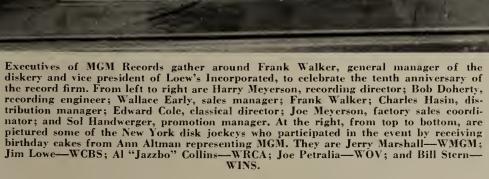
## The Cash Box

**VOLUME XVIII – NUMBER 45** 

JULY 27, 1957





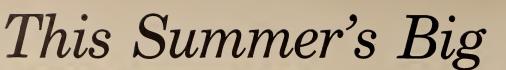












## 

My Heart Reminds Me

Flim, Flam, Floo

47/20-6981

(from the Allied Artists film "Love In The Afternoon")

47/20-6980

"DISCS OF THE WEEK"

Now on NBC-TV every Monday 7:30-7:45 pm (EDT)

"Million Record Show," starring Georgia Gibbs

America's favorite speed... (5) 45 RPM









## Cash

Volume XVIII—Number 45

July 27, 1957

Publishers

BILL GERSH JOE ORLECK

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine in-

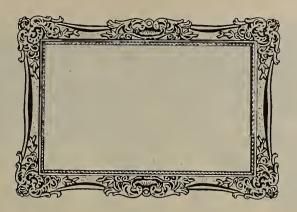
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THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of The Cash Box' former 'Confidential Price Lists' and The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of The Cash Box. "The Cash Box Price Lists" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "The Cash Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. The publishers reserve the right to refuse advertise-ments, editorial material and all other subject and advertising matter that does not meet with their com-

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## "One Picture Is Worth A Thousand Words"

Someone once coined a slogan, "One picture is worth a thousand words". Nowhere is that truer than in the record business. For the development of the album cover has undoubtedly been one of the important factors in the boom being experienced in the sale of packaged goods.

A few years ago, the album cover was considered merely a protective sheath, on which you put the name of the album, the artists and the record company, and let it go at that.

But that day is past.

Today everyone realizes that the album cover plays a major role in the sale of packaged goods. And with this realization has come what may almost be considered a new art form—the art of the album jacket.

Buying an album today is pleasureable in two directions—not only for the music that is being purchased, but also for the delight which can be had from the packaging. For every company now concentrates wholeheartedly on achieving the most beautiful, eye catching covers possible.

What's more, the knowledge that the jacket is so important to the sale of the record, has practically made art critics of music dealers, record salesmen, distributors and record company personnel. Each one avidly awaits the cover design of an album before judging just how strongly a package is going to sell.

In line with this interest in packaging, The Cash Box has probably never received a more overwhelming response to a new feature than when it started picturing the album cover along with each review. Showing the trade what the jacket looked like at the very same time we were describing the contents of the album has given the reader a total picture of the product which enables him to know at a glance just what that album will mean for him.

An interesting aspect of this new album art, is that it is almost totally photographic. True there have been some extremely original designs made especially for albums—some of which have won high prizes in commercial art circles—but for the most part photography has played the greatest role as far as albums are concerned. In fact the album cover has opened a new area for the photographer where he can probably be freer and more creative than in most of his other pursuits.

It seems a very odd development that in a field devoted to sound, one of the prime selling factors should be the picture. But since it is unquestionably true that thousands of buyers have first been attracted to albums by the striking displays they made in dealers' windows, so it is true that as far as the record business is concerned, a picture has proven to be worth a good deal more than a thousand words.

## Charlie's 3rd



**Tops Previous Hits With** 

# "ILOVE YOU SO MUCH IT HURTS"

published by
MELODY LANE MUSIC PUB. CO.

sole selling agent
SOUTHERN MUSIC PUB. CO.
Gen. Prof. Mgr. MURRAY DEUTCH

Cameo 111

CAMEO ? RECORDS

## and Biggest



Sensational 2 Sider

# "WANDERN' EYES"

published by
SHAPIRO, BERNSTEIN & CO. - LOWE

Cameo 111

CAMEO ? RECORDS

DEFINITELY THEIR **BIGGEST** HIT YET!



and the Teenagers

"CREATION OF LOVE" **GEE-1039** 





THE NATION'S

JUKE BOX TUNES

(PLUS THE NEXT 25)

1		Pos. Last Week
1	BYE, BYE LOVE  EVERLY BROTHERS  CD-1315—Everly Brothers DE-30321—Webb Pierce  DO-15576—T. Tommy ME-7118—Chuck Miller	2
2	LOVE LETTERS IN THE SAND PAT BOONE DO-15570—Pat Boone DO-15578—Mac Wiseman  VP-1003—Vivienne	1
3	SO RARE JIMMY DORSEY FR-755—Jimmy Dorsey	3
4	IT'S NOT FOR ME TO SAY  JOHNNY MATHIS  CO-40851—Johnny Mathis LO-1754—Cyril Stapleton  KA-185—Jane Morgan	4
5	TEDDY BEAR ELVIS PRESLEY VI-7000—Elvis Presley	10
6	· I'M GONNA SIT RIGHT DOWN BILLY WILLIAMS CR-61830—Billy Williams RO-4014—Larry Storch	9
7	OLD CAPE COD PATTI PAGE ME-71101—Patti Page	8
8	SEARCHIN' THE COASTERS AC-6087—The Coasters	6
9	A WHITE SPORT COAT  MARTY ROBBINS  CO-40864—Marty Robbins CR-61835—Johnny Desmon	<b>5</b>
10	DARK MOON GALE STORM DO-15550—Bonnie Guitar DO-15558—Gale Storm VI-6910—Hawkshaw Hawki	<b>7</b>
	LIKE YOUR KIND OF LOVE 12) APOUND THE WORLD	TO ALL CHOOL

11) I LIKE YOUR KIND OF LOVE. 12) AROUND THE WORLD. 13) ALL SHOOI UP. 14) SHANGRI-LA. 15) START MOVIN'. 16) WONDERFUL! WONDERFUL 17) SEND FOR ME. 18) A TEENAGER'S ROMANCE. 19) WHISPERING BELLS 20) WHITE SILVER SANDS. 21) WITH ALL MY HEART. 22) OVER THE MOUNTAIN, ACROSS THE SEA. 23) GONNA FIND ME A BLUEBIRD. 24) SHORT FAFFANNIE. 25) LITTLE DARLIN'. 26) LOVING YOU. 27) STAR DUST. 28) FOUL WALLS. 29) JENNY, JENNY. 30) SCHOOL DAY (RING RING GOES THE BELL 31) TAMMY. 32) MY PERSONAL POSSESSION. 33) YOUNG BLOOD. 34) RAIN BOW. 35) VALLEY OF TEARS.

ß

EL—Eldorado
EP—Epic
ER—Era
EX—Excello
B—Fabor
I Star—Four Star
E—Federal
I—Fiesta
R—France

GL-Glory

ME-Mercury

MG-MGM

RP-RPM

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

from IMPERIAL — The Nation's Next

Million - Seller by

Fabulous...

**FATS DOMINO** No. 5454



"WHEN SEE YOU"

and

"WHAT WILL TELL MY HEART





### BIG Summer Sales for Dealers, DJ's

BEAT		
MARCHING ALONG TO THE BLUES	Perry Como	47/20-6991 (2:20)
DANCIN'	Perry Como	
☐ LOVE AND KISSES	Janis Martin	
☐ BABY YOU'RE THE ONE	'Nita, Rita & Ruby	
☐ FLIM FLAM FLOO	Kay Starr	
SWINGIN' SWEETHEARTS	Hugo Winterhalter	
THE HAPPY COBBLER	Hugo Winterhalter	
CHICA BOO	Dell Wood	
CRAZY DREAM	Eddy Arnold	47/20-6975 (2:05)
☐ BIKINI BABY!	The Versatones	47/20-6976 (2:27)
☐ A PORTER'S LOVE SONG TO A CHAMBERMAID	Gene Austin	47/20-6969 (2:25)
□ NO HUHU!	Johnnie Eager	47/20-6971 (2:15)
☐ KEEP A-LOVIN' ME, BABY	Melvin Endsley	47/20-6968 (2:10)
THREE ROADS	Pat O'Day	47/20-6965 (2:23)
CUCARA CHA-CHA-CHA	Perez Prado	47/20-6960 (2:00)
PAY DAY	Porter Wagoner	47/20-6964 (1:56)
□ VIRGIN ISLE VAMP	Eddie Heywood	47/20-6956 (2:12)
TELL ALL YOUR TROUBLES	Jackie Kannon	47/20-6959 (2:32)
☐ PLEASE DON'T TALK ABOUT ME WHEN I'M GONE	Piano Red	47/20-6953 (2:29)
☐ HEY MISS FANCY	The Premiers	
STREET OF MEMORIES	June Valli	47/20-6957 (2:32)
JUST WHISTLE OR CALL	Martha Carson	
THE WIFE	Lou Monte	
TEDDY BEAR	Elvis Presley	
SLOW BURNING LOVE	Eddie Fisher	
☐ BEACH PARTY	Bob Jaxon	
DING DANG DANGLIN'		
☐ I'M NOT ASHAMED		
☐ I GOT A LOT OF LOVE		
☐ YOU, YOU ROMEO	Jaye P. Morgan	
DADDY	Carol Richards	
□ ROCKIN' SHOES	The Ames Brothers	
HACKIN' AROUND	David Houston	
A WOMAN WOULDN'T BE A WOMAN	Eartha Kitt	
CRYIN' MY HEART OUT FOR YOU	Julius La Rosa	
I'M WALKIN' THE FLOOR OVER YOU		
SUGAR CANDY		
MARTINIQUE		
LOVE ME TO PIECES	Janis Martin	47/20-6832 (2:05)

Watch for GOGI GRANT'S first Big Release on RCA Victor Record

47/20-6923 (2:09)



### nd Op's on RCA Victor Records

BALLAD

☐ I'LL NEVER BE FREE	Janis Martin	47/20-6983 (2:01)
☐ YOU CAME TO THE PROM ALONE	'Nita, Rita & Ruby	47/20-6989 (2:23)
SOFT SANDS	Walter Schumann	47/20-6986 (2:32)
BAND OF ANGELS	Walter Schumann	47/20-6986 (2:27)
FASCINATION	Dinah Shore	47/20-6980 (2:57)
☐ TILL	Dinah Shore	47/20-6980 (2:13)
MY HEART REMINDS ME	Kay Starr	47/20-6981 (2:50)
☐ PIANO ROLL WALTZ	Dell Wood	47/20-6978 (1:53)
OPEN YOUR HEART	Eddy Arnold	47/20-6975 (2:02)
☐ TWO SHADOWS ON YOUR WINDOW	Jim Reeves	47/20-6973 (2:17)
□ LOVELY TEENAGE GIRL	The Versatones	47/20-6976 (2:13)
☐ I COULD WRITE A BOOK	Gene Austin	47/20-6969 (2:04)
☐ AVAILABLE LOVER	Wini Brown	47/20-6970 (2:19)
☐ IT'S ALL IN YOUR MIND	Wini Brown & Larry Dale	47/20-6970 (2:20)
☐ THERE ARE TWO "EYES" IN HAWAII	Johnnie Eager	47/20-6971 (2:35)
□ LONELY ALL OVER AGAIN	Melvin Endsley	47/20-6968 (2:05)
□ OH, POLLY O'	Tony Martin	47/20-6966 (2:35)
A "MISS YOU" KISS	Tony Martin	47/20-6966 (2:50)
SO HARD TO LAUGH, SO EASY TO CRY	The Escorts	47/20-6963 (2:40)
LONELY MAN	The Escorts	47/20-6963 (2:16)
☐ I THOUGHT I HEARD YOU CALL MY NAME	Porter Wagoner	47/20-6964 (2:35)
☐ AN AFFAIR TO REMEMBER	Luis Arcaraz	47/20-6952 (2:53)
☐ WHEN I FALL IN LOVE	Luis Arcaraz	47/20-6952 (2:41)
□ LOVE IS ALL	Eddie Heywood	47/20-6956 (2:08)
☐ MY ARMS ARE A HOUSE	Hank Snow	47/20-6955 (2:30)
☐ TANGLED MIND	Hank Snow	47/20-6955 (2:34)
☐ ANOTHER MAN GONE	June Valli	47/20-6957 (2:42)
☐ MAILMAN, BRING ME NO MORE BLUES	Herb Jeffries	47/20-6950 (2:46)
SO SHY		47/20-6950 (2:24)
☐ MUSICA BELLA	Lou Monte	47/20-6951 (2:10)
□ LOVING YOU	Elvis Presley	47/20-7000 (2:15)
AROUND THE WORLD	Eddie Fisher	47/20-6947 (2:57)
☐ STAR LIGHT, STAR BRIGHT	Nan Castle	47/20-6933 (1:53)
TIME WAS		47/20-6936 (2:25)
☐ GRADUATION RING	•	47/20-6938 (2:41)
COME TO MAMA, PAPA DO		47/20-6940 (2:10)
TAMMY		47/20-6930 (2:21)
☐ TOUJOUR GAI	Eartha Kitt	47/20-6928 (2:08)
I I MATTERI VATIONE MATTE FITE ALTE VATI LAME		47 100 1000 10 001





### The Cash Box

### **Best Selling Tunes on Records**

### COMPILED BY The Cosh Box FROM LEADING RETAIL DUTLETS

CUMPILED BY The Cash Box FROM LEADING RETAIL DUTLETS					
Pos. Pos.	Pos. Pos.	Pos. Pos.		Pos. Pos.	Pos. Pos.
7/20 7/13 1—Bye Bye Love	9—Around The	7/20 7/13 15—! Like Your	7/20 7/13 25—A Teenager's	36—Gonna Find Me	7/20 7/13 47—Rockin' Shoes
★CD-1315—EVERLY BROTHERS I Wonder If I Care As Much	World .  10 13  AP-9770—DON COSTA O.	Kind Of Love 12 12  *CD-1323—ANDY WILLIAMS Stop Teasin' Me	Romance 19 8  *VE-10047—RICKY NELSON 1'm Walkin'	A Bluebird 32 26 CD-1318—JOYCE HAHN	★VI-6930—Ames Brothers Tammy
DE-30321—WEBB PIERCE Missing You DO-15576—T. TOMMY	Everybody Loves Pierre CR-61741—LAWRENCE WELK O. Champagne Time	VI-6891—MELVIN ENDSLEY Is It True?	26—Diana	I Saw You, I Saw You  JZ-165—DARRYL ROBERTS  Love While You're  Young	48—To The Aisle
I Saw You, I Saw You ME-71118—CHUCK MILLER Rang Tang Ding Dong	CR-61856—McGuire Sisters Interlude  DE-30262—VICTOR YOUNG O. Around The World—	16—Dark Moon	38 52 ★AP-9831—PAUL ANKA Don't Gamble With Love	★MG-12412— MARVIN RAINWATER So You Think You've Got Troubles	★EM-1019—FIVE SATINS Wish I Had My Baby EP-9224—ROY HAMILTON That Old Feeling
	Crosby DE-30398—GEORGE BARNES Tammy	★DO-15550—BONNIE GUITAR  Big Mike  ★DO-15558—GALE STORM	27—With All My Heart	VI-6905—EDDY ARNOLD A Little Bit	49—Freight Train
2—Teddy Bear  1 3  *VI-7000—ELVIS PRESLEY	KA-185—JANE MORGAN It's Not For Me To Say  ★LO-1746—MANTOVANI O. Road To Ballingary	A Little Too Late VI-6910—HAWKSHAW HAWKINS With This Pen	TIEGIT 20 19  ★CN-1003—JODIE SANDS  More Than Only	37—Flying Saucer The 2nd	50 37 CC-1008—NANCY WHISKEY The Cotton Song EL-510—STEVE KARMEN
Loving You	MG-12507— RAY CHARLES SINGERS Take A Trip To Memory Lane	17—Star Dust	Friends DE-30324—JUDY SCOTT The Game Of Love	★LU-105—Buchonan & Goodman Martian Symphony	Mama Looka Booboo LI-55072—MARGIE RAYBURN Dreamy Eyes LO-1742—LIZ WINTERS &
3—Love Letters	TH-1956—JACK HASKELL Away Out West VI-6677—EDDIE FISHER	22 27 ★LI-55071—BILL WARD & DOMINOES Lucinda	KA-183—BUDDY GRECO Game Of Love	38—Valley Of Tears 37 31  *IM-5442—FATS DOMINO	BOB CORT  Roll Jen Jenkins  ★ME-71102—RUSTY DRAPER Seven Come Fleven
In The Sand 2 1  *DO-15570—PAT BOONE	Cindy Oh Cindy VI-6853—MANNY LOPEZ O. Summer Romance	18—Shangri-La	28—A Fallen Star 29 32  *CA-3742—FERLIN HUSKY	39—Goody Goody	50—Long Lonely
Bernadine DO-15578MAC WISEMAN Because We Are Young	VI-6947—EDDIE FISHER Slow Burning Love	±EP-9213—FOUR COINS First In Line	Prize Possession  ★DO-1289—JIMMY NEWMAN  I Can't Go On This  Way	#GE-1039—FRANKIE LYMON & TEENAGERS Creation Of Love	Nights
VP-1003—VIVIENNE Light A Candle	10White Silver	19—Rainbow	★DO-15594—HILLTOPPERS Footsteps ME-71124—NICK NOBLE Let Me Hold You In	40—Passing	Heartaches BA-245—THE KINGS Let Me Know CH-1665—LEE ANDREWS
4—I'm Gonna Sit	Sands 11 18 BR-55013—LENNON SISTERS One Day A Little Girl	31 42 CC-1013—BOBBY BREEN We Will Make Love	29—Jenny Jenny	Strangers  55 51  *ME-71122—SARAH VAUGHAN & BILLY ECKSTINE	The Clock DE-30404—KITTY KALLEN Lasting Love
Right Down 6 6	DE-30363—Owen Bradley Midniaht Blues  ★JU-5288—DON RONDO	★KA-184—RUSS HAMILTON We Will Make Love JU-5290—BILL DARNEL	SP-606—LITTLE RICHARD Miss Ann	The Door Is Open  41—All Shook Up	51—My Dream
★CR-61830—BILLY WILLIAMS Date With The Blues RO-4014—LARRY STORCH I'm Walkin'	Stars Fell On Alabama OJ-1002—DAVE GARDNER Fat Charlie	Do You Care	30—Start Movin' 28 16  *EP-9216—SAL MINEO	AL-3359—DAVID HILL Melody For Lovers	52—Susie-Q
, , <del>.</del>	11—Send For Me	20—Wonderful! Wonderful!	Love Affair  31—Whole Lot Of	★VI-6870—ELVIS PRESLEY That's When Your Heartaches Begin	54 47 53—C.C. Rider
5—It's Not For Me	↑CA-3737—NAT "KING" COLE My Personal Possession	★CO-40784—JOHNNY MATHIS When Sunny Gets Blue GL-256—DENNY VAUGHAN	Shakin' Going On	42—In The Middle Of An Island	56 58
To Say  5 5  *CO-40851—JOHNNY MATHIS Warm And Tender		Since You Went Away VI-6916—JAN PEERCE My Yiddishe Momme	36 45 ★SU-267 JERRY LEE LEWIS It'll Be Me	CA-3762— TENNESSEE ERNIE FORD IVY League	54—Words Of Love  - 60
KA-185—JANE MORGAN Around The World LO-1754—	12—Short Fat Fannie 17 24  SP-608—LARRY WILLIAMS	21—A White Sport	32—Island In The Sun	★CO-40965—TONY BENNETT I Am  VE-10068—STAN WILSON Sweet Annabelle	55—I Just Don't Know
CYRIL STAPLETON O. Forgotten Dreams	High School Dance	Coat 13 11 *CO-40864—MARTY ROBBINS	★VI-6885—HARRY BELAFONTE Cocoanut Woman	43—Rock Your Little	56—I Am
( 0 P	13—Whispering Bells	Grown-Up Tears CR-61835—JOHNNY DESMOND Just Lookin'	33—Build Your Love 34 38  +CO-40942—JOHNNIE RAY	Baby To Sleep 39 39  ★RO-4009—BUDDY KNOX	
6—So Rare	18 25 ★DO-15592—DEL-VIKINGS Don't Be A Fool .	22—Over The Mountain,	Street Of Memories  34—My Personal	Don't Make Me Cry 44—Cool Shake	57—School Day (Ring Ring Goes
Sophisticated Swing		Across The Sea	Possession 30 33 *CA-3737—NAT_"KING" COLE	48 59 ★ME-71132—DEL-VIKINGS Jitterbug Mary	The Bell) 43 34
7—Searchin'	14—Tammy 23 36  *CR-61851—DEBBIE REYNOLDS French Heels	★CH-1654—JOHNNIE & JOE My Baby's Gone On	Send For Me DE-30361—ANDY BEY The Meaning Of The Blues	45—Oh Baby Doll	58—Shenandoah Rose
★AC-6087—THE COASTERS Young Blood	CR-61845—JOSEPH GERSHENSON The Bachelor DE-30317—PAT KIRBY	23—Loving You	35—Four Walls	★CH-1664—CHUCK BERRY Lajaunda	59—You're Cheatin'
	De-30398—GEORGE BARNES Around The World	★VI-7000—ELVIS PRESLEY  Teddy Bear	24 17 CR-61828—DOROTHY COLLINS Big Dreams DE-30327—BILL MONROE	46—Teardrops In My Heart	Yourself 58 50
8—Old Cape Cod  8 9  *ME-71101—PATTI PAGE	★ME-71123— RICHARD HAYMAN Calypso Gal ★VI-6930—AMES BROTHERS	24—Young Blood 26 21  *AC-6087—THE COASTERS	Fallen Star DO-15569—JIM LOWE Talkin' To The Blues *VI-6874—JIM REEVES	★CR-61850—TERESA BREWER  Lula Rock-A-Hula  EP-9219—TOMMY PRISCO	60—Let The Four Winds Blow
Wondering	Rockin' Shoes	Searchin'	I Know And You Know	Maybe Someday	60 48

CODE	
	ч
AB-Abbott	
AC-Atco	
AF-Audio Fi	Jeli
AG-Argo	

CA—Capitol
CC—Chic
CD—Cadence
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor

\* INDICATES BEST SELLING RECORD OR RECORDS.

Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

All labels listed in alphabetical order.

## RUSTY

"FREIGHT TRAIN"

## DRAPER

In The Latest Musical Trend,
HAWAIIAN MUSIC

NO HUHU

(DON'T BE MAD)

**MERCURY 71162** 



Be Sure To Hear THE RUSTY DRAPER SHOW Everyday Coast To Coast-CBS Radio



### Record Reviews

A DISK & SLEEPER

B VERY GOOD

FAIR

B+ EXCELLENT

 $\mathbf{C} + \mathsf{GOOD}$ 

**D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

KITTY KALLEN

KITTY KALLEN
(Decca 30404)

B+ "LASTING LOVE" (2:50) [Salmin BMI—Ackerman, Stevens]
Kitty Kallen comes up with one of her
strongest sides in quite some time as
she drifts thru a beautiful love song.
Kitty is excellently showcased by
pretty choral backing. Watch this
sleeper. It could happen.

B "LONG LONELY NIGHTS"
(2:18) [Arc-G & H BMI—Uniman, Abbott, Andrews, Henderson]
This half has Kitty fashioning an
emotional blues number that's making
noise.

JANE MORGAN and The Troubadors (Kapp 191)

B+"FASCINATION" (2:22) [South-chetti] The Troubadors present a pretty string arrangement of this beautiful theme from the flicker "Love In The Afternoon", and at mid point, the instrumental crew is joined by Jane Morgan who takes the spotlight with a lovely vocal arrangement. Big rendition of a tune headed for the big time.

C+"MIDNIGHT IN ATHENS"

+ (2:33) [Garland ASCAP—Malneck] This pretty continental instrumental offering features only the Troubadors. Plaintive melody.

MARTY GOLD ORCH.

(Vik 0284)

B+ "ONE IS A LONELY NUMBER"

(2:40) [Miller ASCAP—Webster,

Brodszky] Marty Gold excells here as
he leads the chorus and orchestra thru

he leads the chorus and orchestra thru a lush and lovely mood item from the CinemaScope pic "Let's Be Happy". Wonderful love theme that could blossom into a big seller. Excellent first single for the maestro.

B "ACAPULCO" (2:40) [Symphony House ASCAP—Ravasini] The popular Vik artist on LP's, couples his singles debut with a delightful latin-flavored instrumental ditty that could make big noise. Contagious lilter with a chorus acting as an instrument. Lovely melody.

VOICES OF WALTER SCHUMANN
(RCA Victor 6986)

B+ "BAND OF ANGELS" [M. Witmark ASCAP—Steiner, Sigman]
The Voices of Walter Schumann, who The Voices of Walter Schumann, who always take down a top spot on every dee jay noll, offers their loyal jockey following a superb new love song that could do big things. Beautifully penned opus set to an outstanding bigvocal-group arrangement. Harmony is fabulous.

B+"SOFT SANDS" [Weiss & Barry BMI—Stein, Coates] Here again the Voices fashion a class ballad, Excellent mood vocal of a top drawer love theme. The plush crew has a hot coupling here.

BARBARA LEA
(Prestige 101)

B "A STRAW HAT FULL OF
LILACS" (2:45) [ASCAP—Lee,
Robinson] Prestige's first single in a
number of years is a lovely, almost
folk flavored ballad, that should please
jockeys interested in something unusual. It's a hushed, warm romancer
featuring the hazy vocaling of
talented Barbara Lea set against a
solo harp backdrop. Different.

calented Barbara Lea set against a solo harp backdrop. Different.

C+"MOUNTAIN GREENERY"

[1:51] [ASCAP—Hart, Rodgers]

The newcomer shuffles thru a smooth jazz-flavored interpretation of a great Rodgers-Hart oldie.

## The Cash Box

"DANCIN'" (2:09)

[Brenner BMI—Leiber, Stoller]

PERRY COMO (RCA Victor 6991)

Perry Como is one of the best examples of what we consider a "clever" reording artist. For you never know what to expect with each new release. Each new Como offering is different and consistently refreshing. His latest coupling follows the "change-up" formula and the results are delightful. One half "Dancin'" is a light and colorful bouncer with a happy romantic lyric, a cute easy-going lilt and a contagious melody. The companion piece "Marching Along To The Blues" is a free-swinging march number with a well written romantic lyric. It's an exciting arrangement here that surrounds Como's relaxed vocal. Two inviting Como presentations that should be on the charts in short order.

"WHAT WILL I TELL MY
HEART" (2:35)

[DeSylva, Brown & Henderson
ASCAP—Tinturin, Lawrence]
FATS DOMINO (Imperial 5454)

It is usually no trouble enumerating an artist's previous successes, but Fats Domino has had so many consecutive smashes, that we've lost count. His latest release is another hot one that'll be up there in a matter of days. "What Will I Tell My Heart" features Fats with one of his inimitable renditions of a great standard. Smooth rockin' effort sure to garner heaps of coin. Domino's pronunciation of many of the words in the tune will be imitated by every youngster. Flip, "When I See You" is an up beat finger-snapper sporting Fats and a female voice on a contagious rhythm romancer. Domino's honky-tonkin' keyboard work adds much to this half. Add two more hits to the Domino chain.

"JUNE NICHT" (1:59) [Leo Feist ASCAP—Friend, Baer]

"JAY-DEE'S BOOGIE WOOGIE" (2:33)

[Harmony BMI—Gibeling, Hilton]

JIMMY DORSEY ORCH. (Frotermity 777)

◆ There is probably no doubt in anyone's mind that the late Jimmy Dorsey was one of the greatest exponents of the swing era. His fabulous saxaphone rang out on millions upon millions of records during the thirties and forties, and even today his great artistry is being appreciated via his gold-disk waxing of "So Rare." As a sequel to this smash best seller, Fraternity now offers a new platter by the Jimmy Dorsey orchestra with Dick Stabile at the helm. It's a thrilling, jump rendition of the evergreen "June Night" featuring the same free-swinging chorus employed on "So Rare". A thoroughly exciting rhythm opus with Stabile's sax shining brightly. Should follow in the footsteps of "So Rare". The coupling "Jay-Dee's Boogie Woogie" is a tremendous swing instrumental reminiscent of the standard "T.D.'s Boogie Woogie". Great old swingstyle jumper with the Dorsey ork headed by Lee Castle.

"PLEASE DON'T BLAME ME"

"TEEN-AGE DREAM" (2:20)

"PLEASE DON'T BLAME ME"
(2:20)

[Acuff-Rose BMI—Robbins]

MARTY ROBBINS (Columbia 40969)

Marty Robbins is probably one of the most versatile artists in the business. He's a top tunesmith with a number of great songs to his credit, he's a great favorite as a vocalist in the country field, and he's rapidly becoming one of the leading recording artists in the pop field. Robbins made the jump into the pop market with his current hit "A White Sport Coat" and should win many more pop admirers with his wonderful new coupling "Please Don't Blame Me" and "Teen-Age Dream". Both halves have a contagious shuffle beat and commercial lyrics loaded with teenappeal. And both were penned by Robbins, the author of "Singing The Blues" and "A White Sport Coat". A winning combination.

"YOU SHOULDN'T DO THAT"

(2:05)

[Salmin BMI—Hill, Stevenson]

SAL MINEO (Epic 9227)

Sal Mineo, who became a film star overnight, had no trouble doing the same in the record field as any glance at the charts will prove. His very first release "Start Movin" zoomed onto the best seller lists only a few days after its release, and has been enjoying a tremendous run for the past few months. His millions of fans, are probably anxiously awaiting the youngster's latest offering and we can expect to witness the same instantaneous reaction with this two sider. "You Shoudn't Do That" is a rhythmic bouncer with a "Start Movin" flair. It's a happy jump novelty sporting a cute teenage lyric and some amusing vocalesthenics by Mineo. Happy dance offering, "Lasting Love" is a dramatic romancer with a distinct rhythm and a lush choral backing. Emotional love tune that'll have the girls screaming. Two-sided winner. Take your pick.

THE ROVER BOYS

(Vik 0283)

B+"SOFT SANDS" (2:36) [Weiss & Barry BMI—Stein, Coates] The Rover Boys have two good sides for their teenage fandom. This half is a warm, commercial interpretation of a much recorded ballad. Strong delivery that should bite off a healthy share of the sales melon the sales melon.

B "MY BABY'S STEPPIN' OUT"
(2:01) [B.F. Wood ASCAP—
Meyer, Discant] Here the boys bounce
thru a happy ditty flavored with a
dixieland backdrop and beat. Contagious rhythm novelty with a good
heat and a happy you? beat and a happy vocal.

ART WOOD

(RCA Victor 6972)

HEY JIBBO" (1:52) [Gil BMI— Korb, Brown, Howard] Art Wood, a Boston dee jay bows as a vocalist on Victor with a torrid rock and roller that could take-off and zoom up the sales ladder. Potent teenage fare with a hot rock-a-billy sound and a wild beat. Watch this sleeper.

C+ "SUNSHINE BLUES" (2:32)
[Gil BMI—Korb, Hayes, Howard,
Ladd] The performer slows up the
pace a bit on this half as he belts out
another emotional blues rocker.

BIBBY ROSS (Lyric 2002)

B "ENGAGED" [Zodiac BMI—Ross, Dixon] Bibby Ross, a lark with a sweet young teenage voice, sings with joy about her engagement to the boy she's always loved. Simple rock and roll ballad with a lyric that should appeal to the younger set.

**B** "BEACH PARTY TONIGHT" [Zodiac BMI—Ross, Dixon] Another teenage ballad with a good summer lyric and a commercial romantic approach. Pleasant love song.

GEORGE PECK (Rev 3506)

B+"YOU'RE THE ONE" (2:04)
The disk has the sound to give it that "extra added attraction" among other issues of its type. Peck does a fluid vocal chore in a light uptempo vein. Each chorus seems to make the effort more attractive. Could make big noise.

B "I ASK OF HEAVEN" (1:56)
[Desert Renda BMI—Humlie,
Soto] The side keeps up the quality
found in the top deck. Peck warmly
handles a touching plea with excellent
results. This could move, too.

SUNNY GALE (Decca 30391)

B+"MY ARMS ARE A HOUSE"
[Shapiro, Bernstein ASCAP—Kennedy, Alstone] A touching and warm new ballad is sung with heart and great meaning by Sunny Gale and a chorus. Rich and rewarding performance of a strong number that should hit home with both youngsters and adults. Sunny could step out with this one.

B "DON'T WORRY 'BOUT ME" (2:03) [Mills ASCAP—Bloom, Koehler] Sunny revives a great oldie and presents it in socko style for today's rock and roll market. Excellent job that could follow such other revamped oldies such as "Love Letters In The Sand" and "I'm Gonna Sit Right Down" onto the charts.



### **JO STAFFORD** and VIC DAMONE

Good Nite b/w Silence Is Golden Jo Stafford and Vic Damone with Paul Weston and His Music from Hollywood and The Mellomen 4-40968



### SAMMY KAYE

Charleston b/w Posin' Swing and Sway with Sammy Kaye (vocals by The Kaydets) 4-40966



### TONY **BENNETT**

I Am b/wIn the Middle of an Island Tony Bennett with Ray Ellis and His Orchestra 4-40965

THE SURE-FIRE HITS ARE ON COLUMBIA PRECORDS THE HOTTEST COMPANY IN THE BUSINESS



### PERCY FAITH

What's It Like in Paree? (vocal by Barbara Manners) b/w Hey José Percy Faith and His Orchestra 4-40949



### SHIRLEY CADDELL

Oh Yes Darling! b/w Part-Time Gal Shirley Caddell 4-40939-c



### ROY DRUSKY

Walkin' b/w I Walk to Heaven Roy Drusky 4-40964-c

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Marcas Reg.



### Record Reviews

DISK & SLEEPER

**VERY GOOD** 

FAIR

**B**+ EXCELLENT

C+ GOOD

MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX" 

THE FOUR ACES (Decca 30384)

B+"HALF OF MY HEART" (2:30)
[Columbia Pic. ASCAP — Duning, Washington] From the Columbia film "Jeanne Eagles" comes a beautiful love song which the Four Aces present in a warm, commercial fashion. Pretty romancer that could break open when pic gets around.

B "WHEN MY SUGAR WALKS DOWN THE STREET" (2:00) [Mills ASCAP — Austin, McHugh, Mills] This end has the quartet reviving a great oldie, revamped for today's market. Swinging rock & roll bouncer with a peppy sound and beat.

JEFF CHANDLER (Liberty 55092)

B+"[Columbia Pic. ASCAP — Duning, Washington] Film star Jeff Chandler bows on Liberty with a heart felt interpretation of a top drawer romantic ballad from the Columbia film "Jeanne Eagles". Class offering that could send Jeff's name onto the charts.

C+"HOLD ME" (2:51) [Robbins ASCAP — Schuster, Oppenheim, Little] The crooner chants a lovely evergreen in his own warm, convincing style.

DOROTHY COLLINS (Coral 61865)

B+& Barry BMI—Stein, Coates] A beautiful mood theme that attracted considerable play as an instrumental, is treated to a lovely vocal interpretation by Dorothy Collins. Wonderful love song presented superbly by the thrush. Multiple voicing is effective.

B "SING IT CHILDREN, SING IT" (2:18) [Gateway ASCAP—Charles] A colorful bounce melody accompanies a spiritual lyric on this lively and infectious ditty delightfully handled by the pert thrush. Happy side that could catch on. Watch this sleeper too. Excellent coupling.

DOTTIE FERGUSON (Mercury 71160)

"I REALLY DON'T WANT TO KNOW" (2:17) [Hill & Range BMI—Barnes, Robertson] A beautiful country hit of about a year ago, is tearfully fashioned for the pop market by the heart-rending and sweet voice of Dottie Ferguson. Emotional side that could take off again.

C+"IT MAKES NO DIFFERENCE
-Davis, Tillman] The lark swings
thru a cute rock and rollin' item on
this half. Peppy dance piece.

LONNIE SATTIN (Capitol 3756)

B "I'LL NEVER STOP LOVING YOU" (2:41) [Leo Feist ASCAP—Cahn, Brodsky] Sattin is currently appearing in Cab Calloway's "Cotton Club Review" in New York's Central Park. Here the singer offers a fine song to good advantage, treating it with proper emotion and honesty. First-rate vocal offering.

B "WHOO-PIE SHOO-PIE" (2:33) [Studio BMI—Wolowic, Moore] A merry polka item is invitingly sung by Sattin with a lively ork and choral backdrop. Should get excellent play from platter spinners.

### The Cash Box Sleeper of the

"JUST BETWEEN YOU AND ME" (2:06)

[Winneton BMI—Cathy, Keller]

"SOFT SANDS" (2:32) [Weiss & Barry BMI—Stein, Coates]

THE CHORDETTES (Codence 1330)

Cadence Records, one of the hottest diskeries in the business at present with the Everly Brothers' smash "Bye Bye Love" and Andy Williams' "I Like Your Kind Of Love", has another hit in the making that should extend the label's torrid pace long after the summer has ended. The disk that will do it is the Chordettes' fabulous new release "Just Between You And Me". It's a contagious romancer with a powerful teenage lyric, a beautiful melody and some great gimmicks that arrest the listener's attention. Delightfully contagious ditty with finger-snapping, etc. This should be the quartet's biggest single since "Mr. Sandman". The kids'll flip over it. The coupling is a warm and beautiful vocal interpretation of top drawer instrumental noise-maker "Soft Sands". Here again the gals offer some outstanding harmony. Class material. Watch the upper half.

"WANDERIN' EYES" (2:24)

[Lowe-Shapiro, Bernstein ASCAP—
Mann, Lowe, Norton]

CHARLIE GRACIE (Comeo 111)

That "fabulous" lad Charlie Gracie is back again with a great new two-sider that should follow in the footsteps of "Butterfly", the tune that skyrocketed him to fame, and "Fabulous" his second consecutive hit. His third Cameo release is a double-barrelled threat and both halves should show strongly on the charts. "Wanderin' Eyes" is a catchy rhythm romancer with a commercial rock and roll beat and many of the characteristics that made "Butterfly" a #1 best seller. Strong teenage merchandise. Equally commercial is Gracie's first recorded interpretation of a standard. Here the performer adds an R & R beat to the class oldie "I Love You So Much It Hurts". This half could do what other revamped standards ("Love Letters In The Sand" and "I'm Gonna Sit Right Down") are currently accomplishing on the charts. Take your pick. Gracie has two smashes.

"TWO SHADOWS ON YOUR WINDOW" (2:17)

[Ben Ghazi BMI—Gibson, Taylor] [Alamo ASCAP—Tepper, Bennett]

JIM REEVES (RCA Victor 6973)

Jim Reeves, one of the country field's top disk salesmen through the years, made the big jump into the pop market recently with his tremendous seller "Four Walls", a tune which is still selling well around the nation. And it looks as the Reeves will repeat his success in both the pop and country markets with his latest double-decker. One half, "Two Shadows On Your Window" is a sorrowful love song chanted with a heavy heart by the warbler in "Four Walls" fashion. Tearful opus that appeals more and more with each listen. Equally charming is the coupler "Young Hearts", a fragile song of young love. Side has a delightful melody and a meaningful storyline that should have a special significance to every youngster. Big disk to watch.

"THE SONG YOU HEARD WHEN YOU FELL IN LOVE" (2:16)

[Trinity BMI—Davie, Moore]

"I'M BEGINNING TO WONDER" (2:17)

[Towne ASCAP—Fox, Douglas, Jovan]

[Towne ASCAP—Fox, Douglas, Jovan]

BETTY JOHNSON (Bally 1041)

The sweet voice of pert Betty Johnson, the lark the dee jays chose as the most promising up and coming female vocalist in the recent Cash Box poll, is at its best as the canary introduces a tender new love song that should better the success she attained with "I Dreamed". Titled "The Song You Heard When You Fell In Love", the number is tailor made for Betty's sincere and wistful voice. Lovely romantic waltzer sung with depth against a beautiful choral backing. Jockeys will wear the grooves off this one. The lower lid is a pretty multiple voice interpretation of another waltzer tagged "I'm Beginning To Wonder". One of the choice sides from Bally's "The Touch Of Betty Johnson" LP. Top deck has hit ingredients.

"HONEYCOMB" (2:14) [Hawthorne ASCAP—Merrill]
"THEIR HEARTS WERE FULL OF SPRING" (2:28)

[Fred Raphael ASCAP—Troup]

JIMMIE RODGERS (Roulette 4015)

The past few months have seen Roulette Records skyrocket two rock-a-billy performers to fame—Buddy Knox and Jimmy Bowen. And the coming months should find a new youngster called Jimmie Rodgers, also out of the rock-a-billy school, making the grade. The song that will carry Rodgers into the spotlight is "Honeycomb", a lively rhythm romancer from the pen of Bob Merrill. The song is one of the best written rock-a-billy ditties to hit the market and Rodgers' treatment of the number is clean cut and convincing. The tune has an excellent lyric and a melody you just can't forget. Watch this lad, you'll be hearing from him, Flip, "Their Hearts Were Full Of Spring" is a heart-rending love song with a delicate folk quality. Enchanting tale of deep devotion that also could hit.

STAN WILSON (Verve 10068)

B "IN THE MIDDLE OF AN ISLAND" (1:56) [Mayfair ASCAP—Varnick, Aquaviva] Vocalist-guitarist Stan Wilson hands in a potent rendition of a much recorded rock-a-hula novelty that grows on you with each listen. Catchy side that should grab off a share of the loot this tune will garner.

"SWEET ANNABELLE" (2:55)
[Libijon BMI—Porter] Here the artist chants a tender folk song with a tearful lyric and a touching melody. Pretty song.

JIMMY WAKELY (Decca 30372)

B+"TWEEDLE O TWILL" (2:26)
[Western ASCAP—Autry, Rose]
The famed country and western singer
has a side with a novelty lyric and infectious upbeat rhythm that could catch on. Both Wakely's effort, and refreshing accompaniment are up to the feel of this novelty. Keep tabs on it.

**B** "THE IMAGE OF ME" (2:45) [Red River BMI — Howard] A slow waltzer is wistfully read by the performer. Sincere effort.

FRANK CURTIS (Lyric 2003)

B "WAS I TO KNOW" [Zodiac BMI — Williams] A heavy beat romancer sung by Curtis and a voice repeating his lines is a definite teenage-appeal performance. Echo gimmick gives the waxing a somewhat "different" tag.

B "ROCK-A-BILLY BAND" [Zodiac BMI—Dixon] Enthusiastic rock-a-billy doings by Curtis and the instrumental crew will keep the kids on their toes throughout the duration of the side. Pressing really belts.

DICK KALLMAN (Liberty 5509i)

B+"SEVEN WONDERS OF THE WORLD" (2:09) [Spina ASCAP—Spina] Emotional delivery by Kallman favorably compares the loved one with the Seven Wonders Of The World. Powerful production. Watch this side. It could blossom into a big one

B "MY HEART'S DESIRE" (2:14)
[Larrabee BMI—Hurlbert, Baldwin, Winn] The artist renders this attractive waltzer with a graceful lilt. The sunny ork and chorus backing nicely play their part in setting the happy mood of the piece. Disk has lots of good feeling.

NELSON RIDDLE

(Capitol 3758)

B "RUE MADELEINE" (1:29) [Bradshaw BMI—Kollman] Riddle, the ork and chorus settle sweetly on a melody flavored with the feeling of Paris. Attractive instrumental-vocal display. vocal display.

B "TANGI TAHITI" (2:30) [Criterion ASCAP—Pober] Exotic, slow-paced rhythmic affair is effectively read by small Riddle combo. The side sticks to the memory.

The record that's destined to bring back big beautiful ballads stronger than ever...

## THE SONG YOU HEARD, WHEN YOU FELL IN LOVE"

by America's
NUMBER ONE
New Girl Vocalist\*



## BETTY JOHNSON

on BALLY No. 1041

\*Here is how America's Disk Jockeys ranked the nation's newer girl singers in the July 1957, Cash Box Poll

1	<b>BETTY JOHNSON</b>	11 2% 10	Chris Connor	2.7 19	. Carmen McRae	1.6
			. Pat Kirby	2.3 20	. Joy Layne	1.4
2.	Evdie Gorme	8.2	. Ann Leonardo		. Gogi Grant	
3. A	Jill Corey	4.8	3. Jodie Sands		Sylvia Syms	
5.	Teddi King	4.4	. Joyce Hahn		Jerri Adams	
6,	Patsy Cline	3.0	cathy Carr		Lurlean Hunter	1.0
7.	Gale Storm	2.9	Brenda Lee	1.7		
8.	Eileen Rodgers	2.8 17	. Keely Smith	1.7		67.9%
9.	Bonnie Guitar		3. Margie Rayburn		Others	32.1%





ATLANTIC RECORDING CORP. 157 West 57 St., New York 19, N. Y.



### **Record Reviews**

DISK & SLEEPER **VERY GOOD** B+ EXCELLENT

C+ 600B MEDIOCRE

Cash

"AND THAT REMINDS ME" (2:28) [Symphony House ASCAP—Bargoni, Stillman]

"I CRIED FOR YOU" (2:35) [Miller ASCAP—Arnheim, Lyman, Freed] DELLA REESE (Jubilee 5292)

• Great talent almost always wins out. Sometimes a newcomer hits instantaneously and in other cases it takes many, many months. Della Reese falls into the latter category. But her latest Jubilee platter is just the right type of material needed to skyrocket the greatly gifted vocalist into the limelight. Miss Reese is absolutely superb as she chants a brilliant vocal rendition of a much recorded instrumental opus "Autumn Concerto", retitled in its vocal form as "And That Reminds Me". It's an overpowering romancer dramatically chanted against an outstanding choral-ork backdrop. Watch this side. It's the deck that will make Della Reese's name big. Flip is an up-beat reading of the oldie "I Cried For You".

"FORGOTTEN DREAMS" (2:55) [Mills ASCAP—Anderson]
"IT'S NOT FOR ME TO SAY" (2:35)
[Korwin ASCAP—Stillman, Allen] CYRIL STAPLETON ORCH, (London 1754)

CYRIL STAPLETON ORCH. (London 1754)

• Cyril Stapleton, who attained national prominence in the U.S. with his best selling rendition of "The Italian Theme", has what sounds like another smash seller on London. The tune is a beautiful old Leroy Anderson melody dubbed "Forgotten Dreams" which Stapleton and the orchestra breathe new life into. This is one of those wistful melodies that grows on you with each listen until you find you can't stop humming it. Superb mood offering that could develop into the biggest string side of the year. And Stapleton's dreamy keyboard work in the spotlight deserves applause. Also charming is the companion deck, the first instrumental rendition of the current vocal smash "It's Not For Me To Say". Jockeys seeking a change of pace platter will enjoy this half. But it's the top half that could be a smash.

"RAINBOW" (2:20) "WE WILL MAKE LOVE" (2:39) [Toff-Melchior ASCAP—Hamilton] [Toff-Melchior ASCAP—Hamilton] BOBBY BREEN (Chic 1013)

• Child star Bobby Breen may bounce back into the entertainment field spotlight on his ability as a vocalist. The handsome young songster has hopped on an up and coming tune that lends itself perfectly to his warm tenor voice. And the resulting platter could bite off a huge share of the coin the song will garner. The number is tagged "Rainbow" and Breen's youthful voice is tailor made for the lyrics that tell about young love. Charming side. But if Bobby doesn't cop top honors with this deck, he could very well do it with the coupling "We Will Make Love". This side is a fragile folk flavored romancer that's in the #4 spot in England. This is the Chic label's hottest disk since "Freight Train". Keep a close watch on it.

## The Cash Box

* "FASCINATION"	Jane Morgan	
★ "SOFT SANDS"	. Rover Boys	Vik 0283
* "LASTING LOVE"	.Kitty Kallen	Decca 30404
★ "HEY JIBBO"		
★ "BAND OF ANGELS"	. Voices Of Walter Schuma	nn. RCA Victor 6986
"ONE IS A LONELY NUMBER".	.Marty Gold Orch	Vik 0284
★ "HALF OF MY HEART"	. Four Aces	Decca 30384
* "HALF OF MY HEART"		
* "SOFT SANDS"		
* "MY ARMS ARE A HOUSE"		
* "YOU'RE THE ONE"	.George Peck	Rev 3506

RUSSELL ARMS
(Era 1040)

B+GO" (2:40) [Warman BMI—Blair, Duhig] Russell Arms could repeat his "Cinco Robles" success with his latest release for Era. It's an emotion-packed inspirational type tune which he reads with great heart. Philosophical lyric set to a beautiful melody. Watch this sleeper.

B "THE BRIDGE OF SAN ANGELO" (2:37) [Warman BMI—Duhig] The songster displays some lovely multiple voicing on this end as he chants a tender romancer. Infectious ballad.

CHUCK CRAYNE

(Guyden 1043)

B "SUPPRESSED DESIRE" (2:01) [Triumph ASCAP—Blake, Hoffman] Crayne clings with feeling to the melody and lyrics of this strong romancer. Should get a fair amount of spins from the deejays.

C+"IT'S A CRYIN' SHAME" (2:10)
[Triumph ASCAP—Blake, Hoffman] Crayne gets caught in the fervor of the rock 'n roll style with a hand clapping tune.



### **Record Reviews**

A DISK & SLEEPER B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MEDIOGRE

LEE KANE

(Epic 9223)

B "ONE HALF PAST SEVENTEEN (ONE QUARTER TO TWENTY-ONE)" (1:47) [Danby BMI-McFarland, Lewis] This is a novel romper dished out by the thrush: the gal's telling her age as she would tell the time, and she figures it's time for fun. The time occurs on the disk as Miss Kane and the chorus belt the opus. Infectious deck that could be a winner.

B "NEED YOU" (2:25) [Moon Mist BMI—Myles] Miss Kane turns to an affectionate soft beat ballad here, and cuddles the melody convincingly.

THE PITCH PIKES

(Mercury 15110)

B "COME BACK TO ME" (2:22) [Ascot BMI—Davis, Garmhauser, Meredith] The uptempo ballad is suitably offered with vitality by the vocal group. Their vocal knack keeps the waxing well in the realm of the teen trade. Likeable session.

B "HOW WILL I KNOW" (2:16) [Cypress BMI—Vogel, Janeway] Velvet smooth ballad gets a relaxed blend of voices from the crew. Warm track.

FRANK DE VOL

(Columbia 40953)

B "LOVE IN THE AFTERNOON"
(2:28) [Commander ASCAP—
Mercer, Malneck] De Vol and the ork
present the title tune from the
Cooper-Hepburn flick with the lush
effects the Italian-flavored melody
calls for. Chorus work, too. Good
version of the much-recorded theme.

**B** "VENICE" (2:05) [Parade BMI —De Vol] De Vol's own composition gets an appropriate Italian locale. Good-sounding performance.

KENNY BOWERS

(Columbia 40959)

**B** "HALF A MIND" (2:45) [Teri ASCAP — Bowers, Murray] A slow-paced romancer is wrapped in a wistful way by the vocalist. Melody has some appeal.

"HOW COME!" (2:30) [Empress ASCAP—Schafer] Bowers supplies more beat on this waxing of a tearful item.

DAVE APPELL AND THE APPLEJACKS

(Cameo 110)

**B** "LOVE IN THE JUNGLE" (1:50) [Mayland BMI—Mann, Lowe, Hope] Primitive-sounding rhythms are cleverly employed to paint this bright and humorous picture of a few word love affair. The vocal team and instrumental support offer a zestful treatment of the opus. Novel item that could create excitement.

C+"CHITTER CHATTER BABY"
(2:22) [Lowe ASCAP—Newlon,
Appell, Appell] A swinging number
that appealingly comes across. Figure
sales action on the top-half.

TONY TRAVIS

(Verve 10061)

REPORTED IN THE PRODUCTION OF THE PRODUCTION OF THE PRODUCT OF THE

B "RED SHUTTERS" (2:27)
Bourne ASCAP — Shuman Kaplan] Travis does a first-rate vocal
stint on this cute, catchy ditty that
deejays will give good turn table attention to. Inviting pressing.

**B** "FOOTSTEPS" (2:31) [Hill & Range BMI—Stoller, Leiber] An unusual lament by the Stoller-Leiber team ("Hound Dog") gets a deliberate and dramatic approach from Travis. Very distinctive offering.

**ED CURRY** 

(Arcade 148)

B "YA' GOTTA GIVE LOVE A TRY" [Music Counter ASCAP—Khoury, Curry, Bonner] Curry offers the philosophy of the song with a rhythmic uptempo try that offers the kids a solid rock 'n roll effort. Cute ditty.

**B** "FORBIDDEN" (2:05) [Arcade ASCAP—Jackson] Session contrasts the good feeling of the tophalf: a beat ballad lament honestly treated by the vocalist.

FRANK PORTER

(Rev 3504)

B+"RING THE WEDDING BELLS"
[Pontra BMI — Porter,
Bickel] The charming folk-flavoring
of this number is presented by Porter
with both a folk and pop quality, and
may well prove a sales winning blend
of styles. Ingratiating melody, and
distinctiveness of arrangement may
push this pressing to the charts.

**B** "SWEET ANABELLE" (2:07) [Libijon BMI — Porter, Kruz] Another decidedly folk-type opus gets a fine story-telling delivery from Porter and the chorus. Top-side is more commercial.

NICKEY DE MATTEO

(Ace 110)

B "PLEASE DON'T GO AWAY"
[Dauphin BMI — Ventura] Sixteen year old De Matteo was a winner on the Godfrey Talent Scout show, and on this platter displays a worthwhile soft ballad beat touch on this smooth plea. Sincere vocal.

**B** "I'LL ALWAYS LOVE JUST YOU" [Dauphin BMI—Ventura, Mull] Similar offering by Matteo on another light beat pleaser.

MARK MURPHY

(Decca 30390)

B "GOODBY BABY" (2:35) [Calvork BMI—Katz, Hamilton, Engvick] Jazz-like singer Murphy does nicely with this bluesy theme from the "Sweet Smell Of Success" flick. Distinctively styled side deejays may take to.

**B** "THE RIGHT KIND OF WOM-AN" (2:15) [Acorn BMI—Brand] A warm melody with class lyrics is presented by Murphy with convincing sentiments. Top-drawer vocal.

EVERYBODY'S BUYING THESE HITS!!

Climbing to No. 1



## Don Rondo WHITE SILVER SANDS

JUBILEE 5288

Hitting All Areas



## Bill Darnel RAINBOW

b/v

DO YOU CARE

JUBILEE 5290

Sleeper Hit



## Bob Whalen ME AND MY IMAGINATION

JUBILEE 5289

Her first BIG Record



## Della Reese AND THAT REMINDS ME I CRIED FOR YOU

JUBILEE 5292

jubilee

1650 BROADWAY, N. Y.C.

BLUE CHIP

No Stopping This One The Instrumental Hit

> ECHO, ECHO

by Don Lee BLUE CHIP 0013 JOSIE

A Gasser The Cadillacs

MY GIRL FRIEND

JOSIE 820

JOSIE

**Everybody Loves** 

LUCY

by The Original Cadillacs

JOSIE 821

WINLEY

2 Money-Makers

Charlie White SWEETIE BABY

Winley 219

The Jesters SO STRANGE

Winley 218

Just Released—An Immediate Smash

The Paragons
LET'S START ALL
OVER AGAIN

STICK WITH ME BABY

Products of JAY-GEE RECORD CO., INC.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"





### London Lowdown

Patti Page and husband Charles O'Curran hit London this week for what they term their honeymoon and are spending the time sight-seeing and visiting friends in London. I talked to Patti who hopes that an engagement at the London Palladium is not too far off although television commitments back in the U.S. will keep her pretty occupied until June of next year.

keep her pretty occupied until June of next year.

Jodie Sands may make her first entry in our charts over here with her waxing of "With All My Heart."

Cyril Stapleton off to New York on July 21st for brief visit taking in California before returning to London August 3rd

California before returning to London August 3rd.
Gisele MacKenzie due here early August for guest spots on Val Parnell's "Saturday Spectacular" and his "Startime" shows.
Charlie Gracie will begin two weeks at the London Hippodrome, August 5th.

Leroy Anderson has put a stop on the vocal version of his "Forgotten

Mel Torme due this week for an-

other tour.

Elvis Presley's "Teddy Bear" looks like the next No. 1 hit on the charts.

This week's best selling pop singles (Courtesy "New Musical Express")

- All Shook Up— Elvis Presley (HMV)
- 2 Puttin' On The Style/Gamblin' Man
  —Lonnie Donegan (Pye-Nixa)
- 3 We Will Make Love— Russ Hamilton (Oriole)
- Little Darlin'—
  Diamonds (Mercury)
- Around The World— Ronnie Hilton (HMV)
- 6 Teddy Bear— Elvis Presley (RCA)
- White Sport Coat— King Brothers (Parlophone)
- Yes, Tonight Josephine— Johnnie Ray (Philips) Around The World— Bing Crosby (Brunswick)
- 10 Love Letters In The Sand— Pat Boone (London)
- Butterfingers— Tommy Steele (Decca)
- When I Fall In Love— Nat "King" Cole (Capitol)
- 13 Mr. Wonderful-Peggy Lee (Brunswick)
- Lucille— Little Richard (London)
- 15 Fabulous— Charlie Gracie (Parlophone)
- 16 Freight Train— Chas. McDevitt Group (Oriole)
- Island In The Sun— Harry Belafonte (RCA)
- Bye, Bye Love—
  Everley Brothers (London)
  I Like Your Kind Of Love—
  Andy Williams (London)
- 20 Dark Moon— Tony Brent (Columbia)
- I'm Sorry— Platters (Mercury)
- Around The World— Gracie Fields (Columbia)
- Rock-A-Billy— Guy Mitchell (Philips)
- Start Movin'— Sal Mineo (Philips)
- 25 Start Movin'— Terry Dene (Decca)
- 26 School Day— Chuck Berry (Columbia)
- Travellin' Home-
- Vera Lynn (Decca)

  28 Wonderful, Wonderful—
  Gary Miller (Pye-Nixa)

  29 Fire Down Below—
  Jeri Southern (Brunswick)
- Valley Of Tears— Fats Domino (London)



## Roun e Wax

### **NEW YORK:**



Congratulations to Manie Sacks, who's been elected to NBC's Board of Directors. . . Johnny Mathis has been set for a return engagement at the Shell House August 20 for 6 days. . . . Guy Mitchell appears on the Steve Allen Show July 28. . . Jodie Sands set for a week at the Americana Hotel in Miami Beach to be followed by Andy Williams. . . . GAC has signed Paul Anka, whose initial disk for ABC-Paramount is "Diana." . . . Coral thrush, Tina Robin, who made her professional debut just a few months ago, has a heavy p.a. schedule ahead of her. . . . The first scheduled appearance of the Original Memphis Five since the twenties will be with Connee Boswell on the Ed Sullivan Show July 21. . . . Neal Hefti has just completed an album for Vik starring the Winged Victory Chorus in which he both directed the orchestra and made the orchestral arrangements. . . . . Judy Scott into the Holiday House in Pittsburgh for two weeks followed by the Rover Boys, who've just completed a singing commercial for Ballantine Beer. . . Eydie Gorme broke the attendance record for this year at Cincinnati's Coney Island Amusement Park when 4500 people turned out to see her during a personal appearance on Saturday night, July 13, at the Park's Moonlite Gardens. Not only was this the largest turn-out of the year, but it was also the biggest attendance for a single performer in Coney Island's history. . . . Marty Mi'ls in Mount Sinai Hospital recovering from surgery. He's coming along fine. . . . Former Latin Quarter cutie Jeane Tart, wife of Columbia recording artist Kai Winding, met Norman Granz at the Newport Jazz Festival and immediately was made an offer for his Verve label. However, she won't be competing with her husband, at least not in a musical sense. Granz wants to use Mrs. Winding as a cover girl on some of his new albums.

albums.

### CHICAGO:



CHICAGO:

Congratulations in order for WJJD's Stan Dale, who married lovely Helen Porter on Saturday, July 13 (Hope that's your lucky number, Stan.) . . . . Mike Gould spending some time at Nippersink Country Club and learning how to play golf. Lots of time being spent on learning how. . . . Dick Goodman (of the Buchanan-Goodman "Flying Saucer" team) complaining about the fact that their new disk "Martian Symphony" was recorded at 54½ RPM. Seems his engineer hadn't heard they don't make phonos at that speed. . . Advice to dee-jays: Be good boys and play old ladies' requests and this may happen to you, too. William E. Schneider, Jr. who conducted a late hour show in 1949 in Sterling, Ill. became heir to \$65,000 willed to him by Jessie Jeanette Wilger, who used to call him for requests. . . . Sammy's in town (that is, Sammy Davis, Jr.) and is packing the Chez. No end to the fans who love this energetic and tremendously talented boy. . . . WNBQ looking for mc to fill spot on "Club 60" vacated by Dennis James. Rumors are Howard Miller high on the list of considerations. . . . Ray Rayner, vacationing in N.Y., left Bruce Roberts sitting in. Bruce's first guest on Ray's Saturday WBBM-TV show was lovely songstress Lurlean Hunter. . . . Gene Cheatham, of the newly-organized Florence Music Co., very happy over the firm's association with BMI and the help in this regard from BMI's Chicago man, Jimmy Cairns. The pubbery's first tune, "The Monkey and The Lion," was written by Cheatham and records of the tune in the offing. . . . Deejay Sig Sakowicz advises the addition of singer Ernie McClean and concert star Paula Zwane to his Overseas Unit. The unit leaves in September for a six week tour of Europe to entertain American troups. . . . Our town's Lenny Garmisa (Garmisa Distribs) in Michael Reese Hospital with a collapsed lung. (Everyone sends wishes for you to get well soon, Lenny.)

### **HOLLYWOOD:**



Nat "King" Cole enjoying another sell-out engagement at the Cocoanut Grove, with Freddy Martin and his orchestra again providing the backing...

Decca Records Distributors hosted a party at the Brown Derby to introduce new Western Division Director of Publicity and Promotion, Leonard Salidor.

Monica Lewis bowing on the Verve label with an album of songs, entitled, "Sing It To The Marines." The new album features songs most requested during her tour of Marine Camps... Crown Records adding to its growing line of low-priced Lp's with instrumental and vocal waxings of "My Fair Lady" and "Oklahoma."... Lou Herscher and Don Reed getting major coverage on their tune, "Western Union," including a version cut last week by Rusty Draper for Mercury. Original master of tune, featuring Reed, was sold to United Records.... The city of San Bernadino has designated July 19 as "Rebel" day to honor Carole Jarvis and her Dot recording of the tune, "Rebel."... Gogi Grant in town to record first sides under her new Victor contract, and then opens in Dallas at the Hilton Hotel.... Frank Donovan now doing the record promotion for California Record Distributors, visiting the deejays with the "Moods re-activated Vanguard label.... Vick Knight flew to Distributors a full scale invasion of the country field with a branch operation headquartering in Nashville.... Max Lutz reporting a big disk jockey play on "Keyboard Serenade" by Lawrence Welk.... Hip Records entering the pop field with a set of singles by Faye Wilson and Harry the Hipster coupling one original and one standard, designed for juke box appeal.



Making a Loud Noise

## SOFT SANDS

b/w

MY BABY'S STEPPIN' OUT

THE ROVER BOYS

Vik X/4X-0283

Lush Hit Instrumental
Marty Gold

ONE IS A LONELY NUMBER



b/w

**ACAPULCO** 

Vik X/4X-0284

Big Ballad with a Beat

Brook Benton
COME ON,
BE NICE

b/w



I WANNA DO EVERYTHING FOR YOU

Vik X/4X-0285



## ABC-PARAMOUNT'S ALL-STARS BEL



Rookie Blasts Home Run In 1st At Bat!

9831

DIANA

c/w

Don't Gamble With Love

PAUL ANKA

his "DIANA" debut a solid hit that goes all the way!

> Costa Clouts Grand Slam!

9835

TENNESSEE TULIP

c/2

Bella Nunziata

DON COSTA

his rousing march version

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

DUT 4 FOR 4!

"Baby Ruth" Kid Does A Babe Ruth!

9838

### HIGH SCHOOL ROMANCE

Everybody's Body



HIGH SCHOOL ROMANCE" shapes up as second circuit sock!



New Foursome Bats Fourth -Score In Cleanup Slot!

9837

### BLACK SLACKS

Boppin' Rock Boogie

they bat out big one..."BLACK SLACKS" is teen-type tune that touches all bases!

ATTENTION, PLEASE! D. J.'s, dealers, and opsnow warming up and ready to come on strong-JOHNNY JANIS with a brand new smash... LATER BABY and ALL THE TIME - 9840 -soon!

Distributed in Canada by Sparton of Canada, Ltd.)

### OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented in THE CASH BOX Charts,

Fill In The Coupon Below (Or Put Them On Your Own Letterhead)

**And Mail To** 

THE CASH BOX 1721 BROADWAY

NEW YORK 19, N .Y.

List Your Top Ten	Pop Tunes Here
NAME OF RECORD HERE	ARTIST OR BAND HERE
1	
2	•••••
<b>1</b>	•••••
4	
5	
6	
8.	
9	
10	
List Your Top Ten (	Country Tunes Here
NAME OF RECORD HERE	ARTIST OR BAND HERE
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2	
3	
4	
5	
6	
7	
8	
9	
10	•
List Your Top Ten Rhythn	'N Blues Records Here
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CITY	STATE



### Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Tony Davis (WAIL-Baton, Rouge, La.) writes that WAIL ran a one

Tony Davis (WAIL-Baton, Rouge, La.) writes that WAIL ran a one week promotion stunt which involved a free trip around the world in eighty days, corresponding with the "Around The World In Eighty Days" film and the many disks of the title theme. . . . A "Miss Everything" contest is being



JACK WALKER

held by Scott Muni (WAKR-Akron, Ohio) for the females of Akron. . . Dick Gilbert (KPOK-Scottsdale, Ariz.) got a taped interview with Jack Benny and Giselle MacKenzie (Vik) while the two were appearing at the "Flamingo" in Las Vegas. . . Columnist Nick Kenny and wife have built a home in Sarasota, Fla. says Dick Doty (WTRL-Bradentown, Fla.). . . . Jack Walker (WOV-New York, N.Y.) got an interview with Wimbledon Tennis champ, Althea Gibson, just minutes after she deplaned at Idlewild from England. . . . Lucky Lawrence (KRUX-Phoenix, Ariz.) is the father of a new girl, Luanne Kay. Frank Pollack, also of KRUX, has been named winner of a national Slenderella commercial contest for May. . . . WHAM-Rochester, N.Y., writes deejay Jack Slattery, celebrated

its 35th anniversary recently by bringing back many of the performers who started on WHAM in its infancy. One such guest was Harold Dallas, now Western New York Sales Representative for Columbia Records. . . . Murray Jordon (WLIB-New York, N.Y.) and his wife, Mimi, head of the copyright department for London Records, have left for a three week vacation in California. . . . Steve Allison (WWDC-Washington, D.C.) is running a controversial-type interview program on WWDC from Ceres Restaurant. . . .

WDGY-Minneapolis, Minn., and its personalities are going to cooperate with the Minnesota 10,000 Lakes Association and the Minnesota Department of Conservation in a summer-long anti-litter-bug campaign.



BOB E. LLOYD (WHEC-Rochester, N. Y.)

Johnny Murphy (CKLB-Oshawa, Ont., Can.) reports the big welcome given Jerry Lewis (Decca) during his stay in Toronto on behalf of his new pic, "The Delicate Delinquent," and his Decca disks... Bob E. Lloyd (WHEC-Rochester, N.Y.) substituted for Ed Meath on WHEC's morning "Musical Clock," during Meath's vacation, and after folks phoned in to ask where Meath was, Lloyd decided to run a "What-Has-Happened-To-Ed Meath?" contest. . . . Chuck Wilson (WBVP-Beaver Falls, N.Y.) is in New York scouting talent for future shows around the

Pittsburgh area. . . . Dick Webb (WRAM-Monmouth, Ill.) has "suddenly" found that his afternoon "Richard At Random" show has taken on a "new and stimulating sound," what with new album releases featuring Johnny Mathis (Columbia); Jeri Southern (Decca); Joe Mooney (Atlantic(; Rosemary Clooney and the Hi-Lows (Columbia); and Pat Kirby (Decca). . . . Since Danny Stiles (WNJR-Newark, N.J.) expanded his time on his "Katman Show" over WNJR, the post cards and letters for requests and dedications have doubled.

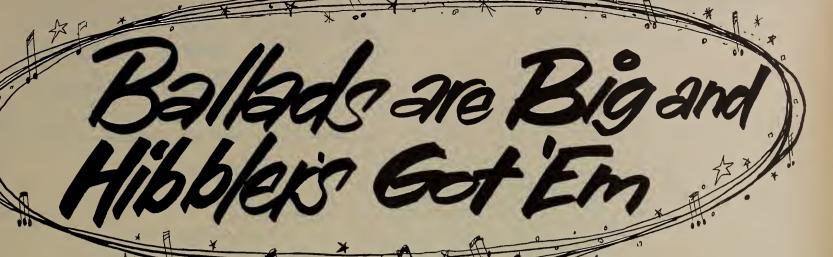


JOHN MAGNUS (KGFG—Hollywood, Calif.)

Danny now has three shows nightly. . . . Ronnie Barrett (WDOK-Cleveland, Ohio) in his record column in the Cleveland News recently devoted the entire affair to Wendell Tracy, the conductor-arranger, who has a new LP entry, "An Invitation To Roseland," on the Big label. . . . Chet Kukiewicz (WCSS-Amsterdam, N.Y.) dropped over to nearby Schenectady where Stan Kenton (Capitol) and his ork did a one-nighter, taped an interview with Kenton, and played the tape on his morning show. . . . The Diamonds (Mercury) are scheduled for a date in Youngstown, Ohio on July 28th in Idora Park writes Dick Biondi (WHOT-Youngstown, Ohio). . . . Johnny Magnus (KGFJ-Hollywood, Calif.) will over a two week period feature all the winners of the recent Cash Box Disk

Jockey poll on his four hour daily show. . . . The current line-up at WGH-Newport News, Norfolk, and Portsmouth, Va. 18 Jim Seay; Frank Drake; Al Bertaux; and Ed Ivory.

Bob Day, formerly of WNIX-Springfield, Vermont, is now with WICY-Malone, N.Y., and writes that the kids in his area seem to be taking to the "old-type ballads and upbeats." . . . After three months' absence, Bill Kennedy has returned to WGAW-Gardner, Mass. as Program Director. The completely revamped staff includes Ed Horn, with a three hour morning seg, "House-wife's Houseparty," and Jack Moynihan with a four hour evening pop show based on the Cash Box Top 60. . . . Bill Mercer, former Philadelphia deejay, is doing a jazz stint for WLIB-New York, N.Y. . . . The full-time deejays on WLOB-Portland, Me. are Russ Blood, Seth Larrabee, and Howie Leonard (also Program Director).



The One and Only

AL HIBBLER

WHEN
WILL I
FORGET
YOU

Orchestra Directed

with Ray Charles
Singers

by Jack Pleis

30397 9-30397

O E C C A D S

A NEW WORLD OF SOUND

## The Music Business In England by DAN FISHER

LONDON, July 4-Well, I'm back in merry old England. Don't wait for me merry. The top hit is "Around The World in 80 Days" but if they went by London's 9 to 5:30 schedule it would take at least 240 days. The whole city shuts up quicker than you can whistle "Twilight Time." Mike Todd hit here the other day and did more to upset the status quo than anvone since Peter Townsend. In fact, along Denmark Street (roughly comparable to the Brill, 1650 Broadway and 1270 Sixth, with tea breaks) they think he's more than Townsend. He's The End. Just shows what can be accomplished when a guy has faith in a tune. His picture's theme is tops on the hit parade and it only cost him \$200,000 to show his good faith.

I didn't get a raincoat at the party (in fact I wasn't even invited), but what does it matter? I survived some of rockabilly by skipping here. What could be more British than turning on the BBC and hearing the No. 2 tune, "All Shook Up"? Elvis is hotter than Bonnie Prince Charlie and he's not even in the royal line of succession. "White Sport Coat" and "99 Ways" are also intriguing the British, which may account for Winston Churchill waving that bottle of beer in all the international news photos last week.

"Mr. Wonderful," Peggy Lee's ver-

calypso, rock-n-roll and I escaped

"Mr. Wonderful," Peggy Lee's version, somehow got into the No. 3 spot between all those saxy rocks.

If you think that's amizing, Nat King Cole's "When I Fall in Love" is also high in London. If good songs aren't coming back, they're at least finding a resting place in what Walter Winchell likes to call Blimey.

Calypso, with apologies to Harry Belafonte, is falling faster than a songplugger skidding on one of those "Banana Boat" peels. If you have any on the shelf and a chance to get them recorded, take anything, even a banana split in the royalties.

Nobody along Denmark Street knows what's happening either so I feel right at home. Jimmy Phillips of Peter Maurice Ltd. told me "It looks as though the noise has gone out and people are yielding to the better things—but they're still going for the personality singers like Tommy Steele, Lonnie Donegan, Nancy Whiskey, Frankie Vaughan and the skiffle stylists." Jimmy is among the big men of music here, along with Teddy Holmes of Chappell, Reg Connelly of Connelly-Cinephonic, Alan Holmes of Robbins and a few others.

The big U.S. names are Doris Day, Pat Boone and Ray Anthony. The Platters and Hi-Lo's intrigue them most among vocal groups. As far as homegrown stock, Alma. Cogan is the leading feminine draw. Ronnie Hilton and David Whitfield are the most popular males, along with Frankie Vaughan. As bands go, Ted Heath goes on forever. Groupwise it's the Stargazers.

I love these Englishmen but it's terribly depressing to have the pub owners scoop up the glasses at 10:55 and toss you out at 11 p.m. Half the guys in the Brill haven't even finished their pre-dinner cocktail at that hour.

Incidentally, if you're coming over, practice climate adjustment by switching off your air-conditioner. It's hotter than Malenkov's future here this year and when you mention air-conditioning people stare at you as if you'd just landed from Mars. It's futuristic talk in this old and fabulously cosmpolitan city.

I could ramble on forever, it's that varied and wonderful in London. The jamup of taxis and cars, the colorful uniforms, the fantastic stores, the people themselves—but I have a good reason for moving on. The next stop is Paris, and my Father always said "Son, never keep a beautiful lady waiting."



## The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

	A SOMEONE AND A SOMEON OF STREET OF	INCKER
ewatel (Transpare)		es. Last Week
1	LOVE LETTERS IN THE SAND PAT BOONE (Dot)	1
2	TEDDY BEAR ELVIS PRESLEY (RCA Victor)	2
3	BYE, BYE LOVE EVERLY BROTHERS (Cadence)	3
4	I'M GONNA SIT RIGHT DOWN BILLY WILLIAMS (Coral)	4
5	OLD CAPE COD PATTI PAGE (Mercury)	5
6	IT'S NOT FOR ME TO SAY JOHNNY MATHIS (Columbia)	7
7	SO RARE JIMMY DORSEY (Fraternity)	6
8	AROUND THE WORLD  MANTOVANI (London) — VICTOR YOUNG (Decca)	8
9	WHITE SILVER SANDS DON RONDO (Jubilee) DAVE GARDNER (OJ) OWEN BRADLEY (Decca) LENNON SISTERS (Brunswick)	11
10	TAMMY DEBBIE REYNOLDS (Coral) AMES BROTHERS (RCA Victor) RICHARD HAYMAN (Mercury)	21
11	SEND FOR ME NAT "KING" COLE (Capitol)	12
12	SEARCHIN' COASTERS (Atco)	9
13	SHANGRI-LA FOUR COINS (Epic)	14
14	I LIKE YOUR KIND OF LOVE ANDY WILLIAMS (Cadence)	13
15	WHISPERING BELLS DEL-VIKINGS (Dot)	20
16	A TEENAGER'S ROMANCE RICKY NELSON (Verve)	10
17	SHORT FAT FANNIE LARRY WILLIAMS (Specialty)	18
18	MY PERSONAL POSSESSION NAT "KING" COLE (Capitol)	24
19	STAR DUST BILLY WARD & DOMINOES (Liberty)	19
20	LOVING YOU ELVIS PRESLEY (RCA Victor)	23

21) WITH ALL MY HEART. 22) DIANA. 23) BUILD YOUR LOVE. 24) DARK MOON. 25) A FALLEN STAR. 26) YOUNG BLOOD. 27) A WHITE SPORT COAT. 28) THE GIRL WITH THE GOLDEN BRAIDS. 29) RAINBOW. 30) A WHOLE LOT OF SHAKIN' GOING ON. 31) WONDERFUL! WONDERFUL! 32) SUMMER LOVE. 33) GONNA FIND ME A BLUEBIRD. 34) FOUR WALLS. 35) JENNY, JENNY. 36) FREIGHT TRAIN. 37) OVER THE MOUNTAIN, ACROSS THE SEA. 38) YOUR CHEATING HEART. 39) I JUST DON'T KNOW. 40) PASSING STRANGERS. 41) AN AFFAIR TO REMEMBER. 42) THIRD FINGER LEFT HAND. 43) ISLAND IN THE SUN. 44) ROCKIN' SHOES. 45) GOODY GOODY. 46) LITTLE WHITE LIES. 47) SHENANDOAH ROSE. 48) QUEEN OF THE SENIOR PROM. 49) FIRE DOWN BELOW. 50) VALLEY OF TEARS. 51) NEXT STOP PARADISE. 52) EIGHTEEN. 53) START MOVIN'. 54) TEARDROPS IN MY HEART. 55) FLYING SAUCER #2. 56) IN THE MIDDLE OF AN ISLAND. 57) WORDS OF LOVE. 58) SEVEN WONDERS OF THE WORLD. 59) COOL SHAKE. 60) C. C. RIDER; ROCK YOUR LITTLE BABY TO SLEEP.

### NEW RELEASES

OTIS WILLIAMS
and His Charms
UNITED

"YOUNG GIRL"

"IF I THOUGHT YOU NEEDED ME"

KING 5066

THINK

6/w

I'D BETTER MAKE A MOVE

"YOU'RE THE ONLY ONE
FOR ME"

DE LUXE 6140

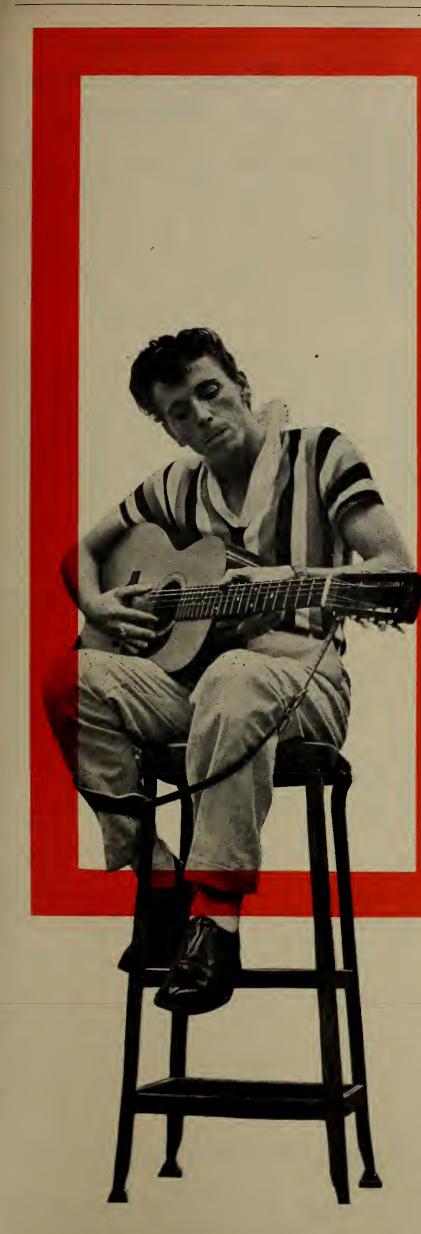
ROCKIN' PNEUMONIA & A BOOGIE WOOGIE FLU

SKID ROW

MISS YOU SO

AW! SHUCKS BABY

RECORDS



## GENE WINCENT AND HIS BLUE CAPS

TAKE OFF FOR ANOTHER MILLION SELLER

## LOTTA LOVIN'

PUBLISHED BY SONG PRODUCTIONS INC., DALLAS, TEXAS . WRITTEN BY BERNICE BEDWELL

c/w

**RECORD NO. 3763** 



### Capitol Holding International **Merchandising Forum**

HOLLYWOOD—Capitol Records is hosting an International Merchandising Forum for twelve foreign visitors from nine countries this Monday, Tuesday and Wednesday, July 22, 23 and 24 at the company's Capitol Tower Hollywood headquarters. The purpose of the forum is essentially a discussion of merchandising theories and principles, to enable Capitol and its foreign affiliates to reach a mutual understanding of each other's problems in the merchandising field.

Meetings will be opened on Monday by Sandor A. Porges, Director of Capitol's International Department, who will introduce all of the Capitol top executives to the attending visitors. Glenn E. Wallichs, president of Capitol, will deliver the opening address and explain the purpose of the forum, after which the visitors will be taken on a tour of the Capitol Tower. During the forum, Capitol's merchandising manager, Gordon Fraser, will present the label's Fall Merchandising Plan, which will include an album presentation.

Fraser will also deliver presentations on two big fields of sales and merchandising which Capitol is entering at this time. These are the manufacture of Stereo tape, which Capitol will have on the market this week and the introduction of the new Capitol line of high fidelity phonographs. Both of these phases of the Capitol operation are covered by separate stories in this week's issue of The Cash Box. During the phonograph presentation, actual models of the new line will be unveiled which visitors can inspect and discuss. All

phases of merchandising and advertising, including promotion, displays, sales tools, etc., will be discussed by Fraser with the assistance of advertising manager Lou Schurrer national promotion manager Dick Rising and Pete Duchow, International promotion manager. Explanations of sales quotas, allocations, etc., and the function of the various sales and distribution personnel will be described for the visitors by Mike Maitland, director of sales, and Bill Tallant, assistant national sales manager. Final day of the Forum will be devoted to open discussions, and a showing of a film on self-service, with the meeting being concluded by Wallichs.

meeting being concluded by Wallichs.

Those attending the Forum include: Harold Smith, vice president and general manager of Capitol Records Distributors of Canada, Ltd., Toronto; Douglas Reid, general sales manager of Industrias Electricas E Musicais Fabrica, Rio de Janeiro, Brazil; Aloysio de Oliveira, A & R manager of Industrias Electricas, Rio de Janeiro; Arthur Muxlow, sales manager, Capitol Division, Electric & Musical Industries, Ltd., London, England; Ramon S. Sabat, president of Cuban Plastics & Record Corp., Havana, Cuba; Mr. & Mrs. A. J. Wyness, general manager, His Master's Voice (N.Z.) Ltd., Wellington, New Zealand; E. J. Isaacs, director, His Master's Voice (N.Z.) Ltd., Auckland, New Zealand; Ken East, record sales manager, E.M.I. (Australia) Pty., Ltd., Sydney, Australia; Mr. & Mrs. Eduardo L. Baptista, vice-president, Pan Americana De Discos, Tacuba, Mexico; and Jean Berard, Pathe Marconi France.



(Let Me Be Your)

TEDDY BEAR

recorded by

Elvis Presley — Victor Gladys Music, Inc.

LOVING YOU

**Elvis Presley** Elvis Presley Music, Inc.

**FABULOUS** 

Charlie Gracie — Cameo

Mayland Music Publishing Co., Elvis Presley Music, Inc., Shalimar & Shalimar Music Corp. HILL AND RANGE SONGS, INC.

······

### Johnnie Ray, Traveling Troubador

NEW YORK—Singer Johnnie Ray will extensively tour the U.S., England, and the Continent within the next five months.

Just off an engagement at the 500 Club in Atlantic City, and a one-nighter at the Concord Hotel in New York, Ray has flown to England where he will star in a TV spectacular in London for Val Parnell on July 25th, and three days later will do a one nighter in Blackpool.

Then the entertainer will perform at a concert in Rome (July 31st), plus other concerts in Italy, and on August 10th, headline an international exposition, and remain for several TV appearances in Frankfort, Germany.

Monte Carlo receives Ray on the 16th of August, Ostend, Belgium on the 17th, six army shows in Europe, and further TV appearances in England until August 25th.

The artist returns to the States August 30th for a four day engagement at the Michigan State Fair in Detroit, and on September 9th headlines the Kentucky State Fair for three days. Then Ray heads for Australia for some quick dates from the 16th to the 21st of September in Melbourne, Adelaide, Brisbane, and Sidney. Then to Honolulu for the performer, back to the States for the Cocoanut Grove, and an Ed Sullivan TV shot (the show will originate on the coast) in late September; Las the coast) in late September; Las Vegas (Desert Inn) in October; El Morocco in Montreal and the Latin Casino in Philadelphia in November followed by a five week stay at Ben Maksik's Town And Country Club in Brooklyn on December 3rd.



### **Juke Box** Regional Record Report

The Top Ten Records - City by City

### New York, N. Y.

- New York, IN. 1.

  1. It's Not For Me To Say
  (J. Mathis)
  2. Bye, Bye Love (Everlys)
  3. Love Letters In The Sand
  (P. Boone)
  4. So Rare (J. Dorsey)
  5. Around The World
  (Young/Mantovani)
  6. I'm Gonna Sit Right Down
  (B. Williams)
  7. Wonderful! Wonderful!
  9. Wonderful! Wonderful!
  9. I Like Your Kind Of Love
  (A. Williams)
  10. Whispering Bells
  (Del-Vikings)

### Boston, Mass.

- 1. Love Letters In The Sand
  (P. Boone)
  2. Old Cape Cod (P. Page)
  3. Bye, Bye Love (Everlys)
  4. I'm Gonna Sit Right Down
  (B. Williams)
  5. It's Not For Me To Say
  6. White Silver Sands (Gardner)
  7. Teddy Bear (E. Presley)
  8. So Rare (J. Dorsey)
  9. Star Dust (B. Ward)
  10. Tammy
  (Ames Bros./Hayman)

### Atlanta, Ga.

- 1. Bye, Bye Love (Everlys)
  2. Teddy Bear (E. Presley)
  3. Searchin' (Coasters)
  4. Love Letters In The Sand (P. Boone)
  5. So Rare (J. Dorsey)
  6. I'm Gonna Sit Right Down (B. Williams)
  7. Send For Me (N. Cole)
  8. It's Not For Me To Say (J. Mathis)
  9. Old Cape Cod (P. Page)

- 9. Old Cape Cod (P. Page)
  10. Short Fat Fannie (Williams)

### Denver, Colo.

- 1. Teddy Bear (E. Presley)
  2. Love Letters In The Sand
  (P. Boone)
  3. It's Not For Me To Say
  (J. Marhis)
  4. Bye, Bye Love (Everlys)
  5. Young Blood (Coasters)
  6. I'm Gonna Sit Right Down
  (B. Williams)
  7. Around The World
  (Young/Mantovani)
  8. Send For Me (N. Cole)
  9. Shangri-La (Four Coins)
  10. Tammy
  (Reynolds/Ames Bros.)

### Cincinnati, Ohio

- 1. Love Letters In The Sand
  (P. Boone)
  2. I'm Gonna Sit Right Down
  (B. Williams)
  3. Short Fat Fannie (Williams)
  4. Teddy Bear (E. Presley)
  5. Old Cape Cod (P. Page)
  6. Searchin' (Coasters)
  7. Bye, Bye Love (Everlys)
  8. Around The World
  (Young/Mantovani)
  9. Tammy

- 9. Tammy (Ames Bros./Reynolds)
  10. Shangri-La (Four Coins)

### Pittsburgh, Pa.

- Pittsburgh, Pa.

  1. Love Letters In The Sand
  (P. Boone)
  2. Bye, Bye Love (Everlys)
  3. Old Cape Cod (P. Page)
  4. I'm Gonna Sit Right Down
  (B. Wiliams)
  5. White Sport Coat
  (M. Robbins)
  6. Around The World
  (Young/Mantovani)
  7. It's Not For Me To Say
  (J. Mathis)
  B. Whispering Bells
  (Del-Vikings)
  9. Teddy Bear (E. Presley)
  10. Searchin' (Coasters)

### Seattle, Wash.

- 1. Teddy Bear (E. Presley)
  2. Searchin' (Coasters)
  3. Loving You (E. Presley)
  4. Bye, Bye Love (Everlys)
  5. Whispering Bells (Del-Vikings)
  6. Rainbow (R. Hamilton)
  7. Tammy
  (Reynolds/Ames Bros.)
  8. Love Letters In The Sand
  (P. Boone)
  9. So Rare (J. Dorsey)
  10. Young Blood (Coasters)

### Chicago, III.

- 1. Teddy Bear (E. Presley)
- 2. Bye, Bye Love (Everlys)
- 3. It's Not For Me To Say
  (J. Mathis)
- 4. I'm Gonna Sit Right Down (B. Williams)
- 5. Love Letters In The Sand (P. Boone) 6. White Sport Coat (Robbins)

- 7. Rainbow (R. Hamilton)
  8. Around The World (Young)
  9. So Rare (J. Dorsey)
  10. White Silver Sands (Rondo)

### Philadelphia, Pa.

- 1. It's Not For Me To Say
  (J. Mathis)
  2. Love Letters In The Sand
  (P. Boone)
  3. I'm Gonna Sit Right Down
  (B. Williams)
  4. Star Dust (B. Ward)
  5. Bye, Bye Love (Everlys)
  6. Teddy Bear (E. Presley)
  7. Old Cape Cod (P. Page)
  8. Around The World (Young)
  9. Shangri-La (Four Coins)
  10. That'll Be The Day
  (Crickets)

- Baltimore, Md.
- 1. Teddy Bear (E, Presley)
  2. Love Letters In The Sand (P. Boone)
  3. Short Fat Fannie (Williams)
  4. Young Blood (Coasters)
  5. Diana (P. Anka)
  6. I'm Gonna Sit Right Down (B. Williams)
  7. Bye, Bye Love (Everlys)
  8. Searchin' (Coasters)
  9. It's Not For Me To Say (J. Mathis)
  10. Loving You (E. Presley)

### Detroit, Mich.

- 1. Teddy Bear (E. Presley)
  2. It's Not For Me To Say
  3. Bye, Bye Love (Everlys)
  4. I'm Gonna Sit Right Down
  (B. Williams)
  5. Rainbow (R. Hamilton)
  6. Flying Saucer The 2nd
  (Buchanan & Goodman)
  7. White Silver Sands (Rondo)
  8. Around The World
  (Mantovani/Young)
  9. Send For Me (N. Cole)
  10. Love Letters In The Sand
  (P. Boone)

### Houston, Texas

- 1. Short Fat Fannie (Williams)
  2. Whispering Bells

- 1. Short Fat Fannie (Williams)
  2. Whispering Bells
  (Del-Vikings)
  3. Bye, Bye Love (Everlys)
  4. Teddy Bear (E. Presley)
  5. Send For Me (N. Cole)
  6. So Rare (J. Dorsey)
  7. I'm Gonna Sit Right Down
  (B. Williams)
  8. When I Meet My Girl
  (T. Ridgely)
  9. Tammy (D. Reynolds)
  10. Love Letters In The Sand
  (P. Boone)

### Minneapolis, Minn.

- Bye, Bye Love (Everlys)
   Searchin' (Coasters)
- 2. Searchin' (Coasters)
  3. Loving You (E. Presley)
  4. I'm Gonna Sit Right Down (B. Williams)
  5. Love Letters In The Sand (P. Boone)
  6. Around The World (Mantovani/Young)
  7. Teddy Bear (E. Presley)
  8. Over The Mountain (Johnnie & Joe)
  9. Tammy

- 9. Tammy (Reynolds/Ames Bros.) 10. White Silver Sands (Rondo)

- San Francisco, Calif.
- 1. Teddy Bear (E. Presley)
  2. Bye, Bye Love (Everlys)
  3. Love Letters In The Sand
  (P. Boor
  4. Around The World
- 4. Around The World
  (Mantovani)
  5. It's Not For Me To Say
  (J. Mathis)
  6. With All My Heart (Sands)
  7. Send For Me (N. Cole)
  B. White Sport Coat (Robbins)
  9. Bernardine (P. Boone)
  10. Searchin' (Coasters)

### Los Angeles, Calif.

- 1. So Rare (J. Dorsey)
- 2. Bye, Bye Love (Everlys)
  3. Love Letters in The Sand
  (P. Boo
- 4. It's Not For Me To Say (J. Mathis) 5. I'm Gonna Sit Right Down
  (B. Williams)
- 6. Wonderful! Wonderfull (J. Mathis)

### 7. Old Cape Cod (P. Page) B. Loving You (E. Presley) 9. Teddy Bear (E. Presley) 10. Island In The Sun (Belafonte)

- Cleveland, Ohio

- 1. I'm Gonna Sit Right Down
  2. Teddy Bear (E. Presley)
  3. Searchin' (Coasters)
  4. Around The World (Young)
  5. Bye, Bye Love (Everlys)
  6. Love Letters In The Sand
  (P. Boone)
- 7. Tammy
  (Reynolds/Ames Bros.)
  B. Short Fat Fannie (Williams)
  9. White Silver Sands (Rondo)
  10. My Personal Possession
  (N. Cole)

### San Antonio, Texas

- 1. Young Blood (Coasters)
  2. Love Letters In The Sand
  (P. Boone)
  3. Short Fat Fannie (Williams)
  4. I'm Gonna Sit Right Down
  (B. Williams)
  5. Teddy Bear (E. Presley)
  6. Jenny, Jenny (L. Richard)
  7. Whispering Bells
  (Del-Vikings)
  B. Tammy (Ames Bros.)
  9. Searchin' (Coasters)
  10. Teenager's Romance (Nelson)

### Kansas City, Mo.

## 1. Teddy Bear (E. Presley) 2. Searchin' (Coasters) 3. It's Not For Me To Say (J. Mathis) 4. Bye, Bye Love (Everlys) 5. My Personal Possession (N. Cole) 6. I'm Gonna Sit Right Down (B. Williams) 7. Short Fat Fannie (Williams) 8. I Like Your Kind Of Love (A. Williams) 9. Teenager's Romance (R. Nelson) 10. Think (5 Royales)

- New Orleans, La. 1. Love Letters In The Sand (P. Boone)
- 2. So Rare (J. Dorsey)
  3. Send For Me (N. Cole)
  4. Teenager's Romance
  (R. Nelson)
  5. Teddy Bear (E. Presley)
  6. I'm Gonna Sit Right Down
  (B. Williams)
  7. It's Not For Me To Say
  (J. Mathis)
  B. Bye, Bye Love (Everlys)
  9. Old Cape Cod (P. Page)
  10. Four Walls (J. Reeves)

- St. Louis, Mo.
- 1. Bye, Bye Love (Everlys)
  2. I'm Gonna Sit Right Down
  (B. Williams) 3. Around The World
  (Mantovani/Young)
- (Mantovani, 100.0),
  4. Shangri-La (Four Coins)
  5. White Silver Sands
  (D. Rondo)
  6. Wonderful! Wonderful!
  (J. Mathis)

### 7. Whispering Bells (Del-Vikings) 8. Star Dust (B. Ward) 9. Teddy Bear (E. Presley) 10. Tammy (D. Reynolds)

### Buffalo, N. Y.

- 1. Love Letters In The Sand (P. Boone) 2. Teddy Bear (E. Presley)
- 2. Teddy Bear (E. Presley)
  3. Tammy (D. Reynolds)
  4. I'm Gonna Sit Right Down
  (B. Williams)
  5. Bye, Bye Love (Everlys)
  6. White Silver Sands (Rondo)
  7. Old Cape Cod (P. Page)
  B. So Rare (J. Dorsey)
  9. With All My Heart (Sands)
  10. Diana (P. Anka)

### "Only those records best suited for commercial use are reviewed by THE CASH BOX"



## HUGO

## WINTERHALTER

and his Swingin' Symphony

## SWINGIN' SWEETHEARTS

and

### THE HAPPY COBBLER

RCA VICTOR 47/20-6982

Winner 2 years in a row of the Annual Cash Box
 Poll as the DJ's Most Programmed Studio Orchestra



RCA TICTOR





### **Epic Announces Fall Program At Annual National Distrib Meeting**

NEW YORK—Epic Records presented its Fall Program and new product to the company's annual assemblage of distributors Friday, July 19 in New York.

Included in the program are percentage discounts on new and catalog product for dealers buying 75 percent of their quota during the month of August; special dating privileges for qualified dealers and a promotion offering a free seven inch "Lp" sampler with every consumer purchase of a regular Epic "Lp" during September.

National Sales Director William Nielsen explained that with the Epic program dealers can earn 10 percent discount on all new albums and 15 percent on classical purchases from the catalog. Thirty, sixty and ninety-day dating will be extended to eligible dealers dealers.

The consumer sampler contains

THE HOTTEST INSTRUMENTAL! MANTOVANI "AROUND THE WORLD" NDON-







complete selections from the bestselling "Dance to the Music of Lester
Lanin"; "Banjo & Bones in Hi Fi"
and two key August releases—"Sound
Off" and "Up Anchor." The sampler
will be made available to dealers on
the same basis as to consumers; a
free record with every regular Epic
"Lp" purchase.

Reviewing the company's present
position, Sales Director Nielsen reported phenomenal progress in overall
sales, noted particular strength in
single record business. "The Fall Program is launched in the wake of Epic's
biggest single record month since the
company was formed," Nielsen stated,
citing "Shangri-La," "Start Movin,"
"You Alway Hurt the One You Love"
and "That Old Feeling" as current
reasons for Epic's record-breaking
position in single sales.

Looking to Fall business Nielsen advised distributors that advance orders
on the new Sal Mineo record "Lasting
Love," and "You Shouldn't Do That"
have passed 100,000. "Dance to the
Music of Lester Lanin" continues to
climb album best seller charts and
"Banjo & Bones" and "Golden Boy"
are gathering even more sales power
each day.

Arnold Maxin, Director of Singles
Artists & Repertoire, promised that
the teamwork of distributors, disk
jockeys and sales would produce even
greater growth for Epic in the coming
months. Maxin and James Foglesong
A & R Director of Pop Albums then
presented the new pop albums.

Charles Schicke, Director of Classical Repertoire, presented eleven classical releases. Schicke cited the sharp
increase in this phase of Epic sales.
The recent tour of Conductor George
Szell and the Cleveland Orchestra
abroad, he added, had made that ensemble the focus of international
praise and publicity.

Walter Hayum, General Merchandise Manager, listed sales aids that
will back up the sampler promotion.
Special counter display boxes to house
the seven inch "Lp's," translucent
window stickers and captions for the
permanent Epic dealer rack, he promised, will guarantee the success of
the promotion. Hayum also promised
a new consumer catalog for the Fa

### **Maitland Named Director** Of Sales At Capitol

HOLLYWOOD—Lloyd W. Dunn, Vice President in charge of the Mer-chandising and Sales Division for Capitol Records, has announced the appointment of J. K. Maitland to the position of Director of Sales for Capi-tal Records tol Records.

Maitland will be functionally responsible for liaison with Capitol Records Distributing Corp., Prep Records, and the Capitol Records Phonograph Department. Maitland will continue to be based in the Capitol Tower in Hollywood.

In 1946 Maitland was first affiliated with Capitol as a salesman. He was appointed manager of the Capitol Records Distributing Corp., Cincinnati Branch in 1948 and later assumed managerial posts in first the Detroit and then the Chicago branch.

Maitland was advanced to District Sales Manager, with headquarters in Chicago, in 1953. Two years later he was promoted to National Sales Manager, out of New York. A short time later he was elected as a Vice President of Capitol Records Distributing Corp. in Hollywood, which has been his capacity until the present time.



### **Best Selling Sheet Music**

1	LOVE LETTERS IN THE SAND Bourne ASCAP—Kenny, Kenny, Coots	LAST WEE
2	AROUND THE WORLD Victor Young ASCAP—Young	2
3	OLD CAPE COD Geo. Pincus & Sons ASCAP—Rothrock, Yakus	3
4	BYE, BYE LOVE Acuff-Rose BMI—Bryant, Bryant	6
5	DARK MOON Dandelion BMI—Miller	. 4
6	I'M GONNA SIT RIGHT DOWN DeSylva, Brown & Henderson ASCAP—Young, Ahlert	13
7	A WHITE SPORT COAT Acuff-Rose BMI—Robbins	7
8	A TEENAGER'S ROMANCE Aztec ASCAP—Gillam	9
9	SO RARE Robbins ASCAP—Herst, Sharpe	5
10	TAMMY Northern ASCAP—Livingston, Evans	12
11	IT'S NOT FOR ME TO SAY Korwin ASCAP—Stillman, Allen	10
12	TEDDY BEAR Gladys ASCAP—Mann, Lowe	- 14
13	FOUR WALLS Sheldon BMI—Moore, Campbell	8
14	GONNA FIND ME A BLUEBIRD Acuff-Rose BMI—Rainwater	11
15	LOVING YOU Elvis Presley BMI—Lieber, Stoller	_



## Peatman

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index.—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Poutmon, Director.			
the Office of Research, Inc., Dr. John & Pett			
RADIO (LISTED ALPI	HABETICALLY) TV		
A White Sport Coat Acuff-Rose			
	A White Sport Coat Acuff-Rose		
An Affair To Remember Feist	All Shook Up Shalimar		
Around The World	An Affair To Remember Feist Around The World Young		
Dark Moon Dandelion	Bye Bye Love		
Every Little Movement Witmark	Dark Moon Dandelion		
Fascination Southern	1492 Trinity		
Fire Down Below Columbia Pic.	Freight Train Maurice		
I'm Gonna Sit Right DownDeSylva, Brown & Henderson	I Can't Rock & Roll To Save		
	My Soul Tobias & Lewis		
In The Middle Of An Island E. H. Morris	I Got A Rose Between My Toes Pinelawn		
It's Not For Me To Say	I Like Your Kind Of Love Acuff-Rose		
Love Letters In The Sand Bourne	I'm Gonna Sit Right Down DeSylva, Brown & Henderson		
Mangos	I'm Stickin' With You Jackie		
Old Cape Cod Pincus	I'm Walkin' Reeve		
On The Street Where You Live Chappell	It's Not For Me To Say Korwin		
Send For Me Winneon	Love Letters In The Sand Bourne		
Shangri-La Robbins	Love Me To Pieces Acuff-Rose		
Shenandoah Rose Planetary	Mabel Martin		
So Rare Robbins	Mr. Lost Gaylord		
Soft Sands Weiss & Barry	Mutual Admiration Society Chappell		
Stars Fell On Alabama Mills	My Personal Possession Roosevelt		
Sunshine Girl Valyr	Parade Is Passing Me By Sunrise		
Swinging Sweethearts E. H. Morris	Sixteen Starrite		
Tammy Northern	So Rare Robbins		
Teardrops In My Heart Southern	Stars Stars E. H. Morris		
Tell My Love Famous	Start Movin' Sheldon		
Till Chappell	Too Young To Have A Broken Heart Joy		
Waltz That Broke My Heart Famous	White Silver Sands Fellows-Peer		
When My Sugar Walks Down The Street Mills	Without Him Joy		
White Silver Sands Fellows-Peer	Wonderful! Wonderful! E. B. Marks		
ial use are reviewed by THE CASH ROY"			

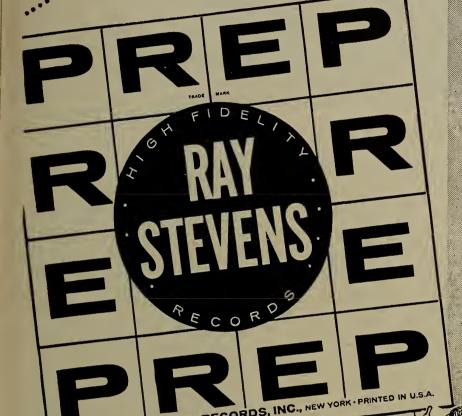
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TWO BIG

BOUNCING

HITS



SILVER BRACELET

b/w RANG TANG DING DONG

PREP No. 108

BON VOYAGE

ACTURED FOR PREP RECORDS, I

PREP No. 111

from that lusty baby



NOW GROWN TO MANHOOD

HIGH FIDELITY RECORDS, INC.

1730 Broadway, New York 19, N. Y.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

2-SIDED SMASH HIT!

NAPPY "Bye-Bye, Baby" Goody, Goody Gum Drop"

### THE JIVE BOMBERS DO IT AGAIN!

"CHERRY" # 1515 "YOU TOOK MY LOVE"

The Greatest Version Ever!

**BIG MAYBELLE'S** "ALL OF ME" # 1512



RECORD CO 56 MARKET ST NEWARK, N. J



### **Tennessee Ernie Ford** "Ivy League" **CAPITOL # 3762** CENTRAL GONGS. INC.

2-SIDED SMASH

MARGIE RAYBURN "Mississippi Moon" "Get Acquainted Waltz"



### Carlson Gives Gold Disk to Mom Dorsev



CINCINNATI—When Harry Carlson, Fraternity Records, presented Mrs. Theresa Dorsey with the gold record of "So Rare," he described his visit with her as "one of the most cherished few hours of my lifetime. She is a woman of unusual character and charm."

Carlson advised that the new Dorsey release, "June Night," has started with a rush and he states that distributors all over the country predict it will be an even bigger seller than "So Rare."

### RCA Aims EPs At Teenagers

NEW YORK—The success of two 45 rpm Extended Play records made by teenagers for teenagers has promoted RCA Victor to further expand its EP program aimed at the teenage market.

"Teenagers Dance The Tonky Honk," and "Teenagers Dance The Hop-A-Do," both featuring a trio of youngsters from Philadelphia known as "The Kids" have been exceptionally well received, according to Ed Heller, of Victor's A & R department.

"Most EP's released in the past have been taken from long play records or a combination of single disks," he pointed out. "We are convinced that by tailor-making repertoire for EP's we can capture a larger and larger share of the teen age market. EP's, in our opinion, offering four tunes for \$1.29, are the best buy in the music business today."

RCA Victor already has doubled the number of its Extended Play re-leases, issuing them twice instead of once a month, in the conviction that their importance in the overall record market is steadily increasing.

"The Kids," consist of a brother and sister vocal trio made up of Vincent Ferrara, 12, Anthony, 13, and Rosemarie, 14.

Other records in the "tailored EP series" to be released soon include disks by 17-year-old Janis Martin, the Twintones, Jimmy and Johnny Cunningham, 16-year-old Hicksville, N.Y. twins who were discovered by an RCA Victor record dealer; and Nick Venet, 19, a native of Baltimore who already is a veteran of TV, stage and clubs.

Since many of the releases planned in this program will be to back dance steps originated by teen-agers, Heller said he welcomed all ideas for new dance steps. Suggestions should be submitted to him in writing at the RCA Victor Record Division, 155 E. 24th St., New York, N.Y.

Heller also conducts Teenage Clinics at his home in Long Island as well as the high schools there.



### **Top Selling Records** Reported by

### Retail **Outlets**

From Coast to Coast

### TIN PAN ALLEY SHOP New York N. Y.

- I. It's Not For Me To Say (J. Mathis)

- (J. Mathis)
  2. So Rare (J. Dorsey)
  3. Around The World (Young)
  4. Send For Me (N. Cole)
  5. Old Cape Cod (P. Page)
  6. Shangri-la (4 Coins)
  7. You're Cheatin' Yourself
  (F. Sinatra)
  8. Rainbow (R. Hamilton)
  9. Tammy (R. Hayman)
  10. Passing Strangers
  (Vaughan & Eckstine)

### GARDEN CITY MUSIC CENTER Garden City, L. I., N. Y.

- 1. Love Letters In The Sand
  (P. Boone)
  2. It's Not For Me To Say
  (J. Mathis)
- 3. So Rare (J. Dorsey)
  4. Around The World (Young)
  5. I'm Gonna Sit Right Down
  (B. Williams)
  6. Bye Bye Love (Everly Bros.)
  7. Teddy Bear (E. Presley)
  8. School Day (C. Berry)
  9. Teenager's Romance

- 9. Teenager's Romance
  (R. Nelson)
  10. I Like Your Kind Of Love
  (A. Williams)

### COMER'S RECORD NOOK San Antonio, Texas

- 1. Young Blood (Coasters)
  2. Short Fat Fannie (Williams)
  3. Love Letters In The Sand
  (P. Boone)

- 3. Love Letters in the control (P. Boone)
  4. Whispering Bells (Del-Vikings)
  5. Tammy (Ames Bros.)
  6. Jenny Jenny (L. Richard)
  7. Teddy Bear (E. Presley)
  8. Over The Mountain (Johnnie & Joe)
  9. C. C. Rider (C. Willis)
  10. I'm Gonna Sit Right Down (B. Williams)

### KATZ DRUG CO. Kansas City, Mo.

- Kansas City, Mo.

  1. Teddy Bear (E. Presley)
  2. Searchin (Coasters)
  3. It's Not For Me To Say
  (J. Mathis)
  4. I'm Gonna Sit Right Down
  (B. Williams)
  5. Personal Possession (Cole)
  6. Bye Bye Love (Everly Bros.)
  7. I Like Your Kind Of Love
  (A. Williams)
  8. A Fallen Star
  (Newman/Hilltoppers)
  9. Short Fat Fannie (Williams)
  10. Rock Your Little Baby To
  Sleep (B. Knox)

### ONE STOP RECORD SALES Buffalo, N. Y.

- Butfalo, N. T.

  1. White Silver Sands (Rondo)
  2. Tammy (D. Reynolds)
  3. I'm Gonna Sit Right Down
  (B. Williams)
  4. Evil Angel (R. Veron)
  5. Diana (P. Anka)
  6. Oh Baby Doll (C. Berry)
  7. Next Stop Paradise
  (T. Randazzo)
  8. To The Aisle (5 Sairins)
  9. Words Of Love (B. Holly)
  10. Whispering Bells
  (Del-Vikings)

### MUSIC SALES CORP.

- 1. Teddy Bear (E. Presley)
  2. Short Fat Fannie (Williams)
  3. Love Letters In The Sand (P. Boone)
  4. Bye Bye Love (Everly Bros.)
  5. Searchin' (Coasters)
  6. So Rare (J. Dorsey)
  7. A Fallen Star (J. Newman)
  8. Dark Moon (G. Storm)
  9. Jenny, Jenny (L. Richard)
  10. Teardrops In My Heart
  (T. Brewer)

### LYRIC NEWS & RECORD SHOP Indianapolis, Ind.

- 1. So Rare (J. Dorsey)
  2. Teddy Bear (E. Presley)
  3. Love Letters in The Sand (P. Boone)

- 4. Dark Moon (G. Storm)
  5. Send For Me (N. Cole)
  6. Bye Bye Love (Everly Bros.)
  7. I'm Walkin' (R. Nelson)
  8. It's Not For Me To Say
  (J. Mathis)
  9. I Like Your Kind Of Love
  (A. Williams)
  10. I'm Gonna Sit Right Down
  (B. Williams)

### **CRITTENTON'S** Chicago, III.

- 1. Teddy Bear (E. Presley)
  2. It's Not For Me To Say
  (J. Mathis)
- 3. Bye Bye Love (Everly Bros.)
- 3. Bye Bye Love (Everly Bros.)
  4. Love Letters In The Sand
  (P. Boone)
  5. I'm Gonna Sit Right Down
  (B. Williams)
  6. Around The World (Young)
  7. White Silver Sands (Rondo)
  8. So Rare (J. Dorsey)
  9. Susie-Q (D. Hawkins)
  10. Rainbow (R. Hamilton)

### DISC & NEEDLE RECORD SHOPS, INC. Minneapolis, Minn.

- Minneapolis, Minn.

  1. White Silver Sands (Rondo)
  2. Around The World

  3. Bye Bye Love (Everly Bros.)
  4. I'm Gonna Sit Right Down
  (B. Williams)
  5. Over The Mountain
  (Johnnie & Joe)
  6. Rock Your Little Baby To
  Sleep (B. Knox)
  7. Shangri-La (4 Coins)
  8. A Fallen Star (Hilltoppers)
  9. Love Letters In The Sand
  (P. Boone)
  10. Teddy Bear (E. Presley)

- 10. Teddy Bear (E. Presley)

### A. WILLIAMS & CO Philadelphia, Pa.

- Philadelphia, Pa.

  1. I'm Gonna Sit Right Down (B., Williams)

  2. It's Not For Me To Say (J. Mathis)

  3. Love Letters In The Sand (P. Boone)

  4. Star Dust (B. Ward)

  5. Old Cape Cod (P. Page)

  6. Bye Bye Love (Everly Bros.)

  7. Around The World (Young)

  8. Shangri-La (4 Coins)

  9. That'll Be The Day

  10. A Fallen Star (F. Husky)

### MOSHER MUSIC CO. Boston, Mass.

- 1. I'm Gonna Sit Right Down (B. Williams)
- 2. Old Cape Cod (P. Page)
  3. Tammy (R. Hayman)
  4. Love Letters In The Sand (P. Boone)
  5. So Rare (J. Dorsey)
  6. Around The World (Crosby/Young)
  7. It's Not For Me To Say
  8. Passing Strangers (J. Mathis)
  9. Send For Me (N. Cole)
  10. Shangri-La (4 Coins)

### SONG SHOP Cincinnati, Ohio

## Cincinnati, Ohio 1. Love Letters In The Sand (P. Boone) 2. Short Fat Fannie (Williams) 3. I'm Gonna Sit Right Down (B. Williams) 4. Teddy Bear (E. Presley) 5. Old Cape Cod (P. Page) 6. Searchin' (Coasters) 7. Around The World (Young) B. Bye Bye Love (Everly Bros.) 9. Tammy (Ames Bros.) 10. I Like Your Kind Of Love (A. Williams) GRAND RECORDS

- Detroit, Mich.

- Detroit, Mich.

  1. Dark Moon (G. Storm)

  2. I'm Gonna Sit Right Down (B. Williams)

  3. Bye Bye Love (Everly Bros.)

  4. White Silver Sands (Rondo)

  5. Send For He (N. Cole)

  6. Around The World

  (Young/Mantovani)

  7. Teddy Bear (E. Presley)

  B. Rainbow (R. Hamilton)

  9. Street Of Memories (J. Ray)

  10. Why Ask The Moon (Foley)

### MUSIC MART, INC. Orange, N. J.

- 1. Bye Bye Love (Everly Bros.) 2. Love Letters In The Sand (P. Boone)
- 3. Dark Moon (G. Storm)
  4. It's Not For Me To Say
  (J. Mathis)
- (J. Mathis)
  5. I'm Gonna Sit Right Down
  (B. Williams)
  6. Teddy Bear (E. Presley)
  7. I Like Your Kind Of Love
  (A. Williams)
  8. Shangri-La (4 Coins)
  9. Old Cape Cod (P. Page)
  10. So Rare (J. Dorsey)

### CALIFORNIA MUSIC CO. Los Angeles, Calif.

- 1. Bye Bye Love (Everly Bros.)
  2. Love Letters In The Sand
  (P. Boone)
  3. I'm Gonna Sit Right Down
  (B. Williams)
  4. So Rare (J. Dorsey)
  5. Send For Me (N. Cole)
  6. It's Not For Me To Say
  (J. Mathis)
  7. Searchin' (Coasters)

- 6. It's No. (J. Manns)
  7. Searchin' (Coasters)
  B. Old Cape Cod (P. Page)
  9. Teddy Bear (E. Presley)
  10. Whispering Bells
  (Del-Vikings)

### NORTH MAIN RECORD SHOP Houston, Texas

- Houston, Texas

  1. When I Meet My Girl

  2. Whispering Bells (T. Ridgley)

  3. Don't Make My Poor Heart Weep (B. Rand)

  4. I'm Gonna Sit Right Down (B. Williams)

  5. Tammy (D. Reynolds)

  6. First Kiss (N. Petty)

  7. I Like Your Kind Of Love (A. Williams)

  8. Bye Bye Love (Everly Bros.)

  9. Teddy Bear (E. Presley)

  10. Send For Me (N. Cole)

### BECHTOLD MUSIC STORE Pittsburgh, Pa.

- 1. Bye Bye Love (Everly Bros.)
  2. Love Letters In The Sand
  (P. Boone)
  3. Searchin' (Coasters)
  4. Arrow Of Love (Williams)
  5. Dark Moon (G. Storm)
  6. Wonderful! Wonderful!
  (J. Mathis)
- 7. Whispering Bells (Del-Vikings)
- 8. Teenager's Romance (R. Nelson)
  9. Old Cape Cod (P. Page)
  10. So Rare (J. Dorsey)
- T RECORD SHOP Tulsa, Okla.
- Tulsa, Okla.

  1. Teddy Bear (E. Presley)

  2. Bye Bye Love (Everly Bros.)

  3. I'm Gonna Sit Right Down
  (B. Williams)

  4. Whole Lot Of Shakin' Going
  On (J. L. Lewis)

  5. Love Letters In The Sand
  (P. Boone)

  6. Over The Mountain
  (Johnnie & Joe)

  7. Short Fat Fannie (Williams)

  8. Star Dust (B. Ward)

  9. Rang Tang Ding Dong
  (Cellos)

  10. So Young (C. Stacy)

### 10. So Young (C. Stacy) JACKSON AUTOMATIC

- Jackson, Mich.
- Jackson, Mich.

  1. Love Letters In The Sand
  (P. Boone)
  2. I'm Gonna Sit Right Down
  (B. Williams)
  3. So Rare (J. Dorsey)
  4. Bye Bye Love (Everly Bros.)
  5. White Silver Sands (Rondo)
  6. White Sport Coat (Robbins)
  7. Talking To The Blues
  8. C. C. Rider (C. Willis)
  9. Around The World (Young)
  10. Shangri-La (4 Coins)

### MOSES MELODY SHOP

- Little Rock, Ark.

- Little Kock, Ark.

  1. Teddy Bear (E. Presley)
  2. Searchin' (Coasters)
  3. Short Fat Fannie (Williams)
  4. Jenny Jenny (L. Richard)
  5. Bernardine (P. Boone)
  6. White Silver Sands
  (D. Gardner)
  7. C. C. Rider (C. Willis)
  B. Start Movin' (S. Mineo)
  9. So Rare (J Dorsey)
  10. Let The Four Winds Blow
  (R. Brown)

### SPRUCE RECORD SHOP Scranton, Pa.

- Scranton, 10.

  1. I'm Gonna Sit Right Down
  (B. Williams)
  2. Teddy Bear (E. Presley)
  3. Love Letters In The Sand
  (P. Beone)
- 4. It's Not For Me To Say (J. Mathis)

- 5. Searchin' (Coasters)
  6. Bye Bye Love (Everly Bros.)
  7. A Fallen Star (F. Husky)
  8. Susie-Q (D. Hawkins)
  9. Rainbow (R. Hamilton)
  10. Around The World
  (Mantovani)
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HELP!



one and only version heard on the show produced by Norman Felton, directed by James McAllen, sponsored by Westinghouse! Stock up! And boost your sales with Columbia's special window could you want?

### LOVE ME TO **PIECES**

b/w Love

### JILL COREY

with Jimmy Carroll and His Orchestra 4-40955



"STUDIO ONE" DOES IT AGAIN WITH THE

HELP!

HOTTEST SUMMER SMASH IN THE INDUSTRY



HELP!

ON COLUMBIA PRECORDS

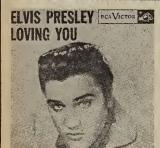
A DIVISION OF CBS @-"Columbia" @ Marcas Reg.

24

22



★ Also Available in EP



**★ LOVING YOU** 

**ELVIS PRESLEY** 

(RCA Victor LPM-1515 \* EPA 2-1515)



\* LENA HORNE AT THE WALDORF ASTORIA

(RCA Victor LPM-1028 \* EOC-1028)



\* FOR DANCERS ALSO

LES ELGART

(Columbia CL 1008 \* B-10081, 2, 3)

### The CHORDETTES Latest "JUST BETWEEN YOU AND ME" "SOFT SANDS"

Cadence # 1330

cadence

40 EAST 49TH ST. NEW YORK 17, N. Y.



The Drums Are Beating For A Rousing New Song Hit!

From the famous Sunday comic page syndicated by the New York Herald Tribune

Recorded by

**GENE AUTRY on Columbia** THE COUNTRY SINGERS on Vik

ROBBINS MUSIC CORPORATION

### Ham Upped At Columbia

NEW YORK-Albert W. Ham, for-NEW YORK—Albert W. Ham, formerly co-ordinator of recording operations for Columbia Records, has been appointed to a newly created position, Director of Special Artists & Repertoire and Engineering Projects, according to an announcement by Herbert M. Greenspon, vice president in charge of operations for Columbia Records.

Records.

Ham will report directly to Green-

### Imperial Increases 78 RPM Sales

BEVERLY HILLS, CALIF.—Lew Chudd, prexy of Imperial Records reports that there has been a 35% increase in 78 rpm sales of Imperial Records for the first six months of 1957 as compared to the last six months of 1956. Chudd noists to the number of hits

Chudd points to the number of hits Imperial has had this year as the main reason for the increase.

### Portem Named RKO Distrib In N. Y.

NEW YORK—RKO-Unique Records announced last week that it has appointed Portem Distributing of New York City to handle the label's product in Gotham.

At the same time, the diskery reissued Lou Stein's original instrumental version of the song, "Soft Sands." "Soft Sands," written by Stein, has been issued by a number of record companies in the past few weeks as a vocal with lyrics by Carroll Coates.



## **Best Selling**

Brown and the second	Cash Both Care	p Albums	
(N)	The property of the party of th	_ Iso Available in EP	
		NTITERIONINI TURINI NI NEET NI	
	*AROUND THE W	Wa	Last eek
- 1	EIGHTY DAYS		I
	*LOVE IS THE TH	(Decca DL 9046 * ED 836)	
2	NAT "KING" COLE	(Capitol W-824 * EAP-1-824, 2-824, 3	<b>2</b> -824)
3	*A SWINGIN' AFF	***************************************	3
	FRANK SINATRA	(Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-	-803)
4	* LOVING YOU ELVIS PRESLEY	(RCA Victor LPM-1515 * EPA 2-1515)	-
5	MANTOVANI FILM	· · · · · · · · · · · · · · · · · · ·	4
J	***************************************	ORCHESTRA (London LL-1700)	_
6	*MY FAIR LADY BROADWAY CAST	(Columbia Ol. 2000 + A 2000)	5
7	*HYMNS	(Columbia OL 5090 * A 5090)	6
		RD (Capitol T 756 * EAP-1-756, 2-756, 3-	-756)
8	*ROGER WILLIAMS FABULOUS FIFTIE	S: SONGS OF THE	7
U		DP KXL 5000 * KE-714, 15, 16, 17, 18) (2—12"	LP)
9	*THE KING AND I	~	9
<u> </u>	MOVIE CAST	(Capitol W 740 * EAP 740)	
10	*AN EVENING WI HARRY BELAFONTE		10
11	*STEADY DATE	(NCA VICIOI EFM 1402 - EFA 1402)	11
TT	TOMMY SANDS	(Capitol T 848 * EAP-1-848, 2-848, 3-848)	11
12	BERGEN SINGS MO POLLY BERGEN		8
10	*SPIRITUALS	(Columbia CL 994)	
13		RD (Capitol T-818 * EAP-1-818, 2-818, 3-	12 -818)
14	*DANCE TO THE A		
14	LESTER LANIN	(Epic LN 3340 * EG 7185)	13
15	* LENA HORNE AT	THE WALDORF	25
	ASTORIA	(RCA Victor LOC-1028 * EOC-1028)	
16	*THE EDDIE DUCHI	IN STORY	17
17	*OKLAHOMA		14
1/	MOVIE CAST	(Capitol SAO 595 * SDM 595)	14
18	THE FLYING PLAT		21
19	*HERE'S LITTLE RI	CHARD	15
13	LITTLE RICHARD	(Specialty SP 100 * 400, 401, 402)	13
20	NEW GIRL IN TOW BROADWAY CAST		20
21	* FOR DANCERS A		
21	LES ELGART	(Columbia CL 1008 * B-10081, 2, 3)	
22	ABOUT THE BLUES	1	16
***************************************	BUDDY KNOX	**************************************	
23		(Roulette R-25003)	23
	DAT		

(Dot DLP-3050)

(Columbia CL 1004 \* 8-10041, 2, 3)

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PAT

PAT BOONE

RAY CONNIFF

\*DANCE THE BOP!

24

Meet Mr. Platter

## 

The Famous Lead Of
THE PLATTERS
In His First Single Release



## Let's Start All Over Again

AND

## When You Return

**MERCURY 71158** 

TONY WILLIAMS AND THE PLATTERS NOW BREAKING ALL RECORDS IN SOUTH AMERICA!



### Tracks On One Album

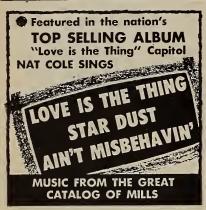
NEW YORK—Coral will shortly release an LP containing the sound track scores of two motion pictures, "Tammy And The Bachelor," and "Interlude." The set is packaged so that each title is given solo billing on one side of the jacket.

The diskery has two single efforts of the major themes from both films on the market. They are "Tammy" by Debbie Reynolds, and "Interlude" by the McGuire Sisters.

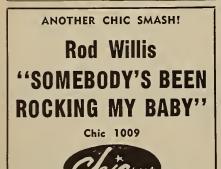
### Singer's Varied Career

NEW YORK-Bonnie Alden, who recreates the flavor of the twenties in her Roulette LP of songs of the time, "Charleston," was, previous to her new career as a singer, a stage and TV actress, a Broadway producer ("Late Love"), a talent agent and personal manager.

Roulette reports an impressive response to Miss Alden's first LP ven-









### Coral Issues Two Sound | Art Ford Waxes Album

NEW YORK-Art Ford, the record spinner on WNEW, New York, has spinner on WNEW, New 101k, has composed and recorded a series of disks which interpolate an original musical score against a background of conversation and street noises

musical score against a background of conversation and street noises taped in Greenwich Village.

The platters will be released by Mohawk in September under the title "Art Ford's Greenwich Village Party," just prior to Ford's beginning a musical variety show for Dumont (Channel 5) under the same title.

### **Network TV Plugs Cue** Camden Artist's Tour

NEW YORK—Gene Bianco, first new American artist to be debuted in an RCA Camden LP, got his "Stringing the Standards" album off to a good promotional start on the Dave Garroway "Today" show with three network appearances on July

Bianco, who plays harp and fronts a group including guitarist Mundell Lowe, followed up live performances on "Today" with disk jockey guest spots in the New York area the same week. Last week Bianco began an east coast swing of deejays in Boston. The rest of the week included visits to Philadelphia, Cleveland, Toledo, and Detroit. On July 22 Bianco will visit Hartford jockeys.

Bianco's "Stringing The Standards" LP is the latest of RCA Camden's "Monthly Budget Special" albums. This is the series which got rolling with Toscanini's recording of the Beethoven Seventh in April.

Bianco, who wrote all of the arrangements as well as playing the harp and leading his group in the album, started out as a classical harpist under Marcel Grandjany, but switched to a swinging style when he heard records by the late jazz harpist, Caspar Reardon.

### Lester To Coast For Aladdin

HOLLYWOOD - Jerry Lester of Aladdin Records is back with the diskery's home office in Los Angeles. He had headed the N. Y. office for a number of months. Henry Coger, after three months of grooming under Lester, has taken over the operation of the label's N. Y. office.

Eddie Mesner of Aladdin, found Coger, a successful tunesmith, earlier this year. Coger wrote "Gotta Whole Lotta Lovin' To Do", and with Otis Blackwell, wrote "Fly High Little Birdie" and other songs to be released this Fall.

### Unique Way To Plug Disks

PITTSBURGH - Brud Oseroff of Forbes Record Dist. in Pittsburgh, has devised a unique way of promoting his manufacturers' records to the dj's. Instead of fighting for time when all the promotion men are pitching their records to the jockey, Oseroff presents his story on a special recording and asks the jockey for plugs. On the other side of the disk he has his plug record of the week. In this way the jockey can play this record in his spare time and get the same story that the promotion man would give him if he were there.

### NAMM Convention Hears Music **Industry Sales Hitting All-Time High**

CHICAGO-Record manufacturers, distributors and dealers from all over the United States met at the NAMM Convention last week (July 15-18th) at the Palmer House, this city, to discuss the current state of their business and its future possibilities, and from all indications we were able to gather during the convention time, the future looks great. All around optimism was expressed by representatives in all phases of the music world.

Although there was no individual recordings that was the talk of the convention (such as last year's "Flying Saucer"), record people felt that the entire summer's business would be healthy.

Independent manufacturers and distributors turned out en masse and much business was accomplished. Many manufacturers added new distributors in territories where they were not represented.

Speaking at a press conference opening the association's annual convention and trade show, Paul E. Murphy, president of the NAMM stated that music industry sales are hitting an all time high in 1957 but that profits may not end on such a high note. Murphy said that industry sales have increased considerably each year and reports sales increases of 5% to 15% for the first half of '57. He also expressed that he expects equal gains in the remainder of the year. However, retailers, he says, are worried about ever shrinking profit margins.

Among the leaders in the increased sales of music industry products are stringed instruments, reporters were

told. And the guitar was mentioned as the one instrument most responsible for the string field's boom. In 1956, stringed instruments sales exceeded the 1955 figure by 40% and the boom is still on, according to Charles A. Rubovits, president of the National Association of Musical Merchandise Manufacturers. Rubovits attributed the increase to the tremendous popularity of rock and roll, calypso and country music.

Hi-Fi equipment also played a major role in the sales boom with a possible retail volume reaching \$6,000,-000 for 1957 as compared with \$4,000,-000 for 1956. These figures were reported by C. J. Hunt, vice president in charge of distribution for the Zenith Radio Corporation. Hunt stated that a 5% increase on all Hi-Fi equipment was almost positive and might even take place within the next two months.

Edward J. Amrein, president of the National Piano Manufacturers Association, stated that piano sales for the first five months of 1957 were about equal to 1956's figures for the same months, but that some gain was expected during the remainder of the vear.

Various phases of the music industry conducted committee meetings throughout the five day convention at which general business problems were discussed. Featured speakers addressed the audience at the Convention Opening Luncheon and the Members' Annual Meeting Breakfast. And on Thursday, July 18th, a gala music industry banquet was held in the Grand Ballroom of the Palmer House.

### **Benny Goodman Does Benefit**

NEW YORK—Benny Goodman and his band will play for the benefit of the Sight Conservation Fund in BG's home town of Stamford, Conn., on Tuesday evening, August 6th. The mayor has declared the day "Benny Goodman Day." The Boyle Stadium concert is being sponsored by the Stamford Lions Club.

### **Lillian Briggs To Europe**

NEW YORK - Lillian Briggs will climax a round of summer engagements by making her European debut September 23rd. She will spend six weeks in England, Italy, France and

weeks in England, Italy, France and Germany.

Miss Briggs opens July 18th at the Riverside Hotel, Reno, Nevada for a three week enagement. Beginning August 12th she will make a 22 day tour of Fairs in Pennsylvania, Ohio and New York.

### McAlpin Joins Bob Miller Inc.

NASHVILLE, TENN. - Vic Mc-Alpin has been appointed to represent Bob Miller, Inc., a publishing firm recently activated, in Nashville, Tenn. The company has a large Country catalogue, and was founded by the late Bob Miller.

McAlpin has been associated with various other publishers in the past and was also Folk Music Promotion Manager for Columbia Records.

### **New Album For Gale Storm**

corded a new album, "Sentimental Me", released by Dot Records last week. HOLLYWOOD—Gale Storm has reorded a new album, "Sentimental

Several sessions were required to complete the album, due to Miss Storm's many other activities, including almost constant filming of her TV show, "Oh, Susanna".

Side One of "Sentimental Me" presents "I'm In The Mood For Love." "Pennies From Heaven," "I Cried For You," "Anytime," "If I Had You," and "Don't Take Your Love From Me." Side Two features "More Than You Know," "Smoke Gets In Your Eyes," "I'll Hold You In My Heart," "Back In Your Own Back Yard,"
"Hold On," "Sentimental Me."

### Friedman In New Col. Post

NEW YORK-The appointment of LeRoy Friedman as Manager of Technical Operations and Recording Services for Columbia Records was announced last week by Vincent J. Liebler, Columbia's Director of Technical Operations.

In his new position, Friedman will assist Liebler in all activities of the recording department and at the same time will continue his current responsibilities for Quality and Product Control.

Friedman will continue to work in New York and will report to Liebler.

### Victor Intros First 2 Speed Player

CAMDEN, N.J.—A new two-speed record player, the first to incorporate both the 45 and 33-1/3 speeds, has been introduced by RCA Victor.

"This has everything the average person wants in a record player yet costs only a few dollars more than the standard 45." said J. M. Toney, Vice President and General Manager of the RCA Victor Radio and "Victrola" Division

Five models of the new two-speed player including two portables, two table models and an attachment were shown this week at the 56th annual Music Industry Trade Show in Chicago. Suggested retail prices range from \$32.95 for the attachment to \$54.95 for the deluxe portable.

RCA Victor officials believe the two-

speed player will have rapid market acceptance because it provides all the features of the 45 plus the 33-1/3 speed. It is expected to become especially popular among young people who play mostly 45 r.p.m. records but who also like to listen to longplay records.

"The two-speed player," said Mr. Toney, "will meet all their requirements and they won't have to go to the more expensive players that have speeds they won't use and don't need."

Features include a featherweight tone arm, "Golden Throat" tone system and a slip-on 45 spindle. Each model plays up to two hours of music automatically. Distribution to dealers is expected to begin in August.

### Juggy Gayle, Larry Goldberg Join Jubilee Records

NEW YORK - Bill Darnel, genrector of Jubilee Records, has added two veteran music men to the diskery's sales and promotion staff.

The two are Juggy Gayle, a well known music publisher, who will be eastern representative for the label and Larry Goldberg who will represent the company in the west. Goldberg had a west coast label of his own prior to joining Jubilee.

Gayle and Goldberg will contact salesmen, promotion representatives, distributors, dealers and operators in their territories.

### Jerry Marshall Host To **Orphans At Steeplechase**

YORK - Jerry Marshall, NEW YORK — Jerry Marshall, WMGM-New York deejay, played host to more than 100 orphans from St. John's Orphan's Home, Rockaway Park, New York, at Steeplechase Park, Coney Island, on Thursday afternoon, July 18th.

It was "Jerry Marshall Day" at the famous outdoor amusement park and the disk jockey's guests from the orphan home were transported, with-out charge, to and from the seashore by the Children's Bus Service under the direction of John Flannery.

The children received both ride and food tickets with the compliments of the park management. Autographed pictures of Jerry Marshall also were distributed during the afternoon's fes-

On July 27th, Marshall will serve as a judge at the Rockaways' Play-land city-wide contest to find the girl with "New York's Most Beauti-ful Legs". The contest will be staged at the Queens amusement park.

### Annie Ross In N. Y. Club

NEW YORK — Songstress Annie Ross joined pianist-singer Blossom Dearie, Stella Brooks with her song stories, and Jimmy Stutz, bass play-er, at the "Upstairs Room" in New York, Tuesday, July 16th.

Miss Ross, who recently appeared here in "Cranks," and Miss Dearie were reunited for the first time since they appeared in Paris several years ago. Miss Ross is a niece of Ella Logan and a veteran of the "Our Gang" comedy series.

### Wilner Made Program Director

BALTIMORE, MD. — Morning disk jockey Ron Wilner has been named Program Director of Radio Station WAYE, it was announced last week by Guy S. Erway, president of the Erway Broadcasting Corporation.

"His experience in all phases of radio broadcasting certainly makes him the most capable man to head the broadcast arm of our station", commented Erway in making the announcement.

Ron Wilner began his career with WAYE in January of 1956 as the announcer of an afternoon sports and music show. In July of the same year he moved to the early afternoon hours to do the "Ron Wilner Show", a combination of humor and music that started the day for many Baltimoreans. Ron will remain on the air between 8:30 and 9:30 in the morning even with his new duties as Program Director. The earlier morning hours on WAYE are being filled by Harry Phillips' "Very Early Show" (6-7:30) and by "The Frank Hennessey Show" (7:30-8:30). On the drawing board also at WAYE, are plans for an hour long program with Ron Wilner for the late afternoons.

Before coming to WAYE, Wilner was as announcer-producer-writer for the Far East network in Japan while serving with the armed forces. He has also served as a staff announcer with WASA in Havre de Grace, Maryland and KTEM in Temple, Texas. He is a graduate of the University of Pennsylvania with a Bachelor of Science in Economics degree from the Wharton School of Finance and Commerce. WAYE's new Program Director is a native Baltimorean now making his home in Pikesville.

### Modern Jazz Quartet At Village Vanguard

NEW YORK — The Modern Jazz Quartet, opened at the Village Vanguard last week. There for a three week engagement at Max Gordon's bustling jazz emporium, the MJQ, features composer and pianist John Lewis as Musical Director. Other personnel includes Milt Jackson, on vibes; Percy Heath on bass; and Connie Kay, drums.

In addition to their nightly activities (excluding Mondays) the Quartet will also be featured in the Sunday Afternoon Jazz Concerts to be held each Sunday during their engagement from 4:30-7. Admission for the concerts is Admission for the concerts is 99 cents.

Atlantic has also just released the MJQ's newest long playing record.

### **Commendation**



NEW YORK-Billy Graham receives "BMI Hymnal" from Carl Haverlin president of Broadcast Music, Inc. Accepting the specially bound, embossed book, Graham lauded BMI's "selfless services" in the field of sacred music and called for "commendation of devout people everywhere to BMI for providing a haven for composers and authors of religiuos music for all faiths."

### **Vaughn Monroe Legitimate Debut Draws Banner Crowds**

NEW YORK—Vaughn Monroe made his legitimate stage debut in the mu-sical production of "Annie Get Your Gun" at the Dayton Memorial Audi-torium during the week of July 8 and proved to be a great success.

The show drew an average of 2,000 patrons a night, with the total gross for the week amounting to \$22,800. The 2500-seat house was scaled at \$1.00 and \$2.00. The presentation was the biggest-drawing show to play the Dayton summer series to date.

Monroe, whose leading lady is Constance Moore, will next appear in the show at the Brandywine Music Tent in Concordville, Pa., during the week of July 22. This time he will perform in a theatre-in-the-round production. He had been scheduled to play the tent during the week of July 8, but this was postponed when the tent was destroyed by hurricane winds at the time.

### **National Staffers Traveling**

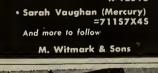
NEW YORK — Joe Leahy, president and A & R director of National Records is in Washington, D.C. with the label's advertising and public relations nead Sidney Ascher, to complete plans for an LP series utilizing the musical talents of various members of Congress. Phil Macy who is the firm's ergineering recording chief is enroute to the British Isles to arrange the recording of the English Bell Singers for an LP of secular and sacred music from the G. Shirmer catalog.

Sales manager Ray Meinberg is on a ten city sales promotion trip and will be flying to England next month.

### First Disks From Bow

NEW YORK — The Bow Record Company, a subsidiary of Arrow Records of New York, is ready to make its debut on the disk scene with the unveiling of an LP containing 50 kiddie songs which will also be made available on three EP's. Both packages will list for \$1.49.

### 3 BIG RECORDS Voices of Walter Schumann (RCA Victor) #20-47-6986 • Dick Hyman (MGM) =K-12516





PAT BOONE... Love Letters In The Sand (DOT) FOUR ACES ... Yes Sir, That's My Baby DAVID SEVILLE Camel Rock (LIBERTY)
TINA ROBINS All Of Me (CORAL)
SUE RANEY What's The Good Word Mr. Bluebird (CAPITOL)
TONY TRAVIS Red Shutters (VERVE) Plink, Plinka, Plank, Plunk (VERVE) SMITH SISTERS BOURNE, INC. — ABC CORP.

MOVING . . . "BY THE BEND OF THE RIVER"

> JOE LEAHY ORCH. **RKO Unique 397**

RKO UNIQUE RECORDS 1440 Broadway York, N. Y.



### Reviews

**POPULAR** 



"WONDERFUL, WONDERFUL" — Johnny Mathis—Columbia CL 1028 (1-12" LP)

Mathis, who has helped "bring back the ballad" to the pop charts ("Wonderful! Wonderful!" "It's Not For Me To Say"), has an excellent convincer establishing him as a rare vocal find with his second Columbia LP. The artist has intelligently invested his individual, smoothly textured delivery to an uncommonly distinguished bill highlighted by two Bart Howard gems, "Year After Year," and "Let Me Love You," plus "Will I Find My Love Today," "All Through The Night," and "You Stepped Out Of A Dream." Percy Faith leads mostly his own arrangements. Should be a smash dealer item. smash dealer item.



"THE DIAMONDS"-Mercury MG 20309 (1-12"

This package by the vocal group carries the impressive sales weight of the team's recent single smash, "Little Darlin'," and figures to be a dealer bonanza. The material the boys blend on are all new sessions, sung by the quartet with strong teen excitement. Two excellent performances on the oldie "Honey," and on "My Dog Likes Your Dog." Deejays will lean heavily on the set. Stock liberally.



"SNUGGLE ON YOUR SHOULDER"—Leo Diamond His Harmonica And Orchestra—RCA Vic-

tor LPM-1442 (1-12" LP)
Diamond is the harmonica specialist, who on
this mood piece uses the instrument to its fullest
relaxed advantage. All the sides have the Diamond harmonica in the forefront, backed, softly and sweetly, by the ork. Selections are mostly evergreens ("You Are Always In My Heart," "Wishing," "Magic Is The Moonlight"), and include four Diamond originals. A mood disk that



"FIRE DOWN BELOW"—Various Artists—Mercury MG 20287 (1-12" LP)

Twelve artists have been assembled here in a tie-in with the forthcoming Rita Hayworth film, "Fire Down Below." As calypso is the main music of the pic's locale (Trinidad), the disk is devoted to a collection of calypso ditties performed by such entertainers as the Diamonds ("Limbo"); Sarah Vaughan ("Banana Boat"); Xavier Cugat ("Ay-Round The Corner"); and Georgia Gibbs ("Somebody Bad Stole The Wedding Bell"). Film should be strong sales aid.



"STAR EYES"—Ted Nash And His Orchestra—Columbia CL 989 (1-12" LP)

Nash has been a featured disk sideman, either on tenor sax or alto flute for ork leaders Paul Weston, and Frank Comstock. Here the performer provides an imaginative mood tour, alternating on the two instruments, and playing with obvious skill on both. Weston and Comstock wrote the silken arrangements. Tunes include "Speak Low," "Tangerine," "Old Devil Moon." Class soft and sweet entry. sweet entry.



"REVIVALIST SONGS"—Renee Martz—London LL 1574 (1-12" LP)

Miss Martz is a fifteen-year-old preaching Evangelist, whose approach to this collection of 14 revivalists songs contains the sincerity of her mission, set to the techniques of pop vocalizing. The result is a very satisfying display of warmth, and in several instances, effective swing touches. Material includes "His Eye Is On The Sparrow," "Peace In The Valley," "and "He Was There." Deejays find all the bands excellent programming.



GOLDEN BOY"-Roy Hamilton-Epic LN 3364 (1-12" LP)

Hamilton, recently returned to show business after a year's absence, offers his initial LP sessions since his come-back. The Hamilton delivery is as dynamic, and dramatic as ever as he pours vibrant vocal effects over a bill of sturdy songs ("Love Is A Many-Splendored Thing," "Somebody Somewhere," "Oh! What It Seemed To Be"). welcome return to the package field by the



"PAGE 3"—Patti Page—Mercury MG 20097 (1-12" LP)

Miss Page adds the third leaf to her two previous "pages" devoted to the songstress in collections of evergreen melodies. Once again, the quality of the material is undeniable ("Where Or When," "There Is No Greater Love," "They Can't Take That Away From Me"), rendered by the artist with pro musicianship. Miss Page's strong following will want to add this set to their Page library. library.



"BARRELHOUSE"—Moe Wechsler—Roulette R-25002 (1-12" LP)

Recollections of a bygone era, and sound can be accurately, and nostalgically recalled on this Roulette waxing featuring Moe Wechsler at a good-sounding honky tonk piano. Wechsler dishes out his musical memories with such durable oldies as "Margie," "Twelfth Street Rag," and "Sweet Georgia Brown." Fine sound. Fun and nostalgia by the barrell full.



"LEA IN LOVE"—Barbara Lea—Prestige 7100 (1-12" LP)

Miss Lea is a melodically-wise stylist, putting her regard for a song's melodic line (and lyrics) in the forefront of her vocal approach, and depending largely on simple, tasteful arrangements. Backed by an octet, and quartet, the performer keeps her material on a welcome level, evergreens such as "Mountain Greenery," "Ain't Misbehavin',"; excellent rarities such as "Will I Find My Love Today," and "Sleep Peaceful, Mr. Used-To-Be." Worthy material sung in their proper perspective by Miss Lea.



"DANCING ON THE CEILING"—Bob Keene Band—Whippet 701 (1-12" LP) The disk is a \$1.98 special consisting of twelve

The disk is a \$1.98 special consisting of twelve basically swing arrangements contributed by such ace arrangers as Billy May, Nelson Riddle and Shorty Rogers, and well read by the Bob Keene outfit. The numbers include the set's title, "Begin The Beguine," "Flying Home," and "The Lady Is A Tramp." Slick band arrangements that should do well at the special price tag.



"SOUTH SEA ISLAND MAGIC"—Pua Almeida and his Polynesians—MGM E 3545 (1-12" LP)

A collection of pop Hawaiian melodies such as "My Little Grass Shack," "Sweet Leilani" and "Hawaiian War Chant" have been waxed on this package by Pua Almeida and his Polynesians with a good deal of vocal and instrumental "South Sea" color. This smooth effort is a welcome addition to the Hawaiian catalogue. Class Hawaiian stock.



"OLD-TIME DANCE TUNES"—Sidney Bowman And His Orchestra—London LL 1593 (1-12" LP)

This is a lively collection of "old time dance tunes" performed with gay delight by English maestro Sidney Bowman and his ork. The presentation takes on medleys of Scots reels, and jigs, waltzes, and beerhall songs, all favored dancefloor items. Excellent arrangements of engaging



### Reviews



"THE CLASSICS ALA DIXIE"—Pee Wee Hunt—Capitol T846 (1-12" LP)

The title tells the story, the disk itself brings it to life in the sure Dixieland touch of Pee Wee Hunt. Borrowed from the serious composers have been such melodies as Bizet's "Habanera" from "Carmen"; ("Cotton Pickin' Carmen"); Brahms' "Hungarian Dance No. 5" ("Hunt's Goulash"); and Mendelssohn's "Spring Song" ("Springtime Down In Dixie"). Hunt's fans will go for this crewcut treatment of long-hair selections.



"AMBASSADOR OF CALYPSO"—Roy Thompson—The Cocoanut Vendors Orchestra And Chorus—Request RLP 8029 (1-12" LP)
Calypso enthusiasts who maintain an interest

Calypso enthusiasts who maintain an interest in authentic reading of calypso pieces will greatly enjoy this Request entry featuring Roy Thompson on vocal, and the accurate, rhythmic backing of the Cocoanut Vendors ork and chorus. The melodies are infectious, the lyrics smart, and Thompson's vocal approach admirably captures the songs' spirit. Lyrics are printed on back of package. First-class calypso issue.



"YOU'RE MY THRILL"—Artie Wayne—RKO Unique 123 (1-12" LP)

One-time vocalist for Freddy Martin, Artie Wayne has twelve amorous vocal tributes to Anita Ekberg on this RKO-Unique release. Wayne Sings either with sentimental emotion ("Out Of This World") or swinging joy ("Look Out For Me Baby!"). Jerry Fielding provided the band-like arrangements. Good sales item enhanced by Miss Ekberg's appearance on the package. package.



"DIXIELAND OF OLD NEW ORLEANS IN MODERN HI-FI"—Johnny Wiggs Band—Golden Crest CR 3021 (1-12" LP)

These are well recorded, enthusiastic Dixieland performances by a seven-man combo who know what they're playing about. Leader of the group is deep—New Orleans styled trumpeter Johnny Wiggs, who with the rest of the crew, including banjo-vocalist and surgeon, Dr. Edmond Souchon, effectively keep their authentic approach high. Fine Dixieland sessions.





"LI'L ABNER"—Shelly Manne & His Friends—Contemporary C 3533 (1-12" LP)

Contemporary C 3533 (1-12" LP)

Manne and His Friends had one of the year's best jazz sellers in their skillful treatment of selections from the "My Fair Lady" score. In their follow-up to the "Lady" stint, Manne (drums), Andre Previn (piano); and Leroy Vinnegar (bass) present inventively versatile jazz translations of 9 Mercer-De Paul songs from the Broadway hit "Li'l Abner" ("Namely You," "If I Had My Druthers," "Past My Prime"). The strength of the "Lady" offering makes this new Manne and His Friends set must stock.



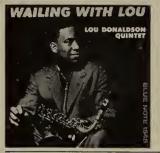
"THE MODERN JAZZ QUARTET"—Atlantic 1265 (1-12" LP)

The outfit is an excellent disk seller, and from the remarkably expressive sessions to be found here, no wonder! There are seven bands, including one five song medley, that display a basic swing approach intricately furnished with brilliant solo, and combined performances. Vibist Milt Jackson is one of the mainstays of the takes. Outstanding jazz artistry.



"FAR OUT, NEAR IN"—Johnny Eaton And His Princetonians—Columbia CL 996 (1-12" LP)

Pianist Eaton has an effectively knit crew here, Phanist Eaton has an effectively knit crew here, which provides fine textured jazz stints of the first order. Imaginatively in the realm of progressive jazz most of the time, the combo of piano, vibes, bass, drums, oboes and flute, offers exhilarating and sensitive performances on evergreens and Eaton originals. Inviting examples of tasteful, and distinctive jazz.



"WAILING WITH LOU"—Lou Donaldson Quintet—Blue Note 1545 (1-12" LP)

The sessions speak well of the artists assembled here, Alto saxist Lou Donaldson heads the quintet on six bands, four effervescent swingers, two beautifully warm spots. Donald Byrd (trumpet); Art Taylor (drums); Herman Foster (piano); and "Peck" Morrison (bass) form Donaldson's artful backing. Eventful jazz issue.



"BLUES ON THE RIVER"—Lawson-Haggart Jazz Band—Decca DL 8196 (1-12" LP)

Jazz Band—Decca DL 8196 (1-12" LP)

The Lawson-Haggart jazz band have pressed four previous packages for Decca, taking a similar course here as they've taken before: the sounds of the blues. Well equipped for such sessions (trumpeter Lawson; guitarist Haggart; pianist Lou Stein; clarinetist Bill Stegmeyer). The seven man ensemble offer material ("St. Louis Blues," "Basin Street Blues," etc.) in either low-down, or happy beat readings. Fine New Orleans styled waxing.

#### CLASSICAL



"HI-FI FIEDLER"—Boston Pops Orchestra—Arthur Fiedler, Conductor—RCA Victor LM-2100 (1-12" LP)

Victor is promoting the complete Arthur Fiedler Boston Pops catalogue, plus three new July releases, this month with a special sales offer: a free Boston Pops disk for the purchase of two at the regular price. This new Fiedler disk, introducing Victor's triple-track recording technique, features expert performances on Rimsky-Korsakoft's "Le Coq D'or Suite"; Tchaikovsky's "March Slav"; and Rossini's "William Tell Overture." Melodic, hi-fi tuned works, versions of which will become LP staples.



TCHAIKOVSKY: "The Nutcracker" (Excerpts)
—Boston Pops Orchestra—Arthur Fiedler, Conductor—RCA Victor LM-2052 (1-12" LP)
This disk, as are all other Arthur Fiedler-Boston Pops entries, is part of Victor's July promotion for the orchestra. The performance here is of the famed Tchaikovsky ballet score, a performance of its inviting melodies well worth a prominent position in the extensive "Nutcracker" catalogue. Excellent sound. Beautiful hi-fi set.



"MUSIC OF JOHANN STRAUSS"—Antal Dorati Conducting The Minneapolis Symphony Orchestra—Mercury MG 50131 (1-12" LP)

Strauss and hi-fi, go hand in hand. Few disks can attest to this fact more convincingly than this second disk by Dorati and the Minneapolis Symphony Orchestra featuring works by the composer. The five selections include several lesser known melodic waltz delights by Strauss such as "Vienna Bon-Bons," and "Artist's Life." "Voices Of Spring," "Roses From The South," and "Champagne Polka" round out the bill. Fine semi-classical attraction. semi-classical attraction.



MOZART—Concerto No. 17 in G, K. 453—Concerto No. 25 In C, K. 503—Denis Matthews, Piano—With The London Mozart Players Conducted by Harry Blech—Capitol P 18048 (1-12"

This is a welcome addition to the Mozart catalogue, admirable readings of 2 of the composer's piano concertos, the sunny 17th and overwhelming 25th, by British pianist Denis Matthews and the London Mozart Players under Harry Blech's direction. Versions of the compositions that should gain favor with the classical coterie.



TCHAIKOVSKY: Serenade For Strings—BAR-BER: Adagio For Strings—ELGAR: Introduction And Allegro For Strings—Strings Of The Boston Symphony—Charles Munch, Conductor—RCA Victor LM-2105 (1-12" LP)

This classical holiday-for-strings by Munch and the Boston Symphony string section provides an excellent string program under one roof. The principal opus is Tchaikovsy's lyrical "Serenade For Strings." The two other works are Barber's sensitive "Adagio For Strings," and Elgar's commanding "Introduction And Allegro For Strings." New Victor triple track pressing. Superb classical offering. cal offering.



### Disk **Jockey**

#### REGIONAL RECORD REPORTS

JERRY COLLINS
WNOX—Knoxville, Tenn.
1. Teddy Bear (E. Presley)
2. Love Letters In The Sand
(P. Boone)
3. Bye, Bye Love (Everlys)
4. So Rare (J. Dorsey)
5. Old Cape Cod (P. Page)
6. Star Dust (N. Cole)
7. White Silver Sands
(Lennon Sisters)
8. Searchin' (Coasters)

8. Searchin' (Coasters) 9. It's Not For Me To Say
(J. Mathis)

10. Dark Moon (G. Storm)

Milo Hamilton

WIND—Chicago, III.

1. Teddy Bear (E. Presley)

2. Bye, Bye Love (Everlys)

3. Love Letters In The Sand
(P. Boone)

4. So Rare (J. Dorsey)

5. It's Not For Me To Say
(J. Mathis)

6. White Sport Coat (Robbins)
7. I'm Gonna Sit Right Down
(B. Williams)
8. I Like Your Kind Of Love
(A. Williams)

9. Rainbow (R. Hamilton)
10. Star Dust (B. Ward)

AL MAKKAY
KCNA—Tucson, Ariz.

1. I Like Your Kind Of Love
(A. Williams)
2. Teddy Bear (E. Presley)
3. Teenager's Romance (Nelson)
4. Shenandoah Rose
(Hugo & Luigi)
5. Star Dust (B. Ward)
6. An Affair To Remember
(V. Damone)
7. With All My Heart (Sands)

7. With All My Heart (Sands) 8. Around The World (Mantovani)

9. Fire Down Below (Southern) 10. Shangri-La (Four Coins)

CHUCK DOUGHERTY WQAM-Miami, Fla.

WQAM—Migmi, FIG.

1. Bye, Bye Love (Everlys)
2. Love Letters in The Sand (P. Boone)
3. Teddy Bear (E. Presley)
4. It's Not For Me To Say (J. Mathis)
5. White Sport Coat (Robbins)
6. Teenager's Romance (Nelson)
7. Dark Moon (B. Guitar)
B. Searchin' (Coasters)
9. Young Blood (Coasters)
10. So Rare (J. Dorsey)

"BUTTERBALL" BALL WTUS—Tuskegee, Ala.

1. Love Letters In The Sand (P. Boone)

4. I Just Don't Know
(Four Lads)
5. Street Of Memories (J. Ray)
6. Trust In Me (C. Connor)
7. Mixed Emotions (C. Connor)
8. Teddy Bear (E. Presley)
9. Tina (Easy Riders)
10. Whispering Bells
(Del-Vikings)

s (Del-Vikings)

BILL KENNEDY WGAW-Gardner, Mass.

1. Love Letters In The Sand (P. Boone) 2. I'm Gonna Sit Right Down (B. Williams)

(B. Williams)
Diana (P. Anka)
Tammy (R. Hayman)
Come Back Darlin' (Therien)
Teddy Bear (E. Presley)
White Silver Sands (Bradley)
Rainbow (R. Hamilton)
Whispering Bells
(Del-Vikings)

(Del-Vikings)

10. Oh Baby Doll (C. Berry)

MORT DEAN WKNB—West Hartford, Conn.

1. It's Not For Me To Say (J. Mathis) 2. Send For Me (N. Cole) 3. Old Cape Cod (P. Page) 4. Around The World (Mantovani)

5. Passing Strangers (Vaughan & Eckstine)

6. With All My Heart (J. Sands)
7. You're Cheatin' Yourself
(F. Sinatra)

8. Tammy (D. Reynolds)
9. Virgin Isle Vamp (Heywood)

10. White Silver Sands (Rondo)

LYLE LEBSACK LYLE LEBSACK
KFTM—Fort Morgan, Colo.
1. So Rare (J. Dorsey)
2. Bye, Bye Love
(Everlys/Tommy)
3. It's Not For Me To Say
(J. Mathis)
4. Love Letters In The Sand
(P. Boone)
5. Teddy Bear (E. Presley)
6. Old Cape Cod (P. Page)
7. Dark Moon (G. Storm)
8. White Sport Coat (Robbins)

B. White Sport Coat (Robbins)
9. I Just Don't Know (4 Lads)

ALAN BLACK
WPIT—Pittsburgh, Pa.

1. White Silver Sands (Rondo)
2. Tear Drops In My Heart
(T. Brewer)
3. Two Hearts Apart (L. Jai)
4. Love Letters In The Sand
(P. Boone)
5. So Rare (J. Dorsey)

4. Love Letters (P. Boone)
5. So Rare (J. Dorsey)
6. Teddy Bear (E. Presley)
7. Old Cape Cod (P. Page)
8. It's Not For Me To Say
(J. Mathis)

9. Around The World (Mantovani)

10. Freight Train (R. Draper)

Don Kelly

DON KEILY
WDGY—Minneapolis, Minn.
1. Bye, Bye Love (Everlys)
2. Searchin' (Coasters)
3. Love Letters In The Sand
(P. Boone)
4. Teddy Bear (E. Presley)
5. Teenager's Romance (Nelson)
6. I'm Gonna Sit Right Down
(B. Williams)
7. Over The Mountain
(Johnnie & Joe)
8. Acoust The World

8. Around The World (Mantovani)

9. Tammy (D. Reynolds)
10. Rockin' Shoes (Ames Bros.)

SAM BLESSING
KOSI—Aurora-Denver, Colo.

1. Love Letters In The Sand
(P. Boone)
2. Young Blood (Coasters)
3. Shangri-la (Four Coins)
4. White Silver Sands (Rondo)
5. Around The World
(Mantovani/Fisher)
6. It's Not For Me To Say
7. Eighteen (C. Francis)
B. Tammy (Ames Bros.)
9. C. C. Rider (C. Willis) SAM BLESSING

JIM BLAINE KCSB—San Bernardino, Cal.

1. Love Letters In The Sand (P. Boone) 1. Love Lene.. (P. Boone,
2. So Rare (J. Dorsey)
3. Bye, Bye Love (Everlys)
4. Old Cape Cod (P. Page)
5. I'm Gonna Sit Right Down
(B. Williams)
6. It's Not For Me To Say
(J. Mathis)

9. I Like Your Kind Of Love (A. Williams)

10. My Personal Possession (N. Cole)

B. Teddy Bear (E. Presley)
9. Fallen Star (F. Husky)

6. Start Movin (S. Milles)
7. Teddy Bear (E. Presley)
B. I Like Your Kind Of Love
(A. Williams)

10. Teenager's Romance (Nelson)

BOB DAY

7. Love Letters (N. Cole)
8. It's Not For Me To Say
(J. Mathis)

9. Tammy (Ames Bros.)
10. By Myself (J. Lewis)

CHET KUKIEWICZ

BILL DAWES WCPO—Cincinnati, Ohio

WCPO—Cincinnati, Ohio

1. Love Letters In The Sand
(P. Boone)

2. I'm Gonna Sit Right Down
(B. Williams)

3. In Old Cape Cod (P. Page)

4. Around The World
(Mantovani)

5. Tammy (D. Revno'ds)

6. It's Not For Me To Say
(J. Mathis)

7. Shanari-La (Four Coins)

B. An Affair To Romember
(V. Damone)

9. Easy Go'n' Heart (Morgan)

10. Island In The Sun (Belafonte)

KOWH—Omaha, Nebr.

1. Bye, Bye Love (Everlys)

2. Young Blood (Coasters)

3. I Like Your Kind Of Love (A. Williams)

LOU EMM WHIO-Dayton, Ohio

(E. Rodgers)
2. I Like Your Kind Of Love
(A. Williams)
3. Old Cape Cod (P. Page)
4. Around The World
(Mantovani)
5. I'm Gonna Sit Right Down
(B. Williams)
6. An Affair To Remember
(V. Damone)
7. June Night (J. Dorsey)
8. Did You Close Your Eyes
9. Tammy (R. Hayman)
10. Love Letters In The Sand
(P. Boone)



### Disk **Jockey**

#### REGIONAL RECORD REPORTS

DON GAY
KUTI—Yakima, Wash.

1. I'm Gonna Sit Right Down
(B. Williams)

2. Tammy (D. Reynolds)

3. Searchin' (Coasters)

4. Bye, Bye Love (Everlys)

5. Teddy Bear (E. Presley)

6. Star Dust (B. Ward)

7. White Silver Sands
(Lennon Sisters)

8. Rainbow (R. Hamilton)

B. Rainbow (R. Hamilton)
9. Send For Me (N. Cole)

10. Over The Mountain
(Johnnie & Joe)

LONNY STARR
WNEW—New York, N. Y.
1. It's Not For Me To Say
(J. Mathis)
2. White Silver Sands (Rondo)
3. Next Stop Paradise
(T. Randazzo)
4. Tammy (Ames Bros.)
5. Rainbow (B. Darnel)
6. Get Acquainted Waltz
(S. Cogan)

6. Get Acquainted Waltz
(S. Cogan)
7. Eighteen (C. Francis)
8. Build Your Love (J. Ray)
9. Fascination (Jacobs/Shore)
10. My Arms Are A House
(H. Snow)

MONTY HOYT
KOCY—Oklahoma City, Okla.

1. Build Your Love (J. Ray)
2. High School Romance
(G. Hamilton)
3. Old Cape Cod (P. Page)
4. Through The Eyes Of Love
(D. Day)
5. I'm Gonna Sit Right Down
(B. Williams)
6. Short Fat Fannie (L. Williams)
7. Teddy Bear (E. Presley)
8. 14 Karat Gold (D. Cherry)
9. In The Middle Of The Island
(T. Bennett)
10. Shake A Hand (J. Ray)

10. Shake A Hand (J. Ray)

FRANK J. GLIEBER

WRR—Dallas, Texas

1. Old Cape Cod (P. Page)

2. Blue Jean Baby (Wallace)

3. Shangri-La (Four Coins)

4. Send For Me (N. Cole)

5. Angel Of Love (Four Voices)

6. With All My Heart (Sands)

7. I Am (T. Bennett)

8. In The Middle Of An Island

(E. Ford)

(E. Ford) 9. Through The Eyes Of Love (D. Day) 10. White Silver Sands (Gardner)

DICK PARTRIDGE
WHIM—Providence. R.I.

1. Old Cape Cod (P. Page)
2. So Rare (J. Dorsey)
3. I'm Gonna Sit Right Down
(B. Williams)
4. Love Letters In The Sand
(P. Boone)
5. Bye, Bye Love (Everlys)
6. White Silver Sands
(Lennon Sisters)
7. It's Not For Me To Say
(J. Mathis)
B. Teddy Bear (E. Presley)
9. I Like Your Kind Of Love
(A. Williams)
10. Star Dust (B. Ward)

KEN ALBRIDGE KHMO—Hannibal, Mo.

KHMO—Hannibal, Mo.

1. Tear Drops In My Heart
(T. Brewer)

2. Old Cape Cod (P. Page)

3. Teddy Bear (E. Presley)

4. Love Letters In The Sand
(ViVienne)

5. Four Walls (J. Reeves)

6. Dark Moon (G. Storm)

7. I Like Your Kind Of Love
(A. Williams)

B. Around The World (Morgan)

9. Short Fat Fannie (L. Williams)

10. Send For Me (N. Cole)

BOB - GRIBBEN

BOB GRIBBEN
KDTH—Dubuque, lowa
1. I'm Gonna Sit Right Down
(B. Williams)
2. Bye, Bye Love (Everlys)
3. Teddy Bear (E. Presley)
4. Love Letters In The Sand
(P. Boone)
5. Fallen Star (Newman/Noble/Hilltoppers)
6. Around The World (Mantovani)/Build Your Love
(J. Ray)
7. Tammy (Ames Bros.)
B. Freight Train
(Draper/Whiskey)
9. So Rare (J. Dorsey)

9. So Rare (J. Dorsey)
10. I Like Your Kind Of Love (A. Williams)

JUE BUEKKT
WJWL—Georgetown, Delg.
1. Love Letters In The Sand
(P. Boone)
2. It's Not For Me To Say
(J. Mathis)

3. Old Cape Cod (P. Page)
4. I'm Gonna Sit Right Down
(B. Williams)

5. So Rare (J. Dorsey)
6. White Silver Sands (Rondo)
7. Around The World
(Morgan/Mantovani) B. Build Your Love (J. Ray)

9. I Just Don't Know (4 Lads)
10. My Personal Possession (Cole) ROGER CLARK

ROGER CLARK
WNOR—Norfolk, Va.

1. It's Not For Me To Say
(J. Mathis)

2. I'm Gonna Sit Right Down
(B. Williams)

3. Teddy Bear (E. Presley)

4. Send For Me (N. Cole)

5. Eighteen (C. Francis)

6. Around The World
(Crosby/Young)

7. Passing Strangers

7. Passing Strangers (Vaughan & Eckstine)
B. Lonely Trumpet (R. Anthony)
9. Every Little Movement (R. Williams)

10. Star Dust (B. Ward)

AL BERTAUX WGH—Newport News, Va.

WGH—Newport News, VG.

1. So Rare (J. Dorsey)
2. Searchin' (Coasters)
3. Love Letters In The Sand
(P. Boone)
4. Teddy Bear (E. Presley)
5. Bye, Bye Love (Everlys)
6. Short Fat Fannie (Williams)
7. Dark Moon (G. Storm)
8. Come Go With Me
(Del-Vikings)
9. Teenager's Romance (Nelson)
10. Tammy (Ames Bros.)

ALLEN ROSS WMOX—Meridian, Miss.

WMOX—Meridian, Miss.

1. White Silver Sands
(D. Gardner)
(M. Guires)
(M. Guires)
(P. Boone)
(P. Boone)
(S. Whole Lot Of Shakin' Going
On (J. L. Lewis)
(Short Fat Fannie
(L. Williams)
(P. Dark Moon (G. Storm)
(D. Taldy Bear (E. Presley)
(P. Freight Train (R. Draper)
(D. Fallen Star (N. Noble)

BOB FOWLER WBLA-Eiizabethtown, N.C.

1. My Personal Possession (Cole) 2. Bye, Bye Love (Everlys) 3. I'm Gonna Sit Right Down (B. Williams) 3. I'm Gonna Str. N.S. Williams)
4. Old Cape Cod (P. Page)
5. So Rare (J. Dorsey)
6. Loving You (E. Presley)
7. Summer Love (J. James)
B. White Silver Sands (Bradley)
9. Love Letters In The Sand
(P. Boone)
10. I Like Your Kind Of Love
(A. Williams)

CHUCK BRINKMAN

CHUCK BRINKING WELL—New Haven, Conn.
1. Teddy Bear (E. Presley)
2. Bye, Bye Love (Everlys)
3. Diana (P. Anka)
4. Love Letters In The Sand (P. Boone)

5. Whispering Bells (Del-Vikings)
6. It's Not For Me To Sav (J. Mathis)

J. Mathis)
7. Teenager's Romance
(R. Nelson)
8. Around The World
(Mantovani)
9. White Silver Sands
(D. Rondo)
10. To The Aisle (Five Satins)/
My Dream (Platters)

JOCKEY JACK

July 27, 1957

JOCKEY JACK
WERD—Atlanta, Ga.

1. Bye, Bye Love (Everlys)

2. Old Cape Cod (P. Page)

3. Send For Me (N. Cole)

4. Valley Of Tears (F. Domino)

5. So Rare (J. Dorsey)

6. Rock Your Little Baby To

Sleep (B. Knox)

7. Star Dust (B. Ward) 8. Shangri-La (Four Coins) 9. Shenandoah Rose (Hugo & Luigi)

BILL GREENWOOD WZRO—Jacksonville Beach,

WTRL—Bradenton, Fla

KEITH CARRICO KDSJ-Deodwood, S. D. KDSJ—Deogwood,

1. Teddy Bear (E. Presley)

2. Love Letters In The Sand
(P. Boom

JOHNNY MAGNUS

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

### JIM AYLWARD WREB—Holyoke, Mass. 1. White Silver Sands (O. Bradley) 2. Little White Lies (B. Johnson) 3. It's Not For Me To Say (J. Mathis) 2. Diana (P. Anka) 2. Diana (P. Anka) 3. Bye, Bye Love (Everlys) 4. Old Cape Cod (P. Page) 5. Fallen Star (F. Husky) 6. It's Not For Me To Say (J. Mathis) 7. Third Finger, Left Hand (E. Rodgers)

8. Tammy (Reynolds/Ames Bros.) 9. Three Roads (P. O'Day) 10. I'm Gonna Sit Right Down (B. Williams)

CHUCK BLORE
KELP—El Paso, Texas

1. My Personal Possession (Cole)
2. Téddy Bear (E. Presley)
3. Whispering Bells
(Del-Vikings)

3. Whispering Bells
(Del-Vikings)
4. Careless Years (S. Raney)
5. Love Letters In The Sand
(P. Boone)
6 Nothing In The World (Day)
7. You're Cheatin' Yourself
(F. Sinatra)
8. Tina (Easy Riders)
9. Teenager's Romance (Nelson)
10. Summer Love (J. James)

7. Send For Me (N. Cole)
8. You're Cheatin' Yourself (F. Sinatra)

DAVE TEIG
WILK—Wilkes-Borre, Pa.

1. I'm Gonna Sit Right Down
(B. Williams)
2. Love Letters In The Sand
(P. Boone)
3. So Rare (J. Dorsey)
4. Searchin' (Coasters)
5. Bye, Bye Love (Everlys)
6. Dark Moon (G. Storm)
7. It's Not For Me To Say
(J. Mathis)
B. Teddy, Bear (F. Preslay)

10. Rainbow (R. Hamilton)

ANNE FERGUSON
CFRN—Edmonton, Alb. Can.
1. Love Letters In The Sand
(Boone/ViVienne)
2. Bye, Bye Love (Everlys)
3. White Sport Coat (Robbins)
4. Dark Moon (G. Storm)
5. It's Not For Me To Say
(J. Mathis)
6. Start Movin' (S. Mineo)

9. I'm Gonna Sit Right Down (B. Williams)

WICY—Malone, N. Y.

1. So Rare (J. Dorsey)

2. Old Cape Cod (P. Page)

3. Love Letters In The Sand
(P. Boone)

4. Girl With The Golden Braids
(P. Como)

5. Around The World

4. Girl With the (P. Co.... 5. Around The World (Mantovani) 4. Know (4 Lads)

WCSS—Amsterdam, N. Y.

WCSS—Amsterdam, N. I.

1. With All My Heart (J. Sands)
2. Bye, Bye Love (Everlys)
3. Tammy (D. Reynolds)
4. So Rare (J. Dorsey)
5. In The Middle Of An Island
(T. Bennett)
6. Star Dust (B. Ward)
7. Easy Goin' Heart (Morgan)
8. Fallen Star (J. Newman)
9. Shangri-La (Four Coins)
10. I Wonder If I Care As Much
(Everlys)

GRAHAME RICHARDS

3. I Like Tour Killiams)
4. Teenager's Romance (Nelson)
5. Rock Your Little Baby To
Sleep (B. Knox)
6. Goin' Steady (T. Sands)
7. Start Movin' (S. Mineo)
B. Teddy Bear (E. Presley)
9. I Just Don't Know (4 Lads)
10. I'm Gonna Sit Right Down
(B. Williams)

1. Third Finger, Left Hand
(E. Rodgers)
2. I Like Your Kind Of Love



ALLAN MICHAELS
WING—Duyton, Ohio

1. It's Not For Me To Say
(J. Mathis)
2. Old Cape Cod (P. Page)
3. Love Letters In The Sand
(P. Boone)
4. My Personal Possession (Cole)
5. Poor Butterfly (S. Vaughan)
6. Trust In Me (C. Connor)
7. Imagination (King Sisters)
9. Samething Wonderful Hap-

9. Something Wonderful Happens In Summer (Sinatra)

The World (Young) 10. It's Not For Me To Say
(J. Mathis)

PERRY J. BROWN
WTAO—Boston, Mass.
1. Love Letters In The Sand
(P. Boone)
2. Bye, Bye Love (Everlys)
3. Old Cape Cod (P. Page)
4. Gonna Find Me A Bluebird
(M. Rainwater)
5. Diana (P. Anka)
6. I'm Gonna Sit Right Down
(B. Williams)
7. So Rare (J. Dorsey) JOE BUERRY

7. So Rare (J. Dorsey)
8. It's Not For Me To Say
(J. Mathis)
9. White Sport Coat (Robbins)
10. I Like Your Kind Of Love
(A. Williams)

WZRO—Jacksonville Beach, Fla.

1. Love Letters In The Sand (P. Boone)

2. Tammy (D. Reynolds)

3. Whole Lot Of Shakin' Going On (J. L. Lewis)

4. Searchin' (Coasters)

5. Teddy Bear (E. Presley)

6. I'm Gonna Sit Right Down (B. Williams)

7. Short Fat Fannie (L. Williams)

8. Young Blood (Coasters)

9. So Rare (J. Dorsey)

10. Around The World (Mantovani)

JACK SLATTERY WHAM—Rochester, N. Y 1. Love Letters In The Sand (P. Boone)

1. Love Letters In The Sand
(P. Boone)
2. Old Cape Cod (P. Page)
3. Ding Dang Danglin' (Lanes)
4. Teddy Bear (E. Presley)
5. Bye, Bye Love (Everlys)
6. It's Not For Me To Say
(J. Mathis)
7. Last Time (R. Michaels)
B. White Silver Sands (Rondo)
9. Around The World (Fisher)
10. Rockin' Shoes (Ames Bros.)

CHARLIE BLAKE

WTRL—Bradenton, Fla.

1. Teddy Bear (E. Presley)

2. I Like Your Kind of Love (A. Williams)

3. Girl With The Golden Braids (P. Como)

4. I'm Gonna Sit Right Down (B. Williams)

5. Gonna Find Me A Bluebird (M. Rainwater)

6. Old Cape Cod (P. Page)

7. Fabulous (S. Lawrence)

B. Dark Moon (B. Guitar)

9. So Rare (J. Dorsey)

10. Love Letters In The Sand (P. Boone)

3. Fallen Star (Hilltoppers)
4. Send For Me (N. Cole)
5. Old Cape Cod (P. Page)
6. So Rare (J. Dorsey)
7. I Like Your Kind Of Love
(A. Williams)
B. Jenny, Jenny (L. Richard)
9. I'm Gonna Sit Right Down
(B. Williams)
10. Valley Of Tears (F. Domino)

JOHNNY MAGNUS
KGFJ—Los Angeles, Calif.

1. Swinging Sweethearts
(R. Goodwin)

2. I Like Your Kind Of Love
(A. Williams)

3. Oh Pain, Oh Agony
(G. MacKenzie)

4. Do You Ever Think Of Me
(S. Allen)

5. Will You Still Be Mine
(A. Copeland)

6. Look At 'Er (T. Leonetti)

7. Baby Wait For Me (P. Lee)

B. It's Not For Me To Say
(J. Mathis)

9. Around The World (Fisher)

10. Next Stop Paradise
(T. Randezzo)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title. "Only those records best suited for commercial use are reviewed by THE CASH BOX"



### Disk **Jockey**

#### REGIONAL RECORD REPORTS

BOB N. PERRY
WCKR—Miami, Fla.

1. Love Letters In The Sand
(P. Boone)

2. It's Not For Me To Say
(J. Mathis)

3. I'm Gonna Sit Right Down

TERONT

FRANK DARIEN

Jack Karey
WCFL—Chicago, III.

1. Bye, Bye Love (Everlys)

2. Around The World
(Mantovani)
3. I'm Gonna Sit Right Down

3. I'm Gonna Sit Right Down

3. I'm Gonna Sit Right Down
(B. Williams)

(B. Williams)
4. Sixteen (J. Layne)
5. Every Little Movement
(R. Williams)
6. Wondering (P. Page)
7. Teddy Bear (E. Presley)
B. Teenager's Romance (Nelson)
9. Shish-Kebab (R. Marterie)
10. Four Walls (J. Lowe)

RON TURNER
WKMI—Kalamazoo, Mich.

1. Love Letters In The Sand
(P. Boone)

2. Bye, Bye Love (Everlys)

3. So Rare (J. Dorsey)

4. Dark Moon (G. Storm)

5. Teddy Bear (E. Presley)

6. I'm Gonna Sit Right Down
(B. Williams)

7. Like Your Kind Of Love

7. I Like Your Kind Of Love (A. Williams)

B. Old Cape Cod (P. Page)
9. Tammy (D. Reynolds)
10. My Personal Possession
(N. Cole)

RUDY PAOLANGELI
WTKO—Ithaca, N. Y.
1. Bye, Bye Love (Everlys)
2. I'm Gonna Sit Right Down
(B. Williams)
3. Around The World (McGuires)
4. So Rare (J. Dorsey)
5. Tammy (D. Reynolds)
6. Love Letters In The Sand
(P. Boone)

7. It's Not For Me To Say
(J. Mathis)

B. Swinging Sweethearts (R. Goodwin)

Bernardine (P. Boone) 10. My Personal Possession (Cole)

DON BURFORD KBSF—Springhill, La.

RBSF—Springhill, La.

1. Bye, Bye Love (Everlys)

2. Teddy Bear (E. Presley)

3. My Brand Of Blues
(M. Rainwater)

4. Dark Moon (Storm/Guitar)

5. So Rare (J. Dorsey)

6. Suzie-Q (D. Hawkins)

7. Little White Lies (B. Johnson)

B. Four Walls (Reeves/Lowe)

9. Saurchier' (Careter)

9. Searchin' (Coasters)
10. White Sport Coat (Robbins)

DICK WEBB

WRAM—Monmouth, III.

1. It's Not For Me To Say
(J. Mathis)

2. Love Letters In The Sand
(P. Boone)

3. When I Fall In Love (Cole)

4. Tammy (R. Hayman)

5. Wonderful! (J. Mathis)

6. Bernardine (P. Boone)

7. Bahama Lullaby
(Goombays Kings)

8. Fire Down Below (Southern)

9. When Sunny Gets Blue
(J. Mathis)

10. Over The Rainbow (Carroll) WRAM-Monmouth, III.

GENE DE GRAIDE
WJAR—Providence, R. I.
1. Old Cape Cod (P. Page)
2. Love Letters In The Sand
(P. Boone)
3. It's Not For Me To Say
(J. Mathis)
4. Around The World (Fisher)
5. Beau James (D. Martin)
6. Black Velvet (D. Redman)
7. Girl With The Golden Braids
(P. Como)
B. Summer Love (J. James)
9. Bernardine (P. Boone)
10. Send For Me (N. Cole)

JOHNNY RUSSELL
WBRB—Mt. Clemens-Detroit, Mich.

1. Love Letters In The Sand
(P. Boone)
2. It's Not For Me To Say
(J. Mathis)
3. Around The World (Morgan)
4. Old Cape Cod (P. Page)
5. S'Wonderful (R. Coniff)
6. Liberty Tree
(J. Halloran Singers)
7. Love Is All (N. Cole)

(3. Halloran Singers)
7. Love Is All (N. Cole)
B. Island In The Sun (Belafonte)
9. White Silver Sands
(Lennon Sisters)
10. Sunshine And Rain (T. Bart)

2. Around The World
(Mantovani)
3. Bye, Bye Love (Everlys)
4. I'm Gonna Sit Right Down
(B. Williams)
5. With All My Heart (Sands)
6. Love Letters In The Sand
(P. Boone)
7. Loving You (E. Presley)
B. Summer Love (J. James)
9. Old Cape Cod (P. Page)
10. Freight Train (R. Draper)

BOB SHAW

BOB SHAW
WGUY—Bongor, Me.

1. Whispering Bells
(Del-Vikings)
2. Shangri-La (Four Coins)
3. I'm Gonna Sit Right Down
(B. Williams)
4. Love Letters In The Sand
(P. Boone)
5. S-5-S Wonderful (K. Stone 4)

5. 5-5-5 Wonderful (K. 510ne 4)
6. Tammy (D. Reynolds)
7. Old Cape Cod (P. Page)
B. Honeycomb (J. Rogers)
9. You Know How It Is (Laine)

10. Nothing In The World (Day)

TRUMAN FISHER
KSET—EI Poso, Texos

1. Old Cape Cod (P. Page)
2. It's Not For Me To Say
(J. Mathis)
3. So Rare (J. Dorsey)
4. Love Letters In The Sand
(P. Boone)
5. Around The World
(Young/Mantovani)
6. Send For Me (N. Cole)
7. Star Dust (B. Ward)
B. An Affair To Remember
(V. Damone)
9. I'm Gonna Sit Right Down
(B. Williams)

10. With All My Heart (J. Sands)

GARY SMITH
WOKK—Meridian, Miss.

1. White Silver Sands (Gardner)
2. Bye, Bye Love (Everlys)
3. Short Fat Fannie (L. Williams)
4. Old Cape Cod (P. Page)
5. Fallen Star (N. Noble)
6. Passing Strangers
(Vaughan & Eckstine)
7. Teddy Bear (E. Presley)
B. Star Dust (B. Ward)
9. Send For Me (N. Cole)
10. First Kiss (N. Petty)

SANDY SINGER WTON—Minneapolis, Minn.

WTON—Minneapolis, Minn.

1. Bye, Bye Love (Everlys)

2. I Like Your Kind Of Love
(A. Williams)

3. Around The World
(Mantovani)

4. I'm Gonna Sit Right Down
(B. Williams)

5. Loving You (E. Presley)

6. With All My Heart (Sands)

7. Build Your Love (J. Ray)

8. Love Letters In The Sand
(P. Boone)

9. I Just Don't Know (4 Lads) 9. I Just Don't Know (4 Lads) 10. Girl With The Golden Braids (P. Como)

TONY DAVIS

TONY DAVIS
WAIL—Baton Rouge, La.
1. Love Letters In The Sand
(P. Boone)
2. Fire Down Below (Southern)
3. Old Cape Cod (P. Page)
4. So Rare (J. Dorsey)
5. Dark Moon (G. Storm)
6. Let Me Be Loved (Sands)
7. It's Not For Me To Say
(J. Mathis)
B. My Personal Possession (Cole)
9. Tammy (Ames Bros/Reynolds)
10. I Like Your Kind Of Love
(A. Williams)

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JOHN JOHNSON
KOY—Phoenix, Ariz.

1. Love Letters In The Sand
(P. Boone)
2. It's Not For Me To Say
(J. Mathis)
3. Beau James (D. Martin)
4. You Are Too Beautiful
(Platters)
5. I Am (T. Bennett)

5. I Am (T. Bennett)
6. You Always Hurt The One
You Love (S. Smith)
7. White Silver Sands (Rondo)

7. White Silver Salas B. Through The Eyes Of Love (D. Day)

9. Especially For Little Girls (S. Davis, Jr.) 10. Loving You (E. Presley)

Jack Karey
WCFL—Chicago, III.

1. Bye, Bye Love (Everlys)
2. It's Not For Me To Say
(J. Mathis)
3. I'm Gonna Sit Right Down
(B. Williams)
4. White Silver Sands (Rondo)
5. Star Dust (B. Ward)

Fallen Star (N. Noble) 7. Rainbow (R. Hamilton)
B. Shangri-La (Four Coins)

At Our House (C. Nelson) 10. You'll Never Know (K. Smith)

DEL RAYCEE DEL RAYCEE
WPOP—Hortford. Conn.

1. Bye, Bye Love (Everlys)

2. Teddy Bear (E. Presley)

3. Love Letters In The Sand
(P. Boone)

4. It's Not For Me To Say
(J. Mathis)

(J. Mati 5. Start Movin' (S. Mineo) 6. Old Cape Cod (P. Page) 7. Billy Goat (B. Haley) B. Send For Me (N. Cole)

9. I'm Gonna Sit Right Down
(B. Williams)

10. Fallen Star (F. Husky)

JOHN WRISLEY
WIS—Columbia, S. C.
1. Love Letters In The Sand
(P. Boone)
2. Old Cape Cod (P. Page)
3. I'm Gonna Sit Right Down
(B. Williams)
4. Around The World
(Mantovani)
5. So Rare (J. Dorsey)

4. Around (Mantovain, 5. So Rare (J. Dorsey) 6. With All My Heart (Sands) 7. Teddy Bear (E. Presley) B. Girl With The Golden Braids (P. Como) 9. Dark Moon (G. Storm) 10. Bernardine (P. Boone)

DICK JOHNSON WNOP—Newport, Ky

WNOP—Newport, Ky

1. Bye, Bye Love (Everlys)

2. Fallen Star (J. Newman)

3. Teenager's Romance (Nelson)

4. Gonna Find Me A Bluebird
(M. Rainwater)

5. You Can't Make Me Cry
(J. Williams)

6. Teddy Bear (E. Presley)

7. Send For Me (N. Cole)

8. Eighteen (C. Francis)

9. Again (J. Williams)

10. White Silver Sands (Bradley)

IRA COOK

Los Angeles, Colif.

Los Angeles, Colif.

1. Love Letters In The Sand
(P. Boone)

2. So Rare (J. Dorsey)

3. It's Not For Me To Say
(J. Mathis)

4. Dark Moon (G. Storm)

5. Old Cape Cod (P. Page)

6. I'm Gonna Sit Right Down
(B. Williams)

7. Teddy Bear (E. Presley)
B. Girl With The Golden Braids
(P. Como)

9. Around The World (Young)

10. Queen Of The Senior Prom
(Mills Bros.)

HOWIE LEONARD

HOWIE LEONARD
WLOB—Portland, Me.

1. I'm Gonna Sit Right Down
(B. Williams)
2. Teddy Bear (E. Presley)
3. Goody Goody (F. Lymon)
4. Old Cape Cod (P. Page)
5. Summer Love (J. James)
6. Blues In My Mind (Curless)
7. You're Cheatin' Yourself
(F. Sinatra)
8. Diana (P. Anka)

B. Diana (P. Anka)
9. Bye, Bye Love (Everlys)
10. White Silver Sands
(Rondo/Gardner)

DAVE MILLAN

DAVE MILLAN '
WKNX—Sogingw, Mich.

1. Teddy Bear (E. Presley)
2. Bye, Bye Love (Everlys)
3. Teenager's Romance
(R. Nelson)
4. I'm Gonna Sit Right Down
(B. Williams)
5. Dark Moon (G. Storm)
6. Love Letters In The Sand/
Bernardine (P. Boone)
7. Shangri-La (Four Coins)
B. White Sport Coat (M. Robbins)/Jenny, Jenny
(L. Richards)
9. Send For Me (N. Cole)
10. It's Not For Me To Say

10. It's Not For Me To Say
(J. Mathis)

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## Sure

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"IN THE MIDDLE OF AN ISLAND"

Disk of the Week

"I AM"

**Tony Bennett** 

Columbia 40965

"PASSING STRANGERS"

Sarah Vaughan & Billy Eckstine ...

The Cash Box

Mercury 71122

"LONG LONELY **NIGHTS"** 

Lee Andrews

The Cash Box Sleeper of the Week

**Chess 1665** 

Clyde McPhatter Atlantic 1149

### Oh Yeah!



NEW YORK—Billy Williams, who, with Dick Jacobs' Orchestra was responsible for the Coral label's current smash "I'm Gonna Sit Right Down And Write Myself A Letter," displays a Cash Box "Oscar" which may be his by year's end. The disk is rapidly climbing toward the top of the list and it could turn out to be one of the biggest songs of the year.



<del>\*\*\*\*\*\*\*\*\*\*</del> DYNAMITE . . . . Now . . . The Stripeburn Kid . VIC STEVENS

"LOVE ME BABY"

(All The Time)

"... powerful rocker"... THE CASHBOX
b/w—"100 Cups Of Coffee"

# 101

Be on the lookout for a surprise . . . . His next record
DJ Zeke Monners called him, "The hillbilly with the lightup sideburns!!" How do you prefer him?
Write: STYLETONE RECORDS, 1788 E. 4th St., B'klyn 23, N. Y.

#### **Shorts - Changed**



WORCESTER, MASS.—Dee jay Jack O'Rourke, host of the "PM 1230 Club" heard regularly over WNEB, Worcester, is shown above with the winner of a Bermuda shorts contest which he ran recently. The contest was based on the Del Roys' recording of "Bermuda Shorts" on Apollo. The bit was as follows: Jack offered a pair of Bermuda shorts to the first young lady to show up at the studio wearing lady to show up at the studio wearing same. Naturally, the shorts were a pair for boys, which the young miss plans to give to her boy friend.



THE NATION'S NEXT #1 HIT

#### "WHISPERING BELLS"

Del-Vikings # 15592

DOT RECORDS

HOLLYWOOD, CAL.

BREAKING FOR A SMASH!

Frankie Rossi And The Dreams

"DREAM BOY"

"Around The Corner" MARK 7001

MARK RECORDING CO.

1650 BROADWAY, N. Y., N. Y.

COMING UP from the pen of . . . Leroy Anderson

> **FORGOTTEN** DREAMS

Recorded by:
Leroy Anderson on
Decca Records #30403
Cyril Stapleton on
London Records #1754

MILLS MUSIC, INC.

#### Mercury Issues Single **By Tony Williams**

NEW YORK-Mercury Records last week released a single by Tony Williams, best known for his successful vocalizing as the lead voice of the Platters vocal group.

Simultaneous with the release, Mercury Records hastened to announce that Tony Williams is still very much a member of the Platters and has no intentions of leaving the popular group. This new release merely represents a change-of-pace and will give the public an opportunity to see the versatility of the Mercury group.

The solo effort by Williams features a 26 piece orchestral accompaniment and couples two songs titled "When You Return" and "Let's Start All Over Again."

Buck Ram, manager of the group, stated that he had wanted to record the Platters with strings for quite some time, and is expecting Mercury's first experiment with the group's lead to fall right in line with the "prettier" music that is currently gaining in popularity.

Williams was the voice behind such smash singles as "Only You," "The Great Pretender," "My Prayer" and many others. On his solo disk, "When You Return" is the familiar melody of "Danny Boy" with a new lyric by Buck Ram. "Let's Start All Over Again" is an original by Buddy John-

The Platters are now stars of a musical spectacular at the Opera Theatre in Buenos Aires and before their return will tour many South American cities and countries. The tour, originally scheduled for 12 weeks, has been extended six more

#### **House Subcommittee Approves** Cabaret Tax Cut

WASHINGTON, D.C.-A cut in the Federal Cabaret tax from the current 20% to 10% was unanimously approved by a House Ways and Means

Though this would mean approximately a 20 million dollar loss in excise tax revenue for the government, members of the subcommittee saw an equalizing factor in the higher individual and corporate income tax receipts as a result of more business in restaurants and night clubs.

The subcommittee also approved a bill that would eliminate the 10% manufacturers tax on records retailing for 25 cents or less. Among these are kiddie records.

#### **Omission**

NEW YORK-Joy Records and Rendezvous Records were inadvertently omitted from the list of Record Manufacturers printed on page 14 of the 15th Anniversary Issue of The Cash Box. Joy Records' address is P.O. Box 1461, Durham, North Carolina. Rendezvous Records is located at 1310 So. New Hampshire Ave., Los Angeles, Calif.

### A Star In The Crowd



OKLAHOMA, CITY, OKLA.—Columbia recording star Johnnie Ray was swamped by admirers when he appeared at the Columbia Records display booth during the Oklahoma Semi-Centennial celebration, this city, recently. Johnnie was one of the featured entertainers in front of the grandstand each nite for one week of the Semi-Centennial which ran from June 14th thru July 7th. Also on display in the Columbia Booth was a copy of Ray's gold record of "Just Walking In The Rain." Pictured in rear with Ray is Milan Dunlap, one of Oklahoma City's leading retailers.

### **Capitol Announces Premiere** Release Of Stereo Tapes

HOLLYWOOD - Capitol Records, for many years one of the leading manufacturers of high fidelity recordings, last week introduced its premiere release of 13 exclusive Capitol Full Dimensional Sound stereo tape packages by some of the nation's greatest

In addition to 11 reels, each featuring the talents of a specific artist or artists, the release includes "A Study In Stereo," a showcase of stereo's vast range, together with a special booklet; and "Intro to Stereo," a narrated journey through the wonders of stereo, exciting music and real-life

Others on the release include "The Orchestra-Full Dimensional Sound" conducted by Leopold Stokowski, consisting of a presentation of the full symphony orchestra—eight complete works that reveal the sections of the orchestra alone and in combination, including the works of Williams, Tchaikovsky, Richard Strauss and others. The package includes a 24-page booklet in full color. Also, "House of the Lord" by the Roger Wagner Chorale; Toch's "Third Symphony" by William Steinberg conducting the Pittsburgh Symphony Orchestra.

Four of the other tapes are by the Hollywood Bowl Symphony Orchestra: "L'Italia" conducted by Carmen Dragon: "Bolero" and "Capriccio Espagnol" and "Symphonic Dances" both conducted by Felix Slatkin, and "Gypsy!" conducted by Carmen Dragon:

The release includes tape packages The release includes tape packages by four of Capitol's top personalities: Nat "King" Cole with "Love Is The Thing," George Shearing's "Black Satin," Stan Kenton's "Kenton In Hi-Fi," and "Fred Waring and the Pennsylvanians In Hi-Fi."

Each of the two-channel tapes is recorded at 7½ inches per second for inline heads.

recorded at 132 linenes per second for inline heads.

The usual prices (the aggregate of tape, package and federal excise tax) excluding state and local taxes are: ZA, tapes, \$9.95; ZC, \$11.95; ZD, \$12.95; ZF, \$14.95, and ZH, \$16.95.

#### **Gracie Booked For 1st British Isles Tour**

NEW YORK-Singing star Charlie Gracie will make his first tour of the British Isles during August and September. The tour comes on the heels of two successive hit records, "Butter-fly" and "Fabulous," both of which have been released in England.

Gracie will leave for England with his agent, Bernie Rothbard, on the Cunard liner Mauretania, July 27. On August 4 he will headline a concert in Southampton, which will also feature Ted Heath and his orchestra and Shirley Bassey. On August 5 he will open a two-week engagement as the headliner at the London Hippodrome, to be followed by a five-week tour of the provinces.

#### "Autumn Concerto" **Issued At Vocal**

NEW YORK—After 115 disk instrumentals on "Autumn Concerto" from both here and abroad, two renditions of the melody with lyrics have been released.

Victor released a waxing of the song by Kay Starr entitled "My Heart Reminds Me," and Della Reese cut the composition for Jubilee under the name "And That Reminds Me." Al Stillman wrote the English lyrics.

Many of the instrumental readings of "Autumn Concerto" that were released last year are being reissued. Decca has a new pressing of the melody by Helmut Zacharias in addition to an earlier Carmen Cavallero version.

Paul Siegel, who represents the orginal copyright owner of "Autumn Concerto," Edizioni Leonardi in Milan, Italy, in the USA, left for a midwest promotion trip last week on behalf of the song. Symphony House is the publisher of the song here.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



#### **Top Selling Records** Reported by

#### R & B **Retail Outlets**

From Coast to Coast

#### CENTER MUSIC Detroit, Mich.

- Defroit, Mich.

  1. White Silver Sands (Rondo)
  2. Teddy Bear (E. Presley)
  3. Diana (P. Anka)
  4. Rainbow (R. Hamilton)
  5. Jenny, Jenny (L. Richard)
  6. Don't Be A Fool
  (Del-Vikings)
  7. Million Dollar Baby
  (B. Darin)
  8. I'm Gonna Sit Right Down
  (B. Williams)
  9. Start Movin' (S. Mineo)
  10. Gonna Find Me A Bluebird
  (M. Rainwater)

#### BLUEBIRD PHONOGRAPH CO. Chicago, III.

- Chicago, III.

  1. Send For Me (N. Cole)
  2. So Rare (J. Dorsey)
  3. Love's A Hurtin' Game
  (I. J. Hunter)
  4. Miss You So (L. Offitt)
  5. It Hurts To Be In Love
  (A. Laurie)
  6. C. C. Rider (C. Willis)
  7. Fattening Frogs For Snakes
  (S. B. Williamson)
  B. Bye, Bye Baby (N. Brown)
  9. Next Time You See Me
  10. All Shook Up (E. Presley)

#### Omaha, Nebr.

#### HOSPES'

- 1. Young Blood (Coasters)
  2. Teddy Bear (E. Presley)
  3. C. C. Rider (C. Willis)
  4. Searchin' (Coasters)
  5. Over The Mountain
  (Johnnie & Joe)
  6. School Day (C. Berry)
  7. Hey Bo Diddley (Diddley)
  B. Valley Of Tears (F. Domino)
  9. Jenny, Jenny (L. Richard)
  10. Just To Hold My Hand
  (C. McPhatter)

#### LOOP RECORD SHOP Cleveland, Ohio

CRI CRICALIA DE CONTROL CONTROL CONTROL DE C

- Cleveland, Ohio

  1. Be Careful With A Fool
  (B. B., King)
  2. What Can I Do (D. Elbert)
  3. Send For Me (N. Cole)
  4. C. C. Rider (C. Willis)
  5. All Shook Up (E. Presley)
  6. The Sun Is Shining (Reed)
  7. Next Time You See Me
  (L. J. Parker)
  8. Johnny's House Party
  (J. Beasley)
  9. Just To Hold My Hand
  (C. McPhatter)
  10. Star Dust (B. Ward)

#### CALIFORNIA MUSIC Los Angeles, Calif.

- 7. Darling It's Wonderful (Lovers)
- B. Stand There Mountain (Planets)
- 9. Goody Goody (F. Lymon)
  10. School Day (C. Berry)

#### TOLZIEN MUSIC STORE

- 1. C. C. Rider (C. Willis)
  2. Jenny, Jenny (L. Richard)
  3. Short Fat Fannie (Williams)
  4. Rang Tang Ding Dong (Cellos)

- (Cellos)
  5. Star Dust (B. Ward)
  6. Love Will Make You Fail
  (Mickey & Sylvia)
  7. Lucille (L. Richard)
  8. Valley Of Tears (F. Domino)
  9. Oh Baby Doll (C. Berry)
  10. Please Send Me Someone
  To Love (Moonglows)

#### ALBA MUSIC Brooklyn, N. Y.

- Brooklyn, N. Y.

  1. Bye, Bye Love (Everlys)
  2. So Rare (J. Dorsey)
  3. Searchin' (Coasters)
  4. Teddy Bear (E. Presley)
  5. So Strange (Jesters)
  6. Goody Goody (F. Lymon)
  7. Just To Hold My Hand
  (C. McPhatter)
  8. Please Send Me Someone
  To Love (Moonglows)
  9. Long Lonely Nights
  (L. Andrews)
  10. Over The Mountain
  (Johnnie & Joe)

#### STAN'S RECORD SHOP Shreveport, La.

- Snreveport, La.

  1. Susie-Q (D. Hawkins)
  2. Sick & Tired (K. Kenner)
  3. Over The Mountain
  (Johnnie & Joe)
  4. Short Fat Fannie (Williams)
  5. Searchin' (Coasters)
  6. Jenny, Jenny (L. Richard)
  7. Chicken Baby Chicken
  (T. Harris)
  B. Everyone's Laughing
  (Spaniels)
  9. Be Careful With A Fool
  (B. B. King)
  10. Further, Up. The Road

- 10. Further Up The Road (B. B. Bland)

#### MOSHER MUSIC CO.

- Boston, Mass.

  1. Star Dust (B. Ward)
  2. Bye, Bye Love (Everlys)
  3. Diana (P. Anka)
  4. Teddy Bear (E. Presley)
  5. Over The Mountain
  6. Fallen Star (F. Husky)
  7. To The Aisle (Five Satins)
  8. Whole Lot Of Shakin' Going
  On (J. L. Lewis)
  9. Jenny, Jenny (L. Richard)
  10. I Like Your Kind Of Love
  (A. Williams)



#### REGIONAL RECORD REPORTS

### 

- Larry Floyd
  WFOS—South Norfolk, Va.

  1. Bye, Bye Love (Everlys)
  2. Love Letters In The Sand
  (P. Boone)
  3. Searchin' (Coasters)
  4. Jenny, Jenny (L. Richard)
  5. Short Fat Fannie (L. Williams)
  6. School Day (C. Berry)
  7. C. C. Rider (C. Willis)
  8. Just To Hold My Hand
  (C. McPhatter)
  9. Four Walls (J. Reeves)
  10. Valley Of Tears (F. Domino)

### Terry "Tee Jay"

#### Johnston WFEC-Miami, Fla.

- WFEC—Miami, Fla.

  1. Searchin' (Coasters)

  2. Short Fat Fannie (L. Williams)

  3. So Rare (J. Dorsey)

  4. Teddy Bear (E. Presley)

  5. School Day (C. Berry)

  6. Mr. Lee (Bobbettes)

  7. My Dream (Platters)

  B. Just To Hold My Hand

  (C. McPhatter)

  9. All Shook Up (E. Presley) 10. Over The Mountain (Johnnie & Joe)

#### Clee "Mr. Music" Everette

- Everette
  WLNA—Nyack, N. Y.

  1. Bye, Bye Love (Everlys)
  2. So Rare (J. Dorsey)
  3. Just To Hold My Hand
  (C. McPhatter)
  4. Please Send Me Someone To
  Love (Moonglows)
  5. Searchin' (Coasters)
  6. Whispering Bells
  7. Next Time You See Me
  (L. J. Parker)
  9. L've Got To Go Cry (John)
  10. I'm Grateful (R. Milton)

#### Allen Ross

- Allen Ross
  WMOX—Meridian, Miss.

  1. Young Blood (Coasters)
  2. Searchin' (Coasters)
  3. Rockin' Pneumonia (Smith)
  4. Hypnotized (Drifters)
  5. Jenny, Jenny (L. Richard)
  6. Go On Fool (S. Lewis)
  7. Miss Ann (L. Richard)
  B. C. C. Rider (C. Willis)
  9. Send Me Some Lovin'
  (L. Richard)
  10. Let The Four Winds Blow
  (R. Brown)

#### Tony Perry

- Tony Perry
  KAIR—Tucson, Ariz.

  1. Whispering Bells
  (Del-Vikings)

  2. Star Dust (B. Ward)

  3. Young Blood (Coasters)
  4. Over The Mountain
  (Johnnie & Joe)

  5. Short Fat Fannie (L. Williams)
  6. Teenager's Romance (Nelson)
  7. Searchin' (Coasters)
  B. Come Go With Me
  (Del-Vikings)
  9. Whole Lot Of Shakin' Going
  On (J. L. Lewis)
  10. Cool Shake (Del-Vikings)

#### Daddy-O-Dan

- Vaddy-U-Dan
  KGFJ—Hollywood, Calif.

  1. Over The Mountain
  (Johnnie & Joe)

  2. I'm Sorry (Platters)

  3. It's You I Love (F. Domino)

  4. The Rebel (C. Jarvis)

  5. Arrow Of Love (Six Teens)

  6. Sirre You've Reen Gone
- 6. Since You've Been Gone (Dreamers)
- 7. Teddy Bear (E. Presley)
  B. Whirlpool Of Love (Jarvis)
- 9. Whispering Bells (Del-Vikings) 10. Insha Allah (S. Knight)

#### Bill Fields

- WAGS-Bishopville, S. C.
- WAGS—Bishopville, S. C.

  1. C. C. Rider (C. Willis)

  2. White Silver Sands (Gardner)

  3. Searchin' (Coasters)

  4. The Sun Is Shining (Reed)

  5. Whole Lot Of Shakin'
  Going On (J. L. Lewis)

  6. Valley Of Tears (F. Domino)

  7. Love Roller Coaster (Turner)

  8. Mr. Lee (Bobbettes)

  9. Miss Ann (L. Richard)

  10. Let The Four Winds Blow

  (R. Brown)

#### "Big" Jim Reed

- "Big" Jim Reed
  WCIN—Cincinnati, Ohio

  1. Send For Me (N. Cole)

  2. I'm Gonna Sit Right Down
  (B. Williams)

  3. Jenny, Jenny (L. Richard)

  4. Coming Home (E. James)

  5. Get On The Right Track
  Baby (R. Charles)

  6. Oh Baby Doll (C. Berry)

  7. Whispering Bells
  (Del-Vikings)

  8. Think (5 Royales)

  9. Chicken And The Bop (Price)

  10. Nocturne In Blue
  (A. Franklin Combo)

#### Marilyn McKee WTAB-Tabor City, N. C.

- 1. Teddy Bear (E. Presley)
  2. Teenage Queen (J. Dee)
- Young Blood (Coasters) Short Fat Fannie (L. Williams) 5. Jenny, Jenny (L. Richard)
- 6. The Game Of Love (L. Baker) 7. Suzie-Q (Crewcuts)
- B. I Didn't Want To Do It (Scholars) 9. Rocking (Strikes)

10. Ooh-Ooh Baby Baby (Allen)

### **Keep Teenagers Busy**



DETROIT, MICH.—The United Music Operators has sponsored numerous teenage shows for the youngsters of their area. In the forefront of the activities are Roy Small, public relations counsel of the U.M.O., his secretary Adele Storm, shown in the picture with deejay Bob Maxwell (WWJ-TV and Radio), and Vickie Adams, formerly known as Kay Malone. Adele Storm and Vickie Adams are both permanent members of the teen-age committee of professional entertainers. The Adele Storm Trio and Vickie Adams are the featured attractions at the teen record hors. entertainers. The Adele Storm Tr tractions at the teen record hops.

### **Verve Offers 5LP Package Cut** At "Newport Jazz Festival"

NEWPORT, R.I. — A five-album package containing the jazz stints at the recent "Newport Jazz Festival" will be released by Verve Records in

The line-up of jazz talent at the affair included Dizzy Gillespie and his band; Ella Fitzgerald; Stan Kenton and his band; Louis Arm-strong; Sarah Vaughan; and Mahalia Jackson. A total of two-hundred art-ists performed at the fete.

ists performed at the fete.

The 1957 Festival, held over the Fourth of July week-end broke all previous Newport attendance records, with more than 50,000 jazzophiles attending. For the first time in its four-year history, the Newport Festival realized a substantial excess of funds, it was announced by George Wein, director of the non-profit corporation sponsoring the annual event.

A considerable portion of the excess

A considerable portion of the excess will be directed toward various movements in the interest of jazz and jazz musicians, with specific donations to

be decided upon by the Festival's directors within the next few weeks. The first contribution of \$1,000, in the form of a Louis Armstrong Scholarship Fund, was announced on opening night by master of ceremonies Willis Conover.

The 1958 Festival will definitely be in Newport and is tentatively scheduled to be held over the Fourth of July week-end once again. Plans for the '58 fete call for the enlargement of Freebody Park, where all concerts and panels are held, to accommodate more fans more comfortably. A part of this year's excess is earmarked for this purpose. this purpose.

All seven afternoon and evening concerts, as well as the two panel discussions, were presented under clear skies in rerfect summer weather. The greatest crowd turned out on Saturday evening, July 6th, when 12,400 jazz fans jammed the park to capacity 28 4,000 others milled about outside the gates.

Everybody's Buying . . . . BERMUDA SHORTS BERMUDA SHORTS BERMUDA SHORTS **BERMUDA SHORTS** 

THE DELROYS APOLLO #514

**RECORDS** APOLLO

457 W. 45th ST. N. Y., N. Y.



### R&B Ramblings

#### **NEW YORK:**

Another NAMM Convention is history and the fellas drift back to their respective home towns to get back to the job of selling records. While, unfortunately the record segment of the music business gets the usual shuffle from the NAMM, it is important from the angle of a get-to-gether. Manufacturers no longer display to any great degree, but they do have their distributor dinners, cocktail parties and sales meetings. Some of the local record men who gathered at the Chi meet included Atlantic Records' Ahmet and Nesuhi Ertegun, Jerry Wexler, and Herb Abramson, representing Atco; Jerry Blaine and Morty Palitz, Cosnat distributors and Jubilee and Josie Records; Jerry Winston, Onyx and Mardi Gras Records, (his "Can I Come Over Tonight" on the way to a hit); John Vincent, Ace Records, Jackson, Miss. the recipient of loads of plaudits because of his "Rockin' Pneumonia and Boogie Woogie Flu." Vincent says he has another that will excite the trade in The Supremes' "Just You and I". Woody Hinderling, Candlelight Records, plugging his version of "Dream Boy"; and George Goldner working on his Mark Records waxing of the same tune, "Dream Boy," by Frankie Rossie. George was also talking up his "Don't Ask Me To Be Lonely" by The Dubs and "It Took A Long Time," Malcome Dodds; Al Hirsch, Bill & Jack Shockett, Malverne Distributors, New York; Dick Goodman, Sid Arky, Jack Angel, Luniverse Records, flying high with their "Flying Saucer #2"; Johnny Halonka and Harry Apostoleris, Alpha Distributors, New York; Bob Pare, Portem Distributors, New York; Joe Cohen, Essex Distributors, Newark, N. J.; Al Levine, Ideal Distributors, New York; Sam Keenholtz, Raymar One Stop, Jamaica; Herman Lubinsky and Hy Siegel, Savoy Records; Hugo Peretti and Luigi Creatore, Mel Touroff, and Stan Pat, Roulette, Rama, Gee and Tico; Don Carter, Tico Distributing, New York; Harry Finfer and Harold Lipsuis, Universal Distributors, Philly; Harry Rosen, David Rosen, Philadelphia; Nelson Verbit, Marnell Distrib., Philadelpha; Bernie Lowe, Cameo Records, excited about his Charlie Gracie, "I Love You So Much It Hurts"; Ben Rosner, Herman Diaz, Bob Duffy, Vik Records; Irwin Garr, Dewey Bergman, Jr., Larry Newton, Sam Clark, ABC-Paramount Records; Jud Phillips, Sun Records; Sam and Hy Weiss, Superior Record Sales, Inc., New York; Pop Weinstock, Prestige Records; Jose Morand, Fiesta Records; Cecil Steen, Don Dumont, Dick Fitzimons, Records, Inc., Boston; Harry Carter, Gordon Dinnerstein, Harry Wiess, Music Suppliers of N.E., Boston; Frank Kelly, Eastern Record Dist., Hartford, Conn. (Speedy recovery to the wife of Dick Godluski. Mrs. Godluski underwent an operation recently); Paul Wexler, Cabot Records; and Clark Galehouse, Sid Cotton and Harold Friedman, Golden Crest Records.

Al Silver, Herald and Ember Records, who couldn't make the Chicago show because he was tied down to the desk in New York, reports that "Tonight, Tonight" by the Mello-Kings, is now really racking up sales in "hit" quantities. The Five Satins' "To The Aisle" keeps building and is now a national chart item. . . . Charles Merenstein, Apollo Records, has some real hot platters swinging for his label. "Rang Tang Ding Dong" is still selling in tidy fashion, The Cellos' newest, "Juicy Crocodile" getting a great initial reaction, and "Bermuda Shorts" by The Delroys is breaking in exciting fashion, and looks like a national best seller. . . . Bob Rosen, who just recently joined the George Goldner operation, promoting three decks with his usual exuberance. (The three mentoned above with the Chicago NAMM portion of this column). . . . Atlantic has a foursome out this week that they're sure is going to rocket summer sales for everybody. "That Train Has Gone", and "Love Me Cherry," Chuck Willis: "Humpty Dumpty Heart" and "Love Me Right," La Vern Baker; "She's Gone" and "Everytime I Hear That Song," Ivory Joe Hunter; and "Big Bop Bip" and "Paper Dollar" by newcomer . . Don Robey, Duke and Peacock, readying the new Johnny Ace 12" lp. It's a brand new album in every respect. New cover, new biog, new material, etc. Don says the idea arose from all the requests he was getting for a Johnny Ace lp. Robey also reveals The Capistronos were in for a special session. . . . Malcolme Newkirk, president of Central Records, and Aaron Thomas, veepee and a & r head, announce the signing of The Pastels to a seven year contract. First session is set for early August. Gloria Lynn, whose "Just Like That" is on Central, is currently doubling at Branker's Cocktail Lounge and Well's Musical Bar in Manhattan.

Otis Pollard, of Pollard Music, Inc., just purchased the rights to "Dream Boy" while on a stop over in Chicago. He already has three records on the tune. One on the Tampa label, The Mark label and the Candlelight Label... Lori Jay, who received such a warm reception from Philly dj's on her promotion trip there, prepares to head west promoting her latest Rim Record release, "Two Hearts Apart."

Ernie Young, Excello Records, feeling pretty good about Lillian Offitt's "Miss You So." This is a deck, out about four months, that continues to shape up like it means business. It's latest flurry of excitement is out of Chicago where the deck has broken open. Watch this one... Herman Lubinsky, Savoy Records, having passed his 61st birthday, could very well be one of the oldest pioneers in the indie record field.

#### CHICAGO:

CHICAGO—Another NAMM convention down the drain. It was a chance to get together with other record men and talk over and maybe even heal some of the troubles cropping up. It was a chance for the labels to meet and greet distributors romancing the "big" ones while little labels strived to get placed anywhere at all. It was a chance to meet friends and other people with like interests.

As usual, the record companies were overshadowed by piano companies, radio companies, accessory companies. Even the cold drink stand was ballyhooed more. So what's to do?

Record men arise. You know there's been need for a national convention of record manufacturers and distributors including the deejays and song publishers for a long time. All it will take is a few of our most substantial men getting together and planning this most needed and important step in the growth of the record business.

The Cash Box has been on the band wagon for some time and will support a convention of this kind to its fullest extent. But words are not enough, there must be action and soon. . . . How about that bull session up in The Cash Box suite with Milt Salstone, Lou Boorstein, Dick Goodman, Sam Weiss, Mike Gould, Ernie Leaner and Jimmy Hilliard. This proved the boys love to get together and legislate. To bad all their talk was lost with the end of the session.

Herman Lubinsky was seen showing the Palmer House elevator staff how to run express elevators from his floor to the exhibition hall. . Robey's right arm, Dave Clark seen all over the floor with nothing but Peacock and Duke "Hits." "Looks like great summer for us," shouted Clark. . . Abner, Vee-Jay, rushed back to Chi from extensive promotion trip for the convention. . . . Newly formed Superior Record Distrib's (NYC) Sam Weiss busier than busy meeting and greeting prospective accounts. . . . Happy to see genial Bob Cole scouting around the floor with that old gleam in his eye. This guy gets younger with each passing year. . . . It was a busy week for Len and Phil Chess as they tried to keep things happening (old Chess expression) at the office and convention. . . . With things going up and down and around in the whirl that only a group of record men can stir, came the sad news that Lenny Garmisa, Garmisa Distribs, had been rushed to Michael Reese Hospital with a collapsed lung. Get well quick, Lenny. . . . The Rama-Gee-Roulette gang, Hugo and Luigi, Stan Pat, and Mel Turoff kept things lively. But the golden twins had to fly out early Tuesday for a session with, who did they say? Elizabeth Scott? . . . So there's another convention out of the way. Let's see what the record biz can do to get their own in the coming months.

#### LOS ANGELES:

Little Richard heading back to the East Coast after a highly successful West Coast tour. Richard, along with Larry Williams, who also records for the Specialty label, has been booked for the Alan Freed show at the New York Paramount, opening August 29th. . . . Brit Kennedy, of the Personality Productions office back at her desk after a two-week seige of the flu. . . . The Six Teens playing weekend dates throughout the Southern California area, where their Flip recording of "Arrow of Love" is one of the areas biggest hits. . . . The Goldilocks group, heard on the Excello label will be starting an extended tour of California and the Northwest this week. . . . Cheri Landry of Herald Attractions has completed a deal with the Gale Agency of New York, whereby she will represent that agency's acts on the West Coast. First attraction to be booked under the new arrangement will be Lloyd Price who will commence a complete West Coast tour on August 15th. By term of the agreement, the Gale Agency will also represent Herald Attractions in the East. . . . Before departing for South America, Buck Ram purchased the contract of Ann Weldon from the singer's former managers, Jo Brooks and Jules Fox. Singer is now in New York, auditioning for the new Broadway musical, "Jamaica." . . . Ebb Records adding to their growing roster of hits with the new Eddie Daniels recording of "Whoa Whoa Baby" and "Playing Hide Go Seek." . . . Vita Records have signed new vocalist Buddy Williams, whose first release will be out this week. Singer is out of the country and western field, but, according to Larry Mead will be presented with rock and roll material. . . . Wynona Carr recovered from a recent illness, and ready to go back to work with a series of bookings already lined up for her.



## **Territorial**

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20. 

(Listed Alphabetically)

ALL YOUR LOVE Magic Sam (Cobra \$013)

ARROW OF LOVE 5ix Teens (Flip 322)

\*AIN'T NO WAY IN THE WORLD Maymie & Robert (Glory 260)

BABY Avons (Hull 722)

BYE BYE BABY Nappy Brown (Savoy 1514)

CAN I COME OVER TONIGHT Velours (Onyx \$12)

CHERRY
Palmer & Jive Bombers (Savoy 1815)

CHICKEN BABY CHICKEN Tony Harris (Ebb 104)

COOL SHAKE Del-Vikings (Mercury 71132)

DANCE WITH ME El Torros (Duke 175)

\*DARLING IT'S WONDERFUL Lovers (Lamp 2005)

DESERIE

ZOOP Charts (Everlast S001)

DIANA Paul Anka (ABC-Paramount 9381)

DIANE Bo Rhambo (Cash 452)

DO YOU MEAN IT Ike Turner (Federal 12297)

DON'T ASK ME TO BE LONELY Dubs (Gone 5002)

DREAM BOY Dickie Lee (Tampa 131)

EARTH ANGEL Penguins (Dooto 348)

EVERYBODY'S SOMEBODY'S FOOL Heartbeats (Rama 231)

\*FARTHER UP THE ROAD Bobby Blue Bland (Duke 170)

FATTENING FROGS FOR SNAKES Sonny Boy Williamson (Checker 864)

GET ON THE RIGHT TRACK BABY Ray Charles (Atlantic 1143)

GLORY OF LOVE Velvetones (Aladdin 3372)

HEAR MY PLEA
Donnie Elbert (DeLuxe 612S)

\*IF I THOUGHT YOU NEEDED ME Little Willie Jahn (King 5066)

I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER Billy Williams (Coral 61830)

\*I'M GRATEFUL Ray M. Hon (King 5035)

I'M SO EXCITED
John Lee Hooker ( (Vee-Jay 24S)

I'M WALKIN' I'M WALKIN A TEENAGER'S ROMANCE Rickey Nelson (Verve 10047)

IN THE DOORWAY CRYING Midnighters (Federal 12293)

I SMELL TROUBLE Bobby Blue Bland (Duke 167)

IS YOUR LOVE FOR REAL Midnighters (Federal 12299)

IT MUST BE YOU Annie Laurie (DeLuxe 613S)

IT'S NOT FOR ME TO SAY Johnny Mathis (Columbia 40851)

IT TOOK A LONG TIME
Maicolm Dodds & Tunedrops (End 1000)

I WANT TO GET MARRIED B. B. King (RPM 492)

JOHNNY'S HOUSE PARTY John Heartsman & Gaylarks (Music City 807) Jimmy Beasly (Modern 1021)

LET THE FOUR WINDS BLOW Roy Brown (Imperial 5439)

LONG LONELY NIGHTS Clyde McPhatter (Atlantic 1149) Lee Andrews & Hearts (Chess 1665)

LOUIE LOUIE Richard Berry & Pharons (Flip 321)

Indicates first appearance on Territorial Tips

LOVE LETTERS IN THE SAND Pat Boone (Dot 15570)

LOVE ROLLER COASTER Joe Turner (Atlantic 1146)

MESSED UP Harrold Burrage (Cobra 5012)

MISERY Prof. Longhair (Ebb 106)

MISS YOU SO Lillian Offitt (Excello 2104)

MR. LEE Bobbettes (Atlantic 1144)

OH BABY DOLL Chuck Berry (Chess 1664)

PASSING STRANGERS Vaughan & Eckstine (Mercury 71122)

PLEASE BELIEVE ME Percy Mayfield (Specialty 607)

QUIT MY BABY
\*BE CAREFUL WITH A FOOL
B. B. King (RPM 494)

RANG TANG DING DONG Cellos (Apollo 510)

ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU Huey 5mith (Ace \$30)

ROSIE LEE Mello-Tones (Gee 1037)

RUN, RUN, LITTLE JOE Gladiolas (Excello 2110)

SHOULD I EVER LOVE AGAIN Wynona Carr (Specialty S89)

\*SICK AND TIRED Chris Kenner (Imperial 5448)

SIDE TRACK Googie Rene (Class 208)

\*SOMEBODY'S BEEN

ROCKIN' MY BABY Rod Willis (Chic 1010)

SO YOUNG Clyde Stacy (Candlelight 1015)

SOUTH OF THE BORDER DON'T SAY GOODNIGHT Chili Peppers (Golden Crest 105)

\*STAND THERE MOUNTAIN Planets & Vince Howard (Era 1038)

START MOVIN' 5al Mineo (Epic 9216)

STRANGE WORLD Gene & Eunice (Aladdin 3374)

TEARS OF JOY
"5" Royales (King 5032)

THAT OLD FEELING
Ray Hamilton (Epic 9224)

THINK
"5" Royales (King 5053)

TO THE AISLE Five Satins (Ember 1019)

UNITED °
Otis Williams (DeLuxe 6138)
Love Notes (Holiday 2605)

WALKIN' WITH FRANKIE Frankie Lee 5ims (Ace)

WHAT DO YOU KNOW ABOUT LOVE Wynona Carr (Specialty 600)

WHEN I MEET MY GIRL Tommy Ridgley (Herald 501)

\*WHEN I SEE YOU Fats Domino (Imperial 5454)

WHITE SILVER SANDS Dave Gardner (OJ 1002) Don Rondo (Jubilee 5288)

WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)

WORDS OF LOVE Diamonds (Mercury 71128)



THE NATION'S

Pos. Last Week SEARCHIN' Coasters (Atco 6087) 1 SHORT FAT **FANNIE** 2 Larry William

SEND FOR ME Nat "King" Cole (Capitol 3737) 5

(Specialty 608)

C. C. RIDER Chuck Willis (Atlantic 1130) 3 JENNY, JENNY

4 Little Richard (Specialty 606)

OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)

6

VALLEY OF TEARS 7 Fats Domino (Imperial 5442) SO RARE Jimmy Dorsey (Fraternity 755) 8

STAR DUST Billy Ward & Dominoes (Liberty 55071) 11

TEDDY BEAR 9 Elvis Presley (RCA Victor 7000) WHISPERING

BELLS 12 Del-Vikings (Dot 15592) YOUNG BLOOD

Coasters (Atco 6087) 10 ROCKIN' PNEU-MONIA AND THE BOOGIE WOOGIE

14 FLU Huey Smith (Ace 530)

TO THE AISLE 14 Five Satins (Ember 1019) 19

BYE BYE LOVE 15 Everly Brothers (Cadence 1315) 16

GOODY GOODY 16 Lymon & Teenagers (Gee 1039)

JUST TO HOLD MY HAND Clyde McPhatter (Atlantic 1137) 18

PLEASE SEND ME SOMEONE TO LOVE 18 21 Moonglows (Chess 1661)

MISS ANN Little Richard (Specialty 606) 22 **EVERYONE'S** 

LAUGHING 20 24 Spaniels (Vee-Jay 246)

21. SCHOOL DAY. 22. MISS YOU SO. 23. ALL SHOOK UP. 24. SUSIE-Q. 25. MY DREAM.

**VEE-JAY CHART-BUSTERS** 

"THE SUN IS SHINING"

Jimmy Reed

# 248

"EVERYONE'S **LAUGHING**"

# 246

The Spaniels

Vee-Jay RECORDS, INC 2129 S. Michigan Avenue, Chicago 16, Illindic

A New Release By

#### **GUS JENKINS** "PAYDAY SHUFFLE"

Parts 1 & 2 Flash # 123

FLASH RECORDS

623 E. Vernon Ave. Los Angeles, Calif.

HOT NEW RELEASE

"SOMETIMES TOMORROW''

"FARTHER UP THE ROAD" Bobby Blue Bland **Duke 170** 

RECORDS, INC. 2809 ERASTUS ST. HOUSTON 26, TEX.

Breaking for a Smash!

"TO THE AISLE" The Five Satins E-1019



1697 Broodway, N. Y. 19, N. Y.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

#### Garner To Debut With Symphony Ork

NEW YORK—Erroll Garner has been engaged to appear as guest soloist with the Cleveland Symphony Orchestra on Thursday, August 15th, marking the debut of the world-renowned pianist with a major orchestra. Garner will perform a group of his own compositions and orchestrations, together with Mitch Miller, who will guest-conduct Garner's part of the program.

will guest-conduct Garner's part of the program.

The works to be played by Garner, with orchestra, were written by the pianist for his forthcoming Columbia album, titled "Other Voices." The Cleveland appearance will mark Garner's public premiere of these works, as well as his debut with full orchestra. Hitherto, the pianist has appeared with rhythm accompaniment, or solo. Mitch Miller also is conductor on the Garner-with-orchestra Columbia album.

Recipient throughout the world of many awards for his work as a jazz pianist and composer, Garner's debut with a major symphony orchestra, ac-

Recipient throughout the world of many awards for his work as a jazz pianist and composer, Garner's debut with a major symphony orchestra, according to Mitch Miller, is a landmark in the pianist's development. "Garner's growth during the past seven years," says Mitch Miller, "has been a fascinating delight to witness. He has evolved from a self-taught, ad lib soloist, with great style and individuality, into one of our most exciting creative artists within more complex and larger musical structures. Since my first recording experiences with Garner in 1950, I have been fully confident that he would unfold as one of the most outstanding

been fully confident that he would unfold as one of the most outstanding composer-pianists on the contemporary scene."

Garner has invitations to appear with several American symphony orchestras during the 1957-58 season, and also is booked for a series of concerts featuring his own trio. Garner's Cleveland Orchestra appearance was arranged for by Louis Lane, conductor of the Cleveland Summer Orchestra.

# NEW RELEASE! I'VE GOT THE BLUES DON'T SAY A WORD Lonesome Sundown

EXCELLO 2117

I'M A ROLLIN' STONE LOVE ME MAMA Lightnin' Slim

EXCELLO 2116

OH MY DARLING Rhythm Casters

EXCELLO 2115

Breaking All Across The Nation!

MISS YOU SO Lillian Offitt

EXCELLO 2104

Wire or phone CHopel 2-2215

NASHBORO RECORD CO., INC.
177 3rd AVE. N.

NASHVILL

TENN

#### **Gospel Tour**



NEW YORK—A gospel singing show will open an eight-week national tour on August 15th in Baltimore. "The Big Gospel Cavalcade of '57," headlining Clara Ward and Her Ward Singers, (shown above) marks a try at hitting the general audience, which industry insiders feel is ripe for this kind of gospel show.

An indication of the potential of gospel singing came at the Newport Jazz Festival, held over the July 4th week-end, when Miss Ward's group and Mahalia Jackson, scored heavily. Other signs have been the increase in gospel disk sales, including the Ward group's Savoy label efforts. A third reason for believing in the readiness of the public for gospel fare is the great response to Clara Ward's recent appearances on the "Today" and "Tonight" TV shows.

Packaged by the Willard Alexander office, with acts supplied by Miss Ward, the Cavalcade will play ball parks. arenas and auditoriums seating over 5000. In addition to the Ward Singers. the program includes The Soul Stirrers. The Original Gospel Harmonettes, The Nightingales, The Five Blind Boys. The Caravan, The Harmonizing Four and The Swanee Quartet.

Dates announced so far are: Baltimore (August 15th), Washington (16th), Norfolk (18th), Richmond (19th), Kinston, N.C. (20th), Columbia, S.C. (21st), Charlotte (22nd), Raleigh (23rd), Atlanta (24th), Macon (26th), Montgomery (27th), Augusta (28th), Jacksonville (29th), Miami (30th), Birmingham (Sept. 1st). Other bookings are being set.

#### **Jazz Fest Roster Grows**

NEW YORK—Among the jazz attractions already scheduled by producer Don Friedman to appear at his Second Annual New York Jazz Festival, at Randall's Island, on Friday and Saturday nights, August 23rd and 24th, are Stan Getz, Oscar Peterson, Carmen McRae, the Australian Jazz Quartet, Anita O'Day, the Maynard Ferguson Orchestra, and the Max Roach Quintet.

This may be the last Festival appearance for award-winning saxophone star Stan Getz, who recently announced his intention to exit the jazz field for a career in medicine.

# The Cash Box

NEW YORK

CHICAGO

**NEW ORLEANS** 

WHISPERING BELLS

Del-Vikings
(Dot 15592)

BYE BYE LOVE Everly Brothers (Cadence 1315)

3 SEARCHIN'
Coasters
(Atco 6087)

SO RARE
Jimmy Dorsey
(Fraternity 755)

STAR DUST
Billy Ward & Dominoes
(Liberty 55071)

SEND FOR ME Nat "King" Cole (Capitol 3737)

7 C. C. RIDER
Chuck Willis
(Atlantic 1130)

8 DESERIE Charts (Everlast 5001)

GOODY GOODY
Lymon & Teenagers
(Gee 1039)

IT'S NOT FOR ME
TO SAY
Johnny Mathis
(Columbia 40851)

SEND FOR ME Nat "King" Cole (Capitol 3737)

SO RARE Jimmy Dorsey (Fraternity 755)

LOVE'S A HURTIN' GAME Ivory Joe Hunter (Atlantic 1128)

MISS YOU SO Lillian Offitt (Excello 2104)

IT HURTS TO BE IN LOVE Annie Laurie (DeLuxe 6107)

C. C. RIDER
Chuck Willis
(Atlantic 1130)

BYE, BYE BABY Nappy Brown (Savoy 1514)

SEARCHIN' Coasters (Atco 6087)

BE CAREFUL WITH A FOOL B. B. King (RPM 494)

JENNY, JENNY Little Richard (5pecialty 606) TO THE AISLE Five Satins (Ember 1019)

ROCKING PNEUMONIA AND THE BOOGIE WOOGIE FLU-Huey Smith (Ace 530)

SEARCHIN' Coasters (Atco 6087)

WALKIN' WITH FRANKIE Frankie Lee Sims (Ace)

SEND FOR ME Nat "King" Cole (Capitol 3737)

MISS ANN Little Richard (Specialty 606)

SHORT FAT FANNIE Larry Williams (Specialty 608)

SICK AND TIRED Chris Kenner (Imperial 5448)

VALLEY OF TEARS Fats Domino (Imperial 5442)

WHEN I MEET MY GIRL Tommy Ridgely (Herald 501)

COCCUMATION DE LA BERTANDE REPRESENTATION DE LA BERTANDE DE L LA BERTANDE DE LA B

#### ST. LOUIS

#### NEWARK

#### SAN ANTONIO

SEND FOR ME Nat "King" Cole (Capital 3737)

WHISPERING BELLS
Del-Vikings
(Dot 15592)

3 EVERYONE'S LAUGHING 5paniels (Vee-Jay 246)

THE SUN IS SHINING
Jimmy Reed
(Vee-Jay 248)

VALLEY OF TEARS
Fats Domino
(Imperial 5442)

OVER THE MOUNTAIN
AND ACROSS THE SEA
Johnnie & Joe
(Chess 1654)

7 SEARCHIN'
Coasters
(Atco 6087)

8 SHORT FAT FANNIE
Larry Williams
(Specialty 608)

MISS YOU SO Lillian Offitt (Excello 2104)

BYE, BYE BABY
Nappy Brown
(5avoy 1514)

GOODY GOODY Lymon & Teenagers (Gee 1039)

OVER THE MOUNTAIN AND ACROSS THE SEA Johanie & Joe (Chess 1654)

SEARCHIN' Coasters (Atco 6087)

BYE, BYE BABY Nappy Brown (5avoy 1514)

LONG LONELY NIGHTS Lee Andrews & Hearts (Chess 1665) Clyde McPhatter (Atlantic 1149)

JUST TO HOLD MY HAND Clyde McPhatter (Atlantic 1137)

PLEASE SEND ME SOMEONE TO LOVE Moonglows (Chess 1661)

C. C. RIDER Chuck Willis (Atlantic 1130)

STAR DUST Billy Ward & Dominoes (Liberty 55071)

SEND FOR ME Nat "King" Cole (Capitol 3737) YOUNG BLOOD Coasters (Atco 6087)

SHORT FAT FANNIE Larry Williams (Specialty 608)

C. C. RIDER Chuck Willis (Atlantic 1130)

SEARCHIN' Coasters (Atco 6087)

JENNY, JENNY Little Richard (Specialty 606)

OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)

WHISPERING BELLS Del-Vikings (Dot 15592)

SEND FOR ME Nat "King" Cole (Capital 3737)

TEDDY BEAR Elvis Presley (RCA Victor 7000)

IT HURTS TO BE IN LOVE Annie Laurie (DeLuxe 6107)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



**PHILADELPHIA** 

LOS ANGELES

DETROIT

ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU Huey Smith (Ace 530)

SUZIE-Q Dale Hawkins (Checker 863)

SHORT FAT FANNIE Larry Williams (Specialty 608)

OVER THE MOUNTAIN AND ACROSS THE SEA Jahnnie & Joe (Chess 1654)

DON'T ASK ME TO BE LONELY Dubs (Gone 5002)

PASSING STRANGERS Vaughan & Eckstine (Mercury 71122)

TO THE AISLE Five Satins (Ember 1019) 7

> SEARCHIN' Coasters (Atco 6087)

8

C. C. RIDER Chuck Willis (Atlantic 1130)

SEND FOR ME Nat "King" Cole (Capitol 3737) 10

OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)

SEARCHIN' Coasters (Atco 6087)

SO RARE Jimmy Darsey (Fraternity 7SS)

SEND FOR ME Nat "King" Cale (Capitol 3737)

STAR DUST Billy Ward & Daminoes (Liberty 55071)

JENNY, JENNY Little Richard (Specialty 606)

SHORT FAT FANNIE Larry Williams (Specialty 608)

ARROW OF LOVE Six Teens (Flip 322)

VALLEY OF TEARS Fats Domino (Imperial 5442)

TEDDY BEAR Elvis Presley (RCA Victor 7000)

SEND FOR ME Nat "King" Cole (Capitol 3737)

TEDDY BEAR Elvis Presley (RCA Victor 7000)

SEARCHIN' Coasters (Atco 6087)

C. C. RIDER Chuck Willis (Atlantic 1130)

YOUNG BLOOD Coasters (Atca 6087)

SO RARE Jimmy Darsey (Fraternity 755)

JUST TO HOLD MY HAND Clyde McPhatter (Atlantic 1137)

ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU Huey Smith (Ace 530)

JOHNNY'S HOUSE PARTY Heartsman & Gaylarks (Music City 807)

BYE, BYE LOVE

# Sure Shots

"COOL SHAKE"

The Cash Box Award o' the Week

Del-Vikings

Mercury 71132

6/22

"LONG LONELY NIGHTS"

Clyde McPhatter

The Cash Box Award o' the Week

Atlantic 1149

Lee Andrews & Hearts

**Chess 1665** 

"QUIT MY BABY" "BE CAREFUL WITH A FOOL"

The Cash Box 6/29 R&B Sleeper of the Week

B. B. King

**RPM 495** 

"DIANA"

Paul Anka

The Cash Box Sleeper of the Week

ABC-Paramount 9831

**ATLANTA** 

**MEMPHIS** 

SAN FRANCISCO



SHORT FAT FANNIE Larry Williams (Specialty 608)

SEARCHIN' 2 Coasters (Atco 6087)

MISS YOU SO Lillian Offitt (Excella 2104) 3

JENNY, JENNY Little Richard (Specialty 606)

C. C. RIDER Chuck Willis (Atlantic 1130)

THINK "5" Royales (King 5053)

**EVERYONE'S** LAUGHING Spaniels (Vee-Jay 246) 7

PLEASE SEND ME SOMEONE TO LOVE 8 Moonglows (Chess 1661)

YOUNG BLOOD Coasters (Atco 6087)

JUST TO HOLD MY HAND Clyde McPhatter (Atlantic 1137) 10

MISS YOU SO Lillian Offitt (Excello 2104)

SO RARE Jimmy Dorsey (Fraternity 755)

SEARCHIN' Coasters (Atco 6087)

PLEASE BELIEVE ME Percy Mayfield (Specialty 607)

SHORT FAT FANNIE Larry Williams (Specialty 608)

SEND FOR ME Nat "King" Cole (Capitol 3737)

TEDDY BEAR Elvis Presley (RCA Victor 7000)

JENNY, JENNY Little Richard (Specialty 606)

FARTHER UP THE Babby Blue Bland (Duke 170)

QUIT MY BABY



SEND FOR ME Nat "Kina" Cole (Capitol 3737)

Jimmy Dorsey (Fraternity 755)

SO RARE

C. C RIDER Chuck Willis (Atlantic 1130)

OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)

SHORT FAT FANNIE Larry Williams (Specialty 608)

SEARCHIN' Caasters (Atco 6087)

LOUIE LOUIE Berry & Pharohs (Flip 321)

JENNY, JENNY Little Richard (Specialty 606)

VALLEY OF TEARS Fats Domino (Imperial 5442)

YOU SEE ME Little Jr. Parker (Duke 164)

THE MUSIC BOX

1301 W. 79th St. (ALL PHONES AMERICA'S MOST ORDER SHIPPED

CHICAGO 20, III. COMPLETE ONE-STOP!

SAME DAY RECEIVED-FREE TITLE STRIPS

From the JUNE 13, 1957 ISSUE Of



TAMPA RECORDS, IN

1314 S. HOWARD ST., PHILADELPHIA, PA 1107 N. EL CENTRO, HOLLYWOOD, CALIF.



### **B** Reviews

A AWARD & SLEEPER

**VERY GOOD** B

FAIR

B+ EXCELLENT

C+ GOOD

**MEDIOCRE** 

"Only those records best suited for commercial use are reviewed by THE CASH BOX" 

#### ARTHUR PRYSOCK (Peacock 1676)

B "TOO LONG I'VE WAITED (2:40) [Lion BMI—Robey, Scott] The familiar Prysock chords rock out a middle beat jump in great style. The chanter lends a vocal quality to the r & r romancer that is sometimes not found in some of the current releases. Good swinging deck that could start something. something.

B "BYE BYE BABY" (2:49) [Lion BMI — Prysock, Robey] Prysock turns dramatic on the flip, singing a slow beat pop projected ballad in his familiar style. If the market's ready for the soft ballad, Prysock can sell as well as anyone.

#### EDDIE DANIELS (Ebb 108)

B+"WHOA WHOA BABY" (2:00)
[Ebb-BMI—Daniels] Eddie Daniels rocks out a middle beat jump with an exciting reading. Daniels emotes with the intensity demanded by the impressionable teeners. Strong wax.

C+ "PLAYIN' HIDE GO SEEK" (2:12) [Ebb BMI—E. Daniels] Daniels turns up the steam on this deck, wailing in hard hitting fashion. Down home sound, but with a beat that can go in all markets.

#### TINY TOPSY (Federal 12302)

B "AW! SHUCKS BABY" (2:21) [Hennessy BMI — Eddie Cooley] Tiny Topsy (from the Big Maebelle school) shouts out a middle beat rocker with a gravelly voice, sometimes bringing up the notes from the soles of her feet. It is a happy, swingy wax that generates foot tappin' in the older set and Lindy hoppin' among the teeners. teeners.

B "MISS YOU SO" (2:02) [Excellorec BMI—M. Babb] The gravel throated miss rasps out a middle beat bouncer telling how she misses her love. Good middle beat jump wax.

#### JOE HUDSON (Excello 2112)

B "BABY GIVE ME A CHANCE" (2:02) [Excellorec BMI—Robertson] Joe Hudson wails a slow shuffle beat blues with an easy treatment. Hudson handles the romantic appeal with a drifty casualness that comes off well

"HOO-WEE PRETTY BABY" (2:10) [Excellorec BMI—Robertson] Hudson ups the tempo on the reverse end and comes up with a side the kids can rock to. Good dance beat.

#### THE TANTONES (Lamp 2008)

B "TELL ME" (1:53) [Aladdin BMI—Darwin Jackson] The Tantones offer a slow beat ballad blues in a smooth blend of vocal talents. Swingy wax with a pop-r & r treatment

"SO AFRAID" (2:38) [Aladdin BMI—Bunn] The Tantones team on a slow, shuffle beat blues. Romantic ditty chanted with an easy treatment. Melodic wax that comes off an oly deals.

### The Cash Box

"WHAT WILL I TELL MY HEART" (2:35) [DeSylva, Brown & Henderson ASCAP—Tinturin, Lawrence]

"WHEN I SEE YOU" (2:00) [Travis BMI-Domino, Bartholomew]

FATS DOMINO (Imperial 5454)

• Fats has another smash to follow his amazing string of hits in both the pop and r & b field (See Pop reviews).

"SOMETIME TOMORROW" (2:22) [Lion BMI-Scott, Harper] "FARTHER UP THE ROAD" (2:45) [Lion BMI—Robey, Veasey] "BOBBY BLUE" BLAND (Duke 170)

• Bobby "Blue" Bland comes up with another strong performance in "Sometime Tomorrow", a slow beat blues ballad. The artist combines a down home blues wailing with a smooth ballad approach. The combination is interesting and comes out a commercial offering to be watched. Bland, singing against a chorus background, gets a spiritual effect. This deck could be Bland's strongest to date. The coupling, "Farther Up The Road", is a middle beat blues handled in good style by the chanter. The deck comes off ok, but without that something extra. "Sometime Tomorrow" should be a big seller.

#### VERNON GREEN and the **MEDALLIONS**

(Dooto 419)

"FOR BETTER OR FOR B+ "FOR BETTER OR FOR WILliams BMI—Green, Williams] Vernon Green and The Medallions drift lightly through an engaging slow beat ballad. Green handles the melodic lilter with an ease and deft touch that lifts it above the routine release. It is a side that could take off for a healthy climb up the charts. Watch it.

"I WONDER, WONDER, WON-B+"I WONDER, W Medallions race through a quick beat jump with a socko vocal treatment. Happy big beat side that comes off an excellent wax and gives the customer two grade-a sides for the price

#### THE SHARPS

(Lamp 2007)

B+"LOCK MY HEART" (2:30)
[Aladdin BMI—The Sharps] The Sharps rock out a quick beat with a reading that commands your attention. The group swings out with an integration of voices that gives the effort a smooth working effect. Delightful bouncer the teener will surely

B+"OUR LOVE IS HERE TO STAY" (2:49) [Gershwin ASCAP -George & Ira Gershwin] The Sharps bring their polished vocaling to the Gershwin evergreen. Very pretty tune handled with an arrangement that brings it up to date. Vocaling is topflight. Excellent coupling. Two good

### The Cash Box Best

\* "OUR LOVE IS HERE TO STAY" } The Sharps ..... Lamp 2007

★ "BRASSETTE ROCK" ......The Brassettes ...... Ebb 107

\* "FAT BACK" | Jon Thomas ..... Mercury 71151

WILLIE HEADEN (Dooto 417)

**B** "EVERYBODY HAS A FOOL" (2:59) [Dootsie Williams BMI—Page, Blue] Willie Headen wails a tormented blues in his high falsetto and comes up with a moving r & b

"FUN ON A SATURDAY
NIGHT" (2:17) [Dootsie Williams BMI—Harris, Blue] Headen
turns up the steam on this side and
rocks out a middle beat jump novelty
for the up tempo coupling. Headen is
really belting on this side. Exciting
way. wax.

#### REDD FOXX

(Dooto 418)

B "BEST OF FOXX" (3:43) [Dootsie Williams BMI—Foxx] Dooto has released a single with portions of the hot selling album, "Best of Foxx". Some of the lines from the album that might interfere with airplay or bring some complaints from juke box players have been omitted. The portions used are funny and in good taste. Should arouse interest and create sales. Keep an eye on its progress.

#### RUBY DANDRIDGE (Sand 245)

**B** "HOT TAMALE BLUES" (2:15) [Bibo BMI — Hodgins, Thomas] If there was ever an uninhibited Miss, it's Ruby Dandridge. She belts out a quick beat novelty with a strictly individualized style and a reading as loose as grease. Swinging, happy deck that should grab off some attention.

"I GOTTA HAVE MY LOVIN'"
(2:25) [Bibo BMI — Hodgins,
Dandridge] Miss Dandridge swings a
middle beat jump energetically. Ok
side, but not up to "Tamale".

#### THE BRASSETTES (Ebb 107)

B+"BRASSETTE ROCK" (2:00)

B+[Ebb BMI—Brown] One of the wildest records ever put on wax. The band rocks out a middle beat jump against a background of frenzied noises. The kids who want excitement and noise for their exhibitionistic dances will find this is the wax for them. The exuberant party goes on for two sides, four minutes. Will appeal to the same buyer who found "House Party" his kind of wax.

#### THE UNIQUES (Peacock 1677)

B "RIGHT NOW" (2:26) [Lion BMI—King, Robey] The Uniques blend on a rhythmic quick beat bouncer and mix a belty ork with an easy, restrained reading of the swingy tune. Mellow voiced lead gives the deck that over-all market appeal and yet engenders enough excitement to appeal to the teeners.

B "SOMEWHERE" (2:58) [Lion BMI—King, Robey] The Uniques turn to a slow, romantic ballad on the coupling, and turn in a pleasing wax. Lead offers a couple of Bill Kenny vocal twists against a well blended chorus. Easy on the ears wax. "Only those records best suited for commercial use are reviewed by THE CASH BOX"



#### R & B Reviews

A AWARD & SLEEPER B+ EXCELLENT B VERY GOOD C FAIR **D** MEDIOCRE

### The Cash Box of the Week

"BELIEVE IT OR NOT" (2:00) [Men Lo BMI-Elbert, Owens] "TELL ME SO" (2:17) [R T BMI-Toombs, Mendelsohn]

Donnie Elbert (DeLuxe 6143)

• Donnie Elbert, one of the young rising talents in the record biz, has Donnie Elbert, one of the young rising talents in the record biz, has a two-sider here that could, and should, push him further up the ladder. "Believe It Or Not", is a quick beat bouncer with a teenage feeling, but enough of Donnie Elbert's individuality to make it a powerful entry. A happy, swingy, and energetic item—melody filled. Like it for big action. The coupling, "Tell Me So", is a slow, blues ballad emotionally sung by Elbert. It is a moving tuneful item out of which Elbert squeezes every bit of potential. Both sides deserve your close attention.

THE FIVE CHANCES (Federal 12303)

**B** "MY DAYS ARE BLUE" (2:32) [Armo BMI—Jesse Stafford] The Five Chances turn in a swaying performance on a slow drifty beat ballad. Good sound on a fair tune. Lead rings out in strident tones. Ok side.

B+"Tell ME WHY" (2:28) [Armco BMI—Howard Pitman] The lads team on another slow beat side and come up with an effective wax. Again the fellas establish a good and individualized sound. This wax comes off the better of the two.

NIP ROMAN (Flash 121)

**B** "DARLING I NEED YOU" (2:48) [Shag BMI—Roman, Curry] Nip Roman sings a rhythmic slow beat ballad with an appealing rendition. His vocalizing is smooth and Roman comes off with a pleasing side.

WITH THESE WORDS" (2:41)
[Shag BMI—Roman, Smith] Roman backs with a similar slow paced ballad on the flip. Tender words and soft vocaling.

TITUS TURNER (King 5067)

B "YOU TURNED THE LAMPS TOO LOW" (2:33) [Jay & Cee BMI — McCoy, Glover, Mendelsohn] Titus Turner wails a slow beat rhythm blues. Turner turns on the emotions as he tells of his love. A belty offering of a tuneful ditty. Ok r & b wax.

**B** "HAVE MERCY BABY" (2:56) [Ward Marks BMI — Ward, Marks] Turner rocks out the old Dominoes deck with a swinging and enthusiastic vocal. Energetic offering the kids can swing out to.

JON THOMAS (Mercury 71151)

B+"FAT BACK" (2:31) [Annie House BMI—] Jon Thomas and his combo swing lightly through a slow, rhythmic bouncer. Infectious slow, stacatto beat supports the organsax sound throughout. Deck has the power to infect the listener. Slow, fish beat blue lights wax.

B+"ST. LOUIS BLUES" (2:28)
[Handy Bros. ASCAP—W. C.
Handy] The Thomas group swings
deftly through the engaging Handy
perennial. Quick beat foot tapper
treated with excitement and a joyous
arrangement.

#### JAZZ

LOU DONALDSON (Blue Note 1662)
"CARAVAN" "OLD FOLKS"

"L. D. BLUES," "THAT GOOD OLD FEELING"

HORACE SILVER QUINTET (Blue Note 1654)

"ENCHANTMENT" "CAMOU-FLAGE"

(Blue Note 1655) "COOL EYES" "SENOR BLUES"

JIMMY SMITH (Blue Note 1660)

"THE NEW PREACHER" Part 1

(Blue Note 1665)

'WHERE OR WHEN" Part 1 Part 2

JIMMY SMITH/LOU DONALDSON (Blue Note 1667)
"SUMMERTIME" "HOW HIGH THE MOON"

Blue Note, one of the grade-a modern jazz houses, finds an insistent demand for jazz singles for the juke boxes and as a result has instituted his new single release policy with seven issues as listed above. Top flight waxes by best selling jazz names. Will fill the requirements for any boxes with the "cool" customer and the younger set. Juke box operators take note.

#### **SPIRITUALS**

THE GOSPELAIRES (Pegcock 1777)

B+"SIT DOWN CHILDREN" (2:38)
pelaires rock out a quick beat rocked
by the talented religious group. Effective rhythm backing and excellent
group vocal blending support Robert
Washington, who turns in a thrilling
lead. Solid gospel wax.

B+"JUST FAITH" (2:34) [Lion BMI — Washington] The group, with Washington again the lead voice, change the pattern of their singing and movingly perform a slow, stirring exhortation. Washington's sincere reading is placed against the deep drum beat and wailing chorus background. Effective offering. Two excellent decks.

### **Drifters Take Over**



#### Epic To Release 4-6 LP Series Of "Great S. Bay Jazz Festival"

BABYLON, N. Y. - Epic Records will release a four to six LP series of jazz disks devoted to the recently concluded "Great South Bay Jazz Festival," which was sponsored by the nonprofit organization, "The Friends Of American Jazz." Nat Hentoff will supply the album notes for the record

Willis Conover, special jazz head for the Voice Of America, recorded the festival for rebroadcast throughout the world.

out the world.

The festival consisted of five concerts, featuring jazz artists from the three major jazz areas: dixieland, swing and progressive. Performers and combos on the program included Coleman Hawkins; the Horace Silver Quintet; the Miles Davis Quintet; the Billy Taylor Trio and the Lawson-Haggart Dixieland Band.

#### Ram Debuts As Bandleader

NEW YORK-Buck Ram, manager of the Platters, and songwriter ("Only You," "The Great Pretender") makes his disk debut as a bandleader on a new Camden EP.

The 79¢ waxing features Ram directing a big band, and two vocalists from the vocal group, the Colts (managed by Ram), performing four Ram originals. The singers are Eddie Williams, and Don Wyatt.

The four tunes featured on the disk are: "Crazy Lips", "Any Hour", "Hey Operator" and "That's A Lotta Brass".

#### Westminster Acquires Catalogue

NEW YORK—Westminster has acquired the catalogue of the French label, Erato, which has an impressive collection of medieval music.

collection of medieval music.

The first releases in September will include the Gilles "Requiem"; the Schutz "Requiem"; and the Bach "Magnificat." Subsequent fall and winter releases will include Delalande's "Deux Grands Motets," "Cantiques Spirituels," and "Deux Grand Motets for Soli Chorus"; Dufay's "Missa Sine Nomine"; Mouret's "Fanfares Pour Trompettes" and "Symphonies"; Palestrina's "Messe" 'Aeterna Christi Munera' and "Messe" 'Lauda Sion'; and Motets of the Sixteenth Century.

MIAMI, FLA.-When The Drifters, Atlantic Record stars, moved into station WMBM, this city, for a visit, they really took over. They handled deejay Eddie (Castlerock) Castleberry's entire two hour show-giving the local radio fans a fine time. The Drifters are seen above with Castleberry at the extreme right answering the phone. Jimmy Oliver, musical director of the group is at the turntable with the ear phones.

**SMASHING!!** 

THE PENGUINS #348

EVERYBODY HAS A FOOL WILLIE HEADEN #417

FOR BETTER OR WORSE VERNON GREEN #419 **DOOTO RECORDS** 

9512 S. Central Ave., Los Angeles, Calif.

THE RAVENS' TWO-SIDED SMASH!

THE DAY"

ARGO # 5276

ARGO RECORD CO.

2120 S. MICHIGAN AVE. CHICAGO, ILL.

...........

### Logan Leaves Louisiana Hayride To Join Dandelion Music



HORACE LOGAN

SHREVEPORT, LA. - Horace Logan, Producer-Director of the Louisiana Hayride since it's inception and head of the KWKH Artist Service Bureau, has resigned in order to take over management of the Dandelion Music Company of Malibu, California.

Logan's resignation is effective August 1st and will end an association of more than twenty years, during which he held positions as announcer, Program Director and Artist Bureau Director for KWKH. Under his direction, the Louisiana Hayride has helped in the development of an impressive list of country music artists that includes many of the names prominent in the field for the past several years.

As head of the Dandelion Music Company Logan will work with Fabor Robinson, owner of Dandelion and both Fabor and Abbott Record Companys.

One of the founders of the Hayride and producer of the show since it first began in 1948, Logan has missed only a very few Saturday nights in the past nine years. Operation of the show will pass into the hands of Frank Page, KWKH Program Director.

Expressing a very high regard for the owners and management of KWKH, Logan stated, "I have enjoyed my association with KWKH and regret leaving my many friends in Shreveport, but my work will make it necessary to establish residence in

As producer of the Hayride, Logan was in charge of the selection of talent for the show and has an enviable record for recognizing top talent and helping that talent develop.

Among the artists who at one time or another were members of the Louisiana Hayride are: Hank Williams, Webb Pierce, Faron Young, Johnny & Jack and Kitty Wells, Jim Reeves, Johnny Cash, George Jones, Jimmy Newman, Goldie Hill, J. E. & Maxine Brown, Mitchel Torok, Johnny Horton, Red Sovine, the Wilburn Brothers, Slim Whitman, Billy Walker, and Elvis Presley, who was a regular member of the show for eighteen months.

Logan will continue his interest in new artists and his search for new talent. As he puts it, "The only thing changed is the location."

**Just Testing** 

NEW YORK-One of Capt. Allen Swift's young admirers seems to be test-

ing the reality of his beard during his recent appearance in the record department of R.H. Macy's in New York where more than five thousand children and parents were on hand to greet him and buy personally autographed copies of the "Official TV Popeye Record Album" on which Allen is featured, and which was produced by publicist Arthur Pine and Allen Swift.

America's Leading ONE STOP Record Service

LESLIE DISTRIBUTORS

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JAckson 5-1147

NEW YORK 36, N.Y. PITTSBURGH, PA. HARTFORD, CONN.

GRant 1-9323

# 

### Country

### **Disk Jockey**

REGIONAL RECORD REPORTS

#### CAL JOHNSON WAGS-Bishopville, S. C.

- WAGS—Bishopville, S. C.

  1. Bye, Bye Love (Everlys)

  2. Mr. Love (Tubb & Wilburns)

  3. Dear Love (S. James)

  4. Four Walls (J. Reeves)

  5. Shrine Of St. Cecelia (Young)

  6. Fallen Star (J. Newman)

  7. White Sport Coat (Robbins)

  8. Fraulein (B. Helms)

  9. I'm In Heaven (Browns)

  10. Little White Chimney

  (B. Clifton)

#### **RED HUGHES**

#### SAM BLESSING

### WKLO—Louisville, Ky. 1. Four Walls (J. Reeves) 2. Fallen Star (J. Newman) 3. Fraulein (B. Helms) 4. Bve, Bye Love (Everlys) 5. My Shoes Keep Walkin' Back To You (R. Price) 6. Rosie's Gone Again (J. John) 7. Mr. Love (Tubb & Wilburns) 8. Lovesick Blues (S. James) 9. White Sport Coat (Robbins) 10. Don't Make Me Go (J. Cash) JOE BRANNON, JR. WEYE—Sanford, N. C.

TOMMY DOWNS

WKLO-Louisville, Ky.

- WEYE—Sanford, N. C.

  1. Next In Line (J. Cash)
  2. Bye, Bye Love (Everlys)
  3. Gone (F. Husky)
  4. No No Never (J. Jones)
  5. Whire Sport Coat (Robbins)
  6. Fallen Star (J. Newman)
  7. Gonna Find Me A Bluebird
  (M. Rainwater)
  B. Half Your Heart (B. Guitar)
  9. Four Walls (J. Reeves)
  10. Too Much Water (G. Jones)

### DOROTHY KINNEY KVSA—McGehee, Ark.

- KVSA—McGehee, Ark.

  1. Four Walls (J. Reeves)
  2. Bye, Bye Love (Everlys)
  3. White Sport Coat (Robbins)
  4. Gonna Find Me A Bluebird
  (M. Rainwater)
  5. Tears Behind The Smile
  (G. Morgan)
  6. I'll Be There (R. Price)
  7. Next In Line (J. Cash)
  B. Teenage Love Affair (Walker)
  9. I'm In Heaven (Browns)
  10. Dear Love (S. James)

- ALBERT CAPUDER
  KROF—Abbeville, La.

  1. Fallen Star (J. Newman)
  2. Four Walls (J. Reeves)
  3. Bye, Bye Love (Everlys)
  4. It's What You Are To Me
  (A. Terry)
  5. White Sport Coat (Robbins)
  6. You'll See (Rusty & Doug)
  7. Do You Ever Think To Pray
  (J. Davis)
  B. Change Of Heart (K. Wells)
  9. Gonna Find Me A Bluebird
  (M. Rainwater)
  10. Late Date (A. Terry)

- 10. Late Date (A. Terry)

### BOB LAZICH KXLL—Missoula, Mont. 1. Teddy Bear (E. Presley) 2. One More Ride (Sons of the Pioneers) 3. Freight Train (Draper/Whiskey) 4. Byo Byo Leys (Freely)

- (Draper/Whiskey 4. Bye, Bye Love (Everlys) 5. Dear Love (S. James) 6. Dark Moon (H. Hawkins) 7. Sweet Talk (Westernaires) B. Grown-Up Tears (Robbins) 9. It Is No Secret (E. Presley) 10. Fallen Star (F. Husky)

- CARL STUART
  WAMO—Pittsburgh, Pa.

  1. Four Walls (J. Reeves)
  2. Bye, Bye Love (Everlys)
  3. Mr. Lost (C. Smith)
  4. White Sport Coat (Robbins)
  5. Late Date (A. Terry)
  6. My Shoes Keep Walkin' Back
  (R. Price)
  7. You've Got Me Lyin'
  (H. Crockett)
  B. Gonna Find Me A Bluebird
  (M. Rainwater)
  9. Fallen Star (F. Husky)
  10. Getting Used To Being
  Lonely (Browns)

### JOHNNY "T", "UNCLE" JIM CHRISTIE, "RUSTY" MCDONALD

#### TONY PERRY KAIR—Tucson, Ariz

- KAIR—Tucson, Ariz.

  1. Teddy Bear (E. Presley)

  2. Bye, Bye Love (Everlys)

  3. Gonna Find Me A Bluebird
  (M. Rainwater)

  4. White Sport Coat (Robbins)

  5. Fallen Ster (F. Husky)

  6. Four Walls (J. Reeves)

  7. All Shook Up (E. Presley)

  8. Loving You (E. Presley)

  9. Lovesick Blues (S. Whitman)

  10. Next In Line (J. Cash)

- ALAN MILLS WTRL—Bradenton, Fla.

- WTRL—Bradenton, Fla.

  1. Gonna Find Me A Bluebird
  (M. Rainwater)
  2 Gone (F. Husky)
  3. Fallen Star (J. Newman)
  4. White Sport Coat (Robbins)
  S. Four Walls (J. Reeves)
  6. Honky Tonk Song (Pierce)
  7. Bye, Bye Love (W. Pierce)
  B. Next In Line (J. Cash)
  9. On My Mind Again (Walker)
  10. All Shook Up (E. Presley)

# FRANK "COUNTRY BOY" KENNEDY WDAT—South Daytona, Fla. 1. Four Walls (J. Reeves) 2. Fallan Star (J. Newman) 3. Gonna Find Me A Bluebird (M. Rainwater) 4. Too Much Water (G. Jones) 5. Fraulein (F. Hart) 6. Mr. Love (Tubb & Wilburns) 7. Bye, Bye Love (Everlys) 8. Next In Line (J. Cesh) 9. Girl In The Night (Thompson) 10. Lovesick Blues (S. Whitman)

- ROY STANLEY KWBB-Wichita, Kans.

- KWBB—Wichita, Kans.

  1. Gonna Find Me A Bluebird
  (M. Rainwater)

  2. Fraulein (B. Helms)

  3. Next In Line (J. Cash)

  4. Fallen Star (F. Husky)

  5. Girl In The Night
  (H. Thompson)

  6. Three Ways (K. Wells)

  7. Bye, Bye Love (Everlys)

  B. Four Walls (J. Reeves)

  9. Whole Lot Of Shakin' Going
  On (J. L. Lewis)

  10. On My Mind Again (Walker)

- "BALIN' WIRE"
  BOB STRACK
- KIMO-Independence, Mo.

- Sixteen (C. Gordon)

#### DAY SANDSTROEM

- 10. Money, Marbles & Chalk (R. Allen)
- Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Breadway. New York 19, N. Y.

RED HUGHES
CKEY—Toronto, Ont, Can.

1. Bye, Bye Love (Everlys)
2. Four Walls (J. Reeves)
3. White Sport Coat (Robbins)
4. Fallen Star (J. Newman)
5. Gonna Find Me A Bluebird
(M. Rainwater)
6. Gone (F. Husky)
7. Fraulein (B. Helms)
B. Teddy Bear (E. Presley)
9. Next In Line (J. Cash)
10. Honky Tonk Song (Pierce) KEITH CARRICO
KDSJ—Deadwood, S. D.
1. Gonna Find Me A Bluebird
(M Rainwater)
2. Four Walls (J. Reeves)
3. Fallen Star (J. Newman)
4. Next In Line (J. Cash)
5. On My Mind Again (Walker)
6. Fraulein (B. Helms)
7. Tangled Mind (H. Snow)
B. Pay Day (P. Wagoner)
9. Tomorrow Land (Maddox)
10. Love Letters In The Sand
(M. Wisemen)

- "COUSIN" JOHNNY SMALL

- "COUSIN" JOHNNY SMALL
  WNLC—New London, Conn.

  1. Four Walls (J. Reeves)

  2. Fraulein (B. Helms)

  3. Going Down The Road
  (Rusty & Doug)

  4. Chained (S. Bonn)

  5. Gonna Find Me A Bluebird
  (M. Rainwater)

  6. Rosie's Gone Again (J. John)

  7. The Tears Behind The Smile
  (G. Morgan)

  B. Waltz Of My Fate (J. Kay)

  9. Hearlaches Keep On Coming
  (S. Stoneman)

  10. I'm In Heaven (Browns)
- KOSI-Aurora-Denver, Colo. KOSI—Aurora-Denver, Colo.

  1. Teddy Bear (E. Presley)
  2. Bye, Bye Love (Everlys)
  3. Four Walls (J. Lowe)
  4. Whole Lot Of Shakin' Going
  On (J. L. Lewis)
  5. White Sport Coat (Robbins)
  6. Gonna Find Me A Bluebird
  (M. Rainwater)
  7. Fallen Star (F. Husky)
  8. Loving You (E. Presley)
  9. Lovesick Blues (S. James)
  10. Gone (F. Husky)

- RAY GODWIN
  WFVG—Angier, N. C.

  1. Bye, Bye Love (Everlys/T.
  Tommy/Pierce)

  2. Burning Desire (W. Ray)

  3. Four Walls (J. Reeves)

  4. All I Want To Do (G. Jones)

  5. The Story Of My Life
  (B. Martin)

  6. Love Letters In The Sand
  (M. Wiseman)

  7. Losing Game (J. Dean)

  B. It's Only A Matter Of Time
  (G. Walker)

  9. Late Date (A. Terry)

  10. Happy Heartaches (Dickens)
- ART BARRETT WSIG-Mount Jackson, Va.

- WSIG—Mount Jackson, Va.

  1. Three Ways (K. Wells)
  2. Rosie's Gone Again (J. Cash)
  3. Next In Line (J. Cash)
  4. A Boy And A Guitar
  (C. Warnock)
  5. I'll Never Let You Go
  (T. Collins)
  6. Between Now And Then
  (B. Allen)
  7. Bye, Bye Love (Everlys)
  8. Four Walls (J. Reeves)
  9. Sweethearts In Heaven
  (Reno & Smiley)
  10. Plenty Of Everything
  (Louvins)

  WISIC—Minneapolis, Minn.
  1. Four Walls (J. Reeves)
  4. White Sport Coat (Robbins)
  5. All Shook Up (E. Presley)
  6. Oh Lonely Heert (J. Reed)
  7. Prize Possession (F. Husky)
  8. Gonna Find Me A Bluebird
  (M. Rainwater)
  9. Because We Are Young
  (M. Wiseman)
  10. Too Much Water (G. Jones)

- 1. Fallen Star (J. Newman)
  2. On My Mind Again (Walker)
  3. Tears In My Eyes (Williams)
  4. Big Jim Bowie (C. Bowers)
  5. Bye, Bye Love (Everlys)
  6. Fraulein (B. Helms)
  7. Take It Like A Man (Smith)
  8. Lonely Heart (Reed)
- 10. Settin' You Free (Wilburns)
- DAY SANDSTROEM
  WWRI—West Warwick, R.I.

  1. Four Walls (J. Reeves)
  2. Fallen Star (J. Newman)
  3. On My Mind Again (Denton)
  4. Next In Line (J. Cash)
  5. Don't You Believe
  (Sunshines)
  6. White Sport Coat (Robbins)
  7. Memory Waltz (A. Bel)
  B. Pretty Blue Jean Baby
  (D. Richards)
  9. Love Letters In The Sand
  (M. Wiseman)
  10. Gonna Find Me A Bluebird
  (M. Rainwater)
- JOE ALLISON, TOM BRENNEN, JOE NIXON KRKD—Los Angeles, Calif.

- KRKD—Los Angeles, Calif.

  1. Four Walls (J. Reeves)

  2. Bye, Bye Love (Everlys)

  3. My Shoes Keep Walkin' Back

  To You (R. Price)

  4. Fallen Star (J. Nawman)

  5. Lovesick Blues (S. James)

  6. Because We Are Young

  (M. Wisaman)

  7. Blue Jean Baby (J. Wallace)

  8. Prize Possession (F. Husky)

  9. White Sport Coat (Robbins)

  10. Money, Marbles & Chalk

- "Only those records best suited for commercial use are reviewed by THE CASH BOX"

NEWARK, N. J.

Blgelow 3-1155



### Country JUKE BOX TUNES

BYE BYE LOVE

**Everly Brothers** (Cadence 1315) Webb Pierce

(Decca 30321)

TEDDY BEAR

Elvis Presley (RCA Victor 7000)

FOUR WALLS

Jim Reeves 3 (RCA Victor 6874)

2

6

10

A WHITE SPORT COAT

> Marty Robbins (Columbia 40864)

GONNA FIND ME A BLUEBIRD

Marvin Rainwater (MGM 12412)

FRAULEIN **Bobby Helms** 

(Decca 30194)

A FALLEN STAR

Jimmy Newman

7 (Dot 1289)

WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis

(Sun 267)

GONE 8 Ferlin Husky (Capitol 3628)

NEXT IN LINE Johnny Cash (Sun 266)

#### **Admiral Intros Wireless Remote Control** For TV-Radio-Phonograph Combos

NEW YORK—A new wireless remote control that performs 11 functions on a high-fidelity television-radio-phonograph combination was demonstrated by Admiral Corporation at a press conference at Toots Shor's

monstrated by Admiral Corporation at a press conference at Toots Shor's Restaurant here last week.

Ross D. Siragusa, president, said that the device was developed in the company's Chicago research laboratories after three years' work.

"This is the first time a remote control ever has been offered for a television-radio-phonograph," he said. "With Americans becoming more convenience-minded, the development of a remote control for a complete home entertainment center holds tremendous appeal."

Operating through ultrasonic waves, Admiral's exclusive Son-r (pronounced sonar) dual remote control can turn the TV on, adjust the volume to four different levels, change stations, turn on the automatic record changer, reject records, turn on the AM or FM radios, and turn off the TV, radios or phonograph.

Siragusa said that the new remote control does not require tubes, transistors, batteries, lights, or cable con-

nections. Its high frequency sound waves (38,000 to 42,000 cycles) are picked up by a microphone in the receiver and fed to an amplifier activating the relay system that operates the controls.

ing the relay system that operates the controls.

The lightweight Son-r remote control is held in the hand and activated by pushing a button. One setting on the control wheel is for on-off, another is for switching from TV to phonograph or radio, a third is for changing channels or rejecting records, and the fourth setting provides four different volume levels on the TV, radio or phonograph.

The remote control is included as standard equipment with Admiral's top high-fidelity phonograph-radio combination. The instrument contains a 20-watt high-fidelity amplifier, four speaker sound system, a heavy duty record changer with a four-pole constant speed motor, and turn-about ceramic pick-up cartridge with separate diamond-sapphire needles. It has a 21-inch TV receiver with the new 110-degree picture tube, and AM-FM radio tuner with tuning eye. The remote control is also available optionally with straight TV models.

### Deejay And Comic Renew Friendship



CHICAGO—When Jerry Lester was booked into Chi's Black Orchid, WAAF deejay, Jerry Leighton, jumped at the chance to interview his old friend and "employer" of "Broadway Open House" days.

This was the first time the boys have had a chance to talk over old times since the New York net show.

"We had such a ball," stated Leighton, "that Lester came back for a second round. The audience loved him."

Leighton's light and comical half hour hits the air every afternoon.



### The Country Records **Disk Jockeys Played Most**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

Everly Brothers (Codence)
Webb Pierce (Decca)
Jim Reeves (RCA Victor)
{ Jimmy Newmon (Dot)
{ Ferlin Husky (Copitol)
Marvin Roinwoter (MGM)
Morty Robbins (Columbia)
... Bobby Helms (Decca)
... Johnny Cash (Sun)
Elvis Presley (RCA Victor)
Ferlin Husky (Copitol)
... Webb Pierce (Decco)
13. MR. LOST. 14. ON Brothers (Codence) 1. BYE BYE LOVE 2. FOUR WALLS 3. A FALLEN STAR 4. GONNA FIND ME A BLUEBIRD
5. A WHITE SPORT COAT
6. FRAULEIN
7. NEXT IN LINE
8. TEDDY BEAR
9. GONE
1. HONEY TONK SONG HONKY TONK SONG 



### Country Best Sellers

IN RETAIL OUTLETS ASIDIOS MARIORALISMOM COMPRESENDAM DINIMAR PROPRESENDAM DE LA COMPRESENDAM DE LA COMPRESE

Pos. Last

10

I. BYE BYE LOVE

Everly Brothers (Cadence 1315) Webb Pierce (Decca 30321) 2. TEDDY BEAR

Elvis Presley (RCA Victor 7000) 3. FOUR WALLS

Jim Reeves (RCA Victor 6874)

A WHITE SPORT COAT Marty Robbins (Columbia 40864)

5. A FALLEN STAR Jimmy Newman (Dot 1289) Ferlin Husky (Capitol 3742)

6. GONNA FIND ME A BLUEBIRD Marvin Rainwater (MGM 12412)

7. FRAULEIN Bobby Helms (Decca 30194)

GONE Ferlin Husky (Capitol 3628)

9. WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)

10. NEXT IN LINE Johnny Cash (Sun 266)

11. ALL SHOOK UP. 12. MISSING YOU. 13. LOVING YOU. 14. TOO MUCH WATER. 15. HONKY TONK SONG. 16. LOVESICK BLUES. 17. LOVE LET-TERS IN THE SAND. 18. I'LL BE THERE. 19. THREE WAYS. 20. MR. LOST; MY SHOES KEEP WALKING BACK TO YOU; DON'T MAKE ME GO; MR. LOVE; ON MY MIND AGAIN.

#### **Livingston Issues 8 New Tapes**

CALDWELL, N. J. — Livingston Audio Products will issue eight new stereo tapes to its catalogue this month. The releases will vary in musical products and the control of the catalogue of the control of the catalogue of the catal

month. The releases will vary in musical appeal, ranging from orchestral concert music to jazz and folk tunes. There will be two issues by the firm's good stereo sellers, the Lenny Herman Band; a program of light classical music performed by the Vienna String Symphony; three jazz releases from the material of Riverside Records; a stereo tape featuring Gigi Gryce and the Jazz Lab Quintet; and an album of American folk songs by banjo-vocalist Bob Gibson.

THE ONE YOU CAN'T HEAR TOO MANY TIMES! Wiley Barkdull's

HICKORY 1065

### Capitol Records To Introduce New Line Of High Fidelity Phonographs

HOLLYWOOD, CAL.—Capitol Records will introduce a complete line of high fidelity phonographs, developed by its recording engineers, on July

The line includes both portables and consoles. Suggested retail prices range from \$29.95 to \$249.95, slightly higher west of the Rockies.

The high fidelity phonographs include:

clude:
Capitol Portable No. 727—Fourwatt push-pull amplifier. Two speakers. Audio range from 15 to 15,000 cycles. Intermix changer plays all sizes, all 4 speeds. Automatic shutoff after last record. High fidelity, full-compliance turnover cartridge with 2 sapphire needles. Individual bass, treble and volume controls. Selective feed back system for full record compensation. Pyroxlin case. A choice of 2 color combinations: Brown and ivory, charcoal and white. Sug-

lective feed back system for full record compensation. Pyroxlin case. A choice of 2 color combinations: Brown and ivory, charcoal and white. Suggested retail price \$79.95, slightly higher west of the Rockies.

Capitol Portable No. 728—Push-pull amplifier with a range of fifteen to 15,000 cycles. Two 6" speakers. High fidelity turnover cartridge with two sapphire needles. Intermix changer plays all sizes, all 4 speeds. Automatic shut-off after last record. Pyroxlin covered case. Choice of 2 color combinations: Charcoal and white. Suggested retail price \$89.95, slightly higher west of the Rockies.

Capitol Consolette No. 730—Detachable legs make it a table model. Deluxe automatic intermix changer for all sizes, all 4 speeds. Built-in jacks for external speaker and for stereo tape. Individual full-range bass, treble and volume controls. 3 speakers. Amplifier push-pull fully balanced. Automatic shut-off after last record. Audio range from 30 to 18,000 cycles. Full compliance, high fidelity cartridge with two jeweled needles. Feed back circuit system. Hand polished custom-crafted wood cabinets. Choice of 4 woods: Mahogany, blond mahogany, ebony, walnut. Suggested retail price \$139.95, slightly higher west of the Rockies.

Capitol Portable No. 732—Deluxe model. Automatic intermix changer plays all sizes, all 4 speeds. Automatic shut-off after last record. Three speakers plus 10-watt push-pull amplifier give an audio frequency range from 30 to 20,000 cycles. Speaker control switch for (a) built-in speakers (b) external speaker; (a and b) all

trol switch for (a) built-in speakers (b) external speaker; (a and b) all speakers. Individual bass, treble, and volume controls. High fidelity compliance cartridge, with 2 jeweled needles. Covered in scuff resistant "Barco" leather. Choice of California Suntan or California Grey. Suggested retail price \$149.95, slightly higher west of the Rockies.

Capitol Console No. 734-"Ultimate Range" controls on bass and treble for maximum response, especially at low volume. Input jack for AM-FM tuner. Input jack for stereo tape. Automatic intermix changer for all sizes, all 4 speeds. Fifteen-watt amplifier with audio range from 30 to

JIMMIE WILLIAMS sings on MGM "AGAIN" "YOU CAN'T **MAKE ME CRY"** White Oak Music — BMI

Cincinnati 39, Ohio

18,000 cycles. Three balanced heavyduty speakers. Speaker control switch for (a) built-in speakers; (b) external speakers; (a and b) all speakers. High fidelity turnover cartridge with two jeweled needles. Automatic shutoff after last record has been played. Provision for record storage space. Hand polished custom crafted cabinets. Choice of 3 woods: Mahogany, blond mahogany, walnut. Suggested retail price \$179.95, slightly higher west of the Rockies.

Capitol Console No. 736—Superpowered, 40-watt push-pull amplifier with feed back circuit system. Four powerful speakers. Separate speaker control knob for (a) built-in seakers; (b) external speaker; (a and b) all speakers. Intermix automatic changer, plays all sizes, all 4 speeds. Audio range from ten to 20,000 cycles. Input jacks for AM-FM tuner and stereo tape. Record compensator control knob. High fidelity cartridge with two jeweled needles. Lid has piano hinge and spring-loaded support arm. Custom crafted cabinets in hand-polished woods. Choice of 4 woods: Mahogany. limed oak, walnut, ebony. Suggested retail price \$249.95, slightly higher west of the Rockies.

Other phonographs in the line include:
Capitol Portable No. 720—Plays all

Other phonographs in the line include:

Capitol Portable No. 720—Plays all sizes, all 4 speeds. Built-in insert for 45 RPM records. Lightweight, shockmounted tone arm. Balanced amplifier. 4" front-mounted Alnico speaker. Flip-over weatherproof cartridge with 2 sapphire needles. Individual full-range tone and volume controls. Pyroxlin case. Choice of 3 color combinations: Brown and white, red and white, black and white. Suggested retail price \$29.95, slightly higher west of the Rockies.

Capitol Portable No. 721—Will play up to 12-45 RPM records, with fully automatic changer. Heavy duty 4" front mounted speaker. Balanced amplifier. Weatherproof full compliance cartridge with sapphire needle. Scuff-resistant pyroxlin covered case. Your choice of 3 color combinations: Brown and white, red and white, black and white. Suggested retail price \$49.95, slightly higher west of the Rockies.

Capitol Portable No. 722—Two Alnico 4" speakers for balanced sound. Plays all sizes, all 4 speeds. Built-in insert for 45 rpm records. Balanced amplifier. Full compliance, tropicalized turnover cartridge, with 2 jeweled needles plus tone arm lock for needle protection. Pyroxlin case. Available in brown and tan. Suggested retail price \$39.95, slightly higher west of the Rockies.

gested retail price \$39.95, slightly higher west of the Rockies.

Capitol Portable No. 724-Fourspeed automatic intermix changer with four pole motor plays all sizes, all 4 speeds. Individual tone and volume controls. Automatic shut-off after last record is played. 5" front speaker. Amplifier electronically balanced. Full compliance, tropicalized turnover cartridge with 2 sapphire needles. Leatherette case. Choice of 2 color combinations: Coral and white, blue and white. Suggested retail price \$59.95, slightly higher west of the Rockies.

Capitol Portable No. 725-Full compliance turnover cartridge, with 2 sapphire needles and arm lock for needle protection. Large front speaker. Imported automatic changer plays all sizes, all 4 speeds. Automatic shut-off after last record is played. Rubber matted hi-traction turntable. Pyroxlin-covered case. Choice of 2 color combinations: Brown and white, black and white. Suggested retail price \$69.95, slightly higher west of the Rockies.



### **Country Reviews**

BULLSEYE B+ EXCELLENT B VERY GOOD C FAIR C+ 600D D MEDIOCRE

"Only those records best suited for commercial use are reviewed by The Cash Box" 

### THE CASH BOX BULLSEYE

"TEEN-AGE DREAM" (2:20) [Acuff-Rose BMI—M. Robbins]
"PLEASE DON'T LEAVE ME" (2:20) [Acuff-Rose BMI—M. Robbins] MARTY ROBBINS (Columbia 40969)

MARTY ROBBINS (Columbia 40969)

Marty Robbins started off '57 like a 'house-on-fire' and it's a cinch he'll keep the flames roaring during the latter part of the year. The Columbia artist copped top honors as the 'Most Programmed Male Vocalist' in the recent Cash Box Country DJ Poll while his "Singing The Blues" was voted the 'Most Programmed Record' of the past year. And he's currently riding high with the biggest hit of his career, the popcountry powerhouse, "A White Sport Coat". His newest contenders for hitdom are a pair of shufflers labeled "Teen-Age Dream" and "Please Don't Leave Me". (See Pop reviews.)

### "YOUNG HEARTS" (2:00) [Alamo ASCAP—S. Tepper, R. Bennett] "TWO SHADOWS ON YOUR WINDOW" (2:17) [Ben Ghazi BMI—S. Gibson, R. Taylor]

JIM REEVES (RCA Victor 6973)

JIM REEVES (RCA Victor 6973)

Jim Reeves, now a dominant figure in both the country and pop fields as a result of his "Four Walls" smasheroo, aims his latest Victor pairing at the two markets and chances are he'll repeat the success with either side. One half is a charming teenage lilter tagged "Young Hearts" while the flip is a tearful, slow paced, 'triangle' ballad labeled 'Two Shadows On Your Window". And Reeves performs 'em both in masterful style. (See Pop reviews).

"HONEYCOMB" (2:14) [Hawthorne ASCAP—B. Merrill]

JIMMIE RODGERS (Roulette 4015)

Bearing the name of one of the most important founders of country music, a new Jimmie Rodgers, appears on the wax scene with an engaging, 'rock-a-billy' platter that could take the country-pop market by storm. (See Pop review).

DONN REYNOLDS (MGM 12512)

B+ "ROSE OF OL' PAWNEE"

(2:12) [Milene ASCAP — Rose]

Donn Reynolds demonstrates that he's a talent to be reckoned with as he comes up with a sock performance on his initial outing for the diskery.

Showeased by a dandy populary red. Showcased by a dandy, pop-flavored vocal and music backdrop, the artist's wonderful vocal style is heard to good advantage as he beautifully revives a very pretty, up tempo love affair from the pen of the late Fred Rose.

B "ALL ALONE (With No One By My Side)" (1:53) [Acuff-Rose BMI — Reynolds] On the lower half Reynolds turns in another excellent reading of a tear-compelling, fast-moving, self-penned romantic opus. Watch this lad. He's got the goods.

TEX ZARIO

C+ "PRETTY LITTLE LOVE WORDS" (2:25) [Jack Howard BMI—L. Taylor, R. Rogers, T. Zario] A cute little up tempo romantic ditty with a light and appealing set of lyrics is treated to an easy-on-the-ears reading by newcomer Tex Zario. A fetching etching for summer programming.

C+"FORTUNE IS A FICKLE HADY" (1:50) [Seabreeze BMI—L. Taylor, R. Rogers, T. Zario] This half Zario softly decks out a sad bit of philosophy. An okay, quick beat offering.

JOE CARSON

Capitol 3760)

B+ "TAKE ME IN YOUR ARMS"

(2:02) [Brazos Valley BMI—L. Whybark] A delectable, fast moving romantic ditty gets taken for an earpleasing vocal ride by Joe Carson. Appealing lyrics on a deck that bounces along in happy-go-lucky style.

B "CRAZY DREAM" (2:02)

[Brazos Valley BMI—J. Carson] Under slicing is a tearful, self-penned, lover's waltz that Carson projects with heartfelt emotion. Both lids should spark a heap of deejay interest. Good pairing.

BRIEN FISHER

partments.

Spanele 2001)

"FINGERTIPS" (1:54) [Murray Nash BMI—Fisher, Whitt]
Brien Fisher makes an impressive debut on the Spangle label with an inviting, 'rock-a-billy' reading of a tantalizing, romantic rocker. Bright vocal and instrumental assist on popflavored disk that can create excitement in both the country and pop departments.

B "A CHANCE SOMEDAY"

(2:33) [Murray Nash BMI—Fisher, Willis] The chorus and ork tastefully backs up the songster once again as he smoothly polishes off a feelingful love affair taken at a subdued, r&r-ballad pace. Two strong pieces of material ably performed.

CARL STORY

CARL STORY (Mercury-Storday 71143)

B "GOT A LOT TO TELL MY JESUS" (2:07) [Murray Nash BMI—R. Moody] Jocks looking for strong sacred wax oughta flip this fine, quick paced offering by Carl Story and his Rambling Mountaineers. The group provides the listener with some top notch vocal and instrumental work as they get their gospel song message across in highly effective fashion.

B "BANJO ON THE MOUNTAIN"
(1:51) [Starrite BMI—B. Brewster, W. Brewster] Here the group spins along at top speed as they pick out a spirited, 5-string banjo delighter.

JOHNNY BOND
(Columbia 40973)

##SALE OF BROKEN HEARTS"
C1:24) [Travis BMI—W. Rogers,
Bond] Johnny Bond makes his bid for
a place among the best sellers as he
comes up with an intriguing reading
of a clever piece of weeper material.
It's a quick moving affair in which
his heart and past loves are involved
in an auction bidding.

##ALL I CAN DO IS CRY"
Cledarwood BMI—W.
Walker, Bond] The artist stays in a
sad mood on the flipside as he chants
with deep feeling on a fast paced blues
item. Spendid musical assist on both
ends of strong Bond release.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# Country

The Ryman Auditorium is splitting its time-honored seams with avid "Opry" fans. Due to the summer tourist trade, 6,500 crowded into the Ryman's doors Saturday night, July 6th. So that no one would be turned away, Opry stars put on a special show that lasted to 1:00 A.M. with nary a sleepy nod from the night-owl audience.

\* \* \* \* \* \*



NEWMAN

Jimmy Newman, happy over his "Fallen Star" success, is slated for an appearance on Alan Freed's ABC-TV "The Big Beat" on July 26th, following Ferlin Husky's stint on the show on July 12th. 11,000 watched Husky sing his "Gone" and do an imitation of Elvis Presley at the St. Jude hospital benefit show in Memphis last week. On the bill were Presley himself, and Hollywood stars, Jane Russell, Susan Hayward, Roberta Sherwood, Lou Costello and Denny Thomas

Danny Thomas.

Prince Albert's portion of the Grand Ole Opry for July 13th included Hawkshaw Hawkins and the Everly Brothers. Ernest Tubb and the Wilburn Brothers appeared on July 20th.

\* \* \* \* \*

"Lucky" Moeller, general manager of Springfield, Mo.'s Top Talent booking office, has concluded arrangements with the Jim Denny Artist Bureau for the Jubilee's Bobby Lord, Columbia recording artist, to join the Philip Morris Country Music Show for a period of 10 weeks, commencing Sunday, July 28th.



BOBBY LORD

The new Brenda Lee Souvenir Album is just off the presses in Springfield and ready for sale at Brenda's personal appearances. The book, containing 16 pages, 30 photos and 5,124 words of copy, was compiled by the "Jubilee's" Don Richardson and contains a foreword written by Perry Como, Steve Allen and Red Foley. Brenda, incidentally, headlines Saturday, July 28th, at Memorial Park in Newmanstown, Pa., and Sunday the 28th at Valley View in Hallam, Pa. Uncle Cyp appeared yesterday at the Valley View layout on the 21st. Red Foley, along with Bill Wimberly's Country Rhythm Boys, Marvin Rainwater, and the Marksmen, took part in the July 21st Minneapolis Acquatennial celebration.

Prexy S. Markowski, announces that his label, Mark Records, has entered the c&w field. Artists under contract include the original Westernaires, who record for MGM, Oklahoma songster, Cliff Waldon, formerly with Stardale and 2 newcomers, who Markowski feels are sensational, Ernie and Donna Lee. Mark is located at 700 Lafayette St., Utica, N. Y.

Altho his many friends in the country music field are sorry to see Cliff Rodgers give up full-time radio work at WHKK-Akron, Ohio, to devote more time to advertising, promotion and publishing, they all join in wishing him much success in the new departments. After 2,950 'Melody Roundup' broadcasts, covering a period of 11½ years at WHKK, Cliff is now affiliated with the Jessop Adv. Agency, 85 W. State St., Akron, Ohio and also has his own publishing firm, Magnus Music Publications, located at 645 E. Park Ave.,

Barberton, Ohio. Barberton, Ohio.



14-year-old Columbia songstress, Gayla Peevey, guested on the early morning, CBS-TV 'Jimmy Dean Show' on July 12th, 15th and 16th and on his Saturday evening TV show, July 13.

Jack Howard, President of the Hank Snow Rainbow Ranch Fan Club, sends along the interesting and informative quarterly edition of Snow's fan club news.

The latest 'Jamboree Bulletin' from the 'World's Original Jamboree', WWVA-Wheeling, W. Va., is entirely devoted to a bio on their new stars, Charlie & Ira Louvin, who joined the cast on June 22nd. The boys are currently represented on wax by their Capitol chart-rider, "Plenty Of Everything But You" and on a gospel package tagged "Nearer My GOD To Thee".

"Little" Montie Jones, 15-year-old entertainer from KUOA-Siloam Springs, Ark., was a recent guest star on the "Red River Jamboree" in Paris, Tex., where he made a host of new fans. Montie fronts his own band on KUOA and also has a deejay show. Known throughout the Southwest Montie has appeared on the "Ozark Jubilee" and Big "D" Jamboree, KRLD-Dallas, Texas shows and frequently travels with "Jubilee" artists.

Chuck Mefford advises that he's been transferred from WKMI-Kalamazoo to WMAK-Nashville, Tenn. Chuck, a program director and deejay at the new station, wants all his friends to know of the address change.

Thanks for the invite, but sorry we can't attend the July 22nd barbecueparty at the home of the "Opry's" and RCA Victor's

Del Wood. Del is celebrating her new personal management contract with Jack Lloyd and the recent
release of a delightful, new ivory-item tagged "Chica
Boo" and "Piano Roll Waltz".

\* \* \* \*

Joe D. Lucas and Hickory really excited with Al Terry's latest waffle, "It's What You Are To Me" and "Late Date".

Dave White, deejay with the fast rising c&w show heard over KMCO-Conroe, Texas, types his request for all artists to send along some station breaks. A good example, sez Dave, would be for the artist to say "This is John Doe of Blank Records stepping in to remind you that you are listening to my buddy, Dave White on the Ol' Corncrib Show."

Bill Carter infos that he'll have a new Tally disk, out this month, entitled "I Knew Her When" and "I Want To Feel Good". Both tunes were cleffed by Cliff Crofford, whose own Chic waxing of "A Night For Love" and "Teenage Tears" has what it takes to bust wide open in the country and pop markets. Jocks wishing a copy of Carter's disk can have same by dropping a line to Tally Records at 917 Baker St. E. Bakersfield, Calif. Carter adds that other Bakersfield artists to watch out for, in addition to Crofford, are "Cousin" Herb Henson and his Decca etching of "Up The Path To My Door" coupled with "Up Yaander" and Billy Mize and his Decca slicing of "Solid Sender" and "It Could Happen". Carter recently appeared on Henson's TV show in Bakersfield. Bakersfield.

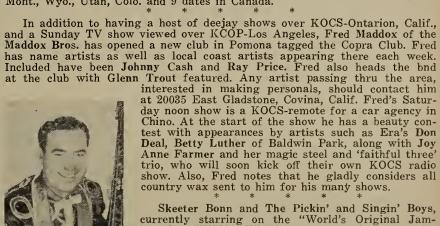


"LITTLE" MONTIE JONES

BILL CARTER

BILL CARTER

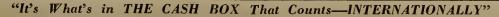
Sam Gibbs, Mgr. for the Miller Bros. Band, heard on KWFT and KSYD—Wichita Falls, Texas and on 4 Star records, infos that the boys, after a 13 day vacation, started a 6 week tour of the North and Northwest, starting July 20th. The trip takes them into Neb., Iowa, Ill., N. D., Mont., Wyo., Utah, Colo. and 9 dates in Canada.



Skeeter Bonn and The Pickin' and Singin' Boys, currently starring on the "World's Original Jamboree" at WWVA, Wheeling, recently played a series of dates in Eastern Connecticut with "Cousin Johnny" Small. . . . The group, which included Miss Shirley Starr, played to a full house in New London, Conn., drew well at an outdoor jamboree sponsored by the Center Groton, Conn. Fire Company, and put one of the biggest crowds of the season into the Portland Drive-In Theatre.

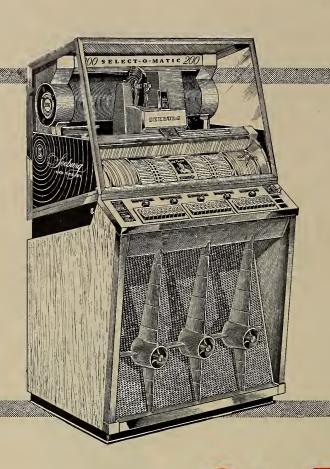
Ken Kirby and The Palomino Ranch Hands, heard Wednesday nights over WERI, Westerly, R. I. drew one of the biggest crowds of the season at Old Mill Ranch, Route 16, in Webster, Mass. on Sunday, July 7th. The successful outing earned a return at the Park for Sunday, August 4th. . . "Cousin Johnny" Small, C&W Director at WNLC, New London, Conn. is handling all the shows at Old Mill Ranch this summer, and reports Sunday crowds improving, and a line-up of all-star attractions scheduled right through Labor Day.

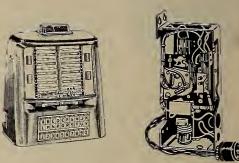
Attention: Please address any information concerning Country Music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



# program properly

The well-programmed
music system has
"music for everyone"—
hits and other
current releases on
singles...standards,
show tunes,
jazz and classics on
EP album records.





#### DUAL PRICING UNITS

Both the phonograph and the Wall-O-Matic 200 are equipped with dual pricing units for programming singles at one price and albums (two tunes per side) at a proportionately higher price.

# program profitably

Dual pricing is the answer.

With dual pricing the operator is compensated for the additional time required to play EP album records.

America's Finest and Most Complete Music Systems





### Here

NEW YORK—"Look into America's future and you can see your own" is the slogan in a new campaign announced by the Advertising Council. The theme is that we are living in an "age of opportunity" and that many factors indicate a bright future. We harp once again on the operators' outlook for the future. Can they look with optimism if they still are operating on the 50-year-old, obsolete methods of 5¢ play and 50-50% commission? Surely, the dime play operator can view the future with greater mental comfort—but only those who have arranged better commission set-ups (or are planning to do so) can "Look into America's future" (which without a question of doubt, will see a continuous steady increase in prices of merchandise and service) and "see his own". The future of America is bright. The question we ask the operator is "Can you match this view?"

WASHINGTON, D. C .- The House Ways and Means sub-committee voted this week to reduce the Federal cab-aret tax to 10 per cent from the present 20 per cent. Altho it was estimated that the move would cost the Federal Government slightly more than \$20 million a year in revenue, sub-committee members said that they believed much of this loss would be made up in higher individual and corporate tax receipts because of increased restaurant and night club business. For many years The Cash Box has advocated a reduction in this cabaret tax as it is felt that it will increase patronage in locations featuring music machines and games, providing extra revenue for operators. Altho this action by the sub-committee is yet to be approved, it is felt that the Congress will follow this recommendation.

DETROIT, MICH .-- Altho July is only beginning, news from this automotive center indicates that automobile production this month will be a little more than 500,000 passenger cars. July is usually a very slow month, but manufacturers expect production to be about the same as June. In July, 1956, the industry produced 448,870 cars. An automotive trade publication stated that "this healthy July volume reflects the industry's optimism about sales in the near future." This volume production is good news to all, as the auto industry is one of the country's basic industries, and if business is good here, it's sure to reflect thruout the nation.



### YOU INSIST ON OPERATING 10c PLAY ON A 50-50 BASIS -

### There Then —

WHY NOT ARRANGE TO TAKE ONE, TWO OR MORE FULL WEEK'S **COLLECTIONS FOR YOURSELF DURING THE YEAR FOR LICENSE** FEES, PROPERTY TAXES AND ACCUMULATED GENERAL OVER-**HEAD EXPENSES?** 

Okay. So you don't believe you can make "10¢ Play Plus" work in your area.

So you feel some one of your competitors is going "to kill the deal."

Or that you can't "sell" the "idea" to your locations.

Or, frankly, that you haven't the salesmanship to sell the "10¢ Play Plus" plan.

And, what's more, you haven't the guts "to take a chance," because you may lose some spots.

Whatever the reason, if you insist on operating 10¢ play on a 50-50 basis then why not arrange for one, two, or more weeks, during the entire year, when you will keep the entire collection from your machines

To pay for your personal property taxes. To pay for your license fees.

To pay for the accumulated, extraneous, overhead expenses that are incurred by you and your employees all during the year that have absolutely nothing to do with actual general overhead expense.

There you are. A new idea. A new plan. A new way to, perhaps, help you get out of the red and back into the black side of the ledger. The profitable side.

This isn't a "big" sales job. Nor is it something for which you have to plead, beg, cajole or steal.

This is something that any businessman, regardless of how small or how large, regardless of how ignorant or how intelligent, will agree is due you.

Sure it's your business. You can do as you please. You can operate on 2 plays

But, if you are hampering the progress of an entire industry, then it becomes the business of everyone in that industry.

Stick that in your pipe and smoke on it. This isn't something to balk about because you feel stubborn.

This is business. This is financial investment. And, in many cases, very heavy investment.

People are completely dependent on this business for their bread and butter. Their livelihood. Their future. The future of their children, their families and employees.

Certainly, then, you will agree that "something" must be done to help you and everyone else enjoy some sort of profit on the investment of time, energy and money you have made in this industry.

Then, if you feel you are too weak a salesman to sell "10¢ Play Plus" why not turn to the very easiest of expedients?

Why not obtain at least one, two, or more week's full collections for yourself?

### HAVE IDEAS FOR NEW GAMES FALTERED TO A HALT?

### **Factories Answer With** An Emphatic "No"

CHICAGO—"Have ideas for new games halted?" This was the question one well known operator asked *The Cash Box* in this city.

Of course, and almost immediately, the tendency was to answer with a

the tendency was to answer with a loud, howling, emphatically resounding, "No".

ing, "No".

But there was a doubt instilled in our minds by the arguments, points and explanations advanced by this

operator.
So The Cash Box went out to the so The Cash Box went out to the factories to learn whether there might be an iota of truth in the question and ensuing argument of this outstanding operator.

The Cash Box can safely, surely and definitely answer this question with a resounding, ringing, emphatic, "No".

Not I does for now general have not

No! Ideas for new games have not been halted.

At one factory The Cash Box found the chief "idea" man with his head buried inside a cabinet for a "brand new game."

He wouldn't tell what it would eventuelly be a series of the control of the control

He wouldn't tell what it would eventually look like. Or what the play action would be. Or how much it

might cost.

But he did say, "Just keep your eyes peeled, young man, and you'll see something introduced within the next

thirty days that every operator in the nation has been asking for." Further up the line, The Cash Box ran into a meeting of distribs. Your reporter showed surprise. No one had been told of a meeting at this time

of the year.

But there were these noted distributors propounding with idea after idea of what they believed the entire market wanted at this time.

It was not a complete meeting. Not all of the firm's distributors were present. Just a handful. Next week, or the week after that, according to one of the men at this plant, still more distribs would be called in.

And, from what was gathered here, it seems that an entire series of new

products will be presented for the forthcoming Fall season.

"The likes of which hasn't as yet been seen by the trade", is their claim.

Your reporter continued on to still another factory. There, too, he found the top engineers busily working away in one of the experimental rooms on a cabinet that could, eventually, become anything.

When questioned, one of the engineers smiled and said, "Ask the boss. He may tell you."

But the "boss" wouldn't talk. Not

in specific detail anyway. All he did say was:

"Halt new ideas? Tell that operator he must be crazy.

"In fact." he added, "we want operators to call on us, or send us any ideas they have. We'll be happy to spend the money for experimentation and development if we think the idea has any merit at all.

"What's more", this "boss" stated, "an idea a minute rolls thru this plant. We give each and every new idea a most complete tryout. We never stop bringing in and testing new

By this time the spirits of your reporter had been sufficiently lifted to fully bring back his famed optimism.

He went back to the office and phoned this well known operator.

"Man", he stated, "you are but absolutely nuts.

"There's an idea a minute rolling thru those big factories here. What's more, some of the things they showed me convinced me that you're going to be thrilled with what you'll soon see introduced by the leading manufacturers."

### Marvel Mfg. Co. Ships New **Long Range Speakers**

CHICAGO—Ted Rubenstein, Marvel Manufacturing Company, this city, announced this past week that the firm is making shipments of a new wall model long range speaker.

The new unit features an 8-inch, 8 ohm speaker housed in an attractive limed oak cabinet.

Rubenstein stated that the cabinet was designed and finished to fit in with any type of interior.

"Phonograph operators have been telling us for some time", he said, "that there is a definite need for speakers in many of their locations.

"They pointed out that a line of long range speakers would supple-ment our phonograph replacement

"After carefully considering all suggestions", Rubenstein added, "we decided that this was the best kind of long range speaker to provide our customers with proper balanced distribution of music thruout the location."

Rubenstein also stated that he is constantly on the look-out for new suggestions, ideas and items and that he welcomes all such letters from operators.

### THE WEEK AFTER THE 15TH

### "We're Still Reading The 15th Anniversary Issue"

#### **Congratulations Continue to Pour** Into THE CASH BOX' Offices On The "15th Anniversary Issue." Called "Greatest Directory And Encyclopedia Of All Time." Commendation From All Industry's Leaders

CHICAGO—Phone calls this past | week were all met with such remarks |

week were all met with such remarks as:

"Sorry, friend. can't even discuss future issues with you. We're still reading the '15th Anniversary Issue'."

Congratulations have continued to pour into the offices of The Cash Box by phone, wire and letter on the "15th Anniversary Issue".

In almost every case, each congratulatory message read:

"This is the greatest directory and encyclopoedia in the history of the industry."

Many other very fine commendatory messages have also been received, regarding one feature or another which appeared in this record-breaking is-sue. It's the largest single week's issue of any publication in all history. For example, exporters were

thrilled with the analyses made of the export business done during 1956 as well as during the first quarter of

Many exporters were very much pleased to note the top twenty importing nations listed in various cate-

ories.
Others were interested in the membership of the "20 Year Club" which has passed the 1.500 membership mark.

mark.
Others were just as interested in the distributors and jobbers as well as sources of supply listed in the "15th Anniversary Issue".
"There are so many invaluable and outstanding features", stated one well known coin machines leader, "that", he added, "it is very difficult to pick just one from the many as the most outstanding of all."

#### "Thanks!" "Merci!" "Gracias!" "Danken!"

#### Members Of THE CASH BOX Thank The Entire Industry World Wide For The Many Fine Wires, Phone Calls And Letters Of Congratulation And Commendation On Its "15th Anniversary" Encyclopedia And Directory

CHICAGO—In all the languages that appeared in the past week's "15th Anniversary Issue", the entire staff of *The Cash Box*' New York headquarters, Chicago, Hollywood, Boston and London, England, as well as all of its many correspondents all over the U.S. and in many foreign countries, want to thank each and everyone who took the time to commend this publication on that outstanding issue. The many wires, phone calls and letters which have been received in all the offices of *The Cash Box*, have the entire staff of this weekly publica-

the entire staff of this weekly publication filled with pride.

The men and women of The Cash Box gave their all to preparing this

annual encyclopoedia and directory of

annual encyclopoedia and directory of the industry.

Many worked into the wee hours. Others were on longdistance phones constantly all during the day contacting noted leaders of the industry from coast to coast. Even international phone calls were made.

It took many weeks of planning to prepare for this annual encyclopoedic issue. It took hours and hours of press time and tremendous amounts of

time and tremendous amounts of paper, ink, skilled labor, to complete

the issue.

Once again, the entire staff of *The Cash Box*, worldwide, express their thanks to one and all for the compliments and commendation heaped upon this publication.



### Williams Delivers New Single Player 5-Ball "Arrow Head"



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, sales manager of Williams Manufacturing Company, reported this past week that "Arrow Head", the firm's new single player five-ball game, is being delivered to its distributors in the United States and Europe.

"This game is loaded with the fastest action possible in a five-ball", declared Weinand. "It fascinates the player from the first moment he catches a glimpse of the flashing ball and watches the rapidly mounting scores.

"From then on, all the many ways to score replays and specials hold the player to the game in a state of thrilling excitement.

"Result is", Weinand stated, "we have in 'Arrow Head' a real sharp game that will capture the best loca-

tions and make big money."

The scoring ideas include roll-overs and four targets which also advance arrows at the bottom of the wide-open playfield.

Keeping the ball in constant flashing motion are four thumper bumpers, two cyclonic kickers and two flippers.

Action is aimed at three skill holes each scoring 1,000,000 when lit.

Lit skill holes become "Special", good for 1 to 5 replays when arrow is

good for 1 to 5 replays when arrow is advanced into "Special" scoring sec-

Weinand explained that in "Arrow Head," operators will find such standard Williams equipment as slug rejector coin mechanism, deluxe style cabinet and many mechanical features that make the game extremely easy

to service.
"By test in every type of location", -Weinand concluded, "'Arrow Head' has what it takes to increase collections for every operator."

#### "Front Money Service Charge"

CHICAGO-Herbert R. Perkins of Purveyor Distributors, this city, believes that the best "10¢ Play Plus" method the operators can feature at this time is:

"Front money service charge plus 10¢ play."

"Or else" adds Perkins, "a definite guarantee which should be dependent on the price of the equipment."

#### 10c Play Plus 75%-25%

MARION, IND.—C. F. Cole of Silent Selling, this city, strongly endorses 10¢ play plus 75%-25% commission basis.

"This applies to all coin devices", he explains, "not just phonos.

"The only fair basis", he says, "is 10¢ play plus 75% to the operator and 25% to the location owner to provide for a decent living for the operators. And also an opportunity for the operators to maintain service equipment, transportation and repair facilities as well as employees and, thereby, have a chance to purchase the latest, up-to-date equipment.

"Put operating on a real business basis", urges Cole.

"Quit cut-throating for locations. This gives location owners the idea.

basis", urges Cole.
"Quit cut-throating for locations.
This gives location owners the idea
that they can easily obtain a long

commission.

"This will bankrupt the operators in the end", he concludes.

#### **Unethical Practises Hurt**

BELLEVILLE, ILL. — Herschel Taylor of Taylor Sales, this city, advises that it isn't "10¢ Play Plus" a more equitable commission basis that is needed but, instead, a halt to the unethical practices of certain firms that are bankrupting the operators

firms that are bankrupting the operators.

"Commission isn't our main trouble", advises Taylor, "Our trouble", he goes on to state, "is with distributors who operate. Or set up an operator without any money.

"These operators, in turn", claims Taylor, "offer locations all kinds of outlandish percentages and loans.

"In the first place", reports Taylor, "the distributor doesn't have the initial cost an operator has. And the kind of operator who doesn't have to invest any of his own money, doesn't care what the score is.

"That's our problem today and the problem of many other operators all over the country."

#### A. B.T. CHALLENGER

**Target Pistol** 1956 Model



A.B.T. Rifle Sport Gallery Kicker & Catcher

A.B.T. Guesser Scale

Pace Aristo Scale

Manufacture and Sales

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Full Line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.



### GREAT WORLDWIDE INTEREST IN

# Many Leading Firms Immediately Attracted IMPORT COUNCIL." Foresee First Meet in Importers Report They Are Thrilled at

Bill Gersh Suggests Advance Meeting In Paris This Fall With European Importers For "THE CASH BOX INTERNATIONAL COIN MACHINES EXPORT-IMPORT COUNCIL"

CHICAGO—Unusually great interest worldwide has immediately attracted many of the leading exporters and importers to join "The Cash Box International Coin Machines Export-Import Council".

It is believed that, if interest continues as at present, the first annual meeting of the "International Export-Import Council" will be sometime in 1958.

Many importers have already reported, having been advised of the "International Export-Import Council" even before the news was first publicized in the July 20 (15th Anniversary Issue) of *The Cash Box*, that they would be thrilled to meet with the members of the export firms from the U.S. with whom they have been dealing.

"The Cash Box International Coin Machines Export-Import Council" is being created due to the growing importance of the industry's worldwide business.

Interests are, today, closely linked between all the world's markets and the U.S. manufacturers and distributors.

It is also believed that these interests will, due to the shrinkage of world distances caused by the coming commercial jet planes, come ever closer together.

To be prepared for the time when distance, itself, will be of little importance, since it is believed that, in the very near future commercial jet flights from this country to Europe and the Far East will be but a matter of a few hours, an "International Export-Import Coun-

cil" will have paved the way for better understanding, closer relationships and finer business ethics between all the members of the industry here and abroad.

In an effort to bring about such better relations *The Cash Box* suggested that there come into being an "International Coin Machines Export-Import Council". To discuss the future of exports as well as imports. For all to come to a better understanding. So that business will continue at a goodly pace. And will not be hampered by any questions which can, and should, be settled far in advance.

At the same time the exporters as well as the importers would like to meet and become better acquainted with each other.

"The Cash Box International Coin Machines Export-Import Council" plans to call a worldwide meeting to help bring this about.

At the same time it is believed that such a meeting should come about when there is a convention taking place where the members of the council, especially those from far away places, will be able to see new machines of all kinds.

The immediate interest which has been demonstrated in an "International Export-Import Council" for this industry, as originated and sponsored by *The Cash Box*, has amazed some of the people in the U.S.

But if these people knew how close the men thruout the world's markets believed they were to the very heart of the U.S. coin machines industry, this amazement would give away to instant cooperation in an effort

### "INT'L EXPORT-IMPORT COUNCIL"

# to "THE CASH BOX INTERNATIONAL EXPORT'58 if Interest Continues at Present Rate. Opportunity to Meet U.S. Exporting Firms.

to foster the finest kind of international relationships.

Leaders believe that few, if any industries, give as much promise of becoming completely internationalized in time as does the coin machines industry.

There is every indication that, within a few years, the equipment of foreign manufacturers will be exported to the U.S. for sales to distributors and operators.

There is also every reason to believe that, as the world's currencies become more stabilized, many from this nation will find it of good interest to their futures to become more closely identified with world markets.

It is to everyone's advantage, especially to exporters and importers concerned with this industry, to help bring about an impressive membership in "The Cash Box' International Coin Machines Export-Import Council".

In this fashion all will be assuring themselves of a better future for the industry on an international basis. At the same time all will be developing even greater business with the world's markets.

This will help to bring into sharp relief the fact that this industry has been of very great help to bring about better understanding between all the peoples of the world with its products.

### **EUROPEAN IMPORTERS!**

Are you interested in an advance meeting of the "International Export-Import Council" in Paris, France, this September of 1957? If you are, please write immediately to:

Bill Gersh
THE CASH BOX
32 West Randolph Street
Chicago 1, Illinois, U.S.A.

#### ATTENTION!

DO YOU EXPORT? DO YOU IMPORT?

It is to your best interest and continued future better business welfare to join—absolutely free—"The Cash Box International Coin Machines Export-Import Council".

Write for your membership card today to:
THE CASH BOX
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

#### **ACHTUNG!**

**EXPORTIEREN SIE? IMPORTIEREN SIE?** 

Es liegt in Ihrem höchsten Interesse und gereicht zu Ihrem besten künftigen Geschäftsvorteil wenn die dem "Cash Box International Coin Machine Export-Import Council" (dem Internationalen-Münzmaschinen-Export-Import-Rat des "Cash Box") vollständig gebührenfrei beitreten.

Verlangen Sie heute noch Ihre Mitgliedskarte!
THE CASH BOX
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

#### **ATTENDEZ!**

**EXPORTEZ-VOUS? IMPORTEZ-VOUS?** 

C'est dans votre propre intérêt et pour améliorer l'avenir de vos affaires commercial, que vous pouvez devenir membre, et à titre gratuit, du "Cash Box International Coin Machine Export-Import Council" (Conseil International de l'exportation and de l'importation de Machine Automatiques du "Cash Box").

Ecrivez-nous aujourd'hui pour recevoir votre carte de membre!

THE CASH BOX 32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

#### **ATTENCION!**

SI UDS. EXPORTAN? SI UDS. IMPORTAN?

Les seria sumamente ventajoso para el desarrollo en el futuro de continuos y prósperos negocios, asociarse, sin cargo alguno, al "Cash Box International Coin Machine Export-Import Council" (Consejo International de Exportación e Importación de Máquinas Accionadas por moneda "Cash Box")

Escriba hoy solicitando su tarjeta de socio.

THE CASH BOX
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

### ATTENZIONE! SE ESPORTATE? SE IMPORTATE?

Sara' a beneficio assoluto del Vostro interesse e del continuo miglioramento futuro della Vostra prosperita' commercial iscriverVi senza pagare un centesimo al "Cash Box International Coin Machine Export-Import Council" (Consiglio Internazionale di Importazione ed Esportazione Distributrici Automatiche "Cash Box")

Richiedete il tesserino di iscrizione oggi stesso!
THE CASH BOX

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### Through The Coin Chute

TENNESSEE TOPICS

At Tommy Distributing Co., Nashville, we saw a full line of phonographs and bowlers on the floor. Tommy reports his sales this summer are larger than ever. He also states his Keeney 22M cigarette vendor has taken the eyes of all vending operators and many music ops. . . . At Rock City Novelty Co., Nashville, everyone going at top speed. Ken Break was out on the road working on a big deal. Rock City had an unusually attractive Wurlitzer and United Mfg. display. . . . Red Hitchcock, Hermitage, Nashville, was pulling in the operators with a big AMI window display. "Business good", says Red. . . . Missed out at S. L. Stiebel, Nashville. Happle was out, and Everhart down in Southern Tennessee taking orders on the Seeburg phonographs and the Gottlieb games. . . . Lots of action at Sanders Distribwas pulming in the operators with a big AMI window display. Business good", says Red. . . Missed out at S. L. Stiebel, Nashville. Happle was out, and Everhart down in Southern Tennessee taking orders on the Seeburg phonographs and the Gottlieb games. . . Lots of action at Sanders Distributing Co., Nashville, on the Bally bowlers and the Rock-Ola phonos. Tommy Tomblin, agrees that it's the best coin machine summer in a long time and credits the young blood in the business who have grown up and are now operating like pros. Says they are now lining up the fall and winter spots as it should be done. In the summer time. . . Both "Smitty" Smith and Alan Northern, Northern Amusement Co., Nashville, out in the bushes gathering orders on games. . . . Marshall Williamson reports his operation in tip-top shope and ready for the season. . . . Music doing fine at H. H. Amusement says Gene Hill. . . Ditto E. C. Blackinship with his games route and Lewis Moore with his music spots. . . Julian Silverfield will take a trip to Chicago to visit all the factories. Hopes to take in a ball game as Paul Huebsch, J. H. Keeney, had promised him tickets. Albert Evitts working out of his marine store on Dixon Road. . . Frank Wells in the paint department of Allen Amusement Co., Knoxville, making the old ones new again. Allen is back from the hospital, feeling fine, and will be back on the job soon. Roy Atchely out gathering up the sales. . . It looked like a coin machine convention at G and G, Knoxville, the meeting place of all operators and salesmen. Tom Gaston, Frank Vandergrief and Bill Vandergrief didn't have room to work as Al Allbritten of Keeney, South Dixon of Automatic Dist. Co., and Everhart of S. L. Stiebel took over. . . W. L. Williams, at Triangle, Knoxville, reports the routes ace high, and Joe Cook and N. J. Adams agree. Williams will go into the hospital next week for about ten days. He will have a minor operation. . . Bud Nelson sacking and Lloyd Frye counting, at Triangle Cigarette Service, Knoxville. . . . . . . . . . At Williams Old Ed and the boys were playing the bowler. Ed bought. He also bought at G. G. and then at Whitley. Ed reports that business among the operators in Knoxville extra good this summer season. . . . Ran into Bill Browning, Roanoke Vending, Richmond, Va., who reports that there is no sign of a summer slump. Says he can't get AMI phonos fast enough. . . . Charles Akers, P. N. Amusement, Paris, reports his routes doing fine. He was on a buying spree. . . .Ed Adams, Paris Cigarette Service adding to his routes. Ed has built a great cigarette vending route and is still building. . . . J. W. Biggers, Biggers Amusement Co., Clarksville, talking vacation. . . . Joe Haskew, Interstate Vending, Greensville, proud of his new position of manager. . . . Henry Swanay, Automatic Distributing Co., Johnson City, all by himself as South Dixon was out in the field. . . . Fred Moore busy building his route. . . . John Paxton, Advance Music Co., Morristown, behind the counter dishing out records while Ronald Steward and Clarence Champ out setting up cigarette vendors. John is beautifully tanned from his Florida vacation. He stayed at South Dixon's beautiful place, "The Sea Cliff," at Delray Beach. . . . Frank Morgan, Harriman, and South Dixon huddling over a steak dinner.



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### Through The **Coin Chute**

Vacations the number one topic of conversation along Pico Boulevard in the distributors and one-stops. Business continues at a steady pace making it a little difficult to set a vacation schedule. . . At Badger Sales Company, Inc., Bill Happel busy on the phone receiving orders for the AMI "14200" phonograph from Don Ames in San Diego. Jack Leonard says the operators are purchasing so many high fidelity speakers they must be very sound conscious. Jack busy with the expansion of the Parts & Accessory Department. Marshall Ames reports sales continue high with new and used games of all types. . . . Wayne Copeland returned to Sierra Distributors after attending a sales meeting in San Francisco. He and Frank Davis are devoting their time to Sierra's "Operator Expansion Program" which is now going their time to Sierra's "Operator Expansion Program" which is now going full force. Matt Baron busy processing another shipment of Wurltzer "2150" phonographs, Ed Wisler and Pete Ley report much activity in San Bernardino and Long Beach areas. . . . Sammy Ricklin and Gabe Orland say that is is not unusual to see Rosemary Montes and Ted Hook filling mail orders at California Music Company with the "Top Sixty Tunes" in The Cash Box as requested by an operator. Lilia Rivas singing the praises of Mexico City after her recent visit there. Martha Delgado believes the late Jimmy Dorsey has another hit with his "June Night" on Fraternity. Buddy Robinson predicta loy Robinson will a hit with his release of "Hot Rod Queen" on Dor. and "Team" Bowling Alleys at C. A. Robinson & "Gold Queen" on Dor. and "Team" Bowling Alleys at C. A. Robinson & Gold Queen" on Dor. and "Team" Bowling Alleys at C. A. Robinson & Gold Queen" on Dor. and "Team" Bowling Alleys at C. A. Robinson as the control of the California decay and the subject of the praint of the United phonograph. Hank Tronick says sales of used game and music very good with a growing demand for used shuffle alleys. William DeSelem, United sales manager, and Bob Bever. United fieldman, p

#### 1st Member Of "Int'l Export-Import Council"



MIAMI, FLA.—Joe Mangone of All Coin Amusements Company, this city, enjoys the signal honor of becoming "Member Number One" of The Cash Box' "International Coin Machines Export-Import Council".

"Immediately after I read the story about the 'International Coin Machines Export-Import Council", re-

ported Mangone, "I rushed to get a

membership.
"This is the greatest idea which The Cash Box has yet proposed.

"It absolutely and definitely proves that you are on your toes. That you really know what is happening in our industry.

'There is no longer any doubt", Mangone centinued, "that this industry is new most completely international in every aspect.

"It is becoming more so every week. It won't be long", Mangone agreed, "when we will find our American operators in other lands conducting routes just as they do here in this

"What's more", Joe added, "I've got a big surprise coming for you people of The Cash Box very soon.

"It will also be a big surprise for everyone else in the industry.

"Keep up the good work. Give me a membership in the 'Interna-tional Coin Machines Export-Import



### Through The **Coin Chute**

ENGLAND NIBBLES

The summer season has reached its peak in the coin machine biz with regard

The summer season has reached its peak in the coin machine biz with regard to sales of arcade equipment, games, guns, rides, etc., and biz is now leveling off. It has been a big season, because of the long run of fine weather and resort spot ops have been having a bonanza. Music is climbing after having held slick all through the hot weather period. More music machines are going out on location now and ops are predicting a big fall ahead for phono play. At Associated Amusements (Rock-Ola), Dick Mandell, gen. mgr., and wife, the former Ruth Mae Ravreby, expecting an heir in August to make vet coinman Ed Ravreby a grandpappy! In the meantime, Dick is getting in lots of flying time for a full pilot's license. Biz is on the upswing at Associated with emphasis on pool tables, bowling alleys, games and music. . . At Atlas Distributors (AMI), Louis Blatt reports he caught 200 trout during his vacash at the Laurentine Park on the Canadian Border. Biz on the new AMI models is good with ops throughout the region impressed with the phono's potential. Barney Blatt reported coming along well at home. . . . At Trimount Automatic Sales Corp. (Seeburg), a 50-year-old orchestrion, forerunner to the modern juke box, is on display. The 2000-pound antique is getting plenty of attention from ops and visitors. Starting next week merchandise will be coming in breaking the lull caused by closing of the factories for two weeks. Irwin Margold reports biz has been terrifico here on arcade equipment with Genco's "Sweet 21," and "Gypsy Grandma" fortune teller, and Williams' "Gay Paree" going big. Dan Brown and Dave Riskin have been making the N. E. territory on sales trips and report ops all around the region report the best summer in history. . . . At Redd Distributors (Wurlitzer), Si Redd vacationing on the Cape, and Bob Jones, sales mgr., vacationing week-ends on the Cape. Biz is reported as excellent with sales up and the just closed inventory sale was reported a big success. Action has been heavy here on the new Wurlitzer "half-dollar

Ops visiting distribs this week included: Romeo Rivard, Lewiston, Me.; Al Dolins, Hyannis; Chris Caragianis, Newport, R. I.; Charles Recardi, Train Mt., N. H.; Elmer Laughton, York Beach, Me.; Bill Kirby, Blackstone, Mass.; Pal Scalsi, Blackstone; Gene Sweeney, Buzzards Bay; Oscar Pratt, Manchester, N. H.; Ray Faini, Framingham; Connie Pocius, South Boston; Pete Suma, Bristol, Conn.; Dave Baker, Arlington; Luke Levine, Boston; Harold Hurwich, Brookline; Flint Newton, Bristol, Conn.; Bill Ashton, Chester, Vt.; Curtis Lawrence, Claremont, N. H.; Bill Brooks, Dover, N. H.; Ralph Feretra, Concord, N. H.; Bernie Smith, Berlin, N. H.; Joe Assad, York Beach, Me.; Adolph Dugas, Webster; Tony Casale, Portland, Me.; Manny Andelman, Cambridge; George Campbell, Medford; Arthur Sturgis, Jamaica Plain; Cy Jacobs, Boston; Harry Deshowitz. Medford; Tony Grazzo, Quincy; Peachy Cassanta, Milford; Sumner Segall, Boston; Stan Cokas, Lynn; Teddy Rubinovitz, Chelsea; Phil Swartz, Brookline; Guy D'Giovanni, Allston; and Bob Green, Randolph. . . . Jodi Sands at the Frolic in Revere.

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#### Claire Morano To Europe For **Four Weeks**



CLAIRE MORANO

NEW YORK-Claire Morano, office manager of the Associated Amusement Machine Operators Association (association of games operators), this city, and her husband, George, left on Saturday, July 20, for a four week vacation, which will take them to London, Paris, Rome, Venice and Florence.

The Moranos are flying directly to London, and will spend the following three weeks visiting the above five cities. After three weeks, they will return on the "Liberte", which is to take up their fourth and last week.

While in these European cities, Claire Morano, if time is available, will visit some of the coin machine firms. "After the many years I've spent in the coin machine business here" said Claire, "it will be most difficult to stay away from these European firms. And, I expect, it will be an education to see how they operate in comparison to the American firms."

#### N. Y. S. Ops' Dinner To Attract Out-of-Towners

BEACON, N.Y.—Since the announcement in the July 20 issue of The Cash Box that the New York State Operators Guild, with head-quarters in this city, is holding its 5th annual banquet on September 7 at the Greenwood Inn, Ellenville, N.Y., Jack Wilson, chairman, advises that many out-of-town coinmen have stated they will attend.

many out-of-town coinmen have stated they will attend.

"We have heard from factory representatives that they will be on hand" said Wilson. "They tell me that since the affair is being held on a Saturday night, it will be convenient for them to come from Chicago, or other points, and spend the week-end. Some of them said they've never been in the Catskill Mountains before, and would like to see this great world-known vacationing area."

In addition to these factory men, Wilson said that it can be expected that many operators and wholesalers in surrounding States will also attend.

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### COIN MACHINES IN TOKYO, JAPAN











# American Made Machines Most Popular. Large Arcades ("Pachinco Parlors") Cater To Thousands

TOKYO, JAPAN—As promised in last week's issue, we are now reproducing additional photographs submitted by Bill Suter, Morcoin Company, Ltd., whose distributing headquarters are in Manila, and who has been traveling thru the Far East.

Seen to the left are pictures of the activity in a Tokyo arcade, known thruout Japan as "Pachinco Parlors." The top photo shows the outside of a "Pachinco Parlor" to the left in the background. Other pictures show patrons playing the machines. It is interesting to note that, in addition to the second picture from the top (a pachinco machine), many of the amusement machines are of American make.

The two top photographs underneath were taken at the Tokyo International Trade Fair, at which were displayed AMI phonographs. Top picture shows Ng Lian Chin, AMI distributor in Malaya with Japanese receptionist; middle photo pictures Mr. and Mrs. Jesse Yee, AMI distributor in Hong Kong with Japanese receptionist; and bottom picture shows an AMI phonograph on location. This AMI machine shown in bottom picture is manufactured in Japan with exception of the record changing mechanism.







"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

### Miller And Levine To Address Members Of Beverage Assn.

### To Present Music Ops' Side of Copyright Legislation at Milwaukee Meet, July 22, 23, 24.



GEORGE MILLER



SIDNEY H. LEVINE

OAKLAND, CALIF. — George A. Miller, national president and managing director, Music Operators of America (MOA), with headquarters in this city, has advised the membership that both he and Sidney H.

bership that both he and Sidney H.
Levine, national attorney for the organization, will address members of the National Licensed Beverage Association in Milwaukee, Wis., who are meeting on Monday, Tuesday and Wednesday, July 22, 23 and 24.
Sidney Levine spent several days in Washington, D.C., the week of July 8, in connection with the copyright legislation, and had a lengthy conference with Mr. Curtiss, one of the attorneys representing the National Licensed Beverage Association. As a result of this conference, an invitation was extended by C. Le-Roy Jensen, president of the National Licensed Beverage Association, asking that Miller and Levine attend asking that Miller and Levine attend their conference. Miller and Levine accepted the invitation immediately, and advised Paul E. Jorgensen, coordinator of the beverage association of their intentions to be present.

President Miller and counselor Levine will present the music operators' side of the present copyright legislation. Miller stated that he has wanted to meet with this group in session for a long time, and this is the first opportunity that has presented itself.

"Both Levine and I feel certain" stated Miller, "that when the National Licensed Beverage Association,

and some of the other organizations involved have heard both sides of the story, it will go a long way toward a better understanding between the various allied groups."

Miller and Levine advise that they

are also seeking the opportunity of addressing the National Restaurant Owners' Association, the National Hotel Owners' Association, and any others who have only heard one side

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32 W. Randolph Street

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4242 W. Fillmore St., Chicago 24, III

#### 25th Wedding **Anniversary**

CHICAGO — Charles and Nicholas of Marvel Billiard Supply Company, this city, celebrate their 25th wedding anniversary August 1. Charlie advises that they will be in

Charlie advises that they will be in Miami Beach, Florida.

The couple is taking a three week vacation starting July 22, and will drive down to Florida.

Attractive Irene Nicholas said that she and Charlie plan to be in and out of every night club in Miami Beach in celebration of their 25th anniver-

#### **Wurlitzer Acceptance Corporation Formed**

Subsid Of The Wurlitzer **Company Will Finance Installment Sales Of Wurlitzer Products** 



R. C. ROLFING

CHICAGO—R. C. Rolfing, president of The Wurlizter Company, whose executive offices are located here, announced this week the organization, under the laws of Delaware, of "Wurlitzer Acceptance Corporation," a subsidiary which will provide financing for installment sales of Wurlitzer



### Through The **Coin Chute**

EASTERN FLASHES

ADDITION DE LA COMPENSACION DE LA COMPE We would like to take this opportunity to thank our many friends who phoned, wired and wrote us, complimenting us on our 15th Anniversary Issue. The size of the issue (the largest issue ever published in the coin machine industry) impressed everyone, but what really created the enthusiasm is the publication of the many listings, pictures of equipment, and statistical information. One of our callers remarked, "Your previous anniversary, encyclopedia and directory issues were great, but this year you included information which is so necessary for us to use during the year that it's hard to realize how we got along without it in other years." What really gave us our biggest thrill was the comments of a few who failed to run any advertising in the issue, stating that they could "kick themselves for not being represented." All we can say is, "we told you so." Just remember our next Anniversary issue in 1958.

While some wholesalers report a slight slowdown in buying, it can't be too much. Practically every wholesaler on the street in a position where personnel can't take prolonged vacations. Many execs taking Fridays or Mondays off during the summer, so as to get long week-ends. Murray Kaye, Atlantic, N. Y. Corp., an example, taking Fridays. Moans that, altho away from the office for only 1 day, returns on Monday with his desk loaded with paper work and messages. Meyer Parkoff isn't even thinking of a vacation at this time. . . . Bob Luttman, handsome aggressive op, claims he doesn't have time to run off for a day's golf (at which he's quite expert). . . . Jack Wilson, promoting sale of advertising for N. Y. Operators Guild souvenir program for 5th Annual Banquet, being held at the Greenwood Inn, Catskill Mts., Sat. night, Sept. 7, visiting wholesalers. Brings along young son, Jackie, and later meets wife and mother. . . . Irving Hahn back from a week at Grossinger's. . . . Another coinman who won't be vacationing this summer is "Senator" Al Bodkin. Too busy, he says. He'll take his vacation, as usual, in Miami during the winter. . . . There seems to be no let-up at all at Mike Munves'. Mike, Joe Munves, and entire staff hard at it getting out equip. . . . Red Zirpoli can hardly wait for Sept. at which time his son enters Military School, and he can see him in a new sparkling uniform.

Irving Kaye, Irving Kaye Co., reports demand keeps increasing for his

Irving Kaye, Irving Kaye Co., reports demand keeps increasing for his line of pool games, particularly the "El Dorado." . . . Barney (Shugy) Sugerman, Runyon Sales, don't seem to mind that he'll have no summer vacation. "As long as biz continues as it is," says Shugy, "I'll stay around." Myron (Bucknell University) Sugerman, on a summer job, in to visit with "Pop." Lou Wolberg, who's week-ending it at Loch Sheldrake for the summer, has an appointment to meet his buddy, Barney Ross, at Grossinger's this Sunday. Irv (Kempy) Kempner, who had every intention of hitting the road this Tuesday, glued to the office when Morris Rood had to hurry out to see a customer. Buddy Fox, another Friday week-ender, is star pitcher for softball team at country club he's vacationing at. . . Irving Fink, Brooklyn Amusement, and his wife, off to L.A. on vacation, where he'll visit with his son, who's electrical engineer for Howard Hughes, and at same time is studying for his Masters degree. . . . John Fitzgerald, New Haven, Conn, op and arcade owner, in visiting. . . . Hymie and Harry Koeppel, Koeppel Distributing, busy filling a big export order, and Hymie hustles out to seek needed music machines. . . . Charlie Rubenstein's son, Bernard, in Germany with U.S. Army. . . . Joe Young and Abe Lipsky, Young Distributing, introduce us to new member of firm—"Bridget" Young—no relation to Joe. Joe claims she's filling in for vacationing staffers. . . . Sandy Moore's page ad in 15th Anniversary Issue causes great many comments. . . . Al Simon and Al D'Inzillo, Albert Simon, Inc., enthused over fine reception of ChiCoin's "Classic" ball bowler, and says Genco's "Sweet Twenty One-Number Roll" doing well for ops on location. . . . Gertrude Browne, Beacon, N. Y., reports biz fine, but would have been much better if games operations weren't disturbed.



### Through The **Coin Chute**

**UPPER MID-WEST MUSINGS** 

Vern Howard of Virginia, Minn., in Mpls. for the day picking up supplies. Vern sold his route in 1953 and has been back in the business again for the past several months. He is also operating a record and radio shop in Virginia. . . Earl Hausauer of the A & H Music Co., East Grand Forks, Minn., spent last Wednesday in Mpls. Earl has had to report to the Mayo Clinic at Rochester, Minn., about every three or four months for a check-up. As the doctors were unable to see him, he decided to drive into Mpls and see the boys. . . Amos and Danny Heilicher of the Advance Music Co., Mpls., have been taking advantage of the nice weather. They own a 32-foot cabin cruiser on Lake Minnetonka and have been getting a lot of use out of it and inviting many of their friends. . . . Noel Heft of Grand Forks, N.D., has moved his family to Mentor, Minn., for the summer. Noel has a very lovely lake home there. . . . Fran Befarra of the Delmo Novelty Co. Hibbing, Minn., in Mpls. for the day picking up supplies. . . . Lou Rubin of the Lieberman Music Co., Mpls., got himself a beautiful "Red Glow" as he took Wed. off and spent the day at Brookview Country Club playing golf. . . . Eddy LeBlanc of St. Cloud, Minn., in Mpls. on a hurry up trip to pick up his record supply. . . . Frank Phillips of Winona, Minn., in Mpls. for the day making the rounds. . . . Roy Foster of Sioux Falls, S. D., last week spent several days visiting friends in North Dakota. . . . Mr. & Mrs. Terveer of the C. T. Sales Co., Winona, in town for the day picking up their record supply. . . . Esther and Hughie May of Eau Claire, Wis., in town for the day making the rounds. . . Len Goldstein of the T. & L. Distributing Co., Cincinnati, Ohio, spending a few days in Mpls. before he leaves for Chicago and then home. Len met his family in Las Vegas and then they drove on to the West Coast, taking in quite a bit of the country. They stopped off in Mpls. to visit some friends. . . John Porter of the Automatic Music Distributing Company, Oklahoma City, Okla., in Mpls. for a f AND THE PROPERTY OF THE PROPER



### Through The **Coin Chute**

#### CHICAGO CHATTER

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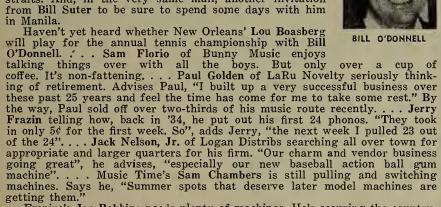


Most talked about page in The Cash Box' "15th Anniversary Issue" was that of the "predictions" of what readers might find in The Cash Box' "30th Anniversary Issue" in July, 1972. Surprising was the fact that so many were in complete agreement as to most of the predictions. Especially about the possibility of the industry becoming completely internationalized. . . . Which reminds, Joe Mangone of All Coin Amusements, Miami, became "Member No. 1" of The Cash Box' "International Coin Machines Export-Import Council". . . . United's factory reported to have opened with a brand new, big production schedule as the employees and engineers trotted back to their benches and offices. Bill DeSelm was still away on his vacation and will be gone for another week. But all the rest of United's staff busier than ever trying to catch up with the backlog that accumulated. . . Jack Mitnick of United Music back from a short trip north reports "I'm feeling fine all over and just waiting for the boys in the factory to get me more production."

Bill O'Donnell in a very important meeting this past week. Bút takes time out to phone: "My congratulations on the very greatest issue of The Cash Box, your '15th Anniversary Issue'. It's absolutely the best". . . . Samuel Wolberg has been honored many, many times by very great and outstanding international and national organizations. But, from what they say, his biggest thrill still comes when some operators writes to tell him how great ChiCoin games are. Like this past week the compliments the firm received on its new "Classic Bowling League" with 1 play 25¢ and 2 plays for 25¢. . . . Wish Milwaukee's Sam Hastings would walk right up, slap Bill Gersh on the back, and say, "Hi, Bill." . . . Congrats to Sam Greenberg of CIAA who is working harder than ever to help all games ops here to enjoy the very finest operating conditions. Hope the boys will properly honor him for his great efforts. . . . Is it true that Birmingham's Max Hurvich is planning to set up an operation in Tel Aviv?

Dave Rockola

Dave Rockola very proud of his acquisition of the Reaper Block and the fact that he is turning it into one of the country's most modern garages for the benefit of Loop parkers. . . . It took a few years but, today, John Frantz is recognized everywhere as "The Penny King." His small counter machines have won his firm a great many friends. . . . Even tho the job is in the very capable hands of Earl Kiess and Joe Filitti, most thrilled over the way reservations are pouring into the offices of Recorded Music Service for the big Sept. 14 dinner-dance at the Morrison's Terrace Casino, is president Phil Levin. . . . Even tho he modestly refrains from any publicity, just can't help informing Lyn Durant of the tremendous number who bow low to his electronic wizardry. . . . Invitation received from Mr. Ng Chian Chin to spend a week with him at his palatial home outside Singapore on the Malay straits. And, in the very same mail, another invitation from Bill Suter to be sure to spend some days with him in Manila.



going great", he advises, "especially our new basepan action ban gain machines". . . . Music Time's Sam Chambers is still pulling and switching machines. Says he, "Summer spots that deserve later model machines are getting them."

Empire's Joe Robbins needs plenty of machines. He's scouring the country-side with his sales force. And using long distance phones like they were a nickel a shot. "Man," howls Joe, "get me machines. I gotta fill orders." . . . Joe and Eloise Mangone of Miami visiting in Chicago. Enjoy the nite and day spots. Especially the races. And having one really grand time. But, oh those phone operators at the Drake. Couldn't get a call thru to Joe and Eloise. . . . Paul Huebsch advises, "Brother, I can't wait. Rosie and I are bundling Pat, Bob, Ginny and John into the family bus (and he means 'bus') and driving up to Bailey's Harbor, Wisconsin for a real rest". . . . Immediately on his return from New York, John Conroe got into an enthusiastic conference with Roy McGinnis over at Keeney. (What's up, men?) . . . Art Weinand tells about "the great Chicago food" this way. "Kaye and I just sat there with the water bubbling up to our ankles drinking beer and waiting. When the water receded", says Art, "we got out the mops and went to work. What else could we do?", he asks. Then, bethinking himself, Art added, "It was real neighborly. We talked up and back thru the basements with our neighbors who were doing the same thing we were."

That "Garmisa vs Gersh" semi-final match for the Nippersink Golf Club championship never took place. Lenny Garmisa was rushed to Michael Reese Hospital the day he returned to work. Collapsed lung. Lenny's still there in an oxygen tent. . . . Basic-Witz Furniture Industries of Waynesboro, Va., has a bed that vibrates. It's supposed to induce sleep. The bed is powered by an electric motor with a 30 minute timer and retails for \$89.75. (Now let's see who'll put a coin chute on it first). . . . Mel Vornoff, who's working this summer at World Wide, is a dental student at Illi









eeney & CO., INC. 2600 W. FIFTIETH ST.

CHICAGO 32, ILLINOIS

brand new home with a two by four. It's now sticking thru the floor into his dining room, right under his dining room table."... One happy man is Ted Rubenstein whose "Lucky Horoscope" machine has taken hold with more and still more ops. . . . They say that Joe Schwartz now speaks Spanish as fluently

as a native. Maybe he, too, will be present at Trujillo when the first Central and South American export-import conference is called? . . . Before going any further, the entire staff of The Cash Box wants to take this space to say to everyone everywhere, "Thanks", "Merci!", "Gracias!", HAPPY BIRTHDAY THIS WEEK TO: Edward A.



SAM WOLBERG

Holstein, Chicago, Ill. . . . Benjamin J. Fine, Baltimore, Md. . . . E. E. Peterson, San Diego, Calif. . . . Hugh W. Minter, Norfolk, Va. . . . Willard Krouse, Cleveland, O. DeLos W. Burnside, New Castle, Pa. . . . Anton Massa, Battle Creek, Mich. . . . Henry C. Knoblauch, Hudson

Falls, N. Y. . . . Milton M. Braun, Savannah, Ga. . . . Hymie Zorinsky, Omaha, Neb. . . . Mary Gillette, Chicago, Ill.... Wm. Buset, Fort Williams, Ont., Canada.... E. R. (Tom) Sheldon, Jr., Payette, Ida.... W. J. (Pete) Osburn, Modesto, Calif. . . . Emil J. Pfister, Sheboygan, Wis. . . . Sam Waldor, Newark, N. J. . . . James H. Young, Warwick, Va. . . . Harry Wichansky, Elizabeth, N.J. . . . Irving Geltzer, New London, Conn. . . . Bastenie Amand, Antwerp, Belgium. . . . Howard Berk, Bayonne, N.J.

WORTH REPEATING AGAIN: We cannot make our industry greater and stronger by weakening the men who have made it great and strong!



DAVE ROCKOLA



**BOOST YOUR EARNING POWER WITH** GOTTLIEB'S TWO PLAYER

Continental

#### LOCATION TESTED AROUND THE WORLD!

- 3 Holes Lite in Rotation for 200 Points
- Red and Green Rollovers Lite Red and Green Pop Bumpers to Score 10 Points
- 2 Bulls-eye Targets Score 50 Points for Center Hit
- High Score to 1900 Points
- 2 Super-Powered Flippers and "Cross-Board" Cyclonic Kickers
- Available with Twin Chutes



ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

#### LEADING ITEMS

Wurlitzer Model 2000\$	1035
Wurlitzer Model 1900	895
Wurlitzer Model 1800	795
Wurlitzer Model 1700	645
Seeburg Model V-200	795
Seeburg Model R	695
Seeburg Model C	450
Seeburg Model BL	340

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50 120 200 SELECTION MODELS ROCK-OLA EVERY LOCATION

#### SPECIALS .

KEY WESTS \$365.00 BIG SHOWS \$345.00 Write — Call or Wire

NEW ORLEANS NOVELTY CO. 115 Magazine St., New Orleans, La. (Tel: CAnal 5306)

### ChiCoin's New Bowler Clicks With "Two Plays For Two Bits"

### New "Classic Bowling League" Also Available One Game For 25¢. Can Be Converted To 10¢ Play-But Ops Prefer "Two Plays For Two-Bits" Model

CHICAGO—"We don't yet know how far and wide our new 'Classic Bowling League' will spread thruout the country", reported Samuel Wolberg, president of Chicago Coin Machine Company, "but we do know one very important fact", he continued, "and that is that the operators like the idea of two play for 25¢."

Edward E. Levin, sales director of the firm, also commented on the fact that:

the firm, also commented on the fact that:

"There seems to be a definite trend among the bowling operators to get a more important price per game.

"At two plays for 25¢", he added, "the operator feels that he is getting exactly what this game actually calls for and every man or woman who is a bowler will agree to this outstanding value."

Chicago Coin's distributors also report that their operator-customers prefer the 2 plays for 25¢ model of the "Classic Bowling League".

In fact, if it were up to the distributors, they would only sell the 2 for 25¢ play and the 1 play 25¢ models of the "Classic Bowling League".

"This is one game", one distributor retains the stributor of the content of the stributor of the content of the conte

of the "Classic Bowling League". "This is one game", one distributor stated, "that is definitely worth one play for  $25\phi$ . It's a bargain at two plays for  $25\phi$ ."

The better play cost plus a more equitable commission percentage basis as suggested by Chicago Coin Machine Company is sure to bring better and steadier profits for the operators

steadier profits for the operators.
"Every operator realizes", Wolberg stated, "that it is up to him to obtain a fair price for the entertainment he

is selling.

"We, as manufacturers," he explained, "can only go along with the ideas that are brought to us by the

nation's operators.

"Bowling game operators have urged two plays for 25¢ and some have also asked for one play 25¢

action.
"We are offering such play action in what we believe is the finest and most authentic bowling game ever produced, 'Classic Bowling League'.

"Surely", Wolberg concluded, "we have done our part. We have met the demands of the operators and distributors. The rest is up to the men who buy our 'Classic Bowling League' as to whether they want to feature one play  $25\phi$  two plays  $25\phi$ , or go back to straight dime play."

#### **Doubts If Ops Can Get Away From 50-50 Basis**

INDIANAPOLIS, IND.—Freeman D. Munson of Munson Enterprises, this city, advises that he is very doubtful whether the operators can get away from the 50%-50% commission basis, even tho he would very much like to see this happen.

"I doubt if we could get away from the 50%-50% commission basis"

from the 50%-50% commission basis", Munson advises, "on account of competition.

"Some of cur competitors give away 55% to good locations.

"10¢ play", Munson explains, "is best in some places. But in the small places", he claims, "5¢ play is better.

"The best plan we have tried is to enforce front money on all small loca-

"The kind that do not make it profitable on an even split", he explains.

"We might like a 75%-25% split to solve some problems", he adds, "but, as yet, we have not tried it."

#### ''One Thing At A Time''

BUCYRUS, O .- R. E. Friend of Friendly Novelty, this city, reports that in his estimation 10¢ play plus 50%-50% commission is best for him in his area at this time.

As to his reason, Friend states:

"It was hard for us to get 10¢ play in these small towns.

"At present", he continues, "think this, plus a 50-50 split, is the best for our customers.

"In other words", he concludes, "one thing at a time."

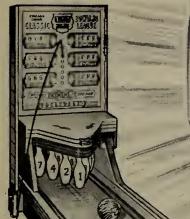
### chicago coin Brings You REAL BOWLING -ALL THE WAY!!!

BALLS Actually HIT The PINS

THIS BALL

'Makes the

Now player gets full impact of REAL BOWLING as GIANT BALLS make direct contact with GIANT PINS. Pins actually fly up as a hit is made FOR REALISTIC ACTION. New plastic pins have been specially developed and tesfed to take continuous heavy play. heavy play.



lassic **BOWLING** 

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Choice of 3 Size Cabinets 13 ft. - 16 ft. - 18 ft.

Shipped in 2 sections! Wider Cabinet! Striped Playfield! Genuine Gutters!

Game'' LEAGUE

> MAKING FEATURE! 2 Games for 25c

**NEW PROFIT** 

One Game for 25c Easily convertible to regular 10c play!

1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS GIANT PINS

REALISTIC SIZE

Larger Than Ever Before!

AV.2 in. DIAMETER - 21/2 POUNDS

chicago

MACHINE COMPANY

#### Music Guild of Nebr. **Changes Annual Meet** To July 27-28

OMAHA, NEB .- Howard N. Ellis, secretary and treasurer of Music Guild of Nebraska, with headquarters in this city, advised that the organization has changed the dates of their annual meeting from July 20 and 21to Saturday and Sunday, July 27 and

Meeting will be held at the Country Club in Hastings, with Ruff Hopp of Pla-More Music Company as host.

Ellis states that there are some real nice air-conditioned motels close by for the members to stay in.

"We are expecting a large turnout" said Ellis, "as this meeting is for election of officers to serve for the coming year. We also expect a turnout of operators from Kansas, as Hastings is close by the state line."

### **Predictions For The Cash Box'** "30th Anniversary Issue" Win Great Interest

#### Many Agree With Progress and Changes Forecast for Industry in 1972 Issue of The Cash Box

CHICAGO-Perhaps most impres-CHICAGO—Perhaps most impressive to a great many coinmen were the predictions made in this past week's "15th Anniversary Issue" of The Cash Box as to what this industry would be I'ke in The Cash Box' "30th Anniversary Issue" in 1972.

Many agree with the changes as well as the progress in this forecast. Just as many also feel that the international aspects brought out in the prediction would prove to be very true in every regard.

The great interest shown in the

The great interest shown in the predictions contained in this article give every indication that many in the

industry are planning far enough ahead to realize the great changes which progress in atom power, electronics, jet planes, and other revolutionary inventions yet to come, will make in this, as well as in many other industries.

There is also no doubt that by 1072

There is also no doubt that, by 1972, this industry will have changed to such a great extent that those who will be present at that time will look back with many a wry small and large wonder as to how they were able to weather conditions of that vear of 1957.

#### MID-YEAR CLEARANCE

ATTENTION: WHOLESALERS Write for Quontity Prices.

MUSIC: AMI, Seeburg, Wurlitzer. GAMES: Bally, Keeney, Chicago Coin, United.

ARCADE EQUIP. ALSO. Fost Action Gets Fast Action!

#### - IMPORTERS

We have the Music Machines and Amusement Games you want . . at THE PRICE YOU CAN PAY. We save you money as all equip-ment is shipped from New York. Perfectly reconditioned by skilled mechanics.
WRITE US YOUR NEEDS!

### SALES COMPANY

Factory Representatives for: , AMI, Inc., Bally Manufacturing Co., J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880 221 Frelinghuysen Avc., Newark 8, N.J., BI 3-8777 231 Windsor St., Hartford, Conn., JA 7-4470

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

#### **CLASSIFIED ADVERTISING SECTION**

#### WANT

- WANT—Phonograph records made be-fore 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Mele-tone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).
- WANT Rock-Ola 120 Wall Boxes and 1438 Comets. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).
- WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).
- WANT—Used records, 45's or 78's.
  All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).
- ANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phouo-graphs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).
- WANT—Used American 12 ft. Re-bound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585).
- ANT-45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: (Dickens 2-7060).
- WANT-Will Pay \$\$\$\$ Cash Entire Inventory, Large Operators, Distributors. Please send complete list—Guns, Arcade, Music, Shuffle, Bally 1948 Model Pinball "Hot Rod" and Bally "Crossword". REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).
- WANT—Nickelodeons, violanos, player pianos, organs and other mechanical musical instruments in working condition or as is. Send description and lowest price to ADMIRAL MUSIC CO., 3246 NO. PULASKI ROAD, CHICAGO 41, ILL. (Tel.: Kildare
- WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK. N. Y., (Tel.: CHickering 4-5100).
- WANT—AMI and Wurlitzer Wall Boxes in quantity. State condition and price in first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHicker-ing 4-8628) ing 4-8628).
- WANT—Used 45 records, any amount. No R & B. Not over 6 months old. I pay 14¢ and the freight. R. SMITH, 625 N.E. 163rd STREET, NORTH MIAMI BEACH, FLA.

- WANT-Used Bally Bingos; Gottlieb and Williams Pins; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurliter and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I.
- WANT-Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUdson 6-4568).
- WANT Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONI-BEL, 30, AVE. DU PORT, BRUS-SELS, BELGIUM.
- WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.
- WANT-Round The World Trainers Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).
- WANT—Literature on any type of coin machine Merchandising, Amusement, Skill, Rides, Music anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES. 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.
- WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADEL-PHIA, PA.
- WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.
- WANT-Fifty (50) Seeburg 45 RPM -M 100B or BL complete-No broken plastics — As is — Crated F.O.B., N. Y. or Phila. Offers by Air Mail. DISCO CY, 165 BOULE-VARD ANSPACH, BRUSSELS, BELGIUM.
- WANT-To buy for cash 1436 Fireball, 45 RPM and 1438 Comet. SEACOAST DIST., INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY (Tel.: BI 8-3524).

#### CLASSIFIED ADVERTISING SECTION

- WANT—Latest Model Music Machines. Quote Price in First Letter. KOEP-PEL DIST. CO., 607 TENTH AVE., NEW YORK 36, N. Y. (Tel.: LOng-acre 3-4028-9).
- WANT Used Gottlieb and Williams 5 Ball Pins. High prices paid for Model 1954 on. Call collect—UNion 3-8574—UNion 3-8627. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.
- WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOV-ELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8.9680) 8-9680).
- ANT Vending Machines, late model, all types. Must be in A-1 Condition, ready for location. Candy, Cigarettes, Coffee, etc., RE-LIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: 6-3583).
- WANT—To Buy—Used Pin Game & Bingo Legs. Bally & United. Please advise how many you have and price. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO (Tel.: TOwer 1 6715)

#### FOR SALE

- FOR SALE—Records!!! 5¢ over whole-sale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).
- FOR SALE—Chicago Coin 6 Player Ski Bowl, \$375; Genco 6 Player Ski Ball, \$375; Genco 2 Player Ski Ski Ball, \$375; Genco 2 Player Ski Ball, \$350; United Super Slugger, \$295; Williams 4 Bagger, \$345; Genco State Fair Gun, \$350. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO, (Tel.: AX-minster 4-3529).
- OR SALE—Big Time, \$135; Key West, \$450; Broadway, \$275; Night Club, \$295. 1/3 Deposit, Balance Sight Draft or C.O.D. NASTASI DIST. CO., 912 POYDRAS, NEW ORLEANS 12, LA. (MA 6386). FOR SALE-
- FOR SALE-United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-96.92)
- FOR SALE—Bally Gold Medals & Blue Ribbons \$175.00 ea.; United Bowling Alley (Latest Ball Lifts) Write; Mercury \$150.00; Super Slugger \$225.00.

  WANT—Chi-Coin Deluxe Skeerolls. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. (Tel.: Union 4-5107 & Franklin 7-2162).
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  Total Price \$52,000.00. Financing
  can be arranged. GRAND MUSIC,
  4544 UTICA, DENVER 12, COLO-RADO.

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- FOR SALE-All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: Dickens 2-1214).
- FOR SALE The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEEL-ING, W. VA. (Tel.: CEdar 2-7600).
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- FOR SALE—United Hawaiis, \$45; Chicago Coin Tournament Ski-Bowls (Like New), \$395; Blondie (Like New), \$250. J. ROSENFELD CO.. 4701 WASHINGTON BLVD.. ST. LOUIS 8, MISSOURI (Tel.: FOrest 7.6730) 7-6730).
- FOR SALE—One Double Header, like new, A-1 condition, \$475. LEWIS & FOLLETT MUSIC CO.. SOUTH 180 HOWARD ST., SPOKANE 4. WASH. (Tel.: MA 8585).
- FOR SALE Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).
- FOR SALE Everything-Everything Goes In Mid-Year Clearance Sale. Entire Stock. AMI, Seeburg, Wurlitzer, Music. Bally, Keeney, Chicago, United, Games. Arcade Too. Fast Action Gets Fast Action. RUN-YON SALES CO., 593 TENTH AVE., NEW YORK, N. Y. (Tel.: LO 4-1880).
- FOR SALE Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MU-SIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

#### CLASSIFIED ADVERTISING SECTION

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- FOR SALE—Export Buyers Attention!
  In-Line Games, \$35 & up; Pool
  Tables, \$50 & up; Piu Games, \$25
  & up; Music, \$75 & up; Kiddie
  Rides, \$100 & up. ASSOCIATED
  AMUSEMENTS, INC., 8 RUGG
  ROAD, ALLSTON \$4, MASS. (Tel.:
  STadium 2-4010).
- FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-500).
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- FOR SALE Beach Beauty, \$200; Key West, \$395; Big Show, \$300; Nite Club, \$285; Broadway, \$250; Parade, \$300; Big Time, \$135; Saddle & Turfs, \$155. CROWN NOVELTY CO., INC., 920 HOW-ARD AVE., NEW ORLEANS, LA. (Tel.: CAnal 7137).
- FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100G, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).
- FOR SALE ChiCoin Flash Bowler, \$100; ChiCoin Playtime, \$100; United Chief, \$75; United Official, \$25; 1 ChiCoin Band Box Speaker, \$75. WANT—Late Bally Bingos. AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HA 3-4508).
- FOR SALE—Seeburg G \$599.50; Wurl. 1900 \$745.00; AMI E40 \$275.00; Blue Ribbon \$149.50; Bear Rifle \$75.00; Wm's Tim-Buc-Tu \$135.00; Muto. Voice-O-Graph & Photomatic \$150.00 ea. Send for complete bargain list. ODCO, 1100-02 BROADWAY, ALBANY 4, N.Y. (Tel. 5-0228).
- FOR SALE Inventory clearance 100 selection Seeburg wallboxes, new chrome covers, new white buttons. Thoroughly reconditioned, \$42.50 per box. Wire deposit immediately. Quantity limited. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. (Tel.: Lincoln 9106).
- FOR SALE—Millions of Extra coins are taken from clean Machines—Clean Right With Lemonite. Carl J. Speis, Evansville, Indiana, uses and sells Lemonite—Try Lemonite Electric Contact Cleaner—Lemonite Contact Paste & Liquid Lube—GRACO SALES CO., ROUTE 1, BOX 403, ARLINGTON, TENNESSEE.
- FOR SALE—Wurlitzer Model 1900 \$825.00, Model 1800, A.M.I. Model C \$125.00. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel.: CEntral 1-0202).

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- FOR SALE—1 Post War Photomat. Will trade for Bingos or Phonographs. Very Slightly Used Six Pocket Pool Tables. Perfect Condition, \$195. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., NO., MINNEAPOLIS 11, MINN. (Tel.: FEderal 9-0031).
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- FOR SALE New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: Main 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).
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- FOR SALE—Williams, United and Chicago Coin Electric Front Pool Tables, \$50 ea. Write. PENNSYL-VANIA VENDING CORP., 1826 F.. CARSON ST., PITTSBURGH 3, PA.
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- FOR SALE—Muto-Scope K.O. Champ, \$350; Williams DeLuxe B. B., \$100; King Of Swat, \$275; Rock and Roll, \$85; Gladiator, \$265; Marathon, \$285; Broadway, \$325; Nite Cluh, \$400; Wurlitzer, 1800, \$625, NEW ENGLAND EXHIBIT CO., NEWTON, MASS. (Tel.: DE 2-1500).
- FOR SALE Muto Photomatic with envelope vendor, \$250.00 worth supplies all \$475.00. Got. 2-Player Tournament \$265.00; Got. 4-Player Scoreboard \$260.00; 2-Player Balls-A-Poppin', \$295.00, A-1 condition. C & W DISTRIBUTING CO., 301 MAIN STREET. JOPLIN, MO. (Tel.: MAyfair 4-3412).
- FOR SALE—Big Ben; Hot Diggity;
  Thunderbird; Skill Pool; Surf
  Rider; Three Dueces; Lulu; Wonderland; Snafu; Derby Day; Green
  Pastures; Grand Slam; Guys &
  Dolls. All priced at \$10 above low
  Cash Box prices. GLOBE AUTOMATIC VENDING COMPANY, 291
  WATER STREET, OUINCY, MASS.
  Tel.: MAyflower 9-0010).

- FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO. ILL. (Tel.: CAnal 6-0293-4-5).
- FOR SALE—22 Foot Rock-Ola Shuffle Boards. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLE-DO, OHIO.
- FOR SALE—King Arthur, \$35; Twenty Grand, \$55; Disc Jockey, \$75; Graud Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO.. 142 DORE ST., \$AN FRANCISCO, CALIF. (Tel.: MA 1-5438).
- FOR SALE 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guus. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LOngbeach 1-3378).
- FOR SALE—All Games Cleaned and In Working Order. Seeburg "A"'s (78's), \$175; Jumbo \$275; ABC, \$275; Rockets, \$65; Victory, \$55; Mystic, \$90; Triple Strike, \$110; Flash Bowler, \$70; Williams Four Bagger, \$285; Used Pool Tables, Valley Bally Williams, \$50; Bally Space Ship, \$195; New Keeney Coffee Machine, Write. Wire—Write or Phone HE 1-7577. 1/3 Deposit Required On Each Order. We are exclusive factory distributors for: Bally—Williams—Rock-Ola. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO, (Tel.: HE 1-7577).
- FOR SALE—Wurlitzer 1800, \$695.00; Wurlitzer 2000, \$985.00; Seeburg V-200, \$795.00; Seeburg Model "A" converted to 45 RPM, \$275.00. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLuemound 8-6700).
- FOR SALE—4 Star Guns, \$95 ea.; 2
  Derby Rolls, \$175 ea.; 1 Ringer
  Ball and 1 Crane, Make Offer; 6 5
  Balls, \$25 & Up; Skill Pool To
  Trade for? STATE AMUSEMENT
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- FOR SALE Games, Including Hunter, \$265; Gunsmoke, \$345; Bally Dude Ranch, \$75; Gayety, \$85; Miami Beach, \$185; Broadway, \$325; Night Club, \$365; Big Show, \$475; Key West, \$515; United Tropics, \$40; Nevada, \$50; Manhattan, \$105; Pixie, \$160; Stardust, \$210; Evans Saddle & Turf, \$195 (Club Model). Completely Reconditioned—Guarantecd. MICK-EY ANDERSON, 314 EAST 11TH ST., ERIE. PA. (Tel.: 5-7549).
- FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case 12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50, PURVEYOR DIS-TRIBUTING CO., 4322 N. WEST-ERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

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FOR SALE—Bally Brite Spots; Bally Frolics, cleaned and checked. Will accept any reasonable offer. Also Genco State Fair Rifle; Williams King 'O Swat; Six Pocket Pools. ANTHONY HIRT, 2420 NO. 8TH ST., SHEBOYGAN, WIS., (Tel.: GL 7-5197).

FOR SALE — Wurlitzer 2000, \$900; Wurlitzer 1900, \$825; Seeburg M-100A, \$225; United Handicaps, used, \$435. WANT—All 45 rpm phonographs, especially Seeburg B's, C's, R's, G's, and J's. NATIONAL NOVELTY CO., 640 W. MERRICK ROAD, VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770 and 6771).

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FOR SALE—Eight assorted 14 foot bowlers — Bally, United, Chicago Coin, Write, ready for location. T & L DISTRIBUTING CO., 1663 CEN-TRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: MAin 1-8751).

FOR SALE—Bingo's: Pixie \$125.00; Gayety \$65.00; Tahiti, Nevada \$35.00; Fiveball's: Whiz Kids, Springtime, College Daze, Pin Bowler, Georgia, Holiday \$35.00 ea.; 3-Dimensional Theatre \$175.00; Shuffleboard Electric Scoreboards, with coin rejector \$35.00 ea. All equipment checked and ready for location. PACIFIC KIDDIE RIDES DISTRIBUTING COMPANY, 1212 SOUTH TACOMA AVENUE, TACOMA, WASHINGTON.

#### **MISCELLANEOUS**

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

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The Cash Box, Page 70 • END OF MONTH INVENTORY ISSUE • July 27, 1957

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		2
PREMEGRADI		-
AMI		
10 Cl		
78 RPM	35.00 95.00	
	75.00 125.00	
4* Model C, '50, 40 Sel.,	95.00 135.00	
4 Madal D 40 '51 40 Sel.		
78 RPM 14	5.00 250.000	
	75.00 325.00	
4. Model E-40, 53, 40 Sel.,	90.00 365.00	
4. Model E-80, '53, 80 Sel.,		
45 RPM 3- 4* Model E-120, '53, 120	45.00 400.00	
Sel., 45 RPM 3	95.00 445.00	
4. Model F-80, '54, 80 Sel.,	5.00 650.00	
45 RPM 44 4* Model F-125, '54, 120	95.00 675.00	
4 Model C-80 '55, 80 Sel.,	95.00 675.00	_
4* Model G-120, '56, 120	75.00 725.00	
4* Model G-120, '56, 120 Sel., 45 RPM 59	95.00 750.00	
4* Model G-200, '50, 200	25.00 825.00	
Sel., 45 RPM 75 4. Wm. Wall Box	5.00 10.00	
4. SM or SL Stepper	10.00 15.00	—
EVANS		
4. Mills Constellation, '47		
Model 951, 40 Sel., 78 RPM	25.00 45.00	
4. Constellation, '49, Model 135, 40 Sel., 78 RPM.	65.00 90.00	
4. Jubilee, '52, Model 245,		
40 Sel., 45 RPM 10 4. Century, '52, Model 2045,	00.00 150.00	_
100 Sel., 45 RPM 20	00.00 275.00	
ROCK-OLA		
6. 1422, '46, 20 Sel., 78		
RPM	25.00 60.00	
Hideaway, 20 Sel., 78	00.00	
RPM 4. 1426, '47, 20 Sel., 78	30.00 60.00	
RPM	35.00 65.00	_
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00 75.00	
4, 1432, '50, Rocket '50-51,	75.00 100.00	
4. 1432. Same as above,		g. 4.
Converted to 45 RPM 94* 1434, '51, Rocket '51-'52,	00.00 135.00	
50 Sel., 78 RPM I	20.00 175.00	
4. 1434, Same as above Converted to 45 RPM 13	35 <b>.0</b> 0 185.00	
4 1426 259 Finaball 190		
Sel., 45 RPM 14 4. 1436A, '53, Fireball, 120 Sel., 45 RPM 10 4. 1438, '54, Comet, 120 Sel., 45 RPM 38	15.00 265.00	
Sel., 45 RPM 10	65.00 28 <b>5.00</b>	
4. 1438, '54, Comet, 120 Sel., 45 RPM	35.00 450.00	
4. 1440, '54, H1-F1, 120 Sel.,		
4. 1448, '55, Hi-Fi, 120 Sel.,	35.00 650.00	
45 RPM 59	95.00 825.00	
SEEBURG		
4. 146S, '46, Standard, 20	20.00 40.00	
4. 146M, '46, Master with	20.00 40.00	
Kemote Attach., 20	20.00 40.00	
4 1475 '47 Standard 20		
Sel., 78 RPM	20.00 50.00	
Remote Attach 20	20.00	
Sel., 78 RPM 2	20.00 55.00	-
Sel., 78 RPM	20.00 60.00	
nemote Attach., 20		
Sel., 78 RPM 2	20.00 , 65.00	
4. 148ML, '48, Light Cab., Master with Remote		
Attach., 20 Sel., 78	20.00 70.00	
RPM	20.00 70.00	-
RPM 10	65.00 225.00	
	TTAY TITE	

TOTAL VALUE-

← TOTAL NO.

#### THIS WEEK'S USED **MACHINE QUOTATIONS**

18th YEAR OF PUBLICATION 929th CONSECUTIVE WEEK'S ISSUE

#### **How To Use** "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange-posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follower. First price listed is lawset price greated for

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

#### CODE

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added Great Activity

#### REGARDING SELLING PRICES

#### IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should alse realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards. operating standards.

#### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE -(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES!

#### PHONOGRAPHS (Cont.)

_ :	2* M100B, '51, 100 Sel., 45			1
	RPM	350.00	435.00	
-	4. M100BL, '51, 100 Sel., 45 RPM, Light Cab 4* M100C, '53, 100 Sel., 45			
	RPM, Light Cab	350.00	450.00	+
-	4* M100C, '53, 100 Sel., 45			
	KPW ·	450.00	575.00	+
-	4. HF 100G, '54, 100 Sel.,			
	45 RPM	575.00	750.00	+
-	45 RPM	650.00	000.00	
	2* V200, '55, 200 Sel., 45	650.00	800.00	+
	RPM 45	690.00	850.00	
	4. W1-L56 Wall Box 5c	3.00	5.00	+
_	4. 3W2 Wall-a-Matic	3.00	6.00	
_	4. W4L-56	5.00	10.00	
	4. 3W5-L56 Wall Box, 5c,			
	10c, 25c	5.00	10.00	+
-	4. W6L-56 5/10/25 Wire-			
	less	5.00	10.00	+
-	4. 3W7-L-56	5.00		+
-	4* 3W1 Wall-a-Matic	40.00	60.00	-
	WHELTT	ED		
	WURLITZ	.EK		
_	4. 1015, '46, 24 Sel., 78			
	RPM	25.00	60.00	<del></del>
-	4. 1017, '46, 24 Sel., 78			
	RPM	25.00	65.00	4
-	4. 1080, '46, 24 Sel., 78			
	RPM	35.00	75.00	+
-	4* 1100, '47, 24 Sel., 78 RPM	CO 00	700.00	
	4. 1217, '50, Hideaway, 48	60.00	100.00	+
_	Sel 45 or 78 RPM	65.00	130.00	
_	4. 1250, '50, 48 Sel., 45 or 78 RPM	00.00	130.00	+
_	78 RPM	95.00	145.00	
-	4. 1400, '51, 48 Sel., 45 or	,,,,,	110.00	
	78 RPM	125.00	195.00	
-	4. 1450, '51, 48 Sel_ 45 or			
	78 RPM	135.00	195.00	+
-	4. 1500, '52, 104 Sel., 45			
	& 78 Intermix	195.00	240.00	+
-	4. 1500A, '53, 104 Sel., 45 &	995 00	955.00	
	78 Intermix 4. 1600, '53, 48 Sel., 45 &	225.00	275.00	+
-	4. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	325.00	
_	4. 1650, '53, 48 Sel., 45	223.00	343.00	_
1	RPM	250.00	350.00	
-1	1. 1650A, '54, 48 Sel., 45 or		00000	
	78 RPM	275.00	395.00	
-	4* 1700, '54, 104 Sel., 45			
	RPM	545.00	665.00	
-	4* 1800, '55, 104 Sel., 45			
	RPM	595.00	775.00	+
-	1* 1900, '56, 104 Sel., 45	CEE 00	000.00	
	RPM	675.00	880.00	
-		695.00	990.00	
	2. 2140 Wall Box	3.00	5.00	-
-	4. 3020 Wall Box	2.50	9.00	
_	4. 3048 (Conv. of 3020)	5.00	8.00	
-	4. 3031 Wall Box	3.00	8.00	
-	4. 3045 Wall Box	4.00	10.00	
-	4. 4820 Wall Box	10.00	20.00	
-	4* 4851 Wall Box	10.00	25.00	-
. '	← TOTAL NO. TOTAL	AL VAI	LUE →	1



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke)

Kee	eney; (Un) United; (Wm)	William	as.	
	4. ABC (Un 3/51)	20.00	40.00	
_	4. Ace High (Got 2/57)	275.00	375.00	
	4. Across the Board (Un			
	9/52)	20.00	45.00	
	4. All Star Basketball			
	(Got 1/52)	20.00	30.00	
	4. Arabian Knights (Got			
	12/53)	85.00	120.00	
	4. Arcade (Wm 11/51)	25.00	35.00	
<b> </b>	4. Army-Navy (Wm 10/53)	35.00	65.00	
	1. Atlantic City (B 5/42).	25.00	65.00	
	4. Auto Race (Got 9/56) .			
	4. Balls-A-Poppin			
	$(B 11/\overline{56}) \dots \dots$	225.00	295.00	1
	2* Beach Beauty (B 10/55)	200.00	295.00	
	4. Beach Club (B 2/53)	40.00	60.00	1
	4. Beauty (B 11/52)			
	4. Big Ben (Wm 9/54)	75.00	130.00	
	2* Big Show (B 9/56)	300.00	500.00	<u> </u>
	← TOTAL NO. TOTAL	AL VA	LUE→	



### The Cash Box

The Cash Box, Page 71 • END OF MONTH INVENTORY ISSUE • July 27, 1957

### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES	(Co	nt.)	
4. Big Hit (CC 7/52)	20.00	40.00	
4* Big Time (B 1/55)	125.00	195.00	
4. Blondie (Wm 8/56)	195.00	250.00	
2* Brazil (Un 10/56)	245.00	350.00	-
4. Bright Lights (B 5/51). 4. Bright Spot (B 11/51).	25.00	45.00	-
2* Broadway (B 12/55).	250.00	65.00 350.00	
2. Cabana (Un 3/53)	20.00	65.00	
1. Capri (CC 10/56)		245.00	
•	145.00		
2* Caravan (Un 2/56)	195.00	275.00	-
4. Caravan (Wm 6/52)	30.00	55.00	
4. Chinatown (Got 10/52)	35.00	75.00	
4. Circus (Un 8/52)	35.00	55.00	
4. Circus Wagon			
(Wm 10/55)	185.00	250.00	
4. Classy Bowler			
(Got 7/56)	225.00	240.00	
4. C. O. D. (Wm. 9/53)	50.00	85.00	
4. Colors (Wm 11/54)		150.00	
4. Coney Island (B 9/51).		50.00	
	20.00	30.00	
4. Control Tower (Wm 3/51)	15.00	95.00	
		25.00	I——
4. Coronation (Got 11/52)		75.00	
4. County Fair (Un 9/51) 4. Crossroads (Got 5/52).	15.00	30.00	
4. Crossroads (Got 5/52).	45.00	65.00	
4. Crosswords (B 1/52)	195.00	295.00	
4. Cue Ball (Wm 3/55)	275.00	300.00	
4. Cyclone (Got 5/51)	25.00	40.00	
2. Daffy Derby (Wm 8/54)		130.00	
4. Daisy May (Got 7/54) .	125.00	155.00	
4. Dealer "21" (Wm 2/54)	35.00	80.00	
4. Derby Day (Got 5/56)	175.00	220.00	
-2. Diamond Lill			
(Got 12/54)		140.00	
4. Disk Jockey (Wm 11/52)	35.00	70.00	
4. Domino (Wm 5/52)		50.00	
4. Double Action			
(Ge 1/52)	15.00	30.00	
4. Double Feature			
(Got 12/50)	15.00	30.00	
4. Double Header (B 7/56)		450.00	
4. Dragonette (Got 6/54).		150.00	
	165.00	195.00	-
4. Easy Aces (Got 12/55).		215.00	
2. Eight Ball (Wm 1/52).	25.00	45.00	
4. Fairway (Wm 6/53)	40.00	55.00	
4. Five Star (Univ 5/51).	20.00	40.00	
4. Flagship (Got 1/57)	295.00	365.00	
4. Flying High (Got 2/53)		75.00	
4. Four Bells (Got 10/54)		150.00	
	143.00	130.00	
2. Four Corners (Wm 12/52)	45.00	80.00	
2. Four Horsemen	43.00	00.00	
(Got 9/50)	. 15.00	30.00	
4. "400" Upright	. 13.00	30.00	
(Ge 10/52)	30.00	50.00	
(Ge 10/32)	30.00		
4. Four Stars (Got 6/52).	30.00	60.00	
2. Frolics (B 10/52)	35.00	80.00	
4. Frontiersman	190.00	170.00	
(Got 11/55)		170.00	
4. Fun House (Wm 10/56)		275.00	
4. Futurity (B 3/51)		35.00	
2* Gay Time (B 6/55)		190.50	
4* Gayety (B 3/55)	50.00	120.00	
4. Georgia (Wm 7/50)	15.00	30.00	
4. Gladiator (Got 1/56)		275.00	
2. Globe Trotter	220.00	210.00	
(Got 11/51)	15.00	30.00	
4. Golden Nugget	20,00	00.00	
(Upright) (Ge 2/53)	35.00	5 <b>0</b> .00	
4. Gold Star (Got 8/54)		165.00	
	140.00	100.00	
4. Grand Champion (Wm 8/53)	45.00	90.00	
4. Grand Slam (Got 4/53)	40.00	85.00	-
2. Green Pastures	60.00	100.00	
(Got 1/54)	00.00	100.00	
4. Gun Club (Wm 11/53)	<b>35.0</b> 0	75.00	-
4. Guys-Dolls (Got 5/53)	30.00	95.00	
4. Gypsy Queen			
(Got 2/55)	135.00	185.00	
4. Handicap (Wm 6/52) .	30.00	50.00	
4. Happy Days (Got 7/52)	35.00	65.00	
← TOTAL NO. TOT	AL VA	LUE	
			11

### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

		_	
PINBALL GAME	:S (C	ont.)	
4. Happy-Go-Lucky	20.00	20.00	
(Got 3/51)	20.00 165.00	30.00 210.00	
4. Harvey (Wm 5/51)	20.00	40.00	
4. Havana (Un 2/54)	35.00	80.00	
2* Hawaii (Un 6/54)	40.00	90.00	
2. Hawaiian Beauty	100.00	125.00	
(Got 4/54)	25.00	45.00	
2. Hi-Fi (B 6/54)	25.00	90.00	
4. Hit 'N' Run (Got 4/52)	25.00	50.00	
2. Holiday (Ke 12/51)	20.00	35.00	
2. Hong Kong (Wm 9/51)	20.00	35.00	
1. Horsefeathers (Wm 1/52)	20.00	40.00	
4. Horse Shoe	20.00	40.00	
(Wm 12/51)	15.00	25.00	
	225.00	295.00	
2. Ice-Frolics (B 1/54)	40.00	85.00	
2. Jalopy (Wm 8/51)	25.00	45.00	
2. Jockey Club (Got 4/54)	70.00	130.00	
2. Jolly Joker (Un 11/55)	60.00	120.00	
2. Jubilee (Got 5/55)	230.00	270.00	
4. Jumping Jacks	230.00	210.00	
(Upright) (Ge 12/52)	20.00	40.00	
2* Key West (B 12/56)	395.00	545.00	
4. King Pin (CC 12/51) .	20.00	40.00	
4. Knockout (Got 1/51)	15.00	25.00	
4. Lady Luck (Got 9/54).	85.00	150.00	
4. Lazy "Q" (Wm 2/54)	45.00	100.00	
2. Leaders (Un 10/51)	20.00	35.00	
4. Lite-A-Line (Ke 6/52)	35.00	50.00	
4. Long Beach (Wm 7/52)		55.00	
4. Lovely Lucy (Got 2/54)		120.00	
	30.00	120.00	
2. Lucky Inning (Wm 5/50)	15.00	25.00	
4. Lulu (Wm 12/54)	125.00	175.00	
4. Mad. Sq. Garden	120.00	110.00	
(Got 6/50)	20.00	30.00	
4. Majorettes (Wm 4/52).	20.00	35.00	
4. Manhattan (Un 4/55) .		150.00	
4. Marathon (Got 10/55) .		285.00	
2. Marble Queen	_ 1010	_0000	
(Got 8/53)	60.00	90.00	
2. Mermaid (Got 6/51)	20.00	30.00	
4. Mexico (Un 3/54)	45.00	100.00	
2* Miami Beach (B 9/55)		220.00	
4. Minstrel Man			
	20.00	40.00	
2. Monaco (Un 8/56)	225.00	365.00	
2. Mystic Marvel			
(Got 3/54)	100.00	135.00	
4. Nevada (Un 8/54)	30.00	80.00	
4. Niagara (Got 12/51)	25.00	45.00	
4. Nifty (Wm 12/50)	10.00	20.00	
2* Night Club (B 4/56)	255.00	400.00	
4. "9" Sisters (Wm 1/54).	50.00	100.00	
4. Olympics (Wm 5/52) .	25.00	50.00	
4. Palisades (Wm 7/53)	40.00	65.00	
4. Palm Beach (B 7/52)	40.00	70.00	
4. Palm Springs (B 11/53)	40.00	75.00	
2. Parade (B 6/56)	300.00	395.00	<u> </u>
4. Paratrooper (Wm 8/52)	20.00	30.00	<b> </b>
4. Peter Pan (Wm 4/55) .	125.00	165.00	
4. Piccadilly (Wm 5/56).	200.00	285.00	
4. Pin Bowler (CC 6/50).	10.00	20.00	
4. Pin Wheel (Got 11/53)	65.00	100.00	
2* Pixie (Un 10/55)	100.00	170.00	ļ
2. Play Ball (CC 1/51)	15.00	20.00	
2. Poker Face (Got 9/53)	55.00	85.00	
2. Quartet (Got 2/52)	45.00	65.00	
4. Queen of Hearts			
(Got 12/52)	45.00	70.00	
4. Quintet (Got 3/53)	45.00	90.00	
4. Race the Clock (Wm 5/55)	10" 00	030.00	
	125.00	210.00	
4. Rainbow (Got 12/56)		325.00	
4. Regatta (Wm 11/55)		165.00	
2. Register (Got 10/56)	325.00	365.00	
2. Rio (Un 11/53)	35.00	70.00	
4. Rocket (Ge 5/50)	15.00	25.00	
4. Rockettes (Got 8/50)	20.00	30.00	
. TOTAL NO. TOT		*	

← TOTAL NO.

TOTAL VALUE-

### NUMBER OF EACH MACHINE OWNED

VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

	BY FIGURE BETWEEN LOW AND	HIGH P	KICES)	1
	PINBALL GAMI	ES (C		
	4. Rodeo (Un 2/53) 2. Rose Bowl (Got 10/51)	$\frac{35.00}{20.00}$	80.00	
ł	4* Saddle and Turf	20.00	35.00	
ı	(Ev 10/53)	100.00	200.00	
1	2. Club Model	125.00	200.00	
1	4. Scoreboard (Got 4/56).	225.00 45.00	260.00 $110.00$	
Ī	<ol> <li>Screamo (Wm 4/54)</li> <li>Sea Belles (Got 4/56)</li> </ol>	255.00	310.00	
1	4. Sea Jockeys (Wm 11/51)	30.00	65.00	
ı	4. Select-A-Card (Got 4/50)	-10.00	25.00	
	2. Shindig (Got 10/53)	50.00	110.00	-
i	2. Shoot the Moon (Wm 11/51)	30.00	55.00	
	2. Show Boat (Un 12/52).	45.00	70.00	
	4. Show Time (B 3/56)	495.00	550.00	
	2. Silver Chest (Upright)			
ı	(Ge 4/53)	50.00	80.00	
	2. Silver Skates (Wm 2/53)	30.00	55.00	
-	4. Singapore (Un 10/54) .	25.00	95.00	
4	2. Skill Pool (Got 8/52).	35.00	70.00	
١	2. Skyway (Wm 8/54) 4. Slugfest (Wm 3/52)	60.00	120.00	
ļ	4. Slugfest (Wm 3/52)	25.00	45.00	
4	4. Sluggin' Champ			
1	(Got 4/55)	145.00	190.00	
١	4. Smoke Signal (Wm 10/55)	195.00	165.00	
	(Wm 10/55) 4. Snafu (Wm 12/55)		165.00	
١	2. Southern Belle	135.00	185.00	
1	Cot 6/55)	150.00	175.00	
١	2. South Seas (Un 5/56)		325.00	
1			30.00	
٦	<ol> <li>Spark Plug (Wm 9/51)</li> <li>Spitfire (Wm 2/55)</li> </ol>	60.00	120.00	
١	2. Spot-Lite (B 1/52)	25.00	50.00	
1	4 Sportsman (Wm 2/52)	20.00	30.00	
1	<ul><li>4. Sportsman (Wm 2/52).</li><li>4. Springtime (Ge 3/52).</li></ul>	15.00	30.00	
1	4. Stage Coach (Got 11/54)	125.00	165.00	
1	2* Stardust (Wm 3/56)		220.00	
1	4. Starfire (Wm 1/57)	250.00	275.00	
1		125.00	200.00	
1	4. Star Pool (Wm 10/54)		150.00	
٦	2 Stars (IIn 6/52)	20.00	40.00	
1	2. Stars (Un 6/52) 4. Starlite (Wm 3/53)	35.00	50.00	
1	2. Steeple Chase (Un 1/52)	20.00	30.00	
1	2. Struggle Buggies	20.00	30.00	
1	(Wm 12/53)	40.00	75.00	
	2. Sunshine Park	10.00	10.00	
I	(B 12/52)	20.00	30.00	
4	4. Super Jumbo			
ı	(Got 10/54)		285.00	
┨	2. Super Score (Wm 9/56)	225.00	250.00	
$\overline{}$	2. Surf Club (B 3/54)	25.00	85.00	
┨	2. Surf Rider (Wm 12/56)	235.00	260.00	
1	4. Sweepstakes (Wm 1/52)	30.00	60.00	_
1	2. Sweet Add-A-Line	145.00	170.00	
1	(Got 7/55)	145.00	170.00	
1	4. Tahiti (Un 8/53) 4. Three Deuces	25.00	70.00	
1	4. Three Deuces (Wm 8/55)	165.00	185.00	
	4. Three Four Five	230.00	200.00	
1		15.00	25.00	
J	4. Thunderbird (Wm 5/54)	70.00	120.00	
1	4. Tim-Buc-Tu (Wm 1/56)	140.00	185.00	
1	2. Times Square			
	(Wm 4/53)	40.00	70.00	
4	2. Toreador (Got 6/56)	265.00	300.00	
1	4. Touchdown (Un 1/52)	20.00	30.00	
1	4. Tournament (Got 8/55)	210.00	265.00	
1	4. Triple Play (Un 8/55)	125.00	165.00	
1		55.00	130.00	
1	4* Tropics (Un 7/53)	25,00	55.00	
1	2. Twenty Grand	25.00	40.00	
1	(Wm 12/52)	25.00	40.00	
1	4. Twin Bill (Got 1/55)	120.00	160.00	
1	2* Variety (B 9/54)	50.00	115.00	
1	2. Watch My Line (Got 9/51)	15.00	30.00	
1	4. Whizz Kids (CC 3/52)	30.00	40.00	
1	4. Wild West (Got 8/51)	20.00	30.00	
1	3. Wishing Well	20.00	50.00	-
1	(Got 9/55)	145.00	175.00	
1	4. Wonderland (Wm 5/55)	125.00	155.00	
1		45.00	75.00	
1		25.00	50.00	
1		AL VA		
1	TOTAL NO. TOT	ALL VA	LUE-	



### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE OF THE PROPERTY OF THE PR

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		Ě		6		5	HUFF	LES		生				
-													_	
	2.	Ba	lly (5/		ctory		wler		55.00	1:	2 <b>5.0</b> (	)		
			Boy	vle	ampi (5/	<b>(54)</b>			60.00	13	30.00	)		
	4. 2.	Ba Ba	illy .	Jet	Bow cket	ler	(8/5)	4)	65.00	13	5 <b>0.</b> 00	)		_
			(8/	54)		<b></b>			65.00	1	55.00	)		_
			(12)	$\sqrt{54}$	) gic E				90.00	10	65.00	)		
			(12,	/54					95.00	18	85.00	)		
			(3/5)	55)				••	1 <b>75.0</b> 0	2	50.00	)		_
			(3/3)	55)	C B				175.00	2	60.00	)	<u> </u>	
			(7/	55)					275.00		50.00	- 1		
	4. 4.				e mo				275.00 365.00		60.00 25.00	- 1		_
	4.	]	DeL	uxe	mo	$\mathbf{del}$			375.00	4:	25.00	)		
			(9/3)	55)	nbo				245.00	4:	25.00	)		_
	4.	Ва			ng Pi				275.00	4:	35.00	,		
			iCo:	in	6-Pla 6-Pla	yer			35.00		60.00			
			DeI	ux	e (5. Matc	/52)		 r	35.00	(	60.00	)		
	2.		(6/3)	52)	Bowl				35.00		65.00	)		
			(10)	/52	)				35.00		70.00	)		
	2.		Boy	vl- <i>I</i>	Matc V-Bal	1 (		2).	35.0	0 ′	75.00	)		
			Spe	cia]	10th [ (12	/52)			35.00		75 <b>.0</b> (	)		
			(1/3)	53)	Nam			r 	35.00		80.00	0	-	
	2.	Ch			10th			ler						
		~•	(2/			;		· ·	35.00		85.00			_
					Crow Crow			).	35.00	1	95.00	)		
			Pin:	s (	4/53 Trip	)			40.00		95.00	)	-	_
			(6/	53)					25.00	9	95.00	)		
			(7/	53)			- <b></b>		50.00	10	00.00	)		
	2.	((	Crow	m		53)			50.00	13	10.00	)		
	4.	Ch	niCo Trip	in ole	High Score Adva	$e^{(8)}$	eed (53)		60.00	1	25.00	)		
			(10,	/53	)				50.00		30.00			
	4. 4.	Ch Ch	iCo:	in in	King Criss	(10 Cro	/53) ess	٠.	50.00	13	35.00	)		
			Boy	vle	r (12 Supe	2/53	)	٠.	50.00	1	40.00	)		
			(3/	54)				::	35.00		50.00			
	4. 1	Ch	iiCo iiCo	in in	Starl Feat	ite	(5/5/5/5)	4) 4)	65.00 65.00		60.00 7 <b>0.</b> 00			
	4.	Ch	ii Co	in	Holie	day	(9/5)	4)	70.00		95.00			
	4*	Cł	ni Co	in	Flas	h (	10/5	4)	70.00		95.00			
	4.	CŁ	iCo (10,		Play	time 			95.00	19	95.00	)		
	4.	Cł	ii Co	in	Firel	oall			95.00		25.00			
	2.	Cł	ni Co	in	Thur )	ider.	bolt		110.00		25.00			
	4.	Cł	1iCo	in	Trip	le Si	rike		110.00		25.00			
	4.	Cl	ni Co	in	Arro	w (	2/55		160.00		25.00			
			Tar	get	te (:	1/55	)		35.00		35.00			_
	2. 2.	Cł	niCo	in	Boni	ıs S	core		40.00		40.00			
	2.	Cł	(4/ niCo	55) in	Big	Leag	ue	• •	175.00		45.00			
			(5/ iCo	55) in	Holl				175.00		5 <b>0.</b> 00		-	
	4.	Cł	(5/ niCo	55) in	Blin	ker	(8/5	5)	$175.00 \\ 225.00$		65.00 75.00			
	2.	Cł	niCo (9/	in	Score	e-A-1	Line		235.00		85.00			
			niCo (10,	in /55	Bow]	ling	Tear	ma 	195.00		90.00			
	2.	Cł	пiCo	in	Mian	ni S	huffle	е	65.00		65.00		,	
	2.	Ex	chib:	it ′.	Cwin	Rot	ation	1	50.00		70.0			
	2.	Ge	enco	SI	nuffle	Tar	get		15.00					

(7/51) ..... 15.00 30.00

TOTAL VALUE-

←TOTAL NO.

TOTAL VALUE-

← TOTAL NO.

### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES:

SHUFFLES (	Cont	)	
2. Genco 8-Player Re-		,	
bound (9/51) 4. Genco Shuffle Pool	20.00	30.00	
(11/53)	25.00	75.00	
(2/54)	50.00	85.00	
(3/50)	15.00	25.00	
League (3/52) 4. Keeney High Score	25.00	-55.00	
League (5/52) 4. Keeney Team (10/52)	25.00 25.00	60.00 65.00	
4. Keeney Club (4/53)	25.00	85.00	
4. Keeney Domino (5/53)	30.00	135.00	
<ul><li>4. Keeney Carnival (5/53)</li><li>4. Keeney Pacemaker</li></ul>	40.00	145.00	
(9/53)	45.00	145.00	
Bowler (1/54) 2. Keeney Bonus Bowler	55.00	150.00	
(3/54)	60.00	<b>160.00</b> .	
2. Keeney Diamond Bowler (5/54)	70.00	165.00	
4. Keeney Bikini (6/54)	75.00	170.00	
<ol> <li>Keeney Century (6/54)</li> <li>Keeney American (9/54)</li> </ol>	90.00	180.00	
4. Keeney American (9/54)	90.00	185.00	
<ul><li>4. Keeney National (9/54)</li><li>2. Keeney Speedlane</li></ul>	90.00	195.00	
(4/55)	75.00	230.00	
(3/52)	20.00	45.00	
(5/52)	25.00	50.00	
(7/52)	30.00	55.00	-
Star (9/52)	30.00	60.00	
Frame (9/52) 4. United Manhattan (9/52)	35.00 35.00	70.00 80.00	
2. United 10th Frame Super (10/52)	35.00	80.00	
2. United Cascade (2/53). 2. United Clover (2/53).	35.00 35.00	80.00 80.00	,
2. United Liberty (2/53)	35.00	80.00	
<ol> <li>4. United Classic (6/53)</li> <li>4. United Olympic (6/53)</li> </ol>	35.00 35.00	85.00 85.00	
4. United Royal (9/53)	35.00	90.00	
4* United Imperial (9/53)	40.00	90.00	
4. DeLuxe model	40.00	95.00	
4. United Chief (11/53)	40.00	110.00	
4* United Leader (11/53). 4. DeLuxe model	50.00 50.00	115.00 115.00	
4* United Team (1/54)	50.00	125.00	
4. DeLuxe model	55.00	130.00	
4. United League (1/54)	55.00	135.00	
4. DeLuxe model	65.00	140.00	-
2. United Ace (5/54) 2. DeLuxe model	70.00 70.00	145.00 150.00	
2. United Rainbow (5/54)	75.00	155.00	
4* United Banner (8/54)	75.00	160.00	
4. DeLuxe model 4. United Shuffle Targette	80.00	165.00	<del></del> .
(8/54)	80.00 85.00	165.00 170.00	
4. United Speedy (8/54)	70.00	170.00	
4* Un. 11th Frame (10/54)	70.00	170.00	
4. DeLuxe model 4. United Comet Targette	70.00	175.00	
(11/54)	95.00	180.00	
<ul><li>4. DeLuxe model</li><li>4. United Mercury (12/54)</li></ul>	95.00 95.00	185.00 185.00	
4. DeLuxe model	95.00	190.00	
4. United Mars (1/55)	110.00	195.00	
4. DeLuxe model	115.00	195.00	
4. Un. Lightning (2/55)	$120.00 \\ 120.00$	195.00 200.00	
4. DeLuxe model 4. Un. Venus (3/55)	110.00	200.00	
1. DeLuxe model	120.00	210.00	
4. Un. Clipper (5/55)	125.00	215.00	
4. DeLuxe model	125.00	220.00	
<ol> <li>4. Un. Derby Roll (5/55)</li> <li>4. DeLuxe model</li> </ol>	125.00 $125.00$	$220.00 \\ 225.00$	
4. Un. 5th Inning (6/55).	125.00	230.00	
4. DeLuxe model	140.00	235.00	
4. Un. Capitol (6/55)	170.00	240.00	
<ul><li>4. DeLuxe model</li><li>1. Un. Super Bonus (9/55)</li></ul>	175.00 180.00	240.00 275.00	
1. DeLuxe model	195.00	280.00	
4. Un. Top Notch (10/55)	295.00	325.00	
4. Top Notch Special		335.00	
4. Un. Regulation (11/55)	295.00	350.00	
4. DeLuxe model	295.00	360.00	
←TOTAL NO TOT	AT. VA	LUE	

### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

ł	4* Bally Champion Horse.	300.00	465.00	
l	1. Bally Moon Ride	100.00	275.00	
ı	2* Bally Space Ship	165.00	325.00	
į		175.00	295.00	
ı	2* Bert Lane Merry-Go-R'd	250.00	425.00	
ı	4* Bert Lane			
ı	Miss America Boat	225.00	325.00	
ı	4. Bert Lane Fire Engine	325.00	450.00	
ı	4. Chicago Coin Super Jet	195.00	325.00	
ı	4. ChiCoin Round The			
ı	World Trainer	350.00	425.00	
ı	4. Clown See Saw	125.00	275.00	
ı		220.00	325.00	
ı		300.00	445.00 .	
ł		300.00	395.00 .	
ı	2. Exhibit Space Patrol	100.00	275.00	
ĺ		195.00	295.00	
I	←TOTAL NO. TOT	AT. VAI	LHE	
	101		504	

### ARCADE EQUIPMENT

		V		V	dì	Y	Z
		1000	Н				
	ARCADE EQUIP	MEN	Ш		T	T	П
	4. ABT 6 Gun Rifle Range	500	00	50	5.0	0	
	4. Air Football	195			5.0 5.0		1
	4. Amus. Boomerang	30		7	0.0		Ţ
-	4. Amus. Boomerang 4. Bally Big Inning 4. Bally Heavy Hitter 2. Bally King Pin	. 50	.00	ġ	0.0		I
_	4. Bally Heavy Hitter	30	.00	5	0.0		1
١	2. Bally King Pin	20	.00	4	0.0		+
-	4. Bally Rapid Fire	65	.00	10	0.0		+
3	4. Bally Undersea Raider. 4. Capitol Midget Movies	75 05	.00 .00		0.0		H
-	4. Champion Hockey		.00 .00		5.0 5.0		t
	4. ChiCoin Baskethall		.00	14	0.0	,,	Ī
Ì	Champ  4* ChiCoin 4-Player Derby  4. ChiCoin Goalee	100	.00	15	0.0	0	ı
-	4* ChiCoin 4 Player Derby	95	.00		0.0		-
-	4. ChiCoin Goalee	40	.00		5.0		ŀ
-	<ol> <li>ChiCoin Hockey</li> <li>ChiCoin Midget Skee</li> </ol>	45			5.0		H
	2. ChiCoin Pistol		.00 .00		5.0 5.0		ŀ
-	2. ChiCoin Home Run,	30	.00	·	٠٠.٠	,,	r
	6-Player (3/54)	85	.00	15	0.0	00	
	2. Super model		.00		0.0		
	4* ChiCoin Twin Hockey						
	(5/56)	185	.00	27	5.0	00	-
-	2* ChiCoin Steam Shovel	135	00	·23	5 0	0	
	(5/56)		.00		5.0		ı
-	2. Evans Bola Score		.00		0.0		
	4. Evans Bat-A-Score		.00		5.0		
_	4. Evans Ski Roll	35	.00	6	5.0	0	
_	4. Evans Super Bömber	60.			5.0		H
-	4. Evans Play Ball		.00		0.0		+
	4. Exhibit Dale Gun 4. Exhibit Gun Patrol	25. 50.	00.		$0.0 \\ 0.0$		t
-	4. Exhibit Jet Gun	50.			5.0		t
	4. Exhibit Space Gun		.00		5.0		
	4. Exhibit Pony Express		.00		5.0		L
-	4. Exhibit Silver Bullets.	40.		12	5.0		-
-	4. Exhibit Six Shooter 2. Exhibit Vitalizer		.00		5.0		+
	2. Exhibit Vitalizer 2. Exhibit Shooting Gal.	40.	.00	6	0.0	U	+
-	(6/54)	65	.00	19	0.0	0	1
_	2. Exhibit Star Shooting	33.				Ŭ	
	Gallery (9/54)	85.	.00	15	0.0	0	
-	2. Exhibit Sportland Shoot-						
	ing Gallery (11/54)	95.	.00	17	5.0	0	-
-	2. Ehibit "500" Shooting Gallery (3/55)	150	nn	9.4	5.0	0	
	2. Exhibit Treasure Cove	190	.00	24	J.U	U	-
	Shooting Gal. (6/55)	200	.00	27	5.0	0	
	2. Games, Inc. Hunter						
	(1/56)	225	.00	27	5.0		L
-1	4. Genco Sky Gunner	75.	.00	13	5.0		1
-	4. Genco Night Fighter	75.	.00	14	0.0	0	-
-	1* Genco 2-Player						
1		125			<b>5.</b> 0		1
-		125.	.00	22	5.0	0	-
-	2. Genco Big Top Rifle						
		235.					-
-		325	.00	36	5.0	0	-
-	2. Genco Wild West Gun		0.5				
	(2/55)	150.	.00	28	0.0	0	-
-	2. Genco Sky Rocket	105	00				
	Rifle Gallery (5/55)	135	.00	28	5.0	0	-

4. Genco Champion Baseball (9/55)

← TOTAL NO.

.. 150.00 295.00

TOTAL VALUE-



#### PRICE LISTS " The Cash Box

The Cash Box, Page 73 • END OF MONTH INVENTORY ISSUE • July 27, 1957

#### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE = TEOR INVENTORY PURPOSES ASCEPTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES

#### ARCADE EQUIPMENT (Cont.) 4. Genco Quarterback (10/55) 4. Genco Hi-Fly Baseball (5/56) 2. Genco State Fair Rifle Gal. (6/56) 4. Jack Rabbitt 150.00 300.00 200.00 310.00 295 00 70.00 65.00 50.00 4. Jungle Joe 4. Keeney Air Raider 4. Keeney Sub Gun 4. Keeney Texas Leaguer 40.00 60.00 50.00 125.00 20.00 40.00 Keeney Sportsman (11/54) ..... 160.00 165.00 245.00 2. DeLuxe model (3/55) 225.00 4. Lite League 30.00 4. Mills Panoram Peak 175.00 2. Mills Conv. for Panoram Peek 10.00 4. Muto. Atomic Bomber 65.00 4. Mutos. Ace Bomber 95.00 4. Mutoscope Dr. Mobile (Prewar) 75.00 4. Mutos. Fly. Saucers 90.00 4. Mutos. Photo (Pre-War) 125.00 2. Mutos. Photomatic DeLuxe 145.00 60.00 300.00 140.00 150.00 275.00 4. Mutos. Voice-O-Graph 35c 4. Mutoscope K.O. Champ. 275.00 4. Mutos. Drive Yourself. 450.00 4\* Mutoscope Rock 'n Roll (7/56) 35.00 4. QT Pool Table 4. Quizzer 50.00 4. Rockola World Series 35.00 4. Scientific Basketball 20.00 4. Scientific Batting Pr. 30.00 2. Scientific Pitch 'Em 50.00 4\* Seeburg Bear Gun 75.00 4. Seeburg Chicken Sam 45.00 4. Seeburg Shoot the Chute 4\* Seeburg Coon Hunt 85.00 4. Set Shot Basketball 135.00 2\* Telequiz 65.00 70.00 75.00 75.00 40.00 95.00 175.00 85.00 85.00 175.00 250.00 4. Set Shot Basketball 2\* Telequiz 4. Un. Team Hockey 4. Un. Jungle Gun 4. DeLuxe model 4. United Carnival Gun (10/54) 150.00 20.00 40.00 75.00 180.00 125 00 185.00 4. DeLuxe model . 2. United Bonus Gun (1/55) 190.00 2\* United Super Slugger (7/55) 4. United Star Slugger (4/56) 4. United Star Slugger (4/56) 4. United Star Slugger 200,00 250,00 225.00 320.00 275.00 325.00 350.00 395.00 4. Wilcox-Gay Recordio 4. Wms. Super World Series (4/51) 4. Wms. DeLuxe World Series (2/52) 30.00 60.00 20.00 60.00 Series (2/52) ..... 2. Wms. DeLuxe Baseball (4/53) ..... 35.00 85.00 65.00 120.00 4. Wms. Pennant Baseball (12/53) 2. Wms. Super Pennant Baseball (12/53) 80.00125.00 80.00135.00 4. Wms. Super Star Baseball (12/53) 4. Wms. Major League Baseball (2/54) 85.00 150.00 160.00 4. Wms. All Star Baseball (2/54) ..... 100.00 195.00 4. Wms. Big League Baseball (3/54) 2\* Wms. Jet Fighter (10/54) ..... 125.00 200.00 4\* Wms. Safari (2/55) 195.00 295.00 DeLuxe model 195.00 300.00 4. Wms. Polar Hunt (3/55) 200.00 310.00 2\* Wms. Sidewalk Engineer (4/55) 100.00 170.00 4. Wms. King of Swat (5/55) ...... 150.00 275.00 Wms. Four Bagger (4/56) ..... 285.00 375.00 DeLuxe model . 300.00 380.00 4. Wms. Polar Hunt (3/55) 200.00 395.00

← TOTAL NO.

TOTAL VALUE-

#### ${\it Manufacturers New Equipment}$

Products listed here are currently in production. Prices are manufacturers' list

R

rices, F.O.B. factory.	
MI, INCORPORATED	
H-200 200-sel, phonograph	1
H-120 120-sel. phonograph	1 2
H-100 100-sel. phonograph	T <sub>i</sub>
HAB-200 Selective-play	\ \frac{1}{2}. >
Hideaway	100
HBB-200 Continuous-play	17.5
Hideaway	(25
WQ-200 200-sel. Wallbox	123
WQ-120 120-sel. Wallbox	150
Bargrip Wallbox Bracket	ica
Recessed Ceiling Speaker	lication
Wall Speaker	1 =
Corner Speaker	\
ито-рното со.	
Studio Model "11"	\$3,245.0

AUTO-PHOTO CO.	
Studio Model "11"	3,245.00
BALLY MFG. CO.	
Sun Valley (In Line Game)	837.50
ABC Tournament	
12½ Foot	1,255.00
14 Foot	1,250.00
Bike (Kiddie Ride)	835.00
Model T (without Record	
Changer)	705.00
Model T (with Record	
Changer)	755.00
The Champion	
(With new-all-metal cabinet)	835.00

#### CHICAGO COIN MACHINE CO.

Classic Bowling League (6 Player) 16 Foot Super Bowling League (6 Player) 14 Foot Bowling League (6 Player) 20 Foot-8 In. 14 Foot-8 In. 11 Foot-11 In.

No List Price Authorized for Publication

#### EXHIBIT SUPPLY CO.

Tru-Bowler (Conversion Unit For Shuffle Games) 12 Foot 12 Foot
16 Foot
Six-Pocket Pool
6 Peek Barrels, with base
Nudist Colony (Ant Colony)
5 See-A-View Houses
Card Vendor, with base
Single Column
Double Column Double Column

No List Price
Authorized for Publication

#### J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game) ABT Challenger Pistol (Counter Game) ABT Guesser Scale
ABT Rifle Sport
(Shooting Gallery)
Aristo Scale

No List Price Authorized for Publication

#### GENCO MFG. & SALES CO.

Sweet Twenty One (2 Player Roll Down Game) Rotation Pool Gypsy Grandma Fortune Teller Circus Rifle Gallery Regular Model Match Model Davy Crockett (Rifle Gallery) No List Price Authorized for Publication

#### D. GOTTLIEB & CO.

Royal Flush (Single Player, 5-Ball) No List Price Authorized for Publication

#### INTERNATIONAL MUTOSCOPE

Bang-O-Rama	\$ 325.0
Voice-O-Graph, 45-78 RPM	
With Musical Unit	. 1,850.0
Without Musical Unit	
Lord's Prayer Vendor	390 (

H. KEENEY & CO.	
Bowl-O-Rama (6 Player)	<u> </u>
14 Foot	1 1
11 Foot	whori
True-Score (6 Player) 14 Foot	No
Super Big Tent	aL
Snack Vender	for
Soup Vender	PT
DeLuxe Hot Coffee Vender	ubl
DeLuxe Hot Coffee & Hot	ica
Chocolate Combo Vender .	e olication
Various Models of above	2
OCK-OLA MFG. CORP.	

COR-OLA MIO. COIL.
Model 1455, 200 Sel.
Model 1454, 120 Sel.
Model 1452, 50 Sel.
Model 1450—Playmaster,
120 Sel
Model 1546 Chrome Wall Box,
120 Selections
Model 1548, 50 Selection Wall
Box
1617—Hi-Fi Wall Speaker
Model 1906, Remote Volume
Control
Model 1927, Remote Volume
Control with Cancel Button

No L Authorized

List Price for Publication

Control with Cancel Button	1
P. SEEBURG CORP.	
KD200 Phonograph	7
L100 Phonograph	1 %
D3WA-Wall-O-Matic 200	10
MRVC3-Master Remote	12.5
Volume Control	Authorized fo
HFCV2-8-High Fidelity	125
Wall Speaker	1 5 2
HFCV3-8-High Fidelity	/ = 3
Corner Speaker	122
HFCV1-12-Ĥigh Fidelity	150
Recessed Speaker	Š.
PS6LZ-Power Supply	Publication
HFA1-L6-Power Amplifier	/ 57
•	

UNITED MFG. CO.	
Hi-Score Bowling Alley	
(6 Player)	
11 Foot	\$1,150.00
14 Foot	1,175.00
Play Time (In-Line Game)	825.00
Bowling Alley (6 Player)	
11 Foot	\$1,170.00
14 Foot	<b>1,195.</b> 00
18 Foot	1,315.00
Team Play Bowling Alley	
(6 Player)	
11 Foot	\$1,240,00
14 Foot	1,265.00
18 Foot	1,385.00
Available in 25¢ Play, also	available
in 2 Plays-25¢ with Cre-	dit Unit—
Price on Request.	

		-	
UNITED	MUSI	c co	RP.
UPA-10			ograph
		List	
A	uthorize	ed for	Publication

#### WILLIAMS MFG. CO.

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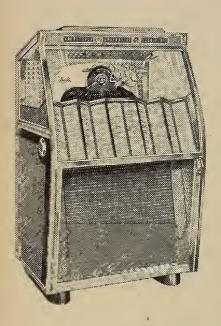
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