

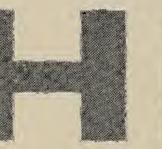


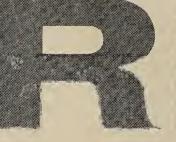
From out of nowhere have come the Everly Brothers who have a smash on their very first Cadence record, "Bye, Bye Love". Archie Bleyer, the president of Cadence, went to Nashville to record the boys, planning to make a Country hit, but immediately upon its release the disk took off in the Pop market and has become one of the nation's top records. As a result, the Everly Brothers are now not only zooming in the Country field, having just been signed by Grand Ole Opry, but they have become a major factor in the Pop field and are scheduled to appear in the forthcoming Alan Freed show at the New York Paramount. NEW ON RCA VICTOR AND HEADED FOR A HIT!

with



PAT





















FOUNDED BY BILL GERSH

FO Volume XVIII—Number 43 July 13, 1957

The Cash Box will issue what it sincerely believes to be the most important single publication available to the record industry, our 15th Annual Encyclopedia And Directory. This issue will be used week after week throughout the entire year, for the information it contains is essential to the running of an enterprise in our industry. In addition it will combine our spectacular Disk Jockey Edition and will be out in time to be distributed at the NAMM Convention. We are certain that record firms, artists, publishers, distributors, disk jockeys and those in every other phase of this business will want to be represented in it with their most important selling messages. But you must ACT NOW for there are only a few days left. If you want your advertising message in this vital issue of *The Cash Box* which will be used all year 'round, phone today.

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Page 4 The Cash Box, Music m THE NATION'S Kecords JONI JAMES JUKE BOX TUNES SUMMER LOVE (PLUS THE NEXT 25) I'M SORRY FOR YOU, MY FRIEND Pos. Last K12480 C MGM 12480 Week LOVE LETTERS IN THE SAND 1 PAT BOONE MARVIN RAINWATER VP-1003-Vivienne DO-15570—Pat Boone DO-15578—Mac Wiseman ME MD FI GONNA BYE, BYE LOVE 4 2 **EVERLY BROTHERS** BLUEBIRD CD-1315—Everly Brothers DE-30321—Webb Pierce DO-15576-T. Tommy ME-7118-Chuck Miller K12412 . MGM 12412 SO RARE 3 2 **JIMMY DORSEY** FR-755-Jimmy Dorsey CONNIE FRANCIS GHTEEN A WHITE SPORT COAT 3 4 **MARTY ROBBINS** CR-61835-Johnny Desmond CO-40864—Marty Robbins FADED ORCHID K12490 . MGM 12490 IT'S NOT FOR ME TO SAY 7 5 **JOHNNY MATHIS** PAY KA-185—Jane Morgan CO-40851-Johnny Mathis DARK MOON 5 6 GALE STORM VI-6910-Hawkshaw Hawkins DO-15550—Bonnie Guitar DO-15558—Gale Storm • MGM 12507 K12507 ALL SHOOK UP CHUCK Loop Frog." 7 6 HOW I **ELVIS PRESLEY** LOVE AL-3359-David Hill VI-6870-Elvis Presley ALAIN and OVARE LOCAL 66 SEARCHIN' 8 к12508 10 THE COASTERS AC-6087-The Coasters ART MOONEY & His Orch. START MOVIN' 8 THE PARADE 9 SAL MINEO 65 EP-9216-Sal Mineo PASSING I LIKE YOUR KIND OF LOVE and HONEST LOVE 10 ANDY WILLIAMS K12503
MGM 12503 VI-6891-Melvin Endsley CD-1323-Andy Williams 11) OLD CAPE COD. 12) I'M GONNA SIT RIGHT DOWN. 13) LITTLE DARLIN'. 14) A TEENAGER'S ROMANCE. 15) SCHOOL DAY (RING RING GOES THE BELL). 16) FOUR WALLS. 17) WITH ALL MY HEART. 18) WONDERFUL! WONDERFUL! 19) AROUND THE WORLD. 20) TEDDY BEAR. 21) YOUNG BLOOD. 22) GONNA FIND ME A BLUEBIRD. 23) SHANGRI-LA. 24) OVER THE MOUNTAIN, ACROSS THE SEA. 25) VALLEY OF TEARS. 26) FREIGHT TRAIN. 27) GONE. 28) MY DREAM. 29) STAR DUST. 30) SEND FOR ME. 31) COME GO WITH ME. 32) WHISPERING BELLS. 33) I'M WALKIN'. 34) JENNY, JENNY. 35) ROCK YOUR LITTLE BABY TO SLEEP. Big Sound WILHELMINA GRAY THE HANK LEROY WILLIAMS FOUR SPICES HOLMES & His Orch. & HUW I Chorus DON'T WAKE OVE-LOVE YOU ME UP TELL MY (LET ME DREAM) SICK CODE LOVE and and GR-Groove HE—Herald IM—Imperial JU—Jubilee EL—Eldorada EP—Epic ER—Era EX—Excello FR—Eabor —Abbott —Atco —Aladdin -Chess SE-Seece SP-Specialty SU-Sun TI-Tico UN-United UQ-Unique VE-Verve VI-RCA Victor -Checker -Cameo -Columbi -Coral -Dana -Norgi Okeh WHEN THE ONE and WID —Apollo —ABC-Paramoun —Atlantic —Brunswick —Bethlehem Peacock Prestige NEVER BLUES FB—Fabor 4 Star—Four Star FE—Federal FI—Fiesta -Josie -Kapp -Kino YOU LOVE FLOWER -Regent —Rama KI—King LI—Liberty -Decca -DeLuxe AGAIN RAA-LOVES YOU RO-Roulette VJ—Vee-Jay LO--Dot FR -Fraternity -London DO-VK—Vik K12510 -Bally -Capitol -Cadenc K10352 ME-Mercury к12502 K12500 DT-Dooto GE -Gee RP-RPM SA-Savoy MG-MGM VP-Vip GL-Glory DU-Duke

July 13, 1957

IT'S PRE-TESTED! IT'S PROVEN! IT'S A HIT

"GOODY

GOODY"

INNON 2 SIDED SMASH **"CREATION** and OF LOVE"

GEE 1039

FRANKIE

RECORDS 659 10th Avenue,

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

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Bernadine	CD-1323—ANDY WILLIAMS Stop Teasin' Me	★CN-1003—JODIE SAND5 More Than Only Friends	Teddy Bear 30—Little Darlin'	39—Rock Your Little	★LU-105—Buchonon & Goodman Martian Symphony
DO-15578—MAC WISEMAN Because We Are Young VP-1003—VIVIENNE Light A Candle	VI-6891—MELVIN ENDSLEY Is It True?	DE-30324—JUDY 5COTT The Game Of Love KA-183—BUDDY GRECO	21 10 EX-2101—THE GLADIOLAS Sweetheart Please	Baby To Sleep	50—You're Cheatin'
2-Bye Bye Love	13—Around The World	Game Of Love	Sweetheart Flease Don't Go ★ME-71060—THE DIAMOND5 Faithful And True	★RO-4009—BUDDY KNOX Don't Make Me Cry	Yourself 50 -
★CD-1315—EVERLY BROTHERS I Wonder If I Care	15 19 AP-9770—DON COSTA O. Everybody Loves Pierre	20—All Shook Up	31—Valley Of Tears	40—Island In The Sun	★CA-3744—FRANK 5INATRA Something Wonderful Happens In Summer
As Much DE-30321—WEBB PIERCE Missing You DO-15576—T. TOMMY	CR-61741—LAWRENCE WELK O. Champagne Time CR-61856—McGuire 5isters	AL-3359—DAVID HILL Melody For Lovers * VI-6870—ELVIS PRE5LEY That's When Your	25 28 *IM-S442—FATS DOMINO It's You I Love	↓ 41 43 ★VI-6885—HARRY BELAFONTE Cocconut Woman	51—Passing
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3—Teddy Bear	Crosby KA-185—JANE MORGAN It's Not For Me To Say	21—Young Blood 19 17	35 39	My Heart 40 53	
4 29 ★VI-7000—ELVIS PRE5LEY Loving You	*LO-1746—MANTOVANI O. Road To Ballingary MG-12507— RAY CHARLES 5INGERS	★AC-6087—THE COASTERS Searchin'	Prize Possession *DO-1289—JIMMY NEWMAN I Can't Go On This Way	★CR-61850—TERESA BREWER Lula Rock-A-Hula EP-9219—TOMMY PR15CO	52—Diana — —
4—So Rare	Take A Trip To Memory Lane TH-1956—JACK HASKELL	22—Over The Mountain,	DO-15594—HILLTOPPERS Footsteps ME-71124—NICK NOBLE Let Me Hold You In	Maybe Someday	52 The Cirl With
FR-7S5-JIMMY DORSEY Sophisticated Swing	Away Out West VI-6677—EDDIE FI5HER Cindy Oh Cindy	Across The Sea	hty Arms	42—Rainbow 46 59 ★KA-184—RU5S HAMILTON	53—The Girl With The Golden Braids
5—It's Not For Me To Say	VI-6853—MANNY LOPEZ O. Summer Romance VI-6947—EDDIE FISHER Slow Burning Love	★CH-1654—JOHNNIE & JOE My Baby's Gone On	33—My Personal Possession 39 41 *CA-3737—NAT "KING" COLE	We Will Make Love JU-5290—BILL DARNEL Do You Care	44 33
*CO-408S1—JOHNNY MATHI5 Warm And Tender KA-185—JANE MORGAN Around The World	14—Wonderful! Wonderful!	23—Send For Me 26 31 *CA-3737—NAT "KING" COLE My Personal Possession	Send For Me DE-30361—ANDY BEY The Meaning Of The Blues	43—Rockin' Shoes *VI-6930—Ames Brothers Tammy	54—Moonlight Love
6—I' Gonna Sit Right Down	14 15 ★CO-40784—JOHNNY MATHI5 When Sunny Gets Blue GL-256—DENNY VAUGHAN	24—Short Fat Fannie	34—School Day (Ring Ring Goes		55—Can't Wait For
CR-61830—BILLY WILLIAM5 Date With The Blues	Since You Went Away VI-6916—JAN PEERCE My Yiddishe Momme		The Bell) 27 18 BR-55007—BIG TINY LITTLE That's The Only Way	+CO-40914-FOUR LADS	Summer 49 38
7—Searchin'	15—Shangri-La	25—Whispering Bells	To Live ★CH-1653—CHUCK BERRY Deep Feeling	45—Whole Lot	
AC-6087-THE COASTER5 Young Blood	18 21 ★EP-9213—FOUR COIN5 First In Line	28 49 ★DO-15592—DEL-VIKING5 Don't Be A Fool		Of Shakin' Going On 48 —	56-Come Go With Me
8—A Teenager's Romance	16—Start Movin'	26—Gonna Find Me	30 23	★5U-267 JERRY LEE LEWI5 It'll Be Me 46—Shenandoah	*5 14
tin 11 ★VE-10047—RICKY NELSON I'm Walkin'	13 8 ★EP-9216—SAL MINEO Love Affair	A Bluebird	36—Tammy	Rose 42 40	57—To The Aisle
9—Old Cape Cod	17—Four Walls	CD-1318—JOYCE HAHN I Saw You, I Saw You JZ-165—DARRYL ROBERTS	French Heels	CR-61846—JOHNNY DE5MOND Consideration DO-15599— JACK HALLORAN 5INGER5	
12 16 ★ME-71101—PATTI PAGE Wondering	17 13 CR-61828—DOROTHY COLLIN5	+ MG 12412_	CR-61845—JO5EPH GERSHENSON The Bachelor DE-30317—PAT KIRBY	Liberty Tree RO-4012—HUGO & LUIGI Rockabilly Party	58—C. C. Rider 56 50
10—Dark Moon	Big Dreams DE-30327—BILL MONROE Fallen Star DO-15569—JIM LOWE	MARVIN RAINWATER So You Think You've Got Troubles VI-6905-EDDY ARNOLD		VE-10058—PETER HANLEY Top Of The List	59—Cool Shake
7 5	Talkin' To The Blue ★VI-6874—JIM REEVE5	A Little Bit	★VI-6930—AME5 BROTHER5 Rockin' Shoes	47—Susie—Q 60 52	
Big Mike ★DO-1SSS8—GALE STORM A Little Too Late VI-6910—HAWK5HAW HAWKINS With This Pen	Julius	27—Star Dust 22 34 *LI-55071-BILL WARD & DOMINOE5	37—Freight Train 31 24 CC-1008—NANCY WHISKEY The Cotton Song EL-S10—STEVE KARMEN	+CK-863-Dole Howkins	
11—A White Sport Coat	BR-55013—LENNON 515TERS One Day A Little Gir DE-30363—Owen Bradley	Lucinda I	EL-S10—STEVE KARMEN Mama Looka Booboo LI-S5072—MARGIE RAYBURN Dreamy Eyes LO-1742—LIZ WINTERS &	48—Let The Four	60 Para Tara
6 4 ★CO-40864—MARTY ROBBINS Grown-Up Tears CR-61835—JOHNNY DESMOND Just Lookin'	Midnight Blues ★JU-S288—DON RONDO Stars Fell On Alabam OJ-1002—DAVE GARDNER Fat Charlie	a 28—Jenny, Jenny 29 3: *5P-606—LITTLE RICHARD Miss Ann	BOB CORT	T Winds Blow *IM-5439-Roy Brown Diddy-Y, Diddy-O	60—Rang Tang Ding Dong - 46
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The Cash Box, Music

July 13, 1957

Tunes are listed above in order of their popularity based on a continuing weekly individual survey of recording record number, artists and tune on the reverse side.
 The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

• All labels listed in alphabetical order.

Mainal,

"OH

LEE ANDREWS

And The Hearts

CHESS-1665

CHICAGO 16, ILL.

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BABY DOLL"

RECORD COMPANY

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CHESS-1664

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

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OCIE SMITH (Cadence 1329)

B+ "TOO MANY" [Acuff-Rose BMI has come up with what seems his most effective pressing to date. Excelling in romantic blues dittys, Smith clicks with such an item, one that made recent country and western chart news. This could be the big one for the performer. Watch it.

B "LIGHTHOUSE" [Empress AS-CAP—Udell, Goodman] A strong beat issue containing sounds of the sea is pleadingly sung by the talented vocalist. Theme: Lighthouse, lead me to my lover. Another impressive showing.

LORI JAI (Rim 2017)

B "TWO HEARTS APART" (2:56) [Rim BMI—McGhee] The tune is a warm wailer sung with a soft ballad beat delivery by Miss Jai. It possesses a charm all its own, and the kids ought to react favorably to the side. Expressive reading.

B "I'M GONNA LOVE YOU" (3:00) [Rim BMI — McGhee] Dislaying her more rhythmic vocal side, the thrush stirs the rock 'n roll air nicely in this exciting, up-tempo affair. Happy beat offering.

GENE AUTRY (Columbia 40960)

B "HALF YOUR HEART" (2:49) [Dandelion BMI—Blair, Duhig] Veteran cowboy star Autry has an uptempo lament here, which he portrays smoothly. The performer's many friends in pop and country circles will enjoy this Autry stint.

C+ "DARLIN' WHAT MORE CAN I DO" (2:25) [Western ASCAP -Carson, Autry] Similar feelings are expressed with polish by the performer.

JOVAN DELL (Baily 1038)

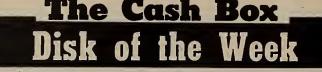
B+ [Valleydale BMI — Jovan] The thrush does a smart chant on a medium-tempo romancer arranged distinctively. One of the features is a high-pitched warbler starting the pressing, and repeating several times on the track. Quality tune, imaginatively approached.

B "BON BON BABY" (2:36) [Bon Bon BMI — Jovan] Miss Dell gives her rhythmic all to this cute tribute to the loved one. Good "steamheat" gimmick. Admirable teen fare.

THE VICTOR YOUNG SINGING STRINGS (Decca 30182)

B "THE PURPLE HILLS" (3:08) [Victor Young ASCAP—Young, Berle, Arnold] A beautiful, pastoral melody from the flick "Run Of The Arrow" is attractively played by the Young ork under the direction of Alfred Newman. Lovely harmonica solo. A top-drawer product by the famed composer deejays will enjoy.

B "TELL MY LOVE" (2:56) [Famous ASCAP — Young, Livingston, Evans] Another Young beaut, this time from "Omar Khayyam," gets a deserved flowery reading from the ork. Compelling melody.



"I AM" (2:18) [Joy ASCAP—Shuman, Edwards] "IN THE MIDDLE OF AN ISLAND" (2:05) [E. H. Morris ASCAP—Varnick, 'Acquaviva]

TONY BENNETT (Columbia 40965)

• "I Am" could be Tony Bennett's biggest side in years. It's a brilliant dramatic love song which the star presents with great depth and heart. Beautifully written composition in which the songster describes his insignificance in the eyes of the world, as compared to his tremendous importance in the eyes of his love. Side has a religious feeling neatly woven into an emotional love lyric and set against a stirring instrumental backing. Watch this superbly composed love song; it's gotta catch on. Bottom deck, "In The Middle Of An Island" is a Hawaiian ditty with a rock and roll rhythm. Contagious romancer.

"YOU KNOW HOW IT IS" (2:13) [Korwin ASCAP—Stillman, Allen] "THE 3:10 TO YUMA" (2:25) [Columbia Pictures ASCAP—Washington, Duning]

FRANKIE LAINE (Columbia 40962)

• Frankie Laine is one of the most versatile vocalists in the business. He's tops on ballads, western tunes, jumps, and especially off-beat material. His latest release "You Know How It Is" falls into the latter category. It's a fascinating rhythm novelty with a contagious bounce beat and a zany lyric. The unusual opus has Laine describing the effects his gal has on him when she's in his presence. Refreshing side that's got a sound and rhythm all its own. Imaginative composition that could go all the way. Flip is the dramatic title tune of a forthcoming Columbia pic "The 3:10 to Yuma". Emotion packed western tune that follows close on the heels of a similar Laine release, "Gunfight At the O.K. Corral". Top side could catch on like wild-fire.

"AROUND THE WORLD" [Young ASCAP—Young] "INTERLUDE" [Northern ASCAP—Webster, Skinner].

THE McGUIRE SISTERS (Coral 61856)

• Hollywood supplies the McGuire Sisters with material for their latest release—a two sided threat that could be the trio's biggest seller in quite some time. One portion offers a vocal version of the current hit "Around The World". Although the instrumental renditions of this tune are big sellers, no vocal version has clicked yet, and this interpretation could turn the trick. The gals cashed in on their version of "Picnic" released long after the instrumental recording was high on the charts. They should repeat the feat with this lovely side. The companion deck is from the sound track of the new U-I film "Interlude". It's a wonderful new love song rendered delicately by the polished threesome. Lovely composition. Two potential money-makers. Take your pick.

"YOU ALWAYS HURT THE ONE YOU LOVE" (2:23) [Pickwick ASCAP—Roberts, Fisher]

"MY MELANCHOLY BABY" (2:18) [J. Vogel & Shapiro, Bernstein ASCAP—Norton, Watson, Burnett]

SOMETHIN' SMITH & THE REDHEADS (Epic 9221)

• Somethin' Smith and the Redheads have a way with an oldie, especially when they inject their own hep lyrics. On their latest release they revive the top drawer standard "You Always Hurt The One You Love" adding a clever set of words that will have the dee jays flippin'. The up-to-date lingo is extremely funny and should attract heavy coin from youngsters and adults. And the beat is there too. Delightful novelty that should do on a national scale what "Shanty In Old Shanty Town" did on a territorial level some months back. Flip is another delightful evergreen with an up-beat. But here the lyrics are the familiar ones. Watch the upper half. ANNISTEEN ALLEN (Decca 30368)

B "ROUGH LOVER" (2:41) [Danby BMI-McFarland] The potent R&R artist cuts loose with no holds barred in torrid tale of a gal in search of a "rough lover." Unrestrained vocal the kids will love.

B "PARDON ME" (2:25) [Danby BMI—Evans] A catchy rocker is wrapped with further bursts of vocal energy by the artist. Cute theme.

THE PREPS (Capitol 3761)

B "AGAIN AND AGAIN AND AGAIN" (1:44) [E. H. Morris ASCAP — Acquaviva, Varnick] The group has shown impressive sellability on its previous waxing, and this high-flying romper is due for a good sales run, too. It has individuality, and a precise vocal attack by the combo sure to keep the kids hopping.

C+ "PROMISE ME BABY" (1:54) [Libjon BMI—Henley] The boys take the rock 'n roll ballad road in a conventional vehicle.

LARRY STORCH (Roulette 4014)

B+ "I'M WALKIN'" (2:05) [Reeve BMI — Domino, Bartholomew] "I'm Walkin'", which cashed in on the best seller lists via two versions, is treated to a comedy interpretation by Larry Storch. He presents the tune as a Britisher might sing it and comes up with a very funny reading. Could be a big seller.

C+ "I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER" (2:05) [DeSylva, Brown & Henderson ASCAP—Ahlert, Young] This end has the comic satirizing on another current hit. Here he plays the role of a Denny Dimwit type character.

JERRY LEWIS (Decca 30370)

B+ "BY MYSELF" (2:25) [De-Schwartz, Brown & Henderson AS-CAP — Schwartz, Dietz] A great standard featured in the picture "Delicate Delinquent" is chanted with heart by Jerry Lewis. Wonderful interpretation of a great tune. Should catch on when flick hits the local theatres.

C+ "NO ONE" (2:26) [Leeds AS-CAP — Henderson] Here Jerry drifts thru another delightful number set to a pleasant lilt.

DON COSTA ORCH. (ABC-Paramount 9835)

B+ "TENNESSEE TULIP" (2:20) leads his crew thru an exciting Civil War type marcher with a contagious romantic lyric and a lively melody. With "Shenandoah Rose" clicking, this one could follow suit. Excellent arrangement and delivery. Watch this sleeper.

C+ "BELLA NUNZIATA (Pretty Nancy)" (2:33) [Pamco BMI-Costa] This end displays the more delicate side of the Costa ork on a pretty latin tempo lovely. Tune was penned by the maestro.

Page 9

THE DIANONDS NEW SMASH

WORDS OF LOVE

MERCURY 71128

ERICA'S

TFT

FABULOUS! FHE DEL VIKINGS SENSATIONAL RECORDING OF COOL SHAKE

MERCURY 71132

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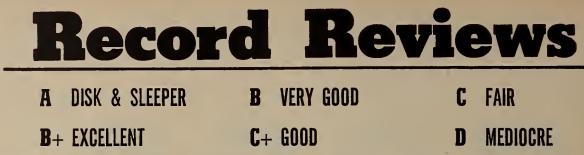


"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

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July 13, 1957





BILLY LEACH (Bally 1039)

B+ "SONG OF THE BAREFOOT mailman" (2:28) [Lee Ar-mentrout Tele-Graff BMI — Graff, Leach, Armentrout] An uptempo ditty with the catchiness of a "Davy Crockett" is invitingly sung by Billy Leach backed by a happy ork and chorus. It's one of those sides that can just take-off without warning. Better keep an eye on it.

C+ "LIL'S GRILL" (2:12) [Lee Ar-mentrout Tele-Graff BMI—Graff] A cute jumper is appealingly fash-ioned by Leach. Look for activity on the top-half.

DON DEAL (Era 1039)

B "UNFAITHFUL DIANE" (2:22) [Hillary BMI—Deal, Deal] Deal makes a distinctive entry out of the opus—a heavy-beat rocker of unre-quited love. Disk is loaded with slick technical R&R feats. Strong teen waxing.

C+ "DEVIL OF DECEIT" (2:25) [Pamper BMI—Deal, Deal] Deal emotionally tells of lost love in this tear-jerker.

FRANK HOLDER (London 1747)

B "CATERPILLAR BUSH" (3:10) [Hollis BMI-Berkwood, Holder] Those who find calypso a happy musi-cal past-time will enjoy this fine treatment of a happy calypso piece from Holder and the crew. Rollicking calypso fun. calypso fun.

C+ "JUMP IN THE LINE" (2:38) [Hollis BMI—Higgs, Cavanaugh] More light-hearted calypso activity is impressively wrapped up by the artists.

DANNY COSTELLO (Caravan 15703)

B "TALK TO ME SOMETHING" (2:00) [Duchess BMI—Darin, Kirshner] This slow, blues-beat cre-ation has a quality touch, and its reading by Costello expressively has the feeling of the song. It could make noise noise.

C+ "FIGHTIN' MAD" (1:50) [Leeds ASCAP—Raye, Carter] Uptempo, R&R fare treated with exuberance by the vocalist.

DON, DICK 'N JIMMY (Verve 10062)

B "BE SWEET TO ME" (2:10) [Gus Kahn ASCAP—Kahn, Kahn] The skilled vocal-instrumental team takes the standard unpretentiously, letting the tune roll off gently, and inventively. A sure-fire deejay turn-table performance.

B "BUILDING A PARADISE" (2:23) [Hill & Range—Sherman, Roberts] The sweet ballad is nicely crooned by the group. Will also get solid platter spinner play.

The Cash Box eeper of the

"IVY LEAGUE" [Snyder ASCAP—Ford, Sascianto] "IN THE MIDDLE OF AN ISLAND" [E. H. Morris ASCAP—Varnick, Acquaviva] TENNESSEE ERNIE FORD (Capitol 3762)

• Tennessee Ernie Ford is headed for the winner's circle once again as he introduces an extremely clever topical novelty tagged "Ivy League." The deep voiced performer, with tongue in cheek, humorously tells about the teenage trend toward the Ivy League clothing styles. It's a well-knit ditty with many laughs set to a lively jump beat that should have the kids hoppin'. Dee jays are sure to give this one heavy air play. The coupling is a cute novelty combining a Hawaiian flavored tune with a rock and roll beat. Catchy cutie dubbed "In The Middle Of An Island." Both ends have potential.

"WRITE TO ME FROM NAPLES" (2:44) [Broadcast BMI - Stone, Kennedy] "BEAU JAMES" (2:17) [Famous ASCAP-Baker]

DEAN MARTIN (Capitol 3752)

• Dean Martin lends his velvety voice to a beautiful new love song tailor-made for his easy-going style. Titled "Write To Me From Naples," the song is a sentimental romancer with a tender Italian setting and a touching lyric about two distant lovers. Mandolins and a chorus showcase the star on a side that could blossom into a solid seller. Bottom half is a lively swinger inspired by the pic "Beau James." Top deck could be Dino's biggest hit since "Memories Are Made of This."

"THE GET ACQUAINTED WALTZ" (2:32) [Planetary ASCAP—Shuman, Edwards]

"MISSISSIPPI MOON" (2:23) [Landsdowne ASCAP—Malkin, Hoffman]

MARGIE RAYBURN (Liberty 55088)

• Margie Rayburn is a lark cut out for stardom. She has the talent and looks needed for stardom and only the proper material is necessary to send the canary over the hill. Her latest release, coupling two waltzes, could turn the trick. "The Get Acquainted Waltz" is a tender love tune with a lovely melody and a sweet lyric about a gal who meets a beau on the dance floor. Lovely arrangement of a top calibre tune. Equally delightful is the companion deck "Mississippi Moon," another tender waltz ballad displaying some charming multiple voicing. With ballads gaining in popularity of late, this coupling should attract heavy summer spins.

"THEME SONG FROM 'THE MONTE CARLO STORY'" (2:57) [Bishop BMI—Mellin, Emer]

"EIFFEL TOWER BLUES" (2:35) [Robert Mellin BMI—Mellin, Valery]

DINO ROSSI & ORCH. (Dot 15603)

• The violin, which had taken a back seat in today's market, bounces back into the spotlight via an enchanting new instrumental item destined to make a heavy impression on the disk scene. The string instrument comes front-and-center as Dino Rossi and his orchestra present the "Theme Song From The Monte Carlo Story," a United Artists flicker starring Marlene Dietrich. It's a lovely European flavored love theme treated tenderly by the lush aggregation. It grows on you with each listen. Flip, "Eiffel Tower Blues" is an inventive rhythm instrumental also featuring a large string section. Upper half deserves attention.

"THE LADY KILLER" (2:02) [Jane BMI-Sawens] "MY BABY'S COMIN' HOME" (2:55) [Roxbury ASCAP—Leavitt, Grady, Feller] SID FELLER & ORCH. (ABC-Paramount 9836)

• Maestro Sid Feller has a strong contender for a high spot on the charts in an imaginative instrumental novelty with an exciting new sound all under the title "The Lady Killer." The carefree and captivat-ing rhythm instrumental is a complete change-of-pace from the usual ork item and it arrests the listener's attention immediately. It's got an exciting beat and it drives from beginning to end. Feller has neatly woven voices (singing without lyrics) into this inventive rocker. It's different and it could break wide open. Flip is a dreamy mood version of the oldie "My Baby's Comin' Home." Tender opus from the batoneer's "Music For Expectant Mothers" LP.

LI'L WALLY

(Jay Jay 171)

B "PLAY ME A POLKA" [Arr. Jagiello] Li'l Wally and his crew, big mid-western polka favorites, add to their impressive Jay Jay catalogue this lively polka fare. The polka crowd should greatly welcome the side.

C+ "YOU" [Jay Jay BMI—Jagiello] The same ensemble reacts grace-fully to this lilting waltzer.

SANDRA MEADE (Decca 30373)

B+ "AIN'T NOTHING WRONG WITH THAT BABY" [Amber ASCAP — Reichner, Brooks] Miss Meade made various appearances on the Sid Caesar tv'er, and this release has the lark providing a feelingful treatment of a slow romancer that could just fall right in line with the class ballads currently making chart news. Keep your eyes peeled for this one. one.

B "MIDNIGHT BLUES" [Trans World BMI—Garland, Bradley Thornton] The performer stages a side for the kid market, and does so with authorative results.

GENE AUSTIN (RCA Victor 6969)

B "I COULD WRITE A BOOK" (2:04) [Chappell ASCAP—Rod-gers, Hart] The recent Austin TV bio put the famed crooner of the twenties back into the spotlight. Rodgers and Hart's sturdy song gets a fluent, dis-tinctively Austin-phrased reading in keeping with the composition's warmth. Deejays will like.

C+ "A PORTER'S LOVE SONG TO A CHAMBERMAID" (2:25) [Mayfair ASCAP—Razaf, Johnson] The title indicates the novel approach of this ditty, a cute, bouncy affair sung with typical Austin polish.

JILL COREY (Columbia 40955)

B "LOVE ME TO PIECES" (1:55) [Acuff-Rose BMI—Endsley] The lark, new star of the "Hit Parade, has a rinky-tink ditty in the vein of her recent release, "I Love My Baby." Written by Melvin ("Sing ing The Blues") Endsley, the tune is a creation jocks should find solid pro-gramming. gramming.

C+ "LOVE" (2:10) [Kahl BMI-Shapiro, Stallman] A light-hear ed tune is fashioned by Miss Core with verve and charm. Cute side.

BUDDY MORROW (Mercury 71137)

B "MIDNIGHT MARCH" (2:05 [Judy ASCAP—Allen, Morrow Morrow and the ork take on a swing styled march tune with excellent re-sults from the rhythm section. A novel swinger deejays should play-up

C+ "EASY DOES IT" (2:12) [Pick wick ASCAP—Oliver, Young More impressive brass work here a the ork presents a solid jumper.

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FRANK DE VOL

Frank's got a lush rendition of the theme and title song from what could easily be the year's biggest picture.

Love in the Afternoon (title song from the new Allied Artists Picture) b/w Venice

Frank De Vol and His Orchestra 4-40953

JILL COREY

Lead side on this disc is both title song and featured number for the July 15th "Studio One Summer Theatre" TV show. Composer Melvin Endsley has dished up another hit to follow his success, "Singing the Blues!"

Love Me to Pieces (title song from July 15th "Studio One Summer Theatre" production) b/w Love

with Jimmy Carroll and His Orchestra 4-40955



DON CHERRY

Fourteen Karat Gold b/w

with Ray Conniff and His Orchestra 4-40958

There's a Place Called Heaven

BOWERS

Mr. Versatility, Kenny has a wide range of successes in theater, radio and TV. To cap off a smash record debut he wrote the lead side. Here's another sure-fire winner on the Columbia roster. Half a Mind b/w How Come? with Jimmy Carroll and His Orchestra 4-40959



GENE AUTRY

Half Your Heart b/w Darlin' What More Can I Do? with Carl Cotner's Orchestra 4-40960-c



DICK **RICHARDS**

Blue-Jean Baby b/w We've Got a Right to Love with Eddie Zack and His Dude Ranchers 4-40957-c

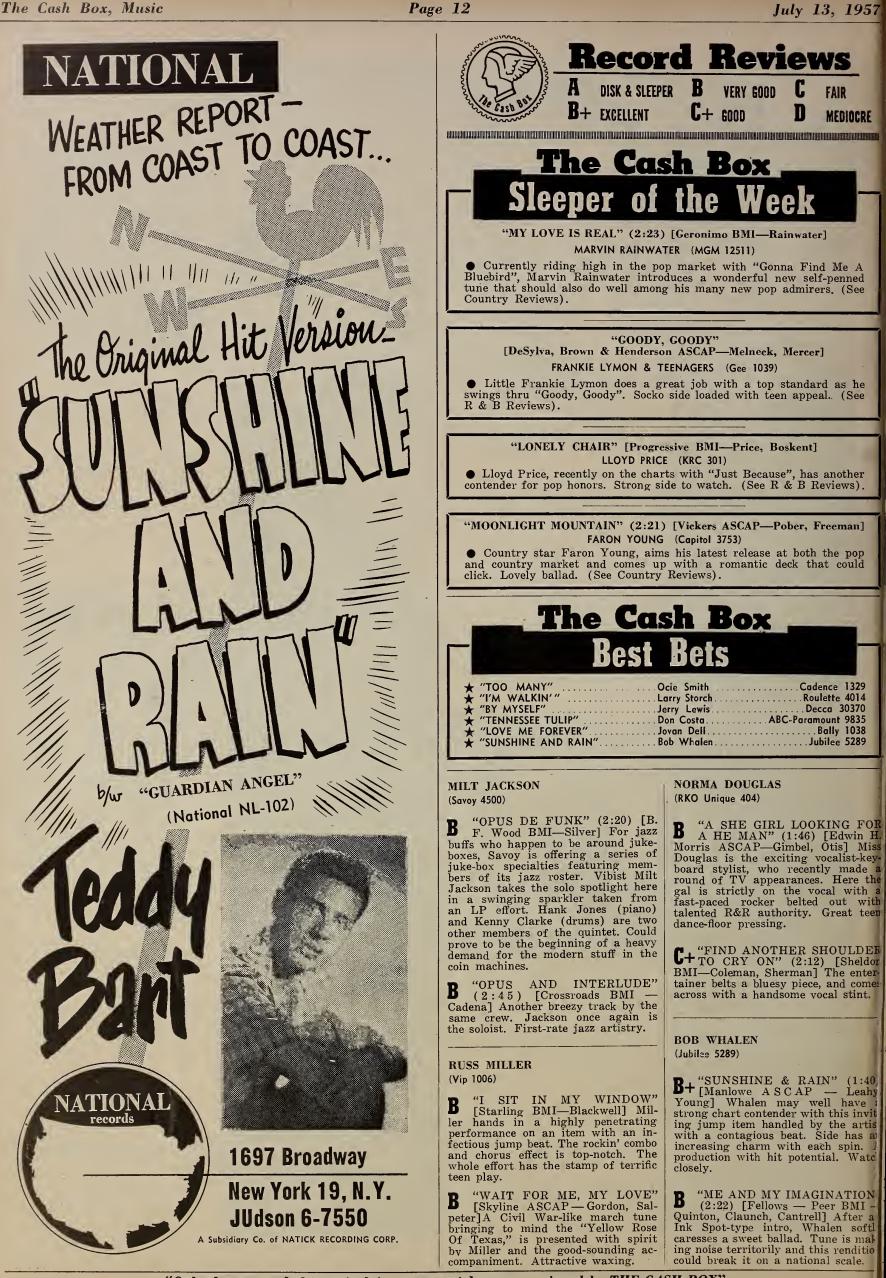
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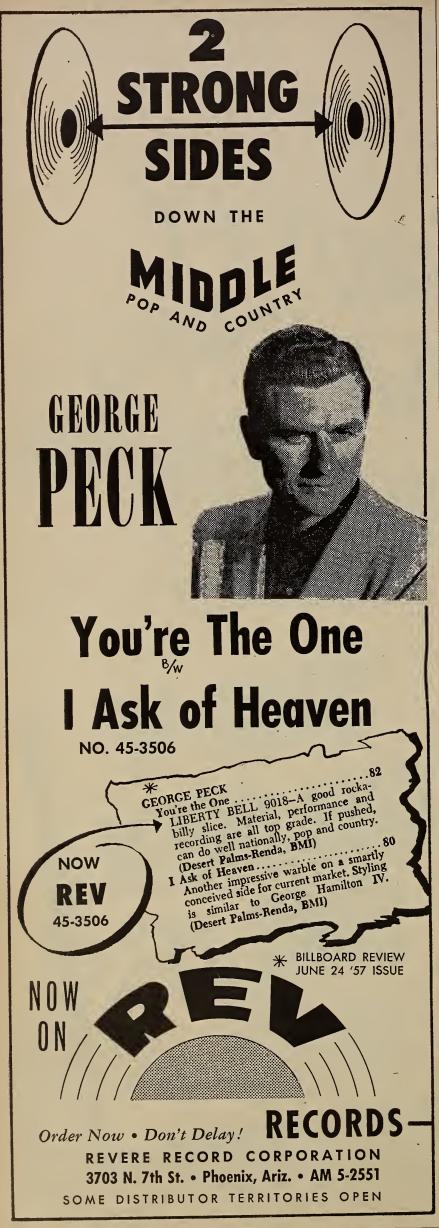
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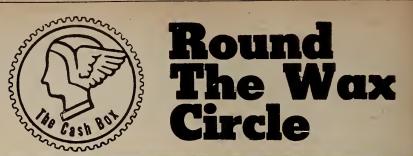
"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"





"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"





NEW YORK:



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July 13, 1957

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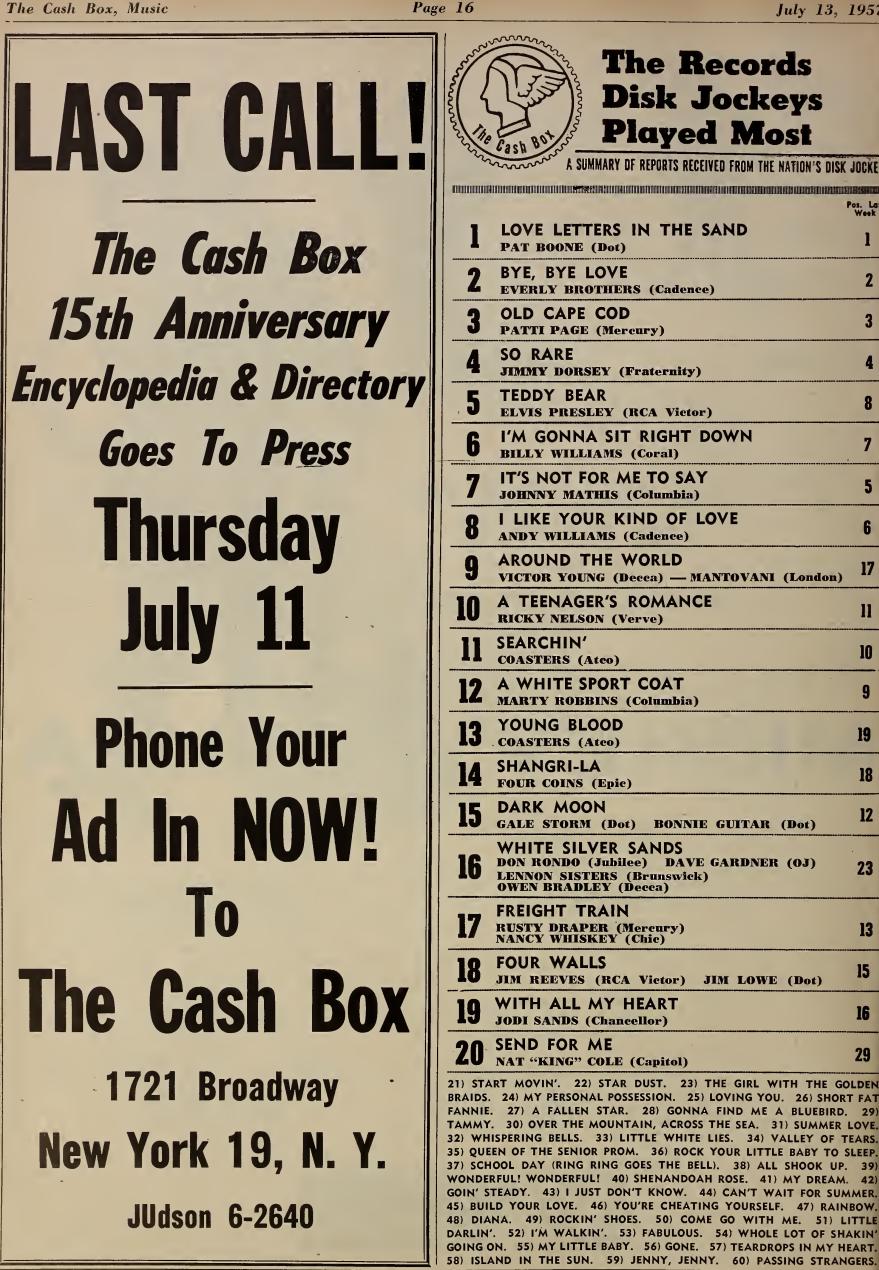
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HOLLYWOOD:



And fishing" in Wisconsin.
Hercury recording artists, The Diamonds, in town last week for the filming of a part in the U I picture, "The Big Beat". . . . David Rose back in town after guest appearances in Stockholm and Copenhagen, to conduct a Hollywood Bowl concert this Wednesday night. . . . Lena Horne, currently at the Cocoanut Grove, will record a new album for Victor following her five week Grove stint. . . Los Angeles girl, Carol Jarvis gets her first big break via her Dot recording of "Whilpool of Love" which is beginning to break nationally. . . . Dave Kapp, Kapp Records to break nationally. . . . Dave Kapp, Kapp Records to break nationally. . . . Dave Kapp, Kapp Records to break nationally. . . . Dave Kapp, Kapp Records to break nationally. . . . Dave Kapp, Kapp Records to break nationally. . . . Dave Kapp, Kapp Records to break nationally. . . . Dave Kapp, Kapp Records to break nationally. . . . Dave Kapp, Kapp Records to break nationally. . . . Dave Kapp, Kapp Records to break nationally. . . . Dave Kapp, Kapp Records to break nationally. . . . Dave Kapp, Kapp Records to break nationally. . . . Dave Kapp, Kapp Records to break nationally. . . . Dave Kapp, Kapp Records to brooker-arranger, Les Baxter is now scoring Bel Air Productions "The Dalton Girls". A new song, "A Gun Is My Only True Love", written by Baxter and his brother Jim will also be introduced in the film. . . . Josh Moss, who recently completed a narrative album, "The Day Manolete Was Killed" for Audio Fidelity Records has set another narrative album, "The Day Manolete Was Killed" for Audio Fidelity Records has set to handle the new Cabot Records line which in get to handle the new Cabot Records line which is set to handle the new Cabot Records line which is set to handle the new Cabot Records line which with get at rip through the Northwest with Ben Rosner and conduct Anna Marie Albeghetti's first album for Capitol Records. Henry Onorati spending five weeks at Dot Records Hollywood headquarters while president





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נ ו ז	Disk Jockeys	
AND	Cash Bot As Played Most	
	A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK	JOCKEYS
		Pos. Last
1	LOVE LETTERS IN THE SAND	Week
	PAT BOONE (Dot)	
2	BYE, BYE LOVE EVERLY BROTHERS (Cadence)	2
3	OLD CAPE COD PATTI PAGE (Mercury)	3
4	SO RARE	4
	JIMMY DORSEY (Fraternity)	
. 5	TEDDY BEAR ELVIS PRESLEY (RCA Victor)	8
6	I'M GONNA SIT RIGHT DOWN BILLY WILLIAMS (Coral)	7
7	IT'S NOT FOR ME TO SAY JOHNNY MATHIS (Columbia)	5
8	I LIKE YOUR KIND OF LOVE	6
0	ANDY WILLIAMS (Cadence) AROUND THE WORLD	
9	AKOUND THE WORLD VICTOR YOUNG (Decca) — MANTOVANI (London)	17
10	A TEENAGER'S ROMANCE RICKY NELSON (Verve)	11
11	SEARCHIN' COASTERS (Atco)	10
12	A WHITE SPORT COAT MARTY ROBBINS (Columbia)	9
	YOUNG BLOOD	
13	COASTERS (Atco)	19
14	SHANGRI-LA FOUR COINS (Epic)	18
15	DARK MOON GALE STORM (Dot) BONNIE GUITAR (Dot)	12
	WHITE SILVER SANDS	
16	DON RONDO (Jubilee) DAVE GARDNER (OJ) LENNON SISTERS (Brunswick) OWEN BRADLEY (Decca)	23
17	FREIGHT TRAIN	
17	RUSTY DRAPER (Mercury) NANCY WHISKEY (Chic)	13
18	FOUR WALLS JIM REEVES (RCA Victor) JIM LOWE (Dot)	15
19	WITH ALL MY HEART JODI SANDS (Chancellor)	16
20	SEND FOR ME NAT "KING" COLE (Capitol)	29
	ART MOVIN'. 22) STAR DUST. 23) THE GIRL WITH THE GO	
FANNIE		29)
	ISPERING BELLS. 33) LITTLE WHITE LIES. 34) VALLEY OF T	EARS.
37) SCH	EN OF THE SENIOR PROM. 36) ROCK YOUR LITTLE BABY TO S HOOL DAY (RING RING GOES THE BELL). 38) ALL SHOOK UP.	39)

July 13, 1957

47) RAINBOW.

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July 13, 1957

13-7	13999	
		PARADE
		OF HITS
S	15570	LOVE LETTERS IN THE SAND-BERNARDINE Pat Boone
	15558	DARK MOON Gale Storm
	15592	WHISPERING BELLS The Del-Vikings
	15574	A FALLEN STAR
	15569	FOUR WALLS-TALKIN' TO THE BLUES Jim Lowe
	15594	A FALLEN STAR—FOOTSTEPS The Hilltoppers
	15598	JOHNNY TREMAIN Billy Vaughn
k	15586	REBEL—WHIRLPOOL OF LOVE Carol Jarvis
2	15550	DARK MOON Bonnie Guitar
Ż	15587	IF YOU SEE MY LOVE DANCING Bonnie Guitar
N	15600	TWO RED RED LIPS—BURNING DESIRE Wade Ray
	15593	YOU'VE GOT ME LYIN' Howard Crockett
A		NEW RELEASES
ナ	15603	THEME FROM "THE MONTE CARLO STORY" Dino Rossi And His Orchestra
}	15601	FROM A JACK TO A KING- PARADE OF BROKEN HEARTS Ned Miller
	16604	THE CRYIN' SIDE OF TOWN— RHYTHM IN MY HEART Bill Talapan
	-	BEST SELLING ALBUMS
P	DEP-1	056 A CLOSER WALK WITH THEE Pat Boone
	DLP-3	054 Music From The Sound Track Of Cecil B. De Mille's "THE TEN COMMANDMENTS" Conducted by Elmer Bernstein
	DLP-3	050 "PAT" Pat Boone
		•Dot RECORDS, Inc. + Sunset and Vine + Hollywood, Calif. + Phone HO 3-4181
		THE NATION'S BEST SELLING RECORDS

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Fill In The Coupon Below (Or Put Them On Your Own Letterhead)

And Mail To THE CASH BOX **1721 BROADWAY** NEW YORK 19, N.Y.

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List Your Top Ten Country Tunes Here NAME OF RECORD HERE ARTIST OR BAND HERE

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Ed Ryan (CJOC-Alberta, Canada) has initiated a "Disc Jockey Round-Up" show which features tapes of deejays in the U.S. and Canada introducing two or three songs that are current big sellers in their particular area, or songs they feel personally will make the charts in the near future. . . . Gene Winters (WPGC-Morningside, Md.) was "jailed" on a charge of "failure te properly publicize the Policemen's Ball," and last



reports had Gene trying to come up \$500 worth of tickets at \$2 per. . . . We offer our condolences to Bill Browning (KFMB-San Diego, Calif.) on the passing of his mother. . . . Harry Downie (WICC-Bridgeport, Conn.) has had so many famed artists on his show that he may rename it "Harry And His All-Stars." . . . Ed Warmoth, a former deejay, and now in the public information field, would like to hear from deejays who are doing television record shows and dance parties. A note concerning the time of day, program length, sponsorship, format, stage setting, action while records are being played, success stories plus any snapshots of the show underway would be appreciated. The address: Ed Warmoth, 4212 S.E. 89th; Portland, Ore. . . . Bill "The Cricket" Clark (WFAR-Farrell, Pa.) is out of the hospital, and back at his duties on WFAR. . . . Red Robinson

Mathis (Columbia); Billy Williams (Coral); and Jim Lowe (Dot) were some of the disk personalities present. . . . Bill Richerson (WCPS-Tarboro, N. C.) reports he received his first taped interview when h guested Les Elgart (Columbia), who was appearing at the 77th annual "June German" event in Rocky Mount, N. C. . . . It hit 112 in the San Joaquin Valley writes Al Radka (KFRE-Fresno, Calif.) . . . Jerry

Nesler (KSDO-San Diego, Calif.) played his pick of

HARRY DOWNIE (WICC-Bridgeport, Conn.)

(CKWX-Vancouver, Canada) writes that Elvis Presley (RCA Victor); Fats Domino (Imperial); and Chuck Miller (Mercury) are skedded for July ap-pearances in Vancouver. . . Nick Reyes (KFDA-Amarillo, Texas) began the month by playing Christmas tunes dedicated to motorists who "won't be among us" to celebrate the holiday this year as a plea for traffic safety. These kind words from Dan Beach (WTRL-Bradenton, Fla.): The Cash Box is proving invaluable toward helping establish myself here.

Ray Stevens (CKOY-Ottawa, Canada) is now singing the productions Joe Saxe's Gatineau Golf and Country Club. Louis Armstrong will appear at the club shortly.... WHB-Kansas City, Mo. celebrated its 35th anniversary with a big affair at a Kansas City nitery. Johnny



writes Al Radka (KFRE-Fresno, Calif.) . . . Jerry Nesler (KSDO-San Diego, Calif.) played his pick of the week, the Jerry Wallace (Challenge) disk of the week the Jerry Wallace (Challenge) disk of the week the satt of a Saturday hour long Broadway show tue seg. . . Record personalites who would like to appear on WAVZ's (New Haven, Conn.) new "Weekend With WAVZ" format should contact Tiny Markle, the stat to for a recording appointment. . . . In connection with June Dairy Month, KXL-Portland, Oregon, staged a milking contest among its deejay staff before the start of a Pacific Coast League baseball game. The winner was Ross Woodward (he's from the country). One of the platter spinners, Bob McCarl, brought a record player along in hopes of soothing the savage beast. . . . Pro golfer-deejay Carl Hoff, and his wife Marge have taken to the Nippersink Manor (Genoa City, Wis.) for the summer, taping their jazz show for KSJP-San Jose, Calif. there. The daily stint also includes interviews, and general chatter. . . Bob Kloss (WKWK-Wheeling, W. Va) has a write-up on Roy Hamilton (Epic) in his newsletter which quotes the singer a saying that "the spiritual sound is the thing," and feeling that the more of a spiritual soun

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

* * * * * * *
Jim Larkin returns to his home-town after three years as a deejay for WJIK-Alexandria, Va. Jim woul appreciate all correspondence being sent to his home town after three years as a deejay for WJIK-Alexandria, Va. Jim woul appreciate all correspondence being sent to his home town after three years as a deejay for WJIK-Alexandria, Va. Jim woul appreciate all correspondence being sent to his home town after three years as a deejay for WJIK-Alexandria, Va. Jim woul appreciate all correspondence being sent to his home town after three years as a deejay for WJIK-Alexandria, Va. Jim woul appreciate all correspondence being sent to his home town after three years as a deejay for WJIK-Alexandria, Va. Jim woul appreciate all correspondence being sent to his home town appreciate all correspondence being sent to his home town appreciate all correspondence being sent to his home town appreciate all correspondence being sent to his home town appreciate all correspondence being sent to his home town appreciate all correspondence being sent to his home town appreciate all correspondence being sent to his home town appreciate all correspondence being sent to his home town appreciate all correspondence being sent to his home town appreciate all correspondence being sent to his home town appreciate all correspondence being sent to his home town appreciate all correspondence being sent to his home town appreciate all correspondence being sent to his home town appreciate all correspondence being sent to his home town appreciate all correspondence being sent to his home town appreciate all correspondence being sent to his home town appreciate all correspondence being sent to his home town appreciate all correspondence being sent to his home town appreciate all correspondence being sent town appreciate all correspondence being se

July 13, 1957

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July 13, 1957

Introducing the voice of

FRED Mac KENZIE

singing

GOT HER OFF MY HANDS

MERCURY 71149

TWO DOLLARS PLEASE

a new smash hit by

MERCURY 71144

ROSE MARIE

MR. DEALER! Do you know that your MERCURY albums are on a lifetime guarantee

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

Visiting In Australia



MELBOURNE, AUSTRALIA - On a recent personal appearance tour throughout Australia, Cathy Carr of

ANOTHER CHIC SMASH!

Rod Willis

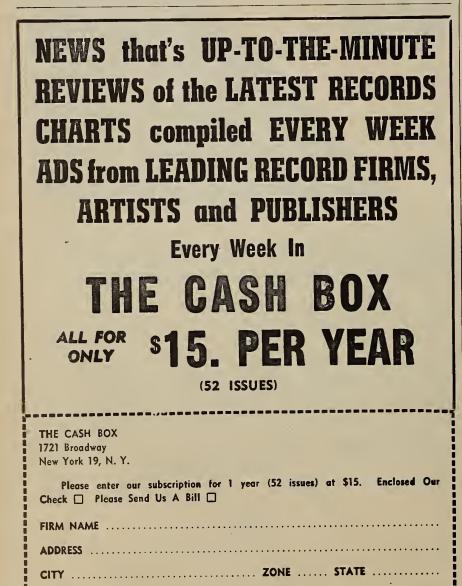
"SOMEBODY'S BEEN

ROCKING MY BABY"

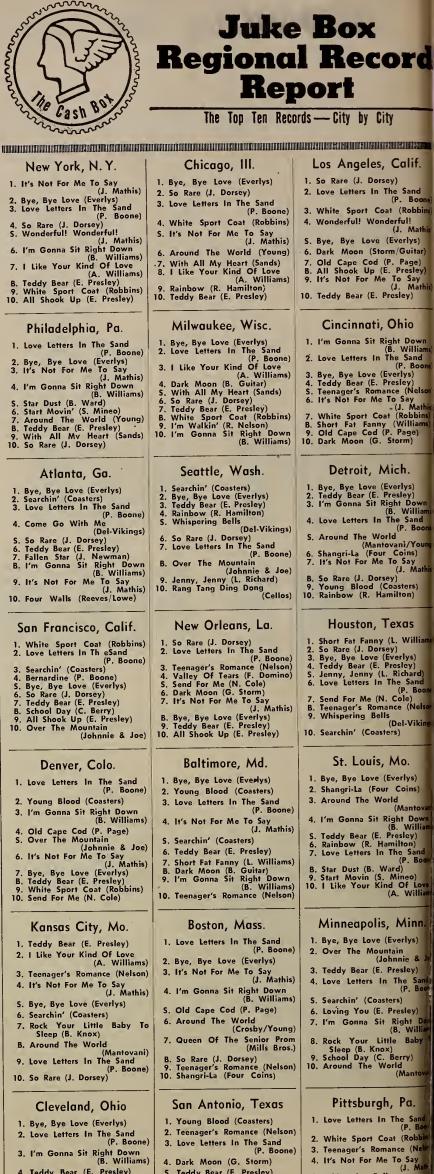
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the W & G Record Processing Company in Melbourne where she watched her recordings being pressed on the W & G Selected Releases label which is the distributor for Fraternity on that Continent. Above, left to right pictured with Cathy are Harry Bone, Manager of W & G; Ern White, Managing Director; Ron Tudor, Promo-tion; Cathy; J. D. Gillespie, Governing Director; Bert White, Director and Ron Gillespie, Director, all of W & G Record Processing Company, Melbourne Division. James N. Parks, not pictured, of Manchester, N. H., USA, is the American Representative for that company.

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Individual's Name



S. Teddy Bear (E. Presley) 6. Searchin' (Coasters)

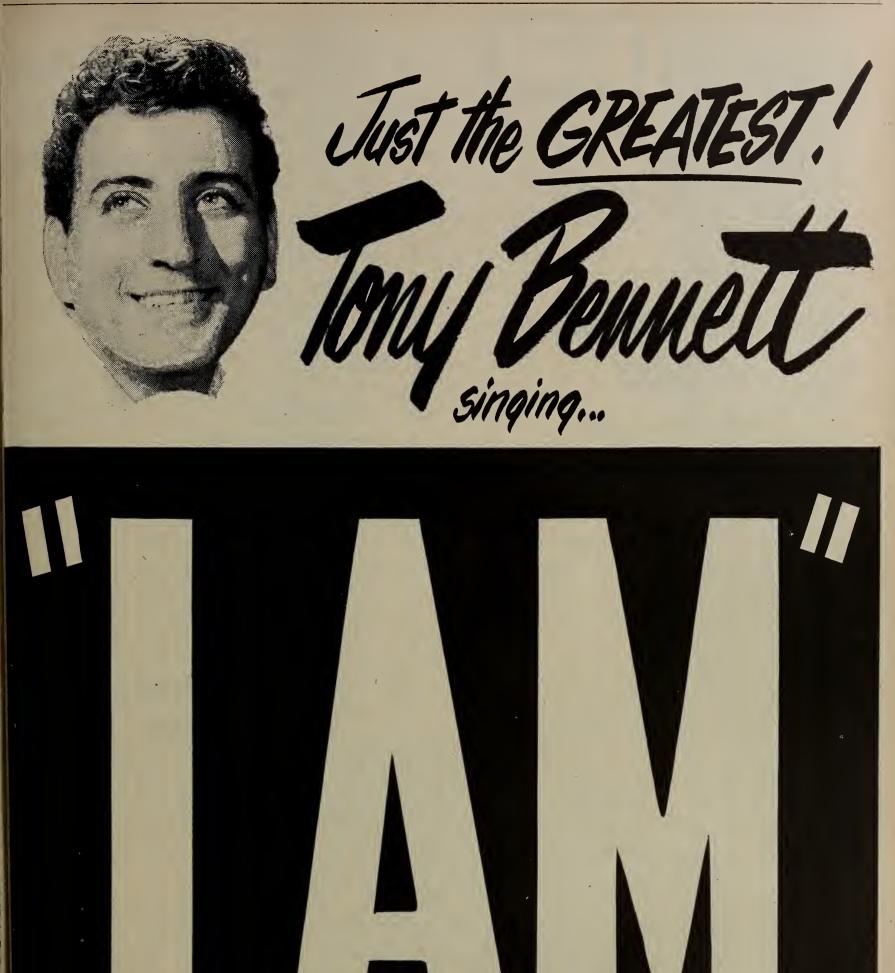
5. Spartin (J. Dorsey) B. I'm Gonna Sit Right Down (B. Williams) 9. White Sport Coat (Robbins) 10. My Dream (Platters)

4. Teddy Bear (E. Presley)

Shangri-La (Four Coins) Around The World (Young)

July 13, 1957

(J. Mi S. Whispering Bells (Del-Vik 6. Dark Moon (G. Storm) 7. All Shook Up (E. Presl B. Searchin' (Coasters) 9. Bye, Bye Love (Everlys) 10. My Dream (Platters)







"IN THE MIDDLE OF AN ISLAND"

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



unu un	Best Selling Sheet Music	
ANDINALHU		
1	LOVE LETTERS IN THE SAND Bourne ASCAP—Kenny, Kenny, Coots	
2	DARK MOON 2 Dandelion BMI-Miller	2
3	AROUND THE WORLD Victor Young ASCAP—Young	6
4	SO RARE Robbins ASCAP—Herst, Sharpe	3
5	OLD CAPE COD Geo. Pincus & Sons ASCAP—Rothrock, Yakus	/
6	BYE, BYE LOVE Acuff-Rose BMI—Bryant, Bryant)
7		5
8	A WHITE SPORT COAT Acuff-Rose BMI-Robbins	4
9	IT'S NOT FOR ME TO SAY Korwin ASCAP-Stillman, Allen	3
10	WONDERFUL! WONDERFUL! E. B. Marks BMI—Edwards, Raleigh	8
11		15
12		12
13	GONNA FIND ME A BLUEBIRD	-
14	ALL SHOOK UP Shalimar-Presley BMI-Blackwell, Presley	10
15	ROUND AND ROUND Rush BMI—Stallman, Shapiro	11
	www.	



The top 30 sangs of the week on radio and TV based on the Copyrighted Audience Coverage Index of Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Publishe by the Office of Research, Inc., Dr. Jahn G. Peatman, Director.

RADIO (LIST	ED ALPH	ABETICALLY) TV	
Face In The Crowd	Remick	An Affair To Remember	Fe
White Sport Coat	cuff-Rose	Around The World	You
An Affair To Remember	Feist	Beau James	Famo
Around The World	. Young	Bye Bye Love	. Acuff-Ro
Bernardine Paln	n Springs	Dark Moon	Dandeli
Ave Bye Love A	cuff-Rose	Ding Dang Danglin'	Meridi
Dark Moon I	Dandelion	Do I Love You Because You're Beautiful	Williams
Did You Ever Close Your Eyes	. Valyr	Freight Train	Maur
very Little Movement		Girl With The Golden Braids	Ronc
ire Down Below Colum		Gone	Hill & Ran
reight Train	. Maurice	Gonna Find Me A Bluebird	Acuff-R
Girl With The Golden Braids	Roncom	I Like Your Kind Of Love	
Like Your Kind Of Love A	cuff-Rose	I'm Gonna Sit Right Down And Wr Myself A LetterDeSylva, Brown	& Hender
'm Gonna Sit Right Down And Write Myself A LetterDeSylva, Brown & H	lenderson	Image Of Me Real In The Eyes Of The World	J River Son
t's Good To Be Alive	Valyr	It's Not For Me To Say	
t's Not For Me To Say		Love Letters In The Sand	Bou
Little White Lies Bregman, Vocco		Lovesick Blues	
		Marianne	
Love Letters In The Sand		Ninety-Nine Ways	Mayla
My Little Baby		Old Cape Cod On The Street Where You Live	Chapt
Old Cape Cod		Sittin' In The Balcony	
Shangri-La	Robbins		
Shenandoah Rose	Planetary	So Rare	
So Rare		Teenage Waltz	
Summer Love	Valando	Ten Little Trees	
Teardrops In My Heart		Walkin' After Midnight	Four S
Tell My Love		When Rock 'n' Roll Come To Trinido	id Mar
White Silver Sands Fe		Without Him	• • • • • • • • •
Who Dot Mon, Mom?		You Broke Your Promise, Mr. Sand	man Stard
With A Little Bit Of Luck		Young And In Love	
You're Cheatin' Yourself	. Barton	Young Love	Low
the second se			



Just got back from Paris where the temperature almost forced one to relax in the cool of a hotel room

Went over for Eddie Fisher's first appearance on the Musicorama show which was a tremendous success considering Eddie had never appeared in

sidering Eddie had never appeared in France. The record business is booming despite the hot weather and the mar-ket is flooded with 45s and EPs of the latest pops from the United States and some wonderful recordings of local talent. Way on top you will find Gloria Lasso, Henri Salvador, Marino Ma-rini, Dalida and Charles Aznavour. There seems to be a tremendous tendency towards the Italian songs in France, mainly because of the tremendous success of the Marini outfit.

outfit.

outfit. Some of the songs coming up right now are "Amour Perdu" which is the French version of "Armen's Theme"; "Pour Toi Seul" which is "Friendly Persuasion," and the big hits "Que Sera, Sera" and "The Banana Boat Song." Mort of the big names are at the

Song." Most of the big names are at the moment touring the main summer re-sorts, playing the Casinos, and will return to Paris in the early Fall. An interesting point is the fact that when a song becomes a hit in France, every record company will cover the song in some cases vocally and instru-mentally; therefore a pop can have as many as 24 different versions avail-able. able

France seems to be a very pros-perous market for records in spite of the high prices at which they are sold. Back to London now, more next week from there.

This Week's Best Selling Pop Singles (Courtesy "New Musical Express") 1 Puttin' On The Style/Gamblin' Man-

Man-Lonnie Donegan (Pye-Nixa) 2 Yes, Tonight Josephine-Johnnie Ray (Philips) 3 All Shook Up-Elvis Presley (HMV) 4 Little Darlin'-Diamonds (Mercury) 5 Around The World-Ronnie Hilton (HMV) 6 When I Fall In Love-Nat "King" Cole (Capitol) 7 Mr. Wonderful-Peggy Lee (Brunswick) 8 We Will Make Love-Russ Hamilton (Oriole) 9 Around The World-Bing Crosby (Brunswick) 10 White Sport Coat-King Brothers (Parlophone) King Brothers (Parlophone)
11 Butterfingers— Tommy Steele (Decca)
12 Freight Train— Chas. McDevitt Group (Oriole)
13 Fabulous Fabulous 13 Fabulous— Charlie Gracie (Parlophone)
14 Butterfly— Andy Williams (London)
15 Island In The Sun— Harry Belafonte (RCA)
16 Rock-A-Billy— Guy Mitchell (Philips)
17 Around The World— Gracie Fields (Columbia)
18 Love Letters In The Sand— Pat Boone (London)
19 Lucille— 13 13 Love Letters in The Sand— Pat Boone (London)
19 Lucille— Little Richard (London)
20 Travellin' Home— Vera Lynn (Decca)
21 I'm Sorry— Platters. (Mercury)
22 I'll Take You Home Again Kathleen— Slim Whitman (London)
23 I Like Your Kind Of Love— Andy Williams (London)
24 White Sport Coat— Terry Dene (Decca)
25 Fire Down Below— Jeri Southern (Brunswick)
25 Too Much— Elvis Presley (HMV)

LONELY

NIGHTS

by

CLYDE

McPHATTER

ATLANTIC 1149

b/w

HEARTACHES



Page 24

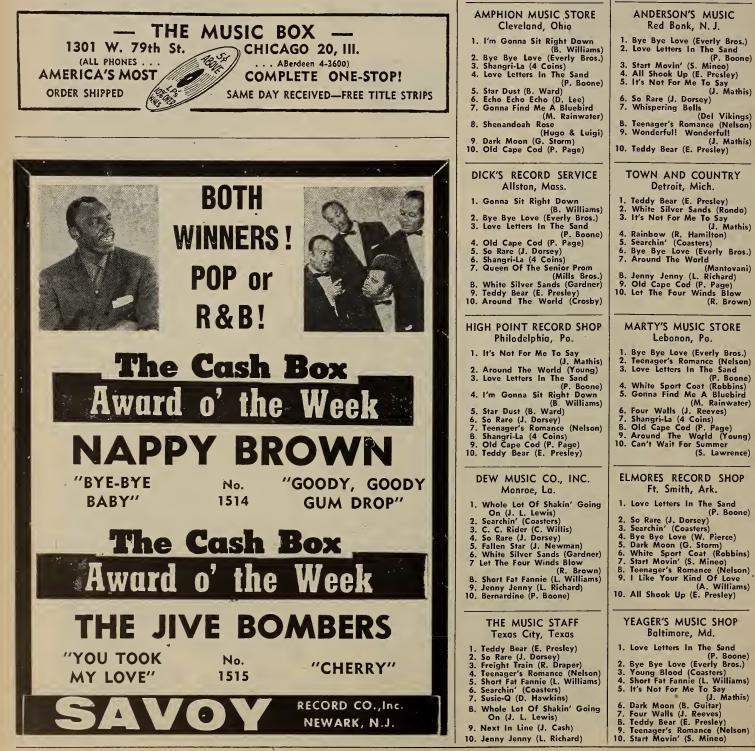
Letters In The Sand

(P. Boone) 9. It's Not For Me To Say (J. Mathis) 10. Old Cape Cod (P. Page)

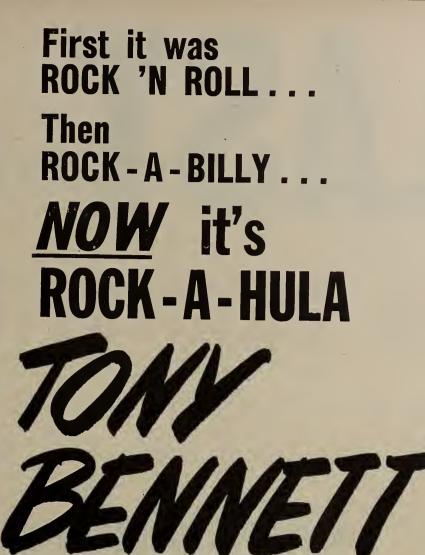
Close To The Scene

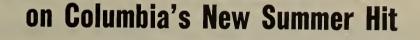


BOSTON, MASS.—While Patti Page was playing Blinstrub's recently, she dropped in to be interviewed by Louise Morgan of WNAC-TV. Being as close as it is to Cape Cod, the locale of Patti's latest smash on Mercury, "Old Cape Cod" of course, Boston took her to its heart even more than in previous visits and made her a bigger celebrity than ever. Patti, incidentally, left last week on a trip to Europe as a belated honeymoon.



Section	Top Sellin	g Records
E MI	Reported	
1 1 J		ail
Zacalle Gast P	Nor Out	lets
		to Coast
GAIETY MUSIC SHOP	ROSE RADIO	CALIFORNIA MUSIC CO.
New York, N.Y. 1. Love Letters In The Sand (P. Boone)	Chicogo, III. 1. Bye Bye Love (Everly 8ros) 2. So Rare (J. Dorsey)	Los Angeles, Calif. 1. Love Letters In The Sand (P. Boone
2. Little Darlin (Diamonds) 3. So Rare (J. Dorsey) 4. It's Not For Me To Say (J. Mathis)	3. Rainbow (R. Hamilton) 4. Around The World (Young) 5. Love Letters In The Sand (P. Boone)	2. So Rare (J. Dorsey) 3. Teddy Bear (E. Presley) 4. White Sport Coat (Robbins)
5. Dark Moon (G. Storm) 6. White Sport Coat (Robbins) 7. All Shook Up (E. Presley)	6. Teddy Bear (E. Presley) 7. White Silver Sands (Rondo)	5. It's Not For Me To Say (J. Mathis 6. Moonlight Love (Williams)
B. Wonderful! Wonderful! (J. Mathis)	8. I'm Gonna Sit Right Down (B. Williams) 9. It's Not For Me To Say	7. Send For Me (N. Cole) 8. With All My Heart (J. Sands
9. Bye 8ye Love (Everly Bros.) 10. Shish-Kebab (R. Marterie)	(J. Mathis) 10. White Sport Coat (Robbins)	9. Bye Bye Love (Everly 8ros 10. Searchin' (Coasters)
TOWN HALL RADIO Brooklyn, N. Y.	PARKER STUDIO RECORD	ONE STOP RECORD SERVIC Kansos City, Mo.
1. I'm Gonna Sit Right Down (B. Williams) 2. With All My Heart (J. Sands)	Ft. Walton Beach, Fla.	1. Teddy Bear (E. Presley) 2. Rock Your Little Baby T Sleep (B. Knox)
3. It's Not For Me To Say (J. Mathis) 4. So Rare (J. Dorsey)	2. Love Letters In The Sand (P. Boone) 3. So Rare (J. Dorsey) 4. Bye. Bye. Love (Furthy Breet)	3. Teenager's Romance (Nelsor 4. 8ye Bye Love (Everly 8ros.) 5. Personal Possession (N. Cole
5. Over The Mountain (Johnnie & Joe) 6. Zoop (Charts)	 Bye Bye Love (Everly Bros.) My Dream (Platters) Old Cape Cod (P. Page) 	6. I Like Your Kind Of Love (A. Williams
7. Bye Bye Love (Everly Bros.) 8. Wonderful! Wonderful! (J. Mathis)	7. Dark Moon (G. Storm) B. It's Not For Me To Say (J. Mathis)	7. Searchin' (Coasters) B. Think (S Royales)
9. Love Letters In The Sand (P. Boone) 10. Don't Ask Me To Be Lonely (Dubs)	9. I Like Your Kind Of Love (A. Williams) 10. Teddy 8ear (E. Presley)	9. Love Letters In The Sand (P. 800nd 10. It's Not For Me To Say (J. Mathis
AMPHION MUSIC STORE Cleveland, Ohio	ANDERSON'S MUSIC Red Bonk, N. J.	LOOMIS TEMPLE OF MUSIC New Hoven, Conn.
1. I'm Gonna Sit Right Down (B, Williams) 2. Bye Bye Love (Everly Bros.)	1. Bye Bye Love (Everly Bros.) 2. Love Letters In The Sand (P. Boone)	1. 8ye Bye Love (Everly Bros.) 2. I'm Gonna Sit Right Down (B. Williams
3. Shangri-La (4 Coins) 4. Love Letters In The Sand (P. Boone)	3. Start Movin' (S. Mineo) 4. All Shook Up (E. Presley) 5. It's Not For Me To Say	3. It's Not For Me To Say (J. Mathis 4. Love Letters In The Sand
5. Star Dust (B. Ward) 6. Echo Echo Echo (D. Lee) 7. Gonna Find Me A Bluebird	(J. Mathis) 6. So Rare (J. Dorsey) 7. Whispering Bells	(P. 800ne 5. Teddy Bear (E. Presley) 6. Too Good To Be True
(M. Rainwater) 8. Shenandoah Rose (Hugo & Luigi)	(Del Vikings) B. Teenager's Romance (Nelson) 9. Wonderful! Wonderful!	(Academics 7. So Rare (J. Dorsey) B. Dark Moon (G. Storm)
9. Dark Moon (G. Storm) 10. Old Cape Cod (P. Page)	(J. Mathis) 10. Teddy Bear (E. Presley)	9. With All My Heart (J. Sands 10. Teenager's Romance (Nelson
DICK'S RECORD SERVICE Allston, Mass.	TOWN AND COUNTRY Detroit, Mich.	SUPER ENTERPRISE Washington, D. C.
1. Gonna Sit Right Down (B. Williams) 2. Bye Bye Love (Everly Bros.)	1. Teddy Bear (E. Presley) 2. White Silver Sands (Rondo) 3. It's Not For Me To Say	1. Love Letters In The Sand (P. 8oone 2. Searchin' (Coasters)
3. Love Letters In The Sand (P. Boone) 4. Old Cape Cod (P. Page)	J. Rainbow (R. Hamilton) 5. Searchin' (Coasters)	3. So Rare (J. Dorsey) 4. Short Fat Fannie (L. Williams 5. Bye Bye Love (Everly Bros.)
5. So Rare (J. Dorsey) 6. Shangri-La (4 Coins) 7. Queen Of The Senior Prom	6. Bye Bye Love (Everly Bros.) 7. Around The World (Mantovani)	6. Teddy Bear (E. Presley) 7. Valley Of Tears (F. Domino B. Send For Me (N. Cole)
(Mills Bros.) B. White Silver Sands (Gardner) 9. Teddy Bear (E. Presley)	B. Jenny Jenny (L. Richard) 9. Old Cape Cod (P. Page) 10. Let The Four Winds Blow	9. Whispering Bells (Del Vikings 10. Over The Mountain
10. Around The World (Crosby)	(R. Brown)	(Johnnie & Joe
HIGH POINT RECORD SHOP Philodelphia, Po.	MARTY'S MUSIC STORE Lebonon, Po.	VAN CURLER MUSIC Albony, N. Y.
1. It's Not For Me To Say (J. Mathis) 2. Around The World (Young)	1. Bye Bye Love (Everly Bros.) 2. Teenager's Romance (Nelson) 3. Love Letters In The Sand	1. So Rare (J. Dorsey) 2. Love Letters In The Sand (P. Soone 3. Bug Bug Love (Everly Bros.)
3. Love Letters In The Sand (P. Boone) 4. I'm Gonna Sit Right Down (B. Williame)	(P. Boone) 4. White Sport Coat (Robbins) 5. Gonna Find Me A Bluebird (M. Rainwater)	 Bye Bye Love (Everly Bros.) Young Blood (Coasters) Tammy (D. Reynolds) It's Not For Me To Say
(B. Williams) 5. Star Dust (B. Ward) 6. So Rare (J. Dorsey) 7. Teenager's Romance (Nelson)	6. Four Walls (J. Reeves) 7. Shangri-La (4 Coins)	6. It's Not For Me To Say (J. Mathis 7. Old Cape Cod (P. Page) 8. Fallen Star (J. Newman)
B. Shangri-La (4 Coins) 9. Old Cape Cod (P. Page) 10. Teddy Bear (E. Presley)	B. Old Cape Cod (P. Page) 9. Around The World (Young) 10. Can't Wait For Summer (S. Lawrence)	9. Island In The Sun (Belafonte 10. I Like Your Kind Of Love (A. Williams
DEW MUSIC CO., INC. Monroe, La.	ELMORES RECORD SHOP Ft. Smith, Ark.	E & R RECORD SHOP Son Antonio, Texos
1. Whole Lot Of Shakin' Going On (J. L. Lewis)	1. Love Letters In The Sand (P. Boone) 2. So Bare (J. Dorsey)	1. Dark Moon (G. Storm) 2. Love Letters In The Sand (P. Boone
2. Searchin' (Coasters) 3. C. C. Rider (C. Willis) 4. So Rare (J. Dorsey) 5. Fallen Star (J. Newman)	2. So Rare (J. Dorsey) 3. Searchin' (Coasters) 4. Bye Bye Love (W. Pierce) 5. Dark Moon (G. Storm)	3. White Sport Coat (Robbins) 4. Young Blood (Coasters) 5. My Dream (Platters)
6. White Silver Sands (Gardner) 7 Let The Four Winds Blow (R. Brown)	6. White Sport Coat (Robbins) 7. Start Movin' (S. Mineo) B. Teenager's Romance (Nelson)	6. So Rare (J. Dorsey) 7. I'm Gonna Sit Right Dowr (B. Williams
B. Short Fat Fannie (L. Williams) 9. Jenny Jenny (L. Richard) 10. Bernardine (P. Boone)	9. I Like Your Kind Of Love (A. Williams) 10. All Shook Up (E. Presley)	8. It's You I Love (F. Domino) 9. Teenager's Romance (Nelson 10. Little Darlin' (Diamonds)
THE MUSIC STAFF Texas City, Texas	YEAGER'S MUSIC SHOP Baltimore, Md.	ROYLES T V Solt Lake City, Utoh
1. Teddy Bear (E. Presley) 2. So Rare (J. Dorsey) 3. Freight Train (R. Draper) 4. Tegapter (R. Draper)	1. Love Letters In The Sand (P. Boone) 2. Bye Bye Love (Everly Bros.) 3. Young Blood (Costers)	1. Tammy (Ames Bros.) 2. Teenager's Romance (Nelson 3. Teddy Bear (E. Presley) 4. When I Fall In Love (N. Cole



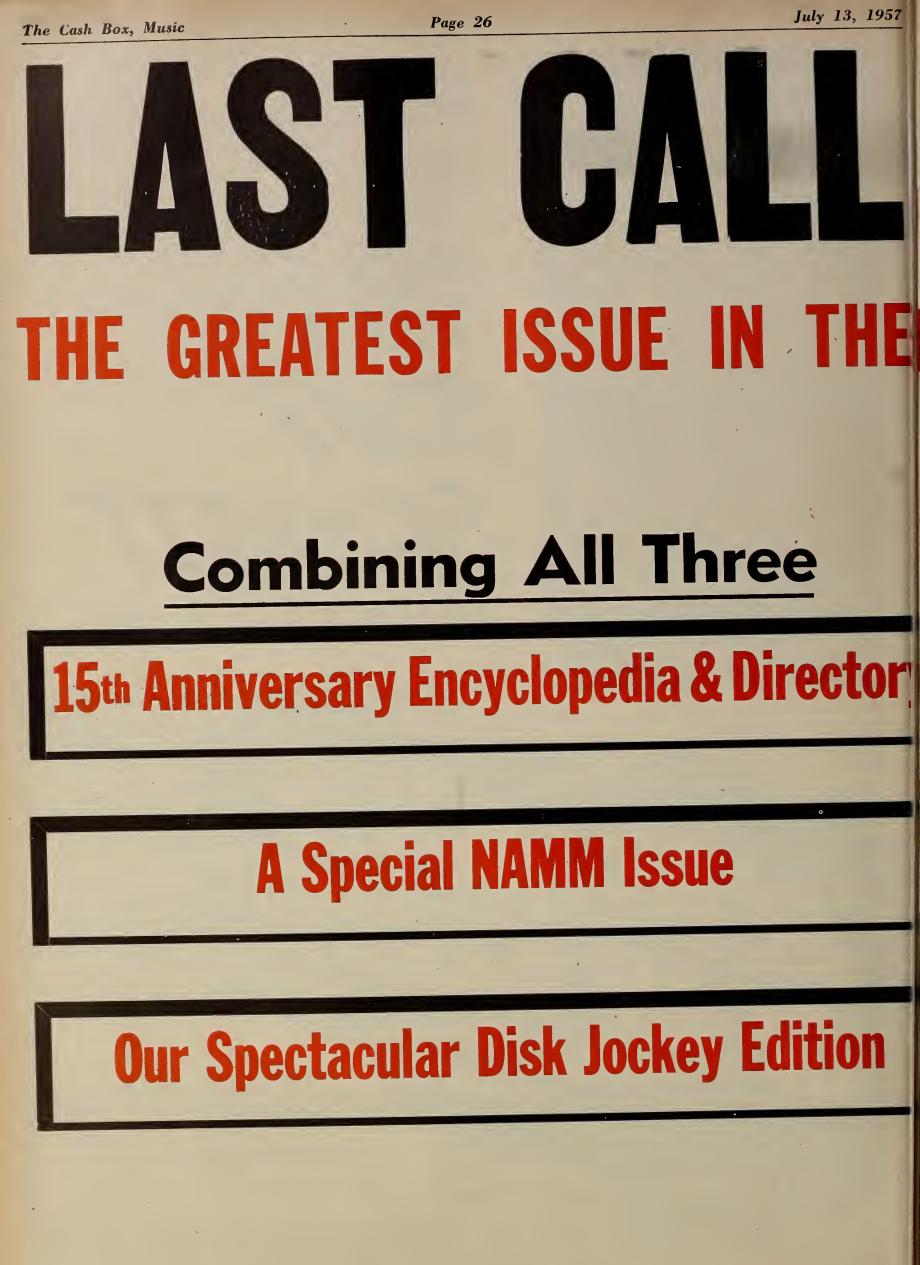


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COLUMBIA-40965 (4-40965)



For Your Advertising In HISTORY OF THE CASH BOX GOING TO PRESS Thursday Noon – JULY 11 The Most Important Issue Of 1957 **ADVERTISERS:** PHONE THE CASH BOX (Publication Office) **1721 BROADWAY** NEW YORK 19, N.Y. **JUdson 6-2640 PHONE:**

Promoting Good Will



PALISADES PARK, N. J .-- V.I.P. recording star Vivienne Della Chiesa escorted a group of Italian sailors on an outing to Palisades Park where they were treated to such American delights as hot dogs and cotton candy. The sailors were members of the crew of the first Italian warships to visit here since the 1930's. Enjoying the hot dogs are (from left to right): Roberto Belgrano of Genoa; Antonio Sebastian of Rome; Vivienne Della Chiesa; Sergio Zampieri of Trieste; and Bruno Buscema of Syracuse, Italy.

DISK Announces Six Area Chairmen

NEW YORK—The Disk Industry Scholarship Committee, at a special meeting held last week in New York, announced the names of the six area chairmen who will handle the qualify-ing round in the DISC Golf Tourna-ment for the entire nation. The quali-fying round will be held during the week of July 22nd—any day from Monday, the 22nd through Sunday, the 29th. Golf courses are currently being selected in the six different areas throughout the U.S. and en-trants will be notified by their area chairmen. chairmen.

chairmen. The area chairmen are as follows: Area (1)—The New England Area: Harry Carter of Music Suppliers of New England. Area (2)—The Penn-sylvania Area covering parts of New Jersey, also: Ed Barsky of Edward S. Barsky, Inc., in Philadelphia. Area (3)—The New York and New Jersey Area: Henry Onorati of Dot Records

EVIL ANGEL . EVIL ANGEL ANGEI **"EVIL ANGEL"** ANGEL EVIL **RAY VERNON** • Cameo No. 109 EVIL ANGEL NMEO RECORDS EVIL ANGEL . EVIL ANGEL ARROW RECORDS A BIG One by Two little ones!! Barbara Gorman & Sister Viv "8 O'CLOCK DATE" b/w "WAS IT JUST FOR FUN" # 715 Arrow Records, 1650 Broadway, N. Y. C. Two little ones!!

in New York. Area (4) — The Midwest Area: Sellman Schulz, Decca Records' Midwest Branch Executive. Area (5) — The Southeast: Hirsh de la Viez, coin machine operator of Washington, D. C. Wesley Rose of Acuff-Rose Pub-lications is co-chairman of the South-east area. Area (6) — The West Coast and the South East: Jack Devaney of *The Cash Box* Hollywood office and Bob McClusky of Billboard. Area chairmen will advise each en-trant in his area as to the time and place of the qualifying round elimina-tions. If the entrant cannot play dur-ing the qualifying week, other ar-rangements will be made. If any player finds it impossible to play at one of the cooperating golf courses during the qualifying week, he may qualify at a course of his choice, but his score card must be attested to and signed by the club professional. All signed by the club professional. All score cards are to be send to area chairmen. The chairmen will then turn over the score cards to Henry Onorati.

Shortly after the qualifying round, a match-play elimination tournament will be held preparatory to the finals. Entrants will be notified with regard to courses and date of tournament week and whom opponents will be. The match play tournament will de-

week and whom opponents will be. The match play tournament will de-termine regional winners who will compete with other regional winners in the finals, to be held October 6th and 7th at Shawnee Inn, Delawater Gap, Pennsylvania. Prizes will be awarded to the quali-fiers and the prize committee is still working on suitable prizes. Over 200 entrants are expected to participate in the tourney.

Phyllis McGuire Wins Music Men's Raffle

Vaughn Monroe & Willard Alexander End Association

NEW YORK-Singer Vaughn Monroe and his agent Willard Alexander have mutually agreed to discontinue their business association. The decision was reached amicably and will be effective as of September 1st.

Monroe has been represented by Alexander for the past 12 years, embracing his career as a bandleader and as a single act.

This summer Monroe will make his legitimate stage debut in "Annie Get Your Gun" in summer stock, at The War Memorial Auditorium in Dayton, July 9th. Before announcing his plans for the fall season, Monroe will take a brief vacation.

Conniff Forms Firm With Cal Cagno

NEW YORK-Conniff-Cal Cagno Enterprises, has been formed by Ray Conniff, Columbia Records arrangerconductor and Joe Cal Cagno, for-merly writer-artist with King Features Syndicate and the N. Y. Daily Mirror.

The new company will handle music publishing and management and has already signed Helene Dixon and is considering other artists for management. The organization will headquarter at 516 Fifth Avenue, Penthouse, and will also do commercial jingles and music for Hollywood and Broadway.

Ray Conniff's two Columbia albums, "Dance The Bop!" and "S'Wonderful" are currently on the bestseller list.

"Flying Saucer" Lands Again

NEW YORK—Almost one year to the day, the music business finds itself with another "Flying Saucer." This one, "Flying Soucer #2," features the same artists, Buchanan and Good-man, and early indications are that it could be another big seller. Although the record is only out about a week or ten days, some reports are already arriving at *The Cash Box* offices. The record is similar to the first

arriving at *The Cash Box* offices. The record is similar to the first in style and treatment and uses ex-cerpts from six recordings according to Dick Goodman. Goodman says all publishers have been notified and Notice of Use has been filed. Those notified are Duchess, "Mama Looka Booboo"; Acuff-Rose, "Bye, Bye, Love" and "White Sport Coat"; Hill and Range, "Gone"; and Robbins, "So Rare." Rare?

V. I. P. Signs 2 Singers

NEW YORK—Vivian Della Chiesa, head of the A & R department for V.I.P. Records, announced last week the signing of Jack Carroll and Gary Phillips to the rapidly growing talent roster of the record company.

Proster of the record company. Prior to his signing with V.I.P. Records, Phillips sang with the Ralph Flanagan, Woody Herman and the Johnny Long aggregations, was win-ner of an All-Army singing contest and has starred in productions at the Dallas State Fair, Locally he has been seen over ABC-TV and has appeared at several East Side boites. Jack Carroll formerly associated

Jack Carroll, formerly associated with RKO-Unique, is currently work-ing on a TV show of his own.

Feller Leaves Am-Par

NEW YORK—Sid Feller, A & R Director and recording artist of Am-Par Record Corporation, has an-nounced that he is leaving his posihis posi-957. With nounced that he is leaving his posi-tion effective August 1, 1957. With most of the label's 1957 album re-leases already finished, Feller said he found himself with little opportunity to create and to further his own varied talents. Sid, who arranged and produced Eydie Gorme's hit "Momma Teach Me To Dance" has been re-sponsible for many of Am-Par's best selling albums and singles, including his own album "Music For Expectant Mothers."

Before joining Am-Par in July 1955, Feller did most of the arranging for the Jackie Gleason albums and the Jane Froman TV show, as well as many free-lance recording dates as ar-ranger-conductor. Prior to that, Feller was Eastern A & R and Musical Di-rector for Capitol Records.

Feller plans to free-lance as ranger-conductor as well as produce records for independent record companies.

The parting is on very amicable terms, and Sid will be called in on a free lance basis as conductor, etc. since no replacement is contemplated.

Don Costa will continue as A & R Director. Sid Feller's latest single re-lease "The Lady Killer" has just been released.

Writers Named To Mitchell Show

NEW YORK—Edward Joy, execu-tive producer of "The Guy Mitchell Show" announced last week that Neil (Doc) Simon and Irvin Graham have been signed as co-writers for the se-ries, which will have the 10-10:30 PM Saturday night slot on the ABC-TV network network.

Well versed in the ways of televi-Well versed in the ways of televi-sion, Simon has served as writer for such programs as "Show of Shows," "Caesar's Hour," "Tallulah Bank-head," and "Red Buttons Show." Graham can list among his credits "Max Liebman Presents," "Show of Shows," "Bob Hope Show"; song hits like "You Better Go Now" and "I Believe"; and special material for such artists as Imogene Coca, Sophie Tucker and Danny Kaye. With the signing of Simon and

With the signing of Simon and Graham, the production staff for "The Guy Mitchell Show" has been com-pleted. Already lined up are producer Phil Cohan, director Kevin Joe John-son, musical director Earl Sheldon, and choreographer Ted Cappy. "The Guy Mitchell Show" will be

"The Guy Mitchell Show" will be produced under the supervision of Edward Joy Productions.



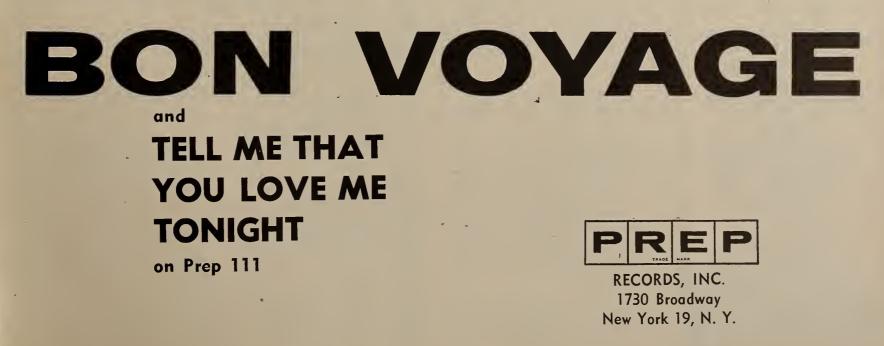
MONTREAL, CANADA - Harry Maselow (left) of Par Records shakes hands with Tommy Danton as the latter signed a contract with the diskery last week in Montreal.

Page 28





backed by 52 piece orchestra and chorus



Page 30

Hold The Phone



CHICAGO—It's Pat Boone on the other end of the line, talking to Chicago deejays on the stage of the Chicago Theater where a capacity audience listened in via p.a. amplification. The occasion was the opening of "Bernardine" June 22, with Pat talking in turn to (left to right) Milo Hamilton, WIND, Spider Webb, WAIT, Steve Schickel, WGN, and behind Steve, WBKB's Ronny Born. Pat was on location in Lexington, Kentucky, shooting his new picture, "April Love".



Capitol Signs Freddy Martin

HOLLYWOOD — Freddy Martin, currently featured with his orchestra at the Cocoanut Grove night club in Los Angeles, put his signature on a long-term pact last week with Capitol Records, according to President Glenn E. Wallichs.

During his successful 20-year tenure in the record business Martin has produced such hits as "Hut Sut Song," "Intermezzo," "Symphony," "Cumana," "Bumble Boogie," "Santa Catalina" and he was responsible for popularizing the classical piano concerto, readapting "Tschaikowsky Piano Concerto," "Grieg Piano Concerto," "Rachmaninoff Piano Concerto" and the "Warsaw Concerto."

Martin will be recording both single disks and albums. A & R producer Dave Cavanaugh will produce the Martin record sessions. Martin's first session, however, will be supervised by Lee Gillette, due to Cavanaugh's absence.

The Martin orchestra features in addition to the maestro on tenor and soprano saxophones and clarinet, Johnnie Cochran and Ralph Antony, vocals, the singing Martin Men, and Dave Leonard and Bob Hunter on twin pianos. Martin formed his first band and also started his recording career in 1933. He was born in Cleveland in 1096.

Momentarily Martin will be announcing plans for a coast-to-coast television show, probably via the NBC-TV network.

Bailey Gets Dot Post

HOLLYWOOD—Randy Wood, president of Dot Records, has announced the appointment of J. N. (Jim) Bailey to the post of Director of Administration and Finance for Dot, succeeding L. L. Thornton, who recently resigned. Associated with RCA Victor for fourteen years in many responsible administrative and financial capacities, Bailey had been Director of Planning and Production at RCA's Indianapolis, Indiana, plant for the past five years.

Wood disclosed that Bailey would play a vital role in the continued expansion of Dot's operation in the recording industry. Bailey is expected to arrive at Dot's Hollywood headquarters in the near future.

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Service Inc	6851 78	p Albums	
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1	*LOVE IS THE THI NAT "KING" COLE		3
2	*AROUND THE WO EIGHTY DAYS MOVIE SCORE	(Decca DL 9046 * ED 836)	I
3	*A SWINGIN' AFF. FRANK SINATRA	<b>AIR!</b> (Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-80)	2
4	*MY FAIR LADY BROADWAY CAST	(Columbia OL 5090 * A 5090)	5
5	MANTOVANI FILM	ENCORES ORCHESTRA (London LL-1700)	4
6	BERGEN SINGS MO		7
7	*HYMNS		
8	*STEADY DATE		6
9	*ROGER WILLIAMS FABULOUS FIFTIE		8
10	*DANCE TO THE A LESTER LANIN	AUSIC OF	9
11	*AN EVENING WI HARRY BELAFONTE		11
11 12	HARRY BELAFONTE *SPIRITUALS	(RCA Victor LPM 1402 * EPA 1402)	2
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July 13, 1957



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

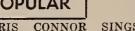
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### POPULAR

chris connor sings de george gershwin atmans



"CHRIS CONNOR SINGS THE GEORGE GERSHWIN ALMANAC OF SONG"—Atlantic 2-601 (2-12" LP) Atlantic enters the 2-pocket LP competition of

Atlantic enters the 2-pocket LP competition of songs-of-our-best-composers by major stylists with this Gershwin package by Chris Connor. It is an effort worthy of the great composer, and the artist, who sings the 30 Gershwin gems ("Soon," "Embraceable You," "Fascinating Rhythm") with her usual regard for the class melody and lyric. Excellent, and varied combo support from men like Milt Jackson (vibes); Barry Galbraith (guitar); Herbie Mann (flute). Package contains bio and pictures of stars in Gershwin shows. Look for a great sales response here. here.



impressive sales.

Midnight on the Cliffs



Fred Waring

This package is the sound track score to the Frank Sinatra-Cary Grant-Sophia Loren starrer. The first-rate cast is undoubtedly a major sales factor in the sales punch of the set. The George Antheil score is aptly suited to the Spanish en-vironment of the film, highly rhythmic, evocative, and melodic. A better sound track entry due for impressive sales

"THE PRIDE AND THE PASSION" — Music from the sound track of the picture—Capitol W-873 (1-12" LP)

"MIDNIGHT ON THE CLIFFS"—Les Baxter, His Chorus and Orchestra—Capitol T 843 (1-12" LP)

Returning to mood music after two albums featuring interpretive drum work, Baxter, the ork, and chorus invitingly offer such selections as the title song, "Wake the Town and Tell the People," "Blue Mirage," and "Unchained Melody." Soft, smooth arrangement by Baxter make this a high grade vocal mood album. Good item for the mood shelves.

"HARMONIZIN' THE OLD SONGS" — Fred Waring And His Pennsylvanians — Decca DL 83335 (1-12" LP)

On ground familiar to Waring and his Penn-sylvanians, the distinguished Waring Glee Club harmonize on 12 all-time favorites, songs like "My Gal Sal," "Long Long Ago." Included are several swing versions of the bill ("Sweet Ade-line," "You Tell Me Your Dreams"). Waring admirers will consider the package a must.



"LES ELGART FOR DANCERS ALSO"-Les Elgart And His Orchestra-Columbia CL 1008 (1-12" LP)

Elgart is a leader among dance-bands, and the dancing crowd carries a lot of sales punch. In this latest Elgart package, the maestro touches on 12 evergreens with lilt, and snap, providing enjoy-able listening. Tunes include "Why Do I Love You?," "The Boy Next Door," and "You Go To My Head." Major dance-band entry.

"SCRAPBOOK"-The Voices Of Walter Schu-mann-RCA Victor LPM-1465 (1-12" LP)

The accomplished vocal group have indeed a scrapbook here, a varied collection of musical notations sung with noteworthy invention by the ensemble. Selections include a delightful stint on the "Scherzo" from Tchaikovsky's Fifth Sym-phony; an exciting rendition of "Blue Moon," and a folk offering on "He's Gone Away." An expert vocal group with an extremely able stock item.



"A MILLION MEMORIES"—Ted Lewis—RKO Unique ULP 122 (1-12" LP)

This disk is a follow-up to a previous Lewis effort from RKO-Unique that traced the musical career of the veteran performer. Here Lewis sings selections containing happy philosophy ("Be Your-self," "Music Is Magic"), and familiar strains ("Baby Face," "Somebody Stole My Gal"). The entertainer is, of course, completely at home with the bill. Many will seek such nostalgia by the pro.









"OMAR KHAYYAM" — "THE MOUNTAIN" — Victor Young—Daniele Amfitheatrof—Decca DL 8449 (1-12" LP)

Two sound-track scores have been coupled here, one of the late Victor Young's colorfully Oriental score for "Omar Khayyam," the other Daniel Amfitheatrof's sweeping description of the gran-deur and mystery of mountains from the flick, "The Mountain." The composers conduct their own works. Adventure-minded compositions for the sound-track market.

"KENTON WITH VOICES"—Stan Kenton And His Orchestra—The Modern Men-Capitol T 810 (1-12" LP)

Kenton and the ork are supporting a jazz-in-spired vocal combo, the Modern Men, here. The combination comes off very well; the classy Kenton ork offers its jazz inspiration to the inventive harmony of the singing group. Material is composed of originals and evergreens. Kenton and voices form a noteworthy vocal-instrumental team. The Kenton tie-in gives the set excellent name value name value.

"SWEET HOUR OF PRAYER"—Roy Rogers And Dale Evans—RCA Victor LPM-1439 (1-12" LP) Well known for their religious activities, Roy Rogers and Dale Evans offer, individually and in duets, a program of 12 famed hymns ("Old Rugged Cross," "Love Lifted Me," "Near The Cross") sung by the married pair with notable tenderness and warmth. Fine ork-chorus arrange-ments led by Jack Hayes and Paul Mickelson. A collection of hymns that Rogers-Evans fans will treasure. will treasure.

"MUSIC FOR YOUR SOLITUDE"-Robert Ash-ley And His Orchestra-MGM E 3355 (1-12" LP)

Ashley and the ork have managed a definitely superior mood disk here. Rather than rely solely on lush string effects, the maestro has taken the time to skillfully, and inventively put his orchestrations across. Thematic material is excel-lent ("Star Dust," "You And The Night And The Music," "Street Scene"). A mood offering with lots of fine "extras."

"THE DADDY OF 'EM ALL"-Ernest Tubb-Decca DL 8553 (1-12" LP)

Decca DL 8553 (1-12" LP) Country crooner Tubb is one of the most popular entertainers in his field, and packages by the performer can be looked upon as major C&W stock. The bill of mostly country romancers ("Mis-sissippi Gal," "I Knew The Moment I Lost You,") are encountered with fine rhythm and expression by the famed artist. Keep well stocked for C&W traffic.



"THE MAGIC OF BELIEVING"—Beryl Davis, Jane Russell, Connie Haines — Capitol T822 (1-12" LP)

(1-12 LF) The three stars have recorded before ("Do Lord"), and have appeared in various Hollywood niteries. On this Capitol issue, the girls display excellent harmony on a program of mostly pop inspirationals ("Vaya Con Dios," "He Was There," "Ac-cent-tchu-ate The Positive"). Look for heavy deejay play. Fine sales prospects.



MOOD RHAPSODY"-Three Tops-Crown CLP 5017 (1-12" LP)

The instrumental make-up of the threesome is a Hammond organ, guitar, and accordion, a com-bination which creates 12 smooth and medium-tempo performances on a bill of old favorites ("Green Eyes," "Girl Of My Dreams," "Whisper-ing"). Tasteful, easy-going sessions that profes-sionally capture a mood spirit.

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JEWISH COMEDY SONGS

"JEWISH COMEDY SONGS" The Barton Broth-ers Apollo LP 475 (1-12" LP) Combining their past Yiddish hits on one LP ("Joe & Paul," "Cockeyed Jenny" and "Troubles"), the Barton Brothers create laughter from the first band to the last. Set to a "freilach" tempo, the routines are delivered by the team in the hilarious style that makes them favorites of the Yiddish disk buyer. Dealers in the right locales will do well to stock heavily.



"THE OSCAR PETERSON TRIO AT THE STRATFORD SHAKESPEARIAN FESTIVAL" --Verve MGV-8024 (1-12" LP)

These performances by Peterson and the smart support of Herb Ellis (guitar) and Ray Brown (bass) at the Festival last year offer the jazz coterie beautifully intimate inventions, ones that stand out for their individuality, and freedom of approach. Jazz work of a high order.



"JOSE MELIS"-MGM E3527 (1-12" LP) Popular Latin pianist Jose Melis departs from Popular Latin planist José Mells departs from his more familiar Latin keyboard stints for a generally brisk, and uptempo series of pressings designed for a pop and/or mood audience. The Malis approach has obvious flash appealingly true to the melody. Selections include "Serenata," "September Song," and "The Terry Theme." Though cast in a new light, disk-wise, Melis comes off extremely well.





"BANJO & MINSTREL DAYS"-The Happy Harts "Singing Banjo Band"-Kapp KL-1061 Harts "Sin (1-12" LP)

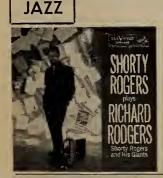
The group has two other similar, successful LP entries under its belt. Recollections of a bygone vaudeville form are again joyfully and sentimentally recreated by the Happy Harts "Singing Banjo Band" on 26 banjo-minstrel favor-ites ("The Bowery," "Beautiful Dreamer," "After The Ball," etc.) Fine package of nostalgia.

"MALLET MAGIC"—Harry Breuer And His Quintet—Audio Fidelity AFLP 1825 (1-12" LP) Quintet—Audio Fidelity AFLP 1825 (1-12" LP) Audio Fidelity has made another convincing case for hi-fi presentations with this disk utilizing the mallet instruments of the Harry Breuer Quintet. The selections mostly cover re-arranged items ("Flight Of The Bumble Bee," "Dance Macabre"), and the inviting rhythmic sense of the group brightly brings them across. Sound is up to the best Audio Fidelity standards. Hi-fi buffs will enjoy the set technically, and artistically.

"TROMBONE AND SAXOPHONE POLKA & OBEREK"—Ray Henry—Dana DLP 1233 (1-12") "BEAUTIFUL DOLL"—Gene Wisniewski And His Harmony Bells Orchestra—Dana DLP 1235 (1-12" LP)

"POLKA TIME"-Ray Henry-Dana DLP 1236 (1-12" LP)

Dana, busily providing the polka dancing public with a voluminous catalogue of polka LP's, has three more entries, by the popular Henry and Wisniewski crews, ably suited to the demands of the dance-step's admirers. Both orks have the vitality, and zest for polka sessions in the happiest tradition of the folk dance. Prime polka stock.



"SHORTY ROGERS PLAYS RICHARD ROD-GERS"—Shorty Rogers And His Giants—RCA Victor LPM-1426 (1-12" LP)

Victor LPM-1426 (1-12" LP) Rogers and His Giants crew have taken 10 inviting songs by Rodgers and Hart ("I've Got Five Dollars," "Thou Swell," and "It's Got To Be Love") to their jazz hearts, and have added an original, swinging touch to the program. The selections get both combo and big band scoring, and good work from the likes of Rogers (flugel-horn, trumpet), Pete Jolly (piano), and Jack Montrose (sax). Refreshing jazz artistry.



"AT THE EMBERS"—Dorothy Donegan, Piano— Roulette R-25010 (1-12" LP) Miss Donegan is a keyboard familiar to many New Yorkers when they're spending the night out at the jazz nitery, the Embers. The ivories can really be put through an endurance test when the performer is in an uptempo frame of mind. It's the latter approach that dominates this LP, a vivid and exciting display of the artist's slick, jazz-inspired ivory attack. In a warm vein, "My Funny Valentine," and "September Song" nicely highlights Miss Donegan's sensitivity. Striking ivory work.





"ADVENTURE WITH CHARLIE"—Charlie Ven-tura, sax-King 543 (1-12" LP) Veteran small combo artist, Charlie Ventura Veteran small combo artist, Charlie Ventura attractively displays his musical wares on this King release featuring the saxophonist as the head of an effectively swinging quintet. The 12 selections (mostly standards) is relatively a large bill for a jazz disk, but they each, nevertheless, provide skilled swinging ("Blues In The Closet"), and sensitive jazz artistry ("Laura"). Appealing performances

performances.





### **CLASSICAL**



"FRENCH HORNS PLUS RHYTHM"-Elektra 134 (1-12" LP)

134 (1-12" LP) A rarity among jazz combos, the French horn has its day on this Elektra disk utilizing the services of four French horns backed by a four-man rhythm section. The sessions are indicative of the instruments' solid niche in a jazz combo, particularly on expressive sets such as "Come Rain Or Come Shine," and "Whilhemine." Lead French horn artist is Julius Watkins, Rhythm section includes arranger Mat Mathews (accordion); Osie Johnson (drums); Joe Puma (guitar). Con-vincing presentation for the French horn and jazz.

"OLIO"-Prestige LP 7084 (1-12" LP)

"OLIO"—Prestige LP 7084 (1-12" LP) The date has brought together a group of 6 jazz notables, a combo with a swing interest at heart, and some very interesting points to press along the way. Sessions are on the uptempo with the exception of the sensitively worked-out "Em-braceable You" band. Some in the cast: Thad Jones (trumpet) Frank Wess (flute & tenor); Doug Watkins (bass); Mal Waldron (piano). Fertile jazz performances.

HINDEMITH: Concerto For Harp, Woodwinds, And Orchestra—Kammermusik, Op. 24, No. 1 (1922)—Concerto For Trumpet, Bassoon, And Orchestra—Little Symphony Of San Francisco— Gregory Millar, Conductor—Fantasy 5001 (1-12" [ D) Gregory 12" LP)

SKALKOTTAS: Twelve Dances—Little Symphony Of San Francisco—Gregory Millar, Conductor— Fantasy 5002 (1-12" LP)

Fantasy 5002 (1-12" LP) These two releases initiate a line of classical disks from the jazz outlet, Fantasy. Under the label's "Vista Series," both waxings feature, with the exception of Hindemith's "Kammermusik," first recordings: intriguing orchestral works by Hindemith, and beautifully orchestrated Greek dances by the late Nikos Skalkottas. An expert ensemble, the Little Symphony Of San Francisco, directed by Gregory Millar, is heard on both re-cordings. Excellent sound. These are rare LP gems. gems.

80

Cash

Ed Rvan

CJOC-Lethbridge, Alb., Can.

Bill Morgan

WIOU—Kokamo, Ind.

1. Teddy Bear (E. Presley) 2. I Like Your Kind Of Love (A. Williams)

Bob Lyons

WQAM—Miami, Fla.

Bill Powell

WILY—Pittsburgh, Pa.

Bill Garr

KPOP-Las Angeles, Calif.

White Sport Coat (Robbins)

All Shook Up (E. Presley) Little Darlin' (Diamonds)

Bill Dawson

(J. Mathis) 7. 1492 (B. Johnson) 8. Moonlight Love (Williams) 9. Sunshine Girl (E. Fisher) 10. Star Dust (B. Ward)

Jim Wanke

KHMO—Hannibal, Ma.

6. 1 Like Your Kind Of Love (A. Williams)

7. I'm Gonna Sit Right Down (B. Williams)

8. It's Not For Me To Say (J. Mathis)

10. Voyage Of The Mayflower (F. Chacksfield)

9. Dark Moon (B. Guitar)

9. Dark Moon (G. Storm) 10. Teddy Bear (E. Presley)

3. So Rare (J. Dorsey)

man



Milt Grant WTTG—Washington, D. C. (J. Mathis) 4. Over The Mountain (Johnnie & Joe) 5. Suzie-Q (D. Hawkins) 6. Dandy-Lion (G. Nash) 7. Send For Me (N. Cole) B. Shangri-La (Four Coins) 9. Evil Angel (R. Vernon) 10. To The Aisle (Five Satins) WCSH—Partland, Me. 1. Love Letters In The Sand (P. Boone) 2. 8ye, Bye Love (Everlys) 3. Start Movin' (S. Mineo) 4. Four Walls (J. Reeves) 5. Dark Moon (G. Storm) 6. It's Not For Me To Say 7. White Sport Coat (Robbins) B. So Rare (J. Dorsey) 9. I'm Gonna Sit Right Down (B. Williams) 10. Over The Mountain (Johnnie & Joe) WCSH—Partland, Me.

### 2. Around The World (Young) 3. Love Letters In The Sand (P. Boone) 4. I Like Your Kind Of Love (A. Williams) 5. Shenandoah Rose (Hugo & Luigi) 6. It's Not For Me To Say (J. Mathis) 7. I'm Gonna Sit Right Down (B. Williams)

B. Shangri-La (Four Coins) 9. Three Sheets To The Wind (Four Aces) 10. With All My Heart (Sands) ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-Please keep us constantly informed of any changes in call letters or title.

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- 1. Teddy Bear (E. Presley) 2. Short Fat Fanny (L. Williams) 3. It's Not For Me To Say (J. Mathis)

### Bob Arnold

- - Morris Reichley
- KWBB—Wichita, Kan.
- KWBB-Wichita, Kan. 1. Teenager's Romance (Nelson) 2. I Like Your Kind Of Love (A. Williams) 3. Old Cape Cod (P. Page) 4. Come Go With Me (Del-Vikings) 5. Wonderful! Wonderful! (J. Mathis) 6. Young Blood (Coasters) 7. It's You I Love (F. Domino) 8. Jenny, Jenny (L. Richard) 9. C. C. Rider (C. Willis) 10. Teddy Bear (E. Presley)

### Marc Hall

WOTW-Nashua, N. H. WUTW---Nashua, N. H. 1. Imagination (King Sisters) 2. Old Cape Cod (P. Page) 3. I'm Gonna Sit Right Down (B. Williams) 4. Shangri-La (Four Coins) 5. Love In The Afternoon (J. Vale) 6. Little White Lies (Johnson) 7. Queen Of The Senior Prom (Mills Bros.) B. 8uild Your Love (J. Ray) 9. Actress Of The Year (Raine) 10. With All My Heart (Sands) Jerry Collins WNOX-Knaxville, Tenn. 1. Love Letters In The Sand (P. 800ne) 2. So Rare (J. Dorsey) Bark Moon (G. Storm)
 Bye Love (Everlys)
 All Shook Up (E. Presley)
 Four Walls (J. Reeves) 7. White Sport Coat (Robbins) 8. Searchin' (Coasters) 9. Start Movin' (S. Mineo) 10. Old Cape Cod (P. Page) Len Ross Len Ross KDB—Santa Barbara, Calif. 1. I Just Don't Know (Four Lads) 2. Angelita (A. Wayne) 3. Love Letters In The Sand (P. Boone) 4. Gunfight At The O.K. Corral (F. Laine) 5. New Girl In Town (H. Winterhalter) 6. Girl With The Golden Braids (P. Como) 7. Around The World (Fisher) B. Old Cape Cod (P. Page) 9. Lonely Whistler (L. Baxter) 10. Freight Train (R. Draper)

Bob Capp KOY—Phaenix, Ariz. 1. Around The World (Young) 2. I'm Gonna Sit Right Down (B. Williams) 3. Beginning To Miss You (McGuires) 4. Love Letters In The Sand (P. Boone) 5. My Personal Possession (N. Cole) 6. It's Not For Me To Say (J. Mathis) 7. Why Ask For The Moon (R. Foley) 8. Old Cape Cod (P. Page) 9. Tammy (Ames Bros.) 10. Something Wonderful Happens (F. Sinatra)



Robin Seymour WKMH—Dearborn, Mich. WKMH—Dearborn, Mich. 1. Teddy Bear (E. Presley) 2. I'm Gonna Sit Right Down (B. Williams) 3. It's Not For Me To Say (J. Mathis) 4. Bye, 8ye Love (Everlys) 5. Shangri-La (Four Coins) 6. Old Cape Cod (P. Page) 7. White Silver Sands (Rondo) 8. Rainbow (R. Hamilton) 9. Fallen Star (J. Newman) 10. Mind Reader (Rhythmettes)

#### Sherm Feller WVDA—Bastan, Mass.

- WVDA—Bastan, Mass. 1. It's Not For Me To Say (J. Mathis) 2. Summer Love (J. James) 3. I Like Your Kind Of Love (A. Williams) 4. I'm Gonna Sit Right Down (B. Williams) 5. Queen Of The Senior Prom (Mills Bros.) 6. Teddy Bear (E. Presley) 7. Old Cape Cod (P. Page) B. Without Him (F. Laine) 9. Third Finger (E. Rodgers) 10. Freight Train (N. Whiskey)

**Bobby Beers** Bobby Beers KOSI—Aurora-Denver, Calo. 1. Love Letters In The Sand (P. Boone) 2. Young Blood (Coasters) 3. Four Walls (J. Lowe) 4. I'm Walkin' (R. Nelson) 5. Old Cape Cod (P. Page) 6 Over The Mountain (Johnnie & Joe) 7. So Rare (L Dorsey)

(Johnnie & Joe) 7. So Rare (J. Dorsey) B. Island In The Sun (H. Belafonte) 9. Bye, 8ye Love (Everlys) 10. Send For Me (N. Cole)

Ed Bell WIVY—Jacksonville, Fla. WIYY—Jacksonville, Fla. 1. So Rare (J. Dorsey) 2. Old Cape Cod (P. Page) 3. Love Letters In The Sand 4. White Sport Coat (Robbins) 5. Bye, Bye Love (Everlys) 6. Teddy Bear (E. Presley) 7. Four Walls (J. Reeves) 8. Dark Moon (G. Storm) 9. I Like Your Kind Of Love (A. Williams) 10. I'm Gonna Sit Right Down (B. Williams)

Bugs Scruggs WCIN—Cincinnati, Ohio 1. Fabulous (C. Gracie) 2. Eighteen (C. Francis) 3. Short Fat Fanny (Williams) 4. Diana (P. Anka) 5. Young Blood (Coasters) 6. Looby Doo (8. 8oyd) 7. Whispering 8ells (Del-Vikings) 8. Be My Girl (J. Madara) 9. Evil Angel (R. Vernon) 10. Jenny, Jenny (L. Richard) Cameron Bud Lee KAFY-Bakersfield, Calif. 1. I'm Gonna Sit Right Down (8. Williams) 2. School Day (C. 8erry) 3. Old Cape Cod (P. Page) 4. It's Not For Me To Say (J. Mathis) 5. So Rare (J. Dorsey) 6. Love Letters In The Sand (P. Boone) 7. Bye, Bye Love (Everlys) 8. Shenandoah Rose (P. Hanley) 9. Tall Grow The Sycamores (E. Townsend) 10. I Like Your Kind Of Love (A. Williams) Carl Bahn KAFY-Bakersfield, Calif.

Carl Bahn

WTSL-Hanaver, N. H. 1. With All My Heart (Sands) 2. I'm Gonna Sit Right Down (B. Williams)

- 3. So Rare (J. Dorsey) 4. Love Letters In The Sand (P. Boone)
- 5. Old Cape Cod (P. Page) 6. Around The World (Mantovani)
- 7. Can't Wait For Summer (S. Lawrence)
- 8. Give Him My Love (Johnston Bros.) 9. Girl With The Golden 8raids (P. Como)

10. Shangri-La (Four Coins) ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Disk

July 13, 1957

Nick Reyes

"Uncle" John Brunell

WSKI—Mantpelier, Vt.

WSKI—Mantpelier, Vt. 1. Love Letters In The Sand (P. Boone) 2. Bye, Bye Love (Everlys) 3. So Rare (J. Dorsey) 4. I Like Your Kind Of Love (A. Williams) 5. Old Cape Cod (P. Page 6. Four Walls (J. Reeves) 7. Little Darlin' (Diamonds) 8. Gonna Find Me A Bluebird (M. Rainwater) 9. Gone (F. Husky) 10. I Just Don't Know (Four Lads)

George Williams

WMAK-Nashville, Tenn.

WMAK—Nashville, Tenn. 1. Teddy Bear (E. Presley) 2. I'm Gonna Sit Right Down (B. Williams) 3. Star Dust (B. Ward) 4. Send For Me (N. Cole) 5. It's Not For Me To Say (J. Mathis) 6. Short Fat Fanny (L. Williams) 7. Oh Baby Doll (C. Berry) 8. Prize Possession (F. Husky) 9. If You See My Love Dancing (B. Guitar) 10. Around The World (Young)

John McCarthy

WPEP—Tauntan, Mass. 1. Love Letters In The Sand (P. 800ne)

Keith Carrico

KDSJ—Deadwood, S. D.

Love Letters In The Sand (P. Boone)
 I Like Your Kind Of Love. (A. Williams)
 So Rare (J. Dorsey)
 Fallen Star (Hilltoppers)

6. My Little Baby (P. Como) 7. Teddy Bear (E. Presley) 8. I'll Be Good (J. Valino)

9. Start Movin' (S. Mineo)

10. Little Darlin' (Diamonds)

Al Radka

KFRE—Fresna, Calif. 1. A Prom And A Promise (Buddies) 2. Freight Train (R. Draper) 3. It's Not For Me To Say (J. Mathis) 4. Lust Day't Know

4. I Just Don't Know (Four Lads) 5. Around The World (Mantovani) 6. One And Only (Leonardo) 7. Four Walls (J. Reeves) 8. Love Letters In The Sand (P. Boone) 9. Old Cape Cod (P. Page) 10. Whirlpool Of Love (Jarvis)

Dan Anderson

WLOL—Minneapalis, St. Paul, Minn.

1. Bye, 8ye Love (Everlys) 2. Loving You/Teddy 8ear (E. Presley)

3. Teenager's Romance (R. Nelson)

4. Love Letters In The Sand (P. Boone)

5. Rock Your Little Baby To Sleep (B. Knox)

Searchin (Coasters)
 B. Four Walls (J. Reeves)
 School Day (C. Berry)
 Gonna Find Me A Bluebird (M. Rainwater)

6. Start Movin' (S. Mineo) 7. Searchin' (Coasters)

4. | Just Don't Know

5. Schol Day (C. Berry)

- WSMB—New Orleans, La. 1. Love Letters In The Sand (P. Boone) 2. Teenager's Romance (Nelson) 3. So Rare (J. Dorsey) 4. Valley Of Tears (F. Domino) 5. My Dream (Platters) 6. Dark Moon (G. Storm) 7. Old Cape Cod (P. Page) 8. Teddy Bear (E. Presley) 9. Send For Me (N. Cole) 10. It's Not For Me To Say (J. Mathis)

  - **Ray Hutchinson**
- KOL—Seattle, Wash. 1. It's Not For Me To Say (J. Mathis)

- 1. It's Not for Me to Say (J. Mathis) 2. Love Letters In The Sand (P. Boone) 3. With All My Heart (J. Sands) 4. Toddy Bear (E. Presley) 5. Fire Down Below (Southern) 6. White Silver Sands (Rondo) 7. Old Cape Cod (P. Page) 8. Shenandoah Rose (Hugo & Luigi) 9. Teardrops In My Heart (T. Prisco) 10. Uma Casa Portuguesa (Rose)

### **Bill Ballance**

- KFWB—Hollywaad, Calif.

- Old Cape Cod (P. Page)
   Promises, Promises (Shore)
   I Like Your Kind Of Love (A. Williams)
   Island In The Sun (Belafonte)
   Baby Baby Wait For Me (Lee)
   Love Letters In The Sand (P. Boone)
- (P. Boone) 7. Calypso Melody (Modernaires) 8. Rockin' Shoes (Ames Bros.) 9. Teenager's Romance (Nelson) 10. So Rare (J. Dorsey)

### Art Wood

- Art WOOD WLYN-Lynn, Mass. 1. Love Letters In The Sand (P. Boone) 2. Old Cape Cod (P. Page) 3. Around The World (Young) 4. I Like Your Kind Of Love (A. Williams) 5. With All My Heart (Sands) 6. Freight Train (N. Whiskey) 7 Bye, Bye Love (Everlys) 8. Summer Love (J. James) 9. White Silver Sands

- 9. White Silver Sands (O. Bradley) 10. My Little 8aby (P. Como)

### **Bob Stevens**

- Love Letters III (P. 800ne)
   So Rare (J. Dorsey)
   Searchin' (Coasters)
   Teenager's Romance (Nelson)
   White Sport Coat (Robbins)
   I'm Gonna Sit Right Down
   B. Williams)
   Old Cape Cod (P. Page)
   All Shook Up (E. Presley)
   Around The World (Young)
   I Like Your Kind Of Love (A. Williams) KILT—Houstan, Texas. 1. Short Fat Fanny (Williams) 2. Teenager's Romance (Nelson) 3. So Rare (J. Dorsey)
- 4. Teddy Bear (E. Presley) 5. Love Letters In The Sand (P. Boone)
- 6. Dark Moon (G. Storm)

- 7. Valley Of Tears (F. Domino) 8. Old Cape Cod (P. Page) 9. My Dream (Platters) 10. 8ye, 8ye Love (Everlys)
- Marty McNeeley

- Marty McNeeley WJR---Detrait, Mich. 1. Teddy Bear (E. Presley) 2. Bye, Bye Love (Everlys) 3. I'm Gonna Sit Right Down (B. Williams) 4. It's Not For Me To Say (J. Mathis) Shangri-La (Four Coins) 5. Around The World (Mantovani) (Deichow (R. Hamilton)

(Mantovani) 6. Rainbow (R. Hamilton) 7. Old Cape Cod (P. Page) B. Star Dust (B. Ward) 9. I Like Your Kind Of Love (A. Williams) 10. Start Movin' (S. Mineo)

Russ Coglin

KROW-Oakland, Calif.

Bye, 8ye Love (Everlys)
 Old Cape Cod (P. Page)
 With All My Heart (Sands)

4. I'm Gonna Sit Right Down (B. Williams) 5. Freight Train (R. Draper)

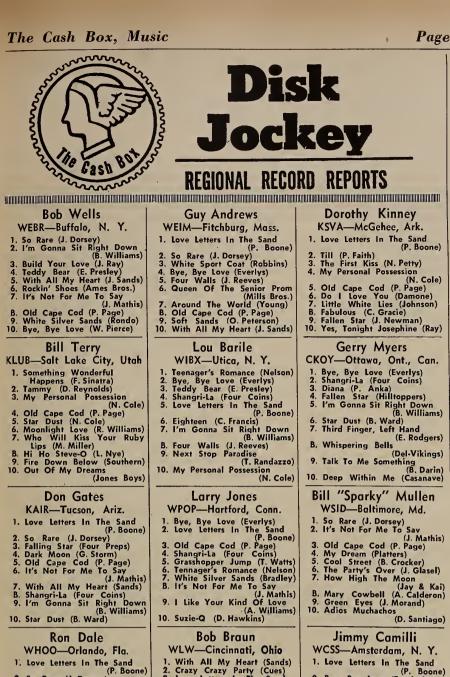
6. I Like Your Kind Of Love (A. Williams)

7. Love Letters In The Sand (P. Boone)

8. 1 Just Don't Know (Four Lads)

9. It's Not For Me To Say (J. Mathis)

10. Girl With The Golden Braids (P. Como)



- Love Letters In The Sand (P. Boone)
   So Rare (J. Dorsey)
   White Sport Coat (Robbins)
   Start Movin' (S. Mineo)
- 4. Start Movin' (S. Mineo) 5. Gone (F. Husky) 6. All Shook Up (E. Presley) 7. Little Darlin' (Diamonds) B. Young Blood (Coasters) 9. I'm Walking' (F. Domino) 10. Around The World (Mantovani)

### **Bob** Norman

- WAVZ-New Haven, Conn. WAVZ—New Haven, Conn. 1. I'm Gonna Sit Right Down (B. Williams) 2. Love Letters In The Sand (P. Boone) 3. With All My Heart (Sands) 4. House Built On A Strong Foundation (W. Herman) 5. Around The World (Morgan) 6. Star Dust (N. Cole) 7. Bye, Bye Love (Everlys) 8. Cello-Phane (R. Anthony) 9. Run, Don't Walk (L. Simms) 10. White Silver Sands (Rondo) Ray Schrainar Ray Schreiner WRNL—Richmond, Va. 1. Love Letters In The Sand (P. Boone) 2. Girl With The Golden Braids (P. Como) 3. White Silver Sands (O. Bradley) 4. Old Cape Cod (P. Page) 5. I'm Gonna Sit Right Down (B. Williams) 6. My Personal Possession (N. Cole) 7. With All My Heart (Sands) 8. Summer Love (J. James) 9. Tammy (D. Reynolds) 10. White Sport Coat (Robbins) Tommy Charles -Richmond, Va. WRNL

- 0. White Sport Coar (Rozania) Tommy Charles WSGN—Birmingham, Ala. 1. The First Kiss (N. Petty) 2. Short Fat Fanny (Williams) 3. White Silver Sands (D. Gardner)
- 3. White (D. Gatta) 4. Till (P. Faith) 5. Let's Make Up (Flamingos) 6. Affair To Remember (V. Damone)
- (Hayman/Reynolds)
- B. Love Roller Coaster (J. Turner) No. 1 Street (B. Corley)
- 10. Talk To Me Something (B. Darin) ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS— Please keep us constantly informed of any changes in call letters or title.

1. With All My Heart (Sands) 2. Crazy Crazy Party (Cues) 3. Love Letters In The Sand (P. Boone) 4. It's Not For Me To Say (J. Mathis) 5. Be My Girl (J. Madara)

- 6. So Rare (J. Dorsey) 7. Fabulous (C. Gracie) 8. Old Cape Cod (P. Page) 9. Summer Love (J. James)
- 10. Your Kisses Kill Me (Gorme)

### **Bob Furry**

- KRUX-Phoenix, Ariz.
- KKUX—Phoenix, Ariz. 1. Love Letters In The Sand (P. Boone) 2. So Rare (J. Dorsey) 3. Teenager's Romance (Nelson) 4. Teddy Bear (E. Presley) 5. Wonderful! (J. Mathis)
- 6. Bye, Bye Love (Everlys)
- Little Darlin' (Diamonds) Freight Train (R. Draper)
- 9. Four Walls (J. Reeves) 10. Old Cape Cod (P. Page)
- **Jack Denton**
- Jack Denton WISN—Milwaukee, Wisc. 1. Around The World (Haskell) 2. Old Cape Cod (P. Page) 3. Crickets On Parade (B. Christian) 4. Do You Ever Think Of Me (S. Allen) 5. Wonderfull (J. Mathis) 6. Crazy Love (F. Sinatra) 7. Fire Down Below (Southern) B. Sleepy Sunday Afternoon (R. Raines) 9. So Rare (J. Dorsey)

- 9. So Rare (J. Dorsey) 10. My Personal Possession (N. Cole)

### Jack Buechler WRIT—Milwaukee, Wisc.

WRIT—Milwaukee, Wisc. 1. I Like Your Kind Of Love (A. Williams) 2. Love Letters In The Sand (P. Boone) 3. Walkin' And Whistlin' (Four Knights) 4. Your Kisses Kill Me (E. Gorme) 5. You're Cheatin' Yourself (F. Sinatra) 6. I'm Gonna Sit Right Down (B. Williams) 7. Wonderful! Wonderful! (J. Mathis) B. Teardrops In My Heart (T. Brewer) 9. Shangri-La (Four Coins) 10. Ding Dang Danglin' (Lane Bros.)

- Dorothy Kinney KSVA—McGehee, Ark. 1. Love Letters In The Sand (P. Boone)
- (P. Bo 2. Till (P. Faith) 3. The First Kiss (N. Petty) 4. My Personal Possession

### Gerry Myers

- 10. Deep Within Me (Casanave)
- Bill "Sparky" Mullen WSID—Baltimore, Md.

Jimmy Camilli Jimmy Camilli WCSS—Amsterdam, N. Y. 1. Love Letters In The Sand (P. Boone) 2. Bye, Bye Love (Everlys) 3. So Rare (J. Dorsey) 4. Fallen Star (J. Newman) 5. Old Cape Cod (P. Page) 6. With All My Heart (Sands) 7. I'm Gonna Sit Right Down (B. Williams) 9. Shangri-La (Four Coins)

- B. Shangri-La (Four Coins) 9. Four Walls (J. Reeves) 10. My Little Baby (P. Como)
- 10.

- My Little bauy ... Jerry Leighton WAAF—Chicago, III. Close Your Eyes (H. Lance) Your Kisses Kill Me (Gorme) So Rare (J. Dorsey) Love Letters In The Sand (P. Boone)
- One For My Baby (Bennett)
- 6.
- Send For My Baby (Bennett) Send For Me (N. Cole) Echo, Echo, Echo (D. Lee) With All My Heart (J. Sands) White Silver Sands (Rondo) Β.
- 10. No One Ever Tells You (F. Sinatra)
  - Milo Hamilton WIND-Chicago, III.

- WIND—Chicago, III. 1. Bye, Bye Love (Everlys) 2. Love Letters In The Sand (P. Boone) 3. White Sport Coat (Robbins) 4. So Rare (J. Dorsey) 5. I Like Your Kind Of Love (A. Williams) 6. With All My Heart (J. Sands) 7. Around The World (Young/Mantovani) B. Gonna Find Me A. Bluebird
- B. Gonna Find Me A Bluebird (M. Rainwater) 9. Rainbow (R. Hamilton) 10. Star Dust (B. Ward)
- Alan Darv
- WBZ—Boston, Mass.
- 1. Love Letters In The Sand
- (P. Boone) 2. Old Cape Cod (P. Page) 3. Girl With The Golden Braids
- 3. Girl With The Golden Brads (P. Como) 4. Send For Me (N. Cole) 5. Queen Of The Senior Prom (Mills Bros.)
- 6. With All My Heart (Sands) 7. I'm Gonna Sit Right Down
- (B. Williams) B. So Rare (J. Dorsey)
- 9. Summer Love (J. James) 10. White Sport Coat (Robbins)

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

### "ROCKIN' SHOES"

Ames Bros. ..... RCA VICTOR 6930 "LET THE FOUR WINDS BLOW" he Cash Box 4/20 R&B Best Bets Roy Brown ..... Imperial 5439 "FLYING SAUCER #2" Buchanan And Goodman Luniverse 105 The Cash Box "DIANA" 6/22 Sleeper of the Week The Cash Boy 6/15 "MOONLIGHT LOVE" Disk of the Week PARAMOU TWO GREAT NEW SIDES bv **OCIE SMITH** LATEST RELEASE LIGHTHOUSE" Paul Anka "DIANA" "TOO MANY" 9831 CADENCE # 1329 cadence ODUCT OF AM-PAR RECOP 40 EAST 49TH ST. NEW YORK 17, N. Y.

THE HOTTEST INSTRUMENTAL!

MANTOVANI

**"AROUND THE** 

1746

Breaking Big Johnny Cash in alle "NEXT IN LINE" "DON'T MAKE ME GO" Sun 266 RECORD CO. 706 UNION ST. MEMPHIS, TENN R

R

CHICAGO 22, ILLINOIS

Page 36

### THE PEATMAN ANNUAL SURVEY OF SONG HITS WITH THE LARGEST RADIO AND TV AUDIENCES (July 1, 1956 to July 1, 1957)

THE 35 SONG HITS WITH THE LARGEST RADIO AND TELEVISION AUDIENCES ARE LISTED BELOW IN ORDER OF THE TOTAL ACI POINTS RECEIVED IN THE ACI SURVEYS DURING THE YEAR. Songs currently active are marked with an asterisk. Songs whose activity began prior to July 1, 1956 are noted by the date . . . (1956)

A N K	TOTAL ACI POINTS	NUMBER OF WEEKS IN ACI SURVEY	SONG TITLE	PUBLISHER
$     \begin{array}{r}       1 \\       2 \\       3 \\       4 \\       5 \\       6 \\       7 \\       9 \\       10 \\       11 \\       12 \\       13 \\       14 \\       15 \\       16 \\       17 \\       18 \\       19 \\       \end{array} $	$\begin{array}{c} 38396\\ 31103\\ 30564\\ 27568\\ 27445\\ 26383\\ 25402\\ 24455\\ 24352\\ 19874\\ 19742\\ 18349\\ 18152\\ 16897\\ 16822\\ 16638\\ 16624\\ 16534\\ 16320\\ 16113\\ \end{array}$	38 45 21 42 21 20 20 18 26 19 26 24 21 32 16 22 23 20 20 19	TRUE LOVE *I COULD HAVE DANCED ALL NIGHT (1956) *ROUND AND ROUND *ON THE STREET WHERE YOU LIVE (1956) SINGING THE BLUES BANANA BOAT SONG MARIANNE LOVE ME TENDER CANADIAN SUNSET YOUNG LOVE FRIENDLY PERSUASION WHATEVER WILL BE WILL BE (1956) JUST WALKING IN THE RAIN I'VE GROWN ACCUSTOMED TO YOUR FACE (1°56) BUTTERFLY CINDY OH CINDY MUTUAL ADMIRATION SOCIETY HEY JEALOUS LOVER ALLEGHENY MOON (1956) TWO DIFFERENT WORLDS	Buxton Hill Chappell Rush Chappell Acuff-Rose E. B. Marks-Bryden Montolare Presley - Meridian Lowery Feist Artists Golden West Chappell Mayland-Presley F. B. Marks Chappell Barton Oxford Princess
20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35	16052 $15728$ $15121$ $14889$ $14612$ $13273$ $12635$ $12561$ $12403$ $12372$ $12106$ $11908$ $11508$ $11223$ $11176$	18 15 18 19 21 19 16 25 16 20 10 13 19 18 15 	BLUEBERRY HILL DON'T FORBID ME CHANTEZ CHANTEZ GREEN DOOR I DREAMED MONEY TREE TONIGHT YOU BELONG TO ME JUST IN TIME *DO I LOVE YOU (Because You're Beautiful) HOUND DOG *LOVE LETTERS IN THE SAND *LITLE DARLIN' ALMOST PARADISE HAPPINESS STREET MY PRAYER	Chappell Roosevelt Chantez Trinity Frank Bregman-Vocco-Conn Stratford Williamson Presley & Lion Bourne Excellorec Peer Planetary Shapiro-Bernstein

### FAVORITE STANDARDS OF 1956-1957 SEASON

THE 35 STANDARDS WITH THE LARGEST RADIO AND TELEVISION AUDIENCES ARE LISTED BELOW IN ORDER OF THE TOTAL ACI POINTS RECEIVED IN ACI SURVEYS DURING THE YEAR JULY 1, 1956 TO JULY 1, 1957.

A N K	TOTAL	IUMBER OF WEEKS IN CI SURVEY	SONG TITLE	PUBLISHER
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 9 20 21	$12411 \\ 8702 \\ 8613 \\ 8175 \\ 8004 \\ 7935 \\ 7761 \\ 7411 \\ 6483 \\ 6402 \\ 6289 \\ 6143 \\ 6011 \\ 5734 \\ 5695 \\ 5676 \\ 5439 \\ 5120 \\ 4953 \\ 4925 \\ 4696 \\ 8613 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\ 8614 \\$	$21 \\ 24 \\ 22 \\ 5 \\ 22 \\ 2 \\ 8 \\ 28 \\ 11 \\ 16 \\ 15 \\ 5 \\ 20 \\ 4 \\ 9 \\ 16 \\ 14 \\ 5 \\ 11 \\ 6 \\ 23$	TEA FOR TWO AUTUMN LEAVES JUST ONE OF THOSE THINGS WHITE CHRISTMAS BEGIN THE BEGUINE EASTER PARADE HAPPY BIRTHDAY TO YOU 'S WONDERFUL ST. LOUIS BLUES BIRTH OF THE BLUES BIRTH OF THE BLUES TENDERLY ALEXANDER'S RAGTIME BAND BLUE SKIES SANTA CLAUS IS COMIN' TO TOWN TIGER RAG FROM THIS MOMENT ON IT'S ALL RIGHT WITH ME LAZY RIVER ON THE SUNNY SIDE OF THE STREET STARS AND STRIPES FOREVER STAR DUST	Ilarms Ardmore Harms Berlin Harms Berlin Summy Harms Handy Harms E. H. Morris Berlin Berlin Feist Feist Feist Chappell Chappell Peer Shapiro-Bernstein J. Church CoHill & Range Mills
22 23 24 25 26 27 28 29 30 <b>31</b> 32 33 34 35	$\begin{array}{r} 4609\\ 4518\\ 4499\\ 4448\\ 4438\\ 4358\\ 4358\\ 4361\\ 4175\\ 3991\\ 3867\\ 3813\\ 3723\\ 3687\\ 3670\\ \end{array}$	$ \begin{array}{c}             8 \\             5 \\           $	MALAGUENA WAITIN' FOR THE ROBERT E. LEE SEPTEMBER SONG EL CUMBANCHERO APRIL IN PARIS CHARLESTON I GET A KICK OUT OF YOU MY BLUE HEAVEN COME RAIN OR COME SHINE YOU DO SOMETHING TO ME CALIFORNIA HERE I COME GOD BLESS AMERICA SOMEONE TO WATCH OVER ME BACK HOME IN INDIANA	E. B. Marks Alfred-Harris DeSylva-Brown & Henderson Southern Harms Harms Feist DeSylva-Brown & Henderson Harms Witmark Berlin Harms Shapiro-Bernstein
*	IT'S A HOT SUMMER THIS IS THE HOTTEST "YOUU WALTZ" LI'L WALLY # 171 Y-JAY POLKA RECORD CO 2603 W. AUGUSTA BLVD., CHICAGO 22 HUNNOIS	ATTENT RECORD COM PUBLISHERS • Top flight man wit experience in all phas sales and promotion Contacts in all market Phone: EL 5-4085 Box 407 c/o The 1721 BROADWAY, NEW	PANIES ARTISTS h extensive res of record a available. or Write Cash Box DON'T CRY A great vocal rendition by VERA LYNN on London Records (# 1729)	PAT BOONE       Love Letters In The Sand (DOT 15570)         FOUR ACES       Yes Sir, That's My Baby (DECCA 30348)         DAVID SEVILLE       Camel Rock (LIBERTY)         THE KENTUCKIANS       'Way Out There (BRUNSWICK)         EYDIE GORME       I'II Take Romance (ABC-PARAMOUNT 9780)         THE KING SISTERS       Imagination (CAPITOL)         BIG MAYBELLE       All Of Me (SAVOY 1512)         TINA ROBIN       Lady Fair (CORAL 61848)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE B.F. WOOD MUSIC CO., INC.

1721 BROADWAY, NEW YORK, N. Y.

BOURNE, INC.

ABC CORP.

Mathis Scores At Shell

**House Opening** 

NEW YORK—Johnny Mathis, one of the brightest new stars to debut on the recording scene in the past year, opened last week at the Shell House nitery in Island Park, L. I. and proved to the viewers what the music industry has been saying about him for months now—"Mathis is gon-na be one of the biggest". The youngster, who only recently clicked on wax with twin hits "It's Not For Me To Say" and "Wonderful! Wonderful!", performed with the poise of a veteran and displayed a voice that ranks with the top names in the disk world. Mathis has an unbelievable range that reaches both the high notes and the low notes with absolutely no ef-fort. He sings with the utmost ten-deanest. Ho is your wohende as acted

dous strength or with the utmost ten-derness. He is very relaxed on stage and makes each viewer feel that he is singing directly to him as he works with a roving mike in his hand. And his repetoire features ton drowen

his repertoire features top drawer standards (plus his two disk hits, of course) in addition to a number of exciting tunes that display Mathis'

tremendous versatility and great

The opening night show had John-

ny performing a striking version of "Day In—Day Out" that was thrilling to watch and hear. He then neatly wove "It's Not For Me To Say" and

"Wonderful! Wonderful!" into the act and followed thru with house rocking versions of "Babalu", "Two Ladies In The Shade Of De Banana Tree" and others. He changed the pace with a beautiful new ballad, flipside of the disk "Wonderful! Wonderful!" — a

tune tagged "When Sunny Gets Blue". For his closing encore, the hand-

some lad drifted thru a medley of Richard Rodgers classics including

"Mountain Greenery", "My Funny

One of the greatest pleasures of the evening was just listening to a

lad gifted with amazing control of

one of the best new voices we've heard

Valentine" and others.

in many years.

talent.

# **Irven Deutch Resigns From RKO**

### Music: Buys 3 Catalogues

NEW YORK—Irving Deutch, gen-eral professional manager of RKO Music, last week announced his resignation from that post and at the same time announced that he had acquired the Jewel, Allied and Encore Music catalogs.

Included in these catalogs are such standards as "Sunrise Serenade", "Moonlight Cocktails", "Managua Nicaragua", "Falling Leaves", "Mil-lion Dreams Ago", "You Came A Long Way From St. Louis" and many others

Well known maestro Russ Morgan is one of the partners in the new ownership. It is understood that the catalogs

were turned over to the new owners For an amount close to \$100,000.

## **6 New LPs Released** By Dot In July

By Dot In JUIY HOLLYWOOD—Dot Records' ex-pansion of its album division contin-ues with the release of six new al-bums during July. The six releases constitute a varied group, including a collection of 16 numbers by Eddie Peabody, titled "Favorites by Mr. Banjo Himself!" It is his third LP on the Dot label. Introduced on the Dot label are re-cording artists Al Anthony and Milt Rogers. Anthony's LP, called "Two Kinds of Love", is an album of hi-fi organ stylings, with full orchestra and chorus directed by Ruby Raksin. Milt Rogers, also making his record-ing debut on the Dot label, has been closely identified with the company through his arrangements of material for Dot artists Gale Storm, Tab Hunter, and others. Rogers album is titled "Rogers With Heart Plays Rodgers & Hart". An album of instrumental music, "Calendar Sketches", performed by Charles Dorian and his orchestra, was composed by Alexander Semmler. Recorded abroad, an LP of mood music featuring the piano of Roger Massenet with Priam Keith's orches-tra, titled "When Only The Memory Remains" presents some all-time fa-vorite songs. Dot's sixth July LP release is "The

Dot's sixth July LP release is "The Story of Moby Dick" as narrated by actor Thomas Mitchell.

## **Miller Wins Heart Award**

CHICAGO - For his "outstanding service and generous support" of the 1956 Heart Fund, Howard Miller, WIND-WBBM (CBS) deejay, this city, received a Bronze Medallion Award at a special Heart Fund awards presentation ceremony in the Sherman Hotel, 6/27.

The Red Cross awarded a special certificate to CBS for its cooperation, service and support.

Others winning Bronze Medallions included Fahey Flynn, sports and newscaster; Sis Atlass, WBBM and WBBM-TV Director of Public Affairs; and Chicago Daily News Columnist, Tony Weitzel.

#### **Request Records Moves**

NEW YORK-Request Records, in step with its planned expansion, has moved to larger quarters at 443 West 49th Street, New York 19, New York.

The firm has added to its staff Irv Steinberg, formerly with MGM and Bethlehem, to handle station promotion out of New York. Steinberg will report to H. J. Lengsfelder, A & R head of Request Records.

#### **Decca Issues Film Sound Track** Singles

NEW YORK—Decca Records has announced that its recordings from the score of the Hecht, Hill, Lancaster Production "Sweet Smell of Success" will encompass the single field as well as the album field. The company re-cently announced that two LP's from the soundtrack of the film would be available, and now Decca is also is-suing two singles from the picture's score. One of the singles is taken directly from the track. It features Elmer Bernstein conducting "The Street" and "Toots Shor's Blues". Both themes are Bernstein's own com-positions, and the former is the Main

Street" and "Toots Shor's Blues". Both themes are Bernstein's own com-positions, and the former is the Main Title Theme from the picture. The second single from the score to be released by Decca is a recording by vocalist Mark Murphy of "Goodbye Baby". This theme was written for the film by Fred Katz, Chico Hamilton and William Engvick. At the same time Decca is releas-ing a single featuring the Main Title Theme from the new Paramount Pic-ture "The Delicate Delinquent." The theme was recorded by Decca's West Coast Musical Director, Sonny Burke, who, on the flip side of the disk cut "The Pride And The Passion-Bolero", a theme from the United Artists Release "The Pride and the Passion". "The Delicate Delinquent" stars Jerry Lewis in his first movie role as a "single". Decca has also just issued a single by Lewis of "By My-self", which is featured in the picture. **It's What's in THE CASH BOX** 



PHILADELPHIA—While in Philadelphia, Andy Griffith is pictured visit-ing with deejays Cal Milner and Larry Brown on their "WPEN'S 950 Club". Griffith was on a 17-city tour to promote his first motion picture "Face In The Crowd".

THE SOCK NOVELTY!

LEO FEIST, INC.

RKO UNIQUE RECORDS New York, N. Y.

IT'S NEW

**IT'S CALYPSO** 

#### **Gaze Gets Peer Catalogue** For Germany

BERLIN, GERMANY — German film composer Heino Gaze, President of Edition Takt Und Ton, has taken over the catalogue of Peer Interna-tional for Germany. The office of Peer Musikuevang is based in Berlin and Musikverlag is based in Berlin, and

Musikverlag is based in Bernin, and Hamburg. Paul Siegel, the American repre-sentative for Heino Gaze and Edition Takt Und Ton, recently assigned a Gaze song, "Alle Herzen Brauchen Liebe" to Murray Deutch of Peer In-ternational New York, and an RCA Victor recording of the tune by Carole Richards with Frank De Vol's orchestra ("Come To Mama Do") was made.

made. Gaze also wrote the music for "Ask Me" recorded by Nat "King" Cole and published by Bourne, and penned "I'd Give You The World" recorded by Eddy Ames and Hugo Winterhalter's ork on Victor, and David Whitfield on London. The latter song is published here by Shapiro-Bernstein.



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

July 13, 1957

# **Mercury Makes Initial Tape Release**

CHICAGO — Mercury's summer package goods plan will center around its initial release of 12 reels of prerecorded stereophonic tape, together with a regular monthly release of approximately 12 Long Play records. Mercury's binaural-only tapes will be released in two categories: Living Presence Stereophonic (classical) and Mercury Verified Stereophonic (popular and jazz).

The Mercury tapes will be on seven inch reels containing 1200 feet of tape which will run at seven and one-half inches per second. In order to further the advancement of the stacked (inline) tape as a standard tape medium, Mercury will produce stacked tape only. Research among leading retail accounts and among leading stereophonic play back equipment manu-facturers indicates the swing to stacked-head equipment, according to Mercury. Mercury has made every effort to simplify its package number coding. Each package will carry the lettering M (Mercury); D (price \$12.95); S (stereo). The number two indicates the popular series, three indicates jazz series and five indicates

"Walking The Floor Over You" Georgia Gibbs RCA-VICTO MARCIAN MUSIC, INC. DO SUNSET BLVD. HOLLYWOOD, CALLS UNIVER BLVD. HOLLYWOOD, HOLLYWOOD, HOLLYWOOD, HOLLYWOOD, HOLLYWOOD, HOLLYWOOD, H

Let Me Be Your) **TEDDY BEAR** recorded by Elvis Presley — Victor Gladys Music, Inc, LOVING YOU recorded by Elvis Presley Elvis Presley Elvis Presley Elvis Presley Music, Inc. **FABULOUS** recorded by **Charlie Gracie** — Cameo Mayland Music Publishing Co., Elvis Presley Music, Inc., Shalimar & Shalimar Music Corp. HILL AND RANGE SONGS, INC.

THE SAND"

# 1003

157 W. 57th ST. N. Y. C. classical series. Mercury's stereophonic tapes will be sold on a nonreturnable basis at all selling levels.

Noting recent gripes regarding packaging, numbering of packaging and merchandising, Mercury's Tape Department is issuing twelve releases, the boxes for which will contain 12 different full-color laminated covers. Both the front cover, back box, and back liners will carry full catalog numbering information, running speed (seven and one-half inches per second), and for stacked heads only. All three parts of the Mercury stereophonic tape box will carry full general information on name of the tape album and artist performing same. Both Mercury Living Presence Stereophonic and Mercury Verified Stereo-phonic tapes will carry full information as to how exactly each session was specifically recorded. All Mercury seven inch reels will carry a catalog number label. It will be a special merchandising program, particulars of which will be detailed later.

The 12 pre-recorded tape releases, at \$12.95 each, are the following: The Halle Orchestra under George Weldon playing works by Khachaturian ("Gayne Ballet Suite"); Borodin ("On The Steppes Of Central Asia"); Moussorgsky ("A Night On Bald Mountain"); and Rimsky-Korsakov ("The Flight Of The Bumble Bee") (Mercury MDS 5-6, 1-7"); Strauss: "Die Fledermaus Overture"; "Tales From The Vienna Woods"; and "The Blue Danube"-The Halle Orchestra, Sir John Barbirollo conducting (Mercury MDS 5-4, 1-7"); Bizet: "Carmen Suite"; "L'Arlesienne"-The Detroit Symphony Orchestra, Paul Paray conducting (Mercury MDS 5-3, 1-7"); Kodaly: "Hary Janos Suite"-Minneapolis Symphony Orchestra, Antal Dorati conducting (Mercury MDS 5-1, 1-7"); Carpenter: "Adventures In A Perambulator" - The Eastman-Rochester Symphony Orchestra, Howard Hanson conducting (Mercury MDS 5-2, 1-7"); "Boardwalk Pipes"-Robert Elmore Playing The Ballroom Organ In Atlantic City's Convention Hall-Works by Sousa ("Stars And Stripes Forever"); Kreisler ("Stars In My Eyes," "Liebesfreud," "The Old Refrain"); Boex ("March Champetre"); Clark ("Trumpet Voluntary"); Elmore ("Fantasy On Nursery Tunes"); "Moods In Music"-The Clebanoff Strings - (Mercury MDS 2-5, 1-7"); "Music From The Big Top" -Carl Stevens And His Circus Band-(Mercury MDS 2-4, 1-7"); "Let's Dance"-David Carroll And His Orchestra-(Mercury MDS 2-3, 1-7"); "Havana In Hi-Fi"-Richard Hayman And His Orchestra-(Mercury MDS 2-2, 1-7"); "Great Songs From Hit Shows"-Sarah Vaughan With Hal Mooney And His Orchestra-(Mercury MDS 2-1, 1-7"); "Music For Hi-Fi Bugs"-Pete Rugolo And His Orchestra-(Mercury MDS 3-1, 1-7").



# **Meeting Dates**

# **Music Operators' Associations**

- July 8—Tri-County Juke Box Operators' Association Place: Elum Music Offices, Massillon, Ohio
  - 9—California Music Merchants' Association Place: Fresno Hotel, Fresno, Calif.
  - 9—Western Massachusetts Music Guild Place: DeMarco's Restaurant, West Springfield, Mass.
  - 10—California Music Merchants' Association Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
  - 11—California Music Merchants' Association Place: U. S. Grant Hotel, San Diego, Calif.
  - 11—Eastern Massachusetts Music Operators' Association Place: Beaconsfield Hotel, Boston, Mass.
  - 15—Westchester Operators' Guild, Inc. Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
  - 17—New York State Operators Guild Place: Gov. Clinton Hotel, Kingston, N. Y.
  - 17—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana Place: Room 24, 550 Broadway, Gary, Ind.
  - 18—Eastern Ohio Phonograph Operators' Association Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)
  - 18—Phonograph Merchants' Association, Cleveland. Ohio Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)
  - 20, 21—Music Guild of Nebraska Place: Clark Hotel, Hastings, Neb.
  - 29—Central States Music Guild Place: 805 Main Street, Peoria, Ill.
- Aug. 1—Phonograph Merchants' Association, Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (General)
  - 1—California Music Merchants' Association Place: Sacramento Hotel, Sacramento, Calif.
  - I—Eastern Ohio Phonograph Operators' Association Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
  - 5—California Music Merchants' Association Place: 311 Club, 311 Broadway, Oakland, Calif.
  - 5—United Music Operators of Michigan Place: Fort Wayne Hotel, Detroit. Mich.

# **Attention: Operators' Associations**

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





# **Marty Paich Named** M.D. Of Mode Records

HOLLYWOOD - Marty Paich. writer and arranger, has been named Musical Director for Mode records, the newly organized west coast indie. Paich will assume his directorial duties immediately and will supervise the musical portions of all Mode releases after July 1.

With Mode records, Paich will divide his time between recording his own musical innovations for the label and spotting fresh talent. He has com-pleted a trio LP and arranged and conducted a septet for Mode's "Joy Bryan Sings" release. His first efforts, under the new contract, call for an instrumental presentation of the "Marty Paich Dek-tette" which has been featured on several recent Mel Torme recordings. The unit draws its influences from varied sources, but the harmony and rhythm patterns are Marty Paich creations.

Paich, in an upcoming Mode LP, will "equate" classical forms with interpretations of jazz. He has done arranging for Count - Basie, Les Brown, and Stan Kenton.

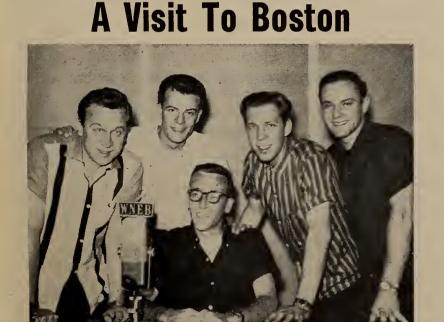
## **Elektra Tops '56 Gross** In First 6 Mos. of '57

NEW YORK-Elektra Records reported last week that its business for the first six months in 1957 exceeded that of the entire previous year, 1956.

Increased sales are attributed to wider distribution and the discontinuance of the label's ten-inch line. June was the largest month for sales in the company's history, following a slight dip in May.

Twenty-three new twelve-inch LP records were issued during the first six months of this year, with twenty more scheduled for release during the second half of 1957. New releases scheduled include a second volume of Elektra's best selling, "When Dalli-ance Was in Flower," featuring Ed McCurdy; and packages by folk artists Theo Bikel, Tom Kines, Shep Ginandes and Susan Reed; plus a new pops album by Glenn Yarbrough and a group of modern jazz releases.

During the current month, Elektra will appoint several new distributors bringing the total up to twenty-five.



BOSTON, MASS.—"The Little Darlin'" boys, better known as the Diamonds surround dee jay Jack O'Rourke as they appear on his WNEB radio show. The boys' latest release is "Words Of Love" on Mercury.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

# **Bell's Teen Queens**



DES MOINES—Don Bell's "Teen Queens" are escorted on a trip around Gray's Lake in Des Moines. The girls, ages 15 and 16, were nominated "Teen Queens" by teenagers attending Bell's weekly rock 'n' roll teen hops. Don provided the girls with skirts and blouses and they make appearances in parades, at drive-in theatres where they are introduced under the lights, etc. Bell, (waving in photo) is heard on station KIOA, this city. The boat is being driven by Don Running.

#### **Capitol Issues "Pride And Passion'' Sound Track**

HOLLYWOOD - Music from the sound track of one of the year's more important feature motion pictures, Stanley Kramer's "The Pride and the Passion," co-starring Cary Grant, Frank Sinatra and Sophia Loren, made its bow last week in a new, exclusive high fidelity album from Capitol Records.

Kramer produced and directed the film, which is in Technicolor and VistaVision and is released through United Artists. The composer, George Antheil, has maintained a special interest in Spain and Spanish music. The story is set in Spain. The album includes 12 tracks.

The album cover was designed by Ken Kim, illustrated by David Fre-denthal, and was supervised by Lou Schurrer, Manager of Creative Serv-ices, and Marvin Schwartz, Art Di-rector, both of Capitol's staff in Holly-wood.

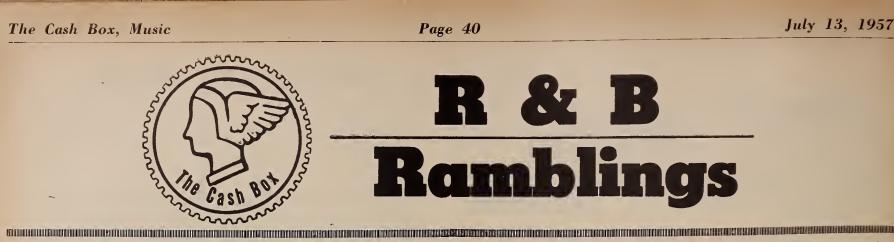
convention next week.

and magazine coverage.



HOLLYWOOD—Singer Ron Har-grave became the first civilian to purchase a one-man rocket powered helicopter. Ron plans to use the "pin-wheel" to commute from his home to the various TV and movie studios in Los Angeles. Heard on MGM Records, Ron's latest release is "Hold Me."





#### NEW YORK:

Here we go again. Just one year ago this time, Dick Goodman and Bill Buchanan, hit with "Flying Saucer". It became the big summer record-and now, after a year of ups and downs, the Luniverse label, has now issued "Flying Saucer #2". The deck has already taken off in a number of areas and it looks like they could have another big seller. . . . Over at Atlantic they're buzzing about what might be a smash, "Mr. Lee" by the Bobbettes. The deck is taking off in a number of areas and it looks real good. Atco is also doing some tall billing, what with the Coasters' two sided hit and now Bobby Darin's "Million Dollar Baby" and "Talk To Me Something" is taking off in a big way. Atco also has another comer on the label in Ron Baxter, who has a newie, "Afraid Of Love". This lad sings. . . . Over at Apollo Records the fellas are flipping over the new Cellos' deck, "The Juicy Crocodile". The Cellos' "Rang Tang Ding Dong" is currently hitting in many areas where it is newly exposed—and now with "Juicy Crocodile" out, the lads may have two hits simultaneously. Apollo has also issued The Keynotes' "Now I Know" and "One Little Kiss": and The Delrovs "Bermuda Shorts". Both decks have gotten a good reception and are selling nicely. . . . Bea Kaslin, Hull Records, delighted with the New York reaction to Joan & Joy, "You're My Prescription". The deck has been selling very well in this area where it was being tested and Bea is now sending the platter all over the country. Jerry Blaine, Jubilee Records, says "We've got nothing but hits. The Cadillacs' "My Girl Friend"; both Winley decks, Charlie White's "Sweetie Baby" and The Jesters' "So Strange"; and "Echo, Echo, Echo" by Don Lee on Blue Chin. That's in addition, of course, to our "White Silver Sands" by Don Rondo which is going to number one, Bill Darnel's "Rainbow" and Bob Whalen's "Me and My Imagination". Here's an interesting bit. The Cadillacs who sing "My Girl Friend" are not the Cadillacs who did "Speedoo" and the others. It seems that the manager of the Cadillacs owned the name and formed an entirely new group. However, the courts ruled that the original Cadillacs could call themselves just that. So, they are now known as the Original Cadillacs and also record for Josie. They will be heard from shortly with a new release, "Lucy". . . . Moving upwards into what could be Onyx' first national hit is The Velours' "Can I Come Over Tonight". Jerry Winston flipping as he talks of the building sales. . . Al Silver reports that "To The Aisle" by The Five Satins on Ember has broken out definitely and is on its way. His observation is confirmed by reports coming into The Cash Box offices. Herald is also bot with Tommy Ridgley's "When I Meet My Girl". Tommy has always sizaled in New Orleans, where this deck broke first, but now, Silver says, the deck has also shot out in several other areas. . Sonny Til and The Orioles appearing at Weeks in Atlantic City July 4-12. . . . Bourbon Street, New York's newest jazz club with Dixieland music, opens on July 9 with Turk Mur-hy's San Franciscans. Turk, one of the top Dixieland drawing cards, will star for one month. The new club on 56th street will operate on a 7 night-a-week policy. . . . Fred Mendelsohn, Deluxe a & r man, has signed King Curtis. The tenor saxman only recently had a good so'id seller in "Kin"'s Rock" on Apollo. Fred also advises the Herb Lance deck, "Close Your Eves" is clicking in a big way in the Chicago area. . . Another good, healthy scrap about to take place with three entrants already at the starting line. "Long Lonely Night", is now being aired by Lee Andrews and The Hearts on Chess; Clyde McPhatter on Atlantic; and The Kings on Baton. Lee Andrews is the original-a master picked up by the Chess brothers from Jock Henderson's Mainline label. Le's see a dragout battle with all three decks selling like hits.

#### CHICAGO:

Looks like Sam Pat is skedded to lose a little more sleep, this time over swinger, "Goody-Goody" on Gee by Franky Lymon and his rockin' Teenagers. Pat advises, "This biscuit looks like Lymon's biggest and if air play is any criterion, it's a smash already". . . . "Suzie-Q"'s boy friend, Dale Hawkins, heads into Apollo Thitter for six days, 7/12. The youngster literally shook the rafters at the Opera House, 6/30. . . Len and Phil Chess tremendously enthused over "fast action received" on Dean Allen's Argo novelty, "Rock Me To Sleep". Says Phil, "Imagine, Donald Duck with a hit record". Other biggies in the Chess/Checker stable include The Moonglows' "Please Send Me Someone To Love", Lowell Fulson's "You're Going To Miss Me" and Charles Williams' "So Worried". . . RCA's Marty Hirsch excited over present sales on Elvis Presley's "Teddy Bear". Marty states, "Sales are popping up and up, looks like another two million seller for Presley". . . . Incidentally, Presley flick is skedded to open at twenty local thitters this time in preference to one big loop blast. Seems this is based on success of "Love Me Tender" in local houses last year. . . WSBC deejay, Larry Wyn headed Houston way for a visit with Peacock/Duke major domo, Don Robey. . . . Walked in on a heated discusion among Cal Carter, Vee-Jay A&Rer; Dave Clark, Don Robey's right arm; Larry Wyn; and Vee-Jay prexy, Jimmy

Bracken. What's so important fellows, . . . The Moonglows cut session, release to follow in next few weeks. But paramount in minds of the young fellows, at this time, is Paramount stint with Alan Freed along with LaVern Baker and Chuck Berry. . . . Speaking of LaVern Baker, we were privileged to talk with "La Belle" Baker in her Opera House dressing room last weekend. She was very quick to tell how proud she was of last year's Cash Box dee-jay poll award. Congrats on making it for another year, gal. . . Muddy Waters headed east from Chi for group of Atlantic coast gigs. George and Ernie Leaner shipping, but like it was going out of style, "Rockin' Pneumonia and The Boogie Woogie Flu". Tune has become one of the hottest items at United Distribs. Reaching for prominence is Duke's "Dance With Me" by The El Torros. . . . Modern Jazz Quartet returned to scene of their early triumphs, Chi loop's Preview for three weeks. . . . Aside to Gerry Grainger: Keep picking the hits for All-State, like you have the past two weeks, and someone's going to spirit you away to be a prophet. Grainger likes Tampa's "Dream Boy" by Dickey Lee and predicts something really big for "It Took A Long Time" by Malcom Dodds on End. "It's taking a short time", quips Grainger. . . Lenny Garmisa, Garmisa Distribs, busy but hectic, filling orders for ABC Pararoo "Dianne" by Paul Anka. Garmisa moans (with a big wide smile on his face) can't keep the thing in stock. . . Mike Oury getting around with "Short Fat Fanny" by Larry Williams on Specialty. No reflections, Mike. . . Ask what's big at M.S. Distribs and a chorus shouts back, "'Stardust'", that's the chart buster on Liberty by Billy Ward. Another duo that swung at Opera House was Mickey and Sylvia who have a reported smash in "Love Makes You Fall In Love" for M.S. . . What was that that Richard Stamz was wearing on his head the other day? Rumor has it, he stole Little Walter's hat and wore it on a bet. . . . The Spaniels ("Everyone's Laughing") heading into WDIA charity ball then on to NYC and Apollo gig 7/13 for one week. . . . Herb Lance, Deluxe, still gathering mucho spins from his climber, "Close Your Eyes". This is another talent that gassed the Opera House fans. . . BIG at King, shouts Herb Kole, is Little Willy John's "Young Girl" and Annie Laurie's "Out Of My Mind". Album wise, King is growing in leaps and bounds with "Lorez" and brand new LP by Charlie Ventura, "Adventures With Charlie". . . . Ralph Bass off to Cincy and King head office for coupla days. . . . Jimmy Reed, "The Sun Is Shining", narrowly escaped death when his car caught fire en route thru Oklahoma to Waco, Texas. Reed made the show with minutes to spare, on a bus, in the old "show must go on" tradition. . . . New promo man at Garmisa's is Fred Leesburg. . . . The El Dorados' current disker, "Tears On My Pillow", released exclusively in Chi reported by Abner to be hot both pop and R&B while The Dells' "Q Bob-She Bop" has started to show on local charts with strong upward signs. . . . John Leslie stayed over in Chi cuz things started popping hereabouts with his new Epic "Peach With A Heart Of Stone". . . . Cobra and Eli Toscano don't mind talking about the three strikes they've got on the books at present. "These strikes really mean hits", says Toscano. Tunes are, "Messed Up" by Harrold Burrage, 'All Your Love" by Magic Sam and Otis Rush's "Love That Woman". Looks like Cobra is in there pitching. . . . Chief's young prexy, Mel London, all het up over swinger by Elmore James, "It Hurts Me Too" b/w "Elmore's Contribution to Jazz".

#### LOS ANGELES:

Little Richard currently touring the West Coast on a series of one-nighters, played to a sell-out audience last weekend at the 54 Ballroom. Richard has another hit in his new Specialty recording of "Jenny Jenny". . . . The Planets making the rounds of the local TV and radio shows after a Coast tour. Group is riding high with its waxing of "Stand There Mountain" on the Era label. . . . Winner of the Ebb Records talent contest held in Atlanta Georgia by disk jockey Zenas Sears was an instrumental group called the Brassettes. The group has already recorded "Brassette Rock" for the Ebb label as part of its first prize. Second prize winner was Robert Willis, a cousin of Chuck Willis, who was also awarded an Ebb contract. . . . Imperial Records introduced a new artist this week in Chris Kenner. First sides are "Sick And Tired" and "Nothing Will Keep Me From You" both of which received a great initial reaction. . . . The Dooto record of "Earth Angel" by The Penguins, which has been revived by station KOBY, San Francisco, shows up in the number ten spot in the stations most requested this week. Aladdin Records new subsidiary label, Lamp Records, has come up with a rhythm and blues hit in their waxing of "Darling It's Wonderful" by The Lovers. Parent label, Aladdin doing well with the new Shirley and Lee disk, "Rock All Night". . . . Hunter Hancock giving a concentrated airplay 'Tonight, Tonight" by The Mellowlarks on the Herald label. . . . Norm Malkin has signed rhythm and blues singer Big T Tyler to a personal management contract, and also signed the singer to an exclusive recording contract with Aladdin Records. First sides, out this week will be "King Kong" and "Sadie Green", and both sides were written by Big T.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

(Listed Alphobetically)

ARROW OF LOVE 5ix Teens (Flip 322)

DANCE WITH ME El Torros (Duke 175)

ZOOP Charts (Everlast 5001)

EARTH ANGEL Penguins (Daato 348)

FLORENCE

(Winley 215)

DESERIE

BABY Avois (Hull 722)

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Tips The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20. * Indicates first appearance on Territorial Tips LET THE FOUR WINDS BLOW Roy Brawn (Imperial 5439) ALL YOUR LOVE Magic 5am (Cobra 5013) LOUIE LOUIE Richard Berry & Pharahs (Flip 321) LOVE LETTERS IN THE SAND Pat Boone (Dat 15570) LOVE ROLLER COASTER Joe Turner (Atlantic 1146) BYE BYE BABY Nappy Brown (5avoy 1514) *CAN I COME OVER TONIGHT Velours (Onyx 512) MESSED UP Harrold Burrage (Cobra 5012) CHERRY Palmer & Jive Bombers (Savay 1515) MISERY Prof. Longhair (Ebb 106) CHICKEN BABY CHICKEN Tony Harris (Ebb 104) MISS ANN Little Richard (5pecialty 606) COME ALONG Jimmy Donley (Decca 30308) MISS YOU SO Lillian Offitt (Excello 2104) *OH BABY DOLL Chuck Berry (Chess 1664) ONE HUNDRED YEARS FROM TODAY Alice Jean (Rhythm 102) DIANE Bo Rhambo (Cash 452) OUT IN THE COLD AGAIN Lymon & Teenagers (Gee 1036) DING DONG Bill Doggett (King 5058) PLEASE BELIEVE ME Percy Mayfield (Specialty 607) DO YOU MEAN IT Ike Turner (Federal 12297) PLEASE SEND ME SOMEONE TO LOVE Moanglaws (Chess 7667) DON'T ASK ME TO BE LONELY Dubs (Gane 5002) QUIT MY BABY B. B. King (RPM 494) RANG TANG DING DONG Cellas (Apallo 510) EVERYBODY'S SOMEBODY'S FOOL Heartbeats (Rama 231) ROCK ALL NIGHT Shirley & Lee (Aladdin 3380) EVERYONE'S LAUGHING Spaniels (Vee-Jay 246) ROCK ME Muddy Waters (Chess 1652) FATTENING FROGS FOR SNAKES 50nny Bay Williamsan (Checker 864) ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU Huey Smith (Ace 530) ROCK YOUR LITTLE BABY TO SLEEP Buddy Knax (Raulette 4009) GET ON THE RIGHT TRACK BABY Ray Charles (Atlantic 1143) ROSIE LEE Mello-Tanes (Gee 1037) GLORY OF LOVE Velvetones (Aladdin 3372) RUN, RUN, LITTLE JOE Gladiolas (Excella 2110) *GOODY GOODY Lyman & Teenagers (Gee 1039) SHOULD I EVER LOVE AGAIN Wynana Carr (Specialty 589) HEAR MY PLEA Donnie Elbert (DeLuxe 6125) SIDE TRACK Gaagie Rene (Class 208) HE'S MINE Platters (Mercury 71032) SO YOUNG Clyde Stacy (Candlelight 1015) HYPNOTIZED Drifters (Atlantic 1141) SOUTH OF THE BORDER DON'T SAY GOODNIGHT Chili Peppers (Galden Crest 105) I CAN'T BELIEVE ONE KISS Jimmie Ragers (Chess 1659) START MOVIN' Sal Mineo (Epic 9216) I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER Billy Williams (Coral 61830) STRANGE WORLD Gene & Eunice (Aladdin 3374) I'M SO EXCITED John Lee Haoker (Vee-Jay 245) THE GAME OF LOVE Lavern Baker (Atlantic 1136) I'M WALKIN' A TEENAGER'S ROMANCE Rickey Nelsan (Verve 10047) THINK "5" Rayales (King 5053) TO THE AISLE Five Satins (Ember 1019) IN THE DOORWAY CRYING *TEARS OF JOY Midnighters (Federal 12293) UNITED Lave Nates (Haliday 2605) Otis Williams (DeLuxe 6138) I SMELL TROUBLE Babby Blue Bland (Duke 167) WHAT DO YOU KNOW ABOUT LOVE Wynana Carr (Specialty 600) IS YOUR LOVE FOR REAL Midnighters (Federal 12299) WHEN I GET YOU BABY ONE MORE TIME Ruth Brawn · (Atlantic 1140) IT MUST BE YOU Annie Laurie (DeLuxe 6135) IT'S NOT FOR ME TO SAY Jahnny Mathis (Celumbia 40851) *WHEN I MEET MY GIRL Tommy Ridgley (Herald 501) I'VE GOT TO GO CRY Little Willie John (King 5045) *WHITE SILVER SANDS Dave Gardner (OJ 1002) Dan Rando (Jubilee 5288) I WANT TO GET MARRIED B. B. King (RPM 492) WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (5un 267) JOHNNY'S HOUSE PARTY John Heartsman & Gaylarks (Music City 807) Jimmy Beasly (Madern 1021) WORDS OF LOVE Diamands (Mercury 71128) "It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

Territorial



by The Charts

Everlast 5001

**EVERLAST RECORDS** 

Phone: RI 9-6344

N. Y.

2294 8th Ave.

# **RKO-Unique Buys Nocturne Master**

NEW YORK-Jimmy Krondes of RKO-Unique Records announced last week that the diskery had purchased the Nocturne label recording of "Triangle Love" by the Sonics. The tune is currently making some noise in the New York and Newark area.

RKO-Unique will immediately press records and ship them to its distributors throughout the country. In the New York area, however, the disk will be sold under the Nocturne banner and will continue to be distributed by the Alpha Distributing Company, the firm that played an important role in establishing the disk as a strong seller in the New York area.

With the purchase of the "Triangle Love" master, RKO-Unique also picked up the contract of the Sonics and plans to record additional sides with the group.

At the same time Unique signed Scotty Carroll and his Metropolitans, a vocal group out of Philadelphia, managed by Johnny Brown of Spot-light Attractions. The label also picked up a Carroll master which it will issue next week.

#### **Hollis Gets World Rights** To "Danny's Guitar"

NEW YORK—Al Brackman and Howie Richman, last week announced that the Hollis Music Publishing Com-pany had acquired the world-wide rights to "Danny's Guitar," an in-strumental released last week by Golden Crest Records. The tune was published originally by CFG Music, like Hollis, a BMI afiliate. It was recorded and written by Danny Perri, a guitarist, and a regular with Perry Como. Al Brackman stated that copies of the record have been sent to publishing firms associated with Hollis Music in England, Italy, France, Germany and Australia. Ar-rangements have been made for the master to be released in England and Holk on local labels with a similar master to be released in England and Italy on local labels with a similar deal expected in France.

# **Boy Born To Duffys**

NEW YORK—Bob Duffy, national promotion manager of Vik Records, last week became the father of a 9 lb. 4 oz. boy born to his wife at the New York Hospital (June 22). The baby's name is David Brian.



	NEW YORK	CHICAGO	NEW ORLEANS
1	BYE BYE LOVE Everly Brothers	SEND FOR ME	ROCKING PNEUMONI AND THE BOOGIE
2	(Cadence 1315) OVER THE MOUNTAIN AND ACROSS THE SEA	Nat ['] King" Cole) (Capitol 3737)  MISS YOU SO Lillian Offitt (Excello 2104)	WOOGIE FLU Huey Smith (Ace 530) SHORT FAT FANNIE Larry Williams (Specialty 608)
3	Johnnie & Joe (Chess 1654) SO RARE Jimmy Dorsey (Fraternity 755)	SO RARE Jimmy Dorsey (Fraternity 755)	SEARCHIN' Coasters (Atco 6087)
4	SEND FOR ME Nat "King" Cole (Capitol 3737)	IT HURTS TO BE IN LOVE Annie Laurie (DeLuxe 6107)	MISS ANN Little Richard (Specialty 606)
5	DESERIE Charts (Everlast 5001)	ALL SHOOK UP Elvis Presley (RCA Victor 20-6870)	VALLEY OF TEARS Fats Domino (Imperial 5442)
6	WHISPERING BELLS Del-Vikings (Dot 15592)	NEXT TIME YOU SEE ME Little Jr. Parker (Duke 164)	TO THE AISLE Five Satins (Ember 1019)
7	COME GO WITH ME Dell-Vikings (Dot 15538)	LOVE'S A HURTIN' GAME Ivory Joe Hunter (Atlantic 1128)	SEND FOR ME Nat "King" Cale (Capital 3737)
8	SEARCHIN' Coasters (Atco 6087)	SCHOOL DAY (RING RING GOES THE BELL) Chuck Berry (Chess 1653)	WHEN   MEET MY GIRL Tommy Ridgely (Herald 501)
9	VALLEY OF TEARS Fats Domino (Imperial 5442)	C. C. RIDER Chuck Willis (Atlantic 1130)	WHAT CAN I DO Donnie Elbert (DeLuxe 6125)

TTENING FROGS

Sonny Boy Williamson (Checker 864)

FOR SNAKES

NEWARK

ARCHIN'

asters tco 6087)

The Cash Box

ALL SHOOK UP Elvis Presley (RCA Victor 20-6870)

## ST. LOUIS

IO

	-	
1	THE SUN IS SHINING Jimmy Reed (Vee-Jay 248)	
2	PLEASE BELIEVE ME Percy Mayfield (Specialty 607)	JL M CI (A
3	VALLEY OF TEARS Fats Domino (Imperial 5442)	SE Co (A
4	EVERYONE'S LAUGHING Spaniels (Vee-Jay 246)	C. Ch (A
5	YOUNG BLOOD Coasters (Atco 6087)	TH Jin (V
6	SEND FOR ME Nat "King" Cole (Capitol 3737)	V/ Fa (Ir
7	OVER THE MOUNTAIN AND ACROSS THE SEA Jahnnie & Joe (Chess 1654)	Y( Co (A
8	JUST TO HOLD MY HAND Clyde McPhatter (Atlantic 1137)	B) Na (50
9	SO RARE Jimmy Dorsey (Fraternity 755)	W Da (D

(Fraternity 755) WHISPERING BELLS Del-Vikings (Dot 15592) 10

DALLAS VER THE MOUNTAIN SEARCHIN' Coasters (Atco 6087) hnnie & Joe hess 1654) JST TO HOLD C. C. RIDER Chuck Willis (Atlantic 1130) yde McPhatter tlantic 1137) YOUNG BLOOD Coasters (Atco 6087)

HIGH SCHOOL DANCE

Larry Williams (5pecialty 608)

C. RIDER

HE SUN IS SHINING nmy Reed ee-Jay 248)

ts Domino nperial 5442) OUNG BLOOD asters tco 6087)

ALLEY OF TEARS

E, BYE BABY appy Brown avoy 1514) WHAT CAN | DO Dannie Elbert (DeLuxe 6125)

SO RARE

Jimmy Dorsey (Fraternity 755)

TEARS OF JOY Midnighters (Federal 12293)

TEDDY BEAR Elvis Presley (RCA Victor 7000)

JENNY, JENNY Little Richard (5pecialty 606)

SUZIE-Q Dale Hawkins (Checker 863)

SEND FOR ME Nat "King" Cole (Capitol 3737)

Larry Williams (5pecialty 608)

OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)

SHORT FAT FANNIE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

#### The Cash Box, Music

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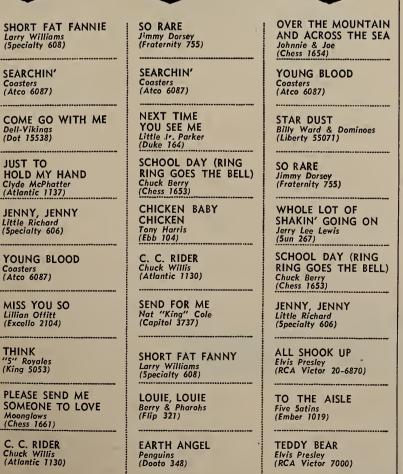
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# **Packaging Bonus**







CHICAGO, ILL.—Concertapes, Inc., a pre-recorded tape manufacturing firm, is packaging all of its tape releases in a Stor-A-Tape box (shown above) which it offers as a bonus to customers. The circular reel container can be used for both magnetic tape and movie films (8 mm) and special construction enables the reel to stand on end on a level surface. Size of box and center pin permits storage of any size reel up to 7". The case is made of high impact plastic. Each box comes with a set of four labels printed on self-adhesive paper.

### **Concert Under Water**

NEW YORK—More than 4000 spectators cheered Erroll Garner throughout a rainstorm in Washington, D.C., at the outdoor Carter Barron Amphitheater, while the pianist completed the last portion of a concert program on June 28th.

on June 28th. With winds up to sixty miles per hour, Garner continued to play for the loyal audience which had previously heard Louis Armstrong and Kid Ory. At one point during the rain, which began as Garner started his set, m.c. Willis Conover stopped the concert and asked the audience and Garner what they wanted to do—both Garner and the large crowd said they would continue.

Garner admitted, as he came off soaked, that this was one of his most unusual concert experiences. One buff commented that Garner should record a sequel to his Columbia album, "Concert By The Sea," and title it "Concert Under Water".

## **New Carmen McRae LP**

NEW YORK—For the first time, vocalist Carmen McRae has reported using the same trio that travels with her on all club dates. These sides have been issued by Decca on an album titled "After Glow". The trio that backs Carmen consists of: Ray Bryant on piano: Ike Isaacs on bass; and Specs Wright on drums. On a few of the sides in the package Miss McRae herself is featured on piano.

## Schacht Forms Personal Management Agency

NEW YORK—Irving Schacht, formerly head of the one-nighter Latin American band department at Mercury Artists Talent Agency in New York, has opened his own personal management agency with new offices located at 1697 Broadway in New York City.

York City. Schacht represents such recording orchestras as The La Playa Sextet (Mardi Gras); Tito Rodriguez (Tico); Jose Curbelo (Fiesta); Alfredito (Tico); Rene Touzet (GNP); and Anita De Castro and Lord Canton and his Calypso Vanguards.

Schacht is currently working on a Latin-American musical variety program which he plans to present on one of the major television networks in the Fall.

#### **European Sound Track Disk**

NEW YORK — Decca Records, a major producer of music from motion pictures, has now crossed the Atlantic in quest for film scores. The company last week released an LP album featuring selections from the film "Folies Bergere", a Jacques Roitfeld Production. The album, which was recorded in France, features Roger Roger and his Orchestra. The conductor is well known throughout Europe for his work, especially in the field of motion pictures.

**Reab Stare Shots** The Cash Box, Music, June 29, 1957 "EVERYONE'S LAUGHING" Spaniels WITH WITH VEE - JAY **Reab Stare Shots** The Cash Box Music, June 29, 1957 The Cash Box Award of the Week Star St

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

Page 44

**R** & **B** Reviews

**B** VERY GOOD



EARL KING (Ace 529)

**B+** "YOU CAN FLY HIGH" (2:18) [Ace BMI—King, Vincent] Earl King shouts out a quick beat rocker with his usual exciting vocaling. King bangs out the item with strong ap-peal. The shouter has lots on the ball and his personality comes through with such force that it may kick the deck off. Watch it.

**B+** "THOSE LONELY LONELY FEELINGS" (2:21) [Ace BMI— King, Vincent] King turns in a mov-ing performance on a slow beat melo-dic ballad. Easy, swaying styling that pleases. Two strong decks.

# EDDIE BOYD (Chess 1660)

**B**+ "HOTEL BLUES" (2:31) [Arc shouts out a slow blues story of quite a romantic episode with a hotel maid. But it was only a dream and when he woke in his hotel room he was all alone. Good vocaling by Boyd. Effec-tive deck that could stir up some dust.

**B** "I GOT A WOMAN" (2:35) [Arc BMI—Boyd] Boyd tells of his woman in Arkansas set to a slow rhythm bluesbeat. Effective chanting and it should find a good reception in the southern markets.

#### CHRIS KENNER

CHRIS KENNER (Imperial 5448) **B**+ "SICK AND TIRED" (2:15) mew] Chris Kenner chants a southern type middle beat tune with an exciting beat background. Kenner does an excellent job on the vocal end and the deck comes off with a good deal of appeal. Wax could grab off a good sized hunk of action. **B** "NOTHING WILL KEEP ME FROM YOU" (1:50) [Travis BMI-Kenner, Bartholomew] Kenner turns to a slow beat blues and gives it a feeling filled reading. He has an individual styling that commands attention. Good side that deserves a good look.

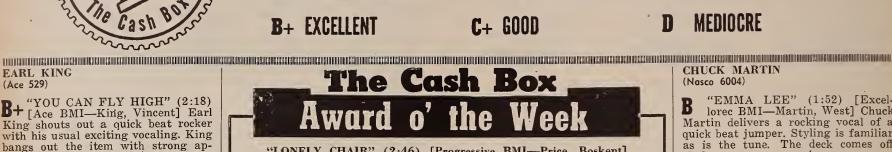
## THE FLAMINGOS (Decca 9-30335)

**B+** "THE LADDER OF LOVE" Ballard, Jr.] The Flamingos team vocal talents on a slow beat ballad pretty. Delicate, moving reading of a dramatically arranged tune. Soft narrative in the break done with tender and emotional projection. Big production. production.

"LET'S MAKE UP" (1:57) [Seabreeze BMI — Nate Nelson] Flamingos rock out on the flip. B The A quick beat jump more closely allied with the teenage buyer. The group hits hard as it knocks out the jump. Exciter for the kids.

#### THE CLEFTONES

(Gee 1038) **B**+ "SEE YOU NEXT YEAR" (2:30) [Kahl BMI—Briggs, Raysor] The Cleftones team tenderly on a schoolday romance. The youngsters separate for the summer. Lilting effort waxed with soft vocal reading. Pleasing quality. Sentimental etch-ing designed to appeal to the boys and girls leaving schoolday romances for the summer. **B** "TEN PAIRS OF SHOES" (2:27) [Patricia BMI—Toomey, Walker] The Cleftones bounce mer-rily through a middle beat bouncer. Infectious wax the kids can hop to. (Gee 1038) D, "SEE



"LONELY CHAIR" (2:46) [Progressive BMI-Price, Boskent] "THE CHICKEN AND THE BOP" (2:15) [Progressive BMI—Price, Boskent]

LLOYD PRICE (KRC-301)

• Lloyd Price, once again in the spotlight as a hit artist, comes up with an item that bears the earmarks of another hot selling disk. The chanter deals a slow, rhythmic jump ballad with his stylized vocal-izing. Deck has a catchy, melodic appeal and it should pick right up

A AWARD & SLEEPER

where "Just Because" left off. The flip, "The Chicken And The Bop", is a quick beat rock that Price shouts out for a change of pace. It is the story of a ball and the two dances, "the chicken hop" and "the bop". Good jump wax the kids will cotton to, but for the action it should be "Lonely Chair".

"GOODY GOODY" (2:04) [DeSylva, Brown & Henderson ASCAP—Melneck, Mercer] "CREATION OF LOVE" (2:10) [Kahl/Wemar BMI-Barrett, Weiner] FRÁNKIE LYMON AND THE TEENAGERS (Gee 1039)

FRANKIE LYMON AND IT Frankie Lymon and The Teen-agers have one of their strongest to date. The youngsters take off on the rhythmic standard, "Goodie Goodie". Lymon reads the oldie with a swinging treatment and ex-cellent vocal job. The lad, better than ever, sings without that well known "teener" sound and the deck comes off better for it. This one should be a really big hit—both pop and r & b. Don't lose a day

with this one. The flip, "Creation Of Love", is a slow, drifty ballad delicately handled by the talented Lymon. It is a tender love tune sung with feeling beyond the years of the artist. It is hard to imagine someone as young as Lymon could feel the emotions of a lover, but he seems to be right on top of it. Two good sides—but we think "Goody, Goody" is going to come out on top.

#### "PEANUTS" (2:10) [Cranford BMI-J. Cook] "LILLY LOU" (2:35) [Eby BMI-J. Cook] LITTLE JOE & THE THRILLERS (Okeh 4-7088)

• Little Joe & The Thrillers dish up a slow beat jump, "Peanuts", with an unusually high pitched lead voice and a rocking support. The deck has a number of unique sounds and a beat that is highly infectious. It is designed to attract the ear and is sure to

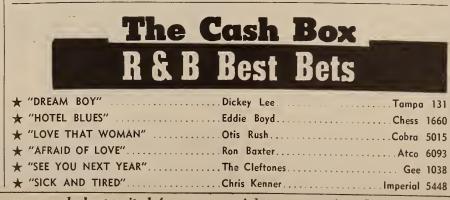
grab off a good sized piece of action. Stay close to this one—it has the earmarks. The flip, "Lilly Lou", is a slow rhythm rocker with the teenage sound. It is a good side that deserves attention. The lads handle it offortingly. However, lads handle it effectively. However —we like "Peanuts" for the hit side

## "IF I THOUGHT YOU NEEDED ME" (2:42) [Real McCoy BMI—McCoy, Glover] "YOUNG GIRL" (2:59) [Jay & Cee BMI-Toombs, Clover]

LITTLE WILLIE JOHN (King 5066)

• Little Willie John turns up with two strong decks back to back, either of which could put him back into the charts. "If I Thought You Needed Me" is a slow, swaying rhythmic ballad that showcases Little Willie John's big vocal tal-ents perfectly. The singer injects a great deal of excitement into the

slow paced ballad giving it that something extra that separates the special decks from the typical. The coupling, "Young Girl", is a middle beat item in the "Fever" kick. Little Willie John wails the lyric with terrific impact. Two solid commercial offerings that should wake up the Willie John fans.



(Nasco 6004)

MEDIOCRE

FAIR

Π

**B** "EMMA LEE" (1:52) [Excel-lorec BMI—Martin, West] Chuck Martin delivers a rocking vocal of a quick beat jumper. Styling is familiar as is the tune. The deck comes off ok but not overpowering.

**B** "YEAH YEAH YEAH!" (2:07) [Excellorec BMI—Martin, West] Chuck Martin tuns his efforts to a slow beat rhythm number on the flip and wails effectively. Good fish beat and the kids will find it to their liking.

OTIS RUSH (Cobra 5015)

**B+** "LOVE THAT WOMAN" (2:49) [Armel BMI—Leake] Otis Rush wails with deep feeling as he por-trays the lover who has gone over the deep end for the lass. Slow beat, rhythmic blues given a very strong vocal treatment. Extra strong for the deepsouth markets.

**B+** "JUMP SISTER BESSIE" Rush ups the tempo and waxes a middle beat jump with his usual ex-cellent performance. Deck has an in-fectious rhythm and could catch on in all markets. Watch both decks.

**B+** "YOU'RE MINE, YOU'RE MINE" (2:31) [Armo BMI—

Brown, Scott] James Brown gives another slow beat rhythm blues a similar type vocal. He hits hard— giving each note a searing treatment. Two effective waxes.

#### JAMES BROWN

JAMES BROWN (Federal 12300) **B** "I WALKED ALONE" (2:38) [Armo BMI—Knox, Scott] James Brown gives a most sincere vocal reading of a slow beat blues. Brown digs deep into his emotions to tell his tortured story. Moving wailing.

THE KEYNOTES (Apollo 513)

**B** "ONE LITTLE KISS" (2:26) [Bess BMI—The Keynotes] The Keynotes blend softly on a drifty, slow beat ballad blues. Pretty melo-dic wax deftly handled by the group. Form to listen to deck Easy to listen to deck.

**B** "NOW I KNOW" (2:20) [Bess BMI.—Merenstein] The Keynotes rack up a quick beat rocker with a zesty performance. Deck jumps all the way and kids can go wild to this one one.

#### RON BAXTER (Atco 6093)

**B**+ "AFRAID OF LOVE" (2:39) [Progressive BMI—Pomus, Shu-man] Ron Baxter, a newcomer to wax, man] Kon Baxter, a newcomer to wax, makes a very impressive debut on his first Atco release. A melodic slow beat ballad performed with a tear in his voice and top-notch vocaling. His performance gives great promise for the future. He can go up and maintain the same excellent vocal quality. He can bend a note beauti-fully. Watch this deck. It could break out. fully. Wa break out.

**B** "DRIVING ME OUT OF MY MIND" (1:56) [Abbott Music BMI—Stone] Baxter rocks with en-thusiasm and good voice on this flip. However the material is routine. Performer is stronger than the tune. Good teener jump wax.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

NORTY'S MUSIC CENTER

Los Angeles, Calif.

Valley Of Tears (Domino) My Dream (Platters)

Jenny, Jenny (L. Richard) Searchin' (Costers)

7. Arrow Of Love (Six Teens) B. Strange World

(Gene & Eunice) 9. Let The Four Winds Blow

(R. Brown) 10. Love My Baby (Richard)

JOY AM New Orleans, La.

Walking Slowly (E. King) C. C. Rider (C. Willis)

Valley Of Tears (F. Domino) All Shook Up (E Presley) Short Fat Fannie (L. Williams) High School Dance (Williams)

Rockin' Pneumonia (H. Smith) Misery (Prof. Longhair) Send For Me (N. Cole) Miss Ann (L. Richard)

School Day (C. Berry) After School (R. Starr)



(Johnnie & Joe) 5. It's You I Love (F. Domino) 6. Jenny, Jenny (L. Richard) 7. Like A Baby (V. Nelson) B. Short Fat Fanny (Williams) 9. Troubles, Troubles, Troubles, (B. B. King) 10. Please Send Me Someone (Moonglows)

## AMERICAN AMUSE. CO. AMERICAN Financia Dallas, Tex. 1. Walking With Frankie (F. L. Sands)

- 2. Searchin' (Coasters)

- Searchin' (Coasters)
   Young Blood (Coasters)
   C. C. Rider (C. Willis)
   Marked Deck (M. Baby)
   Tears Of Joy (Midnighters)
   All Shook Up (E. Presley)
   B. Troubles, Troubles, Troubles, (B. B. King)
   Send For Me (N. Cole)
   Fattening Frogs For Snakes (S. B. Williamson)
  - HUDSON RECORD SHOP

- HUDSON RECORD SHOP Jackson, Tenn. 1. Searchin' (Coasters) 2. Short Fat Fanny (Williams) 3. Miss You So (L. Offitt) 4. Valley Of Tears (F. Domino) 5. Young Blood (Coasters) 6. Jenny, Jenny (L. Richard) 7. Miss Ann (L. Richard) B. C. C. Rider (C. Willis) 9. Please Believe Me (Mayfield) 10. Susie-Q (D. Hawkins)

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#### CUTLER'S

- New Haven, Conn New Haven, Conn. 1. To The Aisle (Five Satins) 2. Short Fat Fannie (Williams) 3. Jenny, Jenny (L. Richard) 4. Over The Mountain (Johnnie & Joe) 5. Whole Lot of Shakin' Goin' On (J. L. Lewis) 6. Susie-Q (D. Hawkins) 7. H's True (Rogues) 8. Young Blood (Coasters) 9. Rockin' With The Duke (G. Buddy) 10. The Chosen Few

- 10. The Chosen Few (Dion & Timberlanes)
  - MANOR RADIO Bronx, N. Y.

- Bronx, N. Y. 1. Bye, Bye Love (Everlys) 2. Desiree (Charts) 3. Over The Mountain (Johnnie & Joe) 4. Come Go With Me (Del-Vikings) 5. Little Darlin' (Diamonds) 6. White Sport Coat (Robbins) 7. All Shook Up (E. Presley) B. Start Movin' (S. Mineo) 9. Valley Of Tears (F. Domino) 10. School Day (C. Berry)

# **Rock 'n' Roll Riverboat**



CINCINNATI, O .- The impetus for what is believed to be the first Rock 'n' Roll Riverboat Record Hop was provided by D. J. Dick Pike of WNOP, who is surrounded by his "staff" of workers and entertainers, above. A full Sunday afternoon of fun was provided for 450 teen-agers as Pike conducted a four hour ride on the Ohio River aboard the Riverboat "Chaperon." Music was supplied by the Jon Thomas Trio, (recording stars of Mercury Records) when Pike wasn't spinning the top tunes of the day for top deck dancing.

(Left to Right) The Jon Thomas Trio; Dick Pike; Captain Johnson who navigated the Ohio; Miss Muriel Koebbe, an Elvis Presley impersonator; and Bob Martin, manager of Music Suppliers of Ohio who instigated the venture. More are planned.

# **Flagpole Stint**



SHREVEPORT, LA.—The gent under the umbrella on a platform high atop a tall flagpole is Bob Elliott, KENT dee jay of Shreveport, La. Bob climbed to this spot at 5:30 Monday morning and didate morning and didn't come down until 4:30 the following Saturday afternoon. Elliott did this as a promotional stunt for a local tire dealer and appliance house. The deal was that he had to sell 100 sets of tires before he could come down. On Wednesday night there was a big electrical storm in Shreveport that tore the platform apart and blew the beach umbrella away, but Bob weathered the storm and complied with the terms of the agreement. When Elliott came down from his roost, he was given oxygen and taken home in an ambulance.

#### **D.J. Council For Public Service** Forms N.Y. Chapter

July 13, 1957

NEW YORK—The National Coun-cil of Disc Jockeys for Public Service, has announced the formation of its New York Chapter, which elected its Officers at a meeting held Thursday, June 27. Elected Chairman is John Henry Faulk, CBS; Vice Chairman, Tommy "Dr. Jive" Smalls, WWRL; Secretary, Ernie Stone, WMCA; Creasurer, Tedd Lawrence, ABC. Members of the New York Chapter include Stan Burns, WINS; Jack Lacy, WINS; Ed Jordan, ABC; Allan Lacy, WINS; Ed Jordan, ABC; Allan Jeffreys, ABC; Jim Lowe, CBS; and Murray Kaufman, WMCA, who is President of the National Council.

The first project is a pop and rock and roll concert in the round, to be held at Palisades Amusement Park, Sunday, July 21st. All proceeds will be used for the Public Service work that the National Council and the local chapter is planning for the fall. Similar projects will be carried out on a local scale in other towns with Council members.

## Dee Jay Opens Disk Shop

JACKSONVILLE, FLA. - Ted Crutchfield of station WQIK in Jacksonville has announced the opening of a record shop, "The Music Center," at 523 Main St. in Jacksonville, owned by Crutchfield and Don Buffkin.

Sheriff "Tex" Davis and Glenn Reeves (Decca) were on hand for the opening festivities.



**Disk Jockey** Cash rowser **REGIONAL RECORD REPORTS** BILL "SPARKY" MULLEN DAN GATES SAM BLESSING SAM BLESSING KOSI—Aurora-Denver, Colo, I. Young Blood (Coasters) 2. Over The Mountain (Johnnie & Joe) 3. Jenny, Jenny (L. Richard) 4. My Dream (Platters) 5. Searchin' (Coasters) 6. Mr. Lee (Bobbettes) 7. Whitesaine Bolls WSID-Baltimore, Md. KAIR-Tucson, Ariz. WSID-Baltimore, Md. 1. White Silver Sands (D. Gardner) 2. One More Time (R. Brown) 3. So Rare (J. Dorsey) 4. Rock All Night (Shirley & Lee) 5. Love Roller Coaster (J. Turner) 6. The Vow (Gene & Eunice) 7. Love Will Make You Fail In School (Mickey & Sylvia) 8. Everyone's Laughing (Spaniels) 9. One Hundred Years From Today (A. Jean) 10. C. C. Rider (C. Willis) 1. Whispering Bells (Del-Vikings) 2. Young Blood (Coasters) 3. Teenager's Romance (R. Nelson)

- JOE DEANE WBBF—Rochester, N. Y.
- WDDF—Rochester, N. T.
  1. Searchin' (Coasters)
  2. Start Movin' (S. Mineo)
  3. All Shook Up (E. Presley)
  3. All Shook Up (E. Presley)
  4. Little Darlin' (Diamonds)
  5. Over The Mountain (Johnnie & Joe)
  6. Valley Of Tears (F. Domino)
  7. Suzie-Q

- 7. Suzie-Q (Crewcuts/Hawkins) B. C. C. Rider (C. Willis) 9. Words Of Love (Diamonds) 10. Just .To Hold My Hand (C. McPhatter)

# GEORGE FENNELL WHIL-Medford, Mass.

- WHIL--Medford, Mass. 1. Young Blood (Coasters) 2. Valley Of Tears (F. Domino) 3. Over The Mountain (Johnnie & Joe) 4. Lucille (L. Richard) 5. Suzie-Q (D. Hawkins) 6. Whispering Bells (Del-Vikings) 7. Jenny, Jenny (L. Richard) 8. To The Aisle (Five Satins) 9. Diana (P. Anka) 10. Goody Goody (F. Lymon)

4. Over The Mountain (Johnnie & Joe) 5. Come Go With Me (Del-Vikings)

- 6. Arrow Of Love (Six Teens)
- Arrow Of Love (Six Teens)
   School Day (C. Berry)
   Jenny, Jenny (L. Richard)
   Searchin' (Coasters)
   Teddy Bear (E. Presley)

### GERRY MYERS

- GERRY MYERS CKOY—Ottawa, Ont., Can. 1. Watch Your Step (Chuck & Bill) 2. Mr. Lee (Bobbettes) 3. Whirlpool Of Love (Jarvis) 4. Somebody's Been Rockin' My Baby (R. Willis) 5. Young Blood (Coasters) 6. Fabulous (S. Lawrence) 7. That'll Be The Day (Crickets) B. Swingin' The Bop (Conniff) 9. So Rare (J. Dorsey) 10. Too Many (O. Smith)

#### DOROTHY KINNEY

- DOROTHY KINNEY KVSA—Mcgehee, Ark. 1. My Lovin' Baby (Stanley) 2. White Silver Sands (D. Gardner) 3. Short Fat Fanny (Williams) 4. Searchin' (Coasters) 5. SuzieQ (D. Hawkins) 6. To The Aisle (Five Satins) 7. I Like Your Kind Of Love (A. Williams) 8. Teddy Bear (E. Presley) 9. It's You I Love (F. Domino) 10. C. C. Rider (C. Willis)

10. Talk To Me Something (B. Darian) BUDDY MACGREGOR KILT—Houston, Texas NILI — HOUSTON, IEXGS 1. Short Fat Fanny (Williams) 2. Searchin' (Coasters) 3. Teddy Bear (E. Presley) 4. Jenny, Jenny (L. Richard) 5. Valley Of Tears (F. Domino) 6. Bye, Bye Love (Everlys) 7. Suzie-Q (D. Hawkins) 9. Suzie-Q (D. Hawkins)

7. Whispering Bells (Del-Vikings)

8. C. C. Kider (C. Dong 9. Rang Tang Ding Dong (Cellos)

8. C. C. Rider (C. Willis)

- 7. Suzie-Q (D. Hawkins) B. Sugar, Sugar (Cadillacs) 9. Isabella (R. Tan) 10. Come Go With Me (Del-Vikings)

# KEITH CARRICO KDSJ--Deadwood, S. D. 1. school Day (C. Berry) 2. Little Darlin' (Diamonds) 3. Jenny, Jenny (L. Richard) 4. Come Go With Me (Del-Vikings) 5. All Shook Up (E. Presley) 6. Lucille (L. Richard) 7. I'm Walkin' (F. Domino) B. Ring-A-Ding Ding (Sands) 9. Baby, Baby (Teenagers) 10. Rockin' *Rollin' Rover (B. Haley)

#### The Cash Box, Music



mon





#### MONTREAL MEMOS

The new summer policy at the El Morocco is to present all-star revues. This week it is an all-star Arabian revue. Talentwise, this club eases off for the summer months with a hefty roster set for September starting with Billy Daniels. . . . The only club in town still featuring name



acts is the Mocambo. In recent weeks the club featured Al Martino, the Hilltoppers and is holding for a second week, the DeMarco Sisters who are drawing capacity buisness into this location. . . . Opening on July 1st for a two week engagement at the Casa Loma is local lad Norman Brooks. . . . Rock 'n Roll is at its best at the Esquire Show Bar. Featured this past week in this club where Murray Schaff and his Aristocrats.... Max Chamittov and his musicians have been booked to appear in the refurbished Embassy Room at the Windsor Hotel when it re-opens next month. ... The Add 4's, song stars from the Denny Vaughan show are currently appearing in the Vogue Varieties of '57 at the Bellevue Casino with Don Arres as the singing MC. . . . The Gatineau Golf & Country Club on the Aylmer Road outside Hull is currently fea-

turing Norman Brooks to be followed by Joan Weber

THE HILLTOPPERS

and Louis Armstrong. TORONTÒ TOPICS

Stuart Griffiths, CBC's Program Development Director, resigned July 2nd to take a post with Grenada, one of the major suppliers to British television screens.

Canada's new Prime Minister and his wife, Mr. and Mrs. John Diefenbaker, attended Covent Garden's Royal Opera House on June 28th to hear fellow-



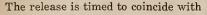
# countryman and lifelong friend Jon Vickers sing the role of Aeneas in the Berlioz masterpiece "The Tro-jans". Vickers, a dramatic tenor from Prince Albert and Toronto, has become the operatic toast of London, rating rave reviews for his performance in this mas-sive, seldom-heard, five-hour opera. Diefenbaker was in London to participate in the Commonwealth Prime Ministers' Conference.

Anne Gable, Toronto blonde, is succeeding Lorraine McAllister as chief warbler on "Holiday Ranch". Lorraine returns to her native Vancouver.... Toronto DJ, Phil Stone claims that "the ladies now comprise one sixth of nonvlar tune components"

NORMAN BROOKSDJ, Phil Storme Column that "the ladies now comprise<br/>one-sixth of popular tune composers".<br/>In the Club One Two Lounge, Lady Martinique and<br/>her Guardsmen are specializing in calypso and Latin<br/>American rhythms... The Rose Garden of the Elliott<br/>Hotel headlined Jimmy McPartland and his All-Stars<br/>from July 1-6... Ian McPherson and his orchestra<br/>are providing dance music at the Riverdale Terrace... Casa Loma is<br/>presenting the Benny Louis Orchestra throughout July and August.<br/>Quality Records has announced that Canadian Assemblies Limited, in<br/>Amherst, Nova Scotia, is now the distributing office for Quality records and<br/>equipment in the Maritimes and Newfoundland. In charge of distribution for<br/>Quality there is W. S. A. Daley. Quality also announced the promotion of<br/>Ralph Harding from Ontario Sales Manager to Distribution Manager. Replac-<br/>ing him in his former position is Fred Clayton.

# Actor John Ashley Makes Disk Debut On Intro

HOLLYWOOD-Actor John Ashley, seen in the United Artists' release, "Dragstrip Girl," made his debut as a recording artist on the Intro label, with two sides issued on July 1st. The initial release included the standard, "Bermuda," and an original, "Let Yourself Go, Go, Go," by Ted Gary, which Ashley sings in the forthcoming Bartlett-Champion movie, "Zero Hour."



the opening of "Dragstrip Girl" in 80 theatres in New York City, and will be given a saturation promotional kickoff with deejays in that area. A similar campaign is planned for all other sections of the country on subsequent openings of the picture.

Ashley is now on duty with a national guard unit at Fort Ord, Cali-fornia, but will be given a two week furlough in August, at which time he will record several more sides for the Intro company.





"Balin' Wire" Bob WBAM-Montgomery, Ala. KIMO-Independence, Mo.

"Hilbilly" Dean Evans KCIJ—Shreveport, La. 1. On My Mind Again (Walker) 2. Lovesick Blues (S. James) 3. Take It Like A Man (Smith) 4. Anyplace I Hang My Hat (B. W. Bob) 5. Big Jim Bowie (C. Bowers) 6. Tears In My Eyes (Williams) 7. Next In Line (J. Cash) B. Half Your Heart (B. Guitar) 9. Lonely Heart (J. Reed) 10. Fallen Star (J. Newman) Fallen Star (J. Newman)
 Dear Love (S. James)
 Oh Lonely Heart (J. Reed)
 Four Walls (J. Reeves)
 Missing You (W. Pierce)
 Prize Possession (F. Husky)
 White Sport Coat (Robbins)
 White Silver Sands (Bradley)
 I Saw You, I Saw You
 (I. Tommy)
 Late Date (A. Terry)

1. Bye, Bye Love (Everlys) 2. Fallen Star (J. Newman) 3. The Woman I Need (Horton) 4. Four Walls (J. Reeves) 5. Teddy Bear (E. Presley) 6. Do You Miss Me (O'Gwynn) 7. Hackin' Around (D. Houston) 8. Mine All Mine (B. Barnes) 9. Girl In The Night (Thompson) 10. First Date, First Kiss, First Love (S. James)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Paul Simpkins

10. Late Date (A. Terry)



Pos. Last Week

I

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#### BYE BYE LOVE

**Everly Brothers** (Cadence 1315) Webb Pierce (Decca 30321)

#### A WHITE SPORT COAT

Marty Robbins (Columbia 40864)

#### FOUR WALLS Jim Reeves (RCA Victor 6874)

GONNA FIND ME A BLUEBIRD

Marvin Rainwater (MGM 12412)

#### GONE

Ferlin Husky (Capitol 3628)

#### FRAULEIN h

Bobby Helms (Decca 30194)

A FALLEN STAR

Jimmy Newman (Dot 1289)

ALL SHOOK UP X **Elvis** Presley (RCA Victor 6870)

**TEDDY BEAR Elvis Presley** 

(RCA Victor 7000)

NEXT IN LINE Johnny Cash (Sun 266)

#### **WGN Celebrates 1st Year Of Community Parties**

CHICAGO—The first anniversary of W-G-N Big 10 Community Parties was celebrated at the Chicagoland Fair Wednesday, July 3rd, when the tenth in a series was presented in cooperation with the Chicago Association of Commerce and Industry.

Presented in the Navy Pier audi-torium from 8 to 9:30 p.m. the pro-gram included Steve Lawrence, (Co-ral) whose latest release is "Can't gram included Steve Lawrence, (Co-ral) whose latest release is "Can't Wait For Summer," and who is ap-pearing at the Chez-Paree; Nick No-ble, (Mercury) whose latest release is "A Fallen Star," and the Har-monicats, who last recorded "Cristo-pher Columbus" and "Through the Dark of Night" for Mercury records. Jack Brickhouse and Eddie Hub-Jack Brickhouse and Eddie Hubbard acted as masters of ceremony with other W-G-N personalities in-cluding: Pat "The Piper" McCaffrie, Wally Phillips, Bob Bell, Ethel Davis and Steve Schickel, with vocalists Betty Bryan, Jackie Van and Kyle Kimbro Kimbro.

In addition to the talent portion of the hour and a half event direct from the auditorium, W-G-N continued its presentation of an award to a citizen "for the greatest unrewarded con-tribution to the welfare of his com-munity" munity.

#### **Fiesta Names Sales Manager**

NEW YORK—Jose Morand, Presi-dent of Fiesta Records has announced the appointment of Bill Hill to the position of National Sales Manager of Fiesta Records for the United States.

Hill will be responsible for the present distributor set-up and the appointment of new distributors in areas which are not represented by Fiesta at the present time.

Hill will continue with his present time. Hill will continue with his present position of Sales Manager with Que Records, (the two companies not hav-ing any connection) and will continue to operate independently.

#### **Robbins At D. C. Ballroom**

ARLINGTON, Va.—Singer Marty Robbins recently appeared at Wash-ington D.C.'s Glen Echo Ballroom ington D.C.'s Gien Ecno Bailroom through the efforts of Don Owens, a deejay at WARL-Arlington Va. Robbins, who has had two consecu-tive smashes for Columbia, "Singing The Blues," and "A White Sport Coat," also brought along his seven piece band.

# **Station's New Building**



SAN DIEGO—Disk Jockeys from KCBQ, San Diego, gather around Crys-talette recording star Johnny Stark, during opening day party for the station's new building. Left to Right: Don Howard, Jim O'Leary, Carl Burns, president of Crystalette Records, singer Johnny Stark, Jack Vincent, Harry Martin, Ralph James, and Earl McRoberts.

# **National Academy Holds First Meeting**

LOS ANGELES-The first meeting of the National Academy of Recording Arts and Sciences was held Wednesday, June 26th, at the Beverly Hilton Hotel for the purpose of organizing the Los Angeles chapter.

Introductory comments were made by Nat "King" Cole who introduced James Conkling, Chairman of the Or-James Conkling, Chairman of the Or-ganizational Committee. Speaking for the Organizational Committee, Conk-ling recommended that a temporary Board of Governors for the Los An-geles chapter be elected and also officers for an Executive Committee, following which membership could be opened to eligible groups and elections be held when representative member-ship was achieved.

The Board of Governors was selected The Board of Governors was selected from the following representative groups in the recording industry; Vocalists; Leaders and Conductors; Arrangers and Orchestrators; A&R Producers and Directors; Engineers; Art Directors and Editors; Com-posers; Instrumentalists; Comedy Ed-ucation, Documentary, Misc. The Board of Governors for the

The Board of Governors for the Los Angeles chapter includes Nat "King" Cole, Jo Stafford, Henri Rene, Paul Weston, Sonny Burke, Benny Carter, Lee Gillette, Tom Mack, Lowell Frank, Val Valentine, Bill Claxton, Marvin Schwartz, Sammy Cahn, Jay Livingston, Stan Kenton, Felix Slat-kin and Spike Jones.

Paul Weston was elected as Presi-

dent, Lee Gillette, Vice President, Sonny Burke, Treasurer, and Tom Mack, Secretary. On the Executive Committee are Paul Weston, Lee Gillette, Sonny Burke, Tom Mack and Benny Carter. The numbers of the Executive Commission

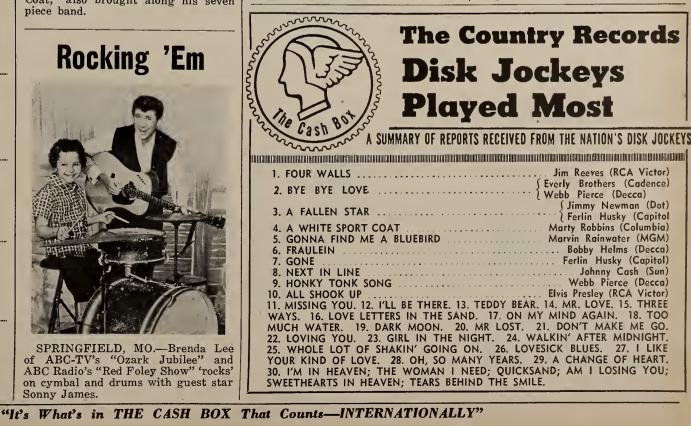
Burke, Tom Mack and Benny Carter. The purpose of the Executive Com-mittee is to transact certain business for the Los Angeles chapter for the Board of Governors. The Board of Governors was also empowered to elect five additional members from the classical field and the fifth from the documentary or educational field educational field.

educational field. Paul Weston, in his acceptance, mentioned that one of the first func-tions of the group would be to set up rules and regulations for member-ship and to formalize the organization of the Los Angeles chapter member-ship. Meetings will be held this week for this purpose. James Conkling will remain as Chairman of the Organizational Com-mittee, and he announced that meet-ings will be held in the near future to get a New York chapter under way, following which the two chapters will appoint trustees to the national or-ganization. ganization.

It is also anticipated that chapters in such cities as Chicago, Nashville and possibly other locations will be started.

The Board of Governors approved the appointment of Neville Nimmer as legal counsel of the Los Angeles chapter.







"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Round

Country

The "Old Dominion Barn Dance", which has run continuously at Rich-mond, Va.'s WRVA-Theatre for the past 11 years has ceased operations. A continued decline in box office attendance during the past 12 months along with increased operating expenses were given as reasons. The "Barn Dance", during its 11 years of operation, played to nearly 1,000,000 people and was heard throughout the United States on the CBS Radio Network. Among the many top hillbilly and western artists performing in the WRVA-Theatre were Sunshine Sue, The Carter Sisters, Grandpa Jones, Gene Autry, Joe Maphis, Merle Travis, Don Reno and Red Smiley, Mac Wiseman, Stoney Cooper and many others.



others.

There have been a few changes on WSM's executive staff lately. For one, Bob Cooper who was Radio Sales Manager has been made General Manager of the station and Ott Devine, veteran announcer has been made Pro-gram Director, taking Jack Stapp's place, who bought Tree Publishing Company.

MINNIE PEARL

Faron Young has a new Capitol release which is reported to be making noise by way of advance orders, especially in St. Louis and Hartford. Entitled "Love Has Finally Come My Way" and "Moonlight Mountain", he sang 'em to an enthusiastic audience on the "Opry" last Satur-day night. In case anyone missed Minnie Pearl on NBC-TV's "This Is Your Life" this spring, "Cousin' Minnie" can be seen on the summer rerun of the show, August 14th. Prince Albert's portion of the "Grand Ole Opry" starred Jim Reeves and his special guest, Janis Martin on June 29th. Roy Acuff emceed the July 6th show and Jimmy Newman was his guest.

Jack Lloyd types that he has taken over the managerial reins of the "Opry's" keyboard favorite, Del Wood. He adds that Del just cut 4 new sides for Victor and that they're refreshingly different, in line with the new trend.

"Cornpone" Bob McKinnon, who runs the "Skyland Ranch" on WONE-Dayton, Ohio, is now conducting a record hop each Saturday nite at the Roller Rink in Lebanon, Ohio, in addition to emceeing the shows at Lakewood Beach Park, near Springfield, each Sunday afternoon and nite. Bob'll be in-terested in hearing from units that'll play the park this summer.

Despite threatening clouds overhead, and with seats provided for only 1,500 persons, the "Ozark Jubilee" was a spectacular attraction on the grounds of the huge Oklahoma Semi-Centennial Exposition, jamming an estimated 3,250 into the converted cowbarn from which the ABC-TV program originated on June 22nd.



* * * * * * * * * * * * * Television's big, little star, 12-year-old Brenda Lee, experienced 2 mis-fortunes this past week. While taking part in the "playin' rough" kind of fun, in which all youngsters her age delight, she re-ceived a back injury which caused the cancellation of several Top Talent bookings, and only hours after being treated and ordered to bed by a physician, she was summoned from Springfield to the bedside of her grandmother in Georgia who is gravely ill. Brenda, however, returned to the road this week, playing the Western Illinois Fair July 3rd, the Sunset Park in West Grove, Pa., on July 4th, and 2 other Eastern parks the following weekend.

BRENDA LEE "Jubilee" had as guests, Rex Allen and Lu Ann Simms.

George Popkins of "Pop's Country Store", WXGI-Richmond, Va., infos that Columbia newcomer Stonewall Jackson has scored heavily his 1st time out. George sez that Stonewall's "Don't Be Angry" is at the top of Richmond's best seller lists as well as his own 'hit parade'.



Dee Marais, Mgr. of Savoy's Werly Fairburn and Starday's Margie Singleton, visited with Paul Kallin-ger recently. Paul, back from a Florida vacation can be heard every nite over XERF-Del Rio, Texas, from 6:00 P.M. to 1:00 A.M.

Tex Ritter played the Rodeo in Taylor, Texas, July 2nd, 3rd and 4th. After touring through Wisconsin and Minnesota he'll return for his regular Saturday night "Town Hall Party" appearance. Tex's latest Capitol record "Trooper Hook" is scheduled for re-lease this week lease this week.

WERLY FAIRBURN WERLY FAIRBURN WERLY FAIRBURN WERLY FAIRBURN Pasadena. The park, which is about 30 miles from Los Angeles brings to a total of three parks, in an area less than two miles apart, which includes the "Town Hall Ranch Park" opened two years ago and the new Crash Corrigan ranch. ranch.

New talent added to the convention to be held in Salinas on August 23rd and 24th are Jimmy Pruett and Mary Lou Nell of "Town Hall Party," Don Deal of Era records, the Isle Brothers of Bally records and Harold Souza of northern California... Unless the deejays come forward with their support of the convention it may be necessary to cancel their phase of the convention and replace it with a special show. It is hoped that this will not be necessary since the goal of dj convention is to convince the station managers of the need for more country music on their stations and the only way it may be done is with this meeting of the jocks. * * * * * *



RAY PRICE

* * * * * * * Curley Gold, west coast press agent and band leader, types from San Francisco, Calif., that Colum-bia's Ray Price starred recently at the "23" Club in Brisbane, Calif. He adds that Tommy Kizziah, is fea-tured at the Wagon Wheel Park in Camas, Wash., every Saturday nite, for one of the state's biggest western dances. Also, Billy Williams continues right along with his big Western Jamboree, every Friday nite, at the Alpine Hall in San Jose, Calif. * * * * * *

Yodeler Donn Reynolds, having returned from an extensive tour of England, Ireland and Wales, signed an MGM recording pact. Donn's initial session was cut in Nashville and the 1st disk is due for a July release.

Moon Mullican, known as "King of the Hillbilly Piano Players", headlined a 10 day tour, which started Thursday Night, June 27th through Saturday July 6th in and around the Houston, Texas, area. Also on the show were "Smilin" Jerry Jericho, vocalist and recording artist from Houston. Music was furnished by The Texas Plainsmen. The tour and promotion was set by Bill Freeman of Tex-Talent Enterprises."



DONN REYNOLDS

* * * * * * Ken Parsons, formerly with KLRA-Little Rock, dropped into The Cash Box offices to say hello while in New York last week. Ken, with a good radio and newspaper background, is looking to hook up with someone in either field. Interested parties can contact him at Box 384, Pine Bluff, Ark. Ken adds that the jocks he visited with are really enthused with the Browns' RCA Victor LP, "Jim Edward, Maxine & Bonnie Brown". The package includes old favorites and new material with the backing featuring Chet Atkins. Atkins.

Very sorry to hear about the death Mercury-Starday's of Denver Duke & Jeffery Null's Mgr., Paul Gilley, who drowned recently.

Cowboy Howard Vokes types that jocks not serv-iced with Bill Price's latest Blue Hen waxing, "Alone And Blue" and "We can Never Love Again", can obtain a copy of the disk by writing to him at Vokes Music, New Kensington, Pa.

Spike Jones and his musical henchmen, "The Band That Plays For Fun," spoofed country music in a tumultuous production entitled "Grand Ole Uproar," on "The Spike Jones Show," Tuesday, July 2nd CBS-TV, 10:30-11:00 pm, edt. Sonny James was Spike's special guest.



Congrats are in order, once again, for the Paul Simpkins, WBAM-Montgomery, Ala., on the addition of a 4th son, Roy Martin, who checked in on June 4th.

Balin' Wire Bob Strack, KIMO-Independence, Mo., along with the "Jubilee's" Slim Wilson & The Tall Timber Boys, and Flash & Whistler were scheduled to be on hand for opening day festivities, July 4th, at the mid-west's newest hillbilly park, "Tiny Tillman's Happy Hollow Ranch", which is located just south of Kansas City, Mo.

MOON MULLICAN Shelby Cooper and the Dixie Mountaineers headline a new country live talent show that started June 15th and is heard each Saturday night from 10:30 to 11:30 on KATV in Pine Bluff, Arkansas. Talent wishing to appear may write Shelby at KATV.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 17, N. Y.



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the Wall-O-Mátics.....printed electronic circuits...

transistor pre-amplifier.....Tormat memory unit.

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Page 51

Here

Intresting the price with the price his the price hike. Industry spokesmen are quoted as stating that the \$6 per ton, of the price hike. Industry spokesmen are quoted as stating that the \$6 per ton increase is "too low". Some will increase their price more than the \$6 per ton increase is "too low". Some will increase their price more than the \$6 per ton increase is "too low". Some will increase their price more than the \$6 per ton increase their price more than the \$6 per ton increase is "too low". Some will increase their price more than the \$6 per ton increase is "too low". Some will increase their price more than the \$6 per ton increase their price more than the \$6 per ton increase their businesses, the prime purpose of this mention here is to force again stress the necessity of perators to sell its music and enter the sector to sell its music and enter the sector to sell the prevent will permit the prevent days, it's on business. There are still plenty of product at 5¢. The same 5¢ it was sold in the 1930's. With prices of equip whise machine operators selling their for the great mysteries of all time how those 5¢ operators are still around. Those operators who have switched to dime play long ago, are now faced with the problem of keeping their busines and plans to help ease the bituation. Prices are bound to go plate make every effort to meet curve rent changes. rent changes.

CHICAGO — The First National Bank of Chicago polled 12 leaders in business and industry, and this week disclosed the replies to the ques-tion on what the outlook was for business prospects the last six months of 1957. 11 of them said the outlook was good. The sole dissenter was Jud-son S. Sayre, president, Norge divi-sion, Borg-Warner Corp., who spoke for the appliance industry. Spokesmen for the following industries made the optimistic predictions: Steel, Meat Packing, Credit and Interest Rates; Aircraft, Railroads, Department Store and Retail Trade, Farm Equipment, Utilities, Automobile, and Tire and Rubber. Rubber.

HAVANA, CUBA — It's reported that a new Cuban law says once you hire someone and keep him over 6 months, he's on the payroll for life. To get rid of him, you must accept his severance terms. Asked how he makes an unsatisfactory employee come to terms, a Cuban replied: "Our VPs are quite dignified, and it's quite a comedown to be made VP in charge of the toilets."

# Here's Reason For "10c Play Plus": **O** COMMISSION There ONE WEEK DURIN EACH MONTH!

(Editorial)

July 13, 1957

# For Example Let's Take:

# **\$20 GROSS PER WEEK LOCATION**

**Op's Share on 50%-50% Commission Basis** Per Week =  $10 \times 4$  Weeks = Total \$40.

**Op's Share on 50%-50% Commission Basis Per Week = 10 \times 3 Weeks = 30 Plus One Week** (NO COMMISSION) \$20 = Total \$50.

**Op's Share on 60%-40% Commission Basis** Per Week = \$12 x 3 Weeks = \$36 Plus One Week (NO COMMISSION) \$20 = Total \$56.

# **Op's Share on 65%-35% Commission Basis Per Week = \$13 x 3 Weeks = \$39 Plus One Week** (NO COMMISSION) \$20 = Total \$59.

The above recommended method for those operators who believe that they can institute no commission one week during each month will bring in sufficient extra return to help defray servicing overhead expense in the opinion of leading operators.

The fact still remains that  $10\phi$  play plus a more equitable division of the gross income from all machines is the operator's one and only way to assure himself continuing in business on a profitable basis.

If he can arrange with his locations for front

money or for a more equitable percentagc commission basis, he may not care to use the above method.

If the operator believes that it will be much easier for him to arrange for no commission one week during the month, he should, then, consider this plus  $10\phi$  play and, most recommended, 60%-40% or 65%-35% commission basis.

With the nickel valued at just above  $2\phi$  and the dime worth  $4.9\phi$ , the operator has no other alternative but to arrange for a more equitable division of the gross receipts from all of his machines.

**CO-OPERATION THE ANSWER** 

# This is the Time for Concerted Effort on the Part of All in the Industry to Help **Operators Adjust to Meet Modern In**flationary Conditions and Thereby **Bring Return of Better Business**

CHICAGO—"It's easy to say it, alright, but, how are you going to do it?", was the way one distributor questioned the possibility of helping the operators in his area to re-adjust their operations to meet inflationary

their operations to meet inflationary business conditions. "Don't tell me about operators", said another, "you can holler your head off, point out all the facts and it's just like talking into the wind." There is no doubt that, with this sort of attitude, no one will help any-one

one.

But the fact remains that, every day and everywhere in the nation, operators are changing over to dime play and are, at the same time, trying to obtain a more equitable share of the gross intake from their machines. Perhaps, then, not all operators are such stubborn and mulish business-men that they don't know what's good for them.

The time has come for a concerted effort on the part of all concerned with the industry to help the nation's

operators. At least to help those who are still trying to help themselves regardless of the fierce competition they have to face. Especially help those operators who want to be helped. When the operator is enjoying prosperity all in the industry enjoy pros-

perity. The distributor finds it easier to sell and so much easier to collect for what he sells.

what he sells. The manufacturer, in turn, enjoys more and bigger orders from the dis-tributor and, at the same time, finds the distributor a very fine financial risk.

It is, therefore, up to the top leaders of the industry to arrange for meet-ings with operators all over the nation.

Point out the basic inflationary facts to the nation's operators.

Help them to achieve the goal that the majority of operators desire— 10¢ play plus a more equitable share of the gross income from all of their

# **Rock-Ola Subsidiary to Build 8-Story Loop Garage**

CHICAGO—Plans for a \$5,000,000 parking garage in the heart of the Loop were announced by David C. Rockola, Chairman of the Board of Directors of Peerless Weighing and Vending Machine Corporation which is a subsidiary of Rock-Ola Manufac-turing Corporation.

turing Corporation. The property involved includes the famous 9-story Reaper Building on the northeast corner of Clark and Washington built in 1872 by Mary Virginia McCormick, wife of Cyrus McCormick, inventor of the reaper, and the Benjamin Manierre property adjoining the McCormick property which for 35 years housed the famous Carder's Sizzling Steaks restaurant on Dearborn Street. The property with a frontage on

on Dearborn Street. The property with a frontage on Washington Street of 240 feet and 100 feet on Clark Street was pur-chased by Peerless Weighing and Vending Machine Corporation from McCormick Estates and Chicago Title and Trust Company. The adjoining property on Dearborn Street which has a frontage of 58 feet on Dear-born was purchased by Rock-Ola Manufacturing Corporation from the Benjamin Manierre Estate and North-ern Trust Company. This property has been in the Manierre family for 107 years. 107 years.

The garage structure will be 8

stories with a special ramp floor con-struction with automatic elevators to take customers to and from their respective floors. The checking in and checking and automatic elevators will be similar respective floors. The checking in and checking out process will be similar to the Super Market technique. Under this advanced Self-Park plan the whole process of parking is speeded up and the operation can be handled with approximately 35% of the num-ber of employees required in Atten-dant Parking garages. The length and depth of the prop-erty is great enough to be linked together into an "S" shaped pattern with 20,000 square feet of retail store space on the ground floor. Cars will enter from Washington, Clark and Dearborn Streets and exit on Dear-born.

born.

born. The architects of the project are Friedman, Alschuler & Sincere, 223 West Jackson Boulevard. The de-molishing of the 9-story Reaper and 4-story Manierre Buildings was let to the Bosley Wrecking Company and it is expected that the demolition of the buildings will be completed early in August in August. David Rockola said, "From

our present projection, we expect to have the first stage of the construction completed before the end of 1957. When the upper structure is com-pleted, this facility will have a capa-city of approximately 700 cars."

machines **AMI's Phonos Exhibited** 

# At Tokyo Fair 太東貿易株式会社 2663 IEEE



TOKYO, JAPAN-William J. (Bill) Suter, Morcoin Company, Ltd., with headquarters in Manila, and as Far Trading in displaying the AMI line

East representative for AMI, assisted



of music machines at the Tokyo Inter-national Trade Fair held here in May.

Commenting on the Fair, Suter reported, "Over one million attended the fair, which was considered the latest and best of its kind held in Japan so far.

"When the fair actually opened, we ouldn't get near our own booth. The "When the fair actually opened, we couldn't get near our own booth. The crowds were so great. These juke boxes were the first ever displayed at a trade fair in Japan. The AMI stateside 200 selection model 'G' was displayed and at the same time we introduced the Japanese manufactured AMI 120 which was produced com-AMI 120, which was produced com-pletely in Japan except for the record changer mechanism which was im-ported from the AMI manufacturing licensee in Denmark, the IMA-AMI Ltd.

Ltd. "Taito Trading is the AMI licensee and is headed up by Michael Kogan, who has an interesting history. Kogan was born in Russia, but brought up in Harbin, China. He is a citizen of Israel, but makes his home in Japan. He speaks fluent Japanese, having been educated in the Tokyo University.

Mike joined the AMI family less than

Mike joined the AMI family less than two years ago, and has done an out-standing job of manufacturing. During this fair, Suter held what he terms "the first regional meeting of AMI distributors in the Far East." In addition to Suter, on hand were Jesse Yee, AMI's energetic Chinese Hongkong distributor and Ng Lian Chin, the AMI Malayan distributor for Malaya and Singapore. Suter also flew to Seoul, Korea, where he advises he made arrange-ments with Bruce Eckert, sales man-ager of Hennigsen & Company, who represents <u>C</u>oca Cola and other bev-erages in the Far East, to handle the Korean distributorship for AMI. "Many of Bruce's friends in the United States" said Suter, "will re-member him as originally handling coin machines in Manila shortly after the last war." Pictured herewith is the exhibit booth of AMI at the Torue Fair Torue

the last war." Pictured herewith is the exhibit booth of AMI at the Tokyo Fair. Top: (Standing): Bill Suter and Mike Kogan. (Seated): Jesse Yee and Ng Lian Chin. Bottom photo shows the exhibit booth with a Japanese girl who acted as receptionist.

#### July 13, 1957



# **Export Biz Boom Continues**

Many Distribs Claim Exports are Helping to Keep Their Businesses Going at Top Speed. **Backlog of Orders for Late Model Used Machines Grows Greater** 

**Complete Analysis of The Export Business Will Appear in** The Cash Box' "15th Anniversary Issue" Listing Countries and Exports as Well as Imports. Most Thoro Research Yet **Presented to the Industry** 

<text><text><text><text><text>

Few ever believed that exporting machines would reach its present stage. Many a manufacturer, for example, is smiling very happily over the export orders he has on hand and which he is filling just as rapidly as he possibly can. For over ten years *The Cash Box* has brought this industry the "Quar-terly Export Edition." This edition has grown to the point, exporters of this country admit where: "Unless it appears in *The Cash Box* it isn't really for export." But with its "15th Anniversary Issue" The Cash Box is presented the most thoro and most analytical report on exports for all of 1956 and for 1957 which has yet been presented to the industry. The form that are interested in Few ever believed that exporting

1957 which has yet been presented to the industry. Those firms that are interested in exporting new and used machines will find "The Cash Box Quarterly Export Edition" which appears in the "15th Anniversary Issue" will bring them analytical facts they have never be-fore seen regarding the business to be enjoyed with world markets.

### "It's What's in THE CASH BOX

# Good Ole "Garv" Goes **British**



ARTHUR ALOYSIUS GARVEY

CHICAGO—Arthur Aloysius Gar-vey, noted Bally roadman, reported this past week: "From now on," he succinctly stated, "I'm going British. "Yes, sir," he added, "you can tell everyone of my friends everywhere that they're going to find me signing my name in the British way. "From this moment on," chirped good ole Garv, "it's A. Aloysius Gar-vey." vev

"Pete" Pieters' Daughter Weds

KALAMAZOO, MICH. — J. R. "Pete" Pieters of King-Pin Equip-ment Company, this city, announced this past week that his daughter, Janee Lynn, was married Saturday, June 29, to Wesley R. Knapper. The wedding took place in Richland, Mich

Mich. The bride and groom are reported

That Counts—INTERNATIONALLY"

to be on a long honeymoon.



Now Delivering:

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- 6-Pocket POOL TABLE See Your Williams Distributor

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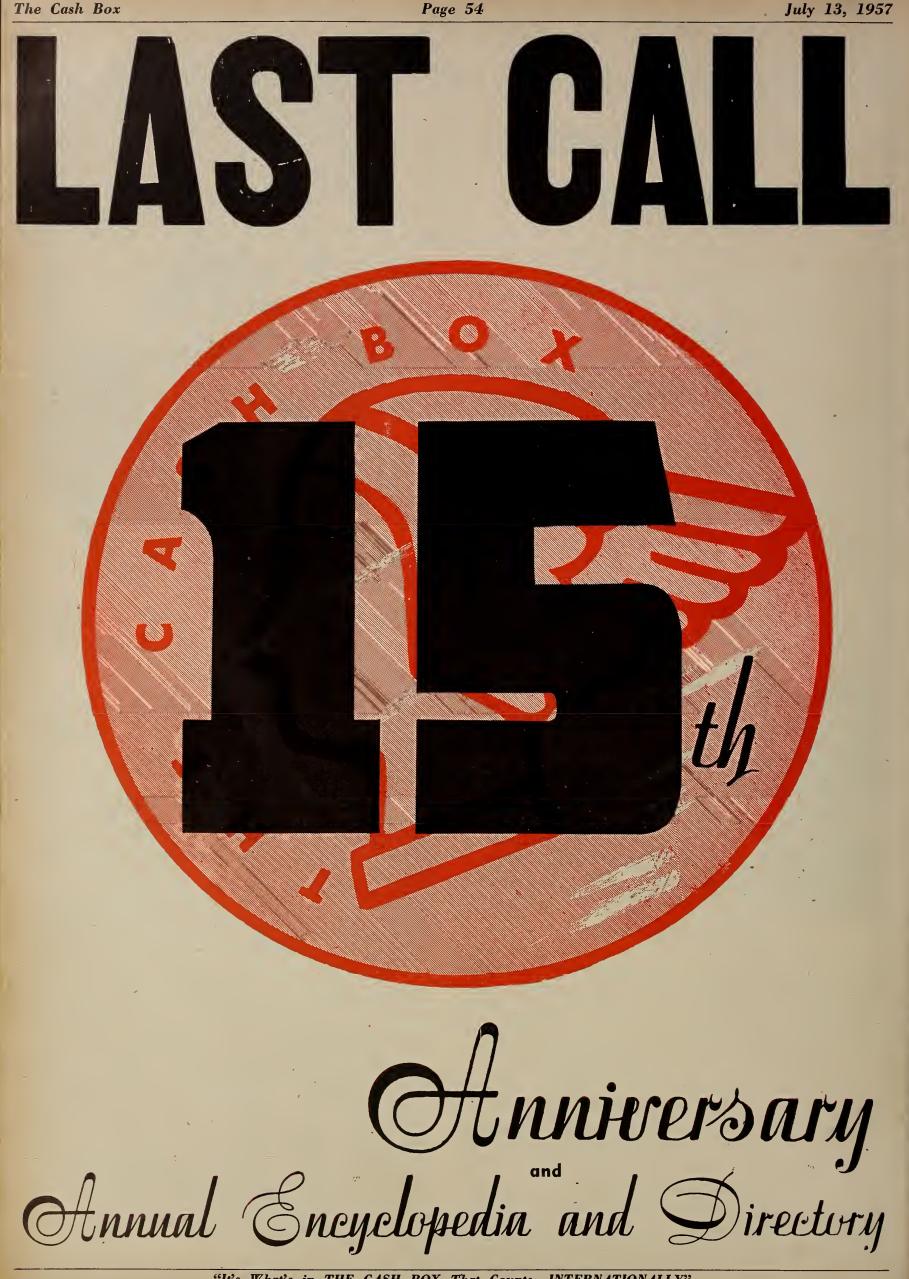
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Wurlitzer Model 1800 \$ 770 Wurlitzer Model 1900 865

Wurlitzer Model 2000 1015

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"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

July 13, 1957

# GOING TO PRESS Thursday Noon – JULY 11 The Most Important Issue Of 1957 **ADVERTISERS: PHONE** THE CASH BOX (Publication Office) **1721 Broadway** NEW YORK 19, N. Y.

PHONE: JUdson 6-2640



NEW ORLEANS, LA.—Jimmie Kell, one of New Orleans oldest and best known wholesalers, announced the re-opening of his Southern Coin Machine Exchange at 712 Claiborne Street, this city. "In addition to handling a complete line of new Bally, Keeney and Gottlieb games", stated Kell, "we will handle reconditioned equipment, as well as servicing machines for operators here."

# **Asks Youngsters "What Changes** Would You Make In Juke Boxes"

MINNEAPOLIS, MINN. - In the "Just Ask" column, a photo-interview feature conducted by Russell Bull of

| ALL GAMES CLEANED<br>AND IN WORKING ORDER<br>SHOW TIME (New in crate). Write<br>BROADWAY \$325.00<br>ABC 275.00<br>CONGRESS 275.00<br>VICTORY'S 55.00<br>MYSTIC 90.00<br>MAGIC 90.00<br>CLIPPER 145.00<br>FOUR BAGGER 285.00<br>Williams 6-player<br>Skee Ball 395.00<br>Bally SPACE SHIP 195.00                                                                                                                                     |   |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|
| SHOW TIME (New in crate). Write           BROADWAY         \$325.00           ABC         275.00           CONGRESS         275.00           VICTORY'S         55.00           MYSTIC         90.00           MAGIC         90.00           CLIPPER         145.00           FOUR BAGGER         285.00           Williams 6-player         Skee Ball           Shout Shout         395.00           Bally SPACE SHIP         195.00 |   |
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| CONGRESS         275.00           VICTORY'S         55.00           MYSTIC         90.00           MAGIC         90.00           CLIPPER         145.00           FOUR BAGGER         285.00           Williams 6-player         Skee Ball           Skee Ball         395.00           Bally SPACE SHIP         195.00                                                                                                              |   |
| VICTORY'S         55.00           MYSTIC         90.00           MAGIC         90.00           CLIPPER         145.00           FOUR BAGGER         285.00           Williams 6-player         Skee Ball           Skee Ball         395.00           Bally SPACE SHIP         195.00                                                                                                                                                |   |
| MYSTIC         90.00           MAGIC         90.00           CLIPPER         145.00           FOUR BAGGER         285.00           Williams 6-player         Skee Ball           Skee Ball         395.00           Bally SPACE SHIP         195.00                                                                                                                                                                                  |   |
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| FOUR BAGGER285.00Williams 6-playerSkee BallSkee Ball395.00Bally SPACE SHIP195.00                                                                                                                                                                                                                                                                                                                                                     |   |
| Williams 6-player<br>Skee Ball 395.00<br>Bally SPACE SHIP 195.00                                                                                                                                                                                                                                                                                                                                                                     |   |
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|                                                                                                                                                                                                                                                                                                                                                                                                                                      | 1 |
|                                                                                                                                                                                                                                                                                                                                                                                                                                      |   |

the *Minneapolis Tribune*, the question asked one day last week was "What changes would you make in juke boxes?"

Page 56

Five pictures of young girls, to-ther with their answers were gether printed.

printed. The answers tend to show how varied are the tastes of juke box patrons, even amony the teen-age set. The first girl said: "I would have them loaded with more jazz records, also the top 10 rock and roll songs." The next girl answered: "More variety, not only in music, but singers also. There are now too many records by the same singers." The third girl replied: "They should have all types, popular, hilbilly, jazz, rock and roll, classical and rhythm and blues." The fourth girl stated: "Every juke

The fourth girl stated: "Every juke box should contain all the top 40 popular tunes and more semi-classical records " records

The fifth youngster tried to be cute, saying: "I'd make a radical change by throwing all juke boxes in the river and installing hi-fi players in all teen-agers' homes."

"I carry 'The Cash Box' with me wherever I travel"

**Through The Coin Chute** CALIFORNIA CLIPPINGS 

July 13, 1957

New games and fast breaking records are keeping everyone on their toes along Pico Boulevard the past week. . . . * The Lanzy Brothers, Andy, Bill, Nick and Vinny, putting in extra hours to handle their growing business at American Coin Machine Service Company. They have added an additional man on night service for route calls. . . . Phil Robinson on a trip to San Francisco, Reno and points North where he reports Chicago Coin's new "Classic" Bowler is being received with unanimous approval by the operators. . . . Gabe Orland tending to his duties in a standing position at California Music Company after undergoing minor surgery last week. Sammy Ricklin reports one of the heaviest weeks of mail order business this year, which is a good indication of no "summer slump." Lilia Rivas took leave of the Title Strip department to enjoy a well deserved vacation in Mexico. Martha Delgado predicts The Lovers have a big seller with "Darling It's Wonderful" on Lamp. Buddy Robinson says Bob Jaxson's "Beach Party" on RCA-Victor has taken off and headed for the charts.

Wayne Davis busy at Minthorne Music Company writing orders on the Seeburg Jet "200" Phonograph. George Mahlum reports activity at an all time high on Chicago Coin's "Classic" Bowler. Matt Nordberg returned from San Diego and is assisting Harry Orlowski with sales in the showroom. Pat Pugliese of the Parts Department enjoyed a three day holiday in Las Vegas. . . . Lucille and Paul Laymon very pleased with the enthusiasm shown by the operators for Bally's new "ABC Tournament" Bowling Lanes since its arrival in the showroom at Paul A. Laymon, Inc. Ed Wilkes says the features the operators comment on are the ball striking the pins, accessibility for servicing and the simplified mechanism. Jimmy Wilkens postcards from Chicago that he visited the Rock-Ola and Bally factories while there. Charlie Daniels reports all Bally Kiddie Rides are doing exceptionally well. Lishon Burton of the Shipping Department, and Noel "Red" Creswell of the Service Department, both vacationing. Leo Gauthier has joined the crew in the Shipping Department. . . . Norty Beckman is receiving words of praise from the operators on the speed, accuracy and appearance of his title strips since in installed the new equipment at Norty's Music Center. Jan Graham reports "Chicken Baby Chicken" by Tony Harris on Ebb is one of the big sellers in R & B. Ben Goldman predicts Marvin & Johnny have a hit with "Pretty Fyes" on Aladdin. Norty says he has had to increase his jazz LP and EP section due to the increase in demand. . . . Bill Happel reports the AMI "H-200" phonograph is going very well in all territories as well as in the showroom at Badger Sales Company, Inc. Marshall Ames busy writing and filling orders for Keeney's "Bowl-O-Rama" and Genco's "Sweet Twenty One." Jack Leonard stocking the Parts Department with parts and supplies for the new bowlers which the operators will be demanding for replacement through constant use. . . . Ed Wisler aiding Wayne Copeland with sales of new and used equipment in the showroom at Sierra Distributors before departing for San Diego. Pete Ley reports a great deal of activity in the Bakersfield area. Leonard Hicks bemoaning the fact he is so busy in the Parts Department he can't set the date for a vacation. Frank Davis busy with sales of used equipment being received as trade-ins on the Wurlitzer "150" phonographs. Jim Crosby anxiously awaiting the arrival of his family from Kansas City to reside permanently in Los Angeles. . . At Lewenhagen's Record Bar, Mary, Kay and Claire SOlle all up in the air as to where they should take their vacation, but Barbara Chandler, their attractive niece, is trying to con-vince them a beach house at Malibu is the only thing! Mary and "Barbie" say the Del-Vikings have another hit with "Jitterbug Mary" on Mercury. Claire predicts "Swinging Sweethearts" will be a big one f Daniels reports all Bally Kiddie Rides are doing exceptionally well. Lisbon Burton of the Shipping Department, and Noel "Red" Creswell of the Service

# **Wisconsin Music Merchants Report Successful Meeting**

GREEN BAY, WIS .- Ed Dowe, secretary, Wisconsin Music Merchants Association, reports that their meeting at the Beaumont Hotel, this city, on June 17 was most successful.

Reports on current conditions were made by Dowe and Clinton Pierce, president. Dowe spoke of amusement machine legislation, and Pierce talked about music machine legislation as well as reporting to the membership

on the recent MOA convention.

A forum discussion on  $10\phi$  play and a better commission arrangement resulted in agreement by all that they must have more revenue to meet overhead expenses and increased cost of equipment.

Next meeting will be held at Bailey Harbor, at Schmitz's Gables, and will be an election meet. Mrs. Williams, local operator, will be the host operator.





Big 4th of July week with long week-end spelled big takes for coin operated equipment in fun spots from Maine to the Cape. . . . Distrib plants took advantage of the long holiday week-end to give employes time off from the rush that started since the beginning of the outdoor season. . . More automatic coin equipment is on location now in New England than in any other summer. . . . Music is holding up big, and the outstanding money makers are arcade pieces, games, guns and pins, which are soaring. . . . Many of the distribs took advantage of the long week-end to visit fun spots and beaches to get a look at the action

other summer. . . . Music is holding up big, and the outstanding money makers are areade pieces, games, guns and pins, which are soaring. . . . Many of the distribs took advantage of the long week-end to visit fun spots and beaches or get a look at the action.
Trimount Automatic Seles Corp., (Seeburg), Irwin Margold reports, biz is excellent all around. New Seeburgs are going good, pins and areade pieces are big, Genco's "Sweet 21" is finding favor with the ops, and Williams' "Gay Paree," new four player pin, is being hailed as a great innovation and a hype to biz. "Gypsy Grandma" Fortune Teller is a big favorite with ops here. Salesmen Dan Brown and Dave Riskin are back from sales trips around the N. E. territory. . . At Atlas Distributors (AMI), new AMI "H-200" is reported moving fast. Louis Blatt off to his N. H. resort residence for the long week-end. Barney Blatt is reported showing improvement from his recent linkes at home. . . At Reid Distributors (Rock-Ola), Bob Jones, sales mgr., and Si Redd off to the Cape for the holiday. The big inventory sale here was a huge success all around—pool tables, pins, games and arcade equipment has been keeping the staft hopping here. . . . At Associated Amusements (Rock-Ola), school for ops being set. Dick Mandell, gen. mgr., flying his new piper Cub around the territory. Ed and Mrs. Ravreby and son-in-law Dick and Mrs. Mandell off to the Cape for the holiday. The Dugas, Webster: Two Saker, Arlington; Joe Assad, York Beach, Me.; Al Dolins, Hyannis; Gare Sweener, Buzzards Bay; Pal Scalsi, Blackstone; Curtis Lawrence, Claremont, N. H.; Ray Shea, Worcester, Yon. Elliby, Haverhill, Tony Casale, Portland, Me.; Bill Hamel, Concord, N. H.; Bill Ashton, Chester, Vt.; Elmer Kaphton, York Beach, Me.; Ray Faini, Framingham; Connie Pockus, South Soston; Peachy Casanta, Milford; Bill Kirby, Blackstone; Chris Caragianis, Newport, R. I.; Charlie Recardi, Train Mt., N. H.; Bernie Smith, Berlin, N. H.; Flint Newton, Pete Suma, Britsol, Conn.; Bul Brooks, Dover, N. H.; Raph Fe



Abe Susman keeping in touch with his office by phone during his stay in Abe Susman keeping in touch with his office by phone during his stay in Houston and Galveston, reported that he was going to Angleton for a little fishing after winding up his business trip. Abe had it a little rough when the hurricane hit Galveston during his visit there. . . Phil Weinberg, regional sales manager for Bally Manufacturing Company, and Mrs. Weinberg returned from their trip to the west coast. . . Buck Stapleton of Capitol Records' local branch has been promoted from sales manager to western district pro-motion manager but remains based here. . . Bob Keels from Capitol Records' Oklahoma City branch will be the new sales manager in Dallas. . . Bob Gilmore, sales manager for S. H. Lynch & Company, is travelling through west Texas on a business trip. . . Sighted Jack Sprott of Temple shopping along coinrow. Other visitors included J. W. Barnes of Franklin; M. T. Johnson, Santos; Charlie Waggoner of Grand Prairie; Walter Wiggins, McKinney; Dick Quam, Henderson; Ray Howell, Jimmy Woolsey and Ernest Harris of Fort Worth; Buddy Clem from Paris. . . Ben Baker, Columbia Records' sales Fort Worth; Buddy Clem from Paris. . . . Ben Baker, Columbia Records' sales and sales promotion manager at Medaris Company, making plans to attend the convention to be held at the Hotel Americana in Miami Beach. Sales staff and wives have been invited to attend. . . . Geo. W. Wrenn of the R. Warncke Company tells us John Hickman, AMI field engineer, is down here from the factory in Grand Rapids working in the field calling on operators. . . . Mrs. Geo. W. Wrenn and son Jimmy are vacationing and visiting relatives on the west coast. . . . Jim Wilson, Houston salesman for Texas Records, Inc., London label distributor, is spending his vacation visiting family in Massachusetts. . . . Richard Gautreau, San Antonio representative for Texas Records, Inc. enjoying his vacation in Monterrey, Mexico. . . . Gunnar Gabrielson, field representative for J. P. Seeburg, on an extensive business trip which will take him through four states. . . Earl Reindollar, head of the service department at Walbox Distributing Company, on a fishing trip at Lake Texoma. . . . David Eisenlohr, record department manager at Adleta Company, RCA Victor Records' distributor, vacationing in Michigan with his family. . . . C. R. Brewer, manager of the phonograph shop at S. H. Lynch and Company, is enjoying his vacation at Lake Texoma.

# Wurlitzer Opens Series Of Mid-Summer Sales Meets In New York



ROBERT H. (BOB) BEAR

NEW YORK—Bob Bear, sales man-ager, and A. D. Palmer, advertising and sales promotion manager, The Wurlitzer Company, North Ton-awanda, N. Y., started off a series of mid-summer sales meetings with its

first get-together at the Statler Hotel, this city, on Monday and Tuesday, July 1 and 2. Ted Parker, regional representative, also attended this meeting.

"The purpose of these meetings" advised Bear, "is to confer with our distributors and discuss plans for the fall selling season."

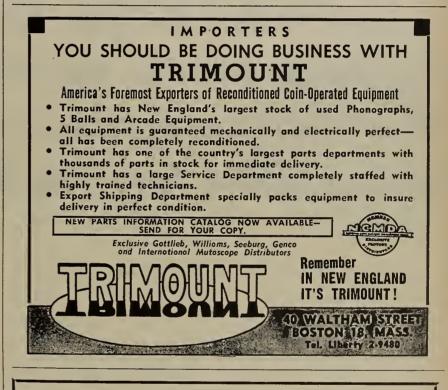
Attending the New York meeting were: John Bilotta, Si Redd, Joe Young, Ken O'Connor, W. T. (Spec) Cruze, Joe Ash, Charles Winter, R. Smith and Marvin Roth.

Al Dietrich of the factory will join Bear and Palmer for the balance of the meetings thruout the country.

On Monday and Tuesday, July 8 and 9, a mid-west meeting will be held in Chicago. Bert Davidson, regional representative will attend.

July 10 and 11 is the date set for a meeting in New Orleans, with Carl J. Karle, regional representative on hand.

The mid-summer sales meetings will-terminate with the meeting in San Francisco on July 12 and 13. Gary Sinclair, regional representative, will be on hand here.



## Mr. Importer:

We have a large stock of **BINGO GAMES** available for immediate delivery. All are reconditioned the WORLD WIDE way. All are guaranteed, expertly packed, steel-banded in wood crates.



July 13, 1957

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

Page 58

# **BIZ SLIDEOFF PORTENDS READJUSTMENT AHEAD**

Ops Now Realize That Regardless of How Much Play Can Increase on Average Location This is Not Enough, Under Present Creeping Inflation, to Assure More Profitable Return on Present High Investment in New Machines, Service and Manpower. Must Arrange for '10c Play Plus' More Equitable Division of Gross Intake. When This is Accomplished by Greater Majority of Nation's Operators Leaders Foresee Big Boom Times Ahead for Industry.

CHICAGO—"There's no use kidding ourselves", this operator stated, "into believing that, if the number of plays on each location increase, we're going to make more money.

"The fact of the matter is,", he added, "that overhead increases, too. And because of this, we're back where we started.

"Unless the operators in this area", he concluded, "come together and arrange for ' $10\phi$  play plus' a more equitable commission basis, we might as well forget about profit on our investment in new equipment, service and manpower for a long time to come."

This operator isn't alone in this belief. Like many others he has now learned that the increase in the number of plays, of and by themselves, will not assure him a decent return on his investment.

Nor will this help to more quickly amortize the cost of the new machines he has to purchase.

It won't even assure him meeting his constantly increasing overhead expense.

The fact remains that creeping inflation is just as deeply felt in this industry as it is in every industry in the U.S. To overcome its effects, the operators must readjust their entire operating setup.

This business slideoff has, therefore, been of very great value. This is the opinion of many leaders in the industry.

They point to the many operators who are now changing over to '10¢ Play Plus' a more equitable share of the gross intake from their machines. To many operators who are obtaining weekly guarantees from each location. And to those operators who are now adopting the new plan presented by The Cash Box, "no commission one week during each month".

"This plan of ' $10\phi$  play plus,'" says a well known leader of the industry, "once it is put into effect by the majority of the nation's operators will, most definitely, bring about the next big business boom for the industry."

There are a great many of this same opinion. They, too, believe that once the operator has made the proper business readjustment, so that he is assured more profitable operation, all the industry will profit. Sales will jump to new high marks. Business will be better all around. This is their very sincere belief.

States one well known association leader:

"'The Cash Box' has offered this industry the very greatest ideas.

"I have been engaged in other industries", he continued, "and never have I seen anything so outstanding for the benefit of those engaged in an industry as has been suggested by your publication.

"It is my sincere hope", he exclaims, "that every operator, everywhere in the country, will heed your cry and will adopt ' $10\phi$  Play Plus' a more equitable share of the gross intake from all of his machines to assure his business future in this industry."

Many point to the fact that in taverns, the very best locations, play action is off at an alarming percentage.

Others claim that this is also true of many other types of locations.

In every case these men admit that, due to the lack of play action and the lack of business in these places, it is very difficult to cut into whatever the location owner now obtains.

Yet, as one operator after another has pointed out, even if play action increases but the old, outmoded commission arrangement is maintained, the operator can't bring in enough to assure himself a profitable return on his investment.

The answer, these men claim, is a change to The Cash Box' suggestion of '10 $\phi$  Play Plus' a more equitable division of the gross intake.

Then, they say, regardless of whether there is, or is not, an increase in the number of plays, the operator will be assured a decent return on his investment in machines, service and manpower.

He will be able to continue on ahead in more profitable fashion, they conclude.

Page 59

CHICAGO — Shipments of Bally's new in-line amusement game "Sun Valley", are now arriving at Bally distributors all over the nation. The new game is standard size with flashy cabinet and brilliantly colored

NOTICE If you are interested in Bally SHOW TIMES, KEY WESTS and BIG SHOWS at sacrifice prices WRITE - CALL - or WIRE **NEW ORLEANS** NOVELTY COMPANY **115 MAGAZINE STREET** NEW ORLEANS 12, LA. (Tel.: CAnal 5306) ------





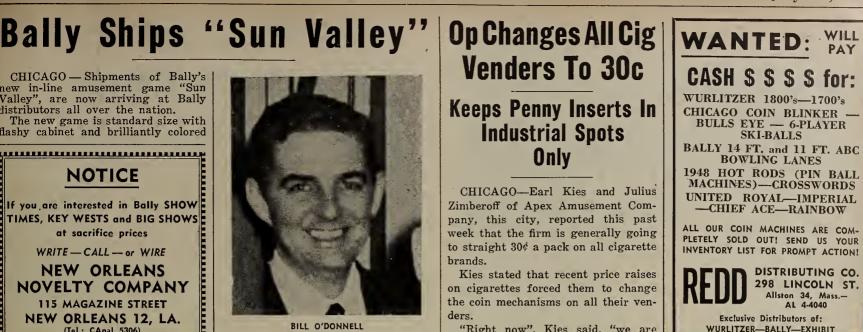
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BILL O'DONNELL

backglass, Four Magic Squares and two Magic Lines are featured on the backglass, and all 25 numbers are included in Magic Squares or Magic Lines. "This new feature," said Bill O'Donnell, Bally general sales manager, "gives players the greatest score-juggling, second-guessing flexibility ever built into in-line amuse-

Other popular play-features incorporated in "Sun Valley" include new "3-in-line score 4-in-line" Score Booster, Corner Scores, 4 Ways to play for Extra Time, Triple Deck Advancing Scores and Extra Balls.



"Right now", Kies said, "we are having plenty of headaches as we make the changeover in the coin mechanisms.

"But in the long run", he added, "the locations and the company will be better off with uniform prices on all brands.

"With one straight price, we will be able to eliminate the expense of pennying each package, which takes up a lot of time.

"We also figure", Kies said, "that our collections will be on a much more efficient basis."

Kies pointed out that, at the present time, penny inserts will be continued in factory locations only.

# Keeney Tells Ops "We'll Build It"

past week that the firm has been receiving many requests from opera-tors suggesting new type machines. "We want every operator who be-lieves that he has a new idea", stated Huebsch, "to write us immediately. "We'll build it", he added, "regard-less of whatever the tooling will cost if this is what the trade wants." Huebsch stated that the operators, themselves, are the best criterion for any new type product. past week that the firm has been

themselves, are the best criterion for any new type product. "After all", he says, "the operator knows what the players like. He's right there all of the time catering to the players' needs. "If he will take a few moments time from his busy schedule and just drop us a line regarding what he be-lieves is wanted by the players to maintain peak play action and bring the operators the best profits, we'll assure the operator that we'll give his letter the most complete consideration letter the most complete consideration and most thorough study."



# ROGRAM-O-MATIC PERPETUAL INVENTORY SYSTEM

to help them

MAKE MONEY with better programming and

PAT. PEND.

SAVE MONEY

by reducing record purchases and office expense

Costs only \$2.50 for 200 play phonos • \$1.50 for 100 play phonos



#### Traffic Heavy at **First Coin Exch**

CHICAGO-Joe Kline and Wally Finke, First Coin Machine Exchange, this city, explained this past week why operator traffic is heavy in the showrooms of the firm.

"Ever since we started in business over seven years ago", Kline stated, "we encouraged the operators to make our showrooms a meeting place.

"We have succeeded in making our customers feel free to come and go as they please. They can talk with other operators, exchange news and opinions and use the phones as long as they want to.

"There's no sales pressure here", Joe continued. "When a customer is ready to buy or asks for information on equipment, every member of our sales staff is eager to please."

At this point a long distance phone call came in for Joe Kline, and the discussion was continued by Wally Finke.

"Another reason why we enjoy constant visitors", Wally said, "is our continuous open house.

"We always have a varied display of all types of games so that the operators can see and play them to find either new or reconditioned machines he will want to improve his route.

"Refreshments are always available in the form of coffee and hot or cold drinks. The coffee pot is always in operation.

"All this results in a friendly informal atmosphere.

"And the operators love it", Wally concluded.

DISTRIBUTING CO.

298 LINCOLN ST.

Allston 34, Mass. AL 4-4040

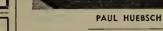
PHONOGRAPH

**OPERATORS** 



ment games."





CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Com-pany, Inc., this city, reported this



# **Bonnett Sponsors Soft Ball League**

CHICAGO—Bill Bonnett, Bonnett's Music Distributors, this city, revealed this past week that for many years he has been sponsoring soft ball teams of boys between the ages of 12 and 21.

The teams are known as the "Bonnett's Soft Ball League" and the "Junior League", according to Bill. The baseball teams play in parks and playgrounds.

"It's more of a hobby with me", stated Bill Bonnett, "than a public relations program.

"But while I'm having a lot of fun with the kids", he added, "I know that it does the business a lot of good. "My greatest satisfaction is to see that the boys are given wholesome recreation, and develop into good citizens thru competitive sports and teamwork."

"We also supply uniforms", Bill continued, "and have a manager who arranges games with other teams all over the city."

Bill pointed out rather matter-offactly that a few years ago the "Bonnett's Boosters" won the city championship. "This trophy", he said, "is at the clubhouse along with many other trophies the kids have won." Bill also stated that, in the fall,

Bill also stated that, in the fall, he sponsors football teams.



Everyone thought coinrow would be pretty dead this week, what with the 4th of July holiday coming, and many coinmen taking off for a long week-end. Maybe some did leave, but the first three days of the week kept the distribs moving at a fast pace. Ops were making fast visits to pick up last minute needed parts and supplies, and surprisingly enough, machines of all types. Problem presented the distribs was to get them out "immediately". Therefore all was pretty hectic.



Coinmen here very happy over the Minnesota Supreme Court ruling that Free Play pinball games are not illegal....Egjin McDaniel, Wadena, Minn, in Minneapolis for the day picking up his supply of records and also looking for something new in Amusement Games. He reports that business so far has been very bad in the Resort areas due to the continuous rain and cold weather. ... Mr. & Mrs. Gordon Runberg, Denham, Minn., in Mpls for the day picking up their supplies.... Mr. L. I. Harris, Enderlin, N. D., spent several days last week in Mpls getting a check up from his dotor... Mr. & Mrs. Ike Sundem of Montevideo, Minn., spent a couple of days in Mpls the past week. Mrs. Sundem to see her doctor for her regular check-up since she had a serious operation several months ago.... Mr. & Mrs. Henry Moklestad of Esterville, Iowa, in Mpls for the day making the rounds of distributors and to pick up some parts and his record supply.... Bob Kovanen, Moose Lake, Minn., on a hurry up trip into the Twin Cities just for the day.... Andy Benna, Ironwood, Mich., in Mpls for a few days making the rounds.... Elmer Greden of Winona, Minn., drove up to Mpls this week with his son and spent the day making the rounds.... Lloyd Ellingson, Spring Grove, Minn., has been a very busy man this past week, as he is chairman of the Board of Directors and helping to make plans for a very successful Centennial which Spring Grove is celebrating.... Walter Witt, Mpls operator, reports business has been so bad the past two weeks that he has been spending most of his time fishing.... Matt Huppert, Red Wing, Minn., reports that his wife is recovering very nicely from a broken shoulder. Mrs. Huppert slipped and fell about three weeks ago, and is still in the hospital.... Joe Reali, Cornell, Wis., in Mpls for the day making the rounds.... Operators in the resort areas have been very coaliderably. The same can be said about the Twin Cities operators, business being way down because of weather conditions, people are staying close to their homes.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"





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and spent a few days with brother Lou Casola in Rockford. Al Thoelke making eastern biztrip. Sam Wolberg, Ed Levin and Mort Secore at ChiCoin planning ahead and getting ready to announce "something outstanding for the nation's ops".... Gil Kitt and Joe Robbins at Empire very pleased at reports they're getting on the new United phono. "Doing wonderful on location", advises Joe, "and trouble-free". Jack Burns also said to be concentrating on the phono these days... Exhibit plant closed till July 15, but Sam Lewis on the job along with a "skeleton" crew in shipping room... Harry Snodgrass stopping off between planes on way back to Alouquerque from music ops, convention in Wheeling to phone Paul Huebsch from airport to place sizeable order for Kenney's new Model "22" cig vendor. Paul thankful that distrib Leo Grob in Wheeling had extra sample of the "22" to give Harold Perkins and Harold Dorgan for display at McLure Hotel. "The sample we sent", reports Paul, "couldn't be shipped out of the Pittsburch airport." Kenney's southern-style salesman, Vel Allbritten, calling in orders from St. Loo. ... While the Williams' plant on vacation, Harry Williams and Sam Stern find time to get together on promotion plans for some new products. Loel Stern discloses that reason nanna Al Stern looks

for some new products. Joel Stern discloses that reason pappa Al Stern looks so proud these days is because youngest son, Loren, 14, was graduated with highest honors, besides being presi-dent of his class. Still another proud pop at World Wide—Len Micon, whose son, Ronald, was graduated from Lincolnwood





1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

 $\begin{array}{c} \label{eq:generalized_states} \hline 1012-14 & MILWAUKEE AVE, CHICAGO 22, III. Phone: EVERGIADE 4-2600 \\ \hline \end{tabular} \\ \$ 

and Toolban teams of boys between the ages of 12 and 21. Tew years ago , reveals Bill, "Bonnett's Boosters won the city soft-ball championship."...
Herby Jones working away at top speed and in glowing terms on the many new Ballygames.
HAPPY BIRTHDAY THIS WEEK TO: Gerald F. Haley, Chicago, Ill. ...
David Gropman, Boston, Mass. ... Ben Chemers, Los Angeles, Cal. ... James Scott, Huntsville, Tex. ... Vincent J. Bray, Miami, Fla. ... Lucky Skolnick, Miami, Fla. ... Darrell H. Garman, Republic, Kan. ... Edward S. Wilkes, Los Angeles, Cal. ... Harry F. Jacobs, Jr., Milwaukee, Wis. ... Edwird H. Stanton, Auburn, N. Y. ... George Swartz, Brookline, Mass. ... Joseph Lotowski, Chicago, Ill. ... Joe P. Smith, Crestview, Fla. ... Cameron W. Frank, Ft. Worth, Tex. ... Edward E. Levin, Chicago, Ill. ... William H. Luenhagen, Los Angeles, Cal. ... Ray Wherrit, San Luis Obispo, Cal. ... Walter F. Squires, Sr., New Haven, Conn. ... Sal Groenteman, Philadelphia, Pa. ... Charles E. Novak, Cedar Rapids, Ia. ... Robert H. Losey, Tiffin, O. ... Rose M. Bennett, Toledo, O. ... Frederick A. Zemke, Ann Arbor, Mich. ... S. M. Johnson, Atlanta, Ga. ... Harry D. White, Oscoda, Mich. ... J. B. Chambers, Houston, Tex. ... Bud Hashman, Springfield, Ill. ... W. R. Parrish, West Columbia, S. C.

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# **ChiCoin Appoints Automatic Music**

CHICAGO—Edward E. Levin, sales director, Chicago Coin Machine Com-pany, this city, announced the ap-pointment of Automatic Music Dis-tributors, Oklahoma city, Oklahoma, as the firm's distributor for the state. Mort Secore, sales representative for Chicago Coin, made the appoint-



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EXPORT MODEL

DOMESTIC MODEL

WRITE QUICK!

A.B.T. Rifle Sport Gallery

**Kicker & Catcher** 

A.B.T. Challenger

**Pace Aristo Scale** 

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F. FRANTZ MFG. CO. 1940 W. LAKE ST., CHICAGO 12, 1LL. (Tel.: TAylor 9-2399)

Full line of Parts at all times. Repairs and Reconditioning on all A.B.T. equip-



ment, which was confirmed by officials of the firm. Levin advised that a quantity ship-ment of current bowlers has already been delivered to the new Oklahoma distributor. "We are happy to have Automatic Amusement Distributors as our ex-clusive distributor for their state", Levin said, "because every member of the firm has had many years of experience in serving the operators. "They know what the operators. "They know what the operators. "Even continued, "and can assure every one of them of the closest coop-eration and finest service in conneceration and finest service in connec-tion with the operation of Chicago Coin games.

Coin games. Automatic Music Distributors is headed by John H. Porter and Harlan L. Drake. The firm also handles the AMI line of phonographs. Both expressed themselves as very

much elated and enthused at the op-portunity to help operators in their area become "happier and more pros-perous by providing an outstanding games line."





# **Second Wurlitzer Service Seminar** Held At Eagle Lake, Wisconsin



EAGLE LAKE, WIS.—The second "Wurlitzer Service Seminar", where operators and service spend a luxurious week studying the mechanics and operation of Wurlitzer phonographs and auxiliary equipment, and in their free time relax, took place at the Eagle Waters Resort, here, from June 16 thu June 21. Joe Hrdlicka, Hank Peteet and Reid Whipple of the Wurlitzer company, who had served as instructors in the Lake Placid school, flew to Eagle Waters to conduct the sessions. Twenty four men attended this seminar and at the concluding ban-quet, were awarded diplomas. In their spare time, the men spent most of their time fishing, and four of them brought in twenty walleyes in a single effort—each over three pounds. Here in pictures are some of the

Here in pictures are some of the highlights. Top, left: Men in attendance pose before one of the cabins-(seated, 1 to r): Ivan Cox, Pierce Music Company, Broadhead, Wis.; William Bundy, Century Coin Machine Company, Traverse City, Mich.; Robert Dougherty, Rapids Coin Ma-chine, Wisconsin Rapids, Wis.; Bob Drew, A.M.I. Distributing Company, Grand Rapids, Mich.; E. A. Roodvoets, E & R Sales, Grand Rapids, Mich.; William L. Gestner, Wright's Music Store, Wausau, Wis.; Robert J. Martin, Vogue Music Company, Kenosha, Wis.; Carl Jacobsen, Kenyon Music, Canton, O.; R. B. Edwards, Baraboo Coin Machine, Baraboo, Wis.; Arthur

Mechler, Bigner, Inc., Cincinnati, O. (Standing, 1 to r): Joe Hrdlicka, phonograph service manager of the Wurlitzer Company; Hank Peteet, field service engineer of the Wurlitzer Company; Ed Gronowski, Red's Novelty, West Allis, Wis.; Edward Leyana, Eddie's Amusement Company, Flint, Mich.; Roland Tonnell, Cigarette Service, Inc., Appleton, Wis.; Floyd T. Snyder, Century Coin Machine, Flint, Mich.; Bill Van Gessel, Kent Coin Machine Company, Grand Rapids, Mich.; Pete Rinehart, Ace Novelty Company, Muskegon, Mich.; Gerald Pack, Weinandt Music, Menasha, Wis.; Louis H. Baim, Ace Vending Company, Steubenville, O.; Bill Purtell, Shank Music, Kalamazoo, Mich.; F. J. Davidson, Bookmeier Sales, Green Bay, Wis.; Carl C. Tracy, R & S Sales Company, Marietta, O.; John Richey, T & L Music Company, Cincinnati, O.; Richard C. Thomas, Hopkins Music Company, Galion, O.; and Reid Whipple, field service engineer of the Wurlitzer Company.

Top, right: Reid Whipple demonstrates wall box circuitry.

Bottom, left: Hank Peteet demonstrates the proper method of assembly of the Wurlitzer record changer.

Bottom, right: To compensate for the effort extended during the school hours (6 hours a day), there was plenty of time to enjoy the brilliant sunshine in lounge-chairs.

# **Exhibit Offers Ops Bowler Conversion**

CHICAGO-In describing the uses of its ball bowler conversion unit, "Tru-Bowler," Sam Lewis, president, Exhibit Supply Company, this city, stated that it offered the operators a unit which can be used to convert their shuffle games to a long ball bowling game, and then when the play appeal slips, can then use the same unit to convert another shuffle that has a different scoring feature.

"Thus," explained Lewis, "the operator can first give the player, over a period of time, a game which utilizes the popular ball bowling features, with the features used in the various shuffle games, such as flash-o-matic scoring, advance type scoring, match feature, etc."

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

#### The Cash Box

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July 13, 1957

Only chicago coin Has All 4!!



# **Chi Music Ops Thrill At Number Of Calls for Dinner-Dance Tickets**

First Calls for Sept. 14 Dinner Dance Tickets Thrill Members of Chicago's Recorded Music Service Assn. Tables of Eight and Ten Go Fast

CHICAGO—Earl Kies of the Enter-tainment Committee of Recorded Music Service Association, this city, reported this past week: "Joe Filitti didn't know how lucky he was to decide this was the time for a vacation

he was to decide this was the time for a vacation. "I've been literally swamped with orders for tickets. Everyone wants a table for himself. And tables come in eights and tens. So", said Kies, "you have some idea of the job ahead of us with tickets going at this rate just after the first publicity broke

about the fact that we have decided

about the fact that we have decided to hold a dinner-dance on Saturday night, September 14, at the Morrison Hotel's beautiful Terrace Casino." Chicago's music ops, all of whom are members of the association, were absolutely thrilled to hear this report. The fact that a great many music leaders from out of town have already indicated that they will be present also acted as a stimulant to a great many to get their reservations in early. early. "There's now no doubt", Earl Kies

said, "that this first annual dinner-dance to be held right here in the city, instead of our usual golf outing and banquet, is going to be a sell-out." In fact, almost every leading music op who was contacted reported: "We're already reserving a table for ourselves."

for ourselves." Some ops have reserved two tables to include all of their employees and wives. Many are calling in friends to be present along with them this big, gala evening at the Morrison's Terrace Casino. "There never will again be seen such an outstanding, star-studded entertainment lineup", Earl Kies claims.

entertainment lineup", Earl Kies claims. "In fact", he stated, "outstanding personalities in the entertainment world have already advised us that they are going to work with us and go all out to bring in the greatest recording artists to entertain this big evening." Operators are again being urged by members of the association here to buy their tickets just as soon as possible.

to buy their tickets just as soon as possible. Tickets can be had by phoning the organization's headquarters here in Chicago at: DEarborn 2-5433. Mail orders should be addressed to: Recorded Music Service Assn., 188 West Randolph Street, Chicago, Ill.



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

The Cash Box

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| CLASSIFIED ADVE                                                                                                                                                                                                                                                                                                                               | RTISING SECTION                                                                                                                                                                                                                                                                                       | CLASSIFIED ADVE                                                                                                                                                                                                                                                                               | RTISING SECTION                                                                                                                                                                                                                                                                                                                                              |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WANT—Nickelodeons, violanos, player<br>pianos, organs and other mechanical<br>musical instruments in working con-<br>dition or as is. Send description and<br>lowest price to ADMIRAL MUSIC                                                                                                                                                   | WANT—Used Bally Bingos; Gottlieb<br>and Williams Pins; Guns and Phono-<br>graphs. Send complete list. Highest<br>prices paid. Representatives of Wur-<br>liter and Gottlieb Games. GABE<br>FORMAN OR SANDY MOORE,<br>YOUNG DISTRIBUTING L. I.<br>CORP., 240 E. MERRICK RD.,<br>FREEPORT, L. I.        | WANT—To Buy—Used Pin Game &<br>Bingo Legs. Bally & United. Please<br>advise how many you have and price.<br>CLEVELAND COIN MACHINE EX-<br>CHANGE, INC., 2029 PROSPECT,<br>CLEVELAND, OHIO (Tel.: TOwer<br>1-6715).                                                                            | FOR SALE — Hi-Speed Super Fast<br>Shuffle Board wax. 24 one-pound<br>cans per case, \$8.50 f.o.b. Dallas,<br>Texas. Sold on money back guar-<br>antee. Distributor for D. Gottlieb,<br>ChiCoin, J. H. Keeney. STATE MU-<br>SIC DISTRIBUTORS, INC., 3100<br>MAIN ST., DALLAS, TEXAS.                                                                          |
| CO., 3246 NO. PULASKI ROAD,<br>CHICAGO 41, ILL. (Tel.: KIldare<br>5-3055).                                                                                                                                                                                                                                                                    | WANT—Used Records. High prices<br>paid for 78's and 45's. No quantity<br>too large or too small. We buy brand<br>new LP's (33-1/3 RPM) in quantity.                                                                                                                                                   | WANT—Latest Model Music Machines.<br>Quote Price in First Letter. KOEP-<br>PEL DIST. CO., 607 TENTH AVE.,<br>NEW YORK 36, N. Y. (Tel.: LOng-<br>acre 3-4028-9).                                                                                                                               | FOR SALE—Bowlers: ABC Bally 14'<br>and 11', Deluxe Congress, DeLuxe<br>ABC. Bally Bingos: Show Times,<br>Key Wests, Big Shows, Big Times,<br>all models. GLOBE DISTRIBUTING                                                                                                                                                                                  |
| WANT—Phonograph records made be-<br>fore 1940. Dealers or juke box<br>stock. I will pay the highest prices.<br>Some labels wanted are Brunswick,<br>Vocalion, Paramount, Gennett, Mele-<br>tone. JACOB S. SCHNEIDER, 109                                                                                                                      | Write or phone. FIDELITY DIS-<br>TRIBUTORS, 666 10th AVE., NEW<br>YORK 36, N. Y. (Tel.: JUdson<br>6-4568).                                                                                                                                                                                            | WANT-To buy for cash 1436 Fire-<br>ball, 45 RPM and 1438 Comet.<br>SEACOAST DIST., INC., 1200<br>NORTH AVE., ELIZABETH, NEW<br>JERSEY (Tel.: BI 8-3524).                                                                                                                                      | COMPANY, 1623 NO. CALIFORNIA<br>AVE., CHICAGO 47, ILL. (AR<br>0780).                                                                                                                                                                                                                                                                                         |
| WEST 83rd ST., NEW YORK, N. Y.<br>(Tel.: TRafalgar 7-9147).<br>WANT — Rock-Ola 120 Wall Boxes                                                                                                                                                                                                                                                 | WANT—To buy AMI E-40. Will buy<br>any quantity. GENERAL SALES<br>COMPANY, 1416 SOUTH CAL-<br>HOUN ST., FORT WAYNE 2, IND.                                                                                                                                                                             | WANT—Used 45 records, any amount.<br>No R & B. Not over 6 months old.<br>I pay 14¢ and the freight. R.                                                                                                                                                                                        | Tables, jumbo and regular. Also<br>late Shuffle Alleys. Will trade for<br>AMI Jukes or Seeburg. Special price<br>on ultra modern speaker and Baffle<br>(8 inch speaker), \$7.50. GATEWAY                                                                                                                                                                     |
| and 1438 Comets. H & H MUSIC<br>AND DISTRIBUTING, 1626 THIRD<br>AVE., MOLINE, ILL. (Tel.:<br>4-6703).                                                                                                                                                                                                                                         | (Tel.: E-3006).<br>                                                                                                                                                                                                                                                                                   | SMITH, 625 N.E. 163rd STREET,<br>NORTH MIAMI BEACH, FLA.<br>WANT — Used Gottlieb and Williams<br>5 Ball Pins. High prices paid for                                                                                                                                                            | DISTRIBUTING CO., 3622 W.<br>NORTH AVE., CHICAGO 47, ILL.<br>(Tel.: Dickens 2-1214).                                                                                                                                                                                                                                                                         |
| WANT—Your used or surplus records<br>all speeds. 45's our specialty. We<br>buy all year round and pay top<br>prices. No lot too large or too small.<br>No more than 10% blues. We pay                                                                                                                                                         | M100B. Are also interested in agen-<br>cies for new games for Belgium and<br>Luxembourg. Airmail offers includ-<br>ing seaworthy packing f.a.s. New<br>York and catalogues to: ETS. SONI-<br>BEL, 30, AVE. DU PORT, BRUS-                                                                             | Model 1954 on. Call collect—UNion<br>3-8574—UNion 3-8627. H. BETTI<br>& SONS, 1706 MANHATTAN AVE.,<br>UNION CITY, N. J.                                                                                                                                                                       | FOR SALE — The best buy in used<br>Bally Bingo Games. Just buy one<br>and you will see why you pay a<br>little more and be glad you did.<br>Your money back if not completely<br>satisfied. 1/3 deposit with all or-<br>ders. Write on cells ALLAN SALES                                                                                                     |
| freight. BEACON SHOPS, 821 NO.<br>MAIN STREET, PROVIDENCE,<br>R. I. (Tel.: UNion 1-7500).                                                                                                                                                                                                                                                     | SELS, BELGIUM.<br>WANT—Gimmicks, Screeching, Howl-                                                                                                                                                                                                                                                    | WANT—Used Records! 45's, 78's and<br>LP's. No amount too small or too<br>large. Write stating amount on<br>hand. We pay premium price for<br>proper merchandise. PEP NOV-<br>ELTY CO., 4404 N. PAULINA ST.,                                                                                   | ders. Write or call: ALLAN SALES,<br>INC., 937 MARKET ST., WHEEL-<br>ING, W. VA. (Tel.: CEdar 2-7600).<br>FOR SALE—New modern wall speak-                                                                                                                                                                                                                    |
| WANT—Used records, 45's or 78's.<br>All types—Pop, Hillbilly, Blues. We<br>buy year round, any quantity. We<br>can provide shipping cartons if<br>needed. Write or phone. JALEN<br>AMUSEMENT CO., INC., 14 E. 21st<br>STREET, BALTIMORE 18, MD.<br>(Tel.: BElmont 5-2881).                                                                    | ing—They are no substitute for<br>talent. Survey reports Michael An-<br>thony Great Baritone Crooner.<br>Softer Music is coming back. Write<br>or Post Card for free Michael<br>Anthony Sample Record. H.R.C.<br>RECORD PROMOTIONS, 214 HOL-<br>LYWOOD WAY, BURBANK, CALIF.                           | CHICAGO 40, ILL. (Tel.: UPtown<br>8-9680).<br>WANT — Vending Machines, late<br>model, all types. Must be in A-1<br>Condition, ready for location.<br>Candy, Cigarettes, Coffee, etc., RE-<br>LIABLE COIN MACHINE CO., INC.,<br>LOA WINDCOD COL VIA DURON.                                     | ers, \$11.95 ea.; C.C. Band Box<br>(used), \$95; 5206 (48 sel.) Wall<br>Boxes, \$29.50; Seeburg 100 sel.<br>Wall Boxes, \$49.50. BILOTTA<br>DIST. CO., 224 N. MAIN STREET,<br>NEWARK, N. Y. (Tel.: NEwark<br>598).                                                                                                                                           |
| WANT—Late Model 2 Player Pins, Big<br>Time, Broadways, other late models,<br>cash or will trade 6 slightly used<br>Popperette 10c Pop Corn Venders,<br>4 Wall type Shuffleboard Electric<br>Scoreboards. PACIFIC KIDDIE<br>RIDE DIST. CO., 1212 S. TACOMA<br>AVE., TACOMA, WASH. (Tel.: MA<br>2317).                                          | WANT—Round The World Trainers—<br>Drivemobiles, Other Arcade Equip-<br>ment. Quote lowest price and cou-<br>dition. DONAN DIST. CO., 5007<br>N. KEDZIE AVE., CHICAGO 25,<br>ILL. (Tel.: JU 8-5211).                                                                                                   | 184 WINDSOR ST., HARTFORD,<br>CONN. (Tel.: 6-3583).<br>FOR SALE—United and Chicago Coin<br>Shuffles, 10th Frame and later mod-                                                                                                                                                                | FOR SALE—Guns: Genco's State Fair;<br>Exhibit's Sportland Shooting Gal-<br>lery. Bingos: United's Pixie, Singa-<br>pore and Cabana. SALINA MUSIC<br>AND AMUSEMENT CO., 121<br>NORTH 7th, SALINA, KANSAS.                                                                                                                                                     |
| WANT—AMI 80, 120, 200 selection<br>Wall Boxes, Hideaway units, Phono-<br>graphs. Late 2 Player Pinballs. Write<br>stating condition, number and best<br>cash price. ST. THOMAS COIN<br>SALES LTD., ST. THOMAS, ONT.,<br>CANADA (Tel.: 2648).                                                                                                  | WANT—Late model Shooting Gal-<br>leries; Round World Trainers; Drive<br>Mobiles; other late arcade machines.<br>State condition and lowest price first<br>letter. ECONOMY SUPPLY CO., 577                                                                                                             | els; Wurlitzer 1500's, 1400's,<br>1250's, 1015's; all type Bingos;<br>Coon Hunt, as is or shopped. CAN-<br>YON STATES DIST. CO., 301 E.<br>7th, TUCSON, ARIZONA. (Tel.: 3-<br>8688).                                                                                                          | FOR SALE-United Hawaiis, \$45; Chi-<br>cago Coin Tournament Ski-Bowls<br>(Like New), \$395; Blondie (Like<br>New), \$250. J. ROSENFELD CO.,<br>4701 WASHINGTON BLVD., ST.<br>LOUIS 8, MISSOURI (Tel.: FOrest<br>7-6730).                                                                                                                                     |
| WANT-Used American 12 ft. Re-<br>bound Shuffle Boards also overhead<br>units for same. Please advise best<br>price. WESTERN DISTRIBUTORS,<br>3126 ELLIOTT AVE., SEATTLE,                                                                                                                                                                      | TENTH AVE., NEW YORK, N. Y.<br>(Tel.: CHickering 4-8628).<br>WANT—Literature on any type of<br>coin machine — Merchandising,                                                                                                                                                                          | FOR SALE—Records!!! 5¢ over whole-<br>sale, and label. Free title strips.<br>Quick service. New accounts, token<br>deposit with order. We also pur-<br>chase surplus records now unused<br>only. RAYMAR SALES CO., 170-21<br>JAMAICA AVE., JAMAICA 32, N. Y.<br>(Tel.: OLympia 8-4012, 4013). | FOR SALE—One Double Header, like<br>new, A-1 condition, \$475. LEWIS &<br>FOLLETT MUSIC CO., SOUTH<br>180 HOWARD ST., SPOKANE 4,<br>WASH. (Tel.: MA 8585).                                                                                                                                                                                                   |
| WASH. (Tel.: GArfield 3585).<br>WANT-45 RPM Records, new or<br>used. No quantity too large or small.<br>Highest prices paid. Write stating<br>quantity on hand. TONY GALGANO,<br>GALGANO DIST. CO., 4142 W.<br>ARMITAGE, CHICAGO 39, ILL.                                                                                                     | Amusement, Skill, Rides, Musie<br>anything that takes a eoin for any<br>purpose. WITHAM ENTERPRISES<br>AND ASSOCIATES. 20-22 CUN-<br>NINGHAM AVE., GLENS FALLS,<br>N. Y.                                                                                                                              | FOR SALE—Chicago Coin 6 Player<br>Ski Bowl, \$375; Genco 6 Player<br>Ski Ball, \$375; Genco 2 Player Ski<br>Ball, \$350; United Super Slugger,<br>\$295; Williams 4 Bagger, \$345;<br>Genco State Fair Gun, \$350.<br>UNIVERSITY COIN MACHINE<br>EXCHANGE, 858 N. HIGH ST.,                   | FOR SALE — Used machines of all<br>models, as is or shopped and ready<br>for location. AUTOMATIC MUSIC<br>DISTRIBUTORS, INC., 900 NORTH<br>WESTERN, OKLAHOMA CITY 6,<br>OKLA. (Tel.: FOrest 5-3456).                                                                                                                                                         |
| Tel.: (DIckens 2-7060).<br>WANT—Will Pay \$\$\$ Cash Entire<br>Inventory, Large Operators, Dis-<br>tributors. Please send complete list—<br>Guns, Arcade, Music, Shuffle, Bally<br>1948 Model Pinball "Hot Rod" and<br>Bally "Crossword". REDD DIS-<br>TRIBUTING CO., INC., 298 LIN-<br>COLN ST., ALLSTON, MASS. (Tel.:<br>ALgonquin 4-4040). | WANT — Attention Everyone in the<br>Coin Business. We want Arcade<br>Equipment and All the Bally and<br>United Bingos you have. Plenty of<br>\$\$\$\$\$\$ waiting. Don't Write or Wire<br>but eall us eolleet—LOeust 4-4415.<br>BELGIAN AMUSEMENT CO., 334<br>NORTH BROAD ST., PHILADEL-<br>PHIA, PA. | FOR SALE—Bally Key West, \$525;<br>Bally Big Show, \$450; Bally Nite<br>Club, \$335; Bally Broadway, \$315;<br>Bally Big Time, \$175. NASTASI<br>DISTRIBUTING CO., 912 POY-<br>DRAS ST., NEW ORLEANS 12,<br>LA., (Tel.: MAgnolia 6386).                                                       | FOR SALE—Bally: ABC, Blue Rib-<br>bon, Jumbo, Jet & Rocket Bowlers.<br>United: Baseballs, Regulations,<br>League & Many Others. Special.<br>3" Non Marking Genuine Rubber<br>Bowling Balls, Only \$14 per doz. 5<br>oz. Phenolic Rotation Pool Balls,<br>Only \$14.50 per set. RUNYON<br>SALES CO., 593 TENTH AVE.,<br>NEW YORK, N. Y. (Tel.: LO<br>4-1880). |

The Cash Box

# CLASSIFIED ADVERTISING SECTION

FOR SALE — ChiCoin Flash Bowler, \$100; ChiCoin Playtime, \$100; United Chief, \$75; United Official, \$25; 1 ChiCoin Band Box Speaker, \$75. WANT-Late Bally Bingos. AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HA 3-4508).

FOR SALE — 200 Seeburg, Write;
AMI Model A's No broken plastics,
\$75; Seeburg 20 Selection Boxes
changed over 10c, 3 for 25c; \$10;
Wurlitzer 3020, \$5; Two Vendor
Coin Changers, \$65; 1717 Rock-Ola Steppers, \$30; Gold Star, \$145;
Stage Coach, \$155; Gypsy Queen,
\$165. H & H MUSIC AND DIS-TRIBUTINC, 1626 THIRD AVE.,
MOLINE, ILL. (Tel.: 4-6703).

FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Peol Tables, \$50 & up; Pin Games, \$25 & up; Musie, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KES-SEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-500).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ca. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).

FOR SALE—Key West, \$425; Big Show, \$325; Nite Club, \$295; Broadway, \$260; Parade, \$315; Big Time, \$135; Variety, \$75; Beach Beauty, \$215; Saddle & Turfs late models, \$155. Write for our list of Five Ball Novelty Games. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA., (Tel.: CAnal 7137).

FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100G, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. MONROE COIN MACHINE EX-CHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).

FOR SALE—Millions of extra coins are taken from clean machines. "Clean Right With Lemonite". Sparks Specialty Co., Freidman Amusement Co., Atlanta, Ga. Use and Sell Lemonite. Try Lemonite Electric Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., ROUTE 1, BOX 403, ARLINGTON, TENN.

FOR SALE — Special. Bally: Key Wests, \$445; Quantity, \$425; Big Shows, \$385; Quantity, \$365; Show Times, \$495; Quantity, \$465. United: Manhattans, \$67.50; Braziles, \$299.50; Stardusts, \$195. NEW ORLEANS NOVELTY CO., 115 MACAZINE ST., NEW OR-LEANS 12, LA. (Tel.: CAnal 5306).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

FOR SALE—1 Bally Champion Horse, completely reconditioned, \$365.00; 1 Bert Lane Large Musical Merry-Go-Round, \$300.00. UNITED DIS-TRIBUTORS, INC., 920 W. SEC-OND, WICHITA 12, KANSAS. (Tel.: HO 4-6111).

FOR SALE — 1 Post War Photomat. Will trade for Bingos or Phonographs. Very Slightly Used Six Pocket Pool Tables. Perfect Condition, \$195. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., NO., MINNEAPOLIS 11, MINN. (Tel.: FEderal 9-0031).

FOR SALE—Bowling Alley Conversion Kit. Needs no cutting of playing field, takes approximately 3 hours to install on old shuffle alley. Rubber Balls. Fits almost all shuffle alleys. Write for low price. WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

FOR SALE—Bowling Lanes, Bally and United. Eleven and Fourteen foot lengths available, reconditioned to work and look like brand new. Write for Price. Call SHELDON SALES, INC., 881 MAIN ST., BUF-FALO, N.Y., (Tel.: LIncoln 9106).

FOR SALE — Seeburg V-200, very elean, \$775.00 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. YOUNG DISTRIBUT-ING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE — New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DIS-TRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: Main 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our recouditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0778).

FOR SALE — Williams Jet Fighter, \$150; Exhibit Sportland Rifle, \$125; Williams Safari, \$225; Williams Sidewalk Engineer, \$150; Williams Crane, \$175; Chicago Coin Twin Hockey \$225; Chicago Coin Steam Shovel, \$175; Relax-A-Lator (New), \$200; Mercury Gripper (New), \$24.50; Keeney Sportsman Rifle, \$125. All Cleaned and Shopped—Ready For Location. MILLER-NEWMARK DISTRIBUT-ING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH., (Tel.: GL 6-6807)

## **CLASSIFIED ADVERTISING SECTION**

FOR SALE—Team & Yaukee, \$75; ABC DeLuxe, \$275; Venus DeLuxe, \$125; Bonus Score, \$225; Speedy (10 & 25), \$75; Capitol, \$175; United 14 ft. Alley, \$645; Saddle & Turf, \$100. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MAyflower 9-0010).

FOR SALE — Muto Photomatic with envelope vendor, \$250.00 worth supplies all \$475.00. Got. 2-Player Tournament \$265.00; Got. 4-Player Scoreboard \$260.00; 2-Player Balls-A-Poppin', \$295.00, A-1 condition. C & W DISTRIBUTING CO., 301 MAIN STREET, JOPLIN, MO. (Tel.: MAyfair 4-3412).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAVis 2-2473).

FOR SALE — New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, \$1.69 ea.; \$18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", \$11.95 set; 3" Marbelized Rubber Balls, \$1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE—AMI F 120, Like New, \$545; AMI A, \$49.50; AMI C, \$95; Wurlitzer 1800, \$765; Wurlitzer 1700, \$645; 4851 Wurlitzer Wall Boxes, Like New, \$12.50; Telequiz, \$65; Oxygen Machine, Like New, \$95; Shuffleboards: United Imperial, \$65; United Banner, \$135; United Leader, \$100; United Rainbow, \$95; Chicago Coin Triple Score, \$45; Seeburg C, \$475; Seeburg B, \$395; Seeburg Wall Boxes, \$45. Large stock of Five-Balls and Bingo Machines. LEW JONES DIS-TRIBUTING CO., 1301 N. CAPI-TOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE—Williams, United and Chicago Coin Electric Front Pool Tables, \$50 ca. Write. PENNSYL-VANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Geaeo. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE—Muto-Scope K.O. Champ, \$350; Williams DeLuxe B. B., \$100; King Of Swat, \$275; Rock and Roll, \$85; Gladiator, \$265; Marathon, \$285; Broadway, \$325; Nite Club, \$400; Wurlitzer, 1800, \$625. NEW ENGLAND EXHIBIT CO., NEW-TON, MASS. (Tel.: DE 2-1500).

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case 12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DIS-TRIBUTING CO., 4322 N. WEST-ERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CANAI 6-0293-4-5).

FOR SALE-22 Foot Rock-Ola Shuffle Boards. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLE-DO, OHIO.

FOR SALE—King Arthur, \$35; Tweaty Grand, \$55; Dise Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOV-ELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE — 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHI-CAGO 40, ILL. (Tel.: LOngbeach 1-3378).

FOR SALE—All Games Cleaned and In Working Order. Seeburg "A"'s (78's), \$175; Jumbo \$275; ABC, \$275; Rockets, \$65; Victory, \$55; Mystic, \$90; Triple Strike, \$110; Flash Bowler, \$70; Williams Four Bagger, \$285; Used Pool Tables, Valley — Bally — Williams, \$50; Bally Space Ship, \$195; New Keeney Coffee Machine, Write. Wire— Write or Phone HE 1-7577. 1/3 Deposit Required On Each Order. We are exclusive factory distributors for: Bally — Williams — Rock-Ola. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO, (Tel.: HE 1-7577).

FOR SALE—Wurlitzer 1800, \$695.00; Wurlitzer 2000, \$985.00; Seeburg V-200, \$795.00; Seeburg Model "A" converted to 45 RPM, \$275.00. HASTINGS DISTRIBUTING COM-PANY, 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLuemound 8-6700).

FOR SALE-4 Star Guns, \$95 ea.; 2 Derby Rolls, \$175 ea.; 1 Ringer Ball and 1 Crane, Make Offer; 6 5 Balls, \$25 & Up; Skill Pool To Trade for? STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA, WASH., (Tel.: FUlton 3-2282).

FOR SALE — Games, Including Hunter, \$265; Guusmoke, \$345; Bally Dude Ranch, \$75; Gayety, \$85; Miami Beach, \$185; Broadway, \$325; Night Club, \$365; Big Show, \$475; Key West, \$515; United Tropics, \$40; Nevada, \$50; Manhattan, \$105; Pixie, \$160; Stardust, \$210; Evans Saddle & Turf, \$195 (Club Model). Completely Reconditioned—Guaranteed, MICK-EY ANDERSON, 314 EAST 11TH ST., ERIE. PA. (Tel.: 5-7549).

| The Cash Box Page                                                                                                                                                                                                                                                                                                                                                                                                        | e 66                                                                                                                                                                                                                                                                                                                | July 13, 1957                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| THE CASH BOX                                                                                                                                                                                                                                                                                                                                                                                                             | CLASSIFIED ADVE                                                                                                                                                                                                                                                                                                     | RTISING SECTION                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
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| WANT FOR SALE CHECK OFF                                                                                                                                                                                                                                                                                                                                                                                                  | CO., 1663 CENTRAL PARKWAY,<br>CINCINNATI 14, OHIO, (Tel.:<br>MAin 1-8751).                                                                                                                                                                                                                                          | NOTICE—Louisiana & Southern Mis-<br>sissippi Operators. Yonr anthorized<br>Rock-Ola Distributor is HUEY DIS-<br>TRIBUTING CO. Write, wire or                                                                                                                                                                                                                                                                                                                                              |
| CLASSIFIED AD RATE 10 CENTS PER WORD<br>Count every word including all words in firm name. Numbers' in address' count as<br>one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL<br>ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order                                                                                                                                     | FOR SALE — Rio, \$35; Tahiti, \$25;<br>Tropics, \$25; Chicago Coin Six<br>Player Super Match Bowler, \$45.<br>Terms—One-Third Deposit, Balance<br>Sight Draft. GENERAL DISTRIBU-                                                                                                                                    | phone. 3760 AIRLINE HIGHWAY,<br>NEW ORLEANS 20, LA. (Tel.:<br>VErnon 5-7976).                                                                                                                                                                                                                                                                                                                                                                                                             |
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| ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT<br>THE CASH BOX, 1721 Broadway, New York 19, N. Y.<br>Use This Convenient Form For<br>Your Classified Ad                                                                                                                                                                                                                                                             | FOR SALE—100 Telequiz, with film.<br>Reconditioned, refinished, ready for<br>location. 5c or 10c play. Special<br>price, \$99.50. Write for quantity<br>prices and list of other equipment.<br>G O R SALES, 5216 N. LECLAIRE<br>AVE., CHICAGO, ILL. (Tel.: AVe-<br>nue 3-6818).                                     | What percentage of the nation's<br>juke boxes feature 10c play? What<br>percentage of U. S. amusements<br>feature 10c play? All this and more<br>appeared in <i>The Cash Box</i> . In addi-<br>tion to "The Cash Box Price Lists"<br>which, for over 18 years since their<br>inception, have been internationally<br>recognized and officially accepted<br><i>The Cash Box</i> is the publication that<br>conceived the idea for MOA (Music                                               |
| START HERE                                                                                                                                                                                                                                                                                                                                                                                                               | FOR SALE—Bally Brite Spots; Bally<br>Frolics, cleaned and checked. Will<br>accept any reasonable offer. Also<br>Genco State Fair Rifle; Williams<br>King 'O Swat; Six Pocket Pools.<br>ANTHONY HIRT, 2420 NO. 8TH<br>ST., SHEBOYGAN, WIS., (Tel.:<br>GL 7-5197).                                                    | Operators of America). The Cash<br>Box originated and has constantly<br>crusaded for: "National Public Re-<br>lations Burean," "Dime Play," "Na-<br>tional Credit Bureau," "National<br>Board of Trade," "National School<br>for Mechanics," "2-Minute Record-<br>ings," "Equalized Record Tone<br>Level." The Cash Box' "Qnarterly<br>Export Edition" has won world wide<br>recognition and international ac-<br>claim. The Cash Box Annual Ency-<br>clopaedic Edition plus its Anniver- |
|                                                                                                                                                                                                                                                                                                                                                                                                                          | FOR SALE — Wurlitzer 2000, \$900;<br>Wurlitzer 1900, \$825; Seeburg<br>M-100A, \$225; United Handicaps,<br>used, \$435. WANT—All 45 rpm<br>phonographs, especially Seeburg B's,<br>C's, R's, G's, and J's. NATIONAL<br>NOVELTY CO., 640 W. MERRICK<br>ROAD, VALLEY STREAM, L. I.,<br>N. Y. (Tel.: LOcust 1-6770 and | sary Issue is accepted as "TheYear<br>Book of the Industry." When you<br>send \$15 for a full year's (52 weeks)<br>subscription to <i>The Cash Box</i> (just<br>about two bits a week) you are get-<br>ting what has been acclaimed by all<br>as: "The BIBLE of the Industry."<br>Send your \$15 check today to: THE<br>CASH BOX, 1721 BROADWAY,<br>NEW YORK 19, N. Y.                                                                                                                    |
| FIRM                                                                                                                                                                                                                                                                                                                                                                                                                     | 6771).<br>FOR SALE—Reconditioned Seeburg<br>100 Selection Wall-O-Matics, Model<br>3W1, Chrome Covers, New Selection<br>Bnttons, New Aluminum Instruction<br>Plates, \$57.50. Telephone or wire<br>collect. SYracuse 75-1631. DAVIS<br>DISTRIBUTING CORP., 738 ERIE<br>BLVD., E., SYRACUSE 3, N. Y.                  | NOTICE—Diversification with no in-<br>vestment! Onr program has already<br>proven itself to leading operators.<br>Make hundreds of dollars each week<br>with our "Especially made for the<br>'profit' trade merchandising ap-<br>proach" in the specialty food field.<br>A.B.C. MFG. CO., 3441 W. NORTH<br>AVE., CHICAGO 47, ILL.                                                                                                                                                         |
| ADDRESSZONESTATE<br>CITYZONE NUMBER                                                                                                                                                                                                                                                                                                                                                                                      | FOR SALE—Seeburg MI00A, \$225;<br>M100C, \$575; M100G, \$700;<br>M100W, \$700; M100R, \$800; 3W1<br>Chrome, \$55; Wurlitzer 1800,<br>\$750; 1900, Write, AMI D80, \$300;<br>40, \$175; Evans Century, \$275.<br>MUSICAL SALES, 2334-36 OLIVE<br>STREET, ST. LOUIS 3, MO. (Tel.:                                     | NOTICE—That idea yon have can be-<br>come a new coin operated device.<br>Contact Bob Young for Development<br>and Engineering advice. BOB<br>YOUNG'S SERVICE, 3427 BEN<br>LOMOND PL., LOS ANGELES 27,<br>CALIF. (Tel.: NO 2-3254).                                                                                                                                                                                                                                                        |
| THE CASH BOX<br>1721 BROADWAY, NEW YORK 9, N. Y.                                                                                                                                                                                                                                                                                                                                                                         | CH 1-8561).<br>FOR SALE—Genco Match Pool, \$85;<br>Chicago Coin 10 Frame, \$75;<br>United Imperial, \$75; United<br>Clover, \$75. W. B. DISTRIBU-<br>TORS, INC., 1012 MARKET ST.,<br>ST. LOUIS 1, MO., (Tel.: CEn-<br>tral 1-9292).                                                                                 | NOTICE—Attention Operators: It pays<br>to diversify your source of income!<br>Place Latex, Comb, Ball Point Pen<br>machines and others in your pres-<br>ent or new locations. Write for free<br>catalog. NATIONAL SANITARY<br>SALES, INC., 6640 N. WESTERN,<br>DEPT. CB, CHICAGO 45, ILL.                                                                                                                                                                                                 |

The Cash Box PRICE LISTS

The Cash Box

Page 67

THIS WEEK'S USED MACHINE OUOTATIONS **18th YEAR OF PUBLICATION** 927th CONSECU

#### How To Use "THE CASH BOX PRICE LISTS" [Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"] FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

his territory. METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest

price quoted. FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs. CODE

Prices UP
 Prices DOWN
 Prices UP and DOWN
 No change from Last Week

5. No quotations Last 2 to 4 Weeks 6. No quotations 4 Weeks or Longer 7. Machines Just Added 7.

**Great** Activity

# **REGARDING SELLING PRICES**

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of may of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such of many of the old arcade machines and kiddle rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and recon-ditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondi-tion the machines themselves to meet their own operating standards.

| PHONOGRAPHS                                            |                                                                                                |  |  |  |  |  |
|--------------------------------------------------------|------------------------------------------------------------------------------------------------|--|--|--|--|--|
| LISTED ALPH                                            | ABETICALLY                                                                                     |  |  |  |  |  |
| AMI                                                    | 2* Model G-120, '55, 120<br>Sel., 45 RPM 595.00 750.00                                         |  |  |  |  |  |
| 1* Model A, '46, 40 Sel.,<br>78 RPM 35.00 100.00       | 1* Model G-200, '56, 200                                                                       |  |  |  |  |  |
| 2. Model B, '48, 40 Sel.,                              | Sel., 45 RPM         700.00         825.00           4. WM Wall Box         5.00         10.00 |  |  |  |  |  |
| 78 RPM 75.00 120.00                                    | 4. SM or SL Stepper 10.00 15.00                                                                |  |  |  |  |  |
| 4. Model C, '50, 40 Sel.,                              | EVANS                                                                                          |  |  |  |  |  |
| 78 RPM                                                 |                                                                                                |  |  |  |  |  |
| 2. Model D-40, '51, 40 Sel.,<br>78 RPM 145.00 220.00   | 4. Mills Constellation, '47                                                                    |  |  |  |  |  |
| 4* Model D-80, '51, 80 Sel.,                           | Model 951, 40 Sel.,<br>78 RPM 25.00 45.00                                                      |  |  |  |  |  |
| 45 RPM 275.00 325.00                                   | 78 RPM                                                                                         |  |  |  |  |  |
| 4. Model E-40, '53, 40 Sel.                            | 135, 40 Sel., 78 RPM 65.00 90.00                                                               |  |  |  |  |  |
| 45 RPM 290.00 365.00                                   | 4. Jubilee, '52, Model 245,                                                                    |  |  |  |  |  |
| 4. Model E-80, '53, 40 Sel.,                           | 40 Sel., 45 RPM 100.00 150.00                                                                  |  |  |  |  |  |
| 78 RPM                                                 | 4. Century, '52, Model 2045,                                                                   |  |  |  |  |  |
| 4* Model E-120, '53, 120<br>Sel., 45 RPM 395.00 450.00 | 100 Sel., 45 RPM 200.00 275.00                                                                 |  |  |  |  |  |
| 4. Model F-80, '54 80 Sel.,                            | ROCK-OLA                                                                                       |  |  |  |  |  |
| 45 RPM 495.00 650.00                                   | 6. 1422, '46, 20 Sel., 78                                                                      |  |  |  |  |  |
| 4* Model F-120, '54, 120                               | RPM 25.00 60.00                                                                                |  |  |  |  |  |
| Sel. 45 RPM 495.00 675.00                              | 6. 1424. '46, Playmaster                                                                       |  |  |  |  |  |
| 4. Model G-80, '55, 80 Sel.,<br>45 RPM 550.00 725.00   | Hidesway, 20 Sel., 78                                                                          |  |  |  |  |  |
| 45 RPM 550.00 725.00                                   | <b>RPM</b> 30.00 60.00                                                                         |  |  |  |  |  |

|                                                  |        |        | _   |
|--------------------------------------------------|--------|--------|-----|
| (                                                | PHON   | OGRAPH | IS- |
| 4. 1426, '47, 20 Sel., 78<br>RPM                 | 35.00  | 65.00  | 2*  |
| 4. 1428, '48, Magic-Glo, 20                      |        |        | 4.  |
| Sel., 78 RPM<br>4. 1432, '50, Rocket '50-51,     |        | 75.00  | 4.  |
| 50 Sel., 78 RPM<br>4. 1432, Same as above        | 75.00  | 100.00 | 4.  |
| Converted to 45 RPM                              |        | 135.00 | 4.  |
| 4. 1434, '51, Rocket '51-'52,<br>50 Sel., 78 RPM |        | 175.00 | 4.  |
| 4. 1434, Same as above,<br>Converted to 45 RPM   |        | 185.00 | 4*  |
| 4. 1436, '52, Fireball, 120<br>Sel., 45 RPM      |        | 265.00 |     |
| 4. 1436A, '53, Fireball, 120                     |        |        | 4.  |
| Sel., 45 RPM<br>4. 1438, '54, Comet, 120         |        | 285.00 | 4.  |
| Sel., 45 RPM<br>4. 1446, '54, Hi-Fi, 120 Sel.,   |        | 465.00 | 4.  |
| 45 RPM<br>1. 1448, '55, Hi-Fi, 120 Sel.,         | 485.00 | 650.00 |     |
| 45 RPM                                           |        | 825.00 | 4*  |
|                                                  |        |        |     |

#### SEEBURG

| ULIDONG                                           | Sel., 45 or 78 RPM 65.00 130.00   |
|---------------------------------------------------|-----------------------------------|
| 4. 146S, '46, Standard, 20                        | 4. 1250, '50, 48 Sel., 45         |
| Sel., 78 RPM 20.00 40.00                          | or 78 RPM 95.00 145.00            |
| 4. 146M, '46, Master with                         | 1. 1400, '51, 48 Sel., 45         |
| Remote Attach., 20                                | or 78 RPM 125.00 185.00           |
| Sel., 78 RPM 20.00 40.00                          | 1. 1450, '51, 48 Sel., 45 or      |
| 4. 147S, Standard, 20 Sel.,                       | 78 RPM 135.00 195.00              |
| 78 RPM 20.00 50.00                                | 4. 1500, '52, 104 Sel., 45        |
| 4. 147M, 47, Master with                          | & 78 Intermix 195.00 250.00       |
| Remote Attach., 20                                | 4. 1500A, '53, 104 Sel., 45 &     |
| Sel., 78 RPM 20.00 55.00                          | 78 Intermix 225.00 295.00         |
| 4. 148S, '48, Standard, 20                        | 4. 1600, '53, 48 Sel., 45 &       |
| Sel., 78 RPM 20.00 60.00                          | 78 Intermix 225.00 325.00         |
| 2. 148M, '48, Master with                         | 4. 1650, '53, 48 Sel., 45         |
| Remote Attach., 20                                | RPM 250.00 365.00                 |
| Sel., 78 RPM 20.00 65.00                          | 4. 1650A, '54, 48 Sel., 45 or     |
| 2. 148ML, '48, Light Cab.                         | 78 RPM 275.00 375.00              |
| Master with Remote                                | 4* 1700, '54, 104 Sel., 45        |
| Attach., 20 Sel., 78                              | RPM 545.00 695.00                 |
| <b>RPM</b> 20.00 70.00                            | 4* 1800, '55, 104 Sel., 45        |
| 4* M100A, '49, 100 Sel.,                          | RPM 595.00 795.00                 |
| 78 RPM 165.00 225.00                              | 4* 1900, '56, 104 Sel., 45        |
| 4* M100B, '51, 100 Sel.,<br>45 RPM 345.00 425.00  | RPM 675.00 875.00                 |
| 45 RPM 345.00 425.00                              | 4* 2000, '56, 200 Sel., 45        |
| 4. M100BL, '51, 100 Sel.,                         | RPM 695.00 1025.00                |
| 45 RPM, Light Cab. 345.00 450.00                  | 4. 2140 Wall Box 3.00 5.00        |
| 1* M100C, '53, 100 Sel.,                          | 4. 3020 Wall Box 2.50 9.00        |
| 45 RPM 450.00 595.00                              | 4. 3048 (Conv. of 3020) 5.00 8.00 |
| 4* HF100G, '45, 100 Sel.,<br>45 RPM 565.00 765.00 | 4. 3031 Wall Box 3.00 8.00        |
| 45 RPM 565.00 765.00                              | 4. 3045 Wall Box 4.00 10.00       |
| 4* HF100R, '54, 100 Sel.,                         | 4. 4820 Wall Box 10.00 20.00      |
| 45 RPM 645.00 800.00                              | 4. 4851 Wall Box 10.00 25.00      |



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

|     | (OII) OINtou, (WIII) WIIIIIIII                                           |                  |                                                                   |                 |
|-----|--------------------------------------------------------------------------|------------------|-------------------------------------------------------------------|-----------------|
| ļ   | 4. ABC (Un 3/52) 20.00                                                   | 40.00            | 4. Classy Bowler                                                  |                 |
|     | 4. Ace High (Got 2/57) 275.00                                            | 375.00           | (Got 7/56) 225.00                                                 | 240.00          |
|     | 4. Across the Board (Un                                                  |                  | 4. C.O.D. (Wm 9/53) 50.00                                         | 85.00           |
|     | 9/52) 20.00                                                              | 45.00            | 4. Colors (Wm 11/54) 110.00                                       | 150.00          |
|     | 4. All Star Basketball                                                   |                  | 4. Coney Island (B 9/52) 20.00                                    | 50.00           |
|     | (Got 1/52) 20.00                                                         | 30.00            | 4. Control Tower                                                  |                 |
|     | 4. Arabian Krights                                                       |                  | (Wm 3/51) 15.00                                                   | 25.00           |
|     | (Got 12/53) 85.00                                                        | 120.00           | 4. Coronation (Got 11/52) 30.00                                   | 75.00           |
|     | 4. Arcade (Wm 11/51) 25.00                                               | 35.00            | 4. County Fair (Un 9/51) 15.00                                    | 30.00           |
|     | 4. Army-Navy (Wm 10/53) 35.00                                            | 65.00            | 4. Crossroads (Got 5/52) 45.00                                    | 65.00           |
|     | 4. Atlantic City (B 5/52) 25.00                                          | 60.00            | 4. Crosswords (B 1/56) 195.00                                     | 295.00          |
|     | 4. Auto Race (Got 9/56). 250.00                                          | 285.00           |                                                                   |                 |
|     | 2* Balls-A-Poppin,                                                       |                  | 4. Cue Ball (Wm 2/57) 275.00                                      | 300.00          |
|     | (B 11/56) 250.00                                                         | 295.00           | 4. Cyclone (Got 5/51) 25.00                                       | 40.00           |
| )   | 2* Beach Beauty (B 11/55) 215.00                                         | 325.00           | 4. Daffy Derby (Wm 8/54) 75.00                                    | 135.00          |
| )   | 4. Beach Club (B 2/53) . 40.00<br>4. Beauty (B 11/52) 40.00              | 60.00<br>60.00   | 2. Daisy May (Got 7/54). 125.00                                   | 155.00          |
|     | 4. Beanty (B 11/52) 40.00<br>4. Big Ben (Wm 9/54) 75.00                  | <b>130.</b> 00   | 2. Dealer "21" (Wm 2/54) 35.00<br>2. Derby Day (Got 5/56). 175.00 | 80.00<br>220.00 |
|     | $2^*$ Big Show (B 9/56) 325.00                                           | 500.00           | 4. Diamond Lill                                                   | 220.00          |
|     | 4. Big Hit (CC 7/52) 20.00                                               | 40.00            | (Got $12/54$ ) 110.00                                             | 145.00          |
|     | 2* Big Time (B 1/55) 135.00                                              | 200.00           | 4. Disk Jockey (Wm 11/52) 35.00                                   | 70.00           |
|     | 4. Blondie (CC 8/56) 195.00                                              | 265.00           | 4. Domino (Wm 5/52) 25.00                                         | 50.00           |
|     | 2* Brazil (Un 10/56) 310.00                                              | <b>395.</b> 00   | 4. Double Action (Ge 1/52) 15.00                                  | 30.00           |
|     | 4. Bright Lights (B 5/51) 25.00                                          | 45.00            | 4. Double Feature                                                 |                 |
|     | 4. Bright Spot (V 11/51). 35.00                                          | 65.00            | (Got 12/50) 15.00                                                 | 30.00           |
|     | 2* Broadway (B 12/55) 260.00                                             | 350.00           | 1* Double Header (B 7/56) 400.00                                  | 475.00          |
| )   | 4. Cabana (Un $3/53$ ) 30.00                                             | 65.00            | 2. Dragonette (Got 6/54) 100.00<br>4. Dude Ranch (B 9/53) 50.00   | 150.00<br>75.00 |
|     | 4. Capri (CC 10/56) 125.00<br>2* Caravan (Un 2/56) 215.00                | 200.00<br>285.00 | 4. Dude Ranch (B 9/53). 50.00<br>4. Duette (Got 4/55) 165.00      | 195.00          |
|     | 4. Caravan ( $Wm 6/52$ ) 30.00                                           | 285.00<br>55.00  | 4. Easy Aces (Got 12/55). 175.00                                  | 215.00          |
|     | 4. Caravan (will $0/52$ ) $30.00$<br>4. Chinatown (Got $10/52$ ) $35.00$ | 75.00            | 4. Eight Ball (Wm $1/52$ ). 30.00                                 | 55.00           |
|     | 4. Circus (Un $8/52$ ) 35.00                                             | 55.00            | 2. Fairway (Wm $6/53$ ) 40.00                                     | 55.00           |
|     | 4. Circus Wagon                                                          |                  | 4. Five Star (Univ 5/51). 20.00                                   | 40.00           |
| ).( | 00 (Wm 10/55) 185.00                                                     | 250.00           | 4. Flag Ship (Got 1/57) 295.00                                    | 365.00          |
| -   |                                                                          |                  |                                                                   |                 |

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July 13, 1957 -Continued)

W5L-56

3W7-L-56

1015, '4 RPM

V200, '55, 200 Sel., 45 RPM .....

W1-L56 Wall Box 5c ...

3W2 Wall-a-Matic .....

3W5-L56 Wall Box 5c, 10, 25 c .....

W6L-56 5/10/25 Wire-

**3**W7-L-56 ..... **3**W1 Wall-a-Matic ....

1017, '46, 24 Sel., 78 RPM .....

1080, '46, 24 Sel., 78 RPM

1100, '47, 24 Sel., 78 RPM

4. 1217, '50, Hideaway, 48

WURLITZER

. . . . . . . . . .

'46, 24 Sel., 78

..... 670.00

3.00

3.00

5.00

5.00

5.00

5.00

40.00

25.00

25.00

35.00

60.00 100.00

875.00

5.00

6.00

10.00

10.00

10.00

10.00

60.00

60.00

65.00

75.00

# The Cash Box PRICE LISTS

#### The Cash Box

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July 13, 1957

|                                                                                                                |                                                         |                                           |                                                            | <i>july</i> 10, 170.                                                                                                   | _              |
|----------------------------------------------------------------------------------------------------------------|---------------------------------------------------------|-------------------------------------------|------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------|----------------|
| (PINBALL GAM                                                                                                   | ES-Continued)                                           |                                           |                                                            |                                                                                                                        | -              |
| 4. Flying High (Got 2/53) 50.00 75.00                                                                          | 4. Peter Pan (Wm 4/55). 1                               |                                           |                                                            |                                                                                                                        |                |
| 4. Four Bells (Got 10/54) 125.00 150.00                                                                        | 4. Piccadilly (Wm 5/56). 2<br>4. Pin Bowler (CC 6/50).  |                                           |                                                            |                                                                                                                        |                |
| 4. Four Corners<br>(Wm 12/52) 45.00 85.00                                                                      | 4. Pin Wheel (Got 11/53)                                |                                           |                                                            |                                                                                                                        |                |
| 4. Four Horsemen                                                                                               | 2* Pixie (Un 10/55) 1                                   | 25.00 185.00                              |                                                            |                                                                                                                        | tte -          |
| (Got 9/50) 20.00 30.00                                                                                         |                                                         | 15.00 25.00<br>60.00 95.00                |                                                            | SHUFFLES                                                                                                               |                |
| 4. "400" (Upright)<br>(Ge 10/52) 30.00 50.00                                                                   | 4. Quartet (Got $2/52$ )                                | 1                                         | 4. Bally Victory Bowler                                    | 1 1. Genco Shuffle Pool                                                                                                |                |
| 4. Four Stars (Got/52) . 30.00 60.00                                                                           | 4. Queen of Hearts                                      |                                           | 4. Daily victory bowler $(5/54)$ 55.00                     |                                                                                                                        | 75.00          |
| 4. Frolics (B 10/52) 40.00 85.00                                                                               | (Got 12/52)<br>4. Quintet (Got 3/53)                    |                                           | 2. Bally Champion                                          | 2. Genco Match Pool                                                                                                    |                |
| 2. Frontiersman<br>(Got 11/55) 120.00 170.00                                                                   | 4. Race The Clock                                       | 40.00 90.00                               | Bowler (5/54) 60.00<br>4. Bally Jet Bowler (8/54) 65.00    |                                                                                                                        | 80.00<br>25.00 |
| 4. Fun House (Wm 10/56) 225.00 275.00                                                                          | (Wm 5/55) 1                                             |                                           | 4. Bally Jet Bowler (8/54) 65.00<br>4. Bally Rocket Bowler | 4. Gotthen Bowlette (5/50) 13.00<br>4. Keeney Super DeLuxe                                                             | 23.00          |
| 4. Futurity (B 3/51) 20.00 35.00                                                                               | 4. Rainhow (Got 12/56) . 2<br>4. Regatta (Wm 11/55)     |                                           | (8/54) 65.00                                               | 160.00 League Bowler (3/52) 25.00                                                                                      | 70.00          |
| 4* Gay Times (B 6/55) 145.00 190.00<br>2* Gayety (B 3/55) 65.00 120.00                                         | 4. Register (Got $10/56$ ) 3                            |                                           | 4. Bally Mystic Bowler                                     | 2. Keeney High Score           165.00         League (5/52) 25.00                                                      | 60.00          |
| 2. Georgia (Wm 7/50) 15.00 30.00                                                                               | 4. Rio (Un 11/53)                                       | 35.00 75.00                               | (12/54) 90.00<br>4. Bally Magic Bowler                     | 2. Keeney Team $(10/52)$ . 25.00                                                                                       |                |
| 4* Gladiator (Got 1/56) . 225.00 275.00                                                                        | 4. Rocket (Ge 5/50)<br>4. Rockettes (Got 8/50)          | 15.00 25.00<br>20.00 30.00                | (12/54) 95.00                                              | 185.00 2. Keeney Club (4/53) . 25.00                                                                                   |                |
| 4. Glohe Trotter<br>(Got 11/51) 20.00 40.00                                                                    |                                                         | 35.00 80.00                               | 4. Bally Blue Ribbon<br>(3/55) 175.00                      | 1. Keeney Domino (5/53) 30.00           250.00         4. Keeney Carnival (5/53) 40.00                                 |                |
| 4. Glamour (Got 7/51) 10.00 20.00                                                                              | 4. Rose Bowl (Got 10/51)                                | 25.00 45.00                               | 4. Bally Gold Medal                                        | 4. Keeney Pacemaker                                                                                                    | 110.00         |
| 4. Golden Nugget                                                                                               | 2* Saddle and Turf<br>(Ev 10/53) 1                      | 00.00 200.00                              | (3/55) 175.00                                              |                                                                                                                        | 145.00         |
| (Upright) (Ge 2/53) 35.00 50.00<br>2. Gold Star (Got 8/54) . 125.00 155.00                                     | 4. (Club Model) 1                                       |                                           | 2. Bally ABC Bowler<br>(7/55) 275.00                       | 2. Keeney Mainliner<br>350.00 Bowler (1/54) 55.00                                                                      | 150.00         |
| 4. Grand Champion                                                                                              | 4. Scorehoard (Got 4/56) 2                              |                                           | 2. DeLuxe model 275.00                                     |                                                                                                                        | 100.00         |
| (Wm  3/53) 45.00 90.00                                                                                         | 2. Screamo (Wm 4/54)<br>2. Sea Belles (Got 8/56). 2     |                                           | 4. Bally Congress (7/55). 365.00                           |                                                                                                                        | 160.00         |
| 4. Grand Slam (Got 4/53) 40.00 85.00<br>4. Green Pastures                                                      | 4. Sea Jockeys (Wm 11/51)                               |                                           | 4. DeLuxe model 375.00                                     | 425.00 4. Keeney Diamond<br>Bowler (5/54) 75.00                                                                        | 165.00         |
| (Got 1/54) 60.00 110.00                                                                                        | 2. Select-A-Card (Got 4/50)                             |                                           | 4. Bally Jumbo Bowler<br>(9/55) 245.00                     |                                                                                                                        |                |
| 4. Gun Club (Wm 11/53) 35.00 75.00                                                                             | 4. Shindig (Got 10/53)<br>4. Shoot The Moon             | 55.00 120.00                              | 4. Bally King Pin Bowler                                   | 4. Keeney Century $(6/54)$ 90.00                                                                                       |                |
| 4. Guys-Dolls (Got 5/53). 30.00 95.00<br>4. Gypsy Queen (Got 2/55) 135.00 185.00                               |                                                         | 30.00 60.00                               | (9/55)                                                     | 435.00         4. Keeney American (9/54)         90.00           60.00         4. Keeney National (9/54)         90.00 |                |
| 4. Handicap ( $Wm 6/52$ ) . 30.00 50.00                                                                        |                                                         | 50.00 80.00                               | 4. ChiCoin 6-Player (8/51) 55.00                           | 4. Keeney Speedlane                                                                                                    |                |
| 4. Happy Days (Got 7/52) 35.00 65.00                                                                           | 4. Silver Chest (Upright)<br>(Ge 4/53)                  | 55.00 85.00                               | DeLuxe (5/52) 35.00                                        |                                                                                                                        | 250.00         |
| 4. Happy-Go-Lucky<br>(Got 3/51) 20.00 30.00                                                                    |                                                         | 30.00 80.00                               | 4. ChiCoin Match Bowler<br>(6/52) 35.00                    | 65.00         4. United 6-Player Super           65.00         (3/52)         20.00                                    | 65.00          |
| 4. Harbor Lites (Got 2/56) 165.00 210.00                                                                       |                                                         | 50.00 100.00                              | 4. ChiCoin Bowl-A-Ball                                     | 4. United 4-Player Official                                                                                            |                |
| 4. Harvey (Wm 5/51) 20.000 40.00                                                                               | 4. Skill Pool (Got 8/52) .<br>4. Skyway (Wm 8/54)       | <b>35.00</b> 75.00<br><b>65.00 135.00</b> | (10/52) 35.00                                              | 80.00 (5/52) 25.00                                                                                                     | 50.00          |
| <b>2.</b> Havana (Un 2/54) 35.00 80.00<br><b>4.</b> Hawaii (Un 6/54) 45.00 90.00                               | 4. Slugfest (Wm 3/52)                                   |                                           | 4. ChiCoin Match<br>Bowl-A-Ball (11/52) 35.00              | 4. United 6-Player Super           80.00         (7/52)                                                                | 60.00          |
| 4. Hawaiian Beauty                                                                                             | 4. Sluggin' Champ                                       | 145 00 300 00                             | 4. ChiCoin 10th Frame                                      | 4. United 10th Frame                                                                                                   |                |
| (Got 4/54) 100.00 130.00                                                                                       | (Got 4/55) ]<br>4. Smoke Signal                         | 145.00 190.00                             | Special (12/52) 35.00                                      | 80.00 Star (9/52) 35.00<br>4. United Manhattan 10th                                                                    | 60.00          |
| 2. Hayhurner (Wm 6/51) 25.00 45.00<br>4. Hi-Fi (B 6/54) 50.00 95.00                                            | (Wm. 10/55)                                             | 135.00 165.0                              | 4. ChiCoin Name Bowler<br>(1/53) 35.00                     | 85.00 Frame (9/52) 35.00                                                                                               | 75.00          |
| 4. Hit 'N Run (Got 4/52) 25.00 50.00                                                                           | 2. Snafu (Wm 12/55) 1                                   | 135.00 180.00                             | 4. ChiCoin 10th Frame                                      | 4. United Manhattan                                                                                                    |                |
| 4. Holiday (Ke 12/51) 25.00 35.00                                                                              | 2. Southern Belle<br>(Got 6/55) 1                       | 150.00 175.00                             | Double Score Bowler                                        | (9/52) 35.00<br>00 00 4. United 10th Frame                                                                             | 85.00          |
| 4. Hong Kong (Wm 9/51) 25.00 35.00<br>4. Horsefeathers                                                         | 2* South Seas (Un 5/56). 2                              |                                           | (2//53) 35.00<br>4. ChiCoin Crown (4/53) 35.00             | 25.00 25.00 25.00                                                                                                      | 85.00          |
| $(Wm 1/52) \dots 20.00 35.00$                                                                                  | 4. Spark Plugs (Wm 9/51)                                |                                           | 4. ChiCoin Crown, Giant                                    | 4. United Cascade (2/53). 35.00                                                                                        |                |
| 4. Horse Shoe                                                                                                  | 4. Spitfire (Wm 2/55)<br>4. Spot Lite (B 1/52)          | 65.00 120.00<br>35.00 65.00               | Pins (4/53) 40.00                                          | 100.00 4. United Clover (2/53) . 35.00<br>4. United Liberty (2/53) . 35.00                                             |                |
| (Wm 12/51) 15.00 25.00<br>4. Hot Diggity (Wm 8/56) 225.00 295.00                                               | 4. Spot Ente (B $1/52$ )<br>4. Spottsman (Wm $2/52$ ).  |                                           | 4. ChiCoin Triple Score<br>(6/53)                          | 1 United Classic (6/53) 35.00                                                                                          |                |
| 4. Ice-Frolics (B 1/54) 40.00 90.00                                                                            | 4. Springtime (Ge 3/52).                                | 15.00 30.00                               | (6/55) 25.00<br>4. ChiCoin Gold Cup                        | 4. United Olympic $(6/53)$ 35.00                                                                                       |                |
| 4. Jalopy (Wm 8/51) 35.00 70.00                                                                                | 4. Stage Coach (Got 11/54) 1<br>2* Stardust (Wm 3/56) 1 |                                           | (7/53) 50.00                                               | 115.00 4. United Royal (9/53) 35.00<br>4. United Imperial (9/53) 40.00                                                 |                |
| 4. Jockey Cluh (Got 5/54) 70.00 135.00                                                                         | 4. Starfire (Wm 1/57) 2                                 |                                           | 4. ChiCoin High Speed<br>Crown (7/53) 50.00                | 1 Del madel 40.00                                                                                                      |                |
| 2. Jolly Joker (Un 11/55) 65.00 120.00                                                                         | 4* Starlets (Un 12/55) ]                                | 175.00 235.00                             | 2. ChiCoin High Speed                                      | 4. United Chief (11/53) . 40.00                                                                                        |                |
| 4. Jubilee (Got 5/55) 230.00 275.00                                                                            |                                                         |                                           | Triple Score (8/53) 50.00                                  | 125.00         2. United Leader (11/53).         45.00           4. DeLuxe model         50.00                         |                |
| 4. Jumping Jacks (Upright)<br>(Ge 12/52) 20.00 40.00                                                           | 1 0 1 (777 0 (70)                                       | 30.00 45.00<br>35.00 50.00                | 2. ChiCoin Advance<br>(10/53) 50.00                        | 4* United Team (1/54) 50.00                                                                                            |                |
| 2* Key West (B 12/56) 425.00 560.00                                                                            | 4. Steeple Chase (Un 1/52)                              | 25.00 45.00                               | (10/53) 50.00<br>2. ChiCoin King (10/53) . 50.00           | 105 00 4. DeLuxe model 55.00                                                                                           |                |
| 4. King Pin (CC 12/51) . 20.00 40.00                                                                           | 4. Struggle Buggies<br>(Wm 12/53)                       | 40.00 80.00                               | 4. ChiCoin Criss Cross                                     | 135.00         4. United League (1/54).         55.00           4. DeLuxe model         65.00                          |                |
| 4. Knockout (Got 1/51) . 15.00 25.00                                                                           | 2. Sunshine Park                                        | 40.00 00.00                               | Bowler (12/53) 50.00                                       |                                                                                                                        |                |
| 4. Lady Luck (Got 9/54) 85.00 150.00                                                                           | (B 12/52)                                               | 20.00 30.00                               | 4. ChiCoin Super Frame                                     | 4. DeLuxe model 85.00                                                                                                  |                |
| 4. Lazy "Q" (Wm 2/54) 45.00 100.00                                                                             | 4. Super Jumbo<br>(Got 10/54) 2                         | 250.00 275.00                             | (3/54) 35.00                                               |                                                                                                                        | 155.00         |
| 4. Leaders (Un 10/51) 20.00 40.00                                                                              | 4. Super Score (Wm 9/56)                                |                                           | 4. ChiCoin Starlite (5/54) 65.00                           |                                                                                                                        |                |
| 4. Lite-A-Line (Ke 6/52) 35.00 50.00                                                                           |                                                         | 37.50 75.00                               |                                                            |                                                                                                                        | 165.00         |
| 4. Long Beach ( $Wm 7/52$ ) 35.00 55.00                                                                        | 4. Surf Rider (Wm 12/56) 2<br>2. Sweepstakes (Wm 1/52)  |                                           |                                                            |                                                                                                                        | 165.00         |
| 4. Lovely Lucy (Got 2/54) 50.00 120.00                                                                         | 4. Sweet-Add-A-Line                                     | 00.00                                     | 4. ChiCoin Playtime                                        | 10.00                                                                                                                  | 170.00         |
| 4. Lucky Inning<br>(Wm 5/50) 15.00 30.00                                                                       | (Got 7/55)                                              |                                           | (10/54) 95.00                                              | 195.00 4. United Speedy (8/54). 70.00                                                                                  | 170.00         |
| 2. Lulu (Wm 12/54) 125.00 175.00                                                                               | 4. Tahiti (Un 8/53)<br>4. Three Deuces                  | 25.00 70.00                               | 4. ChiCoin Fireball                                        | 4. Un. 11th Frame (10/54) 70.00                                                                                        | 170.00         |
| 4. Mad. Sq. Garden                                                                                             | (Wm 8/55)                                               | 165.00 190.00                             | (11/54)                                                    |                                                                                                                        | 175.00         |
| (Got 6/50)                                                                                                     | 4. Three Four Five<br>(Un 6/51)                         | 15.00 25.00                               | 4. ChiCoin Thunderbolt<br>(12/54) 145.00                   | 4. United Comet Targette           225.00         (11/54)                                                              | 180.00         |
| 4. Majorettes (Wm $4/52$ ) 20.00 35.00<br>2* Manhattan (Hn $4/55$ ) 65.00 150.00                               | 4. Thunderbird                                          | 15.00 25.00                               | 4* ChiCoin Triple Strike                                   | • 4. DeLuxe model 95.00                                                                                                |                |
| 2* Manhattan (Un 4/55) . 65.00 150.00<br>4. Manrathon (Got 10/55) .245.00 285.00                               | $(Wm 5/54) \dots$                                       | 70.00 125.00                              | (2/55) 110.00                                              | 225.00 4. United Mercury (12/54) 95.00                                                                                 |                |
| 4. Marble Queen                                                                                                | 2. Tim-Buc-Tu (Wm 1/56)                                 | 140.00 185.00                             | 4. ChiCoin Arrow (2/55). 160.00                            | 225.00 4. DeLuxe model 95.00                                                                                           | 190.00         |
| (Got 8/53) 60.00 95.00                                                                                         | 2. Times Square<br>(Wm 4/53)                            | 40.00 75.00                               | 2. ChiCoin Criss Cross                                     | 2. United Mars (1/55) 110.00                                                                                           |                |
| 4. Mermaid (Got 6/51) 20.00 35.00                                                                              | 4. Toreador (Got 6/56)                                  |                                           | Targette (1/55) 35.00           2. DeLuxe model 40.00      | 150.00 2. Dellaxe model 110.00                                                                                         |                |
| 4. Mexico (Un 3/54) 45.00 100.00                                                                               | 4. Touchdown (Un 1/52).                                 |                                           | 4. ChiCoin Bonus Score                                     | 4. On. Eightning (4/55). 120.00                                                                                        |                |
| 4* Miami Beach (B 9/55) 175.00 235.00                                                                          | 4. Tournament (Got 8/55)                                | 210.00 265.00                             | (4/55) 175.00                                              | 250.00 4. DeLuxe model 120.00                                                                                          |                |
| 4. Minstrel Man<br>(Cot 3/51) 20.00 40.00                                                                      | 4* Triple Play (Un 8/55).                               | 125.00 165.00                             | 4. ChiCoin Big League                                      | 4. United Venus (3/55) . 110.00                                                                                        |                |
| (Got 3/51) 20.00 40.00<br>2. Monaco (Un 8/56) 295.00 385.00                                                    | 4. Tropicana (Un 1/55)                                  |                                           | (5/55) 175.00                                              | 260.00 4. DeLuxe model 110.00<br>4. United Clipper (5/55) 125.00                                                       |                |
| 4. Mystic Marvel                                                                                               | 4* Tropics (Un 7/53)                                    | 25.00 55.00                               | 4. ChiCoin Hollywood<br>(5/55) 175.00                      |                                                                                                                        |                |
| (Got 3/54) 100.00 145.00                                                                                       | 4. Twenty Grand $(Wm 12/52)$                            | 25.00 55.00                               | 4. ChiCoin Blinker (8/55) 225.00                           |                                                                                                                        |                |
| 2. Nevada (Un 8/54) 30.00 80.00                                                                                | (Wm 12/52)<br>2. Twin Bill (Got 1/55) .                 |                                           | 4. ChiCoin Score-A-Line                                    | 4. DeLuxe model 125.00                                                                                                 |                |
| 4. Niagara (Got 12/51) 25.00 45.00                                                                             | 4* Variety (B 9/54)                                     |                                           | (9/55) 235.00                                              |                                                                                                                        |                |
| 4. Nifty (Wm 12/50) 15.00 25.00                                                                                | 4. Watch My Line                                        |                                           | 4. ChiCoin Bowling Team                                    | 4. DeLuxe model 140.00                                                                                                 |                |
| 2* Night Club (B 4/56) . 295.00 400.00                                                                         | (Got 9/51)                                              | 20.00 30.00                               | (10/55) 235.00                                             | 1. Childe Cupitor (0, 00). 110.00                                                                                      |                |
| 4. "9" Sisters (Wm 1/54). 50.00 100.00<br>2 Olympics (Wm 5/52) 25.00 50.00                                     | 5. W III22 IXIUS (CC 0/02)                              | 30.00 40.00                               | 4. ChiCoin Miami Shuffle<br>(10/56)                        | 195.00 4. DeLuxe model 175.00                                                                                          |                |
| 2. Olympics (Wm 5/52)         25.00         50.00           4. Palisades (Wm 7/53)         40.00         65.00 |                                                         | 20.00 30.00                               | 2. Exhibit Twin Rotation                                   | 4. Un. Super Donus (9/55) 180.0(                                                                                       |                |
| 4. Palisades (Wm 7/53) . 40.00 65.00<br>4. Palm Beach (B 7/52) . 40.00 70.00                                   | in the stand of the stand                               | 155.00 175.00                             | (5/52) 50.00                                               | 75.00 4. DeLuxe model 195.00                                                                                           |                |
| 2. Palm Springs (B 11/53) 40.00 75.00                                                                          |                                                         |                                           | 4. Genco Shuffle Target                                    | 4. Un. Top Notch (10/55) 295.00                                                                                        |                |
| 2* Parade (B 6/56) 315.00 425.00                                                                               |                                                         |                                           | (7/51) 20.00<br>2. Genco 8-Player Re-                      | 30.00 4. Top Notch Special. 295.00<br>4. Un. Regulation (11755) 295.00                                                 |                |
| 2. Paratrooper (Wm 8/52) 20.00 30.00                                                                           | 4. Zingo (Un 10/51)                                     | 25.00 70.00                               |                                                            | 30.00 4. DeLuxe model 325.00                                                                                           |                |
|                                                                                                                |                                                         |                                           | DUCTION NOT BERMITTED                                      |                                                                                                                        |                |

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| The Cash B                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | ox PRI(I                                                                                                                                        |                                                                                                                                                            |
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| The Cash Box H                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Page 69                                                                                                                                         | July 13, 1957                                                                                                                                              |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Manufacturers                                                                                                                                   | New Equipment                                                                                                                                              |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Products listed here are currently in prices, F.O.B. factory.                                                                                   | production. Prices are manufacturers' list                                                                                                                 |
| KINDIE BIDES                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | AMI, INCORPORATED J<br>H-200 200-sel. phonograph                                                                                                | . H. KEENEY & CO., INC.<br>Bowl-O-Rama (6 Player)                                                                                                          |
| 4. Bally Champion Horse. 300.00 465.00 4. Chicago Coin Super Jet 195.00 325                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | .00 H-120 120-sel. phonograph                                                                                                                   | 14 Foot<br>11 Foot                                                                                                                                         |
| 4. Bally Moon Ride 90.00       275.00       2. Chicago Round The         1* Bally Space Ship 150.00       325.00       World Trainer 350.00       395         4. Bally Speed Boat 225.00       300.00       4. Clown See Saw 125.00       275                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                 | True-Score (6 Player)<br>14 Foot<br>Super Big Tent                                                                                                         |
| 4* Bert Lane Merry-Go-Rd 250.00 375.00 4. Decco Merry-Go-Round. 225.00 325<br>4. Exhibit Big Bronco 250.00 395                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | .00 Hideaway<br>.00 HBB-200 Continuous-play                                                                                                     | Snack Vender<br>Soup Vender<br>DeLuxe Hot Coffee Vender                                                                                                    |
| 2* Bert Lane Miss America<br>Boat         4. Exhibit Mustang         300.00         395           4. Exhibit Space Patrol         150.00         275           1. Bert Lane Fire Engine 325.00         450.00         4. Scientific Television         195.00         300                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | .00 Hideaway<br>.00 WQ.200 200.sel. Wallbox                                                                                                     | Snack Vender<br>Soup Vender<br>DeLuxe Hot Coffee & Hot<br>Chocolate Combo Vender.<br>Various Models of above                                               |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | <ul> <li>MQ-200 200-sel. Wallbox</li> <li>WQ-120 120-sel. Wallbox</li> <li>Bargrip Wallbox Bracket</li> <li>Basessed Cailing Speeker</li> </ul> |                                                                                                                                                            |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Recessed Gennig Speaker                                                                                                                         | ROCK-OLA MFG. CORP.<br>Model 1455, 200 Sel.                                                                                                                |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Wall Speaker /<br>Corner Speaker                                                                                                                | Model 1455, 200 Sel.<br>Model 1454, 120 Sel.<br>Model 1452, 50 Sel.<br>Model 1450—Playmaster,<br>120 Sel.                                                  |
| 4. ABT 6 Gun Rifle Range 500.00 595.00   2. DeLuxe model 160.00 190                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | AUTO-PHOTO CO.<br>500 Studio Model "II"                                                                                                         | 120 Sel.<br>Model 1546, Chrome Wall Box,<br>120 Sel.                                                                                                       |
| 4. Air Foothall         195.00         295.00         4. Keeney Ranger (3/55)         225.00         245           4. Amus. Boomerang         30.00         75.00         4. DeLuxe model (3/55)         235.00         255                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | BALLY MFG. CO.                                                                                                                                  | Model 1548, 50 Sel. Wall Box (P. J.                                                                                    |
| 4. Bally Big Inning       50.00       90.00       4. Lite League                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 0.00 ABC Tournament<br>12½ Foot\$1,255.00<br>14 Foot                                                                                            | Model 1548, 50 Sel. Wall Box<br>1617-Hi-Fi Wall Speaker<br>Model 1906, Remote Volume<br>Control<br>Model 1927, Remote Volume<br>Control with Cancel Button |
| 4. Bally Rapid Fire         65.00         100.00         4. Mills Conv. for           2. Bally Undersea Raider         75.00         100.00         Panoram Peek         10.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Official Pool                                                                                                                                   | A CONTRACTOR OF                                            |
| 4. Capitol Midget Movies.         95.00         175.00         4. Muto. Atomic Bomber.         65.00         125           4. Champion Hockey         40.00         125.00         4. Mutos. Ace Bombers         95.00         140           4. ChiCoin Baskethall         4. Mutoscope Dr. Mobile         4. Mutoscope Dr. Mobile         4. Mutoscope Dr. Mobile                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 0.00 18 Foot                                                                                                                                    | J. P. SEEBURG CORP.<br>KD200 Phonograph<br>L100 Phonograph                                                                                                 |
| Champ         100.00         150.00         (Prewar)         75.00         150.00           4. ChiCoin 4-Player Derby         95.00         150.00         4. Mutos. Fly Saucers         90.00         140           1. ChiCoin Goalee         40.00         95.00         4. Mutos. Photo (Pre-War)         125.00         275                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 0.00 Bike (Kiddie Ride) 835.00                                                                                                                  | D3WA-Wall-O-Matic 200<br>MRVC-Master Remote                                                                                                                |
| 2. ChiCoin Hockey 45.00 75.00<br>4. ChiCoin Midget Skee . 60.00 125.00<br>(DeLuxe) 250.00 325                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Changer)         705.00           Model T (with Record         705.00                                                                           | Volume Control<br>HFCV2-8-High Fidelity<br>Wall Speaker                                                                                                    |
| 4. ChiCoin Pistol         30.00         95.00         4. Mutoscope Silver Gloves         125.00         200           4. ChiCoin Home Run,         6         6         91.00         165.00         2.         4. Mutoscope Sky Fighter         60.00         140           5.00         165.00         2.         Mutos. Voice-O-Graph         140                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                 | HFCV3-8-High Fidelity                                                                                                                                      |
| 4. Super model 85.00 175.00 35¢                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                 | HFCV1-12-High Fidelity<br>Recessed Speaker<br>PS6LZ-Power Supply<br>HFA1-L6-Power Amplifier                                                                |
| (5/56)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 14 Foot<br>Bowling League (6 Player)                                                                                                            |                                                                                                                                                            |
| 4. Edelco Pool Table                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 0.00 14 Foot-8 In.<br>5.00 14 Foot-8 In.                                                                                                        | UNITED MFG. CO.<br>Hi-Score Bowling Alley<br>(6 Player)                                                                                                    |
| 4. Evans Ski Roll         35.00         65.00         4. Scientific Baseball         20.00         35           4. Evans Super Bomber         60.00         115.00         4. Scientific Baseball         20.00         40                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 5.00     No List Price       5.00     Authorized for Publication                                                                                | 11 Foot\$1,150.00<br>14 Foot                                                                                                                               |
| 4. Evans Play Ball       30.00       50.00       1. Scientific Batting Pr       30.00       95         4. Evans Ten Strike '46       30.00       60.00       4. Scientific Pitch 'Em       50.00       150         4. Evans Tommy Gun       30.00       75.00       75.00       4* Seeburg Bear Gun       75.00       175                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                 | Play Time (In-Line Game) 825.00<br>Bowling Alley (6 Player)                                                                                                |
| 4. Exhibit Dale Gun         25.00         75.00         4. Seeburg Chicken Sam         50.00         93           4. Exhibit Gun Patrol         50.00         100.00         2. Seeburg Shoot the Chute         45.00         85                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 5.00 Unit For Shuffle Games)<br>5.00 20 Foot                                                                                                    | 11 Foot\$1,170.00<br>14 Foot                                                                                                                               |
| 4. Exhibit Jet Gun       50.00       125.00       4* Seeburg Coon Hunt       85.00       175         4. Exhibit Space Gun       50.00       125.00       4. Set Shot Basketball       135.00       256         4. Exhibit Pony Express       70.00       125.00       1* Telequiz       65.00       175                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 0.00 Six-Pocket Pool<br>500 6 Peek Barrels, with base                                                                                           | 18 Foot 1,315.00<br>Team Play Bowling Alley                                                                                                                |
| 4. Exhibit Silver Bullets         40.00         125.00         4. Un. Team Hockey         20.00         40           4. Exhibit Six Shooter         45.00         125.00         4. United Jungle Gun         75.00         175                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 0.00 Nudist Colony (Ant Colony)<br>5.00 5 See-A-View Houses<br>Cond Vurden with base                                                            | (6 Player)<br>11 Foot\$1,240.00                                                                                                                            |
| 4. Exhibit Vitalizer         40.00         65.00         4. DeLuxe model         75.00         180           2. Exhibit Shooting Gal.         (6/54)         75.00         150.00         4. DeLuxe model         75.00         183           4. Un. Carn. Gun (10/54)         125.00         183         193         193                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 5.00 Single Column                                                                                                                              | 14 Foot                                                                                                                                                    |
| 2. Exhibit Star Shooting<br>Gallery (9/54)         4. Un. Bonus Gun (1/55) 200.00         256           4. DeLuxe model         200.00         266                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 0.00 No List Price                                                                                                                              | in 2 Plays-25¢ with Credit Unit-<br>Price on Request.                                                                                                      |
| 4. Exhibit Sportland Shoot-<br>ing Gallery (11/54). 125.00 200.00         4* United Super Slugger<br>(7/55)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Kicker & Catcher                                                                                                                                | UNITED MUSIC CORP.<br>UPA-100 100-Sel. Phonograph                                                                                                          |
| Gallery (3/55)         150.00         250.00         (4/56)         275.00         350           2. Exhibit Treasure Cove         2. Wilcox-Gay Recordio         30.00         66                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 0.00 (Counter Game)<br>ABT Challenger Pistol<br>(Counter Game)                                                                                  | No List Price<br>Authorized for Publication                                                                                                                |
| 4. Games Inc. Hunter 4. Wms. DeLuxe World                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 0.00 ABT Guesser Scale<br>ABT Rifle Sport                                                                                                       | WILLIAMS MFG. CO.<br>Gay Paree (4 Player, 5 Ball)                                                                                                          |
| 2* Genco Sky Gunner 75.00 135.00 4. Wms. DeLuxe Baseball                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 5.00 (Shooting Gallery)<br>Aristo Scale<br>No List Price                                                                                        | Hi-Hand (Single Player,<br>Straight Novelty 5-Ball)<br>Roll-A-Ball (6-Player)                                                                              |
| 4* Genco 2-Player<br>Basketball 110.00 225.00 4. Wms. Pennant Baseball<br>(12/53)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Authorized for Publication                                                                                                                      | DeLuxe 1957 Baseball<br>6-Pocket Pool Table                                                                                                                |
| 4* Genco Rifle Gal. (6/54) 125.00 225.00<br>2. Genco Big Top Rifle<br>Gallery (6/54) 235.00 295.00<br>4. Wms. Super Pennant<br>Baseball (12/53) 80.00 144<br>With State S | 0.00 Sweet Twenty One (2 Player<br>Roll Down Game)                                                                                              | Crossfire (Regular Model)<br>DeLuxe Crossfire (Match Model)<br>Peppy, The Clown                                                                            |
| 4. Super Model (12/55)         .325.00         365.00         4. Williams Super Star<br>Baseball (12/53)          85.00         150                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Rotation Pool<br>Gypsy Grandma Fortune Teller<br>Circus Rifle Gallery                                                                           | Crane<br>No List Price<br>Authorized for Publication                                                                                                       |
| (2/55)         245.00         295.00         4. Williams Major League           2* Genco Sky Rocket Rifle         Baseball         (2/54)         90.00         160           Gal.         (5/55)         155.00         295.00         1. Wms, All Star Baseball         90.00         160                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 0.00 Regular Model<br>Match Model                                                                                                               | THE RUDOLPH WURLITZER CO.                                                                                                                                  |
| 2* Genco Champion Base-<br>ball (9/55)         (2/54)         100.00         199           1. Wms. Big League         100.00         199                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | No List Price                                                                                                                                   | Model 2100 Phonograph, 200<br>Sel.<br>Model 2104 Phonograph, 104                                                                                           |
| 2. Genco Quarterback         Basehall (2/54) 125.00 198           (10/55)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | D. GOTTLIEB & CO.                                                                                                                               | Sel.<br>Model 2150 Phonograph, 200<br>Sel.<br>Model 5210 Wall Box,                                                                                         |
| (5/56)         200.00         310.00         4. Williams         Safari         (2/54)         195.00         293           2* Genco         State         Fair         Rifle         4.         DeLuxe         model                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 5.00<br>0.00 No List Price                                                                                                                      | 200 Sel., 3-Wire                                                                                                                                           |
| 4. Jack Rabbit         50.00         70.00         4. Wms. Sidewalk Engineer           4. Jungle Joe         40.00         65.00         (4/55)         100.00         175                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | INTERNATIONAL MUTOSCOPE                                                                                                                         | Model 5207 Wall Box,<br>104 Sel., 3-Wire<br>Model 257 Stepper, 104 Sel.                                                                                    |
| 4. Keeney Air Rider       60.00       150.00       2. Wms. King Of Swat         4. Keeney Sub Gun       50.00       125.00       (5/55)       150.00       26.00         4. Keeney Texas Leaguer.       20.00       40.00       2* Williams Four Bagger       26.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Bang-O-Rama                                                                                                                                     | 104 Sel., 3-Wire<br>Model 257 Stepper, 104 Sel.<br>Model 5115 Hi-Fi Corner<br>Speaker, 4"-5" Matched Cones<br>Model 5116 Hi-Fi Corner                      |
| 2* Keeney Sportsman       20.00       40.00       2       withams Four Bagger         (11/54)       150.00       185.00       2       DeLuxe model       285.00       375                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 5.00 Without musical unit 1,750.00                                                                                                              | Speaker, 8" Heavy Duty with<br>Extended Range                                                                                                              |

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