

VOLUME XVIII – NUMBER 40

JUNE 22, 1957



Little Richard, the sensational Specialty Records' artist, who has skyrocketed to stardom in the past fifteen months, is shown recording his latest hit, "Jenuy, Jenuy" backed with "Miss Anu". In addition to his reputation in America which resulted from his records and movies, he is trnly a phenomenon in Europe, where three Little Richard records were recently in the Top Ten in Eugland simultaneonsly.

AYE P. MORGAN SCORES WITH A BRAND-NEW HIT RECORD THAT IS **BUT** DEFINITELY DIFFERENT!











FOUNDED BY BILL GERSH



Volume XVIII—Number 40

June 22, 1957

IS SOFTER MUSIC COMING BACK?

Several weeks ago, we described in this space how the whole trend of Rock and Roll music was softening—how, although the beat was still there, the music was becoming more melodic and the lyrics more meaningful.

Now apparently this movement has opened the way for a reintroduction into the pop single picture of songs which are recognized as ballads without the Rock and Roll rhythm and which are giving programming sources once more a greater variety of records. For whereas only a few weeks ago, it was hard to find even two or three softer songs on The Cash Box' Top Sixty, today there are at least a dozen. The new trend is obvious from such records as "Love Letters In The Sand", "Dark Moon", "It's Not For Me To Say", "Four Walls", "Wonderfnl, Wonderfnl", "With All My Heart", "Old Cape Cod", "Around The World", "Shangri-La", "Queen Of The Senior Prom". "A Fallen Star", and "My Personal Possession".

All of the foregoing records represent a new turn in the record business, a sort of evening out of the picture. Not that Rock and Roll is not still a the dominant factor. It is. But the problem that most people in the business have been concerned about for the past conple of years is not that Rock and Roll dominated, but that it seemed that almost nothing else could break through. The current influx of softer songs seems to be balancing the picture somewhat so that it's not all one way.

We are certain, furthermore, that this development is in the best interests of the music trade and the American public. Too much of any one thing can bring a reaction because not everyone can be satisfied with it. Unfortunately, for the past couple of years, there have not been enough buyers of the softer type of music as recorded on pop singles to create hit records of them. Therefore the record companies, who must create hits in order to keep in business, have been concentrating on what the public obviously was expressing its desire to buy. And to the credit of these record companies we must say here that they continued to record ballads even though the chances of their becoming hits during this period were very slim. However now after a long run of almost nothing but Rock and Roll hits. some of the softer numbers are breaking through. The picture is becoming more balanced. Ballads. waltzes. Insh instrumentals and others of that type are finding a market once more.

Although it's only a beginning trend right now, the movement looks strong enough to continue. We hope it does. But of course it's all up to the public. The American record industry is capable of turning out whatever the publie is willing to buy. It is the public that must decide what it wants.

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ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U. S. A. Published weekly. Second class mailing privileges authorized at New York, N. Y.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

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The Cash Box, Music

June 22, 1957

REVIEWS and PREVIEWS OF NATIONAL RECORDS

NATIONAL RECORD OF THE WEEK

"THE LITTLE SPINET SONG" (2:09) [Veronique ASCAP—Leahy, Freedman]

"WAS IT JUST FOR FUN?" (2:54) [Abe Olman ASCAP—Dyness, Parman]



JERI RENÉ (National NL-101)

Jeri René debuts the National Label with a delightful rendition of "The Little Spinet Song." The pert young songstress accompanied by the charming sound of the spinet comes through with a platter which should get terrific spins. The flip side "Was It Just For Fun?" tenderly voices the question in the hearts of all lovers. Both sides should garner mucho dimes for the juke boxes.

"MY KINGDOM FOR A KISS" (2:35) [Bentley ASCAP—Young, Leahy]

"MY CATEGORY IS LOVE" (1:51) [Veronique ASCAP—Young, Leahy]

> TOMMY MARA (National NL-103)



Tommy Mara could make it real big with this two-side hit potential. "My Kingdom For A Kiss" is a beautiful ballad sung tenderly by Mara who is backed with an excellent background. An ear-arresting trumpet solo part adds up to a platter of appeal to young and old alike. "My Category Is Love" is a catchy rhythm number in time and tune with the quiz program popularity. It has a solid beat.

NATIONAL MONEY RECORD =

"GUARDIAN ANGEL" (2:05) [Abe Olman ASCAP—Starr, Canton, Roddie]

"SUNSHINE AND RAIN" (1:46) [Bentley ASCAP—Young, Leahy]



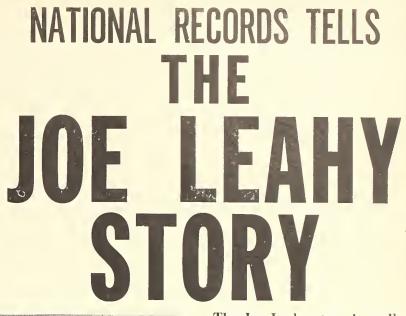
TEDDY BART (National NL-102)

Teddy Bart, a newcomer to the wax works, has a great future as is clearly indicated in his initial disc. "Guardian Angel" is a rockabilly tune that moves along with a great feel from the downbeat to the last note. This could be the side that launches Bart, "Your voice with a heart," into the big time. "Sunshine And Rain" has the country flavor and treatment right in the groove for today's best seller charts.

- NATIONAL PREDICTION -

Order your supply of these great National Records today. Join the National hit record bandwagon.

You can't lose by playing National Records across the board. You're sure to win if you place and show these platters.





The Joe Leahy story is really the saga of the formation of National Records. Two months ago Joe Leahy resigned as president and artist and repertoire director of RKO-Unique Records so that he could have the freedom he feels to be so essential in the present day operation of a record company.

Joe Leahy's organizational planning and the resultant National operation came after long and varied surveys. He held many conferences with distributors, coin machine men, disc jockeys, trade paper reporters, record retailers, one-stop operators, writers, publishers and scores of other people concerned with the recording industry. He engaged the research

firm Teen-Age Surveys, Inc., to conduct a series of studies on record buying habits, music preferences and other data, among the nation's young people.

Joe found that to compete in the current market his company had to be completely flexible and ready to jump in promptly to take full advantage of any trend, fad, or sales idea that might present itself. And, in addition, he had to be prepared to stay a step ahead of the field to launch a new fad, gimmick, sound and/or artist.

to launch a new fad, gimmick, sound and/or artist. Joe "auditioned" distributors. He signed only the distributors who are progressive, alert and in full accord with the National plan. He didn't "dare" a distributor to make a hit for National. He *did* dare the distributor to do an honest share of the work involved in making a hit. The National Record plan insures a good "buck" for the right distributor.

Joe's concern with National's product is reflected in the type of artists he is signing. All of the National recording family are young. highly talented stars of tomorrow. They are appealing youngsters who have great appeal with teen-agers and oldsters alike. He has also made certain that National distributors will not be swamped with releases. Every record released will have a concentrated effort with sufficient time to prove itself. Joe will also be recording for National. The Joe Leahy instrumentals have won him a wide international following and he will proceed to build this following with his instrumentals for National.

Joe is thrilled and highly pleased to know that he has so many friends and well-wishers in the business. Since the trade papers announced his formation of National Records Joe has received hundreds of letters and calls from disc jockeys, distributors and others who feel he is on the right track. Joe is particularly appreciative of their reaction because he knows that it is only with their help that he will be able to make it.

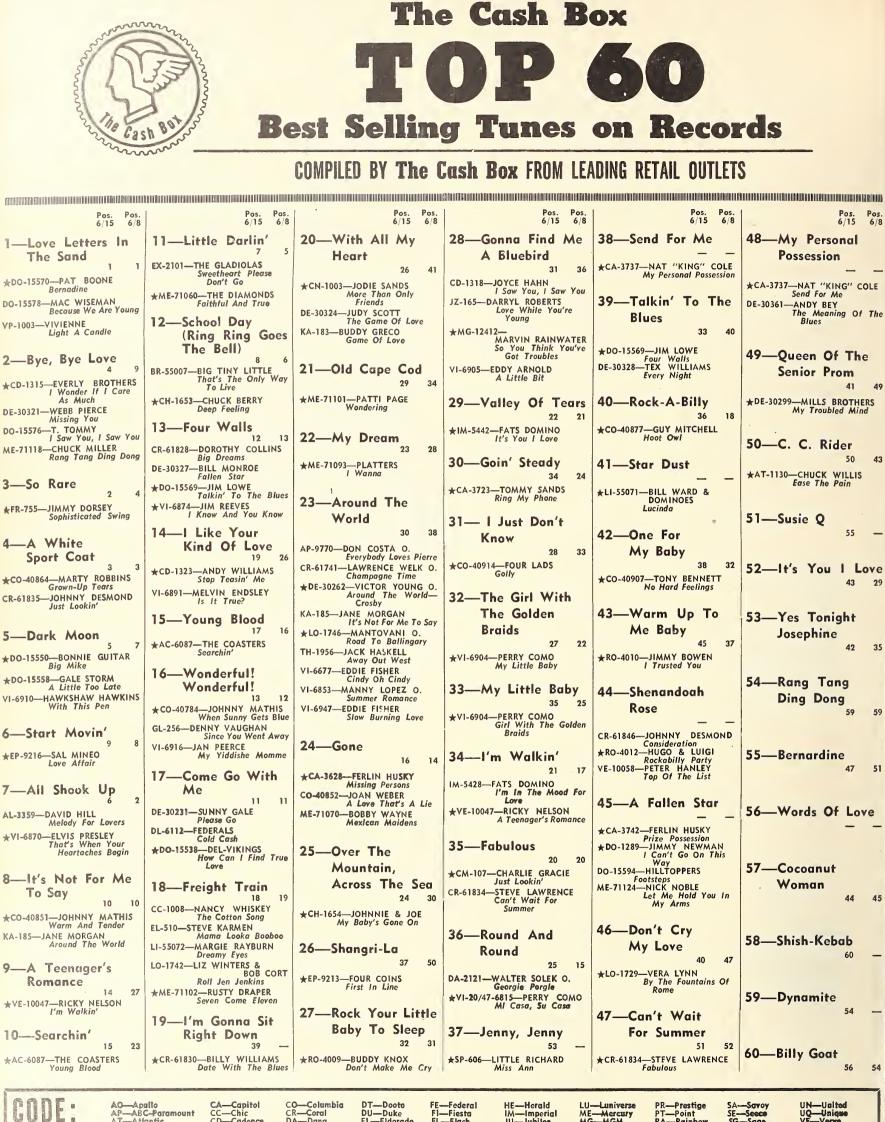
Joe's right hand men are Sidney H. Ascher and Phil Macy. Sid has a record of 25 successful years as advertising and public relations expert in the recording and personality field. He is in charge of publicity, advertising, promotion and general administration. Phil is responsible for all engineering and recording technics for National. Phil's ability as a balance engineer has made him in great demand by record companies and recording artists who have tremendous confidence in his highly skilled craftsmanship. Joc will announce his full staff on July 1st. National's general sales

Joc will announce his full staff on July 1st. National's general sales manager, to be announced at that time, is a top calibre sales excentive —a gentleman who is respected by distributors, record buyers and disc jockeys from coast-to-coast.

Keep Your Eye On NATIONAL!

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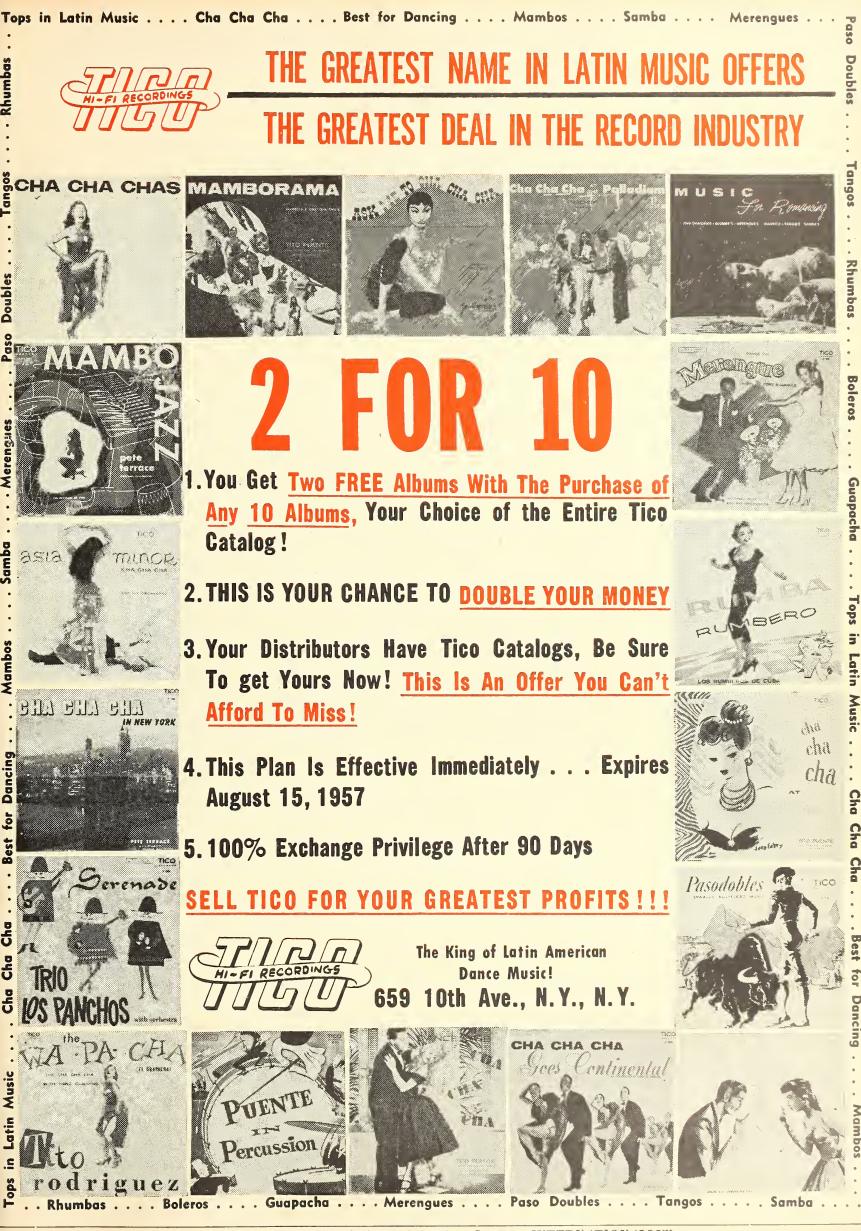
"It's What's in THE CASH BOX That Counts--INTERNATIONALLY"



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Colors	* INDICATES BEST	SELLING RECORD O	R RECORDS.								
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Innes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song record number, artists and tune on the reverse side.
 The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
 All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



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VIC DAMONE

(Columbia 40945) **B+** (OUR LOVE AFFAIR)" (2:44) [Leo Feist ASCAP—Warren, Adam-son, McCarey] Damone is one of pop-dom's ablest readers of the big melody, son, McCatey J Dankonc big one of products ablest readers of the big melody, and the lovely title tune from the forthcoming flick, "An Affair To Remember," is just that. Backed by the soaring strings, and chorus of Percy Faith, Damone presents the song in all its grandeur. Tailor-made deejay programming that should be watched. **B**+ W O R L D'' (2:37) [Annavic ASCAP — Freeman, Rubinchik] Damone settles dramatically on a song with a sure-fire teen theme: the-world-doesn't-realize-our-young-love-is-real. The artist turns in another first-rate performance. Damone has two excellent sides, each of which carries major sales potential. sales potential.

GORDON JENKINS (Capitol 3751) B "FIRE DOWN BELOW" (2:05) [Sharpiro - Bernstein A S C A P Washington, Lee] Jenkins and the ork provide a delightfully colorful ef-fort from a pic of the same title. The fort from a pic of the same title. The piece is rooted in a Latin beat, and contains exciting Jenkins' knick-knacks for good measure. Rhythmic

 knacks for good measure. Rhythine show-piece.
 "ST. JOAN THEME" (2:10) [Fred Raphael ASCAP—Spoliansky] Jenkins encounters the graceful, and beckoning theme from the "St. Joan" film with his usual mastery over the orchestra. Vivid orchestration of the beautiful melody. THE FOUR KNIGHTS

THE FOUR KNIGHTS (Copitol 3730) "WALKIN' AND WHISTLIN' HBLUES" (3:05) [Beechwood BMI —Paul, Allman, Davis] This is a great arrangement of a basic blues tune by the Four Knights. Following a won-derful blues chant by the lead voice are soft foot-step sounds, a blues whistle, and the effective sympathetic blend of the rest of the crew. Distinc-tive waxing of a blues number. It bears some attention. C+ [Leeds ASCAP — Hoffman, Mo-tola] A bright Dixie-land opus finds the boys blending with striking har-mony. Skilled session. VARETTA DILLARD

mony. Skilled session. VARETTA DILLARD (RCA Victor 6936) **B+** ASCAP—Prado, Luna, Russell] Expressive R & R artist Varetta Dil-lard catches this pretty ballad right in its tender looking-back-to-memor-able-days-together feelings. This is a first-rate composition, and Miss Dil-lard has given it her all. Warm, mean-ineful lyrics to teenagers. Could catch ingful lyrics to teenagers. Could catch on.

on. "I GOT A LOT OF LOVE" (2:35) [Sequence ASCAP — Hoffman, Manning] A typical rock 'n roll crea-tion taken on an exciting ride by the dynamic performer. THE COMMODORES

THE COMMODORES (Challenge 1004) **B** "SWEET ANGEL" (2:30) [Golden West BMI—Wolfe] The Com-modores hop on a tune melodically related to "Why Baby Why," and the group does a commendable stint in conveying the happy mood of the piece. Polished vocal blend. "NOT A DAY GOES BY" (2:02) [Golden West BMI—Wolfe, Free-man] A strong rock 'n roll ballad affirmation of love is sincerely read by the crew. Good holding-hands na-ture.

ture.

The Cash Box Week of the

"COOL SHAKE" [George Pincus ASCAP-Whitney, Kramer] "JITTERBUG MARY" [Merc-Del BMI-Quick]

DEL-VIKINGS (Mercury 71132)

• The sensational Del-Vikings, a group out of left field that skyrocketed into the recording spotlight with a fabulous arrangement of "Come Go With Me", make their debut on Mercury and hand in a tremendous waxing that should follow in the footsteps of their initial success. The big side is a tre-mendous swinger tagged "Cool Shake". As was the case with

"Come Go With Me", the introduc-tion to "Cool Shake" will drive the kids wild. The boys wail, swing, blend and cut up some mean capers on the intro. The tune is sold before one even hears any lyrics. A big one for the crew. Flip, "Jit-terburg Mary" is another faststepping rocker loaded with teenappeal. Two solid dance items. Keep a tab on the upper portion.

"LOVESICK BLUES" (2:22) [Mills ASCAP-Mills, Friend, Williams]

SONNY JAMES (Capitol 3734)



SONNY JAMES

 Sonny James seems to have had great success with tunes including the word "Love" in the title. He broke into the pop big-time with "Young Love" and followed-up with "DEAR LOVE" (2:26)

[Central Songs BMI—Dickerson]

"First Date, First Kiss, First Love". Both sides of his latest re-lease have "Love" in the title and both are outstanding performances that should go great guns in the pop and country depts. "Lovesick Blues" is a great oldie co-authored by the late Hank Williams. Sonny does a magnificent job of fashioning the classic to an easy-going shuffle rhythm. Wonderful melody and lyric. The kids'll pick this one and lyric. The kids if pick this one up immediately. "Dear Love" has the "Young Love" flair. It's a tender romancer on which Sonny pours out his emotions. Lovely tune. Both have hit ingredients. Take your pick.

with his strongest release since his

initial click as he presents an excit-

ing off-beat item tagged "White Silver Sands". The number is un-

usual in that it's a love song set

to an accompaniment and tempo

one would expect to hear in a spiritual tune. But it's got a sound all its own that should send it jumping on the charts. Don signs the swing-

ing item with gusto and comes off with what looks like a smasheroo. The companion piece is the great standard "Stars Fell On Alabama" set to a currently popular rock and roll beat. Smooth easy-going re-vival. Watch the top half. It'll earn heavy loot

DAVID SEVILLE (Liberty 55079)

B+ "CAMEL ROCK" (1:48) [Bourne ASCAP — Bagdasarian] Seville should be recalled for his successful instrumental disk, "Armen's Theme." A blend of Occidental-drum-work plus intermittent whistling makes this cute novelty sure-fire deejay change-of-pace programming, a factor which will greatly influence the pressing's sales prospects. One of those ork treatments you have to keep tabs on.

B "GOTTA GET TO YOUR HOUSE" (1:32) [Larrabee BMI —Adams] Another playful instru-mental, this time spotlighting a tin-kling keyboard and a nervous male voice who can't wait to arrive at the gal's house. Last line: "She ain't home?" Deejays will have a field day here, too. here, too.

JIMMY DONLEY (Decca 30308)

B+ "COME ALONG" [Old Charter inhibited rocker with a high-powered attack touching the three major fields; country, R&B and pop. "Come Along," is a swift-paced invitation sung with crack vitality by the artist. He's an electric performer definitely worth watching. Keep a tab on this one.

B ''KICKIN' MY HOUND AROUND" (1:55) [Copar BMI —Donley] More thrilling up-tempo work by Donley will convince the listener of his teen vocal knack. Ex-citing session.

BONNIE & LIN (London 1743)

B "I'M TOO PROUD" (2:40) [—Davis, Evans] The singing duo possesses an appealing sound, and they come across nicely in this light beat arrangement of a tune with hints of the 1930's. Inviting issue.

"IF THAT'S THE WAY" (2:00) B E [Evans—] Similar goings on here as on the top half displaying the gals to good harmonic advantage.

ALAN COPELAND (Coral 61833)

B "HOW WILL I KNOW?" (2:02) [United ASCAP—Norvis, Baxter] Alan Copeland, who will fill one of the spots on next fall's series of "Hit Parade" TV shows, rocks thru a catchy jumper. Swingin' novelty with a good headerwound background.

C+ (2:48) [Embassy BMI — Adair, Dennis] This half displays the song-ster's skills as an impersonator. As he performs the standard, he plays the roles of many famous film and recording stars. Cute side.

RUSS HAMILTON (Kapp 184)

B+ "RAINBOW" (2:40) [Robbins to watch. It's a charming lilter with a most contagious melody softly styled by the pleasing voice of Russ Hamil-ton. This number has an indescribable warmth that could send it up the sales ladder. Keep a tab on it.

B "WE WILL MAKE LOVE" (2:43) [Artists ASCAP—Hulme] This end is a pretty waltzer smoothly pre-sented by the polished songster. Russ has a bright future awaiting him if his follow-up waxings are of this calline calibre.

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heavy loot.

"WHITE SILVER SANDS" (2:39) [Fellows-Peer Int'l BMI-Matthews] "STARS FELL ON ALABAMA" (2:35) [Mills ASCAP—Parish, Perkins] DON RONDO (Jubilee 5288)



DON RONDO

Don Rondo, the big-voiced songster who attracted national attention with his hit waxing "Two Dif-ferent Worlds", comes through

a new Star arrives! BOBBY DARNN



TALK TO ME SOMETHING

MILLION DOLLAR BABY

#6092



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JOHNNY BRANDON (London 1744)

"HEY PRETTY BABY" (2:05) [Lowell BMI — Franks, Wood] Johnny Brandon, one of the London label's strongest rock and rollers, tears thru a torrid jumper tailor-made for the teeners. Solid handclapper that'll keep the happy feet movin'.

GH "GOING ON A JOURNEY" (2:03) [Piccadilly B M I — Franks] Another contagious swinger that cuts along from the first groove right thru to the last. Hot stuff.

CARMEN CAVALLARO (Decca 30362)

B+ "AN AFFAIR TO REMEMBER" (2:40) [Leo Feist A S CA P — Warren, Adamson, McCarey] Carmen Cavallaro lends his agile digits to the lovely title tune from the soon to be released 20th Century Fox pic "An Affair To Remember". Lovely mood theme that could develop into a big seller. Especially after the pic hits the theatres. Watch this sleeper.

B "WHILE THE NIGHT WIND SINGS" (2:40) [Music Work-shop ASCAP — Cavallaro, LaMarr] Another lovely romantic melody, this one co-authored by the pianist. Tend-er, relaxing listening.

JOE ALLEGRO (Liberty 55064)

B+ "ONCE IN A MOMENT RARE" (2:58) [S&S ASCAP—Conti- Al-legro] Given a quality ballad, Joe Allegro sends it sincerely on its sentimental way. The song and de-livery have an evergreen approach, which should please the many jocks who are going to spin the disk. Fine pressing.

B "I FOUND A DREAM" (2:39) [Schwartz ASCAP — Speicher] This melody has a relaxed cowboy flavoring, and is softly read by the performer.

DENNY VAUGHAN (Glory 261)

B "HEART BEATS" (2:00) [Bry-den BMI—Sabatino, Colby] This tuneful opus is handsomely performed by Denny Vaughan. The material has a light, happy outlook and its inter-pretation by Vaughan has snappy vocal stature. Bright offering.

B "ONCE AGAIN" (2:32) [Repub-lic BMI—Wolf, Frank] Beetho-ven's "Fur Elise" inspired this por-tion. The melody has been neatly transformed into an up-beat affair, and Vaughan handles it with finesse.

DE JOHN SISTERS (Mercury 71131)

"WHERE WOULD I BE" (2:25) [Kempto BMI—Gostas] The De John Sisters offer their first recording for Mercury and come up with a strong rock and roll ballad that should start the duo movin' in the right direction. Powerful delivery aimed at the kids. "WHERE WOULD I BE" (2:25) at the kids.

C+ "WHAT AM I" (2:24) [Nole BMI—Kim] Here the larks cruise thru a contagious cha cha novelty with a cute lyric. Exciting dance deck.

The Cash Box Week leeper of the

"DIANA" (2:29) [Pameo BMI-Anka] "DON'T GAMBLE WITH LOVE" (2:29) [Pamco BMI-Anka] PAUL ANKA (ABC-Paramount 9831)



PAUL ANKA

Dozens of recording artists, unknown only a few months ago, occupy top spots on the best seller

"TALK TO ME SOMETHING" (2:16) [Duchess BMI—Darin, Kirshner]

BOBBY DARIN (Atco 6092)



BOBBY DARIN

• The Atco label, currently enjoying great success in the pop field with both sides of its Coasters' "Young Blood" waxing. and

DEBBIE REYNOLDS • Debbie Reynolds, who achieved fame for her ability as an actress,

"MILLION DOLLAR BABY" (2:00) [Fisher ASCAP—Fisher, Rose]

list. ABC-Paramount has hit upon

list. ABC-Paramount has hit upon an exciting newcomer who could, in the coming weeks, have one of the nation's top hits. His name is Paul Anka and his debut disk is titled "Diana". The tune, penned by the songster, is in the rock and roll idiom and sports an exciting latin-beat arrangement plus an emotional delivery by the young vocalist. Paul has an individual sound that's refreshing and should meet with great approval from the youngsters. Keep an eye on

"Diana"; it could be a big one. "Diana"; it could be a big one. "Bip, "Don't Gamble With Love" is a dramatic fish-beat romancer. Tender ballad. Upper half looks like a big money-maker.

(Atco 6092) "Searchin'", has another two-sided release that could land on the best seller list in the coming weeks. The disk is Bobby Darin's first effort for Atco and promises to be the stepping stone to a promising future. One half, "Talk To Me Something" is a melancholy ro-mancer sentimentally set to a slow blues beat and chanted with great heart by the polished songster. Beautiful choral-ork accompani-ment showcases the lad to best advantage. Equally exciting is the lad's great new treatment of the top drawer oldie "Million Dollar Baby". It's a tremendous revival treatment in today's rock and roll technique. The kids'll be wild about this half too. Two "A" sides that'll do much for Darin and Atco.

is an equally gifted songstress as evidenced by her outstanding per-formance of a class ballad dubbed "Tammy". The tune stems from the sound track of the U-I flicker "Tammy And The Bachelor" in which Miss Reynolds stars. The number is a fragile song of ro-mance wistfully fashioned by Deb-bie's sweet voice. Charming folk flavored ballad that could develop into a king-sized hit after the pic hits the local theatres. With class ballads showing strength once again, this one stands a great chance of making it in a big way. Flip "French Heels" is a cute rocker.

DION AND THE TIMBERLANES (Mohawk 105)

B+ "THE CHOSEN FEW" (2:38) [Balare BMI — Mirchin] The young Mohawk label gets off to an impressive start with an outstanding recording loaded with teenappeal. Solid fish-beat ballad featuring Dion and the Timberlanes. Group has a refreshing and individual sound plus some powerful material to work with. Strong engineering too. Watch this sleeper, it could break.

C+ "OUT IN COLORADO" (2:03) [Schwartz A S C A P — Sigler, Gold] This half is a lively handclap-per with a square dance flavor.

KITTY KALLEN (Decca 30346)

B+ "TEEN-AGE HEART" (3:00) [Republic BMI—Wolf] A soft and velvety song of teenage romance is warbled in fragile fashion by the wistful voice of Kitty Kallen. Lovely, slow-waltz ballad that should appeal to many youngsters. This is Kitty's strongest single in quite some time. Could develop into a big one.

B "HIDEAWAY HEART" (2:39) [Northern ASCAP — Wallach, Delugg] A lovely romancer from Ira Wallach and Milton Delugg's new musical adaptation of the classic "Pinocchio" is tenderly treated on this end by the gifted lark. Warm love tune.

TONY REYNOLDS (Baton 242)

B "KING OF THE STARS" (2:05) [Meggie BMI—Kosloff] The Ray Charles Singers supply a full and stirring backdrop for Tony Reynolds' big-voiced reading of a dramatic ro-mantic ballad set to a rock and roll beat. Powerful love tale that could make noise.

C+ "WHEN THEY DANCE THE Salle ASCAP — Andrews, DiMinno] Reynolds gets a strong Italian flavor-ed assist from the chorus and or-chestra as he waltzes thru a charm-ing romancer.

BOB JAXON (RCA Victor 6945)

B+ "BEACH PARTY" (2:22) [Leo solid teenage morsel that could break wide open. Excellent rocker with a topical story line about a rockin' beach party with teenagers the par-ticipants. Jaxon sells it.

C+ "I'M HANGIN' AROUND" (2:09) [Ross Jungnickel ASCAP —Lowe, Mann] Another smooth-sail-ing rocker designed to please the hoofers.

MACHITO & HIS ORCH. (Tico 407)

B "AN AFFAIR TO REMEM-BER" [Feist ASCAP—Adamson, McCarey, Warren] The title theme of an up-coming 20th Century Fox pic is set to a soft and inviting cha cha tempo by Machito. Romantic dance music with a latin kick.

C+ "I DIDN'T KNOW WHAT TIME IT WAS" [Chappell ASCAP— Rodgers, Hart] The band is brassier on this cha cha arrangement of a great oldie. Machito fans will enjoy both halves.

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Flip " rocker.

"TAMMY" (3:00) [Northern ASCAP-Livingston, Evans]

"FRENCH HEELS" (2:13) [Northern ASCAP-Livingston, Evans]

DEBBIE REYNOLDS (Coral 61851)

JOHNNIE RAY with RAY CONNIFF

Build Your Love (on a Strong Foundation)b/w Street.of Memories -heard for the first time on the "Jackie Gleason Show" of June 8th. 4-40942



JERRY VALE

Love in the Afternoon (title song from the new Allied Artists film) b/w I'm Not Ashamed with Ray Ellis 4-40941

VIC DAMONE with PERCY FAITH

Vic sings the lead side of this disc (title song from 20th Century-Fox's forthcoming film, "An Affair to Remember'') on the sound track of the film. Great film ... great song ... great vocal. You'll be hearing lots of it!

An Affair to Remember b/w In the Eyes of the World 4-40945

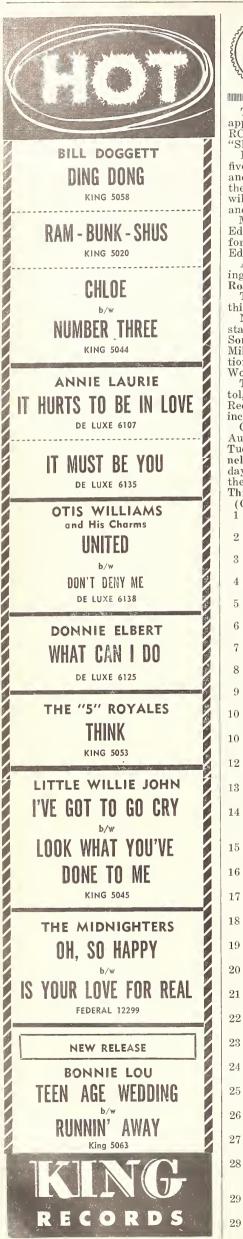
LESTER FLATT & EARL SCRUGGS

Give Me Flowers While I'm Living b/w Is There Room for Me? with the Foggy Mountain Boys 4-40928-s

THE SURE-FIRE HITS ARE ON COLUMBIA RECORDS THE HOTTEST COMPANY IN THE BUSINESS

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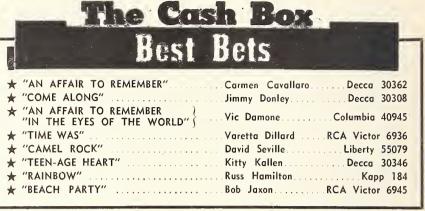




- 12 Too Much-
- 14 I'll Take You Home Again

- All Shook Up-
- 26 Fabulous-
- Charlie Gracie (Parlophone)
- 27 I'll Find You David Whitfield (Decca)
- 28 Green Back Dollar— Chas. McDevitt/Nancy Whiskey (Oriole)
 29 Island In The Sun— Harry Belafonte (RCA)
 20 Streamling Train
- 29 Streamline Train— Vipers (Parlophone)

Record Reviews DISK & SLEEPER **B** VERY GOOD A C FAIR **B**+ EXCELLENT **C+** 600D D MEDIOCRE



JOY LAYNE (Mercury 71136)

"MY SUSPICIOUS HEART" **B** [Meridian BMI – Baker, Sway] Pert young Joy Layne hands in a heart-rending song of love which she chants with great emotion to a slow waltz tempo. Pretty love song charmingly executed.

C+ "SIXTEEN" [Starrite B M I — Gordon, Gordon] This half fea-tures the young songstress on a free-swinging jumper about a happy teenager.

GINO TELLI (Cambria 1905)

B "A THOUSAND LIES" (2:38) [Camric — Ben Ghazi B M I— Wyche] Cambria Records debuts on the record scene introducing the deep voice of Gino Telli as he presents a swinging rock and roll ballad. Strong tune enhanced by a solid choral back-drop. Big production arrangement of a tune that could catch.

B "FEELING SO FINE" (2:21) [Camric BMI — Sedita, Jones] This half has the bass-voiced songster swinging thru a catchy galloping tempo romancer with a good lyric and a lively arrangement. Fine first coupling.

GENE AUTRY (Columbia 40931)

B "JOHNNY REB AND BILLY YANK" (3:00) [Robbins AS-CAP—Tobias] A joyful march tune based on two cartoon characters is presented by favorite cowboy star Gene Autry with socko kiddy appeal. The disk is certain to appeal to the countless purchasers of children's waxings. Keep the kiddy shelf well stocked with this one.

B "HAPPY LITTLE ISLAND" (2:25) [Roger ASCAP — Gale, Marchese] Autry describes an island where children can ride in rockets, racing cars; eat and drink free ice-cream and lemonade, etc. Another outstanding kiddy attraction.

NAN CASTLE (RCA Victor 6933)

B "STAR LIGHT, STAR BRIGHT" (1:53) [Cedarwood BMI—Hicks] A powerful performance is offered here by the terrific 15-year old C&W performer, Nan Castle, on this up-beat ditty based on the familiar first star-you-see-wish. The pressing has the personality and drive to make it a favorite juke item in the months to come. come.

B "I'M NOT ASHAMED" (2:18) [Ross, Jungnicke] ASCAP—Tep-per, Bennett] Miss Castle emotionally reads a strong rock 'n roll ballad. This is a performer with loads of convinc-ing talent.

JOE LEAHY ORCH. (RKO-Unique 397)

B "BY THE BEND OF THE RIVER" (2:26) [G. Schirmer ASCAP—Edwards] A lovely instru-mental theme with a western flavor is beautifully fashioned by Joe Leahy and his orchestra. Sounds like back-ground music from a western movie where a cowboy is seen atop his pinto ambling into the sunset.

B "TWO MINUTE MELODY" (1:46) [Torch ASCAP—Barco] A pleasant lilter reminiscent of the "Third Man Theme" is sprightly pre-sented by Leahy on this half. Side picks up the pace toward the con-clusion. Attractive mood listening.

EDDY TONE Prevue 1)

B "YESTERDAY'S LOVE" (2:32) [Tag BMI—D'Agostino, Chand-ler] The Prevue Iabel could attract naintroduced by the deep, mellow voice of Eddy Tone. Sorrowful romancer with class. Emotional delivery should win dee jay approval.

C+ "COOL RAIN" (2:10) [Tag BMI —D'Agostino, Wilson] The reso-nant vocalist lends his rich tones to a pretty romancer with a latin beat. Lovely arrangement.

EDDIE DeMARLO (Sycamore 102)

B "A STAR FELL FROM HEAV-EN" (2:44) [Sycamore BMI-Graves, Mayo, Covin] This is strictly one of those 1940-ish ballads delivered with deep-voiced crooning by De-Marlo. The singer handles the song with ease and conviction. A warm number, well performed.

C+ "WHY DON'T YOU MARRY THE GIRL" (2:34) [Sycamore-Graves, Covin] The feeling of the forties prevails again in this pleasant-ly swinging opus sung with gusto by DeMarlo DeMarlo.

RAY HENRY (Dana 3255)

B "SUGAR BABY" [Dana BMI— Henry] The latest polka news from Dana is this ingratiating stint by Ray Henry and the ork. "Sugar Baby" is being played under ideal ork circumstances when in the hands of the Henry ensemble. Fine polka at-traction. traction.

B "HI-THERE" [Dana B M I – Henry] As with the top-side, this tune was cleffed by Henry, and his interpretation of the piece carries it joyously along.

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The Cash Box, Music





B "AN AFFAIR TO REMEM-BER" (2:36) [Leo Feist AS-CAP--Warren, Adamson, McCarey] The industry is playing this film title tune up big, and this concerto-like approach by King and the ork with Buddy Cole at the keyboard is a beautiful presentation of the melody. A version of the song that commands attention. attention.

A

B "SO BEATS MY HEART FOR YOU" (1:56) [Crawford ASCAP —Ballard, Henderson, Waring] The evergreen gets a tricky band arrange-ment from the King crew. A side deciave will take to deejays will take to.

KENE KELLY (MGM 12501)

PETE KING (Liberty 55075)

B "THE HAPPY ROAD" (2:16) [Robbins ASCAP—Parys, Kelly] Hoofer-singer Gene Kelly has a soft waltz from a pic he's starring in. The tune has a pleasant philosophy, and a French-flavored melody that's catchy. An easy-going vocal stint by the performer.

B "MY BABY JUST CARES FOR ME" (2:24) [Bregman, Vocco, Conn—Donaldson, Kahn] The up-tempo standard gets a humorous French translation twist from Kelly about half way down the track.

SANDY STEWART (Cabot 106)

"KNICK-KNACKS" (2:24) [Maria BMI—Leyden, Benjamin] iss Stewart does a slick vocal stint B Miss on this melodic calypso-flavored ditty containing some clever lines in the calypso idiom. Rhythmic Jimmy Ley-den ork direction. Colorful, capable issue

C+ "THERE'S NO ONE TO LOVE ME" (2:23) [Carl Fischer AS-CAP — Burnette] A wistful ballad rocker is fashioned by Miss Stewart with authority.

OSCAR PETERSON (Verve 10056)

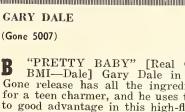
B "SOFT SANDS" (2:17) [Weiss & Barry BMI—Stein] The sup-ple keyboard touch that makes Peter-son's jazz disks such a delight, is used to excellent pop effect in this sweep-ing melody aptly describing the exotic quality of its title. Solid choral moments and enchanted string section. Pretty instrumental Pretty instrumental.

B "ECHOES" (2:38) [Palm Springs ASCAP — Mercer] An-other fluid ivory performance by Peterson puts this sentimental melody in its proper romantic perspective. Warm side.

THREE BEAUX AND A PEEP (Aladdin 3382)

B "FOR LOVE" (2:40) [Aladdin BMI—Eaton] TV listeners should instantly recognize the tune — the melody used for the Kent cigarette commercials. Decked out in more "commercial" lyrics, the Three Beaux And A Peep blend with a pretty jazz sophistication. Refreshing waxing.

C+ "THE KENT SONG" (2:43) [Aladdin BMI—Eaton] This is the rich orchestral version of the song by Buddy Weed and the crew. Very catchy item.



VERY GOOD

B "PRETTY BABY" [Real Gone BMI—Dale] Gary Dale in this Gone release has all the ingredients for a teen charmer, and he uses them to good advantage in this high-flying rocker. Slick rock 'n roll dosage for heavy teen reaction heavy teen reaction.

D

B "LOVE IS DYNAMITE" [Real Gone BMI — Bowen, Stallman] Dale unleashes similar energy in this rosy rocker. Solid side.

MARTHA CARSON

(RCA Victor 6948)

B

C+ 600D

DISK & SLEEPER

B+ EXCELLENT

B "JUST WHISTLE OR CALL" (2:41) [Blackwell BMI—Black-well] Martha Carson has her best rock-a-billy clothes on in this cute, racing item played to the rockin' lilt by the performer. Miss Carson's fans will delight in this rhythmic charmer.

C+ "NOW STOP" (2:02) [Figure BMI—Blackwell] Another super-sonic session catches Miss Carson romping thru some novel rock-a-billy doings. Sizzling side.

AL MORGAN

(Columbia 40943)

B "EASY GOIN' HEART" (2:41) [Roger ASCAP—Wiener, Crane, Symms] Al Morgan, with an imagina-tive whistle, ork and chorus backdrop provided by Ray Conniff, breezes along to a soft bouncer saying take it seriously before taking the plunge. Appealing side. Appealing side.

C+ "DON'T ROB A N O T H E R MAN'S TITLE" (2:15) [Hill & Range BMI — Carson] A barroom-sounding opus with a silent-movie moral gets the tear-jerker treatment from the same gang as above.

LOU MONTE (RCA Victor 6951)

B "MUSICA BELLA" (2:10) [Ro-mance BMI — Monte, Merrell] Specialist in the Italian-flavored novelty, Lou Monte, scores nicely in this up-tempo recollection of "That's Amore", performed with festive charm by Monte, the ork and chorus.

C+ "THE WIFE" (1:49) [Duchess BMI—DaVinci, DiLazzaro] An-other zestful item gets a humorous reading from Monte, and the happy ork.

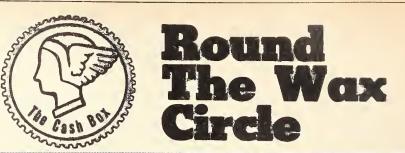
LOU BUSCH (Capitol 3735)

B "CAYO COCO" (2:07) [Leo Feist ASCAP — Hague] Busch and the ork take a colorful ork tour in an exciting Latin-like ditty clever-ly embellished with lots of fancy tricks of the ork trade. Deejays will provide hefty spins.

B "HOT CAPPACCHINO" (2:04) [Chatsworth ASCAP — Rubin-chick] More orchestral razzle-dazzle from Lou Busch. Inviting performance.

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"





NEW YORK:

The Teenagers returned from Europe last week after a string of sensational



NEW YORK: The Tenagers returned from Europe last week after a string of sensational for gagements in Europe. Joe Kolsky of Gee Records said that the group's newest release will be out in two weeks. . . . Sylvia Syms, currently head-ining at the Bon Sor, has been held over for an additional four weeks. She's currently getting plenty of air play on 'lt's God To Be Alive', her latest for Decca. . . Billy Williams, hopping up on the charts with ''I'm Gona St Right Down And Write Myself A Letter', plays the Orchid Club in Scranton from June 27 to July $6 \dots$ Sorry to hear that Morris Diamond is in the Bronx Veterans Administration Hospital. Ulcers. . . . Martha Carson making a big splash on pop TV shows. . . Atco feels it has a new smash in Bobby Davin's initial recording for the label, ''Talk To Me Something''. . . Everyone at Roulette extremely hapty over the acceptance that the company's initial bum releases have been enjoying. . . . The Four Vices started a five week engagement at the Sands Hotel in Las Vegas last week. . . . Billy Eckstime is long association with Milt Ebbins, will come to so the starting July 2. The singer, who recently severed bis long association with Milt Ebbins, will come to substanting July 2. The singer, who recently severed bis long association with Milt Ebbins, will come to the start an album for Mercury with Sarah Vaughan. Sherter Town Five have been signed by Coral Records. . . Bill Hayes, Protestant, will sing at the June 25th ceremonies to be held at the Temple bet Agents, wangeogue in Chicago, during which time a new wing bet dedicated. Hayes partially financed his education at Northwestern unversity by erforming as a cantor at the synagogue.

CHICAGO:



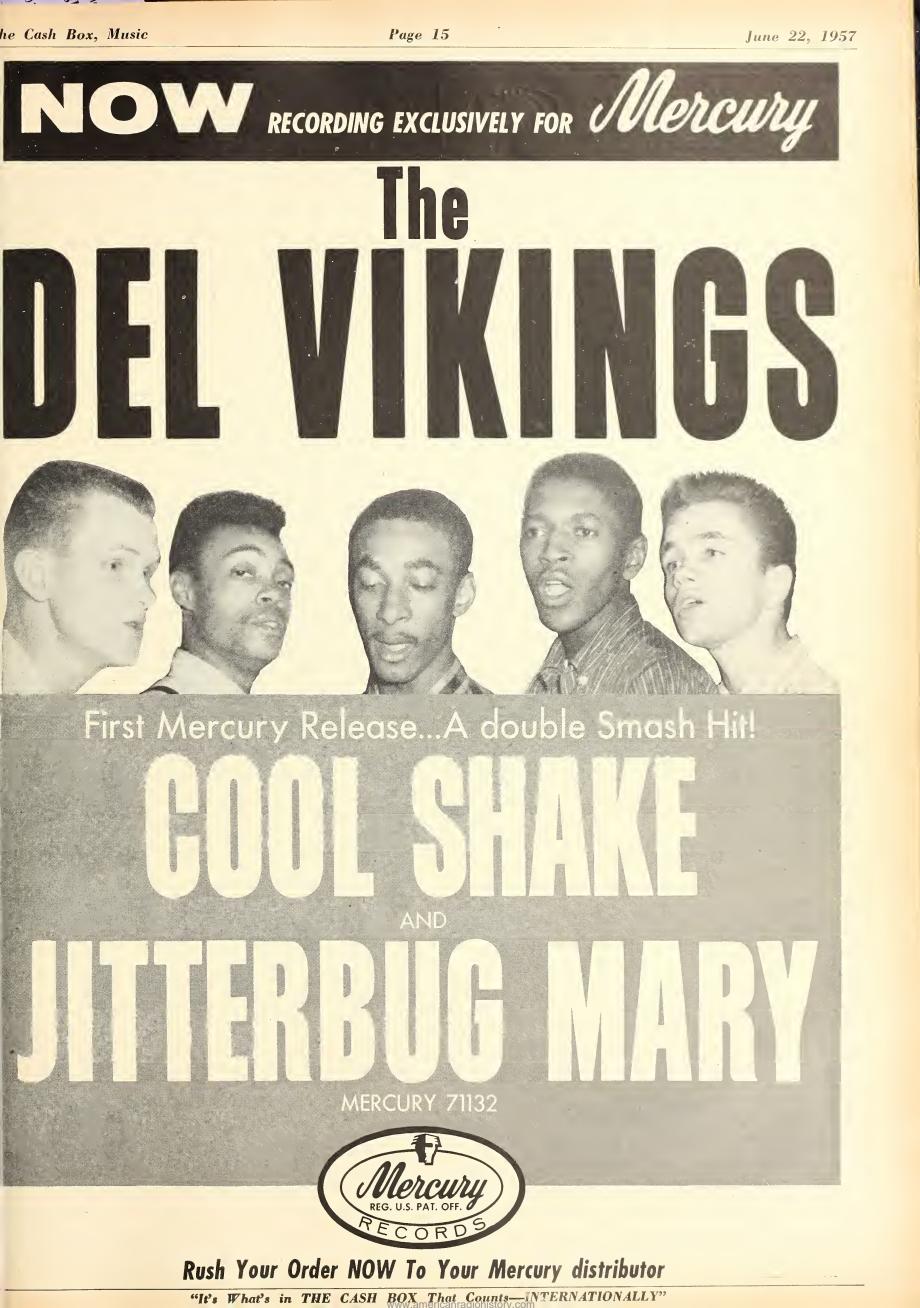
University by performing as a cantor at the synagogue. **CHICAGO:** "We're hotter, right now, than we've ever been", stated United Distrib's Ernie Leaner. "Looks like the beginning of another swinging summer", he continued. Right up the street from United, Hy Frumkin, Frumkin Distrib's, voiced very much the same opinion with, "Package goods were never better and sales never higher". This sure makes the sum-mer look promising, doesn't it?... Gerry Granger, formerly with WRIT, Milwaukee, now sales managing the look promising, doesn't it?... Gerry Granger, formerly with WRIT, Milwaukee, now sales managing for Paul Glass at All-State. Gerry's first duty was to welcome Zephyr (Geordie Hormel) to the roster.... Epic single, "Shangri-la", by The Four Coins report-Herb Oscar Anderson vacating his afternoon spot at WBM in favor of early mng time in New Yawk. Other og things rumored happening for the very likable fellow. How about recording, Herb?... Argo LP releases promise swinging sounds from Cherby Jackson, Dick Layne Quartet, Clark Terry, Mike Simpson and John Young.... Sandy Harbin all het up over Del Viking's "Whispering Bells" on Dut. "Looks great", shouted Harbin..... Joe Delamey thru town in conjunction with opening of Dukes Of Dixieland at Preview this past week. Group broke old house record which they also owned.... Stan Pat phones all excited with news that Hugo and Luigi's "Rock-A-Billy Party" was kicking off on all local charts but good.... Jerri Winters' new Bethlehem LP skedded for NAMM release along with Pat Moran Quartet, "Volume II."... "Affair To Remember" by Vic Damone promises to be a boomerino says Columbia's Jerry "Wyatt Earp" Mazara... ABC Par's Martha Davis and Spouse skelded for Mr. Kelley's in verra near future... Eddie Mathews prouder than provud over pic on cover of The Cash Box. "Gotta have a dozen of them", pleaded the happy guy.... Stan Kenton at The Blue Note... WBM's Jim Conway donned his USNR Commander's blues and shipped out for two weeks' summer cru

HOLLYWOOD:



Is Dr. Raye on Art henyer show?
HOLLYWOOD:
Dot Records president, Randy Wood, hosted a luncheon at the Beverly Hills Hotel last week to introduce Helen Traubel to the local disk jockeys and press. Miss Traubel's first album for Dot of familiar standards is due for early release. . . . KNX deejay, Gil Henry, buying his own private plane for fast visits to the thirty stations up and down the West Coast that are now carrying his Regal Tune Time show. . . . Nick Therry who sings his original song, "If You Should Go" on the Spinit label, getting covers on the song, including one by Ron Hargrave on the MGM label. . . . Fred Rapheal back from a nationwide tour, excited over response to Peggy Lee's "Baby, Baby, Wait For Me". . . Film star, Elsa Lancaster has been signed to an exclusive recording contract by High Fidelity Recordings, it was announced by label prexy Rich Vaughn. Miss Lancaster will record a special album of songs, with an introduction to each song by her husband, Charles Laughton. . . . Anna Maria Alberghetti finished her Coccoanut Grove date and remains in town this week to record her date and remains in town this week to record her each song by her KILA-TV has added KPOP deejay, Art Laboe as emcee-announcer. . . . Irwin Zucker reports heavy airplay on Steve Allen's one-finger piano disking of "Do You Ever Think Of Me" on the Coral label. . . . Big opening night last Friday for Lena Horne's return to the Cocoanut Grove.

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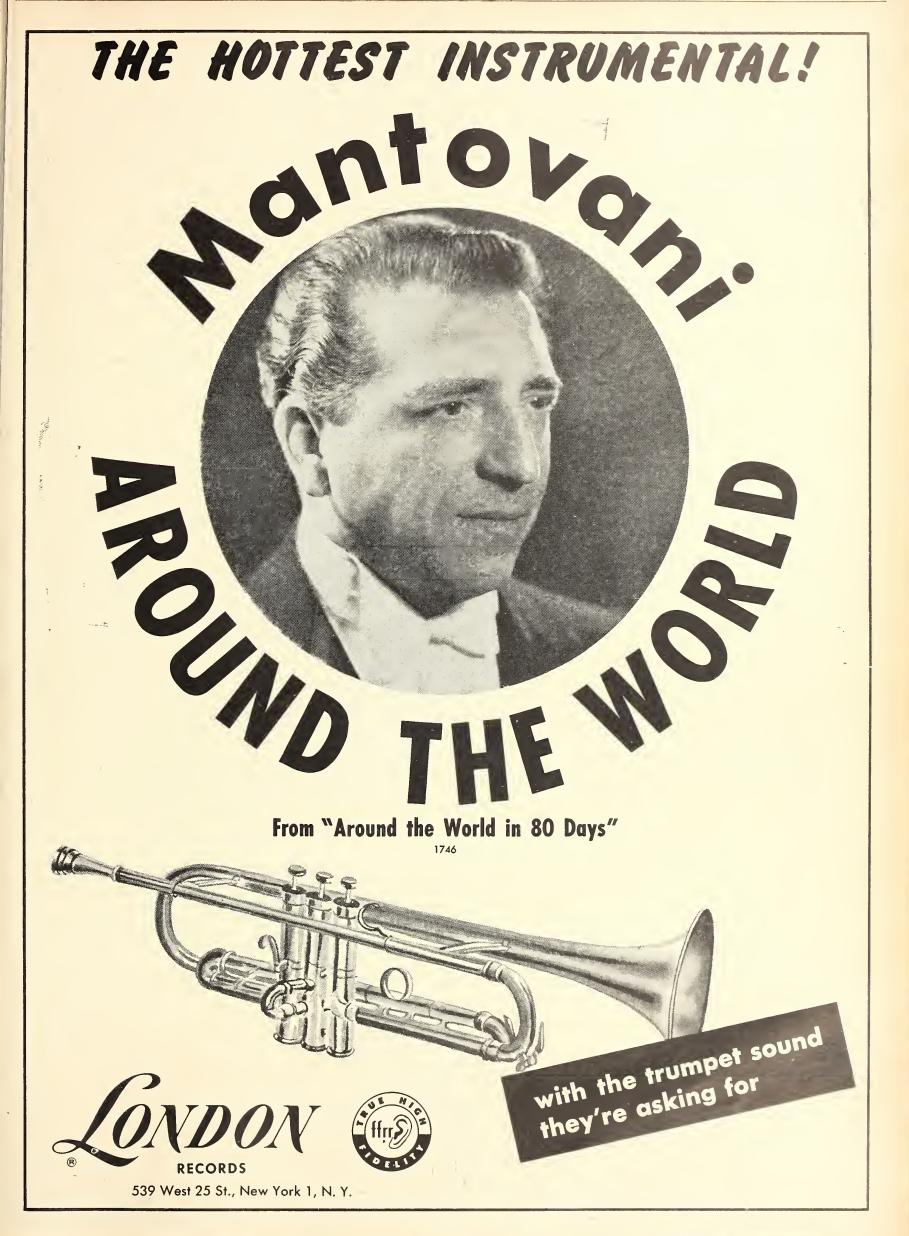




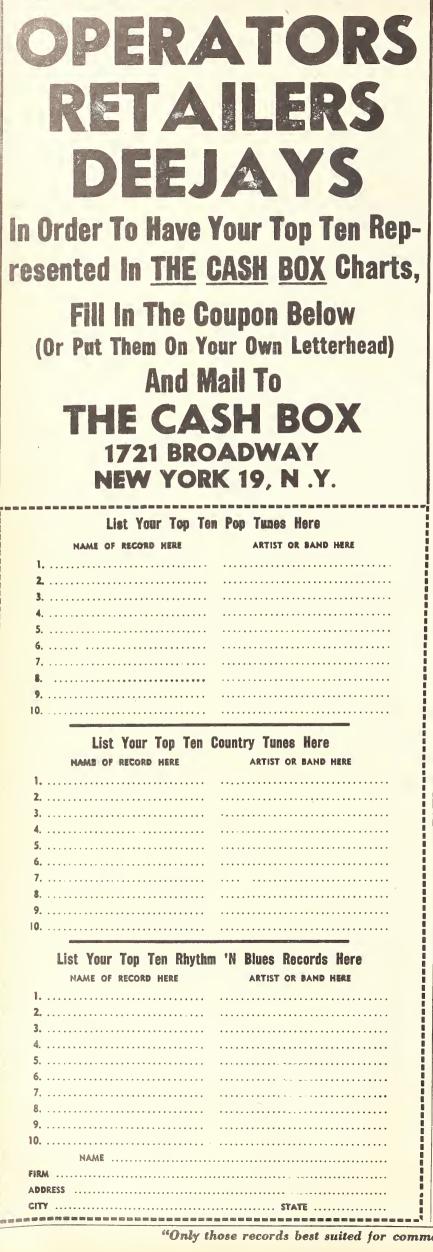
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	Disk Jockeys Played Most	
The	ash	
	A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK	
		os. Last Week
1	LOVE LETTERS IN THE SAND PAT BOONE (Dot)	1
2	SO RARE JIMMY DORSEY (Fraternity)	2
3	A WHITE SPORT COAT MARTY ROBBINS (Columbia)	3
4	OLD CAPE COD PATTI PAGE (Mercury)	7
5	BYE, BYE LOVE EVERLY BROTHERS (Cadence)	8
6	ALL SHOOK UP ELVIS PRESLEY (RCA Victor)	4
7	FREIGHT TRAIN RUSTY DRAPER (Mercury) NANCY WHISKEY (Chic)	10
8	DARK MOON GALE STORM (Dot) — BONNIE GUITAR (Dot)	6
9	A TEENAGER'S ROMANCE RICKY NELSON (Verve)	11
10	SCHOOL DAY (RING RING GOES THE BELL) CHUCK BERRY (Chess)	5
11	START MOVIN' SAL MINEO (Epic)	16
12	FOUR WALLS JIM REEVES (RCA Victor) JIM LOWE (Dot)	12
13	IT'S NOT FOR ME TO SAY JOHNNY MATHIS (Columbia)	13
14	SEARCHIN' COASTERS (Atco)	17
15	LITTLE WHITE LIES BETTY JOHNSON (Bally)	26
16	AROUND THE WORLD VICTOR YOUNG (Decca) — MANTOVANI (London)	21
17	I LIKE YOUR KIND OF LOVE ANDY WILLIAMS (Cadence)	27
18	THE GIRL WITH THE GOLDEN BRAIDS PERRY COMO (RCA Victor)	15
19	WITH ALL MY HEART JODI SANDS (Chancellor)	22
20	LITTLE DARLIN' DIAMONDS (Mercury)	9
1) GON	INA FIND ME A BLUEBIRD. 22) I JUST DON'T KNOW. 23) Y	OUNC

21) GONNA FIND ME A BLUEBIRD. 22) I JUST DON'T KNOW. 23) YOUNG BLOOD. 24) ROCK YOUR LITTLE BABY TO SLEEP. 25) I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER. 26) I'M WALKIN'. 27) SHANGRI-LA 28) VALLEY OF TEARS. 29) COME GO WITH ME. 30) TALKIN' TO THE BLUES 31) GONE. 32) MY DREAM. 33) WONDERFUL! WONDERFUL! 34) ONE FOI MY BABY. 35) CAN'T WAIT FOR SUMMER. 36) GOIN' STEADY. 37) FABU LOUS. 38) MY LITTLE BABY. 39) SUMMER LOVE. 40) DON'T CALL MI SWEETIE. 41) ROUND AND ROUND. 42) MANGOS. 43) QUEEN OF THI SENIOR PROM. 44) EMPTY ARMS. 45) IT'S YOU I LOVE. 46) A FALLEN STAR 47) STARDUST. 48) SEND FOR ME. 49) TOO LATE. 50) TRUST IN ME. 51 SUZIE-Q. 52) BERNARDINE. 53) SHISH-KEBAB. 54) DON'T CRY MY LOVE 55) OVER THE MOUNTAIN. 56) WARM UP TO ME BABY. 57) ROCKIN' SHOES 58) YES, TONIGHT JOSEPHINE. 59) WITHOUT HIM. 60) RANG TANG DINC DONG; MY PERSONAL POSSESSION; SHENANDOAH ROSE.

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Platter Spinner Patter ALL ABOUT DISK JOCKEWS

The deejays at KELP-El Paso, Tex., writes Johnny Fairchild, were treated to a big cocktail party thrown by Capitol Records in honor of Frank Sinatra who flew into town for a Sunday afternoon show. Sinatra appeared on stage



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JOHNNY FAIRCHILD (KELP---El Paso, Tex.)

for over an hour and a half. . . . Ted Crays (KRMD-Shreveport, La.) reports that KRMD has installed recording equipment for telephone interviews. Artists may call KRMD on 3-6173. ... Stan Douglas (WTWN-St. Johnsbury, Vt.) has been playing the Ferlin Husky (Capitol) disk of "Gone", cut when Husky was known as Terry Preston, and the newer version for comparison. The result: Stan has received equal requests for the old as well as the new. The deejay would appreciate taped station breaks for use during his "Stan's Man's Matinee." . . . Dick Biondi (WHOT-Youngstown, Ohio), on behalf of Sam Phillips, owner of Sun records and the all-girl station, WHER-Memphis, Tenn., says that Phillips is looking for female announcers for his station. Dick is thinking of running a one night record hop. . . . Don Stewart (WKCT-Bowling Green, Ky.) interviewed singer Dave Rich (RCA Victor) who has a new Victor disk, his own composition, "A Red Sweater." . . . Bill Reifel (WSHS-Floral Park, N.Y.), a WSHS-FM deejay on the Sewanhaka High School

> Crest album, "Louie's Love Songs." . . . Bill Mullen (WSID-Baltimore, Md.) is the proud poppa of a new

> son, Bill Mullen, Jr. Bill asks a favor of deejays.

He would like them to ask their listeners for their

opinion about calypso, and whether said audience would like an LP calypso story for their collection.

Bill would appreciate answers being mailed to Bill

Mullen; 912 N. Charles St.; Baltimore 1, Md. . .

Al Owen (WMID-Atlantic City, N. J.) is celebrating

his 10th year at WMID. Al starts his rounds as a beauty contest emcee shortly.... Bill Gerson (WINN-

Louisville, Ky.) enjoyed a recent Saturday afternoon air visit with Ray Conniff (Columbia) and Eileen

Rodgers (Columbia). Both excelled, writes Bill, in

their individual stints in Louisville-Miss Rodgers

in a Louisville nitery, and Conniff as a judge of his

"Dance The Bop" contest, the title of his smash

album. . . . Bob Arnold (WCSH-Portland, Me.) and

station (currently off for the summer) got terrific response to his first request show via telephone, a factor, writes Bill, that shows on FM stations have strong deejay possibilities. . . . Josh Brady (WBBM-Chicago, Ill.) has an article on Cathy Carr, "No Pumpkins Please," scheduled for the July issue of "TV-Radio Mirror."

Raul Lovett (WBSM-New Bedford, Mass.) says he gets many requests on his early morning show for selections from Louie Carter's humorous Golden



AL OWEN (WMID—Atlantic City, N. J.)

Arnie Kuvant (WGAN-Portland, Me.) are conducting weekly record hops at the Palace Ballroom, Old Orchard Beach. Any recording vocal groups who are looking for play dates are asked to contact either platter spinner. . . . Ken Garland (WPOR-Portland, Me.) is broadcasting "Recordland Bandstand" afternoons from the window of the new music store in Portland, "Recordland." Ken reports tremendous teenage response to the show by local teenagers. . . . Tom Edwards (WERE-Cleveland, Ohio) played Jackie Gleason's EP, "Apology At Bedtime," six times the first day he received it, and says that stores in Cleveland were "swamped" with calls

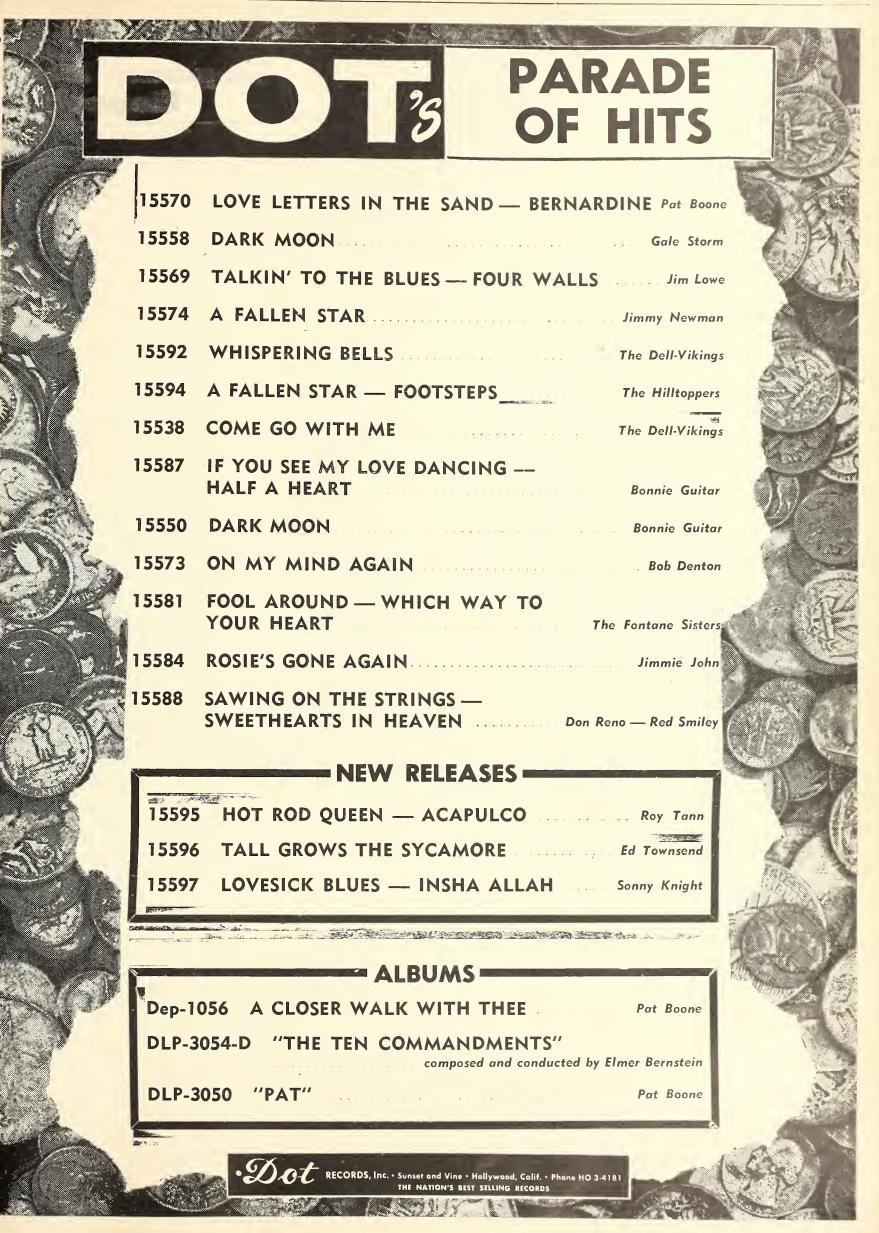
for the waxing. . . . Al Sheahen (KRCK-Ridgecrest, Calif.) uses the listings in The Cash Box as the "primary guide" on his Saturday "Top 50" program, which also features instrumentals, standards, and new tunes.

KEN GARLAND (WPOR-Portland, Me.)
KEN Sartle, KXL-Portland, Ore., all under one head. Salter will also have a show on WNEW from 3 PM to 7 PM daily. . . Dick Thompson has switched from KSON to KBAB, both in San Diego, Calif. Sandra Schoenkopf is the new
Ercial use are regioned by Bill Ait and the state of the stat

The Cash Box, Music

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June 22, 1957



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

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"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

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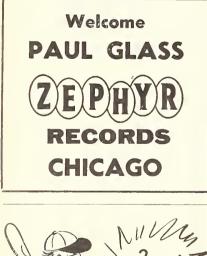
Album Photo Contest

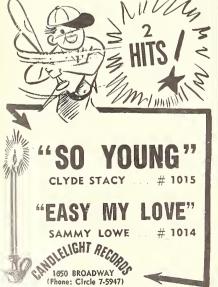


NEW YORK-RCA Victor and the Canon Camera Company are cosponsoring an album photo contest, open to professional and amateur photographers throughout the country.

The contest will award \$3,000 worth of prizes including RCA television and high fidelity equipment, as well as Canon cameras and lenses. The best color photograph representing the idea of high fidelity music will be used as the cover of the forthcoming RCA Victor album entitled "Hi Fi In Focus."

The contest was launched with a cocktail party Tuesday, May 28th at the Canon Camera showrooms. Shown at the affair are William Alexander, RCA Victor Advertising Manager; Phil Silverman, Manager of Records for Bruno, N.Y., local RCA Victor Distributor; Dave Finn, RCA Victor Manager of Planning; and Tomowasa Mat Sui, Executive Director, Canon Cameras United States Branch.





Sid Mills Resigns **From Mills Music**

NEW YORK-Sid Mills last week announced that he had resigned as General Professional Manager of Mills Music and its affiliated firms. Mills parted amicably with the publishing company to devote his entire efforts to a number of ideas which he had been interested in for many years. Sid had been with the Mills firm for `24 years.

Mills' future plans include the formation of his own ASCAP and BMI publishing companies. He will also go into the personal management business. He expects to record artists and material and lease the masters to other record companies. Sid is currently in the process of setting up foreign representation for his new pubberies. His headquarters will be in New York and in the future he expects to be represented in Chicago and California.

Mills stated that a number of people had expressed their desire to back him in his new ventures. He is currently investigating these offers. He is also interested in the purchase of other publishers' catalogues and is examining a number of them at present.

Until his New York offices are set, Mills can be reached at the Alden Hotel, 82nd St. & Central Park West in New York.

Atlantic Announces Summer Album Plan

NEW YORK-Atlantic Records announced its Summer Album Plan last week. The plan offers the dealer one album free with the purchase of eight different LPs from the Atlantic catalog. The plan goes into effect immediately and applies to the label's 1200 series and the 8000 rock and roll series. Included in the offer are the diskery's latest R & R album releases which were recently made availableseparate albums by Clyde McPhatter and the Drifters, Ruth Brown, Joe Turner, Ray Charles, Lavern Baker and Ivory Joe Hunter.

AL TOTAL	Peatman	
	List	
Cash Burns	SONGS WITH LARGEST RADIO & TV AUDIE	NC

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director. naddalanaa 2....aana dhay dhara seannad ar thea asan a ar eerena kanadanaa a a arabaha dharaa a

RADIO (LISTED ALPHABETICALLY) TV

	4 Face In The Crowd Remick
ĺ	4 White Sport Coat Acuff-Rose
1	All Shook Up Shalimar
	Around The World
	Can't Wait For Summer Southern
I	Dark Moon
	Do I Love You (Because You're Beautiful)
i	Don't Cry My Love B. F. Wood
Į	Empty Arms lvory
	ire Down Below Columbia Pic.
	Freight Train
	Girl With The Golden Braids Roncom
	Sunfight At The O.K. Coral Paramount
	l'm Gonna Sit Right Down And Write Myself A Letter DeSylva-Brown-Henderson
	It's Like Gettin' A Donkey To Gallop Bregman, Vocco, Conn
	Kill Me With Kisses Broadcast
	Little White Lies Bregman-Vocco-Conn
	Look At 'Er Valyr
	Love Letters In The Sand Bourne
	Mama Guitar Re <mark>m</mark> ick
l	Man On Fire Robbins
	Mangos Redd Evans
	Old Cape Cod Pincus
l	Round And Round Rush
l	So Rare Robbins
н	Stars Fell On Alabama Mills
	Sunshine Girl
l	Underneath The Overpass Paramount
	Who Dot Mon, Mom? Remick
1	Wonderful! Wonderful! E. B. Marks

A White Sport Coat Acuff-Rose
All Shook Up
Almost Paradise Peer Anything You Say Is True Ivanhoe
Around The World
Baby, Baby Wait For Me
Charm Bracelet E. H. Morris
Dark Moon
Four Walls
Funny Face
Girl With The Golden Braids
I Could Have Danced All Night Chappell
1 Just Don't Know
I'm On Fire Silhouette
It's Like Gettin' A Donkey To Gallop Bregman-Vocco-Conn
I've Grown Accustomed To Her Face Chappel
Little Darlin' Excellorec
Little White Lies Bregman-Vocco-Conn
Love Letters In The Sand Bourne
My Little Baby Gil
Old Cape Cod Pincus
On The Street Where You Live Chappell
School Day (Ring Ring Goes The Bell) Arc
So Rare
Stars Fell On Alabama Mills
Street Of Memories E. B. Marks
Summer Love Valando
When It Goes
Why Baby Why Winneton
With These Hands Ben Bloom



Best S	belling
Sheet	Music

1	LOVE LETTERS IN THE SAND Bourne ASCAP—Kenny, Kenny, Coots	LAST WEEK
2	DARK MOON Dandelion BMI-Miller	1
3	A WHITE SPORT COAT Acuff-Rose BMI-Robbins	3
4	ALL SHOOK UP Shalimar-Presley BMI-Blackwell, Presley	6
5	SO RARE Robbins ASCAP—Herst, Sharpe	4
6	FOUR WALLS Sheldon BMIMoore, Campbell	7
7	ROUND AND ROUND Rush BM1—Stallman, Shapiro	5
8	LITTLE DARLIN' Excellorec BMI—Williams	8
9	SCHOOL DAY (RING RING GOES THE BELL) Arc BM1-Berry	11
10	COME GO WITH ME Gil & Phoebe BMI-Quick	9
11	OLD CAPE COD Geo. Pincus & Sons ASCAP—Rothrock, Yakus	
12	BYE, BYE LOVE Acuff-Rose BMI—Bryant, Bryant	-
13	AROUND THE WORLD Victor Young ASCAP—Young	14
14	WONDERFUL! WONDERFUL! E. B. Marks BMI—Edwards, Raleigh	
15	START MOVIN' Sheldon BMI—Hill, Stevenson	

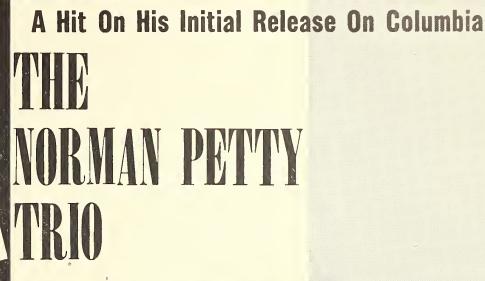
"Only those records best suited for commercial use are reviewed by THE CASH BOX"





COLUMBIA

To His Own Composition, "ALMOST PARADISE"





Side 1—Instrumental Side 2—Vocal By VI PETTY

Columbia 40929

RECORDS

R "Columbia" 🕞 🌪 Marcas Reg.

A DIVISION OF CBS

THE HOTTEST COMPANY IN THE BUSINESS





Air Mail Subscription

To The Cash Box \$30

Jimmy Dorsey Dies

Page 24

ananan

NEW YORK-The passing of Jimmy Dorsey last week came at a time when once again he was making juke box, disk jockey and sales news. His recording of "So Rare" on the Fraternity label is in the third position in sales in this week's Top 60 Cash Box listings.

The band leader who produced such top sellers as "Tangerine," "Green Eyes," and "Ampola," died last week it the age of 53, his death coming seven months after the accidental choking of his also famed band leader brother, Tommy Dorsey.

leader brother, Tommy Dorsey. Dorsey received most of his musical education on the clarinet from his Pennsylvania coal mining father, a church and local function brass band master. The clarinetist and his saxo-phone playing brother organized, in the early twenties, their own group, "The Wild Canaries" (later changed to the "Scranton Sirens"). After leav-ing the combo, Dorsey gained fame particularly as a member of the swing pioneering ork, Red Nichols And His Five Pennies. In 1934, Tommy and Jimmy were together again with a big swing out-fit, only to split-up during the famed 1935 argument between the two. Forming his own band, Dorsey, several years later, began his string of disk successes, and headed one of the major bands during the war years. The brothers came together again in 1953, and formed the "Fabulous Dor-

The brothers came together again in 1953, and formed the "Fabulous Dor-seys" of TV fame. This new partner-ship ended with the death of Tommy Dorsey during the team's engagement at the Statler Hotel in November, 1956.

CATCHING ON . . .

"JERSEY

BOUNCE"

TOM AND DAN

RKO Unique 378

Breaking Big

Johnny Cash

"NEXT IN LINE"

"DON'T MAKE

"Walking The Floor

Over You''

Georgia Gibbs

RCA-Victor

AMERICAN MUSIC, INC. 9109 SUNSET BLVD., HOLLYWOOD, CALIF.

ME GO" Sun 266

RECORD CO. 706 UNION ST. MEMPHIS, TENN.





COCROFT MUSIC COMPANY

Thomosville, Go.

1, All Shook Up (E. Presley)

Bye Bye Love (Everly Bros.) Love Letters In The Sand (P. Boone) Four Walls (J. Reeves) White Sport Coat (Robbins) Start Movin' (S. Mineo) Over The Mountain (Johnnie & Joe) Old Cape Cod (P. Page) With All My Heart (Sands) I'm Gonna Sit Right Down (B. Williams)

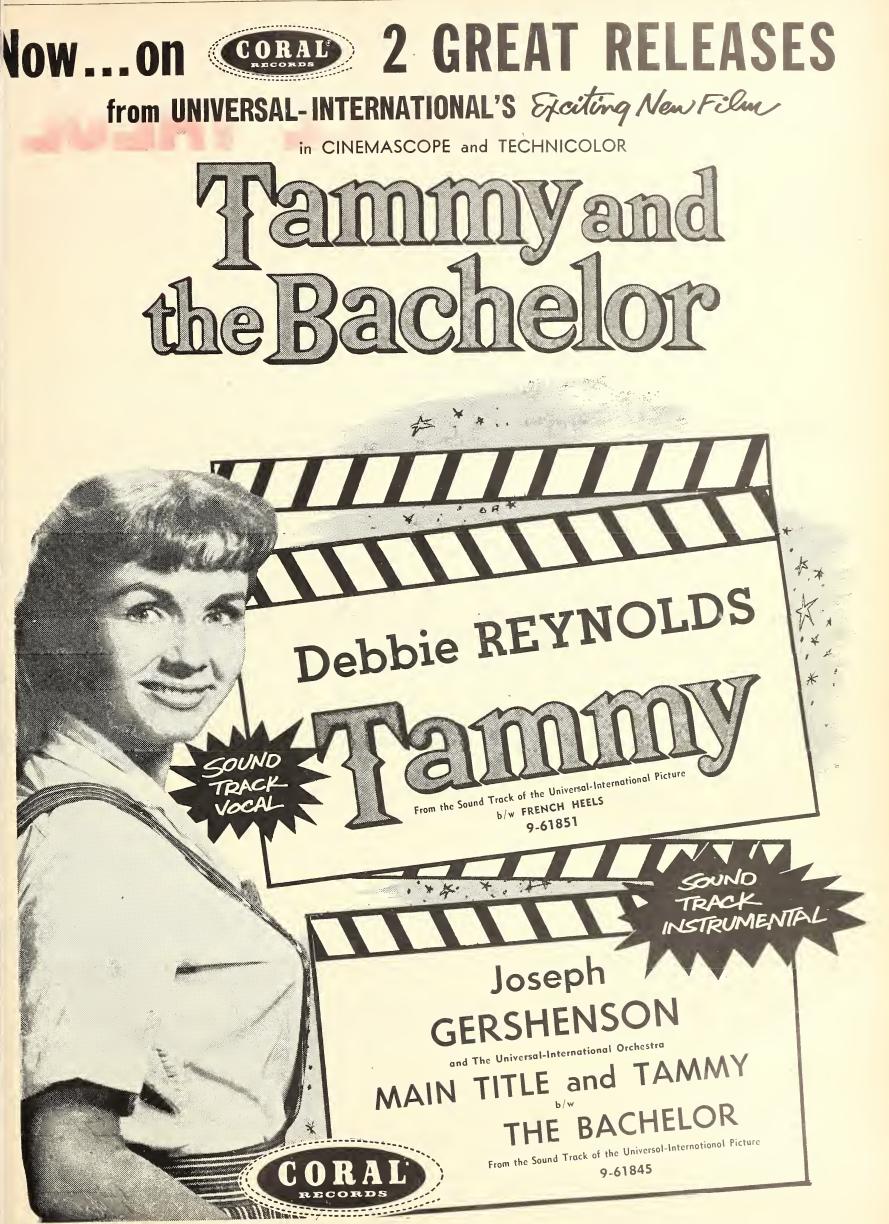
GIFT MART MUSIC CENTER

YEAGERS MUSIC SHOP

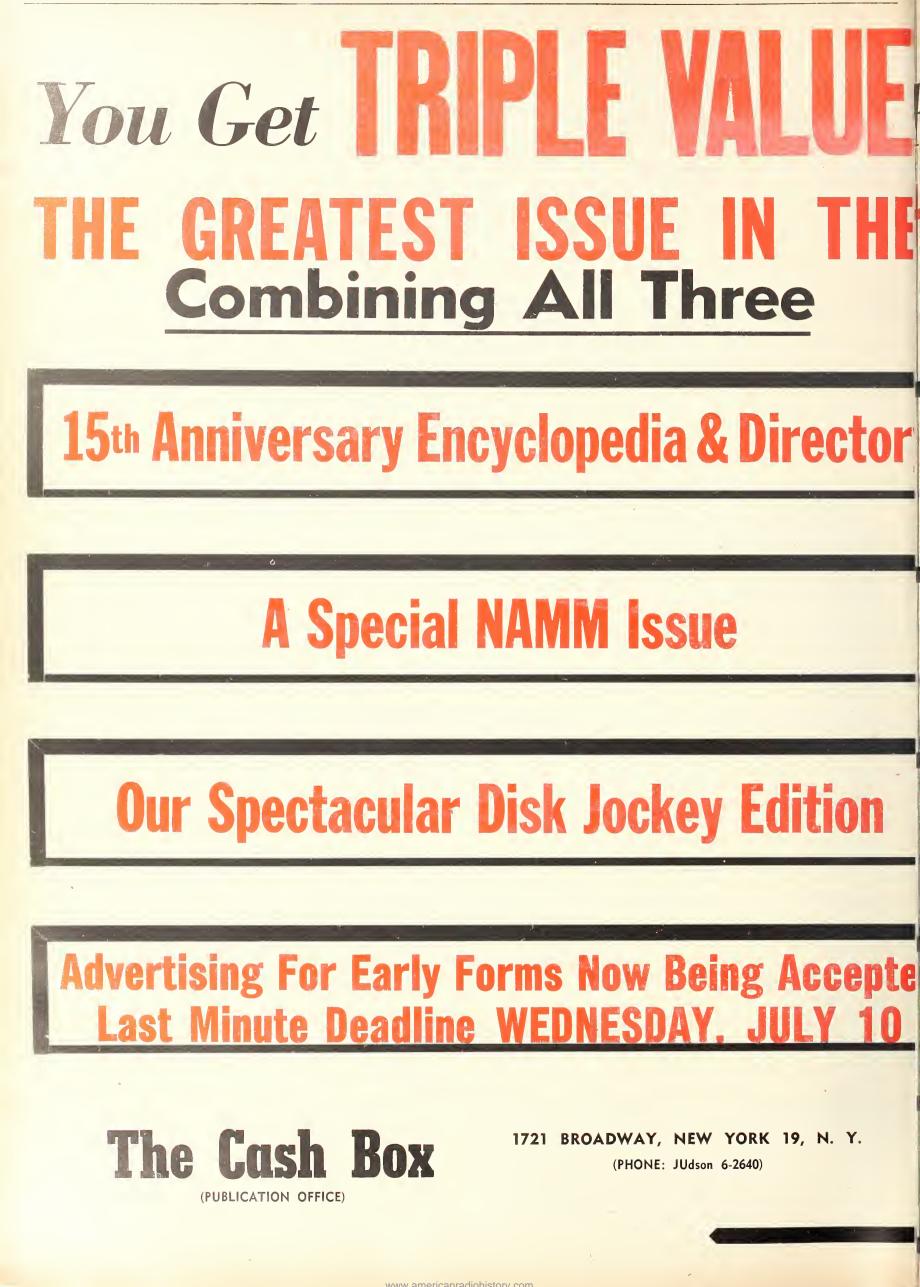
- KOP'S PIANO HOUSE Great Folls, Mont.
- Great rons, mean
 School Day (C. Berry)
 So Rare (J. Dorsey)
 Love Letters In The Sand (P. Boone)

- (P. Bo 4. Dark Moon (G. Storm) 5. Just Because (L. Price) 6. Fabulous (S. Lawrence) 7. Tina (Easy Riders) 8. Young Blood (Coasters) 9. Start Movin' (S. Mineo) 10. Freight Train (R. Draper)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"



From Your Advertising In HISTORY OF THE CASH BOX

The Cash Box' 15th Anniversary Encyclopedia & Directory will contain the most valuable merchandising aids and articles to be found anywhere in our industry. This issue will be used time and again all through the year by the entire record, music and coin machine industries.

This issue will be distributed at the NAMM Convention commemorating the emergence of The Cash Box as THE magazine of the retail record field.

The disk jockey edition contains information which every disk jockey will find a must for his programming and day to day activities.

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BMI Names 6 Officers

NEW YORK—At a regular meeting of the board of directors of Broadcast Music, Inc., held in New York City, Monday, June 10th, the election of six officers took place. Robert J. Burton, formerly vice president in charge of writer and publisher relations was moved up to the newly created post of vice president in charge of domestic performing rights administration. Burton continues as secretary of BMI.

Other appointments were: Robert Sour to vice president in charge of writer relations; Mrs. Theodora Zavin to assistant vice president in charge of publisher relations; and Richard L. Kirk to assistant vice president in charge of publisher and writer relations at BMI's Hollywood office. Kirk and Sour and Mrs. Zavin continue to report to Burton. Sour was formerly assistant vice president in charge of publisher relations.

Robert J. Higgins adds to his office of assistant treasurer the post of assistant secretary, and Edward J. Mollinelli has been promoted to comptroller. Both continue to report to Charles A. Wall, vice president in charge of finance.

Two Groups Initiate Music Academies

HOLLYWOOD—The formation of two groups devoted to the interests of the recording industry operating in a manner similar to the Motion Picture and Television Academy of Arts and Sciences was announced here last week.

One of the groups, the National Academy Of Recording Arts And Sciences, headed on a temporary basis by James B. Conkling, former president of the Record Industry Association of America (RIAA) and Columbia Records, will headquarter in New York, while the other organization, the Academy Of Recording And Transcription Arts And Sciences, with Bing Crosby as the Honorary Lifetime Chairman, will keep Hollywood offices.

Both non-profit academies have formidable representation from the recording and other allied fields. Some of the personalities invited to work with Conkling on the formation committee of the New York academy are Doris Day; Gisele McKenzie; Mitch Miller; Sonny Burke and Harry Meyerson. The temporary steering committee will include talent such as Perry Como, Ella Fitzgerald, Dorothy Kirsten, Eugene Ormandy, Andre Kostelanetz, Hugo Winterhalter, Dennis Farnon, Bob Merrill, Leonard Bernstein, Cole Porter, Steve Allen, Isaac Stern, and a host of others.

On the list of participants in the inception of the Hollywood academy are Hoagy Carmichael, Jerry Lewis, Nelson Riddle, David Rose, Nat "King" Cole, among others.

The presentation of awards by the two academies relating to the record industry may begin yearly television rounds early next year.



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Columbia Introduces New "360" Phonograph

NEW YORK—The introduction of an improved 1957 model of the original Columbia "360" table model phonograph was announced last week by James Sparling, Manager of the company's Phonograph Department.

"Although tremendous advances have been made in high fidelity phonographs since 1952, we have received continuous widespread demands for 'that original 360'," Sparling stated. "Many of the original sets are still operating today, in homes where costly large-scale custom units have also been installed. To meet this démand, we finally decided to introduce a 1957 model of our famous pioneer instrument and to use the name by which it is most widely known, the 'original 360'."

The original hat-box size $(16\%" \times 12\%" \times 10")$ wood cabinet has been retained in the 1957 "360". Now equipped with detachable matching brass-tipped legs, the "360" can be used either as a table unit or floor model consolette.

The major new development of the 1957 model is a plug-in adaptation of the complex electronic device known as the crossover network, which links a third external speaker to the pair in the main set.

The crossover network housed in a 2" x 4" metal box which plugs into a socket in the rear of the cabinet, serves to distribute bass and treble frequencies between the three linked speakers. Even without the remote speaker, the 1957 "360" reproduces sound with greater richness and clarity than earlier models. Supplemented by the third speaker and the plug-in network the source of sound of the 1957 "360" can be broadened.

ity than earlier models. Supplemented by the third speaker and the plug-in network the source of sound of the 1957 "360" can be broadened. The 1957 external speaker, unlike earlier models, has two sound-dispersing surfaces so that the unit can stand free from the wall, lending itself to custom placement in any convenient ear-line.

Another new feature is an amplifier with double the wattage of earlier models. The 1957 "360" will be available in blonde, mahogany, ebony, and walnut finishes.

Price, complete with external speaker and crossover network, will be approximately \$175.

What A Letter!



NEW YORK — Billy Williams, whose latest for Coral is the fast moving "I'm Gonna Sit Right Down And Write Myself A Letter," does just that as the camera catches him. His recording looks as though it will go all the way.



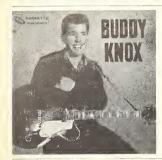
"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"







"THE TEN COMMANDMENTS" — Composed And Directed By Elmer' Bernstein—Dot DLP— 3054 (1-12" LP) Cecil B. DeMille's most ambitious motion pic-ture, "The Ten Commandments," has in turn be-come the dominant LP effort so far for Dot records. Enclosed in a colorful two-pocket con-tainar the two-disk soundtrack score by Elmer records. Enclosed in a colorful two-pocket con-tainer, the two-disk soundtrack score by Elmer Bernstein, who composed "The Man With The Golden Arm," is an 18 theme program of soaring music, unusual instruments (Sofar, Sistrum, Tiple) and grandeur. This handsome effort will offer the many who saw the film a memorable recollection of it.



"BUDDY KNOX"—Roulette—R-25003 (1-12" LP) As a direct result of his "Party Doll" smash, Buddy Knox has an initial package release of great teen-age potential. The rock 'n roll artist takes on 11 beat items including "Party Doll," and his current success, "Rock Your Little Baby To Sleep," with socko vocal and instrumental vitality. Stack this one high on the teen shelf.



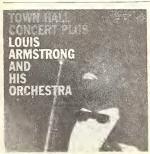
"JIMMY BOWEN"-Roulette R-25004 (1-12" LP) The Roulette rock 'n roll roster's impressive teen attraction, Jimmy Bowen, has a package debut due for heavy teen sales. The 12 rhythmic numbers, including "I'm Stickin' With You," and his current teen romp, "Warm Up To Me Baby" are gone-over with authority by the young artist. Sure-fire teen set.



a face in the crowd







"ELLA AND HER FELLAS"—Ella Fitzgerald— Decca DL 8477 (1-12" LP) This Ella Fitzgerald disk from Decca comes

This Ella Fitzgerald disk from Decca comes at a time when the great stylist is enjoying a triumphant package stature. The collection here includes 12 of Ella's memorable single platters each with major accompaniment. She's with, among others Louis Jordan in "Stone Cold Dead In The Market," the Delta Rhythm Boys in "It's Only A Paper Moon," Louis Armstrong in "Dream A Little Dream Of Me," and Chuck Webb in "A-Tisket A-Tasket." Sprinkle this set liberally on shelves. on shelves.

"A FACE IN THE CROWD"-Music From The

"A FACE IN THE CROWD"—Music From The Soundtrack—Capitol W 872 (1-12" LP) "A Face In The Crowd," Andy Griffith's first screen vehicle received the acclaim of most of the critics thus giving this sound-track score of the film "hit" backing. The Tom Glazer-Budd Schulberg songs contain a mixture of rock 'n roll ("Mama Guitar,"), C&W ("Just Plain Folks") and calypso ("Fruit Salad Ferryboat") feeling performed by Grifith and others mostly in a hefty beat vein. Excellent teen, and soundtrack seeker production. production.

"ADVENTURE IN THE SUN"—Percy Faith And His Orchestra—Columbia CL 1010 (1-12" LP)

His Orchestra—Columbia CL 1010 (1-12 LP) Another bright offering by Percy Faith in the tradition of his "Passport To Romance," and "Continental Music" will hand the devoted Faith listener a colorful array of sparkling orchestra-tions on an exciting international program ("Blue-bell," "Hey Jose," "Italiano"). Things couldn't be gayer, sales potential here couldn't be better.

"TOWN HALL CONCERT PLUS"—Louis Arm-strong And His Orchestra—RCA Victor LPM-1443 (1-12" LP)

1443 (1-12 LP) Six of the sessions here were taken from Arm-strong's 1947 Town Hall triumph, while the re-maining six sides are studio-recorded efforts of 1946-1947. The Town Hall numbers include "Ain't Misbehavin'," "Rockin' Chair," "St. James In-firmary," performed invitingly by Armstrong, and firmary," performed invitingly by Armstrong, and his All-Stars, which contained such sidemen as Jack Teagarden, (trombone); "Peanuts" Hucko (clarinet); Bobby Hackett (trumpet) and Bob Haggart (bass). Major release to both a jazz and pop audience.









Lenim. LET'S ALL SIZE WITH JERRY COLONNA

"BING AND THE DIXIELAND BANDS"-Bing

Reviews

"BING AND THE DIXIELAND BANDS"—Bing Crosby—Decca DL 8493 (1-12" LP) Decca has 12 Crosby disks recorded between 1941 and 1950 featuring the artist under the hearty influence of the Dixieland Band. Three of the sides, "Nobody's Sweetheart," "That's A Plenty" and "Ida, Sweet As Apple Cider," have never been released before. "I Want My Mama" with Woody Herman; "After You've Gone" with Eddie Condon; and "When My Dream Boat Comes Home," with Crosby's brother, Bob make up part of the program. Fine Crosby efforts due for ex-cellent sales. cellent sales.

"DINNER MUSIC FOR PEOPLE WHO AREN'T VERY HUNGRY"—Spike Jones—Verve MGV-4005 (1-12" LP)

4005 (1-12" LP) Spike Jones' antics are currently getting large-audience play via his network show on CBS-TV, a factor which should make what may well be the most effective satire on the hi-fi fad an ex-cellent seller. With Jones as the narrator, the platter provides a clever (and very well recorded) series of instrumental and vocal contrasts between pre-hi-fi days and now. This includes a new hi-fi version of "Chloe." Here's Jones at his ribbing best. best.

"CALYPSO"—Lord Foodoos And His Calypso Band—Elektra 127 (1-12" LP)

This is one of the best Calypso entries issued Into its one of the best Calypso entries issued in response to the current popularity of the song and dance form. Recorded in a haven for calypso, Jamaica, B. W. I., the waxing features Lord Foodoos and his band in a collection of 14 items, many of which are original-lyric versions of re-cent calypso hits here ("Marianne," "Jamaica Farewell," "Day-O"). Authentic, colorful per-mances calypso traffic will love.

LET'S ALL SING WITH JERRY COLONNA"-Liberty LRP 3046 (1-12" LP)

Liberty LRP 3046 (1-12" LP) Colona's first effort for Liberty was a happy Dixieland waxing that had the famed comedian on trombone; this entry finds the artist in his more familiar role as a vocalist, singing 53 one million or more sheet music sellers ("The Old Grey Mare," "After The Ball," "Swanee River") on one side in fox-trot tempo and on the other in waltz tempo. It is all accomplished with affec-tion by the entertainer. Watch this one, it could be a real sales marvel.







"HITS ON THE HAMMOND"-Jesse Crawford At The Hammond Organ—Decca DL 8470 (1-12" LP)

Decca's star organist, Jesse Crawford, supplies a skillful touch in 12 reprises of recent chart items. Crawford meets either the sentimental or jaunty nature of his selections with tender musical love letters or mirthful abandon. The bill in-cludes "Allegheny Moon," "Canadian Sunset," and "Whatever Will Be, Will be." Relaxed listening.

"EMOTION, INC."—King Guion And His Or-chestra—ABC-Paramount ABC-172 (1-12" LP)

Ork leader King Guion has gone farther than most mood music purveyors do in presenting the program here. Employing the techniques of band scoring, the pieces ("When Your Lover Has Gone," "Penthouse Serenade") have an excite-ment and rhythmic variety effectively suited for musical description. Classy ork treatments. hi-fi otpourri

Page 31



III III

SILL TTT 1

Frances Paige

Bob Crosby

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Bobcats -

ON PARADE



"HI-FI POTPOURRI"—Frances Paige, Organ— Jubilee JLP 1038 (1-12" LP) Miss Paige is a night-club, former CBS radio organist, who on this Jubilee issue is at the versatile Wurlitzer pipe organ. The material is mostly composed of romantic evergreens ("Body And Soul," "My Blue Heaven") performed by Miss Paige with sensitivity. One respite from the sugary atmosphere is the witty play on Leroy Anderson's delightful "Waltzing Cat." Organ fans will enjoy the big and deft sounds from the fans will enjoy the big and deft sounds from the artist.

"BOBCATS ON PARADE"—Bob Crosby And His Orchestra—Coral CRL 57061 (1-12" LP)

Bob Crosby's famed "Bobcats" big band Dixie-Bob Crosby's famed "Bobcats" big band Dixie-land aggregation takes on 12 march numbers (8 by Sousa) in blazing style in this Coral issue. The sessions, dating back to 1950, feature such veteran members of Crosby's late thirties, early forties' ensemble as Eddie Miller (tenor); Charlie Teagarden (trumpet); Billy Butterfield (trumpet) and Bob Haggart (bass). Dixieland with a terrific spontaneity. spontaneity.

"WILL YOU REMEMBER?"—The London Festi-val Orchestra Conducted By Cyril Ornadel—Lib-erty LRP 3030 (1-12" LP)

erty LRP 3030 (1-12" LP) British mood maestro Cyril Ornadel produced a fine orchestral treatment of the "My Fair Lady" score his last time out for Liberty. In a package dedicated to the memorable music of Sigmund Romberg ("Lover Come Back To Me," "Deep In My Heart," "When I Grow Too Old To Dream"), Ornadel and the London Festival ork lovingly paint the tranquil Romberg melodies. This is top-drawer mood work.

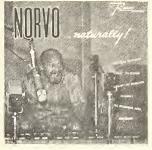
"WARM AND TENDER"—Leroy Holmes And His Orchestra And Chorus—MGM E3430 (1-12" LP)

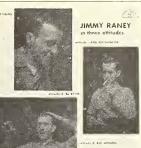
The polished mood approach of Leroy Holmes once again comes into play on MGM, and, as usual, provides an admirable round-up of good tunes ("To Love Again," "When You're In Love," "Wouldn't It Be Loverly") performed with deft mood affection. Holmes is a big name in mood circles, and dealers should act accordingly when stocking up on the package.

"NOW'S THE TIME"—The Quartet Of Charlie Parker—Verve MGV-8005 (1-12" LP) "BIRD AND DIZ"—Charlie Parker And Dizzy Gillespie—Verve MGV-8006 (1-12" LP) "CHARLIE PARKER PLAYS COLE PORTER" —Verve MGV-8007 (1-12" LP) "FIESTA"—Charlie Parker And His Orchestra— Verve MGV-8008 (1-12" LP) "CHARLIE PARKER-JAZZ PERENNIAL" ---Verve MGV-8009 (1-12" LP) "SWEDISH SCHNAPPS"—Charlie Parker And His Orchestra—Verve MGV-8010 (1-12" LP) These are 6 further entries into Verve's "Genius Of Charlie Parker" series, bringing the total to 8 of Verve disks paying tribute to the late alto saxist who influenced the jazz attack of scores of today's jazz musicians. Many of the waxings here feature interesting alternate takes on various tunes. A treasure of great jazz musicianship. tunes. A treasure of great jazz musicianship. "FOR JAZZ LOVERS"—Various Artists—Em-Arcy MG 36086 (1-12" LP)

Arcy MG 36086 (1-12" LP) This is another melange of EmArcy jazz talent taken from previous efforts by the personalities involved. The pressing includes work by Sarah Vaughan ("Over The Rainbow," "It Shouldn't Happen To A Dream"); the late trumpeter Clif-ford Brown ("What's New,"); Dinah Washington ("More Than You Know," "Goodbye"); vibro-phonist Terry Gibbs ("Autumn Nocturne"); Helen Merrill ("End Of A Love Affair," "Lilac Wine"); Errol Garner ("Misty"); Eddie Heywood ("Young At Heart") and the tenor sax of Julian Adderley. Important jazz names neatly brought together. "THE INCREDIBLE JIMMY SMITH AT CLUB "BABY GRAND"—Jimmy Smith, Organ—Blue Note BLP 1529 (1-12") Smith is one of the best representatives for the

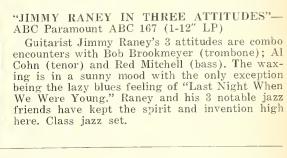
Note BLP 1529 (1-12") Smith is one of the best representatives for the organ's determined stand for jazz recognition. The 4 sides here, taken at Smith's appearance at the "Baby Grand" in Wilmington, Del., con-tain 2 blazing ("Caravan," "Get Happy") and 2 moderately up-tempo tracks ("Love Is A Many-Splendored Thing," "It's All Right With Me") performed with authoratative invention. Thornel Schwartz (guitar) and Donald Bailey (drums) brightly back Smith. Excellent jazz issue.





CLASSICAL





"NORVO ... NATURALLY!"-Red Norvo, Vibes -Rave RLP-101 (1-12" LP)

Rave's first entry into the LP market is a waxing devoted to the long-time vibist, Red Norvo. The delicate and frothy Norvo approach is

heard with a five-man combo playing 6 evergreens ("Funny Valentine," "I'll Remember April"), and 2 Norvo originals. Best stint is Bob Drasnin's flute on "Stella By Starlight." Nicely relaxed

sessions.

JOHANN STRAUSS, JR.: The Blue Danube (Bal-

JOHANN STRAUSS, JR.: The Blue Danube (Bal-let Music)—BIZET: Jeux d'Enfants (Ballet Suite) —The London Philharmonic Orchestra, Antal Dorati, Conductor—Camden CAL 365 (1-12") Two bubbling ballet scores are offered in Vic-tor's budget priced Camden series. Strauss' "Blue Danube" and Bizet's "Jeux d'Enfants" are both very attractive orchestral events, the former with its wonderful waltzes, the latter with its grace and appealing French school of thought. Antal Dorati leads the London Philharmonic with a great deal of color. Excellent buy.

ARNOLD: Homage To The Queen—The Philhar-monia Orchestra—Robert Irving, Conductor—RCA Victor LM-2037 (1-12" LP)

Victor LM-2037 (1-12 LP) This is the first disk appearance for British composer Malcolm Arnold's "Homage To The Queen," written for the 1953 Coronation of Queen Elizabeth. It is an exciting kaleidoscope of rhythm, melody and impressionism scored with craft by Arnold. Robert Irving brilliantly reads the work in his direction of the Philharmonia Orchestra. Excellent sound. Thrilling modern com-position position.

J. S. BACH: Suite No. 1 In G Major For Viola— Suite No. 3 In C Major For Viola-Lillian Fuchs, Viola—Decca DL 9914 (1-12" LP)

Miss Fuchs has already recorded 4 of the 6 Bach cello or viola suites for Decca, and this pressing by the artist of the first and third completes the picture. These two remarkable creations are in the hands of a skilled musician, offering the Bach coteries expert performances of the works. Excellent sound. First-rate classical pressing.

SHOSTAKOVITCH: Symphony No. 10—Philhar-monia Orchestra—Efrem Kurtz, Conductor—RCA Victor LM-2081 (1-12" LP)

Victor LM-2081 (1-12" LP) Shostakovitch's recent (1953) tenth symphony is becoming a staple LP product, and Victor's first waxing of the work is a notable companion piece to the other available disks. It's generally brooding emotionalism, and lyricism ends in a note of faith at the symphony's conclusion. These qualities of the opus are effectively read by Efrem Kurtz conducting the Philharmonia Or-chestra. Fine classical disk.

SCHUBERT: The Death Of Lazarus-Arthur Winograd Conducting The Philharmonia ()rches-tra Of Hamburg-MGM E3526 (1-12" LP)

The Of Hamburg—MGM Eso20 (1-12 LF) This is the first recorded presentation of Schu-bert's "The Death Of Lazarus," an incompleted "concert hall opera" by the composer (only the first was completely finished by Schubert). It is a work of vocal beauty, performed effectively by the German-singing cast, and Arthur Winograd and The Philharmonia Orchestra Of Hamburg. A care treasure the classical coterie will want A rare treasure the classical coterie will want.

SHOSTAKOUTATH

DECCA

VICTOR WIL



JAZZ











Atlantic Sets Major Drive On Chris Connor Album

Page 32

BUTTERFLY

recorded by

NEW YORK-Atlantic Records has NEW YORK—Atlantic Records has set in action a major advertising and promotion campaign on behalf of its first two-pocket long play album, "Chris Connor Sings the George Gershwin Almanac of Song".

The album, set for release this week, is designed to appeal to the pop market, standard collectors, the musical theatre coterie and, of course, Miss Connor's vast jazz admiration society. The 2-disk LP will sell for \$9.96.

In addition to trade advertising, the diskery will advertise the album in leading consumer publications. It has also prepared special window streamers, counter easel displays, etc., which can be obtained from local distrib-utors. Every disk jockey on Atlantic's entire list will be receiving in the next few days, a special promotional ex-tended play recording of four selec-tions from the LPs.

In addition to the four covers of the album which display a number of photos of Gershwin and his collabor-ators, the two-disk set also features a center page with liner notes dis-cussing, in chronological order, the life of Gershwin.

This album is also included in At-lantic's Summer Plan which offers dealers one album free for every eight purchased.

Audio - Fidelity Keys **New Releases To Pre**vent Trans-Shipping

NEW YORK—Sid Frye, prexy of the fast growing LP diskery Audio-Fidelity Records, last week announced that he will key all new releases by the label to prevent trans-shipping.

Frye has notified all his distributors about the new keying system and has advised them that evidence of trans-shipping may cost a firm its distribu-torship of the Audio-Fidelity line.

Frye is well aware of the fact that this move may have a temporary ef-fect on sales, but feels that in the long run it will add to the prestige of the label and benefit the dealer.



year when a young man's fancy slightly turns to thoughts of "Love". year when a young man's lancy slightly turns to thoughts of "Love". The record companies are also fa-miliar with this fact and Mills Music seems to be the benefactor with a number of love-titled recordings. Among them are "Love Is The Thing", the title tune of Nat Cole's smash LP; "Don't Cry My Love", Vera Lynn's current clicker published by B. F. Wood, a Mills subsidiary; "True Love Gone" waxed by Betty Madigan and the Enchanters; "I Can't Give You Anything But Love" recently recorded by Dean Martin, Leny Eversong, Doris Allen and Jo Ann Campbell; "Endless Love" by Gordon MacRae; and "You I Love" by Kay Cee Jones.

Marvin Fisher To Write Musical

NEW YORK—Marvin Fisher will score his first Broadway musical when he teams with Kenward Elmslie in the production of "The Ticklish Acro-bat" produced by the Theatre Corpor-ation of America. The production is based on an original play of the same name by Robert Hivnor. The work will be staged by Herbert Machiz, who directed Tallulah Bank-head in her most recent New York appearances.

appearances. The schedule calls for rehearsals to begin by January 1, 1958. Elmslie will be responsible for the book and lyrics and Fisher will compose the music.

The musical is laid on the Dalma-tion coast and concerns itself with the plight of a lady acrobat in ticklish circumstances.

VIP Goes International

NEW YORK—V. I. P. Records has just announced finalization of its plans in setting up international dis-tributorship of its recorded products according to an announcement from Joseph Lupia, president of V. I. P. Records.

Records. The following companies have been designated as distributors in their areas: W. & G. Record Distributors in Australia and New Zealand; Poly-nesian Distributors in Honolulu for the entire Pacific area; Anvers-Radio for Belgium and Luxembourg; Seeco Distributors for all of South America and Quality Records of Toronto for all of Canada. In addition to the above it was also

In addition to the above it was also announced that Sam Laine had been engaged for special promotion work in California working with the V. I. P. distributors in that area, Sun Land Music and Universal Distributing.

MGM All Out On "Eighteen"

NEW YORK-Strong reaction to

NEW YORK—Strong reaction to the Connie Francis waxing of "Eight-een" has prompted MGM to make a special direct mail campaign to disk jockeys, record librarians, music and one-stop operators, dealers, chain stores, and department stores. The thrush completed successful engagements at the New Stagecoach Inn in New Jersey over the Memorial Day weekend, and recently finished a stint at Boston's "Mayfair Club." Last week Miss Francis began a week's engagement at the Casino Royal in Washington, D. C., and will be featured on deejay Jack Thayer's WDGY-Minneapolis, Minn. show June 19th, and on June 23rd she does a series of record hops with platter spinner Bill Randle (WERE-Cleve-land, Ohio). On June 28th and 29th Miss Francis will appear on the Wil-son Lines in Baltimore.

Vik Signs Eddie Cantor

NEW YORK—Eddie Cantor has NEW YORK—Eddie Cantor has been signed to record on the Vik label. Herman Diaz has gone to Califor-nia to record Cantor's first album on the label, and while out there will also record Nat Brandywynne's sec-ond album.

Vik manager, Bennett Rosner, and Diaz will tour Portland, Ore., Seattle, San Francisco and Los Angeles on a promotion jaunt in the West.



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

REMICK MUSIC CORP.

Tico Announces New Summer Album Plan

NEW YORK — Tico Records has announced a new summer album plan which offers the dealer two free al-bums with the purchase of any ten LPs in the Tico Catalog. The diskery wants to acquaint the dealer with the fact that the label

has one of the industry's largest cat-alogs of Latin music and feels that the summer plan is the perfect time

to do so. The Tico catalog features such ar-tists as Tito Puente, Machito, Tito Rodriquez, Joe Loco and others.

Kozak Joins Jolly Joyce

NEW YORK — It was announced last week that Elliott Kozak, a mem-ber of the William Morris Agency for ber of the William Morris Agency for the past 12 years, will join the New York office of the Jolly Joyce Agen-cies, effective June 17th. Kozak had been affiliated with Bolger's "Wash-ington Square" TVer as an assistant booker. In his new post, Kozak will handle bookings for TV networks, TV films, radio and theatre dates.

Otis Blackwell Signed As Film Musical Director

NEW YORK-Otis Blackwell, com-

NEW YORK—Otis Blackwell, com-poser of such recent No. 1 song hits as "All Shook Up" and "Don't Be Cruel", has been signed as Musical Director of Vanguard Productions' forthcoming picture, tentatively titled "The Big Record." Blackwell will supervise the selec-tion of songs for the recording stars, who will appear in the picture, and will work with the stars and the a & r men of their recording com-panies on the arrangements of the songs, Sole selling agents, for the songs, will be Hill and Range, at whose offices Blackwell is currently selecting material. The picture will be produced by

Selecting material. The oicture will be produced by Max. J. Rosenberg and Milton Subot-sky, producers of "Rock, Rock, Rock." Shooting starts July 22nd in New York

MGM Issues Musical Written **Specifically For Records**

NEW YORK-MGM has announced NEW YORK—MGM has announced the release of the first LP appearance of Robert Cobert's "Frankie And Johnnie," a new musical written spe-cifically for presentation on long-playing records. The work is based on the famous "Frankie And Johnnie" folk tale, and contains original mu-sic and lyrics. sic and lyrics.

sic and lyrics. The aim of the set, according to MGM, is to create the visual images of the musical stage solely through aural devices, and to provide "an evening in the theatre" through the medium of the phonograph record. With a running time of approxi-mately 55 minutes, the 2 act perform-ance is handled by lyrics and dialogue, and uses no narration. The music and book are by Cobert,

and uses no narration. The music and book are by Cobert, the lyrics by Dion McGregor. Fea-tured in the cast are Mary Mayo, Danny Scholl, Joan Coburn, and Na-thaniel Frey. The orchestration was done by Phil Lang, and the orchestra was conducted by Herb Harris.

PLaza 7-1977

America's Leading ONE STOP Record Service

LESLIE DISTRIBUTORS

639 TENTH AVE. 2231 FIFTH AVE. 377 WINDSOR ST. 221 FRELINGHUYSEN AVE. New York 36, N.Y. Pittsburgh, PA. Hartford, Conn. Newark, N. J.

JAckson 5-1147

GRant 1-9323

Jerry Marshall Receives Father's Day Award

NEW YORK - Jerry Marshall, dee jay of the "Record Room" over Station WMGM, was cited today by the Diamond Needle Council for "his outstanding attributes as a father and for the fine example he has set for the young people of his community through his broadcasts."

A special scroll and diamond phonograph needle, symbolizing the fact that Marshall is a "gem of a dad" was presented to him on the occasion of Father's Day by Robert Walcutt, President of the Walco Diamond Needle Company and Director of the Council.

Marshall, makes his home in Manhasset, Long Island. He has two children, Michael Terry, eight, and Carolyn Diane, four.

Liberty Signs Dixie Group

NEW YORK-Liberty Records has just signed an instrumental group called the Dixie Small Fry, a group of young dixielanders ranging in age from 11 to 13. They will cut their first album June 25 titled "Bill Hollingsworth presents — Dixie Small

Fry in Hi-Fi". The five boys include Bob Crosby, 11, clarinet; Jay Daversa, 12, trum-pet; Frank Straight, 12, banjo; Jeff Woodruff, 13, trombone and Bill Bald-win 12, dwwei

win, 13, drums. The group made its TV debut on Ray Bolger's "Washington Square" TVer, June 13th. Their conductor is Bill Hollingsworth of Los Angeles, who even piged the group by eudition Bill Hollingsworth of Los Angeles, who organized the group by audition-ing 72 younsters from music schools in L.A. Hollingsworth, who is Cap-tain Jet on CBS-TV, had planned to have them play local market open-ings, etc., but Ernie Ford heard them and had them guest on his daytime TV show. Si Waronker and Jack Ames, Liberty Records execs heard about the boys, auditioned them and immediately signed them to a conimmediately signed them to a con-

Three of the boys play with the Los Angeles All-City Symphony and one is with the Burbank Junior Symphony.

The Up-Beats

"I WOULD IF I COULD"

Z 23 The Strollers YOU'RE THE ONLY ONE FOR ME

Z 22

RECORDS 51 NECK ROAD . BROOKLYN 23, N. Y. Nightingale 5-0083

Bigelow 3-1155

Decca Gets Record Rights To "Sweet Smell of Success"

Page 33

NEW YORK-Decca Records has obtained the recording rights for the score of the forthcoming United Artists release "Sweet Smell Of Success." The film, a Hecht-Hill-Lancaster Production, co-stars Tony Curtis and Burt Lancaster.

Decca will issue two albums of music from the soundtrack of this film. One of the LP's will feature jazz themes from the score, performed by the Chico Hamilton Quintet, which is seen as well as heard in the pic-

is seen as well as heard in the pic-ture. These themes were written by Fred Katz and Chico Hamilton. The second LP to be released by Decca will include the entire back-ground score, with the exception of the Hamilton jazz themes. This album features Elmer Bernstein conducting the orchestra in his original composition.

Decca expects both of these albums to be enthusiastically received. In re-cent years the diskery had a number of successful soundtrack recordings. Several of these have gone beyond the usual market into the jazz market.



BILL HALEY and his Camets

DECCA 30214

100



Al Makay

Sandy Singer

Jerry Whitson

KMHT—Marshall, Tex.

Bob Furlong

WSKI-Montpelier, Vt.

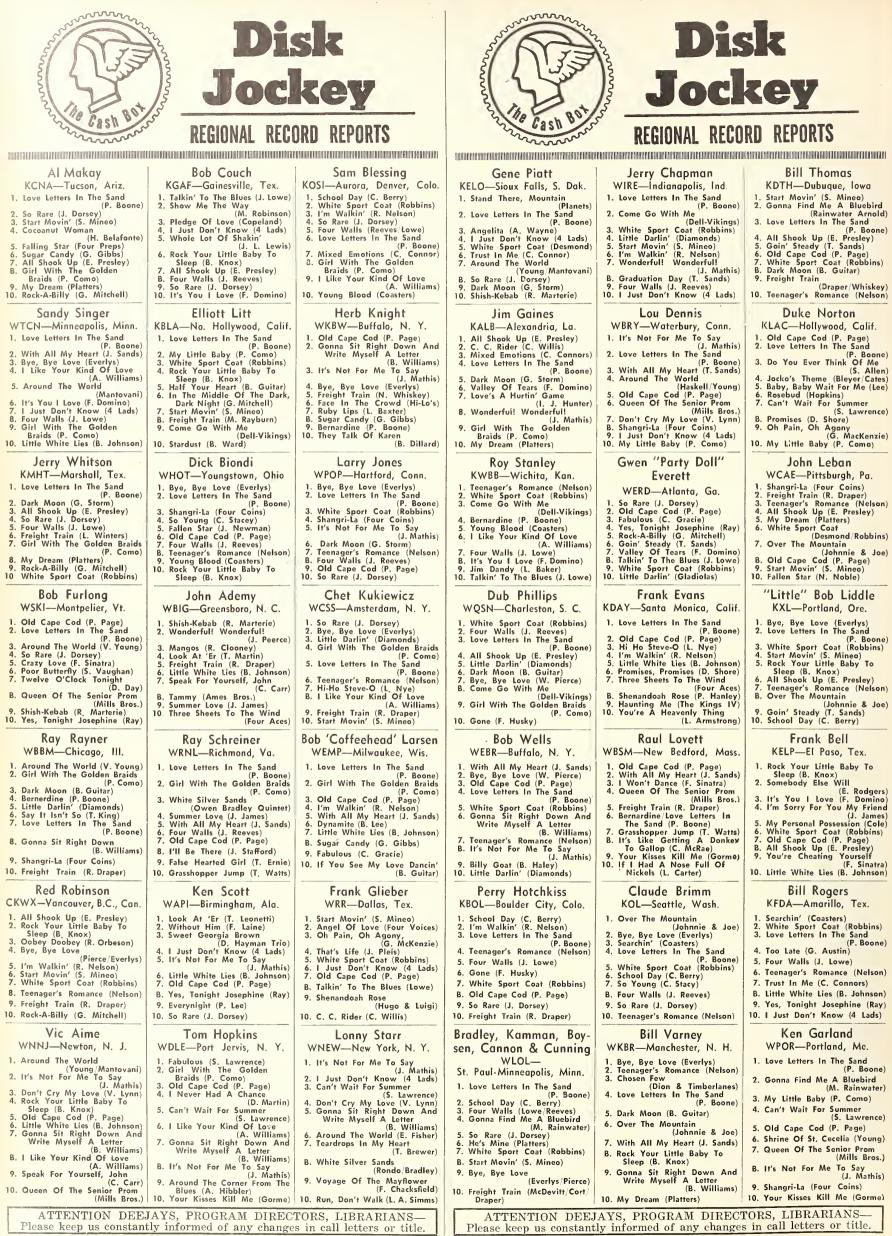
Ray Rayner WBBM—Chicago, III.

9. Shangri-La (Four Coins)

10. Freight Train (R. Draper) Red Robinson

Vic Aime

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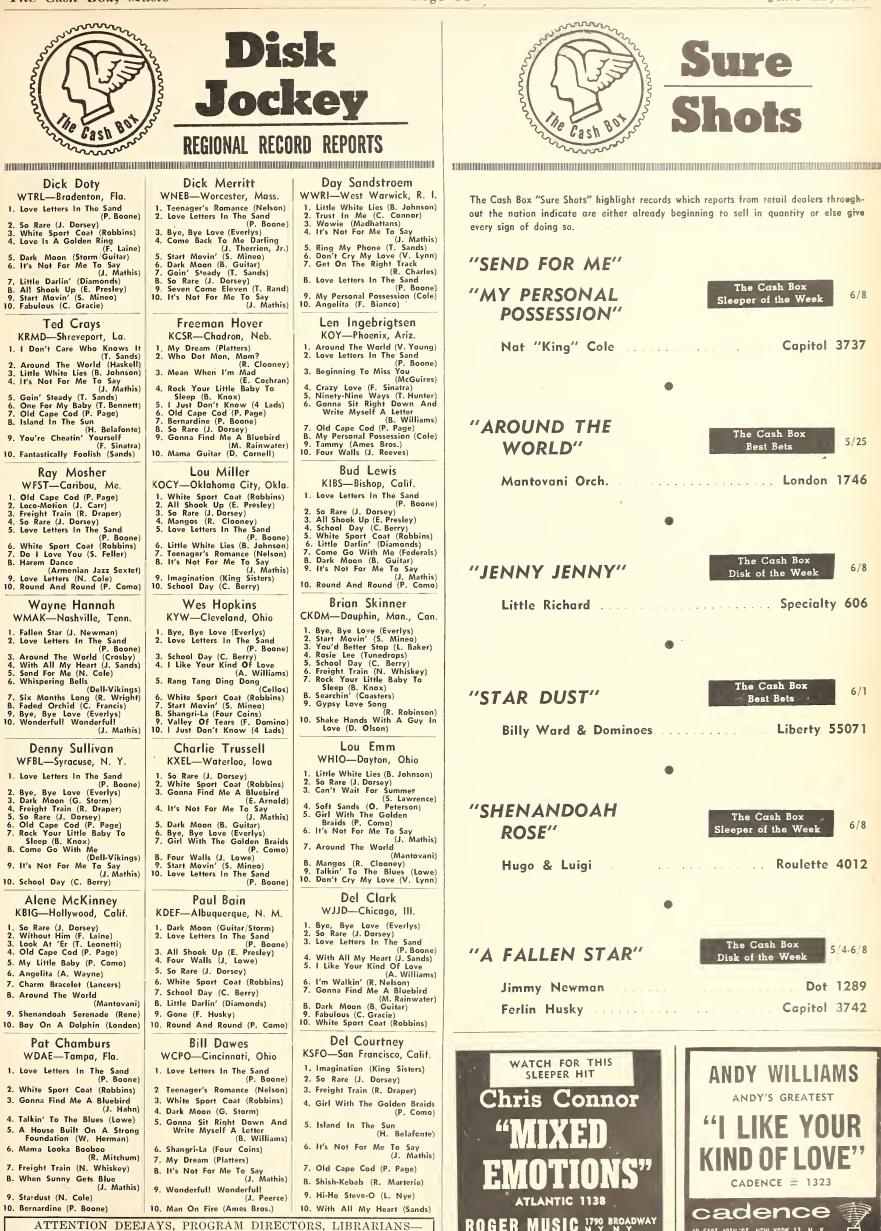
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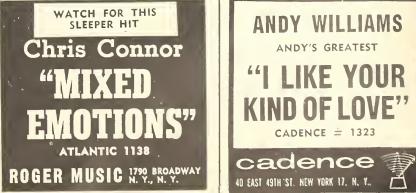
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Sure



out the nation indicate are either already beginning to sell in quantity or else give "SEND FOR ME" The Cash Box "MY PERSONAL 6/8 Sleeper of the Wee POSSESSION" Capitol 3737 Nat "King" Cole "AROUND THE The Cash Box 5/25 **Best Bets** London 1746 Mantovani Orch. The Cash Box 6/8 "JENNY JENNY" Disk of the Week Specialty 606 Little Richard The Cash Box 6/1 Best Bets Liberty 55071 **Billy Ward & Dominoes** "SHENANDOAH 6/8 Sleeper of the Roulette 4012 The Cash Box 5/4-6/8 "A FALLEN STAR" Disk of the Week Dot 1289 Jimmy Newman Capitol 3742



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Please keep us constantly informed of any changes in call letters or title





NEW YORK.



NEW YORK: Loyd Price, the "Lawdy Miss Clawdy" kid of a few years ago, who bounced back into the spotlight with his smasher "Just Because", has signed a unique agreement with the Atlantic-Atco offices. Price will be featured, from now on, on the KRC label, the diskery for which he recorded "Just Because" (the master was later sold to ABC Paramount). How-ever, Atlantic will record Price, distribute and promote is records and handle every facet of the Price label. KRC Records will also feature the "Sold Exclusively by Atlantic" line on each pressing. First release is expected immediately. Other veterans signed last week by Atlantic include Charles Brown; and Pretty Boy –former member of the Willows and the Rainbows. Atco last week inked Joe Morris, one of Atlantic's hopkins. . . . Herman Lubinsky is issuing a new "Jazz Excerpts Series" in answer to many requests he has bein getting from juke box ops for good jazz singles for jazz conscious locations. He is taking the best selections from his top selling Savoy jazz LP's, editing them, and cutting them down so that they don't run

LLOYD PRICE Selections from his top selling Savoy jazz LP's, editing them, and cutting them down so that they don't run over two minutes and 50 seconds. Lubinsky is con-vinced that the spins on the jukes will help advertise the long play albums. Dee jays desiring copies of these singles should contact Savoy in Newark. Some of the artists featured on Savoy's LP's include Hank Mobley, Doug Watkins, Hank Jones, Kenny Clarke, Charlie Byrd and many others.... George "Hound Dog" Lorenz is starting a rock and roll show on station WPOP in Hartford, Conn. The show will run from 10 PM to Midnight, Mon. thru Sat. Leslie Distributing of Hart-ford threw a party last Monday to welcome Hound Dog to Hartford. Lorenz has one of the top rated R & R shows at station WKBW in Buffalo. ... Jerome Felder, known to many as Doc Pomus, co-

Jerome Felder, known to many as Doc Pomus, co-author of the Coasters' smash "Young Blood", will be author of the Coasters' smash "Young Blood", will be wed to Wilma Burke, June 28th. The wedding will take place in the Pillement Suite of the Waldorf Astoria in New York.... The LaPlaya Sextet, set for a lengthy-stint at the Coral Reef Beach Club in Lido Beach, L. I., record for the Mardi Gras label. ... Jockey Jack, WERD, Altanta, Ga., announces that a special meet-ing of the board of The National Jazz, Rhythm & Blues Disc Jockey Association has been called for Sat. and Sun. July 6th and 7th in Cincinnati, Ohio. ... C. E. Quick, a member of the Del-Vikings has been inked to an exclusive writer's pact with the George Pincus Music firms. The deal was handled by Lee Pincus and Alan Stauss. The latter is the manager of the vocal group which debuted on Mercury Records this week with the coupling "Cool Shake" and "Jitterbug Mary". Quick is the author of "Come Go With Me". In addition to the long term writer's contract, Lee Pincus also acquired for the Gil Music firm the two songs backed up on the Del-Vikings' latest Dot release "Whispering Bells" b/w "Don't Be A Fool". Dot pur-chased these masters prior to the group's signing with Mercury at the back at the total work of the song the second these masters prior to the group's signing with



contract, Lee Pincus also acquired for the Gil Music firm the two songs backed up on the Del-Vikings' latest Dot release "Whispering Bells" b/w "Don't Be A Fool". Dot purchased these masters prior to the group's signing with Mercury. . . . It looks as the Little Richard is headed for success again in both the pop and R & B field with his latest single "Jenny Jenny". Reaction to the with his latest single "Jenny Jenny". Reaction to the with his latest onyx release featuring the Velorus singing "Can I Come Over Tonight". Jerry expects the side to develop into the label's biggest seller to date. . . Deluxe issued a new coupling by Oties Williams and his Charms, The disk backs. "United with "Don't Deny Me". . . . Savoy Records is going all out on it latest disk by the Jivebombers, the fellas whee neloyed great success with "Bad Boy". The songs are "You Took My Love" and "Cherry". . . Don robe, puble-Peacock prexy, has signed a new team which he calls a humdinger rock-duo. Billed as Tic and Toew, busics and Stopy The label's A & R chief, Joe Scott says, "they are hipped mon his latest releases featuring the EI Torres, Roscoe" Chicker" Gordon, Clara Mercury, and "Sleeping In An Ocean of Tears", Robey reports heavy action on his latest releases that are breaking for mon greases that are breaking for mongent" by the Mello-Kings on Herald and Tomany Ridgely's latest "When Tm With My Girl", says are underway to release five or six singles regularly on the Prestige line will be pressed on 45's and w



CHICAGO.



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Verra busy fellow headed into Chi for Chess session. . . . Don't forget to get your ads into The Cash Box early for the big 15th Anniversary Issue coming out this July 20th, Remember last year's? This one prom-ises to be twice as good and you don't want to find yourself saying, "I meant to be in that one, darn!". . . . Atlantic single releases present Joe Turner with "Love Roller Coaster" and "Miss Lee" by new distaff group, The Bobbettes. . . . The Moonglows and Chuck Berry are fea-tured in new R&R flick being shot by Alan Freed at this time. . . . "Over The Mountain" being given big eastern push by Johnny and Joe. . . Don Foreman introduced Red Saunders and his new Decca LP "Africa Speaks" to WAAF deejay, Marty Faye, this past week. . . . Tab Smith starting to come through with "Someone To Watch Over Me" on United. . . . Granville White, Chi's south side contact man for Columbia, off the scene for few days as he got out of town for little rest. . . . Warning to one and all planning a trip anywhere near Vee-Jay. Unless you want to hear about how E. Abner III is finding his right toe fits nicely in his little mouth and how he looks so cute in blue-watch out. The proud father is written all over E. Abner II—that's Abner to us. LOS ANGELES:

OS ANGELES:



LOS ANGELES:
Lew Chudd, Imperial Records prexy has signed Dorothy Shay to do her first rock 'n roll records as part of an exclusive one-year contract with the label.... Jesse Jones, A & R man for the new Ebb label flew to Atlanta where Atlanta disk jockey
Zenas Fears is conducting a Chicken Dance contest with the Ebb release of "Chicken Baby Chicken" by Tony Harris. A talent contest will also be held there, with the first two winners receiving a recording contract on Ebb. ... Class Records has another hit breaking nationally in Googie Rene's recording of "Side-Track".... Jean Bennett of Personality Productions in town for a three week stay.... New singer, Ed Townsend, has accepted an invitation to appear before the Greater Los Angeles Press Club at its regular Wednesday evening confab at the Ambassador Hotel.... Bull Moose Jackson winds up his personal appearances on the East Coast and West making Los Angeles his first stop on a coast tow... Jackson is currently heard on the Encino label.... Last week's Larry Finley TV show was completely devoted to Buck Ram and the talent that he is credited with discovering. Appearing on the show

were: The Platters, The Blockbusters, and Bert Convy. Ram was also pre-sented with a plaque by the Lost Angeles Examiner for helping to develop vouthful talent

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Plotters



The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

Territorial

Tips

(Listed Alphabetically) ALL OF ME I DON'T WANT TO CRY Big Maybelle (Sayoy 1512) ARROW OF LOVE Six Teens (Flip 322) A WHOLE LOT OF SHAKING GOING ON Jerry Lee Lewis (5un 267) CHICKEN BABY CHICKEN Tony Harris (Ebb 104) COCOANUT WOMAN Harry Belatonte (RCA Victor 6885) DEAREST Mickey & 5ylvia (Vik 0267) DIANE Bo Rhambo (Cash 452) DING DON**G** Bill Doggett (King 5058) *DO YOU MEAN IT Ike Turner (federal 12297) DON'T ASK ME TO BE LONELY Dubs (Gone 5002) EVERYONE'S LAUGHING Spaniels (Vee-Jay 246) FABULOUS Charlie Gracie (Cameo 107) *FATTENING FROGS FOR SNAKES Sonny Boy Williamson (Checker 864) GET ON THE RIGHT TRACK BABY IT'S ALL RIGHT Ray Charles (Atlantic 1143) GLORY OF LOVE Velvetones (Aladdin 3372) GONE Ferlin Husky (Capitol 3628) GROANIN' THE BLUES Otis Rush (Cobra 5010) HEAR MY PLEA Donnie Elbert (DeLuxe 6125) HE'S MINE Platters (Mercury 71032) HEY BO DIDDLEY MONA Bo Diddley (Chess 1652) HONEY, WHERE YOU GOING LITTLE RAIN Jimmy Reed (Yee-Jay 237) HYPNOTIZED Drifters (Atlantic 1141) I'M SO EXCITED John Lee Hooker (Vee-Jay 245) I'M WALKIN' A TEENAGER'S ROMANCE Rickey Nelson (Verve 10047) IN THE DOORWAY CRYING Midnighters (Federal 12293) *IS YOUR LOVE FOR REAL Midnighters (Federal 12299) ISABELLA Roy Tan (Dot 15551) IT MUST BE YOU Annie Laurie (DeLuxe 6135) *IT'S NOT FOR ME TO SAY Jahnny Mathis (Columbia 40851) I'VE GOT TO GO CRY Little Willie John (King 5045) I WANNA Platters (Mercury 71093) I WANT TO GET MARRIED B. B. King (RPM 492) JOHNNY'S HOUSE PARTY John Heartsman & Gaylarks (Music City 807) Jimmy Beasly (Modern 1021) JOY RIDE Doc Bagby (Okeh 7080) JUNGLE HOP Don & Dewey (Specialty 599) LET THE FOUR WINDS BLOW Roy Brown (Imperial 5439) LITTLE BILLY BOY WHAT MADE MAGGIE RUN Del-Vikings (Dot 15571)

* Indicates first appearance on Territorial Tips LOVABLE FOREVER Dale Cook (Specialty 596) LOVE LETTERS IN THE SAND Pat Boone (Dot 15570) LOUIE LOUIE YOU ARE MY SUNSHINE Richard Berry & Pharohs (Flip 321) MESSED UP Harrold Burrage (Cobra 5012) MIDNIGHT Googie Rene (Class 205) MISS ANN Little Richard (5pecialty 606) MISS YOU SO Lillian Offitt (Excello 2104) ONE HUNDRED YEARS FROM TODAY Alice Jean (Rhythm 102) OUT IN THE COLD AGAIN Lymon & Teenagers (Gee 1036) *PLEASE BELIEVE ME Percy Mayfield (Specialty 607) *PLEASE SEND ME SOMEONE TO LOVE Moonglaws (Chess 1661) RAKIN' AND SCRAPIN' Dean Beard (Atlantic 1137) RANG TANG DING DONG Celios (Apolio 510) ROCK ALL NIGHT Shirley & Lee (Aladdin 3380) ROCK ME Muddy Waters (Chess 1652) ROCKING PNEUMONIA AND THE BOOGIE WOOGIE FLU Huey Smith (Ace 530) ROCK YOUR LITTLE BABY TO SLEEP Buddy Knox (Roulette 4009) ROSIE LEE Mello-Tones (Gee 1037) RUN, RUN, LITTLE JOE Gladiolas (Excello 2110) SEND FOR ME Nat Cole (Capitol 3737) SIDE TRACK Googie Rene (Class 208) SHORT FAT FANNIE Larry Williams (Specialty 608) SHOULD I EVER LOVE AGAIN Wynona Carr (5pecialty 589) *SO_YOUNG *I, I, I LOVE YOU Clovers (Atlantic 1139) SO YOUNG Clyde Stacy (Candlelight 1015) *SOUTH OF THE BORDER *DON'T SAY GOODBYE Chili Peppers (Golden Crest 105) START MOVIN' Sal Mineo (Epic 9216) STRANGE WORLD ene & Eunice (Aladdin 3374) SUZIE-Q Dale Hawkins (Checker 863) SWEET AND EASY TO LOVE Roy Orbison (Sun 265) TALKIN' TO THE BLUES Jim Lowe (Dot 15569) THE GAME OF LOVE Lavern Baker (Atlantic 1136) *THIN<mark>K</mark> ''5'' Royales (King 5053) THE SUN IS SHINING BABY, WHAT'S ON YOUR MIND Jimmy Reed (Yee-Jay 248) UNITED Love Nates (Holiday 2605) WARM UP TO ME BABY Jim Bowen (Roulette 4010) WHAT DO YOU KNOW ABOUT LOVE Wynona Carr (Specialty 600) WHEN I GET YOU BABY ONE MORE TIME Ruth Brown (Atlantic 1140) *WHISPERING BELLS Del-Vikings (Dat 15592

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"



NEW YORK

Dell-Vikings (Dot 15538)

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COME GO WITH ME

LITTLE DARLIN'

ALL SHOCK UP

SO RARE Jimmy Dorsey (Fraternity 755)

BYE BYE LOVE Everly Brothers (Cadence 1315)

JUST TO HOLD MY HAND

Clyde McPhatter (Atlantic 1137)

C. C. RIDER

Chuck Willis (Atlantic 1130)

Fats Domino (Imperial 5442)

MY DREAM Platters (Mercury 71093)

ST. LOUIS

JUST TO HOLD

THE SUN IS SHINING

MY HAND Clyde McPhatter (Atlantic 1137)

Jimmy Reed (Vee-Jay 248)

C. C. RIDER Chuck Willis (Atlantic 1130)

Coasters (Atco 6087)

YOUNG BLOOD

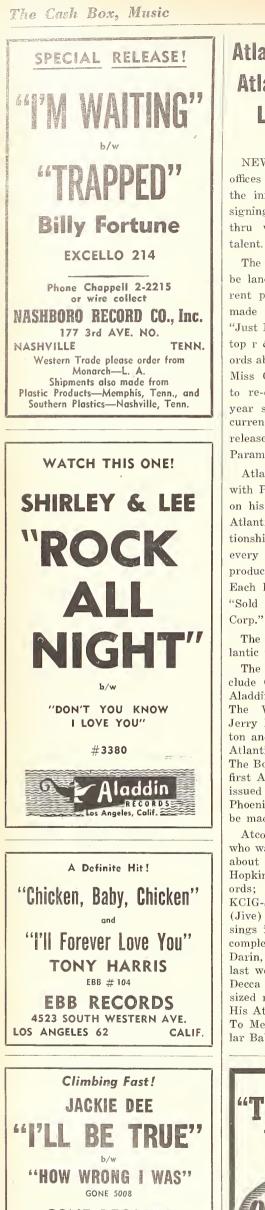
IT'S YOU I LOVE

Elvis Presley (RCA Victor 20-6870)

OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)

Diamonds (Mercury 71060)

. .



Circle 6-4710

Atlantic-Atco Sign 10; **Atlantic To Distribute Lloyd Price Disks** NEW YORK - The Atlantic-Atco

offices this week formally released the information of a rash of artist signings ranging from "big" names thru well known veterans to new

The most important personality to be landed, from a standpoint of current popularity, is Lloyd Price who made a very strong comeback with "Just Because". Price was one of the top r & b artists with Specialty Records about five years ago with "Lawdy Miss Claudy". He found it difficult to re-establish himself after a two year sojourn in the army until the current "Just Because", which was released nationally through ABC-Paramount Records.

Atlantic has made a special deal with Price that calls for his releases on his own KRC Records. However, Atlantic will handle KRC in the relationship of a subsidiary. It will handle every phase of its operation from production to promotion to sales. Each label will carry the statement, "Sold exclusively by Atlantic Record

The first Lloyd Price issue via Atlantic is due out immediately.

The other signings by Atlantic include Charles Brown, formerly with Aladdin; Pretty Boy, formerly with The Willows and The Rainbows; Jerry Diamond, newcomer from Boston and currently out with his initial Atlantic release, "Sunburned Lips"; The Bobbettes, New York girls whose first Atlantic release, "Mr. Lee", was issued this week; and Tony Castle, Phoenix youngster, whose debut will be made shortly.

Atco added to its roster Joe Morris, who was one of Atlantic's first artists about eight or ten years ago; Linda Hopkins, formerly with Federal Records; Buddy Thompson, deejay at KCIG-Shreveport, La.; and Jack (Jive) Schaefer, Philadelphian who sings in the Bill Haley style. These complement the signing of Bobby Darin, whose pacting Atco announced last week. Bobby was formerly with Decca Records where he had a fair sized record in "Dealer Of Dreams". His Atco issue, just released, is "Talk lar Baby".



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ROCKING PNEUMONIA AND THE BOOGIE WOOGIE FLU

NEW ORLEANS

Huey 5mith (Ace 530) VALLEY OF TEARS Fats Domino (Imperial 5442)

WHAT CAN I DO Donnie Elbert (DeLuxe 6125)

OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)

SHORT FAT FANNIE Larry Williams (5pecialty 608)

SEARCHIN' Coasters (Atco 6087)

C. C. RIDER Chuck Willis (Atlantic 1130)

MISS ANN Little Richard (5pecialty 606)

ALL SHOOK UP Elvis Presley (RCA Victor 20-6870)

MY DREAM Platters (Mercury 71093)

NEWARK

The Cash Box

CHICAGO

IT HURTS TO BE IN LOVE

ALL SHOOK UP

NEXT TIME

YOU SEE ME Little Jr. Parker (Duke 164)

MISS YOU SO

Lillian Offitt (Excello 2104)

SO RARE Jimmy Dorsey (Fraternity 755)

LOVE'S A HURTIN' GAME

Ivory Joe Hunter (Atlantic 1128)

C. C. RIDER Chuck Willis (Atlantic 1130)

Dell-Vikings (Dot 15538)

TROUBLES B. B. King (RPM 492)

COME GO WITH ME

TROUBLES, TROUBLES,

Elvis Presley (RCA Victor 20-6870)

SCHOOL DAY (RING RING GOES THE BELL) Chuck Berry (Chess 1653)

Annie Laurie (DeLuxe 6107)

OVER THE MOUNTAIN

AND ACROSS THE SEA

SCHOOL DAY (RING RING GOES THE BELL) Chuck Berry (Chess 1653)

Johnnie & Joe (Chess 1654)

C. C. RIDER Chuck Willis (Atlantic 1130)

JUST TO HOLD MY HAND Clyde McPhatter (Atlantic 1137)

COME GO WITH ME Dell-Vikings (Dot 15538)

DALLAS

SEARCHIN' Coasters (Atco 6087)

YOUNG BLOOD Coasters (Atco 6087)

JENNY, JENNY Little Richard (Specialty 606)

IT'S YOU I LOVE Fats Domino (Imperial 5442)



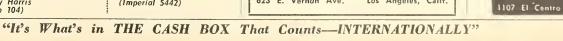
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SAN FRANCISCO

-			
1	COME GO WITH ME Dell-Vikings (Dat 15538)	SCHOOL DAY (RING RING GOES THE BELL) Chuck Berry (Chess 1653)	SCHOOL DAY (RING RING GOES THE BELL) Chuck Berry (Chess 1653)
2	SEARCHIN' Coasters (Atco 6087)	NEXT TIME YOU SEE ME Little Jr. Parker (Duke 164)	OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)
3	JUST TO HOLD MY HAND Clyde McPhatter (Atlantic 1137)	ALL SHOOK UP Elvis Presley (RCA Victor 20-6870)	ALL SHOOK UP Elvis Presley (RCA Victor 20-6870)
4	C. C. RIDER Chuck Willis (Atlantic 1130)	SEARCHIN' Coasters (Atco 6087)	JENNY, JENNY Little Richard (Specialty 606)
5	JENNY, JENNY Little Richard (Specialty 606)	SO RARE Jimmy Dorsey (Fraterníty 755)	LITTLE DARLIN' Diamonds (Mercury 71060)
6	YOUNG BLOOD Caasters (Atco 6087)	IT HURTS TO BE IN LOVE Anníc Laurie (DeLuxe 6107)	VALLEY OF TEARS Fats Domino (Imperial 5442)
7	LET THE FOUR WINDS BLOW Roy Brown (Imperial 5439)	ONE HUNDRED YEARS FROM TODAY Alice Jean (Rhythm 102)	YOUNG BLOOD Coasters (Atco 6087)
8	THINK "5" Royales (King 5053)	I SMELL TROUBLE Bobby Blue Bland (Duke 167)	SO RARE Jimmy Dorsey (Fraternity 755)
9	MISS ANN Little Richard (Specialty 606)	I'M SO EXCITED John Lee Hooker (Yee-Jay 245)	COME GO WITH ME Del-Víkings (Dot 15538)
10	OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)	CHICKEN BABY CHICKEN Tony Harris (Ebb 104)	IT'S YOU I LOVE Fats Domino (Imperial 5442)

BOSTON



623 E. Vernan Ave.

this month.

Taking Off!

"So What"

Gus Jenkins Flash #116 FLASH RECORDS

Spark

Plug"

Los Angeles, Calif.

NEW YORK—When WOV's (New York) Jack Walker who is known to his morning audience as "Pearshape" sent out a call for pulchritude to help him dedicate a pool he says he's winning and will give to the kids of Harlem, the judges in his WOVliest Swim Queen contest chose shapely Cissie Certain (of Bellemore, L.I.) to be Pearshape's Paddling Partner. Cissie, whose real Indian name is Shinahoawanda (meaning Tall Cornflower in The Blue Morning Skies) was born on a duck farm in Riverhead, L.I.; is an avid rock and roll fan; just turned 19; and hopes to become a professional model. The swimming pool Walker refers to is first prize in a promotional campaign sponsored by Pepsodent toothpastee, one of his participating sponsors. Walker says he'll have a definite announcement (one way or another) about that pool later this month.

BILLBOARD'S R & B BEST BU "Side-Track"

> Googie René = 208

> > $\mathcal R$ ecords

Hollywood, Calif



THOMPSON SONNY (King 5055)

"GUM SHOE" (2:37) [Jay & CEE BMI—Henry Glover] Sonny Thompson and his orchestra bounce rhythmically through a slow beat jump featuring Thompson's swinging sax. Easy jump both the dancing kids and the listening crowd will enjoy.

"STOP, COME AND SEE ME" (2:23) [Jay & Cee BMI—Paul Tate] Thompson turns in a quick beat item with vocal and infectious hand-claps. Happy wax with a great dance beat and a feeling of excitement that will stir up the teeners. Good for the market looking for dance records for that Saturday night party.

THE STROLLERS (States 163)

B+ "IN YOUR DREAMS" (2:40) [Pamlee BMI—Dixon] The strol-lers blend on a slow beat ballad. Soft vocaling tells the sentimental story. Excellent lead brings the quality of the release to a pretty high level. Easy on the ears waxing.

B "GO WHERE BABY LIVES" (2:35) [Pamlee BMI—Cox] The Strollers back with a happy rhythm bouncer. Lively deck that gets the head a peckin' and the feet a-tappin'.

WILBUR WHITFIELD (Aladdin 3381)

B+ "P. B. BABY" (2:20) [Aladdin field turns up the tempo and rocks out a quick beat novelty in great style. Deck is infectious with a great sound and solid performance by Whitfield. Deck could have it. Watch this one.

B "THE ONE I LOVE" (2:38) [Aladdin BMI — Wilbur Whit-field] Wilbur Whitfield turns in a strong vocal performance with a fem chorus lending strong support. Good slow beat bouncer that could stir up strong action given good promotional support. support.

DEE CLARK (Falcon 1002)

B "GLORIA" (2:29) [Conrad BMI —D. Clark] Dee Clark sings a very dramatic middle beat item plead-ing with Gloria to "please come home". With a beaty backing and a wailing chant delivery the deck intrigues. Good change of pace programming.

B "KANGAROO HOP" (2:28) [Gladstone ASCAP — D. Clark] Quick beat jump describing how the "kangaroo hop" is done. A swinging wax with handclaps and driving ork support. Teener stuff.

FLOYD DIXON (Ebb 105)

B "WHAT IS LIFE WITHOUT A HOME?" (2:28) [Ebb B M I — Dixon] Floyd Dixon wails a slow beat of feeling into his reading. Impres-sive. Here's a down home piece of material that could get lots of atten-tion all over the country because of its solid delivery.

B "OOOH LITTLE GIRL" (2:10) [Ebb BMI—Dixon] Dixon rips out on this side with a hard hitting quick beat effort reminiscent of Little Richard. Deck is an exciter and the hids should like it.



the Cash

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the

"THE SUN IS SHINING" (2:46) [Conrad BMI-Reed] "BABY, WHAT'S ON YOUR MIND" (2:56) [Conrad BMI-Reed]

JIMMY REED (Vee-Jay 248)

• Jimmy Reed is again available with a new platter—and that's always good news to the trade. Reed has proven himself to be one of the most consistent r & b sellers over the past couple of years. Already—this release, "The Sun Is Shining", is breaking and it looks like it could be Reed's biggest yet. The Reed quality lifts this slow, rhythmic blues to the category of "hit". Similarly, "Baby, What's On Your Mind", also a slow beat blues, is given a powerful reading by the blues singer and the deck comes off a solid possibility for a two sided seller. Early indications are that "The Sun Is Shining" is the side.

"LOVE ROLLER COASTER" (1:51) [Tiger BMI—Pomus, Shuman, Turner] "WORLD OF TROUBLE" (2:21) [Valley Brook BMI—Joe Turner] JOE TURNER (Atlantic 1146)

• Joe Turner rocks out with a swinging jump, "Love Roller Coaster", and his usually fine reading should make this a teener favorite. The big man handles the tune with a hearty vocal with the Choker Campbell orchestra providing a backing that is no small part of the deck's success. Wax has an infectious charm that takes us back a couple of generations. Should make out on the charts. The flip, "World Of Trouble", is a slow beat for Turner's down home fans. A moving and sincere reading. Two good Turner sides, but the big one should be "Love Roller Coaster".

"BYE BYE BABY" (2:40) [Crossroads BMI-Billy Myles] "GOODY GOODY GUM DROP" (2:31) [Crossroads BMI—McCoy, Owens] NAPPY BROWN (Savoy 1514)

• Nappy Brown, whose reputation is based primarily on his handling of novelties, turns pretty straight on this slow beat pretty, "Bye Bye Baby", and does a solid, commercial bit of chanting. Item has the beat, lovely melody, and a swinging treatment that should grab a good piece of the teener market. The flip, "Goody Goody Gum Drop", is a quick beat jump given that Nappy Brown drive. The chanter rocks it out with a happy, socko, vocal that makes a very strong coupler. How-ever, for the big sales we look to "Bye Bye Baby".

"ROCKING PNEUMONIA AND THE BOOGIE WOOGIE FLU" Parts One and Two

HUEY SMITH (Ace 530)

• Huey Smith seems to have a middle beat rock novelty that's destined to be a big hit "Rocking Pneumonia And The Boogie Woogie Flu" is a two sider with that elusive ingredient that marks it right from the opening note. The swingy item has already broken in New Orleans, but the appeal for the entire market seems to be there. The two sides are embroidered throughout with catchy gimmicks. Great beat and good treatment. Watch this two-sider very closely.

"COOL SHAKE" [George Pincus ASCAP—Whitney, Kramer]

"JITTERBUG MARY" [Merc-Del BMI-Quick]

DEL-VIKINGS (Mercury 71132)

• The Del-Vikings, currently riding high, wide and handsome with "Come Go With Me", are headed for the charts once again with their first effort for Mercury. (See Pop Reviews)

The Cash Box

Best

Bets

& B

ward

Page 40



Box

TOMMY RIDGLEY

TOMMY RIDGLEY (Herald 501) **B**+ "WHEN I MEET MY GIRL" (2:06) [Angel BMI — Ridgley, Allen] Tommy Ridgley sings out a rhythmic rock-a-billy type tune with a Scottish flavor and a good treat-ment. Ridgley's delivery is supple-mented in good style by the arrange-ment and the deck could turn out to be a strong seller. Keep a close eye on this one—it could happen. **C**+ "WHAT'CHA G ON NA DO" (2:12) [Angel BMI — Ridgley, Allen] A middle beat bouncer with Ridgley selling it well. However the deck is a good routine offering—not in the same commercial class as "When I Meet My Girl". LEO BAXTER

LEO BAXTER

B (Duke 166) **B** (2:43) [Lion BMI—Baxter] Leo Baxter chants a middle beat bouncer Baxter chants a middle beat bouncer blues telling his girl he's in love with her. A foot tappin' deck the kid'll like. **C+** "NO LONGER WANTED" (2:30) [Lion BMI — Baxter] A similar beat item with a well known melodic line. Baxter tells his gal he's going to forget her and he'll have no more women in his life.

THE CRICKETS

THE CRICKETS (Brunswick 9-55009) **B**+ "THAT'LL BE THE DAY" Allison, Holly, Petty] The Crickets make their initial try on Brunswick with a middle beat rock-a-billy tune of infectious quality. The Crickets handle the tune with a top-flight bit of chanting. Deck could stir up some action.

bit of chanting. Deck could sur up some action. **B** "I'M LOOKIN' FOR SOMEONE TO LOVE" (2:37) [Nor-va-jak BMI — Holly, Petty] The Crickets up the tempo on the flip with a simi-lar type of material. Good rocking wax that the kids will love.

PAUL CLIFTON

PAUL CLIFTON (Closs 210) **B** "I NEED YOU" (2:25) [Recordo BMI--Clifton] Paul Clifton wails a quick beat jump blues in good style. Good Lindy dance deck. Clifton rocks it with an easy styling. **C+** "MOZEL" (2:20) [Recordo BMI **C+** --Paul Clifton] Clifton chants a quick beat calypso on the flip. Happy side with an easy to take treatment.

side with an easy to take treatment. KID KING'S COMBO (Excello 2109) **B** "HOB-NOB" (2:15) [Excellorec BMI — S. Brooks] Kid King's Combo turns in an infectious treat-ment of a middle beat instrumental bouncer with a hand clap gimmick. Wild and showy piano stirs up the excitement. Good cornball instru-mental that bears watching in both pop and r & b. **B** "ARE YOU SURE" (2:57) [Ex-cellorec BMI — McGhee] Jimmy McGhee handles the pop lead vocal in this slowbeat ballad with an ease and feeling filled effort. R & R item sung softly and with appeal. Good for the overall teener market. JACK DUPRE

JACK DUPRE

JACK DUPRE (Vik 0279) **B** "ROCKY MOUNTAIN" (2:08) [Monument BMI — Lucille Du-pree] Jack Dupre chants one of his typical Dupre offerings with the usual Dupre appeal. Pleasing deck his fans should cotton to. **B** "OLD TIME ROCK AND ROLL" (2:50) [Monument Music — Lu-cille Dupree] Dupre turns his talents to Rock and Roll—and the result is a unique rock and roll with the Dupre touch. Ok side.

touch. Ok side.

* "IN YOUR DREAMS" The Strollers States 163 "Only those records best suited for commercial use are reviewed by THE CASH BOX"



Page 41

Holiday # 2605

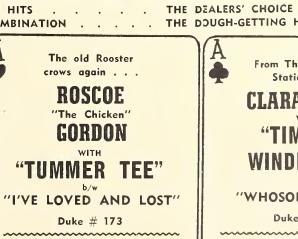
Publisher: POLLARD MUSIC, INC. Some Territories Still Available

HOLIDAY RECORDS INC. 2294 8th Ave.

Already A Hit

N. Y. Phone RI 9-6344 FROM THE DUKE-PEACOCK AXIS COMES A....FULL HOUSE! A FULL HOUSE OF HITS THE WINNING COMBINATION

They'll Die With Their "TOOTS" on— The **EL TORROS** The Magnificent Balladeers WITH "DANCE WITH ME" "YELLOW HAND" Duke # 175



It's Gonna Do It!

DOOTO # 348

Top Ten San Francisco-Oakland, Thanks To KOBY

RECORDS

THE DOUGH-GETTING HAND . From The Holy Ghost **Station Comes** CLARA WARD WITH **"TIME IS** UP" WINDING "WHOSOEVER WILL" Duke # 215

~~~~~~~~

Duke's Destiny Disc

SWING & SWAY

VEE - JAY

None Bigger . . . The GOSPELAIRES **"JUST FAITH"** "SIT DOWN CHILDREN" Peacock # 1777

Smashing Hot!

HIGH STAKES

CASH IN NOW

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

www.americanradiohistory.com

June 22, 1957

utlets

DISTRIBUTING CORP.

OF ILLINOIS

Chicago, III.

1. It Hurts To Be In Love (A. Laurie

(A. Laurie 2. School Day (C. Berry) 3. The Next Time You See Me (L. J. Parker 4. So Rare (J. Dorsey) 5. Miss You So (L. Offitt) 6. Come Go With Me

7. All Shook Up (E. Presley) 8. My Dream (Platters) 9. Troubles, Troubles, Troubles, 10. Valley Of Tears (F. Domini

HARMONY RECORD SHOP

HARMONY RECORD SHOP Denver, Colo. 1. Young Blood (Coasters) 2. School Day (C. Berry) 3. Over The Mountain (Johnnie & Jor 4. C. C. Rider (C. Willis) 5. Jenny, Jenny (L. Richard) 6. Don't Say Goodbye (Pepper 7. It's You I Love (F. Domino' 8. Come Ge With Me

B. Come Go With Me (Del-Viking

9. Just To Hold My Hand (C. McPhatte

10. Rang Tang Ding Dong (Cello

LINN'S MUSIC SHOP

LINN'S MUSIC SHOP Philadelphia, Pa. 1. C. C. Rider (C. Willis) 2. All Shook Up (E. Presley) 3. Over The Mountain (Johnnie & Ra 4. Just To Hold My Hand (C. McPhatte 5. Next Time You See Me (L. J. Parke 6. So Rare (J. Dorsey)

6. So Rare (J. Dorsey) 7. Side Track (G. Rene) B What Can I Do (D. Elbert)

9. Valley Of Tears (F. Domino

TOPS IN

SALES

Sho

Vee-Jay 248

THE SPANIELS

"EVERYONE'S LAUGHING"

# 246

Vee-Jay RECORDS, INC. 2129 S. Michigan Avenue Chicogo 16, Illinois

(Del-Viking

**Top Selling Records** 

**Reported** by

From Coast to Coast

The Cash Box, Music



June 22, 1957

BOB COUCH

KGAF-Gainesville, Tex.

NORM PRINGLE CKDA—Victoria, B. C., Can. 1. Four Walls (J. Reeves) 2. Gonna Find Me A Bluebird (E. Arnold) 3. Stolen Moments (H. Snow) 4. Honky Tonk Song (Pierce) 5. Fraulein (B. Helms) 6. Female On The Loose (L. Siebert) 7: I Must Have Been Blind (S. Whitman) B. What's Her Name (K. Potts) 9. Happy Heartaches (Dickins) 10. Shrine Of St. Cecelia (F. Young)

ED FREEMAN WIDE-Biddeford, Me.

WIDE—Biddeford, Me.
Four Walls (J. Reeves)
Dark Moon (B. Guitar)
White Sport Coar (Robbins)
Shrine Of St. Cecelia (F. Young)
Gonna Find Me A Bluebird (E. Arnold)
Bye, Bye Love (Everlys)
First Date, First Kiss, First Love (S. James)
Tragic Romance (Lilly Bros.)
Fraulein (F. Hart)
Honky Tonk Song (Tillis)

CARL FITZGERALD

CARL FITZGERALD WCOC—Meridian, Miss. 1. Gonna Find Me A Bluebird (M. Rainwater) 2. Four Walls (J. Reeves) 3. Out Of A Honky Tonk (B. Gallion) 4. Dark Moon (H. Hawkins) 5. Honky Tonk Song (W. Pierce) 6. A Girl In The Night (H. Thompson) 7. Under Suspicion (Sheppard) 8. Oh Boy (Johnnie & Jack) 9. Who'll Be The Next One (J. O'Gwynn) 10. Love Letters In The Sand (M. Wiseman)

FRANK THIES WQIK—Jacksonville, Fla.

WQIK—Jacksonville, Fla. 1. She Traded Her Pigtails For A Toni (G. Reeves) 2. Four Walls (J. Reeves) 3. Bye Bye Love (Everlys) 4. All Shook Up (E. Presley) 5. Party Doll (B. Knox) 6. I Found A Dream (Reeves) 7. Round And Round (P. Como) B. Butterfly (A. Williams) 9. Little Darlin' (Diamonds) 10. Gone (F. Husky)/A Fallen Star (J. Newman)

TEX SINCLAIR

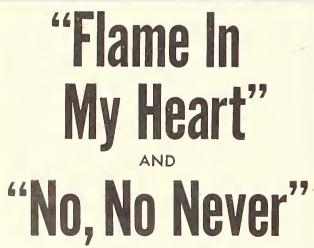
WPEP-Taunton, Mass.





# Singing Two Smash Duets

With Virginia Spurlock



MERCURY 71141

#### \*

These are the duets the Deejays, Operators and Dealers have been awaiting due to the continuing popularity of "YEARNING". These duets are sure to ring the bell again for George Jones, Country Music's Most Consistent Hit Maker.

George Jones' current record is his ninth

straight on the charts

"TOO MUCH WATER"

AND "ALL I WANT TO DO" MERCURY 71096





BOB "HIT PARADE" HENRY

WKLO-Louisville, Ky. Bye, Bye, Love (Everlys)
 Freight Train (C. McDevitt)
 Love Letters In The Sand (P. Boone)
 A Closer Walk With Thee

A Closer Walk With Thee (P. Boone)
 Four Walls/Talkin' To The Blues (J. Lowe)
 White Sport Coat (Robbins)
 Gonna Find Me A Bluebird (E. Arnold)
 H's Nothing To Me (Kirk)
 So Young (D. Lowe)
 Mr. Love (Tubb & Wilburns)

#### JACK DUNIGAN

WJTN—Jamestown, N. Y. WJIN—Jamestown, N. Y. 1. White Sport Coat (Robbins) 2. Gonna Find Me A Bluebird (M. Rainwater) 3. Four Walls (J. Reeves) 4. Bye Bye Love (Everlys) 5. Dark Moon (H. Hawkins) 6. Honky Tonk Song (Pierce) 7. Shrine Of St. Cecelia (F. Young) 8. Gone (F. Husky)

(F. Youn B. Gone (F. Husky) 9. First Date, First Kiss, First Love (S. James) 10. Mister Lost (C. Smith)

CLIFF RODGERS WHKK—Akron, Ohio 1. Bye, Bye Love (Everlys/Pierce) 2. Don't Make Me Go (J. Cash) 3. Four Walls (J. Reeves) 4. Gonna Find Me A Bluebird (M. Rainwater) 5. Dark Moon (H. Hawkins) 6. Already Married To You In My Heart (L. Duncan) 7. On My Mind Again (B. Walker) 10. Mr. Wals & Pierce) 9. I'll Be There (R. Price) 10. Mr. Lost (C. Smith)

GEORGE POPKINS WXGI-Richmond, Va. WXGI—Richmond, Va. 1. Don't Be Angry (S. Jackson) 2. Love You Till I Die (B. Lee) 3. First One To Love You (Louvins) 4. A Fallen Star (J. Newman) 5. Till Be There (R. Price) 6. Too Much Water (G. Jones) 7. Next In Line (J. Cash) 8. Thar'll Be The Day (Crickets) 9. Sweethearts In Heaven (Reno & Smiley) 10. Bye, Bye Love

10. Bye, Bye Love (Everlys/Pierce) "UNCLE JOHN" BRUNELL

WSKI-Montpelier, Vt. WSKI—Montpelier, Vt. 1. Four Walls (J. Reeves) 2. Gonna Find Me A Bluebird (M. Rainwater) 3. Bye, Bye Love (Everlys) 4. Walkin' After Midnight (P. Cline) 5. A Fallen Star (J. Newman) 6. I'm Feelin' Low, Low, Low (L. Clingman) 7. New Wildwood Flower (L. Moore) 8. I Miss You Already (Young) 9. Be Careful, My Darling (J. Faye) 10. Girl In The Night 10. Girl In The Night (H. Thompson)

"HOPALONG" JOE HOPPEL WCMS—Norfolk, Va.

WCMS—Norfolk, Va. 1. Oh, So Many Years (Wells & Pierce) 2. White Sport Coat (Robbins) 3. Four Walls (J. Reeves) 4. Honky Tonk Song (Pierce) 5. A Change Of Heart (Wells) 6. Bye, Bye Love (Everlys) 7. Dark Moon (B. Guitar) B. I'm In Heaven (Browns) 9. Love Letters In The Sand (M. Wiseman) 10. Losing Game (J. Dean)

JOE ALLISON, JOE NIXON, TOM BRENNEN KRKD—Los Angeles, Calif.

KRKD—Los Angeles, Calif. 7. Gone (F. Husky) 2. Four Walls (J. Reeves) 3. Gonna Find Me A Bluebird (E. Arnold) 4. Bye, Bye Love (Everlys) 5. White Sport Coat (Robbins) 6. A Fallen Star (J. Newman) 7. Because We Are Young (M. Wiseman) 8. I'll Be There (R. Price) 9. Lay It On The Line (Bond) 10. Young Heart (Collins Kids)



Country

**REGIONAL RECORD REPORTS** 

KEVE—Minneapolis, Minn. 1. Gonna Find Me A Bluebird (M. Rainwater) 2. White Sport Coat (Robbins) 3. I'm Settin' You Free (Wilburns) 4. Four Walls (J. Reeves) 5. Six Fools (T. B. Strength) 6. I'll Be There (R. Price) 7. I Found A Dream (Reeves) B. Happy Heartaches (Dickens) 9. Bye, Bye Love (Everlys) 10. Oh, So Many Years (Wells & Pierce)

TOM EDWARDS WERE—Cleveland, Ohio

WERL-1. By, Bye Love (Everlys/Pierce)

by, bye Love (Everlys/Pierce)
 A Fallen Star (Newman/Husky)
 White Sport Coat (Robbins)
 Fraulein (B. Helms)
 Mister Lost (C. Smith)
 Gonna Find Me A Bluebird
 On My Mind Again (Walker)
 B. Love Letters In The Sand (M. Wiseman)
 I'll Be There (R. Price)
 Next In Line (J. Cash)

BILL GREGOR WWBZ—Vineland, N. J. 1. Four Walls (J. Reeves) 2. White Sport Coat (Robbins) 3. Gonna Find Me A Bluebird (M. Rainwater) 4. Gone (F. Husky)

Gonna Find Me A Bluebird (M. Rainwater)
 Gone (F. Husky)
 Walkin' After Midnight (P. Cline)
 All Shook Up (E. Presley)
 Am Losing You (J. Reeves)
 There You Go (J. Cash)
 Leave Me Alone With The Blues (H. Williams)
 Fraulein (B. Helms)

"TATER" PETE HUNTER KTLW—Texas City, Tex. 1. Goin' Home All By Myself (H. Locklin) Gond Henry (H. Locklin)
 Fraufein (B. Helms)
 Four Walls (J. Reeves)
 I Walk The Line (J. Cash)
 The Other Woman (Shepard)
 Good Morning, Neighbor (P. Wagoner) 7. On My Mind (Flatt & Scruggs) B. Too Much Water (G. Jones) 9. Nearest Thing To Heaven (B. Worth) 10. All The Time (Johnnie & Jack) "RED" RIDDLE WFIS—Fountain Inn, S. C.

WFIS—Fountain Inn, S. C.
1. Gone (F. Husky)
2. Gonna Find Me A Bluebird (M. Rainwater)
3. All Shook Up (E. Presley)
4. That's The Story Of My -Life (B. Martin)
5. I'm In Heaven (Browns)
6. Mr. Love (Tubb & Wilburns)
7. Fraulein (B. Helms)
B. Too Much Water (G. Jones)
9. Young Love (S. James)
10. Four Walls (J. Reeves)

# GEORGE WASHINGTON GEORGE WASHINGTON TUCKER WEKR—Fayetteville, Tenn. 1. Four Walls (J. Reeves) 2. Bye, Bye Love (Everlys) 3. Fraulein (B. Helms) 4. The Nearest Thing To Heaven (B. Worth) 5. Next In Lline (J. Cash) 6. Dark Moon (H. Hawkins) 7. Quicksand (H. Thompson) B. Love Letters In The Sand (P. Boone) 9. Gone (F. Husky)

- 9. Gone (F. Husky) 10. A Fallen Star (J. Newman)

WPEP---Taunton, Mass. 1. Four Walls (J. Reeves) 2. Gonna Find Me A Bluebird (M. Rainwater) 3. I Love Ya Honey (P. Cline) 4. Am I Losing You (Reeves) 5. Honky Lonk Song (Pierce) 6. Come A Little Closer (R. & B. Foley) 7. Love Letters In The Sand (M. Wiseman) 8. Quicksand (H. Thompson) 9. | Miss You Already (Young) 10. Bye, Bye Love (Everlys) 10. Bye, Bye Love (Everlys)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, talent to Ira Howard, New York 19, N. Y.



George Jones

(Mercury-Starday 71096)

#### Sheils Heads Membership **Committee of Managers**

BEVERLY HILLS, CALIF. — Tom Sheils has been elected chairman of the Membership Committee of the Conference of Personal Managers, it was announced last week by William Loeb, the group's president. Elected to serve on the committee with Sheils, at the monthly meeting of the group, were Pierre Cossette and Sam Lutz. Sheils said that because of the growing interest in the organi-zation, the Membership Committee was formed "to establish membership qualifications and screen applicants." Decision was also made at the meetqualifications and screen applicants." Decision was also made at the meet-ing to invite, on a bi-monthly basis, a celebrity guest speaker to address the group, which now includes 21 Personal Managers. Said Loeb, "we will invite top executives in related fields to talk about their particular specialty, and how personal manage-ment can work more closely with them." The members also voted unanimous-

them." The members also voted unanimous-ly to turn over 40 tickets purchased to the St. John Hospital All-Star Benefit Show, sponsored by AGVA, to the Deputy Auxiliary Police, a group of youngsters dedicated to the prevention of juvenile delinquency under the supervision of the Police Department, in the name of the con-ference. ference.

#### **Columbia's First Winners In** "My Fair Lady" Contest

NEW YORK — The sales team of Roskin Brothers in Albany, New York is the first to win expenses-paid trips for their wives to the Columbia Rec-ords Sales Convention, July 25-29 at Miami, Florida's newest luxury hotel, the Americana the Americana.

The Americana. Columbia Field Sales Manager Wil-liam Gallagher announced the names of the first five qualifying distributors in the "My Fair Lady" contest which ends June 30, 1957. Many more dis-tributors and branches are expected to qualify by that date. Under the terms of the contest, which began the first of January this year, quotas were assigned to branches and distributors, which in turn, as-sessed their salesmen shares of the sales goal. Achievements are gauged by Columbia in terms of the total effort and by each distributor or branch manager according to the rela-tive individual performances of salesbranch manager according to the rela-tive individual performances of sales-men. Thus, a branch or distributor might earn less than 100 percent of the award, while outstanding sales-men within their operation would earn the full prize. All performances are judged on the basis of sales.

#### **Philadelphia Forms Permanent Committee For Radio Month**

PHILADELPHIA — The formation of a permanent committee to promote Radio Month in Philadelphia has been decided by representatives of the local radio broadcasting industry.

The suggestion was made at a wrap-up meeting following this year's month-long activities, and the com-mittee will be selected August 12, when promotion men from the city's ten stations get together again.

The radio reps here extended the National Week program into a full month. "We found the single week too short a time to achieve the momentum we needed for fullest exploita-tion," declared Ralf Brent, of WIP, who served as acting chairman for the committee. "We intend to recommend that our program be adopted through-out Pennsylvania and nationally in 1958," Brent said.

The theme for Radio Month in Philadelphia—"All through your home Aniadelphia—"All through your home and on the go, you get much more from radio"—was hammered across to the public 100 times weekly, by each of the participating stations during the four weeks' run of the local campaign, for a total of 4,000 spots. The jingle was set in pine different The jingle was set in nine different versions.

Radio distributors of this area each contributed \$600 and purchased dis-play material for use by their re-tailers. Coverage from the local press was received with display stories in Sunday papers.

#### **RKO Gets "Forty Guns" Score**

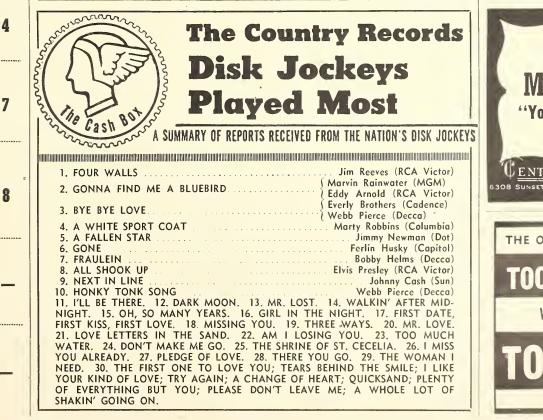
NEW YORK-RKO Music has just acquired the score rights to the 20th Century Fox release "Forty Guns".

The picture was produced by Samuel Fuller and stars Barbara Stanwyck and Barry Sullivan. The score includes a song entitled "Woman With A Whip" which is sung in the picture by Jack Carroll. The deal was consummated by the firm's general counsel, Martin J. Machat with the producer Sam Fuller.

The firm is presently busily exploiting the song "Maybe Someday", recorded by Tommy Prisco on Epic. Irving Deutch, the firm's General Professional Manager, has sent all his promotion men on the road working on this.

| 17 M               |                                                                             |                  |  |  |
|--------------------|-----------------------------------------------------------------------------|------------------|--|--|
|                    |                                                                             | -                |  |  |
| (                  | Country                                                                     |                  |  |  |
|                    | Best                                                                        |                  |  |  |
|                    | Sellers                                                                     |                  |  |  |
|                    | IN RETAIL OUTLETS                                                           |                  |  |  |
| Pós. Last<br>Week  |                                                                             |                  |  |  |
| l.                 | A WHITE SPORT COAT<br>Marty Rabbins<br>(Columbia 40864)                     | 1                |  |  |
| 2.                 | FOUR WALLS<br>Jim Reeves                                                    | 2                |  |  |
|                    | (RCA Victor 6874)                                                           |                  |  |  |
| 3.                 | GONE<br>Ferlin Husky<br>(Capitol 3628)                                      | 3                |  |  |
| 4.                 | BYE BYE LOVE<br>Everly Brathers (Cadence 1315)<br>Webb Pierce (Decca 30321) | 6                |  |  |
| 5.                 | GONNA FIND ME A BLUEBIRD<br>Marvin Rainwater (MGM 12412)                    | 5                |  |  |
| 6.                 | ALL SHOOK UP<br>Elvis Presley<br>(RCA Victor 6870)                          | 4                |  |  |
| 7.                 | FRAULEIN<br>Babby Helms<br>(Decca 30194)                                    | 7                |  |  |
| 8.                 | A FALLEN STAR<br>Jimmy Newman<br>(Dat 1289)                                 | 10               |  |  |
| 9.                 | HONKY TONK SONG<br>Webb Pierce<br>(Decca 30255)                             | 8                |  |  |
| 10.                | NEXT IN LINE<br>Johnny Cash<br>(Sun 266)                                    | 11               |  |  |
| 11.<br>I'LL<br>THR | WALKIN' AFTER MIDNIGHT.                                                     | 12.<br>14.<br>ST |  |  |

THREE WAYS. 15. FIRST DATE, FIRST KISS, FIRST LOVE. 16. THERE YOU GO. 17. TOO MUCH WATER. 18. OH, SO MANY YEARS. 19. A WHOLE LOT OF SHAKIN' GOING ON. 20. MISSING YOU; AM I LOSING YOU; TRAIN OF LOVE; DARK MOON; THE FIRST ONE TO LOVE YOU; YOUNG LOVE.

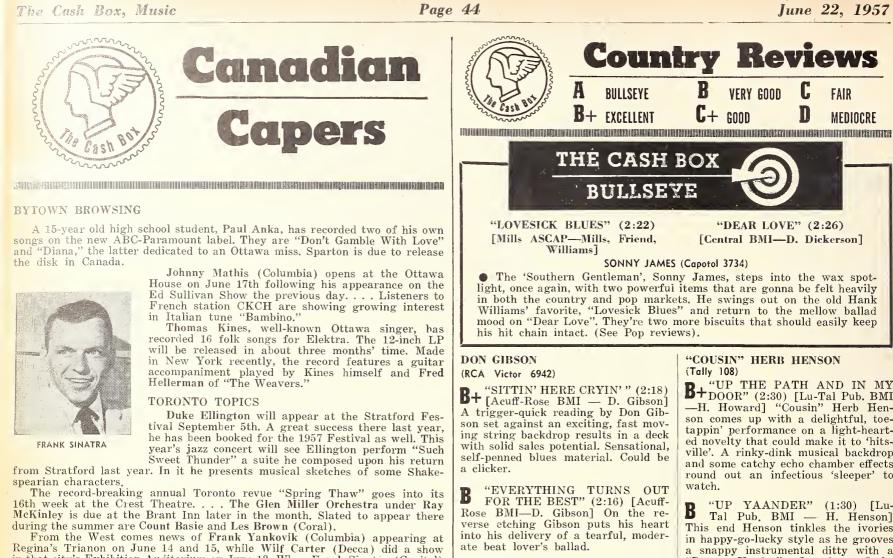


SKEETS **McDONALD "Your Sweet Love** Is Gone" CAPITOL # 3741 CENTRAL GONGS. INC. OB SUNSET BOULE THE ONE YOU CAN'T HEAR TOO MANY TIMES! Wiley Barkdull's HICKORY 1065

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FAIR

MEDIOCRE



spearian characters, The record-breaking annual Toronto revue "Spring Thaw" goes into its 16th week at the Crest Theatre. . . The Glen Miller Orchestra under Ray McKinley is due at the Brant Inn later in the month. Slated to appear there during the summer are Count Basie and Les Brown (Coral). From the West comes news of Frank Yankovik (Columbia) appearing at Regina's Trianon on June 14 and 15, while Wilf Carter (Decca) did a show in that city's Exhibition Auditorium on June 13. When Frank Sinatra (Capitol) appeared at Calgary's Corral earlier in the month, his afternoon packages show played to an enthusiastic audience. It was a one-afternoon stand.

#### **Promoting 1st Disk**

TULSA, OKLA. - Clyde Stacy, (right) whose first release "So Young"

on the Candlelight label is showing

signs of breaking into the hit cate-

gory, is shown at a record hop pro-

moting his first disk. On left is Clyde's

manager Don Wallace, KTUL dee jay,

this city, who introduced him to the

audience. Wallace discovered Stacy in

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NEW YORK - More than 5,000 children showed up at the record department at R. H. Macy's department "Cap't." Allen Swift, emcee of the "Popeye Show" (WPIX-TV) made an "in person" appearance there last week-end to autograph the "Official TV Popeye Record Album" on which he is featured, and which he co-produced with publicist Arthur Pine.

Allen's appearance was scheduled for only one-hour, but had to be extended to a couple of hours to accommodate all of the children and parents who purchased the "Popeye" Album and who wanted his autograph on the album cover. Macy's is planning on having Allen return again in the near future.

The popeye album is also starting to prove to be a good EP for juke boxes, and the record outfit reports orders coming in from this source in increasing quantities.

#### Wayne King Month

NEW YORK-The entire month of June has been designated by Decca Records as "A Tribute To Wayne King". The company's sales and promotion personnel have been equipped with specially designed promotional material, as a tribute to "The Waltz King's" 30th Anniversary in the industry. Record dealers have been supplied with display material, and Decca is placing special emphasis on the five LP albums by King in its catalog.

#### THE BERRY KIDS (M-G-M 12496)

**B** "YOU'RE MY TEEN AGE BABY" (2:07) [Acuff-Rose Pub. BMI—Berry] A tantalizing novelty item, tailor-made for the teen-age pop-country set, receives a spirited, rock 'n roll reading from the Berry Kids. Should make the coin chutes jingle with excitement.

**C+** "ROOTIE TOOTIE" (2:10) [Mi-lene Music ASCAP — Rose] On the bottom lid the youngsters flavorin', 'rock-a-billy' box-hopper that'll please the kids in both markets.

#### **DON RENO & RED SMILEY** (Dot 15588)

"SWEETHEARTS IN HEAVEN" B **B** (2:27) [Pamper BMI Owens] Don Reno & Red Smiley bow on the Dot label with a heartwarming vocal duet of poignant, middle beat, religious-flavored romantic opus. Fine 'back country' vocal and instrumental work.

"SAWING ON THE STRINGS" **B** "SAWING ON THE STRINGS" (2:05) [Murray Nash BMI — L. Compton] On the lower portion, an engaging fast moving piece, the boys get more of a chance to display their slick banjo pickin' and moun-tain' fiddlin'. Two good performances that should ride the airwaves aplenty.

#### JAMES O'GWYNN

(Mercury-Starday 71130)

B+ "DO YOU MISS ME" (2:29) [Starrite BMI — J. D. Miller] The distinctive tones of James O'-Gwynn stand out on this expressive "DO YOU MISS ME" (2:25)middle beat romantic affair. Splendid wedding of melody and lyrics. Could be a big side. Watch it.

"I CRY" (2:40) [Starrite BMI —L. McDaniel] The chanter sings B with tender emotion on this potent, moderate paced lover's lament. First quality offering that also ranks as a contender for the charts.

#### "COUSIN" HERB HENSON

"COUSIN" HERB HENSON (Tally 108) **B**+"UP THE PATH AND IN MY DOOR" (2:30) [Lu-Tal Pub. BMI —H. Howard] "Cousin" Herb Hen-son comes up with a delightful, toe-tappin' performance on a light-heart-ed novelty that could make it to 'hits-ville' A rinky-dink musical backdron ville'. A rinky-dink musical backdrop and some catchy echo chamber effects round out an infectious 'sleeper' to watch.

"UP YAANDER" (1:30) [Lu-Tal Pub. BMI — H. Henson] B This end Henson tinkles the ivories in happy-go-lucky style as he grooves a snappy instrumental ditty with a "Down Yonder" flavoring. Jocks oughta have a field day with both halves

#### BILL WOODS

(Bakersfield 125)

"SWEETHEARTS IN HEAVEN" **C+** (1:48) [Pamper BMI — Owens] A penetrating, middle tempo tale of love and devotion that extends into the hereafter is delivered in a warm, convincing manner by the smooth-toned Bill Woods. Soft, subdued chor-al and musical background. Should attract a heap of airplay.

**C+** "PHONE ME BABY" (1:52) [Chris BMI — B. Woods] Woods ups the tempo on this end as he refreshingly belts out a rockin', ro-mantic-blues item.

#### BILL CLIFTON

BILL CLIFTON (Mercury-Starday 71130) **B**+ CHIMNEY" (2:26) [Starrite BMI — B. Clifton] Bill Clifton makes his debut under the combined Mer-cury-Starday banner and comes up with a sparkling vocal job on a high-flying, sentimental opus that's gonna make the deejays sit up and take no-tice. Socko string "backdrop supplied by the Dixie Mountain Boys.

**B** "PAL OF YESTERDAY" (2:22) [Starrite BMI — B. Clifton, B. Dee] Flip slicing is a tender, up tem-po weeper that Bill and the boys deck out in their 'top notch', 'down home' manner. Two good folk items expertly handled "PAL OF YESTERDAY" handled.

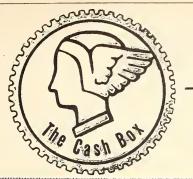
#### JOHNNIE BAILES (Decca 30342)

**B** "I OWE IT TO MY HEARI (2:45) [Cedarwood Pub. BMI— W. Pierce, J. Mathis] Newcomer "I OWE IT TO MY HEART" Johnnie Bailes demonstrates that he's a talent to be reckoned with as he effectively double-tracks this persuasive romantic lilter.

**B** "YOU MAKE ME LIVE AGAIN" [Cedarwood Pub. BMI—W. Walk-er, R. Price] The gal has brought new life to the heartbroken songster and he wraps up his feelings in warm, sin-cere multiple-vocal style. A lovely, 'pure-country' waltzer. Impressive pairing.

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Jean Miller of WWVA-Wheeling, W. Va.'s Artist Bureau infos that Capitol's Louvin Brothers will be featured stars on WWVA's "World's Original Jamboree" starting June 22nd. in addition, they'll be featured on the CBS Country Style Show every 3rd week. The boys are currently kicking up a storm with their latest Capitol entry, "The First One To Love You" and "Plenty Of Everything But You." Also featured with the boys are MGM's Wilsons, Smiley, Kitty & Rita Faye. \* \* \* \*



Abbie Neal and the Ranch Girls (Admiral) are now broadcasting 30 minutes each week from the Royal Ballroom in Wilkensburg, Penna. where they're going great guns with a regular country music show and dance. The broadcast can be heard each Friday night from 11:30 to 12:00 on WWVA. Abbie says a great number of the audience is made up of folks on their way to Wheeling for the "Jamboree" on Saturday night night

LOUVIN BROTHERS LOUVIN BROTHERS to the south of Wheeling appeared on "Jamboree Command Performance" Friday night, May 24th. Jimmy Johnson was the guest DJ from WPCF in Boname City, Floride

Friday night, May 24th. Jinny Connect and WSM-Prince Albert Show Panama City, Florida. Hickory's Rusty and Doug were guests on the WSM-Prince Albert Show in Nashville last week and from all the press releases received, they must have set the town on fire. Their records of "Money," "Going Down the Road," and "You'll See" are getting loads of plays all over the country.

Miss Tex Sinclair writes to tell us of her WPEP-Taunton, Mass. Country music show which is aired 5 days a week, Mon. thru Fri. from 5:00 to 5:30 P.M. and broadcast live on Saturdays from 1:30 to 2:00 P.M. The shows also cover the Rhode Island area and the live Sat. portion features Bill & Tex and the Lazy "S" Wranglers.



On June 16th, Janis Martin, femme star of WRVA-Richmond, Va.'s "Old Dominion Barn Dance," will be crowned "Queen of Virginia Country Music," by the Governor of Virginia at the Waynesboro Apple Fes-tival. Her current Victor waxing is tagged "Love Me To Pieces" and "Two Long Years."

Marion Henning, Ozark Music Publications, tells us she's tickled over the noise created by the Testa record release of Adi Bel doing 2 Ozark tunes, "Memory Waltz" and "Don't Let Me Be The Last To Know." Marion sez the mail pull from the jocks and fans has been great and that the distributors are getting on the bandwagon. Adi is a radio and TV star on WEW-St. Louis, Mo. in addition to her wax-work.

RUSTY & DOUG

work.

The Dunnigans, Jack & Gertrude, are still doing 3 live shows a day in Jamestown, N. Y. with Jack spinning 1 hour of c&w wax a day over WJTN. WWVA-Wheeling, W. Va.'s Dusty Owens, who pulled big crowds last year was due in town on June 14th. Jack notes that the companies, artists and promotion men have been lagging in sending him their releases and sends out his plea for more wax.

\* \* \* \* \* \* CKLB-Oshawa, Ont. deejay, "Uncle" Charlie Babcock, reports that "Ram-blin' Lou," promotor and WJJL-Niagara Falls, N. Y. DJ, had a huge turnout for one of the biggest country music shows to appear in Niagara Falls in a long time. Many Canadian folks were on hand to see Ernest Tubb, Kitty Wells and the Wilburn Bros., Doyle & Teddy. Babcock adds that Bill Lynch, one of Toronto's finest promotors, who runs the big "Country Style Jamboree" at the Palace Pier in Toronto, on Sun. nites, also plans a big Sun. nite country style show in Whitby, which is about 25 miles from Toronto. \* \* \* \*

Melvin Mazy infos that he started a new diskery, Merlene Records. His 1st 2 releases include one by himself tagged "Goodbye, Got To Go" and "Since-My Girl Has Turned Me Down" and one by Jimmy Crane labeled, "Echo" and "Down On The Bayou." Mazy adds that he has high hopes for the Crane two-sider, which he and Crane co-cleffed. Deejays wanting a copy of both disks can obtain same by writing to Merlene Records, 1033 Willows Abilene, Texas. Texas

ADI BEL ADI BEL Leon McAuliffe and his Cimarron Boys headed west last week for a tight schedule of dates in California. It will take them all the way down the coast line, starting in the Oakland area and finishing the week with appear-ances for 2 days on "Town Hall Party" in Compton, California. Following this they go to Colorado and Wyoming for a week and then back to Tulsa where they will be appearing at the Cimarron on Saturday, June 26th. Their latest release is "Little Girl, Go Ask Your Mama" and "Carroll County," and is stirring up deejay noise according to mgr. Jim Halsey. \* \* \* \*

After opening at Buck Lake Ranch, Rural Route 2, North Manchester, Ind. In May 19th, along with Roy Acuff, Indiana favorite, Georgie Riddle appeared pening day, June 16th at the G Bar B Ranch in Collamer, Indiana. Lester Flatt and Earl Scruggs and their "Grand Ole Opry" show headlined for the day. Riddle is holding forth at WARU in Peru, and is heard Monday thru Friday. Lu'a Belle & Scotty are set for the following Sunday at G Bar B. Riddle along with Lee Bishop are booking the acts for the season.



Jimmy Wakely, just returned from headlining the annual Medford Oregon returned from headlining the annual Medford Oregon Home Show, is scheduled to leave shortly for an eastern personal appearance tour which includes TV appearances on NBC's Club 60 and a return visit with Red Foley and his "Ozark Jubilee" gang on June 29th. The Ozark show marks Jimmy's 3rd guest ap-pearance on the show in the past 6 months. In addition to his PA's Wakely will be plugging his latest release on Decca, "I Know How It Feels," which he wrote one afternoon while trying to catch a few of Medford Oregon's fish population. Oregon's fish population.

Hank Snow's big Canadian tour is fast rolling around. "Sleepy" McDaniel of the Snow group left for Canada to set up the personal appearances from Ontario to Newfoundland, starting on July 8th and winding up on August 1st. On this tour will be Wilma Lee and Stoney Cooper and the Clinch Moun-tain Clan, along with their daughter, Carol Lee Cooper, Mother Maybelle Carter, Cowboy Copas, Jimmie Rodgers Snow, the Rainbow Ranch Boys with comedian "Sleepy" McDaniel, Hank, and Mrs. Snow.

Art Barrett, WSIG, Mount Jackson, Virginia, aired his yearly tribute to Jimmie Rodgers on May 19th, and the favorable comments are still reaching Art's desk. Art reports this is the 6th year in a row that his tribute program has been broadcast—making it exactly one year older than the Meridian festivities. Incidentally, Barrett has been doing double-duty at WSIG for the past few weeks. Van Vanderwerker, station manager and AM jockey, was stricken with a fatal heart attack May 20th, and Art was called out of bed to substitute . . . and he's been subbing ever since. "It's a terrific responsibility," Art says, "because Van was about the best-loved character I'd ever met in my almost—20 years in radio. His sudden death was quite a blow in the Shenandoah Valley."



Bill Gregor, WWBZ-Vineland, N. J. writes that in addition to his regular announcing chores, he's started a new morning show, called "BZ Cracker-barrel," to be aired from 5:30 A.M. to 6:15 A.M. daily. Bill would appreciate better c&w record service from the diskeries and would also like to get tapes from various artists with station breaks and other country decisive. All tapes will be returned

Vince DeMarco, of the D'Carlo Entertainment Service, pens that the Pittsburgh Agency has been booking Chuck Sloan for club dates and one-niters. Vince has been scheduled to return for another ap-pearance on WWVA's "Jamboree."

JIMMY WAKELY

A huge steel-roofed, concrete-sided cow barn at the Oklahoma State Fairgrounds in Oklahoma City is undergoing quite a face-lifting. One crew of workmen is hanging hundreds of yards of bright-colored drapes for acoustical treatment, while another group is installing banks of powerful kleig lights, as the barn is converted into a TV theatre for the origination of ABC-TV's Ozark Jubilee on Sat., June 22nd, a highlight of the 24-day Oklahoma Semi-Centennial Exposition. In addition to Red Foley. that night's "Jubilee" will headline Brenda Lee and special guest Patsy Cline.

deejays. All tapes will be returned.

Dow Chemical's June 22nd "Red Foley Show" over ABC Radio will be emceed by Rex Allen, and Rex's guest will be Sonny James. Steve Sholes is really pleased by the first 4 sides cut by the latest addition to his Victor stable, "Ozark Jubilee's" 12-year-old Libby Horne, a Red Foley discovery from McAlester, Oklahoma. . . Brenda Lee's next Steve Allen TVer is set for July 14th



Hank Thompson and his Brazos Valley Boys headed back for Oklahoma City this week for a short rest before starting their 8 day engagement at the Okla-homa Semi-Centennial at Oklahoma City. It has been reported by the Falstaff Brewing Company at St. Louis, Missouri, the people responsible for Hank's appearance at the Centennial, that Baseball's Dizzy Dean, will join Hank and the Brazos Valley Boys for several appearances. The only date to interrupt the few days rest for the band preceding the eight day engagement will be a dance at Shadow Lake Ballroom at Noel, Missouri on Friday the 14th. This resort area ballroom features Hank and his boys at least once per year. Hank Thompson and his Brazos Valley Boys headed

HANK SNOW HANK SNOW after being with Johnnie Lee Wills for ten years. Curley is leaving the music

business.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 17, N. Y.

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**TRANSISTOR PRE-AMPLIFIER** 

Eliminates vacuum tubes. This revolutionary pre-amplifier is mounted directly on the mechanism carriage to produce the ultimate in high fidelity reproduction.

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America's Finest and Most Complete Music Systems



Page 47

# Here and There

NEW YORK - On Sunday night, June 9, the TV program "See It Now" examined the social and economic consequences of automation. The conclusion arrived at by the viewer is that there is going to be some substantial displacement of today's workers-but in due course new industries will compensate with employment not now possible without automation. Prof. Gordon Brown of Massachusetts Institute of Technology, Walter P. Reuther, president of the United Automobile Workers, and John Diebold, industrial consultant, all seemed to agree that automation would speed the arrival of the four-day week. This, it was agreed, would mean the country would have to learn how to use more leisure time. The coin machine industry, which now provides the country's workers with pleasurable, economic entertainment for its leisure hours, will be in an enviable position, if at that time, it can accept the challenge and provide the millions with added means of relaxing, entertaining, exciting, economical machines to utilize these extra hours.

CHICAGO-Dr. Edward L. Bortz, former president of the American Medical Assn., and chief of the medical services of the Lankenau Hospital. Phila., predicts a "fantastic future" in which medical science will discover the barriers to healthy aging and overcome many of the present problems of tissue death. He believes that man may attain a life span of 125 to 150 years in the future. It is pointed out that life expectancy today is 66 for men, 72 for women. "And those who live to be 65 may generally expect to live 12 to 15 years longer," they say. In 1900 there were only 3 million people in the country 65 or older. Today there are 14 million. And this number is expected to grow in 10 years to around 20 million. All this information is derived from statistics. We hope we, and all our good friends, will be among those "statistics" for a long time.

OTTAWA, CANADA — This past week the Canadian dollar once again inched up to a new 24-year high. It was valued at \$1.05 in terms of the United States dollar. That is the highest since the price of \$1.05% in November, 1933.

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# HOW CAN OPERATORS ENJOY BETTER BUSINESS?

Never before, in all the history of the industry, has there been so great, so outstanding and so desperate a need for close cooperation and unity of purpose among operators in almost every area, everywhere in the nation.

Fierce competition grows more fierce. Especially as inflation continues to hammer down profits.

Regardless of the fact that more machines are enjoying more play action than at anytime in the history of this industry, profits continue to dive lower and still lower.

The most outstanding reason, according to many leaders, is the lack of cooperation and unity among the operators themselves, in area after area, all over the country.

Unless operators come together and agree among themselves, as intelligent and astnte business men should, the possibility of their survival, while inflation gallops on ahead, and competition with TV and other entertainments that are keeping people from visiting locations becomes more fierce, grows more and more dim.

There is only one way in which operators can overcome inflation and the fierce competition that is rnining every possibility for profit and, thereby, assure their survival.

That is to come to an understanding among themselves as to the ethical conduct of their businesses.

Arrange for complete agreement. Cooperate among themselves as a strong and solid unit to make that agreement effective.

Only in such fashion can they assure

themselves profitable operation today and, especially, for the fntnre.

A number of operators report that they have had to give up 10¢ play and a more equitable division of the gross intake from their machines because of other operators who solicited their locations and would not cooperate with better business methods or adopt more ethical business practices.

Eventually these operators, who had upset such better business arrangements in their areas, found themselves in dire financial straits. But, because of them, every operator in the area was also forced to suffer.

Certainly all will agree this is not good business. Especially these days while inflation continues to run rampant. While many retail businesses are suffering from lack of sufficient trade.

These operators could, most definitely, cure this situation very easily by cooperation and unity among themselves and with all other operators in their area.

Closer cooperation, more ethical business practices and better commission arrangements, to enjoy some sort of profit from each location, must come into effect in each area, everywhere in the nation.

If operators are to survive today's constantly growing inflation and the fierce competition from all other types of entertainment, that are so desperately hurting so many retail establishments which have been known for years as the best locations, like the taverns, they must immediately come together into a strong, solid, single cooperative unit.

# **BIG '57 VACATION COIN PLAY PREDICTED**

# **Resort, Shore and Vacation Locations Get Good Start. Look for All Time High**

NEW YORK-Reports from arcade owners and operators with equipment in resort, shore and vacation spots, are the most optimistic in years. Altho business last year was extremely fine, these coinmen state that 1957 should top their grosses by a large margin.

These men base their outlook on the fact that they got off to a running start this Spring. It seems the weatherman cooperated fully. Most every week-end so far this year, the weather has been such that the pleasure seeking public could get out in their cars and go somewhere. It wasn't warm enough to permit swimming, so arcades and roadside locations got a big machine play. Then again, in a number of areas, it started to rain during the afternoons or evenings, chasing the patrons in from the outdoors, thereby increasing machine play.

Another factor which is determining the optimistic thinking of these coinmen is the type of equipment the factories have made available to place on location. In addition to the usual line up of arcade type machines, most arcades today are featuring the recent amusement machines, including banks of ball bowling machines, shuffles, guns, and the modern versions of oldtime arcade machines. Roadside and country resort locations have been filled up with the newest type location machines now being produced by the factories.

One mountain resort area operator, probably speaking the thoughts of many others, said: "I will have the best operating summer ever. And I know others in this part of the country will also do very well. Hotel owners here have told me that they've had the greatest run of advance reservatons in their history. That's all I have to know. People will not only fill up these hotels, and I'll get my share of revenue, but the roads leading to the resorts will carry thousands of cars filled with people who will be headed our way, and roadside locations will also get a fine play."

# Miller Advises MOA To Initiate **A Number Of New Programs**

OAKLAND, CALIF. - George A. Miller, president and managing director of Music Operators of America (MOA), upon returning to his headquarters here from the recent MOA Convention, issued a statement in which he said he intends to initiate many new programs to be undertaken by MOA in the way of public relations, human relations, and a greater understanding among all segments of the automatic phonograph industry.

"We do not intend to lead anyone to believe that a national television show is in the immediate future", said Miller, "or that the National Tax Council will cure all ills as far as licenses and taxes are concerned, but I do say that from this date forth, committees will become very active in regards to completing such programs as rapidly as possible.

"I am fully aware of the magnitude of such programs. However, I am more aware of the fact that I will need the assistance of the manufacturers of phonographs, the record companies, the disk jockeys, the trade papers, and just about everyone connected with the automatic phonograph business, to complete these programs and make them a reality.'

Miller concluded with the statement that he was highly thrilled by the many compliments paid MOA on its recent Convention, and predicted that with the organization continually in-creasing its membership, the 1958 Show should be the most outstanding of all time.

# **Bally Shipping New Ball Bowling Game "ABC Tournament"**



CHICAGO—Bally Distributors have now received first shipments of "ABC Tournament," Bally's new ball-bowl-ing game, according to Bill O'Donnell, sales manager. The new game is equipped with a new type of pin-developed by Bally engineers," said O'Donneil. "The new pins are placed within one inch of the surface of the alley. Instead of rolling under pins. alley. Instead of rolling under pins, balls actually hit pins creating a truebowling illusion described as the next thing to real bowling. However, pins fly-away by positive electrical-me-chanical action of time-tested switchactuators on the playfield, but low position of pins, and the fact that

## Dave Baker Re-Elected Pres. Music Operators Assn. of Mass.

#### Assn. Hires Law Firm to Test Legality of **Boston Juke Box Licensing Structure**



The firm of BOSTON, MASS. Brown, Rudnick and Free has been employed by the Music Operators Association of Massachusetts to test Association of Massachusetts to test the legality of the licensing structure of juke boxes in the city of Boston the highlight of the June 6 meeting of the association at the Beaconsfield Hotel.

The session was also featured by a discussion on the advisability of changing the name of the organiza-tion, but no definite decision was reached. The group voted to increase the Board of Directors from six to eight eight.

Officers and directors were elected as follows: Dave Baker, president;

balls actually contact pins makes it appear that pins are being toppled over by direct impact of ball. "Bowling realism of 'ABC Tourna-ment' is further increased by real, not painted, gutters on each side of alley. Plank-striped alley surface also increases the official bowling-alley atmosphere. Easy servicing is also stressed as pin-assembly can be swung out of way, permitting access to main cabinet and back cabinet in one op-eration. 'ABC Tournament' scores by official bowling rules and may be played by lone player, or by groups of 2 to 6 players." Game is available in 2 sizes, 12½

Dave Gropman, vice-president; Arthur

Dave Gropman, vice-president; Arthur Sturgis, treasurer; Saul Robinson, clerk. Board of Directors: Ralph Lackey, Peter Pomeo, Sid Worlbast, James Woodward, Israel Spector, Cyrus Jacobs, Phil Swartz, Bob Rome, James Geracos, ex officio. Cy Jacobs and Ted Rubinovitz re-ported on the MOA convention and told the members that apart from the time they had, they were very much impressed by the manner in which the convention was run, and also that they had learned many important things that would help them in their business. business.

Dave Baker, who was re-elected for his second term as president, reported on the status of the ASCAP bill and

his second term as president, reported on the status of the ASCAP bill and also elaborated on some of the plans MOA has for the betterment of the juke box business, such as the National Tax Council and National Public Relations Bureau. President Baker notified the mem-bership that he had contacted the Liquor Dealers and Restaurant Own-ers Association locally with a view to outlining to them the seriousness of the ASCAP legislation and to bring closer unity between the various groups in dealing with problems af-fecting the music business. Plans for the annual banquet in November were outlined and the fol-lowing committee was appointed to make arrangements: Dave Gropman, location and tickets; Ralph Lackey, ad book; Cyrus Jacobs, entertainment. A discussion on the fee situation was conducted by the group's legal counsel Arthur Sherman, who ex-plained that a hearing had been re-quested of Mayor John B. Hynes, who agreed to take the matter of fees up with city legal counselor William Kerr. Hynes and Kerr have been told that the \$50 fee added to the Sunday fee to \$50 each to city and state makes it impossible for operators to realize fee to \$50 each to city and state makes it impossible for operators to realize a reasonable profit on a route in the

a reasonable profit on a route in the city. President Baker outlined another plan of action in which he is trying to get a bill introduced in the state legislature. Every community in the state is subject to the Sunday license fee of \$50, but cities and towns have their own fees for weekday licenses. The bill would call for the abroga-tion of the Sunday fee entirely and would hand over to the state the duty of fixing a standard fee for all com-

of fixing a standard fee for all com-munities for a seven day operation. The licensing would be solely under

The licensing would be solely under the supervision of the state. It would also call for licensing the operator instead of each machine similar to the system used in auto-mobile drivers' licenses. The revenue from the setup would go to the fund distributed to the cities and towns by the state as in the case of other taxes and fees taxes and fees.

#### **Rock-Ola Plant To Close June 28-July 16 For Vacation**

CHICAGO-Rock-Ola Manufactur-CHICAGO—Rock-Ola Manufactur-ing Corporation, this city, will close its plant for a two-week vacation period on Friday, June 28 and will remain closed until Tuesday, July 16. Kurt Kluever, sales promotion man-ager, stated that all plant and office activities will be discontinued during this vacation period.

#### turned by jam-proof elevator and polished chrome-plated rails. BILL O'DONNELL It's Now ----

"The Wurlitzer Co."

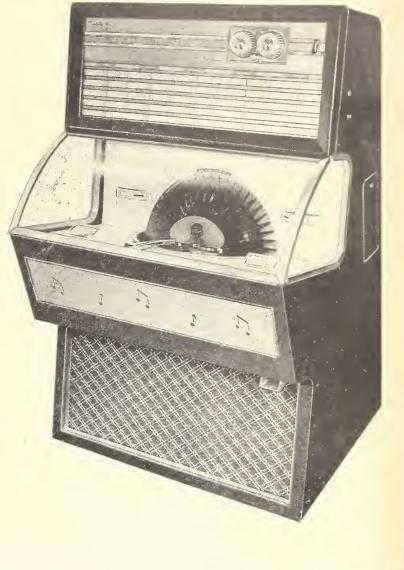
Game is available in 2 sizes, 12½ ft. long, and 14 ft. long. Each is 31 in. wide with 18 in. high playfield. 3½ inch balls are automatically re-

CINCINNATI, O.—On June 5, the shareholders of The Rudolph Wurlitzer Company approved a change of the corporate name to The Wurlitzer Company.

The Wurlitzer Company. The company has operated under the former firm name for 101 years, since its formation in 1856 by Rudolph Wurlitzer, but now it is felt that the simplified firm name will meet current needs.

#### "It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

# <section-header>





Now Delivering:

- GAY PAREE 5-Ball
- HI-HAND 5-Ball with High Card Hand, "Wild" Joker!
- 1957 BASEBALL
- CROSSFIRE Gun Game

G-Pocket POOL TABLE
 See Your Williams Distributor

MANUFACTURING CO. 4242 W. Fillmore St., Chicago 24, III.



Phone or Write

#### Al Blendow Joins International Muto As Sales Manager

Experienced Sales Exec Formerly Served Muto in Same Capacity

LONG ISLAND CITY, N.Y.—Martin Rabkin, International Mutoscope Corporation, this city, announced this week that Al Blendow, long associated with the coin machine business has joined the firm.

For Blendow this is the second term of association with Mutoscope, having served as sales manager in years gone by. He left the manufacturing firm to open his own distributing firm with the late Al Myers. Later on he was associated with Apco Manufacturing Company and Capitol Projector Corporation.

"My decision to go back with Mutoscope was prompted by a survey I made of their new products, especially the new 'Voice-O-Graph' for which I found considerable enthusiasm thruout the country," said Blendow. "I am confident that the progressive promotional program of the Company backing up its superior products will make this association mutually beneficial."

In making the announcement, Rabkin said, "We feel that Al's wide acquaintance in the industry and his thorough knowledge of our products will enable us to serve the trade to its complete satisfaction."

### United Music Operators Of Michigan Report "No Juke Box Tax This Year"

#### Invites State-Wide Ops to Join as Associate Members

DETROIT, MICH. — Roy Small, United Music Operators of Michigan, this city, advised this publication that a letter from Sen. John Minnema informed him that the State will not tax music machines this year.

Senators studying the phono tax were presented by Small and others with reasons why the tax shouldn't be levied. It was shown that the tax was unreasonable and would be harmful to the music machine business, as well as curtail the Youth Program of the U.M.O.

Small also stated that the U.M.O. is sending out a letter to state-wide operators inviting them to become associate members of U.M.O. so that they may share the benefits of information and advice, and help in combating state legislation that is detrimental to the music machine business.

The organization is continuing with its Youth Program, stating that the Hamtramck Record Hops, held at Memorial Park, will resume in July. The Recreation Department of Hamtramck has revamped its skating rink for this purpose. A number of top recording artists and disk jockeys will once again participate.



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"



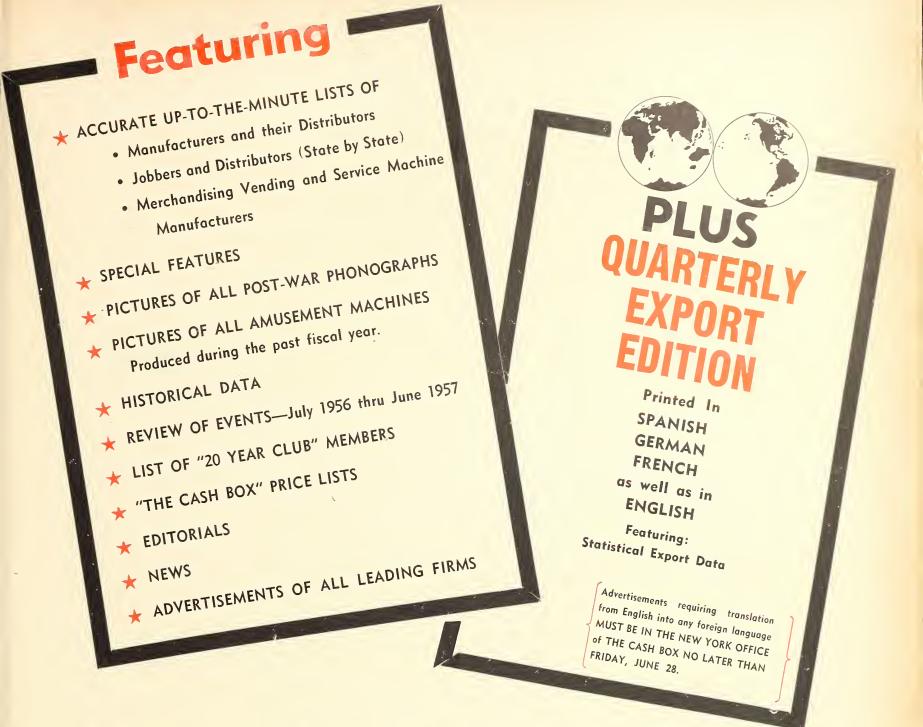
of the COIN MACHINE INDUSTRY

(Dated: JULY 20, 1957)

**Recognized thruout the Coin Machine Industry as a source of VITAL INFORMATION and STATISTICS obtainable NOWHERE ELSE...which is referred to every day in the year...** 

YOUR ADVERTISEMENT WILL BE SEEN ALL YEAR LONG

June 22, 1957



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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

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June 22, 1957

Business hitting toward new highs in N. E. this summer with Hub distribs

reporting demand for equipment has never before reached such peaks. Distribs are busy with filling op requests for new type games and amusement devices suitable for arcades. Music is really big with juke boxes rolling and new locations opening up daily.

Arcade games biz is leading everything at Trimount Automatic Sales Corp. (Seeburg) and pins, games and music are terrific, Marshal Caras, sales, reports. The new Seeburg has had a tremendous reception in the territory and all ops are making good money with the phonos, he adds. Trimount is starting sales on the new Genco "Sweet Twenty One" along with the new Williams "Gay Paree," new four player pin game. Salesmen Dan Brown and Dave Riskin have been visiting ops around New England. . . . At Redd Distributors (Wurlitzer), Al Levine is in the hospital for observation. Redd's anni inventory sale is now on and is attracting scores of ops from the six state region. . . . At Associated Amusements (Rock-Ola), Dick Mandell, gen. mgr., who has just finished flying instructions to become first air borne coin distrib in area, is taking his Piper plane out over the Mayflower II on the ship's arrival in Plymouth. Edward Ristau, head of Rock-Ola sales dep't., in on visit, expressed delight with promosh work of Associated with the new phono. Response big on new 18-foot United bowling game, is the report here. ... At Atlas Distributors (AMI), Barney Blatt is still recuperating at home, feeling just a little better. Biz at the plant is very good. Louis Blatt is kept busy with the AMI "H-200's" moving out at speedy rate. Ops in to see new equipment, place orders and trades this week included:

Chris Caragianis, Newport, R. I.; Al Dolins, Hyannis; Dave Baker, Arlington; Charles Recardi, Train Mt., N. H.; Elmer Laughton, York Beach, Me.; Bill Kirby, Blackstone; Pal Scalsi, Blackstone; Gene Sweeney, Buzzards Bay; Pete Suma and Flint Newton, Bristol, Conn.; Bill Ashton, Chester, Vt.; Ralph Lackey, West Roxbury; Curtis Lawrence, Claremont, N. H.; Bill Brooks, Dover, N. H.; Ralph Feretra, Concord, N. H.; Bernie Smith, Berlin, N. H.; Joe Assad, York Beach, Me.; Bill Hamel, Concord, N. H.; Sol Robbins, Newton; Harry Deshowitz, Chelsea; Luke Levine, Boston; Ray Shea, Worcester; Ray Faini, Framingham; Connie Pocius, South Boston; Thomas Mellon, Pawtucket, R. I.; Joe Saker, Boston; George Pappas, Lowell; Vin Pitts, Allston; Bert Groen, Needham; Ed Maloney, Fitchburg; Saul Taube, Manchester, N. H.; Louis Adelchi, Quincy; Peachy Cassanta, Milford; Phil LaFontaine, Providence, R. I.; Dino Donati, Lowell; Steve Pielock, Worcester; Gerry Waterhouse, North Dartmouth; Phil Swartz, Brookline; George Chopelas, Malden; Teddy Rubinovitz, Chelsea; Bob Green, Randolph; Cy Jacobs, Boston; Stan Cokas, Lynn; and Tony Casale, Portland, Me.

A big disk jock party was held at the home of Ruthie Shapiro in Chestnut Hill Sunday, June 9, honoring Columbia disker Eileen Rodgers, appearing at White City Park, Worcester. Guests included Maureen Cannon, Jubilee Records; Jerri Adams, Columbia; and disk jocks Joe Smith and Lawrence Q. Lawrence, WVDA; Dave Maynard, Norm Tulin, WORL; Glen Lewis, Stephanie Saltman, WBOS; Dick Merritt, Jack O'Rourke, WNEB; Johnny Towne, Art Wood, WLYN; Nelson Bragg, WJDA; Arnie Ginsberg, WBOS. ... Lee Morris, Boston's song writing history teaching tunesmith, whose record of "Three Ways" by Kitty Wells on Decca, has made the c. and w. charts and is working Ways" by Kitty Wells on Decca, has made the c. and w. charts and is working on three new ones that look promising, "Forty Nine Juke Boxes," by Alfie Wetherbee on Roulette (written with Guy Livingston). Lyric goes "It takes 49 juke boxes playing all day to play my lonely blues away. Since you've been gone baby all I do is listen to the music and cry for you. Juke box, juke box, all night long, play a melody." Others are "Worry, Worry, Worry," by Ellie Williams on Rainbow and "Bluesday" by the Commanders on Decca. . . Mitzi Mason, Vik recording artist, in Hub plugging her recording of "Last Time" and made the rounds of deejays and coin plants. . . Buddy Thomas has built a super production revue around Gordon Jenkins' "Manhattan Towers" at the Frolic in Revere. . . Patti Page broke records at Blinstrub's in her nitery engagement. . . Tina Robin. Coral disker. opens at Blinstrub's Monday. June Frolic in Revere. . . Patti Page broke records at Blinstrub's in her nitery engagement. . . . Tina Robin, Coral disker, opens at Blinstrub's Monday, June 17, Russell Arms does the closing show, opening June 24. . . . Pat Mathews, calypso piper, held over at the Bradford Carousel Room.

# London Firm To Open In Paris, France

LONDON, ENGLAND — Phono-graphic Equipment Company, Ltd., 314/320 Ladbroke Grove, this city, reports that it is now in process of reports that it is now in process of arranging offices in Paris, France. Directors of this firm, Gordon Marks, Cyril Shack, M. Fine and B. A. Marks, are considered among the most progressive coinmen in England England.

They are regional exclusive distrib-utors for BAL-AMI phonographs and also handle a complete line of auto-matic vending machines. The offices in France are the first in their expansion plans.

Eventually these men hope to have other offices on the European con-

tinent

Gordon Marks informed The Cash Box of his new expansion move, stat-

ing: "The Cash Box is the most informa-"The Cash Box is the most informa-tive and widely read magazine of its type I know of. We find the contents most useful and always look forward to receiving our copy." As soon as offices are completed in Paris, Marks advises, the address, as well as pictures of the new offices, will be forwarded to your publication

as well as pictures of the new offices, will be forwarded to your publication. "In the meantime", he reports, "any who are interested in the best possible distribution and have the suitable products we require should contact us immediately."

"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

# **Keeney To Show Cig Vender** At W. Va. Music Ops Convention In Wheeling, June 27-8-9

# **Ohio Valley Coin, Keeney Distrib., Also** Will Show Complete Line In Showrooms



PAUL HUEBSCH

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Company, this city, reported that the firm will exhibit its new model "22M" Cigarette Vender at the forthcoming State Convention of the West Virginia Music Operators at the McLure Hotel, Wheeling, W. Va., on June 27-29. At the same time, Huebsch re-

#### **Europe Major Field** For Exports, Says Martin Bromley

CHICAGO-"Europe is the major

CHICAGO—"Europe is the major field for exports of late games and phonographs", stated Martin Bromley of Service Games, Honolulu, Hawaii, this past week. Bromley stopped off for two days in Chicago to visit some of the fac-tories. He has been traveling all around the world during the past few months, starting with the Far East. Most of the trip has been spent in visiting nearly all of the European countries.

countries. "The biggest future potential for coin machine exporters", Bromley said, "is in Italy. They've barely started in the operation of games and

"When Italy really gets going", he continued, "the volume of business that distributors and factories here

that distributors and factories here enjoy will reach tremendous heights." During his visit to coin centers in Belgium, Switzerland and Germany, Bromley noted that machines im-ported into these countries were largely reshipped all over Europe, Africa and the Middle East. "The demand today is for late equipment. Some world buyers are turning down older games and juke boxes that are available from dis-tributors here."

#### Wisconsin Music **Merchants Hold Meet** In Green Bay, Wis.

GREEN BAY, WIS.—Members of the Wisconsin Music Merchants are

vealed, Keeney's distributor, Leo Grob of Ohio Valley Coin Machine Ex-change, Wheeling, will display "Bowl-O-Rama", "Super Big Tent", the com-plete line of hit drink venders and the Cigarette Vender in his show-

Huebsch pointed out that the new 22-column cigarette machine has been

22-column cigarette machine has been field tested for over three months in every possible kind of location. "We wanted to be absolutely cer-tain before going into volume produc-tion", he stated, "that we could offer operators a dependable cigarette ma-bine that would be trouble free in chine that would be trouble free in

chine that would be trouble free in every respect. "Our model '22M' has earned the enthusiastic approval of every oper-ator who tested it for electrical sound-ness as well as attractive design", Huebsch said. "If we write up as many orders in Wheeling as we did in Indianapolis at the Indiana Tobacco and Candy Distributors Association in May, we'll be plenty satisfied." Huebsch also stated that he would

Huebsch also stated that he would shortly announce other showings of Keeney products to be scheduled thru-out the country thru October.

#### **Wurlitzer Plant Closed For** Vacation July 20—Aug. 5

NORTH TONAWANDA, N.Y.— Bob Bear, sales manager The Wur-litzer Company, this city, announced that the manufacturing plant here will take its annual vacation from July 20 to August 5.

"We advise our distributors and op-erators to anticipate their needs in phonographs, accessories and parts, and place their orders before the July 20 date, as there will not be any per-sonnel available to serve them," said Bear.

#### **Marvel Billiard To Close** July 22—Aug. 12 For **3 Week Vacation Period**

CHICAGO—Charles Nicholas of Marvel Billiard Supply Company an-nounced this past week that the firm will be closed on July 22, and will remain closed for three-weeks' an-nual vacation period until Monday morning, August 12.

Nicholas stated that there will be no shipments or manufacturing con-ducted during this three-week period.

He urged all customers to anticipate their requirements and send in orders now for pool table supplies, parts and tops.

meeting here, Monday, June 17, at the Beaumont Hotel. Among the subjects which will be discussed are tax matters, copyright

legislation, and general business practices.

In addition to members of the association, all operators in the State were invited to attend.



civic affairs. Burial was held Friday, June 14. He leaves a wife and a daughter.

| Used Pool Tables<br>ValleyBallyWilliams \$50                                                                            |  |  |
|-------------------------------------------------------------------------------------------------------------------------|--|--|
| Bally SPACE 5HIP         \$195.00           Bally BOAT         195.00           New Keeney COFFEE MACHINE         Write |  |  |
| PACKAGE DEAL<br>Gold Cup, CC 10th<br>Frame, Un. Star. 6 for                                                             |  |  |
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"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

Page 54

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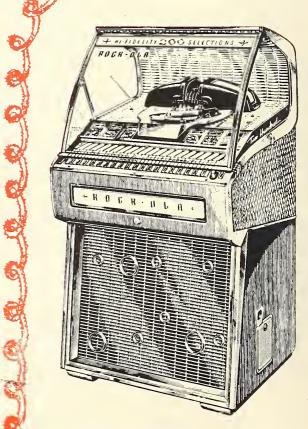
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the Phonograph that proves itself on location with

Proven time-tested mechanism the original Proven time-tested rotating magazine the original Proven time-tested rotating program the only Proven profits with single button selection system Proven service reliability

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200, 120, 50 Selections

ROCK-OLA MANUFACTURING CORP. 800 N. KEDZIE AVENUE • CHICAGO 51, ILLINOIS



Along Pico Boulevard the past week business in general is on the up-swing after a slight lull. The distributors are having a rough time trying to keep used equipment in the showrooms—the demand is so great. . . On his recent return trip to the States, Andy Russell dropped in California Music Company to see his old friends Sammy Ricklin and Gabe Orland. Andy is now the top singing attraction in Mexico, Central America and South America. Andy told Sammy and Gabe that he is going to record an LP Album with the top orchestras throughout those countries for release in the States. Martha Delgado says Teresa Brewer has another hit with "Teardrops In My Heart" on Coral. Buddy Robinson predicts "Moonlight Love" by Roger Williams on Kapp will hit the hit class soon. . . . George Mahlum back at his desk at Minthorne Music Company greeting the many operators after his recent absence. Harry Orlowski reports the Seeburg "200" Jet phonographs are moving out so fast the shipping department is working overtime to handle the orders. Matt Nordberg says sales are up on Seeburg "200" phonographs and accessories in the out lying areas. Pat Pugliese busy handling the traffic with the "Holiday Sale" in the Parts Department. . . Bob Breither, Bally service engineer, and Fred Mills, Bally sales manager, spent some time with Lucille and Paul Laymon at Paul A. Laymon, Inc., while in town to demonstrate Bally's new "Beverage Bar" at the Alexandre Hotel. Jimmy Wilkens devoted some time visiting the operators in the Long Beach area and reports they are all happy with their Rock-Ola "200" phonographs. Ed Wilkes busy handling sales of all used equipment in the showroom. . . At Norty's Music Center, the sales in the single records has increased to the extent Norty Beckman has had to add Ben Goldman to the staff. Jan Graham reports "Arrow Of Love" by the Sixteens on Flip is the big seller in the R&B department. Harold Goldfine says "Susie-Q" by the Crew-Cuts on Mercury has taken off. Ann Marinez predicts Frank Sinatra has another hit with his ne Along Pico Boulevard the past week business in general is on the up-swing

predicts Frank Sinatra has another hit with his new Capitol Felease of "You're Cheating Yourself". Don Ames is now covering the Bakersfield-Fresno area for Badger Sales Company, Inc. and reported to Bill Happel the AMI "H-200" and Keeney "Bowl-O-Rama" are going very well in that territory. Marshall Ames busy demonstrating Genco's "Sweet Twenty One" and reports many operators ordering this game. Jack Leonard handling the Parts & Accessory Department single-handed now that Dave Yates has gone into a new venture. . . . Wayne Copeland receiving word at Sierra Distributors from Ed Wisler in San Diego and Pete Ley in Bakersfield that sales are heavy with Wurlitzer new and used equipment in their respective territories. Matt Baron returned from his vacation and was greeted by a carload of "Wurlitzer "2150" phonographs to be processed and shipped. Leonard Hicks busy replenishing the stock in the Parts & Accessory Department after the big three day sale. Frank Davis busy on the floor taking orders for used equipment. . . . Mary, Kay and Claire Solle were visited at Leuenhagen's Record Bar by Curtis Gordon who played his new Mercury release of "Sixteen" for the girls. Gordon autographed a record for Barbara Chandler, the girls' niece, who is joining them at the "Bar" after her high school graduation. Mary says Jodi Sands "With All My Heart" on Chancellor has taken off big with the operators. Kay reports Nick Noble should have a big one with his Mercury release of "A Fallen Star". Claire busy supplying the operators with Charlie Garcie's new Cameo release of "Fabulous". The new "UPA-100" phonograph has heen received at C. A Bohinson &

of "Fabulous". The new "UPA-100" phonograph has been received at C. A. Robinson & Company and Charley Robinson is keeping busy showing the many new fea-tures to the mass of interested operators. Al Bettelman in Chicago on a combined business and pleasure trip. Ray Powers reports the stock was almost combined business and pleasure trip. Ray Powers reports the stock was almost sold out during the pre-summer used equipment sale. Hank Tronick completed arrangements for a bank of four United "Team Bowling Alleys" to be installed at the Bay Arcade in Balboa, with more to go in to handle the summer trade. . . Jack Simon and Sonny Lomberg putting the finishing touches on some foreign shipments at Simon Distributing Company before departing for Chicago. John Freeman says local business has taken an jump in preparation for the summer business. . . Bill, Nick, Andy and Vinny Lanzy, along with the rest of the staff of American Coin Machine Service Company, attended an AMI Service School conducted by Gene Wasson, factory service engineer, as well as a Wurlitzer Service School conducted by Walt Peteet, factory service engineer. The Lanzy's report their main shop and annex is bulging with equipment being overhauled and converted. They say their route service is steadily on the increase. service is steadily on the increase.

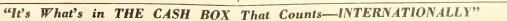


Olen Dreyer of San Angelo reports business good and that he is expanding his route... Richard Gautreau is now resident salesman in San Antonio for London Records' distributor, Texas Records, Inc. ... Jimmy Garrett of Long-view who has been kept busy with his nite spot for some time was seen shopping along coinrow. ... Other visitors were M. T. Cornelius of Abilene; Dick Quam, Henderson; Sam Sansetta of Marlin; W. F. Thomason and Mrs. Travis Richardson from Longview; Buna Carr, Corsicana; Mr. and Mrs. Fred Ellis of Waco; Jiggs Hamilton, Fort Worth. ... Jack Eskew of Commercial Music reported that there were no phonograph losses during the recent floods in Fort Worth.... Jake Moorhead of Arlington moved into his new home.... Bob De Priest tells us Darrell Cherry is the new route man at Cigarette Vending Service. ... Congratulations to Carol Ann Woodson of B & B Vend-ing Company who became Mrs. Leonard Krause on June 1st. ... Roland Duncan of Ernstom's Record Center back at work after his vacation. ... Tommy Chatten travelling through east Texas and Louisiana. ... Birdie Cowart, bookkeeper at Big State Record Distributors, spending her vacation seeing Texas. Olen Dreyer of San Angelo reports business good and that he is expanding Texas.



June 22, 1957

Willie and Sydelle Blatt leave this week for N.Y. to attend the wedding of Willie's nephew. While in the big city, the Blatts will also attend the wedding of Bert Lane's daughter being held in Westbury, L.I. on Sunday, June 23. Before leaving Miami, Willie was awarded a plaque from the North Shore Optimists Club at their annual dinner. Other coinmen who attended were Mr. and Mrs. Lucky Skolnick, Mr. and Mrs. Dave Friedman, Mr. and Mrs. Harry Steinberg, Mr. and Mrs. Eli Ross, Mr. and Mrs. Sammy Marine and Mr. and Mrs. Murray Bishop. . . The A.M.O.A. is moving to new air con-ditioned quarters, and has hired 2 business managers—one for the music machine operators and the other for the novelty game operators. . . . Sam Taran, Taran Distributing, advises that the 6-pocket Pool Tables are gaining in popularity here. . . Dave Friedman's son in Denver, Colo., for a school course, and Dave says when he returns in the Fall, he'll be a married man. . .. Joe Mangone, Jr.'s birthday party was quite a shindig. . . . Ted Bush, Bush Distributing, claims that the demand for ChiCoin's "Bowling League" con-tinues to increase every week, with ops advising income holding up very well.







The old-time photographs we flashed around on coinrow a few weeks ago (reported in this column, June 8 issue) created quite a bit of excitement, and we have been asked to dig into our files for some more. We shall at our first opportunity. Seems some of our friends would like to see pics of themselves recalling incidents of years gone by. . . . Business along the row this week holding up in all its phases, with all moving along busily.

Sam Stern, Williams Mfg., visiting distribs in the East this week, and we caught up with him at Meyer Parkoff's. Sam left Chicago on Monday, spent Monday in Boston, Tuesday in New York, and from here goes on to Baltimore, Philadelphia, and Pittsburgh. Expects to be back in Chi by Fri. night. Sam promised to be back here in the very near future. Parkoff very happy over his son's success in securing a summer job at one of the East's finest en-gineering firms. The boy is now a sophomore at MIT. . . Al Simon and Al D'Inzillo, Albert Simon, Inc., busy demonstrating Genco's latest amusement machine "Sweet Twenty One" to a group of interested operators. "Very fine reception" report the two Als. . . Barney (Shugy) Sugerman, Runyon Sales, out seeing a few ops when we dropped in. Other execs, Morris Rood, Lou Wolberg and Buddy Fox, glued to their desks with work piled sky high. Rood, as a matter of fact, expects to be so busy this summer, has arranged to take his vacation spread out with week-ends, starting with Fridays. . . . Harry and Hymie Koeppel, Koeppel Distributing, report that business has increased con-siderably since they're moved into their new quarters. But this hasn't held his vacation spread out with their daughter and son-in-law, Burt Was-serman. Wasserman, who graduated from New York University Dental School this month, is going into the army on Aug. 15, and will drive to Ft. Sam Houston, Tex. with his wife to take up his duties. Hymie will fly back and be in the office on Aug. 10. Then Harry will take off with his wife for a West Coast visit. Coast visit.

\* \* \* \* \* \* \* \* It could have been caused by the old-time picture we flashed around, but this week we ran into several old-timers with whom we reminisced about the days gone by. **Ray Gilleaudeau**, **Ray's** Amusement, Monticello, N. Y., recounted some of the operating methods used years ago in the Catskill Mts., and dis-cussed some of the operators. Ray has a nice operation going for him, with some of his equipment in the better mt. hotels. . . . Another mountain oper-ator, Bill Bullock, of Loch Sheldrake, N. Y., and your correspondent exchanged conversation about the people and operations of gone by years. Bill very proud of the dinner run for him last month by the Fire Department in his area. Bill was honored for devoting 30 years as Fire Chief for Loch Sheldrake. He has also served as Fire Commissioner of the Loch Sheldrake fire district for the past 25 years. . . Still another excursion into the old days was He has also served as Fire Commissioner of the Loch Sheldrake fire district for the past 25 years. . . Still another excursion into the old days was brought about when Mike Munves and Joe Munves related some of their oper-ating experiences around 1917. Mike and Joe (who think they may have been the first to operate in the areas following) chuckle with pleasure as they tell us how they set Mutoscopes, Electric Shockers and Mills Punching Bags in locations in St. Louis, Cincinnati, Louisville and Boston. To get back to current day activities, Joe just back from a trip thru the Middle West, and is ready to take off for a trip thru the Southern states. . . Over at Young Distributing, Joe Young and Abe Lipsky advise Wurlitzer phonos being sent out to their customers in goodly numbers. . . . We've been listening to reports, and watching happy, smiling faces of arcade men visiting on coinrow. Seems that the weather has been ideal for big play. Cool, but sunny enough to bring out the crowds to the resorts and beaches. So patrons seek the entertainment offered by the arcades. offered by the arcades.



Mr. and Mrs. Elmer Cummings, of Brookings, S. D., spent last Monday in Mpls. It was a hurry up trip to pick up records and other parts needed. . . John Czerniak of the Ace Amusement Co., Duluth, Minn., accompanied by his wife and children in Mpls. for the day making the rounds. John's son, Roger, attending the University of Wisconsin is taking his finals and is ex-pected home next week. . . . Ben Jahnke of Hutchinson, Minn., in town for the day picking up his record supplies and parts. . . Mr. & Mrs. Harold Lieber-man left for Boston, Mass., for a week's vacation and mainly to attend their son Steve's graduation at Harvard. . . . Henry Krueger of Fairfax, Mian., in Mpls. on a hurry up trip to pick up his record supplies and then hurry back home so that he can get a few hours of fishing. . . . Tom Roberts of the Range Amusement Co., Hurley, Wisc., spent a few days in the Twin Cities making the rounds and picking up equipment for his Resort spots. . . . Don Isensee, Hager City, Wisc., in Mpls. for the day visiting a few of the distributors. . . . Charlie Serson of St. Cloud, Minn., also in Mpls. for the day making the rounds. . . Mr. & Mrs. Cecil Terveer of Winona, Minn., in Mpls. for the day picking up their record supplies. Mrs. Terveer reports that her brother is doing very nicely since his operation a few weeks past. . . Mr. & Mrs. Arnold Brevik of Watertown, S. D., took time out to spend a couple of days in the Twin Cities. Arnold visiting the distributors, and Mrs. Brevik taking time off to do some shopping. . . . Art Hagness of Grand Forks, N. D., in town for the day making the rounds and picking up a few parts and records for his route. . . . B. F. Kragtorp in Mpls for the day, making the rounds. . . . Martin Kallsen of Worthington, Minn., in Mpls for the day making the rounds. . . . Martin Kallsen of worthington, Mins lake spots still haven't shown any improvement. . . . Clayton Norberg of the C & N Sales Co., Mankato, Minn., reports business has been very satisfactory and if it holds up the rest of th Mr. and Mrs. Elmer Cummings, of Brookings, S. D., spent last Monday be more than satisfied.

Ng LIAN CHIN, Singapore





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ART GARVEY ART GARVEY ART GARVEY ART GARVEY ART GARVEY ART GARVEY ART GARVEY by Phil Rubey, who got B-plus for bathing the night before. Found out secret weapon for beating Len Micon at golf. (He's very susceptible to suggestions.) Like that time he sliced one near a fence. Player offered 2 to 1 Len couldn't hit a cow grazing on the other side. "Now, who would want to hit a cow," Len said, disgustedly. But the iron shot he lined up so carefully whizzed off the tip of his 9-iron. Whacked that cow right in the ribs. Cow lifted her head and indignantly voiced a protesting "Moo-o-o-oo!" Len so shaken he recalls taking an 8 on that hole. . . Nice letter received from Wes Van Dusen, Edmonton, Canada. Wes thought The Cash Box could help out op in Venezuela who inquired about scarce item. (We did) . . . At Empire, Joe Robbins reported teaching Dusty Hohbein the intricacies of han-dling export shipments. Dusty advises he has just about mastered figuring of exact CIF charges, and also being helped in this regard by Norm Jensen of Cosmos Shipping. Jack Burns goes back to Mich. this week to meet or beat his record sales volume of last trip. Bally's Herb Jones, with so many promotions going at one time, says he's ready for another cruise to rest up from catching up with all the work. . . . Item in this column last week not meant to unduly alarm Wally Finke. Nor did it mean he has definitely settled down as yet. Several remarks to Wally, however, prompts him to give notice he's still a bachelor and still in circu-lation. Joe Kline seen constantly hopping in and out of his office from house cells to customers and hoet again

him to give notice he's still a bachelor and still in circu-lation. Joe Kline seen constantly hopping in and out of his office from phone calls to customers and back again. Fred Kline's autographed cast now hanging in his office with sign above it reading: "Caution—Soft Shoulders!" Wayne Toan again goes on first biztrip, this time with Sam Kolber to cover Ind. . . Jerry Kuklin's desk at Standard-Harvard all covered with gauges, micrometers and precision tools. Jerry carefully picking the ones to be used in production of the firm's Metal Typers. . . . Nat Israel, who supplies typewriters and profit calculators to coinmen in Portland, Ore., writes that Al Grant moved his record shop to downtown Portland. Store was on east side for years. New location, according to Nat, is gorgeous, modernistic and doing terrific biz. "Also," he advises, "a copy of The Cash Box is always on his desk, and Al studies lists of hit tunes before buying." Overheard Ben Coven on phone pushing production of his Hi-Fi speakers. "Get 'em here faster," he said, "My customers keep increasing their orders, "Ut's What's in THE CASH BOX





June 22, 1957

and we've gotta take care of them."... Charlie Nicholas of Marvel Billiard Supply advises that bumper pool games are staging strong come-back. "I can tell from the way supplies and tops are selling," says Charlie... "Sure wish I could complete this order," sighs Stan Levin of All-State as he studies 197-games export order from Italy. In the meantime, Vince Shay casts prac-tised eye on bare spots in storage room and comes up with estimate that in-coming arcade equipment and bingos will overflow out the back door... Hear that Bob and Bernard Bergman of B&B Nov., Louisville, need a midget mechanic to fix up some of their machines... One way to make friends but quick with locations is to be a linguist like Vic Comforte of DCI. Vic can start conversations or sales talk in Greek, Yiddish, Italian, Polish and some other languages. And every accent just like a native... Phil Weinberg of Bally reported in L.A. with wife and family keeping him company while he makes the calls. the calls.

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

the calls. Charlie Pieri of Monarch, remarking on first visit to CIAA meet-ing: "Was very impressed with the way these operators respect each others' locations. This kind of co-operation is what we all need for better business." . . . Pat Ford, south side op, says he likes the "Tax Can" idea for paying licenses when due. . . With Ben Levy at Michael Reese Hosp. for three weeks, Dave Brody doing double duty. Dave seemingly as full of energy as always, but claims he's getting very, very tired from all that double work. . . . Early start on 15th Anniversary Issue of The Cash Box now snow-balling so fast there's no doubt that forthcoming July 20 issue will be the biggest and greatest of all time. Combination "Quarterly Export Edition." Source Book, En-cyclopedia, Reviews, Lists, Picture Gallery and many special features—all make it a powerful, compelling market place for ads that will be seen all during the next\_year.

It a powerful, compelling market place for ads that will be seen all during the next year. HAPPY BIRTHDAY THIS WEEK TO: Richard S. Griffen, Howel, Mich... Theodore S. Gutowski, San Francisco, Cal... M. H. Davis, Nashville, Tenn... J. A. McIlhenny, Boston, Mass... C. P. Dinwiddie, Atlanta. Ga... Mark A. Osborne, Sr., Youngstown, O... W. E. O'Brien, Newport, R.I. ... Gilbert M. Wilkins, Galena, Kan. ... Benito Murillo, Oakland, Cal. ... John D. Fuller, Albany, N. Y. .. Clarence B. Court, Galion. O. ... Cecil A. Bottger, Keekuk, Ia..., R. V. Green, Ft. Francis, Ont., Cauada ... Frank J. Cash, Pueblo, Colo. ... Howard Johnston, Montgomery, Ala. ... Edward R. Wurgler, Buffalo, N.Y. ... Louis Casola, Rockford, Ill. ... Seymour Pollak, North Tarrytown, N.Y. ... Thomas B. Swab, Lone Pine, Cal. ... L. Schuster, San Angelo, Tex. ... Jessie M. Hogan, Lafayette, Ind.

#### "It's What's in THE CASH BOX That Counts---INTERNATIONALLY"



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June 22, 1957

Only chicago coin Has All 4!!



sales manager of Williams Manufacturing Company, announced this past week that the factory will be closed for its two-weeks annual vacation period from July 1 to 15.

During that time, Weinand stated, the factory will be unable to process any parts orders. He suggested to all distributors that their parts departments get orders in now so that they may continue to serve operators.

The sales department will be on hand during the two-weeks vacation period to serve distributors out of whatever inventory Williams will have in stock when the plant closes Saturday, June 29.

Weinand suggested to distributors that they anticipate their needs for games and parts thru July 15, when the plant will re-open.



KANSAS CITY, MO. — A proud distributor of Bally Manufacturing Company products, Carl Hoelzel, Uni-Con Distributing Company, this city, sent us the above photo.

"Despite the tragedy and grief resulting from the hurricane that hit the Ruskin Heights area of Kansas City", recounts Carl, "we had a small glimpse of sunshine. The 'Bally Champion' horse, as you can see from the enclosed picture remained practically unharmed, except for the loss of one ear and the cash box. It all goes to show that Bally has always made the best merchandise in coin operated equipment."



"It's What's in THE CASH BOX That Counts-INTERNATIONALLY"

#### Page 60

| CLASSIFIED ADVERTISING SECTION                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                       | CLASSIFIED ADVE                                                                                                                                                                                                                                                                                     | RTISING SECTION                                                                                                                                                                                                                                                                              |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WANT-12 ft. American Bank Shuf-<br>fleboards; 22 Ft. Rock-Ola Shuffle-<br>boards; Targettes; Derby Rolls;<br>Jake Boxes. Write or wire. STATE                                                                                                                                                              | WANT—Used Records. High prices<br>paid for 78's and 45's. No quantity<br>too large or too small. We buy brand<br>new LP's (33-1/3 RPM) in quantity.<br>Write or phone. FIDELITY DIS-<br>TRIBUTORS, 666 10th AVE., NEW<br>YORK 36, N. Y. (Tel.: JUdson<br>6-4568).                     | WANT—AMI Steppers S-80, S-120 and<br>Wall Boxes W-80, W-120; Seeburg<br>phonos M-100B, M-100C, M-100R;<br>AMI F-120; Wurlitzer 1400, 1500A.<br>RUNYON SALES COMPANY, 593<br>TENTH AVE., NEW YORK, N. Y.<br>(Tel.: LOngacre 4-1880).                                                                 | FOR SALE — Hi-Speed Super Fast<br>Shuffle Board wax. 24 one-pound<br>cans per case, \$8.50 f.o.b. Dallas,<br>Texas. Sold on money back guar-<br>antee. Distributor for D. Gottlieb,<br>ChiCoin, J. H. Keeney. STATE MU-<br>SIC DISTRIBUTORS, INC., 3100<br>MAIN ST., DALLAS, TEXAS.          |
| AMUSEMENT CO., 1531 BROAD-<br>WAY, TACOMA 2, WASH. (Tel.:<br>FUlton 2282).<br>WANT—Phonograph records made be-<br>fore 1940. Dealers or juke box<br>stock. I will pay the highest prices.<br>Some labels wanted are Brunswick,<br>Vocalion, Paramount, Gennett, Mele-<br>tone. JACOB S. SCHNEIDER, 109     | WANT—To buy AMI E-40. Will buy<br>any quantity. GENERAL SALES<br>COMPANY, 1416 SOUTH CAL-<br>HOUN ST., FORT WAYNE 2, IND.<br>(Tel.: E-3006).<br>WANT—Used Bingo games recondi-<br>tioned or not, also Seeburgs M100A,<br>M100B. Are also interested in agen-                          | No R & B. Not over 6 months old.<br>I pay 14¢ and the freight. R.<br>SMITH, 625 N.E. 163rd STREET,<br>NORTH MIAMI BEACH, FLA.<br>WANT—Used 45 Records not over 6<br>months old. I pay 13¢ and the<br>freight. No Blues. H. BAUER, 4224<br>W. 99th PLACE, OAKLAWN, ILL.<br>(Tel.: GArden 4-9485).    | FOR SALE—Bingos in quantities. In<br>stock. Big Shows; Double Headers,<br>Parades, Night Clubs, Broadways,<br>Miami Beach, Big Times. GLOBE<br>DISTRIBUTING CO., 1623 N.<br>CALIFORNIA AVE., CHICAGO 47,<br>ILL. (Tel.: ARmitage 6-0789-31).                                                 |
| WEST 83rd ST., NEW YORK, N. Y.<br>(Tel.: TRafalgar 7-9147).<br>WANT — Rock-Ola 120 Wall Boxes<br>and 1438 Comets. H & H MUSIC<br>AND DISTRIBUTING, 1626 THIRD<br>AVE., MOLINE, ILL. (Tel.:<br>4-6703).                                                                                                     | cies for new games for Belgium and<br>Luxembourg. Airmail offers includ-<br>ing seaworthy packing f.a.s. New<br>York and catalogues to: ETS. SONI-<br>BEL, 30, AVE. DU PORT, BRUS-<br>SELS, BELGIUM.<br>WANT—Broadways, Night Clubs, Pa-                                              | WANT—Any quantity of Chicago Coin<br>Ski Bowls, Genco Official Skill Balls,<br>Genco DeLuxe 6-player Skill Balls;<br>Williams Roll-A-Balls. Must be new,<br>in original crate. Contact Our De-<br>troit Office For Best Results. Cash<br>Waiting MILLER.NEWMARK DIS-<br>TRIBUTING CO., 42 FAIRBANKS | FOR SALE—All types of used Pool<br>Tables, jumbe and regular. Also<br>late Shuffle Alleys. Will trade for<br>AMI Jukes or Seeburg. Special price<br>on ultra modern speaker and Baffle<br>(8 inch speaker), \$7.50. GATEWAY<br>DISTRIBUTING CO., 3622 W.<br>NORTH AVE., CHICAGO 47, ILL.     |
| WANT—Miami Beach; Beach Beauty;<br>Broadway; Nite Club; Parade; Big<br>Show; Key West. JJ PARKER CO.,<br>1308 SO. MAIN ST., LAS VEGAS,<br>NEVADA (Tel.: DUdley 4-6086).                                                                                                                                    | rades, Big Shows and Key Wests.<br>Highest cash prices paid in the Mid-<br>dle West. T & L DISTRIBUTING<br>CO., 1663 CENTRAL PARKWAY,<br>CINCINNATI 14, OHIO (Tel.: MAin<br>1-8751).<br>WANT—To Report Baritone Michael<br>Anthony Sings Four Great Russ                              | STREET, N.W., GRAND RAPIDS 2,<br>MICH. (Tel.: GL 606807).<br>WANT—Latest model music machines.<br>Quote price in first letter. KOEPPEL<br>DISTRIBUTING CO., 607 TENTH<br>AVE., NEW YORK 36, N. Y. (Tel.:<br>LOngacre 3-3343).                                                                       | (Tel.: DIckens 2-1214).<br>FOR SALE — The best buy in used<br>Bally Bingo Games. Just buy one<br>and you will see why you pay a<br>little more and be glad you did.<br>Your money back if not completely<br>satisfied. 1/3 deposit with all or-<br>ders. Write or call: ALLAN SALES,         |
| all speeds. 45's our specialty. We<br>buy all year round and pay top<br>prices. No lot too large or too small.<br>No more than 10% blues. We pay<br>freight. BEACON SHOPS, 821 NO.<br>MAIN STREET, PROVIDENCE,<br>R. I. (Tel.: UNion 1-7500).<br>WANT-Used records, 45's or 78's.                          | Colombo Ballads, including "You<br>Call It Madness" and "Time On My<br>Hands". Post Card for Free Michael<br>Anthony Sample Record. H. R. C.<br>ENTERPRISES, 2145 HOLLY-<br>WOOD WAY, BURBANK, CALIF.<br>WANT—To Buy. Wurlitzer 1500A—                                                | WANT — Used Gottlieb and Williams<br>5 Ball Pins. High prices paid for<br>Model 1954 on. Call collect—UNion<br>3-8574—UNion 3-8627. H. BETTI<br>& SONS, 1706 MANHATTAN AVE.,<br>UNION CITY, N. J.                                                                                                   | FOR SALE—New modern wall speak-<br>ers, \$11.95 ea.; C.C. Band Box<br>(used), \$95; 5206 (48 sel.) Wall<br>Boxes, \$29.50; Seeburg 100 sel.<br>Wall Boxes, \$49.50. BILOTTA                                                                                                                  |
| All types—Pop, Hillbilly, Blues. We<br>buy year round, any quantity. We<br>can provide shipping cartons if<br>needed. Write or phone. JALEN<br>AMUSEMENT CO., INC., 14 E. 21st<br>STREET, BALTIMORE 13, MD.<br>(Tel.: BElmont 5-2881).                                                                     | 1550A—1600—1650; All Late Gott-<br>lieb 5 Balls; All Kinds Bally Bin-<br>gos; Mnto. Drive yourself Drive-<br>mobile. CLEVELAND COIN MA-<br>CHINE EXCHANGE, INC., 2029<br>PROSPECT, CLEVELAND, OHIO.<br>(Tel.: Tower 1-6715).<br>WANT—Round The World Trainers—                        | WANT—To buy for cash 1436 Fire-<br>ball, 45 RPM and 1438 Comet.<br>SEACOAST DIST., INC., 1200<br>NORTH AVE., ELIZABETH, NEW<br>JERSEY (Tel.: BI 8-3524).                                                                                                                                            | DIST. CO., 224 N. MAIN STREET,<br>NEWARK, N. Y. (Tel.: NEwark<br>598).<br>FOR SALE—Guns: Genco's State Fair;<br>Exhibit's Sportland Shooting Gal-<br>lery. Bingos: United's Pixie, Singa-                                                                                                    |
| WANT—Late Model 2 Player Pins, Big<br>Time, Broadways, other late models,<br>cash or will trade 6 slightly used<br>Popperette 10c Pop Corn Venders,<br>4 Wall type Shuffleboard Electric<br>Scoreboards. P A C I F I C KIDDIE<br>RIDE DIST. CO., 1212 S. TACOMA<br>AVE., TACOMA, WASH. (Tel.: MA<br>2317). | Drivemobiles, Other Arcade Equip-<br>ment. Quote lowest price and con-<br>dition. DONAN DIST. CO., 5007<br>N. KEDZIE AVE., CHICAGO 25,<br>ILL. (Tel.: JU 8-5211).<br>WANT-Late model Shooting Gal-<br>leries; Round World Trainers; Drive                                             | FOR SALE—United and Chicago Coin<br>Shuffles, 10th Frame and later mod-<br>els; Wurlitzer 1500's, 1400's,<br>1250's, 1015's; all type Bingos;<br>Coon Hunt, as is or shopped. CAN-<br>YON STATES DIST. CO., 301 E.<br>7th, TUCSON, ARIZONA. (Tel.: 3-                                               | pore and Cabana. SALINA MUSIC<br>AND AMUSEMENT CO., 121<br>NORTH 7th, SALINA, KANSAS.<br>FOR SALE–United Hawaiis, \$45; Chi-<br>cago Coin Tournament Ski-Bowls<br>(Like New), \$395; Blondie (Like<br>New), \$250. J. ROSENFELD CO.,                                                         |
| WANT—AMI 80, 120, 200 selection<br>Wall Boxes, Hideaway units, Phono-<br>graphs. Late 2 Player Pinballs. Write<br>stating condition, number and best<br>cash price. ST. THOMAS COIN<br>SALES LTD., ST. THOMAS, ONT.,<br>CANADA (Tel.: 2648).                                                               | Mobiles; other late areade machines.<br>State condition and lowest price first<br>letter. ECONOMY SUPPLY CO., 577<br>TENTH AVE., NEW YORK, N. Y.<br>(Tel.: CHickering 4-8628).<br>WANT—Literature on any type of<br>coin machine — Merchandising,<br>Amusement, Skill, Rides, Music — | 8688).<br>FOR SALE—Bally Back Glass for the<br>older machines. Right price. TO-<br>LEDO COIN MACHINE EXCHANGE,<br>814 SUMMIT, TOLEDO, OHIO<br>(Tel.: CH 3-4005).                                                                                                                                    | 4701 WASHINGTON BLVD., ST.<br>LOUIS 8, MISSOURI (Tel.: FOrest<br>7-6730).<br>FOR SALE-One Double Header, like<br>new, A-1 condition, \$475. LEWIS &<br>FOLLETT MUSIC CO., SOUTH                                                                                                              |
| WANT—Used American 12 ft. Re-<br>bound Shuffle Boards also overhead<br>units for same. Please advise best<br>price. WESTERN DISTRIBUTORS,<br>3126 ELLIOTT AVE., SEATTLE,<br>WASH. (Tel.: GArfield 3585).                                                                                                   | anything that takes a coin for any<br>purpose. WITHAM ENTERPRISES<br>AND ASSOCIATES. 20-22 CUN-<br>NINGHAM AVE., GLENS FALLS,<br>N. Y.<br>WANT — Attention Everyone in the<br>Coin Business. We want Arcade                                                                           | FOR SALE — Used machines of all<br>models, as is or shopped and ready<br>for location. AUTOMATIC MUSIC<br>DISTRIBUTORS, INC., 900 NORTH<br>WESTERN, OKLAHOMA CITY 6,<br>OKLA. (Tel.: FOrest 5-3456).<br>FOR SALE—Records!!! 5¢ over whole-                                                          | 180 HOWARD ST., \$POKANE 4,         WASH. (Tel.: MA 8585).         FOR SALE — Seeburg "A"'s (78's),         \$175; Jumbo, \$275; ABC, \$275;         Rockets, \$65; Victory, \$55; Mystic,         \$90; Triple Strike, \$110; Flash         B. (200 Will)                                   |
| WANT-45 RPM Records, new or<br>used. No quantity too large or small.<br>Highest prices paid. Write stating<br>quantity on hand. TONY GALGANO,<br>GALGANO DIST. CO., 4142 W.<br>ARMITAGE, CHICAGO 39, ILL.<br>Tel.: (DIckens 2-7060).                                                                       | Equipment and All the Bally and<br>United Bingos you have. Plenty of<br>\$\$\$\$\$\$ waiting. Don't Write or Wire<br>but call ns collect—LOcust 4-4415.<br>BELGIAN AMUSEMENT CO., 334<br>NORTH BROAD ST., PHILADEL-<br>PHIA, PA.<br>                                                  | sale, and label. Free title strips.<br>Quick service. New accounts, token<br>deposit with order. We also pur-<br>chase surplus records now unused<br>only. RAYMAR SALES CO., 170-21<br>JAMAICA AVE., JAMAICA 32, N. Y.<br>(Tel.: OLympia 8-4012, 4013).                                             | Bowler, \$70; Williams Four Bagger,<br>\$285; Used Pool Tables. Valley–<br>Bally–Williams, \$50; Bally Space<br>Ship, \$195; Bally Boat, \$195; New<br>Keeney Coffee Machine, Write.<br>Package Deal. Gold Cup, CC 10th<br>Frame, \$100; United Star, 6 for<br>\$100. Wire–Write or Phone HE |
| WANT—Nickelodeons, violanos, player<br>pianos, organs and other mechanical<br>musical instruments in working con-<br>dition or as is. Send description and<br>lowest price to ADMIRAL MUSIC<br>CO., 3246 NO. PULASKI ROAD,<br>CHICAGO 41, ILL. (Tel.: KIldare<br>5-3055).                                  | and Williams Pins; Guns and Phono-<br>graphs. Send complete list. Highest<br>prices paid. Representatives of Wur-<br>liter and Gottlieb Games. GABE<br>FORMAN OR SANDY MOORE,<br>YOUNG DISTRIBUTING L. I.<br>CORP., 240 E. MERRICK RD.,<br>FREEPORT, L. I.                            | FOR SALE — ChiCoin Flash Bowler,<br>\$100; ChiCoin Playtime, \$100;<br>United Chief, \$75; United Official,<br>\$25; 1 ChiCoin Band Box Speaker,<br>\$75. WANT—Late Bally Bingos.<br>AUTOMATIC AMUSEMENT CO.,<br>INC., 1000 PENNSYLVANIA ST.,<br>EVANSVILLE 8, IND. (Tel.: HA<br>3-4508).           | 1-7577. 1/3 Deposit Required on<br>Each Order. We are exclusive fac-<br>tory distributors for Bally—Williams<br>—Rock-Ola. LAKE CITY AMUSE-<br>MENT CO., 4533 PAYNE AVENUE,<br>CLEVELAND, OHIO (Tel.: HE<br>1-7577).                                                                         |

#### CLASSIFIED ADVERTISING SECTION

- FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price \$80. Wallboxes, clean, \$6; Wurlitzer 1080's \$75. FEDOR MUSIC CO. c/o GEORGE THAYER & CO. 47 STATE ST., BINGHAMTON, N. Y.
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Page 62 The Cash Box THE CASH BOX **CLASSIFIED ADVERTISING SECTION** FOR SALE-14 and 11 foot Bowler FOR SALE-Keeney's DeLuxe Chal-"The Industry's Market Place" lenge Bowler, \$265; United's Triple Parts Specials; Back glass protector, \$11.95 ea. Plexiglas Pin Panel protector, 121/2"x23", \$5.95 ea. Nonscuff rubber balls, 3", \$1.95 ea. PUBLISHES MORE CLASSIFIED ADS EACH WEEK WICO CORP, 2913 N. PULASKI THAN ALL OTHER MAGAZINES IN THIS INDUSTRY RD., CHICAGO 41, ILL. (Tel.: MUlberry 5-3000). PUBLISH IN A MONTH --- PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' FOR SALE-Bally Big Time, \$175; **MISCELLANEOUS** CLASSIFIED AD SECTION AS "THE INDUSTRY'S United Team Shuffle Alley, \$50; Imperial Shuffle Alley, \$40; Seeburg MARKET PLACE." 147M Phono., \$40. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO (Tel.: NE NOTICE-Louisiana & Southern Mis-WANT CHECK OFF FOR SALE 5-1443). 6 WHICH YOU DESIRE FOR SALE - Rio, \$35; Tahiti, \$25; Tropics, \$25; Chicago Coin Six CLASSIFIED AD RATE 10 CENTS PER WORD Player Super Match Bowler, \$45. Terms—One-Third Deposit, Balance Count every word including all words in firm name. Nambers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following Issue pending receipt of your check or cash. Sight Draft. GENERAL DISTRIBU-NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "IOc Play Plus" help you? What percentage of the nation's juke boxes feature IOc play? What percentage of .U. S. anusements feature IOc play? All this and more appeared in *The Cash Box*. In addi-tion to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally TING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: Tulane Notice to 52x Special Classified advertisers. You are entitled to a classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regutar rate of 10c per word. Please count words carefully. 6729). FOR SALE-100 Teleguiz, with film. ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT Reconditioned, refinished, ready for THE CASH BOX, 1721 Broadway, New York 19, N.Y. location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Re-lations Bureau," "Dime Play," "Na-tional Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Record-ings," "Equalized Record Tone Level." *The Cash Box*" "Quarterly Export Edition" has won world wide recognition and international ac-**Use This Convenient Form For** G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVe-Your Classified Ad nue 3-6818). FOR SALE - Wurlitzer 2000, \$900; START HERE Wurlitzer 1900, \$825; Seeburg M-100A, \$225; United Handicaps, used, \$435. WANT-All 45 rpm phonographs, especially Seeburg B's, C's, R's, G's, and J's. NATIONAL NOVELTY CO., 640 W. MERRICK Export Edition" has won world wide recognition and international ac-claim. The Cash Box Annual Ency-clopaedic Edition plus its Anniver-sary Issue is accepted as "The Year Book of the Industry." When you send \$15 for a full year's (52 weeks) subscription to The Cash Box (just about two bits a week) you are get-ting what has been acclaimed by all as: "The BIBLE of the Industry." Send your \$15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y. ROAD, VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770 and 6771). FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model **3W1, Chrome Covers, New Selection Buttons**, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS **DISTRIBUTING CORP., 738 ERIE** BLVD., E., SYRACUSE 3, N. Y. NOTICE-Diversification with no in-FOR SALE-Seeburg MI00A, \$225; M100C, \$575; M100G, \$700: M100W, \$700; M100R, \$800; 3W1 Chrome, \$55; Wurlitzer 1800, \$750; 1900, Write, AMI D80, \$300; 40, \$175; Evans Century, \$275. **MUSICAL SALES, 2334-36 OLIVE** STREET, ST. LOUIS 3, MO. (Tel.: CH 1-8561). FIRM\_ NOTICE-That idea you have can be-ADDRESS FOR SALE — "Arcade Equipment." Genco Quarterback, \$200; Genco State Fair, \$395; Seeburg Shoot ZONE\_\_\_\_STATE\_\_ CITY\_ The Spook, \$75; Exhibit Rifle Gallery, \$125. W. B. DISTRIBUTORS, TELEPHONE NUMBER \_\_\_\_ INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel.: CEntral 9292) ENCLOSE YOUR CHECK-AIRMAIL TO:

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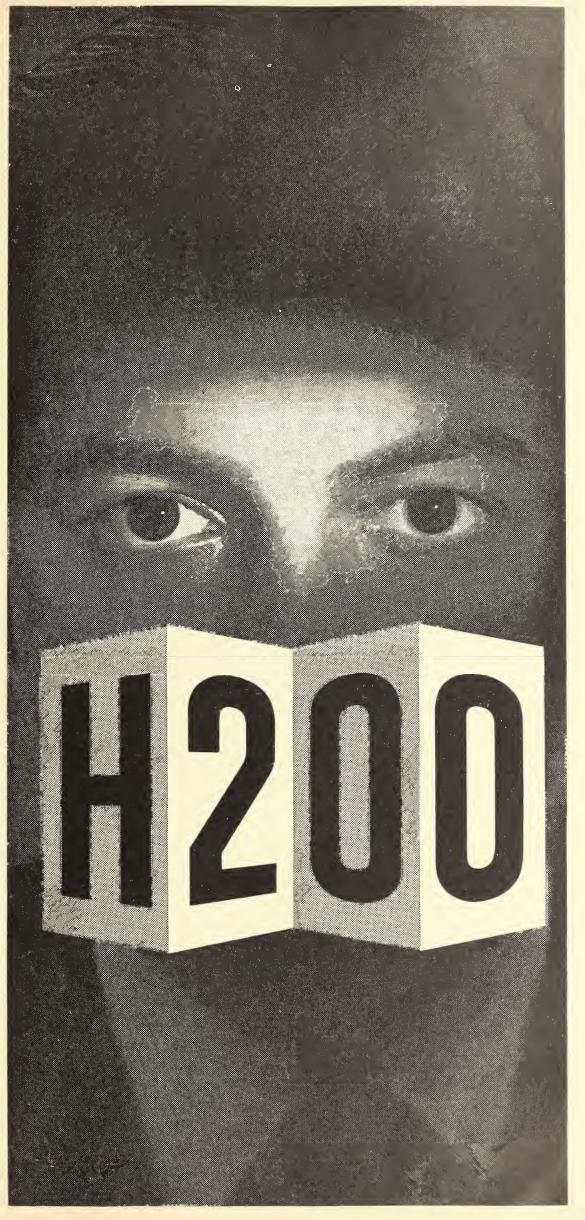
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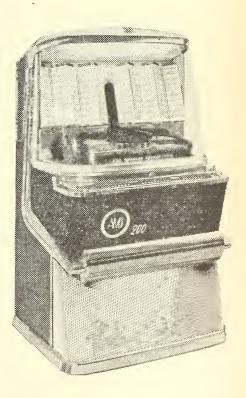


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June 22, 1957

| (PINBALL GAMES-Continued)                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                   |                                                                                                                                      |  |
|-------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|--|
| 4. Flying High (Got 2/53) 50.00 80.00                                                                                   | 4. Peter Pan (Wm 4/55). 125.00 165.00<br>4. Piccadilly (Wm 5/56). 200.00 285.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                   |                                                                                                                                      |  |
| 4. Four Bells (Got 10/54) 135.00 160.00<br>4. Four Corners                                                              | 4. Pin Bowler (CC 6/50). 10.00 20.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                   |                                                                                                                                      |  |
| (Wm 12/52) 45.00 85.00<br>4. Four Horsemen                                                                              | 4* Pixie (Un 10/55) 135.00 185.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | CUII                                                                                                              |                                                                                                                                      |  |
| (Got 9/50) 20.00 35.00<br>4. "400" (Upright)                                                                            | 4. Play Ball (CC 1/51)         15.00         25.00           4. Poker Face (Got 9/53)         60.00         95.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | SHULL SHULL                                                                                                       |                                                                                                                                      |  |
| (Ge 10/52) 30.00 50.00<br>2. Four Stars (Got/52) . 30.00 60.00                                                          | 1 Opport Hoarts                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Victory Bowler<br>(54)                                                                                            | 4. Genco Shuffle Pool<br>(11/53)                                                                                                     |  |
| 2. Frolics (B 1052) 40.00 85.00                                                                                         | (Got 12/52) 50.00 80.00 4. Bally                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Champion                                                                                                          | 4. Genco Match Pool                                                                                                                  |  |
| 2. Frontiersman<br>(Got 11/55) 120.00 175.00                                                                            | Bot Bot                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | wler         (5/54)         60.00         140.00           Jet Bowler         (8/54)         65.00         150.00 | (2/54) 50.00 85.00<br>4. Gottlieb Bowlette (3/50) 15.00 25.00                                                                        |  |
| 4. Fun House (Wm 10/56) 225.00         275.00           4. Futurity (B 3/51) 20.00         35.00                        | 4. Regatta (Wm 11/55) 120.00 175.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Rocket Bowler           (54)         65.00         160.00                                                         | 4. Keeney Super DeLuxe<br>League Bowler (3/52) 25.00 70.00                                                                           |  |
| 4. Gay Times (B 6/55) 145.00         200.00           4. Gayety (B 355)         75.00         120.00                    | 4. Rio (Un $11/53$ ) 35.00 (5.00) (12                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Mystic Bowler<br>(/54)                                                                                            | 4. Keeney High Score<br>League (5/52) 25.00 75.00                                                                                    |  |
| <b>4.</b> Georgia (Wm 7/50) 20.00 30.00<br><b>4*</b> Gladiator (Got 1/56) . 225.00 295.00                               | 4. Rockette (Ge 5/50) 15.00 25.00 4* Bally<br>4. Rockettes (Got 8/50) 20.00 30.00 (19                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Magic Bowler<br>(54)                                                                                              | 4. Keeney Team (10/52)         25.00         80.00           4. Keeney Team (10/52)         25.00         90.00                      |  |
| 4. Glamour (Got 7/51) 10.00 20.00<br>4. Globe Trotter                                                                   | 4. Rodeo (Un $2/53$ ) 35.00 85.00 4* Bally                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Blue Ribbon<br>(55) 175.00 250.00                                                                                 | 4. Keeney Club (4/53)         25.00         90.00           4. Keeney Domino (5/53)         30.00         95.00                      |  |
| (Got 11/51) 20.00 30.00                                                                                                 | 4. Saddle and Thrt<br>(E. 10/52) 145.00 105.00 4* Bally                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Gold Medal                                                                                                        | 4. Keeney Carnival (5/53) 40.00 100.00                                                                                               |  |
| 4. Golden Nugget<br>(Upright) (Ge 2/53) 35.00 50.00                                                                     | 4. (Club Model) 160.00 200.00 4. Bally                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | (55) 175.00 260.00<br>ABC Bowler                                                                                  | 4. Keeney Pacemaker<br>(9/53) 45.00 100.00                                                                                           |  |
| 4. Gold Star (Got 8/54) 125.00 160.00<br>4. Grand Champion                                                              | 4. Screamo (Wm $4/54$ ) 50.00 110.00 4. Del                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | (55)                                                                                                              | 4. Keeney Mainliner<br>Bowler (1/54) 60.00 150.00                                                                                    |  |
| (Wm 3/53)         45.00         90.00           4. Grand Slam (Got 4/53)         40.00         85.00                    | 4. Sea Jockeys (wm 11/51) 50.00 50.00 4 Del                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Congress (7/55). 365.00 395.00<br>Luxe model 375.00 400.00                                                        | 4. Keeney Bonns Bowler<br>(3/54)                                                                                                     |  |
| 4. Green Pastures<br>(Got 1/54) 60.00 120.00                                                                            | 4. Select-A-Card (Got 4/50) 15.00 25.00 2. Bally<br>4. Shindig (Got 10/53) $\therefore$ 55.00 120.00 2. Bally                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Jumbo Bowler<br>(55)                                                                                              | 4. Keeney Diamond<br>Bowler (5/54) 75.00 165.00                                                                                      |  |
| 4. Gun Club (Wm 11/53) 35.00 75.00<br>4. Guys-Dolls (Got 5/53) 30.00 95.00                                              | 4. Shoot The Moon $(W_m, 11/51)$ 30.00 65.00 4. Bally                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | King Pin Bowler         275.00         435.00                                                                     | 4. Keeney Bikini (6/54).         75.00         170.00           4. Keeney Century (6/54)         90.00         185.00                |  |
| 4. Gypsy Queen (Got 2/55) 135.00 175.00                                                                                 | 4. Show Boat (Un 12/52) 50.00 90.00 4. ChiCo                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | oin 6-Player (8/51) 35.00 65.00                                                                                   | 4. Keeney American (9/54) 90.00 195.00<br>4. Keeney National (9/54) 90.00 195.00                                                     |  |
| 4. Happy Days (Got 7/52) 35.00 60.00                                                                                    | (Ge 4/53)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | bin 6-Player<br>Lnxe (5/52) 35.00 65.00                                                                           | 4. Keeney Speedlane                                                                                                                  |  |
| 4. Happy-Go-Lucky<br>(Got 3/51) 20.00 30.00                                                                             | 4 Singapore (Un 10/54) 50.00 100.00 4. Chick<br>4 Shill Beel (Cat 8/52) 25.00 75.00 (6/                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Din Match Bowler           (52)         35.00         65.00                                                       | (4/55)                                                                                                                               |  |
| 2. Harbor Lites (Got 2/56)         165.00         210.00           4. Harvey (Wm 5/51)          25.00         40.00     | 4. Skyway (Wm 8/54) 65.00 135.00 4. CmC                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | bin Bowl-A-Ball<br>(/52)                                                                                          | (3/52) 20.00 65.00<br>4. United 4-Player Official                                                                                    |  |
| 4. Havana (Un 2/54) 35.00       90.00         4. Hawaii (Un 6/54) 45.00       90.00                                     | 2* Sluggin' Champ Bo                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | oin Match<br>wl-A-Ball (11/52) <b>3</b> 5.00 80.00                                                                | (5/52) 25.00 50.00<br>4. United 6-Player Snper                                                                                       |  |
| 4. Hawaiian Beanty<br>(Got 4/54) 100.00 130.00                                                                          | 2. Smoke Signal Spe                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | oin 10th Frame<br>ecial (12/52) 35.00 80.00                                                                       | (7/52)                                                                                                                               |  |
| 4. Haybnrner (Wm 6/51)25.0050.004. Hi-Fi (B 6/54)50.0095.00                                                             | $\begin{array}{c} \text{Wm. } 10/55) \dots 135.00 & 165.00 \\ \text{4. Snafu} (\text{Wm } 12/55) \dots 135.00 & 185.00 \\ \end{array} \begin{array}{c} \text{4. ChiCo} \\ (1/2) \end{array}$                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | oin Name Bowler<br>(53) 35.00 85.00                                                                               | Star (9/52) 35.00 60.00<br>4. United Manhattan 10th                                                                                  |  |
| 4. Hit 'N Run (Got 4/52)         30.00         50.00           4. Holiday (Ke 12/51)         25.00         35.00        | 4. Southern Belle $(C_{12}, C_{12}, C$ | oin 10th Frame<br>nble Score Bowler                                                                               | Frame (9/52) 35.00 75.00<br>4. United Manhattan                                                                                      |  |
| 4. Hong Kong (Wm 9/51) 25.00 35.00<br>4. Horsefeathers                                                                  | 4. South Seas (Un $5/56$ ). 270.00 365.00 (2/                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | //53) 35.00 90.00<br>oin Crown (4/53) 35.00 100.00                                                                | (9/52) 35.00 85.00<br>4. United 10th Frame                                                                                           |  |
| $(Wm 1/52) \dots 20.00 35.00$                                                                                           | 4. Spitfire (Wm $2/55$ ) 65.00 125.00 4. ChiCo                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | oin Crown, Giant                                                                                                  | 4. United Total France<br>Super (10/52) 35.00 85.00<br>4. United Cascade (2/53) . 35.00 85.00                                        |  |
| 4. Horse Shoe<br>(Wm 12/51) 15.00 25.00                                                                                 | 4. Sportsman (Wm $2/52$ ) 20.00 30.00 4. ChiCo                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | ns (4/53) 40.00 100.00<br>Din Triple Score                                                                        | 4. United Clover (2/53) . 35.00 85.00                                                                                                |  |
| 4. Hot Diggity (Wm 8/56) 225.00 250.00<br>4. Ice-Frolics (B 1/54) 40.00 95.00                                           | 4. Stage Coach (Got 11/54) 135.00 165.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | (53)                                                                                                              | 4. United Classic (6/53) . 35.00 85.00                                                                                               |  |
| 4. Jalopy (Wm 8/51) 35.00 70.00                                                                                         | 2. Starfire (Wm $1/57$ ) 254.00 275.00 (7/                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | <b>(53) 50.0</b> 0 115.00                                                                                         | 4. United Olympic (6/53) 35.00 85.00<br>4. United Royal (9/53) 35.00 90.00                                                           |  |
| 4. Jockey Clnb (Got 5/54)         70.00         135.00           4. Jolly Joker (Un 11/55)         70.00         120.00 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | oin High Speed<br>own (7/53) 50.00 120.00                                                                         | 4* United Imperial (9/53) 40.00 95.00<br>4. DeLuxe model 40.00 100.00                                                                |  |
| 4. Jubilee (Got 5/55) 230.00 275.00                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | oin High Speed<br>iple Score (8/53). 60.00 125.00                                                                 | 4. United Chief (11/53) . 40.00 110.00<br>4. United Leader (11/53) . 50.00 115.00                                                    |  |
| 4. Jumping Jacks (Upright)<br>(Ge 12/52) 20.00 40.00                                                                    | 4. Steeple Chase (Un 1/52) 25.00 50.00 4. ChiCo                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | oin Advance                                                                                                       | 4. DeLuxe model 55.00 115.00<br>2* United Team (1/54) 55.00 125.00                                                                   |  |
| 4* Key West (B 12/56) 495.00 570.00                                                                                     | $(\tilde{W}_m 12/53)$ 40.00 80.00 (1)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 0/53) 65.00 135.00<br>bin King (10/53) 75.00 140.00                                                               | 2. DeLuxe model 55.00 130.00<br>4. United League (1/54). 55.00 135.00                                                                |  |
| 4. King Pin (CC 12/51)         20.00         40.00           4. Knockout (Got 1/51)         15.00         25.00         | (B 12/52) 25.00 35.00 4. ChiCo                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | oin Criss Cross<br>wler (12/53) 50.00 145.00                                                                      | 4. DeLuxe model 65.00 140.00                                                                                                         |  |
| 4. Lady Luck (Got 9/54) 85.00 150.00                                                                                    | (Got 10/54) 250.00 295.00 4. ChiCo                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | oin Super Frame                                                                                                   | 4. DeLuxe model 85.00 150.00                                                                                                         |  |
| 4. Lazy "Q" (Wm 2/54) 45.00 100.00<br>2. Leaders (Un 10/51) 20.00 40.00                                                 | 4 S. (D. 2/54) 27.50 75.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | /54) 35.00 155.00<br>oin Starlite (5/54) 65.00 160.00                                                             | 4. United Rainbow (5/54) 80.00 160.00<br>4* United Banner (8/54). 75.00 160.00                                                       |  |
| 4. Lite-A-Line (Ke 6/52). 35.00 50.00                                                                                   | 4. Surf Rider (Wm 12/56) 235.00 265.00 4. ChiCa                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | oin Feature (7/54) 65.00 170.00                                                                                   | <ul><li>4. DeLuxe model 80.00 165.00</li><li>4. United Shuffle Targette</li></ul>                                                    |  |
| 4. Long Beach (Wm 7/52)         35.00         55.00           4. Lovely Lucy (Got 2/54)         50.00         120.00    | A Support A LLA T to a local and a local a | oin Holiday (9/54) 95.00 185.00<br>oin Flash (10/54) 70.00 190.00                                                 | (8/54) 80.00 165.00                                                                                                                  |  |
| 4. Lucky Inning                                                                                                         | (Got 7/55) 145.00 185.00 4. ChiC                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | oin Playtime                                                                                                      | 4.         DeLuxe model         85.00         170.00           4.         United Speedy (8/54)         70.00         170.00          |  |
| (Wm 5/50) 20.00 30.00<br>4. Luln (Wm 12/54) 125.00 180.00                                                               | 4. Three Deuces 1. ChiC                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 0/54) 95.00 200.00<br>oin Fireall                                                                                 | 4* Un. 11th Frame (10/54) 70.00 170.00                                                                                               |  |
| 4. Mad. Sq. Garden<br>(Got 6/50) 20.00 30.00                                                                            | 4. Three Four Five 3* ChiC                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 1/54) 95.00 225.00<br>oin Thunderbolt                                                                             | 4. DeLuxe model       70.00       175.00         4. United Comet Targette       70.00       175.00                                   |  |
| 4. Majorettes (Wm 4/52) 20.00 35.00                                                                                     | (Un  6/51) 15.00 25.00 (12)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 2/54) 145.00 225.00                                                                                               | (11/54) 95.00 180.00<br>4. DeLuxe model 95.00 185.00                                                                                 |  |
| 4. Manhattan (Un 4/55) . 75.00 140.00<br>4* Marathon (Got 10/55) . 250.00 285.00                                        | (Wm 5/54) 70.00 125.00 (2)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | oin Triple Strike<br>/55) 110.00 225.00                                                                           | 4. United Mercury (12/54) 95.00 185.00                                                                                               |  |
| 4. Marble Queen                                                                                                         | 4. Times Square                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | oin Arrow (2/55). 160.00 225.00<br>oin Criss Cross                                                                | 4.         DeLuxe model         95.00         190.00           4.         United Mars (1/55)         115.00         195.00           |  |
| (Got 8/53) 60.00 95.00<br>4. Mermaid (Got 6/51) <sup>*</sup> 20.00 35.00                                                | (Wm  4/53) 50.00 75.00 Ta                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | rgette (1/55) 35.00 150.00                                                                                        | 4. DeLuxe model 120.00 195.00                                                                                                        |  |
| 4. Mexico (Un 3/54) 45.00 100.00                                                                                        | 4. Touchdown (Un 1/52). 20.00 30.00 4. ChiC                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Luxe model 50.00 160.00<br>oin Bonus Score                                                                        | 4* Un. Lightning (2./55). 120.00 195.00<br>4. DeLuxe model 120.00 200.00                                                             |  |
| 4* Miami Beach (B 9/55) 175.00 235.00<br>4. Minstrel Man                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | /55) 175.00 265.00<br>oin Big League                                                                              | 4. United Venus (3/55) . 110.00 200.00                                                                                               |  |
| (Got 3/51)         20.00         40.00           4. Monaco (Un 8/56)         325.00         425.00                      | 4. Tropicana (Un 1/55) 55.00 130.00 (5.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | /55) 175.00 270.00                                                                                                | 4. DeLuxe model         110.00         210.00           4. United Clipper (5/55)         125.00         215.00                       |  |
| 4. Mystic Marvel                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | oin Hollywood<br>/55) 175.00 270.00                                                                               | 4. DeLuxe model 125.00 220.00                                                                                                        |  |
| (Got 3/54) 100.00 145.00<br>4. Nevada (Un 8/54) 30.00 85.00                                                             | (Wm  12/52) 25.00 55.00 4. ChiC                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | oin Blinker (8/55) 225.00 275.00                                                                                  | 2. Uu. Derby Roll (5 55) 125.00         220.00           2. DeLuxe model         125.00         225.00                               |  |
| 4. Niagara (Got 12/51) 25.00 45.00                                                                                      | 4. Variety (B 9/54) 65.00 135.00 (9                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | oin Score-A-Line<br>/55)                                                                                          | 4. Un. 5th Inning (6 55) 125.00 230.00                                                                                               |  |
| 4. Nifty (Wm 12/50)         15.00         25.00           4* Night Club (B 4/56)         350.00         425.00          | 4. Watch My Line 1. ChiC                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | oin Bowling Team<br>0/55)                                                                                         | 4. DeLuxe model         140.00         240.00           4. United Capitol (6'55)         170.00         250.00                       |  |
| 4. "9" Sisters (Wm 1/54). 50.00 100.00                                                                                  | 4. Whizz Kids (CC 3/52) 30.00 45.00 4. ChiC                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | oin Miami Shuffle<br>0/56)                                                                                        | 4. DeLuxe model . 175.00 255.00                                                                                                      |  |
| 4. Olympics (Wm 5/52)         30.00         50.00           4. Palisades (Wm 7/53)         40.00         65.00          | 4. Wild West (Got 8/51) 30.00 50.00 4. Exhi                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | bit Twin Rotation                                                                                                 | 4. Un. Super Bonus (9+55)         180.00         265.00           4. DeLuxe model         195.00         275.00                      |  |
| 4. Palm Beach (B 7/52) . 40.00 70.00                                                                                    | (Got 9/55) 155.00 175.00 4 Conc                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | /52)                                                                                                              | 4. Un. Top Notch (10 55) 295.00 365.00                                                                                               |  |
| 4. Palm Springs (B 11/53)         40.00         80.00           4. Parade (B 6/56)          350.00         450.00       | 4. Wonderland (Wm $5/55$ ) 125.00 175.00 (7                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | /51) 20.00 30.00<br>o 8-Player Re-                                                                                | I.         Top Notch Special         295.00         315.00           4.         Un. Regulation (11755)         295.00         385.00 |  |
| 4. Paratrooper (Wm 8/52) 20.00 40.00                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | und (9/51) 20.00 35.00                                                                                            | 4. DeLuxe model 325.00 390.00                                                                                                        |  |

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#### **The Cash Box** LISTS PRICE

The Cash Box

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June 22, 1957

|                                                                                                       |                                                                                                         | Manufacturers.                                                                                            | New Equipment                                                                                                                                                                                                                                                                           |
|-------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                                       |                                                                                                         |                                                                                                           | production. Prices are manufacturers' list                                                                                                                                                                                                                                              |
|                                                                                                       |                                                                                                         | prices, F.O.B. factory.<br>AMI, INCORPORATED                                                              | J. H. KEENEY & CO., INC.                                                                                                                                                                                                                                                                |
| Kiddi                                                                                                 | E RIDES                                                                                                 | H-200 200-sel. phonograph                                                                                 | Bowl-Q-Bama (6 Player)                                                                                                                                                                                                                                                                  |
| 4. Bally Champion Horse. 300.00 465.00                                                                | 2. Chicago Coin Super Jet 195.00 325.00                                                                 | H-120 120-sel, phonograph                                                                                 | 14 Foot<br>11 Foot                                                                                                                                                                                                                                                                      |
| 4. Bally Moon Ride 150.00 295.00                                                                      | 4. Chicago Round The                                                                                    | H-100 100-sel. phonograph<br>HAB-200 Selective-play<br>Hideaway                                           | True-Score (6 Player)                                                                                                                                                                                                                                                                   |
| 2* Bally Space Ship 145.00 295.00<br>4. Bally Speed Boat 195.00 300.00                                | 4* Clown See Saw 125.00 250.00                                                                          | HAB-200 Selective-play                                                                                    | 14 Foot       Super Big Tent                                                                                                                                                                                                                                                            |
| 2* Bert Lane Merry-Go-Rd 275.00 400.00                                                                | 4. Decco Merry-Go-Round. 225.00 325.00<br>4. Exhibit Big Bronco 250.00 395.00                           | Hideaway                                                                                                  | Snack Vender                                                                                                                                                                                                                                                                            |
| 4. Bert Lane Miss America<br>Boat                                                                     | 4. Exhibit Mustang 300.00 395.00                                                                        | HBB-200 Continuous-play<br>Hideaway                                                                       | DeLuxe Hot Coffee Vender.                                                                                                                                                                                                                                                               |
| 4. Bert Lane Fire Engine 295.00 400.00                                                                | a annibit opuco futior 100:00 210:00                                                                    |                                                                                                           | DeLuxe Hot Coffee & Hot<br>Chocolste Combo Vender                                                                                                                                                                                                                                       |
|                                                                                                       |                                                                                                         | WQ-200 200-sel. Wallbox<br>WQ-120 120-sel. Wallbox<br>Bargrip Wallbox Bracket<br>Recessed Ceiling Speaker | Various Models of above                                                                                                                                                                                                                                                                 |
|                                                                                                       |                                                                                                         | Bargrip Wallbox Bracket                                                                                   | ROCK-OLA MFG. CORP.                                                                                                                                                                                                                                                                     |
|                                                                                                       |                                                                                                         | Recessed Ceiling Speaker                                                                                  | M. J. 1455 200 C. 1                                                                                                                                                                                                                                                                     |
|                                                                                                       |                                                                                                         | Wall Speaker                                                                                              | Model 1454, 120 Sel.<br>Model 1452, 50 Sel.                                                                                                                                                                                                                                             |
| ARCADE                                                                                                | EQUIPMENT                                                                                               | Corner Speaker                                                                                            | Model 1450—Playmaster,                                                                                                                                                                                                                                                                  |
| 4. ABT 6 Gun Rifle Range 500.00 595.00                                                                | 4. Keeney Ranger (3/55) 225.00 250.00                                                                   | AUTO-PHOTO CO.                                                                                            | Model 1455, 200 Sel.<br>Model 1454, 120 Sel.<br>Model 1452, 50 Sel.<br>Model 1450—Playmaster,<br>120 Sel.<br>Model 1546, Chrome Wall Box,<br>120 Sel.                                                                                                                                   |
| 4. Air Football 195.00 295.00                                                                         | 2. DeLuxe model (3/55) 235.00 255.00                                                                    | Studio Model "II"\$3,245.00                                                                               | 120 Sel.<br>Model 1548, 50 Sel. Wall Box                                                                                                                                                                                                                                                |
| 4. Amus. Boomerang 30.00 75.00<br>2. Bally Big Inning 50.00 90.00                                     | 2. Lite League                                                                                          | BALLY MFG. CO.<br>Official Pool\$ 395.00                                                                  | 1617—Hi-Fi Wall Speaker                                                                                                                                                                                                                                                                 |
| 4. Bally Heavy Hitter 30.00 50.00<br>4. Bally King Pin 20.00 45.00                                    | (11/54)                                                                                                 | Show-Time                                                                                                 | Model 1906, Remote Volume<br>Control                                                                                                                                                                                                                                                    |
| 4. Bally Rapid Fire 65.00 100.00                                                                      | Panoram Peek 10.00 15.00                                                                                | ABC Bowling Lanes (6 Player)<br>18 Foot                                                                   | Model 1927, Remote Volume 5.<br>Control with Cancel Button 5.                                                                                                                                                                                                                           |
| 4. Bally Undersea Raider. 75.00 125.00<br>4. Capitol Midget Movies. 95.00 195.00                      | 4. Muto. Atomic Bomber. 65.00 125.00<br>4. Mutos. Ace Bombers 95.00 140.00                              | 14 Foot Model         1,245.00           11 Foot Model         1,225.00                                   | J. P. SEEBURG CORP.                                                                                                                                                                                                                                                                     |
| 4. Champion Hockey 45.00 125.00<br>4. ChiCoin Basketball                                              | 4. Mutoscope Dr. Mobile<br>(Prewar)                                                                     | Bike (Kiddie Ride)                                                                                        |                                                                                                                                                                                                                                                                                         |
| Champ 100.00 150.00                                                                                   | 4. Mutos. Fly Saucers 90.00 140.00                                                                      | Model T (without Record<br>Changer) 705.00                                                                | L100 Phonograph<br>D3WA-Wall-O-Matic 200                                                                                                                                                                                                                                                |
| 4* ChiCoin 4-Player Derby 99.50 150.00<br>4* ChiCoin Goalee 40.00 90.00                               | 4. Mutos. Photo (Pre-War) 125.00 295.00<br>4. Mutos. Photomatic                                         | Model T (with Record<br>Cbanger) 755.00                                                                   | MRVC-Master Remote                                                                                                                                                                                                                                                                      |
| 4. ChiCoin Hockey 50.00 75.00<br>4. ChiCoin Midget Skee . 60.00 125.00                                | (DeLuxe)                                                                                                | The Champion                                                                                              | Volume Control<br>HFCV2-8-High Fidelity                                                                                                                                                                                                                                                 |
| 4. ChiCoin Pistol 30.00 95.00                                                                         | 4. Mutoscope Sky Fighter. 60.00 140.00                                                                  | (with new all-metal cabinet) 835.00                                                                       | KD200 Phonograph<br>L100 Phonograph<br>D3WA-Wall-O-Matic 200<br>MRVC-Master Remote<br>Volume Control<br>HFCV2-8-High Fidelity<br>Wall Speaker<br>HFCV3-8-High Fidelity<br>Corner Speaker<br>HFCV1-12-High Fidelity<br>Recessed Speaker<br>PS6LZ-Power Supply<br>HFA1-L6-Power Amplifier |
| 4. ChiCoin Home Run,<br>6 Player (3/54) 85.00 165.00                                                  | 4* Mutos. Voice-O-Graph<br>35¢ 175.00 350.00                                                            | CHICAGO COIN MACHINE CO.<br>Super Bowling League (6 Player)                                               | Corner Speaker                                                                                                                                                                                                                                                                          |
| 4. Super model 85.00 175.00<br>4* ChiCoin Twin Hockey                                                 | 4* Mutoscope K.O. Champ 275.00 375.00<br>4. Mutos, Drive Yourself, 450.00 550.00                        | 14 Foot                                                                                                   | HFCV1-12-High Fidelity<br>Recessed Speaker                                                                                                                                                                                                                                              |
| (5/56) 150.00 275.00                                                                                  | 4* Mutoscope Rock n' Roll                                                                               | Bowling League (6 Player)<br>20 Foot-8 In.                                                                | PS6LZ-Power Supply<br>HFA1-L6-Power Amplifier                                                                                                                                                                                                                                           |
| 4* ChiCoin Steam Shovel<br>(5/56) 135.00 250.00                                                       | (7/56)         35.00         100.00           4. QT Pool Table         50.00         70.00              | 14 Foot-8 In.<br>11 Foot-11 In.                                                                           | UNITED MFG. CO.                                                                                                                                                                                                                                                                         |
| 4. Edelco Pool Table 20.00 35.00<br>4. Evans Bola Score 40.00 70.00                                   | 4. Quizzer         50.00         75.00           4. Rockola World Series.         35.00         75.00   | No List Price                                                                                             | Bowling Alley (6 Player)                                                                                                                                                                                                                                                                |
| 4. Evans Bat-A-Score 40.00 105.00                                                                     | 4. Scientific Baseball 20.00 35.00<br>4. Scientific Basketball 20.00 40.00                              | Authorized for Publication                                                                                | 11 Foot\$1,170.00<br>14 Foot1,195.00                                                                                                                                                                                                                                                    |
| 4. Evans Super Bomber 60.00 115.00                                                                    | 4. Scientific Batting Pr 30.00 60.00                                                                    | EXHIBIT SUPPLY CO.                                                                                        | 18 Foot 1,315.00<br>Team Play Bowling Alley                                                                                                                                                                                                                                             |
| 4. Evans Play Ball 30.00 50.00<br>4. Evans Ten Strike '46 30.00 60.00                                 | 4. Scientific Pitch 'Em 50.00 150.00<br>4. Seeburg Bear Gun 75.00 150.00                                | Tru-Bowler (Conversion)<br>Unit For Shuffle Games)                                                        | (6 Player)                                                                                                                                                                                                                                                                              |
| 4. Evans Tommy Gun 30.00 75.00<br>4* Exhibit Dale Gun 35.00 75.00                                     | 2. Seeburg Chicken Sam 50.00 95.00<br>4. Seeburg Shoot the Chute 45.00 90.00                            | 20 Foot<br>16 Foot                                                                                        | 11 Foot\$1,240.00<br>14 Foot                                                                                                                                                                                                                                                            |
| 4. Exhibit Gun Patrol 50.00 100.00                                                                    | 4* Seeburg Coon Hunt 85.00 175.00                                                                       | Six-Pocket Pool                                                                                           | 18 Foot                                                                                                                                                                                                                                                                                 |
| 4. Exhibit Jet Gun 50.00 125.00<br>4. Exhibit Space Gun 50.00 125.00                                  | 4. Set Shot Basketball         135.00         250.00           4* Telequiz         75.00         100.00 | 6 Peek Barrels, with base<br>Nudist Colony (Ant Colony)                                                   | in 2 Plays—25¢ with Credit Unit—                                                                                                                                                                                                                                                        |
| 4. Exhibit Pony Express . 70.00 125.00<br>1. Exhibit Silver Bullets . 40.00 125.00                    | 2. Un. Team Hockey 20.00 40.00<br>4. United Jungle Gun 75.00 175.00                                     | 5 See-A-View Houses<br>Card Vendor, with base                                                             | Price on Request.<br>Pirate Gun \$ 645.00                                                                                                                                                                                                                                               |
| 4. Exhibit Six Shooter 50.00 125.00                                                                   | 4. DeLuxe model 75.00 180.00                                                                            | Single Column<br>Double Column                                                                            | Handicap Shuffle Alley<br>(Without Match Feature)                                                                                                                                                                                                                                       |
| 4. Exhibit Shooting Gal.                                                                              | 4* Un. Carn. Gun (10/54) 125.00         185.00           4. DeLuxe model 125.00         190.00          | No List Price                                                                                             | Single Chute         760.00           Double Chute         780.00                                                                                                                                                                                                                       |
| (6/54)                                                                                                | 4. Un. Bonus Gun (1/55) 200.00         250.00           4. DeLuxe model         200.00         260.00   | Authorized for Publication                                                                                | DeLuxe Handicap Shuffle Alley                                                                                                                                                                                                                                                           |
| Gallery (9/54) 85.00 195.00<br>4* Exhibit Sportland Sboot-                                            | 4. United Super Slugger                                                                                 | J. F. FRANTZ MFG. CO.                                                                                     | (With Match Feature)<br>Single Chute                                                                                                                                                                                                                                                    |
| ing Gallery (11/54). 125.00 210.00                                                                    | (7/55)                                                                                                  | Kicker & Catcher<br>(Counter Game)                                                                        | Double Chute                                                                                                                                                                                                                                                                            |
| 4. Exhibit "500" Shooting<br>Gallery (3/55) 150.00 275.00                                             | (4/56)                                                                                                  | ABT Challenger Pistol<br>(Counter Game)                                                                   | UNITED MUSIC CORP.<br>UPA-100 100-Sel. Phonograph                                                                                                                                                                                                                                       |
| 4. Exhibit Treasure Cove<br>Shooting Gallery                                                          | 4. Wms. Super World<br>Series (4/51) 20.00 75.00                                                        | ABT Guesser Scale<br>ABT Rifle Sport                                                                      | No List Price                                                                                                                                                                                                                                                                           |
| (6/55)                                                                                                | 4. Wms. DeLuxe World                                                                                    | (Shooting Ĝallery)                                                                                        | Authorized for Publication                                                                                                                                                                                                                                                              |
| (1/56) 225.00 285.00                                                                                  | 4* Wms. DeLuxe Baseball                                                                                 | Aristo Scale<br>No List Price                                                                             | <b>WILLIAMS MFG. CO.</b><br>Gay Paree (4 Player, 5 Ball)                                                                                                                                                                                                                                |
| 4. Genco Sky Gunner 75.00 145.00<br>4. Genco Night Fighter 75.00 145.00                               | (4/53)                                                                                                  | Authorized for Publication                                                                                | Hi-Hand (Single Player,                                                                                                                                                                                                                                                                 |
| 4* Genco 2-Player<br>Basketball 110.00 225.00                                                         | (12/53)                                                                                                 | GENCO MFG. & SALES CO.                                                                                    | Straight Novelty 5-Ball)<br>DeLuxe 1957 Baseball                                                                                                                                                                                                                                        |
| 4* Genco Rifle Gal. (6/54) 125.00 225.00<br>4. Genco Big Top Rifle                                    | 4. Wms. Super Pennant<br>Baseball (12/53) 84.50 150.00                                                  | Sweet Twenty One (2 Player<br>Roll Down Game)                                                             | 6-Pocket Pool Table<br>Crossfire (Regular Model)                                                                                                                                                                                                                                        |
| Gallery (6/54) 235.00 300.00                                                                          | 4. Williams Super Star<br>Baseball (12/53) 90.00 165.00                                                 | Rotation Pool                                                                                             | DeLuxe Crossfire (Match Model)                                                                                                                                                                                                                                                          |
| 4. Super Model (12/55) 325.00 375.00<br>4. Genco Wild West Gun                                        | 4. Williams Major League                                                                                | Gypsy Grandma Fortune Teller<br>Circus Rifle Gallery                                                      | Peppy, The Clown<br>Crane                                                                                                                                                                                                                                                               |
| (2/55) 245.00 300.00<br>4. Genco Sky Rocket Rifle                                                     | Baseball (2/54) 99.50 175.00<br>4. Wms. All Star Baseball                                               | Regular Model<br>Match Model                                                                              | No List Price<br>Authorized for Publication                                                                                                                                                                                                                                             |
| Gal. (5/55) 215.00 300.00                                                                             | (2/54) 125.00 180.00                                                                                    | Davy Crockett (Rifle Gallery)                                                                             | THE RUDOLPH WURLITZER CO.                                                                                                                                                                                                                                                               |
| 4* Genco Champion Base-<br>ball (9/55) 165.00 310.00                                                  | 4. Wms. Big League<br>Baseball (2/54) 125.00 185.00                                                     | No List Price<br>Authorized for Publication                                                               | Model 2100 Phonograph, 200<br>Sel.                                                                                                                                                                                                                                                      |
| 4* Genco Quarterback<br>(10/55) 175.00 315.00                                                         | 4. Williams Jet Fighter                                                                                 |                                                                                                           | Model 2104 Phonograph, 104                                                                                                                                                                                                                                                              |
| 4* Genco Hi-Fly Baseball                                                                              | (10/54) 125.00 225.00<br>4. Williams Safari (2/54) 195.00 295.00                                        | <b>D. GOTTLIEB &amp; CO.</b><br>Royal Flush (Single Player, 5-Ball)                                       | Model 2104 Phonograph, 104<br>Sel.<br>Model 2150 Phonograph, 200<br>Sel.<br>Model 5210 Wall Box,<br>200 Sel., 3-Wire<br>Model 5207 Wall Box,                                                                                                                                            |
| (5/56)                                                                                                | 4. DeLuxe model                                                                                         | No List Price                                                                                             | Sel.<br>Model 5210 Wall Box,                                                                                                                                                                                                                                                            |
| Gal (6/56) 295.00 395.00<br>4. Jack Rabbit 50.00 75.00                                                | 4. Wms. Polar Hunt (3/55) 200.00 310.00<br>4* Wms. Sidewalk Engineer                                    | Authorized for Publication                                                                                | 200 Sel., 3-Wire<br>Model 5207 Wall Box,                                                                                                                                                                                                                                                |
| 4. Jungle Joe         45.00         65.00           4. Keeney Air Raider         65.00         140.00 | (4/55)                                                                                                  | INTERNATIONAL MUTOSCOPE<br>CORP.                                                                          | 104 Sel., 3-Wire                                                                                                                                                                                                                                                                        |
| 4. Keeney Sub Gun 70.00 125.00                                                                        | 4* Wms. King Of Swat<br>(5/55) 195.00 275.00                                                            | Bang-O-Rama\$ 325.00                                                                                      | Model 257 Stepper, 104 Sel.<br>Model 5115 Hi-Fi Corner                                                                                                                                                                                                                                  |
| 4 Keeney Texas Leaguer. 20.00 40.00<br>4* Keeney Sportsman                                            | 4* Williams Four Bagger                                                                                 | Voice-O-Graph, 45-78 RPM<br>With musical unit 1,850.00                                                    | Spcaker, 4"-5" Matched Cones<br>Model 5116 Hi-Fi Corner                                                                                                                                                                                                                                 |
| (11/54)                                                                                               | (4/56) 285.00 395.00<br>4. DeLuxe model 310.00 395.00                                                   | Without musical unit 1 750.00                                                                             | Speaker, 8" Heavy Duty with<br>Extended Range                                                                                                                                                                                                                                           |
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