



Glenn E. Wallichs (center) president of Capitol Records, presents Bing Crosby with a gold record for achieving a million sales on "Trne Love" as Ed Sullivan looks on. The record, which came out of the Capitol soundtrack album "High Society", had reached the 500,000 mark when Crosby appeared on the Sullivan show several weeks ago. Sullivan bet Crosby that the disk would go over a million and the day after the show orders started pouring in and sales monuted steadily until they reached the gold record level.



## sure fire!

## **JAYE P. MORGAN's**

newest record, sure to be her biggest ballad hit yet...

## I THOUGHT IT WAS OVER

## I PLEDGE Allegiance to Your heart

20/47-6798

## and <mark>6</mark> that are getting hot!...

## **MELVIN ENDSLEY**

I Ain't Gettin' Nowhere With You

Bringin' the Blues to My Door 20/47-6795

Endsley, the talent that wrote "Singing the Blues" comes through with two new smashes.

## PEE WEE KING

Sugar Beet

I'll Be Walking Alone In a Crowd 20/47-6793 The King of Western Swing rocks the realm with

a fast-moving platter.

## **BOB CORLEY**

Income Tax

But Doctor

20/47-6801 Spin either one of these hilarious monologues... your customers will flip!

## **DOROTHY OLSON**

Mama Llama, Papa Llama

Calico Pie 20/47-6770

The singing schoolteacher proves her class with a pop hit.

## DOREE POST

Who Am I

Rock and Roll Calypso 20/47-6799

Rising new personality jumps several rungs on her way to the top.

## THE DECASTRO SISTERS

I Hear a Melody

I Never Meant to Hurt You 20/47-6774

> Great melody...great harmony...and going great guns!

Your customers will hear these New Orthophonic High Fidelity recordings best on an RCA Victor New Orthophonic High Fidelity "Victrola."







FOUNDED BY BILL GERSH

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# COUNTRY MUSIC COMES BACK

e Cash

Country music is again soaring in the record business.

It reached a peak a few years ago when almost everything coming out of Nashville was being covered by pop artists. Several of the nation's top smashes were developed in this manner. But then suddenly the transference of country music into the pop idiom began to decline and with the emergence of rock and roll even country artists took advantage of the new beat to try to achieve hits. The most notable example of the combination of country and rock and roll is, of course, Elvis Presley, who gained national stardom through his records in this medium.

However, today, country artists are attaining nationwide prominence by singing country songs in the accepted country manner. The main difference from the popularity that country music had achieved a few years ago is that now the country artists themselves are making the national hits instead of being limited strictly to the country field. Such examples of this are Sonny James' "Young Love", Johnny Cash's "I Walk The Line", and Marty Robbins' "Singing The Blues" which sold pop along with Guy Mitchell's version.

Another indication of the resurgence of country records is the announcement this week by Columbia Records of the inauguration of a new award, the "Gold Guitar Award", which will be presented to their country artists whose records reach 250,000, the equivalent of a million seller in the pop field. This should help to further publicize country music and the artists who sing it.

The revitalized country field gives the music business one more trend at a time when there is no one dominant trend. Of course, rock and roll is still winging merrily along and calypso is enjoying commercial acceptance and now country again is coming to the forefront. But in general it seems that songs today are being accepted on their merits without regard for particular trends. Under such conditions all types of music have a better chance.

We are happy to see conditions prevailing in the music business where everyone has an opportunity and we are particularly delighted to see that this environment has given country music a new popularity after it had been somewhat neglected for a number of years.





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# 2 Imperial Hits.

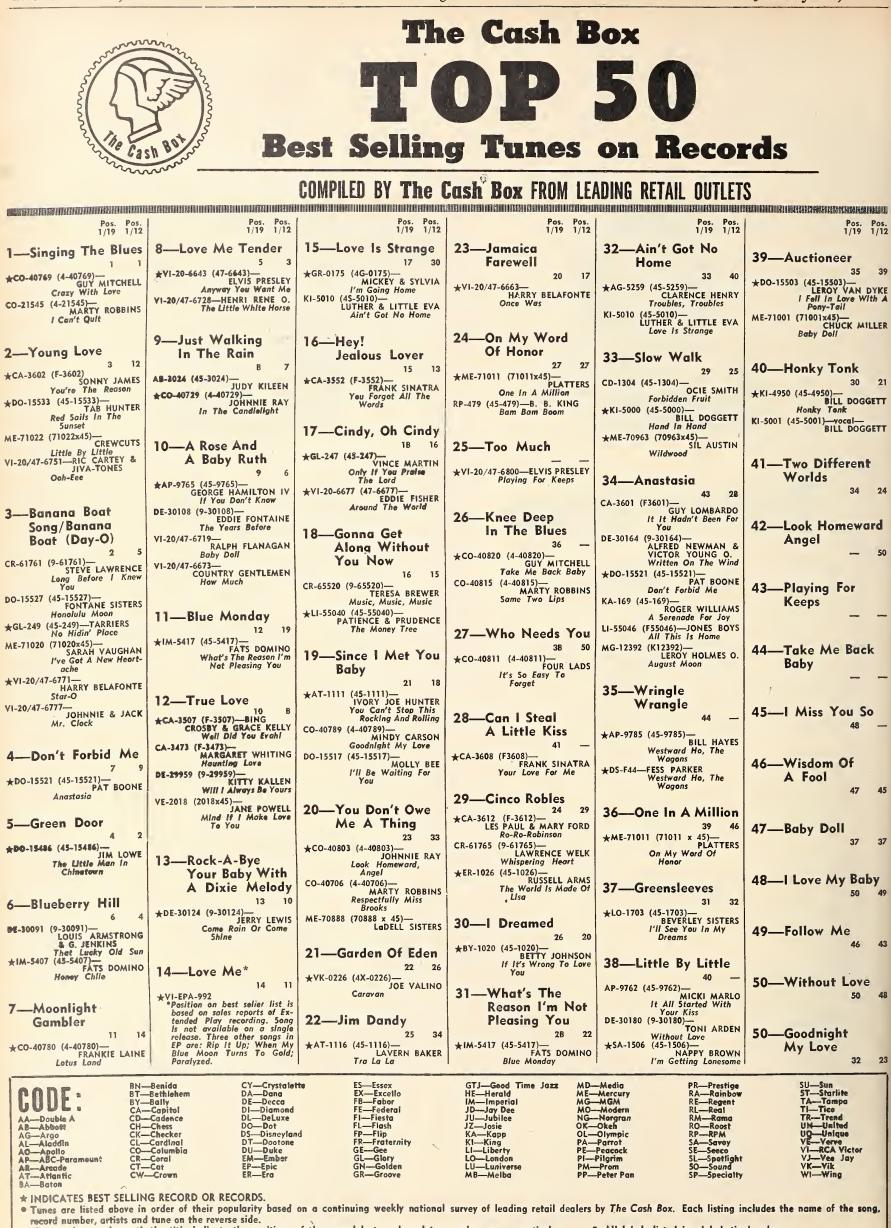


# Beverly Vance No. 7002 "IN THE CHAPEL" and "WILL I"



Bob Winn No. 7003 "ALL THROUGH THE NIGHT" and "DON'T LET ME DOWN"





"Only those records best suited for commercial use are reviewed by THE CASH BOX"

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

• All labels listed in alphabetical order.



Released Last Week... 180,000 Ordered... Headed For A Million!

# **"YOUR WILD** HEART"

ΒY

AMERICA'S NEW FIFTEEN YEAR OLD SINGING SWEETHEART



MERCURY 71038

First BIG Rock n' Roll Instrumental Hit Of '57!

"Birthday Party"

"The Last Time" SIL AUSTIN 71027 The Next BIG Calypso Hit! **"No One Sweeter Than You" NICK NOBLE** 

71031





## **Record Reviews** A DISK & SLEEPER

- **B+ EXCELLENT**
- C+ GOOD

**B** VERY GOOD

C FAIR

#### MEDIOCRE D

**RED FOLEY** 

(Decca 30177; 9-30177) (Decca 30177; 9-30177) **B+** "PASSING BY (Just Passing ASCAP — Hilliard] Star country warbler Red Foley is in top form on this inspirational ballad aimed at both the pop and country market. Touch-ing, mellow delivery of some pretty material, Jack Pleis and a chorus supply the background. Fans of the "Ozark Jubilee" will find this to their liking. liking.

**B** "HIS ARMS" (2:50) [Skidmore ASCAP—Altman, Tobias] An-other song which beautifully expresses the love of God is presented with sincerity and great depth by the vocalist. Wonderful coupling for those who admire Foley as a Sacred singer.

#### EYDIE GORME

(ABC-Paramount 9773; 45-9773)

**B**+ "I'LL COME BACK" (2:54) [Sheldon BMI—Rotfeld, Robbins] A lively jumper playing with the reincarnation theme is handled in spright and pleasant fashion by Eydie. Happy novelty dancers should enjoy. enjoy.

**B** "IT'S A PITY TO SAY GOOD-NIGHT" (2:03) [Leeds ASCAP —Reid] Another up-beat romancer with an inviting lilt. Charming cutie on the light side.

#### PETER FANCIULLO (Granada 984; 45-984)

**C+** "CRAZY LOVE" [—Tuminello] **C+** The new Granada label introduces Peter Fanciullo on a smooth love song rendered with warmth and feeling. Inviting side.

**C+** "WHEN YOU LOOK AT ME" [Leeds ASCAP-DePaul, Raye] Another soft, sweet love story chanted pleasantly by the songster.

LENY EVERSONG (Coral 61782; 9-61782)

(Coral 61782; 9-61782) **B**+ "JALOUSIE" [Harms ASCAP— Gade, Bloom] A fascinating fe-male song stylist makes a striking debut on Coral with a dynamic in-terpretation of a great tango stand-ard. The lark's rich, husky voice creates some unique sounds on this great tune. Sensational stuff that'll flip the jockeys. Variety of tempos keeps the side swinging. Exciting throughout.

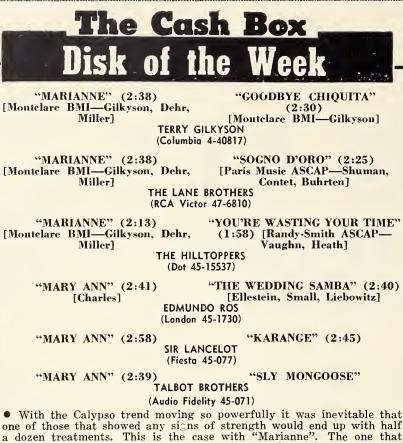
**B** "JEZEBEL" [Hill & Range BMI — Shanklin] The imaginative artist lends her refreshing techniques to another great latin favorite on this end. Potent performance with great drive. Both halves will get heavy play.

#### DOREE POST

#### (RCA Victor 20/47-6799)

**B**+ (WHO AM I" (2:35) [Constella-tion BMI—Post, Post] Doree Post, a gifted newcomer with a frag-ile, sentimental quality, bows on Vic-tor singing a touching rock and roll ballad that could blossom into a big seller. Lovely melody, lyric and ar-rangement. Watch this one.

**B** (2:50) [Constellation BMI—Post, Post] The chirp joins together two of today's most popular musical forms and comes up with a catchy novelty. Strong initial coupling for the lass.



(Audio Fidelity 45-071)
 With the Calypso trend moving so powerfully it was inevitable that one of those that showed any signs of strength would end up with half a dozen treatments. This is the case with "Marianne". The one that stepped out was the Terry Gilkyson version and immediately five other companies (at review time) issued their own versions. Originally a traditional tune, three of the records released were from lps that had already been on the market. They are the Edmundo Ros version on London, the Sir Lancelot treatment on Fiesta, and the Talbot Brothers etching on Audio Fidelity. New offerings cut in the wake of Gilkyson's "Marianne" are The Lane Brothers on RCA Victor and The Hilltoppers on Dot. The scramble for the big prize promises to be hot and unrelenting. All versions seem certain of grabbing a piece of the pie, but the big hunk of sales looms tremendous as the excitement around the tune grows. By the time this tune has run its course "Marianne" promises to be a pretty popular gal.
 The flip side of the Gilkyson etching is "Goodbye Chiquita". The Lane Brothers back with a slow paced lovely, "Sogno D'Oro", that is delivered with warmth and pleasing qualities. Should get some action. The Hilltoppers couple with "You're Wasting Your Time", a swinging middle beat bouncer with a western-blues feeling. Easy to listen to side. However, on all six versions the side to watch is "Marianne", or "Mary Ann".

"STASHU PANDOWSKI" (2:06) [Pincus ASCAP-Carlyle, Pincus] "JEANETTE" (2:45) [Meridian Music BMI-Johnson, Pizzoferrato] JULIUS LA ROSA (RCA Victor)

• Julius La Rosa has found him-self another novelty that could be his biggest since "Eh Cumpari". The deck has already started via the Carlyle version and it looks like the novelty hit of the season. La Rosa gives it a socko treatment and you can bet the radios will be

blasting "Stashu" all over the air for the next few months. The flip, "Jeanette", a slow paced love tune that the chanter gives a warm and interesting reading. Pretty side that makes for good contrast. However, for the smasheroo we like "Stashu Pandowski".

"LET'S GO CALYPSO" (2:15) [Southern Music ASCAP-Lampert, Gluck] "SHOULD I EVER LOVE AGAIN" (2:23) [Venice Music BMI—Gates, Cocke] RUSTY DRAPER

## (Mercury 71039)

Rusty Draper gets into the • Rusty Draper gets into the Calypso swing and does an infecti-ous ditty titled, "Let's Go Calypso". It is a cute item which includes the names of a number of the current calypso favorites. The novelty gimmick is sufficient to give it something extra to make it stand out from all the calypsos now finding their way to the market. Draper does a fine job and is Assisted in fine style by the Hugo Peretti Orchestra. The flip, "Should I Ever Love Again, is a cover of a current r & b item stirring things up around the country. Comes off well and could get good airplay, but we feel strongly for "Let's Go Calypso".

## THE CONTINENTALS

(Key 571; 45-571) **C+** (2:19) [Daywin BMI-Escamilla, White] The Continentals, an obviously experienced group of performers, how on the Key label with a good rock and roll ballad that should appeal to the younger set the younger set.

**C+** "MEANWHILE BACK AT THE ASCAP — Gilbert, Klass] Another rhythm rocker aimed at the teenage market. Cute novelty attractively fashioned Interesting arrangement fashioned. Interesting arrangement.

#### STUART FOSTER (Coral 61770; 9-61770)

**B** "AT A SIDEWALK CAFE" (2:56) [Mid BMI — Straining] Stuart Foster, a polished youngster with a wonderful voice, chants a beau-tiful love song in a Paris setting. Pretty romancer. Touching love story with a happy ending.

**C+** "WISH I HAD A GIRL" (2:23) [Mid BMI-Straining] An up-beat lilter with charm is handled in a sim-ple, inviting fashion by the crooner. Cute melody and lyric.

## BENNY STRONG

(Decca 30160; 9-30160)

**B.** "BLOND HAIR, BLUE EYES AND RUBY LIPS" (2:13) [Mil-ler ASCAP—Flick, Watts, Doran] Benny Strong gets a fine assist from the Mellomen and his orchestra on a lively cornhall novelty with that happy

the Mellomen and his orchestra on a lively cornball novelty with that happy sound of the 1920's. Cute Charleston ditty with a gay and joyous air abut it. Happy enough to win many spins. Good side for tavern boxes. **B** "DON'T BRING LULU" (2:04) [Remick ASCAP—Rose, Brown, Henderson] This colorful oldie is han-dled in the same homespun, old-fash-ioned manner. Rinky-dink two-sider with a charm all its own.

## THE FOUR PREPS

(Capitol 3621; F-3621)

**B**+ "MOONSTRUCK IN MADRID" (2:37) [Criterion A S C A P — Pober] The Four Preps, an extremely polished quartet of youngsters who've been making noise with their waxing "Dreamy Eyes", could break nation-ally with this wonderful latin-tempo romancer. The boys have an ear-pleasing blend and some strong ma-terial to work with. Boys are gonna make the grade. This one may even be their first big side.

**B** "I CRIED A MILLION TEARS" (2:23) [House of Fortune-Quintet] Here the lads project on a pretty love ballad with a rock and roll flavor. More attractive harmony. The teenagers will soon discover this crew.

#### THE LANCERS (Coral 61769; 9-61769)

**B**+"IT HAPPENED IN MONTE-REY" with "RAMONA" (2:20) [Leo Feist ASCAP--Wayne, Rose/ Wayne, Gilbert] The Lancers do vo-cally with these two oldies what the instrumentalists did with "Moonglow" & "Picnic" a few months ago. Delight-ful intermined of melodics with ful intermingling of melodies with a refreshing arrangement and accom-paniment by Dick Jacobs. A sleeper to watch closely.

**B** "FRECKLED-FACED SARA JANE" (2:16) [Ludlow BMI-Higgs, Cavanaugh, Meacham] This half stars the crew on a cute cornball novelty about a lass with the "wildest" looks. Amusing ditty with a home-spun quality.



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material to work with. Could make some noisc. **C**+"BRING DOWN THE CUR-Johnson, Bancino, LaVere] A slow fish-beat ballad with a sorrowful story of broken love is tearfully chanted on this end. Teenagers should go for both halves.

for both halves. 5 DE MARCO SISTERS (Decca 30181; 9-30181) **B**+(2:57) [Simon, Hum, Kellem, Morris ASCAP—] An excellent spe-cialty number in which the DeMarcos impersonate four leading female vocal groups (McGuire Sisters, DeMarco Sisters, Patience & Prudence, Chor-dettes) is dished up with great show-manship on this half. Enjoyable nov-elty; great for change of pace pro-gramming. Could break through. **B** "TM THROUGH WITH LOVE" [Robbins A S C A P — Malneck, Livingston, Kahn] The girls' own style takes the spotlight on this easy-going new shuffle beat rendition of a top drawer oldie. Charming ro-mancer.

mancer.

## MICHAEL HOLLIDAY

MICHAEL HOLLIDAY (Capitol 3622; F-3622) **B** "THE RUNAWAY TRAIN" (2:30) [Shapiro-Bernstein ASCAP — Robinson, Massey] Deep voiced Irish star Michael Holliday debuts on Capitol with a delightful pair of novelties. This half is an attractive new treatment of a 1925 oldie that every youngster has sung in one form or another. Happy side that could be a big kiddie seller. Side has train whistles and a number of other cute gimmicks. **C+** (2:40) [B. F. Wood ASCAP— Missouri Mo] This off-beat bouncer has a distinct and charming folk flavoring. Good side displaying the artist's versatility. **CATERINA VALENTE** 

CATERINA VALENTE (Decca 30168; 9-30168) B "POINCIANA" (3:09) [E. B. Marks BMI—Simon, Bernier] A great standard that seems to click every few years, is treated to a re-freshing rhythm interpretation by international star Caterina Valente. Interesting arrangement that could blossom into a biggie all over again. The lark's soprano chanting is ex-The lark's soprano chanting is ex-

**B** "NOCTURNE FOR THE BLUES" (4:05) [Shapiro-Bern-stein ASCAP—Hagen, Robin] The lark has more than four minutes in which to display here works on a which to display her wares on a bluesy vocal version of the instru-mental favorite "Harlem Nocturne". Stylish torch delivery.

## **BUDDY BUTLER & BAND** (Verro 702; 45-702) "DESIROUS" (2:50) [LaBina

**G**+ "DESIROUS" (2:50) [LaBina BMI—Dotson] The trumpet takes the spotlight on this "modern jazz" flavored instrumental shuffler. Easy going dance opus with a "cool" quality. **G**+ "DEES DOTS" (2:50) [La Bina BMI—Dotson] The progressive touch is even more pronounced on this up-beat jumper. The band has an attractive sound in line with today's musical tastes. Sides should appeal to jazz educated youngsters.



THE PONI TAILS (Point 8) • "Your Wild Heart", which the trade has been hearing slight stirrings about in the last couple of weeks, this week broke out with several new recordings and the general feeling is that, with the quality of the song and the excitement engendered by the recordings, this tune is scheduled to go into the top sellers of the country. It is a lilting pretty sung with charm and sweetness by the three artists involved. The Poni Tails version on Point was the original and caused the eyes and ears of the other companies to turn to it. Joy Lane makes her bow on Mercury with an exciting treatment that could launch the newcomer into quick stardom. She has a cute, saucy manner of delivery and we hear Mercury has turned almost its entire promotional effort on in her behalf. Karen Chandler on Decca does a delightfully lilting job on the beautiful melody. One or all of the above three versions will be a big hit. Joy Lane backs with an infectious quick beat bouncer, "Dum Dum". The Poni Tails couple with a quick beat, Neapolitan flavored, "Que La Bozena". A swinging novelty item with a happy feeling. Karen Chandler sings "It's An International Language" on the flip, an item in the Calypso trend. It's a happy little ditty that, based on the current strength of the Calypso and the effectiveness of the item might in the long run become the favored side.

"ONE STEP AT A TIME" (2:38) [Earl Barton BMI—Hugh Ashley] "FAIRYLAND" (2:57) [Meadowbrook ASCAP-DeAngelis, Marcucci] BRENDA LEE (Decca 9-30198)

(Decca • Talented Brenda Lee swings into the infectious "One Step At A Time" and belts it like a pro with more years of experience than the youngster is old. With all the presence in the world, little Brenda rocks and the result is a happy, commercial wax. Her recent ap-pearance on the nationally tele-vised Perry Como show on which

her voice and personality captured the hearts of millions will cer-tainly give this deck the impetus to send it skyward. The flip, "Fairyland", is a change of pace with the moppet singing the middle beat pretty in good style. Light, infectious wax with a lilting beat. Two good decks with a slight lean-ing to "One Step At A Time".

## "CHAPEL OF THE ROSES" (2:33) [Triangle Music ASCAP—Harris, Baer] "WITH ALL MY LOVE I THEE ENDOW" (2:27) [Bregman, Vocco & Conn ASCAP—Harris, Murry] BOB WHALEN (Jubilee 5266)

• Bob Whalen turns in two dra-matic readings of two lovely bal-lads, "Chapel Of The Roses" and "With All My Love I Thee Endow". "With All My Love I Thee Endow". Lush orchestral and choral effects are rendered by the Marty Gold Orchestra and The Golden Chorus. Whalen sings the beautiful "Chapel Of The Roses" with sincerity and warmth. It has a touch of the Irish tenor, but stays within the

commercial limits and the result is a wax of delightful proportions and moving quality. "With All My Love I Thee Endow" can be described similarly. It is another lovely tune handled in the same lush manner and sung hauntingly by Whalen. However, we feel "Chapel" stays closer to the com-mercial vein. Two beautiful sides.

"MARINA GIRL" (2:39) [Monument Music BMI—Stallman, Gonzales] "NOTHING IS TOO GOOD FOR YOU" (2:42) [Mecca ASCAP—Rich, Martinelli] THE HARVEY BOYS

#### (Cadence 1306)

• In the Calypso vein The Harvey Boys come up with a beauty that incorporates the current trend, a lovely melody, and a splendid vocal treatment. In the abundance of calypsos currently reaching this desk, some stand out and "Marina Girl" is one that does. It is a de-lightful swingy item with a delicate air. This could be one of the big

calypsos now finding their way to public fancy. The coupling, "Nothing Is Too Good For You", is a medium beat cha-cha rhythm that the fellas deliver with the same easy styling and good vocal sound. A smooth, good listenable deck that will please. Should get its share of airplay. Could stir up some strong action. some strong action.

**B** "ANOTHER LOVE IS END-ING" [Ridgeway & Lutal BMI—] Shorty Long, one of the stars of the B'way smash "Most Happy Fella", belts out a dramatic interpretation of a rock and roll ballad with a country origin. Potent piece of wax with a terrific beat and an interesting story-line. Good teen-age number. line. Good teen-age number.

**C**+ "LITTLE WHITE HORSE" [An-vil ASCAP—] This end presents the songster on a lively ditty with a catchy melody.

### ALAN DEAN

(Rama 218; 45-218)

**B**+"THE MEMORY FOLLOWED Abrams Ried] A smooth chorus supplies a pretty backdrop for Alan Dean's convincing delivery of a tender love song with a lilt. Good side that could put Dean's name on the lists once again.

**B** "THE LETTER THAT I NEVER MAILED" [Planetary ASCAP—Hilliard, Charlap] A string filled latin tempo accompaniment acts as a perfect showcase for the warbler's tearful delivery of <sup>a</sup> heartbreaking love song. Good coupling for love birds.

#### BILLY ECKSTINE (MGM 12400; K12400)

**B** "I THOUGHT I'D SEEN EVERYTHING" (3:13) [Shel-don BMI—Brown, Brent] MGM is-sues one of its pretty Eckstine disks waxed some time ago. Lovely ro-mancer chanted in the crooner's fa-milior memory. miliar manner.

**C+** "I LET A SONG GO OUT OF MY HEART" (3:12) [Mills ASCAP—Ellington, Mills, Nemo, Red-mond] "Mr. B" chants a wonderful oldie on this end. Inviting slow rhythm treatment of a ton drawn a tondord treatment of a top drawer standard.

#### HERB COLEMAN (Vik X/4X-0250)

**B** "A QUESTION AND THE AN-SWERS" (2:20) [Merge BMI —Chase] 19-year-old Herb Coleman debuts on Vik with a clever latin beat love ditty that could attract attention. Infectious lyric and presentation.

B "NIGHT LETTER" (2:40) [White Star BMI — Carney, Maltby] The chant of a soprano in-troduces the youngster on this stirring love ballad. Emotional performance of some striking material. Potent two-sider for the lad.

#### PEGGY LEE (Decca 30117; 9-30117)

**B**+"WHERE FLAMINGOS FLY" (2:25) [Roosevelt BMI — Cour-lander, Thea, Brooks] Peggy Lee lends her torchy, breathy voice to a brilliant blues ballad that could develop into her biggest hit since "Lover". Won-derful love song dramatically fash-ioned. Sy Oliver deserves a hand for his striking instrumental support.

**B** "THE GYPSY WITH FIRE IN HIS SHOES" (2:52) [Northern ASCAP—Lee, Almeida] The tapping heels of a Gypsy flamenco dancer supply the atmosphere for this strik-ing latin thriller which Peg chants with color. The lark also penned the lyrics to this one. Good deck with an unusual quality.





## "PARTY DOLL" "REAL GONE"

(Decca 9-30211; 30211)



WINGY MANONE and His Orchestra

Wingy comes through with an amazing and sensational vocal on "Party Doll." The flip is precisely what the title claims it to be. Already creating action wherever exposed. Great sound!

#### **"STASHU PANDOWSKI** (She's Not Very Much Good For Pretty)" **"THE PURPLE HILLS"**

From "Run Of The Arrow" (Decca 9-30209; 30209)



THE TOPPERS

Novelty tune, Polish inspiration. Clever, catchy and a natural for the boxes. Toppers' foot-tapping rendition is first rate. Watch this one go!

**"SOMEBODY SOMEWHERE"** 

"You're My Baby"

(Decca 9-30185; 30185)



GENE ALLISON

New Decca entry scores with a great version of "Somebody." Looks like Allison will rock n' roll his way to the top on his first Decca disc. Keep your eye on this one!





"SINGING THE BLUES" turned my Steele, who this week took the No. 1 place from Guy Mitchell. Nice work for a young lad who four months

work for a young lad who four months ago was an unknown. Walt Heebner, former V.P. of Capi-tol Records, in London, on business. Walt has an eye on the West Coast when he returns to the U.S. Saw a preview of 20th Century's new R. & R. pic "The Girl Can't Help It." Should help to put more records on the best selling charts over here. Particularly Little Richard, who gives a fine performance on "Ready Teddy". My guess is Little Richard will make it over here. it over here.

it over here. That fairly new French Orchestra of Frank Pourcell is worth watching. A new Capitol release of a tune called "The Hips" could make a lot of noise. Eartha Kitt appeared on the Val Parnell "Sunday Night at the Palla-dium" show and was a smash hit. The presentation was excellent and her material first class. There's no doubt about la Kitt's artistry. They've done it—not in London but in the Provinces. Named a road after Elvis Presley. Hank Saperstein, over here for Presley Enterprises, setting up offices to co-ordinate world wide fan clubs, etc.

fan clubs, etc. Guy Mitchell due over for Concert and T.V. appearances about February 10th. . . Extra performances are planned for Bill Haley and his Comets planned for Bill Haley and his Comets owing to heavy demands from fans all over the country. . . Also due over for T.V. shows is Gary Crosby at present with the American Forces Network in Germany.
This week's best selling pop singles. (Courtesy "New Musical Express")
Singing The Blues— Guy Mitchell (Philips)
Singing The Blues— Tommy Steele (Decca)
Garden of Eden— Frankie Vaughan (Philips)
Green Door— Frankie Vaughan (Philips)

- 4)
- 6)
- 7)
- Green Door— Frankie Vaughan (Philips) Friendly Persuasion— Pat Boone (London) Just Walking In The Rain— Johnnie Ray (Philips) St. Therese Of The Roses— Malcolm Vaughan (HMV) True Love— 8) True Love-
- Malcolm Vaughan (HMV) 8) True Love— Bing Crosby & Grace Kelly (Capitol) 9) Cindy, Oh Cindy— Eddie Fisher (HMV) 10) Hound Dog— Elvis Presley (HMV) 11) Rip It Up— Bill Haley Comets (Brunswick) 12) Blueberry Hill— Fats Domino (London) 13) Don't You Rock Me Daddy-O— Lonnie Donegan (Pye-Nixa) 14) Garden Of Eden— Gary Miller (Pye-Nixa) 15) Love Me Tender— Elvis Presley (HMV) 16) Moonlight Gambler— Frankie Laine (Philips) 17) Blue Moon— Elvis Presley (HMV) 18) Two Different Worlds— Ronnie Hilton (HMV) 19) Garden Of Eden— Joe Valino (HMV) 20) Garden Of Eden— Dick James (Parlophone) 20) Woman In Love—

- Dick James (Parlophone) Woman In Love— Frankie Laine (Philips) 20)

- Frankie Laine (Philips)
  22) I'll Be Home— Pat Boone (London)
  23) House With Love In It— Vera Lynn (Decca)
  24) Ain't That A Shame— Pat Boone (London)
  25) Rock Around The Clock— Bill Haley Comets (Brunswick)
  26) More— 26) More-
- Jimmy Young (Decca) When Mexico Gave Up The 27)Rumba

Mitchell Torok (Brunswick) 28) Rocking Through The Rye-Bill Haley Comets (Brunswick)

A DISK & SLEEPER **B** VERY GOOD **B**+ EXCELLENT C+ 600D

## HOAGY CARMICHAEL

Page 14

(Coral 61767; 9-61767) **B** "BARNACLE BILL THE SAILOR" (3:00) [Peer Interna-tional BMI—Robinson, Luther] Hoagy Carmichael, a chorus, and a "fair young maiden" team up on a charm-ing revival wondition of a wondowful ing revival rendition of a wonderful seafaring oldie that should bring back many memories. Lively interpretation that'll get a solid number of spins.

**C+** "OLD MAN HARLEM" (2:19) [Southern ASCAP—Carmichael, Vallee] A cute Carmichael and Rudy Vallee ditty is brought to the fore-ground via a swinging interpretation by the former. Terrific instrumental backing by Bud Dant.

#### DOROTHY OLSEN

#### (RCA Victor 20/47-6770)

(RCA Victor 20/47-6770) "MAMA LLAMA, PAPA LLAMA" (1:52) [Regent BMI —Hovey, Goland] Singing school teacher Dorothy Olsen, who's been doing a solid job with her kiddie novelties, dishes up another delight-ful ditty for the tots. Catchy lyrics and melody set to a happy beat. Kids'll love this tongue-twister.

**B** "CALICO PIE" (2:01) [Marvin ASCAP—Segal, Fisher] Equally charming is this happy-go-lucky cutie with a zany lyric. Has the same wonderful appeal as "Hut Sut Ralston On The Rillarod". Top drawer kidisk that should do extremely well in any retail shop.

retail shop. **DOM FRONTIERE & HIS ORCH.** (Liberty 55042; F55042) **D**+ "UNO MAS" (2:20) [Palm **S**- Springs ASCAP—Frontiere, Ras-kin] Dom Frontiere, a gifted maestro, makes an impressive debut on Liberty with one of the most imaginative instrumental decks to hit the market in many months. Thrilling slow latin tempo mood number that breaks into a fast tempo at mid point and returns to the slow beat near the closing. Fascinating arrangement of a lovely melody. Accordion work is beautiful. **D** "JETT RINK" (2:07) [M. Wit-

**B** "JETT RINK" (2:07) [M. Wit-mark ASCAP—Tiomkin, Web-ster] A wonderful western theme from the smash flicker "Giant" is contagiously presented by the Fron-tiere accordion. Title is the name of the person played by the late James Dean in the film.

## JOHNNY MADDOX (Dot 15529; 45-15529)

(Dot 15529; 45-15529) **P**+ (1:55) [BMI—Domino, Bartholo-mew, Hunter] Versatile honky tonk keyboard star Johnny Maddox belts out a powerful medley of three of 1956's top rock 'n' roll smashes. Wonderful cornball treatment of "I'm In Love Again", "I Almost Lost My Mind" and "I Hear You Knockin'". Should be another big seller for Mad-dox. dox.

**B+** "MOOD INDIGO" (1:35) [Mills ron] The 88'er takes a break from the rinky-dink technique as he glides thru a smooth rhythm arrangement of a great Ellington oldie. String assist is heard in a few spots. Power-ful coupling for jukes.

## **Record Reviews** C FAIR D **MEOIOCRE**

**RAY HENRY ORCH.** 

"TROMBONE POLKA" [-Henry] The trombone takes the spotlight on this fun-filled, tune-filled polka penned and presented by Ray Henry. Joyous, resounding polka deck tailor-made for the jukes. Solid item for a house-party, too. One of the most inspiring polkas to come along in quite some time.

January 26, 1957

**C+**"HORSEBACK POLKA" [— Pantaluk] Another joyous dancer with an excellent beat.

#### **BUNNY BISHOP** (Crystalette 705; 45-705)

(Crystolette 705; 45-705) **B** "HELPLESS" (1:58) [Melo-Art ASCAP — Raskin, Frontiere] Bunny Bishop, a lark with a heap of talent, takes hold of a beautiful old tune and chants it with new lyrics. Stirring tango beat love song with great depth and meaning. Melody was popular many years ago under the title "Golden Wedding". Could make noise in its new form.

**B** ('MY LOVE LOVES ME'' (2:35) [Paramount ASCAP – Livingston, Evans] Here the gifted performer sings with warmth on a touching slow-waltz love tune. Side has an almost lullaby sound. Lovely coupling coupling.

## ALLEN RYAN (Sonic 1600; 45-1600)

"MY REVERIE" [Robbins ASCAP—Clinton] Allen Ryan takes the vocal spotlight on a good fish-beat rendition of one of the pret-tiest of all standards. New R & R treatment could make this pre-war hit a biggie in the current market.

**C** "YOU LEFT ME" [Elsa Granger BMI—Dawn, English] This end displays the crew on a new rock and roll ballad. Ok side.

## MONIQUE CADOU (Kapp 171; 45-171)

B "I PLEDGE ALLEGIANCE TO YOUR HEART" (2:10) [United ASCAP — Norvas] Pert Monique Cadou bows under the Kapp moniker with a strong multiple voice rock and roll ballad aimed at the teenagers. Commercial stuff.

**C+** "ONE SIDED ROMANCE" (2:38) [Garland ASCAP—Bal-lard] A touching slow waltz ballad is chanted with a heavy heart by the talented youngster. Pretty tune that should also appeal to the kids.

## JO-ANN CAMPBELL (Eldorado 504; 45-504)

**B**+ "COME ON BABY" (2:30) [—Campbell] Jo-Ann Campbell rocks and rolls thru a torrid jumper that should have the kids hoppin' around the jukes. Swinging side with the sound the teenagers want. Could happen.

**B** "FOREVER YOUNG" (2:20) [Buchanan & Goodman BMI— Goodman, Schachter] A good fish beat ballad is chanted with feeling by the young lass. Big arrangement and instrumentation serves as a showcase for the thrush's sincere voice.

The Cas	h Box
Best	the second se
<ul> <li>★ "I'LL COME BACK".</li> <li>★ "JALOUSIE"</li> <li>★ "WHO AM I".</li> <li>★ "THE MEMORY FOLLOWED ME HOME"</li> <li>★ "ROCK AND ROLL MEDLEY"</li> <li>★ "COME ON BABY"</li> </ul>	Leny Eversong

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

(Dana 3244; 45-3244)



"It's What's in THE CASH BOX That Counts"









January 26, 1957

#### **NEW YORK:**



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Summary of the second secon

#### CHICAGO:

Happy 9th Birthday to Art Hellyer of WCFL. Since 1948, Art has been campaigning for all his auto driving listeners to install "safety belts." Every time Art gets a note that another car has installed safety belts, he just glows over the air waves. . . Just over the border in Gary, Indiana, WGRY an-nounces its new program director, Jim Schermer. Jim,

nounces its new program director, Jim Schermer, Jim, who last held down deejay chores in Columbus, O., plans to make lots of noise and changes in his new position... M. S. promotion taken over by Vic Faraci, filling the vacancy left by Marty Hirsch, now with RCA Victor... Hats off to Steve Schickel who de-serves tremendous commendation for his backing up of Chi's "Day Of Dimes For The 'March Of Dimes." Steve devoted his Chicago Tribune column (Sat. 1/19)



ART HELLYER Weekend and during the week he spins them in Kenosha, Wis. (Anyone got a commuter's ticket?) . . . Larry Fischer, WRIT, Milwaukee, goes into the Vets Hospital there for some rest and a check-up. Don't think he'll get much rest. He'll be doing his shows, remote, from the hospital auditorium. (No rest for the weary, Larry). . . . Mercury front office real excited over reaction to Joy Layne's "Your Wild Heart." Hope for a hit with this local 15-year-old thrush. . . . The Slue Note these nights are swinging ones from the big band of Dizzy Gillespie, boy musician and showman. . . . Some-from the big band of Dizzy Gillespie, boy musician and showman. . . . Some-from the big band of Dizzy Gillespie, boy musician and showman. . . . Some-thing Smith and the Redheads in Chi to introduce their latest Epic opus, "Sweet Stuff." . . . RKO Unique also hope for a hit with "Your Wild Heart" by the Poni Tails on their subsidiary label, Point Records.

#### HOLLYWOOD:



<text><image><image><text>

## The Ws Ind smash!

Here's George Hamilton IV again.. back real quick with a follow-up to his sensational seller "A Rose And A Baby Ruth" !

## GEORGE HAMILTON IV sings ONLY ONE LOVE

IF I POSSESSED A PRINTING PRESS

9782





The Cash Box, Music





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#### List Your Top Ten Country Tunes Here NAME OF RECORD HERE ARTIST OR BAND HERE ......

#### List Your Top Ten Rhythm 'N Blues Records Here NAME OF RECORD HERE ARTIST OR BAND HERE ..... 9. ..... NAME ..... **FIRM** ADDRESS .....



## Platter Spinner Patter ALL ABOUT DISK JOCKEYS

A \$500 check from the mother of the late deejay Jack Clifton, Mrs. Helen K. Salzburg, increased the proceeds to the Jack Clifton Memorial Show to \$7,023. This amount will eventually be turned over to the Akron Chapter Of The American Cancer Society. Jack worked at WCUE-Akron, Ohio. . . .



Gerry Myers (CKOY-Ottawa, Canada), in New York for a gathering of the "National Council Of Disc Jockeys For Public Service, Inc.", told us, while visiting the offices of The Cash Box, of a unique arrangement he has with WERE-Cleveland, Ohio deejay Carl Reese. The boys, who both run all-night stints, are connected by way of beep telephones. On the air, they compare the top U.S. and Canadian tunes, give out road reports, among other things.... She Doesn't Sing For Her Supper Anymore: "Black Eyes", a canary on the Art Brown (WWDC-Washington, D.C.) show, stopped chirping after New Year's day. It was discovered that the bird, previously thought of as a "he" was, after the appearance of an egg in the cage, a "she". As female canaries do not sing, the folks over at WWDC are wondering how the canary had been singing for two years! Art says that one of his other canaries may be a ventriloquist. . . Jim Holt (WICE-Providence, R.I.) is heard from 1 PM

GERRY MYERS (CKOY-Ottawa, Canada)

until signoff every afternoon except Saturday on the Jim Holt Show. Jim reports excellent ratings for his time-slot... Bernie Bond (WKCR-Columbia University, N.Y.) writes that WKCR-FM opened in October and is now broadcasting regularly to the New York City area. Bernie would appreciate the releases from some of the independent labels, plus, for his own show, LP's.

Hal Peterson, Program Director of WBSM-New Bedford, Mass., announced a boost in the station's wattage from 100 to 1000 watts. One of the changes in programming resulting from WBSM's power increase is an additional hour and a half for Art King's newly named show, "Music A La King". Art's program is heard from 7 PM to 10:30 PM. . . .



RON ROBERTS (CJCH—Halifax, Nova Scotia)

January 19th kicked off Paul Cowley's (WKLO-Louis ville, Ky.) weekly Saturday night appearances at the Kentucky State Fairgrounds as emcee of a record hop and live band session. Paul currently plans to bring in a name record personality every fifth or sixth week. . . . Ron Roberts (CJCH-Halifax, Nova Scotia) writes that teeners in his area seem to be enjoying his Saturday afternoon show, "Soda Pop Hops".... In order to devote more time to programming, Bill Kennedy (WGAW-Gardner, Mass.) has turned his 3 hour afternoon show over to Chuck Leblanc. In addition to all the new disks, Chuck will spin the Top 20 according to The Cash Box every Friday. Bill will confine his air work to a 2 hour show using LP's exclusively. Jim McLean, formerly of WESX-Salem, Mass., has joined the staff of WGAW to handle a new 4 hour pop record show 6 nights a

to handle a new 4 hour pop record show 6 nights a week. . . . For the third successive year, WCCM-Lawrence, Mass. will conduct its search for the best high school disk jockey. Eighty contestants will appear with Mike Gavin on his afternoon "Club 800" show and run their own program, playing and talking about their favorite records and stars. Prizes will be given to the top 3 vote-getters, with the grand prize being a full year's scholarship at the Cambridge School Of Radio And Television Broadcasting in Boston, Mass. . . Howie Leonard, formerly of WPOR-Portland, Me. writes of his new address as Station WLOB, Falmouth Hotel, Portland, Me. Howie is currently on vacation before he begins his new job. . . The biggest thing around Frosty Mitchell's area (KWWL-Cedar Falls and Waterloo, Iowa), says Frosty, is Tab Hunter's Dot success, "Young Love". Dick Ireland (WITH-Baltimore, Md.) reports that "athough 'You Stepped Out Of A Dream' by Vic Damone (Columbia) has been around a long time, it's still worth keeping your eyes on. It is a terrific tune and Vic does a fabulous job".



FROSTY MITCHELL (KWWL\_Waterloo & Cedar Falls, lowa)
 WAVZ's 8 PM to 1 AM time slot Sunday thru Friday. . . . In the January 12th "Platter Spinner Patter" column we misinterpreted a deejay's change of station as a change in the call letters of a station. KABC-Hollywood remains the same, Christopher Scott, formerly of KABC, moved over to KDON-Montery, California.



"It's What's in THE CASH BOX That Counts"



## **Capitol's First 1957 Album Release Intro's 28 Pkgs.**

HOLLYWOOD — Capitol Records kicks off its first album release of 1957 this week with 28 new 12-inch LP's as it continues to merchandise its theory that "new albums are the life blood of the dealer's business." Included in the release are seven new classical packages in Full Dimen-sional Sound, 18 new popular albums —six of which are in the firm's "Capi-tol of the World" series—and three new country and western LP's. Classical artists on the release in-clude Agi Jambor, Darius Milhaud, William Primrose, Rudolf Firkusny, the Hollywood Bowl Symphony Or-chestra, conducted by Felix Slatkin, the Ballet Theatre Orchestra, con-ducted by Joseph Levine, and the Hol-lywood String Quartet. Darius Milhaud conducting "Suite Provencale" and "Saudades Do Brasil" with the Concert arts Or-chestra, Bloch's "Suite For Viola," "Suite Hebraique," "Meditation" and "Processional," with William Prim-rose, violist and David Stimer, pia-nist; seven Tocatas and four Fan-tasias by Bach with Agi Jambor, pianist; Straus' "Graduation Ball" and Meyerbeer's "Les Patineurs," by the Ballet Theatre Orchestra, con-ducted by Joseph Levine; Schubert's "Quartet No. 14—Death an d the Maiden," by the Hollywood String Quartet; Brahms' Concert No. 1 in D Minor, Op. 15" by Rudolf Firkusny, pianist, and the Pittsburgh Symphony Orchestra conducted by William Stein-berg, and "Espana" (including Ravel's "Bolero" and "Alborado del Gracioso," Rimsky-Korsakov's "Capriccio Espag-nol," and Albeniz' "Triana from Iberia.") In promoting its serious music pack-ages, Capitol will feature its "29 All-time Baet Selling Classies" with full-

Iberia.") In promoting its serious music pack-ages, Capitol will feature its "29 All-Time Best Selling Classics" with full-color browser box cards, an extensive advertising schedule in both consumer and trade publications, and intro-duces full-color innersleeves for the first time in all of the new classical sets. (Last fall the company pre-viewed full-color innersleeves in its new popular albums.) new popular albums.)

viewed full-color innersieeves in its new popular albums.) Pop artists featured in the release are Nat "King" Cole, Jackie Gleason, Yma Sumac, Glen Gray, Dick Haymes, Ray Anthony, Pee Wee Hunt and Joe "Fingers" Carr, Four Freshmen, Joe Bushkin, a new Hawaiian music al-bum presented by Webley Edwards, and a comedy album spotlighting such artists as Andy Griffith, Yogi Yorges-son, Harry Kari, Stan Freberg, and Johnny Standley. "Pee Wee" & "Fingers" featuring Joe "Fingers" Carr and Pee Wee Hunt; "Waikiki," another in the "Hawaii Calls" series, presented by Webley Edwards and featuring Al Kealoha Perry; "Comedy Caravan" featuring Andy Griffith, Stan Freberg, Yogi Yorgesson, Johnny Standley, and Harry Kari; "Jackie Gleason Presents Music For Lovers Only" and "Jackie Gleason Presents Music To Make You

January 26, 1957

Misty," each newly issued as one complete 12 inch LP album; "Ray An-thony Plays For Dancers in Love"; "Legend Of The Jivaro" with Yma Su-mac and native acompaniment; "Sky-light Rhapsody," with Joe Bushkin, his piano and orchestra; "Moondreams" by Dick Haymes with orchestra conduc-ted by Ian Bernard; "Casa Loma In Hi Fi!" featuring Glen Gray and the Casa Loma orchestra; "After Mid-night" with Nat "King" Cole and his trio and featuring the solo instru-ments of Willie and Stuff Smith, Harry Edison, and Juan Tizol; and "4 Freshmen and 5 Trumpets," with orchestra conducted by Dick Reynolds. "Argentine Tangos" featuring the oschestras of Alfredo de Angelis and Osvaldo Fresedo (recorded in Buenos Aires), "German Schlagers," songs by Germany's favorite recording ar-tists (recorded in Cologne); "Onge-trouwd Man Kamer! (Bachelor Apartment)" with Dolf Van Der Lin-den, his strings and his orchestra (re-corded in Holland); "Italian Popu-lar Songs" by Luciano Virgili and Dino Olivieri's Strings (recorded in Italy); "My Paris" by Andre Colbert and His Golden Violins and the Colbert Chorus (recorded in Paris), and "New York Impressions" by Norrie Paramor, his strings and orchestra (recorded in London). "Words and Music Country Style".

Strings and orchestra (recorded in London). "Words and Music Country Style" by Tommy Collins, "Country Gentle-man" by Sonny James, and "Sweet-hearts or Strangers" by Faron Young, The Young Sheriff and His Country Doputies

The Young Sheriff and His Country Deputies. Promotion of the new popular al-bums includes an Album Preview package, consisting of two 12-inch LP's containing excerpts from the new pop merchandise, which has been serviced to radio and TV disk jockeys throughout the country for program-ming use; giant full-color display on all the new pop albums, special full-color winged display cards on Four Freshmen and "Pee Wee" and "Fin-gers," jumbo three-dimensional dis-play on the new Bushkin album, full-color display on the three new C&W packages, advertising in such publica-tions as Down Beat, Metronome, New Yorker, Saturday Review, and the music industry trade press.

## **Monarch Expands**

LINDEN, N. J. — Joe Liebowitz, veteran record man formerly of De-Luxe Records and later general man-ager and a & r for Wallis Records, announced this week that he had ac-quired substantial capitalization and now plans to expand his Monarch la-bel in the package field. Liebowitz will produce lps on a full scale program, the first of which will be with Emil Coleman. He is explor-ing many ideas and promises a qual-ity product with many surprise in-novations.



## A Hit Is Born

## Disk Jockey Council Asks Record Firms For Support

NEW YORK—The Board of Directors of the newly formed National Council Of Disk Jockeys held a meeting at the Park Sheraton Hotel last Sunday night (January 13) with representatives of various record companies at which the diskery execs were informed of the purposes and plans of the Council and were asked to provide it with a basic treasury.

Immediate reaction of the companies was mixed with some present indicating they would go along, others indicating they would have to think about it and still others expressing the opinion privately that the amounts suggested for donations was too large for them.

There were still other fears expressed by record men that if some companies did go along and others didn't the ones who refrained might find their records suffering in play across the country since the Board of Directors now includes some of the top jockeys in the nation and eventual membership is envisioned as including as many disk jockeys as possible.

In order to clear up these points, Murray Kaufman, president of the organization, held a private interview with the editors of The Cash Box last week. He explained that these expressed fears were entirely groundless because just as those who contributed would gain no business benefit from their act, so those who felt they were unable to contribute would certainly suffer no consequences. What Kaufman wanted to make crystal clear was that the Council was not hitting anyone over the head, that it was coming to the industry it was associated with for financing just as is common procedure in all other businesses. Moreover the amounts suggested for contribution, which were made privately to the record company execs, were just that—suggestions. They were not demands in any sense of the word. Kaufman emphasized that a company which felt the cause was worthwhile and wanted to contribute could give as much or as little as it thought it could afford and each contribution would be welcomed no matter what amount it was.

Kaufman said also that this contribution would be to get the organization started. In all likelihood there would never be any further requests of the record companies. This initial amount was what is called "seed money" in charitable organizations, the amount of money necessary to get the organization off the ground. The amount requested was enough to keep the Council going for one year, by which time Kaufman feels permament financing would be arranged. He also made the point that no one on the Council receives any salary or expense money and that as an incorporated charity, the Council's books are open for public audit.

The future plans of the Council are as yet unformulated. There have been numerous requests for the services of the Council but no subsequent project to the Hungarian relief phase has as yet been decided upon. As president, Kaufman has been making speeches before interested groups explaining the Council's objectives and is scheduled to make several more in the future. It was announced this week also that George Miller, president of the Music Operators of America had asked Kaufman to speak at the MOA Convention in Chicago May 19, 20 and 21 and that Kaufman had accepted.

## **Inspiration For A Song**



DUARTE, CALIF.—Residents of "Cinco Robles Drive", the street just west of the City of Hope in Duarte, California, which inspired the lyrics of the hit song of that title presented lyricist Larry Sullivan with the old sign as a memento for his den. A new sign here being erectd with the moral support of the teen agers in the neighborhood bears music notes and the writer's autograph.



CONCORD, N. H.—WBZ disk jockey Leo Egan, left, and Columbia Records representative Bob Crites record the sounds of little Marianne Hall and meet her mother, Mrs. Harry Hall of Pennacook, New Hampshire after the youngster was adjudged the first baby of 1957 named Marianne, in a contest cosponsored by the station and the record firm. Crites accidentally left a calypso record of "Marianne" by Terry Gilkeryson in the WBZ record library two weeks before it was scheduled for national release to radio stations. Egan and the other jockeys, already calypso conscious, put the record on the air and found themselves with a hit during the week between Christmas and New Year's Day. The contest called for the first baby named "Marianne" in 1957 to receive a Columbia Hi-Fi record player. Mrs. Hall first heard of the offer on Leo's afternoon show so he drove to Concord, N. H. hospital to present it.

## RCA Victor To Issue "Aida" As Tribute To Toscanini

NEW YORK—Arturo Toscanini's recording of Verdi's Aida is scheduled for March release by RCA Victor as a memorial to the world famed maestro who died January 16th at his home in Riverdale, New York.

Major portions of the recording were taken from two broadcasts of the opera in 1949 with Toscanini conducting the NBC Symphony Orchestra. Not completely satisfied with some sections of the performances, Toscanini emerged from retirement in 1954 to rerecord these sections. It was the last recording session ever conducted by the maestro.

The cast includes: Herva Nelli, soprano; Eva Gustavson, mezzo soprano; Richard Tucker, tenor; Giuseppe Valdengo. baritone; Norman Scott, base; Dennis Harbour, base; Virginio Assandri, tenor and Teresa Stich Randall, soprano. The chorus was under the direction of Robert Shaw.

The album originally was scheduled for release on March 25th as a birthday commemorative to Toscanini, who would have been 90 on that date.

Tributes to Toscanini, whose death resulted from a stroke he suffered January 1st, came from all over the world. President Eisenhower, who said: "As man and as musician he gained the admiration of the world. He spoke in the universal language of music but he also spoke in the language of free men everywhere. The music he created and the hatred of tyranny that was his, are part of the legacy of our time."

Toscanini's body was flown to Italy for burial at Milan, beside the graves of his wife, Carla who died in 1951 and his son Giorgio, who died at the age of 8. He is survived by a son, Walter and two daughters, Mrs. Wanda Horowitz and Countess Wally Castelbaron and a granddaughter, Sonia Horowitz.

## Nola Leases Steinway Hall

NEW YORK—Inactive for about a year, Steinway Concert Hall this week received promise of new vitality with the signing of a long term lease for the premises by Vincent J. Nola president of The Penthouse Sound Studios, Inc. and Nola Studios, Inc. Plans are being formulated for an exploitation program that will bring the concert facility back to its former eminence.



## "It's What's in THE CASH BOX That Counts"





Sure

Shots

The Cash Box

Disk of the Week

RCA Victor 20/47-6800

Rosenthal, Samuel P. Norton and

Robert G. Rifkind, alleged that the

defendants made huge secret profits

at Miss Grant's expense and have

failed to account to her for all pro-

The Complaint, filed in the Superior

Court, also charged that Era Record

Company obtained Miss Grant's con-

sent to its contract by fraud and mis-

representations and refused to permit

her to record any songs not owned

by defendants Newman and Bedell.

The Complaint demands \$100,000.00

actual damages and \$50,000.00 puni-

ceeds from her hit records.

tive damages.

IT ROCKS IT ROLLS IT JUMPS

HANK THOMPSO

and his Brazos Valley Boys

ROCKIN' IN THE CONGO

I WAS THE FIRST ONE

Record No. 3623

Phone 1203

INDEPENDENCE, KAN

Sec

-10-

Thunderbird

IM HALSEY

1/12

every sign of doing so. **"TOO MUCH"** 

**Elvis Presley** 

"PLAYING FOR KEEPS"

HOLLYWOOD - Songstress Gogi

Grant has filed suit for termination

of her contract with Era Record Com-

pany and for \$150,000 damages from

the company's owners, Herb Newman and Lou Bedell, her manager, Jack

Miss Grant, who rose to fame on her recordings of "Suddenly There's

A Valley" and "Wayward Wind",

charged in her complaint that the

defendants "betrayed and violated"

their fiduciary duty to her by secretly

procuring other record companies to

make records of songs recorded and

popularized by her. The Complaint,

filed through attorneys Jerome B.

is the

Morton, announced last week.

The Cash Box "Sure Shots" highlight records which reports from retail dealers through-out the nation indicate are either already beginning to sell in quantity or else give

Gogi Grant Sues Era Records For \$150,000



## **Bill Walker**

- WGH—Newport News, Va.
- WGH—INEWPORT INEWS, Vd.
  1. Singing The Blues (Mitchell)
  2. Green Door (J. Lowe)
  3. Blueberry Hill (F. Domino)
  4. Rose And A Baby Ruth (G. Hamilton IV)
  5. Gonna Get Along (Patience & Prudence)
  6. Walking In The Rain (J. Ray)
  7. Wisdom Of A Fool (5 Keys)
  8. Love Me Tender (E. Presley)
  9. True Love (Crosby & Kelly)
  10. Don't Forbid Me (P. Boone)

## Cliff Mercer

- WGN—Chicago, III.
- 1. Auctioneer (L. VanDyke) 2. Young Love (S. James) 3. Banana Boat Song (Tarriers) Moonlight Gambler (Laine) S. What's The Reason (Domino)
- 6. Singing The Blues (Mitchell) 7. Cinco Robles (R. Arms) 8. Party's Over (D. Day) 9. Don't Forbid Me (P. Boone)
- 10. | Dreamed (B. Johnson)

#### Ray Perkins

KIMN-Denver, Colo. KIMN—Denver, Colo.
 Singing The Blues (Mitchell)
 Love Me (E. Presley)
 Don't Forbid Me (P. Boone)
 Blueberry Hill (F. Domino)
 Garden Of Eden (J. Valino)
 Moonlight Gambler (Laine)
 True Love (Crosby & Kelly)
 Rose And A Baby Ruth (G. Hamilton IV)
 Green Door (J. Lowe)
 Love Me Tender (Presley)

## Dick Drury

WBRB-Mt. Clemens, Mich. WBKD—Mr. Clemens, Mich. 1. Young Love (S. James) 2. Don't Forbid Me (P. Boone) 3. Singing The Blues (Mitchell) 4. Since I Met You Baby (I. Joe Hunter) 5. Without Love (C. McPhatter) 6. Love Me (E. Presley) 7. Little By Little (N. Brown) B. Jim Dandy (L. Baker) 9. Green Door (J. Lowe) 10. Love Is Strange (Mickey & Sylvia)

Lou Terri

## WEIM—Fitchburg, Mass.

- Kerne-Thenburg, Muss.
  Singing The Blues (Mitchell)
  I Dreamed (B. Johnson)
  Banana Boat Song (Tarriers)
  Love Me Tender (E. Presley)
  Every Day Of My Life (McGuires)
  Friendly Persuasion (Boone)
  Armen's Theme (D. Seville)
  Boonna Get Along (Patience & Prudence)
  Give Me (E. Rodgers)
  Que Rico El Mambo (R. Marquez)

#### Sam Zurlo

WCSS—Amsterdam, N. Y.

- 1. Banana Boat Song (Tarriers) 2. Don't Forbid Me (P. Boone) 3. I Dreamed (B. Johnson) 4. You Don't Owe Me A Thing 5. Since I. M. You P. (J. Ray)
- J. Ray) S. Since 1 Met You Baby (1. Joe Hunter) 6. Poor Boy (E. Presley) 7. Young Love (S. James) 8. Long Before 1 Knew You (V. Damone)

- 9. Love Is A Feeling (R. Clooney) 10. Follow Me (Esquires)

#### **Chuck Harkins**

- KBMN-Bozeman, Mont.
- I've Got A Right To Cry (E. Gorme)
   Written On The Wind (Young/Newman)
   Little Boy (R. Marterie)
   Banana Boat (Day-O) (H. Belafonte)
   I've Got The World On A String (F. Sinatra)
   Dancing Chandelier (S. Syms)
   Cinco Robles (Paul & Ford)
   Yang Fan Mark (F. Gradua)

- B. Your Love For Me (F. Sinatra) 9. If It's A Sunny Sunday (E. Heywood)
- 10. Desert Sunrise (J. August) ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-Please keep us constantly informed of any changes in call letters or title.

## **Bill Sheridan** WADK-Newport, R. I.

Disk

- WADK--Newporr, K. I.
  1. Two Different Worlds (Rondo)
  2. Singing The Blues (Mitchell)
  3. Hey! Jealous Lover (Sinatra)
  4. Banana Boat Song (Tarriers)
  5. Cincc Robles (R. Arms)
  6. Gonna Get Along
  6. Gonna Get Along
  7. Moonlight Gámbler (F. Laine)
  8. Don't Forbid Me (P. Boone)
  9. Since I Met You Baby (I. J. Hunter)
  10. Young Love (S. James)

#### Johnny Fairchild

- KTMS—Santa Barbara, Calif.

- KTMS—Santa Barbara, Cair. 1. I Dreamed (B. Johnson) 2. Hey! Jealous Lover (Sinatra) 3. Cinco Robles (R. Arms) 4. I'd Love To Fall Asleep (L. Renaud) 5. Since I Met You Baby (I. Joe Hunter) 6. Singing The Blues (Mitchell) 7. Young Love (T. Hunter) 8. Give Me (E. Rodgers) 9. Hour Of Love (L. Douglas) 10. Every Minute Of The Day (M. Rayburn)

#### Earl McDaniel KPOP—Los Angeles, Calif.

1. You Love For Me (Sinatra)
2. Too Much (E. Presley)
3. One In A Million (Platters)
4. Blue Monday (F. Domino)
5. Whispering Heart (Parsons)
6. On My Word Of Honor (King/Platters)
7. Baby, Baby (Teenagers)
B. Goodnight My Love (Belvin)
9. Brass Ring (K. Starr)
10. Love Me (E. Presley)

**Jimmy Peters** 

## WAVZ—New Haven, Conn.

WAVZ—New Haven, Conn.
1. Singing The Blues (Mitchell)
2. Roman Guitar (L. Monte)
3. It's A Pity To Say Goodnite (E. Gorme)
4. You Stepped Out Of A Dream (V. Damone)
5. Banana Boat Song (Vaughan)
6. Moonlight Gambler (Laine)
7. I Dreamed (B. Johnson)
8. Cinco Robles (R. Arms)
9. Greensleeves (Beverlevs)
10. Hey! Jealous Lover (Sinatra)

#### Josh Brady WBBM—Chicago, III.

- WDDM—Cnicago, m. 1. Banana Boat Song (Fontanes) 2. Mama From The Train (Page) 3. I Dreamed (B. Johnson) 4. Cinco Robles (R. Arms) 5. Rock-A-Bye Your Baby (J. Lewis) 6. Baby Doll (A. Williams) 7. Jamaica Farewell (H. Belafonte) 8. Hey! Jealous Lover (Sinatra) 9. Don't Forbid Me (P. Boone) 10. Silance Is Golden (Raines)
- 10. Silence Is Golden (Raines)

#### Vic Bernard

- WKNE—Keene, N. H. 1. Banana Boat Song (Lawrence) 2. Singing The Blues (Mitchell) Hey! Jealous Lover (Sinatra) 4. Gonna Get Along (Patience & Prudence) 5. True Love (Crosby & Kelly) 6. Jamaica Farewell (Belafonte)
- 7. I Dreamed (B. Johnson) B. Greensleeves (Beverleys) 9. Armen's Theme (J. Reisman) 10. Cinco Robles (L. Welk)

## Gene Edwards

- WRIT—Milwaukee, Wisc. 1. Moonlight Gambler (F. Laine) 2. Young Love (James/Hunter) 3. Wringle Wrangle (Hayes) 4. Your Wild Heart
- 4. Your Wild Heart (Layne/Poni Tails) 5. Banana Boat Song (Tarriers/Lawrence) 6. Ballerina (N. Cole) 7. Rock-A-Bye Your Baby (J. Lewis)
- B. | Dreamed (B. Johnson) B. I Dreamed (b. C. 9. On My Word Of Honor (Platters)
- 10. Banana Boat (Day-O) (H. Belafonte)

#### **Bill Atkins**

KDOK-Tyler, Tex.

- 1. Young Love (S. James) 2. Singing The Blues (Mitchell) 3. Moonlight Gambler (F. Laine) 4. You Don't Owe Me A Thing (J. Ray)
- (J. Ray) 5. Without Love (C. McPhatter) 6. Rose And A Baby Ruth (G. Hamilton IV) 7. Green Door (J. Lowe) 8. Jim Dandy (L. Baker) 9. Don't Forbid Me (P. Boone) 10. Love Me (E. Presley)

### AL Ross

- WRC-Washington, D. C. WRC---Washington, D. C.
  1. Singing The Blues (Mitchell)
  2. True Love (Crosby & Kelly)
  3. Cindy, Oh Cindy (E. Fisher)
  4. Banana Boat Song (Day-O) (Tarriers/Belafonte)
  5. Gonna Get Along (Patience & Prudence/Brewer)
  6. Two Different Worlds (Rondo)
  7. jamaica Farewell (Belafonte)
  B. Rose And A Baby Ruth (G. Hamilton IV)
  9. Mama From The Train (Page)
  10. Hey! Jealous Lover (Sinatra)

- Bob Watson
- WQXI—Atlanta, Ga.

  - 1. Young Love (S. James) 2. Moonlight Gambler (F. Laine) 3. J Dreamed (B. Johnson) 4. Just Kiss Me (D. Martin) 5. Don't Forbid Me (P. Boone) 6. Goodnight My Love (McGuires) 7. Baby Doll (A. Williams) 8. Just In Time (T. Bennett) 9. Cinco Robles (R. Arms) 10. Mama From The Train (Page)

#### Jim Kean WILD-Birmingham, Ala.

WILD—Birminghdm, Ald. 1. Too Much (E. Presley) 2. Young Love (S. James) 3. Don't Forbid Me (P. Boone) 4. Jim Dandy (L. Baker) 5. Love Is Strange (Mickey & Sylvia) 6. Banana Boat Song (Voughan) 7. Can I Steal A Little Love (F. Sinatra) 8. Moonlight Gambler (Laine) 9. Take Me Back, Baby (Mitchell) 10. I Love My Baby (M. Carson)

**Bob Ellis** 

KOY-Phoenix, Ariz.

1. Singing The Blues (Mitchell) 2. Night Lights (N. Cole) 3. Jamaica Farewell (Belafonte) 4. Moonlight Gambler (Laine)

5. Hey! Jealous Lover (Sinatra) Cinco Robles (R. Arms) 7. Just In Time (T. Bennett)

10. Rock-A-Bye Your Baby (Lewis)

Tommy Downs

WKLO—Louisville, Ky.

2. Blueberry Hill (F. Domino)

Walking In The Rain (J. Ray)

Moonlight Gambler (F. Laine)

Singing The Blues (Mitchell)

9. Rose And A Baby Ruth (G. Hamilton IV)

10. Where Or When (E. Bostic) Bernie Bond

WKCR-New York, N. Y.

2. Banana Boat (Day-O) (H. Belafonte) 3. Who Needs You (4 Lads)

4. Cinco Robles (R. Arms) S. Moonlight Gambler (F. Laine)

6. You Don't Owe Me A Thing (J. Ray) 7. Poor Boy (E. Presley)

B. I Love By Baby (J. Corey) 9. Blue Monday (F. Domino) 10. Moonlight In Vermont (J. Stafford)

"It's What's in THE CASH BOX That Counts" www.americanradiohistory.com

1. Young Love (S. James)

1. Young Love (S. James)

3 | Dreamed (B. Johnson)

Green Door (J. Lowe)

7. Love Me (E. Presley)

5.

B. Tell Me More (Mills) 9. Who Needs You (4 Lads)



## Marshall-WNEW **Part Company Art Ford Takes Over** NEW YORK-Jerry Marshall, m.c.

for WNEW-New York "Make Believe Ballroom" announced this week that he would leave the station after his Saturday, January 19, programs. Art Ford, now with WNEW, will take over Marshall's segments on Monday, January 21.

Said Marshall:

"After fourteen years at WNEW it has become clear that differences of opinion between me and the management of the station with respect to the programming policy of the 'Make Believe Ballroom' have made necessary a severance of my relationship with the station. I view this with a great deal of regret because of my loyalty both to the station and to my listeners. At the same time, I recognize my freedom from the rigorous demand of my present schedule will afford me greater opportunity for future broadcasting activity. I will announce my plans as soon as they are formulated." "Make Believe Ballroom" has been

one of WNEW's most commercially successful properties. It is reported that its revenue from sponsors is so large that the disk jockey assigned to the show is normally assured an income of about \$100,000 annually. Marshall's contract with WNEW still had six months to run but releases from the station made no mention of its disposition.

Ford became famous with the allnight disk show, "Milkman's Matinee", a show WNEW claims changed the listening habits in the metropolitan area and made the broadcasting in-dustry aware of a nighttime audience of major proportions. His successful stint as an afternoon radio personality for the past two years convinced WNEW's management that he was the right man for the Ballroom job. the right man for the Ballroom job. Other major program changes re-ported by WNEW are as follows: Bill Kemp returns to the WNEW mike after a while on the Broadway stage and before the television cameras. William B. Williams will take over the slot vacated by Art Ford from 4-5:30 p.m. Williams will continue to broadcast his "William B. Williams Show" from 9-11 across the board. Dick Shepard will take over the 7:35-9 p.m. slot. Shepard's growing popularity after a comparatively short stint with WNEW earned him this additional show.

All the new assignments will take effect Monday, January 21.

## **Decca Signs Three**

NEW YORK—Decca Records this week announced three signings to its artist roster. They are Wingy Ma-none, famous trumpet player; Ray Lang and his Calypso band; and The Toppers

Toppers. Wingy Manone's first release for Decca will be "Party Doll" and "Real Gone". Manone sings "Party Doll" in his well known gravel voice. His trumpet is featured on the "Real Gone" side. Ray Lang has also cut his first session for Decca. "Last Train" and "Keetch" will be out this week. The Toppers have been regulars on the Arthur Godfrey shows. Their first

the Arthur Godfrey shows. Their first release for Decca will be "Stashu Pan-dowski".

	12	g Records									
	Reported Reported										
Les Ing and P	15	lets									
From Coast to Coast											
LESLIE ONE STOP New York, N. Y. 1. Too Much (E. Presley) 2. Blue Monday (F. Domino) 3. Young Love (S. James) 4. Love Me (E. Presley) 5. Blueberry Hill (F. Domino) 6. Love Is Strange (Mickey & Sylvia) 7. Banana Boat Song (Tarriers) 8. Love Me Tender (E. Presley) 9. Don't Forbid Me (P. Boone) 10. On My Word Of Honor (Platters)	Chicago, III. 1. Young Love (T. Hunter) 2. Banana Boat Song (Tarriers) 3. Rock-A-Bye Your Baby (J. Lewis) 4. Singing The Blues (Mitchell) 5. Walking In The Rain (Ray) 6. Moonlight Gambler (Laine) 7. Green Door (J. Lowe) 8. Wringle Wrangle (B. Hayes) 9. I Love My Baby (J. Corey)	3. Green Door (J. Lowe) 4. Jamaica Farewell (Belafonte) 5. Young Love (T. Hunter) 6. Blue Monday (F. Domino) 7. Blueberry Hill (F. Domino)									
GIFT MART MUSIC CENTER Jamaica, L.I., N.Y. 1. Singing The Blues (Mirchell) 2. Love Me Tender (E. Presley) 3. Walking In The Rain (Ray) 4. On My Word Of Honor (Platters) 5. Blueberry Hill (F. Domino) 6. Cindy, Oh Cindy (V. Martin) 7. Honky Tonk (B. Doggett) 8. Young Love (Crewcuts) 9. Green Door (J. Lowe) 10. Guaglione (R. Marterie)		ALAMO PIANO CO. San Antonio, Texas 1. Singing The Blues (Mirchell) 2. Moonlight Gambler (Laine) 3. Garden Of Eden (J. Valine) 4. Fools Rush In (Cadets) 5. Love Me (E. Presley) 6. Don't Forbid Me (P. Boone) 7. On My Word Of Honor (Platters) 9. Auctioneer (C. Miller) 10. Wisdom Of A Fool (5 Keys)									
BILL LAMB RECORD SHOPPE Flint, Mich. 1. Young Love (James/Hunter) 2. Banana Boat Song (Tarriers) 3. Jim Dandy (L. Baker) 4. Don't Forbid Me (P. Boone) 5. Since I Met You Baby (I. J. Hunter) 6. Rock-A-Bye Your Baby 7. Auctioneer (L. VanDyke) B. On My Word Of Honor (Platters) 9. Gonna Get Along (Patience & Prudence) 10. Who Needs You (4 Lads)	Kansas City, Mo. 1. Don't Forbid Me (P. Boone) 2. Banana Boat (Day-O) (H. Belafonte) 3. Young Love (Crewcuts/Hunter) 4. Jamaica Farewell (Belafonte) 5. Too Much (E. Presley) 6. Moonlight Gambler (Laine) 7. Blue Monday (F. Domino) 8. Love Me (E. Presley)	BILLS T RECORD SHOP Tulsa, Okla. 1. Love Me (E. Presley) 2. Young Love (S. James) 3. Don't Forbid Me (P. Boone) 4. Jim Dandy (L. Baker) 5. Since I Met You Baby (M. Carson) 6. Brown Eyed Handsome Man (C. Berry) 7. On My Word Of Honor (Platters) 8. Blue Monday (F. Domino) 9. Knee Deep In Blues (G. Mitchell) 10. Too Much (E. Presley)									
THE MUSIC BOX Spokane, Wash. 1. Singing The Blues (Mitchell) 2. Love Me (E. Presley) 3. True Love (Crosby & Kelly) 4. Rose And A Baby Ruth (G. Hamilton IV) 5. Garden Of Eden (J. Valino) 6. Walking In The Rain (Ray) 7. Don't Forbid Me (P. Boone) 8. Moonlight Gambler (Laine) 9. Banana Boat Song (Vaughan) 10. Gonna Get Along (Patience & Prudence)	MARTY'S MUSIC STORE Lebanon, Pa. 1. Singing The Blues (Mitchell) 2. Love Me Tender (E. Presley) 3. True Love (Crosby & Kelly) 4. Green Door (J. Lowe) 5. Two Different Worlds (D. Rondo) 6. Honky Tonk (B. Doggett) 7. Since I Met You Baby (I. J. Hunter) 8. Walking In The Rain (Ray) 9. Banana Boat Song (Tarriers) 10. Young Love (T. Hunter)	BOSTON RECORD DIST. Boston, Mass. 1. Singing The Blues (Mitchell) 2. Banana Boat Song (Tarriers) 3. Love Me Tender (E. Presley) 4. On My Word Of Honor (Platters) 5. Rose And A Baby Ruth (G. Hamilton IV) 6. Moonlight Gambler (Laine) 7. Young Love (James/Hunter) 8. Blue Monday (F. Domino) 9. Green Door (J. Lowe) 10. Hey! Jealous Lover (Sinatra)									
POPULAR TUNES Memphis, Tenn. 1. Young Love (S. James) 2. Blue Moon Turns To Gold (E. Presley) 3. Jim Dandy (L. Baker) 4. Since I Met You Baby (I. J. Hunter) 5. Too Much (E. Presley) 6. Don't Forbid Me (P. Boone) 7. Moonlight Gambler (Laine) 8. Ain't Got No Home (Henry) 9. Girl Can't Help It (Richard) 10. Banana Boat Song (H. Belafonte)	THE RECORD SHOP Buffalo, N. Y. 1. Singing The Blues (Mitchell) 2. Young Love (S. James) 3. You Don't Owe Me A Thing (J. Ray) 4. Moonlight Gambler (Laine) 5. Don't Forbid Me (P. Boone) 6. Love Me (E. Presley) 7. Banana Boat (Day-O) (H. Belafonte) 8. Rose And A Baby Ruth (G. Hamilton IV) 9. I Love My Baby (J. Corey) 10. Wisdom Of A Fool (5 Keys)	THE GROOVE RECORD SHOP Houston, Texas 1. Young Love (S. James) 2. Brown Eyed Handsome Man (C. Berry) 3. You Don't Owe Me A Thing (J. Ray) 4. Jim Dandy (L. Baker) 5. Moonlight Gambler (Laine) 6. Don't Forbid Me (P. Boone) 7. Banana Boat Song (S. Lawrence) 8. Blue Monday (F. Domino) 9. Singing The Blues (Mitchell) 10. Follow Me (B. Williams)									
A. WILLIAMS & CO. Philadelphia, Pa. 1. Singing The Blues (Mitchell) 2. Gonna Get Along (Patience & Prudence) 3. Banana Boat Song (S. Lawrence) 4. Young Love (S. Lawrence) 5. Rock-A-Bye Your Baby (J. Lewis) 6. Goodnight My Love (Belvin) 7. Too Much (E. Presley) 8. Love Is Strange (Mickey & Sylvia) 9. Walking In The Rain (Ray) 10. Rose And A Baby Ruth (G. Hamilton IV)	MARTHA JANE'S MELODY LANE New Orleans, La. 1. Singing The Blues (Mitchell) 2. Young Love (S. James) 3. You Don't Owe Me A Thing (J. Ray) 4. Blue Monday (F. Domino) 5. Don't Forbid Me (P. Boone) 6. Moonlight Gambler (Laine) 7. Cindy, Oh Cindy (E. Fisher) 8. Confidential (B. Johnson) 9. Since I Met You Baby (M. Carson) 10. Take Me Back Baby (G. Mitchell)	ROYLES TV Salt Lake City, Utah 1. Young Love (S. James) 2. Singing The Blues (Mitchell) 3. Rose And A Baby Ruth (G. Hamilton IV) 4. Green Door (J. Lowe) 5. Blueberry Hill (F. Domino) 6. Gonna Get Along (Patience & Prudence) 7. I Remember (In The Still Of The Night) (S Satins) 8. Cindy, Oh Cindy (E. Fisher) 9. Slow Walk (S. Austin) 10. City Of Angels (Highlights)									
BURK'S MUSIC SHOP St. Paul, Minn. 1. Young Love (Crewcuts) 2. Blue Monday (F. Domino) 3. Don't Forbid Me (P. Boone) 4. You Don't Owe Me A Thing (J. Ray) 5. One In A Million (Platters) 6. Moonlight Gambler (Laine) 7. Banana Boat (Day-O) (H. Belafonte) 8. Wringle Wrangle (Parker) 9. Who Needs You (4 Lads) 10. Jamaica Farewell (Belafonte) Barcial use are reviewed b	STEPHENSON MUSIC SHOP Roleigh, N. C. 1. Singing The Blues (Mitchell) 2. Young Love (T. Hunter) 3. Love Me Tender (E. Presley) 4. True Love (Crosby & Kelly) 5. Rose And A Baby Ruth (G. Hamilton IV) 6. Green Door (J. Lowe) 7. Walking In The Rain (Ray) B. Banana Boat Song (Tarriers) 9. Too Much (E. Presley) 10. Hey! Jealous Lover (Sinatra)	YEAGERS MUSIC SHOP Baltimore, Md. 1. Love Me (E. Presley) 2. Young Love (S. James) 3. Don't Forbid Me (P. Boone) 4. Blue Monday (F. Domino) 5. Singing The Blues (Mitchell) 6. Banana Boat Song (Tarriers) 7. Too Much (E. Presley) 8. Ain't Got No Home (Henry) 9. City Of Angels (Heartbeats) 10. Little By Little (N. Brown)									



		Pos. Lost
	CALYPSO	Week
I.	HARRY BELAFONTE (RCA Victor LPM 1248 * EPA 1248)	
2.	ELVIS	2.
64 :	ELVIS PRESLEY (RCA Victor LPM 1382 * EPB 1382)	
3.	MY FAIR LADY           BROADWAY CAST         (Columbia OL 5090)	3.
4.	THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	4.
5.	THE EDDY DUCHIN STORY MOVIE SCORE (Decca DL 8289)	5.
6.	OKLAHOMA MOVIE CAST (Capitol 5AO 595 * 5DM 595)	7.
7.	JERRY LEWIS JUST SINGS	8.
8.	HIGH SOCIETY FILM SOUNDTRACK (Capitol W 750 * EDM 750)	6.
9.	THIS IS SINATRA FRANK SINATRA (Capitol T 768)	10.
10.	THE PLATTERS (Vol. II) THE PLATTERS (Mercury MG 20216)	11.
11.	BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1150 * EPB 1150; EPA	<b>9.</b> 693, 4, 5)
12.	'S WONDERFUL RAY CONNIFF (Columbia CL 925 * EPA 925)	16.
13.	HYMNS TENNESSEE ERNIE FORD (Capital T 756)	18.
14.	SAY IT WITH MUSIC LAWRENCE WELK (Corol CRL 57041 * EC 82027)	12.
15.	ELVIS PRESLEY ELVIS PRESLEY (RCA Victor LPM 1254 * EPB 1254)	13.
16.	SONGS FOR SWINGING LOVERS FRANK SINATRA (Capitol W 653 * EAP 653)	15.
17.	CALENDAR GIRL JULIE LONDON (Liberty SL 9002)	14
18.	HOWDY! PAT BOONE (Dot DLP-3030)	17
19.	MIDNIGHT FOR TWO THE THREE SUNS (RCA Victor LPM 1333 * EPB 1333)	
20.	DAY BY DAY DORIS DAY (Columbia CL 942 * EPA 942)	
21.	MANHATTAN TOWER GORDON JENKINS (Capitol T 766 * EDM 766)	20

#### THE PLATTERS 22. 22. THE PLATTERS (Mercury MG-20146) ELLA AND LOUIS 21. ELLA FITZGERALD LOUIS ARMSTRONG (Verve MG V-4003) PAUL WHITEMAN 50th ANNIVERSARY 23. 14. (Grand Award 33-901-2-12" LP) VARIOUS ARTISTS

SOUND TRACK SCORE (Capitol W 773 \* EAP 773)

25.

GIANT

## Liberty Kicks Off 1957 **Schedule With 9 LPs**

Page 29

LOS ANGELES-Nine new LP al-

LOS ANGELES—Nine new LP al-bums kick off Liberty Records expand-ed LP schedule for 1957, according to the company's vp, Jack Ames, who also stated that Liberty will release at least 80 LP's in 1957. January's release schedule calls for the following albums to be released by the tenth of the month: Elmer Bernstein's musical score from Jeff Chandler's first independent feature, "Drango," to be released this month. Bernstein composed and con-ducts all the music in the album which was taken from the soundtrack of the Earlmar Production. Other albums to be released include: Liberty's first effort into Calypso, uti-

Other albums to be released include: Liberty's first effort into Calypso, uti-lizing the services of Maya Angelou, who is heralded on the LP as "Miss Calypso"; "Night," featuring the Johnnie Mann Singers; "Jazz for Jeanagers," featuring another new band, Claude Gordon and his Orches-tra; "Rock and Roll Beach Party," starring Nino Tempo; "Abbey Lin-coln's Affair"; "Do Re Me, Words and Music," by Bobby Troup; "Pearls of Love," by the Players; and Liberty's first release in its classical division by the Paganini String Quartet under the direction of Henri Temianka.

## Donegan Returns To U.S.

NEW YORK - Lonnie Donegan, English singer, who had a hit record last summer, "The Rock Island Line,' will return to the United States for his second visit. He opens March 3 in Madison Square Garden where he kicks off a twenty-one day tour.

Donegan, Mercury Record artist, will make his national tour with the famous professional basketball team, The Harlem Globetrotters. Lonnie and his skiffle group, which consists of four other musicians who also sing, will appear during the halftime intermission of the Globetrotters' games.

## **Columbia Simon & Schuster Promote "King Of Paris"**

NEW YORK - Columbia Records and Simon and Schuster have launched a joint promotional campaign on Jo Stafford's new Columbia release, "King of Paris."

The title is taken from the best seller novel, "King of Paris," by Guy Endore, and currently one of S. & S.'s pocket novels.

Simon and Schuster will mail a copy of the book to all disk jockeys and Columbia will see that every jockey is serviced with a copy of the record. "King of Paris" was written by

Paul Weston.

## **New Club Shows Disk Talent**

NEW YORK-Fred Roberty, manager of the new Beverly House International Showcase, east side supper club, has announced that Mark Miland, Flair-X Records, and Helene DeLys, MGM Records thrush, have been signed to appear at the club January 24th for two weeks, and February 7 for two weeks, respectively.

The two youngsters will lead off an array of talented young recording artists who will be making their New York night club debuts, one every two weeks, at the intimate Beverly House International Showcase.

## Friars Choose Como "Man of The Year"

NEW YORK—The Fiars Club has announced that Perry Como has been chosen as its choice for Man of the Year at the 52nd Annual testmonial to be held at the Grand Ballroom of the Waldorf-Astoria on March 26th. Como was chosen as this year's out-standing show business personality. The dinner will be attended by show business celebrities and dignitaries in all fields and the proceeds will go to the Friars Relief Fund and the St. Francis Sanitarium of Long Island. Among those who will attend are Governor Averill Harriman, Mayor Robert F. Wagner, General David Sar-noff, Frank M. Folsom, Senator Her-bert E. Lehman, William S. Paley, Spyros P. Skouras, Sen. Stuart Sy-mington, Bing Crosby, Dr. Ralph J. Bunche, Daniel G. Arnstein, Jack Benny, Milton Berle, Edward R. Mur-row, Helen Hayes, Eric Johnston, Groucho Marx, Robert Sarnoff, Rich-ard Rodgers, Oscar Hammerstein II, James A. Farley, Paul Cunningham, Sammy Davis, Jr., Leonard H. Golden-son, Robert E. Kintner, Phil Silvers, Sen. Irving M. Ives, Otto Harbach, James C. Petrillo, George Burns, George Jessel, Michael Todd, Sophie Tucker.

Tucker. The committee is headed by Chair-man Joe E. Lewis, Executive Chair-man Buddy Howe, and Co-Ordinator Carl Timin.

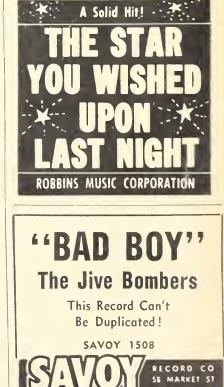
## **Hecky Krasnow Joins Reynard**

NEW YORK-Frederick Fox, president of Reynard Publishing Co., Inc., and vice-president of the Sam Fox Publishing Co., Inc., of which Reynard is an affiliate, has announced the appointment of Hecky Krasnow as vice-president.

Krasnow was, until recently, Director of Columbia Records Children's and Educational Records Department.

With Krasnow's entrance into the organization the development of recordings to tie in with Reynard publications will be expanded. In addition to providing material and production for major record labels, Reynard plans to produce records for the educational market on its own label.

Krasnow will also be engaged in creating material for both the educational and general markets, as well as handling record production.



19.

## **U.S. DJs and Hungarian Refugees**



NEW YORK—*The Cash Box*, in a recent issue, ran a complete story on the trip of ten jockeys from The National Council of Disk Jockeys to Aus-



2 FLAIR-X HITS ! THE ORBITS "MESSAGE OF LOVE" FL - 5000 PAULINE ROGERS "I'VE BEEN PRETENDING" FL - 5001 Product of:

ali

1650 BROADWAY

FLAIR

RECORDS,

Inc



Eddie Ames-RCA Victor

AMERICAN MUSIC, INC. 9109 SUNSET BLVD., HOLLYWOOD, CALIF. tria to survey conditions of the Hun-garian refugees at the Hungary-Aus-tria border. From left to right, top, we see Murray Kaufman, president of the group, and Art Pallan (KDKA-Pittsburgh, Pa.) interviewing refu-gees. Left to right, bottom row, in a similar task are Bob Clayton (WHDH -Boston), and Don McLeod (WJBK -Detroit).

## **ABC-Paramount Buys** Master of "Almost Paradise''

NEW YORK—Larry Newton, Na-tional Sales Manager ABC-Para-mount, announced this week that ABC-Paramount had outbid several other firms for the master of "Almost Paradise," by the Norman Petty Trio on Nor-Va-Jak label. ABC-Paramount's attention was drawn to this disk by its distributor in Detroit, Henry Droz. Droz ad-vised them that the Petty recording had caused much excitement in his area. Droz' outlet, ABC Distributing Co., had disposed of some 10,000 rec-ords in the first three days of dis-tribution. tribution.

Newton stated that the initial press-ing orders to the various AM-PAR factors on "Almost Paradise" far exfactors on "Almost Paradise" far ex-ceeds the press run on any previous orders for the diskery, with the pos-sible exception of the company's cur-rent smash, "A Rose and a Baby Ruth," by George Hamilton IV.

## **MGM Drops Prices** of EPs

NEW YORK-In line with EP price reductions announced by several other record companies, MGM this week announced its own new price levels. Effective January 14 its price sched-

ule will be as follows: One-pocket EP's will be reduced

- One-pocket EP's will be reduced from \$1.49 to \$1.29.
  Two-pocket EP's will be reduced from \$2.98 to \$2.49.
  Two-pocket sound track EP's will be reduced from \$3.98 to \$2.98.
  Three-pocket sound track EP's will be reduced from \$4.98 to \$3.98.
  All regular three-pocket EP's will remain at the same price of \$3.98.

\$3.98. In addition, MGM announces that it will retain the 5% dealer return privilege on EP's. While MGM Rec-ords did not initiate the reduction in ords did not initiate the reduction in EP prices, they, nevertheless, recog-nize the fact that distributors and dealers may suffer inventory losses. To be of assistance in this respect MGM will offer a 10% discount on the new low prices of extended play sets up through February 15.



## POPULAR

"AFTER MIDNIGHT"-Nat "King" Cole And His Trio-Capitol W 782 (1-12" LP)

JUST YOU, JUST ME, SWEET LORRAINE, SOMETIMES I'M HAPPY; CARAVAN; IT'S ONLY A PAPER MOON; YOU'RE LOOKING AT ME; LONELY ONE; DON'T LET IT GO TO YOUR HEAD; I KNOW THAT YOU KNOW; BLAME IT ON MY YOUTH; WHEN I GROW TOO OLD TO DREAM; ROUTE 66.

The return of Nat "King" Cole to the Trio format, on this Capitol release, should greatly satisfy those who have longed for the Cole of the jazz school. As a pianist and vocalist, Cole has a smooth and imaginative touch that justi-fies his stature in the musical world. Aside from Cole's other two musicians (John Collins, guitar, and Lee Young, drums), four soloists (Willie Smith, alto sax; Harry Edison, trumpet; Stuff Smith, violin; and Juan Tizol, trombone) perform warm solo chores. Good bet for pop recognition: "Lonely One." This excellent effort could assume chart proportions soon.

"SONGS BY DOROTHY COLLINS"-With Barney Kessel Trio-Coral CRL 57106 (1-12" LP).

SOMETIMES I'M HAPPY; OUT OF THIS WORLD; YOU TOOK ADVANTAGE OF ME; HERE I AM IN LOVE AGAIN; I SEE YOUR FACE BEFORE ME; THE SKY FELL DOWN; WHEN YOUR LOVER HAS GONE; BUT NOT FOR ME; COME RAIN OR COME SHINE; GUESS I'LL HANG MY TEARS OUT TO DRY; IT NEVER ENTERED MY MIND; THE LADY'S IN LOVE WITH YOU.

The popular vehicle for the "Hit Parade" tunes, Dorothy Collins, has cut an impressive LP for Coral. Miss Collins, backed by the sensitive Barney Kessel Trio, is heard is a bill of 12 distinguished ballads. The thrush has a persuasive delivery that often enters the realm of jazz styling. Miss Collins' vast TV fol-lowing will certainly welcome her in an intimate and refreshing light.

AND NOW FOR YOUR MUSICAL ENJOYMENT"-Kitty White-Mercury MG 20183 (1-12" LP)

SOURWOOD MT.; LEATHER WINGED BAT; IF I HAD A RIBBON BOW; TEN THOUSAND MILES; THREE RAVENS; WEST WIND; LOVE IS LIKE A MOUNTAIN; FARE THEE WELL; CHICKEN ROAD; DARK AS A DUNGEON; POOR WAYFARING STRANGER; HAMMER MAN.

Stylist Kitty White, who in past recordings has confined herself mostly to pop ballads, enters the realm of the folk-song and songs with a folk flavor and comes off engagingly. Miss White delivers the material, that includes a num-ber of haunting melodies ("If I Had A Ribbon Bow"), with warmth and under-standing. Pete Rugolo and Hal Mooney have provided Miss White with a number of beautiful arrangements. Miss White's fans can catch her in some rare moments of vocal beauty here.

"WRITTEN ON THE WIND"—"FOUR GIRLS IN TOWN"—The Universal-International Orchestra Conducted by Joseph Gershenson—Decca DL 8424 (1-12" LP).

(1-12" LP). Decca has coupled the scores of the International Motion Pictures' produc-tions of "Written On The Wind" and "Four Girls In Town." The former, a melodrama, has a score written by the late Victor Young. The title song, "Written On The Wind" is performed by the Four Aces. Alex North's "Rhap-sody For Four Girls In Town" was written along classical lines and captures the hectic and sometimes lonely aspects of a big city. Sales will hinge largely on those who see the films on those who see the films.

"SPRINGTIME IN PAREE AND CARNIVAL IN CAPRI"—Harold Spina and His Orchestra—Liberty 3019 (1-12" LP). SPRINGTIME IN PAREE; EV'RYTHING IS SPRING; MUSETTE; FEMME FATALLE; THE TORCH-SINGER'S MELODY; BOULEVARDIER; CAPRI; CARNIVAL IN CAPRI; BLUE GROTTO; ANISETTE; EDA MARIE; BELOVED LOVER.

Paris and Capri are in for a musical examination on this Liberty pressing. Harold Spina composed 12 melodies (6 for Paris, 6 for Capri) that accurately capture, in melodic and orchestral techniques, the charm of these two popular tourist attractions. Spina himself handles the baton and vividly brings his compositions across. Sparkling musical excursions.

"THIS IS MY VIENNA"-Greta Keller-with Authentic "Schrammel" En--Dolphin 8 (1-12" LP).

semble—Dolphin 8 (1-12" LP).
VIENNA IS LOVELIEST AT NIGHT, DOWN IN THE LOBAU, SCHRAMMEL PLAYERS, ONE MORE DANCE; IN A LITTLE CAFE IN HERNALS; A LITTLE LANTERN; WITH LOVE AND WITH WINE; IN THE WINECELLAR; AND SEE THERE'S FLAVOR TO THE WINE; IN MY HEART IS A BIT OF OLD VIENNA; VIENNA WAS ONCE A CITY OF KINGS; THE SHOOTING GALLERY; OUT IN SIEVERING THE LILACS ARE ALREADY IN BLOOM; THE OLD COGWHEEL RAILWAY; ON THE BEYOND GRINZING LIES HEAVEN, GOOD OLD DAYS; GOD BLESS YOU AND FAREWELL; VIENNA WIL BE A THOUSAND TIMES LOVELIER.
International favorite, Greta Keller, sings the songs of her native Vienna on this Dolphin release. Miss Keller is accompanied by a "Schrammel" ensemble, a group of musicians common to the Viennese cafe-going populace. All the melodies are sung in German, with an English summary of each song in the liner notes. Strong item for its audience.

"COME RAIN OR COME SHINE"-Carol Reed-Golden Crest CR 3006 LP). (1-12'')

COME RAIN OR COME SHINE; WE'RE HAVING A HEAT WAVE; ILL WIND; RISE AND SHINE; RAIN; A FELLA WITH AN UMBRELLA; SINGING IN THE RAIN; LOVE AND WEATHER; BREEZIN' ALONG WITH THE BREEZE; I'M ALWAYS CHASING RAINBOWS; LET IT SNOW; STORMY WEATHER.

The many who wake up to Carol Reed's TV predictions on the weather, this Golden Crest disk should create some excitement. Miss Reed is in her unfamiliar role as a singer, singing material which ties in with her video duties. She has a delivery that is pleasant, sincere and attentive to a lyric. Celeste and organ backing is by Sy Mann. Miss Reed's large TV audience is the most likely buyer likely buyer.



## 

## CHILDREN'S

"A CHILD'S GARDEN OF VERSES"—Frances Archer and Beverly Gile— Disneyland WDL 3004 (1-12" LP). THE WIND; WHERE GO THE BOATS?; THE MOON; FROM A RAILWAY CARRIAGE; ESCAPE AT BEDTIME; SINGING; THE SWING; LOOKING GLASS RIVER; MARCHING SONG; LAND OF NOD; WINDY NIGHT; BLOCK CITY; FROG WENT A-COURTIN'; FIDDLE-DE-DEE; RIDDLE SONG; FREE JACQUES; CAN YE SEW CUSHIONS?; VOGELS HOCHZEIT; THE LITTLE NUT TREE; AT THE GATE OF HEAVEN.

Folk singing duo, Frances Archer and Beverly Gile, recorded the 12 Robert Louis Stevenson "A Child's Garden Of Verses" on a 10 incher for Disneyland. Eight selections have added to this present 12 inch LP forming 20 engaging performances by the two folk singers. The new numbers include such familiar Folk classics as "Frog Went A-Courtin" and "Frere Jacques." Appearances on Disney's TV "Mickey Mouse Club" by the team should aid sales greatly.

## LATIN RHYTHMS

"LET'S CHA CHA WITH PUENTE"-Tito Puente and His Orchestra-RCA

Victor LPM-1392 (1-12" LP). LINDO CHA-CHA, IT'S THE BURURU; VIBE GUAJIRA; LET'S CHA CHA; KI-KU-KI-KAN; HABANERO; JUST FOR YOU; CHA-CHA FIESTA; CHA CHARUGAO; YOU ARE AN ANGEL; GUARIRIAMBO; CUBARAMA.

One of the names that has become synonymous with the cha-cha craze is Tito Puente. The ork leader, recently displayed by Victor as a jazz artist, makes the rounds of 12 original compositions decked out in Puente's polished cha cha arrangements. For lovers of this Latin dance step, this disk becomes an almost obvious purchase choice.

"RUBY BRAFF"—Ruby Braff, Trumpet—Featuring Dave McKenna, Piano— ABC-Paramount ABC 141 (1-12" LP). DANCING IN THE DARK; BLUE PRELUDE; WHY WAS I BORN; BLUE (AND BROKEN HEARTED); IF I COULD BE WITH YOU; I'M CRAZY 'BOUT MY BABY; LOUISIANA; IT'S WONDERFUL; ALMOST LIKE BEING IN LOVE; LOVER COME BACK TO ME; I MUST HAVE THAT MAN.

The Ruby Braff trumpet has taken part in a healthy amount of disk sessions and this release from ABC-Paramount has Braff's expressive jazz artistry in a clean, swinging form. Braff takes on most of the solo licks with some well thought out keyboard work from Dave McKenna. Excellent sound. Package is a dealer showpiece. Solid jazz work throughout.

"THE GEORGE WALLINGTON TRIOS AND SEPTET"—Savoy MG 12081 (1-12" LP).

(1-12" LP). TWINS; I'LL REMEMBER APRIL; HYACINTH; POLKA DOT; HIGH SCORE; JOY BELL; I DIDN'T KNOW WHAT TIME IT WAS; FINE AND DANDY; KNOCKOUT; IGLOO; FAIRYLAND; RACING. With keyboard artist George Wallington as the head jazzman here, the disk has 10 sessions featuring trio performances and 2 work outs with a septet. ("Knockout" and "Igloo".) The fleet trio action switches drum work from Max Roach to Charlie Perry on "Fairyland" and "Racing". Included in the septet pressings are Kai Winding (trombone) and Gerry Mulligan (baritone sax). Standards and Wallington originals form the guides for these forceful, brightly arranged performances. Disk has a bevy of name value.

## CLASSICAL

"VERDI AND TOSCANINI"—RCA Victor LM-6041 (2-12" LP). NABUCCO: VA, PENSIERO SULL'ALI DORATE; I LOMBARDI: TRIO: QUI, POSA IL FINACO; I VESPRI SICILIANI: OVERTURE; LA FORZA DEL DESTINO: OVERTURE; LUISA MILLER: OVER-TURE, QUANDO LE SERE AL PLACIDO; RIGOLETIO: ACT 4; OTELLO BALLABILI; HYMN OF THE NATIONS.

THE NATIONS. From the memorable Toscanini broadcasts, Victor has assembled a program devoted to Verdi as performed by Toscanini, the NBC Symphony and various soloists (Jan Peerce, Zinka Milanov and Leonard Warren). One of the works, "Hymn Of The Nations," was taken from a World War II film of the same name, released by the Office Of War Information. The selections include over-tures ("La Forza Del Destino," "I Vespri Siciliani" and "Luisa Miller"), the complete third are of "Rigoletto" and scenes from such early Verdi efforts as "I Lombardi" and "Nabucco," written in 1842 and 1843 respectively. With the exception of the "La Forza Del Destino" Overture, all the performances are from the 1940's. The sound holds up fine. Excellent opera coterie attraction.

RAVEL: Daphnis And Chloe (Complete Recording)—Antal Dorati Conduct-ing The Minneapolis Symphony Orchestra—Macalester College Choir Of St. Paul—Ian Morton, Director—Mercury MG 50040 (1-12" LP).

This complete presentation of Ravel's "Daphnis And Chloe" ballet score is also available in a Deluxe Mercury package (50048). Antal Dorati and the Minneapolis Orchestra's beautiful reading of this delicate and sensuous score will undoubtedly win many more friends than it could have under the extra cost of the Deluxe edition.

MOUSSORGSKY: Sorochintsky Fair—Soloists Choir And Orchestra Of the Slovenian National Opera—Samo Hubard, Conducting—Epic SC-6017 (2-12" LP)

Ercl, Epic has played an important role in bringing to the opera loving public previously unrecorded and complete versions of such noteworthy works as Prokoviev's "Love For Three Oranges" and Charpentier's "Louise." The latest effort in this line is Moussorgsky's comic-opera "Sorochintsky Fair," a work abounding in melodic enchantment and expertly presented by the members of the Slovenian National Opera. The two-disk package has been excellently recorded. Opera enthusiasts must, naturally, turn to Epic for the recorded version of the work. They should do so gladly.

## **Benny Goodman In Thailand**



THAILAND—Benny Goodman supplies accompaniment for Siamese classi-cal dancers during a recent appearance in Thailand. The Goodman band returned to the States, following concerts in Japan, on January 19. BG's tour of the Far East is reported to be one of the most successful sponsored under the State Department's International Exchange Program to date. Goodman is set for an appearance on the Ed Sullivan Show on Feb. 10 and will return to the Empire Room of the Waldorf in March.

## Record Shop Features ARROW ... **Traveling Volkswagen Disk Store**

CHICAGO-Al Temaner, known throughout this area by one and all as "Little Al," has purchased a Volkswagen "Camper" miniature-sized German car, and beginning in March will feature it as "Little Al's Traveling Record Shop."

Though miniature in size, Liltte Al reports that the Volkswagen "Camper" can sleep two people.

What's more, he says, he'll be able to stock it with all the very latest record hits.

"Beginning in March," reports Little Al, "our 'Little Al's Traveling Record Shop' will be speeding throughout the entire territory we cover calling right on our customers, and meeting with them right on their own doorsteps.

"We'll be equipped to allow them to listen to the latest hits as well as arrange for instant deliveries of everything they need."

Little Al is proud of the fact that the "entire idea came from my son" whom, he advises, "is an expert on these small cars and has shown me the way to better publicity and customer relations by the use of the small and economical traveling record shop."

Little Al concluded with, "Just watch our Spring business boom like it never boomed before because of our 'Little Al's Traveling Record Shop.'

(Editor's Note: "Little" Al Temaner of Little Al's Record Shop has promised to send pictures of his "Little Al's Traveling Record Shop" showing how he uses the miniaturesized Volkswagen to display and stock records.)

Just recently we have started subscribing to *The Cash Box*, and I might add that it is certainly helpful in maintaining our pulse on which records our listeners like and which records our insteners like and which ones they buy. I'm sure that from now on we will never be without The Cash Box. DONN CALDWELL WHLL Wheeling, W. Va.



"It's What's in THE CASH BOX That Counts"

## **Teenage Poni Tails**



CLEVELAND, OHIO—Tommy Edward (WERE-Cleveland) telling the Poni ls how much he likes their recording, "Your Wild Heart" on the Point Tails how much he likes their recording, "Your Wild Heart" on the Point label. Point is a subsidiary of RKO-Unique Records. Edwards is also plugging his record "What Is A Teenage Girl" on Coral.

## **"RIB JOINT"** Sam Price The Original Instrumental Hit! **SAVOY 1505** RECORD CO 58 MARKET ST NEWARK, N. J. Climbing! **Sherry Parsons** *"WHISPERING* **HEART**" Jubilee 5265 Jubilee Records 1650 Broadway, New York City Haley's Latest Hit-**BILL HALEY** and his COMETS "DON'T KNOCK THE ROCK" (from the Columbia Picture "Don't Knock The Rock") DECCA 30148 PUBLICATION Inc. hnoi 129 E. 5th Street Chester, Penna New York Office: 224 W. 49th St., Suite 407 • CI 6-5252 MONIQUE CADOU

## *"I PLEDGE ALLEGIENCE* **TO YOUR HEART**" K 171 KAPP records

## **Zephyr Pacts 15 Movie Stars.** Cuts **Surprise Album**

LOS ANGELES-Geordie Hormel, president of Zephyr Records, announced the pacting of 15 movie luminaries for a star-studded song album.

Rehearsals and recording sessions have been secretly in process for the past seven weeks, Hormel disclosed. None of the performers until now has been known as a singer. The vocalists are Debra Paget, Pat O'Brien, Eva Gabor, Marge and Gower Champion, Mark Stevens, Ida Lupino, Preston Foster, Corinne Calvet, Ricardo Montalban, Margaret O'Brien, How-ard Duff, Rita Moreno, Eve Arden and Rory Calhoun.

Hormel said scores of actors were considered for the album before these stars were chosen. "I know," he added, 'that both movie and record fans are in for a very pleasant surprise. Some of these people are capable of going into singing careers on their own and and all of them are certainly good bets for musical comedy."

Hormel said that Zephyr set up a large budget for orchestrations to insure each star a top showcase performance. The album, to consist of 28 numbers, will be released in a package containing two long-play records. The idea for the album stemmed from Leo Guild, columnist for the Hollywood Reporter, who also recruited the talent.

Bill Hitchcock, Zephyr's music director who has been conducting the session, said he wishes the average singer would put as much time and effort into their work as these stars "Our greatest difficulty," he did. said, "has been in getting so many people to keep the project secret during rehearsal and taping."

## **Goldner-Kolsky Form New** Label-"Roulette Records"

NEW YORK-George Goldner and Joe Kolsky, Ram, Gee and Tico prex-ies, this week announced the forma-tion of a new label, "Roulette Rec-ords." ord

The new label will be a complete line in itself, issuing records for all fields and will eventually venture in to the LP market.

The move became necessary," said

"The move became necessary," said Goldner, "when due to the influx of new talent that approached us it be-came necessary to set up a new com-pany through which to record and re-lease their efforts." The first record has already made its appearance. Goldner and Kolsky outbid several companies for the Triple-D Records: "I'm Sticking with You Baby," by Jim Bowen and have released it on "Roulette." The Rou-lette offering is a completely new re-cording. The Rhythm Orchids were brought into New York and the side was re-recorded. was re-recorded.

The Roulette line will be distribu-ted throughout the country by the cur-rent Gee Records distributors.

Goldner also announced the signing of Joe Derashio as assistant A&R man. Derashio will assist with the sessions on Gee, Rama and Roulette and will also supervise the cutting of jazz dates. He was formerly musical director for Julius LaRosa and also worked for Norman Granz on the West Coast.

The four labels will now be promo-tionally represented in the South and Southwest territory by Mal Sondock, former deejay out of the Dallas-Houston area. Sundock will cover 15 states states.

## **Republic Music Sells Master to Glory**

NEW YORK — Frank Abramson, Republic Music, this week announced the sale of Willett Records' master of "Always Stay In Love With Me," by the Three J'ys, to Glory Records. Phil Rose, Glory Records headman, outbid three other companies in a spirited battle, Abramson revealed. Republic Music originally bought the song for exploitation and publishing from Willett about one month ago. Several weeks ago it started promo-tion of the record in several areas and it showed activity in a couple of spots, particularly Pittsburgh. The interest created resulted in the sale to Glory. to Glory.

## Shut-in Sees Presley Thru DJ



SHREVEPORT, LA.—As the result of a KENT disk jockey contest, a 24year-old polio patient at Shreveport's Confederate Memorial Medical Center, Mrs. Betty Fields, met her favorite singing star, Elvis Presley, when he appeared here on the Louisiana Hayride. Mrs. Fields, who has been confined to an iron lung at Confederate Memorial since 1951, won the visit with Presley by writing a prize-winning letter to the Bob Elliott Show, heard over KENT, 9:00 to 10:30 a.m. and 12:30 to 3:00 p.m. Monday through Friday. The contest was staged by all KENT disk jockeys with each selecting a winner to the question: "Why I would like to go backstage and meet Elvis."

Mrs. Fields is the mother of two children, Susan, age 6, and Ralph, age 5, in California with their grandmother. She was taken, by Elliott in an ambulance, to the State Youth Center where Presley appeared. The National Foundation for Infantile Paralysis supplied a portable respirator and a nurse, Mrs. Naoma Whittfield, and the police department furnished an escort that stood by in case of trouble. Mrs. Fields, stricken when she was 19, and completely paralyzed from the neck down, sleeps in an iron lung at night but is able to get by with the aid of a portable respirator during the day. She will be in this condition for the rest of her life. In her prize winning letter to Elliott she wrote: "I would like to meet Elvis Presley because of my desire to meet THE MAN who has the rare talent of bringing so much enjoyment into everyone's life, especially mine."

Bob Elliott has been a disk jockey for the past twelve years and has been active in radio in four states, wrote, produced and directed all radio and television shows for special services in the Army at the fourth largest installation in the United States, for two years. At the time of the great Kansas flood of 1951, Elliott served as a special correspondent for the old Liberty Broadcasting System.

## Stars and DJs Aid Children



HOLLYWOOD—Alex Cooper's 5th Annual KLAC Holiday Hop for char-ity at the Hollywood Palladium drew over 5,000 teen-agers who danced to 6 solid hours of music by Ray Anthony and Jerry Grey and their bands, and witnessed a star-studded show headed by Jayne Mansfield, Tab Hunter, the Four Freshmen, Sylvia Syms, "Cool Dip" Singh, Mamie Van Doren and Molly Bee. Molly Bee.

Event, one of the biggest staged by any DJ on the West Coast, was high-

Lee Pincus Acquires "Come Go With Me"

NEW YORK — George Pincus has announced that his BMI firm, Gil Music Corporation, has acquired the tune, "Come Go With Me". "Come Go With Me", issued on the Fee Bee label by the Dell-Vikings, has

created much excitement in the Pittsburgh area. Lee Pincus, who was in Pittsburgh promoting "Stashu Pandowski" for the George Pincus & Sons Music Corporation, immediately bid for the tune and successfully concluded a deal.

Dot Records has purchased the master and will release it under the Dot label.

## **Chi TV Show To Help Tunesmiths Exploit Tunes**

CHICAGO — Hal Stein, local TV producer and production director of Rudio Productions, this city, announced, this past week, he was in the final stages of planning a network show to emanate from the "too long closed Chi market".

Stein stated, "Show is titled 'Tune Pan Alley', based on an idea from the old 'Songs For Sale'. Up to now we have found a great deal of genuine interest in the show from both nets and national sponsors. To date, no account has said no."

Particularly interesting to the music biz, is format of "Tune Pan Alley". Tunes written by both amateur and professional tunesmiths will be presented by top name talent to an equally well known top name panel consisting of various bandleaders, columnists, songwriters, and artists. Stein's wish is to import as many star personalities as possible that got their start here.



lighted by some 2,500 door prizes which were awarded throughout the evening and was restricted to teen-agers only. Surprise of the evening was the vocalizing of Mamie Van Doren who is soon to sign a record contract.

Cooper, who emceed the show with the aid of fellow KLAC DJ's Dick Haynes, Bill Bradley, Del Moore and Gene Norman, donated all proceeds to the Casa Colina Home for crippled children and Little League Baseball.

## Welk Chairman Of **Heart Fund Drive**

NEW YORK - Lawrence Welk, Coral Record artist, has been named Heart Sunday Chairman by the Am-erican Heart Association in conjunction with their annual drive for Feb-ruary, Heart Month. February 23 has been designated as Heart Sunday and will feature nation-wide dance-party telecasts by Welk, guest celebrities and executives of the Heart Association

tion. Heart Sunday Dances will be held in major cities throughout the country, tieing in with the Welk Heart Sunday Dance originating from the Aragon Ballroom. The program will also fea-ture a filmed appeal from President Eisenhower. Proceeds of the Heart Sunday Dance will be donated by Welk to the Fund. Cooperation of ABC network and

Cooperation of ABC network and sponsor Dodge Motors is expected to make the presentation one of sincere public service. As Chairman, Welk will be credited for having raised the six to eight mil-lion dollars anticipated following the

lion dollars anticipated following the show.

In addition to the Hotel Parties and dances held in cooperating heart cities, theatre size TV screens will be placed in railroad terminals and similar highly trafficked areas to arrest the widest possible audience.

## **RCA** Appoints Alan Giellerup Sales Representatives

NEW YORK — RCA Recorded Pro-gram Services has appointed Alan Giellerup as its Sales Representative, Southwest territory. Giellerup will sell the RCA Thesaurus transcription library service and syndicated radio programs to radio stations in his territory. He will also sell TV film programs to TV stations in his area. Giellerup has previously been asso-ciated as a media representative with Giellerup has previously been asso-ciated as a media representative with Printer's Ink and Sponsor Magazine developing new accounts among nat-ional advertisers, radio and television networks and local stations. He was an advertising and sales consultant in his own business with national accounts and ad agencies as clients. His prede-cessor, Robert Fender, assumes new responsibilities in the RCA Victor Single Record Department.



The Three Suns .... (RCA Victor LPC 1333 \* EPB 1333)

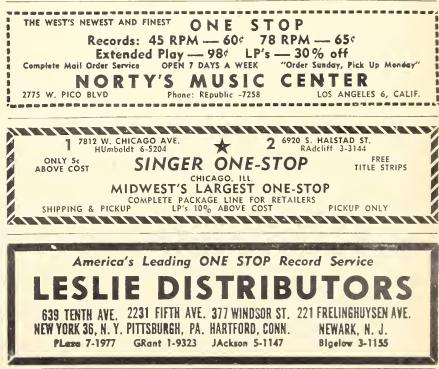
"DAY BY DAY" Doris Day ..... (Columbia CL 942 \* EPA 942)

## Pat Boone In London



LONDON, ENG. - Pat Boone, Dot Record star, who overwhelmed the English during his recent stay on the Island, is seen above with his manager, Jack Spina, of Randy Wood and Jack Spina Agency, left, Marcel Stellman, The Cash Box representative in Europe, and Leslie Grade, London agent. The picture was taken at the Gaumont State Theatre where Pat gave his last concert just before returning to the United States.





"It's What's in THE CASH BOX That Counts"



**R** & **B** Ramblings

#### NEW YORK:



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MICKEY & SYLVIA

#### CHICAGO:

Nice letter from Blue Note's Frank Holzfeind announcing presentations for coming months. Following Dizzy Gillespie is Oscar Peterson's trio and Rolf Kuhn's quartet, 1/23. On into '57 will be such stellar names as Shorty Rogers, Bud Freeman, Roy Eldridge, Chi's own Freddy Wacker, Gene Krupa, Eddie Shu,

Count Basie's last American performance prior to his tour of England in exchange for Ted Heath, George Shearing followed by Bob Scobey with Clancy Hayes. That's some lineup Frank. . . . Mike Oury, All-State Distribs, checks in with Fats Domino's "Blue Monday" as top deck for this past week. But states that we should keep a sharp eye on two other Imperial pressings, "Hello Baby" by Ruth and Al and "Honey Bee" by The Spiders. Sez Mike, "These could be just as big as Fat's diskeroo." . . Spiders. Sez Mike, "These could be just as big as Fat's diskeroo." . . . Mel Turoff, Rama/Gee, thru town working extra hard on "top selling LP" by The Teenagers. . . . With moving day right around the corner, Len and Phil Chess finding less time to concentrate on some of the hottest items Chess/ Checker has had to date. "We are in the process of releasing a new Bo Diddley gasser along with an LP by Chuck Berry," quotes Len. Bobby Charles' "Put Your Arms Around Me Honey" is beginning to show up on many charts with Checkeroo "Too Late Brother" by Little Walter right behind. . . . James Moody moved out of Crown Propeller to make room for verra hot Mercury artist, Sil Austin. Austin's newest Merc wax has Kenny Myer's Wacker Drive offices hopping. Sez Myers, "Sil's 'Birthday Party' could be another 'Slow Walk'."

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COUNT BASIE

disk. . . . The local showings of the 20th Century-Fox picture, "The Girl Can't Help It," in which Little Richard appears, have resulted in his Specialty waxing of the title theme and "All Around The World," breaking in the area. . . . Disk-Jockey Dick Hugg out with his own label called Caddy Records, with his first release off to a good start according to the boys at Central Record Sales. . . . Louis Jordan and his Tympany Five drew a large crowd at their Elks Auditorium date last week. . . . Flash Records artist



YOUNGSTERS

Encino Records. First release on the new label is "Understanding," out this week. . . . Lew Chudd getting great initial reaction to "Saturday Night" and "Everybody," Roy Brown's first waxing for Imperial. Brown was formerly heard on the King label.

on all comers.

#### LOS ANGELES:

Disk jockeys Hunter Hancock and Johnny Otis received expensive sets of cufflinks from Dootsie Williams, Dootone prexy, for their part in making the current hit "Guided Missiles" by the Cuff Links vocal group. Dootsie plans to send sets of cuff links to D.J.'s through the nation to further promote the

Gus Jinkins takes his band on a cross-country

tour of one-nighters and will be visiting disk jockeys throughout the country with his recording

of "Tricky." ... The Jaguars visit with Art LaBoe on his KPOP show from Scriveners Drive In on

Friday night. Their new R-dell recording of "The Way You Look Tonight" is taking off in several markets across the country. . . . Larry Mead has signed a new singing group called The Titans to a Vita recording contract. Their first release of "So Hard To Laugh" will be out this week. . . . "Dreamy Eyes" the tune that is breaking by The Youngsters on the Empire label has been covered by the Four Preps on Capitol and by The Squires on the Aladdin label. . . . Bull Moose Jackson now heard on the new West Coast label,

 $\star$ 

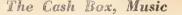


\*LUCKY LIPS Ruth Brown (Atlantic 1125)

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YOU'RE MINE Robert & Johnny (Old Town 1029)



: •.

**NEW ORLEANS** 

BLUE MONDAY Fats Domina (Imperial 5417)

I FEEL GOOD

Shirley & Lee (Aladdin 3338)

JIM DANDY

Lavern Baker (Atlantic 1116)

Clyde McPhatte (Atlantic 1117)

Ivory Joe Hunter (Atlantic 1111)

Guitar Gable (Excello 2094)

JUANITA Chuck Willis (Atlantic 1112)

DON'T BREAK YOUR PROMISE Milton Luce (Arga)

Paul Perryman (Duke 158)

THE GIRL CAN'T HELP IT Little Richard (Specialty 591)

DALLAS

BLUE MONDAY

HONKY TONK

BLUEBERRY HILL

SINCE I MET YOU

AIN'T GOT NO HOME

SLOW WALK Bill Doggett (King 5000) 5il Austin (Mercury 70963)

Fats Domina (Imperial 5407)

Ivary Jae Hunter (Atlantic 1111)

JIM DANDY

Lavern Baker (Atlantic 1116)

Clarence Henry (Arga 5259)

ON MY WORD OF HONOR

YOU'VE GOT ME

B. B. King (RPM 479)

DIZZY Jimmy Reed (Vee-Jay 226)

(Dat 15486)

GREEN DOOR

BABY

Bill Doggett (King 4950)

Fats Domino (Imperial 5417)

JUST HOLD MY HAND

BABY

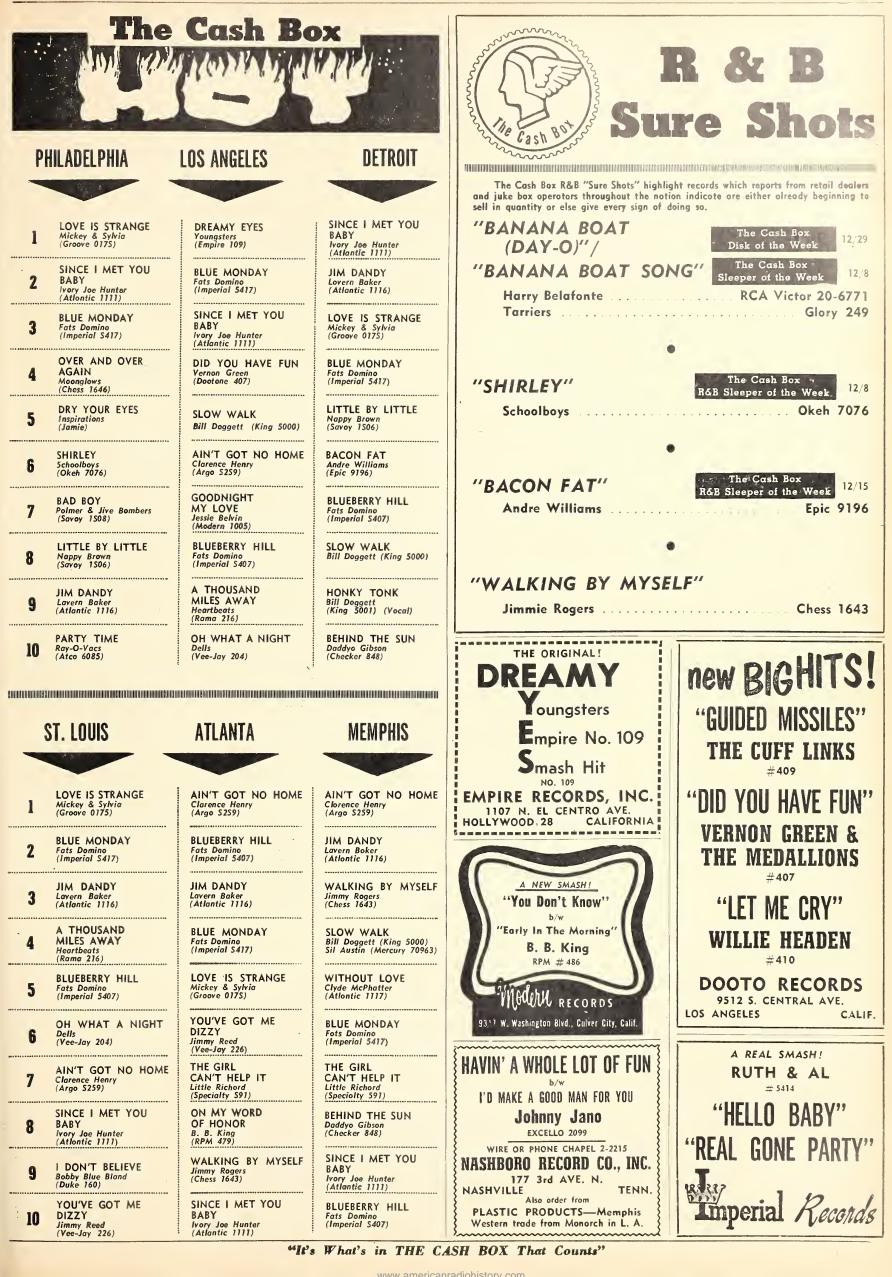
IRENE

WITHOUT LOVE

SINCE I MET YOU



"Unly those records best suited for commercial use are reviewed by THE CASH BOX"







### THE ECHOES

THE ECHOES (Gee 1028) **B**+BMI-R. Hayes] The Echoes bow on Gee with a swinging, ringing quick beat wax. Infectious ditty sung with vivacity. Bells accompany the vocal-ing. Cute side that could stir up strong sales action. **B** "MY HEART BEATS FOR YOU" (2:28) [Kahl BMI-Kulega, Gold-ner] The Echoes back with another swinging quick beat. The group does well and deck comes off ok. Just lacks something new to spark it to a big deck.

deck.

### THE CARDINALS

THE CARDINALS (Atlantic 1126) **B**+ Music ASCAP—Craig, Goell] The Cardinals swing into the lovely oldie with a delicious treatment. The famil-iar item comes off in excellent fashion and it could develop into a chart item. Stick close to this side. **B**+ "ONE LOVE" (2:18) [Progres-sive BMI—Stallman, Shapiro] Another strong wax lovely. The Car-dinals treat the slow beat with a delicate approach. Light swingy ro-mancer that comes off with great appeal. Two very good waxes. THE PENGUINS THE PENGUINS

(Mercury 71033) **B**+(COOL BABY COOL" (2:35) [Pera Music BMI—] The Penguins have a strong middle beat bouncer on this deck. A good, deep voiced lead gets you interested from the opening note. Infectious side well done

**B** "WILL YOU BE MINE" (2:44) [Pera Music BMI] The Penguins back with a slow beat ballad. The group treats the item tenderly. Pleas-ing affort ing effort.

ing effort. TAB SMITH (United 205) **B** ASCAP—Douglas, LaVere, Bel-loc, Tarman] Tax Smith waxes lush and lovely with his soft spoken alto sax. Smith delivers the slow perennial lovely beautifully for a strong instru-mental side. Will delight and could create some action. **B** "CRAZY WALK" (2:35) [Pamlee BMI—Smith] Tab Smith turns in his usual excellent saxing on a middle beat jump item. Deck is instrumental and the Smith fans will go for it. **BILL HENDRICKS** 

### **BILL HENDRICKS**

(MGM K12418) **B** "SPINNIN' ROCK BOOGIE" (2:20) [Ben Ghazi BMI—Gibson, Hendricks, Francis] Bill Hendricks and bis orchesters for the mine Mine R **C**+ "TRICKY" (2:04) [Shap BMI-beat bouncer instrumental. Ok deck. "TRICKY" (2:04) [Shap BMI-Jinkins] This is a cover of an item currently making a bit of noise throughout the country. Middle beat jump with an intriguing lilt. Happy wax.

### LITTLE JOE & THE THRILLERS

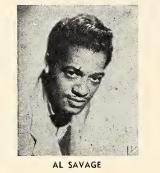
LITTLE JOE & THE THRILLERS (Okeh 4-7075) ""THIS I KNOW" (2:22) [Vir-Cel BMI-Corham, Cook] Little Joe & The Thrillers turn in a moving per-formance of a slow, rhythmic blues. Little Joe handles the lead with emo-tion and good voice. Strong, light rocking wax with a melody that is good and different. Could get a good reaction. reaction.

reaction. "LET'S DO THE SLOP" (2:23) [Blackwood BMI—Gorham, Cook] Little Joe and The Thrillers jump through a quick beat on this side. The rather offbeat "slop" referred to in the title is a dance. Rocker for the tagent". teener.'



formance. Beautiful, moving and dramatic. The Drifters lilt effecdramatic. The Drifters lilt effec-tively and the resulting wax is one that grows and grows. This one could become a big pop as well as r & b hit. Teeners will find their adult friends and family in full accord on this one. It's a disk for all markets. The flip, "Fools Fall In Love", is a gay quick beat bouncer very reminiscent of an oldie. A lively bit of wax that the Drifters move through with a zesty performance. Two good sides, but we like "It Was A Tear" for the long run.

"STILL IN LOVE WITH YOU" (2:53) [Angel BMI—Martin, McCoy] **"HAPPY TEARS"** (2:39) [Shalimar Music BMI-Otis Blackwell] AL SAVAGE (Herald 494)



THE DRIFTERS • The Drifters deliver a slow paced lovely ballad, "It Was A Tear",

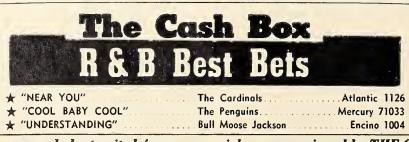
• Al Savage comes up with a wonderful piece of material, "Still

In Love With You", and the results look like Savage might have at last found that elusive hit. A slow paced ballad lovely, Savage handles it with just the right touch. It is a moving and entertaining performance. Backing Savage are the Kirkland Singers and the effect the Kirkland Singers and the effect they incorporate is delightful. This looks like money in the bank. The flip, "Happy Tears", is another excellent wax. A change of pace, the item is a rocking quick beat that should get lots of play. How-ever, "Still In Love With You" looks too strong.

"BELLA-MARIE" (2:41) [Kahl BMI—Goldner, Raysor] "I'M YOURS" (2:38) [Goldner, Raysor] THE CLIPPERS

(Gee 1027) • The Clippers rock out a quick

beat jump with a swinging per-formance. Titled, "Bella-Marie", the tune is typical teen-age fare and the group delivers with the harmony and rhythm the young market finds so commercial. The Clippers team well. Look for this side to make strong noise. The flip, "I'm Yours", is a slow beat ballad pretty delivered with a pleas-ing reading. The Clippers work the tune over softly. Like "Bella-Marie" for the stronger sales action action.



JUNIOR GORDON (Ace 522) **B** [Ace BMI — Boskent, Vincent] Junior Gordon sings a slow, rhythmic ballad pretty with effectiveness. The tune is delightful and is of the type that could break out in all markets. **B** [BLOW WIND BLOW" (2:20) [Ace BMI—Smith] Junior Gordon sings a quick beat on the flip with a swinging treatment. Gordon bears a strong similarity to Fats Domino. Two good sides that are tailor made for the 1957 market. KEN McDONALD KEN McDONALD

KEN McDONALD (DeLuxe 6109) **B** "ONLY ME" (2:26) [Men Lo B BMI—Nobles] Ken McDonald sings a lilting slow beat ballad with a fair treatment. Pretty wax that makes for pleasing programming. **C**+ "GOOD, GOOD, GOOD" (2:37) McDonald bounces elatedly through a happy bouncer. The chanter is walk-ing on air 'cause he's in love. Spright-ly wax. ly wax.

### **BULL MOOSE JACKSON**

BULL MOOSE JACKSON (Encino 1004) **B**+[Sherman BMI—Townsend, Stan-ley] Bull Moose Jackson sings a sin-cere, slow beat ballad beauty with so much feeling, the old-timer could have a big one going for him if he gets the exposure. He does a great job and the tune is lovely. Give this one a good listen—you'll like. **B** "WATCH MY SIGNALS" (2:05) [Chanto BMI—O'Brien, Town-send, Lee] Bull Moose Jackson turns in a solid performance on a quick beat bouncer. The deck drives and Bull Moose gives it a real professional performance. Good, hard hitting side.

### SPIRITUAL

### THE DIXIE HUMMING BIRDS

(Peacock 5-1770) **B**+<sup>(COOL DOWN YONDER" [Lion Huming Birds chant a slow beat mid-</sup>

Huming Birds chant a slow beat mid-dle beat rhythmic gospel item with a soft treatment. Easy treatment falls lightly on the ears. Ok offering. **B+**BMI-Walker] The Dixie Hum-ming Birds up the tempo on the flip and come up with a stirring religious wax. The "Humming Birds" blend voices with excellent effects. Good wax. wax.

### THE CHORA LEETERS

(Duke 214) **B** "HEAR MY PRAYER" (2:27) [Lion BMI-Collins] The Chora Leeters softly join voices on a slow, drifty gospel tune. Soft, moving re-ligious etching. Should find good ac-contance ceptance

**B** "I'VE GOT TO RUN ON" (2:10) [Lion BMI—D. Collins] The Chora Leeters generate excitement on Latin flavored rhythm effort. Comes off well. Two good decks.

### **MIGHTY GOSPEL GIANTS**

MICHTY GOSPEL CIANTS (Tuxedo 916) **B** "YOU'VE GOT TO PRAY" **C** (2:41) [Ford BMI—Earl Toon] The Mighty Gospel Giants chant a melodic rhythm gospel tune with effec-tive results. The Giants create an exciting wax and religious buyers should find it more than satisfactory. **B** (2:40) [Ford BMI—Moody] The Mighty Gospel Giants change pace on the flip, singing a slow paced sincere gospel number that becomes a quick beat tempo about midway. Two good religious etchings.



2

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3

	JIM DANDY Lavern Baker (Atlantic 1116)	5
5	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	6
6	AIN'T GOT NO HOME Clarence "Frogman" Henry (Argo 5259)	4
7	SLOW WALK Bill Doggett (King 5000) Sil Austin (Mercury 70963)	7
8	HONKY TONK Bill Doggett (King 4950) (King 50001 (Vocal)	8
9	ON MY WORD OF HONOR B. B. King (RPM 479) Platters (Mercury 71011)	10
10	WITHOUT LOVE Clyde McPhatter (Atlantic 1117)	14
11	YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226)	13
12	I FEEL GOOD Shirley & Lee (Aladdin 3338)	9
13	A THOUSAND MILES AWAY Heartbeats (Rama 216)	11
14	SINGING THE BLUES Guy Mitchell (Columbia 40769)	12
15	THE GIRL CAN'T HELP IT Litt'e Richard (Specialty 591)	20
16	GOODNIGHT MY LOVE Jessie Belvin (Modern 1005)	15
17	OH WHÂT A NIGHT Dells (Vee-Jay 204)	16
18	GREEN DOOR Jim Lowe (Dot 15486)	18
19	JUANITA Chuck Willis (Atlantic 1112)	17
20	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643)	19

## **Ted Heath Pkge To Tour 21 Cities**

Page 39

NEW YORK—"The International Festival of Music," featuring music and record names Ted Heath, Al Hib-bler, June Christy and, as an added attraction, Eddie Heywood, take off February 8th for 21 cities. Heath's tour last year was a record breaker in all locations and it is anticipated, be-cause of this year's advance sales, that even bigger crowds may be expected. Willard Alexander Inc. is booking the tour and publicist Buddy Basch will precede the package into the 21 cities. Basch will leave by car Janu-ary 27th and be gone three weeks. He estimates he will see about 500 disk jockeys and librarians, 100 newspaper writers, untold record and music shops, promoters, stores, schools, colleges, etc. The tour will start in Washington, D. C., on February 8 and end on February 28 in Toronto, Ontario.

### RCA Recorded **Program Services Holds Miami Meet**

NEW YORK—The annual sales convention of RCA Recorded Pro-gram Services got under way last January 13th, with all executives and sales personnel in attendance. The site of the convention was the Bilt-more Terrace Hotel in Miami Beach. The meetings lasted for five days, terminating on January 16th.

Topics of discussion included new programming, artists and commercialstyle elements for RCA Thesaurus, the radio transcription library service. Also on the agenda were considerations of new color film series for the RCA Recorded Program Services TV Film Department. This was a "New Ideas" sales convention, the purpose of which was to develop an overall policy and plans for the year ahead.

Attending the meeting were James R. Davis, Manager of RCA Record Operations Department; Emmett Dunn, Manager, RCA Custom Records; John Burgess, Manager, RCA Custom Records Administration; A. B. Sambrook, Manager, RCA Recorded Program Services Sales; Don Axt, Manager, Sales Promotion Services; Frank O'Donnell, Manager, RCA Recorded Program Services Advertising; Ben Selvin, Manager, RCA Recorded Program Services A&R Department; Milton Kaye, Administrator, RCA Recorded Program Services Radio Production Programming; C. H. Foulke, Manager, RCA Victor Personnel, and H. Coleman Tily, Attorney. Also in attendance were all salesmen for both RCA Thesaurus and the TV Film Department.

### N.V. Phonogram A & R **Department Moves**

NEW YORK—In a recent issue The Cash Box stated that N. V. Phonogram, Netherlands distributor of the Philips, Decca, Vocalion and London lines, had expanded and moved its offices to larger quarters.

The story should have stated that the A&R department, headed by Mr. Nico Boer, had expanded and moved its quarters. N. V. Phonogram head office remains situated at its old address in Amsterdam-Singel 170-72.

## All Star Show at Apollo



NEW YORK-Last week's show at the Apollo Theatre, Harlem, this city, played to sell-out audiences at almost every show. A familiar sight was the lines that formed from early until late in front of the theater. The attraction was Jocko Henderson (WOV-New York) and an all-star show. Pictured above are Jocko at the mike and Sil Austin, Mercury star, whose big

## Pallan and Wittinghill Head DJ-Heart Fund

PITTSBURGH, PA.—Art Pallan, KDKA disk jockey, has called on the record industry to help turn the tables on heart disease by setting up "heart circuit."

Speaking for the American Heart Association, Pallan describes the proposed heart circuit as a means of making available the services of recording artists on tour to the Heart Fund.

On such a circuit recording stars would "talk Heart Fund" during onthe-air interviews with disk jockeys and also join in with local Heart Fund activities during February.

The KDKA disk jockey is Co-Chairman, along with Dick Wittinghill, KMPC, Los Angeles, of the Heart Fund's National Disk Jockey Committee. He and members of the Heart Association met recently with record company representatives at a luncheon at the New York Athletic Club.

Record industry men attending were Charles Hall, RCA Victor; Sol Handwerger, MGM; Joe Matthews, and John Caneney, Capitol; and Marty Salkin, Decca. They pledged support to the Heart Circuit idea.

### **Reeves' Tune Not For Sale**

HOLLYWOOD-Bea Terry, Rondo Music, announced that the copyright of Jim Reeves' tune. "Am I Losing You," and/or my catalog is not for sale.

Miss Terry states that three publishered have offered to buy the tune and her catalog. She also states that several pop covers of the song are in the offing and heavy exploitation is being handled by herself and Reeves' manager, Herb Schucher.

Rondo Music is a BMI affiliate and a second BMI publishing firm is now being formed. It will be known as Bea Terry Music.

hit "Slow Walk" established him, and whose newest, "Birthday Party," looks like it will also hit the charts.

January 26, 195

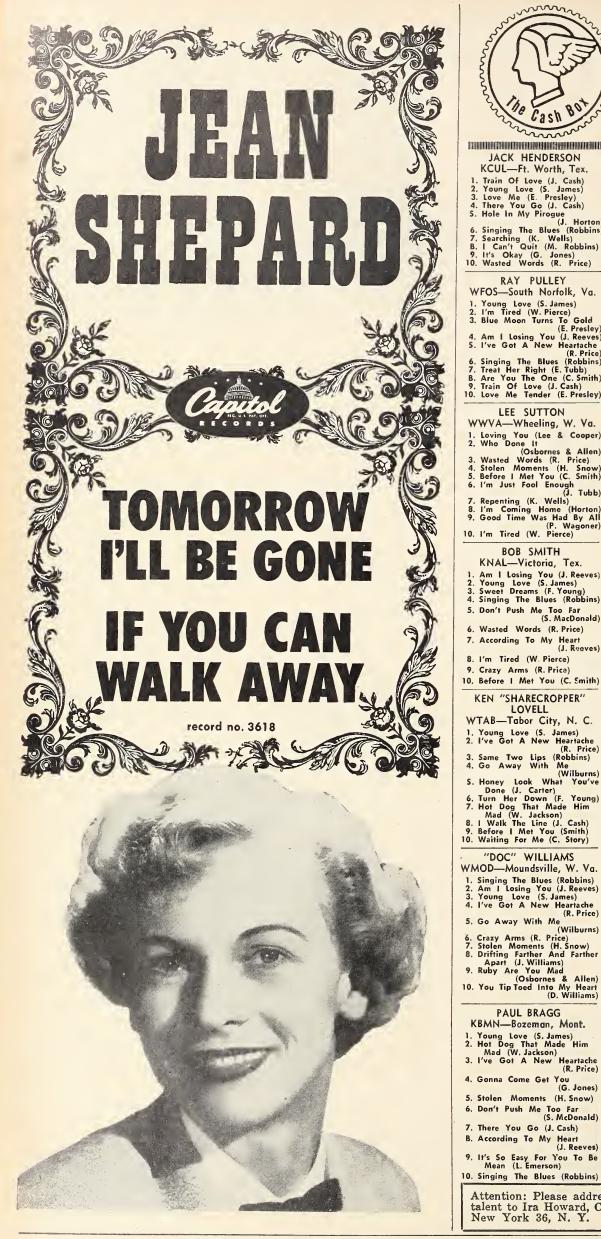
### Herzstam Urania A & R

NEW YORK — American Sound, this week, announced that Ned Herz-stam, vice-president of Allied Record Sales Company, a subsidiary of Am-erican Sound Corporation, will handle A & R on the west coast for Urania Records Distributing Company, also a subsidiary of American Sound. Herzstam, who has been with Al-lied since 1951, formerly was sales promotion manager of children's prod-ucts at Capitol Records, and originated the "Bozo the Clown" licensing and merchandising operation. Herzstam will be in New York on January 21 for confabs with Urania on releases to emanate from the coast. NEW YORK - American Sound,

on releases to emanate from the coast. Urania, which is known primarily as a classical company, will be issuing a number of pop LP releases.



"It's What's in THE CASH BOX That Counts"





9. Just What You Want Me To (Talley & Skeets)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

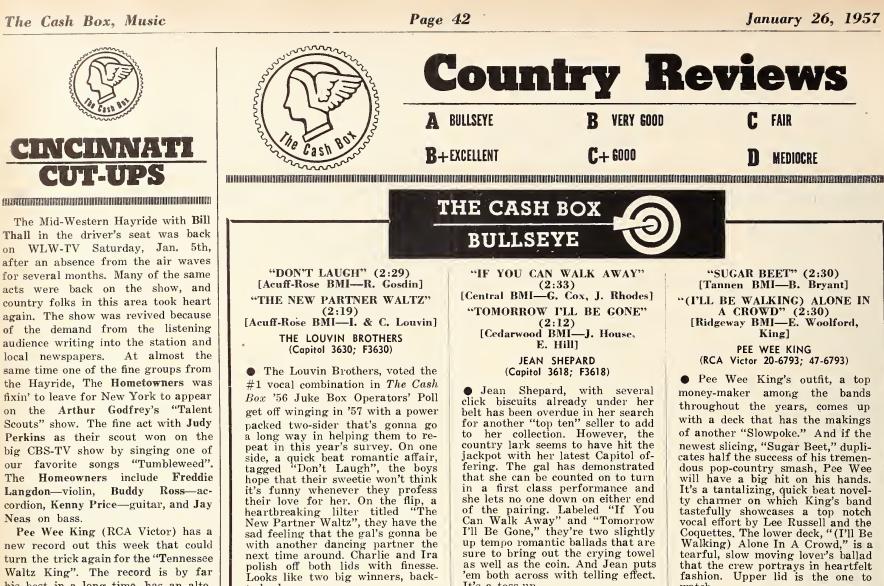
10. I'm Gonna Live Some Before I Die (F. Young)

W. Barkdull) 9. I'm Tired (W. Pierce) 10. Tear In The Eye Of The Man In The Moon (Coker)

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Pee Wee King (RCA Victor) has a new record out this week that could turn the trick again for the "Tennessee Waltz King". The record is by far his best in a long time, has an altogether new sound. One side is "Sugar Beet", a fast moving song, which can easily start your toes to tappin', with vocal by Lee Russel and the Coquettes. The song is composed by Boudleaux Bryant. On the other side a waltz composed by King, along with Eddie Woolford, is rolled up by the same group which could take off to re-establish the composer of "Slow-poke". Watch this one. . . . The Osborne Bros. (MGM) who are now featured on WWVA out of Wheeling, W. Va. write us about their latest release called "Who Done It", which is get-ting a lot of spins in this area. The fine group who now make their home up in Dayton, Ohio consist of Bob and Sonny Osborne and Red Allen. A few months ago when their MGM record, "Ruby, Are You Mad", first came out our local MGM Distributor was swamped with demands for the record because of the twin banjopickin', which introduced something new into the country field. . . . They tell us that the Green River Travelers will soon be recording. They're the fine religious group we've been telling vou about.

Please send all mail to Cincin-nati Cut-Ups, 7771 Cheviot Rd., Cincinnati 31, Ohio.



### THE CARLISLES (Mercury 71035; 71035x45)

to-back.

**B**+"I'M ROUGH STUFF" (2:02) [Acuff-Rose BMI — B. Carlisle] Bill Carlisle sez that he's had enough of the gal's foolishness and that he's gonna put her in her place. It's a quick-beat rib-tickler that Bill and the crew knock around in light-hearted fashion. Could be the clicker the group has been looking for. Watch it. "I'M ROUGH STUFF" (2:02)

**B** "BUSINESS MAN" (2:07 [Acuff-Rose BMI—F. Bryant, B. Bryant] Loving, not money-making is the guy's forte on this fetching ditty that bounces merrily along in gay style.

### **BILL MACK** (Starday 280; 45-280)

"IT'S SATURDAY NIGHT" B **B** [Starrite B M I – B. Adams, B. Mack] Bill Mack's voice sparkles as he dishes up a snappy, country jumper with a rock 'n' roll flavoring. It's Saturday night and the songster is really gonna "paint the town red."

**B** "THAT'S WHY I CRY" [Star-rite BMI—B. Mack] This half is a change of pace, slow moving roman-tic weeper that the mellow-toned chanter projects in poignant fashion.

### PAULINE PARKER and MARILYN KAYE (Pep 108, 45-108)

**C+** "MY OLD FASHIONED HEART" (2:42) [Pamper BMI— B. Owens] Pauline Parker and Mari-lyn Kaye attractively harmonize on this slightly, up-tempo romantic tear-iorker ierker.

**C+** "I'D RATHER HAVE YOU" (2:12) [Pamper BMI—B. Owens] This end features some more inviting duo-vocalizing by the chirps on an up-beat waltzer with sentimental love lyrics.

### **CECIL CAMPBELL** (MGM 12405; K12405)

It's a toss-up.

**C+** "CONTENTMENT" (2:32) [Lynn BMI—Campbell] Here's a cross between "On Top of Old Smoky" and "Satisfied Mind" that Cecil Campbell and chorus put over convincingly. A lilting moralizing worthy of the deejay's attention.

**C+**"I'M ON THE RIGHT ROAD NOW" (2:35) [Lynn BMI— Lear] A moderate paced inspiration-al piece is treated to another persua-sive reading by Campbell and the chorus. O.K. religious-flavored pair-ing ing.

### HANK PENNY (Decca 30179; 9-30179)

**B** "TEXAS NEVER WOULD'A MADE IT" (2:31) [Copar BMI —C. Aldrich, H. Penny] Hank Penny, along with a colorful choral and in-strumental assist, happily brags that his home state, Tennessee, played an important role in the growth of Texas. A fast-paced pleaser that Penny and the crew sock out in happy-go-lucky style. style.

**C+** "WHAM! BAM! THANK YOU MA'AM" (2:39) [Lois BMI—H. Penny] Although Penny tells of a broken heart on this end he does so in a sprightly, quick-beat manner.

### **DELBERT BARKER** (King 5008; 45-5008)

"WILD HEART" (2:04) [Mar-**B** Kay BMI—Barker, Snider, Sn B a tearful, up-tempo romantic opus. Could make some noise with exposure.

**C+** "THERE MUST BE A WAY" (2:14) [Mar-Kay BMI—Barker, Snider, Snider] On this end the boys put a great deal of feeling into their delivery of a moderate paced lover's lamont lament.

"SUGAR BEET" (2:30) [Tannen BMI—B. Bryant] "(I'LL BE WALKING) ALONE IN A CROWD" (2:30) [Ridgeway BMI-E. Woolford, King] PEE WEE KING (RCA Victor 20-6793; 47-6793)

FAIR

MEDIOCRE

• Pee Wee King's outfit, a top money-maker among the bands throughout the years, comes up with a deck that has the makings of another "Slowpoke." And if the of another "Slowpoke." And if the newest slicing, "Sugar Beet," dupli-cates half the success of his tremen-dous pop-country smash, Pee Wee will have a big hit on his hands. It's a tantalizing, quick beat novel-ty charmer on which King's band tastefully showcases a top notch vocal effort by Lee Russell and the Coquettes. The lower deck, "(I'll Be Walking) Alone In A Crowd," is a tearful, slow moving lowar's halled tearful, slow moving lover's ballad that the crew portrays in heartfelt fashion. Upper lid is the one to watch.

### WILEY BARKDULL (Hickory 1059; 45-1059)

**B** "AFTER ALL" (2:42) [Acuff-Rose BMI – J. Miller] Wiley Barkdull, who plays the part of "Mis-ter Love" on the Rusty and Dong chart-rider, takes a solo run on this release as he warmly spins a touching, lover's ballad with an easy-going lilt. Very pretty side. A fair share of the airplay could send it on its way.

**B** "SWEET AS AN ANGEL" (2:38) [Acuff-Rose BMI-Miller, Mitchell] The songster applies an-other soft, sincere reading on this slow moving romantic affair. Relaxed listening enjoyment on both ends.

### THE COLLINS KIDS (Columbia 40824; 4-40824)

**B**+"MOVE A LITTLE CLOSER" (2:08) [Vidor BMI—Harl] The Collins Kids, Larry and Lorrie, fea-turing some dandy guitar pickin' by Larry, delightfully swing out on a catchy, quick beat romantic novelty.

**B** "GO AWAY, DON'T BOTHER ME" (2:36) [Vidor BMI—J. Ma-phis, L. Collins, L. Collins ] On this end the twosome gleefully glides over a fast-paced ditty about a guitar play-in' teen-ager. Two appealing sides for the pop-country market.

### HAWKSHAW HAWKINS (RCA Victor 20-6794; 20-6794)

**B** "ACTION" (2:08) [Cedarwood BMI—J. Hicks] Hawkshaw Haw-kins would be a happy guy if the gal smooched more and talked less. It's a delectable little rhythmic ditty that the jocks are gonna spin aplenty.

**B** "OH, HOW I CRIED" (2:32) [Valley BMI-D. Gibson] Here the smooth-toned warbler etches a tender, moderate-paced sentimental ballad. Grade "A" two-sider.

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Country Round

For the 4th straight year Hank Thompson and his Brazos Valley Boys (Capitol) will be a featured attraction at the Fort Worth Livestock Show and Exposition in Fort Worth, Texas on January 30, 31 and February 1. They'll do several shows daily with the Falstaff Brewing Corporation picking up the tab as a good will gesture.



WAKELY

During the past 4 years Falstaff has presented Hank and the band at many fairs, rodeos and cele-brations, including 4 years at the Texas State Fair, Dallas; the Cheyenne, Wyoming Rodeo; California State Fair; New Mexico State Fair; Kansas State Fair and others. Deal was set by Jim Halsey, Thunderbird Artists, Inc. which handles personal management for Thompson.

From Hal Spector in Hollywood comes word that CBS has moved Jimmy Wakely's radio show, now in its 5th year on the western net, to the plum Sunday evening spot between Jack Benny and "Gunsmoke". The Wakely show, sponsored by Bristol-Myers since its inception, is the sole evening entry emanating live from CBS' Hollywood studios. The time slot,

Sunday at 7 PM, was formerly held by Gene Autry for 15 years. Wakely, whose first Decca LP, "Santa Fe Trail" is due out this week, headlines the Tri-State Fair Rodeo, Amarillo, Texas opening July 19th. The singer will tape his shows while away from Hollywood.

**Tex" Justus, Triangle Network, Boonville, Ind., now has 45 minutes** daily on WTVW-Channel 7 in Evansville, Ind. Tex can be heard on wax via the Marvel label.

The "Singing Ranger", Hank Snow, is all set for a big February tour starting up in the cold country of Canada. It's being handled through "Hank Snow Promotions" and James "Sleepy" McDaniel and Richard Blake are out



HANK SNOW

on the road getting everything ship-shape. Along with Hank in the package are the Rainbow Ranch Boys, Cowboy Copas, Ferlin Huskey and the Hushpuppies, Jimmie Rodgers Snow, Jean Valli and Mc-Daniel. The package opens in Edmonton on Feb. 7th, then on to Calgary on the 8th, and Lethbridge, Can. on the 9th. From there to Butte, Mont. on the 10th, Idaho Falls, Idaho-11th, Pocatello-12th, Nampa-13th, Twin Falls-14th, Rock Springs, Wyo.-15th, Salt Lake City, Utah-16th, Billings, Mont.-17th, Bismark, N.D.-18th, Minot, N.D.-19th, Winnipeg, Can.-20th, and winding up in Springfield, Ill. on the 22nd.

According to the latest information from Ernest Tubb, Bill McDaniels, and Snow, the two radio stations -WTCW in Whitesburg, Kentucky, and WHBT in Harriman, Tennessee-are just going great, and have

The latest addition to the "Jamboree" is Dottie Swan (Sage Records). Dottie is perhaps better known as Radio Dot. Dot comes from Nashville but got her start in radio at WWVA and, in fact, got her professional name of Radio Dot in a naming contest on

Lee Sutton visited with Doc Williams on "Jamboree Command Performance" December 21st. It was the first time Doc had been on the WWVA microphone since his retirement from road appearances

done exceptionally well in the first 6 months of their operation. Lee Sutton of the "World's Original Jamboree"-WWVA, Wheeling, W.Va., sez that he's received many inquiries concerning the whereabouts of "Big Slim," the "Lone Cowboy". Slim was absent from the Jamboree for several weeks while he was on tour through the south. At the end of the tour, he began one in Canada but had to return home because of a rather serious arthritic condition coupled with fatigue and overstrain. Soon after returning home he was taken to the hospital where he stayed for several weeks. Slim is home again but by no means fully recovered or well enough to appear on the show.



PORTER WAGONER PORTER WAGONER PORTER WAGONER PORTER WAGONER PORTER WAGONER PORTER WAGONER Polio Poster child, 4-year-old Marlene Olsen of Boston appeared on the "Jubilee's" Jan. 12th show. Scheduled for the 19th was Gov. Jimmie Davis and on the 26th, the "Jubilee's" 2nd birthday, Brenda Lee and Carl Smith. Carl Perkins and Johnny Horton are due in on the 2nd of Feb. Owner and packager of the program is Crossroads TV Productions, Inc., and the director is Bryan Bisney. The U.S. Air Force has chosen the studios of "RadiOzark" for the record-

the station.

ing of its new series of radio programs in behalf of the Air Defense Command. Maj. Mark Azzolina will serve as writer-producer, while Ozark Jubilee personality Joe Slattery, a major in the Air Force reserve, handles the announcing chores.



The February issue of "TV Star Parade" presents an interesting feature on the "Jubilee's" Brenda Lee. . . Dow Chemical's new "Red Foley Show" made its bow over 300 ABC Radio stations on Sat., Jan. 19, showcasing the talents of Porter Wagoner, the Foggy River Boys, Libby Horne, Pete Stamper, Susie Arden and Bill Wimberly's Country Rhythm Boys. . Lucky Moeller, manager of the "Top Talent" booking agency which clears all Ozark Jubilee entertainers for personal appearances, has returned from business junkets to Milwaukee and Minneapolis. . . . "Uncle" Cyp Brasfield, cheered by nearly 5,000 get-well cards from viewers, hopes to return to his weekly "Jubilee" comedy spot early in February. . . . Springfield received its "All-American City" award from Look magazine on the Jubilee Jan. 12.

Faron Young backed by the Anita Kerr Singers, has been chosen by SESAC Transcription Library to





Pression that is a strain of the future. The show will be called "Juke Box Party."
Wednesday, January 15th, was the day that KRKD's "Star of the day" shone on Columbia's Lefty Frizzell. Lefty, a top star of the big "Town Hall Party" was on hand "in person" to sit in as "honorary disk jockey" and special guest of the "Big Three" at KRKD, "Jolly" Joe Nixon, Tom Brennen, and "Uncle" Joe Allison.
Another "Town Hall Party" star and Columbia record artist, Freddie Hart, will be KRKD's "in person guest" on the 22nd.
Ree Pine, of the "Old Dominion Barn Dance", WRVA-Richmond, Va., reports that Don Reno & Red Smiley have been receiving quite favorable reaction to their latest King slicing, "Country Rock 'n Roll". "It's just different enough to get attention," sez Ree and anyone desiring copies can contact him at the station. Pine adds that Red Sovine was a solid hit at the "Old Dominion" last Saturday and that just about the entire cast of the touring Jim Denny-Philip Morris Country Music Show came in to visit on their "Day off". A recent addition to the big show's star-studded array, and joining them in Louis-"Tonight I Made You Mine" and "Cheater's Luck". Melvin Endsley, cleffer of the pop-country sensation, "Singing The Blues" and currently heard over KCON-Conway, Ark., puts his vocal talents on wax as he debuts on RCA Victor with two more originals, "Bringing The Blues To My Door" and "I Ain't Gettin' Nowhere With You". Victor's Chet Atkins, whose guitar backs Endsley on both sides, demonstrates his solo talents on this new two-sider, "Trambone" and "Blue Echo".
Another Victor artist, Bob Corley, who is also a program director-disk jockey at WQXI-Atlanta, Ga., has two new comedy monologues for the deejays. "But Doctor" and "Income Tax".

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

"It's What's in THE CASH BOX That Counts"

www.americanradiohistory.com

Faron Young backed by the Anita Kerr Singers, has been chosen by SESAC Transcription Library to record 20 sacred songs. Eight of the sides will be distributed on 45 EP to the disk jockeys at 3000 radio stations throughout the country. Jocks wanting these records can write to Faron at 616 Exchange Bldg., Nashville, Tennessee and he will send them right along.
Tabby West, formerly of "Grand Ole Opry" and "Ozark Jubilee" and now a west coast favorite, was profiled by J. E. Swarr in the latest issue of the Joanie & Marian Hall Fan Club News. Tabby's current Decca waxing is labeled "Oh Mama" and "Here's To Love".
Andy Starr, bright new record discovery on MGM, is really getting the audience encores on his personal appearances in the Los Angeles area. Andy, last week, guested on the "Squeakin' Deacor" show sponsored by station KXLA and brought down the house. The 'Deacon' has tagged Andy as "Andy the Dandy". Andy's latest MGM release, "Give Me A Woman", is getting the atow vair-play and promotion in the LA area. "Tex" Davis to take over DJ chores at his old stand with Radio Station WLOW, Norfolk, Va. Tex will try running the business of managing Gene Vincent (Capitol) and doing airwork at his former place of employment. A new policy at WLOW will give Tex a new type of disk jockey show. He will take over rock-and-roll, along with popular music, beginning Monday, January 21st, 1957. He'll be on from 12 Noon till 2 P.M. and back again from 4 P.M. to 8 P.M. daily, Monday thru Saturday. All publishers and record companies note and be sure to send their latest to Tex so that the Norfolk-Portsmouth-Newport News area can hear the hits of the future. The show will be called "Juke Box Party."

The Cash Box

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January 26, 1957

## FOR GREATER OPERATING PROFITS

PROGRAM SINGLES

ONE

PROGRAM E.P. ALBUM RECORDS (TWO TUNES PER SIDE) AT A PROPORTIONATELY HIGHER PRICE

program properly and profitably



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THE WORLD'S FIRST DUAL MUSIC SYSTEM



A Division of Fort Pitt Industries, incorporated America's finest and most complete music systems



Here and ere

NEW YORK-Over the years, advertising methods and practices have changed to keep up with the times. However, the basic philosophy of successful advertising and promotion is still the same. John Wanamaker, the famous merchant, recently had some excerpts from his writings published. Here are several outlining his thoughts on advertising: He believed in continuous advertising-"I advertise all the time; I never stop advertising." He believed in truthful advertising-"If advertising were believed, and the goods of the value stated, stores would be twice as large and business twice as good." He believed in persistent advertising-"If there's one thing the quitter should let alone, it's advertising." He believed in day-in and dayout advertising-"Remember, it's the fine, steady rain that soaks." He believed that advertising should never be retrenched—"When times are hard and people are not buying is the very time advertising should be the heaviest. You want to get people in to see what you have. You must advertise to do that ... but I believe in advertising all the time." He believed in aggressive advertising -- "Competition will pound us hard, but let's see who can pound the hardest."

NEW YORK — Is dime play plus necessary? We note just one more reason. Prices of gasoline were ad-vanced last week 1¢ a gallon in nearly all the United States east of the Rocky Mountains. The Standard Oil Com-Mountains. The Standard Oil Com-pany (Indiana) will make a similar advance thruout the fifteen Midwestsimilar ern states in which it markets. The Continental Oil Company, which re-cently advanced gasoline prices by 1¢ a gallon in Texas and New Mexico, a gallon in Texas and New Mexico, announced a 1¢ increase in Montana effective this week. Industry expects that with Esso Standard and Standard of Indiana upping the price, the price rise is expected to be met by other marketers marketers.



DETROIT, MICH. - Many economists state that 1957 could be the greatest business year of all time. As an indication of what's to come, Ford Motor Company reported that more than a half million 1957 Ford cars have already been built and delivered-totaling more than a billion dollars. This is a new record for the company.



(Editorial)

George L. Rose, a Wisconsin operator, wrote The Cash Box as follows: "I know the people that manufacture the games and juke boxes are making too much profit. "Reduce the price of the machines and we can stay on 5c play and make a profit."

"Dear Mr. Rose:

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"I read your note, regarding the fact that manufacturers should reduce their prices, with very great interest. We, at The Cash Box, always like to answer everyone who writes us to the best of our ability.

"There is no doubt, Mr. Rose, that if prices could be reduced back to what they were even ten years ago, there might be a chance that some operators could get along profitably with 5c play.

"Since then, Mr. Rose, and from reading your own daily newspapers, you know how many pay raises have been won by labor. You also know that, as a result of last year's steel strike, this basic raw material of all industries went up \$10 and more per ton. And believe me, Mr. Rose, a ton of steel isn't very much steel.

"Even the U. S. Government passed a law for a \$1 per hour basic minimum wage this last session of the Congress. Living costs have risen accordingly. So has all overhead expense. As labor gets more, prices rise to meet the increases.

"I can only tell you that there are not very many satisfied manufacturers today. At least not as far as profit is concerned. They continued to absorb cost increases of raw materials and components to the point where they just couldn't break even.

"No one, as you realize, can long remain in the business losing money. Now they have to come up in price, because this year all of them are paying more for labor, for raw materials, for components and for everything else. As much as they will try to absorb, they will still be forced to raise prices to remain in business.

"The same is true for every operator. He, too, just like the grocer, druggist, tavern keeper and candlestick maker, has to raise his prices to remain in business. For over 14 years now this

publication has urged 10c play. Many report this has helped tremendously. But now, with the dime worth but 4c in purchasing power as inflation continues, the operator must make a change to see some profit.

"That is why The Cash Box once again came to the fore with a plan to help every operator in this nation. He simply must get front money and/or a more equitable commission arrangement.

"The location owner, at the utmost, expends only about 5% of his 50.50 gross intake for overhead expense. All he can charge to this is the use of electric current (when the machine is operating) and, if he so desires, the square foot cost of the space the machine occupies as against the rent he pays per square foot.

"But the operator, in turn, expends more than 40% of his share of the 50-50 gross intake, as overhead expense. Have your accountant check this for you, Mr. Rose. Therefore, the operator actually has to continue in business on 10% of the gross income from his equipment. No business in the U.S. can long continue on this basis.

"Check your grocer. He works on anywhere from 25% to over 100%. Check your druggist. He also works on this basis. Check any of the other businesses in your area and note what a gross they are working on to try and stay on in business.

"How can you, Mr. Rose, remain in business and show a decent return on your investment, on the time and energy you expend, on the entertainment and service you give, on 10% of the gross income?

"I'm very sure, Mr. Rose, that if you will check with any and all other businessmen in your community, including your own location owners, they'd laugh at you if you pointed these FACTS out to them. They would tell you that, 'It just can't be done.'

"And that's when you can get your locations to agree to change to: '10¢ Play Plus Front Money And/Or A More Equitable Commission Basis'."

(Editor's Note: The above letter was written to Mr. Rose. This letter did not include the fact that, were it possible to reduce machines in price to the level of ten years ago, Mr. Rose would find himself surrounded with competition from new part-time operators, as well as from new full time operators who would, as they have done so many, many times in the past, cut commissions and do everything else to obtain locations. This answer, in letter form, simply concerns itself with the facts as they exist today.)

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## Many Believe This Division Can Regain Lead if Sales Continue at Present Pace. Report Ops Ordering New **Equipment in Good Volume**

CHICAGO—If this present sales pace, which started during the '56 holiday season continues on for the months to come, there is no doubt, a great many believe, "that the games field can regain the volume and dol-larwise sales lead over all other di-visions of the industry."

Since the beginning of the '56 holi-day season the games business started

booming and has continued unabated. Many engaged in the amusements field are, themselves. very much sur-prised at the sudden turn to the most

"But", commented one well known amusement games leader, "the fact remains that the games, regardless of the price, are bringing in more money and that means more profit to the operators." operators.

He, like many others, believes that the games field has every opportunity to recover "in a great big way and take the lead it had for many years for top sales".

Others are of the belief that, if

the amusements field takes the lead again, "it will mean better profits and progress for all concerned for all operators are using amusement games as the items to help them meet payments of all other types of equipment."

This used to be the case in past years and probably is the case today, according to those who are supposed to know what is happening with operators in various sections of the country.

"Amusements are today's answer for greater progress for all the operators," reports one well known leader. "What's more", he adds, "with the games business driving ahead as fast as it is today, there is no doubt that all will profit accordingly and that the entire industry will be more capable of handling whatever financial load

## 15c, 2/2 Game Play?

it assumes."

CHICAGO-This probably comes as no surprise to many amusement games operators.

There has been much discussion here, because of the higher prices of some of the present bowling games, as to whether operators should arrange for  $15\phi$ , 2 for  $25\phi$  play action for these machines.

There are many operators here who are of the belief that the larger and better known amusement alleys will get  $15\phi$  from the players.

"Compared to actual bowling", one operator said, "the new bowling games are so realistic that the players are thrilled with the fact that by playing our games they become better bowlers.

"Costs for bowling on any lanes around town have gone up tremendously", this operator continued, "and since so many of the players class our new bowling games in the same category, there is every reason to believe that they will pay 15¢ per play, 2 plays for 25¢."

Changing over to this type of play action, according to mechanics and engineers, is not as easy as it sounds. Today, with slug rejectors as standard equipment, a complete new chute has to be developed to handle dime and nickel, three nickels and also the quarter as well as variables of a quarter so that the players get what they pay for when they play 15¢ and 2 for  $25\phi$ .

As manufacturer's sales managers here have stated, "We'll be happy to meet this request if the operators want  $15\phi$ , 2 for  $25\phi$  play.

"But", they added, "they'll have to give us the necessary time to arrange for such coin play action."

### "Juke Box Derby" TV Show To Start Feb. 9, **Emanating From L.A.**

LOS ANGELES, CALIF .-- George A. Miller advises that the California Music Merchants Association's sponsored Television Show will go on the air for the first time on Saturday evening, February 9, over Channel 2, emanating from this city.

The TV show will be known as "Juke Box Derby", and will be televised between 7 and 7:30 PM. each week. Miller states that the services of a nationally known Master of Ceremonies has been retained, as well as the services of Buddy Bregman's Orchestra.

"This television show, which will be seen thruout the entire State of California in the very near future," said Miller, "promises to become a national venture before the end of 1957."

## **Music May Enjoy Its Best Year In 1957**

Modernization of Routes Being Stepped Up as Distribs Offer Top Trades to Remove Old, Wornout Phonos. "10° Play Plus" Also an **Important Factor For Modernizing Routes** 

CHICAGO-Reports have been filtering thru from various leading music distributors to the effect:

"The automatic music business may enjoy its best year during 1957."

The major reason for this statement, according to many who have made it, is that, "distributors are trading away up high to help operators modernize their routes".

The claim is that leading distribs everywhere in the country have taken cognizance of the many reports which have appeared in this publication and, adding these to their own observations, have agreed that they can "help business at this time by helping the operators to get rid of old, wornout phonographs."

Many of these distributors are also of the belief that "the average operator wants to rid himself of scarred scratched, wornout, dirty phonographs, just as The Cash Box has reported, and by trading high, we can help the operators to modernize their routes, thereby enjoying better income while all the industry benefits".

If this attitude on the part of leading distributors continues there is no doubt, as the claim goes, "that business is bound to enter into its biggest sale volume during 1957."

Manufacturers are also reported to be backing distributors to do whatever they possibly can to rid all areas of old, wornout, screechy, scratchy phonos "to benefit the industry publicrelations-wise".

A concerted sales effort in this direction is bound to zoom sales to a new high point for the year and this means better business for all concerned.

Another important element that has entered into the modernization program for many music ops is the fact that they want to not only switch to dime play but also to a more equitable commission arrangement.

"To do this", as one well known operator points out, "we have to introduce the latest model phonographs and, we believe, this always helps us to change to dime play and a more equitable commission basis.

"At the same time", he adds, "as we bring in new machines we move the later models down one step to the next most profitable locations, so that all around we can arrange for a better percentage basis."

With both these factors at work, distributors trading high and dime play on a more equitable commission arrangement in view, there is no doubt, according to leaders, "that the music industry can enjoy its greatest year during 1957."

### **Manufacturer Supports** "10° Play Plus Plan"



### JOHN HADDOCK

GRAND RAPIDS, MICH. — John W. Haddock, president of AMI, Inc., this city, advised this past week: "I am more than willing to place my name in support of efforts to promote both  $10\phi$  play and, in addi-tion, the improvement of arrange-ments between operators and location owners by means of more equit-able commission arrangements. front able commission arrangements, front money or guarantees."

Haddock points out that operators, today, are giving locations tremendously improved service. Service which, because of the many improvements made, costs the operators much more money.

"The service being rendered by to-day's juke boxes", Haddock stated, "properly programmed and serviced, as they are by conscientious operators, has tremendously improved both in variety and quality from what was possible a few years ago.

"Consequently", he continued, "operators deserve, and are economically entitled to, a better deal.

"This is, of course", he concluded, "desirable from the standpoint of manufacturers, such as ourselves, that operators should be financially strong and healthy."



# "A DAY OF DIMES FOR ALL IT TAKES IS AN EXTRA 20 DIME PLAYS IN EACH OF AMERICA'S 575.000 JUKE BOXES TO BRING IN OVER \$1,000,000.00000TO "MARCH OF DIMES"

THE MARCH OF DIMES"

## ... and Everytime Another Dime is Inserted in Any Juke Box Featuring: "A Day Of Dimes For The March of Dimes "10c Play Plus Front Money And/Or A More Equitable Commission Basis Becomes a Reality for Operators Everywhere

Perhaps many of the nation's juke box owners never before realized their power to help charity financially. All it takes is an extra 20 dime plays in the nation's 575,000 juke boxes to raise over a Million Dollars for any charitable cause. (To be exact \$1,150,000.00.)

No other industry can boast of such little action to do so much for so many. No other industry is as well geared, and as happy to respond for any great charity, as is the nation's juke box industry.

But, like all industries, this industry, too, wants full credit for its efforts. Wants recognition for its great charitableness. Wants the public to know what it is doing, and has done, to help benefit all America.

Yet, what is even more important to every juke box and amusements operator everywhere in the nation, is the fact that: "A Day Of Dimes For The 'March Of Dimes'" can not only lead to Dime Play, but, can bring into being for operators everywhere: " $10 \notin Play$ Plus Front Money And/Or A More Equitable Commission Basis." This is desperately needed by the nation's operators if they are to survive present inflated overhead and increased price conditions.

Here, then, is the opportunity for the nation's juke box and amusements operators to do good for themselves while, at the same time, doing the greatest possible good for one of the most outstanding of all charitable causes, the "March Of Dimes."

After all the feature pages in this regard, which have already appeared in this publication, and which have been published each January for the past four years, as the "March Of Dimes" drive came into being, there is no need for further explanation to any intelligent music or amusements operator in the nation why he should institute: "A Day Of Dimes For The 'March Of Dimes'."

All he has to do is set aside but one day in January whereby he places on his machines a card reading that this one day will become "A Day Of Dimes For The 'March Of Dimes'." And that everyone who inserts a dime into the machine will actually be donating to the "March Of Dimes" while entertaining themselves.

The operator should also have streamers made to be placed on the windows of the location. This will help to stimulate business for the location. He should have cards and stickers all over the location. So that the location, too, receives commendation as well as more business. This is a tremendous opportunity for the location to attract and develop new customers.

By proving all this to the location owner, especially the stimulation which the operator's equipment brings for the location's regular business, then, and surely then, can the operator rearrange his present commission basis to: " $10\phi$  Play Plus Front Money And/Or A More Equitable Commission Basis."

This is one of the greatest opportunities that has ever faced operators to obtain a more equitable commission arrangement. This is an opportunity that no intelligent operator can afford to neglect. This is his chance to correct the inequitable 50-50 commission basis and survive present stringent, highly competitive and cost inflated business conditions.

All the operator need do to assure himself remaining in business and profitably progressing is to set aside one day during this month of January for: "A DAY OF DIMES FOR THE 'MARCH OF DIMES'."

CHICAGO—Never before, in all the history of this industry, has there been such great interest shown in any plan ever proposed for the betterment of the nation's operators than in The Cash Box' "10¢ Play Plus Front Money And/Or A More Equitable Commission Basis".



**MUSIC SALE!** All Machines In Very Good Condition SEEBURG 100B 100C 100G 200V \$425.00 625.00 950.00 AMI \$ 95.00 100.00 100.00 300.00 . . . E-120 395.00 **ROCK-OLA**  
 KOCK-OLA
 \$ 50.00

 20 Selections
 \$ 50.00

 Model 1434 (50 selections, 45 RPM)
 225.00

 Model 1436, (120 selections, 45 RPM)
 295.00

 Model 1438 (120 selections, 45 RPM)
 295.00
 45 RPM) Model 1446 Hi-Fi (120 selections, 45 RPM) Model 1448 (120 selections, 45 RPM) 450.00 550.00 650.00 FINEST 34" SLATE TOP REPLACEMENTS Can be changed in 5 Minutes \$59.50 ROTATION DELUXE BALLS 1-5 Red and 1-5 White. 5 oz. with instruction card, \$22.50 per set. We Have Pin Balls and Other Section 21 Additional Section 21 Additional Section 22 Additional Section 20 Additionad Section 20 Additionad Section 20 Equipment. Late Shuffle Alleys all makes and models. Write for Prices. 20% Deposit With Order, Balance C.O.D. 25 YEARS OF SERVICE SEACOAST DISTRIBUTORS, INC. 1200 North Avenue, Elizabeth, N. J.

Letters from scores of operators have already appeared in past weeks' issues of this publication. But still more letters arrive every day, from leading operators from all over the country, urging the trade to adopt the "10¢ Play Plus" plan.

F. W. Keidaish of Cromwell, Ind. urges that operators change over to 10¢ play plus \$10 per week front money.

Jack C. Howey of Kirkland Lake, Ont., Canada, writes:

"In my case I take \$20 and then split 50-50 over \$40 per week.

"When I changed to 10¢ play the take increased considerably in every location.

"Operators should not be hesitant about changing to 10¢ play."

Silvio Massa of Calumet City, Ill. writes to advise that, in his opinion, operators should adopt 10¢ play plus \$5 per week front money.

S. J. Parker of Nashville, Tenn. urges adoption of 10¢ play plus front money but leaves the amount of front money open for the operator to decide.

Wirt Ferrell of Huntington, W. Va. believes that operators should adopt 10¢ play plus \$5 per week front monev.

Delbert Conley of Cerro Gordo, Ill. is of the opinion that 10¢ play plus 60%-40% commission basis is best.

Seward S. Price of Barboursville, W. Va. agrees that 10¢ play plus 60%-40% commission basis is the answer.

Ed Devinger of Mt. Pleasant, Ia. is also a believer in  $10\phi$  play plus 60%-40% commission basis for operators.

Robert L. Holt of Salt Lake City, Utah, believes in 10¢ play plus \$5 per week front money.

Will L. Barrett of Shawnee, Okla., agrees with Holt.

John M. Sullivan of Detroit, Mich. believes that ops should adopt  $10\phi$  play believes that ops should adopt 10¢ play plus 60-40 commission basis. Eugene Zigmond of Cheyenne, Wyo. is in full agreement with him. So is E. G. Dowe of Beaver Dam, Wisc. So is Jack S. Marshall, Jr. of La Junta, Colo. So is B. T. Smith of Colorado Springs, Colo. So is Richard Bates of Telkwa, B.C., Canada Canada.

George Ellis of Vancouver, B.C., an., advises, "We have been on  $10 \notin$ ay since 1953. The first in British Can., advises, "We have been on  $10 \notin$ play since 1953. The first in British Columbia." He now urges all oper-ators to get on  $10 \notin$  play plus \$15 per week front money.

Stanley Berk of Detroit, Mich. urges operators to change over to  $10\phi$  play and a 60-40 commission basis.

Stephen T. Shy of Milwaukee, Wis. believes that operators should get either \$10 per week front money or work on a 60-40 commission basis.

Howard N. Ellis of Omaha, Nebr. urges 10¢ play plus 70%-30% commission basis.

A. Somers of Logan, Utah, is for D¢ play plus \$5 per week front  $10\dot{c}$ money.

Milton A. Pritts of Denver, Colo., urges all ops to use  $10\phi$  play plus \$15 per week front money. "Especially on Mills Panorams", Pritts advises.

Bryan E. Edwards of Douglas, Wyo., believes in  $10\phi$  play plus 60%-40%commission basis. So does Ben B. Korte of Glendale, Calif.

Ken C. Shyvers of Seattle, Wash. believes that 10¢ play plus 75%-25% commission basis is the answer. "But", adds Shyvers, "most important of all, and to protect every operator as well as the entire industry, 'a legal fran-chise' should be immediately ar-ranged."

## **Colorado Op Features Sliding Scale Incentive Plan**

COLORADO SPRINGS, COLO.— Perhaps one of the most elaborate and yet, one of the most ingenious plans, yet presented since The Cash Box proposed that all operators of amuse-ments and music adjust to:  $10\phi$  play plus front money and/or a more equi-table commission basis, is that of B. T. Smith of The Music Company, this city.

"I have used a sliding scale on locations with good success", advises Smith.

"By using this", he explains, "it leaves more up to the location. In other words, a good location might get 50% and a poor location only 25% commission.

"But this will make the poor location", he reports, "work hard to get more money in the machines so that this location, too, can get a bigger cut."

Smith then goes on to elaborate on the sliding scale method he uses. He advises.

advises, "This might vary on music ma-chines, depending on the number of wall boxes, speakers, etc., the oper-ator has in the location. "Some locations", he says, "where a lot of such equipment is placed, should be started off with 50%-50%

only on \$80 per week or more. "Locations that gross \$60 or more per week, 50-50. "Locations that gross \$50 to \$60, 60-40.

"Locations that gross \$40 to \$50, 70-30.

"Locations that gross under \$40, 75-25. Smith also suggests that operators

can use this sliding scale: "50-50 where locations gross more

than \$60 per week. "55-45 where locations gross \$55 to

\$60 per week. "60-40 where locations gross \$50 to

\$55 per week. "65-35 where locations gross \$40 to \$50 per week. "70-30 where locations gross \$40 to

\$45 per week. "75-25 where locations gross under

\$40 per week." He also offers another sliding scale where operators are using older equip-

ment "50-50 where location gross is \$50 or more per week. "60-40 where location gross is \$40

to \$50 per week. "70-30 where location gross is \$30

6 \$40 per week.
"75-25 where location gross is under \$30 per week."

"Certainly", he advises, "dime play is the answer with machines at \$1,600 in Canada." But Cox does not stop here. He

plans ahead to \$5 per week front money and a 60%-40% commission arrangement. He advises that it "is pretty hard to keep relations good if more is taken, unless", he adds, "there is a large installation of wall boxes." Bicherd Potes of Tallway, B. C. Con

is a large installation of wall boxes." Richard Bates of Telkwa, B. C., Can-ada, has the following to report: "We operate on 10¢ play and have devised a 60%-40% commission basis with all locations. "We have found this to be entirely satisfactory", he adds, "even though our territory is widely scattered and laced with next to the poorest roads." Bates concludes with, "We found that 5¢ play was slowly dragging us under."

## **Canadian Ops Report Their "10¢ Play Plus" Methods**

CHICAGO — Most surprising has been the fact that Canadian operators have been using  $10\phi$  play plus front money and more equitable commission bases. W. A. Cox of The Pas, Manitoba,

Canada, reports: "We find that  $10\phi$ , 4 for  $25\phi$  play,

is the least objectionable. It is also the easiest to institute.

"There was a small kick", Cox continues, "the first week we put this into effect. Then nothing was heard.
"At 4 for 25¢ play", Cox explains, "it is only about 6¢ per play. But the average player, of whom 80% are between 13 and 30 years of age, will insert a quarter before he will put in a dime. This ups the total.
"The average coins", Cox says, "in a \$100 collection is \$70 in quarters and \$30, or less, in dimes.

### London's Phono Ops Assn. Shows Growth

LONDON, ENGLAND-Tho as yet far from the membership the organ-ization would like to be able to report at this time, the Phonograph Opera-tors Association of this city, is enjoy-ing steady growth.

C. H. Jones of Bal-Ami, London, is Chairman of the association and Gor-don Marks of the Phonographic Equipment Company, Ltd., London, is Vice-Chairman.

Temporary headquarters of the Phonograph Operators Association is at 290/296, High Road, Ilford, Essex, England.

Reports indicate that the organization would like to be in position very soon to be able to challenge the Royal Performing Rights Society and also

the Phonographic Performing Rights Society on payment of royalties. The Royal Performing Rights So-ciety receives three shillings per week from each operator (about  $42\phi$ ) and the Phonographic Performing Rights Society receives one shilling sixpage Society receives one shilling, sixpence, per week from each phonograph (about  $20\phi$ ). This is a total payment from each phonograph here of about \$32.24 per

year.

The operators here hope to encourage all phonograph ops thruout the British Isles to join in with their pro-gram to help eliminate this payment.

At the same time, many believe that, by coming together as an associ-ation, other problems will also be cured.

### "It's What's in THE CASH BOX That Counts"

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## "ABC Bowling Lanes" Now Chi Coin Presents New Six **In Three Sections**



BILL O'DONNELL

CHICAGO — Bally "ABC Bowling Lanes" is still being built in the 14 ft. and 11 ft. lengths, but a new method of construction now permits much easier handling, shipping and installation, according to Bill O'-Donnell, general sales manager. Now both lengths are built with a 3-piece

cabinet, described as the new "E-Z-3" casy-to-handle 3-piece construction, consisting of separate front-alley, rear-alley and back-cabinet.

rear-alley and back-cabinet. "Each piece is easily loaded on a truck, unloaded and moved on to lo-cation, where the 3 pieces are quick-ly and easily attached together and the game is ready for business," said O'Donnell. "The dramatic length of the one-piece game resulted in instal-lation problems that operators have put up with only because of the spec-tacular earnings. But worse than the problems of transporting and install-ing a game 14 feet long, has been the fact that the length has kept opera-tors out of numerous top spots, not tors out of numerous top spots, not because the locations do not have room because the locations do not have room inside, but simply because the long game cannot be manipulated through many of the entrance-foyers of mod-ern locations. Now, however, with the new . 'E-Z-3' construction feature, 'ABC Bowling Lanes' is easier to move into a spot than a standard shuffle-bowler"

O'Donnell also stated, "Bally dis-tributors in close touch with ball-bowling operators estimate that the new 'E-Z-3' feature will more than double the number of locations avail-able to 'ABC Bowling Lanes'."

## N.Y. Coinmen Present 42 Checks For **Nat'l Catholic Community Service**



NEW YORK—The program under-taken by Meyer Parkoff and "Sena-tor" Al Bodkin last December to ob-tain funds for the National Catholic Community Service, to help support the Service Canteen here, produced some wonderful results. some wonderful results.

some wonderful results. Altho the funds weren't available for the 1956 Christmas festivities (the campaign started too late), a substan-tial amount of money has been gath-ered from the eity's coinmen, which will be used to provide a terrific 1957 Christmas. This sum represents the donations of 42 members of the local coin machine industry. Before the next Christmas rolls around, it is hoped that the membership includes every coinman in the city. "There is only one yearly dona-

every comman in the city. "There is only one yearly dona-tion" advised Parkoff. "Membership is divided into three groups: 1) An-nual membership with dues of \$10 per year; 2) Patron membership with dues of \$25 per year; or 3) Charter membership with dues of \$50 per year."

Parkoff asks that coinman make out their checks to the National Cath-olic Community Service, and mail it

to him at Atlantic New York Corpo-ration, 843 Tenth Avenue, New York 19, N. Y.

Pictured herewith, Rev. John P. Kelley (second from left) accepts the checks from (1 to r): Meyer Park-off; Albert Denver and "Senator" Al Bodkin.

### **Snodgrass To Address Des Moines Operators**

DES MOINES, IOWA-J. Harry Snodgrass will address the music op-erators in this city at their first state meeting on Tuesday and Wednesday, February 12 and 13. Snodgrass is filling in for George A. Miller, who cannot arrange to be on hand.

Snodgrass was recently appointed by Miller as First Assistant to Mu-sic Operators of America, and has al-ready covered a number of operator meetings within the past few months.



CHICAGO—Samuel Wolberg, pres-ident of Chicago Coin Machine Com-pany, this city, announced this past week that the firm is now shipping its new 6 Player amusement game, "De Luxe Skee Roll", to all its distribu-tors tors.

"This new game," declared Wol-berg, "has been acclaimed by every-one who saw or played it, as one of the finest, most appealing amuse-ments yet produced. We feel certain that we have provided the operator with all the features and incentives that make this an outstanding money-

### Large Attendance Expected At L.A. Music Ops Show

LOS ANGELES, CALIF. - Music operators from all parts of the State of California will gather at the Grand Ballroom of the Ambassador Hotel, this city, on Saturday night, February 2, to attend the Annual Banquet and Floor Show of the California Music Merchants Association.

Vince Passaro, business manager for the Los Angeles Division, antici-pates some 600 to 1,000 operators, their families and friends will attend. Walter J. Hemple, president of the local division, heads the Reception Committee, to welcome all visitors from outside the Los Angeles area.

George A. Miller of Oakland, is spending the 10 days prior to the show in the Southern part of the State, helping to complete all details and arrangements.

Entertainment will be supplied by a number of artists from the record-ing companies for what is expected to be one of the greatest nights of entertainment in the history of the organization's banquets. maker in the skill amusement field." "DeLuxe Skee Roll" is available in two sizes, 11 and 13 feet long, by 29 inches wide. No mechanism is con-tained in the front section of the ultra modern, colorful two-piece cabinet, which allows easy moving about and handling

**Player "DeLuxe Skee Roll"** 

handling. There are three high scoring pockets at the top insead of the usual

pockets at the top insead of the usual one. A ball return riser operates the same as in regulation bowling, de-livering the ball quickly at hand level. Four reels for each player allows a high score of up to 9900. Single, double and triple scoring helps keep the game competitive up to the very last ball. There are four frames, three balls

last ball. There are four frames, three balls per frame, plus three additional balls possible in the last frame. Enhancing the appearance is a playfield hood of crystal clear, un-breakable Plexiglas and new mirror-ed backboard glass. Other features include National Slug Rejector coin chute, noiseless operation and full size plastic-impreg-nated balls. nated balls. "DeLuxe Skee Roll" is now coming

"DeLuxe Skee Roll" is now coming off the production lines in the regu-lar model. Chicago Coin's "Super" or match model will be avaiable in the very near future, according to Wolberg. Wolberg concluded by urging all operators to "play 'DeLuxe Skee Roll' at any Chicago Coin distributor, and become fully convinced of its faster profit-making qualities."

We ONLY Adver	rtise
What We Have in	Stock
Hollywood Bowler	\$175.00
Bowling Team	350.00
Criss Cross Bowler	. 95.00
Mainliner	75.00
Jet Bowler	
Fire Ball	
Star Lite Advance Bowler	70.00
Diamond Super Frame	105.00
Chief	
Royal	
Mercury	125.00
Mercury Criss Cross Target	75.00
Targette Fireball Flash Bowler	125.00
Fireball	125.00
Flash Bowler	
Shuffle Pool	50.00
Clipper Bonus Score	175.00
Bonus Score	150.00
Mystic Bowler	
League Migmi Shuffle	100.00
Star Bowler	45.00
Super - United	25.00
Deluxe	25.00
Delight	25.00
	50.00
Triple Score Crown Bowler	75.00
Double Score	. 25.00
6 Player Keeney	. 25.00

1/3 with order, balance C.O.D.

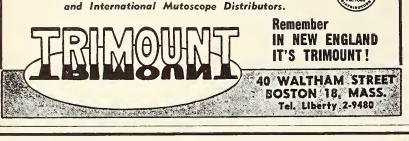
DAVID ROSEN Exclusive AMI Dist. Ea. Pa. 855 N. BROAD STREET, PHILA. 23, PA PHONE-STEVENSON 2-2903



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## **Chi Phono Bowling League Results**

CHICAGO—Things started popping on the first alley when Walter Oomens Sons took all three from Star Music. Johnny Oomens was top man for his team. His 565 score was high for men for the night. Hank Sochacki's 471 was high for Star.

Coral Records won two from Decca Records, leading the league. Rudy Zelina's 552 and Dick Laga's 531 were high for Coral. Johnny Nolan was high for Decca with 538.

Galgano Distribs tied for the lead by taking two from Mercury Records. Charlie Alesi's 546 and Ed Teske's 539 were high for Galgano. Mercury's Irv Tropstein was high with 467 along with Mary Jones, whose 450 was also high for women.

M. S. Distribs won two from Singer One Stop. Ralph Kick was high for M.S. with 477. Harry Julian was high for Singer with 505.

ABC No. 2 took two from ABC No. 1. Bernie Ekter and Les Taylor were high for ABO No. 2 with 558 and 518 respectively. ABC No. 1's Al Rice was top man with 459.

Paschke Phono took two from Western Automatic. Ray Gallet's 537 and Bobby Gallet's 501 were high for Paschke. Bill Nyland was high for Western with 533.

Coven Music won two from Atlas Music. Chuck Meyers was high for Coven with a score of 508 and was helped ably by Jerry Shuman's 500. Vic Jaccino won the honors for Atlas with 507.

B&B Novelty took two from Gillette

Music. Marino Pieroni came through for B&B with 465. Robert Hoil was high for Gillette with 481.

**Runyon's Juke Box Donations Bring Praise** 



ED BURG

NEWARK, N. J.—Ed Burg, Run-yon Sales Company, this city, who has been contributing juke boxes to youth organizations, and has on file a large number of wonderful letters compli-menting the firm, this week received another accolade. Rabbi Arthur J. Kolatch, Temple Beth AM, Lakewood, N. J., wrote Report "I wish to take this opportunity

Rabbi Arthur J. Kolatch, Temple Beth AM, Lakewood, N. J., wrote Berg: "I wish to take this opportunity to thank you on behalf of our Temple and particularly our youth for the very kind donation of a juke box. Our youngsters are indeed taking advan-tage of the entertainment afforded them."



Business along Pico Boulevard is going at such a steady pace in all fields that there is a great indication that 1957 will top all sales of 1956, which was the biggest year to date. . . At Sierra Distributors, Tess Arnold was busily counting out 13,919 S & H Green Stamps to issue to one account for their monthly purchases. Wayne Copeland reports the showings of the new Wur-litzer "2100" and "2104" phonographs had 100% turnout in Bakersfield at the El Rancho Bakersfield and in San Diego at the Town and Country Hotel. Sierra was well represented with Ed Wisler, Pet Ley and Frank Davis making the trip to both cities. Wayne says the operators were more than enthusiastic about the new phonographs and most of the comments were about the speed of the mechanism and the tru hi-fidelity tone, also the four-in-one coin chute. . . Everyone was saddened by the sudden death of Al Schiffron of Asco Novelty Company on January 12th. . . . Melba and Orville Kindig, Long Beach operators, brought their young grandson, Mike, in to visit his "aunts" Mary, Kay and Claire Solle at Leuenhagen's Record Bar. While Melba and Orville were making their record selections, Mike had himself a time watching the reaction of the parakeet "Cash", who perched on his shoulder and chirped to the various records being played by the operators. Mary says "Cash" does a jig everytime "Mariane" by Terry Gilkyson on Columbia is played. Claire reports that Elvis Presley's "Too Much" on RCA Victor has taken off like another "Hound Dog". Kay predicts that Sil Austin has another big one with his "The Last Time" on Mercury. Phil Robinson is all smiles over the terrific reaction from operators for Chicare Coiris c in played were the terrific reaction from operators for Chicare Coiris c in played to the paramet "Burd" on Mercury.

Victor has taken off like another "Hound Dog". Kay predicts that Sil Austin has another big one with his "The Last Time" on Mercury. Phil Robinson is all smiles over the terrific reaction from operators for Chicago Coin's six-player Tournament "Ski-Bowl" game. Phil is busy getting shipments in to fill the many orders. . . . Hank Tronick reports sales of the Seeburg "200" phonograph continue on the increase at Minthorne Music Company. Hank says he has noted a definite trend toward 10¢ play and 15¢ and two for a quarter EP play throughout the area. Williams' six-player De Luxe "Roll-a-Ball" game is doing very well at Minthorne. Roy Provencher and Matt Norberg have hit the road and report business very good and a great deal of activity in their respective territories. . . . The Five Keys dropped in to see their old friend, Norty Beckman at Norty Music Center. Norty told the fellows that he thought their "Wisdom Of A Fool" should be a big record with the way it has taken off with the operators. Jan Graham reports "Fools Rush In" by The Mary Kaye Trio on Decca has started to move. Ana Marinez and Richard Barrientos predict Guy Mitchell's "Knee Deep In The Blues" on Columbia will take off. . . . Paul and Lucille Laymon Paul A. Laymon, Inc., happy with the reception of the new Rock-Ola "200" phono-graph and the many orders coming in. Ed Wilkes says Bally's eleven foot "ABC Bowling Lanes" has created quite a stir with the operators and they are looking forward to the arrival of the fourteen foot model. Jimmy Wilkens busy with used equipment with used bowlers still in great demand. The Rock-Ola "200" has had a great deal of television exploitation with Charlie Daniels arranging for its appearance on Dinah Shore, Bob Cummings, Peter Potter and Lawrence Welk's shows. Daniels arranging for its appearance on Dinah Shore, Bob Cummings, Peter Potter and Lawrence Welk's shows.

Daniels arranging for its appearance on Dinah Shore, Bob Cummings, Peter Potter and Lawrence Welk's shows. Chuck Miller, Mercury recording artist, paid a visit to California Music Company to see Sammy Ricklin and Gabe Orland and was happy to hear his recording of "Auctioneer" was one of the big sellers at California. Sammy and Gabe are amazed at the tremendous new retail business the new building has attracted to California. They have had to add more personnel to their staff to handle the increase in operator and retail customers that come swarming in. Betty Williams reports that "Young Love" by Tab Hunter on Dot and Sonny James on Capitol were running neck and neck as the big sellers the past week. Martha Delgado predicts that Billy Vaughn's "Sugar Blues" on Dot will catch on with the operators. . . United's fourteen foot "Bowling Alley" continues in great demand at C. A. Robinson & Company and Charley Robinson says their eleven foot model should prove just as successful. Al Bettelman reports he has been receiving very favorable reports from the operators. . . Jack Simon, Simon Distributing Company, is on the first leg of his round the world trip with his nephew, John Simon, which will take them to Honolulu, Tokyo and Hong Kong. John Freeman and Sonny Lomberg re-port that local and foreign shipments on the increase. . . Bill Happel reports that shipmets of the AMI "G-200" phonograph steadily leaving Badger Sales Company, Inc. Marshal Ames says business has taken a great upswing since the first of the year with new and used equipment of all types. Don Ames reports from the San Diego area that used games are in great demand there. . . . Tickets are selling like hot cakes for the California Music Merchant's Asso-ciation's Annual Statewide Banquet being held at the Ambassador Hotel, February 2nd. All indications are this will be a gala affair with many top recording stars attending.



Charles Sage, southwest representative for Eastern Electric, Inc., was a visitor at S. H. Lynch and Company. . . . Guy Kincannon, former coin machine operator, stopped in to say hello at S. H. Lynch and Company while visiting in town last week. . . . Peter Noel of Texas Record Distributors, London label, making a big swing through the West Texas area calling on customers. . . . Out-of-towners in to shop along coinrow included Mr. and Mrs. Hugo Joeris of Amarillo; Mr. and Mrs. Tommy Withrow of Midland; Harold Perkins and Everett Daniels of Odessa; Roy Hyatt and Gerald Yates of Wichita Novelty Company, Wichita Falls; Elmo Pinkerton, Big Springs; Jack Sprott from Temple; Mr. and Mrs. Jimmy Woolsey, Fort Worth; Mr. and Mrs. Olen Dreyer from San Angelo; Mr. and Mrs. Jake Moorhead, Arlington; M. A. Walker and Fred Ellis of Waco; Bernard Byford, McGregor. . . H. W. Daily of Big State Record Distributors in from Houston for a short stop at their Dallas office. . . . The Ink Spots opening their Colony Club engagement January 25.

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## Lack Of Cooperation Blamed For **Inequitable Commission Bases**

CHICAGO-Many operators who have written in regarding the fact that their areas are, as yet, on an inequitable commission basis, blame this on the lack of cooperation among the operators.

One man wrote in to advise that he had started out with front money when he changed his machines over to dime play, but that other operators who had heard of this immediately tried to obtain his locations by offering the former 50-50 commission basis without front money.

"The result was", he advised, "that though we did not lose the locations we did have to withdraw the front money plan which we had instituted and which had met with the approval of the locations to begin with."

Other ops claim that placement of machines, especially in top spots, and in most cases new machines, on a small rental basis, has upset entire routes with the result that the oper-ator who rents the machines can't make any progress and keeps all others from progressing.

One operator advises, "If the ma-jority of the operators here would only get together and stick to their word, we would easily be able to ob-tain front money or a more equitable commission basis."

It seems that many operators have gone ahead on their own with good salesmanship and have been able to arrange for legal lease contracts with locations whereby they enjoy dime play as well as front money over a period of years, especially where they have installed new equipment. One operator reported in this re-gard, "After trying for a long time to get the others here together with our firm, we just gave up and went ahead on our own. "We arranged a legal lease contract and got our locations all signed up for

"We arranged a legal lease contract and got our locations all signed up for a period of from three to five years with \$15 per week front money. "Since then", he advises, "other op-erators in this area have followed suit. But", he adds, "many are still holding out and, believe it or not, these are the men who are crying the most about lack of profit. "They won't cooperate", he says, "and yet they'll cry everytime we see them about how they're losing money. When we offer them copies of our con-tract they take these and later on, as we have learned, they'll throw them away.

"It's just a sad thing that so many people in this industry don't realize that when they install a brand new and expensive machine that they should obtain an equitable percentage for themselves

should obtain an equitable percentage for themselves. "We certainly want to compliment your publication, 'The Cash Box', for pointing the way out for us and others here. Keep up the good work. These slackers will just simply have to fall in line or go broke."

### UMOM Youth Program Praised

DETROIT, MICH.—Roy Small, pub-lic relations counsel for the United Music Operators of Michigan, this city, this past week received the fol-lowing letter from Edward S. Piggins, Commissioner of the Police Depart-ment ment.

"I want you to know that I am per-



Big freezeup in N. E. has halted all activity except music in locations, made shipments and transportation difficult and kept visiting ops from Hub. The most intensive January cold wave in 75 years dropped the temperature to 12 below zero on Tuesday, Jan. 15, coldest day in 14 years. But it didn't deter a group of record artists, headed by Dinah Shore, in for March of Dimes. Dinah was feted by WBZ-TV at a luncheon at Hotel Statler, Jan. 15, appeared at a fashion show and disk jock cocktail party at Hotel Kenmore and was guest of honor at a \$100 plate dinner. The Eastern Co., RCA distribs put on the cock-tail party for Dinah at the Kenmore with Asher J. Shuffler, sales manager; Tom Riley, advertising manager; Sal Pereggi, regional field man; and Saul Cohen, prometion, in charge. Among disk jocks attending were: Frank Avruch, WHDH; Gregg Finn, WORL; Dave Maynard, WORL; Perry Brown, WTAO; Ed Penny, WTAO; Jay McMasters, WMEX; Norm Prescott, WBZ; Joe Smith, Sherm Feller, Jim Pensuello, WUDA; Jim Aylward, WHIL, Medford; Bob Walsh, Ed Fennell, WHIL; Arnie Ginsberg, WBOS; Tru Taylor, WBOS; Dottie Kachadian, librarian WNAC; and Gus Saunders, WNAC. On Monday, pre-ceding Dinah's visit, the RCA trainload of singers came in and many visited with distribs during their tour of Boston. One of the biggest service schools in history was held at Louis and Barney Blat's Atlas Distributors (AMI) Jan. 8 and 9 with reps of AMI in attendance for the two-day affair. More than 30 ops turned out for the two-day session despite the freezeup and difficulties in transportation, including: Geard Water-bouse, No. Dartmouth; J. Zeroli, Providence, R. I.; Tony Piccinto, Allan Gold-berg, James McCarthy, Quincy; Stephen Pielock, Worcester; George Chopelas, Malden; Louis Adelchi, Ralph Di Pacelo, Quincy; Frank Wajde, John J. Rourke, Saul Taube, Philip LaFontaine, Providence, R. I.; Leon Sherter, Newton; Roxbury; John J. Lopas, Waltham; George Papas, Lowell; Dino Donati, Man-chester; Vincent L. Pitts. Allston; Michael A. Willimas, Winthrop; M Big freezeup in N. E. has halted all activity except music in locations, made

Bob Jones on sening trip to list tremely heavy. At Trimount Automatic Sales Corp. (Seeburg), Irwin Margold reports export biz continues at terrific pace, new games are getting plenty of op attention and Seeburg phono is hot.



Pa. Coinman Helps Hungarian Refugee Family

MOOSIC, PA .- Ben Sterling, Sterling Service, this city, well known coinman, who over the years has joined in many charitable works, is one of the citizens here who cooperated in sponsoring a Hungarian refugee family under the auspices of the Moosic Lions Club.

The family, Karoly and Maria Burki and their three children are residing at Rocky Glen Park, Swiss Cottage apartment. Sterling is the owner of this park.

sonally appreciative of the splendid efforts that you are rendering in be-half of the youth of Detroit. Keep

In the picture herewith is the Burki family and Mrs. Zigmond Endo of Avoca, who acted as interpreter (seated). Also in the photo is Rev. Neil Durso of Throop, Pa. (extreme right) who brought the family from Camp Kilmer, N. J.; Stanley Exeter, Jr. of the Moosic Lions Club, who arranged for the family to come to Moosic; Representative and Mrs. William Edwards; and friends of Father Durso. Ben Sterling can be recognized, standing, 3rd from left.

up the good work. Together we should help the young people grow into the finest of our future citizens."



The Cash Box



### Western Mass. Music Guild's Xmas Party

HOLYOKE, MASS.—The Western Massachusetts Music Guild, with headquarters in Springfield, ran its 5th Annual Christmas party recently at the Roger Smith Hotel, this city. Ralph Ridgeway, president, reports that it was a most successful party, with many visitors from out-of-town present, including their friends from the Connecticut State Association. Among these out-of-town commen Among these out-of-town coinmen were Abe Fish, Louis Blatt, Tom Byrne, Dan Brown, Russ Eckles, Ralph English and James Sisti

As usual, some very nice door prizes were distributed; ladies were given

special gifts; and the custom of exchanging gifts was followed.

In addition to the fine meal and refreshments, an orchestra furnished dinner and dance music.

"One and all vowed it was the best party we ever held," said Ridgeway, "and that is really saying something when we look back at our previous Christmas parties."

Photographs below show some of the guests on hand, and in the picture on top, left corner, Mr. and Mrs. Ralph Ridgeway are seen enjoying themselves.



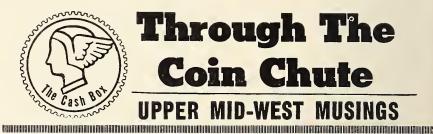


January 26, 1957

Good business and blustery, frigid, snowy weather has created somewhat of a problem with some distribs and operators. With business going so well, some are now weighing their plans to run away to sunny climes and leave behind the zero, snowy conditions. Some coinmen, having already made reservations, have advised they'll definitely go, as "I can't stand this cold weather, and if I remain I'll get sick anyway and won't be able to work" (these are the real good salesmen, who can even sell themselves). Others take a martyr's view, moaning and groaning, saying "I just can't leave with business so demanding just now." Regardless of the arguments, we'll take a small bet that Miami Beach will host plenty of our coinmen from this area.

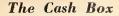
Joe Young, Irv Holzman and Abe Lipsky, Young Distributing, all busy entertaining music ops who keep continually dropping in to view the new Wurlitzer models, "2100" and "2104". "Operators quite enthusiastic over the new features", they state. With all the rush at the office, Joe and Abe make it their business to run off for an afternoon to visit some ops in Fairfield County, Conn. . . . Al Simon and Al D'Inzillo, Albert Simon, Inc., anxiously awaiting the arrival of ChiCoin's new 6-player "DeLvxe Skee Roll". When this machine is displayed on the firm's floor, the two Al's will really be on the go, as they advise that Genco's 6-player "Skill Ball" is selling faster now than it did several weeks ago. . . . Mike Munves, taking advantage of his seasonal slow-up, runs off to Hot Springs for a week or two. "I'll be good and rested when I return", said Mike, "so that I can handle the rush for Spring delivery." Joe Munves plans on leaving upon Mike's return for the Tampa Fair. Thinks he'll be off to Florida around the beginning of Feb. Joe will then follow up with an extended sales trip thru the South and South-east territories. . . The landlords of Koeppel Distributing picked out the close their doors and work in the firm's quarters on the East side of 10th Ave. The Koeppels expect to move out of the West side store as soon as they can locate elsewhere on coinrow. They'll continue to use the East side store. the new features", they state. With all the rush at the office, Joe and Abe

side store. \* \* \* \* \* Meyer Parkoff, Atlantic New York Corp. and music ops Al Denver and "Senator" Al Bodkin presented Rev. John P. Kelly of the National Catholic Community Service, affiliated with USO, with a substantial check for the benefit of servicemen attending this canteen. The money is a contribution of 42 coinmen, who became members of the organization. A concentrated effort will be made to sectre additional members. . . Murray Kaye, Atlantic New York, received a most appreciative present this week from his pals at Atlantic Penna., Phila.—a box of golf balls. . . . "Senator" Al Bodkin now definite when he leaves for Miami Beach—Jan. 25. The "Sen", working on Barney (Shugy) Sugerman of Runyon and Dave Stern of Seacoast, to join him, has them in a weakened condition. They now say "We'll make plans." . . . Meanwhile, Shugy really busy, particularly with Bally's "ABC Bowling Lanes". Now awaiting more deliveries. Irv (Kempy) Kempner, Runyon's roadman, tells of the successful showing of the Bally game at the firm's Hartford, Conn. offices, where he and Nat Gutkin showed the machine to ps in that area. . . . Albert Herman, Herman Distributing Co., gradually getting his display in the firm's new quarters set the way he wants—an eye-catching showing of the new Rock-Ola 200 selection phono. . . . Jules Olshein, ODCO, Albany, N.Y. writes us: "All coin machine dealers should be advised of proper way to list machines on bill of lading when shipping. Saves lots of money. Classification should be 2, and not 1." Jules enclosed the form he uses, as follows: "Machine Coin Operated NOI per Item 63100 in National Motor Freight Classification A-2." . . . The 9th Annual Banquet of the Amusement Machine Operators Assn. getting mighty close—Sunday night, Feb. 3, at the Lord Baltimore. If you can, we suggest that you arrange to be there—it's always a tremendous affair.



Ted Salveson Sr. of the Salveson Distributing Company of Huron, S. D., didn't realize it, but the temperature was 16 below when he left Huron to head for the Twin Cities. Ted spent a couple of days in the Twin Cities shopping for equipment. . . Fred Grohs of St. Paul, Minn., is back on the job again after a brief vacation out in sunny California. Now Fred can't wait until golfing weather rolls around again. . . . Ken and Harold Berendes stopped in the Twin Cities on their way back to Rapid City, S. D. The boys combined some business with some relaxing. . . Dick Henderson of Willmar, Minn., and C. E. Harris of Darwin, Minn. (and friendly competitors) were seen in town compar-ing notes and talking over business conditions in their area....Leo Berkowitz of the B & B Novelty Company of Superior, Wis., finally made it into Minneapolis and spent more time than usual in picking up records and supplies for the route and also looking over the latest in coin operated games. . . Don Hazel-wood of Aitken, Minn., made the rounds of the distributors shopping around for some equipment changes on his route. . . Jeff Kost of St. Cloud, Minn., was seen explaining the particular part that he wanted for a bowler to the parts man at the Lieberman Music Company and all the time both knew what part he wanted. . . The Lieberman Music Company has been keeping the wires hot to Bally, sending in orders for the new 14' "ABC Bowling Lanes" and also pushing for faster delivery of its orders. . . . Recent visitors to the Twin Cities were Cecil Terveer of Winona, Minn.; Frank Davidson of Spooner, Wis.; and Gabby Cluseau of Grand Rapids, Minn. Ted Salveson Sr. of the Salveson Distributing Company of Huron, S.D.,

"It's What's in THE CASH BOX That Counts"



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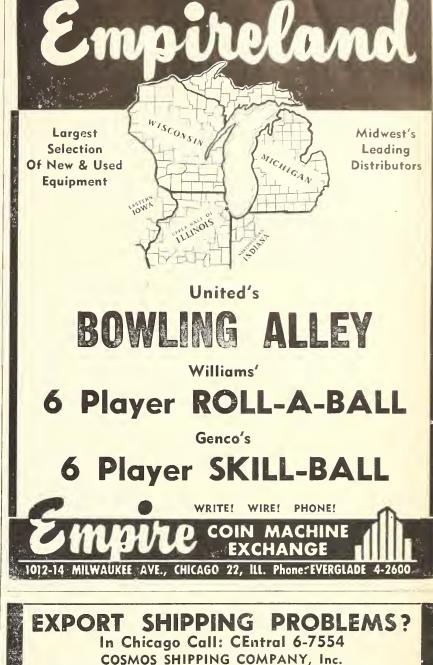


Bar" shipments going nicely, but still a little way from catching up with big

backlog. . . . Ben Coven expresses amazement at early response of his new Hi-Fi speakers with cross over network built in. "I underestimated the market for these speakers by a very wide margin," declared Ben. Chimes Herb Bidenkap, "We doubled our next order."

Ed Ristau and Bill Anton have been neighbors for several months. They'd talk briefly about community affairs and watch their kids playing together. It wasn't until a couple of weeks ago that Bill, thru reading this column, learned that Ed was sales mgr. for Rock-Ola. Then Ed found out that Bill is VP in charge of sales at Permo, which supplies the needle that plays the phono.





8-10 Bridge NEW YORK

Charley Nicholas of Marvel Billiard & Supply says, "Rotation pool balls are selling best this week." George Kozy advises that service manuals are now available for ABT totalizers, dual slug rejectors and 3-in-1 slug rejectors. Ops who want this handy info need but drop a card to George. . . . Ronnie Schwartz of National Coin wears a happy tho nostalgic look as he tells of 3 week vacation in L.A., Vegas, Palm Spgs. and other glamour spots. "Besides all those wonderful trips," relates Ronnie, "I picked 5 winners in a row at Santa Anita." . . . One of our enterprising young ops, Bob Street, whose wife, Geraldine, used to be First's switchboard gal, should be



207 Balter Bldg. NEW ORLEANS



WALLY FINKE

30 N.

LaSalle CHICAGO

> a proud pappy by the time this appears in print. Jan. 13-26 is "Take Tea and See Week." Maybe they want us to take tea and see whether we like it better than coffee? One noted coinman remarked that both the tea industry and NAMA seem to have missed a golden opportunity to sell tea via vending machines. . . Fred Minter, Gateway, back at work after a week of fighting the flu, confides, "Business started out good since I'm back, so I'm feeling better already."

HAPPY BIRTHDAY THIS WEEK TO: Louis H. Morris, Galveston, Tex. . . . Jimmy Robillard, Riv Des Prairre, Que., Canada. . . . Tom R. Gaskins, Knoxville, Tenn. . . .

Abe Fish, Hartford, Conn. . . . Jack Hartman, Rome City, Ind. . . . Sig Lett, West Monroe, La. . . . Leon Tobler, Woodward, Okla. . . Clarence I. Steffey, Mansfield, O. . . . Ben L. Kulick, Buffalo, N. Y. . . . Paul Maceli, Fron-tenac, Kans. . . . Fred W. Shay, Lebanon, Pa. . . . Joseph J. Naclerio, Waterbury, Conn. . . . B. J. Onofrio, Forestville, Conn. . . . Arthur Flake, Dallas, Tex. . . . Francis G. Harris, Virginia Beach, Va. . . . Paul M. Ewing, Evansville, Ind. . . Bernard Reichel, El Paso, Tex. . . . William F. Adams, Ft. Worth, Tex.



WORTH REPEATING: The impossible is what nobody can do until somebody does it.

"It's What's in THE CASH BOX That Counts"

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JOHN FRANTZ



BETTER-THAN-EVER PLAY AND PROFIT!

## ANOTHER GENCO FIRST!

Adjustable PLAYFIELD RAMP The only game that can be adjusted for perfect play action for any

**BUY** a PROVEN GAME Genco's OFFICIAL SKILL BALL has been tried and proven in thousands of locations.

ONLY THE ORIGINAL OFFICIAL SKILL BALL HAS ALL THESE EXCLUSIVE NEW FEATURES:

Covered, Locked Cash Box prevents pilferage

- EXTRA BALL FEATURE ON EACH FRAME
- SINGLE, DOUBLE, TRIPLE SCORING
- LIFETIME PLASTIC CUPS

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- NEWLY DESIGNED TRANSPARENT, UNBREAKABLE PLEXIGLASS, SHOW CASE FRONT
- COLORFUL SOUNDPROOF BACKFIELD OF EVERLASTING FOAM PLASTIC

location.

GENCC

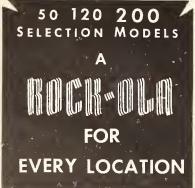
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MFG. & SALES CO. 2621 N. ASHLAND AVE. CHICAGO 14, ILL.

KEEP "ON THE GO" WITH GENCO,

SEE YOUR GENCO DISTRIBUTOR TODAY!





Gertrude Browne, Beacon, N.Y., Thanked For **Donation Of Juke Box To Youth Group** 

PINE BUSH, N.Y.-Another coinman who can be proud and happy over cooperating with a youth center is Gertrude Browne, Paramount Vending of Beacon.

Henry T. Haas sent the following letter to Joe Orleck, publisher of The Cash Box: "Just to thank you for your help in getting a juke box for the Pine Bush, N.Y. Youth Group. Gertrude Browne to whom you referred me was wonderful. Needless to say the kids are most appreciative. As for me, it feels good to meet people like you and Mrs. Browne. No runaround. No double talk. When the good Lord quits helping us-we'll quit helping other people."



Houston trade area music operators were treated to a classy display of the new Wurlitzer phonograph line at Steele Distributing Company's showroom throughout the week of Jan. 6. . . . Musicman Russel Merritt enjoying that country gentleman type of living since moving into his spacious new brick home on five beautifully wooded acres. . . . John E. Williams, Williams Amusement Company, made a business trip to Chicago the week of Jan. 13. . . H. M. Crow, Acme Record Distributing Company, traveled to San Antonio on business. . . One real busy spot hereabouts is the service department of Consolidated Music Company, major operating firm here. Enjoyed coffee therein with one of the partners, O. O. (Pee Wee) Flashner, but didn't tarry long because all that working activity amongst others of the outfit made a spectator real weary just watching. Some nice remarks about a cabinet refinishing job Gus Sundman had done prompted a move on over to his place. ... Once there (Sun Manufacturing and Refinishing Co.) ran afoul of still more people at work but did have loafing company in coinman Bill Butler who was sorter visiting around and exchanging ideas. Sundman reported satisfactory business in phonograph cabinet refinishing line and a growing demand for kiddie rides, especially those horses with genuine pony saddles.

Two more father and son teams in local coinmatics since L. R. Gardener, Jr. signed up permanent with his dad at The L. Warncke Co., and C. O. (Cecil) Harrington took on a cigarette machine route for Harrington Amusement Co., owned by his dad. . . . Purchasing power of the nickel took another dip in Galveston late in December and Houston early in January when local telephone pay station rates in those cities were raised to ten cents.

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## CIAA Points Up Reasons For Operators' Associations



SAM GREENBERG

CHICAGO—In a bulletin mailed this past week to members of the Chicago Independent Amusement Association, Sam Greenberg, president, submitted to operators here the following statement made recently by the United States Chamber of Commerce:

"Trade associations are an inherent part of the American Democratic system. They provide a medium through which all firms—from the smallest to the largest—in any business or industry may join forces and work together for their common good.

"In any line of business, the bene-

fits of association action, such as increased efficiency, improved products, better marketing, elimination of uneconomic restrictions and practices, are reflected throughout the entire business community, and ultimately are passed on to the customers of business.

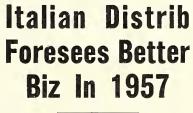
"The Chamber strongly urges upon American businessmen, continued support for and participation in the work of their respective trade and industrial organizations."

Greenberg stated that, although CIAA has made great progress in the past year, some operators fail to realize and understand the benefits and values which come from unity within an industry.

These operators, he asserted, are very happy to reap the benefits which are accomplished for them by the Association, such as with Legislation, Licensing, etc., but ignore their obligations toward the group which brings about these benefits.

Greenberg called for 100% cooperation of every Chicago operator, and suggested that this could be accomplished if every one of the membership sent in his dues immediately.

He concluded by urging "each and everyone to act now, so that by the 15th of January, our Association will represent and speak for all of the operators within our industry."



Sees More Imports of Games—Less Phonos., No Venders, Due to Lack of Metal Coins

TORINO, ITALY—F. Schreiber of the firm of Lazaroni & Schreiber, Comet, this city, believes that business will, most definitely, be better during 1957.

This firm also reports that they intend to import more machines than they did in 1956.

They look forward to a very fine year of business with U.S. coin machine manufacturers in 1957.

As far as the firm itself is concerned, Schreiber comments:

"We foresee buying a bigger quantity of five-ball games and less quantity of music machines in 1957.

"Owing to the almost total lack of metal coins", he continues, "we will not buy vending machines."

The Comet firm has proved to be among the most progressive of European importers since it entered into the coin machines business in Italy.

The wide spread of the products it imports thruout this country has attracted good attention.

"It's What's in THE CASH BOX That Counts"



### COLETED ADVEDTICING CROTION CL

CLASSIFIED ADVE	RIISING SECTION	CLASSIFIED ADVE	RTISING SECTION
WANT—Gottlieb Two Player Pins, Big Times, Broadways. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL., (Tel: MOline 4-6703).	WANT—Gottlieb and Williams five balls. Guns of all kinds. Williams Four Bagger. Williams King of Swat. United Slugger. Will pay cash or trade Slate Top Pool Table replacements. Either regulation or jumbo sizcs. Regulation at \$45 and jumbo at \$65. GEORGE PONSER CO., 123 WEST RUNYON ST., NEWARK, N.J., (Tel: BIgelow 3-7422).	WANT-45 RPM Used Records. Top Prices Paid. Better Service. Let us know what you have. All replies answered promptly. BARNES DIS- TRIBUTORS, 13 WEST WHITE ST., SUMMIT HILL, PA., (Tel: LAnsford 363-R).	<ul> <li>FOR SALE—Call us for a good buy on AMI C-200's and Seeburg V-200's. BILOTTA DISTRIBUTING CO., 224 N. MAIN ST., NEWARK, N. Y., or 1226 BROADWAY, ALBANY, N. Y.</li> <li>FOR SALE—Bally's Double Header, \$400; Night Club, \$375; Ice Frolic, \$75; Palm Springs, \$60; United Pixie, \$175; Caravan, \$325; Bally's Jet Bowler, \$160. 1/3 Deposit, Bal-</li> </ul>
WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, D. 14, 25200	WANT — Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music— anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUN- NINCHAM AVE., GLENS FALLS, N. Y.	FOR SALE—Slate Tops for Pool Tables, \$45 ea; United Super Slug- gers, \$200; Targettes, Venus & Comets, \$125; Triple Strikes, \$125; Cue Sticks (Fibre Glass), \$2. Im- mediate Shipment on all Orders. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N.Y., (Tal: Clraic 6 2464)	ance C.O.D. or Sight Draft, NAS- TASI DISTRIBUTING CO., 912 POYDRAS, NEW ORLEANS 12, LA. (Tel.: MA 6386). FOR SALE—Locks of all kinds, Bally pinball locks, Wall Box locks, Music Box locks, like new, \$75 ea. AUTO- MATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel.: NE
R. I. (Tel.: Union 1-7500). WANT-Big Time; Variety; Surf Club. J. J. PARKER CO., 311 TURK ST., SAN FRANCISCO 2, CALIF. (Tel.: GRaystone 4-2636). WANT - Targettes, Comets, Venus.	a Growler who can Sing. Ask for Michael Anthony's "Martha" record. Sample Records Free. 45s. Include 15¢ handling and postage. Opera- tors, Distributors — Our Records Have Money Back Guarantee. H R C RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.	(Tel: CIrcle 6-8464). FOR SALE—1 New Philadelphia To- bogan Skee Ball Game (Floor Sam- ple), \$535; 4 Bert Lane Tic Tac Pool Games (New, in crates), \$85 ea.; Bally Mystics and Magics (cleaned and checked the Donan way), \$145 ea. Will trade any of the above for Bally Bingo Machines	5-1444). FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 iuch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622, W. NORTH AVE., CHICAGO
Will trade for Pool Tables or any other games — we've got them! LIRBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MIN- NEAPOLIS 11, MINN. (Tel.: FEd- eral 9-0031).	WANT-12 ft. American Bank Shuffle- boards; Kiddie Rides, 22 ft.; Rock- Ola Shuffleboards complete or spare planks. Write or Wire. STATE AMUSEMENT CO., 1531 BROAD- WAV, TACOMA 2, WASH. (Tel.: FUlton 2282).	or cash. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHI- CAGO 25, ILLINOIS (Tel.: JUniper 8-5211-12). FOR SALE—Close Out! Mutoscope's Rock 'N Roll, 5 ball amusement machiue. Brand new in original	47, ILL. (Tel.: Dickens 2-1214). FOR SALE—One Double Header, like new, A-1 condition, \$475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).
WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote con- dition and lowest cash prices. HAST- INGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MIL- WAUKEE 13, WISC. (Tel.: BLue- mound 8-6700).	<ul> <li>WANT—Distributors who can use our surplus of Games, Music, Cigarette Machines. Wholesale Only. Shopped or Not. REX DISTRIBUTING CORP., 821 S. SALINA ST., SYRACUSE, N. Y. (Tel.: 2-8255).</li> <li>WANT—Kiddie Rides and Arcade Ma-</li> </ul>	crates. Only \$89.40. Write for quan- tity price. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N.Y. (Tel.: CHickering 4-5050). FOR SALE — Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH	FOR SALE — Coin Machine Parts. Balls for all alleys and pool tables— wood, rubber, cork. Pucks, set of 8 for \$7. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-6677).
WANT—Music and Game Route. Also Kiddie Rides and Used Records. BOX #366, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK, N. Y.	chines. Must Be In A-1 Shape. State Price and Condition in first letter. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556). WANT—To Buy—Used Bally, United,	WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456). FOR SALE — Non-warp Ply-Flex custom built Fibre-Glass Cues. Pre- cision molded one piece construc- tion giving accuracy, indestructi- bility. Won't warp, shatter, snap.	FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40 word as a THE CASH POY
WANT—Broadways. TOLEDO COIN MACHINE EXCHANGE, 814 SUM- MIT ST., TOLEDO, OHIO. WANT—Used American 12 ft. Re-	Chicago Coin Shuffle Alleys. Will Pay \$\$\$\$\$. Send Complete List. REDD DISTRIBUTING CO., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040). WANT — Phonograph records made	Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5).	40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640). FOR SALE—Bowlers, Crisscross, \$125; Arrow, \$225; Hollywood, \$265; Team, \$325; Pins Super Jumbo,
bound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585).	<ul> <li>before 1940. Dealers or juke box stock. I will pay the highest prices.</li> <li>Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB B. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).</li> </ul>	FOR SALE—Records!!! 5¢ over whole- sale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused onily. RAYMAR SALES CO., 170-21 JA- MAICA AVENUE, JAMAICA 32, N. Y. (Tel.: OLympic 8-4012, 4013.	\$300; Shindig, \$105; Duet DeLuxe, \$265; Lulu, \$195; Jalopy, \$65; Big Time, \$295; Caravau, \$395; Miami Beach, \$295. NEW ENG- LAND EXHIBIT CO., 237 WASH- INGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).
used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).	WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quan- tity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUd- son 6-4568).	FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later mod- els; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CAN- YON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3- 2000)	FOR SALE — Williams Super World Series, \$35; United Comet Targette, \$125; Chicago Coin Super Frame Bowler, \$75; Keeney National Bowl- er, \$150; Chicago Coin Double Score Bowler, \$25; Keeney Club Bowler, \$25; Chicago Coin Twin Hockey, \$225 (New). AUTOMATIC AMUSE MENT CO. UNC. 1000 PENNSYI
WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).	WANT — Attention: Distributors, Op- erators — We can use your entire inventory. Will buy in quantitics— cash waiting. Bally & United Bingos; all types of Guns and Areade Equip- ment. Write, Wire, Phone, Now. BELGIAN AMUSEMENT CO., 334 N. BROAD ST., PHILADELPHIA, PA. (Tel.: LOcust 4-4415).	8688). FOR SALE—Big Time, \$190; Variety, \$110; Gayety, \$85; Pixie, \$225; Starlet, \$250; Stardust, \$310; United Super Shuffle 6 Player Alley, \$60. One Third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).	MENT CO., INC., 1000 PENNSYL- VANIA ST., EVANSVILLE 8, IND. (Tel.: HA 3-4508). FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.:
WANT — AMI: 120 Phonographs, Hideaways, Wall Boxes, Steppers, Seeburg: 100 Hideaways, 3W1 Wall Boxes. Late Five Balls. Bally: Miami Beach, Beach Beauty and Broadway. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel.: 2648).	WANT-To Buy. All kinds of Arcade Equipment, particularly Genco 2 Player Baseball Games, and all makes of Guns. Please send com- plete lists and prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO (Tel.: TOwer 1-6715).	FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guaran- tee. Distributor for AMI, D. Gott- lieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC. 3100 MAIN ST., DALLAS, TEXAS.	STadium 2-4010). FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers, Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780-81).

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### CLASSIFIED ADVERTISING SECTION

- FOR SALE—200 Secburgs, Write;
  1454 Rock-Olas, \$725; 1448 Rock-Olas, \$665; Comet Rock-Olas, \$450;
  100G Seeburgs, \$625. These machines are off our route and are like new. 1717 Rock-Ola Steppers, \$30; Small Pools, \$50; Long Pools, \$75; Palm Beaches, \$40; Genco Sky Rocket Gnns, \$285; Sportman Gun, \$165. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE., ILL., (Tcl: MOline 4-6703).
- FOR SALE Operation consisting of Music, Bingos, Shuffle Allcys, etc. Good opportunity for expansion. Operation handled by one man. Net to owner over \$23,000, for 1956. Priced to sell at \$32,000, including Record Shop. POST OFFICE BOX 934, FORT WORTH, TEX.
- FOR SALE—Billiard Parlor and Coin Machine Route. Uses Boards, Bingos, Music, Shuffles, Pool. Write BOX 287, BASIN, WYO.
- FOR SALE—United Clipper, \$315; Mars, \$195; Speedy, \$175; Leader (Match), \$125; Chi Coin, Bonus Score, \$295; Bowling Team, \$250; Holiday (Match), \$145; Feature, \$100; Advance, \$100. UNIVER-SITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).
- FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).
- FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100G, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. MONROE COIN MACHINE EX-CHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).
- FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: WHeeling 5472).
- FOR SALE—Millions of extra coins are taken from clean machines. "Clean Right With Lemonitc". J. Rosenfeld Co. and Central Distributing Co., St. Louis, Mo., Use and Sell "Lemonite." Try Lemonite Electric Contact Cleaner. Write: GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.
- FOR SALE Pool Games: Exhibit Skill Score, \$150; Spanish Pool, \$100; Chicago Coin Advance Pool, \$100. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel.: CEntral 1-9292).
- FOR SALE—Hurry! Hurry! Hurry! Like New—Bally ABC Bowlers, \$475 ea. New machine guaranty. Special volume prices on request. Act fast! Call us now. Financing available. SHELDON SALES, INC., 881 MAIN ST., BUFFALO, NEW YORK, (Tel: Lincoln 9106).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., c/o GEORGE THAYER & CO., 47 STATE ST., BINGHAMTON, N. Y.

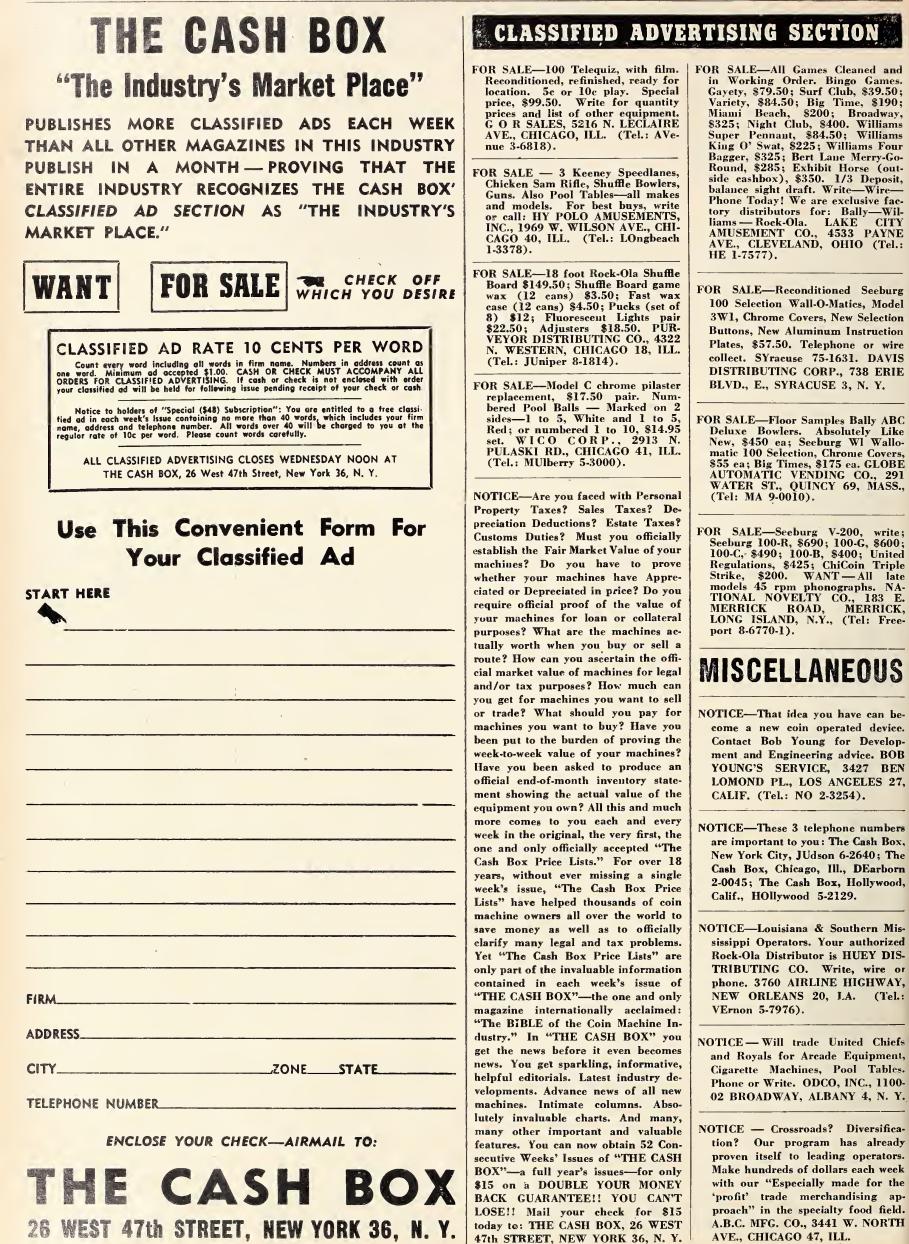
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- FOR SALE Comet, \$160; DeLuxe 5th Inning, \$200; Leader, \$150; Manhattan, \$135; Targette, \$150; Mars, \$250; Lightning, \$250; Triple Play, \$225. AMI A, 78 rpm, \$95; AMI D-40, 78 rpm, \$225; AMI E-120, \$495; AMI A, 45 rpm, \$125; AMI D-80, \$325; AMI F-80, \$650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1.3511) or 2805 MAIN ST., KAN-SAS CITY, MO. (Tel.: HArrison 1.4747).
- FOR SALE—Keeney Deluxe Sportsman Gun, \$195; Wurlitzer 1650A Hi Fi, 45 rpm, \$325; Wurlitzer 1600, 45 rpm, \$300; Wurlitzer 1800, \$795; AMI Model "A", \$80; Seeburg Model "C", \$425. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANS. (Tel.: HO 4-6111-4-3504).
- FOR SALE—Beach Clubs, \$25; Tahities, \$25; Tropics, \$25; Rio's, \$25; Atlantic Cities, \$15; Coney Island, \$10 ea. We have 100 of these machines altogether. Uncrated. Write: PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTS-BURGH 3, PA. (HEmlock 1-9900).
- FOR SALE—Bowling Games: Cleaned, ready for location. Chicago Coin's Fireball, \$180; Flash, \$125; 9' Gold Cup FP, \$75; United's Playtime, \$75; Banner, 10<sup>6</sup>—3/25<sup>6</sup> FP, \$155; Imperial, \$70. T & L DISTRIBUT-ING CO., 1663 CENTRAL PARK-WAY, CINCINNATI 14, OHIO (Tel.: MAin 1-8751).
- FOR SALE—Or Trade for AMI D, E, F, 80 Phonos. Williams Crane; Chicago Coin Steam Shovel; Chicago Coin Blondie; Exhibit Spanish Pool; Bert Lane Goldie Horse; Bert Lane Stutz Car; Bert Lane Fire Engine; Chicago Coin Big League Bulls Eye; 300 Shuffle Alley. MILLER-NEW-MARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W. GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).
- FOR SALE America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).
- FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 5000-1-2).
- FOR SALE—Seeburg M 100 R \$695; Seeburg M 100 G, \$595; Seeburg M100 C, \$495; 100 Selection Chrome Seeburg Wall Boxes, \$55; AMI Model C, \$85. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

### CLASSIFIED ADVERTISING SECTION

- FOR SALE 6 Slightly used 10c Automatic "Popperette" Popcorn Machines. Will sell or trade for Phonographs or for Bally or Exhibit Kiddie Rides. PACIFIC K1DDIE RIDES, 1212 TACOMA AVE., TACOMA, WASH. (Tel.: MA 2317).
- FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DIS-TRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).
- FOR SALE—Grand Slam, \$95; King Arthur, \$35; Bowling Champ, \$35; College Daze, \$35; 10 Bright Lights, \$39.50 ea.; 10 Bright Spots, \$49.50 ea.; 10 3-4-5's, \$24.50 ea. WANT— Pixies. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MArket 1-9538).
- FOR SALE Close-out; Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEW-ARK, N. J.
- FOR SALE Bowlers: Chicago Coin Flash, \$110; Bally Mystic, \$195; Blue Ribbon, \$295; Gold Medal, \$325. Pool: Exhibit King Size, \$135; Bert Lane's Tic-Tac-Toe (Floor Sample), \$125. MOHAWK SKILL GAMES CO., 67 SWAGGER-TOWN RD., SCHENECTADY 2, N. Y.
- FOR SALE Games, Inc. Hunter, \$295; Bally Atlantic City, \$35; Palm Beach, \$35; Beauty, \$40; Bcach Club, \$40; Dude Ranch, \$65; Palm Springs, \$65; Surf Club, \$75; Miami Beach, \$195; Broadway, \$365; Parade, \$445; Genco Jumpin' Jacks, \$35. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).
- FOR SALE—AMI Model A's and Wurlitzer 1015's in Good Condition, \$40. Buyer must arrange to pick up machines. STAR MUSIC CO., 2212 N. WESTERN AVE., CHICAGO, ILL. (Tel.: DIckens 2-6830).
- FOR SALE Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).
- FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50. Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).
- FOR SALE-10 Kleenex Vending Machines, 6 New, 4 Slightly Used. \$200 for the lot. KOEPPEL DISTRIBUT-ING CO., 629 TENTH AVENUE, NEW YORK 36, N. Y. (Tel.: Clrcle 6-8939).

- FOR SALE—New Rails for Pool Games. 32" x 48", Set 310; New Novelty Top Pyramid Pool for #1-5 or #1-10 Rotation Balls, 32" x 48", \$29.95; Cue Sticks 48" Bru wick \$1.69 ea., \$18 doz. Quantity dicounts. CHAMPION DIST. CG 3833 W. DIVISION ST., CHICAGO, ILL., (Tel: ALbany 2-3272).
- FOR SALE Reconditioned Bally Gayetys, \$99.50; Shoot The Bear, Sock The Ock, Shoot The Spook, Coon Hunt, \$95 ea. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS &, MO. (Tel.: FOrest 7-6730).
- FOR SALE Wurlitzer 1800, \$695; Model 1700, \$495; Model 5204, \$24.50; Model 4851, \$16.50; Model 5207, \$64.50; 255 Stepper, \$29.50; 248 Stepper, \$15.00; AMI E-120, \$425; Rock-Ola 1448, \$695. DICK-SON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: RE 6-3691).
- FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Klddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293-4-5).
- FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAvis 2-2473).
- FOR SALE—Shuffles at Low Cash Box Price. United: Mercurys, Targettes, Venus, Lightnings. Bally: Rockets, Mystics, Blue Ribbons. Genco: Bingo Rolls and Shuffle Pools, \$60. AMI "A", \$70; "B", \$95; "C", \$115. Wurlitzer, 1015, \$50. 1/3 Deposit, Balance C.O.D. If picked up deduct \$10 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UN 3-8584).
- FOR SALE Special. Bally: Big Shows, \$525; Night Clubs, \$355. Williams: Fun House, \$299.50. Geneo: Rifle Gallery, \$119.50. Williams: Sidewalk Engineer, \$125. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW OR-LEANS, LA., (Tel: CAnal 5306).
- FOR SALE—Wurlitzer 1700; Wurlitzer 1800; Rock-Ola 1448; Seeburg 100-C. As is, or shopped. Contact us inmediately for low price. GABE FORMAN, SANDY MOORE, INC., 240 E. MERRICK ROAD, FREEPORT, L.I., N.Y., (Tel: MAyfair 3-2472, 3 and 4).
- FOR SALE—Cross Words, \$275; Score Boards, \$265; Race The Clock, \$175; Saddle & Turfs, \$165; Keeney's Big Tent Upright, \$335; Geneo's Big Top, \$250; Keeney's Sportsman, \$175; Seeburg Coon Hunt, \$125. One third deposit. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA., (Tel: CAual 7137).
- FOR SALE—Geneo Hi-Fly, \$250; Williams Four Bagger, \$325; United Dehxe Bonus Gun, \$260; Chicago Coin Blinker Bowler, \$285. SAL-INA MUSIC & AMUSEMENT CO., 121 N. 7th ST., SALINA, KANSAS.



**The Cash Box** PRICE LISTS The Cash Box, Page 61 • END OF MONTH INVENTORY ISSUE • January 26, 1957

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES

## PHONOGRAPHS

AMI

	4* Model A, '46, 40 Sel.,	
	78 RPM	
	1* Model B, '48, 40 Sel.,	
1	78 RPM 85.00 145.00	
4	1* Model C, '50, 40 Sel.,	
	78 RPM 85.00 175.00	
-	3* Model D-40, '51, 40 Sel.,	
	78 RPM 149.50 245.00	
_	4* Model D-80, '51, 80 Sel.,	
	78 RPM	
-	4. Model E-40, '53, 40 Sel.,	
	78 RPM	
	4* Model E-80, '53, 80 Sel.,	
	45 RPM	
	4* Model E-120, '53, 120	
	Sel., 45 RPM	
	2. Model F-80, '54, 80 Sel., 45 RPM 545.00 650.00	
	4* Model F-120, '54, 120	
	Sel., 45 RPM 565.00 695.00	
1	4. Wm. Wall Box 5.00 10.00	•
	4. SM or SL Stepper 10.00 15.00	

EVANS

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4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM 25.00 50.00 78 RPM
 Constellation, '49, Model 135, 40 Sel., 78 RPM
 Jubilee, '52, Model 245, 40 Sel., 45 RPM
 Century, '52, Model 2045, 100 Sel., 45 RPM 75.00 100.00 100.00 175.00 200.00 250.00

### **ROCK-OLA**

KUCK-ULA	
2. 1422, '46, 20 Sel., 78	
RPM	-
4. 1424, '46, Playmaster	
Hideaway, 20 Sel., 78	
RPM 30.00 70.00	$\vdash$
RPM         30.00         70.00           4. 1426, '47, 20 Sel., 78         78           RPM         35.00         75.00	
4 1428 '48 Magic-Glo 20	
Sel 78 BPM 45.00 90.00	
4. 1432, '50, Rocket '50-'51,	
4. 1432, '50, Rocket '50.'51, 50 Sel., 78 RPM	-
4. 1452. Same as above.	
Converted to 45 RPM 110.00 135.00	-
4. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM 135.00 220.00	
50 Sel., 78 RPM 135.00 220.00	
4. 1434, Same as above, Converted to 45 RPM 145.00 265.00	
4*1436 '52 Fireball 120	-
4* 1436, '52, Fireball, 120 Sel., 45 RPM 175.00 275.00	
1. 1436A, '53, Fireball, 120 Sel., 45 RPM	
Sel., 45 RPM 225.00 295.00	L
<b>4* 1438, '54,</b> Comet, 120	
Sel., 45 RPM 400.00 465.00	
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	
<b>45 RPM</b> ,, 545.00 650.00	
SEEBURG	
2. 146S, '46, Standard, 20 Sel., 78 RPM 20.00 40.00	
4. 146M. '46. Master with	
Remote Attach., 20	
Remote         Attach., 20           Sel., 78         RPM         20.00         55.00           4. 147S, '47, Standard 20         20         147         147	
4. 147S, '47, Standard 20	
Sel., 78 RPM 20.00 55.00 4. 147M, '47, Master with Remote Attach., 20	
4. 147M, 47, Master with Remote Attach 20	
Sel., 78 RPM	
Sel., 78 RPM	
Sel., 78 RPM 20.00 65.00	
4. 148M, '48, Master with	
Remote Attach., 20	
Sel., 78 RPM 20.00 75.00	-

Sel., 78 RPM	20.00	75.00	
4. 148ML, '48, Light Cab.,			Ł
Master with Remote			L
Attach., 20 Sel., 78			
RPM	20.00	89.00	_
4. M100A, '49, 100 Sel., 78			
RPM	225.00	250.00	_
4* M100B, '51, 100 Sel., 45			
RPM	395.00	475.00	-
4. M100BL. '51, 100 Sel., 45			
RPM, Light Cab.	400.00	195.00	-
2* M100C, '53, 100 Sel., 45			
RPM	425.00	600.00	-
4* HF 100 G, '54, 100 Sel.,			
45 RPM	595.00	750.00	-

TOTAL VALUE  $\rightarrow$ 

← TOTAL NO.

### THIS WEEK'S USED MACHINE QUOTATIONS

### **18th YEAR OF PUBLICATION** 903rd CONSECUTIVE WEEK'S ISSUE

### How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange-posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quan-tity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanduty, and condition of equipment must be taken into consideration. (Some equipment offered by outstand-ing firms, having a reputation for shipping com-pletely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quo-tation exactly as it is made and depends on the sub-scriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

### CODE

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- **Great** Activity

**REGARDING SELLING PRICES** 



Reports received indicate that, in some cases, pur-chasers become upset due to the fact that they can-not, many times, huy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Pur-chasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondi-tion such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to re-condition the machines, plus the cost of cartons, crates and labor for packing and shipping of the ma-chines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to he made hy hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Pur-chasers of such equipment should take these facts into consideration and, at the same time, should also real-ize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These huyers will purchase machines "as is" at prices quoted by the trade at large and recon-dition the machines themselves to meet their own operating standards. Reports received indicate that, in some cases, puroperating standards.

<u>NUMBER OF EACH MACHINE OWNED</u>

VALUE OF MACHINES HERE

### WURLIT7FR

	WORLITZ	ER		
	4. 1015, '46, 24 Sel., 78			
	RPM	25.00	65.00	
-	4. 1017, '46, 24 Sel., 78	25 00	80.00	
	RPM 4. 1080, '46, 24 Sel., 78	33.00	00.00	
	RPM	45.00	85.00	
	RPM 2. 1100, '47, 24 Sel., 78			
	RPM	65.00	110.00	
_	4. 1217, '50, Hideaway, 48	75.00	195 00	
	Sel., 45 or 78 RPM 2* 1250, '50, 48 Sel., 45	75.00	135.00	
	or 78 RPM	100.00	165.00	
	4. 1400, '51, 48 Sel., 45 or	200100	100.00	
	78 RPM	160.00	240.00	
-	2. 1450, '51, 48 Sel., 45 or			
	78 RPM 2* 1500, '52, 104 Sel., 45	150.00	250.00	
	& 78 Intermix	145.00	295.00	
	1* 1500A, '53, 104 Sel., 45 &	140.00	293.00	
	78 Intermix	225.00	395.00	
_	4. 1600, '53, 48 Sel., 45 &			
	78 Intermix	275.00	350.00	
-	2* 1650, '53, 48 Sel., 45	259.00	265.00	
	RPM 4. 1650A, '54, 48 Sel., 45 or	259.00	365.00	
	78 RPM	279.00	375.00	-
	2*1700, '54, 104 Sel., 45		010100	
	RPM	495.00	680.00	
-	2* 1800, '55, 104 Sel., 45	(00.00	000 000	
	RPM 4. 2140 Wall Box	639.00		
	4. 2140 wall Box	5.00 4.00	5.00	
	4. 3048 (Conv. of 3020)	5.00	10.00	
	4. 3020 Wall Box 4. 3048 (Conv. of 3020) 4. 3048 Wall Box 4. 3045 Wall Box	3.00	5.00	
_	4. 3045 Wall Box	4.00	15.00	
	4. 4820 Wall Box	10.00	20.00	
	← TOTAL NO. TOT.	AL VA	$LUE \rightarrow$	

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Manufacturers and date of game's release listed. ode: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) eeney; (Uu) United; (Wm) Williams. (Ev)

Kee	ney; $(Un)$ United; $(Wm)$	Willian	as.	
	4. ABC (Un 3/51)	25.00	45.00	
	4. Across the Board (Un			
1	9/52)	25.00	50.00	
	4. All Star Baskethall			
	(Got 1/52)	20.00	35.00	
	4. Arabian Knights (Got 12/53)	90.00	135.00	
	4. Arcade (Wni 11/51)	25.00	50.00	
	4. Arizona (Un 4/50)	10.00	20.00	
	4. Army-Navy (Wm 10/53)	35.00	75.00	
	4. Atlantic City (B 5/42)			
	4. Bank-A-Ball (Got 5/50)		20.00	
	4. Basketball (Got 10/49)	10.00	15.00	
	4. Beach Beauty (B 10/55)	275.00	345.00	·
	1* Beach Club (B 2/53)	25.00	75.00	
	4* Beauty (B 11/52)	40.00	70.00	
	4. Be Bop (Ex 3/50)	10.00	19.00	
	2. Big Ben (Wm 9/54)	75.00	135.00	
	4. Big Hit (CC 7/52)	25.00	40.00	
	2* Big Time (B 1/55)	175.00	295.00	
	4. Blondie (Wm 8/56)	275.00	350.00	
	4. Bolero (Un 12/51)	45.00	60.00	
	4. Bomber (CC 3/51)	15.00	25.00	
	4. Bowling Champ			
	(Got 2/49)			
	4. Bright Lights (B 5/51)			
	4. Bright Spot (B 11/51).			
	1* Broadway (B 12/55)			
	4. Buffalo Bill (Got 5/50).	20.00	35.00	
	← TOTAL NO. TOT	AL VA	$LUE \rightarrow$	

( D The Cash ISTS ĊE 

END OF MONTH INVENTORY ISSUE • January 26, 1957 62 .

225.00 45.00 225.00

225.00 125.00 40.00 25.00 315.00

20.00

45.00 2**0**.00

6**0.0**0 165.00

> 95.00 95.00

125.00

70.00

90.00

185.00

80.00 95.00

45.00

210.00

25.00 100.00

40.00 100.00

TOTAL VALUE→

	The Co	ash Be	ox, Pa	ge 62
	NUMBER OF EACH MA	CHINE	OWNE	U and the second s
	VALUE OF MACHINES H	ERTAIN V	ALUE	
	FOR INVENTORY PURPOSES ASC BY FIGURE BETWEEN LOW AND	HIGH PR	IICES?	
	PINBALL GAME	ic ic	and I	
	4. Cabana (Un 3/53)		75.00	
	4. Campus (Ex $2/50$ )	10.00	15.00	
	4. Canasta (Ge 7/50)	15.00	25.00	
_	2. Capri (CC 10/56) 4. Caravan (Un 2/55)		265.00 395.00	
_	4. Caravan (Un 2/53) 4. Caravan (Wm 6/52)	30.00	70.00	
	4. Chinatown (Got 10/52)	40.00	75.00	
_	2. Circus (Un 8/52)	35 <b>.0</b> 0	60.00	
-	4. Circus Wagon (Wm 10/55)	195.00	285.00	
	4. Citation (B 10/48)	20.00	39.50	
-	4. Classy Bowler (Got 7/56) 2. C. O. D. (Wm 9/53)	235.00	265.00	
	2. C. O. D. (Wm 9/53) 2. College Daze	<b>50.0</b> 0	9 <b>0.</b> 00	+
-	(Got 849)	20.00	35.00	
	4. Colors (Wm 11/54) 4. Coney Island (B 9/51)	125.00 10.00	$\begin{array}{r} 160.00\\ 65.00 \end{array}$	
_	4. Control Tower		40.00	
	(Win 3/51) 4. Coronation (Got 11/52)	2 <b>0.00</b> 30.00	4 <b>0.00</b> 65.00	
_	4. County Fair (Un 9/51)	20.00	40.00 70.00	
	4. Crossroads (Got 5/52) 4. Crosswords (B 1/52)	45.00 200.00	350.00	+
	4. Cyclone (Got 5/51)	35.00 75.00	65.00 145.00	
	4. Daffy Derby (Wm 8/54) 1. Daisy May (Got 7/54).	135.00	<b>175.0</b> 0	
	4. Dallas (Wm 2/49) 4. Dealer "21" (Wm 2/54)	15.00 35.00	<b>25.00</b> 90.00	
	2. Derby Day (Got 5/56).	195.00	2 <b>30.0</b> 0	
—	4. De Icer (Wm 11/49) 4. Diamond Lill	15 <b>.0</b> 0	25.00	
_	(Got 12/54)	110.00	165.00	
	<b>4.</b> Disk Jockey (Wm 11/52) 4. Domino (Wm 5/52)	35.00 25.00	75.00 60.00	
_	4. Double Action	20,00	30.00	
	4. Dbl. Feature			
	(Got 12/50) 2* Double Header (B 7/56)	15.00 400.00	35.00 510.00	
	4. Dragonette (Got 6/54).	125.00	185.00	
—	4. Dreamy (Wm 2/50) 2. Dude Ranch (B 9/53).	$\begin{array}{c} 20.00 \\ 50.00 \end{array}$	30.00 95.00	
	4. Duette (Got 4/55)	169.50	265.00	
	2. Easy Aces (Got 12/55). 4. Eight Ball (Wm 1/52).	175.00 35.00	$\begin{array}{r} 225.00\\ 65.00\end{array}$	
	4. Fairway (Wm 6/53)	40.00	<b>70.0</b> 0	
	4. Fighting Irish (CC 1150)	15 <b>.0</b> 0	25.00	
	<ol> <li>Five Star (Univ 5/51) .</li> <li>Flying High (Got 2/53)</li> </ol>	30.00 50.00	65.00 85.00	
	4. Flying Saucers			
	(Ge 12/50) 4. Four Bells (Got 10/54)	15.00 135.00	<b>30.00</b> 165.00	
	4. Four Corners			
	(Wm 12/52) 4. Four Horsemen	45.00	90.00	
	(Got 9/50) 4* "400" Upright	25.00	50.00	
	(Ge 10/52)	35.00	55.00	
—	4. Four Stars (Got 6/52) . 4. Frolics (B 10/52)		75.00 65.00	
	4. Frontiersman		225.00	
		105 00	175 00	

 4. Frontics (B 10/52) ..... 15.00

 4. Frontiersman

 (Got 11/55) ..... 185.00

 4. Futurity (B 3/51) .... 25.00

 4\* Gay Time (B 6/55) .... 135.00

 4\* Gayety (B 3/55) .... 75.00

 4. Georgia (Wm 7/50) .... 20.00

 4. Georgia (Wm 7/50) .... 20.00

 4. Georgia (Wm 7/50) .... 20.00

 4. Gladiator (Got 1/56) .... 237.50

 4. Glabator (Got 1/51) .... 10.00

 4. Globe Trotter

 (Got 11/51) .... 25.00

 4. Golden Gloves

 (CC 7/49) .... 10.00

 4. Golden Nugget

 (Upright) (Ge 2/53) 35.00

 4. Grand Champion

 (Wm 8/53) ...... 45.00

 4. Grand Slam (Got 4/53) 40.00

 4. Green Pastures

 (Got 1/54) ..... 75.00

 A. Green Pastures
 (Got 1/54)
 75.00

 4. Gun Club (Wm 11/53)
 35.00

 4. Guys-Dolls (Got 5/53)
 40.00

 4. Gypsy Queen
 (Got 2/55)
 145.00

 4. Handicap (Wm 6/52)
 40.00

 4. Happy Days (Got 7/52)
 65.00

 4. Happy-Go-Lucky
 (Got 3/51)
 25.00

 2. Harbor Lites (Got 2/56)
 175.00

 6. Harvest Time
 (Ge 9/50)
 15.00

 2. Havana (Un 2/54)
 35.00

 2. Havana (Un 2/54)
 40.00

-TOTAL NO.

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PINEALL GAMES (Cont.)           4. Hawaii (Un 6/34)         39.00         100.00           2. Hawaii (Un 6/34)         39.00         100.00           2. Hawaii (Du 6/34)         25.00         85.00           2. Hayburner (Wn 6/51)         25.00         85.00           4. Hi+Fi (B 6/54)         25.00         85.00           4. Hi+Warde (CC 2/51)         10.00         06.00           4. Hit Nun (Ge 4/52)         30.00         60.00           4. Hit Nun (Ge 4/52)         30.00         60.00           4. Horsefeathers         00.00         35.00           (Wn 1/52)         20.00         30.00           4. Horsefeathers         00.00         4. Joley (Wn 1/51)         55.00           1. Jalopy (Wn 8/51)         35.00         90.00         4. Joeker (Got 1/50)         20.00           4. Joeker (Got 1/50)         20.00         45.00         4.00           4. Joeker (Got 1/51)         25.00         15.00           4. Just 21 (Got 1/50)         10.00         20.00           4. K.C. Janes (Got 11/49)         10.00         20.00           4. K.K. Janes (Got 2/54)         65.00         160.00           4. Lavely Invig         20.00         45.00           4. Kin		NUMBER OF EACH MAC	ERE 💻		
4. Hawaii (Un 6/54)         39.00         100.00           2. Hayburner (Wm 6/51)         25.00         75.00           4. Hit Parade (CC 2/51)         10.00         15.00           4. Hit Runs (Gc 4/52)         30.00         60.00           4. Hit Runs (Gc 4/52)         30.00         60.00           4. Hit Runs (Gc 4/52)         30.00         60.00           4. Horg Kong (Wm 9/51)         25.00         30.00           4. Horg Kong (Wm 9/51)         25.00         30.00           4. Horg Kong (Wm 9/51)         25.00         30.00           4. Horg Kong (Cd 4/54)         75.00         15.00           7. Jockey Club (Cd 4/54)         75.00         15.00           4. Jockey Club (Cd 4/54)         75.00         15.00           4. Jockey Club (Cd 5/5)         20.00         45.00           4. Joke (Got 11/50)         10.00         10.00           1. Jumping Jacks         (Upright) (Ge 12/52)         20.00           4. King Arthur         (Got 1/51)         20.00         35.00           4. King Yuck (Got 1/51)         20.00         35.00         4.           4. Just 21 (Got 1/51)         20.00         35.00         4.           4. King Arthur         Got 1/49)         10.00 </th <th></th> <th>(FOR INVENTORY PURPOSES ASCE BY FIGURE BETWEEN LOW AND</th> <th>RTAIN VA</th> <th>CES</th> <th></th>		(FOR INVENTORY PURPOSES ASCE BY FIGURE BETWEEN LOW AND	RTAIN VA	CES	
2. Hawian Beauty           2. Hayburner (Wm 6/51)         25.00           4. Hit Parade (CC 2/51)         10.00           4. Hit R Runs (Ce 3/51)         10.00           5.00         4.           4. Horseleathers         20.00           4. Win 1/52)         20.00           4. Win 1/52)         20.00           4. Hot Rods (B '19)         20.00           4. Joley (Wm 8/51)         35.00           5.00         20.00           4. Joker (Cot 11/50)         20.00           4. Joker (Cot 11/50)         20.00           4. Joker (Cot 11/50)         20.00           5.00         23.00           4. K.C. Jones (Cot 11/51)         20.00           4. K.G. Jones (Cot 11/51)         20.00           4. K.G. Jones (Cot 11/51)         20.00           4. K.G. Jones (Cot 11/51)         20.00           4. Jokey Luck (Cot 9/54)         85.00           4. Jokey Luck (Cot 1/51)         20.00           4. K.G. Jones (Cot 11/51)         20.00	-		•		
2. Hayburner (Wm 6/51)         25.00         75.00           4. Hit Parade (CC 2/51)         10.00         15.00           4. Hit Rams (Cc 4/52)         30.00         60.00           4. Hit W Run (Cat 4/52)         30.00         60.00           4. Hit Ro Kans (Cc 4/52)         30.00         60.00           4. HorseKang (Wm 9/51)         25.00         30.00           4. HorseKang (Wm 9/51)         25.00         30.00           4. HorseKang (Wm 9/51)         35.00         30.00           4. Hot Rods (B '49)         20.00         30.00           4. Hot Rods (B '49)         35.00         90.00           4. Jalopy (Wm 8/51)         35.00         90.00           4. Jockey Club (Got 4/54)         75.00         125.00           1. Jubilee (Cot 5/55)         20.00         45.00           4. Jolky (Ex 7/50)         10.00         15.00           1. Jumping Jacks         (Got 1/50)         10.00         20.00           4. King Pin (CC 12/51)         25.00         50.00           4. King Pin (CC 12/51)         25.00         50.00           4. King Pin (CC 12/51)         25.00         50.00           4. Lock (Wm 7/52)         35.00         60.00           4. Lithe ALine (Ke		2. Hawaiian Beauty			
4. Hit Rans (Cc 2/51).         10.00         15.00           4. Hit NR un (Cat 4/52)         30.00         60.00           4. Horse Kans (Cc 4/52)         30.00         40.00           2. Horse Shoe         20.00         40.00           (Wm 12/51)         15.00         30.00           4. Hot Rods (B '49)         20.00         30.00           4. Hot Rods (B '49)         35.00         90.00           4. Jalopy (Wm 8/51)         35.00         90.00           4. Jockey Club (Gc 14/54)         75.00         125.00           1. Jubilee (Cot 5/55)         230.00         325.00           4. Jolky (Ex 7/50)         10.00         15.00           1. Jumping Jacks         (Got 1/50)         10.00         20.00           4. King Pin (CC 12/51)         25.00         50.00           4. King Pin (CC 12/51)         25.00         60.00           4. King Pin (CC 12/51)         25.00         60.00           4. King Pin (CC 12/51)         25.00         60.00           4. King Pin (CC 12/51)		2. Hayburner (Wm 6/51) .	25.00	75.00	
4. Hit 'N' Run (Got 4/52)       30.00       60.00         4. Hong Kong (Wm 9/51)       25.00       40.00         4. Horgefeathers       20.00       40.00         2. Hores Bhoe       15.00       30.00         4. Hot Rods (B '49)       20.00       30.00         4. Hot Rods (B '49)       20.00       30.00         4. Hot Rods (B '49)       20.00       40.00         5.00       4.00       95.00         4. Jalopy (Wm 8/51)       35.00       90.00         4. Jockey Club (Got 4/54)       75.00       150.00         4. Jokey (Got 11/50)       20.00       40.00         4. Jokey Club (Got 11/50)       20.00       40.00         4. Judy ICx 7/50)       10.00       15.00         1. Jumping Jacks       (Got 10/50)       10.00       20.00         4. King Pin (CC 12/51)       20.00       45.00         4. King Pin (CC 12/51)       20.00       40.00         4. Lady Luck (Got 9/54)       85.00       160.00         2. Lazy 'Q' (Wm 2/54)       45.00       10.00         4. Long Beach (Wm 7/52)       35.00       65.00         4. Lady Luck (Got 2/54)       65.00       30.00         4. Lady Luck (Got 2/54)       65.00	_	4. Hit Parade (CC 2/51)	10.00	15.00	
4. Hong Kong (Wm 9/51)         25.00         50.00           4. Horgelathers         (Wm 1/52)         20.00         40.00           2. Horge Shoe         (Wm 12/51)         15.00         30.00           4. Hot Rods (B '19)         20.00         30.00           4. Hot Rods (B '19)         35.00         90.00           4. Jalopy (Wm 8/51)         35.00         90.00           4. Jacker (Cot 11/50)         20.00         40.00           4. Jocker (Cot 11/50)         20.00         40.00           4. Jolky (Ex 7/50)         10.00         15.00           1. Jubilee (Cot 5/55)         20.00         35.00           4. King Pin (CC 12/51)         20.00         35.00           4. King Pin (CC 12/51)         20.00         35.00           4. King Pin (CC 12/51)         20.00         35.00           4. Lady Luck (Got 9/54)         85.00         106.00           2. Lazy "Q' (Wm 2/54)         45.00         10.00           4. Long Beach (Wm 7/52)         30.00         60.00           4. Lady Luck (Got 2/54)         65.00         4.           4. King Pin (CC 12/51)         10.00         10.00           4. King Pin (CC 12/51)         20.00         40.00           4. La		4. Hit 'N' Run (Got 4/52)	30.00	60.00	
(Wm 1/22)       20.00       40.00         2. Horse Shoe       15.00       30.00         4. Hor Rods (B '49)       20.00       30.00         4. Jack (B '49)       40.00       95.00         4. Jack (Got 1/51)       40.00       95.00         4. Jock (Got 1/51)       35.00       90.00         4. Jock (Got 1/50)       15.00       20.00         4. Judy (Ex 7/50)       10.00       15.00         1. Junping Jacks       20.00       40.00         4. Judy (Ex 7/50)       10.00       20.00         4. Judy (Ex 7/50)       10.00       20.00         4. Judy (Ex 7/50)       10.00       20.00         4. King Arthur       (Got 1/49)       20.00       35.00         4. King Pin (CC 12/51)       25.00       50.00         4. Kack (Got 1/51)       30.00       60.00         4. Lacker (In 10/51)       30.00       60.00         4. Lowely Law (Got 2/54)       45.00       110.00         6. Lowely Law (Got 2/54)       50.00       50.00         4. King Arthur       (Got 1/51)       30.00       60.00         4. Lavel Cue (Got 2/54)       65.00       10.00       10.00         7. Lacker (In 10/51)       30.00	_	4. Hong Kong (Wm 9/51)			
	_	(Wm 1/52)	20.00	40.00	
4* Ice-Frolics (B 1/54)         40.00         95.00           4. Jalopy (Wm 8/51)         35.00         90.00           4. Jockey Club (Got 4/54)         75.00         150.00           4. Jockey Club (Got 4/54)         75.00         150.00           4. Joker (Got 11/50)         20.00         40.00           4. Judy (Ex 7/50)         10.00         15.00           1. Jumping Jacks         (Upright) (Ge 12/52)         20.00         45.00           4. K.C. Jones (Got 11/49)         10.00         20.00         45.00           4. King Arthur         Got 10/49)         20.00         35.00           4. King Arthur         66 of 15/1)         20.00         45.00           4. Laeders (Un 10/51)         30.00         60.00         4           4. Leaders (Un 10/51)         30.00         65.00         4           4. Long Beach (Wm 7/52)         35.00         65.00         4           4. Long Kag Garden         (Got 6/50)         30.00         45.00           4. Lavky Inning         (Wm 5/50)         10.00         20.00           4. King Arthur         (Got 6/50)         30.00         45.00           4. Lovely Lucy (Got 2/54)         65.00         100.00         4           <	_	$(Wm \ 12/51) \ \dots \dots$			
4. jeanie (Ex 6/50)         15.00         20.00           4. Joker (Got 11/50)         20.00         40.00           4. Joker (Got 11/50)         20.00         40.00           4. Joly (Ex 7/50)         230.00         325.00           1. Jubilee (Got 5/55)         230.00         325.00           1. Jumping Jacks         (Upright) (Ge 12/52)         20.00         45.00           4. July (Ex 7/50)         10.00         20.00         4.           4. K.C. Jones (Got 11/49)         10.00         20.00           4. King Pin (CC 12/51)         25.00         50.00           4. King Vin (Got 9/54)         85.00         160.00           2. Lazy "Q" (Wm 2/54)         45.00         110.00           4. Loedy Luck (Got 9/54)         65.00         4.           4. Lorely Lucy (Got 2/54)         65.00         4.           4. Lorely Lucy (Got 2/54)         65.00         10.00           4. Lucky Inning         (Wm 5/50)         20.00         40.00           4. Mad, Sq. Garden         (Got 6/50)         30.00         45.00           4. Lucky Inning         (Got 6/50)         20.00         40.00           4. Maintan (Un 4/52)         20.00         40.00           4. Marethe Queen	_	4* Ice-Frolics (B 1/54)	40.00	95.00	
4. Joker (Got 11/50)       20.00       40.00         4. Jolly Joker (Un 11/55)       75.00       125.00         1. Jubilee (Got 5/55)       230.00       325.00         1. Jumping Jacks       (Upright) (Ge 12/52)       20.00       45.00         4. July (Ex 7/50)       10.00       20.00       45.00         4. King Arthur       (Got 11/49)       10.00       20.00         4. King Pin (CC 12/51)       25.00       50.00       4         4. King Pin (CC 12/51)       20.00       35.00       60.00         4. Lady Luck (Got 9/54)       85.00       160.00         2. Lazy "Q" (Wm 2/54)       45.00       110.00         4. Leaders (Un 10/51)       30.00       60.00         4. Long Beach (Wm 7/52)       35.00       60.00         4. Lorely Lucy (Got 2/54)       65.00       130.00         4. Lucky Inning       (Wm 5/50)       20.00       40.00         4. Majorettes (Wm 4/52)       20.00       40.00       4.         4. Marble Queen       (Got 8/53)       65.00       100.00         4. Marble Queen       (Got 3/51)       20.00       40.00         4. Marble Queen       (Got 3/51)       20.00       40.00         4. Marble Queen		4. Jeanie (Ex 6/50)	15.00	20.00	
1. Jubilee (Got 5/55)       230.00       325.00         4. Judy (Ex 7/50)       10.00       15.00         1. Jumping Jacks       (Upright) (Ge 12/52)       20.00       45.00         4. Just 21 (Got 1/50)       10.00       20.00         4. K.C. Jones (Got 11/49)       10.00       20.00         4. King Arthur       (Got 10/49)       20.00       35.00         4. King Pin (CC 12/51)       25.00       50.00         4. King Pin (CC 12/51)       20.00       40.00         4. Lady Luck (Got 9/54)       85.00       160.00         2. Lazy "Q" (Wm 2/54)       45.00       110.00         4. Lorders (Un 10/51)       30.00       60.00         4. Lorders (Um 10/51)       30.00       60.00         4. Lorder Juey (Got 2/54)       65.00       130.00         4. Loudy Inning       (Wm 5/50)       20.00       40.00         4. Majorettes (Wm 4/52)       20.00       40.00       4         4. Mait Set, Garden       (Got 8/53)       65.00       100.00         4. Marathon (Got 10/55)       265.00       300.00       4         4. Marathon (Got 10/55)       20.00       40.00       4         4. Marathon (Got 10/55)       20.00       40.00       4 </td <td></td> <td></td> <td></td> <td></td> <td>•</td>					•
4. Judy (Ex 7/50)       10.00       15.00         1. Jumping Jacks       (Upright) (Ge 12/52)       20.00       45.00         4. Just 21 (Got 1/50)       10.00       20.00         4. Knc, Jones (Got 11/49)       10.00       20.00         4. King Arthur       (Got 10/49)       20.00       35.00         4. King Pin (CC 12/51)       25.00       50.00         4. King Pin (CC 12/51)       20.00       40.00         4. Lady Luck (Got 9/54)       85.00       160.00         2. Lazy "Q" (Wm 2/54)       45.00       110.00         4. Leaders (Un 10/51)       30.00       60.00         4. Long Beach (Wm 7/52)       35.00       65.00         4. Long Beach (Wm 7/52)       35.00       60.00         4. Long Jung (Got 2/54)       149.00       180.00         4. Maiston (Got 10/55)       20.00       40.00         4. Marathon (Got 10/55)       265.00       30.00         4. Marathon (Got 10/55)       265.00       30.00         4. Marathon (Got 10/55)       265.00       30.00         4. Marathon (Got 6/51)       20.00       40.00         4. Marathon (Got 13/54)       45.00       100.00         4. Maratha (Got 6/51)       20.00       40.00     <					
(Upright) (Ge 12/52)       20.00       45.00         4. Just 21 (Got 1/50)       10.00       20.00         4. K.C. Jones (Got 11/49)       10.00       20.00         4. King Arthur       (Got 10/49)       20.00       35.00         4. King Pin (CC 12/51)       25.00       50.00         4. King Pin (CC 12/51)       20.00       40.00         4. Lady Luck (Got 9/54)       45.00       110.00         2. Lazy "Q" (Wm 2/54)       45.00       110.00         4. Leaders (Un 10/51)       30.00       60.00         4. Long Beach (Wm 7/52)       35.00       60.00         4. Locky Inning       (Wm 5/50)       20.00       40.00         4. Lucky Inning       (Wm 5/50)       20.00       40.00         4. Majorettes (Wm 4/52)       20.00       40.00         4. Marathon (Got 10/55)       10.00       165.00         4. Marathon (Got 10/55)       265.00       30.00         4. Mermaid (Got 6/51)       20.00       40.00         4. Mermaid (Got 6/51)       20.00       40.00         4. Marthon (Got 13/54)       10.00       20.00         4. Marthon (Got 13/51)       20.00       40.00         4. Mermaid (Got 6/51)       20.00       40.00     <					
4. Just 21 (Got 1/50)       10.00       20.00         4. K.C. Jones (Got 11/49)       10.00       20.00         4. King Arthur       (Got 10/49)       20.00       35.00         4. King Pin (CC 12/51)       25.00       50.00         4. King Pin (CC 12/51)       20.00       40.00         4. Lady Luck (Got 9/54)       85.00       160.00         2. Lazy "Q" (Wm 2/54)       45.00       110.00         4. Leaders (Un 10/51)       30.00       60.00         4. Lady Luck (Got 2/54)       65.00       130.00         4. Long Beach (Wm 7/52)       35.00       60.00         4. Luck Uwn 12/54)       149.00       180.00         4. Mad. Sq. Garden       (Got 6/50)       30.00       45.00         4. Marble Queen       (Got 6/51)       20.00       40.00         4. Marbhe Queen       (Got 6/51)       20.00       40.00         4. Marbhe Queen       (Got 6/51)       20.00       40.00         4. Marbie Queen       (Got 6/51)       20.00       40.00         4. Mercury (Ge 3/50)       10.00       20.00       4.         4. Marbie Queen       (Got 3/51)       20.00       40.00         4. Marbie Queen       (Got 3/51)       20.00 <td< td=""><td>_</td><td>1. Jumping Jacks (Upright) (Ge 12/52)</td><td>20.00</td><td>45.00</td><td></td></td<>	_	1. Jumping Jacks (Upright) (Ge 12/52)	20.00	45.00	
4. King Arthur (Got 10/49)         20.00         35.00           4. King Pin (CC 12/51)         25.00         50.00           4. Lady Luck (Got 9/54)         85.00         160.00           2. Lazy "Q" (Wm 2/54)         45.00         110.00           4. Lady Luck (Got 9/54)         85.00         66.00           4. Leaders (Un 10/51)         30.00         60.00           4. Liee-A-Line (Ke 6/52)         35.00         66.00           4. Long Beach (Wm 7/52)         35.00         60.00           4. Lord genetation         90.00         40.00           4. Lucky Inning (Wm 5/50)         20.00         40.00           4. Mad. Sq. Garden (Got 6/50)         30.00         45.00           4. Marathon (Got 10/55)         265.00         300.00           4. Marathon (Got 10/55)         265.00         300.00           4. Marathon (Got 10/55)         265.00         100.00           4. Mercury (Ge 3/50)         10.00         20.00           4. Mercury (Ge 3/50)         10.00         20.00           4. Mercury (Ge 3/51)         20.00         40.00           4. Marathon (Got 12/51)         20.00         40.00           4. Mercury (Ge 3/54)         40.00         100.00           4. Mercury	_	4. Just 21 (Got 1/50)	10.00	20.00	
(Got 10/49)       20.00       35.00         4. King Pin (CC 12/51)       25.00       50.00         4. King Pin (CC 12/51)       20.00       40.00         4. Lady Luck (Got 1/51)       20.00       40.00         4. Lady Luck (Got 9/54)       85.00       160.00         2. Lazy "Q" (Wm 2/54)       45.00       110.00         4. Leaders (Un 10/51)       30.00       60.00         4. Lang Beach (Wm 7/52)       35.00       65.00         4. Lovely Lucy (Got 2/54)       65.00       130.00         4. Lucky Inning       (Wm 5/50)       20.00       40.00         4. Lucky Inning       (Got 6/50)       30.00       45.00         4. Mad. Sq. Garden       (Got 6/50)       30.00       45.00         4. Mado (Got 10/55)       20.00       40.00       4.         4. Marathon (Got 10/55)       205.00       30.00       4.         4. Marathon (Got 10/55)       205.00       4.       Mercury (Ge 3/50)       10.00       20.00         4. Marathen (Un 3/54)       45.00       100.00       4.       4.       Mercury (Ge 3/50)       10.00       20.00         4. Marathe ach (B 9/55)       180.00       295.00       4.       Mimari Beach (B 9/55)       180.00		4. King Arthur			
4. Knockout (Got 1/51)       20.00       40.00         4. Lady Luck (Got 9/54)       85.00       160.00         2. Lazy "Q" (Wm 2/54)       45.00       110.00         4. Leaders (Un 10/51)       30.00       60.00         4. Lite-A-Line (Ke 6/52)       35.00       65.00         4. Lorg Beach (Wm 7/52)       35.00       60.00         4. Lucky Inning (Wm 5/50)       20.00       40.00         4. Lucky Inning (Wm 5/50)       20.00       40.00         4. Mad. Sq. Garden (Got 6/50)       30.00       45.00         4. Majorettes (Wm 4/52)       20.00       40.00         4. Marathon (Got 10/55)       265.00       300.00         4. Marathon (Got 10/55)       265.00       300.00         4. Marathon (Got 10/55)       265.00       300.00         4. Mercury (Ge 3/50)       10.00       20.00         4. Mercury (Ge 3/50)       10.00       20.00         4. Mistrel Man (Got 3/51)       35.00       70.00         4. Nistrel Man (Got 3/54)       40.00       100.00         4. Nistrel Man (Got 3/54)       110.00       155.00         4. Nistrel Man (Got 3/54)       10.00       205.00         4. Nistrel Man (Got 12/50)       29.00       50.00		(Got 10/49)			
2. Lazy "Q" (Wm 2/54)       45.00       110.00         4. Leaders (Un 10/51)       30.00       60.00         4. Lite-A-Line (Ke 6/52)       35.00       60.00         4. Long Beach (Wm 7/52)       35.00       60.00         4. Lorely Lucy (Got 2/54)       65.00       130.00         4. Lucky Inning (Wm 5/50)       20.00       40.00         4. Mad, Sq. Garden (Got 6/50)       30.00       45.00         4. Marhen (Got 10/55)       200.00       40.00         4. Marhle Queen (Got 8/53)       65.00       100.00         4. Marble Queen (Got 8/53)       65.00       100.00         4. Mercury (Ge 3/50)       10.00       20.00         4. Mercury (Got 6/51)       20.00       40.00         4. Mercury (Got 3/54)       45.00       100.00         4. Mercury (Got 3/51)       20.00       40.00         4. Merkere (Un 3/54)       45.00       100.00         4. Minstrel Man (Got 3/54)       110.00       155.00         4. Nystic Marvel (Got 3/54)       110.00       150.00         4. Nity (Wm 12/50)       15.00       30.00         4. Nigara (Got 12/51)       29.00       50.00         4. Nigara (Got 12/51)       10.00       15.00         5.00 <td></td> <td>4. Knockout (Got 1/51)</td> <td>20.00</td> <td>40.00</td> <td></td>		4. Knockout (Got 1/51)	20.00	40.00	
4. Leaders (Un 10/51)       30.00       60.00         4. Line A-Line (Ke 6/52)       35.00       65.00         4. Long Beach (Wm 7/52)       35.00       65.00         4. Lorely Lucy (Got 2/54)       65.00       130.00         4. Lucky Inning (Wm 5/50)       20.00       40.00         4. Lucky Inning (Wm 5/50)       20.00       40.00         4. Lucky Inning (Wm 5/50)       30.00       45.00         4. Mad. Sq. Garden (Got 6/50)       30.00       45.00         4. Majorettes (Wm 4/52)       20.00       40.00         4. Marathon (Got 10/55)       265.00       300.00         4. Marathon (Got 10/55)       265.00       300.00         4. Mercury (Ge 3/50)       10.00       20.00         4. Mercury (Got 3/51)       20.00       40.00         4. Mexico (Un 3/54)       45.00       100.00         4. Ministrel Man (Got 3/51)       35.00       70.00         4. Nigara (Got 12/51)       29.00       50.00         4. Nity (Wm 12/50)       15.00       30.00         2* Night Club (B 4/56)       355.00       450.00         4. Nigara (Got 12/51)       29.00       50.00         4. Nigara (Got 12/51)       29.00       50.00         4. Nisigara					
4. Long Beach (Wm 7/52)       35.00       60.00         4. Lovely Lucy (Got 2/54)       65.00       130.00         4. Lucky Inning       (Wm 5/50)       20.00       40.00         4. Mad. Sq. Garden       (Got 6/50)       30.00       45.00         4. Majorettes (Wm 4/52)       20.00       40.00         4. Majorettes (Wm 4/52)       20.00       40.00         4. Marathon (Got 10/55)       265.00       300.00         4. Marathon (Got 10/55)       265.00       300.00         4. Marble Queen       (Got 8/53)       65.00       100.00         4. Mercury (Ge 3/50)       10.00       20.00         4. Mercury (Got 6/51)       20.00       40.00         4. Mercury (Got 3/54)       45.00       100.00         4. Minstrel Man       (Got 3/54)       110.00       155.00         4. Mistre Marel       (Got 3/54)       10.00       100.00         4. Nify (Wm 12/50)       15.00       30.00       2* Night Club (B 4/56)       355.00         4. Nify (Wm 12/50)       15.00       30.00       2* Night Club (B 4/56)       35.00         6. Old Faithful       (Got 12/49)       10.00       20.00         6. Old Faithful       (Got 12/49)       0.00       0.00		4. Leaders (Un 10/51)			
4. Lucky Inning       (Wm 5/50)       20.00       40.00         4. Lulu (Wm 12/54)       149.00       180.00         4. Mad. Sq. Garden       (Got 6/50)       30.00       45.00         4. Majorettes (Wm 4/52)       20.00       40.00         4. Majorettes (Wm 4/52)       20.00       40.00         4. Marbalton (Got 10/55)       265.00       300.00         4. Marbale Queen       (Got 8/53)       65.00       100.00         4. Mercury (Ge 3/50)       10.00       20.00         4. Mercury (Ge 3/51)       20.00       40.00         4. Mexice (Un 3/54)       45.00       100.00         4. Mexice (Un 3/54)       40.00       100.00         4. Mistrel Man       (Got 3/54)       110.00       155.00         4. Mistrel Marel       (Got 3/54)       10.00       100.00         4. Nigara (Got 12/51)       29.00       50.00         4. Niagara (Got 12/51)       29.00 <td></td> <td></td> <td></td> <td></td> <td></td>					
(Wm 5/50)       20.00       40.00         4. Lulu (Wm 12/54)       149.00       180.00         4. Mad. Sq. Garden       (Got 6/50)       30.00       45.00         4. Majorettes (Wm 4/52)       20.00       40.00         4. Majorettes (Wm 4/52)       20.00       40.00         4. Marbattan (Un 4/55)       110.00       165.00         4. Marathon (Got 10/55)       265.00       300.00         4. Marathon (Got 3/51)       20.00       40.00         4. Mercury (Ge 3/50)       10.00       20.00         4. Mercury (Ge 3/51)       20.00       40.00         4. Mistic Marvel       (Got 3/51)       35.00         (Got 3/54)       110.00       155.00         4. Nigara (Got 12/51)       29.00       50.00         4. Nify (Wm 12/50)       15.00       30.00         2* Night Club (B 4/56)       355.00       450.00         4. "9" Sisters (Wm 1/54)       50.00       110.00         6. Old Faithful       (Got 12/49) </td <td></td> <td></td> <td>65<b>.0</b>0</td> <td>13<b>0.0</b>0</td> <td></td>			65 <b>.0</b> 0	13 <b>0.0</b> 0	
4. Mad. Sq. Garden (Got 6/50)       30.00       45.00         4. Majorettes (Wm 4/52)       20.00       40.00         4. Marthon (Got 10/55)       265.00       300.00         4. Marathon (Got 10/55)       265.00       300.00         4. Marathon (Got 10/55)       265.00       300.00         4. Marble Queen (Got 3/53)       65.00       100.00         4. Mercury (Ge 3/50)       10.00       20.00         4. Mercury (Ge 3/51)       20.00       40.00         4. Mexico (Un 3/54)       45.00       100.00         4. Mistrel Man (Got 3/51)       35.00       70.00         4. Mystic Marvel (Got 3/54)       110.00       155.00         4. Nigara (Got 12/51)       29.00       50.00         4. Nifty (Wm 12/50)       15.00       30.00         2* Night Club (B 4/56)       355.00       450.00         4. "9" Sisters (Wm 1/54)       50.00       110.00         6. Old Faithful (Got 12/49)       10.00       20.00         4. Olympics (Wm 5/52)       40.00       65.00         6. One Two Three (Ge 10/43)       10.00       20.00         4. Parade (B 6/56)       39.50       450.00         4. Parade (B 6/56)       39.50       450.00         2* Pal	_	(Wm 5/50)		40.00	
(Got 6/50)       30.00       45.00         4. Majorettes (Wm 4/52)       20.00       40.00         4. Marathon (Got 10/55)       265.00       300.00         4. Marathon (Got 10/55)       265.00       300.00         4. Marathon (Got 10/55)       265.00       300.00         4. Marathon (Got 6/51)       20.00       40.00         4. Mercury (Ge 3/50)       10.00       20.00         4. Mermaid (Got 6/51)       20.00       40.00         4. Mexico (Un 3/54)       45.00       100.00         4. Mistrel Man       (Got 3/51)       29.00         5.00       4. Mistrel Man       (Got 3/54)       110.00         15.00       35.00       70.00         4. Nevada (Un 8/54)       40.00       100.00         4. Niagara (Got 12/51)       29.00       50.00         4. Nity (Wm 12/50)       15.00       30.00         4. Nity (Wm 12/50)       15.00       10.00         6. Old Faithful       (Got 12/49)       0.00       15.00         6. Old Faithful       (Got 12/49)       10.00       20.00         6. Old Faithful       (Got 12/49)       0.00       20.00         6. One Two Three       (Get 10/43)       10.00       20.00			149.00	180.00	
4. Manhattan (Un 4/55) . 110.00 165.00         4. Marathon (Got 10/55) . 265.00 300.00         4. Marathon (Got 10/55) . 265.00 300.00         4. Marathe Queen (Got 8/53)		(Got 6/50)	30.00		
4. Marble Queen       (Got 8/53)       65.00       100.00         4. Mercury (Ge 3/50)       10.00       20.00         4. Mermaid (Got 6/51)       20.00       40.00         4. Mexico (Un 3/54)       45.00       100.00         4. Mexico (Un 3/54)       45.00       100.00         4. Minstrel Man       (Got 3/51)       35.00       70.00         4. Mystic Marvel       (Got 3/54)       110.00       155.00         4. Nevada (Un 8/54)       40.00       100.00         4. Niagara (Got 12/51)       29.00       50.00         4. Nifty (Wm 12/50)       15.00       30.00         2* Night Club (B 4/56)       355.00       450.00         4. "9" Sisters (Wm 1/54)       50.00       110.00         6. Old Faithful       (Got 12/49)       10.00       20.00         6. Old Faithful       (Got 12/49)       10.00       20.00         4. Palisades (Wm 7/53)       45.00       95.00       4*         4. Palisades (Wm 7/53)       45.00       95.00       4*         4. Parate (B 6/56)       399.50       450.00       4*         9. Paratooper (Wm 8/52)       25.00       40.00       25.00         4. Pin Bowler (CC 6/50)       15.00       25.00					
(Got $8/53$ )       65.00       100.00         4. Mercury (Ge 3/50)       10.00       20.00         4. Mermaid (Got 6/51)       20.00       40.00         4. Mexico (Un 3/54)       45.00       100.00         4. Mexico (Un 3/54)       45.00       100.00         4. Minstrel Man       (Got 3/51)       35.00       70.00         4. Minstrel Man       (Got 3/54)       110.00       155.00         4. Mystic Marvel       (Got 3/54)       40.00       100.00         4. Nigara (Got 12/51)       29.00       50.00         4. Nifty (Wm 12/50)       15.00       30.00         2* Night Club (B 4/56)       355.00       450.00         4. "9" Sisters (Wm 1/54)       50.00       110.00         6. Old Faithful       (Got 12/49)       00       20.00         6. Old Faithful       (Got 12/49)       00.00       20.00         4. Palisades (Wm 7/53)       45.00       95.00         4. Palisades (Wm 7/53)       45.00       95.00         4* Palm Beach (B 7/52)       35.00       75.00         2* Palm Springs (B 11/53)       40.00       80.00         4. Parateo (B 6/56)       399.50       450.00         2. Piecadilly (Wm 5/56)       225.00 <td></td> <td></td> <td>265.00</td> <td>300.00</td> <td></td>			265.00	300.00	
4. Mermaid (Got 6/51)       20.00       40.00         4. Mexico (Un 3/54)       45.00       100.00         4* Miami Beach (B 9/55)       180.00       295.00         4. Minstrel Man (Got 3/51)       35.00       70.00         4. Mystic Marvel (Got 3/54)       110.00       155.00         4. Mystic Marvel (Got 3/54)       110.00       105.00         4. Nevada (Un 8/54)       40.00       100.00         4. Niagara (Got 12/51)       29.00       50.00         4. Nifty (Wm 12/50)       15.00       30.00         2* Night Club (B 4/56)       355.00       450.00         4. "9" Sisters (Wm 1/54)       50.00       110.00         6. Old Faithful (Got 12/49)       10.00       20.00         4. Olympics (Wm 5/52)       40.00       65.00         6. One Two Three (Ge 10/48)       10.00       20.00         2* Palm Beach (B 7/52)       35.00       75.00         2* Palm Springs (B 11/53)       45.00       95.00         4. Paratooper (Wm 8/52)       25.00       40.00         2. Peter Pan (Wm 4/55)       125.00       160.00         2. Picadilly (Wm 5/56)       25.00       40.00         4. Pin Bowler (CC 6/50)       15.00       25.00         4		(Got 8/53)			
4* Miami Beach (B 9/55) 180.00 295.00         4. Minstrel Man         (Got 3/51)         35.00         70.00         4. Mystic Marvel         (Got 3/54)         110.00         15.00         4. Nevada (Un 8/54)         40.00         110.00         15.00         4. Niagara (Got 12/51)         29.00         50.00         4. Nify (Wm 12/50)         15.00         30.00         2* Night Club (B 4/56)         355.00         4. "9" Sisters (Wm 1/54)         50.00         10.00         20.00         6. Old Faithful         (Got 12/49)         (Got 12/49)         10.00         20.00         4. Polympics (Wm 5/52)         40.00         6. One Two Three         (Ge 10/48)         10.00         20.00         4. Paratae (B 6/56)         399,50         450.00         2. Peter Pan (Wm 4/55)         125.00         4. Pin Bowler (CC 6/50)         4. Pin Bowler (CC 6/50)         4. Pin Wheel (Got 11/53)					
4. Minstrel Man (Got 3/51)       35.00       70.00         4. Mystic Marvel (Got 3/54)       110.00       155.00         4. Nevada (Un 8/54)       40.00       100.00         4. Niagara (Got 12/51)       29.00       50.00         4. Nify (Wm 12/50)       15.00       30.00         2* Night Club (B 4/56)       355.00       450.00         4. "9" Sisters (Wm 1/54)       50.00       110.00         6. Oasis (Sx 10/50)       10.00       15.00         6. Old Faithful (Got 12/49)       10.00       20.00         6. Old Faithful (Got 12/49)       10.00       20.00         7. One Two Three (Ge 10/48)       10.00       20.00         4. Palisades (Wm 7/53)       45.00       95.00         4. Paratae (B 6/56)       399.50       450.00         7. Peter Pan (Wm 4/55)       125.00       160.00         2. Peter Pan (Wm 4/55)       125.00       40.00         2. Picadilly (Wm 5/56)       225.00       325.00         4. Pin Bowler (CC 6/50)       15.00       25.00         4. Pinky (Wm 9/50)       25.00       40.00         4. Pinky (Wm 9/50)       25.00       40.00         4. Pinky (Wm 9/50)       25.00       40.00         4. Pinky (CC 12/50)<					
4. Mystic Marvel (Got 3/54)       110.00       155.00         4. Nevada (Un 8/54)       40.00       100.00         4. Niagara (Got 12/51)       29.00       50.00         4. Nifty (Wm 12/50)       15.00       30.00         2* Night Club (B 4/56)       355.00       450.00         4. "9" Sisters (Wm 1/54)       50.00       110.00         6. Oasis (Sx 10/50)       10.00       15.00         6. Old Faithful (Got 12/49)       10.00       20.00         6. Old Faithful (Got 12/49)       10.00       20.00         7. Olympics (Wm 5/52)       40.00       65.00         6. One Two Three (Ge 10/48)       10.00       20.00         7. Palisades (Wm 7/53)       45.00       95.00         7. Palm Beach (B 7/52)       35.00       75.00         7. Palm Beach (B 7/52)       35.00       76.00         7. Parateooper (Wm 8/52)       25.00       40.00         7. Paratrooper (Wm 8/52)       25.00       40.00         7. Picadilly (Wm 5/56)       225.00       325.00         8. Pineh Hitter (Un 5/49)       10.00       15.00         9. Pineh Hitter (Un 5/49)       10.00       15.00         9. A. Pinke (Got 11/53)       75.00       22.00         4. P	_	4. Minstrel Man			
4. Nevada (Un 8/54) 40.00 100.00         4. Niagara (Got 12/51) 29.00 50.00         4. Nifty (Wm 12/50) 15.00 30.00         2* Night Club (B 4/56) 355.00 450.00         4. "9" Sisters (Wm 1/54) . 50.00 110.00         6. Oasis (Sx 10/50) 10.00 15.00         6. Old Faithful         (Got 12/49) 10.00 20.00         4. Olympics (Wm 5/52) . 40.00 65.00         6. One Two Three         (Ge 10/43) 10.00 20.00         4. Palisades (Wm 7/53) 45.00 95.00         4. Palm Beach (B 7/52) . 35.00 75.00         2* Palm Springs (B 11/53) 40.00 80.00         4. Parateoper (Wm 8/52) 25.00 40.00         2. Peter Pan (Wm 4/55) . 125.00 160.00         2. Picadilly (Wm 5/56) 225.00 325.00         4. Pin Bowler (CC 6/50) . 15.00 25.00         4. Pinky (Wm 9/50) 25.00 40.00         4. Pin Wheel (Got 11/53) 75.00 120.00         4. Pin Wheel (Got 11/53) 75.00 120.00         4. Pin Wheel (Got 11/53) 65.00 100.00         4. Pinky (Wm 9/50) 25.00         4. Play Ball (CC 1/51) 15.00 25.00         4. Poker Face (Got 9/53) 65.00 100.00         4. Punchy (CC 12/50) 10.00 15.00         4. Punchy (CC 12/50) 10.00 15.00         4. Quartet (Got 2/52) 45.00 75.00		4. Mystic Marvel			
4. Niagara (Got 12/51)       29,00       50,00         4. Nifty (Wm 12/50)       15,00       30,00         2* Night Club (B 4/56)       355,00       450,00         4. "9" Sisters (Wm 1/54)       50,00       110,00         6. Oasis (Sx 10/50)       10,00       15,00         6. Old Faithful       (Got 12/49)       10,00       20,00         4. Olympics (Wm 5/52)       40,00       65,00         6. One Two Three       (Ge 10/48)       10,00       20,00         4. Palisades (Wm 7/53)       45,00       95,00         4* Palm Beach (B 7/52)       35,00       75,00         2* Palm Springs (B 11/53)       40,00       80,00         4. Parateoper (Wm 8/52)       25,00       40,00         2. Peter Pan (Wm 4/55)       125,00       160,00         2. Picadilly (Wm 5/56)       225,00       325,00         4. Pin Bowler (CC 6/50)       15,00       25,00         4. Pinky (Wm 9/50)       25,00       40,00         4. Pin Wheel (Got 11/53)       75,00       225,00         4. Pin Wheel (Got 11/53)       75,00       225,00         4. Pin Wheel (Got 9/53)       65,00       4         4. Pin Wheel (Got 11/53)       75,00       25,00 <t< td=""><td></td><td></td><td></td><td></td><td></td></t<>					
2* Night Club (B 4/56) 355.00 450.00         4. "9" Sisters (Wm 1/54). 50.00 110.00         6. Oasis (Sx 10/50) 10.00 15.00         6. Old Faithful         (Got 12/49) 10.00 20.00         4. Olympics (Wm 5/52) . 40.00 65.00         6. One Two Three         (Ge 10/48) 10.00 20.00         4. Palisades (Wm 7/53) 45.00 95.00         4* Palm Beach (B 7/52) . 35.00 75.00         2* Palm Springs (B 11/53) 40.00 80.00         4. Parate (B 6/56) 399.50 450.00         4. Paratrooper (Wm 8/52) 25.00 40.00         2. Peter Pan (Wm 4/55) . 125.00 160.00         2. Picadilly (Wm 5/56) 225.00 325.00         4. Pin Bowler (CC 6/50) . 15.00 25.00         4. Pinky (Wm 9/50) 25.00 40.00         4. Pinky (Wm 9/50) 25.00         4. Pinky (C 1/51) 15.00 25.00         4. Pinky (CC 12/50) 10.00 15.00         4. Poker Face (Got 9/53) 65.00 100.00         4. Punchy (CC 12/50) 10.00 15.00         4. Quartet (Go	_	4. Niagara (Got 12/51)	29.00	50.00	
4. "9" Sisters (Wm 1/54). 50.00 110.00         6. Oasis (Sx 10/50) 10.00 15.00         6. Old Faithful         (Got 12/49) 10.00 20.00         4. Olympics (Wm 5/52) . 40.00 65.00         6. One Two Three         (Ge 10/48) 10.00 20.00         4. Palisades (Wm 7/53) . 45.00 95.00         4* Palm Beach (B 7/52) . 35.00 75.00         2* Palm Springs (B 11/53) 40.00 80.00         4. Parate (B 6/56) 399.50 450.00         4. Paratrooper (Wm 8/52) 25.00 40.00         2. Peter Pan (Wm 4/55) . 125.00 160.00         2. Picadilly (Wm 5/56) . 225.00 325.00         4. Pin Bowler (CC 6/50) . 15.00 25.00         4. Pinky (Wm 9/50) 25.00 40.00         4. Pin Wheel (Got 11/53) 75.00 120.00         4. Pin Wheel (Got 11/53) 75.00 120.00         4. Play Ball (CC 1/51) 15.00 25.00         4. Play Ball (CC 1/51) 15.00 25.00         4. Poker Face (Got 9/53) 65.00 100.00         4. Punchy (CC 12/50) 10.00 15.00         4. Quarterback         (Wm 10/49) 15.00 25.00					
6. Old Faithful       (Got 12/49)       10.00       20.00         4. Olympics (Wm 5/52)       40.00       65.00         6. One Two Three       (Ge 10/43)       10.00       20.00         4. Palisades (Wm 7/53)       45.00       95.00         4* Palm Beach (B 7/52)       35.00       75.00         2* Palm Springs (B 11/53)       40.00       80.00         4. Parade (B 6/56)	_	4. "9" Sisters (Wm 1/54).	50 <b>.0</b> 0	1 <b>10.0</b> 0	
(Got 12/49)       10.00       20.00         4. Olympics (Wm 5/52)       40.00       65.00         6. One Two Three (Ge 10/43)       10.00       20.00         4. Palisades (Wm 7/53)       45.00       95.00         4* Palm Beach (B 7/52)       35.00       75.00         2* Palm Springs (B 11/53)       40.00       80.00         4. Parate (B 6/56)       399.50       450.00         4. Paratrooper (Wm 8/52)       25.00       40.00         2. Peter Pan (Wm 4/55)       125.00       160.00         2. Picadilly (Wm 5/56)       225.00       325.00         4. Pin Bowler (CC 6/50)       15.00       25.00         4. Pin Bowler (CC 1/50)       15.00       25.00         4. Pinky (Wm 9/50)       25.00       40.00         4. Pinky (Um 9/50)       25.00       40.00         4. Pinky (Um 9/50)       25.00       40.00         4. Pinky (Um 9/50)       25.00       40.00         4. Pinky (Wm 9/50)       25.00       40.00         4. Pinky (Wm 9/50)       10.00       15.00         4. Pinky (C 1/51)       15.00       25.00         4. Poker Face (Got 9/53)       65.00       100.00         4. Poker Face (Got 9/53)       65.00 <t< td=""><td></td><td></td><td>10.00</td><td>15.00</td><td></td></t<>			10.00	15.00	
6. One Two Three       (Ge 10/48) 10.00 20.00         4. Palisades (Wm 7/53) 45.00 95.00         4* Palm Beach (B 7/52) 35.00 75.00         2* Palm Springs (B 11/53) 40.00 80.00         4. Parade (B 6/56) 399.50 450.00         4. Parate (B 6/56) 399.50 450.00         4. Paratrooper (Wm 8/52) 25.00 40.00         2. Peter Pan (Wm 4/55) 125.00 160.00         2. Picadilly (Wm 5/56) 225.00 325.00         4. Pin Bowler (CC 6/50). 15.00 25.00         4. Pinky (Wm 9/56) 25.00 40.00         4. Pinky (Wm 9/50) 25.00 40.00         4. Pinky (C 11/53) 75.00 120.00         4. Piake (In 10/55) 175.00 225.00         4. Play Ball (CC 1/51) 15.00 25.00         4. Poker Face (Got 9/53) 65.00 100.00         4. Punchy (CC 12/50) 10.00 15.00         4. Quarterback         (Wm 10/49) 15.00 25.00         4. Quartet (Got 2/52) 45.00 75.00		(Got 12/49)			
4. Palisades (Wm 7/53)       45.00       95.00         4* Palm Beach (B 7/52)       35.00       75.00         2* Palm Springs (B 11/53)       40.00       80.00         4. Parade (B 6/56)		6. One Two Three			
4* Palm Beach (B 7/52)       35.00       75.00         2* Palm Springs (B 11/53)       40.00       80.00         4. Parade (B 6/56)					
4. Parade (B 6/56)	_	4* Palm Beach (B 7/52)	. 35.00	75.00	
4. Paratrooper (Wm 8/52) 25.00 40.00         2. Peter Pan (Wm 4/55) . 125.00 160.00         2. Pieadilly (Wm 5/56) 225.00 325.00         4. Pin Bowler (CC 6/50) . 15.00 25.00         4. Pinch Hitter (Un 5/49) 10.00 15.00         4. Pinky (Wm 9/50) 25.00 40.00         4. Pin Wheel (Got 11/53) 75.00 120.00         4. Pin Wheel (Got 11/53) 75.00 120.00         4. Ping Volume (CC 1/51) 15.00 25.00         4. Poker Face (Got 9/53) 65.00 100.00         4. Punchy (CC 12/50) 10.00 15.00         4. Quarterback         (Wm 10/49) 15.00 25.00         4. Quartet (Got 2/52) 45.00 75.00					
2. Picadilly (Wm 5/56)       225.00       325.00         4. Pin Bowler (CC 6/50)       15.00       25.00         4. Pinch Hitter (Un 5/49)       10.00       15.00         4. Pinch Hitter (Un 5/49)       10.00       15.00         4. Pinky (Wm 9/50)       25.00       40.00         4. Pinky (Wm 9/50)       25.00       40.00         4. Pinky (Un 10/55)       175.00       120.00         4* Pixie (Un 10/55)       175.00       225.00         4. Play Ball (CC 1/51)       15.00       25.00         4. Poker Face (Got 9/53)       65.00       100.00         4. Punchy (CC 12/50)       10.00       15.00         4. Quarterback       (Wm 10/49)       15.00       25.00         4. Quartet (Got 2/52)       45.00       75.00       100.00	_	4. Paratrooper (Wm 8/52)	25.00		
4. Pinch Hitter (Un 5/49) 10.00 15.00        4. Pinky (Wm 9/50) 25.00 40.00        4. Pinky (Wm 9/50) 25.00 120.00        4* Pixie (Un 10/55) 175.00 225.00        4. Play Ball (CC 1/51) 15.00 25.00        4. Poker Face (Got 9/53) 65.00 100.00        4. Punchy (CC 12/50) 10.00 15.00        4. Quarterback         (Wm 10/49) 15.00 25.00        4. Quartet (Got 2/52) 45.00 75.00		2. Picadilly (Wm 5/56)	225.00		
4. Pinky (Wm 9/50)       25.00       40.00         4. Pin Wheel (Got 11/53)       75.00       120.00         4* Pixie (Un 10/55)       175.00       225.00         4. Play Ball (CC 1/51)       15.00       25.00         4. Poker Face (Got 9/53)       65.00       100.00         4. Punchy (CC 12/50)       10.00       15.00         4. Quarterback       (Wm 10/49)       15.00       25.00         4. Quartet (Got 2/52)       45.00       75.00       100.00	_				
4* Pixie (Un 10/55) 175.00 225.00         4. Play Ball (CC 1/51) 15.00 25.00         4. Poker Face (Got 9/53) 65.00 100.00         4. Punchy (CC 12/50) 10.00 15.00         4. Quarterback         (Wm 10/49) 15.00 25.00         4. Quartet (Got 2/52) 45.00 75.00		4. Pinky (Wm 9/50)	25.00	4 <b>0.</b> 00	
4. Play Ball (CC 1/51)       15.00       25.00         4. Poker Face (Got 9/53)       65.00       100.00         4. Punchy (CC 12/50)       10.00       15.00         4. Quarterback       (Wm 10/49)       15.00       25.00         4. Quartet (Got 2/52)       45.00       75.00       100.00	_				
4. Punchy (CC 12/50) 10.00       15.00           4. Quarterback            (Wm 10/49) 15.00       25.00           4. Quartet (Got 2/52) 45.00       75.00	_	4. Play Ball (CC 1/51)	15.00	25.00	
4. Quarterback         (Wm 10/49)       15.00       25.00         4. Quartet (Got 2/52)       45.00       75.00	_				
4. Quartet (Got 2/52) 45.00 75.00		4. Quarterback			-
← TOTAL NO. TOTAL VALUE→					
		←TOTAL NO. TOT	TAL VA	LUE→	

	F	NUMBER OF EACH MAD		OWNED	
		VALUE OF MACHINES H	ERTAIN V.		
					+
		PINBALL GAME	S (C	ont.)	
		<ol> <li>4. Queen of Hearts (Got 12/52)</li> <li>4. Quintet (Got 3/53)</li> </ol>	65.00 45.00	110.00 100.00	
	_	2. Race the Clock	105 00	225.00	
		4. Rag Mop (Wm 10/50). 4. Red Shoes (Un 11/50).	20.00 20.00 20.00	30.00 30.00	
		2. Regatta (Wm 11/55) 4. Rio (Un 11/53)	125.00 25.00	175.00 85.00	
	_	4. Rip Snorter (Ge 10/49) 4. Rocket (Ge 5/50)	10.00 20.00	15.00 30.00	
		1. Rockettes (Got 8/50) 4. Rodeo (Un 2/53) 4. Rose Bowl (Got 10/51)	25.00 35.00 25.00	45.00 95.00 50.00	
	_	4. Rose Bowl (Got 10/51) 4. Saddle and Turf (Ev 10/53)		200.00	
		4. (Club Model 1* Scoreboard (Got 4/56).	160.00	220.00 305.00	
		4. Screamo (Wm 4/54) 1. Sea Belles (Got 4/56)	265.00	110.00 345.00	
		4. Select-A-Card (Got 4/50)	35.00 15.00	75.00 25.00	
	—	4. Sharpshooter (Got 5/49)	10.00	25.00	
	_	2. Shindig (Got 10/53) 4. Shoo Shoo (Wm 2/51) 4. Shoot the Moon	75.00 10.00	115.00 20.00	
1		4. Show the Moon (Wm 11/51) 4. Show Boat (Un $12/52$ )	20.00 65.00	40.00 95.00	
		4. Silver Chest (Upright) (Ge 4/53)	55.00	95.00	
		4. Silver Skates (Wm 2/53) 2. Singapore (Un 10/54)	30 <b>.00</b> 50.00	70.00 100.00	
		4. Skill Pool (Got 8/52) 2. Skyway (Wm 8/54)	35.00 75.00	75.00 140.00	
		4. Slugfest (Wm 3/52) 4. Sluggin' Champ	30.00	50.00	
		(Got 4/55) 2. Smoke Signal			
		(Wm 10/55) 4. Snafu (Wm 12/55) 6. Snack (Wm 6/51)	135.00	$190.00 \\ 195.00 \\ 20.00$	
	_	6. Snooks (Wm 6/51) 4. Southern Belle (Got 6/55)			
	_	4. South Pacific (Ge 2/50) 2. South Seas (Un 5/56)	<b>20.00</b> 295.00	<b>30.00</b> 395.00	
		4. Spark Plug (Wm 9/51) 4. Spitfire (Wm 2/55)	20.00		
	—	4. Spot Bowler (Got (10/50)		<b>59.00</b>	
		2. Spot-Lite (B 1/52) 4. Sportsman (Wm 2/52)		70.00 35.00	
		4. Springtime (Ge 3/52) 4. Stage Coach (Got 11/54)		<b>30.0</b> 0 175.00	
		4. Stardust (Wm 3/56)	2 <b>50.</b> 00	310.00	
		4. Starlets (Un 12/55) 2. Star Pool (Wm 10/54).	85.00	265.00 160.00	
ł		4. Stars (Un 6/52) 4. Starlite (Wm 3/53)		50.00 55.00	
	·	4. Steeple Chase (Un 1/52) 4. Stop & Go (Ge 3/51)		50.00 20.00	
		4. Struggle Buggies (Wm 12/53)		95.00	
		4. Sunshine Park (B 12/52)		40.00	
	_	(B 12/32) 6. Super Hockey (CC 4/49)		20.00	
		4. Super Jumbo (Got 10/54)		300.00	
	_	4. Surf Club (B 3/54)	37.50	75.00	
		<ol> <li>Sweepstakes (Wm 1/52)</li> <li>Sweet Add-A-Line</li> </ol>		75.00	
		(Got 7/55) 4. Sweetheart (Wm 5/50)	20.00	195.00 40.00	
		4. Tahiti (Un 8/53) 4. Tampico (Un 6/49)		80.00 15.00	
		4. Telecard (Got 1/49) 4. Thing (CC 2/51)	10.00	20.00 25.00	
		4. Tbree Deuces (Wm 8/55)		220.00	
	-	4. Three Feathers (Ge 5/49)	<b>15.0</b> 0	25.00	
		4. Three Four Five (Un 6/51) 6. Three Musketeers	20.00	40.00	
		(Got 7/49) 6. Thrill (CC 9/48)	10.00	20.00 15.00	
		4. Thunderbird (Wm 5/54) 4. Tim-Buc-Tu (Wm 1/56)	79.00	120.00 200.00	
	-	4. Times Square (Wm 4/53) 4. Toreador (Got 6/56)		85.00	
		4. Toreador (Got 6/56) 4. Touchdown (Un 1/52)	295.00 20.00	325.00 <b>35.</b> 00	
	I .	· ← TOTAL NO. TOT	TAL VA	LUE-	1

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	NUMBER OF EACH MACH	INE OWNE	0	T. NUI
	VALUE OF MACHINES HEI	RF		VAL
	(FOR INVENTORY PURPOSES ASCERT	AIN VALUE		(FOR
	BY FIGURE BETWEEN LOW AND HI	GH PRICES)		BY F
				· · · · ·
-				
		10		
	PINBALL GAMES	(Cont.)		
	4. Tournament (Got 8/55) 22	5.00 285.00	+	2* C
	4. Triple Play (Un 8/55). 15	0.00 195.00		
		5.00 20.00		_ 4. C
		5.00 25.00 5.00 150.00		_ 2* C
		$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$		
	1 1 1 prob ( C 1 1, 00) 1111 =	0.00 49.50		_ 4. C
	4. Twenty Grand			_ 4. C
		5.00 55.00		_ 1* 0
		0.00 175.00 0.00 135.00		- 1° C
	4* Variety (B 9/54) 7 4. Watch My Line	0.00 133.00		_ 4. E
		0.00 45.00		
		5.00 50.00		_ 4. G
		0.00 65.00		_ 4. G
		0.00 40.00		_ 4. 6
	4. Wishing Well	10100		_ 4. G
		5.00 195.00		
		5.00 180.00		_ 4. G
		0.00 75.00		
	I Lucin ound (= t) tt)	5.00 65.00		_ 4. 0
	R Enigo (en 10, 01, etc.			4. K
	←TOTAL NO. TOTAL	L VALUE→		
				4. K
	TELEVISION	CETTER 1		4. K
				4. K
				4. K
	SHUFFLES		₩ <u></u>	_ 4. K
				_ 4. F
	4. Bally Victory Bowler	0.00 175.00	,	4.1
		0.00 175.00		4. I
-	4. Bally Champion Bowler (5/54) 10	0.00 185.00		_ 4. K
	4. Bally Jet Bowler (8/54) 10	0.00 200.00		
	4. Bally Rocket Bowler			2. F
	(8/54)	0.00 210.00		
	4* Bally Mystic Bowler	0 00 940 00	-	4. H
		50.00 240.00		_ 4. H
	4. Bally Magic Bowler (12/54) 17	75.00 245.00		_ 4. K
	4. Bally Blue Ribbon	10.00 210.00		_ 4. F
	(3/55)	<b>10.0</b> 0 295.00		
	4. Bally Gold Medal		-	_ 4. U
	(0,00,	45.00 325.00		4.1
	4. ChiCoin 6-Player (8/51) 4. ChiCoin 6-Player	35.00 75.00		- 4. 1
		35.00 75.00		_ 4. 1
	4. ChiCoin Match Bowler			
		<b>35.00</b> 80.00		4. T
	4. ChiCoin Bowl-A-Ball	35.00 85.00		4 1
	(10/52) 4. ChiCoin Match	35.00 85.00		4. 1
		35.00 90.00		_ 4. 1
•	4. ChiCoin 10th Frame			_ 4. 1
		35.00 90.00		
	4. ChiČoin Name Bowler	35.00 95.00	-	_ 4. 1 _ 4. 1
	(1/53) 4. ChiCoin 10th Frame	35.00 95.00		6.1
	4. Chicom for Frame Double Score Bowler			4. T
	(2/53)	25.00 100.00		_ 4. 1
	4. ChiCoin Crown (4/53).	45.00 110.00		_ 4*]
_	4. ChiCoin Crown Giant	50.00 110.00		_ 4. 1
	Pins (4/53) 4. ChiCoin Triple Score	50.00 110.00		4. 2. u
		50.00 120.00		4*1
	4. ChiCoin Gold Cup			4.
		<b>50.00</b> 125.00		_ 4. 1
	4. ChiCoin High Speed	60.00 130.00	-	4. 2. 1
	Crown (7/53) 4. ChiCoin High Speed	00.00 100.00		2. U
	Triple Score (8/53).	65.00 135.00		4.1
	4* ChiCoin Advance			4.
		75.00 140.00		_ 4.1
		75.00 145.00		-4 U
	4* ChiCoin Criss Cross Bowler (12/53)	75.00 150.00	· · -	4. 2.1
	4. ChiCoin Super Frame	100.00		- 2.
	(3/54)	85.00 155.00		1.
		00.00 175.00		_ 4.1
		00.00 180.00 00.00 185.00		-1.1
		00.00 185.00 00.00 190.00		-4.
	2. ChiCoin Playtime	1,0.00		
	(10/54)	70.00 195.00		4.
	2* ChiCoin Fireball			2* `
	(11/54)	00.00 200.00	[]	_ 4.
	2* ChiCoin Thunderbolt (12/54) 1	75.00 245.00	- 1	4.
	2* ChiCoin Triple Strike	.5.00 245.00		4*
	(2/55)	25.00 275.00		4.
	2* ChiCoin Arrow (2/55) 2	0 <b>0.0</b> 0 275.00	-	-4.1
	4* ChiCoin Criss Cross Targette (1/55)	75.00 175.00		4* ·
_	4. DeLuxe Model	75.00 175.00		4.
		L VALUE→		
	TUIAD NO. IUIA	L TALUE	. 0	

EN	D OF MONTH INVE	VTOR	Y ISSU	/ <b>E</b> •	Jan	uary 26, 1957
V	UMBER OF EACH MAC ALUE OF MACHINES H FOR INVENTORY PURPOSES ASCE Y FIGURE BETWEEN LOW AND		ALUE	1	]	NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)
	SHUFFLES (	Cont.	)			SHUFFLES (Cont.)
$2^{2}$	* ChiCoin Bonus Score (4/55)	175.00	295.00			4. Un. Derby Roll (5/55). 175.00         295.00           4. DeLuxe model         185.00         295.00
		24 <b>0.</b> 00	300.00			4. Un. 5th Inning (6/55)       125.00       300.00         4. DeLuxe model       195.00       300.00         4. Un. Capitol (6/55)       225.00       305.00
	* ChiCoin Hollywood (5/55) ChiCoin Blinker (8/55)		300.00 325.00			4. Un. Capitol (6/55)       225.00       305.00         4. DeLuxe model       230.00       310.00         4. Un. Regulation (11/55)       375.00       450.00
	ChiCoin Score-A-Line		335.00			4. DeLuxe model 385.00 460.00
	ChiCoin Bowling Team (10/55)	250.00	350.00			←TOTAL NO. TOTAL VALUE→
	Exhibit Twin Rotation (5/52)	50.00	100.00 .			
	Genco Shuffle Target (7/51)	20.00	35.00 .		3	4. Bally Champion Horse. 300.00 395.0
	bound (9/51) Genco Shuffle Pool	20.00	40.00			4. Bally Moon Ride         200.00         325.00           4. Bally Space Ship         225.00         345.00
	(11/53)	25.00	85.00 .			4. Bally Speed Boat         275.00         350.00           4. Bert Lane Merry-Go-R'd         275.00         425.00
_ 4	(2/54)	$\frac{50.00}{15.00}$	90.00 25.00			1. Bert Lane Fire Engine 325.00         495.00           2. Chicago Coin Super Jet 195.00         345.00
_ 4	(3/50) . Keeney Super DeLuxe League (3/52)	40.00	75.00			4. Decco         Merry-Go-Round 225.00         350.00           4. Exhibit         Big         Bronco         250.00         375.00           4. Exhibit         Mustang         350.00         425.00         425.00
_ 4	Keeney High Score League (5/52)	40.00	80.00			4. Exhibit Space Patrol 200.00 295.00 4. Scientific Television 265.00 325.00
_ 4	Keeney Team (10/52) . Keeney Club (4/53) .	$\begin{array}{c} 35.00\\ 25.00\end{array}$	90.00 95.00			←TOTAL NO. TOTAL VALUE→
_ 4	Keeney Domino (5/53) Keeney Carnival (5/53)	40.00 45.00	$100.00\\110.00$			
	. Keeney Pacemaker (9/53)	50.00	125.00			
	Bowler (1/54) Keeney Bonus Bowler	<b>65.0</b> 0	175.00			ARCADE EQUIPMENT
	(3/54) . Keeney Diamond	75.00	175.00			4. ABT 6 Gun Rifle Range 500.00         600.00           4. Air Football         195.00         250.00
	Bowler (5/54) . Keeney Bikini (6/54)		$175.00 \\ 175.00$			4. Amus. Boomerang         30.00         65.00           4. Bally Big Inning         65.00         125.00
- 4	. Keeney Century (6/54) . Keeney American (9/54)	200.00	195.00 250.00			4. Bally Heavy Hitter         35.00         55.00           4. Bally King Pin         20.00         50.00           4. Dally King Pin         20.00         50.00
	. Keeney National (9/54) . Keeney Speedlane (4/55)		260.00 300.00			4. Bally Rapid Fire       65.00       125.00         4. Bally Undersea Raider       75.00       125.00         4. Capitol Midget Movies       125.00       200.00
_ 4	(4/55) . United 6-Player Super (3/52)	20.00	60.00		_	4. Capitol Midget Movies.         125.00         200.00           4. Champion Hockey         45.00         125.00           4. ChiCoin Basketball
_ 4	United 4-Player Official (5/52)	30.00	60.00			Champ 100.00 160.00 4* ChiCoin 4-Player Derby 99.50 165.00
	United 6-Player Star (7/52)	<b>30.0</b> 0	65.00			4. ChiCoin Goalee 35.00 100.00 4. ChiCoin Hockey 55.00 75.00
	Star (9/52)	35.00	70.00			4. ChiCoin Midget Skee 85.00 125.00 4. ChiCoin Pistol 30.00 95.00
	l. United Manhattan 10th Frame (9/52) . United Manhattan (9/52)	$35.00 \\ 35.00$	$75.00 \\ 135.00$			4. ChiCoin Home Run,         6-Player (3/54)         100.00         185.00            4. Super model         125.00         195.00
	United 10th Frame Super (10/52)	35.00	80.00			4* ChiCoin Twin Hockey (5/56)
	. United Cascade (2/53) . United Clover (2/53)	35.00 35.00	85.00 90.00			1. ChiCoin Steam Shovel (5/56) 175.00 275.00
_ 4	. United Liberty (2/53). . United Classic (6/53).	$\begin{array}{c} 40.00\\ 45.00\end{array}$	90.00 90.00		<u>·</u>	4. Edelco Pool Table         20.00         40.00           4. Evans Bola Score         40.00         75.00
_ 4	• United Olympic (6/53) • United Royal (9/53)	45.00 50.00	95.00 95.00			4. Evans Bat-A-Score 40.00 145.00 4. Evans Ski Roll
_ 4	. United Imperial (9/53) . DeLuxe model . United Chief (11/53)	$\begin{array}{c} 65.00 \\ 75.00 \\ 75.00 \end{array}$	$100.00 \\ 110.00 \\ 115.00$			4. Evans Super Bomber       75.00       120.00         4. Evans Play Ball       60.00       90.00         4. Evans Ten Strike '46       30.00       85.00
_ 4	* United Leader (11/53)	95.00 100.00	150.00 130.00		_	4. Evans Tommy Gun
_ 4	. United Team (1/54) I. DeLuxe model	100.00	140.00 145.00			4. Exhibit Gun Patrol         50.00         120.00           4. Exhibit Jet Gun         55.00         145.00
_ 4	. United League (1/54) . . DeLuxe model	75.00 11 <b>0.00</b>	$150.00\\155.00$			4. Exhibit Space Gun         69.50         140.00           4. Exhibit Pony Express         75.00         135.00
_ 4		110.00	175.00 175.00			4. Exhibit Silver Bullets 35.00 125.00 4. Exhibit Six Shooter 50.00 125.00
_ 4	United Rainbow (5/54) United Banner (8/54) DeLuxe model	140.00	$180.00 \\ 185.00 \\ 190.00$			4. Exhibit Vitalizer 40.00 70.00 2* Exhibit Shooting Gall. (6/54)
	2. United Shuffle Targette (8/54)		200.00			2. Exhibit Star Shooting Gallery (9/54) 95.00 175.00
4	DeLuxe model United Speedy (8/54)	$\begin{array}{c} 140.00\\ 145.00 \end{array}$	$\begin{array}{c} 220.00\\ 220.00\end{array}$			2. Exhibit Sportland Shoot- ing Gallery (11/54) 95.00 195.00
]	. Un. 11th Frame (10/54) . DeLuxe model	145.00	$\begin{array}{c} 225.00\\ 230.00\end{array}$			2. Exhibit "500" Shooting Gallery (3/55) 150.00 250.00
	2. United Contet Targette (11/54)		235.00			2. Exhibit Treasure Cove Shooting Gallery (6/55)
_ 2	L. DeLuxe model 2* United Mercury (12/54) 2. DeLuxe model		$240.00 \\ 245.00 \\ 250.00$			(6/55)
_ 4	I. United Mars (1/55)	160.00 165.00	260.00 265.00			4. Genco Sky Gunner         75.00         145.00           4. Genco Night Fighter         75.00         145.00
- 4	* Un. Lightning (2/55) I. DeLuxe model	$\begin{array}{c} 165.00\\ 170.00 \end{array}$	$\begin{array}{r} 275.00\\ 280.00\end{array}$		—	4. Genco 2-Player Basketball
4		175.00	280.00 285.00			4* Genco Rifle Gal. (6/54) 125.00 250.00 4* Genco Big Top Rifle
2		175.00	$315.00 \\ 290.00$			Gallery         (6/54)         235.00         325.00           4.         Super model         (12/55)         335.00         395.00
1	TOTAL NO. TOT	AL VA	LUE→		1	←TOTAL NO. TOTAL VALUE→

The Cash Box PRICE LISTS

Manufacturers New Equipment

### END OF MONTH INVENTORY ISSUE • January 26, 1957 .

	and the second sec			
	The C	ash B	ox, Pag	e 64
				_
i.	NUMBER OF FAOR MA	OUNE	OWNER	
	NUMBER OF EACH MA		UWILL	
	VALUE OF MACHINES H	FRIAN	A PHÉ.	
	BY FIGURE BETWEEN LOW AND	HIGH P	RICES	
20 mg			· · ·	+
	ADGADE FOUNDA	-	10	
	ARCADE EQUIPM	ENI	(Cont	•
	4* Genco Wild West Gun (2/55)	295.00	325.00	
	4* Genco Sky Rocket		0.05 0.0	
	Rifle Gallery (5/55). 2* Genco Champion Base-	275.00	325.00	
_	ball (9/55)	245.00	325.00	
	4* Genco Quarterback (10/55)	275.00	325.00	
	2* Genco Hi-Fly Baseball	275.00	390.00	
	(5/56) 4* Genco State Fair Rifle	215.00	390.00	
	Gal. (6/56) 4. Jack Rabbitt	395.00 50.00	$450.00 \\ 75.00$	
—	4. Jungle Joe	45.00	65.00	
	4. Keeney Air Raider	$\begin{array}{c} 65.00 \\ 70.00 \end{array}$	$150.00 \\ 125.00$	
	4. Keeney Sub Gun 4. Keeney Texas Leaguer	25.00	45.00	
_	2* Keeney Sportsman	145.00	220.00	
	(11/54) 4. DeLuxe model	160.00	230.00	
	<ul><li>4. Keeney Ranger (3/55)</li><li>4. DeLuxe model (3/55)</li></ul>	$225.00 \\ 235.00$	$\begin{array}{c} 265.00 \\ 275.00 \end{array}$	
-	4. DeLuxe model (3/55) 4. Lite League	45.00	75.00	
	4. Mills Panoram Peek 4. Mills Conv. for	175.00	<b>3</b> 25.00	
—	Panoram Peek	10.00	20.00	
	4. Muto. Atomic Bomber 4. Mutos. Ace Bomber	$65.00 \\ 95.00$	$145.00 \\ 150.00$	
	4. Mutos. Ace Domber 4. Mutoscope Dr. Mobile			
	(Prewar) 4. Mutos. Fly. Saucers	95.00 90.00	$175.00 \cdot 150.00$	
	1. Mutos. Photo. (Pre-War)	125.00	295.00	
	4. Mutos. Photomatic DeLuxe	250.00	350.00	
	4. Mutoscope Silver Gloves	125.00	225.00	
	<ol> <li>Mutoscope Sky Fighter.</li> <li>Mutos. Voice-O-Graph</li> </ol>	60.00	150.00	
	35c	175.00	3 <b>6</b> 5.00	
	4. Mutoscope Rock 'n' Roll (7/56)	55.00	115.00	
- 1	4. QT Pool Table	50.00	75.00	
	4. Quizzer 4. Rockola World Series	50.00 35.00	$\frac{85.00}{85.00}$	
	4. Scientific Baseball	20.00	40.00	
—	<ol> <li>4. Scientific Basketball</li> <li>4. Scientific Batting Pr</li> </ol>	$\begin{array}{c} 20.00\\ 30.00 \end{array}$	$\begin{array}{r} 45.00\\ 85.00\end{array}$	
	4. Scientific Pitch 'Em	50.00	175.00	
—	4* Seeburg Bear Gun 4. Seeburg Chicken Sam	$75.00 \\ 50.00$	$175.00 \\ 100.00$	
	4. Seeburg Shoot the Chute	<b>49.5</b> 0	90.00	
	4* Seeburg Coon Hunt 4. Set Shot Basketball	$\begin{array}{r} 85.00\\145.00\end{array}$	$175.00 \\ 275.00$	
_	4* Teleguiz	75.00	110.00	
-	4. Un. Team Hockey 4. Un. Jungle Gun	$\begin{array}{c} 25.00 \\ 75.00 \end{array}$	$50.00 \\ 185.00$	
	4. DeLuxe model	75.00	195.00	
—	4. United Carnival Gun (10/54)	125.00	210.00	
	4. DeLuxe model	135.00	210.00	
—	4. United Bonus Gun (1/55)	250.00	295.00	
	4. DeLuxe model	$\begin{array}{r} \textbf{260.00} \\ \textbf{50.00} \end{array}$	$300.00 \\ 75.00$	
	4. Wilcox-Gay Recordio 6. Wms. All Stars (8/47)	25.00	70.00	
—	<ul> <li>6. Wms. Box Score (12/47)</li> <li>6. Wms. Star Series (4/49)</li> </ul>	$\begin{array}{c} 25.00 \\ 25.00 \end{array}$	70.00	
	4. Wms. Super World			
	Series (4/51) 4. Wms. DcLuxe World	<b>35.</b> 00	85.00	
	Series (2/52)	40.00	90.00	
-	4. Wms. DeLuxe Baseball (4/53)	75.00	135.00	
_	4. Wms. Pennant Baseball			
	(12/53) 4. Wms. Super Pennant	80.00	140.00	1
	Baseball (12/53)	84.50	175.00	
	4. Wms. Super Star Baseball (12/53)	90.00	180.00	
	4. Wms. Major League Baseball (2/54)	99.50	185.00	
	4. Wms. All Star Baseball	<i>yy.</i> 30	103.00	
	(2/54)	125.00	185.00	
	4. Wms. Big League Baseball (3/54)	125.00	190.00	
	4. Wms. Jet Fighter			
	(10/54)	$\begin{array}{c} 125.00\\ 210.00 \end{array}$	$\begin{array}{c} 225.00\\ 310.00 \end{array}$	
	4. DeLuxe model	220.00	320.00	
	4. Wms. Polar Hunt (3/55)	275.00	325.00	
	1* Wms. Sidwalk Engineer			
	(4/55) 4. Wms. King Of Swat	125.00	175.00	
	(5/55)	225.00	325.00	
	4. Wms. Four Bagger (4/56)	325.00	395.00	
	2. DeLuxe model	325.00	400.00	

←TOTAL NO.

TOTAL VALUE-

Products listed here are currently in prices, F.O.B. factory.	production. Prices are manufacturers' list
AMI, INCORPORATED	J. H. KEENEY & CO.
"G-200" 200-sel, phonograph.	Cross Country
"G-120" 120-sel. phonograph.	(4 Player, Novelty and Match Model)\$ 435.00
"HS-200" Selective Hideaway.	DeLuxe Hot Coffee Vender
"HS-120" Selective Hideaway "HS- 80" Selective Hideaway "HS-200" Continuous-play	Chocolate Combo Vender .
"HS-200" Continuous-play Hideaway	DeLuxe Hot Coffee Vender DeLuxe Hot Coffee & Hot Chocolate Combo Vender Various Models of above
"HC-120" Continuous-play	Coin Changer Model
"HS-200" Selective Hideaway. "HS-200" Selective Hideaway. "HS-200" Continuous-play Hideaway "HC-120" Continuous-play Hideaway "HC-80" Continuous-play Hideaway "W-200" 200-selection Wall Box Bargrip Wallbox Bracket Recessed Celling Speaker	ROCK-OLA MFG. CORP.
"W-200" 200-selection Wall Box	Model 1455, 200 Sel.
Bargrip Wallbox Bracket	Model 1454, 120 Sel.
Wall Speaker	Model 1450—Playmaster,
Corner Speaker	120 Sel.
AUTO-PHOTO CO.	120 Selections Model 1548, 50 Selection Wall
Studio Model "11"\$3,245.00	Box
BALLY MFG. CO.	1616—DeLuxe Speaker
ABC Bowling Lanes (6 Player)	Model 1906, Remote Volume
14         Foot         \$1,245.00           11         Foot         1,225.00	Model 1927, Remote Volume / " Control with Cancel Button
Key West         815.00           Bike (Kiddie Ride)         835.00	
Model T (without Record	J. P. SEEBURG CORP. V-200—Select-O-Matic "200"
Changer) 705.00 Model T (with Record	Dhanaanah
Changer) 755.00 Balls-A-Poppin' (2 Player, 3 or	V-3W-A-Wall-O-Matic "200" 5 100J-Select-O-Matic "100"
5 Ball	V-3W-A-Wall-O-Matic "200" 100J-Select-O-Matic "100" Phonograph 3W-1-Wall-O-Matic "100" MRVC-2-Master Remote Volume Control HFCV2-8-High Fidelity Wall Speaker HFCV3-8-High Fidelity Corner Speaker HFCV1-12-High Fidelity Becessed Sneaker
Pin-Pool Standard (52" x 36" Model)	MRVC-2-Master Remote
(A) Without lights 300.00	Volume Control
(B) With light-up bumpers 315.00 (C) With neon lights 315.00	Speaker
Senior (68" x 36" Model) 325.00 DeLuxe ABC Bowler	HFCV3-8—High Fidelity
(without Match Feature)	HFCV1-12—High Fidelity Recessed Speaker
Model A-110, 10c a play 760.00 Model A-325, 3 plays for 25c 780.00	PS6-1Z—Power Supply HFA1-L6—Power Amplifier
Congress Bowler (with Match Feature)	
Model C-110, 10c a play 805.00	UNITED MFG. CO.
Model C-325, 3 plays for 25c 825.00	Bowling Alley (6 Player, 14 Foot)\$1,195.00
The Champion (With new-all-metal cabinet) 835,00	Brazil 775.00 Pirate Gun 645.00
CHICAGO COIN MACHINE CO.	Select Play Shuffle Alley (Without Match Feature) 635.00
Super Ski Bowl	Select Play Shuffle Alley
(Match Model)	(With Match Feature) 695.00 Handicap Shuffle Alley
Ski-Bowl (6 Player, 10 Foot) Championship Bowler	(Without Match Feature) Single Chute
Super Championship Bowler (Match Model)	Double Chute 780.00 DeLuxe Handicap Shuffle Alley
No List Price	(With Match Feature)
Authorized for Publication	Single Chute         810.00           Double Chute         830.00
EXHIBIT SUPPLY CO.	Star Slugger (Regular) 495.00 Star Slugger (Replay) 545.00
Ringer Ball (2 Player)	
No List Price Authorized for Publication	WILLIAMS MFG. CO. Roll-A-Ball (6-Player)
J. F. FRANTZ MFG. CO.	Peppy, The Clown
Kicker & Catcher	Perky (Single Player 5 Ball) Single Coin Chute
(Counter Game)	Twin Coin Chutes Crane
ABT Challenger Pistol (Counter Game)	No List Price Authorized for Publication
ABT Guesser Scale ABT Rifle Sport	
(Shooting Gallery)	THE RUDOLPH WURLITZER CO.
Aristo Scale No List Price	Model 2000, "Centennial", 200 Selections
Authorized for Publication	Model 1900, "Centennial", 104
GENCO MFG. & SALES CO.	Selections
Official Skill Ball	Model 5207 Wall Box-104
Davy Crockett (Rifle Gallery) No List Price	Selection—3 Wire
Authorized for Publication	Selection—4 Wire
D. GOTTLIEB & CO.	Model 257 Stepper—104 Selec- tion—3 Wire
Flag-Ship (2 Player, 5-Ball)	Model 253 Stepper-104 Selec-
No List Price Authorized for Publication	tion-3 Wire Model 248 Stepper-48 Selec-
	Model 5207 Wall Box-104 Selection-3 Wire Model 5206 Wall Box-48 Selection-4 Wire Model 257 Stepper-104 Selec- tion-3 Wire Model 253 Stepper-104 Selec- tion-3 Wire Model 248 Stepper-48 Selec- tion-4 Wire Model 5117 12" High Fidelity
INTERNATIONAL MUTOSCOPE CORP.	Wall Speaker
Voice-O-Graph, 45-78 RPM	Model 5116 8" High Fidelity Corner Speaker
With Musical Unit\$1,850.00 Without Musical Unit 1,750.00	Model 5115 5" High Fidelity
Lord's Player Vendor 390.00	Corner Speaker

### ROCK-OLA MFG. CORP. Model 1455, 200 Sel. Model 1454, 120 Sel. Model 1452, 120 Sel. Model 1450—Playmaster, Authorized Model 1430-1 laymaster, 120 Sel. Model 1546 Chrome Wall Box, 120 Selections Model 1548, 50 Selection Wall No List d for r Publication Model 1548, 50 Selection Wall Box 1615—Standard Speaker 1616—DeLuxe Speaker Model 1906, Remote Volume Control Model 1927, Remote Volume Control with Cancel Button J. P. SEEBURG CORP. V-200-Select-O-Matic "200" Phonograph V-3W-A-Wall-O-Matic "200" Aut . .

100J-Select-O-Matic "100"	10
Phonograph 3W-1—Wall-O-Matic "100"	No List Price horized for Publication
3W-1-Wall-O-Matic "100"	000
MRVC-2-Master Remote	125
Volume Control	101 5
HFCV2-8-High Fidelity Wall	1 - 7
Speaker	EZ
HFCV3-8—High Fidelity	E.e
	2
Corner Speaker HFCV1-12—High Fidelity	E.
Recessed Speaker	ä
PS6-1Z—Power Supply	1
HFA1-L6-Power Amplifier	1
JNITED MFG. CO.	
Bowling Alley	
(6 Player, 14 Foot)\$1	.195.00
Brazil	775.00
Pirate Gun	645.00
Select Play Shuffle Alley	
(Without Match Feature)	635.00
Select Play Shuffle Alley	
(With Match Feature)	695.00
Handicap Shuffle Alley	
(Without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Handicap Shuffle Alley	
(With Match Feature)	
Single Chute	<b>810.0</b> 0
Double Chute	<b>83</b> 0. <b>0</b> 0
	AOF AO

### THE RUDOLPH WURLITZER CO.

HE RUDOLI II WURLITZER	uU.
Model 2000, "Centennial", 200 Selections	1
Model 1900, "Centennial", 104 Selections	1
Model 5210, Wall Box, 200 Sel.	2
Model 5207 Wall Box-104 Selection-3 Wire	utho
Model 5206 Wall Box-48 Selection-4 Wire	No Authorized
Model 257 Stepper—104 Selec- tion—3 Wire	List l for
Model 253 Stepper—104 Selec- tion—3 Wire	Pric
Model 248 Stepper—48 Selec- tion—4 Wire	ice ublication
Model 5117 12" High Fidelity	ion
Wall Speaker Model 5116 8" High Fidelity	
Corner Speaker Model 5115 5" High Fidelity	
Corner Speaker	1



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Page 66

WURLITZER

January 26, 1957

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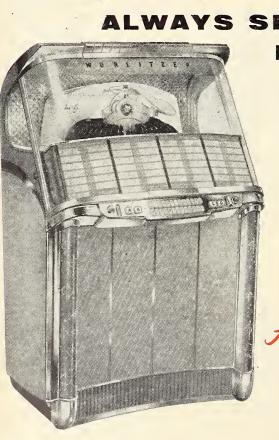
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