# The Cash Box

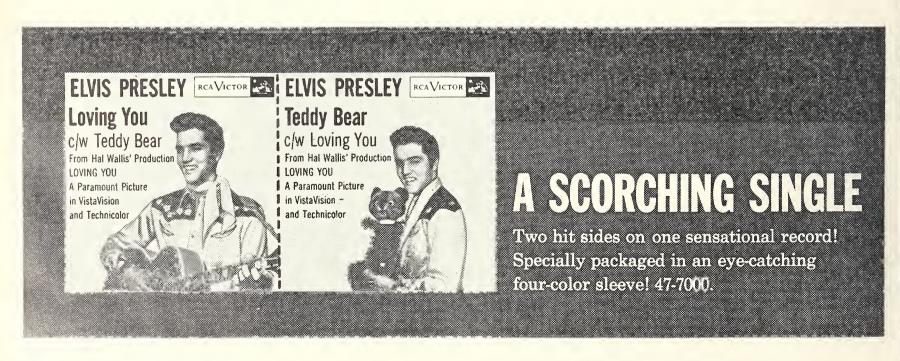
**VOLUME XVIII-NUMBER 41** 

JUNE 29, 1957

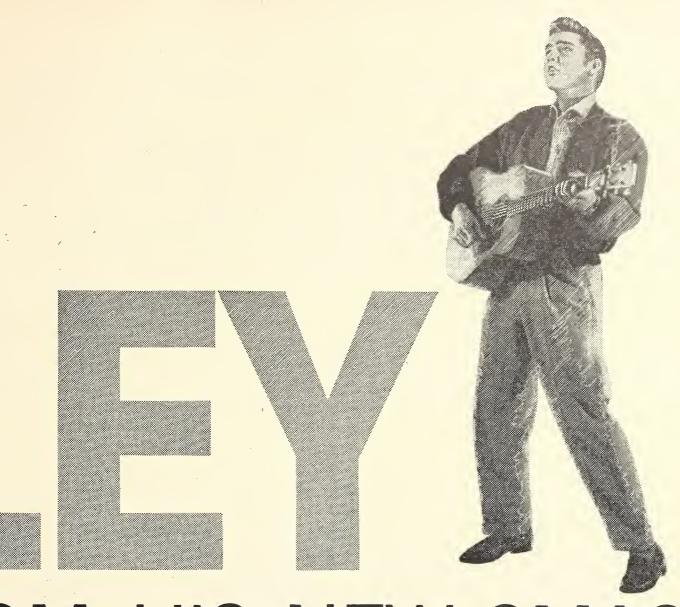


The Del-Vikings, who came to national attention with their smash recording of "Come Go With Me" for Dot, look over their new Merenry recording contract, the first official one for the boys since "Come Go With Me" was recorded locally in Pittsburgh and the master purchased by Dot. From left to right are Dave Lerehey, William Blakely, Norman Wright, Clarence Quick and Gus Backus (in front). All the boys are in the Army except Norman Wright and they are currently on the West Coast preparing for a Universal-International picture. Their first recording for Mercury is "Cool Shake" and "Jitterbug Mary" and their current release on Dot is "Whispering Bells".

# SINGS THE TOP TUNES MOVIE, "LOVING YOU"



Sign up Hollywood's hottest star for a leading role in your sales picture



# FROM HIS NEW SMASH ... ON RCA VICTOR!







## -are

Volume XVIII-Number 41

June 29, 1957



FOUNDED BY BILL GERSH

Publishers

BILL GERSH JOE ORLECK

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ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U. S. A. Published weekly. Second class mailing privileges authorized at New York, N. Y.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

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machines of all kinds.

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# THE GASH

Will Announce The Results of Its

# JOCKEY PO

The poll will show which artists, which records were programmed most by disk jockeys through the entire year. Covering all three fields-Pop, Rhythm & Blues, and Country—it will be the most comprehensive survey of disk jockeys of all stature, on stations large and small, throughout the country.

DON'T MISS NEXT WEEK'S ISSUE CASH BOX AND THE RESULTS OF THE 5th ANNUAL DISK JOCKEY POLL.

and another BEST SELLER from





RED MEANS

HOT — AND

REDHEADS ARE RED HOT SOMETHIN' SMITH

AND TH

REDHEADS

YOU ALWAYS HURT THE ONE YOU LOVE

b/w

MY MELANCHOLY BABY



EPIC 5-9221

A PRODUCT OF CBS

and "EPIC" means "BEST SELLERS"

SAL MINEO START MOVIN'

b/w LOVE AFFAIR EPIC 5-9216

THE FOUR COINS

SHANGRI-LA

FIRST IN LINE
EPIC 5-9213

CLARE NELSON

AT OUR HOUSE

JOHNNY COME KISS ME

TOMMY PRISCO

TEARDROPS IN MY HEART

MAYBE SOMEDAY EPIC 5-9219

JOHN LESLIE MOUNTAIN OF LOVE

A PEACH WITH A HEART OF STONE

DANCE TO THE MUSIC OF LESTER LANIN

Epic Long Play LN-3340

LESTER LANIN

Epic Long Play LN-3242

HERE COMES THE SHOWBOAT

Epic Long Play LN-3329

BANJO AND 'BONES IN HI-FI

Epic Long Play LN-3360

and a real Epic sleeper—

WINDOW SHOPPING



b/w

Just A Beginner At Love

Epic 5-9215





#### JONI JAMES

#### SUMMER LOVE

I'M SORRY FOR YOU, MY FRIEND

K12480 • MGM 12480

CONNIE FRANCIS



FADED ORCHID

K12490 • MGM 12490 

<u>ORDER DE LA CONTROL DE LA CON</u> DAVID ROSE & His



#### **UMA CASA PORTUGUESA**

and ARIANE K12492 • MGM 12492

Million Seller!

HANK WILLIAMS

K10352 

MARVIN RAINWATER

POP HIT!



#### **GONNA FIND** ME A BLUEBIRD

K12412 • MGM 12412 

Special Release

RAY CHARLES **SINGERS** 

#### AROUND THE WORLD

K12507 • MGM 12507

CHUCK ALAIMO QUARTET

LOVE YOU

NEW SOUND TRACK ALBUM SELLSATION Featuring Fred Aslaire, Cyd Charisse, Janis Paige, Carol Richards



THE NATION'S

TUNES TUKE

(PLUS THE NEXT 25)

		Pes. Last Week
1	LOVE LETTERS IN THE SAND PAT BOONE DO-15570—Pat Boone DO-15578—Mac Wiseman  VP-1003—Vivienne	1
2	SO RARE JIMMY DORSEY FR-755—Jimmy Dorsey	3
3	A WHITE SPORT COAT	4
	MARTY ROBBINS CO-40864—Marty Robbins CR-61835—Johnny Desmond	
4	ALL SHOOK UP ELVIS PRESLEY AL-3359—David Hill VI-6870—Elvis Presley	2
5	DARK MOON GALE STORM — BONNIE GUITAR DO-15550—Bonnie Guitar DO-15558—Gale Storm VI-6910—Hawkshaw Hawkins	6
6	LITTLE DARLIN' THE DIAMONDS EX-2101—The Gladiolas ME-71060—The Diamonds	5
7	BYE, BYE LOVE  EVERLY BROTHERS  CD-1315—Everly Brothers DE-30321—Webb Pierce  DO-15576—T. Tommy ME-7118—Chuck Miller	_
8	START MOVIN' SAL MINEO EP-9216—Sal Mineo	9
9	SCHOOL DAY (RING RING GOES THE BELL) CHUCK BERRY	7

11) FOUR WALLS. 12) COME GO WITH ME. 13) SEARCHIN'. 14) GONE. 15) A TEENAGER'S ROMANCE. 16) FREIGHT TRAIN. 17) WONDERFUL! WONDERFUL! 13) I LIKE YOUR KIND OF LOVE. 19) I'M WALKIN'. 20) YOUNG BLOOD. 21) ROUND AND ROUND. 22) OLD CAPE COD. 23) VALLEY OF TEARS. 24) MY LITTLE BABY. 25) WITH ALL MY HEART. 26) MY DREAM. 27) THE GIRL WITH THE GOLDEN BRAIDS. 28) AROUND THE WORLD. 29) I'M GONNA SIT RIGHT DOWN. 30) GONNA FIND ME A BLUEBIRD. 31) OVER THE MOUNTAIN, ACROSS THE SEA. 32) SHANGRI-LA. 33) ROCK YOUR LITTLE BABY TO SLEEP. 34) ROCK-A-BILLY. 35) GOIN' STEADY.

BR-55007-Big Tiny Little

JOHNNY MATHIS

CO-40851-Johnny Mathis

IT'S NOT FOR ME TO SAY

CHORUS CONDUCTED BY ANDRE PREVIN #

CH-1653-Chuck Berry

KA-185-Jane Morgan

CODE





### The Cash Box

#### **Best Selling Tunes on Records**

#### COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

	Pos. Pos. j Pos. Pos. j Pos. Pos. Pos. Pos. Pos. Pos. Pos. Pos.					
	6/22 6/15	6/22 6/15	6/22 6/15	6/22 6/15	6/22 6/15	Pos. Pos. 6/22 6/15
	1—Love Letters In The Sand	11—A Teenager's Romance	20—With All My Heart	28—Valley Of Tears	39—A Fallen Star	49—Whispering Bells
	1 1	9 14	20 26	★IM-5442—FAT5 DOMINO	★CA-3742—FERLIN HUSKY Prize Possession	
•	★DO-15570—PAT BOONE Bernadine	★VE-10047—RICKY NELSON I'm Walkin'	★CN-1003—JODIE SANDS More Than Only	It's You I Love	★DO-1289—JIMMY NEWMAN I Can't Go On This	Don't Be A Fool
1	DO-15578—MAC WISEMAN Because We Are Young	12—I Like Your	Friends DE-30324—JUDY 5COTT	29—Teddy Bear	Way ★DO-15594—HILLTOPPERS Footsteps	
١	/P-1003-VIVIENNE Light A Candle	Kind Of Love	The Game Of Love KA-183—BUDDY GRECO	★VI-7000—ELVIS PRESLEY	★ME-71124—NICK NOBLE  Let Me Hold You In	50—Queen Of The
		★CD-1323—ANDY WILLIAMS Stop Teasin' Me	Game Of Love	Loving You	My Arms	Senior Prom
	2—Bye Bye Love	VI-6891—MELVIN END5LEY  Is It True?	21—Shangri-La	30-I Just Don't	40—Shenandoah	49 41
	★CD-1315—EVERLY BROTHER5	13—Four Walls	26 37	Know 31 28	Rose	★DE-30299—MILLS BROTHER5 My Troubled Mind
	As Much DE-30321—WEBB PIERCE	13 12 CR-61828—DOROTHY COLLIN5	★EP-9213—FOUR COINS First In Line	★CO-40914—FOUR LAD5	CR-61846—JOHNNY DESMOND	
	Missing You	Big Dreams DE-30327—BILL MONROE		Gony	Consideration  RO-4012—HUGO & LUIGI	51—Sweet Stuff
	I Saw You, I Saw You	Fallen Star ★DO-15569—JIM LOWE	22—Come Go With Me	31—Send For Me	Rockabilly Party VE-10058—PETER HANLEY	
	Rang Tang Ding Dong	Talkin' To The Blues  ★VI-6874—JIM REEVES	17 11	★CA-3737—NAT "KING" COLE My Personal Possession	Top Of The List	-
	3—So Rare	I Know And You Know	DE-30231—SUNNY GALE Please Go	My Personal Possession	41—My Personal	52—Susie-Q
	♣FR-755—JIMMY DORSEY	14—I'm Gonna Sit Right Down	DL-6112—FEDERALS  Cold Cash  DO-15538—DEL-VIKINGS	32—Jenny Jenny	Possession	51 55
	Sophisticated Swing	19 39	How Can I Find True	37 53 ★SP-606—LITTLE RICHARD	±CA-3737—NAT "KING" COLE	•
	4—A White Sport	★CR-61830—BILLY WILLIAMS  Date With The Blues		Miss Ann	Send For Me DE-30361—ANDY BEY	53—Teardrops In My
	4 3	15—Wonderful!	23—My Dream	33—The Girl With	The Meaning Of The Blues	Heart
	CO-40864—MARTY ROBBIN5 Grown-Up Tears	Wonderful!	★ME-71093—PLATTERS	The Golden		
1	CR-61835—JOHNNY DESMOND Just Lookin'	★CO-40784—JOHNNY MATHIS When Sunny Gets Blue	i wanta	Braids 32 27	42—Goin' Steady	54—Don't Cry
	5—Dark Moon	GL-256—DENNY VAUGHAN Since You Went Away	24—Freight Train	★V1-6904—PERRY COMO My Little Baby	★CA-3723—TOMMY 5ANDS	My Love
	DO-15550—BONNIE GUITAR	VI-6916—JAN PEERCE My Yiddishe Momme	CC-1008—NANCY WHISKEY The Cotton Song	,,	Ring My Phone	46 40
	Big Mike  DO-15558GALE 5TORM	16—Old Cape Cod	EL-510—5TEVE KARMEN Mama Looka Booboo	34—Star Dust	43—Island In The	
	A Little Too Late VI-6910—HAWKSHAW HAWKIN5	21 29 ★ME-71101—PATTI PAGE	LI-55072—MARGIE RAYBURN  Dreamy Eyes	41 — ★LI-55071—BILL WARD &	Sun	55—Talkin' To The
	With This Pen	Wondering	LO-1742—LIZ WINTER5 & BOB CORT	DOMINOES Lucinda	★VI-6885—HARRY BELAFONTE	Blues
	6—It's Not For Me	17—Young Blood	Roll Jen Jenkins ★ME-71102—RU5TY DRAPER		Cocoanut Woman	39 33
	To Say	★AC-6087—THE COASTERS Searchin'	Seven Come Eleven	35—Fabulous	44—My Little Baby	56—Rock-A-Billy
	CO-40851—JOHNNY MATHIS	18—School Day	25—Over The	★CM-107—CHARLIE GRACIE  Just Lookin'	33 35	40 36
	Warm And Tender KA-185—JANE MORGAN Around The World	(Ring Ring	Mountain— Across The Sea	CR-61834—STEVE LAWRENCE Can't Wait For	★VI-6904—PERRY COMO Girl With The Golden Braids	
		Goes The Bell)	Across The Sed	Summer	Didius	57—Round And
	<b>7—Searchin'</b>	BR-55007—BIG TINY LITTLE That's The Only Way	★CH-1654—JOHNNIE & JOE My Baby's Gone On	36—Gone	45—Warm Up To	Round
	★AC-6087—THE COASTER5	To Live		24 16	Me Baby	36 25

★EP-9216—5AL MINEO Love Affair
9—All Shook Up
AL-3359—DAVID HILL Melody For Lovers
★VI-6870—ELVI5 PRESLEY That's When Your Heartaches Begin

★AC-6087—THE COASTER5 Young Blood

8-Start Movin'

10—Little D	arlin'
EX-2101—THE GLA	DIOLA5 ort Please

Don't Go ★ME-71060—THE DIAMONDS Faithful And True

23 30
AP-9770—DON COSTA O.  Everybody Loves Pierre
CR-61741—LAWRENCE WELK O. Champagne Time
★DE-30262—VICTOR YOUNG O.  Around The World—  Crosby
KA-185—JANE MORGAN It's Not For Me To Say
★LO-1746—MANTOVANI O.  Road To Ballingary
TH-1956—JACK HASKELL Away Out West
VI-6677—EDDIE FISHER Cindy Oh Cindy
VI-6853—MANNY LOPEZ O. Summer Romance
VI-6947—EDDIE FISHER Slow Burning Love

★CH-1653—CHUCK BERRY Deep Feeling

World

Around The

Pos. Pos. 6/22 6/15	Pos. Pos.   6/22 6/15
20—With All My Heart	28—Valley Of Tears
20 26 ★CN-1003—JODIE SANDS More Than Only	★iM-5442—FAT5 DOMINO It's You I Love
Friends DE-30324—JUDY 5COTT The Game Of Love	29—Teddy Bear
KA-183—BUDDY GRECO Game Of Love	★VI-7000—ELVIS PRESLEY Loving You
21—Shangri-La	30—I Just Don't Know
★EP-9213—FOUR COINS First In Line	★CO-40914—FOUR LAD5 Golly
22—Come Go With Me	31—Send For Me
17 11 DE-30231—SUNNY GALE Please Go	★CA-3737—NAT "KING" COLE My Personal Possession
DL-6112-FEDERALS Cold Cash	32—Jenny Jenny
★DO-15538—DEL-VIKINGS How Can I Find True Love	37 53 ★SP-606—LITTLE RICHARD Miss Ann
23—My Dream 22 23	33—The Girl With
★ME-71093—PLATTERS  / Wanna	The Golden Braids
24—Freight Train	★VI-6904—PERRY COMO My Little Baby
CC-1008—NANCY WHISKEY The Cotton Song EL-510—5TEVE KARMEN	34—Star Dust
Mama Looka Booboo LI-55072MARGIE RAYBURN Dreamy Eyes	41 —
LO-1742—LIZ WINTER5 & BOB CORT Roll Jen Jenkins	DOMINOES Lucinda
★ME-71102—RU5TY DRAPER Seven Come Eleven	35—Fabulous 35 20
25—Over The Mountain—	★CM-107—CHARLIE GRACIE  Just Lookin'
Across The Sea	CR-61834—STEVE LAWRENCE Can't Wait For Summer
★CH-1654—JOHNNIE & JOE My Baby's Gone On	36—Gone
26—Gonna Find Me	★CA-3628—FERLIN HUSKY Missing Persons
A Bluebird	CO-40852-JOAN WEBER A Leve That's A Lie
CD-1318—JOYCE HAHN I Saw You, I Saw You	ME-71070—BOBBY WAYNE Mexican Maidens
JZ-165DARRYL ROBERTS Love While You're Young	37—I'm Walkin'
★MG-12412— MARVIN RAINWATER	34 21

KA-183—BUDDY GRECO Game Of Love	±VI-7000—ELVIS PRESLEY Loving You	★ME-71124—NICK NOBLE Let Me Hold You In My Arms	50—Queen Of The Senior Prom
21—Shangri-La 26 37	30—I Just Don't Know	40—Shenandoah Rose	★DE-30299—MILLS BROTHER5 My Troubled Mind
★EP-9213—FOUR COINS First In Line	★CO-40914—FOUR LAD5 Golly	CR-61846—JOHNNY DESMOND Consideration *RO-4012—HUGO & LUIGI	51—Sweet Stuff
22—Come Go With Me	31—Send For Me 38 —  *CA-3737—NAT "KING" COLE	Rockabilly Party VE-10058—PETER HANLEY Top Of The List	
DE-30231—SUNNY GALE  Please Ge  DL-6112—FEDERALS	My Personal Possession	41—My Personal	52—Susie-Q
Cold Cash  DO-15538—DEL-VIKINGS  How Can I Find True  Love	32—Jenny Jenny 37 53  *SP-606—LITTLE RICHARD	Possession 48 —  *CA-3737—NAT "KING" COLE	٥
23—My Dream	Miss Ann  33—The Girl With	Send For Me DE-30361—ANDY BEY The Meaning Of The Blues	53—Teardrops In My Heart
★ME-71093—PLATTERS / Wanna	The Golden Braids	42—Goin' Steady	
24—Freight Train	32 27 ★VI-6904—PERRY COMO My Little Baby	30 34  *CA-3723—TOMMY 5ANDS  Ring My Phone	54—Don't Cry My Love
CC-1008—NANCY WHISKEY The Cotton Song EL-510—5TEVE KARMEN Mama Looka Booboo	34—Star Dust	43—Island In The	
LI-55072—MARGIE RAYBURN Dreamy Eyes LO-1742—LIZ WINTER5 & BOB CORT	★LI-55071—BILL WARD & DOMINOES Lucinda	Sun — — — — — — — — — — — — — — — — — — —	55—Talkin' To The Blues
Roll Jen Jenkins ★ME-71102—RU5TY DRAPER Seven Come Eleven	35—Fabulous	44—My Little Baby	
25—Over The Mountain— Across The Sea	★CM-107—CHARLIE GRACIE  Just Lookin'  CR-61834—STEVE LAWRENCE  Can't Wait For	33 35  ★VI-6904—PERRY COMO  Girl With The Golden  Braids	56—Rock-A-Billy 40 36
25 24 ★CH-1654—JOHNNIE & JOE My Baby's Gone On	Summer  36—Gone	45—Warm Up To	57—Round And Round
26—Gonna Find Me	24 16  *CA-3628—FERLIN HUSKY  Missing Persons	Me Baby 43 45  *RO-4010—JIMMY BOWEN	36 25
A Bluebird 28 31 CD-1318—JOYCE HAHN	CO-40852-JOAN WEBER  A Leve That's A Lie  ME-71070-BOBBY WAYNE	I Trusted You	58—C. C. Rider 50 50
I Saw You, I Saw You JZ-165—DARRYL ROBERTS Love While You're Young	Mexican Maidens 37—I'm Walkin'	46—Rang Tang Ding Dong	59—Rainbow
★MG-12412— MARVIN RAINWATER So You Think You've Got Troubles	34 21 IM-5428—FATS DOMINO I'm In The Mood For	★AO-510—THE CELLOS You Took My Love	
VI-6905—EDDY ARNOLD A Little Bit	Love  ★VE-10047—RICKY NEL5ON  A Teenager's Romance	47—Words Of Love  56  ME-71128—THE DIAMONDS  Don't Soy Goodbye	60—One For My Baby
27—Rock Your Little Baby To Sleep	38—Can't Wait For Summer	48—Short Fat Fannie	60—White Silver
★RO-4009—BUDDY KNOX  Don't Make Me Cry	★CR-61834—STEVE LAWRENCE Fabulous	★SP-608—LARRY WILLIAMS High School Dance	Sands — —
R—Corgi DU—Duke FI— A—Dana EL—Eldorado FL—	-Fiesta IM—Imperial ME -Flash JU—Jubilea MG		Savoy UN—United Seco UQ—Unique Sage VE—Verve Specialty VI—RCA Victor

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BR-B	runswick
BT-B	ethlehem
DOM: DO	-11

CA—Capital
CC—Chic
CD—Cadence
CH—Chess
CK—Checker
CL—Colonial CM—Cameo CN—Chancellor

CO—Columbia
CR—Coral
DA—Dana
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland

FE—Federal
Fl—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GL—Glory
GO—Gone

HE—Herald
IM—Imperial
JU—Jubilea
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London

SU—Sun VJ—Vee TH—Thunderbird VK—Vik VP—Vip

\* INDICATES BEST SELLING RECORD OR RECORDS.

\* Times are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

\* The exceptors undermeath the title indicate the positions of the record last week and two weeks ago, respectively.

\* All labels listed in alphabetical order.



PERCY FAITH

Till b/w The Last Dance 4-40826



RAY PRICE

Don't Do This to Me b/w My Shoes Keep Walking Back to You 4-40951-c



MEL TILLIS

If You'll Be My Love b/w Juke Box Man 4-40944-c



Who Will Kiss Your Ruby Lips b/w Java 4-40947

THE SURE-FIRE HITS ARE ON COLUMBIA PRECORDS

THE HOTTEST COMPANY IN THE BUSINESS

A DIVISION OF CBS ® "Columbia" 🕟 🥷 Marcas Reg.



### Record Reviews

DISK & SLEEPER

B+ EXCELLENT

**VERY GOOD** 

C+ GOOD

FAIR

MEDIOCRE

JUNE VALLI

(RCA Victor 6957)

"STREET OF MEMORIES"

(2:32) [E. B. Marks BMI—Ebb,
Klein] Against a powerful rock and
roll ork and chorus accompaniment,
Lune Valli helts out a dramatic love

roll ork and chorus accompaniment, June Valli belts out a dramatic love song. Hard driving reminiscent ballad chock-full-of hit ingredients. Side has clickability. Watch it.

"ANOTHER MAN GONE' (2:42) [Calypso ASCAP—Attaway] A heavy-hearted dirge is presented with emotion by the strong voiced lark. Off-beat folk flavored item. item.

IERI RENE

JERI RENE
(National 101)

B+ "THE LITTLE SPINET SONG"
Leahy, Freedman] The new National label makes a most promising debut with a delightful waxing by Jeri Rene. Most attractive multiple voice item in which the songstress' voice and the spinet's tones blend delightfully. Fine first showing that could click. Excellent summer programming.

B "WAS IT JUST FOR FUN?"
(2:54) [Abe Olman ASCAP—Dyess, Parman] Jeri asks if her lover's affection is sincere as she presents this tender romancer. Pretty lyric neatly wed to a charming melody. Two-sided threat.

MITCH MILLER

RAY ANTHONY

RAY ANTHONY
(Copitol 3739)

B+"THE LONELY TRUMPET"
(1:56) [Moonlight BMI—Strasser, Ritter] Ray Anthony comes up with an unusual sound as he works against a swinging organ backdrop, fashioning a good jump item with a slow steady beat. His trumpet work is excellent and a chorus lends a hand in a number of spots. Something different in the way of instrumentals. It could happen.

B "CELLO-PHANE" (1:53)
[Moonlight BMI—Anthony] As the title indicates, cellos play an important role on this swingtime dance item. Good jumper for dance enthusiasts. Number is reminiscent of "In The Mood". Refreshing, easy-to-dance-to item for dee jay programming.

ming.

MORRISON SISTERS

MORRISON SISTERS
(Decca 30322)

"TWO WHOM IT MAY CONCERN" (2:45) [Daywin BMI—Arlotta, Horne, Secunda] The Morrison Sisters blend delightfully in delivering a touching song of loneliness. Strong romantic number with a commercial shuffle beat and a pleasant melody. Side has great teenappeal. Could step out.

"DING D A N G DANGLIN""
(2:09) [Meridian BMI—Perry, Otis] This portion displays the lasses belting out a torrid rocker with a zany lyric and a great beat. Potent stuff making the disk a two-sided threat for the teener market.

The Cash Box the

"THROUGH THE EYES OF LOVE" (2:59) [Pickwick ASCAP-Beach, Lippman]

DORIS DAY



DORIS DAY

• Doris Day, one of the most consistent larks in the business and

"NOTHING IN THE WORLD" (2:54)
[Artists ASCAP—Kent, Farrar]

(Columbia 40952)

a perennial dee jay favorite, is at her romantic best as she introduces two beautiful love tunes destined to make an impression on the public in the coming weeks. "Through The Eyes Of Love" is a warm and fragile song of deep affection thrushed in Doris' wistful and sincere fashion. Lovely lyric neatly woven into a gorgeous melody. "Nothing In The World" is an equally commercial ballad warmly executed by the polished songstress. Outstanding arrangement. Frank De Vol deserves credit for his string-filled accompaniment on both halves. halves.

"THE PARADE IS PASSING ME (2:00) [Sunrise BMI-Sherman, Sherman] ART MOONEY



• Art Mooney, who enjoyed great success during the warm weather months of a few years ago with his tremendous hit "Honey Babe", should repeat the feat with his

"HONEST LOVE" (2:29) [Chas. N. Daniels ASCAP— Sigman. Weber]

(MGM 12503)

most exciting release since then. With the Cloverleafs handling the vocal chores, Mooney leads the crew through a most inventive crew through a most inventive march beat romancer dubbed "The Parade Is Passing Me By". It's a melodic number softly sung by the chorus in a staccato manner that immediately catches the listener's attention. Great changeof-pace programming. Equally delighting is the companion piece—a wonderful waltzer tagged "Honest Love". It's a very pretty love song with a contagious theme that makes you want to sing along. makes you want to sing along. A lead voice is excellently showcased by the Cloverleafs. Mooney has a double-decker that could earn a heap of loot for all concerned.

"SHORT FAT FANNIE" (2:20) [Venice BMI—Williams]

LARRY WILLIAMS (Specialty 608)

Larry Williams, who came to the public's attention with his version of "Just Because", follows-up with a powerful new R & B item that should do a bang-up job in the pop field. Side is already breaking and deserves attention in both Pop and R & B. (See R & B Reviews)

"MY ARMS ARE A HOUSE" (2:30) [Shapiro-Bernstein ASCAP—Kennedy, Alstone] HANK SNOW (RCA Victor 6955)

• Hank Snow, a hit maker in the country field for more than a decade, has a potent deck that could easily cross the pop boundary and develop into a smash. Tune is an excellently constructed ballad dubbed "My Arms Are A House". Could be another "Four Walls". (See Country Reviews).

EILEEN RODGERS (Columbia 40956)

(Columbia 40956)

"CRAZY DREAM" (2:10)

"[Acuff-Rose BMI—Bryant, Bryant] Eileen Rodgers who attracted considerable dee jay play with her "Don't Call Me Sweetie" waxing, offers a strong new item with a good teenage beat. The lark belts from the heels on this easy-going swinger and comes up with a socko deck.

comes up with a socko deck.

"THIRD FINGER — LEFT HAND" (1:55) [Joy ASCAP—
Deane, Weisman] This side is a commercial waltz romancer with a pretty country flavor. Delightful interpretation of a strong tune that reminds the listener of "Goodnight Irene".

LUIS ARCARAZ ORCH. (RCA Victor 6952)

"AN AFFAIR TO REMEMBER" (2:53) [Leo Feist ASCAP—Warren, Adamson, McCarey] The lovely title theme from a soon-to-be-released 20th Century Fox pic is treated to a charming dance interpretation by Luis Arcaraz and his orchestra. Interesting pop arrangement with a subtle jazz seasoning.

"WHEN I FALL IN LOVE"
(2:41) [Young & Northern AS-CAP—Heyman, Young] The orchestra offers another charming mood arrangement — this time of a great oldie featured in the film "Istanbul".

LEE DENSON

(Vik 0281)

"CLIMB LOVE MOUNTAIN"

(2:33) [Sherman BMI—Denson]

Vik could have a huge money-maker in this exciting, dramatic romancer chanted from the heart by Lee Denson. Emotional love tale penned by the vocalist. Lee has a superb voice and singing technique which he employs on this strong material. Watch this sleeper.

this sleeper.
"NEW B "NEW SHOES" (2:00) [Sherman BMI—Stanley] This end has the songster high-tailing it thru a guitar-filled foot-stomper with a wild beat. Hot coupling for the rockabilly feas.

BILLY MARSH

BILLY MARSH
(Arrow 716)

"RUN AND TELL" (2:50) [Savoy-Twin-EE BMI—Banks, McGowan] Marsh tenderly handles a sweetly ambling melody that has lots of teenage love affair taste. The message of run and tell everyone about our love, but run back to me is a fresh approach recited with sincerity by the singer. Fine teen charmer. Could stir up noise.

C+"DON'T TELL ME" (2:30)
[American Academy ASCAP—Zane] The romantic outlook isn't too rosy for the guy in this hard beat opus. Meaty material for the kids.

LOU CARTER

HOU CARTER
(Golden Crest 108)

H"I GOT A ROSE BETWEEN
HMY TOES" (1:57) [Pinelawn
BMI—Carter] Lou Carter struck it
big with the Golden Crest LP devoted
to his reading of his own satirical
creations on the pop song. This selection is one of the most humorous of
the Carter lot, deft lyrics set to a
singable tune, and, of course, Carter's
hilarious performance. Deejays have
given the LP extensive play, and many
listeners will want this platter.

H"IF I HAD A NOSE FULL OF
NICKELS" (2:30) [Pinelawn
BMI—Carter] Another Carter LP
sampling, wrapped up with deceptive
sentimentally by the artist. This boy
is funny!

is funny!

THE PLANETS featuring VINCE HOWARD/BILL STEWARD

HOWARD/BILL STEWARD

(Ero 1038)

B+"STAND THERE, MOUNTAIN"
(2:29) [Popular BMI — Blair,
Duhig] The Planets featuring Vince
Howard do a wonderful job of executing a smooth rock and roll romancer
that could develop into a pop smash.
Vince has a rich baritone voice and
he sings this tune with great heart.
Watch this sleeper.

C+"NEVER AGAIN" (2:16)
[Chanellor BMI — Townsend,
House] Bill Steward is in the spot
light on this emotional love tale chanted with a heavy heart by the group.
Pretty side for R & R market.

DICK ROMAN
(ABC-Paramount 9832)

"THE FOUNTAIN OF YOUTH"
(2:20) [Harvard BMI—Passman,
Roman, Ackerman] The big voice of
Dick Roman is strongly showcased
by a rock and roll instrumental and
choral accompaniment as the crooner by a rock and roll instrumental and choral accompaniment as the crooner chants a powerful love song that could take off. It's commercial stuff the kids should go for in a big way. This is the lad's best showing to date.

B "OH BOY" (1:51) [Montauk BMI—Minucci, Velona] The versatile performer sings in a lighter vein on this half as he bounces thru a colorful adaptation of an old Italian novelty. Cute and light listening.

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### Record Reviews

DISK & SLEEPER

VERY GOOD

FAIR

B+ EXCELLENT

C+ GOOD

MEDIOCRE

FONDA WALLACE (Winston 1014)

(Winston 1014)

B "LOU LOU KNOWS" (2:12)
[Slim Willet BMI—Willet] Fonda
Wallace, a lark who sings with a load
of spunk, makes an impressive debut
singing a torrid rock and roller that
cuts along from the first groove right
thru to the last. Swinging stuff for
the teenagers. Could happen.

"RETURN MY LOVE" (2:35) [Slim Willet BMI—Willet] The canary chants a heart-rending romancer against an interesting instrumental accompaniment. Pretty arrangement of a commercial ballad.

NICK GREEN (Capitol 3749)

(Copitol 3749)

B+"MY LOVIN' BABY" (2:07)

[Sherman BMI — Stanley] Nick

Green, a real rockin' rock-a-billy performer, whoops up a storm on his
initial Capitol release as he presents
a torrid handclapper. Hot stuff for
the teenage market the teenage market.

"MY HEART NEEDS YOU"

b+(2:36) [Herman ASCAP—Sarnoff, Baker] The young songster displays his versatility on this end as he chants a slow rock and roll romancer. Side has a good melody and a dramatic lyric. Nick is an exciting new star to watch. He has a bright future in store. Deck is loaded with potential. potential.

LENNON SISTERS (Brunswick 55013)

B+"WHITE SILVER SANDS" [Fellows BMI—Matthews] An unusual rhythm romancer that's showing signs of breaking wide open, is fashioned against a dixieland backdrop by the Lennon Sisters. Exciting jumper that should bite off a healthy share of the sales melon.

B "ONE DAY A LITTLE GIRL"
[Vernon ASCAP—Cates, Greene]
The young larks glide thru a most inviting waltzer with good teenage lyrics. Pretty blending of voices on a warm ballad.

DICK WOLF (Dale 101)

B "DRIVE-IN MOVIE" (2:45) [Republic BMI—Wolf] Dale Records, the label that hit with "After School", has another strong teenage item that has great potential. The tune is effectively sung by newcomer Dick Wolf. Watch this side.

"SPINE TINGALIN' LOVE" (2:17) [Republic BMI — Wolf] The songster introduces another tune from his own pen. This side is an up-beat swinging item reminiscent of "Too Much". Solid rock-a-billy merchandise.

LEROY HOLMES (MGM 12502)

"NEVER AGAIN" (2:50) [Coliseum BMI—Moore] One of the wondrous melodic creations of Chopin has been beautifully developed into a pop song, and given an outstanding treatment by Leroy Holmes, his chorus and orchestra. This is one of those fortunate adaptations of a classical theme. theme.

"TELL MY LOVE" (2:43) [Famous ASCAP — Young, Livingston, Evans] An exotic, and delicate melody from the "Omar Khayyam" fick is put over with polish by the ork and chorus of Holmes.

#### The Cash Box Sleeper of the

"THE AISLE" (2:18)

"THAT OLD FEELING" (2:48)

[Womar BMI—Smith, Wiener]

[Leo Feist ASCAP—Brown, Fain]

ROY HAMILTON (Epic 9224)



ROY HAMILTON

The stirring voice of Roy Hamilton is in top form as he introduces a big new coupling that should make much noise during the summer months. "The Aisle" is a beautiful love song with a subdued rock and roll beat. Emotional and dramatic tale of great devotion presented against a wonderful choral backing. Tune is already showing signs of breaking in the R & B field, and this rendition should establish the song as a pop best seller too. Teenagers will go for this one. Equally outstanding is the companion piece featuring the balladeer as he presents a potent new rock and roll beat interpretation of a top drawer standard, "That Old Feeling". Hot double-decker for Hamilton. Both sides are of best seller ealists. best-seller caliber.

"TWO SHADOWS ON YOUR WINDOW" (2:39)

[Ben Ghazi BMI—Gibson, Taylor]

"LOVE WILL MAKE YOU FAIL IN SCHOOL" (2:42)

[Bess & Ben Ghazi BMI—Mildrew] MICKEY & SYLVIA (Vik 0280)



MICKEY & SYLVIA

Mickey & Sylvia, who won a vast following of teenage admirers with their hit recording of "Love Is Strange", sing about love on

both sides of their latest platter and come up with another disk that should greatly appeal to the younger set. "Two Shadows On Your Window" displays Sylvia in a solo vocal capacity neatly assisted by Mickey on guitar and a chorus in the backdrop. Sentimental love story about a romance headed for the rocks. Sylvia sings the lament with tenderness and blends beautithe rocks. Sylvia sings the lament with tenderness and blends beautifully on the multiple voice portions. Touching performance of a class tune. The kids will also get a kick out of the coupler, "Love Will Make You Fail In School". Cute latin beat opus with Mickey and Sylvia teaming on the vocal chores. Contagious rock and roll cha-cha. Top half has the edge.

"TEENAGE" (1:50) [Marquis BMI—Freeman] "BED OF LIES" (1:58) [Travis BMI—Wayne, Kay, Atwood]

KEN COPELAND (Imperia! 5453)

• Ken Copeland, who recently completed a successful run with his initial hit "Pledge of Love", follows-up with a strong new single that should meet with the same reception from the performer's new-found fandom. "Teenage" is a free-swinging romancer telling about the delightful feeling it is to be a teenager. Clean cut vocal set to an easy-going rockin' beat. Top grade summer programming. The kids'll love it. Flip, "Bed Of Lies" is a smooth shuffler about an unfaithful lover. Tune has a pleasant country flavoring and is delivered in fine form by Copeland. Watch the upper deck. It could blossom into a big one.

CHUCK BOWERS (Decca 30356)

B "TILL MY BABY COMES HOME" (2:56) [Abe Olman ASCAP—Jacobs, Mandell] Featured artist on "Ozark Jubilee," Chuck Bowers, has a slick fast-paced lament with a nand clapping drive. Bowers clings with authority to the big beat the tune provides. A product with strong teen potential.

B "BIG JIM BOWIE" (1:50) [Earl Barton BMI—Ashby] A rhythmic salute to the famed frontiersman is colorfully encountered by Bowers with imaginative support from the Anita Kerr Singers. Exciting recitation.

ROBERTA SHERWOOD (Decca 30315)

B "WHO'S GONNA BE MY SUN-SHINE" (2:55) [Famous ASCAP—Stone] The husky, break-up quality of Roberta Sherwood's delightful voice is a perfect companion to this New Orleans-flavored blues melody. Dee-jays will undoubtably provide for-midable spins here.

**B** "WHERE'S MY SWEETHEART HIDING?" (2:15) [Mills ASCAP—Little, Finch, Malie, Britt] Another bluesy item has Miss Sherwood offering a Dixieland-vocal side containing inviting vocal punch.

ED TOWNSEND (Dot 15596)

B "TALL GROWS THE SYCA-MORE" (1:47) [Four Star BMI—Townsend, Masters] A skiffle pressing on a catchy folk-inspired tune is performed with vitality by Townsend with vocal and instrumental backing. Potent side.

C+"MY NEED FOR YOU" (2:30) tone] Townsend gets string ork support as he warmly reads a soft beat ballad.

RUSS CARLYLE (ABC-Paramount 9833)

B "BEACH PARTY" (2:33) [Geo. Pincus ASCAP—Carlyle, Washabaugh, Caranda] This disk hits the teen summer trade beautifully. A socko presentation by a lead voice and the Carlyle directed ork tells of the fun in store at "the beach party tonight." A summer item that swings.

B "DER BECKI" (2:27) [Geo. Pincus ASCAP—Carlyle] Striking orchestral feats by Carlyle and the ork have some of the feelings of the recent "Harem Dance" effort.

**BONNIE LOU** (King 5063)

B "TEEN AGE WEDDING" (2:07)
[Joy ASCAP—Dee, Weisman]
The emotional aspects of a teen age
wedding are dramatically portrayed
by Bonnie Lou. A sure-fire teen tune
the kids could make into a chart

"RUNNIN' AWAY" (2:13) [Markay BMI—Innis, Glover] A number with some of the features of "Singin' The Blues" is handled in a hand-clapping tempo by the thrush.

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#### **Record Reviews**

A DISK & SLEEPER B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MEDIOCRE

\_\_\_The Cash Box \_\_\_\_

★ "WHITE SILVER SANDS"Lennon SistersBrunswick 55013
★ "JAVA"
★ "STREET OF MEMORIES"
★ 'THE LITTLE SPINET SONG"Jeri ReneNational 101
★ "MY HEART NEEDS YOU" Nick Green Capitol 3749
★ "CRAZY DREAM"/"THIRD FINGER—
LEFT HAND" Eileen Rodgers Columbia 40956
★ "THE FOUNTAIN OF YOUTH"Dick RomanABC-Paramount 9832
★ "I GOT A ROSE BETWEEN MY TOES". Lou CarterGolden Crest 108
★ "STAND THERE MOUNTAIN"Planets & Vince HowardEra 1038
★ "CLIMB LOVE MOUNTAIN" Lee Denson
★ "NEVER AGAIN" LeRoy Holmes MGM 12502

JERI SOUTHERN (Decca 30343)

"FIRE DOWN BELOW" (2:35) [Columbia Pic. ASCAP—Lee, Washington] The contagious latin-beat title tune of the forthcoming Warwick film "Fire Down Below" is chanted pleasantly by Jeri Southern. Inviting dance deck with a cute lyric and a colorful melody.

"HOW DID HE LOOK" [Lincoln ASCAP — Silver, Shelley] The lark is at her best as she tenderly revives one of the best constructed of all standards. Wonderfully heart-felt delivery of a class romancer. Dee jays will have a picnic with both sides.

COUNTRY SINGERS

(Vik 0282)

B "JOHNNY REB AND BILLY YANK" (1:48) [Tobias & Lewis ASCAP — Tobias] The Country Singers, assisted by an exciting march tempo orchestration, present a lively and infectious military item about two popular comic strip characters. Good side for the kiddie market.

C+"LADY LADY (Will You Marry Me)" (1:52) [Acorn BMI—Brand] Another high-stepping marcher with a folk flavoring. Inspiring treatment of an inviting number.

FREDDIE MUNNINGS (MGM 12491)

"MANGO WALK" (2:41) [Earl ASCAP — Munnings] Munnings and the ork take this calypso creation with a sharply rhythmic attack, and turn up a brightly hued calypso instrumental-vocal. Inviting performance.

"BAHAMA LULLABY" (2:31)

[Shapiro - Bernstein ASCAP —

Lofthouse, Gilbert] The lead voice, backed by the tip-toe ork arrangement, sings the lullaby with appropriate casualness, and calm.

KURT EDELHAGEN (Decca 30347)

B "LOVE THEME FROM 'LA STRADA'" (2:43) [Leeds ASCAP—Rota, Galdieri] From the memorable pic, "La Strada" comes the bangup rendition of the film's main theme by Edelhagen and his ork. Lots of surprising hi-fi inspired sounds here.

"FANFAREN BLUES" (3:20)

[BIEM — Balk] More exciting stuff showing off the ork's whiz of a rhythm section. Sparkling display.

THE FOUR SPICES (MGM 12485)

B "FIRE DOWN BELOW" (2:42) [Columbia Pic. ASCAP — Washington, Lee] A strong latin-beat romantic item, the title tune from a forthcoming Columbia film, is smoothly presented by the Four Spices, Good mambo dance deck. Side should attract attention when pic hits the local cinemas.

C+ "SUNSHINE GIRL" (2:40)
[Valyr ASCAP — Merrill] This
half is a pleasant bouncer from the
current B'way hit show "New Girl
In Town". Swinging arrangement.

COOL DIP SINGH (RCA Victor 6939)

B "FINGERTIPS" (2:03) [Rush BMI — Shapiro, Stallman] Cool Dip Singh lends his mellow voice to a torrid rock and roller that swings from the opening groove right thru to the end. Socko performance of a ditty that could catch on.

"BUTTERFINGERS" (2:09)
[Peter Maurice ASCAP — Bart,
Pratt] Here the crooner chants a rock
and roll ballad. Dramatic performance
of an emotional love tune.

BAKER KNIGHT (Decca 30306)

B "JUST A LITTLE BIT MORE" (2:36) [Al Bubis BMI — Knight, Lee] The side has a sound of its own, rousing chorus and instrumental work, and the energetic vocal work of Knight. This unleashing of terrific rock 'n roll power will keep the kids excited throughout the disk's 2:36 timing. Solid teen fare.

B "THE VALUE OF LOVE" (2:42) [Shapiro, Bernstein ASCAP—Lippman, Sigman] Rock & Roll's dramatic, and sentimental aspects go over effectively as Knight makes the emotional most out of this song. Once again, individual chorus and ork backing with a harmonica as a principal instrument.

JOSEPH GERSHENSON (Coral 61845)

**B** "MAIN TITLE AND TAMMY" (2:09) [Skinner, Northern ASCAP — Skinner, Livingston, Evans] This is the sound track instrumental of two inviting themes from the Debbie Reynolds flick, "Tammy". The ork under the direction of Joseph Gershenson plays the melodies with an accent on the lush strings. Sweeping orchestral waxing.

B "THE BACHELOR" (3:00) [Skinner, ASCAP — Skinner] The smooth "Bachelor" theme from the same film leads into a playful melody, which returns to the original near the end. Another appealing song from the picture.

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#### **Record Reviews**

A DISK & SLEEPER B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MEDIOCRE

#### THE JORDONAIRES

(Capitol 3750)

B "SUMMER VACATION" (2:17) [Ardmore ASCAP—Spencer] The Jordonaires, taking advantage of the run on summer themes, take on a rocker posing the remorse of a summer vacation without the loved one. A summer tear jerker the kids will enjoy.

B "EACH DAY" (2:17) [Monument BMI — Winley, Clowney, Kornegay] The inviting tune that made some noise awhile back gets a rousing interpretation from the smart group. Very effective side.

#### TOM & DAN

(RKO-Unique 378)

B "TO EACH HIS OWN" (1:36) [Paramount ASCAP—Livingston, Evans] A sentimental oldie gets a new, lively approach from instrumentalists Tom and Dan. A novel treatment of a favorite.

B "JERSEY BOUNCE" (2:01) [Lewis ASCAP — Plater, Bradshaw, Johnson, Wright, Feyen] The evergreen gets what it deserves from the boys, an inviting swing round of fun.

#### EDDIE HEYWOOD

(RCA Victor 6956)

B "VIRGIN ISLE VAMP" (2:12)
[Meridian BMI—Heywood] The composer-keyboard magician of "Canadian Sunset," and "Soft Summer Breeze" has a light calypso-flavored attraction sure to please his many fans. Like many Haywood compositions, the melody gets more appealing with each listen. Could happen. Dee jays will love it.

C+"LOVE IS ALL" (2:08) [Meridian BMI—Heywood] A tricky arrangement of another Heywood piece with a Latin influence makes for interesting fare.

#### THE MERRILL JAY SINGERS

(Cabot 105)

B "ITS THE TALK OF THE TOWN" (2:32) [Joy ASCAP — Symes, Neiburg, Livingston] A new approach to the standard has enough freshness to keep deejays heavy on the disk. The tune really gets the allout beat reading from the group.

B "I'M THINKING TONIGHT OF MY BLUE EYES" (2:11) [Peer International BMI — Carter] Recollections of old fashioned group harmony are delightfully portrayed by the talented ensemble. Two strong sides that could step out. Keep a tab on both.

#### RUSS ARNO

(Liberty 55082)

B "BABY COME HOME" (2:20)
[House Of Fortune BMI—Motola,
Winn] A slow heavy beat waltzer with
a tint of "Blue Danube" gets a full
vocal attack from Russ Arno. Plenty
of teen appeal here.

C+"GOT A FEELIN" (2:20) [Joy ASCAP — Kahan, Snyder] The guy has a feeling the gal is going away in this moving opus.

#### KEELY SMITH

(Capitol 3740)

B "GOOD BEHAVIOR" (2:18) [Moonlight BMI—Singleton, Coleman] The thrush has a sizeable deejay following, and she does an attractive vocal stint on a good-idea offering about a girl who's on good behavior while her boy friend is away. Inviting side.

**B** "YOU'LL NEVER KNOW" (2:14) [Bregman, Vocco & Conn ASCAP—Warren, Gordon] A modern beat has been added to a familiar evergreen by Miss Smith. Appealing pressing deejays will also enjoy.

#### LOLA ALBRIGHT

(Kem 2744)

**B** "A MAN, A MAN, A MAN"
(2:40) [Dean ASCAP—Miller,
Elliot] The stylist sighs nicely through
this plaintive blues piece. A class
approach deejays will find smart
change-of-pace programming. Bluesy
support from Dean Elliot is excellent.

"THINK OF ME" (2:28) [Dean ASCAP—Miller, Elliot] More of the down-in-the depths feeling is conveyed intimately by the artist.

#### THE FIVE KEYS

(Capitol 3738)

B "THIS I PROMISE YOU" (2:20) [Raleigh BMI — Corso, Otis] A slow rock ballad gets a sincere touch from the polished vocal combo. Approach and meaningful lines make it a natural for effective teen trade.

C+"THE BLUES DON'T CARE"
(2:00) [Kahl BMI — Abrams]
This number gets a lively run-through
from the combo, a swinging ork and
additional voices. Striking fare.

#### BILL MAYNARD

(London 1745)

"HEY LILEY, LILEY LO"
(2:28) [Hollis BMI — Whyton,
Austin, Lomax] A rhythmic jumper
is presented by Bill Maynard in
spiritual-like tempo as he is backed
by the chorus and ork of Bob Sharples.
A fast-moving stint with lots of beat.

"LONELY ROAD" (2:25) [Ellis, Ward] The effects featured on the top half are repeated here on a similar number.

#### DANNY WOLFE

(Dot 15591)

**B** "PRETTY BLUE JEAN BABY" (1:54) [Golden West BMI—Wolfe] A tribute to the gal with all the trimmings of teenage affection is read conclusively by Wolfe. The artist gets socko vocal-instrumental backing. Slick teen track.

**B** "ONCE WITH YOU" (1:58) [Golden West BMI — Wolfe, Johnson, Burgess] An infectious beat keeps Wolfe and the gang on their toes throughout the pressing. Novel "Oh Yeah" interludes from the chorus.



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#### **NEW YORK:**



The June Reader's Digest carries a three page story by Les Paul titled "The Best Advice I Ever Had." . . . Don Rondo looks as though he has a smash in "White Silver Sands." . . . Joe Shribman, manager of Peter Hanley, reports that the Hanley recording of "Shenandoah Rose" was cut on Verve back on April 16th. . . Looks like Dot has another hot one in Billy Vaughn's "Johnny Tremaine." . . . Roulette has signed Keefe Brasselle. . . . MGM reports that Joni James' appearance on the Ed Sullivan show June 9 resulted in a spurt of sales for her recording of "Summer Love." . . . Congrats to the Larry Martins on the recent birth of a baby son, David Shawn. . . . ABC-Paramount is preparing to release a new Bill Hayes album in which he sings favorite songs from Walt Disney productions. . . . The Satellites are the newest entry on the Arcade label and their first release, "Red And Yellow Polka Dots," will be issued in September. . . . Neal Hefti due out soon on Vik with a "Concert In Miniature," an LP on which he will do three-minute versions of symphonic themes. . . . It'll be wedding bells for lovely Ann Resiman, publicity assistant to Marty Salkin at Decca, and Marty Hoffman, in charge of Coral promotion in the eastern territory, next September. . . . Ted Lewis has become a member of ASCAP. . . . Alan Dale, currently at the Chaudiere Country Club in Ottawa, is breaking all records. . . . George Moscoso has joined the Kapp staff as manager of the export division, He formerly held the same position with Decca. . . . Nelson Riddle has been set to provide the music on the Frank Sinatra weekly shows for ABC-TV in the Fall.

#### CHICAGO:



CHICAGO:

As summer vacation arrived for Chi high schools, WIND's Jay Trompeter breathed a big sigh of relief. Jay has been doing at least one high school assembly program per week. "It's not that I don't enjoy the presentations," explains Trompeter, "it's merely that I need the rest." Jay has presented, this past year, the Crew Cuts, the Four Lads, Nick Noble, Vice Damone, Julius La Rosa, Don Cornell and "just about every artist who passes thru Chi on a promotional tour." . . . Henry Doney, Tiffany prexy, seriously ill in Lake Forest Hospital, Lake Forest, Illinois. We're certain he'd appreciate a card from his many friends in the business. . . Another Neighborhood Big 10 Party entertained suburban Lombard, Illinois fans thanks to WGN with help of ABC Par's Betty Martin, Teddi King of RCA Victor and Salem's Bobby Christian. . . . Jack Solinger exited ABC Par mid-west promo position to become sales manager of Music Distributors, Inc., MGM distrib for Chi area. . . Don Rondo made a fast trip thru Chi with his newie on Jubilee, "White Silver Sands." "Disk has taken off around these parts," says local distrib. . . Jodie Sands included "Club Sixty" and "In Town Tonight" in her busy schedule while here for the "Breakfast Club." . . . Barney Fields grinning from ear-to-ear over Tommy Watts' Capitol swinger, "Grasshopper Jump." That's the disk with the bounce. . . Over at Frumkin Distribs, Hy Frumkin picks new talent on Hifi Records, Bob McDaniels. with "I just Want You To Want Me" b/w "This Can't Be Love" as "top potential for golden record honors." . . . Big pop swinger for All-State is Gerry Grainger's favorite new release and "personal plug tune" from Imperial, "Beloved" by The Scholars. . . Ex Laurence Welk vocalist and Denver (KOSI) deejay, Bobby Beers, stopped by The Cash Box offices to say howdy while in town for Maurice Seymour sitting. . . . Par's ambassador of good will, Harry Maselow stopped off enroute for Montreal, Canada and session. "Got a swinging group up there," Maselow promised.

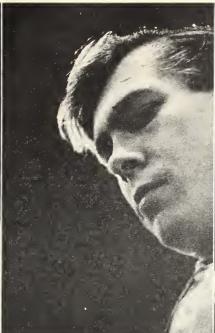
#### HOLLYWOOD:

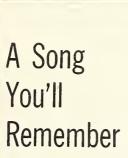


HOLLYWOOD:

The Modernaires take their first hiatus in five years when they leave the Bob Crosby show for 5 weeks of personals throughout the country. The Hi-Lo's will sub while the Mods are on the road. . . It took Billy Ward and the Dominos on Liberty to put "Stardust" back in the Top 60. . . The new Challenge Records label made an auspicious bow with "Blue Jean Baby" by Jerry Wallace hitting across the country. . . . Jim Warren at Central Sales happy to see the Somerset LP of "Around The World in Eighty Days" in the number 2 spot at the House of Sight and Sound. . . . Monica Lewis bows on the Verve label with an album, "Sing It To The Marines" containing tunes most requested from U.S. Marine bases. . . . Latest TV personality to sign a Dot Records contract is Billy Frawley, better known as Fred Mertz of "I Love Lucy" fame. Frawley has recorded an album of the great old songs of the vaudeville days. . . . Sophia Loren's picture will be featured on the cover of Hugo Friedhofer's sound track album of "Boy On A Dolphin" which is being released on Decca Records. . . . Frank Donovan now doing promotion for California Record Distributors. . . Coral Records opening their own branch in Los Angeles with Tom Flack managing. Modern Distributors, formerly handling the line, are definitely staying in business with Bunny Kutlab in the process of negotiating for several new lines. . . Dave Axelrod producing a jazz LP for Specialty Records. . . . Vocalist Thelma Gracen signed with Ditto Records with her first release of "La Jolla" getting a good play from local deejays. . . . Rita Paul, voted Germany's top pop singer a couple of years ago, now living in California and recording for Rave Records. First release, out this week is a modern treatment of the standard, "You Made Me Love You."







### STREET OF. MEMORIES

the latest and greatest

#### JOHNNIE RAY

b/w Build Your Love with Ray Conniff 4-40942

THE SURE-FIRE HITS ARE ON COLUMBIA PRECORDS THE HOTTEST COMPANY IN THE BUSINESS

A DIVISION OF CBS ® "Columbia" (p) 💎 Marcas Reg.



THEY JUST KEEP COMIN' FROM

COLONIAL



c/w It's Gotta Be You
JOHNNY DEE
CR-433

3

PAGE ONE

c/w Mighty Low

THE BLUENOTES

New Ones-Climbing Like Crazy

A Standard on Colonial!
HOSPITALITY BLUES—CR-501
An extended play record
narrated by DOUG HARRELL

MY BIG BROTHER'S FRIEND

c/w Before
CECELIA BATTEN
CR-431

Distributed by AM-PAR Record Corp.



# HITS TODAY.



ANA c/w Don't Gamble With Love

9831

PAUL ANKA

L TAKE ROMANCE

c/w First Impression

JUNE IS BUSTIN' OUT ALL OVER c/w What A Diff'rence A Day Made

9780

YOUR KISSES KILL ME c/w The Kiss In Your Eyes

9817

EYDIE GORMÉ

9819

THE AXIDENTALS

CRY, CRY, CRY c/w Heartless Heart

9828

ALAN DALE



ND TOMORR

(I've Got) THE TEXAS BLUES c/w SUCH

9813

STEVE SCHULTE

BEACH PARTY c/w Der Becki

9833

RUSS CARLYLE

THE FOUNTAIN OF YOUTH c/w Oh, Boy

9832

DICK ROMAN

DEEP WITHIN ME c/w Outside Of My Dream World

9827

DON CASANAVE

MY BEAUTIFUL GIRL of RED WINE POLKA 9825

STAN WOLOWIC & THE POLKA CHIPS

I'M FOREVER BLOWING BUBBLES

c/w Whisper Not

9821

JACKIE & ROY

I COULD (I Surely Would)

CLAUDE ("The Mighty") MAXWELL

A HANDFUL OF TEARS, A HEARTFUL OF RAIN

PUTTIN' ON THE STYLE of WONDROUS

9747

THE NEIGHBORS

HOLD MY HAND c/w

9830

FRANK DEAN



pointing the way to replays!

#### DEAN MARTIN

BEAU JAMES

with Orchestra and Chorus conducted by GUS LEVENE

WRITE TO ME FROM NAPLES

with Orchestra conducted by GUS LEVENE

Record No. 3752



#### GORDON JENKINS

and his orchestra

THEME FROM "SAINT JOAN"

From the Otto Preminger Production of Bernard Shaw's "Saint Joan"

FIRE DOWN BELOW

Record No. 3751



#### THE JORDANAIRES

with Marvin Hughes' Orchestra

SUMMER VACATION

EACH DAY

Record No. 3750



#### FARON YOUNG

MOONLIGHT MOUNTAIN
LOVE HAS FINALLY
COME MY WAY

Record No. 3753





# The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

and the state of t		s. L
1	LOVE LETTERS IN THE SAND PAT BOONE (Dot)	l
2	SO RARE JIMMY DORSEY (Fraternity)	2
3	BYE, BYE LOVE EVERLY BROTHERS (Cadence)	5
4	OLD CAPE COD PATTI PAGE (Mercury)	4
5	A WHITE SPORT COAT MARTY ROBBINS (Columbia)	3
6	DARK MOON GALE STORM (Dot) — BONNIE GUITAR (Dot)	8
7	A TEENAGER'S ROMANCE RICKY NELSON (Verve)	9
8	IT'S NOT FOR ME TO SAY JOHNNY MATHIS (Columbia)	ľ
9	SEARCHIN' COASTERS (Atco)	14
10	FREIGHT TRAIN RUSTY DRAPER (Mercury) NANCY WHISKEY (Chie)	7
11	I LIKE YOUR KIND OF LOVE 中原性中央企業 ANDY WILLIAMS (Cadence)	17
12	ALL SHOOK UP ELVIS PRESLEY (RCA Victor)	6
13	START MOVIN' SAL MINEO (Epic)	II
14	I'M GONNA SIT RIGHT DOWN BILLY WILLIAMS (Coral)	2
15	FOUR WALLS JIM REEVES (RCA Victor) JIM LOWE (Dot)	12
16	AROUND THE WORLD VICTOR YOUNG (Decca) — MANTOVANI (London)	16
17	SCHOOL DAY (RING RING GOES THE BELL) CHUCK BERRY (Chess)	10
18	WITH ALL MY HEART JODI SANDS (Chancellor)	19
19	YOUNG BLOOD COASTERS (Atco)	23
20	SHANGRI-LA FOUR COINS (Epic)	27

21) THE GIRL WITH THE GOLDEN BRAIDS. 22) GONNA FIND ME A BLUEBIRD. 23) LITTLE WHITE LIES. 24) TEDDY BEAR. 25) VALLEY OF TEARS. 26) A FALLEN STAR. 27) LITTLE DARLIN'. 28) I'M WALKIN'. 29) WONDERFUL! WONDERFUL! 30) I JUST DON'T KNOW. 31) ROCK YOUR LITTLE BABY TO SLEEP. 32) WHITE SILVER SANDS. 33) OVER THE MOUNTAIN. 34) COME GO WITH ME. 35) MY LITTLE BABY. 36) SEND FOR ME. 37) TALKIN' TO THE BLUES. 38) CAN'T WAIT FOR SUMMER. 39) GONE. 40) QUEEN OF THE SENIOR PROM. 41) MY PERSONAL POSSESSION. 42) MY DREAM. 43) ONE FOR MY BABY. 44) GOIN' STEADY. 45) FABULOUS. 46) IT'S YOU I LOVE. 47) BERNARDINE. 48) STAR DUST. 49) SHENANDOAH ROSE. 50) JENNY, JENNY. 51) YOU'RE CHEATING YOURSELF. 52) SUMMER LOVE. 53) ISLAND IN THE SUN. 54) WARM UP TO ME BABY. 55) RANG TANG DING DONG. 56) ROUND AND ROUND. 57) TEARDROPS IN MY HEART. 58) SHISH-KEBAB. 59) EMPTY ARMS. 60) WORDS OF LOVE.



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And Mail To
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List Your Top Ten Countr	ry Tunes Here
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<b>1.</b>	
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10	
List Your Top Ten Rhythm 'N	Blues Records Here
NAME OF RECORD HERE	ARTIST OR BAND HERE
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10	
NAME	
FIRM	
ADDRESS	



#### Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Anne White is a teenager, who though afflicted with cerebral palsy since birth, has a heavy schedule of deejay work for KRCC-FM-Colorado Springs, Colo., writes popular songs ("Find Someone New" b/w "Colorado Moon" on Vik), and donates her time (Boston Telethon, June 22nd and 23rd) as an



ANNE WHITE
(KRCC-FM — Colora
Springs, Colo.)

example of what can be done in overcoming such an affliction. . . . Don Casanave (ABC-Paramount) hit the road last week to talk with deejays regarding his initial pressing for ABC-Paramount, "Deep Within Me" b/w "Outside My Dream World." . . . KYW-Cleveland, Ohio says it played to 40,000 teenagers at record hops in May. . . . Tom Edwards (WERE-Cleveland, Ohio) writes that he's heard that there was once a record company which didn't put out an album concerned with Paris. . . . Gerry Myers (CKOY-Ottawa, Canada) has interviewed, among others, in the last few weeks the Four Aces, (Decca), Stan Freberg (Capitol), Pat Boone (Dot), and Nancy Whiskey (Chic). Gerry's running a very successful Miss Portable Radio contest in conjunction with Eveready Batteries. . . . An extra hour has been given to Al Makkay

(KCNA-Tucson, Ariz.) on his Saturday stints, which feature top tunes, and new picks culled from The Cash Box... Singer Carmel Quinn introduced her new Satellite disking of "There's A Little Bit Of Irish" on the "Record Room" conducted by Al Meltzer (WHEN-Syracuse, N.Y.)... KONO-San Antonio, Tex. has a new format based on the theme of "Hi-Ho Radio," introduced by Louis Nye, the Gordon ("Hi-Hi Steve-A-Reno") Hathaway of the Steve Allen TV'er. Various contests, one a "Krazy-Kriss Kross" game with

a \$5,000 weekly prize, are also being featured.



BILL DUPREE (WLIB-New York)

Bill Dupree (WLIB-New York), a recent addition to the WLIB deejay staff, is getting a big response to his jazz spots. Bill also has pop and R&B programming. . . . Bob Holmes (KSJO-San Jose, Calif.) guested Carol Jarvis (Dot) on his show recently, and Bob thinks her Dot disk of "Whirlpool Of Love" should go a long way. . . . Harry Holland, who's known locally as K.Y. Able does the daytime rock 'n roll music stints on KYA-San Francisco. . . . Frank Glieber (WRR-Dallas, Texas) has in addition to his daily afternoon record stanzas the play-by-play description of the Dallas League Texas League baseball games. . . . Ed Penney (WATO-Boston, Mass.) is the proud poppa of a baby boy. Ed is also the writer of the current Mills Brothers (Decca) clicker, "Queen

Of The Senior Prom," which he wrote for his daughter.... The forthcoming boost to 50,000 watts by station CKWX-Vancouver, Canada gets the big play in the current issue of the station's "Plus" mag... Red Benson (WPEN-Philadelphia, Pa.) was unanimously elected president of the Rye Valley Country Club, Rydal, Pa... Jack Rowzie's (WWDC-Washington, D.C.) daughter, Donna, recently received an engagement ring. The boy: Norm Beasley, a platter spinner for station WPIK-Alexandria, Va. The "problem":



JACK ROWZIE
(WWDC—Washington, D. C.)

Donna is good at picking hit tunes and dad previews all new records with her. Will Donna go with her dad's records or her fiancee's?.... Charlie Grant recently made the move from WESX-Salem, Mass. to WKTS-Brooksville, Fla. as Program Director, and besides a 3 hour pop show during the afternoons, Charlie initiated a polka show on WKTS at the request of the listeners. The deejay would appreciate a good supply of polka disks for the show.... Gene Winters (WPGC-Washington, D.C.) writes that the second record hop by KPGC was held in the Coca Cola plant in Capitol Heights, and 1300 people saw Rusty Draper (Mercury) entertain. One hop per month for the next six months at the plant have been booked, and artists are invited to contact Gene for dates of future hops for personal appearances.

The weekly "hunch tune" by Steve Hodges (KGGM-Albuquerque. N.M.) was recently given to Lorry Raine's Advance pressing of "Eventide." . . . Station KCBQ-San Diego received an award from the United States Air Force Recruiting Service in recognition of the station's 312 announcements during a one week period on behalf of Air Force Recruiting. . . . The artist popularity contest conducted by Sam Blessing (KOSI-Denver, Colo.) has had these results: Male Vocalist: Pat Boone (Dot); Female Vocalist: Gale Storm (Dot); Male Vocal Group: Diamonds (Mercury); Female Vocal Group: McGuire Sisters (Coral); Orchestra: Lawrence Welk (Coral). . . . Mark Prichard, formerly of WCSS-Amsterdam, N.Y., is now affiliated with WMFJ-Daytona Beach, Fla.

#### PARADE **OF HITS** 15570 LOVE LETTERS IN THE SAND --- BERNARDINE Pat Boone 15558 DARK MOON...... Gale Storm A FALLEN STAR..... Jimmy Newman 15574 WHISPERING BELLS ..... The Del-Vikings 15592 15594 A FALLEN STAR — FOOTSTEPS ..... The Hilltoppers 15587 IF YOU SEE MY LOVE DANCING -HALF YOUR HEART ..... Bonnie Guitar DARK MOON ..... Bonnie Guitar 15550 ON MY MIND AGAIN ..... Bob Denton 15573 SAWING ON THE STRINGS — 15588 SWEETHEARTS IN HEAVEN ..... Don Reno — Red Smiley 15545 WHY BABY WHY - I'M WAITING ..... Pat Boone JUST FOR YOU 15581 FOOL AROUND - WHICH WAY TO YOUR HEART ..... The Fontane Sisters BECAUSE WE ARE YOUNG — LOVE 15578 LETTERS IN THE SAND ...... Mac Wiseman NEW RELEASES 15590 I'M IN LOVE, I'M IN LOVE— I SURE NEED YOU ...... Connie Conway HOT ROD QUEEN — ACAPULCO ...... Roy Tann 15595 15596 TALL GROWS THE SYCAMORE— MY NEED FOR YOU ..... Ed Townsend LOVESICK BLUES - INSHA ALLAH ..... Sonny Knight 15597 SHENANDOAH ROSE ---15599 LIBERTY TREE The Jack Halloran Singers --- ALBUMS = 3054 Music from the Sound Track of Cecil B. De Mille's, "THE TEN COMMANDMENTS" Conducted by Elmer Bernstein "A CLOSER WALK WITH THEE" ..... Pat Boone 1056 3050 "PAT" Pat Boone

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b/w "GET ON YOUR MARK"

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His Piano And Orchestra

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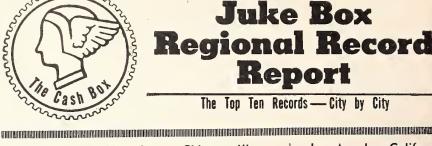
**D.J.**'s If You Do Not Have this record please write for your free

#### **Eclipse Records**

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Phone: CIrcle 6-9149

Published By: Sylvia Music 1650 Broadway "Big" Al Sears Pres.



#### **Juke Box Regional Record** Report

The Top Ten Records - City by City

#### New York, N. Y.

- 1. It's Not For Me To Say
  (J. Mathis)
  2. Love Letters In The Sand
  (P. Boone)
  3. Bye, Bye Love (Everlys)
  4. Wonderful! Wonderful!
  (J. Mathis)
- (J. Mathis)
  5. So Rare (J. Dorsey)
  6. Come Go With Me
  (Del-Vikings)
  7. Little Darlin' (Diamonds)
  B. White Sport Coat (Robbins)
  9. I'm Gonna Sit Right Down
  (B. Williams)
  10. Start Movin' (S. Mineo)

#### Detroit, Mich.

- 1. Bye, Bye Love (Everlys)
  2. Love Letters In The Sand
  (P. Boone)
  3. Young Blood (Coasters)
  4. Start Movin' (S. Mineo)
  5. I'm Gonna Sit Right Down
  (B. Williams)
  6. Rang Tang Ding Dong
  (Cellos)
  7. I Like Your Kind Of Love
  (A. Williams)
  B. Dark Moon (G. Storm)
  9. Shangri-La (Four Coins)
  10. I'm Walkin' (R. Nelson)

#### Pittsburgh, Pa.

- 1. Love Letters In The Sand
  (P. Boone)
  2. White Sport Coat (Robbins)
  3. Searchin' (Coasters)
  4. Teenager's Romance (Nelson)
  5. All Shook Up (E. Presley)
  6. It's Not For Me To Say
  (J. Mathis)
  7. Around The World (Young)
  B. Gone (F. Husky)
  9. Old Cape Cod (P. Page)
  10. Queen Of The Senior Prom
  (Mills Bros.)

#### Seattle, Wash.

- 1. Bye, Bye Love (Everlys)
  2. Over The Mountain
  (Johnnie & Joe)
  3. Searchin' (Coasters)
  4. White Sport Coat (Robbins)
  5. Love Letters In The Sand
  (P. Boone)
  6. So Rare (J. Dorsey)

- (P. Boone)
  6. So Rare (J. Dorsey)
  7. So Young (C. Stacey)
  B. Teenager's Romance (Nelson)
  9. Rainbow (R. Hamilton)
  10. All Shook Up (E. Presley)

#### Baltimore, Md.

- 1. Young Blood (Coasters)
  2. Love Letters In The Sand
  (P. Boone)
  3. Bye, Bye Love (Everlys)
  4. Dark Moon (B. Guitar)
  5. Bernardine (P. Boone)
  6. White Sport Coat (Robbins)
  7. Searchin' (Coasters)
  8. It's Not For Me To Say
  (J. Mathis)
  9. Valley Of Tears (F. Domino)
  10. Over The Mountain
  (Johnnie & Joe)

#### Kansas City, Mo.

- 1. Teenager's Romance (Nelson)
  2. I Like Your Kind Of Love
  (A. Williams)
  3. Love Letters In The Sand
  (P. Boone)
  4. Searchin' (Coasters)
  5. So Rare (J. Dorsey)
  6. It's Not For Me To Say
  (J. Mathis)
  7. Bye, Bye Love (Everlys)
  8. Rock Your Little Baby To
  Sleep (B. Knox)
  9. Too Late (G. Austin)
  10. Teddy Bear (E. Presley)

#### Miami, Fla.

- 1. Love Letters In The Sand
  (P. Boone)
  2. White Sport Coat (Robbins)
  3. Bye, Bye Love (Everlys)
  4. Young Blood (Coasters)
  5. Dark Moon (B. Guitar)
  6. So Rare (J. Dorsey)
  7. It's Not For Me To Say
  (J. Mathis)
  8. Searchin' (Coasters)

#### Chicago, III.

- 1. So Rare (J. Dorsey)
- 2. Bye. Bye Love (Everlys)
  3. Love Letters In The Sand
  (P. Boone)

- (P. Boone)
  4. With All My Heart (Sands)
  5. I Like Your Kind Of Love
  (A. Williams)
  6. Around The World (Young)
  7. Gonna Find Me A Bluebird
  (M. Rainwater)
  8. White Sport Coat (Robbins)
  9. It's Not For Me To Say
  (J. Mathis)
  10. Start Movin' (S. Mineo)

#### Cincinnati, Ohio

- 1. Love Letters In The Sand (P. Boone) 2. White Sport Coat (Robbins) 3. I'm Gonna Sit Right Down (B. Williams)

- 3. I'm Gonna G. (B. Williams)
  4. Teenager's Romance (R. Nelson)
  5. Dark Moon (G. Storm)
  6. Gone (F. Husky)
  7. School Day (C. Berry)
  B. I'm Walkin' (R. Nelson)
  9. Jenny, Jenny (L. Richard)
  10. It's Not For Me To Say (J. Mathis)

#### Philadelphia, Pa.

- 1. Love Letters In The Sand
  (P. Boone)
  2. Bye, Bye Love (Everlys)
  3. Dark Moon (G. Storm)
  4. Start Movin' (S. Mineo)
  5. Four Walls (J. Reeves)
  6. With All My Heart (Sands)
  7. It's Not For Me To Say
  (J. Mathis)
  8. All Shook Up (E. Presley)
  9. Around The World (Young)
  10. I Like Your Kind Of Love
  (A. Williams)

#### Boston, Mass.

- 1. Love Letters In The Sand
  (P. Boone)
  2. It's Not For Me To Say
  (J. Mathis)
  3. So Rare (J. Dorsey)
  4. Old Cape Cod (P. Page)
  5. Dark Moon (B. Guitar)
  6. Bye, Bye Love (Everlys)
  7. Little Darlin' (Diamonds)
  B. Around The World (Crosby)
  9. All Shook Up (E. Presley)
  10. With All My Heart (Sands)

- Houston, Tex.

- 1. Searchin' (Coasters)
  2. Love Letters In The Sand
  (P. Boone)
  3. So Rare (J. Dorsey)
  4. Short Fat Fannie (Williams)
  5. Susie-Q (D. Hawkins)
  6. Teenager's Romance
  (R. Nelson)
  7. Come Go With Me
  (Del-Vikings)
  8. Jenny, Jenny (L. Richard)
  9. Valley Of Tears (F. Domino)
  10. Isabella (R. Tan)

#### St. Louis, Mo.

- 1. Love Letters In The Sand
  (P. Boone)
  2. Bye, Bye Love (Everlys)
  3. Start Movin' (S. Mineo)
  4. Around The World
  (Mantovani/Young)
  5. Rock Your Little Baby To
  Sleep (B. Knox)
  6. Teenager's Romance (Nelson)
  7. Shangri-la (Four Coins)
  8. Rainbow (R. Hamilton)
  9. Warm Up To Me Baby
  (J. Bowen)

#### 10. Goin' Steady (T. Sands)

- San Francisco, Calif.

- 1. So Rare (J. Dorsey)
  2. White Sport Coat (Robbins)
  3. Searchin' (Coasters)
  4. School Day (C. Berry)
  5. Love Letters In The Sand (P. Boone)
  6. Teenager's Romance (Nelson)
  7. All Shook Up (E. Presley)
  8. Dark Moon (B. Guitar)
  9. Gone (F. Husky)
  10. Rang Tang Ding Dong (Cellos)

#### Los Angeles, Calif.

- 1. So Rare (J. Dorsey)
  2. Love Letters in The Sand
  (P. Boone)
  3. All Shook Up (E. Presley)
- 4. White Sport Coat (Robbins)
  5. Little Darlin' (Diamonds)

- 5. Little Warlin' (Diamonds)
  6. Wonderful! Wonderful!
  (J. Mathis)
  7. Dark Moon (G. Storm)
  8. School Day (C. Berry)
  9. Gone (F. Husky)
  10. Island In The Sun
  (H. Belafonte)

#### Cleveland, Ohio

- 1. Bye, Bye Love (Everlys)
  2. Love Letters In The Sand
  (P. Boone)
  3. I Like Your Kind Of Love
  (A. Williams)
  4. White Sport Coat (Robbins)
  5. Shangri-La (Four Coins)
  6. Love You Till I Die (B. Lee)
  7. I'm Gonna Sit Right Down
  (B. Williams)
  8. Dark Moon (G. Storm)
  9. It's Not For Me To Say
  (J. Mathis)
  10. So Rare (J. Dorsey)

#### San Antonio, Tex.

- 1. Love Letters In The Sand
  (P. Boone)
  2. White Sport Coat (Robbins)
  3. Come Go With Me
  (Del-Vikings)
  4. Little Darlin' (Diamonds)
  5. It's You I Love (F. Domino)
  6. Dark Moon (G. Storm)
  7. My Dream (Platters)
  8. Young Blood (Coasters)
  9. Teddy Bear (E. Presley)
  10. Teenager's Romance
  (R. Nelson)

- Milwaukee, Wis.

- 1. Love Letters In The Sand
  (P. Boone)
  2. Dark Moon (B. Guitar)
  3. I'm Walkin' (R. Nelson)
  4. Bye, Bye Love (Everlys)
  5. With All My Heart (Sands)
  6. So Rare (J. Dorsey)
  7. White Sport Coat (Robbins)
  8. I Like Your Kind Of Love
  (A. Williams)
  9. Freight Train (R. Draper)
  10. Start Movin' (S. Mineo)

- Atlanta, Ga.

- 1. Come Go With Me
  (Del-Vikings)
  2. Searchin' (Coasters)
  3. Bye, Bye Love (Everlys)
  4. Love Letters In The Sand
  (P. Boone)
  5. So Rare (J. Dorsey)
  6. It's Not For Me To Say
  (J. Mathis)
  7. Four Walls (Reeves/Lowe)
  8. A Fallen Star (J. Newman)
  9. Dark Moon (B. Guitar)
  10. Old Cape Cod (P. Page)

#### Minneapolis, Minn.

- 1. Bye, Bye Love (Everlys)
- 2. School Day (C. Berry) 3. Love Letters In The Sand (P. Boone)

- (P. Boone)
  4. Rock Your Little Baby To
  Sleep (B. Knox)
  5. Start Movin' (S. Mineo)
  6. Those Brown Eyes (Tarriers)
  7. Goin' Steady (T. Sands)
  B. Gonna Find Me A Bluebird
  (M. Rainwater)
  9. So Rare (J. Dorsey)
  10. Teenager's Romance (Nelson)

#### New Orleans, La.

- 1. Love Letters In The Sand (P. Boone)
- (P. Boone
  2. Dark Moon (G. Storm)
  3. So Rare (J. Dorsey)
  4. Four Walls (J. Reeves)
  5. All Shook Up (E. Presley)
  6. Valley Of Tears (F. Domino
  7. White Sport Coat (Robbins
  B. Teenager's Romance (Nelson
  9. Empty Arms (T. Brewer)
  10. Bye, Bye Love (Everlys)

- "Only those records best suited for commercial use are reviewed by THE CASH BOX"





# ON RCA VICTOR THE EXPLOSIVE



# MARTHA CARSON

with Two Rocking, Cute, Racing, Romping, Sizzling Sides.





47/20-6948



# Best Selling Sheet Music

4000 BUOLUMAN AND AND AND AND AND AND AND AND AND A	1 ACT	
1	LOVE LETTERS IN THE SAND Bourne ASCAP—Kenny, Kenny, Coots	NEEK
2	DARK MOON Dandelion BMIMiller	2
3	A WHITE SPORT COAT Acuff-Rose BMI—Robbins	3
4	SO RARE Robbins ASCAP—Herst, Sharpe	5
5	FOUR WALLS Sheldon BMI—Moore, Campbell	6
6	ALL SHOOK UP Shalimar-Presley BMI—Blackwell, Presley	4
7	ROUND AND ROUND Rush BMI—Stallman, Shapiro	7
8	OLD CAPE COD Geo. Pincus & Sons ASCAP—Rothrock, Yakus	11
9	AROUND THE WORLD Victor Young ASCAP—Young	13
10	IT'S NOT FOR ME TO SAY Korwin ASCAP—Stillman, Allen	_
11	WONDERFUL! WONDERFUL! E. B. Marks BMI—Edwards, Raleigh	14
12	BYE, BYE LOVE Acuff-Rose BMI—Bryant, Bryant	12
13	LITTLE DARLIN' Excellorec BMI—Williams	8
14	START MOVIN' Sheldon BMI—Hill, Stevenson	15
15	GONE Hill & Range Songs BMI—Rogers	_



#### Pealman

#### List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week an radio and TV bosed on the Copyrighted Audience Coverage Index & Audience Trend Index.—A National Survey of Papular Music Heard Over Network Broodcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

KADIO	(LISTED ALFII
A Face In The Crowd	Remick
A White Sport Coat	Acuff-Rose
An Affair To Remember	
Around The World	Young
Can't Wait For Summer	Southern
Dark Moon	Dandelion
Every Little Movement	Witmark
Fire Down Below	Columbia Pic.
Four Walls	Sheldon
Girl With The Golden Braids	Roncom
Gunfight At The O.K. Corral	Paramount
I Could Have Danced All Night .	Chappell
I'm Gonna Sit Right Down And W	rite
Myself A Letter . DeSylva, Brov	vn & Henderson
Italiano	Harms
It's Not For Me To Say	Korwin
Kill Me With Kisses	Broadcast

It's Not For Me To Say Korwin
Kill Me With Kisses Broadcast
Little White Lies Bregman-Vocco-Conn
Look At 'Er Valyr
Love Letters In The Sand Bourne
Mama Guitar Remick
Man On Fire Robbins
Old Cape Cod Pincus
Rock Bottom Vernon
Shenandoah Rose Planetary
So Rare Robbins
Sunshine Girl
Three Sheets To The Wind Sequence-Halsey
Waltz That Broke My Heart Famous
Who Dot Mon, Mom? Remick
Wonderful! Wonderful! E. B. Marks

BETICALLY) TV
An Affair To Remember Feist
Anything You Say Is True Ivanhoe
Around The World Young
Belonging To Someone Lear
Crying My Heart Out For You Joy
Ding Dang Danglin' Joy Do I Love You (Because You're
Beautiful) Williamson
First Thing I Do Every Morning Bulls-Eye
Freight Train Maurice
Holiday For Trombones Bregman-Vocco & Conn
House Built On A Strong Foundation Kahn
1'm Walkin' Reeve
I'm Walking The Floor Over You American
It's Not For Me To Say Korwin
Just In Time Stratford
Let The Light Shine Down On Me Acuff-Rose
Little Darlin' Excellorec
Little White Lies Bregman-Vocco & Conn
Look At 'Er Valyr
Love Letters In The Sand Bourne
Old Cape Cod Pincus
Ride Back Meridian
Round And Round Rush Shangri-La Robbins
So Rare Robbins
Talkin' To The Blues Trinity
Walk With Me Champagne
Waltz That Broke My Heart Famous White Silver Sands Fellows-Peer
You, You Romeo

# a jubilee of HITS GALORE!



Don Rondo
"WHITE
SILVER
CANNE"

UUBILEE-5288

That Fabulous Instrumental

"ECHO, ECHO"

By DON LEE

BLUE CHIP 0013

The Cadillacs' Latest Hit

"MY GIRL FRIEND"

**JOSIE 820** 

A Smash For GENE NASH

"DANDY LION"

JUBILEE 5285

**Going Strong** 

The Chancellors

"THERE GOES MY GIRL"

PORT RECORDS 5000

3 Big Ones On Winley Label

The Paragons

"FLORENCE"

# 215

Charlie White

"SWEETIE BABY"

The Jesters

"SO STRANGE"

± 218

jubilee

1650 BROADWAY, N. Y. C

\* Products of JAY-GEE RECORD CO., INC.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

# You Get TRIPLE VALUE THE GREATEST ISSUE IN THE Combining All Three

15th Anniversary Encyclopedia & Directory

A Special NAMM Issue

**Our Spectacular Disk Jockey Edition** 

Advertising For Early Forms Now Being Accepte Last Minute Deadline WEDNESDAY, JULY 10

The Cash Box

(PUBLICATION OFFICE)

1721 BROADWAY, NEW YORK 19, N. Y.

(PHONE: JUdson 6-2640)

# From Your Advertising In HISTORY OF THE CASH BOX

The Cash Box' 15th Anniversary Encyclopedia & Directory will contain the most valuable merchandising aids and articles to be found anywhere in our industry. This issue will be used time and again all through the year by the entire record, music and coin machine industries.

This issue will be distributed at the NAMM Convention commemorating the emergence of The Cash Box as THE magazine of the retail record field.

The disk jockey edition contains information which every disk jockey will find a must for his programming and day to day activities.

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**BOSTON OFFICE** 

80 BOYLSTON ST.

(PHONE: HANCOCK 6-8386)

LONDON OFFICE 17 HILLTOP

(PHONE: SPEEDWELL 2596)



BILL DOGGETT DING DONG

KING 5058

RAM - BUNK - SHUS KING 5020

ANNIE LAURIE IT HURTS TO BE IN LOVE

**DE LUXE 6107** 

#### IT MUST BE YOU

**DE LUXE 6135** 

**OTIS WILLIAMS** and His Charms

#### UNITED

DON'T DENY ME **DE LUXE 6138** 

DONNIE ELBERT WHAT CAN I DO

DE LUXE 6125

THE "5" ROYALES

THINK

LITTLE WILLIE JOHN I'VE GOT TO GO CRY

LOOK WHAT YOU'VE DONE TO ME

KING 5045

THE MIDNIGHTERS OH, SO HAPPY

IS YOUR LOVE FOR REAL

FEDERAL 12299

IN THE DOORWAY CRYING

NEW RELEASES

BONNIE LOU TEEN AGE WEDDING

RUNNIN' AWAY

KING 5063

MAC CURTIS I'LL BE GENTLE

SAY SO





#### London

Lowdown

Had a call from the Four Lads who just arrived in this country to start a short vaudeville tour. The boys seem mighty happy to be in town and look forward to meeting their British fans on their first trip over here.

Eddie Fisher ended his week's stay at the London Palladium with a great performance on Val Parnell's Sunday night TV show.

We are all sad at the untimely loss of one of the world's best loved bandleaders and to Jimmy Dorsey's relatives we all send our sympathy.

Milton Blackstone, personal manager of Eddie Fisher, now talent scouting for Eddie's new color TV hour scheduled for early part of the

Lily Pons due in London next week to appear on Val Parnell's Sunday TV Show.

Returning shortly from the States is Dorothy Squires.

This Week's Best Selling Pop Singles (Courtesy "New Musical Express")

1 Yes, Tonight Josephine-Johnnie Ray (Philips)

2 Gamblin' Man/Puttin' On The Style — Lonnie Donegan (Pye-Nixa)

3 When I Fall In Love— Nat "King" Cole (Capitol)

4 Butterfly-

Andy Williams (London) Around The World-

Ronnie Hilton (HMV)

6 Little Darlin'-Diamonds (Mercury)

Around The World— Bing Crosby (Brunswick Freight Train-

Chas. McDevitt Group (Oriole) Around The World— Gracie Fields (Columbia)

10 Rock-A-Billy-

Guy Mitchell (Philips)
11 Mr. Wonderful—

Peggy Lee (Brunswick

White Sport Coat— King Brothers (Parlophone)

13 We Will Make Love-Russ Hamilton (Oriole)

Too Much— Elvis Presley (HMV)

15 I'll Take You Home Again Kathleen
—Slim Whitman (London) 16 Butterfingers-

Tommy Steele (Decca)

Chapel Of The Roses— Malcolm Vaughan (HMV)

Island In The Sun-Harry Belafonte (RCA)

19 Fabulous— Charlie Gracie (Parlophone)

20 White Sport Coat— Terry Dene (Decca)

21 I Like Your Kind Of Love — Andy Williams (London)

22 School Day— Chuck Berry (London)

23 Baby Baby— Teen-Agers (Columbia)

24 I'm Sorry— Platters (Mercury) 25 Travellin' Home—

Vera Lynn (Decca) 26 Fire Down Below-

Jerri Southern (Brunswick) 27 Around The World-Mantovani (Decca)

28 Banana Boat-Harry Belafonte (HMV)

All Shook Up— Elvis Presley (HMV)

30 Cumberland Gap-Lonnie Donegan (Pye-Nixa)



#### **Top Selling Records**

Reported by

#### Retail **Outlets**

From Coast to Coast

CALIFORNIA MUSIC CO. Los Angeles, Calif.

1. So Rare (J. Dorsey) 2. Love Letters In The Sand (P. Boone)

3. All Shook Up (E. Presley)

3. All Shook Up (E. Presley)
4. Send For Me (N. Cole)
5. Talkin' To The Blues (Lowe)
6. Island In The Sun
(H. Belafonte)
7. With All My Heart (Sands)
8. White Sport Coat (Robbins)
9. Wonderfui! Wonderfui!
10. Freight Train (R. Draper)

#### A. WILLIAMS & CO. Philadelphia, Pa.

1. Love Letters In The Sand)
(P. Boone)
2. It's Not For Me To Say
(J. Mathis)
3. Bye Bye Love (Everly Bros.)
4. Dark Moon (G. Storm)
5. Start Movin' (S. Mineo)
6. With All My Heart (Sands)
7. Four Walls (J. Reeves)
8. All Shook Up (E. Presley)
9. I Like Your Kind Of Love
(A. Williams)
10. Fabulous (C. Gracie)

#### ONE STOP RECORD SERVICE St. Louis, Mo.

1. Start Movin' (S. Mineo) 2. Around The World

2. Around The World (Mantovani)
3. Love Letters In The Sand (P. Boone)
4. Shangri-La (Four Coins)
5. Bye Bye Love (Everly Bros.)
6. Rock Your Little Baby To Sleep (B. Knox)
7. Fabulous (C. Gracie)
8. White Sport Coat (Robbins)
9. White Silver Sands (Rondo)
10. Warm Up To Me Baby (J. Bowen)

#### THE RECORD ROOM Reno, Nev.

1. White Sport Coat (Robbins)
2. Love Letters In The Sand
(P. Boone)
3. Teenager's Romance (Nelson)
4. So Rare (J. Dorsey)
5. All Shook Up (E. Presley)
6. Dark Moon (G. Storm)
7. School Day (C. Berry)
B. Little Darlin' (Diamonds)
9. Bye Bye Love (Everly Bros.)

9. Bye Bye Love (Everly Bros.) 10. Four Walls (J. Reeves)

#### THIEM'S RECORD SHOP Raleigh, N. C.

1. Searchin' (Coasters)
2. So Rare (J. Dorsey)
3. Love Letters In The Sand
(P. Boone)
4. Dark Moon (G. Storm)
5. Valley Of Tears (F. Domino)
6. White Sport Coat (Robbins)
7. Wonderful! Wonderful!
(1. Mathic)

(J. Mathis)
B. Bye Bye Love (Everly Bros.)
9. Start Movin' (S. Mineo)
10. My Dream (Platters)

#### MAJESTIC MUSIC SHOPS, INC. Perth Amboy, N. J.

1. Bye Bye Love (Everly Bros.)
2. It's Not For Me To Say
(J. Mathis)
3. Love Letters In The Sand
(P. Boone)
4. Dark Moon (G. Storm)
5. Four Walls (J. Reeves)
6. Wonderful!
(J. Mathis)
7. I'm Gonna Sit Right Down
(B. Williams)
8. Girl With The Golden Braids
(P. Como)
9. One For My Baby (Bennett)
10. Around The World (Young)

#### MOSHER MUSIC CO. Boston, Mass.

1. Love Letters In The Sand (P. Boo 1. Love Letters III (P. Boone)
2. It's Not For Me To Say (J. Mathis)
3. Around The World (Crosby)
4. Old Cape Cod (F. Page)
5. Dark Moon (B. Guitar)
6. With All My Heart (Sands)
7. Queen Of The Senior Prom (Mills Bros.)
8. White Sport Coat (Robbins)
9. Poor Butterfly (S. Vaughan)
10. Wind In The Willow (J. Stafford)

(J. Stafford)

2. Bye Bye Love (Everly Br 3. Dark Moon (G. Storm)
4. Old Cape Cod (F. Page)
5. So Rare (J. Dorsey)
7. Over The Mountain (Johnnie & B. Teenager's Romance (Nell of Mills)
9. I Like Your Kind Of Lo. (A. Willi)
10. Start Movin' (S. Mineo)

#### MUNICIPAL RADIO Brooklyn, N. Y.

1. It's Not For Me To Say
(J. Mathis)
2. Love Letters In The Sand
(P. Boone)
3. Wonderful! Wonderful!
4. White Sport Coat (Robbins)
5. Bye, Bye Love (Everly Bros.)
6. Rock-A-Billy (G. Mitchell)
7. One For My Baby (Bennett)
8. White Silver Sand (Rondo)
9. You're Cheating Yourself
(F. Sinatra)
10. Mangos (R. Clooney)

#### LAMP'S MELODY LANE Lakewood, Ohio

1. Bye Bye Love (Everly Bros.)
2. Love Letters In The Sand
(P. Boone)
3. Around The World (Young)
4. Love You Till I Die (B. Lee)
5. I'm Gonna Sit Right Down
(B. Williams)
6. My Personal Possession
(N. Cole)
7. White Sport Coat (Robbins)
B. Shangri-La (4 Coins)
9. Dark Moon (G. Storm)
10. Old Cape Cod (P. Page)

#### MADRONA RECORDS Portland, Ore.

1. Bye Bye Love (Everly Bros.)
2. Teddy Bear (E. Presley)
3. So Rare (J. Dorsey)
4. School Day (C. Berry)
5. Love Letters In The Sand (P. Boone)
6. Over The Mountain (Johnnie & Joe)
7. Charm Bracels (Langers)

7. Charm Bracelet (Lancers)
B. Wonderful! Wonderful!

9. Start Movin' (S. Mineo)
10. Whispering Bells (Del-Vikings)

#### G. C. MURPHY CO. Washington, D. C.

1. Bye Bye Love (Everly Bros.)
2. Love Letters In The Sand
(P. Boone)
3. Young Blood (Coasters)
4. Gone (F. Husky)
5. School Day (C. Berry)
6. All Shook Up (E. Presley)
7. Four Walls (J. Reeves)
B. Dark Moon (G. Storm)
9. So Rare (J. Dorsey)
10. Short Fat Fannie (Williams)

#### THE MUSIC SHOP Springfield, III.

1. Love Letters In The Sand (P. Boone

(P. Boone)
2. White Sport Coat (Robbins)
3. Bye Bye Love (Everly Bros.)
4. Can't Wait For Summer
(S. Lawrence)
5. Start Movin' (S. Mineo)
6. So Rare (J. Dorsey)
7. Four Walls (J. Reeves)
8. With All My Heart (Sands)
9. Dark Moon (G. Storm)
10. School Day (C. Berry)

#### TRI-BORO RECORD EXCH. Jamaica, L. I., N. Y.

1. It's Not For Me To Say (J. Mathis)

2. Love Letters In The Sand (P. Boone)

(P. Boone)
3. So Rare (J. Dorsey)
4. Wonderful! Wonderful!
(J. Mathis)
5. Gonna Sit Right Down
(B. Williams)
6. My Dream (Platters)
7. Old Cape Cod (P. Page)
B. Start Movin' (S. Mineo)
9. Around The World
(Mantovani) (Mantovani)

#### 10. My Personal Possession (N. Cole) THE RECORD SHOP, INC. Buffalo, N. Y.

1. Love Letters In The Sand) (P. Boone)

2. Bye Bye Love (Everly Bros.)

2. Bye Bye Love (Everly Bros.)
3. Dark Moon (G. Storm)
4. Old Cape Cod (P. Page)
5. With All My Heart (Sands)
6. So Rare (J. Dorsey)
7. Over The Mountain
(Johnnie & Joe)
8. Teenager's Romance (Nelson)
9. I Like Your Kind Of Love
(A. Williams)
10. Start Movin' (S. Mineo)

#### **CRITTENTON'S** Chicago, III.

1. Bye Bye Love (Everly Bros.)

2. So Rare (J. Dorsey)

3. Love Letters In The Sand (P. Boone)

(P. Boone)
4. Around The World (Young)
5. I Like Your Kind Of Love
(A. Williams)
6. White Sport Coat (Robbins)
7. Gonna Find Me A Bluebird
(M. Rainwater)
8. Shangri-La (4 Coins)
9. With All My Heart (Sands)
10. A Fallen Star (N. Noble)

#### REGENT RECORD SHOP Flint, Mich.

1. Bye Bye Love (Everly Bros.)
2. Rosie Lee (Mello-Tones)
3. Love Letters In The Sand
(P. Boone)
4. Young Blood (Coasters)
5. Dark Moon (G. Storm)
6. So Rare (J. Dorsey)
7. C. C. Rider (C. Willis)
8. I Like Your Kind Of Love
(A. Williams)
9. Over The Mountain
(Johnny & Joe)
10. Four Walls (J. Reeves)

WOLFF-KUBLY & HIRSIG Madison, Wis.

Mddison, Wis.

1. So Rare (J. Dorsey)
2. Love Letters In The Sand
(P. Boone)
3. Bye Bye Love (Everly Bros.)
4. I Like Your Kind Of Love
(A. Williams)
5. Gonna Find Me A Bluebird
(M. Rainwater)
6. Can't Wait For Summer
(S. Lawrence)
7. Four Walls (J. Reeves)
8. Freight Train (R. Draper)
9. Don't Cry My Love (Lynn)
10. Fabulous (C. Gracie)

#### MUSIC SALES CORP. Augusta, Ga.

1. Searchin' (Coasters)
2. Love Letters In The Sand (P. Boone)
3. All Shook Up (E. Presley)
4. Jenny Jenny (L. Richard)
5. Dark Moon (G. Storm)
6. Valley Of Tears (F. Domino)
7. So Rare (J. Dorsey)
8. White Sport Coat (Robbins)
9. Little Darlin' (Diamonds)
10. C. C. Rider (C. Willis)

#### KHOURY'S RECORD SHOP

Lake Charles, La.

1. Searchin' (Coasters)
2. So Rare (J. Dorsey)
3. Dark Moon (G. Storm)
4. White Sport Coat (Robbins)
5. Love Letters In The Sand
(P. Boone)
6. All Shook Up (E. Presley)
7. Over The Mountain
(Johnny & Joe)
8. C. C. Rider (C. Willis)
9. Empty Arms (I. J. Hunter)
10. Jenny Jenny (L. Richard)

#### BECHTOLD MUSIC STORE Pittsburgh, Pa.

1. Love letters In The Sand)
(P. Boone)

2. Whispering Bells (Del-Vikings) 3. A Teenager's Romance (R. Nelson)

4. Shangri-La (Four Coins) S. Start Movin' (S. Mineo)

5. Start Movin' (S. Mineo)
6. Searchin' (Coasters)
7. It's Not For Me To Say
(J. Mathis)
B. Girl With The Golden Braids
(P. Como)
9. Around The World (Young)
10. Old Cape Cod (P. Page)

#### MELODY MART Paducah, Ky.

Paducah, Ky.

1. Bye Bye Love (Everly Bros.)

2. Searchin' (Coasters)

3. Miss Ann (L. Richard)

4. Whole Lot Of Shakin' Going On (J. L. Lewis)

5. White Silver Sands
(D. Gardner)

6. Rock Your Little Baby To Sleep (B. Knox)

7. Dark Moon (G. Storm)

8. Short Fat Fannie (Williams)

9. So Rare (J. Dorsey)

10. Susie-Q (D. Hawkins)

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#### **Georgia Gibbs To Start** On NBC-TV July 1 "Million Record Show"

NEW YORK—Georgia Gibbs, RCA NEW YORK—Georgia Gibbs, RCA Victor recording star, will start a program to be titled, "Georgia Gibbs' Million Record Show", Monday, July 1st (NBC-TV, 7:30 to 7:45 P.M., E.D.T.) The quarter hour program, which will be seen every Monday evening through September 2nd, will feature each week two songs that have sold over a million records. Georgia will have guests on each show to help her salute the music industry's big hits.

On the opening program, she will welcome The Lane Brothers who are

also RCA Victor recording stars.

The program will be produced and directed by Tom Naud. Eddie Safranski will direct the orchestra and Bill Welch will be the writer.

#### Chappell Acquires "Gotta Sing"

NEW YORK-Chappell Music has taken over the publishing rights to "A Man Has Gotta Sing", a new song written and recorded by Ziggy Lane on the Carousel label. Lane reports that the song was transferred to the pubbery for a "considerable" advance. advance.

Lane, who is currently in his fourth week at the Golden Slipper Nitery in Glen Cove, Long Island, also stated that a British recording company was interested in the masters of the disk

#### **Westminster Promotes Soprano**

NEW YORK-Westminster Records is planning a big promotion for Sena Jurinac, Yugoslavia soprano, who is scheduled to make a series of appearances in major roles at the Meropolitan Opera this coming sea-

Jurinac is considered one of the outstanding European singers. She is a leading soprano of the Vienna State Opera and appears regularly at all the leading opera houses of Italy, France, Great Britain and at the festivals of Edinburgh, Salzburg and Glyndebourne.

#### The Robbin Sings



NEW YORK-Robin Robinson, who just finished an engagement at the Elegante in Brooklyn, goes to the Catskills for the next four weekends. He has also signed a recording contract with Atlantic and did his first session on June 20.

#### Fraternity To Issue **Jimmy Dorsey Album**

CINCINNATI, OHIO—Harry Carlson, president of Fraternity Records and the man responsible for the late Jimmy Dorsey's recording of "So Rare", will release a twelve-inch album in the very near future headlining the late great maestro.

The disk will include four recordings by Jinmy made prior to his passing away, and eight new selections recorded last week by members of the Dorsey band headed by Lee Castle. Saxophonist Dick Stabile handled the sax work on the LP which features a full chorus such as the one used on the million selling "So Rare".

Among the tunes in the new LP will be "Amapola" and "Maria Elena" two of Jimmy Dorsey's biggest hits in addition to his current best selling single.

Carlson was a great friend of Dorsey's and convinced the ace band leader to record "So Rare". Jimmy refused to cut the session fearing that it would lose money for Carlson in the present day record market. But Carlson believed in Jimmy and finally convinced him that the venture could be a successful one.

#### **RCA** Manufacturing Services To Close For 2 Week Vacation

CAMDEN, N. J.-Most manufacturing and service divisions of the Radio Corporation of America will suspend operations for a two-week vacation period at the close of business July 19th, and will re-open August 5th.

Also affected by a two-week summer recess will be the Electron Tube Division, which will suspend operations from July 12th, reopening July

tions from July 12th, reopening July 29th.

Normal operations will be continued by the following activities, and deliveries made according to schedule: RCA Defense Electronic Products, Los Angeles, Calif. (all purchase orders containing suffixes D90 through D96); RCA Service Company (all purchase orders containing suffixes J12 through J16); RCA Television Division, Bloomington, Ind., Canonsburg, Pa., Indianapolis, and Monticello, Ind. (all purchase orders containing suffixes M10 through M81); RCA Record Division, Indianapolis, Ind. (no receiving during the week of July 22nd at either 501 N. Lasalle Street or 1325 Roosevelt Avenue. Both places will receive as normal during the week of July 29th), Rockaway, N. J. (no deliveries from July 1st through July 8th); RCA Components Division, Findlay, Ohio (no deliveries of purchase orders containing suffixes F40 through F43 from July 19th to July 29th, inclusive); RCA Semiconductor Division (no deliveries of purchase orders containing suffixes B11 through B13 the week of July of purchase orders containing suffixes B11 through B13 the week of July 22nd); RCA Radio And "Victrola" Division, Cambridge, Ohio, and Canonsburg, Pa. (all purchase orders containing suffixes all through A64).

#### Hi-Lo's On Bob Crosby Show

NEW YORK—The Hi-Lo's, the popular jazz-inspired vocal quartet, are being featured on the "Bob Crosby Show" on CBS-TV for five weeks.

The group is filling in for the Modernaires, Crosby's regular vocal team, who are on vacation.

#### Victor Raises Price of 78 RPM Disks To \$1.15

NEW YORK-The nationally advertised retail price of RCA Victor single 78 rpm records will be in-creased from 98 cents to \$1.15, effec-tive July 1.

The announcement was made by John Y. Burgess, manager of RCA Victor's single records department. He also revealed that 78 singles, beginning early in the second half of the year, will be semi-flex records.

The change from shellac to a semi-flex compound will be instituted to reduce breakage problems. Burgess pointed out that the cost of manufacturing 78's has risen sharply because sales in this speed have de-clined consistently since 1949. At present, he said 78's account for less than 10 per cent of the company's single record sales. The balance is made up in sale of 45 rpm disks.

#### Atlantic Makes Artists' **Biographies Available**

NEW YORK - Atlantic Records this week launched a service for disk jockeys wherein it supplies complete biographies of its recording talent, and a list of the recordings available.

The purpose of the new service is to place as much ready made patter as is possible at the fingertips of the jockey.

Already completed and in the process of distribution are bios on Lavern Baker, Ray Charles, Ruth Brown, Ivory Joe Hunter, Clyde McPhatter, and Joe Turner. Others will follow.

#### Decca Releases 2 Jazz LP.s

NEW YORK-The latest Decca album release includes two jazz sets featuring some of the all-time greats in the field. The company is releasing "A Night At Eddie Condon's," an LP featuring Condon's orchestra with such sidemen as Jack Teagarden and James P. Johnson, playing arrangements such as are heard at Condon's Greenwich Village nightclub. The second jazz album being released is titled "Blues On The River" by the Lawson-Haggart Jazz Band. Other musicians featured on the set include Lou McGarity, Bill Stegmeyer, Lou Stein, Cliff Leeman and George Barnes. The album is comprised of a collection of riverboat melodies performed as they would be if heard while travelling down the Mississippi.

#### Instrumental For New Firm

WATERTOWN, MASS .- A new diskery, Jay Records, has released an unusual instrumental disk by Michael Sarkissian and Cafe Bagdad Orchestra of Lawrence, Mass.

One side is tabbed, "Greek Mambo," and features an old Armenian melody put to a Greek folk dance beat, and the flip side, "Road To The Catskills," is also an Armenian melody, but has English lyrics.

Television appearances by the orchestra included Norm Prescott's "Giant Movie Party" (WBZ-TV-Boston) and the "Gerry Kearney Show" (Manchester, N. H.).

At the present time, the record is being distributed in New England exclusively by Records, Inc. of Boston. National distribution is currently being set up.

PLaza 7-1977

#### **Decca And Paramount Sponsor Jerry Lewis Tour**

NEW YORK—Starting on July 1st,
Jerry Lewis will embark on a promotion tour that will take him to
major cities across the country. The
trip is to jointly exploit Lewis' new
Paramount Picture—and first film as
a "single"—"The Delicate Delinquent", and his new Decca recording.
Among the cities Lewis will hit on
the trip are: Philadelphia, Washington, D. C., Pittsburgh, Cincinnati,
Buffalo, Toronto (Canada), Atlanta,
New Orleans, Dallas, Fort Worth,
Indianapolis, St. Louis, Milwaukee,
Minneapolis, St. Paul and Chicago.
In each city he will attend the local
premiere of "The Delicate Delinquent", and have press and disk
jockey interviews in connection with
the film and the brand new Decca as his latest single record release, "By Myself", which is featured in the film.

Decea and Paramount are working

Decca and Paramount are working on the Lewis tour collectively, and Decca has prepared promotional dis-play material on the new Lewis re-cordings for use in the various cities the star will hit.

#### MGM Re-Issues "Lovesick Blues"

NEW YORK—MGM Records has just released the original version of "Lovesick Blues", a record released when the late Hank Williams was at his prime. The disk, according to MGM, had topped the million mark in its initial release, and with revived interest in the song via new recordings, the label expects the disk to rack up a huge sale once again.

#### Two Gold Records



HOLLYWOOD-Les Baxter Nelson Riddle are congratulated by Bill Lundigan upon receipt of gold records symbolizing the one million sales mark. Baxter hit one and a half million with his "Poor People Of Paris" record. Riddle also hit the gold figure with his "Lisbon Antigua".

Blgelow 3-1155

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#### Canadian

#### apers

#### TORONTO TOPICS:

Edmundo Ros (London), in Toronto on a fast three-day trip.

Jackie Rae of the CBC is slated to produce the Grandstand Show for the Variety Club's annual baseball night at Maple Leaf Gardens in late June.

Phil Stone of CHUM radio station will emcee the show. Proceeds will go to Variety Village, first residential vocational school for crippled children in North America. North America

Jimmy Guiffre, talented west coast jazzman, now

Jimmy Guiffre, talented west coast jazzman, now at the Town Tavern playing subdued jazz. With him are Jim Ha!l on guitar and Ralph Pena on bass. . . . . Billy Albert and the Ardrey Sisters, bright song-and-dance team, are entertaining at the Club One Two. . . . The Western Sweethearts are pulling in customers at Le Coq d'Or, according to manager, Chris Szembek. "Juliette" Cavazzi, CBC-TV network singing star, has been signed for a second season. This past years' Juliette Show began its 39 weeks last fall. . . . Drew Crossan, CBC producer of Cross-Canada Hit Parade, has been offered a salary in five figures to move to New York as idea man for "Your Hit Parade". He has neither accepted nor rejected the offer yet. Phyllis the final Cross Canada Hit Parade, along with Tommy

#### BYTOWN BROWSING:

Alan Dale (Sparton) now appearing at the Chaudiere Rose Room. . . . Constance Bennett headlining show at Gatineau Club along with the Hi-Lites. From Calgary comes news that this year's Exhibition and Stampede will be held July 6th to 13th. The Wilf Carter Show was a great success when the RCA Victor recording artist appeared there June 21.



#### HIT POLKA NOVELTY "THAT'S WHERE MY MONEY GOES" MICKEY KRUPSKI

MARCIE RECORDS 7660 W. Winona Ave., Chicago 31, III. All Phones: UNderhill 7-9727



#### **Record Hop Draws 600**

CHICAGO—An estimated 600 fans crowded and jostled one another trying to gain better vantage spots to see their favorite recording artists at Gillette Music Co.'s Old Orchard Record Shop in Skokie, Illinois this past 6/17.

A motorcade of brand new convertibles escorted by police cars with screaming sirens paraded stars, Eddie Cochran, The Everly Brothers, Charlie Gracie and Don Cherry to the fashionable, new Gillette store.

"The crowd was so large", one report stated, "that it took at least ten minutes for artists to get from the back of throng into store."

Cochran, The Everly Bros., and Gracie performed for the milling crowd and later signed autographs. The show lasted two hours.

#### **Cole Show Expanded** To 30 Minutes

HOLLYWOOD - Nat "King" Cole, who for the past season has had a 15-minute program every week over the NBC-TV network, on Monday, July 1, moves to a new time with an expanded format to 30 minutes.

Backed by a 16-piece orchestra conducted by Nelson Riddle "The Nat 'King' Cole Show" will be aired a halfhour weekly, on Mondays from 10-10:30 p.m. PDT. The expanded version of the Cole

telecast will include many of the fea-tures of his current 15-minute show, such as his stylized piano instrumentals and vocal renditions of his hits and other songs requested by fans of the program. Nat will introduce a different "name" guest star on each

#### Party For de Paris



Gary Kramer, Nesuhi Ertegun, Wilbur de Paris, and Miriam Abramson

NEW YORK—Atlantic Records last Tuesday, June 18, played host to the trade at Jimmy Ryan's nitery where it honored Wilbur de Paris on his fiftieth anniversary in music and following his tour of Africa sponsored by The President's Special International Program for Cultural Presentations. de Paris' recent tour of Africa began last March 1 in Accra Ghana, where every phase of the music business, has been appearing steadily at Ryan's since October 1951, where he was originally booked for a two week engagement. de Paris' recent tour of Africa began last March 1 in Accra Ghana, where he was invited to participate in the Gold Coast Independence Celebration. This was followed by concert performances in Nigeria, the Belgian Congo, Kenya, Libya, Tunisia and Ethiopia, with a grand finale tour of U. S. Air Force bases in Morocco.

#### Langlois Gets Soundtrack Library

NEW YORK - Langlois Filmusic, television background music organization, has acquired an Italian soundtrack music library valued at \$50,000 from Paul Siegal, American representative for the Italian syndicate, Organizzazione Musicale Nazionalmusic.

Included in the Italian soundtracks are tapes of the Rome Philharmonic, with music by leading film composers of Italy. This music will now be used for American film and live TV shows, and, according to Siegal, BMI and ASCAP are now negotiating American performance rights to this sound-

can performance rights to this sound-track library.

Siegal has signed up composer-con-ductor Otto Cesana for the Italian or-ganization. The syndicate purchased all rights to Sesana's music, and has acquired the services of the artist as a composer for the entire territory of Europe and the British Common-wealth.

#### **Decca Artists Win Grand Prix**

NEW YORK - Two Decca classical artists, pianist Andor Foldes, and conductor Igor Markevitch, have been awarded the 1957 Grand Prix du Disque, a French award for achievement on records.

Hungarian-born Foldes was given the prize for his Decca recordings of piano works by Bela Bartok, and Markevitch received the ward for his Decca package, Haydn's "The Creation," a complete presentation of the oratorio.

#### **New Disk Firm In Nassau**

NASSAU, BAHAMAS — The formation of UCEE Enterprises in Nassau has been announced by the firm's

prexy Harold A. Unke.
Services by the organization, the directors of which are two Americans (Unke, and William Elliot), a Jamaican (Billy Cooke) and a Bahamian (Berne Evans), will include making projects with the service of the service of the service with the service of the music publishing, variety artists management and booking, and recording studio services.

Artists recently signed to UCEE are the Frederick Hall Chorale, the Silvertone Singers, and singer Carl

Recordings by UCEE will bear the U-C label, and within the next few months distribution will be set up in the U.S.

#### **Cambria Staff Announced**

NEW YORK — The executive staff of newly formed Cambria Records was announced last week.

Dick Camillucci heads the firm as prexy; Nat Jones has been named Secretary, and Richard Camillucci

The diskery currently has two artists on its roster, Gino Telli, who recently introduced the firm with "A Thousand Eyes" b/w "Feeling So Fine," and lark Naomi Caryl, former Ember artist, who will cut four sides in July.

Cambria is interested in original recording material, and songwriters are asked to contact the firm with

their demos.

The company is located at 156 W.
44th Street, New York.



#### **Leahy Announces Staff** Mode Records Kicks For National

NEW YORK-Joe Leahy, president and artists and repertoire director of National Records, has announced the appointment of his key aides. Ray Meinberg is national sales manager. Phil Macy is recording and engineering supervisor. Paul Leahy is traffic manager and shipping department manager. Sid Ascher is advertising, publicity and sales promotion manager. Meinberg, Macy and Paul Leahy were all affiliated with RKO-Unique records prior to joining National.

Meinberg is currently on a 35 city tour conferring with National distributors and arranging for concentrated promotion in key areas. Joe Leahy will fly to Europe the end of July to record a series of LP records.

First artists to be signed by National are Tommy Mara, Jeri Rene, and Teddy Bart.

#### **Blaine Names Coast Field Man**

NEW YORK-Jerry Blaine, has retained Larry Goldberg to act as field man in the Los Angeles area for the Jay-Gee firm's labels. Goldberg will cover 11 western states meeting with distributors and disk jockeys. Jay-Gee is planning the addition of more representatives for other territories.

The labels under the Jay-Gee Corporation banner include Jubilee, Josie, Dana, Blue Chip, Port and Winley.

#### Off In L. A.

HOLLYWOOD—Mode Records begins operation on July 1 under the aegis of veteran A & R man "Red"

As of the inaugural date, the new

As of the inaugural date, the new diskery will release the first portion of its growing catalogue to some thirty distributors across the country and in Canada, with a second group release scheduled two weeks later.

As a partner in the independent, Clyde will oversee the artists and repertoire department in addition to functioning as national sales manager and production controller. Joe Quinn joined the staff from New York to head up publicity, advertising and promotion and to facilitate the production and release timetable for the new operation. Budgetary control will new operation. Budgetary control will be handled by Maurice Janov, long time motion picture economist, and Charlie Weintraub, mentor of Quality

Charlie Weintrauo, mentor of guaran-Films.

A busy recording schedule guaran-tee merchandise for the July 1 start date. Among the artists listed in the Mode catalogue are Joy Bryan, Mel Lewis, Marty Paich, Stan Levey, Richie Kamuca, Clora Bryant, Frank Reseline Conte Candoli and many Rosolino, Conte Candoli and many others to be announced very shortly.

The unusual packaging featured by the company will introduce full color portraits of the artists painted specifically for the release by Hungarian born artist Eva Diana. Full color reproductions of the portrait will be available to consumers at their removes

All facets of the music business will be represented on Mode. In addition to recordings by the artists listed, the company will release items in the next six months which will run the gamut from show tunes to jazz.

#### **Public Service Award**



NEW YORK-National Boys' Club Week, celebrated April 1 through 7 this year, was selected by officers and members of the National Council of Disk Jockeys for Public Service, Inc. as its first nation-wide youth project. More than 150 Disk Jockey members pledged their time and talent, over and above their usual announcements, to the promotion of increased public interest in the aims and accomplish-ments of Boys' Clubs across the country.

John M. Gleason, national director of Boys' Clubs of America, reported of Boys' Clubs of America, reported an appreciable growth in requests for information about the Clubs as a direct result of the cooperation of the Disk Jockey Council members. Gleason also said that the Council's support has been one of the most effective public service contributions the youth guidance organization has received. In appreciation, a Boys' Clubs of America Public Service Award was presented to Don McLeod, WJBK-Radio Disk Jockey and Secretary of

the Council, during the Boys' Club convention in Detroit last week. The award read in part: "For . . . institutaward read in part: "For . . . instituting positive national programs to enlist the participation of youth in public service . . . and by their efforts to stimulate community and national interest in spreading the Boys' Club philosophy of juvenile decency."

A most welcome surprise came at the end of the broadcast interview when Don Mel ond your an except

the end of the broadcast interview when Don McLeod read an excerpt from a resolution which had been adopted by the Council the previous day (May 12, 1957). The resolution stated that members of the Disk Jockey Council, on both the national and local level, would continue their support of Boys' Clubs on a year-round basis to help "further the mutual principles and purposes of our two organizations in all matters and methods affecting the building of a strong young America."

Above, McLeod (right) is shown receiving the Public Service award from John M. Gleason.

**Royal Reception** 



LONDON, ENG.—Marcel Stellman (left) British representative of The Cash Box, offers a royal welcome to Eddie Fisher and Debbie Reynolds upon their arrival in London recently. Fisher was in London for a series of public appearances and Debbie accompanied her hubby on the treck. Fisher is currently promoting his waxing "Around The World" from the Mike Todd pic, and Debbie has a potent new Coral release "Tammy" from her latest film "Tammy and the Bachelor".

#### Liberty To Issue 60 LP's During '57

HOLLYWOOD-Si Waronker, president of Liberty Records, announced last week that the company will release a minimum of 60 LP albums during the last six months of 1957. Of the 60 LPs, 30 are already completed or in the final stages of production.

Waronker also stated that Liberty's future LPs will not necessarily conform to definite trends now established, but will rather explore new, unknown, and unique fields of music. This, he feels, will continue making the Liberty LP catalog a well-rounded and very saleable product to every segment of the record buying public. He also feels that this procedure is the only way the record industry can seek out new consumers for recording product.

This month the diskery released 9 new LP's.

#### **Embee Sets Distribution**

HOLLYWOOD — The Embee Record label, of which the Abajo Uranium Company of Utah recently purchased a controlling interest, has set national distribution with the Phil-Mar Corporation of America, located in Philadelphia.

Embee's first release was "Conestoga Wagons" b/w "False Heart", sung by Nick Alexander and The Coquettes. Alexander currently appears in "The Alexander Show" over KOlN in Portland, Ore., and a 34station independent network throughout the Northwest.

#### **Deutch Appoints Trencher**

NEW YORK-Murray Deutch, general professional manager of the Southern and Peer pubberies, announced last week that he had retained Irving Trencher who will be in charge of placing the firms' songs on television shows. Trencher comes to Southern-Peer from the motion picture industry



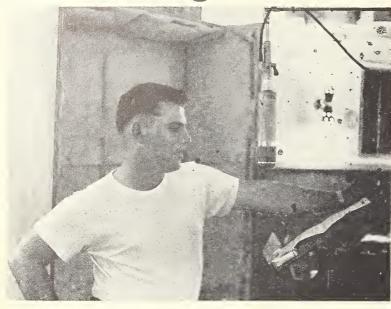


RKO UNIQUE RECORDS New York, N. Y.





#### **Recording Session**



NEW ORLEANS—Ken Copeland, Imperial Records new singing discovery, whose initial disk, "Pledge Of Love," has been riding high on the charts, is shown above during a recent recording session in New Orleans where he recorded his newest single, "Teenage," and "Bed Of Lies," which has just been released. Copeland is currently in the Army and was flown to New Orleans for one day for the session.



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#### **Best Selling** Pop Albums

CANAL STATE	* Also Available in EP	
	Pos.	Last
1	*A SWINGIN' AFFAIR! FRANK SINATRA (Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-	1
2	AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046)	3
3	*LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-	824)
4	MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA (London LL-1700)	4
5	*MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	5
6	*STEADY DATE TOMMY SANDS (Capital T 848 * EAP-1-848, 2-848, 3-848)	6
7	*ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES  ROGER WILLIAMS (Kapp KXL 5000 * KE-714, 15, 16, 17, 18) (212'	<b>7</b>
8	BERGEN SINGS MORGAN POLLY BERGEN (Columbia CL 994)	9
9	*SPIRITUALS TENNESSEE ERNIE FORD (Capitol T-818 * EAP-1-818, 2-818, 3-	12
10	*DANCE TO THE MUSIC OF LESTER LANIN  (Epic LN 3340 * EG 7185)	11
11	*HYMNS TENNESSEE ERNIE FORD (Capital T 756 * EAP-1-756, 2-756, 3	<b>8</b> -756)
12	*AN EVENING WITH BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1402 * EPA 1402)	13
13	★ CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248 * EPA 1248)	10
14	*THE KING AND I MOVIE CAST (Capital W 740 * EAP 740)	14
15	PAT BOONE (Dot DLP-3050)	16
16	*OKLAHOMA MOVIE CAST (Capital SAO 595 * SDM 595)	19
17	★THE EDDIE DUCHIN STORY MOVIE SCORE (Decca DL 8289)	17
18	★'S WONDERFUL  RAY CONNIFF (Columbia CL 925 * EPA 925)	15
19	WALTZ WITH LAWRENCE WELK (Coral CRL 57119)	18
20	ABOUT THE BLUES JULIE LONDON (Liberty LRP-3043)	25
21	*DANCE THE BOP!  RAY CONNIFF (Columbia CL 1004 * B-10041, 2, 3)	20
22	NEW GIRL IN TOWN BROADWAY CAST (RCA Victor LOC-1027)	_
23	*HERE'S LITTLE RICHARD LITTLE RICHARD (Specialty SP 100 * 400, 401, 402)	
24	*CLOSE TO YOU	21

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FRANK SINATRA

**\*ELLA FITZGERALD SINGS THE** 

(Capitol W 789 \* EAP 789)

RODGERS AND HART SONG BOOK
(2—12" LP) (Verve MG V 4002 \* EPV-5027, 8, 9, 30, 31, 32, 33, 34, 35)

22

# Haverlin Claims Potential Audience Still Virtually Unreached By Symphony Concerts

NEW YORK—The fact that eighty million Americans do not attend any symphony concerts was blamed on over-zealous friends of music by Carl Haverlin, president of Broadcast Music, Inc., in an address to the annual convention of the American Symphony Orchestra League, Saturday, June 15, in Sioux City, Iowa. "I believe that if a campaign had been waged in favor of sex in a similar vein (to the one conducted on behalf of concert music) for the past hundred years, the birth rate would have fallen so sharply as to wipe out the eighty million we are concerned with," Haverlin said.

Pointing out that American sympphony orchestras have had their greatest growth during the last 20 years, Haverlin told the convention that the potential audience was still virtually unreached by symphony concerts.

The condition could be cured, Haverlin said, "if, starting today, every man and woman connected in any way with a symphony orchestra would let it be known that every concert is being given for one purpose and one purpose only-to be enjoyed." Pointing to the experience of BMI in this field, Haverlin told how the organization had been successful in promoting concert music to mass audiences by issuing some facts to users of music, notably radio stations, and helping them program music without long spoken continuities. BMI suggested using only three minutes of commentary with fifty-seven minutes of music, and found that audiences grew.

"A questionnaire we sent to broadcasters developed that in 1950 some four hundred sixty stations were broadcasting concert music for an average of some two hours and fortyfive minutes a day," Haverlin said. "Each year since then we have sent out the same questionnaire. The 1957 questionnaire just tabulated shows returns from eighteen hundred stations. Of these, some twelve hundred broadcast concert music, and the average useage per week is just over six hours. About four hundred of these stations are in the one hundred seventy-eight counties with heaviest population. The remaining eight hundred are widely distributed throughout the United States. They are in every state and their home towns represent every city size.

"Many broadcasting stations testified to the fact that whereas they had previously tried to keep concert programs on the air and failed, now they found to their delight that there was a general appetite far beyond their expectations. They had learned to let the music speak for itself with but the barest spoken statement as to title, composer and orchestra. In short, they were taking the stuffing out of the shirt."

Haverlin said, "The symphony orchestra in America can never be sufficiently grateful for the efforts of Theodore Thomas on its behalf. It has always been a matter of deepest interest to me that he did so with programs of essentially modern music. I recall with some amusement the story of the first performance of that daring contemporary, Wagner, by Thomas and his men. At first the musicians objected that they couldn't perform it. Finally, in desperation, Thomas told his men to play what they could and the notes left out by one musician would probably be played by the man next to him. The important thing he said was that they all come out together. They tried and the excitement and enthusiasm of the audience was so great that there was literally a demonstration. People stood on the chairs and tables and shouted and applauded for minutes afterwards. In fact, Thomas evoked such enthusiasm for the contemporary that he succeeded in raising a princely gift of ten thousand dollars which was sent to Wagner to aid in construction of his Festival Opera House in Bayreuth."

Emphasizing the appeal of contemporary concert music, Haverlin pointed out that, "We may find in motion pictures considerable proof on one hand of the appeal of contemporary music, and on the other of the adaptability of the contemporary composer. Let me name but a few of the composers usually associated with the concert hall who have been commissioned by motion picture producers to write scores for films: Aaron Copland, Virgil Thomson, William Walton, Jacques Ibert, Leonard Bernstein, Benjamin Britten, Arnold Bax, George Anthiel, Arthur Honegger, Darius Milhaud, Prokofieff, Bernard Herrman and Ernst Toch.

"But, some may say, the music was, well, somehow different. It was film music, not for the concert hall. To the contrary, there are currently available some forty long playing recordings of such film scores written by these and other contemporary composers translated almost without change from the sound track to the home concert hall. And remember, Hollywood is commercial. Can our orchestras afford to be less so?"

"It is a platitude," Haverlin said, "to remind ourselves that Beethoven, Bach and Mozart were once contemporaries and that in their day the attraction to the concert was not the repetition of the familiar and the revival of the past, but the new work by a living, breathing contemporary who wrote music for his own time and clime and especially to affect the emotions of his contemporaries.

"But just as I could not be happy in a world where I could not read Shakespeare or Homer or Ben Jonson or Lincoln, I would not be happy in a world where the great music of the past was not available to me. On the other hand, I would wish to read Sandburg and St. John Perse and Saroyan when I pleased."

Haverlin touched on the plight of the music publisher. "I say he has always been squeezed. Not long ago, Mr. Strecker of the great European house of Schott and Sons, told me that his grandfather had advanced royalties to Beethoven for the Missa Solemnis and the Ninth Symphony and that these works had gone into the public domain before the advance had been earned. Yes, financial gain did not automatically flow to the publishers of even the giants of the past.

"Honegger in his Venice address outlined the publication record of some works in the catalog of Durand ct Fils. Debussy's First Arabesque for piano was published in 1891 in an edition of four hundred copies. It was not sold out until 1903, 12 years later. The five hundred copies of Ravel's Histoires Naturelles, printed in 1907, sold out in 1913. Milhaud's 11th Symphonic Suite, published in an edition of one hundred copies in 1921, was not yet sold out thirty years later.

"The problem is the same here in the United States, as witness these facts: Arnold Schoenberg's Violin Concerto was published in an edition of 250 in 1939. It has just sold out after 17 years. Henry Cowell's 'Saturday Night at the Firehouse,' with five hundred copies published in 1949, has just sold out. Martinu's Second Cello Sonata, printed in an edition of five hundred copies in 1944, still has 180 copies on the shelves. You see, then, that financial gains do not automatically flow to the publishers of the giants of the present, either.

"I only hope that you will allow us—publishers, composers and licensing groups—to play a greater part in the future in bringing more living music to more people," Haverlin concluded.











### Reviews

POPULAR



"SARAH VAUGHAN SINGS GEORGE GERSHWIN"—Orchestra Conducted By Hal Mooney—Mercury MGP-2-101 (2-12" LP)

After her previous 2-disk package of various show-tunes, Sarah Vaughan concentrates on 22 memorable songs by George Gershwin in another double LP effort. The producers of the set have wisely included some of the lesser known creations by the composer, among them "Things Are Looking Up," "I Won't Say I Will," "My One And Only," are Gershwin at his inventive best. Miss Vaughan's subtle vocal shadings, warmth, and fine timing offer an impressive picture of Gershwin's individuality in writing songs, and the stylists own distinctiveness. Imaginative Hal Mooney ork direction. A fine production of both material and interpretation.



"THE FLYING PLATTERS"—The Platters-Mercury MG 20298 (1-12" LP)

The third LP session by the Platters once again onsists of a variety material sung with vibrant vocal blends by the popular vocal combo. In the evergreen corner, the group offers such items as "Mean To Me," "Love, You Funny Thing," and "You Are Too Beautiful," and such new numbers as "Sweet Sixteen," "Oh Promise Me," and "No Power On Earth." Strong entry due for excellent, possible chart-hitting sales for excellent, possible chart-hitting sales.



"FREDDY MARTIN AT THE COCOANUT GROVE"—Freddy Martin And His Orchestra—RCA Victor LPM-1414 (1-12" LP)

Martin's crew has the dance-band stature to Martin's crew has the dance-band stature to offer dealers smooth moving stock here. Recorded at the orchestra's engagement in Hollywood's Cocoanut Grove, the disk features sweet and varied (foxtrot, waltz, tango, etc.) dance floor arrangements of such goodies as "Begin The Beguine," "Dancing In The Dark," and "I'll Be Seeing You." Major dance-floor item.



"SHOWPLACE OF THE NATION"—Symphony Orchestra Conducted By Raymond Paige—Rou-lette R-25008 (1-12" LP)

The title refers to New York's Radio City Music The title refers to New York's Radio City Music Hall, and featured here is the Music Hall's Symphony orchestra under Raymond Paige. Included on the full ork's program is a melange of musical rhythms from Lecuona ("Siboney"), Rodgers ("Slaughter On 10th Avenue"), Strauss ("Blue Danube") plus 4 calypso items ("Banana Boat"). Rich treatment of a nicely varied bill.



"PRETTY BABY"—Dean Martin—Music Conducted By Gus Levene—Capitol T 849 (1-12" LP)

Martin's in fine form in this Capitol package featuring the artist in 12 appealing swing sessions. Martin, backed by an ork and chorus headed by Gus Levene, gives a light touch to such items as "Sleepy Time Gal," "You've Got Me Crying Again," and, with the beat still present adds just the right crooning approach to a song like "It's Easy To Remember." Easy-going efforts from the popular vocalist. Excellent sales poten-



"SAINT JOAN"—Music From The Sound Track Of The Motion Picture—Capitol W 865 (1-12" LP)

The score for the film version of Shaw's "Saint Joan" is one of the most impressive sound-track works to come along in quite awhile. Written by Mischa Spoliansky, it is a skillful re-creation of delicate medieval themes, and dramatic aspects of the story. A very listenable sound-track work that on the release of the film will offer good sales potential,



"ROCK ALL NIGHT!"—Original Motion Picture Sound Track—Mercury MG 20293 (1-12" LP)

Sound Track—Mercury MG 20293 (1-12" LP)
Sound track disks from rock 'n roll pics have fared very well, and this item from "Rock All Night!" should be heartily received by the kids. The big drawing power of the disk is the Platters, who sing "He's Mine," and "I'm Sorry." Others in the cast are the Eddie Beal Combo, singer Nora Hayes, and the Blockbusters. Miss Hayes gives a good account of herself on "I Guess I Won't Hang Around Anymore." Keep the waxing well stocked. ing well stocked.



"SKETCHES BY SKITCH"—Skitch Henderson And His Orchestra—RCA Victor LPM-1401 (1-12" LP)

This is a Victor \$2.98 special for June. Popular TV pianist Skitch Henderson has given much of his witty arranging skill to the reed section, which features the former French horn players of the late Arturo Toscanini's NBC Symphony, the three Burr brothers. The product is a prothe three Burr brothers. The product is a provocative, classical-like approach to 12 evergreens ("Soon," "East Of The Sun," "Dancing On The Ceiling"). Henderson provides the warm ivory work. An interesting, out-of-the-ordinary mood waying waxing.



"TENDER SAX"—Bobby Dukoff, Tenor Sax, His Orchestra And Ray Charles Chorus— RCA Victor LPM-1446 (1-12" LP)

The Bobby Dukoff mood touch on tenor sax has been displayed on 2 other Victor disks. Dukoff backed by a well-rounded ork and the distinctive sighs of the Ray Charles chorus gives the sax a varied turn, sometimes flighty, most often sentimentally, always rich sounding and persuasive. Sturdy bill. A mood disk with solid know-how know-how.



"CHA CHA CHA ANYONE?"—Leon Keiner And His Orchestra—MGM E 3543 (1-12" LP)

Kelner and his ork have seen lots of cha cha service in New York, New Orleans and various radio stations. In this MGM pressing, the dance step is presented by Kelner with intimacy, and a light, sophisticated touch. Kelner had a hand in some of the numbers. Danceable and listenable pressing.



"HELLO, WE'RE THE AXIDENTALS!"—The Axidentals—ABC-Paramount ABC-138 (1-12" LP)

This is the first disk appearance for The Axidentals, three males and one female. They're great! The group possesses the jazz sophistication and vocal variety in the best tradition of imaginative, youthfully gay harmony. Russ Garcia and the ork play the inviting game of the crew beautifully. Class material. Test track: "June Is Bustin' Out All Over." Deejays will be wild over this one. over this one.



"MEMORIES OF HAL KEMP"—By Henry Jerome And His Orchestra—Roulette R-25007 (1-12" LP)

Ork leader Henry Jerome provides the sounds once produced by the late Hal Kemp band. This Roulette issue is a tribute to the maestro's memory, and is a very accurate re-creation of the unique Kemp orchestrations. The tunes include such Kemp favorites as "There's A Small Hotel," "Got A Date With An Angel," and "Lamplight." Expertly produced nostalgia.



"MUSIC FOR THE GIRL YOU LOVE"—Pete King And His Orchestra—Liberty LRP 3042 (1-12" LP)

King is an arranger-ork leader who has done work on Julie London LP's, and is associated with 20th Century Fox. The artist and his ork enter the mood music picture by gracefully performing many tunes not often taken advantage of on mood packages. Examples: "You're Devastating," "So Beats My Heart For You," "Secret Love." A disk far above most issues of this sort. this sort.



"SUZANNE"—American Songs Sung In French —ABC-Paramount ABC 185 (1-12" LP)

French singer-actress Suzanne Bernard, a per-French singer-actress Suzanne Bernard, a performer in the recent "New Faces Of 1956," provides a French reading of 12 American standards ("Wish You Were Here," "Young At Heart," "Hey There"). Her husky vocals do well with either the sentimental selections or the more lively ones. Simplified cabaret backing. A refreshing reprise of familiar material.



# Reviews



"BURL IVES SINGS SONGS FOR ALL AGES" —Columbia CL 980 (1-12" LP)

This Burl Ives entry for the moppets is a disk dealers should keep well stocked on the kiddy shelf. Ives sings in his wonderful story telling manner 16 children's bonbons ("Mr. Froggie Went A Courtin'," "The Little White Duck," "The Whale"). A joyful collection of expertly performed kiddy songs.



"FIESTA TIME"—Fiesta FLP 1217 (2-12" LP)

As a Fifth Anniversary Special, Fiesta is offering this 2-disk package of Latin dance music for \$5.95. Six of the most popular South-of-the Border dance steps are featured, the mambo, samba, cha cha, tango, merengue and bolero. Four orks handle the 24 selections with sparkling rhythm. A band around the cover clearly states the special pricing. This is one of strongest issues ever to come out of the Latin music diskery.



"DUKES OF DIXIELAND" (Vol. 3) Audio Fidelity AFLP 1851 (1-12" LP)

Audio Fidelity's successful partnership of sound and the Dukes Of Dixieland has produced the third LP designed to offer hi-fi buffs an entertaining method of tinkering with their equipment. taining method of tinkering with their equipment. Some of the selections reliably wrapped in sparkling Dixieland enthusiasm include "The Eyes Of Texas," "Scobey Strut," and "Bourbon Street Parade." The previous issues by the Dukes have proved excellent sellers. Stock accordingly.



"HYMNS OF PRAISE"—Hamilton Quartet—George Broadbent At The Organ—Decca DL 8492 (1-12" LP)

The Hamilton Quartet is a famed sacred singing group, and on this Decca release they are entrusted with some of the most beloved hymns. With reverence and warmth, the quartet sings such numbers as "The Old Rugged Cross," "Rock Of Ages," and "Stand Up, Stand Up For Jesus." Organ accompaniment is provided by George Broadbent. Fine sacred issue.



"TUTTI'S TRUMPETS"—Camarata Conducts— Disneyland WDL-3011 (1-12" LP)

Disneyland's musical director Tutti Camarata Disneyland's musical director Tutti Camarata gives 6 ace trumpeters a fine opportunity to display their wares in this Disneyland release. Backed by a string section, such men as Mannie Klein, Pete Candolo, "Shorty" Sharock, and Conrad Gozzo provide notable swing-era trumpet work on standards and originals ("What's New," "Trumpeter's Prayer"). Solid Louis Armstrong stint by Klein on "Louis." Excellent trumpet





"DRUM SUITE"—The Art Blakey Percussion Ensemble—The Jazz Messengers—Columbia CL 1002 (1-12" LP)

The first side of the disk is entirely devoted to the afro-cuban influence, and stars are drummers Art Blakey and Jo Jo Jones with assorted help from Ray Bryant piano), Oscar Pettiford (bass), and bongo players Sabu and Candido. The flip is all in the hands of the Jazz Messengers as they cavort through 3 originals. Excellent sound. Beautiful work on a well-rounded jazz disk.



"THE ART TATUM TRIO"—Verve MGV-8118 (1-12" LP)

Verve, which under the Clef label produced an 11 volume "Genius Of Art Tatum" series, has a single LP issue featuring the late keyboard artist in 10 sides as he is backed by Jo Jo Jones (drummer) and Red Callender (bass). The Tatum brilliance is heard delightfully on a mostly evergreen bill ("Isn't It Romantic," "Just One Of Those Things") playing with unhurried ease, or flashy attacks. Excellent examples of the jazz keyboard master.



"THE FABULOUS FATS NAVARRO"—Blue Note 1532 (1-12" LP)

This is a companion piece to a previous Blue Note issue featuring the trumpet work of the late Fats Navarro, and it similarly offers a program of mostly double takes, all performed with penetrating punch by Navarro. Men in the Navarro crew include Milt Jackson (piano); Kenny Clarke (drums); and Nelson Boyd (bass). A great attraction to the jazz coterie.



"JAZZ LAB"—Don Byrd, Trumpet—Gigi Gryce, Alto Sax—Columbia CL 998 (1-12" LP)

The Jazz Lab Quintet is a new combo headed by Don Byrd (trumpet), and Gigi Gryce (alto sax) making its initial LP pressing. Three of the original 7 track bill highlights the group as is, while the remaining 4 sessions take on 4 more players. The basic crew also includes Art Taylor (drums), Wendell Marshall (bass), and Tommy Flanagan (piano), all nicely aiding Byrd and Flanagan (piano), all nicely aiding Byrd and Gryce provide the disk's freshness of sound, and appealing approach. Fine jazz entry.



"THE NATURE OF THINGS"—The Lenny Hambro Quintet—Epic LN 3361 (1-12" LP)

A quintet composed of veteran artists, Hambro's crew fits neatly into the general swinging pattern of the disk. Besides the distinguished Hambro alto sax, there's the quality work of such jazz of the disk. Besides the distinguished Hambro alto sax, there's the quality work of such jazz men as Sal Salvador (guitar), Arnold Fishkin (bass) and Gus Johnson, Jr. (drums). There's delicate work on "I Married An Angel," and "I Love You Much Too Much." In the main, though, its a happy, brightly inventive waxing. Class disk.



"RED GARLAND'S PIANO"—With Paul Chambers (Bass)—Art Taylor (drums)—Prestige LP 7086 (1-12" LP)

This is the second Prestige pressing featuring pianist Red Garland. The artist has an expressiveness and warmth that skillfuly attains a melodic and feathery appeal, an appeal which lends itself to the collection of evergreen ballads ("The Very Thought Of You." "But Not For Me" "If I Were A Bell"). Noteworthy support from Chambers on bass and Taylor on drums. Relaxed piano work.





DE FALLA: Nights In The Gardens Of Spain— Three Dances From "The Three Cornered Hat"—Inter ude And Dance From "La Vida Breve"—Philharmonic-Symphony Orchestra Of New York, Dimitri Mitropoulos, Conductor—Columbia ML 5172 (1-12" LP) Dimitri Mitropo 5172 (1-12" LP)

A disk of pure delight is offered in this collection of 3 popular pieces by the famed Spanish composer Manuel de Falla. Pianist Robert Casadesus handles the keyboard chores on the evocative "Nights In The Garden Of Spain," backed by Mitropoulos and the orchestra, and the orchestra takes over on the entrancing rhythms of the "Three Conered Hat" dances and "La Vida Breve." Splendid presentation. Splendid presentation.



SCHUMANN: March No. 2, Op. 76—Waldszenen, Op. 82—Fantasiestucke, Op. 12 (Six Pieces)— Sviatoslav Richter—Decca DL 9921 (1-12" LP)

Richter is the celebrated Russian pianist making his first LP disk outside of Russia on Decca. The program consists of three works by Schumann possessing enough variety in their brilliance to afford Richter the opportunity of displaying his emotional and technical command of the keyboard, a command which comes across beautifully here. Important classical entry.



SIBELIUS: Finlandia—The Swan Of Tuonela—GRIEG: Peer Gynt Suite No. 1—ALFVEN: Swedish Rhapsody—The Philadelphia Orchestra, Eugene Ormandy, Conductor—Columbia ML 5181 (1-12" LP)

These works from three Scandinavian composers are all LP staples, each an orchestral triumph, each an inviting tribute to the composers' native lands, Invoking the imagery of the compositions with delicacy and warmth is the Philadelphia Orchestra under Eugene Ormandy. Fine sound. Popular works from similar areas expertly portrayed.



# Disk Jockey

### REGIONAL RECORD REPORTS

Andy Wilson

Andy Wilson

KPAL—Palm Springs, Calif.

1. One For My Baby (T. Bennett)
2. Love Letters In The Sand
(P. Boone)
3. Freight Train (N. Whiskey)
4. I Like Your Kind Of Love
(A. Williams)
5. Old Cape Cod (P. Page)
6. Don't Cry My Love (V. Lynn)
7. Around The World
(V. Young)
8. Island In The Sun (Belafonte)

Wayning Me (The Kings IV)

9. Haunting Me (The Kings IV)
10. Don't Call Me Sweetie
(E. Rodgers)

Johnny Towne

Jonnny 1 owne
WLYN—Lynn, Mass.

1. Love Letters In The Sand
(P. Boone)

2. So Rare (J. Dorsey)
3. Don't Call Me Sweetie
(E. Rodgers)
4. It's Not For Me To Say
(J. Mathis)
5. Old Cape Cod (P. Page)
6. Freight Train (N. Whiskey)
7. Summer Love (J. James)
8. Without Him (F. Laine)
9. Dandy-Lion (G. Nash)

9. Dandy-Lion (G. Nash) 10, Fallen Star (F. Husky)

Ed Meath

WHEC-Rochester, N. Y.

1. Love Letters In The Sand
(P. Boone)

2. So Rare (J. Dorsey)
3. White Sport Coat (Robbins)
4. All Shook Up (E. Presley)
5. Bye, Bye Love (Everlys)
6. Dark Moon (G. Storm)
7. Freight Train
(Whiskey/Draper)
8. Around The World (Young)
9. Old Cape Cod (P. Page)
10. Send For Me (N. Cole)

Sam & Eve

WCSS—Amsterdam, N. Y.

1. Love Letters In The Sand
(P. Boone)

So Rare (J. Dorsey)
Can't Wait For Summer

3. Can't Wait For Summer (S. Lawrence)
4. A Fallen Star (J. Newman)
5. Young Blood (Coasters)
6. Eighteen (C. Francis)
7. My Little Baby (P. Como)
8. Who Dot Mon Mom (R. Clooney)
9. With All My Heart (J. Sands)
10. Star Dust (B. Ward)

Hal Ball

WTUS—Tuskegee, Ala. What Made Maggie Run (Del-Vikings)

(Del-Vikings)

2. Valley Of Tears (F. Domino)

3. Little White Lies (B. Johnson)

4. It's You I Love (F. Domino)

5. Searchin' (Coasters)

6. Young Blood (Coasters)

7. Start Movin' (S. Mineo)

8. I Just Don't Know (4 Lads)

9. Love Letters In The Sand
(P. Boone)

(P. Boone)

10. Dark Moon (G. Storm)

Don Burford

KBSF—Springhill, La. 1. Little White Lies (B. Johnson) Talkin' To The Blues (Lowe)

3. Empty Arms (I. J. Hunter)

My Little Baby (P. Como)

S. Hacking Around (D. Houston)

6. Susie-Q (D. Hawkins)

7. Four Walls (J. Reeves)

8. White Sport Coat (Robbins)

9. Girl With The Golden Braids (P. Como)

10. Gone (F. Husky)

Jimmy Peters

WAVZ—New Haven, Conn.

1. You're Cheatin' Yourself
(F. Sinatra)

2. Old Cape Cod (P. Page)

3. Queen Of The Senior Prom
(Mills Bros.)

Mills Bros.)
4. Passing Strangers
(Vaughan & Eckstine)
5. My Personal Possession
(N. Cole)
6. Who Dot Mon, Mom
(R. Clooney)
7. Star Dust (B. Ward)
8. An Affair To Remember
(V. Damone)
9. Last Time (M. Mason)

9. Last Time (M. Mason)
10. Teardrops In My Heart
(T. Prisco)

Dick Dean

WKTO—Norway-Paris, Me.

1. Love Letters In The Sand
(P. Boone)

2. I Just Don't Know (4 Lads)
3. Old Cape Cod (P. Page)
4. Wonderful! Wonderful!
(J. Mathis)
5. Around The World
(Mantovani)
6. So Rare (J. Dorsey)

6. So Rare (J. Dorsey)
7. Four Walls (D. Collins)
B. Dark Moon (G. Storm)
9. China Gate (N. Cole)

10. Girl With The Golden Braids)
(P. Como)

Bill Dwyer

WHAM—Rochester, N. Y.
1. Bye, Bye Love (Everlys)
2. Little White Lies (B. Johnson)
3. Rockin' Shoes (Ames Bros.)
4. Freight Train (N. Whiskey)
5. A Face In The Crowd
(History)

6. Wondering (P. Page)
7. It's Not For Me To Say
(J. Mathis)

8. Can't Wait For Summer (S. Lawrence)

9. Tammy (R. Hayman) 10. Last Time (R. Michaels)

Bob N. Perry

WCKR—Miami, Fla.

1. School Day (C. Berry)

2. White Sport Coat (Robbins)

3. 1492 (B. Johnson)

4. Shish-Kebab (R. Marterie)

5. With All My Heart (J. Sands)

6. Freight Train (R. Draper)

7. Girl With The Golden Braids

(P. Como)

8. Love Letters In The Sand

(P. Boone)

(P. Boone)
9. Mama Guitar (D. Cornell)
10. Little Darlin' (Diamonds)

Ernie Forrester

KALV—Alva, Okla.

1. Love Letters In The Sand (P. Boone)

2. Old Cape Cod (P. Page)

3. School Day (C. Berry)

4. Freight Train (R. Draper)

5. Shish-Kebab (R. Marterie)

6. Evangeline (R. Arms)

7. Look At 'Er (T. Leonetti)

8. When I Get You Baby (R. Brown)

9. You're My Thrill

(King Sisters)

10. Summer Love (J. James)

Jimmy Hutsell

WCRK—Morristown, Tenn.

1. A Fallen Star (J. Newman)

2. Empty Arms (I. J. Hunter)

3. White Sport Coat (Robbins)

4. Gone (J. Weber)

5. Dark Moon (G. Storm)

6. Written On The Wind

(Four Aces

o. Written On The Wind
(Four Aces)
7. Love Letters In The Sand
(P. Boone)
B. Valley Of Tears (F. Domino)
9. Start Movin' (S. Mineo)
10. C. C. Rider (C. Willis)

Tal Hood

WFGM—Fitchburg, Mass.

1. With All My Heart (J. Sands)

2. Apology At Bedtime
(J. Gleason)

3. I'm Gonna Sit Right Down
(B. Williams)

4. Three Sheets To The Wind

(Four Aces)

4. Three Sheets To The Wind
(Four Aces)
5. Queen Of The Senior Prom
(Mills Bros.)
6. White Silver Sands (Gardner)
7. Old Cape Cod (P. Page)
8. So Rare (J. Dorsey)
9. Rockabilly Party
(Hugo & Luigi)
10. Passing Strangers

10. Passing Strangers
(Vaughan & Eckstine)

Scott Muni

Scott Muni
WAKR—Akron, Ohio

1. Love Letters in The Sand
(P. Boone)

2. He's Graduating (Mamselles)

3. Next Stop Paradise
(T. Randazzo)

4. Rang Tang Ding Dong
(Cellos)

5. Bye, Bye Love (Everlys)

6. Can't Wait For Summer
(S. Lawrence)

7. My Personal Possession
(N. Cole)

8. Sleeping Beauty (J. Gleason)

9. So Rare (J.Dorsey)

10. To The Aisle (Five Satins)/
Like A Baby (V. Nelson)

Allan Michaels

9. Grasshopper Jump (T. Watts)

Russ Coglin

KUSS COGIII

KROW—Oakland, Calif.

Love Letters In The Sand
(P. Boone)

Old Cape Cod (P. Page)

A White Sport Coat (Robbins)

Bye, Bye Love (Everlys)

Freight Train (R. Draper)

Like Your Kind Of Love
(A. Williams)

Four Walls (J. Reeves)

Little White Lies (B. Johnson)

Gone (F. Husky)

KWBB—Wichita, Kan.

1. Teenager's Romance (Nelson)

2. White Sport Coat (Robbins)

3. Bernardine (P. Boone)

4. Come Go With Me

(Del-Vikings)
5. I like Your Kind Of Love

Jim Aylward

WREB—Holyoke, Mass.

1. Love Letters in The Sand
(P. Boone)

10. So Rare (J. Dorsey)

6. Start Movin' (S. Mineo)

Jack Meyers

Align Michaels
WING—Dayton, Ohio
1. Love Letters in The Sand
(P. Boone)
2. Poor Butterfly (S. Vaughan)
3. It's Not For Me To Say
(J. Mathis)
4. Trust in Me (C. Connor)
5. Mangoes (R. Clooney)
6. China Gate (N. Cole)
7. Old Cape Cod (P. Page)
B. A Face In The Crowd
(Hi-Lo's)

10. Something Wonderful Happens In Summer (Sinatra)

8. Little White Lies (2)
9 Gone (F. Husky)
10. It's Not For Me To Say (J. Mathis)

Buzz Jones

6. Young Blood (Coasters)
7. Four Walls (J. Lowe)
8. It's You I Love (F. Domino)
9. Talkin' To The Blues (Lowe)
10. Old Cape Cod (P. Page)

2. So Rare (J. Dorsey)
3. Dark Moon (G. Storm)
4. Don't Call Me Sweetie
(E. Rodgers)
5. You're A Heavenly Thing
(L. Armstrong
6. White Sport Coat (Robbins)
7. Goin' Steady (T. Sands)
8. Old Cape Cod (P. Page)
9. Freight Train (R. Draper)
10. Bye, Bye Love (Everlys)

Bill Richerson

WCPS—Tarboro, N. C.

1. Love Letters In The Sand
(P. Boone)

2. Dark Moon (G. Storm)

3. Searchin' (Coasters)

4. Your Kisses Kill Me (Gorme)

5. My Personal Possession
(N. Cole)

My Personal Possession
(N. Cole)
Golly (Four Lads)
Teenager's Romance (Nelson)
Lonely Whistler (L. Baxter)
Freight Train (R. Draper)

Joe McCallum

CFRN—Edmonton, Alb., Can.
1. Love Letters In The Sand
(Boone/ViVienne)
2. All Shook Up (E. Presley)
3. White Sport Coar (Robbins)
4. Little Darlin' (Diamonds)

S. Dark Moon (G. Storm)

B. Freight Train (Draper/Whiskey) 9. Girl With The Golden Braids
(P. Como)

10. Wonderful! Wonderful! (D. Vaughn)

George Fennell

George Fennell
WHIL—Medford, Mass.

1. It's Not For Me To Say
(J. Mathis)
2. Old Cape Cod (P. Page)
3. Freight Train (N. Whiskey)
4. I Like Your Kind Of Love
(A. Williams)
5. Don't Call Me Sweetie
(E. Rodgers)
6. Summer Love (J. James)
7. Goin' Steady (T. Sands)
8. Queen Of The Senior Prom
(Mills Bros.)
9. Walkin' The Floor Over You
(G. Gibbs)
10. I'm Gonna Sit Right Down
(B. Williams) ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-



# Disk Jockey

### REGIONAL RECORD REPORTS

Jack Meyers
KAIR—Tucson, Ariz.

1. Love Letters In The Sand
(P. Boone)
2. So Rare (J. Dorsey)
3. Dark Moon (G. Storm)
4. Falling Star (Four Preps)
5. I Like Your Kind Of Love
(A. Williams)
6. It's Not For Me To Say
(J. Mathis)
7. Girl With The Golden Braids
(P. Como)

8. Old Cape Cod (P. Page)

B. Old Cape Cod (P. Page)
9. With All My Heart (J. Sands)

John Tucker

WTSV—Manchester, N. H.

1. Love Letters In The Sand
(P. Boone)
2. White Sport Coat (Robbins)
3. It's Not For Me To Say
(J. Mathis)

4. So Rare (J. Dorsey)
S. Start Movin' (S. Mineo)
6. One For My Baby (T. Bennett)
7. Old Cape Cod (P. Page)

8. Bye, Bye Love (Everlys)
9. With All My Heart (J. Sands) 10. Around The World
(V. Young)

Dick Pike

Dick Pike
WNOP—Newport, Ky.

1. Fabulous (C. Gracie)

2. With All My Hearr (Sands)

3. My Big Brother's Friend
(C. Batten)

4. Eighteen (C. Francis)

5. School Day (C. Berry)

6. Your Kisses Kill Me (Gorme)

7. Crazy Crazy Party (4 Cues)

8. Looby Doo (B. Boyd)

9. Teenager's Romance (Nelson)

10. Whispering Bells
(Del-Vikings)

Jon Clark

WTRL—Bradenton, Fla.

1. Love Letters in The Sand
(P. Boone)

2. Searchin' (Coasters)
3. Almost Paradise (L. Stein)
4. Girl With The Golden Braids (P. Como)
5. Something Wonderful Happens In Summer (Sinatra)
6. Cocoanut Woman (Belafonte)
7. Dark Moon (8. Guitar)
8. Round and Round (P. Como)
9. I'll Take Romance (E. Gorme)
10. Old Cape Cod (P. Page)

Ray Perkins

KIMN—Denver, Colo.

1. Love Letters in The Sand
(P. Boone)

(P. Boone)
2. I'm Walkin' (R. Nelson)
3. White Sport Coat (Robbins)
4. School Day (C. Berry)
5. Old Cape Cod (P. Page)
6. I Like Your Kind Of Love
(A. Williams)

(A, Williams)
7. Dark Moon (8. Guitar)
8. Fabulous (C. Gracie)
9. Young Blood (Coasters)
10. Teenager's Romance (Nelson)

**Bob Osterberg** KHJ—Los Angeles, Calif.
1. Old Cape Cod (P. Page)
2. So Rare (J. Dorsey)
3. Love Letters In The Sand

(P. Boone 4. Around The World (Young) 5. Little White Lies (B. Johnson)

6. Wonderful! Wonderful! erroi: (J. Mathis) 7. Haunting Me (The Kings IV) B. My Personal Possession (N. Cole)

10. Shenandoah Rose (Hugo & Luigi) Robb Thomas WEMP—Milwaukee, Wis.

1. Love Letters In The Sand
(P. Boone)

2. Speak For Yourself John

9. Island In The Sun (Belafonte)

2. Speak For Yourself John
(C. Carr)
3. It's Not For Me To Say
(J. Mathis) (J. Mathis)
4. So Rare (J. Dorsey)
5. With All My Heart (J. Sands)
6. I'm Gonna Sit Right Down
7. Old Cape Cod (P. Page)

B. Bye, Bye Love (Everlys ) 9. Sleepy Sunday Afternoon
(R. Raines)

10. I Like Your Kind Of Love (A. Williams)

Ken Albridae

WHMO—Hannibal, Mo.

1. Teardrops In My Heart

6. Freight Train (N. Whiskey)
7. Sugar Candy (G. Gibbs)
B. Your Kisses Kill Me (Gorme)

10. Old Cape Cod (P. Page) Al Sheahen

9. It's Not For Me To Say
(J. Mathis) 10. Valley Of Tears (F. Domino)

10. Bye, Bye Love (Everlys)

WTMA—Charleston, S. C.
1. Searchin' (Coasters)
2. Come Go With Me
(Del-Vikings)

Gary Smith
WOKK—Meridian, Tenn.

1. Valley Of Tears (F. Domino)
2. Four Walls (J. Reeves)
3. Little White Lies (Johnson)
4. My Dream (Platters)
5. Old Cape Cod (P. Page)
6. Love Letters In The Sand
(P. Boone)
7. Freight Train (R. Draper)
8. Gonna Find Me A Bluebird
(J. Hahn)
9. A Fallen Star (N. Noble)
10. White Silver Sands (Gardner)

Norm Page

Norm rage
WCAR—Detroit, Mich.

1. I'm Gonna Sit Right Down
(B. Williams)

2. Bye, Bye Love (Everlys)

3. Love Letters In The Sand
(P. Boone)

4. Can't Wait For Summer
(S. Lawrence)

5. Shangri-La (Four Coins)

6. Start Movin' (S. Mineo)

7. Four Walls (J. Reeves)

8. I Just Don't Know (4 Lads)

8. I Just Don't Know (4 Lads) 9. Today, Tomorrow, Forever (P. Cline)

Bob Couch KGAF—Gainesville, Tex.

1. Whole Lot Of Shakin' Goin'
On (J. L. Lewis)

2. Little Darlin (Diamonds)

3. Valley Of Tears (F. Domino)

4. So Rare (J. Dorsey)

5. Love Letters In The Sand
(P. Boone)

10. Freight Train (R. Draper)

6. Rock Your Little Baby To Sleep (B. Knox) 7. Three Dollar Orchid (C. Warfield)

8. Pledge Of Love (Copeland)
9. I like Your Kind Of Love
(A. Williams)

Joe Buerry WJWL—Georgetown, Del.
1. Love Letters In The Sand
(P. 800ne)

(P. Boone)
2. So Rare (J. Dorsey)
3. It's Not For Me To Say
(J. Mathis)
4. Old Cape Cod (P. Page)
5. Girl With The Golden Braids
(P. Como)
6. I Just Don't Know (4 Lads)
7. Little White Lies (B. Johnson)
B. How Will I Know (D. Jo)

9. Dynamite (B. Lee)

10. Around The World (Morgan/Young)

Jim Brownell WQOK—Greenville, S. C.
1. Little White Lies (B. Johnson)
2. So Rare (J. Dorsey)
3. Love Letters In The Sand

3. Love Letters In The Sand
(P. Boone)
4. Old Cape Cod (P. Page)
5. One For My Baby (T. Bennett)
6. Freight Train (N. Whiskey)
7. It's Not For Me To Say
(J. Mathis)
8. Four Walls (Reeves/Lowe)

9. Gonna Find Me A Bluebird (E. Arnold)

10. Around The World (Haskell) **Bob Klosse** 

WKWK—Wheeling, W. Va.
1. Searchin' (Coasters)
2. Teenager's Romance (Nelson)
3. Love Letters In The Sand
(P. Boone)
4. Bye, Bye Love (Everlys)
5. Dark Moon (G. Storm)
6. Young Blood (Coasters)
7. White Sport Coat (Robbins)
B. I Like Your Kind Of Love
(A. Williams)
9. Gone (F. Husky)

10. Old Cape Cod (P. Page) Gallagher and O'Brien

WMCA—New York, N. Y.

1. Love Letters In The Sand

MLOB—Portland, Me.
Start Movin' (S. Mineo)
I Like Your Kind Of Love
(A. Williams)
Old Cape Cod (P. Page)
Blues In My Mind (Curless)
Send For Me (N. Cole)
Shangri-La (Four Coins)
Soft Sands (O. Peterson)

9. Mama Guitar (D. Cornell) 10. Rockin' Shoes (Ames 8ros.)

WBBF—Rochester, N. Y.

1. Love Letters in The Sand (P. Boone)
2. Around The World (Young)
3. Girl With The Golden Braids

4. Shangri-La (Four Coins) S. Freight Train (R. Draper)

7. Teenager's Romance (Nelson) Old Cape Cod (P. Page)

9. One For My Baby (T. 8ennett) 10. Yes Sir, That's My Baby (Four Coins)

WSGN—Birmingham, Ala.

1. Whole Lot Of Shakin' Goin'
On (J. L. Lewis)
2. Searchin' (Coasters)
3. Your First Kiss (V. Petty)

9. I'm Gonna Sit Right Down (B. Williams)

Please keep us constantly informed of any changes in call letters or title. Please keep us constantly informed of any changes in call letters or title.

# 

(T. Brewer)
2. Love Letters In The Sand
(P. Boone)
3. Dark Moon (B. Guitar)
4. It's Not For Me To Say
(J. Mathis)
5. Around The World

(Mantovani)

9. So Rare (J. Dorsey)

Al Shedhen
KRCK—Ridgecrest, Calif.
1. Bye, Bye Love (Everlys)
2. Love Letters In The Sand
(P. Boone)
3. White Sport Coat (Robbins)
4. I Like Your Kind Of Love
(A. Williams)
5. Shangri-La (Four Coins)
6. Freight Train (N. Whiskey)
7. So Rare (J. Dorsey)
8. Start Movin' (S. Mineo)
9. It's Not For Me To Say

Chuck Wilson

Chuck Wilson
WBVP—Beaver Falls, Pa.
1. Searchin' (Coasters)
2. Shangri-La (Four Coins)
3. White Sport Coat (Robbins)
4. Queen Of The Senior Prom
(Mills Bros.)
5. Love Letters In The Sand
(P. Boone)
6. Teenager's Romance (Nelson)
7. It's Never Over (R. Bruni)
8. Such A Shame (Four Voices)
9. With All My Heart (J. Scott)
10. Ree Bye Love (Everlys)

Jack Gale

(Del-Vikings)
3. Love Letters In The Sand
(P. Boone)
4. Valley Of Tears (F. Domino)
5. Freight Train
(McDevitt/Whiskey)
6. White Silver Sands (Gardner)
7. All Shook Up (E. Presley)
8. Dark Moon (G. Storm)
9. Little Darlin (Diamonds)
10. I'm Walkin' (R. Nelson)

Gary Smith

10. All Shook Up (E. Presley)

9. Gone (F. Husky)

WMCA—New Tork, N. 1.

1. Love Letters In The Sand
(P. 800ne)
2. Girl With The Golden Braids
(P. Como)
3. Old Cape Cod (P. Page)
4. In The Middle Of a Dark
Dark Night (G. Mitchell)
5. Cryin' My Heart Out For You
(J. La Rosa)
6. Don't Cry My Love (V. Lynn)
7. Freight Train (R. Draper)
8. Rockin' Shoes (Ames Bros.)
9. Sugaree (M. Carson)
10. Without Him (F. Laine)

Howie Leonard

8. Billy Goat (B. Haley)

Nick Nickson

6. Can't Wait For Summer (S. Lawrence)

**Tommy Charles** 

4. Tammy (R. Hayman)
S. Talk To Me Something
(B. Darrin) 6. Dynamite (B. Lee )

7. She Traded Her Pigtails For A Toni (G. Reeves) B. Old Cape Cod (P. Page) 10. My Personal Possession (N. Cole)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-

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# Disk Jockev

### **REGIONAL RECORD REPORTS**

# Nancy Richman

- NGNCY KICHMON

  KDTH—Dubuque, lowa

  Love Letters In The Sand
  (P. Boone)

  Gonna Find Me A Bluebird
  (Rainwater/Arnold)

  Start Movin' (S. Mineo)

  Old Cape Cod (P. Page)

  Freight Train
  (Draper/Whiskey)

  Goin' Steady (T. Sands)

  A Fallen Star
  (Newman/Noble)

  B. Teenager's Romance (Nelson)

- B. Teenager's Romance (Nelson)
- White Sport Coat (Robbins) 10. Dark Moon (B. Guitar)

# Rudy Tellez KTSM—El Paso, Tex. 1. Love Letters In The Sand (P. Boone) 2. Please Don't Do That To Me (McGuires) 3. So Rare (J. Dorsey) 4. Mangos (R. Clooney) 5. Freight Train (N. Whiskey) 6. Goin' Steady (T. Sands) 7. Girl With The Golden Braids (P. Como) 8. White Sport Coat (Robbins) 9. I Just Don't Know (4 Lads) 10. Round And Round (P. Como)

- 10. Round And Round (P. Como)

### Charlie Grant

- WKTS—Brooksville, Fla.

  1. White Sport Coat (Robbins)

  2. So Rare (J. Dorsey)

  3. Love Letters In The Sand

  (P. Roone
- 3. Love Letters In The Sand
  (P. Boone)
  4. Round And Round (P. Como)
  5. Searchin' (Coasters)
  6. Gone (F. Husky)
  7. Yes Tonight Josephine (Ray)
  B. Dark Moon (G. Storm)
  9. Mangos (R. Clooney)
  10. Girl With The Golden Braids
  (P. Como)

- Tru Taylor
  WBOS—Boston, Mass.

  1. Queen Of The Senior Prom
  (Mills Bros.)

  2. Bye, Bye Love (Everlys)
  3. Teenager's Romance (Nelson)
  4. Love Letters In The Sand
  (P. Boone)

  5. White Sport Coat (Robbins)

  6. Old Cape Cod (P. Page)
  7. I Like Your Kind Of Love
  (A. Williams)
- B. Young Blood (Coasters)
  9. Goin' Steady (T. Sands)
- 10. Drive-In Movie (D. Wolf)

### Don Zee

- WPON—Pontiac, Mich.

  1. Love Letters In The Sand
  (P. Boone)

  2. Start Movin' (S. Mineo)

  3. Young Blood (Coasters)

  4. Bye, Bye Love (Everlys)

  5. White Sport Coast (Robbins)

  6. Dark Moon (G. Storm)

  7. Japanese Sandman (Cellos)

- 8. Shangri-La (Four Coins)
  9. Rosie Lee (Mello-Tones)
- 10. I'm Walkin' (R. Nelson)

### Dave Walshak

- KCTI—Gonzales, Tex.

  1. Love Letters In The Sand
  (P. Boone)

  2. Dark Moon (G. Storm)

  3. Old Cape Cod (P. Page)

  4. My Dream (Platters)

  5. Valley Of Tears (F. Domino)

  6. I Like Your Kind Of Love
  (A. Williams)

  7. Little White Lies (B. Johnson)

  8. Se Pare (J. Dressy)

- So Rare (J. Dorsey)
- 9. Rock Your Little Baby To Sleep (B. Knox)

### 10. Girl With The Golden Braids (P. Como) Milo Hamilton

- WIND—Chicago, III.

  1. Bye, Bye Love (Everlys)

  2. Love Letters In The Sand
  (P. Boone)
- 3. I Like Your Kind Of Love
  (A. Williams)
- 4. With All My Heart (J. Sands)
  5. So Rare (J. Dorsey)
- 6. White Sport Coat (Robbins)
  7. Around The World
  (Young/Montovani)

- 8. I'm Walkin' (R. Nelson)
  9. Dark Moon (B. Guitar)
  10. Rainbow (R. Hamilton)

Jim Chaney

- Jim Chaney
  WREV—Reedsville, N. C.
  1. Searchin' (Coasters)
  2. Young Blood (Coasters)
  3. My Dream (Platters)
  4. Love Letters In The Sand
  (P. Boone)
  5. Whole Lot Of Shakin' Goin'
  On (J. L. Lewis)
  6. So Rare (J. Dorsey)
  7. My Big Brother's Friend
  (C. Batten)
  8. Rock Your Little Baby To
  Sleep (B. Knox)
  9. Without Him (F. Laine)
  10. Send For Me (N. Cole)

### Jim Blaine

- Jim Blaine
  KCSB—San Bernardino, Calif.

  1. So Rare (J. Dorsey)

  2. Love Letters In The Sand
  (P. Boone)

  3. White Sport Coat (Robbins)

  4. Dark Moon (B. Guitar)

  5. Old Cape Cod (P. Pane)

  6. All Shook Up (E. Presley)

  7. Four Walls (J. Reeves)

  8. Little Darlin' (Diamonds)

  9. It's Not For Me To Sav
  (I. Mathis)

  10. 1 Like Your Kind Of Love
  (A. Williams)

### Bill Sheridan

- WADK—Newport, R. I.

  1. So Rare (J. Dorsey)

  2. Love Letters In The Sand
  (P. Boone)

  3. Old Cape Cod (P. Page)

  4. All Shook Up (E. Presley)

  5. Little Darlin' (Diamonds)

  6. Freight Train (N. Whiskey)

  7. Dark Moon (B. Guitar)

  B. Little White Lies (B. Johnson)

  9. Lit's Not For Ma. To Sav

- 9. It's Not For Me To Sav (J. Mathis) 10. Summer Love (J. James)

### Martin Tobin

- MGTTIN TODIN
  KLAN—Seattle, Wash.

  1. Love Letters In The Sand
  (P. Boone)
  2. Bye, Bye Love (Everlys)
  3. So Rare (J. Dorsev)
  4. Valley Of Tears (F. Domino)
  5. Old Cape Cod (P. Page)
  6. Wonderful! Wonderful!
  7. Four Walls (J. Reeves)
  8. Over The Mountain
- B. Over The Mountain (Johnnie & Joe)
- 9. White Sport Coat (Robbins)
  10. Dark Moon (B. Guitar)

### Jack Stant

- WDRF—Chester, Pa.

  1. Sinoin' Soda (J. Lee)
  2. Billy Goat (B. Haley)
  3. Three Sheets To The Wind
  (Four Aces)
  4. I'll Be Good (J. Valino)
  5. Fabulous (C. Gracie)
  6. One For My Baby (T. Bennett)
  7. School Day (C. Berry)

- B. Teenage Blues (R. LaRue)
- 9. Crazy Love (F. Sinatra) 10. Old Cape Cod (P. Page)

### FI "Did" Dwyer

- KSWO—Lawton, Okla.

  1. So Rare (J. Dorsey)

  2. Old Cape Cod (P. Page)
- 3. Don't Call Me Sweetie (E. Rodgers)
- 4. I'm Walkin' (R. Nelson)
- 5. Talkin' To The Blues (Lowe)
- 6. Fabulous (C. Gracie) 7. Chantez Chantez (D. Shore)
- B. I'm Sorry (Platters)
- 9. Empty Arms (Brewer/Hunter)
- 10. Butterfly (A. Williams)

### John Bennett

- WNNJ—Newton, N. J.

  1. Bye, Bye Love (Everlys)

  2. Love Letters In The Sand
  (P. Boone)

  3. I'm Gonna Sit Right Down
  (B. Williams)

  4. Talkin' To The Blues (Lowe)

  5. Old Cape Cod (P. Page)

  6. Girl With The Golden Braids
  (P. Como)

  7. Four Walls (I. Reeves)
- 7. Four Walls (J. Reeves) Send For Me (N. Cole)

  - 9. Who Dot Mon, Mom
    (R. Clooney)
- 10. Can't Wait For Summer (S. Lawrence)

Please keep us constantly informed of any changes in call letters or title

### Bill Morgan

- WIOU—Kokomo, Ind.

  1. Love Letters In The Sand
  (B. Boone)

- (B. Boone)
  2. Bye, Bye Love (Everlys)
  3. Atom Bomb Baby (Five Stars)
  4. White Sport Coat (Robbins)
  5. I Like Your Kind Of Love
  (A. Williams)
  6. Searchin' (Coasters)
  7. All Shook Up (E. Presley)
  B. So Rare (J. Dorsey)
  9. You Sweet Little Thing
  (Five Stars)
  10. Little Darlin' (Diamonds/Dark
  Moon (G. Storm)

### Frank Pollack

- KRUX—Phoenix, Ariz.
  Around The World (Young)
  I Just Don't Know (4 Lads)
  So Rare (J. Dorsey)
  Empty Arms (I. J. Hunter)
  My Personal Possession
  (N. Cole)
- (N. Cole)
  6. Stand There Mountain
  (Planets)
  7. Summer Love (J. James)
  B. Angelita (A. Wayne)
  9. You're Cheatin' Yourself
  (F. Sinatra)
  10. Fire Down Below (Southern)

### Bill Davis

- BIII Davis
  WLOW—Norfolk, Va.

  1. Love Letters in The Sand
  (P. Boone)

  2. White Sport Coat (Robbins)

  3. All Shook Un (E. Presley)

  4. Searchin' (Coasters)

  5. Teenager's Romance (Nelson)

  6. Over The Mountain

  7. Old Cane Cod (P. Page)

  B. Four Walls (J. Reeves)

  9. Gone (F. Husky)

  10. School Dav (C. Berry)

- 10. School Day (C. Berry)

### Paul Coburn

- KLUB—Salt Lake City, Utah

  1. Teenager's Romance (Nelson)

  2. Love Letters In The Sand
  (P. Boone)

  3. Charm Bracelet (Lancers)

  4. So Rare (J. Dorsev)

  5. Start Movin' (S. Mineo)

  6. Old Cape Cod (P. Page)

  7. It's Not For Me To Sav
  (J. Mathis)

- B. All Shook Up (E. Presley)
  9. Girl With The Golden Braids
  (P. Comb.)

### 10. With All My Heart (J. Sands)

- Jack White
- Jack White
  KBOL—Boulder City, Colo.

  1. Young Blood (Coasters)

  2. Love Letters In The Sand
  (P. Boone)

  3. School Day (C. Berry)

  4. I'm Walkin' (R. Nelson)

  5. White Sport Coat (Robbins)

  6. Teenager's Romance (Nelson)

  7. Gone (F. Husky)

  8. Freight Train (R. Draper)
- 9. So Rare (J. Dorsey)

### 10. Four Walls (J. Lowe)

- Jerry Lee
- Jerry Lee
  KTRN—Wichita Falls, Tex.

  1. Love Letters In The Sand
  (P. Boone)
  2. Searchin' (Coasters)
  3. Old Cape Cod (P. Page)
  4. It's Not For Me To Sav
  (J. Mathis)
  5 Rock Your Little Baby To
  Sleep (B. Knox)
  6. I Like Your Kind Of Love
  (A. Williams)
  7. Goin' Steady (T. Sands)
  B. You're A Heavenly Thing
  (L. Armstrong)
  9. My Litt'e Baby (P. Como)
- 9. My Litt'e Baby (P. Como)
  10. So Rare (J. Dorsey)

### Jack Karey

- ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS



The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"TEDDY BEAR" "LOVING YOU"

Disk of the Week

6/15

Elvis Preslev ... RCA Victor 7000

"CAN'T WAIT FOR SUMMER"

The Cash Box Sleeper of the Wee

4/27

Steve Lawrence Coral 61834

"ISLAND IN THE SUN"

The Cash Box Disk of the Week

5/11

"WORDS OF LOVE"

Harry Belafonte

Disk of the Week

Diamonds ..... Mercury 71128

RCA Victor 6885

"SHORT FAT FANNIE"

"WHISPERING BELLS"

The Cash Box

Del-Vikings

The Cash Box Sleeper of the Week

Dot 15592

Specialty 608

6/29

6/15

"SWEET STUFF"

Larry Williams

Guy Mitchell ..... Columbia 40940

NATIONAL TEDDY BART "SUNSHINE AND RAIN' # 102

Swingin'est Record Of The Year MR. LEE THE RORRETTES The New Teen-Age Sensations Look at the Stars No. 1144 ATLANTIC RECORDING CORP.

# Jack Karey WCFL—Chicago, III. 1. I Like Your Kind Of Love (A. Williams) 2. So Rare (J. Dorsey) 3. Bye, Bye Love (Everlys) 4. Love Letters In The Sand 5. White Scort Coat (Robbins) 6. It's Not For Me To Say (J. Mathis) 7. A Fallen Star (N. Noble) B. I'm Gonna Sit Right Down (B. Williams) 9. Around The World (Young/Mantovani) 10. Teardrops In My Heart (T. Prisco)

# Happy Reunion



GROSSINGER, N. Y .-- RCA Victor distributor Harold Gabrilove of Albany, second from left, has a happy reunion with the Lane Brothers at Grossinger's in the Catskills. Gabrilove heard the fellows sing last summer and recommended them for the audition that resulted in their being signed by RCA-Victor. Left to right, the Lanes are Frank, Art, and Pete.

### **ASCAP** Inaugurates "Musical Almanac"

NEW YORK-ASCAP Sales Manager, J. M. Collins, announced the release last week of a special issue of the ASCAP Program Guide to radio and television program directors and advertising agencies.

The release, known as "The ASCAP Musical Almanac," is the first of a series and covers the months of July, August and September. It is being published as the result of the success of a previous special issue of the Guide entitled "Music for the Main Street Merchant."

The Almanac contains lists of suggested recordings of popular and classical compositions appropriate to weather, items of historical and national interest, music festivals, travelogues and special events.

The next issue of the "Almanac" will cover the Fall season, and will be ready for the months of October, November and December.

PAT BOONE...Love Letters In The Sand (DOT 15570) FOUR ACES Yes Sir, That's My Baby (DECCA 30348) DAVID SEVILLE ..... Camel Rock (LIBERTY) THE KENTUCKIANS ... 'Way Out There (BRUNSWICK) ....I'II Take Romance (ABC-PARAMOUNT 9780) EYDIE GORME. THE KING SISTERS ...Imagination (CAPITOL) (SAVOY 1512) BIG MAYBELLE ... Lady Fair (CORAL 61848) TINA ROBIN..... BOURNE, INC. — ABC CORP.

### **Imperial Issues First 5** Of "Vacation" Series

LOS ANGELES, CALIF.—Inaugurating its new "Vacation in Foreign Lands" series of albums, Imperial Records last week released the first 5 in the series, aimed at the vacation

5 in the series, aimed at the vacation minded summer market.

The 5 albums are: "Vacation in Italy," "Vacation in Holland," "Vacation in Scotland," "Vacation in Mexico," and "Vacation in the Philippines." Lew Chudd, Imperial prexy, is arranging for special in-store dealer promotions for the albums including a contest which would see dealers win vacations to the various countries devacations to the various countries depicted by the music.

picted by the music.

Imperial also released three singles plus George Liberace's initial album for the label titled, "George Liberace Goes Teenage." Liberace makes his debut playing rock and roll with full orchestra. The three singles include Ken Copeland's "Teenage," b/w "Bed of Lies," Slim Whitman's "Love Sick Blues" b/w "I'll Take You Home Again Kathleen," and Bill Stubblefield's "Whistlin' Rock and Roll" b/w "Suez."

### **Party For New Albums**

NEW YORK — Signal Records, manufacturer and producer of 12" Jazz LP's celebrates the release of two new albums on June 24th with a party at the Golden Thread Cafe, to be televised on the "Tonight" show over NRC over NBC.

One of the albums, the second Jazz

One of the albums, the second Jazz Laboratory Series, features such jazzists as Hall Overton, Phil Woods, Teddy Kotick and Nick Stabulas.

The second of the latest releases features instrumental work on a baritone saxaphone by Cecil Payne. Duke Jordan, Kenny Dorham, Tommy Potter and Art Taylor comprise the remainder of the ensemble.

Just Released & Hotter Than The Weather

"GET ACQUAINTED WALTZ

"PATHWAY TO SIN"



Shaye Cogan

ROULETTE RECORDS 659 10th Ave. N. Y., N. Y. . . . . . . . . . . . . . . . .



# **Meeting Dates**

# Music Operators' Associations

- June 25-Western Massachusetts Music Gnild Place: DeMarco's Restaurant, West Springfield, Mass.
  - 27—West Virginia Music Operators' Association
    Place: McLure Hotel, Wheeling, W. Va., 6:00 P.M.
    (W. Va. M.O.A. Executive Board)
  - 28, 29-3rd Annual State Convention of W. Va. Music Ops
- 1—California Music Merchants' Association July Place: 311 Club, 311 Broadway, Oakland, Calif.
  - -United Music Operators of Michigan Place: Fort Wayne Hotel, Detroit, Mich.
  - -Phonograph Merchants' Association, Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (General)
  - -California Music Merchants' Association Place: Sacramento Hotel, Sacramento, Calif.
  - -Eastern Ohio Phonograph Operators' Association Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
  - -North Carolina Automatic Music Assn. Place: Cape Fear Hotel, Wilmington, N. C.
  - -Tri-County Juke Box Operators' Association Place: Elum Music Offices, Massillon, Ohio
  - -California Music Merchants' Association Place: Fresno Hotel, Fresno, Calif.
  - -California Music Merchants' Association Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
  - 11—California Music Merchants' Association Place: U. S. Grant Hotel, San Diego, Calif.
  - 11—Eastern Massachusetts Music Operators' Association Place: Beaconsfield Hotel, Boston, Mass.
  - 15—Westchester Operators' Guild, Inc.
    Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
  - 17—New York State Operators Guild Place: Gov. Clinton Hotel, Kingston, N. Y.
  - 17—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana Place: Room 24, 550 Broadway, Gary, Ind.
  - -Eastern Ohio Phonograph Operators' Association Place: 4104 Rush Bonlevard, Youngstown 12, Ohio (Executive Board)
  - -Phonograph Merchants' Association, Cleveland. Ohio Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)
  - 20, 21-Music Guild of Nebraska Place: Clark Hotel, Hastings, Neb.
  - -Central States Music Guild Place: 805 Main Street, Peoria, Ill.

# **Attention: Operators' Associations**

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

"НОТ"

# 24 New Albums In Capitol's June "Vacation In Hi-Fi" Release

HOLLYWOOD — Keyed to the theme "Vacation In Hi-Fi" is Capitol Records' album release for June, which consists of 24 new high fidelity packages made available throughout the country the week of June 17. Fifteen of the new sets are popular music nine classical sic, nine classical.

Highlighting the popular category is a cavalcade of the American musical heritage, "The History Of Jazz," offered in four 12-inch albums, each with liner notes by Dave Dexter, Jr. Volume One is sub-titled "New Orleans Origins" (1900-1920) featuring the music of over 15 jazz artists of that era. Volume Two, "The Turbulent Twenties," features 17 of jazz-dom's all-time greats. "Everybody Swings," Volume Three of the series (1930-40) also features 17 jazz musicians, while Volume Four, "Enter The Cool" (from 1940) features 18 top jazz artists.

Other popular albums for June include "Midnight On The Cliffs" by Les Baxter, consisting of an album of familiar music from motion pictures and TV shows. The title song in the album was composed by pianist, Leonard Pennario, who also is heard in the album as the piano soloist. Pee Wee Hunt introduces a new package called "The Classics Ala Dixie" which is a collection of takeoffs on popular classical themes, such as "Twelfth Street Toreador," "Rigoletto Rock," "Hi Ho Pee Wee," and "Cotton Pickin' Carmen."

Capitol, in this release, introduces its first long playing package of inspirational music by Jane Russell, Connie Haines and Beryl Davis (with Lyn Murray) in a set titled "The Magic of Believing." Dean Martin is on the release with "Pretty Baby," with music conducted by Gus Levene.

Stan Kenton, presents a new album called "Kenton With Voices" which introduces The Modern Men and features Ann Richards. This is Kenton's first full-length album with voices.

Capitol Classics Series of new albums for June includes Mendelssohn's "Sonata In D" and Richard Strauss' "Sonata In F Major" by cellist Andre Navarra and pianist Ernest Lush; Haydn's "Concerto In D Major for Harpsichord and Orchestra" Bach's "Concerto In D Minor for Harpsichord and Orchestra" by Sylvia Marlowe playing harpsichord and conducting The Concert Arts Chamber Orchestra; Brahms' "Three Rhapsodies: Variations and Fugue On a Theme of Handel, Op. 24" featuring Victor Schioler, pianist (recorded in Denmark).

A three-album set of Brahms' "Complete Quartet For Piano And Strings" is also in the array of classical packages for June. Performed by Victor Aller, pianist, with members of the Hollywood String Quartet, Volume I is Brahms' "Quartet No. 1 In G Minor, Op. 25," Volume II, "Quartet No. 2 In A Major, Op. 26" and Volume III, "Quartet No. 3 In C Minor, Op. 60."

Recorded in Germany is a new Capitol Classics album of Wagner: "Highlights From The Ring Of The Nibelungs," by the N. W. D. R. orchestra of Hamburg, conducted by Hans Schmidt-Isserstedt, and "Contemporary Piano Sonatas" (Prokofiev's "Sonata No. 3 In A Minor, Op. 28," Bartok's "Piano Sonata, 1926" and Rozsa's "Piano Sonata") all performed by Leonard Pennario.

New Capitol of the World albums include: "Songs Of Israel," Lea Deganith with Paul Lichtenstern and orchestra (recorded in Israel); "Modern Motion Picture Music of India," Lata Mangeshkar and Hemant Kumar with chorus and orchestra (recorded in Calcutta); "South African Boeremusiek," Nico Carstens and his orchestra (recorded in Johannesburg, South Africa); "Music Of Bolivia," Paul Shaw and Los Peregrinos, sung in Spanish and featuring unusual arrangements and instruments, including a rare Bolivian charango, a small guitar-like instrument with five double strings and a sound box made from the shell of an armadillo (recorded in South America); "My Scotland," Jimmy Shand and His Strict Tempo Band, including jigs, reels, waltzes, polkas -all instrumentals, and "High Barbaree!" consisting of rollicking songs of the sea in hi-fi, by Ray Martin's orchestra and the Bill Sheperd Cho-rus with Johnny Webb (recorded in England).

England).

Special promotion for "The History Of Jazz" series includes full-color window displays for dealers, consumer advertising, and a special multi-purpose divider display card for dealer use dealer use

A colorful disk jockey promotion kit containing tracks from the June albums has been supplied to the na-Additionally, the pop albums in the June program are being merchandised through national consumer advertising in Harper's, High Fidelity, Saturday Review, New York Times, The New Yorker and other publica-tions. Dealer display kits enclosed in a simulated traveling case approxiin a simulated traveling case approximately two feet by three feet promoting the June packages have been serviced by Capitol salesmen. Contents of the kits include "Vacation In Hi-Fi" streamer, set of miniature suitcases featuring full-color album cover reproductions, "Kenton With Voices," "Pretty Baby," "Magic Of Believing," "Midnight On The Cliffs," "History Of Jazz" and new classics divider displays, and a deluxe display on "The displays, and a deluxe display on "The History Of Jazz."

### Freeman & Wick Form Public **Relations Firm**

HOLLYWOOD - Ted Wick and Mickey Freeman have announced the opening of a new Public Relations firm, Freeman and Wick, to be located at 6606 Sunset Boulevard on July 1st. The new company will service Industrial as well as personal elients.

clients.

Freeman, formerly a reporter with Daily Variety and Publicity Director of KLAC and KLAC-TV, has maintained his own offices for the past seven years as a free-lance publicist.

Wick, formerly head of radio and television advertising exploitation for David O. Selznick, and later for Paramount Pictures, Inc., on the coast, more recently was Director of Publicity for the CBS-TV Network in Hollywood. Last year, he joined the J. Walter Thompson Company, Hollywood, to function as Publicity Director for the coast operation. Wick wood, to function as I uniterly bree-tor for the coast operation. Wick has resigned his position, effective July 1st, to form the new company with Freeman.

# Everly Bros. Score At R&R Show

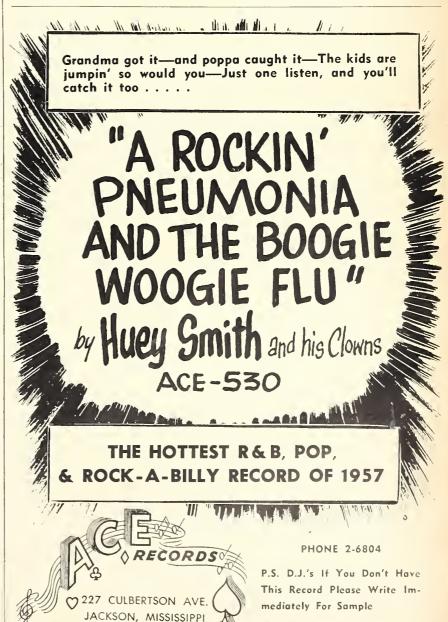


The Everly Brothers (Don and Phil) surround COLUMBIA, TENN. — The Everly Brothers (Don and Phil) surround dee jay Tom Moore (WJGD) Columbia, Tennessee as he introduces them to the crowd of teenagers who turned out to watch the boys perform at the "Tennessee Teen-Time" rock and roll party. "Tennessee Teen-Time" is a regular Saturday afternoon R & R party for teen-agers in Middle Tennessee and is sponsored by station WJGD. The Brothers are currently riding high with one of the nation's top records "Bye, Bye Love" on the Cadence label. Moore reports that ever since the boys were at the party, he has been flooded by mail requests for their photos and autographs.

"HOT" "HOT" NURSERY RHYME ROCK

BACK DOOR MAN

Ph. JU 4-2729 Percy Welch Fran 791 428 Conrad St., Louisville, Kentucky Fran Records.



# Love That Mob



NEW YORK—Don Casanave, new pactee on the ABC-Paramount label who has just come out with "Deep Within Me," signs autographs after a personal appearance at the Westchester Country Club in Rye, N. Y. Don, who has sung with Victor Lombardo and Buddy Morrow's orchestras, is the son of C. L. Casanave, President of the Fred Astaire Dance Studios.



ANOTHER CHIC SMASH!

Rod Willis
"SOMEBODY'S BEEN
ROCKING MY BABY"

Chic 1009



# ARROW ) ) )

A BIG One by

Barbara Gorman & Sister Viv

"8 O'CLOCK DATE"

D/W

"WAS IT JUST FOR FUN"

#715

Arrow Records, 1650 Broadway, N. Y. C.



# L. L. "Rip" Thornton Leaves Dot Records

# To Join Nashville Accounting Firm

HOLLYWOOD—L. L. "Rip" Thornton has resigned as vice-president and treasurer of Dot Records, effective June 28.

Dot president Randy Wood announced last week that he had accepted Thornton's resignation "with profound regret." Thornton will join the Nashville, Tennessee, certified public accounting firm of Ernst & Ernst as Manager of the Tax Department

"Rip" Thornton joined Dot Records in October, 1954, in Gallatin, Tennessee, assuming accounting and certain administrative duties, becoming vice-president and treasurer in March, 1956. When Dot Records transplanted its main offices from Gallatin to Hollywood in July, 1956, "Rip" and his family left their native Tennessee to follow Randy Wood to California.

Thornton contributed greatly to Dot, having set up an efficient accounting system, tax structure, royalties and contracts department.

Thornton stated that he has made many valued frineds in the record business, but that his major interest lies in the field of accounting and taxation. He declared that his post with Ernst & Ernst offers great potential for advancement in his preferred field.

Although Thornton's successor has not been announced, his duties will be assumed in the interim by A. E. Price of Nashville, who operates his own certified public accounting firm. Price will be in Hollywood this week. He previously performed accounting and auditing duties for Dot for more than a year, and is well acquainted with procedures in the record business.

# RCA Demonstrates New Stereophonic Tape Player

CHICAGO — Stereophonic sound, one of the latest developments in the world of recorded music, was demonstrated and explained by officials of the Radio Corporation of America at a special show in the Merchandise Mart here last week.

William H. Miltenberg, Recording Manager, RCA Victor Record Division, previewed a new stereophonic tape recording, Prokofieff's "Lieutenant Kije Suite," by the Chicago Symphony Orchestra with Fritz Reinhardt conducting, and explained how it was made.

A. R. Baggs, Product Planning Manager, and L. J. Collins, Sales Manager, both of RCA Victor Radio and "Victrola" Division, were on hand to explain the new RCA Victor stereophonic tape-player units.

ophonic tape-player units.

"The Lieutenant" was played on the RCA Victor Mark I, a combination high fidelity phonograph and AM-FM radio console which includes a built-in stereophonic tape player in combination with a tape recorder. It is nationally advertised at \$2,000.

"The Mark I unit," said Baggs, "is probably the most complete and exciting home entertainment unit ever marketed, and many of the distinct styling and mechanical features in this model are carried throughout the consoles in the Mark series."

"We believe that the future of high fidelity lies within the realm of stere-ophonic sound," Collins said. "For this reason we have equipped our entire line of four-speed high fidelity units for easy adaptation to stere-ophonic sound and are making available additional stereophonic systems to complement the line."

Miltenberg explained stereophonic

# Decca Presents New Phono Line

NEW YORK—Decca Records has announced its extensive phonograph and accessory line for the next year. Diversified as to styling, technical aspects and price, "Preview '58," as the line is called, includes 14 phonograph models ranging from \$19.95 to \$199.95, as well as 3 speaker enclosures.

The lowest-priced of the phonographs is "The Nassau,"—a \$19.95 model featuring a turnover cartridge. Other manual models include "The Adams," a portable, 3-speed radio/phonograph; "The Sutter," and "The Worcester."

The Decca line also includes 4 portable automatic models, 2 wood table models, 2 wood consoles, and a transcription phonograph. In addition, Decca is presenting the HiFonic, High Fidelity Home Music System. This includes "The Suffolk," a high fidelity amplifier and changer, to be used with a choice of three different high fidelity speaker enclosures, "The Dawson," "The Hancock," and "The Knox." "The Suffolk," and "The Riverside" (which is the highest priced of the console models) both feature a special four position Presence Control for additional bass or treble boost.

Other features of the company's accessory line include record storage cabinets, tables, storage albums, wire racks, Deccatone needles, green stock envelopes, delivery bags, Amfile record cases, and Fidelitone Needles.

sound as "three-dimensional sound, because it has depth, realism, and direction exceeded only by live performance."

"The performance is recorded," he said, "with two sets of microphones on a double-track high fidelity tape. Then, two separate speaker systems are used to play back the performance on the stereo-player."

# All Shook Up



KNOXVILLE, TENN.—Gene Miller, promotion director of Radio Station WNOX at Whittle Springs, this city, was presented with a special Gold Placque Award, the first of its kind in the nation, for outstanding presentation and promotion of RCA Victor Records just before showtime on Friday, June 21.

R. D. Maxwell, representative of the Single Records Department of the Radio Corporation of America, presented Miller with an honorary placque—a bright gold plate on inlaid woods.

Surprise! The placque was signed with Elvis Presley's signature engraved in gold.

Left to Right—Ab Smith of McClung Appliances, RCA Distributor in Knoxville; Gene Miller, WNOX Promotion Director, and R. D. Maxwell, Sales Promotion representative for RCA records out of Atlanta.

### **Conductor Erich Leinsdorf** Signs Capitol Contract

HOLLYWOOD — The world-renowned conductor, Erich Leinsdorf, has signed a long term recording contract with Capitol Records, it was announced last week by Glenn E. Wallichs, President. The agreement was concluded by Francis Scott of the label's Album Department, and initial plans call for Leinsdorf to conduct the Los Angeles Philharmonic and Concert Arts orchestras in albums to be recorded in Hollywood.

Leinsdorf received his first important engagement as assistant to Bruno Walter in Salzburg at the age of 22, and subsequently worked in European music centers under Dr. Walter and the late Arturo Toscanini. In 1937 he was engaged as assistant conductor by the Metropolitan Opera Company in New York, becoming full conductor one year later. Since then, in addition to terms as musical director of the Cleveland Symphony Orchestra, the Rochester Philharmonic, and the City Center Opera Company of New York, he has made appearances with virtually every major symphony orchestra and opera company in the United States, as well as with the important operas and orchestras of Europe.

Wallichs, commenting on the new association, said: "Mr. Leinsdorf's musical activities at home and abroad have brought him an international reputation. We therefore take particular pleasure in welcoming him to Capitol, itself a part of the world's largest international record family, Electric and Musical Industries."

### "Junior Miss" Set For TV Musical

NEW YORK-"Junior Miss," the long-running Broadway hit and screen success, has been scheduled as one of the musicals in CBS Television's series of special, hour-and-one-half color programs to be presented next season under the sponsorship of The Du Pont Company. "Junior Miss" is slated for presentation in December,

Dorothy Fields has been signed to write the lyrics and Burton Lane will create the music. The book is being written by Will Glickman and Joe Stein, writers of "Plain And Fancy," and "Mr. Wonderful," based on Max Gordon's stage production. Howard Erskine will produce.

Dorothy Fields, one of the stage and screen's most successful lyricists, is best remembered for her work in collaboration with her brother, Herbert, on the books of "Annie Get Your Gun," "Up in Central Park" and "Let's Face It." She wrote the lyrics for Broadway's "A Tree Grows in Brooklyn" and won a Motion Picture Academy Award for her lyrics to Jerome Kern's melody, "The Way You Look Tonight."

Burton Lane the composer of such song hits as "How About You?",
"Everything I Have Is Yours" and
"The Lady's in Love with You," has written the scores for such musicals as "Finian's Rainbow," "Three's A Crowd" and "Earl Carroll's Vanities."

No cast announcement was made.

# **Mission Accomplished**



PLYMOUTH, MASS.—Frank Chacksfield, (right) London Records' maestro whose latest release "Voyage of the Mayflower" was introduced as a tribute to the sailing of the Mayflower II, flew to Plymouth, Mass., from England to greet the ship's Captain, Alan Villiers (center) upon his arrival. The Captain is holding a copy of Chacksfield's recording which he asked that the London artist autograph. On left is a representative of the BBC.

### Baltimore D. J. Stages Drive-In R&R Show

BALTIMORE—Disk Jockey Buddy Deane (WITH) of this city completed an unusual stage show promotion recently. The show was presented on Friday and Saturday evenings at the Edmondson and Bengies Drive-in

to 14,000 customers over the two days, the show was staged on a specially constructed platform located in a postion so that "drive in" customers could watch from their automoblies; and hear with their "in car" speakers, or gather around the stand to watch the show at close range. Deane charged on a per car basis rather than on a per person basis. Price of admission was five dollars per automobile, with the ticket good for six adult admissions.

Billed as the most "gigantic rock and roll stage show ever assembled in Baltimore," Deane plugged on his daily radio show the fact that one dozen leading recording stars would appear to perform their hits in person. All acts on the show had air play on their records before their appearance. and all had a locally known record with which they were associated. Several recording companies were re-

From Sun label were Carl Perkins and Warren Smith, both of whom have had Baltimore hits in the past couple of months. Jimmy Bowen, Alfy Weatherbee, and Addie Lee represented Roulette Records. From Rama Records, Johnny Cardell, Rock La Rue and the Three Pals. Johnny Burnette, whose "Train Kept A' Rollin'" was a recent Baltimore best seller, represented Coral. The Tyrones of Mercury Johnny Dee of Colonial records, with the Jolly Jax of Teenage rounded out the program with help from Baltimore

Playing before an estimated 12,000

performed their "Pink Champagne. sax man, Al "Mad Man" Baitch.

# **Twin Drive-In Studios**



MILWAUKEE, WIS .- "If one is good, two have to be better." That's the logic that Joe Clark, owner of the Fiesta "Car-Feterias" in Milwaukee used when he planned his new Fiesta radio studios. In addition to having a drive-in eatery, Clark has added what he thinks in the only two studiotwo station drive-in operation in the country. As Clark says, "It's a fiesta of entertainment, interviews, music, record personalities, all while our guests are enjoying Fiesta's out of this world food.'

The two Milwaukee radio stations originating their broadcasts from the Fiesta drive-in are WFOX and WRIT (shown above). WFOX is a popular Milwaukee daytimer that has dee jay Paul Bartell doing his "Fox Club" show from the studios every afternoon. At 6 PM, WFOX' new personality Ricky Fox takes over with a rock and roll show. WFOX broadcasts from the Fiesta studio from 2:00 PM to sign-off time, 8:30.

Broadcasting is at its peak from the Fiesta Studios at 6:00 AM when both WFOX and WRIT are on the air. WRIT is a 24 hour station and features dee jays "King Richard" and Jack Raymond.

Both stations are running a contest to name the studios. The first prize is a week's vacation for two at Deer Park Lodge in Manitowish Waters, Wisconsin. Several record albums will be awarded as additional prizes.

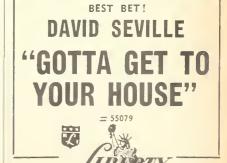


ON TOP EVERYWHERE

THE EVERLY BROS.



ONDON-



RECORDS, INC.



# Sure Shots

\*Also Available in EP



ABOUT THE BLUES

JULIE LONDON

(Liberty LRP-3043)



NEW GIRL IN TOWN

BROADWAY CAST

(RCA Victor LOC-1027)







# **Newport Jazz Festival Set**

NEWPORT, R.I. — Programming of the fourth annual Newport (R.I.) Jazz Festival has been completed, it was announced by George Wein, musical director of the non-profit corporation sponsoring the event. Over 125 of the world's foremost jazz musicians and singers will appear over the Fourth of July weekend.

All concerts will be held in Freebody Park. Evening concerts begin at 8:30, afternoon performances at 2:30. The program lists the following artists:

THURSDAY (evening) JULY 4-"Louis Armstrong Birthday Celebrabration"—Louis Armstrong (trumpet) All-Stars, Sidney Bechet (soprano sax), Ella Fitzgerald (vocalist), Jack Teagarden (trombone), Cozy Cole (drums), J. C. Higginbotham (trombone), Red Allen (trumpet), Kid Ory (trombone), Arvell Shaw (bass), Claude Hopkins (piano), Buster Bailey (clarinet), George Lewis (clarinet)

FRIDAY (afternoon) JULY 5 -Julian "Cannonball" Adderly (alto) sax) Quintet, Gigi Gryce and Donald Byrd (the Jazz Laboratory), Bernard Peiffer (piano) Trio, Ruby Braff (trumpet) Octet, Pee Wee Russell (clarinet), Toshiko Akiyoshi (piano) Trio, Mat Matthews (accordion), Leon Sash (accordion) Quartet.

FRIDAY (evening) JULY 5—Erroll Garner (piano) Trio, George Shearing (piano) Quintet, Bobby Hackett (trumpet) Sextet, Roy Eldridge (trumpet), Stan Kenton (piano) Orchestra, Coleman Hawkins (tenor sax), Stan Getz (tenor sax), Jo Jones (drums), Tony Scott (clarinet), Oscar Pettiford (bass), Pete Brown (alto sax), Carmen McRae (vocalist).

SATURDAY (afternoon) JULY 6 -Don Elliot (mellophone) Quartet, Horace Silver (piano) Quintet, Jimmy Smith (organ) Trio, Kai Winding (trombone) Septet, 28-piece Farmingdale High School Band, Bobby Henderson (piano), Jackie Paris (vocalist), Eddie Costa (piano), Rolf Kuhn (clarinet), Oscar Pettiford (bass).

SATURDAY (evening) JULY 6-Dizzy Gillespie (trumpet) Orchestra, Dave Brubeck (piano) Quartet, Billie Holiday (vocalist), Chris Connor (vocalist), Gerry Mulligan (baritone sax) Quartet, Turk Murphy (trombone), Sonny Stitt (alto and tenor sax), Mary Lou Williams (piano).

SUNDAY (afternoon) JULY 7-Gospel Music: Mahalia Jackson, Clara Ward and Her Ward Singers.

SUNDAY (evening) JULY 7 -Count Basie (piano) Orchestra, Sarah Vaughan (vocalist), Oscar Peterson (piano) Trio, Wilber De Paris (trombone), Jimmy Giuffre (clarinet) Trio, Teddy Wilson (piano) Trio, Stuff Smith (violin), Jimmy Rushing (vocalist).

Ticket prices for concerts are: Evening (series), \$12-16-20; evening

(per performance), \$3-4-5; afternoon (per performance) \$1.50.

In addition to the concerts, two panel discussions are scheduled, both at 11:00 a.m. The subject of the first, on Friday, July 5th, will be "Working Conditions of Jazz Musicians, Present and Possible." Participating will be Gerry Mulligan, saxophonist and band leader; John Levy, manager of jazz artists; Bert Block of the Associated Booking Corporation; and George Avakian, Artists and Repertoire head of Columbia Records' popular and jazz album division.

On Saturday, July 6th, the panel discussion will be on "Music and the Use of Habituating and Addicting Drugs." Panelists will be Dr. Paul Diamond, psychiatrist; John Hammond, jazz critic and one of the Festival's directors; Maxwell T. Cohen, attorney and business manager for jazz artists; pianist Billy Taylor; and Father Norman O'Connor, jazz authority and chaplain at Boston University.

Both panels will be moderated by Nat Hentoff who organized the discussions. They are free to the public.

The Festival's 68-page journal will contain, in addition to the Festival's official program, biographies of the musicians appearing, information of what to do in Newport, a seating plan of Freebody Park, a "Happy Birthday" section honoring Louis Armstrong, a run-down of the "interesting people" in jazz one is liable to meet in Newport and many other valuable features.

Transportation to Newport via Providence is offered by American, Eastern, National and United Airlines as well as the New York, New Haven and Hartford Railroad, Busses, taxis and an air taxi service operate between Providence and Newport.

Officers of the non-profit corporation sponsoring the Festival are: Louis L. Lorillard, president; George Wein, vice-president; Richard Sheffield, secretary; and Jeremiah P. Maloney, treasurer. Directors are the officers and Irving Beck, Charles Bourgeois, Willis Conover, John Hammond, Mrs. Louis L. Lorillard, Claiborne Pell, Prof. Marshall Stearns and Miss Terri Turner.

Advisory members to the Newport Jazz Festival are: Nelson Aldrich, Cleveland Amory, Louis Armstrong, George Avakian, Count Basie, Richard Dyer-Bennet, Leonard Bernstein, Prof. Donald Born, Dean Robert Choate, Aaron Copland, Bill Coss, Henry Cowell, Dean Dixon, Cyrus Durgin, Rudolph Elie, Jr., Ralph Ellison, Duke Ellington, Leonard Feather, Arthur Fiedler, Arnold Gingrich, Benny Goodman, Norman Granz, Jay Harrison, Maxim Karolik, Stan Kenton, Sylvia Marlowe, John Maxon, Allan Morrisson, Irene Mulick, Father Norman O'Connor, John Barry Ryan, Jr., Gunther Schuller, George Simon, Peter Temple, Barry Ulanov and George Henry Warren.



### **Top Selling Records** Reported by

# R&B **Retail Outlets**

From Coast to Coast

### FRANK RECORD STORE

- FRANK RECORD STORE
  New Orleans, La.

  1. Rockin' Pneumonia (Smith)
  2. Jenny, Jenny (L. Richard)
  3. Searchin' (Coasters)
  4. Valley Of Tears (Domino)
  5. Miss Ann (L. Richard)
  6. High School Dance (Williams)
  7. Over The Mountain
  (Johnnie & Joe)
- B. Short Fat Fannie (Williams)
- 9. What Can I Do (D. Elbert)
- 10. School Day (C. Berry)

### MET MUSIC

- Chicago, III.
- Chicago, III.

  1. Next Time You See Me
  (L. J. Parker)
  2. Send For Me (N. Cole)
  3. Fattening Frogs For Snakes
  (S. B. Williamson)
  4. All Shook Up (E. Presley)
  5. Miss You So (L. Offitt)
  6. It Hurts To Be In Love
  (A. Laurie)
  7. The Sun Is Shining (J. Reed)
  B. So Rare (J. Dorsey)
  9. Everyone's Laughing
  (Spaniels)
  10. All Your Love (Magic Sam)

### PARKER STUDIOS

- Ft. Walton Beach, Fla.

### TOWN HALL RADIO

- TOWN HALL RADIO
  Brooklyn, N. Y.

  1. Jenny, Jenny (L. Richard)
  1. It's You ! Love (F. Domino)
  1. Exercise (E. Bostic)
  1. Darling (Dubs)
  1. Rang Tang Ding Dong (Cellos)
  1. Just Because (L. Price)
  1. Hand In Hand (A. Laurie)
  1. Laurie)
  1. C. Rider (C. Willis)
  1. Just Jo Hold My Hand
  1. (C. McPhatter)
  1. Over The Mountain

- 10. Over The Mountain (Johnnie & Joe)

### ALAMO PIANO San Antonio, Texas

- San Antonio, Texas

  1. Searchin' (Coasters)

  2. Teddy Bear (E. Presley)

  3. Rock Your Little Baby To
  Sleep (B. Knox)

  4. Young Blood (Coasters)

  5. Teenager's Romance (Nelson)

  6. Over The Mountain
  (Johnnie & Joe)

  7. Come Go With Me
  (Del-Vikings)

  B. Fabulous (C. Gracie)

  9. I Like Your Kind Of Love
  (A. Williams)

  10. Jenny, Jenny (L. Richard)

### LEUENHAGEN'S RECORD BAR

- RECORD BAR
  Los Angeles, Calif.

  1. Jenny, Jenny (L. Richard)
  2. C. C. Rider (C. Willis)
  3. Over The Mountain
  (Johnnie & Joe)
  4. Young Blood (Coasters)
  5. Arrow Of Love (Six Teens)
  6. Let The Four Winds Blow
  (R. Brown)
  7. Rosie Lee (Mello-Tones)
  8. School Day (C. Berry)
  9. Johnny's House Party
  (Heartsman & Gaylarks)
  10. Funny That Way (E. Bostic)

- 10. Funny That Way (E. Bostic)

### POPS PIANO HOUSE Great Falls, Mont.

- 1. School Day (C. Berry)
  2. Come Go With Me (Del-Vikings)
  3. Little Darlin' (Diamonds)
  4. Young Blood (Coasters)
  5. Valley Of Tears (F. Domino)
  6. All Shook Up (E. Presley)
  7. Lucille (L. Richard)

- Grasshopper Jump (Watts)
- 9. Lovesick Blues (S. James) 10. Words Of Love (Diamonds)

### COX RECORD SHOP Atlanta, Ga.

- 1. Come Go With Me (Del-Vikings)

- 1. Come Go With Me

  2. Searchin' (Coasters)
  3. Young Blood (Coasters)
  4. Susie-Q (D. Hawkins)
  5. Let The Four Winds Blow
  (R. Brown)
  6. Just To Hold My Hand
  (C. McPhatter)
  7. Jenny, Jenny (L. Richard)
  9. What Made Maggie Run
  (Del-Vikings)
- 10. So Young (C. Stacey)

### B & B VENDING CO.

- B & B VENDING CO.
  Dallas, Texas

  1. Jenny, Jenny (L. Richard)
  2. Valley Of Tears (F. Domino)
  3. C. C. Rider (C. Willis)
  4. Let The Four Winds Blow
  (R. Brown)
- S. Susie-Q (D. Hawkins)
- 6. Short Fat Fannie (Williams)
  7. Come Go With Me (Del-Vikings)
  B. It's You I Love (F. Domino)
- 9. The Sun Is Shining (J. Reed)
- 9. The Sun is Bells
  10. Whispering Bells (Del-Vikings)



### John Bennett WNNJ-Newton, N. J.

- WNNJ—Newton, N. J.

  1. Young Blood (Coasters)
  2. C. C. Rider (C. Willis)
  3. Ain't No Way In The World
  (Maymie & Robert)
  4. My Dream (Platters)
  5. It's You I Love (F. Domino)
  6. So Young (Clovers)
  7. School Day (C. Berry)
  B. Tonight, Tonight
  (Mellow Kings)
  9. When I Get You Baby
  (R. Brown)
  10. World Of Trouble (J. Turner)

### Jim Chaney

- WREV-Reidsville, N. C.
- WREV—Reidsville, N. C.

  1. Searchin' (Coasters)
  2. Jenny, Jenny (L. Richards)
  3. It's You I Love (F. Domino)
  4. Young Blood (Coasters)
  5. I Ain't Gonna Love You No More (Charles)
  6. School Day (C. Berry)
  7. C. C. Rider (C. Willis)
  8. I'm Walkin' (F. Domino)

- 9. Just To Hold My Hand
  (C. McPhatter)
- 10. Forever (Cock)

### Bill Johnson WEBB-Baltimore, Md.

- WEBB—Baltimore, Md.

  1. Searchin'/Young Blood

  2. Over The Mountain
  (Johnnie & Joe)

  3. C. C. Rider (C. Willis)

  4. Valley Of Tears/It's You I
  Love (F. Domino)

  5. Everyone's Laughing
  (Spaniels)

  6. Short Fat Fannie (Williams)

  7. Since You've Been Gone
  (Dreamers)

  8. Jenny, Jenny (L. Richard)

  9. Just To Hold My Hand
  (C. McPhatter)

  10. Tonight/United (Love Notes)

# 

WQIK—Jacksonville, Fla.

Frank Thies

### Dick Vaughan WARE-Ware, Mass.

- W AKE—W Gre, MGSS.

  1. Cool Water (Four Tunes)

  2. So Much (F. Adams)

  3. Little Darlin' (Diamonds)

  4. Wabash Cannonball

  (L. Donegan)

  5. It's You I Love (F. Domino)

  6. All Shook Up (E. Presley)

  7. Little Billy Boy (Three D's)

  8. Billy Goat (B. Haley)

  9. Whispering Bells
- 9. Whispering Bells (Del-Vikings) 10. School Day (C. Berry)

### Bill Perkins WCIN-Cincinnati, Ohio

- 1. Send For Me (N. Cole)
  2. Just To Hold My Hand
  (C. McPhatter)
  3. Jim Dandy Got Married
- 4. Old Cape Cod (P. Page)
- 4. Old Cape Cou ...
  5. Whispering Bells (Del-Vikings) 6. One For My Baby (Bennett)
- 7. United (O. Williams)
  B. Time Was (V. Dillard)
  9. The First Kiss (N. Petty Trio)

10. My Personal Possession
(N. Cole)

### Jim Gaines KALB—Alexandria, La.

- NALD—Alexandrid, La.

  1. All Shook Up (E. Presley)
  2. No More (B. Charles)
  3. Jenny, Jenny (L. Richard)
  4. Over The Mountain
  (Johnnie & Joe)
  5. Just To Hold My Hand
  (C. McPhatter)
  6. Searchin' (Coasters)
- (C. McPhatter)
  6. Searchin' (Coasters)
  7. Susie-Q (D. Hawkins)
  B. C. C. Rider (C. Willis)
  9. Whole Lot Of Shakin'
  (J. L. Lewis)
  10. Empty Arms (I. J. Hunter)

### Bill Dupree

- BIII Dupree
  WLIB—New York, N. Y.

  1. My Dream (Platters)
  2. School Day (C. Berry)
  3. Over The Mountain
  (Johnnie & Joe)
  4. Young Blood (Coasters)
  5. It's You I Love (F. Domino)
  6. Just To Hold My Hand
  (C. McPhatter)
  7. No Nights Without You
  (L. Baxter)
  B. Like A Baby (V. Nelson)
  9. Zoop (Charts)
  10. Ding Dong (B. Doggett)

### Bill Powell WILY-Pittsburgh, Pa.

- WILI—FITTSDUTGN, FG.
  1. Searchin' (Coasters)
  2. Whispering Bell (Del-Vikings)
  3. Please Send Me Someone To
  Love (Moonglows)
  4. Arrow Of Love (Six Teens)
  5. Send For Me (N. Cole)
  6. My Dream (Platters)

6. My Dream (Platters)

- 7. Valley Of Tears (F. Domino)
- 9. See You Next Year (Cleftones) 10. They Call Her Rosalie (Brooks & Brown)

# **Hitmakers**



HOLLYWOOD—Elvis Presley congratulates Billy Ward, leader of the Dominoes, for Billy's record breaking engagement at Frank Sennes' Moulin Rouge, this city. Presley is on location for a new movie. Ward is riding the crest of a new hit recording, "Stardust," on Liberty Records.

### Ella Fitzgerald To Open 1957 Music Barn

LENOX. MASS.—Ella Fitzgerald LENOX, MASS.—Ella Fitzgerald will open the third Music Barn summer concert season with a concert Sunday evening, June 30, at 8:40, according to an announcement by owners Philip and Stephanie Barber.

She will be followed by other major.

She will be followed by other major jazz musicians each Sunday evening through Labor Day. Saturday afternoons during the Tanglewood concerts of the Boston Symphony and the Saturday before Labor Day will be given over to folk concerts. The first program, on July 6, will feature Ethel Waters.

Among the jazz musicians this summer will be the Dave Brubeck Quartet, the Gerry Mulligan Quintet, the Lionel Hampton band, Duke Ellington and his orchestra, the Woody Herman band, the Modern Jazz Quartet, Oscar

and his orenestra, the Woody Herhan band, the Modern Jazz Quartet, Oscar Peterson Trio, Dizzy Gillespie, others. Among the folk artists will be Rich-ard Dyer-Bennet, Marais and Miranda and the Weavers. Tom Lehrer will give a performance of his satiric folk Opera will be added to the types of

music offered this season. On August 5, 6 and 7, the After Dinner Opera Company will present four one-act operas, including "The Telephone" by Menotti, "In A Garden" by Gertrude Stein, "Sweet Betsy From Pike" by Mark Bucci and "Apollo and Persephone" by Reginald Cockshott. The After Dinner Opera Company was founded at Tanglewood eight years ago, and last year was invited to appear at the Edinburgh Festival.

The concert schedule will continue during the August 11 through August 30 period when the new School of Jazz is in session at the Music Barn under the direction of John Lewis. In addition, informal talks and demonstrations will take place during nonscheduled evenings. These will be open to the public on payment of a sum to the scholarship fund of the school. On the final evening of the school sessions, there will be an allstar performance for the benefit of the scholarship fund.

There will also be several special midweek concerts. Among these will be Mahalia Jackson in a recital of gospels and spirituals, Thursday, August 15, and an African program representing a wide range of African tribal and national songs and dances.

### Mesners Sign Jeri Jorden

HOLLYWOOD—Leo and Edward Mesner, heads of Aladdin, Score, and Intro Records, have signed vocalist Jeri Jorden for an LP to be titled "Easy Living."

The contract calls for an additional two years with the organization with additional pick-up options.

The album, featuring six standards and six originals, is scheduled to be released early in August.

Jeri Jorden is under the personal management of Tom E. Danson.

### Prestige Releases 1st Single

NEW YORK-Prestige Records has re-entered the 45 field with the announcement of a new single by Barbara Lea. In this initial release, Barbara Lea sings "A Straw Hat Full Of Lilacs". The backing is a middle tempo treatment of "Mountain Green-

Plans are now under way to release five or six singles regularly on the Prestige label. The top material in the extensive Prestige line will be pressed on 45's, and will be distributed nationally.

### SPECIAL RELEASE!

# "TRAPPED" **Billy Fortune**

**EXCELLO 214** 

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# R & B Ramblings

### NEW YORK:

The local area, plagued by a constant 90 degree and even higher heat for the last couple of weeks, has been more interested in weather and what to do about it than in records. With all the air conditioners and fans running around the clock, Con Edison reported an all-time record use of electricity.



Publishers and record manufacturers have been leaving the offices early to head for home and the beaches. But this kind of weather is not the norm and we'll be getting back to healthy record sales very shortly. .. To celebrate the return of Wilbur de Paris from his African jaunt (at the special invitation of the Department of State) Atlantic Records hosted a cocktail party at Jimmy Ryan's on 52nd Street, de-Paris, whose credits read like a "who's who" of show business, opened at Ryan's October 15 in 1951 for a two week stay—and he has been there ever since. deParis undertook the tour of Africa under the sponsorship of the President's Special International Program for Cultural Presentations administered for the State Department by the American National Theatre and Academy. . . Lou Krefetz, formerly with Atlantic as national sales manager, announced that he was just about ready to go with his new record company, Poplar Records. Also one of his favorite topics of conversation is his son, Paul. Paul, one of the shining stars in the Baltimore Little League, recently pitched and batted his team to a 1-0 victory. He pitched a two hitter and sincled home the only run of the grame.

and singled home the only run of the game....

Don Robey, Duke and Peacock Records, reports that Paul B. Allen and The Mighty Sultans drove





and singled nome the only run of the game...

Don Robey, Duke and Peacock Records, reports that Paul B. Allen and The Mighty Sultans drove in from Omaha, Nebraska, to sign new contracts and record. Robey is currently Chicago bound for a special session with Little Junior Parker. Going very well for the Robey label is the Gospelaires' "Just Faith" and "Sit Down Children." ... Jerry Johnson, now with Archer Associates, announces that the agency pacted Lillian Offitt, Excello Records, whose "Miss You So" is racking up a tidy sales figure. ... Looks like Herman Lubinsky and his Savoy label are hot again. Nappy Brown's "Bye Baby" is taking off like a big hit, and following right behind is the Jive Bombers' new "Cherry." ... Al Silver again the jovial Al as he talks excitedly about the Five Satins' "To The Aisle." A hassle is developing about the rights to the tune as Wemar claims it owns the same item, which they've titled "The Aisle." The latter has been recorded by Roy Hamilton on Epic. The conflict even extends to who wrote the song. ... Caught up with Tommy Dowd, Atlantic Records engineer, for the first time in a year or so and was floored by the chin foliage. Who is next?—Nesuhi? Gary? Vic? ... The Mesners at Aladdin report a movement has started to play the "other sides" of both the Wilburn Whitfield deck and the Marvin & Johnny wax. Now getting the airplay are Whitfield's "The One I Love" and M & J's "Pretty Eyes." .. Donnie Elbert, Deluxe star, goes into the Apollo June 28 with the Tommy Smalls' package. ... Annie Laurie, same label, signed for three months of one nighters. The lass will be back in September. ... George Hudson (Wills-Newark, N. J.) who has had six hours of daily programming for the last four years, has added another show to his schedule. It's The George Hudson Down Home Show, and features southern type blues records exclusively. George reports audience reaction excellent. . . . Atlantic Records has started a new feature that should be a great boon to deejays. Complete

Hudson Down Home Show, and features southern type blues records exclusively. George reports audience reaction excellent. . . . Atlantic Records has started a new feature that should be a great boon to deejays. Complete bios with a listing of all their records have been readied on Clyde McPhatter, Ivory Joe Hunter, Ruth Brown, Ray Charles, Lavern Baker, and Joe Turner. More are in the process of development and will be issued as soon as they are completed. Terrif' idea. . . . Lerry Winston Only Records finding it years hard to issued as soon as they are completed. Terrif' idea. . . .

Jerry Winston, Onyx Records, finding it very hard to keep his feet on the ground as he discusses his new Velours' "Can I Come Over Tonight." "This could be our really big one," says Jerry. . . . Paul Shorten, Tico Distributors, in with Louise Scherman, Tampa Records. Louise happy about the reaction accorded her "Dream Boy" by Dickey Lee. Deck looks like it may be the long awaited "big one." . . . Rama out with a new Heartbeats, "I Want To Know" and "Everybody's Somebody's Fool." Sister label, Gee Records, offering The Cleftones singing "Ten Pairs of Shoes" and "See You Next Year." . . . The Flamingos, former Checker group, now with Decca Records and out with their initial try, "Let's Make Up" and "The Ladder Of Love." . . . Joe Petralia (WOV-New York) and Joe Grippo, demon salesman at Portem Distributors, getting sand in their shoes as they take in the Miami Beach sun with their pretty wives. The last



shoes as they take in the Miami Beach sun with their pretty wives. The last time we saw the two Joes they were practising up on their mambo and cha-cha (not with each other, of course) so—Miami, look out.

### CHICAGO:

Cobra has come up with a winner, at least Eli Toscano is acting like the man who just won on a three horse parlay. Seems Toscano met up with a young fellow named Magic Sam who had the magic quality needed to sell a blues tune. "All of our distribs are going wild," the happy Toscano cheered,



BILL DOGGETT

"over Magic Sam's 'All Your Love' b/w 'Love Me With A Feeling'. It's simply magic," Toscano explained. . . . Over at M.S. Distribs, Vic Faraci getting lottsa plays from Billy Ward and The Dominoes' "Stardust" on Liberty. Also reaching for the top is "Stand There Mountain" by The Planets on Era. Things are really moving was all Faraci could comment. . . . Bill Kenny, "Mr. Ink Spot," skedded to open Roberts Show Club, 7/17, for one week. After Roberts, Kenny heads west for Vegas. . . . "Jocks are starting to really wail with this one," says Gerry Grainger of All-State Distribs about Magic Sam's "All Your Love." Among the biggies at All-State is Ember swingeroo, "To The Aisle," by The 5 Satins and The Strikes' Imperial deck, "Rockin'." . . . Len

Chess finds his return to the office a "rest" after busy weekend out east. Len and his lovely wife joined Lenny Garmisa and Sam Evans with their spouses for a fast weekend seeing New Yawk. . . . It's Phil Chess' turn to get away from Chi for a short respite with his wife, Sheva. The duo are Miami bound. . Bill Doggett fulfilling one-niter obligations thru Huston area. . . . Little Richard rumored doing great with west coast one-niters. . . . The Moonglows getting good, but the best reception from distribs and dee-jays from their newie, "Please Send Me Some One To Love." . . . Jimmy Bracken and dee-jay wife, Vivian, off to warm, sunny (?) Hot Springs, Ark. for "baths and relaxation." Says Jimmy, "This is the only place in the world where a man can walk up to a strange woman, on the street, and ask her if she's had her bath yet." . . . Couldn't find either George or Ernie Leaner in, this past Monday, but got word they're hustling like mad in tune with the rapid rise in business. If you want to test temper of Chi business, just stick your head into United Distrib's front door on a Monday morning and listen. . . . Three Chess/Checker blues tunes starting to climb for Phil and Len are Sonny Boy Williamson's "Fattnin' Frogs For Snakes," Jimmy Rogers "One Kiss," and Eddie Boyd's "Hotel Blues." . . . Meanwhile over at King, Ralph Bass all excited over local dee-jay acceptance of King LP, "This Is Lorez"—went thru 500 first week, says Bass. Also big around King is Ike Truner's swingeroo, "Do You Mean It." . . . The Dells' session produced what Abner calls the most exciting record Vee-Jay has released to date. "It's a real rock and roller and we will have it to distribs and deejays in the next few days." Disk is entitled "Q-Bop, SheBop." . . . Sam Evans' big Rena Thitter gig to include Billy "The Kid" Emerson, D. Clark, The Dells, Magic Sam, and a whole raft of other top R&B names. . . . Dale Hawkins skedded to appear at Civic Opera show for Marty Faye and McKie Fitzhugh. Show is billed, "Rock and Roll Comes To The Opera." . . . Bobby Charles keeping La. one niters hopping hot with his new deck, "No More." . . . Latest offering from The El Dorados, "Tears On My Pillow" reported going like hot-cakes in Chi area with national release date set for very near future (three weeks) . . . . John Lee Hooker planed thru town for quickie Vee-Jay session. . . Little Walter sessioned for Checker. If you want to test temper of Chi business, just stick your head into United

### LOS ANGELES:



Era Records has a big hit in the rhythm and blues field in their recording of "Stand There Mountain" by The Planets' which is showing up in both the pop and r & b areas. The record also hit the number 10 spot on the popularity chart of the Art Laboe show this week. . . . Lester Sills doing some A & R work for Modern Records, including the new Etta James recording of "By The Light Of The Silvery Moon," which has received a great reception from the trade. Sills is now in the process of recording Jimmie Beasley and a first single by Aaron Collin of The Cadets. . . . The Six Teens staying busy with weekend dates on the strength of their big Flip recording of "Arrow Of Love." Group has played return engagements at The Palladium in San Diego, and is set for dates in Fresno and San Jose. . . . Lloyd Glenn currently at Mike's waikiki and visiting the disk jockeys with his new Aladdin recording of "Ballroom Shuffle." . . . Dick "Huggie Boy" Hugg celebrated his birthday with a show at the Orpheum Theatre with many of the top rhythm and blues acts entertaining. . . . The new Ebb label has appointed Joey Sasso of New York to handle Eastern promotion. . . . The Art Laboe Fan Club holding their Saturday meeting with many of the top rhythm and blues acts entertaining the group. . . Imperial Records Fats Domino doing sellout business at his current engagement at Sardis and booked solid for the next two months. . . . Earl McDaniel KPOP disk jockey, promoting a show at the Civic Auditorium in Pasadena featuring the Del Vikings with Earl Bostic and his orchestra. . . . RPM Records getting a great reaction from a new instrumental record called "Blues For Two" which features the combined talents of Vito Musso and Ernie Freeman.



# **Territorial**

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20. ARAIDII MARAIDI MARAIDI KARAIDI MARAIDI MA

(Listed Alphabetically)

ALL OF ME I DON'T WANT TO CRY Big Maybelle (5avoy 1512)

\*ALL YOUR LOVE Magic 5am (Cobra 5013)

ARROW OF LOVE 5ix Teens (Flip 322)

CHICKEN BABY CHICKEN Tony Harris (Ebb 104)

COCOANUT WOMAN
Harry Belafonte (RCA Victor 688S)

DEAREST Mickey & Sylvia (Vik 0267)

\*DESERIE ZOOP Charts (Everlast 5001)

DIANE Bo Rhambo (Cash 452)

DING DONG Bill Doggett (King S0S8)

DO YOU MEAN IT Ike Turner (Federal 12297)

DON'T ASK ME TO BE LONELY Dubs (Gone 5002)

EVERYONE'S LAUGHING Spaniels (Vee-Jay 246)

FATTENING FROGS FOR SNAKES Sonny Boy Williamson (Checker 864)

GET ON THE RIGHT TRACK BABY IT'S ALL RIGHT
Ray Charles (Atlantic 1143)

GLORY OF LOVE Velvetones (Aladdin 3372)

HEAR MY PLEA
Donnie Elbert (DeLuxe 612S)

HE'S MINE
Platters (Mercury 71032)

HYPNOTIZED Drifters (Atlantic 1141)

\*I CAN'T BELIEVE Jimmie Rogers (Chess 1659)

\*I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER Billy Williams (Coral 61830)

I'M SO EXCITED John Lee Hooker (Vee-Jay 245)

I'M WALKIN' A TEENAGER'S ROMANCE Rickey Nelson (Verve 10047)

IN THE DOORWAY CRYING Midnighters (Federal 12293)

IS YOUR LOVE FOR REAL Midnighters (Federal 12299)

ISABELLA Roy Tan (Dot 15551)

IT MUST BE YOU Annie Laurie (DeLuxe 613\$)

IT'S NOT FOR ME TO SAY Johnny Mathis (Columbia 40851)

I'VE GOT TO GO CRY Little Willie John (King 504S)

I WANT TO GET MARRIED B. B. King (RPM 492)

JOHNNY'S HOUSE PARTY John Heartsman & Gaylarks (Music City 807) Jimmy Beasly (Modern 1021)

JOY RIDE Doc Bagby (Okeh 7080)

JUNGLE HOP Don & Dewey (Specialty 599)

LET THE FOUR WINDS BLOW Roy Brown (Imperial \$439)

LITTLE BILLY BOY WHAT MADE MAGGIE RUN Del-Vikings (Dot 15571)

LOVE LETTERS IN THE SAND Pat Boone (Dot 15570)

YOU ARE MY SUNSHINE Richard Berry & Pharohs (Flip 321)

\* Indicates first appearance on Territorial Tips

MESSED UP Harrold Burrage (Cobra \$012)

MISS ANN Little Richard (Specialty 606)

MISS YOU SO Lillian Offitt (Excello 2104)

ONE HUNDRED YEARS FROM TODAY
Alice Jean (Rhythm 102)

OUT IN THE COLD AGAIN Lymon & Teenagers (Gee 1036)

PLEASE BELIEVE ME Percy Mayfield (5pecialty 607)

PLEASE SEND ME SOMEONE TO LOVE Moonglows (Chess 1661)

RAKIN' AND SCRAPIN' Dean Beard (Atlantic 1137)

RANG TANG DING DONG Colios (Apollo 510)

ROCK ALL NIGHT Shirley & Lee (Aladdin 3380)

ROCK ME Muddy Waters (Chess 1652)

ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU Huey Smith (Ace 530)

ROCK YOUR LITTLE BABY TO SLEEP Buddy Knox (Roulette 4009)

ROSIE LEE Mello-Tones (Gee 1037)

RUN, RUN, LITTLE JOE Gladiolas (Excello 2110)

SEND FOR ME Nat Cole (Capitol 3737)

SIDE TRACK Googie Rene (Class 208)

SHOULD I EVER LOVE AGAIN Wynona Carr (Specialty S89)

SO YOUNG I, I, I LOVE YOU Clovers (Atlantic 1139)

SO YOUNG Clyde Stacy (Candlelight 1015)

SOUTH OF THE BORDER DON'T SAY GOODBYE Chili Peppers (Golden Crest 105)

\*STAR DUST Billy Ward & Dominoes (Liberty 55071)

START MOVIN' Sal Mineo (Epic 9216)

STRANGE WORLD Gene & Eunice (Aladdin 3374)

SWEET AND EASY TO LOVE Roy Orbison (Sun 265)

TALKIN' TO THE BLUES Jim Lowe (Dot 15569)

\*TEDDY BEAR Elvis Presley (RCA Victor 7000)

THE GAME OF LOVE Lavern Baker (Atlantic 1136)

THINK
"5" Royales (King 5053)

THE SUN IS SHINING BABY, WHAT'S ON YOUR MIND Jimmy Reed (Vee-Jay 248)

\*TO THE AISLE Five Satins (Ember 1019)

UNITED Love Notes (Holiday 260S)

WARM UP TO ME BABY Jim Bowen (Roulette 4010)

WHAT DO YOU KNOW ABOUT LOVE Wynona Carr (Specialty 600)

WHEN I GET YOU BABY ONE MORE TIME Ruth Brown (Atlantic 1140)

WHISPERING BELLS Del-Vikings (Dat 15592)

\*WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (5un 267)

\*WORDS OF LOVE Diamonds (Mercury 71128)



THE NATION'S

Elle !	TOP 2	20
	Po	os. Last
1	SEARCHIN' Coasters (Atco 6087)	3
2	SCHOOL DAY Chuck Berry (Chess 1653)	1
3	VALLEY OF TEARS Fats Domino (Imperial 5442)	2
4	C. C. RIDER Chuck Willis (Atlantic 1130)	4
5	YOUNG BLOOD Coasters (Atco 6087)	5
6	OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)	7
7	ALL SHOOK UP Elvis Presley (RCA Victor 6870)	8
8	JENNY, JENNY Little Richard (Specialty 606)	12
9	SO RARE Jimmy Dorsey (Fraternity 755)	11
10	COME GO	

WITH ME 9 Del-Vikinas (Dot 15538) LITTLE DARLIN' Diamonds (Mercury 71060) Gladiolas (Excello 2101) 8 JUST TO HOLD MY HAND Clyde McPhatter 10 (Atlantic 1137) SHORT FAT FANNIE 25 Larry Williams (Specialty 608) MY DREAM

14 **Platters** (Mercury 71093)

WHAT CAN I DO 15 Donnie Elbert (DeLuxe 6125)

**NEXT TIME** YOU SEE ME 13 Little Jr. Parker (Duke 164)

BYE BYE LOVE 19 Everly Brothers (Cadence 1315)

IT'S YOU I LOVE 17 Fats Domino (Imperial 5442) SUSIE-Q

Dale Hawkins (Checker 863) IT HURTS

TO BE IN LOVE 16 Annie Laurie (DeLuxe 6107)

21. JOHNNY'S HOUSE PARTY. 22. THE SUN IS SHINING. 23. TEDDY BEAR. 24 LET THE FOUR WINDS BLOW. 25. LOVE'S A HURTIN' GAME.

AGAIN!!!

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"WITH THESE WORDS"

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### Billy Ward Named **New Talent Director** For Liberty

HOLLYWOOD — Sy Waronker, president of Liberty Records, has announced that Billy Ward, leader of the Dominoes quintet, has been added to the staff of the label. Although Ward's official title is "New Talent Director," he will also compose, arrange and assist in general promotion. Waronker was quick to add that this would not mean that Ward would give up his successful theatrical career. "On the road," he explained, "Billy will scout talent for us. But he will spend several months—at least five—out of the year in Hollywood in his office."

Ward said that he would "comb the country in an effort to find great, unknown talent" for the label. He will help develop this talent and record it.

"Nobody I know is more qualified to do it," added Waronker. "Billy was a celebrated vocal coach in New York before he formed his Dominoes from his students. His compositions and recordings on the King and Decca labels speak for themselves. Now his first recording for us 'Stardust'which he arranged, is a smash. And his first album, we predict, will be the most successful and revolutionary insofar as recording technique is concerned that the business has seen for many a year He wrote, produced, arranged and recorded it. And he even conducted the orchestra and chorus."

Ward and his Dominoes recently concluded an engagement at the Moulin Rouge in Hollywood.

### **Decca Signs Flamingos**

NEW YORK—Decca Records has announced the signing of The Flamingos to an exclusive pact. The quintet debuts on the label with "The Ladder Of Love" and "Let's Make Up." The group, which at one time recorded on the Checker label, is comprised of Nate Nelson, Paul Wilson, Jacob Carey, Tommy Hunt and Terry Johnson.

In addition to their earlier recordings for the indie label, The Flamingos have played club dates throughout the country, and were seen in the picture "Rock, Rock, Rock".

### Good Time Jazz Cuts In San Francisco .

HOLLYWOOD - Good Time Jazz, West Coast indie, moved recording equipment and recording head, Roy DuNann, to San Francisco for a week of waxing. First on the program was The Bay City Jazz Band, cutting its second 12" hi-fi for GTJ.

Lester Koenig, company President, arranged to fly Minor Hall, drummer, from Los Angeles for a two-day session with artists Don Ewell, Darnell Howard and Pops Foster, all playing in the Bay City. "Ewell's current GTJ album, 'Music To Listen To Don Ewell By'," says Koeníg, "which features Howard and Hall, is picking up rave reviews the nation over. We plan to have a second LP ready for fall release."

All sessions were recorded in stereo against the possibility of issuance on GTJ's new stereo tape line, Contemporary Tape.



**NEW YORK** 

CHICAGO

**NEW ORLEANS** 

SO RARE 1 Jimmy Dorsey (Fraternity 755)

COME GO WITH ME Dell-Vikings (Dot 15538) 2

OVER THE MOUNTAIN AND ACROSS THE SEA 3 Johnnie & Joe (Chess 1654)

ALL SHOOK UP 4 Elvis Presley (RCA Victor 20-6870)

IT'S YOU I LOVE Fats Domino (Imperial 5442) 5

BYE BYE LOVE 6 Everly Brothers (Cadence 1315)

JUST TO HOLD MY HAND Clyde McPhatter (Atlantic 1137)

LITTLE DARLIN' 8 Diamonds (Mercury 71060)

MY DREAM Platters (Mercury 71093) 9

C. C. RIDER Chuck Willis (Atlantic 1130) 10

IT HURTS TO BE IN LOVE Annie Laurie (DeLuxe 6107)

MISS YOU SO Lillian Offitt (Excello 2104)

ALL SHOOK UP Elvis Presley (RCA Victor 20-6870)

NEXT TIME YOU SEE ME Little Jr. Parker (Duke 164)

LOVE'S A HURTIN' GAME Ivory Joe Hunter (Atlantic 1128)

SEND FOR ME Nat 'King'' Cole) (Capitol 3737)

SCHOOL DAY (RING RING GOES THE BELL) Chuck Berry (Chess 1653)

SO RARE Jimmy Dorsey (Fraternity 755)

C. C. RIDER Chuck Willis (Atlantic 1130)

COME GO WITH ME Dell-Vikings (Dot 15538)

ROCKING PNEUMONIA AND THE BOOGIE WOOGIE FLU (Ace 530)

VALLEY OF TEARS Fats Domino (Imperial 5442)

SHORT FAT FANNIE Larry Williams (5pecialty 608)

WHAT CAN I DO Donnie Elbert (DeLuxe 6125)

SEARCHIN' Coasters (Atco 6087)

OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)

JENNY, JENNY Little Richard (5pecialty 606)

C. C. RIDER Chuck Willis (Atlantic 1130)

ALL SHOOK UP Elvis Presley (RCA Victor 20-6870)

MISS ANN Little Richard (5pecialty 606)

ST. LOUIS

NEWARK

DALLAS

JUST TO HOLD MY HAND Clyde McPhatter (Atlantic 1137)

THE SUN IS SHINING 2 Jimmy Reed (Vee-Jay 248)

YOUNG BLOOD 3 Coasters (Atco 6087)

VALLEY OF TEARS Fats Domino (Imperial 5442) 4

C. C. RIDER Chuck Willis (Atlantic 1130) 5

SCHOOL DAY (RING RING GOES THE BELL) 6 Chuck Berry (Chess 1653)

PLEASE BELIEVE ME 7 Percy Mayfield (5pecialty 607)

SO RARE Jimmy Dorsey (Fraternity 755) 8

STAR DUST 9 Billy Ward & Dominoes) (Liberty 55071)

DO YOU MEAN IT 10 Ike Turner (Federal 12297)

JUST TO HOLD Clyde McPhatter (Atlantic 1137)

OVER THE MOUNTAIN Johnnie & Joe (Chess 1654)

C. C. RIDER Chuck Willis (Atlantic 1130)

WHAT CAN I DO Donnie Elbert (DeLuxe 6125)

VALLEY OF TEARS Fats Domino (Imperial 5442)

SCHOOL DAY (RING RING GOES THE BELL) Chuck Berry (Chess 1653)

DON'T ASK ME TO BE LONELY Dubs (Gone 5002)

JENNY, JENNY Little Richard (5pecialty 606)

ALL SHOOK UP Elvis Presley (RCA Victor 20-6870)

YOUNG BLOOD

(Atco 6087)

SEARCHIN' Coasters · (Atco 6087)

COME GO WITH ME Dell-Vikings (Dot 15538)

JENNY, JENNY Little Richard (5pecialty 606)

IT'S YOU I LOVE Fats Domino (Imperial 5442)

SUZIE-Q Dale Hawkins (Checker 863)

SCHOOL DAY (RING RING GOES THE BELL) Chuck Berry (Chess 1653)

YOUNG BLOOD Coasters (Atco 6087)

C. C. RIDER Chuck Willis (Atlantic 1130)

VALLEY OF TEARS Fats Domino (Imperial 5442)

WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (5un 267)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



**PHILADELPHIA** 

LOS ANGELES

DETROIT

OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)

WHAT CAN I DO Dannie Elbert (DeLuxe 6125) 2

NEXT TIME YOU SEE ME Little Jr. Parker (Duke 164) 3

SIDE-TRACK 4 (Class 208)

SUZIE-Q Dale Hawkins (Checker 863) 5

C. C. RIDER Chuck Willis (Atlantic 1130)

VALLEY OF TEARS 7 Fats Domina (Imperial 5442)

ROCKIN' PNEUMONIA AND THE BOOGIE 8 WOOGIE FLU Huey 5mith (Ace 530)

SEARCHIN' 9 Coasters (Atco 6087)

ALL SHOOK UP 10 Elvis Presley (RCA Victor 20-6870)

ATLANTA

SO RARE Jimmy Dorsey (Fraternity 755)

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ARROW OF LOVE 5ix Teens (Flip 322)

VALLEY OF TEARS Fats Domino (Imperial 5442)

LITTLE DARLIN' Diamonds (Mercury 71060)

MY DREAM Platters (Mercury 71093)

JOHNNY'S HOUSE PARTY Heartsman & Gaylarks (Music City 807)

C. C. RIDER Chuck Willis (Atlantic 1130)

YOUNG BLOOD Coasters (Atco 6087)

C. C. RIDER Chuck Willis (Atlantic 1130)

SCHOOL DAY (RING RING GOES THE BELL) Chuck Berry (Chess 1653)

ALL SHOOK UP Elvis Presley (RCA Victor 20-6870)

JUST TO HOLD MY HAND Clyde McPhatte (Atlantic 1137)

LOVE'S A HURTIN' GAME Ivory Jae Hunter (Atlantic 1128)

IT MUST BE YOU Annie Laurie (DeLuxe 6135)

SEND FOR ME Nat "King" Cole (Capital 3737)

ROSIE LEE Mello-Tones (Gee 1037)

BYE, BYE LOVE Everly Brothers (Cadence 1315)

### SAN FRANCISCO

MEMPHIS

COME GO WITH ME Dell-Vikings (Dot 15538)

SEARCHIN' 2 Coasters (Atco 6087)

JUST TO HOLD MY HAND Clyde McPhatter (Atlantic 1137)

YOUNG BLOOD Coasters (Atco 6087)

C. C. RIDER Chuck Wills (Atlantic 1130)

JENNY, JENNY Little Richard (Specialty 606) 6

LET THE FOUR WINDS BLOW Roy Brown (Imperial 5439) 7

SHORT FAT FANNIE Larry Williams (5pecialty 608) 8

THINK 9 (King 5053)

SUZIE-Q Dale Hawkins (Checker 863) 10

SO RARE Jimmy Dorsey (Fraternity 755)

> NEXT TIME YOU SEE ME Little Jr. Parker (Duke 164)

SCHOOL DAY (RING RING GOES THE BELL) Chuck Berry (Chess 1653)

ALL SHOOK UP Elvis Presley (RCA Victor 20-6870)

SEARCHIN' Coasters (Atco 6087)

IT HURTS TO BE IN LOVE Annie Laurie (DeLuxe 6107)

LOUIE, LOUIE Berry & Pharohs (Flip 321)

CHICKEN BABY CHICKEN Tany Harris (Ebb 104)

WHAT CAN I DO Dannie Elbert (DeLuxe 6125)

I'M SO EXCITED John Lee Hooker (Vee-Jay 245)

MISS YOU SO Lillian Offitt (Excello 2104)

SEARCHIN' Coasters (Atco 6087)

SO RARE Jimmy Dorsey (Fraternity 755)

YOUNG BLOOD Coasters (Atco 6087)

COME GO WITH ME Del-Vikings (Dot 15538)

C. C. RIDER Chuck Willis (Atlantic 1130)

SHORT FAT FANNIE Larry Williams (5pecialty 608)

PLEASE BELIEVE ME Percy Mayfield (5pecialty 607)

IS YOUR LOVE Midnighters (Federal 12299)

I CAN'T BELIEVE (Chess 1659)



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Elvis Presley .

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The Cash Box

RCA Victor 7000

"SEND FOR ME"

Sleeper of the Week Nat Cole

Capitol 3737

"WHISPERING BELLS"

The Cash Box Award o' the Week

Dot 15592

6/15

6/8

The Cash Box "WORDS OF LOVE" Disk of the Week

Mercury 71128

6/22

6/8

5/25

"ROCKIN' PNEUMONIA AND THE BOOGIE

**WOOGIE FLU"** 

Award o' the We

The Cash Box

**Huey Smith** Ace 530

"WHOLE LOT OF SHAKIN" GOING ON"

The Cash Box Award o' the Week

Sun 267

"EVERYONE'S LAUGHING"

Spaniels

Jerry Lee Lewis

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"DON'T ASK ME TO BE LONELY"

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TOPS IN SALES

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# & B Reviews

AWARD & SLEEPER

B+ EXCELLENT

**VERY GOOD** 

C+ GOOD

FAIR

MEDIOCRE

THE MATADORS (Sue 701)

"BE GOOD TO ME" (2:40) [Chico BMI—Gladyces De Jesus] New label makes an impressive de-but with The Matadors delivering a very good reading of a slow, rhythmic blues. Lead is solid as he handles the melodic floater. Deck deserves your attention.

"HAVE MERCY BABY" (2.32) [Sue BMI — Juan Terry] The Matadors rock out with a quick beat jump. Good average r & r wax. Group better than the material.

BOBBI BOLDEN (Sue 800)

"NEED ME TONIGHT" (2:40) [Chico BMI—Gladyces De Jesus] Bobbi Bolden sings softly and with a great deal of feeling as she delivers the slow beat ballad. Wax is good from a talent, tune and mechanical standpoint. Pretty lilter with an r & photo For both merkets. r beat. For both markets.

"CHICO THE CHIC-O-LA MAN" (2:39) [Chico BMI — Gladyces Jesus] Bobbi Bolden chants a De quick beat novelty on the flip. Miss Bolden handles the lyrics in a cute manner. Pert voice comes through in excellent style. Two good sides.

EARL NELSON (Class 209)

B "I BOW TO YOU" (2:55) [Recordo BMI—] Earl Nelson and The Pelicans offer a slow, tender love song. Nelson handles the lead chores effectively. Pleasing wax.

"OH GEE OH GOLLY" (2:15)
[Recordo BMI — Leroy Sanders]
Nelson and The Pelicans dish up an infectious quick beat jump novelty.
Deck is alive and Nelson rocks it out effectively. Cute, hard hitting side that is great for the teener market.

IRVING ASHBY (Imperial 5445)

"GONNA HAVE A GOOD TIME" (2:05) [Travis BMI—Hall, Ashby] Irving Ashby and his combo turn in a flavory quick beat jumper instrumental with a dash of corn and zip that captures one's imagination. Happy wax that could go places places.

"GUITAR ROCK" (2:06) [Travis BMI — Freeman] Middle beat cha cha rhythm with the same elated feeling. Good instrumental coupler. Two infectious sides that will be sure to please.

ASHTON SAVOY (Hollywood 1081)

"DENGA DENGA" (2:40)
[Golden State BMI — Shuler]
Ashton Savoy and his combo bounce out a quick beat rhythm piece. Latin flavored blues that comes off an easy listening deck.

"JUKE JOINT" (2:38) [Golden State BMI—Shuler] Savoy and his combo dish up a slow, rhythmic instrumental wax that falls into the blue mood category. Effective and unobtrusive background wax for a low lit room. "JUKE JOINT" (2:38) [Golden

# The Cash Box

"SHORT FAT FANNIE" (2:20) [Venice BMI-L. Williams]

"HIGH SCHOOL DANCE" (2:18) [Venice BMI-Bono, Oliva]

LARRY WILLIAMS (Specialty 608)

● Larry Williams, who attracted | attention to himself with his "Just Because", now looks in the direction of a full sized hit with his hard hitting reading of "Short Fat Fannie". The tune is a middle beat jump with a novelty lyric that includes the titles of most of the r & r hits of the last 12 months. Deck is an infectious item that the kids should find very much to their liking. The idea of using the titles of hits in the lyric has been done

several times before, but to this new crop of young buyers it will probably take on the cloak of a new approach and will, as a result, move rapidly upward in the direction of the charts. The flip, "High School Dance", is a change of pace slow beat ballad. For the teenager the high school dance coupled with romance makes a pretty potent offering. Good side, but bound to be overshadowed by "Short Fat Fannie".

"TWO SHADOWS ON YOUR WINDOW" (2:39)
[Ben Ghazi BMI—Gibson, Taylor]

"LOVE WILL MAKE YOU FAIL IN SCHOOL" (2:42) [Bess & Ben Ghazi BMI—Cornel Mildrew]

MICKEY AND SYLVIA (Vik 0280)

● That torrid wax duo back in | Good news for everybody. See pop the limelight with a new release. | reviews.

BIG JOHN GREER (King 5057)

"DUCK WALK" (2:13) [Cardinal BMI - Barrow, Greer] Big John Greer and his orchestra rock out a hard hitting middle beat jump with the raucous tenor sax fronting the group. Format is that of the successful band sounds currently "making it."

"I STILL LOVE YOU SO" (2:52) [Royal BMI — John Greer] Big John Greer lends his excellent vocal chords to a slow beat, rhythmic blues. Deck comes off well and Greer has two good sides. Good, commercial coupling.

AL SMITH (Falcon 1001)

"ONE, TWO, CHA CHA CHA" (2:27) [Tollie BMI — Jones, Hampton] Al Smith comes up with a cute instrumental combining a number of sounds. Deck makes a good listening and dance deck. Excellent programming.

"GET UP AND GO" (2:22) [Conrad BMI - A. Smith] Smith's backer-upper is a quick beat jump instrumental that the pepped up teeners can really swing to. Two good dance sides that should capture sales. THE BOBBETTES (Atlantic 1144)

B+"MR. LEE" (2:14) [Progressive BMI Bobbettes] The Bobbettes make exciting music as they swing out the quick beat novelty bouncer. The young group has a wonderful sound and a saucy, infectious quality that attracts. Watch this deck The Bobbettes initial try could be a big seller.

"LOOK AT THE STARS" (2:15) [Progressive BMI - Gathers, Pought, Obrecht] The kids come off to good advantage again on this side. A quick beat bouncer with the same happy reading. These youngsters as a team are loaded.

HINE BATEMON (Holiday 2606)

B+ "YES I WILL" (2:23) [R. T. Publishing BMI — Toombs, Bell, Watkins] June Batemon swings out a light middle beat bouncer in captivating style. The gal gives a hard hitting performance. Deck should grab a big piece of attention.

"NEED YOUR LOVE" (2:25) [Everlast BMI—Dunn, Robinson] Lass backs with another middle beat jump. Deck moves in good stylehowever, we think "Yes I Will" edges it and should take away the play.

LAZY LESTER (Excella 2107)

**B** "GO AHEAD" (2:20) [Excellorec BMI — Johnson, West] Lazy Lester wails a way down deep south blues. Slow beat ditty that Lester ambles through easily. Authentic country instrumental backing.

C+ "THEY CALL ME LAZY" (2:55) [Excellorec BMI — J. Miller] Similar effort with the same comments.

AMOS MILBURN (Aladdin 3383)

B+ "THINKING OF YOU BABY" (2:20) [Aladdin BMI — Johnny Taylor] Amos Milburn turns in a dreamy, lilty performance of a slow beat romantic drifter. Easy to take melodic pleaser with an overall top flight quality. The man could break out again with this side. Watch it.

B "IF I COULD BE WITH YOU" (2:07) [Remick ASCAP—Creamer, Johnson] Milburn swings happily into the classic oldie and does an exciting job thereon. Good tune given a good, rocking reading.

LLOYD GLENN (Aladdin 3378)

"BALLROOM SHUFFLE" (2:25) B+ "BALLROOM SHOTFED (2005) [Aladdin BMI — Lloyd Glenn] Lloyd Glenn, whose "After Hours" did pretty good and is still picking up a nice sale, comes up with another wax not destined to reach number one perhaps, but guaranteed to rack up a tidy figure. Glenn and his combo make pretty music featuring his own nimble fingerings. Steady sale here.

B "THE VAMP" (2:24) [Aladdin BMI — Lloyd Glenn] More of same in a quick beat. Keyboard tricks showcase the talents of Glenn no end. Happy backer-upper. Two good piano decks.

SONNY KNIGHT (Dot 15597)

B "LOVESICK BLUES" (2:18)
[Mills BMI — Friend, Mills]
Sonny Knight dishes up a light quickbeat bouncer. A melodic pleaser with
a honkey tonk feeling. Skipping
treatment that belies its title. Deck
has a happy feeling.

B+"INSHA ALLAH" (2:33) [Prestige ASCAP — Morgan] Knight sings a slow beat ballad pretty with deep feeling and warmth. Deck captivates and Knight handles the tune delicately. Swaying item presented in good voice. Knight could have something very strong going for him in this waxing. Watch it.

GEORGE YOUNG (Chord 1301)

B "WOW! WOW! WOW!" (2:28) [Cherio BMI — Young, Graller] George Young comes up with a strong offering in the middle beat novelty bouncer. Vocal has excitement and a good arrangement to complement it.

"YOU KNOW I WANNA LOVE + YOU" (2:14) [Cherio BMI — Young, Graller] Young rocks on the flip. A quick beat jumper that the hoarse throated singer belts. Ok coupler

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# R & B Reviews

A AWARD & SLEEPER B+ EXCELLENT B VERY GOOD C+GOOD C FAIR D MEDIOC

# The Cash Box R&B Sleeper of the Week

"PLEASE SEND ME SOMEONE TO LOVE" (2:20)

[Venice BMI—Mayfield]

"MR. ENGINEER" (2:19) [Arc BMI—Fuqua]

THE MOONGLOWS (Chess 1661)

THE MOONGLO'

The Moonglows offer a slow beat blues, "Please Send Me Someone To Love", with a soft, easy approach. A lilting, melodic tune drifted through with a tender treatment that falls lightly on receptive ears. The Moonglows blend with a warmth that lends much to the overall appeal of the deck. A strong summer offering that the romantically inclined teeners should

find just the right kind of mood music. The flip, "Mr. Engineer", is a quick beat novelty that the group rocks out with the sounds of a racing train. Their teamwork gets all the proper effects into place A the proper effects into place. A good job done with the usual competence of this talented group. We look to "Please Send Me Someone To Love" to make it in good gived to tale.

# "BE CAREFUL WITH A FOOL" (2:50) [Modern BMI—King, Josea] "QUIT MY BABY" (2:30) [Modern BMI—King, Ling] B. B. KING (RPM 494)

• B. B. King stays in the field that seems to bring him the greatest returns. King backs two down home blues; "Be Careful With A Fool" and "Quit My Baby", both of which show off the King talents to the utmost. B. B. wails his woes in the former to a slow beat jump and torrid ork assistance. It's a deck that captures excitement coupled with King's great vocal qualities. The pairing, "Quit My Baby", is another very much in the same vein with King moaning his woman woes. He has a drinking woman who gets rid of his money as fast as he makes it. Two very strong sides that should find a ready acceptance.

# "FATTENING FROGS FOR SNAKES" (2:38) [Arc BMI—Williamson] "I DON'T KNOW" (2:27) [Arc BMI—Williamson] SONNY BOY WILLIAMSON (Checker 864)

 Sonny Boy Williamson offers a down home piece of property titled, "Fattening Frogs For Snakes". Wax has an overall appeal that could make it in the northern as well as the southern markets. Williamson wails the mid-dle beat story with a light lilting

swing. Watch this deck for action. swing. Watch this deck for action. It could be a strong sales puller. The flip, "I Don't Know", is another item more inclined to the southern buyer. However, again, Williamson has that quality that gives it overall appeal. Good, gives it overall appeal. Good, rhythmic wax, just a shade behind "Fattening Frogs".

THE EL TORROS

(Duke 175)

B "DANCE WITH ME" (2:40)

[Lion BMI — V. W. Brackens]

The El Torros turn out a captivating tango rhythm with a colorful melody.

Deck intrigues and could capture a market in all fields. Deserves a good listen.

B "YELLOW HAND" (2:12) [Lion BMI — V. W. Brackens] The El Torros again go Latin on this deck and once again they offer top-flight reading of a dramatic melody. Two enjoyable waxes for the price of one.

### LIGHTNIN' HOPKINS (Herald 504)

(Herold 504)

C+ "BOOGIE WOOGIE DANCE"

(2:25) [Angel BMI — L. Hopkins] Lightnin' Hopkins turns in a quick beat chant. Hopkins gives his usual good performance as he dishes up the hard riding tune.

B "BLUES IS A MIGHTY BAD FEELING" (2:23) [Angel BMI—L. Hopkins] Hopkins sings the slow beat blues with all the feeling and sincerity at his command. This deck is a sure pleaser with the Hopkins is a sure pleaser with the Hopkins

FRANK BUTLER
(Chief 7003)

C+"I CAN'T BELIEVE IT" (2:13)

C+[Nelva BMI — Butler] Frank
Butler wails a middle beat jump in
straightforward manner. Good Lindy
dance wax.

C+"GIRL IN MY DREAMS" (2:35)
Butler turns dramatic on the flip,
singing a quick beat Latin flavored

### WASHBOARD BILL

WASHBOARD BILL (King 5052)

C+"WASHBOARD STORY" (2:25)

C+[Ben-Ghazi BMI—Mickey Baker]

Washboard Bill and his aggregation wax a slow beat blues with good effect. The wailing of the horn and the instrumental sounds come off well.

C+"POT LIKKER" (2:41) [Lois BMI — Henry Glover] Similar material with similar instrumentation.

### CHARLIE WHITE

(Winley 219)

B "SWEETIE BABY" (2:44) [Ninny BMI — Winley, Byrd] Charlie White handles the quick beat bouncer with a strong vocal that should result in plays. The deck is a happy one with a corny sound that the teeners like. Etching is alive. Should do

ers like. Etching is alive. Should do well.

B "LITTLE MAMA DON'T LEAVE ME" (2:36) [Ninny BMI — Winley, White] White delivers a middle beat bouncer with a good reading. Deck comes off well — tho the material is just about average.

tential.

(Cobra 5013)

B "ALL YOUR LOVE" (2:45) [Armel BMI — T. Maghett] Magic Sam turns in a strong performance on a slow, rhythmic down home collection of notes. Sam wails effectively with string support. Good sales potential

tential.

"LOVE ME WITH A FEELING"

(2:05) [Armel BMI — T. Maghett] Magic Sam turns up the tempo on the flip. Quick beat jump with that down home flavor. Deck moves at a

# Lavern In Spider's WEBB



BALTIMORE, MD.—During a recent stand at the Royal Theatre, this city, Lavern Baker was the subject of a street interview by Frank "Spider" Graham of WEBB-Baltimore. Lavern is sitting on a Gold Cadillac supplied by one of Graham's sponsors, Royal Crown. Miss Baker's current Atlantic hit is "Jim Dandy Got Married."

### Henderson Band To Be Re-United At Jazz **Festival**

BABYLON, N. Y.—A reuniting of the famed Fletcher Henderson band will take place when the Friends Of American Jazz, a non-profit organization devoted to the creation of jazz scholarships and financial aid to jazz sponsors, begins its Great South Bay Jazz Festival the weekend of July 19th, 20th, and 21st at Timber Grove Club, Great River, L. I.

The Henderson band will be the featured attraction Saturday evening, July 20th, and will be led by Don Redman, who served as Henderson's musical director for some time.

The band, which gained its first nationwide fame in the early days of the Old Roseland Ballroom, will offer many of the famed Henderson scores

many of the famed Henderson scores which the late bandleader and ar-ranger wrote for such bands as Benny Goodman, Isham Jones, and the Dor-

Goodman, Isham Jones, and the Dorsey Brothers as well and many tunes associated with his own orchestra.

Graduates who are returning for the occasion include Rex Stewart, Emmett Berry, and Cootie Williams on trumpet; Dickie Wells, J. C. Higginbotham, Claude Jones, and Benny Morton on trombones; Coleman Hawkins, Edgar Sampson, Garvin Bushell, and Don Redman on saxes; Buster Baily, clarinet; Walter Johnson, drums; Hayes Alvis, bass; and Bernard Addison, guitar.

nard Addison, guitar.

The three day Jazz Festival will feature top jazz names from the three great schools of jazz-dixieland, swing, and progressive. It will take place under a huge circus tent, seating 2000, erected especially for the Festival.

Tickets for the affair will be priced at \$2.75 and \$3.75 a concert and will be on sale shortly.

### **Concerts At Village Vanguard**

NEW YORK-Max Gordon will inaugurate Sunday afternoon jazz concerts at his Village Vanguard beginning this Sunday afternoon, June 23rd, at 4:30 with Jean Shepherd, the "Pied Piper of the Night People," conducting the Sabbath Seminars. Musical sounds will be supplied by the Stan Getz Quartet, who is also being heard nightly at the Village Vanguard.

# Breaking for a Smash! "TO THE AISLE" The Five Satins RECORDS, INC. 1697 Broadway, N. Y. 19, N. Y.

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# Three Stars Join Denny Bureau



NASHVILLE, TENN.-Jim Denny, seated, watches country song star Kitty Wells add her signature to a contract which will bring her into the fold of the Jim Denny Artist Bureau. Looking on are the veteran RCA Victor team of Johnnie & Jack, who also signed with the Denny Bureau recently. The signing of these three star performers helps make the Denny Agency one of the most important in the country field.

At the same time Denny announced that the Philip Morris Country Music Show, a package show which has been touring the nation for the past 26 weeks, has renewed for a third series or an additional 13 weeks. Beginning July 1, the show will open in Tallahassee, Fla., and will play three weeks in Florida and move up the east coast to tobacco markets. Oscar Davis has been retained to handle advance promotion

Carl Smith and Goldie Hill will take a summer vacation from the show beginning July 1, and they will be replaced by little Jimmy Dickens, George Morgan and Shirley Caddell. After Carl and Goldie's vacation, the Country Music Show will operate with two complete units that will alternate on the show. One unit will consist of Carl Smith, Red Sovine, Goldie Hill, Mimi Roman, Ronnie Self and the Tune Smith and Bun Wilson. This unit will work on a five-week series of dates and will have a week off. The other unit will be headed by Little Jimmy Dickens and will star Red Sovine, George Morgan, Shirley Caddell, Mimi Roman, Ronnie Self, Bun Wilson and the Country Boys.

The show has played over 150 dates so far in more than 12 states. The show will be on the CBS network, coast-to-coast, July 5.

# "Ozark Jubilee" Becomes "Country Music Jubilee" With New Talent, Production Resources July 6

SPRINGFIELD, MO. — ABC-TV's "Ozark Jubilee" will be re-titled "Country Music Jubilee" and will be given new production and talent resources beginning Saturday, July 6 (10-10:30 PM, EDT).

Dan Lounsbery, for the past four years producer of the television "Hit Parade" series, has been named special producer for the network of the

cial producer for the network of the country music show which will con-tinue to star Red Foley as emcee and many other country-western artists who have become famous in the pop-

who have become famous in the popular as well as the country song field.
Announcement of the new "Jubilee" presentation was made by James T. Aubrey, Jr., ABC-TV Vice President in Charge of Programming and Talent, and Leslie L. Kennon, Vice President of Crossroads TV, Inc., Springfield, Mo., where the series originates 'live' from the stage of the Jewell Theater on the town sometimes.

An increased number of guest stars who have combined country and popular ballad careers on the air, screen and records, will be presented.

Aubrey said "The program, pioneer in its field on network television, will retain its singularly. A moving program.

retain its singularly American grass-roots flavor which has earned univer-sal favor in both rural and urban

areas.
"The new title recognizes the nationwide popularity of country music and the fact that many of our present-day vocal stars hail from 'crossroads' in all sections of the country.

"ABC Television, Mr. Foley and the Springfield producers believe the new title defines more clearly the program's position as an unusual 'show case' on the American entertainment scene.

"We are broadening its basic concept in title, talent and production in view of the increasing relationship between country, western and popular music from coast to coast."

lar music from coast to coast."

Producer Lounsbery begins his new duties with the production of the July 6 "Jubilee." He left New York for Springfield last week to "get my feet on the ground and renew grass-root acquaintances." He visited with ABC-TV and Crossroads TV program officials, journeyed with them to Oklahoma City for the "Jubilee" program from the Oklahoma Semi-Centennial Exposition June 22, and returned to Springfield June 23.

"Ozark Jubilee" was introduced by

"Ozark Jubilee" was introduced by ABC-TV, Foley and Crossroads TV Jan. 22, 1955.

"Jubilee" vocal stars and proteges such as little Brenda Lee, Sonny James, Suzi Arden, Bobby Lord, Smiley Burnette, the Marksmen quartet and many others are established artists in the popular as well as the country field. They are products of all sectors of the U.S.

In addition the program hosts nany other 'names' including Pat many other 'mames' including Pat Boone, Tex Ritter, Gene Autry, Betty Ann Grove, Webb Pierce, Jimmy Wakely, Rex Allen and Pee Wee King.



# Country

# Disk Jockey

REGIONAL RECORD REPORTS

### CHUCK OTTE KLPW—Union, Mo.

- KLPW—Union, Mo.

  1. Four Walls (J. Reeves)
  2. Bye, Bye Love (Everlys)
  3. On My Mind Again (Walker)
  4. Try Again (P. Cline)
  5. A Fallen Star (F. Husky)
  6. Mr. Lost (C. Smith)
  7. Girl In The Night (Thompson)
  B. Dear Love (S. James)
  9. Don't Let Me Be The Last To
  Know (Adi Bel & Bell Boys)
  10. A Catchy Tune (P. W. King)

### DON MASTERS WHIL—Medford, Mass.

### RAMBLIN' LOU

# MARY WILSON

### CHUB-Nanaimo, B.C., Can.

### JOE ALLISON, TOM BRENNEN, JOE NIXON

RAY SCOTT WNOP—Newport, Ky.

- WNOP—Newport, Ky.

  1. Four Walls (J. Reeves)
  2. Bye, Bye Love (Everlys)
  3. White Sport Coat (Robbins)
  4. A Fallen Star (J. Newman)
  5. Fraulein (B. Helms)
  6. Goin' Steady (T. Sands)
  7. Gonna Find Me A Bluebird
  (M. Rainwater)
  B. Don't Make Me Go (J. Cash)
  9. All Shook Up (E. Presley)
  10. Please Don't Leave Me (Price)

### "HILLBILLY" EVANS KCIJ-Shreveport, La.

- B. Hackin' Around (D. Houston)
- 9. Too Much Water (G. Jones) 10. Teddy Bear (E. Presley)

### BOB JENNINGS WLAC—Nashville, Tenn.

- WLAC—NGShVIIIe, I enn.

  1. Bye, Bye Love (Everlys).

  2. White Sport Coat (Robbins).

  3. A Fallen Star (J. Newman).

  4. Four Walls (J. Reeves).

  5. Shrine Of 5t. Cecelia (Young).

  6. A Change Of Heart (K. Wells).

  7. Love Letters In The Sand.

  (M. Wiseman).

  B. Nearer My God To Thee
  (Louvins).

- 9. Mr. Love (Tubb & Wilburns)

### ART BARRETT WSIG—Mount Jackson, Va.

# WSIG—Mount Jackson, Va. 1. Three Ways (K. Wells) 2. Four Walls (J. Reeves) 3. Rosie's Gond Again (Johns) 4. Put It Right Back (B. John) 5. Sweethearts In Heaven (Reno & Smiley) 6. Losing Game (J. Dean) 7. Fraulein (B. Helms) 8. Plenty Of Everything (Louvins) 9. Dark Moon (H. Hawkins) 10. A Boy And Guitar (Warnock)

- BILL MOSS
  WDRF—Chester, Pa.

  1. Some Day (W. Pierce)
  2. Bye, Bye Love (Everlys)
  3. Four Walls (J. Reeves)
  4. Gonna Find Me A Bluebird
  (M. Rainwater)
- 5. I'm So In Love (M. Rainwater)
  5. I'm So In Love (Wilburns)
  6. Walkin' After Midnight
  (P. Cline)
  7. I Never Had The Blues
  (J. Dickins)
  B. Teenage Blues (R. LaRue)
  9. Gone (F. Husky)
  10. A Fallen Star (J. Newman)

- DON BURFORD
  KBSF—Springhill, La.

  1. One Step Nearer (Singleton)
  2. Out Of A Honky Tonk
  (B. Gallion)
  3. Hackin' Around (D. Houston)
  4. All The Time (W. Fairburn)
  5. Here Comes My Baby
  (Jimmy & Johnny)
  6. A Fallen Star (J. Newman)
  7. Four Walls (J. Reeves)
  8. Take It Like A Man (C. Smith)
  9. I'll Come Running (Edwards)
  10. Muleskinner Blues

### 10. Muleskinner Blues (J. O'Gwynn)

- RAY GODWIN WFVG—Angier, N. C.
- WFVG—Angre.,

  1. Bye, Bye Love (Everlys/T. Tommy)

  2. Four Walls (J. Reeves)

  3. The Story Of My Life (Martin)

  4. I Like Your Kind Of Love (M. Endsley) 5. All I Want To Do (G. Jones)
- 6. The First To Love You (Louvins)
- 7. Love Letters In The Sand
  (M. Wiseman)
- 8. Losing Game (J. Dean)
  9. Mr. Love (Tubb & Wilburns)
  10. Wouldn't You Like To (Carlisles)

### SAM & EVE WCSS—Amsterdam, N. Y.

- WCSS—Amsterdam, N. 1.

  1. Bye, Bye Love (Everlys)
  2. Gonna Find Me A Bluebird
  (M. Rainwater)
  3. Four Walls (J. Reeves)
  4. A Fallen Star (J. Newman)
  5. Fraulein (B. Helms)
  6. Mr. Lost (C. Smith)
  7. Please Don't Leave Me (Price)
  B. Honky Tonk Song (W. Pierce)
  9. There You Go (R. Price)
  10. Forever (J. Reed)

### DAVE WALSHAK KCTI-Gonzales, Texas

- KCTI—Gonzales, Texas

  1. All Shook Up (E. Presley)
  2. Don't Make Me Go (J. Cash)
  3. White Sport Coat (Robbins)
  4. A Fallen Star (J. Newman)
  5. Bye, Bye Love (Everlys)
  6. I'm In Heaven (Browns)
  7. Missing You (W. Pierce)
  8. Gonna Find Me A Bluebird
  (M. Talinwater)
  9. Change Of Heart (K. Wells)
  10. She Knows Why (J. Horton)

# SAM KELLER WOKK—Meridian, Miss.

- WOKK—Meridian, Miss.

  1. Four Walls (J. Reeves)

  2. Fraulein (B. Helms)

  3. A Fallen Star (J. Newman)

  4. Bye, Bye Love (Everlys)

  5. I Saw You (T. Tommy)

  6. Gonna Find Me A Bluebird

  (M. Rainwater)

  7. Someday (W. Pierce)

  8. Don't Make Me Go (J. Cash)

  9. Love Letters In The Sand

  (M. Wiseman)

  10. Honky Tonk Song (W. Pierce)

### KERMIT REID

- WTJH—East Point, Ga. WTJH—East Point, Ga.

  1. Four Walls (J. Reves)

  2. Gonna Find Me A Bluebird
  (M. Rainwater)

  3. Bye, Bye Love (Everlys)

  4. All Shook Up (E. Presley)

  5. Fraulein (B. Helms)

  6. Oh. So Many Years
  (Wells & Pierce)

  7. Next In Line (J. Cash)

  B. Three Ways (K. Wells)

  9. Oh Lonely Heart (J. Reed)

  10. Mr. Love (Tubb & Wilburns)

### DAY SANDSTROEM WWRI-West Warwick, R. I.

- WWRI—West Warwick, R. I.

  1. Four Walls (J. Reeves)

  2. A Fallen Star (J. Newman)

  3. White Sport Coat (Robbins)

  4. A Thief (D. Owens)

  5. First Date, First Kiss, First
  Love (S. James)

  6. Gone (F. Husky)

  7. Next In Line (J. Cash)

  8. Gonna Find Me A Bluebird

  9. Don't You Believe
  (Mr. & Mrs. Sunshine)

  10. On My Mind Again (Denton)

## "BALIN" WIRE BOB"

- KIMO-Independence, Mo.
- KIMO—Independence, Mo.

  1. Anyplace I Hang My Hat
  (Balin' Wire Bob)

  2. Bye, Bye Love (Everlys)

  3. A Fallen Star (J. Newman)

  4. Fraulein (B. Helms)

  5. Tears Behind The Smile
  (G. Morgan)

  6. Leave Me (Tubb & Wilburns)

  7. Shrine Of St. Cecelia (Young)

  B. You Only Want Me (Robbins)

  9. Four Walls (J. Reeves)

  10. Gonna Find Me A Bluebird
  (M. Rainwater)

### CARL STUART WAMO-Pittsburgh, Pa.

- 1. Four Walls (J. Reeves)
  2. Gonna Find Me a Bluebird (M. Rainwater)
- 3. The Tears Behind The Smile (G. Morgan)
- 4. Am I Losing You (J. Reeves)
  5. Mr. Lost (C. Smith) 6. I'll Be There (R. Price)
- 7. A White Sport Coat (Robbins) 8. Gone (F. Husky)
- 9. Back Street (C. Bowers)
- 10. | Like Your Kind Of Love (M. Endsley)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



# WJJL-Niagara Falls, N. Y.

- WJJL—Niagara Falls, N. Y.

  1. Bye, Bye Love (Everlys)

  2. Four Walls (J. Reeves)

  3. Gone (F. Husky)

  4. Fraulein (B. Helms)

  5. A Fallen Star (J. Newman)

  6. Three Ways (K. Wells)

  7. Missing You (W. Pierce)

  8. This Thing Called Man
  (Lee & Cooper)

  9. Love Letters In The Sand
  (M. Wiseman)

  10. Mr. Love (Tubb & Wilburns)
  - KCLX-Colfax, Wash
- KCLX—Colfax, Wash.

  1. White Sport Coat (Robbins)

  2. Gonna Find Me A Bluebird
  (M. Rainwater)

  3. Four Walls (J. Reeves)

  4. Gone (F. Husky)

  5. Bye, Bye Love (Everlys)

  6. The Woman I Need (Horton)

  7. I'm Settin' You Free
  (Wilburns)

  B. A Fallen Star (J. Newman)

  9. Fraulein (B. Helms)

  10. Sixteen (C. Gordon)
- EVAN KEMP
- CHUB—Nanaimo, B.C., Can.

  1. White Sport Coat (Robbins)

  2. Gone (F. Husky)

  3. Four Walls (J. Reeves)

  4. Honky Tonk Song (W. Pierce)

  5. Gonna Find Me A Bluebird

  (M. Rainwater)

  6. Walkin' After Midnight

  (P. Cline)

  7. Bye, Bye Love (W. Pierce)

  B. All Shook Up (E. Presley)

  9. Knee Deep In The Blues

  (M. Robbins)

  10. Change Of Heart (K. Wells)
- KRKD-Los Angeles, Calif.
- KRKD—Los Angeles, Calif.

  1. Bye, Bye Love (Everlys)

  2. White Sport Coat (Robbins)

  3. On My Mind Again (Denton)

  4. A Fallen Star (J. Newman)

  5. Sick, Sober & Sorry

  (Bond & Frizzell)

  6. Young Heart (Collins Kids)

  7. Because We Are Young

  (M. Wiseman)

  B. Blue Jean Baby (J. Wallace)

  9. Oh Lonely Heart (J. Reed)

  10. Just Wonderful (B. Lord)
- R. W. STRICKLAND WENC—Whiteville, N. C.

- 7. Somewhere Inc. (J. Davis)
  B. Love Letters In The Sand
  (M. Wiseman)
  9. I Hear A Voice Calling
  (B. Monroe)
  10. Go Away With Me
  (Wilburns)
- "Only those records best suited for commercial use are reviewed by THE CASH BOX"



# Country JUKE BOX TUNES

Pos. Last Week

1

A WHITE SPORT COAT

Marty Robbins (Columbia 40864)

FOUR WALLS

Jim Reeves (RCA Victor 6874)

BYE BYE LOVE

Everly Brothers (Cadence 1315)

GONE

Ferlin Husky (Capitol 3628)

GONNA FIND ME A BLUEBIRD

Morvin Roinwater (MGM 12412)

ALL SHOOK UP Elvis Presley (RCA Victor 6870)

FRAULEIN

Bobby Helms 7 (Decco 30194)

A FALLEN STAR

Jimmy Newman 9 (Dot 1289)

> HONKY TONK SONG

8 Webb Pierce (Decca 30255)

TOO MUCH WATER

10 George Jones

(Mercury-Storday 71096)

# **Country Roster**

Sholes, has added two new youngsters to the RCA Victor country roster, Milton Allen and Libby Horn. He has recorded them both for the first time and is convinced they have a brilliant future.

Milton is 19 and has had formal voice training, although the sides he cut for Sholes are rock 'n' roll. Steve says "he has a great beat and his voice is so good he doesn't need gimmicks." RCA Victor is making big plans to see that his career gets off to a good start.

Libby Horn is only twelve. She was discovered while on the Ozark Jubilee Show from Springfield, Mo.

Their initial disks are scheduled for release soon.

# Victor Ads Two To | Stapp Resigns From WSM To Take **Over Tree Publishing**



NASHVILLE, TENN. — Jack Stapp, program director of Nash-

# **Addition To Staff**



NASHVILLE—Hubert Long, President of Hubert Long Talent, Inc., announced this week the signing of Randy Hughes as General Office and Road Manager. Randy has long been associated with country music greats Hank Williams, Cowboy Copas, George Morgan, Tennessee Ernie and Lefty Frizzel for the past twelve years as a guitarist-entertainer and most recently was Ferlin Husky's road and band manager.

Hughes new duties, starting immediately, will be that of promotional, publicity and managerial duties lending assistance to Hubert Long.

Hubert Long Talent has had Faron Young under the managerial wing for the past six years and recently added Ferlin Husky to an exclusive pact.



Jim Reeves (RCA Victor) 1. FOUR WALLS Jim Reeves (RCA Victor)
{ Everly Brothers (Cadence)
{ Webb Pierce (Decca)
 Marty Robbins (Columbia)
} Marvin Rainwater (MGM)
{ Eddy Arnold (RCA Victor)
 Jimmy Newman (Dot)
 Bobby Helms (Decca)
 Ferlin Husky (Capitol)
 Elvis Presley (RCA Victor)
 Johnny Cash (Sun) 2. BYE BYE LOVE 3. A WHITE SPORT COAT 4. GONNA FIND ME A BLUEBIRD A FALLEN STAR FRAULEIN 7. GONE
8. ALL SHOOK UP
9. NEXT IN LINE
10. HONKY TONK SONG Johnny Cash (Sun) Webb Pierce (Decca) 10. HONKY TONK SONG

Webb Pierce (Decca)

11. I'LL BE THERE. 12. MR. LOST. 13. LOVE LETTERS IN THE SAND. 14. DARK
MOON. 15. WALKIN' AFTER MIDNIGHT. 16. THREE WAYS. 17. MISSING YOU.

18. TOO MUCH WATER. 19. MR. LOVE. 20. DON'T MAKE ME GO. 21. GIRL IN
THE NIGHT. 22. FIRST DATE, FIRST KISS, FIRST LOVE. 23. OH, SO MANY YEARS.

24. ON MY MIND AGAIN. 25. AM I LOSING YOU. 26. THE WOMAN I NEED.

27. I LIKE YOUR KIND OF LOVE. 28. A CHANGE OF HEART. 29. THE SHRINE
OF ST. CECELIA. 30. THE FIRST ONE TO LOVE YOU; WHOLE LOT OF SHAKIN'
GOING ON; I'M IN HEAVEN; TRY AGAIN; PLENTY OF EVERYTHING BUT YOU;
QUICKSAND; I MISS YOU ALREADY; THERE YOU GO; PLEASE DON'T LEAVE ME;
PLEDGE OF LOVE; TEARS BEHIND THE SMILE.

ville's station WSM, and a man whom Time magazine referred to as the Rudolph Bing of the Grand Ole Opry, has resigned from the post which he held for the past eighteen years to take over the reins of the Tree Music Publishing Company. Stapp purchased the Tree firm recently from Louis G. Cowan and Harry Fleischman.

For 18 years, Stapp played an important role as a talent scout for the station. He auditioned a multitude of new talent, many of whom he discovered himself and others recommended by established Opry stars or song pluggers.

Regardless of how a potential star came to the attention of WSM, if he had a distinctive style, seemed sincere and forceful, Stapp would often give him some guest spots on regular shows to offer the youngster an opportunity to develop. After the director satisfied himself with the talent of the performer, he would also check into his ability to talk and read effectively, for the informal nature of country music makes it necessary for an entertainer to act as master of ceremonies very often.

His system has paid off through the years since among Stapp's additions to the Opry are such stars as Marty Robbins, Faron Young, Jim Reeves, Ferlin Husky, Jimmy Newman, Ray Price, Johnny Cash and a host of others.

Stapp's severance with WSM was an amicable one and was made only because of the great opportunity he felt awaited him in the publishing field. He will continue to operate out of Tree Music's offices at 319 Seventh Avenue, North, in Nashville, Tenn. Buddy Killen will continue as the firm's professional manager.

Although Stapp leaves the Opry as program director, he will continue to produce the portion of the Opry show sponsored by the Prince Albert Tobacco Company. Stapp is also affiliated with the William Esty Advertising Agency.

### Fidelitone Extends "Key" Concept To Entire Line

CHICAGO - Phonograph needle and accessories manufacturer, Fidelitone, has extended its "Key" concept of phonograph needle identifica-tion to its entire line in the firm's 1957-58 catalogue to be unveiled at this year's NAMM convention in

"The 'Key' section as it is called," stated Bill Anton, vice president in charge of sales, "uses the principle of recognition to assist the customer in selecting his needle. It includes photographs which highlight the outstanding feature by which each needle can be identified. The system is positive and complete."

The catalogue provides a model number listing with direct reference to the right needle for each, a cartridge to needle section and cross ref-erence listing as well as a cataloging of conventional needles and acces-

In addition to the application of the "Key" to the entire replacement line, Fidelitone is providing a new "Key" display covering its six fastest selling needles for immediate customer rec-



# Country Best Sellers

IN RETAIL OUTLETS

	Pos. 1			
1.	A WHITE SPORT COAT Marty Robbins (Columbia 40864)	2K 1		
2.	FOUR WALLS Jim Reeves (RCA Victor 6874)	2		
3.	BYE BYE LOVE Everly Brothers (Cadence 1315) Webb Pierce (Decca 30321)	4		
4.	GONE Ferlin Husky (Capitol 3628)	3		
5.	GONNA FIND ME A BLUEBIRD Marvin Rainwater (MGM 12412)	5		
6.	ALL SHOOK UP Elvis Presley (RCA Victor 6870)	6		
7.	A FALLEN STAR Jimmy Newman (Dot 1289)	8		
8.	FRAULEIN Bobby Helms (Decca 30194)	7		
9.	HONKY TONK SONG Webb Pierce (Decca 30255)	9		
10.	NEXT IN LINE Johnny Cash	10		

(Sun 266) 11. I'LL BE THERE. 12. WALKIN' AFTER MIDNIGHT. 13. TOO MUCH WATER. 14. MR. LOST. 15. THREE WAYS. 16. WHOLE LOT OF SHAKIN' GOING ON. 17. MISSING YOU. 18. FIRST DATE, FIRST KISS, FIRST LOVE. 19. THERE YOU GO. 20. LOVE LETTERS IN THE SAND; THE FIRST ONE TO LOVE YOU; OH, SO MANY YEARS; DARK MOON; AM I LOSING YOU; DON'T MAKE ME GO.

## JIMMIE WILLIAMS

### "PADDLE YOUR OWN CANOE"

White Oak Music—BMI For Personal Appearances write or call manager

J. W. GRIESHOP

7771 CHEVIOT RD., CINCINNATI 31, OHIO Phone: Jackson 1-4544

THE ONE YOU CAN'T HEAR TOO MANY TIMES! Wiley Barkdull's HUSKORY 1065



# **Country Reviews**

BULLSEYE

VERY GOOD

FAIR

B+ EXCELLENT

C+600D

MEDIOCRE

# THE CASH BOX

### BULLSEYE

"MY ARMS ARE A HOUSE" (2:30) [Shapiro Bernstein ASCAP J. Kennedy, A. Alstone]

"TANGLED MIND" (2:34) [Hill & Range BMI—T. Daffan, H. Shoss]

HANK SNOW (RCA Victor 6955)

Hank Snow has a pair of clicks again and it looks and sounds as the they'll be real big ones. It easily ranks with Hank's best and it's a coupling that'll definitely rack up a huge sale. "My Arms Are A House", a beautiful, slow moving remantic ballad with a most effective set of lyries, is treated to Snow's masterfully penetrating warbling. Ultra-lovely, pop-styled choral assist on a deck that could develop into a country-pop sensation for Hank. On the flipside, the 'Singing Ranger' sadly reflects that he's practically lost everything in life. Tagged "Tangled Mind", it's a moderate paced heartbreaker that Hank pro- Hank Snow has a pair of clicks paced heartbreaker that Hank projects with touching sincerity. A smash coupling.

"A NIGHT OF LOVE" (2:07) [Lu-Tal, Force BMI—C. Crofford]

"TEENAGE TEARS" (2:30) [Lu-Tal, Force BMI—C. Crofford]

CLIFF CROFFORD (Chic 1011)

Cliff Crofford, who stirred up some dust when he introduced his Talley waxing of "Another Love Has Ended", bids fair to create a great deal of excitement in the wax industry with both ends of his Chic debut. The chanter is supplied with two terrific pieces of teenage material and proceeds to teenage material and proceeds to knock 'em out in the manner the kids are calling for. The upper end, "A Night Of Love", is a rockin' delighter while "Teenage Tears" is taken at a fish-beat-ballad pace. Attractive vocal and instrumental backdrop on two lids that are gonna be felt heavily in both the country and pop areas. Both ends have big hit ingredients. Take your pick. "NO, NO, NEVER" (2:25)
[Starrite BMI—G. Jones, V. Spurlock]

"FLAME IN MY HEART" (2:03)
[Starrite BMI—G. Jones, V. Spurlock]

GEORGE JONES (Mercury-Starday 71141)

Mercury - Starday hitmaker, George Jones, whose waxing of "Too Much Water" climbs higher and higher on the popularity charts each week, comes up with a two-sided duet offering that has the potential to follow suit on both ends. Jones, who latched on to a heap of airplay when he teamed up with Jeanette Hicks on "Yearning", combines his vocal talents on his latest release with another toplatest release with another top-flight femme song stylist, Virginia Spurlock. On the top half, the fast paced "No, No, Never", the artists appealingly reaffirm their love for each other. On the other half, a quick moving waltzer, labeled, "Flame In My Heart," they tear-fully relate that their romance is coming to an end. Two winners, back-to-back.

BARBARA ALLEN
(Decca 30341)

B+"MAKE UP YOUR MIND" (2:00)

Copar Music BMI — Lee, Scarborough, Donney] Barbara Allen, a talented new female song-stylist, makes an exciting debut on the Decca label as she spiritedly belts out a rockin' romantic opus. Contagious dit-

ty that could bust out and blossom into a top seller.
"BETWEEN NOW AND THEN"

"BETWEEN NOW AND THEN"
(2:45) [Trails End Music Co.
BMI — McAlpin, Douglas] Here the
canary changes the pace on a heartfelt waltzer that she sells with authority. Poignant side that reminds
the listener of the "Old Smokey"
smash of a few years back. Watch
this gal. Her star shines bright on
the wax horizon.

BUDDY HOLLY

BUDDY HOLLY
(Coral 61852)

B+"MAILMAN, BRING ME NO
HORE BLUES" (2:10) [Southern Music Pub. ASCAP — Roberts,
Katz, Stanley] An enticing romanticblues with a rockin' shuffle beat gets
taken for an intriguing vocal ride by
Buddy Holly. Tantalizing vocal and
instrumental sounds on a lid that has
the money-making sign notched into the money-making sign notched into every groove.

"WORDS OF LOVE" (1:56)

"WORDS OF LOVE" (1:56)

[Nor Va Jack Music BMI — B. Holly] Here Holly and the ork neatly polish off a dandy country version of the current pop clicker. Holly could have a big hit in the country dept. Keeps close tabs on both halves.

GLENN MORRIS

CLIENN MORRIS
(Liberty Bell 9017)

B "I GOT THE BLUES" (1:50)

[Renda BMI — G. Morris] Here's a two-sider that could put Glenn Morris' name well up in the 'most promising country artists' category. This end Morris and a chorus impressively spin a heartfelt, steady-drivin' blues item.

item.

B "I'LL PRETEND" (2:21) [Renda BMI — G. Morris] On the under portion the artist warbles with touching sincerity on a lovely, moderate paced romantic weeper. Excellent choral and musical assist. Both ends have the goods have the goods.

DICK CURLESS

(Event 4266)

"BLUES ON MY MIND" (1:43) [Acuff-Rose BMI — F. Rose] The mellow tones of Dick Curless are heard to good advantage as he runs through a catchy, quick paced, Latin-flavored romantic-blues item. Fetching guitar backdrop on a platter that's gonna make the ops, dealers and dee-jays situp and take notice.

**B** "CHINA NIGHTS" (2:40) [Vidor BMI — D. Curless] A musical flavoring of the Far East showcases the songster's inviting, easy-on-the-ears delivery of an interesting, middle beat sentimental piece. Should receive many-a-whirl on the jock's

### SKEETS McDONALD (Capitol 3741)

"WELCOME HOME" (2:39) [Vidor, Red River Songs BMI—Dusty Rose] The warm, sincere tones of Skeets McDonald come across with telling effect as he, and an unbilled femme vocalist, spins this heart rending romantic lilter. Fine performance. Should ride high with the deejays.

B "YOUR SWEET LOVE IS GONE" (2:26) [Central Songs BMI — R. Long, S. McDonald] McDonald turns in another first quality vocal effort as he expressively waxes a quick moving lover's lament.

### JIMMIE CRANE (Merlene 102)

B "ECHO" (2:38) [TNT Music BMI — Crane, Mazy] Jimmie Crane hands in a fcelingful, echo chamber vocal job on a captivating, sentimental love lilter. Engaging string assist. Could kick up some noise. Good debut side.

"DOWN ON THE BAYOU"
(2:41) [Peer Int. BMI — Crane,
Mazy] Lower end is a happy-golucky ranchero-novelty that Crane
double-tracks in light-hearted style.
Colorful two-sider for deejay pro-

JIMMIE WILLIAMS

(M G M 12498)

B+"YOU CAN'T MAKE ME CRY"
(2:00) [White Oak Music Pub.

BMI — Williams] Jimmie Williams
throws his hat into the race for 'rock-a-billy' honors as he grooves a swingin' love affair tailor-made for the
dancin' teensters. Sparkling side that
should prove to be a solid coin-catch-

should prove to be a solid coin-catcher for ops and dealers.

B+"AGAIN" (2:20) [White Oak Music Pub. BMI—Grieshop] On the under half the artist tenderly pairs an extremely protect. spins an extremely pretty, moderate and instrumental support on two sides aimed at the vast pop-country market. Either end or both can put Jimmie in the chips.

HOWARD CROCKETT

(Dot 15593)

"IF YOU'LL LET ME" (2:14)

[CedarWood Pub. BMI — H.

Hausey] A refreshing, handclappin'
piece of romantic material is wrapped
up in most attractive 'rock-a-billy' fashion by the smooth-toned Howard Crockett. Pop-styled vocal and musi-cal assist helps make this a strong

cal assist helps make this a strong two-market threat.

B "YOU'VE GOT ME LYIN"

(2:28) [Murray Nash BMI —

H. Hausey] The ork and chorus back up Crockett in grade "A" manner, once again, as the chanter tastefully etches a quick moving lover's weeper. Top notch intro performances on two strong contenders for the charts.

FRANKIE MILLER

(Cowtown Hoedown 780)

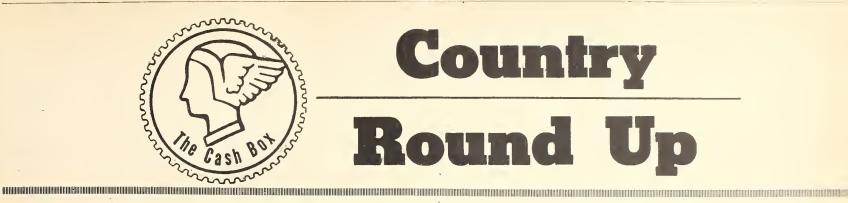
B "DON'T MAKE ME MISS YOU"
(2:05) [Cowtown Hoedown BMI

E. Fleming] Neatly assisted by the Eldridge Fleming band, the Cow-town Hoedowners, Frankie Miller per-suasively renders a moderate paced

suasively renders a moderate paced lover's weeper. Should attract a fair share of the airplay.

C+"I SHOULD BE" (1:55) [Cowtown Hoedown BMI — E. Fleming] On the under half Miller claims that it really doesn't matter that the gal left him. It's an up tempo affair that the warbler knocks out in a good, 'mure country' style. pure country' style.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

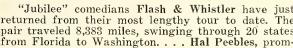


# Country

The "Ozark Jubilee" will undergo some important changes, effective July 6th, when the show is re-christened "Country Music Jubilee," according to an announcement by executive producers John Mahaffey and Si Siman. Production-wise, the "Jubilee" will have the services of a special advisor for the next 6 weeks. Dan Lounsbery, producer of NBC-TV's "Your Hit Parade" who is spending the Summer months in an executive production capacity for ABC-TV, is now in Springfield, assigned by ABC to Crossroads TV Productions.

"The network first urged us to make this change in the program's title last January," said the statement by Mahaffey and Siman, "and we have spent a long time studying the matter. However, with the rapidly increasing influence of Country Music on the nation's tastes, it has become apparent that it is to the advantage of our program's future popularity to incorporate these words into the title."

"Jubilee" comedians Flash & Whistler have just



"Jubilee" comedians Flash & Whistler have just returned from their most lengthy tour to date. The pair traveled 8,383 miles, swinging through 20 states from Florida to Washington. . . Hal Peebles, prominent country music promoter who headquarters in Wichita, reports 3 very good days with his "Jubilee", Faron Young and Billy Gray package in Topeka and Lawrence, Kan., and Omaha, Neb. His show included Flash and Whistler, Marvin Rainwater, Tommy Sosebee and Billy Walker. . . Red Foley made a hurried between-Saturday-nights flight with wife Sally to California, where Sally's mother is seriously ill. . . Brenda Lee opens a busy month of July on a series of Eastern dates. . . . Jimmy Wakely guests on the Jubilee June 29th. . . . Everyone sends well-deserved best wishes to Murray Nash, winner of the first annual "Lou Black Award," presented by the Country Music Disc Jockey Assn.

"The Man From Music Mountain". Zeke Clements, who cleffed "Just A Little Lovin'" and "Poison In Your Heart" postcards he's now a country jock, spinning 5 hours a day, on WBVL-Barbourville,



Harrianne Moore infos that the "Opry" increased its number by 1 recently. This time it's a vertical straight angle with a ten gallon hat by the name of T. Texas Tyler. Tex has been around for some time and will be remembered by his hit recordings of "Bumming Around" and "Remember Me." Ernest Tubb and Hank Snow found him in Indiana and talked him into coming down for an audition with WSM. He made his debut Saturday, June 15th, and took the Opry-goers by storm. Harrianne adds that a few months ago, Snow recorded a song for Canadian release only, titled "Squid Jiggin' Ground." It was supposed to be played to Eastern Canada but turned out to be the biggest record Hank has ever had in his home country. The record has been sent to many dee jays and if it is accepted here in the states, Victor will do a general release on it. Hank's latest, which received this week's Bullseye, is tagged "Tangled Mind" and "My Arms Are A House". Incidentally, T. Texas Tyler is under the management and supervision of Hank.

The Everly Brothers, the "Opry's" second-to-latest addition, are really happy about their ever growing chunk of limelight. The "Bye-Bye Love" boys are slated for an appearance on the Ed Sullivan Show on July 21st, August 4th and another on October 6th. They'll do the Vic Damone Show on August 21st and the Julius LaRosa Show, on August 22nd, which is Perry Como's summer replacement.

Prince Albert's portion of the "Opry" featured Hank Snow and Autry

21st and the Julius Lariosa Show, summer replacement.

Prince Albert's portion of the "Opry" featured Hank Snow and Autry Inman on the 15th and Ferlin Husky and the Carlisles on the 22nd.

Chet Atkins, who stays busy at his RCA Victor offices as A & R man as well as top-flight "Opry" star, conducted a session with Porter Wagoner and Anita Carter last week.



T. TEXAS TYLER

The U. S. Army has turned its "Country Style, U. S. A." into a television series. The radio version has been heard over 1800 stations all over the country, and the filmed shows are expected to be equally successful. The 13 fifteen minute programs were produced at Owen Bradley's Film and Recording Studio in Nashville and feature such "Opry" names as Marty Robbins, Roy Acuff, Ray Price, Ferlin Husky, Jimmy Dickens, Faron Young, Ernest Tubb, Jim Reeves, Jean Shepard, Rod Brasfield, Anita Carter, Minnie Pearl, La Dell Sisters, Wilburn Brothers, and Hawkshaw Hawkins. They're now being scheduled by TV stations all over the country.

Recent visitors to the New York office of the C.B. included WSM's execs, Dee Kilpatrick and Bob Cooper and Sun Recording exec, Jud Philips along with Jerry Lee Lewis, whose Sun waxing of "A Whole Lot Of Shakin' Going On" is just itchin' to bust out all over the charts, pop, country and r&b-wise.

Bill Clifton, who was recently released from his duties as a 1st Lieutenant with the U. S. Marine Corps and is slowly working his way back into civilian life, can currently be heard on wax via his initial Mercury-Starday slicing of "Little White Washed Chimney" and "Pal Of Yesterday". Clifton, who formerly recorded for Blue-Ridge and Starday, is joined on his newest effort by the Dixie Mountain Boys. Last week he left on a 10-day junket to visit with the jocks in Md., Va., W. Va., Ky. and N. C. to help promote the tunes. Bill

adds that any DJ who hasn't received a copy of the disk can obtain one by writing to him at Box 104, Lutherville, Md.



Jimmy Copeland, Event recording artist who has the Western-Aires, seen daily on Channel 9, WMUR-TV-Manchester, N. H., from 5:30 to 6 P.M., sends along word that on June 23rd Marvin Rainwater will appear at Manchester's "Lone Star Ranch". Also on the same packet will be Buzz Whitiker and his boys, Gene Laverne and Jimmy and the Western-Aires. Jimmy's latest Event waxing is labeled "Radar" and "What Kind Of Life Am I Living". Living"

From Cincinnati comes news that Aunt Emmie, "the lovable character from Hog Wash", is feeling mighty proud these days 'cause one of her tunes, "Pink Velvet Roses" was recorded by Flo Wilson on Mercury. Flipside is a Wilson original tagged "Who's Laughin'". Rudy Hansen, a recent winner on CBS' "Name That Tune", was back in town last week for an appearance at LaSaurdsville Lake with the Lucky Pennys. WWVA's Louvin Bros. made an appearance at the Verona Lake Park last weekend.

Columbia's latest contribution to the LP field includes "Fire On The Strings" in which Joe Maphis demonstrates his great skill on the strings.

Ferlin Husky, Capitol's Country-turned-Pop entertainer has writers cramps signing contracts for future dates. First, he appeared on "The Arthur Murray Dance Party" over NBC-TV June 18th. The show was carried over 131 NBC-TV stations in color. Missouri born Husky, who scored a million with "Gone", inked to do his next two sides for Capitol in Alan Freed's next production beginning June 19th. The full-length movie "Mr. Rock & Roll" features pop singers and entertainers, as well as r & r, and will be distributed throughout the world by Paramount. July 12th will find Ferlin guesting on the initial Alan Freed's "The Big Beat" ABC-TV show originating from New York. And what is considered the spring board to some of the bigger breaks in show business is Ferlin's signing for the Kraft-TV Theater. He's co-starring in "Six Of A Kind" on August 7th. It was this show that started Tommy Sands off to his phenomenal success. The script is being tailored to fit Husky at this time and if at all possible he'll be doing a couple of numbers for future Capitol releases.

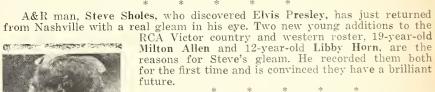
Stations in search of a ton man with a thorough



JIMMY COPELAND

Stations in search of a top man with a thorough radio and newspaper background are advised to contact Ken Parsons, Box 384, Pine Bluff, Ark. Ken recently completed 9 months of service with KLRA-Little Rock, Ark., and is looking for a midnight til 5 or 6:00 A.M. show, spinning country and gospel wax.

Slick Norris types that he's taken over exclusive DJ promotion for Webb Pierce. Webb's current chart-rider is "Bye Bye Love" and "Missing You". Other disks in the Norris fold include James O'Gwynn's Mercury-Starday slicing, "I Cry" and "Do You Miss Me", Johnnie Bailes' initial Decca waxing, "I Owe It To My Heart" and Bob Gallion's "Out Of A Honky Tonk". Those Deejays who weren't serviced with any of these records can easily obtain them by dropping a line to Slick at Slick Norris Promotions, 44284 Jefferson, Houston 23, Texas.



Hillbilly Evans, after 4 years with WXOK in Baton Rouge, La., has switched his mikes to KClJ-Shreveport, and is spinning the country wax from 6:00 to 10:00 A.M. daily.

WHIL-Medford, Mass. deejay, Don Masters, types that he's added more hours to his "Country Song Roundup" show and would appreciate station breaks and more country platters.

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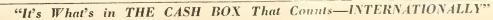
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Georgia Gibbs was scheduled to be the special guest of the new Saturday night "The Jimmy Dean Show" when it premiered Saturday, June 22nd on CBS Television, 10:30-11:00 P.M., EDT.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 17, N. Y.



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...the operator is compensated

for the additional time

that is required to play

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Chicago 22, Illinois Division of Fort Pitt Industries, Incorporated America's finest and most complete music systems



# Here

and

# There

WASHINGTON, D. C.— Top officials of the U. S. Chamber of Commerce met here, Friday, June 14, and released a statement on Monday, June 17, in which the business men assembled now feel 1957 will be the best ever, altho all industries will not share equally in the gains over last year. Prices and interest rates are expected to continue to rise during the balance of the year, and profits in expected to continue to rise during the balance of the year, and profits in 1957 may "equal or exceed the 1950 level for the first time." Dr. Emerson P. Schmidt, the chamber's research director, summed up the views of a panel, composed of national chamber directors, who reported on their own industries. Highlights of the summary Progress for 1957 "level forces." mary: Prospects for 1957 "look favorable" for it's being the country's best. Employment, income and activity continue at high levels with about half the dollar gains attributable to higher prices. The gross national product could reach \$440 billion, compared with last year's record of \$412 billion. After-tax profits are running "a little higher than a year ago, but they are much more uneven." Prices are expected to continue to increase. There are a number of weak, or soft spots, but that was "natural and inevitable" and that "the over-all health of the economy seems promising."

NEW YORK-Everyone connected with the coin machine business agrees that a public relations program is a "must" in some way or other. What do other industries feel about public relations? Jim Macwithey, newly elected national president, American Public Relations Association, says that at this time there's a shortage of public relations people. He predicted that the profession will encompass one million in ten years from now. "By that time," he says, "most companies will have public relations departments. Further, many fields, aside from business-will require more and more trained public relations personnel."

NEW YORK—In a survey of the cost of establishing research facilities in manufacturing companies, it was disclosed that only those large firms who could spend around \$100,000 a year for 5 years could undertake this sort of project. One small business president, discussing the research subject, said: "Big business can bury a mistake. In a small company, one mistake may bury the business.



# Creation of Co-operative Route Causes Members to Maintain Operating Agreement and Results in Better Business for All.

Ever since the first announcement regarding operator-cooperatives in this industry appeared in *The Cash Box*, there have been many who have argned the "pros" and "cons" of such cooperation among operators in various areas throut the nation.

All did agree that such co-operatives would result in more efficient and lower cost operations. All agreed that, if it were possible to bring operators together into such a venture, that not only could money be saved from a servicing standpoint, but that more ethical business procedure was sure to result.

In the past few months, since the first questions and answers regarding the possibility of operator-co-operatives coming into being appeared here from various operators as well as from members of *The Cash Box*' "20 Year Club," co-operatives have been quietly started on their way.

In one community, where such a co-op is under way, it seems that the men who formed the co-op have agreed on dime play plus 60%-40% commission basis.

Each invested five machines to start the co-op. This did not have anything to do with their own routes. The co-op route was started as an entirely separate business under a manager.

It has only been in operation a short time and, even tho all news is being withheld, it has been learned that it is proving successful. Members of the co-op are happy to service any out-of-order machine in their area. They are also happy to have their men collect from the machines in their area. In this way the co-op is saving much overhead expense.

What is even more important is the fact that, due to the co-op and the basis on which it is being operated, dime play plus a 60%-40% commission basis, all the members of the co-op are holding to this agreement on their own routes.

As has been learned, "Even if I never got a penny from the co-operative route, I'm happy. Because my route has already shown better than a 32% increase.

"But, that's only half the story. I've already received a small dividend check from the co-operative. All of us are tickled pink. We are now planning to enlarge the co-op route.

"Eventually, we hope to pool all of our machines into the co-operative. This will make for better business all around."

In short, due to the agreement on the co-op route, dime play and 60%-40% commission basis, all are holding to the agreement.

All are profiting because, by doing otherwise, they would ruin their own financial investment in the co-op route.

The result is that, due to the co-operative route, all are now enjoying better business.

# Will 4-Day Work Week Bring About:

# DUTDOORS GOINBIZ?

**Labor Leaders Drive for 4-Day Work Week Can Revolutionize** Coinbiz by Creating New Outdoor Games to Meet Greater **Outdoor Activities by General Public When 4-Day Work Week Becomes Fact** 

CHICAGO — Gradually, more and more of the industry's inventive minds are beginning to think far ahead, as labor leaders talk a four day work week.

These men are of the belief, as are business men in other industries, that the four day work week will bring about greater outdoor recreational activity than has ever before been known in this nation.

"This", one well known manufacturer believes, "will result in bringing into being games that will be set for outdoor recreational operation."

He isn't alone in this belief. Many, many other business men, in almost every division of the entertainment world, agree with him.

All foresee a switch to outdoors activities by the general public. Especially when the four day work week becomes fact.

Business men point to the tremen-

becomes fact.

Business men point to the tremendous increase in the number of men and women now enjoying outdoor

Never before in the history of the

Never before in the history of the U. S. have there been as many people enjoying fishing, boating, golfing, skiing and all other outdoor sports.

With interest in outdoor activities growing greater at a most phenomenal pace there is every indication that this industry, along with all other divisions of the entertainment world will have to arrange for pubworld, will have to arrange for pub-

lic attraction by moving outdoors.

The kiddie rides were the very first to have made a major outdoor move.

to have made a major outdoor move.

Many now consider this only a beginning. They look to new type games that will be especially fitted for outdoors operation only.

They believe that the kiddie parks, because of the success which the majority of these places have enjoyed, are pointing the way to this new are pointing the way to this new trend.

One very well known labor leader stated that, in his opinion, the four day work week would create a healthier generation because, he added, the working public would be able to get outdoors and enjoy outdoor sports to the very fullest extent.

What is more important for

What is more important, far-seeing business men agree with him. They, too, predict a move to outdoors entertainment, when the four day

work week becomes fact.

What's even more interesting is the fact that these outstanding business men actually expect the four daywork week to come into being within the part few years.

"The four day work week", one noted labor leader stated, "is going to revolutionize a great many indus-

"It will also", he added, "create a new kind of outdoors entertainment which will be specially arranged to meet with public approval."

# **Parkoff Answers Herald Tribune Stories Connecting Music Mach Industry With Costello Shooting**

The Cash Box Again Calls For Strong Public Relations Program to Offset Damaging **Publicity of This Nature** 

NEW YORK—Coinmen in this area were terribly upset in the middle of May when several New York newspapers broke with headline stories connecting the music machine industry with the shooting of Frank Costello. Meyer Parkoff, president of Atlantic New York Corporation, this city, felt something should be done to acquaint the papers with the libel directed at the industry. He sent a letter to the New York Herald Tribune (one of the most flagrant con-

tributors to the libel), which we re-

The following headline appeared in your newspaper on May 20: "Police Closing In on Costello Suspects—Shooting Is Linked to Juke Boxes."

The news reporter continues in the article to give the impression that there is a terrific struggle being waged over control of the lucrative juke-box concessions. He continues to state that one of the six suspects con-

# **Exports Helping Maintain** Sales Peaks For Manufacturers and Distributors

Many U.S. Firms Continue to Enjoy Peak Sales While World Markets Clamor for **Both New and Used Machines of All More Firms Create Special** Types. **Export Departments International**izing Biz Procedure

CHICAGO—"If not for our continued big export business", one well known firm here reported, "this Spring likely would have been an unprofitable season indeed."

From all over the country similar reports are filtering in regarding the fact that exports are helping to maintain sales for both manufacturers and distributors.

distributors.
While world markets continue clamoring for machines of all kinds, and while the distributors and manufacturers are able to satisfy the depend by single particularly to produce the proof.

Tacturers are able to satisfy the demand, business continues at top peak.

Many manufacturers are thrilled by the spurt of business they are enjoying from world wide markets.

Others are continuing along to satisfy their many distributors from Europe to Asia and, especially, in the north, central and southern hemisphere.

More firms in the U. S. are creating special export departments to handle their present business and, by correspondence, to build business with many other countries all over the world.

"We never believed", stated one well known manufacturer, "that the market was so great for our equipment until we made a special effort to obtain export business.

"This has been one of the most pleasant surprises we've ever en-More firms in the U.S. are creating

joyed", he added, "and, what's more, by leaps and bounds.

"We do want to thank The Cash Box", he reported, "for the fine work

Box", he reported, "for the fine work that it has done and is doing all over the world with each week's issue to bring about a better understanding of the coin machines industry.

"This has resulted in our being able to obtain business from many countries we didn't even realize were eager to use our machines."

Distributors have been even more

Distributors have been even more grateful for the business which they are enjoying at this time from world markets.

"It's a true fact", stated one well known wholesaler, "that if not for the export business which we are enjoying at this time, we'd be slowed down to a standstill.

"Frankly", he added, "right now we are backlogged with business. Our big problem is to obtain the equipment for which we have orders and, what's more, for which we have letters of credit on hand.

"There's no doubt", this distributor dded, "that The Cash Box has been the first publication in the history of our industry that has awakened the U. S. coin machines business to the possibility of international trade on a big and profitable scale."

pleasant surprises we've ever entrolled juke boxes in the city, where the take is reported in the hundreds of thousands of dollars, etc. The story continues that the juke-box business is controlled by Costello and some other racketeers who were supposed to move in on him, and that was the basis of the shooting.

I don't know where you get this information, but you certainly give the public the impression that the juke-box industry in its entirety is linked with racketeers and gangsters, that it is a lucrative business controlled by a few people who wield their power throughout the city over all taverns, restaurants and eating places.

This story not only was misleading but definitely did an injustice to the phonograph industry, of which I and many hundreds of other citizens have been a part for the last twenty years.

I see no reason for a newspaper to brand a good business, composed of hard-working people, as a racket industry.

One more point, the juke-box in-

dustry.

One more point, the juke-box industry, as you call it, exists and survives on the credit extended to it by reputable banks and finance com-

panies, and this type of publicity does unlimited harm to our respectable business.

business.

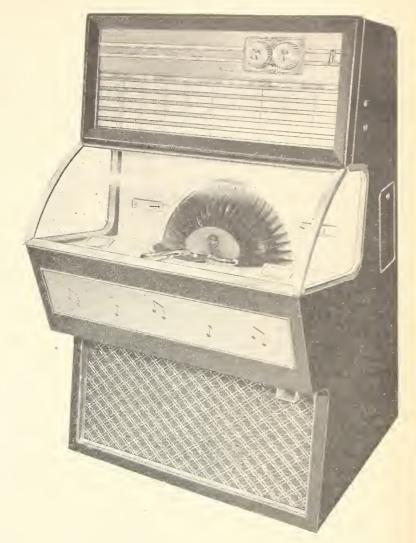
MEYER C. PARKOFF,
President, Atlantic New York Corp.
New York, June 11, 1957.
(Editorial note: Parkoff advises that some parts of the letter were omitted. The story appeared in the May 20 issue, and the above letter first appeared in the June 15 issue, almost a month after, and after the damage had been done. The appeardamage had been done. The appearance of the letter, of course, is helpance of the letter, of course, is helpful in that it presents the music machine industry's side, and furthermore, can be of value in the future in preventing similar stories from being printed without first checking the facts. However, as The Cash Box has been stressing for these many years, a public relations program to acquaint all with the true facts regarding the coin machine business, if it had been in existence, could have forestalled this story, and others, as the public and newspaper writers and editors would realize that the people in our business are hard working, honest small businessmen.)

# Plays More... Pays More.

Yes, United's New Hi-Fidelity Phonograph plays more because it appeals to more. Its outstanding rich tone . . . its attractive appearance . . . its convenient dual-dial selector and many other features attract more plays. And, with its amazing fast-action between selections, the new United Phonograph PAYS MORE TO THE OPERATOR!

Write for complete details today!





Model UPA-100

# West Virginia Music Ops To Hold 3rd Convention June 28-29

# **Meetings Planned To Discuss Vital Issues and Elect Officers**

### Banquet Will Wind Up Two Day Meet

CHARLESTON, W. VA. - The West Virginia Music Operators Asso-

CHARLESTON, W. VA. — The West Virginia Music Operators Association, with headquarters in this city, announced a most elaborate program of business and fun for its Third Annual Convention being held at the McLure Hotel, Wheeling, W. Va., Friday and Saturday, June 28 and 29.

The officers and committee members have worked most diligently to produce its greatest convention, and from the program set up, it's quite evident that those attending will not only have the opportunity to frolic a bit with their friends and business associates, but will stand to gain considerable enlightenment about many phases of their operating business.

Registration will start off on Friday, June 28, at 9 a.m.

General business session will be held in the Collonade Room, starting at 2 p.m., with J. A. Wallace presiding. Two important subjects will be discussed, with the members asked to participate with questions. First subject will be "Depreciation Schedules and Filing of Tax Forms 1096 and 1099, and State of West Virginia Tax Laws." The panel chairman will be William Wortham, past State President of the West Virginia Accountants Association. Others on the panel will be J. A. Wallace, J. Harry Snodgrass, Louis D. Stanley (Chief, Audit Division, Internal Revenue Department, Parkersburg).

The second subject will be "General

The second subject will be "General Operation of a Diversified Coin Machine Business and 10¢ Play." Panel chairman will be J. Harry Snodgrass. Others on the panel will be William N. Anderson, C. H. Flannery and Max Mishne.

On Saturday, June 29, the day will start off at 8 a.m. with a "Dutch Treat" breakfast in the main dining room to the rear of the coffee shop, and will be for operators of automatic merchandising machines only. Herbert N. Bitel, Legislative Counsel, National Automatic Merchants Association, Chicago, will head this group. At 10 a.m., the ladies on hand will assemble in the lobby for a special tour of Ogelbay Park. Luncheon at the Park Restaurant and time will be allowed for a swim in the pool. Return to the Hotel by 4 p.m.

General business session will be held at 10:30 a.m. in the Collonade Room, and the subject to be discussed will be "Insurance," James K. Hutzler will preside.

At 1:30 p.m., business will con-

will be "Insurance," James K. Hutzler will preside.

At 1:30 p.m., business will continue with James K. Hutzler presiding and the subject will be "Trade Associations and Their Responsibility to Legislative Bodies and All Government Agencies." Talks will be made by Hans McCourt, Senator, West Virginia 12th District; Robert Byrde, Congressman, West Virginia 6th District; and J. Harry Snodgrass. The

# **Foresees Finer** Coinbiz

BOSTON, MASS.—"We're going to see a finer, greater, and more ethical coin machines business in the years to come," believes Ed Ravreby of Associated Amusements, this city.

Ravreby is one of the old timers of the industry. He's been in the business ever since its very earliest times.

He can recall when:

"There were nothing but slot machines.

"There were nothing but slot machines.
"Today," he says, "well-educated, college-trained young men are entering our industry.
"These young men," predicts Ed Ravreby, "are pointing the way to a more refined business. A business with dignity and respect. A business of ethical procedure and correct business methods.

methods. methods.

"These young men," he enthusiastically stated, "don't like foolishness.

The are in this business to build a future for themselves. To earn a de-

future for themselves. To earn a decent living for the families they are bringing into being.

"These young men," Ravreby explains, "are going to make sure that the industry is riding a logical keel.

"They won't stand for the kind of business methods that will lose money for them or for anyone else in the industry.

dustry.

"These leaders," Ravreby remarked, "who are encouraging college men to enter into our industry

are doing the coin machine business the very greatest favor.

"Not only for their own good," he adds, "for the general better welfare of all concerned."

committees then will make their re-ports, a site will be selected for the 1958 Convention, and officers will be

After the close of the above session, there will be a meeting of the new

### ALL GAMES CLEANED AND IN WORKING ORDER

5EEBURG "A" 's (78's)	\$175.00
JUMBO	275.00
ABC	275.00
ROCKET5	65.00
VICTORY	55.00
MYSTIC	90.00
TRIPLE STRIKE	110.00
FLASH BOWLER	70.00
Williams FOUR BAGGER	285.00

Used Pool Tables \$50 Valley--Bally--Williams

\$195.00 Bally SPACE 5HIP Bally BOAT New Keeney COFFEE MACHINE

PACKAGE DEAL Gold Cup, CC 10th Frame, Un. Star 6 for

WIRE—WRITE or PHONE HE 1-7577.
1/3 Deposit Required On Each Order. We are exclusive factory distributors for:

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4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

of Directors and Advisory

Council.

The banquet and floor show, starting at 7 p.m. will close out the two-day show. Invocation will be made by the Very Rev. Joseph W. Wanstreet. Pastor of St. Joseph's Cathedral. Wheeling: the welcoming address will be unde by Jack Adams, Mayor of Wheeling. Other important guests will be introduced, among whom will be Arch Moore, Jr., Congressman of West Virginia 1st District: Robert C. Byrd, Congressman West Virginia 6th District: Hans McCourt, Senator West Virginia 12th District: Mayor John C. Copenhaver of Charleston: Dallas Dias, Chief of Police, Charleston: and J. Harry Snodgrass, secretary of MOA.



of the COIN MACHINE INDUSTRY

# The Cash Box

(Dated: JULY 20, 1957)

Recognized thruout the Coin Machine Industry as a source of VITAL INFORMATION and STATISTICS obtainable NOWHERE ELSE... which is referred to every day in the year...

YOUR ADVERTISEMENT WILL BE SEEN ALL YEAR LONG



# Don't Fail To Have Your Advertisement In This Greatest Coin Machine Issue Of All Time!

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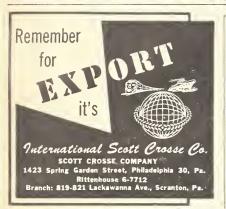
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# **Swiss Distributor Impressed With** U.S. Coinbiz

CHICAGO—Eric de Stoutz of Sari (S. A. de Representations Indus-rielles) of Geneva, Switzerland, visiting here at the factory his firm represents, D. Gottlieb & Company, advised that he has been very much impressed with the United States coin

machines industry,

DeStoutz didn't spend too much
time in New York but came right on
to Chicago where he had a great many

to Chicago where he had a great many appointments.

He now plans to stop in New York for a few days before taking the Liberté back to Europe.

"In the meantime", he stated, "I can only say that I have been very much impressed with the very fine manner in which I have been greeted here in the United States.

"I want to thank all the people I've met for the many courtesies which they have extended to me during my visit."



# **Not Too Busy** For Charities



LOS ANGELES, CALIF. Robinson, this city, one of the most active coinmen in the area, still finds time to devote his energies to a num-

ber of charities.
One of Phil's favorites is the B'nai B'rith, Beverly Hills Lodge, in which he is a charter member and on the

Board of Trustees.

At one of the organization's recent meetings, a number of top members of the show world attended, and Phil was photographed with the screen and TV star, Ernest Borgnine, shown above.

The Sari firm is always seeking for new products, DeStoutz explained. The Swiss market likes the newest

The Swiss inarrect fixes the newest type of merchandise.

The Swiss operators, according to DeStoutz, are among the most progressive in the world.

DeStoutz carries a copy of The Cash Box with him wherever he travels. He advised that, in his estimation, The Cash Box is helping foster an ever better and more understanding international relationship between the members of the world's coin machines



# Through The **Coin Chute**

### NEW ENGLAND NIBBLES

Big heat wave, with temperatures in the 90's over the June 15-16 week-end, proved a bonanza for N. E. fun spots and takes were big in games and rides with arcades thronged from Old Orchard Beach, Me. to the tip of Cape Cod. . . . Trimount Automatic Sales Corp. (Seeburg) has started delivery of Williams' "Gay Paree" and Genco's "Gypsy Grandma," both of which are hot items in op books and nabbing the coin, reports Irwin Margold. Music is big with the new Seeburgs much in demand and new locations opening up all over the territory. Arcade biz has been terrific here. . . . At Atlas Distributors (AMI), hot weather hasn't slowed action on new AMI phonos which are being shipped out through N. E. with Louis Blatt at the helm of the Commonwealth Ave. plant. Barney Blatt, still recuperating at home, is showing good improvement and hopes to be back in action soon. . . . At Associated Amusements (Rock-Ola), Dick Mandell, gen. mgr., flying around in his Piper plane and took a look at the Mayflower II in Plymouth. Biz is big on the new Rock-Ola phonos, the 14-foot bowlers, pool tables, arcade pieces and kiddie rides, which have blossomed out at fun spots all over the territory. . . . At Redd Distributors (Wurlitzer), Al Levine of sales is reported resting comfortably at the Allerton Hospital. The yearly inventory sale is going big here with ops taking advantage of all the offerings. New Fisher pool table is in and ops are evidencing great interest in the piece.

Ops in visiting distribs this week included: Tony DeLuca, Providence, R. I.; Don Zeroli, Providence, R. I.; Bernie Smith, Groveton, N. H.; Al Dolins, Hyannis; Sol Robinson, Newton; Ralph Lackey, West Roxbury; Ray Shea, Worcester; Tom Libby, Haverhill; Harry Deshowitz, Chelsea; Martin Oliver, Portland, Me.; Joe Assad, York Beach, Me.; Peachy Cassanta, Milford; Arthur Sturgis, Jamaica Plain; Cy Jacobs, Boston; Phil Swartz, Brookline; Dave Baker, Arlington; Luke Levine, Boston; George Chopelas, Malden; Sumner Segall, Boston; Stank Cokas, Lynn; Charlie Tiernan, Cambridge; Guy D'Giovanni, Allson; Bob Green, Randolph; Teddy Rubinovitz, Chelsea; Oscar Pratt, Manchester, N. H.; Guy Durgin, Presque Isle, Me.; Bill Arrison, Chester, Vt.; Dave Hammet, Hyannis; Paul Carrizia, Beverly; Al Sharpe, Portland, Me.; Bill Hamel, Concord, N. H.; George Bean, Brunswick, Me.; Abe Fish, Hartford, Conn.; Fred Ferratra, Concord, N. H.; Stan Caldwell, Thompsonville, Conn.; John Angelo, Norwich, Conn.; George Hatzipeto, Springfield; Stan Broka, West Springfield; Pete Suma and Flint Newton, Bristol, Conn.; Jim Balboni, Springfield; Saul Hurwitz, Lynn; Sam Orenstein, Providence, R. I.; Al Robbins, Arlington; Steve Pielock, Worcester; Paul Rechshaffer, Hartford, Conn.; Ed DeWolf, Springfield; Walter Luca, Greenfield; Gerry Waterhouse, North Dartmouth; Tony Piccinto, Quincy; Frank Wajde, Manchester, N. H.; Leon Sherter, Newton; George Pappas, Lowell; Vin Pitts, Alston; Bert Thomson, Quincy; Francis Jaeger, Southbridge; Ed Maloney, Fitchburg; Elmer Laughton, York Beach, Me.; Bill Kirby, Blackstone; Gene Sweeney, Buzzard's Bay; Larry Bettencourt, Danvers; Steve Obergol, Woonsocket, R. I.; Pat D'Amico, Methuen; George Traster, Oxford; George Brazil, Mansfield; Ken Ghearse, Brockton; Arthur Strahan, Greenfield; J. Zafris, Newburyport. . . . Big delegation of music and coin men in for Tina Robin, Coral disker, opening at Blinstraub's Monday, June 17. Kitty Kallen opened at the Surf, new Nantasket \$250,000 dancery, Friday, June 23. . . . Ruthie Shapiro, record promosh rep, hosted big party for Columbia's Eileen Rodgers and Jerry Adams at her Chestnut Hill showplace with big bevy of disk jocks attending.

# South Dakota Phono Ops To Hold **Fall Convention September 8-9**

MOBRIDGE, S. D.—Gordon Stout, president, and Harold Scott, secretary-treasurer, South Dakota Phonograph Operators Association, announced that the organization will hold its Fall Convention at Deadwood, at the Franklin Hotel, on Sunday and Monday, September 8 and 9.

Tony, Janet and Johnny Trucano will act as hosts.

It was also announced that three new operating members and one associate member were admitted to the association. These are Bob McCon-

key, Sioux Falls; Bob Fisher, Centerville; Bruce Windhurst, Aberdeen; and Irving Linderholm's, new Tri-State Vending Sales Company, Alexandria, Minn.

The association's recent meet at Salem was extremely productive, according to Scott. Many important subjects were discussed, as well as reports made of the MOA Convention in Chicago. Mr. and Mrs. Herman Warn, hosts at Salem, were congratulated by all for their fine hospitality.

# Airmail Subscription Cash Box

# **Price Wars Won't!** "10 Play Plus" Will!

### Operator Can't Break Even With Dime Play That Brings Him Less Than Nickel Value According To Recent Washington Report

CHICAGO—"I agree", stated a well known southern distributor, "price-wars won't do it.
"I also agree with The Cash Box", he added, "that 10¢ play plus will help solve the problem with which a great many operators in this area are now faced."

The fact that some distributors are cutting prices, in one form or an-

The fact that some distributors are cutting prices, in one form or another, to attract business, just isn't attracting the business the way these men hoped cut prices would.

The fact remains that operators cannot buy, even if they want to buy, when they haven't the necessary money, or the prospects for bringing in the needed cash, to buy new machines.

This is where many of the price cutting distributors are making their mistake. They're putting the cart before the horse. They're trying to obtain business by offering price for new

The operators, in turn, aren't as much worried about the lower prices as they are about the lower intake.

as they are about the lower intake. Tho the play action is just as great, and greater in most instances, the majority of the operators aren't enjoying profits. That's the rub!

The operators who are featuring 10¢ play and working on a 50-50 basis find, in most cases, that they just aren't winding up with the profits they used to have, even a few years ago.

The answer is continued galloping inflation. And the fact is, as Washington reported recently, that the 1957 dollar is actually worth 49.8¢ compared to the 1940 dollar.

pared to the 1940 dollar.

That means that dime play is worth just under 5¢ per play in actual value in 1957. And splitting on a 50/50 basis with the location owner, while paying over 350% more for new machines and over 450% more for overhead expense, isn't giving any operator a chance to break even.

If the operator would come to some agreement with his locations, whereby he could remove the actual overhead expenses first, his overhead expense of the location owner, then split what was left on a 50-50 basis, there would be some profit for the average operator, if there was any money left to split.

The answer, many now admit, is The Cash Box' suggestion of "10¢ play plus".

This is the one and only way in which the operator has the opportunity of meeting today's inflated overhead expenses and extremely high

head expenses and extremely high equipment prices.

"If the operator will follow The Cash Box' suggestion," stated a well known leader of the industry, "and arrange to obtain a more equitable division of the gross intake from all of his machines, this industry would

### **Constant Change Plus Better Programming**

SALT LAKE CITY, UTAH—Constant change of games, reports Robert L. Holt of Rainbow Music, this city, is one way to keep interest at top level at all times.

Holt states that, "It pays to keep giving locations a change of face as far as games are concerned."

He is also of the opinion that consistent programming, better programming, is the big answer to get top play action for phonos.

The public as well as the locations are impressed with good programs and business is always better because of outstanding programming.

Holt suggests that operators makes

Holt suggests that operators make it their business to keep after their spots with outstanding business procedure and extra fine service.

be moving ahead at the fastest pace in all of its history."

In short, the operators must first cover anywhere from \$5.50 to \$10 per week overhead servicing expense for each and every location he has. Then arrange to split whatever remains, if he wants to enjoy some profit on his investment.

Otherwise he has to arrange, at the very least, "10¢ play plus" either 60-40% or 70-30% commission basis, plus a week or two or even more during the year when he enjoys all of the income from his machines, so that he can amortize his investment more quickly and begin to enjoy some sort of profit. of profit.

The suggestion, which has just been received is that the operator arrange, regardless of his present operating basis, to take all the income from his machines for one or two or even more weeks during the year.

"In this way", it is reported, "the operator may actually see some profit on his investment."

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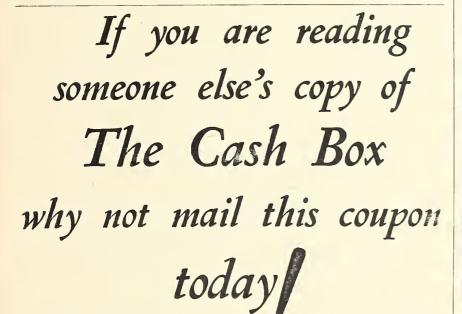
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THE CASH BOX

1721 Broadway, New York 19, N. Y.



# Through The oin Chute

### CALIFORNIA



# Through The Coin Chute

DALLAS DOINGS

Bill Thomason of B & B Novelty in Longview, expanding his route. . . . Phil Weinberg, regional sales manager for Bally Manufacturing Co., on a trip to the west coast. . . . Congratulations to Bill South of Sheffield Music in Odessa on the arrival of a baby boy. . . . Commercial Music Co. closing down for a one week vacation. . . . Jack Eskew and family spending their vacation sightseeing in California. . . . Ray Albaugh who has been assistant to Wayne Tappon, Capitol Records' local branch operations manager, is transferring to sales in the Oklahoma City branch and will cover Oklahoma. . . . George W. Wrenn and Malcolm Gildart of R. Warncke Co. just returned from a trip through their north central Texas territory. . . . Charles Sage of Eastern Electric Co., and one of their field service engineers, paid a visit at R. Warncke Co. . . . Cliff Wilson of Walbox Distributing Co., on a business trip in Oklahoma. . . . Bill O'Connor, phonograph department manager at S. H. Lynch and Co., on a trip to Shreveport. . . . Sighted Carl Adams from San Angelo shopping the local market. Other visitors along coinrow were George Bury from Hamlin; Buddy Clem, Paris; Kenneth Rowe, Idabel, Oklahoma; Pete Selman, Longview; Fred Ellis and Wilbur Brisco, Waco; Walter Wiggins, McKinney; Mrs. Buna Carr of Corsicana and her little daughter; Ray Howell, Benny McDonald, Jimmy Woolsey, Jiggs Hamilton and Mrs. R. E. Burns from Fort Worth. . . Bill Sheffield of Odessa reports business good and is expanding his route. 

# **AMI Provides New Music Merchandising Posters**

GRAND RAPIDS, MICH.—A series of five new colorful location posters promoting the pleasure of playing the juke box is being provided free to operators of the new "Model H" automatic phonograph by AMI distributors. The posters combine striking color and design that commands attention with attractive appearance that insures their use in all types of locations.

"The posters were designed by a noted artist, a specialist in producing dramatic, business-building display pieces," advised Bill Fitzgerald, advertising and sales promotion manager. "They feature sales impact with at-a-glance readability that catches the eye to stimulate play wherever people gather.

Although furnished and paid for by AMI, none of the posters mention AMI by name, or shows the new 'Model H' phonograph. They are designed to promote juke box play in

### **Baltimore Firms Merge**

BALTIMORE, MD.—Peter J. Mongelli, president of Jacham Enterprises and Jacham Music Service, this city, announced this week that the above two firms have merged with the C. L. Brown Music Company and with the National Cigarette Service Company, also of Baltimore.

Officers of the new firm are Peter J. Mongelli, president, and P. Michael

Officers of the new firm are Peter J. Mongelli, president, and P. Michael Mongelli, secretary and vice president. "With the death of our close friend and co-partner, Bernard J. Rose", states Pete, "we have not as yet elected another vice president and treasurer."

### **Auto Phono Closes Saturdays**

CHICAGO-"Following our usual summer custom", announced Mike Spagnola, sales manager of Automatic Phonograph Distributing, this city, "our offices, parts and service departments will be closed Saturdays during July and August." general as a service to the operator and the automatic phonograph indus-

posters come complete with The posters come complete with adhesive backing strips for easy attachment to a wall, mirror, door or other surface without the bother of tape, pins, tacks or paste. They go up in a moment, can be easily removed intact without marking paint or plaster. The five units in a set permit a succession of new, different attractive reminders that may easing attractive reminders that move coins out of the pockets and into the cash

Music operators may see the new Music operators may see the new full-color, play-promoting posters at their local AMI distributor's office where a supply is on hand for imme-diate delivery.

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# **More Operators Switching** To "10¢ Play Plus"

Say "Can't break even on 21/2¢ (nickel) play"

# With Overhead Expense Growing Greater Each Day, Ops See Necessity of Getting More **Equitable Share of the Gross**

CHICAGO — Reports coming through to leaders here indicate that more operators are changing over to The Cash Box "10¢ Play Plus" pro-

The Cash Box "10¢ Play Plus" proposal.

"We can't break even on nickel play," these men report.

Others state that it is impossible, under present conditions, to continue on anything but 10¢ play, "and what's more," one well-known operator is reported to have stated, "even on 10¢ play we must have some assurance of a more equitable division of the intake to take care of our growing overhead

a more equitable division of the intake to take care of our growing overhead expense."

The problem of growing overhead expense is reported to have hit a great many operators all over the country very hard.

Some believe that, unless they can arrange for a better share of the gross income from their equipment, they just cannot continue to oper-

gross income from their equipment, they just cannot continue to operate profitably.

"It's no use trying to do the impossible," an operator claims, "we can't make both ends meet on a fifty-fifty basis any more.

"Dime play, by itself," he continues, "won't do it under present conditions.

ditions.
"We must get a more equitable share

of the gross or we just won't be able to enjoy any profit at all."

The majority agrees that play ac-tion has been just as great and, in

some cases, even greater than ever before.

"But," as one operator asks, "what good is it even if we get more play if we can't see any profit after deducting overhead expense and costs of equipment from the increased intelled."

Distributors report that they are urging all operators to adopt "10¢ play plus" because they realize that this is the one sure way the operator has of enjoying some profit from his route

route.

"There's no question about it," a distributor says, "unless the operators arrange for a more equitable division of the gross, just as recommended by The Cash Box plus dime play, they are going to be faced with diminishing profit and, eventually will find themselves up against financially hard times." hard times."
Others have expressed similar opin-

ions. Many distributors are offering their services to help operators in their services to help operators in their areas to arrange for a change-over to dime play plus a more equitable division of the gross so that the operators will be able to enjoy "some profit."

"There is no way out of this continuing inflationary morass" one

"There is no way out of this continuing inflationary morass," one manufacturer said, "and the thing for everyone to do is to adjust business procedures to meet present day conditions."

# **Rock-Ola Names Automatic Games Distributor**



LES RIECK

CHICAGO—Prior to leaving for an extended Western trip, Les Rieck, sales manager of Rock-Ola Manufacturing Corporation, this city, announced the appointment of Automatic Games Supply Company of St. Paul, Minn., as the firm's distributor for Minnesota, adjoining area of Wisconsin, North and South Dakota.

"We are very happy to be able to announce the appointment of Automatic Games Supply Company as our exclusive distributor in this very important area," stated Les Rieck, "in view of the fact that James Christianson and the other members of this firm know just what the operators need and what should be done to help every operator to enjoy the best profits.

"This firm," Rieck continued, "has had many years of experience serving the operators. They cooperate with the operators to the fullest extent. They work closely with all the men in their area so that the operators are assured the very finest of service and cooperation in every regard.

Rieck also reported that, after 20 years as a Rock-Ola distributor, Archie LaBeau has been forced to retire "due to ill health."

"We certainly were sorry to have one of our oldest and best-known distributors leave us due to ill health," Rieck said, "and it is our sincere hope that Archie LaBeau will soon bounce back in the very best of health and spirits.'

"All we can promise every operator in Minnesota, adjoining Wisconsin area, North Dakota and South Dakota," reported James Christianson, manager of Automatic Games Supply, "is that we shall do our very best to help make him a happier and more prosperous operator by giving him complete cooperation and outstanding service."

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# **AMI Appoints Distrib For Guam**



ED RATAJACK

GRAND RAPIDS, MICH.—Appointment of Austin J. Shelton as distributor for AMI juke boxes and related equipment for the island of Guam is announced by E. R. Ratajack, director of sales for AMI Incorporated, this city. The appointment becomes effective immediately.

"Shelton and his organization will

sell, stock and service all products of AMI's coin-operated equipment division, including the new Model H juke boxes that are creating a sensation in music circles throughout the free world," advised Ratajack.

As an authorized AMI distributor, the Shelton organization will maintain a complete service department operated on factory-approved methods.

Headquarters for the firm are at Agana, Guam.

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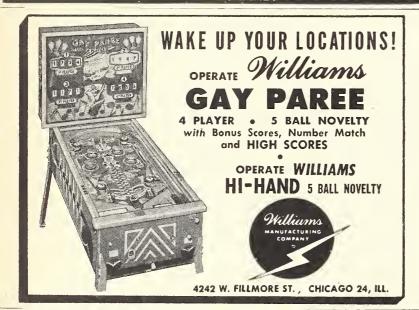


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# Through The Coin Chute

EASTERN FLASHES

This was the week—in the 90's every day. However, it didn't effect the pace of the wholesalers and their personnel. Practically every coinrow establishment air-conditioned. A few who weren't prepared, were having air-conditioning systems set in when we visited. If the operators were aware of the cool, comfortable conditions on the row, we're sure more of them would be there—even if they had to buy a machine or some supplies. Arcade men, once again, report sensational biz. Operators' reports vary. Some say it's improving—others report a standstill. The big headache, of course, for ops, is the ball game television. There are afternoon games (which wouldn't be so bad) but the night games are on practically every night—even to the extent of being sent in from out-of-town.

To combat the heat, Stanley Nankof, arcade operator, calls on the wholesalers in "Bermuda" shorts. Larry Feigenbaum, Albert Simon, Inc., takes a look at Stanley, and wryly comments: "My breath is coming in short pants." Al Simon and Al D'Inzillo of this firm, more interested in business than the heat, demonstrate Genco's "Number Roll"—"Sweet Twenty One" to several ops. . . . It wasn't too hot for Barney (Shugy) Sugerman, Runyon Sales, to go visiting some music ops. Barney's son, Myron, in the office, and tells us he'll be working for his dad for the summer months. Irv (Kempy) Kempner, couldn't hit the road Tuesday, June 18, as he had to be home early to attend the graduation exercises of his son, Kenny. . . . Teddy Seidel tells us a number of coinmen attended the wedding of his daughter this past Sunday, June 16. . . . Mike Munves able to spare a few moments with us this week. Says he's still very busy, but the real rush is tapering off. Joe Munves, who's on the road, keeps sending in plenty of orders. . . . Gertrude Browne, making the rounds of the wholesalers picking up parts and supplies, says biz in her area good. . . Carl Pavesi re-elected president of Westchester Operators Guild. It's his 7th consecutive term. Other 7 termers voted back into office were Seymour Pollak, secy. and Lou Tartaglia, treas. Max Klein elected yp. Board members: Jimmy Smith (another 7 termer), Nat Kadish, Harold Rosenberg and Pete Rossano.

Rossano.

\* \* \* \* \*

Joe Young, Young Distributing, Wurlitzer distrib, advises his present quarters aren't sufficiently large to take care of his display, offices and shop, and he is now completing arrangements to move back to 10th Avenue. Announcement will be made when deal is completed. . . . Lou Hirsch, walking in the sun along coinrow, says "I'm heading for a real cool spot, and will spend the entire afternoon there." (You know where on Tuesd. P.M.!!) . . . Meyer Parkoff and Gene Brody, Atlantic New York Corp. come up with a terrific idea to help promote juke box play. Details now being worked out, and we'll tell you about it in next week's column. Meanwhile firm kept busy sending out Seeburg phonos. . . . Harro Koebke, Gunter Wulff Co., Berlin, Germany, visits The Cash Box offices, then heads for coinrow and the wholesalers. Koebke making a real rush trip. Arrived in N. Y. on Friday, June 14, and leaves for home, Thurs., June 20. . . . One of the few non-air-conditioned offices is the new location Koeppel Distributing moved into. That was being remedied. Harry and Hymie Koeppel watch as engineers install a good sized unit to cool entire premises. "Business moving at an exceptionally fine speed" says Harry. . . . Members of the Cigarette Merchandisers Association will be frolicking at their annual 3 day party at the Laurels Country Club in the Catskill Mountains, Friday, Sat. and Sunday, June 21, 22 and 23. Many cig machine ops from New Jersey, Conn., up-state New York, and as far as from North Carolina expected to attend. . . . Willie Blatt, Miami, Fla., visited his friends on coinrow. Willie and his missus, Sydelle, in town for his nephew's wedding. While here, they will attend the wedding of Bert Lane's daughter at Westbury, L. I., on Sunday, June 23. . . . Mfrs. increase in price of cigarettes creating many problems for cig ops. They, of course, have to raise price. On regulars, most ops will go from 25¢ to 28¢. This brings back problem of packaging pennies—and real serious problem of getting enough pen



# Through The Coin Chute

### **UPPER MID-WEST MUSINGS**

Dick Henderson's have opened their summer home at the lake near Willmar, Minn., and will be moving out there permanently in another week or two.

. Forrest Dahl of the Dahl Music Co., Ferous Falls, Minn., has quite a team. The team consists of Forrest Dahl, Sr., Forrest Jr., and his two service men. Forrest, Jr., has graduated High School and is spending the summer helping on the route. He will enroll next fall at the Col'ege of Gustavus Adolphus. . . Bill Hunder of Wheaton, Minn., has been quite busy the past two months. Mrs. Hunder has been ill and at the University Hospital in Mpls. Bill has his own plane and has been flying to Mpls every other day to visit his wife. Mrs. Hunder is getting along very nicely. . . . Bruce Windherst of Aberdeen, S. D., took off about ten days ago with Mrs. Windherst on a nice trip to Florida. Bruce bought himself a new '57' Cadillac and drove there. His son-in-law Nick has been holding down the fort. . . . John Manolis of Huron, S.D., and Tony Ratchford of the same city, and Earl Porter of Mitchell, S. D., were in Canada for ten days of fishing. They brought back some Northerns that weighed 26 pounds which are on display in their prospective towns. . . . Congratulations to Mr. & Mrs. Ike Pierson of Mitchell, S. D. Their son, Brad, in the Army just got back from Japan about three weeks ago, was married last Sunday, June 9th. Brad being no fool took his father's Cadillac to use on their honeymoon. Brad expects to get out of the service in September and will return to Boulder University to complete his education. . . . Herman Warn of Salem, S. D., took time off for a few days of fishing. . . Don Smith of Sioux Falls, S. D., in the Air Force Reserves is away for two weeks' training with jet planes. The route is in capable hands of a serviceman while he is away. . . . Pete Wornson of Mankato, Minn., is leaving next week with his wife and children for New York City and will spend about three weeks there. They are driving and intend to take in a lot of cities.



# Through The

Many factories here closing for annual vacation periods. But most offices expected to remain open for phone calls and visitors. Execs advise they plan

Many factories here closing for annual vacation periods. But most offices expected to remain open for phone calls and visitors. Execs advise they plan on cleaning up details, review past activities and prepare for new products and new ideas. "The first half of '57", said one leading sales mgr., "has been the greatest we ever enjoyed. Now we can pause for a look ahead toward an even greater future of progress in the industry"....

Herb Oettinger, Bill DeSelm and Jack Mitnick going along in high gear at the busy United plant. Advises Bill: "Our four-foot sections are being ordered to make eighteen footers out of fourteen. Also, we're enjoying a nice volume on the new 'Hi Score', 'Team' and regular 'Bowling Alley'." Johnny Casola reportedly hopping from Ga. to S.C. Bob Bever heading for Des Moines, Omaha, Salt Lake and L. A. Al Thoelke covering Syracuse and Boston... Ed Levin put it this way during last week's heat wave: "With all the activity going on here at Chi-Rolley, back from short vacation, working with shirt sleeves rolled up.

Mort Secore telling Sam Gensburg about his last road trip and the nice reception ChiCoin's bowlers receiving everywhere.

In Bill O'Donnell's office, Milt Marmer, the handsome op from Cinci., had to hold conversation in bits and pieces. No sooner does Milt get a few words in, when that phone rings again. "We'll send your games right out", Bill was telling 'em. . . John "Penny King" Frantz announces sudden spurt in sales of counter games "Challenger" and "Kicker & Catcher" this past week. "And 'Rifle Sport' too", adds John. . . . Sam Stern of Williams advises he's been constantly on the move since biztrip to Europe. Sam staying close to the office this week after seeing many eastern distribs. . . . With Ralph Sheffield on vacation, Avron Gensburg and Al Warren over at Genco seem to have their hands full keeping up with production, shipments, phones and visitors. "Just not enough hours in the day", laments
Avron. . . Seems like Joel Stern and Len Micon at World Wide never have nothing



every effort to fill the orders from world-wide customers."

Paul Huebsch in a happy mood these days (despite dental drills), due to grand reception accorded Keeney products. Paul reports that southern salesman Vel Allbritten has been calling in all during the week from Tenn., Ga., N. and S. Carolina with orders for venders and games. And Harold Perkins telling that the "22 M" elec. cig. machine has captured the approval of leading ops everywhere, and that demand is leaping ahead of production rate. . . . Joe Robbins of Empire has the knack of mixing pleasure with business. Like the past week end fishing trip up north with Bill Cleary, Saulte Ste Marie and Harry La Foille, Manistique. So Jack Burns claims they're his customers. Dusty Hobein merely reports that Genco's "Sweet Twenty One" earning sweet reports from ops. . . . Herb Jones in his office and working away as usual on one Bally product after another. . . . With one of the new "Lucky Horoscope" venders dismantled on his desk, Ted Rubenstein explaining to customer how mechanical improvements and double-thick tickets provide uninterrupted operation. . . . Those bustling Wico boys—Max, Harry, Morrie, Milt and Jack Wiczer and Ed Ruber—advising that they're expanding the firm's exports of coin machine parts. "We're getting representation for Wico products all over the world", says Ed.

Adman Jack Baker at Permo in conference with Doug Hudson and Bill world", says Ed.



zer and Ed Ruber—advising that they're expanding the firm's exports of coin machine parts. "We're getting representation for Wico products all over the world", says Ed.

Adman Jack Baker at Permo in conference with Doug Hudson and Bill Anton. "We're planning promotions of the Fidelitone needle to juke box ops", said Jack. . . . Walked into Tom Calaghan's office at Bally to find him chuckling over some old snapshots of V.I.P.'s. . . . Wally Finke and Joe Kline have switched from hot to cool drinks over at first. Fred Kline claims customers hate to leave the cool refreshments and the air conditioned showrooms. Wayne Toan got back safely with Sam Kolber from trip thru Ind. "Where", says Wayne, "we did as much buying as selling". . . Eric de Stoutz of SARI, Geneva, Switzerland, in town for several days and visiting with Judd Weinberg of Judd Distributing. . . . Alvin Gottlieb announces that the Gottlieb plant will be closed for vacation first two weeks of July. Offices, however, will be open, with Nate, Sol and Alvin Gottlieb on the job as usual. . . . Looking more dazzling than ever was Barbara Kane, the charming voice of Coven handling upsurge of orders for phonos and parts coming in before the plant closes for vacation June 28. Jack Barabash lending a hand. Dorothy Kammler, left arm lobster-red from driving car during broiling week end, dictating some last minute correspondence to world buyers. Les Rieck off on western swing to see distribs Harry Snodgrass, Albucoocoo; Paul Hawkins, Tucson; Paul Laymon, L. A.; Paul Speer, Santa Rosa; Dan Stewart, Salt Lake; Loo Schulman, Denver. After which Les takes well-deserved vacation. . . . "19-6-87"—John Watling, sounded like a quarterback. "Didn't know I had so many blankety blank orders piled up", exclaimed John, counting the scales out loud. "Hey! Here's one I didn't put down. Four ivory, one red, two green. Now, how arm I going to make ten do for fifty?", he yelled, dashing off to the shipping room . . . Phil Weinberg of Bally driving up to see distribs in the cool, g





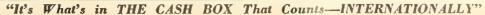




shuffle games is easy to handle"... Mike Detzek of Champion Distributors comes up with the info that, in South America, up to 5,000 enthusiastic pool game fans pay to watch contests of top billiard players... Over at ABT, George Kozy and Phil Vogt are reportedly testing and perfecting two new products for vending and amusement trade. "These should create a sensation at the NAMA convention Oct. 13", asserts George... Sam Schenker seems to have put on some avoirdupois, but all over... Julius Gronner maintains that The Cash Box is his "most valuable guide to better programming."

In her spare time, Veronica "Vi" McCarthy, the industry's "Export Queen", has already written 40 pages of a textbook on the subject of exports. Textbook will soon be used to teach the subject in schools... Harry and Stanley Brown of Club Specialties in the midst of moving to new location and luxurious offices. According to Stanley, new quarters will have 7,000 sq. ft. for offices and displays of gift novelties, plus 5,000 extra sq. ft. for storage. Art Garvey charging up the Bally hallway with a fistful of papers and a determined look in his eye. Could be someone is going to get faster delivery of Ballygames,... One leading distrib said last week, "Looks like The Cash Box' 'Dime Play Plus' plan for phono ops will be getting closer to 100 percent."

HAPPY BIRTHDAY THIS WEEK TO: Nathan Bensky, Peekskill, N. Y... Lee Walker, Los Angeles, Cal... Harold E. Staples, Sr. Tulsa, Okla... Clayton C.



When You Enter

# The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "29 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

\_\_\_\_\_

Bill Gersh THE CASH BOX

32 W. Randolph Street Chicago 1, III.

Dear Bill:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year ..... Month ...... Date of Birth ......

"We all agree on the value of THE CASH BOX-it is the most informative and widely read magazine. We find the contents most useful as well as interesting and always look forward to receiving our copy."

CITY ..... ZONE ... STATE .....

Gordon Marks, Director Phonograph Equipment Co., Ltd. London, England

# U. S. Supreme Court

# Rules:

**Devices Which "Offer Expectation Of** Player Receiving 'Cash, Premiums, Merchandise Or Tokens'" Subject To \$250 Federal Tax.

**Machines "Played Purely For Amuse**ment" Subject To \$10 Federal Tax

# Trade Agrees Decision Makes No Change At All In Current Games **Operations**

Washington, D. C .- The United States Supreme Court on Monday, June 17, reversed the decision of the United States Circuit Court in Chicago, which had ruled that pinball games are not slot machines because they do not eject their own payoff.

(This ruling applied specifically to Walter Karpan, who was fined \$750 for failing to pay the \$250 tax on several coin operated games at Fox Lake, Ill. Korpan had paid a \$10 Federal tax on each machine, contending they were amusement devices under the tax law. The United States Cirthe tax law. The United States Circuit Court set aside Korpan's conviction, deciding that Congress intended to exclude pinball machines from the category of so-called "slot machines." The Justice Department appealed.) It is the contention of the United States Supreme Court that Congress "wanted to cover every gambling decided to the cover every gambling decided to cover every e

"wanted to cover every gambling device operated by the insertion of coins through a slot even though the device might go under a label other than 'slot machine'."

The court stated that it was the intention of Congress to place a higher tax on "gambling devices, regardless of their particular struc-

In its decision, the Court makes it clear that the smaller tax (\$10 for amusement machines), definitely defined by Congress, is applied to "ma-chines played purely for amusement which offered the player no expectations of receiving 'cash, premiums, merchandise, or tokens.'"

merchandise, or tokens."

A survey of pinball operators, distributors and manufacturers by The Cash Box brought forth the same type of statement. All agreed that all Government, State and Local officials will recognize the fact that the above Supreme Court decision makes no change in current operations of pinball machines. Where these machines are operating under local law and supervision, and complying with the law, and do not offer the player "cash premiums, merchandise or tokens" they are subject to the federal amusement tax of \$10. Where they do offer the above, they are subject to the offer the above, they are subject to the \$250 federal tax. It's that simple.

### Korpan's Attornies To File Petition for Re-Hearing On U. S. Supreme Ct. Decision

WASHINGTON, D. C.—It was announced on Friday, June 21, that the attorneys for Walter Korpan will immediately file a petition for a re-hearing before the United States Supreme Court.

As the United States Supreme Court is expected to recess on Tuesday, June 25, for its summer vacation, the matter probably will not be ruled upon until some time this coming Fall season.



# BLUE RIBBON BUYS

Wurlitzer Model 1700. Wurlitzer Model 1800 . 785 .. 875

Wurlitzer Model 1900 Wurlitzer Model 2000

DISTRIBUTING COMPANY

1945 Fifth Avenue

PITTSBURGH, PENNA.

(PHONE: ATlantic 1-1745)



# **Bally Builds "Toonerville Trolley"**



BILL O'DONNELL

CHICAGO — A new, thoroughly location-tested ride has been added to the familiar line of Bally Kiddie-Rides, announced Bill O'Donnell, sales manager, Bally Manufacturing Company, this city. "The new ride, "Tooner-

ville Trolley,' has been on test locations for lengthy periods," stated O'Donnell, "and collections indicate that the new ride is equal to the other famous Ballyrides as a consistently strong money-maker. Action of the new ride is rock-and-roll, with the speed controlled by the junior motorman. Realism is further increased by flashing headlights and ringing bell.

ringing bell.

"A very important profit-producing feature, is the fact that two children can ride for a dime offering a bargain that appeals to parents. Although 'Toonerville Trolley' requires only 2 ft. by 3 ft. of floor space, the ride is designed to stand out on location and attract immediate attention. All metal designed to stand out on location and attract immediate attention. All metal construction and simple, sturdy mechanism insures years of trouble-free performance. Electrical and coin mechanisms are conveniently accessible in control-box. Ride is equipped with rubber feet and built-in casters. Riding time is adjustable to 45 seconds. Riding time is adjustable to 45 seconds, 1 minute, 90 seconds or 3 minutes." All Bally distributors are now displaying 'Toonerville Trolley' with the other 3 Ballyrides and can make immediate delivery on all 4 rides.

# **Auto Phono To Hold AMI Service School**

CHICAGO — Mike Spagnola, sales manager of Automatic Phonograph Distributing, this city, reported this past week that the firm will hold a

past week that the firm will hold a service school for the new line of AMI models at the Hotel Faust, Rockford, Illinois, on Wednesday, June 26. Henry Hoevenaar, AMI service engineer, will conduct the session beginning at 7:00 P.M. He also will be on hand all afternoon for those who can come in early.

"In the last year." Spagnola stated, "many operators bought new AMI music machines for the first time.

Also, AMI introduced a new type mechanism—the 200 selection.

"This is similar to the previous AMI mechanism in most respects", Spagnola explained, "but different in some others."

AMI has a factory service school at Grand Rapids, Michigan, where all operators and service men are welcome to attend for one week as guests.

all operators and service men are welcome to attend for one week as guests of AMI. No expense is involved except for transportation.

"For those who have not yet attended the factory school," Spagnola said, "we hold one day sessions at various cities in our sales territory."

# Pavesi Re-elected Pres. Westchester **Operators Guild**



CARL PAVESI

WHITE PLAINS, N. Y.—The membership of the Westchester Operators Guild met at the American Legion Hall, this city, on Monday, June 17, and re-elected the popular Carl Pavesi president for the seventh consecutive term.

Other officers elected were: Max Klein, vice president; Seymour Pol-lak, secretary (7th consecutive term); Lou Tartaglia, treasurer (7th consecutive term).

Named to serve on the Board of Directors were: James A. Smith (7th consecutive term); Nathan Kadish; Harold Rosenberg and Peter Rossano.

This was the final general meeting of the Guild for the summer. Only meetings of the Board of Directors will be held during summer months.



NO SPRINGS

Manufacturing Company CHICAGO 44. ILL 4650 W. FULTON ST.

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"I carry 'The Cash Box'

with me wherever I trave!"

Ng LIAN CHIN, Singapore

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

# Only chicago coin Has All 4!

20FT. 8IN. MODEL

14FT. 8IN. MODEL

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All Add-Up To **BIGGER PROFITS** For You...

and SUPER FREE

# BOWLING LEAGUE

Shipped In Sections For Easy Installation and Easy Handling

chicago MACHINE COMPANY

TOPS IN EXTRA FEATURES

- ◆ All Metal Roller Chain And Sprocket Ball Lift. (Eliminates Ball Jams)
- ◆ Balls Feeding On To Chain Elevator Get Agitated In The Trough, Preventing Jamming Or Ball Hang-Ups
- Scoring Handicap Control All Mechanism in The Back Rack Genuine Gutters
- New Realistic Striped Playfield! 20 Ft. 8 In. Length Bowler
- Convertible To 14 Ft. 8 In. 2 GAMES IN ONE
- Equipped With National Slug Rejector!

Now . . . SHOWING

**PHONOGRAPHS** 

# Cig Price Raise Creates **Serious Problem**

CHICAGO 14. ILLINOIS

Pennies Will Again Have To Be Inserted In **Pack Increasing Cost of Handling** 

NEW YORK - The announcement by five major producers of cigarettes that the wholesale prices of some of its non-filter brands was increased, threw the cigarette machine operators into a tumult of activity as well as creating some very serious problems.

1725 W. DIVERSEY BLVD.

nto a tumult of activity as well as creating some very serious problems. Prices of the popular brands were being vended by most of the operators at 25¢; King-size at 28¢; and filters at 30¢. With no wholesale increase in the price of filter cigarettes, operators will still continue to sell them at 30¢. at 30¢.

However, the popular brands, regular and king-size, will now have to be vended at an increased price, and a check with leading operators indicates the price will be upped to  $28 \phi$  for regulars and  $30 \phi$  for king-size.

The immediate problem faced by

the immediate problem faced by the operating firms was to acquire and attach stickers with the new prices on all machines. The 30¢ items will present no mechanical difficulty with most modern machines, as the equipment provides for this price scale. The real serious problem is the 28¢ pack. Now operating firms will scale. The real serious problem is the 28¢ pack. Now, operating firms will have to go back to the chore of inserting 2 pennies in every pack. Those who have equipment to insert the 2 pennies into each pack will have to contend with increased labor costs for the personnel necessary to operate the machines. Others will have to pur-

### **Gottlieb Plant Closed** June 29—July 15

CHICAGO — Alvin Gottlieb, D. Gottlieb & Company, this city, announced that the plant here will be closed for its annual vacation

during the first two weeks of July.

The factory will close on Friday,
June 28, and will re-open on Monday, July 15.

The offices, however, will remain open during this vacation period. Alvin and Nate Gottlieb and Judd Weinberg will be on hand to meet visitors and take phone calls.

chase the penny inserting equipment as well.

A number of cigarette machine operators have run into the problem of securing sufficient numbers of pennies from the banks. There are insufficient numbers of pennies available, and with the sudden demand by the coin machine field, a further problem is raised. We understand some of the large operating firms are making plans to bring in pennies from other areas, which will further add to the overhead, as we understand it is quite costly to do so.

### CLASSIFIED ADVERTISING SECTION

# WANT

- WANT—Nickelodeons, violanos, player pianos, organs and other mechanical musical instruments in working condition or as is. Send description and lowest price to ADMIRAL MUSIC CO., 3246 NO. PULASKI ROAD, CHICAGO 41, ILL. (Tel.: KIldare 5-3055).
- WANT—12 ft. American Bank Shuffleboards; 22 Ft. Rock-Ola Shuffleboards; Targettes; Derby Rolls; Juke Boxes. Write or wire. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 2282).
- WANT—Phonograph records made before 1940. Dealers or juke box stock, I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).
- WANT Rock-Ola 120 Wall Boxes and 1438 Comets. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).
- WANT—Miami Beach; Beach Beauty; Broadway; Nite Club; Parade; Big Show; Key West. JJ PARKER CO., 1308 SO. MAIN ST., LAS VEGAS, NEVADA (Tel.: DUdley 4-6086).
- WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).
- WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).
- WANT—Late Model 2 Player Pins, Big Time, Broadways, other late models, cash or will trade 6 slightly used Popperette 10c Pop Corn Venders, 4 Wall type Shuffleboard Electric Scoreboards. PACIFIC KIDDIE RIDE DIST. CO., 1212 S. TACOMA AVE., TACOMA, WASH. (Tel.: MA 2317).
- WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).
- WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585).
- WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: (DIckens 2-7060).

- WANT—10 Bally Surf Clubs, Shopped or As Is. CAMDEN MUSIC CO., 414 ADAMS S. W., CAMDEN, ARK. (Tel.: TEmple 6-3084).
- WANT—To Trade a post war Photomatic and Voice-O-Graph for Bowlers, Arcade Equipment or Music. Phone or write—we'll get together. ODCO, INC., 1100-02 BROADWAY, ALBANY 4, N. Y.
- WANT—Used Bally Bingos; Gottlieb and Williams Pins; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurliter and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I.
- WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUdson 6-4568).
- WANT—To buy AMI E-40. Will buy any quantity, GENERAL SALES COMPANY, 1416 SOUTH CAL-HOUN ST., FORT WAYNE 2, IND. (Tel.: E-3006).
- WANT Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.
- WANT—Broadways, Night Clubs, Parades, Big Shows and Key Wests. Highest cash prices paid in the Middle West. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MAin 1-8751).
- WANT—To Report Baritone Michael Anthony Sings Four Great Russ Colombo Ballads, including "You Call It Madness" and "Time On My Hands". Post Card for Free Michael Anthony Sample Record. H. R. C. ENTERPRISES, 2145 HOLLY-WOOD WAY, BURBANK, CALIF.
- WANT—Round The World Trainers— Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).
- WANT—Late model Shooting Galleries; Round World Trainers; Drive Mobiles; other late arcade machines. State condition and lowest price first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).
- WANT—Literature on any type of coin machine Merchandising, Amusement, Skill, Rides, Music anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES. 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.
- WANT Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADEL-PHIA, PA.

### CLASSIFIED ADVERTISING SECTION

- WANT—To Buy—Used Pin Game & Bingo Legs. Bally & United. Please advise how many you have and price. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO (Tcl.: TOwer 1, 6715)
- WANT—Latest Model Music Machines. Quote Price in First Letter. KOEP-PEL DIST. CO., 607 TENTH AVE., NEW YORK 36, N. Y. (Tel.: LOngaere 3-4028-9).
- WANT Fifty Bingos, Atlantic City, Leaders, Beach Club, Gaicty. CITY MUSIC CO., 3220 N.E. 23rd ST., OKLAHOMA CITY, OKLA. (Tel.: GArfield 7-3034).
- WANT Fifty Seeburg 45 RPM—M100-B Complete—No Broken Plastics—As Is—Crated FOB, N. Y. or Phila. Offers by Air Mail and Conditions. DISCO CY, 165 BOULEVARD ANSPACH, BRUSSELS, BELGIUM (Tel.: 11 51 39).
- WANT—To buy for cash 1436 Fireball, 45 RPM and 1438 Comet. SEACOAST DIST., INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY (Tel.: BI 8-3524).
- WANT—AMI Steppers S-80, S-120 and Wall Boxes W-80, W-120; Seeburg phonos M-100B, M-100C, M-100R; AMI F-120; Wurlitzer 1400, 1500A. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. (Tel.: LOngacre 4-1880).
- WANT—Used 45 records, any amount. No R & B. Not over 6 months old. I pay 14¢ and the freight. R. SMITH, 625 N.E. 163rd STREET, NORTH MIAMI BEACH, FLA.
- WANT—Used 45 Records not over 6 months old. I pay 13¢ and the freight. No Blues. H. BAUER, 4224 W. 99th PLACE, OAKLAWN, ILL. (Tel.: GArden 4-9485).
- WANT—Any quantity of Chicago Coin Ski Bowls, Genco Official Skill Balls, Genco DeLuxe 6-player Skill Balls; Williams Roll-A-Balls. Must be new, in original crate. Contact Our Detroit Office For Best Results. Cash Waiting MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS STREET, N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 606807).
- WANT Used Gottlieb and Williams 5 Ball Pins. High prices paid for Model 1954 on. Call collect—UNion 3-8574—UNion 3-8627. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

# FOR SALE

- FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CAN-YON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).
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		Sel., 78 RPM 147M, '47, Master with Remote Attach., 20			
		Kemote Attach., 20	20.00	55.0 <b>0</b>	
_	4.	147M, '47, Master with Remote Sel., 78 RPM		55.00 60.00	

Remote Attach., 20
Sel., 78 RPM .....

148ML, '48, Light Cab.,
Master with Remote
Attach., 20 Sel., 78

- TOTAL NO.

20.00

20.00

TOTAL VALUE→

165.00 225.00

70.00

75.00

## THIS WEEK'S USED MACHINE QUOTATIONS

18th YEAR OF PUBLICATION 925th CONSECUTIVE WEEK'S ISSUE

## How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchangeposting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months.

"The Price Lists," rather than show no price, retain "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken to consideration. (Some equipment) offered by constant tity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

### CODE

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- Great Activity

### REGARDING SELLING PRICES

## IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they earnnot, many times, buy equipment listed in the lewer price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.90 ask from \$50.00 up to \$75.90 and even more for these very same machines. Purchasers of such equipment must realise that machines in the very low priced categories much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartena, crates and labor for packing and shipping of the mamachines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartena, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of areade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old areade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards. operating standards.

### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE -

FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE SETWEEN LOW AND HIGH PRICES

### PHONOGRAPHS (Cont.)

			•	
1	4* M100B, '51, 100 Sel., 45	0.15	127.55	
	RPM	345.00	<b>425.0</b> 0	
-	1. M100BL, '51, 100 Sel., 45	265.00	450.00	
-	RPM, Light Cab.	365.00	450.00	
-	3* M100C, '53, 100 Sel., 45	450.00	E65.00	
	RPM 1* HF 100G, '54, 100 Sel.,	450.00	565.00	
	45 RPM -	565.00	765.00	
	4* HF 100R, '54, 100 Sel.,		100.00	
1	45 RPM	645.00	800.00	
1	2* V200, '55, 200 Sel., 45			
	RPM	695.00	895.00	
-	4. W1-L56 Wall Box 5c	3.00	5.00	
-	4. 3W2 Wall-a-Matic	3.00	6.00	
-	4. W4L-56	5.00	10.00	
┪	4. 3W5-L56 Wall Box, 5c, 10c, 25c		10.00	
	4. W6L-56 5/10/25 Wire-	5.00	10.00	
	less	5.00	10.00	
	4. 3W7-L-56	10.00	10.00	
1	4* 3W1 Wall-a-Matic	40.00	60.00	
	WURLITZ	ER		
	4. 1015, '46, 24 Sel., 78			
	RPM	25.00	60.00	
	4. 1017, '46, 24 Sel., 78	20.00	00.00	
	RPM	25.00	65.00	
4	4. 1080, '46, 24 Sel., 78			
-	RPM	35.00	75.00	
-	4* 1100, '47, 24 Sel., 78			
	RPM	60.00	100.00	
-	4. 1217, '50, Hideaway, 48	65.00	700.00	
	5el., 45 or 78 KPM	65.00	130.00	
1	Sel., 45 or 78 RPM 1* 1250, '50, 48 Sel., 45 or 78 RPM	95.00	145.00	
	4* 1400, '51, 48 Sel., 45 or	20.00	149.00	
1	78 RPM	125.00	175.00	
_	4. 1450, '51, 48 Sel., 45 or			
	78 RPM	135.00	185.00	
-	4. 1500, '52, 104 Sel., 45			
	& 78 Intermix	. 195.00	250.0	
+	4. 1500A, '53, 104 Sel., 45 &	005.00	005.00	
	78 Intermix 4. 1600, '53, 48 Sel., 45 &	225.00	295.00	
	78 Intermix	225.00	325.00	~ -
	4. 1650, '53, 48 Sel., 45	223.00	343.00	
	RPM	250.00	365.00	-
	4. 1050A, '54, 48 Sel., 45 or		300,00	
	78 RPM	<b>2</b> 75.00	375.00	
4	2* 1700, '54, 104 Sel., 45			
	RPM	525.00	650.00	
-	4* 1800, '55, 104 Sel., 45	#0# 0#	ECE	
	RPM 2* 1900, '56, 104 Sel., 45	595 <b>.</b> 00	765.00	
-	2* 1900, '56, 104 Sel., 45 RPM	695.00	875.00	
	RPM	090.00	313.00	
	RPM	750.00	985.00	
	4. 2140 Wall Box	3.00	5.00	
4	4* 3020 Wall Box	2.50	9.00	
_	4. 3048 (Conv. of 3020)	5.00	8.00	
4	4. 3031 Wall Box	3.00	8.00	
-	4. 3045 Wall Box	4.00	10.00	
-	4* 4820 Wall Box	10.00	20.00	-
-	4* 4851 Wall Box	10.00	25.00	

# PINBALL GAMES

TOTAL VALUE →

← TOTAL NO.

Manufacturers and date of game's release listed.
Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit;
(Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke)
Keeney; (Un) United; (Wm) Williams.

Leeney; (On) Onned; (wm)	AA 1777/01/1	ш.в.	
_ 4. ABC (Un 3/51)	20.00	40.00	
4. Ace High (Got 2/57)		375.00	
4. Across the Board (Un			
9/52)	20.00	45.00	1
4. All Star Basketball			
(Got 1/52)	20.00	30.00	
2. Arabian Knights (Got			
12/53)	85.00	120.00	
4. Arcade (Wm 11/51)	25.00		
4. Army-Navy (Wm 10/53)	35.00		
4. Atlantic City (B 5/42).		60.00	1
2. Auto Race (Got 9/56).			
2* Balls-A-Poppin'			1
$(B 11/\hat{5}\hat{6}) \dots \dots$	225.00	325.00	1
4. Beach Beauty (B 10/55)	275.00	350.00	
4. Beach Club (B 2/53)			(
2. Beauty (B 11/52)	40.00		i
4. Big Ben (Wm 9/54)	75.00		
4* Big Show (B 9/56)		525.00	1
	200,00	023.00	
← TOTAL NO. TOT	AL VA	LUE-	1

## he Cash Box

The Cash Box, Page 75 • END OF MONTH INVENTORY ISSUE • June 29, 1957

### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE -FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES

### PINBALL GAMES (Cont.)

	PINBALL GAMES			
_	1. Big Hit (CC 7/52) 1* Big Time (B 1/55)	20.00 165.00	$\frac{40.00}{225.00}$	
-	2* Blondie (Wm 8/56)	195.00	275.00	
	4* Brazil (Un 10/56) 4. Bright Lights (B 5/51).	350.00	425.00	
_	4. Bright Lights (B 5/51).	25.00	45.00	
-	4. Bright Spot (B 11/51).	35.00	65.00	
-	4* Broadway (B 12/55) 2. Cabana (Un 3/53)	320.00		
_	4. Capri (CC 10/56)	125.00	200.00	
	4. Capri (CC 10/56) 2. Caravan (Un 2/56) 4. Caravan (Wm 6/52)	245.00	300.00	
_	4. Caravan (Wm 6/52)	30.00	55.00	-
-	4. Chinatown (Got 10/52) 4. Circus (Un 8/52)	35.00	75.00 55.00	
	2. Circus Wagon	245.00 30.00 35.00 35.00	33.00	
_	(Wm 10/55)	185.00	250.00	
_	4. Classy Bowler	995 00	250.00	
	(Got 7/56)	50.00	90.00	
_	4. C. O. D. (Wm. 9/53) 4. Colors (Wm 11/54)	110.00	150.00	
_	4. Coney Island (B 9/51).	20.00	50.00	
-	4. Control Tower	15.00	25.00	!
	(Wm 3/51)	15.00 30.00	75.00	
_	4. County Fair (Un 9/51)		30.00	
_	2. Crossroads (Got 5/52)	45.00	65.00	-
-	4. Crosswords (B 1/52)	195.00	295.00	1
-	4. Cue Ball (Wm 3/55) 4. Cyclone (Got 5/51)	275.00 25.00	300.00 40.00	
-	4. Daffy Derby (Wm 8/54)	75.00	135.00	
	2 Daicy May (Cot 7/54)	135.00		
-	4. Dallas (Wm 2/49) 4. Dealer "21" (Wm 2/54)	10.00	20.00	-
-	4. Dealer "21" (Wm 2/54) 4. Derby Day (Got 5/56)	175.00	85.00 225.00	
	4. Diamond Lill	1,0,00	220.00	
	(Cot. 19/54)	110.00	150.00	
-	4. Disk Jockey (Wm 11/52)	35.00	75.00 50.00	
-	4. Disk Jockey (Wm 11/52) 4. Domino (Wm 5/52) 4. Double Action	20.00	30.00	
7	(Ge 1/52)	15.00	30.00	-
-	4. Double Feature	15.00	20.00	
	(Got 12/50)	15.00 400.00	$30.00 \\ 475.00$	
_	4. Dragonette (Got 6/54).	125.00	155.00	
	4. Dreamy (Wm 2/50)	15.00	30.00	
-	4. Dude Ranch (B 9/53)	50.00	75.00	-
-	4. Duette (Got 4/55) 4* Easy Aces (Got 12/55).	165.00 175.00	195.00 215.00	-
-	4. Eight Ball (Wm 1/52).	30.00	50.00	
	4. Fairway (Wm 6/53)	40.00	60.00	
-	4. Fairway (Wm 6/53)	20.00	40.00	-
-	7. Flagship (Got 1/57)	50.00	80.00	
	4. Flying High (Got 2/53) 4. Four Bells (Got 10/54)	135.00	160.00	
	4* Four Corners			
	(Wm 12/52)	45.00	85.00	
_	4. Four Horsemen			
	(Got 9/50)	20.00	35.00	
-	4. "400" Upright			
	(Ge 10/52)	30.00	50.00	-
-	4. Four Stars (Got 6/52).	30.00	60.00	
-	4. Frolics (B 10/52)	40.00	85.00	
-	4. Frontiersman	190.00	175.00	
	(Got 11/55)	120.00	175.00	
-	4. Fun House (Wm 10/56)	225.00	275.00 35.00	
	4. Futurity (B 3/51) 2* Gay Time (B 6/55)	145.00	35.00 190.50	
-	1* Gayety (B 3/55)	80.00	190.50 120.00	
-	4. Georgia (Wm 7/50)	20.00	30.00	
-	4. Georgia (wm 1/50) 4* Gladiator (Got 1/56)		295.00	
	4. Glamour (Got 7/51)		20.00	
	4. Globe Trotter	10.00	20.00	
	(Got 11/51)	20.00	30.00	
	4. Golden Nugget			
	(Upright) (Ge 2/53)	35.00	50.00	
	4. Gold Star (Got 8/54)			
_	4. Grand Champion			
	(Wm 8/53)	45.00	90.00	
	4. Grand Slam (Got 4/53)	40.00	85.00	
4	4. Green Pastures			
	(Got 1/54)			
-	4. Gun Club (Wm 11/53)	35.00		
-	4. Guys-Dolls (Got 5/53)	30.00	95.00	
-	4. Gypsy Queen	125.00	175.00	
	(Got 2/55)			
	4. Handicap (Wm 6/52) . 1. Happy Days (Got 7/52)			
7	4. Happy Go-Lucky	33,00	00.00	-
	(Got 3/51)	20.00	30.00	
	← TOTAL NO. TOT			
- 1		CREA WA	- 4B / B'/	

← TOTAL NO.

TOTAL VALUE-

### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE . (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES

## PINBALL GAMES 4. Harbor Lites (Got 2/56) 165.00 210.00 4. Harvey (Wm 5/51) ... 25.00 4. Havana (Un 2/54) ... 35.00

### Hawaii (Un 6/54) 45.00 90.00 4. Hawaiian Beauty 130.00 50.00 95.00 50.00 35.00 (Wm 1/52) 20.00 4. Horse Shoe (Wm 12/51) 15.00 35.00 25.00 (Wm 12/51) ...... 15.00 1. Hot Diggity (Wm 8/56) 225.00 2. Ice-Frolics (B 1/54) ..... 40.00 4. Jalopy (Wm 8/51) ..... 35.00 4. Jockey Club (Got 4/54) 70.00 4. Jolly Joker (Un 11/55) 70.00 295.00 90.00 135.00 4. Jubilee (Got 5/55) .... 230.00 275.00 4. Jumping Jacks 4. Jumping Jacks (Upright) (Ge 12/52) 1\* Key West (B 12/56) 4. King Pin (CC 12/51) 4. Knockout (Got 1/51) 20.00 40.00 500.00 575.00 20.00 40.00 25.00 4. Knockout (Got 1/51) 15.00 4. Lady Luck (Got 9/54) 85.00 4. Lazy "Q" (Wm 2/54) 45.00 4. Leaders (Un 10/51) 20.00 4. Lite-A-Line (Ke 6/52) 35.00 4. Long Beach (Wm 7/52) 35.00 4. Lovely Lucy (Got 2/54) 50.00 4. Lucky Inning (Wm 5/50) 20.00 4. Lulu (Wm 12/54) 125.00 4. Mad. Sq. Garden (Got 6/50) 20.00 4. Majorettes (Wm 4/52) 20.00 15.00 150,00 100.00 40.0050.00 120.00 30.00 4. Majorettes (Wm 4/52) . 20.00 1. Manhattan (Un 4/55) . 75.00 2\* Marathon (Got 10/55) . 245.00 35.00 150.00 285.00 4. Marble Queen (Got 8/53) ... 60.00 95.00 4. Mermaid (Got 6/51) ... 20.00 35.00 4. Mexico (Un 3/54) .... 45.00 100.00 4\* Miami Beach (B 9/55) 175.00 235.00 4. Minstrel Man (Got 3/51) 20.00 40.00 2. Monaco (Un 8/56) .... 325.00 400.00 4. Mystic Marvel (Got 3/54) ...... 100.00 145.00 4. Nevada (Un 8/54) .... 30.00 85,00 4. Niagara (Got 12/51) . . 25.00 45.00 4. Nifty (Wm 12/50) .... 15.00 25.00 2\* Night Club (B 4/56).. 345.00 420.00 4. "9" Sisters (Wm 1/54). 50.00 100.00 6. Oasis (Sx 10/50) ..... 10.00 15.00 4. Olympics (Wm 5/52) . 30.00 50.00 4. Palisades (Wm 7/53) 40.0065.00 4. Palm Beach (B 7/52) 40.00 70.00 4. Palm Springs (B 11/53) 40.00 80.00 4. Parade (B 6/56) . . 350.00 450.00 4. Paratrooper (Wm 8/52) 20.00 40.00 4. Peter Pan (Wm 4/55) . 125.00 165.00 4. Piccadilly (Wm 5/56) . 200.00 285.00 4. Pin Bowler (CC 6/50) . 10.00 20.00 4. Pin Wheel (Got 11/53) 65.00 100.00 4\* Pixie (Un 10/55) ..... 135.00 185.00 4. Play Ball (CC 1/51) . 15.00 25.00 4. Poker Face (Got 9/53) 65.00 95.00 4. Quartet (Got 2/52) .... 45.00 70.00 4. Queen of Hearts (Got 12/52) ... ..... 50.00 85.00 4. Quintet (Got 3/53) .. 45.00 90.00 4\* Race the Clock .. 125.00 210.00 (Wm 5/55)7. Rainbow (Got 12/56) . . 275.00 325.00 2. Regatta (Wm 11/55) .. 95.00 165.00 4. Register (Got 10/56) .. 325.00 375.00 4. Rio (Un 11/53) ..... 35.00 75.00 4. Rocket (Ge 5/50) .... 15.00 25.00 4. Rockettes (Got 8/50) 20.00 30.00 4. Rodeo (Un 2/53) ... 35.00 85.00 4. Rose Bowl (Got 10/51) 25.00 45.00 4. Saddle and Turf (Ev 10/53) ..... 145.00 195.00

Club Model ...... 160.00 200.00 ← TOTAL NO. TOTAL VALUE→

### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE EFOR INVENTORY PURPOSES ASCERTAIN BY FIGURE BETWEEN LOW AND HIGH P

of Figure Detween Low And	nigh r		1
DINIBALL CANA	EC 16		
PINBALL GAM 2* Scoreboard (Got 4/56).		260.00	
4. Screamo (Wm 4/54)		110.00	
4. Sea Belles (Got 4/56)		325.00	
4. Sea Jockeys (Wm 11/51)	30.00		-
<ol> <li>Sea Jockeys (Wm 11/51)</li> <li>Select-A-Card (Got 4/50)</li> </ol>			
4. Shindig (Got 10/53)	55.00	120.00	-
4. Shoot the Moon			
(Wm 11/51)		65.00	
<ul><li>4. Show Boat (Un 12/52).</li><li>4. Silver Chest (Upright)</li></ul>	50.00	90.00	
(Ge 4/53)	55.00	85.00	
4. Silver Skates (Wm 2/53)	30.00	80.00	
4. Singapore (Un 10/54).	50.00	100.00	
4. Skill Pool (Got 8/52) .	35.00	75.00	
4. Skyway (Wm 8/54)	65.00	135.00	-
4. Slugfest (Wm 3/52)	25.00	45.00	
2* Sluggin' Champ (Got 4/55)	145.00	190.00	
4. Smoke Signal	145.00	190.00	
(Wm 10/55)	135.00	165.00	
4. Snafu (Wm 12/55)		185.00	
4. Southern Belle			
(Got 6/55)		185.00	
4. South Seas (Un 5/56) .	270.00	365.00	7
4. Spark Plug (Wm 9/51)		30.00	-
4. Spitfire (Wm 2/55)	65.00	120.00	
4. Spot-Lite (B 1/52)	$35.00 \\ 20.00$	65.00	
<ol> <li>Sportsman (Wm 2/52).</li> <li>Springtime (Ge 3/52).</li> </ol>		30.00	
4. Stage Coach (Got 11/54)		165.00	
2* Stardust (Wm 3/56)		250.00	
4. Starfire (Wm 1/57)	250.00	275.00	
4. Starlets (Un 12/55)	175.00	235.00	
4, Star Pool (Wm 10/54).	85.00	150.00	
4. Stars (Un 6/52)	30.00	45.00	
4. Starlite (Wm 3/53)		50.00	
4. Steeple Chase (Un 1/52)	25.00	50.00	
4. Stop & Go (Ge 3/51) 4. Struggle Buggies	10.00	29.00	
(Wm 12/53)	40.00	80.00	
4. Sunshine Park	20.00	00.00	
(B 12/52)		35.00	
2. Super Jumbo			
(Got 10/54)		275.00	
4. Super Score (Wm 9/56)	225.00	255.00	-
4. Surf Club (B 3/54)			
<ol> <li>Surf Rider (Wm 12/56)</li> <li>Sweepstakes (Wm 1/52)</li> </ol>			
4. Sweet Add-A-Line	30.00	73.00	
(Got 7/55)	145.00	185.00	
2. Tahiti (Un 8/53)			
4. Three Deuces			1
(Wm 8/55)	165.00	190.00	-
4. Three Four Five	3.5.0.3		
(Un 6/51)	15.00	25.00	
<ol> <li>Thunderbird (Wm 5/54)</li> <li>Tim-Buc-Tu (Wm 1/56)</li> </ol>	140.00	125.00	
4. Times Square	140,00	170.00	
(Wm 4/53)	50.00	75.00	
4. Toreador (Got 6/56)	275.00	320.00	
4. Touchdown (Un 1/52)	20.00		
4. Tournament (Got 8/55)			-
4. Triple Play (Un 8/55)		175.00	
4. Tropicana (Un 1/55)	55.00	130.00	
4* Tropics (Un 7/53) 4. Twenty Grand	25.00	55.00	
(Wm 12/52)	25.00	55.00	
4. Twin Bill (Got 1/55) .			
3* Variety (B 9/54)			
4. Watch My Line			
(Got 9/51)	20.00	30.00	
4. Whizz Kids (CC 3/52)	30.00	45.00	-
4. Wild West (Got 8/51) .	30.00	50.00	
4. Wishing Well	155.00	175.00	
(Got 9/55)	125.00	175.00	
4. Yacht Club (B 6/53)	45.00	80.00	
2. Zingo (Un 10.51)			
←TOTAL NO. TOT	'AL VA	LUE→	



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ALUE OF MACHINES HERE

NYENTORY PURPOSES ASCERTAIN VALUE
PIGURE SETWEEN LOW AND HIGH PRICES)

-		1			7717		生
7			(	Shuffles	-		
	4 D.1	1 37:	D.	lon			
			tory Bo		55.00	130.00	
4	4. Bal	ly Cha	mpion (5/54)		60.00	140.00	
	4. Bal	ly Jet	Bowler	(8/54)	65.00	150.00	
_			ket Bov		65.00	160.00	
	4. Bal	ly Mys	stic Boy	vler			
ĺ.	4. Bal	(12/54) lv Mas	gic Bow	ler	90.00	175.00	
	(	(12/54)			95.00	185.00	
-		Iy BIu (3/55)	e Ribbo	) <b>n</b> 	175.00	250.00	
_	4* Ba	lly Gol	ld Med	al 	175.00	260.00	
	4* Ba	(3/55) lly AB	C Bowl	e <b>r</b>			
			model		$275.00 \\ 285.00$	365.00 375.00	
	4. Bal	ly Cor	igress (	7/55) .	365.00	425.00	
-			- model abo Bo	wler	375.00	400.00	
		(9/55)			245.00	425.00	
			g Pin I		275.00	435.00	
-			Player		35.00	60.00	
			5-Playe <b>r</b> e (5/52		35.00	60.00	
			Match I		35.00	65.00	
	4. Chi	Coin 1	Bowl-A-				
		(10/52) Coin I			35.00	80.00	
	]	Bowl-A	·Ball (	11/52).	35.00	80.00	
			l0th Fra (12/52	ame	35.00	80.00	
-	4. Chi	iČoin I	Name B	owler			
			0th Fra	me	35,00	85.00	
	]	Double	Score	Bowler	25 00	00.00	
				(4/53).	$35.00 \\ 35.00$	90.00 100.00	
=	4. Ch	iCoin	Crown	Giant	40.00	100.00	
	4. Ch	iCoin '	Triple S	Score	40.00	100.00	
			Gold C		25.00	110.00	
		(7/53)			<b>50.</b> 00	115.00	
	4. Ch		High S n (7/5		50.00	120.00	
_	4. Ch	iCoin	High S	peed			
			Advanc	8/53) e	60.00	125.00	
		(10/53)	)		65.00	135.00 140.00	
	4. Ch	iCoin	Criss C:	.0/53) ross	75.00		
		$\mathbf{Bowler}$	r (12/5 Super l	3)	50.00	145.00	
		(3/54)			35.00	150.00	
				(5/54) (7/54)	65.00 65.00	160.00 170.00	
	2. Ch	iCoin	Holiday	(9/54)	70.00	185.00	
			Flash Playtin	(10/54) ne	70.00	190.00	
		(10/54)			95.00	195.00	
		(11/54)			95.00	225.00	
	4* Cl	niCoin (12/54	Thund	erbolt	145.00	225.00	
	4* Cl	iCoin	Triple	Strike			
	4. Cł	(2/55) i <b>iCoi</b> n	Arrow	(2/55)	110.00 160.00	$225.00 \\ 225.00$	
	4. Cl	iCoin	Criss (	ross			
	4.	DeLux	e mode	55) ol	35.00 50.00	150.00 160.00	
	4. Cl	1iCoin	Bonus	Score		265.00	
	4. Cl	iCoin	Big Le	ague			
U	4. CI		) Hollyw	ood	. 175.00	270.00	-
		(5/55)	)		175.00	270.00	
			Score-A	r (8/55) <b>\-Line</b>	225.00	275.00	
		(9/55)	)			295.00	
Charles		(10/5)	5)	g Team	. 235.00	295.00	
	4. C	hiCoin (10/5		Shuffle		195.00	
	4. E	khibit	Twin R	otation			
	4. G		) huffle '	rarget	. 50.00	80.00	
		(7/51)			. 20.00	30.00	
	down Till	OTAT.	NO	TO!	TAT. W.	ATTITIES	

← TOTAL NO.

TOTAL VALUE-

# NUMBER OF EACH MACHINE OWNED

SHUFFLES (C	Cont.		
4. Genco 8-Player Re-		,	
bound (9/51) 4. Genco Shuffle Pool	20.00	35.00	
(11/53)	25.00	65.00	
(2/54)	50.00	85.00	
(3/50)	15.00	25.00	
League (3/52) 4. Keeney High Score	25.00	70.00	
League (5/52) 4. Keeney Team (10/52)	$25.00 \\ 25.00$	75.00 80.00	
4. Keenev Club (4/53)	25.00	90.00	
4. Keeney Domino (5/53)	30.00	95.00	
4. Keeney Carnival (5/53) 4. Keeney Pacemaker (9/53)	40.00 45.00	100.00	
4. Keeney Mainliner Bowler (1/54)	60.00	150.00	
4. Keeney Bonus Bowler.	70.00	160.00	
4. Keeney Diamond Bowler (5/54)	75.00	165.00	
4* Keeney Bikini (6/54)	75.00	170.00	
4. Keeney Century (6/54)	90.00	185.00	
4. Keeney American (9/54)	90.00	195.00	
4. Keeney National (9/54) 4. Keeney Speedlane (4/55)	90.00 75.00	195.00 250.00	
4. United 6-Player Super (3/52)	20.00	65.00	
4. United 4-Player Official (5/52)	25.00	50.00	
4. United 6-Player Star (7/52)	30.00	60.00	
4. United 10th Frame Star (9/52)	35.00	60.00	
4. United Manhattan 10th Frame (9/52)	35.00	75.00	
4. United Manhattan (9/52) 4. United 10th Frame	35.00	85.00	
Super (10/52) 4. United Cascade (2/53).	35.00	85.00	
4. United Clover (2/53)	35.00 35.00	85.00 85.00	
4. United Liberty (2/53)	35.00	85.00	
4. United Classic (6/53)	35.00	85.00	
4. United Olympic (6/53)	35.00	85.00	
4. United Royal (9/53) 4* United Imperial (9/53)	35.00	90.00	
4. DeLuxe model	$40.00 \\ 40.00$	95.00 $100.00$	
4. United Chief (11/53)	40.00	110.00	
4. United Leader (11/53).	50.00	115.00	
2. DeLuxe model	50.00	115.00	
2* United Team (1/54)	50.00	125.00	
4. DeLuxe model 4. United League (1/54)	55.00 55.00	$130.00 \\ 135.00$	
4. DeLuxe model	65.00	140.00	
4. United Ace (5/54)	85.00	145.00	
4. DeLuxe model	85.00	150.00	
2. United Rainbow (5/54)	80.00	155.00	
4* United Banner (8/54) 4. DeLuxe model	75.00 80.00	$160.00 \\ 165.00$	
4. United Shuffle Targette (8/54)	80.00	165.00	
4. DeLuxe model	85.00	170.00	
4. United Speedy (8/54)	70.00	170.00	
4* Un. 11th Frame (10/54) 4. DeLuxe model	$70.00 \\ 70.00$	$170.00 \\ 175.00$	
4. United Comet Targette (11/54)	95.00	180.00	
4. DeLuxe model	95 <b>.</b> 00	185.00	
4. United Mercury (12/54)	95.00	185.00	
4. DeLuxe model	95.00	190.00	
4. United Mars (1/55)	115.00	195.00	
4. DeLuxe model 4. Un. Lightning (2/55)	$120.00 \\ 120.00$	$195.00 \\ 195.00$	
4. DeLuxe model	120.00	200.00	
4. Un. Venus (3/55)	110.00	200.00	
4. DeLuxe model	110.00	210.00	-
4. Un. Clipper (5/55) 4. DeLuxe model	125.00 $125.00$	$215.00 \\ 220.00$	
4. Un. Derby Roll (5/55)	125.00	220.00	
4. DeLuxe model	125.00	225.00	
4. Un. 5th Inning (6/55). 4. DeLuxe model	$125.00 \\ 140.00$	$230.00 \\ 240.00$	
4. DeLuxe model	170.00	250.00	
4. DeLuxe model	175.00	255.00	
4. Un. Super Bonus (9/55)	180.00	265.00	
4. DeLuxe model	195.00	275.00	
4. Un. Top Notch (10/55) 4. Top Notch Special	295.00 295.00	365.00 375.00	
4. Un. Regulation (11/55)	295.00	385.00	
4. DeLuxe model	325.00	390.00	

TOTAL VALUE-

←TOTAL NO.

## NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)



4. Bally Champion Horse.	300.00	465.00	
2. Bally Moon Ride	90.00	275.00	
3* Bally Space Ship	125.00	325.00	
4. Bally Speed Boat	225.00	300.00	
2* Bert Lane Merry-Go-R'd	250.00	375.00	
4. Bert Lane			
Miss America Boat	225.00	350.00	
4. Bert Lane Fire Engine		400.00	-
4. Chicago Coin Super Jet		325.00	
4. ChiCoin Round The			
World Trainer	350.00	500.00	
4. Clown See Saw	125.00	250.00	
4. Decco Merry-Go-Round.	225.00	325.00	
4* Exhibit Big Bronco	250.00	395.00	
4. Exhibit Mustang	300.00	395.00	
4. Exhibit Space Patrol	150.00	275.00	
4. Scientific Television	195.00	300.00	
←TOTAL NO. TOT	-,		
TOTAL NO.	IAL VA	LUE	

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	1

	←TOTAL NO. TOTAL VALUE→	
		7
	ARCADE EQUIPMENT	生
1		
	4. ABT 6 Gun Rifle Range 500.00 595.00 4. Air Football 195.00 295.00	
l	4. Amus. Boomerang 30.00 75.00	
l	4. Bally Big Inning 50.00 90.00 4. Bally Heavy Hitter 30.00 50.00	
	4. Bally King Pin 20.00 45.00	
	4. Bally Rapid Fire 65.00 100.00	
1	4. Bally Undersea Raider. 75.00 125.00 2. Capitol Midget Movies . 95.00 175.00	
ŀ	4. Champion Hockey 45.00 125.00	
	4. ChiCoin Basketball	
	Champ 100.00 150.00	
	2. ChiCoin 4-Player Derby 95.00 150.00 4. ChiCoin Goalee 40.00 90.00	<del></del>
	4. ChiCoin Hockey 50.00 75.00	
ı	4. ChiCoin Midget Skee . 60.00 125.00	
١	4. ChiCoin Pistol 30.00 95.00	
1	4. ChiCoin Home Run, 6-Player (3/54) 85.00 165.00	
	4. Super model 85.00 175.00	
	1.* ChiCoin Twin Hockey	
	(5/56)	
1	$(5/56) \dots 135.00 250.00$	
-	4. Edelco Pool Table 20.00 35.00	-
1	4. Evans Bola Score 40.00 70.00 4. Evans Bat-A-Score 40.00 105.00	
	4. Evans Ski Roll 35.00 65.00	
	4. Evans Super Bomber. 60.00 115.00	
1	4. Evans Play Ball 30.00 50.00 4. Evans Ten Strike '46 30.00 60.00	
1	4. Evans Ten Strike '46 30.00 60.00 4. Evans Tommy Gun 30.00 75.00	
	2* Exhibit Dale Gun 25.00 75.00	
	4. Exhibit Gun Patrol 50.00 100.00	
١	4. Exhibit Jet Gun 50.00 125.00 4. Exhibit Space Gun 50.00 125.00	
	4. Exhibit Pony Express . 70.00 125.00	
-	1. Exhibit Silver Bullets 40.00 125.00	
-	4. Exhibit Six Shooter 50.00 125.00 4. Exhibit Vitalizer 40.00 70.00	-
	4* Exhibit Shooting Gall.	
	(6/54)	
-		
	Gallery (9/54) 85.00 195.00 4. Exhibit Sportland Shoot-	
	ing Gallery (11/54) 125.00 210.00	
-	4. Exhibit "500" Shooting	
	Gallery (3/55) 150.00 275.00 2. Exhibit Treasure Cove	
٦	Shooting Gal. (6/55) 225.00 300.00	
_	4. Games, Inc. Hunter	
	(1/56)	
	4. Genco Night Fighter 75.00 145.00	
_	4* Genco 2-Player	
	Basketball	
	4. Genco Big Top Rifle	
	Gallery (6/54) 235.00 300.00	
	2. Super Model (12/55) . 325.00 365.00	-
	4. Genco Wild West Gun (2/55)	
_	4. Genco Sky Rocket	
	Rifle Gallery (5/55) 215.00 300.00	-
	2. Genco Champion Base- ball (9/55) 165.00 300.00	

← TOTAL NO.

TOTAL VALUE→



# The Cash Box PRICE LISTS

The Cash Box, Page 77 • END OF MONTH INVENTORY ISSUE • June 29, 1957

# NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE OF INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICESS

## ARCADE FOUIPMENT (Cont.)

	ARCADE EQUIPMI	ENT	(Cont	.)
	2* Genco Quarterback			1 37
	(10/55)	175.00	300.00	
	(5/56)	200.00	310.00	) t
,	4* Genco State Fair Rifle Gal. (6/56)	295.00	395.00	
	2. Jack Rabbitt	50.00	70.00	
-	2. Jungle Joe	$\begin{array}{c} 40.00 \\ 60.00 \end{array}$	65.00 150.00	
=	2. Keeney Sub Gun 4. Keeney Texas Leagner	$50.00 \\ 25.00$	125.00 40.00	
	4. Keeney Texas Leaguer  4. Keeney Sportsman	23.00	40.00	
	4. DeLuxe model	150.00 160.00	195.00 195.00	
	4. Keeney Ranger (3/55)	225.00	250.00	
	4. DeLuxe model (3/55) 4. Lite League	$235.00 \\ 30.00$	$255.00 \\ 60.00$	
	4. Mills Panoram Peak	175.00	300.00	
-	4. Mills Conv. for Panoram Peek	10.00	15.00	
_	4. Muto. Atomic Bomber	65.00	125.00	
	4. Mutos. Ace Bomber 2. Mutoscope Dr. Mobile	95.00	140.00	
	(Prewar)	75.00 $90.00$	$150.00 \\ 140.00$	
	4. Mutos. Fly. Saucers 2. Mutos. Photo (Pre-War)	125.00	275.00	
_	4. Mutos. Photomatic DeLuxe	250.00	325.00	
	4. Mutoscope Silver Gloves	125.00	200.00	
	4. Mutoscope Sky Fighter. 4* Mutos. Voice-O-Graph	60.00	140.00	
	35c	175.00	350.00	
-	4* Mutoscope K.O. Champ 4. Mutos. Drive Yourself	275.00 450.00	375.00 550.00	
	4* Mutoscope Rock 'n			
	Roll (7/56) 4. QT Pool Table	35.00 50.00	$100.00 \\ 70.00$	
=	4. Quizzer	50.00	75.00	
	4. Rockola World Series 4. Scientific Baseball	$\begin{array}{c} 35.00 \\ 20.00 \end{array}$	$75.00 \\ 35.00$	
	4. Scientific Basketball	20.00	40.00	
	4. Scientific Batting Pr 4. Scientific Pitch 'Em	$30.00 \\ 50.00$	$60.00 \\ 150.00$	
—	4* Seeburg Bear Gun 4. Seeburg Chicken Sam	75.00 50.00	$175.00 \\ 95.00$	
_	4. Seeburg Shoot the Chute	45.00	90.00	
	4* Seeburg Coon Hunt 4. Set Shot Basketball	85.00 135.00	$175.00 \\ 250.00$	
$\equiv$	2* Telequiz	65.00	100.00	
	4. Un. Team Hockey 4. Un. Jungle Gun	$20.00 \\ 75.00$	$\frac{40.00}{175.00}$	
	4. DeLuxe model	75.00	180.00	
—	4* United Carnival Gun (10/54)	125.00	185.00	
	4. DeLuxe model	125.00	190.00	-
_	4. United Bonus Gun (1/55)	200.00	250.00	
	4. DeLuxe model 4. United Super Slugger	200.00	260.00	
	(7/55)	225.00	325.00	
	4. United Star Slugger (4/56)	275.00	365.00	
_	4. Wilcox-Gay Recordio	50.00	75.00	
	2. Wms. Super World Series (4/51)	20.00	65.00	
	4. Wms. DeLuxe World			
	Series (2/52) 4. Wms. DeLuxe Baseball	35.00	80.00	
	(4/53)	65.00	125.00	
	(12/53)	80.00	130.00	
	2. Wms. Super Pennant Baseball (12/53)	80.00	140.00	
	2. Wms. Super Star			
	Baseball (12/53) 2. Wms. Major League	85.00	150.00	
	Baseball (2/54)	90.00	160.00	
	2. Wms. All Star Baseball	100.00	175.00	
	(2/54) 4. Wms. Big League	100.00	175.00	
	Baseball (3/54)	125.00	185.00	
	4. Wms. Jet Fighter			
	(10/54)		225.00	
	4. Wms. Safari (2/55) 4. DeLuxe model		295.00 300.00	
	4. Wms. Polar Hunt (3/55)		310.00	
_	4* Wms. Sidewalk Enginee			
	(4/55)	100.00	175.00	
	4* Wms. King Of Swat (5/55)	195.00	275.00	
_	4* Wms. Four Bagger			
	(4/56)			
	4. DeLuxe model			
	← TOTAL NO. TOT	AL VA	ALUE→	-

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

### AMI, INCORPORATED

H-200 200-sel. phonograph H-120 120-sel. phonograph H-100 100-sel. phonograph Authorized HAB-200 Selective-play Hideaway HBB-200 Continuous-play d for Hideaway WQ-200 200-sel. Wallbox WQ-120 120-sel. Wallbox Bargrip Wallbox Bracket Recessed Ceiling Speaker Wall Speaker Corner Speaker

### **АUТО-РНОТО СО.**

Studio Model "11" ..... \$3,245.00

### BALLY MFG. CO.

Official Pool	395.00
Show-Time	837.00
'ABC Bowling Lanes (6 Player)	
18 Foot	1,330.00
14 Foot	1,245.00
11 Foot	1,225.00
Bike (Kiddie Ride)	835.00
Model T (without Record	
Changer)	705.00
Model T (with Record	
Changer)	755.00
The Champion	
(With new-all-metal cabinet)	835.00

### CHICAGO COIN MACHINE CO.

Super Bowling League (6 Player) 14 Foot
Bowling League (6 Player)
20 Foot-8 In.
14 Foot-8 In.

11 Foot-11 In.

No List Price Authorized for Publication

### EXHIBIT SUPPLY CO.

Tru-Bowler (Conversion
Unit For Shuffle Games)
Six-Pocket Pool
6 Peek Barrels, with base
Nudist Colony (Ant Colony)
5 See-A-View Houses
Card Vendor, with base
Single Column
Double Column Double Column

No List Price Authorized for Publication

### J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game) ABT Challenger Pistol (Counter Game)
ABT Gucsser Scale
ABT Rifle Sport
(Shooting Gallery) Aristo Scale

No List Price Authorized for Publication

### GENCO MFG. & SALES CO.

Sweet Twenty One (2 Player Roll Down Game) Rotation Pool Gypsy Grandma Fortune Teller Circus Rifle Gallery
Regular Model
Match Model
Davy Crockett (Rifle Gallery) No List Price Authorized for Publication

### D. GOTTLIEB & CO.

Royal Flush (Single Player, 5-Ball) No List Price Authorized for Publication

## INTERNATIONAL MUTOSCOPE

Bang-O-Rama	\$ 325.00
Voice-O-Graph, 45-78 RPM	
With Musical Unit	1,850.00
Without Musical Unit	1,750.00
Lord's Prayer Vendor	390.00

### J. H. KEENEY & CO.

Bowl-O-Rama (6 Player) 14 Foot 11 Foot True-Score (6 Player) 14 Foot Super Big Tent Snack Vender Soup Vender DeLuxe Hot Coffee Vender . DeLuxe Hot Coffee & Hot Chocolate Combo Vender Various Models of above ...

No List I

### ROCK-OLA MFG. CORP.

Model 1455, 200 Sel.	15
Model 1454, 120 Sel.	l E
Model 1452, 50 Sel.	12
Model 1450—Playmaster,	Nuthoriz
120 Sel	Ze. N
Model 1546 Chrome Wall Box,	a H
120 Selections	) or ist
Model 1548, 50 Selection Wall	
Box	Pu
617—Hi-Fi Wall Speaker	600
Model 1906, Remote Volume	ic.
Control	18
Model 1927, Remote Volnme	Price Publication
Control with Cancel Button	, -

## J. P. SEEBURG CORP.

KD200 Phonograph	32
L100 Phonograph	TI.
D3WA-Wall-O-Matic 200	lio
MRVC3-Master Remote	7: >
Volume Control	ec
HFCV2-8-High Fidelity	75
Wall Speaker	Or
HFCV3-8-High Fidelity	-3
Corner Speaker	200
HFCV1-12-High Fidelity	bli
Recessed Speaker	cati
PS6LZ-Power Supply	tio
HFA1-L6-Power Amplifier	ñ

### UNITED MFG. CO. Hi-Score Bowling Alley

(6 Player)	
11 Foot	\$1,150.00
14 Foot	1,175.00
Play Time (In-Line Game)	825.00
Bowling Alley (6 Player)	
11 Foot	\$1,170.00
14 Foot	1,195.00
18 Foot	1,315.00
Team Play Bowling Alley	
(6 Player)	
11 Foot	\$1,240,00
14 Foot	1,265.00
18 Foot	1,385.00
Available in 25¢ Play, also	available
in 2 Plays-25¢ with Credi	it Unit—
Price on Request.	

### UNITED MUSIC CORP.

UPA-100 Sel. Phonograph... No List Price Authorized for Publication

### WILLIAMS MFG. CO.

Gay Paree (4 Player, 5 Ball)
Hi-Hand (Single Player, Straight
Novelty 5 Ball)
Roll-A-Ball (6-Player)
DeLuxe 1957 Baseball
6-Pocket Pool Table
Crossfire (Regular Model)
DeLuxe Crossfire (Match Model)
Peppy, The Clown
Crane

No List Price Authorized for Publication

### THE RUDOLPH WURLITZER CO.

Model 2100 Phonograph, 200
Sel.,
Model 2104 Phonograph, 104
Sel.,
Model 2150 Phonograph, 200
Sel
Model 5210 Wall Box,
200 Sel., 3-Wire
Model 5207 Wall Box,
104 Sel., 3-Wire
Model 257, Stepper, 104 Sel
Model 5115 Hi-Fi Corner
Speaker, 4"-5" Matched Cones
Model 5116 Hi-Fi Corner
Speaker, 8" Heavy Duty with
Extended Rauge

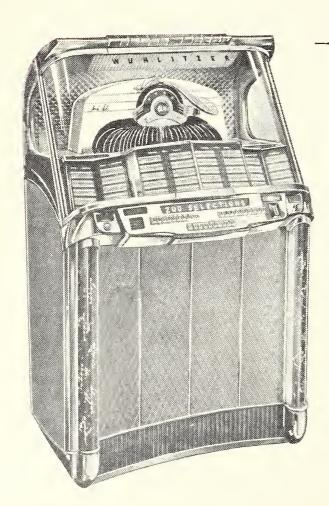
AT HOME IN THE MOST.

uxurious locations

The luxury of high fashion decor is complemented by the graceful design and subdued lighting of the Wurlitzer Model 2100.

Patrons who enjoy hearing the music of their choice with flawless clarity and fidelity recognize this Wurlitzer as perfection in musical reproduction.

Its earning power and high resale value combine to make the 2100 the most desirable purchase in today's market.





## The WURLITZER 2100

WURLITZER

NORTH TONAWANDA, N. Y.

Established 1856



SEPARATE SCORES

CAN BE MADE EACH GAME WITH

RED, ORANGE, YELLOW

IN-LINE COMBINATIONS

WAYS TO PLAY
FOR EXTRA TIME

CORNER SCORES

UNI-HOLE

EXTRA BALLS

TRI-DECK
ADVANCING SCORES

Bowling

ALLEY

AVAILABLE IN

REGULAR AND TEAM

MODELS

(3 SIZES)

NOW AT YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18. ILLINOIS

SEE

YOUR DISTRIBUTOR

# Balls plow smack into pins





Slight clearance between alley and pins creates illusion that pins are actually set on alley—not hanging in air, as in other bowling games. Although pins "fly-away" by positive electrical-mechanical action of time-tested switch-rollovers on playfield, balls actually hit pins, creating true-bowling illusion. New extra tough genuine polyethylene plastic pins with new pivot-mount are built to take the punishment of continuous heavy play.

# in new Sally ball bowling game

ABC Tournal

## OFFICIAL **BOWLING RULES**

PLAYED WITH 3½ IN. BALLS STRIKES - SPARES - SPLITS STRAIGHT BALL . HOOK BALL . BACK-UP BALL

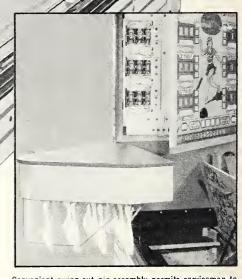
121/2 ft. and 14 ft. long 18 IN. HIGH ALLEY SECTIONAL CONSTRUCTION

> PROMOTION KIT WITH EACH GAME

See balls actually plow into pins that appear to be resting on surface of the alley-not hanging in air-and you see why Baily ABC TOURNAMENT—with real gutters—"plank-striped" alley-big brilliantly illuminated backglass-polished

> metal ball-return rails—lightning fast pin-setter and totalizersout-earns every bowling-game ever built. Get your share!

Get ABC TOURNAMENT today



Convenient swing-out pin-assembly permits serviceman to check alley-cabinet and back-cabinet in one operation. No heavy top to push up. Simply raise playfield for under-alley

NOW AT YOUR (Sally DISTRIBUTOR WITH SHOW-TIME, BALLYRIDES BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

