the critical list. Hank Cochrane and Tommy Cole, also part of the tour, were following in their car when they said an oncoming car crossed the double line and hit the Deal's car head on. The group was enroute on a lengthy coastal tour at the time of the accident. Cochrane and Cole will continue with the tour. Best wishes for a speedy recovery, Don and Jim!!

Don Owens, WARL, Arlington, Va. D.J., announces the signing of his find Vernon Taylor, to an exclusive Dot recording contract. Taylor is the star of his own TV show over WTTG-TV, (Channel 5) in Washington, D.C. First sides slated for release soon include "Losing Game" and "I Got The Blues", the latter composed by country star, Hank Snow. Vernon has been playing the guitar and singing since he was 10 years old.

Paul Simpkins, WBAM-Montgomery, Ala., notes that he's been featured in a flock of national magazines recently with an up-coming story and pic in Radio TV Mirror.

Ralph Hicks, owner of the "Jubilee Ballroom" in Baldwin Park, California has booked many top names for guest spots at his show and dance held every Friday and Saturday night. Kicking off with a "back to school dance and show" on Aug. 29th were the Everly Brothers followed by Carl Perkins and Jimmy Newman on the 30th & 31st. . . . September 7th saw Cousin Herb Hensen of Bakersfield along with Freddie Hart and Lefty Frizzell with the latter two as regular members of the cast for a limited time only. September 13th & 14th will see Bob Wills as guest with Smokey Rogers on the 20th & 21st. . . . Regulars on the show are Betty Luther, vocalist, along with Wally Lewis, Wynne Stewart, Dick Miller and Joni Shields with the band of Johnny Moseby. . . . Hicks also has started his 'Western Music Hall Of Fame', called the 'Patio of Famous Western Names' in which top names will imbed their foot and hand prints, as well as sign their autograph in cement. The patio will be the entrance to the ballroom while the wall of autographs will form one side of the patio. The first star so honored was Left Frizzell.



JIM EDWARD, MAXINE & BONNIE BROWN

KWKH-Shreveport La.'s Frank Page, Norm Bale and Jeff Dale write to tell us that big things are humming around the "Louisiana Hayride" these days with the show continuing to draw the crowds with top flight entertainment. The Aug. 24th show featured as guest, Victor's Melvin Endsley, writer of such hits as "Singin' the Blues", "Love Me to Pieces", and many others. Endsley is a favorite of the paying customers at Shreveport's municipal Auditorium each Saturday night at the "Hayride." Hayride regulars, Werley Fairburn, Jimmy & Johnny, Tommy Blake, David Houston, James O'Gwynn, Betty Amos and Lucy & Martha Lynn took their share of the encores, as did Starday's Margie Singleton and Carl Bellew who came in to pay a visit to the show. A last minute visitor was steel man Jimmy Day. Word comes that Tillman Franks, former manager of Johnny Horton, another "Hayride" alumnus, has taken over the Artists Service Bureau at KWKH. The Browns, Jim Edward, Maxine, and Bonnie are due in for a visit on September 14th. Johnny Horton, Johnny Mathis, Gary Bryant, and Linda Brannon were scheduled for the September 7th "Hayride" showing.



"TEXAS" BILL STRENGTH

Speaking of the Browns, Bonnie informs us that brother Jim Edward has only about 5 1/2 months to go with "Uncle Sam". The trio is naturally happy to see their latest Victor slicing, "I Heard The Bluebirds Sing", starting to climb on the deejay charts.

"Texas" Bill Strength KEVE-Minneapolis, Minn. played the County Fair, Waroad, Minn. on the Canadian Border with the KSTP Barn Dance Gang and David Stone, on Labor Day, Sept. 2nd. Bill and his new all girl unit, the Westernettes, played the County fair in Madison, Minn. on Sat., Sept. 7th, with Tex Ritter and Smiley Burnette and recently shared the bill with Ernest Tubb and his Texas Troubadours at the Stillwater Speed-Bowl, Stillwater, Minn. He adds that he has left Capitol and is dickerking with Decca and Columbia. All artists passing thru Minneapolis are invited to visit the Texas Bill Strength Record Shop, 202 South 10th Street, and appear over KEVE radio.

Congrats to KCTI-Gonzales, Texas' Dave Walshak who sez his honeymoon caused him to miss sending in his top ten listing for the past few weeks. Dave took the 'fatal step' on August 10th and Jeanne Meneley, the "1957 Texas Dairy Princess" is the gal he claims he fooled!

(Continued on page 47)



Country Round Up

Ozark Ballet



SPRINGFIELD, MO.—Taking time out from the "feud" they have carried on for nearly a dozen years, Red Foley and Ernest Tubb stage an impromptu "Ozark Ballet" at rehearsals for Foley's ABC-TV show, Country Music Jubilee, in Springfield, Mo. Foley's partner is Libby Horne, 13-year-old Jubilee regular who recently had her first release on the Victor label, and Ernest is paired with one of the show's regulars, Suzi (cq) Arden. Tubb is one of many Grand Ole Opry headliners who have guested recently on the Jubilee. Others have included Faron Young, Minnie Pearl, Jimmy Newman, Chet Atkins, Ray Price, Del Wood and Little Jimmie Dickens. The Opry's Jim Reeves is set for Oct. 19.

The jocks at WLAC-Nashville, Tenn. have started a new label tagged Athens. The deejays are Gene Nobles, Bill Allen, Bob Jennings, Clive Anderson and Bruce Harper and their 1st release is Andy Wilson's "Little Mama" and "Tonight, Tonight". Other jocks who wish to be put on the mailing list can write to the boys at the station.

Don Vedder, WLFH-Little Falls, N.Y. pens that he recently huddled with Starday's Don Pierce concerning a tune that Vedder clefled, tagged "Heavenly Mansions." He adds that he's scheduled to appear on the "Mr. DeeJay U.S.A." Show on Nashville's WSM.

Slim Coxx and the Cowboy Caravan, featuring Jimmy Stephen, can be heard on their new Event waxing, out last week, tagged "Sitting Here All Alone" and "Oh Golly, Gosh; Oh Gee". Slim, a WJKO-Springfield, Mass. deejay sez that the record can be obtained by writing to him at the station Event Records at 10 Hardy Rd., Westbrook, Me. Jim Small, P.O. Box 432, Hudson, N.Y. is the Caravan's Personal Mgr.

Congrats to Ramblin' Lou who recently celebrated his 10 years in broadcasting. Lou, who is heard over WJLL-Niagara Falls, N.Y., treated his fans to two big days of shows, on the 24th and 25th of August with Jim Reeves featured on the 25th at Niagara's State Theatre.

Frankie Moore, "Grand Ole Opry" promoter, has been retained by the Wilburn Brothers to handle their recordings, promotions and appearances, etc. Disk jockeys wanting wax and info can contact Frankie at 226 Donelson Pike, Nashville 14, Tenn. Phone # is DOnelson 6-6033.

"Uncle" Jim Christie, who has spent the last 3 months as Production & Promotion Manager of WISK-St. Paul & Minneapolis, Minn., is returning to his home at 1428 Jefferson St. in Des Plaines, Illinois. Jim intends to look for other opportunities in the country & western field. He will continue to do his nation-wide C&W program and invites all artists, publishers and record companies to direct correspondence and records to his home in Ill. So anyone interested in a top jock and radio man with 29 years in the business, pop and country, oughta contact Jim. He has cowboy boots, a top hat and will travel!

Shelby Singleton types that Tillman Franks, manager of country music's Johnny Mathis, is really excited with the songster's initial Starday effort, "Moonlight Magic". The tune, co-clefled by Shelby and his wife, and scheduled for a mid-Sept. release, was introduced at a recent Big "D" Jamboree show in Dallas the night after it was waxed. Assisting Mathis on the show were Franks, on bass, and Tommy Tommlison on electric guitar.

Leon McAuliffe and His Cimarron Boys are scheduled to appear at one of Oklahoma's biggest yearly events, the Oklahoma Free Fair in Muskogee, Oklahoma. Working as a package with such stars as the Y-Knot Twirlers; Leroy VanDyke and Tabby West; Leon and the boys will appear Saturday, September 14th. This will be followed by a busy schedule which will take them through New Mexico, Arizona, Nevada, and California; from the 19th thru the 28th. In addition to this heavy schedule a Dot recording session is set for Wednesday, September 25th.

Hank Thompson and His Brazos Valley Boys will be appearing as special guests on Clifffe Stone's "Home Town Jamboree" in Los Angeles on Saturday, September 28th Hank and the band will be on the West Coast for a series of play dates for promoter Mark Anthony of San Francisco and will also record another session for Capitol Records.

Piano man Vic Davis, formerly with Tex Williams, Spade Cooley, and Wade Ray has joined Thompson and his crew.

Americana Corp. has placed on the Sept. 7th, KABC-TV-Los Angeles, "Country America" show Columbia's Lefty Frizzel and Freddie Hart as permanent members of the cast (both have been on the "Town Hall Party" show for the past four years). Guesting on the September 7th show was Jimmy Wakely and Herb Hensen. On the September 14th show will be Bob Wills and the Texas Playboys. Bobby Helms, Jimmy Newman, Carl Perkins, the Sons of the Pioneers, have already been on "Country-America" or are booked in the near future.

'Mr. Personality', Curtis Gordon, has just been appointed Artist Service Director for the "Georgia Jubilee" in Atlanta, Ga. which is held each Saturday nite at Georgia's East Point Auditorium. Any artist heading that way should get in touch with Curtis at P.O. Box 72, East Point, Ga. Gordon's latest Mercury-Starday slicing, out last week, is tabbed "I Wouldn't" and "Please Baby Please".

Bill Price, WBLU-Salem, Va. reports his initial promotion at the Roanoke American Legion Aud. recently, featuring Johnny Cash, Don Reno & Red Smiley, and Price as emcee, was a huge success attracting more than 2,000 people. Anyone interested in bookings in the Roanoke area are urged to contact Bill at the station.

Joseph E. Adams, of Ozark Music Publications, back from a promotional-vacation thru Miss., Ala., Ga. and Fla., is quite happy to see how the jocks and country music fans in the South have taken to Adi Bel's Testa waxing of "Memory Waltz".

The guest roster on Jimmy Dean's CBS-TV shows included Marty Robbins on Sat. Nite, Aug. the 24th, Judy Canova on the 31st (and during the week of Sept. 2nd to the 6th on the morning shows) as was George Hamilton IV on the Aug. 26th to the 30th morning shows. June Valli was set to join Jimmy during the week of Sept. 9th to 13th.

Altho the WERE-Cleveland, Ohio management has decided to drop the Sat. morning and evening country shows, due to the lack of interest in country music in town, Tom Edwards will continue to do his Tues. nite TV show. Tom asks that we spread the word around that he'll be glad to supply interested stations with taped country music shows. Justin Tubb did the Aug. 31st show at Cleveland's Circle Theatre, which incidentally, will also continue to operate each week.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N.Y.

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Meeting Dates

Music Operators' Associations

- Sept. 9—Tri County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio
- 10—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.
- 10—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.
- 11—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 12—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.
- 12—Eastern Massachusetts Music Operators' Association
Place: Beaconsfield Hotel, Boston, Mass.
- 16—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 18—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 18—New York State Operators Guild
Place: Palatine Hotel, Newburgh, N. Y.
- 18—Eastern Pennsylvania Amusement Machine Assn.
Place: Bungalow Inn, Norristown, Pa.
- 19—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)
- 19—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)
- 22—Eastern Pennsylvania Amusement Machine Assn.
Place: Celebrity Room, Juniper & Locust Sts., Phila., Pa. (1st Anniversary Banquet)
- 30—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- Oct. 3—Phonograph Merchants Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 3—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.
- 3—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 7—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.
- 7—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.



Country Disk Jockey REGIONAL RECORD REPORTS

"TUMBLEWEED" TOP THOMPSON
KBLI—Blackfoot, Idaho

1. My Brand Of Blues (M. Rainwater)
2. Fraulein (B. Helms)
3. Please Don't Blame Me (M. Robbins)
4. My Arms Are A House (H. Snow)
5. Young Hearts (Collins Kids)
6. My Shoes Keep Walking Back To You (R. Price)
7. Your Honky Tonk Heart (D. Wright)
- B. I Wonder If I Care (Everlys)
9. Our Summer Vacation (G. Morgan)
10. Need Me (J. Newman)

TOM EDWARDS
WERE—Cleveland, Ohio

1. Fraulein (Wells/Helms)
2. My Special Angel (B. Helms)
3. Geisha Girls (H. Locklin)
4. My Shoes Keep Walking Back To You (R. Price)
5. Putting On The Style (R. Hanson)
6. Mr. Opportunity (Gray & Roman)
7. One Day A Month (B. Browning)
- B. From Jack To King (Miller)
9. Our Summer Vacation (G. Morgan)
10. Holiday For Love (Pierce)

LYLE NELSON
WCMP—Pine City, Minn.

1. Bye, Bye Love (Everlys)
2. Missing You (W. Pierce)
3. Love Has Finally Come My Way (F. Young)
4. Four Walls (J. Reeves)
5. My Shoes Keep Walking Back To You (R. Price)
6. Fraulein (B. Helms)
7. I Heard The Bluebirds Sing (Browns)
8. Fallen Star (J. Newman)
9. I'll Always Be Your Fraulein (K. Wells)
10. Gonna Find Me A Bluebird (M. Rainwater)

GEORGE WASHINGTON TUCKER
WEKR—Fayetteville, Tenn.

1. Keep A Lovin' Me Baby (M. Endsley)
2. On My Mind Again (Walker)
3. Fallen Star (J. Newman)
4. Bye, Bye Love (Everlys)
5. Four Walls (J. Reeves)
6. I Thought I Heard You Call My Name (P. Wagoner)
7. Ice Cold Baby (M. Mitchell)
8. Nearest Thing To Heaven (B. Worth)
9. Too Much Water (G. Jones)
10. Tangled Mind (H. Snow)

RUSS MELLETTE
WYMB—Manning, S. C.

1. Tangled Mind (H. Snow)
2. Four Walls (J. Reeves)
3. White Sport Coat (Robbins)
4. Fallen Star (J. Newman)
5. Gonna Find Me A Bluebird (M. Rainwater)
6. Bye, Bye Love (Everlys)
7. Fraulein (B. Helms)
8. Teddy Bear (E. Presley)
9. My Shoes Keep Walking Back To You (R. Price)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

"UNCLE" CHARLIE BABCOCK
CKLB—Oshawa, Ont., Can.

1. Two Shadows (J. Reeves)
2. Teddy Bear (E. Presley)
3. Love Me To Pieces (Martin)
4. Lovesick Blues (S. James)
5. Fraulein (B. Helms)
6. Home Of The Blues (Cash)
7. Loving You (E. Presley)
8. Bye, Bye Love (Everlys)
9. Oh Yeah (T. Danton)
10. Tears Are Only Rain (H. Thompson)

ART BEEM
KLRA—Little Rock, Ark.

1. Bye, Bye Love (Everlys)
2. Fallen Star (J. Newman)
3. Tangled Mind (H. Snow)
4. White Sport Coat (Robbins)
5. My Shoes Keep Walking Back To You (B. Wells)
6. Happy Child (J. Dean)
7. Four Walls (J. Reeves)
8. Fraulein (F. Hart)
9. Come Home, Joe (Crockett)
10. I Hear The Bluebirds Sing (Browns)

BEV. MUNRO
CKDM—Dauphin, Man., Canada

1. I Heard The Bluebirds Sing (Browns)
2. I Thought I Heard You Call My Name (P. Wagoner)
3. Young Hearts (J. Reeves)
4. Triffin' Kind (Miller Bros.)
5. Tangled Mind (H. Snow)
6. My Shoes Keep Walking Back To You (R. Price)
7. I'll Always Be Your Fraulein (K. Wells)
- B. Lotta Lovin' (G. Vincent)
9. Crazy Dream (J. Carson)
10. Nickel's Worth Of Dreams (B. Barnes)

DAVE WALSHAK
KCTI—Gonzales, Texas

1. I'll Do It Every Time (J. Horton)
2. Give My Love To Rose (J. Cash)
3. Loving You (E. Presley)
4. Have I Told You Lately (E. Presley)
5. My Shoes Keep Walking Back To You (R. Price)
6. Teddy Bear (E. Presley)
7. Run Away (A. Urban)
- B. Red Cadillac And Black Mustache (B. Luman)
9. Six Fools (T. B. Strength)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

RAMBLIN' LOU
WJLJ—Niagara Falls, N. Y.

1. Four Walls (J. Reeves)
2. Fraulein (F. Hart)
3. Fallen Star (J. Newman)
4. This Thing Called Man (W. & S. Cooper)
5. Squid Jiggin' Ground (H. Snow)
6. Love Letters In The Sand (M. Wiseman)
7. Lovesick Blues (S. James)
8. White Silver Sands (Rondo)
9. I Heard The Bluebirds Sing (Browns)
10. Mr. Love (Tubb & Wilburns)

DAY SANDSTROEM
WWRI—West Warwick, R.I.

1. Young Hearts (J. Reeves)
2. My Picture Of You (M. Singleton)
3. Flame In My Heart (Jones)
4. Memory Waltz (Adi-Bel)
5. Pretty Blue Jean Baby (D. Richards)
6. On My Mind Again (Denton)
7. Give My Love To Rose (J. Cash)
- B. Four Walls (J. Reeves)
9. Fraulein (B. Helms)
10. My Arms Are A House (H. Snow)

DON MACTAVISH
CKY—Winnipeg, Man., Can.

1. Fraulein (B. Helms)
2. Three Ways (K. Wells)
3. My Shoes Keep Walking Back To You (R. Price)
4. Fallen Star (J. Newman)
5. Tangled Mind (H. Snow)
6. Four Walls (J. Reeves)
7. My Arms Are A House (H. Snow)
8. Missing You (W. Pierce)
9. Bye, Bye Love (Everlys)
10. Gonna Find Me A Bluebird (M. Rainwater)

JACK GALE
WTMA—Charleston, S. C.

1. Fraulein (B. Helms)
2. Did You Miss Me (Jackson)
3. Fallen Star (F. Husky)
4. My Shoes Keep Walking Back To You (R. Price)
5. Four Walls (J. Reeves)
6. Love Has Finally Come My Way (F. Young)
7. Holiday For Love (Pierce)
8. Home Of The Blues (Cash)
9. Bye, Bye Love (Everlys)
10. Honeycomb (J. Rodgers)

RON HICKMAN
WNNJ—Newton, N. J.

1. One Tender Kiss (Hansen)
2. Bye, Bye Love (Everlys)
3. Fraulein (B. Helms)
4. Mr. Love (Tubb & Wilburns)
5. Gonna Find Me A Bluebird (M. Rainwater)
6. Loving You (E. Presley)
7. Do You Love Me (J. Dean)
- B. Fallen Star (Newman/Husky)
9. Teddy Bear (E. Presley)
10. Cry Cry Darling (Wilburns)

"BALIN' WIRE" BOB STRACK
KIMO—Independence, Mo.

1. I Thought I Heard You Call My Name (P. Wagoner)
2. Moonlight Mountain (F. Young)
3. I Walk To Heaven (Drusky)
4. Money, Marbles And Chalk (R. Allen)
5. Teenage Love Affair (W. Walker)
6. End Of My World (B. Helms)
7. I Heard The Bluebirds Sing (Browns)
- B. Two Shadows (J. Reeves)
9. Leave Me (Tubb & Wilburns)
10. Face In The Moon (Martin)

NORMAN PERRY
KCUL—Fort Worth, Texas

1. Geisha Girl (H. Locklin)
2. I'll Always Be Your Fraulein (K. Wells)
3. My Shoes Keep Walking Back To You (R. Price)
4. If You'll Be My Love (Tubb)
5. Three Cigarettes In An Ashtray (P. Cline)
6. Footsteps Of The Bride (A. Inman)
7. Late Date (G. Morgan)
- B. You Got Me Lyin' (Crockett)
9. Please Don't Blame Me (M. Robbins)
10. Send Me Somebody Like Joe (T. West)

BOB "BONES" HENRY
WKLO—Louisville, Ky.

1. Geisha Girl (H. Locklin)
2. My Shoes Keep Walking Back To You (R. Price)
3. Teenage Dream (M. Robbins)
4. I Heard The Bluebirds Sing (Browns)
5. Two Shadows (J. Reeves)
6. Fraulein (B. Helms)
7. I'll Always Be Your Fraulein (K. Wells)
8. Keep Lovin' Me Baby (M. Endsley)
9. Flower Of San Antonio (R. Allen)
10. Bye, Bye Love (Everlys)

CARL STUART
WAMO—Pittsburgh, Pa.

1. Four Walls (J. Reeves)
2. Late Date (Terry/Morgan)
3. My Brand Of Blues (M. Rainwater)
4. Our Summer Vacation (G. Morgan)
5. Love Has Finally Come My Way (F. Young)
6. My Shoes Keep Walking Back To You (R. Price)
7. Fraulein (B. Helms)
- B. White Sport Coat (Robbins)
9. Bye, Bye Love (Everlys)
10. Fallen Star (F. Husky)

TONY PERRY
KAIR—Tucson, Ariz.

1. Teddy Bear (E. Presley)
2. Bye, Bye Love (Everlys)
3. Loving You (E. Presley)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. My Love Is Real (Rainwater)
6. There's A New Moon Over My Shoulder (B. Guitart)
7. Home Of The Blues (J. Cash)
8. Three Cigarettes In An Ashtray (P. Cline)
9. Fallen Star (F. Husky)
10. Fraulein (B. Helms)

J. C. BURKE
WEYE—Sanford, N. C.

1. My Shoes Keep Walking Back To You (R. Price)
2. Hearts In My Dream (Jones)
3. Two Shadows (J. Reeves)
4. Flame In My Heart (G. Jones)
5. Next In Line (J. Cash)
6. Love Me To Pieces (Rusty & Doug)
7. Fraulein (B. Helms)
8. Four Walls (J. Reeves)
9. Need Me (J. Newman)
10. Triffin' Kind (Miller Bros.)

DONNA DAVISON
KWEM—Memphis, Tenn.

1. Bye, Bye Love (Everlys)
2. Hershey Bar (E. Bond)
3. Mean Mama Blues (Presley)
4. Take My Hand (C. Walker)
5. Fraulein (B. Helms)
6. Fallen Star (J. Newman)
7. Hearts In My Dreams (Jones)
8. Mr. Love (Tubb & Wilburns)
9. Loving You, Loving You (E. Bond)
10. Whitewashed Chimney (B. Clifton)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



Country Reviews

A BULLSEYE

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

BOB JENNINGS

(Dot 15631)

B+ "YOU'RE THE ANSWER" (2:13) [Southern Belle BMI—K. Marlowe, R. Glasgow] A lovely choral and instrumental background perfectly showcases Bob Jennings' superb delivery of this heartwarming lover's waltz. Stand out platter that could develop into a solid chart contender in the country and pop fields.

B+ "DO YOU" (1:57) [Acuff-Rose BMI—B. Bryant] Jennings and the vocal group turn in another great performance on this half as they happily deck out a two-market rocker with charming love lyrics. Terrific pairing.

ROBERT AND GLADYS LUTER

(Jaxon 505)

B "I'M JUST A CRY BABY" [J. A. X. BMI—R. & G. Luter] Robert and Gladys Luter deck out one designed for the country trade as they expressly render a fast paced romantic tear-jerker. The Kentucky Pals ably back up the artists on a platter that rates a goodly share of the airplay.

C+ "THAT OLD MOON" [J. A. X. BMI—R. & G. Luter] On this end the songsters blend their vocal talents in an appealing 'pure country' fashion once again, as they softly spin a moderate tempo, sentimental weeper.

THE BENNY HALL TRIO

(Capitol 16922)

B+ "SHE'S TELLING ME THE SAME THING" (2:05) [Central Songs BMI—B. Hall, W. Myrick] A new group, the Benny Hall Trio, appears under the Capitol Banner, and if their first release is an indication of things to come, then the artists are here to stay. This end, a heartfelt, quick beat lover's tale is treated to a grade "A" country styling reading by the threesome.

B "NEVER TAKE HER LOVE FROM ME" (2:15) [Central Songs BMI—W. Myrick] The artists, Benny and wife, Dena Hall and Weldon Myrick, are equally as effective on the flipdeck, a slightly up-tempo romantic opus. Two fine showings.

SLEEPY LA BEFF

(Mercury 71179)

B+ "ALL THE TIME" (2:00) [Star-rite BMI—H. Harris, S. La Beff] Sleepy La Beff comes up with a potent rocker that has those dollar signs notched into every groove. The songster claims that he'll give up everything just to have the gal back again. It's an exciting waxing that Sleepy belts out in spirited style. Sparkling musical backdrop.

B "LONELY" (2:25) [Starrite BMI—H. Harris] Lower end is a change of pace, slow moving sentimental tale that La Beff puts across with telling effect. Excellent coupler.

WHITEY KNIGHT

(Dot 15630)

B+ "TRAVELIN' BLUES" (2:20) [Peer Int'l BMI—J. Rogers, S. Alley] Dot comes up with a top piece of wax merchandise featuring the pleasing tones of Whitey Knight. It's a rhythmic, romantic blues item that the vocalist and a chorus deck out in a manner that's sure to keep the boxes hoppin' day and night.

B "TAKE ME IN YOUR ARMS" (2:02) [Hill & Range BMI—C. Walker] Under side is a very pretty, middle beat shuffler that Knight and the crew polish off with finesse. Two pop-flavored winners, back-to-back.

THE CASH BOX

BULLSEYE



"WAKE UP LITTLE SUZIE" (1:57)

[Acuff-Rose BMI—F. & B. Bryant]

"MAYBE TOMORROW" (2:04) [Acuff-Rose BMI—D. & P. Everly]

THE EVERLY BROTHERS (Cadence 1337)

● It looks like Archie Bleyer is gonna enjoy another all-market 'bonanza' with Don and Phil Everly's second Cadence pressing. (See Pop reviews.)

"A SWEET KIND OF LOVE" (1:45) [Milene ASCAP—F. Rose]

"NEED ME" (2:35) [Open Road BMI—J. Reeves]

JIMMY NEWMAN (Dot 15627)

● Jimmy Newman, whose star now burns bright in both country and pop circles due to his "Fallen Star" success, follows thru with a sensational two-sider that should go skyrocketing up the popularity ladder among record buyers in the two markets. Both tunes are seasoned with an r&r choral and instrumental backdrop and are treated to a solid-sales job by the polished-toned chanter. The topside, a happy romantic affair tabbed "A Sweet Kind Of Love", falls into the subdued-rocker category while the flip portion, a heartfelt pleader titled "Need Me", is taken at a slow, fish-beat ballad pace. Powerful pairing.

"LOVE CONQUERS" (2:21) [Central BMI—Legate]

"MIGHTY LOVEABLE MAN" (2:00) [Big "D" BMI—Owens]

SONNY JAMES (Capitol 3792)

● The word 'love' is rapidly becoming a Sonny James trademark. Since the balladeer smashed thru the 'hit barrier' with his big waxing of "Young Love" he has latched onto a heap of pop and country coins with love-titled tunes, his most recent being "Lovesick Blues". And his latest contenders for hitdom in the two markets follow suit. They're the very pretty, shuffle ballad, "Love Conquers" and the contagious 'rock-a-billy' item tabbed "Mighty Loveable Man" and Sonny sings 'em in mighty pleasing fashion. Don't be surprised to see 'em both cashing in heavily pop and country-wise.

"THAT'S RIGHT" [Hi Lo BMI—C. Perkins, J. Cash]

"FOREVER YOURS" [Knox BMI—C. Perkins]

CARL PERKINS (Sun 274)

● The "Blue Suede Shoes" man, Carl Perkins appears on the wax scene once again with an all-market rock and roller that's gonna be racking up loads of loot during the coming weeks. Carl, who recently cashed in with his "Your True Love" chart-rider, slows down the pace on his latest Sun entry as he tastefully ambles thru a modified, 'rock-a-billy' novelty labeled "That's Right". It's a happy-go-lucky ditty that the teensters in all fields oughta find to their liking. Flipside, Carl dishes up one in the ballad vein as he feelingfully renders a moderate paced, r&r-flavored tale of love and devotion tagged "Forever Yours". Strong coupler with the top half leading the way.

"WILD HONEY" (2:17) [Acuff-Rose BMI—B. Bryant]

"RUN LITTLE JOEY" (2:13) [Merge BMI—J. Duncan]

GORDON TERRY (Cadence 1334)

● Gordon Terry, who's added new fans to his country following via his most inviting vocal and instrumental offerings on his initial Cadence disks, comes up with a potent pairing that can push him up into the select circle in both the country and pop departments. Titled, "Wild Honey" and "Run Little Joey", they're two light-hearted, quick-beat toe-tappers with infectious lyrics and melodies and are served up in real delectable vocal style by Terry and a chorus. Watch both ends. They've got the goods.

"WHERE THE RIO DE ROSA FLOWS" (2:30)

[Duchess & Kahl BMI—Logsdon, McAlpin]

"THE BEGINNING OF THE END" (2:46)

[Duchess & Kahl BMI—Logsdon, Mings]

JIMMY LLOYD (Roulette 7001)

● Roulette chooses newcomer, Jimmy Lloyd, as one of its artists to spearhead the drive into the c&w field. And it appears as tho the diskery has hit upon a real find in both artist and material. The tune, titled "Where The Rio De Rosa Flows" is a captivating, all-market rocker that the songster socks out in money-making fashion. It has the ingredients necessary for a three-way hit so watch it closely in all departments. Flipside Jimmy decks out one that's strictly country as he turns on the nasal tones for a slightly up-tempo lover's lament titled "The Beginning Of The End". Strong coupler.

JOHNNY BOZEMAN

(Sandy 1001)

C+ "HOW MANY" (2:20) [Burnt Oak Pub. BMI—J. Bozeman] Johnny Bozeman steps up to bat out a flavorful romantic rocker in coin-catching fashion. Catchy instrumental arrangement makes this a good bet for the teenage hoofers.

C+ "BLUES AND I" (3:00) [Fairway Music BMI—H. H. Hendricks] On the reverse portion Bozeman and a chorus slickly groove a fish-beat ballad also tailor-made for the dance set.

CARL BUTLER

(Columbia 40994)

B "RIVER OF TEARS" (2:16) [Lonat Music Pub. BMI—Dawson] Carl Butler puts his heart into his delivery of a touching, quick moving romantic offering that's gonna grab off loads of juke and deejay spins.

B "CRY YOU FOOL CRY" (2:28) [Golden West Melodies Inc. BMI—Ball, Allison] Bottom lid is another crying towel lover's opus, this time in a waltz tempo. Two good heartbreakers convincingly portrayed by Butler.

DAVE RICH

(RCA Victor 7045)

B+ "CHICKEN HOUSE" (1:58) [Tree Pub. BMI—D. Rich] Here's an enticing, up-tempo, slicing that could put Dave Rich's name high up on the charts. It's an intriguing novelty with an infectious beat and set of lyrics that Rich decks out in fetching fashion. Colorful musical assist.

B "I'VE LEARNED" (2:21) [Regent Music BMI—N. Russell, J. Nelson] This half, Rich, along with a vocal backdrop, warbles with warmth and sincerity as he tenderly projects a tear-compelling love affair. Strong two-sider.

WILLIE PHELPS

(Roulette 7002)

B+ "DO ANYTHING BUT LEAVE ME" (2:30) [Kahl & Duchess BMI—Phelps] Willie Phelps turns in an impressive performance on his initial Roulette recording as he smoothly pipes a subdued, r&r-flavored pleader. Attractive choral and instrumental support on a deck that can find its way into the pop and country money.

B+ "I'M BEGINNING TO FORGET YOU (Like You Forget Me)" (2:41) [Kahl & Duchess BMI—Phelps] The chorus and ork neatly back up the chanter once again, on a tearful, slow moving lover's ballad. Phelps' full and rich chords come across in beautiful style. Keep your eye on both ends of this self-penned debut disk.

LESTER FLATT & EARL SCRUGGS

(Columbia 40990)

B "LET THOSE BROWN EYES SMILE AT ME" (2:10) [Golden West BMI—Nail] Music lovers who want their decks straight country are gonna like Lester Flatt & Earl Scruggs latest Columbia pressing. This end is a persuasive, up-tempo romantic affair that the boys deliver in their wonderful 'back mountain' style.

B "DON'T LET YOUR DEAL GO DOWN" (2:10) [Cedarwood BMI—J. Organ, Stacey, W. Walker] Here the "Opry" stars race thru a fast paced opus dealing with some advice that Mom gave 'em. The Foggy Mtn. Boys lend their standout instrumental talents to both ends of the pairing.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

PROPER AND

PROFITABLE PROGRAMMING

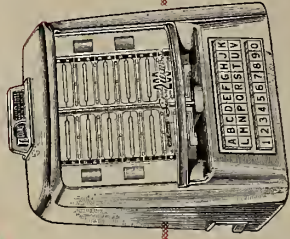
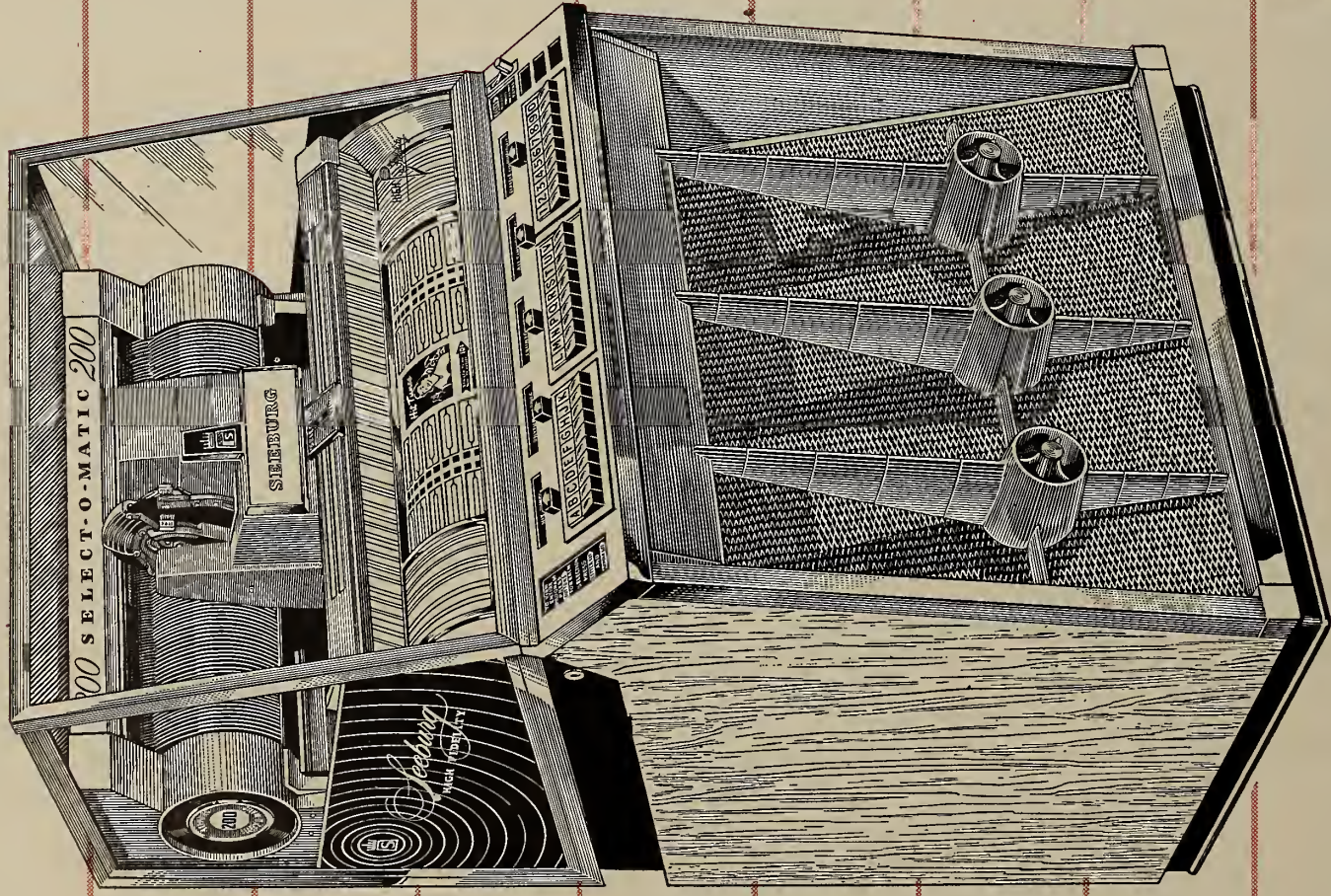
DEPENDS ON PLAYING

SINGLES AT ONE PRICE

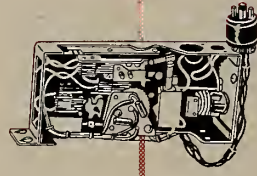
**AND ALBUM RECORDS (TWO TUNES)
PER SIDE)**

AT A PROPORTIONATELY

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DUAL PRICING UNITS
Both the Seeburg 200 and the Wall-O-Matic 200 are equipped with Dual Pricing Units that permit programming singles at a price and albums at a proportionately higher price.



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DEPENDABLE MUSIC SYSTEMS SINCE 1902
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America's finest and most complete music systems



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and

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NOVA SCOTIA, CANADA—We noted on occasion in this column that the Canadian economy has been booming and the Canadian dollar has been rising steadily in terms of the United States dollar. Now we'll write of the increasing population. The Bank of Nova Scotia, reported that Canada's population, now over 16,500,000, is 15 per cent greater than it was in 1951 when the last census was made. Canada's growth rate is one of the fastest in the world, said the bank, and compares with a growth of 9 per cent of the United States in the same period. Like in the U. S., the younger generation is coming along. In 1951, the under-fifteen group comprised 30½ per cent of the population; at latest count youngsters equaled 32½ per cent. "Canada's zooming population will be a factor of mounting strength in the 1960's for the nation's future", said the bank. "In fact," it stated, "this trend could result in a period of expansion dwarfing anything yet experienced."

NEW YORK—"More and more American businessmen are becoming concerned about the alarming increase in employe dishonesty and embezzlement as a major business hazard", said B. H. Mercer, president of the Fidelity & Deposit Co. of Maryland, who pointed out that it is estimated that more than \$500 million was lost last year due to dishonest workers. While we do not point any finger at those in our operating phase of business, it is a cash money business, and the temptation is there. With inflationary conditions making it more and more difficult for operators to report favorable profits, it might not be a bad idea for employes to pay considerable attention to the collecting portion of their operations.

NEW YORK—Being advertising minded, we were interested in an item reporting that \$10 billion was invested in advertising in 1956, with 100 top national advertisers spending more than \$2 billion. Here's the ten top and their estimated expenditures: General Motors \$162,499,248; Procter & Gamble Co., \$93,000,000; Ford Motor Co., \$88,650,000; General Foods Corp., \$77,700,000; General Electric Co., \$74,096,940; Colgate-Palmolive Co., \$67,000,000; Lever Brothers \$60,100,000; Chrysler Corp., \$60,093,289; National Dairy Products Corp., \$37,470,000, and the Radio Corporation of America \$35,173,000.

In The Everlasting Battle Of:

INCOME vs OUTGO

THE ANSWER REMAINS A MORE EQUITABLE DIVISION OF THE GROSS INCOME FROM ALL EQUIPMENT BETWEEN THE OPERATOR AND THE LOCATION SO AS TO RESULT IN AN EQUAL SPLIT OF THE PROFITS ONLY

The two-page, two-color editorial feature that appeared in *The Cash Box*, "Wake Up! It's A New Business Age!", has stirred tremendous comment all over the nation.

Requests for reprints of this editorial have flooded the offices of this publication.

These men report that they are going to mail copies of the editorial to their locations.

Others asked for permission to remove parts from this editorial and use it in letters to location owners.

Almost all agreed with the idea for a big mass meeting to be held in areas all over the country where storekeepers would be present along with the operators.

Where Tax Experts and Certified Public Accountants would speak and would prove, right from the records the operators presented, that there definitely must come into being a more equitable division of the gross income from all equipment so as to result in an equal split of the profits only.

For months and months this publication has pointed out that from each dollar taken in on any location's machine, on a fifty-fifty basis, the operator gets 10¢ and the storekeeper enjoys 45¢.

But the big catch is that the storekeeper's 45¢ is NET. That's his! He retains that much from every dollar taken in. This 45¢ is PROFIT!!

The operator still has to work like a trojan to help clear his tremendous and constantly growing overhead expense from his 10¢. And tho it may look like profit, after other costs are removed, IT IS NOT PROFIT! It's only NET INCOME. And from this net income he must still remove a great many overhead costs.

As this publication reported sometime ago, listening to an operator describe his business to a banker in an effort to get a loan, the banker stated in a puzzled way:

"From what I gather, you're actually working for the location owners."

How true! How true! Only because the nation's operators just simply won't come to the realization, won't face the facts, that this is a NEW BUSINESS AGE! That the wornout, outmoded, slot-type, fifty-fifty method, MUST BE ELIMINATED!

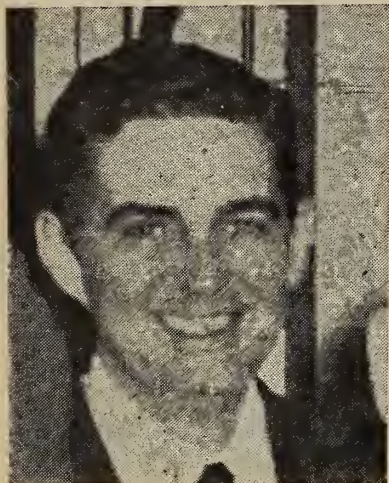
This is an era where inflation is hammering down the value of the dollar every day. The dime's worth 4¢. The nickel's worth 2¢. And while this is happening overhead expenses continue to increase daily.

It's now up to the operators to WAKE UP! IT'S A NEW BUSINESS AGE. An age that requires new, modern business methods.

Better WAKE UP QUICK — OR — GO BROKE!!!

URGES OPS ARRANGE MORE EQUITABLE OPERATING BASIS

Bally's Bill O'Donnell Sees Greater Security Assured Ops Who Awake To New Biz Methods. Urges All To Sell Locations On Importance Of Coin Operated Equip't As Best Business Stimulators. Says Ops Must Obtain More Equitable Share Of Intake To Assure Progress



BILL O'DONNELL

CHICAGO — "The nation's operators", reported Bill O'Donnell, general sales manager of Bally Manufacturing Company, this city, this past week, "to assure themselves a financially secure future must awaken to new and modern business methods.

"There is no longer any doubt", he continued, "that inflation is here to stay.

"This means", he added, "that the operator must get a more equitable share of the gross intake from all equipment. He must set up an entirely new and modern business arrangement between himself and his locations.

"Not only will he assure himself a more financially secure future, as well as greater progress and prosperity but, at the same time, will assure the entire industry greater growth.

"The one, all-important job before every operator is to re-sell, all over again, everyone of his locations, on the tremendous value of coin operated equipment as business stimulators.

"When he accomplishes this", O'Donnell reported, "then he is well on the way to make a more equitable operating arrangement between himself and his location owners which will mean a more assured and a more secure future for himself as well as for all in the industry.

"The operator is the man on the firing line. It is up to him to so arrange his business that he uses the very ultimate in modern methods.

"He must recognize that continuing inflationary pressures are hammering down his profit potential.

"He must also recognize the fact that inflation has caused the value of the dollar to drop and that the value of the dollar is still falling

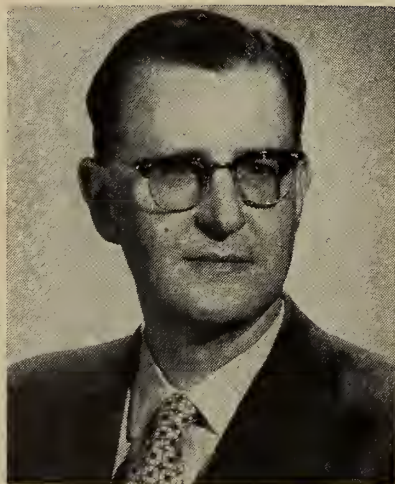
as inflation continues.

"He must take into consideration that, as inflation continues, all prices of raw materials and components as well as labor's wages are being increased to meet the higher cost of living.

"This means that the operator's costs of doing business go up. It also means that the prices of all equipment follow suit. He can only assure his future progress and security by following the line that every outstanding business in the nation has had to follow to assure its survival.

"We can only hope that every operator who has come to know how important coin operated equipment is to the location's continued income will arrange to more equitably share in the gross proceeds of his equipment in the fashion best suited to his area and his customers so that he will, at the same time, definitely insure the entire industry's future growth and progress by his own financial stability."

MOA Directors To Meet In Miami



GEORGE MILLER

OAKLAND, CALIF. — George A. Miller, national president, Music Operators of America (MOA), this city, announced that the officers and directors of the organization will meet in Miami, Florida, during the week of November 10, and that the first business sessions will be held on Monday evening, November 11, from 6:00 P.M. to 8:30 P.M., rather than on Monday morning.

World's Exporters-Importers Join "Int'l. Coin Machine Export-Import Council"

From Europe, Asia, Latin Amer. And From All Over The World Requests For Membership In "International Coin Machine Export-Import Council" Flood The Cash Box' Chicago Offices

CHICAGO—Most indicative of the growing importance of export and import are the numbers of coinmen, worldwide, who are entering into membership in The Cash Box' "International Coin Machine Export-Import Council".

"The idea on an 'International Coin Machine Export-Import Council' is a good one", writes C. R. Sandoval, Sr. of Miami, Florida, "and you are to be complimented for having initiated action on this subject."

Sandoval and his son have been exporting and importing since 1930. They have been exporters of phonographs to Central and South American markets for many years.

"The export of phonographs", advises Sandoval, "is not as easy as

quite often it is pictured. There is never any peace in the business. One country after another is usually changing its regulations with regards to imports. They either prohibit their nationals from importing or else raise duties to the point where it is impossible to import, pay such duties, and hope to recover the value of the investment.

"All of these subjects, and what can be done to minimize their effect, or to eliminate them — without question would be topics for discussion among the members of the Export-Import Council."

Taito Trading Co., Ltd. of Tokyo, Japan. Importadores Mdanti, Ltda. of Medellin, Colombia. Bensa of Milano, Italy. Novelta of Antwerp, Belgium. Bernarex of Casablanca, Morocco. Northern Phonographic Co., Ltd. of Leeds, England. N. V. Dureco, Dutch Record Co. of Amsterdam, Holland. Etablissements Disco, Brussels, Belgium. P. M. van Oosten & Co., Rotterdam, Holland. Philip Sehfras, Ltd., London, England. Clermont-Automatique, Clermont-Ferrand, France. Trans-World Trading Corp., Chicago, Ill.

All the above are new members who have just entered into the "International Coin Machine Export-Import Council".

In every case, whether the letter is written in French, Italian, Dutch or whatever other language, the firms are tremendously complimentary of the creation of an "Export-Import Council."

"I, who have been in the export business for quite a number of years", writes Howard R. Greenberg of Viking Export Company, Inc., New York, "feel very strongly the exporters' position in international affairs, and know what irreparable harm or good we can do.

"Your idea is an excellent one", Greenberg continues, "and will do much toward cementing a firmer relationship between the importers of our merchandise and the exporters of this country."

"This change in time" said Miller, "was necessitated by the fact that I and Mrs. Miller will be the guests of Al Denver and the Music Operators of New York at their 20th Anniversary banquet on Saturday night, November 9.

Miller advised that the hotel where the meetings will be held will be announced at a later date. "Willie Blatt, MOA director from Miami, is making all the necessary arrangements for meeting rooms and hotel accommodations for directors, officers and their families", Miller stated. "He is also lining up many programs for the women folk who attend with their husbands." For accommodations, write to Willie Blatt, 418 S.W. 8th Avenue, Miami Beach 39, Florida. Accommodations on a daily basis or for a full week can be arranged at reasonable rates.

"This gathering will be one of the most outstanding of the year" concluded Miller, "and I am looking forward to 100% attendance of all MOA officers and directors."

Before going into New York, Miller will spend some time in Washington, D.C., so as to have the very latest information on matters pertinent to the automatic phonograph industry to pass along to the MOA executive officers and board members.

The MUSIC Goes Around and Around...

and Around...
and Around....
and Around...

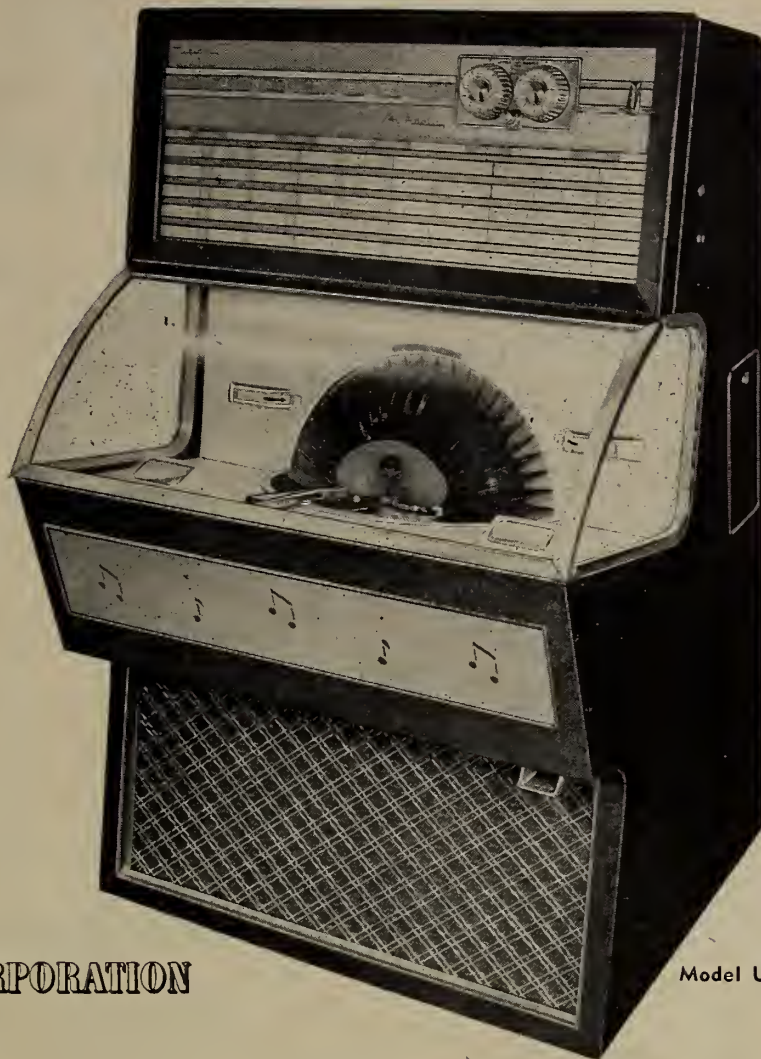
**Shorter Change-Time
between selections;
Less Down-Time
for Servicing!**

WRITE FOR DETAILS



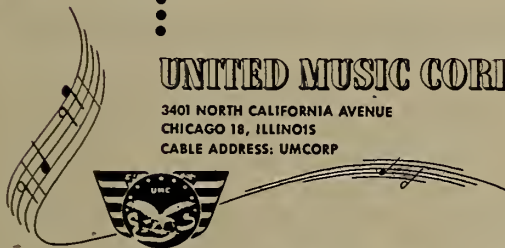
UNITED MUSIC CORPORATION

3401 NORTH CALIFORNIA AVENUE
CHICAGO 18, ILLINOIS
CABLE ADDRESS: UMCORP



Model UPA-100

... **CASH**
comes out
HERE



A. B. T. GUESSER SCALE

● EXPORT MODEL
& DOMESTIC MODEL
WRITE QUICK!

**A.B.T. Rifle Sport Gallery
Kicker & Catcher
A.B.T. Challenger
Pace Aristo Scale**

Manufacture and Sales

J. F. FRANTZ MFG. CO.
1940 W. LAKE ST., CHICAGO 12, ILL.
(Tel.: TAYlor 9-2399)

● Full line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.

Exhibit Produces "Pop Gun Circus"

CHICAGO—Sam Lewis, president, Exhibit Supply Company, this city, reported this past week that the firm is in quantity production of its new gun game, "Pop-Gun Circus".

A newly developed type of pistol shoots ping pong balls by means of compressed air. Action is fast, exciting and accurate.

"Pop-Gun Circus" features five comical targets consisting of bobbing heads.

Hitting all five heads causes five star targets to light up in rotation.

Shooting fast and accurately to hit each star while momentarily lit scores in the thousands, instead of hundreds.

"This is the first new and unique type of gun game to come out in years", Lewis stated. "It's entirely

different from any other gun on the market.

"We've given the operators exactly what they have been demanding", Lewis continued, "to attract more play and increase earnings in all types of amusement spots."

Beautifully designed cabinet emphasizes the colorful target area.

One-piece plexiglass hood encloses entire playfield, permitting unobstructed vision from all sides. Plexiglass hood also adds to the strength of the cabinet.

Lewis concluded by suggesting that operators see and play the new and different "Pop-Gun Circus" at all Exhibit distributors.

"The many great new features of this gun", he said, "will convince anyone that collections will jump."

Poor Farm Biz Plus Tax Turmoil

ROCK ISLAND, ILL. — "General business conditions in this farm implement area have not been good", advises Larry Frankel of this city.

"Farmers are not buying new implements", he continues. "Furthermore", he reports, "there have been many strikes which has kept the employment situation in an unsteady condition."

"But regardless of all this", Larry states, "what is most disturbing is that locations are being kept in a turmoil with the contrasting decisions continually coming from the various federal, state and city courts regarding pinballs."

Reports Inflation Has Caught Coinbiz

HAVERHILL, MASS. — Thomas Libbey, Jr. of this city believes that inflation has caught up with the coinbiz.

Tho Libbey doesn't offer a solution to this problem he does report that it has hurt the coinbiz tremendously.

"Inflation has caught up with the business", he reports, "but the business has not been able to go along with inflation."

"In my estimation", he adds, "it is very hard to run a large route due to the fact that inflation and small business do not equal out."

"We need relief," he concludes.

WE ONLY Advertise What We Have in Stock PINS

Gay Paree	\$425.00
King of Swat	225.00
Hi Hand (new)	200.00
Gottlieb Duetta	175.00
Gypsy Queen	165.00
Screamo	65.00
Star Fire	250.00
Frontiersman	145.00
Hi Fly	225.00
Happy Days	45.00
Circus Wagon	195.00
Queen of Hearts	65.00
Arabian Nights	95.00
Slug Fest	40.00
China Town	45.00
Wonderland	145.00
King Arthur	40.00
Colors	125.00
Big Ben	90.00
Snafu	145.00
Blondie	150.00
Grand Champion	60.00
Race the Clock	150.00
Spirit Fire	90.00
Lazy Q	75.00
Four Star	50.00
Capri	150.00
Cyclone	40.00
Struggle Buggy	60.00
Sportsman	40.00
Guys & Dolls	60.00
Times Square	65.00
Skill Pool	40.00
Jockey Club	95.00
Happy Go Lucky	40.00
Diamond Lil	125.00
Army & Navy	50.00
Grand Slam	65.00
All Star Basketball	40.00
Flyin' High	65.00
Peter Pan	140.00
Thunderbird	90.00
Sky Way	85.00
Coronation	55.00
Lealer	50.00
Cutee	75.00

ACT QUICKLY!
13 Deposit, Balance C.O.D.
WRITE FOR COMPLETE LISTS.

DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE—STEVENSON 2-2903

**SUBSCRIPTION
THE CASH BOX \$15—**

SPECIAL!
14 Ft. Bowlers
\$595

Plus \$30 for crating.

**PURVEYOR
DISTRIBUTING CO.**

4324 N. Western Ave., Chicago 18, Ill.
Phone: JUNiper 8-1814

DESERVES A SECOND LOOK!

Wurlitzer Model 1700	\$595
Wurlitzer Model 1800	725
Wurlitzer Model 1900	850
Seeburg Model V-200	695

EMARCY

DISTRIBUTING COMPANY

348 Sixth Street

SAN FRANCISCO, CALIF.

Phone: HEmlock 1-2323

E. Pa. 1st Ann'y Banquet

PHILADELPHIA, PA.—The Eastern Pennsylvania Amusement Machine Association, with headquarters in Norristown, announced it is holding its first Anniversary Banquet on Sunday night, September 22, at the Celebrity Room, Philadelphia.

Harry Sablosky, business manager, advises that many prominent in politics, business, banking and members of the Judiciary, in addition to those in the coin machine industry, are expected to attend. There will be a Floor Show, dining and dancing, as well as some of the top recording artists to entertain the guests.

Members of the association operate music and amusement machines in Montgomery, Delaware, Chester, Bucks and Lehigh counties.

N. Y. State Operators To Meet In Syracuse To Form State-wide Association

GLASCO, N. Y.—A very determined and serious effort is being made by leading operators of New York State to form a strong and effective State-wide association to better business relationships, to watch State legislation and taxes as it affects operations of amusement and music machines, and to organize a public relations program.

After three preliminary meetings, a definite organizational meeting will be held at the Onondago War Memorial, South Street, Syracuse, N. Y., starting at 2 P.M.

Tom Greco, temporary chairman, in a phone conversation with The Cash Box, stated, "It is absolutely necessary that every operator in New York State attend this meeting. We have numerous problems to solve on a state-wide level, and it is to the advantage of each and every operator, no matter what type of equipment he operates, to be on hand. We feel that every operator should be at the meeting to voice his opinions and

participate in its decisions. At this organizational meet, we shall elect officers, a board of directors, and vote on adoption of a set of by-laws. We shall also select a managing director. If any coinmen want to ask questions, they can phone me in Glasco, N. Y., at Saugerties 9-22."

Among leading coinmen, in addition to Greco, who have attended the preliminary meetings, and have shown keen interest in the formation of a State-wide association are: Henry Knobloch, Jr.; Tony Catonese; Jerry Schweitzer; Carl Pavesi; Bob Charles; Mike Garramone; Bill and Amelia McCarthy; John Van Wyck; Pat Marcy; Phil Benevento; R. E. Devine; Jack Wilson; John Bullock; Gary Gilleadeau; Barney Rapp; Dave Sure; Lindy Nardone; C. M. Keppler; and Frank Larti.

Lou Werner and A. B. Dorsman, attorneys, are working with the new group.

The name under which the organization will function will be New York State Coin Machine Association.

The Wise Buy—WORLD WIDE!

PHONOGRAPHS	5-BALLS	BINGOS
ROCK-OLA 1448 \$595	ROYAL FLUSH \$310	BEACH BEAUTY \$225
SEEBURG 100J 795	ACE HIGH 285	MIAMI BEACH 145
SEEBURG 100R 695	RAINBOW 265	GAYTIME 125
SEEBURG M-100C 495	AUTO RACES 245	GAYETY 75
SEEBURG M-100BL 395	DERBY DAY 210	BIG TIME 145
SEEBURG M-100A 185	GOLD STAR 145	VARIETY 75
A.M.I. E-20 395	ARABIAN KNIGHTS 125	BRAZIL 275
A.M.I. D-40 145	2-PI. BALLS-A-POPPIN' 245	MONACO 235
FISCHER 6-POCKET POOLS, Like New—\$175 EA.		STARDUST 165
ELECTRIC SCORE POOLS—\$35 EA.		STARLET 145
Williams SENIOR POOLS—\$50 EA.		SOUTH SEAS 195
		PIXIES 95

S-E-N-S-A-T-I-O-N-A-L!

ROCK-OLA 200 Selection DeLuxe HI-FI PHONOGRAPH

Choice of smart operators for sharp styling, top performance, money making listening pleasure! DUAL CREDIT SYSTEM—E.P. optional.

CALL TODAY FOR THE DEAL OF A LIFETIME!

Terms: 1/3 Dep., Bal. Sight Draft.

Cable: "GAMES—CHICAGO"

WORLD WIDE DISTRIBUTORS, Inc.

2330 N. WESTERN AVE., CHICAGO 47, ILL.

EVerglade 4-2300

FOR IMMEDIATE DELIVERY

BALLY • GOTTlieb WILLIAMS • MUSIC

Bingos 1 & 2 Players All Types & Models

8 FT. SHUFFLE ALLEYS
UNITED • CHICAGO COIN • BALLY

BALLY 'CIRCUS' JUST RELEASED!
Regular 5 Ball Novelty Game

INTERNATIONAL SCOTT CROSSE CO.

1423 SPRING GARDEN ST., PHILA. 30, PA. RItterhouse 6-7712
BRANCH: 819-821 LACKAWANNA AVE., SCRANTON, PA.

Exclusive Dist. for Bally in E. Pa. and Rock-Ola in E. Pa., So. Jersey and Del.

NOW AVAILABLE!

NEW STYLE HEAVIER PENNY, NICKEL AND DIME DISPENSERS

\$13.95 EA. COIN CHANGE QUICKLY MADE TO SATISFY CUSTOMERS. NO DELAY IN COUNTING COINS OR JAMMING OF OLD DISPENSERS.

TOUCH THE LEVER AND FIVE COINS DROP IN YOUR HAND.

THE MOST DURABLE AND ACCURATE COIN DISPENSER ON THE COIN MACHINE MARKET.

AVAILABLE IN 1c, 5c, 10c, 25c MODELS

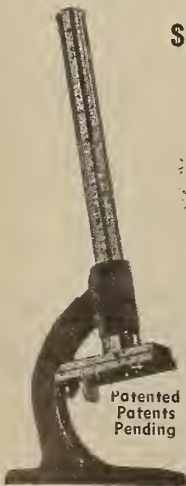
Inquiries accepted for local distributors. Promote Kwik-Coin Dispensers in your area!

EXCLUSIVE FACTORY REPRESENTATIVE

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100 ELLIOTT AVE., W., SEATTLE 99, WASH.

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Patented Patents Pending

Standard Financial Ups Quarterly Dividend

NEW YORK—Theodore H. Silbert, president, Standard Financial Corporation (formerly Standard Factors Corporation), this city, announced that the directors of the firm indicated their intention of increasing the regular quarterly dividend on the common stock to 10c per share commencing with the last quarter of 1957, and of increasing the annual dividend rate from 36c to 40c per share if earnings permit.

The directors also voted the payment of the regular quarterly dividend of 9c per share on its common stock, payable on September 30 to holders of record on September 16; and the regular 18 3/4¢ quarterly dividend on the preferred stock, payable on September 30 to stockholders of record on September 16.

Silbert estimated net earnings for 1957 are to be the best in the company's history.

Imperial C. M. Co. Opens Wholesale Jobbing Firm

CLIFFSIDE PARK, N.J.—Imperial Coin Machine Company, Inc., opened a wholesale jobbing firm in its own building at 498 Anderson Avenue, this city, this past week. Firm is managed by Aspet Varten.

For the present Imperial will specialize in the buying and selling of new and reconditioned 5-balls and amusement machines, both domestic and export.

Stupid Operating Methods Hurt All Operators

ALBANY, N.Y.—Johnny Fuller, Universal Vendors, this city, advises he is operating with minimums of \$15 on new phones, and \$10 on older models. Those on minimums, about half, are on a 50-50% basis, while the other half are mostly on 60-40%.

Fuller points out that: "the conclusion of most location owners is that music is cheap and they can ask for everything—and have a very good chance of receiving what they want. The operators who do this usually result in business failures. However they hurt us in their stupid business practices." Another matter he brings up is: "the overselling of distributors on new music with the result that the poorest earning locations have equipment which can't even earn its depreciation loss per week."

"Good Business To Live With"

PROVIDENCE, R.I.—Perhaps one of the most heartening reports to have yet been received by this publication was that from Samuel H. Orenstein of Triangle Distributors, this city.

"For 35 years", Orenstein writes, "we have managed to meet every cycle and challenge and", he adds, "we find this a good business to live with. "The business, of course", he advises, "could be more profitable if the operators had some kind of business knowledge.

"They should understand and know the costs of operation, depreciation and amortization.

"In short", he believes, "operators should know 'How To Conduct Business On A Profitable Basis'.

"That is the reason", Orenstein concludes, "they cannot be organized like other trade associations."

Better Type Music

MAPLEWOOD, N.J.—"10c play plus 65%-35%", is the answer according to Ernie Krauter of Acme Vending, this city.

"It's reasonable", he adds, "and you stand a good chance of getting it.

"But", advises Ernie, "in the few cases where machines do exceptionally well, say \$50 per week or more because of outstanding location promotion, then 50-50 is okay."

Service-free days mean ... Care-free days Ahead



when you **BUY**

ROCK-OLA

the Phonograph that proves itself on location with

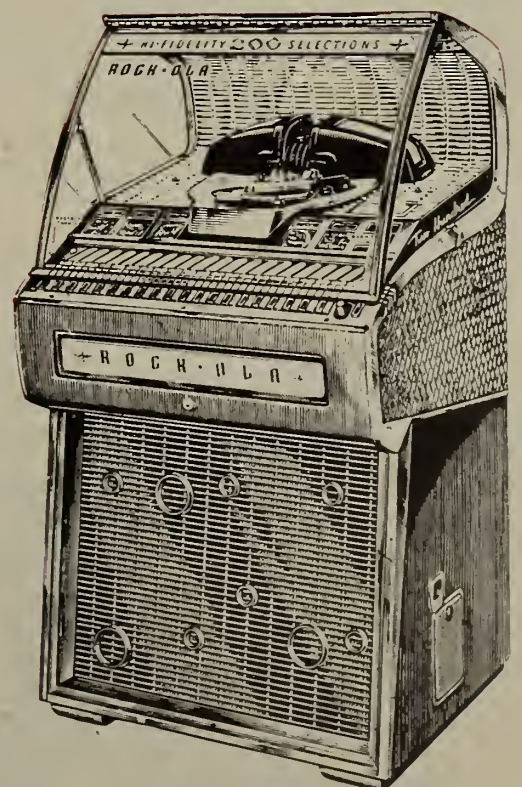
Proven time-tested mechanism

Proven time-tested ^{the original} rotating magazine

Proven time-tested ^{the original} rotating program

Proven profits with ^{the only} single button selection system

Proven service reliability



200, 120, 50 Selections .

ROCK-OLA MANUFACTURING CORP.
800 N. KEDZIE AVENUE • CHICAGO 51, ILLINOIS

Designers and Manufacturers of
Automatic Musical Instruments

AMI Incorporated

1500 UNION AVENUE, S. E. • GRAND RAPIDS 2, MICHIGAN • PHONE CH-3-3633

August 30, 1957

Mr. William Gersh
The Cash Box
32 West Randolph Street
Chicago 1, Illinois

Dear Bill:

I just want you to know that we here at AMI do not take for granted your unremitting and continuing efforts for wider acceptance of 10¢ play, plus retention by music operators of a larger proportion of the take.

I know of no other industry comparable to ours that has been so slow to pass along the increased costs which inflation has brought to operators, distributors and manufacturers of juke boxes. We exist to serve the public and unquestionably are rendering a service greatly improved in all respects. It is appropriate and necessary not only that the public pay more than they did ten years ago, as they do for every other service and commodity, but also it is equally desirable that music operators retain a greater portion of the take. Proof that this is both equitable and possible exists not only in this country, but abroad. In foreign countries, where the number of juke boxes in use is increasing proportionately much faster than in this country, location owners value so highly the benefits of having a good music machine in their place of business that they are content with only a nominal portion of the take.

Music machines bring the same benefits to American locations, as many American location owners will admit. It remains for music machine operators to realistically adjust to present day conditions.

Cash Box is serving the industry well in keeping this issue before us.

Sincerely,

John W. Haddock
J. W. Haddock

JWH/pd



JOHN HADDOCK

In last week's issue of *The Cash Box* (September 7) a double-page, 2-color Editorial, headlined "Wake Up! It's a New Business Age" once again stressed the necessity that operators arrange to obtain a more equitable share of the in-take from their equipment.

We reproduce a letter from John W. Haddock, president of AMI, Inc., in which he expresses similar views.

ATTENTION!

DO YOU EXPORT? DO YOU IMPORT?

It is to your best interest and continued future better business welfare to join—absolutely free—"The Cash Box International Coin Machines Export-Import Council".

Write for your membership card today to:

THE CASH BOX
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ACHTUNG!

EXPORTIEREN SIE? IMPORTIEREN SIE?

Es liegt in Ihrem höchsten Interesse und gereicht zu Ihrem besten künftigen Geschäftsvorteil wenn die dem "Cash Box International Coin Machine Export-Import Council" (dem Internationalen-Münzmaschinen-Export-Import-Rat des "Cash Box") vollständig gebührenfrei beitreten.

Verlangen Sie heute noch Ihre Mitgliedskarte!

THE CASH BOX
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ATTENDEZ!

EXPORTEZ-VOUS? IMPORTEZ-VOUS?

C'est dans votre propre intérêt et pour améliorer l'avenir de vos affaires commercial, que vous pouvez devenir membre, et à titre gratuit, du "Cash Box International Coin Machine Export-Import Council" (Conseil International de l'exportation and de l'importation de Machine Automatiques du "Cash Box").

Ecrivez-nous aujourd'hui pour recevoir votre carte de membre!

THE CASH BOX
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ATTENCION!

SI UDS. EXPORTAN? SI UDS. IMPORTAN?

Les seria sumamente ventajoso para el desarrollo en el futuro de continuos y prósperos negocios, asociarse, sin cargo alguno, al "Cash Box International Coin Machine Export-Import Council" (Consejo International de Exportación e Importación de Máquinas Accionadas por moneda "Cash Box")

Escriba hoy solicitando su tarjeta de socio.

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32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ATTENZIONE!

SE ESPORTATE? SE IMPORTATE?

Sara' a beneficio assoluto del Vostro interesse e del continuo miglioramento futuro della Vostra prosperita' commercial iscriverVi senza pagare un centesimo al "Cash Box International Coin Machine Export-Import Council (Consiglio Internazionale di Importazione ed Esportazione Distributrici Automatiche "Cash Box")

Richiedete il tesserino di iscrizione oggi stesso!

THE CASH BOX
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.



Through The Coin Chute

DALLAS DOINGS

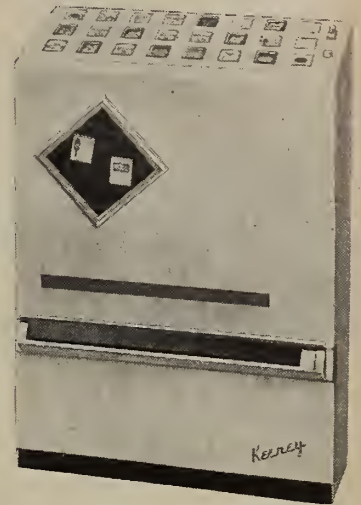
Tommy Chatten of Commercial Music Co. on a business trip through W. Texas. . . Don Morris, service manager at State Music Dist., returned from his vacation in Okla. and reports fishing good. . . Bill O'Connor, phonograph department manager at S. H. Lynch and Co., was one of the first to try out the new Dallas-Fort Worth turnpike. . . Cliff Wilson of Walbox Distributing Co. and his family visiting friends in Tulsa over the holiday weekend. . . R. B. Williams spending Labor Day weekend fishing and dove hunting at Possum Kingdom. Gene Williams took his dove hunting party to Cleburne. . . H. W. Daily, Jr., of Daily Brothers, up from Houston to attend to local business matters. . . Joe Maynor of Texarkana, and his two teenage daughters stopped in for a visit at S. H. Lynch and Co. during their recent buying trip. . . Other visitors sighted along coinrow shopping and visiting were Fred Ellis and his family of Waco; Mr. and Mrs. Buna Carr from Corsicana; Jack Sprott, Temple; Mrs. Travis Richardson and Jimmy Garrett from Longview; Mr. and Mrs. R. E. Burns from Fort Worth; George Bury, Hamlin. . . Bob Smith of Dot Records paid a visit at Big State Record Distributors during his last stopover in our town. . . Ben Rosner and Herb Linsky of Vik Records also recent visitors at Big State. . . Jerry Thomas taking over the deejay spot vacated on Station KNOK by Jim Randolph who will have a program on Station KSAY in San Francisco.

get smooth dependable electric operation with

THE KEENEY "22"

Deluxe Electric CIGARETTE VENDER

it's the Vender with the "FORWARD LOOK" that gets and holds choice locations!



- ★ **HOLDS 539 PACKS**
Front Column 264, Rear Column 275.
- ★ **22 SELECTIONS** Pack and matches delivered quickly and smoothly.
- ★ **OUTSIDE COLUMNS VEND FLAT BOXES AT OPTION OF OPERATOR**
- ★ **MEETS ALL PRICING REQUIREMENTS** Three price selections; 25c, 30c and 35c. Four Price Mechanism at operator's request.
- ★ **AMPLE MATCH CAPACITY**
Adequate Storage for Cigarettes.
- ★ **A VARIETY OF COLORS and FINISHES.**

• If you're eyeing the vending machine business with a desire for greater profits, start right now with Keeney's new deluxe electric Cigarette Vender. It is styled to get and hold choice locations, is brilliantly lighted and offers 22 selections of all nationally advertised cigarette packs, also flat boxes. Its smooth electrical operation and complete accessibility for easy servicing are beyond comparison.

Easier to Service . . . All Parts Totally Accessible . . . Earns Much More!

FOR FULL DETAILS WRITE **J. H. KEENEY & COMPANY, INC.**
2600 W. 50th Street • Chicago 32, Illinois

COMPLETE LINE OF VENDERS
COFFEE • CHOCOLATE • SNACK • COFFEE • SOUP • MILK • COLD DRINKS

REPLACEMENT PLASTICS



A. M. I.	SEEBURG	WURLITZER
Model A Tops, 1. or r. . . \$ 8.95 Centers, 1. or r. . . 15.45 Battams, 1. or r. . . 11.95	Model 100C—Highly polished chrome tubes replaces glass tubes. Set of 12 \$14.95	Model 1250 Center Dome . . . \$18.95 Dome Ends, ea. . . 6.10
B Dame 17.95 Centers, 1. or r. . . 8.95 Battams, 1. or r. . . 8.95	Model 146-147-148 Domes 15.95	Model 1400 Center Dame . . . 13.45 Dome Ends, ea. . . 10.50 Battam Sides, set of 2 16.50
C Centers 8.95 Battams, 1. or r. . . 8.95	Model C—Chrome Pilasters 17.95 ar.	Model 1500 Center Dome . . . 14.50
E-40-80-120 Metal Grille for lower part of machine—eliminates cleaning plastic louvers. 2 to set \$10.00	LONG LIFE PLASTIC REPLACES ORIG. GLASS Model 100R-100 Door side \$4.10	FOR COMPLETE LIST — WRITE TERMS: 1/3 deposit, balance C.O.D. or S/D. Satisfaction guaranteed. All prices F.O.B. Chicago.
	Model 100C Dame side 2.75	
	Model V200 Dame side 3.70	
	Model 200 (100 sel.) W.O.M. . . 1.75 (200 sel.) W.O.M. . . 1.95	

WALL SPEAKER

\$11.95 EACH

True high fidelity tone. Lined look finish. 8 ohms. 8-inch speaker. Packed 2 to carton.

MARVEL MFG. CO.

2849 WEST FULLERTON AVE. CHICAGO 47, ILL. Tel. Dickens 2-2424

A.M.I. E-120	\$425
WURLITZER 1400	195
SEEBURG 100-C	525
ROCK-OLA 1438 COMET	465

All New Bowling Games & Pool Tables in Stock! Immediate Delivery!



A Quarter Century of Service

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

M-100A 45 RPM CONVERSION KIT

Easy to install. Modernizes and brings phonographs up to top earning power. **\$69.50**

Phonographs Steam Cleaned—Reconditioned
Exclusive Seeburg Distributors

TERMS: 1/3 Dep., Bal. C.O.D.

WANTED
SEEBURG V200's & M100B's

Any Quantity

BALLY BINGO'S Consisting of following
DUDE RANCH, SURF CLUBS, VARIETY, GAYETY, BIG TIME, GAY TIME,
MIAMI BEACH, BROADWAY, NIGHT CLUB, PARADE

INTERESTED IN PURCHASING TRAILER LOADS

GOTTLIEB & WILLIAMS 5 BALLS
GENCO, WILLIAMS & UNITED GUNS

Send in Complete Lists

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin, Genco and
International Mutoscope Distributors.



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IN NEW ENGLAND
IT'S TRIMOUNT!

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BOSTON 18, MASS.
Tel. Liberty 2-9480

WE GOT 'EM!

FIRST-Conditioned

14 FT. BOWLERS

Chicago Coin BOWLING LEAGUES
United BOWLING ALLEYS
Bally BOWLING LANES

Exhibit TRU-BOWLERS
—Complete Game in 16' and 20'
Sizes with BIG BALLS.

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"THE PRICE IS RIGHT,
SO PHONE OR WRITE!"
COIN MACHINE EXCHANGE, INC.

Wally Finke & Joe Kline

1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

Seeburg M100G	..\$595
Seeburg M100C	.. 495
Seeburg M100A	.. 195
Wurlitzer 1400	.. 175
Wurlitzer 1500	.. 245
Wurlitzer 1800	.. 695

Better Tone at Less Cost!
NEW CoMco HI-FI SPEAKERS
The Only True Low-Priced High Fidelity Speaker!
Hi Fi Wall Model..... \$19.95 Hi Fi Corner Model..... \$23.95

CoMco Extended Range SPEAKERS
Wall...\$11.95 • Corner...\$15.95 • Ceiling...\$11.95

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3181 NO. ELSTON AVENUE, CHICAGO 18, ILLINOIS
(Phone: INdependence 3-2210) Cable Address: COVENMUSIK.

**Chi Phono Bowling League's
So. Side Teams In Action**

**Start New Season At Argo Bowl On
September 3**

CHICAGO—The south side division of the Chicago Phono Bowling League advised that their teams started the bowling season on Tuesday, September 3rd at Argo Bowl, 5900 South Harlem, this city.

The teams who will battle this season in the south side division will be: M. S. Distributing, All State Distributing, The Music Box, Singer One Stop, Lormar Distributing, Chicago Music and Coral Records.

Ralph Kick of M. S. Distributing, secretary of this division, advised that they had started off with twelve teams, but that this had dropped down to the present seven teams.

Ralph also stated that they are looking for new teams and that any-

one who is interested should contact Ed Walker, president of the division, at Coral Records, Telephone: Whitehall 3-0750.

Tratsch In Israel

CHICAGO—Walter Tratsch, formerly president of A.B.T. Manufacturing, this city, was touring in Israel this past week.

Walter sent a post card from the modern city of Tel Aviv, stating: "It is wonderful what they have done the last eight years in this wonderful country!"

He has been touring in Europe these five weeks.



**Through The
Coin Chute
NEW ENGLAND NIBBLES**

New fall pieces are coming into Boston distrib plants, and outlook for business this month is favorable distrib report, with everybody getting set to go with music. . . . A slow period before Labor Day was experienced in the trade, but now with vacation schedules over, plants are humming and ops are coming in to buy their fall and winter needs. . . . Big turnout is expected for the upcoming first fall session of the Music Operators Asso. of Mass. at the Beaconsfield Hotel, Sept. 12. . . . The details of the fight to combat "excessive" city and state license fees for phonos will be outlined.

At Associated Amusements (Rock-Ola), Dick Mandell, gen. mgr., says "we are now going on music with big potential expected for Rock-Ola in the territory." Alleys are going strong here and many ops have been in on buying visits. Ed Ravreby has been through the territory on selling trips and Dick Mandell is now piloting his own plane on business trips, first of the Boston distrib to employ this speedy medium. . . . While this past summer was reported one of the best in coin machine history in the fun spots, ops are still netting good takes because of the continuation of the warm weather. . . . Labor Day week-end, with high mercury readings, was reported a big winner. . . . At Redd Distributors (Wurlitzer), Bob Jones, sales mgr., into the N. E. Baptist hospital for treatment for a chipped bone in his arm. He will be laid up for four or five days. Si Redd keeping close to the Lincoln Street plant and greeting incoming ops from Maine and New Hampshire. Biz is picking up momentum here with heavy emphasis on the Wurlitzer "half-dollar" phono, alleys and games. . . . At Trimount Automatic Sales Corp. (Seeburg), Marshall Caras, sales, and Mrs. Caras, back from Manhattan where they saw shows and vacationed. Vacation schedules about over here and the firm has racked up one of the biggest seasons for arcade equipment. Salesmen are ready to take to the road for fall campaign on Seeburg phonos for which demand has been high all summer long. New equipment is coming in and more is expected. . . . Export business has continued big and is picking up speed with the upcoming fall season, says Irwin Mangold. . . . At Atlas Distributors (AMI), Louis Blatt, planning some road trips for the fall season, says AMI phonos had a good summer season with many ops getting new hotel and summer resort locations for the attractively color designed machines. . . . Ops visiting distrib this week included: Ray Shea, Worcester; Joe Assad, York Beach, Me.; Tom Libby, Haverhill; Ralph Lackey, West Roxbury; Dave Baker, Arlington; Harry Deshowitz, Chelsea; Larry Bettencourt, Danvers; Earl Graham, Salisbury; Ben Ross, Boston; Steve Pielock, Worcester; Ralph Feretra, Concord; Arthur Strahan, Greenfield; John Lazar, Manchester, N. H.; George Simard, Derry, N. H.; Mike Paskevich, Nashua, N. H.; D. J. Halle, Berlin, N. H.; Ken Ghearse, Brockton; Frank Fendell, Brookline; Perry Lipson, Newton; Harold Harwich, Brighton; John Poto, East Boston; Dave Gropman, Boston; Walter Luby, Shrewsbury; George Campbell, Medford; Arthur Sturgis, Jamaica Plain; Gu D'Giovanni, Allston; Bob Green, Randolph; Cy Jacobs, Boston; Manny Andelman, Cambridge; Harry Grazzo, Quincy; Phil Swartz, Brookline; George Pappas, Lowell; Vin Pitts, Allston; Phil LaFontaine, Newton; Jim Balboni, Springfield; Al Robbins, Arlington; Sam Orenstein, Providence; Jim Geraco, Boston; Gerry Waterhouse, North Dartmouth; Tony Piccinto, Quincy; Leon Shertter, Newton; Chris Caragianis, Newport, R. I.; Bill Kirby, Blackstone; Curtis Lawrence, Claremont, N. H.; Bill Brooks, Dover, N. H.; Bernie Smith, Berlin, N. H.; Gene Sweeney, Buzzards Bay; Bill Ashton, Chester, Vt. . . . Boston's radio picture changed this week with the Bartell Group taking over former WBMS and renaming it WILD. WILD went on the air Sept. 3 with heavy news and pop format with deejays Jack Carney, Raymond E. Spencer and Ken Malden. . . . WMEX has been acquired by the Richmond Brothers (Bob and Mack), and Gene Edwards former program director, WRIT, Milwaukee, is new program director, and Bob Leonard, also from WRIT, becomes ass't promotion mgr. Disk jocks at the new WMEX are: Jay McMasters, Al Burns, Jerry Williams and Perry Brown. Williams is from Philly; Brown was formerly with WTAO, Cambridge.



**Through The
Coin Chute
PHILA. FILBERTS**

Joe Ash, Active Amusement Machines Co., found his place burglarized over the Labor Day Week-end when he opened last Tuesday. The amount of the loss has not yet been fully determined and Ash is busy with the insurance adjusters. . . . Arnold Silverstein, Atlantic Pennsylvania, reports business on the Seeburg phonograph line has been good and is looking forward to fall activity with cheerful anticipation. Silverstein reports a tremendous increase in the sale of extended play records. Says operators are going for EPs heavier all the time. Marvin Stein is looking fit as a fiddle, wearing a beautiful tan he acquired on his recent vacation. He visited friends in Western Pennsylvania and Ohio. . . . Abe Witsen, International Scott Cross, stated his company is the largest operator of arcade equipment in farmer's markets, railroad stations, and sea-shore resorts in Pennsylvania. Int'l. operates eleven large farmer's market arcades alone. Between now and October 15, Witsen is opening four new farmer's market operations, one of which will be in Middletown near Harrisburgh, occupying 6,000 square feet of space. Witsen also stated that Int'l. will open a new office in Antwerp, Belgium. Says the export business is very good, their only problem being the shortage of equipment. . . . Dave Rosen, David Rosen, took his family to Atlantic City for a vacation at the Ritz Carlton Hotel. Dave Weiss, his lovely wife and daughter, also in Atlantic City at the Old English. Harry Rosen as busy as ever. He just returned from his vacation and looks great. Was smiling about just having taken over the Westminster Records line. . . . Al Fairo, King Records, reports the new "Ooh Bob Sha Boo" by the Philadelphia group, The Guy Tones, is doing very well and could be a hit.

Cash Box Publisher To Europe

Bill Gersh To Meet With Europe's Leading Coinmen Regarding Int'l. Coin Machine Export-Import Council

CHICAGO—Bill Gersh, publisher, and his wife, Cissie, women's editor of The Cash Box, will fly from New York on September 15 to meet with leading world coinmen thruout Europe

Primary objective of the trip is to discuss personally and in detail The Cash Box' "International Coin Machine Export-Import Council" with leading coinmen in England and on the Continent.

On September 12, Bill and Cissie Gersh will be at the New York offices of The Cash Box, where the complete itinerary is known.

Any U.S. coinmen who desire Bill to carry messages to their contacts or find the answer to any question or problem relating to world markets can write or wire to The Cash Box, 1721 Broadway, New York 19. These communications will gladly be forwarded.

First stop after leaving New York will be in London on September 16 for a visit to the London offices of The Cash Box, headed by Marcel Stellman.

From there, Bill and Cissie Gersh will cover the following cities: Paris, Brussels, Amsterdam, Copenhagen, Stockholm, Hamburg, Geneva, Venice, Rome, Madrid and Lisbon.

A change in plan may be made upon arrival in Rome. If conditions warrant, they may go on to the Middle East and then to the Far East, coming back by way of Singapore, Hong Kong, Tokyo and other cities that receive

coin operated products from the United States.

In addition to interviews with prominent coinmen in Europe on the "International Coin Machine Export-Import Council", Bill Gersh intends to report on current European operations, as well as the future potential for exports from the United States.

Cissie Gersh, thru her "Us Gals" column, will present the women's viewpoint from meetings with the wives of the well-known coinmen in Europe.

As Bill pointed out, the great worldwide circulation of The Cash Box has made it imperative that members of The Cash Box organization keep personal and regular contact with sources of information in all parts of the world in order to keep the trade fully informed on world markets.

"In fact", he explained, "one of the purposes of this trip is to find the best possible locations in Europe for the contemplated opening of additional offices of The Cash Box, so that both American and European coinmen may become better acquainted with each other's products as well as viewpoints."

Citing the outstanding leadership of The Cash Box, which is recognized all over the world, Bill Gersh expressed his conviction that, thru the "Export-Import Council", this publication will continue to foster good business relationships for the benefit of all in the industry.

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BY GOSH—
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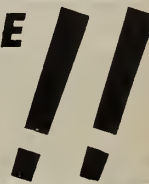
Division of Chicago Coin Machine Company

2621 N. ASHLAND AVENUE

CHICAGO 14, ILLINOIS

A MOST URGENT MESSAGE

to
ALL OPERATORS
in
NEW YORK STATE



ATTEND OUR MEETING in SYRACUSE, N. Y. at the ONONDAGA WAR MEMORIAL, South State Street, on WEDNESDAY, SEPT. 25, at 2 P.M. —TO FORM A STATE-WIDE ASSOCIATION.

It is absolutely necessary that an organized body, representing New York State's operators, be in existence to better business conditions; watch and combat adverse State legislation; and carry on a Public Relations program.

The NEW YORK STATE COIN MACHINE ASSOCIATION can do this—but it is imperative that EVERY OPERATOR participate and voice his opinions.

Attend our organization meeting on Sept. 25, and help select your officers and board of directors; appoint a managing director; and assist in writing our by-laws.

FOR COMPLETE INFORMATION, PHONE:

TOM GRECO, temporary chairman, **GLASCO, N. Y.—SAUGERTIES 9-22**

Bally Announces Shuffle-Bowler

CHICAGO—"Bally is back in production of shuffle-bowling equipment," Bill O'Donnell, Bally Manufacturing Company, general sales manager, announced this week.

"Back in production by popular demand. With the terrific demand for ball-bowling," O'Donnell said, "we have side-tracked puck-type shuffle-bowling equipment for several months. But the continuing demand has piled up back-orders that now force us back into production. We have named the new shuffle bowler 'ABC Super de Luxe Bowler' to emphasize the bright 'new book' of cabinet and backglass, as well as the fact that the mechanism has been extensively improved to insure smoother operation, and stepped up earning-power.

"'ABC Super de Luxe Bowler' retains all the powerful play-appeal of Official Bowling Scores and the popular giant pins and saucer-size puck and requires only 8½ ft. by 25 in. of floor-space. 'ABC Tournament', of

Needs New Type Game

FERGUS FALLS, MINN.—Forest N. Dahl of this city points out that rural area operating is becoming more difficult all of the time.

"There is a general decline in business in the small towns," he advises, "with locations closing up, taverns going broke and quitting business.

"But", adds Dahl, "what we need most is a new amusement type machine.

"Something that is entirely new", he suggests. An amusement that can be operated with the \$10 U. S. Excise Tax Stamp.

"What's more", he adds, "it should be small enough to fit into the average sized spot."

course, continues in full production to supply the demand of operators for larger equipment of the ballbowling type."

New Locations Problem

WARSON WOODS, MO. — "The biggest problem has been to find new locations for placing machines", reports Arthur J. Weinischke of this city.

"We lose accounts due to places changing hands, businesses closing up, buildings being torn down and, in some cases, due to merchants who no longer care to put up with the noise made by young folks playing games."

"X" Marks "The Best"

AJO, ARIZ.—Harold Legendre of J. Bowen Kindred Music, this city, answered his questionnaire in regard to "Which do you consider the Best?" (10¢ play plus commissions method) by simply marking the one he thought best with an "X" and letting it go at that.

Legendre marked an "X" in the box that represented: "10¢ Play Plus" 60%-40% commission basis.

Gabe Forman Returns From Visit To Europe

FREEPORT, L.I., N.Y.—Gabe Forman, Young Distributing Long Island Corporation, this city, returned Monday, September 2, from a ten day visit to European coin machine importers.

In this short period of time, Forman visited firms in France, Belgium, Switzerland and Italy.

"The trip was immensely success-

ALL GAMES CLEANED AND IN WORKING ORDER

SHOW TIMES (New in crate).....Write	
BROADWAY	\$300.00
BIG TIME	125.00
BEACH CLUB	25.00
DUDE RANCH	25.00
CARD FROLICS 6	20.00
GAYETY	75.00
ICE FROLICS	25.00
VARIETY	65.00
VICTORY	55.00
MYSTIC	90.00
ROCKET	75.00
Williams 6-player ROLL-A-BALL	350.00
FOUR BAGGER	285.00
Seeburg BEAR GUNS	70.00
Williams CRANES (new)	175.00
Rock-Ola FIREBALL (78)	135.00
United 11 ft. BOWLING ALLEY.....Write	
United 14 ft. BOWLING ALLEY.....Write	
Williams PEPPY (very clean)	195.00

USED POOL TABLES—Bally, Williams, Valley, 3 for..... **\$100**

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"The Cash Box is of great value to us".

E. Martinez,
Kingston-Jamaica, B.W.I.

ful", stated Forman, "and we made personal contact with coin machine firms in these countries which will result in a great deal of additional business."

Forman advises Sandy Moore was elated over the results, and that both may make another trip within several months.

Williams

Now Delivering:

- **KINGS**
- **HI-HAND** 5-Ball with High Card Hand, "Wild" Joker!
- **CROSSFIRE** Gun Game
- **6-Pocket POOL TABLE**

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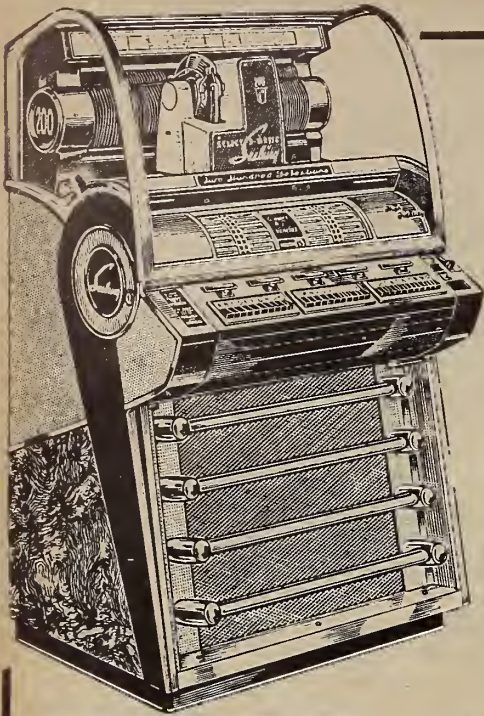
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TOP DEALS

Wurlitzer Model 2000	\$945
Wurlitzer Model 1900	845
Wurlitzer Model 1800	695
Wurlitzer Model 1700	545
Wurlitzer Model 1500A	325
Wurlitzer Model 1500	195
Seeburg Model V-200	795
Seeburg Model M100C	495
Seeburg Model M100A	175
AMI Model F120	695

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IDEAL for DIME PLAY CONVERSIONS and UPGRADING ROUTES for the
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Through The Coin Chute

EASTERN FLASHES

The week (right after the Labor Day holiday) started off slow, due in most part to many vacationers taking an extra day in an effort to by-pass the transportation problems, but before the end of the week things were really humming. All wholesalers along coinrow extremely optimistic about sales of all types of equipment, both new and reconditioned, for the Fall and Winter months. By Monday, Sept. 9 the last few straggling holiday-seekers will be back at the wholesalers, and then everyone will be concentrating on sales and service.

Outdoor amusements closed the summer months of 1957 with the type of weather that couldn't have been better if coinmen had put in an order. Most arcades and shore area operators will now rely on week-end business, but the season is over. And, from all over this area, comes the report that arcades and resort operators enjoyed the best business in all their history. Even reports from New Jersey, despite the ban on prizes, are that it "was the best of all time." . . . Mike Munves, the "Arcade King," thought he'd get a short breathing spell at this time—but no. Mike so busy he's trying to locate brother Joe and call him back to help out. Joe, thinking he could relax for a few weeks, left on a vacation without advising where he was going. Maybe Joe had a hunch of what was coming, and purposely just "disappeared." . . . Ruth Michaelson, that dynamic woman operator, back in the big city to stay. Will make a fast trip back to Miami this week for one week to check with her son-in-law, Charles Cook, who is running the route there, and from then on will remain in N.Y. . . . Aspet Varten opens Imperial Coin Machine Co. in Cliffside Park, N.J., specializing in buying and selling new and reconditioned 5-balls for both domestic and export. Imperial's location well known to the trade—formerly housed Eddie Corristen's firm. Imperial bought the building. . . . George Dorian, well known coinman, head of Park Vending, E. Orange, N.J., becomes the distributor for Edsel cars in his area. . . . Jack Gordon, Seeburg regional representative, visits Meyer Parkoff at Atlantic New York. Gordon back from a road trip, and immediately sets up plans for his next one. While there, in walks Harry Rosen. Harry busy with plans for the Sidney H. Levine Memorial Fund, which he advises is coming along fine, with a number of contributions already received.

Joe Young, Young Distributing, in the midst of a sales pitch to a music operator on the Wurlitzer model "2100", interrupts himself to tell Abe Lipsky, Allie Goldberg and your correspondent about the exciting time he had over the week-end, sailing a good sized sail boat on L.I. Sound, made the more thrilling by what was practically a wind storm. Joe says he's used to this type of sailing, as he was brought up on Lake Erie. . . . Carl Pavesi back from a two week vacation, looking bronzed and fit. Carl spent a week in Cape Cod, then autoed thru New England, Canada, and the Lake George area of N.Y. . . . Runyon Sales starts the Fall season off with a rush—but where is Shugy? Shugy and Mollie were off visiting the Herman Pasters, and he was due back on Tues. When he didn't show up at the office for the balance of the week, it was agreed that Herman Paster must have provided such a good time for him that he just stayed on a few days more. . . . Harry Koepfel, Koepfel Distributing, returned from his West Coast vacation on Wed., with a hundred stories to relate. Was particularly fascinated with Las Vegas. Of course, he contributed his dues before he left. Altho back only a few days, Harry advised that several good deals perculating, with maybe a special announcement shortly. . . . Al Simon, Albert Simon, Inc., who left for a long week-end last week without knowing where he was headed, tells us he, the wife, and three kids, took an auto trip to Niagara Falls, Thousand Islands, and the Adirondacks. Most common here will be attending the annual banquet of the N.Y. State Ops Assn. this Sat. night (Sept. 7) at the Greenwood Inn.

B'klyn Op Manages Little League Team



Costs vs Efficiency

MONTGOMERY, W. VA.—Edward M. Oliver of Mammoth Amusement, this city, reports that "operating costs versus efficiency" is the real problem for the operators.

He advises that West Virginia increased its sales tax from 2% to 5% when the operators changed to 10¢ play.

"At first", he advises, "they wanted 10%. But finally compromised for 5%." "This tremendously increased operating costs", he reports.

"Every item on your operating statement has increased over last year. We simply have to cut operating costs,

BROOKLYN, N.Y.—Juke Box operator, Stanley Feldman, of Kingsboro Music, this city, spends most of his spare time on weekends as manager of little league teams in the Bell Harbor, Rockaway areas of Long Island.

He says it is great deterrent for juvenile delinquency and has brought out good sportsmanship in the little league players.

Stanley Feldman, (dark shirt), is shown in the top right, with the winning little league team this year. His son, Billy, is shown in the lower righthand.

get more money, or sell and get out. "Another thing", he reminds, "if we do cut our operating costs, our efficiency drops."



Through The Coin Chute

UPPER MID-WEST MUSINGS

The opening of the Minnesota State Fair, Sat. Aug. 24, thru Sept. 2nd brought the operators and their families flocking into the Twin Cities. . . . Jerry Lawler, of Hurley, Wisc., and his right hand man Howard Schlicht saw the Del Flannagan-Tiger Jones fight at the State Fair. Something new as an added feature as far as State Fairs go. . . . Mr. and Mrs. Glen Bischel of Chippewa Falls, Wisc., in town to see the Fair. . . . F. W. Schoeffer of Valley City, N. D., spent several days in Mpls. with his family. His first trip to the city in two years. . . . Bob Lammers of St. Cloud, Minn. took his 2½-year-old daughter to the fair and told us the excitement was a little too much for her. Won't try it again until she gets a little older. . . . Mike Young of Soldiers Grove, Wisc., in town sporting a new orchid color Cadillac. Mike went to the Fair to see the stock car races. . . . Earl Hausauer of E. Grand Forks, Minn., stopping in to say hello after getting a check-up at the Mayo Clinic at Rochester, Minn. Got a good report. . . . Bud Nittberg, of Castlewood, S. D., in town for the day making the rounds. Bud calling on several boat distributors looking to buy about 20 new aluminum boats for his resort. . . . Vince Jorgenson of Mason City, Iowa, in town for the day. Vince reports that his entire phonograph route is on 10¢ play, 3 plays for 25¢. Also getting from 15 to 20 dollars front money from many of his locations. . . . Jack Lowrie of Lake City, Minn., sold his route to his service man and moved his family to Fla. Jack had been in the coin machine business for about 20 years in Lake City and while vacationing in Florida last winter fell in love with the country and decided to move there. Al Kirtz has been with Jack for nine years and we know he will do very well. . . . W. A. Welwood, Pla-Coin-Dist. Winnipeg, Can., stopping in Mpls for a few days before going on to Chicago. Plans to stay there a few days and then return to Mpls. before going back to Winnipeg. . . . Frank Ponterio, of Worthington, Minn., in town with his nephew to see "Ten Commandments" now playing in town. Feels it will be very inspiring and educational for both of them. . . . Lawrence Schillinger of Knap, Wisc., Stanley Baeder of New Rockford, N. D., Frank Grant of St. Cloud, Minn., Elmer Gredin, of Winona, Minn., Bob Bregel, of Glenwood, Minn., M. B. Bearson, Lanesboro, Minn., all in town this week to see the Fair.



Through The Coin Chute

CHICAGO CHATTER

As always, the Labor Day weekend made it official. The summer is gone. Economists report industry and trade in general moving up again, based on record high personal incomes and consumer spending. Prices and wages will probably continue to rise. For many factory workers, it is expected that higher wage rates will be offset by drop in hours worked. But for the coinbiz, this is the time for renewed activity, sales and effort. Production in the plants are rolling out new and better products. Optimistic ops looks ahead to a period of change, expansion and diversification in the belief that earnings will be as substantial as ever.



VINCE SHAY

Bill O'Donnell reports he's been mighty busy at Bally this past week. But according to one observer watching Bill doing his daily phone work, "It's enough to wear out three ordinary mortals!" What with so many different products rolling out of the big plant, Bill has a lot of fast figuring to do while he schedules shipments out to distribs in all directions.

All who knew Edith Davis were saddened to hear of her passing on August 30. She had been ill for several months. Edith Davis was secretary of ABC Music Service, and also served as secretary-treasurer of the Chi Phono Bowling League from the time of its inception over five years ago. She was well known and highly respected for her endearing qualities by hundreds of men and women in the industry here.

William G. "Bill" Fitzgerald, AMI's adman, dashing for a cab on Mich Blvd. . . Judging from cheerful attitudes of Herb Oettinger and Bill DeSelm, production is booming at United. Bill reports Bob Bever in Utah this past week working together with distrib Dan Stewart as they call on ops in Bob's old stamping grounds. And send in orders for the new "Jumbo". Johnny Casola with Ray Williams in Dallas for few days, then on way to Houston, San Antone and Corpus Christi. Al Thelke in the Canadian woody wilds just catchin' fish. . . Ran into George Rademaker shopping around town. Been operating in Hartsburg, Ill., for 31 years. Which qualifies George for membership in the "20 Year Club". . . Judd Weinberg phones to advise that Alvin Gottlieb, accompanied by his wife, Evelyn, sailed for Europe Sept. 4 on the Queen Mary. Alvin to "take a look around and visit Gottlieb distribs in Europe. Upon his return in a couple of weeks, he should have something interesting to report."

Speaking of going to Europe, Bill and Cissie Gersh of The Cash Box will leave for London Sept. 16 to visit all leading coinmen in the major cities of the continent. Bill advises he will gladly carry messages or get answers to any questions for coinmen everywhere. Just call Dearborn 2-0045 early this week. . . Joel Stern at World Wide became so absorbed making sales last Tues. that he lost all track of time. "Lunch? Why, it's only about 10 o'clock!" he exclaimed. Had to look at the clock before he was convinced it was high noon. Mel Vornoff, nephew of Al Stern, getting all his work cleaned up before going back to dental college this week. . . Ed Ristau, Rock-Ola sales mgr., will be in N.Y. this week on sales trip. Les Rieck to St. Paul and other points north, contacting distribs. Which again leaves Kurt Kluever with meetings, phonecalls and schedules. . . No matter how many products he has to work with, ads roll out of Herb Jones' office timed to perfection. Like all about Bally's new 5-ball, "Circus" and the new puck-type "AEC Super DeLuxe Bowler", both of which, Herb reports, "are clicking big". . . Even while inflation continues and prices of all goods creep up, 2¢ play ops continue to wage a losing battle against higher costs with lower income.



HERB JONES

Avron Gensburg busy in Genco's experimental room with 3 or 4 new products soon to be forthcoming. Ralph Sheffield just about has the virus bug licked, and due back at the office. Al Warren preparing to call distribs to explain the firm's new item. And with another new money-maker on deck that "will surprise the trade". . . "Looks like a heavy fall season has started at First", observes Fred Kline, back from Fla vacation. Wally Finke and Joe Kline highly elated that ChiCoin's new "Classic" has proven itself. Says Wally, "All ops who tried the game have recorded in quantity". . . Paul Huebsch and Roy McGinnis over at Keeney making plans for display of big line of vendors at NAMA convention in Philly next month. New additions to vending line expected to attract games and phono ops as well as vendors, according to Paul. In the meantime, Harold Perkins, busy coordinating shipments of the firm's "22" cig vender, getting plenty pressure from his vending friends calling up to ask: "where's the rest of my cigarette machines?" . . . Sam Lewis happy to report three brand new game ideas now being hatched in his engineering dept. Says Sam, "Operators can depend on many more new products from Exhibit in just a few short weeks."

Arcade, carnival and concession ops will find it interesting to investigate shooting gallery at Riverview Park, which features battery of ChiCoin's "Commando Machine Gun." No matter how enthused Sam Gensburg and Sam Wolberg can get concerning the firm's new product, several other opinions heard hereabouts indicate they are understating the facts. But, as Ed Levin and Mort Secore advise, "Just look at the earnings reports". . . John Frantz at his crowded Lake St. factory still going strong on production of scales. John also promises to startle ops with new item that he claims will "multiply scale profits enormously". But John not yet ready to disclose all details for just a little while. . . Art Garvey now on his third week of eastern biztrip. Seems like the longer he stays out, the more Bally products he has to talk about. . . Art Weinand reports no let-up in the fast pace Williams has been gong all summer. With a fine line-up of games for all, Art explains, the problem that's puzzling Sam Stern and Harry Williams is how to produce beyond capacity as demand gets greater.

Gil Kitt at Empire becoming more and more enthused over phono biz as ops report favorable reaction to the new United "UPA-100." Joe Robbins



BILL DeSELM



JOHN CASOLA

Exclusive Distributors for
UNITED
MUSIC CORP.

THE NEW UNITED "UPA-100"

USED MUSIC

Steam Cleaned — Reconditioned

Seeburg V-200	\$725	AMI G-200 NEW	Write
Seeburg HF100J	795	AMI G-200 USED	\$695
Seeburg HF100R	695	AMI G-120	685
Seeburg HF100G	595	AMI F-120	585
Seeburg M100C	515	AMI E-120	395
Seeburg M100B	415	AMI D-80	275
Wurlitzer 2000 NEW	Write;	USED	\$725

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Genco's "Circus Rifle Gallery" (BRAND NEW)
CALL NOW!!!

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. . . more money-making machines!

NEW — BALLY TWO-PLAYER

5-BALL CIRCUS IT'S HERE!! IT'S GREAT!!

- NEW — WURLITZER 50c WALLBOX
- NEW — FISHER 6-POCKET POOL TABLE
- NEW — BALLY TOURNAMENT BOWLERS
- NEW — CHICAGO COIN CLASSIC BOWLER
- NEW — BALLY TOONERVILLE TROLLEY

WANTED: 1000 New & Used MACHINES FOR EXPORT!

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- BALLY BINGO MACHINES & SHUFFLE ALLEYS
- GOTTLIEB—WILLIAMS—BALLY 5 BALLS

Redd DISTRIBUTING CO.,
298 LINCOLN ST.
ALLSTON 34, MASS.—AL 4-4040

Exclusive distributor for
WURLITZER BALLY EXHIBIT

one of the busiest as he phone calls all over everywhere for late equipm't needed for both domestic and export orders. . . With vacations over at Atlas, Eddie Ginsburg, Nate Feinstein, Harold Schwartz and the entire organization now reported settled down to a busy routine again. . . Herb



LES RIECK

Bidenkap of Coven Music, back from Ind trip, states that "ops in Ft. Wayne area are buying Wurlitzers because the 50¢ feature is their best wedge into dime play". . . Looking for extra storage space no longer has Herb Perkins worried. Says Herb, "Those 14 footers are moving out almost as fast as they're being brought in". Wonder how many more phones Marie Hopp at Purveyor could handle? The way she juggles the two on her desk makes it look like nothing to it at all. . . Charlie Nicholas at Marvel Billiard Supply proving an expert at repairing pool tables. Charlie has his own woodworking and machine shop in the back room, and has been at it for years. . . Vince Shay and Stan Levin over at All State moving brand new games they were able to obtain. "By the dozens", claims Vince, adding, "We're doing just

fine." Thanks to the many readers who phoned and wrote The Cash Box complimenting on stimulating double page article in Sept. 7 issue entitled "WAKE UP! IT'S A NEW BUSINESS AGE!" As one leading executive remarked, "If an operator won't change with the times and begin using new business methods, someone will be sure to step in and take over."

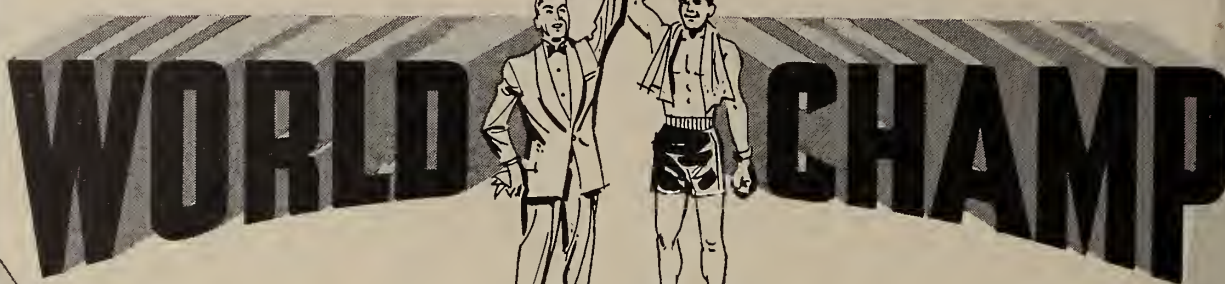
- HAPPY BIRTHDAY THIS WEEK TO: Carl F. Jackson, Seminole, Okla. . . Philip J. Mason, Washington, D.C. . . Gene Daddis, Pequannock, N.J. . . Harvey J. Gorgan, Big Bay Point, Ont., Canada. . . Edmund Petrocine, Miami, Fla. . . Herman Paster, St. Paul, Minn. . . John B. Turcotte, Williamsett, Mass. . . C. F. Cole, Marion, Ind. . . John A. Frost, Fremont, O. . . Louis Tartaglia, Port Chester, N.Y. . . Michael Detzek, Chicago, Ill. . . Carlos M. Forrest, Ft. Wayne, Ind. . . C. W. Holmes, Little Rock, Ark. . . Harry Poole, Boston, Mass. . . Mrs. Pauline R. Bagnall, Thomasville, Ga. . . David D. Margason, San Jose, Cal. . . Fernand J. Bard, Cornwall, Ont., Canada. . . Al Schlesinger, Chicago, Ill. . . Clyde J. Addy, Imogene, Ia.

WORTH REPEATING: Some people could give aspirin a headache.



ART WEINAND

Build Your Profit Picture With GOTTLIEB'S



LOCATION TESTED FOR YOUR PROTECTION!

- Targets and Rollovers Advance "Rounds" for Special Score
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Subject to
 AMUSEMENT TAX
 Only!

Amusement Pinballs
as American as Baseball and Hot Dogs!

ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

MID-YEAR CLEARANCE
ATTENTION: WHOLESALERS

Write for Quantity Prices.
MUSIC: AMI, Seeburg, Wurlitzer.
GAMES: Bally, Keeney, Chicago Coin, United.
ARCADE EQUIP. ALSO.
 Fast Action Gets Fast Action!

IMPORTERS
 We have the Music Machines and Amusement Games you want . . . at **THE PRICE YOU CAN PAY.** We save you money as all equipment is shipped from New York. Perfectly reconditioned by skilled mechanics.
WRITE US YOUR NEEDS!

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JOE ASH SAYS:
YOU
 will be surprised when you hear about our **RENTAL PLAN**
 Don't Delay • Come In Today!
ACTIVE AMUSEMENT MACHINES CO.
 666 N. Broad St., Phila. 30, Pa.
 Cable Address: COMAC

Lift Phone — Listen To Fortune



HERB TEKIP

CHICAGO — Herb Tekip, arcade manager at Riverview Park, this city, pointed to a telephone positioned in a prominent spot in his arcade and stated:

"This is one of my better money makers."

A hand-lettered sign behind the telephone reads: **LISTEN — FOR WOMEN ONLY—5¢.**

"With a sign like that", Herb explains, "as many men listen in as the women."

The "Telephone Fortune" was hand made by Herb Tekip out of some spare parts, an army surplus telephone and a tape recorder.

There are 16 different messages. Each coin allows one fortune upon lifting the receiver.

"When we first put the fortune telephone out here", says Herb, "we anticipated that kids would move the phone around and possibly damage it."

"But habit is strong, and the kids always replace the phone on the cradle."

Herb Tekip is convinced that he has an excellent arcade novelty in the "Telephone Fortune." He stated that he plans to produce the attraction in quantity, or may decide to have the novelty manufactured by one of the coin machine factories.

Rentals Set Program

HOUSTON, TEX.—John E. Williams of A.B.C. Music, this city, reports that their problem here are the rentals charged by an operating distributor.

"The distributor here rents phonographs to any and all locations for \$12.50 per week", reports Williams, "and furnishes records and service."

"He rents novelty equipment for \$10 per week."

"He doesn't leave us much choice", concludes Williams, "as to how we will operate."

Williams' phonos and games are on 5¢ play with 50%-50% commission basis. He also rents phonos and games.

Rising Costs vs. Static Income

MIAMI, FLA.—Like a great many other operators, Wm. Blatt of Music Makers, this city, believes that the big problem that faces all operators are rising costs against static income.

"All costs are continually going up", he advises, "yet income remains either in status quo or even slightly down."

"This", he adds, "holds true especially of music. It's much worse", he claims, "where novelty equipment operations are concerned."

"Prices of novelty equipment are much too high. Furthermore there haven't been any new ideas to attract or interest new players so as to in-

Bally Vend To Intro New Combo Drink Machine

Will Vend Coffee, Soups, Hot Chocolate, Cold Sodas

CHICAGO—Fred L. Mills, Jr., sales manager, Bally Vending Corporation, this city, announced that the firm plans to introduce its new model "597" Bally Beverage Vender at the forthcoming convention of the National Automatic Merchandising Association, in Philadelphia, Pa., October 13-16.

Mills states that the new model features fresh brewed coffee, and is a combination hot and cold eight selection beverage vender which includes coffee, soups, hot chocolate and cold drinks. All beverages, other than the brewed coffee, are made with fresh liquid concentrates, and fresh dairy half and half is used in the hot chocolate and coffee, if so desired.

"The model '587' incorporates the same selectivity and flexibility which has made the model '583' such a tremendous success" stated Mills. "Other than coffee, the vender can serve three hot drinks and one cold; two hot and two cold; or one hot and three cold. The process of changing the selections from hot to cold can be made in a few seconds, without the use of tools."

crease the income from novelty equipment.

"It's impossible to remain in business under such conditions", he states, "and more and more operators are closing up shop or selling out."

CLASSIFIED ADVERTISING SECTION

WANT

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY CALGANO, CALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: (Dickens 2-7060).

WANT—Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrrest 7-6730).

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y., (Tel.: CHickering 4-5100).

WANT—AMI and Wurlitzer Wall Boxes in quantity. State condition and price in first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Used 45 records, any amount. No R & B. Not over 6 months old. I pay 14¢ and the freight. R. SMITH, 625 N.E. 163rd STREET, NORTH MIAMI BEACH, FLA.

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Melotone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT — Rock-Ola 120 Wall Boxes and 1438 Comets. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., M O L I N E, ILL. (Tel.: 4-6703).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: Belmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Latex Machines, Advance 21 F's—New or Used, in good working condition. Will buy small established Routes in Area Asheville, N. C., to Augusta, Ga. BOX 413, THE CASH BOX, 1721 BROADWAY, NEW YORK, N. Y.

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead nnits for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GARfield 3585).

WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music — anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Games. All types of Baseball, King Of Swat, Four Bagger, 1957 Baseball. Highest Prices Paid. Call or Write. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MAYflower 9-0010).

WANT—Nickelodeons, violanos, player pianos, organs and other mechanical musical instruments in working condition or as is. Send description and lowest price to ADMIRAL MUSIC CO., 3246 NO. PULASKI ROAD, CHICAGO 41, ILL. (Tel.: Kildare 5-3055).

WANT—Seeburg V 200s and M-100-As and all kinds of United Shuffle Alleys. Will allow top trades against the purchase of Six Pocket Pool Tables. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND, OHIO. (Tel.: Tower 1-6715).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I.

WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUdson 6-4568).

WANT—Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Will pay cash for late model phonographs. KOEPEL DISTRIBUTING CO., 607 TENTH AVE., NEW YORK 36, N. Y. (Tel.: LO 3-4028-9).

CLASSIFIED ADVERTISING SECTION

WANTED — Back Scoring Cabinet complete with mechanism and scoring glass for Keeney Challenge Bowler. WILLIAM POUND AGENCIES, LTD., ST. JOHN'S, NFLD., CANADA.

WANT — Used 12' American Bank Shuffleboards; 22' American & Rockola Shuffleboards, & Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULton 3-2282).

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPTown 8-9680).

WANT — Vending Machines, late model, all types. Must be in A-1 Condition, ready for location. Candy, Cigarettes, Coffee, etc., RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: 6-3583).

WANT—Attention: Everybody in the coin machine business! We need used Gottlieb and Williams 5-ball pins—single or multi players. IMPERIAL COIN MACHINE CO., INC., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. (Tel.: WHitney 5-2893).

WANT—AMI Models D & E. United Shuffles Banner & Later. 5 Balls—all makes. MIDWAY COIN MACHINE CO., 510 NO. PRIOR AVE., ST. PAUL 4, MINN. (Tel.: Midway 5-5977).

WANT—Used Gottlieb and Williams 5 Ball Pins. High prices paid for Model 1954 on. Call collect—UNION 3-8574—UNION 3-8627. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

FOR SALE

FOR SALE—Reconditioned For Location. 2 Exhibit Shooting Gallery, \$50; 2 Seeburg Shoot The Bear, \$50; 1 Genco's Rifle Gallery, \$100; 1 Chicago Coin's "Pistol" (Shoot For Fun) \$25; 4 Bally Miami Beach, (Write or Call); 1 United Stardust, (Write or Call). AUTOMATIC AMUSEMENT CO., INC., 1000 PENN ST., EVANSVILLE, IND. (Tel.: HArrison 3-4508).

FOR SALE—3 Chi Coin Bowling Teams, \$175; 7 Advance Bowlers, \$75; 4 Feature, \$75; 13 Super Frames, \$75; 1 Criss Cross, \$75; 3 United Royal, \$65; 2 Bally Rockets, \$110. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE—One Double Header, like new, A-1 condition, \$475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hnnt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLYmpia 8-4012, 4013).

FOR SALE—Wurlitzer 1800, \$745; Wurlitzer 1700, \$615; Wurlitzer Wall Boxes 4851, Like New, \$12.50; Seeburg Wall Boxes, \$40; AMI 120 Steppers, \$35. Large stock of Bingo Machines. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrrest 5-3456).

FOR SALE — Hi-Speed Super Fast Shuffle Beard wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DeLuxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: Dickens 2-1214).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: Cedar 2-7600).

FOR SALE—Used Bingos Cheap or Will Trade For Late United Shuffle Alleys. Genco's, Just 21 (Floor Sample), \$325; Seeburg 100A, \$150; Wurlitzer 1800-1900-2000. Priced Right. ROCK CITY DISTRIBUTING CO., INC., 108 LAFAYETTE ST., NASHVILLE, TENN. (Tel.: CHapel 2-4353).

FOR SALE—New modern wall speakers, \$11.95 ea.; C.C. Band Box (used), \$95; 5206 (48 sel.) Wall Boxes, \$29.50; Seeburg 100 sel. Wall Boxes, \$49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: Newark 598).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Swami and Madam X 1c Fortune-Telling Napkin Holders—Like new \$12.00 each; Vu Riter Ball Pen Machine, New, Capacity 200 pens \$20.00 each. First Grade 48" Cue Sticks \$1.75 each, \$18.00 a dozen; Second grade 48" Cue Sticks \$1.00 each, \$9.60 a dozen; 1/3 with order, Bal. C.O.D. C. H. DIEDRICK, INC., 115 WALNUT ST., CHASKA, MINNESOTA.

FOR SALE—Bally Bingo Games, Gayety, Hi-Fi, Dude Ranch, Beach Club, Palm Beach, Beauty, Bright Spot, Bright Lites, Coney Island. Right Off Location—Make Us An Offer. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC.

FOR SALE—15 United Handicaps; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770-1).

FOR SALE—Show Times, New, In Crate, Write: Broadway, \$300; Big Time, \$125; Beach Club, \$25; Dude Ranch, \$25; Card Frolics, 6, \$20; Gayety, \$75; Ice Frolics, \$25; Variety, \$65; Victory, \$55; Mystic, \$90; Rocket, \$75; Williams 6 Player Roll-A-Ball, \$350; Four Bagger, \$285; Seeburg Bear Guns, \$70; Rock-Ola Fireball (78), \$135; Williams Cranes (New), \$175. United 11 ft. Bowling Alley, Write; United 14 ft. Bowling Alley, Write; Williams Peppy (very clean), \$195; Used Pool Tables, Bally, Williams, Valley, 3 for \$100. LAKE CITY AMUSEMENT CO., INC., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO (Tel.: HEnderson 1-7577).

FOR SALE—Attention Export Buyers! We have unlimited quantities of used Bally Bingo Games for sale. No reasonable offer refused. Make us an offer. SHELDON SALES, INC., 881 MAIN ST., BUFFALO, NEW YORK. (Tel.: LIncoln 9106).

FOR SALE—200 Seeburg, Write; AMI Model A's No broken plastics, \$75; Seeburg 20 Selection Boxes changed over 10c, 3 for 25c; \$10; Wurlitzer 3020, \$5; Two Vendor Coin Changers, \$65; 1717 Rock-Ola Steppers, \$30; Gold Star, \$145; Stage Coach, \$155; Gypsy Queen, \$165. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).

FOR SALE—Arcade—60 Machines 50,000 population. 2 Routes in Missouri, 2 in Arkansas, 1 in Oklahoma. Music, Pinballs, Bingos, Guns, Bowlers. From \$12,000 to \$80,000. 1/2 cash. C & W DISTRIBUTING CO., 301 MAIN ST., JOPLIN, MO. (Tel.: MAfair 4-3412).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

FOR SALE—Miami Shuffle, New, \$50; Steam Shovel, \$125; Genco Rotation Pool, New, \$189.50; United Pool Alley, New, \$135; Mercury Gripper, New, \$24.50; Twin Hockey, Used, \$225; 1800 Wurlitzer, Sharp, \$595; 1900 Wurlitzer, Like New, \$675; 1250 Wurlitzer, \$95; 1500 Wurlitzer, \$195. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—Pingames. Pixie, \$100; Starlet, \$100; Hunter, \$250. SCIO-TO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO (Tel.: EL 3-4179).

FOR SALE—Bowling Alley Conversion Kit. Needs no cutting of playing field, takes approximately 3 hours to install on old shuffle alley. Rubber Balls. Fits almost all shuffle alleys. Write for low price. WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: Circle 6-8464).

FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg M100C, \$545; Seeburg M100G, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUPERior 1-4600).

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—10 Rockola 1446; 50 All Makes and Models Kiddie Rides; 200 late model, including brand new Show Times, Bingo Machines. Write, Wire, Call. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE—Seeburg 100 record Hideaway, 45 rpm, \$299.50; AMI W-80 Wall Boxes, \$60; AMI W-120 Wall Boxes, \$62.50; Seeburg Chrome 100 Selection Wall Boxes, \$52.50. UNITED DISTRIBUTORS, INC., 920 W. SECOND, P. O. BOX 1955, WICHITA 12, KANSAS.

FOR SALE—United Venus and Comet Targettes; Super Sluggers; Wurlitzer 2000 Phonos; Williams Diamond Score Pool and fabulous buys on Keeney Combination Coffee and Chocolate, Coffee and Soup Vendors. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y. (Tel.: LOnacre 4-1880).

FOR SALE—Bally: Gold Medals and Blue Ribbons, \$175 United; Mercury, \$150; Fifth Inning, \$135; Bowling Alley (14 ft.); \$695. MO-HAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHEMECTADY 2, N. Y. (Tel.: FRanklin 7-2162).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Games, Inc. Hunter, \$250; Gunsmoke, \$335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time; United Pixie; Starlet; Caravan; Stardust; Evans Saddle & Turf (Club Model—DeLuxe). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

FOR SALE—Kiddie Rides—Thunderbolt Horse, \$350; Palamino—Duck Ride—Rocket Patrol—Space Ship, \$295 ea.; Royal Rocket, \$195. All Shopped, new paint job. Pixie, \$115; Gayety, \$45; Balls-A-Poppin, \$175. PACIFIC KIDDIE RIDES, 1212 SOUTH TACOMA AVENUE, TACOMA, WASH.

FOR SALE—New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: Main 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HARRison 1-4747).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAvis 2-2473).

FOR SALE—New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, \$1.69 ea.; \$18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", \$11.95 set; 3" Marbelized Rubber Balls, \$1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE—Millions of extra coins are taken from Clean Machines. "Clean Right With Lemonite." Capitol Music Co., United Dixie Co., Jackson, Miss., Use and Sell Lemonite. Try Lemonite Electric Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., AR-LINGTON, TENN.

FOR SALE—Special. Bally: Key Wests, Big Shows, Show Times, Write. Williams: Shamrock, \$225; Arrow Head, \$210; Hot Diggity, \$195; Perky, \$195. Int'l Mutoscope; Voice-O-Graph, \$149.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 5306).

FOR SALE—Complete (25) Turn Table Automatic Hostess Studio Equipment, with \$10,000 Title Strip Holder. Cost \$26,000.00. Will take best offer. G. M. AMUSEMENT CO., 17 GROVE AVENUE, WOODBRIDGE, N. J. (Tel.: MERcury 4-0827).

FOR SALE—Bally Bright Spots, (7) for \$100.00; Bally Frolics (4) for \$100.00. These machines are in good shape and ready to operate. ANTHONY HIRT, 2420 NO. 8th ST., SHEBOYGAN, WISC. (Tel.: GL 7-5197).

FOR SALE—Seeburg V-200's, very clean, \$735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE—We can supply all the latest phonographs—every make and model—at lowest prices. State your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel.: Blgelow 8-3524).

FOR SALE—1448 Rock-Olas, Like New, \$595; Chicago Coin Ski Bowls, \$345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—Williams, United and Chicago Coin Electric Front Pool Tables, \$50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CANal 6-0293-4-5).

FOR SALE—Bally Rocket Ship, Speed Boat, Champion Horse, Model T Car with Music. All in A-1 Condition. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO, (Tel.: CH 3-4005 & 3-8624).

FOR SALE—King Arthur, \$35; Twenty Grand, \$55; Disc Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots. 3-4-5's, Long Beach, Circus, Star. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE—14 foot Chicago Coin "Bowling Leagues" at \$629 ea.; 14 foot Bally "Bowling Lanes" at \$629 ea.—ready for location. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: MAIn 1-8751).

FOR SALE—Specials—Showtime \$350.00; Key West \$265.00; Big Show \$250.00; Parade \$240.00; Nite Club \$235.00; Broadway \$225.00; Big Time \$115.00; Gay Time \$100.00; Gayety \$75.00; Variety \$80.00; Saddle & Turfs \$160.00. All Games First Class, 1/3 deposit. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CANal 7137).

CLASSIFIED ADVERTISING SECTION

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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MISCELLANEOUS

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send \$15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your \$15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—Mr. John K. Bennett, Please contact MR. JAMES V. EHMANN, 136 BINNS BLVD., COLUMBIA 4, OHIO. (Tel.: BR. 4-1563).

NOTICE—Will Trade 2 Genco Skill Balls—almost new—2 Genco Quarterback, 10 Assorted Pool Tables, no junk, 1 A.B.C. 9' Bowler For Guns or Blinkers. RELIABLE COIN MACHINE CO., 3438 NORTH HALSTED ST., CHICAGO, ILL. (Tel.: HO 5-0285).

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNON 5-7976).

FOR SALE—Will sell for best offer. Safari, Big Top, Steam Shovel, Goatee, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette, Jalopy, Queen Of Hearts, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Wishing Well, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette Deluxe, Register, Flagship, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub, Key West, Big Show. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—18 Foot Rock-Ola Shuffle Board, \$149.50; Shuffle Board Game Wax (12 cans), \$3.50; Fast wax case (12 cans), \$4.50; Pucks (set of 8), \$12; Fluorescent Lights, pair, \$22.50; Adjusters, \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

FOR SALE—Seeburg M100A, \$225; M100C, \$575; M100G, \$700; M100W, \$700; M100R, \$800; 3W1 Chrome, \$55; Wurlitzer 1800, \$750; 1900, Write, AMI D80, \$300; 40, \$175; Evans Century, \$275. MUSICAL SALES, 2334-36 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOn-tana 1-5000).

FOR SALE—Bally, Key West \$350.00; Big Show \$275.00; Parade \$275.00; Nite Club \$265.00; Broadway \$230.00; Big Time \$120.00; Terms one third deposit, balance sight draft. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).

FOR SALE—14 and 11 foot Bowler Parts Specials; Back glass protector, \$11.95 ea. Plexiglas Pin Panel protector, 12 1/2"x23", \$5.95 ea. Non-scuff rubber balls, 3", \$1.95 ea. WICO CORP, 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MULberry 5-3000).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVe-nue 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—22' Black Top Shuffle Boards \$100.00; Regal Scoring Units \$50.00. FRONTIER MUSIC CO., 2209 MILL ST., EL PASO, TEXAS (Tel.: KE 2-5041 or KE 2-4361).

FOR SALE—Broadway, \$200; Big Time, \$85; Gayety, \$75; Gay Time, \$110; Night Club, \$195; Big Show, \$275; Seeburg M100C, \$425. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MAgnolia 6386).

THIS WEEK'S USED MACHINE QUOTATIONS
18th YEAR OF PUBLICATION
936th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- 1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines.



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

Table listing AMI models: Model A, Model B, Model C, Model D-40, Model D-80, Model E-40, Model E-80, Model E-120, Model E-120, Model E-120, Model G-80.

Table listing AMI models: Model G-120, Model G-200, WM Wall Box, SM or SL Stepper.

EVANS

Table listing Evans models: Mills Constellation, Constellation, Jubilee, Century.

ROCK-OLA

Table listing Rock-Ola models: 1422, 1424, 1424.

(PHONOGRAPHS—Continued)

Table listing phonograph models: 1426, 1428, 1432, 1432, 1434, 1434, 1436, 1436A, 1438, 1446, 1448.

Table listing phonograph models: V200, W1-L56, 3W2, W5L-56, 3W5-L56, W6L-56, 3W7-L56, 3W1.

WURLITZER

Table listing Wurlitzer models: 1015, 1017, 1080, 1100, 1217, 1250, 1400, 1450, 1500, 1500A, 1600, 1650, 1650A, 1700, 1800, 1900, 2000, 2140, 3020, 3048, 3031, 3045, 4820, 4851.

SEEBURG

Table listing Seeburg models: 146S, 146M, 147S, 147M, 148S, 148M, 148ML, M100A, M100B, W100BL, M100C, HF100G, HF100R.



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

Table listing pinball games: ABC, Ace High, Across the Board, All Star Basketball, Arabian Knights, Arcade, Army-Navy, Atlantic City, Auto Race, Balls-A-Poppin', Beach Beauty, Beach Club, Beauty, Big Ben, Big Show, Big Hit, Big Time, Blondie, Brazil, Bright Lights, Bright Spot, Broadway, Cabana, Capri, Caravan, Caravan, Chinatown, Circus, Circus Wagon.

Table listing pinball games: Classy Bowler, C.O.D., Colors, Coney Island, Control Tower, Coronation, County Fair, Crossroads, Crosswords, Cue Ball, Cyclone, Daffy Derby, Daisy May, Dealer, Derby Day, Diamond Lill, Disk Jockey, Domino, Double Action, Double Feature, Double Header, Dragonette, Dude Ranch, Duette, Easy Aces, Eight Ball, Fairway, Five Star, Flag Ship.



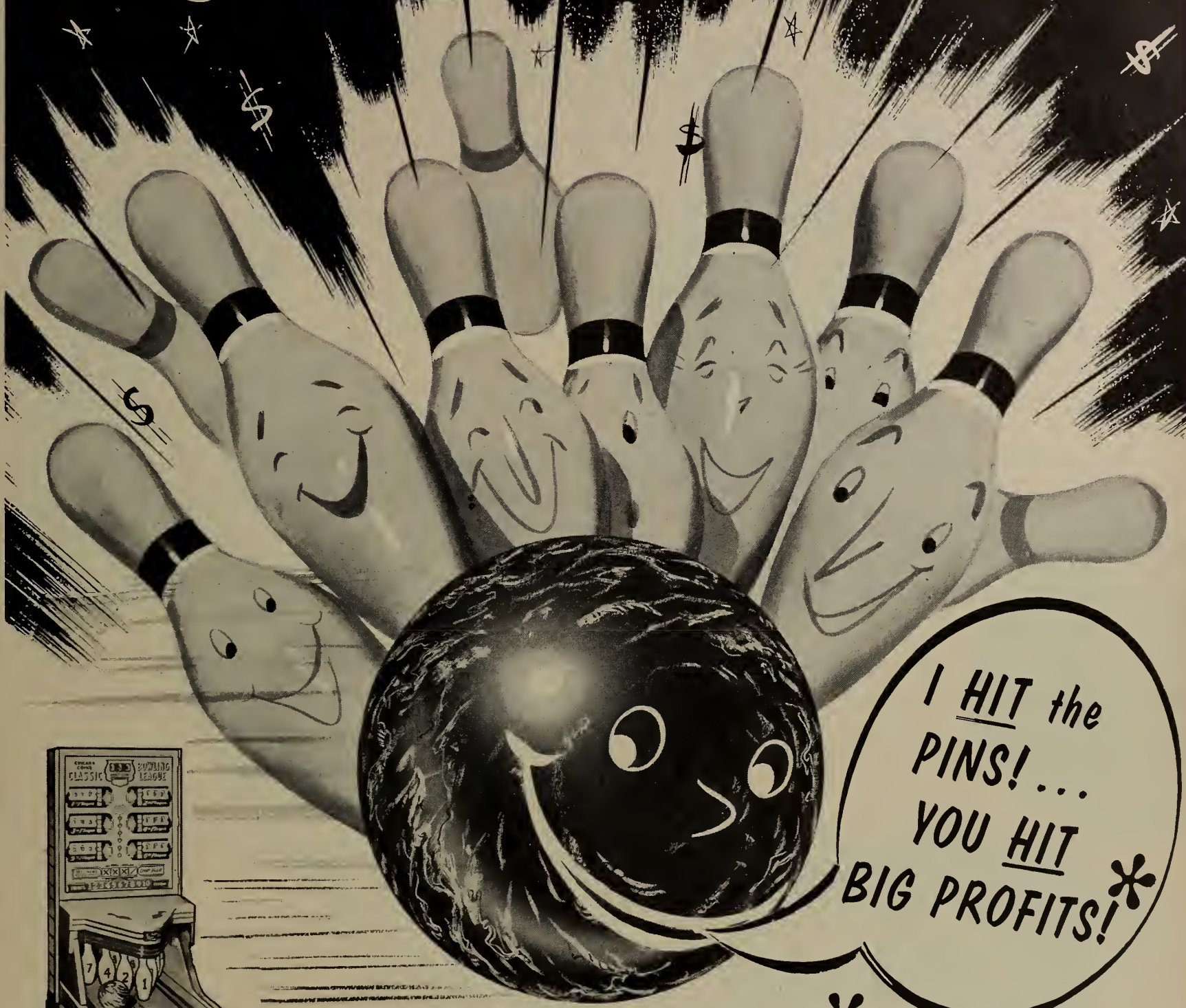
(PINBALL GAMES—Continued)



SHUFFLES

Main table listing various pinball games and shuffle machines with their respective prices. The table is organized into columns, with game names and prices on the left, and shuffle machine names and prices on the right. The items listed include various models of pinball games like 'Flying High', 'Four Bells', and 'Peter Pan', as well as shuffle machines like 'Genco Shuffle Pool' and 'United Chief'.

The BIG HIT of '57!



I HIT the PINS! ...
 YOU HIT BIG PROFITS! *

* ACTUAL REPORTS PROVE — LARGEST COLLECTIONS OF ANY BOWLING GAME EVER PRODUCED!

chicago coin's *Classic* BOWLING LEAGUE



**chicago
 coin**
 MACHINE COMPANY

GIANT BALLS
 4½ in. DIAMETER
 — 2½ POUNDS

GIANT PINS
 REALISTIC SIZE
 Larger Than Ever Before!

NEW HIGH SCORE
 Of The Week Feature!
 (Key Controlled)

Choice of 3 Size Cabinets
13 ft. — 16 ft. — 18 ft.
 Shipped in 2 sections! Wider Cabinet!
 Striped Playfield! Genuine Gutters!

NEW PROFIT MAKING FEATURE!
2 Games for 25¢
 Also available as One Game for 25¢
 Easily convertible to regular 10¢ play!

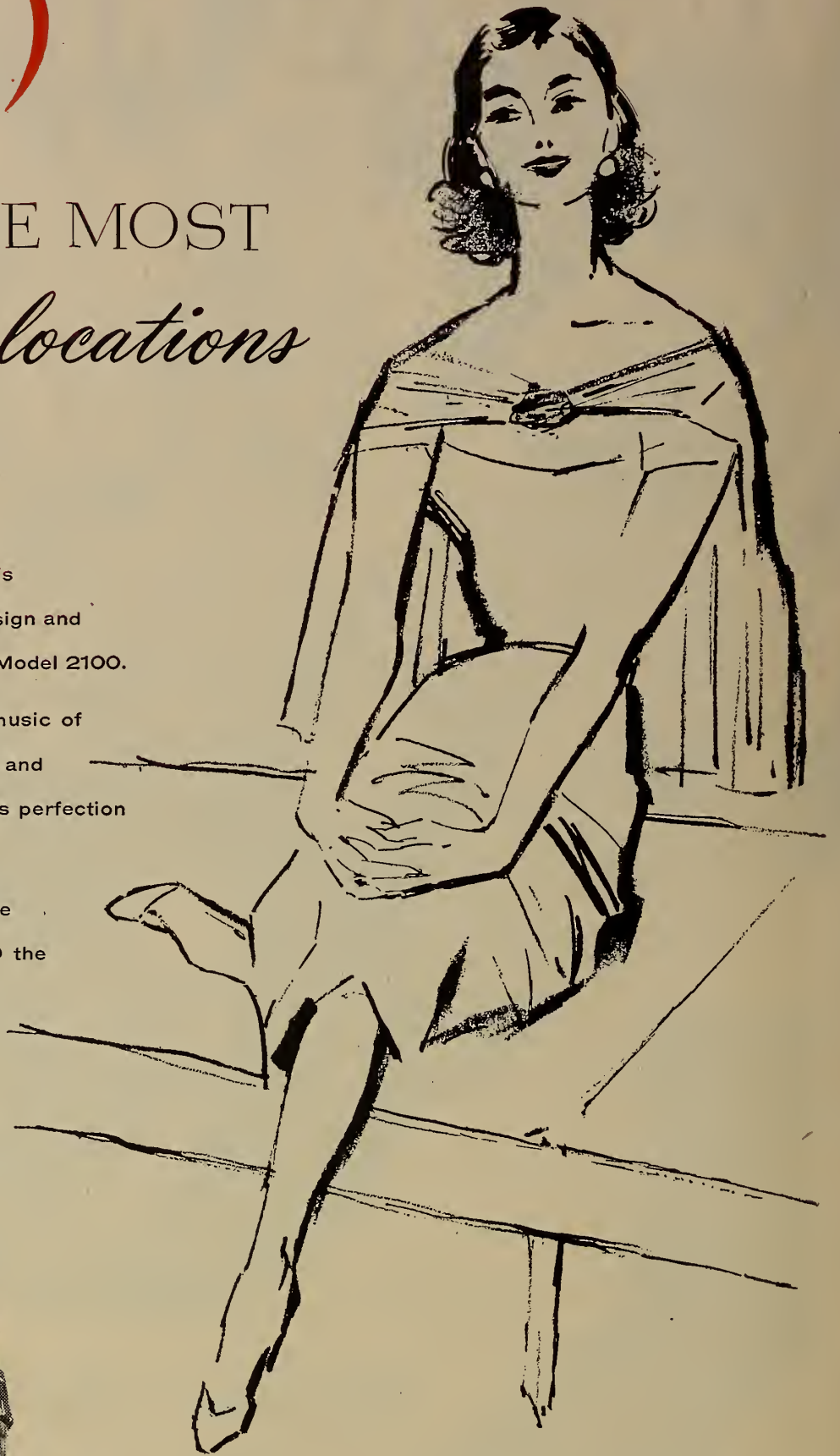
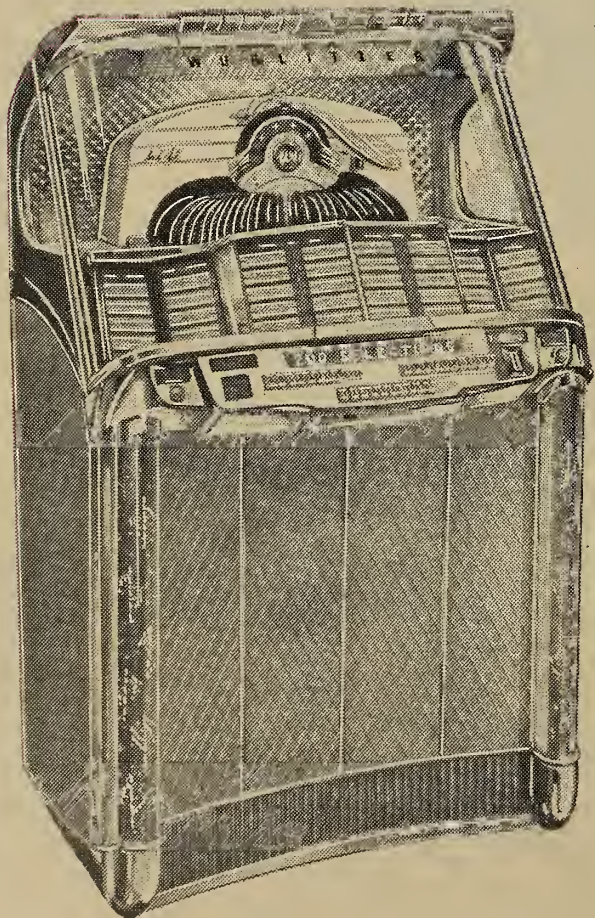
1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

AT HOME IN THE MOST
luxurious locations

The luxury of high fashion decor is complemented by the graceful design and subdued lighting of the Wurlitzer Model 2100.

Patrons who enjoy hearing the music of their choice with flawless clarity and fidelity recognize this Wurlitzer as perfection in musical reproduction.

Its earning power and high resale value combine to make the 2100 the most desirable purchase in today's market.



The WURLITZER 2100

WURLITZER

NORTH TONAWANDA, N. Y.

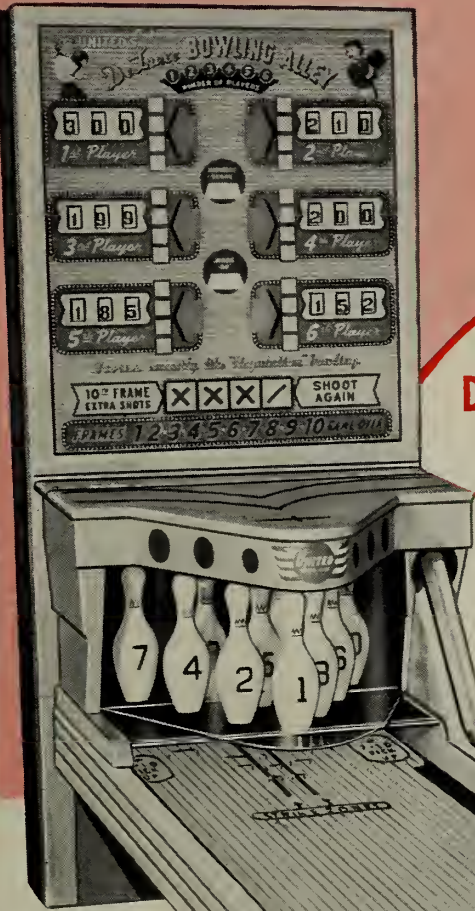
Established 1856

UNITED'S NEW

De Luxe

Bowling Alley

Scores and Plays Exactly Like Regulation Bowling—1 to 6 Can Play



NEW
Drop-Chute Mechanism

with
NATIONAL REJECTOR
on
Pull-Out Drawer
For Easier Servicing

PILFER-PROOFED
STEEL FRONT
Resists Jimmying

REDUCED
WEIGHT

For Easier Handling
WEIGHS
85 lbs. Less
Than Previous Models

ALL
MECHANISM

Located in
BACK BOX
with
Hinged Insert
for
Easier Servicing

NEW
BALL LIFT
Mechanism

Prevents
Jamming
of Balls

NEW
BIG
CASH
BOX
Holds
\$165
in Dimes

Cushioned
for
Extremely
Quiet Play

UNITED'S
BOWLING ALLEY
IS ALSO AVAILABLE IN
REGULAR
AND
TEAM
AND
HI-SCORE
MODELS

ALL MODELS ARE AVAILABLE IN

3 SIZES


11 FT. LONG
14 FT. LONG
18 FT. LONG

Sectional Construction

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UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS



CIRCUS

Bally[®]
NOVELTY GAME

of fun for players

...gold-mine for operators



For 2 CAN PLAY

Bally CIRCUS

IT'S FUN TO COMPETE

1 st PLAYER		2 nd PLAYER	
3000	4000	3000	4000
1000	2000	1000	2000
900	90	90	9
800	80	80	8
700	70	70	7
600	60	60	6
500	50	50	5
400	40	40	4
300	30	30	3
200	20	20	2
100	10	10	1

1st PLAYER 3000 4000 1000 2000 900 90 800 80 700 70 600 60 500 50 400 40 300 30 200 20 100 10

2nd PLAYER 3000 4000 1000 2000 90 90 80 80 70 70 60 60 50 50 40 40 30 30 20 20 10 10

1st PLAYER 3000 4000 1000 2000 900 90 800 80 700 70 600 60 500 50 400 40 300 30 200 20 100 10

2nd PLAYER 3000 4000 1000 2000 90 90 80 80 70 70 60 60 50 50 40 40 30 30 20 20 10 10

FUN FOR
1
PLAYER
MORE
FUN FOR
2
PLAYERS

5 OR 3 BALL PLAY



NEW
SPECIAL SCORES
AND POWER-PROPELLED

BONUS BALLS

Targets Score 100

JET-POWER FLIPPERS

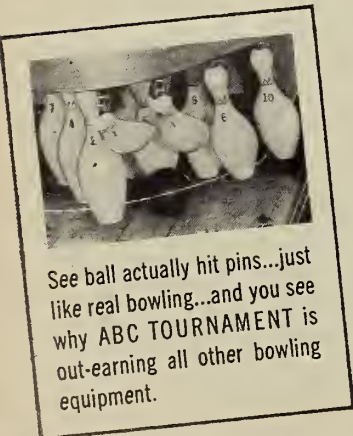
Slingshot Kickers

POP BUMPERS

CIRCUS-FLASHY

CABINET, BACKGLASS AND PLAYFIELD

Packed with LAST-BALL SUSPENSE that insures plenty of REPEAT-PLAY ...styled to stimulate DOUBLE-COIN competitive play...CIRCUS is a location-tested money-maker in all novelty spots. Get your share. Get CIRCUS now.



See ball actually hit pins...just like real bowling...and you see why ABC TOURNAMENT is out-earning all other bowling equipment.

See Sensational New
Sun Valley
All 25 numbers in Magic Squares or Magic Lines! Results: more score-juggling fun for players ... more profit for operators! Get your share ... Get Bally SUN VALLEY today.

HOT TIP!
Need extra income quick? Plenty of locations are ripe for Bally Kiddie-Rides that take in \$50 to \$100 a week.

WRITE FOR DETAILS