

The Cash Box

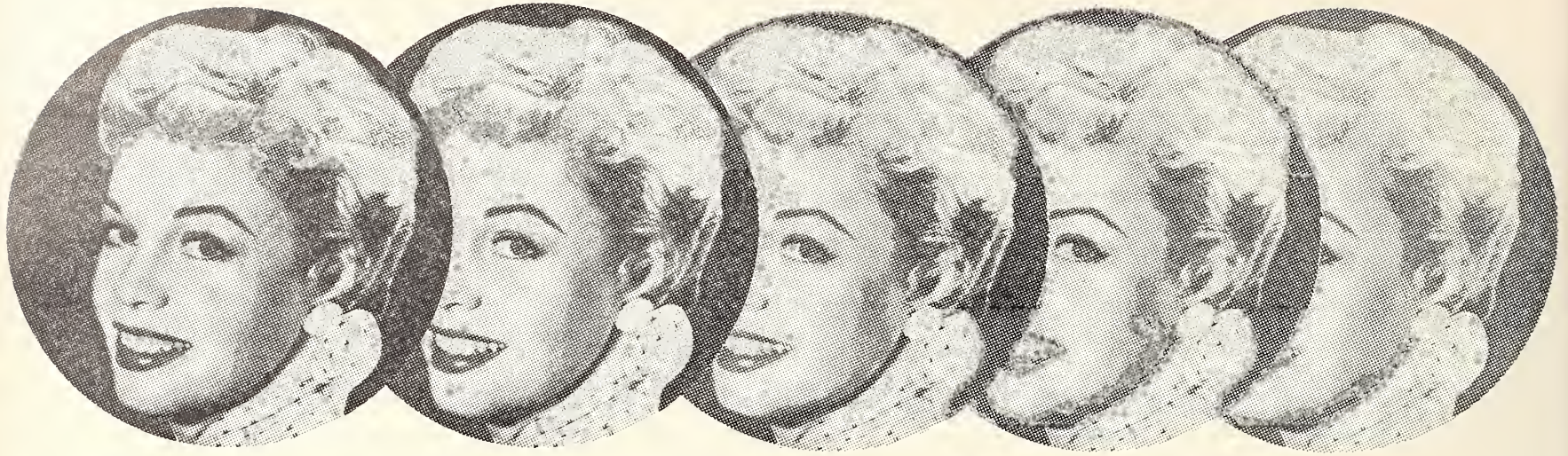
VOLUME XVIII—NUMBER 21

FEBRUARY 9, 1957



Fats Domino has really come into his own in the past couple of years. He has become one of the hottest artists in both the Pop and Rhythm and Blues fields. Now he caps his rise with an appearance in the Twentieth Century-Fox film, "The Girl Can't Help It." Pictured above are Jack Areher, vice president of Shaw Artists; Fats Domino, Robert Wagner and Jayne Mansfield, who appear in the picture; and Lew Chudd, head of Imperial Records, the firm Domino records for. His latest release, "Blue Monday," is from the film.

REALLY MOVING!

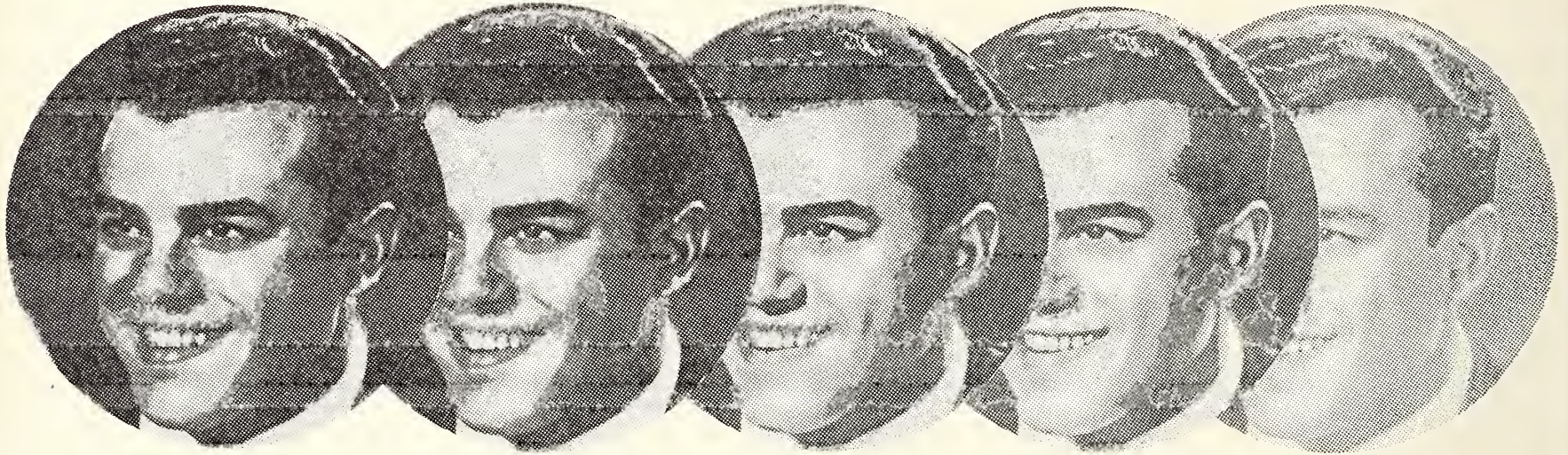


JAYE P. MORGAN

I THOUGHT IT WAS OVER c/w

I PLEDGE ALLEGIANCE TO YOUR HEART

20 47-6798

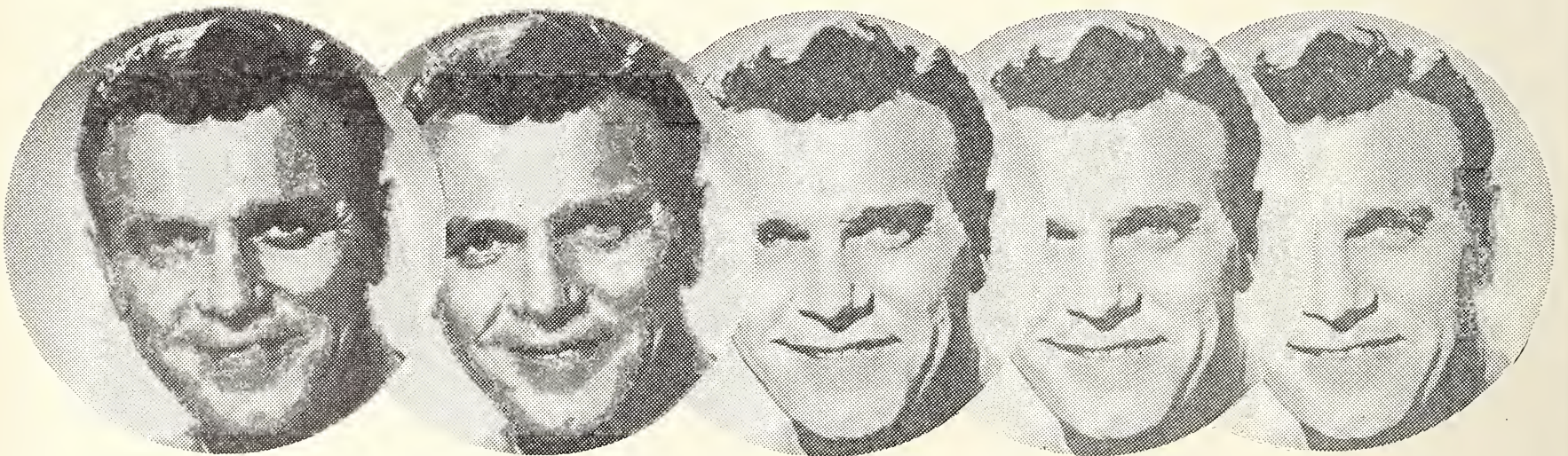


JULIUS LA ROSA

STASHU PANDOWSKI c/w **JEANETTE**

(SHE'S NOT VERY MUCH GOOD FOR PRETTY)

20 47-6802




EDDY ARNOLD

A GOOD LOOKIN' BLONDE c/w

A DOZEN HEARTS 20 47-6773

Your customers hear these New Orthophonic High Fidelity recordings best on an RCA Victor New Orthophonic High Fidelity "Victrola"®

America's favorite speed...  45 RPM

RCA VICTOR





FOUNDED BY BILL GERSH

The Cash Box

Volume XVIII—Number 21

February 9, 1957

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

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EPs GAINING MOMENTUM!

The time may be coming when the programming of EP album records on juke boxes will be almost as accepted a practice as the programming of singles.

Even now it is reported that operators are increasing their gross through the playing of albums. This, they say, is particularly true in the East where the operator has become quite album conscious. He is especially programming show scores and jazz music, two categories that are characteristically found in albums.

Consider these facts:

In 1955 the record industry actually had a higher gross sale of albums than singles on a dollar volume basis—the first time this has ever happened. RIAA figures accounting for some 80 to 90% of the industry total showed \$108 million in package sales and \$91 million in singles. And the same is true for 1956 although the final figures are not yet in.

It is clear therefore that the public has shown a real appetite for music which is generally associated with albums—old favorites, tunes from Broadway shows, dance band numbers, mood music, old favorite country music and jazz — as well as current pops.

If this trend continues, we may well see the day when EPs play as important a part in programming for juke boxes as singles.

LOOK at these M-G-M HITS!



THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

DAVID ROSE
And His Orchestra

HITTING D.J. LISTS

HOLIDAY FOR TROMBONES
and
MIDNIGHT ON THE CLIFFS
MGM 12376 • K12376

BEST SELLING ALBUMS

JONI JAMES

JONI SINGS
Songs by
VICTOR YOUNG and FRANK LOESSER
E3449
X1343 X1344 X1345

BREAKING

MILT HERTH

ICICLE WING DING
AND
SNOWFLOWER
MGM 12388 • K12388

ART MOONEY
& His Chorus & Orch.

SINNER'S TRAIN
and
WHEELING, WEST VIRGINIA
MGM 12403 • K12403

DICK HYMAN
at the Harpsichord Piano

THREEPENNY TANGO
and
THE RED CAT
MGM 12415 • K12415

ROBERT MAXWELL
His Harp & Orch.

SONG OF THE NAIROBI TRIO
(Solfeggio)
PLUGGED ON KOVACS NBC-TV SHOW

LEREOY HOLMES
& His Tug Boat Eight

ORIENTAL BLUES
(Theme from The Kovacs' Show)
and
HEY, TAXI!
Vocal by Ernie Kovacs
MGM 12408 • K12408

GOOMBAY CARNIVAL
THE CONFIDENTIAL CLUB ORCH.
RECORDED IN NASSAU, B.W.I.
E3359
X1252 X1253 X1254

DAVE BURTON

HUNGRY FOR YOUR KISSES
AND
FEMME FATALE
MGM 12409 • K12409

BETTY MADIGAN

CAN'T YOU TELL
and
EV'RY TIME
MGM 12416 • K12416

MARVIN RAINWATER

GONNA FIND ME A BLUEBIRD
POP POTENTIAL
or
SO YOU THINK YOU'VE GOT TROUBLES
MGM 12412 • K12412

WINTER WONDERLAND
RAY CHARLES SINGERS
E3387
X1287 X1288 X1289

ACCIDENTAL SLIP ON AN ORIENTAL RUG
MGM 12410 • K12410

SKEETS YANEY and RUTH TALLEY

ORDINARY AND JUST WHAT YOU WANT ME TO
MGM 12406 • K12406

		Pos. Last Week
1	SINGING THE BLUES GUY MITCHELL CO-40769 (4-40769)—Guy Mitchell CO-21545 (4-21545)—Marty Robbins	1
2	THE BANANA BOAT SONG THE TARRIERS CR-61761 (9-61761)—Steve Lawrence DO-15527 (45-15527)—Fontane Sisters ME-71020 (71020x45)—Sarah Vaughan GL-249 (45-249)—Tarriers VI-20/47-6777—Johnnie & Jack	4
3	YOUNG LOVE SONNY JAMES—TAB HUNTER (Tie) CA-3602 (F-3602)—Sonny James VI-20/47-6751—Ric Cartey & Jiva-Tones DO-15533 (45-15533)—Tab Hunter ME-71022 (71022x45)—Crewcuts	8
4	GREEN DOOR JIM LOWE DO-15486 (45-15486)—Jim Lowe	2
5	DON'T FORBID ME PAT BOONE DO-15521 (45-15521)—Pat Boone	7
6	BLUEBERRY HILL FATS DOMINO DE-30091 (9-30091)—Louis Armstrong & G. Jenkins IM-5407 (45-5407)—Fats Domino	3
7	JUST WALKING IN THE RAIN JOHNNIE RAY AB-3024 (45-3024)—Judy Klien CO-40729 (4-40729)—Johnnie Ray	5
8	A ROSE AND A BABY RUTH GEORGE HAMILTON IV AP-9765 (45-9765)—George Hamilton IV VI-20/47-6719—Ralph Flanagan DE-30108 (9-30108)—Eddie Fontaine VI-20/47-6673—Country Gentlemen	6
9	MOONLIGHT GAMBLER FRANKIE LAINE CO-40780—Frankie Laine	—
10	BANANA BOAT (DAY-O) HARRY BELAFONTE VI-20/47-6771—Harry Belafonte	—

11) LOVE ME TENDER. 12) BLUE MONDAY. 13) TRUE LOVE. 14) LOVE ME. 15) HEY! JEALOUS LOVER. 16) CINDY, OH CINDY. 17) TOO MUCH. 18) ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY. 19) LOVE IS STRANGE. 20) TWO DIFFERENT WORLDS. 21) YOU DON'T OWE ME A THING. 22) HONKY TONK. 23) SINCE I MET YOU BABY. 24) JAMAICA FAREWELL. 25) JIM DANDY. 26) GREENSLEEVES. 27) I DREAMED. 28) GARDEN OF EDEN. 29) WHO NEEDS YOU. 30) WRINGLE WRANGLE. 31) GONNA GET ALONG WITHOUT YOU NOW. 32) KNEE DEEP IN THE BLUES. 33) ON MY WORD OF HONOR. 34) WHAT'S THE REASON I'M NOT PLEASING YOU. 35) CAN I STEAL A LITTLE LOVE.

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N.Y.

CODE

AB—Abbott	CH—Chess	EP—Epic	HE—Herald	MO—Modern	SE—Seeco
AL—Aladdin	CK—Checker	ER—Era	IM—Imperial	NG—Norgran	SP—Specialty
AO—Apollo	CO—Columbia	EX—Excallo	JU—Jubilee	OK—Okiah	SU—Sun
AP—ABC	CR—Coral	FB—Fabor	JZ—Jesie	PE—Peacock	TI—Tico
Paramount	DA—Dana	FE—Federal	KA—Kapp	PR—Prestige	UN—United
AT—Atlantic	DE—Decca	FI—Fiesta	KI—King	RA—Rainbow	UQ—Unique
BT—Bethlehem	DL—DeLuxe	FR—Fraternity	LI—Liberty	RE—Regent	VE—Verve
BY—Bally	DO—Dot	4 Star—Four Star	LO—London	RM—Rama	VI—RCA Victor
CA—Capitol	DT—Dooto	GE—Gee	ME—Mercury	RP—RPM	VJ—Vee-Jay
CD—Cadence	DU—Duke	GL—Glory	MG—MGM	SA—Savvy	VK—Vik

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



jubilee

josie

Gene Nash

"TAKE A GAMBLE ON ME"

b/w

"JOCKEY, JOCKEY, JOCKEY"

JUBILEE 5267

Jo Ann Tolley

"IT'S KISSIN' TIME"

b/w

"HER FIRST CORSAGE"

JUBILEE 5268

Sherry Parsons

"WHISPERING HEART"

JUBILEE 5265

Della Reese

"IN THE MEANTIME"

b/w

"THE MORE I SEE YOU"

JUBILEE 5263

Rosalie Michaels

"THE STORY OF LOVE "

b/w

"BONJOUR TRISTESSE"

JUBILEE 5264

The Cadillacs

"SUGAR - SUGAR"

b/w

"ABOUT THAT GAL NAMED LOU"

JOSIE 812

The Angelettes

"YOU ONLY YOU"

b/w

"MINE AND MINE ALONE"

JOSIE 813

Vinnie Monte

"UNLESS"

b/w

"TELEGRAM"

JOSIE 810

The King Toppers

"WALKIN' AND TALKIN' THE BLUES"

b/w

"YOU WERE WAITING FOR ME"

JOSIE 811



We're proud....

*A **2** Sided*

DON



" DON'T "

Jubilee-5270

jubilee RECORDS 1650 Broadway,
N. Y. C.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

That everybody predicts

SMASH!

RONDO'S

**"THE LOVE
I NEVER
HAD"**

Jubilee - 5270

jubilee RECORDS 1650 Broadway, N. Y. C.

"It's What's in THE CASH BOX That Counts"

To the Ever Growing Catalogue of BEST SELLING ALBUMS JUBILEE Introduces 6 BIG ONES



JLP # 1029

"TIME FOR LOVE"

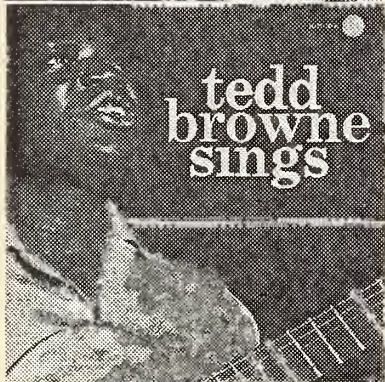
Gerard Blené and his orch.



JLP # 1030

"CAMPFIRE FAVORITES"

La Falce Brothers



JLP # 1031

"TEDD BROWNE SINGS"



JLP # 1032

"A MOMENT OF DESIRE"

Gerard Blené and his orch.

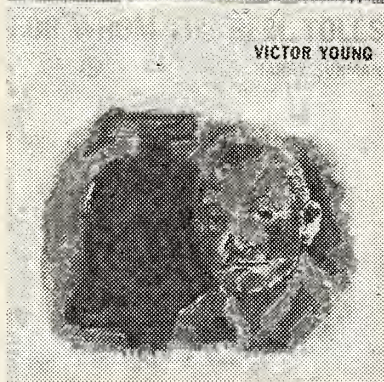


JLP # 1033

"DREAMS BY THE DOZEN"

(For Men Only)"

Walter Scharf



JLP # 1034

"FOR WHOM THE BELL TOLLS"

(A Tribute To Victor Young)"

Harry Sukman

CURRENT BEST SELLING ALBUMS

5 Big Selling "PARDON MY BLOOPER"



by

Kermit
Schafer

- JLP 2001
- 2002
- 2003
- 2011
- 2012

- CENSORED Martha Wright
JLP 1028
- SONGS HIS MOTHER NEVER
TAUGHT HIM Dwight Fiske
JLP 2004
- SONGS THAT NEVER MADE THE HYMNAL
Bob Peck
JLP 2006
- OVER SIXTEEN
JLP 2017
- COLLEGE JAZZ COMES TO
CARNegie HALL
JLP 1003
- SPRING STREET
STOMPERS
JLP 1004

- CONRAD JANIS & HIS TAILGATE FIVE
JLP 1010
- THE SALT CITY FIVE
JLP 1012
- THE PIANO INVENTIONS OF
JO HARNELL & HIS TRIO
JLP 1015
- STAN RUBIN & HIS TIGERTOWN FIVE
JLP 1016
- STAN RUBIN & HIS TIGERTOWN FIVE
IN MONACO
JLP 1024

MELANCHOLY BABY
Della Reese
JLP 1026

And Many Others



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

BOB WHALEN

AMERICA'S FIRST AND ONLY

BARITENOR

HAS A SMASH HIT



The Cash Box Sleeper of the Week

"CHAPEL OF THE ROSES" (2:33)
[Triangle Music ASCAP—Harris, Baer]
"WITH ALL MY LOVE I THEE ENDOW" (2:27)
[Bregman, Vocco & Conn ASCAP—Harris, Murry]
BOB WHALEN
(Jubilee 5266)

• Bob Whalen turns in two dramatic readings of two lovely ballads, "Chapel Of The Roses" and "With All My Love I Thee Endow". Lush orchestral and choral effects are rendered by the Marty Gold Orchestra and The Golden Chorus. Whalen sings the beautiful "Chapel Of The Roses" with sincerity and warmth. It has a touch of the Irish tenor but stays within the commercial limits and the result is a wax of delightful proportions and moving quality. "With All My Love I Thee Endow" can be described similarly. It is another lovely tune handled in the same lush manner and sung hauntingly by Whalen. However, we feel "Chapel" stays closer to the commercial vein. Two beautiful sides.

THE BILLBOARD JANUARY 19, 1957

• Review Spotlight on . . .

POP TALENT

BOB WHALEN . . . Jubilee 5266 . . . CHAPEL OF THE ROSES (Triangle, ASCAP)

WITH ALL MY LOVE I THEE ENDOW . . . (Bregman, Vocco & Conn, ASCAP)

Whalen is an impressive new talent with a big voice and tone quality reminiscent of Tony Bennett. He has a wide range for a baritone, and he handles his pipes with relaxed style. "Chapel of the Roses" (on the order of "St. Therese of the Roses") calls for belted emotion, and Whalen lays it on the line. Flip is a ballad that also shows unusual artistry and feeling.

DJ's thanks for the wonderful welcome

Bob

jubilee RECORDS 1650 Broadway, N. Y. C.



The Cash Box TOP 50 Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 2/2	Pos. 1/26			Pos. 2/2	Pos. 1/26			Pos. 2/2	Pos. 1/26			Pos. 2/2	Pos. 1/26			Pos. 2/2	Pos. 1/26						
1		1—Young Love		9		9—Love Is Strange		16		16—Just Walking In The Rain		24		24—Cinco Robles		30		30—Ain't Got No Home		38		38—Take Me Back Baby	
★CA-3602 (F-3602)	1	SONNY JAMES <i>You're The Reason</i>		★GR-0175 (4G-0175)	14	MICKEY & SYLVIA <i>I'm Going Home</i>		AB-3024 (4S-3024)	15	JUDY KILEEN <i>AB-3024 (4S-3024)</i>		★CA-3612 (F-3612)	30	LES PAUL & MARY FORD <i>Ro-Ro-Robinson</i>		★AG-5259 (4S-5259)	32	CLARENCE HENRY <i>Troubles, Troubles</i>		★CO-40820	41	GUY MITCHELL <i>Knee Deep In The Blues</i>	
★DO-15533 (4S-15533)		TAB HUNTER <i>Red Sails In The Sunset</i>		KI-5010 (4S-5010)	15	LUTHER & LITTLE EVA <i>Ain't Got No Home</i>		★CO-40729 (4-40729)	9	JOHNNIE RAY <i>In The Candlelight</i>		CR-61765 (9-61765)	29	LAWRENCE WELK <i>Whispering Heart</i>		KI-5010 (4S-5010)	32	LUTHER & LITTLE EVA <i>Love Is Strange</i>			44		
ME-71022 (71022x45)		CREWCUTS <i>Little By Little</i>		★CO-40803 (4-40803)	11	JOHNNIE RAY <i>Look Homeward, Angel</i>		★VI-20-6643 (47-6643)	10	ELVIS PRESLEY <i>Anyway You Want Me</i>		★ER-1026 (4S-1026)		RUSSELL ARMS <i>The World Is Made Of Lisa</i>									
VI-20/47-6751	4	RIC CARTEY & JIVA-TONES <i>Ooh-Eee</i>		CO-40706 (4-40706)	20	MARTY ROBBINS <i>Respectfully Miss Brooks</i>		VI-20/47-6728	8	HENRI RENE O. <i>The Little White Horse</i>													
		2—Too Much		★CO-40803 (4-40803)		JOHNNIE RAY <i>Look Homeward, Angel</i>		★VI-20-6643 (47-6643)		ELVIS PRESLEY <i>Anyway You Want Me</i>													
★VI-20/47-6800	4	ELVIS PRESLEY <i>Playing For Keeps</i>		CO-40706 (4-40706)		MARTY ROBBINS <i>Respectfully Miss Brooks</i>		VI-20/47-6728		HENRI RENE O. <i>The Little White Horse</i>													
		3—Don't Forbid Me		ME-70888 (70888 x 45)		LaDELL SISTERS																	
★DO-15521 (4S-15521)	3	PAT BOONE <i>Anastasia</i>		★CO-40803 (4-40803)		JOHNNIE RAY <i>Look Homeward, Angel</i>		★VI-20-6643 (47-6643)		ELVIS PRESLEY <i>Anyway You Want Me</i>													
		4—Singing The Blues		★CO-40706 (4-40706)		MARTY ROBBINS <i>Respectfully Miss Brooks</i>		VI-20/47-6728		HENRI RENE O. <i>The Little White Horse</i>													
★CO-40769 (4-40769)	2	GUY MITCHELL <i>Crazy With Love</i>		ME-70888 (70888 x 45)		LaDELL SISTERS																	
CO-21545 (4-21545)	1	MARTY ROBBINS <i>I Can't Quit</i>		★AP-9785 (4S-9785)	17	BILL HAYES <i>Westward Ho, The Wagons</i>		★AT-1116 (4S-1116)	20	LAVERN BAKER <i>Tra La La</i>													
		5—Banana Boat Song		DE-30131	35	MERY GRIFFIN <i>It Was My Father's Habit</i>		★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
CR-61761 (9-61761)	5	STEVE LAWRENCE <i>Long Before I Knew You</i>		DE-30205		REX ALLEN <i>Westward Ho, The Wagons</i>		★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
DO-15527 (4S-15527)	3	FONTANE SISTERS <i>Honolulu Moon</i>		★DS-F44		FESS PARKER <i>Westward Ho, The Wagons</i>		★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
★GL-249 (4S-249)		TARRIERS <i>No Hidin' Place</i>		ME-71010		LEN DRESSLAR <i>Believe In Me</i>		★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
ME-71020 (71020x45)		SARAH VAUGHAN <i>I've Got A New Heartache</i>		VI-WBY-56		VAUGHN MONROE <i>Westward Ho, The Wagons</i>		★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
VI-20/47-6777		JOHNNIE & JACK <i>Mr. Clock</i>		★AP-9785 (4S-9785)	34	—		★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
		6—Banana Boat (Day-O)		★CO-40817 (4-40817)		TERRY GILKYSO <i>Goodbye Chiquita</i>		★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
★VI-20/47-6771	7	HARRY BELAFONTE <i>Star-O</i>		DE-30217 (9-30217)		BURL IVES <i>Pretty Girl</i>		★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
		7—Moonlight Gambler		★DO-15537 (4S-15537)		HILLTOPPERS <i>You're Wasting Your Time</i>		★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
★CO-40780 (4-40780)	6	FRANKIE LAINE <i>Lotus Land</i>		VI-20/47-6810		LANE BROS. <i>Sogno D'Oro</i>		★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
		8—Blue Monday		★IM-5407 (4S-5407)		FATS DOMINO <i>Honey Chile</i>		★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
★IM-5417 (4S-5417)	8	FATS DOMINO <i>What's The Reason I'm Not Pleasing You</i>		★IM-5407 (4S-5407)		FATS DOMINO <i>Honey Chile</i>		★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
		9—Love Is Strange		★DO-15486 (4S-15486)	9	JIM LOWE <i>The Little Man In Chinatown</i>		★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
		10—You Don't Owe Me A Thing						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
★CO-40803 (4-40803)		JOHNNIE RAY <i>Look Homeward, Angel</i>						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
CO-40706 (4-40706)		MARTY ROBBINS <i>Respectfully Miss Brooks</i>						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
ME-70888 (70888 x 45)		LaDELL SISTERS						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
		11—Rock-A-Bye Your Baby With A Dixie Melody						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
★DE-30124 (9-30124)	12	JERRY LEWIS <i>Come Rain Or Come Shine</i>						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
		12—Wrangle Wrangle						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
★AP-9785 (4S-9785)		BILL HAYES <i>Westward Ho, The Wagons</i>						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
DE-30131		MERY GRIFFIN <i>It Was My Father's Habit</i>						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
DE-30205		REX ALLEN <i>Westward Ho, The Wagons</i>						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
★DS-F44		FESS PARKER <i>Westward Ho, The Wagons</i>						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
ME-71010		LEN DRESSLAR <i>Believe In Me</i>						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
VI-WBY-56		VAUGHN MONROE <i>Westward Ho, The Wagons</i>						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
		13—Marianne						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
★CO-40817 (4-40817)		TERRY GILKYSO <i>Goodbye Chiquita</i>						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
DE-30217 (9-30217)		BURL IVES <i>Pretty Girl</i>						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
★DO-15537 (4S-15537)		HILLTOPPERS <i>You're Wasting Your Time</i>						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
VI-20/47-6810		LANE BROS. <i>Sogno D'Oro</i>						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
		14—Blueberry Hill						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
DE-30091 (9-30091)	13	LOUIS ARMSTRONG & G. JENKINS <i>That Lucky Old Sun</i>						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
★IM-5407 (4S-5407)		FATS DOMINO <i>Honey Chile</i>						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
		15—Green Door						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
★DO-15486 (4S-15486)	9	JIM LOWE <i>The Little Man In Chinatown</i>						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
		16—Just Walking In The Rain						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
AB-3024 (4S-3024)	15	JUDY KILEEN <i>AB-3024 (4S-3024)</i>						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
★CO-40729 (4-40729)	9	JOHNNIE RAY <i>In The Candlelight</i>						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
		17—Love Me Tender						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
★VI-20-6643 (47-6643)	10	ELVIS PRESLEY <i>Anyway You Want Me</i>						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
VI-20/47-6728	8	HENRI RENE O. <i>The Little White Horse</i>						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
		18—A Rose And A Baby Ruth						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
★AP-9765 (4S-9765)	18	GEORGE HAMILTON IV <i>If You Don't Know</i>						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
DE-30108 (9-30108)		EDDIE FONTAINE <i>The Years Before</i>						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
VI-20/47-6719		RALPH FLANAGAN <i>Baby Doll</i>						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
VI-20/47-6673		COUNTRY GENTLEMEN <i>How Much</i>						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
		19—Jim Dandy						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
★AT-1116 (4S-1116)	20	LAVERN BAKER <i>Tra La La</i>						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
		20—Knee Deep In The Blues						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
★CO-40820 (4-40820)	22	GUY MITCHELL <i>Take Me Back Baby</i>						★AT-1116 (4S-1116)		LAVERN BAKER <i>Tra La La</i>													
CO-40815 (4-40815)	26	MARTY ROBBINS <i>Same Two Lips</i>																					

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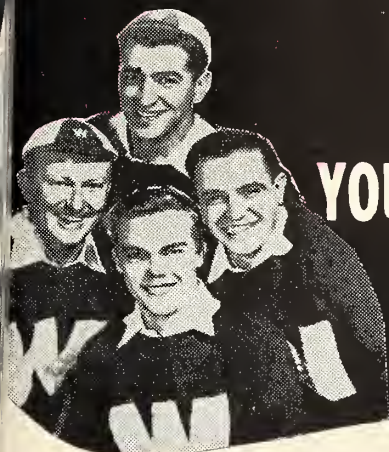
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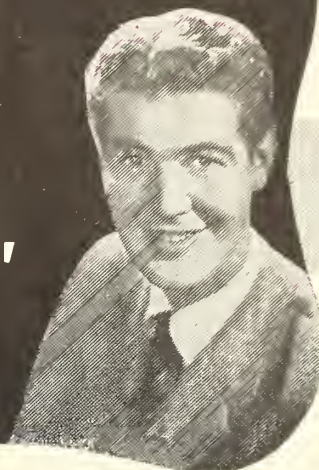
Jim Lowe

GREEN DOOR

#15486

BY YOU, BY YOU, BY YOU

#15525



GALE STORM



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b/w

ORANGE BLOSSOMS

#15515

PENNSYLVANIA WALTZ

b/w

SUGAR BLUES

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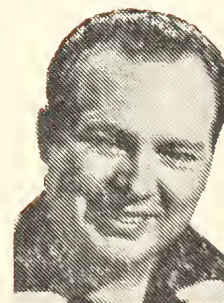
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Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

The Cash Box Disk of the Week

"ROUND AND ROUND" (2:30)
[Rush BMI—Stallman, Skapiro]

"MI CASA, SU CASA" (2:55)
[Sequence ASCAP—Hoffman, Manning]

PERRY COMO
(RCA Victor 20/47-6815)

● Perry Como is an extremely wise recording artist. Because he offers his millions of fans a frequent change-of-pace disk—a song with an unusual beat, unusual story or an unusual melody. Such is the case with Como's latest charmer "Round And Round." The tune is a delightful bouncer with a warm and simple romantic lyric set to a fascinating and refreshing toe tapping tempo. Mitchell Ayres' orchestration of a top grade Joe Reisman-Ray Charles arrangement is excellent. The companion piece "Mi Casa, Su Casa" features the crooner on a soft, dreamy love song set to a smooth sailing waltz beat. Lovely coupler making the disk a two-sided threat. Watch both halves.

"THE GOLDEN KEY" (2:55)
[Robert Mellin BMI—Spector, Marcotte]

"LONG BEFORE I KNEW YOU" (2:56) [Stratford & Chappell ASCAP—Styne, Comden, Green]

SAMMY DAVIS, JR.
(Decca 30189)

● Sammy Davis, Jr., the dynamic performer who will soon be completing his bang-up job in the B'way hit "Mr. Wonderful," has a beautiful new offering for his many record enthusiasts. It's an enchanting new love song titled "The Golden Key." The tune is a tender and moving one with a touching love lyric superbly presented in a sincere and convincing manner by the artist. Wonderful performance of a strong hit ballad. The coupling stars the balladeer in a persuasive version of the prettiest of the ballads from the smash musical "Bells Are Ringing." Top drawer delivery neatly showcased by a string-filled latin-beat Jack Pleis orchestration. Top half sounds like a winner.

"THE TOWER TROT" (2:18)
[Ross Jungnickel-Flo Music ASCAP—Caesar, Green, Tolkin, Gelbart, Brooks, Simon, Keller, Stewart, Belkin]

"THE BIG BEAT" (2:17)
[Anvil ASCAP—Delugg, Delugg]

DICK JACOBS ORCH. & CHORUS
(Coral 61794)

● About two months ago, Sid Caesar and company presented a hilarious sketch burlesquing the rise to fame of Vernon and Irene Castle and the introduction of their famous dance, The Castle Walk. Caesar's leading characters were known as The Dancing Towers and the dance they introduced was called The Tower Trot. The routine and the imaginative music and dancestep were a topic of conversation for weeks after the show was viewed. Last week, Dick Jacobs, a maestro with imagination, issued a sensational record of "The Tower Trot." It's an exciting, rhythmic instrumental with a chorus singing the dance instructions. Side will create a sensation among the people who saw the show. And the tune is strong enough to break thru among those who didn't. The music has become the closing theme of the weekly Caesar Show and the constant plugging should send this disk soaring. Bottom half, "The Big Beat" is a swinging instrumental jumper. Watch the top half take off.

"I KNOW ONLY ONE WAY TO LOVE YOU" (2:44)

[Paxton ASCAP—Tepper, Bennett]

"DID YOU EVER GET THE ROSES" (2:52)

[Leeds ASCAP—Kennedy, Wood]

THE AMES BROTHERS
(RCA Victor 20/47-6821)

● The Ames Brothers have a way with a ballad. Their superb harmony and sentimental delivery of a tender love lyric is often incomparable. Here the quartet displays its great ability to make a romancer take on a special meaning in two charming new tunes. "I Know Only One Way To Love You" is a fragile love story of great devotion handled in sincere and commercial form by the Ames men. Pretty composition with the dollar sign engraved in every groove. The coupling "Did You Ever Get The Roses" is an intimate tale about a broken love affair. Another glowing and penetrating presentation of class material. Two strong contenders for the high rungs of the hit ladder.

DOROTHY COLLINS

(Coral 61790; 9-61790)

B+ "BEFORE I DIE" (1:50) [Murray Nash BMI—Axton, Reeves] Dorothy Collins hops on both sides of Faron Young's latest country coupling and comes up with two strong pop offerings. This half is a swinging, handclapper with a great beat and a catchy lyric about a gal who's gonna live some while she can.

B+ "I MISS YOU ALREADY" (2:21) [Tree BMI—Rainwater, Young] This soft and melodious country ballad is tailor-made for the lark's sweet voice. A sentimental ballad about a girl who's sorry now that she broke up with her fella. Two strong hit contenders.

JULIE LONDON

(Liberty 55052; F55052)

B+ "THE BOY ON A DOLPHIN" [Robbins ASCAP—Webster, Friedhofer] An enchanting fantasy with a beautiful folk song quality is presented in a hushed and wistful manner by the gifted Miss London. Unusual film title tune which the lark performs in an up-coming 20th Century Fox movie. Side has a unique sound that could send it up into the hit class. A haunting sleeper to watch closely. Simple guitar backing is effective.

B "MEANING OF THE BLUES" [Northern ASCAP—Troup] A moving blues ballad which Julie sings in "The Great Man," a U-I flicker in which she stars with Jose Ferrer, is handled in stirring form on this end. Pic has received many raves from critics. This half will build in sales as the movie hits the local theatres.

THE FOUR COINS

(Epic 9200; 5-9200)

B "FALLING STAR" (2:33) [Weiss & Barry BMI—Post, Post] A pretty shuffle-beat ballad is pleasantly introduced by the Four Coins. Smooth love tune with a rock 'n' roll flavoring.

C+ "MY LOVE IS A LITTLE KITTEN" (2:25) [Shapiro, Bernstein ASCAP—Hoffman, Manning] This portion displays the quartet on a light and catchy ditty with a love-story lyric.

BONNIE LOU

(King 5009; 45-5009)

B "I WANT YOU" (2:25) [Acorn BMI—Burton] Bonnie Lou injects some delightful yodeling into a contagious rock and roll beat novelty. Some multiple track work adds further color to a charming deck that could make noise.

C+ "EASY LOVE, EASY KISSES" (2:08) [Arnel ASCAP—Hirsch] Bonnie does some more pretty multiple vocaling on this sentimental love song. Inviting item.

GEORGE CATES ORCH.

(Coral 61774; 9-61774)

B "THE POODLE WALK" (2:10) [Fred Raphael ASCAP—Silver, Alfred] One can almost picture the Parisian setting for this cute novelty describing a new step that (according to the tune) is becoming popular with the French. Happy ditty with an inviting choral vocal set to a light-hearted instrumental presentation by George Cates.

B "LAST NIGHT" (2:07) [Hill & Range BMI—Voumard] A lush and romantic mood instrumental with a bolero tempo is colorfully fashioned by Cates on this end. Pretty background material for easy listening after a busy day.

TEDDI KING

(RCA Victor 20/47-6809)

B+ "A RIDE ON A RAINBOW" (2:25) [Robin-Styne ASCAP—Robin, Styne] Teddi King, one of the most talented young femme vocalists in the business today, chants an outstanding new ballad from a recently presented NBC-TV Showcase Production "Ruggles of Red Gap." Enchanting love song superbly handled by the gifted lark. Could be a big one for Teddi. One of her best sides to date. The many jockeys who think the lark is great, will spin the grooves off of this one.

C+ "SHOULD I EVER LOVE AGAIN" [Venice BMI—Gates, Cockel] The chirp lends her powerful voice to a dramatic rock and roll ballad on this end. Potent hard driving side aimed at the teenagers. Tune is a big one in the R&B field.

RALPH MARGERIE ORCH.

(Mercury 71050; 71050x45)

B "TRICKY" [Shag BMI—Jinkins] Ralph Margerie and his boys rock thru a swinging rendition of a rhythm and blues item that's making big noise. Catchy dance deck the kids will enjoy.

C+ "TRAVEL AT YOUR OWN RISK" [Judy ASCAP—Matt, Alagna] The boys in the band do a bit of vocaling to introduce this solid instrumental jumper smoothly presented by the aggregation. Two good decks for juke in teenage spots.

ELLA FITZGERALD & LOUIS JORDAN with his Tympany Five/SY OLIVER ORCH.

(Decca 30222; 9-30222)

B "STONE COLD DEAD IN THE MARKET" [Northern ASCAP—Houdini] With the Calypso craze growing by leaps and bounds, Decca re-issues a wonderful performance of a great old novelty by Ella and Louis. Terrific item that should get heavy play in today's market. Tremendous arrangement. Jockeys'll love it.

C+ "PEAS AND RICE" (3:19) [Northern ASCAP—Pollard, Gabler] Sy Oliver's ork accompanies Ella on another cute Calypso ditty with an amusing story line.

RENE TOUZET ORCH.

(Verne 899; 45-899)

B "MAMBO 100" [—Scott] Rene Touzet leads his crew thru an exciting mambo item with a solid beat and plenty of drive. Frank Souffront and a group handle the vocal chores. Good dance deck with an authentic Cuban sound. Strong side for Spanish and mambo markets.

B "MI MUSICA ES PARA TI" [—Touzet] Here the group drifts thru a soft, smooth sailing cha cha number. Another good deck for juke box programming in the proper locations.

FOUR VOICES

(Columbia 40838; 4-40838)

B "SENTIMENTAL" (2:35) [Gale & Gayles BMI—Raleigh, Edwards] The Four Voices blend beautifully on a well-written commercial ballad handled in the same winning fashion that made the group's "Lovely One" a national best seller. Should do well for the quartet.

B "I LOVE YOU STILL" (2:16) [Acuff-Rose BMI—Endsley] The boys change-up on this portion and rhythm thru a solid finger snapper by the author of "Singing The Blues." Good deck very similar to the author's #1 smash.

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B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

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GEORGIE SHAW
(Decca 30192; 9-30192)

B+ "MY HEART ISN'T IN IT" (2:52) [Leeds ASCAP—Lawrence] An extremely beautiful and wonderfully written new ballad is performed in class form by the warm, sincere voice of Georgie Shaw. One of the songster's best sides to date. Jockeys will love it. You'll be hearing this one often. Top notch love songs with standard qualities.

C+ "ONE MORE SUNRISE" (2:42) [Acorn BMI—Rox] The songster plays the part of a man headed for the gallows on this stirring folk type song. Off-beat opus that makes interesting listening.

THE FOUR LOVERS
(RCA Victor 20/47-6812)

B "SHAKE A HAND" (2:50) [Broadcast BMI—Morris] The Four Lovers, who had a territorial click in "You're The Apple Of My Eye", belt out a torrid new version of an R & B hit of a few years ago. Potent rocker strictly for the teenage market.

B "THE STRANGER" (2:28) [Sheldon BMI—Sherman] The boys cry out on another commercial disk. Strong, dramatic rock and roll ballad with a fish-beat. Good coupling.

THE TOPPERS
(Decca 30209; 9-30209)

B+ "STASHU PANDOWSKI" (2:04) [George Pincus ASCAP—Carlyle, Pincus] One of the hottest polka items to hit the wax mart in many moons, is treated to a lively, happy-go-lucky reading by the Toppers. Charming tune that's already on the charts and is sure to go higher. This version will take a good cut of the sales.

C+ "THE PURPLE HILLS" (2:48) [Victor Young ASCAP—Young, Berle, Arnold] The boys blend warmly on this pretty ballad from the RKO flicker "Run of The Arrow". Sentimental item describing a site and its association with a romantic story.

SY MANN ORCH.
(Dot 15531; 45-15531)

B "SEA WALTZ" (3:20) [Jimskip BMI—Clark] One can almost picture the serene sea throughout this dreamy mood waltz. Lush and relaxing string opus delightfully arranged.

B "THAT'S ALL" (2:45) [Pic Enterprises BMI—Brandt, Haymes] Sy Mann lends his arranging ability to this enchanting and often recorded mood item. Lovely two sider for easy listening. Two top-notch background numbers.

BOB EBERLY
(Grand Award 1008; 45-1008)

B "LONG BEFORE I KNEW YOU" [Stratford ASCAP—Styne, Comden, Green] Veteran song star Bob Eberly lends his warm voice to one of the top love songs from the B'way stage hit "Bells Are Ringing". Smooth, convincing reading that'll attract healthy air play.

C+ "THIS MUCH I KNOW" [Chappell ASCAP—Karr, Dubey] The vocalist's experience and polish is felt thruout this lovely ballad from another B'way click, "Happy Hunting".

The Cash Box Sleeper of the Week

"BUTTERFLY" (2:17)
[Maryland-Presley BMI—September]

"BUTTERFLY" (2:17)
[Maryland-Presley BMI—September]

"IT DOESN'T TAKE VERY LONG"
[Roxbury ASCAP—Goodrich, Feller]

"THE PIED PIPER" (2:15)
[Iris-Trojan BMI—Denson]

ANDY WILLIAMS
(Cadence 1308)

BILLY WILLIAMS
(Coral 61795)

● Two Williamses, Andy and Billy hop on the fast rising Carlie Gracie Cameo hit "Butterfly" and come up with two exciting pieces of wax that will bite off a solid portion of the coin this tune will garner in the coming months.

Andy's version follows on the heels of his current click "Baby Doll". It's a swinging interpretation of the solid rock and roller with a good handclapping gimmick used in a number of spots. Refreshing item from a polished performer.

Billy's voice lends itself perfectly to this dramatic, emotionally presented love song. A group assists the versatile performer. Good sequel to the artist's recent territorial noise-maker "Follow Me".

Flip portion of the Andy Williams Cadence disk, "It Doesn't Take Very Long", is a catchy, commercial, up-beat novelty. Billy Williams' coupling "The Pied Piper" displays some of the songster's falsetto vocal gimmicks on another free swinging R & R side.

"WALKIN' AFTER MIDNIGHT"
"A POOR MAN'S ROSES"

PATSY CLINE (Decca 30221)

● Patsy Cline, an attractive young country lark who took the nation by storm when she won on the God-

frey Talent Scout show recently, has a humdinger of a double-decker that could break big in the pop field. (See Country Reviews)

"OO-LA-LA, OUI-OUI!" (2:53)

[Abe Olman ASCAP—Morgan, Micheyl]

"AFRIKA" (2:45) [Roncom ASCAP—Segal, DeVaal]

BOB SHARPLES ORCH. (London 1721)

● British maestro Bob Sharples, who recently added many American admirers to his following with his imaginative instrumentation of "Sadie's Shawl", has a refreshing new ditty for record enthusiasts. It's an absolutely delightful new Parisian flavored cutie dubbed "Oo-La-La, Oui-Oui!" It's a light and happy bouncer featuring children's voices, a male chorus and a female lead vocal by Tonia Bern. Side has

a wonderful gaiety about it that could create a sensation. Reminds this listener of a former London smash "The Happy Wanderer". Watch this one. It could be tremendous. Bottom half, "Afrika" is another cleverly arranged instrumental novelty with both a Latin and jump beat. Two great change-of-pace decks for any jockey's daily programming schedule.

"UNA MOMENTO" (2:16) [Famous ASCAP—Martita, David]

"IT LOOKS LIKE LOVE" (2:05) [Famous ASCAP—Fain, Webster]

CATHY CARR (Fraternity 757)

● Cathy Carr comes down from her "Ivory Tower" to introduce a charming new ballad on the Fraternity label. The song is a lovely latin-flavored romancer titled "Una Momento" stemming from a forthcoming Paramount picture "Three Violent People". The orchestra supplies an excellent backdrop for the

songbird's fragile vocaling. Strong material with hit characteristics. The coupling is another film tune. Titled "It Looks Like Love" the ditty is an easy going lilter featured in the latest Martin-Lewis pic "Hollywood Or Bust". Top half is the more commercial of the two. Keep a close watch on it.

DICK HYMAN ORCH.
(MGM 12415; K12415)

B "THREEPENNY TANGO" (2:54) [Caroline Weill Davis ASCAP—Weill, Brecht] Dick Hyman who, last year clicked with the "MacL The Knife" theme from the hit show "Three Penny Opera", employs another lovely theme from the same production for his latest offering. Pretty tango piece featuring the key board star at the harpsichord piano

C+ "THE RED CAT (Le Chat Rouge)" (2:20) [Surrey & Tru Blue ASCAP—Hyman, Fotine, Stanton] Hyman's harpsichord piano is again in the spotlight on this colorful Parisian flavored melody. Inviting listening.

THE BEEBEE TWINS
(Era 1028; 45-1028)

B "HAUNTED" (2:14) [Thunderbird ASCAP—Wright, Kelley, Allison] A cute shuffle-rhythm novelty serves as a perfect vehicle to introduce a charming new duo called the Beebees. Gals have an inviting blend that should appeal to the youngsters. Smooth dancer with an up-beat.

C+ "SEND BACK MY BROKEN HEART" (2:15) [ASCAP—Wright, Di Laura] Another pretty romancer set to a similar shuffle beat, and pertly styled.

JO ANN TOLLEY
(Jubilee 5268; 45-5268)

B "IT'S KISSIN' TIME" (2:30) [B. F. Wood ASCAP—Segal] A delightful up-beat romantic novelty contagiously styled by Jo Ann Tolley. Cute dance deck with a pleasant sound.

B "HER FIRST CORSAGE" (2:35) [Ben Bloom ASCAP—Simmons, Applebaum] Another tender song of young love is warmly waltzed thru by the smooth voiced lark. Tender ballad teaming a pretty lyric with a touching melody. Good two-sider for young lovers.

JO STAFFORD
(Columbia 40832; 4-40832)

B+ "WIND IN THE WILLOW" (3:02) [Broadcast Music BMI—Wecht, Singer, Singer] Jo Stafford does a brilliant job with a haunting love song set to a lovely waltz tempo. Paul Weston supplies a superb backdrop for a potent folk flavored love song that could break wide open.

B+ "KING OF PARIS" (3:07) [Walton ASCAP—Keith, Weston] Another excellent interpretation of a beautifully written love song. Melodic item that makes the thrush's latest release a two-sided threat.

ROBERTO & HIS ORCH.
(Coral 61777; 9-61777)

B "NEED I SAY" [Robert Mellin BMI—Mellin, Campbell] Roberto, the man who started "Earthbound" on its road to success, introduces a lovely new mood theme with a charming lilt. Pretty item that could catch on and spread.

B "FLAHERTY'S BEGUINE" [Gregory & Chappell ASCAP—Winterhalter] A huge chorus acts as an instrument (singing without words) on this lush, smooth easy-going latin tempo instrumental. Lovely side.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE SENSATIONAL NEW DANCE INTRODUCED ON TV'S "CAESAR'S HOUR"



THE TOWER TROT

(AND THEN THEY DO THAT STEP)

by

Dick Jacobs

his Chorus and Orchestra



Coral { 9-61794
61794

b/w

THE BIG BEAT

"It's What's in THE CASH BOX That Counts"



"COME GO WITH ME"

"PLEASE GO"

(Decca 9-30231; 30231)



SUNNY GALE

Sunny shines through with a two-sided smash. The material and her voice are both in top form. There's talent aplenty riding this one!

"MY ONLY LOVE"
"BRINGING THE BLUES TO MY DOOR"

(Decca 9-30232; 30232)



RICHARD HAYES

The sound's the thing and Hayes has got it on both sides of this spectacular release. Every indication that this one will make it—and fast!

"DON'T FORBID ME"
"GOD'S EYES"

(Decca 9-30219; 30219)



ERNEST TUBBS

The redoubtable Mr. Tubbs with a new C & W hit—"Don't Forbid Me." Ernie's fans (legions of 'em) have got to love this one!



London Lowdown

The very quick return of Eartha Kitt to the "Sunday Night at the Palladium" Show proved the great success of this artist on her recent appearance. On the same show Val Parnell gave us an up and coming star in the 'rock 'n roll' field, young Tommy Steele who within the last six months has risen from cabin boy to star attraction at the swanky 'Cafe de Paris'. Yes, even the Mayfair socialites crammed the plushy nightery to hear and dance to rock 'n roll.

Over here to join her husband Jose Ferrer is Rosemary Clooney. The visit is purely social, but a T.V. appearance may bring her closer to us this time.

Also over here is Joe Kolsky of Gee, Rama and Tico Records to set up deals over here.

Sorry to hear the great Ella Fitzgerald is ill and is now in hospital. Here's wishing you a speedy recovery from all your fans on this side of the Atlantic.

Bill Haley has achieved the distinction of selling a million records in the British Isles, and will no doubt be presented with a suitable memento of this achievement on his first visit over here.

It is now almost definite that Count Basie and his Band will be opening a tour of these Isles at the Royal Festival Hall on April 3rd.

This Week's Best Selling Pop Singles (Courtesy "New Musical Express")

- 1 "Garden Of Eden"—Frankie Vaughan (Philips)
- 2 "Singing The Blues"—Guy Mitchell (Philips)
- 3 "Friendly Persuasion"—Pat Boone (London)
- 4 "St. Therese Of The Roses"—Malcolm Vaughan (HMV)
- 5 "Singing The Blues"—Tommy Steele (Decca)
- 6 "True Love"—B. Crosby & Grace Kelly (Capitol)
- 7 "Cindy, Oh Cindy"—Eddie Fisher (HMV)
- 7 "Green Door"—Frankie Vaughan (Philips)
- 9 "Blueberry Hill"—Fats Domino (London)
- 10 "Hound Dog"—Elvis Presley (HMV)
- 10 "Don't You Rock Me Daddy-O"—Lonnie Donegan (Pye-Nixa)
- 12 "Just Walking In The Rain"—Johnnie Ray (Philips)
- 13 "Adoration Waltz"—David Whitfield (Decca)
- 14 "Moonlight Gambler"—Frankie Laine (Philips)
- 15 "You Don't Owe Me A Thing"—Johnnie Ray (Philips)
- 16 "Don't You Rock Me Daddy-O"—The Vipers (Parlophone)
- 17 "You, Me And US"—Alma Cogan (HMV)
- 17 "Love Me Tender"—Elvis Presley (HMV)
- 19 "Rip It Up"—Bill Haley Comets (Brunswick)
- 20 "Garden Of Eden"—Dick James (Parlophone)
- 21 "Rock The Joint"—Bill Haley Comets (Brunswick)
- 22 "Garden Of Eden"—Gary Miller (Pye-Nixa)
- 23 "Rock Around The Clock"—Bill Haley Comets (Brunswick)
- 24 "Two Different Worlds"—Ronnie Hilton (HMV)
- 25 "I Dreamed"—Beverly Sisters (Decca)
- 26 "Ain't That A Shame"—Fats Domino (London)
- 27 "When Mexico Gave Up The Rumba"—M. Torok (Brunswick)
- 28 "Rocking Through The Rye"—Bill Haley Comets (Brunswick)
- 29 "Honey Chile"—Fats Domino (London)
- 30 "You'll Never, Never Know"/"It Isn't Right"—Platters (Mercury)



Record Reviews

- A** DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

The Cash Box Best Bets

- ★ "THE BOY ON A DOLPHIN"..... Julie London..... Liberty 55052
- ★ "WITHOUT HIM"..... Nino Anthony..... Mercury 71040
- ★ "BEFORE I DIE"/"I MISS YOU ALREADY"..... Dorothy Collins..... Coral 61790
- ★ "HELLO THERE"/"HE KNOWS"..... Gisele MacKenzie..... Vik X/4X-0249
- ★ "A RIDE ON A RAINBOW"..... Teddi King..... RCA Victor 20/47-6809
- ★ "MY HEART ISN'T IN IT"..... Georgie Shaw..... Decca 30192
- ★ "STASHU PANDOWSKI"..... Tappers..... Decca 30209
- ★ "WIND IN THE WILLOW"/"KING OF PARIS"..... Jo Stafford..... Columbia 40832

NELSON RIDDLE ORCH.
(Capitol 3631; F-3631)

B+ "ACCORDION WILLY" (2:04) [Gale & Gayles BMI—Meder, Ingelhoff] As the title indicates, the accordion plays an important role in this contagious instrumental novelty. A warm and pleasant ditty which employs a chorus singing without words. Delightful pleaser. Should do well.

C+ "HOLIDAY IN NAPLES" (2:20) [Beechwood BMI—Scarfo, Vian] A joyous Neapolitan instrumental ditty is charmingly fashioned on this half by Riddle. Pretty listening.

THE PAGE SISTERS
(Zephyr 70-012)

B+ "SWEET SWEETHEART" (2:03) [Quintet & House of Fortune BMI—Motola, Brandt] The Page Sisters make a tremendous debut on Zephyr with a solid rock 'n' roller flavored with a rumba beat. Exciting number superbly handled by the polished, smooth-blending chirps. Gals have a bright future in store.

B "ALL MY LOVE BELONGS TO YOU" (2:45) [Quintet & House of Fortune BMI—Motola, Marascal] This half displays the harmonious larks on a warm and tender fish beat ballad. One of the more inviting new rock and roll romancers tailor-made for the kids.

ROBBIN HOOD
(MGM 12424; K12424)

B+ "DON'T PROMISE ME (The Can Can Song)" [Sheldon BMI—Passman, Wasserman] The familiar "Can Can" melody is delightfully fashioned in the pop idiom via a contagious little ditty charmingly handled by Robbin Hood. Happy Parisian flavored cutie with a clever lyric and a lighthearted, appealing delivery. The lark's best side in years.

C+ "KISSES" [Audubon ASCAP—Roberts, Paolillo, Schisa] This pleasant bouncer has an inviting Italian flavoring. Catchy cutie smoothly handled by the lark.

BEVERLY VANCE
(Imperial 7002; 45-7002)

B "IN THE CHAPEL" (2:20) [Monument BMI—Coleman] Beverly Vance, a polished young songstress with an exciting technique and sound, makes an impressive debut on Imperial with a potent rock 'n' roll ballad. Side is odds-on to make the last name well known in many towns.

C+ "WILL I" (1:50) [Reeve BMI—Zanolini] The chirp changes the pace and drives thru a swinging deck the kids'll like. Happy jumper full of rhythm.

GISELE MacKENZIE
(Vik X/4X-0249)

B+ "HELLO THERE" (2:39) [Apr ASCAP—Cines, Kaye] A lovely new romancer introduced recently by Miss MacKenzie in one of her occasional and much appreciated dramatic TV appearances, is issued on wax by Vik. Lovely slow-waltz ballad wedding a dreamy, wistful melody to a tender and simple lyric. The TV audience which saw the play should help this one on its climb up the charts.

B+ "HE KNOWS" (2:49) [Spin ASCAP—Spina] A superb inspirational ballad is chanted with great feeling and sincerity on this half. A choir backing adds much to the religious and dramatic lyric. Stirring song that builds in intensity as it progresses. Moving delivery. Could be a smash coupling. Take your pick.

NINO ANTHONY
(Mercury 71040; 71040x45)

B+ "WITHOUT HIM" (2:30) [Joy ASCAP—Tobias, Altman] A touching, beautifully written inspirational ballad describing all the wonderful things in life that could not exist without the Lord, is introduced by one of the most talented newcomers to debut in quite some time, Nino Anthony. Exciting production item that will establish the youngster as a contender for future stardom. Excellent first showing by a lad with a strong, rich voice.

C+ "I GOT A LOT O' LOVE IN MY HEART" (2:00) [Sequence ASCAP—Hoffman, Manning] The songster changes the pace and displays his versatility on a strong rhythm item sporting a good dance beat.

ETHEL ENNIS
(Atco 6086; 45-6086)

B "A PAIR OF FOOLS" (2:32) [Chappell ASCAP—Benjamin Marcus] Ethel Ennis lends her lovely voice to a beautiful new ballad that has the earmarks of a hit. Strong multiple-track vocal with great potential. Thrush can really sing.

C+ "GOT IT IN MY BLOOD" (3:12) [Walden ASCAP—Neiburg, Woode, Abramson] A moody romancer is chanted effectively on this portion. The lark has great talent. We'll be hearing much in the future about and from Miss Ennis.

BURL IVES & The Trinidaddies
(Decca 30217; 9-30217)

B+ "MARIANNE" (2:51) [Montclare BMI—Dehr, Miller, Gilkyson] A wonderful calypso ditty developing into one of the nation's top sellers, is excellently fashioned by Burl Ives and his Trinidaddies. Cute lyric presented with an authentic quality by the world famous folk singer. Should bite off a healthy share of the sales melon.

B "PRETTY GIRL" (2:23) [Ludlow BMI—Alphonso, Ilene] Making this release even more commercial is another calypso cutie on this end. Both sides should get heavy play in the next few months.

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LOOKS LIKE A BIG ONE FOR

RALPH MARTERIE

IT'S
"TRICKY"

MERCURY 71050

50,000 ORDERS
RECEIVED JUST ON
SAMPLES ONLY!



DISC JOCKEYS-
THIS IS A MUST
FOR YOUR SHOWS!



"LET'S GO CALYPSO"



RUSTY DRAPER

LATEST HIT!

AND

"SHOULD I EVER LOVE AGAIN"

MERCURY 71039

CHICAGO 1, ILLINOIS



JANE POWELL'S

New Release...

"What Gives? What Goes?"
 B/W
"Till The Next Time"
 V-10030 · V-10030X45

also First Album Release...

"Can't We Be Friends?"

Jane Powell
 MG V-2023

451 NORTH CANON DRIVE,
 BEVERLY HILLS, CALIF.



Round The Wax Circle

NEW YORK:

The Cash Box is now located in its new modern offices at 1721 Broadway, New York 19, N. Y. All mail should now be sent to the new address. . . Ella Fitzgerald was operated on last week for an abscess in the lower part of her abdomen. She is expected to remain in the hospital for two weeks. . .



SYLVIA SYMS

Sylvia Syms also underwent surgery last week on her throat and is now recuperating at home. The day before entering the hospital, she recorded two sides for Decca, "Nearer My Love To You" and "I Cry For More." . . . Mark Dinning, younger brother of the Dinning Sisters, signed to an MGM record contract. . . Felicia Sanders is currently appearing at Mabel Mercer's Byline Room in addition to Mabel herself. . . Johnny Cash, who appeared on the Jackie Gleason Show last Saturday, has been signed for nine more shows this season. . . Rusty Draper will handle the singing assignments for the week of February 25th when Peter Lind Hayes takes over the Arthur Godfrey Show. . . RCA Victor has added 16-year-old Myrna Lorrie to its roster. The young songstress is a protegee of Hank Snow. . . Allan Copeland, member of the Modernaires since 1948, is leaving the group to go out as a single. Copeland however will still record for

Coral, the same label that the Mods are on. . . Betty Madigan has been signed for a guest appearance on the Ed Sullivan Show March 24. . . Eileen Barton has just signed with GAC. . . Don Rondo is headlining this week at the Safari Club in New Orleans. . . Bobby Scott set for a guest stint on Monitor February 9. . . One of the busiest guys in the music business these days is Al Trace who is doubling between his home in Palm Springs, California and Chicago, where he masterminds the Teddy Phillips TV show.

CHICAGO:

If local TV producers have their way, Chi could happily harken back to the booming golden days of net programming from this area. Frank Atlas's office (WBBM-TV, CBS) announced, last week, the plan to submit a hot "kine" with country format to



ANDY WILLIAMS

replace Will Rogers' morning show. Cast to feature The Mellow-Larks, Betty Johnson, and Cowboy Rex Allen, emceed by Don Cherry. . . Mister Kelly's reverberating to pleasing sounds of Anita O'Day and Mort Sahl. . . Milo Hamilton, WIND, produced and emceed the 26th annual benefit for Main Township Music Boosters, Park Ridge, Ill. Show gleamed with stars of the music world including Len Dresslar, The Poni Tails, Frank Sheppard, Betty Johnson, The High-Lights, Judy Valentine, Nick Noble, and Lou Breese's Ork. . . Decca's Shim Weiner off to Milwaukee, Minneapolis-St. Paul, and Duluth distributes. All expect to hear some tall tales about the snow and cold from Shim. . . Drake Hotel's Camelia Room taking on a pleasant continental air with opening of French songstress, Caprice Chantel. . . Vic Ferraci, M.S. Distribs, squiring The Chordettes with their new Cadence wax, "Come To My Arms." That's not all. Vic had Charlie Gracie, Cameo, and Andy Williams, Cadence, in town on the same day working the same tune, "Butterfly." Sez Vic, "I need sleep!" . . . Culture lit up Chi's loop with a large warm glow, this past week, in the persons of piano virtuoso, Artur Rubenstein and those popular and celebrated Vienna Choir Boys. Both reportedly well received. . . Nelson Eddy opened at The Empire Room of The Palmer House with Gale Sherwood, Mr. Ballentine, and Charlie Fisk's Ork. . . Jazz hounds and gophers (those who go-for-jazz) excited over extended engagement of Australian Jazz Quartet at Modern Jazz Room. . . Frank Parker, hot off a Coral LP release visited with Breakfast Clubber Don McNeil 1/30-31. . . Kenny Myers had Mercury artists jumping and deejays verra happy over promotional tours made by Nick Noble, Rusty Draper, Felicia Sanders, and Joy Layne to Pittsburgh, Boston, New York, Baltimore and Milwaukee.

HOLLYWOOD:

The Holly Twins, Liberty recording artists, currently appearing at The Keyboard. . . Dot Records' artist, Sanford Clark, whose hit record "The Fool" catapulted him into sudden fame, was honorably discharged from the U.S. Air Force last week. Clark's immediate plans include a personal appearance date in Miami. . . Lloyd W. Dunn, Sales and Merchandising V.P. of Capitol Records, on a three week business trip to Capitol's Eastern branches. Dunn will address the Annual Midwinter Conference of Associated Business Papers in Chicago on Wednesday. . . Alene McKinney, music director of KBIG, was the guest on Bill Leyden's NBC telecast, "It Could Be You," and was presented with the grand piano on which she had learned music, which had been transported by the program from Lincoln, Nebraska. . . Central Record Sales' promotion man Jeff Clark getting a big airplay on the "Symphony For Glenn" album on the Trans-World label. Album contains 'pop' symphony arrangements of 12 Glenn Miller standards. . . Pat Boone will be the first, guest star on the new Juke Box Derby TV show, sponsored by the California Music Merchants Assn. Bill Bradley, KLAC deejay, emceed, with Buddy Bregman and his orchestra



KIRBY ALLAN

supplying the music. . . Kirby Allan vocalizes on the new Maze Records release of "Mother Don't 'Low Rock 'N Roll." . . Marlene Dietrich in town for her first recording sessions with Randy Wood for Dot Records. . . Gabbe, Lutz and Heller have signed European singing star, Jacques Foti. Singer has been set for an engagement at the Palm Springs Desert Inn. . . Larry Mead feels that he has a sensational find in new singer, Frank Lauria, who he has signed to a Vita Records contract. . . Dick Linke in town conferring with Columbia Records' Los Angeles distributor. . . Irwin Zucker back in town and working on Dinah Shore's new release of "Chantez, Chantez" which looks like a big one for the thrush.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

GEE! 2 Smash Hits!



FRANKIE LYMON
and
THE TEENAGERS
•
"TEENAGE
LOVE"

c/w
"PAPER
CASTLES"

GEE 1032



THE CLEFTONES
•
"WHY YOU
DO ME LIKE
YOU DO"

c/w
"I LIKE YOUR
STYLE OF
MAKING LOVE"

GEE 1031

GEE

RECORDS

220 W. 42nd St.
New York 36, N. Y.

"It's What's in THE CASH BOX That Counts"



Album Reviews

POPULAR

"ERE'S 'OLLOWAY"—Stanley With The Lovely Quartet—Orchestra Conducted By Arthur Lief—Columbia ML 5162 (1-12" LP)

LET'S ALL GO DOWN TO THE STRAND; "MY WORD! YOU DO LOOK QUEER!" HELLO! HELLO! WHO'S YOUR LADY FRIEND?; THE LITTLE SHIRT MY MOTHER MADE FOR ME; YOU CAN DO A LOT OF THINGS AT THE SEASIDE; I LIVE IN TRAFALGAR SQUARE; AND YET I DON'T KNOW; I'M SHY, MARY ELLEN, I'M SHY; OH, I MUST GO HOME TO-NIGHT; SWEENEY TODD THE BARBER; EVINGS' DORG 'OSPITAL; THE SPANIARD THAT BLIGHTED MY LIFE; MY OLD DUTCH; A LITTLE BIT OF CUCUMBER; I HENERY THE EIGHTH I AM; ANY OLD IRON?; IT'LL BE ALL THE SAME.

One of the reasons why "My Fair Lady" is solidly entrenched on Broadway is the hilarious role played by Stanley Holloway in the musical. This Columbia LP features the comedian in 18 patter and musical songs not unlike the two numbers he sings in the show. Holloway's impish quality makes him admirably qualified to perform these delightful pieces. Excellent cover job. Holloway's greatly publicized success in "Fair Lady" will undoubtedly extend this set's audience considerably.

"BUDDY WEED"—Piano Solo With Rhythm Accompaniment—Coral CRL 57087 (1-12")

ROSALITA; WHY CAN'T I; ISLAND SERENADE; THE LEPRECHAUN SONG; THE RAINBOW WALTZ; DINAH; I KNEW IT ALL THE TIME; LOST IN THE MIST AND THE RAIN; TANGO OF THE STARS; LOVE IS THE SWEETEST THING; HAVIN' A PARTY, HAVIN' A BALL; AFTERGLOW.

Inventive jazz pianist Buddy Weed has an offering on Coral that skillfully notes his imaginative and provocative keyboard pattern with material suggesting various moods. With one exception, "Love Is The Sweetest Thing," the bill is composed of originals ("Afterglow" is a Buddy Weed creation). Weed explores the material with an intelligent and always listenable attack. The waxing should win the favor of many jazz fans.

"WHEN YOUR HEART'S ON FIRE"—Jeri Southern—With Orchestra Under Direction Of Camarata—Decca DL 8394 (1-12" LP)

SMOKE GETS IN YOUR EYES; CAN I FORGET YOU; LITTLE GIRL BLUE; I REMEMBER YOU; HE WAS TOO GOOD TO ME; YOU'RE DRIVING ME CRAZY; YOU MAKE ME FEEL SO YOUNG; SOMEONE TO WATCH OVER ME; AUTUMN IN NEW YORK; MY SHIP; NO MORE; LET ME LOVE YOU.

Friends of Jeri Southern can add another great package to their library. Miss Southern tackles some of the better representatives of popular music including three neglected gems, Kern's "Can I Forget You," Rodgers and Hart's "He Was Too Good To Me" and Weil's "My Ship." Ten of the tunes receive the ballad treatment, while two songs, "You're Driving Me Crazy" and "You Make Me Feel So Young" are playfully rendered by the stylist. Camarata provides sensitive ork support. Excellent vocal performances.

"SOUTHERN GENTLEMEN"—Sonny James—Capitol T779 (1-12" LP)

CAN'T GET OVER MISSIN' YOU; COLD, COLD HEART; ONLY ONE HEART TO GIVE; I GOT THE FEELING; ONLY A SHADOW BETWEEN; 'TIL THE LAST LEAF SHALL FALL; I WISH I KNEW; FORGIVE ME; I'LL ALWAYS WONDER (BUT I'LL NEVER KNOW); LONESOME; MY GOD AND I; MAY GOD BE WITH YOU.

Country singer-composer Sonny James who recently broke into the pop ranks with his reading of "Young Love", has a top notch offering for package consumption. The selections come from the country and music repertoire and include several by James himself ("Til The Last Leaf Shall Fall", "Lonesome" and "My God And I"). Hank Williams' "Cold, Cold Heart" is sensitively handled by the singer. Though primarily a C&W entry, Sonny James' new won pop fame should give the waxing sizeable pop sales.

"I GET THAT LONESOME FEELING"—Ivory Joe Hunter—MGM E3488 (1-12" LP)

I ALMOST LOST MY MIND; I CAN'T RESIST YOU; WHEN I LOST YOU; BLUE MOON; I GET THAT LONESOME FEELING; I FOUND MY BABY; I NEED YOU SO; IF YOU SEE MY BABY; I'M SORRY FOR YOU, MY FRIEND; I THOUGHT I HAD LOVED; I WILL BE TRUE.

Blues singer Ivory Joe Hunter, whose own compositions, "I Almost Lost My Mind" and "Since I Met You Baby", recently made chart news, sings his own and other tunes on this MGM pressing. The material represents "that lonesome feeling," with Hunter's blues-calculated delivery bringing sensitivity to them. Those successes of Hunter should pull in an additional sales crowd than ordinarily associated with this type of set. His current popularity in the pop field will aid greatly in boosting the sale of this platter.

"SHOW STOPPERS"—Roberta Sherwood—Decca DL 8426 (1-12" LP)

YOU DON'T HAVE TO BE A BABY TO CRY; YOU'RE NOBODY 'TIL SOMEBODY LOVES YOU; TEARS DON'T CARE WHO CRIES THEM; UNDER A BLANKET OF BLUE; I REMEMBER YOU; MARIANNA; A WOMAN AGES QUICKER THAN A MAN; I CRIED FOR YOU; I KNOW NOW; AUTUMN LEAVES; I'M SORRY I MADE YOU CRY; AFTER YOU'VE GONE.

Out of retirement and into the arms of an enthusiastic public was an entertainment highlight of 1956 achieved by Roberta Sherwood. This is her second album for Decca and as in the first, a magnetic and thoroughly exciting entertainer takes over. Miss Sherwood's numbers are of that variety that belong to her wistful and pleading vocal approach. Her fans will greet her latest issue with solid sales results. Beautiful job.

"JONI SINGS" Joni James—Songs By Victor Young—Songs By Frank Loesser—With Orchestra Conducted By David Terry—MGM E3449 (1-12" LP)

MY FOOLISH HEART; I DON'T STAND A GHOST OF A CHANCE WITH YOU; STELLA BY STARLIGHT; A HUNDRED YEARS FROM TODAY; SONG OF SURRENDER; EVERYTHING I DO; IF I WERE A BELL; MY DARLING, MY DARLING; ON A SLOW BOAT TO CHINA; I'LL KNOW; SPRING WILL BE A LITTLE LATE THIS YEAR; ANYWHERE I WANDER.

Two of the more formidable contributors to the popular song library, Frank Loesser and the late Victor Young, are the writers of the material in the latest Joni James package. Miss James warmly delivers the 12 melodies, 6 by each composer, that include such sturdy songs as Young's "My Foolish Heart" and Loesser's "Spring Will Be A Little Late This Year". Abundant deejay programming to spark dealer sales.



Album Reviews

"DORIAN CONDUCTING"—Dot DLP-3036 (1-12" LP)

GERSHWIN: RHAPSODY IN BLUE; ROSE: DANCE OF THE MUNCHKINS; GREEN: SPANISH WALTZ; BATH: CORNISH RHAPSODY; GADE-BLOOM: JALOUSIE; RIMSKY-KORSAKOV: DANCE OF THE TUMBLERS; SCHUMANN: INTERMEZZO FROM CONCERTO IN A MINOR.

Dorian, usually found in the lush land of mood music, has somewhat more demanding selections to offer in his latest Dot issue. Included is a reliable, full length recording of Gershwin's "Rhapsody In Blue", Rimsky-Korsakov's de lightful "Dance Of The Tumblers" and the romantic "Intermezzo" from Schumann's famed "Concerto In A Minor". Though having material in the classical vein, Dorian's pop fans ought to give the set wide appeal.

"NAME THAT TUNE"—George De Witt—With Harry Salter Orchestra—Unique ULP-117 (1-12" LP)

STREET OF DREAMS; TEA FOR TWO; LET'S FALL IN LOVE; THE LADY'S IN LOVE WITH YOU MY MELANCHOLY BABY; THE SONG IS YOU; AFTER YOU'VE GONE; YOU CALL IT MADNESS BUT I CALL IT LOVE; TIP-TOE THRU' THE TULIPS WITH ME; SOMEBODY LOVES ME; BABY FACE; SLEEPY TIME GAL.

George De Witt is a comedian and emcee of a popular TV quiz, "Name That Tune". On this Unique release, De Witt sings the tunes that are most requested by viewers, items strongly in the evergreen class. The De Witt voice come across pleasantly, clinging sentimentally on the ballads (i.e. "Let's Fall In Love") and zipping happily through the more rhythmic tunes (i.e. "Tip-Toe Thru' The Tulips With Me"). Harry Salter, "Name That Tune" conductor heads ork support here. Eye-catching package. Millions who view De Witt on his TV stint offer excellent sales market for the disk.

"GOLDEN STRINGS"—Played And Conducted By Florian Zabach—Mercury MG 20176 (1-12")

ME QUE, ME QUL; FRENCH DRESSING; GOLDEN STRINGS; PETTICOATS OF PORTUGAL BIMINI; DRESDEN CHINA; FAITHLESS LOVER; SOUTH OF SAIGON; THE HAREM SCAREN THE LONELY ONES; THIS DREAM HAVE I; FIDDLE ROCK.

Flashy violinist Florian Zabach has a new pressing on Mercury and Zabach and ork carry themselves in the best holiday-for-strings tradition. The 11 tunes played here blend easily with the sweeping string accompaniment and the familiar chirping of Zabach's violin. One of the melodies is the recent chart item, "Petticoats Of Portugal". Zabach has the homey touch that makes his pressings particularly attractive to the older folks.

"ONGETROWD MAN KAMER!"—The Sensuous Strings And Orchestra Of Dolf Van Der Linden—Capitol T10056 (1-12" LP)

YOU'D BE SO NICE TO COME HOME TO; DAY DREAM; HOW DEEP IS THE OCEAN; PRELUDE TO A KISS; YOU'RE MY EVERYTHING; IF I LOVE; WHEN YOUR LOVER HAS GONE; I ONLY HAVE EYES FOR YOU; IN A SENTIMENTAL MOOD; THAT OLD FEELING; AUTUMN LEAVES MOONLIGHT SERENADE.

The American equivalent of the set's Dutch title is bachelor's apartment and it would seem from this pressed in Holland disk, that the Dutch have found an admirable equivalent of American mood maestros in Dolf van der Linden. For the conductor has added just the right amount of the sugar in his string to his fluid arrangements and has applied it lovingly on 12 fine melodies. This is aboveboard mood stuff.

JAZZ

"J IS FOR JAZZ"—The J. J. Johnson Quintet—Columbia CL 935 (1-12" LP)

ART TATUM; TEA FOR TWO; SOPHISTICATED LADY; TIGER RAG; JAMES P. JOHNSON: RIFFS FEELIN' BLUE; AFTER TONIGHT; EARL HINES: DOWN AMONG THE SHELTERING PALMS A MONDAY DATE; I AIN'T GOT NOBODY; JOE SULLIVAN: CAN'T WE GET TOGETHER THERE'LL COME A TIME WHEN YOU'LL NEED ME, BREEZIN'.

J. J. Johnson's usual co-trombonist, Kai Winding, sat this one out, but, nevertheless, this Columbia disk of a temporary and reshuffling quintet contain many bright spots. The boys go over 10 standards and originals in presenting hefty and sensitive jazz sessions here. "Chasin' The Bird" and "It Might As Well Be Spring" are two of the numbers the crew carries with conviction. Strong tenor sax and flute work by Belgian artist Bobby Jaspar. Reliable jazz performances.

"THE ART OF JAZZ PIANO"—Art Tatum, James P. Johnson, Earl Hines Joe Sullivan—Epic LN 3295 (1-12" LP)

ART TATUM; TEA FOR TWO; SOPHISTICATED LADY; TIGER RAG; JAMES P. JOHNSON: RIFFS FEELIN' BLUE; AFTER TONIGHT; EARL HINES: DOWN AMONG THE SHELTERING PALMS A MONDAY DATE; I AIN'T GOT NOBODY; JOE SULLIVAN: CAN'T WE GET TOGETHER THERE'LL COME A TIME WHEN YOU'LL NEED ME, BREEZIN'.

Epic has gone back as far as 1928 (Earl Hines: "I Ain't Got Nobody") in this presentation of selections by four outstanding jazz pianists. The only pressings past the thirties are the three Joe Sullivan efforts, all recorded in 1952. These and the other performances are excellent examples of early jazz forms, jelly roll and ragtime. The recordings by Tatum, Hines and Johnson have been beautifully preserved. Many jazz enthusiasts will consider these classic keyboard stylings a must.

CLASSICAL

"THE BEGGAR'S OPERA"—Performed By A Double Cast Of Actors (Members Of The Old Vic Company) And Singers With The Pro Arte Orchestra—Sir Malcolm Sargent, Conductor—RCA Victor LM-6048 (2-12" LP)

"The Beggar's Opera" is an old (1728), but durable work that has not, previously, met with too much enthusiasm from record companies. This Victor release (two disks) of the work thus assumes importance for dealers. The opus, with its seamy view of 18th century London life, is a devastating satire of the social scene of the time and the conventions of opera itself. The music was culled from the "pop" tunes of the era and words to the music were wittily written by John Gay. A double cast of performers (for spoken and singing parts) is effectively employed for the best dramatic and musical effect. Members of the famed old Vic Company speak the roles. Sir Malcolm Sargent conducts the Pro Arte Orchestra. Potential purchasers of the opus will almost naturally turn to this Victor version of it.

BRAHMS: Piano Concerto No. 1—Rudolf Firkusny, Piano—William Steinberg, Conducting The Pittsburgh Symphony Orchestra—Capitol P8356 (1-12" LP) Brahms completed his initial piano concerto in his mid-twenties and the work has gone on to become one of the staples in music. Energetic, lyrical and frequently profound in sentiment, the work receives a reading of distinction from pianist Rudolph Firkusny. William Steinberg and the Pittsburgh Symphony Orchestra ably support the keyboard artist. The disk will take a memorable place among other available versions of the work.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

WITHOUT HIM

MERCURY 71040

A BIG HIT FOR

Nino Anthony



NO ONE SWEETER THAN YOU

A BIG HIT FOR

Nick Noble



MERCURY
71031



"It's What's in THE CASH BOX That Counts"

Cash Box Award To BMI



NEW YORK—Bob Austin (center) of *The Cash Box* is shown presenting Carl Haverlin (left) president of BMI, and Bob Burton (right) vice-president of BMI, with a special award for having placed first in every category of the Eleventh Annual *Cash Box* Poll. In the Pop field, BMI won with "Don't Be Cruel"; in R&B it was "Fever"; and in Country, it was "Crazy Arms".

Salem Signs Johnny Pate As Musical Director

CHICAGO—Morton Hillman, president of Salem Records, last week announced the signing of Johnnie Pate as Musical Director of the firm. Pate will continue to record with his trio for the company but will also now have charge of the arranging and conducting chores for all Salem releases. Pate's first album for Salem, "Johnnie Pate At The Blue Note" was released February 1st.

The Blue Note in Chicago will be the scene of the opening of the Johnnie Pate Trio on February 6th. Frank Holzfeind, owner of the "Note", was responsible for the liner notes for Pate's album. Pate has been a protege of Holzfeind's for several years.

Corky Shayne, canary on Salem's initial LP release, closed a three week stint at the Crystal Palace in St. Louis on January 26th and planes to L. A. on February 8th to do the rounds of the DJ's and several TV shots with Mike Connor, who is handling Salem on the West Coast. Miss Shayne is tentatively scheduled to open in New York on March 7th.

"I THOUGHT
IT WAS
OVER"

Jaye P. Morgan

R.C.A. Victor 20/47-6798

REMICK MUSIC CORP

Shad Named Mercury's Eastern A & R Head As Hugo and Luigi Take Over Roulette Records

Hunter Leaves Columbia

NEW YORK—The resignation of James H. Hunter as Vice President of Columbia Records has been announced by Goddard Lieberman, President of Columbia Records. Hunter will enter private business.

"In his 17 years of service, Jim has made many very important contributions to the growth and success of Columbia Records as we know it today," Lieberman stated.

"In 1939 he established manufacturing and engineering facilities which, in a short period of time, increased record-producing capacity seven-fold. He also introduced such innovations in the industry as iron plating and the two piece molding die.

"He was responsible for the introduction of injection molding techniques which were soon installed in all our manufacturing plants and is the originator of many patents in the record industry.

"In 1952, he was appointed Vice President and General Manager of Cryton Precision Products. Valuable research and development in the fields of plastic molding and electroforming were among his accomplishments in this capacity. We are going to miss Jim greatly, and wish him the very best in his new undertaking."

Shaw Shifts Personnel

NEW YORK—Milt Shaw, president of Shaw Artists, announced this week that Walter Thomas, who formerly handled the agency's East Coast bookings, has been transferred as head of the Chicago office.

There, together with Jim Fleming, Thomas will handle the Mid-west territory.

Thomas' spot in the New York office will be filled by former music publisher Jerry Johnson.

NEW YORK—Art Talmadge, vice president of Mercury Records, announced last Thursday (January 31), that Bobby Shad had been named Mercury's Eastern A&R head replacing Hugo Peretti and Luigi Creatore, who have resigned. Hugo and Luigi, in announcing their resignation after three years with Mercury, gave their reason as their desire to turn out disks under their own label. They have taken over the newly formed Roulette Records.

Shad, who was previously A&R director of Mercury's Emarcy, Jazz, and Rhythm and Blues departments, will now handle the complete operation including Pop.

Shad has been responsible over the last few years for such Mercury hits as "The Great Pretender", "Only You", and "My Prayer" by the Platters, all of which sold over a million records each. In addition, he recorded "Slow Walk" by Sil Austin, whom he discovered, "Soft Summer Breeze" by Eddie Heywood, and assisted along with Jack Rael the recording of "Allegheny Moon" by Patti Page, which was one of Patti's biggest recent successes.

Shad will now oversee the Eastern operation under Art Talmadge, A&R chief for Mercury. Assisting Shad will be Hal Mooney who has been working with him on many of the Mercury sessions as arranger and conductor. In addition, Mercury's Middle Western A&R people, David Carroll and Charles Stevens, will be on hand for any Eastern assistance, if necessary.

Shad is making arrangements now to add additional top flight arrangers for an all out versatile arranging staff. Mercury plans to increase its activity in the popular, Jazz, and Rhythm and Blues fields, both for albums and singles.

Shad was formerly with Mercury some 5 years ago and left to go to Decca. He returned to Mercury and has been with the firm for the last three years.

<p>1 1812 W. CHICAGO AVE. HUMboldt 6-5204</p>	<p>2 6920 S. HALSTAD ST. RADcliff 3-3144</p>
<p style="font-weight: bold; font-size: 1.2em;">SINGER ONE-STOP</p> <p style="font-size: 0.8em;">CHICAGO, ILL.</p> <p style="font-weight: bold; font-size: 1.1em;">MIDWEST'S LARGEST ONE-STOP</p> <p style="font-size: 0.7em;">COMPLETE PACKAGE LINE FOR RETAILERS LP's 10% ABOVE COST</p>	
<p>ONLY 5c ABOVE COST</p>	<p>FREE TITLE STRIPS</p>
<p># 1 SHIPPING & PICKUP</p>	<p># 2 PICKUP ONLY</p>

Actually 11 Memorable "Hits" on 1 SINGLE RECORD!

"SALUTE TO TOMMY DORSEY"

The Modernaires



9-61779
61779

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Dear Friends and Enemies!

For years we've been asked how we can sit for hours on end, every day in the week, and listen to new song after new song without going wacky. Maybe this move we are going to make is definite proof that we've gone soft in the brain department.

We've had three wonderful years at Mercury Records for which we will never be able to find the right words of thanks and appreciation to send to our boss and friend, Irving Green.

Perhaps we could stay here for many, many more years with this wonderful man, but, we feel like gambling and going out on our own. Call it insanity or call it a fever — we must do it!

In keeping with this mad urge we are going to call our new label "ROULETTE RECORDS", and, if we may get corny, we will pray that we spin at least a couple of winners.

We hope that the many disc jockeys, music publishers, record distributors, and artists who have helped us in the past, will continue to be our friends in the future.

Thanks.

Hugo & Luigi

ROULETTE RECORDS, INC.



MICKEY & SYLVIA

BOTH SMASH HITS

THE SINGLE . . .

NEW EP ALBUM
AT NEW LOW PRICE

LOVE IS STRANGE



LOVE IS STRANGE

- LOVE IS STRANGE
- I'M GOING HOME
- WALKIN' IN THE RAIN
- NO GOOD LOVER

EGA-18

G/4G-0175

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Chicago, Ill.</p> <p>A. & I. RECORD
DISTRIBUTING CO.
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New York, N. Y.</p> | <p>WALTHER BROS. CO., INC.
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DISTRIBUTING CO.
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100 N. W. 44th St.,
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DISTRIBUTORS
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A PRODUCT OF RADIO CORP. OF AMERICA
155 East 24th Street, New York City
Made in U.S.A.

RCA—March of Dimes Starliner



NEW YORK—Huge crowds turned out to see the star-studded line-up of talent which recently completed a triumphant tour aboard the Second Annual March of Dimes-RCA Victor Starliner. The Starliner visited eight cities and entertained in hospitals all along the route. Above the camera catches some of the entertainers in action:

(Top left) Ronnie, Maxine and Jim Brown. (Top Right) The Lane Brothers. (Second Row Left) Ann Gilbert, Lou Monte, David Houston, Dorothy Olsen, and Jack E. Leonard. (Second Row Right) Dorothy Olsen, Julius LaRosa, Ann Gilbert and Richard Maltby. (Third Row Left) Saxman Mike Pedicin and Lou Monte entertaining polio patients. (Third Row Right) Mickey and Sylvia. (Bottom Row Left) Janis Matin at St. Anthony's Hospital in St. Louis. (Bottom Row Right) Frankie Lester.

RCA Stations To Receive "Jazz At The Philharmonic"

NEW YORK—RCA Thesaurus subscriber stations will soon receive the transcription library's latest offering—Norman Granz' "Jazz at the Philharmonic."

The new radio show features such celebrated jazz musicians as Count Basie, Art Tatum, Lionel Hampton, Ella Fitzgerald, Duke Ellington, Billy Holliday, Joe Williams, Teddy Wilson, Oscar Peterson, Anita O'Day, Buddy de Franco, Benny Carter, Stan Getz and Charlie Parker.

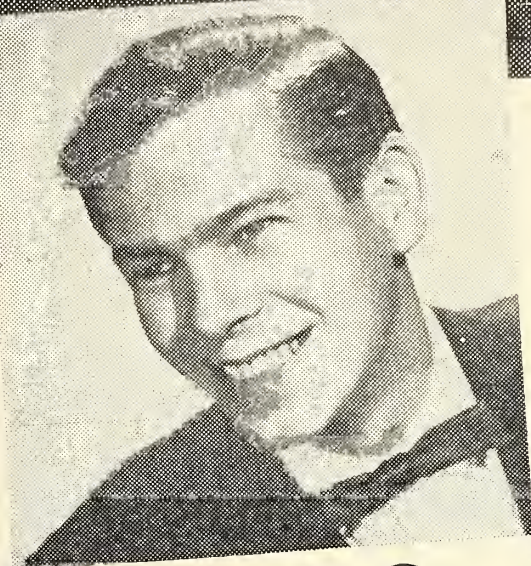
RCA Thesaurus's "Jazz at the Philharmonic" will also include openings, closings and recorded announcements by Norman Granz. Also featured are interviews in which a disk jockey reads questions supplied by RCA Thesaurus and gets recorded answers from Norman Granz.



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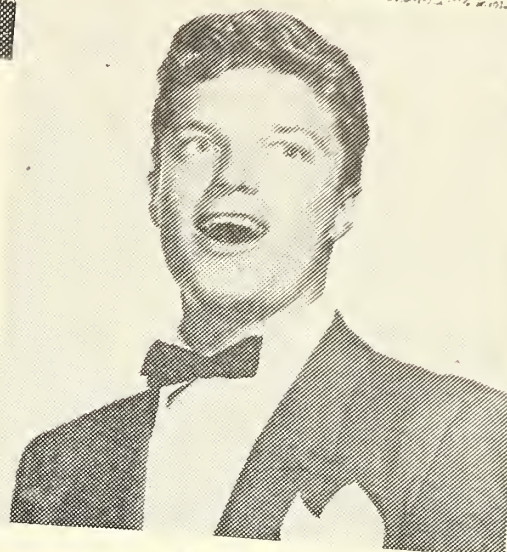


Johnnie Ray's

(SMASH FOLLOW-UP TO "JUST WALKING IN THE RAIN")

"YOU DON'T OWE ME A THING"

COLUMBIA 4-40803



Guy Mitchell's

(ANOTHER 2,000,000 SELLER FOLLOWING "SINGING THE BLUES")

"KNEE DEEP IN THE BLUES"

COLUMBIA 4-40820



Marty Robbins's

(WITH TWO GREAT SIDES FOLLOWING "SINGING THE BLUES")

"KNEE DEEP IN THE BLUES"

c/w

"THE SAME TWO LIPS"

COLUMBIA 4-40815

COLUMBIA RECORDS

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

Fill In The Coupon Below (Or Put Them On Your Own Letterhead)

And Mail To THE CASH BOX 1721 BROADWAY NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Country Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
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7.
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9.
10.

List Your Top Ten Rhythm 'N Blues Records Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
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NAME

FIRM

ADDRESS

CITY STATE



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Ed Ferland (WHEC-Rochester, N. Y.) writes that "Only One Love" by George Hamilton IV (ABC-Paramount) received the nod out of ten new releases from the students of a high school in his area. Ed recently guested Rusty Draper. . . . It has been suggested to us that two deejay look-alikes are Johnny Michaels (WDGY-Minneapolis, Minn.) and Johnny Michaels (WOKY-Milwaukee, Wis.). Both you will notice are "twins" in name, too. . . . Jim Larkin (WMBG & WTVR-TV-Richmond, Va.) has been selected to represent, in his area, "The National Promotional Syndicate." Jim recently acquired a new show from 11:05 to 12 midnight. Calypso, says Jim, has invaded his beat, with the latest "big one" being Terry Gilkyson's "Marianne" on Columbia. . . . Two music spots on KQV-Pittsburgh, Pa., "Contact" and invaded his beat, with the latest "big one" being Terry Gilkyson's "Marianne"



ED FERLAND
(WHEC—Rochester, N. Y.)

because of wide public acceptance, been extended in time periods. "Showcase" will have a Sunday edition, hosted by Dave Scott, and "Contact" will now include Saturday morning with Jim Westover at the helm. "The Night Watchman," similar to "Showcase" and "Contact" in format, will be aired Monday thru Friday from 8 to 9 PM and 11 PM to 12:30 AM with Al Nobel as emcee. . . . Sherm Strickhouser and Jim Mendes of WICE-Providence, R. I. found something they liked in Bobby Scott's ABC-Paramount version of the oldie, "There I've Said It Again." Another version which they dug up was Vaughn Monroe's 1945 rendition of the song. Enthusiastically received in requests and record sales, the local RCA distributor, hearing of the action on the record, started making arrangements to have this disk available in the local record shops. . . . Station WPEN-Philadelphia, Pa. is running a twenty week project, "Teenage Salute," whereby, at the end of that period, an outstanding boy and girl from a Philadelphia high school will receive a full year's scholarship at Temple University. Weekly contestants chosen will be interviewed on Cal Miner and Larry Brown's "950 Club." A prominent panel of judges made up of business, city, church and school officials will make the final selection of the outstanding boy or girl. . . . WNBC-West Hartford, Conn. has begun a new program series, "Two O'Clock High," which features live music and records played for a group of high-schoolers in the area. The Sunday TV affair on Channel 30 is headed by Joe Girand.

* * * * *

Chuck Dunaway (KENT-Shreveport, La.) finds rock-and-roll is "definitely on the up-swing" in Shreveport. On his afternoon show, a short while ago, Chuck called Elvis Presley at his home in Memphis to wish him a happy birthday. Both sides of the conversation were broadcast on the air and taped at the same time. Due to the tremendous response from Presley's fans, the interview was broadcast 6 times after that on KENT, and other dj shows. . . . Tracy Garneau (WMMW-Meriden, Conn.) reports that Meriden is an extremely good market for albums and the dealers have told Tracy the sale is great. "The bad phase of it all," says Tracy, "is that it is impossible for distributors to part with too many of them and consequently they are not heard too often on the air." What albums Tracy receives he includes on his afternoon show every day. . . . Don Bell (KRNT-Des Moines, Iowa) writes of the "unusual and delightful album," "Symphony For Glenn," being put out by Dave Miller. The disk, by the Hamburg Philharmonia Orchestra, contains selections associated with the late Glenn Miller. . . . Norman Prescott (WBZ-Boston, Mass.) now has a morning TV'er on WBZ from 9 to 10 AM. . . . At the first annual "Ladies' Day" at KPOK-Arizona, the wives of deejays Efrén Valenzuela, Bill Ledbetter, Don Jackson, Jim Doyle and Earl MacPherson selected the records, made the announcements and worked the controls. The husbands vowed they would leave the station and listen-in to hear what happens. We have not received, as yet, any reports on the outcome of this novel idea.

* * * * *



DON BELL
(KRNT—Des Moines, Iowa)

From 4:30 to 5 pizzas take the spotlight on Bob Arnold's "At Home And Away" show. A panel of teenagers joins Bob in the studio for generous servings of pizza and pop, delivered by local food outlets, plus informal discussions of problems peculiar to the teens. The teens also vote on new record releases served along with the food. This portion of Bob's "At Home And Away" program is appropriately called "Pizza Party." Bob currently spins 24 hours of platters a week. A Bob Arnold fan club has been organized by students at Deering High School and members receive cards, safedriving decals and copies of teen rules for better living. . . . Russ Atwood (WMAS-Springfield, Mass.) writes that Joe Daboul is back to his first love, radio, as a deejay at WMAS. Russ also informs us of spinner Jack Eisner's induction into the Army. . . . On Dick Dean's "Reviewing The Records With Richard," Alan Dean's "The Memory Followed Me Home" on Rama received a 36 rating, out of a possible 40, as a vote of confidence from a group of teenagers. . . . Johnny Fairchild (KTMS-Santa Barbara, Calif.) writes that Laurie Loman, appearing at a local nitery, received an audience response worthy of an immediate record contract. Johnny says Dinah Shore's (RCA Victor) "Chantez, Chantez" is doing very well around his way.

DJ's note: Send all future material to The Cash Box, 1721 Broadway, New York 19, N. Y.

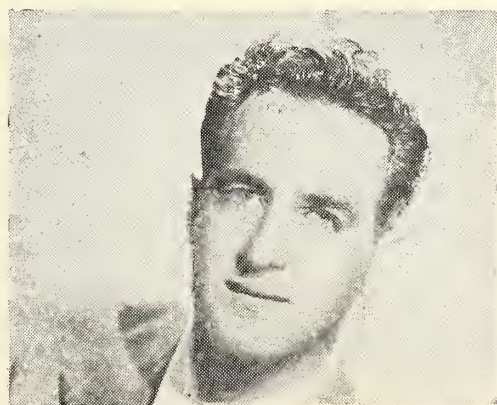
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First Again!

WITH THE
ONLY VOCAL
AND
TOP INSTRUMENTAL

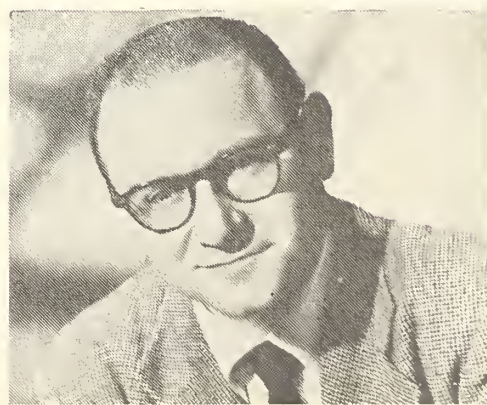
"ALMOST PARADISE"



JACK CARROLL

sings

RKO UNIQUE 388



LOU STEIN

plays

RKO UNIQUE 385

"It's What's in THE CASH BOX That Counts"



The Records Disk Jockeys Played Most

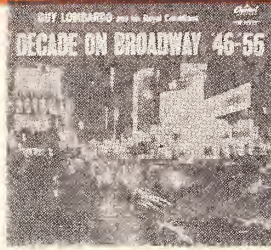
A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

CashMakers

FIVE NEW POP ALBUMS FOR FEBRUARY



BILLY MAY PLAYS FOR FANCY DANCING
T-771



DECADE ON BROADWAY (1946-56)
GUY LOMBARDO AND HIS ROYAL CANADIANS • T-788



NIGHT DREAMS
GOROON JENKINS AND HIS ORCHESTRA • T-781



SKINS!
Les Baxter's Orms
T-774



THE ANDREWS SISTERS IN HI-FI
Orch. under direction of Vic Schoen • W-790



CLOSE TO YOU • FRANK SINATRA
Orch. cond. by Nelson Riddle
W-789

SIX NEW JAZZ ALBUMS FOR FEBRUARY



BIRTH OF THE COOL
MILES OAVIS
T-762



BLUES GROOVE
WOODY HERMAN AND THE SWINGIN' HERO • T-784



BLUE SERGE
SERGE CHALOFF
T-742



HOT PENNIES
REO NICHOLS and His Famous Pennies • T-775



LATIN ESCAPADE
THE GEORGE SHEARING QUINTET
T-737



SESSION AT RIVERSIDE
T-761

NEW SINGLES ON



THE JODIMARS

CLOUD 99

LATER

#3633

BARBARA LYON

LETTER TO A SOLDIER

WHISPER

#3644

GORDON MacRAE

TILL WE MEET AGAIN

LONELY

#3641

TEX RITTER

I LEANED ON A MAN

(From the Warner Bros. Picture "The Big Land")

CHILDREN & FOOLS

#3640

TOMMY SANDS

HEP DEE HOOTIE

(Cutie Wootie)

TEEN-AGE CRUSH

#3639

JOE CARSON

PASSION & PRIDE

LOVE TRANSFUSION

#3645

		Pos. Last Week
1	YOUNG LOVE SONNY JAMES (Capitol)—TAB HUNTER (Dot)	1
2	DON'T FORBID ME PAT BOONE (Dot)	3
3	BANANA BOAT SONG TARRIERS (Glory)	2
4	SINGING THE BLUES GUY MITCHELL (Columbia)	4
5	TOO MUCH ELVIS PRESLEY (RCA Victor)	8
6	BANANA BOAT (DAY-O) HARRY BELAFONTE (RCA Victor)	6
7	MOONLIGHT GAMBLER FRANKIE LAINE (Columbia)	7
8	I DREAMED BETTY JOHNSON (Bally)	5
9	CINCO ROBLES RUSSELL ARMS (Era)	9
10	YOU DON'T OWE ME A THING JOHNNIE RAY (Columbia)	10
11	MARIANNE TERRY GILKYSON (Columbia)	29
12	WHO NEEDS YOU FOUR LADS (Columbia)	16
13	BLUE MONDAY FATS DOMINO (Imperial)	11
14	LOVE ME ELVIS PRESLEY (RCA Victor)	12
15	ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY JERRY LEWIS (Decca)	15
16	LOVE IS STRANGE MICKEY & SYLVIA (Groove)	17
17	CAN I STEAL A LITTLE LOVE FRANK SINATRA (Capitol)	21
18	GREEN DOOR JIM LOWE (Dot)	13
19	HEY! JEALOUS LOVER FRANK SINATRA (Capitol)	18
20	JAMAICA FAREWELL HARRY BELAFONTE (RCA Victor)	22

21) JIM DANDY. 22) WRINGLE WRANGLE. 23) SINCE I MET YOU BABY. 24) TRUE LOVE. 25) LITTLE BY LITTLE. 26) KNEE DEEP IN BLUES. 27) A ROSE AND A BABY RUTH. 28) I LOVE MY BABY. 29) ON MY WORD OF HONOR. 30) BLUEBERRY HILL. 31) WITHOUT LOVE. 32) GONNA GET ALONG WITHOUT YOU NOW. 33) LOVE ME TENDER. 34) CHANTEZ, CHANTEZ. 35) GREENSLEEVES. 36) ONLY ONE LOVE. 37) AIN'T GOT NO HOME. 38) TAKE ME BACK BABY. 39) WHAT'S THE REASON I'M NOT PLEASING YOU. 40) JUST WALKING IN THE RAIN. 41) I MISS YOU SO. 42) YOUR WILD HEART. 43) ANASTASIA. 44) GIVE ME. 45) REPEAT AFTER ME. 46) BABY DOLL. 47) YOUR LOVE FOR ME. 48) FROM THE FIRST HELLO TO THE LAST GOODBYE. 49) YOU ARE MY FIRST LOVE. 50) MAMA FROM THE TRAIN; BAD BOY; STASHU PANDOWSKI.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



THE FIRST HITS OF '57 ARE ON COLUMBIA!



The Original—The Best

Terry Gilkyson

and The Easy Riders



MARIANNE

c/w

Goodbye Chiquita

4-40817 • 40817

On Its Way To No. 1

Frankie Laine



MOONLIGHT GAMBLER

LOTUS LAND

4-40780 • 40780

Big

Johnnie Ray



YOU DON'T OWE ME A THING LOOK HOMEWARD, ANGEL

4-40803 • 40803

over a million and half and getting stronger "JUST WALKING IN THE RAIN"

Getting Stronger With These Two

Guy Mitchell



KNEE DEEP IN THE BLUES TAKE ME BACK BABY

4-40820 • 40820

over 2 million "SINGING THE BLUES"

Breaking Wide Open

Four Lads



WHO NEEDS YOU

IT'S SO EASY TO FORGET

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Clicking

Jill Corey

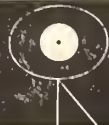


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"The Heart Of A Woman"

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"Destination Honeymoon"

PAGE CAVANAUGH QUARTET EXTENDED PLAY

RECORDS

THE BEAN SONG

Eileen Barton—Epic
Eddie Ames—RCA Victor

AMERICAN MUSIC, INC.

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Jubilee Prepares 50 Albums For 1957

In Big LP Expansion Program

Diskery Signs New Pop Single Talent

NEW YORK—Having built up considerable strength in the package field during the past three years with many successful album releases such as the Bloopers series, Jubilee Records last week announced the finalization of plans to release more than 50 LP's during 1957. Morty Palitz said six have been scheduled for the month of February with fifteen more set for the months of March and April.

The packages released this month include: "Time For Love" by Gerard Blene and his Orchestra; "Campfire Favorites" by the La Falce Brothers; "Tedd Browne Sings" (Folk songs, Ballads and Calypsos); "A Moment Of Desire" by Gerard Blene and his Orchestra; "Dreams By The Dozen (For Men Only)" by Walter Scharf; and "For Whom The Bell Tolls"—a tribute to the late Victor Young—by Harry Sukman.

Coming up in the succeeding months will be: "Lullabies For Adults" by Dick Brown; "I'm An Old Cowhand" and "Blue" by Bobby Sherwood; "That's All" by Bob Haymes; "It's Late" by Ilene Woods and Bill Clifton; and albums by such other names as the Four Tunes, the Cadillacs, Don Rondo, Bob Peck, Dwight Fiske, Frances Paige (organ), Harry Sukman, Stan Rubin, Della Reese, Cy Coleman, Martha Wright, Mel Melino and Walter Scharf. A number of European recorded string-filled instrumental albums are also being planned.

At the same time, Palitz announced the addition of the following personalities to the labels' roster of artists: Jeff Woods, Betty Ann Grove, Ilene Woods, the Honeydreamers, Helen Curtis, Maureen Cannon, Gene Nash, Dick Williams, Len Carrie and his Crackerjacks, Dave Terry, Kirk Stuart and Ethel Waters.

Columbia Signs Norman Petty

NEW YORK—It was learned last week that the Norman Petty Trio was signed to a long term recording contract by Columbia Records.

Petty has a host of masters he cut at his own studios in Amarillo, Texas, which may come out on Columbia in the future. It was also announced that Mitch Miller, Columbia A & R topper, would probably use Petty's talents at the organ for releases similar to the type Ken Griffin, the late organist, used to record for Columbia.

Michael Stewart will take over as personal manager of the Petty Trio.

The Petty Trio's latest accomplishment is "Almost Paradise". The song was written by Norman Petty and recorded by the Trio on his own Nor-Va-Jak label. The number created some excitement and ABC-Paramount immediately picked up the master. The song was covered by Roger Williams on Kapp and Lou Stein on Unique.

Prior to forming his Nor-Va-Jak label, Petty had a national best seller in "Mood Indigo" on the "X" label which became Vik Records a few years ago.

Kenny Sargent To Capitol

HOLLYWOOD — Vocalist Kenny Sargent has signed a new two-year contract with Capitol Records. The Dallas, Texas, disk jockey was featured singer with the Glen Gray Casa Loma band in the 1930's-40's and sings two numbers from Capitol's new Glen Gray album, "Casa Loma In Hi-Fi," "For You" and "I Cried For You." For his appearance in the album, recorded last summer, Sargent had signed a single session contract.

Two Savoy Disks Climb Pop Charts

NEWARK, N. J.—Herman Lubinsky and his Savoy crew have been getting very little sleep during the past few weeks. The entire organization has been working into the wee hour of the night keeping pressings of Savoy's two smash hits, "Little By Little" by Nappy Brown and "Bad Boy" by Clarence Palmer and the Jive-bombers, rolling to distributors.

Lubinsky reports that orders have been pouring in by the tens-of-thousands and due to the bad weather all across the country, he has had to ship almost exclusively by air.

"Little By Little" is currently in the #27 slot on the Pop Best Selling Chart while "Bad Boy" climbed into the #45 spot this week.

Stan Dale Back From Korea

NEW YORK — Stan Dale ("Stan The Record Man"), who was one of the best known disk jockeys in Chicago before entering the Army, has just returned from 14 months in Korea with the Armed Forces Radio Network. It's reported that he's currently being romanced by several New York stations and networks.

One of Stan's most popular shows before he left was a three-hour (7-10 AM) Monday-Friday teen age hop that was four hours long on Saturdays to accommodate the 500-600 kids that used to attend the show to dance, meet the recording stars, etc. It was one of the highest rated dj shows in the country.

Zale Sets Distribution

CHICAGO, ILL. — Ted Travers, A & R head of the recently formed Zale label, this city, announced last week that his firm has already set up distributors in about ten of the important record markets in the nation including Boston, Detroit, Cleveland, etc.

"Juke Box Derby" TVer Uses Cash Box Listings

HOLLYWOOD—"Juke Box Derby", a new TV show produced by a group of California coin men, premieres on KNXT, Los Angeles, this Saturday night, February 9th, in the 7 to 7:30 time slot. The new show will be a quiz on popular music and the current ratings of the top tunes in the country as compiled by The Cash Box in its weekly Top 50 Best Selling Records chart.

According to Al Silberman, veteran coinman, "The Juke Box Derby" is the first thing he has seen in his 24 years in the business that is "calculated to achieve a heavier flow of traffic through locations and an increased take for the operators". Silberman also pointed out that everything in the show is designed to point up a policy of dime play, such as the sign-off—"Put A Dime In Your Juke Box".

The California Music Merchants Association is cooperating with the producers of the new show, and the project has the full approval of the Music Operators of America, and the National Juke Box Operators Association, in stressing the dime play aspects of the show. Silberman urged all operators to give their full support to the show.

The TV'er will be produced by Mardaal Productions with Wally Sherwin producing and Dan Holmgren of Selective Music acting as Executive Producer. The George Patton Advertising Agency will represent the show for sponsorship.

Each week, reprints of The Cash Box Top 50 Best Selling Records chart, along with "Juke Box Derby" coupons, will be distributed to participating locations by Mardaal Productions personnel. Each location will display an outside banner indicating that it is headquarters for the show in its respective trading area. Customers obtain coupons from the owner of the location and sign their names and addresses and phone numbers, then drop the coupons into a box provided for each location.

Each week, a guest star will draw three coupons from those collected and will thereby name the following week's three "in person" contestants. At the time of the show, three additional coupons are drawn to choose three contestants who will compete from their homes by telephone. Studio contestants will work as a team with those called, and if the studio guest misses the question, he calls his phone partner and splits the prize money if the question is answered correctly.

Buddy Bregman and his Orchestra will provide the music and play the tunes which the contestants must correctly place in position on that week's Top 50 chart in The Cash Box. KLAC disk jockey Bill Bradley, will act as emcee on the show and a different guest star will appear each week.

For the opening show, Dot Records' star Jim Lowe will be flown to the coast from New York.

Questions will be worth \$1,000 each with a weekly jackpot of \$5,000 also being offered each week. Contestants can garner a possible \$8,000 take per show.

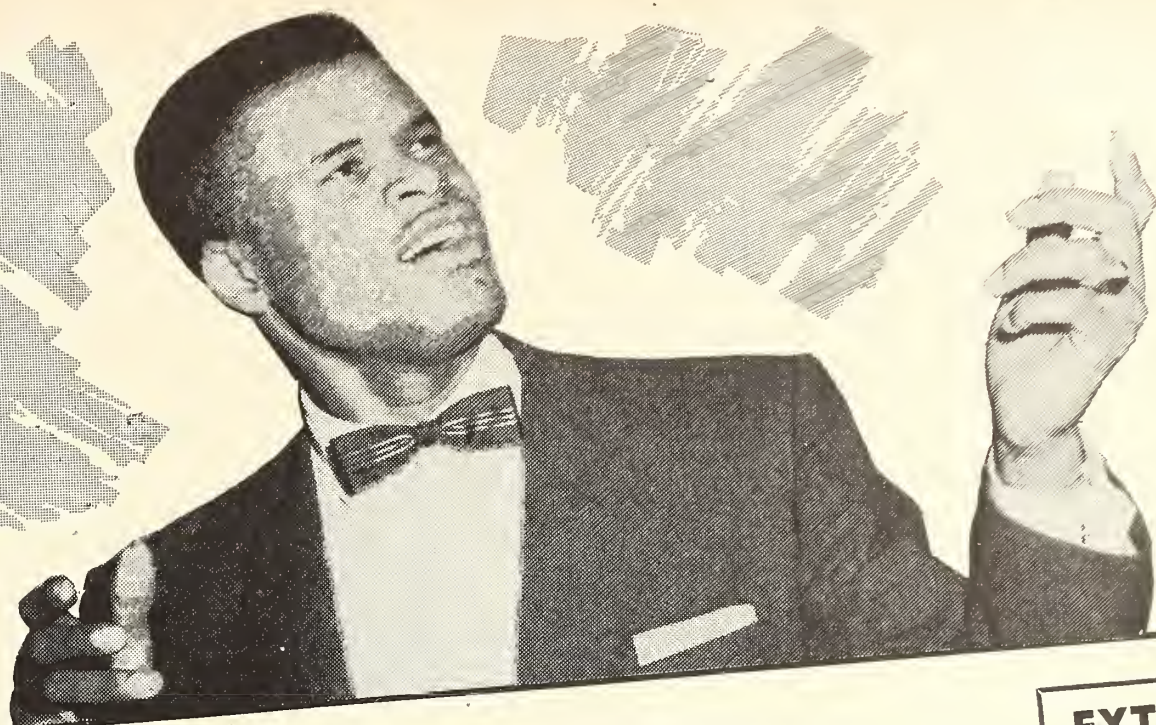
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HAS JUST RECORDED
A TWO-SIDED SMASH!**

**A
MOTHER'S
LOVE**

**A
SIMPLE
PRAYER**

EPIC 9203 & 5-9203



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SAVOY RECORD CO
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NEWARK, N. J.

No. 27 in National
POP Lists

Moving Higher
every Week!

Started in POPS!
Now going R&B too!

The Original
The Sensational

**LITTLE
BY
LITTLE**

By

**NAPPY
BROWN**

SAVOY 1506

Everyone wants
The Original

**"BAD
BOY"**

**THE JIVE
BOMBERS**

The record NO ONE
can duplicate.
SAVOY 1508

**"RIB
JOINT"**

**SAM
PRICE**

Still Hot! The FIRST BIG
Instrumental Hit!
SAVOY 1505

SAVOY RECORD CO
58 MARKET ST
NEWARK, N. J.

**Decca Expands Phono
And Accessory Line**

NEW YORK—Decca Records has announced the expansion of its phonograph and accessory lines. Six new models, now being put on the market, bring the company's phonograph line to a total of 16 different models in all price ranges.

Among the new products is the DP-240. This is a promotional-priced table model, listing at \$89.95. It features a four-speed, automatic changer, high fidelity, and two speakers. A second new addition to the "Hi-Fonic" line is the DP-260. This console model carries a list price of \$149.95. It has a four-speed automatic changer, and three speakers.

Decca also is marketing three separate speaker enclosures: the SE-800, listing at \$39.95; the SE-810, listing at \$59.95; and the SE-820, which lists at \$99.95. All of these speaker enclosures can be used as exterior speakers with most phonographs on the market today.

The other new model being added to the Decca line is the DP-620. This phonograph features a 15 watt high-fidelity amplifier, and a four-speed automatic changer. The DP-620 was designed to supplement the growing demand for high fidelity among people who want something better than a packaged unit, but are not able or ready to invest in complex individual components. This model has provision for using two speaker enclosures, with a separate switch to play either or both of them. It is also equipped so that an AM/FM tuner or tape attachment can be used with it. The DP-620 lists for \$109.95.

**Paramount Show Racks
Up \$145,000 Gross**

NEW YORK—Bob Shapiro, manager of the New York Paramount, revealed the Nat Cole, Ella Fitzgerald, Basie-Williams show racked up a gross of \$145,000 during its one week stand.

"This makes it," said Shapiro, "the third largest house we've ever had." Martin and Lewis hold the record and Frank Sinatra the second largest gross.

During the run Ella Fitzgerald was stricken with an abdominal ailment and had to retire from the show. Her place was taken by several artists. Eileen Barton did one show; the Mills Brothers two; Dinah Washington four; and Ruth Brown finished the week with eight performances.

Cadence Adds Three

NEW YORK—Three new additions to the Cadence label's expanding artist roster were announced last week by Bob Kornheiser, the diskery's sales manager. Among the three are a new group called the Metronomes, an aggregation of five gents who perform in the rock 'n' roll idiom; Willie Treat, who will make his wax debut with his first Cadence platter; and a duet called the Fraternity Brothers. One of the Fraternity Brothers is the son of veteran musician Perry Bodkin.

Kornheiser also stated that in the near future, Cadence would enter the Country and Western fields of recording. Artists are currently being considered for the Country roster.



**Disk
Jockey**

REGIONAL RECORD REPORTS

**Chuck Gustafson
WTAQ—Chicago, Ill.**

1. Young Love (T. Hunter)
2. Don't Forbid Me (P. Boone)
3. Love Is Strange (Mickey & Sylvia)
4. Blue Monday (F. Domino)
5. Banana Boat (Day-O) (H. Belafonte)
6. Singing The Blues (Mitchell)
7. You Don't Owe Me A Thing (J. Ray)
8. Moonlight Gambler (Laine)
9. Banana Boat Song (Tarrriers)
10. Your Wild Heart (J. Layne)

**Gerry Leighton
WAAF—Chicago, Ill.**

1. Banana Boat Song (Belafonte)
2. Your Love For Me (Sinatra)
3. Wringle Wrangle (B. Hayes)
4. Your Wild Heart (Poni Tails)
5. You Are My First Love (Cole)
6. Young Love (S. James)
7. Skippity Beat (B. Christian)
8. Jungle Drums (T. Heath)
9. Lullaby In Blue (Spangler)
10. Hungry For Your Kisses (D. Burton)

**Lee Kopp
KSJO—Santa Clara, Calif.**

1. Young Love (T. Hunter)
2. I Dreamed (B. Johnson)
3. Rock-A-Bye Your Baby (J. Lewis)
4. Greensleeves (Beverleys)
5. Don't Forbid Me (P. Boone)
6. Banana Boat Song (Tarrriers)
7. On My Word Of Honor (Platters)
8. Too Much (E. Presley)
9. Love Is Strange (Mickey & Sylvia)
10. Cinco Robles (R. Arms)

**"Frosty" Mitchell
KWVL—Waterloo & Cedar Falls, Iowa**

1. These Things We'll Share (P. Smith)
2. Young Love (T. Hunter)
3. Banana Boat Song (Day-O) (H. Belafonte)
4. Don't Forbid Me (P. Boone)
5. Be My Lovin' Baby (Drew)
6. Cinco Robles (R. Arms)
7. Moonlight Gambler (Laine)
8. Love Me (E. Presley)
9. Rose And A Baby Ruth (G. Hamilton IV)
10. Who Needs You (4 Lads)

**Bill Sheridan
WADK—Newport, R. I.**

1. Singing The Blues (Mitchell)
2. Don't Forbid Me (P. Boone)
3. Cinco Robles (R. Arms)
4. Banana Boat Song (Tarrriers)
5. Young Love (S. James)
6. Hey! Jealous Lover (Sinatra)
7. I Dreamed (B. Johnson)
8. Moonlight Gambler (F. Laine)
9. Jamaica Farewell (H. Belafonte)
10. You Are My First Love (Cole)

**Tom Edwards
WERE—Cleveland, Ohio**

1. Your Wild Heart (Poni Tails)
2. Cinco Robles (Arms/Paul & Ford)
3. Roman Guitar (L. Monte)
4. Greensleeves (Beverleys)
5. What Is A Teen Age Girl (T. Edwards)
6. Anastasia (Boone/Williams)
7. Young Love (James/Hunter)
8. I Love My Baby (J. Corey)
9. Marianne (T. Gilkyson)
10. Wringle Wrangle (Parker/Hayes)

**Eddie Dillon
KVOR—Colorado, Springs, Colorado**

1. Young Love (James/Hunter/Cartey)
2. Too Much (E. Presley)
3. Gonna Get Along (Patience & Prudence)
4. Blue Monday (F. Domino)
5. Who Needs You (4 Lads)
6. You Don't Owe Me A Thing (J. Ray)
7. Cinco Robles (Paul & Ford/Arms)
8. Don't Forbid Me (P. Boone)
9. Moonlight Gambler (Laine)
10. I Love My Baby (J. Corey)

**Chuck Thompson & John Dixon
WALA—Mobile, Ala.**

1. Young Love (T. Hunter)
2. Hey! Jealous Lover (Sinatra)
3. Banana Boat Song (Lawrence)
4. Rose And A Baby Ruth (G. Hamilton IV)
5. Jim Dandy (L. Baker)
6. Ain't Got No Home (Henry)
7. Honky Tonk (B. Doggett)
8. Blue Monday (F. Domino)
9. Don't Forbid Me (P. Boone)
10. Confidential (B. Johnson)

**Arty Kay
WVLK—Lexington, Ky.**

1. Young Love (Hunter/James)
2. Don't Forbid Me (P. Boone)
3. Love Me (E. Presley)
4. Baby Doll (A. Williams)
5. I Dreamed (B. Johnson)
6. Moonlight Gambler (Laine)
7. True Love (Crosby & Kelly)
8. Singing The Blues (Mitchell)
9. Since I Met You Baby (I. Joe Hunter)
10. Gonna Get Along (Patience & Prudence)

**"Tiny" Markle
WAVZ—New Haven, Conn.**

1. It Must Be True (L. Elgert)
2. Kissin' Time (J. Tolley)
3. Chapel Of The Bells (B. Whalen)
4. Roman Guitar (L. Monte)
5. Take A Chance (G. Wash)
6. Mary Ann (Talbots)
7. Banana Boat Song (Day-O) (H. Belafonte)
8. Trees (A. Hibbler)
9. Can I Steal A Little Love (F. Sinatra)
10. Marina Girl (Harveys)

**Ed Moiselle
WVDA—Boston, Mass.**

1. Young Love (S. James)
2. Wringle Wrangle (B. Hayes)
3. Only God Knows (Anthony)
4. Love Is Strange (Mickey & Sylvia)
5. Take Me Back Baby (G. Mitchell)
6. Can-Can Song (R. Hood)
7. Can I Steal A Little Love (F. Sinatra)
8. Lucky Lips (R. Brown)
9. Let's Go Calypso (R. Draper)
10. From The First Hello To The Last Goodbye (J. Morgan)

**Jack Gale
WTMA—Charleston, S. C.**

1. I Dreamed (B. Johnson)
2. Thousand Miles Away (Heartbeats)
3. City Of Angels (Highlights)
4. Moonlight Gambler (F. Laine)
5. Cinco Robles (R. Arms)
6. Blue Monday (F. Domino)
7. Garden Of Eden (J. Valino)
8. Don't Forbid Me (P. Boone)
9. Young Love (James/Hunter)
10. Jim Dandy (L. Baker)

**Bill Dawes
WCPO—Cincinnati, Ohio**

1. Young Love (S. James)
2. Anastasia (R. Williams)
3. Don't Forbid Me (P. Boone)
4. Moonlight Gambler (F. Laine)
5. Banana Boat (Day-O) (H. Belafonte)
6. Rose And A Baby Ruth (G. Hamilton IV)
7. You Don't Owe Me A Thing (J. Ray)
8. Wisdom Of A Fool (5 Keys)
9. So Rare (T. Dorsey)
10. Party's Over (D. Day)

**Robin Seymour
"Bobbin' With Robin"
WKMH—Detroit, Mich.**

1. Don't Forbid Me (P. Boone)
2. Who Needs You (4 Lads)
3. Young Love (S. James)
4. You Don't Owe Me A Thing (J. Ray)
5. On My Word Of Honor (Platters)
6. Can I Steal A Little Love (F. Sinatra)
7. Take Me Back Baby (G. Mitchell)
8. Since I Met You Baby (I. Joe Hunter)
9. From The First Hello To The Last Goodbye (J. Morgan)
10. You Are My First Love (N. Cole)

**Frank Pollack
KRUX—Phoenix, Ariz.**

1. Cinco Robles (R. Arms)
2. True Love (Crosby & Kelly)
3. Without Love (T. Arden)
4. Two Different Worlds (D. Haymes)
5. Dancing Chandelier (Syms)
6. Add Another Leaf (M. Kaye Trio)
7. I'd Love To Fall Asleep (L. Renaud)
8. Hey! Jealous Lover (Sinatra)
9. Banana Boat Song (Vaughan)
10. Sinner Train (A. Mooney)

**Dick Pike
WNOP—Newport, Ky.**

1. Young Love (James/Hunter)
2. Too Much (E. Presley)
3. Wringle Wrangle (B. Hayes)
4. Moonlight Gambler (Laine)
5. Thousand Miles Away (Heartbeats)
6. Playing For Keeps (Presley)
7. Without Love (McPhatter)
8. Little By Little (M. Marlo)
9. You Don't Owe Me A Thing (J. Ray)
10. Don't Forbid Me (P. Boone)

**Sammy David
KRMD—Shreveport, La.**

1. Jim Dandy (L. Baker)
2. Moonlight Gambler (Laine)
3. Two Different Worlds (D. Rondo)
4. Give Me (E. Rodgers)
5. Who Needs You (4 Lads)
6. It Looks Like Love (J. Vale)
7. You Are My First Love (N. Cole)
8. Back In Your Own Back Yard (J. Lewis)
9. Dancing Chandelier (S. Syms)
10. One Lovely Ring (B. Brooks)

**Art King
WBSM—New Bedford, Mass.**

1. Banana Boat (Day-O) (H. Belafonte)
2. Young Love (S. James)
3. Can I Steal A Little Love (F. Sinatra)
4. All Dressed Up With A Broken Heart (J. Vale)
5. Marianne (T. Gilkyson)
6. Don't Forbid Me (P. Boone)
7. I've Got You (I. Carroll)
8. Cinco Robles (R. Arms)
9. One Soda, Two Straws (B. Scott)
10. Moonlight Gambler (F. Laine)

**Jimmy Hutsell
WCRK—Morristown, Tenn.**

1. Young Love (S. James)
2. Love Me Tender (E. Presley)
3. Jim Dandy (L. Baker)
4. Ain't Got No Home (Henry)
5. You're The Reason I'm In Love (S. James)
6. Don't Forbid Me (P. Boone)
7. Wisdom Of A Fool (5 Keys)
8. Poor Boy (E. Presley)
9. Let Me (E. Presley)
10. Walking In The Rain (J. Ray)

**Jerry Whitson
KMHT—Marshall, Texas**

1. Moonlight Gambler (F. Laine)
2. Young Love (T. Hunter)
3. Banana Boat (Day-O) (H. Belafonte)
4. Singing The Blues (Mitchell)
5. Love Me (E. Presley)
6. Don't Forbid Me (P. Boone)
7. Jamaica Farewell (Belafonte)
8. Gonna Get Along (Patience & Prudence)
9. Who Needs You (4 Lads)
10. Goodnight My Love (McGuire)

**Lonny Starr
WNEW—New York, N. Y.**

1. Young Love (T. Hunter)
2. Who Needs You (4 Lads)
3. Too Much (E. Presley)
4. Cinco Robles (R. Arms)
5. Almost Paradise (R. Williams)
6. Let's Go Calypso (R. Draper)
7. From The First Hello To The Last Goodbye (J. Morgan)
8. Always Stay In Love With Me (3 Days)
9. Roman Guitar (L. Monte)
10. I Pledge Allegiance To Your Heart (M. Cadou)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.



Disk Jockey

REGIONAL RECORD REPORTS



Sure Shots

Dorothy Kinney
KVSA—McGehee, Ark.

- Banana Boat (Day-O) (H. Belafonte)
- Moonlight Gambler (F. Laine)
- Love Me (E. Presley)
- Don't Forbid Me (Boone)
- Young Love (T. Hunter)
- Cinco Robles (R. Arms)
- While The Lights Are Low (Kings)
- I Dreamed (B. Johnson)
- Who Needs You (4 Lads)
- Bean Song (E. Ames)

Art Preston
WIDE—Biddeford, Me.

- Give Me (E. Rodgers)
- Young Love (S. James)
- Bonjour Tristesse (Michaels)
- Take A Gamble On Me (G. Nash)
- Without Love (T. Arden)
- Wringling Wrangle (F. Parker)
- I Dreamed (B. Johnson)
- Cinco Robles (R. Arms)
- Green Door (J. Lowe)
- Singing The Blues (Mitchell)

Dan Anderson
WLWL—Minneapolis-St. Paul, Minn.

- Young Love (S. James)
- Don't Forbid Me (P. Boone)
- Banana Boat Song (S. Lawrence)
- What's The Reason (Domino)
- Tiger Lily (R. Draper)
- You Don't Owe Me A Thing (J. Ray)
- Too Much (E. Presley)
- One In A Million (Platters)
- Jamaica Farewell (Belafonte)
- Moonlight Gambler (Laine)

Lad Carleton
WKOX—Framingham, Mass.

- Too Much (E. Presley)
- Wonderful, Wonderful (J. Mathis)
- Written On The Wind (4 Aces)
- Can I Steal A Little Love (F. Sinatra)
- By You, By You (J. Lowe)
- Wringling Wrangle (B. Hayes)
- You Are My First Love (Cole)
- Stashu Pandowski (R. Carlyle)
- Marianne (T. Gilkyson)
- Lullaby In Blue (Fisher & Reynolds)

Jim Larkin
WMBC—Richmond, Va.

- Singing The Blues (Mitchell)
- Young Love (S. James)
- True Love (Crosby & Kelly)
- Cinco Robles (R. Arms)
- You Don't Owe Me A Thing (J. Ray)
- Don't Forbid Me (P. Boone)
- Marianne (T. Gilkyson)
- Blueberry Hill (F. Domino)
- Banana Boat Song (Fontanes)
- Who Needs You (4 Lads)

Bob Day
WNIX—Springfield, Vt.

- Young Love (T. Hunter)
- Cinco Robles (R. Arms)
- Ninth Day (M. Miller)
- Banana Boat Song (Tarriers/Belafonte)
- You Are My First Love (Cole)
- Can I Steal A Little Love (F. Sinatra)
- Party's Over (D. Day)
- Wringling Wrangle (B. Hayes)
- Marianne (T. Gilkyson)
- Greensleeves (Beverleys)

Monty Hoyt
KOCY—Oklahoma City, Okla.

- Gone (F. Husky)
- It Looks Like Love (J. Vale)
- You Are My First Love (N. Cole)
- Who Needs You (4 Lads)
- Cuddle Up A Little Closer (Kings)
- Greensleeves (Beverleys)
- New Fangled Tango (H. Winterhalter)
- Too Much (E. Presley)
- Marianne (T. Gilkyson)
- A Wish Upon A Star (Marksmen)

Bill Bradley
KLAC—Hollywood, Calif.

- Young Love (T. Hunter)
- Banana Boat Song (Lawrence/Tarriers)
- Don't Forbid Me (P. Boone)
- Singing The Blues (Mitchell)
- Moonlight Gambler (Laine)
- Cindy, Oh Cindy (E. Fisher)
- You Don't Owe Me A Thing (J. Ray)
- Rock-A-Bye Your Baby (Lewis)
- I Dreamed (B. Johnson)
- Can I Steal A Little Love (F. Sinatra)

Fred Lynn
KWTO—Springfield, Mo.

- Young Love (S. James)
- Don't Forbid Me (P. Boone)
- Green Door (J. Lowe)
- Rose And A Baby Ruth (G. Hamilton IV)
- Moonlight Gambler (Laine)
- Cindy, Oh Cindy (E. Fisher)
- Singing The Blues (Mitchell)
- Blueberry Hill (F. Domino)
- True Love (Crosby & Kelly)
- Mama From The Train (Page)

Jim Reid
WKXL—Concord, N. H.

- Young Love (T. Hunter)
- Don't Forbid Me (P. Boone)
- Can I Steal A Little Love (F. Sinatra)
- You Don't Owe Me A Thing (J. Ray)
- Banana Boat Song (Lawrence)
- True Love (Crosby & Kelly)
- Too Much (E. Presley)
- Singing The Blues (Mitchell)
- Love Me (E. Presley)
- Rose And A Baby Ruth (G. Hamilton IV)

Donn Tibbetts
WGIR—Manchester, N. H.

- Singing The Blues (Mitchell)
- Green Door (J. Lowe)
- Banana Boat Song (Belafonte/Tarriers)
- Rose And A Baby Ruth (G. Hamilton IV)
- True Love (Crosby & Kelly)
- Rock-A-Bye Your Baby (J. Lewis)
- Two Different Worlds (Rondo)
- Slow Walk (S. Austin)
- I Dreamed (B. Johnson)
- Goodnight My Love (McGuire/Belvin)

Gerry Herbert
CFCF—Montreal, Canada

- Young Love (S. James)
- I Dreamed (B. Johnson)
- Cinco Robles (R. Arms)
- Blue Monday (F. Domino)
- Banana Boat Song (Tarriers)
- Don't Forbid Me (P. Boone)
- Armen's Theme (J. Reisman)
- Cindy, Oh Cindy (Martin)
- Hey! Jealous Lover (Sinatra)
- Too Much (E. Presley)

Ron Riley
WOKY—Milwaukee, Wisc.

- Young Love (S. James)
- Don't Forbid Me (P. Boone)
- Banana Boat Song (Belafonte/Tarriers)
- Your Love For Me (Sinatra)
- Skyliner (C. MacRae)
- Jamaica Farewell (Belafonte)
- Party's Over (D. Day)
- Baby Doll (A. Williams)
- Your Wild Heart (Layne/Poni Tails)
- Knee Deep In The Blues (G. Mitchell)

Paul Coburn
KLUB—Salt Lake City, Utah

- Young Love (S. James)
- Too Much (E. Presley)
- Don't Forbid Me (P. Boone)
- Singing The Blues (Mitchell)
- Rose And A Baby Ruth (G. Hamilton IV)
- On My Word Of Honor (Platters)
- Rock-A-Bye Your Baby (J. Lewis)
- Marianne (T. Gilkyson)
- I Miss You So (C. Connor)
- Freckled Faced Sara Jane (Lancers)

Al Radka
KFRE—Fresno, Calif.

- Singing The Blues (Mitchell)
- Love Me (E. Presley)
- Every Minute Of The Day (M. Rayburn)
- I Dreamed (B. Johnson)
- Armen's Theme (D. Seville)
- Cinco Robles (R. Arms)
- Without Love (T. Arden)
- Hey! Jealous Lover (Sinatra)
- Young Love (S. James)
- Rose And A Baby Ruth (G. Hamilton IV)

George Cameron
WEAV—Plattsburg, N. Y.

- Don't Forbid Me (P. Boone)
- I Dreamed (B. Johnson)
- Singing The Blues (Mitchell)
- Young Love (T. Hunter)
- Love Me (E. Presley)
- Love Me Tender (E. Presley)
- Banana Boat Song (Tarriers)
- Slow Walk (S. Austin)
- Blueberry Hill (F. Domino)
- Marianne (Hilltoppers)

Ed Meath
WHEC, Rochester, N. Y.

- Bonjour Tristesse (Michaels)
- Cinco Robles (R. Arms)
- Singing The Blues (Mitchell)
- Don't Forbid Me (P. Boone)
- Give Me (E. Rodgers)
- Banana Boat Song (Tarriers)
- Greensleeves (Beverleys)
- Young Love (James/Hunter)
- Rock-A-Bye Your Baby (J. Lewis)
- Jamaica Farewell (H. Belafonte)

Pete Dreyer
WROW—Albany, N. Y.

- Young Love (Hunter/James)
- Love Me (E. Presley)
- Marianne (T. Gilkyson)
- Too Much (E. Presley)
- You Don't Owe Me A Thing (J. Ray)
- Blue Monday (F. Domino)
- Since I Met You Baby (I. Joe Hunter)
- Banana Boat Song (Tarriers)
- Love Is Strange (Mickey & Sylvia)
- If You Don't Know (G. Hamilton IV)

John Murphy
CKLB—Oshawa, Ont., Can.

- Singing The Blues (Mitchell)
- Banana Boat (Day-O) (H. Belafonte)
- Young Love (S. James)
- Love Me (E. Presley)
- Learning My Latin (P. Page)
- Cindy, Oh Cindy (Martin)
- You Don't Owe Me A Thing (J. Ray)
- Skyliner (MacRae)
- Blue Monday (F. Domino)
- Don't Forbid Me (P. Boone)

John Michaels
WOKY—Milwaukee, Wisc.

- Young Love (S. James)
- Love Me (E. Presley)
- You Don't Owe Me A Thing (J. Ray)
- Crazy With Love (Mitchell)
- Knee Deep In The Blues (G. Mitchell)
- Written On The Wind (Aces)
- Banana Boat Song (Tarriers)
- Money Tree (M. Whiting)
- Levi Lullaby (L. Douglas)
- Gonna Get Along (Patience & Prudence)

Cal Milner—Larry Brown
WPEN—Philadelphia, Pa.

- Young Love (S. James)
- Banana Boat Song (Tarriers)
- Love Is Strange (Mickey & Sylvia)
- Too Much (E. Presley)
- Don't Forbid Me (P. Boone)
- Who Needs You (4 Lads)
- On My Word Of Honor (Platters)
- Bad Boy (Jive Bombers)
- Ain't Got No Home (Henry)
- Silence Is Golden (Raines)

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"YOU ARE MY FIRST LOVE" "BALLERINA"

Nat "King" Cole

The Cash Box Disk of the Week

1/19

Capitol 3619

"MARIANNE"

Hilltoppers

The Cash Box Disk of the Week

1/26

Dot 15537

"ONLY ONE LOVE"

George Hamilton IV

The Cash Box Sleeper of the Week

2/2

ABC Paramount 9782

"YOUR WILD HEART"

Poni Tails

Joy Lane

The Cash Box Sleeper of the Week

1/26

Point 8

Mercury 71038

"LUCKY LIPS"

Ruth Brown

The Cash Box Award of the Week

1/19

Atlantic 1125

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Joe Reisman RCA Victor 47-6740

David Carroll Mercury 71000

Lew Quadling Coral 61754

LeRoy Holmes & 4 Spices MGM

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THE ORBITS

"MESSAGE OF LOVE"

FL - 5000

PAULINE ROGERS

"I'VE BEEN PRETENDING"

FL - 5001

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Victor Releases 20 Belafonte Singles At One Time

NEW YORK—A new merchandise plan to give further emphasis to the booming Harry Belafonte market was announced last week by RCA Victor. Twenty Belafonte singles, 9 of which are previously released singles and 11 coupled from selections available only on albums are being released on 45 r.p.m.

Five copies of each of the 20 singles will be included in a dealer kit for a total of 100 singles. All records will be encased in a special 4 color sleeve with titles on the front cover plus a complete listing of Belafonte singles and albums on the back. A 4 color bonus merchandiser is being made available to dealers in a special stocking plan.

This merchandise plan is similar to the Elvis Presley single record promotion which was offered in September, 1956. The seven Presley records released at that time have accounted for about 2,000,000 sales.

Decca Reissues Old Ella Fitzgerald Calypso Disks

NEW YORK—Because of the ever increasing popularity of calypso music, Decca has re-issued two Ella Fitzgerald tunes in this vein. The sides are Ella's rendition with Louis Jordan of "Stone Cold Dead in the Market" and her record of "Peas and Rice." Decca is reported to have received requests for this recording from disk jockeys and dealers.

Decca is on the calypso bandwagon with new recordings as well. It has released Ray Lang's "Last Train" and "Keetch," "Marianne" and "Pretty Girl" by Burl Ives and the Trinidadies, and is coming out with a new Mills Brothers calypso tune called "The Banana Tree."

Advance Album Co. Formed

LOS ANGELES, CALIF.—The formation of the Advance Album Company, a new record pressing firm that will manufacture exclusively long playing albums and extended play packages, was announced last week by Jim McQuiston, general manager of the plant. McQuiston was formerly associated with the Peerless Album Company on the West Coast.

The new firm, located at 8962 National Boulevard, in Los Angeles, is offering its clients a number of modern features, one of which is a perpetual inventory count of a label's various albums, informing the customer when the count has reached a minimum.

Vik Signs Winged Victory Group

NEW YORK—The Winged Victory Chorus has just been signed by Herman Diaz of RCA Victor to a one-year contract on the Vik label. The musical arrangements for the group's first album are now being written by Joe Baris, the director of the chorus and Neil Hefti of RCA Victor. They will start recording within the next few weeks.



Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

BROADWAY MUSIC
New York, N. Y.

- Banana Boat (Day-O) (H. Belafonte)
- Wringling Wringling (Hayes/Parker)
- I Dreamed (B. Johnson)
- Young Love (T. Hunter)
- Rock-A-Bye Your Baby (J. Lewis)
- Love Is Strange (Mickey & Sylvia)
- On My Word Of Honor (Platters)
- Anastasia (P. Boone)
- True Love (Crosby & Kelly)
- Cinco Robles (R. Arms)

ROL'S RECORD SHOP
Chicago, Ill.

- Wringling Wringling (F. Parker)
- Banana Boat (Day-O) (H. Belafonte)
- Don't Forbid Me (P. Boone)
- Young Love (T. Hunter)
- Singing The Blues (Mitchell)
- Too Much (E. Presley)
- Stashu Pandowski (LaRosa)
- I Love My Baby (J. Corey)
- Your Wild Heart (J. Layne)
- Walking In The Rain (Ray)

WALLICHS MUSIC CITY
Hollywood, Calif.

- Too Much (E. Presley)
- Young Love (T. Hunter)
- Singing The Blues (Mitchell)
- Jamaica Farewell (Belafonte)
- Don't Forbid Me (P. Boone)
- Banana Boat Song (Tarriers)
- Blue Monday (F. Domino)
- Strange Love (Mickey & Sylvia)
- Hound Dog (E. Presley)
- Honky Tonk (B. Doggett)

GRINNEL BROTHERS
Detroit, Mich.

- Young Love (S. James)
- Wringling Wringling (B. Hayes)
- Love Is Strange (Mickey & Sylvia)
- Banana Boat Song (Tarriers)
- Too Much (E. Presley)
- Little By Little (N. Brown)
- Don't Forbid Me (P. Boone)
- Jim Dandy (L. Baker)
- I Miss You So (C. Connor)
- Ain't Got No Home (Henry)

TRI-BORO RECORD EXCH.
Jamaica, N. Y.

- Young Love (S. James)
- Banana Boat Song (Tarriers)
- Jamaica Farewell (Belafonte)
- Too Much (E. Presley)
- You Don't Owe Me A Thing (J. Ray)
- Don't Forbid Me (P. Boone)
- Green Door (J. Lowe)
- Moonlight Gambler (Laine)
- Marianne (T. Gilkyson)
- Singing The Blues (Mitchell)

AMPHION MUSIC STORE
Cleveland, Ohio

- Too Much (E. Presley)
- Don't Forbid Me (P. Boone)
- Young Love (S. James)
- Walking In The Rain (Ray)
- Blue Monday (F. Domino)
- Wringling Wringling (Parker)
- Love Is Strange (Mickey & Sylvia)
- Banana Boat Song (Tarriers)
- Cinco Robles (R. Arms)
- Playing For Keeps (Presley)

LOVEMAN'S INC.
Birmingham, Ala.

- Too Much (E. Presley)
- Young Love (S. James)
- Since I Met You Baby (I. J. Hunter)
- Banana Boat (Day-O) (H. Belafonte)
- I Dreamed (B. Johnson)
- Blue Monday (F. Domino)
- Don't Forbid Me (P. Boone)
- Walking In The Rain (Ray)
- I Love My Baby (J. Corey)
- Green Door (J. Lowe)

G. C. MURPHY CO.
Washington, D. C.

- Young Love (S. James)
- Singing The Blues (Mitchell)
- Too Much (E. Presley)
- Red Sails In The Sunset (T. Hunter)
- Banana Boat (Day-O) (H. Belafonte)
- Moonlight Gambler (Laine)
- Love Me Tender (E. Presley)
- Green Door (J. Lowe)
- Jim Dandy (L. Baker)
- Look Homeward Angel (Ray)

MOSES MELODY SHOP
Little Rock, Ark.

- Love Me (E. Presley)
- Young Love (T. Hunter)
- Brown Eyed Handsome Man (C. Berry)
- Ain't Got No Home (Henry)
- Girl Can't Help It (L. Richard)
- Jim Dandy (L. Baker)
- Don't Forbid Me (P. Boone)
- Singing The Blues (Mitchell)
- True Love (Crosby & Kelly)
- Blueberry Hill (F. Domino)

BERGENFIELD MUSIC, INC.
Bergenfield, N. J.

- Young Love (S. James)
- Banana Boat Song (Tarriers)
- Moonlight Gambler (Laine)
- Singing The Blues (Mitchell)
- Young Love (T. Hunter)
- Love Me Tender (E. Presley)
- Marianne (Hilltoppers)
- True Love (Crosby & Kelly)
- Don't Forbid Me (P. Boone)
- Rock-A-Bye Your Baby (J. Lewis)
- Young Love (T. Hunter)
- Too Much (E. Presley)
- Without Love (T. Arden)

COLUMBIA MUSIC CO.
San Francisco, Calif.

- Banana Boat (Day-O) (H. Belafonte)
- Green Door (J. Lowe)
- Singing The Blues (Mitchell)
- Young Love (T. Hunter)
- Love Me Tender (E. Presley)
- Marianne (Hilltoppers)
- True Love (Crosby & Kelly)
- Don't Forbid Me (P. Boone)
- Too Much (E. Presley)
- Rock-A-Bye Your Baby (J. Lewis)

E & R RECORD SHOP
San Antonio, Tex.

- Don't Forbid Me (P. Boone)
- Rose And A Baby Ruth (G. Hamilton IV)
- Banana Boat Song (Fontanes)
- Young Love (T. Hunter)
- Moonlight Gambler (Laine)
- Too Much (E. Presley)
- What's The Reason (Domino)
- Garden Of Eden (J. Valino)
- Wisdom Of A Fool (5 Keys)
- On My Word Of Honor (Platters)

HERMITAGE MUSIC
Nashville, Tenn.

- Young Love (S. James)
- Too Much (E. Presley)
- Banana Boat Song (Fontanes)
- Don't Forbid Me (P. Boone)
- Poor Boy (E. Presley)
- On My Word Of Honor (Platters)
- Tricky (G. Jinkins)
- Blue Monday (F. Domino)
- Moonlight Gambler (Laine)
- Singing The Blues (Mitchell)

SPRUCE RECORD SHOP
Scranton, Pa.

- Young Love (S. James)
- Singing The Blues (Mitchell)
- Banana Boat Song (Tarriers)
- Too Much (E. Presley)
- Don't Forbid Me (P. Boone)
- What's The Reason (Domino)
- Moonlight Gambler (Laine)
- Love Me (E. Presley)
- Ain't Got No Home (Henry)
- You Don't Owe Me A Thing (J. Ray)

THE RADIO CENTER
New Orleans, La.

- Young Love (S. James)
- Don't Forbid Me (P. Boone)
- Banana Boat Song (Vaughan)
- Blue Monday (F. Domino)
- Singing The Blues (Mitchell)
- Since I Met You Baby (M. Carson)
- Jim Dandy (L. Baker)
- Moonlight Gambler (Laine)
- Too Much (E. Presley)
- Confidential (S. Knight)

BECHTOLD MUSIC STORE
Pittsburgh, Pa.

- Too Much (E. Presley)
- Young Love (S. James)
- Banana Boat Song (Tarriers)
- Singing The Blues (Mitchell)
- Come Go With Me (Vikings)
- Love Is Strange (Mickey & Sylvia)
- Written On The Wind (4 Aces)
- Take Me Back Baby (G. Mitchell)
- Bad Boy (Jive Bombers)
- You Don't Owe Me A Thing (J. Ray)

MELODY MART
Paducah, Ky.

- Too Much (E. Presley)
- Young Love (T. Hunter)
- Love Is Strange (Mickey & Sylvia)
- Blue Monday (F. Domino)
- Banana Boat (Day-O) (H. Belafonte)
- Written On The Wind (4 Aces)
- Crazy Arms (J. L. Lewis)
- Singing The Blues (Mitchell)
- Since I Met You Baby (I. J. Hunter)
- Moonlight Gambler (Laine)

A. WILLIAMS & CO.
Philadelphia, Pa.

- Young Love (S. James)
- Gonna Get Along (Patience & Prudence)
- Singing The Blues (Mitchell)
- Banana Boat Song (Tarriers)
- Rock-A-Bye Your Baby (J. Lewis)
- Too Much (E. Presley)
- Cinco Robles (R. Arms)
- Love Is Strange (Mickey & Sylvia)
- Don't Forbid Me (P. Boone)
- Rose And A Baby Ruth (G. Hamilton IV)

RAK SALES, INC.
St. Louis, Mo.

- Young Love (T. Hunter)
- What Is A Teenage Girl (T. Edwards)
- Wringling Wringling (F. Parker)
- Marianne (Hilltoppers)
- Salute To Tommy Dorsey (Modernaires)
- Don't Forbid Me (P. Boone)
- Rock-A-Bye Your Baby (J. Lewis)
- Playing For Keeps (Presley)
- Who Needs You (4 Lads)
- Young Love (S. James)

WATERFIELD'S MUSIC SHOP
Taunton, Mass.

- Young Love (T. Hunter)
- Marianne (T. Gilkyson)
- On My Word Of Honor (Platters)
- Since I Met You Baby (I. J. Hunter)
- Singing The Blues (Mitchell)
- Banana Boat Song (Tarriers)
- Don't Forbid Me (P. Boone)
- Blue Monday (F. Domino)
- Wonderful Wonderful (J. Mathis)
- Mama From The Train (Page)

DISC & NEEDLE RECORD SHOPS, INC.
Minneapolis, Minn.

- Too Much (E. Presley)
- Young Love (S. James)
- Ain't Got No Home (Henry)
- Banana Boat (Day-O) (H. Belafonte)
- I Remember (In The Still Of The Night) (5 Satins)
- Knee Deep In The Blues (G. Mitchell)
- Jamaica Farewell (Belafonte)
- I Saw Esau (Ames Bros.)
- Don't Forbid Me (P. Boone)
- Tiger Lilly (R. Draper)

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"COME HOME, COME HOME, COME HOME"
K 172



"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Best Selling Pop Albums

LP # listed to left of asterisk * Extended Play # listed to right

			Pos. Last Week
1.	CALYPSO HARRY BELAFONTE	(RCA Victor LPM 1248 * EPA 1248)	1.
2.	ELVIS ELVIS PRESLEY	(RCA Victor LPM 1382 * EPB 1382)	2.
3.	MY FAIR LADY BROADWAY CAST	(Columbia OL 5090)	3.
4.	THE KING AND I MOVIE CAST	(Capitol W 740 * EAP 740)	5.
5.	JERRY LEWIS JUST SINGS JERRY LEWIS	(Decca DL 8410)	8.
6.	THIS IS SINATRA FRANK SINATRA	(Capitol T 768)	7.
7.	THE EDDY DUCHIN STORY MOVIE SCORE	(Decca DL 8289)	6.
8.	OKLAHOMA MOVIE CAST	(Capitol SAO 595 * SDM 595)	4.
9.	HYMNS TENNESSEE ERNIE FORD	(Capitol T 756)	10.
10.	DAY BY DAY DORIS DAY	(Columbia CL 942 * EPA 942)	13.
11.	'S WONDERFUL RAY CONNIFF	(Columbia CL 925 * EPA 925)	14.
12.	MIDNIGHT FOR TWO THE THREE SUNS	(RCA Victor LPM 1333 * EPB 1333)	11.
13.	HIGH SOCIETY FILM SOUNDTRACK	(Capitol W 750 * EDM 750)	9.
14.	BELAFONTE HARRY BELAFONTE	(RCA Victor LPM 1150 * EPB 1150; EPA 693, 4, 5)	17.
15.	THE PLATTERS (Vol. II) THE PLATTERS	(Mercury MG 20216)	12.
16.	SAY IT WITH MUSIC LAWRENCE WELK	(Coral CRL 57041 * EC 82027)	16.
17.	ELVIS PRESLEY ELVIS PRESLEY	(RCA Victor LPM 1254 * EPB 1254)	15.
18.	SONGS FOR SWINGING LOVERS FRANK SINATRA	(Capitol W 653 * EAP 653)	20.
19.	FOUR FRESHMEN AND FIVE TRUMPETS	(Capitol T 763)	22.
20.	CLOSE TO YOU FRANK SINATRA	(Capitol W 789 * EAP 789)	—
21.	CALENDAR GIRL JULIE LONDON	(Liberty SL 9002)	21.
22.	HOWDY! PAT BOONE	(Dot DLP-3030)	18.
23.	EVERYBODY DANCE TO THE HONKY TONK BILL DOGGETT	(King LP 395-531)	—
24.	GIANT SOUND TRACK SCORE	(Capitol W 773 * EAP 773)	19.
25.	BELLS ARE RINGING BROADWAY CAST	(Columbia OL 5170)	23.

Melachrino Signed To Exclusive Victor Pact

Conductor Touring Country In Major RCA Promotion

NEW YORK, N. Y.—George Melachrino, conductor of the "Melachrino Strings," has been signed to an exclusive RCA Victor recording contract, effective in November, 1957. The announcement was made by George R. Marek, Manager of Victor's album department.

Although nearly 2,000,000 Melachrino albums have been sold in the United States on the RCA Victor label, the composer-conductor actually was under contract to HMV in England. Victor and HMV recently ended a long-term reciprocal release agreement.

Melachrino flew here from England Saturday (February 2) to spearhead a nationwide promotional campaign planned by Victor to further push sales of his albums. Theme of the promotion is "Melachrino Is Mood Music." Among features of the campaign will be a full-page ad in the February 11 issue of Life, a special Save-On-Records bulletin featuring Melachrino albums, and striking window displays for dealers.

Melachrino himself is touring cities in connection with the promotion, meeting disk jockeys, the press, distributors and dealers. He is being accompanied by Carl Bosler, Manager of Popular Album Promotion for Victor, and Herb Helman, Administrator of Album Publicity. Upon completion of the tour a similar promotion will be conducted in the New York area.

The itinerary: Feb. 3, Boston; Feb. 5, Philadelphia; Feb. 6, Baltimore; Feb. 7, Washington; Feb. 9, Indianapolis; Feb. 11-12, Chicago; Feb. 13, Milwaukee; Feb. 15, Detroit; Feb. 18, Cleveland; Feb. 19, Cincinnati; Feb. 20, St. Louis; Feb. 21, Kansas City.

Born in London in 1909 of Greek parentage, Melachrino started his musical career on the violin under the tutelage of his grandfather. He later attended England's Trinity College of Music, specializing in Chamber Music.

At 18 he began playing with the Savoy Hill Theater Orchestra in London, learning along the way various instruments including oboe, clarinet and saxophone. In 1939 Melachrino formed his own orchestra to play at the Cafe de Paris, from which he broadcast over the BBC. World War II interrupted this venture and Melachrino disbanded the orchestra to join the British Army where he became an MP and then a cook.

His talent soon was discovered and he was assigned to the central pool of Army Artists, touring army camps and remote outposts, singing and acting with concert groups.

He later was named musical director of the British Band of the Allied Expeditionary Force which boasted some of the finest instrumentalists in the country.

As an antidote to the tension of the time, he decided to concentrate on a sweet melodic sound rather than the brassy one usually associated with military bands. His name soon became synonymous with relaxed music in every theater of operation in the war. At the end of the war, Melachrino enlisted most of his AEF musicians for his "Melachrino Strings."

With a repertoire that included virtually everything from light novelties to familiar semi-classics, "The Melachrino Strings" soon became popular with the English public through the BBC, English films and "His Master's Voice" recordings. But actually it was the release of his records in this country on the RCA Victor label that established him as a potent personality in the world of entertainment.

This One Will Be Bigger Than His Sensational Record of "HONKY TONK"

"RAM-BUNK-SHUSH"

BILL DOGGETT KING 5020

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KING "WINNERS"



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Bill Doggett

HONKY TONK (Vocal)

KING 5001 - THIS IS A VOCAL VERSION!

NEW RELEASES

BIG DADDY—KING 5013

BACON FAT b/w BAD BOY

THE FEDERALS—DE LUXE 6112

COME GO WITH ME b/w GOLD CASH

BUBBER JOHNSON—KING 5014

BUTTERFLY b/w TOO MANY HEARTS

BEST SELLERS

LITTLE WILLIE JOHN—KING 5003

A LITTLE BIT OF LOVING b/w WILL THE SUN SHINE TOMORROW

LUTHER AND LITTLE EVA—KING 5010

LOVE IS STRANGE b/w AIN'T GOT NO HOME

ANNIE LAURIE—DE LUXE 6107

IT HURTS TO BE IN LOVE

OTIS WILLIAMS AND HIS CHARMS—DE LUXE 6105

BLUES, STAY AWAY FROM ME b/w PARDON ME

THE MIDNIGHTERS—FEDERAL 12288

LET ME HOLD YOUR HAND b/w OOH BAH BABY

JAMES BROWN AND THE FAMOUS FLAMES—FEDERAL 12288

JUST WON'T DO RIGHT b/w LET'S MAKE IT

THE TEARDROPS

I PRAYED FOR LOVE

b/w

MY INSPIRATION

KING 5004

KENNY AND MOE

CAN'T HELP MYSELF

b/w

YOU'RE GONNA MISS ME WHEN I'M GONE

DE LUXE 6101

CHRIS COLUMBO—KING 5012

OH YEAH! (Part 1-2)

KEN McDONALD—DE LUXE 6109

ONLY ME b/w GOOD, GOOD, GOOD

BONNIE LOU

I WANT YOU

b/w

EASY LOVE, EASY KISSES

KING 5009

MAC CURTIS

THAT AIN'T NOTHIN' BUT RIGHT

b/w

DON'T YOU LOVE ME

KING 4995

DON RENO - RED SMILEY
COUNTRY BOY ROCK N' ROLL
KING 5002

DISTRIBUTED BY

KING RECORDS

KING - FEDERAL - DELUXE

Early Demise of 78's Seen As Victor Issues Certain Disks At 45 Speed Only

NEW YORK — The early demise of the 78 RPM record in domestic markets was indicated this week in a move by the RCA Victor Record Division.

W. W. Bullock, Manager of Victor's Single Record Department, announced that the firm would immediately begin releasing certain of its records only at the 45 speed.

"If it develops that there still is sufficient demand for these records at the 78 speed, we will produce enough to satisfy our customers," he said.

Victor's first exclusive 45 RPM release will be eleven Harry Belafonte singles which are being issued in a special promotion.

Bullock pointed out that sales of 78

records have dipped sharply in the past 24 months because of the replacement of 78 RPM phonographs by 45 RPM turntables. He estimated that 78 sales now total less than 10% of the singles record market.

The first 45 disks were brought out by RCA Victor in 1949 and immediately began garnering a substantial share of the 78 market because of their smaller size and better sound.

"It is our belief that virtually all of the old 78-phonographs in the United States will be replaced by modern 45 RPM or 3-speed turntables within the next year," said Bullock. "That means that by the end of 1957 practically all of our single record production will be at the 45 speed."



Album Sure Shots

LP # listed to left of asterisk * Extended Play # listed to right

CLOSE TO YOU

Frank Sinatra (Capitol W 789 * EAP 789)

EVERYBODY DANCE TO THE HONKY TONK

Bill Doggett (King LP 395-531)

Mark Records Formed

NEW YORK—Mark Records, Inc., of Utica, N. Y., after more than 15 years in the electronics field, has gone into the production of popular records.

The new diskery is headed by Stanley Markowski, president; Alex Markowski, vice-president; and Anne Decker, secretary.

The label's first release, recorded January 21, at the RCA Victor studios, is scheduled for release early in February. The initial platter couples "I Hope You Won't Hold It Against Me" and "I Want A Gal Who Can Dance Me a Cha Cha." The two tunes, published by Dorsey Brothers Music, are performed by Dick Olson, a newcomer to the recording field.

Promotion is being handled by Benny Ross in New York.

Pulley Upped At Victor

NEW YORK—A. A. Pulley, veteran engineering executive for RCA Victor, has been named to the newly created post of Administrator, Sound-Live Recordings.

In this capacity, Pulley will be responsible for maintaining and developing the excellence of sound on classical recordings. He will do this by providing direction of live recordings and in editing techniques.

Jeresa Brewer's

BIG HIT on Coral

I'M DROWNING MY SORROWS

MILLS MUSIC, INC.

ANOTHER BMI "PIN-UP" HIT

TOO MUCH

Recorded by ELVIS PRESLEY..Victor.

Published by ELVIS PRESLEY MUSIC, INC. SOUTHERN BELLE MUSIC PUBLISHERS



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Dot Gets "Ten Commandments" Sound Track



HOLLYWOOD—The album of the original sound-track music from the score of Cecil B. DeMille's production of "The Ten Commandments" will be issued by Dot Records, Inc., under arrangements consummated yesterday by Producer-director DeMille, Y. Frank Freeman, Paramount Pictures studio head, and Randy Wood, president of Dot Records.

Composed and conducted by Elmer Bernstein with a 72-piece orchestra, the score is regarded as one of the most important ever composed for a film and is being referred to as a score of Academy Award-winning caliber.

The symphonic type score will be released this spring on two 12-inch long-play records, running a total of one and one-half hours.

Planned as the most distinctive and impressive album ever issued by Dot, in keeping with the importance of the picture, this is the first result from the recent affiliation of Dot Records with Paramount Pictures Corporation.

It was disclosed that album rights to the score sound track had been sought by many record companies.

Currently busy with accelerated key-city openings of "The Ten Commandments," DeMille will take a personal interest in the issuance of the album, co-operating closely with Wood.

Bernstein devoted almost two years to composing and conducting the score. The DeMille commission was one of the most sought after in motion picture history, coveted by many leading composers. Bernstein, now 34, last year won an Academy Award nomination for a previous film score, "The Man With The Golden Arm."

Executives concerned in the album negotiations expressed high enthusiasm.

Said DeMille, "I am delighted that this young, dynamic and successful record company will have the opportunity of issuing the album of Elmer Bernstein's moving and inspiring score. No picture in my 44 years of film-making has had more brilliant music, and I am happy that it is being made available for the enjoyment of the homes of America and the world for years to come."

A statement by Wood declared: "Dot Records is indeed very fortunate to have as our first album, and as the first release under our Paramount Pictures affiliation, a score of the magnitude of 'The Ten Commandments'. This is one of the most important acquisitions in record industry history, and, I feel sure, will make a notable contribution to the culture, as well as listening pleasure, of Amer-

ica. We feel that this great music is destined to be as enduring as the picture itself. This album will give Dot Records a stature in new fields and its release will command all the resources of our company and our worldwide distribution."

Shown above after the consummation of the agreement are (l. to r.) Elmer Bernstein, Cecil B. DeMille, Randy Wood and Y. Frank Freeman.

At Premiere



GROSSINGER, N. Y.—The candid camera catches Hugo Winterhalter chatting with former Miss America, Lee Ann Merriwether about "Bundle Of Joy" at the premiere of the Fisher-Reynolds flicker held at the Hotel Grossinger, recently.

Victor Signs Bobby Brooks

NEW YORK—Eddie Heller, newly appointed musical director for RCA Victor pop albums, has signed Bobby Brooks, young Philadelphia singer, to an album contract. Brooks formerly was on the Rainbow label, the record company headed by Heller before his recent association with Victor.

A New Singing Sensation!

Frank Lauria

"You Are Far Away"

b/w

"Speak To Me Loved One"

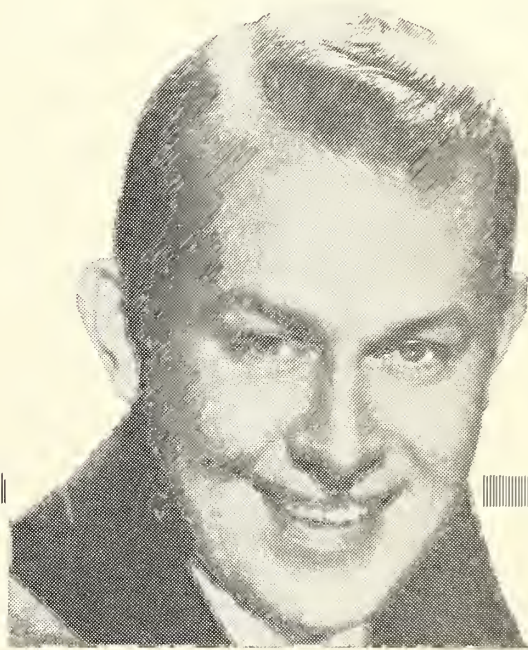
VITA # 150

VITA RECORDS

1486 N. FAIR OAKS, PASADENA, CALIF.

Ops . . . You made a zillion with this one before . . . You can do it again . . . with

VAUGHN MONROE'S



"BALLERINA"

b/w

"THERE I'VE SAID IT AGAIN"

RCA VICTOR 447-0201

(Gold Standard Series)



"It's What's in THE CASH BOX That Counts"



R & B

Ramblings

NEW YORK:

The New York Paramount Theatre closed out its Nat Cole, Ella Fitzgerald, Count Basie-Joe Williams week with a \$145,000 gross and its third biggest week. Martin and Lewis hold the all time number one spot and Frank Sinatra the number two. Ella took ill and was replaced by Eileen Barton, the Mills Brothers, Dinah Washington and Ruth Brown. Dinah did four shows and Ruth Brown eight to carry the bulk of the week. From what we hear Dinah and Ruth were sensational, and while the management regretted the absence of Ella they were elated with the way the two gals sold themselves to the large audiences. . . . Ruth Brown is currently moving skyward with her biggest in some time, "Lucky Lips." The deck gives every indication of becoming a really big one, both pop and r&b. We hear there will be covers. . . . Apollo Records reports Solomon Burke's "You Can Run But You Can't Hide" steadily moving upward in sales. The label is also currently pulling in tidy sales on its "Oh Yeah" by The Keynotes and Sreamin' Jay Hawkins' "Please Try To Understand." . . . Hy Weiss states Old Town is issuing a black label which will be its pop series. Several sessions are currently being planned and the first pop deck will be out shortly. . . .



RUTH BROWN

Bob Rosen, Herald Records, states Rudy Greene's "Juicy Fruit" has broken out in the Washington, Baltimore area. . . . Eddie Chow, Records Unlimited, Toronto, Canada, writes the old Eddie Bo, "We Like Mambo" is currently a hit in his area. Chow tried it when Calypso became the new fad and he has sold whatever stock he's been able to get his hands on. . . . Louise Rogers, 16-year-old, out with her first r & b deck on Ace Recording Co. The two sides are "I Believe In You" and "We're Rockin' To The Blues." . . . Lavern Baker and Joe Turner back from Australia and getting ready to do some new sessions in New York. Also due to cut for Atlantic very shortly is that r & b fave, Charles Brown. Atlantic will issue a new Chris Connors very shortly. They've a 'hot' release ready for two months but everytime they got ready to let it go, "I Miss You So" would go off on a new surge. . . . Bill Dupre (WEBB-Baltimore, Md.) writes, "It's the consensus of the WEBB jocks that "One Love" and "Near You" by the Cardinals on Atlantic could become their biggest disk." . . . Richard Wilson, Dynamic Records, thinks he has one that should happen in "Eenie Meenie" by The Dynamics. . . . Larry Dean (WCHB-Inkster, Mich.) says the station is beginning to "catch on like fire". Larry wonders why some of the jockeys, whose names he sees appear in the r & b section of this mag do not join up with The National Association of Jazz, Rhythm & Blues Disk Jockeys. He invites all to write him for information. . . . Rocky Groce (WFEC-Miami, Fla.) tells us WFEC ran a free dance for the kids a couple of weeks ago and it was a tremendous success. About 1800 youngsters attended and received everything gratis. . . . Herb Abramson, Atco Records, is real high on the tremendously talented Ethel Ennis. This gal is a hunk of property that should make it real big. Her Atco release is "A Pair Of Fools" and "Got It In My Blood To Love You". . . . Lavern Baker, Clyde McPhatter and Ivory Joe Hunter will appear on a network TV show on Sunday, February 10. The Atlantic trio show their wares on Reverend Alvin Kershaw's "Look Up And Live", CBS—10:30 to 11 A. M. . . . The



SCHOOLBOYS

Platters, making their movie debut in "The Girl Can't Help It" opening at the Roxy in mid-February, have already been signed to appear in two more 20th Century-Fox films. . . . Ted Evans, New York, dance instructor, has devised a complete Calypso routine for the average amateur dancer. Currently, Calypso dancing is for the professional, but if Evans' idea catches on we might see a Calypso market hold for years similar to the mambo-cha cha trend. The Latin fling, while on a moderate basis, managed to give several indie enough record sales to keep them going. We're for anything that'll sell more records—so we'd like to see the dance studios take this up seriously. . . . Nappy Brown, Savoy star, was married to Lena Oliver in Galveston, Texas on January 16. Nappy's current, "Little By Little", is a biggie. Herman Lubinsky, prexy of the Savoy label announced the appointment of Sunland, in El Paso, Texas; and A-1 in New Orleans, as his two newest distribs. He also says, "Watch 'Rocky Is The Road' by Jimmy Scott. Another red hot disk". . . . Groove's smasheroo, "Lóve Is Strange" by Mickey and Sylvia, climbing so steadily it looks like it can now make the number one position in the country in both r & b and pop sales. . . . Arnold Maxim, Okeh a & r, chest puffing just a little as he sees his Schoolboys' "Shirley" and "Please Say You Want Me" moving steadily up the lists. The etching should break the national twenty real soon. Maxim poring over material for Sal Mineo as he heads for a session shortly. Sal, teenage idol, sings real well, says Maxim.

CHICAGO:

Sam Evans, popular WGES deejay and greatly admired show promoter mucho excited over past presentation show and dance at Trianon Ballroom, 1/26. "We presented Mickey and Sylvia, Jimmy Rogers, Harrold Burrage, and The Ray Charles Ork to an enthusiastic, swinging crowd," Evans quoted. "In the near future we plan to present an all-star midnight show at the Central Park Thitter including Andre Williams, Jimmy Rogers, Otis Rush, The Calvaes, John Lee Hooker, The Kool Gents and Al Smith's Ork." . . . Oscar Peterson guested on "In Town Tonight", 1/28. . . . Joe Cerami, Capitol sales mgr., getting tremendous action on Jordanaires' "Baby Won't You Please Come Home" b/w "Sugaree". The group is billed as "The Rockin', Rollin' Voices Behind Elvis". . . . Jim Lewis, WEMP, Cream City, claims the people in Monaco are feeling much better since they got a little fresh heir. . . . Len Chess is said to be progressing nicely from his sudden illness and is allowed to sit up for a while each day. Brother Phil finds Jimmy Rogers' deck, "Walking By Myself", walking off with top sales along with JB Lenore's diskeroo, "Don't Touch My Head". "They're naturals," shouts Chess happily. . . . Ed Walker and Jack Reiling, Coral's guiding lites, up in the air over recent Billy Williams release, "Pied Piper". "Just can't miss," they both agree. . . . John Lee Hooker, recently signed to Gale Agency, into Hollendale, Fla., for one week. . . . Over at Vee-Jay things are jumping to the tune of sales-sales-sales. Sez Abner, V-J's power house, "Initial release by Paul 'Huckle Buck' Williams, 'Give It Up' b/w 'Pass The Buck' received great reception wherever programmed. Looks like another hit maker for us. Speaking of hit makers," Ab continued, "we plan to release a new Jimmy Reed real soooooon along with an El Dorados deck." . . . Joe Turner rocks into S. Side's Regal along with Gene and Eunice. Shaw Artists' Jim Flemming indicates this to be just a sample of what show will eventually contain after bookings have been confirmed. . . . Excited phone call from Verro's Cal Palmer with news her first diskeroo, "Run Big Feet Run", is taking off in the south. "Sure feels good," exclaims the excited thrush. . . . The Dells working their way south in preparation for big



OTIS RUSH

Fla. engagement. . . . Weekly Monday morning sales meeting over at Decca found Al Chapman, Decca Sales mgr., and the gang rocking to the new Jackie Lee Cochran swinger. Never saw such enthusiastic salesmen. They all predict "Ruby Pearl" to be a smash. . . . Screamin' Jay Hawkins brought his new Apollo screamer "Please Try To Understand" b/w "Not Anymore" to Chi for two weeks via Crown Propellor stage. . . . Cobra announced the pending release of four new disks. Artists include Sonny "Sunnyland" Slim, Lee Jackson, Cobra's first female push, Gloria Irving, and Duke Jenkins. Sez Eli Toscano, "Looks like four more to follow Otis Rush and Harrold Burrage." . . . Candido still knockin' em in the aisles with help of Roland Kirk Trio at Stage Lounge. Candido, by the by, is headed for sunny Venezuela after this Chi gig. . . . Vic Ferraci, MS Distribs, finding Argo's "Big Wheel" by Clifton Chenier a top contender for past Argo smash, "I Ain't Got No Home" by Clarence Henry. . . . Jimmy Martin, J. H. Martin Distribs, living up to his motto, "House Of Hits", with Pat Boone's "Don't Forbid Me", Tab Hunter's "Young Love", and London's Bob Court doing "Don't You Rock Me Daddy-O". . . . Flair-X starting to move in sales and play on The Orbits' newie, "I Really Do". . . . While jazz is still a major sales factor with many of the Boul Mich distribs, all are looking to the promised big zooming sales from Calypso. This new beat is cropping up on all labels with rapid strength and looks to be the next money maker if all reports and rumors are correct. . . . Smith's Len Allen verra happy over "tremendous action and response Tab Smith's 'Pre-tend' has been receiving nationally." Looks like diskery has hit!

LOS ANGELES:

RPM Records artist B. B. King in town for a fast five-day-visit. While here King recorded several sides for the pop market, with large orchestral backings, at Modern's Hollywood studios. KPOP's Earl McDaniels and Art Laboe interviewed King during his stay, and he plans to return soon for a vacation in Los Angeles and visits with other local deejays. . . . Bob Summerise, formerly of KTAC-Tacoma, Wash., joins station KLAN in Renton with a rhythm and blues show. . . . Dot Records promoting Dolly Cooper's new release of "Tell Me" and "Confessions Of A Fool". . . . Leon Rene preparing new release on his Class label to follow his current hit of "Midnight" by Googie Rene. "Midnight" has hit the charts in the Chicago area and is Chicago disk jockey, Montague's record of the week. . . . Ed Waller and Scott Johnson of Encino Records returned from a three-week tour of the country during which they lined up the label's national distribution. Bull Moose Jackson's first release for the label, "Understanding" is already off to a good start. . . . Aladdin Records releasing a new one called "But Officer" by Sonny Knight of 'Confidential' fame. . . . Organ-piano man Jackie Davis has joined Louis Jordan and



TITANS

his Tympany Five. Ben Waller is negotiating for a far eastern tour for Jordan and the band that would include appearances in Australia, Philippines, Guam, and Honolulu. . . . Universal Attractions lining up personal appearance dates for The Titans, who recently made their wax debut on the Vita label. . . . Al Curry of Flash Records happy with the initial reaction he has received to Bobby Cypress' new recording of "Don't Forsake Me". . . . Alan Freed in town to discuss future film commitments. . . . The Spiders getting a big pop airplay on their R&B version of the oldie, "That's My Desire" on the Imperial label.

those records best suited for commercial use are reviewed by THE CASH BOX



Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

- ALL THROUGH THE NIGHT
I CRIED A MILLION TEARS**
Mel Williams (Dig 128)
- A ROSE AND A BABY RUTH**
George Hamilton IV (ABC-Paramount 9765)
- BABY BABY**
Teen Ager (Gee 1026)
- BACON FAT**
Andre Williams (Epic 9196)
- BANANA BOAT SONG**
Tarriers (Glory 249)
- BEHIND THE SUN
NIGHT TRAIN**
Daddyo Gibson (Checker 848)
- BIRTHDAY PARTY
THE LAST TIME**
Sil Austin (Mercury 71027)
- BLANCHE**
3 Friends (Lido 500)
- CINDY, OH CINDY**
Vince Martin (Glory 247)
- CITY OF ANGELS**
Highlights (Bally 1016)
- COME GO WITH ME**
Del Vikings (Dot 15538)
- CONGO MOMBO**
Guitar Gable (Excelllo 2086)
- CRAZY ARMS**
Jerry Lee Lewis (Sun 259)
- DID YOU HAVE FUN**
Vernon Green (Dootone 407)
- DREAMY EYES**
Youngsters (Empire 109)
- DRY YOUR EYES**
Inspirations (Jamie)
- *FOOLS FALL IN LOVE
*IT WAS A TEAR**
Drifters (Atlantic 1123)
- GUIDED MISSILES**
Cuff Links (Dootone 409)
- HONEY CHILE**
Fats Domino (Imperial 5407)
- I DON'T BELIEVE**
Bobby Blue Bland (Duke 160)
- I'M SO HAPPY**
Lyman & Teenchords (Fury 1000)
- INDEED I DO**
Elmore Morris (Peacock 1668)
- IN THE CHAPEL**
Ann Cole (Baton 232)
- I PUT A SPELL ON YOU**
Screamin' Jay Hawkins (Okeh 7072)
- IRENE**
Guitar Gable (Excelllo 2094)
- *IT HURTS TO BE IN LOVE
*IT WAS A TEAR**
Annie Laurie (DeLuxe 6107)
- JAMAICA FAREWELL**
Harry Belafonte (RCA Victor 20-6663)
- JUST HOLD MY HAND**
Paul Perryman (Duke 158)
- JUST TO BE WITH YOU**
Muddy Waters (Chess 1644)
- LOVE ME**
Elvis Presley (RCA Victor EPA 992)
- LUCKY LIPS**
Ruth Brown (Atlantic 1125)
- MIDNIGHT**
Gogi Rene (Class 205)
- MIDNIGHT SPECIAL TRAIN
FEELING HAPPY**
Joe Turner (Atlantic 1122)
- MISERY BLUES
*WHAT WILL LUCY MAE DO**
Frankie Lee Sims (Ace 524)
- MOTHER-IN-LAW BLUES**
Little Jr. Parker (Duke 157)

- MY HAPPINESS**
Jimmy Beasley (Modern 1009)
- MY LIFE**
Howlin' Wolf (Chess 1640)
- MY LOVE WILL NEVER DIE**
Otis Rush (Cobra 5005)
- ONE MORE DANCE**
Harold Burrage (Cobra 5004)
- ONLY JIM**
Six Teens (Flip 320)
- OPERATOR**
Bob Gaddy (Old Town 1031)
- *ONE IN A MILLION**
Plotters (Mercury 71011)
- OVER AND OVER AGAIN
I KNEW FROM THE START**
Moonglows (Chess 1646)
- PARTY BLUES**
Fitzgerald, Williams & Basie (Clef 89172)
- PARTY TIME**
Ray-O-Vocs (Atco 6085)
- PRETEND**
Tab Smith (United 205)
- PUT YOUR ARMS AROUND ME
HONEY**
*WHY CAN'T YOU
Bobby Charles (Chess 1647)
- *RAM-BUNK-SHUSH
*BLUE LARGO**
Bill Doggett (King 5020)
- REAL GONE PARTY**
Ruthie & Al (Imperial 5414)
- RIB JOINT**
Sam Price (Savoy 1505)
- SHIRLEY
PLEASE SAY YOU WANT ME**
Schoolboys (Okeh 7076)
- SHOULD I EVER LOVE AGAIN**
Wynona Carr (Specialty 589)
- STORMY**
Prophets (Atco 6078)
- TELL ME WHY**
Eddie Bo (Apollo 504)
- THE CHICKEN**
Roscoe Gordon (Flip 237)
- *THE NEXT TIME YOU SEE ME**
Little Jr. Parker (Duke 164)
- *THE WALL**
Brook Benton (Epic 9199)
- THE WAY YOU LOOK**
Jaguars
- TRICKY**
Gus Jenkins (Flash 115)
- UBANGI STOMP**
Warren Smith (Sun 250)
- WALKING BY MYSELF**
Jimmy Rogers (Chess 1643)
- WHAT'S THE REASON I'M NOT
PLEASING YOU**
Fats Domino (Imperial 5417)
- WILL THE SUN SHINE TOMORROW
A LITTLE BIT OF LOVING**
Little Willie John (King 5003)
- WISDOM OF A FOOL**
Five Keys (Capitol 3597)
- YOU CAN RUN BUT YOU
CAN'T HIDE**
A PICTURE OF YOU
Solomon Burke (Apollo 505)
- YOU CAN'T CATCH ME
HAVANA MOON**
Chuck Berry (Chess 1645)
- *YOU DON'T KNOW**
B. B. King (RPM 486)
- YOU GAVE ME PEACE OF MIND**
Spaniels (Vee-Joy 229)
- YOUNG LOVE**
Sonny James (Capitol 3602)
Tob Hunter (Dot 15533)
- *YOUR TRUE LOVE**
Carl Perkins (Sun)



R & B Disk Jockey REGIONAL RECORD REPORTS

- E. H. Huston**
CKEY—Toronto, Ont., Can.
1. Since I Met You Baby (I. Joe Hunter)
 2. Blueberry Hill (F. Domino)
 3. Blue Monday (F. Domino)
 4. Jim Dandy (L. Baker)
 5. Ain't Got No Home (Henry)
 6. Love Is Strange (Mickey & Sylvia)
 7. Honky Tonk (B. Doggett)
 8. Slow Walk (S. Austin)
 9. On My Word Of Honor (B. B. King)
 10. Thousand Miles Away (Heartbeats)

- Larry Floyd**
WFOS—So. Norfolk, Va.
1. Since I Met You Baby (I. Joe Hunter)
 2. Without Love (C. McPhatter)
 3. Young Love (S. James)
 4. Jim Dandy (L. Baker)
 5. Midnight Special Train (J. Turner)
 6. Love Is Strange (Mickey & Sylvia)
 7. I Feel Good (Shirley & Lee)
 8. Tra La La (L. Baker)
 9. Comin' Home (Nutmegs)
 10. Baby, Baby Oh My Darling (Clovers)

- Bill Kelso**
KOPO—Tucson, Ariz.
1. Slow Walk (B. Doggett)
 2. Blueberry Hill (F. Domino)
 3. Blue Monday (F. Domino)
 4. Honky Tonk (B. Doggett)
 5. Since I Met You Baby (I. Joe Hunter)
 6. Saturday Night (R. Brown)
 7. On My Word Of Honor (B. B. King)
 8. I Remember (In The Still) (5 Satins)
 9. Confidential (S. Knight)
 10. Banana Boat (Day-O) (H. Belafonte)

- Nick Nickson**
WBBF—Rochester, N. Y.
1. Blueberry Hill (F. Domino)
 2. Poor Boy (E. Presley)
 3. One In A Million (Platters)
 4. Little By Little (Brown/Crewcuts)
 5. Love Is Strange (Mickey & Sylvia)
 6. Jim Dandy (L. Baker)
 7. Blue Monday (F. Domino)
 8. Love Me Tender (E. Presley)
 9. When My Dreamboat Comes Home (F. Domino)
 10. Banana Boat Song (Tarriers)

- Dick Dean**
WKTQ—Norway-Paris, Me.
1. Since I Met You Baby (I. Joe Hunter)
 2. Lucky Lips (R. Brown)
 3. Don't Knock The Rock (Haley)
 4. Blue Monday (F. Domino)
 5. My Girl Ivy (J. Witherspoon)
 6. Love Is Strange (Mickey & Sylvia)
 7. Baby Baby Oh My Darling (Clovers)
 8. So Good (Playboys)
 9. Too Much (E. Presley)
 10. Important Words (G. Vincent)

- George Klein**
WMC—Memphis, Tenn.
1. Too Much (E. Presley)
 2. Ain't Got No Home (Henry)
 3. Love Is Strange (Mickey & Sylvia)
 4. Jim Dandy (L. Baker)
 5. Since I Met You Baby (I. Joe Hunter)
 6. Young Love (S. James)
 7. Girl Can't Help It (Richard)
 8. Baby Baby Oh My Darling (Clovers)
 9. I Feel Good (Shirley & Lee)
 10. Blue Monday (F. Domino)

- Jim Ameche**
WNJR—Newark, N. J.
1. Blue Monday (F. Domino)
 2. Since I Met You Baby (I. Joe Hunter)
 3. Love Is Strange (Mickey & Sylvia)
 4. Little By Little (N. Brown)
 5. Bacon Fat (A. Williams)
 6. By You, By You (H. Zane)
 7. You Can Run But You Can't Hide (S. Burke)
 8. Water Boy (Ravens)
 9. Bad Boy (Jive Bombers)
 10. Girl Can't Help It (Richard)

- Bill "Sparky" Mullen**
WSID—Baltimore, Md.
1. Jim Dandy (L. Baker)
 2. Since I Met You Baby (I. Joe Hunter)
 3. I Feel Good (Shirley & Lee)
 4. Tra La La (L. Baker)
 5. Lucky Lips (R. Brown)
 6. I Really Do (Orbits)
 7. Honky Tonk (B. Doggett)
 8. Big Boy (B. Doggett)
 9. Blue Monday (F. Domino)
 10. Love Is Strange (Mickey & Sylvia)

- Ed Cook**
WLOU—Louisville, Ky.
1. On My Mind (C. Butler)
 2. Blue Monday (F. Domino)
 3. My Mood (B. Holton)
 4. Goodnight My Love (Belvin)
 5. Jim Dandy (L. Baker)
 6. Love Is Strange (Mickey & Sylvia)
 7. Since I Met You Baby (I. Joe Hunter)
 8. Bad Boy (Jive Bombers)
 9. Hello Baby (Ruth & Al)
 10. Honky Tonk (B. Doggett)

- Dennis Bruton**
KCUL—Ft. Worth, Tex.
1. Jim Dandy (L. Baker)
 2. Ain't Got No Home (Henry)
 3. Love Me (E. Presley)
 4. Blue Monday (F. Domino)
 5. Slow Walk (S. Austin)
 6. Baby I'm Sorry (Strikes)
 7. Girl Can't Help It (L. Richard)
 8. Too Much (E. Presley)
 9. Love Is Strange (Mickey & Sylvia)
 10. Don't Tease (Spaniels)

- Marilyn McKee**
WTAB—Tabor City, N. C.
1. Too Much (E. Presley)
 2. Girl Can't Help It (Richard)
 3. Blue Monday (F. Domino)
 4. Jim Dandy (L. Baker)
 5. Since I Met You Baby (I. Joe Hunter)
 6. Ain't Got No Home (Henry)
 7. Honky Tonk (B. Doggett)
 8. Slow Walk (S. Austin)
 9. I Feel Good (Shirley & Lee)
 10. Banana Boat (Day-O) (H. Belafonte)

- Charles Derrick**
WOIC—Charleston, S. C.
1. You Got Me Dizzy (J. Reed)
 2. Girl Can't Help It (Richard)
 3. Blue Monday (F. Domino)
 4. Jim Dandy (L. Baker)
 5. Since I Met You Baby (I. Joe Hunter)
 6. Ain't Got No Home (Henry)
 7. Honky Tonk (B. Doggett)
 8. Slow Walk (S. Austin)
 9. I Feel Good (Shirley & Lee)
 10. Banana Boat (Day-O) (H. Belafonte)

OTIS RUSH
"MY LOVE WILL NEVER DIE"
5000

HARROLD BURRAGE
"ONE MORE DANCE"
5004

COBRA RECORD CORP.
2854 W. ROOSEVELT CHICAGO 12, ILL.
(All Phones: NEVada 8-2325)

MOVING UP FAST!

"HOOTIE BLUES"
**PRISCILLA BOWMAN &
JAY MCSHAN**
VEE-JAY 213

BILLY "THE KID" EMERSON
"EVERY WOMAN I KNOW"
VEE-JAY 219

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

NEW RELEASE

LITTLE DARLIN'
(Calypso)
**SWEETHEART PLEASE
DON'T GO**
The Gladiolas
EXCELLO 2101

LITTLE LEAN WOMAN

"NO JIVE"
"Little Al"
EXCELLO 2098

**WILL I BE
REMEMBERED**
**INSIDE THE BEAUTIFUL
GATE**
Prof. Harold Boggs
NASHBORO 594

**LET JESUS COME IN
I REMEMBER THE BRIDGE**
The Consolers
NASHBORO 595

NASHBORO RECORD CO. INC.
177 3rd AVE. N.
NASHVILLE TENN.

Deejay Wins Award



VANCOUVER, B. C.—Red Robinson, deejay at CJOR-Vancouver, B. C., was recently chosen the Pacific Northwest Disk Jockey of the year by the Vancouver Daily Province. Red is shown here receiving the award from Betty Keefe, editor of the record page of the Vancouver Province. Robinson has been a deejay for only three years. He is the first disk jockey to receive the award.

A TREMENDOUS DOUBLE HIT!

By **TAB SMITH**
PICK YOUR CHOICE!

"PRETEND"

b/w

"CRAZY WALK"

U - 205

UNITED RECORD CO.
5052 COTTAGE GROVE AVENUE
CHICAGO 15, ILLINOIS

new BIGHITS!

"GUIDED MISSILES"
THE CUFF LINKS

#409

"DID YOU HAVE FUN"
VERNON GREEN &
THE MEDALLIONS

#407

"LET ME CRY"
WILLIE HEADEN

#410

DOOTO RECORDS
9512 S. CENTRAL AVE.
LOS ANGELES CALIF.

Broadway Welcomes Back Name Bands

NEW YORK—One of the most interesting sights seen on Broadway this winter are the marquees of the Roseland Dance City and the Arcadia Ballroom. For the first time in years one sees such names as Xavier Cugat, Russ Morgan, Tex Beneke, Buddy Morrow, Billy May with Sam Donahue, Tony Pastor.

Names that are expected to appear at the two dance emporiums during the coming months include Sammy Kaye, Guy Lombardo, Jimmy Dorsey, Les Brown, Tony Cabot and Art Mooney. Louis J. Brecker, owner and operator of Roseland says, "I am also trying to complete arrangements with both Ted Lewis and Lawrence Welk."

The competition between Roseland and Arcadia has opened two new spots at which the name bands could profitably operate. For many years the gradual disappearance of dance spots, theatres and hotel rooms had made the big band a risky venture. Big name bands were forced to disband because not enough locations at which they could perform were available to them.

Prior to 1957 both Roseland and Arcadia presented the conventional house band, alternating between the American band and the Latin band. What probably sparked the happy bookings for the big band was the notice to Brecker that the famed Roseland at 51st on Broadway would have to close its doors to make way for a large modern office building and garage. Brecker took over the location formerly occupied by the ill-fated "Tin Pan Alley" and before that The Gay Blades, a skating rink, on 52nd Street, off Broadway.

Brecker poured about two and a half million dollars into the new room, making it a luxurious and glamorous spot at which celebrities have been appearing almost nightly. With the launching of the new Roseland, Brecker decided on a policy of name bands. Arcadia did likewise—and New York, for the first time in years, once again became the home of the big band.

The Cash Box



NEW YORK

CHICAGO

NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed

1 LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)

2 BLUE MONDAY
Fats Domino
(Imperial 5417)

3 BANANA BOAT (DAY-O)
Harry Belafonte
(RCA Victor 20-6771)

4 WITHOUT LOVE
Clyde McPhatter
(Atlantic 1117)

5 SINCE I MET YOU BABY
Ivory Joe Hunter
(Atlantic 1111)

6 BLUEBERRY HILL
Fats Domino
(Imperial 5407)

7 SHIRLEY
Schoolboys
(Okeh 7076)

8 JIM DANDY
Lavern Baker
(Atlantic 1116)

9 PLEASE SAY YOU WANT ME
Schoolboys
(Okeh 7076)

10 BAD BOY
Palmer & Jive Bombers
(Savoy 1508)

BLUE MONDAY
Fats Domino
(Imperial 5417)

LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)

YOU'VE GOT ME DIZZY
Jimmy Reed
(Vee-Joy 226)

ON MY WORD OF HONOR
B. B. King (RPM 479)
Plotters (Mercury 71011)

BANANA BOAT (DAY-O)
Harry Belafonte
(RCA Victor 20-6771)

SLOW WALK
Sil Austin (Mercury 70963)

HONKY TONK (Vocal)
Bill Doggett
(King 5001)

SINCE I MET YOU BABY
Ivory Joe Hunter
(Atlantic 1111)

BLUEBERRY HILL
Fats Domino
(Imperial 5407)

PRETEND
Tob Smith
(United 205)

BLUE MONDAY
Fats Domino
(Imperial 5417)

JIM DANDY
Lavern Baker
(Atlantic 1116)

WITHOUT LOVE
Clyde McPhatter
(Atlantic 1117)

THE GIRL CAN'T HELP IT
Little Richard
(Specialty 591)

A THOUSAND MILES AWAY
Heartbeats
(Roma 216)

LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)

I FEEL GOOD
Shirley & Lee
(Aladdin 3338)

SINCE I MET YOU BABY
Ivory Joe Hunter
(Atlantic 1111)

JUANITA
Chuck Willis
(Atlantic 1112)

WHY CAN'T YOU
Bobby Charles
(Chess 1647)

ST. LOUIS

NEWARK

DALLAS

1 LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)

2 BLUE MONDAY
Fats Domino
(Imperial 5417)

3 JIM DANDY
Lavern Baker
(Atlantic 1116)

4 BACON FAT
Andre Williams
(Epic 9196)

5 WALKING BY MYSELF
Jimmy Rogers
(Chess 1643)

6 WITHOUT LOVE
Clyde McPhatter
(Atlantic 1117)

7 AIN'T GOT NO HOME
Clarence Henry
(Argo 5259)

8 A THOUSAND MILES AWAY
Heartbeats
(Roma 216)

9 SINCE I MET YOU BABY
Ivory Joe Hunter
(Atlantic 1111)

10 ON MY WORD OF HONOR
Plotters (Mercury 71011)
B. B. King (RPM 479)

BLUE MONDAY
Fats Domino
(Imperial 5417)

SINCE I MET YOU BABY
Ivory Joe Hunter
(Atlantic 1111)

BAD BOY
Palmer & Jive Bombers
(Savoy 1508)

LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)

AIN'T GOT NO HOME
Clarence Henry
(Argo 5259)

WITHOUT LOVE
Clyde McPhatter
(Atlantic 1117)

BLUEBERRY HILL
Fats Domino
(Imperial 5407)

PLEASE SAY YOU WANT ME
Youngsters
(Okeh 7076)

OVER AND OVER AGAIN
Moonglows
(Chess 1646)

BANANA BOAT (DAY-O)
Harry Belafonte
(RCA Victor 20-6771)

BLUE MONDAY
Fats Domino
(Imperial 5417)

JIM DANDY
Lavern Baker
(Atlantic 1116)

AIN'T GOT NO HOME
Clarence Henry
(Argo 5259)

TOO MUCH
Elvis Presley
(RCA Victor 20-6800)

SINCE I MET YOU BABY
Ivory Joe Hunter
(Atlantic 1111)

HONKY TONK
Bill Doggett
(King 4950)

FOOLS FALL IN LOVE
Drifters
(Atlantic 1123)

YOU'VE GOT ME DIZZY
Jimmy Reed
(Vee-Joy 226)

BLUEBERRY HILL
Fats Domino
(Imperial 5407)

CRAZY ARMS
Jerry Lee Lewis
(Sun 259)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

1 LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)

2 SINCE I MET YOU
BABY
Ivory Joe Hunter
(Atlantic 1111)

3 BAD BOY
Palmer & Jive Bombers
(Savoy 1508)

4 BLUE MONDAY
Fats Domino
(Imperial 5417)

5 SHIRLEY
Schoolboys
(Okeh 7076)

6 OVER AND OVER
AGAIN
Moonglows
(Chess 1646)

7 LITTLE BY LITTLE
Nappy Brown
(Savoy 1506)

8 JIM DANDY
Lavern Baker
(Atlantic 1116)

9 WITHOUT LOVE
Clyde McPhatter
(Atlantic 1117)

10 AIN'T THAT LOVE
Ray Charles
(Atlantic 1124)

BLUE MONDAY
Fats Domino
(Imperial 5417)

LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)

DREAMY EYES
Youngsters
(Empire 109)

AIN'T GOT NO HOME
Clarence Henry
(Argo 5259)

SINCE I MET YOU
BABY
Ivory Joe Hunter
(Atlantic 1111)

A THOUSAND
MILES AWAY
Heartbeats
(Rama 216)

JIM DANDY
Lavern Baker
(Atlantic 1116)

TOO MUCH
Elvis Presley
(RCA Victor 20-6800)

BLUEBERRY HILL
Fats Domino
(Imperial 5407)

YOU DON'T KNOW
B. B. King
(RPM 486)

JIM DANDY
Lavern Baker
(Atlantic 1116)

LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)

BLUE MONDAY
Fats Domino
(Imperial 5417)

BACON FAT
Andre Williams
(Epic 9196)

SINCE I MET YOU
BABY
Ivory Joe Hunter
(Atlantic 1111)

SHOULD I EVER
LOVE AGAIN
Wynona Carr
(Specialty 589)

OPERATOR
Bob Gaddy
(Old Town 1031)

TOO MUCH
Elvis Presley
(RCA Victor 20-6800)

IT HURTS
TO BE IN LOVE
Annie Laurie
(DeLuxe 6107)

LITTLE BY LITTLE
Nappy Brown
(Savoy 1506)

ATLANTA

MEMPHIS

SAN FRANCISCO

1 BLUE MONDAY
Fats Domino
(Imperial 5417)

2 JIM DANDY
Lavern Baker
(Atlantic 1116)

3 AIN'T GOT NO HOME
Clarence Henry
(Argo 5259)

4 WITHOUT LOVE
Clyde McPhatter
(Atlantic 1117)

5 LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)

6 WALKING BY MYSELF
Jimmy Rogers
(Chess 1643)

7 YOU'VE GOT ME
DIZZY
Jimmy Reed
(Vee-Jay 226)

8 A THOUSAND
MILES AWAY
Heartbeats
(Rama 216)

9 BLUEBERRY HILL
Fats Domino
(Imperial 5407)

10 THE GIRL
CAN'T HELP IT
Little Richard
(Specialty 591)

AIN'T GOT NO HOME
Clarence Henry
(Argo 5259)

JIM DANDY
Lavern Baker
(Atlantic 1116)

WALKING BY MYSELF
Jimmy Rogers
(Chess 1643)

BLUE MONDAY
Fats Domino
(Imperial 5417)

WITHOUT LOVE
Clyde McPhatter
(Atlantic 1117)

SINCE I MET YOU
BABY
Ivory Joe Hunter
(Atlantic 1111)

PRETEND
Tab Smith
(United 205)

BEHIND THE SUN
Daddy Gibson
(Checker 848)

LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)

THE GIRL
CAN'T HELP IT
Little Richard
(Specialty 591)

A THOUSAND
MILES AWAY
Heartbeats
(Rama 216)

LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)

SLOW WALK
Sil Austin (Mercury 70963)
Bill Doggett (King 5000)

BLUE MONDAY
Fats Domino
(Imperial 5417)

JIM DANDY
Lavern Baker
(Atlantic 1116)

YOU'VE GOT ME
DIZZY
Jimmy Reed
(Vee-Jay 226)

SINCE I MET YOU
BABY
Ivory Joe Hunter
(Atlantic 1111)

BANANA BOAT
(DAY-O)
Harry Belafonte
(RCA Victor 20-6771)

THE GIRL
CAN'T HELP IT
Little Richard
(Specialty 591)

HONKY TONK
Bill Doggett
(King 4950)



R & B Sure Shots

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"RAM-BUNK-SHUSH"

The Cash Box Award o' the Week 2/2

Bill Doggett

King 5020

"BIRTHDAY PARTY" "THE LAST TIME"

The Cash Box Award o' the Week 1/12

Sil Austin

Mercury 71027

"TRICKY"

Gus Jenkins

Flash 115

Walking In The Sun



MEMPHIS, TENN.—Joe Johnson, vice-president of Golden West Melodies, is shown presenting a BMI Award to Johnny Bragg and Robert Riley for their hit song, "Just Walkin' In The Rain," in the offices of Warden Lynn Bomar in Tennessee State Prison. The song was written in 1953 when the two writers were both confined in the prison. Riley, now out on parole, returned to the prison to accept the award with his co-writer, L. to R. Robert S. Riley, Johnny Bragg, Warden Lynn Bomar, Joe Johnson, and Troy L. Martin, vice-president in charge of Eastern operations for Golden West.



J. B. LENORE
"DON'T TOUCH
MY HEAD"

CHECKER # 856

Stepping Out!

"FOOLS FALL IN
LOVE IN A HURRY"

"IT WAS A TEAR"

The Drifters
1123

ATLANTIC RECORDING CORP.
157 West 57 St., N.Y.C.



R & B Reviews

A AWARD & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

The Cash Box Award o' the Week

"WHY YOU DO ME LIKE YOU DO" (2:29)

[Kahl BMI—Patterson, Patterson]

"I LIKE YOUR STYLE OF MAKING LOVE" (2:12)

[Sylvia BMI—Scott]

THE CLEFTONES

(Gee 1031)

● The Cleftones come up with a powerful hunk of material in the middle beat bouncer, "Why You Do Me Like You Do". The lads, working with a very strong arrangement and a song that looks like money in the bank, turn out a wax that the kids must naturally take to. Delightful, sparkling and different enough to awaken interest. Lead does one fine job. This one should be watched for pop and r & b chart action. The flip, "I like Your Style of Making Love", showcases the group on a merry bouncer that also comes off well. However, it is more in the routine vein as compared to "Why You Do Me Like You Do." From here it looks like the top deck all the way.

"COME GO WITH ME" (2:15)

[Gil-Fee Bee BMI—C. E. Quick]

"HOW CAN I FIND TRUE LOVE" (2:38)

[Fee Bee BMI—C. Johnson]

THE DEL-VIKINGS

(Dot 15538)

● "Come Go With Me" originally on a small label broke out in Pittsburgh and as a result was picked up by Dot and re-issued on the Randy Wood label. It is a rhythm rocker chanted by the Del-Vikings with a swinging reading. The group excites with a hand-clap, go-go, chant accompanied by a hard hitting ork backing in the break. Good teamwork throughout. The deck obviously has commercial appeal and it should be observed carefully. The reverse end, "How Can I Find True Love", is a slow, dramatic ballad turned out effectively. Soulful effort that fails to come up to the potency of "Come Go With Me".

"THAT'S MY DESIRE" (2:10)

[Mills ASCAP—Kresa, Loveday]

"HONEY BEE" (2:05)

[Reeve BMI—Bartholomew, King]

THE SPIDERS with CHUCK CARBO

(Imperial 1219)

● The Spiders, showing off the voice of Chuck Carbo, deliver that lush oldie, "That's My Desire", in a manner calculated to kick the tune off again with an audience that probably doesn't even remember Frankie Laine's smash. It is still a magically delightful tune and Carbo (with The Spiders) reads it beautifully. Should take off big. The flip, "Honey Bee", is a rhythmic middle beat bouncer with a love lyric. Good beat, good delivery—result—good wax. Two strong sides, but for the big action we lean to that great standard, "That's My Desire".

"WALKING ALONG" (2:41)

[Maureen BMI—Love, Willis, Baylor, Owens, Gaston]

"PLEASE KISS THIS LETTER" (2:43)

[Maureen BMI—Watts, Kelly]

THE SOLITAIRES

(Old Town 1034)

● The Solitaires provide a swingy, infectious quick beat bouncer. "Walking Along", with that quality treatment that could kick the tune all the way into the charts. It is a happy item on which the fellas work together with the skill of a Marine drilled company. Item is loaded and the teeners should take it to their hearts. The under lid, "Please Kiss This Letter", is a slow beat ballad tenderly delivered. The Solitaires touch lightly on the pretty tune. Well done, but not as strong as "Walking Along."

ROY BROWN

(Imperial 1152)

B+ "SATURDAY NIGHT" (2:17) [Reeve BMI—Bartholomew, King] Roy Brown belts in great style, handling the quick beat with loads of gusto. His driving reading gives the side a "sit up and take notice" effect. Watch it—it could become a strong contender.

B+ "EVERYBODY" (2:22) [Reeve BMI—Bartholomew, King] Brown backs with a slow beat bouncer spiritually flavored reminiscent of "Shake A Hand". Pleasing offering well done. Could get strong action.

JOHNNY FULLER

(Irma 106)

B "WEEPING AND MOURNING" (2:39) [Flat BMI—Geddins, Fuller] Johnny Fuller sings a quick beat rhythm blues in ok manner. Fuller handles the item with an earthy r and b flavor that should appeal to the south and could also make an impression on the northern buyer.

B "STRANGE LAND" (2:41) [Flat BMI—Geddins] Fuller sings the slow beat blues with a sorrowful and haunting reading. Moving side.

DYNAMICS

(Dynamic 109)

B "EENIE MEENIE" (2:25) [Ulysses Smith ASCAP—Medina, Gonzalez, Sfraga, Hooks] The Dynamics make their bow with a swinging quick beat jump etched in lively fashion. The team works well together, knocking out the exuberant wax with loads of enthusiasm.

C+ "DON'T BE LATE" (2:18) [Leeds ASCAP—Hooks, Price] The Dynamics do a rhythmic pop styled tune that falls into the routine category. Pleasant, but not overpowering.

SONNY PARKER

(Peacock 1595)

B "MONEY AIN'T EVERYTHING" (2:38) [Gladys Hampton] Sonny Parker advises money ain't everything in this rhythmic middle beat bouncer. Parker wails the blues with sincerity.

B "WORRIED LIFE BLUES" (2:51) [Gladys Hampton] Parker gets real low down on this side as he sings a slow blues with feeling. Torrid hornwork and accompanying ork support gives the deck a moody blues feeling.

PAUL PERRYMAN

(Duke 162)

B "JUST FOR YOUR CALL" (2:10) [Lion BMI—Robey, Washington, Scott] Paul Perryman chants a rocking quick beat with enthusiasm. Perryman tells his "baby" not to wait—just call and he'll be there pronto. Infectious effort that should please.

B "YET I DO" (2:30) [Lion BMI—Robey, Scott] Perryman wails a slow beat blues with a solid performance. The wailer gives out effectively. Like it for the better deck.

RUDY GREENE

(Ember 1012)

B "JUICY FRUIT" (2:13) [Angel BMI—R. Greene] Rudy Greene makes his debut on the Ember label with a shouty, rocking quick beat. An uninhibited vocal in which the chanter pulls out all the stops. Great jump for the kids. Watch it. It could stir things up.

B "YOU'RE THE ONE FOR ME" (2:18) [Angel BMI—R. Greene] Another quick beat rocker given the same whole hearted treatment by Greene. Deck is alive and spirited. Two solid jump sides.

BIG DADDY AND HIS BOYS

(King 5013)

B "BACON FAT" (2:50) [Kahl BMI—A. Williams] Big Daddy and his boys cover a current novelty moving up in the charts. It is of the talky-chant type and Big Daddy's treatment is excellent. It should be able to pick up considerable action in the territories not already overpowered by the original.

B "BAD BOY" (2:49) [Leeds ASCAP—Lil Armstrong] Similar comments. Big Daddy covers a "hot" item moving rapidly ahead in all the lists. As on the above lid, Big Daddy does a solid job and again could grab off some action where the Savoy original has not already cornered the market.

LOUISE ROGERS

(Ace 104)

B "WE'RE ROCKIN' TO THE BLUES" (2:39) [Dauphin BMI—Dawn, Ponzilló, Velardi] Louise Rogers, teener, makes her debut on the Ace label with a swinging, middle beat blues. The lass sings well and the Vincent Vallis band bounces a strong beat behind her.

B "I BELIEVE IN YOU" (2:40) [Dauphin BMI—Tarter] Miss Rogers chants a delightful middle beat bouncer with charm. The gal handles the lyrics in straightforward manner—her vocal devoid of r & b mannerisms.

THE STARLARKS

(Ember 1013)

B+ "FOUNTAIN OF LOVE" (2:20) [Angel-Franwil BMI—Forbes] The Starlarks blend effectively on a rhythmic slow beat ballad blues. Melodious item strongly in the teener-kick. Should get good reaction from that market. Jockeys have a strong bit of programming here.

B "SEND ME A PICTURE, BABY!" (2:00) [Angel-Franwil BMI—Forbes] The Starlarks back with a jumping quick beat. Good rocker—giving the buyer a strong two-sided plate. Lindy-hopping wax.

THE MONITORS

(Specialty 595)

B "OUR SCHOOL DAYS" (2:12) [Venice BMI—Smith] The Monitors team softly and dramatically on a slow, swaying item recalling those 'golden schooldays'. Emotional and reminiscent effort well done.

B "I'VE GOT A DREAM" (1:55) [Venice BMI—Phoenix] Similarly dramatic effort tenderly done. Big ballad type.

GENE ALLISON

(Decca 9-30185)

B "SOMEBODY, SOMEWHERE" (2:45) [Babb Music BMI—Ted Jarrett] Gene Allison shouts out a rocking quick beat with a powerful vocal. Gene handles himself well and together with Ted Jarrett's instrumental backing, turns in a happy side that pleases.

B "YOU'RE MY BABY" (2:40) [Babb Music BMI—Ted Jarrett] A slow beat blues wailed with enthusiasm by Allison. Allison gets real authentic as he sings for the real r & b market.

PAUL GAYTEN

(Argo 5263)

B+ "DRIVING HOME" (Parts one and two) Paul Gayten and his aggregation turns in a solid performance as they etch the slow, rocking instrumental in exciting fashion. The current trend in which instrumentals have proven so commercial should find this deck a strong contender.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



THE NATION'S
R & B
TOP 20

		Pos. Last Week
1	BLUE MONDAY Fats Domino (Imperial 5417)	1
2	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	3
3	JIM DANDY Lavern Baker (Atlantic 1116)	2
4	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	4
5	WITHOUT LOVE Clyde McPhatter (Atlantic 1117)	7
6	AIN'T GOT NO HOME Clarence "Frogman" Henry (Argo 5259)	5
7	BLUEBERRY HILL Fats Domino (Imperial 5407)	6
8	A THOUSAND MILES AWAY Heartbeats (Rama 216)	10
9	ON MY WORD OF HONOR Platters (Mercury 71011) B. B. King (RPM 479)	9
10	SLOW WALK Bill Doggett (King 5000) Sil Austin (Mercury 70963)	8
11	THE GIRL CAN'T HELP IT Little Richard (Specialty 591)	14
12	BANANA BOAT (DAY-O) Harry Belafonte (RCA Victor 20-6771)	15
13	TOO MUCH Elvis Presley (RCA Victor 20-6800)	16
14	YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226)	13
15	HONKY TONK Bill Daggett (King 4950) (King 5001) (Vocal)	11
16	BAD BOY Palmer & Jive Bombers (Savoy 1508)	20
17	AIN'T THAT LOVE Ray Charles (Atlantic 1124)	—
18	LITTLE BY LITTLE Nappy Brown (Savoy 1506)	18
19	I FEEL GOOD Shirley & Lee (Aladdin 3338)	12
20	GOODNIGHT MY LOVE Jessie Belvin (Modern 1005)	17

Kappy Jordan Named Head Of Flair, V.I.P. Records

NEW YORK—Kappy Jordan, for many years recognized as one of the top record promoters in the music business, has been elected president of Flair Records, Inc., and its subsidiary, V.I.P. Records, Inc., by the Board of Directors. The appointment was effective Feb. 1, and Miss Jordan will operate from the company's present offices at 1650 Broadway, New York City.

Among her first tasks as president will be the appointment of a new artist and repertoire chief for V.I.P. Records. Several name candidates for the post are being considered and an announcement of the selection will be made within the next few weeks. She will then proceed with plans to realign the company's distributor organization, and will embark on a five-week tour of 35 key cities for this purpose.

Miss Jordan began her career in the music business in 1935. She was one of the first to recognize the importance of the disk jockeys in the promotion of popular records. Included among the artists she has promoted are: Patti Page, Vic Damone, Danny Kaye, The Andrews Sisters, Julius La Rosa, The Ink Spots, Duke Ellington and The Mills Brothers.

The Marvin Drager public relations office has been retained to handle publicity for the company.

Maltby Captures College Crowds

NEW YORK—The Richard Maltby Orchestra has become one of the top attractions among college audiences judging by the demand for the band in the schools across the nation. Maltby is booked solid through June playing colleges and universities almost exclusively.

The band is currently in the Midwest playing for proms at Northwestern, the Universities of Minnesota, Kansas, Indiana, Drake University, Mankato Teachers College and John Carroll University. They will interrupt the college circuit, however, to stop for a week at the Casa Loma Ballroom in St. Louis.

Some of the educational institutions on the Maltby itinerary for the coming months include Clemson College, Villanova, Colgate, Rutgers, Connecticut University, Bucknell, Virginia University, Franklin and Marshall, Florida University, West Liberty Teachers (W. Va.), Ohio University, Washington and Lee, North Carolina State, Lafayette, Notre Dame, and Temple University.

Maltby's latest Vik album: "Manhattan Bandstand," was released last week. It is comprised of dance tunes, standards, and Maltby originals, which Dick has found to be very popular with the college crowds.

The Cash Box
New York Offices
Now Located At
1721 Broadway
New York 19, N. Y.
Same Phone No.—JUdson 6-2640

Record Turnover



NEW YORK—It's smiles all around as Salvation Army Majors, B. B. McIntyre (second from left) and Tom Seaver receive handfuls of records from WOV Record Librarian, Joe Petralia (left) and deejay, Jack Walker, right. The station is donating a total of 17,000 records from its library to the Salvation Army.

Capitol Distributing Opens Baltimore Branch

HOLLYWOOD—To service the Baltimore-Washington, D. C., trading area, Capitol Records Distributing Corp. on Feb. 1 opened its own branch in Baltimore, it was announced last week by J. K. Maitland, Vice-President and Director of Sales of the corporation.

Maitland was in Baltimore for the opening and will extend his stay about two weeks on other CRDC business in the East. Joining him for the Baltimore opening was Max K. Callison, National Sales Manager of CRDC; John Coveney, Sales Manager, Classical Records; and Manny Kallem, District Promotion Manager.

George Novak, previously Branch Sales Manager of CRDC's Charlotte, N. C., Branch, has been appointed to the same position at the Baltimore Branch, according to Maitland. The new branch will be operated under the supervision of District Sales Manager Don Comstock, at Atlanta.

With the Feb. 1 opening of the Baltimore Branch, the following additional personnel changes became effective, according to Geoffrey Racine, Vice-President and Operations Manager of CRDC:

Gordon Furman, former Milwaukee Branch Operations Manager, became Branch Operations Manager in Baltimore; Irwin Krasno was promoted to Branch Operations Manager, Milwaukee, replacing Furman; Martin Gudenberg, Branch Operations Manager, Dallas, was transferred to Pittsburgh as Branch Operations Manager, replacing Raymond Burrows, resigned; and Wayne Tappon, Branch Chief Clerk, Los Angeles, was upped to Branch Operations Manager, Dallas, to fill the vacancy created by the transfer of Gudenberg to Pittsburgh.

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GREAT GREAT with
"YES I DO"
b/w
"JUST FOR YOUR CALL"
Duke # 162

DUKE RECORDS, INC.
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A New Smash
by
The Teen Queens
"ROCK EVERYBODY"
and
"MY HEART'S DESIRE"
RPM # 484

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2 Great Hits from
2 Great Labels
"HAPPY TEARS"
Al Savage
HERALD 494
"JUICY FRUIT"
Rudy Greene
EMBER 494

JIMMY ROGERS
"WALKING BY MYSELF"
★ CHESS # 1643 ★

RECORD CO.
CHESS 4750-52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

New Grand Ole Opry Package



NASHVILLE—This new Grand Ole Opry package will be making personal appearances soon throughout the country. Lined up against a background of the Ernest Tubb Record shop in Nashville and in front of their private bus are, left to right, Billy Byrd, Ray L. (Keno) Head, Ernest Tubb, Jack Drake, Rusty Gabbard, Kitty Wells, Johnnie Wright, Jack Anglin, Shot Jackson, Ray Crisp, Joe Zinkham and Teddy and Doyle Wilburn.

Bill Haley Leaves For England After Triumphant Australian Tour

NEW YORK—Bill Haley and his Comets left for London on the HMS. Queen Elizabeth on Thursday, January 31, after returning from a triumphant tour of Australia.

The Haley aggregation will play England for three weeks, then two weeks covering Dublin, Glasgow, Belfast and several cities in Belgium. They will also entertain for four days in Paris. Other cities may be added to the group's itinerary before the tour is completed.

Mrs. Haley is accompanying her husband on the European tour. She is joined by Charlotte S. Ferguson, 77-year-old mother of Haley's manager, Jim Ferguson; Helen Grande and Miss Grande (age 5), wife and daughter of the Comets' accordionist; Catherine Williamson and Billy Williamson, wife and son of the Comets' steel guitarist; and Dorothy Jones, wife of the Comets' drummer. Also in the party are Mr. and Mrs. Jolly Joyce, Bill Haley's booking agent.

Bookers in Australia are dickering for Haley to return for three weeks in June.



CININNATI CUT-UPS

Howard Chamberlain who for years has been associated with WLW as news man or one thing or another was called upon to emcee the Mid-Western Hayride due to the sudden resignation of Willie Thall and he did a real great job. We liked the smooth way he handled the talent on the show, and we're happy that at long last he has been given a chance to emcee the Hayride. Good luck Neighbor. . . . A big country show is coming to Music Hall Feb. 8th., starring Marty Robbins (Col.), Johnny Cash (Sun), Lee Emerson (Col.), Johnny Horton (Col.), and the McCormick Brothers (Hickory). . . . Glad to see Patsy Kline (Decca) win on "Talent Scouts," and that tune she did, "Walkin' After Midnight," is a natural for the hit parade. . . . James Melton just finished an engagement at Beverly Hills and Connie Boswell along with Phil Foster are the headliners there now. There's a big parade of stars that will be appearing at the Hill's this coming season to include Joe E. Lewis, Helen Traubel, Ethel Smith, Jack Carter, Mills Brothers, Arthur Lee Simpkins, and the De Castro Sisters. . . . Dinah Shore will bring a big show to aid the Polio drive to Music Hall Jan. 27th. She will have with her the famous Skylarks. . . . Gene Autry is coming to Cincinnati Gardens Feb. 3rd, and, of course, Champion and Little Champ will be along. If that were not enough shows for this season, Holiday On Ice for 1957 will again be presented Feb. 26th thru March 5th. . . . Willie Thall tells us that he intends to emcee an audience participating show as his first adventure on WKRC-TV. Bill sez that other programs will follow, and we'll be passing the news on to you. . . . Pee Wee King's latest Victor record is getting lots of spins in this area. The disk, "Sugar Beet" and "I'll Be Walking Alone In The Crowd" is drawing a lot of mail according to Jimmie Williams (MGM).

Send all mail to Cincinnati Cut-Ups, 7771 Cheviot Rd., Cincinnati 31, O.



Country Disk Jockey REGIONAL RECORD REPORTS

- "SEEDY" SHUTE**
WKTQ—Norway-Paris, Me.
1. Singing The Blues (Robbins)
 2. Young Love (S. James)
 3. Knee Deep In The Blues (M. Robbins)
 4. Love Me Tender (E. Presley)
 5. Crazy Arms (R. Price)
 6. Auctioneer (L. VanDyke)
 7. Searching (K. Wells)
 8. Loving You (Lee & Cooper)
 9. Blue Moon Turns To Gold (E. Presley)
 10. Don't Be Cruel (E. Presley)

- "LONESOME GEORGE"**
WDCE—Dade City, Fla.
1. Young Love (S. James)
 2. Searching (K. Wells)
 3. Turn Her Down (F. Young)
 4. North Wind (T. Bill Strength) (Louvins)
 5. Cash On The Barrel Head (Flatt & Scruggs)
 6. On My Mind (Flatt & Scruggs)
 7. I'm Tired (W. Pierce)
 8. Before I Met You (C. Smith)
 9. Singing The Blues (Robbins)
 10. I've Got A New Heartache (R. Price)

- "COWBOY PHIL" REED**
WHJB—Greensburg, Pa.
1. Am I Losing You (J. Reeves)
 2. Mister Love (Rusty & Doug & W. Barkdull)
 3. Fourteen Karat Gold (D. Richards)
 4. Loving You (Lee & Cooper)
 5. Stolen Moments (H. Snow)
 6. Action (H. Hawkins)
 7. I'm Tired (W. Pierce)
 8. Repenting (K. Wells)
 9. Cheated Too (Lee & Cooper)
 10. Fog In The Mountains (H. Harper)

- DON BURFORD**
KBSF—Springhill, La.
1. Hey! Mr. Bartender (Gallion)
 2. Am I Losing You (J. Reeves)
 3. Uh-Uh-No (G. Jones)
 4. Losing Game (J. O'Gynn)
 5. Knee Deep In The Blues (M. Robbins)
 6. I'm Gonna Find Me A Bluebird (M. Rainwater)
 7. Too Many Taverns (Sterling)
 8. Love Me (E. Presley)
 9. Honky Tonk Tears (Newman)
 10. I Was The First One (H. Thompson)

- JOHN HAEBERLE**
WAGG—Franklin, Tenn.
1. I've Got A New Heartache (R. Price)
 2. Singing The Blues (Robbins)
 3. Am I Losing You (J. Reeves)
 4. I'm Tired (W. Pierce)
 5. What You Don't Know Won't Hurt You (G. Douglas)
 6. I'm Coming Home (Horton)
 7. Loving You (Lee & Cooper)
 8. Wasted Words (R. Price)
 9. Same Two Lips (Robbins)
 10. Home In Heaven (Williams)

- CHUCK OTTE'S "COUNTRY ROUNDUP"**
KLPW — Union-Washington, Mo.
1. I'm Tired (W. Pierce)
 2. Young Love (S. James)
 3. Singing The Blues (Robbins)
 4. Am I Losing You (J. Reeves)
 5. I've Got A New Heartache (R. Price)
 6. There You Go (J. Cash)
 7. You're The Reason I'm In Love (S. James)
 8. Auctioneer (L. VanDyke)
 9. Go Away With Me (Wilburns)
 10. Stolen Moments (H. Snow)

- "BAREFOOT COWBOY"**
ALAN HERBERT
KDSJ—Deadwood, S. D.
1. There You Go (J. Cash)
 2. Train Of Love (J. Cash)
 3. I Walk The Line (J. Cash)
 4. Singing The Blues (Robbins)
 5. Auctioneer (L. VanDyke)
 6. Young Love (S. James)
 7. According To My Heart (J. Reeves)
 8. I've Got A New Heartache (R. Price)
 9. Repenting (K. Wells)
 10. Drink Up And Go Home (M. Torok)

- "RED" HUGHES**
CKEY—Toronto, Ont., Can.
1. Singing The Blues (Robbins)
 2. I've Got A New Heartache (R. Price)
 3. There You Go (J. Cash)
 4. Young Love (S. James)
 5. Crazy Arms (R. Price)
 6. I Walk The Line (J. Cash)
 7. Repenting (K. Wells)
 8. Love Me Tender (E. Presley)
 9. Wasted Words (R. Price)
 10. I'm Tired (W. Pierce)

- PAUL KALLINGER**
XERF—Del Rio, Texas
1. I'm Tired (W. Pierce)
 2. Down On The Corner (R. Sovine)
 3. Young Love (S. James)
 4. I Miss You Already (Young)
 5. I'm Coming Home (Horton)
 6. Repenting (K. Wells)
 7. Mister Clock (Johnnie & Jack)
 8. It's My Way (W. Pierce)
 9. Knee Deep In The Blues (M. Robbins)
 10. Am I Losing You (J. Reeves)

- BILL THORNTON**
KRLW—Walnut Ridge, Ark.
1. Paralyzed (E. Presley)
 2. Young Love (S. James)
 3. Before I Met You (F. Young)
 4. There You Go (J. Cash)
 5. Crazy Arms (R. Price)
 6. According To My Heart (J. Reeves)
 7. I've Got A New Heartache (R. Price)
 8. Turn Her Down (F. Young)
 9. Singing The Blues (Robbins)
 10. When My Blue Moon Turns To Gold (E. Presley)

- DAVE WALSHAK**
KCTI—Gonzales, Texas
1. Too Much (E. Presley)
 2. Train Of Love (J. Cash)
 3. Young Love (S. James)
 4. Let Me (E. Presley)
 5. Lookin' For Money (Urban)
 6. It's My Way (W. Pierce)
 7. I've Got A New Heartache (R. Price)
 8. Take This Heart (M. Torok)
 9. Banana Boat Song (Johnnie & Jack)
 10. Knee Deep In The Blues (M. Robbins)

- FLO "DID" DWYER**
KSWO—Lawton, Okla.
1. There Goes My Love (G. Morgan)
 2. Bringing The Blues To My Door (M. Endsley)
 3. Repenting (K. Wells)
 4. Action (H. Hawkins)
 5. Singing The Blues (Robbins)
 6. According To My Heart (J. Reeves)
 7. Stolen Moments (H. Snow)
 8. Buzz Saw (A. Smith)
 9. Sweet Dreams (F. Young)
 10. I'm Tired (W. Pierce)

- "SLIM" COXX**
KJKO—E. Longmeadow, Mass.
1. Young Love (S. James)
 2. I've Got A New Heartache (R. Price)
 3. Loving You (Lee & Cooper)
 4. I'm Tired (W. Pierce)
 5. I'm Gonna Live Some (F. Young)
 6. Once More (D. Owens)
 7. Yearning (Jones & Hicks)
 8. Fourteen Karat Gold (D. Richards)
 9. Am I Losing You (J. Reeves)
 10. Gonna Find Me A Bluebird (M. Rainwater)

- DON VEDDER**
WLFH—Little Falls, N.Y.
1. Singing The Blues (Robbins)
 2. Crazy Arms (R. Price)
 3. Repenting (K. Wells)
 4. Crazy Dream (Westport Sweethearts)
 5. I Took Off My Wedding Ring (J. Lynn)
 6. Loving You (Lee & Cooper)
 7. I'll Be Waiting Alone (P. W. King)
 8. T.V. Set (Jodie & Odie)
 9. Banana Boat Song (Johnnie & Jack)
 10. Seed You Planted In My Heart (L. Moore)

- TOM JACKSON**
WKAB—Mobile, Ala.
1. Hey! Mr. Bartender (Gallion)
 2. I'm So Tired Of Crying (C. Gordon)
 3. Singing The Blues (Robbins)
 4. Poor Man's Riches (Barnes)
 5. There You Go (J. Cash)
 6. Searching (K. Wells)
 7. Coming Home (J. Horton)
 8. Turn Her Down (F. Young)
 9. Train Of Love (J. Cash)
 10. Lover Of The Town (Martin)

- "UNCLE" JOHN BURNELL**
WSKI—Montpelier, Vt.
1. Am I Losing You (J. Reeves)
 2. Same Two Lips (Robbins)
 3. Searching (K. Wells)
 4. It's My Way (W. Pierce)
 5. Singing The Blues (Robbins)
 6. According To My Heart (J. Reeves)
 7. Streets Of Laredo (Curless)
 8. Let The Whole World Talk (J. Newman)
 9. Crazy Arms (R. Price)
 10. Auctioneer (L. VanDyke)

- "CHUCKWAGON CHUCK" NICHOLS**
KOWB—Laramie, Wyo.
1. Singing The Blues (Robbins)
 2. Young Love (S. James)
 3. I've Got A New Heartache (R. Price)
 4. I'm Tired (W. Pierce)
 5. There You Go (J. Cash)
 6. Am I Losing You (J. Reeves)
 7. Go Away With Me (Wilburns)
 8. I Wouldn't Know Where To Begin (E. Arnold)
 9. Crazy Arms (R. Price)
 10. I Miss You Already (Young)

- KEN R. WARDELL**
WBLA—Elizabethtown, S. C.
1. Am I Losing You (J. Reeves)
 2. I Live For You (W. Mack)
 3. I'm Tired (W. Pierce)
 4. I've Got A New Heartache (R. Price)
 5. You Don't Owe Me A Thing (M. Robbins)
 6. Wicked Lies (C. Smith)
 7. Repenting (K. Wells)
 8. I'm Gonna Live Some (Young)
 9. Knee Deep In The Blues (M. Robbins)
 10. Young Love (S. James)

- "RED" RIDDLE**
WFIS—Fountain Inn, S. C.
1. Am I Losing You (J. Reeves)
 2. Didn't Work Out Did It (D. Rich)
 3. Young Love (S. James)
 4. Gonna Find Me A Bluebird (M. Rainwater)
 5. Before I Met You (C. Smith)
 6. I'm Gonna Live Some (F. Young)
 7. Train Of Love (J. Cash)
 8. I've Got A New Heartache (R. Price)
 9. I'm Rough Stuff (Carlises)
 10. Uh-Uh-No (G. Jones)

- RAY ANDERSON**
WCHO—Washington Court House, Ohio
1. Loving You (Lee & Cooper)
 2. Young Love (S. James)
 3. Ruby Are You Mad (Osbornes & Allen)
 4. It Can Be Done (D. Swan)
 5. Tear In The Eye (A. Coker)
 6. Tramp On The Street (Lee & Cooper)
 7. Throwing My Life Away (J. Williams)
 8. Mister Love (Rusty & Doug & W. Barkdull)
 9. Don't Stop The Music (Jones)
 10. I'm Tired (W. Pierce)

- "SLEEPYHEAD CLIFF"**
KASM—Albany, Minn.
1. Wasted Words (R. Price)
 2. You're The Reason I'm In Love (S. James)
 3. Go Away With Me (Wilburns)
 4. I've Got A New Heartache (R. Price)
 5. There You Go (J. Cash)
 6. Yearning (Hicks & Jones)
 7. I Like Mountain Music (R. Acuff)
 8. There Goes My Love (G. Morgan)
 9. Poor Man's Riches (B. Barnes)
 10. Mister Love (Rusty & Doug & W. Barkdull)

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Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	SINGING THE BLUES Marty Robbins (Columbia 21545; 4-21545)	1
2	YOUNG LOVE Sonny James (Capitol 3602; F3602)	6
3	I'VE GOT A NEW HEARTACHE Ray Price (Columbia 21562; 4-21562)	2
4	I WALK THE LINE Johnny Cash (Sun 241; 45-241)	3
5	CRAZY ARMS Ray Price (Columbia 21510; 4-21510)	4
6	THERE YOU GO Johnny Cash (Sun 258; 45-258)	5
7	I'M TIRED Webb Pierce (Decca 30155; 9-30155)	10
8	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604; 47-6604)	7
9	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643; 47-6643)	9
10	REPENTING Kitty Wells (Decca 30094; 9-30094)	8

Victor Custom Holds Sales Meetings In Chi & Indianapolis

NEW YORK—The RCA Victor Custom Record Division conducted its annual national sales meetings in two cities last week—Chicago and Indianapolis. First on the agenda was the RCA Victor plant in Indianapolis where executives and sales personnel from all branch offices converged for briefings on the new shipping, warehousing and manufacturing facilities recently installed. The RCA Victor plant in Indianapolis is one of the most advanced of its kind in the world.

After three days in Indianapolis, the RCA Victor Custom Record personnel departed for the Edgewater Beach Hotel in Chicago where over-all policy and plans for the year ahead were discussed. The two-city sales meetings began on Thursday, January 24th, and terminated on Monday, January 28th.

Attending the meetings were Lawrence W. Kanaga, Vice-President and General Manager of RCA Victor; William H. Miltenburg, Manager, RCA Recording; Emmett B. Dunn, Manager, RCA Victor Custom Records; John Y. Burgess, Jr., Manager, Custom Records Administration; Frank J. O'Donnell, Advertising Manager, RCA Victor Custom Records; Ralph C. Williams, Manager, RCA Victor Custom Record Sales and Product Planning; John Hendrickson, Manager, RCA Victor Personnel in New York area.

The following sales representatives from the New York area include: Richard E. Bylandt, Carl Reinschild, Peter E. Rogers, James R. Cunnison, Marjorie B. Tahaney. The representatives from Chicago who attended were Alfred E. Hindle, Manager, Custom Record Sales, Chicago area; James L. Head and William C. Leonard, Sales Representative. The RCA Victor Custom Record Hollywood office was represented by Richard H. Bucholz, Manager, and Geoffrey H. Bennett, Director, Brand Line Sales. Edward J. Hines of the Nashville office also attended.

Herb Sachs Named Sales Manager of Capitol Custom

HOLLYWOOD—Herb Sachs, Capitol Custom Department Eastern Sales Manager, was in Hollywood last week for conferences with newly appointed Custom General Manager, George Jones, who announced Sachs was named Capitol Custom Department, National Sales Manager, headquartered at Capitol's 46th St. Studio in New York, effective February 1, 1957.

Sachs' career with Capitol started as a salesman five years ago. He has been affiliated with the record business for 17 years, during which time he operated his own recording company.

Olga Blohm Appointed General Manager of Standard Transcription

NEW YORK—Milton M. Blink, President of Standard Radio Transcription Services, Inc., of Chicago, has announced the promotion of Olga Blohm to the post of general manager of the company. This move is designed in part to enable Blink to devote more of his time to the planning and production of new services Standard may present to the broadcasting industry.

Miss Blohm, who has been with Standard almost three years, acquired her business experience in diversified fields such as purchasing for the Spring Division of the Borg-Warner Corporation, and just before joining Standard, managing and promoting the Opera Club of the Blue Angel in Chicago.

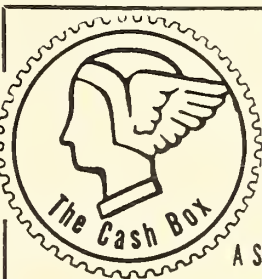
She will continue her administrative duties with the company, and in addition to the promotion and sale of the Standard Program Library, the Sound Effects Library, Shorty Tunes and the new Lawrence Welk Library, Miss Blohm will plan all future Shorty Tunes production.



Country Best Sellers

IN RETAIL OUTLETS

		Pos. Last Week
1.	SINGING THE BLUES Marty Robbins (Columbia 21545; 4-21545)	1
2.	YOUNG LOVE Sonny James (Capitol 3602; F3602)	2
3.	THERE YOU GO Johnny Cash (Sun 258; 45-258)	3
4.	I'VE GOT A NEW HEARTACHE Ray Price (Columbia 21562; 4-21562)	4
5.	I'M TIRED Webb Pierce (Decca 30155; 9-30155)	5
6.	I WALK THE LINE Johnny Cash (Sun 241; 45-241)	7
7.	CRAZY ARMS Ray Price (Columbia 21510; 4-21510)	6
8.	LOVE ME TENDER Elvis Presley (RCA Victor 20-6604; 47-6604)	8
9.	TRAIN OF LOVE Johnny Cash (Sun 258; 45-258)	10
10.	AM I LOSING YOU Jim Reeves (RCA Victor 20-6749; 47-6749)	11
11.	TOO MUCH.	
12.	STOLEN MOMENTS.	
13.	REPENTING.	
14.	KNEE DEEP IN THE BLUES.	
15.	SEARCHING.	
16.	DON'T BE CRUEL.	
17.	WASTED WORDS.	
18.	ACCORDING TO MY HEART.	
19.	BEFORE I MET YOU.	
20.	THE SAME TWO LIPS; YEARNING; CASH ON THE BARREL HEAD; SWEET DREAMS; IT'S MY WAY; GO AWAY WITH ME.	



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. YOUNG LOVE	Sonny James (Capitol)
2. SINGING THE BLUES	Marty Robbins (Columbia)
3. I'VE GOT A NEW HEARTACHE	Ray Price (Columbia)
4. I'M TIRED	Webb Pierce (Decca)
5. AM I LOSING YOU	Jim Reeves (RCA Victor)
6. THERE YOU GO	Johnny Cash (Sun)
7. TRAIN OF LOVE	Johnny Cash (Sun)
8. CRAZY ARMS	Ray Price (Columbia)
9. STOLEN MOMENTS	Hank Snow (RCA Victor)
10. KNEE DEEP IN THE BLUES	Marty Robbins (Columbia)

11. REPENTING. 12. ACCORDING TO MY HEART. 13. WASTED WORDS. 14. I WALK THE LINE. 15. GO AWAY WITH ME. 16. THERE GOES MY LOVE. 17. I MISS YOU ALREADY. 18. TOO MUCH. 19. THE SAME TWO LIPS. 20. IT'S MY WAY; YEARNING; LOVING YOU; I'M GONNA LIVE SOME BEFORE I DIE; YOU'RE THE REASON I'M IN LOVE; POOR MAN'S RICHES; AUCTIONEER; LOVE ME TENDER; A GOOD LOOKING BLONDE; CASH ON THE BARREL HEAD; BANANA BOAT SONG; TURN HER DOWN; LOVE ME; FOURTEEN KARAT GOLD; WICKED LIES; DON'T BE CRUEL; TOMORROW I'LL BE GONE; SEARCHING; MR. LOVE; I'M COUNTING ON YOU; SWEET DREAMS.

DOLPH HEWITT

on

Ka-Hill Records

Sings

"BLUE TENNESSEE RAIN"

White Oak Music—BMI

WANDA JACKSON

"BABY LOVES HIM"

CAPITOL — 3637

CENTRAL SONGS, INC.
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HOLLYWOOD 1-9347



Canadian Capers

TORONTO TOPICS:

Carmen McRAE (Decca) appearing nightly at the Colonial until January 19th. Carmen's latest release "Skyliner" is getting plenty spins, and looks like a smash. . . . Ray Price (Columbia and Kitty Wells (Decca) headlining the show at the Casino Theatre for the past week. . . . Eydie Gorme (Sparton) and Steve Lawrence (Coral) in town for the "Jackie Rae TV Show." Eydie and Steve will do the show with Jackie, just making a guest appearance. . . . Barry Nesbitt Quality recording star and DJ on CKFH-Toronto is doing his daily three-hour show from Simpson-Sears Homemakers Show. Barry's latest composition "Blessed Are The Good" was introduced to TV audiences by Sandra Hall on the Cliff McKay Show. . . . Dino Vale, International singing sensation appearing at La Cabaret for one week. . . . Denny Vaughan's first Glory release "If You Believe" written by Johnny Cowell composer of Denny's big hit "Walk Hand In Hand". This is one of the most listenable records we have heard in some time.



CARMEN McRAE



Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDICRE

THE CASH BOX BULLSEYE



"GONE" (2:21) [Hill & Range BMI—Rogers]
 "MISSING PERSONS" (2:51) [Central BMI—Reynolds, Rhodes, Husky]
 FERLIN HUSKY (Capitol 3628; F3628)

● Capitol country songsters have been extremely successful in the pop field, of late. This emotion-packed, Ferlin Husky two-sider should also cross the boundary line and make a big splash in the pop market. One half, tagged "Gone", is a striking love song with a dramatic lead vocal by the warbler and an excellent backdrop supplied by the chorus and ork. "Missing Persons" stars Husky with a potent, country-styled, rock and roll, blues ballad. Husky has a pair of powerhouses. Both ends can go all the way.

"WALKIN' AFTER MIDNIGHT" (2:32)
 [Four Star BMI—D. Hecht, A. Block]

"A POOR MAN'S ROSES" (2:45)
 [Shapiro-Bernstein ASCAP—B. Hilliard, M. Delugg]
 PATSY CLINE (Decca 30221; 9-30221)

● Patsy Cline, one of '56's "most promising femme vocalists" in the country field comes up with a tremendous new coupler that has the potential to establish her as one of the top newcomers in this year's pop derby. The canary copped the winner's trophy on the Jan. 28th, Arthur Godfrey, "Talent Scouts," coast-to-coast TV'er with a great showing on an infectious, rhythmic blues item tagged "Walkin' After Midnight". The gal was immediately signed by Godfrey for his weekly show and will undoubtedly expose the other side soon. On it she has decided that "A Poor Man's Roses" mean far more to her than 'A Rich Man's Gold'. It's a terrific coupler that could eventually be the 'big' side.

JACKIE LEE COCHRAN

(Decca 30206; 9-30206)
 "RUBY PEARL" (2:22) [Old
B+ Charter BMI—J. Cochran] A pulsating, "Be-Bop-A-Lula" flavored item is treated to a sensational intro vocal performance by Jackie Lee Cochran. Jimmy Pruett colorfully pounds away at the 88's on this exciting, country-pop 'n roller.

"MAMA DON'T YOU THINK I
B+ KNOW" (2:28) [Copar BMI—
 J. Cochran] The artists team up on another electrifying house-rocker that moves along at a torrid pace. Two solid, all-market money-makers for the boxes.

MYRNA LORRIE

(RCA Victor 20-6807; 47-6807)
 "DIE, I THOUGHT I WOULD"
B+ (2:15) [Tannen BMI—B. Cros-
 white, S. Long] Young and talented Canadian thrush, Myrna Lorrie comes up with a winning side on her first Victor outing. The gal turns in a splendid, double-track portrayal of a tear-compelling, two-tempo waltzer.

"THAT'S WHAT SWEET-
B HEARTS DO" (2:02) [Danelion
 BMI—D. Grashey, D. Lorrie] The lower deck is a delectable, quick beat love novelty that Miss Lorrie brightly waxes in an easy-on-the-ears fashion.

**THE WESTPORT SWEETHEARTS/
 COWBOY BOBBY**

(Westport 135; 45-135)
B "CRAZY DREAM" (2:45) [West-
 port BMI—D. G. Ruf] The West-
 port Sweethearts, Betty, Chris and
 Cathy, make their initial showing on
 the label an impressive one. The gals
 offer a beautiful, country-pop vocal
 blending on a tender, crying towel
 lilter. Watch these gals. They've got
 the goods.

"CAP GUN COWBOY" (2:18)
C+ [Westport BMI—D. G. Ruf] Chris'
 younger brother, Cowboy Bobby
 debuts on the flipside with a cute little
 kiddie rocker.

SLIM WILLET

(Edmoral 1010; 1010-45)
B "I'VE BEEN A-WONDERIN'"
 (1:58) [Jim Willet BMI—Willet] A
 flavorful, quick paced romantic opus
 is pleasantly etched by Slim Willet.
 Good deejay fare.

"DON'T BE AFRAID OF THE
C+ MOONLIGHT" (2:32) [Jim Wil-
 let BMI—Willet] Here the chanter
 is backed by a fetching, rancho beat
 as he neatly sails over a feelingful,
 sentimental lilter. OK musical assist
 on both lids.

TIBBY EDWARDS

(Mercury-Starday 71036; 71036x45)
 "I ASKED FOR MORE" (2:20)
B+ [Starrite BMI—Edwards, Tussin] At-
 tractively showcased by an enga-
 ging, steady-driving musical backdrop
 Tibby Edwards forcefully decks out a
 standout blues piece. Could catch and
 stir up a heap of noise.

"BUT I DO" (2:05) [Starrite
B BMI—T. Edwards] With telling
 effect Edwards cries out that he can't
 get her off his mind. A persuasive,
 middle beat weeper that helps make
 this coupling a double-barreled coin-
 catcher.

THE MADDOX BROTHERS

(Columbia 40836; 4-40836)
B "UGLY AND SLOUCHY" (2:15)
 [Gold-Ridge BMI—J. Wayne] The
 Maddox Brothers shout out that if the
 gal's a bad looker chances are she'll
 stay a true lover. It's a fast moving
 novelty that the crew drives out in a
 wild vocal and instrumental fashion.

"BY THE SWEAT OF MY
B BROW" (2:38) [Murray Nash
 BMI—Rhodes] They change the pace
 on the flip as they movingly project
 the moderate paced tale of a hard
 working guy with a clean slate.

BUD DECKELMAN

(MGM 12419; K12419)
B+ "I LOVE YOU STILL" (2:20)
 [Acuff-Rose BMI—Endsley] A
 potent, middle beat blues ballad re-
 ceives a first quality reading by the
 mellow-toned Bud Deckelman. Top
 notch offering that could develop into
 a click platter.

"I GOTTA FIND A WAY" (2:08)
B [Acuff-Rose BMI—Deckelman] On
 the reverse portion, a quick beat ro-
 mantic piece, Deckelman wants the gal
 to return his love and he socks out
 his appeal in sparkling style. Strong
 coupler.

ANITA CARTER

(RCA Victor 20-6805; 47-6805)
B "HE'S A REAL GONE GUY"
 (2:29) [Criterion ASCAP—N.
 Lutchter] The old Nellie Lutchter fa-
 vorite is revived in a sparkling, rockin'
 fashion by Anita Carter. Socko vocal
 and instrumental support with some
 dandy pianowork turned in by Floyd
 Cramer. Oughta keep the boxes hop-
 ping.

"MAYBE" (2:26) [Acuff-Rose
B BMI—R. Baham] Here the ca-
 nary effectively spins a heartfelt,
 moderate paced romantic weeper.
 Lovely echo-chamber delivery.

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Country Round Up

Lee Rosenberg, co-cleffer, along with Bernard Weinman, and co-publisher, Southern Belle and Elvis Presley Music, of Prez' latest smasher, "Too Much," was in New York last week with Decca country-pop songster, Chuck Reed. Lee is negotiating for network TV shots and niteclub appearances for Chuck, who has been visiting the jocks in Cincinnati, Washington, Baltimore, Philadelphia and New York to plug his initial Decca pairing, "Whispering Heart" and "Another Love Has Ended." While in Cincinnati Chuck guested on WCPO-TV's "Coke Time" for the local Coca-Cola distributor.



CHUCK REED

"Buzz" Cahn, Promotion Manager for Columbia's George Morgan, types that "there were no hard feelings between George, who resigned from the Grand Ole Opry after a 9-year affiliation, and the station, but rather the fact that there were so many engagements that had been offered to him that he couldn't fill." Cahn adds, "that his first duty comes to his family and better fulfill that obligation by taking those engagements that had to otherwise be missed. On Sat., Dec. 28th, George was a guest on the 'Ozark Jubilee' and will probably go back there every now and then as his time on the road permits." George's latest waxing, "There Goes My Love," is

riding high on the deejay charts. Dal Stallard, for the past 14 years with KCMO-Kansas City, Mo. is now moving to the new country music station, KCKN, Kansas City, Kansas. Milt Dickey, for the past 8 years, c.&w. entertainer, announcer, and sub-DJ for KCMO is taking over the C.&W. Jockey work. 5:00 A.M. to 6:00 A.M. Monday thru Friday, will be called "C.&W. Hits." On Saturday there'll be a "Country and Western Hit Parade" from 5:00 A.M. until 10:00 A.M. Milt adds that all artists are to feel welcome to come by, and visit anytime, and to call on him for any assistance he might be able to offer.

Country & western music fans in Southern Ontario, recently welcomed Charlie "Ramblin' Chuck" Babcock back to the 1350 Party Line on a full time basis. Charlie is now in complete charge of all c&w programming on the station, as well as handling the newly created post of CKLB Promotion Director. Chuck's arrival on the CKLB Country scene on a permanent basis, has brought with it a brand new show Saturday Mornings at 11:30, The CKLB Country Music Hit Parade." The new show will feature the most requested tunes from Chuck's other C & W Shows on the station along with the Cash Box best sellers and his weekly predictions of new hits.



GEORGE MORGAN

Columbia's the Maddox Brothers and Retta, shine as stars of the day at KRKD-Los Angeles, Calif. Known as "the most colorful hillbilly band in America," the group joins c&w disk jockeys, "Jolly Joe" Nixon, Tom Brennen, and "Uncle" Joe Allison, Wed., Jan. 30th at KRKD as their "in person" guest stars of the week.

Tom Tall was special guest for the boys and Retta who kicked off the first of a new 2 hour weekly TV show in Los Angeles, Calif. on Jan. 19 for the Lincoln-Mercury people.

"Sleepyhead Cliff," KASM-Albany, Minn., sez to watch out for the Andrews Brothers' MGM slicing of "I Got Shook."

Bob McKinnon asks that all publishers, artists, record companies, etc., remove his name from the KTKT-Tucson, Ariz. mailing lists and to send their records and material to his new home at KSWB-TV, Roswell, New Mexico. Bob notes that KTKT is no longer programming c&w music.



MYRNA LORRIE

Interested listener at a recent Don Larkin-Lyle Reed promotion in Elton Britt's Plaza Ballroom, Paterson, N. J. was "The King of Swing," Benny Goodman, whose appraisal of the work of Marty Robbins, Wilma Lee and Stoney Cooper, Lee Emerson and Britt was "very enjoyable." It was Benny's first c&w show but "not my last," the famed "pop" figure assured Reed.

Young Canadian lark, Myrna Lorrie, formerly with Abbott Records, out this week with her first RCA Victor pressing tagged "Die, I Thought I Would" and "That's What Sweethearts Do." Victor's Chet Atkins, currently out with a country instrumental, "Blue Echo" and "Trambone" also slants one for the rock 'n roll market as he and the Rhythm Rockers team up on a cover of the r&b noisemaker "Tricky." Flip is the old favorite "Peanut Vendor."

A host of artists are featured in the concluding installment of the Nashville Banner's Jan. 19th "It Happened At The Grand Ole Opry" feature penned by Ben A. Green. Sharing the spotlight are Columbia's "Little" Jimmy Dickens, Dot's Jimmy Newman and Mercury-Starday's Bill Carlisle & The Car. isles. Pictured with Dickens in the photo portion are his wife, Ernestine, adopted daughter, Pamela Jean and his Country Boys Band consisting of Howard Rhoton—electric guitar, Jimmy Wilson—twin electric guitar, Buddy Enmos—steel guitar and Joel Price on bass. Seen with Newman are his wife, Elva Mae and son, Wayne. With Bill Carlisle are his wife, Leona, son, Billy, daughter Sheila, and Carlisles' group, "Honey Bear" Collins and Dottie Sills.

Ray Anderson, kept busy by his daily, 3½ hour, country-sacred record show over WCHO-Washington Court House, Ohio, his country-sacred record shop in town and his regular Saturday nite appearance on WWVA-Wheeling, W. Va.'s "World's Original Jamboree," is now out with his first release on Admiral. Ray, who has written over 100 tunes, including Alvadean Coker's debut on Decca, "There's A Tear In The Eye Of The Man In The Moon," also penned his 2 intro sides on Admiral. The titles are "At Last" and "Living Too Fast" and any deejay who doesn't receive a copy can get one by sending a postcard to Ray at the station.



JIMMY NEWMAN

Prince Waln, featured on the steel guitar, piano, rhythm guitar, bull fiddle and vocals, and songwriter, Diahl Graham, who plays banjo and guitar, are the star attractions with Curley Gold, "King Of The Western Drummers," and his Texas Tune Twisters Western Swing Band, playing one-niters throughout the state of Calif. Gold notes that Madge Sutte, on piano, is featured with the Miller Bros. Band playing at the M.B. Corral in Wichita Falls, Texas and that "Big" Bill Ring is starring on KOVR-TV, Channel 13, Stockton, Calif. "Sugarfoot" Collins is playing with the Lonzo & Oscar unit which is currently on a tour set up by Manager, John Kelly.

The line-up of stars, sent along by Tom Edwards WERE-Cleveland, Ohio, at the Circle Theatre Jamboree, includes Martha Carson on Jan. 26th, Faron Young-Feb. 2nd, Roy Acuff-Feb. 9th, and Don Reno & Red Smiley on the 16th.

Paul Simpkins, WBAM-Montgomery, Ala. feels that "Gone" by Ferlin Huskey on Capitol will be one of this year's best sellers in country music.

Down in Paris, Texas, Roy Glenn, banjoist and comedian, and Pee Wee Reed, emcee and popular KFTV disk jockey, have combined forces to produce the Sat. night "Red River Jamboree" which plays live from the Fair Park Coliseum, 8-11 P.M. and airs via tape from KSST, Sulphur Springs, Tex. The Jan. 21st show was staged as a benefit for the March Of Dimes and an additional \$125. was contributed by the fun loving audience to see them shave the mustache off Jim Hendricks, mgr. of KFTV and Reid's boss. The show was headed up by Nancy Castleberry, who has just recorded on RCA Victor and will debut as Nan Castle, Riley Crabtree of Columbia and EKKO records, William Harris and The Ramblers, Robby England and The Rob Cats, Don McKnight, The Musical Keeners (Glenn David, Clinton and Yvonne), Roger Cato, Lloyd Ferguson, Homer Minty, Jack Baird, The Three Cases, (Jerry, 13, Johnny 19 and their dad, J. C.), The Huggins Kids (Lanny and Geary), Mary Wright, and many others. The show was started in Sept. of '56 and is growing rapidly.



MARTHA CARSON

George L. Featherstone, Wonderland Ranch Enterprises, Dunville-Ontario, Can. informs us that Hickory's Rusty & Doug played dates in Penna., New York, Quebec and Ontario during the last week in January. Between the Canadian dates the boys hopped back to Wheeling, W. Va., for their appearance on the Jamboree. Featherstone is looking to set the boys up on dates in the southern and mid-west territories.

Scheduled for Pittsburgh, Pa., on Feb. 6th are Johnny Cash, Marty Robbins, Rod Brasfield, Lee Emerson, McCormick Brothers, and a big show at the Carnegie Music Hall, Oakland, Pittsburgh. Also, on Feb. 3rd, Moose Lodge 581 will sponsor a Western & Country Jamboree in the lodge auditorium. The show will be emceed by WILY's country jock Marty Krauss. Many acts will be on hand, and if things go as planned it will be a weekly affair. Hank King played the Royal Ballroom in Pittsburgh, Pa. on January 26th along with his band and WAMO's Abbie Neal. King is getting the deejay plays on his Blue Hen disk, "I Want To Know."



THE CASES

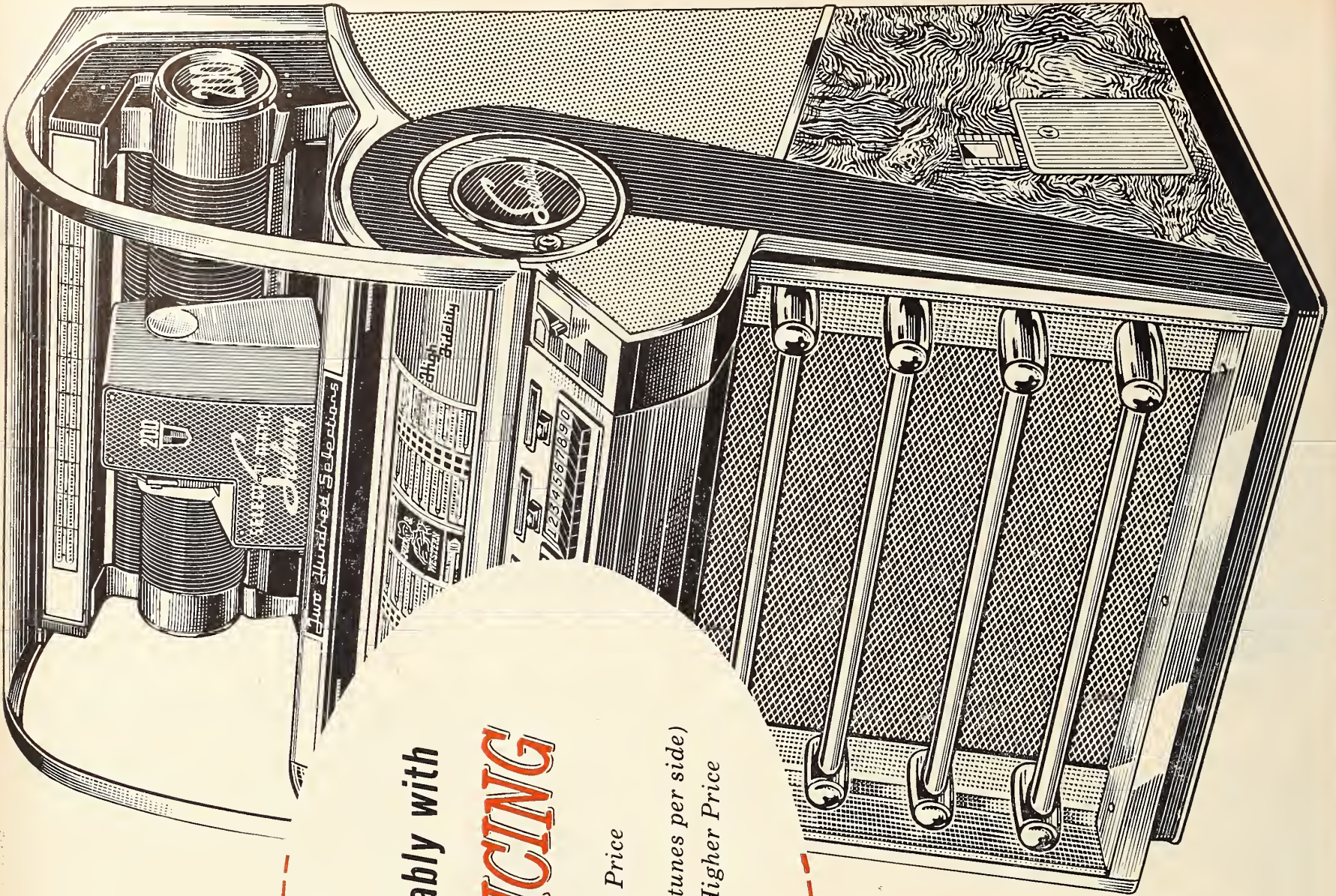
Bud Moore president of the American Folk Musicians Association types that a one hour jamboree is held each Saturday over radio station WCPA in Clearfield, Pa. Moore and band have been playing the Dixie theater each week, and playing to good houses. Bud also tells us that the American Folk Record Co. will have its first release soon. Membership for the state-chartered AFMA is expanding, and those wanting info on it can write to Bud Moore, 20 High Street, Clearfield, Pa.

"Cowboy" at Howard Vokes types that his #1 plug song for '57 is the religious "If This World Wants Peace Pray The Rosary." Says Vokes, "It's a song with a message that the whole world needs."

The "Elvis Presley Day" at Radio Station WQIK-Jacksonville, Fla. was a smashing success thanks to Manager of the Station, Larry Glick, and DJ's, Frank Thies, Bill Johnson and Ted Crutchfield and all the people in Jacksonville.

"Balin' Wire" Bob Strack, KIMO-Independence, Mo., notes that the special guests at the "Cowtown Jubilee" in Kansas City, Jan. 26th, were Flash & Whistler (G. Rutledge and S. Wilson) from the "Ozark Jubilee" down in Springfield. Last week Smiley Burnette drew one of the biggest houses at the show in a long time. They really loved him, his jokes and his singing. Jan. 27th brought Cowboy Copas, June Carter, Leon McAuliffe's band, Justin Tubb, Carl Perkins, Mitchell Torok and several other entertainers.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 17, N. Y.



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Up Question:

HOW HIGH IS UP?

1957 INCREASES

Here and There

NEW YORK—Any news about cigarettes is always of value to cigarette machine operators. So, we give you the latest. All producers expect 1957 to set all kinds of records in production. It is now predicted that total consumption in 1957 may again be close or higher than the 1952 record.

The filter tip accounted for about 1/3 of all domestic consumption, and is expected to reach 40% this year. It is also stated that now that all major companies are represented in the regular king-size and filter markets, a halt to the new-brand race may be expected. Excluding consumption for the armed services, production of 394 billion cigarettes matches the preceding record set in 1952. American Tobacco Co. continues to be the largest cigarette mfr. Lucky Strike regulars, slipped, but Pall Mall king-size showed great gain. American also produces Hit Parade filters and Tareyton. R. J. Reynolds has been able to offset the losses of Camels thru gains by Winston filter. Liggett & Myers saw its Chesterfield brand slip, but L & M filters showed gains.

CHICAGO—Reports have been received here that the NFTC (National Foreign Trade Council) believes that U.S. commercial exports will rise by about 5% this year as compared to 1956. Should this prediction hold true, as far as the coin machines industry is concerned, this is bound to set a post-war record. This is the annual trade forecast by the NFTC. It said that it expects U.S. exports to rise to about \$18 Billion in '57 as compared to \$17 Billion in '56.

WASHINGTON, D. C.—Operators, more than other business men, must be aware of population trends because they derive their livelihood from the general public. Pyke Johnson, chief consultant on the President's advisory committee on highways predicts that the multi-billion dollar federal highway program will open the way for a vast expansion of suburban areas thruout the nation.

NEW YORK—Just a short sentence culled from a financial report—but all operators are urged to give great consideration to the editorials appearing in *The Cash Box*, suggesting "Dime Play Plus." The sentence reads: "Maintenance and improvement of profit margins are made doubly difficult by the rising trend of costs, particularly wages."

The every day necessities listed here are only a few of the many that have been increased in price with the beginning of 1957. There is no doubt that a great many more needs of every day life will be increased in price as 1957 continues. The items listed here affect everyone. The average increase in the price of these items is 20%. This does not include the increases that went into effect in 1956, 1955, 1954 or the years prior to '54.

To just meet these increases in general overhead expense operators of music and games would have to obtain either \$10 per week front money or arrange for a 70%-30% commission basis.

If increases, which have come into effect the past twelve months in parts, supplies, labor, rent, new machines, and everything else the operator requires to just remain in business, were also taken into consideration, the above suggestion of \$10 front money and/or a 70%-30% commission basis, would actually have to be hiked upward.

5¢ NEWSPAPERS (UP 29%) TO	7¢
3¢ MAIL (UP 40%) TO	5¢
20¢ BUS/STREET CAR FARES (UP 20%) TO	25¢
33¢ GALLON OF GAS (UP 3%) TO	34¢
\$8.00 AUTO TIRE (UP 6%) TO	\$8.48
\$1,040. HOME LOAN (UP 1 1/2%) TO	\$1,055.
\$3,000. AUTO (UP 15%) TO	\$3,450.
5¢ PARKING METER FEE (UP 100%) TO	10¢
\$1.00 WATER BILL (UP 33%) TO	\$1.33
10¢ TELEPHONE CALL (UP 10%) TO	11¢
\$3.00 PARKING FINE (UP 40%) TO	\$5.00
\$1.00 TAXI FARE (UP 20%) TO	\$1.20

(Editor's Note: Operators can show the above to their locations and, at the same time, add on whatever local increases have come into effect for general every day items. By such business discussion, operators should be able to arrange for a more equitable division of the gross receipts from all their machines, so as to be able to continue to progress.)

As Business Indecisively Slides About:

OPS FACED WITH TWO ALTERNATIVES

1. Tighten Belts. Let Go All Help Possible. Cut Down on Expenses. Eliminate Luxuries, Gifts, Promotion, Vacations. Chop Down Salaries. OR—
2. Arrange for an Equitable Share of the Gross Receipts from All Locations by Immediately Instituting "10¢ Play Plus" Plan

CHICAGO—Business is indecisively sliding about. Whether the trend will continue down, or go up, is something very few can foresee at this time.

If the Stock Market is any criterion, business is off, and may continue off the rest of the year.

If the nation's Purchasing Agents are right, and because they claim that inventories are piling up, there will be little buying until this pile-up is used up.

If Dun & Bradstreet are correct in their estimate, and from the very first week of the year it seems that they are more than right, there will be between 240 and 250 small businesses going broke every week of 1957. (The first week saw 279 small businesses collapse.)

If the nation's gigantic auto manufacturers are right, and they have twice revised their estimates, less cars will be sold than what they figured on as 1957 came into being.

If one and a dozen more such eventualities come about, and the facts are already in the open for all to read, steel scrap prices are falling, copper mining is being cut, other materials

are wavering, appliance plants are closing, cutbacks in many manufactured items, especially in the textile industry, have already come into being then, leaders claim, the operators are faced with either of two alternatives.

The first. They must quickly arrange to let go of as much labor as they possibly can. They must begin to do most of the work themselves. They must chop down their own salaries and the salaries of those whom they will keep with them to help them continue in business. They must quickly eliminate all luxuries, such as vacations, gifts to locations, other expenses, like promotion for their businesses, and a dozen and one extraneous costs must simply be eliminated.

The second. They can arrange immediately for a more equitable share of the gross proceeds from all of their equipment by quickly placing into effect with all of their locations for all of their machines The Cash Box' "10¢ Play Plus" plan. (This plan is simply: "10¢ Play Plus Front Money And/Or A More Equitable Commission Basis".)

No Longer Pays Ops To Hold Onto Used Phonos and Games

Demand for Used Phonos and Games from Export Market Gives Ops Opportunity to Modernize Routes at Lower Cost

CHICAGO—According to leaders in the juke box and games fields here it doesn't pay operators to hold onto used phonos and games at this time.

These men point out that, at the present time, the export markets are demanding as many used phonos and games as they can possibly obtain.

As one well known distributor here puts it:

"This is an opportunity for the operators of music and games to get a good price for their used machines which means", he adds, "that they can modernize their routes at a much lower cost than even a year ago."

The demand for late model used games especially, and also for the late model phonos, has continued to grow since late last summer from all the world markets.

Many well known exporters are far behind in deliveries. Some of them have been rushing their men out to every part of their territories, in an effort to obtain whatever used phonos

and games they possibly could, so as to somehow cut down on the backlog of orders they have.

"Because of this", one well known music distributor reports, "we have also been taking in games on trades. At least", he explains, "those games we know that our customers in various parts of the world want."

The games and music distributors are offering higher trade-in prices than they have in a long time to obtain the late model machines.

This makes it possible, as they point out, for the average music and games operator to completely modernize his route today at a much lower cost than even a year ago.

"Operators should advise their distributor just what they have to trade at this time", one leader here reports, "and they'll be surprised at the prices they can receive for their old machines in trade against the very latest equipment."

Perkins Joins J. H. Keeney As Vending Manager

CHICAGO—Paul Huebsch, of J. H. Keeney & Company, Inc., this city, reported this past week that Harold Perkins has joined the Keeney organization as sales manager in charge of the firm's vending division.

"Perkins is well known to the coin machine industry throught the country," stated Huebsch. "His extensive knowledge of the vending end of the industry and his many years of experience in other branches of the business will enable him to be of outstanding help to distributors and operators everywhere."

Perkins' experience in vending machine sales is said to include four years with Bert Mills, one year with Cole Products and two years as sales

representative for a leading vending machine distributor.

Prior to that, Perkins disclosed, he held sales positions with Mills Industries and Buckley Manufacturing Company for almost twenty years.

Perkins stated: "I believe that Keeney has the very best line of coffee, hot chocolate and soup venders on the market today. The machines have proven themselves to be trouble-free and extremely easy to service."

"They provide operators with the answer to their demands for vending equipment that will yield the biggest profits."

Perkins advised that since January 1 he has been in the process of building up a vending sales and distributing organization for the firm.

Demand Continues Strong For New Products

Growing Need for Popular Priced New Equipment Most Noticeable

CHICAGO—Regardless of any reports to the contrary, demand continues strong for the new products now on the market, especially the new, large bowling games.

As more enter into the manufacture of these games, there is bound to eventually come about a point of diminishing sales.

From all present indications, and because these games cannot be manufactured in great volume this point is, as yet, far distant.

In the meantime demand also continues strong for the manufacture of popular priced equipment.

There are some who are of the belief that sales of the bowling games will not diminish for many, many months to come. Opinions have been offered that it will be a year and, perhaps, even longer, before any slowed sales will be noticeable.

At this time the volume of bowling games being produced has not yet reached its apex. New ideas and changes in the games, as time goes on, will also help to continue sales.

Also important is the fact that there are a tremendously larger number of operators who require more popular priced equipment.

These men have been urging their distributors to report this to the leading factories here. This has been done.

The manufacturers are not idle. Their experimental departments are hard at work seeking new, popular priced equipment to meet this demand.

Many hope that such new equipment will become available prior to the Spring season and, especially, before the warm Summer months.

There is every belief that this coming summer season may prove one of the greatest in the history of the industry. All indications point to tremendously increased travel within the U.S. this forthcoming summer.

Rationing and other problems in the European countries, as well as everywhere else in the world, have decided many to see America first.

All this is expected to add up to greatly increased business and, there-

fore, the demand for more popular priced, new equipment, continues to grow greater as the weeks go by.

In the meantime, reports from those operators who have already installed the new, large bowling games in locations, is that they are proving sensational as far as play appeal and earning capacity is concerned.

Batteries of these games are expected to be seen throught the countryside spots this forthcoming summer.

Yet there are so many small spots, along the highways of the nation, that cannot accommodate so large a unit, the demand for new, popular priced equipment continues to grow even while the demand for the new type bowling games becomes stronger.

Urges Mfrs Provide Space For Licenses on Machines

NEW ORLEANS — John Elms of Tac Amusement Co., this city, has two suggestions which he feels are of importance

"The Cash Box' should prevail upon the music and games manufacturers to provide space whereby the operators can place the growing number of licenses and permits.

"In New Orleans", Elms reports, "it is required that these licenses and permits be so arranged and so spread out that all the wording is legible."

The other suggestion that Elms proposes is in regard to the 200 and 100 selection phonos.

"The 200 selection phonographs", he advises, "decrease the selectivity value of the music because a person gets tired of looking for a particular tune that may appeal to him."

"This, it has been noticed, causes him to select just any tune."

"I suggest", Elms continues, "that the 200 selection machines be discontinued. That more effort be put into the improvement of the 100 selection phonographs."

"I would like to see", he concludes, "a 100 selection machine with a dual-credit system such as the 200 selection Seeburg has."

Location Cooperation

CHICAGO—One of the biggest and most acute problems facing the average operator everywhere in the nation, it seems, is that of obtaining the right sort of cooperation from the owner and the employees of his locations.

This fact came into stark relief during the many answers which operators sent to this publication in regard to *The Cash Box*' "10¢ Play Plus" plan.

One southern operator was frank enough to report:

"If you'll only write an editorial showing how the location should cooperate with the operator, "this may do almost as much good as dime play and a more equitable commission arrangement."

The sorrowful part of this is that it is almost impossible to write such an editorial. An editorial could never cover all the problems of all the operators with their varied and multitudinous locations.

The problem of gaining the cooperation of the owner and employees of each location, and each location's problem is different, is up to the operator himself.

It is up to him to use whatever salesmanship and showmanship he has developed from experience over the years, as well as use to its fullest extent whatever personality he has been endowed with and whatever he trained himself to take advantage of.

The fact remains that outstanding salesmanship (or showmanship as it can be called in many cases) as well as courtesy and a pleasant personality, plus a very careful and intense study of the owner and employees of his locations, will probably do more to help him gain the cooperation of these people than anything else he could devise.

Just showing a location owner and his employees an editorial which would, of necessity, have to stress the fact that the coin operated machines in the location are not only business stimulators, but also profit producers, and that by trying hard to urge customers to use these machines the owner would gain greater income, would not, of itself, solve the problem.

There are many locations that are more interested in stepping up sales of their own basic products. In such spots the operator has to intelligently and logically explain why cooperation with his equipment will also bring about such desired results for the location.

Other locations, with floating employees, people who come and go and are never going to remain on the job very long, are very difficult to convince. These locations have to be placed in the position of practically each employee gaining something extra for himself, at least during the time the employee is working in the spot. Perhaps the owner might be shown that, by such incentive for his employees, they would remain on the job for a much longer period of time.

There are locations that are terribly understaffed. The owner, and whatever few people he has working for him, are usually too busy to pay attention to the coin operated machines in the location. Here, again, the operator has an entirely different problem. That of convincing this owner and his small staff that, if they will take a few moments from their busy time to help stimulate the play on the machines, all will gain and all will be assured of better business which, in turn, means the owner will have a business and the employees will have a job.

There are other locations where disinterest in the coin machines is very apparent. These sort of places don't care if the machines are there or are removed. Here it is a question of great salesmanship on the part of the operator to convince such locations that the machines really are important to the future better business and progress of this place. This is the kind of sales job that just can't be achieved in one or two visits or, many times, in even one or two or more months.

Definitely, then, location cooperation is an individual problem for each and every operator. Not only must he make a very keen study of the owner and his key employees, but, he must use outstanding, intelligent and convincing salesmanship, in addition to putting into this effort every ounce of personable personality and friendship he has in him.

Operators have used birthday gifts. They learn the birth dates of the owner and key employees and see to it that a worthwhile birthday gift, usually in keeping with the hobbies or special delights of these people, is given them. Others use various other means to gain the cooperation and friendship of the locations.

But whatever the method, the fact remains that it is impossible with one editorial to cover all the divers problems of all locations. Gaining greater location cooperation remains a problem for each and every individual operator with each and every individual location.

National Organization To Boost Industry Level

SHREVEPORT, LA.—Edward H. Janssen of Janssen's Music Service, this city, believes that a national organization with branches in every state should come into being, to help raise the level of the industry.

"Some method should be worked out to organize the industry," he reports, "into some type of organization. MOA would be fine.

"This organization would not only protect the industry," he continues, "but would also raise the level of public opinion as far as the coin machine operator is concerned.

"I cannot speak for all sections of the country", he advises, "but in the South and Southwest the average operator is looked upon with respect.

"I will agree", he explains, "that this is partly due to the old line oper-

ators. But this is not being helped any by the present generation.

"If a national organization would secure a well known man in each state and, in turn, have him select regional men within the state to organize each state to be affiliated with the national organization, then the state groups could draw up a code of ethics and by-laws to improve the industry's standing.

"I am sure that there are many of us", Janssen recalls, "who remember the low estate of the insurance salesmen until they cleaned their own house. Look at their standing in the various communities today.

"If we are not proud of our own industry", Janssen questioningly concludes, "then how do we expect to be looked upon with favor when we attempt to secure favorable legislation or respect in our dealings with other merchants?"

Chi Phono Bowling League News

CHICAGO — The second position night of the season started off with Galgano Distribs winning two from Decca Records. Ed Teske was high for Galgano with 517. Frank Tutomase's 536 was high for Decca.

Oomens Sons took two from Gillette Distributing. Cas Kalas was high for Oomens with 474. Warren Pardee's 515 was high for Gillette.

M.S. Distribs won two from B & B Novelty. Ralph Kick was high for M.S. with 509. Fred Dries took high score for B&B with 522.

ABC No. 1 swept all three from Mercury Records. ABC's Harry Schreiber was high scorer and also high for men with his 560 score. Mel Jones was high for Mercury with 521.

Coven Music took two from Pasche Phono. Chuck Myers' 508 and Charlie Pieri's 506 were high for Coven. Ray Gallet was high for Pasche with 556.

Singer One Stop swept three from ABC No. 2. Al Ghinko was high for Singer with 490. ABC's Les Taylor was high with 467.

Coral Records won two from Western Automatic. Rudy Zelina was high for Coral with 497. Frank Dalton and Bill Nyland were both high for Western with identical scores of 438.

Star Music took all three from Atlas Music. Hank Sochacki, with a score of 529, and his wife, Myrtle, with a score of 476, were high for Star. Myrtle's score was also high for women. Bud Hofert took high score honors for Atlas with his 443 score.

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Big CIAA Meet Hears Election Plans Plus 60-40 Commish Basis

Chicagoland's Amusement Ops Listen To CIAA President Urge Adoption of THE CASH BOX' "10¢ Play Plus" Plan. Since 10¢ Play Already in Effect Propose 60%-40% Commission Basis for All New Equipment

CHICAGO—Milton (Ted) Raynor, former attorney for the CIAA who had resigned sometime ago, came to this past week's meeting (Tuesday, January 29) at the Pine Room of the Congress Hotel to advise one of the biggest turnouts in the history of the Chicago Independent Amusement Operators Assn how nominations and elections of officers and a complete board of directors was formerly conducted by the group.

The Board of directors is incomplete at this time in view of the fact that some of the members have left. This requires a special election to fill the board once again. Election was set for the next meeting. This usually takes place the last Tuesday of the month. At the same time new officers will also be nominated and are expected to be elected at this meeting.

After this official business of the organization was taken care of, Sam Greenberg, president of CIAA, took the floor to speak on the editorial which he had read to the organization and which had appeared in The Cash Box relative to The Cash Box, "10¢ Play Plus" plan.

He urged the membership to adopt a 60%-40% commission basis for all new equipment.

Since dime play is already in effect throuth the entire Chicagoland area, the adoption of a 60%-40% commission basis would assure the amusement games operators of a more equitable share of the gross receipts.

It is believed that there is much favor here for adoption of the 60-40 proposal made by Sam Greenberg. This matter has been openly discussed by many of the CIAA members in various places about town. Many of them have stated that The Cash Box' "10¢ Play Plus" plan is the solution to many of their problems.

Leonard Micon of World Wide Distributors also spoke to the membership to refute any rumors in regard to letters sent to locations here advising placement of bowling alleys on a 50-50 basis. Micon offered a reward of \$5,000 in this regard. His speech was very effective and well received by the membership.

J. A. (Art) Weinand, sales manager of Williams Manufacturing Company, was also present at this meeting. His firm had donated the refreshments to the organization. Weinand stated that this was one of the most interesting meetings he had yet attended. He believes that the CIAA is well on the road to a successful association.



Through The Coin Chute

CALIFORNIA CLIPPINGS

The California "liquid sunshine" didn't put any damper on the activity along Pico Boulevard last week. Sales on new games and phonographs continue on the increase and used equipment remains in constant demand. The record business has been sparked by fast breaking records hitting the charts after two or three weeks in release. . . . At Minthorne Music Company, a Seeburg "200" phonograph is displayed with a backing in black with large gold keys and the slogan "Album Music Your Key To Greater Profits." Hank Tronick reports the comments of the operators on viewing the display has been "That's so true!" Hank is anxiously awaiting the first shipment of United's Deluxe "Skee Roll" game which should arrive in the showroom soon. Roy Provencher has been battling snow storms in the Sierra Mountains, but the orders for Seeburg "200" phonographs and other equipment have been arriving at Minthorne. . . . Ray Powers has tended his resignation as head of M.A.C. Vendors, Inc. with Thomas Workman, former director of M.A.C., being appointed to replace him. Ray will announce his future plans within the next few weeks. . . . Jimmy Hilliard, national sales manager of Bally Records, paid a visit to California Music Company to see Sammy Ricklin and Gabe Or'and in their new building and commented that it was a credit to the record industry. Gabe told Jimmy that Bally's release of Betty Johnson's "I Dreamed" should be another big one for the label. The Four Lads dropped by California and Bud Robinson told them their record of "Who Needs You" on Columbia is very much needed by the operators to handle the requests for it. Betty Williams reports Guy Mitchell's "Knee Deep In The Blues" was her biggest seller the past week. Martha Delgado predicts Coral's "What's A Teenage Girl" by Tom Edwards will take off with the operators.

Wayne Copeland reports that business has increased so at Sierra Distributors they have acquired a new warehouse on Olympic Boulevard to give them more space. Wayne says their sign reading "California's Gone Wurlitzer" is being proven by the orders being received at Sierra for the new Wurlitzer "2100" and "2104" phonographs from near and far. Frank Davis reports very heavy buying of used phonographs. Pete Ley and Ed Wisler are remaining in the showroom to handle the sales of the phonographs on the floor. Leonard Hicks, parts department, reports the sales continue on the increase with the issuance of S & H Green Stamps. . . . Phil Robinson says that he has received orders for Chicago Coin's "Deluxe Skee Roll" game before its arrival on the West Coast. Phil attributes this to description and picture appearing in The Cash Box. . . . His many friends will be saddened by the death of Jose Sanchez T., who was killed in an automobile accident in Tijuana, Mexico. . . . Lucille and Paul Laymon are awaiting another shipment of Bally's "ABC Bowling Lanes," eleven and fourteen foot models, to fill the orders they are receiving. Jimmy Wilkens and Don Peterson had a very successful showing of the new Rock-Ola "200" phonograph in San Diego. The acceptance of the new phonograph was 100% by all the operators attending in that area, they report. Ed Wilkes was congratulating Jimmy Wilkens on receiving his third degree in the Masonic Order at the La Habre Lodge.

Mary, Kay and Claire Solle returned to Leuenhagen's Record Bar after spending a week-end in Palm Springs deciding whether they will buy a trailer or build on their property there. To date no decision. Kay believes Mercury has a big one in the Country & Western field with George Jones' "Don't Stop The Music." Mary says Mitch Miller's "Song For The Ninth Day" on Columbia has started moving with the operators. Rusty Draper's "Let's Go Calypso" on Mercury is Claire's choice of all the calypso releases. . . . Bill Happel reports he is receiving many orders from Don Ames in San Diego for the new AMI "G-200" phonograph at Badger Sales. Marshall Ames has been busy with the sales of used equipment. Jack Leonard reports sales in the Prize Department are fine and the stock is rapidly depleting. . . . Jack Simon is doing a lot of letter writing to keep John Freeman and Sonny Lomborg of Simon Distributing Company informed of his travels. Jack is now headed for Delhi, Bombay and Karachi. . . . Sylvia Syms dropped in Norty's Music Center to see Norty Beckman before leaving for New York and another recording session for Decca. Ana Marinez reports a big seller in the Latin records was "Elvira" Guapacha by Tito Rodriguez on Tico. Jan Graham and Richard Barrientos are divided on Leny Eversong's Coral release with Jan picking "Jezebel" and Richard selecting "Jalousie." . . . Charley Robinson returned to C. A. Robinson & Company after a quick trip to Chicago where he visited the United factory and received the good word that shipments of United's eleven and fourteen foot "Bowling Alley" would be increased to meet the ever increasing orders. Al Thoekle, United factory engineer, spending about ten days here before leaving for San Francisco, Portland, Seattle and then East. Al Bettelman was assisting at a Cub Scout outing at Mount Waterman and slipped and fell banging up his nose and cheek. Al couldn't convince the operators with the true story so he said his wife hit him and THAT they believed.



Through The Coin Chute

DALLAS DOINGS

Don Weed who was sales representative for Texas Record Distributors, Inc., London label, transferred to New Orleans to join the newly formed Dot-London Records distributorship owned by Randy Wood and is now covering the Louisiana, Mississippi and Alabama territories. . . . Gunnar Gabrielson, J. P. Seeburg field representative, just returned from a visit to the Seeburg factory in Chicago. . . . Mrs. Virginia Fowler is the new office manager at King Records. . . . Earl Bostic will visit with deejays after his arrival here and will talk about his latest on the King label, "Harlem Nocturne." . . . Ray Barnes of Palestine took Mrs. Barnes along to help him shop the local market. . . . Other visitors seen along coinrow included Mrs. Buna Carr of Corsicana; J. W. Barnes from Franklin; Ray Howell, Panther Distributing Company of Fort Worth; Budd Clem, Paris; Jimmy Garrett, Longview; Walter Thannisch from Fort Worth; Fred Ellis and Wilbur Brisco, Waco. . . . Vicky Walker returned to her job at Certain Music Company after welcoming a new baby boy.

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Through The Coin Chute

NEW ENGLAND NIBBLES

New snowstorm Tuesday, Jan. 29, impeded transportation again and kept many coin men out of town from making their customary trips in to distrib's plants. Despite snow and freezeups and arctic temperature making for one of the most rugged winters Hub has ever had, coin biz has been sailing merrily along at an accelerated pace with heavy emphasis on music. At Trimount Automatic Sales Corp., Irwin Margold reported music leading in action with demand for Seeburg "V200" way up. A meeting of the background music division was held at Somerset Hotel Tuesday, Jan. 29, with Ray Lindgren, sales mgr., Seeburg, Chicago, on for the annual get together. Russ Eckel is sales manager of background music dep't., Joe Leonard, salesman. Big enthusiasm chalked up here for two new games, Williams "Shamrock" and Gottlieb's "Flagship" with ops delighted. Trimount's newly setup sound recording dep't of RCA sound equipment is going big guns with hi-fi a big thing.

At Atlas Distributors (AMI), ops demanding new AMI 200 in increasing numbers, they report. Mr. and Mrs. Barney Blatt off for Florida for a month in the sun. Louis Blatt running the Commonwealth Ave. plant.

At Associated Amusements (Rock-Ola), new Rock-Ola 200 is getting the play from ops with reports of its mechanical qualities engendering much interest, and servicing has been practically non-existent, Dick Mandell, general mgr., reports. Ed Ravreby, the vet coin man and proprietor of Associated, making trips to New York frequently and dropping in on friends on coin row there; also cutting up jackpots with ops on the way through Mass., R. I. and Conn. and back again. Biz booming on United's 14-foot "Bowling Alley" and upsurge on pins is noted. At Redd Distributors (Wurlitzer), Wurlitzer half-dollar phonograph is setting new history in the firm, Bob Jones, sales mgr., reports. Ops report bigger takes and are more than extremely pleased with the new Wurlitzers, he said. The potential of the half-dollar phonograph has not even been scratched, he contends, and ops are just beginning to realize the new machine's scope. Bally's "ABC Bowling Lanes" is the most torrid piece to come out of Chicago in years, Jones says, and ops can't get hold of them fast enough in the N. E. territory.

Ops who made it through the snow and sleet this week included: Ralph Fertta, Concord, N. H.; Robert Lyons, Skowhegan, Me.; Al Dolins, Hyannis; Harry Deshowitz, Chelsea; Joe Viana, Fitchburg; Oscar Pratt, Manchester, N. H.; Tom Libby, Haverhill; Ray Shea, Worcester; Bob Rome, Boston; Connie Pocius, South Boston; Sol Robinson, Newton; Walter Luby, Shrewsbury, Leon Sherter, Newton; Ralph Lackey, West Roxbury; Henry Levine, Milton; Adolphe Dugas, Webster; Bill Hamel, Concord, N. H.; Martin Oliver, Portland, Me.; Joe Assad, York Beach, Me.; Don Swanson, Lowell; Philip LaFontaine, Providence, R. I.; John Lopas, Waltham; Edgar Beals, Needham; H. V. Cronin, Revere; Francis Jaeger, Southbridge; Ed Maloney, Fitchburg; Al Goldberg, Quincy; Ed Campagna, Waterville, Me.; Carl Dyer, Portland, Me.; Dave Baker, Arlington; and Ray Cour, Chicopee. . . Eydie Gorme, current at Blinstrub's, has been visiting with the disk jocks around town. . . Danny Kaye, in for press confabs re his new show opening at the Colonial in March, will make a disk jock Hub rounds for his new platters pre show opening. . . Helen Forrest at Frolic, Revere; Carmen McRae at Storyville.

Bigger Market For One Cent Counter Machines

Boosted Sales Taxes Cause U.S. Mint To Step Up Penny Production

CHICAGO—Boosted sales taxes all over the U. S. has forced the Mint to step up penny production.

The U. S. Mint also reports that production of all coins will be increased in an effort to meet the shortage of coins which has become so apparent throughout the country.

But most of all, it is believed, in view of the stepped-up sales taxes, from 1 cent to 3 cents and from 2 cents to 4 cents, and even larger increases in the greater majority of communities throughout the nation, pennies are now in greater demand than ever.

Banks have been advising the U. S. mint that the shortage is becoming acute in some areas of the country.

The resultant effect is a bigger market for penny counter machines of all kinds.

For many years the penny counter games were among the most popular

in the nation. Many of these fell by the wayside as new laws came into being.

The growing demand for pennies, because of sales taxes, has found the average man and woman throughout the country with more pennies in pocket and in purse than ever before.

There is no doubt, as many believe, that new type penny counter machines, located right near the cash registers, will definitely prove profitable under present conditions.

(EDITOR'S NOTE: This publication has pointed this out for sometime now. Editorials have featured the need for a return to counter machines which would get a share of the pennies now in circulation. Also, the fact that the penny counter machines were always among the most profitable. Especially in view of their lower cost and also because of their longer life on location.)

Urges "School For Mechanics" and Phono Improvements

BENTON HARBOR, MICH.—Sam W. Clark of Star Vending Service, this city, harkens back to over 14 years that The Cash Box has been crusading for a "School For Mechanics".

"A service school for phonograph and games mechanics", Sam says, "that will give practical work on actual machines, BUT, not on just one manufacturer's product, or one model, like many of today's service schools are doing is a necessity.

"Help is one of the biggest problems in business today", Sam continues, "but where can a mechanically-minded man, who wants to be a serviceman, go to learn the business?"

"He is no good to us", Sam remarks, "if he can't service a machine. Anyone can count and collect coins."

Sam Clark also makes some suggestions for simple phono improvements which, he believes, would prove of great worth to all operators.

"Phonograph grilles", Clark suggests, "should be easily removable, or hinged to make cleaning them easier.

"Phonograph volume controls and cancellation buttons", he continues, "should be made more easily accessible to the location owner, so he does not have to move the machine or stand on his head to cancel off a record.

"Volume controls", Clark concludes, "should be so made that they cannot be worked by a pocket knife or a bobby pin."

Denmark's Coinbiz To Buy More In '57

COPENHAGEN, DENMARK—According to a most reliable report just received from this city, Danish operators look forward to purchasing more coin machines in 1957 than they did in '56.

1956, according to information received, was one of the biggest years Denmark's operators enjoyed, as far as purchases of new machines were concerned.

Hans Siesbye of the firm of Oscar Siesbye, A. S., reports that, as far as whether business will or will not be better in his country:

"I believe that the answer here is that the important factories with financial backing will increase their output and sales."

He also adds, "I believe that many small factories, especially in France and Germany, will collapse due to lack of funds."

Siesbye explains this statement with, "As you know, both of these countries (France and Germany) are enforcing very severe credit restrictions."

But as far as the Danish operators are concerned, they look forward to one of the very best years for 1957.

Business has been on the upgrade thruout Denmark for sometime now. With the fine financial arrangements which have come into effect here, the Danes are of the belief that sales will definitely show a very fine increase, provided all other matters remain in status quo, because of the growing import of the coin machines import and export business in this country.

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50-50 Commission Basis Indicates:

OPS AND LOCATIONS ARE PARTNERS

Why Should "Partners" Split 45-10? Why Should Locations Get 45% and Operators Only 10% of Gross Receipts on 50-50 "Partnership" Basis?

The following happened during a conversation in a banker's office. An operator was attempting to arrange for a loan. In describing his business he advised the banker that he split the gross intake from his equipment with the location owner on a fifty-fifty basis.

"Oh", said the banker, "then you are actually partners."

Any stranger to the industry would, in all probability, think the same. Certainly when any two firms (or two men) split their intake on a 50-50 basis, the firms (or the men) are considered to be "partners". At least to the average man's way of thinking.

And also to the minds of government employees who handle the income tax problems of the nation. They, too, are of the opinion that there should be "partnership returns" between locations and operators where there are no agreements in force that the operator "leases" the space from the location owner.

It isn't at all strange, then, that the operators and location owners are considered to be "partners" in the operation of the coin machines in the location owner's place of business. And to make this more definite there is the 50-50 split of the gross receipts from the machines as proof.

Yet, since the location owner and the operator are "considered" by strangers to be "partners" how come, then, the actual split of the intake between the partners is on a 45-10 basis?

The fact remains that the location owner has 45% (and, in some cases, even more) left from his share of the 50% he gets from the gross intake of the machine.

All the location owner can charge against his 50% of the gross intake is the use of electric current (and that only when the machine is actually operating) as well as rent per square foot (according to what rent he pays per square foot) for the space the machine occupies.

When he removes 5% from his 50% share of the gross for electricity and rent he's removing one tremendous chunk for overhead expense. So the location owner winds up with 45% net as his share.

The operator, in turn, must remove from his 50% share of the gross, his tremendous overhead expense. This includes cost of every

part and all supplies. His rent. Wages for his employees, not counting his own salary. Cost of truck tires, gasoline and everything else. Also the depreciation on his equipment and the higher prices he is paying for new machines.

When the operator's bookkeeper, or accountant, is finished removing overhead from his 50% of the gross intake, the average operator learns that he's luckier than lucky if he has 10% left with which to assure the future of his business.

No "partnership" can be instituted on so inequitable a basis. If this operator (mentioned in the first paragraph) would have told the banker the truth he would have, instead, stated:

"I'm actually working for my locations. They pay me 10% commission from 50% of the gross receipts of the machine."

This would have been true. This would, probably, have astonished the banker no end. The banker probably couldn't for the life of him, figure out how a businessman intends to build a future for himself, in any business, on 10% of 50% of the gross.

All the banker could think, if he knew all the facts, was that the "operator worked for the location owner" and that, actually, he was making a loan to the location owner and not to the operator.

This might all seem a bit far-fetched for some operators who are reading this. But, if they doubt the facts and figures herein contained, all they need do is call in a Certified Public Accountant and have him go over their figures.

These operators might then learn why, really learn why, *The Cash Box* has been crusading so hard for its "10¢ Play Plus" plan.

Regardless of what part of this plan best suits the operator, the fact remains that it is a plan to help the operator enjoy a more equitable share of the gross receipts from his machines.

When the operator enjoys, what might be termed "a full and equal partnership" with his location owner, he will then have every possibility of enduring whatever slideoffs or recessions or depressions that may occur in his area.

The Cash Box urges every operator everywhere to change over to: "10¢ Play Plus Front Money And/Or A More Equitable Commission Basis".

More Ops Acclaim "10c Play Plus" Plan

Letters Continue to Arrive Offering A Variety of Commission Arrangements

CHICAGO — For many weeks now letters continue to arrive from operators from all over the country acclaiming The Cash Box' "10¢ Play Plus" plan.

These operators, like all the others who have already signified their belief in this plan, hope that The Cash Box will continue to urge that operators change over to: "10¢ Play Plus Front Money And/Or A More Equitable Commission Basis".

Arthur K. Strahan of Greenfield, Mass. believes that 10¢ play plus 70%-30% commission arrangement is the best. "But", adds Strahan, "this should be in addition to 'guaranteed minimums'".

E. E. Brown of Vancouver, B.C., Canada, is also of the opinion that 10¢ play plus 70%-30% commission basis and \$5 per week minimum should be the method adopted by all operators.

Dennis W. Dolvin of Springfield, Mass. believes that 10¢ play plus 60%-40% commission basis would prove best.

Audrey McComb of Seattle, Wash. feels that 10¢ play plus a more equitable commission arrangement is the best. She advises. "Front money leads to nothing but terrific abuse by the location. Bartenders are floaters. They have no interest in making a profit for the location. So the more red money, the better. Front money, or red money, is one of the worst evils of the juke box business in Seattle.

Stanley M. Skop of Woronoco, Mass. believes that 10¢ play plus 60%-40% commission basis will do the job for the operators.

Tom Shelton of Payette, Idaho, agrees on 10¢ play plus 60%-40% commission basis. In this regard he reports, "I feel that for the location to have any interest in the equipment, the location must always receive some money out of the machines. It is, therefore, my contention that if a spot is so poor that you have to operate on small amounts of front money, there is no potential earning power in this location. The operator would be better off without this location. 10¢ play with 60/40 commission will always make the location some money. This will give the location the incentive to hustle the music box. A flat guarantee is better for a weak spot than front money."

Paul Andre of Lansing, Mich. advises that, as far as he's concerned, it is 10¢ play plus \$5 per week front money.

Karl Schott of Yuma, Ariz. is of the belief that the best method for all operators to adopt at this time is 10¢ play plus 75%-25% commission basis.

Miller Sidwell of Detroit, Mich. writes, "10¢ play is probably okay for some locations. Those which can support new machines regularly. Front

money is also good for some locations. 50-50 should be abandoned for either 60-40 (places which are regular and fairly good) or front money for places which are poor or where they insist on playing radio or TV."

Simon Levine of Moncton, N.B., Canada, believes that 10¢ play plus 60%-40% commission basis is the answer to the operators' problems.

Walter Grazick of Greenfield, Mass., is of the belief that 10¢ play plus 70%-30% commission basis is best.

Buford H. Castle of Duane, Texas, is quite upset over the fact that the competition in his territory is so bad that, he writes, "If you put out a machine on 10¢ play and had a good location your best friend would sell, or put a machine in on 5¢ play, and offer top money for the spot."

Suggests Ops Pull Equip't From Under \$7.50 Spots

MIAMI, FLA. — William Blatt of Music Makers, this city, urges all juke box ops, who have locations that take in less than \$7.50 per week, to pull these machines.

"The juke box operator should pull every machine", Blatt says, "that doesn't bring him a net collection of at least \$7.50. Because", he adds, "his cost of operation is pretty near that much, in most cases, and over that figure in some cases, no matter how old his equipment is.

"We have traded every piece of equipment", Blatt goes on to say, "that was manufactured before the Seeburg 100 Model B. We are now about 75% on dime play and 100% on 45 rpm.

"We will make any kind of deal with the location", Blatt continues, "and we don't care whether it's front money, 60%-40%, a set rental free, or a certain definite guarantee per week.

"As soon as a location goes below \$7.50 per week", Blatt concludes, "and we cannot collect that amount from the location, we pull our machine rather than lose money."

Claims 6/25¢ Works On One Play For Dime

MILAN, TENN.—Herman C. Creswell, Jr. of this city believes that he has found the answer to locations that, at first, combat the installation of 10¢ play.

"Music locations that won't accept 1 play 10¢, 3 play for 25¢", Creswell reports, "will agree to try 1 play 10¢ and 6 plays for 25¢.

"This has worked for me in every case", Creswell concludes.

All Divisions of Wurlitzer Show Profit For 1st 9 Months



R. C. ROLFING

CHICAGO—R. C. Roling, president of The Rudolph Wurlitzer Company, in issuing his report for the third quarter of 1956, reported "All divisions of the Company operated at a profit during the first nine months of the current fiscal year.

"We have had very little defense work," continued Roling, "but the backlog of orders is increasing each

month and sales of defense items should be very substantial during the next fiscal year. Sales of civilian goods during January continued to be good, and present indications are that sales and earnings for the fiscal year ending March 31, 1957 will be satisfactory."

Sales of The Rudolph Wurlitzer Company for the third quarter (October, November and December) were \$10,633,204, compared with \$9,601,007 for the same quarter last year.

Net earnings for the quarter were \$212,549 or 25¢ per share, compared with \$244,586 or 29¢ per share in the same quarter last year.

Sales for the first nine months (April to December inclusive) were \$27,098,014, compared with \$25,782,776 last year.

Net earnings for the first nine months were \$432,210 or 52¢ per share of common stock, compared with \$548,597 or 66¢ per share in the corresponding period last year. The difference in earnings during the first nine months of this year compared with the same period last year was due largely to increased expenses at the North Tonawanda, New York Division, and non-recurring starting costs at the new Corinth, Mississippi plant, which is part of the DeKalb Division.

Vending Biz Competition Grows Stiffer

New Mfrs. Driving Hard For Profitable Share of Market, But Old Line Vendor Buys Cautiously

CHICAGO — As old time vending machine men predicted, after the last NAMA convention, there would be stiffer competition in their field than ever before. This is now becoming fact all over the country.

The size of the last NAMA convention itself convinced many that this would be the case. The interest shown in the new venders was another point in case.

The entrance of new manufacturers, building the same type equipment, whether more modern in design or not, was still another point.

In short, from every standpoint, as these old timers in the vending machines business explained, there was bound to be more operators entering into the field, both small and large, and that this would have its effect on business generally.

Nor was there any way to keep out new blood from entering into the vending picture, whether as operators or manufacturers.

The vending machines business has been releasing many glowing growth and prosperity reports from its publicity staff. The result was, as new industrial plants were built at a record rate thruout the U.S., many games and music operators decided this was also the field for them. Nor did the manufacturers of other coin operated products lag behind.

Even tho the old line vending machine operators are continuing to buy cautiously, as has always been their method, they are keeping their weather eyes open to the new competition that is entering their areas and driving hard to grab spots.

It is believed that there will be much ferment in the vending business this year.

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"SHAMROCK"

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"ROLL-A-BALL"

6-Player

Skee Roll Game

"PERKY"

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Williams

MANUFACTURING CO.

4242 W. Fillmore St., Chicago 24, Ill.

"It's What's in THE CASH BOX That Counts"

J. H. Keeney & Co. Intros New 6 Player Amusement Game "Bowlette"



PAUL HUEBSCH

CHICAGO—Paul Huebsch, general sales manager, J. H. Keeney & Company, this city, announced this past week that the firm is now shipping the new skee type amusement game, "6 Player Bowlette", to its distributors all over the country.

"This new game," stated Huebsch, "has some special features that operators and players will receive with tremendous enthusiasm. It is beyond a doubt the most appealing, enticing game we have presented to the trade in years.

"Bowlette" combines competitive play with physical stimulation that will keep players happy and entertained," continued Huebsch. "At the same time, every player in the group has an equal, last-ball chance to win."

The new 6 Player "Bowlette" offers four-digit scoring, a feature operators and players prefer.

The game is available in three different lengths—9, 12 and 14 feet. The front section contains the cash box, ball return and coin mechanism.

This enables the front to be attached to any one of the three lengths of the center section. Should the operator or location desire a different length at some later date, another center section can be ordered from the factory thru the distributor.

In commenting on this feature, Huebsch said, "This economical solution to varying demands from locations or players should prove extremely attractive to many operators."

"Bowlette" may be set to play 5, 7 or 10 frames, according to preference of the operator. There are three balls per frame. Player gets extra scoring of 100 when ball goes into 30, 40 or 50 pocket when lit.

The first shot scores 100 extra in 30 pocket. Second shot scores 100 extra in 40 pocket. Third shot in each frame scores 100 extra when ball drops into 50 pocket.

Suspense culminates in the last frame, when player can continue to shoot as long as he lands the ball in the 50 pocket.

"Bowlette" will also be available in the DeLuxe match model very soon.

Huebsch stated in conclusion, "We made the game fast, quiet, suspenseful and appealing to players. We also incorporated higher score features. The operator can quickly find out for himself at the nearest Keeney distributor that 'Bowlette' is his game for a more prosperous future."

London Parking Clock Like U.S. Postage Meter

LONDON, ENGLAND—At long last the public here will have to contend with what U.S. autoists have long become accustomed to, the parking meter.

But the type of parking unit that the British are experimenting with is based on the U.S. postage meter.

The meters are portable and very small in size. They are rented to the motorist for about the equivalent of \$7 in U.S. coin.

When the London motorist parks his car he simply starts the meter to working and hangs it where it can easily be seen by the London "Bobby". The suggested place is inside the windshield.

The Bobby can then check to see whether the meter is working. When the clock runs out, after about 50 hours, the motorist is then required to rent a new, sealed clock from the Government.

It is reported that this small, portable clock will cost about \$2 to manufacture whereas the larger meters, as used in the U.S., would cost about \$200 in Great Britain.

Just as U.S. firms bring their postage meters to the post office to buy more metered postage, the hand parking clock of the British works on the same theory.

In Memoriam

The officers and members of the Amusement Machine Operators of Greater Baltimore announce with deep sorrow the passing of their fellow member and Past President, January 26, 1957.

BERNARD J. ROSE



Through The Coin Chute

EASTERN FLASHES

This issue is being turned out at our new quarters at 1721 Broadway. As anyone knows, who has moved or built new quarters recently, the premises aren't always completed as promised. So we're working under some handicaps. However, like the Post Office slogan, come rain, snow or sleet, the mails go thru—The Cash Box comes off the presses—and we hope it retains its usual high standard. Of course, we extend an invitation to all who are in the neighborhood, or wish to visit us, to drop in and say hello.

* * *

Also, regardless of any problems, we must never fail to drop around to visit the trade. So we made the usual weekly trek to coinrow. Happy to note all busy, with ops keenly interested in all the new amusement machines, and still making purchases of music machines. . . . Barney (Shugy) Sugerman, Runyon Sales, so busy with Bally's "ABC Bowling Lanes" and a steady sale of AMI music, he's wondering if he'll be able to make good on his promise to meet with coinmen in Miami Beach. "Right now," said Shugy, "we can use so many 'Bowling Lanes', I must stay around and be in touch with Bally for more and more deliveries". With Morris Rood out ill, Perry Lowengrub remained at the office. . . . Mac Pollay leaves for New Orleans to attend the Mardi Gras on Mar. 1. From there he'll fly to Miami Beach. Expects to be away some three weeks. . . . Harry Koepfel, Koepfel Distributing, discovered the greatest of all doctors—house painters. He tells us he awoke the other day and was so sick he couldn't get out of bed. Then came the painters. It was so bad, he just got up and went in to the office. . . . Charlie Rubenstein, arcade owner, tells us his son is now stationed at Ft. Dix, N.J. Quite a break for the boy, as he'll be able to come home on visits. . . . Mike Munves back from his vacation at Hot Springs. Had a wonderful rest, he says. While there, he met up with Mr. and Mrs. Max Hurvich of Birmingham Vending Co., Birmingham, Ala. . . . Joe Kochansky visits on the street. . . . Al Simon, Albert Simon, Inc., demonstrates the new Genco "DeLuxe Skill Ball" game, which just arrived, while Al D'Inzillo and a group of ops watch. Al not quite up to his usual form—didn't connect for 50's on every ball. Ops were asking about arrival of ChiCoin's new "Deluxe Skee Roll", and Al said it'd be in any day.

* * *

Meyer Parkoff, Atlantic New York Corp., his staff, and Jack Gordon, regional representative for Seeburg, conducted a lecture and discussion session on Monday, Jan. 28, for some 35 to 40 music ops, mechanics and collectors. "The talk was on the operator level" said Parkoff, "with Jack Gordon the 'professor'. The history of the Seeburg organization was outlined, with the major part of the time devoted to the evolution and development of the record to its present 45 rpm and EP 45 rpm." Following the talks, operators plied the speakers with questions. Session started at 6:30 PM and lasted 'til 11 PM. Everyone very satisfied with the results, and Parkoff advises he'll continue with others—dates to be set. . . . Sol Gottlieb, D. Gottlieb & Co. in the big city. Phones us to tell us he's just arrived from Miami, and is leaving Tues., Jan. 29 on a cruise. Accompanying Sol is Harry Silverberg of Kansas City, Mo.—and an unexpected friend, Ben Lazar of Pittsburgh. Sol and Harry met up with Ben and his wife here, and strangely enough, they were all on the same boat. . . . Alf Vernon from London, England, in town, calls us to say hello. Alf to visit Montreal, then South before returning home. . . . Joe Young and Abe Lipsky, Young Distributing, advise they're awaiting further deliveries of Wurlitzer's "2100" and "2104". "Getting them out as quickly as they're delivered," said Young. Abe leaves for Fairfield County, Conn. where he's meeting music ops on Thurs. and Fri., Jan. 31 and Feb. 1. . . . Bob Lutman strutting along coinrow, advising one and all of the arrival of his second son, Clifford. . . . Si Silverstein's hand coming along fine now, and if doc okays it, he'll leave for a Miami Beach vacation. Upon his return, partner Harold Rosenberg leaves for his vacation, which should be around Mar. 1.



Through The Coin Chute

UPPER MID-WEST MUSINGS

Mr. and Mrs. Frank Ponterio of Worthington, Minn., at the present time are basking in the sun in California. . . . Mr. and Mrs. Ike Sundem of Montevideo, Minn., spent a few days in the Twin Cities shopping for records for their juke boxes and also looking over the latest in games, besides taking a breather from their route activities. . . . Dick Hendry of Clark, S. D. is back on the job again after just returning from a trip to sunny Florida. . . . Hugh and Esther May, National Specialty Company of Eau Claire, Wis., were seen in town shopping for equipment for their route. . . . Jeff Kost of St. Cloud, Minn., is taking off the pounds these days and he is happy about the whole deal except that besides being constantly hungry the tailor can't keep up with the taking in of the trousers. Jeff's goal was 56 pounds off in '56 and that is what he did lose, but he hasn't set the goal of 57 for '57. That would be too much and too drastic. . . . Clayton Norberg of the C & N Sales Company of Mankato, Minn., and Mark Coughlan also of Mankato were in town on the same day but did not make the trip in together. . . . Recent visitors to the Twin Cities were Ed Le Blanc of St. Cloud, Minn.; Russell Gherty of Baldwin, Wis.; Dick Grant of Mound, Minn.; Gordon Dunn of Moose Lake, Minn.; Jim Laraby of Granite Falls, Minn. and Johnny Johnson of Staples, Minn.

"It's What's in THE CASH BOX That Counts"



Through The Coin Chute CHICAGO CHATTER

Operators who have locations that bring them \$10 or less per week should immediately sign these spots to "legal lease agreements." Some call these "location contracts." Otherwise they may be asked to file "partnership returns" by Uncle Samuel for such places where income is \$600 or less per year. "Legal lease agreements" also act as two-edged sword for ops. Not only prove that "space is being leased from location," but, at the same time, by the "lease" running for two, three or more years, assures the operator that the location will remain his location for at least that period of time. . . . Phil Levin, president of Recorded Music Service Assn., much disappointed with condition of some of the phonos he saw as he motored down to Fla. Sure was happy to get back to "the city of progressive operating."



PHIL LEVIN

Phoned Bill O'Donnell Tues. at 4 P.M. "Mr. O'Donnell has seven calls waiting besides yours," said cheerful-voiced Lorene at the switchboard, then added, "They all want 'Bowling Lanes'." . . . While word got around that "De-Luxe Skee Roll" broke all initial order records for ChiCoin, Ed Levin had this to say: "One distrib who placed sample order of ten called before he even got the games. Demanded a trailerload. Everybody else increased initial order before all samples arrived." Sam Wolberg and Sam Gensburg busier than ever, thrilled at instant response to their new game. . . . United's Bill DeSelm chuckled, "We're just beginning our quantity production run of 'Bowling Alley'. Everybody is repeating orders. This game is accepted everywhere." Herb Oettinger just had time to say "Hello." John Casola reported in NOLA and on way to Miami. Al Thoeke in L.A., then working his way up the coast. . . . Jack Bess, Roanoke Vending, Richmond, Va. in town last week visiting factories. Dropped in on John Frantz' Lake St. plant. Came away with distributorship of all Frantz products for his Richmond, Bristol and Charleston offices. Jack, according to Frantz, is one of the old timers who believes in carrying stock on hand at all times for immediate deliveries.

CIAA's prexy, Sam Greenberg, who read an editorial from The Cash Box relative to 'The Cash Box' "10¢ Play PLUS" plan to last meeting, again brought this up at this past week's meet of CIAA. He urged all ops to arrange for 60%—40% commish basis on all new equipment, since dime play already in effect here. Ops have been discussing this for some weeks now, over coffee, in distrib's places, etc. As one leading op said, "Why 60—40 on new games only? After all," he continued, "new games become old games quick enough. Why don't we go all out and arrange for 60—40 on all games? Just as we went all out at one and the same time and arranged for dime play." This op also stated, "All credit to 'The Cash Box', 'The Operators' Bible', for originating, pioneering and crusading for dime play and now for 'dime play plus'. 'The Cash Box' is the one and only magazine that knows the operators' problems and points to a logical solution." . . . Coincidence: Arthur K. Strahan, Greenfield, Mass. and E. E. Brown, Vancouver, Canada, 3000 miles apart, both wrote The Cash Box, both letters received same day. Both suggested "10¢ Play PLUS 70%—30% and a guaranteed minimum." . . . Zeke Wolf of Auto-Bell declares, "Practically all 'County Fair' and 'Circus' being ordered on dime play," adding, "Ad on 'Five Jacks' bringing plenty response for foreign market."



AL THOEKE

Ralph Sheffield claims he can't find Avron Gensburg. "He's somewhere in the factory working hard as usual," Ralph reports. "It's easier to locate Al Warren, who's now on a trip seeing distrib in Mpls, St. Loo, Louisville and Cincinnati." . . . Openly at CIAA meeting last Tues., Len Micon spikes rumor that World Wide is connected in any way with unknown R&S operating company. Len offers \$5000 if anyone can prove it. "Cold cash," says he, "no trade-ins!" . . . Art Weinand of Williams entertained distrib Jack Bess last Sunday. Art, incidentally, very impressed with progressive spirit and unified thinking among members of CIAA. . . . At Keeney, Paul Huebsch alternating between busy factory and his office. While production of the new "Bowlette" goes at a fast clip, Paul takes phone call in shipping room. OK's sale of 25 venders in one installation. . . . Herb Jones confides that more promotional effort and material going for Bally "Bowling Lanes" on part of distrib and ops than any game in the last 10 years.

"No relief in sight from upward spiral of costs, wages and overhead expenses," states Alvin Gottlieb. Which also suggests to ops that "dime play PLUS" on all equipment is the only way to survive and assure themselves of a secure future. . . . Empire's Gil Kitt plunges into mountain of work. With Joe Robbins lending a hand, all departments here a bee-hive of activity. Latest addition to the firm is Tom Fischer, in charge of complete parts dept. Tom just out of the armed services and a grad of Coyne Electrical School. . . . Bill Anton, VP in charge of sales, Permo, highly enthused about new diamond stylii program inaugurated by the firm this past week. "We broke the price barrier thru new production techniques," asserts Bill. . . . Tom Callaghan back at Bally and reported looking just grand. . . . Ted Rubenstein of Marvel claims the firm has some great buys at this moment in pool game supplies. E. Bye (if you ask for Earl, you'll be surprised), reports billings show "phono replacement plastics are ahead this week."

Glad to add Frank Fabiano, Buchanan, Mich., to list of alternate members of the "20 Year Club." Frank in coinbiz 15 years. Also a director of Music Operators Assn. Ops in Buchanan area, he estimates, are over 65% on dime play, "but planning to go all out in the future for '10¢ Play PLUS'." Frank adds, "See that I get The Cash Box quicker. Can't do without The Cash Box." . . . Anyone else with 10 or more years in coinbiz? To become alternate member of the "20 Year Club," just send your name, address and birthday to this office in care of Howie Freer. . . . Harry Jacobs, Sr. and Jr., Milwaukee, getting ready to move into new quarters Feb. 1. Sales rep Woody Johnson says the firm



JACK BESS



TOM CALLAGHAN

STRONG AND DURABLE - EASY TO INSTALL

Phonograph REPLACEMENT PLASTICS

Guaranteed Authentic Replacements to Match Originals

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MODEL		
A	Tops, 1. or r.	\$ 8.95
	Centers, 1. or r.	15.45
	Bottoms, 1. or r.	11.95
B	Dome	17.95
	Centers, 1. or r.	8.95
	Bottoms, 1. or r.	8.95
C	Centers	8.95
	Bottoms, 1. or r.	8.95
E-40-80-120		

Metal Grille for lower part of machine — eliminates cleaning plastic louvers. 2 to set 10.00

SEEBURG

Model 100C—Highly polished chrome tubes (replaces glass tubes). Set of 12	\$14.95
Model 146-147-148 Domes	\$15.95
Model C—Chrome Pflasters	17.50 pr.

ROCK-OLA
Available to fit Models 1422, 1426, 1428, 1432, 1434, 1436 and 1438.

WURLITZER

MODEL 1250 Center Dome	\$18.95
Dome Ends, ea.	6.10
MODEL 1400 Center Dome	13.45
Dome Ends, ea.	10.50
Bottom Sides, set of 2	\$16.50
MODEL 1500 Center Dome	\$14.50
MODEL 1015 Top Corner, 1. or r.	7.50
Lower Sides, ea.	5.50

Replace old glass bubbler tubes with Plastic Twisted Rod Sets, 4 straight clear —4 curved colored. \$7.75

Also available to fit Models 950, 850, 800, 750, 700, 600, 500.

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"highly gratified" at the way ops are taking to the new Wurlitzers all over Wis. . . . Missed Carl Happel of Badger the past Fri. Carl in Chi shopping around. . . . Sam Hastings reported basking in Fla. sunshine while 10 inches of snow fell on Milw. . . . Sam London and Nate Victor very happy to report "sales of Seeburgs surpassed all expectations for this time of year." . . . Over at the new Paster Distrib bldg., Sam Cooper proudly shows plans for completion of his modern, efficient office. Sam even more excited and proud over backlog stack of orders for AMI phonos and pool tables.



PAUL HUEBSCH

At All-State, Vince Shay tells about op who cried about tavern biz being 'way down. "Take ain't there no more." This op, by the way just returned all tanned and healthy looking from Fla. sojourn. Drove his brand new car down and back again. Learned there are still plenty spots on nickel play as he stopped here and there on his way. Forgot all about handsome salary he draws, beautiful home he owns, parties he can afford to give and attend. But just ain't happy due to fact his bank account depleted. He just paid mortgage installment on new apartment bldg. he bought. . . . Exhibit's Sam Lewis highly enthused as he reveals, "We have something that looks exceptionally good for the trade, culminating several months of development and testing." . . . Fast First Service: Charley Kallil phones Joe Kline from Michigan City for parts. Art Ondrus, Union Pier, strolled into First while Joe was desperately trying to figure out a way to get the parts out fast. Art obliged both by delivering the parts personally a couple hours later, on his way home.

HAPPY BIRTHDAY THIS WEEK TO: John R. W. Hamilton, Vancouver, B. C., Canada. . . . J. A. Woodard, Portsmouth, Va. . . . Jerry Shuman, Chicago, Ill. . . . William F. Hewitt, Conway, Mich. . . . Edna Gorman, Buffalo, N. Y. . . . DeWitt Eaton, Sarasota, Fla. . . . Benton W. Preston, Wilmington, N. C. . . . Lee Dixon, Youngston, O. . . . Harold W. Daily, Houston, Tex. . . . J. M. Roberge, Joliet, Ill. . . . Ed Wisler, Los Angeles, Cal. . . . C. V. Hitchcock, Nashville, Tenn. . . . Dick McCann, Buffalo, N. Y. . . . Walter L. Putnam, Knoxville, Tenn. . . . Harold Schwartz, Chicago, Ill. . . . Roy Torr, Lansdowne, Pa. . . . Charles H. Alloway, Orange, Tex. . . . Jimmy Bounds, Mexia, Tex. . . . Lucille E. Laymon, Los Angeles, Cal. . . . Joseph P. Connors, Long Island City, N. Y. . . . Louis F. Sebastian, San Antonio, Tex.

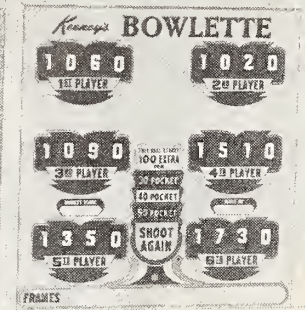
WORTH REPEATING: Some people's idea of progress is speed.



SAM WOLBERG

A BIG MONEY WINNER!

New!
New!
New!



Keeney's 6 PLAYER REGULATION SKEE-BALL "BOWLETTE"

with **BONUS SCORING**
"EXTRA BALL" FEATURE

Plexiglass Showcase Front

WHEN MADE IN ROTATION

- 1st Ball Scores 100 BONUS Points →
- 2nd Ball Scores 100 BONUS Points →
- 3rd Ball Scores 100 BONUS Points →



Shooting ball into 50 Pocket in last frame gives player an extra ball as long as player continues to hit 50 Pocket!

Adjustable to: 5 Frame - 7 Frame - 10 Frame Play

Designed to Fit All Locations:

- 9-foot cabinet can be increased to 12 or 14 feet overall length.
- 14-foot cabinet can be reduced to 12 or 9 feet overall length.



Adjustable Playfield
9 Feet 12 Feet 14 Feet

Players Prefer Keeney's "BOWLETTE"



WRITE - WIRE - PHONE -

O.K. ✓ BUYS

- Wurlitzer Model 1800 ... \$825.00
- Wurlitzer Model 1700 ... 675.00
- Seeburg Model 100-A ... 200.00
- AMI Model B ... 75.00

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Meyer Parkoff To Be Guest of Honor For 1957 UJA Fund Drive

Lou Boorstein Again Selected as Chairman



MEYER PARKOFF

NEW YORK — The first meeting of coinmen to set up the Coin Machine Industry-UJA drive for 1957 was held Wednesday, January 30 at the Henry Hudson Hotel.

About a dozen men were on hand and several preliminary matters were completed. The guest of honor for 1957 was selected. He is Meyer Parkoff of Atlantic New York Corporation.

Lou Boorstein, who, as chairman of the 1956 drive, led the New York group to its greatest financial success, was named as chairman for 1957.

A tentative date for the annual dinner was selected—either Tuesday or Wednesday, May 14 or 15, and will, once again, be held at the Sheraton-Astor Hotel.

Next meeting of the committee will take place on Wednesday, February

Kaye Shipping "Deluxe" 3-Hole Pool Game

BROOKLYN N. Y. — Irving Kaye, Irving Kaye Company, Inc., who recently moved his factory to 1537 Bergen Street, this city, advises that the firm is now shipping its new "DeLuxe" three-hole, slate top skill pool game.

Kaye states that the cabinet comes in beautiful gold and mahogany rubbed; has a triangular pedestal to support the slate; and has draw pull-out mechanism. With the game comes 5 oz. balls and quality sticks.

"We are also manufacturing and delivering thru distributors 3 inch, 10 oz. official rubber balls for bowlers; wooden balls for skee alleys; and slates to convert old pool games", said Kaye.

13. At this meeting, a great many more coinmen will be in attendance, and from now on until the banquet takes place, considerable effort and planning will take place. In 1956, a record was set in both attendance at the dinner and the money donated. All feel that both these figures will be topped in 1957.

"It's What's in THE CASH BOX That Counts"



GOTTLIEB'S

TWO PLAYER

FLAG-SHIP

6 TARGETS ADVANCE BONUS TO 250

TOP ROLLOVERS ROTATE SCORING FOR 5, 10 AND 50 POINTS

2 SUPER-POWERED FLIPPERS

ALTERNATING LITES SCORE DOUBLE BONUS

CENTER SUPER HOLE SCORES 300 POINTS

AVAILABLE WITH TWIN CHUTES—ADJUSTABLE 3, 4 OR 5 BALL PLAY

RED AND BLUE ROLLOVERS LITE TWO PAIRS OF POP BUMPERS FOR SUPER HIGH SCORE

CYCLONIC KICKERS LITE ALTERNATELY FOR HIGH SCORE

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Amusement Pinballs as American as Baseball and Hot Dogs!

BUY THE BEST... WE DO!

ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

Urges Trade Create Better Business Assoc.

Idaho Operator Covers Industry's Most Acute Need in Comprehensive Suggestion

PAYETTE, IDA.—Tom Sheldon of Sheldon Amusement Company, this city, member of the "20 Year Club", and one of the best known and most outstanding operators in this state, offers the industry a most comprehensive suggestion covering one of its acute necessities.

It may be boiled down to the fact that what Sheldon is asking the industry to create is a "Better Business Association". Sheldon presents this from the standpoint of national organization.

"Because of the great strides made by labor in the past few years", Sheldon writes, "it is a proven fact that working together under organized rule has been responsible for many benefits and improved working conditions. Labor is thriving today.

"We are an industry", Sheldon continues, "in need of organization in order to coordinate all functions between manufacturer, distributor, operator and customers (the public).

"Business ethics", Sheldon advises, "should be the keynote between manufacturers and distributors. This will, in turn, give the operator some security. He will then know that he will not be sold out or shoved out by them.

"Operators should organize among themselves. They should set their equipment on a profitable basis. The operator should forget about trying to cut-throat his competitor out of a few spots.

"Operators should use their state organizations for all good and civic purposes, thereby improving relations with the public, instead of trying to be the 'mystery-men' of their communities.

"We have a so-called music operators' association, known as Music Operators Of America. I sincerely feel that this organization is attempting to do a good job. But in my eyes, they are failing because of one reason, they are forgetting too many small operators in the many hundreds of small towns throuout the U.S.

"The cooperation and thinking of the small town operators must be part and parcel, as well as put to work, if any organization is to gain success on a national basis.

"To bear this fact out further, there are only two members, to my knowledge, in the state of Idaho belonging to the MOA. There definitely is no representation in MOA for the operators of Idaho.

"I realize that we are a small state with some forty odd operators. But I also believe they should be pulling together to help our cause which is a part of the coin machines industry as a whole.

"Many thanks to you, Bill, and to The Cash Box, for the great efforts you have put forth in behalf of our industry in the past. We need more people like you as manufacturers, distributors and operators."

Suggestion For New Pin Game

TULSA, OKLA.—H. W. Dolph of this city offers a suggestion for the creation of a new pinball game.

"While I never", writes Dolph, "in all my 29 years in this business, operated a pinball game, for a long time now, it seems to me, someone ought to make a pinball based on the sport of fishing.

"There are 'too small' fish", Dolph continues, "small sized fish, medium sized fish, large sized and even whales. There are trout, catfish, bass, sturgeon, tarpon, etc.

"For bait there are worms, minnows, frogs, dough balls, plugs, flies, etc. For 'fishing holes' there are creeks, ponds, lakes, rivers, oceans.

"The odds would be pretty great", Dolph explains, "against catching a sailfish in a pond while using frog bait. But it could be done on a pinball machine. And, of course, it should be easy to catch a catfish in a river while using worms for bait.

"A manufacturer could utilize all these angles at one time". Dolph points out, "that is, type of bait, type of water and type of fish caught.

"He could use only (and he probably would in his first model) just one of the first two angles plus the size or type of fish to be caught. After numerous new models, the manufacturer could finally work up to where the player could catch a 'jelly fish in a spoon'.

"Everyone goes fishing", Dolph concludes, "sometime or other, and everyone who fishes, hopes to catch a 'big one'. Why not capitalize on this desire through a pinball machine?"

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Bally MYSTIC BOWLERS..\$149.50

CLOSE-OUT UNITED COMET TARGETTE \$149.50
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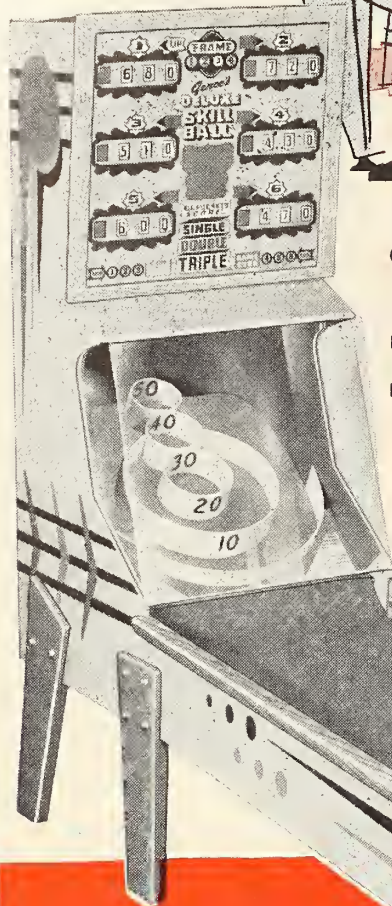
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A

ROCK-OLA

FOR

EVERY LOCATION

Rock-Ola Appoints Bybee's Pan American As Distrib



LES RIECK

CHICAGO — Lester Rieck, sales manager, Rock-Ola Manufacturing Corporation, this city, announced this past week that the firm has appointed Pan American Sales Company, Inc., 323 S. Alamo Street, San Antonio, Texas as exclusive distributor for the San Antonio trading area.

The appointment is said to have become effective on January 1, 1957. The territory to be covered by Pan American comprises south central and west central Texas.

Gene Bybee, president of Pan American Sales Company, is reported to have a complete display of new Rock-Ola equipment in his showrooms. The display includes all models of the Rock-Ola phonographs, accessories, a completely stocked parts department and all facilities for service to the operators.

Bybee, according to Rieck, has been in the coin machine business for 24 years. Starting as an operator, he has devoted himself during the past ten years to the sales and distribution of amusement machines. Today, the Pan American organization is ranked among the leading distributors in the southwest.

Upon the appointment as a Rock-Ola distributor, Bybee appointed Lou Sebastian as sales manager of the firm. Sebastian is known to be thoroly familiar with the needs and problems of all operators in the territory. He has been calling on them regularly for a long time.

Sebastian is also reported to be well versed in the features of all Rock-Ola products. He was southwest regional manager for Rock-Ola until 1954.

Pan American's complete parts and service department will be headed by F. L. Youngblood.

"We are very happy indeed," stated Rieck, "to be represented in this area by Gene Bybee and his Pan American organization. We are confident that the operators will enjoy outstanding service and greater future prosperity with out extensive line of Rock-Ola products."

THE CASH BOX New York Offices

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Sierra Distrib Shows New Wurlitzer All-Location Line

LOS ANGELES, CALIF. — The showing of the New Wurlitzer All-Location line at Sierra Distributors was a tremendous success with over three hundred operators in the Southern California area attending.

A number of recording artists including Teresa Brewer, The Five Keys, and Chuck Miller were on hand to view the machines and greet the operators. The showrooms were beautifully decorated to spotlight the new Wurlitzer "2100" and "2104" phonographs which were shown banked by large baskets of flowers and a back drop spelling out Wurlitzer.

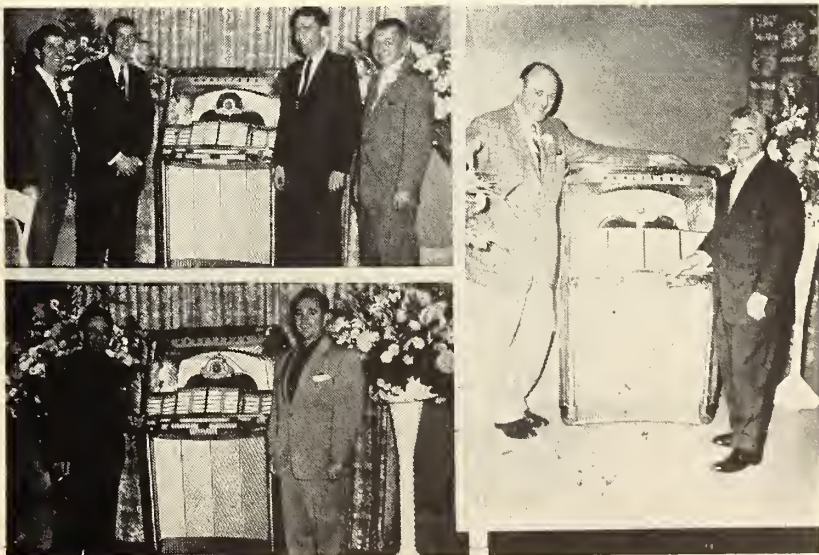
The opinions of the operators were unanimous in acceptance of these new models which feature the single entry 50¢ coin chute and a new sound in Hi-Fidelity tone. A large buffet table was brimming with food and all

types of liquid refreshments were served from 11 a.m. until late in the evening.

Assisting Wayne Copeland at the showing were Sierra personnel Ed Wisler, Pete Ley, "Bart" Bartholomew, and Frank Davis; also attending were Gary Sinclair, Wurlitzer Pacific West Coast representative, and Walt Peteet, Wurlitzer factory service engineer.

Subsequent showings were held by Sierra in Bakersfield at the El Rancho Bakersfield and in San Diego at the Town and Country Club with 100 per cent turnout and great enthusiasm in both cities by all operators attending.

Pictured here are: Top (l. to r.): Frank Davis, Larry Collins and friend, and Pete Ley. Bottom, left: R. Manual and Alphonso Bringus. Right: Gary Sinclair and Ben Chemers.



ROCK-OLA FIREBALL	\$275
WURLITZER 1250	165
WURLITZER 1500	275
WURLITZER 1100	125
A.M.I. B	125
A.M.I. D-80	295



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A.M.I. Model C
A-1 Condition!
Ready to Operate! **\$125**

RECONDITIONED AND REFINISHED
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Terms: 1/3 Dep., Bal. C. O. D.
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Bernard J. Rose Dies

BALTIMORE, MD. — Members of the coin trade, here, were terribly shocked by the sudden death of Bernard J. (Bernie) Rose, Saturday night, January 26. He was 46 years old.

Rose, one of the most popular and respected coinmen in this area, was a partner of Pete Mongelli, in the Jackam Enterprises, an operating company. At the time he was serving as banquet chairman for the 9th Annual Banquet of the Amusement Machine Operators of Greater Baltimore. He was a past president of this organization.

Burial was Wednesday, January 30, at the New Cathedral Cemetery. Services were held in St. Agnes Church.

Surviving are his wife, Doris, and three children, June, Ronald, and Susan.

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CLASSIFIED ADVERTISING SECTION

WANT

WANT—Gottlieb Two Player Pins, Big Times, Broadways, H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL., (Tel.: Moline 4-6703).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNION 1-7500).

WANT—Big Time; Variety; Surf Club. J. J. PARKER CO., 311 TURK ST., SAN FRANCISCO 2, CALIF. (Tel.: GRaystone 4-2636).

WANT — Targettes, Comets, Venus. Will trade for Pool Tables or any other games — we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FEDERAL 9-0031).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLUEmound 8-6700).

WANT—Music and Game Route. Also Kiddie Rides and Used Records. BOX #366, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N.Y.

WANT—Broadways. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO.

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GARfield 3585).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DICKens 2-7060).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT — AMI: 120 Phonographs, Hideaways, Wall Boxes, Steppers, Seeburg: 100 Hideaways, 3W1 Wall Boxes. Late Five Balls. Bally: Miami Beach, Beach Beauty and Broadway. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel.: 2648).

WANT—Up to 25 Senior & Regular Pool Tables in exchange for Alleys, Guns, Pin Games, Arcade Equipment. Phone or Write in a hurry. ODCO, 1100 BROADWAY, ALBANY, N. Y.

WANT—Used Kiddie Rides. PORTER HARRISON, 6119 McCOMAS ST., DALLAS, TEX. (Tel.: TA 6-1666).

WANT—45 rpm Used Records. Highest prices paid plus Freight. We buy all year. No amount too large or too small. Give complete information first letter. AUDIO RECORD SERVICE, DEPT. 45, 334 OGLETHORPE RD., JACKSONVILLE 11, FLA.

WANT—Gottlieb and Williams five balls. Guns of all kinds. Williams Four Bagger, Williams King of Swat. United Slugger. Will pay cash or trade Slate Top Pool Table replacements. Either regulation or jumbo sizes. Regulation at \$45 and jumbo at \$65. GEORGE PONSER CO., 123 WEST RUNYON ST., NEWARK, N.J., (Tel.: Blgelow 3-7422).

WANT — Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—12 ft. American Bank Shuffleboards; Kiddie Rides, 22 ft.; Rock-Ola Shuffleboards complete or spare planks. Write or Wire. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULTon 2282).

WANT—Distributors who can use our surplus of Games, Music, Cigarette Machines. Wholesale Only. Shopped or Not. REX DISTRIBUTING CORP., 821 S. SALINA ST., SYRACUSE, N. Y. (Tel.: 2-8255).

WANT—To Buy—Used Bally, United, Chicago Coin Shuffle Alleys. Will Pay \$\$\$\$\$. Send Complete List. REDD DISTRIBUTING CO., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

WANT — Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletonc. JACOB B. SCHNEIDER, 109 WEST 83rd St., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUDson 6-4568).

WANT — Attention: Distributors, Operators — We can use your entire inventory. Will buy in quantities—cash waiting. Bally & United Bingos; all types of Guns and Arcade Equipment. Write, Wire, Phone, Now. BELGIAN AMUSEMENT CO., 334 N. BROAD ST., PHILADELPHIA, PA. (Tel.: LOcust 4-4415).

WANT—To Buy. All kinds of Arcade Equipment, particularly Genco 2 Player Baseball Games, and all makes of Guns. Please send complete lists and prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel.: TOWER 1-6715).

WANT—United Leaders. Advise Quantity, Condition and Price. Write or phone. DIXIE AMUSEMENT CO., 912 HOUSTON STREET, CHATTANOOGA, 3, TENN. (Tel. AM 7-0000).

WANT—We are in the market for 50 Bally Bingo Games including Big Time, Gay Time, Miami Beach and all later Bally Bingos. Write, wire or phone. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, O. (Tel.: Main 1-8751).

WANT—Used Bally Bingos and Gottlieb Pins. As is or shopped. Send complete list and lowest cash price. GABE FORMAN, SANDY MOORE, INC., 240 EAST MERRICK ROAD, FREEPORT, L. I., N. Y.

CLASSIFIED ADVERTISING SECTION

WANT—AMI D-40 Selections. Late Bally Bingos. Quote condition and lowest cash prices. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrEst 7-6730).

WANT—Used National Cigarette Vendors Models M and ML. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO (Tel.: ELmwood 3-4179).

WANT—Used Records, 45 rpm—From 6 months to 3 years old, Standard Labels, \$50 per thousand. We buy year round. Any quantity. Ship collect—C.O.D. SAM M. SCHNELLER, 5 PEPPERMINT ROAD, LEVITTOWN, PENNA.

WANT—Juke Box Records, 45 rpm—No later than 3 months old, \$15 per hundred. We buy year round. Any quantity. Ship collect—C.O.D. SAM M. SCHNELLER, 5 PEPPERMINT ROAD, LEVITTOWN, PENNA.

WANT—Smart Record Man, Michael Anthony Records will help fill your cash box. Try them at our expense. Michael Anthony Survey Records, 6 for \$1.00, \$2.00 a Baker's Dozen, includes mailing and postage. 45 speed only. H. R. C. RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

FOR SALE

FOR SALE—Bally Jet Bowlers, \$95; United Ace Bowlers, \$110; Bert Lane Tic Tac Toe (New), \$49.50; Miami Shuffle (Floor Sample), \$65. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

FOR SALE—Close Out! Mutoscope's Rock 'N Roll, 5 ball amusement machine. Brand new in original crates. Only \$89.40. Write for quantity price. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE — Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrEst 5-3456).

FOR SALE — Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Blgelow 8-3524-5).

FOR SALE—Records!!! 5¢ over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N.Y. (Tel.: OLYmpic 8-4012, 4013).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Big Time, \$190; Variety, \$110; Gayety, \$85; Pixie, \$225; Starlet, \$250; Stardust, \$310; United Super Shuffle 6 Player Alley, \$60. One Third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC. 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Slate Tops for Pool Tables, \$45 ea.; United Super Sluggers, \$200; Targettes, Venus & Comets, \$125; Triple Strikes, \$125; Cue Sticks (Fibre Glass), \$2. Immediate Shipment on all Orders. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y., (Tel.: Circle 6-8464).

FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers, Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—Call us for a good buy on AMI G-200's and Seeburg V-200's. BILOTTA DISTRIBUTING CO., 224 N. MAIN ST., NEWARK, N. Y., or 1226 BROADWAY, ALBANY, N. Y.

FOR SALE—Bally's Double Header, \$400; Night Club, \$375; Ice Frolic, \$75; Palm Springs, \$60; United Pixie, \$175; Caravan, \$325; Bally's Jet Bowler, \$160. 1/3 Deposit, Balance C.O.D. or Sight Draft. NASTASI DISTRIBUTING CO., 912 POYDRAS, NEW ORLEANS 12, LA. (Tel.: MA 6386).

FOR SALE—Locks of all kinds, Bally pinball locks, Wall Box locks, Music Box locks, like new, 75c ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: NE 5-1444).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DICKens 2-1214).

FOR SALE—One Double Header, like new, A-1 condition, \$475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—Coin Machine Parts. Balls for all alleys and pool tables—wood, rubber, cork. Pucks, set of 8 for \$7. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-6677).

FOR SALE—Williams Super World Series, \$35; United Comet Targette, \$125; Chicago Coin Super Frame Bowler, \$75; Keeney National Bowler, \$150; Chicago Coin Double Score Bowler, \$25; Keeney Club Bowler, \$25; Chicago Coin Twin Hockey, \$225 (New). AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HA 3-4508).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. **FEDOR MUSIC CO., c/o GEORGE THAYER & CO., 47 STATE ST., BINGHAMTON, N. Y.**

FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. **ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).**

FOR SALE — All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).**

FOR SALE—Floor Samples ABC Deluxe Bowlers, Absolutely Like New, \$450 ea. Parades, \$425; Night Clubs, \$395; Beach Beautys, \$275; Big Times, \$175; Gay Times, \$145. **GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MA 9-0010).**

FOR SALE—Operation consisting of Music, Bingos, Shuffle Alleys, etc. Good opportunity for expansion. Operation handled by one man. Net to owner over \$23,000, for 1956. Priced to sell at \$32,000, including Record Shop. **POST OFFICE BOX 934, FORT WORTH, TEX.**

FOR SALE—Billiard Parlor and Coin Machine Route. Uses Boards, Bingos, Music, Shuffles, Pool. Write **BOX 287, BASIN, WYO.**

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. **COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).**

FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100G, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. **MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUPERior 1-4600).**

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: WHEeling 5472).**

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. **WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 5000-1-2).**

FOR SALE—Muto-Scope K. O. Champ, \$350; Williams DeLuxe B. B., \$100; King Of Swat, \$275; Rock and Roll, \$85; Gladiator, \$265; Marathon, \$285; Broadway, \$325; Nite Club, \$400; Wurlitzer, 1800, \$625. **NEW ENGLAND EXHIBIT CO., NEWTON, MASS. (Tel.: DEcatur 2-1500).**

FOR SALE—10 Kleenex Vending Machines, 6 New, 4 Slightly Used. \$200 for the lot. **KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 36, N. Y. (Tel.: Circle 6-8939).**

FOR SALE—Comet, \$160; DeLuxe 5th Inning, \$200; Leader, \$150; Manhattan, \$135; Targette, \$150; Mars, \$250; Lightning, \$250; Triple Play, \$225. AMI A, 78 rpm, \$95; AMI D-40, 78 rpm, \$225; AMI E-120, \$495; AMI A, 45 rpm, \$125; AMI D-80, \$325; AMI F-80, \$650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. **CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HARRison 1-4747).**

FOR SALE—Keeney Deluxe Sportsman Gun, \$195; Wurlitzer 1650A Hi Fi, 45 rpm, \$325; Wurlitzer 1600, 45 rpm, \$300; Wurlitzer 1800, \$795; AMI Model "A", \$80; Seeburg Model "C", \$425. **UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANS. (Tel.: HO 4-6111-4-3504).**

FOR SALE — Williams, United and Chicago Coin Electric Front Pool Tables, \$50 ea. Write: **PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.**

FOR SALE—Or Trade for AMI D, E, F, 80 Phonos. Williams Crane; Chicago Coin Steam Shovel; Chicago Coin Blondie; Exhibit Spanish Pool; Bert Lane Goldie Horse; Bert Lane Stutz Car; Bert Lane Fire Engine; Chicago Coin Big League Bulls Eye; 300 Shuffle Alley. **MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W. GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).**

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).**

CLASSIFIED ADVERTISING SECTION

FOR SALE—Shuffles at Low Cash Box Price. United: Mercurys, Targottes, Venus, Lightnings. Bally: Rockets, Mystics, Blue Ribbons. Genco: Bingo Rolls and Shuffle Pools, \$60. AMI "A", \$70; "B", \$95; "C", \$115. Wurlitzer, 1015, \$50. 1/3 Deposit, Balance C.O.D. If picked up deduct \$10 ea. **H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UN 3-8584).**

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. **TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: Newton 5-2531).**

FOR SALE — 6 Slightly used 10c Automatic "Popperette" Popcorn Machines. Will sell or trade for Phonographs or for Bally or Exhibit Kiddie Rides. **PACIFIC KIDDIE RIDES, 1212 TACOMA AVE., TACOMA, WASH. (Tel.: MA 2317).**

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. **O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).**

FOR SALE — Close-out; Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. **RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEWARK, N. J.**

FOR SALE—Williams King Of Swat, \$250; Genco State Fair Rifle Gallery, \$350 (Like New); Chicago Coin Criss Cross Bowler, \$75. **WANT**—Bally Frolics, Write. **ANTHONY HIRT, 2420 NO. 8th ST., SHEBOYGAN, WISC.**

FOR SALE—Genco Hi-Fly, \$250; Williams Four Bagger, \$325; United Deluxe Bonus Gun, \$260; Chicago Coin Blinker Bowler, \$285. **SALINA MUSIC & AMUSEMENT CO., 121 N. 7th ST., SALINA, KANSAS.**

FOR SALE—Games, Inc. Hunter, \$295; Bally Atlantic City, \$35; Palm Beach, \$35; Beauty, \$40; Beach Club, \$40; Dude Ranch, \$65; Palm Springs, \$65; Surf Club, \$75; Miami Beach, \$195; Broadway, \$365; Parade, \$445; Genco Jumpin' Jacks, \$35. **MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).**

FOR SALE—2 Wurlitzer 1700's and 2 Wurlitzer 1800's, \$2,200 for all. 10 Q-Ball Pool Tables, \$500; 30 Hot Nut Machines, \$750. **ABC COIN MACHINE CO., 3124 S. FLORES, SAN ANTONIO, TEX.**

FOR SALE—Beach Beauty, \$290; Miami Beach, \$190; Big Time, \$190; Gay Time, \$170; Variety, \$115; Chicago Coin Home Run, \$125; Big Tent, \$335; Saddle and Turfs, \$165; Bally Space Ship, \$245. One-third Deposit. **CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CANal 7137).**

FOR SALE—Or Trade. 1 Voice Recorder and 1/4 for 25¢ Photograph Machine — both Semi-Automatic. Will trade for Shuffle Alleys, Guns, Pin Games or Music or Kiddie Rides. **RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: Chapel 9-6556).**

FOR SALE—Wurlitzer Model 1400 45 rpm, \$195; AMI Model B 45 rpm, \$95; V 200 Seeburg, Write; Wurlitzer Models 1600, 1650, 1700, 1800, Write; Wurlitzer Model 4820 Wallboxes, \$12.50; AMI 120 Wallboxes, Like New, \$65; Seeburg Wallboxes, Hammerlyd Finish, \$40; Seeburg Wallboxes, Chrome, \$55. **LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).**

FOR SALE—King Arthur, \$35; Twenty Grand, \$55; Disc Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. **WANT**—Big Times, **NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).**

FOR SALE—Bally: ABC Bowler, \$395; Gold Medal, \$295; Blue Ribbon, \$275. United: Top Notch, \$425; Top Notch Special, \$450; Capitol DeLuxe, \$225; Clipper, \$200. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHEENECTADY 2, N. Y.**

FOR SALE—Watling Fortune Telling Scales, \$60. **W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MO. (Tel.: CENTral 1-9292).**

FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CANal 6-0293-4-5).**

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. **DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAVIS 2-2473).**

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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1721 BROADWAY, NEW YORK 19, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—200 Seeburgs, Write; 1454 Rock-Olas, Write; 1448 Rock-Olas, \$665; Comet Rock-Olas, \$450; 100G Seeburgs, \$625. These machines are off our route and are like new. 1717 Rock-Ola Steppers, \$30; Small Pools, \$50; Long Pools, \$75; Palm Beaches, \$40; Genco Sky Rocket Guns, \$285; Sportsman Gun, \$165. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILLINOIS (Tel.: MOline 4-6703).

FOR SALE—New Rails for Pool Games. 32" x 48", Set \$10; New Novelty Top Pyramid Pool for #1-5 or #1-10 Rotation Balls, 32" x 48", \$29.95; Cue Sticks 48" Brunswick, \$1.69 ea., \$18 doz. Quantity discounts. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL., (Tel: ALbany 2-3272).

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Commercial Music Company, Dallas, Texas, and B & B Vending, El Paso, Texas, Use and Sell Lemonite. Try Lemonite Electric Contact Cleaner. GRACO SALES CO., R. F. D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Chicago Coin Steam Shovel, \$295; Twin Hockey, \$295; Genco Davy Crockett Gun, \$325; Keeney Cross Country, \$375; Evans Saddle & Turf, \$225; Mutoscope K. O. Fiter, \$295. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: Axminster 4-3529).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: Avenue 3-6818).

FOR SALE — 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: Longbeach 1-3378).

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

FOR SALE—Model C chrome pilaster replacement, \$17.50 pair. Numbered Pool Balls — Marked on 2 sides—1 to 5, White and 1 to 5, Red; or numbered 1 to 10, \$14.95 set. WICO CORP., 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MULberry 5-3000).

FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M-100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50. Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Attention export buyers! We have available unlimited quantities of Bally and United Bowling Alleys, low in price, high in quality. We are experienced and well equipped to handle export orders. Write, wire or phone. SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N. Y. (Tel.: LIncoln 9106).

FOR SALE—Seeburg V-200, write; Seeburg 100-R, \$690; 100-G, \$600; 100-C, \$490; 100-B, \$400; United Regulations, \$425; ChiCoin Triple Strike, \$200. WANT—All late models 45 rpm phonographs. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, LONG ISLAND, N.Y., (Tel: Freeport 8-6770-1).

FOR SALE—All Games Cleaned and in Working Order. Bingo Games. Gayety, \$79.50; Surf Club, \$39.50; Variety, \$84.50; Big Time, \$190; Miami Beach, \$200; Broadway, \$325; Night Club, \$400. Williams Super Pennant, \$84.50; Williams King O' Swat, \$225; Williams Four Bagger, \$325; Bert Lane Merry-Go-Round, \$285; Exhibit Horse (outside cashbox), \$350. 1/3 Deposit, balance sight draft. Write—Phone Today! We are exclusive factory distributors for: Bally—Williams—Rock-Ola. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-7577).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. Syracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—Special. Bally: Big Shows (slightly used), \$535; Balls-A-Poppin (like new), \$314.50. Williams: Fun House (4 player game), \$284.50; Red-White-Blue, \$145; NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. (Tel.: CAnal 5306).

MISCELLANEOUS

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-2129.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.



THIS WEEK'S USED MACHINE QUOTATIONS

18th YEAR OF PUBLICATION

905th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

2* Model A, '46, 40 Sel., 78 RPM	40.00	110.00
2* Model B, '48, 40 Sel., 78 RPM	85.00	135.00
2* Model C, '50, 40 Sel., 78 RPM	85.00	165.00
4* Model D-40, '51, 40 Sel., 78 RPM	149.50	245.00
4* Model D-80, '51, 80 Sel., 45 RPM	295.00	350.00
4. Model E-40, '53, 40 Sel., 45 RPM	300.00	400.00
4* Model E-80, '53, 40 Sel., 78 RPM	350.00	450.00
2* Model E-120, '53, 120 Sel., 45 RPM	395.00	485.00
4. Model F-80, '54, 80 Sel., 45 RPM	545.00	650.00
4* Model F-120, '54, 120 Sel., 45 RPM	565.00	695.00
4. WM Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	25.00	50.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	75.00	100.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	175.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	250.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	65.00
4. 1421, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	75.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	45.00	90.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	100.00	125.00

(PHONOGRAPHS—Continued)

4. 1432, Same as above, Converted to 45 RPM	110.00	135.00	4* HF100R, '54, 100 Sel., 45 RPM	690.00	825.00
1. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	135.00	225.00	4. W1-L56 Wall Box 5c	3.00	5.00
4. 1434, Same as above, Converted to 45 RPM	145.00	265.00	4. 3W2 Wall-a-Matic	3.00	6.00
4* 1436, '52, Fireball, 120 Sel., 45 RPM	175.00	275.00	4. W4L-56	5.00	10.00
2* 1436A, '53, Fireball, 120 Sel., 45 RPM	220.00	295.00	4. 3W5-L56 Wall Box 5c, 10, 25c	5.00	10.00
2* 1438, '54, Comet, 120 Sel., 45 RPM	395.00	465.00	4. W6L-56 5/10/25 Wire-less	5.00	10.00
4. 1446, '54, Hi-Fi. 120 Sel., 45 RPM	545.00	650.00	4. 3W7-L-56	10.00	15.00
			4* 3W1 Wall-a-Matic	49.50	70.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	55.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	60.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	65.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
1. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	89.00
4* M100A, '49, 100 Sel., 78 RPM	225.00	250.00
2* M100B, '51, 100 Sel., 45 RPM	395.00	465.00
2. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	400.00	475.00
4* M100C, '53, 100 Sel., 45 RPM	425.00	600.00
4* HF100C, '54, 100 Sel., 45 RPM	595.00	750.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	65.00
4. 1017, '46, 24 Sel., 78 RPM	35.00	80.00
4. 1080, '46, 24 Sel., 78 RPM	45.00	85.00
4. 1100, '47, 24 Sel., 78 RPM	65.00	110.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	75.00	135.00
4* 1250, '50, 48 Sel., 45 or 78 RPM	100.00	165.00
4. 1400, '51, 48 Sel., 45 or 78 RPM	160.00	240.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	150.00	225.00
3* 1500, '52, 104 Sel., 45 & 78 Intermix	195.00	275.00
2. 1500A, '53, 104 Sel., 45 & 78 Intermix	225.00	325.00
2. 1600, '53, 48 Sel., 45 & 78 Intermix	250.00	350.00
4* 1650, '53, 48 Sel., 45 RPM	259.00	365.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	279.00	375.00
2* 1700, '54, 104 Sel., 45 RPM	395.00	650.00
3* 1800, '55, 104 Sel., 45 RPM	650.00	825.00
4. 2140 Wall Box	3.00	5.00
4. 3020 Wall Box	4.00	8.00
4. 3048 (Conv. of 3020)	5.00	10.00
4. 3031 Wall Box	3.00	5.00
4. 3045 Wall Box	4.00	15.00
4. 4820 Wall Box	10.00	20.00



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	25.00	45.00	4. Circus Wagon (Wm 10/55)	195.00	285.00
4. Across the Board (Un 9/52)	25.00	50.00	4. Citation (B 10/48)	20.00	39.50
4. All Star Basketball (Go 1/52)	20.00	35.00	4. Classy Bowler (Got 7/56)	235.00	265.00
4. Arabian Knights (Got 12/53)	90.00	135.00	4. C.O.D. (Wm 9/53)	50.00	90.00
4. Arcade (Wm 11/51)	25.00	50.00	4. College Daze (Got 8/49)	20.00	35.00
4. Arizona (Un 4/50)	10.00	20.00	4. Colors (Wm 11/54)	125.00	160.00
4. Army-Navy (Wm 10/53)	35.00	75.00	4. Coney Island (B 9/52)	10.00	65.00
4. Atlantic City (B 5/52)	15.00	60.00	4. Control Tower (Wm 3/51)	20.00	40.00
4. Bank-A-Ball (Got 5/50)	15.00	20.00	4. Coronation (Got 11/52)	30.00	65.00
4. Basketball (Got 10/49)	10.00	15.00	4. County Fair (Un 9/51)	20.00	40.00
4. Beach Beauty (B 11/55)	275.00	345.00	4. Crossroads (Got 5/52)	45.00	70.00
2* Beach Club (B 2/53)	25.00	60.00	4. Crosswords (B 1/56)	200.00	350.00
4* Beauty (B 11/52)	40.00	70.00	4. Cyclone (Got 5/51)	35.00	65.00
4. Be Bop (Ex 3/50)	10.00	19.00	4. Daffy Derby (Wm 8/54)	75.00	115.00
4. Big Ben (Wm 9/54)	75.00	135.00	4. Daisy May (Got 7/54)	135.00	175.00
4. Big Hit (CC 7/52)	25.00	40.00	2. Dallas (Wm 2/49)	10.00	20.00
4* Big Time (B 1/55)	175.00	295.00	4. Dealer "21" (Wm 2/54)	35.00	90.00
4. Blondie (Wm 8/56)	275.00	350.00	2. Derby Day (Got 5/56)	195.00	230.00
4. Bolero (Un 12/51)	45.00	60.00	4. De Ieer (Wm 11/49)	15.00	25.00
4. Bomber (CC 3/51)	15.00	25.00	4. Diamond Lill (Got 12/54)	110.00	165.00
4. Bowling Champ (Got 2/49)	15.00	35.00	2. Disk Jockey (Wm 11/52)	35.00	70.00
4. Bright Lights (B 5/51)	35.00	65.00	4. Domino (Wm 5/52)	25.00	60.00
4. Bright Spot (B 11/51)	40.00	65.00	4. Double Action (Ge 1/52)	20.00	30.00
4* Broadway (B 12/55)	325.00	375.00	4. Double Feature (Got 12/50)	15.00	35.00
4. Buffalo Bill (Got 5/50)	20.00	35.00	4* Double Header (B 7/56)	100.00	310.00
2. Cabana (Un 3/53)	30.00	70.00	4. Dragonette (Got 6/54)	125.00	185.00
4. Campus (Ex 2/50)	10.00	15.00	4. Dreamy (Wm 2/50)	20.00	35.00
4. Canasta (Ge 7/50)	15.00	25.00	4. Dude Ranch (B 9/53)	50.00	95.00
4. Capri (CC 10/56)	225.00	265.00	4. Duette (Got 4/55)	169.50	265.00
2* Caravan (Un 2/56)	265.00	395.00			
4. Caravan (Wm 6/52)	30.00	70.00			
4. Chinatown (Got 10/52)	40.00	75.00			
4. Circus (Un 8/52)	35.00	60.00			



(PINBALL GAMES—Continued)

4. Easy Aces (Got 12/55)	175.00	225.00
4. Eight Ball (Wm 1/52)	35.00	65.00
4. Fairway (Wm 6/53)	40.00	70.00
4. Fighting Irish (CC 11/50)	15.00	25.00
4. Five Star (Univ 5/51)	30.00	65.00
4. Flying High (Got 2/53)	50.00	85.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
4. Four Bells (Got 10/54)	135.00	165.00
4. Four Corners (Wm 12/52)	45.00	90.00
4. Four Horsemen (Got 9/50)	25.00	50.00
4. "400" (Upright) (Ge 10/52)	35.00	55.00
4. Four Stars (Got 6/52)	45.00	75.00
4. Frolics (B 10/52)	15.00	65.00
4. Frontiersman (Got 11/55)	185.00	225.00
4. Futurity (B 3/51)	25.00	45.00
4. Gay Times (B 6/55)	135.00	225.00
4* Gayety (B 3/55)	75.00	125.00
4. Georgia (Wm 7/50)	20.00	40.00
4. Gin Rummy (Got 2/49)	15.00	25.00
4. Gladiator (Got 1/56)	237.50	315.00
4. Glamour (Got 7/51)	10.00	20.00
4. Globe Trotter (Got 11/51)	25.00	45.00
4. Golden Gloves (CC 7/49)	10.00	20.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	60.00
4. Gold Star (Got 8/54)	130.00	165.00
4. Grand Champion (Wm 3/53)	45.00	95.00
4. Grand Slam (Got 4/53)	40.00	95.00
4. Green Pastures (Got 1/54)	75.00	125.00
4. Gun Club (Wm 11/53)	35.00	70.00
4. Guys-Dolls (Got 5/53)	40.00	90.00
4. Gypsy Queen (Got 2/55)	145.00	185.00
4. Handicap (Wm 6/52)	40.00	80.00
4. Happy Days (Got 7/52)	65.00	95.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harbor Lites (Got 2/56)	175.00	210.00
6. Harvest Time (Ge 9/50)	15.00	20.00
4. Harvey (Wm 5/51)	25.00	75.00
4. Havana (Un 2/54)	35.00	100.00
4. Hawaii (Un 6/54)	39.00	100.00
4. Hawaiian Beauty (Got 4/54)	100.00	135.00
4. Hayburner (Wm 6/51)	25.00	75.00
4. Hi-Fi (B 6/54)	25.00	85.00
4. Hit Parade (CC 2/51)	10.00	15.00
4. Hit & Runs (G 3/51)	10.00	20.00
4. Hit 'N Run (Got 4/52)	30.00	60.00
4. Holiday (Ke 12/51)	25.00	40.00
4. Hong Kong (Wm 9/51)	25.00	50.00
4. Horsefeathers (Wm 1/52)	20.00	40.00
4. Horse Shoe (Wm 12/51)	15.00	30.00
4. Hot Rods (B '49)	20.00	30.00
4. Ice-Frolics (B 1/54)	40.00	95.00
4. Jalopy (Wm 8/51)	35.00	90.00
4. Jeannie (Ex 6/50)	15.00	20.00
4. Jockey Club (Got 5/54)	70.00	145.00
4. Joker (Got 11/50)	20.00	40.00
4. Jolly Joker (Un 11/55)	75.00	125.00
4. Jubilee (Got 5/55)	230.00	325.00
4. Judy (Ex 7/50)	10.00	15.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	45.00
4. Just 21 (Got 1/50)	10.00	20.00
4. K. C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	20.00	35.00
4. King Pin (CC 12/51)	25.00	50.00
4. Knockout (Got 1/51)	20.00	40.00
4. Lady Luck (Got 9/54)	85.00	160.00
4. Lazy "Q" (Wm 2/54)	45.00	110.00
4. Leaders (Un 10/51)	30.00	60.00
4. Lite-A-Line (Ke 6/52)	35.00	65.00
4. Long Beach (Wm 7/52)	35.00	60.00
4. Lovely Lucy (Got 2/54)	65.00	130.00
4. Lucky Inning (Wm 5/50)	20.00	40.00
4. Lulu (Wm 12/54)	149.00	195.00
4. Mad. Sq. Garden (Got 6/50)	30.00	45.00
4. Majorettes (Wm 4/52)	20.00	40.00
2. Manhattan (Un 4/55)	95.00	150.00
4. Marathon (Got 10/55)	265.00	300.00
4. Marble Queen (Got 8/53)	65.00	100.00
4. Mercury (G 3/50)	10.00	20.00
4. Mermaid (Got 6/51)	20.00	40.00
4. Mexico (Un 3/54)	45.00	100.00
4* Miami Beach (B 9/55)	180.00	295.00
4. Minstrel Man (Got 3/51)	35.00	70.00
4. Mystic Marvel (Got 3/54)	110.00	155.00

4. Nevada (Un 8/54)	40.00	100.00
4. Niagara (Got 12/51)	29.00	50.00
4. Nifty (Wm 12/50)	15.00	30.00
4. Night Club (B 4/56)	355.00	450.00
4. "9" Sisters (Wm 1/54)	50.00	110.00
6. Oasis (Ex 10/50)	10.00	15.00
6. Old Faithful (Got 12/49)	10.00	20.00
4. Olympics (Wm 5/52)	40.00	65.00
6. One Two Three (Ge 10/48)	10.00	20.00
4. Palisades (Wm 7/53)	45.00	95.00
2* Palm Beach (B 7/52)	25.00	75.00
2* Palm Springs (B 11/53)	40.00	80.00
2. Parade (B 6/56)	399.50	458.00
4. Paratrooper (Wm 8/52)	25.00	40.00
4. Peter Pan (Wm 4/55)	125.00	160.00
4. Piccadilly (Wm 5/56)	225.00	325.00
4. Pin Bowler (CC 6/50)	15.00	25.00
4. Pinch Hitter (Un 5/49)	10.00	15.00
4. Pinky (Wm 9/50)	25.00	40.00
4. Pin Wheel (Got 11/53)	75.00	120.00
4* Pixie (Un 10/55)	175.00	225.00
4. Play Ball (CC 1/51)	15.00	25.00
4. Poker Face (Got 9/53)	65.00	100.00
4. Punchy (CC 12/50)	10.00	15.00
4. Quarterback (Wm 10/49)	15.00	25.00
4. Quartet (Got 2/52)	45.00	75.00
4. Queen of Hearts (Got 12/52)	50.00	110.00
4. Quintet (Got 3/53)	45.00	100.00
4. Race The Clock (Wm 5/55)	125.00	225.00
4. Rag Mop (Wm 10/50)	20.00	30.00
4. Red Shoes (Un 11/50)	20.00	30.00
4. Regatta (Wm 11/55)	125.00	175.00
4. Rio (Un 11/53)	25.00	85.00
4. Rip Snorter (Ge 10/49)	10.00	15.00
4. Rocket (Ge 5/50)	20.00	30.00
4. Rockettes (Got 8/50)	25.00	45.00
4. Rodeo (Un 2/53)	35.00	95.00
4. Rose Bowl (Got 10/51)	25.00	50.00
4. Saddle and Turf (Ev 10/53)	150.00	200.00
4. (Club Model)	160.00	220.00
4. Scoreboard (Got 4/56)	235.00	305.00
4. Screamo (Wm 4/54)	50.00	110.00
4. Sea Belles (Got 8/56)	265.00	345.00
4. Sea Jockeys (Wm 11/51)	35.00	75.00
4. Select-A-Card (Got 4/50)	15.00	25.00
4. Sharpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53)	75.00	115.00
4. Shoe Shoo (Wm 2/51)	10.00	20.00
4. Shoot The Moon (Wm 11/51)	20.00	40.00
4. Show Boat (Un 12/52)	65.00	95.00
4. Silver Chest (Upright) (Ge 4/53)	55.00	95.00
4. Silver Skates (Wm 2/53)	30.00	70.00
4. Singapore (Un 10/54)	50.00	100.00
4. Skill Pool (Got 8/52)	35.00	75.00
4. Skyway (Wm 8/54)	75.00	140.00
4. Slugfest (Wm 3/52)	30.00	50.00
4. Sluggin' Champ (Got 4/55)	160.00	195.00
4. Smoke Signal (Wm 10/55)	135.00	190.00
4. Snafu (Wm 12/55)	135.00	195.00
6. Snooks (Wm 6/51)	10.00	20.00
4. Southern Belle (Got 6/55)	155.00	200.00
4. South Pacific (Ge 2/50)	15.00	30.00
4. South Seas (Un 5/56)	295.00	395.00
4. Spark Plugs (Wm 9/51)	20.00	40.00
2. Spitfire (Wm 2/55)	75.00	130.00
4. Spot Bowler (Got 10/50)	25.00	59.00
4. Spot Lite (B 1/52)	35.00	70.00
4. Sportsman (Wm 2/52)	20.00	35.00
4. Springtime (Ge 3/52)	20.00	30.00
4. Stage Coach (Got 11/54)	145.00	175.00
4. Stardust (Wm 3/56)	250.00	310.00
4. Starlets (Un 12/55)	210.00	265.00
4. Star Pool (Wm 10/54)	85.00	160.00
4. Stars (Un 6/52)	30.00	50.00
4. Starlite (Wm 3/53)	35.00	55.00
4. Steeple Chase (Un 1/52)	25.00	50.00
4. Stop & Go (Ge 3/51)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	40.00	95.00
4. Sunshine Park (B 12/52)	25.00	40.00
6. Super Hockey (CC 4/49)	10.00	20.00
4. Super Jumbo (Got 10/54)	250.00	300.00
4. Surf Club (B 3/54)	37.50	75.00
4. Sweepstakes (Wm 1/52)	50.00	75.00
4. Sweet Add-A-Line (Got 7/55)	145.00	195.00

(PINBALL GAMES—Continued)

4. Sweetheart (Wm 5/50)	20.00	40.00
4. Tahiti (Un 8/53)	25.00	80.00
4. Tampico (Un 6/49)	10.00	15.00
4. Telecard (Got 1/49)	10.00	20.00
4. Thing (CC 2/51)	15.00	25.00
4. Three Deuces (Wm 8/55)	195.00	220.00
4. Three Feathers (Ge 5/49)	15.00	25.00
4. Three Four Five (Un 6/51)	20.00	40.00
6. Three Musketeers (Got 7/49)	15.00	20.00
4. Thunderbird (Wm 5/54)	79.00	120.00
4. Tim-Buc-Tu (Wm 1/56)	145.00	200.00
4. Times Square (Wm 4/53)	50.00	85.00
4. Toreador (Got 6/56)	295.00	325.00
4. Touchdown (Un 1/52)	20.00	35.00

4. Tournament (Got 8/55)	225.00	285.00
2. Triple Play (Un 8/55)	145.00	195.00
4. Triplets (Got 7/50)	15.00	20.00
4. TriScore (Ge 1/51)	15.00	25.00
4. Tropicana (Un 1/55)	55.00	150.00
4. Tropics (Un 7/53)	25.00	75.00
4. Turf King (B 6/50)	20.00	49.50
4. Twenty Grand (Wm 12/52)	25.00	55.00
4. Twin Bill (Got 1/55)	120.00	175.00
4* Variety (B 9/54)	70.00	135.00
4. Watch My Line (Got 9/51)	30.00	45.00
4. Whizz Kids (CC 3/52)	35.00	50.00
4. Wild West (Got 8/51)	30.00	65.00
4. Winner (Univ.)	20.00	40.00
4. Wishing Well (Got 9/55)	165.00	195.00
4. Wonderland (Wm 5/55)	125.00	180.00
4* Yacht Club (B 6/53)	30.00	75.00
4. Zingo (Un 10/51)	25.00	65.00



4. Bally Victory Bowler (5/54)	100.00	175.00
4. Bally Champion Bowler (5/54)	100.00	185.00
4. Bally Jet Bowler (8/54)	100.00	200.00
2. Bally Rocket Bowler (8/54)	99.50	210.00
2* Bally Mystic Bowler (12/54)	145.00	225.00
2. Bally Magic Bowler (12/54)	145.00	235.00
4. Bally Blue Ribbon (3/55)	240.00	295.00
4. Bally Gold Medal (3/55)	245.00	325.00
4. ChiCoin 6-Player (8/51)	35.00	75.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	75.00
4. ChiCoin Match Bowler (6/52)	35.00	80.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	85.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	90.00
4. ChiCoin 10th Frame Special (12/52)	35.00	90.00
4. ChiCoin Name Bowler (1/53)	35.00	95.00
4* ChiCoin 10th Frame Double Score Bowler (2/53)	25.00	100.00
4. ChiCoin Crown (4/53)	45.00	110.00
4. ChiCoin Crown, Giant Pins (4/53)	50.00	110.00
4* ChiCoin Triple Score (6/53)	50.00	120.00
4. ChiCoin Gold Cup (7/53)	50.00	125.00
4. ChiCoin High Speed Crown (7/53)	60.00	130.00
4. ChiCoin High Speed Triple Score (8/53)	65.00	135.00
4* ChiCoin Advance (10/53)	75.00	140.00
4. ChiCoin King (10/53)	75.00	145.00
4* ChiCoin Criss Cross Bowler (12/53)	75.00	150.00
2* ChiCoin Super Frame (3/54)	75.00	155.00
4. ChiCoin Starlite (5/54)	100.00	175.00
4. ChiCoin Feature (7/54)	100.00	180.00
1. ChiCoin Holiday (9/54)	100.00	235.00
1* ChiCoin Flash (10/54)	100.00	195.00
1. ChiCoin Playtime (10/54)	70.00	215.00
4* ChiCoin Fireball (11/54)	100.00	200.00
4. ChiCoin Thunderbolt (12/54)	175.00	245.00
4* ChiCoin Triple Strike (2/55)	125.00	275.00
4* ChiCoin Arrow (2/55)	200.00	275.00
4. ChiCoin Criss Cross Targette (1/55)	75.00	175.00
4. DeLuxe model	75.00	185.00
4* ChiCoin Bonus Score (4/55)	175.00	295.00
4. ChiCoin Big League (5/55)	240.00	300.00
4* ChiCoin Hollywood (5/55)	175.00	300.00
4. ChiCoin Binker (8/55)	285.00	325.00
4. ChiCoin Score-A-Line (9/55)	295.00	335.00
4* ChiCoin Bowling Team (10/55)	250.00	350.00
4. Exhibit Twin Rotation (5/52)	50.00	100.00

4. Genco Shuffle Target (7/51)	20.00	35.00
4. Genco 8-Player Rebound (9/51)	20.00	40.00
4. Genco Shuffle Pool (11/53)	25.00	85.00
4. Genco Match Pool (2/54)	50.00	90.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League Bowler (3/52)	40.00	75.00
4. Keeney High Score League (5/52)	40.00	80.00
4. Keeney Team (10/52)	35.00	90.00
4. Keeney Club (4/53)	25.00	95.00
4. Keeney Domino (5/53)	40.00	100.00
4. Keeney Carnival (5/53)	45.00	110.00
4. Keeney Pacemaker (9/53)	50.00	125.00
4. Keeney Mainliner Bowler (1/54)	65.00	175.00
4. Keeney Bonus Bowler (3/54)	75.00	175.00
4. Keeney Diamond Bowler (5/54)	75.00	175.00
4. Keeney Bikini (6/54)	125.00	175.00
4. Keeney Century (6/54)	140.00	195.00
4. Keeney American (9/54)	200.00	250.00
2. Keeney National (9/54)	150.00	260.00
4. Keeney Speedlane (4/55)	175.00	300.00
4. United 6-Player Super (3/52)	20.00	60.00
4. United 4-Player Official (5/52)	30.00	60.00
4. United 6-Player Super (7/52)	30.00	65.00
4. United 10th Frame Star (9/52)	35.00	70.00
4. United Manhattan 10th Frame (9/52)	35.00	70.00
4. United Manhattan (9/52)	35.00	135.00
4. United 10th Frame Super (10/52)	35.00	80.00
4. United Cascade (2/53)	35.00	85.00
4. United Clover (2/53)	35.00	90.00
6. United Liberty (2/53)	40.00	90.00
4. United Classic (6/53)	45.00	90.00
4. United Olympic (6/53)	45.00	95.00
4* United Royal (9/5		

The Cash Box PRICE LISTS

(SHUFFLE GAMES—Continued)

1. United Mars (1/55)	165.00	265.00	2. Un. Derby Roll (5/55)	150.00	295.00
1. DeLuxe model	165.00	265.00	4. DeLuxe model	185.00	295.00
1* Un. Lightning (2/55)	165.00	275.00	4. Un. 5th Inning (6/55)	125.00	300.00
1. DeLuxe model	170.00	280.00	4. DeLuxe model	195.00	300.00
2. Un. Venus (3/55)	175.00	280.00	4. Un. Capitol (6/55)	225.00	305.00
1. DeLuxe model	175.00	285.00	4. DeLuxe model	230.00	310.00
1* Un. Clipper (5/55)	175.00	315.00	4. Un. Regulation (11/55)	375.00	450.00
1. DeLuxe model	175.00	290.00	4. DeLuxe model	385.00	460.00



KIDDIE RIDES

4. Bally Champion Horse	300.00	395.00	4. Chicago Coin Super Jet	195.00	345.00
4. Bally Moon Ride	200.00	325.00	2. Decco Merry-Go-Round	225.00	345.00
4. Bally Space Ship	225.00	345.00	4. Exhibit Big Bronco	250.00	375.00
4. Bally Speed Boat	275.00	350.00	4. Exhibit Mustang	350.00	425.00
4. Bert Lane Merry-Go-R'd	275.00	425.00	4. Exhibit Space Patrol	200.00	295.00
4. Bert Lane Fire Engine	325.00	495.00	4. Scientific Television	265.00	325.00



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	500.00	600.00	4* Keeney Sportsman (11/54)	145.00	220.00
4. Air Football	195.00	250.00	4. DeLuxe model	160.00	230.00
4. Amus. Boomerang	30.00	65.00	4. Keeney Ranger (3/55)	225.00	265.00
4. Bally Big Inning	65.00	125.00	4. DeLuxe model (3/55)	235.00	275.00
4. Bally Heavy Hitter	35.00	55.00	4. Lite League	45.00	75.00
4. Bally King Pin	20.00	50.00	4. Mills Panorama Peek (11/54)	175.00	320.00
4. Bally Rapid Fire	65.00	125.00	4. Mills Conv. for Panoram Peek	10.00	20.00
4. Bally Undersea Raider	75.00	125.00	4. Muto. Atomic Bomber	65.00	145.00
4. Capitol Midget Movies	125.00	200.00	2. Mutos. Ace Bombers	95.00	150.00
4. Champion Hockey	45.00	125.00	4. Mutoscope Dr. Mobile (Prewar)	95.00	175.00
4. ChiCoin Basketball Champ	100.00	160.00	4. Mutos. Fly. Saucers	90.00	150.00
4* ChiCoin 4-Player Derby	99.50	165.00	4. Mutos. Photo (Pre-War)	125.00	275.00
4. ChiCoin Goalee	35.00	100.00	4. Mutos. Photomatic (DeLuxe)	250.00	350.00
4. ChiCoin Hockey	45.00	75.00	4. Mutoscope Silver Gloves	125.00	225.00
4. ChiCoin Midget Skee	85.00	125.00	4. Mutoscope Sky Fighter	60.00	150.00
4. ChiCoin Pistol	30.00	95.00	4. Mutos. Voice-O-Graph 35¢	175.00	365.00
4. ChiCoin Home Run, 6 Player (3/54)	100.00	185.00	2* Mutoscope Rock 'n' Roll (7/56)	55.00	115.00
4. Super model	125.00	195.00	4. QT Pool Table	50.00	75.00
2. ChiCoin Twin Hockey (5/56)	225.00	385.00	4. Quizzer	50.00	85.00
1. ChiCoin Steam Shovel (5/56)	175.00	295.00	4. Rockola World Series	35.00	85.00
4. Edgel Pool Table	20.00	40.00	4. Scientific Baseball	20.00	40.00
4. Evans Bola Score	40.00	75.00	4. Scientific Basketball	20.00	45.00
4. Evans Bat-A-Score	40.00	145.00	4. Scientific Batting Pr.	30.00	85.00
4. Evans Ski Roll	35.00	75.00	4. Scientific Pitch 'Em	50.00	175.00
4. Evans Super Bomber	75.00	120.00	4* Seeburg Bear Gun	75.00	175.00
4. Evans Play Ball	60.00	90.00	4. Seeburg Chicken Sam	50.00	100.00
4. Evans Ten Strike '46	30.00	85.00	4. Seeburg Shoot the Chute	45.00	90.00
4. Evans Tommy Gun	35.00	110.00	4* Seeburg Coon Hunt	85.00	175.00
1* Exhibit Dale Gun	35.00	85.00	4. Set Shot Basketball	145.00	275.00
4. Exhibit Gun Patrol	50.00	120.00	4* Telequiz	75.00	110.00
4. Exhibit Jet Gun	55.00	145.00	4. Un. Team Hockey	25.00	50.00
4* Exhibit Space Gun	69.50	140.00	4. United Jungle Gun	75.00	185.00
4. Exhibit Pony Express	75.00	135.00	4. DeLuxe model	75.00	195.00
4. Exhibit Silver Bullets	35.00	125.00	4. United Carnival Gun (10/54)	125.00	210.00
4. Exhibit Six Shooter	50.00	125.00	4. DeLuxe model	135.00	210.00
4. Exhibit Vitalizer	40.00	70.00	4. Un. Bonus Gun (1/55)	250.00	295.00
4. Exhibit Shooting Gal. (6/54)	75.00	145.00	2. DeLuxe model	250.00	300.00
4. Exhibit Star Shooting Gallery (9/54)	95.00	175.00	4. Wilcox-Gay Recordio	50.00	75.00
4. Exhibit Sportland Shooting Gallery (11/54)	95.00	195.00	6. Wms. All Stars (8/47)	25.00	70.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	250.00	6. Wms. Box Score (12/47)	25.00	70.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	295.00	325.00	6. Wms. Star Series (4/49)	25.00	75.00
4. Games, Inc. Hunter (1/56)	265.00	295.00	4. Wms. Super World Series (4/51)	35.00	85.00
4. Genco Sky Gunner	75.00	145.00	4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Genco Night Fighter	75.00	145.00	4. Wms. DeLuxe Baseball (4/53)	75.00	135.00
4. Genco 2-Player Basketball	125.00	195.00	4. Wms. Pennant Baseball (12/53)	80.00	140.00
2. Genco Rifle Gal. (6/54)	119.50	250.00	4. Wms. Super Pennant Baseball (12/53)	84.50	175.00
4. Genco Big Top Rifle Gallery (6/54)	235.00	325.00	4. Wms. Super Star Baseball (12/53)	90.00	180.00
4. Super Model (12/55)	335.00	395.00	4. Wms. Major League Baseball (2/54)	99.50	185.00
4* Genco Wild West Gun (2/55)	295.00	325.00	4. Wms. All Star Baseball (2/54)	125.00	185.00
4* Genco Sky Rocket Rifle Gal. (5/55)	275.00	325.00	4. Wms. Big League Baseball (2/54)	125.00	190.00
2* Genco Champion Baseball (9/55)	240.00	325.00	4. Wms. Jet Fighter (10/54)	125.00	225.00
4* Genco Quarterback (10/55)	275.00	325.00	4. Wms. Safari (2/54)	210.00	310.00
2. Genco Hi-Fly Baseball (5/56)	250.00	390.00	4. DeLuxe model	220.00	320.00
4. Genco State Fair Rifle Gal. (6/56)	395.00	450.00	4. Wms Polar Hunt (3/55)	275.00	325.00
4. Jack Rabbit	50.00	75.00	4* Wms. Sidewalk Engineer (4/55)	125.00	175.00
4. Jungle Joe	45.00	65.00	4* Wms. King Of Swat (5/55)	225.00	325.00
4. Keeney Air Raider	65.00	150.00	4* Wms. Four Bagger (4/56)	325.00	395.00
4. Keeney Sub Gun	70.00	125.00	4. DeLuxe model	325.00	400.00
4. Keeney Texas Leaguer	25.00	45.00			

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

- "G-200" 200-sel. phonograph
- "G-120" 120-sel. phonograph
- "G-80" 80-sel. phonograph
- "HS-200" Selective Hideaway
- "HS-120" Selective Hideaway
- "HS-80" Selective Hideaway
- "HC-200" Continuous-play Hideaway
- "HC-120" Continuous-play Hideaway
- "HC-80" Continuous-play Hideaway
- "W-200" 200-selection Wall Box Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

No List Price Authorized for Publication

J. H. KEENEY & CO., INC.

- Cross Country (4 Player Novelty and Match Model) \$ 435.00
- DeLuxe Hot Coffee Vender. } Request
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender } Prices on Request
- Various Models of above
- Electric Cigarette Vender
- Coin Changer Model

ROCK-OLA MFG. CORP.

- Model 1455, 200 Sel.
- Model 1454, 120 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546, Chrome Wall Box, 120 Sel.
- Model 1548, 50 Sel. Wall Box 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

No List Price Authorized for Publication

AUTO-PHOTO CO.

- Studio Model "II"

BALLY MFG. CO.

- ABC Bowling Lanes (6 Player)
- 14 Foot Model
- 11 Foot Model
- Key West
- Bike (Kiddie Ride)
- Model T (without Record Changer)
- Model T (with Record Changer)
- Balls-A-Poppin' (2 Player, 3 or 5 Ball)
- Pin Pool
- Standard (52" x 36") Model (A) Without lights
- (B) With light-up bumpers
- (C) With neon lights
- Senior (68" x 36") Model
- DeLuxe ABC Bowler (without Match Feature)
- Model A-110, 10c a play
- Model A-325, 3 plays for 25c
- Congress Bowler (with Match Feature)
- Model C-110, 10c a play
- Model C-325, 3 plays for 25c
- Bull's Eye Shooting Gallery
- The Champion (with new all-metal cabinet)

No List Price Authorized for Publication

J. P. SEEBURG CORP.

- V-200—Select-O-Matic "200" Phonograph
- V-3W-A—Wall-O-Matic "200" 100J—Select-O-Matic "100" Phonograph
- 3W-1—Wall-O-Matic "100" MRVC-2—Master Remote Volume Control
- HFCV2-8—High Fidelity Wall Speaker
- HFCV3-8—High Fidelity Corner Speaker
- HFCV1-12—High Fidelity Recessed Speaker
- PS6-1Z—Power Supply
- HPA1-L6—Power Amplifier

UNITED MFG. CO.

- Bowling Alley (6 Player, 14 Foot)
- Brazil
- Pirate Gun
- Select Play Shuffle Alley (Without Match Feature)
- Select Play Shuffle Alley (With Match Feature)
- Handicap Shuffle Alley (Without Match Feature)
- Single Chute
- Double Chute
- DeLuxe Handicap Shuffle Alley (With Match Feature)
- Single Chute
- Double Chute
- Star Slugger (Regular)
- Star Slugger (Replay)

CHICAGO COIN MACHINE CO.

- DeLuxe Skee Ball (6 Player) 11 Foot 13 Foot
- Championship Bowler Super Championship Bowler (Match Model)
- No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

- Ringer Ball (2 Player)
- No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Guesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale
- No List Price Authorized for Publication

GENCO MFG. & SALES CO.

- DeLuxe Skill Ball (6 Player, 9 1/2 Foot)
- Davy Crockett (Rifle Gallery)
- No List Price Authorized for Publication

D. GOTTLIEB & CO.

- Flag Ship (2-Player, 5-Ball)
- No List Price Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

- Voice-O-Graph, 45-78 RPM With musical unit
- Without musical unit
- Lord's Prayer Vender

WILLIAMS MFG. CO.

- Shamrock (2 Player, 5-Ball)
- Roll-A-Ball (6-Player)
- Peppy, The Clown Crane
- No List Price Authorized for Publication

THE RUDOLPH WURLITZER CO.

- Model 2100 Phonograph, 200 Sel., 100—45 RPM Records
- Model 2104 Phonograph, 104 Sel., 52—45 RPM Records
- Model 5210 Wall Box, 200 Sel., 3-Wire
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257 Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4" 5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

No List Price Authorized for Publication

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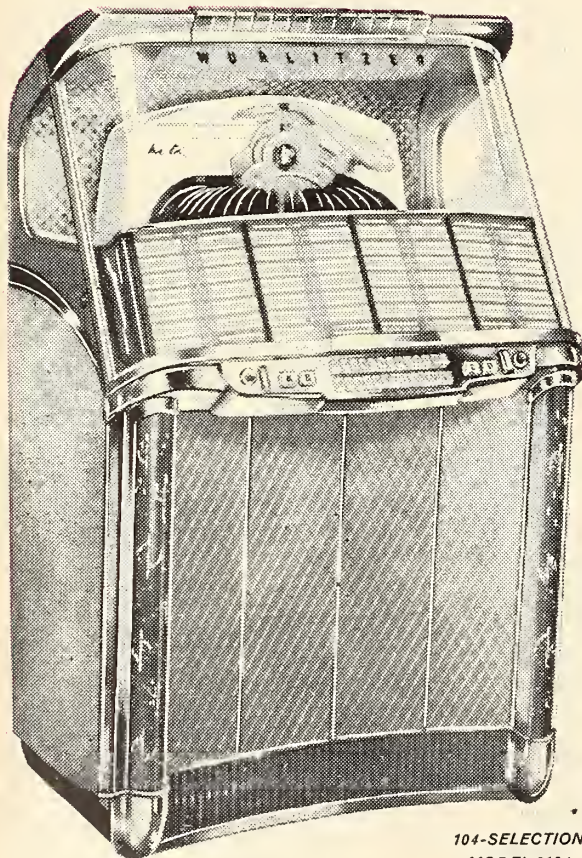
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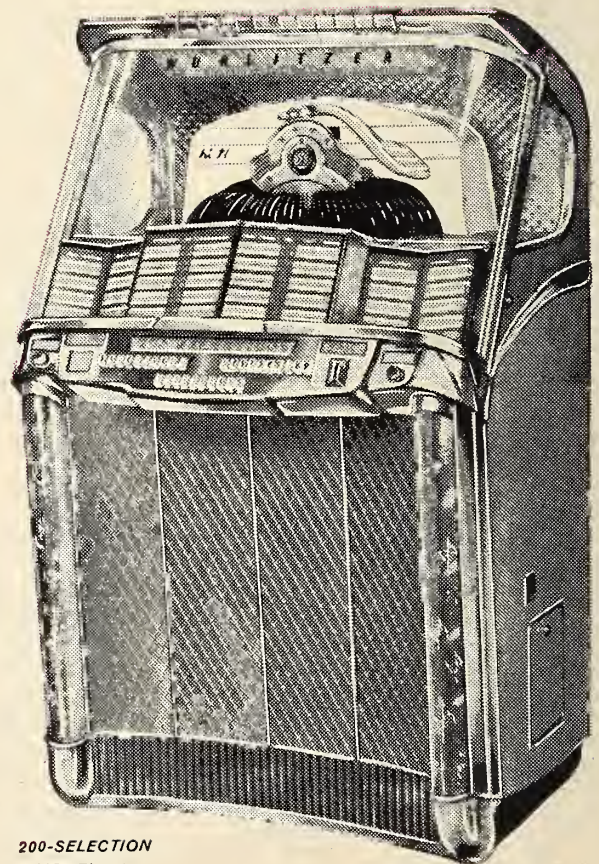
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YEAR AFTER YEAR WURLITZER
SETS THE STANDARDS FOR
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AND EARNING POWER AGAINST
WHICH ALL OTHER PHONO-
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104-SELECTION
MODEL 2104



200-SELECTION
MODEL 2100

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"It's What's in THE CASH BOX That Counts"

THE BIGGEST DIMES WORTH OF FUN EVER OFFERED

UNITED'S

BOWLING ALLEY!

**NEW
Player Appeal**

COMPLETELY NEW
STYLED CABINET

14 FT. LONG

29 IN. WIDE
18" HIGH PLAYFIELD

**TRUE
BOWLING**

AUTOMATIC REGULATION SCORING
STRIKES—SPARES—SPLITS
REGULATION LEAVES

Straight Ball, Hook and Back-up Ball

ALL THE SHOTS AND THRILLS OF
REGULATION BOWLING

**3 INCH
COMPOSITION
BALLS**

Roll Fast or Slow

Skill—Not Strength
Makes the Expert Player

1 to 6 can play!

ALSO
AVAILABLE
IN
11 FT. LENGTH

NO STOOP
BALL RETURN
RISER
JUST LIKE A
REGULATION
BOWLING ALLEY

**LONG
LIFE ON
LOCATION**

EARN BIG MONEY
YEAR AFTER YEAR

BEAUTIFUL FORMICA PLAYBOARD

EASY LIFT PLAYBOARD

SIMPLE MECHANISM

RUGGED CONSTRUCTION

EQUIPPED WITH UNITED'S
FAMOUS SLUG-REJECTOR

SET UP A BATTERY OF THESE GREAT ALLEYS
AND CASH IN ON HUGE PROFITS

FOR YEARS TO COME!



NOT JUST A BIG GAME... IT'S BIG BUSINESS!



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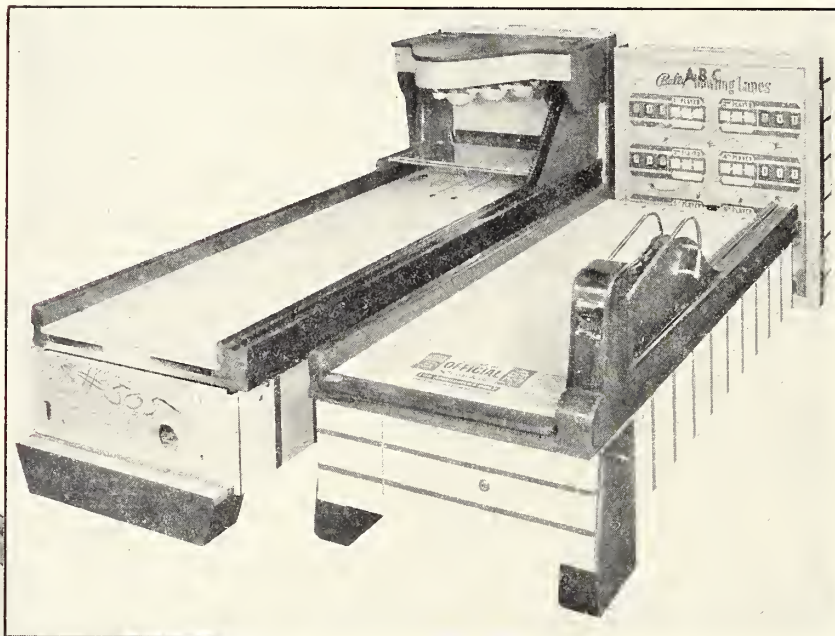
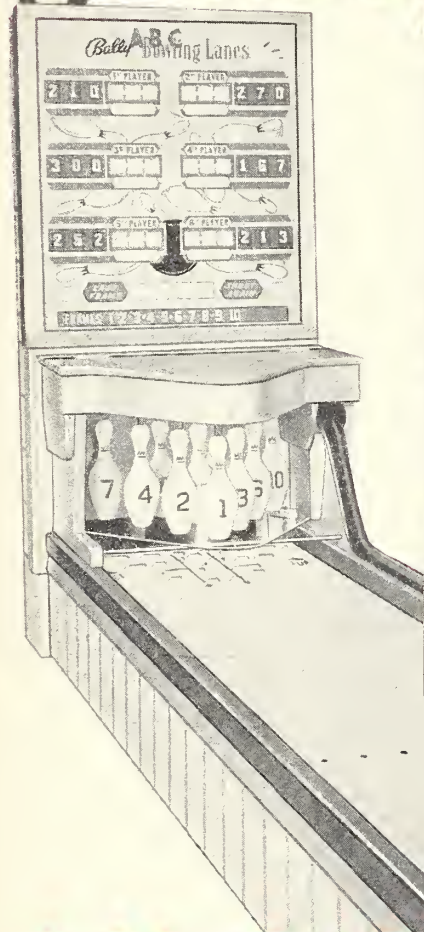
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New **"E-Z-3"** easy-to-handle 3-piece construction

simplifies installation, gets you in more spots with

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Now get bigger share of ball-bowling profits

BALLY ABC BOWLING LANES is now a bigger money-making bonanza than ever. New "E-Z-3" easy-to-handle 3-piece construction simplifies installation, opens thousands of additional gold-mine locations to record-smashing earning-power of ball-bowling.

ABC BOWLING LANES is actually easier to move into a spot than an 8 ft. shuffle-bowler. Each piece—front-alley, rear-alley, back-cabinet—is easily loaded on a truck, easily unloaded and moved into location, where the 3 pieces are easily and quickly attached—ready to earn the biggest profits in years.

Get ABC BOWLING LANES working for you now and be set for the biggest profit year you ever enjoyed. Order ABC BOWLING LANES from your Bally Distributor today.

PLAYED WITH 3 IN. BALLS
SPECIAL QUIET-ROLL COMPOSITION

SCORES AUTOMATICALLY TOTALIZED BY
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STRIKES — SPARES — SPLITS
REGULATION LEAVES - 7-10 PICK-UP

PLAYER CAN ROLL ALL REGULATION SHOTS
STRAIGHT BALL • HOOK BALL • BACK-UP BALL



1, 2, 3, 4, 5 or
6 CAN PLAY

2 POPULAR SIZES
14 ft. long — 11 ft. long

HIGH-SPEED LIGHT-UP TOTALIZERS
HIGH-SPEED PIN-SETTER
GIANT PINS



NOW AT YOUR *Bally* DISTRIBUTOR WITH Key West... Balls-A-Poppin'...
DeLuxe ABC Bowler... DeLuxe Congress Bowler... Pin-Pool... and Famous Bally Kiddie-Rides

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