

# The Cash Box

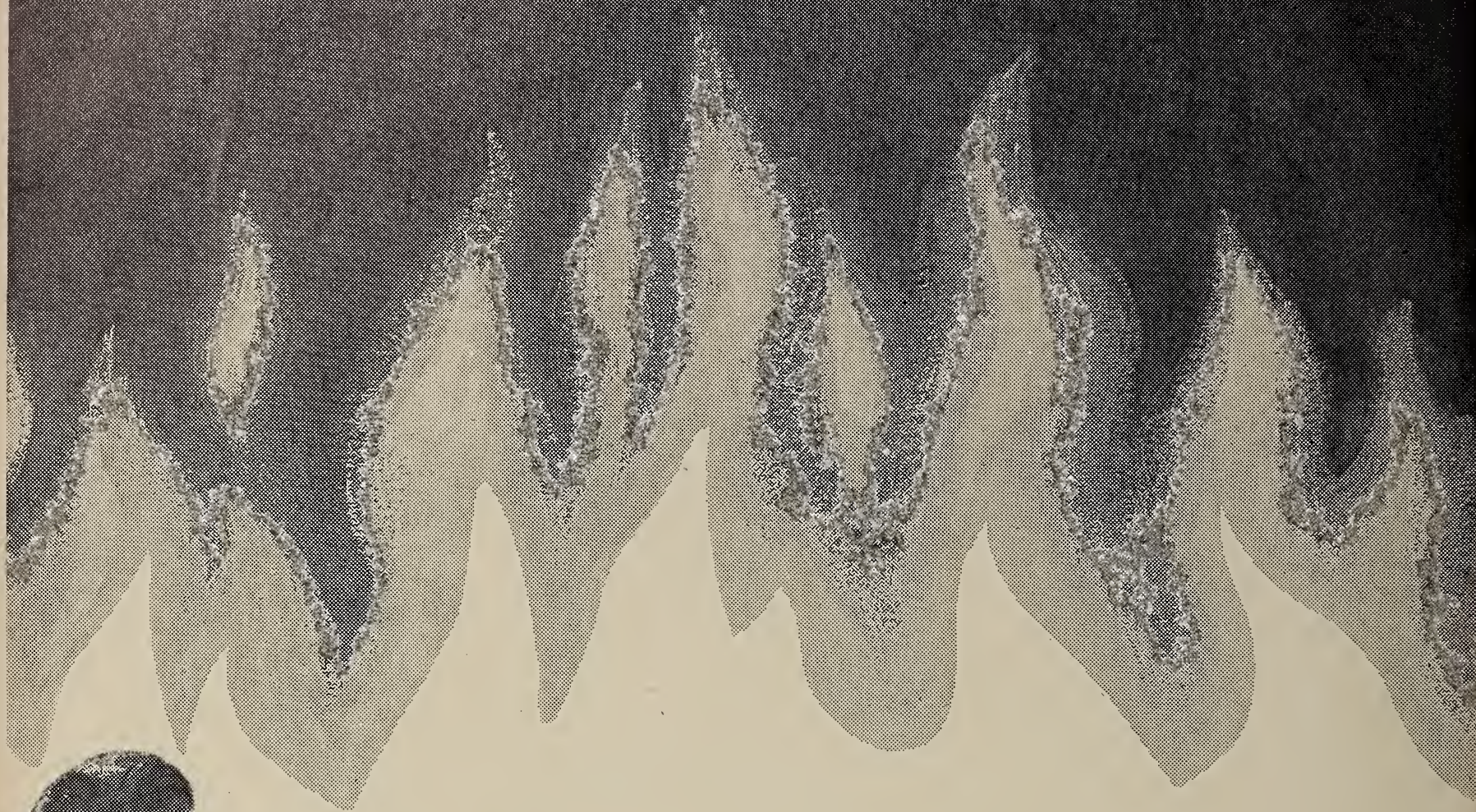
VOLUME XVIII—NUMBER 49

AUGUST 24, 1957



Pictured above are The Four Coins, four excellent reasons why Epic has been "coining" so many sales with "Shangri-La". The record, which is the biggest one the boys have ever had, continues the current trend to softer music. Epic A&R chief Arnold Maxin promises that the group's newest release, "My One Sin" backed with "This Life", should even exceed the current pacemaker.

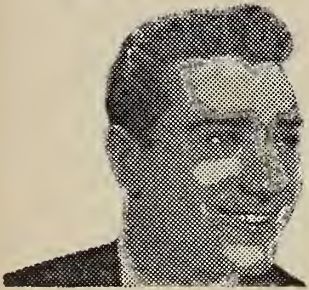
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# The Cash Box

Volume XVIII—Number 49

August 24, 1957

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# THE PROBLEM OF EXPOSURE

As everyone in our industry knows, record sales are experiencing a phenomenal boom. With sales continuing at a record breaking pace, and the public demanding more and more disks, it is only natural that new records are being released at a faster rate than ever.

And it is this increase in the production of records which has created an industry-wide problem—the problem being one of exposure.

With so many new records coming out each week—and record companies are finding it absolutely necessary to release at this great rate to meet the demand—getting enough air time in which to introduce these records to the public has become a headache. This problem arises mainly because, despite the fact that the public wants to hear new records, it also wants to hear the established ones over and over again. As a result of this, radio stations have found that their most listened to programs have been those which are programmed from the best selling lists. As any one who has traveled across the country knows, it is almost impossible to listen to the radio for any length of time without coming to a show which is taken directly from *The Cash Box* lists.

Naturally we are delighted that

our lists are used as the basis of so much programming throughout the country for it is one more indication of their great accuracy and far superiority to any other lists available. But we would like to point out that in addition to programming from lists such as the Top 60 Best Selling Records and the Top 10 Juke Box Tunes, disk jockeys would do well to use other *Cash Box* features which would help give exposure to newer records, features such as Sure Shots and Record Reviews.

Enough exposure of new records creates new interest, new artists, new trends. Fresh voices and tunes generate an excitement among listeners which means radios will be kept on for more listening hours which in turn means heavier ratings and revenue for the station and disk jockey. The proper balance between records that have become hits, those on the way to becoming hits, and those just released would create a beneficial situation for everyone concerned with the marketing of music.

In short, it is important to program the top records more heavily than the new releases, but it is also important not to program them so heavily that there's no time left for the new disks.



THE NATION'S  
**Top Ten**  
JUKE BOX TUNES

(PLUS THE NEXT 25)

America's Top-Ranked  
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McAULIFF**

in a SMASH Debut on



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THE NATION'S BEST SELLING RECORDS

		Pos. Last Week
<b>1</b>	<b>I'M GONNA SIT RIGHT DOWN</b> <b>BILLY WILLIAMS</b> CR-61830—Billy Williams HI-501—Harry The Hipster	<b>2</b>
<b>2</b>	<b>TEDDY BEAR</b> <b>ELVIS PRESLEY</b> VI-7000—Elvis Presley	<b>1</b>
<b>3</b>	<b>TAMMY</b> <b>DEBBIE REYNOLDS</b> CR-61851—Debbie Reynolds CR-61845—Joseph Gershenson DE-30317—Pat Kirby	<b>10</b>
<b>4</b>	<b>BYE, BYE LOVE</b> <b>EVERLY BROTHERS</b> CD-1315—Everly Brothers DE-30321—Webb Pierce	<b>3</b>
<b>5</b>	<b>IT'S NOT FOR ME TO SAY</b> <b>JOHNNY MATHIS</b> CO-40851—Johnny Mathis LO-1754—Cyril Stapleton	<b>4</b>
<b>6</b>	<b>LOVE LETTERS IN THE SAND</b> <b>PAT BOONE</b> DO-15570—Pat Boone DO-15578—Mac Wiseman	<b>6</b>
<b>7</b>	<b>WHITE SILVER SANDS</b> <b>DON RONDO</b> BR-55013—Lennon Sisters DE-30363—Owen Bradley	<b>9</b>
<b>8</b>	<b>SEND FOR ME</b> <b>NAT "KING" COLE</b> CA-3737—Nat "King" Cole	<b>8</b>
<b>9</b>	<b>OLD CAPE COD</b> <b>PATTI PAGE</b> ME-71101—Patti Page	<b>5</b>
<b>10</b>	<b>SO RARE</b> <b>JIMMY DORSEY</b> FR-755—Jimmy Dorsey	<b>7</b>

11) WHISPERING BELLS. 12) SEARCHIN'. 13) IN THE MIDDLE OF AN ISLAND. 14) STAR DUST. 15) AROUND THE WORLD. 16) DIANA. 17) RAINBOW. 18) SHORT FAT FANNIE. 19) I LIKE YOUR KIND OF LOVE. 20) LOVE ME TO PIECES. 21) SHANGRI-LA. 22) GOODY GOODY. 23) WHOLE LOT OF SHAKIN' GOING ON. 24) WONDERFUL! WONDERFUL! 25) THAT'LL BE THE DAY. 26) MY PERSONAL POSSESSION. 27) WHITE SPORT COAT. 28) DARK MOON. 29) HONEYCOMB. 30) GOLD MINE IN THE SKY. 31) WITH ALL MY HEART. 32) LOVING YOU. 33) OVER THE MOUNTAIN, ACROSS THE SEA. 34) A FALLEN STAR. 35) WHEN I SEE YOU.

**CODE**

AB—Abbott	CH—Chess	EP—Epic	HE—Herald	NG—Norgran	SP—Specialty
AC—Atco	CK—Checker	ER—Era	HI—Hip	OK—Okeh	SU—Sun
AL—Aladdin	CM—Cameo	EX—Excella	IM—Imperial	PE—Peacock	TH—Thunderbird
AO—Apollo	CO—Columbia	FB—Fabor	JU—Jubilee	PR—Prestige	TI—Tico
AP—ABC-	CR—Coral	JZ—Josie	4 Star—Four Star	RA—Rainbow	UN—Unitec
Paramount	DA—Danna	FE—Federal	KA—Kapp	RE—Regent	UQ—Unique
AT—Atlantic	DE—Decca	FI—Fiesta	KI—King	RM—Rama	VE—Verve
BR—Brunswick	DL—DeLuxe	FR—Fraternity	LI—Liberty	RO—Roulette	VI—Rca Victor
BT—Bethlehem	DO—Dot	GE—Gee	LO—London	RP—RPM	VJ—Vee-Jay
BY—Bally	DT—Dooto	GL—Glory	ME—Mercury	SA—Savoy	VK—Vik
CA—Capitol	DU—Duke	GR—Groove	MG—MGM	SE—Seeco	VP—Vip
CD—Cadence	EL—Eldorado		MO—Modern		

# HONOR ROLL OF HITS

The Billboard's Music Popularity Charts . . . POP SONGS

AUGUST 12, 1957

TRADE MARK REG.

The Cash Box Music Survey week ending August 3

THE

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## Top 100 Sides

FOR SURVEY WEEK ENDING AUGUST 3

## TOP 60

Selling Tunes on Record - FROM LEADING RETAIL

August 17, 1957

Teddy Bear

Tamara

## Territorial Tips

## R & B TOP 20

## Weekly Juke Box

## Programming Guide

## COUNTRY & WESTERN

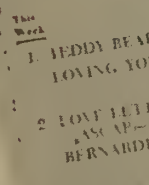
OPERATORS BEST BUYS

# Mr. Lee

## Best Sellers in Stores

The information given in this chart is based on actual sales to customers in a scientific sample of the nation's retail outlets during the week ending on the date shown above. Sample design, sample size, and methods used in this continuing study of retail record sales are under the direct and continuing supervision and control of the School of Retailing of New York University.

FOR SURVEY WEEK ENDING AUGUST 3, 1957



This Week	Last Week	Weeks on Chart	Title	Artist	This Week	Last Week	Weeks on Chart
1	1	5	10. WHISPERING BELLS (MGM)	Del Vikings	17	15	15
2	2	10	11. WHITE SILVER SANDS (MGM)	Don Fontana	18	16	15
3	3	12	12. IT'S NOT FOR ME TO SAY (ASCAP)	Johnny Mathis	19	17	15
4	4	12	13. RAINBOW (ASCAP)	Leslie & Leslie	20	18	15
5	5	12	14. I'M A KING BEE (Epic)	Slim Harpo	21	19	15
6	6	12	15. I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER (Coral)	Billy Williams	22	20	15
7	7	12	16. I'M GONNA FIND ME A BLUEBIRD (MGM)	Marylin Rainwater	23	21	15
8	8	12	17. YOU THINK YOU'VE GOT TROUBLE (MGM)	MGM	24	22	15
9	9	12	18. SEARCHIN' (MGM)	Young Blood	25	23	15
10	10	12	19. THAT OLD FASHIONED WAY (Epic)	Ray Hamilton	26	24	15
11	11	12	20. DARK MOON (BMI)	Gale Storm	27	25	15
12	12	12	21. TEENAGER'S ROMANCE (ASCAP)	Ricky Nelson	28	26	15
13	13	12	22. LOVE ME 40 PIECES (BMI)	Bill Carey	29	27	15
14	14	12	23. JENNY, JENNY (BMI)	Johnny Mathis	30	28	15
15	15	12	24. I'M WALKIN' (BMI)	Del Vikings	31	29	15
16	16	12	25. AROUND THE BAY (MGM)	Victor Young	32	30	15
17	17	12	26. SHORT FAT I (MGM)	Fanny Williams	33	31	15
18	18	12	27. WHISPERING (MGM)	Del Vikings	34	32	15
19	19	12	28. S'NDERFUL (MGM)	Johnny Mathis	35	33	15

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*backed with*

**"DEDICATED TO YOU"**

*Dot -15626*

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# Record Reviews

**A** DISK & SLEEPER

**B** VERY GOOD

**C** FAIR

**B+** EXCELLENT

**C+** GOOD

**D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**BOB JAXON**  
(RCA Victor 7006)

**B+** "GOTTA HAVE SOMETHING IN THE BANK FRANK" (2:22) [Reis ASCAP-Hilliard, Garson] This is one of the most humorous novelty presentations of the year. Jaxon is hounded by a screeching female chorus who tell him his love is for naught because of the "gotta have something in the bank Frank" requirement. The Jaxon-chorus combination is a delight as it takes on the bright lyric and tuneful opus. Turkish-sounding instrumental backing is effective. A waxing that may really step-out.

**C+** "COME ON DOWN" (1:59) [Leo Feist ASCAP-Jaxon] A rocker with a melody suggesting "The Old Grey Mare" gets an exciting vocal from Jaxon. It's the top-half for the disk's chart possibilities, though.

**RUDI RICHARDSON**  
(Sun 271)

**B+** "FOOL'S HALL OF FAME" [Golden West BMI-Wolf] This blues lament has been receiving sales activity in various areas, and may vie for a chart run. Richardson smoothly relates the I-let-you-get-away, -thus - I - belong - to-the-Fool's-Hall-Of-Fame tale. Ballad-type jumper to keep an eye on.

**C+** "WHY SHOULD I CRY" [Golden West BMI-Organ, Johnson, Walker] A sentimental vocal view is sincerely expressed by Richardson. Warm side.

**JONI JAMES**  
(MGM 12531)

**B+** "CRYING IN THE SHADOWS" (2:16) [Redd Evans ASCAP-Wood, Raleigh] The thrush has excellent chart potential in her rendition of this slow waltz wailer. Melody and lyric beautifully melt into one wistful thought, and the lark understandingly paints the sad theme. A disk that could easily capture sales and juke-box honors. Watch it.

**B** "DAY DREAMING" (2:38) [T. B. Harms ASCAP-Kahn, Kern] A rarely heard melody from the pen of the late Jerome Kern that deserves more attention is given a sensitive reading by the artist. This is an attractive, soft-spoken melody, a version of which is first-rate.

**LIBBY HORNE**  
(RCA Victor 7002)

**B** "THIS YOUNGER GENERATION" (2:18) [Marlen ASCAP-Merrill, Merrill] The 15 year old thrush is an Ozark Jubilee performer newly pacted to Victor. Looking at the current crop of teenagers, Miss Merrill sings with a hard, rhythmic beat that ought to please the kids.

**C+** "DREAM BIG" (1:55) [Earl Barton BMI-Ashley] A bright bouncer gets a solid, hand-clapping reading from the artist, the chorus and ork. Swinging platter.

**THE WHEELERS**  
(Accent 1051)

**B** "TIGER RAG" (1:46) [Leo Feist ASCAP - Sharbaro, Edwards, Ragis, Shields, La Rocca, De Costo] The female marimba trio, with ork backing sparkle thru this uptempo helping of the evergreen. A fast-moving side speaking well for the group's talent on the instrument.

**C+** "BLUE LAGOON" (2:07) [Melody BMI-Davis] Here the gals are featured in a lazy waltzer, wrapping up a warm side.

## The Cash Box Disk of the Week

"THE EYES OF GOD" (2:50) [Korwin ASCAP—Stillman, Allen]

"HIS INVISIBLE HAND" (2:40)

[George Paxton ASCAP—Roberts, Jacobson]

THE FOUR LADS (Columbia 40974)



FOUR LADS

● When the Four Lads hit with "Moments To Remember" a few years ago, it set off a chain reaction that has seen the quartet on the charts every single release since that smash. And one of the

reasons for their success is their change-of-pace formula. Each release offers their following something different. On their latest release, they turn to the religious field and come up with a brilliant new inspirational ballad "The Eyes Of God". It's an outstanding rendition of one of the best songs in this category to hit the disk scene in many, many months and it could develop into the Lads' biggest hit to date—and they've had some big ones. The companion deck is another stirring religious item tagged "His Invisible Hand". A rich and rewarding performance of a moving tale of faith. Ray Ellis' accompaniment on both halves is standout. Keep a tab on the top side.

"CURE FOR THE BLUES" (2:45)  
[Planetary ASCAP—Roberts, Jacobson]

"CALL ROSIE ON THE PHONE" (2:26) [Hawthorne ASCAP—Hilliard, Delugg]

GUY MITCHELL (Columbia 40987)



GUY MITCHELL

● Guy Mitchell, whose "Singing The Blues," and "Knee Deep In

The Blues" provided rock 'n roll with two smashes, is in line for further chart recognition here on either side. One side, "Cure For The Blues," in the tradition of the aforementioned items, is performed in a smoothly rolling manner by the artist, and its catchy melody is aptly suited to the story-line. The flip entry, "Call Rosie On The Phone," has rollicking, 1900's quality presented with a happy uptempo swing. It looks as if the charts, and juke boxes will impressively react to both sides. Disk work that should make it.

"LOVE IS A TREASURE" (2:34) [Ben Ghazi BMI—Taylor, Robinson]

"LET'S HAVE A PICNIC" (2:10) [Ben Ghazi BMI—Kornegay, Gibson]

MICKEY & SYLVIA (Vik 0290)



MICKEY & SYLVIA

● The duo that brought their individual brand of rock 'n roll

sessions to the fore with such clicks as "Love Is Strange," and "There Oughta Be A Law," have an item in "Love Is A Treasure" that also has what looks like chart quality. The effort is presented in a slow, blues manner by the team, and approach which clearly offers the good set of lyrics. A very rhythmic picnic suggestion is provided by the twosome on "Let's Have A Picnic," a side that rocks through-out. This writer figures "Love Is A Treasure" as the bright-light in the waxing's sales future.

**VICTOR YOUNG**  
(Decca 30425)

**B+** "INDIA COUNTRY SIDE" (3:01) [Victor Young ASCAP-Young] A lovely, scenic melodic from the "Around The World In Eighty Days" score is performed by the late Victor Young and the ork. With a best selling album in the sound track score, and a hit in the film's general theme, "Around The World," this entry could also prove to be winner. Beautiful presentation.

**B** "PASSEPARTOUT" (2:47) [Victor Young ASCAP-Young] Another effort from the famed flick, a sprightly melodic delight, is invitingly read by the sound track ork, with Young at the helm.

**BRENDA LEE**  
(Decca 30411)

**B+** "AIN'T THAT LOVE" (2:48) [Progressive BMI-Charles] The dynamic youngster is on a tune which made strong R&B news recently, and her rockin' way with the item may bring into prominence again. Miss Lee, with rhythmic chanting from the Anita Kerr Singers, belts with her usual authority. "Ozark Jubilee," and Steve Allen tv stints by the performer will add the waxing's sales appeal. Should be viewed closely.

**B** "ONE TEENAGER TO ANOTHER" [Amber ASCAP-Lampert, Gluck] Miss Lee offers a description of the teenage scene in the rock 'n roll vein. Sure to catch the fancy of the kids.

**LEW DOUGLAS ORCH.**  
(Bally 1043)

**B+** "KISS BUBBLES" (2:03) [Valleydale BMI-Jirik] Six cellos, an organ, and male voices singing without words, plus a number of other instruments, results in a pretty mood music offering with a different sound. Something on the unusual side that could make noise.

**B** "NIGHT BIRD" (2:35) [Midway ASCAP-Shelley, Alstone] This end has the maestro leading his string filled aggregation thru a pretty tango item.

**LEE RUSSELL**  
(Skidmore 1002)

**B+** "BLOSSOM, BLOSSOM" (2:22) [Shapiro, Bernstein ASCAP-Hall, Russell, Rainy] The Skidmore label could make big noise on the wax scene with this pretty name tune chanted with warmth and a good old fashioned flavoring by Lee Russell. Wonderful waltzer that could take off. Watch it.

**C+** "YOU'RE THE ONLY STAR" (2:10) [Shapiro, Bernstein ASCAP-Autry] Another pretty waltz ballad, this one with a western air, is softly styled by the warbler. Smooth listening.

**FIVE KEYS**  
(Capitol 3786)

**B+** "FACE OF AN ANGEL" (2:31) [Planetary ASCAP] The prettiest release to come from the Five Keys in quite some time is this lovely romantic ballad showcased by a lush choral and string backdrop. Excellent love song that could break wide open. Watch this sleeper, it's got possibilities.

**B+** "BOOM-BOOM" (2:41) [Danby BMI] Making the disk a twin threat is this sensational rocker tailor-made for the teenage disk buyer. Side has a great beat. Two torrid decks that could make big money.





# IS ZIZZLING!

**THE**  
**DIAMONDS**

**ZIP ZIP**  
AND  
**OH, HOW I WISH**  
MERCURY 71165

**RUSTY**  
**DRAPER**

**NO HUH**  
AND  
**GOOD GOLLY**  
MERCURY 71162

**THE**  
**CREW - CUTS**

**I Sit In My Window**  
AND  
**Hey, You Face**  
MERCURY 71168

**SARAH**  
**VAUGHAN**

**BAND OF ANGELS**  
AND  
**PLEASE MR. BROWN**  
MERCURY 71157

**TONY**  
**WILLIAMS**  
OF THE PLATTERS

**WHEN YOU RETURN**  
AND  
**LET'S START ALL OVER AGAIN**  
MERCURY 71158

**BILLY**  
**ECKSTINE**

**ALL OF MY LIFE**  
AND  
**POOR LITTLE HEART**  
MERCURY 71161

**NICK**  
**NOBLE**

**Moonlight Swim**  
AND  
**Lucy Lou**  
MERCURY 71169

**STEVE**  
**KARMEN**  
ARTHUR GODFREY'S NEW FIND

**We Belong Together**  
AND  
**Wild Eyes and Tender Lips**  
MERCURY 71164



# Record Reviews

**A** DISK & SLEEPER

**B** VERY GOOD

**C** FAIR

**B+** EXCELLENT

**C+** GOOD

**D** MADIOCRE

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

## JANICE SMITH

(Brunswick 55018)

**B** "KISS KISS CRAZY" (2:34) [Chatham ASCAP - Connor, Fotine] A hearty rocker is delivered with punch by the songstress singing as a twosome via multiple-tracking magic. Waxing goes along nicely and has lots of dj play written on it.

**C+** "MY JIMMY" (2:45) [True Blue ASCAP - Fotine] Miss Smith warmly reflects on the loved one who has gone away. A well-handled weeper.

## ANNIE ALFORD

(Vik 0288)

**B+** "TEMPORARILY BLUE" (2:01) [Sylvia BMI-Burleigh] Annie Alford could be a big star for Vik if her initial release is any indication of what this gal can do. Here she rhythms thru a catchy romantic ballad. Annie has a natural R & B quality in her voice that should go big with the kids. Watch this lass and this recording.

**B** "EASY EASY BABY" (2:14) [Savoy BMI-Toombs] Here the canary swings thru a solid rock and roller with a socko dance beat. Strong rhythm material on both sides for the teenage market.

## TOMMY EDWARDS

(MGM 12514)

**B** "WE'RE NOT CHILDREN ANYMORE" (2:45) [Robert ASCAP-Green, Ross] Tommy Edwards excels as he lends his warm and wistful voice to a lovely "too young" type love story. Fragile romancer that should appeal to young lovers.

**B** "ANYPLACE, ANYTIME, ANYWHERE" (2:10) [Skidmore ASCAP-Glazer] This half is a smooth love tune with a contagious lilt and a smart lyric. Leroy Holmes assists the vocalist with a good swing accompaniment.

## GEORGE BARNES

(Decca 30398)

**B** "AROUND THE WORLD" (2:19) [Victor Young ASCAP-Young, Adamson] Guitarist Barnes gives out with some classy work on the song many versions of which have been cut by the diskery. Accordion backing and the slick work may put deejays on it.

**B** "TAMMY" (2:45) [Northern ASCAP-Livingston, Evans] The popular film melody is treated also to Barnes' skill. Once again, accordion support.

## STEVE ADAMCZYK

(Dana 3265)

**B** "CAROUSEL POLKA" [Sajewski Music-Adamczyk] From the famed polka diskery, and from one of its ablest polka outfits, comes this fine polka stint containing imaginative carousel effects. Skilled polka fun.

**B** "HUNGARY SIX" [Sajewski Music-Adamczyk] Another laudable presentation of the popular dance-step. Dealers with any amount of polka traffic should stock waxing well.

## The Cash Box Sleeper of the Week

"(PLEASE DON'T SAY) SAYONARA" (2:47)  
[Debmar ASCAP—Marcucci, De Angelis]

"IF YOU'RE NOT COMPLETELY SATISFIED" (2:38)  
[Debmar ASCAP—Phillips, Brees]

JODIE SANDS (Chancellor 1005)

● Miss Sands recently struck paydirt with a dynamic rendition of the tune, "With All My Heart," and could easily repeat the latter triumph with "Sayonara," a melody she will sing in a forthcoming pic, "Jamboree." The waxing has an arrangement similar to "With All My Heart," and the melody is often representative of the Japanese setting suggested in the title, which means "Goodbye." On the reverse side, Miss Sands warbles convincingly on a sentimental romancer possessing an appealing melody. The top-half should assume the biscuit's major sales role.

"UNTOUCHED HEART" (2:57) [Gil BMI—Grofer, Marcus]

"PIN-UP GIRL" (2:11) [Weiss & Barry BMI—Coates, MacKenzie]

TERRI STEVENS (RCA Victor 7014)

● The greater demand for the ballad disk these days is certain to be a boon to singers like Terri Stevens, who is at her best when it comes to a melody with warmth and sincerity written into it. Miss Stevens, fortunately, has such an opus here in "Untouched Heart," an inviting composition with great feeling in its melody and lyric. The lark, in her handling of the song, is completely aware of the sincerity of "Untouched Heart," and the product is a disk that could make it big. Miss Stevens, on the flip side, sings a lighthearted tune that should be familiar to TV viewers who have seen a commercial for a women's hair shampoo. The top-side looks like the one to watch.

"HOME OF THE BLUES" [Hi Lo BMI—Cash, Douglas, McAlpin]

JOHNNY CASH (Sun 279)

● Cash who recently entered pop circles with "I Walk The Line" should do the trick again with his rendition of this ditty (See Country and Western Reviews)

"MY SPECIAL ANGEL" (2:57) [Merge BMI—Duncan]

BOBBY HELMS (Decca 30423)

● The artist, a C&W smash in "Fraulein," has an entry here that looks like great pop potential (See Country and Western Reviews)

"TOO SOON TO KNOW" (2:31) [Acuff-Rose BMI—Gibson]

DON GIBSON (RCA Victor 7010)

● Another entry from the Country and Western area destined to show activity in the pop field (See Country and Western Reviews)

"HAPPY, HAPPY BIRTHDAY BABY" (2:22)

[Arc & Donna BMI—Sylvia, Lopez]

● From the R&B territory comes this opus with lots of pop appeal (See Rhythm and Blues Reviews).

## JIMMY WITHERSPOON

(RCA Victor 6977)

**B** "AIN'T NOBODY'S BUSINESS" (2:39) [St. Louis BMI—Witherspoon] A dramatic blues ballad gets a forthright reading by Witherspoon, who is beautifully backed by a combo and chorus. Effective waxing of a plaintive opus.

**B** "WHO BABY WHO" (2:27) [Iris-Trojan BMI—Allen] The artist, and support brightly change the pace on a gleeful rocker. Fast-moving side.

## BILL SNYDER

(Decca 30385)

**B** "INTERLUDE" (2:40) [Northern ASCAP—Skinner, Webster] Ivory artist Snyder is in his best mood light as he provides a velvety rendition, with lush ork support, of the smooth theme from a pic of the same title. A smart mood interlude for the platter spinners.

**B** "THAT NIGHT" (2:57) [Northern ASCAP—Nascimbene] Another theme melody from a same name flick is handed a tasteful treatment by Snyder, and the ork. Another class mood piece.

## EARL WILLIAMS

(ABC-Paramount 9843)

**B** "SOMEDAY SWEETHEART" (2:19) [George Simon ASCAP—Spikes, Spikes] The rich bass voice of Earl Williams is in fine form as the songster smoothly rocks thru a commercial love tune with a good dance beat. Earl has a good sound of his own and a catchy item that could click.

**C+** "A FOOL IN LOVE" (2:29) [Pamco BMI—Hope, Jr.] A heavier R & B feeling prevails thru this house rockin' blues belter.

## BILL PLATO

(Decca 30393)

**B+** "HOLIDAY IN PORTOFINO" (2:25) [Cherio BMI—Costa] Keyboard artist Bill Plato makes a most impressive debut on Decca with a delightful novelty instrumental. Plato turns in some refreshing and most unusual sound effects. Charming change of pace offering. This one could happen. It's different enough to attract dee jay attention.

**C+** "MIDDLE OF JUNE" (3:17) [Cherio BMI—Costa] Dreamy string-filled mood music is offered on this end. Relaxing romantic background stuff with a sax in the spotlight.

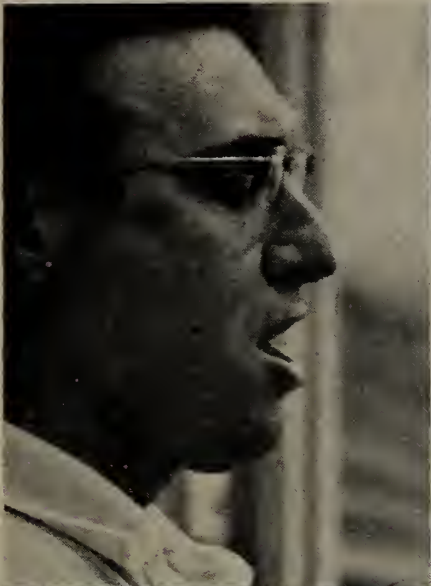
## BONNIE ALDEN

(Roulette 4019)

**B** "NO HU HU" (1:55) [Criterion ASCAP—Hoffman, Manning] Bonnie Alden swings through a rock-a-hula novelty that could make the grade and help popularize a trend toward rhythmic Hawaiian music. Bonnie's pert voice is tailor made for this novelty.

**C+** "PIANO ROLL BLUES" (2:07) [Leeds ASCAP—Coben] Here the chirp belts out a cornball rendition of a great oldie. Side comes from her "Charleston" LP on Roulette.

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*



# FRANKIE LAINE and JOHNNIE RAY

Up Above My Head  
*b/w*  
Good Evening Friends  
with Ray Conniff  
and His Orchestra  
4-40976



# ROSEMARY CLOONEY

Colors  
with Frank DeVol  
and His Orchestra  
*b/w*  
That's How It Is  
with Joe Seymour  
and His Orchestra  
4-40981

# THE FOUR LADS

The Eyes of God  
*b/w*  
His Invisible Hand  
with Ray Ellis  
and His Orchestra  
4-40974



# SAMMY KAYE

Moonlight Swim  
vocal by Barry Frank  
and The Kaydets  
*b/w*  
Mary Lou  
vocal by Sandi Summers  
and The Kaydets  
Swing and Sway  
with Sammy Kaye  
4-40988

# THE FOUR VOICES

Sidewalk Bop  
*b/w*  
Kingdom of Love  
with Ray Conniff  
and His Orchestra  
4-40983



# THE HI-LO'S

A Shine on Your Shoes  
with Frank Comstock  
and His Orchestra  
*b/w*  
Pamela Throws a Party  
with Ray Ellis  
and His Orchestra  
4-40975



# BERNIE NEES

What Would You Do  
*b/w*  
Sleepy Sunday  
with Ray Conniff  
and His Orchestra  
4-40980

THE SURE-FIRE HITS ARE ON THE HOTTEST COMPANY IN THE BUSINESS

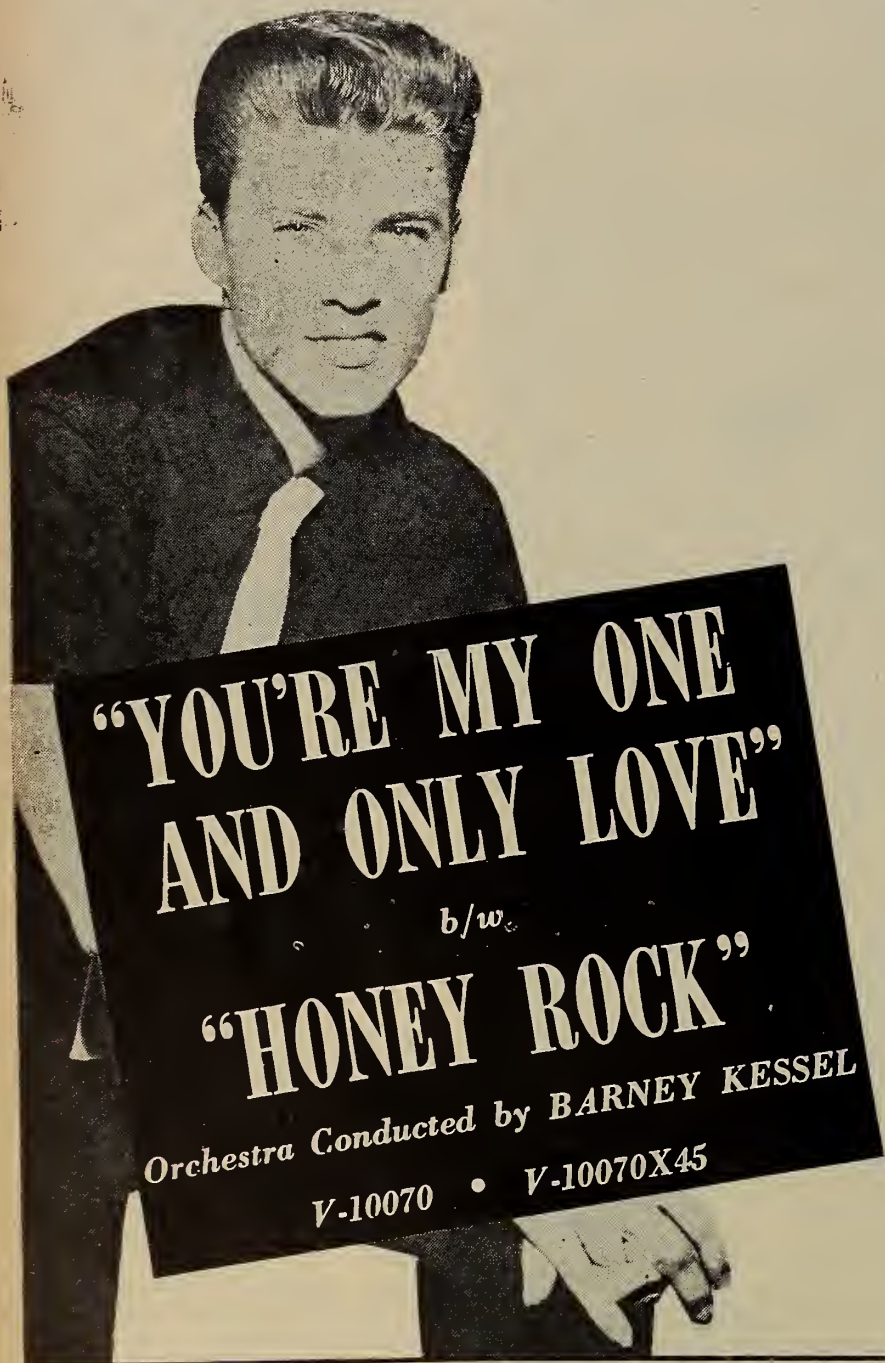
**COLUMBIA RECORDS**

A DIVISION OF CBS  
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# RICKY REPEATS!

## RICKY NELSON

1957's Thunderous Teen Age Sensation  
BREAKS IT UP AGAIN on



Contact Your Verve Distributor for  
IMMEDIATE DELIVERY!



## Record Reviews

**A** DISK & SLEEPER    **B** VERY GOOD    **C** FAIR  
**B+** EXCELLENT    **C+** GOOD    **D** MEDIOCRE

### The Cash Box Best Bets

- ★ "FACE OF AN ANGEL"/"BOOM-BOOM" Five Keys ..... Capital 3786
- ★ "KISS BUBBLES" Lew Douglas ..... Bally 1043
- ★ "BLOSSOM, BLOSSOM" Lee Russell ..... Skidmore 1002
- ★ "TEMPORARILY BLUE" Annie Alford ..... Vik 0288
- ★ "HOLIDAY IN PORTOFINO" Bill Plato ..... Decca 30393
- ★ "I LOVE YOU" Bob Stewart ..... Dot 15616
- ★ "INDIA COUNTRY SIDE" Victor Young Orch. .... Decca 30425
- ★ "CRYING IN THE SHADOWS" Joni James ..... MGM 12531
- ★ "AIN'T THAT LOVE" Brenda Lee ..... Decca 30411
- ★ "GOTTA HAVE SOMETHING IN THE BANK FRANK" Bob Jaxon ..... RCA Victor 7006
- ★ "FOOL'S HALL OF FAME" Rudi Richardson ..... Sun 271

#### JANE GRANT (Dot 15610)

**B** "GOODY, GOODY" (2:07) [De-Sylva, Brown, Henderson ASCAP—Mercer, Malneck] The thrush gets off a lively rendition of the standby currently back on the charts. Band-style arrangement also sells the song. Version of the tune that will draw some sales activity.

**C+** "I'LL SAIL MY SHIP ALONE" (2:45) [Lois BMI—Mann, Burns, Thurston, Bernard] A ballad arrangement reminiscent of 1940's work is capably handled by the songstress.

#### PAUL EVANS (RCA Victor 6992)

**B** "CAUGHT" (2:18) [Raleigh BMI—Otis, Deliston] The young teen attraction does a distinctive vocal stint on a medium-tempo rocker about a fella "caught in the web of love." Side is sure to get-around on juke boxes in various teen meeting places.

**B** "POOR BROKEN HEART" (2:05) [Danby BMI—Evans] On a bluesy item he composed, Evans offers a passionate reading that reverses the happy feeling of the top-half. The versatile artist really puts this one across.

#### OSCAR PETERSON (Verve 10073)

**B+** "I'VE NEVER LEFT YOUR ARMS" (2:50) [Empress ASCAP—Keith, Bergman, Spence] The pianist, in a rare vocal appearance (he had a vocal album, "Romance" for Verve), sings with a warmth and richness strikingly comparable to Nat "King" Cole. The beautiful ballad is set to a soft Latin beat. Effort will get strong deejay activity.

**C+** "WHY, OH WHY" (3:05) [Glo-barry ASCAP—McGuire] Peterson is vocally first rate again on a slow, wistful effort.

#### MILTON ALLEN (RCA Victor 6994)

**B** "LOVE A, LOVE A LOVER" (1:57) [Sheldon BMI—Hill, Stevenson] Milton Allen, one of the best new rock-a-billy songsters to hit the market in a number of months, makes a torrid first showing as he belts out a wild romancer with a super-charged teenage beat. Good sound. Could click.

**C+** "JUST LOOK, DON'T TOUCH, SHE'S MINE" (1:51) [Trinity BMI—Harper, Davie, Moore] More rockin' stuff for the youngsters.

#### ANITA KERR QUARTET (Decca 30417)

**C+** "IN THE MIDDLE OF AN ISLAND" [Mayfair ASCAP—Ac-quaviva, Varnick] The Anita Kerr Quartet shuffles thru a high flying rock-a-hula hit and comes up with a cute job that jocks will spin from time to time for a change of pace.

**C+** "FOR YOU" (2:33) [M. Witmark ASCAP—Burke, Dubin] Here the four vocalists blend warmly on a smooth, easy-going rhythm rendition of a class oldie. Pretty harmony.

#### MARTIN DENNY (Liberty 55089)

**B** "HONG KONG BLUES" (2:14) [Larry Spier ASCAP—Carmichael] The side comes from Denny's best-selling LP, "Exotica," a collection of rhythmic percussion work by the Denny crew. Sampling here is a rich, Oriental-sounding rendition of the Hoagy Carmichael oldie. Jocks should find the waxing unusual ork programming.

**C+** "AH ME FURI" (2:07) [Sound BMI—Baumgart] A delicate arrangement of a selection suggesting once again "far away places." Striking instrumental.

#### BOB STEWART (Dot 15616)

**B+** "I LOVE YOU" (2:15) [Lowell BMI—Kriegsman, Stanton] Stewart offers a strong, emotional ballad rocker that should directly appeal to the teen crowd. Vocally and instrumentally the waxing contains a generous number of polished R&R tricks. Could do well. Fine first showing by Bob on Dot.

**B** "HOME" (2:50) [Lowell BMI—Kriegsman, Wood] The beat is considerably toned down here as the songster reflects warmly on the return to the hometown and the gal. Nostalgic melody.

#### EARTHA KITT (RCA Victor 7013)

**B** "YOMME, YOMME" (2:48) [Zodiac BM—Suerte, Drake] The song will immediately bring to mind Miss Kitt's successful "Uska Dara" waxing, which should delight the many who enjoyed the latter effort. The stylist, backed by Hugo Winterhalter's rhythmic, Turkish-sounding arrangement, offers the colorful presentation with her usual flair for an exciting opus. Miss Kitt's fans will want this entry.

**C+** "TAKE MY LOVE, TAKE MY LOVE" (2:21) [Broadcast BMI—Perry] This issue makes ample use of the performer's sultry side. Sophisticated session also sure to please Miss Kitt's audience.

#### JIMMY HEAP (Big Band 1001)

**B** "SEE NO MAN NO YO YO" [Slim Willet BMI—Taylor, Carter] This label debut by the country and western ork of Jimmy Heap opens with attention-getting tricks that could turn the sales trick. The pressing begins with a flash of the ork followed by the chanting of the chorus, listeners will find unique. Heap and the crew, with Bill Taylor on vocal, go on with exciting work on an Oriental-like ditty. Should get heavy play from deejays.

**C+** "TOO LITTLE MUCH TOO LATE" [Slim Willet BMI—Taylor] Bill Denning, and the Queens handle the vocal with the Heap band, and turn in an easy-going ballad arrangement on a soft romancer.

**Vik**

*extends Best  
Wishes to a  
"great guy"*

**HOWARD  
MILLER**

*and all the NBC-TV  
"Club 60 Gang"*



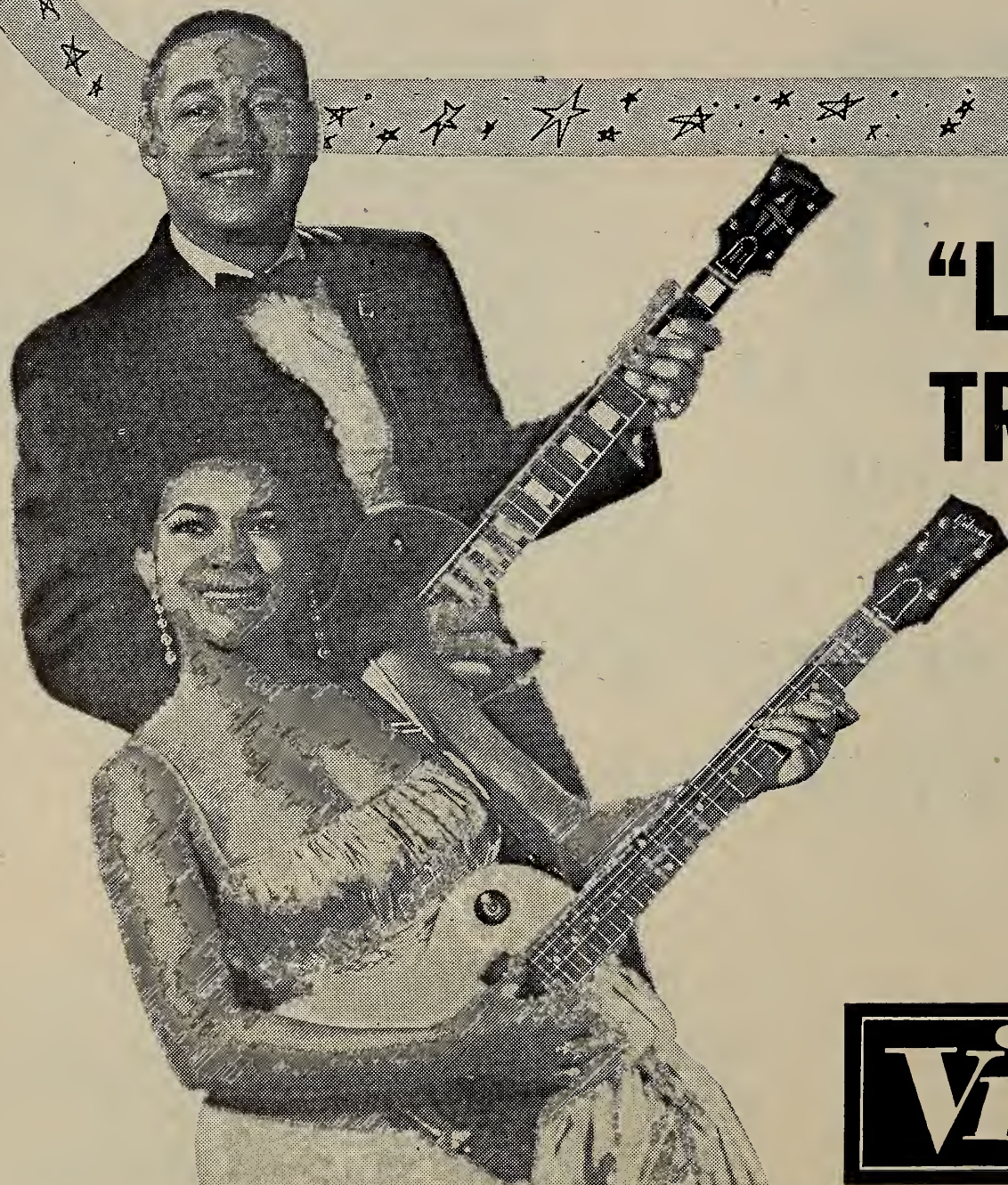
**CONGRATULATIONS AND CONTINUED  
SUCCESS WITH THE NEW SHOW**



It's New!  
It's Terrific!  
It's...



# MICKEY & SYLVIA



**"LOVE IS A  
TREASURE"**

b/w

**"LET'S HAVE  
A PICNIC"**

**Vik X-4X-0290**



# Heading For The "Hit Parade"

## Tommy Leonetti "PRECIOUS LOVE"

b/w

### "I'D CLIMB THE HIGHEST MOUNTAIN"

Vik X/4X-0286



**Vik Best Buys**



*A Thrilling New Voice!*

## Gene Morris

### "I'VE GOT A LOVE"

b/w

### "LOVIN' HONEY"

Vik X/4X-0287



*She's Young (ONLY 16)*

*She Sings (ONLY THE GREATEST)*

## Annie Alford



### "TEMPORARILY BLUE"

b/w

### "EASY EASY BABY"

Vik X/4X-0288

**BEST SELLERS**

THE "5" ROYALES

**THINK**

KING 5053

BILL DOGGETT

**HAMMER HEAD**

b/w

**SHINDIG**

KING 5070

EARL BOSTIC

**VIENNA, CITY OF MY DREAMS**

b/w

**JUST TOO SHY**

KING 5071

DONNIE ELBERT

**BELIEVE IT OR NOT**

b/w

**TELL ME SO**

DE LUXE 6143

**WHAT CAN I DO**

DE LUXE 6125

TINY TOPSY

**AW! SHUCKS BABY**

FEDERAL 12302

THE MIDNIGHTERS

**IS YOUR LOVE FOR REAL**

FEDERAL 12299

**KING RECORDS**

(Let Me Be Your)

**TEDDY BEAR**

recorded by

**Elvis Presley — Victor Gladys Music, Inc.,**

**LOVING YOU**

recorded by

**Elvis Presley — Elvis Presley Music, Inc.**

**FABULOUS**

recorded by

**Charlie Gracie — Cameo**

Mayland Music Publishing Co., Elvis Presley Music, Inc., Shalimar & Shalimar Music Corp.

**HILL AND RANGE SONGS, INC.**

**Fraternity RECORDS**

Look For

**Dan Belloc's**

Great new release

**"DANCERO" and "HIGH TIDE BOOGIE"**

On FRATERNITY It Is Great!

413 RACE STREET, CINCINNATI 2, OHIO



**London Lowdown**

Cyril Stapleton, just back from a flying trip to the States, called to say how much he appreciated the way everybody went out of their way to make his stay a pleasant one. Cyril said he would particularly like to thank all at The Cash Box for the wonderful way in which he was received and looks forward to a return visit real soon. . . . Met Claire and George Merano. Sorry that their stay in London was so short. Over here for a short stay are Ray Anthony and Mamie Van Doren. Mamie is on a picture being made in Europe. . . . Charlie Gracie received excellent notices in the press after opening his two weeks at the London Hippodrome. What a personable young man Charlie is. It was a pleasure meeting him. . . . Jack Payne back in London after a flying visit to the U. S. where he took part in a film tentatively titled "Jamboree". . . . Just heard a preview copy of the new Betty Johnson album for R.C.A. An excellent showcase for the gal. . . . Off on a two week vacation to the Continent next week. Will report from there and will probably have exciting news re recording companies plans for the Fall. . . . Harry Belafonte is riding high on the best selling charts here. His waxing of "Island In The Sun", is in our top ten and looks like it will stay there for a long time. The movie is doing capacity business which helps to sell records. . . . That's it for this week. Will probably write from some swanky French resort providing the Francs don't run short.

This week's best selling pop singles.

- (Courtesy "New Musical Express")
- 1 All Shook Up—  
Elvis Presley (HMV)
  - 2 Love Letters In The Sand—  
Pat Boone (London)
  - 3 Puttin' On the Style/  
Gamblin' Man—  
Lonnie Donegan (Pye-Nixa)
  - 4 Teddy Bear—  
Elvis Presley (RCA)
  - 5 Island In The Sun—  
Harry Belafonte (RCA)
  - 6 Little Darlin'—  
Diamonds (Mercury)
  - 7 We Will Make Love—  
Russ Hamilton (Oriole)
  - 8 Bye Bye Love—  
Everly Brothers (London)
  - 9 Last Train To San Fernando—  
Johnny Duncan (Columbia)
  - 10 Around The World—  
Bing Crosby (Brunswick)
  - 11 Butterfingers—  
Tommy Steele (Decca)
  - 12 Around The World—  
Ronnie Hilton (HMV)
  - 12 With All My Heart—  
Petula Clark (Pye-Nixa)
  - 14 When I Fall In Love—  
Nat "King" Cole (Capitol)
  - 15 Start Movin'—  
Terry Dene (Decca)
  - 16 Lucille—  
Little Richard (London)
  - 17 White Sport Coat—  
King Brothers (Parlophone)
  - 18 Diana—  
Paul Anka (Columbia)
  - 19 Yes, Tonight Josephine—  
Johnnie Ray (Phillips)
  - 20 Mr. Wonderful—  
Peggy Lee (Brunswick)
  - 20 Start Movin'—  
Sal Mineo (Phillips)
  - 22 I Like Your Kind Of Love—  
Andy Williams (London)
  - 23 Fabulous—  
Charlie Gracie (Parlophone)
  - 24 All Star Hit Parade—  
Beverly Sisters, Max Bygraves,  
Billy Cotton, Johnston Brothers,  
Tommy Steele & Jimmy Young  
(Decca)
  - 25 In The Middle Of An Island—  
King Brothers (Parlophone)
  - 26 Dark Moon—  
Tony Brent (Columbia)
  - 27 Any Old Iron—  
Peter Sellers (Parlophone)
  - 28 I'm Gonna Sit Right Down And  
Write Myself A Letter—  
Billy Williams (Vogue-Coral)



**Round The W Circle**

**NEW YORK:**

The Hi-Lo's were thrown a party at the Stockholm Restaurant last Thursday to celebrate the release of their latest for Columbia, "Pamela Throws A Party". The song, incidentally, was written by Robert Allen, whose "It's Not For Me To Say" will be one of the top contenders for this year's Academy Award. . . . Julie Vernon has joined the Jimmy Dorsey Orchestra as featured vocalist for a six month period. Her most recent engagement was with The Breakfast Club in Chicago. She has also been featured on the Lawrence Welk show. Julie will be recording with the Dorsey Orchestra on the Fraternity label. . . . Decca is re-releasing Bing Crosby's 1937 version of "Gold Mine In The Sky". . . . GAC has signed Marvin Rainwater. . . . Dorothy Collins is being paged by the Theater Guild to star in its U.S. Steel Hour musical version of "The Importance of Being Earnest" over CBS-TV on October 9th. The only hitch is that Dorothy is booked solidly thru January with night club engagements, other TV appearances, and the filming of her first movie, "Mr. Boston". Her agents are trying to re-arrange her schedule so that Dorothy can say yes to the Guild's pleas(e). . . . Kapp Records has recoupled Jane Morgan's "Fascination" with an instrumental version of the same song featuring The Troubadours and The Whistler. . . . Kenny Greengrass, manager of Eydie Gorme, has announced that Joe Guercio has joined the singer as conductor-pianist. Guercio, who formerly was associated with Julius La Rosa and Patti Page, will accompany Eydie on all of her future tours. . . . Nice to see Ann Fulchino back at her desk at RCA Victor. . . . Henry Onaratti's son has been appointed to the Naval Academy at Annapolis. . . . Singer Lew Conetta has signed a term contract with Decca. His first release, out this week, is "You Got Me Crazy" and "Who's To Blame".



HI-LO'S

**CHICAGO:**

Frank York, just back from New Awlins, very optimistic over pending release via Coral. It's a svelte York of which we speak since he took off "all that weight" in the south'n heat. . . . Vic Faraci darn near turning hand springs as Kapp's Jane Morgan soars up-up-up with her newie, "Fascination". . . . Congrats to Robbins' Cy Rubin and his lovely wife Juanita. Stork delivered a sweet 8½ pound girl to them. . . . Argo sessioned Paul Gonzales for coming LP. . . . Nice note from Pat Long on Johnny Long's latest, "Pony Tail". Looks like deck is beginning to click. . . . "Tennessee's favorite daughter", Dinah Shore, skedded to headline Chez beginning 8/23 for two weeks. . . . Looking good, but like a smash, is three volume offering from Grand Award entitled "Roaring 20's". Hy Frumkin finding it hard to keep in stock. . . . Crowds reported by Stan Pat to be lining up to see Larry Storch (Black Orchid) do his latest Roulette disk, "I'm Walking". . . . Al Trace dropped by with news that he'd placed two masters with Jimmy Hilliard's Bally. Sides are by WLS' Bucaneers with release set for 9/15. . . . Sig Sakowicz happily introduced Jane Russell to his WHFC listeners. . . . How about that Bob Cole. Gets younger every day. Bob's favorite tunes, at present, are "Careless Years" by Sue Raney and Doris Day's "Nothing In The World". . . . At the Wescon show in San Fran, 8/20, the public will be allowed to view, for the first time, Magnecord's new home tape units. This marks first step by Magnecord toward consumer market. . . . Marty Faye all set and "raining to go" in lead of Drury Lane (stock) Thitter's next presentation, "The Man Who Came To Dinner". . . . DeeJay Howard Miller, planed up to Fairmont, Mich. (James Dean's birth place) for dedication of monument to late star, 8/13. . . . It's a month's stint for Danny Belloc at north side Aragon Ballroom. . . . Letter from Jim Lewis, WEMP, Cream City, telling us to watch for the next "singing sensation", Bobby Dean. Lewis swears this is the next chart buster.



DINAH SHORE

**HOLLYWOOD:**

The Hilltoppers in town for recording session with Randy Wood at Dot Records, between appearances in their current road tour. . . . Capitol Records manager of press relations, Vic Rowland, elected president of the Hollywood Advertising Club. . . . George Matola has set the release on Liberty Records of masters by singers, Ricky Page and Rick Marlowe. . . . Irv Jerome, head of Prep Records, making a DJ tour of the West Coast with Janice Harper to introduce her to Coast jockeys and promote her record of "Bon Voyage", which is showing up on the charts throughout the country. . . . The Pied Pipers back on record as they wax a "Tribute To Tommy Dorsey" album for Tops Records. . . . Randy Sparks out on the Verve label with two new sides, "Once They Were Young" and "Bright Moon Bright Star" both written by the singer. . . . Jerry Gray and his orchestra at the Hollywood Palladium this weekend playing many selections from their new Liberty album, "HiFi Shades of Gray". . . . Bob Bacon brought singer Billy Jacoby, from Denver, to the attention of RCA-Victor and the singer was immediately signed to an exclusive contract with the label. . . . Gordon MacRae has been signed for a two week engagement at the Cocanut Grove opening next Wednesday night. . . . Abe Diamond visiting the disk jockeys with three hits in "Honeycomb" by Jimmie Rogers, "Diana" by Paul Anka, and "Soft Sands" by The Rover Boys. . . . Composer Al Sendry completed Mario Lanza's arrangements for songs in "Seven Hills of Rome" and opens next Tuesday with Tony Martin at the Cal-Neva Lodge in Lake Tahoe.



RANDY SPARKS



# ANOTHER HIT

by THE "WALKIN' AFTER MIDNIGHT" GAL

August 17, 1957

**The Cash Box  
Sleeper of the Week**

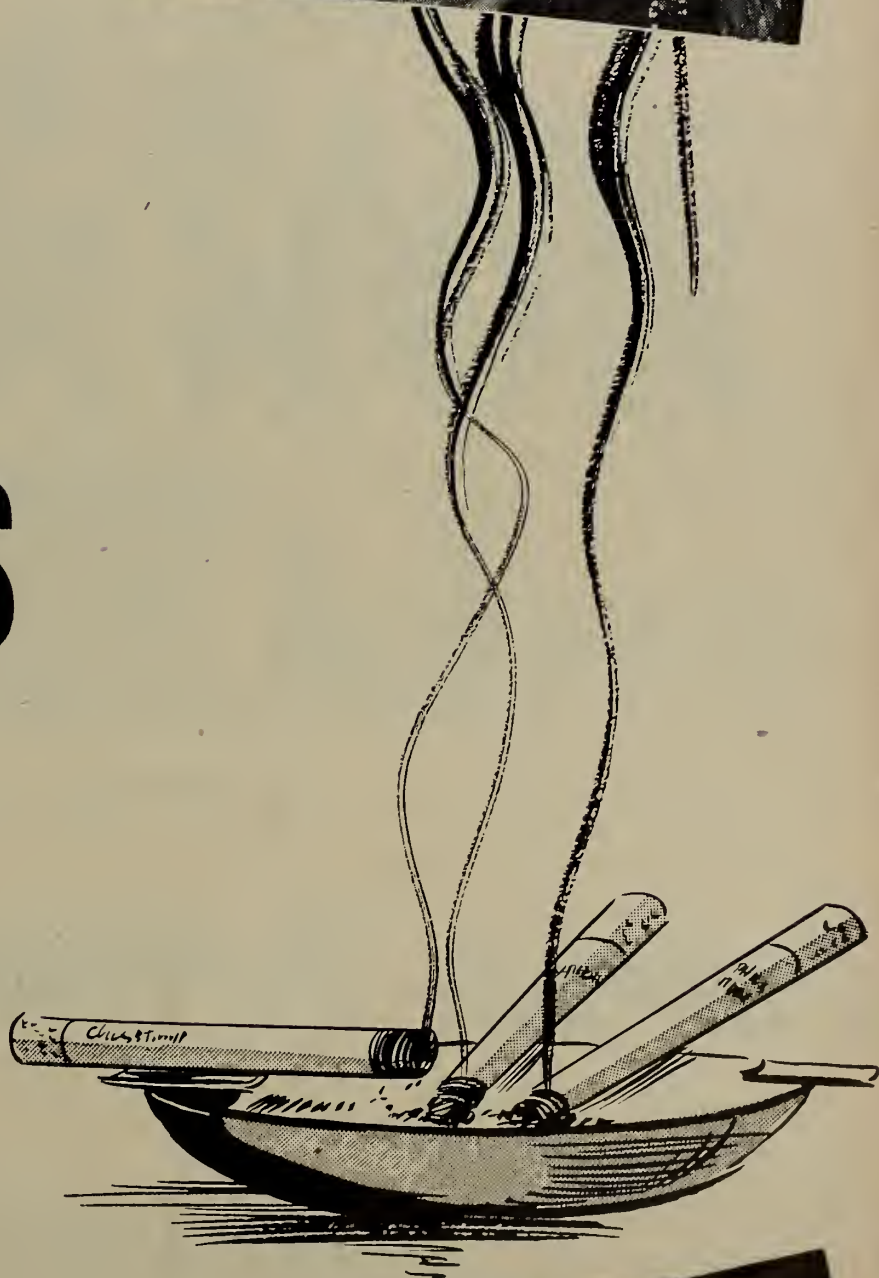
**THE CASH BOX  
BULLSEYE** 



# PATSY CLINE

Sings

# "THREE CIGARETTES IN AN ASHTRAY"



DECCA - 9-30406 (30406)

**A NEW WORLD OF SOUND**



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

**CORAL**  
RECORDS

**A DOUBLE**

THE  
HIT BALLAD  
OF THE  
YEAR

- 1st —TILL I WALTZ AGAIN WITH YOU
- 2nd—A TEAR FELL
- 3rd—EMPTY ARMS

*and NOW-*

**BORN TO  
LOVE**

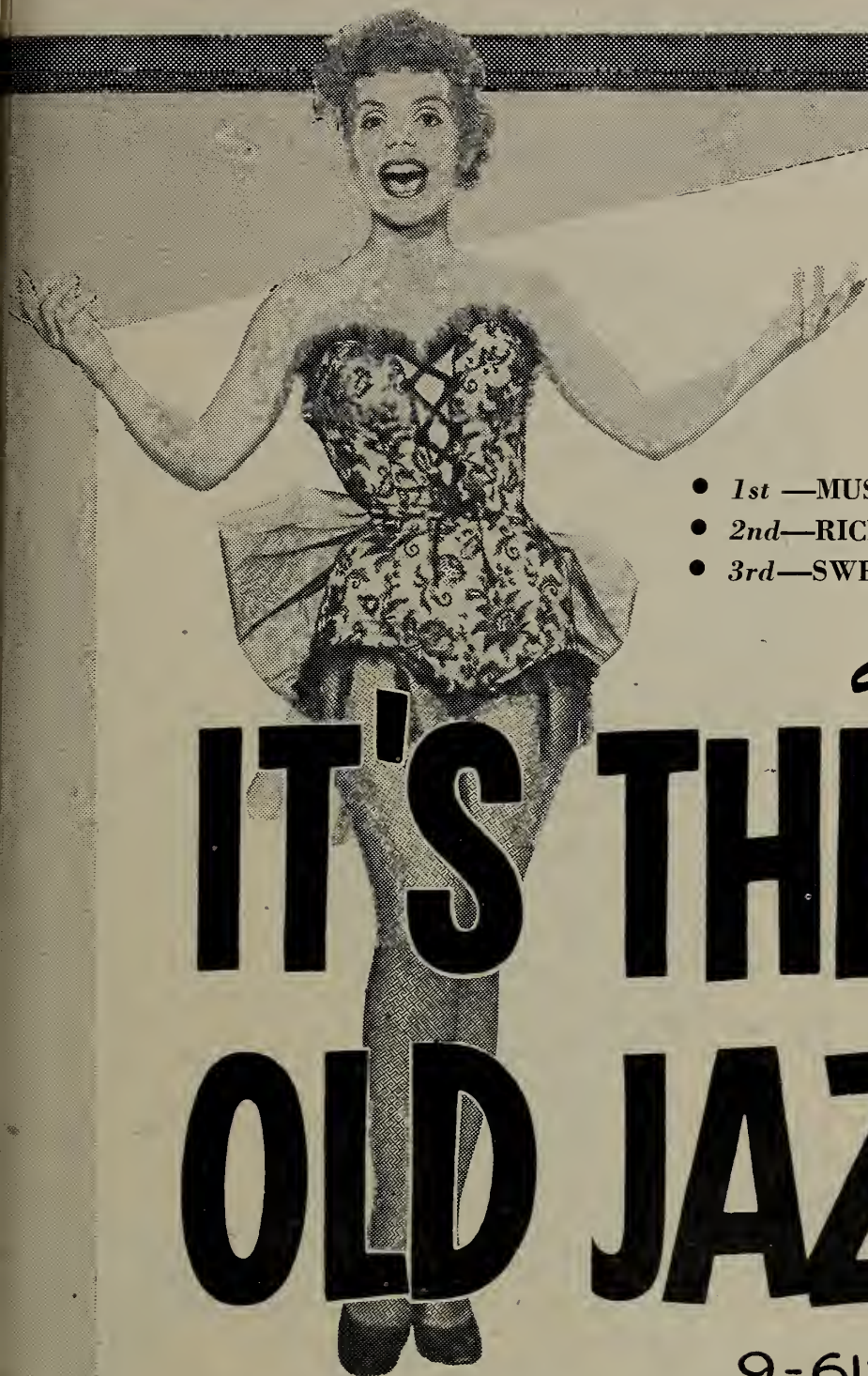
9-61878

**Teresa Brewer**

**CORAL**  
RECORDS



# SIDED SMASH!



*THE  
HIT NOVELTY  
OF THE  
YEAR*

- 1st —MUSIC, MUSIC, MUSIC
- 2nd—RICOCHET
- 3rd—SWEET OLD FASHIONED GIRL

*and NOW—*

# IT'S THE SAME OLD JAZZ (MOMMA!!)

9-61878

# Teresa Brewer





# The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos.	Last Week
1	TAMMY DEBBIE REYNOLDS (Coral) AMES BROTHERS (RCA Victor)		1
2	TEDDY BEAR ELVIS PRESLEY (RCA Victor)		2
3	I'M GONNA SIT RIGHT DOWN BILLY WILLIAMS (Coral)		3
4	WHITE SILVER SANDS DON RONDO (Jubilee)		4
5	AROUND THE WORLD MANTOVANI (London) — VICTOR YOUNG (Decca) McGUIRE SISTERS (Coral)		5
6	IT'S NOT FOR ME TO SAY JOHNNY MATHIS (Columbia)		8
7	DIANA PAUL ANKA (ABC-Paramount)		10
8	BYE, BYE LOVE EVERLY BROTHERS (Cadence)		6
9	LOVE LETTERS IN THE SAND PAT BOONE (Dot)		7
10	OLD CAPE COD PATTI PAGE (Mercury)		9
11	SEND FOR ME NAT "KING" COLE (Capitol)		12
12	RAINBOW RUSS HAMILTON (Kapp)		13
13	FASCINATION JANE MORGAN (Kapp) — DICK JACOBS (Coral) DINAH SHORE (RCA Victor)		21
14	THAT'LL BE THE DAY CRICKETS (Brunswick)		24
15	HONEYCOMB JIMMIE RODGERS (Roulette)		30
16	IN THE MIDDLE OF AN ISLAND TONY BENNETT (Columbia) TENNESSEE ERNIE FORD (Capitol)		14
17	STAR DUST BILLY WARD & DOMINOES (Liberty)		17
18	LOVE ME TO PIECES JILL COREY (Columbia)		19
19	SEARCHIN' COASTERS (Atco)		11
20	SHANGRI-LA FOUR COINS (Epic)		15

21) (MY HEART/AND THAT) REMINDS ME. 22) LOVING YOU. 23) MY PERSONAL POSSESSION. 24) SHORT FAT FANNIE. 25) SOFT SANDS. 26) WHISPERING BELLS. 27) GOODY GOODY. 28) WHOLE LOT OF SHAKIN' GOING ON. 29) JUNE NIGHT. 30) THERE'S A GOLDMINE IN THE SKY. 31) SO RARE. 32) LONG LONELY NIGHTS. 33) REMEMBER YOU'RE MINE. 34) JUST BETWEEN YOU AND ME. 35) LOTTA LOVIN'. 36) SWINGING SWEETHEARTS. 37) I AM. 38) A FALLEN STAR. 39) TO THE AISLE. 40) PASSING STRANGERS. 41) REBEL. 42) WONDERFUL! WONDERFUL! 43) AN AFFAIR TO REMEMBER. 44) COOL SHAKE. 45) DRIVE-IN-SHOW. 46) WITH ALL MY HEART. 47) THIRD FINGER LEFT HAND. 48) SUMMER LOVE. 49) YOUNG BLOOD. 50) MR. LEE. 51) HUMPTY DUMPTY HEART. 52) THE FIRST KISS. 53) BUILD YOUR LOVE. 54) I LIKE YOUR KIND OF LOVE. 55) BAND OF ANGELS. 56) BON VOYAGE. 57) JENNY, JENNY. 58) C. C. RIDER. 59) MARCHIN' ALONG TO THE BLUES. 60) ISLAND IN THE SUN; DANCIN'; WHEN I SEE YOU.

## CashMaker



### NAT "KING" COLE

The Song Of RAINTREE COUNTY

(From the M-G-M Motion Picture "Raintree County" with Johnny Green Conducting the M-G-M Orchestra)

WITH YOU ON MY MIND

(with Orchestra Conducted by Billy May)

record no. 3782

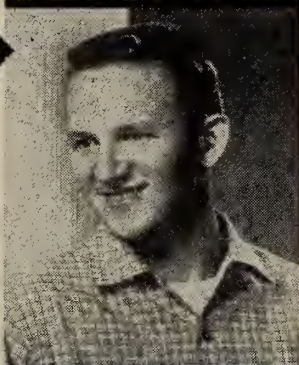


### DON CARROLL

IN MY ARMS

THE THINGS I MIGHT HAVE BEEN

record no. 3783



### THE ANDREWS SISTERS

BY HIS WORD

(With Orchestra Conducted by Gordon Jenkins)

I'M GOIN' HOME

(with Orchestra Conducted by Vic Schoen)

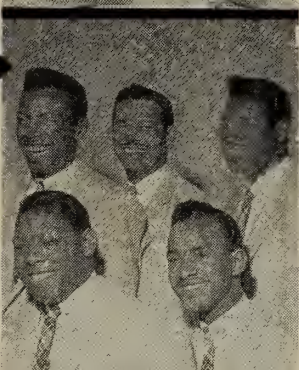
record no. 3784



### THE FIVE KEYS

SHE'S TELLING ME  
THE SAME THING  
NEVER TAKE HER LOVE  
FROM ME

record no. 3785



### THE BENNY HALL TRIO

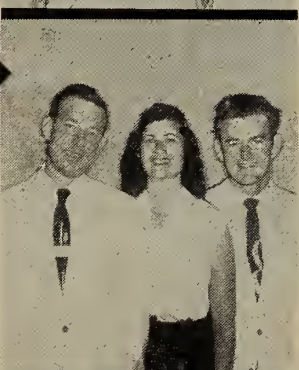
BOOM-BOOM

(Orchestra Conducted by Howard Biggs)

THE FACE OF AN ANGEL

(Orchestra Conducted by Van Alexander)

record no. 3786



### RENATO CAROSONE

RICORDATE MARCELLINO

(Remember Marcellino) (Marcelino, Pan Y Vino)

IO, MAMMETA E TU

(I, Mother & You)

record no. 71040



# GUY MITCHELL'S



*Great  
Follow-up  
to  
"Singing  
The  
Blues"...*

**"CURE FOR THE BLUES"**  
COLUMBIA-4-40987

**COLUMBIA RECORDS**

Lyrics by: RHODA ROBERTS  
Music by: KENNY JACOBSON

published by  
PLANETARY MUSIC PUB. CORP.  
Gen. Prof. Mgr. WALLY SHUSTER

# GET ON THE BANDWAGON



## Billy Leach

singing

# "THE SONG OF THE BAREFOOT MAILMAN"



Bally 1039

Headed for another "Davey Crockett"

# Bally

## RECORDS

THE HOME OF LIVING PERFORMANCE

IN CANADA—SPARTON OF CANADA, LTD.

203 N. WABASH AVE.  
CHICAGO, ILL.

# with these Bally HITS!



*Climbing For A Hit!*

## “THE SONG YOU HEARD WHEN YOU FELL IN LOVE”

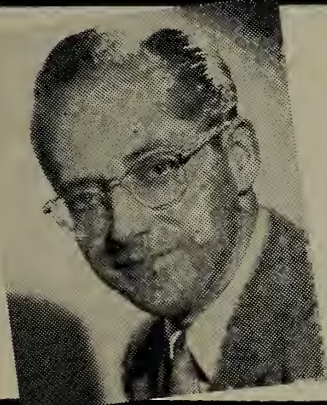
**Betty Johnson . . . (Bally 1041)**



*Moving Up Fast!*

## “ANGRY”

**Frank Pizani . . . (Bally 1040)**



*New Hit Instrumental!*

## “KISS BUBBLES” AND “NIGHT BIRD”

**Lew Douglas . . . (Bally 1043)**



*A Fast Smash!*

## “JUST A LITTLE BIT MORE” AND “MY LOVE FOR YOU”

**Frank Deaton & The Mad Lads . . . (Bally 1042)**

# Bally RECORDS

® THE HOME OF LIVING PERFORMANCE

203 N. WABASH AVE.  
CHICAGO, ILL.

IN CANADA—SPARTON OF CANADA, LTD.

# OPERATORS RETAILERS DEEJAYS

## In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

### Fill In The Coupon Below (Or Put Them On Your Own Letterhead)

### And Mail To

## THE CASH BOX

1721 BROADWAY  
NEW YORK 19, N. Y.

#### List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE                      ARTIST OR BAND HERE

1. ....
2. ....
3. ....
4. ....
5. ....
6. ....
7. ....
8. ....
9. ....
10. ....

#### List Your Top Ten "Western & Folk" Tunes Here

NAME OF RECORD HERE                      ARTIST OR BAND HERE

1. ....
2. ....
3. ....
4. ....
5. ....
6. ....
7. ....
8. ....
9. ....
10. ....

#### List Your Top Ten "Rhythm 'N Blues" Records Here

NAME OF RECORD HERE                      ARTIST OR BAND HERE

1. ....
2. ....
3. ....
4. ....
5. ....
6. ....
7. ....
8. ....
9. ....
10. ....

NAME .....

FIRM .....

ADDRESS .....

CITY..... STATE.....



## Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Deejays Bob Norris, Joe Hill, and Rick Hutto of WDVH-Gainesville, Fla., are aiding the Gainesville Youth Center in their attempt to raise enough money to buy a juke box for the Youth Center. The kids would like to feature the station's top hundred tunes in the juke box. . . . Frosty Mitchell (KIOA-



FROSTY MITCHELL  
(KIOA—Des Moines, Iowa)

Des Moines, Iowa) is getting heavy requests for the Jimmy Dorsey ork reading of "June Night" on Fraternity. When the late band-leader's ork played Des Moines two weeks ago, says Frosty, it was greeted by a tremendous over-flow crowd. . . . Jack Gale (WTMA-Charleston, N.C.) has just begun his fourth year at WTMA as the head of a top-rated morning show. . . . The oldie "Fascination," currently making a chart re-run, has been used as a theme song on two programs for the past three years on KCSR-Chadron, Nebr., writes dj Freeman Hover. . . . Seth Larrabee (WLOB-Portland, Me.) is, at this writing, hoping to break the disk jockey marathon record from a Portland, Me. appliance store. The national record, according to WLOB is 168 hours, the New England record, 107 hours. . . . Station KYW-Cleveland, Ohio was presented with a Certificate of Merit by the local office of Civil Defense for

their participation in the 1957 "Operation Alert" last month. A deejay on KYW-TV, Tom Haley, and his wife recently became the parents of their sixth child, all of whom are girls. . . . Ernie Forrester (KALV-Alva, Okla.) has started programming from The Cash Box charts on his "Ernie's Record Room" show every Saturday morning. . . . Dick Biondi (WHOT-Youngstown, Ohio) has a promotion on tap that will send two teenagers from his area to New York for two days during the last week of August. Dick would appreciate it if artists in town could meet the kids.

\* \* \* \* \*

Joe Ryan (WALL-Middletown, N.Y.) writes that a segment of the Grand Ole Opry visited Middletown a short while ago with such personalities as George Morgan, and Rita Faye. Morgan has a new Columbia pressing, "Our Summer Vacation" b/w "It Always Ends Too Soon." . . . Dick Drury (WBRB-Mt. Clemens-Detroit, Mich.) advises that his interview "beeper" telephone number is HOward 3-5878. . . . Bob Gribben (KDTN-Dubuque, Iowa) says the Diamonds (Mercury) appeared with Hal McIntyre's band at the Melody Mill in Dubuque August 18th. . . . Johnnie Bailes (WJAT-Swainsboro, Ga.) is now

booking dates for the fall season at the Nancy Auditorium in Swainsboro, and anyone interested in bookings there may contact Johnnie at WJAT. . . . Dick Cowden (WNDR-Syracuse, N.Y.), who hosts a pop and jazz show on WNDR, is a senior at Syracuse University where he is majoring in radio and tv. . . . Fred Fiske (WWDC-Washington, D.C.) gets a two-page profile and picture spread in the September issue of TV-Radio Mirror. . . . Gene Klavan and Dee Finch (WNEW-New York), who are running a contest to name the earth satellite, flew down to the Naval Research Laboratory in Washington to take a close look at the object. . . . When Gene Edwards makes the move from WRIT-Milwaukee, Wisc. to WMEX-Boston, Mass. shortly he will take over the entire programming of the station. . . . Johnny Michaels (WOKY-Milwaukee, Wisc.) was the official emcee for the Jaycees 5th Annual Bratwurst Festival in Sheboygan, Wisc. Over 90,000 turned out for the event,



DICK DRURY  
(WBRB—Mt. Clemens, Mich.)

which was highlighted by a parade, beauty contest, a Bratwurst eating contest, folk singing, and dancing. .

\* \* \* \* \*

Jim Lowe (WRR-Dallas, Texas) has announced the following re-alignment of talent at WRR: John York is now doing the mid-morning show, following Lowe; Carl Reeves has the early evening spot; and Chuck Duncan is handling the all-night "Swing Shift" stint. . . . Deejay-composer Bob Haymes has returned to WNEW, and will be heard Monday thru Saturday from 12 Noon to 2 P.M. Haymes will host this show as vocalist, M.C., pianist, etc., with help from Roy Ross and his ork. . . . Larry Burroughs has joined the KPHO-Phoenix, Ariz. staff. Burroughs will conduct the "The Larry Burroughs Show" weekdays and Saturdays. . . . Bill Richerson is due to leave WCPS-Tarboro, N.C., and will join WAJR-Morgantown, W. Va. probably the first of September. Bill hopes to attend the University of West Virginia, which is situated in Morgantown, along with his full-time radio work. . . . George Fennell (WHIL-Medford, Mass.) reports that his "Cat Club," started by Fennell when at WGUY-Bangor, Me., has been reactivated.



GEORGE FENNEL  
(WHIL—Medford, Mass.)

The first hundred people who wrote in for membership in the club were awarded a copy of Elvis Presley's Victor disk, "Teddy Bear."

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





**KAPP  
HAS  
THE  
BEST  
BUY  
ON  
"FASCINATION"**

THE BEST VOCAL—JANE MORGAN. THE  
BEST INSTRUMENTAL—THE TROUBADORS.  
BACK TO BACK ON ONE RECORD—NOW  
IN A SPECIAL SLEEVE... KAPP # 191 X

**KAPP**

**KAPP RECORDS, INC., 119 WEST 57th ST. NEW YORK 19**



# Victor Announces "Best Buy of '57" Program

NEW YORK, N. Y.—Details of its September "Best Buy" program were revealed last week by executives of the RCA Victor Record Division.

Called "Best Buy of '57", the program includes 15 pop and 16 classical albums that will be promoted by an extensive advertising campaign. In addition, there will be two extensive tie-in promotions to back the program, one with the J. J. Heinz Co. and the other with Montgomery Ward.

W. W. Bullock, Manager of RCA Victor's Album Department, pointed out that dealers do more than 50 per cent of their volume in the last three months of the year.

"That is why in September we are releasing albums with more sales appeal, more packaging excitement and more advertising and promotional energy than ever before," he said.

"First of all, we are offering merchandise with superior sound. Our new triple-track recording technique has been utilized in fourteen of the Red Seal albums offered and this has resulted in truer dynamics, truer separation of voices and truer fidelity."

Other features of the program, he continued, include merchandise with superior packaging; merchandise supported by full-blown advertising and promotion and merchandise with extra profit and investment protection.

The two tie-ins—the Red Seal release with Heinz and the Pop release with Montgomery Ward's Carol Brent sleepwear, will include shared advertising space in national magazines and newspapers shared time on national radio and TV programs and shared sales promotion and point-of-sale material.

RCA Victor will supplement the tie-ins with individual advertising and promotion to give the "best of '57" a double barreled campaign unequalled in the record industry.

Plans for the "Best Buy of '57" were announced at a press conference in the Johnny Victor Theater in RCA Victor's Exhibition Hall here by Bullock and Dave Finn, Manager, Plan-

ning and Marketing. They revealed also that the company's September release would include 10 tapes, all in stereophonic sound.

Following is a list of albums comprising the program.

*The Sea*, Debussy: La Mer, Ibert: Ports of Call; Boston Symphony Orchestra, Charles Munch, cond.

*Vienna*; Chicago Symphony Orchestra, Fritz Reiner, cond.

Stravinsky: *Petrouchka & Firebird Suite*; Paris Conservatoire Orchestra, Pierre Monteux, cond.

*Munch Conducts Wagner*; Boston Symphony Orchestra, Charles Munch, cond.

*Temptation*; Morton Gould and his Orchestra.

Tschaikowsky: *Violin Concerto*; Jascha Heifetz, violinist; Chicago Symphony Orchestra, Fritz Reiner, cond.

Johann Strauss, Jr.: *Selections from Die Fledermaus, Selections from Gypsy Baron*; Boston Pops Orchestra, Arthur Fiedler, cond.

Franck: *Symphony in D Minor*; Boston Symphony Orchestra, Charles Munch, cond.

*Classical Music for People Who Don't Know Anything About Classical Music*; RCA Victor Symphony, Robert Russell Bennett, cond.

Verdi: *Rigoletto*; Jussi Bjoerling, Roberta Peters, Robert Merrill, Giorgio Tozzi with Rome Opera House Orchestra and Chorus, Jonel Perlea, cond.

*The Five Beethoven Piano Concertos*; Arthur Rubinstein, pianist; Symphony of the Air, Josef Krips, cond.

Beethoven: *Concerto No. 1 in C, Op. 15*; Arthur Rubinstein, pianist; Symphony of the Air, Josef Krips, cond.

Beethoven: *Concerto No. 2 in B-Flat, Op. 19*; Artur Rubinstein, pianist; Symphony of the Air, Josef Krips, cond.

Beethoven: *Concerto No. 3 in C Minor, Op. 37*; Artur Rubinstein, pianist; Symphony of the Air, Josef Krips, cond.

Beethoven: *Concerto No. 4 in G, Op. 58*, Artur Rubinstein, pianist; Symphony of the Air, Josef Krips, cond.

Beethoven: *Concerto No. 5 in E-Flat, Op. 73 ("Emperor")*; Arthur Rubinstein, pianist; Symphony of the Air, Josef Krips, cond.

*Stormy Weather*; Lena Horne. *Whispering*; Luis Arcaz and Orchestra.

*Swingin' On The Golden Gate*; Bob Scobey's Jazz Band with Clancy Hayes.

*The Complete Tony Scott*; Tony Scott and His Orchestra.

*We Get Letters*; Perry Como.

*While My Lady Sleeps*; Phineas Newborn, Jr., with Dennis Farnon and His Orch.

*Lights And Shadows*; Al Nevins and His Orchestra.

*Party Night at Joe's*; Joe Reisman and His Orchestra.

*Mucho Puente*; Tito Puente.

*When They Were Young*; Eddy Arnold.

*The Baptist Hour Choir*; R. Paul Green, Conductor.

*Sweet Seventeen*; The Ames Brothers.

*Caution! Men Swinging*; Dennis Farnon and His Orch.

*Around The World*; Frankie Carle. *Belafonte Sings of The Caribbean*; Harry Belafonte.

(STEREO TAPES)

*Divertissement* (Ibert); Boston Pops Orch., Arthur Fiedler, cond.

*The World's Best-Loved Waltzes*; Morton Gould and His Orchestra.

*La Boutique Fantasque*; Boston Pops Orch., A. Fiedler, cond.

*Francesca Da Rimini*; Boston Symphony Orch., Charles Munch, cond.

*The Rite Of Spring*; Paris Conservatoire Orchestra, Pierre Monteux, cond.

*Around The World*; Frankie Carle. *Party Night At Joe's*; Joe Reisman and His Orchestra.

*Lights And Shadows*; Al Nevins and His Orchestra.

*Sweet Seventeen*; The Ames Brothers.

*Canadian Sunset*; Eddie Heywood, Pianist.

## RCA Camden Offers 99c 12" LP Disk

NEW YORK, N. Y.—As part of its Best of '57 September release RCA Camden Records is offering to distributors and dealers three 12" L. P. disks that can be offered to consumers at 99¢ with the purchase of each \$1.98 September release.

The three albums in question, *The Heart of the Symphony*, *The Heart of the Piano Concerto* and *Favorite Arias from Favorite Operas* have all been and still are in the RCA Camden line. Total sales to date on all three are approximately 100,000 albums. After this promotion the three numbers will be cut from the catalog as a \$1.98 album.

For the first time, RCA Camden is offering all L. P. albums factory sealed and pre-bagged and pre-priced. This service starts with all regular L. P.'s in the September release and will then be employed on all future releases and all catalog merchandise.

All of the L. P.'s in RCA Camden's Best Of '57 release are in full color and most have individual liner notes. For the first time Hugo Winterhalter makes his appearance on the RCA Camden label in the September release. Ray Noble's band is also represented for the first time as is Buddy Morrow's. Classical artists making their appearance on RCA Camden for the first time include Lotte Lehmann, Rosa Ponselle, The Toronto Symphony and Moriz Rosenthal. Albums by Arturo Toscanini and Al Goodman are also in the release as are two jazz albums each containing collections of big names.

Special promotion material being offered in connection with the September release includes a corrugated merchandiser, window streamers, printed promotional footsteps and ad mats. Consumer advertising backing up the release includes space in *Coronet* magazine, *Saturday Review*, *High Fidelity*, and other record media.

## President Issues 2 LPs

NEW YORK—Ed Kassner, prexy of President Records, last week announced the first two LP releases on the President label. The issues are a part of a group of ten albums, all recorded in Europe, set to be released before the end of the year. One of the initial sets, "Raggin' The Rags," features Harry Roy And The Hotcha Boys, while the other package, "Romantic Dolores," bills Dolores Ventura, her Chorus and Orchestra.

Kassner also announced he signed an exclusive contract with S. A. Fonior of Brussels and Paris, and will release in America and Canada, French and Belgian masters purchased from the European outfit. The first release under this agreement will be "Classical Masterpieces" by the Brussels Symphony Orchestra.

Kassner leaves this week for recording sessions in England.

## Blaine Names Trombone For Flack

NEW YORK—Jerry Blaine, President of Jay-Gee Record Co., Inc., New York, announces the appointment of Mario Trombone Associates, public relations, New York, to handle national publicity and promotion for Jay-Gee and its subsidiaries, Jubilee Records, Josie Records, Winley Records, Port Records, Dana Records and Blue Chip Records.

— THE MUSIC BOX —  
1301 W. 79th St. CHICAGO 20, III.  
(ALL PHONES . . . . . ABERdeen 4-3600)  
AMERICA'S MOST COMPLETE ONE-STOP!  
ORDER SHIPPED SAME DAY RECEIVED—FREE TITLE STRIPS

ANOTHER HIT BY  
**BUDDY KNOX**  
**"HULA LOVE"**  
b/w  
"DEVIL WOMAN"  
R-4018  
ROULETTE RECORDS  
659 10th Ave.  
N. Y., N. Y.



52 Issues  
THE CASH BOX \$15

# Sholes To Head Victor Pop & Country A&R; Carlton To Leave About September 1st



STEVE SHOLES



JOE CARLTON

NEW YORK—Appointment of Steve Sholes to the newly created post of Manager of RCA Victor's Single Records A&R Department was announced this week by Jack Burgess, Manager of the Singles' Department.

Under the new setup, Sholes will be in charge of A&R work for both Country as well as Pop singles. Sholes formerly headed the Country Department while Pop singles were handled by Joe Carlton.

The change probably will become effective about September 1st when Carlton plans to leave the company. Although no final settlement of his contract has yet been achieved, negotiations are going on in amicable fashion and it is expected that no hitch will develop. Carlton has been chief of Victor's Pop Singles A&R for the past four years during which time he helped sustain some of the top artists in the business and brought a raft of new artists into the company. Prior to his Victor position, he headed Mercury's New York A&R department. His previous experience includes being General Manager of Eli Oberstein's Varsity Records, a stint

with Robbins Music, and for a number of years music editor of Billboard. Carlton has not yet announced his future plans.

Sholes moves into his new job after 12 years as A&R chief for the company's Country Department. He first began working for RCA in 1929 during summer vacations. After being graduated from Rutgers University he came to the RCA Record Division as an order clerk. He progressed to sales promotion work and was promoted to the A&R Department before entering the Army in 1943. Upon his return in 1945, Sholes was named head of the Country A&R Department. During his regime Sholes has discovered or developed many of the nation's top flight recording stars.

Working with Sholes in the A&R Singles Department will be Hugo Winterhalter and Joe Reisman as musical directors; Brad McCuen, Chick Crum-packer and John Camacho, New York staff A&R men; Chet Atkins, Country A&R chief of Victor's Nashville operation; and Dick Pierce who directs A&R work on the West Coast.

## RCA Makes Pop Album Tie-In With Montgomery Ward

NEW YORK—RCA Victor has combined with Montgomery Ward to promote its September "Best Of '57" pop products.

RCA has prepared a Popular Preview album for Ward which contains complete selections from the "Best of '57" Pop and Jazz albums. Topside of the dazzling full-color sleeve shows covers of the 6 albums excerpted: "Party Night at Joe's", "Sweet Seventeen", "Around the World", "Lights and Shadows", "While My Lady Sleeps", and "Swingin' on the Golden Gate". Back of sleeve displays remaining nine packages.

Customers of Wards will get one "Best of '57" Preview Album free, with each purchase of their exclusive Carol Brent sleepwear.

Because of Ward's nationwide, grassroots merchandising and advertising, record promotion will be taken into new, untapped markets. Millions of potential album-buyers will be reached.

Life magazine will carry a full page 2-color RCA ad plugging the "Best of '57" Popular albums with a footnote noting the tie-in promotion.

Full-color displays featuring "Best of '57" pop albums are ready to go into windows of 565 Ward retail stores throughout the country in September. RCA Victor will make available to Montgomery Ward whatever is needed in the way of additional window dressing-photographs, TV sets, etc.

450 Ward Order offices will feature displays of all "Best of '57" pop albums.

An approximate 40 million people will see the Preview Album ad in Ward catalogs; 6,000,000 Montgomery Ward September-October Bargain Books will expose the "Best of '57" Pop Preview Album.

## Victor And H. J. Heinz Co. Slate Classical Promotion

NEW YORK, N.Y.—An unusual tie-in promotion for classical music is planned by RCA Victor in connection with its September "Best of '57" campaign.

The tie-in is with H. J. Heinz and Co. which will offer an RCA Victor long play album that previews eight albums from the "Best of '57" merchandise with four Heinz soap labels and \$1. Coupons will be included in all advertising. The customer sends a coupon with the four labels and \$1 to a box number to receive the record. W. W. Alexander, Victor advertising manager and C. J. Luten, Red Seal promotion manager, worked out the campaign with Heinz representatives.

The front of the full-color album sleeve displays the covers of the eight albums previewed. On the back is reproduced in full-color the remaining eight Red Seal "Best of '57" albums.

The Red Seal preview album also contains a special inner sleeve that promotes the "Best of '57" album "Classical Music for People Who Don't Know Anything About Classical Music" at the special price of \$2.98.

A coupon is attached to the inner sleeve entitling the customer to the \$1 discount at any RCA Victor dealer. The other side of the preview album inner sleeve shows in full-color all 31 "Best of '57" album covers.

Literally millions of potential record buyers will hear about the album from October 1 to the end of the year. The Heinz Company expects to sell more than half a million.

The promotion, to be staged in Puerto Rico and Hawaii as well as the United States, will be backed with a tremendous advertising campaign.

Spearhead of the campaign will be a dramatic double-page ad in seven publications. On one page, RCA Victor will display the covers of all Red Seal merchandise included in "The Best of '57." On the other page, Heinz will feature the preview album.

In addition, Heinz will take full-page ads devoted to the preview album, facing RCA Victor ads, each of which will feature an artist represented in the preview album, in seven other publications.

At least seven one-minute television commercials will be used, including four on the Heinz's program, "Studio 57." RCA Victor will use three commercials on the George Gobel, Eddie Fisher or Perry Como shows.

Heinz will devote 3,000 one-minute local radio spots in support of the promotion. RCA Victor will use network radio commercials on NBC's Monitor program.

Window displays, Streamers, Shelf extenders, Floor stands and flyers will further advertise the preview album in every major food outlet from coast to coast. There also will be 10,000 mass displays in selected supermarkets.

Montgomery Ward will be placing ads in 565 local newspapers carrying the "Best of '57" promotion story to millions of readers throughout the country.

Ward radio spots in 565 cities will sell the "Best of '57" idea to millions of listeners.

Plans are now in progress for a nationwide Disk Jockey contest to be announced in the near future.

It is estimated that 250,000 Preview Albums will be moved before the end of the joint promotion in December.

## Moe Shulman Joins Tico

NEW YORK—Tico Record Distributors announced this week that Moe Shulman has joined the company to handle promotion.

Shulman, a veteran music man, was last associated with Am-Par Records.

Paul Shorten who had previously filled the post resigned to fulfill commitments that he will announce at a later date.

ANOTHER CHIC SMASH!

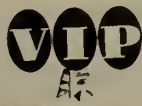
**Rod Willis**  
"SOMEBODY'S BEEN  
ROCKING MY BABY"

Chic 1009



The New Rock-A-Billy Hit!

**RUSS MILLER'S**  
Original.....  
"I SIT IN MY  
WINDOW"



VIP-1006

157 W. 57th ST.  
N. Y. C.

A "HIGHLIGHT"  
For Every Program

**JUNE  
NIGHT**

LEO FEIST, INC.

ABC-PARAMOUNT

LATEST RELEASE

Paul Anka  
"DIANA"  
9831

3 BIG HITS  
by PAT BOONE  
PAT BOONE sings  
"THERE'S A GOLD MINE  
IN THE SKY"  
PAT BOONE sings  
"LOVE LETTERS IN THE SAND"  
Pat Boone  
"CATHEDRAL IN THE PINES"  
(From Pat's new E.P.)  
BOURNE, INC. 136 W. 52nd St.  
N. Y. C.

MOVING . . .

"BY THE BEND OF  
THE RIVER"

JOE LEAHY ORCH.  
RKO Unique 397

RKO UNIQUE RECORDS 1440 Broadway New York, N. Y.

A SMASH  
Jerry Lee Lewis  
"WHOLE LOT  
OF SHAKIN'  
GOIN' ON"  
Sun 267

SUN RECORD CO.  
706 UNION ST.  
MEMPHIS, TENN.

CAMEO • CAMEO • CAMEO

CHARLIE GRACIE'S  
3rd and Biggest  
"I LOVE YOU SO  
MUCH IT HURTS"  
and  
"WANDERIN' EYES"  
Cameo 111

CAMEO RECORDS

CAMEO • CAMEO • CAMEO



# Juke Box Regional Record Report

The Top Ten Records — City by City

From Coast to Coast  
THESE ARE  
THE HITS!

There is NO Competition  
**DELLA REESE**  
singing  
**AND THAT REMINDS ME**  
JUBILEE 5292

**Don Rondo**  
**WHITE SILVER SANDS**  
JUBILEE 5288

Socko  
**Bill Darnel**  
**RAINBOW**  
JUBILEE 5290

That Fabulous Instrumental  
**ECHO, ECHO, ECHO**  
By Don Lee  
BLUE CHIP 0013

The Original  
**Cadillacs LUCY**  
JOSIE 821

Busted Wide Open  
**The Paragons'**  
**LET'S START ALL OVER AGAIN**  
WINLEY 220

\*Products of JAY-GEE RECORD CO., INC.

## New York, N. Y.

1. Diana (P. Anka)
2. Bye, Bye Love (Everlys)
3. Star Dust (B. Ward)
4. Around The World (Mantovani/Young)
5. Mr. Lee (Bobbettes)
6. It's Not For Me To Say (J. Mathis)
7. Honeycomb (J. Rodgers)
8. In The Middle Of An Island (T. Bennett)
9. Teddy Bear (E. Presley)
10. Tammy (D. Reynolds)

## Kansas City, Mo.

1. Short Fat Fannie (Williams)
2. Tammy (Ames Bros./Reynolds)
3. Wonderful! Wonderful! (J. Mathis)
4. Teddy Bear (E. Presley)
5. White Silver Sands (Rondo)
6. Susie-Q (D. Hawkins)
7. I'm Gonna Sit Right Down (B. Williams)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Rainbow (R. Hamilton)
10. Remember You're Mine (P. Boone)

## Cleveland, Ohio

1. That'll Be The Day (Crickets)
2. Tammy (D. Reynolds)
3. Searchin' (Coasters)
4. Around The World (Young)
5. In The Middle Of An Island (T. Bennett)
6. Rainbow (R. Hamilton)
7. My Personal Possession (N. Cole)
8. I'm Gonna Sit Right Down (B. Williams)
9. Money, Marbles And Chalk (R. Allen)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

## New Orleans, La.

1. It's Not For Me To Say (J. Mathis)
2. Send For Me (N. Cole)
3. Tammy (D. Reynolds)
4. I'm Gonna Sit Right Down (B. Williams)
5. White Silver Sands (Rondo)
6. Love Letters In The Sand (P. Boone)
7. Teddy Bear (E. Presley)
8. So Rare (J. Dorsey)
9. Star Dust (B. Ward)
10. Remember You're Mine (P. Boone)

## Detroit, Mich.

1. Tammy (D. Reynolds)
2. Rainbow (R. Hamilton)
3. That'll Be The Day (Crickets)
4. Diana (P. Anka)
5. It's Not For Me To Say (J. Mathis)
6. Send For Me (N. Cole)
7. Swinging Sweethearts (R. Goodwin)
8. White Silver Sands (Rondo)
9. Around The World (Mantovani)
10. Goody Goody (Lyman & Teenagers)

## Seattle, Wash.

1. Tammy (Reynolds/Ames Bros.)
2. Honeycomb (J. Rodgers)
3. Diana (P. Anka)
4. You're My One And Only Love (R. Nelson)
5. Teddy Bear (E. Presley)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. Rainbow (R. Hamilton)
8. That'll Be The Day (Crickets)
9. Drive-In Show (Cochran)
10. Rebel (C. Jarvis)

## Buffalo, N. Y.

1. Honeycomb (J. Rodgers)
2. Tammy (D. Reynolds)
3. That'll Be The Day (Crickets)
4. Diana (P. Anka)
5. Send For Me (N. Cole)
6. Remember You're Mine (P. Boone)
7. Teddy Bear (E. Presley)
8. Goldmine In The Sky (P. Boone)
9. In The Middle Of An Island (T. Bennett)
10. White Silver Sands (Rondo)

## Chicago, Ill.

1. Tammy (D. Reynolds)
2. Teddy Bear (E. Presley)
3. It's Not For Me To Say (J. Mathis)
4. I'm Gonna Sit Right Down (B. Williams)
5. Wonderful! Wonderful! (J. Mathis)
6. Rainbow (R. Hamilton)
7. Searchin' (Coasters)
8. In The Middle Of An Island (T. Bennett)
9. White Silver Sands (Rondo)
10. Diana (P. Anka)

## Milwaukee, Wisc.

1. Bye, Bye Love (Everlys)
2. Tammy (D. Reynolds)
3. Teddy Bear (E. Presley)
4. It's Not For Me To Say (J. Mathis)
5. Around The World (Young/Crosby)
6. I'm Gonna Sit Right Down (B. Williams)
7. Love Letters In The Sand (P. Boone)
8. Wonderful! Wonderful! (J. Mathis)
9. Diana (P. Anka)
10. Rainbow (R. Hamilton)

## Philadelphia, Pa.

1. Rainbow (R. Hamilton)
2. That'll Be The Day (Crickets)
3. I'm Gonna Sit Right Down (B. Williams)
4. It's Not For Me To Say (J. Mathis)
5. Teddy Bear (E. Presley)
6. Star Dust (B. Ward)
7. Tammy (D. Reynolds)
8. Goody Goody (Lyman & Teenagers)
9. Bon Voyage (J. Harper)
10. Around The World (V. Young)

## San Antonio, Tex.

1. Short Fat Fannie (Williams)
2. Over The Mountain (Johnnie & Joe)
3. Tammy (Ames Bros.)
4. Searchin' (Coasters)
5. Jenny, Jenny (L. Richard)
6. C. C. Rider (C. Willis)
7. Let The Four Winds Blow (R. Brown)
8. Young Blood (Coasters)
9. Whispering Bells (Del-Vikings)
10. When I Meet My Girl (T. Ridgely)

## St. Louis, Mo.

1. Tammy (D. Reynolds)
2. Bye, Bye Love (Everlys)
3. Whispering Bells (Del-Vikings)
4. June Night (J. Dorsey)
5. When I See You (Domino)
6. White Silver Sands (Rondo)
7. Goody Goody (Lyman & Teenagers)
8. Fallen Star (Hilltoppers)
9. And That Reminds Me (D. Reese)
10. Swinging Sweethearts (R. Goodwin)

## Minneapolis, Minn.

1. Tammy (D. Reynolds)
2. Searchin' (Coasters)
3. Around The World (Mantovani/Young)
4. Diana (P. Anka)
5. Short Fat Fannie (Williams)
6. Whispering Bells (Del-Vikings)
7. Bye, Bye Love (Everlys)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Loving You (E. Presley)
10. Star Dust (B. Ward)

## Cincinnati, Ohio

1. Tammy (D. Reynolds)
2. Searchin' (Coasters)
3. Around The World (Young/McGuire)
4. Love Me To Pieces (Corey)
5. Loving You (E. Presley)
6. Old Cape Cod (P. Page)
7. Bye, Bye Love (Everlys)
8. Till (P. Faith)
9. Love Letters In The Sand (P. Boone)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

## Los Angeles, Calif.

1. I'm Gonna Sit Right Down (B. Williams)
2. It's Not For Me To Say (J. Mathis)
3. Tammy (D. Reynolds)
4. Love Letters In The Sand (P. Boone)
5. Bye, Bye Love (Everlys)
6. Send For Me (N. Cole)
7. So Rare (J. Dorsey)
8. Searchin' (Coasters)
9. Teddy Bear (E. Presley)
10. Star Dust (B. Ward)

## Baltimore, Md.

1. Diana (P. Anka)
2. Teddy Bear (E. Presley)
3. Whispering Bells (Del-Vikings)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Love Letters In The Sand (P. Boone)
6. Remember You're Mine (P. Boone)
7. I'm Gonna Sit Right Down (B. Williams)
8. Loving You (E. Presley)
9. Short Fat Fannie (Williams)
10. First Kiss (N. Petty)

## Boston, Mass.

1. I'm Gonna Sit Right Down (B. Williams)
2. Bye, Bye Love (Everlys)
3. Old Cape Cod (P. Page)
4. Love Letters In The Sand (P. Boone)
5. Diana (P. Anka)
6. Tammy (Ames Bros./Reynolds/Hayman)
7. Rainbow (R. Hamilton)
8. That'll Be The Day (Crickets)
9. White Silver Sands (D. Gardner)
10. Shangri-La (Four Coins)

## Denver, Colo.

1. Tammy (Reynolds/Ames Bros.)
2. Honeycomb (J. Rodgers)
3. Short Fat Fannie (Williams)
4. Around The World (Young/Mantovani)
5. Loving You (E. Presley)
6. White Silver Sands (Rondo)
7. Teddy Bear (E. Presley)
8. What Will I Tell My Heart (F. Domino)
9. Bye, Bye Love (Everlys)
10. In The Middle Of An Island (T. E. Ford)

## Houston, Tex.

1. Tammy (D. Reynolds)
2. Lotta Lovin' (G. Vincent)
3. When I Meet My Girl (T. Ridgely)
4. I'm Gonna Sit Right Down (B. Williams)
5. White Silver Sands (Rondo)
6. Blue Jean Baby (Wallace)
7. Send For Me (N. Cole)
8. First Kiss (N. Petty)
9. Whole Lot Of Shakin' Going On (J. L. Lewis)
10. Goldmine In The Sky (P. Boone)

## San Francisco, Calif.

1. I'm Gonna Sit Right Down (B. Williams)
2. Bye, Bye Love (Everlys)
3. It's Not For Me To Say (J. Mathis)
4. Send For Me (N. Cole)
5. Teddy Bear (E. Presley)
6. Whispering Bells (Del-Vikings)
7. Tammy (D. Reynolds)
8. With All My Heart (Sands)
9. White Silver Sands (Rondo)
10. Fascination (D. Shore)

## Pittsburgh, Pa.

1. Tammy (D. Reynolds)
2. Old Cape Cod (P. Page)
3. I'm Gonna Sit Right Down (B. Williams)
4. Send For Me (N. Cole)
5. Love Letters In The Sand (P. Boone)
6. Diana (P. Anka)
7. Love Me To Pieces (Corey)
8. Swinging Sweethearts (R. Goodwin)
9. Honeycomb (J. Rodgers)
10. Teddy Bear (E. Presley)



## Top Selling Records

Reported by

# Retail Outlets

From Coast to Coast

### MELODY SONG SHOPS, INC.

Brooklyn, N. Y.

1. It's Not For Me To Say (J. Mathis)
2. Bye, Bye Love (Everly Bros.)
3. Diana (P. Anka)
4. Around The World (Young)
5. In The Middle Of An Island (T. Bennett)
6. Star Dust (B. Ward)
7. Till (P. Faith)
8. An Affair To Remember (V. Damone)
9. White Silver Sands (Rondo)
10. Old Cape Cod (P. Page)

### A. WILLIAMS & CO.

Philadelphio, Pa.

1. Rainbow (R. Hamilton)
2. I'm Gonna Sit Right Down (B. Williams)
3. That'll Be The Day (Crickets)
4. Teddy Bear (E. Presley)
5. It's Not For Me To Say (J. Mathis)
6. Star Dust (B. Ward)
7. Goody Goody (Teenagers)
8. Bon Voyage (J. Harper)
9. Bye, Bye Love (Everly Bros.)
10. Honeycomb (J. Rodgers)

### E & R RECORD SHOP

San Antonio, Tex.

1. Over The Mountain (Johnnie & Joe)
2. Short Fat Fannie (L. Williams)
3. Searchin' (Coasters)
4. White Silver Sands (Rondo)
5. Tammy (Ames Bros.)
6. Gonna Sit Right Down (B. Williams)
7. Young Blood (Coasters)
8. Jenny Jenny (L. Richard)
9. C. C. Rider (C. Willis)
10. Teddy Bear (E. Presley)

### JIVE HIVE

Houston, Tex.

1. Tammy (D. Reynolds)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. Lotta Lovin' (G. Vincent)
4. Blue Jean Baby (J. Wallace)
5. Mean Woman Blues (Presley)
6. White Silver Sands (Rondo)
7. When I Meet My Girl (T. Ridgely)
8. First Kiss (N. Petty)
9. Humpty Dumpty Heart (L. Baker)
10. Fascination (Troubadors)

### BOB SCHAAD CO.

Evansville, Ind.

1. In The Middle Of An Island (T. Bennett)
2. Love Me To Pieces (J. Corey)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Tammy (Ames Bros.)
5. First Kiss (N. Petty)
6. White Silver Sands (Rondo)
7. It's Not For Me To Say (J. Mathis)
8. Bye, Bye Love (Everly Bros.)
9. Short Fat Fannie (L. Williams)
10. Whispering Bells (Del-Vikings)

### MUSIC SALES CORP.

Augusta, Ga.

1. Teddy Bear (E. Presley)
2. Love Letters In The Sand (P. Boone)
3. Tammy (Ames Bros.)
4. Short Fat Fannie (Williams)
5. Searchin' (Coasters)
6. Bye Bye Love (Everly Bros.)
7. It's Not For Me To Say (J. Mathis)
8. I'm Gonna Sit Right Down (B. Williams)
9. Old Cape Cod (P. Page)
10. White Silver Sands (Rondo)

### YEAGER'S MUSIC SHOP

Baltimore, Md.

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. That'll Be The Day (Crickets)
3. First Kiss (N. Petty)
4. Remember You're Mine (P. Boone)
5. Teddy Bear (E. Presley)
6. Diana (P. Anka)
7. Whispering Bells (Del-Vikings)
8. In The Middle Of An Island (T. Bennett)
9. Love Letters In The Sand (P. Boone)
10. Love Me To Pieces (Corey)

### ROSE RADIO

Chicago, Ill.

1. Wonderful! Wonderful! (J. Mathis)
2. Teddy Bear (E. Presley)
3. Tammy (D. Reynolds)
4. Fascination (D. Carroll)
5. It's Not For Me To Say (J. Mathis)
6. I'm Gonna Sit Right Down (B. Williams)
7. Diana (P. Anka)
8. In The Middle Of An Island (T. Bennett)
9. Jenny Jenny (L. Richard)
10. Around The World (Young)

### TRI-BORO RECORD EXCH.

Jamaica, L. I., N. Y.

1. Honeycomb (J. Rodgers)
2. Mr. Lee (Bobettes)
3. Diana (P. Anka)
4. That'll Be The Day (Crickets)
5. Around The World (Young)
6. Star Dust (B. Ward)
7. Rainbow (R. Hamilton)
8. Gonna Find Me A Bluebird (M. Rainwater)
9. Send For Me (N. Cole)
10. It's Not For Me To Say (J. Mathis)

### BURK'S MUSIC SHOP

St. Paul, Minn.

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Short Fat Fannie (L. Williams)
3. Diana (P. Anka)
4. Tammy (D. Reynolds)
5. Around The World (Mantovani/V. Young)
6. Lotta Lovin' (G. Vincent)
7. Love Me To Pieces (J. Corey)
8. That'll Be The Day (Crickets)
9. C. C. Rider (C. Willis)
10. Searchin' (Coasters)

### KOP'S PIANO HOUSE

Great Falls, Mont.

1. Rainbow (R. Hamilton)
2. Honeycomb (J. Rodgers)
3. Swinging Sweethearts (R. Goodwin)
4. Flying Saucer #2 (Buchanan & Goodman)
5. In The Middle Of An Island (T. E. Ford)
6. Goody Goody (F. Lyman)
7. Diana (P. Anka)
8. Fallen Star (Hilltoppers)
9. Teddy Bear (E. Presley)
10. Tammy (D. Reynolds)

### UPTOWN MUSIC SHOP

St. Louis, Mo.

1. Swingin' Sweethearts (R. Goodwin)
2. Fascination (D. Carroll)
3. Lotta Lovin' (G. Vincent)
4. Send For Me (N. Cole)
5. Tammy (D. Reynolds)
6. Star Dust (B. Ward)
7. It's Not For Me To Say (J. Mathis)
8. In The Middle Of An Island (T. E. Ford)
9. Around The World (Young)
10. Marching Along To The Blues (P. Como)

### BAKER'S MUSIC CENTER

Tallahassee, Flo.

1. Tammy (D. Reynolds)
2. Loving You (E. Presley)
3. Bye Bye Love (Everly Bros.)
4. I'm Gonna Sit Right Down (B. Williams)
5. Rang Tang Ding Dong (Cellos)
6. Short Fat Fannie (Williams)
7. Send For Me (N. Cole)
8. Love Letters In The Sand (P. Boone)
9. Shangri-La (4 Coins)
10. Around The World (Mantovani)

### MUSIC HOUSE

Buffala, N. Y.

1. Honeycomb (J. Rodgers)
2. Remember You're Mine (P. Boone)
3. Send For Me Personal Possession (N. Cole)
4. Tammy (D. Reynolds)
5. Love Has Finally Come (F. Young)
6. Swingin' Sweethearts (R. Goodwin)
7. That'll Be The Day (Crickets)
8. You'll Never Know (Smith)
9. Black Slacks (Sparkletones)
10. It's Not For Me To Say (J. Mathis)

### WALLICHS MUSIC CITY

Hollywood, Calif.

1. I'm Gonna Sit Right Down (B. Williams)
2. Love Letters In The Sand (P. Boone)
3. It's Not For Me To Say (J. Mathis)
4. Whispering Bells (Del-Vikings)
5. Send For Me (N. Cole)
6. Searchin' (Coasters)
7. Tammy (D. Reynolds)
8. So Rare (J. Dorsey)
9. Island In The Sun (H. Belafonte)
10. Love By The Jukebox Light (G. Storm)

### THE RECORD CENTER

Cleveland, Ohio

1. That'll Be The Day (Crickets)
2. Love Me To Pieces (J. Corey)
3. Rainbow (R. Hamilton)
4. White Silver Sands (Rondo)
5. Searchin' (Coasters)
6. Tammy (Reynolds/Ames Bros.)
7. Teddy Bear (E. Presley)
8. Around The World (Young)
9. Money, Marbles, Chalk (R. Allen)
10. Love You Till I Die (B. Lee)

### BECHTOLD MUSIC STORE

Pittsburgh, Pa.

1. Honeycomb (J. Rodgers)
2. Rainbow (R. Hamilton)
3. Tammy (D. Reynolds)
4. White Silver Sands (Rondo)
5. Send For Me (N. Cole)
6. Swingin' Sweethearts (D. Carroll)
7. Love Me To Pieces (J. Corey)
8. Diana (P. Anka)
9. Flying Saucer No. 2 (Buchanan & Goodman)
10. Sure Nuff (D. Vale)

### MUSIC MART, INC.

Oronge, N. J.

1. Honeycomb (J. Rodgers)
2. Bye Bye Love (Everly Bros.)
3. So Rare (J. Dorsey)
4. Teddy Bear (E. Presley)
5. It's Not For Me To Say (J. Mathis)
6. Around The World (Young)
7. Love Letters In The Sand (P. Boone)
8. Old Cape Cod (P. Page)
9. Send For Me (N. Cole)
10. And That Reminds Me (D. Reese)

### COLUMBIA MUSIC CO.

San Francisco, Calif.

1. I'm Gonna Sit Right Down (L. Williams)
2. Bye Bye Love (Everly Bros.)
3. Whispering Bells (Del-Vikings)
4. Tammy (D. Reynolds)
5. It's Not For Me To Say (J. Mathis)
6. Send For Me (N. Cole)
7. Fascination (D. Shore)
8. Star Dust (B. Ward)
9. My Heart Reminds Me (K. Starr)
10. With All My Heart (Sands)

### AL'S RECORD MART

Detroit, Mich.

1. Send For Me (N. Cole)
2. It's Not For Me To Say (J. Mathis)
3. Tammy (D. Reynolds)
4. Diana (P. Anka)
5. Goody Goody (F. Lyman)
6. That'll Be The Day (Crickets)
7. Rainbow (R. Hamilton)
8. June Night (J. Dorsey)
9. Long Lonely Nights (L. Andrews)
10. Shangri-La (4 Coins)

### BOSTON RECORD DIST.

Boston, Moss.

1. Old Cape Cod (P. Page)
2. Love Letters In The Sand (P. Boone)
3. I'm Gonna Sit Right Down (B. Williams)
4. That'll Be The Day (Crickets)
5. White Silver Sands (D. Gardner)
6. Rainbow (R. Hamilton)
7. Shangri-La (4 Coins)
8. Tammy (Ames Bros.)
9. Diana (P. Anka)
10. Bye Bye Love (Everly Bros.)

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"FASCINATION" "AROUND THE WORLD IN EIGHTY DAYS"

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by

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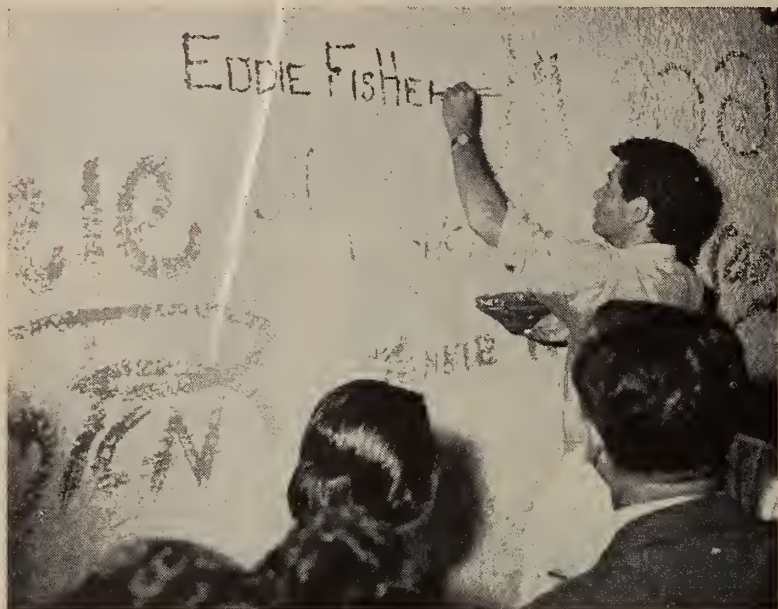
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A PRODUCT OF JAY-GEE RECORDS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

# Graumann Of Tel Aviv



TEL AVIV, ISRAEL—Israel's version of Hollywood's Graumann Chinese Theatre is to have celebrities from all over the world autograph the wall of the Theatre Club, Tel Aviv's favorite nightclub for artists and actors. Here Eddie Fisher is adding his name to the other Hebrew and English autographs of celebrities.

Fisher recently toured most of Israel, from the Sea of Galilee to Jerusalem. Upon his departure, he said: "I've been in show business for many years and visited many countries, but I've never been in a country where so many people sing so much."

America's Leading ONE STOP Record Service

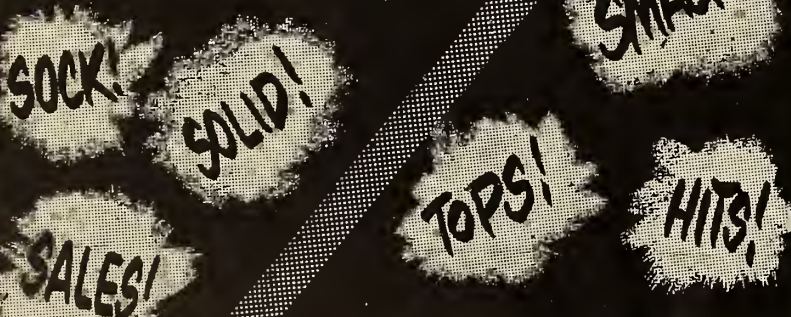
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**THE TUNEWEAVERS**

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**RECORD Co.,**  
 2120 S. MICHIGAN AVE.  
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# Best Selling Sheet Music

		LAST WEEK
1	AROUND THE WORLD Victor Young ASCAP—Young	1
2	TAMMY Northern ASCAP—Livingston, Evans	2
3	LOVE LETTERS IN THE SAND Bourne ASCAP—Kenny, Kenny, Coots	3
4	WHITE SILVER SANDS Fellows Peer Int'l BMI—Matthews	5
5	OLD CAPE COD Geo. Pincus & Sons ASCAP—Rothrock, Yakus	4
6	I'M GONNA SIT RIGHT DOWN DeSylva, Brown & Henderson ASCAP—Young, Ahlert	6
7	FASCINATION Southern ASCAP—Manning, Marchetti	10
8	BYE, BYE LOVE Acuff-Rose BMI—Bryant, Bryant	11
9	TEDDY BEAR Gladys ASCAP—Mann, Lowe	9
10	IT'S NOT FOR ME TO SAY Korwin ASCAP—Stillman, Allen	7
11	SEND FOR ME Winneton BMI—Jones	12
12	IN THE MIDDLE OF AN ISLAND E. H. Morris ASCAP—Varnick, Acquaviva	—
13	SO RARE Robbins ASCAP—Herst, Sharpe	8
14	DARK MOON Dandelion BMI—Miller	13
15	RAINBOW Toff-Melchoir ASCAP—Hamilton	—



# Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)		TV
An Affair To Remember	Feist	All Shook Up
Around The World	Young	Around The World
Band Of Angels	Witmark	Day Dreaming
Bye Bye Love	Acuff-Rose	Diana
Every Little Movement	Witmark	Famous Last Words
Fascination	Southern	Fascination
Gotta Get To Your House	Larrabee	I Made A Fool Of Myself Over
Heladero	Zodiac	John Foster Dulles
Honeycomb	Hawthorne	I Could Have Danced All Night
I'm Gonna Sit Right Down And Write Myself A Letter	DeSylva-Brown & Henderson	I'm Walkin'
In The Middle Of An Island	E. H. Morris	I'm Gonna Sit Right Down And Write Myself A Letter
It's Good To Be Alive	Valyr	Island In The Sun
It's Not For Me To Say	Korwin	It's Not For Me To Say
I've Grown Accustomed To Your Face	Chappell	Lasting Love
June Night	Feist	Little Darlin'
Love Letters In The Sand	Bourne	Losing Game
Love Me To Pieces	Acuff-Rose	Love Letters In The Sand
Marching Along To The Blues	Bob Miller	Love Me To Pieces
My Heart Reminds	Symphony House	No HuHu
Old Cape Cod	Pincus	On The Street Where You Live
So Rare	Robbins	One For My Baby
Soft Sands	Weiss & Barry	Party Doll
Sweet Thing	Famous	Prize Possession
Swinging Sweethearts	E. H. Morris	Puppy Love
Tammy	Northern	Send For Me
There's A Goldmine In The Sky	Bourne	Shangri-La
Till	Chappell	Tammy
When My Sugar Walks Down The Street	Mills	There's A Goldmine In The Sky
White Silver Sands	Fellows-Peer	Whole Lotta Shakin' Going On
You Can't Lose The Blues With Colors	Berlin	Wonderful! Wonderful!
		Write To Me From Naples

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# Columbia's Miami Sales Convention



MIAMI BEACH, FLA.—More than 800 Columbia distributors, salesmen, executives, and their wives participated in the lavish National Sales Convention of Columbia Records and Columbia Phonographs at the Americana Hotel, this city, recently.

Above the camera captures the feeling of some of the variety and fun during the six days. . . .

Top row: (l. to r.) (1) The Americana's ultra, ultra Bal Masque Room, scene of the dining and most of the meetings for business sessions. (2) Bill Mixer shaking hands with Columbia President Goddard Lieberson. (3) Among the people from Roskin Distributing of Hartford are Bernie Roskin, Sam Roskin, Steve Capone, Joe Broderick, Jack Dumond, Gene La Brie, and George Ryan.

Second row: (l. to r.) (1) Representing Seaway Distributing of Cleveland are Ben Davis, Dick Paisley, John Cohen and Earl Trinker. (2) The contingent from the label's Jacksonville branch: Ernie Reyer, Si House, Ed Walker, Bill Scheu and Jack Newsome. (3) From Columbia's Albany branch: Bill Stillwell, Don Dutton, Frank Lyons and Ernie Coleman. The framed scrolls

displayed by distributors are CBS stock awards (one share each) presented for "outstanding promotion activities throughout the year". Fifty shares were presented, in all.

Third row: (l. to r.) (1) Eileen Rodgers. (2) Goddard Lieberson, Hal B. Cook, Milt Selkowitz and Neil Fujita plan seating and layout arrangement for the big show. (3) Johnny Mathis on stage. (4) The Hi-Lo's performing at the banquet. (5) Mitch Miller congratulating winners of prizes at Fashion Affair. They are Lynn Phillips, Mrs. Donald Walders and a model displaying gown.

Fourth row: (l. to r.) Les & Larry Elgart Orchestra performing at banquet. (2) Ray Ellis and three models are shown charading the cover of Ray's new LP "Ellis in Wonderland". (3) George Avakian shaking hands with Dr. Lew Morill as Mrs. Morill (actress Rhonda Fleming) looks on.

Bottom row: (l. to r.) (1) Kenny Bower sings as Ray Coniff (in white shirt) conducts rehearsals. (2) Arranger Frank Comstock discussing a tune with a member of the Hi-Lo's. (3) Johnny Mathis signing autographs.

# Award To Disk Jockey



SAN ANTONIO—Disk jockey Bob Drews of KTSA, San Antonio, Texas (left) accepts the National Speed Sport News Writer of the Year Award from Pan American Speedway promoter Eddie Bowles and track announcer Herb Carl. Drews, whose "Detour" show is heard Monday through Friday from 6 to 9 P.M. and Sunday from 6 to midnight, is a former Chicago DJ and auto race telecaster and a sometime race driver as well as a popular columnist.



# Album Sure Shots

★ Also Available in EP



★ WONDROFUL  
WONDROFUL

JOHNNIE MATHIS

(Columbia CL 1028 \* B-1028, 1, 2, 3)



★ VELVET BRASS

JACKIE GLEASON

(Capitol W-859 \* EAP-1, 2, 3,  
4-859 \* EPF-1, 2,-859)



★ BLACK SATIN

GEORGE SHEARING

(Capitol T-858 \* EAP-1, 2, 3-858)

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## London Offers Distribs 10% Discount On Fall Group

NEW YORK — London Records, Inc., as the first "installment" of its Fall program, is offering a 10% discount and November, December, January billing on its Fall release group of all new items.

The offer terminates August 31, 1957. Distributors will not receive credit on sales of these items to dealers made after August 31st. This is a separate program, and the special discount and dating terms apply to these items only from August 7 until August 31st. In the event London has back-orders on hand for distributors as of August 31st, distributors will be entitled to complete shipment of such back-orders against original dealer orders, written in August, even though these shipments have to be made in September.

Listed below are London's Fall offerings:

Alceste, Gluck; Flagstad; Die Frau Ohne Schatten, R. Strauss; Vienna Phil. Orch.; Le Roi David, Honegger/L'Histoire Du Soldat, Stravinsky; The Prince of the Pagodas, Britten; Symphony No. 8 in D Minor, Partita For Double String Orchestra, Vaughan Williams; London Phil. Orch.; Symphony No. 55 in E Flat, Symphony No. 45 in F. Sharp Minor, Haydn Aldenburgh Festival Orch.; Operatic Highlights for Orchestra No. 5, London Symphony Orch.; Quintet In E Flat For Piano and Winds, Trio In E Flat for Piano, Clarinet & Viola, Mozart; Sonatas No. 2 & 3 for Violin and Piano, Brahms, Ricci, Katchen; Violin Sonata, Franck/Violin Sonata No. 1, Elman, Seiger; Mischa Elman Encores; Sonatas Nos. 2 & 3 for Violin and Piano, Brahms; Elman, Seiger; Mischa Elman Recital; Wilhelm Backhaus Plays Chopin; Wilhelm Backhaus Plays Brahms; Wilhelm Backhaus Plays Bach; Nocturnes, Vol. 2, Chopin; Katin; Songs of Scotland; The Voice of Scotland; Highland Bagpipes; Gay Gordons; The Green Isle; Lovely Lady, Frank Chacksfield; Pictures In The Fire, Robert Farnon; Our Gracie, Gracie Fields; Frank Holder Sings Calypso; The Third Festival of British Jazz; Kinsey Comes On, The Tony Kinsey Quintet; Ken Moule Arranges For.

Another BIG One For  
**THE CHORDETTES**  
"JUST BETWEEN  
YOU AND ME"  
Cadence # 1330  
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THE HOTTEST INSTRUMENTAL!  
**MANTOVANI**  
"AROUND THE  
WORLD"  
1746  
**LONDON**

Coming Up from the pen of . . .  
**Leroy Anderson**  
His next big one—  
**FORGOTTEN  
DREAMS**  
Recorded by  
Leroy Anderson on  
Decca Records #30403  
Cyril Stapleton on  
London Records #1754  
**MILLS MUSIC, INC.**

## MGM Repeats "Baker's Dozen No. 5 Fall Plan"

NEW YORK—MGM will continue its "Baker's Dozen No. 5 For Fall Plan," this fall. The plan, which gives distributors thirteen for every twelve LP's and/or EP's purchased, was originated in September, 1955 and has, says the diskery, proven highly successful.

"Baker's Dozen No. 5" which ends midnight, September 30th, features "The Song Is You — Melodies By Jerome Kern" played by David Rose And His Orchestra; "Here's To My Lady", The Ray Charles Singers; "Portrait Of Bing"—a musical tribute of the songs associated with Bing Crosby played by LeRoy Holmes And His Orchestra; "Prelude To Blues" by Sam (The Man) Taylor; Hank Williams' "Sing Me A Blue Song"; "Music For Tired Golfers", an apt selection of songs played by Larry Clinton And His Orchestra; "Music To Make You Starry-eyed" by Robert Maxwell, His Harp, And Orchestra; "Got A Date With An Angel" by Skinny Ennis And His Orchestra; "The Heart Of Paris", music by The Montmartre Players; "Rendezvous For Two", Guy La Salle And His Orchestra; "Moondog And Sunat Suites" a real cool bisquit for hi fi and jazz enthusiasts; and "Hands Across The Table" — with Johnny Desmond.

Quantities of a special salesman's brochure illustrating the album covers and liners included in the plan have been prepared and shipped to distributors' salesmen. For special disk jockey promotion, albums are being offered to distributors at \$1.00 each, each deejay album bearing a special stamp reading "Not for sale —for promotional use only". Dealer co-op mats are being made available to distributors for local newspaper use. Distributors will also earmark their 2% advertising fund for extra promotion on "Baker's Dozen No. 5" fall campaign.

### "Simply Heavenly" To Broadway

NEW YORK—"Simply Heavenly", a musical folk comedy, which opened in an off Broadway theatre a short time ago, is moving to the 48th Street Playhouse Tuesday, August 20th for an extended Broadway engagement.

"Simply Heavenly", which opened to excellent notices, was written by poet-author, Langston Hughes. The music was written by David Martin. Bourne, Inc., published the score and Atlantic Records is making the original cast LP.





# Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	1
2	★LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	2
3	★LOVING YOU ELVIS PRESLEY (RCA Victor LPM-1515 * EPA 2-1515)	3
4	★A SWINGIN' AFFAIR! FRANK SINATRA (Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-803)	4
5	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	5
6	MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA (London LL-1700)	6
7	★ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES ROGER WILLIAMS (Kapp KXL 5000 * KE-714, 15, 16, 17, 18) (2-12" LP)	7
8	★HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	9
9	★DANCE TO THE MUSIC OF LESTER LANIN (Epic LN 3340 * EG 7185)	12
10	★OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	11
11	ABOUT THE BLUES JULIE LONDON (Liberty LRP-3043)	16
12	★THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	8
13	★SPIRITUALS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	10
14	★FOR DANCERS ALSO LES ELGART (Columbia CL 1008 * B-10081, 2, 3)	14
15	★WONDERFUL WONDERFUL JOHNNY MATHIS (Columbia CL 1028 * B-1028, 1, 2, 3)	25
16	BERGEN SINGS MORGAN POLLY BERGEN (Columbia CL 994)	13
17	★AN EVENING WITH BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1402 * EPA 1402)	15
18	★LENA HORNE AT THE WALDORF ASTORIA (RCA Victor LOC-1028 * EOC-1028)	19
19	★THE EDDIE DUCHIN STORY MOVIE SCORE (Decca DL 8289)	17
20	★VELVET BRASS JACKIE GLEASON (Capitol W-859 * EAP-1, 2, 3, 4-859, EPF-1, 2-859)	—
21	★S WONDERFUL RAY CONNIFF (Columbia CL 925 * EPA 925)	22
22	EXOTICA MARTIN DENNEY (Liberty LRP 3034)	23
23	★BLACK SATIN GEORGE SHEARING (Capitol T-858 * EAP-1, 2, 3-858)	—
24	★HERE'S LITTLE RICHARD LITTLE RICHARD (Specialty SP 100 * 400, 401, 402)	20
25	★FRED WARING AND THE PENNSYLVANIANS IN HIFI (Capitol W-845 * EAP-1, 2, 3, 4-845, EBF-1, 2-845)	—

## Contest Winners Meet Freed



NEW YORK—Five pretty young winners in the recent "Name The Shoe" contest sponsored by the Miles Shoes chain reflect typical teenage excitement at meeting popular WINS disk jockey Alan Freed. An interview on the Rock 'n Roll impresario's radio program, The Alan Freed Show, was among the top prizes in the contest, together with a year's supply of Miles "Seventeens". The winners, left to right, are Pat Brady, 16, of Jersey City; Patricia John, 15, Brooklyn; Nancy Trausneck, 16, Deer Park, L. I.; Carol Mayer, 15, Kew Gardens; and Gloria Massella, 15, of the Bronx.

### "We Are Conservative"

by MARCEL STELLMAN

LONDON, ENGLAND — The British mentality is a very conservative one and people here believe in buying an item of quality which will give them years of service. In this instance I am referring to the record player or the gramophone, as it is still known here.

Unlike the rest of Europe, where owing to War damage homes have been re-equipped with the latest modern gadgets, Britain on the whole, although having suffered tremendously from the War, has had most of its homes saved by careful storage and the inevitable miracles. An average home before the War had either the now old fashioned mechanical phonograph, or an early version of an electric record player with the turntable spinning at 78 revolutions per minute. This was usually a machine of repute, well made and bound to give service for years to come. The evolution of the phonograph industry has taken such strides that it has left the manufacturer of record players slightly behind in his planning and in some cases sceptical of the future of the record industry. Although Britain was a pioneer in the field of long playing records, it is the 78 R.P.M. which still has the highest sale in this Island.

Now we come to the all important 45 R.P.M. market. Because of the slow change over to new equipment in the homes, the progress of the 45 disk is rather slow, but with the increasing influx of the juke box and the gradual growth of the sale of modern equipment, the 45 will without doubt become the big record in the pop field. We are, with the exception of one or two smaller companies issuing all pop singles on 78 and 45 simultaneously, but the conservative British record buyers still remain faithful to the shellac 78 production. However, a slow but sure change is gradually coming into their lives. On the Continent it is the 45 and E.P. that has the big sale in the pop market, and I venture to predict that a similar situation will arise in Britain as modern homes and modern equipment are becoming a must for every family.

Going Big!

**NAPPY BROWN**  
"BYE BYE BABY"  
# 1514

Coming Up!

**WILBERT HARRISON**  
"MY LOVE IS TRUE"  
# 1517

Watch For Her New Release!

**BIG MAYBELLE**  
"ROCK HOUSE"  
b/w  
"JIM"  
# 1519

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Record Companies—Publishers  
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**JOHNNY MURPHY**  
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CKLB Oshawa, Ontario, Canada  
**NOW located on CKOY**  
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**"HE'S GONE"**  
b/w  
"THE PLEA"

**THE CHANTELS**  
END # 1001

**END RECORDS**  
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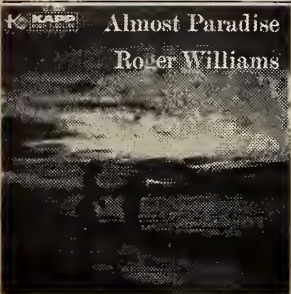
# Album Reviews

## POPULAR



**"SATCHMO"**—A Musical Autobiography Of Louis Armstrong—Decca DXM-155 (4-12" LP)

This is most ambitious disk presentation on Louis Armstrong, and should be viewed as a stock item with year-after-year sales strength. The remarkably successful jazzist in the New Orleans tradition provides the informative, and nostalgic commentary on the forty-eight new and earlier Armstrong pressings. An accompanying hard-stock 10-page booklet offers copious verbal and pictorial material on the artist. The records are housed in a striking book-type container. Purchases for personal and gift use will be excellent.



**"ALMOST PARADISE"**—Roger Williams—Kapp KL-1063 (1-12" LP)

The set is labeled after the fleet pianist's most recent single hit. Two Williams' efforts here are melodies currently making chart news, "Love Letters In The Sand," and "Around The World," and the remaining program consists of "Almost Paradise," plus such oldies as "Serenade," "One Alone," and "Lullaby Of Broadway." Rich ivory-ork sessions due for typically fine Williams' LP sales.



**"PORT SAID"**—Music Of The Middle East—Mohammed El-Bakkar And His Oriental Ensemble—Audio Fidelity AFLP 1833 (1-12" LP)

Audio Fidelity, with its now familiar eye toward unusual entertainment that also speaks well for hi-fidelity, has waxed a disk of highly rhythmic and colorful instrumentations representative of the Middle East, Egypt in particular. Leader of the ensemble here, Mohammed El-Bakkar, a performer in the recent musical "Fanny," and now U.S. citizen, sings and directs his ensemble with authority and drive. Exciting, hi-fi fare hi-fi buffs will take to.



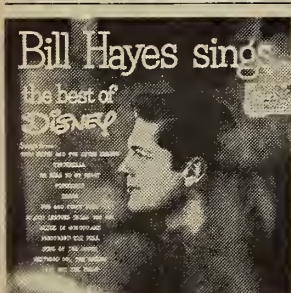
**"A DAY AT DISNEYLAND"**—With Walt Disney And Jiminy Cricket—Disneyland ST 3901 (1-12" LP)

Walt Disney, and one of the favorite Disney creations, Jiminy Cricket (Cliff Edwards) are on hand here for a warm, and lively tour of famed "Disneyland," which include visits to "Main Street U.S.A.," "Fantasyland"; "Adventureland"; "Frontierland"; and "Tomorrowland." Disney offers preliminary introductions to each place encountered, and Jiminy Cricket narrates each adventure. Perfect musical scoring. Kids will love the colorful fold-type package showing the various lands. Major children's issue.



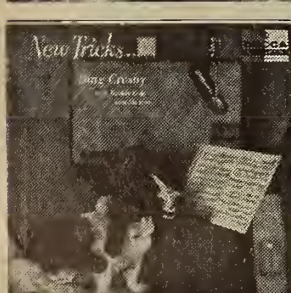
**"PATSY CLINE"**—Decca DL 8611 (1-12" LP)

The thrush's first LP has the important sales backing of a hit single, the recent "Walkin' After Midnight." This tune, plus her latest waxing, "Three Cigarettes In An Ashtray," are among the twelve moody and rhythmic ditties on the disk. Miss Cline handles them with sure country and western-pop sentiments and excitement. The pressings gives dealers worthy stock for the teenagers.



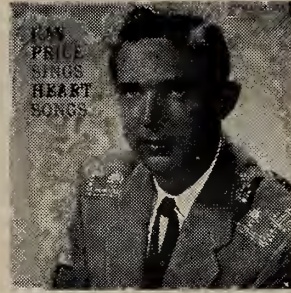
**"BILL HAYES SINGS THE BEST OF DISNEY"**—ABC Paramount ABC 194 (1-12" LP)

Hayes, whose single disk career was built on the Disney tunes, "Davey Crockett," and "Wriggle Wrangle," is appropriately vocal host to a collection of twelve songs from twelve Disney films. The material, which can be divided into ballads and novelties, includes such items as "Lavender Blue," "When You Wish Upon A Star," "When I See An Elephant Fly," and "Zip-A-Dee-Doo-Dah," are, indeed, Disney pic melodies at their best. Hayes renders them with affection and spirit. Fine ork-chorus direction from Don Costa. Could be a sales stand-out.



**"NEW TRICKS"**—Bing Crosby With Buddy Cole And His Trio—Decca DL 8575 (1-12" LP)

The Decca entry on Crosby has the famed crooner in light, uptempo vocals still characteristic of the artist's easy-chair approach. Crosby is cozily backed by the Buddy Cole Trio in his breezy recollection of twelve evergreens ("Georgia On My Mind," "Avalon," "On The Alamo"). Here are new tricks dependent on the old, masterly Crosby way with a song. Keep well stocked with this one.



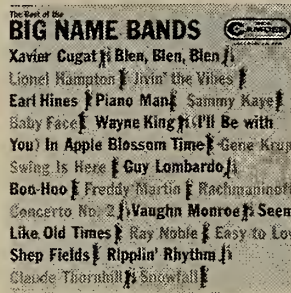
**"RAY PRICE SINGS HEART SONGS"**—Columbia CL 1015 (1-12" LP)

This package contains the vocal performances of one of the leading country and western balladeers, whose 1956 C&W smash, "Crazy Arms," and current "My Shoes Keep Walkin' Back To You" add to the set's great sales appeal. Price is heard on twelve romancers sung with soft, wailing bluesy and uptempo approaches. Must for any store with appreciable C&W purchasers.



**"MERRILL AT MIDNIGHT"**—Helen Merrill With Hal Mooney And His Orchestra—EmArcy MG 36107 (1-12" LP)

The stylist, in her third effort for EmArcy, has pressed a set that in its sensitivity is rarely met on disks. Responding to an uncommonly fine collection of songs rarely heard ("After You," "If I Forget You," and "Soft As Spring"), Miss Merrill phrases melody and lyric with delicacy and warmth. Understanding arrangements and ork direction by Hal Mooney. Expert vocal performances.



**"THE BEST OF THE BIG NAME BANDS"**—Camden CAL 368 (1-12" LP)

The disk features a feast of name-bands, twelve in all, that at Camden's modest \$1.98 can be expected to keep moving off the shelves. Outfits on the pressing run the instrumental gamut from Lionel Hampton ("Jivin' The Vibes,") to Guy Lombardo ("Boo-Hoo"). Others taking turns include Gene Krupa ("Swing Is Here"); Wayne King ("I'll Be With You"); Xavier Cugat ("Blen, Blen, Blen"). Excellent potpourri of name value.



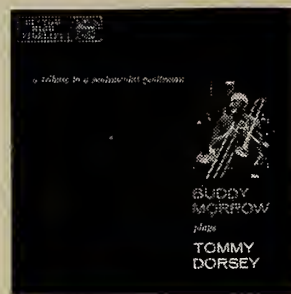
**"MY FAIR LADY"**—Norrie Paramor And His Concert Orchestra—Capitol T 10100 (1-12" LP)

The sparkling "My Fair Lady" score gets another LP reading, and it's one of the best. Waxed by English ork leader Norrie Paramor, the package is a sparkling encounter of eleven selections from the show by the lively Paramor ensemble plus a rousing chorus and a fine female vocalist. Reliable, witty "My Fair Lady" package.



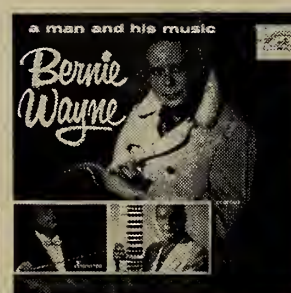
**"HERE COME THE MODERNAIRES"**—Coral CRL 57140 (1-12" LP)

The former Glenn Miller vocal quintet, and now Bob Crosby TV performers work with an inventive, and mostly uptempo, harmonic blend in its association here with a durable collection of melodies ("April In Paris," "I Concentrate On You," and "But Not For Me"). Ork work, all with the exception of one track, is by Charles Bud Dant, and is brightly in step with the team's vocal fun. Fine programming for the jockeys.



**"A TRIBUTE TO A SENTIMENTAL GENTLEMAN"**—Buddy Morrow Plays Tommy Dorsey—Mercury MG 20290 (1-12" LP)

Trombonist Morrow and His Ork trace twelve of the late Tommy Dorsey's best remembered arrangements, a tribute to Dorsey many will find an excellent hi-fi series on the band leader's style. The selections are such Dorsey classics as "I'm Getting Sentimental Over You," "Sleepy Lagoon," and "Song Of India." A waxing that should get around to band enthusiasts.

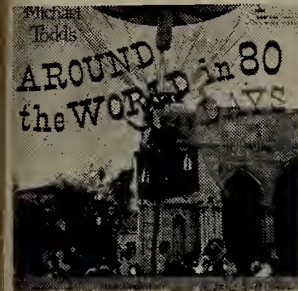


**"A MAN AND HIS MUSIC"**—Bernie Wayne—ABC-Paramount ABC 182 (1-12" LP)

This is the second ABC-Paramount set devoted to the compositions of Bernie Wayne, most often a writer of good-natured and excitingly orchestrated melodies. Works performed by Wayne (on piano) and his ork include two modern-day concertos, the sophisticated and rhythmic "Blues On The Rocks," and "The Strong And The Tender." Novel bands in "The Leaky Faucet," "Dance Of The Pink Horse," and "The Telegraph Operator & The Chorus Girl." Soft chorus singing on "Music Of The Sea." Refreshing ork work.

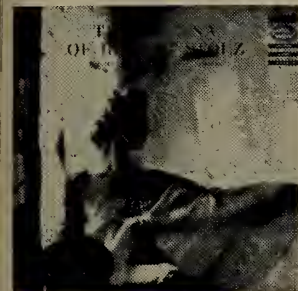


# Album Reviews



**"AROUND THE WORLD IN 80 DAYS"**—Crown CLP 5030 (1-12" LP)

The disk, bargain priced at \$1.49, contains the very successful Victor Young score for Michael Todd's now classic flick, "Around The World In 80 Days." Twelve themes from the motion picture are performed by a full, well-sounding ork, and they come across with color and scope. An excellent buy, the set should be considered an important stock acquisition.



**"THE VIENNA OF ROBERT STOLZ"**—Robert Stolz And His Viennese Orchestra—Epic LN 3374 (1-12" LP)

Those who are drawn to waltz pictures of Vienna, as written and performed by its modern day Strauss, Robert Stolz, will get a generous supply of melody, mirth, and romance on this Epic waxing. Stolz leads the ork in twelve of his numbers, including his most popular, "Two Hearts In Three-Quarter Time" with an uptempo flair for the mood approach. Fine waltz-mood issue.



**"JACKIE CAIN AND ROY KRAL"**—Brunswick BL 54026 (1-12" LP)

These sessions by the refreshing vocal duo date back several years and maintain a high grade of delightful vocal invention throughout. With skilled instrumental support that includes a quintet headed by Charlie Ventura, and an ork under the helm of Neal Hefti, the pair is given further reason to react to each number as well as they do. Durable material takes in the likes of "Isn't It Romantic?," "The Love Nest," and "They Can't Take That Away From Me." The Jackie and Roy following should keep sales impressive here.



**"WINE, WOMEN AND CHA CHA"**—Jose Curbelo And His Orchestra—Fiesta FLP 1219 (1-12" LP)

Curbelo is one of the most skilled practitioners of the Latin dance-step, particularly on the two current Latin sensations, the cha cha and mambo. The ork leader's latest Fiesta issue is another highly competent essay in rhythm and color that should be greeted with sales enthusiasm by the cha cha-mambo dancing public. Strong addition to the Latin shelf.

## JAZZ



**"THE CHICO HAMILTON QUINTET"**—Jazz Themes From The Sound Track Of "Sweet Smell Of Success"—Decca DL 8614 (1-12" LP)

The quintet performed in the well-received "Sweet Smell Of Success" pic. On this Decca release seven moody and frenzied jazz themes written by Hamilton and the quintet's cellist, Fred Katz, are played, while the flip side is a studio "concerto in jazz" improvisation of some of those themes. A highly original, primitive-sounding atmosphere is created by the group, one that jazz buffs should consider a highlight in jazz recordings this year. Waxing could become, with support from the film's popularity, a jazz LP smash.

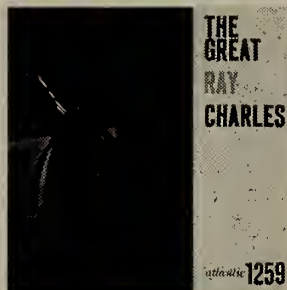
**"THE JAZZ GREATS OF OUR TIME"** (Vol. 1)—Coral CRL 57173 (1-12" LP)

An impressive collection of jazz names have been assembled here for a seven band session that feature arrangements by Manny Albam. The pressing brings together prominent jazzmen Milt Hinton (bass); Gerry Mulligan (baritone sax); Art Farmer (trumpet); Osie Johnson (drums); Bob Brookmeyer (trombone); Nick Travis (trumpet); Zoot Sims (tenor sax) and Phil Woods (alto sax); Hank Jones (piano); and Al Cohn (tenor sax) for a remarkably driving package that the jazz coterie will delight in. A jazz plum for dealer shelves.



**"SWINGIN' ON THE GOLDEN GATE"**—Bob Scobey's Frisco Jazz Band With Clancy Hayes—RCA Victor LPM-1448 (1-12" LP)

Scobey possesses one of today's most polished crews. Well-heeled in the swing-Dixieland tradition it comes across with a potent swing-attached vitality. The pressings, arranged by clarinetist Matty Matlock, joyfully react to such reliables as "Carolina In The Morning," "Wabash Cannonball," and "Waiting For The Robert E. Lee." Clancy Hayes turns in the disk's vocals. Excellent, swing-band name value.



**"THE GREAT RAY CHARLES"**—Atlantic 1259 (1-12" LP)

Charles, who has gained great success as an RB vocalist ("Ain't That Love," etc.) is spotlighted instrumentally for the first time on disks. The outcome is a persuasive understanding of the blues approach so much a part of his vocal efforts, but this time strictly as a pianist. Standard and original material. Charlie gets expressive support from such jazzists as Oscar Pettiford (bass); John Hunt (trumpet); and Joe Harris (drums). A jazz entry, which will definitely expand his market.



**"ROUND MIDNIGHT"**—Claude Williamson Trio—Bethlehem BCP-69 (1-12" LP)

The vibrant, swing touch of Williamson's keyboard artistry keeps the set on a reliable, uptempo line most of its duration, with pauses for several intimately warm takes ("I'll Know," "Round Midnight") as a change-of-pace gesture. Red Mitchell (bass); and Mel Lewis (drums) offer support that expertly respond to any of Williamson's well portrayed ivory moods. Nifty trio performances the jazz coterie will find a worthy acquisition.

## CLASSICAL



**OFFENBACH: La Perichole**—RCA Victor LOC-1029 (1-12" LP)

The very successful revival of the Offenbach opus at the Met last season is due to make this Victor one-disk recording of the work by the Met cast one of the prime operatic offerings of the year. This delightfully melodic and witty opera bouffe is ingratiatingly performed in English by such talented performers as Patrice Munsel, Theodor Uppman, and Cyril Ritchard, who also provides the narrative between the numbers. A must for the operatic shelf.



**PROKOFIEV: Peter And The Wolf, Op. 67**—Cyril Ritchard, Narrator—**BRITTEN: The Young Person's Guide To The Orchestra, Op. 34**—The Philadelphia Orchestra, Eugene Ormandy, Conductor—Columbia ML 5183 (1-12" LP)

Two of the most palatable introductions into the anatomy of the symphonic orchestra are appropriately coupled here. Famed Cyril Ritchard narrates the Prokofiev classic with obvious relish, and the Philadelphia Orchestra directed by Ormandy, go at the opus with its customary skill. Britten's popular work, which sees each section of the orchestra have its day, shows the Philadelphia Orchestra off brilliantly. Excellent sound on both counts. Important adult-child item.



**BLOCH: Poeme Mystique**—**GRIEG: Sonata In G** Jascha Heifetz, Violinist—Brooks Smith, Piano—RCA Victor LM-2089 (1-12" LP)

Heifetz marvelously offers a rare LP appearance for the moving Bloch work, and introduces the melodic and sweet Grieg Sonata No. 2 to the classical catalogue. The violinist, with artful keyboard support from his oft-disk partner, Brooks Smith, is beautifully expressive in the Bloch opus, delightfully jaunty in the Grieg piece. Excellent sound. Superb violin presentation.



**ELGAR: Enigma Variations**—**VAUGHAN WILLIAMS: Fantasia On A Theme By Thomas Tallis**—William Steinberg Conducting "The Pittsburgh Symphony Orchestra"—Capitol P 8383 (1-12" LP)

The two orchestral gems are beautifully performed by Steinberg and the Pittsburgh Symphony, offering classical traffic major versions of both works. Elgar's opus is composed of 14 variations, each orchestrally descriptive of personalities known to the composer. while the Vaughan Williams' piece centers brilliantly around a sixteenth century melody by Thomas Tallis. Fine sound. Attractive classical item.





# Disk Jockey

## REGIONAL RECORD REPORTS



# Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

### "YOU'RE MY ONE AND ONLY LOVE"

Ricky Nelson . . . . .Verve 10070

### "AN AFFAIR TO REMEMBER"

Vic Damone . . . . .Columbia 40945

## Checking The Charts



TORONTO—Marty Robbins is seen happily checking his record listings in *The Cash Box* during a recent appearance in Toronto. Flanking him from left to right are CHUM personalities Phil Ladd and Millie Moriak of the "Millie and Phil Show", Bob Martin, Ontario Sales Manager for Columbia Records and Fred Roden of Roden's Record Corral.

- DON LAMOND**  
KBIG—Hollywood, Calif.
1. Now Don't You Go Away Mad (S. Davis)
  2. Do You Ever Think Of Me (S. Allen)
  3. Old Cape Cod (P. Page)
  4. I'm Gonna Sit Right Down (B. Williams)
  5. In The Middle Of An Island (T. Ford)
  6. Summer Love (J. James)
  7. Fascination (D. Shore)
  8. Never Leave Me (Lancers)
  9. So Rare (J. Dorsey)
  10. Around The World (Mantovani)

- JIM MURDOCK**  
KOY—Phoenix, Ariz.
1. Tammy (Ames/D. Reynolds)
  2. Around The World (V. Young)
  3. It's Not For Me To Say (J. Mathis)
  4. White Silver Sands (Rondo)
  5. Love Letters (P. Boone)
  6. Something Wonderful Happens (F. Sinatra)
  7. I'm Gonna Sit Right Down (B. Williams)
  8. Fascination (D. Carroll)
  9. Remember You're Mine (P. Boone)
  10. In The Middle Of An Island (T. Bennett)

- JOE BUERRY**  
WJWL—Georgetown, Dela.
1. Teddy Bear (E. Presley)
  2. I'm Gonna Sit Right Down (B. Williams)
  3. Old Cape Cod (P. Page)
  4. It's Not For Me To Say (J. Mathis)
  5. My Personal Possession (Cole)
  6. White Silver Sands (Rondo)
  7. Build Your Love (J. Ray)
  8. An Affair To Remember (V. Damone)
  9. Whispering Bells (Del-Vikings)
  10. Love Letters (P. Boone)

- EARLE PUDNEY**  
WGY—Schenectady, N. Y.
1. Famous Last Words (J. La Rosa)
  2. Marching Along To The Blues (P. Como)
  3. Goldmine In The Sky (Boone)
  4. White Silver Sands (Rondo)
  5. Tammy (D. Reynolds)
  6. Send For Me (N. Cole)
  7. It's Not For Me To Say (J. Mathis)
  8. Old Cape Cod (P. Page)
  9. Soft Sands (Chordettes)
  10. In The Middle Of An Island (T. Bennett)

- JOHN HARRIS**  
WDIG—Dothan, Ala.
1. Tammy (Ames/D. Reynolds)
  2. White Silver Sands (Gardner)
  3. Star Dust (B. Ward)
  4. My Heart Reminds Me (Starr)
  5. Band Of Angels (Voices of W. Schumann)
  6. I'm Gonna Sit Right Down (B. Williams)
  7. Just Between You And Me (Chordettes)
  8. June Night (J. Dorsey)
  9. Goody Goody (F. Lyman)
  10. It's Not For Me To Say (J. Mathis)

- DOROTHY KINNEY**  
KVSA—McGehee, Ark.
1. Around The World (Mantovani)
  2. Till (P. Faith)
  3. Shangri-La (4 Coins)
  4. I'll Find You (R. Goodwin)
  5. Tammy (Ames)
  6. First Kiss (N. Petty)
  7. Passing Strangers (Vaughan & Eckstine)
  8. I'm Gonna Sit Right Down (B. Williams)
  9. Fascination (J. Morgan)
  10. Trumpeter's Holiday (Camarata)

- LONNY STARR**  
WNEW—New York, N. Y.
1. White Silver Sands (Rondo)
  2. It's Not For Me To Say (J. Mathis)
  3. Fascination (Jacobs/Morgan)
  4. Tammy (Ames)
  5. An Affair To Remember (V. Damone)
  6. That'll Be The Day (Crickets)
  7. Rainbow (B. Darnel)
  8. My Heart Reminds Me (Starr)
  9. Sophia (L. Lamar)
  10. I'm Gonna Sit Right Down (B. Williams)

- FRANK DARIEN**  
KSJO—Son Jose, Calif.
1. I'm Gonna Sit Right Down (B. Williams)
  2. Tammy (D. Reynolds)
  3. Send For Me (N. Cole)
  4. It's Not For Me To Say (J. Mathis)
  5. Rebel (C. Jarvis)
  6. Around The World (Mantovani)
  7. Teddy Bear (E. Presley)
  8. Bye Bye Love (Everlys)
  9. No Huhu (R. Draper)
  10. Love Me To Pieces (J. Corey)

- RANDY TOWRY**  
WHBS—Huntsville, Ala.
1. I Am (T. Bennett)
  2. Band Of Angels (S. Vaughan)
  3. In The Middle Of An Island (T. Ford/T. Bennett)
  4. Swinging Sweethearts (R. Goodwin)
  5. Soft Sands (Chordettes)
  6. June Night (J. Dorsey)
  7. It's Not For Me To Say (J. Mathis)
  8. Imagination (King Sisters)
  9. On My Mind Again (D. Beard)
  10. Tangi Tahiti (N. Riddle)

- GEORGE WILSON**  
WMRB—Greenville, S. C.
1. Whole Lot Of Shakin' Going On (J. L. Lewis)
  2. Tammy (D. Reynolds)
  3. White Silver Sands (Rondo)
  4. I'm Gonna Sit Right Down (B. Williams)
  5. Shangri-La (Four Coins)
  6. It's Not For Me To Say (J. Mathis)
  7. My Personal Possession (Cole)
  8. To The Aisle (Five Satins)
  9. Build Your Love (J. Ray)
  10. Star Dust (B. Ward)

- FRANK VAUGHN**  
WYZE—Atlanta, Ga.
1. Rainbow (R. Hamilton)
  2. Third Finger Left Hand (E. Rodgers)
  3. Tammy (D. Reynolds)
  4. Fraulein (D. Estes)
  5. White Silver Sands (Rondo)
  6. Send For Me (N. Cole)
  7. Swinging Sweethearts (R. Goodwin)
  8. An Affair To Remember (V. Damone)
  9. Honeycomb (J. Rodgers)
  10. Trail Of The Lonesome Pine (J. Donley)

- JAMES B. HARTLEY**  
WPRY—Perry, Fla.
1. Loving You (E. Presley)
  2. It's Not For Me To Say (J. Mathis)
  3. Around The World (Mantovani)
  4. Honeycomb (J. Rodgers)
  5. Teddy Bear (E. Presley)
  6. Love Me To Pieces (J. Corey)
  7. Remember You're Mine (P. Boone)
  8. Soft Sands (Chordettes)
  9. Tammy (Ames Bros.)
  10. Jay Dee's Boogie Woogie (J. Dorsey)

- SAM BLESSING**  
KOSI—Auroro-Denver, Colo.
1. Tammy (Ames)
  2. Around The World (Mantovani)
  3. White Silver Sands (Rondo)
  4. Honeycomb (J. Rodgers)
  5. Diana (P. Anka)
  6. Mr. Lee (Bobbettes)
  7. Shangri-La (4 Coins)
  8. It's Not For Me To Say (J. Mathis)
  9. Rebel (C. Jarvis)
  10. Heartaches (C. McPhatter)

- JACK MEYERS**  
KAIR—Tucson, Ariz.
1. Diana (P. Anka)
  2. Bye Bye Love (Everlys)
  3. Teddy Bear (E. Presley)
  4. I'm Gonna Sit Right Down (B. Williams)
  5. Teenager's Romance (Nelson)
  6. Shangri-La (4 Coins)
  7. It's Not For Me To Say (J. Mathis)
  8. Send For Me (N. Cole)
  9. Love Me To Pieces (J. Corey)
  10. Love Letters (P. Boone)

- RON TURNER**  
WKMI—Kalamazoo, Mich.
1. Love Letters In The Sand (P. Boone)
  2. Tammy (D. Reynolds)
  3. Teddy Bear (E. Presley)
  4. Around The World (Young)
  5. Love Me To Pieces (J. Corey)
  6. Whispering Bells (Del-Vikings)
  7. Old Cape Cod (P. Page)
  8. Rainbow (R. Hamilton)
  9. Bye Bye Love (Everly Bros.)
  10. Crackerjack (The Tazmen)

- DEL RAYCEE**  
WPOP—Hartford, Conn.
1. Diana (P. Anka)
  2. White Silver Sands (Bradley/Gardner/Rondo)
  3. I'm Gonna Sit Right Down (B. Williams)
  4. Teddy Bear (E. Presley)
  5. Send For Me (N. Cole)
  6. Star Dust (B. Ward)
  7. Whole Lot Of Shakin' (Lewis)
  8. Tammy (Ames/D. Reynolds)
  9. Honeycomb (J. Rodgers)
  10. In The Middle Of An Island (T. Bennett/T. Ford)

- MITCH DUPRE**  
LIGHTNIN' LEW JAUQS  
WCMP—Pine City, Minn.
1. Teddy Bear (E. Presley)
  2. Tammy (Ames Bros.)
  3. High School Romance (G. Hamilton)
  4. Searchin' (Coasters)
  5. White Silver Sands (Bradley)
  6. Rainbow (R. Hamilton)
  7. Toot Owl (G. Mitchell)
  8. Peace In The Valley (Boone)
  9. Diana (P. Anka)
  10. Stars Stars (Andrew Sisters)

- JIM SIMON**  
KSET—El Paso, Tex.
1. I'm Gonna Sit Right Down (B. Williams)
  2. June Night (J. Dorsey)
  3. I Am (T. Bennett)
  4. Love Me To Pieces (J. Corey)
  5. Tammy (Ames Bros.)
  6. My Heart Reminds Me (Starr)
  7. White Silver Sands (Rondo/Bradley)
  8. You're Cheatin' Yourself (F. Sinatra)
  9. Fascination (J. Morgan)
  10. Teddy Bear (E. Presley)

- TONY DAVIS**  
WTSL—Hanover, N. H.
1. I'm Gonna Sit Right Down (B. Williams)
  2. Old Cape Cod/Summer Love (P. Page/J. James)
  3. Tammy (Reynolds/Hayman)
  4. Diana (P. Anka)
  5. Around The World (Mantovani/Young/McGuire)
  6. Send For Me (N. Cole)
  7. Passing Strangers (Vaughan & Eckstine)
  8. Love Letters In The Sand (P. Boone)
  9. Shangri-La (Four Coins)
  10. So Rare/Star Dust (Dorsey Ward)

- BILL DAGG—HAL PHELPS—IVAN HUNT**  
KBMN—Bozeman, Mont.
1. Around The World (Mantovani)
  2. Tammy (D. Reynolds)
  3. White Silver Sands (Lennon Sisters)
  4. Old Cape Cod (P. Page)
  5. Send For Me (N. Cole)
  6. My Personal Possession (Cole)
  7. Island In The Sun (Belafonte)
  8. Queen Of The Senior Prom (Mills Bros.)
  9. Girl With The Golden Braids (P. Como)
  10. Teddy Bear (E. Presley)

- JOHNNY MAGNUS**  
KGFJ—Hollywood, Calif..
1. Fascination (D. Jacobs/D. Shore)
  2. It's Not For Me To Say (J. Mathis)
  3. Soft Sands (Rovers)
  4. Do You Ever Think Of Me (S. Allen)
  5. One Is A Lonely Number (M. Gold)
  6. Tammy (D. Reynolds)
  7. Love Letters (P. Boone)
  8. I'm Gonna Sit Right Down (B. Williams)
  9. And That Reminds Me (D. Reese)
  10. Seven Wonders Of The World (D. Kallman)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

### V.I.P. To Present Vivienne On Three Albums

NEW YORK—In tremendous saturation program V.I.P. Records will present "Vivienne" on three albums, all to be released within a month of each other.

The first one scheduled for release will be titled, "Remember Me?" on which the record star will couple standards and new pop tunes. Among them will be her first waxing effort on the V.I.P. label which introduced the former concert and opera star to the popular field, "From This Moment On" backed with, "Haunted Heart." The second album, slated for the Christmas season, will consist of Christmas carols made famous down through the years, including traditional spiritual numbers such as "Silent Night, Holy Night" and "Come All Ye Faithful" as well as carols like "Deck The Halls With Boughs Of Holly" and others indicating joy of the season.

The third album is still in the planning stage.

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BIG JUKE BOX PROFIT MAKER

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### Jana Lund "Johnny The Dreamer"

With "Wishing Well"

LIBERTY # 55097  
**LIBERTY**  
RECORDS, INC.

# Distributors Play DJs In Buffalo



BUFFALO, N. Y.—On August 4 the last annual All-Star soft ball game between Buffalo's disk jockeys and the record distributors of Western New York took place. The deejays were sponsored by Dick Fischer Sporting Goods Stores and the distributors by Noahs Ark Stores.

Only two players from each station or distributing company were permitted to play. In order to prevent the disk jockeys from coming out too far in front all umpires were appointed by the distributors.

Representatives of the distributors played under the names of their largest selling male or female artists. Pictured above are (first row—l to r) Ed Lyons (Melody-Teresa Brewer); Tom Rowan (Manager); Doug Young (Metro-Patti Page); Fay Murdie (M & N-Jonie James); Al Gentile (M & N-Ted Heath); Joe Christopher (King-Bill Doggett); Dave Helfman (Tracy-Mitchell-Eydie Gorme); Stewart Levy (Faysan-Pat Boone); Ted Marchay (Metro-Rusty Draper); Art Buscaglia (Seaway-Doris Day); Eddie Yellen (Capitol-Nat King Cole); Ronnie Smyth (Lyric-Jimmie Bowen).

(Second row—l. to r.) Lew Wertheimer (Davis Distrib-Umpire); Bernie Sandler (WEBR); Lucky Pierre (WEBR); Danny McBride, Jr. (WEBR); Danny Neavereh (WBNY); Jerry Jack (WNIA); Chick Thompson (pres. Chic Records); Art Wander (WKBW); Rod Willis (Chic Recording Artist); Guy King (WWOL); Gary Smith (WBNY) Frank Dill (WGR).

# Dot Records Initiates Streamlining Program

LOS ANGELES—Dot Records will initiate a program of streamlining internal methods and procedures geared to its continuing rapid development and expansion. First steps in this direction were the recent appointment by president Randy Wood of James N. Bailey as Director of Administration and Finance, and the election of Christine Hamilton to the post of Vice-President in charge of Sales co-ordination and production. Bailey arrived in Hollywood this week from Indianapolis, where he had been serving as RCA Victor's Director of Planning and Production. His first duties will include an overhaul of the company's accounting methods to keep pace with increased sales volume, and to install procedures that will anticipate the needs of future expansion.

According to Randy Wood, Dot is squaring away for a big push in the packaged goods field. Vice-Presi-

dent Henry Onorati, in charge of album sales and promotion with headquarters in New York City, has been in Hollywood for seven weeks of album policy conferences with Wood and Director of Album Repertoire Tom Mack. Steadily mounting sales on Dot LPs such as The Ten Commandments, a deluxe two-pocket edition of the music track from the Cecil B. DeMille-Paramount picture, and contract artists' LPs including those of Pat Boone, Gale Storm, Billy Vaughn, The Fontane Sisters, Johnny Maddox, The Hilltoppers, Eddie Peabody, and others, indicate healthy public interest in Dot product. The production and marketing of Dot albums to supply increased public demand, plus the performance of Dot singles has made the company a beehive of activity.

Wood announced that, while Dot will undergo internal streamlining in all departments, no structural changes in the company are contemplated.

## ABC-Para July-Aug. Biz Up 400% Over 6 Mo. Period

NEW YORK—Larry Newton, national salesmanager of ABC Paramount, this week reported a hike of over 400% in sales for the period of July and August over the combined figures of January thru the end of June.

Newton attributes this jump in activity to Paul Anka's "Diana", the Sparkletones' "Black Slacks" Micki Marlo's "What You've Done To Me", George Hamilton's "High School Romance", Johnny Nash's "Ladder of Love", and the new program of 20 LPs.

## Busy Singer

NEW YORK — Bob Jones, Web Records, has been exceedingly busy recently with night club bookings, dj visits to plug his "Pony Tail" and "Inferiority Complex", and also making tv appearances and playing record hops.

Jones is under an exclusive recording contract to Web and is managed by Bathgate and DeFazio.

## Magnecord Announces New Hi-Fi Tape Recorder Line

CHICAGO—Magnecord, this city, this week announced a new line of hi-fidelity tape recorders for the "carriage trade" to be shown at the Wescon Show in San Francisco on August 20.

Magnecord described the equipment as the latest in every respect—from performance to ultra-modern packaging—and that the units will be in production early in September for offering on the Christmas market.

This marks the first appearance of the Magnecord label in the home instruments field since its first professional magnetic tape recorder was produced in 1946.

## Traylor Joins Roulette

NEW YORK—Hugo Peretti and Luigi Creatore, A & R heads of the Rama/Gee/Roulette Record Companies announced this week that Rudy Traylor has joined their staff.

The well-known conductor and arranger will replace Joe Guercio who has resigned to go with Edyie Gorme as her musical director.

## Joy Opens Hollywood Office

NEW YORK—Edward Joy Productions, Inc., producers of the forthcoming Guy Mitchell television show, will open a Hollywood branch office next month, it was announced by Eddie Joy, president.

The move follows the announcement that Max Factor has been signed to sponsor the entire television series and that it will emanate from the west coast.

As a result, there will be some changes made in the production staff of the program. Neil Simon, one of the writers signed for the show, has bowed out because of inability to move to the west coast. Irvin Graham, the other writer, stays and two new men will be added.

Producer Phil Cohan, director Kevin Jo Johnson and choreographer Ted Cappy will remain, while musical director Earl Sheldon has withdrawn.

The starting date and time of the program have also been changed. It will now go on the air over the ABC-TV network on Monday, October 7, 8-8:30 P.M., EST.

Joy will divide his time between New York and Hollywood, supervising the production of the television show and conducting his personal management and music publishing activities.

## Prep Address

NEW YORK—In a full page Prep advertisement in the August 17 issue of The Cash Box the recording company was identified as Prep High Fidelity Records, Inc. It should have read Prep High Fidelity Records.

**MURRAY ARNOLD**  
**QUARTET**  
**"MOONLIGHT"**  
K-12530  
**MGM**

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**BAND OF ANGELS**  
• Voices of Walter Schumann (RCA Victor) #20-47-6986  
• Dick Hyman (MGM) #K-12516  
• Sarah Vaughan (Mercury) #71157X45  
• The Four Preps (Capitol) #17323  
M. Witmark & Sons

ANOTHER MILLION SELLER  
#5454  
**FATS DOMINO**  
"When I See You"  
and  
"What Will I Tell My Heart"  
**Imperial Records**

# Getting In The Swim



WASHINGTON, D. C.—Milt Grant (WTTG-TV) this city, does a daily one and one half hour TV show. Milt did the show remote for one week from a local pool. Shown with Grant is Shaye Cogan, who guested on one of his shows. Shaye is promoting her new Roulette disk "Get Acquainted Waltz".

# Julie Is The Reason



HOLLYWOOD, Calif.—Bobby Troup, right, and Johnny Magnus, KGFJ, this city, ogle Julie London's Liberty album. Small wonder—Bobby is engaged to Julie, and Johnny whirled plenty of London wax. Bobby is also the writer of "Their Hearts Were Full of Spring," recorded by Jimmie Rodgers, Roulette.

## Change Name to Les & Larry Elgart Orchestra

NEW YORK—Larry & Les Elgart held a news conference on Wednesday, August 14, to announce that the Les Elgart Orchestra will henceforth be known and billed as the Les and Larry Elgart Orchestra.

Tho in effect the orchestra was always the Les and Larry Elgart Orchestra, it was billed as the Les Elgart Orchestra and appeared on the road without Larry for the last two years. Larry remained in New York most of the time preparing material, deciding what was to be written, who was to write it, and was responsible for the sound of the orchestra.

However, because of an insistent demand through the agency that Larry appear with the orchestra at all times, he has wound up his affairs in New York and will accompany the orchestra at all times. He will appear as leader and solo specialist.

The Elgarts, who have been doing an excellent band business the past couple of years, are very optimistic about the current trend in favor of bands. They advise that several of the ballrooms have invested large sums of money to modernize and as a result have been doing extremely well. The Elgart aggregation in particular has fared well, in a good many instances hitting percentages.

Both Elgarts are signed to Columbia Records and an album is expected to be released shortly.

The Les and Larry Elgart Orchestra will make a two month stand at the Statler Hotel Cafe Rouge from December 6 to February 6.

## Superior Appoints Rifkin

NEW YORK—Hy and Sam Weiss, Superior Record Sales, this city, announced that they had appointed Jules Rifkin to handle deejay promotion for the local area.

Rifkin's experience includes a stint at Wm. H. Weintraub, advertising agency, and promotion work for Tommy Smalls, New York disk jockey.

## Gracie Scores In British Appearance

LONDON—As a result of the tremendous success he is scoring at the London Hippodrome in his first British personal appearance, singer Charlie Gracie has had his tour extended to seven weeks, it was announced by Jack Green, vice president of Willard Alexander, Inc.

The original booking through Harold Davison, British impresario, called for a five-week tour with an option for one additional week. Immediately after the Hippodrome opening, on August 5, which brought rave reviews and top attendance, the option was exercised and further negotiations extended the time to seven weeks.

Gracie's success in England underscores once more the great impact of records on the public. Despite only two hit disks, "Butterfly" and "Fabulous", Gracie's popularity in England rivals that of the other big-name American artists.

## Bergen & Fields Form Pubbery

NEW YORK—Singer-actress Polly Bergen and Edward Fields, a manufacturer of custom rugs, have formed the KAM Music Publishing Corporation, it was announced last week.

Their first published song will be, "Where's The Boy I Saved For A Rainy Day," music by Bo Bergeson and lyrics by the late John Rox, who wrote, "It's A Great Wide Wonderful World."

Miss Bergen will record the song as part of her forthcoming Columbia record album.

Fields is the brother of MCA vice president Fred Fields, who is married to Miss Bergen.

## N. Y. Jazz Festival Week

NEW YORK — Mayor Robert F. Wagner has officially announced August 19th through 26th as "New York Jazz Festival Week" in honor of the Second Annual New York Jazz Festival at Randall's Island August 23rd and 24th.

An array of jazz talent, part of which includes the Gerry Mulligan Quartet, Sarah Vaughan, the Dave Brubeck Quartet, and Billie Holiday, will be on hand for the affair.

## Dana Records Offers Fall Album Program

NEW YORK—Dana Records, Inc., this city, is promoting its Fall album program by offering a special plan to distributors and dealers, it has been announced by Jerry Blaine, President of Jay-Gee Record Co., Inc., Dana's parent company.

Effective immediately and continuing through October 31, dealers purchasing 7 Dana albums will receive an 8th album free of charge.

Dana's current album catalogue consists of 40 LP's featuring such top polka artists as Johnnie Bomba, Steve Adameczyk, Ray Henry and Eddie Zima. Included in the catalogue are such hit polka albums as "Baby Doll Polka," "Beer Barrel Polka," "Lovers Polka" and "Clarinet Polka."

An additional 6 LP's are scheduled to be released shortly and will be included in the Fall plan.

Due for release soon are: "Sport and Garden Polkas," Ray Henry and His Orchestra; "Slovenian Polkas," Johnny Pecon and His Orchestra, vocals by Paul Yanchar and Johnny Pecon, Eddie Jeris and His Orchestra, Ted Powers and His Orchestra; "Trigger Happy Polka," Vincent Justynski and His Orchestra and Al Soyka and His Orchestra; "Pop Hity Po Polsku" (Pop Hits in Polish), Bernard Witkowski Orchestra, vocals by Regina Kujawa and Stas Jaworski, orchestras of Harmony Bells, Milton De Lugg, Ted Maksynowi; "Chicagoland Polkas," Eddie Zima and His Orchestra, Johnnie Bomba and His Orchestra, Steve Adameczyk and His Hungry Six; "Tick Tock Polka," Gene Wisniewski and His Harmony Bells Orchestra.

## Clooney Joins Edsel Show

NEW YORK — Singer Rosemary Clooney will join Bing Crosby and Frank Sinatra on "The Edsel Show" to be presented live from Television City, Hollywood, Sunday, Oct. 13 on CBS Television.

Another addition to the all-star musical cast for the special program will be the dance team of Conn and Mann. Trumpeter Louis "Satchmo" Armstrong and his Dixieland Quintet have already been announced for the program, which will pre-empt the "Ed Sullivan Show" that evening.

## Two Stars



NEW YORK—Vivian Della Chiesa, head of the A. & R. department at V.I.P. Records, meets upcoming movie star Tony Randall at the Harwyn Club after the sneak preview of Tony's newest picture, "Will Success Spoil Rock Hunter?"

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(The Cash Box)

**"LOVE ME BABY"**

(All The Time)

"He outdoes Presley . . ."—DJ—Jocko  
c/w

"100 Cups Of Coffee"

**STYLETONE RECORDS**

1758 EAST 4th STREET  
BROOKLYN NEW YORK

\*\*\*\*\*

**BENNY HALL TRIO**

**"SHE'S TELLING ME THE SAME THING"**

b/w  
"NEVER TAKE HER LOVE FROM ME"  
CAPITOL #3785

**GENERAL SONGS, INC.**



# R & B

## Ramblings

### NEW YORK:

Things happening at the Jubilee-Josie setup. On its Port label they have a very strong item in "I Can See Through You" by the new gal singer Fay Simmons. And—the fellas are pretty excited about Big Al Sears' "Around The World In 80 Days" and "Fascination". Feel they have a socko instrumental of two great songs. They've picked up the master of "The Chosen Few" by Dion and The Timber Lanes from Mohawk Records. Looking exceedingly good on Josie are "Lucy" by the Cadillac and "In My Lonely Room" by the 4 Haven Knights—and "Let's Start All Over Again" by the Paragons on Winley. Add to these the best selling "White Silver Sands", Don Rondo; "And That Reminds Me", Della Reese; "Rainbow", Bill Darnell; and "Echo Echo Echo" by Don Lee on Blue Chip and you have quite a line-up. . . . In the middle of a moving hassle Arnold Maxin at Epic finds time to tear off some superlatives about Doc Bagby's "Dumplin'". The deck is breaking out and it looks like another Epic biggie. Epic moves to 35 W. 45th Street this Monday. Maxin also tells us about the contest Dick Clark conducted last week. He asked his audience to send in their choices for the title of Sal Mineo's next release. In four days he pulled in 30,000 titles. The largest response he has ever had on any of his record shows. . . . Charlie Merenstein, Apollo Records, reports that they are receiving excellent reaction to three records. "Bermuda Shorts" has been doing exceedingly well all about the country and "has just busted wide open in the Detroit area". The Cello's record of "Juicy Crocodile" is still building, and now The Keynotes' "One Little Kiss" is starting to show nicely in Newark and Pittsburgh. . . . Atco has busted through the million mark with The Coasters' "Searchin'" and "Young Blood". An event for real celebration as it marks the first Atlantic-Atco deck to break through to this rarefied atmosphere. And now—like the four minute mile—that they've done it we predict they'll come up with many more. With their stable of stars it is bound to happen again. . . . Blues Boy Kingdom Records reports that Memphis, Philadelphia and Detroit have been very kind to its releases, "Get Out And Go" and "Farewell Blues". The label belongs to B. B. King and is handled by James W. Wilson. They can be contacted at 164 Beale Street, Memphis, Tenn. . . . Phil Rose got a pleasant surprise last week when distributors started to call for his "I Sit In My Window" by The Four Fellows on Glory. Phil released the record about one year ago (we picked it) but it was lost in the heavy attention of the deejays and distributors allotted to "Cindy" and "Banana Boat". Now with the Russ Miller and Crewcuts releases on the same tune, this year old deck may get a brand new rush from the buyer. . . . Herman Lubinsky thinks he has a real big winner in Big Maybelle's newest, "Jim" and "Rock House". This gal can really sing up a tornado and does on these two sides. . . . The evidence is mounting that Jerry Winston's Onyx "Can I Come Over Tonight" by The Velours is destined to be a best selling item. Already established in New York with that nice fat sale the New York market can give a hit, the deck is showing in strength in several other areas. Winston says "Watch my new Dean Barlow record, the initial sampling reaction has been overwhelming." . . . Bob Rolontz, Vik a & r singles head talks glowingly of his new Mickey and Sylvia "Love Is A Treasure". Can't restrain his enthusiasm as he promises this release will be as big as, if not bigger than, "Love Is Strange". . . . Jose Morand's Piknik LP "Let's Polka" should get a terrific reaction. The cover is certainly an eye-opener. It will certainly get lots of comment. Al Silver, Herald and Ember, reports "We may be headed for our biggest year. We've three hot items selling for us now, 'To The Aisle', the Five Satins; 'Tonight Tonight', the Mellow Kings; and 'When I Meet My Girl' by Tommy Ridgley; and a raft of surprises that we have set for the fall season." . . . Lou Krefitz, Popular Records, now shipping his initial release to all his distributors. He spot tested the deck, "After", in Washington, D.C. and New Orleans and is elated with the reaction. . . . Joe Cohen, Essex Records, Newark, is looking forward to big fall and winter seasons. Says the dealer response to the fall plans indicates the much discussed saturation point has not been reached and everyone with a good product will share in a record breaking business. . . . Ernie Young, Excello, continues to climb with his "Miss You So" by Lillian Offitt. Looks like a national best seller of large sized proportions. . . . Don Carter, sales head of Tico Distributing, New York, came back from a vacation to be greeted with the two largest days in the Tico Distributing history. Records like Buddy Knox's "Hula Love" and Frankie Lyman's "Goody Goody" and a hot selling album line have helped establish the new record. . . . Danny Robinson quite happy over the way "Deserie" on Everlast has been picking up around the country—and especially in the Chicago area. Danny also reports that the Lovenotes, whose "United" brought them into prominence, are soon to have a new record out on Holiday. . . . Bill Lasley (AMP-3 Records) excited about the reaction to Jerry Meyers' recording of "I'm Sittin' On Top Of The World". He hopes this rock 'n' roll version will be as big as the Billy Williams' record. . . . George Goldner continues to buzz about issuing records. George bought the master of "Oh Baby, Oh Baby" by The Shells on Johnson. The wax will be released on the Johnson label. Several indications that this record has it have already arrived at these offices and it could be that George is on his way to a hit. Another that is getting a good bit of action around town is the Chantels' "He's Gone" on End—an to top it off, Goldner announces the pacting of The Channels for the Gone label. The first release is already on the market, "That's My Desire". The Channels were formerly on Whirling Disc and did well with "Gleam In Your Eyes".

### CHICAGO:

In the grass doesn't grow under their feet department, this week, Chess Bros., Len and Phil, have covered themselves on "Flat Foot Sam". Checker was said to be making so much noise with TV Slim that the boys thought maybe Argo could crash the pop barrier with a version by Oscar Wills. Says

Vic Faraci, "They're right". . . . "That'll Be The Day" say The Ravens on Argo M.S. Distributors picks this for top R&B honors. . . . Cream City ops, deejays and distributors hosted 2nd annual award dinner for outstanding achievement in this biz, 8/13. Stan Pat (Roulette) and Gerry Grainger represented All-State Distributors. . . . Speaking of All-State Distributors and Gerry Grainger, looks like Ray Charles is keeping the boys in the back room flying to keep up with orders on his latest Atlantic LP. Says Grainger, "Charles just sits at the piano and plays good jazz. This proves the artist in Charles as he shows a real jazz feel". . . . Larry Williams due in town with his best girl, "Short Fat Fanny". He will appear on the Chi Thitter stage with Eddy Hubbard's big presentation show. . . . Slim Harpo said to be getting lotts a real exciting action on his latest Excello diskeroo, "I'm A King Bee". . . . Deejays vacationing in Chi this past week included Ray Meaders, WXOK, Baton Rouge, La., Larry McKinley, WMRY (he's the P.D. too), New Orleans, La., Pat Patrick, WAOK, Atlanta, Ga. . . . Abner was more than happy to announce the soon to be released Jimmy Reed, Spaniels and John Lee Hooker disks promise to be complete gasses. No titles have been given as yet but Ab's got that look in his eye—so watch out. . . . Talked with United Distributors' Mel London about Everlast disk by The Charts, "Deserie". London seems to think this has that certain extra something. Also verra big over at United is the new Guitar Slim opus, "If I Should Lose You" on Atco. It's always news when Little Esther has a newie and here she is again with "If It's News To You" and looking bigger than ever. . . . Ralph Bass planed to Cincy for a few days leaving Chi office hotter than a fifty cent pistol with "Aw Shucks Baby" by Tiny Topsy breaking the top out of the sales chart on King Distributors wall. Herb Kole wouldn't let us out of the place 'til we'd heard "The Question" by Ike Turner. We heard it. Sounds like another goodie for Turner. Bill Doggett's "Shin Dig" and "Hammerhead" getting great pop and R&B reaction hereabouts. . . . Fred Leeseberg, Garmisa Distributors, thinks "So Strange" by The Jesters on Winley is really going for top chart spots. Leeseberg was quite emphatic about Della Reese' "And That Reminds Me" too. "It's just gotta be a hit", he stated. . . . Vee-Jay sessioned Priscilla Bowman, 8/13. People who know say the results were "simply great". . . . Understand a new librarian is in the offing at WAAF. . . . Letter from Jim Lewis, WEMP, Milwaukee, Wis., telling us to keep our eyes and ears peeled for youngster, Bobby Dean. We heard some of the original dubs the kid cut and can't help but agree with all the nice things Lewis wrote. . . . Len Chess back to the old grind after fast biz trip into NYC. Phill Chess picks "Happy Happy Birthday Baby" by The Tuneweavers along with "Long Lonely Nights" by Lee Andrews with The Hearts as fastest selling duo in the Chess/Checker roster. . . . Dale Hawkins ("Susie Q") and Lee Andrews ("Long Lonely Nights") got net TV exposure via Philly's "TV Bandstand". . . . Spaniels on road with big Gale review. Last heard from in Okla City where they report "things were tremendous". . . . Sad to hear about Bobby Charles losing his mother. Charles was called away from a Checker session in order to fly to Louisiana for funeral. . . . Stan Pat running his legs down to the knees with all his "HOT" Roulette, Rama and Gee material. "They sure keep me hopping", pants the young fellow.

### LOS ANGELES:

Lew Chudd, president of Imperial Records, back in town after a trip to New York for Fats Domino's appearance on the Alan Freed show, and back out this week to visit disk jockeys and distributors in the Midwest. . . . Abe Diamond claims two big ones going in the rhythm and blues field with "Long Lonely Nights" by The Kings on Baton, and Johnny Nash's "I'll Walk Alone" on ABC-Paramount. . . . Class Records' "Beautiful Weekend" by Googie Rene breaking in Los Angeles, Detroit, and Philadelphia, and Leon Rene expects it to spread nationally from these points. . . . Flip Records have signed two new groups, The Cyclones and The King Bees, with first release by both groups due next week. . . . The Dig label doing well locally with "Symbol of Love" and "Old Folks Boogie" getting a big play. . . . Jimmie Beasley in town for a series of recording sessions at Modern Records before resuming his personal appearance tour. . . . Ebb Records star Floyd Dixon heading a rhythm and blues package show which will tour the country. The big show will also feature Eddie Daniels, Bob Williams, and The Dixonaires. . . . Leo Mesner expects a real winner in the new Shirley and Lee waxing of "The Flirt" and "Rockin' With The Clock". Jake Porter and his band open at Sammy's in Sun Valley this weekend. . . . Margie Williams, the wife of Tony Williams of the Platters, and Hunter Hancock's 'girl Friday' is now a recording artist in her own right. Combo Records have recorded Margie on "A Woman's Answer" and "A Woman's Question", and according to Milt Wiess, of Milton Phono Records Co. both sides are doing very well. . . . Lloyd Price appears in a one-niter at the Elks Ballroom this week and then leaves for a tour of the West Coast. . . . Louis Jordan and His Tympany Five following Price into the Elks for the following weekend.





# Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

\* Indicates first appearance on Territorial Tips

- \*ALL OF MY LIFE  
Billy Eckstine (Mercury 71161)
- ALL YOUR LOVE  
Magic Sam (Cobra 501)
- ARROW OF LOVE  
Six Teens (Flip 322)
- BEAUTIFUL WEEKEND  
Gaagie Rene (Class 212)
- BERMUDA SHORTS  
Delroys (Apollo 514)
- CAN I COME OVER TONIGHT  
Velours (Onyx 572)
- CHICKEN BABY CHICKEN  
Tony Harris (Ebb 104)
- COOL SHAKE  
Del-Vikings (Mercury 71132)
- DANCE WITH ME  
El Torras (Duke 175)
- DARLING IT'S WONDERFUL  
Lovers (Lomp 2005)
- DEDICATED TO YOU  
Sonny Knight (Starla S-1)
- DESERIE  
Charts (Everlost 5001)
- DIANA  
Paul Anka (ABC-Paramount 9381)
- DO YOU MEAN IT  
Ike Turner (Federal 12297)
- DON'T ASK ME TO BE LONELY  
Dubs (Gane 5002)
- DREAM BOY  
Dickie Lee (Tampa 131)
- \*DUMPLIN'S  
Doc Bogby (Okeh 7089)
- GOOD NEWS  
Muddy Waters (Chess 1667)
- HEAR MY PLEA  
Dannie Elbert (DeLuxe 6125)
- \*HONEYCOMB  
Jimmie Rodgers (Raulette 4015)
- HUMPTY DUMPTY HEART  
LOVE ME RIGHT  
Lavern Baker (Atlantic 1140)
- IF I THOUGHT YOU NEEDED ME  
Little Willie John (King 5066)
- \*I FOUND A HOME  
Clarence Henry (Argo 5273)
- I'M A KING BEE  
Slim Horpo (Excella 2113)
- I'M GONNA SIT RIGHT DOWN  
AND WRITE MYSELF A LETTER  
Billy Williams (Corol 61830)
- I'M GRATEFUL  
Roy Milton (King 5035)
- IN THE DOORWAY CRYING  
Midnighters (Federal 12293)
- I SMELL TROUBLE  
Bobby Blue Blond (Duke 167)
- IS YOUR LOVE FOR REAL  
Midnighters (Federal 12299)
- \*IT HURTS ME TOO  
Elmore James (Chief 7004)
- IT MUST BE YOU  
PLEASE HONEY DON'T GO  
Annie Laurie (DeLuxe 6135)
- IT'S NOT FOR ME TO SAY  
Jahnnny Mothis (Columbia 40851)
- IT WAS THERE  
Jahnnie & Joe (J & S 1659)
- IT TOOK A LONG TIME  
Malcolm Dodds & Tunedrops (End 1000)

- LET'S START ALL OVER AGAIN  
Paragons (Winley 220)
- \*LONELY CHAIR  
Lloyd Price (KRC 301)
- LOUIE LOUIE  
Richard Berry & Pharaohs (Flip 321)
- LOTTA LOVIN'  
Gene Vincent (Capitol 3763)
- LOVE LETTERS IN THE SAND  
Pat Boone (Dot 15570)
- LOVE ROLLER COASTER  
Jae Turner (Atlantic 1146)
- MISS YOU SO  
Lillian Offitt (Excella 2104)
- OH BABY DOLL  
Chuck Berry (Chess 1664)
- PASSING STRANGERS  
Vaughn & Eckstine (Mercury 71122)
- PLEASE BELIEVE ME  
Percy Mayfield (Specialty 607)
- \*POOR BOY  
Chuck Carba (Imperial 5452)
- QUIT MY BABY  
BE CAREFUL WITH A FOOL  
B. B. King (RPM 494)
- \*RAINBOW  
Russ Hamilton (Kopp 184)
- RANG TANG DING DONG  
Cellos (Apalla 510)
- \*ROCKIN' WITH THE CLOCK  
Shirley & Lee (Aladdin 3390)
- \*SHE'S GONE  
\*EVERY TIME I HEAR THAT SONG  
Ivory Joe Hunter (Atlantic 1151)
- SICK AND TIRED  
Chris Kenner (Imperial 5448)
- \*SOMEBODY IN MY HOME  
Howlin' Wolf (Chess 1668)
- \*TEARS ON MY PILLOW  
Eldoradas (Vee-Joy 250)
- TELL ME SO  
Donnie Elbert (DeLuxe 6143)
- THAT'LL BE THE DAY  
Crickets (Brunswick 55009)
- THAT OLD FEELING  
Ray Hamilton (Epic 9224)
- THINK  
I BETTER MAKE A MOVE  
"5" Royales (King 5053)
- \*THIS NEARLY WAS MINE  
Don Gardner (DeLuxe 6133)
- THIS TRAIN HAS GONE  
Chuck Willis (Atlantic 1148)
- TONIGHT TONIGHT  
Mello-Kings (Herald 502)
- UNITED  
Otis Williams (DeLuxe 6138)  
Love Nates (Holiday 2605)
- WALKIN' WITH FRANKIE  
Frankie Lee Sims (Ace 527)
- WHAT WILL I TELL MY HEART  
Fots Domina (Imperial 5454)
- WHEN I MEET MY GIRL  
Tommy Ridgley (Herald 501)
- WHITE SILVER SANDS  
Dave Gardner (OJ 1002)  
Don Rondo (Jubilee 5288)
- WHOLE LOT OF SHAKIN' GOING ON  
Jerry Lee Lewis (Sun 267)



## THE NATION'S R & B TOP 20

		Pas. Last Week
1	SEARCHIN' Coasters (Atco 6087)	1
2	SEND FOR ME Nat "King" Cole (Capitol 3737)	2
3	SHORT FAT FANNIE Larry Williams (Specialty 608)	3
4	LONG LONELY NIGHTS Clyde McPhatter (Atlantic 1149) Lee Andrews & Hearts (Chess 1665)	5
5	STAR DUST Billy Ward & Dominoes (Liberty 55071)	4
6	WHISPERING BELLS Del-Vikings (Dot 15592)	6
7	GOODY GOODY Lymon & Teenagers (Gee 1039)	9
8	TO THE AISLE Five Satins (Ember 1019)	8
9	TEDDY BEAR Elvis Presley (RCA Victor 7000)	7
10	MISS YOU SO Lillian Offitt (Excella 2104)	13
11	FARTHER UP THE ROAD Bobby Blue Bland (Duke 170)	14
12	MR. LEE Bobbettes (Atlantic 1144)	18
13	ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU Huey Smith (Ace 530)	10
14	JENNY, JENNY Little Richard (Specialty 606)	11
15	OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)	12
16	BYE BYE BABY Nappy Brown (Savoy 1514)	20
17	WHEN I SEE YOU Fats Domino (Imperial 5454)	17
18	C. C. RIDER Chuck Willis (Atlantic 1130)	15
19	SO RARE Jimmy Dorsey (Fraternity 755)	16
20	BYE BYE LOVE Everly Brothers (Cadence 1315)	19

21. WHAT WILL I TELL MY HEART. 22. WHOLE LOT OF SHAKIN' GOING ON. 23. THAT'LL BE THE DAY. 24. DIANA. 25. THINK.

## BLACK GOLD

### AWARD O' the WEEK

July 27, 1957 — The Cash Box

### SURE SHOTS

August 3, 1957 — The Cash Box

### HIT PARADERS

The Music Vendors — Aug. 3, 1957

### The SPOTLIGHTS on

The Billboard — August 10, 1957

### Bobby Blue Bland's

## "FARTHER UP THE ROAD"

and

## "SOMETIMES TOMORROW"

DUKE # 170

### Arthur Prysock's

## "BYE, BYE, BABY"

and

## "TOO LONG I'VE WAITED"

PEACOCK # 1776

### Buddy Ace's

## "IT CAN'T BE TRUE"

and

## "I'M IN THE MOOD"

DUKE # 176

### The Uniques'

## "RIGHT NOW"

and

## "SOMEWHERE"

PEACOCK # 1777

## DUKE AND PEACOCK RECORDS, INC.

2809 ERASTUS STREET  
HOUSTON, TEXAS

# New Star



LAS VEGAS—Dave Burton, MGM Recording star, who has been appearing at the Flamingo Hotel in Las Vegas for the last eighteen months, proudly shows off his one week old son, Brion Adam, to (l. to r.) the doctor, Jack Benny, and godfather Al Parvin, president of the Flamingo Hotel. Dave is at the extreme left and wife Maxine Burton holds the newcomer. To celebrate the occasion, Dave signed a new contract calling for another twelve month holdover.

## New Jazz Nitery To Open In New York City

NEW YORK—Jazz City, a plush nitery dedicated to the various forms of jazz, will get a kleig-lighted opening Tuesday night, August 20th. Located at 157 W 49th St., Jazz City will feature in its opening weeks The Jazz City Octet featuring such jazz personalities as Ruby Braff, Nat Pierce, and Pee Wee Russell plus the Don Elliot Quartet. Skedded for future appearances are Erroll Garner on September 2nd; Gene Krupa on October 28th; and The George Shearing Quintet on November 25th. A program of special tributes, awards, Jazz lectures, Sunday Matinees, and guest nights has been outlined by the new jazz nitery.

## Dana Records Moves Entire Operation To New York

NEW YORK—Dana Records, Inc., has moved its operations from East Newark, N. J., to New York and has leased 5,000 square feet at 315 West 47th Street, New York City, it has been announced by Jerry Blaine, President of Jay-Gee Record Co., Inc., Dana's parent company. The first floor of the West 47th Street address houses the general offices of Jay-Gee and its other subsidiary companies, Jubilee Records, Josie Records, Port Records, Winley Records and Blue Chip Records. The fourth floor will be occupied by Dana and will be the shipping area for all the companies.

## Handy Film Bio



HOLLYWOOD — W. C. Handy (seated), composer of the famous "St. Louis Blues", joins Barney Balaban, president of Paramount Pictures, in signing agreement for Paramount to make film-biography of Handy titled "St. Louis Blues." Nat King Cole has been signed for a starring role and Robert Smith will produce.

Breaking Nationally On All Charts!  
**"Beautiful Weekend"**  
 Googie René  
 #212  
 Taking Off!!  
**"Little Bitty Pretty One"**  
 Bobby Day  
 and The Satellites  
 #211  
**CLASS RECORDS**

**"Q-BOP SHE-BOP"**  
 THE  
**DELLS**  
 HERE'S A TOP MONEY MAKER  
 FROM A TOP-SWINGING GROUP  
**Vee-Jay RECORDS, INC.**  
 2129 S. Michigan Avenue  
 Chicago 16, Illinois

AMERICA'S TOP BLUES — ROCK & ROLL — SPIRITUAL — ONE-STOP  
 60¢ for 45's **BARNEY'S** COMPLETE STOCK  
 65¢ for 78's **ONE - STOP** R&B—ROCK & ROLL  
 LP's 30% Off **1148 SO. KEDZIE** SPIRITUAL—JAZZ  
 FAST SHIPPING **CHICAGO 12, ILLINOIS** WELCOME NAMM'ers  
 ALL PHONES: NEVada 8-9053

# The Cash Box



### NEW YORK

- 1 **MR. LEE**  
Bobbettes  
(Atlantic 1144)
- 2 **SEND FOR ME**  
Nat "King" Cole  
(Capitol 3737)
- 3 **LONG LONELY NIGHTS**  
Clyde McPhatter  
(Atlantic 1149)  
Lee Andrews & Hearts  
(Chess 1665)
- 4 **SEARCHIN'**  
Coasters  
(Atco 6087)
- 5 **GOODY GOODY**  
Lymon & Teenagers  
(Gee 1039)
- 6 **DIANA**  
Paul Anka  
(ABC-Paramount 9381)
- 7 **STAR DUST**  
Billy Ward & Dominoes  
(Liberty 55071)
- 8 **WHISPERING BELLS**  
Del-Vikings  
(Dot 15592)
- 9 **LET'S START  
ALL OVER AGAIN**  
Paragons  
(Winley 220)
- 10 **CAN I COME  
OVER TONIGHT**  
Velours  
(Onyx 512)

### CHICAGO

- SEND FOR ME**  
Nat "King" Cole  
(Capitol 3737)
- FARTHER UP  
THE ROAD**  
Bobby Blue Bland  
(Duke 170)
- BYE, BYE BABY**  
Nappy Brown  
(Savoy 1514)
- STAR DUST**  
Billy Ward & Dominoes  
(Liberty 55071)
- SEARCHIN'**  
Coasters  
(Atco 6087)
- MISS YOU SO**  
Lillian Offitt  
(Excelllo 2104)
- SO RARE**  
Jimmy Dorsey  
(Fraternity 755)
- I'M A KING BEE**  
Slim Harpo  
(Excelllo 2113)
- ALL YOUR LOVE**  
Magic Sam  
(Cobra 501)
- TEDDY BEAR**  
Elvis Presley  
(RCA Victor 7000)

### NEW ORLEANS

- SICK AND TIRED**  
Chris Kenner  
(Imperial 5448)
- WHAT WILL I TELL  
MY HEART**  
Fats Domino  
(Imperial 5454)
- SEARCHIN'**  
Coasters  
(Atco 6087)
- MISS YOU SO**  
Lillian Offitt  
(Excelllo 2104)
- LONG LONELY NIGHTS**  
Clyde McPhatter  
(Atlantic 1149)
- TO THE AISLE**  
Five Satins  
(Ember 1019)
- STAR DUST**  
Billy Ward & Dominoes  
(Liberty 55071)
- ROCKIN' PNEUMONIA  
AND THE BOOGIE  
WOOGIE FLU**  
Huey Smith (Ace 530)
- FARTHER UP  
THE ROAD**  
Bobby Blue Bland  
(Duke 170)
- LONELY CHAIR**  
Lloyd Price  
(KRC 301)

### ST. LOUIS

- 1 **FARTHER UP  
THE ROAD**  
Bobby Blue Bland  
(Duke 170)
- 2 **SEND FOR ME**  
Nat "King" Cole  
(Capitol 3737)
- 3 **MISS YOU SO**  
Lillian Offitt  
(Excelllo 2104)
- 4 **SEARCHIN'**  
Coasters  
(Atco 6087)
- 5 **BYE, BYE BABY**  
Nappy Brown  
(Savoy 1514)
- 6 **SHORT FAT FANNIE**  
Larry Williams  
(Specialty 608)
- 7 **GOODY GOODY**  
Lymon & Teenagers  
(Gee 1039)
- 8 **WHISPERING BELLS**  
Del-Vikings  
(Dot 15592)
- 9 **STAR DUST**  
Billy Ward & Dominoes  
(Liberty 55071)
- 10 **DO YOU MEAN IT**  
Ike Turner  
(Federal 12297)

### NEWARK

- MR. LEE**  
Bobbettes  
(Atlantic 1144)
- GOODY GOODY**  
Lymon & Teenagers  
(Gee 1039)
- LONG LONELY NIGHTS**  
Lee Andrews & Hearts  
(Chess 1665)  
Clyde McPhatter  
(Atlantic 1149)
- STAR DUST**  
Billy Ward & Dominoes  
(Liberty 55071)
- SHORT FAT FANNIE**  
Larry Williams  
(Specialty 608)
- MISS YOU SO**  
Lillian Offitt  
(Excelllo 2104)
- SEND FOR ME**  
Nat "King" Cole  
(Capitol 3737)
- SEARCHIN'**  
Coasters  
(Atco 6087)
- WHEN I SEE YOU**  
Fats Domino  
(Imperial 5454)
- BYE, BYE BABY**  
Nappy Brown  
(Savoy 1514)

### DALLAS

- SHORT FAT FANNIE**  
Larry Williams  
(Specialty 608)
- WHISPERING BELLS**  
Del-Vikings  
(Dot 15592)
- SEND FOR ME**  
Nat "King" Cole  
(Capitol 3737)
- FARTHER UP  
THE ROAD**  
Bobby Blue Bland  
(Duke 170)
- WHOLE LOT OF  
SHAKIN' GOING ON**  
Jerry Lee Lewis  
(Sun 267)
- TEDDY BEAR**  
Elvis Presley  
(RCA Victor 7000)
- JENNY, JENNY**  
Little Richard  
(Specialty 606)
- MISS YOU SO**  
Lillian Offitt  
(Excelllo 2104)
- LOTTA LOVIN'**  
Gene Vincent  
(Capitol 3763)
- LONG LONELY  
NIGHTS**  
Clyde McPhatter  
(Atlantic 1149)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# The Cash Box



## PHILADELPHIA

## LOS ANGELES

## DETROIT

- 1 LONG LONELY NIGHTS  
*Lee Andrews & Hearts*  
(Chess 1665)
- 2 GOODY GOODY  
*Lymon & Teenagers*  
(Gee 1039)
- 3 SHORT FAT FANNIE  
*Larry Williams*  
(Specialty 608)
- 4 SEARCHIN'  
*Coasters*  
(Atco 6087)
- 5 WHISPERING BELLS  
*Del-Vikings*  
(Dot 15592)
- 6 ROCKIN' PNEUMONIA  
AND THE BOOGIE  
WOOGIE FLU  
*Huey Smith (Ace 530)*
- 7 SEND FOR ME  
*Nat "King" Cole*  
(Capitol 3737)
- 8 STAR DUST  
*Billy Ward & Dominoes*  
(Liberty 55071)
- 9 TO THE AISLE  
*Five Satins*  
(Ember 1019)
- 10 TONIGHT TONIGHT  
*Mello-Kings*  
(Herald 502)

- SEARCHIN'  
*Coasters*  
(Atco 6087)
- LONG LONELY NIGHTS  
*Lee Andrews & Hearts*  
(Chess 1665)  
*Clyde McPhatter*  
(Atlantic 1149)
- SHORT FAT FANNIE  
*Larry Williams*  
(Specialty 608)
- SEND FOR ME  
*Nat "King" Cole*  
(Capitol 3737)
- FARTHER UP  
THE ROAD  
*Bobby Blue Bland*  
(Duke 170)
- OVER THE MOUNTAIN  
AND ACROSS THE SEA  
*Johnnie & Joe*  
(Chess 1654)
- TONIGHT TONIGHT  
*Mello-Kings*  
(Herald 502)
- DARLING  
IT'S WONDERFUL  
*Lovers*  
(Lamp 2005)
- I'M GONNA  
SIT RIGHT DOWN  
*Billy Williams*  
(Coral 61830)
- BEAUTIFUL WEEKEND  
*Googie Rene*  
(Class 212)

- SEND FOR ME  
*Nat "King" Cole*  
(Capitol 3737)
- STAR DUST  
*Billy Ward & Dominoes*  
(Liberty 55071)
- FARTHER UP  
THE ROAD  
*Bobby Blue Bland*  
(Duke 170)
- IT'S NOT FOR ME  
TO SAY  
*Johnny Mathis*  
(Columbia 40851)
- GOODY GOODY  
*Lymon & Teenagers*  
(Gee 1039)
- SEARCHIN'  
*Coasters*  
(Atco 6087)
- SHORT FAT FANNIE  
*Larry Williams*  
(Specialty 608)
- THAT'LL BE THE DAY  
*Crickets*  
(Brunswick 55009)
- ALL YOUR LOVE  
*Magic Sam*  
(Cobra 501)
- I'M GONNA  
SIT RIGHT DOWN  
*Billy Williams*  
(Coral 61830)

## BOSTON

## MEMPHIS

## SAN FRANCISCO

- 1 DIANA  
*Paul Anka*  
(ABC-Paramount 9381)
- 2 THAT'LL BE THE DAY  
*Crickets*  
(Brunswick 55009)
- 3 SEARCHIN'  
*Coasters*  
(Atco 6087)
- 4 WHOLE LOT OF  
SHAKIN' GOING ON  
*Jerry Lee Lewis*  
(Sun 267)
- 5 GOODY GOODY  
*Lymon & Teenagers*  
(Gee 1039)
- 6 TEDDY BEAR  
*Elvis Presley*  
(RCA Victor 7000)
- 7 WHISPERING BELLS  
*Del-Vikings*  
(Dot 15592)
- 8 TO THE AISLE  
*Five Satins*  
(Ember 1019)
- 9 RAINBOW  
*Russ Hamilton*  
(Kapp 184)
- 10 PASSING STRANGERS  
*Vaughan & Eckstine*  
(Mercury 71122)

- FARTHER UP  
THE ROAD  
*Bobby Blue Bland*  
(Duke 170)
- SEND FOR ME  
*Nat "King" Cole*  
(Capitol 3737)
- SO RARE  
*Jimmy Dorsey*  
(Fraternity 755)
- IF I THOUGHT YOU  
NEEDED ME  
*Little Willie John*  
(King 5066)
- GOOD NEWS  
*Muddy Waters*  
(Chess 1667)
- MISS YOU SO  
*Lillian Offitt*  
(Excello 2104)
- SOMEBODY  
IN MY HOME  
*Howlin' Wolf*  
(Chess 1668)
- LOVE  
ROLLER COASTER  
*Joe Turner*  
(Atlantic 1146)
- BYE, BYE BABY  
*Nappy Brown*  
(Savoy 1514)
- HUMPTY DUMPTY  
HEART  
*Lavern Baker*  
(Atlantic 1140)

- SEND FOR ME  
*Nat "King" Cole*  
(Capitol 3737)
- FARTHER UP  
THE ROAD  
*Bobby Blue Bland*  
(Duke 170)
- OVER THE MOUNTAIN  
AND ACROSS THE SEA  
*Johnnie & Joe*  
(Chess 1654)
- ROCKIN' PNEUMONIA  
AND THE BOOGIE  
WOOGIE FLU  
*Huey Smith (Ace 530)*
- SO RARE  
*Jimmy Dorsey*  
(Fraternity 755)
- THINK  
*"S" Royales*  
(King 5053)
- SHORT FAT FANNIE  
*Larry Williams*  
(Specialty 608)
- IT'S NOT FOR ME  
TO SAY  
*Johnny Mathis*  
(Columbia 40851)
- BEAUTIFUL WEEKEND  
*Googie Rene*  
(Class 212)
- WHISPERING BELLS  
*Del-Vikings*  
(Dot 15592)



# R & B Sure Shots

## "BEAUTIFUL WEEKEND"

The Cash Box  
Sleeper of the Week

8/3

Googie Rene ..... Class 212

## "CAN I COME OVER TONIGHT"

The Cash Box  
Award o' the Week

7/6

Velours ..... Onyx 512

## "DARLING ITS WONDERFUL"

Lovers ..... Lamp 2005

## "HONEYCOMB"

The Cash Box  
Sleeper of the Week

7/27

Jimmie Rodgers ..... Roulette 4015

## "TONIGHT TONIGHT"

The Cash Box  
R&B Sleeper of the Week

5/18

Mello-Kings ..... Herald 502

## Allen Distrib Moves

RICHMOND, VA. — Allen Distributing, this city, has announced a move to larger quarters at 420 West Broad St., and the appointment of Nancy Moran to do promotion and publicity in the Richmond area.

Miss Moran has been in the retailing end of music for seven years, and majored in music at the Richmond Professional Institute.

## Chris Connor Into Village Vanguard Aug. 20

NEW YORK—Stylist Chris Connor will make her first New York night club appearance in more than a year when she begins a three-week engagement at the Village Vanguard Tuesday, August 20th.

Miss Connor, whose latest pressing is a two-disk Atlantic package, "Chris Connor Sings The George Gershwin Almanac of Song," will be accompanied by a rhythm section that will include pianist Stan Free, bassist Wendell Marshall, and drummer Osie Johnson.

The nitery, located at 7th Ave. South and 11st., will present Miss Connor nightly excluding Monday evenings. Sunday Afternoon Jazz Concerts will be held at the Vanguard from 4:30 PM to 7 PM featuring the artist.

A Smash! Can't Miss!

## "ONE LOOK AT YOU DADDY"

b/w "Emmitt Lee"

Carol Fran

Excello 2118

Riding High!

## "I'M A KING BEE"

Slim Harpo

Excello 2113

Already a National Hit!

## "MISS YOU SO"

Lillian Offitt

Excello 2104

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NASHVILLE TENN.

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# R & B Reviews

**A AWARD & SLEEPER**      **B VERY GOOD**      **C FAIR**  
**B+ EXCELLENT**      **C+ GOOD**      **D MEDIOCRE**

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

ELLA JOHNSON  
(Mercury 71167)

**B+** "NO! I AIN'T GONNA LET YOU GO" (2:41) [Sophisticate BMI] Ella Johnson lends her easy vocaling style to a middle beat blues and the result is an entertaining and pleasing wax. The gal imparts something to a lyric. Good deck that should please her fans.

**B** "YOU'RE THE ONE FOR ME" (2:17) [Harbor BMI] Miss Johnson chants a middle beat bouncer with a zesty performance. Happy item the kids can jump to.

ERNE FREEMAN  
(Imperial 5461)

**B+** "DUMPLIN'S" (2:20) [Carney BMI — Bagby] Ernie Freeman lends his talent to a middle beat jump already grabbing action via Doc Bagby's original. Freeman has strong commercial appeal and proven acceptance. In areas where the Bagby deck is not already in he should partake of a good portion of the sales.

**B+** "BEAUTIFUL WEEKEND" (2:15) [Recordo BMI — Vikki] Another cover of a deck already making it via Googie Rene's pianistic styling. Here Freeman fights it out key for key and, again, his following will stand up and be counted. Two powerful offerings that should add up to an attractive package.

JOAN AND JOY  
(Hull 725)

**B+** "YOU'RE MY PRESCRIPTION" (2:00) [Keel BMI — James DeLeston] Joan and Joy lend their likable sound to a middle beat bouncer of engaging qualities. The twosome bounces easily and the item delivered embodies a joyful quality. This side has sold very well in the local area already and there is no reason it can't do likewise in any market.

**B** "MY LOVER HAS LEFT ME" (2:10) [Keel BMI — Miller & Smith] The pair has a smart and deft manner of dishing up a lyric. The tune is happy, the treatment infectious, and the result is a tune that gets under your skin. Honky tonk instrumental support also lends to the attractiveness of the sound.

AL SAVAGE  
(Herald 505)

**B** "TROUBLE ON MY MIND" (2:38) [Angel BMI — B. Myles] Al Savage does his usually fine job on a slow, rhythmic blues. Good, solid material and projection. Should attract attention.

**B** "A FOOL WAS I" (2:26) [Angel BMI — B. Myles] Savage wails a slow lilting ballad with a great deal of emotion. Good vocaling of a moving blues. Both decks worthy of your close inspection.

NOBLE "THIN MAN" WATTS  
(Baton 246)

**B+** "EASY GOING" (2:10 Part One) (2:10 Part Two) [Dare Music BMI — Watts] Noble Watts and his Rhythm Sparks dish up an engaging slow beat instrumental with some very fascinating sounds. The item could take off for a big instrumental seller. It is definite programming material with a really commercial quality that should attract the buyer. Sound and gimmicks very strong.

## The Cash Box Award o' the Week

"HAPPY, HAPPY BIRTHDAY BABY" (2:22)  
[Arc Donna BMI—Sylvia, Lopez]

"OL MAN RIVER" (2:27) [Harms ASCAP—Kearns, Hammerstein]

THE TUNE WEAVERS  
(Checker 872)

● The Tune Weavers delight with a sentimental, tender, tho sad, item, "Happy, Happy Birthday, Baby". The Tune Weavers blend in excellent voice, with a very strong fem lead, as they tell the story of the old love who still carries the torch. Pretty melody well done. It has the earmarks of a

national pop and r & b hit. Watch it carefully. The flip is that old standard, "Ol Man River", treated to a quick beat rocking arrangement that puts it right into the teener idiom. Interesting and good listening. Watch "Happy, Happy Birthday Baby" for big action.

"JIM" (2:41) [Leeds ASCAP—Samuels, Petrillo, Shawn]

"ROCK HOUSE" (2:20) [Crossroads BMI—Smith]

BIG MAYBELLE  
(Savoy 1519)

● Big Maybelle sings "Jim" with her own particular style of bluesing and the result is a fine interpretation — one that the public should move right in on. Big Maybelle treats the tune to a dozen different vocal tricks but manages to keep the note of tenderness called for. This gal can sing and

jockeys should have a field day with this wax. The flip, "Rock House", has Big Maybelle belting a fast beat jump with all her raucous energy. The songstress reaches down to her toes for some of her notes—shouting with no inhibitions. Exciting jump material.

"I FOUND A HOME" (2:20) [Arc BMI—Henry, Cayten]

"IT WON'T BE LONG" (2:18) [Arc BMI—Fratto, Carter]

CLARENCE HENRY  
(Argo 5273)

● Clarence Henry wails his way through a quick beat rhythm blues, "I Found A Home", with the same qualities that made his "Ain't Got No Home" a smash seller. Henry uses several gimmicked voices in his reading of the jump, and the down home instrumental backing lends sound and simplicity. Henry sings natural voice, falsetto and

frog type. Watch this side. It could be really big. The flip, "It Won't Be Long", is another quick beat side in which Henry sings "it won't be long 'till I'll be home". A sprightly side that moves along at a good pace. Ok side that could grab action, but we think it will all resolve into "I Found A Home".

"BABY OH BABY" (2:30)

[Figure Music BMI—Johnson, Bouknight, Coleman]

"ANGEL EYES" (2:30) [Real Gone BMI—Johnson, Bouknight, Coleman]

THE SHELLS  
(Johnson 104)

● The Johnson label, out of which came "Don't Ask Me To Be Lonely" by The Dubs, now offers The Shells chanting "Baby Oh Baby", already stirring up some noise in a few areas. The master, taken over by George Goldner, will remain on the Johnson label. It is a slow beat ballad, delivered with a rhythmic chant against a simple big beat

background. It has the appealing quality the kids seem to ferret out of a wax. Keep close tabs on this deck—it could mean money in the bank. The flip, "Angel Eyes", is a slow beat melodious item offered with warmth. Pleasing side that fails to come up to the quality of "Baby Oh Baby".

"HANDS OFF" (2:25) [Sylvia BMI—Stone, Mauro]

"WHO, WHY, WHEN, WHAT" (2:10) [Sylvia BMI—Stone, Walker]

THE TWO MORROWS  
(Cadence 1327)

● Here's a new duo, The Two Morrows, with a pair of infectious novelties that should focus the spotlight in full glare on their talented tonsils. "Hands Off", a middle beat jumper is rocked out with a saucy reading against a boisterous ork backdrop. Delightful pleaser. The coupling, "Who, Why, When,

What", is another sprightly novelty, but with a quick beat tempo. Staccato reading of the lyric with a fresh and happy treatment gives this side every chance to step out. Two cute waxings back to back. Either can bring lots of attention to The Two Morrows.

WILL JONES  
(Modern 1024)

**B+** "HANDS ACROSS THE TABLE" (2:03) [Mills ASCAP — Parish, DeLettre] Will Jones does a deep voiced reading of the slow, tender melodic delighter. The standard receives a warm and distinctive treatment by Jones and his smooth working choral backdrop. A most pleasurable wax.

**B** "LOVE CAN DO MOST ANYTHING" (2:20) [Modern/House of Fortune BMI—Matola] Jones and The Cadets bounce lightly but effectively on a middle beat rhythm piece. Easy is the mood. Another ok deck.

GUS JENKINS  
(Flash 123)

**B+** "PAY DAY SHUFFLE" (2:35) [Shag BMI — Reynolds, Jenkins] Parts one and two) Gus Jenkins offers a two part instrumental middle beat with a sound and excitement that should appeal to the friends he made with "Tricky". Should become a deejay favorite and develop from there. Watch its progress.

JODY WILLIAMS  
(Argo 5274)

**B** "LUCKY LOU" (2:22) [Arc BMI — J. Williams] Jody Williams provides an interesting instrumental middle beat. Sound and gimmick are attention getters and it has a unique quality that could provide the spark to bring in the buyers. Good deck.

**B** "YOU MAY" (2:31) [Arc BMI — J. Williams] Jody Williams sings on this side. A slow beat blues that comes off an ok deck. A pleasing side—but without the unique quality of "Lucky Lou".

BOBBY DAY  
(Class 211)

**B** "WHEN THE SWALLOWS COME BACK TO CAPISTRANO" (2:55) [M. Witmark & Sons ASCAP — Leone Rene] Bobby Day sings the lovely melody with a moving reading. A pleasurable wax the teeners and their elders should find most enjoyable.

**B** "LITTLE BITTY PRETTY ONE" (2:30) [Recordo BMI — Byrd] Bobby Day is backed with a constant handclap beat and chorus on a quick beat jump novelty. Day and the group teams in good style as they rock out the energetic wax. Happy jumper with a good steady dance beat.

HARROLD BURRAGE  
(Cobra 5018)

**B** "STOP, FOR THE RED LIGHT" (2:44) [Armel BMI—Willie Dixon] Harrold Burrage sings a sermon "stop for the red light, the life you save might be your own." The wax opens with a novelty crash sound and that catches your ear immediately. Quickbeat jumper that has novelty, message and good dance tempo.

**B** "SATISFIED" (2:46) [Armel BMI — Willie Dixon] Burrage sings a slow beat blues on the coupling, and does a very good job of wailing the funky material. Two good decks.

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*



## Top Selling Records

Reported by

# R & B

## Retail Outlets

From Coast to Coast

### ALBEE MUSIC

Brooklyn, N. Y.

1. Mr. Lee (Bobettes)
2. Bye, Bye Love (Everly Bros.)
3. Goody Goody (F. Lymon)
4. Long Lonely Nights (Andrews/McPhatter)
5. That Will Be The Day (Crickets)
6. Whispering Bells (Del-Vikings)
7. Send For Me (N. Cole)
8. Let's Start All Over Again (Paragons)
9. To The Aisle (Five Satins)
10. Teddy Bear (E. Presley)

### ANDRE'S RECORD SHOP

Lansing, Mich.

1. That'll Be The Day (Crickets)
2. Searchin' (Coasters) (L. Andrews)
3. Short Fat Fanny (L. Williams)
4. Diana (P. Anka)
5. Whispering Bells (Del-Vikings)
6. Rockin' Pneumonia (H. Smith)
7. Goody Goody (F. Lymon)
8. Please Send Me Someone To Love (Moonglows)
9. Flying Saucer 2nd (Buchanan & Goodman)
10. Long Lonely Nights (Andrews)

### MUSIC MART INC.

Orange, N. J.

1. Diana (P. Anka)
2. Long Lonely Nights (L. Andrews)
3. Mr. Lee (Bobettes)
4. Short Fat Fanny (L. Williams)
5. To The Aisle (Five Satins)
6. Goody Goody (F. Lymon)
7. Stardust (B. Ward)
8. That Will Be The Day (Crickets)
9. Tonight, Tonight (Mellow Kings)
10. I'm Gonna Sit Right Down (B. Williams)

### MELODY HOUSE

St. Louis, Mo.

1. When I See You (F. Domino)
2. Searchin' (Coasters)
3. Short Fat Fannie (L. Williams)
4. Send For Me (N. Cole)
5. That Old Feeling (R. Hamilton)
6. I Like Your Kind Of Love (A. Williams)
7. Miss You So (L. Offitt)
8. Goody Goody (F. Lymon)
9. Whispering Bells (Del-Vikings)
10. Rocking Pneumonia (H. Smith)

### FLASH MUSIC

Los Angeles, Calif.

1. Send For Me (N. Cole)
2. For Better Or Worse (Green)
3. Shindig (B. Doggett)
4. Bye, Bye Love (Everly Bros.)
5. Beautiful Weekend (G. Rene)
6. Long Lonely Nights (C. McPhatter)
7. No Kissing And Hugging (C. Berry)
8. Searchin' (Coasters)
9. When I See You (F. Domino)
10. Payday Shuffle (G. Jenkins)

### COMER'S RECORD NOOK

San Antonio, Texas

1. Short Fat Fannie (L. Williams)
2. Cool Shake (Del-Vikings)
3. Whispering Bells (Del-Vikings)
4. Let The Four Winds Blow (R. Brown)
5. When I See You (F. Domino)
6. Over The Mountain (Johnnie & Joe)
7. Young Blood (Coasters)
8. Goody Goody (Teenagers)
9. Mr. Lee (Bobettes)
10. Wonderful Wonderful One (M. Phillips)

### CLEF RECORD STUDIO

Chicago, Ill.

1. Send For Me (N. Cole)
2. King Bee (S. Harpo)
3. Farther Up The Road (Bland)
4. Don't Ask Me (Dubs)
5. Q-Bop-She-Bop (Dells)
6. Miss You So (L. Offitt)
7. Stardust (B. Ward)
8. Diana (B. Rhambo)
9. It Hurts Me Too (E. James)
10. Everytime I Hear That Song (I. J. Hunter)

### LINN'S MUSIC SHOP

Philadelphia, Pa.

1. Send For Me (N. Cole)
2. C. C. Rider (C. Willis)
3. Rockin' Pneumonia (H. Smith)
4. Long Lonely Nights (L. Andrews)
5. Stardust (B. Ward)
6. Searchin' (Coasters)
7. Short Fat Fannie (L. Williams)
8. Next Time You See Me (Jr. Parker)
9. Desiree (Charts)
10. Mr. Lee (Bobettes)

### MUSIC SALES CORP.

Augusta, Ga.

1. Short Fat Fannie (L. Williams)
2. Searchin' (Coasters)
3. In The Doorway Crying (Midnighters)
4. When I See You (F. Domino)
5. Whispering Bells (Del-Vikings)
6. C. C. Rider (C. Willis)
7. Teddy Bear (E. Presley)
8. Send For Me (N. Cole)
9. Rocking Pneumonia (H. Smith)
10. Jenny Jenny (Little Richard)



# R & B

## Disk Jockey

### REGIONAL RECORD REPORTS

### BOB NORRIS

WDVH—Gainesville, Fla.

1. Long Lonely Nights (C. McPhatter)
2. Humpty Dumpty Heart (L. Baker)
3. Please Send Me Someone To Love (Moonglows)
4. Short Fat Fannie (L. Williams)
5. Chicken And The Bop (Price)
6. When I See You (F. Domino)
7. Searchin' (Coasters)
8. Rang Tang Ding Dong (Cellos)
9. Whispering Bells (Del Vikings)
10. Whole Lot Of Shaking (J. L. Lewis)

### VINCE DOMINGO

WOV—New York, N. Y.

1. Send For Me (N. Cole)
2. Whispering Bells (Del Vikings)
3. Humpty Dumpty Heart (Lavern Baker)
4. Goody Goody (Lymon)
5. Long Lonely Nights (Andrews & Hearts)
6. Can I Come Over Tonight (The Velours)
7. Searchin' (Coasters)
8. Bye Bye Love (Everly Bros.)
9. In My Lonely Room (Heavenly Nights)
10. Mr. Lee (Bobettes)

### BILL DUPREE

WLIB—New York, N. Y.

1. Send For Me (N. Cole)
2. Long Lonely Nights (C. McPhatter)
3. Goody Goody (F. Lymon)
4. Mr. Lee (Bobettes)
5. Whispering Bells (Del Vikings)
6. Searchin' (Coasters)
7. Let's Start All Over (Paragons)
8. Farther Up The Road (B. B. Bland)
9. Q-Bop She-Bop (Dells)
10. Desiree (Charts)

### JOE DEAN

WBBF—Rochester, N. Y.

1. Teddy Bear (E. Presley)
2. Searchin' (Coasters)
3. Cool Shake (Del Vikings)
4. Diana (Paul Anka)
5. That'll Be The Day (Crickets)
6. Long, Lonely Nights (Andrews/McPhatter)
7. Over The Mountain, Across The Sea (Johnny & Joe)
8. Goody, Goody (Lymon)
9. Short Fat Fanny (L. Williams)
10. Honeycomb (J. Rogers)

### DON TERRY BURFORD

KBSF—Springhill, La.

1. Searchin' (Coasters)
2. Short Fat Fannie (L. Williams)
3. Jenny Jenny (Little Richard)
4. Valley Of Tears (F. Domino)
5. C. C. Rider (C. Willis)
6. Let The Four Winds Blow (R. Brown)
7. Goody Goody (F. Lymon)
8. Long Lonely Nights (C. McPhatter)
9. Red Cadillac & Black Mustang (B. Luman)
10. Suzy-Q (D. Hawkins)

### DOROTHY KINNEY

KVSA—McGehee, Ark.

1. Long Lonely Nights (C. McPhatter)
2. Teddy Bear (E. Presley)
3. To The Aisle (Five Satins)
4. Swanee River Rock (Red Tops)
5. White Silver Sands (Gardner)
6. That'll Be The Day (Ravens)
7. Stardust (B. Ward)
8. Young Blood (Coasters)
9. Rockin' Pneumonia (H. Smith)
10. Whole Lot Of Shaking (J. L. Lewis)

### BILL "SPARKY" MULLEN

WSID—Baltimore, Md.

1. Two Hearts Apart (Lori Jai)
2. Baby Oh Baby (The Shells)
3. Short Fat Fannie (L. Williams)
4. It Was There (Johnnie & Joe)
5. Bermuda Shorts (The Delroys)
6. What Can I Do (D. Elbert)
7. Tweedle O Twill (Wakely)
8. Alligator Meat (C. Singleton)
9. Am I Blue (E. Cochran)
10. Everytime I Hear That Song (Ivory Joe Hunter)

### JAMES HARTLEY

WPRI—Perry, Fla.

1. Long Lonely Nights (Andrews & Hearts)
2. To The Aisle (Five Satins)
3. Short Fat Fanny (L. Williams)
4. Diana (P. Anka)
5. Get On The Right Track Baby (R. Charles)
6. Mr. Lee (Bobettes)
7. When I See You (F. Domino)
8. Love Me Right (L. Baker)
9. She's Gone (Ivory J. Hunter)
10. That Train Has Gone (Willis)

### ART LABOE

KPOP—Los Angeles, Calif.

1. Johnny (Dots)
2. Arrow Of Love (Six Teens)
3. When I Meet My Girl (T. Ridgley)
4. No Kissin' 'n Huggin' (Berry)
5. Dedicated To You (S. Knight)
6. Little Bitty Pretty One (Day)
7. Mr. Lee (Bobettes)
8. Whispering Bells (Del Vikings)
9. Beautiful Weekend (G. Rene)
10. Dearest (Templements)

# Shearing In New Haven



NEW HAVEN, CONN.—Pianist George Shearing is shown being interviewed by George LeZotte and Bob Norman of WAVZ-New Haven during Shearing's three day engagement at Tom Nolan's Villa Rosa in nearby Milford. The show on which Shearing is guesting is a new week end program on WAVZ, "Week End With WAVZ," which is hosted by LeZotte (second from left), and Norman (left), who also produces the show. Tom Nolan, host at the club, completes the picture on the right.

## 4 Albums Herald Dot's Entrance Into Jazz Field

LOS ANGELES — Dot Records launches into the jazz album field this month with four entries from the Jazz Horizons Series, produced by Dot's Director of Album Repertoire Tom Mack.

Debuting in August is the first of the series, "The Brothers Candoli", presenting the trumpet - playing brothers, Pete and Conte, together for the first time with their own group, assisted by Jimmy Rowles, piano, Howard Roberts, guitar, Joe Mondragon, bass, and Alvin Stoller, drums. Arrangements are by Pete Candoli.

Three more Jazz Horizons albums will be released in September. "Word Jazz", features Ken Nordine as the narrator of eight sketches from his own pen.

"Basically Bagley" presents the former Kenton bassist, Don Bagley, with his trio. He is assisted by Jimmy Rowles at the piano and Shelly Manne on drums.

"Swinging Scots" consists of an all-star group headed by Johnny Keating, and was recorded in London. With Keating are Jimmy Deuchar, trumpet, George Chisholm, trombone, Ronnie Ross, baritone, Tommy Whittle and Duncan Lamont, tenors.

## Columbia App't's Kling

NEW YORK—George A. Kling has been appointed Regional Merchandise Manager, Special Markets, for the Columbia Records Sales Corporation, according to an announcement today by Milt Selkowitz, Sales Manager, Special Markets.

Kling, who comes to Columbia well qualified for the newly created position, has been grounded in the super-market field by several years with the General Foods Corporation. His duties for the record company will consist of sales and promotion work with Rack Service Distributors.

Kling will headquarter in Hartford, Connecticut and reports to Selkowitz, whose headquarters are in the main Administrative Offices in New York.

TOPS in POPS  
**"TO THE AISLE"**  
THE FIVE SATINS  
EMBER # 1019



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**"IT WAS THERE"**  
Johnny & Joe  
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# AMERICA'S TV SENSATION



## JIMMY DEAN

Red Hot Star of the CBS-TV JIMMY DEAN SHOW

With His Latest Smash Release

### "Look On The Good Side"

AND

### "Do You Love Me"

MERCURY-STAR DAY 71172

Here is the CROWN PRINCE OF COUNTRY MUSIC singing in the style that has made him and his fabulous show an American institution.

#### OPERATORS • DEALERS • DEEJAYS

For quick and sure action take advantage of JIMMY DEAN'S tremendous TV popularity and latch onto this new release.

ALSO- watch for a great new JIMMY DEAN album September 1st.

THE COUNTRY HITS ARE ON



## Country Disk Jockey REGIONAL RECORD REPORTS

### DOROTHY KINNEY KVSA—McGee, Ark.

1. Four Walls (J. Reeves)
2. My Love Is Real (Rainwater)
3. Two Shadows On My Window (J. Reeves)
4. There's A New Moon Over My Shoulder (B. Guitar)
5. Bye Bye Love (Everly Bros.)
6. Dear Love (S. James)
7. My Arms Are A House (H. Snow)
8. I'll Be There (R. Price)
9. A Fallen Star (J. Newman)

### DONN CALDWELL WHLL—Wheeling, W. Va.

1. I Wonder If I Care (Everly's)
2. Love Me To Pieces (Rusty & Doug)
3. Teddy Bear (E. Presley)
4. A Fallen Star (Husky/Newman)
5. Whole Lot Of Shakin' (Lewis)
6. Loving You (E. Presley)
7. Bye Bye Love (Everly Bros.)
8. Gonna Find Me A Bluebird (M. Rainwater)
9. Four Walls (J. Reeves)
10. My Arms Are A House (H. Snow)

### MARY WILSON KCLX—Colfax, Wash.

1. Gonna Find Me A Bluebird (M. Rainwater)
2. A White Sport Coat (Robbins)
3. Bye Bye Love (Everly Bros.)
4. A Fallen Star (Husky/Newman)
5. Four Walls (J. Reeves)
6. Mr. Love (Tubbs & Wilburn Bros.)
7. My Shoes Keep Walking Back To You (R. Price)
8. Moonlight Mt. (F. Young)
9. Young Hearts (J. Reeves)
10. My Arms Are A House (H. Snow)

### SAM BLESSING KOSI—Denver, Colo.

1. Teddy Bear (E. Presley)
2. Bye Bye Love (Everly Bros.)
3. Whole Lot Of Shakin' (Lewis)
4. A Fallen Star (F. Husky)
5. Loving You (E. Presley)
6. My Brand Of Blues (M. Rainwater)
7. High School Romance (Geo. Hamilton III)
8. Mean Woman Blues (Presley)
9. Gonna Find Me A Bluebird (M. Rainwater)
10. Love And Kisses (J. Martin)

### J. C. BURKE WEYE—Sonford, N. C.

1. Flame In My Heart (J. Jones)
2. Bye Bye Love (Everly Bros.)
3. The Other Woman (Sheppard)
4. Next In Line (J. Cash)
5. Welcome Home (McDonald)
6. Four Walls (J. Reeves)
7. Two Shadows In The Window (J. Reeves)
8. On My Mind Again (Walker)
9. Someone To Love (Farmer Boys)
10. Della Mae (Osborne Bros.)

### JAMES HARTLEY WPRY—Perry, Fla.

1. Bye Bye Love (Everly's)
2. Fraulein (B. Helms)
3. Four Walls (J. Reeves)
4. Honky Tonk Song (W. Pierce)
5. Grown Up Tears (M. Robbins)
6. Gonna Find Me A Bluebird (M. Rainwater)
7. Fallen Star (J. Newman)
8. Next In Line (J. Cash)
9. Someday (W. Pierce)
10. Lovesick Blues (S. Whitman)

### AL ROGERS KLYN—Amarillo, Texas

1. Fraulein (B. Helms)
2. Money, Marbles, Chalk (R. Allen)
3. Bye Bye Love (Everly Bros.)
4. Gonna Find Me A Bluebird (M. Rainwater)
5. A Fallen Star (J. Newman)
6. My Love Is Real (Rainwater)
7. Honky Tonk Song (W. Pierce)
8. If You'll Be My Love (Tillis)
9. Flash, Crash And Thunder (Farmer Boys)
10. Two Shadows On Your Window (J. Reeves)

### UNCLE CHARLIE BABCOCK CKLB—Oshowo, Ont.

1. Two Shadows On Your Window (J. Reeves)
2. Teddy Bear (E. Presley)
3. Bye Bye Love (W. Pierce)
4. Fraulein (B. Helms)
5. Love Me To Pieces (J. Martin)
6. Love Sick Blues (S. James)
7. Next In Line (J. Cash)
8. A Fallen Star (J. Newman)
9. Loving You (E. Presley)
10. Love Has Finally Come My Way (F. Young)

### DAVE WALSHAK KCTI—Gonzales, Texas

1. Teddy Bear (E. Presley)
2. Red Cadillac and Black Mustang (B. Luman)
3. Next In Line (J. Cash)
4. Blueberry Hill (E. Presley)
5. Lovesick Blues (S. Whitman)
6. Six Fools (T. B. Strength)
7. My Shoes Keep Walking Back To You (R. Price)
8. It's What You Are To Me (A. Terry)
9. My Arms Are A House (H. Snow)
10. Blue Jean Baby (D. Wolfe)

### RED BUTLER KMPC—Bokersfield, Calif.

1. Let Me Give My Heart To You (3 Notes)
2. You Can't Hurt Me Anymore (C. Smith)
3. Old Pal Of Yesterday (B. Clifton)
4. Up Yaander (C. H. Henson)
5. Sweethearts In Heaven (B. Woods)
6. Four Walls (J. Reeves)
7. Girl In The Night (Thompson)
8. Too Much Water (G. Jones)
9. Memories Of You (R. Weber)
10. Sawing On The Strings (Reno & Smiley)

### RAY SCOTT WNOP—Newport, Ky.

1. Teddy Bear (E. Presley)
2. A Fallen Star (J. Newman)
3. Bye Bye Love (Everly Bros.)
4. You Can't Make Me Cry (J. Williams)
5. A White Sport Coat (Robbins)
6. Don't Make Me Go (J. Cash)
7. My Arms Are A House (H. Snow)
8. I Love You So Much It Hurts (C. Gracie)
9. Moonlight Mountain (Young)
10. Whole Lot Of Shakin' (Lewis)

### GUY ANDREWS WEIM—Fitchburg, Mass.

1. A Fallen Star (J. Newman)
2. Fraulein (B. Helms)
3. Four Walls (J. Reeves)
4. Bye Bye Love (Everly Bros.)
5. White Sport Coat (Robbins)
6. Tangled Mind (H. Snow)
7. Teddy Bear (E. Presley)
8. Gonna Find Me A Bluebird (M. Rainwater)
9. My Shoes Keep Walking Back To You (R. Price)
10. Next In Line (J. Cash)

### JACK DUNIGAN WJTN—Jamestown, N. Y.

1. Bye Bye Love (Everly Bros.)
2. Fallen Star (J. Newman)
3. Gonna Find Me A Bluebird (M. Rainwater)
4. Payday (P. Wagoner)
5. Fraulein (B. Helms)
6. Dear Love (S. James)
7. White Sport Coat (Robbins)
8. On My Mind Again (Walker)
9. Losing Game (J. Dean)
10. Someday (W. Pierce)

### NORMAN PERRY KCUL—Ft. Worth, Tex.

1. Geisha Girl (H. Locklin)
2. My Shoes Keep Walking Back To You (R. Price)
3. Send Me Somebody Like Joe (T. West)
4. You Got Me Lyin' (Crockett)
5. I'll Always Be Your Fraulein (K. Wells)
6. Footsteps Of The Bride (A. Inman)
7. Three Cigarettes In An Ash-tray (P. Cline)
8. If You'll Be My Love (Tubb)
9. Old Blue Monday (Douglas)
10. Fraulein (B. Helms)

### DAY SANDSTROEM WWRI—West Warwick, R. I.

1. Four Walls (J. Reeves)
2. On My Mind Again (Denton)
3. Picture Of You (M. Singleton)
4. Memory Waltz (Adi Bel)
5. Young Hearts (J. Reeves)
6. Waltz With Cramer (Cramer)
7. Living Doll (T. Blackmon)
8. Fallen Star (J. Newman)
9. Love Letters In The Sand (M. Wiseman)
10. Pretty Blue Jean Baby (D. Richards)

### LYLE NELSON WCMP—Pine City, Minn.

1. Bye Bye Love (Everly Bros.)
2. Four Walls (J. Reeves)
3. Missing You (W. Pierce)
4. Love Has Finally Come My Way (F. Young)
5. Fraulein (B. Helms)
6. Three Ways (K. Wells)
7. Fallen Star (J. Newman)
8. Gonna Find Me A Bluebird (M. Rainwater)
9. My Shoes Keep Walking Back To You (R. Price)
10. I Heard The Bluebirds Sing (Browns)

### TOM EDWARDS WERE—Cleveland, Ohio

1. Geisha Girl (H. Locklin)
2. Money, Marbles & Chalk (R. Allen)
3. My Shoes Keep Walking Back To You (R. Price)
4. Mr. Opportunity (Gray & Roman)
5. Late Date (A. Terry)
6. One Day A Month (Browning)
7. Castaway (R. Hanson)
8. My Arms Are A House (H. Snow)
9. No, No Never (G. Jones)
10. Whitewashed Chimney (B. Clifton)

### GARY MILLER WHKK—Akron, Ohio

1. Rosie's Gone Again (J. John)
2. Fraulein (B. Helms)
3. My Shoes Keep Walking Back To You (R. Price)
4. Crazy Dream (E. Arnold)
5. Next In Line (J. Cash)
6. Gonna Find Me A Bluebird (M. Rainwater)
7. Money, Marbles, and Chalk (R. Allen)
8. Conscience I'm Guilty (Snow)
9. White Sport Coat (Robbins)
10. Bye Bye Love (Everly Bros.)

### BILL DAGG/HAL PHELPS/ IVAN HUNT KBMN—Bozeman, Mont.

1. My Arms Are A House (H. Snow)
2. I Wonder If I Care (Everly's)
3. Teddy Bear (E. Presley)
4. A Fallen Star (F. Husky)
5. Whole Lot Of Shakin' (Lewis)
6. White Sport Coat (Robbins)
7. My Love Is Real (Rainwater)
8. Young Hearts (J. Reeves)
9. With This Pen (H. Hawkins)
10. Bye Bye Love (Everly's)

### CARL STUART WAMO—Pittsburgh, Pa.

1. Four Walls (J. Reeves)
2. Bye Bye Love (Everly Bros.)
3. My Shoes Keep Walking Back To You (R. Price)
4. Late Date (Terry/Morgan)
5. Our Summer Vacation (G. Morgan)
6. Love Has Come My Way (F. Young)
7. A Fallen Star (F. Husky)
8. White Sport Coat (Robbins)
9. Fraulein (B. Helms)
10. My Brand Of Blues (M. Rainwater)

### GEORGE POPKINS WXGI—Richmond, Va.

1. Don't Be Angry (Jackson)
2. From A Jack To A King (N. Miller)
3. No No Never (Jones & Spurlock)
4. The Image Of Me (J. Wakely)
5. Love Me To Pieces (Rusty and Doug)
6. My Brand Of Blues (M. Rainwater)
7. Geisha Girl (H. Locklin)
8. My Shoes Keep Walking Back To You (R. Price)
9. Is It Wrong (W. Mack)
10. Sweethearts In Heaven (Reno and Smiley)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



# Country Big 10 JUKE BOX TUNES

Pos. Last Week

1	<b>TEDDY BEAR</b> Elvis Presley (RCA Victor 7000)	1
2	<b>BYE BYE LOVE</b> Everly Brothers (Cadence 1315) Webb Pierce (Decca 30321)	2
3	<b>A FALLEN STAR</b> Jimmy Newman (Dot 1289) Ferlin Husky (Capitol 3742)	3
4	<b>WHOLE LOT OF SHAKIN' GOING ON</b> Jerry Lee Lewis (Sun 267)	5
5	<b>FRAULEIN</b> Bobby Helms (Decca 30194)	6
6	<b>FOUR WALLS</b> Jim Reeves (RCA Victor 6874)	4
7	<b>GONNA FIND ME A BLUEBIRD</b> Marvin Rainwater (MGM 12412)	7
8	<b>A WHITE SPORT COAT</b> Marty Robbins (Columbia 40864)	8
9	<b>MY SHOES KEEP WALKING BACK TO YOU</b> Ray Price (Columbia 40951)	9
10	<b>TANGLED MIND</b> Hank Snow (RCA Victor 6955)	—

## Leon McAuliff Signed By Dot Records

HOLLYWOOD—Leon McAuliff and His Cimarron Boys have been signed to an exclusive record contract by Dot Records.

The first release under the contract, which was consummated by A&R man-artist Mac Wiseman of Dot, is "What's The Use," a vocal by McAuliff covering both the pop and Country and Western markets, b/w "Under the Double Eagle," featuring McAuliff and His Band. At the present the artist and his crew are playing for the Top of Texas Rodeo, which will be followed by the Burden County Fair in Burden, Kansas, and the Indiana State Fair, which is reported to be one of the biggest packages of entertainment to appear at any fair in the United States this year.

New material for their next Dot disk, to be cut between dates on the West Coast, is currently being worked on by McAuliff and His Cimarron Boys.

## Eddie Hill Joins Denny

NASHVILLE, TENN.—Eddie Hill, popular Country deejay, has joined the Jim Denny Artists Bureau for special events work, it was announced by Denny.

Formerly of WSM-Nashville, Hill will work out of the Jim Denny offices as a special events man emceeding various packages that the firm will have going out this fall. Hill is currently doing a transcribed series for the Purina Feed Company in conjunction with Richard Harkness' Washington farm report. This show is heard over NBC each day. Hill will also do "quite a few" tv shows Denny has lined up for him.

## Bailing Him Out



PITTSBURGH — When the Pittsburgh Police Department sponsored a circus for the benefit of its Widows' Pension Fund last week, WAMO disk jockey Carl Stuart voluntarily moved his turntables to cell number 25 in Pittsburgh's Central Jail and vowed to stay there until one thousand of his listeners phoned and ordered tickets for the circus. The jammed switch-board that resulted enabled Stuart to make his "bail" within five hours.

## Featured Attraction



OKLAHOMA CITY—One of the featured attractions of the Oklahoma Semi-Centennial held in Oklahoma City was four appearances per day of Hank Thompson and His Brazos Valley Boys who appeared through the courtesy of the Falstaff Brewing Company, which offered this show free to the public. Dizzy Dean made a guest appearance on the Hank Thompson program. Aside from visiting, Hank and Dizzy chimed in together to sing "Wabash Cannon Ball" and "John Henry". Following the events of the day Dizzy was entertained at Hank's ranch home on the outskirts of Oklahoma City where they consumed such delicacies as elk, mountain lion, venison, and bar-b-q buffalo meat, which was prepared by Hank's wife, Dorothy.

## Nash Cutting And Selling Masters

NASHVILLE, TENN. — Murray Nash Associates is doing land-office business as a waxer of disk sessions, and seller of masters to other labels according to the firm's prexy, Murray Nash.

The latest pressing cut by Nash and sold to a diskery is "Finger Tips" by Bryant Fisher on Spangle, which is distributed by Vee-Jay Records. Other firms to which Nash has turned over masters to include ABC-Paramount, Dot, Mercury, Ring (formerly Cactus), and RCA Victor.

Nash also said that his outfit is becoming active in the Rhythm and Blues field with interest in such work having already been shown by Mercury, Dot and Atlantic.

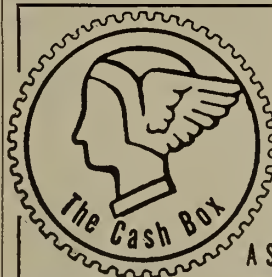
## Wilson To King In Detroit

CINCINNATI, O. — Jim Wilson, formerly general manager for Detroit indie distributor, Jay-Kay Distributing, has now taken over the Detroit operation for King Records.

Wilson has long been associated with King in various executive capacities prior to his leaving to handle the Jay-Kay set up.

## Pair Signed By ABC Network

NEW YORK—Austen Croom-Johnson and Eric Siday, creators of musical themes and identity, have been signed by the American Broadcasting Network to work on all phases of musical programming and promotion for the network and ABC owned and operated radio stations, it was announced this week by Robert E. Eastman, president.



## The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. BYE BYE LOVE	Everly Brothers (Cadence) Webb Pierce (Decca)
2. A FALLEN STAR	Jimmy Newman (Dot) Ferlin Husky (Capitol)
3. FOUR WALLS	Jim Reeves (RCA Victor)
4. FRAULEIN	Bobby Helms (Decca)
5. GONNA FIND ME A BLUEBIRD	Marvin Rainwater (MGM)
6. TEDDY BEAR	Elvis Presley (RCA Victor)
7. MY SHOES KEEP WALKING BACK TO YOU	Ray Price (Columbia)
8. A WHITE SPORT COAT	Marty Robbins (Columbia)
9. MY ARMS ARE A HOUSE	Hank Snow (RCA Victor)
10. WHOLE LOT OF SHAKIN' GOING ON	Jerry Lee Lewis (Sun)
11. TANGLED MIND	
12. NEXT IN LINE	
13. MY LOVE IS REAL	
14. LOVESICK BLUES	
15. MISSING YOU	
16. ON MY MIND AGAIN	
17. YOUNG HEARTS	
18. TOO MUCH WATER	
19. HONKY TONK SONG	
20. LOVE HAS FINALLY COME MY WAY	
21. TWO SHADOWS ON YOUR WINDOW	
22. LATE DATE	
23. THREE WAYS	
24. LOVING YOU	
25. MR. LOVE	
26. PRIZE POSSESSION	
27. GONE	
28. DON'T MAKE ME GO	
29. MY BRAND OF BLUES	
30. LOTTA LOVIN'; MR. LOST; LOVE LETTERS IN THE SAND; IS IT WRONG; CRAZY DREAM; MONEY, MARBLES AND CHALK; DEAR LOVE; GEISHA GIRL; MOONLIGHT MOUNTAIN.	



# Country Best Sellers

IN RETAIL OUTLETS

	Pos. Last Week
1. TEDDY BEAR Elvis Presley (RCA Victor 7000)	1
A FALLEN STAR Jimmy Newman (Dot 1289) Ferlin Husky (Capitol 3742)	2
3. BYE, BYE LOVE Everly Brothers (Cadence 1315) Webb Pierce (Decca 30321)	3
4. FRAULEIN Bobby Helms (Decca 30194)	5
5. FOUR WALLS Jim Reeves (RCA Victor 6874)	4
6. WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)	6
7. GONNA FIND ME A BLUEBIRD Marvin Rainwater (MGM 12412)	7
8. MY SHOES KEEP WALKING BACK TO YOU Ray Price (Columbia 40951)	9
9. A WHITE SPORT COAT Marty Robbins (Columbia 40864)	8
10. TANGLED MIND Hank Snow (RCA Victor 6955)	10
11. MY ARMS ARE A HOUSE. 12. GONE. 13. NEXT IN LINE. 14. MY LOVE IS REAL. 15. HONKY TONK SONG. 16. LOVESICK BLUES. 17. LOTTA LOVIN'. 18. MISSING YOU. 19. LOVING YOU. 20. MOONLIGHT MOUNTAIN; TOO MUCH WATER; IS IT WRONG; PRIZE POSSESSION; ALL SHOOK UP; MR. LOVE; CRAZY DREAM; YOUNG HEARTS; DON'T MAKE ME GO.	

## JIMMIE WILLIAMS

sings on MGM

### "AGAIN"

b/w

### "YOU CAN'T MAKE ME CRY"

White Oak Music—BMI  
Cincinnati 39, Ohio

Don't Be Late  
To Make a Date with . . . . .

Al Terry's  
"LATE DATE"  
Hickory 1066



# Country Reviews

**A BULLSEYE**      **B VERY GOOD**      **C FAIR**  
**B+ EXCELLENT**      **C+ GOOD**      **D MIOCRE**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

## THE CASH BOX

### BULLSEYE



"HOME OF THE BLUES"  
[Hi Lo BMI—Cash, Douglas]  
McAlpin]

"GIVE MY LOVE TO ROSE"  
[Knox BMI—J. Cash]  
JOHNNY CASH (Sun 279)

● Johnny Cash bids fair to keep his consecutive hit string intact with his latest Sun pressing. The songster, currently flying high with "Next In Line", introduced his newest platter, "Home Of The Blues", on Jimmy Dean's Saturday evening, Aug. 10th, CBS-Network TV'er. It's a moderate paced rhythmic piece with lyrics in the "Heartbreak Hotel" vein and performed to perfection by Cash. He's equally as effective on the flip, a poignant middle beat folk item labeled "Give My Love To Rose". Haunting blues beat on both ends of a powerful pairing is ably supplied by the Tennessee Two. National exposure gives the topside the edge.

"MY SPECIAL ANGEL" (2:57)  
[Merge BMI—J. Duncan]

"STANDING AT THE END OF MY WORLD" (2:38)  
[Copar BMI—V. McAlpin]  
BOBBY HELMS (Decca 30423)

● Bobby Helms, who broke into country music's charmed circle of hits with his superb waxing of "Fraulein", follows it up with a deck that could very well carry the songster on to greater heights. Supported in stellar style by the Anita Kerr Singers, Bobby proceeds to masterfully wrap up an ultra-lovely, moderate paced romantic ballad labeled "My Special Angel". Deck is aimed at the vast pop-country market and could develop into a two-way sensation. Flipside, Helms waxes one strictly in the country vein as he convincingly renders a slightly up tempo lover's lament tagged "Standing At The End Of My World". Tremendous coupler.

"TOO SOON TO KNOW" (2:31)  
[Acuff-Rose BMI—D. Gibson]  
"BLUE BLUE DAY" (1:52)  
[Acuff-Rose BMI—D. Gibson]  
DON GIBSON (RCA Victor 7010)

● A potent piece of material performed by a polished song stylist is expected to result in a winning entry. And that's exactly what happens with Don Gibson's rendition of "Too Soon To Know". The chanter's warm, sincere voice comes across with telling effect as he lilts over this heartfelt, moderate paced lover's ballad. Beautiful choral and instrumental assist on a deck that has what it takes to make it country and pop-wise. However, don't sell the flip short. Tagged "Blue Blue Day", it's a tantalizing blues-jumper that Gibson and the ork and chorus handle in striking fashion. A two-sided, self-penned smash. Get with it!

BILL-GORDON WESTERNAIRES  
(Mark 106)

**B** "LET'S MAKE A FAIR TRADE"  
[San-Lynn BMI—J. Swanson] The Bill-Gordon Westernaires make an impressive debut on the newly-formed Mark label as they tastefully dish up a toe-tappin', up tempo arrangement of fetching romantic item that's been around for some weeks now.

**B** "LING TING TONG" [St. Louis BMI—M. Godwin] Under portion is an appealing country cover of the r&b-pop click of a short while back. Johnny Favat neatly handles the solo vocal portion on two sides that merit a heap of airplay.

THE LE GARDE TWINS  
(Dot 15608)

**B+** "FREIGHT TRAIN YODEL"  
(1:53) [Fred Raphael ASCAP—Le Gardes, T. Morton] A new combo, The Le Garde Twins, could have a winning side on their hands with their initial Dot pressing. It's a feelingful, fast moving train tune that the artists treat to a splendid, trigger-quick, vocal-yodel reading. Watch this one. Could take off.

**C+** "POISON DARTS" (2:39) [Fred Raphael ASCAP—Le Gardes] On the reverse lid the twosome slows down the pace to a steady, middle beat as they expressively render a real sad lover's tale. Okay mid-deck recitation.

JIMMY & JOHNNY  
(Decca 30410)

**B+** "I'LL DO IT EVERYTIME" [Cedarwood BMI—J. Mathis] Here's an interesting, Latin-flavored country item that Jimmy & Johnny deck out in mighty inviting fashion. The boys claim they're not gonna call the gal anymore but they up and do it time and again.

**B+** "WHAT-CHA DOIN' TO ME"  
(2:05) [Trans World BMI—M. Tillis, W. Pierce, W. Walker] Lower half features some more top notch harmony by J & J on a quick moving romantic opus. The gal's giving the boys the blues on this end too. Jocks oughta spin both ends aplenty.

FLOYD CRAMER  
(MGM 12520)

**B+** "FUNNY FACE" (1:59) [Acuff-Rose BMI—Cramer] Floyd Cramer could very well 'tinkle' his way to the top with this one. The artist brightly bounces over the ivories on a 'happy-go-lucky' original that could step way out on the pop and country charts. Sparkling instrumental accompaniment on a juke box 'must'.

**B** "WALTZ WITH CRAMER"  
(2:01) [Acuff-Rose BMI—Wise-Moody, Haynes-Force-Copas, Stewart-King] Bottom portion is a trio of waltz favorites done up in Cramer's wonderful piano style. Country ops should find this a strong coin-catcher.

THE LOUVIN BROTHERS (Sacred)  
(Capitol 3770)

**B+** "PRAYING" (2:38) [Central Songs BMI—H. Houser] The Louvin Brothers, Charlie and Ira, turn in a top-flight performance on an oft-requested tune from their recently released Capitol LP, "Near My God To Thee". A touching sacred waltzer that oughta find a wide market.

**B+** "THERE'S NO EXCUSE" (2:58)  
[Acuff-Rose BMI—I. & C. Louvin] This end, an up tempo affair with the salvation theme, is also from their album. Excellent 'Bible Belt' prospects. Fine guitar-work on both ends is supplied by Paul Yandell.

THE MILLER BROTHERS  
(4 Star 1710)

**C+** "THE TRIFLIN' KIND" (2:00)  
[4 Star BMI—B. Calvin, W. S. Stevenson] Jimmy McGraw's had his share of troubles with the gal and warns the next guy not to get mixed up with the false-hearted cutie. It's a quick beat affair displaying the Miller Brothers' top calibre instrumental talents.

**C+** "ILL AT EASE" (1:56) [4 Star BMI—W. D. Patty, L. Miller] Flipside the Miller crew supplies another good musical showcase, this time for an M.B. trio vocal effort. It's a fast moving romantic-blues that the hoofers are gonna have a picnic with.

JACK CARDWELL  
(Starday 310)

**C+** "HEY, HEY, BABY" [Starrite BMI—L. McDaniel] A light-hearted, quick beat romantic ditty is presented in delectable style by Jack Cardwell. Infectious platter that rates a goodly share of the display.

**C+** "ONCE EVERY DAY" [Starrite BMI—L. McDaniel] Under deck, a slightly up tempo affair that falls into the lover's lament category, is projected with the utmost sincerity by Cardwell.

SKEETS McDONALD  
(Capitol 3778)

**B+** "FINGERTIPS" (1:57) [Murray Nash BMI—Fisher, Whitt] Skeets McDonald, along with an engaging choral and instrumental assist, comes up with a winning cover of a tantalizing 'rock-a-billy' ditty that could break thru pop and country-wise. Click possibilities.

**B+** "BLESS YOUR LITTLE OLE HEART" (2:05) [Central BMI—S. McDonald] Here the chorus and ork smoothly assist McDonald as he distinctively styles a charming lilter with tender love lyrics. Very pretty side.

JIMMY DEAN  
(Mercury-Starday 71172)

**B+** "DO YOU LOVE ME" (2:04)  
[Starrite BMI—R. Miller] Jimmy Dean, whose following continues to grow at a rapid rate via his morning and evening CBS-Network TV shows, should add many more to the clan with his latest Mercury-Starday slicing. This end is a quick beat romantic opus that's sure to make the ops sit up and take notice. Keep close tabs on it.

**B+** "LOOK ON THE GOOD SIDE"  
(1:58) [Starrite BMI—R. Shannon, J. Dean] On the bottom lid Dean spins a happy bit of philosophy on a tune that races merrily along in gay style. Snappy, rinky-dink musical assist. Attractive pairing. Solid juke fare.





# Country Round Up

Our best wishes to Harrienne Moore, who, as of August 16th, moved on to Birmingham, Ala. Harrienne held down the Director of Public Relations' post at WSM's "Grand Ole Opry" and played a mighty important role in the development and success of Nashville's deejay festivals. She'll be on hand to assist in this year's convention, November 15th and 16th, as will Jack Stapp, who recently resigned from WSM to hook up with Tree Publishing Co. Royal McCullough will be WSM radio's new promotion chief.

It appears that 2 of the busiest "Opry" stars, Lester Flatt and Earl Scruggs, are just as popular away from home as they are in Nashville. It's reported that during their weekly television show over WSAZ in Huntington, West Virginia, a survey was made to check the show's popularity and it turned out, that their show easily outdistanced the field.

The United States Marine Corps show, "Leatherneck Jamboree" a package of 26 fifteen-minute shows, written, produced, and recorded at WSM, utilizing "Grand Ole Opry" talent is now available to sta-

tions completely free of charge. Station managers should contact the local Marine Recruiter for the details.

Nashville is to get a new RCA Victor Recording studio. It is scheduled for completion in October of this year and will replace facilities the company has been using here previously. According to A. L. McClay, Victor's General Plant Manager, the studio is equipped for both monaural and stereophonic recording and reproduction. The Opry's Chet Atkins who is Victor Musical Director and recording artist, will be in charge of Artists and Repertoire for the new facilities.

Mercury-Starday artist, Bill Clifton, types that he recently completed a 2 week trip thru Md., W.Va., Ohio, Ky., and Va. promoting his latest waxing, "Little White-Washed Chimney", and was scheduled for a recording session in Nashville on the 19th of Aug. On Sun., Aug. 25th, Bill and his group, the Dixie Mountain Boys, will be appearing at the "New River Ranch", Rising Sun, Md. Also on the bill will be Mercury's Carter and Ralph, otherwise known as the Stanley Brothers.

The "Country Music Jubilee's" Aug. 17th guest was Ernest Tubb of the "Grand Ole Opry." Speaking of Jubilee star Red Foley, Ernest recently said: "If Grampa Red ever had a flat tire on his wheel chair, he'd never make it to his television show on time." And Foley was quoted as saying that he thought Tubb was a great entertainer. "In fact," he added, "Ernest has been a favorite in my family for years. My mother and father have both told me how much they enjoyed listening to him when they were kids."

The Aug. 17th issue of TV Guide carried a 4-page, color-photo layout on the "Country Music Jubilee."

Enjoying a day away from thoughts of their network television show, some of the key personnel of the "Jubilee" brought in good catches of bass on a brief Ozark "float" trip. Those in the party included, Crossroads vice presidents, John Mahaffey and Si Siman, "Jubilee" Producer, Bryan Bisney and his assistant, Bud Brixey, floor manager Freddie Rains, and Lucky Moeller, general manager of the Top Talent booking agency.

MGM's Jimmie Williams has virtually been working around the clock for the past two weeks on WNOP-Newport, Ky. spinning country wax for 7½ hours daily over the Northern Kentucky station while Ray Scott the other country DJ on the station is enjoying a vacation at Cape Cod. Roy Acuff was the featured attraction at Verona Lake Park on Aug. 4th, and Ray Price appeared there on the 11th. Bonnie Lou, Rudy Hansen and other members of the "Mid-Western Hayride" appear at the Cincinnati Food Show which started on Aug. 14th.

The KWKH Shreveport "Louisiana Hayride" played to a full house on Saturday, the 27th of July. Featured were Dot's Howard Crockett, Cousin Wilbur and Blondie Brooks, with their youngster, Little Wilbur furnishing comedy for the show.

Johnny Horton, Bob Luman, and Jimmy & Johnny lived things up on the "Hayride" show of August 10th.

Jimmy & Johnny, on their new Decca recording of "I'll Do It Everytime" introduce a new beat to country music. Called "skiffle-billy beat" it's so hard to play that the boys are having a time finding musicians to back them up. The other side of their record is titled "Whatcha' Doin' To Me".

Decca's Tabby West will join Tex Ritter and a host of others on Sept. 2nd for a month long tour throughout the midwest where they'll play fairs and dates. Tabby, currently making California her home, appears on "Town Hall Party" and her latest release is "Send Me Somebody Like Joe" and "Texas Millionaire".

Jim Denny announced the signing, this week, of veteran WSM deejay, Eddie Hill, for special events work with the Jim Denny Artists Service Bureau.

"Take It Away" Leon McAuliff, who has headed one of the top Western dance bands in the country for a number of years now, is out with his 1st release for the Dot label. Tunes are "What's the Use" and the standard instrumental, "Under The Double Eagle".

Betty Andries, Publicity Mgr. for Starday's Margie Singleton, types that deejays desiring a copy of Margie's latest etching, "Love Is A Treasure" and "My Picture Of You", can obtain same by writing to Mgr. Dee Mairais at 3958 Houston St., Shreveport, La.

Another deck that the jocks can easily receive by writing to Mark Records, 700 Lafayette St., Utica, N.Y., is the Westernaires' debut waxing of "Let's Make A Fair Trade" and "Ling Ting Tong". The group is set to plug the disk on up-coming network, radio and TV shows.

Wally Lewis, Fabor recording artist and songwriter, along with Betty Luther of the "Jubilee Ballroom" in Baldwin Park, Calif. and Joy Anne Farmer and her magic steel guitar were special guests on the Fred Maddox radio show over KOCs in Ontario, Calif., recently.

Peggy Upton, Starday recording artist from Oklahoma City arrived in Calif. the early part of August and is available for bookings and personals during the month. Anyone interested in her talent should contact Peggy at Box 107 in Maywood, California in care of J. E. Swarr.

Joe D. Lucas of Hickory Records infos that the diskery's latest "Big Three" plug decks are Wiley Barkdull's "No One Will Ever Know" and "Too Many", Al Terry's "Late Date" and "It's What You Are To Me" and Rusty & Doug's "Love Me To Pieces" and "I Never Had The Blues".

James O'Gwynn's Mercury-Starday waxing of "I Cry" receives the plug treatment on a postcard from Slick Norris Promotions out of Houston, Texas. Slick and Betty Norris have an exclusive management pact with O'Gwynn.

Capitol's Jordanaire's joined Ferlin Huskey in his 1st dramatic role as Sam Wilson, "Smokey Mountaineer", on the Kraft-NBC Network TV'er, "Sextuplets" viewed Wed. Aug. 7th. Huskey's latest Capitol entry, "A Fallen Star", was aired twice on the show.

Additional evidence of country music's new power is in KCMO-radio's August saturation-promotion campaign on country deejay Milt Dickey. The station is the basic CBS outlet in Kansas City, Mo., a 50,000-watt, 24-hour-a-day operation that usually swings the bulk of its promotion to its pop music, big news department, and network programming. Dickey's 9 years of work with KCMO-Radio-TV as a quadruple-threat c & w man—deejay, entertainer, composer, recording artist have racked up impressive survey ratings. The current campaign on Milt is spearheaded by such copy pitches as "Your Country-Born Country-Music Man", "Country Music Is Big!" and "The real, the original, let-yourself-go music".

Hank Thompson and His Brazos Valley Boys started a heavy schedule recently when they went into Nebraska and Iowa for many fair dates. The tour started in Nebraska then went on to Iowa, Minn., and Mo. On the majority of these dates Capitol recording star, Wanda Jackson worked with Hank with the exception of Saturday, August 17th and Sunday, August 18th when she went into Cleveland, Ohio, to work for E. J. Stuts at the Circle Theatre. According to word from Mgr. Jim Halsey disk jockeys across the country are giving Wanda's new record, "Did You Miss Me?" and "Cool Love", many spins.

Cute flyer sent out by Mgr. Herb Shucher plugging Jim Reeves' Victor waxing of "Young Hearts". Jim is shown in a Post Office-type "Wanted" photo, which includes his fingerprints, bio and aliases. The artist's August schedule lists appearances in Tenn., Ind., N.C., Ill., Penna., N.H., Va., Md., and N.Y.

Gary Miller, who recently took over the "Melody Roundup" on WHKK-Akron, Ohio, reports that "Rosie's Gone Again" by Jimmie John on Dot has broken wide open in his city. Gary would appreciate hearing from c&w artists with P.A. info and news of their latest slicings.

Charlotte Burns, 9-year-old cutie from Meridian, Miss. was a recent guest star on Roy Glenn and Pee Wee Reid's "Red River Jamboree" in Paris, Texas where she made a host of new fans with her songs and showmanship. A veteran of radio, Stage and TV she's won numerous talent shows, including 3rd place in the annual big talent show in Montgomery, Ala. last year. She participated in the Jimmie Rodgers' Memorial Day activities in Meridian this year.



BILL CLIFTON



ERNEST TUBB



JIMMIE WILLIAMS



TABBY WEST

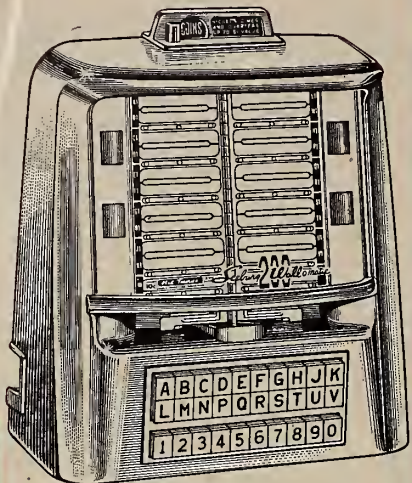


MARGIE SINGLETON

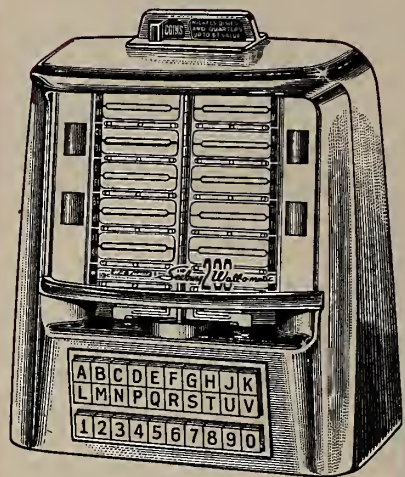


PEGGY UPTON

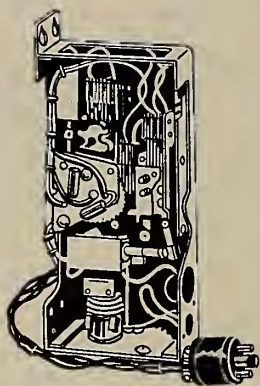
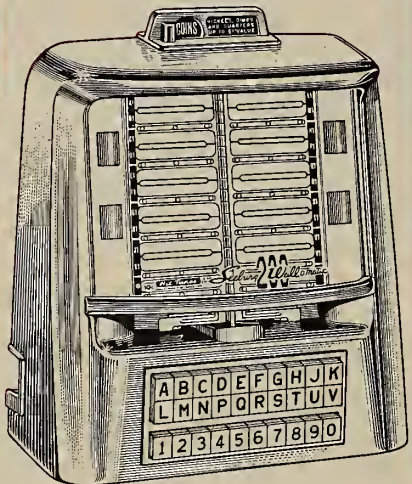
Attention: Please address any information concerning Country Music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



program  
conveniently  
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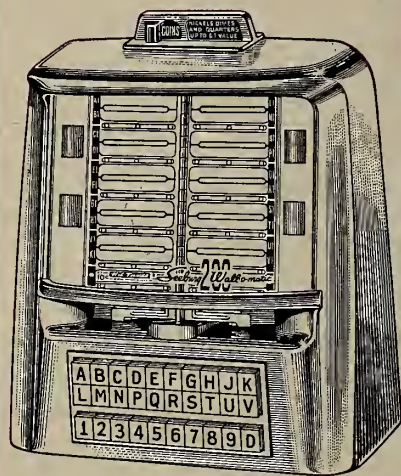


# Wall-o-matic 200



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Both the phonograph and the Wall-O-Matic 200 are equipped with dual pricing units that program singles at one price and album records (two tunes per side) at a proportionately higher price.



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# Here and There

WASHINGTON, D. C.—“The narrowing of profit margins which was in evidence in 1956 continued during the first quarter of this year”, reported the Commerce Department. Report shows that corporate profits, before taxes for the January-March period totaled \$43.9 billion, representing a decline from the \$45.6 billion rate of the fourth quarter of 1956. It is interesting to note, however, that the report shows that total national income rose to another record of \$355.1 billion for the period. The report stated, “Increases in compensation of employes, which rose by \$3.2 billion in the first quarter, more than offset the decline in corporate profit, and a small dip in the income of farm proprietors. The income of self-employed business and professional people and net income from interest also registered slight gains in the first quarter. The Department assumes, from figures it is now preparing, that a rise in total national income for the second quarter will be reported.”

WASHINGTON, D. C.—Affecting the coin machine industry, as well as all others, was the boost in freight charges granted last week by the Interstate Commerce Commission. Railroads were granted both new rates and allowed to make permanent interim increases that were authorized last December. The new increases are approximately 7 per cent within and between Eastern and Western territories and 4 per cent within, from and to Southern territories. Including the previously authorized interim increases, the over-all increases run from 9 per cent Southern, 12 per cent Western and 14 per cent in Eastern territories. The railroads, prior to being granted above increases, were seeking additional new price hikes. Another plea is expected to be made for 4 to 5 per cent.

WASHINGTON, D. C.—The Senate's Small Business Committee, under the Chairmanship of Sen. Sparkman, will conduct a nationwide series of hearings on tax problems of small businessmen this Fall. It is hoped that as a result of these sessions, an all-inclusive tax relief bill for small business will be introduced early in the next session of Congress. Tentative list of cities in which hearings will be conducted includes Birmingham, Boston, Chicago, Cleveland, Dallas, Denver, Kansas City or Wichita, Los Angeles, Miami, Minneapolis, New York City, Phoenix, Portland and San Francisco.

## Demand Grows For:

# PUBLIC RELATIONS BUREAU

### Events of the Past Few Months Point Up, with Sharp and Shocking Effect, Serious Need for “National Public Relations Bureau.” More Coinmen Agree This is Greater Necessity.

From its very first issue, *The Cash Box* has pointed out unhappy events some of which would, probably, have never come into being or, at the very least, would have been greatly modified, if a “National Public Relations Bureau” were in active existence.

Both the amusement and music divisions of the industry are in desperate need of a P. R. Bureau.

The events in the amusement field, especially the tremendously broad U. S. Supreme Court decision, and many other problems in areas all over the nation, might never have been as serious as they now are were an intelligently active P. R. Bureau energetically at work.

The music field is also undergoing very treacherous conditions. Tavern owners and their associations are being turned against the music industry by clever and undermining methods. Women's and fraternal organizations as well as civic, social and public leaders are being fed batches of one-sided propaganda. And all this is as hearings in the Congress more rapidly approach.

More and more coinmen are, at long last, realizing how desperately serious is the need for a P. R. Bureau. All who have organizations, whether of city, county or statewide scope, are being urged to arrange for intelligent and effective P. R. programs immediately.

This publication can only continue to cry

out for this desperately serious necessity. This writer has spoken in behalf of public relations before organizations all over the nation for more than 25 years.

Like all the others he, too, urges immediate creation of even local P. R. Bureaus to come into being. Coordinated programs among local P. R. Bureaus will also prove extremely effective.

Time continues to run out. It's much later than many in the amusement and music divisions of the industry think it is.

The vending machines division, under NAMA, have a P. R. Bureau in action. Perhaps it is not as effective as many would like it to be, but it is active to a very good degree.

A few local amusement and music operators have instituted P. R. programs on their own. Gordon Stout of Pierre, S. D., Benj. Sterling, Jr. of Moosic, Pa., George A. Miller of California's CMMA. But these programs are not, as yet, coordinated. Nor are these people capable, financially, of helping as many as they would like to help.

For better understanding with civic, social, public leaders, charitable, fraternal and all other organizations, closer cooperation with the press and all authorities everywhere, for finer relations with the general public, *The Cash Box*, as it has from its very first issue 15 years ago, urges the immediate creation of a “National Public Relations Bureau” to assure the better future welfare of all engaged in this industry.

# WORLD-WIDE ENTHUSIASM FOR "INT'L C. M. EXPORT-IMPORT COUNCIL"

## Leading Firms Join Up. Look Forward to 1st Meet in '58.

CHICAGO—Enthusiasm is growing worldwide for *The Cash Box*' "International Coin Machine Export-Import Council".

More and more leading export firms here in the U.S. are joining the "Council" as are more and more of the world's leading importers.

In every case both exporters and importers hope for a general meeting to be held "sometime in 1958".

The most favored city for such a meeting, from all present indications, is Chicago.

"Here", as one exporter stated, "the men from all over the world can see the new machines and, at the same time, can visit the leading manufacturers."

"Everyone here in Europe", stated one well known importer, "is interested in meeting the manufacturers, seeing their factories and also seeing whatever new equipment is being produced."

"I think", writes Harry Poole of Boston, Mass., "that your editorials and the ideas you have expressed regarding the 'International Coin Machine Export-Import Council' will do more to bring the foreign traders together with the members of the coin machine industry in the U.S. than anything that anyone could ever have devised."

"The importers and exporters need a common meeting ground", continues Poole, "and I firmly believe that the 'International Coin Machine Export-Import Council' will do very great and outstanding work."

"I also know", Poole advises, "that, at present, a great amount of work has been done in selling U.S. products to the world."

"But", he concludes, "in the days to come, I firmly believe that the coin machine products of the entire world will be coming here to the U.S. for distribution and operation."

Other exporters are just as interested and just as enthused over the possibilities of meeting with the world's importers and coming together on a basis of finer relations and better understanding of each other's problems as well as of each other's efforts to bring about a greater world-wide business.

"This is one of the finest ideas that has yet been presented to our industry", stated Joel Stern of World Wide Distributors, this city, who added, "please be sure to enroll our firm as members of the 'International Coin Machine Export-Import Council'."

"Once again", Stern concluded, "I want to take time out to congratulate *The Cash Box* on its sterling efforts

to bring together the peoples of this industry into a finer relationship."

Internationally known Trimount Automatic Sales Corporation, Boston, Mass., thru its sales manager, Irwin Margold, advises:

"We have been exporting a great deal of our used equipment for years and know the importance of moving used equipment."

"In our opinion", Margold states, "the export business has really been the spark that has kept the entire coin machines industry going for the past number of years."

"We would appreciate it greatly", Margold concludes, "if you would send us a membership card."

Further such commendation has been received from exporters and importers from all over the world.

"You have once again", advises Alfred W. Adickes of Nova Apparate Gesellschaft, Hamburg, Germany, "proved the reason for the leadership of *The Cash Box* worldwide by the creation of the 'International Coin Machine Export-Import Council'."

"This is of outstanding interest to every European importer. It means a closer relationship, a better understanding and a finer business for all of us everywhere in the world."

—(Editor's Note: Membership cards, as well as certificates suitable for framing, are now being prepared. As soon as these are off the presses they will be mailed to all who have already sent in membership applications. Those who haven't as yet applied for membership should write to: *The Cash Box*, 32 West Randolph Street, Chicago 1, Illinois, U.S.A.)

## Uses Varied Operating Methods With Each Spot Treated Individually

FARGO, N.D. — Charles Rose of Rose Music Service, this city, one of the real old timers in the industry uses various operating methods.

"In some cases", Rose reports, "we work on 60%-40% commission basis."

"In a few locations we are getting top (front) money. But only where we can get enough out of the location to make it profitable for us."

Rose prefers to consider each location as an individual entity and, thereby, arranges for the best method for the location after he checks carefully on the returns from the spot.

## Rep. Gwinn Introduces Copyright Bill In House Of Reps

### H. R. 9122, Companion Bill to Senate Bill S. 1870, Exact Duplicate, Word for Word.

WASHINGTON, D.C. — On April 12, Senate Bill (S.1870) was introduced in Senate, and after being read twice, was referred to the Committee on the Judiciary. This bill would exclude the exemption now existing in the Copyright Act of 1907 for the rendition of musical compositions on coin operated machines. (Reported in *The Cash Box*, issue of April 27,

As we did with the Senate Bill,

we reproduce the House Bill in its entirety:

"A bill to amend section 1 (e) of title 17 of the United States Code with regard to the rendition of musical compositions on coin-operated machines.

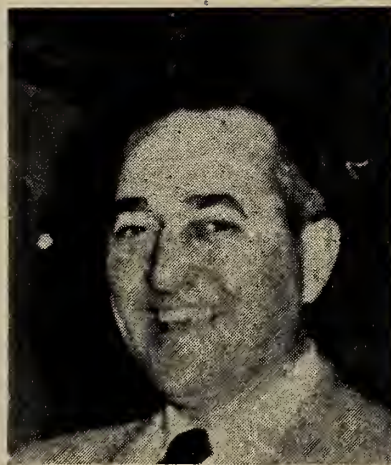
"Be it enacted by the Senate and the House of Representatives of the United States of America in Congress assembled, that the third paragraph of section 1 (e) of title 17, United States Code, is amended to read as follows:

"The reproduction or rendition of a copyrighted music composition by or upon a coin-operated machine shall be deemed to be a public performance for profit, and the operator of any such machine shall be liable for any infringement of any such musical composition occurring through the use of such machine.

"As used in this paragraph, the term 'operator' means any individual, partnership, association, or corporation exercising ownership or primary control over any such machine and having primary responsibility for the selection of the place at which such machine is operated, but does not include the proprietor of such place unless the proprietor owns or exercises primary control, over such machine and has exclusive control over its placement for operation.

"Sec. 2. The amendment made by this Act shall take effect October 1, 1957".

## Williams Shipping New Pinball



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, sales manager, Williams Manufacturing Company, this city, announced that its new 5-ball game, "Kings" is being shipped to its distributors throughout the world.

"Our new game had been out on test for a number of weeks" said Weinand, "and reports indicate that its play features have drawn heavy play, due to its action-packed playfield, and its attraction for competitive play."

In further describing the new game, Weinand stated: "Kings" is adjustable to 3, 4 or 5 plays for 25¢. When the player scores '4-of-a-kind' card

hands lite special for replays; the Lit Hole is always good for 1,000,000 throughout the entire game; rollovers spot cards; and targets spot cards. The game has National slug rejector coin mechanism, and our new feature of the 'all steel door' is bound to find favor with operators."

## Works On Minimum Of 1% Of Value Of Machine

### Splits Gross Where Minimum Well Covered

MONTREAL, QUE., CANADA— "All our juke boxes operate on a minimum basis", reports Jean Coutou, sales manager of Laniel Amusement, Inc., this city, "of 1% of the value of the machine per week as front money."

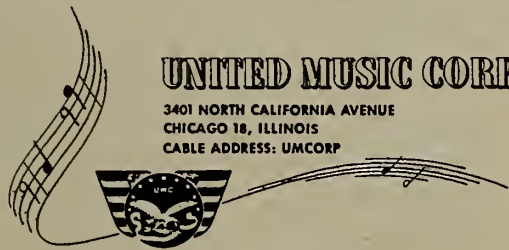
"If the machine is evaluated at \$1,000", reports Coutou, "this machine should bring us a minimum of \$10 per week."

"If there is \$15 in the cash box for a period of seven days", he advises, "we keep \$10 and give the location \$5."

"Similarly", he adds, "if the very same machine brings \$25, we then keep \$12.50 and give the storekeeper \$12.50."

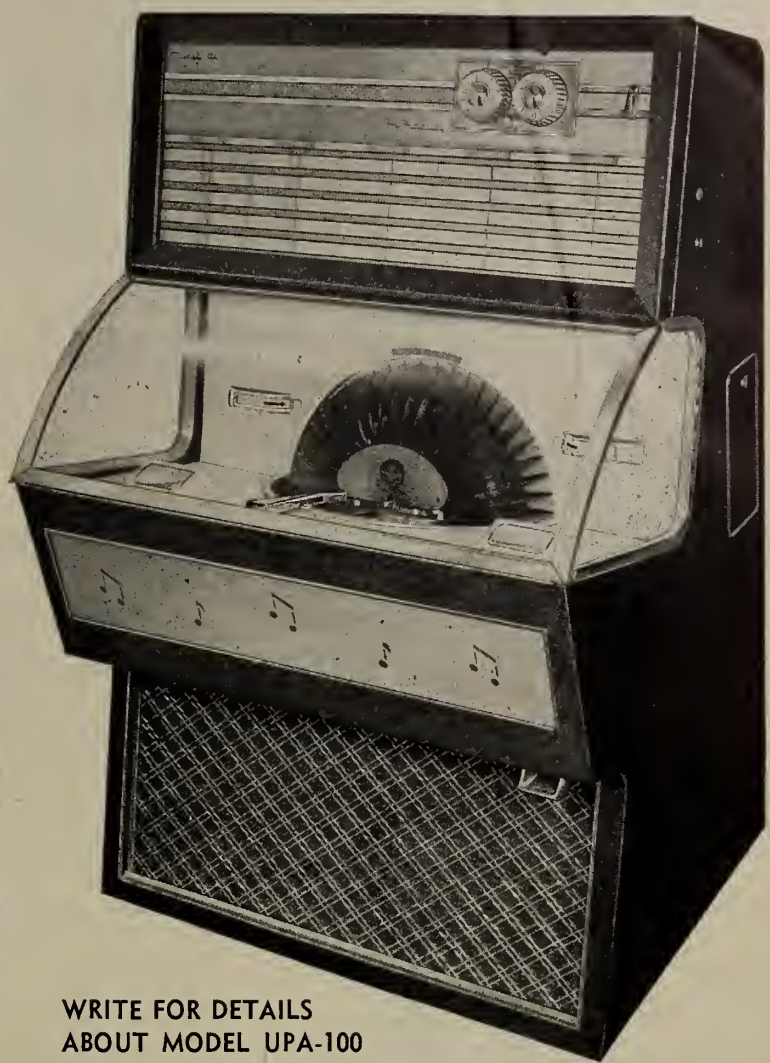
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WRITE FOR DETAILS ABOUT MODEL UPA-100

## Gottlieb Delivers "World Champ" New Pinball Features Boxing Theme



ALVIN GOTTLIEB

CHICAGO—Alvin Gottlieb of D. Gottlieb & Company, his city, announced this past week that the firm is making deliveries of the new single player five-ball game, "World Champ", to its distributors all over the world.

Theme of the game is based on the popularity of boxing. Scoring on rounds and knockdowns is featured to provide realistic suspense to stimulate play.

"We are fully convinced and confident", stated Gottlieb, "that 'World Champ' is the best single player we have produced to date.

"We knew this for a fact long before we went into production of the game", Gottlieb continued, "because

exceptional collections were reported by all the operators who put the game thru extensive location tests.

"Added to these phenomenal reports are the enthusiastic comments of distributors who played the game and judged 'World Champ' to be the outstanding money-maker."

Targets and rollovers advance "rounds" for special scores.

Two rollover buttons at the top of the board score 100,000 and 1 knockdown when lit.

There are four targets, two on each side. Hitting one of the targets scores 50,000 and 1 round when lit. Hitting the other target scores 100,000 and 1 knockdown when lit.

Hitting knockdown buttons or targets three times in succession lights special spots and advances rounds.

Hole in center of the playfield awards 1 replay for each lighted special spot.

Creating high-speed and exciting ball action from top to bottom of the playfield are 4 pop bumpers, 2 cyclonic kickers and 2 super powered flippers.

A final moment of suspense is provided by a match feature which awards 1 replay.

"World Champ" has all the standard Gottlieb innovations and is available with twin chutes. In this regard, Alvin Gottlieb remarked that more and more operators are ordering the games on 10¢, 3 for 25¢ play.

"Our enthusiasm for 'World Champ' as a great five-ball and an outstanding money-maker", concluded Gottlieb, "will be equalled by every operator who goes to his nearest distributor to play the game himself."

A.M.I. E-120	\$445
A.M.I. E-80	445
SEEBURG 100-C	545
WURLITZER 1400	195
M-100A 45 RPM CONVERSION KIT	\$69.50



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Phonographs Steam Cleaned—Reconditioned  
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TERMS:  
1/3 Dep.,  
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C.O.D.

### Favors Front Money

VICKSBURG, MISS. — Joseph D. Farris, Jr. of Farris Novelty, this city, favors front money and not a different type commission basis.

"I favor the front money idea", advises Farris. "Say \$5 a week from the location and the rest 50-50.

"Or", he adds, "as in the case of out-of-the-way spots, whatever front money service guarantee the operator needs to come out.

"Usually", he reports, "such spots need the operator more than the operator needs them. So", he advises operators, "demand what you have to get."

### Pinball Used For Rehabilitation Of Mental Patients

PUEBLO, COLO. — Once again word reaches us of the therapeutic value of pinball machines.

The Colorado State hospital, located here, is now using a pinball machine in the rehabilitation of its mental patients.

### MID-YEAR CLEARANCE

ATTENTION: WHOLESALERS  
Write for Quantity Prices.  
MUSIC: AMI, Seeburg, Wurlitzer.  
GAMES: Bally, Keeney, Chicago Coin, United.  
ARCADE EQUIP. ALSO.  
Fast Action Gets Fast Action!

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We have the Music Machines and Amusement Games you want . . . at THE PRICE YOU CAN PAY. We save you money as all equipment is shipped from New York. Perfectly reconditioned by skilled mechanics.  
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221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777  
231 Windsor St., Hartford, Conn., JA 7-4470

# Continued Creeping Inflation, Higher Costs, Increased License Fees and Higher Taxes, Require: AT LEAST 8% MORE GROSS INTAKE TO EQUAL '56 INCOME

## Some Believe from 10% to 12% More Gross Intake Required This Year to Equal '56 Profit or Loss. And This, Regardless of All Efficiency Moves, Labor Cutbacks and Economy Methods Put Into Effect by Firms This Year.

CHICAGO—The average operator, regardless of where he is located in the nation, will have to take in at the very least 8% more gross income this year to do as well as he did in 1956.

In fact, there are some leaders who believe that if this figure was moved up to 10% or even 12% it would be nearer the truth.

Therefore, the operator who wants to do at least as much as he did in '56, will have to, at the very minimum show an 8% gross income increase in his books the end of his business year.

Continued creeping inflation that has raised all prices, bringing about higher costs for all machines and merchandise necessary to maintain the machines, plus increased city, county and state license fees and hiked taxes of all kinds, has brought this situation into being in this, and in all other industries.

Regardless of the population in-

crease, the greater number of teenagers, the growing numbers of children and oldsters, the problem remains, as far as the average operator is concerned, that he must so rearrange his operational method that he will still be able to enjoy some sort of profit from his investments.

All this brings us right back to a "more equitable share of the gross intake from all of his equipment" which this publication has been pointing out to him for many, many months.

It is possible, even for the operator who will not show an 8%, or 10%, or 12% gross income increase, to still enjoy some profit if he will quickly arrange to obtain a more equitable share of the gross intake of his machines.

Those operators who have already adopted The Cash Box' "10¢ Play Plus" plan are in an enviable position at this time. Whether they will, or will

not, show an increase this year in their gross income, they will still be able to show some profit from their operations.

Naturally, if they don't show at least an 8% gross income increase their profit, this year, will be lower than last. But if they do show such an increase, their profit will be just as much as it was last year. At least they can still continue on in business on a profitable basis because they have intelligently met present day inflationary conditions.

Continued hesitancy regarding changing over to a more equitable share of the gross intake from his machines is endangering the operator's business existence.

The longer he hesitates, the more difficult it will become to make gradual changeover. If he waits too long, and then decides to change to a more equitable share of the gross intake from his machines, he may find that he requires so much of the gross that the location owner gets little or nothing at all.

Rather than be faced with such a quandry, the operator is better off to meet the present need for greater income by arranging for a more equitable share of the gross intake of all of his machines with his locations immediately.

He will be able to go higher, but only in gradual stages. He cannot smash down on his location owners with a heavy handed demand for an unusually big share of the gross at one time.

Those operators who have instituted minimum (front money) guarantees and have, this year, also added 60%-40% commission basis, find themselves in a position to continue on ahead profitably.

Since the operator, to equal the profit or loss he had in '56, will have to obtain at least 8% more gross income, then, the operator, to assure his future business welfare had best start into action immediately to obtain a more equitable share of the gross intake from all of his machines.

## Herb Klein Dies

LONG ISLAND CITY, N.Y.—Herb Klein, former sales manager for International Mutoscope Corporation, this city, died on Tuesday, August 18, after a long illness. He was about 53 years old.

Klein joined Mutoscope in 1942 as export manager, a position he held until 1946, when he was appointed sales manager. He was active in this capacity until about 6 months ago, when he retired due to his illness.

Services were held at the Thomas Quinn Funeral Chapel in Jamaica. He is survived by his mother.

## Wash. State Ops Get Extra Time For Equip. Play

OLYMPIA, WASH.—Washington's State Liquor Control Board, August 10, extended legal closings from 1 A.M. to 2 A.M., Tuesday thru Saturday, in cocktail lounges, clubs and taverns in all communities which do not have specific regulating ordinances. A midnight closing regulation for Saturday was continued in force.

This new regulation gives ops an extra hour or so for play on their equipment.

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Model F120	645.00
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Action Packed PLAYFIELD!

# 100% "Dime Play-Plus" Operator Suggests Methods To Further Stimulate Music Play

## Mfrs Urged to Install Timing Device to Automatically Play Tune if Machine is Idle For 30 or 60 Minutes

SWANTON, VT. — Writing about "Dime Play-Plus", Robert D. McKenzie, partner with Wesley Menard in M.L.M. Amusements, this city, not only reviews their own operating methods, but makes some very pertinent and intelligent recommendations. The letter is so expertly written, and the recommendations so interesting, we reproduce it in its entirety.

McKenzie writes: "First of all, let me say that we have been subscribers to The Cash Box for the past eight years (in other words since we started in the coin machine operating business) and have always enjoyed the magazine immensely because of its informative articles as well as its constant viewpoint to aid operators in the music field.

"While we operate in a small area and our operation is not too large, I might say that we are constantly trying to improve our operation and income by every possible means at our disposal to do so. I might further point out that we are 100% dime play on music with front money guarantees on 200 selection phonographs, and on

the lesser selection phonos we have different percentage scales, ranging from 60-40% commission basis down to 75-25% commission basis, and even a take all plan on locations where the income is small.

"I believe that operators on 5¢ play and 50-50% commission basis are not selling themselves first of all to the location, because if they did that, they would not have any difficulty in setting up the dime play or a more equitable commission basis. Another important factor in the success of this plan is for all operators in the same area to get together and discuss their situation and work together. We have found this to be a very successful maneuver in the coin operating field and the only way to be successful today. If the operators would realize that together they are strong while divided they are weak, there would be no infringement upon the other operator's territory and the results would be a good financial as well as harmonious situation.

"As stated before, we are always looking to improve our own income

from the music as well as the amusement field, and in connection with the music field we have come up with this thought—manufacturers of automatic phonographs should install a timing device on automatic phonographs to play one record on the hour automatically after the machine has not been played by the public for an hour. Our basis for this reasoning is that today, most locations have a TV installed in their place of business and most patrons are hesitant to get up and play the phonographs if the TV is on. However, if the phono would play automatically, say once in every sixty minutes, the patrons then in the restaurant or bar would be tempted to get up and play the machine themselves after hearing it played even though the TV was on. Furthermore, let me say, I have noted from personal experience that a tavern or restaurant may have several patrons in their place of business and the juke box is not being played—but let one person get up and insert a coin in the machine and play a number, and from that time on coins will continue to be inserted in the phonographs by the other patrons in the place of business. It has been pointed out in the past, let the location owner plug the machine to get it started. This is also a very good point, but let's be practical about this (observing this from personal experience) nine times out of ten the location owner or proprietor will be busy waiting on the patrons and forget about the juke box entire-

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ly even though that is the time when that one tune might earn for him a few additional dollars. However, should the phonograph give the public one free tune every 30 or 60 minutes after it has ceased to play, I believe this would be one of the greatest income stimulators for the music operator today.

"I am passing this thought on to you in the hope that you will bring this idea to the attention of the music manufacturers. Since we operate all types of music equipment, we thought it would be only just and proper that you bring this idea to the fore through the medium of your magazine and let the manufacturers who are interested in seeing the operator increase his revenue in the music field, apply this play stimulator to their new phonographs.

"Since you have done such an outstanding job through the medium of your magazine in bringing out the finer points for the success of the music operator, we could find no better person in whose hands to place this suggestion."

## "MOA Will Oppose H. R. 9122"-Miller



GEORGE MILLER

OAKLAND, CALIF. — George A. Miller, president and managing director of Music Operators of America (MOA), upon reading the House of Representatives Bill, H.R. 9122, introduced by Representative Gwinn, phoned The Cash Box to advise he is fully aware of what is happening.

"Please advise the music operators", said Miller, "that MOA intends to oppose this bill, as it has all other similar copyright bills which would act to the detriment of the music operating industry. We are right on top of this situation, and shall watch developments very carefully."

(Editorial note: H.R. 9122 reproduced in its entirety on page 52 of this issue.)

### ATTENTION!

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It is to your best interest and continued future better business welfare to join—absolutely free—"The Cash Box International Coin Machines Export-Import Council".

Write for your membership card today to:

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#### SI UDS. EXPORTAN? SI UDS. IMPORTAN?

Les seria sumamente ventajoso para el desarrollo en el futuro de continuos y prósperos negocios, asociarse, sin cargo alguno, al "Cash Box International Coin Machine Export-Import Council" (Consejo Internacional de Exportación e Importación de Máquinas Accionadas por moneda "Cash Box")

Escriba hoy solicitando su tarjeta de socio.

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## Meeting Dates

### Music Operators' Associations

- Aug. 19—Westchester Operators' Guild, Inc.  
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 21—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana  
Place: Room 24, 550 Broadway, Gary, Ind.
- 26—Central States Music Guild  
Place: 805 Main Street, Peoria, Ill.
- Sept. 2—California Music Merchants' Association  
Place: 311 Broadway, Oakland, Calif.
- 2—United Music Operators of Michigan  
Place: Fort Wayne Hotel, Detroit, Mich.
- 5—Phonograph Merchants Association, Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 5—California Music Merchants' Association  
Place Sacramento Hotel, Sacramento, Calif.
- 5—Eastern Ohio Phonograph Operators' Association  
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 7—New York State Operators' Guild  
Place: Greenwood Inn, Ellenville, N. Y.  
(Annual Banquet)
- 9—Tri-County Juke Box Operators' Association  
Place Elum Music Offices, Massillon, Ohio
- 10—Western Massachusetts Music Guild  
Place: DeMarco's Restaurant, West Springfield, Mass.
- 10—California Music Merchants' Association  
Place: Fresno Hotel, Fresno, Calif.
- 11—California Music Merchants' Association  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 12—California Music Merchants' Association  
Place: U. S. Grant Hotel, San Diego, Calif.
- 12—Eastern Massachusetts Music Operators' Association  
Place: Beaconsfield Hotel, Boston, Mass.
- 18—New York State Operators Guild  
Place: Palatine Hotel, Newburgh, N. Y.
- 19—Eastern Ohio Phonograph Operators' Association  
Place: 4104 Rush Boulevard, Youngstown 12, Ohio  
(Executive Board)
- 19—Phonograph Merchants' Association, Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

### Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

### Games, Inc. Moves To New Quarters

CHICAGO — Clarence Schuyler of Games, Inc., this city, reported this past week that the firm has moved to new and larger quarters.

The firm is now located at 2950 N. Campbell Avenue.

New location, according to Schuyler, is in the heart of Chicago's "coin machine area" conveniently close to many factories, suppliers and distributors.

Schuyler pointed out that visitors will find the plant easily accessible from Elston, Western and Diversey avenues in the northwest side of the

city.

"There's our own parking lot right alongside the plant", he said.

"The convenience of having a modern plant all on the ground floor", Schuyler added, "is something that can best be appreciated by anyone who has been up on a higher floor.

"Our production now is much more efficient, and our loading dock makes the games easy to handle."

Games, Inc. is currently in production of "Super Hunter" and "Skeet Shoot" amusement games.





# Through The Coin Chute

## NEW ENGLAND NIBBLES

Cooler weather in New England this week saw renewed interest in upcoming fall equipment and increase in visits by ops to distrib plants. With arcade biz having reached its peak and on the way towards the end of the season, traditionally Labor Day, fun spot equipment has been swept off distrib's floor and emphasis now is on upcoming fall units.

Vacations skeds still hold around the distrib layouts with most of the boys off on trips. At Redd Distributors (Wurlitzer), Bob Jones, genial sales mgr., off on trip to visit ops in Connecticut and through Leominster, Mass. territory. Business here continues at accelerated pace with games, guns, pool tables and Wurlitzer phonos strong. . . . At Associated Amusements (Rock-Ola), vet coin op Ed Ravreby says fall will see a further upswing in music and reports that ops in the territory, especially in metropolitan sections, have made rapid strides in putting locations under contracts. Dime play has been given new impetus by increase in location contracts, he contends. Sally Segel of Associated office staff vacationing in Groton, Conn. The Ravrebys and Dick and Mrs. Mandell are summering at Hyannis on the Cape. . . . At Trimount Automatic Sales Corp. (Seeburg), Marshall Caras, sales, to the Cape on vacash. Biz holding good here on all equipment with export biz up and demand for new Seeburg phonos heavy, reports Irwin Margold. . . . At Atlas Distributors (AMI), business is normal summertime here, Louis Blatt reports. Ops are showing increasing interest in the new AMI phonos and fall biz is expected big.

Mutual Distribs held a preview party at the 1200 Hotel in Brookline for Coral Records new fall album releases Tuesday, Aug. 13, with a buffet with Frank Holland, Mutual Distribs prexy, hosting big gathering of music business people. . . . Joe Assad, York Beach, Me. op, and operator of the Sea Breeze, and Harry Poole, former Hub distrib and coin machine vet, are promoting singer Duke Buchanan, whose new Unique recording, "Just A Bad Boy," to be released shortly, is expected to cause excitement. . . . Harry Poole is now operating a club in Newport, R.I. . . . Harry Marshard, whose society orchs have been known throughout the country for the past 25 years, has just cut an album, "Harry Marshard Plays Resort Favorites", on Unicorn to be released the last of August. The Hub society orch leader's first album, it has 23 selections from jazz in Newport to calypso in the Bahamas. . . . Cecil Steen, Records, Inc., will distribute in Boston.

Ops in visiting distribs this week included: Joe Ferris, Madison, Me.; Al Dolins, Hyannis; Harry Deshowitz, Chelsea; Luke Levine, Boston; Peachy Cassanta, Milford; Ray Shea, Worcester; Bill Hamel, Concord, N.H.; Tom Libby, Haverhill; Dave Baker, Arlington; Joe Assad, York Beach, Me.; Ralph Lackey, Roxbury; Steve Pielock, Worcester; Lawrence Bettencourt, Danvers; Earl Graham, Salisbury; Ben Ross, Boston; Ralph Ferettra, Concord; George Brazil, Mansfield; Jay Zafris, Newburyport; Gerald Waterhouse, Fall River; Ken Ghearse, Brockton; George Simard, Derry, N.H.; Alec Pechilis, Ipswich; Frank Fendell, Brookline; T. J. Byrne, Wellesley; Jim Geraco, Boston; Ben Ross, Boston; Sid Warlbarst, Boston; Harold Harwich, Brighton; John Poto, East Boston; Ray Faini, Framingham; Connie Pocius, South Boston; Walter Luby, Shrewsbury; Russell Mawsley, Holyoke; Ed Beals, Needham; Gerry Gandberg, Marblehead; and Donald Foote, Randolph. . . . Bob Marshall, former band and act agent of MCA, has been appointed publicity director of WBZ-WBZA replacing Bob Messenger. . . . Bob and Mac Richmond, new owners of WMEX, were congratulated by Kim Novak in for press luncheon on "Jeanne Eagels" at the Ritz, Monday, Aug. 12, and Jay McMaster, WMEX, disk jock, taped an interview with the movie star.

# All Alaska On Dime Play

## Music Ops Now Seek To Set Up 60%-40% Commission Basis

ANCHORAGE, ALASKA—All this territory has been on 10¢ play for some time now.

But even the dime play has been very outstanding here, the operators in this area now find that, due to rising labor costs as well as inflated costs of parts, supplies and all materials, they must come to a more equitable commission arrangement with their locations.

J. B. Broadbent of Alaska Vending, this city, advises:

"Cost of records and labor should give the operator at least 10% extra here in Alaska."

"We have all been on 10¢ play in Alaska for a long time", he advises.

Like other Alaskan operators, Broadbent finds that rising costs have placed his firm in the position of either obtaining a more equitable share of the gross intake from his phonos, or else eliminating the purchase of many recordings, parts, supplies and giving very poor service.

No Alaskan will cut down on present servicing methods nor will he hurt his locations by not keeping up with the recordings they demand.

The only answer here in Alaska is to all arrange for 10¢ play plus 60%-40% commission basis, is the belief of the men here.

### Ideal Commish Basis 65% - 35% In Hawaii

WAHIAWA, OAHU, T.H. — "On 60%-40% commission basis the location realizes a good margin of profit", advises Charles W. Tashima of Automatic Vending Machine Co., this city.

"The operator, too", continues Tashima, also realizes some profit.

"Here, in Hawaii", reports Tashima, "the ideal commission basis is 65% to the operator and 35% to the location."

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# Through The Coin Chute

## EASTERN FLASHES

It's really surprising, at this time of the year, to see the hurrying and scurrying of the personnel at coinrow's wholesalers. When we visited here this week, everyone was immersed in piles of papers, busy on the telephone, and talking with customers. After some careful investigation, we became aware of the reasons. Activity would have been normal, and spaced out if all distributor personnel was available. Many were vacationing, full weeks or long weekends, and those on hand and to do double duty. Everyone looking towards the Fall, when complete staffs will be available, and operators get into fast action.

\* \* \* \* \*

Joe Young and Abe Lipsky, Young Distributing, out when we called on this firm, but firm has advised music operators that a "Service School" on Wurlitzer "2100" series phonos will take place at their headquarters on Tuesday, Aug. 27, starting at 5 P.M. Refreshments will be served. The popular, and highly proficient Hank Peteet, Wurlitzer field engineer, will conduct the class. Lipsky, by the way, leaves Friday, Aug. 16, with the missus and their two kids, Madeline and Bert, for a week's tour of Canada, Thousand Islands, Lake George, etc. Young contents himself with week-ending at the Clearview Beach Club, Whitestone, L.I. . . . Our good friend, Archie Berger, comes in from Phila. and pays us a visit. . . . Claire Morano, and hubby, George, return on Thurs., Aug. 15, on the Liberte, on an extended vacation in Europe. . . . One of the hardest workers here, Meyer Parkoff, Atlantic New York Corp., returns from visiting his Conn. branch for a day, and finds his desk loaded with papers. "Just one day" moans Meyer, "and it'll take me a week to catch up." . . . Al D'Inzillo, Albert Simon, Inc., completing his two week vacation this week, and will be back on the job on Monday, Aug. 19. "He'd better be back" sighs Al Simon, "or I'll fall by the wayside. It's just too much." . . . Artie Daddis, AMI regional rep., in town for the week, but leaves for Baltimore for a week, and then on to Toronto. Marty Blatt, AMI field engineer, also here this week. Advises he leaves for Grand Rapids next week.

\* \* \* \* \*

Barney (Shugy) Sugerman, Runyon Sales, "Senator" Al Bodkin, and Dave Stern, Seacoast Distributors, Elizabeth, N.J., back from their week-end at the Concord Hotel in the Catskills Mts., and all advise they had one swell time. The wives, of course, were with them. The group met up with one of their favorite recording stars, Vic Damone, and had a picture taken to record for posterity. Perry Lowengrub, Runyon salesman, spent his vacation at this resort, while Irv (Kempy) Kempner, another Runyon salesman, was relaxing in Miami Beach. . . . Among ops from up N.Y. State seen on the row were Gertrude Browne, Jack Wilson, Amelia Macarelli and Mike Mulqueen. . . . Mike Munves reports pressure slowing up a bit this week, and if nothing comes along to interfere, he and Rose will leave Friday, Aug. 16 for a week at the President Hotel, Swan Lake, N.Y. . . . Hymie Koeppel, Koeppel Distributing, back home from his Ariz. vacation. Looks rested, but no sunburn. Claims it was too hot to get out into the sun there. Harry off on Thurs., Aug. 15, for a West Coast vacation. Expects to return on Sept. 4. . . . Eli Casper of the games assn., leaves on Fri., Aug. 23, for his vacation. Will spend it with his children and grandchildren. . . . Carl Pavesi, pres., Westchester Ops Guild, makes the rounds of wholesalers. . . . Congressman Gwin (Rep., N.Y.) introduces H.R. 9122 in the House of Representatives which would remove the exemption of renditions of musical compositions on coin operated machines from paying royalties. Was referred to the Committee on the Judiciary. This is similar to the Senate bill S.590, now being opposed strenuously by the music machine industry. . . . Irving Kaye, Irving Kaye Co., Brooklyn, advises continued good demand for their line of pool tables, with Fall demand expected to keep factory going at full speed. . . . Arcades and resort areas continue to report exceptional biz, regardless of the few bad rainy, cold days.



# Through The Coin Chute

## DALLAS DOINGS

Fred Barber of Walbox Distributing Company back at work after spending an enjoyable vacation travelling through west Texas with his family. . . . Bert Williams and Don Evans of the RCA Victor Records' staff at Adleta Company out on vacation. . . . R. B. Williams and his family taking their vacation out west. . . . Eddy Arnold, Chet Atkins and Joe Reisman entertained at the Texas Electronics Engineers' Convention recently held in Fort Worth. . . . Bill O'Connor, manager of the phonograph department at S. H. Lynch and Company, spent his vacation in Iowa and is back at work. . . . Mrs. Geo. W. Wrenn and son, Jimmy, returned after a two months tour all along the west coast. . . . Sighted Don Hall of Denton shopping the local market. . . . Other visitors seen along coinrow were Travis Richardson and Jimmy Garrett of Longview; U. H. Morgan from Terrell; Jake Moorhead, Arlington; Wilbur Brisco, Waco; James Mosely and Buddy Clem of Paris; Buna Carr, Corsicana; R. E. Burns, Benny McDonald and Jiggs Hamilton from Fort Worth. . . . Helen Cooper, formerly of the Capitol Records' office in St. Louis, has joined the staff at the local branch. . . . Kenny Sargent busy autographing his new album for Capitol Records called 'Casa Loma Caravan' at the Town North Music Shop where he is manager of the Hi-Fi Room. . . . Johnny Thompson of Coral Records paid a visit at Big State Record Distributors. . . . Congratulations to Carol Woodson, secretary at B & B Vending Company, on her recent marriage to Leonard Krause. . . . Dewey Parsons of Tower Cigarette Company is moving his headquarters to 1602 Hall Street.

**\$6950**  
 Plus 10% Will Convert  
 f.e.t. Your Old 32x48"  
 Bumper Pool Table Into The Latest Coin  
 Operated Game:

**SIX POCKET POOL**

Conversion Kit contains everything you need  
 and easy to follow assembly instructions. Also  
 set of # 1-10 Amarith Balls, Peas and Shake  
 Bottle, Rack and Rules.

Your Old Bumper Pool Table with the 6 Pocket  
 Pool Conversion installed and  
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**KEENEY'S**

**Bowl-O-Rama**  
 6-PLAYER Regulation Bowler  
 Better for Individual  
 and Team Play!

**TOTAL TEAM SCORING**

- Jam Proof Ball Lift
- Actual Gutters optional
- Colored Reels for Team Scoring

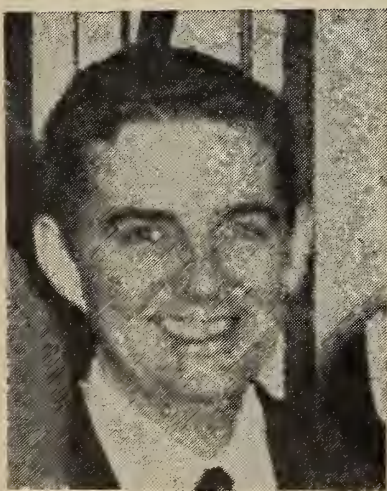
**TOTAL TEAM MARKS**

- Black and White Reels for Team Marks

Hand High Ball Return. National Slug  
 Rejector. Hinged Insert.

**J. H. KEENEY & CO., INC.**  
 2600 W. 50th ST., CHICAGO 32, ILL.

# Bally Ships New Novelty Game



BILL O'DONNELL

CHICAGO—Bill O'Donnell, general sales manager, Bally Manufacturing Company, this city, announced shipments are going forward on its new novelty game "Circus."

O'Donnell describes the new game, "as a circus of Skill-Thrills, fun and flashy colors, with last-ball suspense that insures plenty of repeat play."

"Many play-attracting features are included in the new game. Among them is an old-favorite score-feature with a new twist, the A-B-C Sequence Scoring Feature. When A-B-C are lit by hitting A-B-C Buttons in sequence, Special Rollover lights, qualifying player to score Special. Because

A-B-C may be hit by the last ball, which may then roll down the field to Special Rollover, the A-B-C Feature imparts powerful last-ball suspense to the new game. Another strong last-ball suspense feature is the new Bonus Balls Feature. Although 'Circus' is played with only 5 balls, adjustable to 3 balls, a dozen or more balls may zig-zag up and down and across the playfield hitting bumpers, kicker targets and rollovers. The extra balls are obtained as follows: First, Bonus Ball credits are advanced on playfield by hitting 2 Advance Bonus Balls Buttons on panel. Then, a skill-shot into Kick-Out Saucer-Pocket in center of playfield releases the number of balls credited, and Bonus Balls are automatically shot from a Bonus Balls Bazooka to roll down the field. Bonus Balls in action, not only build up the score, but actually pile up and release additional Bonus Balls. And, because the final ball shot may trigger the Bonus Balls Bazooka, 'Circus' gives players real last-ball suspense. Although exciting features attract single play for long sessions, 'Circus,' with coin-mechanism designed to permit 2 players to play for 2 coins, is ideal for competitive play. The fact that one player may release Bonus Balls accumulated by his opponent adds to the excitement and attracts more double play.

"The 'Circus' playfield is crowded with action features, including player-controlled Power-Flippers that permit Skill-Control down to the bottom of the board. Many other features are included in 'Circus.'"



# Through The Coin Chute

## CHICAGO CHATTER

Most distribs here announcing they will be closed over Labor Day weekend for one last long holiday. Employees who have been doing double duty due to vacations will get one more chance to "rest up". In the meantime, the trade is already on the way to an early Fall season start. Production is rolling in many of the factories, nudging road reps into territories before August passes. Other factories giving the glad word that new releases are due momentarily. New, better and faster games. Created to increase earnings for ops. To help them fight the problems of inflation and higher costs. As usual when the summer season wanes, optimism and enthusiasm grow. All signs point toward greater sales volume and bigger collections as the industry looks ahead to a tremendous surge this Fall. . . . No wonder Sam Wolberg and Sam Gensburg hustle around ChiCoin wearing the most satisfied of satisfied expressions. "July was the best month we ever had", smiles Wolberg, adding, "and August is already even better, thanks to the outstanding reception being given our "Classic Bowling League". Equally elated

Ed Levin put it this way: "Even while quantity shipments are rolling and before they arrive at destination, distribs order another quantity shipment". Bill O'Donnell reports plenty sales for all Bally products. Bill especially thrilled at the way Bally kiddie rides moving. Says he, "Like Ole Man River, Bally kiddie rides jus' keep on rollin' along". . . . Art Weinand claims he wasn't exactly prepared for a swim when he took C. A. "Shorty" Culp and family to the All Star football game a week ago last Fri. That was the day it rained buckets in Chi for 3 1/2 hours. "But we sat thru the whole game", reports Art. Stopping in at Williams last week to see Sam Stern and Harry Williams were Jack and Viola Bess, Richmond, Va. Jack on way to Spokane to attend big Moose meet. Jack, by the way, is Deputy Governor, holds Pilgrim Degree and is past pres of Va. L.O.O.M. Assn. . . . Over at United Music, Jack Mitnick back from the east and very happy to report a very resultful trip. States Jack, "We'll be making official announcements regarding some new distributorships pretty soon."

Out of all those meetings going on at United between Bill DeSelm, Herb Oettinger and members of the engineering staff, comes the rumor that "something big is about to break". . . . Bally's Art Garvey in town this past week and slugging' ahead with those many games. . . . Avron Gensburg and Ralph Sheffield spending a lot of time these days with Steve Kordek in Genco's engineering dept. Which gave sales.mgr. Al Warren the opportunity to map out campaigns for complete showings of new games. "Something different and unusual", declares Al, "that ops will like and that will stimulate the entire industry." But Al won't disclose any details as yet. "Just tell the distributors to look for the man who knows", says he. . . . "No vacations for me!" exclaims Ted Rubenstein at Marvel. "Too much to do around here." Ted in the midst of making up his new 6-pocket pool table conversions, with scores of bumper pool games stacked all around the plant. Ted also reports the firm enjoying an early Fall pickup on plastic phono replacements, while sales of "Lucky Horoscope" venders continuing at a fast clip. To which E. Bye nods in smiling agreement.

Walked into World Wide this past week at 6 P.M. to find Joel Stern working away like it was 9 o'clock in the morning. Joel the perfect example of youthful pep, confidence and optimism that causes ops to want to deal with him. Joel reports heavy sales of arcade equipm't at the firm. Len Micon on vacation for the week, undoubtedly breaking 70 on those easy Wisconsin golf courses. . . . Charlie Nicholas of Marvel Billiard Supply back from 3 weeks trip to Miami Beach. Tackling stacks and stacks of letters that piled up. And telling about the Smokies, Rock City, Cypress Gardens and other tourist spots along the route. . . . Herb Jones at his big desk working like inspired on Bally venders and games. "We're getting all set for a terrific Fall season", says Herb. . . . There are times when trying to get in touch with Wally Finke at First is like trying to get in touch with Eisenhower. Could be he's at ChiCoin demanding more and still more bowlers, or taking long distance phone calls, or talking to visitors. Overheard Joe Kline advising Sam Kolber to take a well-deserved vacation. But Sam saying there's too much work to do and export orders to get out. Fred Kline managing to keep several customers entertained all at the same time.

Clarence Schuyler of Games, Inc. thrilled as can be over his big new plant at 2950 N. Campbell. "Now that we've got room for two production lines", says Clarence, "we can run both 'Super Hunter' and 'Skeet Shoot' as fast as the orders roll in". . . . Sam Lewis of Exhibit looking tanned and healthy. Telling one and all how "Tru-Bowler" is both profitable and economical for every op. . . . Mike Detzek at Champion Dist., while in the middle of mailing circulars, going strong with his new 6-pocket pool conversion kit. . . . Gottlieb plant a bustling beehive of activity. Dave, Nate, Sol and Alvin Gottlieb and Judd Weinberg all on hand this past week to keep thing humming. "Distribs are all enthused", states Alvin, "over our new 'World Champ', and shipments are going out right on schedule". . . . John "Penny King" Frantz advises that his "Challenger" and "Kicker & Catcher" games suddenly moving at a surprising rate this past week. "Most operators still order these counter games in penny play", reports John.

Gil Kitt at Empire, while waiting for loads of new games from various factories, keeping close watch on both domestic and foreign markets. Joe Robbins on phones trying to stock up on late phonos and games. Jack Burns getting set for trip thru the Michigan territory and eager to visit accounts who have been yelling at him to "come on over". Dusty Hohbein looked plenty occupied and reportedly doing grand job of serving the ops coming in. . . . Harold Schwartz, Nate Feinstein and Eddie Ginsburg waiting for end of vacation season to start their weekly service schools right after Labor Day. . . . Fred Minter at Gateway put it like this: "We don't have fancy offices and we don't have fancy prices". . . . At All-State, Stan Levin back to work after 4 days in Fla visiting Mickey Schaefer. Vince Shay, speaking modestly about



AL WARREN



HERB OETTINGER



JOHN FRANTZ

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Guaranteed Authentic Replacements to Match Originals

A. M. I.

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A	Tops, l. or r. . . . .	\$ 8.95
	Centers, l. or r. . . . .	15.45
	Bottoms, l. or r. . . . .	11.95
B	Dome . . . . .	17.95
	Centers, l. or r. . . . .	8.95
	Bottoms, l. or r. . . . .	8.95
C	Centers . . . . .	8.95
	Bottoms, l. or r. . . . .	8.95

E-40-80-120

Metal Grille for lower part of machine — eliminates cleaning plastic louvers. 2 to set . . . . . \$10.00

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## WALLSPEAKER

True high fidelity tone. Lined oak finish. 8 ohms. 8 inch speaker.

\$11.95 each

### SEEBURG

Model 100C—Highly polished chrome tubes replaces glass tubes. Set of 12 . . . . . \$14.95

Model 146-147-148 Domes . . . . . 15.95

Model C—Chrome Pilasters . . . . . 17.50 pr.

### LONG LIFE PLASTIC REPLACES ORIG. GLASS

Model 100R-100 Door side . . . . . 4.10

Model 100C Dome side . . . . . 2.75

Model V200 Dome side . . . . . 3.70

Model 200 (100 sel.) W.O.M. \$1.75 (200 sel.) W.O.M. 1.95

### WURLITZER

MODEL 1250 Center Dome . . . . \$18.95 Dome Ends, ea. . . . 6.10

MODEL 1400 Center Dome . . . . 13.45 Dome Ends, ea. . . . 10.50

Bottom Sides, set of 2 \$16.50

MODEL 1500 Center Dome . . . . \$14.50

MODEL 1015 Top Corner, l. or r. . . 7.50 Lower Sides, ea. . . 5.50

Replace old glass bubbler tubes with Plastic Twisted Rod Sets, 4 straight clear —4 curved colored . \$7.75

### ROCK-OLA

Available to fit Models 1422, 1426, 1428, 1432, 1434, 1436 and 1438.

TERMS: 1/3 deposit, balance C.O.D. or S/D. Satisfaction guaranteed. All prices F.O.B. Chicago.

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# Empire COIN MACHINE EXCHANGE

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biz this summer, says "We are not complaining!". . . Bumped into Hy Rosenblum of Matty Amusements. Says Hy, "I'm sure happy to be in the kiddie ride business. I'm expanding right along". . . Local op Bernie Lazare remarks that he is going to wear his "20 Year Club" membership card on his chest. But that, we know, can only be 19 years hence.

Don Moloney is a changed man since birth of his third daughter. Says he would rather spend Sundays with his family than play golf. While Nancy takes care of the baby, Don enjoys himself entertaining his two older girls. . . . Al Gienko of Dial Amuse., back from 2 weeks fishing trip in French River, Canada. Went for 4-lb. bass and walleyes. Claims he caught more than plenty. . . . Blue eyed Barbara Kane Wirtz of Coven Music informs that Herb Bidenkap had a hot news item for The Cash Box. But seems Herb forgot to tell anyone and hid himself off to the Illinois territory. Well, maybe he will remember next week. Sid Paris was minding the store while "Captain" Ben Coven went out making calls.

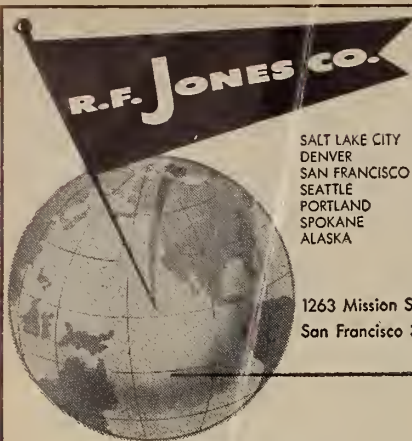
HAPPY BIRTHDAY THIS WEEK TO: George B. Trabue, Kansas City, Mo. . . . Samuel Klein, Philadelphia, Pa. . . . W. H. Wedekin, West Palm Beach, Fla. . . . Roy Bazelon, Golden Beach, Fla. . . . Wyman F. Taylor, Paducah, Ky. . . . Burton Blatt, Miami, Fla. . . . James C. Roby, Owensboro, Ky. . . . Mrs. Sylvia R. Solway, St. Agathe des Monts, Que., Canada. . . . Catherine E. Walker, Los Angeles, Cal. . . . Morse Orchard, Springfield, Mo. . . . Harry R. Brown, Kirksville, Mo. . . . Harry A. Hurvich, Birmingham, Ala. . . . Mrs. W. J. Hugeback, New Hampton, Ia. . . . Albert W. Bodkin, Forest Hills, N. Y. . . . E. M. Pierce, Providence, R. I. . . . Joseph Glaviana, Houston, Tex. . . . Charles W. Newkirk, Parson, Kans. . . . George S. Lang, Baltimore, Md. . . . Joe P. Joseph, Dothan, Ala. . . . Herman J. Klebba, Chicago, Ill. . . . Ted Garrett, Albuquerque, N. M. . . . C. J. Addy, Imogene, Ia. . . . Harold D. Murphy, Wichita, Kan. . . . Max Downey, Lafayette, Ind. . . . Melvin J. Blum, Bay City, Tex. . . . Ralph D. Sheffield, Chicago, Ill. . . . William Marmer, Cincinnati, O.



ART GARVEY



GIL KITT



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DENVER  
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# SEEBURG V-200 \$875.00

(including VL-200 Selection Receiver)

SEEBURG	HF100R	\$725.00
	HF100G	650.00
AMI	G-200 (200 Sel.)	750.00
	G-120 (120 Sel.)	615.00
	F-120	550.00
WURLITZER	Model 2000 (200 Sel.)	795.00
	Model 1900	695.00
	Model 1800	575.00

All equipment steam cleaned, thoroughly reconditioned, and guaranteed to be in top working condition.

## SEEBURG 3W1-C

100 Wall Box Special  
Chrome Covers  
New Buttons

Completely Reconditioned

**\$54.50**



# Through The Coin Chute

## CALIFORNIA CLIPPINGS

The warm weather has brought about a great deal of telephone business for the distributors and one-stops along Pico Boulevard. Operators are rather scarce, but you can hear the telephone ringing up and down the street. . . . The air conditioning in the upstairs offices of California Music Company has proven so successful Sammy Ricklin is going to have the entire building air conditioned. Sammy was visited by Maria Victoria and Louis Arcaraz, popular RCA-Victor recording artists from Mexico. Gabe Orland is now resting at home after his siege of virus pneumonia. Bella Stack all prepared for her week of relaxation at the Miramar Hotel in Santa Monica. Buddy Robinson predicts Rosemary Clooney has a hit with "Colors" on Columbia. Ted Hook reports the big seller the past week was Russ Hamilton's "Rainbow" on Kapp. . . . Charley Robinson very pleased with the reception of United's "DeLuxe" Bowling Alley by the operators at C. A. Robinson & Company. Al Bettelman reports the operators are greatly impressed with new features of this streamlined game which is 85 pounds lighter than the previous model. Hank Tronick returned from a trip to Bakersfield where he reports much activity. Ray Powers spent a week in the Los Angeles office and is now again covering the northern territory. . . . Jack Simon met his nephew, Joe Simon of Chicago, in Las Vegas and continued on to San Francisco before returning to his desk at Simon Distributing Company. Sonny Lomborg reports the export business is holding very well. John Freeman says the sale of arcade machines is better than previous seasons. George Muracka is devoting his week-ends and any free time to improving his golf game. . . . The Lanzy Brothers, Bill, Vinny, Andy and Nick, are looking for larger quarters for American Coin Machine Service Company to handle the rush of traffic.

Phil Robinson is receiving reports from operators that Chicago Coin's "Classic Bowling League" with the realistic pins has increased their take double and triple in most locations. . . . Mary Solle was telling the operators at Leuenhagen's Record Bar how her sisters, Kay and Claire, with her niece, Barbara Chandler, gave her a real "surprise" birthday party over the week-end at Blue Jay. Roy Jones, Ridgcrest operator, brought his eight year old daughter, Carolyn, in to visit the girls at the "Bar". Carolyn was more interested in the pet parakeets than in any of the new records. "Barbie" predicts David Seville has a hit with "Gotta Get To Your House" on Liberty. Mary believes "From A Jack To A King" by Jim Lowe on Dot will take off. Kay says the operators keep her busy supplying them with the Harmonicats' "Oh You Beautiful Doll" on Mercury. . . . George Mahlum reports sales of the new Seeburg "200" on a steady increase at Minthorne Music Company. Also there is much activity with the new line of Eastern Electric cigarette vending machines. Bob Edouart has joined the sales at Minthorne. Paul Vogel reports used equipment going very well in the new location. All the operators happy to see the smiling face of pretty Florence Kurz back at her reception desk after a short leave of absence.

Lucille and Paul Lamon, Paul A. Laymon, Inc., report Bally's "ABC Tournament" continues to be their biggest seller. Ed Wilkes looking forward to the arrival of Bally's "Toonerville Trolley" Kiddie Ride. Jimmy Wilkens keeping busy with sales of arcade machines and kiddie rides through the summer months. Charlie Daniels says sales of new and used Rock-Ola phonographs are holding. . . . Norty Beckman says the local appearance of the two New York shows, "My Fair Lady" and "South Pacific" has made the two Columbia albums the biggest sellers the past few weeks at Norty's Music Center. Norty and his wife, Clarice, making a trip to Las Vegas where they will see Jan Pearce at the Desert Inn. Rick Ross has joined the happy family at Norty's. Jan Graham predicts Jimmy Rodger's first recording of "Honeycomb" on Roulette will be a smash hit. . . . Bill Happel busy in the showroom at Badger Sales Company, Inc. writing up orders for the AMI "H-200" phonograph. Marshall Ames reports all used equipment is doing very well. Don Ames sending in orders for new and used AMI phonographs from the San Diego area. Max Chester calling in for more bowlers to be sent to the San Bernardino area. Frank Mencuri, AMI district sales manager, reports the AMI-Service School's attendance is increasing each week. These schools are being conducted by Gene Wasson, western factory service engineer, and are regularly scheduled for the Southern California territory. . . . Wayne Copeland back at his desk at Sierra Distributors after his recent illness. Wayne is busy cleaning up the work that had piled up during his absence. Frank Davis trying to keep up the supply of used equipment to handle the demands of the operators. Matt Baron processing a shipment of Wurlitzer "2150" and "2100" phonographs for immediate shipment. Pete Ley reports much activity in the northern territory.

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## MORE OF EVERYTHING

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- MORE Exclusive Features . . .
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6-POCKET POOLS  
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10c or 25c Chutes

**\$175** ea.

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SHUFFLE ALLEYS  
TEAM—ACE—BANNER—LIGHTNING  
CLIPPER—CAPITOL—SUPER BONUS

Will Pay Highest Dollar . . . Or Trade  
BINGOS—ARCADE!



## Vacationing Coinmen Meet Vic Damone



KIAMISHA, N. Y.—During their recent week-end visit to the Concord Hotel, this city, several coinmen and their wives met up with an old friend, Vic Damone, Columbia recording artist, who was also vacationing here. To record the event for posterity, a photo was taken, which we reproduce here. From l to r: "Senator" Al Bodkin, Barney (Shugy) Sugerma, Perry Lowengrub, Damone, Mollie Sugerma and Dave Stern.

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AMUSEMENT TAX  
Only!

**Amusement Pinballs**  
*as American as Baseball and Hot Dogs!*



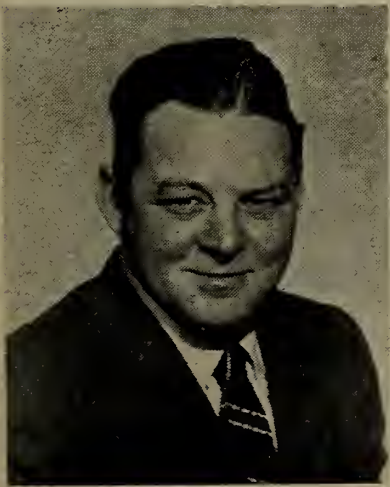
**LOCATION TESTED FOR YOUR PROTECTION!**

- Targets and Rollovers Advance "Rounds" for Special Score
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- "A" and "B" Rollovers Lite 100,000 Scoring Contacts
- Add Play Match Feature
- 4 Pop Bumpers, 2 Cyclonic Kickers and 2 Super-Powered Flippers Create High-Speed, Exciting Board Action
- Available with Twin Chutes

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ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

**Far North Distributing Co. Appointed  
Wurlitzer Representative In Alaska**



PETER ROJCEWICZ

their equipment needs or business plans.

Dynamic head of Far North is 39-year-old Peter Rojcewicz who has been active in the coin machine business for the past ten years. Born in Glen Falls, New York, Peter migrated to Alaska twelve years ago following World War II and started an operation in Seward, Alaska two years later. Moving to Fairbanks, he continued as an operator for another five years before becoming the Wurlitzer representative in Anchorage. Mrs. Rojcewicz, known by friends and business acquaintances as "Rusty," is a very active partner in the coin machine business.

Alaska is growing in importance with its military bases and ever-increasing population. It is truly a land of opportunity and one where automatic music is particularly appreciated since entertainment from other sources is extremely limited.

Peter Rojcewicz is something of a sourdough in Alaska. He is well known and respected throughout the area which his distributorship covers. When not selling Wurlitzer, he finds time to indulge his hobbies of hunting and fishing—and there is no better place than Alaska for sport of this kind.

**Says 60% - 40% Commish**

NORFOLK, VA. — "The location would take more interest," reports Hugh W. Minter of this city, "as he would be getting a good profit for his time. Provided that the commission basis is changed to 60%-40%."

ANCHORAGE, ALASKA — "The huge area which is Alaska, Northernmost outpost of United States territory, is working hard to be accepted for statehood. So important to U.S. economics has this territory become that The Wurlitzer Company has recognized it as a jobbing area and appointed the Far North Distributing Company as sole representative for the sales and service of coin-operated phonographs," said Bob Bear, Wurlitzer sales manager for the Phonograph Division.

Bear recently set up the new distributorship as a self-contained sales unit. Offices and service facilities are located at 645 Fairbanks Street, Anchorage, Alaska. Music operators and those wishing to engage in the coin-operated music business in the Alaskan territory are extended a cordial invitation to come in and discuss

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| 2. No Fancy Offices. | 4. Volume Buying.         |

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FRED MINTER

**GATEWAY DISTRIBUTING CO.**

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**Easy Does It!**

PAYETTE, IDA.—"A slow increase in percentage commission rates", reports Tom Sheldon of Sheldon Amusement, this city, "would be met with favor by the location.

"Later", he says, "we could move on up to a 70%-30% basis from the beginning 60%-40% basis.

"Too sharp an increase", advises Sheldon, "would tend to upset business relations with locations.

"This might cause some of them to purchase their own equipment", he adds.

"In the meantime", he concludes, "let me congratulate *The Cash Box*. The plans offered by you are all very realistic."

**10¢ Play Plus Expenses**

CHESTER, PA.—"I believe 10¢ play plus the actual cost of running a machine per week", writes George Workman's Music Service, this city, "should be established as front money and then give the customer 50-50 commission basis."

**A. B. T. CHALLENGER**

**Target  
Pistol  
1956  
Model**

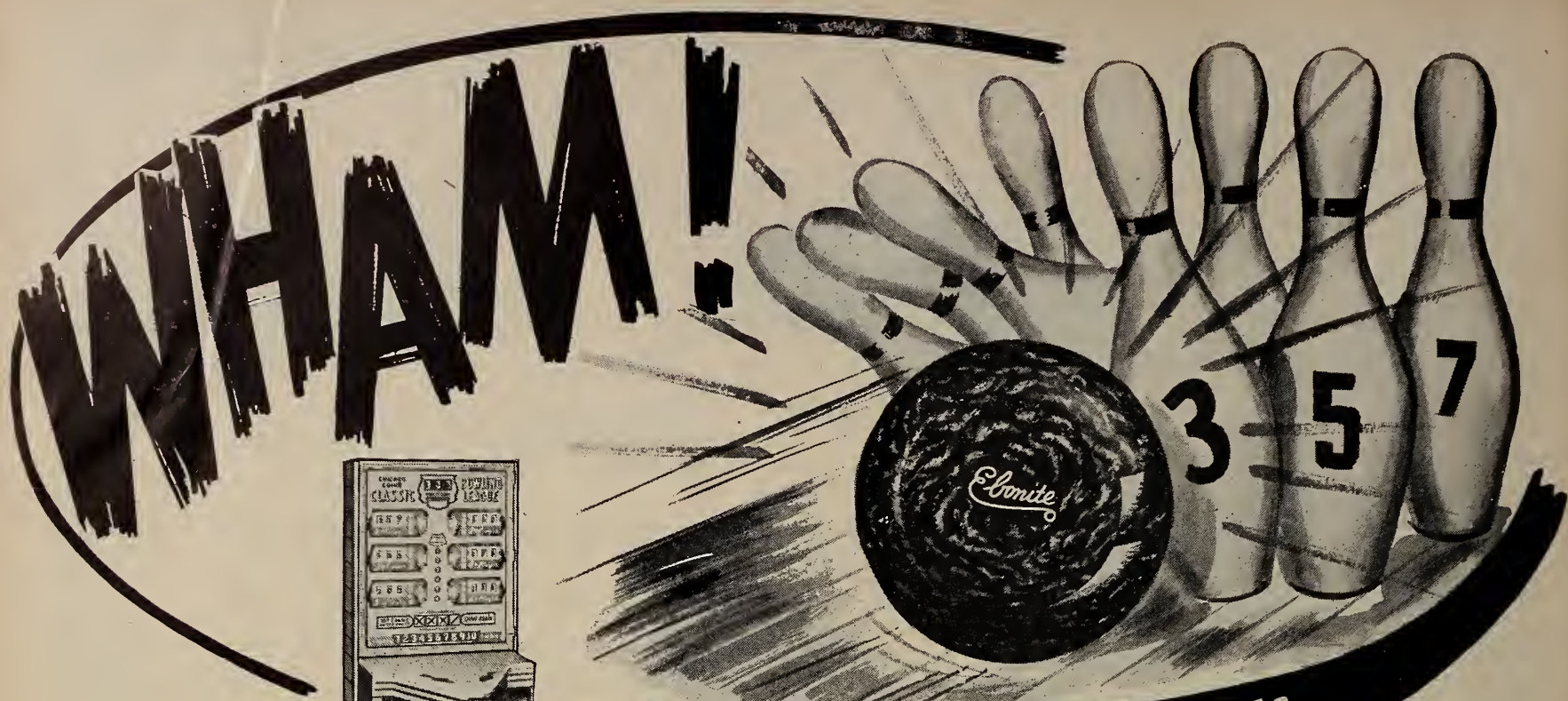


**A.B.T. Rifle Sport Gallery  
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A.B.T. Guesser Scale  
Pace Aristo Scale**

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**BALL Actually HITS The PINS**

**GIANT PINS**  
REALISTIC SIZE  
Larger Than Ever Before!

**GIANT BALLS**  
GENUINE EBONITE  
4½ in. DIAMETER—2½ POUNDS

**NEW HIGH SCORE**  
Of The Week Feature!  
(Key Controlled)

Choice of 3 Size Cabinets  
**13 ft. — 16 ft. — 18 ft.**

Shipped in 2 sections! Wider Cabinet!  
Striped Playfield! Genuine Gutters!

**NEW PROFIT**  
**MAKING FEATURE!**  
*2 Games for 25¢*  
Also available as  
One Game for 25¢  
Easily convertible to  
regular 10¢ play!



**chicago coin's**  
*Classic*  
**BOWLING LEAGUE**



1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

50 120 200  
SELECTION MODELS  
A  
**ROCK-OLA**  
FOR  
EVERY LOCATION

**Favors 10¢ Play; 60-40%**

GREENPORT, N. Y.—“I favor 60%-40% commission basis plus 10¢ play,” advises K. T. Grathwohl of Suffolk Vending, this city, “as I use the argument that 20% is for the machine’s depreciation, records, etc.”

**Venezuela, One Of Foremost Importers Of U.S. Equip., Enjoying Prosperity**

CARACAS, VENEZUELA—Venezuela is one of the foremost importers of American coin machines—and the reason is obvious when one gets the opportunity to view its prosperity.

It is reported that there are 40,000 Americans in this country, constituting the biggest colony abroad of Americans not connected with the U. S. armed services. They work for U. S. oil and industrial concerns that have invested more than \$3 billion in Venezuela.

The Venezuelan Government’s income (running well over \$1.3 billion annually) comes mostly from oil wells drilled into the Western Lake Maracaibo. This country, considered the wealthiest of Latin American countries, is building modernistic skyscraper buildings, super-highways, super-apartment buildings, schools,

hospitals, medical centers and irrigation projects.

Cost of living, it is reported, is as much as 50 per cent higher than anywhere in the U. S. A. A cheap shirt costs \$10, a head of lettuce \$1, and cigarettes 67¢. “That doesn’t seem to frighten anybody”, said an official. Americans who work for the big oil companies and industrial firms get cost of living allowances and good salaries. They also find that the cost of living is partly offset by low income taxes, rarely more than three or four per cent of salary. Most Venezuelan laborers get from \$4 to \$6 a day, and top office workers earn \$500 a month, which it is stated hardly makes ends meet—but most of them appear well-fed and clothed.

**Net Profit Should Be Same For Op & Location**

EVANSVILLE, IND.—“I believe (50%-50% commission basis) is the most equitable from the standpoint of investment to the operator”, reports Gil Taylor of Coin Machine Service, this city.

“The responsibility of making money from the equipment”, Taylor claims, “should be the location’s.”

“I believe that the operator and the location owner have a closer alliance on this basis (50%-50% commission) than one where there is a differential in the net profit for each.”

**Vendo Exec Honored**

KANSAS CITY, MO.—Edwin P. Bulow, comptroller, The Vendo Company, has been elected vice-president of the Kansas City Control of the Controllers Institute of America. The total membership exceeds 4,600.

## CLASSIFIED ADVERTISING SECTION

## CLASSIFIED ADVERTISING SECTION

## WANT

WANT—Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrrest 7-6730).

WANT—Bally Reserves and Bally Hot Rod. JOE BELL GAMES, INC., 463 PULAWSKI ST., SYRACUSE, N. Y. (Tel.: HArrison 2-0952).

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y., (Tel.: CHickering 4-5100).

WANT—AMI and Wurlitzer Wall Boxes in quantity. State condition and price in first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Used 45 records, any amount. No R & B. Not over 6 months old. I pay 14¢ and the freight. R. SMITH, 625 N.E. 163rd STREET, NORTH MIAMI BEACH, FLA.

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Mel-tone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Rock-Ola 120 Wall Boxes and 1438 Comets. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., M OLINE, ILL. (Tel.: 4-6703).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GARfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DICKens 2-7060).

WANT—Games. All types of Baseball, King Of Swat, Four Bagger, 1957 Baseball. Highest Prices Paid. Call or Write. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MAYflower 9-0010).

WANT—Nickelodeons, violanos, player pianos, organs and other mechanical musical instruments in working condition or as is. Send description and lowest price to ADMIRAL MUSIC CO., 3246 NO. PULASKI ROAD, CHICAGO 41, ILL. (Tel.: KILdare 5-3055).

WANT—Seeburg V 200s and M-100-As and all kinds of United Shuffle Alleys. Will allow top trades against the purchase of Six Pocket Pool Tables. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND, OHIO. (Tel.: TOWer 1-6715).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT—To buy for cash 1436 Fireball, 45 RPM and 1438 Comet. SEACOAST DIST., INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY (Tel.: BI 8-3524).

WANT—Mechanic for Music. Old or Young. PAUL MACELI MUSIC CO., FRONTENAC, KANSAS.

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I.

WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUDson 6-4568).

WANT—Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music — anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Have Cash for good route. 400 to 600 Machines. Music, Games, etc. Send inventory and price to BOX 409 c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—Keeney Big Tents. Must be # 1 Condition. Write—don't Call. SOUTHERN COIN MACHINE EXCHANGE, JIM KELL, 712 CLAIRBORNE DRIVE, NEW ORLEANS 21, LA.

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of \$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPTown 8-9680).

WANT—Vending Machines, late model, all types. Must be in A-1 Condition, ready for location. Candy, Cigarettes, Coffee, etc., RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: 6-3583).

WANT—To Buy or Trade. Kiddie Rides. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., NORTH, MINNEAPOLIS 11, MINN., (Tel.: FEderal 9-0031).

WANT—Used Gottlieb and Williams 5 Ball Pins. High prices paid for Model 1954 on. Call collect—UNION 3-8574—UNION 3-8627. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

WANT—Used 12' American Bank Shuffleboards; 22' American & Rockola Shuffleboards, & Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULTon 3-2282).

## FOR SALE

FOR SALE—Bally Gold Medals & Blue Ribbons \$175.00 ea.; United Bowling Alley (Latest Ball Lifts) Write; Mercny \$150.00; Super Slugger \$225.00.

WANT—Chi-Coin Deluxe Skeerolls. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHEMECTADY 2, N. Y. (Tel.: UNion 4-5107 & Franklin 7-2162).

FOR SALE—Reconditioned For Location. 2 Exhibit Shooting Gallery, \$50; 2 Seeburg Shoot The Bear, \$50; 1 Genco's Rifle Gallery, \$100; 1 Chicago Coin's "Pistol" (Shoot For Fun) \$25; 4 Bally Miami Beach, (Write or Call); 1 United Stardust, (Write or Call). AUTOMATIC AMUSEMENT CO., INC., 1000 PENN ST., EVANSVILLE, IND. (Tel.: HArrison 3-4508).

FOR SALE—15 United Handicaps; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770-1).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shipped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Guaranteed. Bally Bingos, Quantity In stock, Show Time and Key West, Lowest Prices Ever. STAR COIN MACHINE CO., 1502 N.W. 25TH ST., FORT WORTH 6, TEXAS. (Tel.: MArket 6-5411).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLYmpia 8-4012, 4013).

FOR SALE—Wurlitzer 1800, \$745; Wurlitzer 1700, \$615; Wurlitzer Wall Boxes 4851, Like New, \$12.50; Seeburg Wall Boxes, \$40; AMI 120 Steppers, \$35. Large stock of Bingo Machines. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—Wall Boxes. 40 Seeburg 100 Selection @ \$50; 20 Rock-Ola 120 Selection @ \$35; 40 Wurlitzer, 5-10-25-48 Selection @ \$10. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Used machines of all models, as is or shipped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrrest 5-3456).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DeLuxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DICKens 2-1214).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEDar 2-7600).

FOR SALE—New modern wall speakers, \$11.95 ea.; C.C. Band Box (used), \$95; 5206 (48 sel.) Wall Boxes, \$29.50; Seeburg 100 sel. Wall Boxes, \$49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEwark 598).

FOR SALE—One Double Header, like new, A-1 condition, \$475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

## CLASSIFIED ADVERTISING SECTION

**FOR SALE—Attention Export Buyers!** We have unlimited quantities of used Bally Bingo Games for sale. No reasonable offer refused. Make us an offer. **SHELDON SALES, INC., 881 MAIN ST., BUFFALO, NEW YORK.** (Tel.: Lincoln 9106).

**FOR SALE—Guns:** Exhibit Jungle Hunt, \$375; Seeburg Shoot the Spook, \$75; Genco Circus Rifle Gallery (New), \$425. **W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO.,** (Tel.: Central 1-9292).

**FOR SALE—\$2,000 will buy all of the following 78 RPM Phonographs:** 20 Model 1015 Wurlitzer Phonograph; 17 1017 Remote Control Units with Packard Box Adapters; 1 800 Wurlitzer; 3 780 Wurlitzer; 7 Rock-Ola Fireballs. The above phonographs are all in playing condition. For \$1,000 more, we will add 20,000 used 78 RPM records and 50 Packard Boxes and all new parts we have to fit these phonographs which would be a big help in keeping them operating. If interested, please contact the **GINSBERG MUSIC COMPANY, 205 NORTH MAIN STREET, ROSWELL, NEW MEXICO.**

**FOR SALE — 200 Seeburg, Write; AMI Model A's No broken plastics, \$75; Seeburg 20 Selection Boxes changed over 10c, 3 for 25c; \$10; Wurlitzer 3020, \$5; Two Vendor Coin Changers, \$65; 1717 Rock-Ola Steppers, \$30; Gold Star, \$145; Stage Coach, \$155; Gypsy Queen, \$165. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL.** (Tel.: 4-6703).

**FOR SALE—Expert Buyers Attention!** In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. **ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS.** (Tel.: Stadium 2-4010).

**FOR SALE—Comco—Extended Range Speakers and Baffles.** Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. **COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL.** (Tel.: Independence 3-2210).

**FOR SALE — Beach Beauty, \$200; Key West, \$395; Big Show, \$300; Nite Club, \$285; Broadway, \$250; Parade, \$300; Big Time, \$135; Saddle & Turfs, \$155. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA.** (Tel.: Canal 7137).

**FOR SALE—Bally Bingo Games, Gayety, Hi-Fi, Dude Ranch, Beach Club, Palm Beach, Beauty, Bright Spot, Bright Lites, Coney Island. Right Off Location—Make Us An Offer. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC.**

**FOR SALE—Have 7,000 45 RPM Records On Hand—Pops, Hillbilly, Rhythm and Blues. 12c ea. State Quantity Wanted. 1/3 Deposit—Balance C. O. D. STATE RECORD SHOP, 41 E. STATE ST., COLUMBUS, OHIO.**

**FOR SALE—3 Seeburg 100-C, Hideaways. Like New, \$450 ea. 1/3 Deposit, Balance COD or S/D. KOEPEL DIST. CO., 607 TENTH AVE., NEW YORK 36, N. Y.** (Tel.: LO 3-4028-9).

**FOR SALE—Big Shows, \$275; Key West, \$295; Broadways, \$200; Night Clubs, \$200; Gayety, \$80; Wurlitzers, 1400—48 sel., \$125; Wurlitzer 1450—48 sel., \$135; Seeburg, model 100-C, \$450. Machines reconditioned, cleaned and shopped. **NASTASI DISTRIBUTING CO., 912 POYDRAS, NEW ORLEANS, LA.** (Tel.: MA 6386).**

**FOR SALE—Millions of Extra Coins are taken from Clean Machines. "Clean Right With Lemonite." J. Rosenfeld and Central Distributing Co., St. Louis, Mo., Use and Sell Lemonite. Try Lemonite Electric Contact Cleaner—Contact Paste and Liquid Lube. **GRACO SALES CO., ARLINGTON, TENN.****

**FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100G, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. **MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO** (Tel.: Superior 1-4600).**

**FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH.** (Tel.: University 4-0773).**

**FOR SALE—Williams Jet Fighter, \$150; Exhibit Sportland Rifle, \$125; Williams Safari, \$225; Williams Sidewalk Engineer, \$150; Williams Crane, \$175; Chicago Coin Twin Hockey \$225; Chicago Coin Steam Shovel, \$175; Relax-A-Lator (New), \$200; Mercury Gripper (New), \$24.50; Keeney Sportsman Rifle, \$125. All Cleaned and Shopped—Ready For Location. **MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH.** (Tel.: GL 6-6807)**

**FOR SALE—10 Rockola 1446; 50 All Makes and Models Kiddie Rides; 200 late model, including brand new Show Times, Bingo Machines. Write, Wire, Call. **REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS.** (Tel.: ALgonquin 4-4040).**

**FOR SALE — Seeburg 100 record Hideaway, 45 rpm, \$299.50; AMI W-80 Wall Boxes, \$60; AMI W-120 Wall Boxes, \$62.50; Seeburg Chrome 100 Selection Wall Boxes, \$52.50. **UNITED DISTRIBUTORS, INC., 920 W. SECOND, P. O. BOX 1955, WICHITA 12, KANSAS.****

**FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. **FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.****

**FOR SALE—Bowling Alley Conversion Kit. Needs no cutting of playing field, takes approximately 3 hours to install on old shuffle alley. Rubber Balls. Fits almost all shuffle alleys. Write for low price. **WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y.** (Tel.: Circle 6-8464).**

**FOR SALE—Seeburg V-200, very clean, \$775.00 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. **YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y.** (Tel.: Chickering 4-5050).**

## CLASSIFIED ADVERTISING SECTION

**FOR SALE—Records—All new, 45 and 78 RPM, current or recently popular titles, famous vocalists and bands from Decca, RCA, Columbia, Mercury, etc. Packaged in non-duplicating units of 25 in two-tone record case with index. Retail value \$25, your cost, \$7.25 per unit. **F.O.B. WRIMUS CO., P. O. BOX C93, SAN BERNARDINO, CALIF.****

**FOR SALE — New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. **CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO.** (Tel.: Main 1-3511) or 2805 MAIN ST., KANSAS CITY, MO.** (Tel.: Harrison 1-4747).

**FOR SALE — Muto Photomatic with envelope vendor, \$250.00 worth supplies all \$475.00. Got. 2-Player Tournament \$265.00; Got. 4-Player Scoreboard \$260.00; 2-Player Balls-A-Poppin', \$295.00, A-1 condition. **C & W DISTRIBUTING CO., 301 MAIN STREET, JOPLIN, MO.** (Tel.: MAFair 4-3412).**

**FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA.** (Tel.: Regent 6-3691).**

**FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. **DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH.** (Tel.: Davis 2-2473).**

**FOR SALE—New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, \$1.69 ea.; \$18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", \$11.95 set; 3" Marbelized Rubber Balls, \$1.49 ea. **CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL.** (Tel.: Albany 2-3272).**

**FOR SALE — Harbor Lites, \$210; Snafu, \$165; Hawaiian Beauty, \$135; Happy Days, \$65; 4 Corners, \$65; Chinatown, \$65; Shindig, \$65; Quintette, \$65. **UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO.** (Tel.: AXminster 4-3529).**

**FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. **TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA.** (Tel.: Newton 5-2531).**

**FOR SALE—Games, Inc. Hunter, \$250; Gunsmoke, \$335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time; United Pixie; Starlet; Caravan; Stardust; Evans Saddle & Turf (Club Model—DeLux). **MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.****

**FOR SALE—Kiddie Rides—Thunderbolt Horse, \$350; Palamino—Duck Ride—Rocket Patrol—Space Ship, \$295 ea.; Royal Rocket, \$195. All Shopped, new paint job. Pixie, \$115; Gayety, \$45; Balls-A-Poppin, \$175. **PACIFIC KIDDIE RIDES, 1212 SOUTH TACOMA AVENUE, TACOMA, WASH.****

**FOR SALE—1448 Rock-Olas, Like New, \$595; Chicago Coin Ski Bowls, \$345. Write for Quantity Lot Prices. **J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO.** (Tel.: FOrEst 7-6730).**

**FOR SALE—Williams, United and Chicago Coin Electric Front Pool Tables, \$50 ea. Write. **PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.****

**FOR SALE—All Games Cleaned and In Working Order. Seeburg "A"'s (78's), \$175; Jumbo \$275; ABC, \$275; Rockets, \$65; Victory, \$55; Mystic, \$90; Triple Strike, \$110; Flash Bowler, \$70; Williams Four Bagger, \$285; Used Pool Tables, Valley — Bally — Williams, \$50; Bally Space Ship, \$195; New Keeney Coffee Machine, Write. Wire—Write or Phone HE 1-7577. 1/3 Deposit Required On Each Order. We are exclusive factory distributors for: Bally—Williams—Rock-Ola. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO.** (Tel.: HE 1-7577).**

**FOR SALE—Specials. Bally: Key Wests, \$279.50. Any quantity. Big Shows, \$275; Bally Beauties, \$42.50. Gottlieb: Rainbows, \$219.50. United: Manhattans, \$55; Brazils, \$210; Monacos, \$185; Stardusts, \$145. **NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA.** (Tel.: Canal 5306).**

**FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.** (Tel.: Canal 6-0293-4-5).**

**FOR SALE—Bally Rocket Ship, Speed Boat, Champion Horse, Model T Car with Music: All in A-1 Condition. **TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO.** (Tel.: CH 3-4005 & 3-8624).**

**FOR SALE—King Arthur, \$35; Twenty Grand, \$55; Disc Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Star-Want—Big Times. **NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF.** (Tel.: MA 1-5438).**

**FOR SALE — 3 Keeney Speedlances, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: **HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL.** (Tel.: Longbeach 1-3378).**

**FOR SALE—14 foot Chicago Coin "Bowling Leagues" at \$629 ea.; 14 foot Bally "Bowling Lanes" at \$629 ea.—ready for location. **T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO.** (Tel.: MAin 1-8751).**

**FOR SALE—5 Keeney Chocolate and Coffee Vendors, 4 Keeney Soup & 1 Keeney Snack Vendors. . . . Fabulous Is The Word For The Deal On This Equipment. Write Or Call Today. **RUNYON SALES CO., 593 10th AVENUE, NEW YORK, N. Y.** (Tel.: LO 4-1880).**



**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**—Seeburg M100A, \$225; M100C, \$575; M100G, \$700; M100W, \$700; M100R, \$800; 3W1 Chrome, \$55; Wurlitzer 1800, \$750; 1900, Write, AMI D80, \$300; 40, \$175; Evans Century, \$275. **MUSICAL SALES, 2334-36 OLIVE STREET, ST. LOUIS 3, MO.** (Tel.: CH 1-8561).

**FOR SALE**—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. **WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO.** (Tel.: MOn-tana 1-5000).

**FOR SALE**—Bally, Key West \$350.00; Big Show \$275.00; Parade \$275.00; Nite Club \$265.00; Broadway \$230.00; Big Time \$120.00; Terms one third deposit, balance sight draft. **GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVE., NEW ORLEANS, LA.** (Tel.: TULane 6729).

**FOR SALE**—14 and 11 foot Bowler Parts Specials; Back glass protector, \$11.95 ea. Plexiglas Pin Panel protector, 12½"x23", \$5.95 ea. Non-scaff rubber balls, 3", \$1.95 ea. **WICO CORP, 2913 N. PULASKI RD., CHICAGO 41, ILL.** (Tel.: MULberry 5-3000).

**FOR SALE**—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. **G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL.** (Tel.: AVe-nue 3-6818).

**FOR SALE**—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. **SYRACUSE 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.**

**FOR SALE**—Route For Sale. Well Established Excellent Paying Route Near West Coast. If You Want To Re-locate And Operate The Type Of Route You've Always Wanted Or If You Are Anticipating Entering The Operating Business You Should Look Into This Immediately. This Route Is Worth Approximately \$100,000 At List Price And Will Pay Out Entirely In One Year Or Less. Will Sell To Responsible Party For \$35,000 Down And Finance Balance For 12 or 24 Months At 6%. Please Don't Answer Unless You Have Cash Required. Will Not Consider Less Or Trades, Owner Ill And Retiring From Business. **BOX 410, THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.**

**FOR SALE**—Will sell for Best Offer. Safari, Big Top, Steam Shovel, Twin Hockey, Coalee, Rock and Roll, King Of Swat, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette, Jalopy, Queen Of Hearts, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Wishing Well, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Gypsy Queen, Classy Bowler, Register, Flagship, Marathon, Sea Belles, Big Time, Variety, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. **NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS.** (Tel.: DEcatur 2-1500).

**FOR SALE**—18 Foot Rock-Ola Shuffle Board, \$149.50; Shuffle Board Game Wax (12 cans), \$3.50; Fast wax case (12 cans), \$4.50; Pucks (set of 8), \$12; Fluorescent Lights, pair, \$22.50; Adjusters, \$18.50. **PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL.** (Tel.: JUNiper 8-1814).

**MISCELLANEOUS**

**NOTICE**—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. **A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.**

**NOTICE**—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. **BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF.** (Tel.: NO 2-3254).

**NOTICE**—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. **NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.**

**NOTICE**—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is **HUEY DISTRIBUTING CO.** Write, wire or phone. **3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA.** (Tel.: VERNon 5-7976).

**NOTICE**—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send \$15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your \$15 check today to: **THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.**

**THE CASH BOX**

**"The Industry's Market Place"**

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to 52x Special Classified advertisers. You are entitled to a classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

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**THE CASH BOX**  
1721 BROADWAY, NEW YORK 19, N. Y.

THIS WEEK'S USED MACHINE QUOTATIONS 18th YEAR OF PUBLICATION 933rd CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- 1. Prices UP 5. No quotations Last 2 to 4 Weeks
2. Prices DOWN 6. No quotations 4 Weeks or Longer
3. Prices UP and DOWN 7. Machines Just Added
4. No change from Last Week \* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines.



PHONOGRAPHS

LISTED ALPHABETICALLY

Table with 4 columns: Model Number, Year, RPM, and Price. Lists various models from AMI, EVANS, and ROCK-OLA.

(PHONOGRAPHS—Continued)

Table with 4 columns: Model Number, Year, RPM, and Price. Lists models from brands like Wurlitzer and others.

SEEBURG

Table with 4 columns: Model Number, Year, RPM, and Price. Lists Seeburg models.

WURLITZER

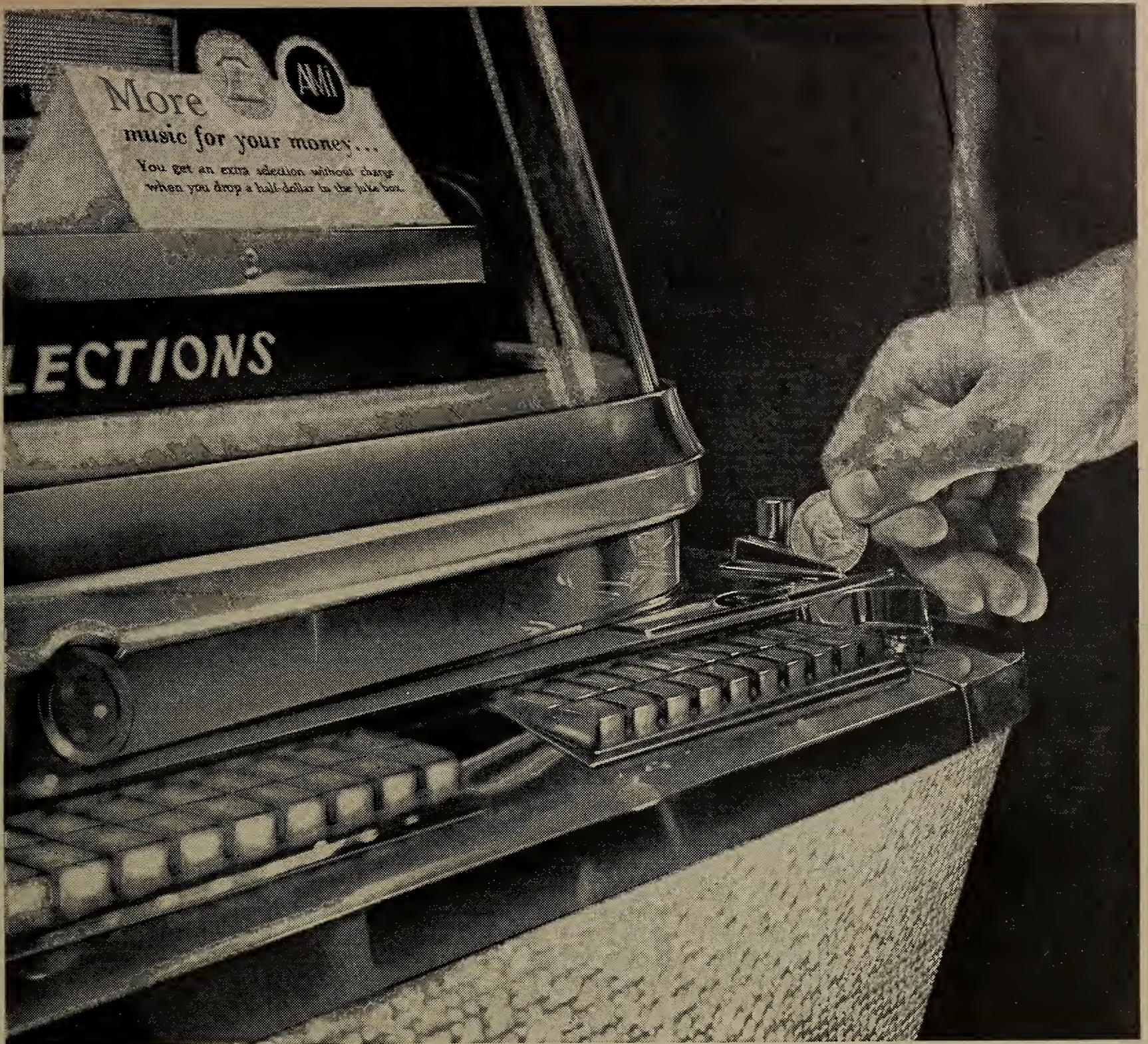
Table with 4 columns: Model Number, Year, RPM, and Price. Lists Wurlitzer models.



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

Table with 4 columns: Model Number, Year, RPM, and Price. Lists various pinball game models.



More  
music for your money...  
You get an extra selection without charge  
when you drop a half-dollar in the juke box.

## Do Things By Halves?

Yes sir, you certainly can. Contrary to the old axiom, you can do wonderful things by halves—when those halves are 50¢ pieces and the juke box that brings them in is the new Model "H".

Ask your AMI distributor to provide you with the play-attracting card pictured above. You'll find a great many more half dollars in the cash box when you offer this sensible bargain in music that makes patrons want to spend a little bit more.

**AMi** Incorporated 1500 Union Ave. S. E., Grand Rapids 2, Michigan

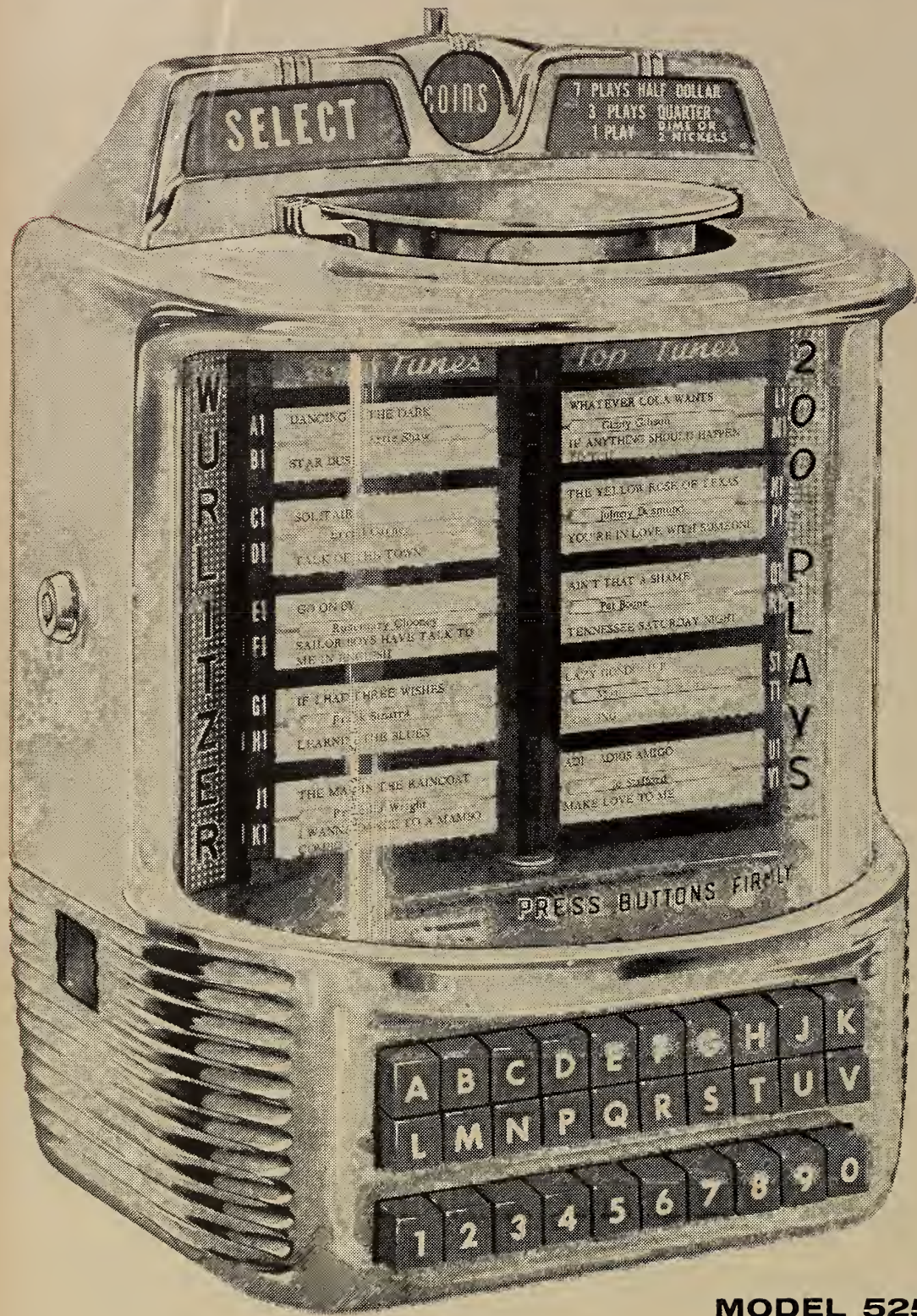
engineers, designers and manufacturers of professional and commercial sound systems since 1909.







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MODEL 5250

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**50¢  
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BOX**

Geared to the phenomenal success of 50-cent phonograph play, this sensational 200-selection Wurlitzer Wall Box makes half-dollar play possible from any spot in any location. Wherever installed it will mean greater profits. Features the same beauty and the same size as the Wurlitzer 5210 Wall Box which has won operator acceptance everywhere.

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**THE WURLITZER COMPANY • NORTH TONAWANDA, N.Y.**

PIONEERS OF 50-CENT PLAY

UNITED'S

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**REGULATION BOWLING**  
•  
**1 to 6 CAN PLAY**

**NEW DIRECT SCORING**

**SPEEDS PLAY**

**MORE GAMES PLAYED PER HOUR  
MEANS  
MORE COINS PER HOUR  
FOR YOU**

**PERFECT GAME SCORE 4500**  
•  
**Great for COMPETITIVE PLAY**

**DIRECT SCORES  
TALLIED INSTANTLY  
EACH FRAME**

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**STRIKES  SCORE 300**

**THROUGH 9TH FRAME**

**TENTH FRAME**

**DOUBLE SCORES**

**FOR SPARES AND STRIKES**

WITH

**TENTH FRAME FEATURE**

(CAN SCORE 1800 IN TENTH FRAME)

**OPTIONAL  
8TH AND 9TH FRAME  
DOUBLE SCORES**

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**HI-SCORE  
BOWLING ALLEY**

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BOWLER**

ON THE MARKET

**UNITED'S  
BOWLING  
ALLEY**

**IS ALSO AVAILABLE IN  
REGULAR  
AND  
TEAM  
MODELS**

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