The Cash Box

VOLUME XVIII – NUMBER 42

JULY 6, 1957



Johnny Mathis would say, "It's Not For Me To Say," but everyone else is saying "Wonderful, Wonderful" at the great performances this young singer has been turning in on records. Going against the predominant trend, he has come up with two smash Columbia records in the softer music vein and both have been on the charts at the same time. "Wonderful, Wonderful" was first issued last November and is still going strong while "It's Not For Me To Say" shows every sign of going all the way to the number one spot.



LANE BROTHERS:

DING DANG DANGLIN' C/W **UH-UH HONEY**



BOB JAXON:

BEACH PARTY

c/w

I'M HANGIN' **AROUND**

47/20-6945



LOU MONTE:

THE WIFE (La Mogliera)

c/w

MUSICA BELLA

(The Beautiful Music of Love)

with Hugo Winterhalter's Orchestra and Chorus 47/20-6951



HANK SNOW:

MY ARMS ARE A HOUSE

c/w

TANGLED MIND

47/20-6955



EXPLODING BIG ALL ACROSS THE NATION—THE AMES BROTHERS' ROCKIN' SHOES c/w TAMMY (from the Universal-International film "Tammy and the Bachelor") with Joe Reisman's Orchestra and Chorus









he Cash B

Volume XVIII—Number 42

July 6, 1957

BILL GERSH JOE ORLECK

The Cash Box Publishing Co., Inc.

1721 Broadway, New York 19, N. Y.

(All Phones: JUdson 6-2640)

Cable Address: CASHBOX, N. Y.

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)

BILL GERSH

Howie Freer Chuck Peele

HOLLYWOOD OFFICE 6272 Sunset Blvd., Hollywood 28, Cal.
(Phone: HOllywood 5-2129)
JACK DEVANEY
Bob Martin

BOSTON OFFICE 80 Boylston St., Boston 16, Mass. (Phone: HAncock 6-8386) GUY LIVINGSTON

LONDON OFFICE
17 Hilltop, London, N.W. 11, England
(Phone: Speedwell 2596)
MARCEL STELLMAN

ADVERTISING STAFF
BOB AUSTIN, General Mgr., Music Dept.
JERRY SHIFRIN, Music Dept.

EDITORIAL STAFF
SID PARNES, Editor-In-Chief
NORMAN ORLECK, Editor
MARTY OSTROW, Editor
IRA HOWARD, Associate Editor
IRV LICHTMAN, Assistant Editor
CISSIE GERSH, Woman's Editor
POPSIE, Staff Photographer
BRUNO DUTKOWSKY, Art Director

A. MARINO, Office Manager

T. TORTOSA, Circulation

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U. S. A. Published weekly. Second class mailing privileges authorized at New York, N. Y.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine in-

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of The Cash Box' former 'Confidential Price Lists' and The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of The Cash Box. "The Cash Box Price Lists" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "The Cash Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. The publishers reserve the right to refuse advertise-The publishers reserve the right to refuse advertisements, editorial material and all other subject and advertising matter that does not meet with their com-

Copyright under the International Copyright Convention. All rights reserved by the Pan American Copyright Convention. Copyright 1957 by The Cash Box Publishing Co., Inc.

What Does It Mean To Win "The Cash Box" Disk Jockey Poll?

If you could sit in the New York offices of The Cash Box for a week, you would see hundreds of records arrive from firms all over the country. This means that during the year, we receive literally thousands of disks. And this same avalanche of records hits almost every radio station in the country to the same degree.

What all this means is that when our disk jockey poll designates one record, one particular artist as tops in a specific category, that achievement is something to marvel at and be awed by. For it indicates that of all the thousands of records that are made in a year, of all the artists who record, that one disk, that one artist did the most outstanding job as far as commercial results are concerned.

Therefore, as The Cash Box announces the results of its Fifth Annual Disk Jockey Poll, we take this opportunity to congratulate the winners with all sincerity. For today they know that they have achieved something which can never be taken away from them. In this Cash Box Poll, they have been designated by disk jockeys all over the country as the ones who did the most noteworthy jobs throughout the past year.



"TALK TO ME SOMETHING" "MILLION DOLLAR BABY" **ATCO 6092**

The Cash Box

"TALK TO ME SOMETHING" (2:16)
[Duchess BMI-Darin, Kirshner]

The Atco label, currently enjoying great success in the pop field with both sides of its Coasters' waxing, "Young Blood" and "Searchin"," has another two-sided release that could land on the best seller list in the coming weeks. The disk is Bobby Darin's first effort for Atco and promises to be the stepping stone to a promising future. One half, "Talk To Me Something" is a melancholy romancer sentimentally set to a slow

G" (2:16) "MILLION DOLLAR BABY" (2:00) irshner] [Fisher ASCAP—Fisher, Rose]
BOBBY DARIN (Atco 6092)

(Atco 6092)
blues beat and chanted with great heart by the polished songster. Beautiful choral-ork accompaniment showcases the lad to best advantage. Equally exciting is the lad's great new treatment of the top drawer oldie "Million Dollar Baby". It's a tremendous revival treatment in today's rock and roll technique. The kids'il be wild about this half too. Two "A" sides that'll do much for Darin and Atco.

The Billboard-

Review Spotlight on . . . POP RECORDS

BOBBY DARIN Atco 6092 MILLION DOLLAR BABY
(Fisher, ASCAP)

TALK TO ME SOMETHING (Duchess, BMI)

The former Decca artist can break big with either side of this strong debut disk on Atco. The top is a hefty, rocking commercial reading of a great standard, while the flip finds the chanter showing equally well on a slow rhythm ballad. Styling has a spiritual touch.

Review Spotlight on . . . R&B RECORDS

BOBBY DARIN
Million Dollar Baby (Fisher, ASCAP)
Talk To Me Something (Duchess, BMI)—Atco 6092—See review on Pop spotlight section.





THE NATION'S

JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Las Week
	LOVE LETTERS IN THE SAND	
1	PAT BOONE	1
	DO-15570—Pat Boone VP-1003—Vivienne DO-15578—Mac Wiseman	
	SO RARE	
Z	JIMMY DORSEY	2
	FR-755—Jimmy Dorsey	
2	A WHITE SPORT COAT	3
J	MARTY ROBBINS	3
	CO-40864—Marty Robbins CR-61835—Johnny Desmond	
	BYE, BYE LOVE	7
4	EVERLY BROTHERS	7
	CD-1315—Everly Brothers DO-15576—T. Tommy DE-30321—Webb Pierce ME-7118—Chuck Miller	
	DARK MOON	
5	GALE STORM — BONNIE GUITAR	5
	DO-15550—Bonnie Guitar VI-6910—Hawkshaw Hawkins DO-15558—Gale Storm	
	ALL SHOOK UP	
6	ELVIS PRESLEY	- 4
	AL-3359—David Hill VI-6870—Elvis Presley	
	IT'S NOT FOR ME TO SAY	
7	JOHNNY MATHIS CO-40851—Johnny Mathis KA-185—Jane Morgan	10
	START MOVIN'	
8	SAL MINEO	8
	EP-9216—Sal Mineo	
	LITTLE DARLIN'	
· B	THE DIAMONDS	6
J	EX-2101—The Gladiolas ME-71060—The Diamonds	
	SEARCHIN'	
	SEARCITII	

Ooraaninganingang Palamanaker kulala alabida dalabida kalabida dalabida dalabida dalabida dalabida dalabida ke

11) SCHOOL DAY (RING RING GOES THE BELL). 12) I LIKE YOUR KIND OF LOVE. 13) A TEENAGER'S ROMANCE. 14) FOUR WALLS. 15) OLD CAPE COD. 16) COME GO WITH ME. 17) WONDERFUL! WONDERFUL! 18) I'M GONNA SIT RIGHT DOWN. 19) FREIGHT TRAIN. 20) GONE. 21) WITH ALL MY HEART. 22) YOUNG BLOOD. 23) AROUND THE WORLD. 24) VALLEY OF TEARS. 25) GONNA FIND ME A BLUEBIRD. 26) OVER THE MOUNTAIN, ACROSS THE SEA. 27) SHANGRI-LA. 28) MY DREAM. 29) I'M WALKIN'. 30) ROUND AND ROUND. 31) TEDDY BEAR. 32) GIRL WITH THE GOLDEN BRAIDS. 33) MY LITTLE BABY. 34) SEND FOR ME. 35) ROCK YOUR LITTLE BABY TO SLEEP.

	Ш	4
		4
	Н	
	Н	1 1 1
	п	
		A I E C C
	ı	r
	и	E
V		9
. T.		Ç

CH—Chess
CK—Checker
CM—Cameo
CO—Columbia
CR—Coral
DA—Dana
DE—Decca
DL—DeLuxe AP—ABC-Paramount AT—Atlantic BR—Brunswick BT—Bethlehem BY—Bally CA—Capitol CD—Cadence DO-Det DT-Deete

DU-Duke

-Abbott -Atco -Aladdin -Apollo -ABC-

THE COASTERS

AC-6087-The Coasters

FR—Fraternity GE-Gee

GL-Glory

CODE EL—Eldorade
EP—Epic
ER—Era
EX—Excello
FB—Fabor
4 Star—Four Star
FE—Federal
FI—Fiesta LO-Lendon

GR-Greove
HE—Herald
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty RO-Roulette ME-Mercury RP-RPM

MG-MGM

5E—Seece SP—Specialty SU—Sun TI—Tice UN—United UQ—Unique VE—Verve VI—RCA Victor VJ--Vee-VK---Vlk

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

10



THE NATION'S NEWEST SINGING SENSATION!





"GET ACQUAINTED WALTZ"

"PATHWAY SIN"

ROULETTE 4013



659 Tenth Ave. New York, N. Y.



The Cash Box

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

		P 6/	os. 29	Pos. 6/22
1—Love In T			_	
★DO-15570—	-PAT		NE	1
	ecaus	e We		oung
VP-1003—VI		NE A Can	dle	
2 —Bye	Ву	Lo	ve 2	2

CONTROL DE LA CONTROL DE L

2 2
★CD-1315-EVERLY BROTHERS
I Wonder If I Care
As Much
AS MUCH
DE-30321-WEBB PIERCE
Missing You
DO-15576—T. TOMMY
I Saw You, I Saw You
ME-71118-CHUCK MILLER
Rang Tang Ding Dong
2 Ca Dave
3—So Rare

★FR-755JIMMY DORSI Sophisticated	3 EY Swing	3
4—Teddy Bear		

★VI-7000—ELVIS PRESLEY

5—It's Not For
Me To Say
6 E
★CO-40851—JOHNNY MATHIS
Warm And Tender
KA-185—JANE MORGAN

Coat	эрол
	4
★CO-40864—MARTY Grown-Up	ROBBINS Tears
CR-61835—JOHNNY Just Look	

/—Dark Moon
5 5
★DO-15550—BONNIE GUITAR Big Mike
★DO-15558—GALE STORM A Little Too Late
VI-6910—HAWKSHAW HAWKINS With This Pen

8-Searchin'

★AC-6087—THE COASTERS Young Blood
9—I'm Gonna Sit Right Down
14 19
★CR-61830—BILLY WILLIAMS Date With The Blue

10—I Like Your Kind Of Love	
±CD-1323—ANDY WILLIAMS	14
Stop Teasin' Me	
VI-6891—MELVIN ENDSLEY Is It True?	

	Pos. 6/29	Pos 6/2
11—A Tee		s
Roma	11	
★VE-10047—RIC	/alkin'	N

12—Old	Cape		21
★ME-71101 Wα	PATTI PA Indering	GE	

13—Start Mo	vin'
★EP-9216—SAL MIN Love Affo	IEO iir
14—Wonderf	ful!

yy on derrui:
15 16
★CO-40784—JOHNNY MATHIS When Sunny Gets Blue
GL-256—DENNY VAUGHAN Since You Went Away
VI-6916—JAN PEERCE My Yiddishe Momme

15—Around The
World
19 23
AP-9770—DON COSTA O. Everybody Loves Pierre
CR-61741—LAWRENCE WELK O Champagne Time
★DE-30262—VICTOR YOUNG O. Around The World— Crosby
KA-185—JANE MORGAN It's Not For Me To Say

★LO-1746—MANTOVANI O. Road To Ballingary
MG-12507—
RAY CHARLES SINGERS Take A Trip To Memory Lane
TH-1956—JACK HASKELL Away Out West
VI-6677—EDDIE FISHER
Cindy Oh Cindy VI-6853—MANNY LOPEZ O.
Summer Romance VI-6947—EDDIE FISHER
Slow Burning Love

10—All Shook Up
AL-3359-DAVID HILL
Melody For Lovers ★VI-6870—ELVIS PRESLEY
That's When Your Heartaches Begin
неаттаспез ведіп

1/	our W	alls	
		13	13
CR-61828-			LINS
	Big Dred	ıms	
DE-30327-			
	Fallen S	tar	
★DO-15569			
	Talkin'	To The	Blues
★VI-6874-			
1	Know Ar	nd You l	Know
-			
10 6			

	-				
18—	-Shai	ngr	i-Lc	1 21	26
★EP-92			COIN Line	ıs	20

19—Young	
★AC-6087—THE C	17 COASTERS n'

	Pos. 6/29	
0-With Al	11	
My Hea	rt	,

2

*CM-1002-JODIE 2MMD2
More Than Only
Friends
DE-30324—JUDY SCOTT
The Game Of Love
KA-183—BUDDY GRECO
Cama Of Lava

21—Little Darlin'	
10	1
EX-2101—THE GLADIOLAS Sweetheart Please	
Don't Go	
★ME-71060—THE DIAMONDS	
Faithful And Trum	

22—Star Dust	
34	
★LI-55071-BILL WARD & DOMINOES Lucinda	

23—Over the Mountain,
Across The Sea

		,
★CH-1654—JOHNNIE	&	JOE
My Baby's G	one	On

24—Gonna Fin	d	Me
A Bluebiro	1	
	26	2
CD-1318-JOYCE HAHI	4	

JZ-165—DARRYL ROBERTS
Love While You're
Young
★MG-12412—
MARVIN RAINWATER
So You Think You've
Got Troubles
.VI-6905EDDY ARNOLD
A Little Bit

25—Valley O		
1 114 E442 E4TC DO		29
★IM-5442—FATS DO	Love	

26-	-Send	For	Me	
				38
★CA-3	737—NAT My Po	"KI	NG" I Pos	COLE session

27—School Day (Ring Ring
Goes The Bell)
BR-55007—BIG TINY LITTLE
That's The Only Way To Live
★CH-1653—CHUCK BERRY Deep Feeling

28—Whispering B	ells
★DO-15592—DEL-VIKINGS Don't Be A Fool	

29—Jenny J	
★SP-606—LITTLE	32 RICHARD
Miss A	าก

6/29	6/22
30—My Dream 23	22
★ME-71093—PLATTERS / Wanna	

31—Freight Frain	
24	18
CC-1008-NANCY WHISKEY	
The Cotton Song	
EL-510—STEVE KARMEN	
Mama Looka Booba	0
LI-55072-MARGIE RAYBURN	
Dreamy Eyes	
LO-1742—LIZ WINTERS &	
BOB CO	RT
Roll Jen Jenkins	
LAR TARRO DUCTY DOADED	

373.0		
32—Rock		-
Baby	To S	leep

			27	2
★RO-4009-	—BUDI Don't	DY KN Make	OX Me	Cry

Fannie
4B
★SP-608—LARRY WILLIAMS High School Dance
High School Dance

33—Short Fat

Jast Doll t	
Know	
★CO-40914—FOUR LADS	

JJ-M Fullell Stat
39 4
★CA-3742—FERLIN HUSKY
Prize Possession
★DO-1289—JIMMY NEWMAN
I Can't Go On This
Way
★DO-15594—HILLTOPPERS
Footsteps
★ME-71124—NICK NOBLE
Let Me Hold You In
My Arms

Sands	
	60 —
BR-55013—LENNON	
	A Little Girl
★JU-5288—DON RO Stars Fell	On Alabama

36-White Silver

BR-55013-		
		A Little Girl
★JU-5288-		
		On Alabama
★ 0J-1002-		
	Fat Char	lie

J/ —Loving	ı ou
VI-7000—ELVIS Teddy	

37-Loving You

38—Fabulous	
35	3
★CM-107—CHARLIE GRACIE Just Lookin' CR-61834—STEVE LAWRENCE Can't Wait For Summer	

39—My Personal Possession
41 4B
★CA-3737—NAT "KING" COLE Send For Me
DE-30361—ANDY BEY The Meaning Of The Blues

	-
40—Teardrop	
My Hear	
	5
★CR-61850—TERESA	BR
Luis Dank	A

Lula Rock-A-Hula EP-9219—TOMMY PRISCO
Maybe Someday
41 1.1

ľ	The Sun
	43 ★VI-6885—HARRY BELAFONT Cocoanut Woman

42—Shenand	oah	
Rose		
	40	44
CR-61846—JOHNNY Considerat	DESM	DNC
Considerat	ion	
DO-15599—		

П	DO-15599—
	JACK HALLORAN SINGERS
ı	Liberty Tree
١,	RO-4012—HUGO & LUIGI
1	Rockabilly Party
1	VE-10058—PETER HANLEY
П	Top Of The List

43—Come Go	
With Me	
22	17
DE-30231-SUNNY GALE Please Go	
DL-6112-FEDERALS	
Cold Cash	
★DO-15538-DEL-VIKINGS	_

I IIC	OIL TILL
The	Golden
Braid	ds
	33
★VI-6904—PEI	RRY COMO Little Baby

★ CR-61851-	—DEBBIE French He	
CR-61845-	JOSEPH G The Bache	
DE-30317-	PAT KIRB Don't Kee	
ME-71123-	RICHARD	HAYMAN

45—Tammy

Don't Keep Me Silen ME-71123—RICHARD HAYMAN Calypso Gal
★VI-6930—AMES BROTHERS Rockin' Shoes
46—Rainbow

59 -
★KA-184—RUSS HAMILTON
We Will Make Love
JU-5290—BILL DARNEL
Do You Care

47—Build	Your	Love
★CO-40942—JO Stree	HNNIE R t Of Men	AY nories

48—Whole Lot
Of Shakin'
Going On
_

_
JERRY LEE LEWIS
THU D. M.
It'll Be Me

	6/29		
—Can't	Wait	Fo	

Summer		
	3B	4
★CR-61834—STEVE	LAWREN	CE
Fabulous		

0—You're	Cheatin'
Yoursel	4

★CA-3744—FRANK S	INATRA
Something	Wonderful
Happens	In Summe

51—Gone	36
-	

52-Lovesick Blues

42

53—Goin' Steady

4—Words	Of	Lov
		47

5	5—Passing
	Strangers

5	6—	C.	C.	Ride	r
	•	•	٠.		58

57—My	Little	Baby 44

58	3—S	wee	et	Stu	ff
					51

59_	-Next	Stop
	Parad	ise

Pai	rad	ise	

6	0-	–Su	si	e-9	Q
---	----	-----	----	-----	---

۱	0	2019	06	Th	

Senior Prom

CODE:	
AB-Abbott	
AC-Atco	
AF-Audio Fidelit	
AG-Argo	
AG-AGG	

_	
	AQ-Apollo
	AP-ABC-Paramount
	AT-Atlantic
	BA-Baton
	BN-Benida
ly	BR-Brunswick
	BT-Bethlebem
	BY-Bally

-Capitol
-Chic
-Codence
-Chess
-Checker
Colonial
-Cameo
-Chancel

CO-Columbia
CR-Coral
DA-Dona
DD-Dale
DE-Decca
DL—DeLuxe
DO-Dot
DS-Disneyland

	_
DT-	-Dooto
	-Duke
FL—	-Eldorado
EM-	-Ember
FP-	-Epic
EK-	-Era
FX-	-Excello
ED	E-ha-

FE-Federal
FI—Fiesta
FL-Flash
FP-Flip
FR—Fratern
GE-Gee
GL-Glery
GO-Gone
GOGone

115 Hands	
HE—Herald IM—Imperial	
JU-Jubilee	
JZ—Josie KA—Kapp	
KI-King	
LI—Liberty LO—London	

	-Luniverse
M	E-Mercury
M	GMGM
M	O-Modern
	-Norgran
	1—0J
	(—Okeh
PE	-Percock

PI—Pilgrim
PR—Prestige
PT-Point
RA-Rainbow
RE-Regent
RM-Rama
RO-Roulette
RP—RPM
KF—KFM

SA-Savoy	UN-
SE-Seeco	UQI
SG-Soge	VE-V
SP-Specialty	VI-R
SU-Sun	VJ-V
TH-Thunderbird	VK-
TI-Tico	VP-V

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Taxes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

• All labels listed in alphabetical order.



DORIS DAY

Through the Eyes of Love b/wNothing in the World with Frank De Vol and his Orchestra 4-40952



FRANKIE YANKOVIC

My Favorite Polka b/w Let's Be Sentimental Frankie Yankovic with his Yanks 4-40950



EILEEN RODGERS

Crazy Dream b/w Third Finger—Left Hand with Ray Conniff and his Orchestra 4-40956



ROSE **MADDOX**

Tomorrow Land b/w Old Man Blues with Bill Strange Orchestra. 4-40948-c

THE SURE-FIRE HITS ARE ON HOTTEST COMPANY IN THE BUSINESS

A DIVISION OF CBS ® "Columbia" ® Marcas Reg.

POP WINNERS OF "THE CASH BOX" DISK JOCKEY POLL

MOST PROGRAMMED RECORD



"DON'T BE
CRUEL"

ELVIS PRESLEY

RCA VICTOR

ELVIS PRESLEY MUSIC
SHALIMAR MUSIC

MOST PROGRAMMED MALE VOCALIST



FRANK
SINATRA

*
CAPITOL

MOST PROGRAMMED BAND



LES BROWN * CAPITOL MOST PROGRAMMED ALBUM



LOVERS"

*
FRANK SINATRA

*
CAPITOL

"SONGS FOR

SWINGING

MOST PROGRAMMED MALE GROUP



FOUR LADS

*
COLUMBIA

SMALL INSTRUMENTAL GROUP



GEORGE
SHEARING
QUINTET

*
CAPITOL

MOST PROGRAMMED FEMALE VOCALIST



DORIS DAY * COLUMBIA

MOST PROGRAMMED STUDIO ORK



HUGO
WINTERHALTER

*
RCA VICTOR

UP & COMING FEMALE VOCALIST



BETTY
JOHNSON

*
BALLY

UP & COMING MALE VOCALIST



JOHNNY TOMMY
MATHIS SANDS

* (TIE) *
COLUMBIA CAPITOL



UP & COMING VOCAL GROUP



HI-LO'S

*
COLUMBIA

UP & COMING ORCHESTRA



RAY CONNIFF * COLUMBIA

NEW RELEASES



SIXTEEN YEAR OLD

JOY LAYNE

APPEARING JULY 17
VIC DAMONE TV SHOW

AND HIS ORCHESTRA



GREAT BALLAD!

MY SUSPICIOUS HEART

AND

SIXTFFN

MERCURY 71136



BUDDY MORROW



IT'S SENSATIONAL!

MIDNIGHT MARCH

MERCURY 71137



DICK CONTINO



BEAUTIFUL!

BY THE BEND OF THE RIVER

MERCURY 71146

INTRODRUCING NEW MERCURY ARTISTS



ROSE MARIETWO DOLLARS PLEASE

CHENALUNA ROCK AND ROLL
MERCURY 71144



PITCH PIKES HOW WILL I KNOW

AND

COME BACK TO ME

MERCURY 71147



CONWAY TWITTY MAYBE BABY

SHAKE IT UP

MERCURY 71148



NARVEL FELTS KISS-A-ME BABY

AND

FOOLISH THOUGHTS

MERCURY 71140



The Cash Box Disk Jockey Poll was designed to determine which songs and artists have been the most popular and played the most during the past several months by deejays around the country.

The Poll was divided into three sections, popular, rhythm and blues, and Country.

Here we present the findings in the pop field.

Each disk jockey listed three choices in each category. Three points were awarded for each first choice, two points for each second choice, and one category. Three points were awarded for each first choice, two points for each second choice, and one category. Three points were awarded for each first cast, the following is the percentage each choice, two points for each second choice, and one category.

WHICH RECORDS DID YOU PROGRAM MOST IN THE PAST 12 MONTHS?

•	
"DON'T BE CRUEL"—ELVIS PRESLEY	9.6%
"True Love"—Bing Crosby & Grace Kelly	7.8
"Moonglow & Picnic"—Morris Stoloff	7.4
"Canadian Sunset"—Hugo Winterhalter	
"Young Love"—Tab Hunter—Sonny James	4.3
"Love Me Tender"—Elvis Presley	4.2
"Dove Me Tender — Livis Fresley	4.0
"Round And Round"—Perry Como	
"Whatever Will Be, Will Be"—Doris Day	3.2
"Singing The Blues"—Guy Mitchell	2.6
"Hound Dog"—Elvis Presley	2.5
"Banana Boat (Day-O)"—Harry Belafonte	2.2
"All Shook Up"—Elvis Presley	2.1
"Friendly Persuasion"—Pat Boone	1.9
"On The Street Where You Live"—Vic Damone	1.7
"Blueberry Hill"—Fats Domino	
"Wayward Wind"—Gogi Grant	
"Green Door"—Jim Lowe	
Ween Door — Jim Dowe	
"Too Much"—Elvis Presley	1.0
"Little Darlin'"—Diamonds	1.4
"Poor People Of Paris"—Les Baxter	1.4
"Party Doll"—Buddy Knox-Steve Lawrence	. 1.4
"My Prayer"—Platters	. 1.3
"Hey Jealous Lover"-Frank Sinatra	. 1.3
"Just Walking In The Rain"—Johnnie Ray	1.3
"Marianne"—Terry Gilkyson "Don't Forbid Me"—Pat Boone	1.2
"Don't Forbid Me"—Pat Boone	1.2
"Jamaica Farewell"—Harry Belafonte	1.2
"So Rare"—Jimmy Dorsey	1.2
"Lisbon Antigua"—Nelson Riddle	1.2
Misony Toylor Const	1.2
"Ivory Tower"—Cathy Carr	1.2
"Since I Met You Baby"—Ivory Joe Hunter	
"I Dreamed"—Betty Johnson	
"Honky Tonk"—Bill Doggett	1.1
"Butterfly"—Andy Williams-Charlie Gracie	1.1
"Why Baby Why"—Pat Boone	1.1
"I Almost Lost My Mind"—Pat Boone	1.0
"Who Needs You"—Four Lads	1.0
"Rock-A-Bye Your Baby With A Dixie Melody"—Jerry Lewis	1.0
"No Not Much"-Four Lads	1.0
"Gone"—Ferlin Husky	
"I'm Walkin'"—Fats Domino	1.0
"Heartbreak Hotel"—Elvis Presley	1.0
Treatourean from —Privis Trestey	1.0
	93.0%
Others	
Others	1.0%

WHICH ALBUMS DID YOU PROGRAM MOST?

"SONGS FOR SWINGING LOVERS"—FRANK SINATRA	13.8 %
"Calypso"—Harry Belafonte	7.2
"Elvis"—Elvis Presley	5.0
"Elvis"—Elvis Presley "S'Wonderful"—Ray Conniff	4.1
"Four Freshmen & Five Trombones"-Four Freshmen	3.1
"My Fair Lady"—Original B'way Cast	3.0
"High Society"—Film Sound Track	2.9
"Day By Day"—Doris Day	2.7
"Suddenly It's The Hi-Lo's"—The Hi-Lo's	2.6
"Love Is The Thing"—Nat "King" Cole	2.5
"Belafonte"—Harry Belafonte	2.4
"King And I"—Film Sound Track	2.4
"Cala Darter Come Deals" Ella Etternald	2.4
"Cole Porter Song Book"—Ella Fitzgerald	2.4
"Rodgers & Hart Song Book"—Ella Fitzgerald	Z.4
"Casa Loma In Hi-Fi"—Glen Gray	2.3
"Elvis Presley" "My Fair Lady"—Percy Faith	2.1
"My Fair Lady"—Percy Faith	2.1
"Calendar Girl"—Julie London	2.1
"The Elgart Touch"—Les Elgart	2.1
"Eydie Gorme" "Solo Mood"—Paul Weston	2.0
"Solo Mood"—Paul Weston	2.0
"The Eddie Duchin Story"—Film Sound Track	1.9
"Pat"—Pat Boone" "An Evening With Belafonte"—Harry Belafonte	1.8
"An Evening With Belafonte"—Harry Belafonte	1.7
"Hymns"—Tennessee Ernie Ford	1.6
"This Is Sinatra"—Frank Sinatra	1.5
"Harry James In Hi-Fi"—	1.4
"Julie Is Her Name"—Julie London	1.2
"Howdy"—Pat Boone	1.1
"Rockin' "-Frankie Laine	1.1
"Something Cool"—June Christy	1.0
"Les Brown's In Town"	1.0
"Dream Dancing"—Ray Anthony	1.0
J	
	87.5%
Others	1950

WHICH MALE VOCALIST DID YOU PROGRAM MOST?

FRANK SINATRA	21.0%	Frankie Laine	1.3
Elvis Presley	18.0	Andy Williams	
Perry Como	16.5	Bing Crosby	1.0
Pat Boone	13.1	Johnnie Ray	1.4
Nat "King" Cole	0.0	Vic Damone	1.1
Harmy Dalafonts	9.0		
Harry Belafonte	4.5	Tennessee Ernie Ford	
Fats Domino		Tab Hunter	1.0
Guy Mitchell	1.7		
Tony Bennett	1.6		98.0%
Eddie Fisher	1.4	Others	20%
		VII.015	2.0 /0

WHICH FEMALE VOCALIST DID YOU PROGRAM MOST?

DORIS DAY Patti Page Dinah Shore Jo Stafford Gale Storm Rosemary Clooney Julie London Eydie Gorme Chris Connor Kay Starr June Christy	12.9 5.6 4.6 4.2 3.9 3.6 3.5 3.4 3.4 3.3	Ella Fitzgerald Lavern Baker Peggy Lee Sarah Vaughan Georgia Gibbs Betty Johnson Gogi Grant Carmen McRae Margaret Whiting Jill Corey	2.4 2.3 2.1 1.8 1.3 1.0
June Christy Teresa Brewer Joni James	3.0		92.1%

WHICH VOCAL GROUPS DID YOU PROGRAM MOST?

FOUR LADS	19.0%	Five Keys	1.7
Four Freshmen	16.1	Mills Brothers	1.4
Platters	11.7	Crew-Cuts	
Hi-Lo's	10.8	Chordettes Del-Vikings	1.1
Four Aces		Ray Charles Singers	1.0
McGuire Sisters		Walter Schumann Chorus	1.0
Ames Brothers		Norman Luboff Choir	1.0
Diamonds			
Hilltoppers	3.3	·	93.2%
Fontane Sisters	3.0	Others	6.8%

WHICH STUDIO ORCHESTRAS DID YOU PROGRAM MOST?

HUGO WINTERHALTER Nelson Riddle Les Baxter Percy Faith Ray Coniff Billy Vaughn Dick Jacobs	10.3 10.1 8.8 8.7 4.0 2.7	Henri Rene Morris Stoloff David Rose Buddy Bregman Mitch Miller George Cates David Carroll	1.3 1.2 1.1 1.0 1.0
Paul Weston		Others	69.7% 30.3%

WHICH BANDS DID YOU PROGRAM MOST?

LES BROWN Ray Anthony Les Elgart Ralph Marterie Richard Maltby Lawrence Welk	13.6 12.7 8.0 5.1 5.1	Jimmy Dorsey Benny Goodman Tommy Dorsey Harry James Count Basie Woody Herman Ralph Flanagan	2.5 2.1 1.6 1.6 1.3 1.3
Ted Heath	5.0	Guy Lombardo	1.2
Glenn Miller Stan Kenton	4.1	Others	89.9% 10.1%

RESULTS!

WHICH SMALL INSTRUMENTAL GROUPS DID YOU PROGRAM MOST?

GEO. SHEARING QUINTET	11.2%	Ernie Freeman Combo	1.2
		Joe "Fingers" Carr Group	1.2
Three Suns		Oscar Peterson Trio	
Dick Hyman Trio	9.1	Johnny Maddox & His	
Bill Doggett Combo	6.5		1.1
		Rhythmasters	
Art Van Damme Quintet	6.4	Erroll Garner Group	1.0
Dave Brubeck Quartet	5.4	Eddie Heywood Group	1.0
Bill Haley & His Comets	2.2	King Cole Trio	1.0
Les Paul & Mary Ford	2.1	Modern Jazz Quartet	1.0
Sil Austin Combo	1.8	·	
	1.7		66,8%
Benny Goodman Trio		Others	33.2%

WHICH UP AND COMING MALE VOCALISTS DO YOU THINK ARE MOST PROMISING?

* TIE { JOHNNY MATHIS TOMMY SANDS	13.5%	Jerry
TOMMY SANDS	13.4	Jimn
Andy WilliamsSteve Lawrence	5.2	Ferli
Steve Lawrence	3.8	Mart
Tab Hunter		Ken
Don Rondo	3.2	Rick
Buddy Knox	3.0	
Tommy Leonetti	2.5	
Sonny James	2.0	
Dean Jones	2.0	* Du
Charlie Gracie	1.7	sepa
	1.7	cates
Jerry Vale Joe Valino	1.6	have
Jim Lowe	1.5	as M

Jerry Lewis Jimmy Bowen Ferlin Husky Marty Robbins Ken Errair	1.4 1.1 1.0 1.0
Ricky Nelson	1.0
Others	

* Due to the fact that only 1/10 of 1% separates the two top names in this category, the editors of The Cash Box have decided to give both the award as Most Promising New Male Vocalist.

WHICH UP AND COMING FEMALE VOCALISTS DO YOU THINK ARE MOST PROMISING?

BETTY JOHNSON	11.2%	Joyce Hahn	2.0
Eydie Gorme	8.2	Cathy Carr	
Jill Corey		Brenda Lee	
Julie London	4.4	Keely Smith	1.7 1.7
Teddi King	3.1	Carmen McRae	1.6
Patsy Cline	3.0	Joy Layne	1.4
Gale Storm	2.9	Gogi Grant	
Eileen Rodgers	2.8	Sylvia Syms	1.1
Bonnie Guitar	2.7	Jerri Adams	1.1
Chris Connor	2.7	Lurlean Hunter	1.0
Pat Kirby	2.3		
Ann Leonardo	2.2		67.9%
Jodie Sands	2.0	Others	32.1%

WHICH UP AND COMING VOCAL GROUPS DO YOU THINK ARE MOST PROMISING?

HI-LO'S Del Vikings Diamonds Everly Bros. Key Men Easy Riders Sabres Five Keys King Sisters	8.5 8.0 5.4 5.3 5.0 4.3 4.0	Lennon 'Sisters Tarriers Four Grads Four Voices Patience & Prudence Coasters Gladiolas Jordanaires Jones Boys	1.8 1.7 1.6 1.5 1.0 1.0
King Sisters	4.0 3.6		
Four Preps	2.9	ones boys	
Axidentals	2.0		82.8%
Mickey & Sylvia	2.0	Others	17.2%

WHICH UP AND COMING ORCHESTRAS DO YOU THINK ARE MOST PROMISING?

RAY CONIFF	18.0%	Boyd Rayburn	1.7
Richard Maltby	6.7	Bobby Christian	
Larry Sonn	6.5	George Williams	1.5
Les Elgart	4.7	Lester Lanin	
Buddy Bregman	4.2	Joe Reisman	1.3
Dick Jacobs	3.9	Tommy Alexander	1.2
Dan Belloc		Commanders	
Billy Vaughn	3.1	Roberto	
Norrie Paramor	2.7	David Seville	
Keith Williams	2.6	Jimmy Palmer	
Ray Martin	2.3	•	
Ray Ellis	2.1		75.4%
Glen Miller—Ray McKinley	2.0	Others	

GIVE YOUR LABEL AN EDGE



with RCA Victor engineering skill



plus individual attention

To build "the sound that sells" into your label, go RCA Victor! Every step of the way, RCA Victor combines superior technical knowledge with unmatched manufacturing care. In separating molds from metal masters, for instance, RCA Victor has introduced a new edge-cutting machine that eliminates the hazards of outmoded methods. No risk of inducing extraneous bits of metal and noise into the mold with this RCA Victor advance! As a double safeguard, each mold is individually audio-tested for unwanted

"ticks" and "pops." This craftsmanship and care at every step guarantee your finished recordings the full dynamic range of the original — and they're yours at no extra cost at RCA Victor.

Wherever you may be, East, Midwest, or West, one of RCA Victor's three strategically-located plants is ready to serve you now. Individual attention to your order, large or small... fast delivery...drop-shipping... warehousing — that's RCA Victor "service-on-a-platter." Get full details from RCA Victor Custom Record Sales today!

RCA VICTOR CUSTOM RECORD SALES

155 East 24th St., New York 10, N. Y.—MUrray Hill 9-7200; 445 N. Lake Shore Drive, Chicago 11, Ill.—WHitehall 4-2215; 1018 N. Sycamore Ave., Hollywood 38, Calif.—OLdfield 4-1660; 1525 McGavock St., Nashville 2, Tenn.—ALpine 6-6691, 1a Canada, call Record Department, RCA Victor Company, Ltd., 1001 Lenoir Street Montreal, Quebec. For other fareign offices, write or phone RCA International Division, 38 Rockefeller Plaza. New York 20, N. Y.—JUdson 6-8300.





Record Reviews

DISK & SLEEPER

B+ EXCELLENT

VERY GOOD

C+ GOOD

FAIR

MEDIOCRE

DICK CONTINO (Mercury 71146)

B "BY THE BEND OF THE RIVER" [Abe Olman & Schirmer ASCAP — Haig, Edwards] Ace accordianist Dick Contino drifts thru a beautiful western flavored melody and comes up with a most inviting side. Occasional choral support lends further color to the pretty theme.

"THE OBJECT OF MY AFFEC-Grier, Tomlin] The artists presents a sprite and light-hearted new rendition of a top grade oldie. Smooth soft-shoe beat novelty.

TOMMY MARA (National 103)

"MY KINGDOM FOR A KISS"
Leahy] Tommy Mara bows on the young National label with a class new ballad that could develop into a best seller. The highly polished songster sings the tune with heart and sincerity and comes up with a tune that falls right in line with today's best pop ballads. Watch this one.

C+ "MY CATEGORY IS LOVE"
Young, Leahy] The versatilé vocalist shuffles thru a pleasant bouncer with a cute lyric.

TONY MARTIN (RCA Victor 6966)

(RCA Victor 6966) **B**+ "OH, POLLY O'" (2:35) [Regent BMI—Wyche] Tony Martin, who attracted heavy play on his smooth version of "Look At 'Er", follows-up with a lovely latin-tempo romancer that could be a big one for the crooner. Pretty love song excellently arranged and delivered with heart and emotion by Martin. One of Tony's best jobs in quite some time. Could happen.

"A 'MISS YOU' KISS" (2:50)

+ [Chappell ASCAP — Unger, Young] The late Victor Young penned the music to this tender love song which Tony presents with warmth.

PERCY FAITH ORCH. (Columbia 40949)

(Columbia 40949)

B "WHAT'S IT LIKE IN PAREE?"
(3:00) [Cromwell ASCAP—Sigman] A sumptuous orchestra directed by Percy Faith drifts thru a superb mood theme that paints a lovely musical picture of Paris. Enchanting romantic listening. At mid point, Barbara Manners joins in with a tender vocal. Charming side with potential.

B "HEY JOSE" (2:11) [Marpet ASCAP—Faith] This end is an exciting and inspiring up-beat latin novelty presented with the same spirit that made "Delicado" a hit. Catchy instrumental dancer from Faith's own

PAT O'DAY (RCA Victor 6965)

B+"THREE ROADS" (2:23) [Rush makes her bow on Victor and comes up with a powerful and dramatic rock and roll ballad that could do big things. Side sports a potent choral and ork backdrop with a great beat. Striking delivery of hot material that could take off. Watch this side, it's got a sound.

got a sound.

"TURNABOUT" (2:02) [Rush
+ BMI — Peters, Gold] This
end has the lark bouncing thru an
up-beat swinger with a catchy melody
and lyric. Lively deck.

The Cash Box

"OH BABY DOLL" (2:38) [Arc BMI—Berry]

CHUCK BERRY (Chess 1664)

• Chuck Berry continues the story of his school-day romance in "Oh Baby Doll". Coming off "School Day", this wax is one to be watched carefully. (See R & B Reviews.)

"JOHNNY TREMAIN" (2:12) [Wonderland ASCAP—Blackburn, Bruns] "NAUGHTY ANNETTA" (1:25) [Randy-Smith ASCAP—Smith, Vaughn]

BILLY VAUGHN ORCH. (Dot 15598)



BILLY VAUGHN

The studios of Walt Disney have been responsible for hit after hit both in the film field and the field of music. Disney's latest effort "Johnny Tremain" should be no exception. The film will get an all out send-off and the title tune promises to be another favorite of the youngsters. Billy Vaughn's Orchestra and chorus have fashioned an exciting version of the film's title tune. It's a powerful, patriotic type marcher full of spirit and penned by the authors of "The Ballad of Davy Crockett". Big record that should have the kiddies running to their shops. When the film's TV promotion gets underway, the recording will start moving. Flip "Naughty Annetta" is a lovely waltzer with a delightful lilt. Top half is the big one.

"MAILMAN, BRING ME NO MORE BLUES" (2:18) [Southern ASCAP—Roberts, Katz, Clayton]

"NO MATTER WHAT YOU DO TO ME" (2:33)
[Bregman, Vocco & Conn ASCAP—Eaton, Shuman, Wagner]

DON CORNELL (Coral 61854)



DON CORNELL

Don Cornell's name is chart bound once again as the crooner introduces the strongest release

he's had in quite some time. Titled "Mailman, Bring Me No More Blues", the song is an easy-drifting blues ballad originally issued on the same Coral label by Buddy Holly. The song has a wonderful warmth about it and it's tailormade for Don's deep, rich voice. This is Cornell's best vocal effort in a long while and it should do big things in the sales dept. Bottom half, "No Matter What You Do To Me" is a pleasant rhythm item with a good dance tempo. Upper half could be a smasheroo.

RON GOODWIN ORCH.

ROBIE LESTER (Liberty 55083)

"WHISPERING GUITAR" B+ "WHISTERING CO Miller, (2:05) [Lido ASCAP — Miller, Jackson] The Liberty label, which has introduced a number of newcomers who have developed into stars, has another potential big-timer in lark Robie Lester. The thrush has a rich and fragile voice, and she makes a most promising debut singing a soft romancer. Side and performer could happen simultaneously. Watch it.

C+ "MY LOVE AND I" (2:05) [Mark Warnow ASCAP—Levy, Levene] Robie chants a pretty waltz ballad on this half, displaying some attractive multiple voicing.

SAMMY DAVIS, JR. (Decca ·30371)

B "'SPECIALLY FOR LITTLE GIRLS" [Pickwick A S C A P—Cadby] Sy Oliver sets up a plush backdrop for Sammy's heart-felt rendition of a tender ballad sung to a young miss. Pretty lyric and sentimental treatment could attract heavy air play.

C+ "DON'CHA GO 'WAY MAD" (2:41) [Advanced ASCAP— Mundy, Stillman, Jacquet] This free-swinging rhythm romancer stems from Sammy's latest LP, "Sammy Swings". Clever lyric.

DEAN ALLEN (Argo 5272)

B+"ROCK ME TO SLEEP" [Arc BMI—Fulton, Steele] Dean Allen's Donald Duck-ish voice, putting a new rock 'n roll interpretation on sleep-producing lullabies is this disk's big sales prize. It's a gimmick that could catch on with impressive sales results. "ROCK ME TO SLEEP" [Are

C+ "OOH-OOH BABY, BABY" [Arc & Winlyn BMI—Loomis, Loomis, Sagle] Allen forgoes the tricky voice of the top deck for a quick-tempo item for the teen trade.

REX ALLEN (Decca 30364)

B+"MONEY, MARBLES AND CHALK" (2:28) [Lois BMI—Eckler] Country personality Rex Allen has a catchy, bright tempo ditty that may prove one of his biggest successes. The deep-voiced star delivers the ditty with the inviting backing of the Anita Kerr Singers. Keep close tabs on the side.

"FLOWER OF SAN ANTONE"
(2:39) [Riverside ASCAP—
Joseph, David] A conventional cowboy love song gets a wistful rendition from Allen. The top half holds the disk's sales possibilities.

SUE RANEY (Capitol 3745)

B "WHAT'S THE GOOD WORD, MR. BLUEBIRD" (2:06) [Bourne ASCAP — Livingston, Roberts, Hoffman] The thrush making her debut on Capitol takes excellent care of an infectious upbeat item arranged and read with a sparkle that could see the side making some noise. Melody clings effectively to the memory.

B "THE CARELESS YEARS" (3:02) [Daywin BMI — Lubin] A searching melody from a pic of the same name is handled with jazzlike warmth by the artist. Guitar backing is also jazz-inspired. Good change-of-pace pressing.

THE SMITH TWINS (Verve 10060)

B "PLINK PLINKA PLANK
PLUNK" (2:12) [ABC ASCAP
—Shumman, Brown] The words of
the title describe the heart strings
reacting to love. Side is brightly conveyed by the Smith Twins, and an
appropriate banjo in the background.
Cute item that may show good sales
activity.

B "BRASS BAND AT THE STATION" (2:05) [Globarry ASCAP—Saxon, Gilbert] The girls make an enthusiastic session out of a rhythmic story about the return from the big city—the loved one at the station will do

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Page 13



The Cash Box, Music

from Billy Wilder's forthcoming Allied Artists motion picture production starring GARY COOPER AUDREY HEP-

CORAL 61864; 9-61864



Record Reviews

A DISK & SLEEPER

B VERY GOOD

B+ EXCELLENT

C+ GOOD

MEDIOCRE

JERRY DIAMOND
(Atlantic 1145)

B+"SUNBURNED LIPS" (2:17)
[Rush BMI—Gold, Peters] A
gal's lips, scorched from the sun,
keep kisses from the fella few and
far between in this powel realer super between in this novel rocker sung with rhythmc appeal by Jerry Diamond. An excellent summer theme, the tune and its very able reading could offer fine sales reaction. Keep aware of it.

"DON'T TRUST LOVE" (2:08) [Pinelawn BMI—Gold, Parla] A good-sized rocker once again gives vent to Diamond's noteworthy vocal personality. The lyrics are first-rate in its class.

THE RAY CHARLES SINGERS (MGM 12507)

MGM 12507)

B "AROUND THE WORLD" (2:45)
[Victor Young ASCAP—Young,
Adamson] The song from the flick
sensation, "Around The World In
Eighty-Days," is currently making
impressive sales rounds in various
disk forms. This version by the Ray
Charles Singers is taken liltingly, and
with the familiar Ray Charles vocal
finesse. The side should be favored
with a part of the "Around The
World" popularity.

B "TAKE A TRIP TO MEMORY
LANE" (1:58) [Wendy ASCAP
—Charles] A sprightly vocal hop and
skip down memory lane is nicely handled by the ensemble.

NARVEL FELTS

NARVEL FELTS
(Mercury 71140)

B+"KISS-A-ME BABY" (1:55)
[Pure BMI—Cloud] A new teen
attraction on Mercury, Narvel Felts,
makes his bow with a hot, echo-chamber effort right in line with the teen market. This sizzler is a solid debut by an artist possessing all the volatile ingredients of a major R&R per-

"FOOLISH THOUGHTS" (1:47) [Pure BMI—Barnett, Tuttle] The artist turns to a rock-a-billy effort here, and does so with explosive results sure to keep the kids on their

WOODY HERMAN (Verve 10063)

B "LOVE IN THE AFTERNOON" (2:45) [Commander ASCAP—Mercer, Malneck] Ork maestro Woody Herman is the vocalist on this smooth melody from the Gary Cooper-Audrey Hepburn flick, "Love In The Afternoon," and nicely brings across the tale of a first meeting in an afternoon Sincere reading. "LOVE IN THE AFTERNOON" noon. Sincere reading.

"ARIANE" (2:32) [Commander ASCAP—Mercer, Malneck] Another flavorsome tune from the pic is sung tenderly by the artist.

RICHARD HAYES

(Decca 30376)

"MISSING YOU!" (2:21) [Caren.

"MISSING YOU" (2:21) [Copar BMI—Sovine, Noe] This end has the songster drifting thru a smooth pop version of a high riding country click

The Cash Box eeper of the Week

"S-S-S'WONDERFUL" (2:32) [New World ASCAP—Gershwin, Gershwin]

"RAVEN" (2:32) [Redd Evans ASCAP—Shuman, Edwards]

THE KIRBY STONE FOUR (Cadence 1328)

The Kirby Stone Four, a popular vocal-instrumental quartet that made big noise in the early days of TV, debuts on the Cadence label with a refreshing new arrangement of a great Gershwin oldie that could send the group and the tune onto the charts once again. The crew takes hold of the classic "S'Wonderful," adds a few gimmicks and some clever new lyrics and comes up with a real winner. The new lyrics, which come in after one chorus of the original lyrics, are hilarious, and should flip the jockeys. Watch this side, it's just loaded with potential. Coupler "Raven" is another humorous side delivered with a "cool bop" lyric. Off-beat novelty. Watch the upper deck.

"GET ACQUAINTED WALTZ" (2:33)

[Planetary ASCAP—Sherman, Edwards]

"PATHWAY TO SIN" (2:14) [Merge BMI—Russ]

SHAYE COGAN (Roulette 4013)

• The Roulette label, currently riding on the charts with a number of best sellers, has a big new single that should also enjoy a successful run up the sales ladder. The disk features songstress Shaye Cogan, a versatile lark, with a powerful performance of a beutiful waltz ballad dubbed "Get Acquainted Waltz." The lark displays some superb multiple voice work as she thrushes the fragile romantic love tune. Excellent material with great teenappeal for the summer romancers. Song could be a real big one. The coupling offers the lark in a more dynamic vein as she belts out a hard hitting rocker. Hard-driving arrangement. Upper half could develop into a top money-maker.

"RAINBOW" (2:45) [Robbins ASCAP] "DO YOU CARE" (2:26) [Old Judge-Peer BMI]

BILL DARNEL (Jubilee 5290)

Bill Darnel has finally hit upon the piece of material that could give him a smash seller. It's an outstanding rendition of a bright new summery romancer dubbed "Rainbow." The song is currently making big noise in a number of territories throughout the country, and Bill's delightful new interpretation should send the tune over the hill and cash in on a healthy share of the sales melon. The number is a simple lilter charmingly handled by the crooner against a pretty choral backing. It's got a pretty lyric and a most contagious melody and could go all the way. Keep a tab on this sleeper. Flip, "Do You Care" is a hard-driving rock and roll item zestfully presented to a good dance beat.

"SUNSHINE AND RAIN" (1:46) [Bentley ASCAP—Young, Leahy] "GUARDIAN ANGEL" (2:05) [Abe Olman ASCAP-Starr, Canton, Roddie] TEDDY BART (National 102)

The young National label gets off to a big start with a top grade new release that should set the diskery rolling in the right direction. The platter features newcomer Teddy Bart who makes an impressive debut singing a delightful western flavored bouncer dubbed "Sunshine And Rain." Teddy has a pleasant, easy-to-listen-to voice and he handles the grade "A" material wonderfully. Tune has the same charm and appeal that made "Ole Buttermilk Sky" a hit a number of years ago. It's got the ingredients needed to send it soaring. Flip "Guardian Angel" is a simple rock and roll ballad.

"IT TOOK A LONG TIME" [Bonnie ASCAP—Winkler, Shelley] "BEAUTY AND THE BEAST" [Very End BMI—Evans, Conn] MALCOLM DODDS & TUNEDROPS (End 1000)

MALCOLM DODDS & TUNEDROPS (End 1000)

Every now and then, a long-shot release debuts on the disk scene—a release that has the dollar sign engraved in every groove. Just such a disk is the End label's waxing of "It Took A Long Time" featuring Malcolm Dodds and the Tunedrops. The song is a dramatic rock and roll ballad chock-full-of all the gimmicks the teenagers seem to want. But the highlight of the recording is Malcolm Dodds's overpowering vocal. It's a striking effort that arrests the listener's attention immediately. End has here one of the best new rock and roll items to hit the market in a number of weeks, and it could earn a heap of loot for all concerned. Bottom half, "Beauty And The Beast" is a wild R & R novelty.

MARC FREDERICKS
(Eclipse 1654)

B+[Sylvia BMI—Collins, Ferenz,
Hilpert] Mark Fredericks is at the
keyboard as he conducts a string
filled orchestra thru a lush and absolutely beautiful mood melody. Topnotch romantic matter for excellent
summer programming. Could be a big
hit instrumental if it gets a fair share
of spins. A sleeper to watch.

C+[Shoestring BMI—Jefferies] Bob
Creash's accordian comes front and
center as Fredericks' ork dances thru
a sprite and contagious instrumental

a sprite and contagious instrumental

VIVIENNE

VIVIENNE
(VIP 1007)

B+"AN AFFAIR TO REMEMBER"

Adamson, McCarey] The rich and beautiful voice of Vivenne is tailormade for the wonderful title tune from a forthcoming 20th Century Fox pic. Excellent romantic ballad handled with depth and sincerity. Tune will probably start making noise when film opens, and this rendition should grab off a healthy share of the coin. Vivienne at her best.

B "YOU'RE SOMEONE NEW"

(2:37) [Parakeet BMI—Caplan, Rowne, Stevens] A chorus again assists the skilled songstress as she presents a well-written and tenderly melodic romancer. Excellent coupling

melodic romancer. Excellent coupling for mood listening.

DON CHERRY

DON CHERRY
(Columbia 40958)

B "FOURTEEN KARAT GOLD"
(2:27) [Peer International BMI—Zack, Sandler] A "Band Of Gold" that resulted in a hit record for Don some months back, is the subject of another delightful side that could stir up noise. It's a contagious lilter smoothly styled by the polished warbler. Good tune to watch closely.

B "THERE'S A PLACE CALLED HEAVEN" (2:39) [Dartmouth ASCAP—Engberg, LeResche] This end displays the performer as he chants a love song against a smooth rock and roll beat. Strong material with teenappeal.

with teenappeal.

ZIGGY LANE
(Carousel 200)

B+(2:54) [Chappell ASCAP—Lane]
Ziggy Lane hands in a magnificent rendition of one of his own compositions—a tune that could blossom into a standard. It's an exciting, fast-moving, galloping ballad full of spirit and drive. Excellent performance material. Watch this song. It'll be around for many years.

terial. Watch this song. It is be around for many years.

C+"A WOMAN WAS THE ROOT
HOF MY TROUBLE" (2:54)
[Marlane BMI—Lane] Here the polished performer chants a torchy blues ballad. Another exciting self-penned item stirringly presented.

item stirringly presented.

CHUCK ALAIMO QUARTET
(MGM 12508)

B+"HOW I LOVE YOU" (2:49)

Alaimo, who had a territorial click with "Leap Frog," could have a national best seller with this dramatic fish-beat ballad. Commercial teenage material with that big R & R ballad sound. Alaimo handles the vocal duties commendably.

commendably.

"LOCAL 66" (2:30) [Time BMI—

"Local 66" (2:30) [Time BMI—

This end has the group rockin' thru an easy-swinging instrumental jumper with that big beat and a sax solo in the spotlight.





GIANT DECCA SALES ON THESE FOUR

1. "MISERY'S CHILD"

RICHARD HAYES

9-30376

2. "BY MYSELF"

JERRY LEWIS

(Featured in the Paramount Picture, "Delicate Delinquent")

9-30370 • 30370

3. "MONEY,
MARBLES AND
CHALK"

with the Anita Kerr Singers

9-30364 • 30364

4. "UP THE PATH AND IN MY DOOR"

b/w

"UP YAANDER"

COUSIN "HERB" HENSON

9-30383 • 30383







Record Reviews

A DISK & SLEEPER B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MEDIOCRE

THE REPORT OF THE PARTY OF THE

The Cash Box Best Bets

* "MISERY CHILD"	Richard Hayes	Decca 30376
★ "OH, POLLY, O'"	Tony Martin	RCA Victor 6966
* "SWINGING SWEETHEARTS"	Ron Goodwin	
★ "THREE ROADS"	Pat O'Day	RCA Victor 6965
★ "HOW I LOVE YOU"	Chuck Alaimo	MGM 12508
★ "AM BLUE"	Eddie Cochran	Liberty 55087
* "MY KINGDOM FOR A KISS"	Tommy Mara	National 103
★ "JOHNNY TREMAIN"	George Bruns	Disneyland 54
★ "JOHNNY TREMAIN"	Happy Fellows	Victor WBY-52
* "SUNBURNED LIPS"	Jerry Diamond	
* "A MAN HAS GOTTA SING"	Ziggy Lane	Carousel 200
* "ROCK ME TO SLEEP"	Dean Allan	Argo 5272

THE JACK HALLORAN SINGERS (Dot 15599)

B "LIBERTY TREE" (1:51) [Wonderland BMI—Bruns, Blackburn] A march composition from Disney's "Johnny Tremain" effort gets a vibrant rendition from the Jack Halloran Singers. If the song catches the fancy of the kids, here's the waxing that will get much of their attention.

B "SHENANDOAH ROSE" (1:51) [Planetary ASCAP — Webster, Livingston] The current chart item, in the march vein of the top-half, is ably delivered by the vocal group. Look for the top-side for the big activity.

EDDIE COCHRAN (Liberty 55087)

B+"AM I BLUE" (2:15) [M. Witmark ASCAP — Akst, Clarke] Cochran, (the "Sittin' In The Balcony" boy, takes hold of the oldie and excitingly presents it as a rock and roll item, a version of the tune that the kids should react to in possible chart proportions. An infectious reading by the artist. Watch it.

B "DRIVE IN SHOW" (2:03) [American BMI — Dexter] Though there's no balcony in the drive-in, a good time is predicted by the fella. Cochran hands in an inviting performance the kids will greatly enjoy.

THE LEADERS (PIV 1013)

"AN AFFAIR TO REMEMBER"
[Leo Feist ASCAP — Warren,
Adamson, McCarey] The dramatic
ballad from the forthcoming pic of
the same title is handsomely sung
by Chuck Maroni, the featured member of the combo. Warm pressing.

"CONTINUE" [Leo Feist AS-CAP — Warren, Adamson, McCarey] A fragile, little romancer from the same flick is pleasantly taken to by Maroni.

PERCY WELCH (Fran 144)

"NURSERY RHYME ROCK" [Alexander BMI—Welch] Some rock 'n roll twists on the adventures of some familiar nursery rhyme names, get a power-house delivery from Welch and his House Rockers. Familiar R&R melody, but good approach.

C+ "BACK DOOR MAN" [Alexander BMI — Welch] The fella has hopes he can start using the front door on his future visits to the gal. Another torrid rocker.

GEORGIE SHAW (Decca 30359)

B "TOO PROUD TO CRY" (2:12) [Massey ASCAP—Rodney, Gallop] Shaw handily encounters an effective up-beat item with a whistle backing reminiscent of "Singing The Blues." The kids will take to the arrangement by way of good juke-

B "AT THE GET ACQUAINTED DANCE" (2:26) [Shapiro, Bernstein ASCAP—Frisch, Wayne] The artist turns to a real softy in this mellow recollection of an eventful dance. Lots of good feeling here.

DAVID WHITFIELD (London 1740)

B "DREAM OF PARADISE"
(2:45) [—Henderson, Fishman]
A song with a "Cara Mia" intensity
is fashioned by England's David
Whitfield with the feeling found in
the artist's big hit. A sock delivery
of a towering melody.

B "I'LL FIND YOU" (2:31) [Robbins ASCAP — Evans, Mullen] More of Whitfield's vocal prowess here in this song of longing from a 20th Century Fox pic, "Sea Wife." Both sides should make excellent deejay programming.

GEORGE BRUNS (Disneyland 54)

B+"JOHNNY TREMAIN" (2:30)
[Wonderland BMI — Bruns,
Blackburn] The fictional revolutionary war hero, Johnny Tremain, is the
subject of Disney pic, a factor recalling the Davy Crockett craze. This
title song from the film may become
the leader in raising the name of
Tremain to new national prominence.
It's a catchy and spirited tune brightly turned in by the ork and chorus
of composer Bruns. Watch very
closely.

B "LIBERTY TREE" (3:08) [Wonderland BMI — Bruns, Blackburn] Another tune from "Johnny Tremain," a rousing march number with a patriotic theme is delivered with due enthusiasm by the ork and charge.

THE HAPPY FELLOWS (RCA Victor WBY-52)

B+"JOHNNY TREMAIN" [Wonderland BMI—Blackburn, Bruns] Victor's kiddie Bluebird outlet has a version of the snappy tune from the Disney "Johnny Tremain" flick sung with gusto by the Happy Fellows. A 49¢ price-tag, plus an attractive sleeve make this pressing of the ditty a sure-fire seller.

B "LIBERTY TREE" [Wonderland BMI — Blackburn, Bruns] Another melody from the "Johnny Tremain" picture set to a march tempo gets a lively treatment from the group.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Record Reviews

DISK & SLEEPER **VERY GOOD B**+ EXCELLENT C+ 600D MEDIOCRE

JACKIE KANNON (RCA Victor 6959)

B "THE DOLPHUS BIRD" (2:28) [Sheldon BMI — Kannon] The cry of the Dolphus bird keeps things pretty exciting on this novel issue by singer Kannon. Deejays may want their listeners to know the sounds of the Dolphus bird.

C+ "TELL ALL YOUR TROUBLES TO SOMEBODY ELSE" (2:32) [Stratton BMI — Fields] A real swinger is capably turned in by Kan-

THE NEIGHBORS (ABC-Paramount 9747)

B "WONDROUS LOVE" (2:18)
[Duchess BMI — Gimbel, Nakhata] The group has folk-inspired
harmony, and it works expertly in
this spirited pressing of a calypsolike melody. A refreshing vocal
combo disk the jocks may play up big.

B "PUTTIN' ON THE STYLE" (2:48) [Meridian BMI—Gimbel, Brooks] Another delightful vocal stint is handed in by the group on a merry, country-flavored item.

PEE WEE HUNT (Capitol 3736)

B "IT GETS YA"" (2:01) [Johnston-Montei BMI—Lee, Purvis] Dixieland maestro Hunt has a typically hearty New Orleans sound in this pressing saluting the various instruments of the Dixie band. Good fun.

C+"GOIN' BACK TO MEMPHIS" (2:03) [Ardmore A S C A P — Bishop, Gifford, Marks] Another Dixieland treat is fashioned by Hunt's band and the vocal combo, with zest.

MAC CURTIS (King 5059)

B "SAY SO" (2:20) [Mar-Kay BMI—Davis] Curtis is a talented country artist whose rock-a-billy delivery here offers good pop potential. The tune is a quick-tempo rocker that Curtis goes over with a sizzling sense of rhythm. Excellent juke-box selection

B "I'LL BE GENTLE" (2:35) [Mellin-Lois BMI — Johnston, Johnston] A top-drawer ballad is vividly portrayed by the entertainer. A strong melody, very ably read by

JOSEPH NULL & JOHNNY ANELLO'S QUINT. (Request 3003)

B "YESTERDAY'S BLUES"

(2:49) [Sing 'N Dance BMI—
Wagenheim, Falcone] Joe Null gets
strong support from Johnny Anello's
Quintet as he drives thru a hardhitting blues rocker that could make
noise. Joe's deep voice is tailor-made
for this material. Exciting side.

C+"MY HEART RETURNS TO YOU" (2:45) [Sam Fox ASCAP—Tarsky, Fondiler, Weinef] This end displays the vocalist as he gives his all for an emotional rock and roll romancer. Strong arrangement.

HENRI DE PARI

(RKO Unique 405)

B "BRAVO TOREADOR" (1:47)
[Amy BMI — Schachtel] Henri
De Pari, who attracted heavy air
play with his unusual sax styling
on a tune called "Seven Days In
Barcelona", may have a big seller
with his latest release. This end is
a pretty latin theme with sax and
piano assisted only by castanettes.
Simple, clean-cut sound.

C+ "SOMETHING SPECIAL"

[Amy BMI — Schachtel]

This deck sports a light and contagious bouncer with a cute, easily-remembered melody. Happy ditty.

ROSE MARIE (Mercury 71144)

B "CHENAL UNA ROCK AND ROLL" [Longride ASCAP—Guy, Amsterdam] A jumper describing rock 'n roll in Italy, where there are artists like Elvis Pizza, and La Scala R&R tenors, is belted out by veteran songstress Rose Marie in a rollicking. Italian-flavored manner. Cute approach to the R&R subject.

C+"TWO DOLLARS PLEASE"
[Longridge ASCAP — Botkin,
Murtagh, Garfield] The gal dramatically demands two bucks for the marriage license in this heavy beat item
rounded-out with good emotion by the
thrush

VIC PIERCE (Mayfair 411)

B "HERE WE ARE" (1:53) [Preferred ASCAP—Elow] Vic Pierce and the ork, with Johnny Dee on vocal, swing heftily through a number containing a good teen approach: the parting after the night out. Big production of a solid swinger.

C+"AN ANGEL LIKE YOU" (2:19)
[Copen-Leeds ASCAP — Copen,
Lewis] This side leans toward the
rocker-ballad field, an emotional description of the one and only. Dee's
nicely at the vocal helm again.

THE MARKSMEN (Mercury 71139)

B "YOU HURT ME SO" [Starrite BMI—Grayvell] The group was previously known as the "Foggy River Boys" when they performed on "Ozark Jubilee." Unrequited love is the theme of the rock 'n roll ballad the boys, with a good lead voice, handle effectively.

C+"DON'T GAMBLE WITH MY HEART" [Rancho BMI — Burnette] Another slow-type rocker is nicely fashioned by the vocal team.

EDDIE ZIMA (Dana 3267)

B "POLKA JAMBOREE" [Sajew-ski BMI—E. Zima] Dana once again offers the polka dancing public a superior polka entry—a gay, fast-moving ditty invitingly performed by the Zima crew. Polka enthusiasts will greatly enjoy the romp.

B "PETTICOAT POLKA" [Sajew-ski BMI—Zima] The polka festivities continue with this lively companion to the above side.

NOW HEAR THIS!

TWELVE FAVORITE TUNES...PICKED BY THE U. S. MARINES... AND SUNG BY THE GIRL THEY'D LIKE MOST TO COME HOME TO!



"SING IT TO HE MARINES"

Monica Lewis

Orchestra Conducted by FRANK DEVOL Long Play Album MG V-2071

Ready-Made Market ... Tremendous Acceptance ... Contact Your Distributor NOW for Immediate Delivery!



MORE JACK WITH JUBILEE!







Bill Darnel

sings

"RAINBOW"

and

"DO YOU CARE"

JUBILEE 5290

Bob Whalen

sings

"ME AND MY IMAGINATION"

JUBILEE 5289

jubilee

1650 BROADWAY, N. Y.C.

That Fabulous Instrumental

"ECHO,
ECHO,

ECHO"

By DON LEE

BLUE CHIP 0013

The CADILLACS'

Latest Hit

"MY
GIRL
FRIEND"

JOSIE 820

A Smash For

GENE NASH

'DANDY LION"

JUBILEE 5285

Going Strong

The CHANCELLORS

THERE GOES MY GIRL"

PORT RECORDS 5000

2 Big Ones On Winley Label

CHARLIE WHITE

"SWEETIE BABY"

219

The JESTERS

""SO STRANGE"

218

*Products of JAY-GEE RECORD CO., INC.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

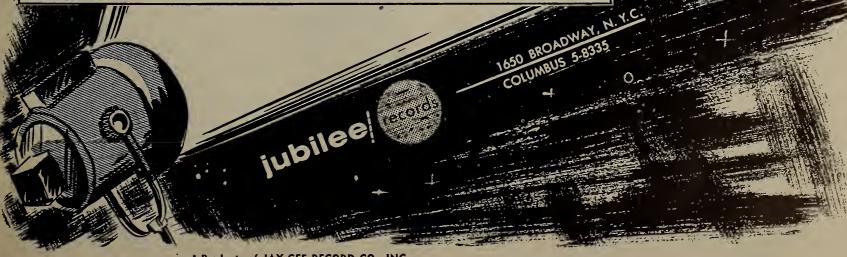




The Cash Box -"DISK OF THE WEEK"
THE BILLBOARD'S -"REVIEW SPOTLIGHT"

VARIETY -"BEST BET"

D.J.'S are listing it tops in MOST PLAYED Juke Boxes and Dealers . . . ORDERING IN TOP QUANTITIES.



* Products of JAY-GEE RECORD CO., INC.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

NEW RELEASES
OTIS WILLIAMS
and His Charms

UNITED

DE LUXE 6138

THE MIDNIGHTERS OH, SO HAPPY

IS YOUR LOVE FOR REAL

BONNIE LOU TEEN AGE WEDDING **RUNNIN' AWAY** KING 5063

ANNIE LAURIE "OUT OF MY MIND"

"YOU'RE THE ONLY ONE FOR ME"

LITTLE WILLIE JOHN "IF I THOUGHT YOU **NEEDED ME"**

"YOUNG GIRL"

RECORDS

EVIL ANGEL . EVIL ANGEL

"EVIL ANGEL"

RAY VERNON Cameo No. 109

MEO

EVIL ANGEL . EVIL ANGEL

Fast climbing the charts . . .

DON'T CRY MY LOVE

A great vocal rendition by VERA LYNN

on London Records (# 1729)

THE B.F. WOOD MUSIC CO., INC.

ANOTHER CHIC SMASH!

Rod Willis "SOMEBODY'S BEEN ROCKING MY BABY"





London

Lowdown

Mid-summer night saw the opening of the London Palladium summer show titled "We're Having A Ball," starring Max Bygraves, Joan Regan and The Goofers. This is a lavish show well produced fast may in and show the produced for the start of th produced, fast moving and sure to run throughout the summer and fall. It will also make Mannie Greenfield a very happy man since his act, The Goofers, was a sensation, stopping the show.

Eddie Fisher flying to Paris from Nice to star in the last of the present Musicorama shows from the Olympia

Theatre on June 26.

Nice will also see Harry Belafonte (in the Best Sellers with his first release on the RCA label in this

country).
Patti Page due over next month on vacation, she may guest on TV and

Leroy Anderson's "Forgotten Dreams" making steady progress towards the Hit Parade.

The Everly Brothers are likely to make a big impact over here with their first release "Bye, Bye Love", and Andy Williams is in there already with his waxing of "I Like Your Kind Of Love".

Off to Paris now—more next week-

Off to Paris now—more next week from there.

This Week's Best Selling Pop Singles (Courtesy "New Musical Express")

1 Puttin' On The Style/Gamblin' Man

- —Lonnie Donegan (Pye-Nixa)

 2 Yes, Tonight Josephine—
 Johnnie Ray (Philips)

 3 When I Fall In Love—
 Nat "King" Cole (Capitol)

 4 Around The World—
 Ronnie Hilton (HMV)

 4 Little Darlin'—
 Diamonds (Mercury)

- Diamonds (Mercury)
 A White Sport Coat—
 King Brothers (Parlophone)
 We Will Make Love—
- Russ Hamilton (Oriole)
 All Shook Up—
 Elvis Presley (HMV)

- 9 Butterfly—
 Andy Williams (London)
 10 Rock-A-Billy—
 Guy Mitchell (Philips)
 11 Around The World—
 Bing Crosby (Brunswick)
 12 Mr. Wonderful—
 Pergy Loc (Physocycle)

- Peggy Lee (Brunswick)

 13 Freight Train—
 Chas. McDevitt Group (Oriole)

 14 Around The World—
 Gracie Fields (Columbia)

 15 Island In The Sun—
 Harry Relefents (RCA)
- Harry Belafonte (RCA) 16 Fabulous—
- Charlie Gracie (Parlophone)
- 17 Butterfingers—
 Tommy Steele (Decca)
 18 Too Much—
- Elvis Presley (HMV) Chapel Of The Roses— Malcolm Vaughan (HMV)
- 20 School Day—
 Chuck Berry (London)
 21 I'll Take You Home Again Kathleen
 —Slim Whitman (London)
 22 Baby Baby—
 Teans Gorg (Calumbia)
- Teenagers (Columbia)

 22 Fire Down Below—
 Jeri Southern (Brunswick)

 24 A White Sport Coat—
- Terry Dene (Decca) 24 Banana Boat—
- Harry Belafonte (HMV) 26 Travellin' Home— Vera Lynn (Decca)
- 27 Just Because—
 Lloyd Price (London)
 28 I Like Your Kind Of Love—
 Andy Williams (London)
- 29 I'm Sorry—
 Platters (Mercury)
- Lucille Little Richard (London)



Roun

NEW YORK:



NEW YORK:

Irv Jerome reports that Prep is receiving lots of action on Johnny Madera's latest release "Be My Girl." . . . Robert Clary set for "Pantomine Quiz" which replaces "Person To Person" for the summer. . . . Herman Diaz of Vik has announced the signing of songstress Pat Suzuki. . . Mel Melino unveiled his new Jubilee album "Yipee Olee," Western songs done the Latin way, for an assemblage of djs at his opening at the Atlantic Beach Hotel in Long Island. . . Gus Dana Danilowski, son of Dana Record head Walter Dana, running the Army recruiting radio show "Take A Break" which features jazz recordings. . . Louise Carlyle became the mother of a baby boy last week, named John David O'Brien. . . Toni Arden begins a three week engagement at New York's Copacabana on July 18. . . . Bobby Breen, now on Chic Records, opens at the Latin Quarter in Philadelphia July 4th for two weeks. . . Lester Sims of Bourne Music back from the West Coast. . . . Ivan Mogull off to England in search of talent and tunes. . . . Jerry Lee Lewis of the Sun label will appear on the Steve Allen Show July 28. . . . The Four Voices into the Riverside Hotel in Reno with Peter Lind Hayes and Mary Healy for two weeks beginning July 18. . . . Candlelight Bullseye Records has signed Michel Landon to a longterm contract. The singer is also set to be featured in the movies. . . . Styletone Records has retained Dick Gersh for national publicity and promotion. . . . Lawrence Welk and his Champagne Music Makers have been renewed for 52 weeks on ABC Television. . . Mel Torme, prior to leaving for Europe, returned to Hollywood to test for the role of Wally in "Marjorie Morningstar." . . . Singers Rusty Draper and Joy Layne will be guest stars on the Vic Damone Show July 17.

CHICAGO:
Columbia's Jerry Mazzara and singer. Allen Case, made like artist and

CHICAGO:



CHICAGO:

Columbia's Jerry Mazzara and singer, Allen Case, made like artist and promo man this past week. Question is who's who? . . . It's back to the old morning grind for Lenny "Dr." Kaye and his deejay friend, Art Hellyer, WCFL. . . . Ray Anthony blew into town for fast exploitation of his latest Capitol trumpeter, "Cello-Phane." John Doumanian, Capitol trumpeter, "Cello-Phane." John Doumanian, Capitol contacter, verra excited over sound tracker from Frank Sinatra's latest flick, "The Pride And The Passion." . . . Oscar Peterson skedded for "long stay" at famed London House, . . . They flipped "Rock-A-Billy-Party" right from under Stan Pat and now it's "Shenandoah Rose" by Hugo and Luigi making all the noise. . . . Decca's Al Chapman off to "sunny" California to visit with expecting daughter and son-in-law. Shim Weiner was left to take care of store and "Around The World In Eighty Days" "that's hotter than a three dollar pistol," says Shim. . . . Coral's Billy Williams (Oh Yeh) made it a whole week in Chi as his "Gonna Sit Right Down And Write My Self A Letter" began to surge ahead. . . . Steve Iawrence opened Chez, 6/26. . . . Columbia exces thru town with eyes wide open for new building to move to after first of year. . . . Lenny Garmisa all excited over new Roost LP, by Sonny Stitt. "This looks like a smash," quipped Garmisa. . . . Billy Leach, staffer at WBBM (CBS), swinging on Bally with newie, "Songs Of The Barefoot Mailman." . . . Argo's Dean Allen really socking away the play with his brand new novelty, "Rock Me To Sleep." Dean's the original Donald Duck and uses the voice to good advantage on this deck. . . Hy Frumkin saying "I told you so" to one and all about Russ Walker's "Listen" b/w "A Heart Can Be A Lonely Place." Both sides reported to be getting good Chi action. . . Bally's Frankie Pisani, lead singer with The High Lights, due for single release soon.

HOLLYWOOD:
Elliot Blaine, manager of Cosnat Distributing's five branches, in town

HOLLYWOOD:



Lights, due for single release soon.

HOLLYWOOD:

Elliot Blaine, manager of Cosnat Distributing's five branches, in town visiting with West Coast manufacturers. . . . Rave Records getting great disk jockey reaction to Red Norvo's LP, "Norvo, Naturally." Dick Biondi of WHOT, Youngstown had it picked as his jazz album of the week. . . . Dot Recording artist, Al Anthony will do a cross-country trek promoting his album, "Two Kinds of Love" before leaving for engagements in Europe during July and August. . . . The Vogues, comedy-vocal trio now at the Bar of Music have been signed to a recording contract by Vick Knight, prexy of Key Records. . . Capitol recording star, Carole Simpson, signed as permanent featured singer on the Morey Amsterdam KTLA TV show. Miss Simpson will not only handle the vocal chores, but will also head her own jazz trio, featuring herself on piano. . . . Christine Hamilton, Director of Production for Dot Records, spending a month's vacation in her home town of Gallatin, Tennessee, visiting her parents. . . . Billy Daniels with Benny Payne currently spotlighted at the Mocambo. . . Capitol Records Director of Press Relations, Vie Rowland, elected to the Board of Directors of the Publicity Club of Los Angeles. . . . Vince Howard and The Planets doing several TV and radio appearances to perform their big Era recording of "Stand There Mountain." . . . Jules Losch reports that Hugo and Luigi have signed Leo Diamond to a Roulette Records contract. . . . Bonnie Guitar has been signed to a new contract by Dot Records, under which she will be featured as a top pop artist. Contract was negotiated by personal manager Fabor Robison. . . . Colonel Tom Parker is the latest personal managers, it was announced by Tom Shiels, chairman of the membership committee.



Also Singing Her Latest Hit

GEORGIA

NBC-TV 7:30-7:45 EDT PM

Featuring many great all-time hits from RCA Victor's Gold Standard Series.

RCAVICTOR PRODUCTION OF THE BEAUTIFUL OF





from
the
Sound Track
of UNIVERSALINTERNATIONAL'S
forthcoming
Technicolor
production
of
"INTERLUDE"





AROUND THE WORLD IN 80 DAYS >

with orchestra directed by SKIP MARTIN

CORAL 61856; 9-61856



with Norrie Paramor and His Orchestra

BEYOND MOMBASA
JUNGLE MOON

Both from the Columbia motion picture "Beyond Mombasa"

Record No. 3757



THE FOUR PREPS

with Orchestra Conducted by Lincoln Mayorga

PROMISE ME BABY
AGAIN 'N' AGAIN

Record No. 3761



THE HAWKEYES

SOMEONE SOMEDAY
WHO IS HE

Record No. 3755



TEX RITTER

with Orchestra Conducted by Gerald Fried

TROOPER HOOK CHAPTER 1
TROOPER HOOK CHAPTER 2

From the U.A.-Sol Baer Fielding Production "Trooper Hook"



LONNIE SATTIN

Orchestra Conducted by Van Alexander

WH00-PIE SH00-PIE
I'LL NEVER STOP LOVING YOU

Record No. 3756





The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

, _		os. Last Week
1	LOVE LETTERS IN THE SAND PAT BOONE (Dot)	1
2	BYE, BYE LOVE EVERLY BROTHERS (Cadence)	3
3	OLD CAPE COD PATTI PAGE (Mercury)	4
4	SO RARE JIMMY DORSEY (Fraternity)	2
5	IT'S NOT FOR ME TO SAY JOHNNY MATHIS (Columbia)	8
6	I LIKE YOUR KIND OF LOVE - ANDY WILLIAMS (Cadence)	11
7	I'M GONNA SIT RIGHT DOWN BILLY WILLIAMS (Coral)	14
8	TEDDY BEAR ELVIS PRESLEY (RCA Victor)	24
9	A WHITE SPORT. COAT MARTY ROBBINS (Columbia)	5
10	SEARCHIN' COASTERS (Atco)	9
11	A TEENAGER'S ROMANCE RICKY NELSON (Verve)	7
12	DARK MOON GALE STORM (Dot) — BONNIE GUITAR (Dot)	6
13	FREIGHT TRÂIN RUSTY DRAPER (Mercury) NANCY WHISKEY (Chic)	10
14	START MOVIN' SAL MINEO (Epic)	13
15	FOUR WALLS JIM REEVES (RCA Victor) JIM LOWY (Dot)	15
16	WITH ALL MY HEART JODI SANDS (Chancellor)	18
17	AROUND THE WORLD VICTOR YOUNG (Decca) — MANTOVANI (London)	16
18	SHANGRI-LA FOUR COINS (Epic)	20
19	YOUNG BLOOD COASTERS (Atco)	19
20	SCHOOL DAY (RING RING GOES THE BELL) CHUCK BERRY (Chess)	17

21) THE GIRL WITH THE GOLDEN BRAIDS. 22) ALL SHOOK UP. 23) WHITE SILVER SANDS. 24) A FALLEN STAR. 25) GONNA FIND ME A BLUEBIRD. 26) SEND FOR ME. 27) OVER THE MOUNTAIN, ACROSS THE SEA. 28) MY PERSONAL POSSESSION. 29) STAR DUST. 30) LITTLE WHITE LIES. 31) LOVING YOU. 32) VALLEY OF TEARS. 33) ROCK YOUR LITTLE BABY TO SLEEP. 34) QUEEN OF THE SENIOR PROM. 35) SHORT FAT FANNIE. 36) GOIN' STEADY. 37) LITTLE DARLIN'. 38) I JUST DON'T KNOW. 39) COME GO WITH ME. 40) SUMMER LOVE. 41) WONDERFUL! WONDERFUL! 42) CAN'T WAIT FOR SUMMER. 43) MY DREAM. 44) WHISPERING BELLS. 45) I'M WALKIN'. 46) TAMMY. 47) SHENANDOAH ROSE. 48) TALKIN' TO THE BLUES. 49) BUILD YOUR LOVE. 50) FABULOUS. 51) RAINBOW. 52) MY LITTLE BABY. 53) GONE. 54) TEARDROPS IN MY HEART. 55) YOU'RE CHEATING YOURSELF. 56) ISLAND IN THE SUN. 57) IT'S YOU I LOVE. 58) BERNARDINE. 59) ROCKIN' SHOES. 60) C. C. RIDER; JENNY, JENNY; SHISH-KEBAB; WORDS OF LOVE; WHOLE LOT OF SHAKIN' GOING ON.

There's No Business Like



Business

HANK AT HIS BEST WITH





"MY ARMS **ARE A HOUSE"**

Published by Shapiro, Bernstein

B/W

"TANGLED

Published by Hill & Range

RCA Victor 47/20-6955

A million thanks to all of you wonderful people, both of the RCA Victor Distributing branches, and in the retail record stores for your great support in the past years in making it possible for me to celebrate this year, 1957, twenty wonderful years on the RCA Victor

Watch for Hank Snow's newly released instrumental album . . .

HANK SNOW'S COUNTRY GUITAR





HANK SNOW PROMOTIONS, P. O. Box 1084, Nashville 2, Tenn. Phone: Madison 7-2832 Mon. thru Fri. 9 to 5

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented in THE CASH BOX Charts,

Fill In The Coupon Below (Or Put Them On Your Own Letterhead) **And Mail To** THE CASH BOX 1721 BROADWAY NEW YORK 19, N .Y.

	List Your Top		Tunes Here
	NAME OF RECORD HERE		ARTIST OR BAND HERE
1			
2			
3.			
4	•••••	• • • • • • • • • • • • • • • • • • • •	•••••
	• • • • • • • • • • • • • • • • • • • •		•••••
_			
_	•••••••		•••••
			••••••
		• • • • • • • • • • • • • • • • • • • •	***************************************
		• • • • • • • • • • • • • • • • • • • •	
	List Your Top To	en Countr	v Tunes Here
	NAME OF RECORD HERE		ARTIST OR BAND HERE
1			
_			
4			• • • • • • • • • • • • • • • • • • • •
5			
6	·		
7	• • • • • • • • • • • • • • • • • • • •		·····
	• • • • • • • • • • • • • • • • • • • •		•••••
	• • • • • • • • • • • • • • • • • • • •		•••••
10		•••	
1	List Your Top Ten Rhy	ythm 'N I	Blues Records Here ARTIST OR BAND HERE
1			
2			·····
3	• • • • • • • • • • • • • • • • • • • •		
_	• • • • • • • • • • • • • • • • • • • •		•••••
	• • • • • • • • • • • • • • • • • • • •		******
	••••		•••••
	•••••••••		•••••
			,
FIRM			•••••
	ss		
CITY			



Platter **Spinner** Patter

ALL ABOUT DISK JOCKEYS







Danny Stiles (WNJR-Newark, N. J.) has just received a midnight show in addition to his 2 other (8 to 9; 10:45 to 11:30) shows. . . . Tom Edwards (WERE-Cleveland, Ohio) thinks a lot of Tutti Camaratta's new Disneyland LP, "Tutti's Trumpets."

VITAL STATISTICS:

Russell Blood has been added to the staff of WLOB-Portland, Me. Lee Rothman, and Jack Buechler, formerly of WKOW-Madison, Wis., are now platter spinning for WRIT-Milwaukee, Wis. . . . George Ruge has switched from KYA-San Francisco, Calif., to KJBS, also San Francisco.... Marian Lee is the new record librarian at KLX-Oakland, Calif. Paul Drew, after stints for WHLS-Port Huron, Mich., is now with WGST-Atlanta, Ga. . . . Al Lamm has been appointed Music Director of WOW and WOW-TV-Omaha, Nebr. . . . Phil Brooks, formerly with KMPC-Hollywood, Calif., has joined the deejay staff of KSFO-San Francisco. . . . Ed Horne has moved from WTSL-Hanover, Mass. to WGAW-Gardner, Mass. Ed can use taped station breaks from artists. ... "Dewey" Dow is working for WCSH-Portland, Me., coming from WGUY-Bangor, Me. . . . Ted Randal is the new Program Director of KOBY-San Francisco. . . . Wanda Lewis replaces Dotty Mack on WCPO-



From The 20th Century Fox Cinemascope Production
"An Affair To Remember"

AN AFFAIR TO REMEMBER?

(Our Love Affair)

8 EXCITING RELEASES

Columbia VIC DAMONE

Also featured by Vic Damone on the original sound track of "An Affair To Remember"

Decca CARMEN CAVALLERO (Inst.)

Liberty PETE KING (Inst.)

M-G-M ANGELA DRAKE AND LEROY HOLMES

PIV THE LEADERS

RCA Victor LUIS ARCAREZ (Inst.)

Tico MACHITO (Inst.) and His Orchestra

VIP VIVIENNE della CHIESA

To Be Released Shortly

Columbia LP—Music From The Soundtrack of The 20th Century Fox Film "AN AFFAIR TO REMEMBER"

Music—Harry Warren; Lyrics—Harold Adamson, Leo McCarey Incidental Music—Hugo Friedhofer Lionel Newman conducting the 20th Century Fox Orchestra and Chorus



LEO FEIST, INC.

799 SEVENTH AVENUE . NEW YORK 19

NORMAN FOLEY, Gen. Prof. Mgr.

- disc of the week
- · award of the week
- R & B sure shot
- climbing on "top 60"
- on 22 hit-charts



8508 SUNSET BLVD., HOLLYWOOD, CALIFORNIA

SPECIALTY RECORDS

The Cash Box

NAPPY BROWN

"BYE-BYE BABY" "GOODY, GOODY GUM DROP"

Another BIG one!

THE JIVE BOMBERS

"YOU TOOK MY LOVE"

RECORD CO.,inc. NEWARK, N.J.

ViVienne "LIGHT A CANDLE (Say A Prayer)" "LOVE LETTERS IN THE SAND' # 1003 157 W. 57th ST. N. Y. C.





Juke Box Regional Record Report

The Top Ten Records - City by City

New York, N. Y.

- New York, N. I.

 1. It's Not For Me To Say
 (J. Mathis)
 2. Love Letters In The Sand
 (P. Boone)
 3. Bye, Bye Love (Everlys)
 4. So Rare (J. Dorsey)
 5. Wonderful! Wonderful!
 (J. Mathis)
 6. I'm Gonna Sit Right Down
 (B. Williams)
 7. I Like Your Kind Of Love
 (A. Williams)
 8. White Sport Coat (Robbins)
 9. Teddy Bear (E. Presley)
 10. Around The World
 (Mantovani/Young)

Philadelphia, Pa.

- 1. Love Letters in The Sand
 (P. Boone)
 2. Bye, Bye Love (Everlys)
 3. It's Not For Me To Say
 (J. Mathis)
 4. Start Movin' (S. Mineo)
 5. I'm Gonna Sit Right Down
 (B. Williams)
 6. Star Dust (B. Ward)
 7. Dark Moon (G. Storm)
 8. Around The World (Young)
 9. With All My Heart (Sands)
 10. Old Cape Cod (P. Page)

Atlanta, Ga.

- 1. Bye, Bye Love (Everlys)
 2. Searchin' (Coasters)
 3. Come Go With Me
- 3. Come Go With Me (Del-Vikings) 4. Love Letters In The Sand (P. Boone)
- (P. Boone)
 5. So Rare (J. Dorsey)
 6. It's Not For Me To Say
 (J. Mathis)
 7. Fallen Star (J. Newman)
 8. Four Walls (Reeves/Lowe)
 9. I'm Gonna Sit Right Down

- 9. I'm Gonna Sit Right Down (B. Williams) 10. Old Cape Cod (P. Page)

New Orleans, La.

- 1. Love Letters In The Sand
 (P. Boone)
 2. Dark Moon (G. Storm)
 3. So Rare (J. Dorsey)
 4. All Shook Up (E. Presley)
 5. Valley Of Tears (F. Domino)
 6. Four Walls (J. Reeves)
 7. Teenager's Romance (Nelson)
 8. Bye, Bye Love (Everlys)
 9. White Sport Coat (Robbins)
 10. Send For Me (N. Cole)

Buffalo, N. Y.

- Buttalo, IN. I.

 1. Love Letters In The Sand
 (P. Boone)
 2. Bye, Bye Love (Everlys)
 3. Old Cape Cod (P. Page)
 4. So Rare (J. Dorsey)
 5. Teenager's Romance (Nelson)
 6. Teddy Bear (E. Presley)
 7. I'm Gonna Sit Right Down
 (B. Williams)
 8. Gonna Find Me A Bluebird
 ((M. Rainwater)
 9. Freight Train
 (Draper/Whiskey)
 10. Queen Of The Senior Prom
 (Mills Bros.)

Pittsburgh, Pa.

- 9. Whispering Bells
 - (Del-Vikings)

 10. Bye, Bye Love (Everlys)

- 10. Shangri-La (Four Coins)

Seattle, Wash.

San Francisco, Calif.

Kansas City, Mo.

- Baltimore, Md.
- 1. Bye, Bye Love (Everlys)
 2. Young Blood (Coasters)
 3. Love Letters in The Sand
 (P. Boone)
 4. Dark Moon (B. Guitar)
 5. It's Not For Me To Say
 (J. Mathis)
 6. Bernerding (P. Boone)

- (J. Mathis)
 6. Bernardine (P. Boone)
 7. Searchin' (Coasters)
 8. Over The Mountain (Johnnie & Joe)
 9. White Sport Coat (Robbins)
 10. Valley Of Tears (F. Domino)
- 1. Love Letters In The Sand
 (P. Boone)
 2. White Sport Coat (Robbins)
 3. It's Not For Me To Say
 (J. Mathis)
 4. All Shook Up (E. Presley)
 5. Teenager's Romance (Nelson)
 6. Searchin' (Coasters)
 7. Dark Moon (G. Storm)
 8. Wonderful! (J. Mathis)
 9. Whispering Bells

Chicago, III.

- 1. Bye, Bye Love (Everlys)
 2. So Rare (J. Dorsey)
 3. Love Letters In The Sand (P. Boone)
 4. With All My Heart (Sands)
 5. White Sport Coat (Robbins)
 6. I Like Your Kind Of Love (A. Williams)
- 7. Around The World (Young)
 8. Gonna Find Me A Bluebird
 (M. Rainwater)
- 9. It's Not For Me To Say
 (J. Mathis)

- 1. Bye, Bye Love (Everlys)
 2. Searchin' (Coasters)
 3. Love Letters In The Sand
 (P. Boone)
 4. Over The Mountain
 (Johnnie & Joe)
 5. So Rare (J. Dorsey)
 6. Teddy Bear (E. Presley)
 7. Rainbow (R. Hamilton)
 8. Whispering Bells
 (Del-Vikings)
 9. White Sport Coat (Robbins)
 10. Jenny, Jenny (L. Richard)

Denver, Colo.

- Denver, Colo.

 1. Love Letters In The Sand (P. Boone)
 2. Young Blood (Coasters)
 3. Old Cape Cod (P. Page)
 4. White Sport Coat (Robbins)
 5. I'm Gonna Sit Right Down
 6. I'm Walkin' (R. Nelson)
 7. It's Not For Me To Say
 (J. Mathis)
 8. School Day (C. Berry)
 9. Bye, Bye Love (Everlys)
 10. Over The Mountain
 (Johnnie & Joe)

- 1. White Sport Coat (Robbins)
 2. Love Letters In The Sand
 (P. Boone)
 3. Searchin' (Coasters)
 4. So Rare (J. Dorsey)
 5. All Shook Up (E. Presley)
 6. Bye, Bye Love (Everlys)
 7. School Day (C. Berry)
 8. Bernardine (P. Boone)
 9. Teenager's Romance (Nelson)
 10. Gone (F. Husky)

- 1. Teenager's Romance (Nelson)
 2. I Like Your Kind Of Love
 (A. Williams)
 3. Teddy Bear (E. Presley)
 4. It's Not For Me To Say
 (J. Mathis)
 5. Searchin' (Content) 4. It's Not for the (J. Mathis)
 5. Searchin' (Coasters)
 6. Bye, Bye Love (Everlys)
 7. Love Letters In The Sand (P. Boone)
 8. Rock Your Little Baby To Sleep (B. Knox)
 9. So Rare (J. Dorsey)
 10. Around The World (Mantovani)

- Boston, Mass.
- 1. Love Letters In The Sand (P. Boone) 2. Bye, Bye Love (Everlys) 3. It's Not For Me To Say (J. Mathis)
- 3. It's Not Fo. (J. Mathis)
 4. So Rare (J. Dorsey)
 5. Old Cape Cod (P. Page)
 6. White Sport Coat (Robbins)
 7. Around The World (Crosby)
 8. Dark Mook (B. Guitar)
 9. Teenager's Romance (Nelson)
 10. I'm Gonna Sit Right Down
 (B. Williams)

Milwaukee, Wis.

- 1. Love Letters In The Sand
 (P. Boone)
 2. Bye, Bye Love (Everlys)
 3. Dark Moon (B. Guitar)
 4. I Like Your Kind Of Love
 (A. Williams)
 5. I'm Walkin (R. Nelson)
 6. With All My Heart (Sands)
 7. White Sport Coat (Robbins)
 8. So Rare (J. Dorsey)
 9. Freight Train (R. Draper)
- 9. Freight Train (R. Draper) 10. Start Movin' (S. Mineo)

Los Angeles, Calif.

- 1. So Rare (J. Dorsey)
- 2. Love Letters In The Sand (P. Boone)
- 3. White Sport Coat (Robbins)
 4. Wonderful! Wonderful!
 (J. Mathis)
- (J. Mathis 5. All Shook Up (E. Presley) 6. Dark Moon (Storm/Guitar) 7. Old Cape Cod (P. Page)
- 8. Bye, Bye Love (Everlys) 9. Loving You (E. Presley) 10. Teenager's Romance (Nelson)

Detroit, Mich.

- 1. Bye, Bye Love (Everlys)
 2. Love Letters In The Sand
 (P. Boone)
 3. I'm Gonna Sit Right Down
 (B. Williams)
 4. Young Blood (Coasters)
 5. Shangri-La (Four Coins)
 6. Teddy Bear (E. Presley)
 7. Around The World
 (Mantovani/Young)
 8. So Rare (J. Dorsey)
 9. Start Movin' (S. Mineo)
 10. With All My Heart (Sands)

- Cleveland, Ohio

- 1. Bye, Bye Love (Everlys)
 2. Love Letters in The Sand
 (P. Boone)
 3. I'm Gonna Sit Right Down
 (B. Williams)
 4. White Sport Coat (Robbins)
 5. Shangri-La (Four Coins)
 6. I Like Your Kind Of Love
 (A. Williams)
 7. Teddy Bear (E. Presley)
 8. Love You Till I Die (B. Lee)
 9. Around The World (Young)
 10. It's Not For Me To Say
 (J. Mathis)

- Houston, Tex.

- 1. Short Fat Fannie (Williams)
 2. So Rare (J. Dorsey)
 3. Teenager's Romance (Nelson)
 4. Searchin' (Coasters)
 5. Love Letters In The Sand
 (P. Boone)
 6. Jenny, Jenny (L. Richard)
 7. Bye, Bye Love (Everlys)
 8. Teddy Bear (E. Presley)
 9. Susie-Q (D. Hawkins)
 10. Valley Of Tears (F. Domino)

- St. Louis, Mo.
- 1. Bye, Bye Love (Everlys)
 2. Around The World
 3. Start Movin' (S. Mineo)
 4. Love Letters In The Sand
 (P. Boone)
 5. Shangri-La (Four Coins)
 6. Rainbow (R. Hamilton)
 7. Rock Your Little Baby To
 Sleep (B. Knox)
 8. Star Dust (B. Ward)
 9. I'm Gonna Sit Right Down
 (B. Williams)
 10. Next Stop Paradise
 (T. Rendazzo)

- Cincinnati, Ohio
- 1. Love Letters in The Sand (P. Boone 2. I'm Gonna Sit Right Down (B. Williams

2. I'm Gonna J. (B. Williams) 3. Teenager's Romance (Nelson) 4. White Sport Coat (Robbins) 5. Dark Moon (G. Storm) 6. Bye, Bye Love (Everlys) 7. Gone (F. Husky) 8. School Day (C. Berry) 9. I'm Walkin' (R. Nelson) 10. It's Not For Me To Say (J., Mathis)

Minneapolis, Minn.

- 1. Bye, Bye Love (Everlys)
 2. Love Letters in The Sand
 (P. Boone)
 3. School Day (C. Berry)
 4. Rock Your Little Baby To
 Sleep (B. Knox)
 5. Start Movin' (S. Mineo)
 6. Gonna Find Me A Bluebird
 (M. Rainwater)
 7. Teenager's Romance (Nelson)
 8. Over The Mountain
 (Johnnie & Joe)
 9. So Rare (J. Dorsey)
 10. Four Walls (Lowe/Reeves)

- "Only those records best suited for commercial use are reviewed by THE CASH BOX"

RCA Victor Trade-In Promotion Results In Peak Album Sales

NEW YORK, N. Y.—The sale of RCA Victor classical long play albums last month was 400 percent ahead of any previous May in the company's history as a result of the widely-discussed album trade-in promotion.

W. W. Bullock, Manager of the company's Album Department, said that dealers throughout the country had credited the program with being an extremely valuable sales stimulant in a normally dull month.

The promotion enabled RCA Victor dealers to offer their customers a \$1.00 trade-in allowance on any 78, 45 or 33½ album of any label that originally retailed for \$2.00 or more toward the purchase of any current classical album in the Victor catalog.

"The dealers liked and bought the plan," Bullock said. "The first two weeks were slow as far as consumers' trading in merchandise was concerned. The next two weeks trade-in's poured in.

"In the New York area, because of the local price cutting situation, there was little activity in the promotion, but Boston, despite price cutting, did very well with the program."

Bullock cited the following specific examples of consumer reaction to the program which have been called to his attention:

There were at least 100 instances in which customers traded in their 78-rpm libraries to buy their first classical long-play records.

There were 50 consumers who each traded in 100 78 rpm albums at one time. A dealer in Milwaukee reported that a priest turned in 175 albums and a chauffeur-driven Cadillac brought in 60 albums to a Darien, Conn. store.

Dealers in such cities as Los Angeles, Dallas, Kansas City, St. Louis, Denver and Des Moines were unusually enthusiastic about the program. One Los Angeles dealer received 1,757 78 rpm albums. Another Los Angeles dealer reported 709 trade-

in's—another 542. A Chicago dealer said that one customer brought in 104 78 rpm albums at one time.

A quarter of a million dollars was spent in local newspaper and radio advertising to support the program, exclusive of national advertising in The Saturday Review and The New Yorker. A one minute TV commercial on the Perry Como show was also credited with substantially bolstering the promotion.

Factory counts of the trade-in's will be made at all distributors.

Chester Signs Natalie Trundy

NEW YORK—Julie Chester, general professional manager of Mellin Music, has signed 16 year-old motion picture starlet Natalie Trundy to a personal management contract. The young actress will appear in two forthcoming films, "The Monte Carlo Story" and "The Careless Years". It is reported that a number of record companies are bidding for her services as a recording artist. Miss Trundy is being booked through the William Morris Agency.

Camarata Named GPM of Ardmore, Beechwood

HOLLYWOOD - Joseph Zerga, General Manager, Ardmore Music Corp. and Beechwood Music Corporation, announced the appointment of Kelly Camarata to the Position of General Professional Manager of Ardmore and Beechwood, Camarata has had an extensive background in the music business having been General Professional Manager of Sam Fox Music Publishing Company from 1951 to 1954 and prior to that was National Sales and Promotional Manager for London Records from 1946 to 1951. Camarata's headquarters will continue to be New York.

"Suddenly" It's Jeri Adams



WORCESTER, MASS.—As Jeri Adams was passing through Worcester, she stopped in to say hello to Bob Bilske of Station WNEB and "Suddenly" they were both reading The Cash Box. "Suddenly" happens to be the name of her latest record.

Premiere



WASHINGTON, D. C.—Among the first night guests on the "Steve Allison Show", which premiered June 17th over WWDC Radio, Washington, were the Four Coins hot off their hit record "Shangri-La".

A Disk, A Dance Lesson

NEW YORK—An unusual tie-in promotion between the Don Casanave (ABC-Paramount) disk of "Deep Within Me," and the Fred Astaire Dance Studios, was set up recently.

With the purchase of the Casanave waxing, the customer also receives a certificate good for a free dance lesson at a Fred Astaire Dance Studio.

Distribution is being handled in the following manner: when the distributor orders records from ABC-Paramount, a certified copy of the order goes to the Astaire Studios' head-quarters in New York. They then issue an appropriate number of dance lesson certificates, and send them direct to the distributor. The distributor sends them to his retailer who presents them to the purchaser of the recording.

Epic Sales Soar On 4

NEW YORK—Epic Records' Buddy Friedlander, who recently returned from distributor-dee jay tour that took him to Seattle, Portland, San Francisco, Los Angeles, Dallas, St. Louis, Kansas City and New Orleans, reports that the company is rolling in high gear with a quartet of singles that are causing sales to soar. Included in the four are: Sal Mineo's "Start Movin'"; "Shangri-La" by the Four Coins; and two recent releases, "That Old Feeling" by Roy Hamilton and "You Always Hurt The One You Love" by Somethin' Smith and the Redheads.

Kolsky Denies Bowen Rift

NEW YORK—Joe Kolsky, Roulette Records vice president, this week denied reports appearing in other trade papers that difficulties had arisen between the label and Jim Bowen and David Alldred (one of the Rhythm Orchids). The report stated that Bowen and Alldred had asked to be released from their contracts with Roulette.

Kolsky stated that there were no strained relations between his company and the artists, and that both would continue to record as originally contracted.

Guy Mitchell To Undergo Surgery In London

NEW YORK—Guy Mitchell will interrupt his tour of Great Britain and the Continent to enter London Hospital on July 8th for surgery on a trick knee that has been giving him trouble for several years. Mitchell will be laid up for at least two weeks recuperating from the injury which dates back to his days as a cowboy when a steer he was attempting to rope fell on top of his leg.

It was originally thought that he would await until his return to this country for the operation. However, a heavy production schedule for his new television series, "The Guy Mitchell Show" (debuting on ABC-TV, September 21, 10:00-10:30 P.M.) will keep him so busy that he has decided to have the leg mended before his return to the United States at the end of July.



PAT BOONE... Love Letters In The Sand
(DOT 15570)

FOUR ACES... Yes Sir, That's My Baby
(DECCA 30348)

DAVID SEVILLE... Camel Rock
(LIBERTY)

THE KENTUCKIANS... 'Way Out There
(BRUNSWICK)

EYDIE GORME... I'll Take Romance
(ABC-PARAMOUNT 9780)

THE KING SISTERS... Imagination
(CAPITOL)

BIG MAYBELLE... All Of Me
(SAVOY 1512)

TINA ROBIN... Lady Fair
(CORAL 61848)

BOURNE, INC...— ABC CORP.



Best Selling Sheet Music

1	LOVE LETTERS IN THE SAND Bourne ASCAP—Kenny, Kenny, Coots	LAST WEEK
2	DARK MOON Dandelion BMI—Miller	2
3	SO RARE Robbins ASCAP—Herst, Sharpe	4
4	A WHITE SPORT COAT Acuff-Rose BMI—Robbins	3
5	FOUR WALLS Sheldon BMI—Moore, Campbell	5
6	AROUND THE WORLD Victor Young ASCAP—Young	9
7	OLD CAPE COD Geo. Pincus & Sons ASCAP—Rothrock, Yakus	8
8	WONDERFUL! WONDERFUL! E. B. Marks BMI—Edwards, Raleigh	11
9	BYE, BYE LOVE Acuff-Rose BMI—Bryant, Bryant	12
10	ALL SHOOK UP Shalimar-Presley BMI—Blackwell, Presley	6
11	ROUND AND ROUND Rush BMI—Stallman, Shapiro	7
12	GIRL WITH THE GOLDEN BRAIDS Roncom ASCAP—Kahan, Snyder	
13	IT'S NOT FOR ME TO SAY Korwin ASCAP—Stillman, Allen	10
14	LITTLE DARLIN' Excellorec BMI—Williams	13
15	A TEENAGER'S ROMANCE Aztec ASCAP—Gillam	_
90000	U. And Com Waise	Laum

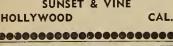
Billy Vaughn

Johnny Trema

15598

DOT RECORDS

SUNSET & VINE





ON TOP EVERYWHERE THE EVERLY BROS. **CADENCE # 1315** cadence 45 SAST 49TH ST. NEW YORK 17, H. C.

Hy And Sam Weiss Form N. Y. Distributing Firm

NEW YORK—Brothers Hy and Sam Weiss, two veterans of the record business experienced in all its phases, last week opened a new record distributing company in New York called Superior Record Sales Co., Inc., at 767 Tenth Ave.

The brothers are best known in the proceed hypersons as the corners of the second states.

The brothers are best known in the record business as the owners of the Old Town Record Company, a diskery responsible for a number of territorial hits in the rock and roll field. Prior to their formation of Old Town Records, Sam Weiss was with the Runyon Sales Company. He joined the firm as a salesman in 1946 and later became a sales manager. In 1948 he joined Modern Records of Hollywood and headed the diskow's Hollywood and headed the diskery's New York office. In 1950 he joined the Pan American Distributing Company of Florida as sales manager and later returned to New York to form the BHS Record Distributing Co. He left the record business, later, to become an account executive for the Old Town Corporation, an advertising firm which handled such accounts as Socony Vacuum and U.S. Plywood.

Hy Weiss also acquired a wealth of experience in the disk field by working for Modern Records of Hollywood. He handled promotion and sales. He has worked for a number of major record company distributors and was also affiliated with Cosnat Records Distributing. He was a partner in the Old Town disk firm.

The new Superior Records Sales Co., Inc. has already acquired the following lines for distribution in New York City: Argo, Old Town, Whiz, End, and Cindy.



Meeting Dates

Music Operators' Associa

- 1—California Music Merchants' Association July Place: 311 Club, 311 Broadway, Oakland, Calif.
 - 1—United Music Operators of Michigan Place: Fort Wayne Hotel, Detroit, Mich.
 - -Phonograph Merchants' Association, Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (General)
 - -California Music Merchants' Association Place: Sacramento Hotel, Sacramento, Calif.
 - -Eastern Ohio Phonograph Operators' Association Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
 - 5—North Carolina Automatic Music Assn. Place: Cape Fear Hotel, Wilmington, N. C.
 - 8—Tri-County Juke Box Operators' Association Place: Elum Music Offices, Massillon, Ohio
 - 9—California Music Merchants' Association Place: Fresno Hotel, Fresno, Calif.
 - -Western Massachusetts Music Guild Place: DeMarco's Restaurant, West Springfield, Mass.
 - -California Music Merchants' Association Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
 - 11—California Music Merchants' Association Place: U. S. Grant Hotel, San Diego, Calif.
 - 11—Eastern Massachusetts Music Operators' Association Place: Beaconsfield Hotel, Boston, Mass.
 - 15—Westchester Operators' Guild, Inc. Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
 - 17-New York State Operators Guild Place: Gov. Clinton Hotel, Kingston, N. Y.
 - 17—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana Place: Room 24, 550 Broadway, Gary, Ind.
 - 18—Eastern Ohio Phonograph Operators' Association Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)
 - 18-Phonograph Merchants' Association, Cleveland. Ohio Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)
 - 20, 21—Music Guild of Nebraska Place: Clark Hotel, Hastings, Neb.
 - -Central States Music Guild Place: 805 Main Street, Peoria, Ill.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

BMI Releases Statements Of 21 Artists Disclaiming Licensing Organization Pressure In Picking Songs

NEW YORK—Robert J. Burton, vice-president of Broadcast Music, Inc., last week released the statements of 21 stars, popular singers and orchestra conductors which asserted that they select the music for their performances and recordings themselves without regard to the licensing source of that music.

themselves without regard to the incensing source of that music.

"We are making public what Dinah Shore, Lawrence Welk, Benny Goodman, Gene Autry, Patti Page, Nat "King" Cole, Rosemary Clooney, Rudy Valley, Les Paul, Eddy Arnold, Kay Starr, Sammy Davis, Jr., Ray Bloch, Ray Anthony, Percy Faith, Lanny Ross, Mindy Carson, Jack Hope (speaking for his brother, Bob), Fran Allison, Sammy Kaye and Stan Kenton have to say," Burton said. "We are doing this reluctantly because we are being forced to do so by the fact that a number of artists, the latest of whom is Bing Crosby, has been quoted in an attempt to prejudice the outcome of the trial of an important law suit brought by ASCAP members against BMI. The issues of the suit are a matter of fact, not of opinion; and we are content to let these issues be judged in the courts where they belong. However, we cannot ignore the effect that our opponents are attempting to achieve on public opinion.

"For many months we have had on file statements of hundreds of artists testifying to the fact that their only interest in selecting music is to please their public and that they do not care, and frequently have no knowledge whether this music is licensed by BMI, ASCAP or any one else. Even Crosby, an ASCAP member, has stated in writing that no one has ever approached him with the idea of pressuring him to use BMI material, and that he does not know of any entertainer who has been pressured. "Our release of some of these state-

"Our release of some of these statements is a measure of self-defense. We also intend to preserve our legal rights by calling Bing Crosby and others who have been quoted to examination under oath in the law suit," Burtain said.

Following are excerpts from statements by the various artists:

DINAH SHORE, "In all the years I have been singing on NBC or CBS, on television or radio, I have never been subjected to the slightest pressure from them with regard to the songs I sing on their network. Except where the lyric has some objectionable content or innuendo that they feel might be offensive to the public, they have never exercised the slightest suggestion or censorship.

"I am aware of the fact that you've heard many arguments, pro and con, but I assure you that where this singing artist is concerned, and I believe the same holds true for all the popsingers today, in so far as BMI and ASCAP are concerned, they are only as strong as the songs they have in their catalogues at the moment. The problem of keeping a fickle viewing public happy is too important and competition is too strong to allow any performer to be influenced by anything but his own taste and good judgment."

LAWRENCE WELK, "... you know as well as we do that it has never made any difference to us whether a song was ASCAP, BMI or what publisher had it.

"Our main interest has always been to see that we had the best songs in our opinion and ones the public would accept."

BENNY GOODMAN, "I perform the music that I want to perform and that I think my public wants.

"I have never felt any pressure from any recording or broadcasting company to prefer ASCAP to BMI or BMI to ASCAP."

GENE AUTRY, "At the very outset, let me say that in my entire career as a performing artist every musical composition that I have selected for recording or for performance on the air or in motion pictures or elsewhere has been selected because I liked the composition and because I thought that the public would also enjoy hearing the song and because it was the type of song that fit my particular style. At no time has the question of whether a particular musical composition was licensed by ASCAP or BMI had any influence whatever in my process of selection.

"Further, over a period of many years I have been associated with Columbia Records and have performed over all major radio and television networks as well as many independent broadcasting stations and at no time has any recording company or broadcaster attempted to influence me in any way in connection with whether a composition was cleared through ASCAP, BMI, or any other licensing agency.

"I should also point out that I own and operate several broadcasting stations, KMPC, KOOL, KOOL-TV, KOPO, KOPO-TV, and KSFO, and I can attest to the fact that no one connected with my broadcasting stations or with any other broadcasting station that I have ever heard of has the slightest interest in whether a work is ASCAP, BMI, or otherwise licensed. Broadcasters in my experience select musical compositions on the basis of their intrinsic merit and most important on the basis of audience appeal. After all, the prime purpose of all broadcasters is to present programs which will win wide audience acceptance.

KAY STARR, "I noted with much interest recently, the charges of 'pressure' being brought to bear on artists to record and perform mainly songs with BMI affiliations.

"In the interests of fairness, I must say that never has material been submitted to either myself or my associate Hal Stanley, by an A & R man, at either Capitol or Victor with the insistence that it was sponsored by either licensing organization. We never inquire as to which licensing group a song belongs, The only test is the merit of the song. There is no other test. It is our position that we will record any song if we believe it is a hit, regardless if it is ASCAP or BMI. We also feel that it should be the people who buy records who

should determine what are hits and what is to be considered good taste. Any attempt to impose censorship would injure the music business and harm the people."

SAMMY DAVIS, JR., "In my tenure as a recording artist and performer, I have never performed any song because of its BMI or ASCAP affiliation.

"I have always gone strictly on the merits of the song itself, and I'm happy to say I have always noticed this kind of attitude by the artist and repertoire staff of Decca Records."

RAY BLOCH, "Noticing all the publicity regarding BMI or ASCAP pressure being used on artists to use their songs in various ways, I would like to go on record with the following:

"I record and all the state of the

"I record and play the music that I like and I think the public wants. Whether the music is licensed by ASCAP or BMI has never made any difference to me.

"Nothing in my experience leads me to believe that any Recording Company or Broadcaster has the slightest interest in whether the music is ASCAP or BMI."

RAY ANTHONY, "It has been called to my attention that accusations have been made that unnecessary pressure has been exercised by BMI on recording artists, such as myself, to record BMI songs.

"I was amazed when I read this and I want to go on record to state that when songs are submitted to me for recording or performance on television, I have no idea whether they are BMI or ASCAP songs. All songs which I pick are chosen strictly on the merit of the songs, not on a basis of who publishes them or whether they are BMI or ASCAP songs."

JOHN SCOTT TROTTER, "I have never been coerced or otherwise approached by either of the performing rights societies to consider their songs on the basis of their control. Thruout the years I have always judged material on its merit, not its origin, and shall continue to do so."

PERCY FAITH, "As a conductor and arranger I record on disks and perform on the radio the music that I personally prefer and the music that I think the public wants. Whether the music is licensed by ASCAP or BMI has never made any difference to me."

LANNY ROSS, "... I pick the songs I use on the basis of their appeal to me. Sometimes I like something better than the audience, and I'm disappointed they didn't go along with me. Sometimes vice versa.

"Songs are my children. I play with them all. In fact, in producing my daily shows I cast songs as I would talent in a show—the best one for the best spot, regardless of whether they are published by AS-CAP or BMI."

MINDY CARSON, "I record on disks and perform over the air, the music that I like, and that I think the public wants. Whether the music is licensed by ASCAP or BMI has never made any difference to me."

JACK HOPE, "Music for the Bob Hope radio and television shows always is selected on the basis of its adaptability to the particular show and whether or not Bob likes it. We never look into the matter of whether the music is licensed by BMI, ASCAP, etc., until after the music is selected."

FRAN ALLISON, "... I place first emphasis on material which I feel confident I can do well. It must fit the mood of the show and of course, the ultimate aim is to please the public.

"... Whether any of these songs have been registered by ASCAP... BMI... or SESAC, has never made any difference to me."

SAMMY KAYE, "I record and play the music that I like and I think the public wants.

"Whether the music is licensed by ASCAP or BMI has never made any difference to me.

"Nothing in my experience leads me to believe that any record company or broadcaster has the slightest interest in whether the music is AS-CAP or BMI."

STAN KENTON, "Because there has been a considerable amount of concern as to whether BMI has operated fairly in connection with the exploitation of its music, I thought I would probably be in line by expressing my feelings, and knowledge, on the subject.

"In all the years of my band leading, in all its phases, I have never been approached by anyone in BMI, either directly or indirectly, in this regard."

SINGER ONE-STOP:

1812 WEST CHICAGO AVE., CHICAGO 22, ILL. HUmboldt 6-5204 6920 SOUTH HALSTED ST., CHICAGO 21, ILL. RAdcliff 3-3144

FREE TITLE STRIPS MIDWEST'S LARGEST ONE-STOP LP's 10% OVER COST

ONLY 5c



Peatman

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audlence Coverage Index & Audlence Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO	(LISTED ALPHA
he Crowd t Coat	Acuff-Rose
	Palm Springs

ernardine Palm Springs
ye Bye Love Acuff-Rose
ork Moon Dandelion
on't Cry My Love B. F. Wood
ire Down Below Columbia Pic.
our Walls Sheldon
unfight At The O.K. Corral Paramount
Like Your Kind Of Love Acuff-Rose
m Gonna Sit Right Down And Write

ove Letters In The Sand Bo	urne
Aongos Redd E	vans
Ay Little Baby	Gil
Old Cape Cod Pi	
cound And Round	
hangri-La Rob	
henandoah Rose Plone	
o Rore Rot	bins
tars Fell On Alabama	Mills

	Around the World Toung
ı	Bernardine Palm Springs
	Bye Bye Love Acuff-Rose
ı	Calypso Joe E. H. Morris
	Chattanoogo Cho Cha SongSmiths
	Do You Love Me Valley
ľ	Forgotten Dreams Mills
Į	If'n Chappell
	I'm Gonna Sit Right Down And Write Myself A Letter DeSylva, Brown & Henderson
	I'm Walkin' Reeve
	I'm Wolking The Floor Over You American
ı	Keyboard Serenade Champagne
	Let The Light Shine Down On Me Valley
ı	Little Dorlin' Excellorec
	Love Letters In The Sand Bourne
i	Mongos Redd Evans
ı	Mu Cho Cha Stratford
ı	Old Cape Cod Pincus
ı	On The Street Where You Live Choppell
I	One Doy A Little Girl Vernon
ı	One For My Boby E. H. Morris
	Queen Of The Senior Prom Carnegie
-	Rock Bottom Vernon
	Rockin' Shoes Winneton

TV

Pincus Forms Record Co.

NEW YORK-George Pincus, president of George Pincus and Sons and Gil Music Corps., has announced the formation of his own record company to be known as Pincus Platters, Inc.

Round And Round Rush

Street Of Memories E. B. Marks

Tammy Northern White Silver Sonds Fellows-Peer

The main function of this recording unit will be the mastering and releasing of new material and talent which Lee and Irwin Pincus have been signing around the country.

Pincus Platters, Inc., has just sold five masters to Artists & Repertoire chief Joe Carlton of RCA Victor. The platters all feature Art Wood, a 19 year-old dee jay of station WLYN in Lynn, Mass. His first release on Victor, scheduled for July 10th, couples "Hey Jibbo" with "Sunshine Blues", written by Arthur Korb and Sol Quasha, Boston writers.

Roulette Signs Artists

NEW YORK-Hugo & Luigi, A & R heads of Roulette Records, announced last week that, in line with their expansion plans, they have enlarged their artists roster with the signing of: Keefe Brasselle, Leo Diamond, Chuck Reed, Shaye Cogan, Larry Storch, Carol Hughes, Jimmie Rodgers, the Mitchell-Ruff Duo, the Herb Pomeroy Orchestra, and Jane

The diskery already has recorded comic Larry Storch and folk singer Jimmie Rodgers, and expects to release these records in the near future.



Top Selling Records

Reported by

Retail **Outlets**

From Coast to Coast

MELODY SONG SHOPS INC. 1 Brooklyn, N. Y.

- Brooklyn, 13.

 1. It's Not For Me To Say
 (J. Mathis)
 2. Bye Bye Love (Everly Bros.)
 3. Wonderful! Wonderful!
 (J. Mathis)

- 3. Wonderful! Wonderful!
 (J. Mathis)
 4. With All My Heart (Sands)
 5. Build Your Love (J. Ray)
 6. Gonna Sit Right Down
 (B. Williams)
 7. White Sport Coat (Robbins)
 8. I Like Your Kind Of Love
 (A. Williams)
 9. Goodbye My Love (V. Lynn)
 10. Mambo #5 (X. Cugat)

GREENLINE RECORD CTR. Jamaica, L. I., N. Y.

- Jamaica, L. I., N. Y.

 1. It's Not For Me To Say
 (J. Mathis)
 2. I Like Your Kind Of Love
 (A. Williams)
 3. Bye Bye Love (Everly Bros.)
 4. Love Letters In The Sand
 (P. Boone)
 5. Teddy Bear (E. Presley)
 6. So Rare (J. Dorsey)
 7. Whispering Bells
 (Del-Vikings)
 B. With All My Heart
 (J. Sands)
 9. Around The World
 (Mantovani)

- (Mantovani)
 10. Wonderful! Wonderful!
 (J. Mathis)

GRAYMART MUSIC SHOP Morristown, N. J.

- 1. Love Letters In The Sand (P. Boone)
- (P. Boone)
 2. So Rare (J. Dorsey)
 3. Bye Bye Love (Everly Bros.)
 4. It's Not For Me To Say
 (J. Mathis)
 5. Start Movin' (S. Mineo)
 6. Gonna Sit Right Down
 (B. Williams)
 7. Wonderful! Wonderful!
 (J. Mathis)

- 7. Wonderful! Wonderful!
 (J. Mathis)
 B. I Like Your Kind Of Love
 (A. Williams)
 9. Old Cape Cod (P. Page)
 10. White Sport Coat (Robbins)

HIGH POINT RECORD SHOP Philadelphia, Pa.

- Philadelphia, Pa.

 1. Around The World (Young)
 2. It's Not For Me To Say
 (J. Mathis)
 3. Love Letters In The Sand
 (P. Boone)
 4. Star Dust (B. Ward)
 5. Old Cape Cod (P. Page)
 6. So Rare (J. Dorsey)
 7. Teenager's Romance (Nelson)
 B. Four Walls (J. Reeves)
 9. I'm Gonna Sit Right Down
 (B. Williams)

- 10. Bye Bye Love (Everly Bros.)

AL'S RECORD MART Detroit, Mich.

- Detroit, Mich.

 1. Send For Me (N. Cole)
 2. Gonna Sit Right Down
 (B. Williams)
 3. Young Blood (Coasters)
 4. Love Letters In The Sand
 (P. Boone)
 5. So Rare (J. Dorsey)
 6. Bye Bye Love (Everly Bros.)
 7. Side Track (G. Rene)
 B. All Shook Up (E. Presley)
 9. With All My Heart
 (J. Sands)
 10. Start Movin' (S. Mineo)

COLUMBIA MUSIÇ CO. COLUMBIA MUSIC CO. San Francisco, Calif. 1. Love Letters In The Sand (P. Boone) 2. White Sport Coat (Robbins) 3. Searchin' (Coasters) 4. So Rare (J. Dorsey) 5. Bye Bye Love (Everly Bros.) 6. All Shook Up (E. Presley) 7. Bernardine (P. Boone) B. It's Not For Me To Say (J. Mathis) 9. School Day (C. Berry) 10. With All My Heart (Sands)

SUPER MUSIC, INC. Baltimore, Md.

- Baltimore, Md.

 1. Four Walls (J. Reeves)
 2. Start Movin' (S. Mineo)
 3. Come Along (J. Donley)
 4. Love Letters in The Sand
 (P. Boone)
 5. It's Not For Me To Say
 (J. Mathis)
 6. Ding Dong (B. Doggett)
 7. Bye Bye Love (W. Pierce)
 B. Send For Me (N. Cole)
 9. Teddy Bear (E. Presley)
 10. Angel Of Love (4 Voices)

HUDSON-ROSS Chicago, III.

- Chicago, III.

 1. Bye Bye Love (Everly Bros.)
 2. So Rare (J. Dorsey)
 3. Love Letters In The Sand
 (P. Boone)
 4. I Like Your Kind Of Love
 (A. Williams)
 5. It's Not For Me To Say
 (J. Mathis)
 6. With All My Heart (Sands)
 7. White Sport Coat (Robbins)
 B. Teddy Bear (E. Presley)
 9. I'm Walkin' (R. Nelson)
 10. Wonderful! Wonderful!
 (J. Mathis)

ALAMO PIANO CO. San Antonio, Tex.

- 1. Young Blood (Coasters)
 2. Teenager's Romance (Nelson)
 3. Dark Moon (G. Storm)
 4. Love Letters In The Sand
 (P. Boone)
- 4. Love Constant (P. Boone)
 5. Searchin' (Coasters)
 6. I Like Your Kind Of Love (A. Williams)
 7. Rock Your Little Baby To Sleep (B. Knox)
 B. My Personal Possession (N. Cole)
- 9. Teddy Bear/Loving You (E. Presley)
- 10. Over The Mountain
 (Johnnie & Joe)

WARE HOUSE OF MUSIC

- Searchin' (Coasters)
 2. Bye Bye Love (Everly Bros.)
 3. Rainbow (R. Hamilton)
 4. Teddy Bear/Lovin' You
 (E. Presley)
 5. Jenny Jenny/Miss Ann
 (L. Richard)
 6. Over The Mountain
 (Johnny & Joe)
- 7. So Rare (J. Dorsey)
 B. School Day (C. Berry)
 9. Whispering Bells (Del-Vikings)

- 10. Old Cape Cod (P. Page)

WERSTER RECORD SHOP St. Louis, Mo.

- 1. Whispering Bells
 2. Bye Bye Love (Everly Bros.)
 3. Star Dust (B. Ward)
 4. Rock Your Little Baby To Sleep (B. Knox)
 5. Rainbow (R. Hamilton)
 6. Next Stop Paradise
 (T. Randazzo)
 7. Shangri-La (4 Coins)

- School Day (C. Berry)
- 9. Jenny Jenny (L. Richard) 10. Valley Of Tears (F. Domino)

BEN BROWN MUSIC Lynn, Mass.

- Lynn, Mass.

 1. Bye Bye Love (Everly Bros.)

 2. Love Letters In The Sand
 (P. Boone)

 3. Old Cape Cod (P. Page)

 4. Teddy Bear (E. Presley)

 5. Queen Of The Senior Prom
 (Mills Bros.)

 6. Jenny Jenny (L. Richord)

 7. Gonna Sit Right Down
 (B. Williams)

 8. Shangri-La (4 Coins)

 9. Sweet Stuff (G. Mitchell)

 10. Fallen Star (F. Husky)

MUSIC BOX

- MUSIC BOX
 Cleveland, Ohio

 1. Gonna Sit Right Down
 (B. Williams)

 2. Bye Bye Love (Everly Bros.)

 3. Love Letters In The Sand
 (P. Boone)

 4. Shangri-La (4 Coins)

 5. Star Dust (B. Ward)

 6. White Sport Coat (Robbins)

 7. Four Walls (J. Reeves)

 B. Teddy Bear (E. Presley)

 9. Around The World (Young)

 10. Love You Till I Die (B. Lee)

TOLZIEN MUSIC STORE Amarillo, Tex. 1. Love Letters In The Sand (P. Boone)

- 2. So Rare (J. Dorsey) s 3. Dark Moon (G. Storm)

- 4. Marchin' (Coasters)
 5. Four Walls (J. Lowe)
 6. White Sport Coat (Robbins)
 7. School Day (C. Berry)
 B. Old Cape Cod (P. Page)
 9. Teddy Bear (E. Presley)
 10. Teenager's Romance (Nelson)

NORTY'S MUSIC CENTER Hollywood, Calif.

- 1. So Rare (J. Dorsey)
 2. Little Darlin' (Diamonds)
 3. I Just Don't Know (4 Lads)

- 4. With All My Heart (Sands)
 5. Bye Bye Love (Everly Bros.)

- 6. Yes Tonight Josephine (Ray)
 7. Rock Your Little Baby To
 Sleep (B. Knox)

B. Warm Up To Me (J. Bowen) 9. Old Cape Cod (P. Page) 10. Freight Train (R. Draper)

MUSIC HOUSE Buffalo, N. Y.

- 1. Old Cape Cod (P. Page)
 2. Love Letters In The Sand
 (P. Boone)
 3. Queen Of The Senior Prom
 (Mills Bros.)
 4. I'm Gonna Sit Right Down
 (B. Williams)
 5. So Page (I. Page)
- 5. So Rare (J. Dorsey)
 6. Gonna Find Me A Bluebird (M. Rainwater)
- 7. Teenager's Romance (Nelson)
 B. It's Not For Me To Say
 (J. Mathis) 9. Freight Train (R. Draper)
 10. Bye Bye Love (W. Pierce)

PLATTER INN Batesville, Ark.

- 1. Teddy Bear/Loving You
 (E. Presley)
 2. Jenny Jenny (L. Richard)
 3. Young Blood/Searchin'
 (Coasters)
 4. Whole Lot Of Shakin' Going
 On (J. L. Lewis)
 5. Short Fat Fannie (Williams)
 6. White Silver Sands
 (D. Gardner)
 7. Bye Bye Love (Everly Bros.)
 B. All Shook Up (E. Presley)

- B. All Shook Up (E. Presley)
 9. So Rare (J. Dorsey)
 10. Valley Of Tears (F. Domino)

LOMAKIN MUSIC Pittsburgh, Pa.

- Pittsburgh, Pa.

 1. White Sport Coat (Robbins)
 2. Love Letters In The Sand
 (P. Boone)
 3. Manhattan (R. Touzet)
 4. It's Not For Me To Say
 (J. Mathis)
 5. All Shook Up (E. Presley)
 6. My Dream (Platters)
 7. Wonderful! Wonderful!
 B. Dark Moon (G. Storm)
 9. My Personal Possession
 (N. Cole)
 10. I Just Don't Know (4 Lads)

BILLS T RECORD SHOP

- Tulsa, Okla.
- 1. Love Letters In The Sand (P. Boone)

2. Young Blood (Coasters) 3. Rock Your Little Baby To Sleep (B. Knox) 4. I Like Your Kind Of Love (A. Williams) 5. Goin' Steady (T. Sands) 6. School Day (C. Berry) 7. So Rare (J. Dorsey) B. Bye Bye Love (Everly Bors.) 9. White Sport Coat (Robbins) 10. Start Movin' (S. Mineo)

BAKER'S MUSIC CENTER Tallahasse, Fla.

- Tallahasse, Fla.

 1. Teddy Bear (E. Presley)
 2. Short Fat Fannie (Williams)
 3. So Rare (J. Dorsey)
 4. Love Letters In The Sand
 (P. Boone)
 5. Old Cape Cod (P. Page)
 6. Valley Of Tears (F. Domino)
 7. Fallen Star (J. Newman)
 8. Lucille (L. Richard)
 9. Bye Bye Love (Everly Bros.)
 10. I Like Your Kind Of Love
 (A. Williams)

COHEN AMUSEMENT Montgomery, Ala. 1. Susie-Q (D. Hawkins) 2. Short Fat Fannie (Williams) 3. Jenny Jenny (L. Richard) 4. Tammy (D. Reynolds) 5. Valley Of Tears (F. Domino)

- Almost Paradise (Williams) Fallen Star (Hilltoppers)
- B. Is It Wrong (W. Mack)
 9. Searchin' (Coasters)
- 10. Teddy Bear (E. Presley)
- "Only those records best suited for commercial use are reviewed by THE CASH BOX"

and the straightful for a suppression of a contraction of the contract ABETICALLY)

- A White Sport
- Myself A Letter . Desylva, Brown & Henderson
 It's Not For Me To Say Korwin
 Little White Lies Bregman, Vocco & Conn

- Summer Love Valando

Teordrops In My Heart Southern

- Three Sheets To The Wind Sequence-Halsey White Silver Sands Fellows-Peer Who Dot Mon, Mom? Remick With All My Heart Debmar Wonderful! Wonderful! E. B. Marks
- ARROWILL RECORDS A BIG One by

Barbara Gorman & Sister Viv "8 O'CLOCK DATE"

"WAS IT JUST FOR FUN"

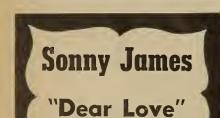


Georgia Gibbs

RCA-Victor

AMERICAN MUSIC, INC. 9109 SUNSET BLVD., HOLLYWOOD, CALIF.

Arrow Records, 1650 Broadway, N. Y. C.



CAPITOL # 3734

CENTRAL GONGS. 2NC.

Victor Announces Expansion Program At Rockaway, N. J. Plant



Architect's drawing of a new warehouse and distribution center to be erected for the RCA Victor Record Division in the Central Morris Industrial Park in Rockaway, N.J.

ROCKAWAY, N.J.-A new Warehouse and Distribution center will be erected for the RCA Victor Record Division in the Central Morris Industrial Park on Green Pond Road in Rockaway, N.J. Township. Ground clearing is well under way for the modern one-story brick building to be constructed by Brown and Matthews, Inc., engineers and contractors.

K. B. Tomlinson, Manager of the Warehouse and Distribution operation, said that the 120,000 square feet of floor area in the new building will provide office space and storage for all records produced in the Rockaway Plant. Shipments of all types of phonograph records such as disk jockey releases, program transcriptions, custom records, and all speeds of commercial records will be made daily to radio stations, distributors and custom clients all over the country. The bulk of the commercial type records will go to about twenty states along the Eastern Seaboard.

The Rockaway Plant which opened in June of 1954 was designed to accommodate both the manufacturing and the distribution activity, but soon became inadequate due to the continuous increase in the sale of RCA Victor phonograph records. Expansion in local facilities became a necessity to meet the increased demand. Both locations will probably require the employment of additional personnel shortly after completion of the new warehouse late in 1957.

Space currently occupied by the Warehouse and Distribution activity in the RCA Victor Rockaway plant will be utilized by the manufacturing operation. L. M. Goebel, Plant Manager, plans to install a substantial number of new record presses and other supporting facilities. He anticipates that the new layout will place the local plant in a more favorable position to maintain critical production schedules.

RCA Victor operates two additional record manufacturing plants, one in Indianapolis and the other in Holly-

Ecstatic Reaction



CINCINNATI, OHIO-Will Lenay, Cincinnati disk jockey, registers an ecstatic reaction as Ray Conniff shows him his Columbia album, "Dance The Bop". Photo was taken a few weeks ago as Conniff toured Detroit, Cincinnati, Cleveland and Louisville in behalf of his records. Lenay, who also owns a record shop, says Conniff's disks are enjoying a big sale there.

80% Of Records On Japanese Juke Boxes Are Of U. S. Origin

TOKYO, JAPAN—William J. Suter, distributor for the AMI line of juke boxes in the Near East, who displayed the machines at the Tokyo International Trade Fair in May, made the following interesting statement in a letter to The Cash Box:

"80% of the records played in Japan are of U.S. A. origin, which just goes to show that the juke box crowd all over the world follows the American top tunes."

Golden Crest Adds Distribs

NEW YORK-Golden Crest Records NEW YORK—Golden Crest Records last week announced that it had appointed three new distributors to handle the label's line. They include James H. Martin in Chicago; Aragon Enterprises, Ltd., in Vancouver, B. C., Canada, and A-1 Records in Oklahoma City, Oklahoma.





IT'S NEW IT'S CALYPSO IT'S ROSEMARY CLOONEY WHO DOT MON, MOM? REMICK MUSIC CORP.



NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, **ARTISTS and PUBLISHERS**

Every Week In

THE CASH BOX \$15. PER YEAR

THE CASH BOX 1721 Broadway New York 19, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our Check Please Send Us A Bill

FIRM NAME

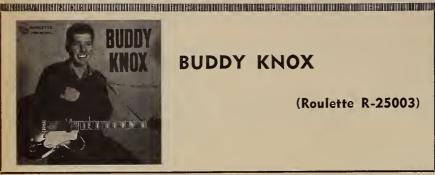
CITY ZONE STATE

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"



Album

★Also Available in EP



BUDDY KNOX

(Roulette R-25003)

Guest Appearance



SYRACUSE, N. Y.—Recording star Johnnie Ray poses with Al Meltzer and Donnette Moore prior to guesting the final show of the current season for WHEN-TV's Top 10 Dance Party.

2 Big Ones From BMI

"YOU HIT THE WRONG NOTE **BILLY GOAT"**

"ROCKIN' ROLLIN' ROVER"

Decca 9-30314

DANBY-SEABREEZE **Music Companies**

1619 Broadway New York, New York



Harry Ravel To Release Two Albums On V.I.P.

NEW YORK - Harry Ravel, wellknown composer, has concluded arrangements with V. I. P. Records for the release of two albums consisting of twenty pieces of original music, it was announced last week by Vivian Della Chiesa, director of Artists and Repertoire for V.I.P. Records.

The first album titled, "Visions in Color" is a mood music selection and will feature string and lush instrumentals. The second "Ghostophobia" will be, according to Ravel, a "new adventure in music". Highlighted here will be rhythm instrumentals lending an air of the supernatural to the album.

Ravel is no newcomer to the album field having had albums recorded by RCA, Capitol, MGM and Mercury. In addition Les Baxter, Billy May, Stuart Phillip and Hugo Perretti have batoned his offerings in the past.

The composer, with Mack Gordon, of such standards as "Stay As Sweet As You Are"; "Did You Ever See a Dream Walking?"; "Love Thy Neighbor"; "Paris In the Spring"; and "With My Eyes Wide Open" is also working on a musical that will be ready for Broadway in the fall. Titled "Packaged In Paris" the offering will be directed by Eddie Bracken with a book by George Marion, Jr.



Best Selling Pop Albums

To the second	* Also Available in EP	
	Pos	. Last
1	*AROUND THE WORLD IN EIGHTY DAYS	eek 2
7	*A SWINGIN' AFFAIR!	
	FRANK SINATRA (Capitol W 803 * EAP-1-803, 2-803, 3-803, 4	1-803)
3	*LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3	3-824)
4	MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA (London LL-1700)	4
5	*MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	5
6	*STEADY DATE TOMMY SANDS (Capital T 848 * EAP-1-848, 2-848, 3-848)	6
7	BERGEN SINGS MORGAN POLLY BERGEN (Columbia CL 994)	8
8	*ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES	7
9	**DANCE TO THE MUSIC OF LESTER LANIN (Epic LN 3340 * EG 7185)	10
10	*HYMNS TENNESSEE ERNIE FORD (Capital T 756 * EAP-1-756, 2-756, 3	11
11	*AN EVENING WITH BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1402 * EPA 1402)	12
12	*SPIRITUALS TENNESSEE ERNIE FORD (Capital T-818 * EAP-1-818, 2-818, 3	9 (-818)
13	*THE KING AND I MOVIE CAST (Capital W 740 * EAP 740)	14
14	* CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248 * EPA 1248)	13
15	ABOUT THE BLUES JULIE LONDON (Liberty LRP-3043)	20
16	★OKLAHOMA MOVIE CAST (Capital SAO 595 * SDM 595)	16
17	★THE EDDIE DUCHIN STORY MOVIE SCORE (Decca DL 8289)	17
18	PAT BOONE (Dot DLP-3050)	15
19	★'S WONDERFUL RAY CONNIFF (Columbia CL 925 * EPA 925)	18
20	BUDDY KNOX (Roulette R-25003)	
21	*DANCE THE BOP! RAY CONNIFF (Columbia CL 1004 * B-10041, 2, 3)	21
22	NEW GIRL IN TOWN BROADWAY CAST (RCA Victor LOC-1027)	22
23	*HERE'S LITTLE RICHARD LITTLE RICHARD (Specialty SP 100 * 400, 401, 402)	23
24	WALTZ WITH LAWRENCE WELK (Coral CRL 57119)	19
25	*CLOSE TO YOU FRANK SINATRA (Capital W 789 * FAP 789)	24

LJ

FRANK SINATRA

(Capitol W 789 * EAP 789)

Whirlwind Promotion



HARRISBURG, PA.—Percy Faith (left), with a potential "sleeper" in his recording of a tune called "Till", which is kicking up quite a fuss in the Texas and Atlanta areas, hit the road into Pennsylvania for a one-day promotion shot on the tune. The trip took Faith and pop singles sales manager Dick Linke to Harrisburg, Pa., and from that point on, the two were led on a merry-go-round of promotion for eight hours. Faith was rushed to City Hall where he was officially greeted by Deputy Mayor Stan Walker and presented with a key to the city in honor of Percy Faith Day. He then motored to the State Capitol where Governor George M. Leader left an important cabinet meeting to greet Faith. Above, Leader (center) and dee jay Pete Wambach WCMB (right) are shown chatting with Faith. Faith visited with a number of dee jays on his whirlwind tour and Wambach devoted an entire hour to Faith's single "Till" and his latest album "Adventure In The Sun".

Israel Elected VP of Famous-Paramount Music

NEW YORK - Arthur Israel, Jr., has been elected vice-president of Famous Music Corporation and Paramount Music Corporation, it was announced last week by Russell Holman, president of these companies.

Israel will succeed Bernard Goodwin who has resigned from all his Paramount Pictures activities to devote his entire time to his position as president of Du Mont Broadcasting Corporation.

National To Issue 2 LP's

NEW YORK - Joe Leahy is readying two LPS for his National label to feature songs from the G. Schirmer catalog. One will be a dance LP and the other a vocal of secular and sacred music.

Leahy flies to Hollywood this week to conclude negotiations for soundtracks from two upcoming musicals.

Billy Goat Tours City



LACHINE, MONTREAL, CAN.—Decca's distributing company in Lachine, Canada, the Compo Company, Ltd., rented a billy goat and toured the city promoting Bill Haley & His Comets' latest release "(You Hit The Wrong Note) Billy Goat". Accompanying the goat are (left) John Labelle of the Compo Company; Claudette Gauthier (center) from a local record shop; and Marcel Ledoux (right) Decca promotion manager.

Victor Experiments With Como's "Round And Round" As 49¢ Kiddisk

NEW YORK - RCA Victor is in the process of conducting a number of experiments with its 49¢ Bluebird Children's Records series - a series which, from initial indications, promises to open an entirely new field of merchandising.

About two weeks ago, the diskery issued a Bluebird single of the title theme from the Warners Brothers Television Production "Cheyenne", one of the top rated western TV films. The 45 rpm disk featured a four-color photo of "Cheyenne" star Clint Walker on the sleeve. In two weeks, the disk racked up a sale of 55,000 pieces.

As a result of this success, the record company last week issued two new platters in this series. One is the theme music from one of the most popular westerns on TV "Wyatt Earp" and the other couples two songs from the latest Walt Disney film venture "Johnny Tremain". Both will be housed in four color sleeves

designed to appeal to the kiddie

A third release on Bluebird, is an A third release on Bluebird, is an entirely different experiment for Victor. This one features a 49¢ version of Perry Como's recent top seller "Round And Round". Victor brass feels that the 89¢ regular pressing of this hit disk has saturated the normal sales channels, and now, in the worker applied of the company of the sales channels, and now, in the worker applied of the company to the sales channels. or this fit disk has saturated the normal sales channels, and now, in its waning weeks, could add a considerable sale by re-issuing the tune on the 49¢ line aimed at the 6, 7 and 8 year old market. The disk has been repackaged in a 4 color sleeve and recoupled with a former Como smash "Tina Marie"

"Tina Marie".

The idea for this new method of record releasing was formulated from

record releasing was formulated from
the book field's system of issuing low
price pocket book editions of waning
best selling hard-bound editions.

This Como release is only an experiment, and if proven successful,
will result in the future release of
other recordings in this fashion. It is
obvious that most songs will not lend other recordings in this fashion. It is obvious that most songs will not lend themselves to the re-issuing system. However, lighter numbers that may appeal to the kiddies may be used. Prior to releasing such a number, the song will have had to be a top national seller.

Martha Carson Set For Alan Freed TV Show

NEW YORK - Singer Martha Carson (RCA Victor) will guest on Alan Freed's "Big Beat" show over the ABC-TV network July 19, and open a seven day tour beginning July 4th, her personal manager X. B. Cosse stated last week.

Miss Carson's current Victor waxing is "Now Stop," b/w "Just Whistle Or Call."

Cosse also announced that he has taken over personal management of the Laurie Sisters.

Song Pluggers Swamp Record Programmers 11-4

NEW YORK—The Song Pluggers slaughtered the Record Programmers in the first of a series of Thursday Night baseball games to be held at Randall's Island, this city. The final score was 11 to 4.

score was 11 to 4.

The Song Plugger team was made up of Marvin Deane, Lenny Scheer, Kenny Lutman, Danny Stephens Jack Kravitz, Bernie Lawrence, Pete Spargo, Ben Baline and Bob Carter. The Record Programmers had Joe Perino, Nat Asch, Sam Denoff, Ronnie Granger, Rick Willard, Joe Saccone, Roy Battochio, Kirk Block and Jack Beebee.

The umpire was Milt Friedman. Marvin Deane and Lenny Scheer shared the pitching chores for the winning team. Roy Bettochio now has an 0-1 record. He pitched for the radio men.

Pierre To Paree

BUFFALO — "Lucky Pierre", WEBR-Buffalo, N. Y. deejay, who hasn't seen his native France since 1948, left for Paris, Saturday, July 29th. Pierre, heard via WEBR, from 8:00 to 10:00 nitely, will be gone for one week. While in Paris he'll set up programs on tape, which'll include a series of interviews, points of interest and the top songs in the continent.

Name That Tune Promotion

NEW YORK - Walt Collins and Marc Fredericks of Eclipse Records have teamed up with Paul Brenner in a special promotion tie-in for Marc's current release of "Mood For Tonight" and his forthcoming release.

The promotion involves playing a new tune that Marc wrote and having the audience suggest a title for the number. The winner will receive co-authorship of the tune when it is released. There will be 24 portables given out as consolation prizes.



(Let Me Be Your)

TEDDY BEAR

Elvis Presley — Victor Gladys Music, Inc.

LOVING YOU

Elvis Presley Elvis Presley Music, Inc.

FABULOUS

Charlie Gracie — Cameo

Mayland Music Publishing Co., Elvis Presley Music. Inc., Shalimar & Shalimar Music Corp HILL AND RANGE SONGS, INC.



Album Reviews



POPULAR

"MORE JERRY LEWIS"—With Orchestra Conducted By Jack Pleis—Decca DL 8595 (1-12" LP)

The "Jerry Lewis Just Sings" package was a recent chart smash, and no doubt Jerry's latest will follow suit. Though the dynamic vocals of the comic remain here, he's a bit subdued, singing such durables as "I'm Glad There Is You," "Easy To Love," and "Too Late Now," with a mostly light up-tempo ballad delivery. Sure-fire sales winner.



"HANS CHRISTIAN ANDERSON"—"TUBBY THE TUBA"—Danny Kaye — Decca DL 8479 (1-12" LP)

The conversion of "Anderson" score to a 12 inch LP also gives the buyer extra dividends by Danny Kaye, two famed "Tubby The Tuba" tales, and 2 special children's song-stories by Kaye's wife, Sylvia Fine. From "Hans Christian Anderson," Kaye sings such appealing Frank Loesser songs as ("Thumbelina," "Inchworm," and "Anywhere I Wander." Wonderful kiddy package.



"A NIGHT AT EDDIE CONDON'S"—Eddie Condon And His Orchestra — Decca DL 8281 (1-12" LP)

The long-time Condon touch with Dixieland shows with skill and gusto in this Decca release of 12 Condon sessions, set mostly to a uptempo fox trot beat. Included in the collection are 2 bluesy Berlin rarities, "Some Sunny Day," and "Nobody Knows," and a pair of W. C. Handy evergreens, "Aunt Hagar's Blues," and "Atlantic Blues," the former an outlet for the familiar, throaty voice of Jack Teagarden. Fine Condon work.



"ROGER WILLIAMS PLAYS BEAUTIFUL WALTZES"—Kapp KL-1062 (1-12" LP)

Williams, one of the keyboard's best pop friends, has his 2-disk "Songs Of The Fabulous Fifties," still high on the charts, a factor adding great sales support to this new Williams' effort. The artist, with his familiar flourishes, performs 12 waltzes, most of which are taken from popular songs ("The Girl That I Marry," "Sleepy Lagoon," "Beautiful Dreamer"). Rich orchestral support. Sales should amount to chart proportions.



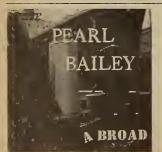
"ROCK 'N ROLL DANCE PARTY"—King 536 (1-12" LP)

The major rock 'n roll line-up of King has been assembled on an LP sure to please many a teen purchaser. Featured on the set are such R&R stars and their single hits as Otis Williams ("Gum Drop"); Little Willie John ("Fever"); Earl Bostic ("Flamingo") and Little Ester ("Cherry Wine"). Many teenagers will make the platter valuable LP stock.



"SONGS OF ISRAEL" — Lea Deganith — Paul Lichtenstern And Orchestra—Capitol T 10091 (1-12" LP)

Miss Deganith is a leading Israeli singer, and through this "Capitol Of The World" issue from Capitol an array of Hebrew melodies from various parts of the world unfolds with distinctive charm and warmth. The artist's program ranges from a lovely ballad, "Ufi Ruach," to sprightly horas such as "Hora Negev." A general folk audience can discover a particularly skilled performer here.



"PEARL BAILEY ABROAD"—Roulette R-25012 (1-12" LP)

A vocal excursion with Pearl Bailey is bound to be a pleasure jaunt, and anyone who goes along with her on this Roulette release will get the idea. Miss Bailey exuberantly handles a collection of "international" favorites, "South America Take It Away," "Loch Lomond," "You Came A Long Way From St. Louis." A package of Bailey at her hest



"AMERICA'S FAVORITE WALTZES" — Harry Horlick And His Orchestra — MGM E 3429 (1-12" LP)

A collection of waltzes from the catalogue of American popular music is presented by Horlick and the ork with a skillful reliance on the melody and the softness of the three-quarter time beat. Ideally suited for the dance-floor, the disk features such sturdy waltzes as "Lover," "One Kiss," "Let Me Call You Sweetheart." Inviting mood or dance disk.



"SPECTRUM"—Lalo Schifrin And His Orchestra —Epic LN 3337 (1-12" LP)

Schiffrin and the ork are the prism in this imaginative break-up of the spectrum by way of tunes containing a particular color in their title ("Ruby," "White Orchids," and "Azure"). The end result is, of course, mood music, but with the added attraction of orchestral wizardry. Competent mood issue.



"LOVERS IN PARIS"—Monia Liter And His Orchestra—London LL 1643 (1-12" LP)

cnestra—London LL 1643 (1-12" LP)

Liter has done some successful single arrangement chores for London, among them, "Ebb Tide," and "Limelight." Here the artist is cast in the role of a mood maestro, visiting the popular mood music city of Paris, and setting down arrangements that capture the spontaneity, gaiety, and, of course, romance of the city. Generally unfamiliar but impressive material. Top-drawer mood presentation.



"CHARLESTON" — Bonnie Alden — Roulette R-25006 (1-12" LP)

The disk is actually an appealing recollection of dances and songs that had their heyday in the twenties, typified, of course, by the Charleston. Singer Bonnie Alden is a delight as she romps through such items as "Varsity Drag," "Bye Bye Blackbird," and "Black Bottom," with the cute vocal abandon associated with the twenties. Excellent raza-ma-tazz combo. Exciting, nostalgic disk.



"HARMONICA HI-FI-LITES" — Alan Black — ABC-Paramount—ABC-173 (1-12" LP)

Those who enjoy the "back-porch" atmosphere created by harmonica sounds will find highly skillful work in this ABC-Paramount release featuring expert harmonica player, Alan Black. With guitar backing, Black runs into tunes mostly suited for the uptempo rendition ("Dardenella," "Harmonica Rock"), but he also shows the instrument's sensitivity with the great Arlen Harburg item, "Over The Rainbow." Fine harmonica artistry.



"COME TO THE SEA"—David Andrews, Organ —Era EL 20011 (1-12" LP)

Andrews is a young (23) organist, who on this Era release is working on a massive Wurlitzer, and 11 modern-day "sea chanties" ("My Ship," "La Mer," "Victory At Sea"). The sounds of the instrument effectively evoke the power and mystery of the sea, and the artist shows striking organ invention. Entertaining, hi-fi organ issue.



"THE BEST MAMBOS OF THE FABULOUS FIFTIES"—Ralph Font And His Orchestra—Bill Diablo And His Sextet—Kapp KL-1059 (1-12" LP) "THE BEST CHA CHA CHA OF THE FABULOUS FIFTIES"—Bill Diablo And His Sextet—Ralph Font And His Orchestra—Kapp KL-1060 (1-12" LP)

The tie-up here with the Roger Williams' "Songs Of The Fabulous Fifties" album (in title and package design), is a terrific sales idea. Each disk, with two excellent Latin orks presiding, present a total of 24 mambo-cha cha hits of "the fifties" ("Mambo #5," "Mambo With Me," "Cherry Ping," "Espinita" etc.) These individual LP's should do well.



Reviews



"THE GOOMBAY KINGS"-RCA Victor LPM-1514 (1-12" LP)

This Victor waxing effectively answers the call of those who find calypso a source of rhythmic humour. Authenticity in material and delivery is the byword here as the Goombay Kings appealingly romp through a collection of traditional calypso items. Keep disks on hand for the calypso trade.



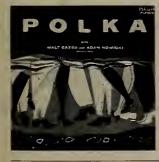
"JOHNNY PULEO AND HIS HARMONICA GANG"—Audio Fidelity AFLP 1830 (1-12" LP)

A new release by Audio ("A Study In High Fidelity Sound") Fidelity puts famed Johnny Puleo's Harmonica Gang under the hi-fi spotlight, and the result is a disk that could rival the sales popularity of the firm's current best-sellers, the Dukes Of Dixieland. Working on a good varied song menu ("Bolero," "Peanut Vendor," "Peg O' My Heart"), it gives the group lots of different rhythms to explore, all excellent hi fi fun. Virtuoso harmonica stints dealers should keep well stocked.



"THE BIGGEST HITS OF '57"-Robert Alda-Peter Reardo And His Calypso—Tex Beneke—Stuart Foster—Johnny Guarnieri—The Townsmen—The Earl Sheldon Singers—Camden CAL 362 (1-12" LP)

Twelve big hits of the first half of 1957 are reprised by such personalities as Stuart Foster ("Love Me Tender"); Tex Beneke ("Hey! Jealous Lover") and Peter Ricardo ("Marianne"). The disk, with the tempting Camden \$1.98 tag, will attract a good pop audience seeking top hits under one roof.



"POLKA"—Walt Gazda And Adam Nowicki Or-chestras—Piknik PLP 504 (1-12" LP)

With the polka currently enjoying cross-country popularity, Piknik a member of the fiesta diskery, has a disk here worthy of attention from dealers. Two orks, Walt Gazda's and Adam Nowicki, joyfully share this pressing of well-recorded, lively polka proceedings. Impressive polka entry.



"JOHNNY TREMAIN"—Liberty Tree And Other Songs Of Our Soldiers—Disneyland WDL-4014 (1-12" LP)

(1-12" LP)

The new Disney flick, "Johnny Tremain," will get heavy promotional play, and figures to create a good deal of excitement among the kids. One side of the set features theme music from the film and two rousing songs, "Johnny Tremain," and "Liberty Tree," by George Bruns, writer of Davey Crockett while a program of 14 soldier songs from the Revolution to World War 2 ("Yankee Doodle," "Over There," "Anchors Aweigh") get excellent band-chorus arrangements. A major release for the kiddy shelf.





"THE HISTORY OF JAZZ"—N'Orleans Origins
—Capitol T 793 (1-12" LP)
"THE HISTORY OF JAZZ"—The Turbulent
Twenties—Capitol T794 (1-12" LP)

"THE HISTORY OF JAZZ"—Everybody Swings
—Capitol T 795 (1-12" LP)

"THE HISTORY OF JAZZ"—Enter The Cool—
Capitol T 796 (1-12" LP)

An important contribution toward the understanding of the origins and development of jazz has been made in these Capitol releases representing the historical highlights of jazz. From the great influence of Negro spirituals and blues to the intricacies of the modern jazz school, well performed sessions offer the listener accurate examples of various jazz approaches. Artists include Sonny Terry, Paul Whiteman, Red Nichols, Benny Goodman, Art Tatum, Nat Cole, Duke Ellington, Dave Pell, George Shearing and Miles Davis, and a host of others. These 4 sets will provide newer jazz fans a fine introduction into the musical form. An important contribution toward the under-



"TROMBONE PANORAMA"—The Kai Winding Septet—Columbia CL 999 (1-12" LP)

The disk gets under way with an almost one full side tribute with Winding narrating to the trombone as reflected by its historical development (Dixieland, swing, blues, artist styles, etc.). Then a collection of 6 Winding Septet favorites ("Come Rain Or Come Shine," "The Party's Over,") roll off with the usual Winding regard for inviting swing arrangements. A disk the jazz coterie will want.



"ONE O'CLOCK JUMP"-Count Basie-Columbia CL 997 (1-12" LP)

The sessions dating back to 1942, and up to 1951 are Basie at his swinging best. Jazz fans will be delighted at this even flow of provocative will be delighted at this even how of provocative work, featuring Basie organizations on both a big and small personnel basis. Numbers include "Ain't It The Truth" (1942); "Little Pony" (1951); and "I Ain't Got Nobody" (1950). Some of the sides have as sidemen Buddy De Franco (clarinet); J. J. Johnson (trombone); and Buck Clayton (trumpet). Treasure of Basie gems.



"JAZZ SESSION"—Johnny Glasel, Trumpet—ABC-Paramount ABC-165 (1-12" LP)

This is the first major pressing for trumpeter In sis the first major pressing for trumpeter Johnny Glasel, a disk powered by a very pleasant swing approach. Besides Glasel and his glib trumpet work ("The Party's Over"), the rest of the boys, Whitey Mitchell (bass), Dick Garcia and Perry Lopez on guitar, and Osie Johnson (drums) seem to relish this jazz lark, too. Appealing work.



"AMERICAN JAZZMEN PLAY ANDRE HODEIR"—Savoy MG 12104 (1-12" LP)

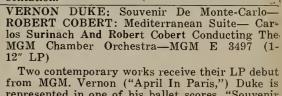
French arranger-composer Andre Hodeir has his day on this Savoy release, fine band readings of his own tunes and arrangements. The nine man ensemble (Donald Byrd on trumpet; Hal McKusick on alto sax and bass clarinet; Eddie Costa on vibes) take expertly to Hodeir's expressive swing-blues approach. Excellent sessions.

CLASSICAL



SCHUMANN: Waldscenen, Op. 82—Kinderscenen, Op. 15—Clara Haskil, Piano—Epic LC 3358 Op. 15—Cl (1-12" LP)

These 2 richly descriptive piano pieces by Schuman have a very able keyboard interpreter in Miss Haskil. The "Kinderscenen," imaginatively picturing childhood's emotional encounters is the more famed, disk-wise, of the 2 work, while "Waldscenen," a rare package item, is imbued with reflections on nature. On both counts, the performer is remarkably up to the demands of the works' musical analogies to life. Beautiful presentation. sentation.



Two contemporary works receive their LP debut from MGM. Vernon ("April In Paris,") Duke is represented in one of his ballet scores, "Souvenir De Monte-Carlo," a craftily orchestrated fare with a gay atmosphere, and Cobert's colorful "Mediterranean Suite," which he himself conducts on the disk. Carlos Surinach directs the MGM Chamber Orchestra on the Duke opus. Imaginative orchestral waxing. tive orchestral waxing.



MOZART: Symphony No. 39 In E-Flat Major, K. 543—Symphony No. 40 In G Minor, K. 550— Karl Bohm Conducting The Concertgebouw Or-chestra Of Amsterdam—Epic CL 3357 (1-12" LP)

Epic continues its impressive "Mozart Jubilee Edition" disks on with a worthy addition, by Karl Bohm and the Concertgebouw of Amsterdam, to the long list of other available pressings of the composer's 39th and 40th symphonies. High standard of recorded sound. Though the set joins formidable company, it should fare well.

You Get TRIPLE VALUE THE GREATEST ISSUE IN THE Combining All Three

15th Anniversary Encyclopedia & Directory

A Special NAMM Issue

Our Spectacular Disk Jockey Edition

Advertising For Early Forms Now Being Accepted Last Minute Deadline WEDNESDAY, JULY 10

The Cash Box

(PUBLICATION OFFICE)

1721 BROADWAY, NEW YORK 19, N. Y.

(PHONE: JUdson 6-2640)

From Your Advertising In HISTORY OF THE CASH BOX

The Cash Box' 15th Anniversary Encyclopedia & Directory will contain the most valuable merchandising aids and articles to be found anywhere in our industry. This issue will be used time and again all through the year by the entire record, music and coin machine industries.

This issue will be distributed at the NAMM Convention commemorating the emergence of The Cash Box as THE magazine of the retail record field.

The disk jockey edition contains information which every disk jockey will find a must for his programming and day to day activities.

RESERVE YOUR NOW! ADVERTISING SPACE

CHICAGO OFFICE

32 W. RANDOLPH ST.

(PHONE: DEARBORN 2-0045)

HOLLYWOOD OFFICE 6272 SUNSET BLVD.

(PHONE: HOLLYWOOD 5-2129)

BOSTON OFFICE 80 BOYLSTON ST.

(PHONE: HANCOCK 6-8386)

17 HILLTOP

(PHONE: SPEEDWELL 2596)



Disk **Jockey**

REGIONAL RECORD REPORTS

Larry Berrill KBIG-Hollywood, Calif.

- KBIG—Hollywood, Cain.

 1. So Rare (J. Dorsey)
 2. Man On Fire (B. Crosby)
 3. The Bachelor Party (A. North)
 4. Star Dust (B. Ward)
 5. Without Him (F. Laine)
 6. Waitin' (J. Stark)
 7. Run Don't Walk (L. Simms)
 8. Summer Love (J. James)
 9. The Boy On A Dolphin
 (J. London)
 10. Gotta Get To Her House
 (D. Seville)

Keith Carrico

- KDSJ—Deadwoad, S. Dak.

 1. Start Movin' (S. Mineo)

 2. So Rare (J. Dorsey)

 3. All Shook Up (E. Presley)

 4. Little Darlin' (Diamonds)

 5. Gonna Find Me A Bluebi

- 6. Without Him (F. Laine)
 7. Can't Wait For Summer
 (S. Lawrence)
 8. Freight Train (N. Whiskey)
 9. Love Letters In The Sand
 (P. Boone) 10. School Day (C. Berry)

Dave Millan

- Dave Millan
 WKNX——Saginaw, Mich.

 1. Teenager's Romance (Nelson)
 2. Bye, Bye Love (Everlys)
 3. Shangri-La (Four Coins)
 4. Love Letters In The Sand
 (P. Boone)
 5. Start Movin' (S. Mineo)
 6. Fallen Star (F. Husky)
 7. Sleeping Beauty/Apology At
 Bedtime (J. Gleason)
 B. With All My Heart (J. Sands)
 9. Four Walls (J. Reeves)
 10. I'm Gonna Sit Right Down
 (B. Williams)

Tony Davis WAIL-Baton Rouge, La.

WAIL—Baton Rouge, La. 1. So Rare (J. Dorsey) 2. Old Cape Cod (P. Page) 3. Love Letters In The Sand (P. Boone) 4. Girl With The Golden Braids (P. Como) 5. Tammy (Ames Bros.) 6. My Personal Possession (Cole) 7. Shish-Kebab (R. Marterie) 8. Beginning To Miss You (McGuires) 9. The First Kiss (N. Petty Trio) 10. Around The World (Mantovani) Hy Davis

WAIP—Prichard-Mobile, Ala.

- Searchin' (Coasters)
 Teddy Bear (E. Presley)
 White Silver Sands (Gardner)
- 4. Shangri-La (Four Coins)
- 5. Young Blood (Coasters)
 6. I'll Be There (J. Stafford)
- 7. She Traded Her Pigtails For A Toni (G. Reeves)
- B. Little White Lies (B. Johnson)

9. Send For Me (N. Cole) 10. You You Romeo (J. Morgan) Eddie Hubbard

- WGN-Chicago, III.
- Bye, Bye Love (Everlys) So Rare (J. Dorsey)
- 3. White Sport Coat (Robbins)
- 4. Love Letters In The Sand (P. Boone)
- 5. I Like Your Kind Of Love (A. Williams) 6. Freight Train (R. Draper)
- Fallen Star (N. Noble)
- Echo, Echo, Echo (D. Lee)
 Gonna Find Me A Bluebird
 (M. Rainwater)
- 10. It's Not For Me To Say (J. Mathis)

Sam "The Swingin' Scott

WCAM-Camden, N. J.

- WCAM—Camden, N. J.

 1. Star Dust (B. Ward)

 2. I'm Gonna Sit Right Down
 (B. Williams)

 3. It's Not For Me To Say
 (J. Mathis)

 4. Bye, Bye Love (Everlys)

 5. Love Letters In The Sand
 (P. Boone)

 6. Fallen Star (F. Husky)

 7. With All My Heart (J. Sands)

 B. White Sport Coat (Robbins)

 9. I Like Your Kind Of Love
 (A. Williams)

 10. To The Aisle (Five Satins)

Bob Gribben

- Bob Gribben
 KDTH—Dubuque, lawa
 1. Love Letters In The Sand
 (P. Boone)
 2. Gonna Find Me A Bluebird
 (M. Rainwater)
 3. Start Movin' (S. Mineo)
 4. Old Cape Cod (P. Page)
 5. Freight Train (R. Draper)
 6. Goin' Steady (T. Sands)
 7. Fallen Star (J. Newman)
 8. Teenager's Romance (Nelson)
 9. Bye, Bye Love (Everlys)
 10. With All My Heart (J. Sands)

John Isaacs

- WOKK-Meridian, Miss.

- WOKK—Meridian, Miss.

 1. Valley Of Tears (F. Domino)

 2. My Dream (Platters)

 3. Old Cape Cod (P. Page)

 4. Fallen Star (N. Noble)

 5. Love Letters In The Sand (P. Boone)

 6. Freight Train (R. Draper)

 7. White Silver Sands (Gardner)

 8. Rock Bottom (McGuires)

 9. Passing Strangers
 (Vaughan & Eckstine)

 10. Girl With The Golden Braids

 (P. Como)

Bob Sticht

- Bob Sticht
 WHHM—Memphis, Tenn.

 1. White Silver Sands (Gardner)
 2. Searchin' (Coasters)
 3. Love Letters In The Sand
 (P. Boone)
 4. Freight Train (R. Draper)
 5. Bye, Bye Love (Everlys)
 6. So Rare (J. Dorsey)
 7. It's Not For Me To Say
 (J. Mathis)
 8. My Personal Possession (Cole)
- 8. My Personal Possession (Cole)
 9. I'm Gonna Sit Right Down
 (B. Williams)
 10. With All My Heart (J. Sands)

Karl Berg KWBB—Wichita, Kan

- KWBB—Wichita, Kan.

 1. Teenager's Romance (Nelson)

 2. Come Go With Me
 (Del-Vikings)

 3. I Like Your Kind Of Love
 (A. Williams)

 4. Bernardine (P. Boone)

 5. It's You I Love (F. Domino)

 6. Old Cape Cod (P. Page)

 7. Young Blood (Coasters)

 B. White Sport Coat (Robbins)

 9. Wonderful! Wonderful!
 (J. Mathis)

 10. Love Letters In The Sand
 (P. Boone)

Don Stewart

- WKCT—Bowling Green, Ky.
 1. Bye, Bye Love (Everlys)
- 2. Fallen Star (J. Newman)
 3. So Rare (J. Dorsey)
- 4. Love Letters In The Sand (P. Boone)
- 5. Dark Moon (G. Storm)
- 6. Searchin' (Coasters)
 7. Valley Of Tears (F. Domino)
 B. Four Walls (J. Reeves)
- 9. All Shook Up (E. Presley) 10. Rockin' Rollin' Rover (Haley)

Del Clark

- WJJD-Chicago, III.
- Bye, Bye Love (Everlys) So Rare (J. Dorsey) 3. Love Letters In The Sand (P. Boone

- 3. Love Lenes (P. Boone)
 4. White Sport Coat (Robbins)
 5. I Like Your Kind Of Love (A. Williams)
 6. Around The World (Young)
 7. With All My Heart (J. Sands)
 B. It's Not For Me To Say (J. Mathis)
- 9. Gonna Find Me A Bluebird (M. Rainwater) 10. Freight Train (R. Draper)

"Lonesome George" Strait

- WDCF-Dade City, Fla.
- WDCr—Dade City, Fig.

 1. Dark Moon (B. Guitar)

 2. Love Letters In The Sand (P. Boone)

 3. Bye, Bye Love (Everlys)

 4. Four Walls (J. Reeves)

 5. So Rare (J. Dorsey)

 6. School Day (C. Berry)

 7. I Like Your Kind of Love

- (A. Williams) 8. Girl With The Golden Braids (P. Como)
- 9. Talkin' To The Blues (T. Williams) 10. Goin' Steady (T. Sands)

Please keep us constantly informed of any changes in call letters or title.

Nick Charles

- Nick Charles
 WSLB—Ogdensburg, N. Y.

 1. With All My Heart (J. Sands)
 2. Build Your Love (J. Ray)
 3. Diana (P. Anka)
 4. Old Cape Cod (P. Page)
 5. I'm Gonna Sit Right Down
 (B. Williams)
 6. Freight Train (R. Draper)
 7. Billy Goat (B. Haley)
 B. Teddy Bear (E. Presley)
 9. Love Letters In The Sand
 (P. Boone)
 10. My Personal Possession (Cole)
- James To Slay, Jr.
- WGH—Newport News, Va.
- WGH—Newport News, Va.

 1. Love Letters In The Sand
 (P. Boone)

 2. Come Go With Me
 (Del-Vikings)

 3. So Rare (J. Dorsey)

 4. White Sport Coat (Robbins)

 5. Little Darlin' (Diamonds)

 6. Dark Moon (G. Storm)

 7. Gone (F. Husky)

 8. Wonderful! Wonderful!
 (J. Mathis)

 9. Searchin' (Coasters)

9. Searchin' (Coasters) 10. School Day (C. Berry) Randy Towry WHBS-Huntsville,

- 1. A Face In The Crowd (Hi-Lo's)

- 1. A Face In The Crowd
 (Hi-Lo's)
 2. The First Kiss (N. Petty Trio)
 3. You're Cheatin' Yourself
 (F. Sinatra)
 4. Little White Lies (Johnson)
 5. So Rare (J. Dorsey)
 6. My Personal Possession (Cole)
 7. Who Dot Mon Mom (Clooney)
 B. Wonderful!
 (J. Mathis)
 9. Trust In Me (C. Connor)
 10. Lonely Trumpet (R. Anthony)

 Jay Clark
 WAVZ—New Hayen, Cann.

- WAVZ-New Hayen, Cann.

- WAVZ—New Hayen, Cann.

 1. Look At 'Er (T. Martin)

 2. Do I Love You (V. Damone)

 3. How Many Stars Have To
 Shine (C. McRae)

 4. Angelita (K. Hale)

 5. A Rose And A Prayer
 (B. Whalen)

 6. Love Letters (N. Cole)

 7. Around The World
 (Mantovani)

 B. White Silver Sands (Bradley)

 9. I Like Your Kind Of Love
 (A. Williams)

 10. Solitaire Street (J. Holland)

 Rockin' Rov Stevens

Rockin' Roy Stevens WTWN-St. Jahnsbury, Vt.

- 1. Start Movin' (S. Mineo)
 2. So Rare (J. Dorsey)
- 3. Old Cape Cod (P. Page)
- 4. Star Dust (B. Ward) 5. Send For Me (N. Cole)
- 6. Searchin' (Coasters) 7. Dark Moon (G. Storm)
- 7. Dark Moon (6, 5.5...)
 B. Love Letters In The Sand (P. Boone)

9. Teddy Bear (E. Presley) 10. Valley Of Tears (F. Domino) John "Mad Man"

- Michaels
- WOKY-Milwaukee, Wisc.
- WOK1—Milwaukee, 1133.

 1. Rockin' Shoes (Ames Bros.)

 2. Girl With The Golden Braids (P. Como)

 3. Bye, Bye Love (Everlys)

 4. Dynamite (B. Lee)

 5. Slap Happy (F. Cramer)

 6. Summer Love (J. James)

 7. Freight Train (N. Whiskey)
- B. Love Letters In The Sand
 (ViVienne)
- 9. Crickets On Parade (B. Christian) 10. Gonna Find Me A Bluebird (M. Rainwater)

Larry Brownell WKBW—Buffala, N. Y.

- WKBW—Buffala, N. Y.

 1. Bye, Bye Love
 (Everlys/Pierce)

 2. Love Letters In The Sand
 (P. Boone)

 3. Around The World (Young) ..

 4. White Silver Sands
 (Rondo/Bradley)

 5. Old Cape Cod (P. Page)

 6. Fallen Star (Husky/Newman)

 7. Tammy (Ames Bros.)

 B. Queen Of The Senior Prom
 (Mills Bros.)
- 9. Loving You (E. Presley)
 10. You're Cheating Yourself
 (F. Sinatra) ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-

2 marrow Mary

Cary Hobbs

Disk **Jockey**

REGIONAL RECORD REPORTS

Ed Davis

- KDAV—Lubback, Tex.

Bob Fowler

- WBLA—Elizabethtawn, N. C.

Bob Lakin KXEL-Waterloo, lawa

- 10. Gone (F. Husky)
- WCOP-Bastan, Mass.

Don Evans

- KSPO-Spakane, Wash.
- 1. Love Letters In The Sand (P. Boone)
- 5. I'm Walkin' (F. Domino)
 6. Little Darlin' (Diamonds)

10. All Shook Up (E. Presley) Freeman Hover

- KCSR-Chadran, Neb.
- 6. It's Not For Me To Say
 (J. Mathis)
- 9. I'm Gonna Sit Right Down (B. Williams)
- 10. I Just Don't Know (4 Lads) "Uncle" Shel Horton WKMC-Raaring Spring, Pa.

WFPG-Atlantic City, N. J.

- 1. Wondering (P. Page)
 2. Cool Shake (Del-Vikings).
 3. Love Letters In The Sand (P. Boone)
 4. Shish-Kebab (R. Marterie)
 5. A Rose And A Prayer (B. Whalen)
- (B. Whalen)
 6. So Rare (J. Dorsey)
 7. Poor Butterfly (S. Vaughan)
 8. Goin' Steady (T. Sands)
 9. Words Of Love (Diamonds)
 10. White Sport Coat (Robbins)

- WBLA—Elizabethtawn, N. C.

 1. So Rare (J. Dorsey)

 2. Old Cape Cod (P. age)

 3. Goin' Steady (T. Sands)

 4. Summer Love (J. James)

 5. My Personal Possession (Cole)

 6. You're My Prescription
 (Joan & Joy)

 7. Bye, Bye Love (C. Miller)

 B. Love Letters In The Sand
 (P. Boone)

 9. You You Romeo (J. Morgan)

 10. Girl With The Golden Braids
 (P. Como)

- RXEL—Waterloo, lawa

 1. So Rare (J. Dorsey)
 2. Love Letters In The Sand
 (P. Boone)
 3. Teddy Bear (E. Presley)
 4. White Sport Coar (Robbins)
 5. All Shook Up (E. Presley)
 6. It's Not For Me To Say
 (J. Mathis)
 7. Dark Moon (B. Guitar)
 8. Little Darlin' (Diamonds)
 9. Wonderful! Wonderful!
 10. Gone (F. Husky)
- John Scott
- WCOP—Bastan, Mass.

 1. It's Not For Me To Say
 (J. Mathis)

 2. I Like Your Kind Of Love
 (A. Williams)

 3. Queen Of The Senior Pron
 (Mills Bros.)

 4. Bye, Bye Love (Everlys)

 5. Summer Love (J. James)

 6. Old Cape Cod (P. Page)

 7. Freight Train (N. Whiskey)

 8. I'm Gonna Sit Right Down
 (B. Williams)

9. With All My Heart (J. Sands) 10. Send For Me (N. Cole)

- 1. School Day (C. Berry)
 2. Young Blood (Coasters)
- 3. Start Movin' (S. Mineo) 4. Teenager's Romance (Nelson) 5. Just To Hold My Hand
 (C. McPhatter)
- 6. Shangri-La (Four Coins) 7. Fallen Star (J. Newman)
- B. Hypnotized (T. Noland) Words Of Love (Diamonds) 10. Bye, Bye Love (Everlys) Bob Johnson
- 1. Love Letters In The Sand (P. Boone) 2. So Rare (J. Dorsey) 3. All Shook Up (E. Presley) 4. Gunfight At The O.K. Corral (F. Laine)

WDBS-Hanaver, N. H.

- S. Wonderful! Wonderful!
 (J. Mathis)
- B. White Sport Coat (Robbins)
 9. Tina (Easy Riders)
 10. Mama Looka Booboo (H. Belafonte)
- Terry Speights WBKW—Hattiesburg, Miss
- 9. Seven Pretty Dreams
 . (B. Johnson)

Frank S. Elkins WPRY-Perry, Fla.

- - Walter Powell
- 1. Love Letters In The Sand (P. Boone)

- 3. Love (P. Boone)
 4. So Rare (J. Dorsey)
 5. It's Not For Me To Say
 (J. Mathis)
 6. Speak For Yourself, John
 (C. Carr)
- Jim Rourk
- WQSN—Charleston, S. C.

- Eddie Dillon
- 1. Bye, Bye Love (Everlys)
 2. So Rare (J. Dorsey)
 3. Old Cape Cod (P. Page)
 4. Love Letters In The Sand
 (P. Boone)
- 5. Searchin' (Coasters)
- 7. So Young (C. Stacey) 8. Short Fat Fannie (Williams)
 9. Teddy Bear (E. Presley)
- WLFH-Little Falls, N. Y. 1. Old Cape Cod (P. Page)
 2. Dandy-Lion (G. Nash)
 3. Little White Lies (Johnson)
 4. Hearts Were Never Meant To
 Be Broken (D. Olssen)
 5. Mr. A. F. Ma. T. S. S.
- 6. Teardrops In My Heart (T. Brewer) 7. Bye, Bye Love (Everlys)
 B. Your Kisses Kill Me (Gorme)

Bob Elliott KENT—Shreveport, La

- 4. Jenny, Jenny (L. Richard)
 5. So Rare (J. Dorsey)
 6. Chicken Baby Chicken
 (T. Harris)
 7. Love Letters In The Sand
 (P. Boone)
 8. Searchin' (Coasters)
 9. Over The Manageri
- 9. Over The Mountain
 (Johnnie & Joe) 10. C. C. Rider (C. Willis)
- ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title. "Only those records best suited for commercial use are reviewed by THE CASH BOX"

KDAV—Lubback, Tex.

1. Love Letters In The Sand
(P. Boone)

2. White Sport Coat (Robbins)

3. Four Walls (J. Reeves)

4. Old Cape Cod (P. Page)

5. So Rare (J. Dorsey)

6. All Shook Up (E. Presley)

7. Dark Moon (G. Storm)

8. Bye, Bye Love (Everlys)

9. Talkin' To The Blues
(T. Williams)

10. Little Darlin' (Diamonds) **Bud Lewis** KIBS—Bishap, Calif.

1. Love Letters In The Sand
(P. Boone) 2. So Rare (J. Dorsey)
3. White Sport Coat (Robbins)
4. School Day (C. Berry)
5. It's Not For Me To Say
(J. Mathis)
6. Bye, Bye Love (Everlys)
7. Come Go With Me
(Del-Vikings)
8. All Shook Up (E. Presley)
9. Dark Moon (B. Guitar)
10. Little Darlin' (Diamonds)

Paul Drew WGST-Atlanta, Ga.

- WGST—Atlanta, Ga.

 1. Teddy Bear (E. Presley)

 2. Bye, Bye Love (Everlys)

 3. The First Kiss (N. Petty Trio)

 4. I'm Gonna Sit Right Down

 (B. Williams)

 5. Start Movin' (S. Mineo)

 6. Love Letters In The Sand

 (P. Boone)
- 7. Till (P. Faith)
 8. Shangri-La (Four Coins)
 9. Later Baby (H. Goodson)
 10. It's Not For Me To Say
 (J. Mathis)
- Gerry Herbert
- Gerry Herbert
 CFCF—Mantreal, Que., Can.
 1. Love Letters In The Sand
 (P. Boone)
 2. It's Not For Me To Say
 (J. Mathis)
 3. Bye, Bye Love (Everlys)
 4. Around The World (Young)
 5. Dark Moon (G. Storm)
 6. Yes Tonight Josephine (Ray)
 7. So Rare (J. Dorsey)
 B. Yes Sir That's My Baby
 (Four Aces)
 9. Freight Train (N. Whiskey)
 10. Girl With The Golden Braids
 (P. Como)
 - Danny Dell WJAT—Swainsbara, Ga
- 2. Dark Moon (B. Guitar) 3. Bye, Bye Love (W. Pierce)
 4. White Sport Coat (Robbins)
- 7. Bye, Bye Love (Everlys)
 B. Searchin' (Coasters) 9. Freight Train (N. Whiskey)
- 1. Love Letters In The Sand
 (P. Boone)
 2. Build Your Love (J. Ray)
 3. Freight Train (R. Draper)
 4. Old Cape Cod (P. Page)
 5. My Dream (Platters)
- 7. Teddy Bear (E. Presley)
 B. Gonna Find Me A Bluebird
 (J. Hahn)
- WKMC—Raaring Spring, Pa.

 1. Bye, Bye Love (Everlys/Pierce)

 2. Four Walls (J. Reeves)

 3. White Sport Coat (Desmond)

 4. The House I Used To Live In (N. Riddle)

 5. Teardrops In My Heart (T. Brewer)

 6. Love Letters In The Sand (P. Boone)

 7. Freight Train (R. Draper)

 B. Gone (F. Husky)

 9. Dark Moon (G. Storm)

 10. Gonna Find Me A Bluebird (J. Hahn)
- 6. Talkin' To The Blues (Lowe)
 7. I'll Be There (J. Stafford)
- WBKW—Hattiesburg, Miss.

 1. So Rare (J. Dorsey)

 2. Freight Train
 (Whiskey/Draper)

 3. Teenager's Romance (Nelson)

 4. Bye. Bye Love (Everlys)

 5. Teddy Bear (E. Presley)

 6. Start Movin' (S. Mineo)

 7. Fallen Star
 (Husky/Hilltoppers/Noble)

 B. What A Difference A Day
 Made (Axidentals)
- 10. Yes Sir That's My Baby (Four Aces)

- WPRY—Perry, Fla.

 1. So Rare (J. Dorsey)

 2. Love Letters In The Sand
 (P. Boone)

 3. Rock Your Little Baby To
 Sleep (B. Knox)

 4. Rosie Lee (Mello-Tones)

 5. African's Prayer (D. Jacobs)

 6. Searchin' (Coasters)

 7. Valley Of Tears (F. Domino)

 B. All Shook Up (E. Presley)

 9. Old Cape Cod (P. Page)

 10. Young Blood (Coasters)
- WBVL-Barbourville, Ky.
- 2. So Rare (J. Dorsey)
 2. So Rare (J. Dorsey)
 3. Old Cape Cod (P. Page)
 4. Dark Moon (G. Storm)
 5. Fallen Star (F. Husky)
 6. I Like Your Kind Of Love
 (A. Williams)
 7. Rock-A-Billy Party
 (Hugo & Luigi)
 8. Moonlight Love (R. Williams)
 9. Bye, Bye Love (Everlys)
 10. Teddy Bear (E. Presley)
- 7. 'Till (P. Faith)
 B. With All My Heart (J. Sands)
 9. Around The World (Haskell)
 10. Summer Love (J. James)
- 1. Fallen Star (F. Husky)
 2. My Personal Possession
 (N. Cole)
 3. It's Not For Me To Say
 (J. Mathis)
- J. Mathis)
 4. Teddy Bear (E. Presley)
 5. Lovesick Blues (S. James)
 6. Old Cape Cod (P. Page)
 7. Mama Guitar
 (Cornell/LaRossa/Griffith)
 B. C. C. Rider (C. Willis)
 9. White Sport Coat (Robbins)
 10. Just To Hold My Hand
 (C. McPhatter)
- KVOR-Calorado Spgs., Colo.
- 6. Over The Mountain (Johnnie & Joe)
- 10. Shangri-La (Four Coins) Scott Avery
- Be Broken (J. 5. It's Not For Me To Say (J. Mathis)
- B. Your Kisses
 9. Diana (P. Anka)
 10. Don't Call Me Sweetie
 (E. Rodgers)
- 1. Actress Of The Year (Raine)
 2. Whole Lot Of Shakin' Goin'
 On (J. L. Lewis)
 3. Let The Four Winds Blow
 (R. Brown)



Disk Jockey

REGIONAL RECORD REPORTS

Chuck Otte

KLPW-Union, Mo.

KLPW—Union, Mo.

1. Bye, Bye Love (Everlys)

2. Love Letters In The Sand
(P. Boone)

3. That's Life (J. Pleis)

4. On My Mind Again (Walker)

5. Oh Pain, Oh Agony
(G. McKenzie)

6. Four Walls (J. Reeves)

7. So Rare (J. Dorsey)

8. Try Again (P. Cline)

9. Freight Train (R. Draper)

10. Old Cape Cod (P. Page)

Johnny Magnus

KGFJ—Los Angeles, Colif.

1. Do You Ever Think Of Me
(S. Allen)

2. Speak For Yourself John
(C. Carr)

3. So Rare (J. Dorsey)
4. Little White Lies (Johnson)
5. Old Cape Cod (P. Page)
6. One For Mv Baby (Bennett)
7. Baby Baby Wait For Me (Lee)
8. Love Letters In The Sand (P. Boone)
9. Talkin' To The Blues (Lowe)
10. Kill Me With Kisses (Scott)

Wayne Stitt

WHB-Konsas City, Mo.

1. Teenager's Romance (Nelson)
2. Love Letters In The Sand
(P. Boone)
3. I Like Your Kind Of Love

3. I Like Your Kind Of Love
(A. Williams)
4. Bye, Bye Love (Everlys)
5. Too Late (G. Austin)
6. All Shook Up (E. Presley)
7. Searchin' (Coasters)
B. School Day (C. Berry)
9. So Rare (J. Dorsey)
10. It's Not For Me To Say
(J. Mathis)

Dick Webb

WRAM-Monmouth, III.

1. It's Not For Me To Say
(J. Mathis)

(J. Mathis)
2. So Rare (J. Dorsey)
3. Love Letters in The Sand
(P. Boone)
4. Send For Me (N. Cole)
5. Grasshopper Jump (T. Watts)
6. Wonderful! Wonderful!

6. Wonderful! Wonderful!
(J. Mathis)
7. I Just Don't Know (4 Lads)
8. Bernardine (P. Boone)
9. When Sunny Gets Blue
(J. Mathis)
10. White Sport Coat (Robbins)

Johnny "Alligator"

Argo

KUDL—Kansas City, Mo.

Gene Edwards

WRIT-Milwaukee, Wis.

1. With All My Heart (J. Sands)
2. Love Letters In The Sand
(P. Boone)
3. It's Not For Me To Say
(J. Mathis)

John Wrisley WIS-Columbia, S. C.

- WIS—Columbia, S. C.

 1. So Rare (J. Dorsey)

 2. Love Letters In The Sand
 (P. Boone)

 3. White Sport Coat (Robbins)

 4. Four Walls (J. Lowe)

 5. Old Cape Cod (P. Page)

 6. Dark Moon (G. Storm)

 7. Little White Lies (Johnson)

 8. Freight Train (R. Draper)

 9. Shangri-La (Four Coins)

 10. I'm Gonna Sit Right Down
 (B. Williams)

Roger Clark WNOR-Norfolk, Va.

- WNOR—Norfolk, Va.

 1. Freight Train
 (Whiskey/Draper)
 2. Goin' Steady (T. Sands)
 3. Passing Strangers (Vaughan & Eckstine)
 4. Wonderful! Wonderful!
 (J. Mathis)
 5. Queen Of The Senior Prom
 (Mills Bros.)
 6. Four Walls (J. Reeves)
 7. Try Again (P. Cline)
 B. Build Your Love (J. Ray)
 9. Searchin' (Coosters)

Ira Cook

- KMPC—Los Angeles, Calif.

- KMPC—Los Angeles, Calit.

 1. Love Letters In The Sand
 (P. Boone)

 2. All Shook Up (E. Presley)

 3. So Rare (J. Dorsey)

 4. Dark Moon (G. Storm)

 5. Freight Train (R. Draper)

 6. Round and Round (P. Como)

 7. Old Cape Cod (P. Page)

 B. Girl With The Golden Braids
 (P. Como)

 9. Empty Arms (T. Brewer)
- 9. Empty Arms (T. Brewer)
 10. It's Not For Me To Say
 (J. Mathis)

Donn Caldwell

Donn Caldwell WHIL—Wheeling, W. Va. 1. Love Letters In The Sand (P. Boone) 2. Bye, Bye Love (Everlys) 3. Searchin' (Coasters) 4. Start Movin' (S. Mineo) 5. Teenager's Romance (Nelson) 6. Young Blood (Coasters) 7. I Like Your Kind Of Love (A. Williams) 8. Over The Mountain (Johnnie & Joe) 9. White Sport Coat (Robbins) 10. Let The Four Winds Blow (R. Brown)

Jack Wagner KHJ-Hollywood, Calif.

- 1. Teenager's Romance (Nelson)
 2. With All My Heart (J. Sands)
 3. Promises, Promises (D. Shore)
 4. My Little Baby (P. Como)

- 5. Baby Baby Wait For Me (Lee)
 6. My Troubled Mind
 (Mills Bros.)
- 7. Hi-Ho Steve-O (L. Nye)
- B. Do You Ever Think Of Me (S. Allen)

9. Old Cape Cod (P. Pag 10. Ruby Lips (L. Baxter) Page)

Bill Lester

- KOY—Phoenix, Ariz.

 1. I'm Gonna Sit· Right Down
 (B. Williams)

 2. Love Letters In The Sand
 (P. Boone)

 3. Beginning To Miss You
 (McGuires)

 4. Four Walls (J. Reeves)

 5. Around The World (Young)

 6. Old Cape Cod (P. Page)

 7. My Personal Possession
 (N. Cole)

 B. Tammy (Ames Bros.)

- 7. My Person...
 (N. Coley
 B. Tammy (Ames Bros.)
 9. Something Wonderful Happens In Summer (Sinatra)
 10. It's Not For Me To Say
 (J. Mathis)

Earle Pudney

- Earle Pudney
 WGY—Schenectody, N. Y.
 1. Old Cape Cod (P. Page)
 2. Love Letters In The Sand
 (P. Boone)
 3. Island In The Sun (Belafonte)
 4. Four Walls (J. Reeves)
 5. Affair To Remember (Damone)
 6. Beginning To Miss You
 (McGuires)
 7. I Just Don't Know (Four Lads)
 8. Girl With The Golden Braids
 (P. Como)
 9. It's Not For Me. To Say

- 9. It's Not For Me To Say (J. Mathis)
- 10. I Like Your Kind Of Love (A. Williams)

Don Keves KILT-Houston, Tex.

- KILT—Houston, Tex.

 1. Short Fat Fannie (Williams)
 2. Searchin' (Coasters)
 3. Jenny, Jenny (L. Richard)
 4. Teenager's Romance (Nelson)
 5. Love Letters In The Sand
 (P. Boone)
 6. Dark Moon (G. Storm)
 7. So Rare (J. Dorsey)
 8. Isabella (R. Tan)
 9. Susie-Q (D.Hawkins)
 10. Come Go With Me
 (Del-Vikings)

Don Porter KXL-Portland, Ore.

- 1. Bye, Bye Love (Everlys)
 2. So Rare (J. Dorsey)
 3. It's Not For Me To Say
 (J. Mathis)
 4. Four Walls (J. Reeves)
 5. Old Cape Cod (P. Page)
 6. I'm Gonna Sit Right Down
 (B. Williams)
- (8. Williams)
 7. School Day (C. Berry)
 8. Something Wonderful Happens In Summer (F. Sinatra)
 9. White Sport Coat (Robbins)
 10. Goin' Steady (T. Sands)

Joe Deane

- WBBF-Rochester, N. Y.

- WBBF—Rochester, N. Y.

 1. Can't Wait For Summer
 (S. Lawrence)
 2. Love Letters in The Sand
 (P. Boone)
 3. Freight Train (R. Draper)
 4. Old Cape Cod (P. Page)
 5. Send For Me (N. Cole)
 6. Girl With The Golden Braids
 (P. Como)
 7. White Silver Sands (Bradley)
 8. Bye, Bye Love (Everlys)
 9. Run Don't Walk (L. Simms)
 10. Rockin' Shoes (Ames Bros.)

Tom Edwards WERE—Cleveland, Ohio

- WERE—Cleveland, Ohio

 1. I'm Gonna Sit Right Down
 (B. Williams)

 2. Around The World
 (Young/Mantovani)

 3. Star Dust (B. Ward)

 4. Love Letters In The Sand
 (P. Boone)

 5. Shangri-La (Four Coins)

 6. Lovesick Blues (S. James)

 7. Tammy (Reynolds Ames Bros.)

 8. Without Him (F. Laine)

 9. Old Cape Cod (P. Page)

 10. Apology At Bedtime
 (J. Gleason)

Gene Winters

- WPGC-Washington, D. C.

- WPGC—Washington, D. C.

 1. Love Letters In The Sand
 (P. Boone)

 2. Searchin' (Coasters)

 3. It's Not For Me To Say
 (J. Mathis)

 4. Teenager's Romance (Nelson)

 5. Old Cape Cod (P. Page)

 6. C. C. Rider (C. Willis)

 7. Susia-O (D. Hawkins)
- 7. Susie-Q (D. Hawkins)
- B. Bye. Bye Love (Everlys)
- 9. Freight Train (R. Draper) 10. Short Fat Fannie (Williams)

- Perry J. Brown
 WTAO—Boston, Mass.

 1. Love Letters In The Sand
 (P. Boone)
 2. Queen Of The Senior Prom
 (Mills Bros.)
 3. Gonna Find Me A Bluebird
 (M. Rainwater)
 4. Fabulous (C. Gracie)
 5. So Rare (J. Dorsey)
 6. Bye, Bye Love (Everlys)
 7. It's Not For Me To Say
 (J. Mathis)
 8. Freight Train (N. Whiskey)
 9. When Rock & Roll Come To

- 9. When Rock & Roll Come To Trinidad (N. Cole) 10. Poor Butterfly (S. Vaughan)
- 10. Short Fat Fannie (Williams)

 Lonny Starr

 WNEW—New York, N. Y.

 1. It's Not For Me To Say
 (J. Mathis)

 2. I'm Gonna Sit Right Down
 (B. Williams)

 3. Can't Wait For Summer
 (S. Lawrence)

 4. Around The World (Fisher)

 5. Teardrops In My Heart
 (T. Brewer)

 6. I Just Don't Know (4 Lads)

 7. White Silver Sands
 (Rondo Bradley)

 B. Tammy (Ames Bros.)

 9. Sugar Candy (G. Gibbs)

 10. Shenandoah Rose
 (Hugo & Luigi)

 Perry J. Brown
 WTAO—Boston, Mass. 3. It's Not for me (J. Mathis)
 4. So Rare (J. Dorsey)
 5. Shenandoah Rose (Hugo & Luigi)
 6. Your Kisses Kill Me (Gorme)
 7. Girl With The Golden Braids (P. Como)
 8. Walkin' Whistlin' Blues (Four Knights)
 9. Old Cape Cod (P. Page)
 10. I Like Your Kind Of Love (A. Williams)

Dick Johnson WNBP—Newburyport, Mass.

- WNBP—Newburyport, Mass.

 1. Bye, Bye Love (Everlys)
 2. Start Movin' (S. Mineo)
 3. Love Letters In The Sand
 (P. Boone)
 4. Rock Your Little Baby To
 Sleep (B. Knox)
 5. White Sport Coat (Robbins)
 6. Queen Of The Senior Prom
 (Mills Bros.)
 7. Old Cape Cod (P. Page)
 B. I Like Your Kind Of Love
 (A. Williams)
- 9. Teddy Bear (E. Presley)
 10. In The Middle Of The Dark
 Dark Night (G. Mitchell)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.



Sure

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"WHITE SILVER . SANDS"

The Cash Box Disk of the Week

OJ-1002

Jubilee 5288

6/22

Don Rondo

"TEARDROPS IN MY **HEART**"

The Cash Box Disk of the Week

"BUILD YOUR LOVE"

Teresa Brewer

Debbie Reynolds

The Cash Box Disk of the Week

The Cash Box

Sleeper of the Week

The Cash Box

Best Bets

The Cash Box

Sleeper of the Week

Columbia 40942

Kapp 184

Sun 267

Coral 61850

"TAMMY"

Johnnie Ray

RCA Victor 6930 Ames Bros. Coral 61851

"RAINBOW"

Russ Hamilton

"WHOLE LOT OF

SHAKIN' GOING

Jerry Lee Lewis

"YOU'RE CHEATIN"

YOURSELF"

"SOMETHING WONDERFUL HAP-PENS IN SUMMER"

Frank Sinatra

The Cash Box Disk of the Week

AMERICA'S MOST

ORDER SHIPPED

Capitol 3744

THE MUSIC BOX 1301 W. 79th St. (ALL PHONES .

CHICAGO 20, III. , A8erdeen 4-3600) COMPLETE ONE-STOP!

SAME DAY RECEIVED-FREE TITLE STRIPS

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

Appearing At Benefit



NEW YORK—The Four Voices, Columbia recording artists, pose for the photographer with Abba Eban, Israel's Ambassador to the United Nations, at a fund-raising testimonial dinner held at the Waldorf-Astoria Hotel in New York. The Voices are currently appearing at the Sands Hotel in Las Vegas, and their latest release couples "Such A Shame" with "Angel of Love."

LOOK FOR SOMETHING NEW BY THE 157 West 57th St., New York 19, N. Y.

MOVING . . . "BY THE BEND OF THE RIVER"

> JOE LEAHY ORCH. RKO Unique 397

RKO UNIQUE RECORDS 1440 Broadway York, N. Y.

Moving Up Fast! **Eddie Cochran** "Am I Blue"

"Drive-In Show"



RECORDS, INC.

Chris Kenner TIRED"

Imperial Records

RKO-Unique Cuts 1st Session Since Reorganization

NEW YORK-A number of developments concerning RKO-Unique Records were announced by the Executive Vice President of the firm, Stanley Borden.

The diskery's first recording session since the company's reorganization, was A&R'd by Jimmy Krondes, and used newly pacted Joe Tucker (former Charlie Spivak, and Gene Krupa vocalist) and arranger-conductor Bill Fontaine. The tunes cut are all from forthcoming United Artists Pictures scheduled for July 1st release. Tucker cut "Who Knows" from the film "Bailout At 43,000," and "The Vampire" from the picture of same name, while Fontaine recorded "Full Of Love," the main theme from "The Monster That Challenged The World," and "If You're Asking Me," from "The Big Caper."

In addition, Borden announced that he had retained Ralph Scull as Chief Engineer. He also announced that the diskery would use its more expansive facilities at their RKO Teleradio headquarters, as well as its uptown facilities at 1697 Broadway, which are leased to National Records.

Traffic and shipping will also be absorbed by the RKO Teleradio segment of the corporation, and will be headed by Al Colon who takes over in this capacity immediately.

The firm has recently acquired two masters, "Turnpike Cruise," by the Charlie Ross Quartet, purchased from the Reserve label, and "Tanganyika," by the Johnny Noubarian Quartet, picked up from the Demo label. Immediate plans for recording include Charlie Applewhite, and Lou Stein.

In the album field, Unique has released three albums this past month: Herbie Field's "A Night At Kitty's"; Herbie Field's "A Night At Kitty's"; Artie Wayne's "You're My Thrill"; and Ted Lewis' "A Million Memories." July releases will include Keefe Brasselle's "The Modern Minstrel"; Michael Strange's "Something Strange"; and the Victor Young score from the picture "Run Of The Arrow."

RKO-Unique is also in the process of acquiring a new Mid-west contact man.



Canadian

Capers

BYTOWN BROWING

Working his special magic at the Gatineau Club is Norman Brooks, making his umpteenth appearance at this Aylmer Highway nightery. . . . The Fairmount now features pert vocalist Lucille Lafontaine.

An Ottawa DJ recently lamented that he had yet to find anyone who could supply him with the complete lyrics of the Elvis Presley "Teddy Bear" hit. He was deluged with letters each purporting to have the correct lyrics, and each implying that anyone who couldn't decipher them for himself was a bit "square." However, none of the letters bore the same lyrics, and not one agreed with the copy of the music received from the Presley promotion office!

TORONTO TOPICS

Lilo opened at the Royal York Imperial Room on July 5th. Slated for a 2-week engagement, this dynamic "chanteuse francaise" is the gal who starred in Can Can on Broadway a few seasons back. . . . Recent guest at the Club O'Connor CBC-TV Show was Toronto jazzman, Jack Groob.

Featured on the June 26th Variety Club Baseball Night were Wally Koster, Denny Vaughan, George Murray, Shirley Harmer, Joan Fairfax, Jackie Rae and his Holiday Ranch gang.

The new Pat Riccio dance orchestra is being held over at the Oshawa Jubilee Pavilion during July. . . The Wally Wicken Trio started its 7th year at the Embassy in late June. Trio consists of Wicken on piano, Doug Bennett on drums, and Don McFayden on bass. . . . Anamorena, shapely singer from Argentina, was a recent entertainer at the Club One Two.

On June 27th, the Contemporary Jazz Club offered a concert at the

On June 27th, the Contemporary Jazz Club offered a concert at the Museum Theatre with the Rob McConnell-Bob Livingstone septet and a quartet featuring Norm Amadio and Moe Koffman.

Attendance records were broken at the Ottawa Valley Trade Fair dances when the Pembroke Arena played host to Phyllis Marshall and the Emcees (Quality), on June 20th; and to Juliette, also accompanied by the Emcees

Stan Kenton will appear at Toronto's Palace Pier on July 11th, following dates in Ottawa on the 9th and in London on the 10th. . . . Frank Jones. Columbia Records' Canadian Sales Manager, recently visited Columbia headquarters in New York.

Rodeo Records in Halifax, N. S., will soon release a new LP "Calypso Holiday In Bermuda" with Hubert Smith and the Coral Islanders.

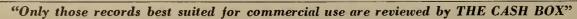
Bruce Smith, CBC announcer and deejay of the popular morning show "Toast and Jamboree," has been appointed emcee of a summer TV Show "Moonlight Bay," replacing Cross Canada Hit Parade at 8:30 on Wednesdays. Vocalists on the program are two erstwhile thespians, Carol Starkman and Jack Creley.

Winnipeg Wires: The Diamonds starring in a fast moving variety show called "Pot of Gold" at the Rainbow Stage on July 5 and 6. . . . Winnipeg tossed its first regular program on CBC television web on July 3rd at 5 o'clock. Stuart Davis, supposedly a genuine cow poke, handles the ballads.

Kicking Off Sales Campaign



BOSTON, MASS.—London artist Frank Chacksfield, who is in the United States to help kick off a sales campaign on behalf of his latest LP "South Sea Island Magic" and his latest single release "Voyage Of The Mayflower," displays both disks to the TV audience on Louise Morgan's WNAC-TV show. Boston, Mass. Chacksfield visited with dee jays in Bridgeport, New Haven and the Boston Area. the Boston Area.





Top Selling Records Reported by

Retail Outlets

From Coast to Coast

ABC MUSIC SERVICE CORP. Chicago, III.

- Chicago, III.

 1. Miss You So (L. Offitt)
 2. It Hurts To Be In tove
 (A. Laurie)
 3. All Shook Up (E. Presley)
 4. Love's A Hurtin' Game
 (I. J. Hunter)
 5. Send For Me (N. Cole)
 6. Next Time You See Me
 (L. J. Parker)
 7. So Rare (J. Dorsey)
 8. School Day (C. Berry)
- B. School Day (C. Berry)
 9. Come Go With Me (Del-Vikings)
- 10. Jenny, Jenny (L. Richard)

- MUSIC MART, INC.
 Orange, N. J.

 1. Don't Ask Me (Dubs)
 2. Over The Mountain
 (Johnnie & Joe)
 3. So Young (C. Stacey)
 4. Tonight, Tonight
 (Mello-Tones)
 5. Fabulous (C. Gracie)
 6. Everyone's Laughing
 7. Rock Your Little Baby To
 Sleep (B. Knox)
 B. Valley Of Tears (F. Domino)
 9. C. C. Rider (C. Willis)
 10. School Day (C. Berry)

H & Y ELECTRIC CO. H & Y ELECTRIC CO. Houston, Tex. 1. Send For Me (N. Cole) 2. Miss Ann (L. Richard) 3. It Hurts To Be In Love (A. Laurie) 4. Chicken Baby Chicken (T. Harris) 5. Please Believe Me (Mayfield) 6. Is Your Love For Real (Midnighters) 7. The Sun Is Shining (Reed) 8. It's All Right (R. Charles) 9. Searchin' (Coasters) 10. Ding Dong (B. Doggett)

ROCK & ROLL SHOP New Orleans, La.

- New Orleans, Ld.

 Rockin' Pneumonia (Smith)

 Short Fat Fannie (Williams)

 To The Aisle (Five Satins)

 Searchin' (Coasters)

 South Of The Border
 (Chili Peppers)

- (Chili Peppers)
 6. Jenny, Jenny (L. Richard)
 7. My Dream (Platters)
 8. You Always Hurt The One
 You Love (B. Mitchell)
 9. Get On The Right Track
 Baby (R. Charles)
 10. Teenager's Romance (Nelson)

ROSSLYN MUSIC

- ROSSLYN MUSIC
 Los Angeles, Calif.

 1. Over The Mountain
 (Johnnie & Joe)
 2. Let The Four Winds Blow
 (R. Brown)
 3. Short Fat Fannie (Williams)
 4. Glory Of Love (Velvetones)
 5. Darling (Dubs)
 6. Jenny, Jenny (L. Richard)
 7. Arrow Of Love (Six Teens)
 8. Just Because (Williams)
 9. Send Me Some Lovin'
 (L. Richard)
 10. Darling, It's Wonderful
 (Lovers)

COHEN AMUSEMENT CO. Montgomery, Ala.

- Valley Of Tears (F. Domino) Susie-Q (D. Hawkins) Short Fat Fannie (Williams) Searchin' (Coasters)

- 4. Searchin' (Coasters)
 5. Fallen Star (Hilltoppers)
 6. Is It Wrong (W. Mack)
 7. Teddy Bear (E. Presley)
 B. Jenny, Jenny (L. Richard)
 9. Young Blood (Coasters)
 10. Love Letters In The Sand
 (P. Boone)

HARLEM RIVER

- HARLEM RIVER
 New York, N. Y.

 1. Send For Me (N. Cole)
 2. So Rare (J. Dorsey)
 3. It's Not For Me To Say
 (J. Mathis)
 4. Everybody's Somebody's
 Fool (Heartbeats)
 5. Desiree (Charlts)
 6. You Made Me Love You
 (Sensations)
 7. Send Me Someone To Love
 (Moonglows)
 8. Can I Come Over Tonight
 (Velours)
 9. Shangri-La (Four Coins)
 10. It's You I Love (F. Domino)

PLATTER INN Batesville, Ark.

- 1. Teddy Bear/Loving You (E. Presley) 2. Searchin'/Young Blood

- 2. Searchin'/Young Blood
 (Coasters)
 3. Jenny, Jenny (L. Richard)
 4. Short Fat Fannie (Williams)
 5. C. C. Rider (C. Willis)
 6. Valley Of Tears (F. Domino)
 7. So Young (Clovers)
 B. Get On The Right Track
 Baby (R. Charles)
 9. Send For Me (N. Cole)
 10. Rang Tang Ding Dong
 (Cellos)

THIEM'S RECORD SHOP Raleigh, N. C.

- Kaleigh, N. C.

 1. Valley Of Tears (F. Domino)

 2. Searchin' (Coasters)

 3. Jenny, Jenny (L. Richard)

 4. Short Fat Fannie (Williams)

 5. Susie-Q (D. Hawkins)

 6. Over The Mountain

 (Johnnie & Joe)

 7. C. C. Rider (C. Willis)

 B. Just To Hold My Hand

 (C. McPhatter)

 9. So Rare (J Dorsey)

 10. It Hurts To Be In Love

 (A. Laurie)

Out Of School Dance



MIAMI, FLA.—Miami's WQAM disk jockey, Jerry Wichner, conducted his annual "Out of School Dance" at Bay Front Park Auditorium, June 13. A record breaking, eleven thousand teenagers from Greater Miami attended the dance. The dance was sponsored by the Junior Chamber of Commerce, Junior Women's Club, and the Police Athletic League. Disk jockey Wichner's program is aired every evening, Monday through Friday, from 7 till 10 on the New WQAM.

Lou Krefitz Launches Poplar Record Company

NEW YORK-Lou Krefitz this week

manager of Atlantic Records, has been in the record and entertainment business for the past fifteen years. His experience takes in sales, distribution, producing, booking and managing talent. The most successful talent, and still under his wing, is the hit Atlantic group, The Clovers.

ready lined up distributors in many key areas and will be out in Chicago July 18 to 20 at the NAMM show to close deals for the territory still available. At the show Krefitz will unveil his first Poplar release, "After" and "You Know, You Know" by the

REGIONAL RECORD REPORTS

HERMAN AMIS V—New York, N. Y. wov

- WOV—New York, N. Y.

 1. Just To Hold My Hand
 (C. McPhatter)

 2. You Are My Prescription
 (Joan & Joy)

 3. Young Blood (Coasters)
 4. Jim Dandy Got Married
 (L. Baker)

 5. Out In The Cold Again
 (Teenagers)

 6. Over The Mountain
 (Johnnie & Joe)

 7. Crazy Crazy Party (Cues)

 8. Rosie Lee (Mello-Tones)

 9. All Shook Up (E. Presley)

 10. School Day (C. Berry)
- 10. School Day (C. Berry)

- ED RYAN CJOC—Lethbridge, Alb., Can.

- Alb., Can.

 1. Young Blood (Coasters)

 2. Waitin' (J. Stark)

 3. It Takes A Good Man (Perry)

 4. Fabulous (C. Gracie)

 5. When I Get You Baby

 (R. Brown)

 6. Teddy Bear (E. Presley)

 7. Empty Arms (I. J Hunter)

 B Your True Love (C. Perkins)

 9. Game Of Love (L. Baker)

 10. Love Roller Coaster

 (J. Turner)

NICK REYES KFDA—Amarillo, Texas

- 1. It's You I Love (F. Domino)
 2. Searchin' (Coasters)
 3. School Day (C. Berry)
 4. Little Darlin' (Diamonds)
 5. Valley Of Tears (F. Domino)
 6. Rinky Dink (C. Williams)
 7. Pledge Of Love (Copeland
 Torok Janis Contino)
- B. Young Blood (Coasters) My Dream (Platters)
 C. C. Rider (C. Willis)

MARSHALL ZWICK KXLW-St. Louis, Mo.

- 1. Everyone's Laughing (Spaniels)
- (Spaniels)
 2. Please Believe Me (P. Mayfield)
 3. The Sun Is Shining (J. Reed)
 4. Just To Hold My Hand (C. McPhatter)
 5. Send For Me (N. Cole)
 6. Love's A Hurtin' Game
- 7. Young Blood (Coasters)
 B. Do You Mean It (I. Turner)
- 9. Jenny, Jenny (L. Richard) 10. Valley Of Tears (F. Domino)

DAY SANDSTROEM WWRI—West Warwick, R. I.

- 1. Hypnotized (Drifters)
 2. Just To Hold My Hand
 (C. McPhatter)
 3. You Made Me Love You
 (Sensations)
 4. Bye, Bye Love (Everlys)
 5. I I I Love You So (Clovers)
 6. World Of Trouble (J. Turner)
 7. Suez (B. Stubblefield)
 B. Cool Shake (Del-Vikings)
 9. When I Get You Baby
 (R. Brown)
 10. Love Roller Coaster (Turner)
- 10. Love Roller Coaster (Turner)

BOB FOWLER WBLA-Elizabethtown, N. C.

- WBLA—LITEC

 1. Searchin' (Coasters)
 2. Young Blood (Coasters)
 3. Come Go With Me
 (Del-Vikings)
- 4. Susie-Q (Crewcuts)
 5. C. C. Rider (C. Willis)
 6 Little Darlin' (Diamonds)
 7 All Shook Up (E. Presley)
 B. Teddy Bear (E. Presley)
 9. What Made Maggie Run
 (Del-Vikings)
 10. My Prize Possession (Husky)

Disk Jockey

DANNY STILES "THE KATMAN" WNJR—Newark, N. J.

- WNJR—Newark, N. J.

 1. Searchin' (Coasters)
 2. Johnny's House Party
 (Heartsman & Gaylarks)
 3. Tonight Tonight (Mello Kings)
 4. To The Aisle (Five Satins)
 5. Sidetrack (G. Renee)
 6. My Girl Friend (Cadillacs)
 7. So Strange (Jesters)
 8. You Made Me Love You
 (Sensations)
 9. Eight O'Clock Date
 (Gorman & Viv)
 10. Tonight And Forever
 (Whirlers)

DONN CALDWELL WHLL-Wheeling, W. Va.

- 1. Searchin' (Coasters)
 2. Bye, Bye Love (Everlys)
 3. Start Movin' (S. Mineo)
 4. Teenager's Romance (Nelson)
 5. Young Blood (Coasters)
 6. Over The Mountain
 (Johnnie & Joe)
- 7. Let The Four Winds Blow (R. Brown) B. My Dream (Platters) 9. Jenny, Jenny (L. Richard) 10. Teddy Bear (E. Presley)

JOHN LEBAN WCAE-Pittsburgh, Pa.

- 1. Searchin' (Coasters)
 2. Words Of Love (Diamonds)
 3. Teddy Bear (E. Presley)
 4. Cool Shake (Del-Vikings)
 5 Short Fat Fannie (L. Williams)
- C. C Rider (C Willis)
 My Dream (Platters)
- B. Susie-Q (Crewcuts Hawkins)
 9. Jenny, Jenny (L. Richard)
 10. Dues Day (S Austin)

announced the launching of his new label, Poplar Records. Poplar offices will be at 48 W. 48th Street, this city.

Krefitz, formerly national sales

Krefitz disclosed that he has al-

Band Biz Booms

NEW YORK-GAC has scheduled a number of TV and public appearance dates for some of the industry's lead-

dates for some of the industry's leading dance bands.

The Buddy Morrow ork has been signed up for a thirteen week engagement at New York's Statler Hotel beginning in September; Washington, D. C.'s Shoreham Hotel will get its dance music from such GAC bands as Art Mooney Russ Morgan Dick Con-

dance music from such GAC bands as Art Mooney, Russ Morgan, Dick Contino, Hall McIntyre, and Johnny Long. Television-wise, GAC is putting the Morrow, Frankie Carle, and Ralph Marterie crews on the Julius La Rosa Show, plus other bands on the forthcoming "Big Record" show.

The agency is also concentrating its efforts on package band shows.

Jerry Lynn Music Formed

NEW YORK—Jerry Lynn has announced that he has just formed a new music publishing company to be known as Jerry Lynn Music Co., Inc. The new company's offices will be located at 1475 Broadway, in New York.

NEW RELEASE

LISTEN! YOUNG GIRLS BAD CREDIT

Jerry McCain And His Upstarts EXCELLO 2111

BABY GIVE ME A CHANCE HOO-WEE PRETTY BABY

Joe Hudson And His Rockin' Dukes EXCELLO 2112

I'M A KING BEE I GOT LOVE IF YOU WANT IT

Slim Harpo EXCELLO 2113

Spirituals COME SEE ABOUT ME MY BURDENS ARE LAID DOWN

Swanee Quintet

NASHBORO 604

GONNA WORK ON GOD IS GOOD TO ME

Pilgrim Jubilee Singers NASHBORO 605

SEVEN ANGELS WANT TO KNOW

The Trumpeteers NASHBORO 606

ON MY MIND MY MOOD Cliff Butler **NASCO 6003**

"EMMA LEE" YEAH YEAH YEAH!

Chuck Martin NASCO 6004

Wire or phone CHapel 2-2215 NASHBORO RECORD CO., INC.

177 3rd Ave. N. NASHVILLE

TENN.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

R&B WINNERS OF "THE CASH BOX" DISK JOCKEY POLL

MOST PROGRAMMED RECORD

MOST PROGRAMMED MALE VOCALIST

MOST PROGRAMMED FEMALE VOCALIST



"HONKY TONK"

BILL DÖGGETT

KING

BILLACE MUSIC



FATS DOMINO

*
IMPERIAL



LAVERN
BAKER

*
ATLANTIC

MOST PROGRAMMED VOCAL COMBO

MOST PROGRAMMED BAND

SMALL INSTRUMENTAL GROUP



MICKEY
AND
SYLVIA

*
VIK



COUNT BASIE * VERVE



BILL DOGGETT * KING

MOST PROMISING UP & COMING VOCAL GROUP

UP & COMING MALE VOCALIST



DEL
VIKINGS

*
MERCURY

(TIE)

COASTERS

*
ATCO





OTIS RUSH * COBRA

Each disk jockey listed three choices in each category. Three points were awarded for each first choice, two points for each second choice, | centage each artist received. The maximum an

and one point for each third choice. Of the total number of points cast, the following is the per-

artist could possibly receive was 50% since if every disk jockey voted the same artist number one, it would still add up to only 50% of the six points available in each category.

WHICH RECORDS DID YOU PROGRAM MOST IN THE LAST 12 MONTH PERIOD?

"HONKY TONK"—BILL DOGGETT	13.2%
"Blueberry Hill"—Fats Domino	10.5
"Since I Met You Baby"—Ivory Joe Hunter	8.7
"Jim Dandy"—Lavern Baker	
"Love Is Strange"—Mickey & Sylvia	
"I'm Walkin'"—Fats Domino	
"Let The Good Times Roll"—Shirley & Lee	5.3
"Blue Monday"—Fats Domino	4.4
"Slow Walk"—Sil Austin	
"1000 Miles Away"—Heartbeats	3.6
"Lucille"—Little Richard	3.1
"Come Go With Me"—Del Vikings	2.9
"School Day"—Chuck Berry	
"Little Darlin'"—Diamonds	2.4
"All Shook Up"—Elvis Presley	
"Ain't Got No Home"—Clarence Henry	
"Just Because"—Lloyd Price	1.8
"Don't Be Cruel"—Elvis Presley	1.7
"I Feel Good"—Shirley & Lee	
"In The Still Of The Night"—Five Satins	
"Oh What A Night"—Dells	
"On My Word Of Honor"—Platters	
"C. C. Rider"—Chuck Willis	
"It Hurts To Be In Love"—Annie Laurie	
"Next Time You See Me"—Little Jr. Parker	
Trong and See See See See See See See See See Se	
	96.3%
Others	3.7%

WHICH MALE VOCALIST DID YOU PROGRAM MOST?

WHICH FEMALE VOCALIST DID YOU PROGRAM MOST?

Ruth Brown 27.6 A Ann Cole 11.3 E Sig Maybelle 5.6 S	Varetta Dillard Annie Laurie Etta James Shirley Gunter Margie Day Others	1.5 1.3 1.2 1.0
--	--	--------------------------

WHICH VOCAL GROUP DID YOU PROGRAM MOST?

MICKEY & SYLVIA	16.9%	Clovers	2.1
Platters	15.7	Cadillacs	19
Del-Vikings	12.4		
Shirley & Lee		Johnny & Joe	
Heartbeats		Midnighters	
Diamonds		Gladiolas	1.3
Five Satins		Five Keys	
		Spaniels	1.2
The Dells		Penguins	
Coasters		Otis Williams & Charms	
Teenagers		Louis Lymon Teenchords	
Moonglows	2.8		
Cleftones	2.4	Sensations	1.0
Drifters	2.4		96.9%
Jive Bombers			
	۵.5	Others	3.1%

WHICH ORCHESTRA DID YOU PROGRAM MOST?

COUNT BASIE	15.3 8.2 3.5	Johnny Otis	1.7 1.3
B. B. King	3.3	Louis Brooks	1.1
Joe Houston		Others	67.4%
Clifton Chenier	2.2	Others	32.6%

WHICH SMALL INSTRUMENTAL GROUP DID YOU PROGRAM MOST?

BILL DOGGETT	33.8%	Doc Bagby	2.6
Ernie Freeman	18.5	Tab Smith	
Earl Bostic	12.2	200 01111011	
Gus Jenkins		Rill Haley	2.1
Sam Taylor		Hal Singer	1.6
Bo Rhambo		•	94.6%
Wild Bill Davis	3.1	Others	

WHICH UP AND COMING MALE VOCALIST DO YOU THINK IS MOST PROMISING?

OTIS RUSHSolomon BurkeBilly BrooksDonnie Elbert	11.3 8.5	Clarence Henry Dale Hawkins Buddy Knox	1.9
Jerry Lee Lewis		Others	54.6% 45.4%

WHICH UP AND COMING VOCAL GROUP DO YOU THINK IS MOST PROMISING?

* TIE { DEL-VIKINGS 1 COASTERS 1 Teenchords	9.3 5.8	The Pearls	1.9 1.3
m, 0 11		Others	69.4% 30.6%

* Due to the fact that only 2/10 of 1% separate the two top names in this category, the editors of The Cash Box have decided to give both the award as Most Promising New Vocal Group.



R & B Ramblings

NEW YORK:

CHICAGO:

One of the many nice guys in this business stopped thru Chi for a fast hello this past week. Imperial's Eddie Ray was beaming over tremendous new releases he had in his brief case. "Can't talk about some of them," he advised, "but I know they'll all be on The Cash Box' top sixty soon." . . . Montague said to be knocking the hilly city of San Francisco on its ear with his different style. That's what we said, different. . . According to Schwartz Bros. Distribs of Washington, D. C., Dee Clark is riding a winner with "Kangaroo Hop" on Falcon. . . Mike Oury all het up over Slim Whitman's "I'll Take You Home Again Kathleen" on Imperial. While Garry Granger feels very strong toward "It Took A Long Time" by Michael Dodds, End. Allstate's top sellers this past week were Dale Hawkins' "Suzy Q" and Chuck Berry's "School Day." . . . Reed Farrell, late of WAIT, this city, moves into St. Loo's KWK radio and TV 7/1. . . . Oscar Peterson 88ing at famed London House where Bros Merrienthal see lottsa big things for Peterson fans. . . . Understand the boys over at Seebro Distribs are looking for new lines. London House where Bros Merrienthal see lottsa big things for Peterson fans... Understand the boys over at Seebro Distribs are looking for new lines. Seems they've been supplying the trade with accesories for a long time and finally feel ready to go all out in record distributing field... Muddy Waters back in Chi after flood of eastern dates that took the friendly guy from D. C. to New York and all points in between. Made it one weekend in Cream City, 6/29, followed next weekend by Roy Milton... Phil Chess back with fish stories as long as your arm and a tan to match after Miami vacation. Met up with Detroit's Mickey Shore where they took off into the ocean for deep-sea fishing. Shore came up with a baracuda and Chess pulled in a BEEEEEEG king fish (what no Amos and Andy?)... Sheldon studios was jumping last week with The Moonglows, Little Walter, Howling Wolf, all sessioning.... Buster Williams planed into town for few days to visit with local mfg's. Showed us his flying baracuda, wings, won for piloting into and out of Cuba in a single motored plane. Buster flys his own plane virtually

evrra where. . . . Dick Lory into Chi for coming Chess session. . . . Lenny Garmisa, Sam Evans, Chuck Peele, and Ernie Leaner seen putting their heads together over lunch t'other day. . . . Lenny Garmisa greatly excited over Josie's "My Girl Friend" by The Cadillacs and "Echo-Echo-Echo" on Blue Chip by Don Lee. As we were leaving Garmisa Distribs, Lenny called out something about not forgetting ABC Par's "smash" "Dianne" by Paul Anka. "It's kicking over the top," he yelled. . . . Vic Faraci, M. S. Distribs, sees Argo novelty "Rock Me To Sleep" by Dean Allen becoming another "Flying Saucer." "It's great," says Faraci. Also riding high wide and hit-some is Mickey and Sylvia's newie, "Two Shadows At Your Window." . . . WDIA Goodwill Benefit, Memphis (picture on The Cash Box cover last year) included Jimmy Reed ("The Sun Is Shining") and The Spaniels ("Everyone's Laughing") on the star studded bill. . . . Dave Clark, Duke/Peacock, in town to do a little promoting and bally-hoo new Bobby Blue Bland diskeroo, and Jr. Parker swinger. "They promise to be genuine gasses," Clark predicted. New group on Duke, The El Torros, now out with real rocker in "Dance With Me." . . . Kae Williams' Big Liberty Thitter, gig Philly, presented, among many stellar attractions,-Solomon Burke, Johny and Joe, The Magnificents and Vicki Nelson. . . . The Dells and Spaniels skedded for Atlanta stint. . . . George and Ernie Leaner pick "Rockin' Pneumonia and The Boogie Woogie Flu" for big things in coming weeks. "But," added Ernie, "we've got a B. B. King deck that's been moving so hot, I don't know the title." In case you're still wondering, Ernie, it's "Be Careful With A Fool." . . . Apollo disker, "Rang-Tang-Ding-Dong" by The Cellos striking into paydirt says local distrib. . . . T. Bone Walker and son "Little Jr." Walker skedded for Detroit's Flame, 7/5. . . . Letter from Stan Lewis, Stan's Record Shop, Shreveport, La., telling about "Suzy Q" and Dale Hawkins. Tune and boy "are going a long way." . . . Diz Gillespie into Wildwood, N. J. for July 4th then heads west to Cleveland, The Loop, finally into Chi's glittering Rialto and The Blue Note for two chapters. . . . United starting to make noise with Tab Smith's latest offering, "Some One To Watch Over Me." . . . "Pick Hit Of The Week" for WBBM's Herb Oscar Anderson is Ember's "To The Isle" by The Five Satins. You have no idea how happy this makes All-State's Mike Oury. . Imperial's Little Richard said to be doing fabulously with his past LP and new single, "Jenny, Jenny." . . . Roy Milton follows Herb Lance into Crown Propellor, 7/3. . . . Charles Brown planed into NYC for fast Atlantic session last week. . . . Jim Fleming says, "Psyco-ceramic is a technical term for a crack-pot." . . . Stan Pat rushing about town like mad with Heartbeats' new opus, "Everybody's Somebody's Fool" on Rama and Gee's "Wait 'Til Next Year" by The Cleftones. . . . Cobra's Eli Toscano advises Magic Sam's "All Your Love" cracking wide open while Harrold Burrage's "Messed Up" made it pop thru Richmond-Charlotte areas. New disk by Otis Rush, "Love That Woman," promises big things for the young indie. . . . Seeing we started with one of the biz' nice guys let's close with one, Sam Evans. Evans gave his time and energy to a free show for over 700 inmates of the Cook County Jail. Among the artists presented by Evans were Al Smith and Ork, Kid Thomas, The Fascinators, Magic Sam, Eddie Boyd, Johnny Heartsmann, The Dells, The Gaylarks and Sunny Land Slim.

LOS ANGELES:

Larry Goldberg, new West Coast representative for the Jay-Gee Records firms on a trip through the territory visiting with distributors and disk jockeys. Goldberg will be representing the Jubilee, Josie, Dana, and Blue Chip labels. . . . Irv Shorten of Allied Distributors back in town after a trip to Chicago and New York. Irv has two good records going at Allied with Dooto's "For Better Or For Worse" by The Medallions, and "Everybody Is Somebody's Fool" by The Heartbeats. . . . Class Records recording a new session with Googie Rene, with what Leon Rene calls some red hot material with an unusual approach. . . . Earl McDaniel, KPOP has picked "Rang Tang Ding Dong" by The Cellos as his current record of the week. . . . Lew Chudd East for a oneweek business trip through the Detroit-Cleveland area. . . . The Platters currently playing in Buenos Aires and then head for an engagement in Kingston, Jamaica. . . . A note from Frank Gallo of Bay Distributors in San Francisco tells of station KOBY picking the Dooto recording of "Earth Angel" by The Penguins as their number one plug as a test of their promotional ability. After concentrated play by the station the record is now once again a big seller in the Bay area. Frank also reports that "Chicken, Baby Chicken" by Professor Longhair on the Ebb label is headed for the number one spot in San Francisco. . . . Modern Records star, "Young Jessie" has been signed to appear at the Forty-Ninth State Fair in Honolulu. . . . The Colts are currently headlining the show in the main room of the El Cortez Hotel in Las Vegas. . . . New artist, Ed Townsend out on the Dot label this week with his first release, "Tall Grows The Sycamore", his own composition backed with "My Need For You". Townsend was first discovered by Horace Heidt in Korea while he was still in the Marine Corps.



Territorial

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

ALL YOUR LOVE Magic 5am (Cobra 5013)

ARROW OF LOVE 5ix Teens (Flip 322)

*BABY Avons (Hull 722)

*BYE BYE BABY Nappy Brown (5avoy 1514)

*CHERRY Palmer & Jive Bombers (5avoy 1515)

CHICKEN BABY CHICKEN Tony Harris (Ebb 104)

COCOANUT WOMAN Harry Belafonte (RCA Victor 6885)

*COME ALONG Jimmy Donley (Decca 30308)

*DANCE WITH ME El Torros (Duke 175)

DEAREST Mickey & 5ylvia (Vik 0267)

DESERIE

ZOOP Charts (Everlast 5001)

DIANE Bo Rhambo (Cash 452)

DING DONG Bill Doggett (King 5058)

DO YOU MEAN IT lke Turner (Federal 12297)

DON'T ASK ME TO BE LONELY Dubs (Gone 5002)

*EARTH ANGEL Penguins (Dooto 348)

*EVERYBODY'S SOMEBODY'S FOOL Heartbeats (Rama 231)

EVERYONE'S LAUGHING Spaniels (Vee-Jay 246)

FATTENING FROGS FOR SNAKES 50nny Boy Williamson (Checker 864)

FLORENCE Paragons (Winley 215)

GET ON THE RIGHT TRACK BABY IT'S ALL RIGHT Ray Charles (Atlantic 1143)

GLORY OF LOVE Velvetones (Aladdin 3372)

HEAR MY PLEA Donnie Elbert (DeLuxe 6125)

HE'S MINE Platters (Mercury 71032)

HYPNOTIZED
Drifters (Atlantic 1141)

I CAN'T BELIEVE ONE KISS

Jimmie Rogers (Chess 1659)

I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER Billy Williams (Coral 61830)

I'M SO EXCITED John Lee Hooker (Vee-Jay 245)

I'M WALKIN' A TEENAGER'S ROMANCE Rickey Nelson (Verve 10047)

IN THE DOORWAY CRYING Midnighters (Federal 12293)

*I SMELL TROUBLE Bobby Blue Bland (Duke 167)

IS YOUR LOVE FOR REAL Midnighters (Federal 12299)

IT MUST BE YOU Annie Laurie (DeLuxe 6135)

IT'S NOT FOR ME TO SAY Johnny Mathis (Columbia 40851)

I'VE GOT TO GO CRY Little Willie John (King 5045)

I WANT TO GET MARRIED B. B. King (RPM 492)

JOHNNY'S HOUSE PARTY John Heartsman & Gaylarks (Music City 807) Jimmy Beasly (Modern 1021)

LET THE FOUR WINDS BLOW Roy Brown (Imperial 5439)

* Indicates first appearance on Territorial Tips

LITTLE BILLY BOY WHAT MADE MAGGIE RUN Del-Vikings (Dot 15571)

LOUIE LOUIE Richard Berry & Pharons (Flip 321)

LOVE LETTERS IN THE SAND Pat Boone (Dot 15570)

*LOVE ROLLER COASTER Joe Turner (Atlantic 1146)

MESSED UP Harrold Burrage (Cobra 5012)

*MISERY Prof. Longhair (Ebb 106)

MISS ANN Little Richard (Specialty 606)

MISS YOU SO Lillian Offitt (Excello 2104)

ONE HUNDRED YEARS FROM TODAY Alice Jean (Rhythm 102)

OUT IN THE COLD AGAIN Lymon & Teenagers (Gee 1036)

PLEASE BELIEVE ME Percy Mayfield (5pecialty 607)

PLEASE SEND ME SOMEONE TO LOVE Moonglows (Chess 1661)

RANG TANG DING DONG Celios (Apolio 510)

ROCK ALL NIGHT 5hirley & Lee (Aladdin 3380)

ROCK ME Muddy Waters (Chess 1652)

ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU Huey 5mith (Ace 530)

ROCK YOUR LITTLE BABY TO SLEEP Buddy Knox (Roulette 4009)

ROSIE LEE Mello-Tones (Gee 1037)

RUN, RUN, LITTLE JOE Gladiolas (Excello 2110)

SHOULD I EVER LOVE AGAIN Wynona Carr (Specialty 589)

SIDE TRACK Googie Rene (Class 208)

SO YOUNG 1, 1, 1 LOVE YOU Clovers (Atlantic 1139)

SO YOUNG Clyde Stacy (Candlelight 1015)

SOUTH OF THE BORDER DON'T SAY GOODBYE Chili Peppers (Golden Crest 105)

STAR DUST
Billy Ward & Dominoes (Liberty 55071)

START MOVIN' 5al Mineo (Epic 9216)

STRANGE WORLD Gene & Eunice (Aladdin 3374)

THE GAME OF LOVE Lavern Baker (Atlantic 1136)

THE SUN IS SHINING
BABY, WHAT'S ON YOUR MIND
Jimmy Reed (Vee-Jay 248)

THINK
"5" Royales (King 5053)

TO THE AISLE Five 5atins (Ember 1019)

Love Notes (Holiday 2605) *Otis Williams (DeLuxe 6138)

WHAT DO YOU KNOW ABOUT LOVE Wynona Carr (Specialty 600)

WHEN I GET YOU BABY ONE MORE TIME Ruth Brown (Atlantic 1140)

WHISPERING BELLS Del-Vikings (Dot 15592)

WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (5un 267)

WORDS OF LOVE Diamonds (Mercury 71128)



(1)(1)(1)(1)(1)

THE NATION'S & B

TOP

	Pos. Las
	Week
, SEARCHIN'	_
Coasters	1
(Atco 6087)	_

C. C. RIDER 4 Chuck Willis (Atlantic 1130)

VALLEY OF TEARS 3 Fats Domino (Imperial 5442)

OVER THE MOUNTAIN AND ACROSS THE SEA 6 Johnnie & Joe (Chess 1654)

JENNY, JENNY 8 Little Richard (Specialty 606)

SCHOOL DAY 6 Chuck Berry (Chess 1653) 2 SO RARE

Jimmy Dorsey 9 (Fraternity 755) SHORT FAT

FANNIE 13 Larry Williams (Specialty 608) YOUNG BLOOD

Coasters (Atco 6087) 5 ALL SHOOK UP 10 Elvis Presley (RCA Victor 6870) 7

COME GO WITH ME 10 Del-Vikings (Dot 15538)

JUST TO HOLD MY HAND Clyde McPhatter (Atlantic 1137) 12

SUSIE-Q

Dale Hawkins (Checker 863) 19 SEND FOR ME Nat "King" Cole (Capitol 3737) 14

LITTLE DARLIN' 15 Diamonds (Mercury 71060) Gladiolas (Excello 2101) П

TEDDY BEAR 16 Elvis Presley (RCA Victor 7000)

NEXT TIME YOU SEE ME 16 Little Jr. Parker (Duke 164)

MY DREAM 18 Platters (Mercury 71093) 14

WHAT CAN I DO Donnie Elbert (DeLuxe 6125) 15

BYE BYE LOVE 20 Everly Brothers (Cadence 1315) 17 21. THE SUN IS SHINING. 22. IT HURTS TO BE IN LOVE. 23. IT'S YOU I LOVE. 24. ROCKING PNEUMONIA AND THE BOOGIE WOOGIE FLUE. 25. WHISPERING BELLS. First ...

"I'LL BE SPINNING"

Then ...

The National pop and r&b hit

"OVER THE MOUNTAIN — **ACROSS THE SEA"**

and **NOW**



Johnnie & Joe

introduce their 3rd straight hit

"YES,

and

'HERE º

J & S 1659

Attention Distributors-Some choice territories still available.

COMPANY RECORDING

1651 Washington

Bronx, N. Y.

Smashing!!!

FARTE

THE PENGUINS

FOR BETTER OR WORSE WILLIE HEADEN

EVERYBODY HAS A FOOL VERNON GREEN

DOOTO RECORDS

9512 S. CENTRAL AVENUE CALIFORNIA

Watch Summer Sales Grow With THE ORIGINAL HIT

The Love Notes

Holiday # 2605

Pub. by Pollord Music Inc.

HOLIDAY RECORDS

2294 8th Ave.

Phone: RI 9-6344



Breaking Fast Zoop" by The Charts Everlast 5001 EVERLAST RECORDS 2294 8th Ave. Phone: RI 9-6344

Air Mail Subscription to THE CASH BOX \$30

Vik Pacts Host Of Artists

NEW YORK - Vik Records last week announced the signing of new artists to the Vik album and singles roster. Herman Diaz, Jr. A & R Chief of the Vik Album Division, has acquired the services of veteran enter-tainer Eddie Cantor. On the distaff side, Helen O'Connell, long time favorite on the music scene, is slated to cut albums as well as some single waxings. Julie Wilson international star of stage, screen, and the nightclub circuit also has been pacted by Diaz. Other new names for the Vik album roster include pianist Neil Wolfe, The Winged Victory Chorus and saxman Bobby Dukoff. Jazz guitarist Chuck Wayne has been signed by Vik to turn out jazz albums for the label.

The Vik singles division, under the hand of A & R mentor Bob Rolontz, also has augmented its roster. New pactees include the Rover Boys, balladeer Brook Benton and the vocal group, the Gallahads. Other new artists include rock-a-billy singer Gene Morris and The Country Singers, a new group discovered by Rolontz. These new names are in addition to artists added only a few months ago, such as Tommy Leonetti, Vikki Nelson and Mitzi Mason. Teddy Randazzo, formerly the lead voice of the Chuckles, has been converted to a single artist for Vik.

Art Baker Joins **International Records**

HOLLYWOOD-Art Baker, wellknown star of TV and radio, has been named to the Board of Directors of International Records. The announcement was made by Everett L. Anderson, President of International Records.

Baker, who is widely known through his programs, "You Asked for It" and "Mr. Genius", as well as "Art Baker's Notebook", spent many years in the musical field as a singer and song leader. This knowledge of music and of song favorites over a period of years, as well as the wellknown Art Baker voice and personality, will be put to effective use in an album soon to be released on the International Record label.

Prevue Moves Offices

GARFIELD, N. J .- Prevue Records, formerly at 1650 Broadway, will operate from its new office located at 240 Midland Ave., Garfield, N. J., beginning July 1st, according to an announcement by the firm's prexy Joe D'Agostino.

D'Agostino also disclosed that a number of recording dates are being prepared for release in the Fall.

Song writers and singers are invited to mail their songs, and demos to the company.

Prevue's current release is "Yesterday's Love," b/w "Cool Rain," sung by Eddy Tone.



NEW YORK

CHICAGO

NEW ORLEANS

SO RARE Jimmy Dorsey (Fraternity 755)

BYE BYE LOVE Everly Brothers (Cadence 1315)

OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654) 3

ALL SHOOK UP Elvis Presley (RCA Victor 20-6870)

COME GO WITH ME Dell-Vikings (Dot 15538) 5

SEND FOR ME Nat "King" Cole (Capitol 3737) 6

JUST TO HOLD MY HAND Clyde McPhatter (Atlantic 1137) 7

SEARCHIN' 8 Coasters (Atco 6087)

PLEASE SEND ME SOMEONE TO LOVE Moonglows (Chess 1661)

DESERIE 10 Charts (Everlast 5001) MISS YOU SO Lillian Offitt (Excello 2104)

SEND FOR ME Nat 'King" Cole) (Capitol 3737)

IT HURTS TO BE IN LOVE Annie Laurie (DeLuxe 6107)

ALL SHOOK UP Elvis Presley (RCA Victor 20-6870)

SO RARE Jimmy Dorsey (Fraternity 755)

NEXT TIME YOU SEE ME Little Jr. Parker (Duke 164)

LOVE'S A HURTIN' GAME Ivory Joe Hunter (Atlantic 1128)

SCHOOL DAY (RING RING GOES THE BELL) Chuck Berry (Chess 1653)

C. C. RIDER Chuck Willis (Atlantic 1130)

FATTENING FROGS FOR SNAKES 50nny Boy Williamson (Checker 864)

ROCKING PNEUMONIA AND THE BOOGIE WOOGIE FLU Huey 5mith (Ace 530)

SHORT FAT FANNIE Larry Williams (5pecialty 608)

VALLEY OF TEARS Fats Domino (Imperial 5442)

SEARCHIN' (Atco 6087)

WHAT CAN I DO Donnie Elbert (DeLuxe 6125)

MISS ANN Little Richard (5pecialty 606)

TO THE AISLE Five 5atins (Ember 1019)

ALL SHOOK UP Elvis Presley (RCA Victor 20-6870)

C. C. RIDER Chuck Willis (Atlantic 1130)

OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)

ST. LOUIS

NEWARK

JUST TO HOLD MY HAND Clyde McPhatter (Atlantic 1137) THE SUN IS SHINING

PLEASE BELIEVE ME Percy Mayfield (5pecialty 607) 2

Jimmy Reed (Vee-Jay 248)

JUST TO HOLD MY HAND Clyde McPhatter (Atlantic 1137) 3

YOUNG BLOOD 4 Coasters (Atco 6087)

VALLEY OF TEARS Fats Domino (Imperial 5442) 5

SO RARE Jimmy Dorsey (Fraternity 755)

C. C. RIDER Chuck Willis (Atlantic 1130) 7

EVERYONE'S LAUGHING 5paniels (Vee-Jay 246) 8

SEND FOR ME 9 Nat "King" Cole (Capitol 3737)

DO YOU MEAN IT Ike Turner (Federal 12297)

OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)

C. C. RIDER Chuck Willis (Atlantic 1130)

SEARCHIN' Coasters (Atco 6087)

WHAT CAN I DO Donnie Elbert (DeLuxe 6125)

VALLEY OF TEARS Fats Domino (Imperial 5442)

DON'T ASK ME TO BE LONELY Dubs (Gone 5002)

THE SUN IS SHINING Jimmy Reed (Vee-Jay 248)

ALL SHOOK UP Elvis Presley (RCA Victor 20-6870)

YOUNG BLOOD Coasters (Atco 6087)

DALLAS

SEARCHIN' Coasters (Atco 6087)

SUZIE-Q Dale Hawkins (Checker 863)

JENNY, JENNY Little Richard (5pecialty 606)

YOUNG BLOOD Coasters (Atco 6087)

C. C. RIDER Chuck Willis (Atlantic 1130)

COME GO WITH ME Dell-Vikings (Dot 15538)

TEDDY BEAR Elvis Presley (RCA Victor 7000)

SHORT FAT FANNIE Larry Williams (5pecialty 608)

VALLEY OF TEARS Fats Domino (Imperial 5442)

SEND FOR ME Nat "King" Cole (Capitol 3737)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



PHILADELPHIA

LOS ANGELES

DETROIT

OVER THE MOUNTAIN AND ACROSS THE SEA Jahnnie & Joe (Chess 1654)

SUZIE-Q Dale Hawkins (Checker 863)

ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU Huey 5mith (Ace 530)

SEARCHIN' Coasters (Atco 6087)

WHAT CAN I DO Donnie Elbert (DeLuxe 6125)

NEXT TIME YOU SEE ME Little Jr. Porker (Duke 164)

C. C. RIDER Chuck Willis (Atlantic 1130)

7

8

DON'T ASK ME TO BE LONELY Dubs (Gone 5002)

SIDE-TRACK 9 Googie Rene (Class 208)

VALLEY OF TEARS 10 Fats Domino (Imperial 5442)

OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)

SO RARE Jimmy Dorsey (Froternity 755)

VALLEY OF TEARS Fots Domino (Imperial 5442)

ARROW OF LOVE 5ix Teens (Flip 322)

LET THE FOUR WINDS BLOW Roy Brown (Imperial 5439)

SCHOOL DAY (RING RING GOES THE BELL) Chuck Berry (Chess 1653)

MY DREAM Platters (Mercury 71093)

ALL SHOOK UP Elvis Presiey (RCA Victor 20-6870)

C. C. RIDER Chuck Willis (Atlantic 1130)

JENNY, JENNY Little Richard (5peciolty 606)

C. C. RIDER Chuck Willis (Atlantic 1130)

SEND FOR ME Nat "King" Cole (Capitol 3737)

YOUNG BLOOD Coosters (Atco 6087)

JUST TO HOLD MY HAND Clyde McPhatter (Atlantic 1137)

SCHOOL DAY (RING RING GOES THE BELL) Chuck Berry (Chess 1653)

SEARCHIN' Coasters (Atco 6087)

ALL SHOOK UP Elvis Presley (RCA Victor 20-6870)

BYE, BYE LOVE Everly Brothers (Codence 1315)

TEDDY BEAR Elvis Presley (RCA Victor 7000)

SEND ME SOME LOVIN' Little Richard (5pecialty 598)

"PLEASE SEND ME SOMEONE TO LOVE" R&B Sleeper of the Week

The Cash Box

Moonglows

Chess 1661

"PLEASE BELIEVE ME"

Percy Mayfield Specialty 607

"TO THE AISLE"

The Cash Box Award o' the Week

6/15

Five Satins

Ember 1019

"I'M GONNA SIT RIGHT DOWN"

> **Billy Williams Coral 61830**

"STAR DUST"

The Cash Box Best Bets

6/1

Billy Ward & Dominoes

Liberty 55071

ATLANTA

SAN FRANCISCO

MEMPHIS

SEARCHIN' Coasters (Atco 6087)

3

COME GO WITH ME Dell-Vikings (Dot 15538)

SHORT FAT FANNIE Larry Williams (5pecialty 608)

YOUNG BLOOD (Atco 6087)

JUST TO HOLD MY HAND Clyde McPhatter (Atlantic 1137) 5

JENNY, JENNY Little Richard (5pecialty 606) 6

LET THE FOUR WINDS BLOW 7 Roy Brown (Imperial 5439)

SUZIE-Q Dale Hawkins (Checker 863) 8

9 "5" Royales (King 5053)

C. C. RIDER Chuck Willis (Atlantic 1130) 10

Jimmy Dorsey (Fraternity 755)

SCHOOL DAY (RING RING GOES THE BELL) Chuck Berry (Chess 1653)

SEARCHIN' Coasters (Atco 6087)

NEXT TIME YOU SEE ME Little Ir. Parker (Duke 164)

IT HURTS TO BE Annie Laurie (DeLuxe 6107)

ALL SHOOK UP Elvis Presley (RCA Victor 20-6870)

CHICKEN BABY

I SMELL TROUBLE Bobby Blue Blond (Duke 167)

C. C. RIDER Chuck Willis (Atlantic 1130)

BABY Avons (Hull 722) MISS YOU SO Lillian Offitt (Excello 2104)

SO RARE Jimmy Dorsey (Fraternity 755)

SEARCHIN' Coasters (Atco 6087)

IS YOUR LOVE FOR REAL Midnighters (Federal 12299)

C. C. RIDER Chuck Willis (Atlantic 1130)

YOUNG BLOOD Coasters (Atco 6087)

SHORT FAT FANNIE Larry Williams (5pecialty 608)

DO YOU MEAN IT Ike Turner (Federol 12297)

PLEASE BELIEVE ME Percy Mayfield (5pecialty 607)

I CAN'T BELIEVE Jimmy Rogers (Chess 1659)

"TO THE AISLE" The Five Satins E-1019 RECORDS, INC. 1697 Broadway, N. Y. 19, N. Y.

Breaking for a Smash!

The **EL TORROS**

The Magnificent Balladeers

''DANCE WITH ME''

DUKE # 175

ALREADY A HIT

RECORDS, INC. 2809 ERASTUS ST. HOUSTON 26, TEX.

DO YOU WANT BIGGER SALES FOR THE SUMMER? Then Stock Up On This New One On ONYX

OVER

"WHERE THERE'S A WILL"

by THE VELOURS

ONYX 512

Watch for the latest Pearls Release . . . Climbing Steadily



RECORDS, INC.

(A Subsidiory of Mardi Gros Records, Inc.) 424 W. 49th ST., NEW YORK 19, N. Y. PLaza 7-5488



B Reviews

VERY GOOD

AWARD & SLEEPER

B+ EXCELLENT

C+ GOOD

FAIR

MEDIOCRE

THE SERENADES (Chief 7002)

C+ "THE PAJAMA SONG" (2:23) [Melva BMI—Wright, Broad-water] The Serenades turn in a unique sounding effort on a middle beat nov-elty. Deck could stir up some airtime on its novelty sound effects, but we couldn't understand one word of the lyric. Look what that did for Presley.

B "A SINNER IN LOVE" (2:15)
[Melva BMI—Wright, Snave]
The Serenades chant a middle beat
ballad pretty with effective results.
The group has a good sound and
transferred to a swinging hunk of
material the result is strong. Ok side.

ROSCOE GORDON (Duke 173)

B+"TUMMER TEE" (2:21) [Lion comes of "Chicken" with a swinging quick beat jump. The chanter rocks it out with an infectious delivery. Good delivery of a driving wax that could pick up a good piece of sales action. Watch it.

B "I'VE LOVED AND LOST"
(2:45) [Lion BMI—Dean, Scott]
Gordon wails a slow beat blues ballad
on the flip. Pretty tune sold with
conviction by the chanter. Good backer-upper.

THE SCHOLARS (Imperial 5449)

B+ "I DIDN'T WANT TO DO IT"

(1:55) [Commodore BMI—Smith,
Gladstone] The Scholars team on a
quick beat rock. The delivery is polished and the sound is good. Deck has loads of appeal and should get atten-

B+"BELOVED" (2:00) [Longhorn BMI—E. Curtis] The Scholars offer a slow beat pretty with an excellent treatment that is for the popr & r market. Excellent two sides that bear close watching.

PIANO RED (RCA Victor 6953)

B "PLEASE DON'T TALK ABOUT ME WHEN I'M GONE" (2:29) [Remick ASCAP—Clare, Stept] Piano Red shouts out the rhythmic oldie with his own individual styling that should please his fans. Deck is alive and moves along at a happy pace. Good honkey wax.

B "PEACHTREE PARADE" (2:37)
[Hill & Range BMI—Willie Perryman] Quick beat instrumental with a clinky sound that comes off well.
Intriguing wax that should make good programming.

DICKEY LEE (Tampa 131)

"DREAM BOY" (2:55) [Webster BMI—Dick Lipscomb] Dickey Lee combines a good vocal of a rockabily type tune, drumsbeats and guitar to come up with an effective wax that could stir up some good action. Given a good share of airplay this side could take off. Watch it.

B "STAY TRUE BABY" (2:30) [Webster BMI—Dick Lipscomb] Lee turns in another good performance of a quick beat rock-a-billy item. He handles the tune in sock manner. Like it

THE SERENADES | BIG "T" TYLER The Cash Box

"OH BABY DOLL" (2:38) [Arc BMI-Berry] "LAJAUNDA" (2:41) [Arc BMI—Berry] CHUCK BERRY (Chess 1664)

• Chuck Berry, riding high and mighty with one of the season's biggest hits, "Schoolday," picks up the story and carries it into the vacation season. It's a quick beat natural for the kids and should take over from "Schoolday" and continue on to be one of the Summer's hot disks. Berry is just

loaded with enthusiasm and gives a hard hitting performance that exudes high spirits. Berry goes Latin on the flip, singing a soft tuneful ditty with the locale in Mexico. Very pretty item done with just the right touch. Good change of pace—tho it's "Oh Baby Doll" all the way.

"EVERYBODY'S SOMEBODY'S FOOL" (2:30) [Swing & Tempo BMI—Hampton, Adams, Adams] "I WANT TO KNOW" (2:28) [Kahl BMI-James Sheppard] THE HEARTBEATS (RAMA 231)

THE HEARTBEA

The Heartbeats offer a slow beat drifter, "Everybody's Some-body's Fool," with a tender and emotional delivery. Melodic ballad with a story that should appeal to all romantically inclined. Short recitation gives the deck a good commercial touch. Deck is one that bears close watching. It has the

qualities that could kick it into the upper strata. The flip, "I Want To Know," is a happy quick beat jump delivered in excellent style and with perfect timing. The Heartbeats swing out on this lively ditty. Good backer-upper—but for the long run we like "Everybody's Somebody's Fool."

"CAN I COME OVER TONIGHT"
[Malver BMI—Haywood, Winston]
"WHERE THERE'S A WILL"
[Malver BMI—Winston, Haywood, Lowe] THE VELOURS (Onyx 512)

• The Velours, after a couple of pretty tidy warmup tries, come up with a slow beat ballad pretty that could be the big one they've been aiming at. The lads drift lightly thru the engaging tune blending softly and giving the delicate item a caressing touch. Good summer fare. Should turn out

to be a healthy sales puller. The flip, "Where There's A Will," is a quick beat jump that the fellas rock out with enthusiasm. Good teamwork and vocal quality give the spirited wax a light, elated quality that makes it a strong coupling. Stick close to "Can I Come Over Tonight." It could break wide open.

"CHERRY" (2:41) [Melody Lane BMI—Gilbert, Redman]
"YOU TOOK MY LOVE" (2:38) [Savoy Wemar BMI] JIVE BOMBERS (Savoy 1515)

• The Jive Bombers dish up a slow beat ballad, "Cherry," that promises to be one of the summer sellers. The tuneful item is handled tenderly and with a gimmick that captures the ear. Good wax-ing that has tune, treatment and gimmick. Watch it for strong action. The flip, "You Took My Love," is a light barbershop type quickbeat bouncer that comes out an infectious wax. Lead singer employs the same la la la gimmick on this side also. Happy swinger for a crowd chant. Two good decks, with "Cherry" in the lead.

"UNITED" (2:38) [Pollard Michigan BMI—Hicks, Johnson, Robinson] "DON'T DENY ME" (2:51) [Jay & Cee BMI—McCoy, Glover] OTIS WILLIAMS AND HIS CHARMS (DeLuxe 6138)

Otis Williams and His Charms Otis Williams and His Charms jump in on a tune that has been creating a fuss in several areas. "United" is a slow, floaty ballad given the strong push upward of an Otis Williams treatment. Pretty item tendered tenderly and with warmth. Williams can have his strongest entry here in quite some time. The reverse end, "Don't Deny Me," is a quick beat jump novelty rocked out by the talented group. Solid commercial coupler for the swinging teeners. Two good ends, but we feel "United" is the side to consider.

The Cash Box

"TUMMER TEE"

* "LOOK WHAT YOU'RE DOIN' TO ME" . Professor Longhair

Roscoe Gordon

Duke 173 Ebb 106

BIG "T" TYLER
(Aladdin 3384)

C+ "SADIE GREEN" (1:45) [Aladdin/Bloor BMI—Chris Tyler] Big
"T" Tyler rocks out in wild manner as he shouts out the quick beat jump. Patterned on the Little Richard style the deck comes off ok.

B "KING KONG" (2:01) [Aladdin/Bloor BMI—Chris Tyler] Quick beat rocker belted with excitement. Shouty vocal that stirs the sluggish bloodstream. Screaming instrumental support as Tyler tells the story of big King Kong.

4 HAVEN KNIGHTS

4 HAVEN KNIGHTS
(Atlas 1066)

B "I'M JUST A DREAMER" (2:37)
[Mac-Avery BMI—L. Gomez]
The 4 Haven Knights offer a rhythmic ballad with a pretty melody line. Deck comes off a fair etching with some very effective spots.

"IN MY LONELY ROOM" (2:32) [Mac-Avery BMI—Anna Oliva] The Knights team on a middle beat effort that comes off well. The lads have a good sound and handle the item effectively.

AL SIMMONS/SIDNEY MAIDEN

(Dig 138)

"OLD FOLKS BOOGIE" (2:59)

"Dig BMI—Slim Green] Al Simmons wails a middle beat boogie blues for the down home market. Good wailing of an interesting piece of material. Deck comes off ok.

C+"HAND ME DOWN BABY"
(2:00) [Dig BMI—S. Maiden]
Sidney Maiden loosens the vocal
chords on another southern blues
jump. Maiden gives the item a sincere
reading. Two ok sides for the southern markets.

THE CHILI PEPPERS

(Golden Crest 105)

B+ "DON'T SAY GOODNIGHT"

(2:40) [Geo. Simon ASCAP]

The Chili Peppers offer a middle beat melodic waxing that drifts with an easy sway. Pleasing bit of fluff that is exceedingly easy to take. Should get a good share of the attention.

B+ "SOUTH OF THE BORDER"

(2:50) [Shapiro Bernstein ASCAP] The Chili Peppers team on the lovely standard and turn in an excellent performance that could result in action. Two powerful sides that could take flight.

PROFESSOR LONGHAIR

PROFESSOR LONGHAIR
(Ebb 106)

B+"LOOK WHAT YOU'RE DOIN'
B+TO ME" (2:26) [Ebb BMI—R.
Byrd] Professor Longhair rocks out
with a driving jump and an infectious
vocal to match. A deck that is really
alive in treatment and with possibilities. This could become a big side for
the sales charts. Watch it closely.

B "MISERY" (1:56) [Ebb BMI—
R. Byrd] The Professor turns in
another good performance of a pretty
melody with a new lyric. Two good
sides, tho we like "Look What You're
Doin' To Me" for big action.

BILL JONES
(King 5060)

C+ "MY SPECIAL DREAM" (2:38)
[BMI—Bostic, Hall] Bill Jones
sings a pop vocal of a slow beat
pretty. Earl Bostic supplies the ork support. Easy, dreamy singing with a constantly changing beat.

"HERE GOES A FOOL" (2:34)

[Earl's BMI—Maggie Hathaway]

Slow shuffle ballad sung with a blues feeling. Drifty effort that comes out the better side.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Decca Pacts Sparks

NEW YORK — Decca Records last week signed a group known as The Sparks to an exclusive pact. The fiveman group recently won a teen-age talent contest in New Orleans, which was sponsored by Universal-Interna-tional Pictures, and in which bands from three states competed for top honors. First prize for the winning group was a Decca audition, and after Decca brass in New York heard The Decca brass in New York heard The Sparks they were immediately offered a contract. The Sparks are currently appearing at the Famous Door in New Orleans. They are introducing rock'n roll music to this home of Dixieland. Personnel of The Sparks includes: Don Bailey, who plays bass and sings; Owen Bougeois on piano; Ronald Massel and Joe Lovecchio on saxonhone:

sel and Joe Lovecchio on saxophone; and Don Counell on drums. Their initial release on Decca couples an instrumental version of "Ol' Man River" with a vocal rendition of "Merry, Merry Lou".

Jazz Singles For Juke Boxes

NEW YORK — In order to meet with the demand on the part of juke box operators for jazz singles for locations interested in such music, Herman Lubinsky, prexy of Savoy Records, has issued a "Jazz For Juke Boxes" series of progressive jazz

The records are only available on 45 rpm's and feature such artists as Milt Jackson, Frank Wess, Joe Wilder, Phil Woods, Charlie Shavers, Frank Morgan, J. J. Johnson and Kai Winding.

ing.

Dee jay samples may be acquired upon request.

Satchmo To Celebrate 57th Birthday

NEW YORK CITY-Louis "Satchmo" Armstrong will be honored throughout the world on the occasion of his 57th birthday, which will be celebrated in New York City on Saturday Night, July 6th, when the musician will appear in an open air Concert at Lewisohn Stadium. Armstrong will present his own All Star group of musicians and will also augment his program with the George Shearing Combo and the Errol Garner Trio.

The Louis Armstrong Fan Clubs throughout the United States have set aside the entire week starting July 1st as "Louis Armstrong Festival Week," during which time "Satchmo" week," during which time "Satchmo" will be attending parties given by some of his fan clubs in the New England States. The actual date of his birthday is July 4th and he'll celebrate by playing for the Newport Jazz Festival at Newport, R. I., and will return to New York for the gigantic celebration at Lewisohn Stadium on Saturday night. July 6th.

dium on Saturday night, July 6th. More than 15,000 jazz fans are expected to attend "Satchmo's" first New York open-air Concert and already ar-York open-air Concert and already arrangements are being made for student groups from Massachusetts, Connecticut, Pennsylvania, Rhode Island, Virginia and North Carolina. The Louis Armstrong Fan Club of New York, about 3,000 strong, will attend en masse and Louis will also be honored by the presence of hundreds. honored by the presence of hundreds of famous jazz musicians and other celebrities of stage, screen, radio and television.

"Dream", Says Hawkins CHICAGO-Ninteen-year-old Dale

Hawkins whose first Chess deck, "Susie Q" loped into the "Top 60" to a healthy fifty-one just can't believe he's done all the things his diary

"It's all a big dream", the youngster states, "and one day I'll wake up back in Louisiana still wanting to sing."

Up to about six months ago Haw-kins had never been past the Louisiana state line in any direction. Now he has Chicago, New York, Detroit, Washington, Boston, Cleveland, and Buffalo to his credit.

"I kind of thought it would be all over when 'Susie Q' died down", he quipped in his slow, pleasant southern drawl, "but they tell me I'm going to cut another real soon. It's going to end with me waking up to the alarm clock some day—just a dream, but man I hope I never wake un".

Everybody Had A Hand In It



LOS ANGELES—When Jerry Styner introduced his new Sand EP album on 'The Song Plugger Show' on KPOP, Hollywood, virtually everyone connected with the album appeared. From left to right: Al Simms and Joe Laine, publishers of the songs, Guy Hemric, writer; Jerry Styner, who performs all vocal and instrumental effects on the record, Gregg Hunter, songwriter host on the show, Woody Fleener, Sands Records topper; and Ron Vogel, who was responsible for the cover design.

Presley Winner



Eartha Kitt To Dance At Newport Jazz **Festival**

NEW YORK — Eartha Kitt has been signed by the Newport Jazz Festival to incorporate the jazz dance

Festival to incorporate the jazz dance into the heretofore all-musical four-day fete commencing July 4th.

Miss Kitt, along with her company, will present an interpretive dance program to the accompaniment of Dizzy Gillespie and his Orchestra on Saturday evening, July 6. Choreographed by the star, who began her career as a Katherine Dunham dancer, the dance offerings will be styled on three themes; "primitive," "the blues," and "modern jazz." The "primitive" dance will be based on tribal dances Miss Kitt observed during her recent trip to Nigeria; its movements recent trip to Nigeria; its movements are taken from a form known as "high life." Assisting her will be dancers

are taken from a form known as "high life." Assisting her will be dancers Arthur Mitchell, Claude Thompson and Harold Gordon.

Miss Kitt and the Gillespie band share the evening's talent roster with jazz stars Billie Holiday, Dave Brubeck, Gerry Mulligan, Chris Connor, Turk Murphy, Sonny Stitt and Mary Lou Williams Lou Williams

Vocalist Cook



NEW YORK-Frank Holder, shown above cooking his favorite dish, "Bhagee", is the newest London artist. His first release is "Caterpillar Bush" and "Jump In The Line". The lyric of "Caterpillar Bush" tells how to prepare the famous West Indian dish, "Bhagee", and the picture of Holder cooking this dish is strictly coincidental. Holder was born in Georgetown, British Guiana 32 years ago and is familiar with all forms of West Indian music as well as jazz and pop ballads.

GLOUCESTER, VA. - Last week WDDY - Gloucester announced the first person wearing a bathing suit into the WDDY studios would receive a copy of the new Elvis Presley record, "Loving You" and "Teddy Bear". Lovely Patricia Johnston (15) of Gloucester, shown in pic above, appeared at the studios the next morning at 7:28 am. The local papers and the AP wire carried the story.

Breaking Nationally

THE DUBS

"DON'T ASK ME TO BE LONELY"

"DARLING"

GONE RECORDS

1650 BROADWAY, NEW YORK Circle 6-4710

EXCITING NEW HITS!

"DARLING I NEED YOU" b/w

"WITH THESE WORDS"

NIP ROMAN

Exciting New Artist!

FLASH # 121

FLASH RECORDS

623 E. Vernon Ave., Los Angeles, Cal.

Watch This One!

SHIRLEY & LEE **'ROCK ALL**



Moving In Los Angeles, Chicago, Memphis & Cleveland

"Penitentiary Blues"

Smokey Hogg RAYS RECORDS

1486 NO. FAIR OAKS AVENUE SADENA CALIFORNIA

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

COUNTRY WINNERS OF "THE CASH BOX" DISK JOCKEY POLL

MOST PROGRAMMED RECORD



"SINGING THE BLUES"

MARTY ROBBINS

COLUMBIA

ACUFF-ROSE MUSIC

MOST PROGRAMMED ALBUM



"ELVIS"

★
ELVIS PRESLEY

★

RCA VICTOR

MOST PROGRAMMED FEMALE VOCALIST



KITTY
WELLS

*
DECCA

MOST PROGRAMMED VOCAL GROUP



LOUVIN
BROTHERS

*
CAPITOL

MOST PROGRAMMED BAND



HANK
THOMPSON

*
CAPITOL

UP & COMING FEMALE VOCALIST



PATSY
CLINE

*
DECCA

UP & COMING MALE VOCALIST



BOBBY
HELMS

*
DECCA

MOST PROGRAMMED MALE VOCALIST



MARTY
ROBBINS

*
COLUMBIA

SMALL INSTRUMENTAL GROUP



CHET
ATKINS

*
RCA VICTOR

UP & COMING VOCAL GROUP



EVERLY
BROTHERS

*
CADENCE

COUNTRY POLL WINNERS

Each disk jockey listed three choices in each category. Three points were awarded for each first choice, two points for each second choice,

and one point for each third choice. Of the total number of points cast, the following is the percentage each artist received. The maximum an

10.2%

artist could possibly receive was 50% since even if every disk jockey voted the same artist number one, it would still add up to only 50% of the six points available in each category.

WHICH RECORDS DID YOU PROGRAM MOST IN THE LAST 12 MONTHS?

"SINGING THE BLUES"—MARTY ROBBINS	10.2%
"Chartes Anna?" Par Price	8.0
"I Walk The Line"—Johnny Cash	6.4
"Voung Love" Sonny James	ə.u
"There You Go"—Johnny Cash	3.7
"There You Go"—Johnny Cash "Gone"—Ferlin Husky	3.6
"Don't Re Cruel"—Elvis Presley	0.0
"Searching"—Kitty Wells	3. 3
"Love Me Tender"—Elvis Presley	3.2
"I've Got A New Heartache"—Ray Price	3.1
"I Take The Chance"—The Browns	2.9
"Am I Loging Voy" lim Dooyog	2.8
"I Want You, I Need You, I Love You"—Elvis Presley	2.7
"I'm Tired"—Webb Pierce	2.7
"Walkin' After Midnight"—Patsy Cline	2.7
"Conscience, I'm Guilty"—Hank Snow	2.5
"Be-Bop-A-Lulu"—Gene Vincent	2.2
"Too Much"—Elvis Presley	2.1
"Knee Deep In The Blues"—Marty Robbins	= = =
"You Are The One"—Carl Smith	
"According To My Heart"—Jim Reeves	
"All Shook Up"—Elvis Presley	
"Gonna Find Me A Bluebird"—Marvin Rainwater	1 4
"A White Sport Coat"—Marty Robbins	1.3
"Four Walls"—Jim Reeves	1.3
"Honky Tonk Song"—Webb Pierce	1.0
"Train Of Love"—Johnny Cash	1.2
"Before I Met You"—Carl Smith	1.1
"Any Old Time"—Webb Pierce	
Thy Old Time—webb Pierce	1.0
"I'm A One Woman Man"—Johnny Horton	1.0
"I Miss You Already"—Faron Young	
"Stolen Moments"—Hank Snow	
"Fraulein"—Bobby Helms	
"Bye Bye Love"—Everly Brothers	1.0
	02 10%

Others	92.4%

WHICH ALBUMS DID YOU PROGRAM MOST?

"ELVIS"—ELVIS PRESLEY	18.6%
"Hymns"—Tennessee Ernie Ford	
"Singing Down The Lane"—Jim Reeves	
"Tragic Songs Of Life"—Louvin Brothers	
"Sweethearts Or Strangers"—Faron Young	
"North Of The Rio Grande"—Hank Thompson	
"Lusty Land"—Tennessee Ernie Ford	
"Southern Gentleman"—Sonny James	
"Hits From The Hills"—Eddy Arnold	3.6
"Elvis Presley"	
"Words And Music Country Style"—Tommy Collins	
"Songs Of The Heart And Home"—Ferlin Husky	
"Jim Edward, Maxine & Bonnie Brown"	
"Jimmie Rodgers Songs"—Ernest Tubb	
"Wondering Boy"—Webb Pierce	
"Songs Of The Brazos Valley"—Hank Thompson	
"Country Classics"—Hank Snow	1.6
"Session With Chet Atkins"	
"Ramblin' Man"—Hank Williams	
"Sons Of The Pioneers (25 Favorites)"	
"Spirituals"—Tennessee Ernie Ford	
"Songs Of A Love Affair"—Jean Shepard	
"Finger Style"—Chet Atkins	
"Gospel Songs"—Martha Carson	1.0
	93.8%
Others	6.2%

WHICH MALE VOCALISTS DID YOU PROGRAM MOST?

MARTY ROBBINS Ray Price Webb Pierce Elvis Presley Jim Reeves Johnny Cash Faron Young Sonny James	10.0 8.7 6.9 6.2 5.3 5.2	Carl Smith	3.1 3.0 2.5 1.9 1.1
Hank Snow Eddy Arnold	3.4	Others	92.7% 7.3%

WHICH FEMALE VOCALISTS DID YOU PROGRAM MOST?

Jean Shepard Patsy Cline	17.2 12.8	Anita Carter	1.1
Wanda Jackson Goldie Hill Martha Carson	6.2	Others	97.2% 2.8%
Mimi Roman Rose Maddox	3.4		100.0%

WHICH VOCAL GROUPS DID YOU PROGRAM MOST?

LOUVIN BROTHERS	23.7%	Lester Flatt & Earl Scruggs 2.7 Nita, Rita & Ruby 2.0	
Wilburn Brothers	19.3	Rusty & Doug 1.7	
Jim Edward, Maxine & Bonnie		Jordainaires 1.7	
Brown	11.0	Jimmy & Johnny 1.6	
Carlisles	7.7	Homer & Jethro 1.0	
Johnnie & Jack	7.3		
Porter Wagoner Trio	5.0	87.7	1%
Maddox Brothers & Rose	3.0	Others 12.3	%c

WHICH BANDS DID YOU PROGRAM MOST?

WHICH BANDS DID	TOO PROGRAM MOST!
IANK THOMPSON'S BRAZOS VALLEY BOYS 42.2% dee Wee King 15.3	Bob Wills 9.8 Tex Williams 3.3
ill Wimberly 10.2 Iillers Brothers 10.0	90.8% Others9.2%

WHICH SMALL INSTRUMENTAL GROUPS DID YOU PROGRAM MOST?

CHET ATKINS & RHYTHM ROCKERS 3 Lester Flatt & Earl Scruggs 1 Speedy West & Jimmy Bryant 1 Don Reno & Red Smiley 3 Joe Maphis & Group 3	30.0% Crackerjacks 13.2 Bud Isaacs 10.1 Del Wood Stanley Bros, & Clinch 7.6 Mountain Clan	2.1 2.0 1.8
Country Boys Sid King's 5 Strings	3.2	79.3% 20.7%

WHICH UP & COMING MALE VOCALISTS DO YOU THINK ARE MOST PROMISING?

BOBBY HELMS George Jones Melvin Endsley Marvin Rainwater Mel Tillis Dave Rich Jerry Reed Johnny Cash	9.0 6.0 4.2 4.0 3.7 3.3 3.0	Steve Schulte David Huston Jimmy Newman James O'Gwynn Chuck Bowers	1.6 1.5 1.5 1.4 1.3 1.2
Benny Barnes Van Howard	2.6	Curtis Gordon	
Lee Emerson Benny Martin	2.2	Others	66.01% 34.0%

WHICH UP & COMING FEMALE VOCALISTS DO YOU THINK ARE MOST PROMISING?

Mimi Roman Bonnie Guitar Wanda Jackson Brenda Lee Janis Martin	11.6 10.0 6.0 6.0 5.8	Rose Maddox Judy Lynn Thelma Blackmon Jeanette Hicks Martha Lynn	2.7 2.0 2.0
Louise Duncan Myrna Lorrie Ann Raye	3.6	. Others	91.7% 8.3%

WHICH UP & COMING VOCAL GROUPS DO YOU THINK ARE MOST PROMISING?

EVERLY BROTHERS	18.0	Odie & Jody Jordanaires Jimmy & Johnny Osborne Brothers Joe Maphis & Rose Lee	4.0 3.3 2.2
Collins Kids Louvin Brothers		Others	87.0% 13.0%

Artist Becomes Manager



NASHVILLE, TENN.—Hank Snow, one of the country field's top stars, recently took over the management of T. Texas Tyler. Above Snow (standing) is shown signing Tyler to a three-year management contract. Hank will steer Tyler along in all phases of the entertainment business. Snow negotiated with WSM for a three year contract for Tyler with the Grand Ole Opry. This contract was consumated June 1.

8th Million Seller In A Row For Presley

NEW YORK—Elvis Presley's latest RCA Victor release "Loving You"/"Teddy Bear" has become the singer's eighth "million" selling record, according to RCA Victor. One week after its June 11th release, the disk passed the 1,250,000 mark in sales, and Victor officials report sales figures mounting daily. figures mounting daily.

Previous Presley "million" sellers have been "Heartbreak Hotel," "I Want You, I Need You, I Love You," "Don't Be Cruel," "Hound Dog," "Love Me Tender," "Too Much" and "All Shook Up."

Both sides of the latest release are featured in the performer's latest film "Loving You".

Thornett Records Formed

NEW YORK—Thornett Music Corporation has announced the formation of a new disk label, Thornett Records, headed by George Thorn, and A&R'd by Karl-Karol.

The diskery, specializing in pop and foreign material, has a roster that includes Eddie Kochak, the Four Joes, orrie Saunders, Kim Elliot, and Dick Allyn.

The initial releases scheduled within the initial releases scheduled within the next few weeks will be Eddie Kochak's "Mambo Araby," b/w "Ma Fe Gherak" ("My Only Love"); and Kim Elliot's "My Search For Love," b/w "Autumn Dream." Albums as well as pop singles are being planned.

Distributors are now being set-up throughout the U.S. and Canada with Shirley Jane Buchanan and Kenny Davis acting as Thornett's representatives in the mid-west; Peggy Neas in Philly and the South East, and prexy George Thorn handling the firm's home-base, New York, and New Presented. England.

Elvitrue Reactivated

WILMINGTON, N. C .- The Elvitrue Recording-Music Publishing Company, this city, has made its re-entry into the field of recorded music by reactivating the firm.

The firm, formed in 1952, will be headed and owned solely by its original president, John Lewis Jones. Major headquarters for the company are in Wilmington, with key representatives and agents in cities throughout the country.

Distribution for the firm's label is being handled by some of the outfit's original associates with other territories still open.

A disk is scheduled to be released shortly.

Listenin' To A Hit



KANSAS CITY — Billy Walker plays "On My Mind Again", his latest country release on Columbia for Miss Columbia Records of Kansas City at the recent Country Music Disk Jockey Association conclave in that city.

America's Leading ONE STOP Record Service

ESLIE DISTRIBUTORS

639 TENTH AVE. 2231 FIFTH AVE. 377 WINDSOR ST. 221 FRELINGHUYSEN AVE. NEW YORK 36, N.Y. PITTSBURGH, PA. HARTFORD, CONN. PLgzg 7-1977 JAckson 5-1147 GRant 1-9323

NEWARK, N. J. Bigelow 3-1155



Country

Disk Jockey

BILL GREGOR

WWBZ--Vineland, N. J.

1. Four Walls (J. Reeves)
2. Gonna Find Me A Bluebird (M. Rainwater)
3. White Sport Coat (Robbins)
4. Gone (F. Husky)
5. Am I Losing You (J. Reeves)
6. Johnny Reb & Billy Yank (G. Autry)

7. He's A Real Gone Guy
(A. Carter)

B. Good Morning Neighbor (P. Wagoner)

9. Just Whistle Or Call
(M. Carson)
10. Desert Sunrise (S. Hamblen)

"CORNPONE" BOB McKINNON WONE—Dayton, Ohio

1. Bye, Bye Love
(Everlys/Pierce)
2. Teddy Bear (E. Presley)
3. Fallen Star (J. Newman)
4. Four Walls (J. Reeves)
5. Honky Tonk Song (Pierce)
6. Stone Heart (D. Bowshier)
7. Whole Lot Of Shakin'
(J. L. Lewis)
B. Remember Me (S. Hamblen)

9. Chained (S. Bonn)
10. Hospitality Blues (Harrell)

CLIFF RODGERS WHKK—Akron, Ohio

DON VEDDER WLFH-Little Falls, N. Y.

- 1. Four Walls (J. Reeves)
 2. Mr. Lost (C. Smith)
 3. Bye, Bye Love (Everlys)
 4. Love Letters In The Sand
 (M. Wiseman)

- 4. Love Letters III.

 (M. Wiseman)

 5. Fraulein (F. Hart)

 6. Beautiful Heaven Up There
 (C. & W. Joy)

 7. Good Morning Neighbor
 (P. Wagoner)

 8. No One Will Ever Know
 (W. Barkdull)

 9. Sweethearts In Heaven
 (Reno & Smiley)

 10. Daddy Hurry Home
 (C. Waldon)

JOE ALLISON, TOM BRENNEN, JOE NIXON KRKD—Los Angeles, Calif.

CARL STUART

RON HICKMAN WNNJ-Newton, N. J.

"CUZZIN' ZEKE" & STEVIE WHLP—Centerville, Tenn.

- 10. Red Sweater (D. Rich)

VERN WEEGMAN KEVE-Minneapolis, Minn.

- NOTOS.—South Notrolk, Vd.

 1. Bye, Bye Love (Everlys)
 2. Four Walls (J. Reeves)
 3. Too Much Water (G. Jones)
 4. Next In Line (J. Cash)
 5. Fraulein (B. Helms)
 6. Fallen Star (J. Newman)
 7. Gonna Find Me A Bluebird
 (M. Rainwater)
 B. Mr. Love (Tubb & Wilburns)
 9. Quicksand (H. Thompson)
 10. Losing Game (J. Dean)

"TATER" PETE HUNTER

- 5. Four Walls (J. Reeves)
 6. Lilly Dale (B. Wills)
- 7. Three Ways (K. Wells)
 8. I Owe It To My Heart
 (J. Bailes)
- 9. Good And Lonesome (Swan)
 10. I Never Had The Blues
 (J. Dickens)

GEORGE WASHINGTON TUCKER

TOM JOHNSON WSYL---Sylvania, Ga.

WHKK—Akron, Onto 1. Bye, Bye Love (Everlys/Pierce) 2. Already Married To You In My Heart (L. Duncan) 3. On My Mind Again (Walker) 4. Don'f Make Me Go (J. Cash) 5. Just Wonderful (B. Lord) 6. Fallen Star (Husky/Newman) 7. Dark Moon (H. Hawkins) 8. Four Walls (J. Reeves) 9. Gonna Find Me A Bluebird (M. Rainwater) 10. Squid Jiggin' Ground (H. Snow) JOHNNY ELGIN WJAT-Swainsboro, Ga.

"HOPALONG" JOE HOPPEL WCMS-Norfolk, Va.

- WCMS—Notion, vu.

 1. Oh So Many Years
 (Wells & Pierce)

 2. Bye, Bye Love (Everlys)

 3. Four Walls (J. Reeves)

 4. White Sport Coat (Robbins)

 5. A Change Of Heart (Wells)

 6. Dark Moon (B. Guitar)

 7. Old Standby (J. Eanes)

 8. Sixteen (C. Gordon)

 9. I'm In Heaven (Browns)

 10. Love Letters In The Sand
 (M. Wiseman)

BOB COUCH KGAF-Gainesville, Tex.

- 1. Bye, Bye Love (Everlys)
 2. Teddy Bear (E. Presley)
 3. Fraulein (B. Helms)
 4. I Don't Want To Cry
 (Strikes)
 5. White Sport Coat (Robbins)
 6. Lovesick Blues (S. James)
 7. A Whole Lot Of Shakin'
 (J. L. Lewis)
- B. Rockin' (Strikes)
 9. Four Walls (J. Reeves)
 10. Pledge Of Love (Copeland)

RAY PULLEY WFOS-South Norfolk, Va.

- 1. Fraulein (B. Helms)
 2. Nearest Thing To Heaven
 (B. Worth)
 3. Wherever You Are (Duncan)
 4. Goin' Home All By Myself
 (H. Locklin)

WEKR-Fayetteville, Tenn.

- 1. Bye' Bye Love (Everlys)
 2. Four Walls (J. Reeves)
 3. Fallen Star (J. Newman)
 4. The Nearest Thing To
 Heaven (B. Worth)
 5. Dark Moon (H. Hawkins)
 6. Because We Are Young
 (M. Wiseman)
 7. Too Much Water (G. Jones)
 B. Fraulein (B. Helms)
 9. Next In Line (J. Cash)
 10. Sweethearts In Heaven
 (Reno & Smiley)

- WSYL—Sylvania, Ga.

 1. Four Walls (J. Reeves)
 2. Gone (F. Husky)
 3. Walkin' After Midnight
 (P. Cline)
 4. Gonna Find Me A Bluebird
 (M. Rainwater)
 5. Fallen Star (J. Newman)
 6. There You Go (J. Cash)
 7. Bye, Bye Love (Everlys)
 8. Honky Tonk Song (Pierce)
 9. Oh So Many Years
 (Wells & Pierce)

10. Fraulein (B. Helms)

- DONN CALDWELL WHLL-Wheeling, W. Va.

- 1. Bye, Bye Love (Everlys)
 2. White Sport Coat (Robbins)
 3. Four Walls (Reeves/Lowe)
 4. Gonna Find Me A Bluebird
 (M. Rainwater)
 5. Gone (F. Husky)
 6. Fallen Star (Husky/Newman)
 7. Dark Moon (G. Storm)
 B. Going Down The Road
 (Rusty & Doug)
 9. Fraulein (B. Helms)
 10. Teddy Bear/Loving You
 (E. Presley)

"UNCLE CHARLIE" BABCOCK

- CKLB-Oshawa, Ont., Can.
- 1. Bye, Bye Love (W. Pierce)
 2. All Shook Up (E. Presley)
 3. Gone (F. Husky)
 4. White Sport Coat (Robbins)
 5. Gonna Find Me A Bluebird
 (M. Rainwater)
 6. Four Walls (J. Reeves)
 7. Fallen Star (J. Newman)
 B. Fraulein (B. Helms)
 9. Mr. Lost (C. Smith)
 10. Loving You (E. Presley)

CLARENCE KNEELAND WICH-Jewett City, Conn.

- 1. Four Walls (J. Reeves)
 2. White Sport Coat (Robbins)
 3. Leave Me (Tubb & Wilburns)
 4. Train Of Love (J. Cash)
 5. Gonna Find Me A Bluebird (M. Rainwater)
 6. Little Bit (E. Arnold)

- 7. Bye, Bye Love (Everlys)
 B. Someday (W. Pierce)
 9. Gone (F. Husky)
 10. Quicksand (H. Thompson)

PAUL SIMPKINS

- WBAM—Montgomery, Ala.
- 1. Fallen Star (J. Newman)
 2. Four Walls (J. Reeves)
 3. Dear Love (S. James)
 4. On My Mind Again
 (B. Walker)
 5. Missing You (W. Pierce)
 6. White Sport Coat (Robbins)
 7. Dark Moon (H. Hawkins)
 B. Prize Possession (F. Husky)
 9. Bye, Bye Love (W. Pierce)
 10. Oh Lonely Heart (J. Reed)
- Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

WAMO-Pittsburgh, Pa.

- WAMO—Pittsburgh, ro.

 1. Four Walls (J. Reeves)
 2. Gonna Find Me A Bluebird
 (M. Rainwater)
 3. Am I Losing You (J. Reeves)
 4. Mr. Lost (C. Smith)
 5. I'll Be There (R. Price)
 6. White Sport Coat (Robbins)
 7. The Tears Behind The Smile
 (G. Morgan)
 B. Back Street (C. Bowers)
 9. I Like Your Kind Of Love
 (M. Endsley)
 10. You've Got Me Lyin'
 (H. Crockett)

- WNN)—Newton, N. J.

 1. Gonna Find Me A Bluebird
 (M. Rainwater)
 2. White Sport Coat (Robbins)
 3. Bye, Bye Love (Everlys)
 4. Fallen Star (J. Newman)
 5. Four Walls (J. Reeves)
 6. Love Letters In The Sand
 (M. Wiseman)
 7. One Tender Kiss (R. Hansen)
 B. Dark Moon (H. Hawkins)
 9. Next In Line (J. Cash)
 10. Please Don't Leave Me
 (R. Price)

- 1. Bye, Bye Love (Everlys)
 2. White Sport Coat (Robbins)
 3. A Girl In The Night
 (H. Thompson)
 4. Next In Line (J. Cash)
 5. Fallen Star (N. Newman)
 6. Sweethearts In Heaven
 (Reno & Smiley)
 7. Mr. Love (Tubb & Wilburns)
 B. Don't Laugh (Louvins)
 9. Four Walls (J. Reeves)

- 1. Gonna Find Me A Bluebird
 (M. Rainwater)
 2. Four Walls (J. Reeves)
 3. White Sport Coat (Robbins)
 4. Six Fools (T. B. Strength)
 5. Bye, Bye Love (Everlys)
 6. I'll Be There (R. Price)
 7. I'm Settin' You Free
 (Wilburns)
 B. Happy Heartaches (Dickens)
 9. Oh So Many Years
 (Wells & Pierce)
 10. Leave Me (Tubb & Wilburns)

RED HUGHES CKEY-Toronto, Ont., Can.

- 1. Four Walls (J. Reeves)
 2. White Sport Coat (Robbins)
 3. Gone (F. Husky)
 4. Gonna Find Me A Bluebird
 (M. Rainwater)
 5. Bye, Bye Love (Everlys)
 6. All Shook Up (E. Presley)
 7. Fraulein (B. Helms)
 B. Fallen Star (J. Newman)
 9. Honky Tonk Song (Pierce)
 10. Next In Line (J. Cash)



Country. JUKE BOX TUNES

CONTRACTOR OF THE PROPERTY OF

Pos. Last Week

BYE BYE LOVE

Everly Brothers (Cadence 1315)

> A WHITE SPORT COAT

Marty Robbins (Columbia 40864)

FOUR WALLS Jim Reeves

(RCA Victor 6874)

GONE

Ferlin Husky (Capitol 3628)

GONNA FIND ME A BLUEBIRD

> Marvin Rainwater (MGM 12412)

FRAULEIN

Bobby Helms (Decca 30194)

ALL SHOOK UP

Elvis Presley 6 (RCA Victor 6870)

A FALLEN STAR

Jimmy Newman (Dot 1289)

HONKY TONK

SONG 9 Webb Pierce (Decca 30255)

NEXT IN LINE

Johnny Cash

Pee Wee King To Start TV Series In Chicago

LOUISVILLE, KY.—Country and Western Bandleader-Composer, Pee Wee King, will begin a new series of shows over WBBM-TV, Chicago, Ill., beginning July 12 on Friday nights from 11 p.m. to 12 m.

With King will be Red Stewart,—his co-writer on such hits as "Tennessee Waltz"; "Slowpoke"; and "You Belong To Me." Stewart will be featured vocalist on the program. The two are slated to resume their songwriting activities.

At present, the King Show is ready-

At present, the King Show is readying a round of summer fairs, featuring Andy Doll's Iowans, plus other acts that will hit Illinois, Iowa, Minnesota, Wisconsin and Michigan.

It's A Small World

INDIANAPOLIS — It's a small world and WXLW, Indianapolis, deejay, Dick Winters can testify to it.
Seems Ray Price, Grand Ole Opry Star, and Columbia recorder, "I'll Be There," was feted at a cocktail party by Columbia for local deejays and

Winters felt he'd met Price before and just couldn't place the meeting.

When they were finally introduced, Price asked Winters if he'd ever been a Marine.

Winters answered yes, and found, to his amazement, that Price had been in his company during basic.

Yep, it is a small world, that is.

Record Artists To Aid Benefit For Blind

MILWAUKEE-The Butler, Wisconsin, "Frontier Days" celebration, August 9, 10, 11, has skedded appearances by MGM's Marvin Rainwater, The Carlisles, Mercury, and possibly Decca's Westernaires.

"If all goes as expected," John Campbell, Lion's Club entertainment chairman, stated, "we will well exceed the 100,000 draw of last year for three days."

MGM promotioner, Ray Ruch, who has been working hand-in-hand with the festivities offered, "All proceeds will be turned over to a benefit for blind children."

Threesome



NASHVILLE—Andy Griffith, Jud Collins, and Rod Brasfield discuss the movie, "Face in the Crowd," in which Griffith stars, on WSM-TV's "Noon." Brasfield who is a comical mainstay on the Grand Ole Opry plays Griffith's sidekick in the film and Jud Collins plays an annuoncer. This happy threesome occured when Griffith was in Nashville to appear at the Tennessee Theatre where "Face in the Crowd" was being shown. Collins emcees the mid-day WSM-TV show.

Pfanstiehl Offers Prizes To Dealers At NAMM Show

CHICAGO, ILL.—\$500 worth of Pfanstiehl needles will be awarded to record dealers who visit the display of the Pfanstiehl Chemical Corporation in Room 953 of the Palmer House during the NAMM Trade Show, July 15 to 18. Eleven prizes will be given as follows: 3 first awards each to be \$100 worth of Pfanstiehl sapphire and precious metal needles: 3 second and precious metal needles; 3 second prizes, each \$50 worth of sapphire and precious metal types and 5 third prizes each a Pfanstiehl diamond needle of

the winner's choice.

A drawing to determine the winners will be held at 11 a.m. Thursday, July 18, in Room 953. Winners will be notified if they are not present at

the drawing.

These prizes are being offered to bona fide record dealers who register at the Pfanstiehl Exhibit where they at the Pfanstien Exhibit where they will be able to get full details about Pfanstiehl Needles and the One-Step, Authorized Dealer Plan. A new American made, precision microscope for needle examination is being displayed as well as several accessory items.

Bonnie Guitar To Be Featured On Pop Disks

HOLLYWOOD — Dot Records has signed singer Bonnie Guitar to an exclusive recording contract. The contract was negotiated for Bonnie by Fabor Robison, her personal mana-

ger.

Under the terms of the contract, the singer will be featured as "a top pop artist."

Miss Guitar scored with her first disk "Dark Moon," a master purchased by Dot from Fabor Robison. Her latest release couples "If You See My Love Dancing" with "Half A Heart." She is currently recording an album soon to be released.

Miss Guitar appeared on the Ed Sullivan TV show last week.

Chi Agents And Bookers Plan Golf Outing

CHICAGO—The Chi area theatrical agents and bookers have skedded their annual golf outing for July 11th at the Villa Olivia Country Club, this

Marvin Himmel, golf and prize chairman, stated, "This will be the biggest outing of its kind to date. The prize line up is big and growing."

This year the organization plans having a great variety of people from all phases of show and music business including all agents, bookers, actors, musicians, theater owners, club owners, and friends of the trade.

Those interested in attending the outing should reach Mr. Marvin Himmel, 203 N. Wabash, Chicago, Ill., as soon as possible.

Decca Purchases Master

NEW YORK-Decca Records has purchased the master, and rushed out copies to the field of the "Cousin" Herb Henson recording of "Up the Path and In My Door." The tune, coupled with "Up Yaander" was originally released on the Tally label in California. Action on the disk in that area led to the Decca purchase.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S OISK JOCKE
TERTOTO CONTRACTOR DE LA CONTRACTOR
1. FOUR WALLS Jim Reeves (RCA Victor)
2. BYE BYE LOVE { Everly Brothers (Cadence) Webb Pierce (Decca)
3 A WHITE SPORT COAT Marty Robbins (Columbia)
4. GONNA FIND ME A BLUEBIRD
5. A FALLEN STAR
6. FRAULEIN
7. GONE Ferlin Husky (Capitol)
8. NEXT IN LINE Johnny Cash (Sun)
9. HONKY TONK SONG
11, LOVE LETTERS IN THE SAND. 12, DARK MOON. 13, MISSING YOU, 14, ON
MY MIND AGAIN. 15. I'LL BE THERE. 16. MR. LOST. 17. WALKIN' AFTER
MIDNIGHT. 18. THREE WAYS. 19. TEDDY BEAR. 20. MR LOVE. 21. DON'T MAKE ME GO. 22. TOO MUCH WATER. 23. OH, SO MANY YEARS. 24. I LIKE
YOUR KIND OF LOVE. 25. GIRL IN THE NIGHT. 26. LOVING YOU. 27. A
CHANGE OF HEART. 28. WHOLE LOT OF SHAKIN' GOING ON. 29. I'M IN
HEAVEN. 30. QUICKSAND; AM I LOSING YOU; SWEETHEARTS IN HEAVEN; THE WOMAN I NEED; LOVESICK BLUES; TRY AGAIN; THERE YOU GO: FIRST
DATE, FIRST KISS, FIRST LOVE; THE SHRINE OF ST. CECILIA; THE FIRST ONE
TO LOVE YOU; TEARS BEHIND THE SMILE.



Country

IN RETAIL BUTLETS

	IN WEINTE GOILETS	
ROOM		and and
***************************************	Pos. I Wee	.ast
I.	A WHITE SPORT COAT Marty Robbins (Columbia 40864)	1
2.	FOUR WALLS Jim Reeves (RCA Victor 6874)	2
3.	BYE BYE LOVE Everly Brothers (Cadence 1315) Webb Pierce (Decca 30321)	3
4.	GONE Ferlin Husky (Capitol 3628)	4
5.	GONNA FIND ME A BLUEBIRD Marvin Rainwater (MGM 12412)	5
6.	FRAULEIN Bobby Helms (Decca 30194) .	8
7.	A FALLEN STAR	7

Jimmy Newman (Dot 1289)

8. ALL SHOOK UP

9. NEXT IN LINE

Johnny Cash (Sun 266)

Elvis Presley (RCA Victor 6870)

10. HONKY TONK SONG

Webb Pierce (Decca 30255) 11. WHOLE LOT OF SHAKIN' GOING ON. 12. TEDDY BEAR. 13. WALKIN' AFTER MIDNIGHT. 14, I'LL BE THERE. 15. TOO MUCH WATER. 16. MISSING YOU. 17. MR. LOST. 18. THREE WAYS. 19. LOVE LETTERS IN THE SAND. 20. THERE YOU GO; DARK MOON; DON'T MAKE ME GO; ON MY MIND AGAIN; LOVING YOU.

JIMMIE WILLIAMS

sings on MGM

"AGAIN"

"YOU CAN'T **MAKE ME CRY**"

White Oak Music — BMI Cincinnati 39, Ohio

THE ONE YOU CAN'T HEAR

TOO MANY TIMES!

Wiley Barkdull's

HICKORY 1065



Country Reviews

BULLSEYE

VERY GOOD

FAIR

B+ EXCELLENT

C + 600D

MEDIOCRE

THE CASH BOX

BULLSEYE

"MY SHOES KEEP WALKING BACK TO YOU" (2:32)

[Copar BMI—Ross, Wills] "DON'T DO THIS TO ME" (2:08)
[Starrite BMI—G. Jones]

RAY PRICE (Columbia 40951)

 Ray Price, with a great chain of hit songs under his belt and currently bidding for a top ten slot via his "I'll Be There" clicker, comes up with another outstanding pairing that should head way up there in no time flat. Aided by a superb vocal and instrumental backdrop, Price projects with touching sincerity on the slightly up tempo, crying towel opus, "My Shoes Keep Walking Back To You". On the flip portion he asks the gal not to abuse his love for her as he slickly pipes the quick moving waltzer, "Don't Do This To Me". Powerful coupler tho we favor the upper end ever so slightly.

"I THOUGHT I HEARD YOU CALL MY NAME" (2:35)
[Golden West BMI—L. Emerson]

"PAY DAY" (1:56)
[Acuff-Rose BMI—B. Bryant]

PORTER WAGONER (RCA Victor 6964)

Here's the record that the Porter Wagoner fans have been waiting for. The record that'll put the chanter right back on the top of the heap once again. And it's a powerful double-decker with both ends as different as day and night. On the top half Porter's polished tones come across with telling tones come across with telling effect as he tearfully offers the litting lover's lament, "I Thought I Heard You Call My Name". However, he's in a happy frame of mind on the flip 'cause "Pay Day" has rolled around. It's a bright, happy-go-lucky rocker that Porter knocks out in delightful fashion. Top notch vocal and musical assist on two sides that are headed for 'paydirt'. Watch 'em both. "TWO RED RED LIPS" (2:02)

[Fairway BMI—J. DeSilvia]

"BURNING DESIRE" (2:06) [Dandelion BMI—C. Walker]

WADE RAY (Dot 15600)

Wade Ray's stand out vocal styling coupled with potent, popcountry material on both ends of the platter sets up a situation that's ideal for the boxes. It's the warbler's Dot debut and he makes the most of it with two terrific items tailor-made for the rock 'n roll set. Top lid, "Two Red Red Lips", is a light-hearted, up-tempo novelty swinger while "Burning Desire", on the lower portion, is a slower, steady-driving piece with a heartfelt, romantic theme. Captivating choral and instrumental assist rounds out two winners for the all-encompassing r&r market.

HOMER & JETHRO (RCA Victor 6954)

10

B+"GONE" (2:14) [Hill & Range Songs Inc. BMI — S. Rogers] With an appropriate title, the Ferlin Husky smash is literally finished off by the two masters of delectable-song-destruction, Homer & Jethro. Fans are gonna love their off-beat vocal and instrumental sounds.

B+"RAMBLIN' ROSE" (2:02)
Robers, Delugg] Here the talented songs stylists 'go straight' as they demonstrate their versatility on an enticing, rhythmic blues item. Another twin-picnic for the jocks.

MONTANA SLIM (Decca 30340)

"THERE'S A PADLOCK ON YOUR HEART" (2:29) [Old Charter Pub. BMI—W. Carter] Montana Slim, alias Wilf Carter, sings right from the heart on this slightly up tempo, self-penned romantic pleader. Strong side that could develop into a solid contender for the charts.

B "AWAY OUT ON THE MOUNTAIN" (2:38) [Copar Music Inc. BMI—W. Jones] On the reverse etching the chanter displays his infectious vocal-yodel style as he attractively wraps up a quick moving sentimental opus. Two good showings.

JOE MONTGOMERY (Liberty Bell 9019)

B+ "SINCE YOU FELL IN LOVE" (2:13) [Renda Music Inc. BMI—Montgomery] Joe Montgomery turns in a striking performance as he neatly polishes off a lovely, r&r-flavored romantic ballad. Flavorful vocal and instrumental backdrop on a lid wellsuited for today's pop-country mar-

B "PLANTERY RUN" (2:12) [Renda Music Inc. BMI—Montgomery] Lower biscuit is house rockin' ditty with a dandy set of lyrics that Montgomery decks out in spirited style. Should keep the dancin' teensters happy.

POLLY TUCKER (Bakersfield 129)

(Bakersfield 129)

B "ANOTHER WOMAN'S MAN"
[Chris Music Pub. BMI—R. Nail]
With a compelling quality in her voice
dulcet-toned Polly Tucker dramatically projects the heartbreaking tale
of loving another gal's guy. The popcountry-r&r ballad background is
supplied by Bill Wood's ork and the
Lloyd Perryman-Tommy Doss-Dale
Warren vocal trio. Rates much attention. tention.

C+"FROM AN ANGEL TO A DEVIL" [Golden West Melodies Inc. BMI—R. Nail] Flipside, Polly, the trio and Wood's outfit, get together, once again, to brightly belt out an expressive love piece. Good box item.

BILL PRICE

"WE CAN' NEVER LOVE takes this fast moving weeper for a good 'pure country' double-track vocal effort. Poignant love lyrics and a fetching 'back mountain' musical assist rounds out a deck that should rack up a fair share of the airplay.

RUDY GRAYZELL

RUDY GRAYZELL
(Mercury-Storday 71138)

B "LET'S GET WILD" (2:30)
[Starrite B M I — J. Grayzell]
Rudy Grayzell, along with a colorful
vocal and instrumental assist, piledrives his way through a frantic
novelty rocker. Catchy lyrics on a
fast paced ditty loaded with gimmicks.

"I LOVE YOU SO" (2:07) [Starrite BMI—J. Grayzell] Under lid is a crying-towel romantic affair set against a rock 'n roll-ballad beat and rendered with great feeling by the songster. Repetitious piano and choral backdrop on a deck styled more in the non vein.

TABBY WEST (Decca 30332)

B+"SEND ME SOMEBODY LIKE JOE" (2:34) [Old Charter BMI—M. McDonald, M. Rainwater] Tabby West's pleasing tones are a treat to the ear as she tenderly spins a heart rending, romantic waltzer. Top calibre material excellently executed by the lark. Could step way out. Keep your lark. Could step way out. Keep your

B "TEXAS MILLIONAIRE" (2:03) [Copar BMI—D. Harpa, M. M. Everett] Here Tabby happily tells of ropin' a big money man. It's a contagious ditty that bounces along in gay style. A musical-pick-me-up.

BILLY SAGE (Trails 701)

B "NAGGIN' WOMAN" (2:10)
[Twin-EE Music BMI — Sage]
Billy Sage intros on the Trails label as
he tastefully runs over an engaging,
quick paced tale of domestic difficulties. Inviting ditty that the jocks
should find to their liking. Could
kick up a heap of dust.

C+ "I FOUND ME A BABY" (2:35)
[Twin-EE Music BMI — Sage]
This end Sage refreshingly etches a quick moving shuffler with appealing love lyrics. Pleasant pairing.

ROSE MADDOX (Columbia 40498)

B+"TOMORROW LAND" (2:34)
[American Music BMI — Fell,
Maddox] Billy Strange's ork and
chorus ably showcases a stellar vocal
effort by Rose Maddox on a touching
sentimental lilter. Beautiful side. Could happen.

B+"OLD MAN BLUES" (2:56)
[Cordial Music BMI—Escamilla,
Maddox] This end the canary changes
the pace as she steps up to forcefully
belt an intriguing, finger snappin'
blues jumper. Solid support supplied
by the Strange crew on an exciting
slicing that should have the pop and
country coin-chutes jingling.



Country

"Sleepy" McDaniel, who has been up in Canada since the last of May promoting the big Hank Snow Canadian tour, starting on July 8th, reports by telephone that things are going exceptionally well with his promotions, and from all indications, the show will be playing to capacity crowds in every town they hit along the way. Kicking off the Canadian tour, Hank and the Rainbow Ranch Boys will appear at Verona Lake Ranch near Covington, Kentucky, on July 7th, and from there, they will go on up into Canada, to have the first show up there on the 8th.

Country music is back at the air-cooled "Glen Echo" ballroom. After an absence of several years, Don Owens, WARL-Arlington, Va. dee jay is again presenting country entertainment and dancing at the Ballroom. Each week Owens presents top stars in the pop and country field. Music is supplied by Don's discovery and protege, Vernon Taylor and the Southerners.

Henry Gall, Manager for Myrna Lorrie, whose recent release on RCA is "Teen Ager's Breakup" and "Just Released" types that she's currently touring Central and Eastern Ontario with King Ganam and group. Myrna extends sincere thanks to the DJ's on both sides of the border for the wonderful response given her current Victor release.

Bakersfield chirp, Polly Tucker, whose slicing of "Another Woman's Man" and "From An Angel To A Devil" is out this week, now has an official fan club. Info and membership card may be obtained by writing to the president, Mrs. Billie Waddle, 1302 De Neve Lane, Los Angeles 33, Calif. Membership fee is \$1.00 and fans will receive a one-year card and a photo of Polly.

Columbia Records excited over their country artist's, Mel Tillis, latest waffle, "If You'll Be My Love" and "Juke Box Man." The deck wrapped in an eye-catching sleeve, is expected to 'break through the pop sound barrier'. Mel, cleffer of "I'm Tired" and "Honky Tonk Song" among other hits, is handled by the Jim Denny Artists Bureau.



GARY WILLIAMS

Upon completing his June tour of the West, Jim Reeves spent a busy week in Nashville. On the agenda was a series of transcriptions for the army and air force. Last Saturday night he was featured on the network portion of the "Opry" and had as his guest, Victor's Janis Martin. Reeves appeared at the annual "Hillbilly Homecoming" in Maryville, Tenn. on July 2nd. Sharing the spotlight were many top names in C&W talent, as well as Tennessee's Governor, Frank Clement. Reeves left immediately following this appearance for a brief Eastern tour, covering the 4th of July Holiday week prior to his return to Nashville.

Joy Anne Farmer, steel instrumentalist from KOCS in Ontario, California along with Miss Jeani Mack, "Miss Country Music of Southern California" made a recent appearance at the "Big Barn" in Salinas, Calif., where they were very well received. While there, the girls guested on Dick Eaton's radio show over KDON, Salinas. Plans are being made for Joy Anne to make several apperances throughout the area and on many of these dates she will be accompanied by Jeani and other dates. She will have with her, Betty Luther of Baldwin Park, who will be making her debut on a major label very soon.

Americana Corp. Artist, Gary Williams, who guested on the "Jimmy Wakely" CBS-Network radio show, Sun. June 16th, recently signed a new contract with Verve Records as the 1st c&w vocalist. Among his 1st releases will be his self-penned theme song, "The Travelin' Blues Boy." Also, Garry'll wax an album of standard country tunes during the latter part of the summer.



DIAHL GRAHAM

Curley Gold, "King Of The Western Swing Drummers," and his Tune Twisters Swing Band, featuring Diahl Graham on guitar and banjo, recently entertained the old folks with a big western stage show in the auditorium of the Laguna Honda Home, San Francisco, Calif. Chairman of the show was Hope Kennedy.

Slim Harper, WVNJ-Newark, N. J., reports that Billy Sage's Trails waxing of "Naggin' Woman" and "Found Me A Baby" has become one of the most requested numbers at New Jersey's 'Home Of Country Music', The Coral Bar & Rest, located at 604 E. Market St., E. Paterson, N. J. Slim predicts a fine c&w future for Sage, who is the featured vocalist with Slim's Country Gentlemen.

Bill Wood's latest Bakersfield entry is tags "Sweethearts In Heaven" and "Phone Me Baby."

J. Grieshop, Mgr. for Jimmie Williams, infos that he will be back on the road, after returning to Cincinnati from his vacation in Michigan, to promote his newest MGM waffle. Grieshop adds that both country and pop jocks are spinning the disk and it appears to be the smash Jimmie's been seeking. Other news from the 'Queen City' is that Marty Roberts, WCKY-Cincinnati, and Ray Scott, WNOP-Newport, Ky. are conducting "Country Cruise" boat rides

on the Ohio River on the river boat 'Chaperon'. . . . Porter Wagoner was due in at the Verona Lake Park on June 23rd while Audrey Williams will be appearing in her own Covington, Ky. show.

Sharon McCright, National prexy of the Buddy Shaw fan club writes that Buddy's latest Starday slicing, "Second Place" and "Don't Sweep That Dirt On Me," has been kicking up a heap of noise. Sharon adds that anyone wanting to join the club can contact her at Route 2, Box 90, Snyder, Texas.



According to Mgr. Hubert Long, Faron Young packed Convention Hall, Asbury Park, New Jersey on July 7th; Newburg, New York the 8th; and the largest crowd ever at the Terrace Ballroom, Newark, N. J. on Sunday night, the 9th. Also, Young topped all country music artists in Don Larkin's WAAT-Newark, Popularity Poll recently.



JIMMIE WILLIAMS

Nashville songwriter Kenny Marlow reports that his new song, "King of a Honky Tonk Heaven," recorded by Columbia songster, Cliff Johnson, is getting off to a fast start in several regions.

"There's no doubt that the touring 'Philip Morris Country Music Show' has added stature to the names of the recording stars," sez Marty Salkin, Director of Publicity and Promotion, referring to Decca's popular artists Goldie Hill, Red Sovine, and Mimi Roman. Jim Denny, a veteran of country music who packaged the talent for the "Philip Morris Country Music Show," received the Ralph Peer Award for his contributions to country music at the National Country Music Festival, The Fifth Annual Jimmie Rodgers Memorial held recently in Meridian, Miss. The touring "Philip Morris Country Music Show" entertained at the Festival and originated its popular radio program from Meridian. Denny and Governors, J. P. Coleman of Mississippi, and Frank Clement of Tennessee, were guests on the airshow. The show moved its Friday evening radio program to the Columbia Broadcasting Radio Network on July 5th. The broadcasts are heard Fridays, 10:30-10:55 P.M., EDT; 9:30-9:55 P.M., EST and 8:30-8:55 P.M., central. Up to July 5th the show was heard on the Mutual Broadcasting System on Fridays at 10:30-10:55 P.M. EDT.

Visiting the Cash Box, while in on a short business trip this week, was

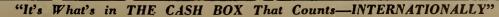
Visiting the Cash Box, while in on a short business trip this week, was WJJL-Niagara Falls, N. Y. deejay, "Ramblin' Lou." Congrats are in order for Lou, who celebrated his 10th year in doing the 5:45 to 8:45 A.M. morning show over WJJL. On Saturday morning, Lou does the show from his record store, the "Ramblin' Lou Record Ranch" from 10:30 to 12:30 P.M. Entertainers in the area are welcomed to drop in on the show.

With the tune's current revival, MGM, last week, re-issued Hank William's million record seller, "Lovesick Blues."

Leon McAuliffe and his Cimarron Boys occupied the guest spotlight last Sunday on the "Jimmy Wakely" CBS radio show which is broadcast weekly from Hollywood. During the show Leon visited with Bobby Bruce, who for 5 years played fiddle with the Cimarron Boys, from 1948 to 1953. Bobby is now a member of the Wakely group.

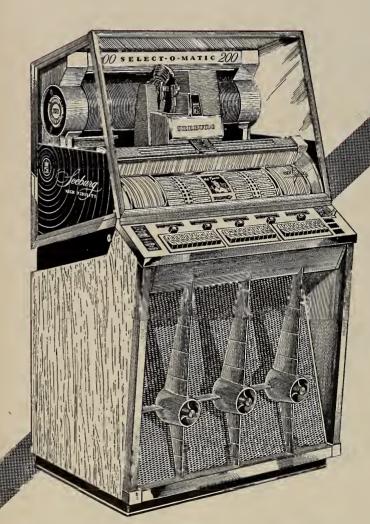
Wanda Jackson was scheduled to appear on "Ozark Jubilee" on Saturday, June 29th. Following will be a much needed few days rest before starting a heavy schedule of dates over California.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 17, N. Y.



Ibum records have created a welcome new concept of music programming



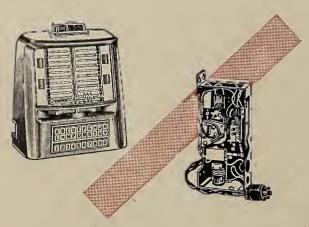


ual pricing
offers a
welcome new opportunity
for maximum profits
in every location

- With Dual Pricing single records are programmed at one price.
- With Dual Pricing EP albums records (2 tunes per side)
 are programmed at a proportionately higher
 price to compensate for the additional playing time.

DUAL PRICING UNITS

Both the Seeburg 200 and the Wall-O-Matic 200 are equipped with Dual Pricing Units that permit programming singles at one price and albums at a proportionately higher price.



America's finest and most complete music systems





Here

NEW YORK—Should any wonder about what the future holds for business in this country, we suggest that they read the "10th Annual McGraw-Hill Survey of Business' Plans Reports", issued by McGraw Publishing Company, this city, one of the nation's leading publishers of business publications. In this report, it is stated that this year, industry plans to spend \$7 billion on research and development—up 20% from 1956. By 1960 it will spend \$9 billion—enough to create a major new industry. "The keen interest of U.S. business firms in scientific research points the way to a prosperity based on a creative capacity", said McGraw-Hill. "With a steady stream of new products and processes, we can have a high level of general prosperity that defies the old theory of boom and bust. Expanded industrial and development research programs will produce more new products in 1957-60 period than in any other four year period in U.S. economic history. By 1960, industry expects sales to be up an average of 26%—with half the increase in products that were not on the market in 1956."

WINSTON-SALEM, N. C.—Of interest to coinmen in this area is the ennouncement by The R. J. Reynolds Tobacco Company that it is planning on the construction of a new \$20 million eigarette plant as part of a \$50 million expansion program in this area. Company officials said the eigarette plant would be constructed at Tiretown, just outside the Winston-Salem city limits, and would employ around 2,000 persons. Construction will begin next spring and will be completed in about two years. In addition, \$10 million will be spent for a stemming plant and \$7.5 million for additional tobacco storage facilities. An expansion program of this kind is sure to bring about the necessity for added locations to serve, first of all, the construction crews, and then, when completed, the 2,000 new employees,

WASHINGTON, D.C. — With the current controversies raging in all nations about budgets for defense spending, we think all would do well to remember an observation by Howie Lasseter: "History proves that war is better at abolishing nations than nations are at abolishing war."

NEW YORK—One of our readers writes that he's just seen, at a resort hotel, a coin operated machine which vends a can of worms for the rabid fishermen. He comments, "How about a vendor alongside this one, which, upon the insertion of a worm, vends a fish?"

Operators Urged To Pay:

O GOMMISSION There ONE WEEK DURIN

This Is The Answer How Many Operators Can Obtain A More Equitable Share Of The Gross Intake From All Of Their Machines!

COMMISSION ONE WEEK **DURING EACH MONTH!**

Some operators claim, "It's much too tough to sell the location owner on 10ϕ play plus either 60%-40%, 65%-35% or 70%-30% commission basis."

Other operators say, "It is practically impossible to get the location owner to agree that the first \$5, \$7 or \$10 from the gross weekly collection go to the operator and the balance to be split 50-50."

Other operators state, "We cannot force the location owner to agree to the fact that our overhead expense has gone up so tremendously that we must have a weekly guarantee of \$10 or \$15 or \$20 from the machine."

BUT MANY OPERATORS AGREE THAT THE AVERAGE STORE-KEEPER WON'T NOTE THE DIFFER-ENCE IF THEY TAKE ONE WEEK'S COMPLETE COLLECTION THEMSELVES.

They believe that this will pay for their overhead expense. It will, in the majority of cases, allow them to continue on in business on a profitable

THIS IS A NEW IDEA.

AND LIKE ALL NEW IDEAS WHICH HAVE BEEN PRESENTED TO THE INDUSTRY IT IS BEING OF-FERED TO THE TRADE BY "THE CASH BOX".

It has been tested. It has worked. "The location owner didn't even know the difference," this first operator claimed.

"In fact", this operator said, "when we came around to make our next week's collection, he didn't even know we'd been there the week previous and had taken the entire collection for ourselves, until we told him.

"At first", he advises, "the location owner looked like he'd get pretty mad at us. But, after a moment or two, he just smiled. Then he laughed. All he told us was, 'Well, you did it and I didn't miss it, so it's okay with me'."

HERE'S THE NEW APPROACH.

Perhaps more operators, instead of arguing that they must have the first \$7.50, or the first \$10 from each collection, or split each week's collection on 65%-35% or 70%-30%, just simply arrange to take one entire week's collection for themselves.

BUSINESS?

Everything Considered Leaders Report Coinbiz Was Relatively Steady First Half of '57. Admit Some Soft Spots. Many Ops Who Found Profits Easing, Blame Lack of Cooperation Among All to Arrange for Lucrative "10c Play Plus" Plan. Leading Distribs and Manufacturers Advise Export Biz Tightened Slack and Held Up Sales. Importance of World Markets Most Noticeable This First Half Year. Factories Faced With Rising Prices for Raw Materials, Components and Labor While Planning New Machines That Will Satisfy Domestic and International Market Requirements.

CHICAGO—All during these past weeks, while the staff of *The Cash Box* continued to prepare for its 15th Anniversary Issue, many questions were asked of leaders throughout the industry.

niversary Issue, many questions were asked of leaders throughout the industry.

These questions were asked of operators, jobbers, distributors and manufacturers in every state in the U. S., as well as in many foreign countries. With some despondency apparent, it was believed that there would be pessimism prevalent in many areas.

The results proved otherwise. If anything at all, optimism still reigns supreme in the industry, but is tempered by the hope that those who have failed to cooperate in the past, will do so in the future.

In short, leaders believe that, everything considered, business held at a fairly steady rate throughout the first six months of 1957.

Operators claim that business would have been much better, especially in Those areas where some softening of sales is noticeable and where an easing of profits has come about, if all the operators in the territory would co-operate to bring into being the lucrative "10¢ Play Plus" plan as has been recommended by The Cash Box for some many months.

One most important factor was noticeable these past six months in the opinion of most of the industry's lead-

ticeable these past six months in the opinion of most of the industry's lead-

ticeable these past six months in the opinion of most of the industry's leaders. Export business was responsible for tightening the slack of sales and, thereby, keeping business going ahead at a very fine pace.

The importance of the world markets, not just the U.S. domestic market, is now regarded by many distributors and manufacturers as outstanding for a continued brighter future for the industry.

The factories themselves are faced with some very puzzling problems. For example, the price of raw materials, as well as all components and labor, are on the way up. Many of the manufactories had been planning to crash the market with more economical machines. This sudden price rise has curtailed such plans. Few know what the future products will be, but all now hope that they will be able to hold the present price line.

This report is a very short and condensed version of what was said and what has been happening in the industry.

From it, all will have to enlarge

industry.

From it, all will have to enlarge From it, all will have to enlarge on the facts herein presented. The weeks yet to come will probably elaborate on the reports here and will, at the same time, bring about more clarity to the general business picture.

One operator, as an example, reported the following:

"There is really nothing wrong with our business that can't be quickly and efficiently cured.

efficiently cured.
"In the first place," he elaborated,
"we are getting just as much and, in

some cases, even more play action than we ever got before for our machines. "But," he commented, "we are not getting the profits we should to be able to amortize the cost of the equipment more rapidly and also be able to put something away for future requirements.

quirements.

"The big reason for this," he believes, "is the fact that, just as The Cash Box has editorialized time and time again, many operators just simply refuse to co-operate with each

other.

"In this area, as an example," he stated, "if the operators would all agree, we could place whichever of the '10¢ Play Plus' plans into effect that would prove most feasible for

this area.
"This," he believes, "would most defi-

that would prove most feasible for this area.

"This," he believes, "would most definitely assure the operators a decent return on their investment. It would meet with the approval of the location owners. It would meet with the approval of the public.

"But," he sadly concluded, "it's been an uphill fight to just get part of this area on dime play. The battle gets tougher as we try to show operators here that we just can't any longer exist on the dime play only without the coverage of all or part of our overhead expense which continues to grow greater every week."

Operators are not alone in their problems. Some of the leading distributors claim they, too, are up against a truly tough proposition in the fact that other distribs are starting to cut prices.

"This was something we never expected," one leading music distributor reports, "because we can't see how any distributor expects to remain in business, financing the operator, servicing his machines, carrying a complete, huge stock of parts and supplies on hand and, at the same time, cutting his price so that there is barely any profit left after a 'double sale.' The sale of the original machine and then the sale of the trade-in that must be taken in at an unusually high price at the same time."

Condensed, it seems that the first half of '57 has brought into being the

Condensed, it seems that the first half of '57 has brought into being the problems that temper the big boom which has been enjoyed by the industry for some time.

It also seems, regardless of certain soft spots here and there throughout the field that what is most outstandingly necessary is a return to really hard work for many who have enjoyed the use of telephones and drop shipments. shipments.

snipments.

"Perhaps," one manufacturer sagely stated, "the time has come for many to get back on the job and work harder than they ever did before to assure themselves just as great, if not a better, business than they have so far enjoyed."

Chicago Music Ops Ready 1st Annual Dinner-Dance

Morrison Hotel's Beautiful Terrace Room Chosen for First Big Dinner-Dance Saturday Evening, Sept. 14. Plan Seating for 1,000. Earl Kies and Joe Filitti Co-Chairmen of Entertainment Committee

CHICAGO—The first annual dinner-dance will be given by the Recorded Music Service Association, the music operators' organization of this city, on Saturday evening, September 14, at the beautiful Terrace Room of the Morrison Hotel here.

All will recall that the Terrace Room was the scene of the MOA banquet.

Chicago's operators plan to seat about 1,000 people at this first an-nual dinner-dance. Earl Kies and Joe Filitti are co-chairmen of the Entertainment Com-

mittee.

They have plunged enthusiastically into what they believe will be the greatest and most outstanding affair in all the history of the Recorded Music Service Association.

For many years now the music ops' organization featured a golf outing and banquet each summer. There were many who believed that this did not allow the attendance which a dinner-dance would bring about.

This year the Board of Directors of Recorded Music Service listened to the demand of the men present and decided on holding the very first dinner-dance.

ner-dance.
"We don't yet know what recording artists will be present," stated Joe Filitti, "but," he added, "those

whom I've already spoken to are very enthusiastic about being on the entertainment program and all want to give of their time and talent for the operators of our great organization."

Recorded Music Service Association has long been recognized as the most outstanding operators' organization in

outstanding operators organization in the nation.

This association has been respon-sible for many great public relations efforts in behalf of the entire auto-matic music industry.

Already leaders of other associations around the nation have expressed their desire to be present with delegations from their organizations.

It is believed that a large number of such men will be at the first annual dinner-dance.

"You can tell everyone," stated Earl Kies, "that not only will they see the greatest entertainment ever put on one stage in Chicago, at our first annual dinner-dance, but, what's more," he added, "the food will be the very finest served at any banquet and accommodations will be the most convenient ever arranged."

Tickets for the dinner-dance can be obtained from: Recorded Music Service Association, 188 West Randolph Street, Chicago, Ill. Telephone number is: DEarborn 2-5433.

Wurlitzer Service Seminar At Lake Placid Attended By Eastern Operators and Servicemen

LAKE PLACID, N. Y.—Something new in the way of service training was introduced by the Wurlitzer Company when its Lake Placid Service Seminar opened June 9. Eastern distributors had arranged for interested Servicemen and Operators to attend the week-long schooling sessions which were carried out under the guidance of Joe Hrdlicka, Wurlitzer service manager. The group, consisting of 22 men, was housed in Caribou Lodge on the grounds of beautiful Mirror Lake Inn.

the grounds of beautiful Mirror Lake Inn.

For instructional purposes the group was divided into three sessions, each receiving separate instruction on various phases of Wurlitzer phonograph maintenance. Mechanism and selector were the subject of the training portion under the guidance of Hank Peteet. Reid Whipple covered all remote equipment while Joe Hrdlicka made his students familiar with slides of schematic drawings covering all phases of operation in the new Wurlitzer All-Location Line.

Classes convened each day at 9:00 a.m., following breakfast, with a luncheon break from 12 to 1 and adjournment in the afternoon about 4:00 p.m. The remainder of each day was given over to outdoor activities which included golf on the famed Craig Wood Course, fishing in Mirror Lake and Lake Placid, a visit to Whiteface Mountain, and a ride to the top of its internal elevator, boating and sun bathing also proved to be favorite pastimes.

That Counts—INTERNATIONALL

Dinner each evening was preceded by a cocktail hour and on Friday, June 14, a banquet was held in the main dining room of Mirror Lake Inn. At that time, Joe Hrdlicka presented diplomas to all those who had completed the course and attractive silver tie bars featuring the model "2100" were distributed by Reid Whipple and Hank Peteet.

The group left for their homes on Saturday with high praise for what was called the most complete schooling which was ever undertaken in the coin-operated music machine business. The Wurlitzer representatives left by air for Eagle River, Wisconsin, where a second school will be held for operators and servicemen in the Midwest. Attending the Lake Placid seminar were: Alexander Afienko of Globe Automatic, Quincy, Mass.; Nick Barra of Suffolk Nassau Amusement Co., Freeport, Long Island; Robert J. Baxter of Danby Amusement, Canandaigua, N. Y.; Ernest P. Bruno of Bruno Novelty Co., Canastota, N. Y.; Steve Buoname of Bel-Air Amusement Co.; Anthony R. Comella of Bilotta Distributing Co., Newark, N. Y.; David Conrad of Conrad Music System, Suffern, N. Y.; Walter B. Corey of Triboro Maintenance, Inc., New York City; Walter L. Dudley of O'Connor Distributors, Inc., Richmond, Va.; William H. Evans of B & G Music Co., Wayland, Mass.; Ben Gordon of Valley Distributing Co., New Britain, Conn.; G. Louis Hoffman and William Olin (Continued on page 65)

You get excellent performance with a minimum of servicing when you operate United's new Hi-Fidelity Phonograph

"Simplicity is the very key-note of its design" Write for complete details today!





Model UPA-100

Getting Ready For TV-**Bowling Game Contest**

United's "Bowling Alley" **Game Featured**

ROCKFORD, ILL.—In May of this year Lou Casola announced that 6 firms in his area joined together to sponsor a \$12,000 TV bowling game contest for 26 weeks, featuring United's "Bowling Alley". (The Cash Box, May 25 issue).

Shown here Right (top) is a photograph placed in the windows of each tavern involved in the tournament. This picture shows all the Trophies to be presented.

Photograph on Right bottom shows four of the sponsors of the tournament looking over the trophies. From left to right: Charles Marik, Hildebrand Radio Company; Robert Kellaney, Lundberg Music Company; Lou Casola, MidWest Distributing Company; and John Demico, Johnny Juke Music Company.

50 Exhibit Card Venders At Riverview Park

CHICAGO—Chester Gore, manager of the card vender division of Exhibit

of the card vender division of Exhibit Supply Company, this city, reported last week that there is a total of fifty Vacuumatic Card Venders being operated in the arcade at Riverview Park, this city.

Gore attributed the rapidly increasing number of Vacuumatic Card Venders in the park location to the fact that the machines are "positive in action, seldom require attention other than loading, and attract purchases by displaying the merchandise most attractively."

Exhibit's new issue of cards, depicting recording artists is top seller at Riverview Park and all over the nation, according to Gore.





BEST BUYS

Wurlitzer Model 1700 Wurlitzer Model 1800 . Wurlitzer Model 1900

CENTRAL MUSIC

DISTRIBUTING COMPANY, INC.

1209 Douglas Street OMAHA, NEBRASKA

(Phone: WEbster 5200)

ALL GAMES CLEANED NO IN WODVING ODDED

AND IN HUNKING ONDI	LN
SEEBURG "A" 's (78's)	\$175.00
UMBO	275.00
ABC	275.00
OCKETS	
/ICTORY	55.00
AYSTIC	
RIPLE STRIKE	110.00
LASH BOWLER	70.00
Williams FOUR BAGGER	285.00

Used Pool Tables Valley--Bally--Williams

Bally SPACE SHIP New Keeney COFFEE MACHINE.

WIRE-WRITE or PHONE HE 1-7577. 1/3 Deposit Required On Each Order. We are exclusive factory distributors for:

BALLY-WILLIAMS-ROCK-OLA AKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

Duarte Int'l. Named AMI Exporter To Far East For Phonos and Equip't



ED RATAJACK

GRAND RAPIDS, MICH.—The appointment by AMI, Incorporated, this



Williams

Now Delivering:

- GAY PAREE 5-Ball
- HI-HAND 5-Ball with High Card Hand, "Wild" Joker!
- 1957 BASEBALL
- CROSSFIRE Gun Game
- 6-Pocket POOL TABLE

See Your Williams Distributor



4242 W. Fillmore St., Chicago 24, III.

city, of Duarte International Sales Company, Inc. (DISCO) as an authorized exporter to the Far East for AMI juke boxes and related equipment, effective July 1, is announced by E. R. Ratajack, Director of Sales for AMI. The exporting firm's head-quarters will be at 835 E. 31st Street, Los Angeles 11, California.

DISCO is headed by Joseph S. Duarte who has extensive experience with export trade and AMI products. Immediately prior to organizing DISCO he headed the export division of the Badger Sales Company, AMI distributors for Southern California.

The territory to which DISCO may ship includes the Malayan Federation, Viet Nam, Burma, Thailand, Hong Kong, Dutch East Indies, Indonesia, Sarawak, British North Borneo, Guam, Korea, Singapore, Formosa, Okinawa, Japan and the Philippines. Duarte and DISCO personnel will work closely with William J. Suter who is the Far Eastern representative for AMI in the same territory.

"DISCO's appointment will help to provide the Far East area with the same type of prompt, reliable service enjoyed by our other domestic and

provide the Far East area with the same type of prompt, reliable service enjoyed by our other domestic and overseas customers," said Ratajack. "Suter will continue to work closely with his many customers and friends in the territory, backed by an organization with the will and the know-how to provide the AMI equipment that's so much in demand all over the free world," Ratajack concluded.

Sandy Moore Sets Wurlitzer Service School Classes

FREEPORT, L. I., N. Y .- Sandy Moore, Young Distributing Long Island Corporation, this city, announced the firm is inaugurating a 10 week series of service school classes on the Wurlitzer phonograph line.

First session will be held on Tuesday, July 2, at the firm's showrooms, 65 Albany Avenue. Buffet and refreshments will be served operators starting at 6 P.M., and classes will get going at 7 P.M. Nick Barra, who recently attended the Lake Placid Wurlitzer seminar, wil conduct the ses-

In addition to Barra, Sandy Moore, Gabe Foreman and Sherwood Schwach, firm execs, will be on hand to greet the visiting operators.

After the initial Tuesday class, all 9 following sessions will be held on Wednesday nights. Same time, same refreshments.

NICKEL & DIME DISPENSERS

TO BUILD YOUR PROFITS!!



COIN CHANGE QUICKLY MADE TO SATISFY CUSTOMERS. NO DELAY IN COUNTING COINS OR \$12.95 JAMMING OF OLD DISPENSERS.

TOUCH THE LEVER AND FIVE COINS DROP IN YOUR HAND. THE MOST DURABLE AND ACCURATE COIN DISPENSER ON THE COIN MACHINE MARKET.

AVAILABLE IN 1c, 5c, 10c, 25c MODELS **EXCLUSIVE FACTORY REPRESENTATIVE**

DUNIS DISTRIBUTING COMPANY

100 ELLIOTT AVE., W., SEATTLE 99, WASH. PHONE: MUrdock 7740



Through The **Coin Chute**

CALIFORNIA CLIPPINGS

The hot spell the past week didn't effect business along Pico Boulevard, with the operators making their usual visits to the distributors and one stops. . . . Barbara Chandler, The Solle Sisters' niece, received a warm welcome from the many operators at Leuenhagen's Record Bar which she will grace until she starts her freshman year at UCLA this Fall. 'Barbie' and Kay predict "White Silver Sands" by Owen Bradley on Decca will take off. Mary reports "I'm Gonna Sit Right Down And Write Myself A Letter' by Billy Williams on Coral has started to move. Claire believes Coral has another hit with "Teadrops In My Heart" by Teresa Brewer. . . . At C. A. Robinson & Company, Hank Tronick reports the initial shipment of the new United phonographs has been sold and they are awaiting another shipment. Charley Robinson is very pleased with the interest and praise the new phonograph is receiving from the operators. Al Bettelman says sales of United's "Team" Bowling Alley remain high. Ray Powers reports used equipment going very well with used music on the steady increase. . . . Before leaving his desk at Simon Distributing Company for Chicago and points East, Jack Simon supervised the shipment of three truck loads of equipment for local arcades. Sonny Lomberg is waiting a few days before leaving for Chicago and his meeting with Jack. John Freeman busy replenishing the stock of used equipment . . . Joseph Lanzy, father of the Lanzy Brothers, Nick, Bill, Vinny and Andy, came out of retirement to spend a few hours a day helping the "youngsters" out at American Coin Machine Service Company. The entire staff of American attended the Wurlitzer Service School held at Sierra Distributors.

Sammy Ricklin and Gabe Orland were visited at California Music Company by Jack Burgess and Bill Bullock of RCA-Victor and Ben Rosner of Vik Records. They complimented Gabe and Sammy on their complete single and package inventory and easy selection for customers. Bella Stack off for a week-end of waterskiing at Arrowhead Lodge. Shirley Sherman says a

Bally's new "ABC Tournament" during Jimmy Wilkens vacation to Chicago and his home town of Galesburg, Illinois, which also boasts another native son, Ed Wilkes!

The entire staff at Norty's Music Center became a "mutual admiration society" when Elmer Bernstein, noted composer-conductor, visited Norty Beckman. Everyone agreed he had two tremendous albums with his "Ten Commandments" on Dot and "Sweet Smell Of Success" on Decca. In the pop field, Ben Goldman predicts the big side of Elvis Presley's new RCA-Victor release will be "Loving You." Jan Graham believes Bill Ward has a big one with his "Stardust" on Liberty. . . Bill Happel reports continued steady on floor sales of the AMI "H-200" phonograph in the showroom of Badger Sales Company. Don Ames reports great activity with used equipment in the San Diego Area. Marshall Ames welcoming Haru Maki back to his duties after his vacation in San Francisco, Monterey and Salinas. . . A very successful Wurlitzer "Service School" was held at Sierra Distributors conducted by Walt Peteet, Wurlitzer factory service engineer, and was attended by over fifty local operators. Ed Wisler returned from San Bernardino County with a number of orders for the Wurlitzer "2150" phonograph and used equipment which he handed over to Wayne Copeland before departing for San Diego. Pete Ley enjoyed (?) temperatures of 110° plus on his recent visit to the San Joaquin Valley. Frank Davis busy demonstrating to the operators the showroom model of the new "Sqoits" game. Matt Baron making preparation for processing the next carload of "2150" due to arrive momentarily.



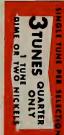
Through The Coin Chute

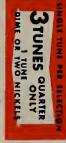
DALLAS DOINGS

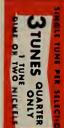
Abe Susman of State Music Distributors is busy booking orders on Gottlieb's new 2-player "Continental Cafe". Abe just returned from an extended business trip through west Texas and will be leaving for Houston and Galveston... Peter Noel of Texas Records, Inc., London label distributor, is looking forward to the arrival of his mother, Mrs. Helen Krebs of Greeneville, Tennessee, who will now make her home in Dallas... Howard Holmes, who left Certain Music Company to join the staff at Remington Rand, has returned to his old job... Sighted John Beard of Brownfield shopping and visiting the local market... Other visitors along coinrow included A. V. Clawson of De-Kalb; H. K. Lyde, Sherman; U. H. Morgan from Terrell; Fred Ellis, Waco; E. C. Harris and Mrs. Robert Burns of Fort Worth; Buna Carr of Corsicana and his cute little daughter, Mary Frances... Gunnar Gabrielson's daughter, Sandra Lynn, was feted with a big party to celebrate her fourth birthday... Mr. and Mrs. Bob De Priest making plans to leave for Boulder, Colorado to visit their daughter, Arvida, and her husband, Carol Moore... Norman Gamel, head service man at Bob De Priest Music, away on vaction... Alta Hayes of Big State Record Distributors and husband, Jack, spending their vacation at Lake Texoma enjoying the water sports... T. A. Webb of American Amusement Company tells us he just opened the American Record Shop at 3305 San Jacinto. Abe Susman of State Music Distributors is busy booking orders on GottModel 1455 DeLuxe 200 Selection

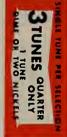






























offering the dual pricing system ... with nothing extra to buy

ROCK-OLA Manufacturing Corp. 800 NORTH KEDZIE AVENUE, CHICAGO 51, ILLINOIS

See It...Hear It...Buy It at Your ROCK-OLA Distributor Today!

Genco Mfg. Shipments Heavy

CHICAGO—Al Warren, sales manager of Genco Manufacturing & Sales Company, this city, reported heavier shipments of the firm's current amusement game, "Sweet Twenty-One," prior to the plant closing for the annual vacation period on June 28.

"Our distributors have been anticipating their needs during the nast

pating their needs during the past several days," Warren stated. "They want to have enough games on hand to tide them over until the plant re-opens on July 15.

"The boys in the shipping department," Warren declared, "are certainly going to deserve the two weeks' vacation. They're that busy.

"All of us are doing everything we can to cooperate with our distributors when your distributors are some compensations of the cooperate with the

who are demanding sufficient quan-tities of "Sweet Twenty-One" to

FIRST ALL-LOCATION LINE

50 CENT PLAY

WE ONLY Advertise What We Have in Stock ARCADE

)
)
•
)
)
)
)
)
)
)
)
)
)
)
)
)
)
)
)
)
)
)
)
)
)

ON ALL EQUIPMENT

Exclusive AMI Dist. Ea. Pa. 855 N. BROAD STREET, PHILA. 23, PA.

DAVID ROSEN



ALBERT S. WARREN

serve the operators all over the coun-

try."
Genco offices will remain open during the two weeks' annual hodiday, Warren said.

Warren said.

Ralph Sheffield, director of sales, will be available during this time to take care of phone calls, correspondence and visitors.

Arizona Music **Guild Re-activated**

PHOENIX, ARIZ.—John J. Hourihan, secretary-treasurer of the Arizona Music Guild, reported this past week that the association has been reactivated.

Ben Spalding is president of the organization. In addition to Spalding and Hourihan, the Board of Directors is composed of Elton McJunkin and Lohn Rosca

is composed of Elton McJunkin and John Reese.

Hourihan credits Harry Snodgrass of Albuquerque, N. M., with being responsible for the reactivation of the Arizona Music Guild.

"We had a reorganization meeting about three months ago," advises Hourihan, "under the guidance of Harry Snodgrass representing MOA.

"We are now progressing along

"We are now progressing along very well and we look forward to 100 per cent membership within a reasonable period of time."

Hourihan also reports that dime play has become well established in the state and that there is every reason to believe that dime play will be on a 100 per cent basis.

"As yet," Hourihan concludes, "we haven't adopted time for regular meetings, but hope to do this very

soon.
"We shall be very happy to keep The Cash Box informed of our progress and, as always, we wish you continued success."

PHONE-STEVENSON 2-2903 IMPORTERS YOU SHOULD BE DOING BUSINESS WITH

TRIMOUNT America's Foremost Exporters of Reconditioned Coin-Operated Equipment

- Trimount has New England's largest stock of used Phonographs, 5 Balls and Arcade Equipment.
- All equipment is guaranteed mechanically and electrically perfect—all has been completely reconditioned.

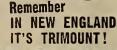
 Trimount has one of the country's largest parts departments with thousands of parts in stock for immediate delivery.

 Trimount has a large Service Department completely staffed with highly trained technicians.

Export Shipping Department specially packs equipment to insure delivery in perfect condition.

NEW PARTS INFORMATION CATALOG NOW AVAILABLE— SEND FOR YOUR COPY.

Exclusive Gottlieb, Willioms, Seeburg, Genco ond International Mutoscope Distributors



40 WALTHAM STREET BOSTON 18, MASS. 1 Tel. Liberty 2-9480



Through The **Coin Chute**

NEW ENGLAND NIBBLES

Third week-end of heat wave with temperatures in the 90's proved a triple bonanza for the N. E. fun spots with capacity crowds at all the beaches and arcades thronged. The hot weather has not slowed up the coin biz the least bit and music, games, arcade, pins, pool tables and kiddie rides are hitting new

At Redd Distributors (Wurlitzer), Bally's "ABC Tournament" bowler just in, is hailed by ops as a new innovation in bowlers and destined for big takes. Pool tables are going good here and biz is on the upswing on the new Wurlitzer "half-dollar" phono, reports Si Redd. Mrs. Roth Jones, wife of Bob Jones, sales mgr., recovering from burns. Al Levine, sales, coming along well after recent illness and expected back shortly. Charlie Brandt, bookkeeping dep't, off on vacash. . . . At Associated Amusements (Rock-Ola), Al Thoelke, United Mfg. Co. rep from Chicago, expected in for first showing of new pin game "Playtime." A service school for ops will be set up with Thoelke in charge and dates will be announced. Good results here with kiddie rides and arcade machines and new Rock-Ola phonos. . . . At Atlas Distributors (AMI), Louis Blatt, hopping back and forth to his summer and year round estate in N. H. beating the heat. AMI biz holding consistent and demand strong for the new AMI models, he states. Barney Blatt reported coming along well convalescing at home. . . . At Trimount Automatic Sales Corp. (Seeburg), big bang on arcade machines, with "Gypsy Fortune Teller" moving at hotsy rate and other arcade pieces being rushed out to ops daily, according to Irwin Margold. Music is big with new Seeburgs getting the coin and many new locations being opened up with the new phonos by N. E. ops. Guns and games are moving at a rapid rate and entire Trimount staff is beating the heat in the air-condi-

Ops in visiting distribs this week included: Joe and Eddie Genest of Showinigan Falls, Quebec; Joe Viana, Fitchburg; Ray Shea, Worcester; Al Dolins, Hyannis; Harry Deshowitz, Chelsea; Sol Robinson, Newton; Harold Harwich, Brookline; Bill Hamel, Concord, N. H.; Ralph Lackey, West Roxbury; Sol Taube, Manchester, N. H.; Ray Faini, Framingham; Connie Pocius, South Boston; Dave Baker, Arlington; Joe Assad, York Beach, Me.; Martin Oliver, Portland, Me.; Sam Podensky, Lynn; Mike Paskevich, Nashua, N. H.; D. J. Halle, Berlin, N. H.; John Zafris, Newburyport; Ralph Frerratra, Concord, N. H.; Arthur Strahan, Greenfield; Ken Ghearse, Brockton; George Brazil, Mansfield; O. J. Porter, Portland, Me.; Pat D'Amico, Methuen; George Traster, Oxford; Walter Adams, Woonsocket, R. I.; Joe Saker, Boston; Elmer Laughton, York Beach, Me.; Gene Sweeney, Buzzards Bay; Bill Ashton, Chester, Vt.; Curtis Lawrence, Claremont, N. H.; Bill Brooks, Dover, N. H.; Bernie Smith, Berlin, N. H.; Chris Caragianis, Newport, R. I.; Bill Kirby, Blackstone; Peachy Cassanta, Milford; Al Scalsi, Blackstone; Adolphe Dugas, Webster; and Tony Casale, Portland, Me. . . . Russell Arms, whose disk of "Cinco Robles" is big in the territory, closes Blinstrub's nitery season in the final show exiting Sunday, June 30. . . . Baker Sisters current at Revere Beach Frolic. . . . Salisbury Beach Frolics, which has had name disk artists for past decade, switches to week-ends only with semi-names and cabaret dancery policy this season as result of town voting dry in last year's election.



Through The Coin Chute

GEORGIA JOTS

Jimmy Dukes, Savannah, down with the gout. Jimmy was setting his first bowler when we ran into him. Had lunch with Jimmy and his friend, Jack Commisky. Jimmy went into the kitchen and prepared the steaks for all. . . Spoke to Sam Goldberg over the phone. Sam, who was home with a cold, reported business good. Joe Goldberg held down the fort for Sam. . . . At Charles Stein, Savannah, there was much talk of a new venture. While at Stein's we saw old timer Dick Fraser, one of Roy McGinnis' old employees back in Baltimore. Dick, just returned from South America, spent the entire evening chatting about old times with Al Allbritten. . . . Peach State Music, Macon, was a very busy place with trucks loading and unloading all over the place. W. N. (Dyke) Hawes, was kept hopping from phone to phone writing up the orders. Dyke, happy with the steady summer business, said he was prepared for big business. He has a new, large building in Columbia, S. C., another in Atlanta, Ga., and another in the planning stage. He reported taking on the Keeney line of games and vendors, and said, "with the Chicago Coin and Bally lines also, we can give the operator whatever he wants."

Wurlitzer Service Seminar

(Continued from page 60)
Jones of O'Connor Distributors. Inc.,
Richmond, Va.; Joe Kazimir of M & M
Amusement Co., Walden, N. Y.; Arnoff Pantelides of Virginia Novelty
Corp., Portsmouth, Va.; Norman
Perry of Esmond, Rhode Island; Mark
Pietrandrea of Superior Music Co.,

Hartford, Conn.; George Rode of Rode Music Co., Terryville, Conn.; Jerry Sofchak of High Grade Music Co., Roevling, N. J.; Victor Van der Lee-den of Central Island Vending, West Islip, Long Island; and Anthony Wil-kas of Wilkas Music Co., Inc., West Hartford, Conn.



The Wurlitzer cameraman covered the session, and we reproduce several photos taken at the seminar: Top Row, left: Instructors and students assembled at the start of the Lake Placid school, left to right: (Bottom row): Nick Barra, Walter Corey, Hank Peteet, Joe Hrdlicka, Reid Whipple, Ernest Bruno, and Joe Kazimir. (Center row): William Jones, Jerry Sofchak, Anthony Comella, Walter Dudley, G. Hoffman, Al Afienko, Lampariello, William Evans and Anthony Wilkas. (Bottom row): Victor Van der Leeden, Mark Pietrandrea, Ben Gordon, Arnoff Pantelides, Mike Mulqueen, David Conrad, George Rode, and Norman Perry.

Top Row, right: Record changer class. Kneeling by the table is Walter Dudley. Left to right: Pantelides, Hoffman, Jones, Van der Leeden, instructor Peteet, Sofchak, Corey and Barra.

Center Row, left: Wall box reduced to parts and pieces as class studies intracacies. Kneeling is Afienko. Left to right: Robert Baxter, Bruno, instructor Whipple, Comella, Gordon, Lampariello, Wilkas and Pietrandrea.

Center Row, right: Joe Hrdlicka, third from left, uses slide projector to explain circuitry to an interested group. Bottom row, left to right: Conrad, Kazimir, Hrdlicka, Evans. Top row, left to right: Rode, Mulqueen, Perry.

Bottom Row, left: The Adirondacks form a colorful backdrop for late afternoon relaxation. Left to right: Pietrandrea, Van der Leeden, Comella, Barra, Baxter, Sofchak, Pantelides, Peteet and Gordon.

Bottom Row, right: Another group relaxes after the day's occupation. Left to right: Hoffman, Hrdlicka, Dudley, Evans and Perry.

Machines Stolen

LITTLE ROCK, ARK. — Dan Levin of Standard Automatic Distributing Company, this city, reported this past week that two of his machines were stolen from a leasting bone Sunday proming location here, Sunday morning, June 23, 1957.

June 23, 1957.

The two machines were Bally "Show Times", serial numbers B-4087 and 5519.

Levin asks anyone who comes across these machines with these serial numbers to phone him immediately. His telephone number is Franklin 4-0584.

"ABT Rifle Sport" in Washington Park



JOHN FRANTZ

.. CHICAGO — John Frantz, J. F. Frantz Manufacturing Company, this city, reported this past week that a six-gun "ABT Rifle Sport Shooting Gallery" has just been installed at Washington Park, Michigan City, Indiana

Washington Park, Michigan City, Indiana.

"It proved to be an instant success," Frantz stated. "Everybody liked to shoot, and our set-up in the Washington Park arcade attracted big play right from the start."

Robert Roach of Lake View Amusement, and Manager Harold Barr last week installed the 6-gun "Rifle Sport" in the arcade in Washington Park, famous kiddieland and amusement park.

park.
Roach expressed his satisfaction with Roach expressed his satisfaction with the new installation, stating, "We had one of the old ABT shooting galleries in our park before, and it was always a good money-maker for vs. "This rifle range is always a fa-vorite attraction with most of the peo-ple who come to the park for amuse-ments"

John Frantz pointed out that since he took over "Rifle Sport" from ABT Manufacturing Company, about two years ago, he has added many im-provements.

ASSOCIATION BUSINESS MANAGER WANTED

Must be experienced in association work. Must have car, as he will have to travel thrucut New York State.

Salary plus expenses. Call or Write:

TOM GRECO, GRECO BROS.

Main St. Box 94, GLASCO, NEW YORK

(Phone: SAugerties 922)

"The gun now has greater power," Frantz said, "and additional safety

"We also made the targets more colorful and interesting."

The gun simulates a .22-caliber

The gun simulates a .22-caliber rifle. It shoots steel pellets by means of compressed air.

WANTED:

CASH \$ \$ \$ \$ for:

WURLITZER 1800's-1700's CHICAGO COIN BLINKER -BULLS EYE — 6-PLAYER SKI-BALLS

BALLY 14 FT. and 11 FT. ABC BOWLING LANES

1948 HOT RODS (PIN BALL MACHINES)—CROSSWORDS UNITED ROYAL—IMPERIAL —CHIEF ACE—RAINBOW

ALL OUR COIN MACHINES ARE COM-PLETELY SOLD OUT! SEND US YOUR INVENTORY, LIST FOR PROMPT ACTION!

DISTRIBUTING CO. DISTRIBUTING CO.
298 LINCOLN ST.
Allston 34, Mass.— Aliston 34, Mass.-

Exclusive Distributors of: WURLITZER—BALLY—EXHIBIT

NOW DELIVERING... Bally ABC Tournament

AT ALL OUR OFFICES

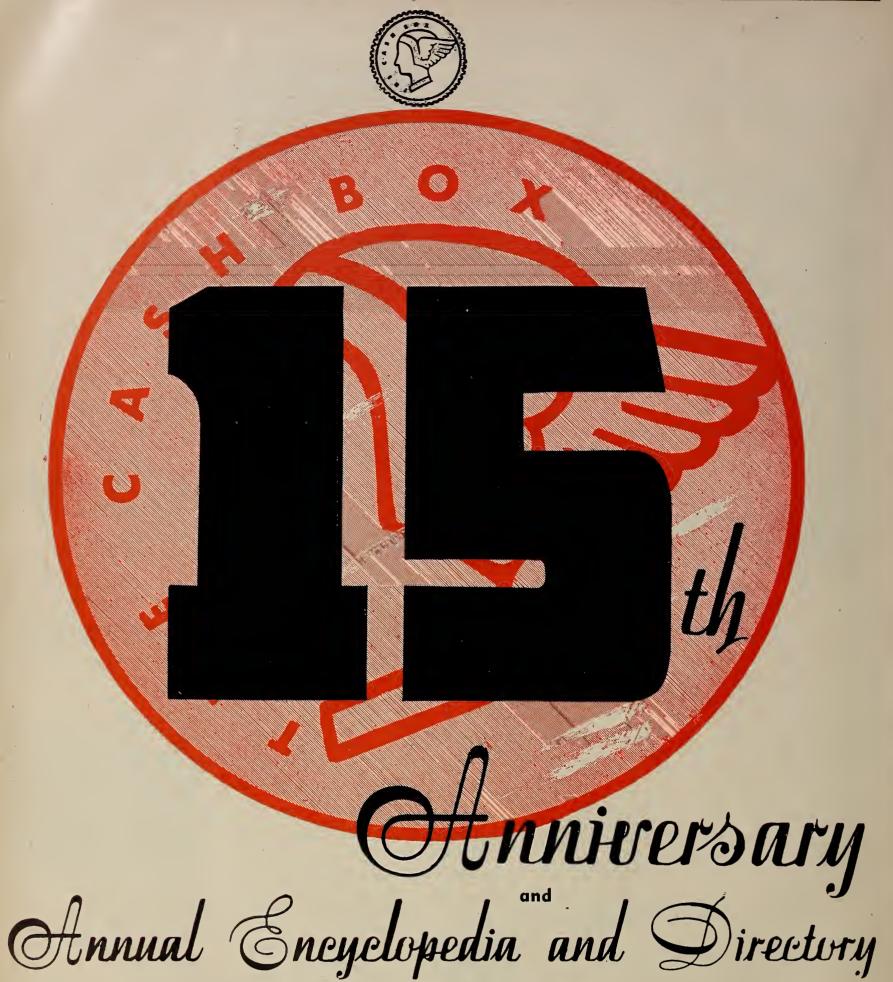
See Bally's Ad On Back Cover

SALES COMPANY

Factory Representatives for: AMI, Inc., Bally Manufacturing Co., J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880 221 Frelinghuyson Avc., Newark 8, N.J., BI 3-8777 231 Windsor St., Hartford, Conn., JA 7-4470





of the COIN MACHINE INDUSTRY

The Cash Box

(Dated: JULY 20, 1957)

Recognized thruout the Coin Machine Industry as a source of VITAL INFORMATION and STATISTICS obtainable NOWHERE ELSE... which is referred to every day in the year...

YOUR ADVERTISEMENT WILL BE SEEN ALL YEAR LONG

Featuring

ACCURATE UP-TO-THE-MINUTE LISTS OF

- Manufacturers and their Distributors
- Jobbers and Distributors (State by State)
- Merchandising Vending and Service Machine

Manufacturers

SPECIAL FEATURES PICTURES OF ALL POST-WAR PHONOGRAPHS

PICTURES OF ALL AMUSEMENT MACHINES Produced during the past fiscal year.

HISTORICAL DATA

REVIEW OF EVENTS—July 1956 thru June 1957

LIST OF "20 YEAR CLUB" MEMBERS

"THE CASH BOX" PRICE LISTS

EDITORIALS

NEWS

ADVERTISEMENTS OF ALL LEADING FIRMS

SPANISH GERMAN FRENCH as well as in **ENGLISH** Featuring: Statistical Export Data

Printed In

Advertisements requiring translation from English into any foreign language MUST BE IN THE NEW YORK OFFICE of THE CASH BOX NO LATER THAN FRIDAY, JUNE 28.



ADVERTISING FORMS **Being Prepared**

SEND IN YOUR AD IMMEDIATELY!



LAST MINUTE DEADLINE: WEDNESDAY **JULY 10**

(PUBLICATION OFFICE)

1721 BROADWAY, NEW YORK 19, N. Y.

(PHONE: JUdson 6-2640)

CHICAGO

32 W. RANDOLPH ST. (PHONE: DEARBORN 2-0045)

HOLLYWOOD

6272 SUNSET BLVD.

(PHONE: HOLLYWOOD 5-2129)

BOSTON

80 BOYLSTON ST. (PHONE: HANCOCK 6-8386)

LONDON 17 HILLTOP

(PHONE: SPEEDWELL 2596)

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

Ops Thruout New York State Meet To Form State-Wide Assn.

Seek Permanent Business Manager

ROCHESTER, N. Y.—A number of leading coin machine operators from all over New York State met here on Monday night, June 24, to continue discussions on the formation of a New York State-wide association.

Several previous meetings had been held elsewhere, and these men now feel that they are ready to hire a permanent business manager and proceed with the basic preliminaries of charter, by-laws, etc.

According to one of the leaders in the formation of a State-wide association, it is an absolute necessity that the coinmen be represented thru a State organization to protect their interests and promote benefits for the future. "We now have a national organization in MOA" stated this coinman, "as well as associations in New York representing various cities,

counties, or areas. We know how successful these organizations are. But, cessful these organizations are. But, we do not have any organization representing coinmen as a State body. And it is just as important to members of our industry to have representation as a State Association as it is for MOA to represent the industry on national matters. Legislation passed by New York State affects all in the by New York State affects all in the state. Therefore, regardless of what type of equipment an operator runs—music, games or venders, it is to his interest to know that there is an organization which is working to better, or protect his interests on a Statewide level."

Operators are urged to give this matter their urgent consideration. Further details can be had from Thomas Greco, Greco Bros., Main Street, Glasco, N. Y.

N. Y. State Operators **Guild Elects Officers**

All Incumbents Re-Elected

BEACON, N. Y .-- At the election meeting of the New York State Operators Guild, with headquarters in this city, all incumbent officers were re-elected to serve for the next year.

Thomas Greco was named president. Other officers voted back were James Haley, 1st vice president; Nick Kup-

ABT Coin Meters To Sweden

CHICAGO — George Kozy, sales manager of ABT Manufacturing Corporation, this city, advised this past week that the firm is preparing a shipment of meters for television sets to Sweden.

"They sent us an initial order for 200 coin meters", Kozy reported.

"The customer told us that Sweden is enjoying a growing multitude of tourists, and he fully expects coin operated TV to become profitable and popular there."

rych, 2nd vice president; and Gertrude Browne, secretary-treasurer.

ARCADE SHUFFLES IMPORTERS! TARGET Wms. 4-Bagger.Write Mut. Lord's CHICAGO COIN **GUNS** . . Write Send for Prayer Write C. C. Twin Hockey \$235 Wms. 6-Pl. All Star 185 C. C. Steam Shovel 185 Gen. 2-Pl. Basketball 185 C. C. Basketball Champ 135 C. C. 4-Player Derby 145 Cap. Midget Movies 125 Evans Super Bomber 115 Evans Bat-AScore 105 Telequiz w/Film 90 Mut. Rock 'M' Roll 85 Wms. Quarterback 85 Sc. Battg Practice 75 FXCHANGE INC. Prayer . C. Twin Hollywood\$215 Holiday 195 Triple Strike ... 225 GENCO New Davy Crockett Our Big New State Fair Wild West\$325 UNITED **EXPORT** Banner\$135 Shuffle Targette 135 Rocket Super 10th Frame Sky Gunner 125 CATALOG **EXHIBIT** Pool Alley 195 Jungle Hunt ...\$415 Illustrated! KEENEY Challenger \$115 WILLIAMS Bikini 75 Club 10-Player. 45 Jet Fighter ...,\$185 SEEBURG Shoot The Bear.\$125 COIN MACHINE EXCHANGE, INC. Wally Finke & Joe Kline • CHICAGO 22, ILLINOIS • Dickens 2-0500

PLANT CLOSED

For Annual Vacation

D. GOTTLIEB & CO.

1140-50 N. Kostner Ave.

Chicago 51, III.



Through The **Coin Chute**

EASTERN FLASHES

Coinrow saw a last-minute, pre-4th of July influx of visitors, who were stocking up on supplies, buying necessary parts, and ordering "for immediate delivery" music and amusement machines, both new and reconditioned. As the holiday, this year, falls on a Thursday, all expect super-business as many business firms will also close on Friday, giving the pleasure seekers a long week-end holiday.

Barney (Shugy) Sugerman, Runyon Sales Co., returns from lunch on Tuesday, to find a large number of ops surrounding Bally's new ball bowler "ABC Tournament," watching Buddy Fox demonstrate his skill. Ops highly impressed with the new feature where the ball hits the pins. So impressed was one op that he took the machine right off the floor, loaded it on a truck, and away he went. Shuggy's boys then had to set up another on the showroom floor. Fox, by the way, in lieu of a summer vacation, takes off every Friday. With Morris Rood doing the same, looks like Shugy and Louie Wolberg will have some busy Fridays during the summer. Louis Schreiber of Runyon, out Tuesday attending the graduation exercises of his daughter, Estelle, who graduated from Macoombs Junior High School in the Bronx. . . . Members of the New York State Operators Guild voted back same officers for one more year—Tom Greco, pres.; James (Pi) Haley, 1st vp; Nick Kuprych, 2nd vp; and the popular Gertrude Browne, secy-treas. . . . Harry and Hymie Koeppel, Koeppel Distributing, now that they have greatly added space at new quarters, are displaying new and reconditioned games as well as music. . . . A number of top operators in N. Y. State met in Rochester on Monday night, June 24 to further discuss state-wide coin machine problems and to further their plans to form a State-Wide association. These leaders advise that men in their areas feel it's absolutely necessary that an organization is formed to deal with State matters to assure continued profitable operations. A business manager will be hired, and memberships solicited—both amusement game and music operators. . . . Harry Sablosky, business manager of the Eastern Pennsylvania Amusement Machine Assn., advises organization is planning to hold a banquet sometime in September. Members operate music and amusement machines in Montgomery, Bucks, Chester, Delaware and Lehigh counties in Pa.



Through The Coin Chute

UPPER MID-WEST MUSINGS

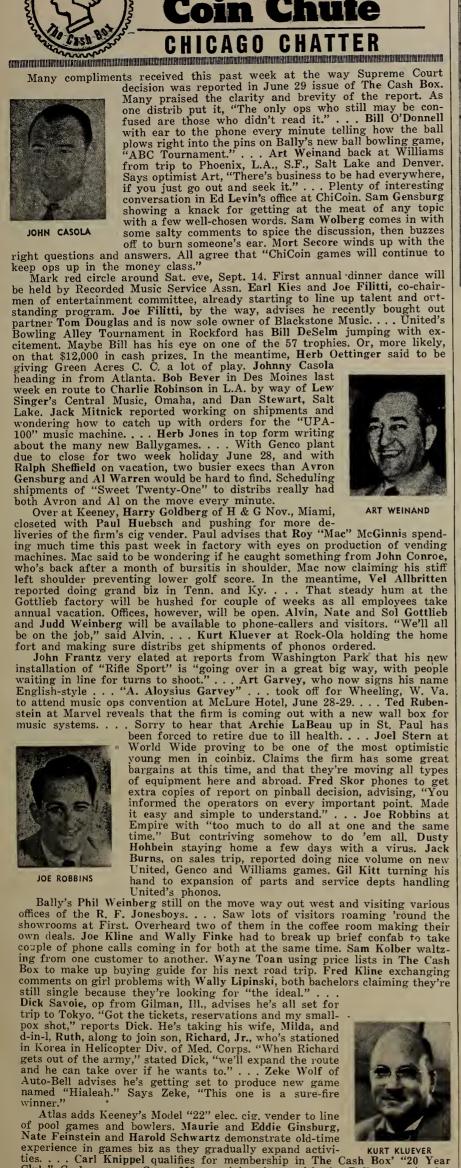
Stanley Woznak of Little Falls, Minn. is back on the job again but taking it very easy. Stan was in the hospital for several days for a check-up and has to follow doctor's orders. . . . Frank Davidson of the Peerless Novelty Co., Spooner, Wis. and his young son Bobby were in Minneapolis the other day picking up his record supply and parts. . . . Pete Vanderhyde of Dodge Center, Minn. also in Minneapolis for the day making the rounds. . . . Blackie Tschabbot of Tracy, Minn., back on the job again after spending several weeks in the hospital. Blackie had the misfortune of turning over his car on the highway, but fortunately not critically injured. . . . Very bad floods in Marshall, Minn. caused by torrential rains, flooded Main street, caused havoc with the equipment operated by Al Eggermont of Marshall, Minn. . . . Gordon Stout of Pierre, S. D. who is one of the directors of the professional baseball club at Pierre, S. D. has been a very busy man. The Club plays its first game Sunday, June 23rd, and Gordon will be all baseball for the rest of the season. His route being run by very capable help. . . . Norton Lieberman of the Twin City Novelty Co., Minneapolis, will leave next week with his wife and family for a three week vacation to visit his son and daughter-in-law, and the new-born baby which they haven't yet seen. They plan on driving and taking in quite a bit of the high spots. . . . Ted Lawn and his son spent several days last week at Osakis, Minn. fishing. Ted reports that the fishing was very good. . . . Lorando Olson of Grand Forks, N. D., on a hurry up trip to Minneapolis for the day to pick up some supplies. . . . Harold Rose of the Rose Music Co., Fargo, N. D. in Minneapolis for the day making the rounds.



Through The **Coin Chute**

CHICAGO CHATTER







Atlas adds Keeney's Model "22" elec. cig. vender to line of pool games and bowlers. Maurie and Eddie Ginsburg, Nate Feinstein and Harold Schwartz demonstrate old-time experience in games biz as they gradually expand activities. . . . Carl Knippel qualifies for membership in The Cash Box' "20 Year Club." Carl manages Como Mfg., and has been with the Bally organization since 1937. . . . Speaking of veteran coinmen, Harold Barr advises on the





ACE - RAINBOW - CLIPPER

PHONE! WIRE! WRITE!

COIN MACHINE **EXCHANGE**

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

phone that he has operated the arcade at Washington Park, Michigan City, for Bob Roach for nigh onto 28 years. "This year," says Harold, "looks like the greatest yet if we get any kind of break from the weatherman." . . . Another park enjoying tremendous biz is Riverview, according to Chet Gore of Exhibit. Declares Chet, "Just delivered another load of Vacuumatic Card Venders to the arcade at Riverview, which brings the total there up to fifty." . . . George Kozy and Phil Vogt of ABT getting big thrill out of initial order for 200 TV coin meters from Sweden. . . . Heard that Tom Callaghan at Bally looks like a million Irish dollars. Could be that golden tan.

Herb Bidenkap doing well in the territory with Wurlitzer phonos, according to Ben Coven. Ben staying close to the phones while Sid Paris dividing his time between helping Ben in the office and calling on local ops. Rumor has it that sec'y Barb Kane got married and disappeared. . . Charlie Nicholas of Marvel Billiard Supply to have message service going when he turns key in lock for 3 wks vacation starting July 22. Charlie promises to fill all mail orders upon return. . . Mike Detzek of Champion advises he's lining up more distribs for his 6 pocket "Champ Pool." . . "We're doing well, states Vince Shay of All-State. "We're busy buying games all the time. Shuffles and baseball games are in demand right now."

To which Stan Levin nods agreement.

HAPPY BIRTHDAY THIS WEEK TO: Harry Daul, Green Bay, Wis. . . Julius W. Haussmann, Hazleton, Pa. . . William Steinberg, Philadelphia, Pa. . . Thomas D. Butcher, Sr., Carbondale, Ill. . . William P. Bolles, Chicago, Ill. . . . Edward W. Barnett, Bronx, N. Y. . . . Frank Mencuri, Orange, Cal. . . . William A. Cox, The Pas, Man. . Canada . . . W. H. Jennings, Jr., Norfolk, Va . . . Sidney H. Levine, New York, N. Y. . . Frank Waldman, St. Louis, Mo. . . Thomas D. Butcher, Sr., Carbondale, Ill. . . Ray (McGinnis McGinnis McGi

BINGO GAMES

KEY WEST	. \$555	BRAZIL\$345
BIG SHOW	. 485	MONACO 325
DOUBLE HEADER	. 425	SOUTH SEAS 245
PARADE	. 415	CARAVAN 245
NITE CLUB	. 385	STARDUST 215
BROADWAY	. 345	STARLET 175
BEACH BEAUTY		PIXIES 155
MIAMI BEACH	. 185	TRIPLE PLAY 135
GAY TIME	. 145	DUDE RANCH 75
GAYETY	. 95	FROLICS 75
BIG TIME	. 185	YACHT CLUB 55
VARIETY	. 95	BRITE SPOT 55
SURF CLUB	. 75	BRITE LITES 55

ALL THOROLY RECONDITIONED

SEND 1/3 DEPOSIT-BALANCE SIGHT DRAFT



SPECIALS!

Seeburg V-200 . . \$695.00 Seeburg M-100-R . 675.00

Seeburg M-100-C

Better Tone at Less Cost! NEW CoMco HI-FI SPEAKERS

The Only True Low-Priced High Fidelity Speaker!
Hi Fi Wall Model\$19.95 Hi Fi Corner Model\$23.95

CoMco Extended Range SPEAKERS

3181 NO. ELSTON AVENUE, CHICAGO 18, ILLINOIS

Cable Address: COVENMUSIK.





Through The Coin Chute

HOUSTON HAPPENINGS

Vivacious Christina Lansing, former record buyer for Joske stores here, now head of Acme Record Dist. Co. front office. . . . Dick Krinsley, national sales manager for record division, Simon & Schuster Pub. Co., called on H. M. Crowe (owner Acme Dis. Co.) relative to fall promotion plans for their Kiddy record line. Acme is the exclusive distributor in South Texas and Louisiana. Krinsley said Bing Crosby had inked a long time contract with Simon & Schuster. . . . A newly chartered local company, Gulf Coast Music Systems, Inc. (authorized Seeburg distributors) named Hans Von Reydt, H. A. Franz, and Dorothy Maines as owners. The organization formerly was a branch office of S. H. Lynch Co. of Dallas and all the above named were executive officers of the branch. Deals of this nature are not uncommon with the Lynch Company, Seeburg distributors in Texas and North Louisiana, and one of the older and higher reputed major coin machine firms in Texas. . . . Ernest H. Mayer (Palms Music Center), early in June bought himself a classy 23 foot cabin cruiser. . . . A. C. (Buster) Ayo finally got his Ayo Music Co. set up in new headquarters on Leeland. . . . Most local record, phonograph and equipment distributors will be closed the entire July 4th week-end. . . . A coin operated washateria, reported to be world's largest, opened in Pasadena June 21. The outfit has 50 machines, 15 dryers and is open for business 24 hours a day seven days a week. 24 hours a day seven days a week



Through The **Coin Chute**

Columbia coinmen who just joined the Twenty Year Club are Thomas S. Leitzsey, Rupert E. Ray, John Williams Fisher. . . . John Kerby purchased the Fred Clark route and is happy about being in the business. John showed he learns fast when he said that if an operator keeps his machines clean and in good working condition he should make money. . . . Peach State Distributing Co., Columbia, has moved to larger quarters. It is a large building with office and display space in front and shop and storage in the rear of the main floor. The basement has also been set aside for storage. On the second floor are plenty of Wurlitzers, Bally, Chicago Coin and J. H. Keeney machines, Joseph G. Boyle, general sales manager, reports that since the big move business has been hopping. Boyle also reports the well stocked parts department has kept all the operators happy. Bobby Jacks is handling the parts department. Bobby was formerly with F. A. B. . . . Over at T. B. Hollidays, William H. Richardson was happy over the fact that he had just cinched the J. H. Keeney Coffee Vending line for himself. Says he will have two men on the road with the Vendors in the very near future. . . Gene Trout and Bob Downs, Trout Dist. Co., Columbia, extremely busy with their routes. Those who know say these two will go far in this business as they are liked by everyone, . . J. C. Price, Friedman Dist. Co., Columbia, talking elatedly about the wonderful sales he's been experiencing with the AMI Phonograph line. . . . E. W. Gallaway, Gallaway Music, Columbia, in the office working on the books. Business in and around Columbia was up and distributors and operators are happy. . . At Sparks Specialty Co. we found a new face that was an old friend, George H. Reynolds was with Mills all the way back. He is known to all and comes to Sparks with mountains of experience. And—smilling at the beautiful Seeburg display and Sparks pool tables from his comfortable seat near the airconditioner was Hugh Fisher. . . Carolina Vending, Inc., Charleston, one busy place wh



Through The **Coin Chute**

TENNESSEE TOPICS

John Paxton, Morristown, says business has been good enough for a two week vacation in Florida. . . . Bobby Byrd, Greenville, out working his route. . . . South Dixon, Johnson City, just back from his Florida enterprises and happy with the results. Dixon came back to find his desk piled high with work, but Butch Swanay is helping him get it out of the way. South says his biggest business was done with the Rock-Ola line, and indicates that if the sales continue to increase he will have to enlarge. South also reports that he has taken on the J. H. Keeney line of games. Roy W. Brown and John E. Vest, sales department, report from the field that the flash floods in North Carolina submerged loads of music and games. They proudly assert that the Rock-Olas stood the test very well, and that after they were cleaned up they were as good as new. . . . Bob Fisher, Pepsi Cola, Johnson City, busy putting out the vendors. . . . Fred W. Moore, Moore Amusement, Johnson City, buying new equipment for his routes. Fred and his wife, a coin machine team for many years, (Fred's experience goes all the way back to 1914) says the Seeburg has always been good to him. . . . W. L. Williams and son, Bill, Triangle Music, Knoxville, taking in the good weather. . . . N. J. Adams telling Joe Cooke all about the games he had seen at the MOA show. Joe Cooke was working industriously on a coffee table nine feet long. However it won't look that big when he places it in his cabin living room. The living room is some thirty feet long. . . . John Whittley, Gay Records, Knoxville, happy because he feels he has given the operator the long awaited summer hit. . . . Lloyd Frye writing checks by the hundreds as Bud Nelson looks on with that Florida look in his eyes. Bud just returned from his Sea Cliff Hotel in Delray, Fla. . . . At Allen's Music, Knoxville, Frank working hard to take care of all the route's datails. He has it touch these days since Allen Wells is down on Fla. . . . At Allen's Music, Knoxville, Frank working hard to take care of all the route's details. He has it tough these days since Allen Wells is down on the Florida coast on vacation. . . . Short chat with Puttman at H & D, Knoxville, Tom Gaston, Bill Vandergrief, Ed Walhley taking part in a pitch game. No one could lose since they weren't playing with money. . . . George Day, Knoxville, planning a bigger arcade. . . . John Ed Long, a new man in the business reports summer business good. He's busy selling locations on hot drink vendors now. Says "now is the time to line up the locations so that they can be set for the Fall." . . . Chattanooga Coin, Chattanooga, busy putting the games back. Bill Boyle states that they've started slow, but "we have to build them up again as they have been out of Chattanooga for more than a year." . . . At Shearer Amusement, Chattanooga, Joe Bunch and Mildred working all day and late into the night on their routes.

BEWLINE LEAGUE

012 (A) \$ 20110 2.000

12345678910

Only chicago coin Has All 4

20FT. 8IN.

14FT. 8IN. MODEL

12 FT. MODEL

All Add-Up To **BIGGER PROFITS** For You...

and SUPER FREE
MODEL

BOWLING LEAGUE

Shipped In Sections For Easy Installation and Easy Handling

chicago MACHINE COMPANY

1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

TOPS IN EXTRA FEATURES

- ◆ All Metal Roller Chain And Sprocket Ball Lift. (Eliminates Ball Jams)
- Balls Feeding On To Chain Elevator Get Agitated In The Trough, Preventing Jamming Or Ball Hang-Ups
- Scoring Handicap Control All Mechanism in The Back Rack Genuine Gutters
- New Realistic Striped Playfield! 20 Ft. 8 In. Length Bowler
- Convertible To 14 Ft. 8 In. 2 GAMES IN ONE
- Equipped With National Slug Rejector!

DeSelm Foresees Biggest Summer Play Season



-"From all stated Bill DeSelm, sales manager of United Manufacturing Company, this city, "looks like this will be the biggest play action summer season yet"

yet."

DeSelm points to letters he's received from many of the firm's distributors advising that resort spots are already jam packed with reservations for the season and, in addition, there are more tourists driving thru the countryside than ever before.

"Advance reports indicate," DeSelm explained, "that more people with

more money to spend will be driving thru the country than ever before.

"This," he continued, "will help operators who have roadside locations and many operators who set up what might be termed actual 'playlands' along all important routes.

"In addition," Bill added, "it has helped pick up play everywhere because, once started, play action builds

The operators agree that this is

sure to prove a real big play action summer season.

"We're bringing the operators the kind of games," DeSelm said, "that they need to enjoy a real giant-size share of the play action that is going on at this time and, especially, the bigger play action that will come about as the vacation season builds

New Vend Firm Formed

LONDON, ENGLAND - Gordon Marks, Cyril Shack, and their associates of Phonographic Equipment Company, Ltd., and Juke Box Record Service, Ltd., this city, announced they have formed a new company, Instant Sales and Service Ltd., which will specialize in the operations of vending machine equipment.

Automatic vending machines over the past year have made great strides here, and the Instant Sales firm expects to have a substantial operation going for them in the next months.

A. B. T. RIFLE SPORT 3 and 6 Gun Models



Pace Aristo Scale Kicker & Catcher A.B.T. Guesser Scale A.B.T. Challenger

Manufacture and Sales

J. F. FRANTZ MFG. CO.

1940 W. LAKE STREET, CHICAGO 12, ILL. (Tel.: TAylor 9-2399)

● Full Line of Parts at all times. We Repair and Recondition all A.B.T. equipment.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

CLASSIFIED ADVERTISING SECTION

WANT

- WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: (Dickens 2-7960).
- WANT—Nickelodeons, violanos, player pianos, organs and other mechanical musical instruments in working condition or as is. Send description and lowest price to ADMIRAL MUSIC CO., 3246 NO. PULASKI ROAD, CHICAGO 41, ILL. (Tel.: KIldare 5-3055).
- WANT—12 ft. American Bank Shuffleboards; 22 Ft. Rock-Ola Shuffleboards; Targettes; Derby Rolls; Juke Boxes. Write or wire. STATE AMUSEMENT CO., 1531 BROAD-WAY, TACOMA 2, WASH. (Tel.: FUlton 2282).
- WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).
- WANT Rock-Ola 120 Wall Boxes and 1438 Comets. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).
- WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).
- WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).
- WANT—Late Model 2 Player Pins, Big Time, Broadways, other late models, cash or will trade 6 slightly used Popperette 10c Pop Corn Venders, 4 Wall type Shuffleboard Electric Scoreboards. PACIFIC KIDDIE RIDE DIST. CO., 1212 S. TACOMA AVE., TACOMA, WASH. (Tel.: MA 2317).
- WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).
- WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585).

- WANT Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of \$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADEL-PHIA, PA.
- WANT—Used Bally Bingos; Gottlieb and Williams Pins; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurliter and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I.
- WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUdson 6-4568).
- WANT—To buy AMI E-40. Will buy any quantity. GENERAL SALES COMPANY, 1416 SOUTH CALHOUN ST., FORT WAYNE 2, IND. (Tel.: E-3006).
- WANT Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.
- WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.
- WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).
- WANT—Late model Shooting Galleries; Round World Trainers; Drive Mobiles; other late areade machines. State condition and lowest price first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).
- WANT—Literature on any type of coin machine Merchandising, Amusement, Skill, Rides, Music anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES. 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

CLASSIFIED ADVERTISING SECTION

- WANT Used Gottlieb and Williams 5 Ball Pins. High prices paid for Model 1954 on. Call collect—UNion 3-8574—UNion 3-8627. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.
- WANT—To Buy—Used Pin Game & Bingo Legs. Bally & United. Please advise how many you have and price. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO (Tel.: TOwer 1-6715).
- WANT—Latest Model Music Machines. Quote Price in First Letter. KOEP-PEL DIST. CO., 607 TENTH AVE., NEW YORK 36, N. Y. (Tel.: LOng-acre 3-4028-9).
- WANT—To buy for cash 1436 Fire-ball, 45 RPM and 1438 Comet. SEACOAST DIST., INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY (Tel.: BI 8-3524).
- WANT—Used 45 records, any amount. No R & B. Not over 6 months old. I pay 14¢ and the freight. R. SMITH, 625 N.E. 163rd STREET, NORTH MIAMI BEACH, FLA.
- WANT—Any quantity of Chicago Coin Ski Bowls, Genco Official Skill Balls, Genco DeLuxe 6-player Skill Balls; Williams Roll-A-Balls. Must be new, in original crate. Contact Our Detroit Office For Best Results. Cash Waiting MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS STREET, N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 606807).

FOR SALE

- FOR SALE—One Big Bronco Horse. The First Two Hundred Gets It. On Location Now. Will Crate. Clean. EARL'S MUSIC CO., BOX 566, WASHINGTON, N.C., (Tel.: 1101).
- FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CAN-YON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).
- FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N.Y. (Tel.: OLympia 8-4012, 4013).
- FOR SALE—Chicago Coin 6 Player Ski Bowl, \$375; Genco 6 Player Ski Ball, \$375; Genco 2 Player Ski Ball, \$350; United Super Slugger, \$295; Williams 4 Bagger, \$345; Genco State Fair Gun, \$350. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO, (Tel.: AXminster 4-3529).
- FOR SALE—Bally Key West, \$525; Bally Big Show, \$450; Bally Nite Club, \$335; Bally Broadway, \$315; Bally Big Time, \$175. NASTASI DISTRIBUTING CO., 912 POY-DRAS ST., NEW ORLEANS 12, LA., (Tel.: MAgnolia 6386).

- FOR SALE Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).
- FOR SALE Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MU-SIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.
- FOR SALE—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DeLuxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).
- FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: Dickens 2-1214).
- FOR SALE The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).
- FOR SALE—New modern wall speakers, \$11.95 ea.; C.C. Band Box (used), \$95; 5206 (48 sel.) Wall Boxes, \$29.50; Seeburg 100 sel. Wall Boxes, \$49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEwark 598).
- FOR SALE—Guns: Genco's State Fair; Exhibit's Sportland Shooting Gallery. Bingos: United's Pixie, Singapore and Cabana. SALINA MUSIC AND AMUSEMENT CO., 121 NORTH 7th, SALINA, KANSAS.
- FOR SALE—United Hawaiis, \$45; Chicago Coin Tournament Ski-Bowls (Like New), \$395; Blondie (Like New), \$250. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MISSOURI (Tel.: FOrest 7-6730).
- FOR SALE—One Double Header, like new, A-1 condition, \$475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).
- FOR SALE—Special. If you are interested in Bally Show Times, Key Wests and Big Shows, guaranteed to be exactly like new, Call, Write or Wire us immediately. United: Manhattans, \$67.50; Brazils, \$310. International Mutoscope: Voice-O-Graph, rebuilt, \$165. Genco: Sky Rocket Guns, \$155. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS LA., (Tel.: CAnal 5306).

CLASSIFIED ADVERTISING SECTION

- FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100G, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).
- FOR SALE ChiCoin Flash Bowler, \$100; ChiCoin Playtime, \$100; United Chief, \$75; United Official, \$25; 1 ChiCoin Band Box Speaker, \$75. WANT—Late Bally Bingos. AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HA 3-4508).
- FOR SALE 200 Seeburg, Write; AMI Model A's No broken plastics, \$75; Seeburg 20 Selection Boxes changed over 10c, 3 for 25c; \$10; Wurlitzer 3020, \$5; Two Vendor Coin Changers, \$65; 1717 Rock-Ola Steppers, \$30; Gold Star, \$145; Stage Coach, \$155; Gypsy Queen, \$165. H & H MUSIC AND DIS-TRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).
- FOR SALE—Genco Skill Ball 2
 Player (Brand New), Davy Crockett
 New, \$350. W. B. DISTRIBUTORS,
 1012 MARKET, ST. LOUIS 1, MO.,
 (Tel.: CEntral 1-9292).
- FOR SALE—Bally Variety, \$105; Miami Beach, \$195; Broadway, \$345; Night Club, \$395; Big Show, \$495; Key West, \$545; United Tropics, \$45; Nevada, \$65; Manhattan, \$115; Pixie, \$185; Stardust, \$245; Games, Inc., Gunsmoke, \$365; Skeet Shoot (Write or call), Completely reconditioned, Guaranteed. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549)
- FOR SALE—Expert Buyers Attention! In-Line Games, \$35 & up; Peol Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddle Rides, \$100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON \$4, MASS. (Tel.: STadium 2-4010).
- FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-500).
- FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ca. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).
- FOR SALE—Key West, \$425; Big Show, \$325; Nite Club, \$295; Broadway, \$260; Parade, \$315; Big Time, \$135; Variety, \$75; Beach Beauty, \$215; Saddle & Turfs late models, \$155. Write for our list of Five Ball Novelty Games. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA., (Tel.: CAnal 7137).

- FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0778).
- FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.
- FOR SALE—1 Bally Champion Horse, completely reconditioned, \$365.00; 1 Bert Lane Large Musical Merry-Go-Round, \$300.00. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111).
- FOR SALE 1 Post War Photomat. Will trade for Bingos or Phonographs. Very Slightly Used Six Pocket Pool Tables. Perfect Condition, \$195. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., NO., MINNEAPOLIS 11, MINN. (Tel.: FEderal 9-0031).
- FOR SALE—Seeburg M100A; M100C; AMI Model "C"; D-40; D-80; E-120; F-120; Baseball Games: United Super Slugger; Star Slugger; Comet Targettes; Bally ABC Bowlers; Blue Ribbons; Jumbo Bowlers. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N.Y., (Tel.: LO 4-1880).
- FOR SALE—Bowling Alley Conversion Kit. Needs no cutting of playing field, takes approximately 3 hours to install on old shuffle alley. Rubber Balls. Fits almost all shuffle alleys. Write for low price. WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).
- FOR SALE Distributors and large buyers June 30th end of Fiscal Year. Our policy to sell each and every coin machine on our floor regardless of price. Telephone now! REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).
- FOR SALE—Bowling Lanes, Bally and United. Eleven and Fourteen foot lengths available, reconditioned to work and look like brand new. Write for Price. Call SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N.Y., (Tel.: Lincoln 9106).
- FOR SALE—Seeburg V-200, very clean, \$775.00 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).
- FOR SALE New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: Main 1.3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1.4747).

CLASSIFIED ADVERTISING SECTION

- \$350; Williams DeLuxe B. B., \$100; King Of Swat, \$275; Rock and Roll, \$5; Gladiator, \$265; Marathon, \$285; Broadway, \$325; Nite Club, \$400; Wurlitzer, 1800, \$625. NEW ENGLAND EXHIBIT CO., NEWTON, MASS. (Tel.: DE 2-1500).
- FOR SALE—Team & Yankee, \$75; ABC DeLuxe, \$275; Venus DeLuxe, \$125; Bonus Score, \$225; Speedy (10 & 25), \$75; Capitol, \$175; United 14 ft. Alley, \$645; Saddle & Turf, \$100. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MAyflower 9-0010).
- FOR SALE Muto Photomatic with envelope vendor, \$250.00 worth supplies all \$475.00. Got. 2-Player Tournament \$265.00; Got. 4-Player Scoreboard \$260.00; 2-Player Balls-A-Poppin', \$295.00, A-1 condition. C & W DISTRIBUTING CO., 301 MAIN STREET, JOPLIN, MO. (Tel.: MAyfair 4-3412).
- FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shepped or as is. Factory Distributer for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).
- FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonegraphs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAVIS 2-2473).
- FOR SALE—New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, \$1.69 ea.; \$18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", \$11.95 set; 3" Marbelized Rubber Balls, \$1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).
- FOR SALE—AMI F 120, Like New, \$545; AMI A, \$49.50; AMI C, \$95; Wurlitzer 1800, \$765; Wurlitzer 1700, \$645; 4851 Wurlitzer Wall Boxes, Like New, \$12.50; Telequiz, \$65; Oxygen Machine, Like New, \$95; Shuffleboards: United Imperial, \$65; United Banner, \$135; United Leader, \$100; United Rainbow, \$95; Chicago Coin Triple Score, \$45; Seeburg C, \$475; Seeburg B, \$395; Seeburg Wall Boxes, \$45. Large stock of Five-Balls and Bingo Machines. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).
- FOR SALE—Williams, United and Chicage Coin Electric Front Pool Tables, \$50 ca. Write. PENNSYL-VANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.
- FOR SALE Complete line of used Phonographs, Shaffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

- FOR SALE—Wurlitzer 1800, \$695.00; Wurlitzer 2000, \$985.00; Seeburg V-200, \$795.00; Seeburg Model "A" converted to 45 RPM, \$275.00. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLuemound 8-6700).
- FOR SALE—18 foot Reck-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case 12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DIS-TRIBUTING CO., 4322 N. WEST-ERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).
- FOR SALE—Lowest prices Thunder-bolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-8293-4-5).
- FOR SALE—Millions of extra coins are taken from clean machines. Clean Right With Lemonite. Capitol Music Co., United Dixie Co., Jackson, Miss. Use and Sell Lemonite. Try Lemonite Electric Contact Cleaner, Paste and Liquid Lube. GRACO SALES CO., R.F.D. 1, ARLINGTON, TENN.
- FOR SALE Or Trade for Kiddie Rides: Genco State Fair, \$295; Genco Davy Crockett, \$225; United DeLuxe Bonus Gun, \$200; United Pirate Gun, \$325; Williams Polar Hunt, \$200; Williams Sidewalk Engineer, \$100; Chicago Coin Steam Shovel, \$135; Chicago Coin Twin Hockey, \$185; Genco Hi-Fly Baseball, \$200. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).
- FOR SALE—22 Foot Rock-Ola Shuffle Boards. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLE-DO, OHIO.
- FOR SALE—King Arthur, \$35; Twenty Grand, \$55; Dise Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Starkwant—Big Times. NOBRO NOV-ELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).
- FOR SALE 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bewlers, Guns. Also Pool Tablee—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LOngbeach 1-3378).
- FOR SALE—All Games Cleaned and In Working Order. Seeburg "A" 's (78's), \$175; Jumbo \$275; ABC, \$275; Rockets, \$65; Victory, \$55; Mystic, \$90; Triple Strike, \$110; Flash Bowler, \$70; Williams Four Bagger, \$285; Used Pool Tables, Valley Bally Williams, \$50; Bally Space Ship, \$195; New Keeney Coffee Machine, Write. Wire—Write or Phone HE 1-7577. 1/3 Deposit Required On Each Order. We are exclusive factory distributors for: Bally Williams Rock-Ola. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO, (Tcl.: HE 1-7577).

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH - PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

WANT

FOR SALE WHICH YOU DESIRE CHECK OFF

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following Issue pending receipt of your check or cash.

Notice to 52x Special Classified advertisers. You are entitled to a classified ad in each week's Issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Use This Convenient Form For Your Classified Ad

Tall I		
•	•	
		_
		-
	•	
,	•	
,	•	
	•	
·		
· · · · · · · · · · · · · · · · · · ·		
DRESS		
DRESS		

ENCLOSE YOUR CHECK-AIRMAIL TO:

THE CASH BOX

1721 BROADWAY, NEW YORK 9, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Seeburg MI00A, \$225; M100C, \$575; M100G, \$700; M100W, \$700; M100R, \$800; 3W1 Chrome, \$55; Wurlitzer 1800, \$750; 1900, Write, AMI D80, \$300; 40, \$175; Evans Century, \$275. MUSICAL SALES, 2334-36 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—14 and 11 foot Bowler Parts Specials; Back glass protector, \$11.95 ea. Plexiglas Pin Panel protector, 12½"x23", \$5.95 ea. Non-scuff rubber balls, 3", \$1.95 ea. WICO CORP, 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MUlberry 5-3000).

FOR SALE—Ten assorted Pool Games at \$45 ea. including Light-up Bumper Games and Hooligan Pool Games. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO, (Tel.: MAin 1-8751).

FOR SALE - Rio, \$35; Tahiti, \$25; Tropics, \$25; Chicago Coin Six Player Super Match Bowler, \$45. Terms-One-Third Deposit, Balance Sight Draft. GENERAL DISTRIBU-TING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: Tulane 6729).

FOR SALE-100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE-Bally Brite Spots; Bally Frolics, cleaned and checked. Will accept any reasonable offer. Also Genco State Fair Rifle; Williams King 'O Swat; Six Pocket Pools. ANTHONY HIRT, 2420 NO. 8TH ST., SHEBOYGAN, WIS., (Tel.: GL 7-5197).

FOR SALE — Wurlitzer 2000, \$900; Wurlitzer 1900, \$325; Seeburg M-100A, \$225; United Handicaps, used, \$435. WANT-All 45 rpm phonographs, especially Seeburg B's, C's, R's, G's, and J's. NATIONAL NOVELTY CO., 640 W. MERRICK ROAD, VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770 and 6771).

FOR SALE-Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE-Large record manufacturer wishes to sell master tapes of nation's current leading song hits. Write Box 406 c/o THE CASH BOX, 1721 BROADWAY, NEW YORK,

\$135; Fifth Inning, \$150. Bally: Gold Medal and Blue Ribbons, \$175 each; Baseballs — Super Slugger, \$225. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. (Tel.: FRanklin 7-2162).

MISCELLANEOUS

NOTICE-Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE-Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DIS-TRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in The Cash Box. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted The Cash Box is the publication that conceived the idea for MOA (Music Operators of America). The Cash Box originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." The Cash Box "Quarterly Export Edition" has won world wide recognition and international acclaim. The Cash Box Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send \$15 for a full year's (52 weeks) subscription to The Cash Box (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your \$15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE-Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

NOTICE-That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

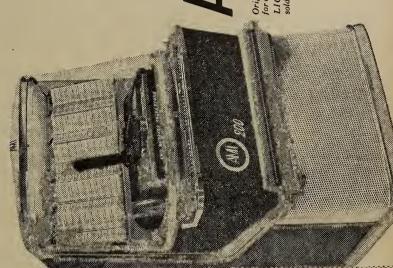
It gives you the most advanced combination of music-selling, money-making features ever offered operators. This juke box puts you years ahead of competition... protects you against obsolescence for years to come... makes yours the safest, surest investment. Here, for the first time is dramatic, exciting Show Stage Lighting! A completely new concept in juke box lighting to attract and hold attention to your music—no matter where the ShowBox "H-200" is placed on location. Here is years-ahead cabinet design. Sleek, slick, clean-lined contemporary design that sells music—gives locations the kind of juke box they want—gives you the one juke box that can't be bumped!

And, as you'd expect only from AMI, the ShowBox "H-200" gives you the extra earning power of these AMI engineering achievements:

The fastest record changer—by far . . . the easiest, simplest selection system. No drums to turn, no books to page. Instant, eye-level visibility of all 200 titles—all of the time . . . widest expanse of unobstructed crystal clear glass wrap-around of any juke box. Complete accessibility, unrivaled ease of service . . . and by far the simplest mechanism and fewest parts, again giving you—as AMI always has—the most dependable juke box ever made.

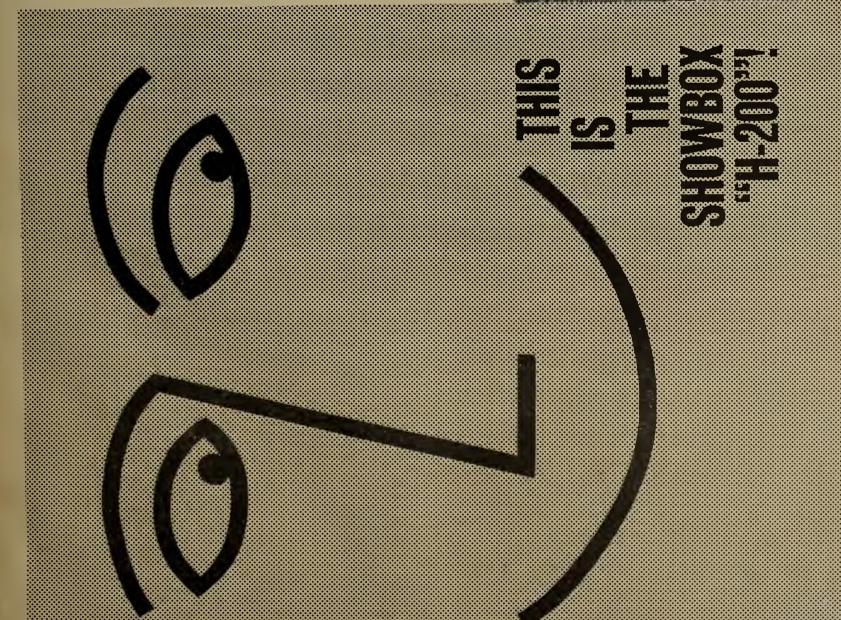
Here is all the tune-selling of Music Hall Sound—true high fidelity from exclusive multi-horn reproducers and rugged professional components.

Here too is pocket-level play and big coin, half-dollar pay right in the same coin chute with quarters, nickels and dimes. No other juke box offers you a wider choice of pricing. Begin a new era of profits today by seeing and hearing the one juke box capable of putting you in musical showbusiness—the ShowBox "H-200."



Incorporated1500 Union Ave., S. E.,
Grand Rapids 2, Michigan

Originators of the automatic selective juke box in 1927 . . . known by operators for coin-operated music instruments of unrivated dependability since 1909. LICENSEE: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye, A/S, 5 Palaisgade, Copenhagen K., Denmark.



JRLITZER 4 Sel., 78 24 Sel., 78 4 Sel., 78

695.00 875.00

3.00 5.00

5.00

5.09 5.00

40.00

5.00

10.00

10.00

60.00

75.00

60.00 100.00

65.00 130.00

95.00 145.00

125.00 175.00

135.00 185.00

195.00 250.00

225.00 295.00 225.00 325.00

250.00 365.00

275.00 375.00

545.00 695.00

595.00 795.00

675.00 875.00

695.00 1025.00 3.00 2.50

3.00

10,00

10.00

5.00 9.00

8.00

10.00

20,00

25.00

THIS WEEK'S USED MACHINE OUOTATIONS

18th YEAR OF CONSECUT 926th

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of bow much they may seem to be ont of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, baving a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD. "The Cash Box Price Lists" should be read as follows: First

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest

price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

COBE

- Prices UP
 Prices DOWN
 Prices UP and DOWN
 No change from Last Week
- 5. No quotations Last 2 to 4 Weeks 6. No quotations 4 Weeks or Longer 7. Machines Just Added * Great Activity

REGARDING SELLING PRICES

Reports received indicate that, in some cases, purchasers to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Semetimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 np to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddle ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddle rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices queted by the trade at large, and recondition the machines themselves to meet their own operating standards.



LISTED ALPHABETICALLY 2* Model G-120, '55, 120

2* Model A, '46, 40 Sel.,
78 RPM 35.00 95.00 4. Model B, '48, 40 Sel., 78 RPM 75.00 125.00 4. Model C, '50, 40 Sel., 78 RPM 95.00 135.00 4. Model D-40, '51, 40 Sel., 78 RPM 145.00 225.00 4* Model D-80, '51, 80 Sel., 45 RPM 275.00 325.00 4. Model E-40, '53, 40 Sel., 45 RPM 290.00 365.00 4. Model E-80, '53, 40 Sel., 78 RPM 345.00 400.00 4* Model E-120, '53, 120
78 RPM 35.00 95.00 4. Model B, '48, 40 Sel., 78 RPM 75.00 125.00 4. Model C, '50, 40 Sel., 78 RPM 95.00 135.00 4. Model D-40, '51, 40 Sel., 78 RPM 145.00 225.00 4* Model D-80, '51, 80 Sel., 45 RPM 275.00 325.00 4. Model E-40, '53, 40 Sel., 45 RPM 290.00 365.00 4. Model E-80, '53, 40 Sel., 78 RPM 345.00 400.00 4* Model E-120, '53, 120
4. Model B, '48, 40 Sel.,
78 RPM
4. Model C, '50, 40 Sel.,
78 RPM 95.00 135.00 4. Model D-40, '51, 40 Sel., 78 RPM 145.00 225.00 4* Model D-80, '51, 80 Sel., 45 RPM 275.00 325.00 4. Model E-40, '53, 40 Sel., 45 RPM 290.00 365.00 4. Model E-80, '53, 40 Sel., 78 RPM 345.00 400.00 4* Model E-120, '53, 120
4. Model D-40, '51, 40 Sel.,
78 RPM
4* Model D-80, '51, 80 Sel., 45 RPM
45 RPM
4. Model E-40, '53, 40 Sel., 45 RPM 290.00 365.00 4. Model E-80, '53, 40 Sel., 78 RPM 345.00 400.00 4* Model E-120, '53, 120
4. Model E-40, '53, 40 Sel., 45 RPM 290.00 365.00 4. Model E-80, '53, 40 Sel., 78 RPM 345.00 400.00 4* Model E-120, '53, 120
4. Model E-80, '53, 40 Sel., 78 RPM
4. Model E-80, '53, 40 Sel., 78 RPM
78 RPM 345.00 400.00 4* Model E-120, '53, 120
4* Model E-120, '53, 120
Sel., 45 RPM 395.00 450.00
2. Model F-80, '54 80 Sel.,
45 RPM 495.00 650.00
2* Model F-120, '54, 120
Sel., 45 RPM 495.00 675.00
4. Model G-80, '55, 80 Sel.,
45 RPM 550.00 725.00

Sel., 45 RPM	595.00	775.00
4. Model G-200, '56, 200		
Sel., 45 RPM	695.00	825.00
4. WM Wall Box	5.00	
4. SM or SL Stepper	10.00	15.00
EVANS		
4. Mills Constellation, '47		
Model 951, 40 Sel.,		
78 RPM		45.00
4. Constellation, '49, Model		
135, 40 Sel., 78 RPM		90.00
4. Jubilee, '52, Model 245,		
40 Sel., 45 RPM		150.00
4. Century, '52, Model 2045,		0.00
100 Sel., 45 RPM	200.00	275.00
ROCK-OL	A	
6. 1422, '46, 20 Sel., 78		
RPM	25.00	60.00

Hideaway, 20 Sel., 78

	PHON	GRAPE	IS—Continued)
4. 1426, '47, 20 Sel., 78			2* V200, '55, 200 Sel., 45
RPM	35.00	65.00	RPM
4. 1428, '48, Magic-Glo, 20	0.00		4. W1-L56 Wall Box 5c
Sel., 78 RPM	35.00	75.00	4. 3W2 Wall-a-Matic
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	75.00	100.00	4. W4L-56
4. 1432, Same as above	13.00	100.00	4. 3W5-L56 Wall Box 5c,
Converted to 45 RPM	90.00	135.00	10, 25c
4. 1434, '51, Rocket '51-'52,			less
50 Sel., 78 RPM	120.00	175.00	4. 3W7-L-56
4. 1434, Same as above,			4* 3W1 Wall-a-Matic
Converted to 45 RPM	135.00	185.00	·
2. 1436, '52, Fireball, 120	7.17.00	0.00	WURLITZE
Sel., 45 RPM	145.00	265.00	4. 1015, '46, 24 Sel., 78
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	165 00	285.00	RPM
4. 1438, '54, Comet, 120	165.00	403.00	4. 1017, '46, 24 Sel., 78
Sel., 45 RPM	385.00	465.00	RPM
4. 1446, '54, Hi-Fi, 120 Sel.,	000.00	200.00	4. 1080, '46, 24 Sel., 78 RPM
45 RPM	485.00	650.00	4* 1100, '47, 24 Sel., 78
4. 1448, '55, Hi-Fi, 120 Sel.,			RPM
45 RPM	600.00	675.00	4. 1217, '50, Hideaway, 48
SEEBURG			Sel., 45 or 78 RPM
4. 146S, '46, Standard, 20			4. 1250, '50, 48 Sel., 45
Sel., 78 RPM	20.00	40.00	or 78 RPM
Sel., 78 RPM 4. 146M, '46, Master with			4* 1400, '51, 48 Sel., 45
Remote Attach., 20 Sel., 78 RPM			or 78 RPM
Sel., 78 RPM	20.00	40.00	4. 1450, '51, 48 Sel., 45 or 78 RPM
4. 147S, Standard, 20 Sel.,	20.00	# 0.00	4. 1500, '52, 104 Sel., 45
78 RPM	20.00	50.00	& 78 Intermix
4. 147M, "47, Master with			4. 1500A, '53, 104 Sel., 45 &
Remote Attach., 20 Sel., 78 RPM	20.00	55.00	78 Intermix
4. 148S, '48, Standard, 20	20.00	00,00	4. 1600, '53, 48 Sel., 45 &
Sel., 78 RPM	20.00	60.00	78 Intermix
Sel., 78 RPM 4. 148M, '48, Master with			4. 1650, '53, 48 Sel., 45
Remote Attach., 20			RPM
Sel., 78 RPM	20.00	70.00	78 RPM
4. 148ML, '48, Light Cab. Master with Remote			1* 1700, '54, 104 Sel., 45
Attach., 20 Sel., 78			RPM
RPM	20.00	75.00	1* 1800, '55, 104 Sel., 45
4* M100A, '49, 100 Sel.,			RPM
78 RPM	165.00	225.00	2* 1900, '56, 104 Sel., 45
4* M100B, '51, 100 Sel.,			RPM
45 RPM	345.00	425.00	3* 2000, '56, 200 Sel., 45
2. M100BL, '51, 100 Sel.,	2/5 00	450.00	RPM
45 RPM, Light Cab. 4* M100C, '53, 100 Sel.,	343.00	450.00	4. 3020 Wall Box
45 RPM	450 00	575.00	4. 3048 (Conv. of 3020)
1* HF100G, '45, 100 Sel.,		0.0.00	4. 3031 Wall Box
45 RPM	565.00	765.00	4. 3045 Wall Box
4* HF100R, '54, 100 Sel.,			4. 4820 Wall Box
45 RPM	645.00	800.00	4. 4851 Wall Box
		GH 98 30	
	HA.	1	
	PAL		
	P	MRUTI	L GAMES
0.000			
Manufacturers and date	of gam	e's releas	se listed. Code: (B) Bally; (Con) Combine (Con)
Coin; (Ev) Evans; (Ex)	Exhibi	t; (Ge)	Genco; (Got) Gottlieb; (1
(Un) United; (Wm) Will		40.00	la Cl. D. I
4. ABC (Un 3/52)	20.00	40.00	2. Classy Bowler

4. ABC (Un 3/52)		
4. Ace High (Got 2/57)	275.00	375.00
4. Across the Board (Un		
9/52)	20.00	45.00
4. All Star Basketball		
(Got 1/52)	20.00	30.00
4. Arabian Knights	05.00	100.00
(Got 12/53)	85.00	120.00
4. Arcade (Wm 11/51)		35.00
4. Army-Navy (Wm 10/53)		
4. Atlantic City (B 5/52)	25.00	60.00
4. Auto Race (Got 9/56).	250.00	285.00
2* Balls-A-Poppin,		
	255.00	300.00
2. Beach Beauty (B 11/55)	265.00	345.00
4. Beach Club (B 2/53) .	40.00	60.00
4. Beauty (B 11/52)	40.00	60.00
4. Big Ben (Wm 9/54)	75.00	130.00
2* Big Show (B 9/56)	435.00	500.00
4. Big Hit (CC 7/52)	20.00	40.00
	165.00	225.00
2* Blondie (CC 8/56)	195.00	265.00
	325.00	400.00
	25.00	45.00
4. Bright Spot (V 11/51).	35.00	65.00
	320.00	365.00
4. Cabana (Un 3/53)	30.00	65.00
	125.00	200.00
2. Caravan (Un 2/56)	235.00	295.00
4. Caravan (Wm 6/52) 4. Chinatown (Got 10/52)	30.00	55.00
4. Chinatown (Got 10/52)	35.00	75.00
	35.00	55.00
4. Circus Wagon (Wm 10/55)	185.00	250.00

GUILES	
e listed. Code: (B) Bally; (CC) Genco; (Got) Gottlieb; (Ke)	Chicago Keeney;
2. Classy Bowler	
(Got 7/56)	0 240.00
2. C.O.D. (Wm 9/53) 50.0	00 *85.00
4. Colors (Wm 11/54) 110.0	
4. Coney Island (B 9/52) 20.0	50.00
4. Control Tower	
(Wm 3/51) 15.0	
4. Coronation (Got 11/52) 30.0	
4. Connty Fair (Un 9/51) 15.0	
4. Crossroads (Got 5/52) 45.0	
4. Crosswords (B 1/56) 195.0	0 295.00
4. Cue Ball (Wm 2/57) 275.0	0 300.00
4. Cyclone (Got 5/51) 25.0	
4. Daffy Derby (Wm 8/54) 75.0	00 135.00
4. Daisy May (Got 7/54). 135.0	00 155.00
4. Dealer "21" (Wm 2/54) 35.0	00 85.00
4. Derby Day (Got 5/56). 175.0	00 225.00
2. Diamond Lill	
(Got 12/54) 110.0	
2. Disk Jockey (Wm 11/52) 35.0	
4. Domino (Wm 5/52) 25.0	
4. Double Action (Ge 1/52) 15.0	00 30.00
4. Double Feature	
(Got 12/50) 15.0	00 30.00
2* Double Header (B 7/56) 400.0	0 465.00
4. Dragonette (Got 6/54). 125.0	0 155.00
4. Dude Ranch (B 9/53). 50.0	00 75.00
4. Duette (Got 4/55) 165.0	0 195.00
4* Easy Aces (Got 12/55) .175.0	0 215.00
1. Eight Ball (Wm 1/52). 30.0	
4. Fairway (Wm 6/53) 40.0	
4. Five Star (Univ 5/51). 20.0	
7. Flag Ship (Got 1/57) . 295.0	

COPYRIGHTED 1957. REPRODUCTION NOT PERMITTED.

30.00 60.00



The Cash Box PRICE LISTS

Page 77

July 6, 1957

The Cash Box

, (P	INBAL	L GAM	ES—Continued)	
2. Flying High (Got 2/53)	50.00	75.00	4. Peter Pan (Wm 4/55) . 125.00	165.00
4. Four Corners	125.00	150.00	4. Piccadilly (Wm 5/56). 200.00 4. Pin Bowler (CC 6/50). 10.00 4. Pin Wheel (Got 11/53) 65.00	285.00 20.00 100.00
(Wm 12/52) 2. Four Horsemen	45.00	85.00	4* Pixie (Un 10/55) 135.00	185.00
(Got 9/50) 4. "400" (Upright)	20.00	30.00	4. Play Ball (CC 1/51) . 15.00 4. Poker Face (Got 9/53) 60.00	25.00 95.00
(Ge 10/52)	30.00 30.00	50.00 60.00	4. Quartet (Got 2/52) 45.00 2. Queen of Hearts	70.00
4. Four Stars (Got/52) . 4. Frolics (B 10/52)	40.00	85.00	(Got 12/52) 50.00 4. Quintet (Got 3/53) 45.00	75.00 90.00
	120.00	175.00	4. Race The Clock	210.00
4. Fun House (Wm 10/56) 4. Futurity (B 3/51)	225.00 20.00	275.00 35.00	4. Rainbow (Got 12/56) . 275.00	325.00
4* Gay Times (B 6/55)	145.00 80.00	190.00 120.00	4. Regatta (Wm 11/55) 95.00 4. Register (Got 10/56) 325.00	165.00 375.00
4* Gayety (B 3/55) 4. Georgia (Wm 7/50)	20.00	30.00	4. Rio (Un 11/53) 35.00 4. Rocket (Ge 5/50) 15.00	75.00 25.00
2* Gladiator (Got 1/56) . 1. Globe Trotter	225.00	275.00	4. Rockettes (Got 8/50) 20.00	30.00
(Got 11/51) 4. Glamour (Got 7/51)	20.00 10.00	40.00 20.00	4. Rodeo (Un 2/53) 35.00 4. Rose Bowl (Got 10/51) 25.00	85.00 45.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	50.00	1* Saddle and Turf (Ev 10/53) 145.00	200.00
4. Gold Star (Got 8/54) 4. Grand Champion		160.00	4. (Club Model) 160.00 4* Scoreboard (Got 4/56) 225.00	200.00
(Wm 3/53)	45.00	90.00	2. Screamo (Wm 4/54) 50.00 4. Sea Belles (Got 8/56) . 255.00	100.00 325.00
4. Grand Slam (Got 4/53) 2. Green Pastures	40.00	85.00	4. Sea Jockeys (Wm 11/51) 30.00	50.00
(Got 1/54) 4. Gun Club (Wm 11/53)	60.00 35.00	110.00 75.00	4. Select-A-Card (Got 4/50) 15.00 4. Shindig (Got 10/53) 55.00	25.60 120.00
4. Guys-Dolls (Got 5/53).	30.00	95.00	2. Shoot The Moon (Wm 11/51) 30.00	60.00
1. Gypsy Queen (Got 2/55) 4. Handicap (Wm 6/52)	135.00 30.00	185.00 50.00	2. Show Boat (Un 12/52) 50.00	80.00
4. Happy Days (Got 7/52) 4. Happy-Go-Lucky	35.00	65.00	4. Silver Cbest (Upright) (Ge 4/53) 55.00	85.00
(Got 3/51) 4. Harbor Lites (Got 2/56)	20.00 165.00	30.00 210.00	4. Silver Skates (Wm 2/53) 30.00 4 Singapore (Un 10/54) . 50.00	80.00 100.00
2. Harvey (Wm 5/51)	20.00	40.00	4. Skill Pool (Got 8/52) . 35.00 4. Skyway (Wm 8/54) 65.00	75.00 135. 00
4. Havana (Un 2/54) 4. Hawaii (Un 6/54)	35.00 45.00	90.00 90.00	4. Slugfest (Wm 3/52) 25.00	45.00
4. Hawaiian Beauty (Got 4/54)	100.00	130.00	4. Sluggin' Champ (Got 4/55) 145.00	190.00
4. Hayburner (Wm 6/51) 4. Hi-Fi (B 6/54)	25.00 50.00	5 0. 00 95.00	4. Smoke Signal (Wm. 10/55) 135.00	165.0
2. Hit 'N Run (Got 4/52)	25.00	50.00	4. Snafu (Wm 12/55) 135.00 4. Southern Belle	185.00
4. Holiday (Ke 12/51) 4. Hong Kong (Wm 9/51)	25.00 25.00	35.00 35.00	(Got 6/55) 155.00	185.00
4. Horsefeathers (Wm 1/52)	20.00	35.00	2. South Seas (Un 5/56). 245.00 4. Spark Plugs (Wm 9/51) 20.00	350.00
4. Horse Shoe (Wm 12/51)	15.00	25.00	4. Spitfire (Wm 2/55) 65.00 4. Spot Lite (B 1/52) 35.00	120.00 65.00
4. Hot Diggity (Wm 8/56)	225.00 40.00	295.00 90.00	4. Sportsman (Wm 2/52). 20.00 4. Springtime (Ge 3/52). 15.00	30.00 30.00
4. Ice-Frolics (B 1/54) 4. Jalopy (Wm 8/51)	35.00	70.00	4. Stage Coach (Got 11/54) 135.00	165.00
4. Jockey Club (Got 5/54) 4. Jolly Joker (Un 11/55)	70.00	135.00 120.00	2* Stardust (Wm 3/56) 215.00 4. Starfire (Wm 1/57) 250.00	245.00 275.00
4. Jubilee (Got 5/55)	230.00	275. 0 0	4* Starlets (Un 12/55) 175.00 4. Star Pool (Wm 10/54) . 85.00	235.00 150.00
4. Jumping Jacks (Uprigh (Ge 12/52)	t) 20.00	40.00	4. Stars (Un 6/52) 30.00 4. Starlite (Wm 3/53) 35.00	45.00 50.00
2* Key West (B 12/56)		565.00	2. Steeple Chase (Un 1/52) 25.00	45.00
4. King Pin (CC 12/51) . 4. Knockout (Got 1/51) .	20.00 15.00	40.00 25.00	4. Struggle Buggies (Wm 12/53) 40.00	80.00
4. Lady Luck (Got 9/54)	85.00	150.00	4. Sunshine Park (B 12/52) 25.00	35.00
4. Lazy "Q" (Wm 2/54)	45.00	100.00	4. Super Jumbo (Got 10/54) 250.00	275.00
4. Leaders (Un 10/51) 4. Lite-A-Line (Ke 6/52).	20.00 35.00	40.00 50.00	4. Super Score (Wm 9/56) 225.00 4. Surf Club (B 3/54) 37.50	255.00 75.00
4. Long Beach (Wm 7/52)		55.00	4. Surf Rider (Wm 12/56) 235.00	265.00
4. Lovely Lucy (Got 2/54) 2. Lucky Inning	50.00	120.00	4. Sweepstakes (Wm 1/52) 50.00 2. Sweet-Add-A-Line	75.00
(Wm 5/50)	15.00	30.00	(Got 7/55) 145.00 2. Tahiti (Un 8/53) 25.00	175.00 70.00
4. Lulu (Wm 12/54) 4. Mad. Sq. Garden		180.00	4. Three Deuces (Wm 8/55) 165.00	190.00
(Got 6/50) 4. Majorettes (Wm 4/52)	20.00 20.00	30.00 35.00	4. Three Four Five (Un 6/51) 15.00	25.00
4. Manhattan (Un 4/55) .	75.00	150.00	4. Thunderbird (Wm 5/54) 70.00	125.00
4* Marathon (Got 10/55). 4. Marble Queen	245.00	285.00	4. Tim-Buc-Tu (Wm 1/56) 140.00 4. Times Square	195.00
(Got 8/53)	60.00	95.00	(Wm 4/53) 50.00	75.00
 Mermaid (Got 6/51) Mexico (Un 3/54) 	20.00 45.00	35.00 100.00	4. Toreador (Got 6/56) . 275.00 4. Touchdown (Un 1/52) . 20.00	320.00
4* Miami Beach (B 9/55)		235.00	4. Tournament (Got 8/55) 210.00	30.00 265.00
4. Minstrel Man (Got 3/51)	20.00	40.00	2* Triple Play (Un 8/55). 125.00	165.00
4. Monaco (Un 8/56)	325.00	400.00	4. Tropicana (Un 1/55) 55.00 4* Tropics (Un 7/53) 25.00	130.00 55.00
4. Mystic Marvel (Got 3/54)	100.00	145.00	4. Twenty Grand (Wm 12/52) 25.00	
4. Nevada (Un 8/54) 4. Niagara (Got 12/51)	30.00	85. 00	4. Twin Bill (Got 1/55) 120.00	55.00 165.00
4. Nifty (Wm 12/50)	25.00 15.00	45.00 25.00	4* Variety (B 9/54) 75.00	125.00
2* Night Club (B 4/56).	345.00	400.00	4. Watch My Line (Got 9/51) 20.00	30.00
 4. "9" Sisters (Wm 1/54). 4. Olympics (Wm 5/52). 	50.00 39.0 0	100.00 5 0 .00	4. Whizz Kids (CC 3/52) 30.00	45.00
4. Palisades (Wm 7/53) .	40.00	65.00	4. Wishing Well	50.00
 Palm Beach (B 7/52) Palm Springs (B 11/53) 	40.00 40.00	70.00 89.0 0	(Got 9/55) 155.00 4. Wonderland (Wm 5/55) 125.00	175.00 175.00
2* Parade (B 6/56)	335.00	440.00	4. Yacht Club (B 6/53) . 45.00	80.00
4. Paratrooper (Wm 8/52)	20.00	40.00	4. Zingo (Un 10/51) 25.00	

TEVESTERNING TO	FEGIADES'AND
	FESSEDS SENIE
SHUFFI.	

	-	F		4		L.				_		_	3 11	H	F	
		t						17			SHU	FF	LES		E	
	-							1					0 0	1 00	D	3
4.	E		y V 5/54			Bo			55.00	1	30.00		Genco S (11/5)	3) .		
4.	E	Ball	y C	lha	mŗ	ion					40.00	4.	Genco M (2/54)			
4.	E							/54)	60.00 65.00		40.00 50.00		Gottlieb	Bow		e (3
		Ball	y F	loc	ket	Be	w]	er	6E 00	1	60.00	4.	Keeney Leagu			
2.	E	3all	3/54 y N	₽) [ys:	tic	Во	wle	er	65.00	' 1	.60.00	4.	Keeney	Higb	Sco	ore
		(]	$\lfloor 2/3 \rfloor$	54)		· • • •	٠		90.00	1	65.00	4.	Leagu Keeney	ie (5 Tean	/52) a (1) 10 /:
4.	Ţ		$\frac{y}{2}$			Boy		r	95.00	1	85.00	4.	Keeney	Club	(4)	/53)
4.	E	Ball	y E	luc	e I	Ribb	on		175.00		50.00		Keeney Keeney			
4.	·	Ball	y (ol	d	Med	lal						Keeney	Pace	mak	er
		(3	5/5:	5)		ow.		· · · •	175.00) 2	260 .0 0	4.	(9/53 Keeney			
		(1	7/5	5)					275.00		65.00	1	Bowle Keeney			
4. 4.								 '55) .	275.00 365.00		375.00 125 . 00		(3/54)		
4.		De	Lu	хe	m	odel	١.				25.00	4.	Keeney Bowle			
4.	1 .		y J 9/5:			Во 		e r 	245.00) 4	125.00		Keeney	Biki	ni	(6/
4.	. I	Ball	y K	in	g F	in :	Bo	wler	275.00				Keeney .			
4	. ((/ 51)	35.00		435.00 60.00	4.	Keeney	Natio	nal	(9,
4.						ayer (52)			35.00	,	60.00	4.	Keeney (4/55		с пат	
4		Cbi	Coi	n I				wler			00.00	4.	United (
4	($\frac{6}{5}$			 vl-A			35.00)	65.00	4.	(3/52 United	·Pla	yer	Öffi
		(]	10/	52)					35.00)	80.00	4	(5/52 United		····	
4	. (cb ll		(/52)	35.00)	80.00		(7/52)		
4	. (Chi	Coi	n 1	0th	Fr	am	e				4.	United Star			
4	. (S) Cbi(pec: Coi:	ıal n N	() Var	2/5 ne I	2) Bot	vler	35.00)	80.00	4.	United	Mank	atta	ın I
		(:	1/5	3)					35.00)	85.00	4.	Fram United			
4	٠,	D	oul	ble	So		B	owler				1	(9/52	2) .		
4								 1/53)			90.00 100.00		United Super	(10,	/52)	٠
		Chi	Coi	n (Crc	wn	, G	iant			100.00		United United			
4.	. (P Chi	ins Coi	(4 n Ղ	/5. Cri	3) . ple	Sc	ore	40.00	0 :	100.00	4.	United	Liber	rty	(2/
		(6/5	3)		- 			25.00	0	110.00	4.	United United	Class Olvm	ic (mic	6/5 6)
4	. (Coi: 7/5		اه <i>ز</i>	d C	пp	• • • • •	50.00	0	115.00	4.	United	Roya	ıÎ (9/5
4	. (h S		ed				4.	* United DeLu	xe m	ode	l
4	. (b S		 ed	50.00	υ.	120.00	4.	United United	Cbie	f (1	1/5
2		T Chi	rip Coi	le n	Sco	ore van	(8,	/53) .	60.00	0 :	125.00	4.	. DeLu	xe m	o de	1
_	•	(10/	53)) .				65.00	0	130.00	4.	* United . DeLu			
								/53)	. 75.00	0	135. 00	4.	United	Leag	110	(1/
2	. (Chi B	Coi low	n (ler	Uri ()	ss (Cro	ss	50.00	0	140.00	4.	DeLu United	xe n	10 de (5/5	:l . :4)
4	. (Chi						rame			110.00	4.	DeLu	xe m	o de	l
4			$\frac{3}{5}$	-							150.00		United United			
								5/54) 7/54)			160.00 170.00	4.				
								9/ 54)			185.00	4.	. United	Shuff	de 7	Γar _ξ
								0/54)	70.0	0	190.00	4.	(8/54 DeLu			
4	ļ. '		Coi 10/			ytin			. 95.0	۸	195.00		. United			
4	ļ. '					ebal			. 30.0	U	190.00	4	. Un. 11tl			
			11/					••••	. 95.0	0	225.00		. DeLu			
4	. '		Coi 12/			und 		oo l t	. 145.0	0	225.00	4.	United (11/5	Com. (54)		
4	*	Chi	Coi	n				Strik	e			4.	DeLu	xe m	ode	1
1			2/5 Ca:					/55)			225.00		United			
		Chi	Coi	n (Cri	ss C	Cro	/55) ss		U	225.00	4.	DeLu United			
		Ί	arg	ett	e	(1/5)	55)				150.00	4.				
						ode nus			. 50. 00	0	160.00		. Un. Li	_	_	
_	•		4/5						. 175.0	0	250.00	4.				
2						Le			3.55 0	^	0.60.00	4				
4	l. ((Chi	o⁄o Coi	10 <i>)</i> n 1	 הH	 ll y w		 d	. 175.0	U	260.00	4.	United	Clip	per	(5
		(5/5	5)					. 175.00		270.00	4.				
									225.0	0	275.00	4.	. Un. De . DeLu			
4			Coi 9/5			ore-2		ine	235.00	0	295.00		. Un. 5th			
4		Chi	Coi	n	Bo	wlir	ng	Tear	n			2.	. DeLu	xe m	ode	1
								uffle	235.00	0 :	295.00	4	. United			
		(10/	56)) ,				. 65.0	0	195.00	2.	. DeLu . Un. Su			
4	ļ. :	Exh	ibit	T (2)	wi	n R	ota	tion 	. 50.0	0	80.00	2.				
4	. (Gen	co	Sh	n#I	e T	arg	et		U	00.00	_	Un. To	p Not	tch	(10
		(7/5	1)					. 20.00	0	30.00	4.	Top Un. Re	Note		
4	. (Gen b	co our	¥∙P ad	1ay	yer /51)	Ke) .	•	. 20.00	0	35.00	4.				
												-				

	UIDDIE	מזחזט	
4. Bally Champion Horse. 3	300.00 465.00	4. Chicago Coin Super Jet 195.00	325.00
4. Bally Moon Ride		4. Chicago Round The	
4* Bally Space Ship I	125.00 325.00	World Trainer 350.00	500.00
4. Bally Speed Boat 2		1. Clown See Saw 125.00	
4* Bert Lane Merry-Go-Rd 2		4. Decco Merry-Go-Round, 225.00	
4. Bert Lane Miss America		4. Exhibit Big Bronco 250.00 4. Exhibit Mustang 300.00	
Boat 2	225.00 350.00	4. Exhibit Space Patrol 150.00	
2. Bert Lane Fire Engine 3	325.00 395.00	4. Scientific Television 195.00	300.00



		QUIPMENT	-
4. ABT 6 Gun Rifle Range 500.00	595.00	4. DeLuxe model 160.00 19	5.00
4. Air Football 195.00	295.00		5.00
4. Amus. Boomerang 30.00	75.00	1 1 1	5.00
4. Bally Big Inning 50.00	90.00		0.00
4. Bally Heavy Hitter 30.00 4. Bally King Pin 20.00	50.00 45.00	4. Mills Panorama Peek	000
4. Bally King Pin 20.00 4. Bally Rapid Fire 65.00	100.00	(11/54)	0.00
4. Bally Undersea Raider. 75.00	125.00		5.00
4. Capitol Midget Movies. 95.00	175.00		5.00
2. Champion Hockey 40.00	125.00		0.00
4. ChiCoin Basketball Champ	150.00	4. Mutoscope Dr. Mobile	000
Champ 100.00 4. ChiCoin 4-Player Derby 95.00	150.00		0.00
4. ChiCoin Goalee 40.00	90.00		5.00
4. ChiCoin Hockey 50.00	75.00	4. Mutos. Photomatic	
4. ChiCoin Midget Skee . 60.00	125.00		5.00
4. ChiCoin Pistol 30.00 4. ChiCoin Home Run,	95.00		0.00
6 Player (3/54) 85.00	165.00	4. Mutoscope Sky Fighter. 60.00 14 4* Mutos. Voice-O-Graph	0.00
4. Super model 85.00	175.00		0.00
4* ChiCoin Twin Hockey	905.00	4* Mutoscope K.O. Champ 275.00 375	5.00
(5/56)	295.00		0.00
4* ChiCoin Steam Shovel (5/56)	250.00	4* Mutoscope Rock n' Roll (7/56)	0.00
4. Edelco Pool Table 20.00	35.00	l'	0.00
4. Evans Bola Score 40.00	70.00	4. Quizzer 50.00 7	5.00
4. Evans Bat-A-Score 40.00	105.00	4. Rockola World Series. 35.00 7	5.00
4. Evans Ski Roll 35.00 4. Evans Super Bomber 60.00	65.00 115.00		5.00 0.00
4. Evans Play Ball 30.00	50.00		0.00
4. Evans Ten Strike '46 30.00	60.00		0.00
4. Evans Tommy Gun 30.00	75.00		5.00
4. Exhibit Dale Gun 25.00	75.00		5.00
4. Exhibit Gun Patrol 50.00 4. Exhibit Jet Gun 50.00	100.00 125.00		0.00 5.00
4. Exhibit Space Gun 50.00	125.00		0.00
4. Exhibit Pony Express . 70.00	125.00		0.00
4. Exhibit Silver Bullets . 40.00	125.00	4. Un. Team Hockey 20.00 4	0.00
2. Exhibit Six Shooter 45.00	125.00		5.00
2. Exhibit Vitalizer 40.00 4. Exhibit Shooting Gal.	65.00		0.00 5.00
(6/54) 85.00	175.00		0.00
4. Exhibit Star Shooting		4. Un. Bonus Gun (1/55) 200.00 25	0.00
Gallery (9/54) 85.00	195.00		0.00
2* Exhibit Sportland Shoot- ing Gallery (11/54). 125.00	200.00	4. United Super Slugger (7/55) 225.00 325	5.00
4. Exhibit "500" Shooting	200.00	4. United Star Slugger	5.00
Gallery (3/55) 150.00	275.00	(4/56) 275.00 365	5.00
4. Exhibit Treasure Cove		4. Wilcox-Gay Recordio . 50.00 7	5.00
Shooting Gallery (6/55)	300.00	4. Wms. Super World Series (4/51) 20.00 6	5.00
4. Games Inc. Hunter		Series (4/51) 20.00 6	3.00
(1/56) 225.00	285.00		5.00
4. Genco Sky Gunner 75.00	145.00	4. Wms. DeLuxe Baseball	
4. Genco Night Fighter 75.00 4* Genco 2-Player	145.00		5.00
Basketball 110.00	225.00	4. Wms. Pennant Baseball (12/53) 80.00 13	5.00
4* Genco Rifle Gal. (6/54) 125.00	225.00	4. Wms. Super Pennant	
4. Genco Big Top Rifle	900.00		0.00
Gallery (6/54) 235.00 4. Super Model (12/55) . 325.00	300.00 365.00	4. Williams Super Star	
2. Genco Wild West Gun	303.00		0.00
(2/55) 245.00	295.00	4. Williams Major League	
2* Genco Sky Rocket Rifle			0.00
Gal. (5/55) 175.00	295.00	4. Wms. All Star Baseball	T 00
2. Genco Champion Base- ball (9/55) 165.00	295.00		5.00
1* Genco Quarterback	270.00	4. Wms. Big League Baseball (2/54) 125.00 18	5.00
(10/55) 200.00	300.00	4. Williams Jet Fighter	0.00
4* Genco Hi-Fly Baseball	070	(10/54) 125.00 22	5.00
(5/56) 200.00	310.00		5.00
4* Genco State Fair Rifle Gal (6/56) 295.00	395.00		0.00
4. Jack Rabbit 50.00	70.00	4* Wms. Sidewalk Engineer	0.00
4. Jungle Joe 40.00	65.00	(4/55) 100.00 17	5.00
4. Keeney Air Rider 60.00	150.00	4. Wms. King Of Swat	T 00
4. Keeney Sub Gun 50.00 4. Keeney Texas Leaguer. 20.00	125.00 40.00	(5/55)	5.00
4* Keeney Sportsman	20.00	(4/56) 285.00 39	5.00
(11/54)	195.00		5.00
		CORVEIGUES 1057 B	20000

1													697
		Ī		7	7				7	۲			
	7	Z	4			N	Z			4	Z	T,	
												블	-
QUI	P	M	EN	IT			ī	n		ī			-
4.	D	e L a	uxe	n	nod	lel				160	.00]	195.00
2. K	Cee	ne	y F	lan	ge	r (3/	55)	. :	225	00.6	2	245.00
4. 4. L	נע ite₁							/ 5 5			0.00		255.00 60.00
	Iil	ls]	Par	or	an	ia :	Pe			175	. 0 0		300.00
4. N	Λi]] P	ls	Co	, n⊽.	f	or	• • •		•				
4. N	P Iut	an	ora At	m om	Po ic	eek Ba	: . om	 bei			00.0 00.6		15.00 125.00
4. N	Iut	os.	A	ce	Bo	om]	ber	s			5.00		140.00
	Aut (\mathbf{Pr}	ewa	ar)							5.00		150.00
4. N	Aut Ant	os.	F	ly ot	Sa o (uc Pr	ers	 7ar			0.00		140.00 275.00
	Iut	os.	P	ho	ton	nat	ic						
4. N	Iut	050	Lu cop	e S	Silv	er	Gl	 ove	es :		00.0 00.		325.00 200.00
4. N 4* N	Iut	osc	op	e S	Sky	F	igh	ter	•	60	.00]	140.00
4* N	3	o¢.					C	 511		-	.00		350.00
4. IV	lut	os.	D	riv	e	Yo	ur	seli	i. 4		.00 .00		375.00 550.00
4* N	Iu t	os		e]	Ro	ck	n'		11		.00		100.00
	T	Po	ol	Ta	abl	е.				50	.00		70.00
4. Q	ui: loc	zze kol	r la	w	orl	 d	Sei	ies	3.		00.0 00.6		75.00 75.00
4. S		nti	fic	В	ase	ba	11			20	00.0		35.00 40.00
4. S	cie	nti	\mathbf{fic}	В	att	ing	F	۲		30	.00		60.00
4. S	cie Seel	nti hui	fic	P: Be:	ite! ar	հ ' Gո	En m	1.	•		00.0 00.6		150.00 175.00
4. S	eel	our	g	Ch	ick	en	Sa	ım		50	0.00)	95.00
4* S	eel eel	our	g (Co	on	H	ınt				$\frac{00.5}{00.0}$		90.00 175.00
4. S 4* 7	et	Sh	ot	Ba	sk	etb	all			135	00.6 00.6) 2	250.00
4. U	Jn.	T	ean	a]	Ηo	$ck\epsilon$	y			20	0.00)	40.00
4. U	Jni D	ted eL:	Jı uxe	un e n	gle	G lel	un		•		$\frac{5.00}{5.00}$		175.00 180.00
4* U	Jn.	C	arn	. (Gui	n (10	/54	.)	125	.00)]	185.00
4. 4. U	Jn.	B	oni	18	Gu	ın	(1	/55)		00.6 00.0		190.00 250.00
4. 4. U	D Init	eL	uxe Si	n	100	lel Slu				200	0.00	2	260.00
	(7/5	55)						. :	225	.00	:	325.00
4. U	(4/5	66)			lug 				275	.00		365.00
4. V	Vil. Vm	cox	G.Sn.	ay	R	ecc	rd	io		50	0.00)	75.00
	S	eri	es	(4	/5:	1)				20	0.00		65.00
		eri	es	(2	/5	2)				35	5.00)	85.00
4. V	Vm (-		De (3)			Ba		bal	I	65	5.00		125.00
4. V	$\nabla_{\mathbf{m}}$	s.	Pe	nn				ba	li				
4. V	Vm	s.	'53 Suj	per	P	en	nar	ıt.	•	σt	00.0		135.00
	В	as	e b a	11	(1	2/5	(3)			8(0.00) :	140.00
4. V	Vil. E		ms eba							85	5.00) :	150.00
4. V	Vil							agu	e				160.00
4. 7	V m	ıs.		1 5				 eba			0.00		160.00
4. 7	(Vm		54) Ric							100	0.00) :	175.00
		ase	eba	II	(2	754	()			125	.00]	185.00
	(10/	$^{\prime}54$)							00.5		225.00
4. V	Vil D	nan eL	ms uxe	San	ata 100	ri lel		/54 			00.i 00.0		295.00 300.00
4. V	$\nabla \mathbf{m}$	is.	Pol	ar	Hι	ınt	(3	/55)		0.00		310.00
	(4/	55)							100	0.00)]	175.00
	Vm (5/3	55)		. . .					195	.00) 2	275.00
4* T	wil (11a 4/5	ms (6)	r e	ou1	. B	agg	ger 		285	5.00) ;	395.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

H-200 200-sel. phonograph H-120 120-sel. phonograph H-100 100-sel. phonograph HAB-200 Selective-play Hideaway HBB-200 Continuous-play for Lin Hideaway WQ-200 200-sel. Wallbox WQ-120 120-sel. Wallbox Bargrip Wallbox Bracket Recessed Ceiling Speaker Wall Speaker Corner Speaker

АUТО-РНОТО СО. Studio Model "II"\$3,245.00

BALLY MFG. CO. ABC Tournament (with new all-metal cabinet) 835.00

CHICAGO COIN MACHINE CO.

Super Bowling League (6 Player) 14 Foot Bowling League (6 Player) 20 Foot-8 In. 14 Foot-8 In. 11 Foot-11 In.

No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

Tru-Bowler (Conversion Unit For Shuffle Games) 20 Foot 16 Foot Six-Pocket Pool Nudist Colony (Ant Colony)

See-A-View Houses
Card Vendor, with base
Single Column
Double Column No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)
ABT Challenger Pistol (Counter Game)
ABT Guesser Scale
ABT Rifle Sport
(Shooting Gallery) Aristo Scale

No List Price Authorized for Publication

GENCO MFG. & SALES CO.

Sweet Twenty One (2 Player Roll Down Game) Rotation Pool
Gypsy Grandma Fortune Teller
Circus Rifle Gallery
Regular Model
Match Model Davy Crockett (Rifle Gallery) No List Price Authorized for Publication

D. GOTTLIEB & CO.

Royal Flush (Single Player, 5-Ball) No List Price Authorized for Publication

INTERNATIONAL MUTOSCOPE

Voice-O-Graph, 45-78 RPM
With musical unit 1,850.00
Without musical unit 1,750.00
Lord's Prayer Vendor 390.00
CTION NOT PERMATERS

J. H. KEENEY & CO., INC. Bowl-O-Rama (6 Player)

14 Foot 11 Foot True Score (6 Player)
14 Foot Super Big Tent
Snack Vender
Soup Vender
DeLuxe Het Coffee Vender DeLuxe Hot Coffee & Hot Chocolste Combo Vender Various Models of above ... No List Price Authorized for Publication

List I for

ROCK-OLA MFG. CORP.

Model 1455, 200 Sel. Model 1454, 120 Sel. Model 1452, 50 Sel. Model 1450—Playmaster, 120 Sel. Model 1546, Chrome Wall Box, 120 Sel.
Model 1548, 50 Sel. Wall Box
1617—Hi-Fi Wall Speaker
Model 1906, Remote Volume Control
Model 1927, Remote Volume
Control with Cancel Button

J. P. SEEBURG CORP.

KD200 Phonograph L100 Phonograph
D3WA-Wall-O-Matic 200
MRVC-Master Remote Volume Control HFCV2-8-High Fidelity Wall Speaker HFCV3-8-High Fidelity Corner Speaker HFCV1-12-High Fidelity Recessed Speaker PS6LZ-Power Supply HFA1-L6-Power Amplifier

UNITED MFG. CO. Hi-Score Bowling Alley

(6 Player) 11 Foot\$1,150.00 14 Foot 1,175.00 Play Time (In-Line Game) .. 825.00 Bowling Alley (6 Player) 11 Foot\$1,170.00

UNITED MUSIC CORP. UPA-100 100-Sel. Phonograph

No List Price
Authorized for Publication

WILLIAMS MFG. CO.

Gay Paree (4 Player, 5 Ball)
Hi-Hand (Single Player,
Straight Novelty 5-Ball)
Roll-A-Ball (6-Player)
DeLuxe 1957 Baseball
6-Pocket Pool Table
Crossfire (Regular Model)
DeLuxe Crossfire (Match Model)
Peppy, The Clown
Crane

No List Price Authorized for Publication

THE RUDOLPH WURLITZER CO.

Model 2100 Phonograph, 200 Model 2104 Phonograph, 104 Model 2150 Phonograph, 200 Sel. Sel.

Model 5210 Wall Box,
200 Sel., 3-Wire

Model 5207 Wall Box,
104 Sel., 3-Wire

Model 257 Stepper, 104 Sel.

Model 5115 Hi-Fi Corner
Speaker, 4"-5" Matched Cones

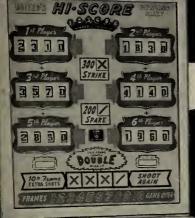
Model 5116 Hi-Fi Corner
Speaker, 8" Heavy Duty with

Extended Range

List or

UNITED'S HI-SCORE

BOWLING ALLEY



REGULATION BOWLING

1 to 6

NEW
DIRECT SCORING

MORE GAMES PLAYED PER HOUR MEANS

MORE COINS PER HOUR FOR YOU

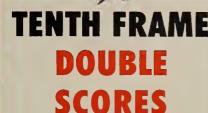
PERFECT
GAME
SCORE
4500
Great for
COMPETITIVE

DIRECT SCORES
TALLIED INSTANTLY
EACH FRAME

SPARES SCORE 200

STRIKES X SCORE 300

THROUGH 9TH FRAME



FOR SPARES AND STRIKES
WITH

TENTH FRAME FEATURE

(CAN SCORE 1800 IN TENTH FRAME)

OPTIONAL

BTH AND 9TH FRAME

DOUBLE SCORES



UNITED'S

HI-SCORE BOWLING ALLEY

is the

FASTEST BOWLER

ON THE MARKET

UNITED'S

BOWLING ALLEY

IS ALSO AVAILABLE IN

REGULAR

TEAM

MODELS

SEE UNITED'S GREAT

IN-LINE GAME
PLAYTIME

NOW AT YOUR DISTRIBUTOR

3 SIZES:

18 FT. LONG 14 FT. LONG

II FT. LONG

SECTIONAL CONSTRUCTION FOR EASY INSTALLATION AND HANDLING

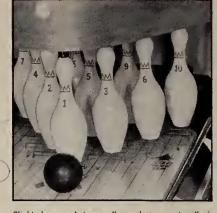


UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Order from your
UNITED DISTRIBUTOR

NOW!

Balls plow smack into pins





Slight clearance between alley and pins creates illusion that pins are actually set on alley—not hanging in a as in other bowling games. Although pins "fly-away" by positive electrical-mechanical action of time-teste switch-rollovers on playfield, balls actually hit pins, creating true-bowling illusion. New extra tough genuir polyethylene plastic pins with new pivot-mount are built to take the punishment of continuous heavy play.

in new Sally ball bowling game

ABC Tournament

OFFICIAL BOWLING RULES

PLAYED WITH 3½ IN. BALLS STRIKES — SPARES — SPLITS STRAIGHT BALL • HOOK BALL • BACK-UP BALL

12½ ft. and 14 ft. long

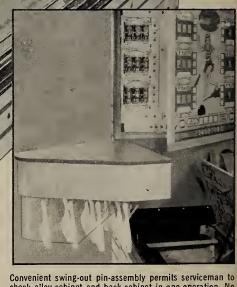
18 IN. HIGH ALLEY

SECTIONAL CONSTRUCTION

TOURNAMENT PROMOTION KIT WITH EACH GAME

See balls actually plow into pins that appear to be resting on surface of the alley—not hanging in air—and you see why Bally ABC TOURNAMENT—with real gutters—"plank-striped" alley—big brilliantly illuminated backglass—polished

metal ball-return rails—lightning
fast pin-setter and totalizers—
out-earns every bowling-game
ever built. Get your share!
Get ABC TOURNAMENT today.



Convenient swing-out pin-assembly permits serviceman to check alley-cabinet and back-cabinet in one operation. Nheavy top to push up. Simply raise playfield for under-alle inspection.

NOW AT YOUR BALLYRIDES

BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

