



The ABC-Paramount group above is combining two celebrations. One is its first anniversary and the other is its hit record, "A Rose And A Baby Ruth" by George Hamilton IV. Pictured from left to right are: Irwin Garr, national promotion manager; Larry Newton, sales manager; George Hamilton IV; Sam Clark, president; Harry Levine, vice-president; and Don Costa, co-musical director.

# HEADLINERS FROM RCA VICTOR



Dinah Shore

CHANTEZ-CHANTEZ

# HONKY TONK HEART

20/47-6792



# 6 HOT ONES HEADED FOR THE TOP!

#### HARRY BELAFONTE

Banana Boat (Day-O) c/w Star-O 20/47-6771

#### DOROTHY OLSEN

Mama Llama, Papa Llama c/w Calico Pie 20/47-6770

#### EDDY ARNOLD

A Good Lookin' Blonde c/w A Dozen Hearts 20/47-6773

#### HUGO WINTERHALTER

A New Fangled Tango (from B'way's new hit "Happy Hunting") c/w Bundle of Joy (from the RKO film "Bundle of Joy") 20/47-6775

#### De CASTRO SISTERS

I Never Meant To Hurt You c/w I Hear A Melody 20/47-6774

#### LOU MONTE

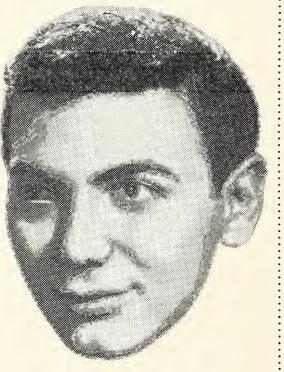
Some Cloud Above c/w Roman Guitar 20/47-6769

Eddie Ames (of Ames Brothers' fame)

# I'D GIVE YOU THE WORLD

(from the German-London film "Amore")

THE BEAN SONG (Which Way to Boston) 20/47-6791



Your customers hear these New Orthophonic High Fidelity recordings best on an RCA Victor New Orthophonic High Fidelity "Victrola."®

America's favorite speed... (O) 45 RPM

RCAVICTOR





FOUNDED BY BILL GERSH

e Cas Volume XVIII—Number 18

Publishers BILL GERSH JOE ORLECK

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CHICAGO OFFICE 32 West Randolph St., Chicago 1, Ill. (All Phones: DEarborn 2-0045) BILL GERSH

Howie Freer Chuck Peele

HOLLYWOOD OFFICE 6272 Sunset Blvd., Hollywood, Cal. (Phone: HOllywood 5-2129) JACK DEVANEY Bob Martin

BOSTON OFFICE 1765 Commonwealth Ave., Boston 35, Mass. (Phone: ALgonquin 4-8464) GUY LIVINGSTON

LONDON OFFICE 17 Hilltop, London, N.W. 11, England (Phone: Speedwell 2596) MARCEL STELLMAN

EXECUTIVE STAFF BOB AUSTIN, General Mgr., Music Dept. SID PARNES, Editor-In-Chief NORMAN ORLECK, Associate Editor IRA HOWARD, Associate Editor IRA HOWARD, Associate Editor CISSIE GERSH, Woman's Editor A. MARINO, Office Manager T. TORTOSA, Circulation POPSIE, Staff Photographer BRUNO DUTKOWSKY, Art Director

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# Expanding **kecord** Horizons

Two recent events in the record business point up once again the expandingly important role that records are playing as a mass entertainment medium.

One is the reduction in price of EPs and the other is the sale of Dot **Records to Paramount Pictures.** 

The reduction of the EP price brings still more records to an ever increasing public. This has been the pattern for the last several years as packaged goods have come steadily down in price and gone steadily up in sales. As a result of this new reduction, EPs are bound to enjoy an even greater popularity than ever before. It makes multi-record packages extremely attractive pricewise and even on single EPs gives the buyer four selections for a little more than he would normally have to pay for two.

As far as juke boxes are concerned, three out of the four manufacturers have facilities today for handling EPs and the enhanced popularity of these records due to this price reduction should make EPs an even more important factor in juke box programming in the future.

The other indication of an expanding record industry importance is the sale of Dot to Paramount Pictures. This transaction, finalized

after several weeks of conferences, points up the increasingly vital role that records are playing in the total entertainment picture. Paramount's acquisition of Dot-the price paid and the importance which the heads of Paramount have attached to this sale-indicate that Dot will definitely not be a mere adjunct to the Paramount enterprise, but rather an integral part of it.

January 19, 1957

It also reflects on the entire record industry that it has produced a man of the dynamic quality of Raudy Wood, who, in the course of five years has built a label which has proven its ability to hold its own with all the others in the business. In our industry, this is an almost unbelievable achievement. But as we said, it reflects on everybody in this business. Randy Wood is to be congratulated and so is everyone in the record industry.

Month by mouth, event by event, all signs point to a record market that's expanding at such a rate and with such a substantial base, that no final goal can even be guessed at. We are in one of the wondrous enterprises of our time. Where it will take us in the years to come, we can't possibly know. But we can all take pride in the fact that we are coutributing to the creation of an industry whose horizons know no bounds and whose eud result brings joy, in the form of music, to people all over the world.

January 19, 1957

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-Peacock

Reger

RP-RPM

SE-Seeco

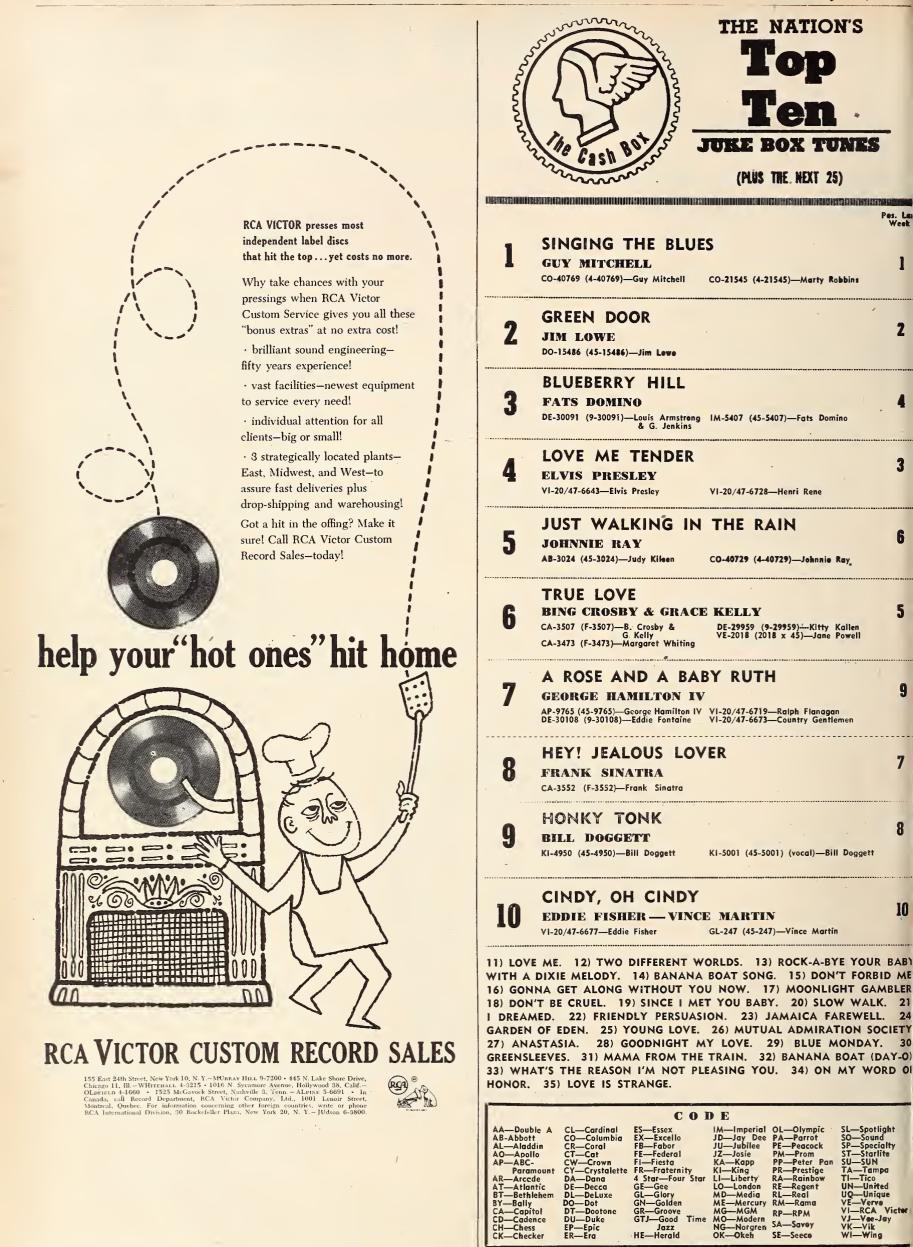
Peter Par

–Specialty –Starlite –SUN

Tampa

TI-Tico UN-United UQ-Unique VE-Verve VI-RCA Victor VJ-Vee-Jey

VK—Vik WI—Wing



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The Cash Box, Mu	sic	Pag	e. 6.		January 19, 1957
The Cash Box					
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Pos. Pos. 1/12 1/5 1—Singing The Blues	Pos. Pos. 1/12 1/5 9-A Rose And A	Pos. Pos. 1/12 1/5 16—Gonna Get	Pos. Pos. 1/12 1/5 24—Cinco Robles	Pos. Pos. 1/12 1/5 32—Goodnight	Pos. Pos. 1/12 1/5 ME-71001 (71001x45)—
★CO-40769 (4-40769) GUY MITCHELL	Baby Ruth 6 7	Along Without You Now	29 40 ★CA-3612 (F-3612)— LES PAUL & MARY FORD	My Love 23 27	CHUCK MILLER The Auctioneer MG-12352 (K12352)— LEROY HOLMES O.
Crazy With Love CO-21545 (4-21545)	* AP-9765 (45-9765) GEORGE HAMILTON IV If You Don't Know DE-30108 (9-30108)	15 15 CR-65520 (9-65520) TERESA BREWER	Ro-Ro-Robinson CR-61765 (9-61765)— LAWRENCE WELK	★CR-61748 (9-61748)— McGUIRE S'STERS Mommy	Maid Of Novgorod VI-20/47-6719- RALPH FLANAGAN O.
2-Banana Boat Song	EDDIE FONTAINE The Years Before	Music, Music, Music ☆LI-55040 (45-55040)— PATIENCE & PRUDENCE The Money Tree	Whispering Heart ☆ER-1026 (45-1026)— RUSSELL ARMS The World Is Made Of	Mommy DE-30150 (9-30150)— EARL GRANT My Consolation ★MO-1005 (45-1005)—	A Rose And A Baby Ruth
5 12 CR-61761 (9-61761)— STEVE LAWRENCE	RALPH FLANAGAN Boby Doll VI-20.47-6673- COUNTRY GENTLEMEN	17—Love Is Strange	Liso	JÉSSE BELVIN I Want You With Me Xmos	33—Who Needs You 50 − ★CO-40811 (4-40811)−
Long Before I Knew You DO-15527 (45-15527)— FONTANE SISTERS	How Much	30 47 ★GR-0175 (4G-0175)— MICKEY & SYLVIA I'm Going Home	25—Jim Dandy 34 44	33—Ain't Got	FOUR LADS It's So Easy To Forget
Honolulu Moon GL-249 (45-249)—TARRIERS No Hidin' Ploce	10-True Love	KI-5010 (45-5010) LUTHER & LITTLE EVA Ain't Got No Home	☆AT-1116 (45-1116)— LAVERN 8AKER Tra Lo La	<b>No Home</b> 40 42 *AG-5259 (45-525°)—	39—One In a Million
ME-71020 (71020x45) SARAH VAUGHAN I've Got A New Heart ache	*CA-3507 (F-3507)—BING CROS8Y & GRACE KELLY Well Did You Evah! CA-3473 (F-3473)—	18—Cindy, Oh Cindy	26—1 Dreamed	CLARENCE HENRY Troubles, Troubles K1-5010 (45-5010)	★ME-71011 (71011 × 45) PLATTERS On My Word Of Honor
VI-20/47-6777- JOHNNIE & JACK Mr. Clock	MARGARET WHITING Haunting Love DE-29959 (9-29959)	★GL-247 (45-247)— VINCE MARTIN Only If You Praise The Lord	20 31 ★BY-1020 (45-1020)— 8ETTY JOHNSON If It's Wrong To Love	Love Is Strange	40—Little By Little
3—Young Love	WIII I Always Be Yours VE-2018 (2018x45)— JANE POWELL Mind If I Moke Love	★VI-20-6677 (47-6677)— EDDIE FISHER Around The World	You	34—Two Different Worlds	AP-9762 (45-9762)
★CA-3602 (F-3602) SONNY JAMES You're The Reoson	To You	19—Banana Boat	27—On My Word Of Honor	CA-3565 (F-3565) DICK HAYMES Never Leave Me	It All Started With Your Kiss DE-30180 (9-30180) TONI ARDEN
★DO-15533 (45-15533) TAB HUNTER Red Sails In The Sunset	11—Moonlight Gambler	(Day-O) 31 ★VI-20/47-6771-	27 37 ★ME-71011 (71011x45)— PLATTERS	CR-61710 (9-61710)— STEVE CLAYTON It Happened Again	Without Love ★SA-1506 (45-1506)— NAPPY 8ROWN I'm Getting Lonesome
ME-71022 (71022×45)— CREWCUTS Little By Little VI-20/47-6751—RIC CARTEY & JIVA-TONES	14 16 ★CO-40780 (4-40780)— FRANKIE LAINE Lotus Land	HARRY 8ELAFONTE Star-O	One In A Million RP-479 (45-479)—B. B. KING Bam Bom Boom	DE-30036 (9-30036) DICK KALIMAN Love Is A Dangerous Gome	41—Can   Steal A
Ooh-Eee		20—Jamaica Farewell	28—What's The	★JU-5256 (45-5256)— DON RONDO He Made You Mine KA-161 (45-161)—ROGER	Little Love — —
4Green Door <sup>2</sup> <sup>3</sup> ★DO-15486 (45-15486)	12—Blue Monday 19 34 *IM-5417 (45-5417)	★VI-20/47-6663— HARRY BELAFONTE Once Was	Reason I'm Not Pleasing You 22 43	WILLIAMS & JANE MORGAN Nights In Verong	42—Mama From The Train 35 23
The Little Man In Chinotown	FATS DOMINO Whot's The Reason I'm Not Pleasing You	21—Since   Met You Baby	★IM-5417 (45-5417) FATS DOMINC Blue Monday		43-—Anastasia
5-Love Me Tender 3 2	13—Rock-A-Bye Your Baby With	18 13 *AT-1111 (45-1111)— IVORY JOE HUNTER	29—Slow Walk	39 32 ★DO-15503 (45-15503)— LEROY VAN DYKF I Fell In Love With A	28 29 44Wringle
★VI-20-6643 (47-6643)— ELVIS PRESLEY Anyway You Wont Me	A Dixie Melody	You Con't Stop This Rocking And Rolling CO-40789 (4-40789)—	25 17 CD-1304 (45-1304)— OCIE SMITH Forbiddon Erwit	Pony-Tail ME-71001 (71001x45)— CHUCK MILLER Boby Doll	Wrangle
VI-20/47-6728—HENRI RENE O. The Little White Horse	★DE-30124 (9-30124)— JERRY LEWIS Come Rain Or Come Shine	MINDY CARSON Goodnight My Love DO-15517 (45-15517) MOLLY BEE	★K1-5000 (45-5000) BILL DOGGETT		45—Friendly Persuasion
6-Blueberry Hill 4 4 DE-30091 (9-30091)- LOUIS ARMSTRONG		I'll Be Waiting For You	Hond In Hand ★ME-70963 (70963x45)— SIL AUSTIN Wildwood	36—Knee Deep In The Blues	36 20 46—Follow Me
€ G. JENKINS Thot Lucky Old Sun ★IM-5407 (45-5407)— FATS DOMINO	14—Love Me* 11 11 *VI-EPA-992	22—Garden Of Eden 26 21	20 11 1 7 1	★CO-40820 (4-40820)— GUY MITCHELL Take Me Back Baby	43 – 47—Wisdom Of
Honey Chile	*Position on best seler list is based on soles reports of Ex- tended Play recording. Song is not avoiloble on o single	★VK-0226 (4X-0226)— JOE VALINO Coravon	30—Honky Tonk 21 19 *KI-4950 (45-4950)—	CO-40815 (4-40815)— MARTY RO88INS Same Two Lips	A Fool 45 38
9 14 ★DO-15521 (45-15521)— PAT BOONE	releose. Three other songs in EP are: Rip It Up; When My Blue Moon Turns To Gold; Poralyzed.	23—You Don't Owe Me A Thing	BILL DOGGETT Honky Tonk KI-5001 (45-5001)—vocol— BILL DOGGETT	37—Baby Doll	48—1 Miss You So — —
Anostasio 8—Just Walking	15 How Loglous	33 — ★CO-40803 (4-40803)— JOHNNIE RAY Look Homeward,	Peacock Alley	37 39 ★CD-1303 (45-1303)— ANDY WILLIAMS Since /////	49—Confidential 38 26
In The Rain 7 5 AB-3024 (45-3024)—	15—Hey! Jealous Lover 13 8	Angel CO-40706 (4-40706)	31—Greensleeves 32 33	Since I've Found My Baby CO-40764 (4-40764) PERCY FAITH O	50—I Love My Baby 49 —
★CO-40729 (4-40729)— JUDY KILEEN ★CO-40729 (4-40729)— JOHNNIE RAY In The Condielight	★CA-3552 (F-3552)— FRANK SINATRA You Forgot All The Words	Respectfully Miss Brooks ME-70888 (70838 x 45)— LoDELL SISTERS	★LO-1703 (45-1703)— BEVERLEY SISTERS I'll See You In My Dreams	Vagabond King Waltz EP-9194 (5-9194) RALPH YOUNG Stormy Weather	50—Without Love
	Boton CWCrown -Senido CYCrystalet	ES-Essex EX-Excello	GTJ—Good Time Jazz MD— HE—Herold Mt—	-Media PR—Prestige -Mercury RA—Roinbow	SU—Sun ST—Storlite
AA—Double A CA— AB—Abbott CD—	Bethlehem DA—Dóno 8-olly DE—Decca -Copitol DI—Diomond -Codence DL—DeLuxe	F8—Fobor FE—Federol FI—Fiesto FL—Flosh	JD—Jay Dee MO- JU—Jubilee NG- JZ—Josie OK-	-MGM RE-Regent -Modern RL-Reol -Norgran PM-Romo Okeh RO-Roost	TA—Tampo TI—Tico TR—Trend UN—United
AL—Aloddin CK— AQ—Apollo CL— AP—ABC-Paramewat CO—	-Chess DO—Dot -Checker DT—Dootone Cardinal NU—Duke -Columbia EM—Ember	FP—Flip FR—Froternity GE—Gee GL—Glory	KI—King PA— LI—Liberty PE— LO—London P!	Olympic RP—RPM Porrot SA—Sovoy Peacock SE—Seeco Plagrim SL—Spotlight	
AR     Arcade     CR     Cr     Cr     Cr     Er     Er     GN     Golden     LU     Luniverse     PM     Prom     SO     Sound     VK     Vik       AT     Atlantic     CT     CT     Ct     ER     Er     GR     Groove     MB     Melba     PP     Peter Pan     SP     Specialty     WI     Wing       * INDICATES BEST SELLING RECORD OR RECORDS.					
<ul> <li>Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.</li> <li>The surplement underseath the title indicate the positions of the record last week and two weeks and respectively.</li> </ul>					

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

• All labels listed in alphabetical order.

The Cash Box, Music

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January 19, 1957



"It's What's in THE CASH BOX That Counts"

www.americanradiohistorv.com

January 19, 1957



# ANN GILBERT (Vik X/4X-0255)

(Vik X/4X-0255) **B**+"JOHNNY" (2:53) [Romance of Groove's top talents, joins the Vik label with an impressive initial per-formance that could send her up the hit ladder. This half is a touching folk flavored ballad presented with great warmth and feeling. Ann's multiple voicing plus lovely harmonica backing makes the side a strong con-tender. tender.

B "HE THINKS I'M WONDER-FUL" (2:24) [Miller ASCAP— Lindeman, Stutz] Another top grade interpretation of a well written love song. Song has a wonderful story line. Two hot sides jockeys will enjoy.

# APRIL AMES (Zephyr 70-013)

(Zephyr 70-013) **B**+"A SMILE WILL GO A LONG LONG WAY" (2:46) [Mills ASCAP—Davis, Akst] An excellent old rhythm ballad is revived in class fashion by a gifted lark with a com-mercial sound and a winning style. Her name—April Ames. Pretty piece of wax which was introduced on the Jan. 5th George Gobel TV Show. A sleeper to watch. **D** "IMAGINATION" (2:32) [ABC

sleeper to watch. **B** "IMAGINATION" (2:33) [ABC ASCAP — Van Heusen, Burke] The songstress hands in another top grade performance singing one of the prettiest of all standards. Jockeys love this type of stuff. You'll be hear-ing both sides often.

NICK NOBLE (Mercury 71031; 71031x45) **B**+ "NO ONE SWEETER THAN Noble comes up with one of his strong-est sides to date as he ambles thru an infectious calypso flavored ro-mancer. Wonderful combination of instrumentation and vocal. A big side for the songster. for the songster.

**C+** "I'M A VISITOR" [Leeds ASCAP —Charles, Hopp] The versatile warbler lilts thru an attractive shuffle-beat item on this end. Song tells about a lad who's at home wherever he goes.

GLORIA MANN (Decca 30140; 9-30140)
B "FADED PHOTOGRAPHS" (2:19) [George Pincus ASCAP— Altman, Gannon] Gloria Mann hands in a touching rendition of a charming new fish-beat ballad with hit potential. Tender tune about a teenage love af-fair that has come to an end. Should go well with the youngsters.
C+ [Chappell A S C A P — Johnson, Webb] The lark picks up the beat and swings freely thru a catchy jumper with a romantic story line.

FRANKIE LESTER
(Vik X/4X-0256)
F\*& Hawkes ASCAP — Robinson]
Frankie Lester comes thru with one
of his best sides to date as he projects
on an exciting jump version of a
wonderful folk song. Commercial
dance arrangement of an oldie that
could click again. Instrumentation
showcases the songster to best advantage. Keep a tab on this one.
BYE BYE BLUES" (2:14)
[Bourne ASCAP — Hamm, Bennett, Lown, Gray] Frankie swings
freely here with an exciting rock and
rol beat arrangement of a great oldie.
Plenty of drive. Lester's vocal styling
is thrilling.



"A VERY SPECIAL LOVE" (2:30) (3:02) [April ASCAP—R. Allen] [April ASCAP—R. Allen]

> MITCH MILLER (Columbia 40831; 4-40831)



MITCH MILLER

• Mitch Miller, who had a tre-mendous '56 hit with "Song For A Summer Night", a TV show theme penned by Robert Allen, employs the same winning formula on his latest release. He's once again

the most recent "Playhouse 90" CBS TV show "The Ninth Day". The melody is even more beautiful than "Summer Night" and should make the climb up the charts at an even quicker pace. Mitch pre-sents this charming mood theme in a different manner on each side. "A Very Special Love" is the title for the bluesy side featuring the saxophone in the spotlight. It's a shorter version running 2:30. Haunting melody that you won't forget. Flip, the same melody with a harmonica in the lead bears the title of the TV show "The Ninth Day". Both halves are extremely contagious. They'll be on the charts in a matter of days. than "Summer Night" and should

using an Allen tune introduced in

[Rex BMI-Roberts, Powell] "BALLERINA" [Jefferson ASCAP-Russell, Sigman] NAT "KING" COLE (Capitol 3619; F-3619)



• Nat "King" Cole, who's creat-ing quite a sensation with his Mon-day night TV show, introduces a

"I'M JUST A COUNTRY BOY"

(3:05) [Folkways BMI—Brooks, Barer]

(RCA Victor 20/47-0322)



#### HARRY BELAFONTE

Harry Belafonte is one of the hottest names in the business today. His "Calypso" album is the #1 LP in the country and his singles "Banana Boat (Day-O)" and "Ja-

"YOU ARE MY FIRST LOVE"

beautiful new platter that should enjoy a tremendous sale among his fans of long standing and those who've become Cole admirers since the "King" joined TV. "You Are My First Love" is a sparkling new romancer sung by the star in a penetrating manner. His intimate voice and the fragile song are tailor-made for one another. Ex-cellent follow-up to his recent click "Night Lights". The coupling dis-plays Cole on a wonderful rhythm version of the smash oldie "Baller-ina". Swinging side with a de-lightful dance beat. Nelson Riddle supplies superb accompaniment on both decks. beautiful new platter that should both decks.

"HOLD 'EM JOE" (2:32)

[Folkways BMI-Thomas]

HARRY BELAFONTE



THE HI NOTES ORCH. (Chicago 226; 45-226) **B** "PLAY ME A POLKA" [W. H. Bajewski SESAC—Penway] The Hi Notes live it up on a delightful happy-go-lucky polka full of zip. Gay dancer that should go well in every juke box. The boys in the band join in with a cute occasional vocal that listeners will sing along with. **C** "MEANWHILE BACK AT THE RANCH POLKA" [W. H. Sajew-ski SESAC—Penway] Another joyous polka disk—this one all instrumental. Excellent dance item for a party. Title should attract attention.

MARTHA LOU HARP (Capitol 3609; F-3609) / "THE GREATEST FOOL IN "THE WORLD" (2:07) [Coliseum BMI-Moore, Naylor] Strong voiced Martha Lou Harp does a big job with a commercial shuffle-rhythm ballad. Good showing on a side that could make some noise. ""L'LL HOLD YOU IN MY

B "I'LL HOLD YOU IN MY HEART" (2:42) [Adams, Vee & Abbott BMI—Arnold, Horton, Dil-beck] This portion displays the pol-ished lark on a touching slow waltz romancer. Pretty arrangement and delivery delivery.

#### EDDIE DANO (Vik X/4X-0253)

(Vik X/4X-0253) **B** "THE GIRL WITH THE PUR-PLE FEET" (2:16) [Larry Tay-lor ASCAP—Fotine, Stanton] Eddie Dano belts out a delightful march tempo Italian flavored ditty full of vim and color. Cleverly written bouncer about a tourist who falls in love with a girl who presses grapes with her feet. Happy side you'll be hearing often. It's got spirit. **B** "HOLD BACK THE DAWN" (2:45) [Famous ASCAP—David, Kaye] This half features the rich-voiced crooner on a touching love song chanted with emotion. Good two-sided follow-up to his west coast click "My Last Night In Rome".

ROBERT MAXWELL, His Harp and Orch. (MGM 12410; K12410)

(MGM 12410; K12410) **B**+(Solfeggio)" (2:26) [Maxwell ASCAP—Maxwell] As a result of the new-found popularity of this conta-gious melody (thanks to TV comic Ernie Kovac's use of the tune for his hilarious Nairobi Trio sketch) MGM has retitled and re-issued this delightful Robert Maxwell opus. Charming ditty that could now break into the big time. A sleeper to watch closely. closely.

C+ "ACCIDENTAL SLIP ON AN ORIENTAL RUG" (2:10) [Max-well ASCAP—Maxwell] Another un-usual title goes with this off-beat harp-ork instrumental novelty. Pleas-ant, drum-filled ditty.

#### HELENE DE LYS

(MGM 12399: K12399) "I COULDN'T CARE LESS" (2:12) [Mid BMI—Wayne, Fitz-gerald] Helene De Lvs lends her in-viting voice to a touching song about a lass who pretends to be unconcerned about her broken love affair. Tearful romancer well written and ably de-livered livered.

MORE THAN THAT" (2:23) [Duchess BMI—Wayne, Jay] In contrast to the upper portion, this hallad expresses the great love the lark has for her beau. Pretty lilter.

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"It's What's in THE CASH BOX That Counts"

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RICHARD HAYES

RICHARD HAYES (ABC Parcmount 9777; 45-9777) **B** "LET YOUR LIPS RUN AWAY WITH YOUR HEART" (2:10) [Planetary ASCAP—Shelly, Chait] An exciting galloping tempo ballad is neatly executed by Richard Hayes. Spright bouncer with a cute lyric set to a colorful tempo. Chorus supplies a top grade assist. **B** "WHERE YOU ARE" (2:10) [Iris-Trojan BMI—Wolf] A love-

**B** "WHERE YOU ARE" (2:10) [Iris-Trojan BMI—Wolf] A love-ly romantic tango is chanted with emotion by the gifted vocalist. Dra-matic opus portrayed with great feeling. Class material with a B'way show quality.

## THE 3 J's (Willett 0632; 45-0632)

(Willett 0632; 45-0632)
B "ALWAYS STAY IN LOVE WITH ME" (2:38) [World AS-CAP—Willett, Jacobsen, Stutti] The 3 J's make an impressive debut on Pittsburgh's new Willett label singing a potent piece of commercial rock and roll material that could break nation-ally. Boys have the sound the kids want and some strong tunestuff to work with. Keep a tab on this sleeper.
B "OH! OH! THERE SHE GOES" (2:02) [Republic BMI—Florio, Barr] The trio displays its versatility on a cute jumper also aimed at the youngsters. Catchy dance deck with a good "Oh! Oh!" gimmick.

a good "Oh! Oh!" gimmick. BOBBY SCOTT (ABC-Paramount 9776; 45-9776) **B**+(2:39) [Pampco BMI — Klein, Gent] Bobby Scott has two strong sides on his latest release. This half features the rangy-voiced performer in a echo-chamber chanting an in-teresting tale about teenage love. Striking number with an unusual, infectious sound. A sleeper with hit possibilities. Whistling in backdrop is very effective. **B**+"THERE, I'VE SAID IT Evans, Mann] On this portion the balladeer projects on-a potent rock and roll beat revival of a great oldie. Chorus aids Scott in class form. Strong job that could make the tune a hit once again. MARK REDDY

a hit once again. MARK REDDY (Floir-X 3008; 45-3008) **B**+"RIO MAYARI" (2:24) [World B+"A S C A P — Shuman, Shuman, Brana] A beautifully arranged intro-duction leads into a charming roman-tic ballad crooned with warmth and tenderness by Mark Reddy. Well written latin-tempo number that could blossom into a big hit. A fair share of air play will send it on its way. Watch this one. Beautiful melody. **C+**"RED SHUTTERS" (2:20) Inter warbler changes the pace and shuffles thru a pleasant jumper. Happy dance deck.

Happy dance deck.

#### SOMETHIN' SMITH & THE REDHEADS (Epic 9197; 5-9197)

(Epic 9197; 5-9197)
B "SWEET STUFF" (1:46) [American BMI—Stanley] Some-thin' Smith and his Redheads take hold of a catchy new novelty and present it in their homespun, informal manner. Delightful bounce ditty that could make noise. It's got a pleasant simplicity about it.
C+YOU'RE DOIN'" (1:55) [Brad-shaw BMI — Young, Duni] Another infectious easy-going lilter handled in inviting fashion by the lads. Good soft shoe flavoring.



SARAH VAUGHAN (Mercury 71030; 71030x45)



SARAH VAUGHAN

• The inimitable Miss Sarah Vaughan lends her brilliant voice to two exciting sides that should

EDDIE AMES

join hands in making-the disk the lark's first big seller for '57. One side displays the thrush with a thrilling torch song dubbed "Leave It To Love". The arrangement sports an interesting Latin tempo and a pretty string backdrop that showcases Miss Vaughan's talents to perfection. An extremely well written opus with class. Potent piece with standard qualities. Flip has a chorus aiding the song bird as she dances thru a catchy cha as she dances thru a catchy cha cha novelty about a "Bashful Mat-Instrumentation is enador". hanced by the use of castanets. Two good decks sure to attract a heap of loot.

"I'D GIVE YOU THE WORLD" (2:36) [Shapiro-Bernstein ASCAP—Spina, Gaze] "THE BEAN SONG" (2:04) [American BMI-Stanley] EDDIE AMES (RCA Victor 20/47-6791)

polished performer with a rich baritone voice and a delightful technique that should send his first solo effort onto the charts. Eddie gets a tremendous orchestral assist from Hugo Winterhalter as he chants a striking romantic bal-lad titled "I'd Give You The World". Superb English adaptation of a stirring German tune from the German-London film "Amore". Commercial love song with great potential. Eddie turns to the lighter side for the com-• Eddie Ames, one of the four panion piece. Here he bounces thru talented gents who make up the a happy bounce novelty "The Bean extremely successful vocal quartet known as the Ames Brothers, Song (which Way to Boston)". debuts as a soloist on this Victor Colorful change of pace. Top deck release. The lad is an extremely

is the one to watch.

The Cash Box Best Bets
<ul> <li>★ "SALUTE TO TOMMY DORSEY" (Pts. 1 &amp; 2)</li> <li>★ "9 LB. HAMMER"</li> <li>★ Sanford Clark</li> <li>★ TFROM THE FIRST HELLO TO THE LAST GOODBYE"</li> <li>Jane Morgan</li> <li>Kapp 172</li> </ul>
★ "HEY, TAXI!" Lercy Holmes & Ernie Kovacs MGM 12408 ★ "FORBIDDEN FRUIT" Richard Maltby Vik X/4X-0254
★ "ONE SODA, TWO STRAWS" ★ "THERE I'VE SAID IT AGAIN"} Bobby Scott ABC-Paramount 9776
★ "DON'T YOU ROCK ME DADDY-O" Bob Cort London 1713 ★ "I RESOLVE" Arthur Lee Simpkins Miranda 4-56-13

#### SANDY SHAW

(Ronnex 1169; 45-1169) **C**+"DON'T CHANGE" (2:30) [AS-esting trumpet solo serves as the intre-for this dramatic love song chanted with great emotion by Sandy. Potent delivery. delivery.

**C+** "IT'S GOT TO GO" (2:15) [BM] supplies the jumping instrumenta accompaniment for Sandy's lively treatment of a cute novelty.

LEROY HOLMES & HIS TUG BOAT EIGHT—VOCAL: ERNIE KOVACS (MGM 12408; K12408)

**B**+"HEY, TAXI!" (2:16) [Zodiac mental novelty is colorfully fashioned by Leroy Holmes and his Tug Boat Eight as Ernie Kovacs joins in every half-minute with a cry for a taxi Catchy off beat novelty that could click. A pleasant sleeper to watch Good for a laugh.

**B** "ORIENTAL BLUES" (2:20) [Meadowbrook ASCAP—Newlon] Holmes and his boys get an assist from a chorus (singing without words) on a contagious rendition of the theme song from Ernie Kovacs "Tonight" show.

LOUIS ARMSTRONG & HIS ORCH. (Decca 30188; 9-30188)

B "THIS YOUNGER GENERA-TION" - (2:50) [Merian ASCAF —Merrill, Merrill] Louis Armstrong handles the vocal chores on an amus-ing novelty about the musical taster of the younger generation. Cute side that should attract chuckles.

**B** "IN PURSUIT OF HAPPI NESS" (2:40) [George Paxtor ASCAP—Coleman, Leigh] Gravel throated "Satchmo" gets a mood back drop from Sy Oliver's ork on a soft ballad of love. Interesting side with some pretty horn work by Louis.

CAROLE BENNETT (Capitol 3620; F-3620)

**B** "MISER'S GOLD" (2:12) [Larr] Taylor ASCAP—Ballard] Carol Bennett has a powerful side in thi galloping tempo ditty about a gen who's as stingy with his love as a miser is with his gold. Exciting ar rangement and delivery.

**B** "PLAY THE MUSIC" (2:28 [Southern ASCAP—Frisch, Wolf White] A chorus supplies a wonder ful backdrop for the lark's dramati treatment of a striking love son with a commercial melody and lyric Pretty two-sider that could star Carole on the road to the top.

JOHNNY DESMOND and JIMMY SAUNDERS (Coral 61768; 9-61768)

**B**+"DOWN WHERE THE RIVE MEETS THE SEA" (2:41) [Pee International BMI—Carlisle, Sour Johnny Desmond takes a solo ru on this portion chanting a prett romancer with an easy-going liltin beat. Commercial item with h potential. Watch it.

**B** "18th CENTURY MUSIC BOX (2:31) [Vernon ASCAP—Saur ders, Allen] Desmond and Jimm Saunders team their talents het singing a clever novelty about a antique 18th Century music box the plays a rock and roll tune. The boj harmonize delightfully and do a te job on a charming ditty.





"WRITTEN ON THE WIND" Fram Universal-International Picture (Decca 9-30123; 30123)



THE FOUR ACES Featuring AI Alberts

With opening of sensational U-I film, this record is destined to soar even higher than its present brisk activity. A solid smash and one to hitch up with fast.

> "WITHOUT LOVE" (There Is Nothing) (Decca 9-30180; 30180)



TONI ARDEN

It is a pleasure to see Toni's first Decca disc-out only two weeks-and already looking like the biggest in her career! She sure rates a hit and this one is IT!

#### **"MEMORIES ARE MADE** OF THIS"

(Decca 9-30152; 30152)



Recorded by Deutsche Grammophon/Polydor® Series

Every so often we get a smash hit sung in German and with a great sound. Here it is. Terrific song, terrific sound, catching on like wildfire!





Pat Boone, now back in the U. S., concluded a most successful flying visit to this country with two con-certs at the Gaumont Theatre, Kil-burn, packing in 8,000 customers, stopping the show at each perform-ance and having to fight his way through a cordon of policemen to reach a waiting car taking him to the airport. Pat hopes to be back as soon as possible, and Jack Spina tells us that although no definite date has been set as yet, the chances are Pat Boone will be playing the Palladium this year. this year.

Mort Lindsay welcomed his lovely wife to London this week. She is of course Judy Johnson that happy sweetheart from the Robert Q. Lewis Show.

DJs watch out for a new London release by the Bob Sharples Orchestra.

Andy Williams looks as tho he has a strong contender for the Best Sellers over here with his Cadence waxing of "Baby Doll".

Victor Borge due over for a one man show in early Spring. It will be a sell-out for the run, I'll bet.

"Damn Yankees", the Broadway Musical hit, scheduled for London showing.

This week's best selling pop singles (Courtesy "New Musical Express")

- Singing The Blues— Guy Mitchell (Philips)
   Singing The Blues— Tommy Steele (Decca)
   St. Therese Of The Roses— Malcolm Vaughan (HMV)
   Just Walking In The Rain— Johnnie Ray (Philips)
   Green Door— Frankie Vaughan (Philips)
   Cindy, Oh Cindy— Eddie Fisher (HMV)
   True Love— Bing Crosby & Grace Kelly (Capitol)

- (Capitol) Hound Dog— Elvis Presley (HMV) Friendly Persuasion— 8)
- 9)
- 10)
- Friendly Persuasion— Pat Boone (London) Rip It Up— Bill Haley Comets (Brunswick) Blueberry Hill— Fats Domino (London) Woman In Love— Frankie Laine (Philips) Love Me Tender— Frankie Laine (Philips) Love Me Tender— Frankie Laine (Philips) Garden Of Eden— Frankie Laine (Philips) Garden Of Eden— Gary Miller (Pye-Nixa) Blue Moon— Elvis Presley (HMV) More— 11)
- 12)
- 12)
- 14)
- 14)
- 16)
- 17)
- 17)More-Jimmy Young (Decca) When Mexico Gave Up The 19)
- Rumba-Mitchell Torok (Brunswick) I'll Be Home— Pat Boone (London) Two Different Worlds— Ronnie Hilton (HMV) House With Love In It— Vera Lynn (Decca) Make It A Party— Winifred Atwell (Decca) Rock Around The Clock— Bill Haley Comets (Brunswick) Rocking Through The Rye— Bill Haley Comets (Brunswick) Ain't That A Shame— Pat Boone (London) My Prayer— Mitchell Torok (Brunswick) 20)
- 21)
- 22)
- 23)
- 24)
- 25)
- 26)
- 27)
- Pat Boone (London) My Prayer— Platters (Mercury) Bring A Little Water Sylvie/ Dead Or Alive— Lonnie Donegan (Pye-Nixa) Cindy, Oh Cindy— Tony Brent (Columbia) Letter To A Soldier— Barbara Lyon (Columbia) 28)
- 29)
- 30)



THE MODERNAIRES STEVE BARRIE

(Tabb 1007; 45-1007)

**B** "DON'T.CRY, DARLIN', DON'T CRY" [Barton ASCAP—Malcos-key, White, Wolfson] A tearful slow-waltz ballad is chanted with warmth by the polished voice of Steve Barrie. Commercial multiple-track delivery of a strong pices of material a strong piece of material.

**C+**"THAT'S WHERE YOU SHOULD BE" [Barton ASCAP —Malcoskey, White, Wolfson] This half of the biscuit features the warb-ler on an inviting latin tempo love song. Ok number.

#### RICHARD MALTBY ORCH. (Vik X/4X-0254)

**B**+Range BMI—Sherman, Sherman, Richard Maltby, who made his debut in the band field via two consecutive latin beat hits "St. Louis Blues Mam-bo" and "Stardust Mambo", hands in another excellent latin dance item on this half. Exciting cha cha fare that should attract much coin in the jukes.

**B** "SAYONARA — GOODBYE" [Studio Music — Arneth, Grey] This deck displays the maestro on a smooth, romantic oriental mood item. Sentimental and melodic number. Wonderful change-of-pace programming.

#### JANE MORGAN (Kapp 172; 45-172)

(Kopp 172; 43-172) **B**+TO THE FIRST HELLO (2:15) [Cavalcade ASCAP — Burke] Jane Morgan follows her pretty wax-ing "Two Different Worlds" with a lovely slow-waltz ballad that could develop into a top seller. It's a touch-ing romancer similar in sound and delivery to million-seller "Auf Weider-sehn Sweetheart". Accompanying the thrush is a chorus made up of 45( college students. Lovely deck to watch closely. It could break big.

**B** "COME HOME, COME HOME COME HOME" (2:20) [Breg man, Vocco & Conn ASCAP—Darlon Brooks, Allen] Another fragile ro mancer charmingly rendered by the talented lark. Melodic tune also in the waltz tempo.

#### SANFORD CLARK (Dot 15534; 45-15534)

**B**+"9 LB. HAMMER" (2:15 [American BMI—Travis] Sanfor Clark, who hit the big time with hi waxing "The Fool", has another ho item that should make big noise in th coming months. Exciting folk-flavor ed rhythm ballad with a good beat.

**B** "OOO BABY" (1:45) [Debr BMI — Hazlewood] Al Case handles the guitar accompaniment a Clark pile-drives thru a solid roc and roll jumper. Exciting couplin that'll do a bang-up job in the teer age jukes age jukes.

#### DINAH SHORE (RCA Victor 20/47-6792)

**B**+(CHANTEZ-CHANTEZ" (2:07 **B**+(Cromwell A S C A P — Gams Fields] A happy-go-lucky Parisia flavored novelty is pertly styled b Dinah Shore, a gifted lark who col-tinues to win thousands of new fan with her great TV shows. Tune spright and colorful and should enjc a healthy run.

**C**+ "HONKEYTONK HEART (2:03) [Manchester ASCAP-Redwine] The thrush gets an interes ing assist from a cornball piano : she bounces over a catchy love ditt

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area.

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(Coral 61779; 9-61779)

**B**+"SALUTE TO TOMMY DOR-SEY" (2:34) [Mills, Dorsey Bros., Embassy, Berlin Music—] The Modernaires pay tribute to the Sentimental Gentleman with a medley of some he made nonular Pretty

Sentimental Gentleman with a medley of songs he made popular. Pretty harmony on a disk that includes six favorites: "I'm Gettin' Sentimental Over You", "There Are Such Things", "This Love Of Mine", "Yes Indeed", "Opus One" and "Marie". Excellent material for dee jay programming.

**B**+"SALUTE TO TOMMY DOR-SEY" (2:38) [Pickwick, Miller, Embassy, Melrose, Shapiro-Bernstein Music] This half features the polished

Musicj This half features the polished vocal group with five other warm readings of Dorsey hits: "I'll Never Smile Again", "Once In A While", "Oh! Look At Me Now", "Boogie Woogie" and "On The Sunny Side Of The Street". Two sides you'll be hearing often in the jukes and on the air.

**B+** ''FADED PHOTOGRAPHS" (2:45) [George Pincus ASCAP— Altman, Gannon] A touching ballad about a broken love affair is chanted with meaning by the De Milo Sisters. Girls have a blend the kids'll enjoy and the slow rock and roll beat should make this side extremely appealing. Good story. Keep an eye on this one.

**C+**"NEVER TOO OLD TO ROCK NROLL" (2:34) [Bonita BMI— Miller, Smith] A cute up tempo rockin' novelty describing parents attempting to dance to R & R music.

**B**+<u>—</u>Sigman, Danvers] A lovely mood theme with great depth and an enchanting melody is beautifully pre-sented by the string filled Percy Faith Orchestra. At mid point, a warm voiced chorus joins in with a tender romantic lyric. Relaxing love song that could blossom into a big seller.

**B** "THE LAST DANCE" (2:30) [Marpet ASCAP—Faith] There's a sentimental flavor in this pretty blues theme. Touching arrangement.

**B**+"I RESOLVE" [Miranda ASCAP —Sourwine, Cunningham, Whit-cup] Art Simpkins lends his rich, dramatic voice to a well written in-spirational ballad performed with great force and meaning. Striking piece of material that could break nationally if it takes hold in one key area.

**C+** "I LONG FOR YOU" [Miranda ASCAP—Beam] This half fea-tures the songster on an emotional love song. A big choral accompani-ment supplies the show case.

THE BOB CORT SKIFFLE GROUP

(London 1713; 45-1713)

**B**+"DON'T YOU ROCK ME DADDY-O" (2:16) [Ludlow BMI—Shyton, Varley] Bob Cort and his Skiffle Group offer some exciting sounds as they drive thru a torrid rock and roll ditty that'll have the rafters shaking. Charming informal-ity about the side. It could break out.

**B** "IT TAKES A WORRIED MAN TO SING A WORRIED BLUES" (2:20) [Traditional—] This half dis-plays the group on a fast stepping folk tune familiar to Burl Ives ad-mirers. Both portions should do well on the Continent and in the States.

ARTHUR LEE SIMPKINS

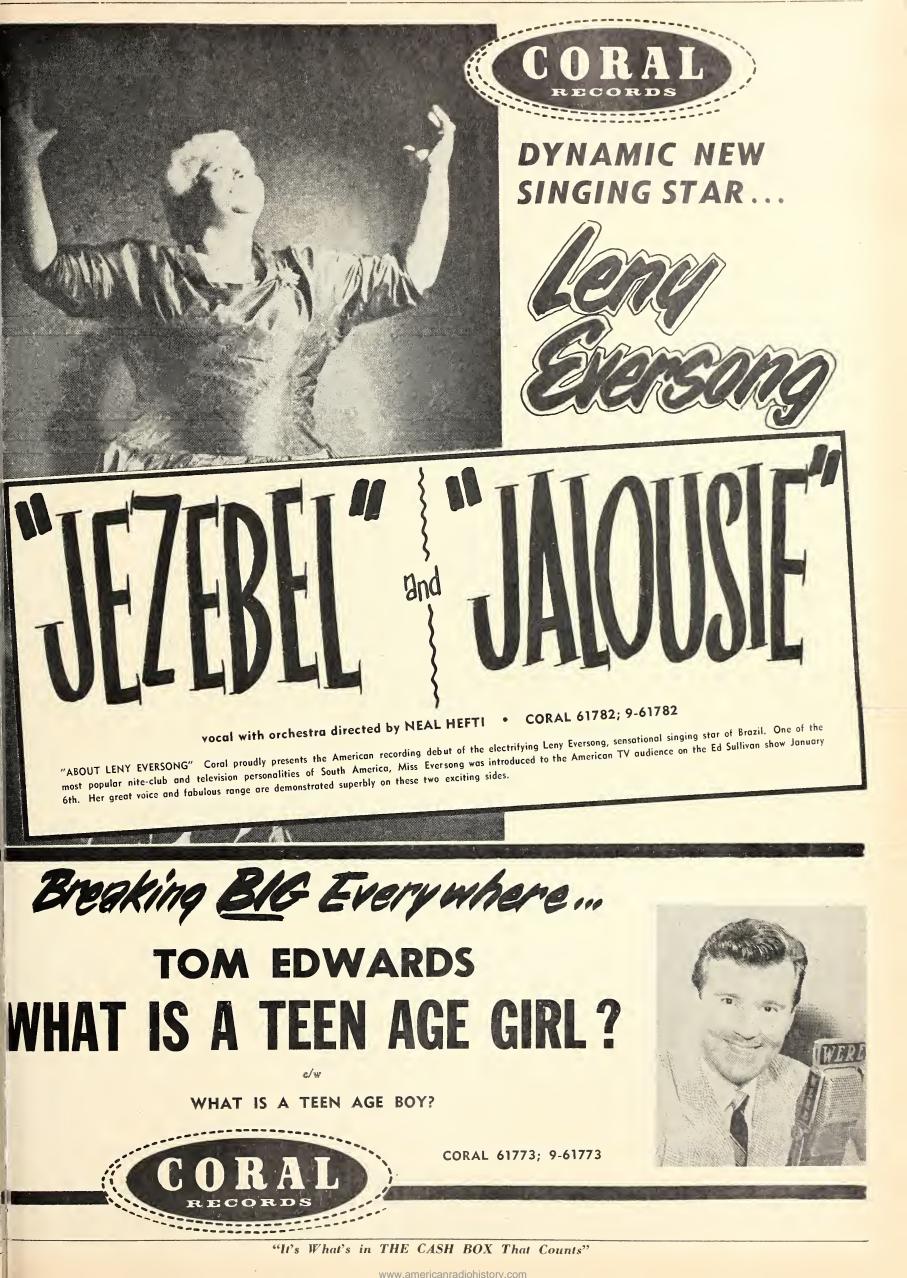
(Miranda 4-56-13; 45-56-13)

"FADED PHOTOGRAPHS"

THE DE MILO SISTERS

(Coral 61690; 9-61690)

PERCY FAITH ORCH. (Columbia 40826; 4-40826)



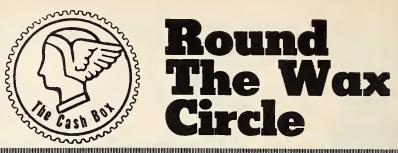


The Cash Box, Music



The Cash Box, Music





**NEW YORK:** 



CHICAGO:



of the disk on his TV shows as background music for his Nairobi routine. CHICAGO: The Presley name is a "Young Modern Grouping" of furniture on display at the current Merchandise Mart Furniture Show. Phil Lind on his way to becoming one of the city's most heard jocks. Phil does a WTAQ afternoon heaving the current Merchandise Mart Furniture Show. Phil Lind on his way to becoming one of the city's most heard jocks. Phil does a WTAQ afternoon heaving the current Merchandise Mart Furniture Show. Phil Lind on his way to becoming one of the city's most heard jocks. Phil does a WTAQ afternoon heaving the current Merchandise Mart Furniture Show. Phil Lind on his way to becoming one of the city's most heard jocks. Phil does a WTAQ afternoon heaving the current Merchandise Mart Furniture Show. A.M. WAIT stint. These mornings, Phil and Reed Farrell busy trying to out-hibitz each other on the WAIT show. . . . Mercury's Kenny Myers following up his efforts of 1956 and starting 1957 off by continuing to send out marvelous data on new releases and artists. Those who don't receive this info, make sure to get it. . . . Mike Rapchek, WAAF deejay, author of "Liner Notes" on Mat Dennis' recently released LP, "Play Melan-choly Baby", on RCA. . . . Barbara Carroll is back at the London House's keyboard, busy keeping the All-State Distribs., the other side writes songs. Mike's at the Johnson Family Singers on RCA Victor. . . Bill Hayes viewed on "In Town Tonight". Bill's rendition of his ABC-Paramount hit, "Wringle Wardy Faye finished out the old year by presenting the Marty Faye "Hate Farade", a collection of 1956's worst tunes, in his opinion. . . Capitols' Joe Cerami busier than busy. He reports that things are popping so much they may have to take on a seventh salesman for the Ch i area. . . Nice mote from Bill Snyder on his new Decca disk, "Chicago Blues". This single out of new LP, "Bewliching Hour", to be released this week. Bill happy to state that he did all the arrangements. . . Sonny Jame

#### HOLLYWOOD:



Bower are one of the first.
Holl: Woodernaires have been inked to appear on the Steve Allen Show Sunday, January 20 over NBC. . . . Lisa Kirk, with Buddy Pepper at the piano, takes her new act into the Cocoanut Grove of the Ambassador Hotel for a three-week stand. . . . Marlene Dietrich has signed a long term recording contract with Dot Records. Her first recording session will be held this week under the personal supervisior of Dot president, Randy Wood. . . . Because of their popular acceptance by children, Capitol has extracted two songs from its sound track album of "The King and I" and released them in a new children's album The tunes are "The March of The Siamese Children' and "Getting To Know You". . . Sammy Laine getting good reaction to "Every Minute of The Day' by Margie Rayburn, and "Pray For Peace" by George Hale—both on the Liberty label. Latter song was written by the team of Fenton and Bone, and tie in with the Postal Department's current mailing slogan. . . . Christopher Scott, formerly heard over KABC here, is now airing her "A Gal Named Chris' show over KDON, Carmel, Calif. . . . Capitol record ing artists, The Jordanaires, have been signed to appear with Eliv Presley in the Hal Wallis Paramoun Wild", with shooting to start next Monday. . . . Wagnerian opera singer, Helen Traubel has been signed by Dot Records to record both albums and singles for the Coast label. . . . Russell Arms whose Era record of "Cinco Robles" is hitting across the country, was on of the artists to call Ray Briem, now in his sixty-first hour of a telethor or Hungarian Relief, over KLUB, Salt Lake City. . . . Lee Tully, owner or the Wadys.

a few days.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box, Music Page 17 January 19, 1957 The BIG Original "Whip-Cracking" Hit! FESS PARKER singing his original motion picture version of "WRINGLE-WRANGLE" "The Ballad Of John Colter" with music by Camarata Disneyland Record #F-43 (78 RPM-43) Another Sleeper That's Breaking! **"WESTWARD HO THE WAGONS"** c/w "WRINGLE - WRANGLE" with Camarata and Choir Disneyland Record #F-44 (78 RPM-44)



2400 Alameda Street Burbank, California

"It's What's in THE CASH BOX That Counts"

Copyright: Walt Disney Productions



# **Irving Deutsch Heads Newly Formed RKO-Music**

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NEW YORK-Irving Deutsch, for-NEW YORK—Irving Deutsch, for-mer professional manager of Southern and Peer International, has been pact-ed to a contract by RKO Teleradio Pictures' newly created music publish-ing division, RKO-Music. Deutsch will be general professional manager of the new pubbery and will report to Marty Machat, the firm's topper and general counsel general counsel.

RKO-Music, to be located at 1440 Broadway, will handle all the picture scores from RKO films and such other independent film deals as the firm will make. The Lamas Music Company catalogue will go into and become a part of the new RKO-Music division.

RKO-Music will be an ASCAP affiliate and will operate as a holding company, containing various catalogs; the set-up will be similar to that of the Big 3 and Warner Bros. RKO-Music recently acquired the John Paul Music catalogue consisting of approxi-mataly 10 picture scores done in 1956 mately 10 picture scores done in 1956.

Deutsch will headquarter in New York and will take charge immediate-ly. He has already begun setting up a staff. His first appointment is Gene Brewer who has been selected for the California area. The new company will be working on the following scores: the Blaine-Martin score from "The Girl Most Likely," the Victor Young score from "Run of the Ar-row," the Max Steiner score from "The Day Thev Gave Babies Away," and others. The firm's West Coast office is at RKO Radio Pictures' Stu-dio in Hollywood. Deutsch will headquarter in New dio in Hollywood.

entire reorganization of RKO Teleradio Pictures' music publishing operation is the first step in a big music build-up being planned by Tom O'Neil, chairman of the board of RKO Teleradio Pictures.

The reorganization is entirely sepa-rate from RKO Pictures and the Unique Record Company headed by Joe Leahy and Stan Borden.

# New Epic Pop Sales Mgr.

NEW YORK—Bill Nielson, director of sales, Epic Records, this week an-nounced the signing of Frank Berry as national pop singles sales manager. Berry will work out of the New Vork office and will report directly to Nielson Nielson.

## **Bongo Boys**



HOLLYWOOD - Jack Costanzo, left, is shown as he presents the first set of the Jack Costanzo model bongos created by Valje of Los Angeles to his friend and pupil Ricardo Montalben. Costanzo just finished an engagement at Ciro's with Frances Faye and has his own bongo LP out on the Zephyr label.

NEWARK, N J



# Platter Spinner Patter ALL ABOUT DISK JOCKEYS

#### 

Art Hellyer (WCFL-Chicago, Ill.), who makes merry five early-morning days a week, thought of the "bottom 35 tunes of 1956 because everyone else is gonna play the top 35". The deejay also comes up with a "great artist and disk" no one has actually ever heard of and then plays the platter with special



ART HELLYER (WCFL-Chicago, Iil.)

lyrics. . . . Joel Spivak, offspring of the famous ork leader Charlie Spivak, recently was married to Wellesly graduate Dora Russell and has become a dj and librarian for WPTR-Albany, N.Y. . . . Bob Henry (WKLO-Louisville, Ky.) writes that he's been in the hospital for 2 months. . . . By popular demand, Dave Fennell (WIDE-Biddeford, Me.) featured an hour of Harry Belafonte on New Year's Day.... Steve Wade (WAEB-Allentown, Pa.) reports that Bob Hale has left WAEL in a decision to go into industry. Kerm Gregory has moved in as host of "Discapades", with Kerm and Steve sharing the 2 hour "Paging The Stars" on WAEB. . . . Larry Berrill (KBIG-Holly-wood, Calif.) stopped over in New York on his way back to Hollywood after a short European trip taping interviews there. . . Recently, Terry Speights (WBKH-Hattiesburg, Miss.) broke his show into three segments, top R&B, top Pop and new album

playing popular tunes should be afforded the same

opportunity with popular recording artists hosting an annual get-together as is done in the country music

field. Frank would be happy to hear from djs that share the same feeling. Just drop a line to Frank Allen, Radio WOW, Omaha, Nebr. . . . Mike Eriksen

(WJLB-Detroit, Mich.) says that the LP "I Wonder What Became Of Me" by Anita Ellis (Epic) is getting "startling good reaction here".... Fred Fiske (WWDC

-Washington, D. C.) received a call from a listener asking for his personal permission to unglue one of

her radio sets. She explained that she has 8 sets in

her home and that her teenage children had acutally glued all radio dials to 1260, WWDC's dial position,

in order that no one could change the setting. Fred gave his permission to unglue one set. . . . Gene Piatt

releases. Terry says The Cash Box plays an important part in determining his selections of new music. The deejay has gotten an unusual reaction to Mercury's release of the old Louis Jordan favorite, "Choo-Choo-Ch-Boogie" (flip side is "Ain't Nobody Here") and wonders whether the old eight-bar could be returning.... Ken Garland (WPOR-Portland, Me.) is now station librarian of WPOR and in addition to his regular "Alarm Clock Club", he has added an hour long modern jazz showcase titled "1490 Swing Street".... Ed Ferland (WHEC-Rochester, N.Y.) has just returned from a vacation.

Artie Glenn (KZEE-Weatherford, Texas) is cutting four new sides on his Darrell label. The four tunes he is using are all his and are published through his own Glendell Music. . . . Ralph Marterie helped Bill Gerson (WINN-Louisville, Ky.) celebrate the first anniversary of his 6 hour Saturday show from noon til 6 PM. Bill says Micki Marlowe's first for ABC-Paramount, "It All Started With Your Kiss", looks "awfully good" in his area. . . Frank Allen (WOW-Omaha, Nebr.) has a suggestion that deejays



KEN GARLAND (WPOR-Portland, Me.)

(KELO-Sioux Falls, S. D.) reports a record that has really broken loose around his way has been "Lullaby In Blue" by Gloria Woods (Zephyr). . . . The "Saturday Night Teenage Dance" that was started in (Zephyr). . . . The "Saturday Night Teenage Dance" that was started in Hannibal, Mo. a few months ago has been a rousing success, according to Ken Albridge (KHMO-Hannibal, Mo.). The dance, sometimes a record hop, some-times with a live band, is broadcast each Saturday evening on KHMO, with KHMO deejays Tony Craig, Bob Voss, Dick Halvorson and Ken alternating, in pairs, every other week. . . As a Christmas present to the kids in the area, KIMA-Yakima, Wash. ran a "Holiday Hop". The affair, which brought out 5,000 teenagers, was mc'd by KIMA deejay Glenn Brooke. . . . Al Radka (KFRE-Fresno, Calif.) ended 1956 on his program by playing the "Fifty Top Records For '56". Al used The Cash Box listing to good advantage on that musical re-cap of 1956. . . . A talent who should have more recognition, according to Raul Lovett (WBSM-New Bedford, Mass.) is Bruce Michaels, whose latest R-Dell release is "The Song Is You" and "Don't Cry Little Girl".

KEN ALBRIDGE (KHMO-Hannibal, Mo.) Wheeling, W. Va.) says Lawrence Welk will top the entertainment bill at President Eisenhower's Inaugural Ball in Washington on Monday, Jan. 21st.

January 19, 1957

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# Big Hit Heading Your Way!

A FRESH NEW VOICE

FIFTEEN YEAR OLD JOY LAYNE

SINGS

"YOUR WID HEART"

DON'T MISS THIS GREAT PERFORMANCE!

**MERCURY** 71038



# **Boom In The Living Room**

# A Statement For 1956



#### by GODDARD LIEBERSON, President, Columbia Records

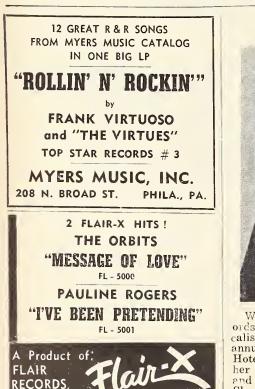
A year ago Columbia Records gave

A year ago Columbia Records gave its dealers a new long-range program with the theme: "Your Future Is Sound." We predicted a steady growth in record consumption lead-ing to a volume increase of 50 per cent in five years. The future came more quickly than even we antici-pated. Columbia Records has achieved more than its flfty per cent sales in-crease in just one year—1956. We attribute this to the unprece-dented acceptance of the phonograph and the long-playing record as fix-tures considered as necessary to the American home as the television set, the radio and the washing machine. Recorded entertainment for the home audience of every age is no longer a passing fad or a marginal fancy; it is a solidly entrenched habit. A world-wide habit, I might add. Not only from Maine to California, but from Sweden to South Africa, Brazil to Japan, rec-ord sales are booming. Sales of Co-lumbia's subsidiaries and affiliates, which span the globe, increased 50 per cent over the preceding year. The 33¼ rpm LP record, which Co-lumbia introduced a scant eight years ago, has become the first choice for recorded entertainment, accounting for nearly 60 per cent of the industry's total sales. Columbia Records own LP sales have scored 107 per cent be-yond 1955 totals. The most spectacu-lar sales success story is, of course,

Columbia's original cast recording of "My Fair Lady," but all sales, from esoterica such as Bach's Goldberg Variations to such staples as Beetho-ven Brams, modern jazz and cowboy songs, have mushroomed. At the same time, Columbia's single record sales have skyrocketed. In the closing months of the year, three Co-lumbia records achieved 1,000,000 sales totals, each within two weeks of each other: Doris Day's "Que Sera," Johnnie Ray's "Walkin' In the Rain," and Guy Mitchell's "Singing the Blues," which has exceeded 2,000,000 sales. sales.

sales. Phonograph sales, on which we be-lieve the current amazing record vol-ume has pyramided, continued to ex-pand in 1956, thus broadening further the base for future years. Our own Phonograph Division exceeded its 1955 sales volume by 32 per cent dur-ing the past year. Records as a medium for merchan-dising and exploitation of other prod-ucts continued to gain wider usage,

ucts continued to gain wider usage, selling razor blades, men's shirts, au-tomobiles and electrical appliances with words and music. A notable success was the Columbia Transcripsuccess was the coumbin Transcrip-tion Service production for Gillette Safety Razor Company of over 1 mil-lion 7-inch records, containing ex-cerpts from Columbia's "Greatest Moments in Sports" album as a sales recommun premium.



Inc.

# **Guest Vocalist**



WA SHINGTON, D. C.—MGM Rec-ords artist Toni Carroll was guest vo-calist at the Treasury Department's annual bond dinner at the Shoreham Hotel in Washington, D. C. Toni sang her current release of "Think Twice," and "Goodnight, My Love, Goodnight." She is shown with Admiral Arthur Radford.

	20	January 19,	195
		The Records	
000	ξ [	Disk Jockeys	
	ine the	Cash Bot Ast Played Most	
		SINGING THE BLUES	Pos. We
	1	GUY MITCHELL (Columbia)	]
	2	THE BANANA BOAT SONG TARRIERS (Glory)	3
	3	YOUNG LOVE SONNY JAMES (Capitol)—TAB HUNTER (Dot)	5
	4	DON'T FORBID ME PAT BOONE (Dot)	1(
	5	I DREAMED BETTY JOHNSON (Bally)	I
	6	LOVE ME ELVIS PRESLEY (RCA Victor)	2
f n g	7	HEY! JEALOUS LOVER	4
y e	8	FRANK SINATRA (Capitol) MOONLIGHT GAMBLER	g
e - s	9	FRANKIE LAINE (Columbia)         A ROSE AND A BABY RUTH	~
, , e		GEORGE HAMILTON IV (ABC-Paramount) GREEN DOOR	1
-	10	JIM LOWE (Dot)	8
-	11	TRUE LOVE CROSBY & KELLY (Capitol)	7
1	12	GONNA GET ALONG WITHOUT YOU NOW PATIENCE & PRUDENCE (Liberty)	ľ
-	13	LOVE 'ME TENDER ELVIS PRESLEY (RCA Victor)	e
	14	SINCE I MET YOU BABY IVORY JOE HUNTER (Atlantic)	14
e   -   t	15	CINCO ROBLES RUSSELL ARMS (Era)	1
5	16	BLUEBERRY HILL	I
	17	FATS DOMINO (Imperial) BANANA BOAT (DAY-O)	3
	1/	HARRY BELAFONTE (RCA Victor) ROCK-A-BYE YOUR BABY WITH A	J
	18	DIXIE MELODY JERRY LEWIS (Decca)	. 17
	19	TWO DIFFERENT WORLDS DON RONDO (Jubilee)	1
	20	JAMAICA FAREWELL HARRY BELAFONTE (RCA Victor)	2
		T WALKING IN THE RAIN. 22) BABY DOLL. ~23) ON MY WO	
	27) BLU 30) NIG	. 24) CINDY, OH CINDY. 25) GREENSLEEVES. 26) ANAS JE MONDAY. 28) GARDEN OF EDEN. 29) MAMA FROM THE GHT LIGHTS. 31) PETTICOATS OF PORTUGAL. 32) YOU DON' THING. 33) GOODNIGHT MY LOVE. 34) LOVE IS STRANG	TRA T O

SLOW WALK. 36) ARMEN'S THEME. 37) GIVE ME. 38) JIM DANDY. 39

LITTLE BY LITTLE. 40) FRIENDLY PERSUASION. 41) MUTUAL ADMIRATION SOCIETY. 42) THE MONEY TREE. 43) TRA LA LA. 44) WISDOM OF A

FOOL, 45) I LOVE MY BABY. 46) WHO NEEDS YOU. 47) POOR BOY. 48

HONKY TONK. 49) I MISS YOU SO. 50) WRINGLE WRANGLE; CAN

STEAL A LITTLE LOVE; CONFIDENTIAL; WITHOUT LOVE. "Only those records best suited for commercial use are reviewed by THE CASH BOX"

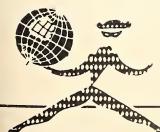
# Simply Sensational!

TARNAD "

Storena's Lee has a 2 sided Hit.

# "ONE STEP AT A TIME"

as introduced on the Perry Como TV Show!"



Orchestra directed by JACK PLEIS **DECCA 9-30198**; (**30198**).

# A NEW WORLD OF SOUND

# "It's What's in THE CASH BOX That Counts"

www.americanradiohistory.com

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January 19, 1957

# **AN OPEN LETTER OF GREAT SIGNIFICANCE TO EVERY DISC JOCKEY IN AMERICA**

NATIONAL COUNCIL OF DISC JOCKEYS

FOR PUBLIC SERVICE, INC.

OFFICERS

PRESIDENT \*MURRAY KAUFMAN Station WMCA New York, N. Y.

VICE PRESIDENT \*AL JARVIS Station KFWB Hollywood, Calif.

SECRETARY \*DON MC LEOD Station WJBK Detroit, Michigan

TREASURER \*BOB CLAYTON Station WHDH Boston, Mass.

REGIONAL DIRECTORS

BILL ALLEN Station WLAC Nashville, Tenn.

PAUL BERLIN Station KNUZ Houston, Texas

\*ED BONNER Station KXOK St. Louis, Mo.

\*DICK CLARK Station WFIL-TV Philadelphia, Pa.

\*DEL COURTNEY Station KSFO San Francisco, Calif.

\*BUDDY DEANE Station WITH Baltimore, Md.

EASY GWYNN Station WIBC Indianapolis, Ind.

\*BOB LARSEN Station WEMP Milwaukee, Wisc.

\*PHIL MC LEAN Station WERE Cleveland, Ohio

\*HOWARD MILLER Station WIND Chicago, Illinois

ART NELSON Station KLIF Dallas, Texas \*ART PALLAN

Station KDKA Pittsburgh, Pa.

\*AL ROSS Station WRC Washington, D.C.

\*SANDY SINGER Station WTCN Minneapolis, Minn.

WAYNE STITT Station KUDL Kansas City, Mo.

BOB WATSON Station WQXI Atlanta, Ga.

LARRY WILSON Station WSMB New Orleans, La.

•DESIGNATES BOARD OF DIRECTORS

100 West 55th Street New York 19, N. Y. Telephone: PLaza 7-0342

January 1957

This non-profit membership organization, formed in December, is dedicated to the building of a stronger, young America.

COUNSEL ARTHUR I. WINARD, Esq. Due to the emergency Hungarian Relief situation, this 341 Madison Avenue New York, N. Y. organization accepted immediately the call from CARE organization accepted immediately the call from CARE and other government agencies to rally the youth of America to participate in our Hungarian Relief Campaign.

> This task was undertaken before the completion of our final organizational plans. We had intended to contact every disc jockey, by phone and mail, with an invitation to join this Council. However, time is now a most pressing factor. This letter, therefore, will serve to acquaint you with the Council's aims and purposes, and with the importance of the work to which this Council is dedicated.

> Membership is open to all featured personalities of radio or television recorded music shows, whose station management approves of this Council's purposes and aims. We invite your immediate attention.

#### Sincerely,

THE NATIONAL COUNCIL OF DISC JOCKEYS FOR PUBLIC SERVICE

#### MEMBERSHIP APPLICATION

Please send membership applications to:

NATIONAL COUNCIL OF DISC JOCKEYS 100 West 55th Street New York 19, N.Y.

NAME

CITY\_

**.**....

STATION

**PURPOSES** AND AIMS

(a) To unite the disc jockeys of the nation for the purpose of maintaining a compact, representative and centralized agency to consider, agree and act in unison upon matters affecting the building of a stronger young America among the estimated 20 million or more youngsters who listen and watch radio and television disc jockey programs.

(b) To focus public attention and the attention of their listening audiences upon the needs and demands of youth.

(c) To marshal the forces of the Disc Jockeys of America into a unit to determine how they can best serve the nation and the community in any case where their unique talents are particularly applicable.

(d) To solicit the cooperation of and to aid and work with all duly formed organizations and agencies both public and private, which are dedicated to building a stronger young America, on a national level, to implement and effectuate the objectives of the organization; to make an all-out effort to bring home to the youth of America the real story of the work of these agencies and to mobilize youth's interest, energies and amazingly creative imagination in community activities furthering the work of these agencies.

(e) To institute positive national programs designed to enlist the active participation of youth in constructive public service endeavors.

(f) To inculcate by example in the youth of America a desire and ability to do things for themselves and others; to teach them patriotism, courage, self-reliance, and kindred virtues.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

STATE.

# **STASHU** is a SWASHEROO! **ABC-Paramount's Got Another**

Runaway Sensation!

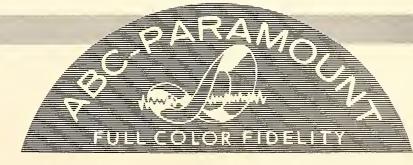
# 

"Sleeper with great potential! Could blossom into one of the first big sellers of the new year!"–сазн вох

"I DON'T WANT TO SET THE WORLD ON FIRE"

# 9772

# THIS IS THE ORIGINAL! ORDER PLENTY-AND HURRY!



# **Columbia Appoints Schwartz Advertising-Sales Promotion Director**

the company.

vertising and Sales Promotion for Columbia Records has been announced

by Goddard Lieberson, president of

In this newly created post Schwartz will direct an integratedd program in-

volving all the company's products,

encompassing Columbia and Epic records, as well as electronic products in-

cluding phonographs, needles and ac-cessories. He will report directly to Lieberson. Schwartz has been asso-ciated with Columbia since 1952.

Lieberson also announced the for-mation of a policy and planning com-mittee to further integrate over-all ac-tivities in the areas of advertising and

Sales Promotion, Public Relations and Design and Packaging. The commit-tee will consist of Deborah Ishlon, Director of Public Relations; Schwartz and Neil Fujita, Director of Design and Packaging.

Assisting Schwartz in advertising

and sales promotion activities will be Herbert Goldstein and Jack Fuller. David Jones, catalog editor and su-pervisor of proofreading activities, will also report to Schwartz.



ARTHUR SCHWARTZ

NEW YORK—The appointment of Arthur Schwartz as Director of Ad-

# **Roll Out The Barrels**



GROSSINGER, N. Y .- RCA Victor star Jaye P. Morgan congratulates world barrel jumping champion Leo LeBel for successfully defending his title in the seventh annual international competition in the Grossinger, N. Y., Country Club's ice skating arena. Billy Martin of the New York Yankees, who was king of the barrel jumping championship, watches. Jaye P. reigned as queen. The black around LeBel's eyes is mascara to protect the skin.



**Boone Back From England** 

NEW YORK, N. Y .- Pat Boone returned, last week, from a 12-day tour of England during which he performed at seven concerts, did two TV shows and had England's record fans going wild. Based on the sensation he created during his dozen-day stint, Pat was immediately asked to come back to England in May to headline the Palladium Show.

Boone may take a leave of absence from school after the current semester at Columbia University to do the Palladium two-weeker.

Boone goes to the West Coast this Summer to do his first film "Bernadine." Pat recently signed a long-form nact with 20th Century Fox.



Chicago, III.

8. Love Me Tender (E. Presley)

Atlanta, Ga.

1. Singing The Blues (Mitchell) 2. Jamaica Farewell (Belafonte) 3. Green Door (J. Lowe) 4. Young Love (S. James) 5. True Love (CroSby & Kelly) 6. Banana Boat Song (Tarriers) 7. Blueberry Hill (F. Domino)

B. Cindy, Oh Cindy (E. Fisher) 9. Love Me Tender (E. Presley)

10. Moonlight Gambler (F. Laine)

San Antonio, Texas

1. Moonlight Gambler (F. Laine) 2. Garden Of Eden (J. Valino)

Garden Of Eden (J. Valino)
 Rose And A Baby Ruth (G. Hamilton IV)
 Singing The Blues (Mitchell)
 Wisdom Of A ool (5 Keys)
 Fools Rush In (Cadets)
 What's The Reason (Domino)

B. Don't Forbid Me (P. Boone) 9. Liebestraum (G. Girard) 10. On My Word Of Honor (Platters)

Milwaukee, Wisc.

Millwuukee, Wisc.
1. Banana Boat Song (Tarriers)
2. Singing The Blues (Mitchell)
3. Gonna Get Along (Patience & Prudence)
4. Jamaica Farewell (Belafonte)
5. I Dreamed (B. Johnson)
6. Young Love (Hunter/James)
7. Rose And A Baby Ruth (G. Hamilton IV)
B. Banana Boat-(Day-O) (H. Belafonte)
9. Moonlight Gambler (F. Laine)
10. Mary's Boy Child (Belafonte)

Baltimore, Md.

Pittsburgh, Pa.

2. Young Love (S. James)

Singing The Blues (Mitchell)

3. Love Is Strange (Mickey & Sylvía)

4. Rose And A Baby Ruth (G. Hamilton IV)

5. Love Me Tender (E. Presiey)

6. Moonlight Gambler (F. Laine)

Moonlight Gambler (F. Laine) 10. Hey! Jealous Lover (Sinatra)

#### New York, N. Y.

Page 24

- Singing The Blues (Mitchell)
   Banana Boat Song (Tarriers)
   Walking In The Rain (J. Ray)
   Rock-A-Bye Your Baby (J. Lewis)
   Blueberry Hill (F. Domino)
   Young Love (T. Hunter)
   Green Door (J. Lowe)
   Low Mo Tander (F. Presley) 1. Singing The Blues (Mitchell) 2. Love Me Tender (E. Presley) 3. Green Door (J. Lowe) 4. Blueberry Hill (F. Domino)
- 5. True Love (Crosby & Kelly) 6. Walking In The Rain (J. Ray)
- 7. Banana Boat Song (Tarriers)
- B. Young Love (James/Crewcuts) 9. Hey! Jealous Lover (Sinatra) 10. Don't Forbid Me (P. Boone)

#### Denver, Colo.

- Denver, Colo. 1. Singing The Blues (Mitchell) 2. Blueberry Hill (F. Domino) 3. True Love (Crosby & Kelly) 4. Love Me (E. Presley) 5. Rose And A Baby Ruth (G. Hamilton IV) 6. Garden Of Eden (J. Valino) 7. Jamaica Farewell (Belafonte) B. Love Me Tender (E. Presley) 9. Don't Forbid Me (P. Boone) 10. City Of Angels (Highlights)

#### Philadelphia, Pa.

- 1. Singing The Blues (Mitchell) 2. Walking In The Rain (J. Ray) 3. Banana Boat Song (Lawrence) 4. Goodnight My Love (Belvin)
- 5. Rose And A Baby Ruth (G. Hamilton IV)
- 6. Gonna Get Along (Patience & Prudence)
- 7. Love Me Tender (E. Presley) B. Blue Monday (F. Domino)
- 9. True Love (Crosby & Kelly)
- 10. Love Is Strange (Mickey & Sylvia)

#### Cleveland, Ohio

- 1. Young Love (James/Hunter) 2. Singing The Blues (Mitchell) 3. Banana Boat Song (Tarriers) 4. Blueberry Hill (F. Domino) 5. Jim Dandy (L. Baker) 6. Love Me Tender (E. Presley) 7. Since I Met You Baby (I. Joe Hunter)

- B. Love Is Strange (Mickey & Sylvia)
- 9. Don't Forbid Me (B. Boone) 10. I Miss You So (C. Connor)

#### Miami, Fla.

- 1. Singing The Blues (Mitchell) 2. Blueberry Hill (F. Domino) 3. Walking In The Rain (J. Ray) 4. Green Door (J. Lowe) 5. Banana Boat Song (Tarriers) 6. Moonlight Gambler (F. Laine) 7. Rock-A-Bye Your Baby (J. Lewis) 8. True Love (Crosby & Kelly) 9. Jamaica Farewell (Belafonte) 10. Honky Tonk (B. Doggett)
- Love Me (E. Presley)
   Singing The Blues (Mitchell)
   Don't Forbid Me (P. Boone)
   Ain't Got No Home (Henry)
   Banana Boat Song (Tarriers)
   Slue Monday (F. Domino)
   City Of Angels (Highlights)
   Priscilla (Caclav, B. Dimples) 9. Priscilla (Cooley & Dímples) 10. Slow Walk (B. Doggett)

#### New Orleans, La.

- 1. Singing The Blues (Mitchell)
- Mconlight Gambler (F. Laine)
- Green Door (J. Lowe) 3.
- 4. Hey! Jealous Lover (Sinatra)
- Cindy, Oh Cindy (E. Fisher) 6. Since I Met You Baby (I. Joe Hunter)
- 7. Rock-A-Bye Your Baby (J. Lewis)

St. Louis, Mo.

1. Singing The Blues (Mitchell)

2. Young Love (Hunter/James) 3. Rock-A-Bye Your Baby (J. Lewis)

5. Banana Boat Song (Tarriers) 6. Hey! Jealous Lover (Sinatra)

7. Rose And A Baby Ruth (G. Hamilton IV)

B. Don't Forbid Me (P. Boone)

9. Greensleeves (Beverleys) 10. I Dreamed (B. Johnson)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

4. Green Door (J. Lowe)

- 7. Don't Forbid Me (P. Boone) B. True Love (Crosby & Kelly) Confidential (S. Knight) B. Goodnight My Love (Belvin)
- Green Door (J. Lowe) 10. One In A Million (Platters) 10. Young Love (S. James)

### Kanana City Ma

1. Moonlight Gambler (F. Laine) 2. Singing The Blues (Mitcheli) 3. Since I Met You Baby (I. Joe Hunter) 4. Love Me Tender (E. Presley) 5. Banana Boat-(Day-O) (H. Belafonte) 6. Rock-A-Bye Your Baby (J. Lewis) 7. Blueberry Hill (F. Domino) B. City Of Angels (Highlights) 9. Don't Forbid Me (P. Boone)	Kansas City, Mo.
<ol> <li>Since I Met You Baby (I. Joe Hunter)</li> <li>Love Me Tender (E. Presley)</li> <li>Banana Boat-(Day-O) (H. Belafonte)</li> <li>Rock-A-Bye Your Baby (J. Lewis)</li> <li>Blueberry Hill (F. Domino)</li> <li>City Of Angels (Highlights)</li> <li>Don't Forbid Me (P. Boone)</li> </ol>	1. Moonlight Gambler (F. Laine)
<ol> <li>Joe Hunter)</li> <li>Love Me Tender (E. Presley)</li> <li>Banana Boat-(Day-O) (H. Belafonte)</li> <li>Rock-A-Bye Your Baby (J. Lewis)</li> <li>Blueberry Hill (F. Domino)</li> <li>City Of Angels (Highlights)</li> <li>Don't Forbid Me (P. Boone)</li> </ol>	2. Singing The Blues (Mitchell)
<ol> <li>Love Me Tender (E. Presley)</li> <li>Banana Boat-(Day-O) (H. Belafonte)</li> <li>Rock-A-Bye Your Baby (J. Lewis)</li> <li>Blueberry Hill (F. Domino)</li> <li>City Of Angels (Highlights)</li> <li>Don't Forbid Me (P. Boone)</li> </ol>	3. Since   Met You Baby
5. Banana Boat-(Day-O) (H. Belafonte) 6. Rock-A-Bye Your Baby (J. Lewis) 7. Blueberry Hill (F. Domino) B. City Of Angels (Highlights) 9. Don't Forbid Me (P. Boone)	(I. Joe Hunter)
(H. Belafonte) 6. Rock-A-Bye Your Baby (J. Lewis) 7. Blueberry Hill (F. Domino) B. City Of Angels (Highlights) 9. Don't Forbid Me (P. Boone)	4. Love Me Tender (E. Presley)
6. Rock-A-Bye Your Baby (J. Lewis) 7. Blueberry Hill (F. Domino) B. City Of Angels (Highlights) 9. Don't Forbid Me (P. Boone)	5. Banana Boat-(Day-O)
(J. Lewis) 7. Blueberry Hill (F. Domino) B. City Of Angels (Highlights) 9. Don't Forbid Me (P. Boone)	(H. Belafonte)
7. Blueberry Hill (F. Domino) B. City Of Angels (Highlights) 9. Don't Forbid Me (P. Boone)	6. Rock-A-Bye Your Baby
B. City Of Angels (Highlights) 9. Don't Forbid Me (P. Boone)	(J. Lewis)
9. Don't Forbid Me (P. Boone)	7. Blueberry Hill (F. Domino)
	B. City Of Angels (Highlights)
TO L D L (D Laborard)	9. Don't Forbid Me (P. Boone)
	10.   Dreamed (B. Johnson)

#### Los Angeles, Calif.

January 19, 1957

- Singing The Blues (Mitchell)
   Green Door (J. Lowe)
   True Love (Crosby & Kelly)
   Love Me Tender (E. Presley)
   Hey! Jealous Lover (Sinatra)
   Walking In The Rain (J. Ray)
   Gonna Get Along (Patience & Prudence)
   Banana Boat-(Day-O) (H. Belafonte)
   Young Love (T. Hunter)
   Cinco Robles (R. Arms)

#### Seattle, Wash.

- Sectrifie, WdSh. 1. Singing The Blues (Mitchell) 2. Young Love (S. James) 3. Walking In The Rain (J. Ray) 4. Dreamy Eyes (4 Preps) 5. Love Is Strange (Mickey & Sylvia) 6. Love Me Tender (E. Presley) 7 Blueberry Hill (F. Domino) 8. Moonlight Gambler (F. Laine) 9. Love Me (E. Presley) 10. Blue Monday (F. Domino)

#### San Francisco, Calif.

- 1. Singing The Blues (Mltchell)
- 2. Love Me Tender (E. Presley) Green Door (J. Lowe)
- 4. Walking In The Rain (J. Ray) 5. Blueberry Hill (F. Domino) 6. True Love (Crosby & Kelly) 7. Rose And A Baby Ruth (G. Hamilton IV)
- 8. Cindy, Oh Cindy (E. Fisher)
- 9. Hey! Jealous Lover (Sinatra) 10. Banana Boat-(Day-O) (H. Belafonte)

#### Detroit, Mich.

- Derroll, Mitch. 1. Banana Boat Song (Tarriers) 2. Don't Forbid Me (P. Boone) 3. Singing The Blues (Mitchell) 4. Young Love (James/Hunter) 5. I Miss You So (C. Connor) 6. Jim Dandy (L. Baker) 7. Little By Little (N. Brown) B. Love Is Strange (Mickey & Sylvia) 9. Rock-A-Bye Your Baby (J. Lewis) 10. Blue Moon Turns To Gold (E. Presley)

#### Boston, Mass.-

- Singing The Blues (Mitchell)
   Green Door (J. Lowe)
   True Love (Crosby & Kelly)
   Rose And A Baby Ruth (G. Hamilton IV)
   Hey! Jealous Lover (Sinatra)
   Banana Boat Song (Tarriers)
   Young Love (James/Hunter)
   Love Me Tender (E. Presley)
   Moonlight Gambler (F. Laine)
   Blue Monday (F. Domino)

- Minneapolis, Minn.
- 1. Moonlight Gambler (F. Laine)
- 2. Don't Forbid Me (P. Boone) 3. Singing The Blues (Mitchell)
- Confidential (S. Knight)
- 5. True Love (Crosby & Kelly) 6. Blueberry Hill (F. Domino)

7. Banana Boat Song (Tarriers/Lawrence) B. Slow Walk (B. Doggett)

10. Banana Boat-(Day-O) (H. Belafonte)

Houston, Texas

2. Moonlight Gambler (F. Laine) 3. Don't Forbid Me (P. Boone)

4. I Remember (In The Still) (5 Satins)

5. Singing The Blues (Mitchell)

Banana Boat Song (Lawrence)

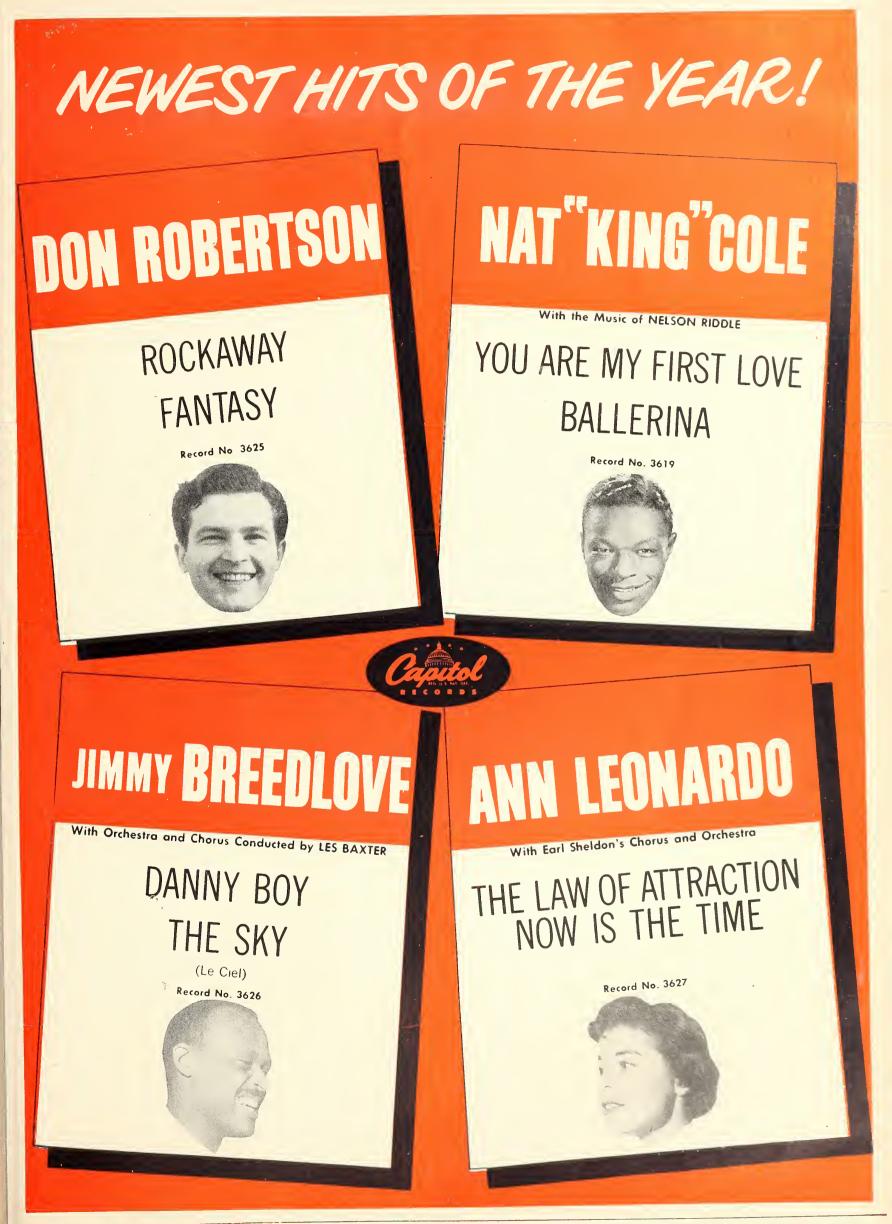
9. Brown Eyed Handsome Man (C, Berry)

10. True Love (Crosby & Kelly)

6. Young Love (S. James) 7. Follow Me (B. Williams)

Jim Dandy (L. Baker)

9. Young Love (S. James)



"It's What's in THE CASH BOX That Counts"





VITA RECORDS 1486 N. FAIR OAKS AVE.



# Paramount Pictures Buys Dot For \$3,000,000

Page 26

HOLLYWOOD — Barney Balaban, president of Paramount Pictures, last week announced that an agreement had been reached with Randy Wood, president of Dot Records, Inc. Upon the consummation of the agreement, Dot Records will become a wholly owned subsidiary of Paramount and Wood will continue the direction of Dot Records with complete control and full authority to accelerate the expansion of the world wide operation of the major record company. The selling price was said to be in the neighborhood of \$3,000,000. Wood will be elected a vice president of Paramount Pictures. There will be no personnel changes in the company.

Balaban stated, "The acquisition of this young, dynamic and successful record company is in line with Paramount's policy of further diversifying its activities, and I am particularly pleased to have in the Paramount

### Spier Firms Start' 57 With Nat Cole Release

NEW YORK — Currently riding high with Don Rondo-Jubilee hit rec-ord "Two Different Worlds", the Spier organization starts '57 with the Nat Cole release "You Are My First Love". This is the English hit ac-quired from Eddie Kassner's Picca-dilly Music firm by the late Larry Spier in behalf of Rex Music (the BMI affiliate of the two firms set up by Spier in partnership with Nat Spier in partnership with Nat by Sp Cole).

The Spier firms, now jointly owned and operated by Belle Nardone & Larry Spier, Jr., in accordance with the provisions of the will which be-queathed one-half of his share of all units of the spier to come music publishing enterprises to each -comprise the parent firm, Larry Spier, Inc., which includes Montauk Music, Carlyle Music (in partnership with Johnnie Ray & Bernie Lang); Beaver Music (which has had two successive hits in "Moments To Remember" and "No, Not Much"); Maple Leaf Music and the two Cole firms.

Scheduled for release in the next three to four weeks is the next Don Rondo record, "The Love I Never Had"; the next McGuire Sisters' rec-ord; "Spinning, Spinning, Spinning" by Teresa Brewer & Lawrence Welk; and "Hotta Chocolotta", which Norman Granz brought back from Germany, where it is a hit on Deutsche-Gramaphone's Polydor label, for Ella Fitzgerald's next release on Verve.

They will also be represented on Broadway this season when the "Ziegfeld Follies" opens at the Winter Garden by the Minucci-Velona-Spier tune, "Make Me", scheduled to be sung in the show by Jane Morgan.

#### Shulman To ABC-Paramount

NEW YORK - ABC-Paramount has announced that it has added Moe Shulman, long associated with the music publishing and record industries, to be the label's field representative for the New England area. Shulman takes up his new assignment on Monday, January 14th, and will make his initial visitations to ABC-Paramount distributors in Boston, Hartford, Albany, Buffalo, Philadelphia and Newark,

organization Mr. Randy Wood, whose success has been unparalleled in the record and music industry." Jules Stein, Chairman of MCA was instru-mental in bringing about this transaction.

Dot Records, organized in 1950, was one of the leaders in the sale of single phonograph records in 1956 with such artists as Pat Boone, Gale Storm, Tab Hunter, the Fontane Sisters, the Hilltoppers, Billy Vaughn, Johnny Maddox, Snooky Lanson, Sanford Clark, Nervous Norvus, and Jim Lowe. Dot Records' gross business in 1956 is reported to have exceeded \$6,000,000.

In addition to these personalities, Wood has recently contracted for the recording services of such artists as Marlene Dietrich and Helen Traubel. Wood recently announced the signing of film star Charlton Heston, who portrays the role of Moses in the C. B. DeMille film "The Ten Commandments".

### Lacy To Celebrate 20th Year In Radio Jan. 25

NEW YORK-Jack Lacy, will cele-

NEW YORK—Jack Lacy, will cele-brate his tenth year on Station WINS, New York, on Friday, January 25th, which date will also mark his twen-tieth year in radio. To celebrate the occasion record-ing artists from all over the country will be on hand at the WINS studios on January 25th to pay tribute to Jack during his five hours of broad-casting throughout the day. In addi-tion to the artists, recording company A&R men, executives, musical direc-tors, etc. will also attend the special anniversary broadcast.

#### Capitol, Dot Cut EP Price; Decca, Coral Hold Line

HOLLYWOOD—In line with the reduction of the price of EP's Capitol and Dot Records last week announced

that they too are cutting their prices to distributors. Capitol will only cut prices of its one and two pocket EP's. Dot will cut all EP prices. Contrary to the reduction in prices

by other firms, Decca and Coral will not cut any EP prices. Leonard Schneider, vice president of Decca last week announced that he is sending notices to all retail dealers ad-vising them that all EP purchases made between January 14th and March 31st will be guaranteed against price decline.

#### **Cadence Signs Harvey Boys** And Tommy Furtado

NEW YORK - Cadence Records last week announced the pacting of two new names to its label.

The Harvey Boys, a vocal trio which appeared on the Palace stage in New York with Judy Garland, have already had their first two-sider released. It couples "Marina Girl", a calypso flavored ballad, with "Nothing Is Too Good For You"

The other name is Tommy Furtado. This youngster who sings, writes and arranges music, has had much experience on TV and radio. He is the writer, arranger and vocalist of his first Cadence release "Isabella", a number adapted from an old Portuguese folk song.

#### Columbia Gives "Gold Guitar Award'' To Country Artists

January 19, 1957

NEW YORK—Columbia Records this week revealed it was inaugurat-ing a new award for its country artists. The award, to be known as the "Gold Guitar Award", will be made to Columbia country singers whose single records sales reach a total of 250 000 or more total of 250,000 or more.

The first to receive the "Gold Guitar Award" will be Ray Price for his "Crazy Arms", and Marty Rob-bins for his "Singing The Blues".

Both awards will be made by Godard Lieberson, president of Columbia Records, on Saturday, February 16, on the Prince Albert portion of the Grand Ole Opry in Nashville, Tenn.

Grand Ole Opry in Nashville, Tenn. In inaugurating the "Gold Guitar Award" Columbia Records felt its country artists deserved recognition for the sale of a quarter of a million records in its limited market. It felt that the sale of a quarter million was equivalent to the million sale in the pop field, which is usually recog-nized with the award of a gold record.

#### Mercury Thrush Scores

CHICAGO—Persistence, youth and talent might very well be the motto of Mercury's newest find, seventeen and pert Joy Layne.

The young thrush's first offering, "Wild Heart", has reportedly caused a sensation in local music circles.

Reed Farrell, WAIT deejay, played the wax for the first time and asked for phone calls commenting on the disk. "Calls came in so fast," reports Farrell, "our switchboard couldn't cope with them all."

With the station switchboard completely used up, Farrell begged his audience to quit and suggested they call the local Mercury office, asking for Art Talmadge or Kenny Myers and tell them what they told the station.

"Our switchboard lit up like the old Christmas tree," said Myers, "and stayed like that for three solid hours. It was tremendous."

Eddy Matthews, Mercury contact man, said that Joy would be making a full swing of the country in the next two weeks.

Quoted Matthews, "We didn't expect it to come up this fast. Wow, what a tune."

## Permo Promotes Two

CHICAGO - Douglas F. Hudson, President of Permo, Incorporated, Chicago manufacturer of Fidelitone brand products, has announced the promotion of William R. Anton and George Avalon to the positions of Vice-President in Charge of Sales, and Vice-President in Charge of Manufacturing respectively.

Bill Anton, formerly Sales Manager, will continue in charge of the sale and promotion of all company products, including Fidelitone Phonograph Needles and Accessories, Permo-Point Coin Phonograph Needles, Fidelitone Recording Tape, and also instrument pivots and other parts for industry.

George Avalon will be responsible for research, engineering and production in all Fidelitone facilities.

Both Bill and George have a long record of successful service with the needle firm, and are well known to the industry.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box, Music

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January 19, 1957



"It's What's in THE CASH BOX That Counts"

The Cash Box, Music



✓ Modus Operandi:



January 19, 1957

# Caravan Records

Page 28

✓ The Songs:



C/w

"LIKE A BROOK GETS LOST IN A RIVER" Caravan Record 15701



See and Hear Danny on THE ARTHUR GODFREY RADIO AND TV SHOW OVER CBS

# CARAVAN RECORDS, INC. Boute & Paramus N d. (Gilbert 4-0262)

Route 4, Paramus, N. J. (

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# Here it is! THE BIG ONE on "MARIANNE"



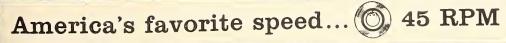
The Lane **Brothers** (FIRST FOR VICTOR)

/ICTOR

c/w



20/47-6810



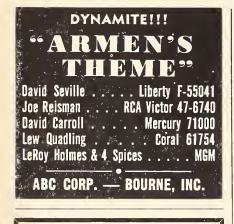
These brilliant New Orthophonic High Fidelity recordings sound best on an RCA Victor New Orthophonic High Fidelity "Victrola"®

# **Disneyland Records Plans Major Expansion**

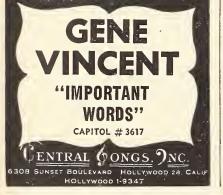
NEW YORK—Disneyland Records' brass Jimmy Johnson, Al La Tauska, Si Paul and Carlie Levy last week held a press conference at the label's New York offices announcing a number of plans for a major expansion in 1957.

in 1957. During '57, the label expects to release a minimum of 36 LP packages, one of which will be the sound track from the Walt Disney film sensation "Fantasia". This deluxe 3-LP package will carry a suggested retail list price of \$19.50. Most of the 36 albums to be released will be closely co-ordinated with Disney's film works. However, a number of new artists will be signed to the label during the year and will be recorded only for LP's. LP's will continue to be the company's field of specialization, but, whenever a number from an album is considered sufficiently commercial to warrant its release as a single, the company will do so.

One song treated in this manner



Climbing! Sherry Parsons "WHISPERING HEART"? Jubilee 5265 Jubilee Jubilee Records 1650 Broadway, New York City



was "Wringle Wrangle", the Fess Parker recording from Disneyland's latest LP "Westward Ho, The Wagons". This single was issued last month and is already reported to have topped the 300,000 figure. The "Westward Ho" LP is said to have gone over the 18,000 mark.

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over the 18,000 mark. Two other new packages which may be among the 36 to be issued this year are the sound tracks from two new Disney animated cartoon ventures "Sleeping Beauty" and "Babes In Toyland".

Iand". To date, the Disneyland firm has issued 12 LP's among which are such classic sound tracks as "Snow White And The Seven Dwarfs", "Pinocchio", "Cinderella", "Song Of The South" plus a number of sound tracks from Disney's adventure films. Disneyland expects to gross \$5,000,000 in 1957.

Disneyland's distribution chain includes 28 distribs in every important record territory.

# Tab Hunter's First Dot Disk Hits A Million

HOLLYWOOD—Tab Hunter's first recording, "Young Love" on the Dot label, has earned the young Warner Bros. actor a gold record. According to the latest sales figures as furnished by Dot Records, "Young Love" has gone over 1,230,000. Dot's pressing facilities have been unable to keep up with the flood of orders.

George Hartstone, president of Hart Distributors, Inc., the distribution outlet for Dot Records in Southern California, stated that sales on "Young Love" were "fabulous" in his area, and similar excited reactions are coming in from all distributors in key areas. Randy Wood, head of Dot, announced that the million and a quarter sales on Tab's tune after only three weeks makes it one of the fastest selling records in the industry, and predicts that it will become the biggest grosser in the history of Dot Records.

### "Ruggles" TV Spectacular Gets Verve Cast Album

NEW YORK—The TV musicalization of "Ruggles Of Red Gap" which will be televised by NBC on February 3 from 7:30 to 9 P. M., will have an original cast album on Verve Records. The cast will be headed by Michael Redgrave, Jane Powell, David Wayne, Imogene Coca, and Peter Lawford. Music was written by Julie Styne with lyrics by Leo Robin. The score is being conducted and arranged by Buddy Bregman.



# Coral's Album Releases Issued With Slogan "Preview For Profits"

NEW YORK—Coral's January album release of 14 pieces will include nine jazz packages, it was announced last week. The entire set will be accompanied by the slogan "Preview For Profits".

The jazz disks feature Johnny Guarnieri, Buddy Weed, Dick Marx and Johnny Frigo, Bob Crosby, the Manhattan Jazz Septette, Nat Pierce Orch., Eddie Heywood and Joe Burton.

# Bob Duffy Named To VIK Promotion

NEW YORK, N. Y.—The appointment of Bob Duffy as Manager, VIK Records Promotion, was announced this week by Ben Rosner, VIK manager. His responsibilities will include sales coverage in the eastern part of the country.

Duffy, a former resident of Duryea, Pa., for the past several years has been doing road management, record promotion and publicity for singer Jerry Vale. After his release from the Army in 1946, he studied radio broadcasting and engineering and became a disk jockey and TV personality in the New York area.

Before entering the radio and record field, he attended Johns Hopkins University and the Theatre School of Dramatic Arts.

#### **Decca Earnings Hit New High**

NEW YORK—Stockholders in Decca Records, Inc., earned a new high of \$2.75 per share as compared with \$2.37 for the year 1955, it was announced by Milton R. Rackmil, prexy of Decca, last week. Figures for both years include undistributed earnings of Universal-International Pictures Company. Decca's ownership of Universal common stock is 80% as compared with 74% for 1955. Rackmil stated that Decca's gross record sales for 1956 were in the neighborhood of \$26,000,000, an increase over 1955's gross of \$22,610,809.

#### **RCA Victor Signs Lane Bros.**

NEW YORK—The Lane Brothers, Frank, Pete and Art, who have been inked by RCA Victor, were first heard by Harold Gabrilov, record manager of Victor's Albany, N.Y. distributor, who phoned Larry Kanaga, Victor vice president and general manager of the record division. Auditioned by Joe Carlton, Victor pop singles A&R head, the boys were signed immediately. Their first release, "Marianne" b/w "Sogno D'Oro" was recorded on January 10th and issued immediately.

# Decca Holds Sales Meetings

NEW YORK—A series of sales meetings, attended by the entire sales force personnel of Decca Records, Inc. and Decca Dist. Corp., were conducted on Friday, January 4th and Saturday, January 5th in a number of cities. Meetings were held in Philadelphia, Chicago, Cleveland, Los Angeles, New Orleans, Dallas and Atlanta. The pop albums feature Lawrence Welk, the Lancers, Frank Parker, Dorothy Collins and Johnny Desmond.

othy Collins and Johnny Desmond. In addition to the 14 issued this month, Coral will offer another 15 packages this winter to be released on or about March 15. The label plans a special promotional drive which will include deejay samplers and more consumer advertising.

# Haley Tours Australia, Then England

NEW YORK—The happy big beat of rock and roll was exported down under last week when Bill Haley and his Comets and Joe Turner opened January 8th in Newcastle, Australia.

Down under, the Comets and Turner are booked for 17 shows in stadiums at Newcastle, Brisbane, Adelaide, Melbourne and Sydney. Manager James H. Ferguson; Haley's partners Bill Williamson and John Grande; and bandsmen Al Rex, Rudy Pompilli, Francis Beecher and Ralph Jones are in the party accompanying Haley. The troupe will return to the States Jan. 29, and on Jan. 31 will leave on the Queen Elizabeth for England to play 14 cities in 17 days. Jolly Joyce, Haley's exclusive booking agent, will accompany the group on its European tour.

#### Mitch Miller Records Another Robert Allen TV Theme

NEW YORK—Mitch Miller, Columbia Records a & r chief, follows his favored and successful pattern, in recording his new release.

Miller's latest disk is the theme song of "Song For The Ninth Day", a tv play that was nationally viewed on Playhouse 90, Thursday, January 10 over CBS.

An unusual aspect of the release is that one side will be titled "Song For The Ninth Day" and the other "A Very Special Love". Both sides are the same tune but played at different tempos. The tune was written by Robert Allen, who wrote Mitch Miller's "Song For A Summer Night", which was also the theme music of a tv play.

Miller has had unusual success with tv exposure starting with "Let Me Go Lover" by Joan Webber; "Song For A Summer Night", "Song Of The Sparrow" and now "Song For The Ninth Day."

## Phil Kahl To Be Married

NEW YORK—Phil Kahl, one of Tin Pan Alley's leading publishers will be married, Sunday Jan. 20th. A reception celebrating the event will be held at the Hampshire House and a great number of the music industry's leading personalities are scheduled to attend. Writers attending have been requested not to bring along lead sheets.

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# **Home Away From Home**



SAN MIGUEL, MANILA-Recording stars from all around the globe who SAN MIGUEL, MANILA—Recording stars from all around the globe who visit Manila on personal appearances, seem to find a little home away from home of the Manila offices of William J. Suter, Far East Representative for the AMI Phonograph Manufacturers. Shown above at Suter's Morcoin Co., Ltd., are (top left) Freddie Bell and the Bell Boys with Severino Tajonera, Fillipino stage and screen star. (Top right) Paul Robi of the Platters and Jane Yu, a local actress. (Bottom left) Bill Suter, Frankie Laine and Luis Villar, Phil-ippine Is. manufacturer of Mercury and MGM Records. (Bottom right) Zola Taylor of the Platters and Inocencio Ordiales, a leading Philippine Is. dis-tributor. Laine and the Platters packed the Rizal Auditorium during their stints in Manila.

#### Shapiro-Bernstein Gets **German Song For US-Canada**

#### **OMN Acquires Italian Rights To RKO Pic's Music**

NEW YORK — Shapiro-Bernstein Music has acquired the United States and Canadian publishing rights to "I'd Give You The World (Ich Schenk Dir Den Mond)" from Paul Siegel's Symphony House Company, the Amer-ican representative firm for Edition Takt Und Ton, Berlin. The German song from the German technicolor motion picture "Amore," was written by Heino Gaze with English lyrics by Harold Spina. The English version, recorded by Eddie Ames of the Ames Brothers with Hugo Winterhalter's Orchestra, was released last week on RCA Victor. At the same time, Siegel announced the consummation of another deal between RKO Pictures and the Italian firm Organizzazione Musicale Na-zionalmusic. Siegel represents OMN in the U.S. For a large sum of ad-vance monies paid to RKO, OMN will have exclusive rights in Italy to the music from the following RKO films: "The First Travelling Saleslady," "Beyond A Reasonable Doubt," "Back From Eternity," "The Young Stran-ger," "Tension At Table Rock," "Pub-lic Pidgeon #1" and the first Eddie Fisher-Debbie Reynolds flicker "Bun-dle Of Joy."

dle Of Joy." These films feature scores by Max Steiner, Dimitri Tiomkin, David Rose and the late Victor Young.

ARROW

MOVING

I DON'T WANN

I'VE GOT YOU

IRENE CARROLL

## **Mack Martin Forms BMI Firm**

NEW YORK-Mack Martin, a veteran of more than 15 years in the music business, last week announced that he had been given a BMI publishing deal for his new firm, Mack Martin Music.

He will start his operation with six songs currently in the process of being recorded.

Martin was formerly professional manager of Barton Music and Sinatra Songs and was associated during the 15 years with Harms, Inc., Les Paul and Mary Ford's pubberies and Phil Kahl's publishing firms.

# Victor Issues First Single Cut In Africa

NEW YORK—RCA Victor's new single, "War Dance" and "Zulu Lulla-bye" by Nigel Crawford and the Gold Diggers is the label's first single re-lease from Africa. The group is a top entertainment unit in the Union of South Africa. Crawford, lead voice, also wrote both tunes.

also wrote both tunes. Recorded originally in Johannesburg under the direction of A. M. Kitter-man, Victor's South African A&R man, the master was sent to Joe Carl-ton, Victor's pop singles A&R chief in New York, for pressing and dis-tribution in the United States.





Jim Blaine

Gary B. Smith WTOK—Meridian, Miss.

**Dick Levitan** 

WEIM-Fitchburg, Mass.

Joe Finan

KYW-Cleveland, Ohio

Harvey Hudson

WLEE-Richmond, Va.

5. Cindy, Oh Cindy (E. Fisher)

B. Banana Boat Song (S. Lawrence)

Bernie Allen

WIND—Chicago, III.

Anastasia (P. Boone)
 I'll Go Away Upon A Mountain (M. Mason)

#### Alene McKinney

Page 32

- KBIG-Hollywood, Calif. KBIG—Hollywood, Calit. 1. Hey! Jealous Lover (Sinatra) 2. Moonlight Gambler (Laine) 3. Rock-A-Bye Your Baby 4. Banana Boat Song (Tarriers/Lawrence) 5. 1 Dreamed (B. Johnson) 6. Singing The Blues (Mirchell) 7. Love Me Tender 10. Crosby & Kelly) 9. It's Been A Long, Long Time (M. Baptiste) 10. Cindy, Oh Cindy (Martin/Fisher)

#### **Bob Elliott**

KENT-Shreveport, La.

- KEN I Shreveport, La. 1. Jim Dandy (L. Baker) 2. Singing The Blues (Mitchell) 3. Since I Met You Baby (I. Joe Hunter) 4. Hound Dog (E. Presley) 5. Ain't Got No Home (Henry) 6. Blueberry Hill (F. Domino) 7. Don't Forbid Me (P. Boone) 8. Green Door (J. Lowe) 9. What's The Reason (F. Domino) 10. True Love (Crosby & Kelly)

Sandy Singer

- WTCN-Minneapolis, Minn.
- WTCN---Minneapolis, Minn. 1. Don't Forbid Me (P. Boone) 2. Banana Boat Song (5. Lawrence) 3. Moonlight Gambler (Laine) 4. Baby Doll (A. Williams) 5. I Dreamed (B. Johnson) 6. Who Needs You (4 Lads) 7. Rock-A-Bye Your Baby (J. Lewis) B. You Don't Owe Me A Thing (J. Ray) 9. Without Love (T. Arden) 10. Knee Deep In Blues (G. Mitchell)

#### Lou Barile

- WKAL-Rome-Utica, N. Y. WKAL—Kome-Uticu, I., I., 1. Young Love (S. James) 2. Gonna Get Along (Patience & Prudence) 3. I Love My Baby (J. Corey) 4. Banana Boat Song (Tarriers) 5. Armen's Theme (D. Seville) 6. On My Word Of Honor (Platters) 7. Moonlight Gambler (Laine)

- 7. Moonlight Gambler (Laine) B. Wisdom Of A Fool (5 Keys) 9. Since I Met You Baby (I. Joe Hunter) 10. Cinco Robles (R. Arms)

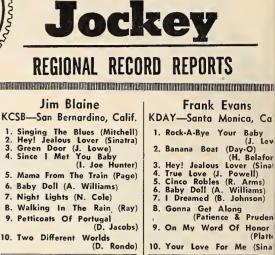
#### Gene Piatt

- KELO-Sioux Falls. S. Dak. 1. Two Different Worlds (R. Williams)
  2. Baby Dolf (A. Williams)
  3. Petticoats Of Portugal (D. Jacobs)
  4. Cinco Robles (R. Arms)
  5. Party's Over (L. Hunter)
  6. No Love For Me (Parker)
  7. Never Leave Me (D. Roman)
  9. Hey! Jealous Lover (Sinatra)
  9. Lullaby In Blue (G. Woods)
  10. Friendly Persuasion (Boone) Frank McCormack WHWB--Rutland, Vt. Singing The Blues (Mitchell) Don't Forbid Me (P. Boone) Flirtango (B. Wayne) Green Door (J. Lowe)
- Gonna Get Along (Patience & Prudence)
   Baby Doll (A. Williams)
   Banana Boat (Day-O) (H. Belafonte)
   Young Love (S. James)
   True Love (Crosby & Kelly)
   Singing The Blues (Mitchell)
   Slow Walk (B. Doggett)
   Bono't Erchid Mo. (P. Recenc)

- 7. Slow Walk (B. Doggerr) B. Don't Forbid Me (P. Boone) 9. Rose And A Baby Ruth (G. Hamilton IV) 10. 1 Dreamed (B. Johnson)

#### "Slim Jim" Stevens WLLH-Lowell, Mass.

- WILTI-LOWEH, MGSS.
  Singing The Blues (Mitchell)
  True Love (Crosby & Kelly)
  Walking In The Rain (Ray)
  Hey! Jealous Lover (Sinatra)
  Green Door (J. Lowe)
  I Dreamed (B. Johnson)
  Friendly Persuasion (Boone)
  Moonlight Gambler (Laine)
  Cindy, Oh Cindy (Martin)
  Autumn Waltz (T. Bennett)
- ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS Please keep us constantly informed of any changes in call letters or tit



9. On My Word Of Honor (Platte

January 19, 195

10. Your Love For Me (Sina

# Doug Hendon WPMP—Pascagoula, Mis

- WIOK—Meridian, Miss.
  Young Love (S. James)
  Love Me (E. Presley)
  Banana Boat Song (Fontanes)
  Since I Met You Baby (I. Joe Hunter)
  Don't Forbid Me (P. Boone)
  Cinco Robles (R. Arms)
  Wisdom Of A Fool (5 Keys)
  B. One In A Million (Platters)
  Partivic Over (D. Dav) WFMP—FdScdgould, MIS 1. Banana Boat Song (Day (H. Belafot 2. Money Tree (M. Whiting 3. I Dreamed (B. Johnson) 4. Don't Forbid Me (P. Boc 5. Night Lights (N. Cole) 6. Two Different Worlds) (D. Ron 7. Dreamy Eyes (4 Preps) 8. Jamaica Farewell (Belafot 9. Party's Over (D. Day) 10. Young Love (Crewcuts)
- 9. Party's Over (D. Day) 10. 1 Miss You So (C. Connor)

#### Vic Aime

WNNJ-Newton, N. J.

- WNNJ-Hewton, 1. Love Me (E. Presley) 2. I Dreamed (B. Johnson) 3. Singing The Blues (Mitch 4. Petticoats Of Portugal (D. Jace
- (D. Jacc 5. Moonlight Gambler (Lai 6. Dancing Chandelier (Syn 7. Banana Boat Song (S. Lawre
- WEIM—Fitchburg, Mass. 1. Love Me Tender (E. Presley) 2. Banana Boat Song (Tarriers) 3. Singing The Blues (Mitchell) 4. Gonna Get Along (Patience & Prudence) 5. Mutual Admiration Society) (T. Brewer) 6. Cindy, Oh Cindy (Martin) 7. Whispering Heart (Parsons) 8. Since I Met You Baby (I. Joe Hunter) 9. I Dreamed (B. Johnson) 10. Tears Don't Care Who Cries Them (R. Sherwood)

B. Exactly Like You (Stole 9. 1 Miss You So (C. Con 10. Armen's Theme (Reisman

#### Steve Wade

WAEB-Allentown, Pa.

- 1. Jamaica Farewell (Belafc 2. Singing The Blues (Mitcl 3. Since I Met You Baby (T. Hui
- G. Since Y mer foo baby (T. Hui
  4. Banana Boat Song (S. Lawre
  5. Auctioneer (C. Miller)
  6. Money Tree (M. Whitian)
  7. I Miss You So (C. Conn
  8. Anastasia (P. Boone)
  9. Baby Doll (A. Williams)
  10. Gonna Get Along (Patience & Prude
- Love Me (E. Presley)
   Greensleeves (Beverleys)
   Blue Monday (F. Domino)
   Paralyzed (E. Presley)
   Love Is Strange (Mickey & Sylvia)
   A Thousand Miles Away (Heartbeats)
   Jim Dandy (L. Baker)
   I Dreamed (B. Johnson)
   Take Me Back Baby (G. Mitchell) (G. Mitchell) 10. Your Wild Heart (P. Tails)

#### Jim Brownell Kent Burkhart

- WFIS-Fountain Inn, S. C. KXOL-Ft. Worth, Tex Singing The Blues (Mitchell)
   Banana Boat Song (Tarriers)
   Hey! Jealous Lover (Sinatra)
   Ain't Got No Home (Henry)
   Moonlight Gambler (Laine)
   Two Different Worlds

   (D. Kallman)
   Don't Forbid Me (P. Boone)
   Bandelier (Syms)
   Since I Met You Baby

   Singing The Blues (Mitc
   Garden Of Eden (J. Va
   Rock-A-Bye Your Baby (J. Le
   Slow Walk (S. Austin)
   Love Me Tender (E. Pre
   Hey! Jealous Lover (Sin
   Friendly Persuasion (Bo
   True Love (B. Crosby)
   Don't Forbid Me (Boon
- 10. Baby Can Rock (D. Collins) 10. Jamaica Farewell (Belaf

#### Jim Lounsbury

- WGN—Chicago, ÍII. WGN-Guerry 1. Young Love 2. Banana Boat Song (Tari 3. Don't Forbid Me (P. Bo 4. Gonna Get Along (Patience & Prude 5. Singing The Blues (Mitc 6. Rock-A-Bye Your Baby (J. Le

- (J. Love Me Tender (E. Pre
- B. These Things We Share (P. Sr

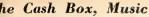
10. Baby Doll (A. Williams

KING---Seattle, Wash 1. Singing The Blues (Mitt 2. Love Me Tender (E. Pre 3. Young Love (S. James) 4. Love Not Subject To Ch (A. A 5. Banana Boat (Day-O) (H. Belaf 6. Walking In The Rain 7. Gonna Get Along (Patience & Prud 8. Hey! Jealous Lover (Sir 9. Cinco Robles (R. Arms) 10. Green Door (J. Lowe)

Jim French

KING-Seattle, Wash

9. Two Different Worlds (Williams & Morgan) 10. Priscilla (J. LaRosa) 9. Moonlight Gambler (Lair





WOW-Omand, Neb. Blueberry Hill (Armstrong) Singing The Blues (Mitchell) Green Door (J. Lowe) Two Different Worlds (D. Haymes) True Love (Crosby & Kelly) Anastasia (Newman/Young) Mama From The Train (Page) Cindy, Oh Cindy (E. Fisher) Saw Feau (Amee) I Saw Esau (Ames) Jamaica Farewell (Belafonte)

#### Jim Holt

Bill Linne

Mommy (McGuires)

**Bob Furry** 

NICE-Providence, R. I. Singing The Blues (Mitchell) Green Door (J. Lowe) Slow Walk (S. Austin) Rose And A Baby Ruth (G. Hamilton IV) Blueberry Hill (F. Domino) Love Me Tender (E. Presley) Rock-A-Sye Your Baby (J. Lewis) Banana Boat Song (J. Lewis) Banana Boat Song (Tarriers/Fontanes) Since I Met You Baby (I. Joe Hunter) Mutual Admiration Society (Arnold & Morgan) Bob N. Perry WCKR-Miami, Fla. Love Me Tender (E. Presley) Singing The Blues (Mitchell) Money Tree (M. Whiting)

True Love (Crosby & Kelly) Friendly Persuasion (Boone) Tra La La (G. Gibbs) Green Door (J. Lowe) Walking In The Rain (Ray) Moonlight Gambler (Laine)

WMGM—New Tork, N. T.
Baby Doll (A. Williams)
I Walk The Line (J. Cash)
Crazy Arms (R. Price)
Blueberry Hill (F. Domino)
Slow Walk (O. Smith)
Don't Be Cruel (E. Presley)
Since I Met You Baby (I. Joe Hunter)
Wisdom Of A Fool (5 Keys)
Teenage Goodnight (Chordettes)

# WCRK-Morristown, Tenn.

- B. Two Different Worlds (D. Kallman)

#### Bob "Hit Parade" Henry WKLO-Louisville, Ky.

- 1. | Dreamed (B. Johnson) 2. Singing The Blues (Mitchell) 3. Young Love (S. James) 4. Blueberry Hill (F. Domino) 5. Green Door (J. Lowe) 6. Mama From The Train (Page) 7. True Love (Crosby & Kelly)
- B. Tell Me The Lies (D. Noel) 9. Moonlight Gambler (Laine) Cindy, Ch Cindy (E. Fisher) 10. Slow Walk (B. Doggett)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-lease keep us constantly informed of any changes in call letters or title.

- WHAI—Philadelphia, Pa.
  Blueberry Hill (F. Domino)
  Singing The Blues (Mitchell)
  Young Love (S. James)
  Gonna Get Along (Patience & Prudence)
  Marianne (T. Ferguson)
  I Feel Good (Shirley & Lee)
  Shirley (Schoolboys)
  Blue Monday (F. Domino)
  Priscilla (Cooley & Dimples)
  Little By Little (N. Brown)

#### Jim Lowe WRR—Dallas, Tex.

- On My Word Of Honor (Platters)
   Young Love (T. Hunter)
   Don't Forbid Me (P. Boone)
   Love Me (E. Presley)
   Moonlight Gambler (Laine)
   Since I Met You Baby (I. Joe Hunter)
   Jamaica Farewell (Belafonte)
   Bacht A Buy Xen Robu

- B. Rock-A-Bye Your Baby (J. Lewis)
- 9. Condemed (J. Laurenz)
- 10. Take Me Back Baby (G. Mitchell)

Jim Pansullo WVDA-Boston, Mass

1. Cinco Robles (R. Arms) 2. Banana Boat Song (Tarriers) 3. Moonlight Gambler (Laine) 4. Old Man River (H. Brooks) 5. Mama From The Train (Page) 6. Congo Mambo (M. Hubbard) 7. Hey! Jealous Lover (Sinatra) B. Little By Little (Marlowe) 9. Love Me Tender (E. Presley) 10. There You Go (J. Cash)



HOLLYWOOD—Decca men surround KGFJ librarian Arlene Golden. Right, Marty Salkin, Decca's national promotion topper; Left, Dick Palmer, local promotion man. Salkin recently visited Coast.

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"It's What's in THE CASH BOX That Counts'

(Chordettes) 10. Young Love (S. James)

# Jimmy Hutsell

- Let Me (E. Presley)
   Since I Met You Baby (I. Joe Hunter)
   Love Me Tender (E. Presley)
   Garden Of Eden (J. Valino) 5. Green Door (J. Lowe) 6. Blueberry Hill (F. Domino) 7. Rose And A Baby Ruth (G. Hamilton IV)
- 9. Singing The Blues (Mitchell)
- 10. Love Me (E. Presley)

# Number One In Brazil

Page 34



NEW YORK-Sammy Davis, Jr. receives an award in recognition of his being voted the number one American vocalist in Brazil. The award was presented by Alberto Pittigliani (right), president of Companhia Brasileira de Discos, Decca's Brazilian affiliate. Davis received the presentation in the office of Leonard W. Schneider, executive vice-president of Decca Records.

# **Veterans Hospital Radio Guild Entertains in Vets' Hospitals**

NEW YORK-The Veterans Hospital Radio Guild, which in the name of the broadcasting and entertainment industries helps patients in Veterans Administration hospitals to entertain themselves, is sponsoring a variety show Wednesday night, Jan. 9, at the East Orange, N. J., V. A. Hospital. Johnny Andrews, NBC pianist, singer, emcee and disk jockey, has been kind enough to gather talent for the onehour benefit program and will also emcee the show.

The line-up of entertainers will probably include singer Steve Clayton of Jersey City, choral recording artist whose current hit is "Two Different Worlds"; The Peanuts, a quartet of 11- and 12-year-old orphans from the St. John's Orphanage in Far Rockaway, who recently won \$25,000 and a station wagon on "Name That Tune" and who presently record on the RKO Unique Label; Cathy Carr, Fraternity recording artist who recently went over big with "Ivory Tower" and who will tour Australia in the Spring with Frank Sinatra; Lynn Roberts, RKO Unique recording artist who sings with the Dorsey Orchestra, and the Batoneers, Decca recording group who appear on the Nat King Cole TV program.

Andrews conducts his own radio

Watch For New Release By

**Kirby Allen** 

"The Heart Of A Woman"

HERB JEFFRIES

**Page Cavanaugh** 

Quartet Hi Fi EP No. 1000

HOLLYWOOD 28. CALIE

COSA HOLLYWOOD BLVD

show on WRCA in the early afternoon, is host on "Evening Theatre" on WRCA-TV, does an Ohio TV network live musical program which originates in Cleveland on Saturdays and has made guest appearances as a pianistsinger on such TV programs as "Tonight" and "Home."

The appearance of Andrews and the other entertainers at East Orange is part of a special Veterans Hospital Radio Guild series which brings "live" entertainment to hospitalized veterans in nine V.A. hospitals in the New York area from time to time. It is quite apart from V.H.R.G.'s regular weekly program whereby patients take part in dramatic and musical projects that are tape-recorded and subsequently played back on the hospitals' own radio stations (the "Bedside Network")

Lee Meriweather, the former Miss America, who is now part of the NBC family of entertainers, recently appeared at the New York, V.A. Hospital under the auspices of the V.H.R.G. and participated in the rehearsal and tape-recording of a script with a number of patient-actors.

Another Veterans Hospital Radio Guild feature in recent months was the appearance at the New York V. A. Hospital of members of the New York Football Giants.

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"My Heart Has A Mind

Of Its Own"

"Lover Boy"

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Top Selling Records Reported by Retail					
	Reto	ail			
And Cash B	t Out	lets			
· · · · · · · · · · · · · · · · · · ·	From Coast				
MELODY SONG SHOPS, INC.					
Brooklyn, N. Y. 1. Love Is Strange (Mickey & Sylvia)	Chicago, III. 1. Anastasia (P. Boone) 2. Singing The Bloom (Mitchell)	Hollywood, Calif.			
(Mickey & Sylvia) 2. Blueberry Hill (F. Domino) 3. Slow Walk (S. Austin) 4. Just In Time (T. Bennett) 5. You Don't Owe Me A Thing (J. Ray) 6. Green Door (J. Lowe) 7. Singing The Blues (Mitchell) 8. Blue Monday (F. Domino) 9. Who Needs You (Four Lads) 10. Young Love (S. James)	<ol> <li>Singing The Blues (Mirchell)</li> <li>Love Me Tender (E. Presley)</li> <li>Green Door (J. Lowe)</li> <li>Young Love (F. Domino)</li> <li>Blueberry Hill (Domino/Armstrong)</li> <li>True Love (Crosby &amp; Kelly)</li> <li>Walking In The Rain (J. Ray)</li> <li>Hey! Jealous Lover (Sinatra)</li> <li>Cindy, Oh Cindy (V. Martin)</li> </ol>	<ol> <li>True Love (Crosby &amp; Kelly)</li> <li>Love Me Tender (E. Presley)</li> <li>Green Door (J. Lowe)</li> <li>Blueberry Hill (F. Domino)</li> <li>Hound Dog (E. Presley)</li> <li>Gonna Get Along (Patience &amp; Prudence)</li> <li>Jamaica Farewell (Belafonte)</li> <li>Hey! Jealous Lover (Sinatra)</li> <li>Walking In The Rain (J. Ray)</li> </ol>			
RECORD LAND Phoenix, Ariz.	THIEM'S RECORD SHOP Raleigh, N. C.	DON LEARY'S INC. Minneapolis, Minn.			
<ol> <li>Young Love (S. James)</li> <li>Green Door (J. Lowe)</li> <li>True Love (Crosby &amp; Kelly)</li> <li>Singing The Blues (Mitchell)</li> <li>Love Me (E. Presley)</li> <li>Cindy, Oh Cindy (E. Fisher)</li> <li>Bueberry Hill (F. Domino)</li> <li>Walking In The Rain (J. Ray)</li> <li>Friendly Persuasion (Boone)</li> <li>Moonlight Gambler (F. Laine)</li> </ol>	<ol> <li>Young Love (T. Hunter)</li> <li>Green Door (J. Lowe)</li> <li>Love Me (E. Presley)</li> <li>Singing The Blues (Mitchell)</li> <li>True Love (Crosby &amp; Kelly)</li> <li>Blueberry Hill (F. Domino)</li> <li>Walking In The Rain (J. Ray)</li> <li>Banana Boat Song (Tarriers)</li> <li>Jamaica Farewell (Belafonte)</li> <li>Cindy, Oh Cindy (V. Martin)</li> </ol>	<ol> <li>Singing The Blues (Mitchell)</li> <li>True Love (Crosby &amp; Kelly)</li> <li>Love Me Tender (E. Presley)</li> <li>Blueberry Hill (F. Domino)</li> <li>Moonlight Gambler (F. Laine)</li> <li>Don't Forbid Me (P. Boone)</li> <li>Slow Walk (B. Doggett)</li> <li>Banana Boat Song (Tarriers)</li> <li>Confidential (S. Knight)</li> <li>Young Love (S. James)</li> </ol>			
A. WILLIAMS & CO. Philadelphia, Pa.	AMERICAN MUSIC CO. Houston, Texas	GLEN MUSIC SHOP Detroit, Mich.			
<ol> <li>Singing The Blues (Mitchell)</li> <li>Banana Boat Song (Lawrence)</li> <li>Gonna Get Along         <ul> <li>(Patience &amp; Prudence)</li> </ul> </li> <li>Goodnight My Love (Belvin)</li> <li>Walking In The Rain (J. Ray)</li> <li>Rose And A Baby Ruth         <ul> <li>(G. Hamilton IV)</li> <li>Blue Monday (F. Domino)</li> <li>Love Me Tender (E. Presley)</li> <li>Love Is Strange                  <ul></ul></li></ul></li></ol>	<ol> <li>Don't Forbid Me (P. Boone)</li> <li>Banana Boat Song (Lawrence)</li> <li>Young Love (S. James)</li> <li>You Don't Owe Me A Thing (J. Ray)</li> <li>Jim Dandy (L. Baker)</li> <li>Since I Met You Baby (I. J. Hunter)</li> <li>I Remember (In The Still Of The Night) (S Satins)</li> <li>Moonlight Gambler (F. Laine)</li> <li>Follow Me (B. Williams)</li> <li>Dreamy Eyes (4 Preps)</li> </ol>	<ol> <li>Little By Little (N. Brown)</li> <li>Don't Forbid Me (P. Boone)</li> <li>Love Me (E. Presley)</li> <li>Blue Moon Turns To Gold (E. Presley)</li> <li>On My Word Of Honor (Platters)</li> <li>I Miss You So (C. Connor)</li> <li>Love Is Strange (Mickey &amp; Sylvia)</li> <li>Banana Boat Song (Tarriers)</li> <li>Follow Me (B. Williams)</li> <li>Ubangi Stomp (W. Smith)</li> </ol>			
SUPER MUSIC, INC. Baltimore, Md. 1. Slow Walk (B. Doggett) 2. Love Me (E. Presley) 3. Honky Tonk (vocal) (Doggett & Brown) 4. Blue Monday (F. Domino) 5. Don't Forbid Me (P. Boone) 6. I'm Free (A. Hibbler) 7. Banaa Boat Song (Tarriers/Vaughan) B. I Saw Esau (Ames Bros.) 9. Little By Little (N. Brown) 10. Young Love (S. James)	KOP'S PIANO HOUSE Great Falls, Mont. 1. Green Door (J. Lowe) 2. Blueberry Hill (F. Domino) 3. Walking In The Rain (J. Ray) 4. Cindy, Oh Cindy (E. Fisher) 5. Rose And A Baby Ruth (E. Fontane) 6. Singing The Blues (Mitchell) 7. Love Me (E. Presley) 8. Hey! Jealous Lover (Sinatra) 9. Rock-A-Bye Your Baby (J. Lewis) 10. Moonlight Gambler (Laine)	WARE HOUSE OF MUSIC Seattle, Wash. 1. Young Love (5. James) 2. Love Is Strange (Mickey & Sylvia 3. Singing The Blues (Mirchell 4. Blue Monday (F. Domino) 5. Dreamy Eyes (4 Preps) 6. Walking In The Rain (J. Ray 7. Too Different Worlds (Rondo 8. Banana Boat-Day-O (H. Belafonte 9. Blueberry Hill (F. Domino) 10. Wisdom Of A Fool (5 Keys			
DICK'S RECORD SERVICE Allston, Mass.	E & R RECORD SHOP San Antonio, Texas	LOMAKIN MUSIC Pittsburgh, Pa.			
<ol> <li>Singing The Blues (Mitchell)</li> <li>Moonlight Gambler (F. Laine)</li> <li>Banana Boat Song (Tarriers)</li> <li>Auctioneer (L. VanDyke)</li> <li>Hey! Jealous Lover (Sinatra)</li> <li>Young Love (S. James)</li> <li>Green Door (J. Lowe)</li> <li>Love Me Tender (E. Presley)</li> <li>On My Word Of Honor (Platters)</li> <li>Don't Forbid Me (P. Boone)</li> </ol>	<ol> <li>Moonlight Gambler (F. Laine)</li> <li>Rose And A Baby Ruth (G. Hamilton IV)</li> <li>Garden Of Eden (J. Valino)</li> <li>Wisdom Of A Fool (5 Keys)</li> <li>Singing The Blues (Mitchell)</li> <li>Liebestraum (G. Girard)</li> <li>What's The Reason (Domino)</li> <li>Fools Rush In (Cadets)</li> <li>Don't Forbid Me (Pat Boone)</li> <li>Banana Boat Song (Fontanes)</li> </ol>	1. Young Love (S. James) 2. Moonlight Gambler (F. Laine 3. Singing The Blues (Mitchell 4. Jamaica Farewell (Belafonte 5. True Love (Crosby & Kelly 6. Don't Forbid Me (P. Boone) 7. Rock-A-Bye Your Baby (J. Lewis B. Hey! Jealous Lover (Sinatri 9. Confidential (S. Knight) 10. Hound Dog (E. Presley)			
ONE STOP RECORD SERVICE Kansas City, Mo.	THE RECORD CENTER Cleveland, Ohio	THE GROOVE RECORD SHO Norfolk, Va.			
<ol> <li>Moonlight Gambler (F. Laine)</li> <li>Don't Forbid Me (P. Boone)</li> <li>Rock-A-Bye Your Baby (J. Lewis)</li> <li>You Don't Owe Me A Thing (J. Ray)</li> <li>Singing The Blues (Mitchell)</li> <li>Since I Met You Baby (I. J. Hunter)</li> <li>Honky Tonk (B. Doggett)</li> <li>Banana Boat Song Day-O (H. Belafonte)</li> <li>Blue Monday (F. Domino)</li> <li>Rose And A Baby Ruth (G. Hamilton IV)</li> </ol>	<ol> <li>Young Love (T. Hunter)</li> <li>Singing The Blues (Mitchell)</li> <li>Blueberry Hill (F. Domino)</li> <li>Blue Monday (F. Domino)</li> <li>Don't Forbid Me (P. Boone)</li> <li>Banana Boat Day-O (Tarriers/Belafonte)</li> <li>Jim Dandy (L. Baker)</li> <li>Love Me Tender (E. Presley)</li> <li>Love Is Strange (Mickey &amp; Sylvia)</li> <li>Since I Met You Baby (I. J. Hunter)</li> </ol>	<ol> <li>Rose And A Baby Ruth (G. Hamilton IV)</li> <li>Young Love (S. James)</li> <li>Ain't Got No Home (Henry)</li> <li>Love Is Strange (Mickey &amp; Sylvin)</li> <li>Tra La La (L. Baker)</li> <li>Singing The Blues (Mitchel)</li> <li>Green Door (J. Lowe)</li> <li>Gonna Get Along (Patience &amp; Prudenc)</li> <li>Blueberry Hill (F. Domino)</li> <li>On My Word Of Honor (Platter)</li> </ol>			
MUSIC HOUSE Buffalo, N. Y. 1. Repeat After Me (P. Page) 2. Young Love (S. James) 3. Young Love (Crewcuts) 4. Singing The Blues (Mitchell) 5. Love Me Tender (E. Presley) 6. Green Door (J. Lowe) 7. True Love (Crosby & Kelly) B. On My Word Of Honor (Platters) 9. Blueberry Hill (F. Domino) 10. Moonlight Gambler (F. Laine) Mercial use are reviewed by	ANDERSON'S MUSIC Red Bank, N. J. 1. Love Me Tender (E. Presley) 2. Green Door (J. Lowe) 3. Singing The Blues (Mitchell) 4. Blueberry Hill (F. Domino) 5. True Love (Crosby & Kelly) 6. Walking In The Rain (J. Ray) 7. Hound Dog (E. Presley) B. Cindy, Oh Cindy (V. Martin) 9. Honky Tonk (B. Doggett)	DEW MUSIC CO., INC. Monroe, La. 1. Young Love (S. James) 2. Blueberry Hill (F. Domino 3. Ain'f Got No Home (Heni 4. Confidential (S. Knight) 5. Blue Monday (F. Domino) 6. Singing The Blues (Mitche 7. Moonlight Gambler (F. Lair 8. Love Me Tender (E. Presk 9. Wisdom Of A Fool (5 Kei 10. Don't Forbid Me (P. Bool			

- Young Love (S. James) Blueberry Hill (F. Domino Ain't Got No Home (Hen Confidential (S. Knight) Blue Monday (F. Domino) Singing The Blues (Mitche Moonlight Gambler (F. Lair

  - 8. Love Me Tender (E. Presle 9. Wisdom Of A Fool (5 Ke
  - 10. Don't Forbid Me (P. Boor

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

January 19, 1957



	CALYPSO		Pos. Last Week
I.	HARRY BELAFONTE	(RCA Victor LPM 1248 * EPA 1248)	1.
2.	ELVIS ELVIS PRESLEY	(RCA Victor LPM 1382 * EPB 1382)	2.
3.	MY FAIR LADY BROADWAY CAST	(Columbia OL 5090)	3.
4.	THE KING AND I	(Capitol W 740 * EAP 740)	4.
5.	THE EDDY DUCHIN MOVIE SCORE	N STORY (Decca DL 8289)	5.
6.	HIGH SOCIETY FILM SOUNDTRACK	(Capitol W 750 * EDM 750)	8.
7.	OKLAHOMA MOVIE CAST	(Capitol 5AO 595 * 5DM 595)	6.
8.	JERRY LEWIS JUST	(Decca DL 8410)	7.
<b>9</b> .	BELAFONTE HARRY BELAFONTE	(RCA Victor LPM 1150 * EPB 1150; EPA	<b>9.</b> 693, 4, 5)
10.	THIS IS SINATRA FRANK SINATRA	(Capitol T 768)	13.
11.	THE PLATTERS (Vo The platters	(Mercury MG 20216)	11.
12.	SAY IT WITH MUS		12.
13.	ELVIS PRESLEY ELVIS PRESLEY	(RCA Victor LPM 1254 * EPB 1254)	10.
14.	CALENDAR GIRL JULIE LONDON	(Liberty SL 9002)	17.
15.	SONGS FOR SWING		15.
16.		(Columbia CL 925 * EPA 925)	23.
17.	HOWDY! PAT BOONE	(Dot DLP-3030)	20.
18.	HYMNS TENNESSEE ERNIE FO	RD (Capitol T 756)	22.
19.	GIANT Sound track score		18.
20.	MANHATTAN TOV Gordon Jenkins	(Capitol T 766 * EDM 766)	16.
21.		(Verve MG V-4003)	19.
22.	THE PLATTERS THE PLATTERS	(Mercury MG-20146)	24.
23.	PAUL WHITEMAN VARIOUS ARTISTS	50th ANNIVERSARY (Grand Award 33-901-2-12" LP)	25.

# **Visiting The Pianist**



BRENTWOOD, MD.—Jackie Lee is pictured during his recent engage-ment at Jimmie Osborn's Supper Club in Brentwood, Maryland. Standing around him from left to right are: Stan Hoffman, Coral's Washington dis-tributor; Al Smith, WWDC, Washington, D. C.; Nat Lapatin, Coral salesman; Bob Bartl, WEAM, Arlington, Va.; Herb Davis, WEAM; and Bob Granger, WCAO, Baltimore, Md. Lee's latest Coral record is "Dardanella."

# **Bill Snyder Signed By RCA** Thesaurus

Page 35

NEW YORK, N.Y. — Bill Snyder, pianist of "Bewitched, Bothered and Bewildered" fame, has been signed by Ben Selvin, A&R Manager of RCA Thesaurus, to record for the radio transcription library service. Accompanying the pianist will be harp, drums, guitar and bass. The group will be known as "Bill Snyder and his Quintet," and are scheduled to record popular and semi-classical songs. The first release of Snyder cuts will be sent to RCA Thesaurus subscriber stations in January, and will include such titles as "Flying Fingers," a new rendition of "Bewitched. Bothered and Bewildered," "The Very Thought of You," "As Times Go By," "Sunrise Serenade" and many others -all with "standard" quality.

## **Dolphin Records Issues** Greta Keller LP

NEW YORK-Dolphin Records last week announced the release of a new Greta Keller LP titled "This Is My Vienna". In this album she sings Viennese melodies with piano and vocal accompaniment by Walter Grimm and The Wiener Konzert Schrammeln, an authentic "Schrammel" ensemble conducted by Anita Ast.

This is a nostalgic recording by Miss Keller and a return to her native tongue and her native Vienna. She has been famous for some time for her songs in many languages.

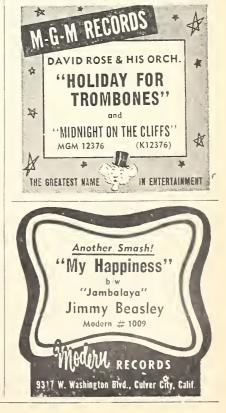
For those not familiar with the German language, there is an introduction and free translation of the lyrics by Gerard Willem van Loon. This is the eighth release under the Dolphin label. The other seven include, Cyril Ritchard -- "Odd Songs and a Poem", Nancy Walker — "I Can Cook Too", Elaine Stritch — "Stritch", Portia Nelson — "Autumn Leaves", Greta Keller — "12 O'Clock", Julie Wilson-"Love", Hermione Gingold-"La Gingold"

## **Frank Hobbs Forms** Webster Records

NEW YORK-Frank Hobbs, for-merly of ABC Paramount Records, has announced the formation of Web-

has announced the formation of Web-ster Records in which he holds the title of vice-president. At the same time, Hobbs announced that Murray Singer, a veteran music man, had joined the new label as sales manager and is currently lining up distribution on a national and inter-national basis

distribution on a national and inter-national basis. Hobbs stated that Webster will be an LP line primarily and will be de-voted to the production of "class" packages. First release by the new firm is an album of instrumentals titled "Twelve For Two in Love" fea-turing an artist called Fontanna. Hobbs went to France to sign Fon-tanna and recorded the composer-conductor in Paris. Webster will re-lease a series of Fontanna albums, all instrumentals, the next to be titled "Memories Are Made Of These". The company will be in full scale production within a few months. The Dick Gersh Office has been re-tained for national publicity, promo-tion and public relations.



"It's What's in THE CASH BOX That Counts"





MONTREAL MEMOS:



MONTREAL MEMOS: Terri Stevens, RCA Victor recording artist is the current headliner at the Ritz Carlton Hotel. . . . Gracie Fields comes to Montreal, January 24th for a four-day stay at Her Majesty's Theatre. . . . Carmen Cavallaro (Decca) who was the special guest on the French CBC-TV Program "Porte Ouverte" this past week, has been booked for an engagement at the Porte St. Jean in Quebec City in the very near future. . . . Starring in the current show at the El Morocco is Othella Dallas and Jubilee recording star Jo Ann Tolley. They are to be followed into this location by the one and only Edith Piaf who opens on January the 5th. . . . "Le Rock 'N Roll Du Samedi Soir" by the one and only Edith Piaf who opens on January the 5th. . . . "Le Rock 'N Roll Du Samedi Soir" by the one the French Hit Parade. . . . Matty Heft, Manager of the Southern-Peer set-up in Canada, was very much impressed with the Sparton Records' plant which he visited on a recent business trip to London, ont. This plant has added extra presses to cope with "A cose And A Baby Ruth" by George Hamilton. . . . The British United Press has released its yearly complation of top tunes from a breakdown of its weekly on the Trene Southern-Peer Busines in the following the British United Press has released its yearly complation of top tunes from a breakdown of its weekly which he visited on a recent busines. In the Southern -Foor PEOPLE OF PARIS – 8.- GREEN DOOR – 9.- ROCK AND ROLL WALTZ – 10.-LISBON ANTIGUA. . . . Calypso music is gaining great propularity in these parts. In December was held Montreal's first Calwase

WALTZ - 10.-LISBON ANTIGUA. . . . Calypso music is gaining great popularity in these parts. In December was held Montreal's first Calypso Carnival and since then a few clubs are now featuring this type of entertainment. Namely the DeMilo Room with Lord Caresser and his authentic Calypso Trio.

# **Autograph Party**



LOS ANGELES-K-POP disk jockeys Art LaBoe and Earl McDaniel hosted an autograph party at the Los Angeles Theater for "The Girl Can't Help It." Present to sign pictures and free records were Julie London (pictured above between Art and Earl) Bobby Troup and Little Richard. Over 1200 fans turned out for the bash which was accompanied by searchlights and the royal red carpet.





### POPULAR

"ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES"-Roger Wi liams With Orchestra-Kapp KXL 5000 (2-12" LP)

BLUE TANGO; VAYA CON DIOS; HIGH NOON; TOO YOUNG; BECAUSE OF YOU; SONG FRO MOULIN ROUGE; MISTER SANDMAN; WISH YOU WERE HERE; MONA LISA; GOODNIGF IRENE; SECRET LOVE; LOVE IS A MANY-SPLENDORED THING; MOONGLOW; THEME FRO PICNIC; UNCHAINED MELODY; TENNESSEE WALTZ; HEY THERE; APRIL IN PORTUGAL; M HEART CRIES FOR YOU; TRUE LOVE; LA VIE EN ROSE; THREE COINS IN THE FOUNTAIN YOUNG AT HEART; I BELIEVE; AUTUMN LEAVES.

YOUNG AT HEART, I BELIEVE, AUTUMN LEAVES. This two-disk Kapp release, featuring the firm's prize pianist Roger William is a review of the first six years of the "Fabulous Fifties" by way of man of its most successful songs. Of the 25 tunes performed, 10 have come from motion pictures ("Secret Love", "High Noon" and "Three Coins In The Four tain"), two from Broadway productions ("Hey There" and "Wish You Wer Here") and the remaining 12 from the usual Tin Pan Alley sources ("To Young", "Tennessee Waltz"). The songs, with the exception of Leroy Ander son's "Blue Tango" and the inspirational "I Believe", are strong ballads an thus lend themselves particularly well to the lush mood music path William and the ork take. TV critic Jack O'Brien wrote the liner notes describin the events of the past six years. Excellent mood package in itself plus grea buying motive in the set's nostalgic aspects. Brilliant cover art.

"FOUR FRESHMEN AND FIVE TRUMPETS"-Capitol T 763 (1-12" LP)

"FOUR FRESHMEN AND FIVE TRUMPETS"—Capitol T 763 (1-12" LP) EASY STREET, EV'RY TIME WE SAY GOODBYE; LAUGHING ON THE OUTSIDE, AFTER YOU'V GONE; GOODBYE; THERE WILL NEVER BE ANOTHER YOU; GOT A DATE WITH AN ANGE! SOMETHING IN THE WIND; SOMEONE LIKE YOU; THE NIGHT WE CALLED IT A DAY; GIV ME THE SIMPLE LIFE; GOOD NIGHT SWEETHEART. The Four Freshmen scored with their previous effort working with five trom bones and their follow-up with five trumpets should have its chart statur recognized shortly. With their usual dependence on the better tunes around the boys provide harmonic blends as exhilarating as anything that's the latest The trumpet work is used superbly, particularly in the rhythm numbers (i. e "There Will Never Be Another You"). Class jacket. Must stock.

"A NIGHT AT THE COPACABANA WITH TONY MARTIN"—Michael Durs And His Copacabana Orchestra—Directed By Hal Born—RCA Victor LPM 1357 (1-12" LP)

LET'S FACE THE MUSIC AND DANCE; FOR EVERY MAN THERE'S A WOMAN; LOVE AN MARRIAGE; ARRIVEDERCI ROMA; MANHATTAN; SECURITY; SEPTEMBER SONG; BEGIN TH BEGUINE; GOOD NIGHT SWEETHEART.

A Tony Martin appearance at New York's Copacabana usually tumbles some sort of gross intake record (most often one created by Martin himself). Victo made an on-the-spot pressing one May night last year of Martin at the Copa and caught the affable, big-voiced entertainer in sentimental love songs and one humorous bit, "Security". The enthusiastic reception to Martin by the Copa audience plus his tie-in narration nicely conveys the feeling of being present at the stint. Strong pop entry.

#### "THE CLOVERS"—Atlantic 1248 (1-12" LP)

LOVE LOVE, LOVE; LOVEY DOVEY; YES, IT'S YOU; TING-A-LING; I PLAYED THE FOOL HEY MISS FANNY; DON'T YOU KNOW I LOVE YOU; MIDDLE OF THE NIGHT; BLUE VELVE LITTLE MAMA; CRAWLIN'; HERE GOES A FOOL; I GOT MY EYES ON YOU; DEVIL OR ANGEI Few vocal groups in the rock 'n roll field can claim the great success of th "Clovers". Fourteen encores (all big ones) by the boys are available in thi Atlantic pressing. The selections range from rhythmic jumpers ("Ting-A Ling") to such slow paced ballads as "Blue Velvet" and "Devil Or Angel" Effective pic of the combo on the cover. A natural for the teen market. Th boys have a large following that'll flip over this release.

"THE INTIMATE ANN"—Ann Hathaway—With Andre Brummer Conducting With Chorus And Orchestra—Motif ML 501 (1-12" LP) LUSH LIFE; WALK IN THE COUNTRY; THE VERY THOUGHT OF YOU; WHAT IS THERE TO SAY? SO ENDS THE NIGHT; SUPPERTIME; STORMY WEATHER; DAY DREAM; HONEYSUCKLE IF THE WIND; NOBODY'S HEART; ABOUT THE BLUES; NEW LOVE, NEW WINE. This is the first LP effort for Ann Hathaway, a stylist who has seen servic with Georgie Auld's band and in a number of nite spots. Miss Hathaway ha programmed some daring material (i. e. Bart Howard's "Walk In The Coun try") for a disk debut, with the result that the listener is treated to som refreshing pieces and an intelligent voice that makes the going extremel worthwhile. Andre Brummer directs the imaginatively used ork and chorus Excellent fare for jazz-pop purchasers. LP should start the lark on the roa to a bright future. to a bright future.

"PLAY MELANCHOLY BABY"—Matt Dennis—RCA Victor LPM-1322 (1-12 LP)

BETWEEN THE DEVIL AND THE DEEP BLUE SEA; COTTAGE FOR SALE; THIS IS MY STORY I GOTTA RIGHT TO SING THE BLUES; I'M THRU WITH LOVE; PERHAPS, PERHAPS; M MELANCHOLY BABY; A HEART OF STONE; SPRING IS HERE; I'LL NEVER BE THE SAME; FO THE LOSERS; MY FUNNY VALENTINE.

Matt Dennis, as his followers on disks or in nite spots know, makes the mos of a song without breaking down any vocal fences. His voice is honest an with a ballad delivery, delicately shaded. Here, in the main, Dennis sing goodies of remorse with formidable instrumental backing and the singer-pianis is in top form. Included are two Dennis compositions "This Is My Story" and "For The Losers". The Dennis crowd should give the package a fin sales OK.

"MORGANA KING SINGS THE BLUES"—Mercury MG 20231 (1-12" LP) MORE THAN YOU KNOW; FRANKIE AND JOHNNY; MEAN TO ME; WHEN YOUR LOVER HA GONE; SOMETHING TO REMEMBER YOU BY; I SEE TWO LOVERS; BODY AND SOUL; MA ABOUT THE BOY; IT'S ONLY A PAPER MOON; BILL; CAN'T HELP LOVIN' DAT MAN; WH WAS 1 BORN.

WAS I BORN. Miss King's previous entry, "For You, For Me, For Evermore", on Mercury' jazz outlet, "EmArcy", was a skilled essay in the more sturdy melodies around Her latest, on Mercury, has narrowed the theme down, somewhat, to song of longing and wistfulness. But the quality of Miss King's delicate stylin, and the material remain constantly high. Combo support is superb. This her third package effort, conclusively convinces one of her first-rate wa with a song.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



"THE KID FROM MAINE"—Rudy Vallee—Unique ULP-116 (1-12" LP) SWEET MUSIC; RAIN; HONEY, VIENI VIENI; DEEP NIGHT; LITTLE KISS EACH MORNING; S'POSIN'; AS TIME GOES BY; IF I HAD A GIRL LIKE YOU; I LOVE YOU SWEETHEART OF ALL MY DREAMS; LIFE IS JUST A BOWL OF CHERRIES; THAT'S WHEN I LEARNED TO LOVE YOU.

Unique has come up with a package full of nostalgia in this presentation by pioneering crooner Rudy Vallee. The 12 selections were all introduced by Vallee during his heyday (i.e. "Life Is Just A Bowl Of Cherries") and they are given Vallee's famous sentimental once-over. Lush ork and choral support completes this peek into the past that has great sales value in the present.

"YOU'LL NEVER WALK ALONE"—Roy Hamilton—Epic LN 3294 (1-12" LP) YOU'LL NEVER WALK ALONE; I'M GONNA SIT RIGHT DOWN AND CRY (OVER YOU); IF LOVED YOU; SO LET THERE BE LOVE; EBB TIDE; BEWARE; I BELIEVE; THE HOUSE I LIVE IN; UNCHAINED MELODY; FORGIVE THIS FOOL; YOU WANTED TO CHANGE ME; HURT. This release features 12 encores by Roy Hamilton. Eight of the songs were previously available on a 10-incher and the inclusion of four more round out the disk to its present size. Some of the singer's biggest successes have been from his powerful pressings on inspirational tunes such as "You'll Never Walk Alone"). These and ballads ("Unchained Melody") are presented here. Selections use Hamilton's voice to best advantage. Fine pop vocals.

"TOM SAWYER"—A Musical Version By Frank Luther—Decca DL 8432 (1-12" LP)

(1-12" LP) "Tom Sawyer" set to music was presented a few months ago on TV's "U.S. Steel Hour". This Decca release brings together the original cast of that pro-duction in a review of the show's prodigious number of musical selections (23). The songs were written by Frank Luther and, in their spirit and folk-like flavor, are appropriate to the general atmosphere of the Mark Twain classic. John Sharpe is Tom Sawyer; Bennye Gatteys is Becky Thatcher and Jimmy Boyd is Huckleberry Finn. Those who witnessed the musical on TV, added to the stature of the story, should make up the sizeable sales value of the waxine. of the waxing.

## JAZZ

"TENDERLY"—Oscar Peterson, Piano—Clef MG C-696 (1-12" LP) TENDERLY: OSCAR'S BLUES; LITTLE WHITE LIES; IN THE MIDDLE OF A KISS; NAMELESS; TWO SLEEPY PEOPLE; DEBUT; THEY DIDN'T BELIEVE ME; LOVER COME BACK TO ME; WHERE OR WHEN; THREE O'CLOCK IN THE MORNING; ALL THE THINGS YOU ARE. This Clef issue features jazz pianist Oscar Peterson in some of his most delicate and noteworthy jazz moments. The mood of the disk is set with the title song and continues with eight standards and three Peterson originals. Peterson's subtle detours from the melodies comply with his best creative reputation, yet, in warmth, keep the moody atmosphere of the disk well in hand. It's always the main dish when Peterson's around with a new entry.

It's always the main dish when Peterson's around with a new entry.
"DAVE GARROWAY PRESENTS THE WIDE WIDE WORLD OF JAZZ"— Billy Butterfie'd, Barbara Carroll, "Peanuts" Hucko, Dean Kincaid, Tito Puente, Helen Ward, Lee Wiley—RCA Victor LPM-1325 (1-12" LP)
FLYING DOWN TO RIO, DO YOU KNOW WHAT IT MEANS TO MISS NEW ORLEANS; CALI-FORNIA, HERE I COME; WONDERFUL, WONDERFUL COPENHAGEN; MANHATTAN SERENADE; CHICAGO BREAKDOWN, SPAIN, PARIS WITHOUT YOU, A FOGGY DAY IN LONDON; KANSAS CITY STOMP; STARS FELL ON ALABAMA; HAVANA AFTER DARK.
Dave Garroway, guide on NBC's live tour of the nation (and wherever TV can be seen here, live) is host to a potpourri of talent on this Victor issue. Though the waxing has jazz undertones, the performances lean closer to pop stuff. Instrumental support and instrumentals are provided by Tito Puente, Dean Kincaid's Dixieland Band, Barbara Carroll Trio and "Peanuts" Hucko's Swing Band. Vocalists include Lee Wiley and Helen Ward. Miss Wiley has one of the best sessions on the disk, "Do You Know What It Means To Miss New Orleans". The Barbara Carroll Trio supplies beautiful keyboard ideas on "Paris Without You". Helen Ward belts out a distinctive version of "A Foggy Day In London". Garroway on the cover should boost sales con-siderably.

"SOFTLY SOFTLY JAZZ"-Eddie Barnes And His Hi-Fidels-Dot DLP-3041

 (1-12" LP)
 ISN'T THAT ROMANCE/; DAY BY DAY; EILEEN; BUT NOT FOR ME; LOST HEART; THE NIGHT THAT WE MET; FALLEN OUT OF LOVE; SMOOTH SEA; LOST LOVE; SOMEBODY LOVES ME; NOW THAT I FOUND YOU; ABSENCE.
 Jazz can have its more relaxed and effortless moments as this Dot release expertly demonstrates. Eddie Barnes, who heads this combo labeled the Hi-Fidels, supplies the brass and vocal work here. Barnes has a deep voice and often takes delightful liberties with a melodic line. The combo back smoothly. Well-balanced diet of evergreens and originals. Jazz fans can find gifted sessions here. sessions here.

#### CLASSICAL

"JAN PEERCE IN OPERA"—RCA Victor LM-2055 (1-12" LP) MOZARI: DON GIOVANNI: DALLA SUA PACE, IL MIO TESORO; VERDI; LA FORZA DEL DESTINO: O TU CHE IN SENO AGLI ANGELI; BIZET: CARMEN: FLOWER SONG; HALEVY: LA JUIVE: RACHELI QUAND DU SEIGNEUR; CILEA: L'ARLESIANA: LAMENTO DI FEDERICO; VERDI: A MASKED BALL; FORSE LA SOGLIA ATTINSE; MA SE M'E FORZA PERDERTI; VERDI: RIGOLETTO; LA DONNA E MOBILE; MASCAGNI: CAVALLERIA RUSTICANA; ADDIO ALLA MADRE; DONIZETTI: LUCIA DI LAMMERMOOR: TOMBE DEGL' AVI MIEI. Victor has culled from previous disk efforts of Metropolitan Opera tenor Jan Peerce 11 arias from 9 operatic works. The selections range from the familiar ("La Donna E Mobile" from Verdi's "Rigoletto") to the rare ("Rachel! Quand Du Seigneur" from Halevy's "La Juive"). The waxing finds Peerce in fine form, singing with his clean, handsome tenor voice. Effective black and white pic of the singer on the package. Distinguished vocal sessions.

MOZART: Eine Kleine Nachtmusik, K. 525—Symphony In C Major—London Symphony Orchestra—Antal Dorati—Mercury MG 50121 (1-12" LP) The record industry's contributions to the Mozart Bi-Centennial this past year produced a bevy of fine disks in honor of the composer's memory. Just under the "deadline" is this Mercury pressing of the sprightly "Eine Kleine Nacht-musik" and the "Symphony In C Major," a work of strength and technical brilliance. Meeting the overall aura of power with fire and determination is Antal Dorati and the London Symphony Orchestra. Excellent sound. At-tractive package. Worthy addition to the Mozart catalogue.

## **The Voices Behind Presley**

January 19, 1957



NEW YORK-"The Voices Behind Elvis Presley" are The Jordanaires, NEW YORK—"The Voices Behind Elvis Presley" are The Jordanaires, Capitol recording artists, who made a return appearance with Presley on "The Ed Sullivan Show" over the CBS-TV network Sunday, Jan. 6. The quartet, shown with Presley (center) above, appear with him on records, personal appearances, on radio and TV, and in late January start production with him in the new Hal Wallis film for Paramount, "Running Wild," in Vistavision and Technicolor.

## Miller Orchestra, Under Direction Of McKinley, Bows At Cafe Rouge

NEW YORK--The Glenn Miller Orchestra under the direction of Ray McKinley made its New York bow on Friday, January 4, at the Cafe Rouge, Hotel Statler.

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The Miller sound and arrangements brought a touch of nostalgia to the crowded room. Men and women, drawn by the magic of the name Glenn Miller, obviously enjoyed the sound that took them back to the late thirties and early forties. Applause was generous at the end of each number.

The McKinley-Glenn Miller Orchestra has been booked into the Cafe Rouge for eight weeks, but from the gratifying success of the opening night and subsequent nights, the orchestra may be held over until the Orchestra returns in the Dorsey spring.

Organized back in May, 1956, the orchestra was fashioned to recreate the Miller sounds. As did Miller, McKinley put together 5 sax, 4 trombones, 4 trumpets and 4 rhythm (piano, bass, drums and guitar). Handling the vocals are Lu Norris and Ronnie Craig. Craig is also the guitarist in the rhythm section.

Integrated with the orchestra is Lenny Hambro and the Lenny Hambro Quintet.

All the old Miller arrangements were used. Joe Cribari and Deane Kincaide did the arrangements in the Miller style of all the tunes that followed the Miller era.

The orchestra played its first date on June 6 at William and Mary College, Lexington, Ky. It has since played approximately 60 one-nighters throughout the eastern half of the United States. On September 20 to October 13 it played the Washington, D.C. Statler Hotel. It was the drawing power displayed here that resulted in the Cafe Rouge booking.

One of the most amazing facts that

has emerged from the welter of Glenn Miller fact and fancy surrounding the former musical luminary, is the continued strength of his name. This has here programmer and a strength of the stre continued strength of his name. This has been proven over and over again in the substantial sale of his old recordings. In addition to the numer-ous issues by almost every major record company, it is reported the two recent RCA Victor-Glenn Miller Limited Editions, Vol. 1 and Vol. 2, which retailed for \$24.95 each, brought in a total retail sales figure of \$6,475,000. It is rumored that several major record companies are now major record companies are now negotiating with McKinley to record the new band.

Opening night saw many celebrities in attendance. Among them were Mitch Parish, Alan Dale, Mary Small, Vic Mizzy, Dorothy Sarnoff, Jim Lowe, local deejays and librarians, and members of the trade and newspaper press.



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R&B Ramblings

#### **NEW YORK:**

Herman Lubinsky swinging with the stars as his label moves with three sock items. "Little By Little," Nappy Brown; "Bad Boy" by The Jive Bomb-ers; and "Rib Joint" by Sam Price. An interesting sidelight is the "Bad Boy" deck. One of the Detroit outlets discovered that the deck had quite a lot of appeal played at a 78 speed. This is not unusual as many decks have been interesting at the same change in speeds. However, Herman, who says he was actually atting orders at the 78 speed has issued it on a 45



in speeds. However, Herman, who says he was actually getting orders at the 78 speed, has issued it on a 45 cut at 70 rpms, and now has both records available. Lubinsky also announced the signing of the Roberta Martin Singers to a long term pact. . . Howard Roseff, assistant to the president at Seeco Records, announces the appointment of Melody Record Supply, as New York distribs. . . "Rene" Williams reports that Bobby Blue Bland's "I Don't Believe" on Duke, is building continuously. She also advises that Arthur

announces the appointment of Melody Record Supply, as New York distribs. . . . "Rene" Williams reports that Bobby Blue Bland's "I Don't Believe" on Duke, is building continuously. She also advises that Arthur Prysock's "Oh Ho Oh Yea (What The Heck)" on Peacock is also on the build. . . . Miriam Abramson, Atlantic Records, tells us Ahmet Ertegun and Jerry Werler have planed down to Atlanta to cut a Chuck Wil is session. Atlantic released four torrid disks this week. Ray Charles "I Want To Know" and "Ain't "That Love"; Ruth Brown "Lucky Lips" and "My Heart Is Breaking Over You"; The Drifters' "Fools Fall In Love" and "It Was A Tear"; The Cardinals "Wealer have sisued on Grand a couple of years ago and it also had a good Philadelphia sale. Harry reports that Buddy Young and Frank Graham have been getting plenty of audience mail requesting Solomon Burke's "You Can Run But You Can't Hide" on Apollo. Solomon Burke's "You Can Run But You Can't Hide" on Apollo. Solomon Burke's estimated by the older Lymon's "Why Do Fools Fall In Love." Young Lewis' wax is "I'm So Happy" on Fury. . . . Sol Rabinowitz, elated with the orders coming in on Ann Cole's "In The Coapel," is equally happy over the results of his session this week with the famous Jimmy Ricks. Rabinowitz has for sides and is trying to decide which two to release for Ricks' first Baton issue. . . . Monte Bruce tells us his gimmick, the mailing of a solution the Steve Allen Show last Friday, January 4. with Loe Louis. Charles Merenstein says the action all over the country was immediate. Burke does a sensational job on this waxing and if the jockeys gave it a good, sustained play it would probably make it big. . . . Reports indicate that Frankie's young Lewis' wax is "I'm So Happy" on Fury. . . . Sol Rabinowitz, elated with the orders coming in on Ann Cole's "In The Chapel," is equally happy over the results of his session this week with the famous Jimmy Ricks. Rabinowitz has four sides and is trying to decide which two to release for Ricks' first Baton issue. . .



TONY ACE
The Turbans have made him very optimistic. Silver announces the signing of Ricky Jones (just cut in New Orleans and will be released next week), Henry & Orleans and will be released next week), Henry & Corleans and a couple of other areas. Arnold is hot about his new release, "This I Know" by Little Joe and The Thrillers. Currently "Shirley" by the Schoolboys is doing tremendous and looks like it will hit the charts shortly.
The Blill Buchanan and Dick Goodman, El Dorado, think they've got it made with "Come On Baby" by Jo-Ann Campbell. Deck is breaking in Hartford and New Haven say the boys.
Joe Loco and his Latin American quintet are featured nightly at the Golden Slipper Nightclub, Glen Cove, Long Island. Loco will be cutting some new albums and single for Epic in February.
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#### CHICAGO:

Duke Ellington rolled out of Chi's Blue Note, this past week, followed in by Dizzy Gillespie. Diz's Norgran 12 incher, "World Statesman," getting great play by local gophers (those who go-for jazz). . /. Lenny Garmisa, Garmisa Distribs, flipping over three ABC Par shellacs making like hits in this area. "Rock Junction' by Freddy Mitchel, Mickey Marlow's 'Little By Little', and Muvva Hubbard's 'Congo Mambo' are driving us nuts trying to keep up with stock," cheers Len. . . . Bud Booth, Chi RCA Victor, promised an early '57 hit for Elvis Presley and Bob Nossett, RCA Victor Chi sales mgr. com-plied. Reports Nossett, "We shipped twenty thousand the first day and got immediate reorders from some stores." Tune "Toomuch" was introduced via Ed Sullivan tver, 1/6. . . As was rumored, last week, Candido held over at Chi's S. Side Crown Propellor. . . United Distribs adding new personnel





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#### LOS ANGELES:



The Six Teens are being seen on TV across the nation in a film they made to publicize The March of Dimes. In the film, they sing their new release of "Only Jim," which Sid Talmadge of Record Merchandising says should top their last year's hit "Casual Look." . . . Modern Records have pulled the Christmas tune on the flip side of Jessie Belvin's hit recording of "Goodnight My Love" and have backed it with a new tune titled "Let Me Love You Tonight." Saul Bihari is hoping the new coupling will give Modern a two-sided hit. . . . The Marca label has entared the rbuthm and blues The Maze label has entered the rhythm and blues field with a new rock and roller by Korby Allen and Johnny Gable. . . . Eddie Ray returned from a trip to New Orleans where he conferred with Imperial artists Fats Domino and Dave Bartholomew. Eddie reports that Fats' six-year-old son is following in his father's footsteps and does a fine job singing every one of Fats' hit records. . . Aladdin Records are hoping for another

Presley in David Hill's first release of "Sylvie" and "Jellybean." Antler Records getting good reaction to one of their initial releases in Robin Robinson's recording of "I Promise You." . . . Little Richard back East for a six week theatre tour. . . . Dootsie Williams has two good ones riding for him on the Dootone label. Orders are coming in from several markets for "Guided Missiles" by The Cufflinks, and "Did You Have Fun" by Vernon Green and The Medallions. . . . Earl McDaniels' second show at The Rendezvous Ballroom in Balboa will feature The Five Keys and The Penguins and an all-star band which includes Joe Huston, Chuck Higgins, Riff Ruffin, and Johnny Guitar Watson. . . . The Platters, who recently returned from Manila, remained in town just long enough to complete a movie role and then flew out again for a two week tour in Australia.

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The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records show-ing regional action, which have not yet appeared in the national top 20. 

(Listed Alphobetically)

ALL THROUGH THE NIGHT \*1 CRIED A MILLION TEARS Mel Williams (Dig 128)

A ROSE AND A BABY RUTH George Hamilton IV (ABC-Paramount 9765)

BABY BABY Teen Agers (Gee 1026)

BACON FAT Andre Williams (Epic 9196)

BAD BOY Palmer & Jive Bombers (Savoy 1508)

BANANA BOAT SONG Tarriers (Glory 249)

BANANA BOAT (DAY-O) Harry Belafonte (RCA Victor 20-6771)

BEHIND THE SUN Daddyo Gibson (Checker 848)

BLANCHE 3 Friends (Lido 500)

BLUES IN THE CLOSET nes (Jamie)

CINDY, OH CINDY Vince Martin (Glory 247)

CONGO MOMBO Guitar Gable (Excello 2086)

DID YOU HAVE FUN Vernon Green (Dootone 407)

DIMPLES John Lee Hooker (Vee-Jay 205)

DON'T BREAK YOUR PROMISE Milton Luce (Argo)

DO RIGHT BABY Gayles & Turner (Federal 12282)

DREAMY EYES Youngsters (Empire 109)

DRY YOUR EYES Inspirations (Jamie)

HAVE YOUR WAY Lightnin' 51im (Excello 2096)

HONEY CHILE Fats Domino (Imperial 5407)

I DON'T BELIEVE Bobby Blue Bland (Duke 160)

l'LL BE SPINNING Johnnie & Joe (Chess 1641)

I'M SO HAPPY Lymon & Teenchords (Fury 1000)

IN THE CHAPEL (Baton 232) Ann Cole

I PUT A SPELL ON YOU Screamin' Jay Hawkins (Okeh 7072)

I'M TORE UP Billy Gayles (Federal 12265)

IRENE Guitar Gable (Excello 2094) IT'S TOO LATE BROTHER TAKE ME BACK BABY Little Walter (Checker 852)

JAMAICA FAREWELL Harry Belafonte (RCA Victor 20-6663)

JUST HOLD MY HAND Paul Perryman (Duke 158)

JUST TO BE WITH YOU Muddy Waters (Chess 1644) LITTLE BY LITTLE Nappy Brown (Sayoy 1506)

LOVE ME Elvis Presley (RCA Victor EPA 992)

LOVE IS STRANGE Mickey & Sylvia (Groove 0175)

\* Indicotes first appearance on Territoriol Tips

\*MIDNIGHT Gogi Rene (Class 20S)

MIDNIGHT SPECIAL TRAIN FEELING HAPPY Joe Turner (Atlantic 1122)

MOTHER-IN-LAW BLUES Little Jr. Parker (Duke 157)

MY HAPPINESS Jimmy Beasley (Modern 1009)

MY LOVE WILL NEVER DIE Otis Rush (Cobra 5005)

OPERATOR Bob Gaddy (Old Town 1031)

OVER AND OVER AGAIN Moonglows (Chess 1646)

PARTY BLUES Fitzgerald, Williams & Basie (Clef 89172)

PARTY TIME Ray-O-Vacs (Kaiser)

RIB JOINT 5am Price (5avoy 1505)

ROCKIN' AT COSMO'S Lee Allen (Aladdin 3334)

SHIRLEY PLEASE SAY YOU WANT ME 5choolboys (Okeh 7076)

SHOULD I EVER LOVE AGAIN Wynona Carr (Specialty 589)

STORMY Prophets (Atco 6078)

THE CHICKEN Roscoe Gordon (Flip 237)

THE CLOSER YOU ARE Channels (Whirling Disc 100)

THE GIRL CAN'T HELP IT ALL AROUND THE WORLD Little Richard (Specialty 591)

TRICKY Gus Jinkins (Flash 115)

UBANGI STOMP Warren 5mith (5un 250)

WHATCHA GONNA DO Chuck Willis (Atlantic 1112) WHAT'S THE REASON I'M NOT

PLEASING YOU Fats Domino (Imperial 5417)

WHY Cues (Capitol 3582)

WISDOM OF A FOOL Five Keys (Capitol 3597)

YOU CAN RUN BUT YOU CAN'T HIDE \*A PICTURE OF YOU 5010mon Burke (Apolio 505)

YOU CAN'T CATCH ME HAVANA MOON Chuck Berry (Chess 1645)

\*YOU GAVE ME PEACE OF MIND Spaniels (Vee-Jay 229)

\*WILL THE SUN SHINE TOMORROW Little Willie John (King 5003)

**\*YOUNG LOVE** Sonny James (Capitol 3602)

YOU'RE MINE Robert & Johnny (Old Town 1029)

\*WALKING BY MYSELF Jimmy Rogers (Chess 1643)



Dick Levitan

- WEIM-Fitchburg, Mass. WEIM-Fitchburg, Mass. 1. Blue Monday (F. Domino) 2. Love Is Strange (Mickey & Sylvia) 3. Tra La La (L. Baker) 4. Stormy (Prophets) 5. City Of Angels (Highlights) 6. Since I Met You Baby (I. J. Hunter) 7. On My Word Of Honor 7. On My Word Of Honor (Platters) B. Honky Tonk (B. Deggett) 9. I Feel Good (Shirley & Lee) 10. Jim Dandy (L. Baker)

**Terry Speights** WBKH—Hattiesburg, Miss.

- W BKH—HaftleSDUrg, MISS. 1. Choo-Choo-Ch'-Boogie (L. Jordan 2. Garden Of Eden (J. Valino) 3. Blue Monday (F. Domino) 4. My Happiness (J. Beasley) 5. Still (L. Baker) 6. Why (Cues) 7. Goodnight My Love (Belvin) B. I Feel Good (Shirley & Lee) 9. City, Of Ancade. (Hinklight)
- 9. City Of Angels (Highlights) 10. Ain't Got No Home (Henry)
- Milt Oshins WKAT—Miami Beach, Fla.
- WKAT—Miami Beach, Fla. 1. Love Me (E. Presley) 2. A Thousand Miles Away (Heartbeats) 3. Oh What A Night (Dells) 4. Since I Met You Baby (I. Joe Hunter) 5. Banana Boat Song (Tarries) 6. Drive In (S. Thompson) 7. Wonderful Girl (5 Satins) 8. Destination Love (W. Harris) 9. For All We Know (S. Till) 10. Tra La La (L. Baker)
- Clee (Mr. Music)

Everette

- WLNA-Nyack, N. Y. 1. Since I Met You Baby (I. J. Hunter) 2. A Thousand Miles Away (Heartbeats)
- A Thousand Miles Away
   (Heartbeats)
   Goodnight My Love (Belvin)
   Blueberry Hill (F. Domino)
   Slow Walk (B. Doggett)
   On My Word Of Honor (Platters/King)
   Oh What A Night (Dells)
   Over And Over Again (Moonglows)
   Confidential (S. Knight)
   There Goes The Mail Man (A. Prysock)



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SAME DAY RECEIVED-FREE TITLE STRIPS



**REGIONAL RECORD REPORTS** Steve Wade John Brunell WAEB—Allentown, ru. 1. Since 1 Met You Baby (1. J. Hunter) 2. Jim Dandy (L. Baker) 3. Blueberry Hill (F. Domino) 4. Love 1s Strange (Mickey & Sylvia) 5. Slow Walk (Austin/Smith) 6. Silence 1s Golden (R. Raines) 7. I Remember (In The Still) (5 Satins) (5 Satins) (5 Satins) WSKI—Montpelier, Vt. WAEB-Allentown, Pa.

(5 Satins) B. A Lonely Fool (Clovers) 9. A Shoulder To Cry One (Silo) 10. Blues In The Closet (Tritons)

Larry Floyd

WFOS-So. Norfolk, Va.

WFUS—SO. NOTFOIK, VG.
1. Without Love (McPhatter)
2. Love Is Strange (Mickey & Sylvia)
3. Blueberry Hill (F. Domino)
4. Comin' Home (Nutmegs)
5. Slow Walk (S. Austin)
6. I Feel Good (Shirley & Lee)
7. Confidential (S. Knight)
B. Honky Tonk (B. Doggett)
9. Ain't Got Ne Home (Hoart)

9. Ain't Got No Home (Henry) 10. Night Lights (N. Cole)

Jimmy Byrd

Jimmy Byrd WSRC—Durham, N. C. 1. Jim Dandy (L. Baker) 2. You've Got Me Dizzy (Reed) 3. Oh What A Night (Dells) 4. Without Love (C. McPhatter) 5. Love Is Strange (Mickey & Sylvia) 6. Blue Monday (F. Domino) 7. I Feel Good (Shirley & Lee) B. Slow Walk (S. Austin) 9. Coming Home (Nutmegs) 10. Our Love Will Never Die (Avons)

Ernie Durham

WJLB-Detroit, Mich.

1. Jim Dandy (L. Baker) 2. Since I Met You Baby (1. Joe Hunter)

3. Love Is Strange (Mickey & Sylvia)

4. Honky Tonk (Vocal) (B. Doggett)

7. You've Got Me Dizzy (Reed) B. Behind The Sun (Gibson)

5. Bacon Fat (A. Williams) 6. Operator (B. Gaddy)

- WSKI—Montpelier, Vt. 1. Blueberry Hill (F. Domino) 2. Slow Walk (S. Austin) 3. Honky Tonk (B. Doggett) 4. Confidential (S. Knight) 5. Since I Met You Baby (I. J. Hunter) 6. Jim Dandy (L. Baker) 7. Relax Max (D. Washington) B. Rose And A Baby Ruth (G. Hamilton IV) 9. I Remember (In The Still) 10. Tra Ia La (L. Baker)
- 10. Tra La La (L. Baker)

WCCM-Lawrence, Mass.

WCCM—Lawrence, Mass. 1. Jim Dandy (L. Baker) 2. Blue Monday (F. Domino) 3. I Feel Good (Shirley & Lee) 4. Love Is Strange (Mickey & Sylvia) 5. Goodnight My Love (Belvin) 6. On My Word Of Honor (Platters) 7. Ain't Got No Home (Henry) 8. These Tears (J. Sweeney) 9. Wisdom Of A Fool (5 Keys) 10. Confidential (S. Knight)

Jack Gale

WTMA—Charleston, S. C.

WTMA-Charleston, S. C. 1. Tricky (G. Jinkins) 2. Blue Monday (F. Domino) 3. Without Love (C. McPhatter) 4. Oh What A Night (Dells) 5. Chickee Wawa (Marchan) 6. Dreamy Eyes (Youngsters) 7. Blueberry Hill (F. Domino) B. A Thousand Miles Away (Heartbeats) 9. Ain't Got No Home (Henry) 10. On My Word Of Honor (Platters)

Jack the Bellboy

WJIV-Savannah, Ga.

1. A Thousand Miles Away (Heartbeats)

2. Banana Boat (Day-O) (H. Belafonte) 3. Love Is Strange (Mickey & Sylvia)

4. Blueberry Hill (F. Domino)

5. Jim Dandy (L. Baker)

6. Love Me (E. Presley) 7. Slow Walk (S. Austin)

9. Oh What A Night (Dells)

B. Juanita (C. Willis)

Mike Gavin

The Cash Box, Music

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

#### Page 41

January 19, 1957





#### **JOHNNY JANO**

**B** "HAVIN' A WHOLE LOT OF FUN" (1:59) [Excellorec BMI— J. Miller] Johnny Jano rocks a quick beat with a vocal that imparts his joy to the listener. Jano is enjoying himself and you get that feeling from his reading. Happy side that should get a good reaction. (Excello 2099) B "HAVIN' FUN" (1:

**C+** "PD MAKE A GOOD MAN FOR J. Miller] Johnny Jano makes his pitch with a slow beat bounce, telling his woman he'd make a good man for her. Ok r & b wax.

JOHN LEE HOOKER

JOHN LEE HOOKER (Yee-Jay 233) **B** "I'M SO WORRIED BABY" **B** (2:51) [Tollie BMI—J. Hooker] John Lee Hooker wails a slow beat blues wondering why she treats him like she does. There's trouble all the time. Hooker's fans will find it typical Hooker, Ok down home wax. **C+** (3:00) [Tollie BMI—J. Hooker] Another slow beat blues with Hooker wailing really low-down. This man has troubles. has troubles.

#### LOWELL FULSON

(Checker 854) **B**+ [Arc BMI—Fulson] Lowell Fulson wails a slow beat blues with emotion. Deck is strong wax for the southern markets, tho Fulson has already estab-

"BLUES RHUMBA" (2:35) [Arc BMI—Fulson] Lowell Fulson and his group dish up a rhumba instru-mental that makes good dance and listening music. Ok coupler.

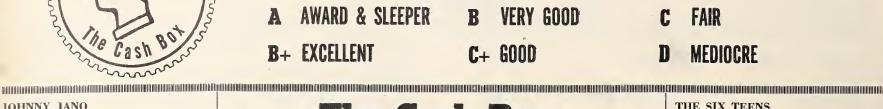
JOE PERKINS AND THE ROOKIES (King 5005) B (2:37) [Mar-Kay BMI — Robert Riley] Joe Perkins and The Rookies make their debut on records with King. Their initial entry is a slow paced ballad lovely the fellas handle in good style. Light & rhythmic. C+ "AIN"T YOU GLAD NATURE DID IT" (2:06) [Mar-Kay BMI — Robert Riley] Perkins and The Rookies shout out a quick beat bouncer with an energetic delivery. Lyric might suffer where it comes up against a rigid air policy. a rigid air policy.

#### THE ORBITS

THE ORBITS (Flair-X 5000) **B**+ [Sid Lee Music BMI—Kenneth Newkirk] The Orbits deliver a power-ful side that could take off. The deck is effective slow beat blues ballad. Good lead and excellent cooperation from the group make this a deck to watch. Beautiful number. **B** "I REALLY DO" (2:13) [Sid Lee Music BMI—Kenneth Newkirk] The Orbits back with a quick beat jump. Racing rhythmic wax socked out/ with wild uninhibited singing. Excitement cut into every groove.

#### PAULINE ROGERS

PAULINE ROGERS (Flair-X 5001) **B**+ "I'M JUST A WOMAN" (2:45) **B**+ [Sid Lee Music BMI—McCoy & Owens] Pauline Rogers makes her bow with the Flair-X label with a middle beat bouncer blues. The gal sings with deep feeling and turns in a quality vocal. Waxing that excites. **B** "I'VE BEEN PRETENDING (Everything's All Right)" (2:52) [Sid-Lee BMI—Kornegay & Owens] Pauline Rogers sings a slow beat blues with a real r & b flavor. The gal wails with the best. Should make a mark in the r & b markets.





"AIN'T THAT LOVE" (2:50) [Progressive BMI-Ray Charles] "I WANT TO KNOW" (3:08) [Progressive BMI-Ray Charles] RAY CHARLES (Atlantic 1124)



Ray Charles, one of the most

BOBBY CHARLES

Bobby Charles takes the happy

RUTH BROWN

• Ruth Brown offers a scintillat-ing bouncer. "Lucky Lips", with a

"PLEASE DON'T GO"

+

powerful names in the r & b chanting biz, has what looks like another Charles hit. "Ain't That Love". A Charles hit. "Ain't That Love". A middle beat jump, has that distinct spiritual feeling, and its arrange-ment stays in that groove. Tambourines, handclapping give the etch-ing an excitement that, added to Charles wailing, mark it "hit". The coupling, "I Want To Know", is a slow beat blues wailed with moving impact. Charles lend it a top-notch vocal resulting in encharce vaculant vocal resulting in another excellent waxing. Two powerful offerings with a change of pace. It's heads or tails with this offering.

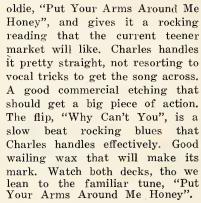
& **B** Reviews

"PUT YOUR ARMS AROUND ME HONEY" (2:20) [Broadway ASCAP—McCree, Tilzer] "WHY CAN'T YOU" (2:22) [Arc BMI—C. Guidry] BOBBY CHARLES (Chess 1647)

"LUCKY LIPS" (2:20) [Tiger BMI-Leiber, Stoller]

"MY HEART IS BREAKING OVER YOU" (2:28)

[Progressive BMI-Lowe, Range] RUTH BROWN (Atlantic 1125)



simple but very commercial beat

and tune. It is an item aimed at the pop-r & b market. A cutie with an infectious love lyric. Miss Brown does the tune with a happy

does the tune with a happy straightforward reading—void of embellishments. Deck has a down to earth quality that should make it Ruth Brown's biggest seller in some time. The flip, "My Heart Is Breaking Over You", is a good, slow beat blues. Miss Brown sings it with feeling and turns it into a better than average wax. How-ever for all around commercial ap-

ever, for all around commercial ap-peal we like "Lucky Lips".

Checker 854

Bets

reading that the current teener market will like. Charles handles it pretty straight, not resorting to A good commercial etching that slow beat rocking blues that Charles handles effectively. Good wailing wax that will make its

FAIR C

#### D MEDIOCRE

#### THE SIX TEENS

(Flip 320) **B**+"ONLY JIM" (2:55) [Limax Mu-sic BMI—Ed Wells] The Six Teens, featuring Trudy Williams, offer a slow beat pretty with a tender love lyric that ends happily. Effective treatment could get this deck moving as did "Casual Look". Should get

as did "Casual Look". Should get good action. **B** "MY SPECIAL GUY" (1:57) [Limax Music BMI—Ed Wells] Another slow beat pretty with a drift-ing lilt. The Six Teens sing it deli-cately and with appeal. Good backer —tho the side is "Only Jim".

#### **ROSCOE GORDON**

(Duke 165) **B** "BAD DREAM" (2:24) [Lion BMI — Robey] Roscoe Gordon wails a slow beat bouncer with a rock-ing down home instrumental support. Gordon tells of his bad dream in which he awoke to find his gal gone. Ok for the southern markets

**B** "KEEP ON DOGGIN'" (2:45) [Lion BMI — Gordon] Gordon dishes up a similar side on the flip. A swinging rhythm side with similar comments applying. Two ok decks for the couthorn huvers for the southern buyers.

#### LOUIS BROOKS/HI-TOPPERS

LOUIS BROOKS/HI-TOPPERS (Excello 2100) B "X-CELLO ROCK" (2:12) [Ex-cellorec BMI—L. Brooks] Louis Brooks and his Hi-Toppers deliver a middle beat rock instrumental. Fla-vory wax with an infectious beat and sound. Good instrumental side. C+ "B. R. DRAG" (2:39) [Excellorec BMI—L. Brooks] Slow beat drag instrumental. Similar comments, tho "Rock" comes off the more intriguing side.

side.

#### SPIRITUAL

CHOSEN GOSPEL SINGERS (Nashboro 593) **B**+CONDITION" (2:27) [Excellorec BMI—Lafayette] The Chosen Gospel Singers chant a middle beat gospel effort that builds to a light jubilee pitch. Excellent blending of voices carries the tune to the exciting finish. **C**+"DO THY WILL" (2:48) [Excel-lorec BMI] The Chosen Gospel Singers blend softly on a slow paced gospel item. Moving etching for the spiritual trade.

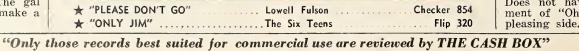
#### THE PILGRIM HARMONAIRES

(J & S 1651) **B** "ANYWAY YOU BLESS ME LORD" (2:30) [Zell's Music BMI —R. Louis] The Pilgrim Harmonaires, with deep voiced lead, bounce rhyth-mically through a middle beat gospel item effectively. Good sound, good tune gread message

**B** (2:45) [Zell's BMI—F. McAl-lister] Another effective reading of a slow beat inspirational item. Two ok gospel waxings.

SISTER JESSIE MAE RENFRO (Peacock 5-1766) **B**+ "OH, HAVE YOU" (2:40) [Lion B+ BMI—Renfro] Sister Jessie Mae Renfro turns in a stirring vocal job singing the slow beat religious tune. A bigend offective wise that excites

singing the slow beat religious tune. A big and effective voice that excites. Excellent gospel wax. **B** "HAVE YOUR OWN WAY" (2:47) [P. D. Arr. Lion BMI— Renfro] Sister Renfro does another fine job on this slow beat gospel tune. Does not have the fire and excite-ment of "Oh, Have You", but is a pleasing side



The Cash Box

B

Best





		Pos. La: Week
1	SINCE I MET YOU BABY	2
	lvary Joe Hunter (Atlantic 1111)	
2	BLUE MONDAY Fots Domina (Imperial) 5417)	4
3	BLUEBERRY HILL Fats Domino (Imperiol 5407)	1
4	AIN'T GOT NO HOME Clorence "Frogman" Henry (Argo 5259)	5
5	JIM DANDY Lavern Boker (Atlontic 1116)	6
6	LOVE IS STRANGE Mickey & Sylvio (Groove 0175)	9
7	SLOW WALK Bill Doggett (King 5000) Sil Austin (Mercury 70963)	3
8	HONKY TONK Bill Doggett (King 4950) (King 50001 (Vocol)	7
9	I FEEL GOOD Shirley & Lee (Aloddin 3338)	8
10	ON MY WORD OF HONOR B. B. King (RPM 479) Platters (Mercury 71011)	10
11	A THOUSAND MILES AWAY Heartbeats (Ramo 216)	12
12	SINGING THE BLUES Guy Mitchell (Columbio 40769)	14
13	YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Joy 226)	13
14	WITHOUT LOVE Clyde McPhatter (Atlontic 1117)	16
15	GOODNIGHT MY LOVE Jessie Belvin (Modern 1005)	15
6	OH WHAT A NIGHT Dells (Vee-Joy 204)	11
7	JUANITA Chuck Willis (Atlantic 1112)	18
8	GREEN DOOR Jim Lowe (Dot 15486)	20
9	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643)	19
20	THE GIRL CAN'T HELP IT Little Richard (Specialty 591)	_

## WOV Celebrating 30th Anniversary By Expanding Facilities

NEW YORK—WOV enters 1957, its Thirtieth Anniversary year, with a twofold construction program in progress. Both the 730 Fifth Avenue quarters in New York and the WOV plant in Carlstadt, New Jersey, are offected

plant in Carlstadt, New Jersey, are affected. The New York studios and offices, located for the past fifteen years on the twelfth floor of the Hecksher Building at the corner of Fifth Avenue and 57th Street, are being moved to the sixth floor of the same building at the end of January. The new premises will provide for an efficient studio and engineering arrangement geared to the station's present program operation. General offices and sales department will also be located there. The plans were prepared after careful study of mid-century trends in studio layout and construction by the architectural firm of Joseph and Vladeck. In the station's transmitter building in Carlstadt, N. J., a new 10 kw RCA transmitter is being installed to be ready for operation February 1. Relocation of the transmitting equipment in the building will release 1500 square feet of floor space for other purposes. The main floor of the building will hold, in addition to transmitter and auxiliary, two studios, news room, announcers' office, and record library. On the second floor will be located sales and executive offices and an employes' lounge.

#### Chess/Checker/Argo Plan For Big '57

CHICAGO—With the booming of '56 still in our ears and a tremendously promising '57 ahead, Len and Phil Chess, Chess/Checker/Argo, announced a daring plan for the coming months.

Said Len Chess, "With the turn of the year we found ourselves with almost more than we could handle. Orders for Chuck Berry's 'Brown Eyed Handsome Man' began to zoom up in the south with Richmond leading the parade. Of course the Chess LP 'Rock, Rock, Rock' was a tremendous thing to go into '57 with."

Phil Chess went on to state, "Argo will release five new LP's with the first of February. Sort of a moving celebration."

(Chess/Checker/Argo is moving to new offices on Chi's record row.)

Both Chess brothers agreed that, "The plan for Chess/Checker/Argo is for more records in '57 with emphasis on pop airing. LP releases will be stepped up with name artists such as Cy Touff, Zoot Sims, Ahmad Jamal, and Norman Simmons. We also plan to release, very shortly, 'The Moonglows With Strings', lush arranged standards with The Moonglows' sound."

"All in all," they concluded, "this will be the biggest year, ever, for the labels."

#### Groove Artist Switches

NEW YORK—In line with the discontinuance of the Groove label announced two weeks ago, the following artists have been transferred from Groove to RCA Victor and Vik Records:

To RCA Victor go Varetta Dillard, Frank Brunson, the Nite Caps, Paul Evans and Piano Red.

To Vik Records go Mickey & Sylvia, the El Venos, Jack Dupree, Ann Gilbert and Annie Alford.

## Mobile, Ala., Jockeys To Conduct Marathon R & R Hop For Polio Fund



MOBILE, ALA.—"To help teens fight polio, we can do it", quote John Dixon and Chuck Thompson, energetic disk jockeys with WALA-TV here, regarding their plans to conduct the country's first marathon "Rock an" Roll" Record Hop, beginning January 24th at Mobile's downtown American Legion Hall (on Government Street). John and Chuck conduct a popular weekly show on WALA television featuring dancing teens and records. They also present weekly supervised record hops—on invitation—at schools, community centers, etc., for many

John and Chuck conduct a popular weekly show on WALA television featuring dancing teens and records. They also present weekly supervised record hops—on invitation—at schools, community centers, etc., for many worthy groups in Mobile and along the Gulf Coast. Because of the popularity of their shows, they were approached by officials of the "Teens Against Polio" Drive. Record hops are no longer new. They are a favorite entertainment of teen acress and young adulta all over

Record hops are no longer new. They are a favorite entertainment of teen-agers and young adults all over the country. In many large cities, other disk jockeys have record hops going, same as John and Chuck. Parents and schools have hailed the record hop as a long-needed wholesome entertainment for today's energetic young people. The average length of the dances, to the music of the most popular records (Rock an' Roll), is four hours... Chuck Thompson and John Dixon will keep records spinning and people dancing in Mobile for well over fifty (50) hours! "We don't want to put a strain on anyone but ourselves," say Chuck and John. "The dancers will be asked to stay as long as they like, go home

"We don't want to put a strain on anyone but ourselves," say Chuck and John. "The dancers will be asked to stay as long as they like, go home and get some rest, listen to our marathon music on the radio, and come back to dance again. We'll be there quite a while."

This noisy but entertaining project for a most worthy cause, gets under way at 8 P.M. Thursday, January 24th at the American Legion Hall (Government at Dearborn Sts.) and Chuck and John set the following Saturday midnight as their earliest stopping date. About half of this time will be broadcast on WALA radio. On the air, Dixon and Thompson will ask people to come down, enjoy the music and planned entertainmentor just watch the dancers. There will be no admission charge as such, but visitors will be asked to donate for the cause of "Teens Against Polio". There will also be a post office box to which out-of-towners will be asked to contribute.

Popular disk jockeys in the area will drop in as guests of Chuck and John during the marathon. Already scheduled are Jimmy Morris, who will do his popular "Late Date" show on WALA radio from the scene, and Phil Gordon, exciting Decca recording artist will originate his WALA morning show from the marathon site. There will also be shows throughout the marathon featuring some of the teens themselves. Outstanding will be the shows spotlighting young people seen on the "Dixon On Disk" television show weekly on WALA-TV—including the Lavender Sisters, Jeannie and Jan, and dancers, Rita Rabon, Betty Sue Sessions, Gordon Satterwaite and Tommy Howe'l.

All the guests taking part in the marathon will contribute to the variety of entertainment for spectators and dancers—but the big attraction for most contributors to "Teens Against Polio", will be the question of "how long can disk jockeys John Dixon and Chuck Thompson keep those records spinning"

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Clipper S.A
Lightning S.A
Genca Champion Baseball 265 Wms. Safari 265
Wms. Safari
C.C. Super Jet Rocket 195
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

## Miller Bros. Band Feted



WICHITA FALLS, TEXAS—The Miller Bros honored members of their band (pictured above) at their annual Christmas Party supper. Special recog-nition was given three membrs of the band who have been with the Miller Bros for a combined total of twenty years. They were: Madge Suttee, piano, seven years; Bill Jourdan, steel guitar, seven years; and Dutch Ingram, drums, six years. Other honored guests at the party were the following djs: Bill Mack and Doc Warren of KWFT; Jim Risner of KSYD; and Ted Overby of KTRN, all of Wichita Falls, Texas. The Miller Bros. make their headquarters in Wichita Falls and work regularly September through May every Saturday night at their own club. night at their own club.

## Johnny Cash Set For Jackie Gleason Show

NASHVILLE, TENN. — Johnny Cash, who in the past twelve months has become one of the Country field's leading performers, has been signed to appear on the January 19th Jackie Gleason CBS-TV show with options for 10 additional appearances at later dated. Bobby Brenner of MCA consum-mated the deal while in Nashville. Cash, who, last June, became a regular member of WSM's Grand Ole Opry, skyrocketed to stardom a few

months ago with his Sun recording: "I Walk the Line." His latest release is "There You Go." MCA will handle television, motion

cash in the "popular" field. Stars, Inc., headed by Bob Neal, will continue to book all "country" appearances for

the star. The most recent Country artist to appear a number of times on Gleason's TV'er was Elvis Presley.





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**Dub Phillips** Red Hughes WGSN—Charleston, S. C.

Ked Hughes CKEY—Toronto, Canada 1. Singing The Blues (Robbins) 2. Crazy Arms (R. Price) 3. I've Got A New Heartache (R. Price) 5. Love Me Tender (E. Presley) 6. Before 1 Met You (C. Smith) 7. Don't Be Cruel (E. Presley) 8. Repenting (K. Wells) 9. Stolen Moments (H. Snow) 10. Young Love (S. James)

Paul Simpkins WBAM—Montgomery, Ala.

WBAM—Montgomery, Ala. 1. Young Love (S. James) 2. Am I Losing You (J. Reeves) 3. Singing The Blues (Robbins) 4. Go Away With Me (Wilburns) 5. Coming Home (J. Horton) 6. Let The Whole World Talk (J. Newman) 7. Yearning (G. Jones)

- B. Mister Love (Rusty & Doug & W. Barkdull) 9. Wicked Lies (C. Smith)

10. Knee Deep In The Blues (M. Robbins)

"Tater" Pete Hunter KTLW—Texas City, Texas

KTLW—Texas City, Texas 1. Stolen Moments (H. Snow) 2. Singing The Blues (Robbins) 3. You're The Reason (S. James) 4. Wasted Words (R. Price) 5. Dozen Hearts (E. Arnold) 6. Those Who Know (B. Barnes) 7. My Heart Is Yours Alone (C. Sanders) 8. Roughneck Blues (A. Terry) 9. My Building Of Dreams (S. Stover) 10. Way That You're Living (J. Swan)

Joe Nixon - Tom Brennen - Joe Allison

- KRKD-Los Angeles, Calif.
- KRKD—Los Angeles, Calif. 1. Young Love (S. James) 2. Singing The Blues (Robbins) 3. I've Got A New Heartache (R. Price) 4. Train Of Love (J. Cash) 5. Hello Old Broken Heart (S. James) 6. There Goes My Love (G. Morgan) 7. Munger's Melody (S. Bodkins) B. Lonesome Train (J. Bond) 9. Knee Deep In Blues (Robbins) 10. Go Away With Me (Wilburns)

#### Don Vedder

WLFH—Little Falls, N. Y.

- Singing The Blues (Robbins)
   Crazy Arms (R. Price)
   Searching (K. Wells)
   Young Love (S. James)
   Loving You (Lee & Cooper)
   Repenting (K. Wells)
   Tip Toe (J. Lynn)
   Turn (F. Young)

- B. Turn Her Down (F. Young)
- 9. Mister Love (Rusty & Doug & W. Barkdull)
- 10. Poor Man's Riches (B. Barnes)

#### Dean Evans & Ray

- Dean Evans & Ray Meaders WXOK—Baton Rouge, La. 1. I've Got A New Heartache (R. Price) 2. There You Go (J. Cash) 3. Poor Boy (E. Presley) 4. Singing The Blues (Robbins) 5. Fourteen Carat Gold (D. Richards) 6. Poor Man's Riches (B. Barnes) 7. Young Love (S. James) 8. Say It Now (J. Dickens) 9. Am I Losing You (J. Reeves) 10. Wicked Lies (C. Smith)

Tommy Downs

- WKLO-Louisville, Ky.
- Young Love (S. James)
- 2. You're The Reason I'm In Love (S. James)
- 3. Tip Toe (J. Lynn)
- 4. Treat Her Right (E. Tubb) 5. I'm Tired (W. Pierce)
- 6. Am I Losing You (J. Reeves) 7. Living Alone (V. Howard)
- B. I've Got A New Heartache (R. Price)
- 9. Train Of Love (J. Cash) 10. Singing The Blues (Robbins)

1. Singing The Blues (Robbins) 2. I've Got A New Heartache (R. Price) 3. Young Love (S. James) 4. According To My Heart (J. Reeves) 5. Repenting (K. Wells)

Johnny Rion

KSTL-St. Louis, Mo.

KSTL—St. Louis, Mo. 1. Go Away With Me (Wilburns) 2. I'm Tired (W. Pierce) 3. Repenting (K. Wells) 4. I've Got A New Heartache (R. Price) 5. Singing The Blues (Robbins) 6. Glad I Found You (Frizzell) 7. Poor Man's Riches (Sovine/Barnes) 8. Blue Mean Turne To Cold

B. Blue Moon Turns To Gold (E. Presley)

9. Until I Met You (C. Smith)

10. Turn Her Down (F. Young)

Art Barrett

WSIG—Mount Jackson, Va.

You Are The One (C. Smith)
 It Takes A Lot Of Heart (J. Tubb)
 There You Go (J. Cash)
 Young Love (S. James)
 Singing The Blues (Robbins)
 Wicked Lies (C. Smith)
 Make Him Behave (Collins)
 Worked Wash (D. D. 1)

B. Wasted Words (R. Price)

9. Lover Of The Town (Martin)

10. I Loved You Better (Johnnie & Jack)

Bob "Hit Parade" Henry

WKLO-Louisville, Ky.

- 6. Stolen Moments (H. Snow) 7. Cat Came Back (S. James) 8. Teenage Boogie (W. Pierce)
- 9. Cash On The Barrel Head (Louvins)

10. Searching (K. Wells) Ken R. Wardell WBLA—Elizabethtown, N. C. 1. You Don't Owe Me A Thing (M. Robbins) 2. I've Got A New Heartache (R. Price) (R. Price) 3. Repenting (K. Wells) 4. You Are The One (C. Smith) 5. Tip Toe (J. Lynn) 6. Singing The Blues (Robbins) 7. Blue Mountain Waltz (Mack) 8. Honky Tonk Queen (R. Duke) 9. Young Love (S. James) Don Terry Burford KBSF—Springhill, La. KBSF—Springhill, La.
Hey Mr. Bartender (Gallion)
I'll Always Have It On My Mind (D. Houston)
Same Two Lips (M. Robbins)
I've Got A Hole In My Pirogue (J. Horton)
Too Many Taverns (Sterling)
Am I Losing You (J. Reeves)
Yearning (Jones & Hicks)
Losing Game (J. O'Guinn)
Summe Low Affair (Brunnt) The be sanshed with tobe
 Tip Toe (J. Lynn)
 Tip Toe (J. Lynn)
 Television Set (Jody & Odie)
 Wicked Lies (C. Smith)
 Going Walking (T. Tommy)
 A Place For Homeless Hearts (D. Owens)
 Am I Losing You (J. Reeves)
 I've Got A New Heartache (R. Price) 9. Summer Love Affair (Bryant) 10. You've Gotta Have A Heartbreak (B. Gallion) 10. Train Of Love (J. Cash) **Carl Stuart** WAMO—Pittsburgh, Pa. 1. According To My Heart (J. Reev J. Keeves, 2. Singing The Blues (Robbins) 3. Am I Losing You (J. Reeves) 4. I'll Be Satisfied With Love (F. Young)

5. There Goes My Love (G. Morgan)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

- (G. Morgan) 6. Mister Love (Rusty & Doug & W. Barkdull) 7. Wasted Words (R. Price) B. I Slipped Off My Wedding Ring (J. Lynn) 9. Lonesome Train (Johnny T.) 10. Every Little Bit (R. Hayes)

John Brunnell WSKI—Montpelier, Vt. 1. Auctioneer (L. VanDyke) 2. Singing The Blues (Robbins) 3. According To My Heart (J. Reeves) 4. Crazy Arms (R. Price) 5. Repenting (K. Wells) 6. I Walk The Line (J. Cash) 7. Honky Tonk Tears (Newman) B. Yes, I Know Why (Pierce) 9. Am I Losing You (J. Reeves) 10. Streets Of Laredo (Carless) WGSN—Charleston, S. C. 1. Singing The Blues (Robbins) 2. Young Love (S. James) 3. Crazy Arms (R. Price) 4. Love Me Tender (E. Presley) 5. Turn Her Down (F. Young) 6. It's My Way (W. Pierce) 7. I'll Get A New Heartache (R. Price) B. I Walk The Line (J. Cash) 9. Your're The Reason (S. James) 10. Am I Losing You (J. Reeves)

Country

**Disk Jockey** 

**REGIONAL RECORD REPORTS** 

John Brunnell

January 19, 1957

Paul Kallinger

- Paul Kallinger XERF---Del Rio, Texas 1. I'm Tired (W. Pierce) 2. Down On The Corner (R. Sovine) 3. I'm Gonna Live Some (F. Young) 4. Singing The Blues (Robbins) 5. Am I Losing You (Reeves) 6. I'm A One Woman Man (J. Horton) 7. It's My Way (W. Pierce) B. Two Won't Care (H. Snow) 9. There You Go (J. Cash) 10. I Slipped Off My Wedding Ring (J. Lynn)

Ted Crutchfield WQIK—Jacksonville, Fla.

WQIK-JaCKSonville, Fla. 1. Singing The Blues (Robbins) 2. Crazy Arms (R. Price) 3. Am I Losing You (J. Reeves) 4. I've Got A New Heartache (R. Price) 5. Poor Man's Riches (R. Sovine) 6. Turn Her Down (F. Young) 7. Go Away With Me (Wilburns) 9. Sovohima (W. Welle)

B. Searching (K. Wells)

9. Sweet Dreams (F. Young)

10. Rocking Country Style (J. Reeves)

- "Red" Riddle WFIS—Fountain Inn, S. C. WFIS—Fountain Inn, S. C. 1. Am I Losing You (J. Reeves) 2. Didn't Work Out, Did It (D. Rich) 3. Young Love (S. James) 4. Roughneck Blues (A. Terry) 5. Before I Met You (C. Smith) 6. I'm Gonna Live Some (F. Young) 7. Train Of Love (J. Cash) B. I've Got A New Heartache (R. Price) 9. Too Buey Crying The Blues

- 9. Too Busy Crying The Blues (J. Reed)

10. Crazy Arms (R. Price)

#### **Cliff Rodgers**

- WHKK-Akron, Ohio And I. Singing The Blues (Robbins)
  Young Love (S. James)
  Stolen Moments (H. Snow)
  Am I Losing You (J. Reeves)
  Train Of Love (J. Cash)
  H's My Way (W. Pierce)
  Y'e Got A New Heartache (R. Price)
- (R. Price) B. There Goes My Love (G. Morgan) 9. Poor Man's Riches (Barnes) 10. Go Away With Me (Wilburns)

Ray Godwin

WFVG-Angier, N. C.

1. Young Love (S. James) 2. I'll Be Satisfied With Love (F. Young)

**Bernie Thomas** 

KDEF—Albuquerque, N. M. 1. Singing The Blues (Robbins) 2. Poor Man's Riches (B. Barnes) 3. 1 Can't Quit (Robbins) 4. My Shoes Keep Walkin' Back To You (J. Wills) 5. You Were Mine For A While (E. Arnold) 6. My Lips Are Sealed (Reeves) 7. Turn Her Down (F. Young). 9. L Weidd's Keaw Whose

I Wouldn't Know Where To Begin (E. Arnold)
 Reality (A. Inman)

10. Drink Up And Go Home (Hart/Torok)



		Week
1	SINGING THE BLUES	
	Marty Robbins (Columbia 21545; 4-21545)	1
)	CRAZY ARMS Ray Price	3

_	Ray Price			1
	(Columbia	21510;	4-21510)	
		*****	***********	

	I WALK THE LINE	
2	Johnny Cash	
	(Sun 241; 45-241)	

2

5

1	I'YE GOT A NEW HEARTACHE			
x	Ray Price			
	(Columbia 21562; 4-21562)			

_	DON'T BE CRUEL	
5	Elvis Presley	
-	(RCA Victor 20-6604;	
	47-6604)	

6	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643; 47-6643)
	THERE YOU GO

	Jahnny Cash		
/	(Sun 258; 45-258)		

#### REPENTING

8	Kitty Wells
U	(Decca 30094; 9-30094)
	(Decca 30094; 9-30094)

YOUNG LOVE
------------

Sanny James	
(Capital 3602.	E3602)

	POOR MAN'S RICHES				
	Benny Barnes				
	(Starday 262: 45-262)				

## "Pappy" Daily Sells Distributing Firm To Sons, To Devote Himself **To Recording & Publishing Field**

HOUSTON, TEXAS - Harold W. Daily of Houston, Texas, widely known in the Country music field as "Pappy" Daily, has announced the sale of the record distributing firm bearing his name to Harold W. ("Bud") Daily and Donald Daily, his two sons, effective March 31st next.

Withdrawal from the distribution field was accomplished so that "Pappy" Daily could devote full time and energy to Starday Records and Starrite Publishing Company, which he owns jointly with Don Pierce of Los Angeles. Recently, the Starday firm took over operation of the Country and Western Department for Mercury Records with Daily heading-up the A&R functions. Increasing demands on his time from artists and writers and the desire to effectively launch the new Mercury-Starday label brought about the decision to go 100% into the recording and publishing field.

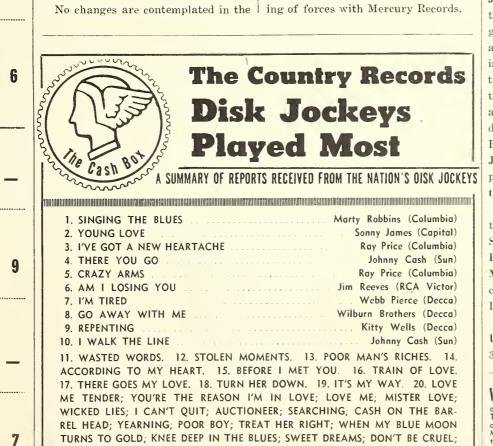
The purchasers, Bud Daily and Donald Daily are veterans in the distribution picture. They have owned and operated Big State Distributing Company, and Daily Bros. Distributing Company, both of Dallas. In adding H. W. Daily Company of Houston to their holdings, which include onestop operations in both Houston and San Antonio, the Daily Brothers become the largest and most important phonograph record distributors in the industry.

CHEATED TOO; THE SAME TWO LIPS.

operation of the Houston firm's business and the name of the firm will remain the same. The Daily Brothers now are distributors for Mercury Records for the entire state of Texas. The firms they operate have been extremely active in promoting the sale of Starday Records, indie C&W Label, and emphasis on C&W sales, now under Mercury-Starday label, will continue.

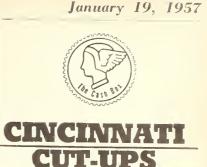
"Pappy" Daily will operate for Mercury-Starday from his present office and will keep close touch on promotion and sale of the new Mercury-Starday "Country Series." A veteran of 25 years as a juke box operator and record distributor in Texas, Pappy Daily started in Houston. In 1950 he expanded into Dallas by setting up the Big State Distributing Company firm with Paul Glass who later sold out, and is now one of the nation's biggest distributors operating the All-State Distributing Company in Chicago. Pappy Daily became interested in the Country and Western field after the war and is credited with discovering and starting many of today's top Country artists on their recording careers.

He became associated with Don Pierce in the Starday firm in 1954 and produced the many recordings that have appeared in the best selling charts under the Starday label resulting in the recently announced join-



TIP TOE; JUST ONE MORE; FOURTEEN KARAT GOLD; I'M COUNTING ON YOU;

"It's What's in THE CASH BOX That Counts"



With a New Year arriving I have always found it a good practice to go back over the Old Year and ask myself, "How I could improve myself during the coming year?" We in the Music Business in the Queen City might do the same thing. For instance we are still toiling with the Horse and Buggy law of our local #1 regarding "Stand-in Musicians" whenever a show comes to town, and their law requiring radio and TV stations to hire a maximum of musicians or none at all. These two rules should be abolished during the coming year, because as it now stands only two of the ten stations are working musicians at this time which adds up to the fact that many shows by-pass Cincinnati and our guitar-pickers and horn-blowers are invariably out of work. Please Mr. Petrillo take a good look at our local situation in person this coming year.

The big "Grand Ole Opry" show at the Gardens was the best ever and attracted an estimated 7500 New Year Eve celebrators. Such headliners as Minnie Pearl, Lonzo & Oscar, Carl Smith, Goldie Hill, Judy Lynn, Pat Kelly, and Jimmy Newman were on hand. Then too our local country artists were there including Jimmie Skinner, Ray Scott, Bobby Grove, The Green Valley Trio, Slim and Zeke and Jimmie Williams. This is good proof that folks around these parts want good clean shows to come in town, and the only thing keeping them out is the fact the management is reluctant to pay freight on stand-by men they never use. . . . Olson & Johnson along with Bob Williams (and his dogs) are doing a bang up job at Beverly Hills these days. . . . Jimmy James played for the New Year's Eve party at the Topper, and Ralph Marterie packed them in at Castle Farm.

A nice letter from Thurston Moore telling us he has already signed Hank Snow, Ferlin Huskey, The Louvin Brothers, Flatt and Scruggs, Bill Monroe, Jim Reeves and many other country stars for his great Verona Lake Ranch this coming season.

Send all news to Cincinnati Cut-Ups - 7771 Cheviot Rd., Cincinnati, 31, Ohio.

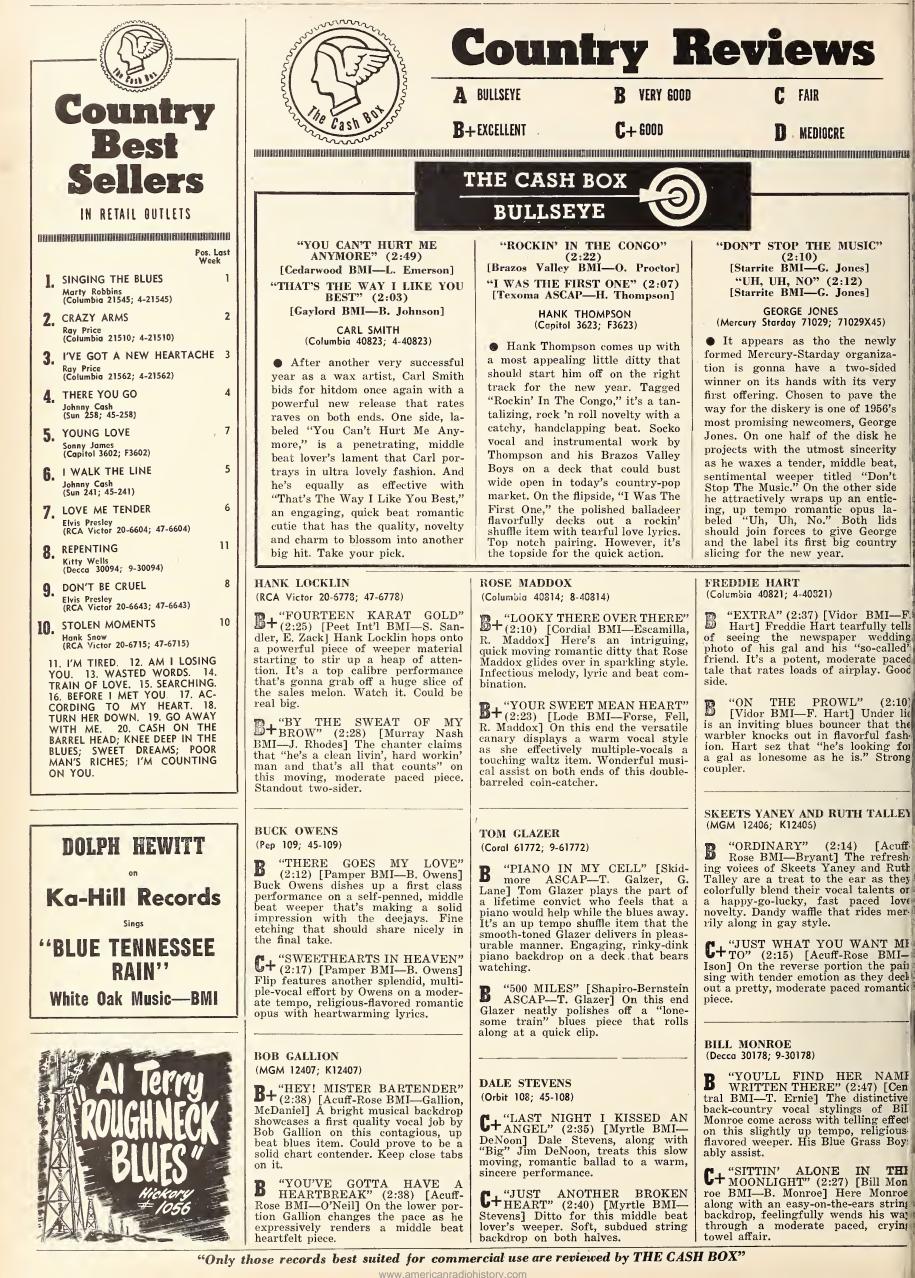
WANTED Attractive Cauntry & Western Girl Vacalist. One wha knows a lat af songs. To work with Slim Harper & The Cauntry Gentlemen at New Jersey's Hame of Cauntry music, The Coral Bar And Rest, 604 Market St., E. Paterson, N.J. The girl getting the job will be featured an Slim Harper's Mid-night Jamboree, heard aver WVNJ, Newark, N.J. six nights a week, Tues. thru Sun. from 12 mid-night ta 2 AM. Call ar write: SLIM HARPER, c THE CORAL BAR AND REST, 604 MARKET ST., EAST PATERSON, N.J. (Phane: FAirlawn 6-9763).

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FAIR

MEDIOCRE





Nashville's "favorite homing pigeon", Dinah Shore, lights in her home wn on January 22nd. Dinah began a good will tour for the March of mes last Wednesday, during which she'll visit several principal cities. I the 24th, Dinah is slated to originate her evening show from the Ryman ditorium at 6:30. Admission will be free and a full house is expected. Johnny Cash, who has had a skyrocketing rise to fame in both the antry and pop fields, has been signed for a series of featured spots on ckie Gleason's Saturday night, CBS show. The first show is slated for Jan. 19th with an option of 9 more appearances throughout 1957. The Jordanaires, who provide the tremendous vocal background on the Edvis Presley platters, re-cently appeared on the Ed Sullivan CBS coast-to-coast TV'er, along with Elvis, and then hurried out to Hollywood to record the sound track for Presley's new movie. The boys are currently out with their own Capitol waxing of "Sugaree" and "Baby, Won't You Please Come Home". The Wilburn Brothers, Doyle & Teddy, who ap-peared as the Wilburn Children, with 3 other members of their family, 19 years ago on the "Grand Ole Opyr" stage, and as of this past Nov. 10th, are featured "Opry" stars, were spotlighted in Ben A. Green's "It Happened At The Grand Old Opry" article in the Nashville Banner's Dec. 29th issue. The boy's Decca slicing of "Go Away With Me" is rently riding high on the popularity charts. Curtis Gordon pens that s just started a new half hour TV show, on Saturday, over WALA-TV, addition to his WKAB radio show in Mobile, Ala. Curtis, who owns and perates the "Radio Ranch", Mobile's big nite spot, reports a record breaking over for his New Year's Eve dance. The vocalist adds "to watch out for new Mercury-Starday record due out on Jan. 23." Americana Corp,'s new address is P.O. Box 47, Woodland Hills, Calif.



Americana Corp.'s new address is P.O. Box 47, Woodland Hills, Calif. Wade Birchfield pens that Jimmy Martin's Decca slicing, "Hit Parade Love", written by Martin and Birchfield, is now the number one tune WEXL-Royal Oak, Mich. DJ copies can be obtained by writing to Birch-d at 1298 St. Jean Ave., Detroit 4, Mich.

d at 1298 St. Jean Ave., Detroit 4, Micn. Ted Crutchfield, WQIK-Jacksonville, Fla. informs us that around the h of November the station changed their programming from all country all pop and the listeners complained so much that they were forced to ange back on the 1st of the year. Ted notes that country music is more popular than ever in Jax and that he's looking for-ward to a record crowd on the 12th of January when the Hank Thompson show is scheduled to play there



there

all on Imperial), Geezinslaw Brothers and the Four

When the Hank Thompson show is scheduled to play there.
Crutchfield adds that he, Bill Johnson and Frank Theis are promoting an "Elvis Presley Day" at WQIK, programming nothing but Presley records for 14 hours during the day. Ted would appreciate all the help he can get from RCA Victor and such people as Presley and Mgr. Col. Tom Parker.
From Carl Stuart, WAMO-Pittsburgh, Pa., comes word that Jim Reeves played to a capacity crowd, Fri., Dec. 28th, at the Royal Ballroom in Wilkensburg, Pa. Stuart worked the Ballroom is how is so to both the 21st and 28th. Between dates Carl was in Boston visiting with his family and while up there dropped in on Toby Stroud and "Blue-Eyed" Jane, who are working Boston's "Hillbilly Ranch".
Joe D. Lucas, of Hickory Records, sends along a folder picturing Paul Myers, Assistant Managing Director of WWVA-Wheeling, West Va. I the "World's Original Jamboree" and Wilma Lee & Stoney Cooper king at the record that brought them national fame, "Cheated Too".
e duo's latest two-sider, "Loving You" and "The Tramp On The Street", eived the Cash Box "Bullseye" recently.
Horace Logan, who resigned as KWKH-Shreveport, La., Program Director few months ago to take over as Manager of the station's "Louisiana yride", new fulltime Artist Service Bureau, sends along an up to date ther of the Hayride's impressive array of talent. Membership includes inny Horton (Columbia), Benny Barnes, James O'Gwynn, Tibby Edwards, ag Sterling, Jeanette Hicks (all on Starday), Betty Amos (Mercury), Weley Fairburn (Savoy), David Houston, Martha Lynn, Budy Thompson (all on RCA Victor), Gary Bryant, Jimmy & Johnny (all on Decca), Bob Gallion (MGM), Buddy Attaway, Jack Ford, Hoot & Curley (all on Imperial), Geezinslaw Brothers and the Four Diamonds.

Diamonds.



Kenny Marlow types that he's now managing Vernon Claud, new Decca ist, whose first release, "Daylight Angel", according to Marlow is already ting strong DJ action. Any jock who doesn't have his copy as yet can tact Marlow at Box 452, Nashville 2, Tenn. Henry Boye notes that meone's missing a good bet by not releasing Lita Rosa's London waxing

of 'Call Off The Wedding' which was recorded on Decca about 2 years ago by Goldie Hill".

Earl Heywood RCA Victor Recording Artist has just completed making the pilot film for a planned series of TV films entitled "Rhythm Roundup" Featured in the production will be the Travellers, and the Golden Prairie Cowboys starring Heywood and the series is to be produced by Apollo Productions under the direction of Richard Rosenberg. This is an all Canadian production and the first of its kind produced in Canada of the Western musical type.

Hauk Thompson has renewed his TV contract for another year with the Big Red Furniture Warehouses of Oklahoma. The show is carried over a network of Oklahoma TV stations each Saturday evening from 5 p.m. until 5:30 p.m. On Saturday, January 5, Hank had Merle Travis and June Carter as his guests on the TV show. They also appeared that night with Hank and the band at Lindsayland Ballroom in Oklahoma City. Leon McAuliffe and his Cimarron Boys had Travis



EARL HEYWOOD
 record of "Hot Dog!"
 works Florida during January. She also will be on the "Ozark Jubilee" on January 5 and 26.

January 5 and 26. D. C. Mullins writes in to inform everyone that he's moved his DJ show to WGEE-Indianapolis, Ind. Mullins, who is a writer of all types of songs, is looking forward to inking a recording pact soon and has hopes of St. Nicholas Music getting him a pop disk by the Chordettes, Nat "King" Cole or Al Hibbler. D.C. adds that his lifetime ambition is "to play Clark Gable in the movies, if they ever make it. Word from Jim Denny is that Webb Pierce played to packed houses and turnaway crowds in Ottawa, Hamilton, Toledo, Canton and Rochester, Dec. 28th thru Jan. Ist. The dates were promoted by A. V. Bamford. Jack Boone, WCJU-Columbia, Miss., sends along his thanks to all record companies, publishers, artists, managers, magazines, etc., for all their material dur-ing the past year and hopes that the wonderful service will continue in the future. Ditto for Smokey Smith of KRNT-Des Moines, Iowa. "Cowboy Howard Vokes" happily informs us that his "Atom Bomb Heart" and "I Want To Know" by Hank King on Blue Hen is getting a good play in the boxes and any jocks wanting copies can get same by writing to Vokes at New Kensington, Pa. Vokes notes that it's in the air hack King on Blue Hen is getting a good play in the boxes and any jocks wanting copies can get same by kIMO-Independence, Mo. deejay, Bob Strack. According to "Balin Wire" Bob Strack the next show skedded for Kansas City, Mo. will be on Jan. 27th and will include Carl Perkins, Justin Tubb, June Carter, Cowboy Copas, Mitchell Torok and Leon McAuliffe.

Copas, Mitchell Torok and Leon McAuliffe.
Songwriter and promotion man, Paul Gilley has taken over the management of Mercury artists, Denver Duke and Jeffery Null, and is planning extensive promotion for the boys as well as for their forthcoming Mercury release. Gilley cancelled all previous artist contracts to take over the direction of Duke and Null. His assistant and road manager, Carter Gibbs, will take charge of and handle direction for Doris Lee, formerly with Gilley, and of his own promising new discovery. Jess Stevens.
WRVA-Richmond, Va. excited about their new WRVA Theatre starting a Friday night at 8 series on January 18th. Included are name personalities and the better local and nearby outfits. Co-oping will be WRVA-TV and Pat's record shop. RCA Victor's Janis Martin and Ember's Naomi Caryl should get the station off to a flying start.
Jimmy Dallas & Cathy Justice have a new release on Westport. It's "Eeny Meeny Miny Mo" and "Treasured Souvenirs". Jimmy solos on the latter and does a good job. Also on Westport is little Bobby Ruf with "Capun Cowboy", and on the flip are the Westport Sweethearts with "Crazy Dream". Tony Wayne offers a couple of new sides on the label in "Together Forever" and "Many Ways". Any DJ's wanting a copy

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

The Wall-O-Matic "200". The finest remote selection system ever developed. 3-wire type. Easy to install. quired to play album The Seeburg V-200. The music system that has everything: 200 selections. Finest high fidelity reproduction. Revolving Drum Program Selector. Tormat Memory Unit permanently sealed and guaranteed 5 years. Dual Pricing. TWO A properly programmed music system also offers a complete selection of standards and show tunes on E.P. æ dual pricing with the Seeburg V-200 ONE A properly programmed music system offers a complete selection of current hit IT'S THIS SIMPLE album records Single tune records maximum operating profits! ST

America's finest and most complete music systems

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG Chicago 22, Illinois A Division of Fort Pitt Industries, Incorporated

THREE Seeburg Dual Pricing makes it possible for the operator to be compensated for the additional time re-

music (2 tunes per

side).

albums.

tunes on singles.

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(Editorial)



# Here and There

WASHINGTON, D.C.—Based on personal income reports, particularly the last one which showed personal income running at a fabulous annual rate of \$327 billion, up more than \$21 billion over 1955, economists look to 1957 as one which will bring the coun-try its greatest prosperity ever. After taxes were deducted from the above income, we still had an income of more than \$288 billion, up \$18 billion from 1955. During the year many wage increases were won, average hourly earnings of factory workers crossing the historic mark of \$2 an hour, and average weekly earnings thruout hit a record. America's farmers, as usual, brought up in the rear, with farm income way below the post-war peaks. Looking to 1957, it is predicted that millions of factory workers are sure to get major pay hikes, as pay increases in many instances were written into union contracts signed in 1956 and 1955. The Labor Depart-ment estimates the number of workers to receive the automatic hikes approxi-mates five million. Other millions of WASHINGTON, D. C .- Based on ment estimates the number of workers to receive the automatic hikes approxi-mates five million. Other millions of workers (estimated at close to four million) who have contracts tied to the cost of living will show increases as the Government's cost of living index jumps—almost sure to rise early this year. So, it is predicted that millions of working men and women will earn the highest pay of their lives in 1957.

BOSTON, MASS. - L. Douglas Meredith, president of The New England Council, this week forecast a year of prosperity and progress for New England. The prospects are bright for both the region and the country as a whole, he said, for New England is an integral and integrated part of the nation and as one prospers the other also prospers. He said The New England Council program includes improved air service, zoning and planning study, action on tax write-offs and water resources, a school of fisheries, a tree farm program, vacation travel and transportation and communications.



NEW YORK-We got quite a chuckle out of this item, and we're sure our readers will. The following classified advertisement appeared in the London *Times*: "Ship-in-bottle makers! Free service! Young man accepts full bottles of Duff-Gordon's EL CID Amontillado Sherry and will ceturn them ready for insertion of ship. Prompt, conscientious work guaranteed. Address Box A. C."

# **SCHEDULE FOR** MONF

The following is a combination condensation of all the various plans which have been submitted, all the proposals and suggestions that have been made by the nation's leading operators of automatic music and amusements, as the best methods for Front Money Guarantees. These plans, proposals and suggestions are interpreted only from the standpoint that they mean the continued business survival of the operators. Under present conditions the country's operators are faced with an ever growing deficit and, in a great many cases, have run up against severe losses, because of continuous growing inflated overhead expenses and tremendously increased cost of new equipment.



NEW, 200 SELECTION PHONOGRAPHS ...... \$20.00 Per Week Front Money 200 SELECTION PHONOGRAPHS (1 or 2 yrs. old) \$15.00 Per Week Front Money NEW, 100 SELECTION PHONOGRAPHS ...... \$15.00 Per Week Front Money 100 SELECTION PHONOGRAPHS (1 to 3 yrs. old) \$10.00 Per Week Front Money ALL PHONOGRAPHS UNDER 100 SELECTIONS

AS WELL AS RECONDITIONED PHONOGRAPHS \$ 5.00 Per Week Front Money WALL AND BAR BOXES, EACH \$ 2.00 Per Week Front Money



NEW IN-LINE GAMES	\$25.00	Per	Week	Front	Money
NEW FIVE-BALL GAMES, BOWLING GAMES,					
GUNS, SHUFFLE ALLEYS, BOWLERS, KID-					
DIE RIDES, ETC.	\$15.00	Per	Week	Front	Money
ALL OTHER GAMES	\$10.00	Per	Week	$\operatorname{Front}$	Money
RECONDITIONED GAMES AND GAMES OVER					
1 YEAR OLD	\$ 5.00	Per	Week	Front	Money

METHOD RECOMMENDED: Where \$20.00 per week front money is guaranteed, the operator takes the first \$20.00 from the gross intake of the machine. The next \$20.00 gocs to the location. If there is less than \$20.00, whatever remains goes to the location. If there is more than an additional \$20.00 left, after the operator has removed the first \$20.00, then the balance is divided on a 50%-50% basis. There are many who believe that whatever balance is left should be divided on a 60%-40% basis. 60% to the operator and 40% to the location.

#### EQUITABLE COMMISSION BAS RE

There were a great many of the nation's operators who proposed that the best method for continued business survival was a MORE EQUITABLE COMMISSION BASIS. These men, from all over the U.S., Canada, Hawaii, Alaska, Guam and other parts of the world, believed that a more equitable division of the gross receipts from all of their machines, whether music or amusement, is the one way they feel they can continue on ahead, and also believe that their locations will approve this method.

#### USEN and

\$5.00 Per Week Front Money PLUS 60%-40% Commission Basis

METHOD RECOMMENDED: Regardless of the amount of intake, the operator first removes \$5.00 from the gross receipts of the machine, whether music or amusement, and the balance is then divided on a 60%-40% basis, 60% to the operator and 40% to the location.

As an incentive for the location to help stimulate play, if the total gross execeds \$40,00 per week, the operator removes his \$5.00 front money and divides the balance on a 50%-50% basis with the location. As a still further incentive, if the total gross exceeds \$50.00 per week, then the entire collection is divided on a 50%-50% basis. The operator does not remove \$5.00 front money.



All the above is a consolidation of the great number of plans, proposals and suggestions which have been made by hundreds of operators from all over this country and Canada. There are still some areas in the nation where some of these men believe that individual methods would prove of greatest value. But all agree that 10¢ play must be the base, actually the core, of any of the above plans. Without 10¢ play, division of the gross receipts on the above basis, they believe, would be holding back the operators from a more progressive business future.

# **Consensus Of Opinion: '57 A GREAT OPERATING YEAR**

**Expected to Show Greater Play Action.** More Expensive Equipment, Many **Believe to Bring Into Effect More Equitable Commission Basis Nation**wide For Better Investment Return and Greater Progress

**Report Major Locations Cooperate With Ops' Request For More Equitable Commission** Arrangement Based on "10¢ Play Plus"

CHICAGO - "Take it from me,"

"1957 is going to prove to be one of the very best operating years". Nor is he alone in this belief. Hun-dreds of other well-known operators all over the country are inclined to arrae with him

an over the country are include to agree with him. Many are of the belief that the great increase in locations of all kinds, which is now becoming so apparent all over the country, will definitely have an effect from the standpoint of greater play action. A majority of these men also believe

er play action. A majority of these men also believe that, due to more expensive equipment and higher overhead expenses, more equitable commission arrangements are going to come into effect every-where in the nation. These men are also of the opinion that, due to the higher cost of new machines, chiseling on commissions, this forthcoming year of 1957, will be cut tremendously. "You can't run on nickels and you can't chisel on commission when ma-chines cost you double what they cost before," is the way one operator put it. Some operators, who were fearful of direct location buying and who, at the same time, proposed heavy occu-pational operating license fees, now feel that, due to the higher cost of new machines and tremendously in-creased overhead expense, there will be better cooperation between opera-tors. be better cooperation between opera-

tors. Also noteworthy, many state, is the fact that the major locations are not giving the operators any trouble what-soever, when it come to rearranging commission percentages or front money.

commission percentages or iront money. "The location owners realize," one operator advises, "that just as they have had to raise prices to remain in business on a somewhat profitable basis, we too, have to raise our service cost so that we can remain in business

cost so that we can round in the ness. "The result is," he continued, "that," wherever we have arranged for front money or, in some cases, a more equi-table commission basis, and have care-fully and fully explained the facts and shown receipts, we have won the cooperation of the locations." One reason advanced for a better operating year, aside from all the

various factors surrounding operating at this time, such as more locations, more players, better machines, is the drive started by this publication for "10¢ Play Plus."

Hundreds of operators from all over the U.S., Canada, Mexico, Cuba, Ha-waii, Guam and Puerto Rico, have come in to report that this is some-thing they plan on doing immediately.

There is a drive on the way by operators all over the country to get "a more equitable share of the gross intake." Something, they agree, they don't get when they operate on the an-cient and outworn 50-50 commission basis basis.

The great majority seem to favor "front money." They believe that this is an assured way of making certain they will "get something from each location" regardless of general play conditions.

The minority just as strongly favor a more equitable commission basis, whether this be 60-40, 65-35, 70-30, or 75-25, because they claim that, in this way, the location also gets something each week.

As one of these operators pointed out: "If we set up for \$10 front money and there is only that much in the gross collection, due to a poor week's business, then the location owner gets nothing

business, then the location owner gets nothing. "We would much rather work on a 65-35 commission basis, because," he continued, "then the location, where we make that very same \$10 collec-tion, will get at least \$3.50. "This is at least something in re-turn for the play, even though it might have been very poor that week, whereas, on front money, he would get absolutely nothing." So the methods are argued pro and

absolutely nothing." So the methods are argued pro and con. The fact remains, that operator after operator is adopting a system which, he feels, is best for his area. This will bring him, most definitely, a more equitable share of the gross intake from his machines. All considered, with this sort of ac-tion under way, and with all the sur-rounding factors there is no doubt, operators report, that 1957 should prove to be one of the very best oper-ating years.

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## More Roadside, Resort, City Locations John A. Stewart Resigns From AMI To Go To Bally Vending Corp.

#### **Tom A. Sams Takes Over Vacated Post**

GRAND RAPIDS, MICH. - John W. Haddock, president of AMI Incorporated, last week announced the resignation of John A. Stewart.

Stewart leaves AMI February 1st to take up new duties at the Bally Vending Corporation, Chicago, Ill. He was formerly affiliated with Lion Manufacturing Corporation prior to coming with the Michigan firm seven years ago. Earlier, he had many years' experience in finance and bank-ing. ing.

"It is with regret that we accepted Stewart's resignation," Haddock said. "He has been a valuable, hard-work-ing and loyal associate and we here at AMI shall miss him greatly. John has a wide circle of friends through-out the coin machine business and en-iovs the respect and warm regard of joys the respect and warm regard of all who know him. He carries with him our very best wishes for great success in his new position."

In a statement issued at the same time, E. R. Ratajack, AMI sales man-ager, announced that Tom H. Sams, West Coast representative for AMI for the past several years, with head-quarters in San Francisco, has been moved into the home office to take over the position vacated by Stewart. "Tom's background of sales and

the position vacated by Stewart. "Tom's background of sales and sales-finance before coming with AMI, and his experience throughout the country both in the music business and other lines, gives him an intimate knowledge of local conditions in many areas. He understands the problems of the music operator and distributor and is singularly well equipped to handle this new assignment," Rata-jack said. jack said.

Sams is married and a veteran Navy pilot of World War II. Mrs. Sams, former skating star with the Ice Follies, has remained in San Fran-cisco to dispose of their property and will move to Grand Rapids shortly.

## **Keeney Appoints Lawrence Novelty Co. Quebec Distribs**



PAUL HUEBSCH

CHICAGO-Paul Huebsch, general sales manager of J. H. Keeney & Company, this city, announced this past week the appointment of Lawrence Novelty Company of Montrael, Que., Canada, as exclusive distributor for all Keeney products in the Province of Quebec.

Huebsch reported that Lawrence and Leonard Drapkin of the Lawrence Novelty Company were highly elated to have the Keeney line for the territory.

Huebsch stated: "The Drapkin brothers have proved themselves to be among the finest distributors in phonographs and games. Now they want to expand and diversify with a com-plete line of vending machines and amusements.

amusements. "With Keeney products, they realize they can assure operators of the finest service and complete cooperation. The types of equipment operators need will be available to them at Lawrence Nov.

be available to them at Lawrence Nov. elty Company. "A large initial shipment of our coffee, soups, snacks, hot chocolate and cigarette venders is now being deliv-ered. We are also preparing another big shipment so that operators will be assured of a stock on hand at all times as well as parts and supplies that will as well as parts and supplies that will

"In addition," continued Huebsch, "we will soon send along a quantity of our new amusement game, just as soon as it is ready."

soon as it is ready." Ed Jorgenson, sales-service repre-sentative, returned to the factory this past week after conducting an exten-sive service school at the distributor's offices. He reported that Lawrence and Leonard Drapkin, the personnel of the firm, and all the many operators who attended the school were "greatly impressed with the quality, simplici-ty and ease of servicing the Keeney machines."

machines." Jorgenson also declared: "The Drap-kin brothers told me, while I was in Montreal, that they were certain Kee-ney products offered them the very best opportunity to expand their dis-tributorship in the province. "With Rock-Ola music plus Keeney venders and games, they feel in a po-sition to provide operators with out-standing cooperation and complete service."



## **Committees Appointed For Annual MOA Convention in Chi**

OAKLAND, CALIF. --- George A. Miller, president and business manager of MOA (Music Operators of America), this city, announced this week the appointment of several committees for its annual convention being held May 19, 20 and 21 at the Morrison Hotel, Chicago, Illinois. The Convention Committee is made

up of Miller as general chairman, and the following: Clinton S. Pierce, Al-bert S. Denver, J. Harry Snodgrass, Martin Britt, Les Montooth and William Hullinger.

The Exhibit Committee is chair-manned by Larry Marvin, with the following: George A. Miller, Howard N. Ellis, Norman Gefke and Dave Baker.

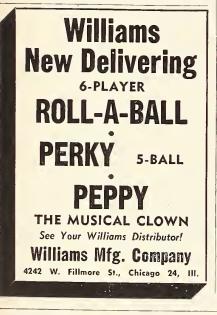
The Entertainment Committee is composed of Hirsh de LaViez as chair-man, with the following: George A. Miller, Buddy Basch, Sidney H. Levine and Dick Steinberg.

Registration Committee has James lisano as chairman with Tom Tolisano as chairman with Tom Withrow and Victor Ostergren assisting.

The Banquet Ticket Committee is headed by J. Harry Snodgrass as chairman, with the following: Martin Britz, John Wallace, Lewis Ptacek and Gordon Stout.

The Membership Committee, chair-manned by Lou Casola. is made up of Harlan Wingrave, William Blatt, Ralph Ridgeway, Pete Weyh, Louis Taube, Ted Nichols and Frank Fa-biano. biano.

The Reception Committee, headed by Stan Bremer as chairman, is com-



posed of Lloyd Cramer, Joseph Silver-man, James Hutzler, Ben Korte, Frank Fabiano and Max Hurvich.

At the same time, Miller released MOA's permanent committees for 1957. The Legislative Committee is headed by Miller and Sidney Levine as co-chairmen, assisted by Gordon Stout, Hirsh de LaViez and J. Harry Snodgrass.

The Advisory Committee has Miller as chairman, aided by J. Harry Snod-grass, Martin Britz, Les Montooth, Al Denver, Clint Pierce and Sidney Levine.

The By-Laws Committee has Sidney Levine as chairman, together with George Miller, Martin Britz, J. Harry Snodgrass and John Wallace.

The Finance Committee is chair-manned by J. Harry Snodgrass, as-sisted by Martin Britz, Al Denver, George Miller and Howard Ellis.

The Publicity Committee is com-posed of George Miller, chairman, and J. Harry Snodgrass and Sidney Levine.

The Nominating Committee is made ap of Martin Britz, chairman and Larry Marvin, Howard Ellis, William Hullinger, James Tolisano, Harlan up of Hullinger, James Tolisano, H Wingrave and Victor Ostergren.

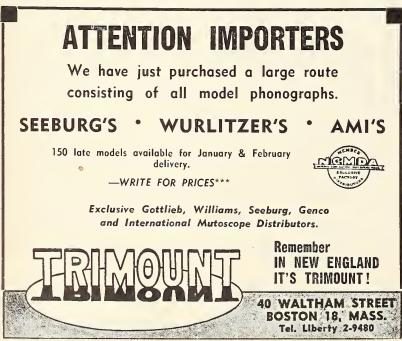
## Milwaukee Ops Seek Pinball Ordinance

MILWAUKEE, WIS. — Represent-atives of the Wisconsin Tavernkeepers Association and the Milwaukee Coin Machine Operators Association, this city, announced on December 28 that a Milwaukee ordinance would be sought to legalize free plays on pin-ball machines and other coin operated amusement devices in this city. Since 1040 the machines have been

Since 1949 the machines have been

Since 1949 the machines have been giving free plays for high scores in Milwaukee. Several months ago, how-ever, the city police said that the free plays actually were illegal under a 15-year-old ordinance. Joseph Beck, chairman of the legis-lative committee of the coin machine operators' group, said that when the ordinance was adopted, machines dis-pensed slugs. Since that time, ma-chines were built with free play mech-anisms, and in a number of states it is held that free plays are of no value, Beck stated. According to Beck, Milwaukee Po-lice Chief John W. Polcyn said that police had received no complaints about the free plays and had no ob-jection to an ordinance legalizing them.

them.





Biz beginning to perk around the circuit despite a blizzard which bopped transportation throughout New England. . . . Distribs reported activity with many ops in town picking up badly needed equipment. . . . At Trimount Automatic Sales Corp. (Seeburg), all employes made it through the big storms and attendance was perfect. Irwin Margold, gen. mgr., Dave Riskin and Dan Brown, sales, working out some big music deals for 1957. Williams "Roll-a-Ball" and Genco two and six player "Skill-Ball" are receiving favorable reports from ops. Gottlieb's "Flagship" is expected in this week. ... At Atlas Distributors (AMI), snowstorm didn't halt AMI service school for N.E. ops, Jan. 8-9 with AMI factory reps in attendance at the Commonwealth Ave. plant. The all-inclusive school drew some 50 ops from all over N. E. and was pronounced a big success by Louis and Barney Blatt, headmen of Atlas. . . At Redd Distributors (Wur-litzer), a large gathering of ops looked over the new 1957 Wurlitzer "2100," and the new Bally 11 and 14-foot bowling alley "Bowling Lanes" at a showing in the Lincoln Street plant. Response to the new machine was termed "fantastic" by Bob Jones, sales mgr. Bob's father, who left a year ago for his native Wales, died there recently. Charles Brandt, Redd office mgr., is back from a vacation trip to Atlantic City, Philadelphia and New York. . . . In for the unveiling of the new Wurlitzer was Hank Peteet, and for the Bally bowler were Paul Calamari and Art Garvey, Bally reps.

At Associated Amusements (Rock-Ola), heavy accent on the new Rock-Ola "200," which was recently unveiled before Xmas at a party staged by Ed Ravreby and his staff. Dick Mande'l, sales mgr., on selling trip through southern Mass. Used equipment going big here and big returns coming in on the new United 14-foot bowler, "Bowling Alley," according to Ravreby. . . . Ops making it into Boston this week in spite of the snows included: John Calucci, Waterbury, Conn.; Dave Baker, Arlington; Ray Shea, Worcester; Bill Hamel, Concord, N. H.; Connie Pocius, South Boston; Irving Taube, Manchester, N. H.; Mr. and Mrs. A. Wilkas, Hartford, Conn.; Tom Libbey, Haverhill; Ray Faini, Framingham; Sol Robinson, Newton; Luke Levine, Brookline; Eddie Disey, Caribou, Me.; Guy Durgin, Presque Isle, Me.; Al Dolins, Hyannis; Hank Glad-stone, Boston; Perry Lipson, Newton; Harry Deshowtiz, Chelsea; Bob Rome, Boston; Ralp Lackey, Roxbury; Martin Oliver, Portland, Me.; Paul Doherty, Worcester; Al Riquier, Willimantic, Conn.; D. J. Halle, Berlin, N. H.; Del Frechette, Lewiston, Me.; Jim Chati, Norwich, Conn.; Adolph Dugas, Webster; Martin Ferrara, New Bedford; Louis Zeidman, Portsmouth, N. H.; Romeo Martin Ferrara, New Bedford; Louis Zeidman, Portsmouth, N. H.; Romeo Rivard, Lewiston, Me.; George Chapoulis, Malden; O. E. Gibert, Colebrook, N. H.;Ralph Moultroup, Island Pond, Vt.; Joe Glaser, Bangor, Me.; Oscar Pratt, Manchester, N. H.; George Pappas, Lowell; and Pliny Burrows, Brattle-boro, Vt. . . Bob Norris, WEIM Fitchburg disk jock appeared with record artist Pat O'Day at a new year's eve show at the Buttercup. . . . Harry Foster, formerly sales manager of WCAE, Pittsburgh, and general manager of WFPG, Atlantic City, named sales promotion manager of WBMS, Boston, by Norman Furman, general manager. . . . Harvey Geller in town p.ugging records. . . Dave Maynard, WORL, introducing a new "Bulletin Board" pub-lication for WORL telling what's new on the record circuit, WORL top pops, editorial box, can't miss dep't. and distributor doings.



Hazel Conklin, numbered among top fem operators in Southwest, disposed of all her operations and will devote full time in management of her Chatter Box Lounge. That she is liked and respected throughout the coin machine industry is putting it mildly. We wonder if she really is out for keeps. No old one she, it just don't seem natural settling for 25 years in a business she regards so highly. . . E. A. Sutton, office mgr., Acme Record Distributing, visited his home town of Kirbyville deep in Texas piney woods during holidays. . . Display room at Amusement Distributors, Inc. was scene of an enjoyable Christmas Eve open house party. Manager Strike Rothrock and office boss H. A. Fredrick hosted the affair. . . . Umpteen words of praise to La Merle Morrison for the efficient manner she carried on their music operating business whi'e husband Bill was recuperating from a rather serious heart attack. . . . Bennie Hess, owner Spade Record Co., Houston believes he has something in these three recent Spade label releases: "It Hurts The One Who Loves Me", Ay Doggett; "I End Up Crying", Royce Porter; "Is There No Love For Me", Johnny McAdams. Spade records are distributed locally by Gulf Record Co. . . . Hans Von Reydt mentioned that Houston branch of S. H. Lynch & Co. was enjoying a near boom in Seeburg background music. Merchandising is through approved operators in the area. . . . Recording artists Don Cornell and Guy Mitchell have been booked as entertainers at Houston National Automobile Show Jan. 26-Feb. 3. . . Mrs. W. H. Benton, wife of music operator and automobile businessman W. H. Benton, passed away Jan. 3. The fullness of Mrs. Benton's life is evidenced by these highlights of her career: Charter member of Second Baptist church, member Eastern Star and D. A. R.; presi-dent of two of largest women's organizations in Houston, parliamentarian for Texas Federation of Women Clubs; vice president of District T. F. W. C., head of woman's Breakfast Club. Author of five published books on parlia-mentary procedure and ma blind.

# **Industry's Greatest Public Relations Job Possible With: "A DAY OF DINES FOR THE MARCH OF DINES**"

## Also Open Way for Dime Play Where Now No Dime Play, Which Can Bring About "10¢ Play Plus Front Money And/Or A More Equitable Commission Basis"

' The owners of the nation's 575,000 juke boxes an cover themselves with everlastingly great glory y plunging wholeheartedly into: "A Day Of Dimes or The 'March Of Dimes'."

This is great charity. Charity of a nature dear to the heart of every mother and father in the utomatic music industry of this nation. Dear to heir hearts for it means protection for their chilren, and for all the children of this country, from he scourge of crippling, killing polio.

Protection for their friends and neighbors and heir children, as well as for the families of their mployees and yet, at the same time, bringing great onor, great respect, everlasting commendation and lorious honor for a deed which is only possible hru the 575,000 juke boxes of this nation.

This is the fourth year since The Cash Box riginated, sponsored and crusaded for: "A Day Of Dimes For The 'March Of Dimes'." In each of the hree past years more and more dimes have parched into the coffers of the National Polio loundation from the nation's juke box industry to elp smash polio.

This is the one year, this fourth year of "A Day of Dimes For The 'March Of Dimes'" when the iske box industry, as well as all who will donate to this great cause can help to, once and for all me, completely kill this crippling, horrible, montrous killer of the nation's children—polio.

Because of this, every single one of the nation's 75,000 juke boxes should be set aside one day uring this month of January for: "A Day Of times For The 'March Of Dimes'."

This one day's extra dimes taken in by the naon's juke boxes can be the clincher, the big turning point, to forevermore smash polio from crippling and killing America's children.

For everyone engaged in the automatic music industry there is a two-fold purpose for joining in wholeheartedly and even eagerly with: "A Day Of Dimes For The 'March Of Dimes'."

This can be the one day to help turn the tide for everyone of the nation's juke box owners to obtain a more equitable share of the gross receipts from every juke box on every location.

It is so outstanding a cause like: "A Day Of Dimes For The 'March Of Dimes'" that can bring about the finest public relations in every single community everywhere in this nation, resulting in tremendous good will for all the industry nationwide.

It is this outstanding charitable cause: "A Day Of Dimes For The 'March Of Dimes'" that will result in dime play where there is now no dime play. That will later result in "10¢ Play Plus Front Money And/Or A More Equitable Commission Basis."

Already here and there throut the country the press, radio and TV commentators, disk jockeys, and many others who can pass along the word, are joining in to urge the general public to play dimes into juke boxes on "A Day Of Dimes For The 'March Of Dimes'."

All any operator need do, after he phones his local office of the National Polio Foundation to obtain streamers, signs, cards and whatever else he requires, is to also phone, with the cooperation of his local chapter of the National Polio Foundation, his local newspapers, disk jockeys, radio and TV commentators, and tell them of the day he has set for: "A Day Of Dimes For The 'March Of Dimes'."

These people will help. They'll get back of this great program. They'll urge the public to insert dimes into all the juke boxes featuring: "A Day Of Dimes For The 'March Of Dimes'."

This can be the greatest thing that ever happend to create more juke box customers. This will be the grandest business stimulator for every location in the nation that features a juke box.

#### Here's How Easy It Is:

Set your day for "A Day Of Dimes For The 'March Of Dimes'".

It isn't necessary to rush down to each and every location the morning after to try to collect all the dimes.

Collect only from a few key machines. This will give you an idea of how much greater the collection has been for that one big day.

Then average this off against the number of machines you have. Make ont one check and mail it to your local chapter of The National Polio Foundation.

Put on that check, front or back: From the juke box industry and from "A Day Of Dimes For The 'March Of Dimes'" drive of the juke box business.

If you so desire, report to *The Cash Box* the amount which you contributed. *The Cash Box* would like to have this figure to prove the charitableness of the peoples of this industry for all to read.

If you need signs, if you need help, if you want newspaper publicity to help your machines take in more dimes, simply call on your local office of the National Polio Foundation. They'll cooperate with you. Page 54

# **"10c Play Plus" Wins Ops' Acclaim**

**Agree Present Inequitable 50-50 Basis Must Yield to "10¢ Play Plus Front Money and/or More** Equitable Commission Basis'' if **Ops are to Survive Tremendously Increased Overhead Expenses and Higher Cost of New Machines** 

**Commend THE CASH BOX For Articles Pointing** Up Need For Ops to Obtain More Equitable Share of Gross Receipts From All Machines to Enjoy More Assured Progress

CHICAGO—If reports from opera-tors from all over the U.S. and Canada, as well as from Alaska, Hawaii, Puerto Rico, Cuba and Guam, are any indication at all, *The Cash Box*' plan for "10¢ Play Plus" has won tremendous and outstanding acclaim.

Almost every single operator agrees that the present 50-50 commission basis must be changed to a more equi-table arrangement between the operators and their locations.

Many are of the opinion that front many are of the opinion that front money plus  $10\phi$  play is the correct way to bring about an equitable ar-rangement whereby the operator will be able to continue in business pro-gressively.

Others are of the belief that  $10\phi$ play plus 60%-40% or 70%-30% di-vision of the gross intake from all of their machines, whether music or games, is the answer to their present tremendously increased overhead extremendously increased overhead ex-pense problem and, especially, the higher cost of new machines.

Whattever the final methods which whatever the final methods which will be adopted by the operators in the U.S., Canada, Cuba, Alaska, Hawaii, Guam and Puerto Rico, the fact re-mains that all recognize there is no progress for the operators unless a more equitable commission basis is im-mediately established.

As one well-known Montana opera-or wrote The Cash Box:

"Keep it up. You are on the right path. Just as you have been on the right path with dime play and with your many other invaluable sugges-tions to the trade. You are, without any doubt whatsoever, truly the opera-tors' best friend."

It is well known throughout the in-dustry, worldwide, that *The Cash Box* originated and pioneered  $10\phi$  play. *The Cash Box* crusaded for  $10\phi$  play for over 13 years before dime play began to show major acceptance.

The Cash Box' crusade for dime play in the U.S. has also had its ef-fect in foreign lands. In England, operators plan to increase play coinage.

They report: "The Cash Box has proved that the operator can get, and must get, more money for the enter-tainment he offers." In Switzerland, Belgium, Germany, France and in other parts of the

world, the same story has come to *The* Cash Box because of its consistent cru-Cash Box because of its consistent cru-sading drive to get operators to rec-ognize the fact that, today, under present worldwide inflation and tre-mendously increasing costs of doing business, they simply must match the increases which have come into effect as far as their own locations are con-cerned, and hike the most of the entertainment.

Now, with constant creeping infla-tion continuing, and with costs rising even higher than in past years. The Cash Box sought ways and means to again help the nation's operators to more assured progress. more assured progress.

This, it believes, it has accomplished in its new plan, " $10\phi$  play plus front money and/or a more equitable commission basis."

The operators, in turn, have ac-claimed the plan. They agree that the old, wornout, slot-type, 50%-50% com-mission basis must be completely done away with.

To continue progressively they agree they must, in addition to  $10\phi$  play, ob-tain either front money and/or ar-range for a more equitable commission basis with their locations.

JOLIETTE, QUE., CANADA — J. M. Roberge of Joliette, Que., Canada, believes that he has reached an ar-rangement with locations which would prove most feasible for all operators. "Front money is unpopular with customers under present competition," advises Roberge.

"A percentage of the gross intake is more aceptable.

"Still more acceptable," he reports, "is something like the following:

"Where there has been an installa-tion of wall boxes worth \$4,000, I would fix the rate at 40% to the cus-tomer (location) for a gross of \$65 per week.

"35% of the intake to the customer (location) if the gross is less than \$65 per week.

"These rates," Roberge states, "would tend to get at least 1% per week of the value of the investment. "The location," he concludes, "is in-terested in closing his TV or radio to get more money in the wall boxes."

MIAMI, FLA .- William Blatt, this city, urges all operators to adopt 10¢ play plus a minimum of \$10 per week front money.

"You cannot classify all locations," he advises, "and put them into one or even several categories.

"We are now," he explains, "over 45% on 10¢ play. In every instance where we have converted to dime play, we either set a new 200 selection phono or placed a completely different, rebuilt juke box.

"For instance," he says, "where there was formerly a Wurlitzer, we replaced with an AMI. Where there was a Seeburg, we replaced with a different make.

"We always get front money," he reports, "or we set our deal to take the first \$10, \$15, \$20, or \$25. The location owner gets the next \$10 to \$25 as the case may be. It all depends on the type of equipment we have in that particular location. "Wherever we have rentals," he

states, "we get anywhere from \$2.50 to \$15 more per week when we switch and reset to 10¢ play.

"Any location that takes in \$30 gross and up on  $5\phi$  play, we will switch to 10¢ play, set a new 200 selection phonograph without asking for front money or even a guarantee."

William Arrison, Chester, Pa., believes that front money is best for operators.

He advises: "I sure believe in front money. 60-40 isn't good enough. In seasonal spots, a few slow months, and the operator is behind the eight-ball on the 60-40 plan.

"The way I feel about it," he reports, "I think front money should be based on the value of the machine. I think that 11/2% per week is a fair share.

"In other words," he says, "if an operator puts in a new machine that cost him \$1,000, the front money should be \$15 per week. On used equipment the figure should be based on the high value in The Cash Box Price Lists. I have tried this system and it is working out very well.

"I also think that it's about time that the operators start standing up for their own rights and get a fair commission for the work they put into their businesses, to say nothing about the investment they make.

"If we are going to keep on buying modern equipment, and keep our routes up so that they will be something to be proud of, we are simply going to have to change from the old 1939 basis of doing business.

"Not only does this apply to music, but also to novelty type amusements. In this state they have even outlawed free plays. So how can you buy and operate equipment and give 50% com-mission?

"I am a great believer in giving the location a fair shake and all the com-mission possible. But I also have to live. So we must face facts. I think if the proper time is spent explaining the issue to the location theory is very the issue to the location, there is very little trouble changing over to dime play and front money.

"I have been operating on dime play since June, 1955. Have had very good luck at 60%-40%. I am now working on front money and am having very good luck with that, too."

Walter J. Hugeback, New Hampton Iowa, reports that his firm hasn't lost any of their spots, and they operate on a 60%-40% basis, to any 50%-50% operator.

Hugeback urges operators to change to 10¢ play plus 60%-40% commission basis and, where the collection is les: than \$15 per week, to obtain 75% o the total receipts from the machine

"We have always operated our mu sic machines on a 60%-40% basis, Hugeback advises, "and never lost location to a 50%-50% operator.

"Our operating motto is, 'Finest i service, equipment and records.'

"We maintain a service department whereby no machine in our territor remains out of order 12 hours at th very most. Our territory is sprea over a radius of 50 to 75 miles.

"We really clean our machine everytime they are serviced.

"We subscribe to a record program service, buy our records direct an challenge any operator to supply bet ter records.

"If any operator can equal or be ter this type of service on a 50%-509 basis and stay in business, more powe

"We tell our locations we do no care to do business with anyone wh is not businessman enough to realize the operator's situation.

"We will not loan money to any le cation.

"We operate approximately 150 m sic mahines."

S. A. Patten, Manchester, Iowa, ha been operating on the 60%-40% con mission basis plus front money of § and \$10, depending on the location

Patten does recommend a "slidir scale" for front money, in addition . 60%-40% commission basis which, 1 believes, would prove best for all co cerned.

"I think the percentage should figured on a sliding scale", Patte advises.

"If a machine will gross \$25 p week or better", he says, "the should be a straight 60%-40% spl

"From \$18 to \$25 per week, \$5 t money should be taken and then 60-40 split.

"From \$8 to \$18 per week, \$5 t money and a 70-30 split.

"When the intake is \$8 per week less, the operator should take all.

"This", he states, "is the way would like to see it, although", adds, "on account of location hung competition it can't be done.

"I am lucky", he continues, "to ha only two 50-50 spots. In some of 1 locations I take a top of \$5 plus 60-40 split and my best and me faithful locations I take \$10 top p 60-40.

"The rest", he concludes, "are on 60-40."

(Continued on page 55)

## **'10**¢ Play Plus" Wins Ops Acclaim (continued from page 54)

Martin J. Bromley of Honolulu, awaii, believes that all operators range for  $10\phi$  play plus 60%-40%mmission basis.

Clinton S. Pierce of Brodhead, Wis. commends  $10\phi$ , 3 for  $25\phi$  play for l machines. He says that ops should so get "a guarantee on all late uipment". In addition, he suggests, in pment . In addition, he suggests, graduated commission scale of 50-, 60-40 and 75-25, based on the oss in the cash box. With the grad-ted scale", he explains, "the incen-ve is for the location to boost the ay."

Bruce Harris of Ardmore, Okla. Jieves that operators should ar-nge for  $10\epsilon$  play plus front money. e leaves the amount of front money to the operator's judgment.

Isadore B. Resnick of Hartford, onn. urges use of both systems.  $10\phi$ ay plus \$10 per week front money r "average or poor spots". For rood spots" he advises  $10\phi$  play plus %-40% commission basis.

Harold E. Gross of Agana, Guam, vises that ops get  $10\phi$  play plus ont money. He, too, leaves the nount of front money open to the erator's discretion.

erator's discretion. LeBaron A. Reid of Moncton, N.B., mada, writes, "I do strongly rec-mend  $10\phi$  play. But here in our cality", he advises, "it is impos-ole to get front money. I think a raight commission basis is the best yway. We operate most on 65%-% and 60%-40%. In a few extra od spots where we have wall boxes e will give the location 50%." R P. Brown of Henderson Ky be-

**B. P. Brown of Henderson, Ky.**, be-yes that the operators should adopt ¢ play plus \$5 per week front money. George C. McCain of Hot Springs, indication of the gross receipts.

Bill Burke of Baltimore, Md., be-eves in either  $10\phi$  play plus \$10 per eek front money or  $10\phi$  play plus %-30% commission. He feels that ther one, used properly, will help e operators to obtain a more equit-ele share from their machines.

Harry L. Keller of Cumberland, Ky. of the belief that operators should as  $10\phi$  play plus 60%-40% com-ission basis.

\_\_\_\_\_

"I think", writes Keller, "the over-all trouble in the music business is the operator himself. I find that most of the operator innicent. I find that most greedy and want to cut one another's throats. What is really needed is for all to get together.

"As far as I'm concerned", Keller continues, "it would have to be a question of going broke before I would ever return to  $5\phi$  play. I think  $10\phi$  play plus 60-40 would be the best thing the operators can do."

C. F. Cole of Marion, Ind. believes that the operators can use one of two plans, either  $10\phi$  play plus \$20 per week front money or  $10\phi$  play plus 75%-25% commission basis.

H. H. Dolliver of Conrad, Mont. reports, "We have used 1/3 and 2/3 commission basis for the past 20 years. We have recently started on  $10\phi$ ,  $3/25\phi$  play and also on  $10\phi$ ,  $5/25\phi$ play. The  $10\phi$ , 5 for 25¢ play, is the easiest to sell and does give greater sales as well as gives the patrons  $5\phi$ music. I believe that it will be easy to change to 3 for 25¢ play later on. We have about 70 locations. All but three locations are on the above basis. We have about 70 locations. All but three locations are on the above basis. Those that are not on the above basis ( $66\ 2/3\%$  to the operator and  $33\ 1/3\%$ to the location) were purchased from other operators. The above has work-ed well for us. We feel that you are on the right track by trying to get away from a 50-50 split. My thoughts have always been that no one ever earns a 50-50 split regardless of the amount the location takes in."

Walter C. Schinkal of San Diego, Calif, believes that all operators should get \$10 per week front money in addition to 10¢ play.

Irving Fenichel of Brooklyn, N.Y. urges operators to obtain either \$15 per week front money or put all of their equipment on a 70%-30% commission basis.

(Editor's Note: Many other op-erators from all over the country are also writing The Cash Box offering suggestions in regard to The Cash Box' plan for: "10¢ Play Plus Front Money and/or A More Equitable Com-mission Basis". These reports will be published in forthcoming issues of The Cash Box.)

## **Big Turnout Views Wurlitzer** "2100" and "2104" at Bilotta

NEWARK, N.Y.-John Bilotta, Bilotta Distributing Company, this city, reported a most wonderful turnout of music operators who came to view the new Wurlitzer phonographs, model "2100" and model "2104".

"The operator turnout exceeded all expectations", said Bilotta. "Mild northern New York State weather and clear roads allowed distant visitors to take in the showing. Our showrooms were busy all afternoon and evening, with operators quizzing our personnel about the various features of the new phonographs. Particular enthusiasm was expressed on the  $50\phi$ coin chute, which allows entry of all combinations of coins, from two nickels to a half dollar coin. The simplicity of the record changer was also praised, as was the speed of selection and the turntable. Operators were very enthusiastic over the complete mechanism as well as the beautiful cabinet."

The Bilotta staff on hand to greet the visiting music operators, in addition to Johnnie, were Leonard La Baron, Harry Reiners, Neil Berard, Max Goldstein, W. S. Wurtenberg, Jim Bilotta, Mary Zapia and Jack Shawcross. Visiting from the Wurlitzer factory were Mr. and Mrs. Bob Bear and Mr. and Mrs. Roy Waltemade.

In the evening the Bilotta guests were entertained at a buffet supper at the Newark Hotel Gardenier.

Among the guests were: Mr. and Mrs. Joseph Shortino; Mr. and Mrs. Bud Maxwell; Ed Stanton; Chester Dlugzima; Charles Brenon, Jr.; Henry Genter; Robert Button; Mr. and Mrs.

## **Young Distrib Offers Holiday Trips To Ops**

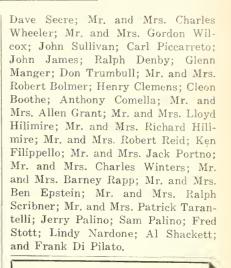
NEW YORK—Joe Young, Young Distributing, this city, advises that his firm has set up a wonderful holi-day trip for local music operators who purchase a specified number of Wurlitzer phonographs.

Wurlitzer phonographs. "Operators who meet the purchase requirements", stated Young, "will be entitled to two tickets for a 7 day, all expense paid trip for a Bernuda cruise sometime in September or October. Other plans, where the op-erator exceeds the initial plan, call for additional benefits. Posters on our walls have already created considerwalls have already created consider-able interest, and we shall notify all our customers thru the mails."

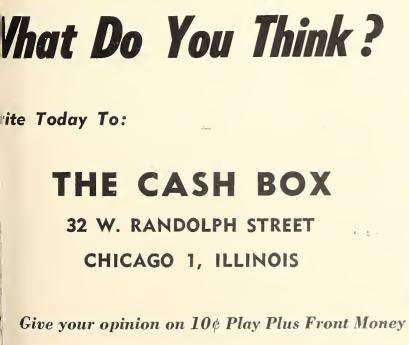
The Bermuda cruise program is also being used by Music Distributors in Pittsburgh, Pa.

Jumbo Bumpers-All Latest Features.

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/or A More Equitable Commission Basis. Or present other plan that you think is better!



## **Stars Visiting Manila Make It** A Point To Stop At Morcoin



PHILIPPINES - Bill MANILA, PHILIPPINES — Bill Suter, well known coinman and head of Morcoin, Ltd., this city, AMI pho-nographs distributors, makes it his business to meet and entertain top recording artists when they visit this city MANILA

city. Suter recently welcomed Frankie Laine, Joni James, The Platters and

the Bell Boys. Pictured herewith, Suter introduces most of the Island's music operators to The Platters. In top photo, Bill can be seen in the back with his hand to his head (probably thinking about the tab he's about to pick up); and in the bottom picture, Suter is standing in the center of the activities.



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January 19, 1957

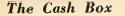
Activity on coinrow was further heightened this week with the appearance of several new machines. All wholesalers reported continual good sales of their products, both music and amusement machines. In addition, sales of reconditioned music machines and games kept at a high pace, with a goodly number of these machines going to foreign countries.

Young Distributing drew a steady stream of music ops all week, who dropped in to view the two new Wurlitzer phonos, model "2100" (200 selec-tions) and the model "2104," 104 selection phono. All of the firm's execs and sales staff were on hand to greet the ops—Jo Young, Irv Holzman, Abe Lipsky and Allie Goldberg. All say music ops enthusiastic over both models. Repre-distributing firms the past week. Performing a miraculous job of coverage. Hank was on hand at Wurlitzer distributors at Philadelphia, Baltimore, Rich-mond, Wilkes-Barre, Syracuse, Albany and Boston before arriving in New York. Hank said all these distributors had a very fine reaction from music ops. . . . Hirsh de LaViez, Washington, D. C. music op, and chairman of the MOA entertainment commitee, in New York City for several days lining up record talent for the forthcoming MOA show in Chicago on May 19, 20 and 21. . . . "Senator" Al Bodkin looking forward to his usual winter vacation in Miami Beach. The "Sen" and his lovely Francis leave next week for some three weeks. . . . Harry Koeppel, Koeppel Distributing, busy supervising crating of an export order, when we dropped in, while Hymie out gathering up some late used music machines to complete the deal. . . . Everyone happy to hear that George Ponser back in his office in Newark, N. J., after being out for some weeks due to illness. George is specializing in pool tables and pool tables accessories, including slates, cue sticks and balls. Ponser tells us of the com-sone withers try their skill. Barney (Shugy) Sugerman, Lou Wolberg, Morris Rood and Irv (Kempy) Kempner smile happily as they listen to the comments of the operators. \* \* \* \* \* of the operators.

of the operators. \*\*\*\*\*\* Albert Herman, Herman Distributors, proudly shows gour correspondent thru the firm's new showrooms and offices on 10th Ave., corner 44th St. com-pletely renovated, both inside and outside, these quarters sparkle, and with the new Rock-Ola phonos displayed prominently, it makes a very pretty picture. Al tells us that these offices will be used solely for display and sales of the Rock-Ola and parts. Reconditioning of all used equipment will be done at the firm's quarters in Brooklyn. . . . Irving Sommers and his wife in New York City for several days, attending the funeral of his father-in-law. Irv no longer in the coin machine business, is a building and finance tyccon in Miami and Miami Beach. . . Charlie Rubenstein, arcade owner, reports that his son Bernard goes into military service this week, and that he'll miss him as the boy was helping out in the 8th Ave. and 42nd St. arcade. He also advises that Mrs. Rubenstein out of the hospital this week, and recuperating nicely. . . . Under the supervision of Joe Munves, the parts department of Mike Munves now completely organized, with everything in the right bin, and each labeled. And with the million of parts handled by this firm, this was a herculear too busy to make small talk. "The more the ops put Genco's '6 Player Skill Ball' and ChiCoin's 'Ski-Bowl' out on location the busier we get," said Simon "Seems that the ops spread the word around about collections, and we sell more machines each week." . . . Meyer Parkoff, Atlantic New York Corp. initiates a lecture and demonstration course for music ops on "proper program ming" and "tone appreciation" produced by proper equipment installation for hi-f machines. Next class on Wed, Jan. 16 at 6:30 P.M. at Atlantic. Jack Gordon, Seeburg representative, gives the talk on programming. . . . Howard Greenberg and Nathan Shenfield, Viking Export Co., export experts, on coinrow



Bob Keyes and family of Forest Lake, Minn., took several days off over the New Year's holiday to visit relatives in the Milwaukee area. . . . Harol Haven of Eleva, Wisc., stated that he was kept so busy up until the holiday that he decided to take it easy and relax. That is just what he did. Not Harold says he is all ready to go back to work full blast. . of Benson, Minn., spent a couple of days in the Twin Cities looking aroun and shopping for equipment. . . . B. L. McRoberts, formerly of Kentucky, ha decided to settle here in the North Country. He bought the coin machin operation of Buck Loomis of Maryland, Wisc. Mac figures to expand the pres ent route and to add later types of equipment. . . . John McMahon of Ea Claire, Wisc., made a special trip into the Twin Cities to bring his daughts to Minneapolis. She is attending the University of Minnesota. . . Mr. as Mrs. Gordon Stout of Pierre, S. D., visited with relatives in Minneapolis. Mr. and Mrs. Jim De Mars of Ashland, Wisc., came into town on a combinatio business and pleasure trip. . . Fran Befera of Hibbing, Minn., on a quie trip into Minneapolis last week. It seems all he had time to do was rush i say hello and goodbye, and "I've got to run".... Bob Bregel of Benson, Minr was seen shopping around and looking over equipment. . . . Recent visito to The Twin Cities were Elgin McDaniel of Wadena, Minn., Jim Stansfield Winona, Minn., Pete Vanderhyde of Dodge Center, Minn.; Ed Ungar of Blai Nebr., Roy Foster of Sioux Falls, S. D., and Oscar Sundem of Montevideo, Min



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SKEET

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Leading distribs and ops, accustomed to looking ahead, anticipate rise in prices. With costs of materials and component parts soaring, with overhead climbing and with scores of expenses going skyward, many coinmen regard higher prices as inevitable. Some distribs seen trying to stock up heavily on all types of equipment, allowing generous trade-ins and giving liberal terms. Large ops reported on a buying spree, demanding prompt deliveries so they can up-grade music and game routes before competitors wake up to the fact that prices will not go down. Consequently, today's heavy demand for new and late phonos and games, many believe, should boom sales for many months to come... United's Bill DeSelm, back to a busy desk from Des Moines this past week. Bill attended Irv Sandler's Wurlitzer showing, which also featured United's "Bowling Alley". "The operators were a mighty enthusi-astic bunch, and the buying activity proved it," smiled heading way out west on trip that should keep him on sales, service and goodwill for many weeks. John Casola down south hopping around from one distrib to another. Found Jack (Jock MacNic) Mitnick still pouring over papers and "putting on some finishing touches."

Bill O'Donnell, Bally, vows he never before had so much to do with so many products for so many customers. Says Bill, "'Key West' and 'Bowling Lanes' going especially good." . . . Avron and Nancy Gensburg packed up their summer things and bathing suits. Bundled up their two boys. And it's off to Florida for ten days of basking in the sunshine. (P. S. It's snow-ing in Chi). . . Art Weinand reports business is fine at Williams, but visitors few this week. "Many distribs want to come to Chi, but who can get hotel rooms? For love or money, rooms in town just aren't to be had." . . . Jack Emery of Plentywood, Mont. in town. Operates up in Regina, Sask., Canada. Here to visit various jobbers and distribs in search of some late model games. Jack was forced to take a bed in the YMCA. With the furniture, housewares and auto shows here, and other conventions on their way in, anyone who plans to visit Chicago should make certain he has "confirmed" reservation before he even leaves his own town.

and other conventions on their way in, anyone who plans to visit Chicago should make certain he has "confirmed" AVRON GENSBURG reservation before he even leaves his own town. Sam Wolberg and Ed Levin chuckling at complaint of Detroit distrib Morrie Tophan of Miller-Newmark: "We're used to making collections every two weeks. Since 'Ski-Bowl', we have to make it every five days. You made the cash box too small!" Exhibit's Sam Lewis reported working hard on several items this past week. And making shipments of "Ringer Ball" and "Jungle Gun". . . . Many referring to Bob Gnarro of ABC Music as one of the best dressed ops in town. . . Bally's Herb Jones, with printers' deadlines to meet, writing copy at a furious rate. "Can't talk now," said Herb. . . . Steve Schikel, record editor of Chicago Tribune and WGN disk jockey, is writing a feature article. Besides urging cooperation of Chi teen-agers to help with "The March of Dimes", Steve also will appeal phono ops to join the coin machine industry's "Day Of Dimes For The 'March Of Dimes" which The Cash Box considers one of the most outstanding of public relations programs. Phil Levin, president of Recorded Music Service Assn., at the next meeting of the membership, is expected to set aside the day when ops here join this grand program to help defeat crippling polio.

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more and still more," declares Vince.
HAPPY BIRTHDAY THIS WEEK TO: Benj. Sterling, Jr., Moosic, Pa. . . . Robert E. (Buster) Williams, Memphis, Tenn. . . . Ben J. Kelly, Houston, Tex. . . . Charles M. Missler, Linthicum Heights, Md. . . . Sam Lewis, Chicago, Ill. . . . Arthur J. Oley, Sr., Richmond, Va. . . . Martin W. Baskon, Collingswood, N. J. . . R. C. Carpenter, Chester, N. Y. . . . Angelo N. Delaport, Syracuse, N. Y. . . . Theodore Blatt, Brooklyn, N. Y. . . . Kenneth N. Edwards, Charleston, W. Va. . . . Gleason N. Stambaugh, Jr., W. Palm Beach, Fla. . . . George S. Workman, Chester, Pa. . . John J. Bou-Sliman, Parma, O. . . . Morris Pinto, Houston, Tex. . . E. H. Petering, Niagara, N. Y. . . . Charles Reissner, Kearny, N. J. . . . Victor J. Lucas, Chicago, Ill. . . . Joseph F. Friedman, New York, N. Y. . . David Yamshon, Oak Park, Mich. WORTH REPEATING: The average American needs an adding machine to count his blessings.







## **United Now Shipping 14 and 11 Foot "Bowling Alley"**



BILL DeSELM

CHICAGO - Bill DeSelm, United

Manufacturing Company salesmanager, this week announced that the new, big "Bowling Alley", designed and introduced by United last November, is now available in 14 foot and 11 foot lengths.

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"The original game," said DeSelm, "was designed in the 14 foot length to simulate a regulation size bowling alley as closely as possible. Upon introduction of the new bowler, the demand for the new sensation was so great that we could deliver only the 14 foot lengths. Now, however, with extra shifts, increased personnel and other production step-ups, we are enabled to ship the 11 foot size to help operators fill those smaller spots which cannot handle the 14 foot size.'







CLINTON S. PIERCE

BRODHEAD, WIS. — Clinton S. Pierce, president, and E. G. Dowe, secretary, of the Wisconsin Music Merchants Association, with head-quarters in this city, have invited all its members to attend its meeting on Monday, January 14, at the Mead Hotel, Wisconsin Rapids. The membership will be alerted to the possibility of the State Legisla-ture introducing legislation to tax coin machines. It is planned to appoint a committee to represent the opera-tors, to appear before a legislative committee, if and when hearings are held.

In addition, the membership will be advised of the present situation relating to the copyright matter in Washington. Discussions will also be held on  $10\phi$ 

play, plus the new percentage sched-ule advocated by The Cash Box.





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Ben Baker of Medaris Company making plans for a Florida vacation and a much needed rest. . . Area salesmen promoting the new "Buy-of-your-Dreams" program just kicked off by Columbia Records. . . Mrs. Abe Susman home from the hospital after a bout with pneumonia over the holidays. . . . Dinah Shore's television show in early February will originate in Dallas where she will also do a benefit for the Heart Fund. . . Phil Weinberg, regional sales manager for Bally Manufacturing, on a business trip to Houston. . . C. L. Ford of St. Augustine seen along coinrow visiting and shopping. . . Other visitors in the local market were Jimmy Bounds of Mexia; Jimmy Woolsey, Fort Worth; Mrs. Travis Richardson of Longview; George Bury, Hamlin; Walter Wiggins from McKinney; J. H. Briscoe and Fred Barnes of Denton; Cecil Epps, Wilbur Brisco and Fred Ellis from Waco. . . Bill Tallant, Capitol Records' assistant sales manager, in town for the district sales meeting. . . . Bob DePriest's daughter, Arvida, and her husband came in from Boulder, Colo-rado to be with the family for the holidays. . . Bankruptcy schedules admitting liabilities of \$235,774 and assets of \$11,095 in the case of Clyde R. Orms, coin machine manufacturer and salesman here, have been filed before the Bank-ruptcy Commission, The bankruptcy proceedings began last October 30, when three creditors filed involuntary bankruptcy papers naming Orms. He was ad-judged bankrupt on December 20 by Federal Judge T. Whitfield Davison. Ben Baker of Medaris Company making plans for a Florida vacation and nuch needed rest. . . Area salesmen promoting the new "Buy-of-your-



## **Gottlieb Delivers "Flag-Ship"**

CHICAGO-Alvin Gottlieb of D. Gottlieb & Company, this city, an-nounced this past week that shipments of the new two player five-ball game, "Flag-Ship", are going forward to the firm's distributors all over the world

"There are two convincing reasons"

"There are two convincing reasons why we are certain that 'Flag-Ship' is better than any other two player game we ever produced," stated Gottlieb. "One is the unusually large cash-box returns reported by operators in test locations. "The other is the result of our dis-tributors' enthusiastic comments after they played the game either in our showrooms or immediately after they received their first samples." Ball action starts with three top rollovers, which rotate scoring for 5, 10 and 50 points. Six targets set near pop bumpers advance bonus to 250. Alternating

lights score double bonus.

Red and blue rollovers light the two pairs of fast-action pop bumpers for

super high score. Two cyclonic kickers light alter-nately for high score, adding 10 points with each kick when lit.

with each kick when lit. Ball landing in center super hole, which is "protected" by four posts, scores 300 points. Two super-powered flippers keep the ball in suspenseful play, enabling skilled players to pile up points. "Flag-Ship" is available with twin chutes and is adjustable for 3-, 4- or 5-ball play. National Slug Rejector is included as standard equipment. Stated Alvin Gottlieb in conclusion: "'Flag-Ship' has everything it takes

Stated Alvin Gottlieb in conclusion: "'Flag-Ship' has everything it takes to provide operators with greater profits. The best convincer is for the operator to play the game himself at his nearest Gottlieb distributor, where it is now on display."

## **Cruze Distr. Shows** Wurlitzer "2100"

CHARLESTON, W. Va.—W. T. (Spec) Cruze, Cruze Distributing Company, this city, played host to practically 100% of the music oper-ators in this territory on Sunday, Jan-uary 6, when the new Wurlitzer pho-nographs were introduced. The two new models are the "2100", 200 selec-tion phonograph and the "2104", 104 selection phonograph.

Visitors were served with an ex-cellent buffet meal and other refreshments.

ments. "We were highly elated over the wonderful turnout of music opera-tors," said Cruze, "and of course ex-tremely pleased with the fine com-ments about the two phonographs. We are happy to report that we booked quite a number of orders." Cruze Distributing will hold other showings—at Fairmont on January 13, and at Wheeling on January 20. Among the operators present were:

snowings—at Fairmont on January 20. Among the operators present were: Donnie Havbin; Fred Moore; Ernest Sorvos; Lige W. Smith; Shelton Price; Clarke S. Blair; Charles A. Logan, W. W. Michael; Kenton Price; Mac Carpenter; Bill Anderson; Wirt Fer-rell; Thomas Hunt; Charles Cunning-ham; Frank Quillen; Roy C. Pollack; Alford Broom; Teddy Loftis; Ray-mond Tabor; Mr. and Mrs. Dana Hicks; Red Wallace; J. H. Kiser; J. H. Kiser, Jr.; Tony Mollish; Mitch Oliver; Chris Ballard; Leoma Ballard; Junior New; Clifford Collins; Doyle Dean; Red Flannery; Thaddius Mil-ler; Mr. and Mrs. Marvin Rhodes; Hobart Booth; Hilda White; Bill Perry; Albert Wheby; Everett Akers; Freddie Sanders; Raymond McClung; Darris Derrick; Bill Shingle; Dewey Pearson; Louis Vande Linde; and Paul Vermillion.

Baltimore, Md.; Bobby Joe Davis, Paster Distributing Co., Milwaukee, Wisc.; and James W. Davis, Southern Amusement Co., Memphis, Tenn.

Openings still exist in some classes now being formed for the winter and spring months. Any music operator or serviceman interested in attending is urged to apply by writing the AMI Service School, A MI Incorporated, 1500 Union Avenue S. E., Grand Rapids, Michigan.



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## **Brother and Father-Son Team Among Those At AMI Service School**

GRAND RAPIDS, MICH.—A pair of brothers and a father and son are attending the AMI Service School this week. The brothers are James Davis, Southern Amusement Company in Memphis, and Bobby Joe Davis, Paster Distributing Company, Milwaukee. The father-son team consists of John McKool, senior and junior. The elder McKool, who operates the firm of Musicmack, Inc., Johnstown, Pa., is introducing his teen-age son to the business. business.

The brother and father-son teams are part of a group of 12 music operare part of a group of 12 music oper-ators and four distributor servicemen attending this week's Service School as guests of AMI. Rooms at a lead-ing downtown hotel and all meals when in Grand Rapids are furnished without charge to those attending. Classroom work under the guidance of experienced instructors includes slide film presentations, question-and-answer sessions, adjustment and operanswer sessions, adjustment and oper-ating features of the "G-200" and re-lated equipment, and "learn by doing" servicing of varied types of machines

encountered back home on the route or in the shop. The school concludes with a plant tour showing how AMI machines are assembled and inspected, following by a Friday night "gradu-ation banquet" at which Award Certificates are presented to the students.

ation banquet' at which Award Certi-ficates are presented to the students. Classroom work is directed by Clif-ford Bitting of the AMI staff, assisted by Monty West, AMI Midwest Service Representative. Those attending this week's session are:\* Earl N. Lowe, Hirsh Coin Machine Co., Washington, D. C.; Robert Olstad, Gardner Sales, Edgerton, Wis.; Herman Weyh, Pete Weyh Co.; Havre, Mont.; Anthony Glezos, D. C. Novelty Co., Washing-ton, D. C.; Fred R. Lewis, Dearborn, Mich.; John McKool, Musicmack, Inc., Windber, Pa.; William M. Zemcik, Musicmack, Inc., Windber, Pa.; Paul Pickett, Durango, Colo.; George Chu-vala, Lexington, Md.; W. H. Van-koughnet, Union Coin Service Co.; Detroit, Mich.; Wm. Fuller, Standard Music Co., Detroit, Mich.; Harold Le-vine, Runyon Sales Co., Newark, N. J.; Irving Block, General Music Sales Co.,

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## **Chi Phono Bowl League Results**

After a two-week vacation because of the Christmas holidays, the boys went back to the bowling alleys this week. M. S. started the evening off by winning two from Paschke Phono. Lowell Scott's 496 was high for M. S. Ray Gallet was high for Paschke with 511.

Gillette Distributing took two from Galgano Distribs. Robert Holl was high for Gillette with 504. Charlie Alesi's 492 was high for Galgano.

Atlas Music won two from ABC No. 2. Frank Mallek was high for Atlas with 491. Irv Cairo's 475 was high for ABC No. 2.

Western Automatic took two from Coven Music. Bill Nyland was high for Western with 492. Jerry Shuman's 491 was high for Coven.

Star Music and B & B Novelty battled to a tie. Lee Donnelli was high for Star with 462. Roy Bauer was high for B & B with 485.

"It's What's in THE CASH BOX That Counts"

ABC No. 1 took two from Oomens Sons. Harry Schreiber was high man

## **40th Wedding Anniversary For Phil and Dorothy Robinson**

LOS ANGELES, CALIF .--- Phil and Dorothy Robinson will observe their 40th wedding anniversary on January 30. To celebrate this event, the happy couple are reported to have made arrangements for a trip to Honolulu, where they plan to stay for approximately two weeks.

A pre-anniversary dinner at the Robinson home, for family and close friends, will be held on January 19.

The Robinsons originally planned a

for ABC with 508. Johnny Oomens held the fort for Oomens with 504?

Singer-One Stop took two from Coral Records. Harry Julian's 524 and Red Lossasso's 509 were high for Singer. Rudy Zelina's 580 was high for Coral and high for men along with Ed Walker's 525.

Mercury took all three from the leaders, Decca. Irv Tropstein was high for Mercury with 518. Johnny Nolan was high for Decca with 499 along with Flo Chapman's 461 which was also high for women.

Caribbean cruise. However, it is learned that a seamen's strike made it necessary to change their plans in favor of the forthcoming trip to Honolulu.

Phil Robinson, with 25 years in the coin machine business, is the Western regional manager for Chicago Coin Machinle Company, Chicago. He has held this post for the past 19 years.

During this period of time, he called on distributors and operators in eleven Western states, and is regarded as among the best-liked and most-respected coinmen in that part of the country.

Commenting on Robinson's connection with Chicago Coin, sales manager Ed Levin stated:

"It is largely due to Phil Robinson's untiring efforts and a spirit of friendly helpfulness in serving the trade that our firm today enjoys an outstanding distributorship set-up in the West.

"We join a multitude of friends in extending to Phil and Dorothy our best wishes for the happiest of all anniversaries on their 40th."



## Atlantic New York Corp. Holds Series of Special Seeburg Classes



MEYER PARKOFF

NEW YORK—Meyer Parkoff, Atlantic New York Corporation, Seeburg distributors here, together with Jack Gordon, regional representative for the J. P. Seeburg Corporation, have inaugurated a series of special classes for the operator and his staff which they call "Music Appreciation" and "Proper Programming".

The first session took place on Monday night, January 7, at 6:30 P. M., at the distributors' showrooms. Several operating firms had their entire service staffs at this meet. Demonstrations were made showing the difference in tone between a cheap or old fashioned speaker compared with a current hi-fi type speaker. Gordon spoke on the use of EP programming. "The men attending this session were astonished by the demonstration of tonal differentials, and were highly impressed with Gordon's EP record talk", reported Parkoff.

Due to the initial success of Monday's meet, Parkoff set Wednesday, January 16, 6:30 P. M., as the next get-together, and advises quite a large group is expected.

Watta Catch!

MIAMI BEACH, FLA.—Celebrating his 12th birthday, Marc Rodstein, son of Al Rodstein of Banner Specialty Company, Philadelphia, Pa., gave himself his biggest present.

## Suggestion For Phono Mfrs.

VICKSBURG, MISS.—J. D. Farris, Jr. of Farris Novelty Company, this city, has a suggestion for phonograph manufacturers which, he believes, many other operators will agree is one of the "handiest the manufacturers can build into their phonographs at this time".

"The other day", Farris reports, "while my service man and myself were trying to move a new phonograph thru a very narrow doorway, we both said, 'Gosh, why don't the manufacturers build handles on the sides of the phonograph so that we can handle it easily'."

Farris recommends that phono manufacturers arrange for decorative, inset handles on each side of the phonograph.

"These can be so decoratively made and so easily camouflaged", Farris says, "that they won't detract one bit from the beauty of the cabinet.

"If anything at all", he adds, "they can lend more decorativeness to the cabinet itself.

"While at the same time", he claims, "they will help every operator who has to move phonographs from one location to the next or, especially, where he has to lift the machine up so as not to injure flooring or put the phonograph up on a platform."

While fishing with Dave Gottlieb on the famous Gottlieb "Flipper" off the Miami Beach coast, Marc caught a 21-pound Kingfish, 21 inches long.

Marc and Dave are pictured here proudly displaying the prize catch.

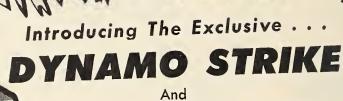


The Cash Box

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SINGLE- DOUBLE-TRIPLE SCORING 5

AAA The EXCITEMENT . . . The SUSPENSE . . . The OUTCOME Of The GAME Is Not Determined Until THE LAST BALL IS ROLLED!

> Player by skillfully striking in the 4th frame gets "bonus" balls . . . keeping his game alive and enabling him to re-shoot and score up to 3 extra strikes!



MACHINE COMPANY

morial bridge at East St. Louis. Nearly 10 miles of this would be four-

Four-lane highway 26 miles long between Champaign-Urbana and Danville.

Four-lane section 4.5 miles long be-tween U.S. 150 and U.S. 67 south of Rock Island and Moline, and 5.25 miles of four-lane pavement between U.S. 51 near LaSalle and Illinois 89 near Ladd.

Nearly seven miles of pavement from a connection with the proposed Southwest expressway to the Will-Dupage County line in the vicinity of Route 66.

The program lists a total of 232.3 miles of construction on the interstate highway system. However, a selection will be made from among all the projects according to best chances for completion within the year.

The program also contemplates acquisition of over 450 miles of rightof-way for future interstate roads.

All highways in the interstate system, stated Gov. Stratton, will be modern expressways with divided pavements and limited access.

## Look!

- \* Completely Noiseless Operation
- **Combination Steel And** Unbreakable Plastic Shield! \*
- A Natural Attraction For Team \* Play!
- ★ Indestructible Colored Plastic Cups
- Proportionately Sized To Fit All
- Locations! . . . 10 ft. Long! \*
- ★ Full Size Plastic Impregnated Balls!

A. B. T. RIFLE SPORT

3 and 6 Gun Models

**Highway Program** 

Illinois are reported to be studying the state's construction and right-ofway purchases on the interstate high-

A \$220 million highway program for 1957, largest in the state's history, was announced this past week by Gov. Stratton.

Operators in many parts of the state are certain to be directly affected by the type of construction and location of the new highways. New motels, roadside stands, restaurants, gas stations and many other new prospective locations for coin operated phonographs, venders and amusements are expected to blossom forth as the roads become more heavily traveled.

Of the total expenditures planned. \$143 million will be for construction and right-of-way purchases on the interstate highway system. Some \$77 million will be for improvements on

million will be for improvements on other primary state highways. Downstate districts will get the most mileage in pavement and new rights-of-way by a wide margin. All of the Cook County projects are in the expressway system. Among major downstate projects are:

are: Four-lane highway on U.S. Route 6 past Morris, from about four miles east to about six miles west of the

city. Construction of nine miles of the test road of the American Association of State Highway Officials near Ottawa, and 5.4 miles more of construction on the Kankakee belt line.

Two sections of four-lane divided highway totaling 16.35 miles long in Williamson County.

A 14.3 mile connection between Route 66 at Troy and Veterans Me-



1940 W. LAKE STREET, CHICAGO 12, ILL. (Tel.: TAylor 9-2399)
 Full Line of Parts at all times. We Repair and Recondition all A.B.T. equipment.

# 1725 West Diversey Blvd., Chicago 14, Ill. **Illinois Ops Eye \$220 Million**

"It's What's in THE CASH BOX That Counts"

CHICAGO—Operators in downstate

Available In Regular And Super Models!

The Cash Box

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CLASSIFIED ADVE	RTISING SECTION	<b>CLASSIFIED ADVERTISING SECTION</b>		
WANT-Your used or surplus records all speeds. 45's our specialty. We	WANT — Literature on any type of coin machine — Mcrchandising, Amusement, Skill, Rides, Music— anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUN- NINGHAM AVE., GLENS FALLS, N. Y.	WANT — Pinhalls Reconditioned— Guaranteed. ALSCAP, INC., 140 FIFTII AVE., NEW YORK 11, N.Y., (Tel: CHelsea - 27943). WANT—Will trade United Chiefs, Royals, Muto, post-war Photomatic	FOR SALE—Bally's Double Header, \$400; Night Chub, \$375; lee Frolie, \$75; Palm Springs, \$60; United Pixie, \$175; Caravan, \$325; Bally's Jet Bowler, \$160. 1/3 Deposit, Bal- ance C.O.D. or Sight Draft, NAS- TASI DISTRIBUTING (.O., 912 POYDRAS, NEW ORLEANS 12, LA. (Tal. MA 6226)	
buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).	WANT—To report Michael Anthony is a Growler who can Sing. Ask for Michael Anthony's "Martha" record. Sample Records Free. 45s. Include 15¢ handling and postage. Opera- tors, Distributors—Our Records Have Money Back Guarantee. H R C PECOPDS 2145 HOLL VWOOD	for late Pin Games, Arcade Equip- ment. Write or Phone. ODCO, 1100 BROADWAY, ALBANY, N.Y. WANT-45 RPM Used Records. Top Prices Paid. Better Service. Let us know what you have. All replies answered promptly. BARNES DIS-	(Tel.: MA 6386). FOR SALE—Locks of all kinds, Bally pinball locks, Wall Box locks, Music Box locks, like new, \$75 ea. AUTO- MATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel.: NE 5-1444).	
WANT-Big Time; Variety; Surf Club. J. J. PARKER CO., 311 TURK ST., SAN FRANCISCO 2, CALIF. (Tel.: GRaystone 4-2636). WANT-Targettes, Comets, Venus.	RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF. WANT—12 ft. American Bank Shuffle- boards; Kiddie Rides, 22 ft.; Rock- Ola Shuffleboards complete or spare planks. Write or Wire. STATE AMUSEMENT CO., 1531 BROAD- WAY, TACOMA 2, WASH. (Tel.:	TRIBUTORS, 13 WEST WIIITE ST., SUMMIT HILL, PA., (Tel: LAnsford 363-R).	FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622, W. NORTH AVE., CHICAGO	
Will trade for Pool Tables or any other games — we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MIN- NEAPOLIS 11, MINN. (Tel.: FEd- eral 9-0031).	WANT-Bally Big Times, in good con- dition. LEWIS & FOLLETT MUSIC CO., 180 SO. HOWARD ST., SPOKANE, WASH. (Tel.: MA 4-8585).	FOR SALE—Close Out! Mutoscope's Rock 'N Roll, 5 ball amusement machine. Brand new in original crates. Only \$89.40. Write for quan- tity price. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N.Y. (Tel.: CHickering 4-5050).	47, ILL. (Tel.: DIckens 2-1214). FOR SALE — Coin Machine Parts. Balls for all alleys and pool tables— wood, rubber, cork. Pucks, set of 8 for \$7. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-6677).	
WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote con- dition and lowest cash prices. HAST- INGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MIL- WAUKEE 13, WISC. (Tel.: BLue- mound 8-6700).	WANT—Kiddie Rides and Arcade Ma- chines. Must Be In A-1 Shape. State Price and Condition in first letter. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).	FOR SALE — Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).	FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry," Send your	
WANT—Music and Game Route. Also Kiddie Rides and Used Records. BOX #366, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK, N. Y.	WANT—Route wanted. Will pay cash for large route—music—games— rides. All information strictly con- fidential! POST OFFICE BOX #364, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.	FOR SALE — Non-warp Ply-Flex custom built Fibre-Glass Cues. Pre- cision molded one piece construc- tion giving accuracy, indestructi- bility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials,	Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640). FOR SALE—Bowlers, Crisscrośs, \$125; Arrow, \$225; Hollywood, \$265; Toom \$225; Bion Sumo Lumbo	
WANT-Broadways. TOLEDO COIN MACHINE EXCHANGE, 814 SUM- MIT ST., TOLEDO, OHIO. WANT-Used American 12 ft. Re-	WANT — Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB B. SCHNEIDER,	breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5). FOR SALE—Records!!! 5¢ over whole- sale, any label. Free title strips.	Team, \$325; Pins Super Jumbo, \$300; Shindig, \$105; Duet DeLuxe, \$265; Lulu, \$195; Jalopy, \$65; Big Time, \$295; Caravan, \$395; Miami Beach, \$295. NEW ENG- LAND EXHIBIT CO., 237 WASH- INGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).	
bound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585). WANT — 45 RPM Records, new or	109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147). WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand	Quick service. New accounts, token deposit with order. We also purchase surplus records new unused onily. RAYMAR SALES CO., 170-21 JA- MAICA AVENUE, JAMAICA 32, N. Y. (Tel.: OLympic 8-4012, 4013.	FOR SALE—Broadways, \$350 and Night Clubs, \$450. Reconditioned and checked the Donan way. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL., (Tel.: JUniper 8-5211-12).	
used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).	new LP's (33-1/3 RPM) in quan- tity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUd- son 6-4568). WANT—Music: Seeburg 100A's, BL's,	FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later mod- els; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CAN- YON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3- 8688).	FOR SALE—Export Bnyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED	
WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).	C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COM- PANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).	FOR SALE—Big Time, \$190; Variety, \$110; Gayety, \$85; Pixie, \$225; Starlet, \$250; Stardust, \$310; United Super Shuffle 6 Player Alley, \$60. One Third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).	AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010). FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers, Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N.	
WANT — AMI: 120 Phonographs, Hideaways, Wall Boxes, Steppers, Seeburg: 100 Hideaways, 3W1 Wall Boxes. Late Five Balls. Bally: Miami Beach, Beach Beauty and Broadway. ST. THOMAS COIN	WANT—To Buy. All kinds of Arcade Equipment, particularly Geneo 2 Player Baseball Games, and all makes of Guns. Please send com- plete lists and prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO (Tel.: TOwer 1-6715).	FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guaran- tee. Distributor for AMI, D. Gott- lieb, ChiCoin, J. H. Kecncy. STATE MUSIC DISTRIBUTORS, INC. 3100 MAIN ST., DALLAS, TEXAS.	CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780-81). FOR SALE—Call us for a good buy on AMI G-200's and Seeburg V-200's. BILOTTA DISTRIBUTING CO., 224 N. MAIN ST., NEWARK, N. Y., or 1226 BROADWAY, ALBANY, N. Y.	
SALES LTD., ST. THOMAS, ONT., CANADA. (Tel.: 2648). WANT—Gottlieb Two Player Pins, Big Times, Broadways. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL., (Tel: MOline 4-6703).	WANT—Gottlieb and Williams five balls. Guns of all kinds. Williams Four Bagger. Williams King of Swat. United Slugger. Will pay cash or trade Slate Top Pool Table replacements. Either regulation or jumbo sizes. Regulation at \$45 and jumbo at \$65. GEORGE PONSER CO., 123 WEST RUNYON ST., NEWARK, N.J., (Tel: BIgelow 3-7422).	FOR SALE—Slate Tops for Pool Tables, \$45 ca; United Super Slng- gers, \$200; Targettes, Venns & Comets, \$125; Triple Strikes, \$125; Cne Sticks (Fibre Glass), \$2. Im- mediate Shipment on all Orders. WEST SIDE DIST. CORP 612 TENTH AVE., NEW YORK, N.Y., (Tel; Clrcle 6-8464).	FOR SALE—2 Chico Twin Hockey, \$300 ea: 1 Chico Steam Shovel, \$225: 1 Chico Miami Shuffle, \$225: 3 Bally Miami Beach, \$200 ea: 3 Aristo Weighing Scales (New— Close Ont), \$50 ea. AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND., (Tel: HA 3-4508).	

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- FOR SALE Operation consisting of Music, Bingos, Shuffle Alleys, etc. Good opportunity for expansion. Operation handled by one man. Net to owner over \$23,000, for 1956. Priced to sell at \$32,000, including Record Shop. POST OFFICE BOX 934, FORT WORTH, TEX.
- FOR SALE—Billiard Parlor and Coin Machine Route. Uses Boards, Bingos, Music, Shuffles, Pool. Write BOX 287, BASIN, WYO.
- FOR SALE----United Clipper, \$315; Mars, \$195; Speedy, \$175; Leader (Match), \$125; Chi Coin, Bonus Score, \$295; Bowling Team, \$250; Holiday (Match), \$145; Feature, \$100; Advance, \$100. UNIVER-SITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).
- FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).
- FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100G, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. MONROE COIN MACHINE EX-CHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).
- FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: WHeeling 5472).
- FOR SALE—Millions of extra coins are taken from clean machines. Clean Right With Lemonite. Wolfe Distributing Co., Birmingham Vending Co., Birmingham, Ala. Use and Sell Lemonite. Try Lemonite Electric Contact Cleaner. Write GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.
- FOR SALE—Pool Games. Super Star, \$175; Chicago Coin Hooligan, \$75. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO., (Tel: CEntral 1-9292).
- FOR SALE—Hurry! Hurry! Hurry! Like New—Bally ABC Bowlers, \$475 ea. New machine guaranty. Special volume prices on request. Act fast! Call us now. Financing available. SHELDON SALES, INC., 881 MAIN ST., BUFFALO, NEW YORK, (Tel: LIncoln 9106).
- FOR SALE—200 Seeburgs, Write; 1454 Rock-Olas, \$725; 1448 Rock-Olas, \$665; Comet Rock-Olas, \$450; 100G Seeburgs, \$625. These machines are off our route and are like new. 1717 Rock-Ola Steppers, \$30; Small Pools, \$50; Long Pools, \$75; Palm Beaches, \$40; Genco Sky Rocket Guns, \$285; Sportman Gun, \$165. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE., ILL., (Tel: MOline 4-6703).

- FOR SALE Comet, \$160; DeLuxe 5th Inning, \$200; Leader, \$150; Manhattan, \$135; Targette, \$150; Mars, \$250; Lightning, \$250; Triple Play, \$225: AMI A, 78 rpm, \$95; AMI D-40, 78 rpm, \$225; AMI E-120, \$495; AMI A, 45 rpm, \$125; AMI D-30, \$325; AMI F-30, \$650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KAN-SAS CITY, MO. (Tel.: HArrison 1-4747).
- FOR SALE—Keeney Deluxe Sportsman Gun, \$195; Wurlitzer 1650A Hi Fi, 45 rpm, \$325; Wurlitzer 1600, 45 rpm, \$300; Wurlitzer 1800, \$795; AMI Model "A", \$80; Seeburg Model "C", \$425. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANS. (Tel.: HO 4-6111-4-3504).
- FOR SALE—Beach Clubs, \$25; Tahities, \$25; Tropics, \$25; Rio's, \$25; Atlantic Cities, \$15; Coney Island, \$10 ea. We have 100 of these machines altogether. Uncrated. Write: PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTS-BURGH 3, PA. (HEmlock 1-9900).
- FOR SALE—1 Rock-Ola Comet 1438, \$400; 3 AMI 120 Wall Boxes, ea. \$65; 1 AMI 120 Stepper, \$65; 1 AMI 80 Stepper, \$50; Seeburg 100 Chrome Wall Boxes, ea. \$65. Ready for location. 1/3 deposit, balance C.O.D. or S/D. KOEPPEL DIS-TRIBUTING COMPANY, 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: CIrcle 6-8939).
- FOR SALE—Or Trade for AMI D, E, F, 80 Phonos. Williams Crane; Chicago Coin Steam Shovel; Chicago Coin Blondie; Exhibit Spanish Pool; Bert Lane Goldie Horse; Bert Lane Stutz Car; Bert Lane Fire Engine; Chicago Coin Big League Bulls Eye; 300 Shuffle Alley. MILLER-NEW-MARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W. GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of priee. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 5000-1-2).

FOR SALE—Seeburg M 100 R \$695; Seeburg M 100 G, \$595; Seeburg M100 C, \$495; 100 Selection Chrome Seeburg Wall Boxes, \$55; AMI Model C, \$85. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., c/o GEORGE THAYER & CO., 47 STATE ST., BINGHAMTON, N. Y.

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## **CLASSIFIED ADVERTISING SECTION**

- FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DIS-TRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).
- FOR SALE—Grand Slam, \$95; King Arthur, \$35; Bowling Champ, \$35; College Daze, \$35; 10 Bright Lights, \$39.50 ea.; 10 Bright Spots, \$49.50 ea.; 10 3-4-5's, \$24.50 ea. WANT— Pixies. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MArket 1-9538).
- FOR SALE Close-out; Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEW-ARK, N. J.
- FOR SALE Bowlers: Chicago Coin Flash, \$110; Bally Mystic, \$195; Blue Ribbon, \$295; Gold Medal, \$325. Pool: Exhibit King Size, \$135; Bert Lane's Tic-Tao-Toe (Floor Sample), \$125. MOHAWK SKILL GAMES CO., 67 SWAGGER-TOWN RD., SCHENECTADY 2, N. Y.
- FOR SALE Games, Inc. Hunter, \$295; Bally Atlantic City, \$35; Palm Beach, \$35; Beauty, \$40; Beach Club, \$40; Dude Ranch, \$65; Palm Springs, \$65; Surf Club, \$75; Miami Beach, \$195; Broadway, \$365; Parade, \$445; Genco Jumpin' Jacks, \$35. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

- FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50. Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).
- FOR SALE—Gayety, \$79.50; Surf Club, \$39.50; Variety, \$84.50; Big Time, \$190; Miami Beach, \$200; Williams Super Pennant, \$84.50; Williams King Of Swat, \$225; Williams Four Bagger, \$325; Broadway, \$325; Night Club, \$400. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO, (Tel: HEnderson 1-7577).
- FOR SALE 6 Slightly used 10c Automatic "Popperette" Popcorn Machines. Will sell or trade for Phonographs or for Bally or Exhibit Kiddie Rides. PACIFIC KIDDIE RIDES, 1212 TACOMA AVE., TACOMA, WASH. (Tel.: MA 2317).

FOR SALE — Reconditioned — Bally Gayetys, \$99.50; Shoot The Bear, Sock The Ock, Shoot The Spook, Coon Hunt, \$95 ea. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

- FOR SALE Wurlitzer 1800, \$695; Model 1700, \$495; Model 5204, \$24.50; Model 4851, \$16.50; Model 5207, \$64.50; 255 Stepper, \$29.50; 248 Stepper, \$15.00; AMI E-120, \$425; Rock-Ola 1448, \$695. DICK-SON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: RE 6-3691).
- FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293-4-5).
- FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAvis 2-2473).
- FOR SALE—Shuffles at Low Cash Box Price. United: Mercurys, Targettes, Venus, Lightnings. Bally: Rockets, Mystics, Blue Ribbons. Genco: Bingo Rolls and Shuffle Pools, \$60. AMI "A", \$70; "B", \$95; "C", \$115. Wurlitzer, 1015, \$50. 1/3 Deposit, Balance C.O.D. If picked up deduct \$10 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UN 3-8584).
- FOR SALE Special. Bally: Big Shows, \$525; Night Clubs, \$355. Williams: Fun House, \$299.50. Genco: Rifle Gallery, \$119.50. Williams: Sidewalk Engineer, \$125. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW OR-LEANS, LA., (Tel: CAnal 5306).
- FOR SALE—Wurlitzer 1700; Wurlitzer 1800; Rock-Ola 1448; Seeburg 100-C. As is, or shopped. Contact us immediately for low price. GABE FORMAN, SANDY MOORE, INC., 240 E. MERRICK ROAD, FREEPORT, L.I., N.Y., (Tel: MAyfair 3-2472, 3 and 4).
- FOR SALE—Cross Words, \$275; Score Boards, \$265; Race The Clock, \$175; Saddle & Turfs, \$165; Keeney's Big Tent Upright, \$335; Genco's Big Top, \$250; Keeney's Sportsman, \$175; Seeburg Coon Hunt, \$125. One third deposit. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA., (Tel: CAnal 7137).
- FOR SALE—Cenco Hi-Fly, \$250; Williams Four Bagger, \$325; United Deluxe Bonus Gun, \$260; Chicago Coin Blinker Bowler, \$285. SAL-INA MUSIC & AMUSEMENT CO., 121 N. 7th ST., SALINA, KANSAS.
- FOR SALE—New Rails for Pool Games. 32" x 48", Set \$10; New Novelty Top Pyramid Pool for #1-5 or #1-10 Rotation Balls, 32" x 48", \$29.95; Cue Sticks 48" Brunswick, \$1.69 ea., \$18 doz. Quantity discounts. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL., (Tel: ALbany 2-3272).

## CLASSIFIED ADVERTISING SECTION

- FOR SALE 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHI-CAGO 40, ILL. (Tel.: LOngbeach 1-3378).
- FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PUR-VEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).
- FOR SALE—Model C chrome pilaster replacement, \$17.50 pair. Numbered Pool Balls — Marked on 2 sides—1 to 5, White and 1 to 5, Red; or numbered 1 to 10, \$14.95 set. WICO CORP., 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MUlberry 5-3000).
- FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists." For over 18 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of 'THE CASH BOX"-the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machine Industry." In "THE CASH BOX" you set the news before it even becomes news. You get sparkling, informative, lelpful editorials. Latest industry developments. Advance news of all new nachines. Intimate columns. Absoutely invaluable charts. And many, nany other important and valuable eatures. You can now obtain 52 Conecutive Weeks' Issues of "THE CASII BOX"—a full year's issues—for only B15 on a DOUBLE YOUR MONEY **BACK GUARANTEE!! YOU CAN'T** LOSE!! Mail your check for \$15 oday te: THE CASH BOX, 26 WEST 7th STREET, NEW YORK 36. N. Y. FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—Floor Samples Bally ABC Deluxe Bowlers. Absolutely Like New, \$450 ea; Seeburg Wl Wallomatic 100 Selection, Chrome Covers, \$55 ea; Big Times, \$175 ea. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS., (Tel: MA 9-0010).

FOR SALE—Seeburg V-200, write; Seeburg 100-R, \$690; 100-G, \$600; 100-C, \$490; 100-B, \$400; United Regulations, \$425; ChiCoin Triple Strike, \$200. WANT—All late models 45 rpm phonographs. NA-TIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, LONG ISLAND, N.Y., (Tel: Freeport 8-6770-1).

FOR SALE—Special Bowlers. United Deluxe Super Bonus, \$300; United Mercury, \$165; United Leader, \$115; United Lightning, \$225; United Clippers, \$285; United 11th Frame, \$160; Chicago Coin Hollywood, \$250; Bally Magic, \$195; Chicago Coin Thunderbolt, \$200; Chicago Coin Arrow, \$200; Bally Gold Medal, \$215. H. Z. VENDING & SALES CO., 1205 DOUGLAS, OMAHA, NEBRASKA, (Tel: AT 1121).

## MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-2129.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DIS-TRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, J.A. (Tel.: VErnon 5-7976).

- NOTICE—Will Trade: Four Chicago Coin Miami Shuffles for Pool Tables, Bingo Games, 5 Ball Machines and Used Music Boxes. T & L DISTRIB-UTING CO., 1663 CENTRAL PARK-WAY, CINCINNATI 14, OHIO, (Tel.: MAin 1-8751).
- NOTICE Crossroads? Diversification? Our program has already proven itself to leading operators. Make hundreds of dollars cach week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.
- NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27. CALIF. (Tel.: NO 2-3254).

# THE CASH BOX

## "The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."





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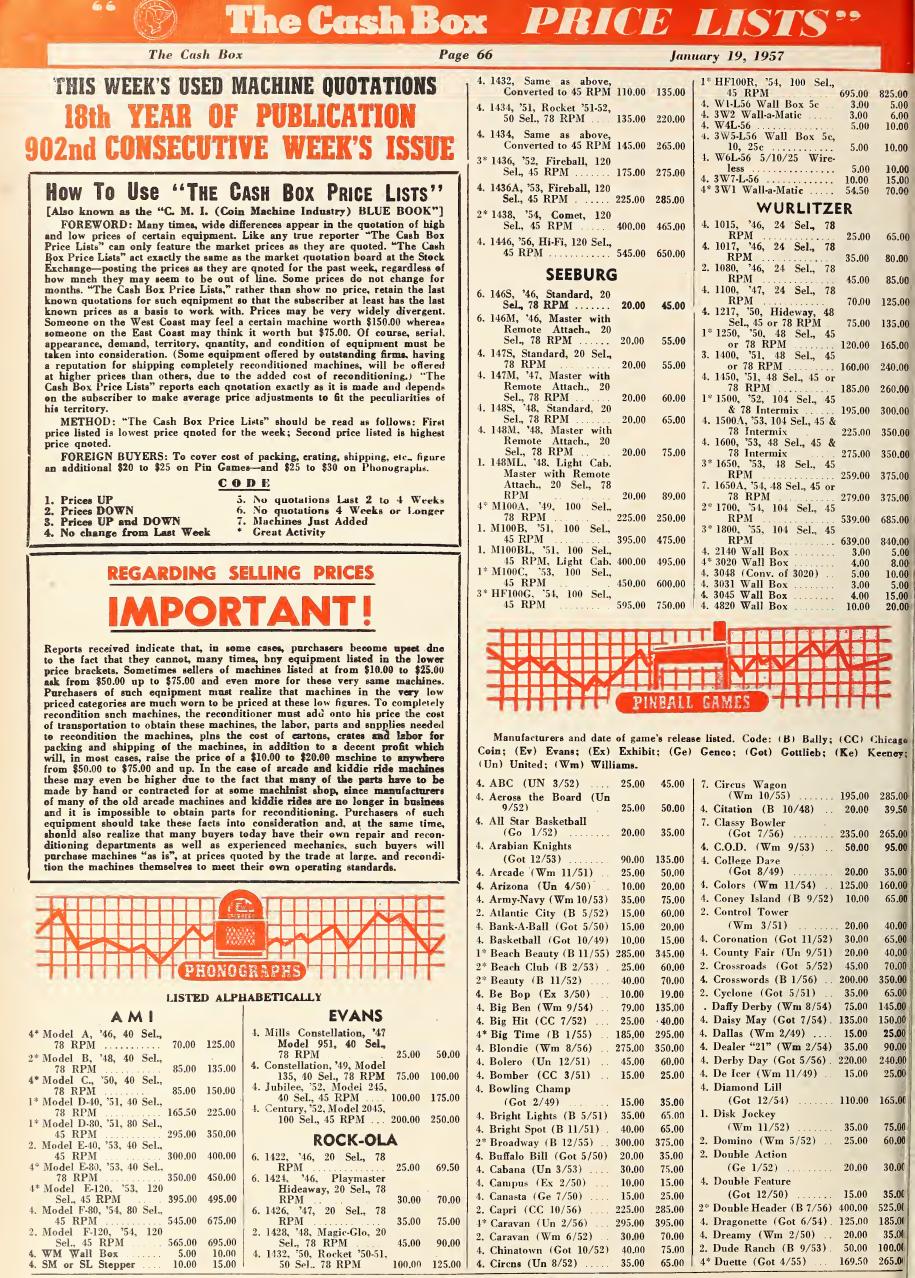
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Model ''G''—200, 120 and 8 selections for more plays in less time.

#### The Cash Box PRICE

Page 68

#### The Cash Box

66

	The	e Casl	ı Box	
	P 1	107 00	aar nn .	
4.	Easy-Aces (Got 12/55) Eight Ball (Wm 1/52)	35.00	225.00	
4.	Easy Ares (Got 12/33) Eight Ball (Wm 1/52) Fairway (Wm 6/53) Fighting Irish	40.00	70.00	
4.	Fighting Irish			
	(CC 11/50) Five Star (Univ. 5/51) Fiving High (Cot 2/53)	15.00	25.00	
4. 1	Flying High (Got 2/53)	50.00	75.00	
	rlying Saucers	00.00		
	(Ge 12/50)	15.00	30.00	
4.	Four Bells (Got 10/54)	135.00	165.00	
4.	Four Corners (Wm 12/52)	45.00	90.00	
4.	Four Horsemen	10.00	30.00	
	(Got 9/50)	25.00	50.00	
4.	"400" (Upright)	25.00	FF 00	
4	(Ge 10/52) Four Stars (Got 6/52)	$35.00 \\ 45.00$	55.00	
6.	Freshie $(Wm 9/49)$ .	20.00	30.00	
4.	Frolics (B 10/52)	15.00	65.00	
4.	Frontiersman (Got 11/55)	185.00	225.00	
4.	Futurity (B 3/51)	25.00	45.00	
4*	Gay Times (B 6/55)	135.00	225.00	
1*	Gayety $(B_3/55)$	75.00 20.00 15.00 237.50	125.00	
4.	Georgia (Wm 7/50) Gin Rummy (Got 2/49)	20.00	40.00 25.00	
4*	Gladiator (Got 1/56).	237.50	315.00	
4.	Glamour (Got 7/51)	10.00	20.00	
4.	Globe Trotter.	95 00	45.00	
4	(Got 11/51) Golden Gloves	25.00	45.00	
	(CC 7/49)	10.00	20.00	
4.	Golden Nugget			
4	(Upright (Ge 2/53) Gold Star (Got 8/54)	35.00	60.00	
4.		190.00	165.00	
	(Wm 3/53)	50.00	95.00	
4.	Grand Slam (Got 4/53)	40.00	95.00	
4.	Green Pastures	75.00	125.00	
A	(Got 1/54) Gun Club (Wm 11/53)	75.00 35.00	70.00	
4.	Guys-Dolls (Got 5/53).	40.00	90.00	
2.	Gypsy Queen (Got 2/55)	145.00	185.00	
4.	Handicap (Wm $6/52$ )	40.00	80.00	
	Happy Days (Got 7/52) Happy-Go-Lucky	65.00	95.00	
	(Got 3/51)	25.00	45.00	
4.	Harbor Lites (Got 2/56)	175.00	225.00	
6.	Harvest Time (Ge 9/50)	15.00	20.00	
4	Harvey (Wm 5/51)	25.00	75.00	1
4.	Havana (Un 2/54)	35.00	100.00	
4.	Hawaii (Un 6/54)	39.00	100.00	
4.	Hawaiian Beauty (Got 4/54)	110.00	145.00	I.
4.	Haybnrner (Wm 6/51)	30.00	75.00	ł
A	<b>U: F:</b> $(\mathbf{P} \in (54))$	25.00	85.00	
4.	Hit Parade (CC $2/51$ ) Hit & Parade (C $2/51$ )	$\begin{array}{c} 10.00\\ 10.00 \end{array}$	15.00	
4.	Hit Parade (CC 2/51) Hit & Runs (G 3/51) Hit 'N Run (Got 4/52)	30.00	20.00 60.00	
4.	Holiday (Ke 12/51)	20.00	40.00	
2.	Hong Kong (Wm 9/51)	25.00	50.00	
4.	Horsefeathers (Wm 1/52)	20.00	40.00	l
4.	Horse Shoe	20.00	10.00	I
	$(Wm \ 12/51)$	20.00	30.00	
4.	Hot Rods (B '49)	20.00	30.00	ļ
21	Ice-Frolics         (B 1/54)           Jalopy         (Wm 8/51)	40.00 35.00	95.00 90.00	
4.	Jeannie (Ex 6/50)	15.00	20.00	I
4.	Tockey Club (Got 5/54)	70.00	145.00	Ì
4.	Joker (Got 11/50)	20.00	40.00	1
2	Jolly Joker (Un 11/55) Jubilee (Got 5/55)	$\begin{array}{r} 75.00\\ 230.00 \end{array}$	$\begin{array}{r} 125.00\\ 300.00\end{array}$	
4.	Judy (Ex 7/50)	10.00	15.00	
4.	Jumping Jacks (Upright)		10.00	
4	(Ge 12/52) Just 21 (Got 1/50) K. C. Jones (Got 11/49)	$\begin{array}{c} 20.00\\ 10.00 \end{array}$	$\begin{array}{r} 40.00 \\ 20.00 \end{array}$	
4	K. C. Jones (Got 11/49)	10.00	20.00	
4.	King Arthnr			
A	(Got 10/49) King Pin (CC 12/51) .	$\begin{array}{r} 20.00 \\ 25.00 \end{array}$	35.00 50.00	
4.	Knockout (Got 1/51)	25.00	40.00	
4.	Lady Luck (Got 9/54)	85.00	160.00	ĺ
4.	Lady Luck (Got 9/54) Lazy "Q" (Wm 2/54) Leaders (Un 10/51)	55.00	110.00	ĺ
4.	Leaders $(Un 10/51)$ . Lite-A-Line $(Ke 6/52)$	$30.00 \\ 35.00$	$\begin{array}{c} 60.00\\ 60.00\end{array}$	
4.	Long Beach (Wm 7/52)	35.00	60.00	
2.	Lovely Lucy (Got 2/54)	65.00		
4.	. Lucky Inning	20.00	40.00	
4	(Ŵm 5/50) . Lulu (Wm 12/54)	149.00	195.00	
4	. Mad. So. Garden			
	(Got 6/50)	30.00	45.00	
4	Majorettes $(Wm \cdot 4/52)$ Manhattan $(Um^{6}4/55)$	20.00	$40.00 \\ 165.00$	
2	(Got 6/50) Majorettes (Wm 4/52) Manhattan (Un 4/55) Marathon (Got 10/55)	265.00	300.00	
4	. Mystic Marvei			
4	Marble Queen		100.00	
	(Got 8/53)	65.00		
	. Mercury (G 3/50)			
	. Mermaid (Got 6/51) . Mexico (Un 3/54)			
	* Miami Beach (B' 9/55)			
	Minstrel Man	103.00	295.00	
4	(Got 3/51)	35.00	70.00	
2	* Mystic Marvel			

2\* Mystic Marvel (Got 3/54)

110.00

155.00

ox			Page	
1 00	4. Nevada (Un 8/54)	40.00	100.00	
0	1 Ningara ((at 12/51)	20.00	50.00	
00	4. Nifty (Wm 12/50)	15.00	30.00	
	4. Nity (Wm 12/50) 4* Night Club (B 4/56) 4. "9" Sisters (Wm 1/54) 6. Oasis (Ex 10/50) 6. Oklahoma (Un 5/49)	374.50	450.00	4
0	4. "9" Sisters (Wm $1/54$ ). 6. Opcie (Fy $10/50$ )	49.50	110.00	
00	6. Oklahoma (Un 5/49)	15.00	35.00	
	6. Old Faithful			
0	(Got 12/49) 4. Olympics (Wm 5/52)	10.00	20.00	1
)0	4. Olympics (Wm 5/52) . 6. One Two Three	40.00	65.00	
00		10.00	20.00	
	4. Palisades (Wm 7/53) .	45.00	95.00	
0	(Ge 10/48) 4. Palisades (Wm 7/53). 4* Palm Beach (B 7/52). 2* Palm Springs (B 11/53)	35.00	75.00	
0		60.00 399.50	85.00 450.00	
00	4. Paratrooper (Wm 8/52)	25.00	40.00	
0	4. Peter Pan (Wm 4/55).	130.00	160.00	
00	4. Piccadilly (Wm 5/56) 4. Pin Bowler (CC 6/50) 4. Pinch Hitter (Un 5/49)	249.00	325.00	
00	4. Pin Bowler (UC $6/50$ ) 4. Pinch Hitter (Un $5/40$ )	15.00 10.00	25.00 15.00	
	4. Pinky (Wm 9/50)	25.00	40.00	
00	4. Pin Wheel (Got 11/53)	75.00	120.00	
00	2* Pixie (Un 10/55)	175.00	225.00	
00	4. Play Ball (CC 1/51) 4. Poker Face (Got 9/53)	175.00 15.00 65.00 10.00	$\begin{array}{r} 25.00 \\ 100.00 \end{array}$	
	4. Punchy (CC $12/50$ )	10.00	15.00	
00	4. Quarterback			
	$(Wm \ 10/49)$	15.00	25.00	
00	4. Quartet (Got 2/52) 4. Queen of Hearts	45.00	75.00	
00	(Got 12/52)	50.00	110.00	
	4. Quintet (Got 3/53)	45.00	100.00	
00	2. Race The Clock	165.00	995.00	
00	(Wm 5/55) 2. Rag Mop (Wm 10/50)	$\begin{array}{r}165.00\\20.00\end{array}$	$\begin{array}{r} 225.00\\ \textbf{30.00} \end{array}$	l
00	4. Red Shoes (Un 11, 50)	20.00	30.00	
00	4. Regatta (Wm 11/55)	149.00	180.00	
0	4. Rio (Un 11/53)	25.00	85.00	
00 00	4. Rip Snorter (Ge 10/49) 4. Rocket (Ge 5/50)	$\begin{array}{c}10.00\\20.00\end{array}$	15.00 3 <b>0.0</b> 0	
	4. Rockettes (Got 8/50).	25.00	40.00	ł
00	2. Rodeo (Un 2/53)	35.00	95.00	l
00	4. Rose Bowl (Got 10/51)	25.00	50.00	١
00	4. Saddle and Turf (Ev 10/53)	150.00	200.00	ł
00	4. (Club Model)	160.00	220.00	l
00	2* Scoreboard (Got 4/56)	225.00	310.00	l
	4. Screamo (Wm 4/54)	50.00	110.00	I
00 00	2. Sea Belles (Got 8/56). 4. Sea Jockeys (Wm 11/51)	265.00 35.00	335.00 75.00	I
00	2. Select-A-Card (Got 4/50)	15.00	25.00	ł
00	4. Sharpshooter			
~	(Got 5/49) 4. Shindig (Got 10/53)	10.00	25.00	١
00 00	4. Shindig (Got $10/53$ )	10.00	$115.00 \\ 20.00$	ł
00	4. Shoo Shoo (Wm 2/51) 4. Shoot The Moon	10.00		1
00	$(Wm \ 11/51)$	2 <b>0.0</b> 0		Ì
00 00	<ol> <li>Show Boat (Un 12/52)</li> <li>Silver Chest (Upright)</li> </ol>	65.00	95.00	
00	(Ge 4/53)	55.00	95.00	I
00	4. Silver Skates (Wm 2/53)	30.00	70.00	
	4. Singapore (Un 10/54) 4. Skill Pool (Got 8/52)	50.00	110.00	İ
00	4. Skill Pool (Got $8/52$ ). 4. Skyway (Wm $8/54$ )	35.00 80.00	75.00 140.00	I
00	<ol> <li>4. Skyway (Wm 8/54)</li> <li>4. Slugfest (Wm 3/52)</li> <li>4. Sluggin' Champ (Got 4/55)</li> <li>4. Smoke Sizual</li> </ol>	30.00	50.00	
00	4. Sluggin' Champ		205 00	
.00	(Got 4/55) 4. Smoke Signal	160.00	195.00	
00 .00	$(Wm \ 10/55)$	145.00	190.00	
.00	4. Smoke Signal (Wm 10/55) 4. Snafu (Wm 12/55)	135.00	195.00	-
.00	6. Snooks (Wm 6/51)	10.00	20.00	
00.	4 Southern Belle			
.00 .00	(Got 6/55) 4. South Pacific (Ge 2/50)	155.00	200.00	
	4. South Pacific (Ge 2/50)	15.00	30.00	
.00	4. South Seas (Un 5/56)	323.00	425.00	1
.00 .00	4. Spark Plugs (Wm 9/51)	20.00	40.00	
	4. Spitfire (Wm 2/55) 4. Spot Bowler	15.00	135.00	j
.00	(Got 10/50)	25.00	59.00	
.00	(Got 10/50) 4. Spot Lite (B 1/52)	45.00	75.00	-
.00 .00	4. Sportsman (Wm 2/52)	20.00	35.00	
.00	4. Springtime (Ge 3/52)	20.00	30.00	
.00	4. Springtime (Ge 3/52) 4. Stage Coach (Got 11/54)	145.00	175.00	
.00 .00	4. Stardust (Wm 3/56)	250.00	310.00	
.00				
	4. Starlets (Un 12/55)           4. Star Pool (Wm 10/54)	100.00	160.00	
.00	4. Stars (Un 6/52)	30.00	50.00	
.00	4. Stars (Un 6/52)           2. Starlite (Wm 3/53)	35.00	55.00	
.00	2 Steenle Chase			
.00	(Un 1/52) 4. Stop & Go (Ge 3/51) .	25.00	50.00	
.00	4. Stop & Go (Ge 3/51)	10.00	20.00	
0.00	2. Struggle Buggies (Wm 12/53)	10.00	05.00	
	(Wm 12/53)	40.00	95.00	
00.	4. Sunshine Park (B 12/52)	25.00	40.00	
00.0	6. Super Hockey	=0.00		
0.00	6. Super Hockey (CC 4/49)	10.00	20.00	
0.00	4. Super Jumbo			
5.00	4. Super Jumbo (Got 10/54)	250.00	300.00	
	2* Surf Club (B 3/54)	37.50	75.00	
0.00	4. Sweepstakes (Wm 1/52)	55.00	75.00	
	1 7 Navoot Add Alimo			

2. Sweet Add-A-Line (Got 7/55) ....

	weetheart (Wm 5/50) 'ahiti (Un 8/53)	20.00 25.00	40.00 80.00	2. Tournament (Got 8/55) 225.0 2. Triple Play (Un 8/55). 150.0	0 285.00 0 195.00
4, 4	ampico (Un 6/49)	10.00	15.00	4. Triplets (Got 7/50) 15.0	0 20.00
	Celecard (Got 1/49) 'hing (CC 2/51)	10.00 15.00	20.00 25.00	4. TriScore (Ge 1/51)         15.0           4. Tropicana (Un 1/55)         55.0	
	hree Deuces			4. Tropics (Un 7/53) 25.0	0 75.00
4 7	(Wm 8/55) Three Feathers	195.00	220.00	4. Turf King (B 6/50) 20.0	0 49.50
4. 1	(Ge 5/49)	15.00	25.00	4. Twenty Grand (Wm 12/52) 25.0	0 55.00
4. T	hree Four Five		10.01	2. Twin Bill (Got 1/55) 120.0	
6. T	(Un 6/51)	20.00	40.00	3* Variety (B 9/54) 70.0 4. Watch My Line	0 135.00
	(Got 7/49)	15.00	20.00	(Got 9/51) 30.0	0 45.00
4. T	'hunderbird (Wm 5/54)	79.00	120.00	4. Whizz Kids (CC 3/52) 35.0 4. Wild West (Got 8/51) 30.0	
2. Т	(Wm 5/54) Sim-Buc-Tu (Wm 1/56)		200.00	4. Winner (Univ.) 20.0	
	limes Square	1 10100		4. Wishing Well	105.00
	(Wm 4/53)	50.00	85.00	(Got 9/55) 165.0 4. Wonderland (Wm 5/55) 145.0	
	oreador (Got 6/56)		325.00	4. Yacht Club (B 6/53) 30.0	0 75.00
4. T	Souchdown (Un 1/52).	20.00	35.00	4. Zingo (Un 10/51) 25.0	0 65.00
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4. I	Bally Victory Bowler		I	2. Genco Shuffle Target	
4 1	(5/54)	100.00	175.00	(7/51) 20.0	0 35.00
<b>4.</b> i	Bally Champion Bowier (5/54)	100.00	185.00	2. Genco 8-Player Re- bound (9/51) 20.0	0 40.00
	Bally Jet Bowler (8/54)	100.00	200.00	4. Genco Shuffle Pool	
4. I	Bally Rocket Bowler (8/54)	100.00	210.00	(11/53)	00 85.00
4. I	(8/54) Bally Mystic Bowler	100.00	210.00	4. Genco Match Pool (2/54) 50.0	00.00
	(12/54)	150.00	240.00	4. Gottlieb Bowlette (3/50) 15.	
2. I	Bally Magic Bowler (12/54)	175.00	245.00	4. Keeney Super DeLuxe League Bowler (3/52) 40.	00 75.00
4. I	Bally Blue Ribbon	110.00		4. Keeney High Score	00 10.00
	(3/55)	240.00	295.00	League (5/52) 40.	
4. <b>I</b>	Bally Gold Medal (3/55)	245.00	325.00	4* Keeney Team (10/52) . 35.0 4. Keeney Club (4/53) . 25.0	
4. (	ChiCoin 6-Player (8/51)	35.00	75.00	4. Keeney Domino (5/53) 40.	
4. (	ChiCoin 6-Player	05 00	75.00	4. Keeney Carnival (5/53) 45.	00 110.00
4. (	DeLuxe (5/52) ChiCoin Match Bowler	<u>35.00</u>	75.00	4. Keeney Pacemaker (9/53) 50.	00 125.00
	(6/52)	35.00	80.00	4. Keeney Mainliner	
4. (	ChiCoin Bowl-A-Ball (10/52)	35.00	85.00	Bowler (1/54) 65.	00 175.00
4. (	Chi-Coin Match	55.00	03.00	4. Keeney Bonus Bowler (3/54)	00 175.00
	Bowl-A-Ball (11/52)	35.00	90.00	4. Keeney Diamond	
4. (	ChiCoin 10th Frame Special (12/52)	35.00	90.00	Bowler (5/54) 100. 4. Keeney Bikini (6/54) 125.	
4. (	ChiCoin Name Bowler	30.00	30.00	4. Keeney Century (6/54) 140.	
	(1/53)	35.00	95.00	2. Keeney American (9/54) 200.	
4. (	ChiCoin 10th Frame Double Score Bowler			<ol> <li>Keeney National (9/54) 200.</li> <li>Keeney Speedlane</li> </ol>	00 260.00
	(2/53)	25.00	100.00	(4/55) 175.	00 300.00
	ChiCoin Crown (4/53) ChiCoin Crown, Giant	45.00	110.00	4. United 6-Player Super (3/52)	00 60.00
	Pins (4/53)	50.00	110.00	(3/52) 20. 4. United 4-Player Official	00 00.00
4. (	ChiCoin Triple Score	50.00	190.00	(5/52) 30.	00 <b>60.00</b>
4.	(6/53) ChiCoin Gold Cup	50.00	120.00	4. United 6-Player Super (7/52) 30.	00 65.00
	(7/53)	50.00	125.00	4. United 10th Frame	
4.	ChiCoin High Speed Crown (7/53)	60.00	130.00	Star (9/52)	00 70.00
4.	ChiCoin High Speed	00.00	150.00	Frame $(9/52)$ 35.	.00 70.00
1*	Triple Score (8/53).	65.00	135.00	4. United Manhattan	•
4.	ChiCoin Advance (10/53)	75.00	140.00	(9/52)	00 135.00
	ChiCoin King (10/53)		145.00	Super (10/52) 35.	00 80.00
4*	ChiCoin Criss Cross Bowler (12/53)	75.00	150.00	4. United Cascade (2/53) 35.	00 85.00
4.	ChiCoin Super Frame	10.00	130.00	4. United Clover (2/53) . 35. 6. United Liberty (2/53) . 40.	
	(3/54)	85.00	155.00	4. United Classic (6/53). 45.	00 90.00
	ChiCoin Starlite (5/54) ChiCoin Feature (7/54)	$\begin{array}{c}100.00\\100.00\end{array}$	$175.00 \\ 190.00$	4. United Olympic (6/53) 45. 4* United Royal (9/53) 50.	
$4^*$	ChiCoin Holiday (9/54)	110.00	235.00	4. United Imperial (9/53) 65.	.00 100.00
	ChiCoin Flash (10/54) ChiCoin Playtime	110.00	200.00	4. DeLuxe model 75.	
	(10/54)	150.00	215.00	4. United Chief (11/53) . 85.	
4*	ChiCoin Fireball			4. United Leader (11/53). 95. 4. DeLuxe model 100.	
4*	(11/54) ChiCoin Thunderbolt	175.00	250.00	2. United Team (1/54) 100.	
	(12/54)	185.00	265.00	4. DeLuxe model 110.	.00 145.00
1*	ChiCoin Triple Strike (2/55)		975.00	2. United League (1/54). 99.	
4.	(2/55) ChiCoin Arrow (2/55)		$\begin{array}{r} 275.00 \\ 275.00 \end{array}$	2. DeLuxe model 110.	
	ChiCoin Criss Cross			4. United Ace (5/54) 100.           4. DeLuxe model 110.	
4.	Targette (1/55) DeLuxe model	75.00	$170.00 \\ 180.00$	4. DeLuxe model 110. 4. United Rainbow (5/54) 110.	
	ChiCoin Bonas Score			2. United Banner $(8/54)$ . 140	
	(4/55)	240.00	295.00	2. DeLuxe model 150.	
2.	ChiCoin Big League (5/55)	245.00	300.00	4. United Shuffle Targette	
2*	ChiCoin Hollywood	210.00	000.00	(8/54) 145	
	(5/55)	245.00	300.00	4. DeLuxe model 140	
4	ChiCoin Blinker (8/55)	285.00	325.00	4. United Speedy (8/54) . 145. 2. Un. 11th Frame (10/54) 125	
1			•	4. DeLuxe model 145	
1	ChiCoin Score-A-Line	205.00	225 00		
4.	(9/55)		335.00	4. United Comet Targette	
4.	10 (# #)			4. United Comet Targette (11/54) 145.	.00 235.00
4. 4*	(9/55) ChiCoin Bowling Tean	250.00	340.00	4. United Comet Targette	.00 235.00 .00 240.00

99

285.00 195.00 20.00 25.00 150.00 75.00 49.50

January 19, 1957

4. Sweetheart (Wm 5/50) 20.00 40.00 2. Tournament (Got 8/55) 225.00

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165.00 195.00

#### The Cash Box PRICE LISTS The Cash Box Page 69 4. DeLuxe model 155.00 4. United Mars (1/55) 160.00 4. DeLuxe model 165.00 4.\* Un. Lightning (2/55) 165.00 4. DeLuxe model 170.00 4. Un. Venus (3/55) 170.00 4. DeLuxe model 175.00 4. DeLuxe model 175.00 4. DeLuxe model 175.00 250.00 260.00 4. Un. Derby Roll (5/55) 175.00 295.00 4. DeLuxe model 185.00 2. Un. 5th Inning (6/55) 125.00 4. DeLuxe model 195.00 295.00 300.00 265.00 275.00 300.00 280.00 280.00 4. Un. Capitol (6/55) ... 225.00 305.00 4. DeLuxe model .... 230.00 310.00 285.00 315.00 7. Un. Regulation (11/55) 375.00 450.00 DeLuxe model ... 175.00 290.00 7. DeLuxe Model 385.00 460.00 **KIDDIE RIDES** Chicago Coin Super Jet 200.00 Decco Merry-Go-Ronnd 225.00 Exhibit Big Bronco ... 250.00 Bally Champion Horse. 300.00 395.00 Bally Moon Ride Bally Space Ship 200.00 325.00 350.00 225.00 345.00 375.00 4. Exhibit Mnstang .... 4. Exhibit Space Patrol 4. 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Mutoscope Dr. Mobile Champion Hockey .... 45.00 ChiCoin Basketball 125.00 10.00 20.00 4. 2. 65.00 145.00 Champ ChiCoin 4-Player Derby ChiCoin Goalee ...... ChiCoin Hockey 100.00 99.50 160.00 95.00 150.00 165.00 (Prewar) 95.00 4. Mutos. Fly. Saucers 90.00 4. Mutos. Photo (Pre-War) 125.00 4. Mutos. Photomatic 100.00 75.00 175.00 150.00 35.00 45.00 4. 4. ChiCoin Hockey 45.00 75.00 4. ChiCoin Midget Skee 85.00 125.00 4. ChiCoin Pistol 30.00 95.00 4. ChiCoin Home Run, 6 91ayer (3/54) 100.00 185.00 4. Super model 125.00 195.00 1. 195.00 1. ChiCoin Twin Hockey 50.00 385.00 385.00 4. ChiCoin Steam Shovel 50.00 385.00 275.00 350.00 225.00 150.00 365.00 ChiCoin Steam Shovel (5/56) Edelco Pool Table Evans Bola Score Evans Bat-A-Score Evans Ski Roll Evans Super Bomber Evans Ten Strike '46 Evans Ten Strike '46 Evans Tommy Gun Exhibit Gun Patrol Exhibit Jet Gun Exhibit Space Gun Exhibit Silver Bullets Exhibit Silver Bullets Exhibit Vitalizer Exhibit Shooting Gal 4. 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I. Keeney Sub Gun

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DeLuxe model

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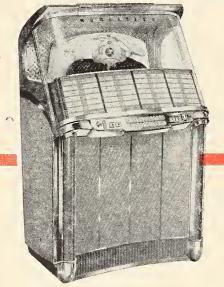
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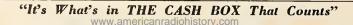


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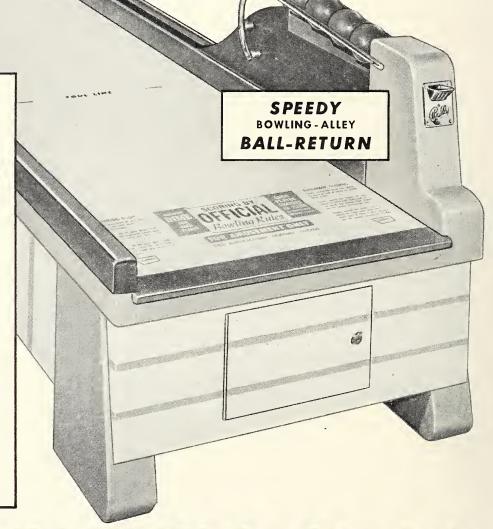
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