

The Cash Box

VOLUME XVIII—NUMBER 10

NOVEMBER 24, 1956



Since Bill Doggett's smash version of "Honky Tonk" on the King label has part one on the first side and part two on the other, King officials considered it only right that he receive two gold records, one for each part, on his million selling disk. Pictured left to right are: Bill Doggett, who plays the organ; Clifford Scott, tenor sax; Billy Butler, guitar; Shep Shepherd, drums; and Syd Nathan, president of King Records. In addition to "Honky Tonk" which remains high on all the charts, Doggett has just released a recording of "Slow Walk".

SMASH SLEEPER!

Stuart Hamblen's Orchestra

DESERT SUNRISE

THE WHISTLER'S DREAM

20.47-6714

SMASH DUET!

Jaye P. Morgan and Eddy Arnold

IF'N

MUTUAL ADMIRATION SOCIETY

(from the Broadway production "Happy Hunting")

20.47-6708

SMASH INSTRUMENTAL!


Hugo Winterhalter's Orchestra and Chorus

BOULEVARD OF LOVE

ALL THAT I ASK IS LOVE

20.47-6701

Your customers hear these New Orthophonic High Fidelity recordings best on an RCA Victor New Orthophonic High Fidelity "Victrola"®

America's favorite speed...  45 RPM

RCA VICTOR





FOUNDED BY BILL GERSH

The Cash Box

Volume XVIII—Number 10

November 24, 1956

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CHRISTMAS RECORDS ARE A PUBLIC SERVICE

For years now, *The Cash Box* has been advocating that disk jockeys begin playing Christmas records earlier than they have been. For the most part, jockeys have held off on Christmas disks until after Thanksgiving and in some cases have refused to play them before December 1st. We've pointed out year after year that a Christmas record—in fact no record—has much of a chance if it must become a hit within a couple of weeks and then sell enough in the next couple of weeks to make the whole matter economically feasible.

However, at the same time that we have been advocating earlier play of these records, we've noticed another development, and that is the curtailment of Christmas records on the part of manufacturers. Whereas only two or three years ago, we were inundated by holiday records at this time of the year, last year the number started falling off and this year it has diminished to an absolute trickle. As a matter of fact there has been such a paucity of new Christmas releases so far, that the re-releases may even outnumber the new records.

In our opinion this is not a healthy situation for the record business.

True, a Christmas record is a great risk. There is very little time in which to make it a hit and the chances of its becoming a hit are therefore diminished greatly. However, by not

cutting Christmas songs in anywhere near the quantity that they used to, record companies are not only depriving the public of possible new Holiday hits, but they are failing in an area where they perform, in a very real sense, a public service. There is no doubt that a great deal of the charm of the Christmas season is contributed by the record industry, by the avalanche of music that is heard on the radio, television, stages and juke boxes, music which points up the spirit of the coming season. It's not valid to say that it may no longer be profitable to engage in this type of recording for the record industry has a responsibility to the public, in certain spheres, that transcends the creation of hits or the making of profits. The Christmas season and the great contribution which we can make to it is the most important that we have in mind.

There may be risks; there may even be losses suffered. But in the record business, no session is certain. There are literally thousands of sides wasted each year, the cost of which is absorbed and compensated for by the hits which are produced at other sessions.

It seems to us that Christmas records are not the point of departure, the point at which to start thinking of profits completely rather the public service which is so vital to any industry.

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of *The Cash Box*' former 'Confidential Price Lists' and *The Cash Box*' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of *The Cash Box*. "The Cash Box Price Lists" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "The Cash Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. "The Cash Box Price Lists" have been legally recognized in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in "The Cash Box Price Lists."

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VOTES POUR IN AS

JUKE BOX OPERATORS VOTE HEAVILY

Best Record of 1956

"Heartbreak Hotel"—Elvis Presley	16,295
"Great Pretender"—Platters	15,981
"My Prayer"—Platters	15,723
"Whatever Will Be, Will Be"—Doris Day	15,119
"Lisbon Antigua"—Nelson Riddle	14,864
"Wayward Wind"—Gogi Grant	14,219
"Poor People Of Paris"—Les Baxter	13,625
"Don't Be Cruel"—Elvis Presley	13,400
"Moonglow & Picnic"—Morris Stoloff	13,297
"Memories Are Made Of This"—Dean Martin	12,703
"Canadian Sunset"—Hugo Winterhalter	12,129
"Rock & Roll Waltz"—Kay Starr	11,338
"Hound Dog"—Elvis Presley	10,552
"Blue Suede Shoes"—Carl Perkins	10,249
"No Not Much"—Four Lads	10,058
"Hot Diggity"—Perry Como	9,364
"I Want You, I Need You, I Love You"—Elvis Presley	9,218
"I Almost Lost My Mind"—Pat Boone	8,546
"Honky Tonk"—Bill Doggett	7,639
"Why Do Fools Fall In Love"—Teen Agers	7,215
"Tonight You Belong To Me"—Patience & Prudence	7,160
"I'm In Love Again"—Fats Domino	7,010
"Allegheny Moon"—Patti Page	6,924
"Standing On The Corner"—Four Lads	6,570
"Ivory Tower"—Cathy Carr	5,143
"Band Of Gold"—Don Cherry	5,008
"Just Walking In The Rain"—Johnnie Ray	4,639
"I'll Be Home"—Pat Boone	4,219
"See You Later, Alligator"—Bill Haley	3,642
"Magic Touch"—Platters	3,252
"Flying Saucer"—Buchanan & Goodman	3,227
"Green Door"—Jim Lowe	3,118
"On The Street Where You Live"—Vic Damone	2,998
"A Tear Fell"—Teresa Brewer	2,835
"Love Me Tender"—Elvis Presley	2,170
"Song For A Summer Night"—Mitch Miller	1,939
"The Fool"—Sanford Clark	1,865
"Friendly Persuasion"—Pat Boone	1,620
"True Love"—Crosby & Kelly	925
"More"—Perry Como	785
"Three Penny Opera"—Dick Hyman	765
"Blueberry Hill"—Fats Domino	750
"Be-Bop-A-Lula"—Gene Vincent	629

Best Male Vocalist of 1956

Elvis Presley	15,824	Vic Damone	7,683
Perry Como	14,236	Jerry Vale	7,338
Pat Boone	13,974	Dean Martin	6,529
Nat "King" Cole	13,265	Tennessee Ernie Ford	5,728
Frank Sinatra	13,014	Guy Mitchell	4,238
Fats Domino	12,268	Sammy Davis, Jr.	4,077
Eddie Fisher	11,659	Don Cherry	3,259
Johnnie Ray	9,392	Rusty Draper	2,668
Tony Bennett	9,156	Bing Crosby	1,233
Al Hibbler	7,526	Harry Belafonte	938

Best Female Vocalist of 1956

Patti Page	13,927	Jo Stafford	3,836
Doris Day	13,654	Jane Powell	2,765
Kay Starr	12,809	Gale Storm	2,600
Teresa Brewer	10,726	Rosemary Clooney	1,539
Jaye P. Morgan	7,540	Dorothy Collins	1,262
Joni James	6,183	Ella Fitzgerald	1,186
Sarah Vaughan	6,007	Gisele MacKenzie	775
Georgia Gibbs	4,923	Dinah Shore	472

Best Vocal Group of 1956

Four Lads	14,738	Fontane Sisters	4,853
Platters	14,639	Hilltoppers	2,430
Four Aces	10,691	Five Keys	1,945
Ames Bros.	8,329	Somethin' Smith & Red-heads	978
Chordettes	8,170	Four Freshmen	730
McGuire Sisters	7,837	Mills Bros.	692
F. Lyman & Teenagers	5,558		
Crew Cuts	5,187		

Best Orchestra of 1956

STUDIO		BAND	
Hugo Winterhalter	8,629	Bill Doggett	7,351
Mitch Miller	7,216	Lawrence Welk	7,209
Les Baxter	5,966	Richard Maltby	5,938
Billy Vaughn	4,330	Art Mooney	4,765
Nelson Riddle	2,606	Ralph Marterie	3,832
Percy Faith	2,510	Glenn Miller	3,101
Richard Hayman	1,917	Guy Lombardo	2,678
Mantovani	1,038	Les Elgart	1,954
Paul Weston	762	Sammy Kaye	1,639
Jack Pleis	715	Perez Prado	1,118
		Count Basie	938
		Ray Anthony	912
		Ralph Flanagan	863

Best Small Instrumental Group of 1956

Bill Haley & His Comets	10,715	Roger Williams	1,262
Les Paul & Mary Ford	5,880	Three Suns	890
Eddie Heywood	4,460	George Shearing	584
Dick Hyman	3,656	Johnny Maddox	397

Best R & B Record of 1956

"Tutti-Frutti"—Little Richard	10,121
"Fever"—Little Willie John	9,853
"Why Do Fools Fall In Love"—The Teenagers	9,121
"Long Tall Sally"—Little Richard	8,426
"The Great Pretender"—Platters	8,104
"I'm In Love Again"—Fats Domino	7,979
"Let The Good Times Roll"—Shirley & Lee	7,947
"My Prayer"—Platters	7,652
"Corrine Corrina"—Joe Turner	6,869
"Honky Tonk"—Bill Doggett	6,582
"Rip It Up"—Little Richard	5,258
"Seven Days"—Clyde McPhatter	4,768
"Blue Suede Shoes"—Carl Perkins	4,223
"When My Dreamboat Comes Home"—Fats Domino	4,079
"Drown In My Own Tears"—Ray Charles	3,926
"Treasure Of Love"—Clyde McPhatter	3,763
"I Remember (In The Still Of The Night)"—Five Satins	3,449
"Heartbreak Hotel"—Elvis Presley	2,857
"Devil Or Angel"—Clovers	2,471
"Eddie My Love"—Teen Queens	2,169
"Speedoo"—Cadillacs	2,025
"Stranded In The Jungle"—Cadets	1,984
"Hands Off"—Jay McShann/Priscilla Bowman	1,892
"A Casual Look"—Six Teens	1,597
"Need Your Love So Bad"—Little Willie John	1,585
"Poor Me"—Fats Domino	1,416
"My Blue Heaven"—Fats Domino	1,372
"I Want You To Be My Girl"—Teenagers	1,105
"It's Too Late"—Chuck Willis	927
"Flying Saucer"—Buchanan & Goodman	781

Best R & B Male Artist of 1956

Little Richard	9,982	James Brown	5,249
Fats Domino	9,769	Smiley Lewis	3,969
Little Willie John	8,674	B. B. King	3,847
Joe Turner	7,992	Ivory Joe Hunter	3,839
Ray Charles	7,826	Sonny Boy Williamson	2,794
Clyde McPhatter	7,614	Muddy Waters	1,724
Elvis Presley	6,682	Little Walter	1,582
Carl Perkins	6,476	Otis Rush	1,471
Chuck Berry	6,147	Howlin' Wolf	1,004
Jimmy Reed	5,921	Bo Diddley	856
Chuck Willis	5,865	Bobby Blue Bland	547

Best R & B Female Artist of 1956

Ruth Brown	5,921	Faye Adams	1,465
Lavern Baker	5,764	Varetta Dillard	927
Big Maybelle	3,475	Shirley Gunter	772
Dinah Washington	2,269	Ann Cole	681
Ella Johnson	1,857	Etta James	470

Best R & B Vocal Group of 1956

Platters	10,276	Flamingos	3,117
Teenagers	9,985	Midnighters	2,864
Shirley & Lee	8,847	Spaniels	2,528
Clovers	8,169	Robins	2,187
Moonglows	7,825	Spiders	1,715
Cadillacs	6,782	Charlie & Ray	1,281
Teen Queens	5,821	Four Fellows	949
Five Keys	4,914	Harptones	761
Drifters	4,771	Turbans	525
Otis Williams & Charms	4,144	The Flairs	292
El Dorados	3,688		

Best R & B Orchestra of 1956

Bill Doggett	7,875	Red Prysock	3,284
Earl Bostic	6,147	Piano Red	1,823
Ernie Freeman	5,273	Sil Austin	986
Buddy Johnson	4,852	Jay McShann	522

Best Country Record of 1956

"Heartbreak Hotel"—Elvis Presley	11,863
"Crazy Arms"—Ray Price	10,974
"I Walk The Line"—Johnny Cash	9,662
"Blue Suede Shoes"—Carl Perkins	9,202
"Don't Be Cruel"—Elvis Presley	8,895
"I Forgot To Remember To Forget"—Elvis Presley	8,412
"I Don't Believe You've Met My Baby"—Louvin Brothers	7,735
"I Take The Chance"—Jim Edward, Maxine & Bonnie Brown	7,209
"Hound Dog"—Elvis Presley	7,117
"Eat, Drink And Be Merry"—Porter Wagoner	6,550
"I Want You, I Need You, I Love You"—Elvis Presley	6,350
"Love, Love, Love"—Webb Pierce	5,913
"Just Call Me Lonesome"—Eddy Arnold	5,262
"You And Me"—Kitty Wells & Red Foley	4,464

TOPS CAST BALLOTS

N 11th ANNUAL CASH BOX MUSIC POLL

"Sixteen Tons"—Tennessee Ernie Ford	4,378
"Sweet Dreams"—Faron Young	4,203
"Searching"—Kitty Wells	4,197
"Yes, I Know Why"—Webb Pierce	3,972
"You Are The One"—Carl Smith	3,932
"Be-Bop-A-Lula"—Gene Vincent	3,918
"You're Free To Go"—Carl Smith	3,840
"Singing The Blues"—Marty Robbins	3,837
"Love Me Tender"—Elvis Presley	3,802
"Why, Baby, Why"—Red Sovine & Webb Pierce	3,765
"So Doggone Lonesome"—Johnny Cash	3,459
"Conscience, I'm Guilty"—Hank Snow	3,312
"Blackboard Of My Heart"—Hank Thompson	3,287
"Beautiful Lies"—Jean Shepard	3,283
"My Lips Are Sealed"—Jim Reeves	2,758
"It's A Great Life"—Faron Young	2,744
"Why, Baby, Why"—George Jones	2,635
"Little Rosa"—Red Sovine & Webb Pierce	2,093
"Any Old Time"—Webb Pierce	1,964
"For Rent"—Sonny James	1,928
"Hoping That You're Hoping"—Louvin Brothers	1,876
"Honky Tonk Man"—Johnny Horton	1,320
"Folsom Prison Blues"—Johnny Cash	1,315
"Lonely Side Of Town"—Kitty Wells	1,299
"I've Got Five Dollars"—Faron Young	876
"Don't Take It Out On Me"—Hank Thompson	804

Best Country Male Vocalist of 1956

Elvis Presley	12,976	Jim Reeves	3,978
Webb Pierce	8,843	Red Foley	3,413
Faron Young	6,357	Ernest Tubb	2,967
Carl Smith	6,296	Tennessee Ernie Ford	2,678
Ray Price	6,197	Slim Whitman	1,856
Eddy Arnold	6,030	Mac Wiseman	1,439
Hank Snow	5,895	Ferlin Huskey	1,267
Porter Wagoner	5,830	Tex Ritter	796
Marty Robbins	4,433	Hank Williams	793
Hank Thompson	4,285	Hank Locklin	420

Best Country Female Vocalist of 1956

Kitty Wells	9,584	Martha Carson	2,875
Jean Shepard	4,672	Goldie Hill	2,729

Best Country Vocal Combination of 1956

Jim Edward, Maxine & Bonnie Brown	8,356	Homer & Jethro	2,865
Louvin Brothers	8,120	Sons Of The Pioneers	2,653
Wilburn Brothers	6,395	Red & Betty Foley	1,748
Johnnie & Jack	6,042	Davis Sisters	1,012
W. Pierce & Red Sovine	4,562	Maddox Bros. & Rose	765
Kitty Wells & Red Foley	4,498	L. Flatt & Earl Scruggs	489
Carlises	2,920	Lonzo & Oscar	294

Best Country Band of 1956

Hank Thompson's Brazos		Billy Gray's Western	
Valley Boys	7,965	Oakies	1,208
Pee Wee King's Band	7,328	Bob Will's Texas Playboys	1,154
Carl Smith's Tunesmith's	4,412	Eddy Bond & His Stompers	656
Bill Wimberly & His Country Rhythm Boys	3,963	Spade Cooley's Band	542
Ray Price's Cherokee Cowboys	3,274	Jimmy Heap & His Melody Masters	530
Miller Brothers' Band	1,462	Cliffie Stone's Band	316
		Leon McAuliffe's Band	237

Best Country Sacred Singer of 1956

Red Foley	5,857	George Beverly Shea	1,059
Martha Carson	5,392	Bill Monroe & Blue Grass Boys	968
T. Tommy Cutrer	3,964	Chuck Wagon Gang	832
Louvin Brothers	3,814	Carl Story's Mountaineers	650
Blackwood Brothers Qt.	3,728	Eddy Arnold	484
Jimmie Davis	3,229	Statesman Qt.	397
Stuart Hamblen	2,764	Crossroads Qt.	382
Carl Smith	2,426	Anita Kerr Singers	248
Smith Brothers	1,963	Carl Butler & Webster Brothers	197
Foggy River Boys	1,712		
Jordanaires	1,502		

Best Country Instrumental Artist of 1956

Chet Atkins	8,292	Lloyd Ellis	1,633
Speedy West & Jimmy Bryant	5,241	Maddox Bros. & Rose	1,020
McCormick Brothers	4,327	Don Reno & Red Smiley	954
Bud Isaacs	4,308	Arthur Smith	758
Hank Snow & Chet Atkins	3,047	Sid King's Five Strings	751
Merle Travis	2,965	Tommy Jackson	725
Del Wood	2,128	Wade Ray's Cow Town Five	693
Lester Flatt & Earl Scruggs	1,947	Joe Maphis	629
		Country All Stars	288

Most Promising New Male Vocalist of 1956

Andy Williams	8,163	Joe Valino	3,497
Jim Lowe	7,382	George Hamilton IV	1,870
Gene Vincent	7,225	Don Rondo	1,263
Vince Martin	6,584	Carl Perkins	1,095
Sanford Clark	5,739	Nick Noble	913
Little Richard	4,662	Clyde McPhatter	736

Most Promising New Female Vocalist of 1956

Gogi Grant	7,218	Teddi King	2,810
Eileen Rodgers	6,157	Julie London	1,937
Cathy Carr	5,819	Betty Johnson	1,024
Roberta Sherwood	5,160	Jane Morgan	835
Sylvia Syms	4,109	Bonnie Lou	774
Eydie Gorme	3,655	Gloria Mann	609

Most Promising New Vocal Group of 1956

Patience & Prudence	8,113	Teen Queens	1,905
Buchanan & Goodman	6,937	Blue Stars	1,203
Rover Boys	4,747	Highlights	908
Four Voices	3,917	G-Clefs	764
Five Satins	2,963	Cadets	638
Diamonds	2,026		

Most Promising New Orchestra of 1956

Dick Jacobs	6,079	Buddy Bregman	1,278
Morris Stoloff	3,817	Cyril Stapleton	984
Helmut Zacharias	2,165	Elmer Bernstein	715
Bob Sharples	1,479		

Most Promising New R & B Male Artist of 1956

Little Richard	9,872	Eddie Bo	2,122
Otis Rush	4,534	Johnny Bragg	965
Bobby Blue Bland	3,927	Mr. Bear	747
Sonny Knight	3,147	Solomon Burke	569
Larry Birdsong	2,982	Screamin' Jay Hawkins	458
Bobby Charles	2,139	Frankie Marshall	392

Most Promising New R & B Vocal Combination of 1956

Teenagers	10,004	Willows	2,298
Teen Queens	9,727	Sensations	1,769
Six Teens	7,479	The Cliques	1,572
Cadets	7,106	G-Clefs	1,241
Five Satins	5,592	Cookies	929
Buchanan & Goodman	4,102	The Dells	874
Cletones	3,684	Valentines	526
Coasters	3,522	Jayhawks	493
Magnificents	2,729	Royal Jokers	216
Heartbeats	2,547		

Most Promising Country Male Vocalist of 1956

Johnny Cash	6,872	Charlie Walker	1,320
Carl Perkins	5,963	Jerry Reed	1,292
George Jones	4,638	Marvin Rainwater	1,139
Gene Vincent	4,416	Terry Fell	998
Sonny James	3,830	Dave Rich	985
Johnny Horton	3,776	Benny Martin	896
Red Sovine	3,635	Warren Smith	802
Justin Tubb	2,656	Al Terry	635
Bobby Lord	2,431	Roy Orbison	584
Jimmy Newman	2,314	Freddie Hart	228
Wynn Stewart	2,042	Don Gibson	207
Jimmy Work	1,982	Jimmie Williams	198
Tommy Collins	1,847	Red Garrett	185
Benny Barnes	1,358		

Most Promising Country Female Vocalist of 1956

Wanda Jackson	5,382	Anita Carter	1,612
Brenda Lee	4,761	Audrey Williams	954
Janis Martin	4,730	Mimi Roman	685
Carol Johnson	4,512	Bonnie Sloan	576
Patsy Kline	2,972	Jean Chapel	558
Rita Robbins	2,586	Jennette Hicks	480
Charline Arthur	2,056	Myrna Lorrie	292
Betty Foley	1,792	Betty Amos	204
Ruby Wells	1,357	Martha Lynn	148
Rose Maddox	1,246	Tabby West	142

Most Promising Vocal Combination of 1956

The Collins Kids	4,307	Farmer Boys	1,402
Rusty & Doug	4,135	Joe Maphis & Rose Lee	957
'Nita, Rita & Ruby	3,684	George & Earl	932
Jimmy & Johnny	3,250	Country Pardners	629
W. Lee & Stoney Cooper	2,964	York Brothers	304
Porter Wagoner Trio	1,489		

STACKS of BEST SELLERS from M-G-M Records

Joni James
TO YOU I GIVE MY HEART **DANNY BOY**
MGM 12369 • K12369

Art Mooney & His Orch.
GIANT ROCK AND ROLL TUMBLEWEED
(From Warner Bros. film "Giant") (From MGM film "The Opposite Sex")
MGM 12320 • K12320

David Rose
HOLIDAY FOR TROMBONES **MIDNIGHT ON THE CLIFFS**
(Theme from "Julia")
MGM 12376 • K12376

Betty Madigan
HOLD ME AGAIN, LOVE **TAKE MINE**
MGM 12366 • K12366

Dick Hyman
At the Harpsichord Piano
BLUE DANUBE BOUNCE **YANCEY SPECIAL**
MGM 12343 • K12343

Ray Charles Sings
BUTTON UP YOUR OVERCOAT **MOONLIGHT IN VERMONT**
MGM 12363 • K12363

The Naturals
THE BUCCANERS **THE BALLAD OF SIR LANCELOT**
MGM 12358 • K12358
Packaged in special sleeve

"THE WIZARD OF OZ" E3464 5T X3464 5T

SPECIAL RELEASE
BARRY GORDON
ROCK LITTLE CHILLUN
Hear Barry sing this song on Danny Thomas ABC-TV Show, Nov. 26
and THAT PRETTY LITTLE GIRL NEXT DOOR
MGM 12373 • K12373

CONNIE FRANCIS
I NEVER HAD A SWEETHEART
and **LITTLE BLUE WREN**
(Both from Alan Freed pic, "Rock, Rock, Rock")
MGM 12375 • K12375

and LEROY HOLMES
BABY DOLL
and **THE MAID OF NOVGOROD**
MGM 12352 • K12352

CHARLIE APPLEWHITE
MUTUAL ADMIRATION SOCIETY
and **DON'T TAKE MY HEART**
MGM 12365 • K12365



THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1.	GREEN DOOR JIM LOWE DO-15486 (45-15486)—Jim Lowe	2.
2.	DON'T BE CRUEL ELVIS PRESLEY VI-20-6604 (47-6604)—Elvis Presley VI-20/47-6728—Henri Rene Orch.	1.
3.	LOVE ME TENDER ELVIS PRESLEY VI-20-47-6643—Elvis Presley	5.
4.	JUST WALKING IN THE RAIN JOHNNIE RAY AB-3024 (45-3024)—Judy Kileen CO-40729 (4-40729)—Johnnie Ray	4.
5.	HONKY TONK BILL DOGGETT KI-4950 (45-4950)—Bill Doggett	3.
6.	TRUE LOVE BING CROSBY & GRACE KELLY, JANE POWELL CA-3507 (F-3507)—B. Crosby & G. Kelly DE-29959 (9-29959)—Kitty Kallen VE-2018 (2018 x 45)—Jane Powell CA-3473 (F-3473)—Margaret Whiting	8.
7.	FRIENDLY PERSUASION PAT BOONE CA-3520 (F-3520)—Lou Busch CO-40751 (4-40751)—Michel Legrand CR-61702 (9-61702)—George Cates DE-30041 (9-30041)—Four Aces DO-15490 (45-15490)—Pat Boone EP-9181 (5-9181)—Anthony Perkins MG-12336 (K12336)—David Rose UQ-355 (45-355)—Bob Graybo	7.
8.	TONIGHT YOU BELONG TO ME PATIENCE & PRUDENCE CR-61701 (9-61701)—Lawrence Welk DE-30040 (9-30040)—Karen Chandler & Jimmy Wakely LI-55022 (55022)—Patience & Prudence MO-997 (45-997)—Tonettes	6.
9.	CINDY, OH CINDY VINCE MARTIN — EDDIE FISHER GL-247 (45-247)—Vince Martin VI-20/47-6677—Eddie Fisher	—
10.	IT ISN'T RIGHT THE PLATTERS ME-70948 (70948x45)—Platters	—

CODE

AA—Double A	CL—Cardinal	ES—Essex	IM—Imperial	OL—Olympic	SL—Spotlight
AB—Abbott	CO—Columbia	EX—Excelsa	JD—Jay Dee	PA—Parrot	SO—Sound
AL—Aladdin	CR—Coral	FB—Fabor	JU—Jubilee	PE—Peacock	SP—Specialty
AO—Apollo	CT—Cat	FE—Federal	JZ—Josie	PM—Prom	ST—Starlite
AP—ABC	CW—Crown	FI—Fiesta	KA—Kapp	PP—Peter Pan	SU—SUN
	CY—Crysalte	FR—Fraternity	KI—King	PR—Prestige	TA—Tampa
AR—Arcade	DA—Dana	4 Star—Four Star	LI—Liberty	RA—Rainbow	TI—Tico
AT—Atlantic	DE—Decca	GE—Gee	LO—London	RE—Regent	UN—United
BT—Bethlehem	DL—DeLuxe	GL—Glory	MD—Media	RL—Real	UQ—Unique
BY—Bally	DO—Dot	GN—Golden	ME—Mercury	RM—Rama	VE—Verve
CA—Capitol	DT—Dootone	GR—Groove	MG—MGM	RP—RPM	VI—RCA Victor
CD—Cadence	DU—Duke	GTJ—Good Time Jazz	MO—Modern	VJ—Vee-Jay	VK—Vik
CH—Chess	EP—Epic	HE—Herald	NG—Norgran	SA—Savoy	WI—Wing
CK—Checker	ER—Era		OK—Okch	SE—Seeco	

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BARRY GORDON

sings

I LIKE CHRISTMAS

(I LIKE IT! I LIKE IT!)

Orchestra and Chorus Conducted by

ART MOONEY

MGM
12367
K-12367

M-G-M RECORDS

THE GREATEST NAME  IN ENTERTAINMENT

"It's What's in THE CASH BOX That Counts"



The Cash Box TOP 50 Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 11/17		Pos. 11/10		Pos. 11/17		Pos. 11/10		Pos. 11/17		Pos. 11/10		Pos. 11/17		Pos. 11/10													
1				10				15				22				30				38							
★VI-20-6643	(47-6643)	1	1	★CA-3552	(F-3552)	11	13	CA-3565	(F-3565)	19	20	★CO-40704	(4-40704)	20	15	CA-3587	(F-3587)	31	31	★CO-40770	(4-40770)	43	—				
1—Love Me Tender		10—Hey! Jealous Lover		15—Two Different Worlds		22—Whatever Will Be, Will Be (Que Sera, Sera)		30—Priscilla		38—Just In Time		★VI-20-6643 (47-6643)—ELVIS PRESLEY Anyway You Want Me		★CA-3552 (F-3552)—FRANK SINATRA You Forgot All The Words		CA-3565 (F-3565)—DICK HAYMES Never Leave Me		★CO-40704 (4-40704)—DORIS DAY I've Gotta Sing Away The Blues		CA-3587 (F-3587)—LES BROWN The Best Years Of My Life		★CO-40770 (4-40770)—TONY BENNETT The Autumn Waltz					
★VI-20-47-6728—HENRI RENE O. The Little White Horse		★CA-3552 (F-3552)—FRANK SINATRA You Forgot All The Words		CR-61710 (9-61710)—STEVE CLAYTON It Happened Again		★CO-40704 (4-40704)—DORIS DAY I've Gotta Sing Away The Blues		VI-20/47-6700—JULIUS LA ROSA All I Want		★RO-621 (45-621)—EDDIE COOLEY & DIMPLES VI-20/47-6700—JULIUS LA ROSA All I Want		DE-30114 (9-30114)—JERI SOUTHERN Bells Are Ringing		★RO-621 (45-621)—EDDIE COOLEY & DIMPLES VI-20/47-6700—JULIUS LA ROSA All I Want		★RO-621 (45-621)—EDDIE COOLEY & DIMPLES VI-20/47-6700—JULIUS LA ROSA All I Want		★RO-621 (45-621)—EDDIE COOLEY & DIMPLES VI-20/47-6700—JULIUS LA ROSA All I Want		★RO-621 (45-621)—EDDIE COOLEY & DIMPLES VI-20/47-6700—JULIUS LA ROSA All I Want		★RO-621 (45-621)—EDDIE COOLEY & DIMPLES VI-20/47-6700—JULIUS LA ROSA All I Want					
2				11				16				23				31				39							
★CO-40769	(4-40769)	4	6	★CA-3520	(F-3520)	10	11	★JU-5256	(45-5256)	18	18	★CD-1299	(45-1299)	26	21	★CD-1299	(45-1299)	26	21	★ME-70863	(70863 x 45)	32	24				
2—Singing The Blues		11—Friendly Persuasion		16—Mama From The Train		23—I Walk The Line		31—Lay Down Your Arms		39—Soft Summer Breeze		★CO-40769 (4-40769)—GUY MITCHELL Crazy With Love		★CA-3520 (F-3520)—LOU BUSCH Portofino		★JU-5256 (45-5256)—DON RONDO He Made You Mine		★CD-1299 (45-1299)—CHORDETTE Teenage Goodnight		★ME-70863 (70863 x 45)—EDDIE HEYWOOD Haywood's Bounce							
★CO-40769 (4-40769)—GUY MITCHELL Crazy With Love		★CA-3520 (F-3520)—LOU BUSCH Portofino		★JU-5256 (45-5256)—DON RONDO He Made You Mine		★CD-1299 (45-1299)—CHORDETTE Teenage Goodnight		★CD-1299 (45-1299)—CHORDETTE Teenage Goodnight		★ME-70863 (70863 x 45)—EDDIE HEYWOOD Haywood's Bounce		★CO-40751 (4-40751)—MICHEL LEGRAND Lovers And Lollipops		★CA-3520 (F-3520)—LOU BUSCH Portofino		★JU-5256 (45-5256)—DON RONDO He Made You Mine		★CD-1299 (45-1299)—CHORDETTE Teenage Goodnight		★ME-70863 (70863 x 45)—EDDIE HEYWOOD Haywood's Bounce							
3				12				17				24				32				40							
★DO-15486	(45-15486)	2	2	★DO-15490	(45-15490)	16	27	★VK-0226	(4X-0226)	17	25	★AL-3325	(45-3325)	36	30	★AL-3325	(45-3325)	36	30	★CH-1629	(45-1629)	48	43				
3—Green Door		12—A Rose And A Baby Ruth		17—Garden Of Eden		24—Mutual Admiration Society		32—Let The Good Times Roll		40—See-Saw		★DO-15486 (45-15486)—JIM LOWE The Little Man In Chinatown		★DO-15490 (45-15490)—PAT BOONE Chains Of Love		★VK-0226 (4X-0226)—JOE VALINO Coravan		★AL-3325 (45-3325)—SHIRLEY & LEE Do You Mean To Hurt Me So		★CH-1629 (45-1629)—MOONGLOWS When I'm With You							
★DO-15486 (45-15486)—JIM LOWE The Little Man In Chinatown		★DO-15490 (45-15490)—PAT BOONE Chains Of Love		★VK-0226 (4X-0226)—JOE VALINO Coravan		★AL-3325 (45-3325)—SHIRLEY & LEE Do You Mean To Hurt Me So		★AL-3325 (45-3325)—SHIRLEY & LEE Do You Mean To Hurt Me So		★CH-1629 (45-1629)—MOONGLOWS When I'm With You		★AB-3024 (45-3024)—JUDY KILEEN In The Candlelight		★EP-9181 (5-9181)—ANTHONY PERKINS If You Were The Only Girl		★MG-12336 (K12336)—DAVID ROSE There's Never Been Anyone Else But You		★UQ-355 (45-355)—BOB GRAYBO There's Never Been Anyone Else But You		★ME-70934 (70934 x 45)—DIAMONDS Ka-Ding Dong							
4				13				18				25				33				41							
★AB-3024	(45-3024)	3	3	★EP-9181	(5-9181)	13	12	★ME-70948	(70948 x 45)	14	14	★VI-20/47-6708	—EDDY ARNOLD & JAYE P. MORGAN If'n	★VI-20/47-6708	—EDDY ARNOLD & JAYE P. MORGAN If'n	★VI-20/47-6708	—EDDY ARNOLD & JAYE P. MORGAN If'n	★VI-20/47-6708	—EDDY ARNOLD & JAYE P. MORGAN If'n	★VI-20/47-6708	—EDDY ARNOLD & JAYE P. MORGAN If'n	★VI-20/47-6708	—EDDY ARNOLD & JAYE P. MORGAN If'n	★VI-20/47-6708	—EDDY ARNOLD & JAYE P. MORGAN If'n		
4—Just Walking In The Rain		13—Tonight You Belong To Me		18—You'll Never, Never Know I Care		25—Hound Dog		33—Out Of Sight, Out Of Mind		41—I'm Free		★AB-3024 (45-3024)—JUDY KILEEN In The Candlelight		★EP-9181 (5-9181)—ANTHONY PERKINS If You Were The Only Girl		★MG-12336 (K12336)—DAVID ROSE There's Never Been Anyone Else But You		★UQ-355 (45-355)—BOB GRAYBO There's Never Been Anyone Else But You		★ME-70934 (70934 x 45)—DIAMONDS Ka-Ding Dong							
5				14				19				26				34				42							
★VI-20-6604	(47-6604)	7	4	★AP-9765	(45-9765)	16	27	★ME-70948	(70948 x 45)	14	14	★VI-20/47-6708	—EDDY ARNOLD & JAYE P. MORGAN If'n	★VI-20/47-6708	—EDDY ARNOLD & JAYE P. MORGAN If'n	★VI-20/47-6708	—EDDY ARNOLD & JAYE P. MORGAN If'n	★VI-20/47-6708	—EDDY ARNOLD & JAYE P. MORGAN If'n	★VI-20/47-6708	—EDDY ARNOLD & JAYE P. MORGAN If'n	★VI-20/47-6708	—EDDY ARNOLD & JAYE P. MORGAN If'n	★VI-20/47-6708	—EDDY ARNOLD & JAYE P. MORGAN If'n		
5—Don't Be Cruel		14—Canadian Sunset		19—Night Lights		26—City Of Angels		34—Rock-A-Bye Your Baby With A Dixie Melody		42—After The Lights Go Down Low		★VI-20-6604 (47-6604)—ELVIS PRESLEY Hound Dog		★AP-9765 (45-9765)—GEORGE HAMILTON IV If You Don't Know		★ME-70948 (70948 x 45)—PLATTERS It Isn't Right		★VI-20/47-6708 (47-6604)—ELVIS PRESLEY Don't Be Cruel		★VI-20/47-6708 (47-6604)—ELVIS PRESLEY Don't Be Cruel		★VI-20/47-6708 (47-6604)—ELVIS PRESLEY Don't Be Cruel					
6				15				20				27				35				43							
★CA-3507	(F-3507)	6	8	★DE-30108	(9-30108)	12	9	★BY-1018	(45-1018)	21	22	★KI-5000	(45-5000)	35	—	★KI-5000	(45-5000)	35	—	★KI-5000	(45-5000)	35	—	★KI-5000	(45-5000)	35	—
6—True Love		15—It Isn't Right		20—Petticoats Of Portugal		27—Slow Walk		35—Moonlight Love		43—Jamaica Farewell		★CA-3507 (F-3507)—BING CROSBY & GRACE KELLY Well Did You Evah!		★DE-30108 (9-30108)—EDDIE FONTAINE The Years Before		★BY-1018 (45-1018)—NAT "KING" COLE To The Ends Of The Earth		★KI-5000 (45-5000)—BILL DOGGETT Hand In Hand		★KI-5000 (45-5000)—BILL DOGGETT Hand In Hand		★KI-5000 (45-5000)—BILL DOGGETT Hand In Hand					
7				16				21				28				36				44							
★IM-5407	(45-5407)	8	7	★LI-55022	(F55022)	13	12	★CR-61724	(9-61724)	21	22	★ME-70963	(70963x45)	—	—	★ME-70963	(70963x45)	—	—	★ME-70963	(70963x45)	—	—	★ME-70963	(70963x45)	—	—
7—Blueberry Hill		16—Mama From The Train		21—Petticoats Of Portugal		28—Confidential		36—Since I Met You Baby		44—I Dreamed		★IM-5407 (45-5407)—FATS DOMINO Honey Chile		★LI-55022 (F55022)—PATIENCE & PRUDENCE A Smile And A Ribbon		★CR-61724 (9-61724)—DICK JACOBS Song Of The Vagabonds/Only A Rose		★ME-70963 (70963x45)—SIL AUSTIN Wildwood		★ME-70963 (70963x45)—SIL AUSTIN Wildwood		★ME-70963 (70963x45)—SIL AUSTIN Wildwood					
8				17				22				29				37				45							
★KI-4950	(45-4950)	5	5	★MO-997	(45-997)	14	14	★CR-61724	(9-61724)	21	22	★AL-1111	(45-1111)	—	—	★AL-1111	(45-1111)	—	—	★AL-1111	(45-1111)	—	—	★AL-1111	(45-1111)	—	—
8—Honky Tonk		17—Garden Of Eden		22—City Of Angels		29—To The Ends Of The Earth		37—My Prayer		45—Chincherinchee		★KI-4950 (45-4950)—BILL DOGGETT Honky Tonk		★MO-997 (45-997)—TONETTES Don't Fall In Love Too Soon		★CR-61724 (9-61724)—DICK JACOBS Song Of The Vagabonds/Only A Rose		★AL-1111 (45-1111)—IVORY JOE HUNTER You Can't Stop This Rocking And Rolling		★AL-1111 (45-1111)—IVORY JOE HUNTER You Can't Stop This Rocking And Rolling		★AL-1111 (45-1111)—IVORY JOE HUNTER You Can't Stop This Rocking And Rolling					
9				18				23				30				38				46							
★GL-247	(45-247)	9	10	★CD-1297	(45-1297)	12	9	★BY-1018	(45-1018)	21	22	★ME-70989	(70989x45)	—	—	★ME-70989	(70989x45)	—	—	★ME-70989	(70989x45)	—	—	★ME-70989	(70989x45)	—	—
9—Cindy, Oh Cindy		18—You'll Never, Never Know I Care		23—Night Lights		30—Priscilla		38—Just In Time		46—London Bridge		★GL-247 (45-247)—VINCE MARTIN Only If You Praise The Lord		★CD-1297 (45-1297)—ANDY WILLIAMS High Up On A Mountain		★BY-1018 (45-1018)—NAT "KING" COLE To The Ends Of The Earth		★ME-70989 (70989x45)—RUSTY DRAPER Tiger Lily		★ME-70989 (70989x45)—RUSTY DRAPER Tiger Lily		★ME-70989 (70989x45)—RUSTY DRAPER Tiger Lily					
10				19				24				31				39				47							
★VI-20-6677	(47-6677)	—	—	★VI-20-6678	(47-6678)	—	—	★VI-20-6678	(47-6678)	—	—	★VI-20-6678	(47-6678)	—	—	★VI-20-6678	(47-6678)	—	—	★VI-20-6678	(47-6678)	—	—	★VI-20-6678	(47-6678)	—	—
10—Hey! Jealous Lover		19—Night Lights		24—Mutual Admiration Society		31—Lay Down Your Arms		39—Soft Summer Breeze		47—Chains Of Love		★VI-20-6677 (47-6677)—EDDIE FISHER Around The World		★VI-20-6678 (47-6678)—MANNY LOPEZ My Prayer		★VI-20-6678 (47-6678)—MANNY LOPEZ My Prayer		★VI-20-6678 (47-6678)—MANNY LOPEZ My Prayer		★VI-20-6678 (47-6678)—MANNY LOPEZ My Prayer		★VI-20-6678 (47-6678)—MANNY LOPEZ My Prayer					

CODE:

AA—Double A	BA—Baton	CW—Crown	ES—Essex	GTJ—Good Time Jazz	MD—Media	PR—Prestige	SU—Sun
AB—Abbott	BN—Benida	CY—Crystaletto	EX—Excello	HE—Herald	ME—Mercury	RA—Rainbow	ST—Starlite
AL—Aladdin	BT—Bethlehem	DA—Dana	FB—Fabor	IM—Imperial	MG—MGM	RE—Regent	TA—Tampa
AO—Apollo	BY—Bally	DE—Decca	FE—Federal	JD—Jay Dee	MO—Modern	RL—Real	TI—Tico
AP—ABC-Paramount	CA—Capitol	DI—Diamond	FI—Fiesta	JU—Jubilee	NG—Norgran	RM—Rama	TR—Trend
AR—Arcade	CD—Cadence	DL—DeLuxe	FL—Flash	JZ—Josie	OK—Okeh	RO—Roost	UN—United
AT—Atlantic	CH—Chess	DO—Dot	FP—Flip	KA—Kapp	OL—Olympic	RP—RPM	UQ—Unique
	CK—Checker	DT—Dootone	FR—Fraternity	KI—King	PA—Parrot	SA—Savoy	VE—Verve
	CL—Cardinal	DU—Duke	GE—Gee	LI—Liberty	PE—Peacock	SE—Seeco	VI—RCA Victor
	CO—Columbia	EM—Ember	GL—Glory	LO—London	PI—Pilgrim	SL—Spotlight	VJ—Vee Jay
	CR—Coral	EP—Epic	GN—Golden	LU—Luniverse	PM—Prom	SO—Sound	VK—Vik
	CT—Cat	ER—Era	GR—Groove	MB—Melba	PP—Peter Pan	SP—Specialty	WI—Wing

★ INDICATES BEST SELLING RECORD OR RECORDS.

† Times are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

© The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

• All labels listed in alphabetical order.

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America's Fastest Selling Records



DECCA RECORDS



Al Hibbler

HIS LATEST - HIS GREATEST!!

IMPERIAL

THE SAME COMBINATION THAT GAVE YOU - "HE"

DECCA No. 9-30100 (30100)

CASH BOX: "DISK OF THE WEEK"

BILLBOARD: "SPOT-LIGHT"

VARIETY: "BEST BET"

Orchestra Directed by JACK PLEIS
Music and Lyric by RICHARD MULLAN



A New World of Sound

DECCA records



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

MOLLY BEE

(Dot 15517; 45-15517)

B "SINCE I MET YOU BABY" (2:17) [Progressive BMI—Hunter] Molly Bee, a gifted youngster with a beautiful voice, lends her talents to a lovely blues ballad that could develop into a solid smash. If tune makes the grade, Molly's version will share in the sales.

C+ "I'LL BE WAITING FOR YOU" [Randy Smith ASCAP—Vaughn, Smith] This end features the swinging Miss Bee on a hard driving jumper. Torrid dance deck.

JACKIE LEE & ORCH.

(Coral 61734; 9-61734)

B "DARDANELLA" (2:48) [Fred Fisher ASCAP—Bernard, Black, Fisher] Keyboard star Jackie Lee rhythms thru a colorful new arrangement of the great oldie "Dardanelle". A full ork assists. Catchy side that'll enjoy a healthy run.

B "CHATTERBOX" (2:13) [New York ASCAP—Morris] A cute new melody is run through in a light-hearted manner by the pianist. Catchy new ditty that could click.

LEROY VANDYKE

(Dot 15503; 45-15503)

B+ "AUCTIONEER" (2:52) [Randy-Smith ASCAP—Vandyke, Black] A clever new country flavored novelty, setting an auctioneer's cries to music, is refreshingly handled by Leroy Vandyke. Refreshing idea colorfully presented by the talented newcomer. Strong deck for both the pop and country fields.

C+ "I FELL IN LOVE WITH A PONY-TAIL" (1:55) [Randy-Smith ASCAP—Black] This half is a warm romancer with a lilt. Leroy has an infectious voice and easy-to-take technique.

CHARLIE ROSS QUARTET

(Reserve 112; 45-112)

B+ "CHATTERBOX" (2:51) [Reserve BMI—Ross] Charlie Ross leads his quartet thru an exciting original instrumental item that seems to be stirring up action in a few territories. Swinging side that should appeal to the folks who found "Honky Tonk" to their liking. Ross gets a great sound out of only four instruments. A sleeper to watch.

C+ "DUCK SOUP" (2:40) [Reserve BMI—Ross] The boys pick up the beat on this half and cut thru a pleasant dance item.

CHUCK MILLER

(Mercury 71001; 71001x45)

B+ "THE AUCTIONEER" (2:27) [Randy-Smith ASCAP—Vandyke, Black] Chuck Miller comes up with his most commercial and exciting side since his smasher "House of Blue Lights". This ditty is an imaginative, off-beat creation with a delightful cornball sound and a cute story line. Clever gimmicks should help this item take off. Keep a tab on this one, it could break big.

B "BABY DOLL" (2:22) [Remick ASCAP—Hanighen, Hopkins] This end stars the songster on a hard driving vocal version of the title tune from Tennessee Williams' big new Warner flicker. Strong blues number.

The Cash Box Disk of the Week

"GOODNIGHT MY LOVE, PLEASANT DREAMS"

[Quintet BMI—Motola, Marascalco]

"MOMMY" (2:21) [Vernon ASCAP—Roberts, Katz]

THE McGUIRE SISTERS (Coral 61748; 9-61748)



McGUIRE SISTERS

● The McGuire Sisters follow-up their delightful interpretation of "Every Day Of My Life" with a

wonderful new coupling that should become their hottest seller since "Sincerely". On one half the girls lend their superb harmony to a top grade new romancer dubbed "Goodnight My Love, Pleasant Dreams". It's a tender love story set to a smooth-sailing rock 'n' roll ballad tempo. The youngsters will love it. The melody is extremely enchanting. The flip deck displays the trio on a touching, sentimental tune titled "Mommy". Warm story about the many virtues of mother. Song stems from the McGuires' latest LP "Children's Holiday". Both sides are big with the edge going to the upper half.

"WISDOM OF A FOOL" (2:27) [Planetary ASCAP—Alfred, Silver]

THE FIVE KEYS (Capitol 3597)

● The Five Keys, currently riding high with their "Out Of Sight, Out Of Mind" recording, have a powerful follow-up in the above song. (See Rhythm & Blues Reviews)

EILEEN RODGERS

(Columbia 40791; 4-40791)

B+ "GIVE ME" (2:40) [Valry ASCAP—Merrill] Eileen Rodgers follows-up her current clicker "Miracle of Love" with another dynamic waxing that'll prove the thrush is here to stay. Eileen sings from the heart and hands in a wonderful side. Watch this one. Backdrop is excellent. Potential hit.

B "I WISH I DIDN'T HAVE TO DREAM SO FAR" (2:35) [Music of Today BMI—Chase] The beat is present thruout this rhythmic romancer which the songstress sends across forcefully. Good double-decker.

VIVIAN BLAINE

(Mercury 70995; 70995x45)

B+ "IF PROMISES WERE MADE OF GOLD" (2:06) [Planetary ASCAP—David, Evans, Hughes] Stage and screen star Vivian Blaine makes her debut on Mercury with a dramatic vocal interpretation of a thrilling new ballad. Her multiple voicing is extremely effective and the resulting sound is exciting. Could click in a big way.

C+ "PAPER ROSES" (2:12) [Planetary ASCAP—Shelly, Whitman, Dane, Paul] On this half the lark glides through a pretty fish-beat ballad. Once again the double-track method results in a delightful disk that should make noise.

RUSS CASE ORCH.

(Vik X/4X-0240)

B "WALK TO THE BULL RING" (2:25) [Criterion ASCAP—Pober] A striking latin instrumental that brings to mind Ravel's "Bolero", is excitingly fashioned by Russ Case's men. Stirring side that opens in a subdued manner and builds in intensity to a thrilling climax.

B "THE LITTLE WHITE HORSE" (2:42) [Anvil ASCAP—DeLugg, DeLugg] In contrast to the upper portion, this end is an engaging light-hearted instrumental novelty that prances along gaily.

RALPH MALTERIE ORCH.

(Mercury 71007; 71007x45)

B+ "GUAGLIONE" [Fred Raphael ASCAP—Sancuilli, Nisa] Ralph Malterie comes up with his most commercial offering in quite some time as he glides thru an infectious latin item that could blossom into a king-sized smash. Extremely catchy melody excellently arranged. Could develop into another "Poor People". It's got the sound.

B "CARLA" [Judy ASCAP—Marterie, Alagna] The ace trumpeter changes the pace as he sends across a beautiful mood item with the horn in the spotlight. Wonderful dancer-romancer.

The Cash Box Best Bets

- | | | |
|-----------------------------|----------------|-----------------------|
| ★ "GIVE ME" | Eileen Rodgers | Columbia 40791 |
| ★ "OLD MAN RIVER" | Hadda Brooks | Modern 1008 |
| ★ "AUCTIONEER" | Chuck Miller | Mercury 71001 |
| ★ "AUCTIONEER" | Leroy Vandyke | Dot 15503 |
| ★ "GUAGLIONE" | Mitchell Ayres | RCA Victor 20/47-6729 |
| ★ "GUAGLIONE" | Ralph Marterie | Mercury 71007 |
| ★ "DO YOU EVER THINK OF ME" | Tracey Twins | Reserve 114 |

HENRI RENE ORCH.

(RCA Victor 20/47-6728)

B "LOVE ME TENDER" (2:38) [Elvis Presley BMI—Presley, Matson] Henri Rene leads his orchestra and a chorus (singing without lyrics) through a lovely instrumental interpretation of the nation's #1 tune. Song is also the title selection from Presley's first film. Lush mood arrangement.

B "THE LITTLE WHITE HORSE" (2:08) [Anvil ASCAP—DeLugg, DeLugg] A refreshing instrumental novelty with many hit characteristics is delightfully styled by the maestro. Catchy ditty that could break in one area and spread throughout the country.

BOB ROUBIAN

(Capitol 3584; F-3584)

B "PAULINE, PAULINE, PAULINE" (2:37) [Central Songs BMI—Carroll, Allen] Bob Roubian belts out a swinging rock and roller aimed directly at the teenagers. A vocal group assists in the backdrop. Powerful jumper.

C+ "COME ON HOME" (2:16) [Earl Barton BMI—Ashley] The songster's voice fits this heart-breaking piece of blues perfectly. Driving side with a solid fish beat.

TONY MARTIN

(RCA Victor 20/47-6731)

B+ "THIS MUCH I KNOW" (2:55) [Chappell ASCAP—Karr, Dubey] A warm, tender romancer from the Ethel Merman musical "Happy Hunting" is convincingly presented by the mellow Tony Martin voice. Strong ballad with standard qualities.

C+ "LONELY WINTER" (2:39) [Ross Jungnickel A S C A P—Schroeder, Weisman] A pretty mood item softly styled by the star.

SAMMY KAYE ORCH.

(Columbia 40795; 4-40795)

B+ "I'M THRU WITH LOVE" (2:27) [Robbins ASCAP—Kahn, Malneck, Livingston] Sammy Kaye's ork supplies an inviting up tempo backdrop for the Kaydets' vocalizing on a refreshing new shuffle arrangement of a top drawer oldie. Catchy tempo. Side could break wide open.

C+ "FADED ROSES" (2:30) [Republic BMI—Swift] The group blends softly on a sentimental romancer. Inviting side with that inimitable Kaye sound. Easy going, dance item.

BOB PARRISH

(Motif 002; 45-002)

B+ "BRING YOUR TEARS TO HIM" (2:05) [Hawthorne ASCAP—Brunner, Backman] Newcomer Bob Parrish displays his rich stirring voice on a penetrating inspirational ballad. Beautiful recording perfectly timed for the pre-Christmas season. Bob has a big voice we'll be hearing from often.

B "WITHOUT HIM" (2:29) [Joy ASCAP—Tobias, Altman] Another touching story with a religious theme. Bob's mellow voice is tailor-made for this dramatic material. Potent coupling.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Disk Jockeys and Stations Corral More Dealer Dollars as Clock-Radio Gift Sales Climb



Wake to Music Month

disk jockey promotions are smashing time sales records . . . and now show every sign of roaring right on through the Christmas selling season.

Promoting both Wake to Music and clock-radios with spots, mailings, newspaper ads and store displays, radio stations are corraling dealer clock-radio co-op money on one hand. And on the other they're building bigger listening audiences as listeners wake to music with their new clock-radios.



Stations Tested Wake-Up Promotions

WACO, Waco, Texas, offered 25% discount on straight radio copy broadcast. This was backed up with 10 announcements daily, plus mailings and store displays. They developed a long list of dealer-sponsors—and got 46.5% of morning listening homes.

240 Sponsored Spots in One Month

Using 20,000 lines of newspaper advertising, in 1955, to introduce "Wake Up New England to Music on Clock-Radio," WHDH, Boston, followed up with an intensive spot program. These spots brought in a total of 240 sponsored announcements, which promoted the sale of clock-radios.

From 4th to 2nd Place in Market of 17 Stations

WWDC, Washington, D. C., plugged the wake-up theme in 10-a-day spots—as well as in newspapers and direct mail. With this kind of promotion, WWDC jumped from 4th to 2nd place in a market of 17 stations.

20-25 Sponsors for Each 2-hour Show

WATW, Ashland, Wisconsin, reported they built to approximately 20-25 sponsors for their 6-8 a. m. show, which featured the Wake to Music idea.

NEWS FLASH

Stations Everywhere Pushing Wake to Music

As this goes to press, radio stations from Eastern Canada to Southern California are promoting Wake to Music Month. *Sustaining* radio spots alone run from 3 to 28 a day, per station. Sales of *sponsored* spots are skyrocketing.

Wake to Music Recording a Hit

RCA Victor's catchy new recording, "Wake Up to Music," is climbing fast as disk jockeys feature it on programs promoting the wake-up theme.

Copies of this recording have been sent to all radio stations. It's a natural to build a greater listening audience and to promote time sales for local Wake to Music programs.

Dynamic Sales Program Plugged by Telechron Timers

Telechron Timers, makers of the clock-timers used by many clock-radios, are pushing the sale of radios of all brands in full-color ads in *Post* and *Life*. In their Nov. 26 *Life* ad they feature Capitol recording stars and play up clock-radios as Christmas gifts.

FREE Merchandising Helps

Write, wire or phone for details and full information on Wake to Music Month. Telechron Timers, Clock and Timer Department, General Electric Co., 22 Homer Ave., Ashland, Mass.



Record Reviews

A DISK & SLEEPER	B VERY GOOD	C FAIR
B+ EXCELLENT	C+ GOOD	D MEDIOCRE

THE TRACEY TWINS
(Reserve 114; 45-114)

B+ "DO YOU EVER THINK OF ME" (1:52) [Miller ASCAP—Kerr, Cooper, Burtner] The Tracey Twins, coming off a regional click with their previous release, hand in a delightful follow-up that could make the grade on a national scale. Delightful new treatment of a top oldie. Watch this sleeper. It could break all the way. Terrific beat.

C+ "A PLACE OF YOUR OWN CALLED HOME" (2:15) [Reserve BMI—Al Bohn] The canaries lend their inviting harmony to a pleasant new tune on this end. Catchy filter.

MITCHELL AYRES ORCH.
(RCA Victor 20/47-6729)

B+ "GUAGLIONE" (2:45) [Fred Raphael ASCAP—Nisa, Facuilli] Mitchell Ayres, who has accompanied many Victor artists on their hit recordings, takes the spotlight on this disk as his ork and chorus dance thru a most infectious Italian flavored instrumental novelty. Extremely catchy ditty that should make the grade.

B "THE AWAKENING OF PEDRO" (2:53) [Roncom ASCAP—Ayres, Hurd] Ayres changes the pace and drifts into a latin mood as he offers a romantic theme that breaks into a fiery, thrilling up tempo side at mid-point. Stirring performance of a unique arrangement.

SNOOKY LANSON
(Dot 15513; 45-15513)

B "ROCKY MOUNTAIN ROSE" (2:29) [Oxford ASCAP—Hoffman, Manning] "Your Hit Parade" star Snooky Lanson is in top form as he chants a pretty waltzer in the "Allegheny Moon" category. Warm, inviting love story.

B "NOW YOU'RE IN MY ARMS" [Remick ASCAP—Wrubel, Downey] The songster does a convincing job with this warm love affair. Backing is extremely pretty.

JACKIE KELSO ORCH.
(Vita 141; 45-141)

B "ONCE MORE" (2:15) [Spark BMI—Kelso] Jackie Kelso and his boys drive thru a solid instrumental rocker that'll reap coin in teenage locations. Wonderful dance deck for the younger set.

C+ "NOT YET" (2:30) [Spark BMI—Kelso] Another Kelso composition with a similar tempo and overall sound. Same comment.

KITTY KALLEN
(Decca 30144; 9-30144)

B "AH, AH, AH, AH" (2:52) [Pickwick ASCAP—Asso, Monnot, Rome] Kitty Kallen gets excellent choral support on a charming waltz ballad which she chants with warmth and feeling. Intimate side beautifully presented.

C+ "SATURDAY BLUES" (2:52) [Trinity BMI—Leisy, Grean, Mocre] Kitty's homespun voice is tailor-made for this tearful, heart-rending waltz that tells the story of a lonely girl.

The Cash Box Sleeper of the Week

"ARMEN'S THEME" (2:05) [Bourne ASCAP—Bagdasarian]
"CAROUSEL IN ROME" (1:55) [Bourne ASCAP—Bagdasarian]
DAVID SEVILLE (Liberty 55041)

"ARMEN'S THEME" [Bourne ASCAP—Bagdasarian]
"YEARNING" [Bourne ASCAP—Davis, Burke]
DAVID CARROLL (Mercury 71000)

"ARMEN'S THEME" (2:15) [Bourne ASCAP—Bagdasarian]
"I'LL TAKE YOU DANCING" (2:04)
[E. H. Morris ASCAP—Schmitz, Gimbel, Charlap]
JOE REISMAN (RCA Victor 20/47-6740)

"ARMEN'S THEME" [Bourne ASCAP—Bagdasarian]
"WIND RIVER VALLEY" [Sunbeam BMI—Havez]
LEW QUADLING (Coral 61754)

● A fascinating new instrumental item made its debut on the record scene last week, and it looks as though the coming months will find the selection climbing high on the charts. The tune is "Armen's Theme", a haunting one with an extremely contagious melody that you can't possibly forget. Four excellent arrangements of the song include Joe Reisman's on Victor, David Seville's on Liberty, David Carroll's on Mercury and Lew Quadling's on Coral. All are class performances and all will share equally in the final take. Seville's waxing (the original) is backed with a pretty Italian flavored waltzer dubbed "Carousel In Rome". Carroll's flip is a homespun bounce version of the oldie "Yearning". Reisman couples his rendition with a gay waltz number tagged "I'll Take You Dancing". Side features a chorus. Quadling's backing is a string filled western theme "Wind River Valley". Keep a close tab on "Armen's Theme". It'll be up there in short order.

"BABY, BABY" [Kahl & ADT Ent. BMI—Subotsky, Moore]
"I'M NOT A JUVENILE DELINQUENT"
[Kahl & ADT Ent. BMI—Goldner]

FRANKIE LYMON & TEEN AGERS
(Gee 1026; 45-1026)



TEEN AGERS

● Little Frankie Lymon is as exciting as ever as he and his Teen-

agers offer a swinging new disk that should be his biggest success since "Why Do Fools Fall In Love". Titled "Baby, Baby", the commercial ditty is a lively rock and roller that drives along at a torrid pace from start to finish. Excellent dance deck right up the teenagers' alley. Side will be performed by the Teenagers in the soon-to-be-released Vanguard motion picture "Rock, Rock, Rock". Coupling "I'm Not A Juvenile Delinquent" is another rhythmic item from the same film. Top half is the strong one.

"I LOVE MY BABY" (2:12)
[Shapiro, Bernstein ASCAP—Green, Warren]

JILL COREY
(Columbia 40794; 4-40794)



JILL COREY

● Pert Jill Corey seems to have a found winning formula that should skyrocket her name up the

"EGGHEAD" (2:10)
[Dartmouth ASCAP—Hoffman, Manning, Story]

stardom ladder. Rather than sing ballads on her latest coupler, the chirp takes hold of two wonderful novelties and belts them across in a spirited and winning fashion. One side is "I Love My Baby", a wonderful bouncer out of the standard catalog. Her happy-go-lucky delivery is replete with charm and will get a big send-off Nov. 30 on Walter Winchell's TVer. Coupling is another contagious cutie with zing. It's dubbed "Egghead" and it features a terrific beat and lyric. Arrangement is similar to the one heard on "Green Door". Jill has here two great sides destined to break the charts.

MARC FREDERICKS
(Eclipse 1650; 45-1650)

B "THE BLUE JEAN RHAPSODY" (2:25) [Mills ASCAP—Fredericks] Marc Fredericks, a talented composer-arranger with imagination, has a winner in his first Eclipse waxing. Working with a string filled ork, he rhapsodizes on a rock and roll theme with fascinating results. Unusual instrumental with a beat that should meet with wide approval for jocks and the kids. Thrilling off-beat item. Could break.

C+ "THE ISLE OF ROMANCE" (2:31) [Mills ASCAP—Fredericks] This end features the crew on an inviting mood item that paints a pretty picture of the tropics. Variety of tempos.

THE BEVERLEY SISTERS
(London 1703; 45-1703)

B+ "GREENSLEEVES" (2:36) [Burlington ASCAP—] Roland Shaw sets up a great showcase for the Beverley Sisters' wonderful new shuffle version of a classic folk song. Side has a unique charm about it. Could grow into a big one.

B "I'LL SEE YOU IN MY DREAMS" (2:02) [Leo Feist ASCAP—Jones, Kahn] The chirps handle this delightful oldie in the same lilting style heard on the current hit "Tonight You Belong To Me". Cute side.

MEG MYLES
(Liberty 55038; F55038)

B "THIRTEEN MEN" (2:06) [Danby BMI—Thompson] Meg Myles cuts thru a torrid jumper with a great beat and a sizzling lyric. Solid side potentially presented by the swinging lass. Commercial item that could take off.

C+ "LANGUAGE OF LOVE" (1:50) [Spina ASCAP—Spina] A male chorus assists the songbird on this pretty shuffle beat romancer. Item is smoothly styled. Delightful coupling.

LOU BREESE
(Bally 1022; 7-1022)

B "I'M WAITING FOR SHIPS THAT NEVER COME IN" (2:11) [Forster ASCAP—Yellen, Olman] Lou Breese's delightful banjo work blends wonderfully with the pleasant voices of the Hometowners on a happy new community sing treatment of a great oldie. One voice recites the lyrics just before each line giving the listener an opportunity to sing along. Catchy juke box item.

C+ "ACE IN THE HOLE" (1:53) [Vogel ACAP—Dempsey, Mitchell] Another homespun version of a grand old favorite. Both sides should pull down heaps of coin in tavern spots.

HADDA BROOKS
(Modern 1008; 45x1008)

B+ "CLOSE YOUR EYES" (2:50) [Miller ASCAP—Desmond, Carter] The magnificent voice of Hadda Brooks is absolutely fascinating on a beautiful torch oldie. Great song excitingly sold by a great talent. Top notch mood vocal that could catch on.

B+ "OLD MAN RIVER" (3:05) [T. B. Harms ASCAP—Kern, Hammerstein II] A smooth up tempo accompaniment backs the canary as she chirps a thrilling swing version of this evergreen. Side cruises along wonderfully. This is one of the most fabulous up-beat arrangements we've ever heard on "Old Man River".

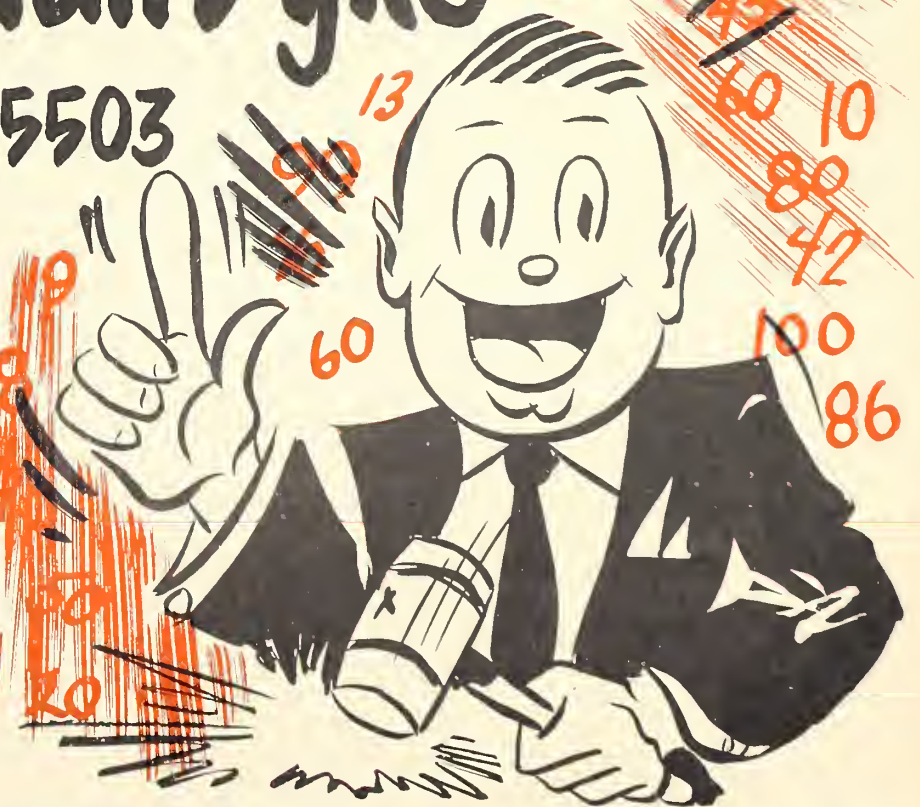
"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Another No. 1 for *Dot*

"THE AUCTIONEER"

by
LeRoy Van Dyke

DOT-15503



Dot RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 3-4181
THE NATION'S BEST SELLING RECORDS

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

DECCA RECORDS

Best Bets

“TELL ME MORE”
“THAT’S ALL I NEED”
(Decca 30136; 9-30136)



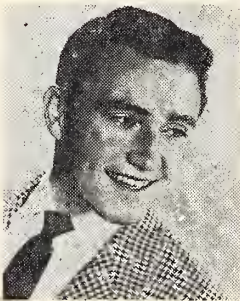
MILLS BROTHERS

Nothing jumps like the Mills Brothers with a rhythm tune and here are two on-the-button rhythm sides by these hearty hit perennials.

“WRINGLE WRANGLE”
(From Walt Disney’s “Westward Ho The Wagons”)

“IT WAS MY FATHER’S HABIT”
(From Ben Bagley’s “Shoestring ’57”)

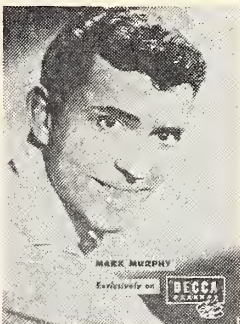
(Decca 30131; 9-30131)



MERV GRIFFIN

New face, new voice on Decca! The first effort is a big version of the big tune from the Disney film with an equally strong tune for the coupling. This one shines as a hit!

“FASCINATING RHYTHM”
“EXACTLY LIKE YOU”
(Decca 30101; 9-30101)



MARK MURPHY

Sensational new song stylist. Fast rising Murphy lends his big voice to these standards in a way that makes each unforgettable. This boy will make it—and fast!

A New World of Sound DECCA Records



London Lowdown

It looks as though Mitchell Torok, whose waxing of “When Mexico Gave Up The Rhumba”, will be coming over to this country for a 12 weeks tour. This would be on the strength of two records issued over here, the previous one being “Caribbean”. I understand that Torok will also be seen in Ireland.

The B.B.C. is planning another “Festival Of British Song” competition. Although none of the winning songs of the previous competition set the music world on fire, it is hoped that a better crop of material will be submitted for the new venture.

That “Green Door” is certainly breaking wide open for Jim Lowe. Disk is selling like hot cakes.

Annie Ross is now in New York where she will open at the Bijou Theatre on November 26th with the highly successful revue titled ‘Cranks’.

We are sorry to hear of the passing of that great jazz pianist Art Tatum. This wonderful musician has given the world so much pleasure.

The B.B.C. this week presents a tribute to the record industry by offering 15 hours of disk jockeys. It seems a pity that Jack Jackson (the daddy of them all) is not included in the personalities introducing platters during this week.

“The Ted Heath Story,” featuring Ted and the Band, now being networked over Channel 9 on Fridays.

Patience and Prudence are slowly but surely creeping into the best sellers over here with “Tonight You Belong To Me”.

Looking forward to hearing from Bill and Cissie Gersh who are now safely home in the U.S.

This week’s best selling pop singles. (Courtesy “New Musical Express”)

- 1 Just Walking In The Rain—Johnny Ray (Philips)
2 Woman In Love—Frankie Laine (Philips)
3 Hound Dog—Elvis Presley (HMV)
4 More—Jimmy Young (Decca)
5 Rocking Through The Rye—Bill Haley Comets (Brunswick)
6 My Prayer—Platters (Mercury)
7 Green Door—Jim Lowe (London)
8 Lay Down Your Arms—Anne Shelton (Philips)
9 Rip It Up—Bill Haley Comets (Brunswick)
10 Green Door—Frankie Vaughan (Philips)
11 Rock Around The Clock—Bill Haley Comets (Brunswick)
12 Make It A Party—Winifred Atwell (Decca)
13 St. Therese Of The Roses—Malcolm Vaughan (HMV)
14 Love Me As Though There Were No Tomorrow—Nat ‘King’ Cole (Capitol)
15 Giddy-Up-A-Ding-Dong—Freddie Bell and the Bellboys (Mercury)
16 Rock With The Cave Man—Tommy Steele (Decca)
17 When Mexico Gave Up The Rhumba Mitchell Torok—(Brunswick)
18 Autumn Concerto—George Melachrino (HMV)
19 More—Perry Como (HMV)
20 Whatever Will Be, Will Be—Doris Day (Philips)
20 Blue Jean Bop—Gene Vincent (Capitol)
22 Great Pretender/Only You—Platters (Mercury)
23 Middle Of The House—Jimmy Parkinson (Columbia)
23 Blue Moon—Elvis Presley (HMV)
25 Two Different Worlds—Ronnie Hilton (HMV)
26 Green Door—Glen Mason (Parlophone)
27 House With Love In It—Vera Lynn (Decca)



Record Reviews

A DISK & SLEEPER B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MODORE

The Cash Box Disk of the Week

CHRISTMAS RECORDS

“MARY’S BOY CHILE” (2:57) [Schumann ASCAP—Lorin]
“VENEZUELA” (2:40) [Public Domain]
HARRY BELAFONTE (RCA Victor 20/47-6734)

The past 12 months have witnessed the rocket like rise to stardom of Harry Belafonte, one of the most talented gents in our business. He’s had two consecutive supersmash LP’s and is beginning to make a deep impression in the singles field with his “Jamaica Farewell” waxing. For Xmas, Harry offers a brilliant interpretation of a touching new religious Yuletide composition tagged “Mary’s Boy Chile.”

“WHITE CHRISTMAS” (2:35) [Berlin ASCAP—Berlin]
“THE BELLS OF ST. MARY” (2:37) [Chappell ASCAP—Furber, Adams]
THE DRIFTERS & CLYDE McPHATTER (Atlantic 1048)

This may be the biggest year for the Drifters’ dynamic and imaginative interpretation of “White Christmas.” The side, which features Clyde McPhatter (who hit the big time this year via his “Treasure of Love” waxing) was originally issued the Xmas before last. It did very well that year and was an even bigger success last year. In view of the artists’ increased popularity and the constantly growing interest in the rockin’ beat, the reissued platter should have its greatest sale in the coming months. Atlantic will be giving it a special push. Flip is a lovely version of the pretty “Bells of St. Mary.”

MAHALIA JACKSON
(Columbia 40777; 4-40777)

“MARY’S LITTLE BOY CHILE”
B+ (3:00) [Schumann ASCAP—Hairston] Mahalia Jackson, one of the world’s greatest gospel singers, lends her thrilling voice to an enchanting Christmas song that could become a standard. Stirring, emotional performance of excellent religious material.

“SILENT NIGHT, HOLY NIGHT”
B+ (3:05) [Public Domain—Gruber, Mohr] This side displays the magnificent singer on the most beautiful interpretation of this classic this reviewer has ever heard. Deserves a spot on every Xmas show.

NAT “KING” COLE
(Capitol 3560; F-3560)

“TAKE ME BACK TO TOYLAND” (2:53) [Harvard BMI—Lowe, Mann] A beautiful Holiday flavored ballad originally issued out of the Xmas season, is re-released for the Yuletide by Capitol. Lovely song with a delightful fairy tale atmosphere. Should receive heavy air play during the coming season.

“MRS. SANTA CLAUS” (2:06)
B [Sherwin ASCAP—Fulton, Steele, Houle] This half is a happy tune about an extremely important but highly unpublicized personality, Santa’s wife. Infectious novelty.

VOICES OF ELISE BRETTON
(Plaza 5004; P 5004)

“CHRISTMAS WITHOUT YOU”
B (2:45) [Pinkham BMI—Ireland, Knapp, Hansen] With the use of the multiple track technique, Plaza Records introduces one of the prettiest of the new Xmas ballads to hit the market this year. Elise Bretton blends delightfully on all the voices and Jim Tyler on all the instruments. Pretty song wonderfully engineered.

“GIVE YOUR LOVE FOR CHRISTMAS” (2:35) [Consonant ASCAP—Valente, Milici, Saranec] The thrush does another fine job on this tender love song. Here again the multiple voice gimmick is employed. Two good sides for jockey programming.

BILL MILBURN
(Bonnie 45-527)

“SANTA’S SLEIGH” (2:20)
B [Yucca BMI—Milburn, Maughan] Bill Milburn glides thru an infectious bouncer clearly explained in the title. Pleasant novelty filled with sleigh bells, etc.

“SANTA COMES ON CHRISTMAS EVE” (2:07) [Yucca BMI—Milburn, Maughan] Another light-hearted tune sprightly treated by the performer. Tells the kids to believe in Santa Claus.

LITTLE BRENDA LEE
(Decca 30107; 9-30107)

“CHRISTY CHRISTMAS”
B [Amber ASCAP—Symes, Starr] Little 9-year-old Brenda Lee lends her husky young voice to a catchy new Xmas bouncer that tells about Santa’s little helper Christy Christmas. Cute novelty that’ll be heard often.

“I’M GONNA LASSO SANTA CLAUS” [Copar BMI—Adams, Jones] Another colorful novelty pertly styled by the youngster.

LAWRENCE WELK & THE LENNON SISTERS
(Coral 61746; 9-61746)

“SANTA FROM SANTA FE”
B (2:01) [Abe Olman ASCAP—Stillman, Stein, Delugg] The Lennon Sisters are sprightly accompanied by Lawrence Welk’s ork on a bouncy ditty about a cowboy Santa. Contagious cutie that could catch on.

“THE CHRISTMAS WALTZ”
B (2:12) [Champagne ASCAP—Cates, Webster] The Sparklers handle the vocal chores on this warm Xmas waltzer from Welk’s new Yuletide LP. Warm interpretation.

NORMAN LUBOFF CHOIR
(Columbia 40785; 4-40785)

“TWELVE DAYS OF CHRISTMAS”
B+ (3:36) [P. D. Cahn ASCAP—] The Norman Luboff Choir hands in a lively, harmonious arrangement of a beautiful Xmas folk favorite. Wonderful blend of voices plus an exciting delivery.

“WHAT CHILD IS THIS?”
B (2:22) [P. D. Cahn ASCAP—] The chorus is excellent on this tender treatment of a lovely religious song set to the captivating folk melody better known under the title of “Green-sleeves.”

“Only those records best suited for commercial use are reviewed by THE CASH BOX”

TOP Mercury MONEY MAKERS



Patti Page

MAMA FROM THE TRAIN

AND
EVERY TIME
70971



The Platters

IT ISN'T RIGHT

AND
YOU'LL NEVER
NEVER KNOW
70948



Sil Austin

SLOW WALK

AND
WILDWOOD
70963

JUST RELEASED AND GOING STRONG



Georgia Gibbs

TRA LA LA

AND
MORNING, NOON
AND NIGHT
70998



Rusty Draper

CONFIDENTIAL

AND
TIGER LILY
70989



Chuck Miller

AUCTIONEER

AND
BABY DOLL
71001

BRAND NEW! AVAILABLE THIS WEEK



Ralph Marterie

Big Instrumental Hit From Europe

GUAGLIONE

Pronounced WAHL-YONE

AND
CARLA
Ralph Marterie Theme
71007



David Carroll

YEARNING

AND
ARMEN'S THEME
71000



Louis Jordan

BIG BESS

AND
CAT SCRATCHIN'
70993

THE #1 ALBUM FOR THIS

HOLIDAY SEASON



CORAL
HIGH FIDELITY

MERRY CHRISTMAS

from

LAWRENCE WELK

and his champagne music

LET IT SNOW! LET IT SNOW! LET IT SNOW!
I WANNA DO MORE THAN WHISTLE
WHITE CHRISTMAS
DREAMING ISLAND
THE CHRISTMAS TOY
SANTA CLAUS IS COMIN' TO TOWN
WINTER WONDERLAND
CHRISTMAS DREAMING
CHRISTMAS COMES BUT ONCE A YEAR
THANKS FOR CHRISTMAS
TWELVE GIFTS OF CHRISTMAS
HIGH ON THE HOusetop
FROM THE RECORDS

Selections include:

- LET IT SNOW! LET IT SNOW! LET IT SNOW!
 - I WANNA DO MORE THAN WHISTLE
 - WHITE CHRISTMAS
 - CHRISTMAS ISLAND
 - THE CHRISTMAS TOY
 - SANTA CLAUS IS COMIN' TO TOWN
 - WINTER WONDERLAND
 - CHRISTMAS DREAMING
 - CHRISTMAS COMES BUT ONCE A YEAR
 - THANKS FOR CHRISTMAS
 - TWELVE GIFTS OF CHRISTMAS
 - HIGH ON THE HOusetop
- CRL 57093 EC 82032

NEW LAWRENCE WELK SINGLES

- THE CHRISTMAS WALTZ
SANTA FROM SANTA FE
featuring THE LENNON SISTERS
9-61746
- LET'S HAVE AN OLD FASHIONED CHRISTMAS
RING THOSE CHRISTMAS BELLS
9-61745
- BABY'S FIRST CHRISTMAS
CHRISTMAS COMES BUT ONCE A YEAR
with DOROTHY COLLINS
9-61736



Round The Wax Circle

NEW YORK:

The music business suffered two great losses last week when Victor Young and Larry Spier died. Both had contributed much to our industry. . . . Wynn Lassner has signed for personal management the 5 DeMarco Sisters and Ivory Joe Hunter. . . . Jubilee's Jo Ann Tolley into the Ankara Club in Pittsburgh for 3 weeks. . . . The Four Voices held over indefinitely at the Sands Hotel in Las Vegas. . . . Kai Winding and his septet go on a concert tour with Count Basie and his band beginning November 21. First date is at Civic Opera House in Chicago for a week. . . . The Jodimars have been closing every bill they appear on. Currently touring with Tony Martin, the boys are still in the windup spot. . . . Having dinner with one of the great artists of our time last week, Sammy Davis, Jr., we looked around Danny's Hideaway and in one glance saw such theatrical business personalities as Jackie Gleason, Jerry Lewis, Bernie Lang, Bobby Sherwood, Julie Chester and Bill Williams. . . . Marguerite Piazza is testing for the title role in "The Helen Morgan Story". . . . Barry Gordon will be special guest on the Danny Thomas TV show on November 26. He'll do his latest MGM release "Rock Little Chillun". . . . The Crew-Cuts are considering an offer to return to England in the Spring for another tour. . . . Teresa Brewer will sing "Mutual Admiration Society" on the Ed Sullivan Show November 25. . . . Morty Wax of E. B. Marks was married last Sunday. . . . The Incomparable Social Club of New York presented The Emanons and Ronnie Baxter to a packed house of 1700 people last Saturday at their Fourth Dance at the Palm Garden Ballroom. . . . Both Sam Clark and Larry Newton of ABC-Paramount are on the West Coast for distributor meetings.



SAMMY DAVIS, JR.

CHICAGO:

Jeri Southern and Freddie Montell pleasing the patrons of Mister Kelly's these nights. Jeri was a welcome guest on Howard Miller's WBBM-TVer t'other p.m. . . . Buddy Laine and the band just finished a return engagement at the Chevy Chase. . . . Jack Solinger, midwest promoter for ABC-Paramount, down St. Louis way, working hard. . . . Anita Ellis, the gal who's been the singing voice for so many Hollywood stars, has a new, appropriately titled Epic album, "I Wonder What Became Of Me". . . . Lenny Garmisa, of Garmisa Distribs, just added two labels to his busy fold, Josie and Jubilee. . . . WRIT'S Gene Edwards asks for help. Gene would like pics of any and all artists for WRIT'S record hops. . . . Johnny Janis around town doing all the shows. Johnny's got a new album on ABC-Paramount. . . . The Harvest Moon Festival brings Jerry Lewis and Eddie Fisher into town for a spell. . . . Betty Johnson's got a cute little promotion mailer for her newest Bally dishing, "I Dreamed". The card's got a picture of Betty as a queen surrounded by clouds and a picture of the person that the card's addressed to, with appropriate message. . . . Local promoter, Bob Cole takes off for sunny California for a few weeks of basking in the sun. (If we know Bob, he'll be busy out there, too!) . . . Dave Axelrod, national sales manager for Motif Records, here to introduce Bob Parrish's newie on the label, "Bring Your Tears To Me". . . . Mort Hillman, proxy of Salem Records, eastward bound on a 5 week promotion trip for the label's first album, "In The Mood For A Song?" featuring thrush Corky Shayne. . . . Marty Faye on the air from 9 to 11 on Sundays. New show reported to be bringing in the listeners. . . . Sam Fox, Famous-Paramount Music's midwest man, in town for a breath after touring the area. Pubbery's latest tune, "My Last Night In Rome", getting mucho air play. . . . Station management at WAIT forcing deejays to stick directly to script, no ad libs at all.



JERRY LEWIS

HOLLYWOOD:

Freddie Martin on a six-week one-nighter tour, also set to stop off in New York for the NBC net "Bandstand" show. . . . Early reports on Johnny Maddox's Dot recording of "Nickelodeon Tango" indicate that Johnny has a new hit of major proportions. . . . Irwin Zucker presented local deejays with miniature high-heeled shoes filled with candy kisses. Note read, "kisses from Dinah for 'High Heels'". . . . Margie Rayburn now recording for Liberty Records. Liberty purchased her masters on "Take A Gamble On Me" and "Every Minute Of The Day" and plans an early release for the disk. . . . Chic Thompson, president of the new label, Chic Records, is the proud father of a new daughter named Tara Lisa. . . . Rod McKuen has been signed to a long term contract by Universal Pictures. Liberty is releasing a single from his new LP. . . . Jules Losch to New York for a week of conferences with clients on up-coming releases, and stopping in major markets to visit deejays on his return trip to the Coast. . . . Gene Brewer left Central Record Sales and will announce plans shortly. New Central promotion man is Jeff Clark. . . . Frank Music Affiliates have set some sort of precedent in the publishing field with nine major recordings released in the past ten days. . . . Dirk Courtenay now doing the Larry Finley nighttime show over KFVB. . . . Songwriter Harold Spina has reactivated his Spina Music firm, with son John setting up New York offices and Harold, Jr. in charge of the West Coast operation. . . . Harry Fox has been appointed Sales Manager of Bonnie Records and currently working on label's Christmas release of "Santa's Sleigh" by Tex Milburn. . . . George Shearing has completed work on his autobiography "Sing Under My Fingers", in collaboration with Bill Hegner. . . . Jimmie Wakely's first Lp for Decca due to be released next week. . . . Nelson Riddle currently bicycling between the Rosemary Clooney TV'er and scoring of "Pajama Game".



MARGIE RAYBURN

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



IT'S ROCK AND ROLL

IT'S POP

It's a Hit!

THE CADILLACS'

Sensational recording of...

**"RUDDOLPH
THE RED-NOSED
REINDEER"**

Josie - 807

Josie RECORD
1650 Broadway, New York City

THE CHRISTMAS RECORD



**"Dear Santa,
Have You
Had The
Measles?"**

by
Lael Calloway

Assisted by Daddy
CAB CALLOWAY

with Orchestra conducted by
SID FELLER



Published by
SHAWNEE PRESS, INC.
157 WEST 57th STREET
NEW YORK 19, N. Y.

9761;
45-9761



Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. Love Me Tender (E. Presley)
2. Don't Be Cruel (E. Presley)
3. Walking In The Rain (J. Ray)
4. Honky Tonk (B. Doggett)
5. Green Door (J. Lowe)
6. Singing The Blues (Mitchell)
7. True Love (Crosby & Kelly)
8. Cindy, Oh Cindy (Martin/Fisher)
9. Two Different Worlds (Rondo/Williams & Morgan)
10. Hey! Jealous Lover (Sinatra)

Los Angeles, Calif.

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. Walking In The Rain (J. Ray)
4. Don't Be Cruel (E. Presley)
5. Hey! Jealous Lover (Sinatra)
6. Night Lights (N. Cole)
7. Honky Tonk (B. Doggett)
8. True Love (Crosby & Kelly)
9. Cindy, Oh Cindy (Martin/Fisher)
10. My Last Night In Rome (Motifs)

Chicago, Ill.

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. Walking In The Rain (J. Ray)
4. Honky Tonk (B. Doggett)
5. Cindy, Oh Cindy (V. Martin)
6. Singing The Blues (Mitchell)
7. Don't Be Cruel (E. Presley)
8. True Love (Powell/Crosby & Kelly)
9. Blueberry Hill (F. Domino)
10. City Of Angels (Highlights)

New Orleans, La.

1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. Hey! Jealous Lover (Sinatra)
4. Walking In The Rain (J. Ray)
5. Blueberry Hill (F. Domino)
6. Love Me Tender (E. Presley)
7. Honky Tonk (B. Doggett)
8. You'll Never, Never Know I Care (Platters)
9. Don't Be Cruel (E. Presley)
10. True Love (Crosby & Kelly)

Philadelphia, Pa.

1. Walking In The Rain (J. Ray)
2. Love Me Tender (E. Presley)
3. Don't Be Cruel (E. Presley)
4. True Love (Crosby & Kelly)
5. Rose And A Baby Ruth (G. Hamilton IV)
6. Hey! Jealous Lover (Sinatra)
7. Cindy, Oh Cindy (E. Fisher)
8. Two Different Worlds (Rondo)
9. Mama From The Train (Page)
10. Green Door (J. Lowe)

Seattle, Wash.

1. Love Me Tender (E. Presley)
2. Singing The Blues (Mitchell)
3. Green Door (J. Lowe)
4. Walking In The Rain (J. Ray)
5. Don't Be Cruel (E. Presley)
6. I Walk The Line (J. Cash)
7. Blueberry Hill (F. Domino)
8. Honky Tonk (B. Doggett)
9. Rose And A Baby Ruth (G. Hamilton IV)
10. Hound Dog (E. Presley)

Cleveland, Ohio

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Green Door (J. Lowe)
4. Blueberry Hill (F. Domino)
5. Since I Met You Baby (I. Joe Hunter)
6. Walking In The Rain (J. Ray)
7. Mama From The Train (Page)
8. True Love (J. Powell)
9. Friendly Persuasion (Boone)
10. Garden Of Eden (J. Valino)

Buffalo, N. Y.

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. Friendly Persuasion (Boone)
4. Garden Of Eden (J. Valino)
5. Don't Be Cruel (E. Presley)
6. Cindy, Oh Cindy (V. Martin)
7. Rose And A Baby Ruth (G. Hamilton IV)
8. True Love (Crosby & Kelly)
9. Singing The Blues (Mitchell)
10. Walking In The Rain (J. Ray)

Cincinnati, Ohio

1. Green Door (J. Lowe)
1. Love Me Tender (E. Presley)
3. Singing The Blues (Mitchell)
4. Walking In The Rain (J. Ray)
5. Blueberry Hill (F. Domino)
6. Don't Be Cruel (E. Presley)
7. True Love (Crosby & Kelly)
8. Friendly Persuasion (Boone)
9. Canadian Sunset (Winterhalter/Williams)
10. Garden Of Eden (J. Valino)

Houston, Tex.

1. Singing The Blues (Mitchell)
2. Blueberry Hill (F. Domino)
3. Love Me Tender (E. Presley)
4. Walking In The Rain (J. Ray)
5. Green Door (J. Lowe)
6. City Of Angels (Highlights)
7. It Isn't Right (Platters)
8. True Love (Crosby & Kelly)
9. From The Bottom Of My Heart (Clovers)
10. Hey! Jealous Lover (F. Sinatra)

Boston, Mass.

1. True Love (Crosby & Kelly)
1. Love Me Tender (E. Presley)
3. Rose And A Baby Ruth (G. Hamilton IV)
4. Honky Tonk (B. Doggett)
5. Green Door (J. Lowe)
6. Cindy, Oh Cindy (V. Martin)
7. Hey! Jealous Lover (Sinatra)
8. I Walk The Line (J. Cash)
9. Don't Be Cruel (E. Presley)
10. Singing The Blues (Mitchell)

Baltimore, Md.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Walking In The Rain (J. Ray)
4. Blueberry Hill (F. Domino)
5. Green Door (J. Lowe)
6. Rose And A Baby Ruth (G. Hamilton IV)
7. True Love (Crosby & Kelly)
8. Cindy, Oh Cindy (V. Martin)
9. Priscilla (Cooley & Dimples)
10. Honky Tonk (B. Doggett)

Pittsburgh, Pa.

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. Singing The Blues (Mitchell)
4. Blueberry Hill (F. Domino)
5. Cindy, Oh Cindy (V. Martin)
6. Rose And A Baby Ruth (G. Hamilton IV)
7. Honky Tonk (B. Doggett)
8. Garden Of Eden (J. Valino)
9. It Isn't Right (Platters)
10. True Love (Crosby & Kelly)

Detroit, Mich.

1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. True Love (Crosby & Kelly)
4. Love Me Tender (E. Presley)
5. Blueberry Hill (F. Domino)
6. Priscilla (E. Cooley & Dimples)
7. Hey! Jealous Lover (F. Sinatra)
8. Friendly Persuasion (Boone)
9. Cindy, Oh Cindy (V. Martin)
10. Slow Walk (S. Austin)

St. Louis, Mo.

1. Green Door (J. Lowe)
2. Singing The Blues (Mitchell)
3. Love Me Tender (E. Presley)
4. Hey! Jealous Lover (F. Sinatra)
5. Two Different Worlds (Rondo)
6. Cindy, Oh Cindy (V. Martin)
7. Confidential (S. Knight)
8. Faithful Hussar (T. Heath)
9. True Love (J. Powell)
10. Walking In The Rain (J. Ray)

San Antonio, Tex.

1. Love Me Tender (E. Presley)
2. Singing The Blues (Mitchell)
3. Walking In The Rain (J. Ray)
4. Liebestraum (G. Girard)
5. Blueberry Hill (F. Domino)
6. Out Of Sight, Out Of Mind (5 Keys)
7. Green Door (J. Lowe)
8. Rockin' At Cosmos (L. Allen)
9. Tonight You Belong To Me (Patience & Prudence)
10. Giant (A. Mooney)

Minneapolis, Minn.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Green Door (J. Lowe)
4. Blueberry Hill (F. Domino)
5. True Love (Crosby & Kelly/Powell)
6. Cindy, Oh Cindy (Martin/Fisher)
7. Garden Of Eden (J. Valino)
8. Honky Tonk (B. Doggett)
9. Hey! Jealous Lover (Sinatra)
10. City Of Angels (Highlights)

Milwaukee, Wisc.

1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. True Love (Crosby & Kelly)
4. Love Me Tender (E. Presley)
5. Honky Tonk (B. Doggett)
6. Rose And A Baby Ruth (G. Hamilton IV)
7. City Of Angels (Highlights)
8. Garden Of Eden (J. Valino)
9. Cindy, Oh Cindy (V. Martin)
10. Hey! Jealous Lover (Sinatra)

San Francisco, Calif.

1. Love Me Tender (E. Presley)
2. Walking In The Rain (J. Ray)
3. Don't Be Cruel (E. Presley)
4. Green Door (J. Lowe)
5. Tonight You Belong To Me (Patience & Prudence/Welk & Lennons)
6. Singing The Blues (Mitchell)
7. True Love (Crosby & Kelly)
8. Canadian Sunset (Winterhalter/Williams)
9. Cindy, Oh Cindy (Fisher/Martin)
10. Honky Tonk (B. Doggett)

Atlanta, Ga.

1. Love Me Tender (E. Presley)
2. Singing The Blues (Mitchell/Robbins)
3. Green Door (J. Lowe)
4. True Love (Crosby & Kelly)
5. Canadian Sunset (Winterhalter)
6. Walking In The Rain (J. Ray)
7. Tonight You Belong To Me (Patience & Prudence)
8. Cindy, Oh Cindy (E. Fisher)
9. Honky Tonk (B. Doggett)
10. Blueberry Hill (F. Domino)

Denver, Colo.

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. Singing The Blues (Mitchell)
4. Don't Be Cruel (E. Presley)
5. Walking In The Rain (J. Ray)
6. Blueberry Hill (F. Domino)
7. Tonight You Belong To Me (Welk & Lennons/Patience & Prudence)
8. True Love (Crosby & Kelly/Powell)
9. I Walk The Line (J. Cash)
10. Cindy, Oh Cindy (E. Fisher)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

America's Fastest Selling Records



DECCA RECORDS



THE MESSAGE
THE WORLD IS WAITING FOR

NOW

ON ONE OF THE GREATEST
RECORDINGS OF OUR TIME . . .

Bing Crosby
Sings

**"I Heard
The Bells On
Christmas Day"**

(Peace on Earth, Good Will to Men)

DECCA 9-30126 (30126)

Words By
Henry Wadsworth
Longfellow
(Adapted)

Music By
Johnny Marks

b/w
"CHRISTMAS
IS A-COMIN'"

CASH BOX - "DISK OF THE WEEK"
BILLBOARD - "SPOTLIGHT PICK"
VARIETY - "BEST BET"

A New World of Sound



DECCA records

"It's What's in THE CASH BOX That Counts"

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IN THE 11th ANNUAL POLL OF THE AUTOMATIC
MUSIC INDUSTRY OF AMERICA TO CHOOSE THE
BEST RECORDS AND RECORDING ARTISTS OF 1956
VOTE TODAY—FILL OUT AND MAIL
PREPAID POSTCARD IN THIS ISSUE



Sponsored and Conducted Exclusively by

THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"

Mr. Christmas Does it Again-

Gene Autry *sings*

with his fabulous "RUDOLPH" Touch...



COLUMBIA
RECORDS



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- 40790 (4-40790)
 CHILDREN STORIES - J 293 (4-293)

Help For The Dealer



NEW YORK—Columbia Records executives (l to r) Stan Kavan, Album Sales Manager; William Gallager, Field Sales Manager; and Advertising & Sales Promotion Manager Arthur Schwartz examine the company's newest service to harassed dealers coping with the gift-wrap problem. The entirely new plan offers—at cost—this musical-imprinted envelope and an elasticized red-and-silver ribbon with a pre-tied bow, which slips over the corners of the envelope. The dealer gets fifty envelopes and ribbons in each kit ordered.

The Oldest ONE-STOP Record Service

All Labels All Hits

45 RPM 55¢
78 RPM 60¢
Single EPs 91¢

NO EXTRA CHARGES
FREE TITLE STRIP SERVICE
NO ORDER TOO LARGE!
Save Time! Save Money!

STORE BUSINESS WELCOME
No C.O.D. Send check with order including postage.

The Musical Sales Co.
SEEBURG DISTRIBUTORS
140 W. Mount Royal Ave.
Baltimore 1, Maryland
Vernon 7-5755

DYNAMITE!!

"ARMENS THEME"

DAVID CARROLL Mercury 7100
LEW QUADLING Coral 61754
JOE REISMAN RCA Victor 47-6740
DAVID SEVILLE Liberty F-55041

ABC CORP. — BOURNE, INC.

AND MORE DYNAMITE!!

"WHEN MY LOVE SMILES"
VIC DAMONE—Columbia 4-40783

"NOW DON'T THAT PROVE I LOVE YOU"
5 KEYS—Capitol F-3597

"YO-O-RINTY"
(from the Adventures of Rin-Tin-Tin)
Unique 370

ABC CORP. — BOURNE, INC.

Mike Kurlan Dies

LOS ANGELES, CAL.—Los Angeles distributor Mike Kurlan died of a heart attack at his home here Sunday night, Nov. 11. Kurlan was associated for many years with Decca Records as a salesman and a branch manager in Cincinnati and Detroit. In 1949 he opened his own independent distributing business in Los Angeles to handle Coral Records. He is survived by his wife Eleanor and daughter, Julie.

Jack Gale Establishes Charleston, S.C. Distrib

CHARLESTON, S. C.—Jack Gale, disk jockey at station WTMA, this city, announced last week that he had formed the Southeast Distributing Co., the only record distributor in the state of South Carolina.

The new indie will cover all disk jockeys, juke box operators and dealers throughout the state of S.C.

Southeast has already obtained the following lines: Flash, Candlelight, Tribute, Jalo, Sage, TNT, and Hickory and is in the process of negotiating distribution rights for others.

Gale also operates a record shop in Charleston as well as the Folly Amusement Pier in the same city.



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Larry Utal, Monument Music, reports that many jockeys have already written to tell him that they plan to play Patti Page's "Everytime" on a steady basis throughout the Holiday season. Says Utal, "In addition to the religious lyric, the tune is an up-tempo wax and provides a good programming change when mixed with the typical sentimental Yuletide or cute Santa Claus records." . . . Jack Slattery (WHAM-Rochester, N.Y.) writes that WHAM features five deejays and all skyscrapers. The shortest, at 6 ft. 2 inch. is Carol Hardy and the tallest is Slattery himself, standing at 6 ft. 6 inch. Between these measurements fall Dick Doty, Bob Burns and Bill Dwyer. . . . A study of the development of modern jazz in America will be conducted by Rex Dale (WCKY-Cincinnati, Ohio) at the Xavier University Evening College this fall. The course, titled "Beiderbecke To Brubeck—The Evolution Of Modern American Music", will trace modern American music's primitive beginning through the early jazz age to the present day progressive and modern jazz artists. In conducting the course, Rex will draw from his vast collection of jazz records and material learned first hand from conversing with the jazz greats. Visiting celebrities, if available, will be invited to visit the classes. . . . A daughter, Susan, was born to Mr. & Mrs. Bob E. Lloyd (WHEC-Rochester, N.Y.). Bob recently counted up the visitors over a two-week period to WHEC and produced a list that included such name personalities as Lena Horne, Eileen Rodgers, Dick Jacobs and Kai Winding. "We had so many pleasant interviews", reported Bob, "that we didn't get to play Monday's record list entirely 'til a week from that Wednesday!" . . . "The Top 15 Songs Today" is a feature handled by Sid Scott (WGSM-Huntington, L.I.) . . . Gene Piatt (KELO-Sioux Falls, S.D.) thinks Louis Prima's new Capitol package, "The Wildest" is just what it says and the Verve album "Ella And Louis" (Ella Fitzgerald and Louis Armstrong) should keep sales bright and "Bing Sings Whilst Bregman Swings", also Verve, puts the old master in a new field and it's refreshing.



REX DALE
(WCKY—Cincinnati, O.)

* * * * *

Ed Ferland (WHEC-Rochester, N.Y.) is conducting an Elvis Presley contest in conjunction with Presley's first film chore, "Love Me Tender". As many words as the teens can fit on a standard size postcard made up from the letters in the title of the picture, can win them either six Presley LP's or 25 pairs of tickets to see the show. . . . Penobscot County in central Maine voted to annex the rest of the country and elected Elvis Presley as President. At least that was the result of an election held by station WGUY-Bangor, Me., which ended as a victory for the Hound Dog ticket, a "party" advocating the annexation of the rest of the country into Penobscot County. The losers: The Gee Whittakers party. The elections were handled by WGUY's Ken Man ey and Bob Shaw. . . . Paul Cowley (WKLO-Louisville, Ky.) is back on the beat after a bout with a respiratory infection and a strep throat. . . . Station KTSA reports that dj Don French passed the one time record of 126 hours of continuous broadcasting and established a new mark of 130 hours. . . . Gil Henry runs his "Regal Tune Table" over 13 stations affiliated with the CBS radio network. . . . Frank Roberts (WBOF-Virginia Beach, Va.) has lots of nice things to say about his new location. "Virginia Beach", says Frank, "is beautiful—especially in the summer

—and this living across the street from the ocean is a tremendous thing". Frank heads a 6 to 10 A. M. time slot for WBOF. . . . Howard Clark (KBSF-Springfield, La.), now the station's Program Director, is also a platter spinner in the morning and afternoon. Eighteen-year-old Clark would appreciate hearing from any other young Program Directors across the land. . . . Chuck Dunaway (KENT-Shreveport, La.) recently held a contest to determine how many people would take the time to write in to get 30 minutes of Elvis Presley records on his afternoon show. The amazing part of the 3,000 card and letter response, thinks Chuck, is the fact that over 40% of the returns were from women in their mid-twenties or young housewives.

* * * * *

Buddy Deane (WITH-Baltimore, Md.) says the cut from Pat Boone's latest Dot album, "Howdy", on the standard "Harbour Lights" is getting a lot of attention and requests from his listeners. One of the new singles Buddy likes is "Baby Doll" by Andy Williams on Cadence. . . . Ken Garland (WPOR-Portland, Me.) and fellow deejay Howie Leonard have been engaged by a local ballroom to run record hops every Friday night. . . . Recent guests to Tom Edwards (WERE-Cleveland, Ohio) included Sonny Knight (Dot), Ivory Joe Hunter (Atlantic) the De Castro Sisters (RCA Victor) and Meg O'Shaughnessy (MGM). . . . Alan Jeffery (KRIZ-Phoenix, Arizona) left KTAR-Hollywood, Calif. and will do 26 hours a week of platter spinning for KRIZ. . . . Don Stewart (WKCT-Bowling Green, Ky.) writes that Buddy Morrow is scheduled to appear in Bowling Green, December 7th for the Western Kentucky College Dance. Don's looking forward to interviewing Buddy on his morning show "Time-Out".



HOWIE LEONARD
(WPOR—Portland, Me.)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

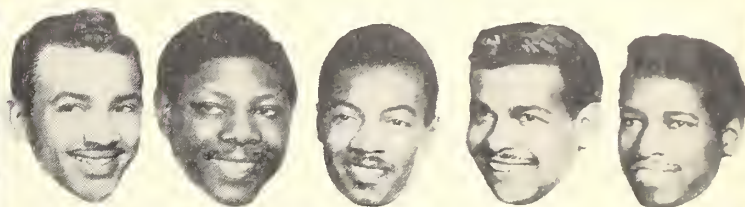
	Pos. Last Week
1. LOVE ME TENDER ELVIS PRESLEY (RCA Victor)	1.
2. SINGING THE BLUES GUY MITCHELL (Columbia)	3.
3. GREEN DOOR JIM LOWE (Dot)	2.
4. TRUE LOVE CROSBY & KELLY (Capitol) JANE POWELL (Verve)	4.
5. JUST WALKIN' IN THE RAIN JOHNNIE RAY (Columbia)	6.
6. HEY! JEALOUS LOVER FRANK SINATRA (Capitol)	8.
7. FRIENDLY PERSUASION P. BOONE (Dot)	5.
8. CINDY, OH CINDY VINCE MARTIN (Glory) EDDIE FISHER (RCA Victor)	7.
9. TWO DIFFERENT WORLDS DON RONDO (Jubilee) WILLIAMS & MORGAN (Kapp)	10.
10. BLUEBERRY HILL FATS DOMINO (Imperial)	9.
11. MAMA FROM THE TRAIN PATTI PAGE (Mercury)	15.
12. PETTICOATS OF PORTUGAL D. JACOBS (Coral)	11.
13. A ROSE AND A BABY RUTH GEORGE HAMILTON IV (ABC-Paramount)	16.
14. HONKY TONK BILL DOGGETT (King)	12.
15. CANADIAN SUNSET H. WINTERHALTER (RCA Victor) A. WILLIAMS (Cadence)	14.
16. DON'T BE CRUEL ELVIS PRESLEY (RCA Victor)	13.
17. TONIGHT YOU BELONG TO ME PATIENCE & PRUDENCE (Liberty) L. WELK & LENNON SISTERS (Coral)	17.
18. NIGHT LIGHTS NAT "KING" COLE (Capitol)	21.
19. GARDEN OF EDEN JOE VALINO (Vik)	18.
20. I DREAMED BETTY JOHNSON (Bally)	28.

21) MUTUAL ADMIRATION SOCIETY. 22) TO THE ENDS OF THE EARTH. 23) LOVE ME. 24) YOU'LL NEVER, NEVER KNOW I CARE. 25) IT ISN'T RIGHT. 26) PRISCILLA. 27) MIRACLE OF LOVE. 28) LAY DOWN YOUR ARMS. 29) CITY OF ANGELS. 30) MOONLIGHT LOVE. 31) BABY DOLL. 32) ROCK-A-BYE YOUR BABY. 33) NAMELY YOU. 34) SINCE I MET YOU BABY. 35) CONFIDENTIAL. 36) ANYWAY YOU WANT ME. 37) THE STAR YOU WISHED UPON LAST NIGHT. 38) WHATEVER WILL BE, WILL BE (QUE SERA, SERA). 39) OUT OF SIGHT, OUT OF MIND. 40) AUTUMN WALTZ. 41) SLOW WALK. 42) MARRIED I CAN ALWAYS GET. 43) AUCTIONEER. 44) LOVE IN A HOME. 45) I WALK THE LINE. 46) GIANT. 47) WHEN THE WHITE LILACS BLOOM AGAIN. 48) NEVER LEAVE ME. 49) AFTER THE LIGHTS GO DOWN LOW. 50) ITALIAN THEME.

BUSTIN' WIDE OPEN!!
a great follow-up to their current hit
"OUT OF SIGHT, OUT OF MIND"

THE FIVE KEYS

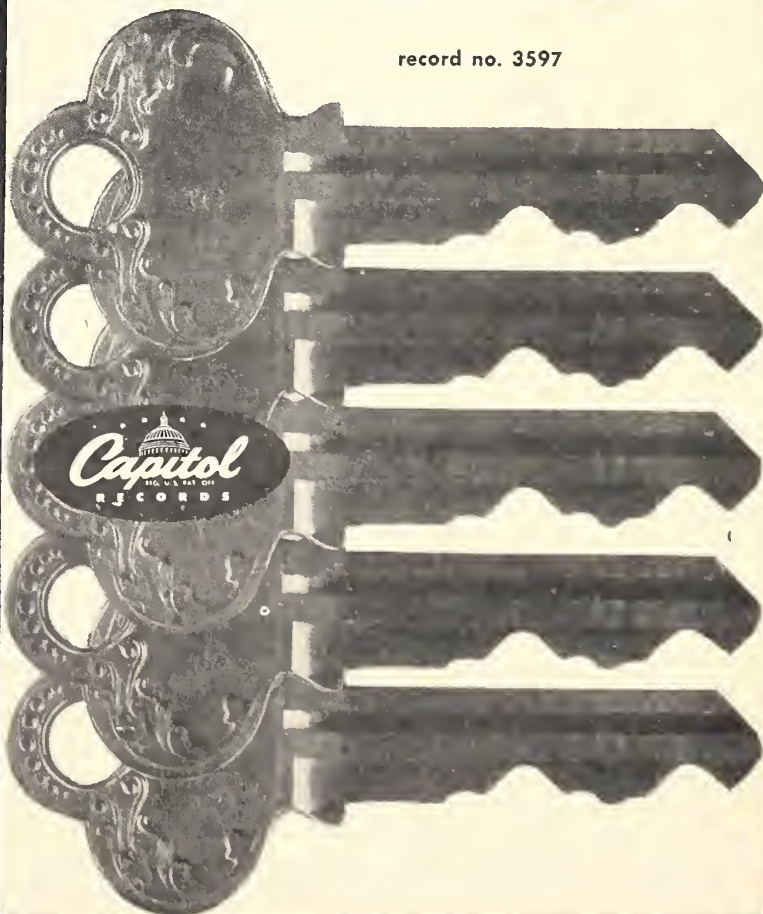
Orchestra conducted by Van Alexander



WISDOM OF A FOOL

NOW DON'T THAT PROVE I LOVE YOU

record no. 3597



"It's What's in THE CASH BOX That Counts"

Second In Library Series



NEW YORK—The second pop musical jamboree, co-sponsored by the New York Public Library and Station WMGM, New York, was held on Wednesday afternoon, Oct. 31st at the Donnell Library center, 20 West 53rd St., Manhattan. The participants were, from left to right: Sol Handwerger, publicity and advertising director of MGM Records; Leroy Holmes, MGM orchestra leader; Betty Madigan, vocalist on the MGM label; Murray Barber, member of WMGM Program Distribution Department, and Dean Hunter, conductor of the WMGM “Dean Hunter Show.” Others on the program were Margaret Whiting, Capitol Recording star; Bob Hilliard, composer of several hit tunes, including “Middle of the House,” and Sid Feller and Don Costa, Artists and Repertoire Chiefs of the ABC-Paramount label. The jamboree, on Wednesday, Nov. 14th, featured Peter Tripp, conductor of “Your Hits of the Week” on WMGM. His guests were Jerry Vale, Columbia recording star, and Bob Allen, composer of several hit tunes including “Song For A Summer Night.”

Carabinieri Band Marches Through Chicago

CHICAGO—Rome visited Chi in the persons of 102 colorful musicians called the Carabinieri Band. For two hours they held an excited crowd “breathless” with a program including Verdi’s “Force Of Destiny” and Tchaikovsky’s “Capriccio Italiano” then drawing to a stirring climax with Rossini’s “William Tell Overture”. Each selection was met with lusty shouts such as “Viva Italy” and wild cheers.

The red plumed and bemedaled maestro, Domenico Fantini, made one forget that this was a band and not a symphonic orchestra. His colorful musicians, dressed in uniforms of deep blues and reds topped with brilliant plumes on Napoleonic-type hats, rank among Italy’s top musicians. Many of them double in brass with Rome Opera, Radio Rome and other distinguished groups.

Chicago was the middle point of their 40-day tour of the East and Midwest. Stops on their way back to Rome include Milwaukee, Detroit, and New York.

The Carabinieri Band is an Angel Recording group with one LP newly released.

Decca Xmas Sampler

NEW YORK—Decca Records has announced that it has made available another in its series of programming aids for disk jockeys. To facilitate the programming of Yuletide music, the company has prepared a specially designed sampler titled “A Christmas Festival”.

This LP contains fifteen selections, each from a new 12” Decca Christmas album. The selections are performed by many different artists, and are in many different holiday moods.



Disk Jockey

REGIONAL RECORD REPORTS

- | | | |
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| <p>Lou Dennis
WBRY—Waterbury, Conn.</p> <ol style="list-style-type: none"> Love Me Tender (E. Presley) Singing The Blues (Mitchell) Mama From The Train (Page) Hey! Jealous Lover (Sinatra) Two Different Worlds (D. Rondo) Petticoats Of Portugal (D. Jacobs) Rose And A Baby Ruth (G. Hamilton IV) True Love (J. Powell) Confidential (S. Knight) Mutual Admiration Society (T. Brewer) | <p>Hy Davis
WAIP—Prichard-Mobile, Ala.</p> <ol style="list-style-type: none"> Green Door (J. Lowe) Singing The Blues (Mitchell) Two Different Worlds (D. Rondo) Friendly Persuasion (4 Aces) Petticoats Of Portugal (Prado/Jacobs) Since I Met You Baby (M. Carson) House With Love In It (4 Lads) Baby Doll (L. Holmes) Giant (A. Mooney) I Dreamed (B. Johnson) | <p>Saxie Dowell
KPOK—Scottsdale, Ariz.</p> <ol style="list-style-type: none"> Chains Of Love (P. Boone) I Dreamed (B. Johnson) Chincherinchee (P. Como) Two Different Worlds (D. Haymes) Green Door (J. Lowe) Lay Down Your Arms (Chordeffes) Mama From The Train (Page) My Last Night In Rome (Motifs) Just In Time (T. Bennett) I’ve Got A Right To Cry (B. Carroll) |
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| <p>Lou Barile
WKAL—Rome-Utica, N. Y.</p> <ol style="list-style-type: none"> Singing The Blues (Mitchell) Love Me Tender (E. Presley) True Love (Crosby & Kelly) Hey! Jealous Lover (Sinatra) Cindy, Oh Cindy (V. Martin) Walking In The Rain (J. Ray) I Walk The Line (J. Cash) Petticoats Of Portugal (D. Jacobs) Green Door (J. Lowe) Moonlight Love (P. Como) | <p>Chuck Dunaway
KENT—Shreveport, La.</p> <ol style="list-style-type: none"> Love Me Tender (E. Presley) Singing The Blues (Mitchell) Green Door (J. Lowe) Walking In The Rain (J. Ray) Honky Tonk (B. Doggett) Canadian Sunset (Williams) Don’t Be Cruel (E. Presley) From The Bottom Of My Heart (Clovers) Friendly Persuasion (4 Aces) Blueberry Hill (F. Domino) | <p>Bill Dwyer
WHAM—Rochester, N. Y.</p> <ol style="list-style-type: none"> Love Me Tender (E. Presley) Green Door (J. Lowe) True Love (Crosby & Kelly) Friendly Persuasion (Boone) Petticoats Of Portugal (D. Jacobs) Don’t Be Cruel (E. Presley) Mama From The Train (Page) Confidential (R. Draper) Dear Diary (S. Silo) Night Lights (N. Cole) |
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| <p>“Fearless Frank” Elkins
WDCF—Dade City, Fla.</p> <ol style="list-style-type: none"> Green Door (J. Lowe) Walking In The Rain (J. Ray) True Love (Crosby & Kelly) Love Me Tender (E. Presley) Friendly Persuasion (Boone) Miracle Of Love (G. Gibson) Lay Down Your Arms (Chordeffes) Two Different Worlds (D. Kallman) Cindy, Oh Cindy (E. Fisher) Honky Tonk (B. Doggett) | <p>Jim Pansullo
WVDA—Boston, Mass.</p> <ol style="list-style-type: none"> Love Me Tender (E. Presley) Green Door (J. Lowe) Petticoats Of Portugal (D. Jacobs) Singing The Blues (Mitchell) True Love (Crosby & Kelly) Friendly Persuasion (Boone) Mama From The Train (Page) Moonlight Gambler (Laine) Hey! Jealous Lover (Sinatra) Mutual Admiration Society (T. Brewer) | <p>Jimmy Chaney
WREV—Reidsville, N. C.</p> <ol style="list-style-type: none"> Tonight You Belong To Me (Welk & Lennons) Green Door (J. Lowe) True Love (K. Kallen) Still (L. Baker) Canadian Sunset (Winterhalter) Love Me Tender (E. Presley) Don’t Be Cruel (E. Presley) Hey! Jealous Lover (Sinatra) Singing The Blues (Mitchell) Night Lights (N. Cole) |
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| <p>Chuck Otte
KLPW—Union-Washington, Mo.</p> <ol style="list-style-type: none"> Blueberry Hill (F. Domino) Singing The Blues (Mitchell) Green Door (J. Lowe) Walking In The Rain (Ray) On London Bridge (Stafford) Priscilla (J. LaRosa) True Love (J. Powell) Love Me Tender (E. Presley) It Isn’t Right (Platters) Chains Of Love (P. Boone) | <p>Jim Williams
WWSW—Pittsburgh, Pa.</p> <ol style="list-style-type: none"> Love Me Tender (E. Presley) Friendly Persuasion (Boone) Green Door (J. Lowe) Walking In The Rain (J. Ray) Cindy, Oh Cindy (V. Martin) Two Different Worlds (Rondo/Williams) Hey! Jealous Lover (Sinatra) You’ll Never, Never Know I Care (Platters) Singing The Blues (Mitchell) Italian Theme (D. Collins) | <p>Bob Cathcart
WSYB—Rutland, Vt.</p> <ol style="list-style-type: none"> Green Door (J. Lowe) Singing The Blues (Mitchell) Mama From The Train (Page) Friendly Persuasion (Boone) Walking In The Rain (J. Ray) I Dreamed (B. Johnson) Canadian Sunset (Williams) Lay Down Your Arms (Chordeffes) Confidential (S. Knight) Old Shep (E. Presley) |
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| <p>Lonny Starr
WNEW—New York, N. Y.</p> <ol style="list-style-type: none"> Love Me Tender (E. Presley) Two Different Worlds (D. Rondo) It Isn’t Right (Platters) Petticoats Of Portugal (D. Jacobs) True Love (Crosby & Kelly) Walking In The Rain (J. Ray) Be Mine Tonight (Mitchell) Tonight You Belong To Me (Patience & Prudence) Hey! Jealous Lover (Sinatra) You’ll Never, Never Know I Care (Platters) | <p>Len Ross
KTOO—Las Vegas, Nev.</p> <ol style="list-style-type: none"> Italian Theme (D. Collins) House With Love In It (4 Lads) Never Leave Me (Lancers) Mama From The Train (Page) Petticoats Of Portugal (D. Jacobs) White Lilacs (B. Vaughn) Hey! Jealous Lover (Sinatra) Middle Of The House (V. Monroe) Star You Wished Upon Last Night (N. Noble) Farmers Tango (N. Riddle) | <p>Tom Durand
WTTM—Trenton, N. J.</p> <ol style="list-style-type: none"> Rooftops Of The City (A. Wayne) Two Different Worlds (Williams & Morgan) Baby Doll (P. Faith) Autumn Concerto (Melachrino) Giant (A. Mooney) Mama From The Train (Page) White Lilacs (H. Zacharias) Canadian Sunset (Winterhalter) True Love (Crosby & Kelly) You’re Sensational (Sinatra) |
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| <p>Gene Piatt
KELO—Sioux Falls, S. D.</p> <ol style="list-style-type: none"> Petticoats Of Portugal (D. Jacobs) Friendly Persuasion (Boone) You’re In Love (G. Grant) House With Love In It (4 Lads) Have You Seen Her (Ford) Love Me Tender (E. Presley) Follow Me (Esquires) Every Time (P. Page) Never Leave Me (Haymes/Roman) Hey! Jealous Lover (Sinatra) | <p>Earle Pudney
WGY—Schenectady, N. Y.</p> <ol style="list-style-type: none"> Cindy, Oh Cindy (E. Fisher) Mama From The Train (Page) Friendly Persuasion (Boone) Walking In The Rain (J. Ray) Petticoats Of Portugal (D. Jacobs) I Walk The Line (J. Cash) Canadian Sunset (Winterhalter) Honky Tonk (B. Doggett) Night Lights (N. Cole) Two Different Worlds (D. Rondo) | <p>Robert A. Roberts
WMMW—Meriden, Conn.</p> <ol style="list-style-type: none"> Love Me Tender (E. Presley) Green Door (J. Lowe) Blueberry Hill (F. Domino) Friendly Persuasion (Boone) Cindy, Oh Cindy (E. Fisher) Hey! Jealous Lover (Sinatra) Two Different Worlds (D. Rondo) To The Ends Of The Earth (N. Cole) Garden Of Eden (J. Valino) Rose And A Baby Ruth (G. Hamilton IV) |
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| <p>Jim Brownell
WFIS—Fountain Inn, S. C.</p> <ol style="list-style-type: none"> Green Door (J. Lowe) Friendly Persuasion (Boone) Canadian Sunset (Winterhalter/Williams) Tonight You Belong To Me (Welk & Lennons) White Lilacs (B. Vaughn) Walking In The Rain (J. Ray) True Love (Crosby & Kelly) Autumn Concerto (Melachrino) Whistling Tree (D. Shore) House With Love In It (4 Lads) | <p>Reed Farrell
WAIT—Chicago, Ill.</p> <ol style="list-style-type: none"> Love Me Tender (E. Presley) Singing The Blues (Mitchell) My Last Night In Rome (Motifs) Rose And A Baby Ruth (G. Hamilton IV) I Put A Spell On You (Screamin’ Jay Hawkins) Over And Over Again (Moonglows) Night Lights (N. Cole) Hey! Jealous Lover (Sinatra) Love Me (E. Presley) Soda Pop Hop (E. Gorme) | <p>Dick Deane
“Twin Town Revue”
WKQT—Norway-Paris, Me.</p> <ol style="list-style-type: none"> Hey! Jealous Lover (Sinatra) True Love (Crosby & Kelly) Julie (D. Day) Friendly Persuasion (Boone) Never Leave Me (D. Roman) Two Different Worlds (D. Rondo) Night Lights (N. Cole) Chincherinchee (P. Como) Namely You (C. MacRae) New York’s My Home (D. Haymes) |
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Disk Jockey

REGIONAL RECORD REPORTS



Sure Shots

- Johnny Magnus**
KGFJ—Los Angeles, Calif.
1. High Heels (D. Shore)
 2. Rock-A-Bye Your Baby (J. Lewis)
 3. True Love (Crosby & Kelly)
 4. Canadian Sunset (Winterhalter)
 5. I'm Free (A. Hibbler)
 6. Petticoats Of Portugal (D. Jacobs)
 7. Exactly Like You (Stoloff)
 8. Night Lights (N. Cole)
 9. Mutual Admiration Society (Arnold & Morgan)
 10. Dancing Chandelier (S. Syms)

- Sammy Taylor**
KWJ—Portland, Oregon
1. Green Door (J. Lowe)
 2. Friendly Persuasion (Boone)
 3. Love Me Tender (E. Presley)
 4. True Love (J. Powell)
 5. Love In A Home (D. Day)
 6. Namely You (D. Cherry)
 7. Walking In The Rain (J. Ray)
 8. Garden Of Eden (J. Valino)
 9. Allegheny Moon (P. Page)
 10. Soft Summer Breeze (E. Heywood)

- Jim Blaine**
KCSB—San Bernardino, Calif.
1. Green Door (J. Lowe)
 2. Love Me Tender (E. Presley)
 3. True Love (Crosby & Kelly)
 4. Walking In The Rain (J. Ray)
 5. Friendly Persuasion (Boone)
 6. Cindy, Oh Cindy (E. Fisher)
 7. Petticoats Of Portugal (D. Jacobs)
 8. Mama From The Train (Page)
 9. Two Different Worlds (D. Rondo)
 10. High School Affair (K. Smith)

- Gerry Myers**
CKOY—Ottawa, Canada
1. Two Different Worlds (D. Rondo)
 2. If'n (R. Hayes)
 3. Life Is A Dream (A. Dean)
 4. Priscilla (Cooley & Dimples)
 5. Do You Think Of Me (Tracys)
 6. Si Tour Etait (C. Valente)
 7. Julie (D. Day)
 8. Friendly Persuasion (Boone)
 9. Singing The Blues (Mitchell)
 10. I'm Free (A. Hibbler)

- Joe Finan**
KYW—Cleveland, Ohio
1. Love Me Tender (E. Presley)
 2. Two Different Worlds (D. Rondo)
 3. Cindy, Oh Cindy (V. Martin)
 4. Hey! Jealous Lover (Sinatra)
 5. True Love (J. Powell)
 6. Married I Can Always Get (T. King)
 7. Slow Walk (S. Austin)
 8. To The Ends Of The Earth (N. Cole)
 9. To You I Give My Heart (J. James)
 10. Since I Met You Baby (I. Joe Hunter)

- Ed McKenzie**
WXYZ—Detroit, Mich.
1. Singing The Blues (G. Mitchell)
 2. Blueberry Hill (F. Domino)
 3. True Love (Crosby & Kelly)
 4. Priscilla (Cooley & Dimples)
 5. Green Door (J. Lowe)
 6. Hey! Jealous Lover (Sinatra)
 7. Cindy, Oh Cindy (Martin)
 8. Let The Good Times Roll (Shirley & Lee)
 9. Slow Walk (S. Austin)
 10. Since I Met You Baby (I. Joe Hunter)

- "Records with Ray" Harris**
WTSV—Claremont, N. H.
1. Love Me Tender (E. Presley)
 2. Honky Tonk (B. Doggett)
 3. Cindy, Oh Cindy (V. Martin)
 4. Learning My Latin (P. Page)
 5. Mary Lou (R. Sherwood)
 6. Garden Of Eden (J. Valino)
 7. Petticoats Of Portugal (D. Jacobs)
 8. Slow Walk (S. Austin)
 9. Don't Cry On My Shoulder (B. Williams)
 10. True Love (Crosby & Kelly)

- Paul Cowley**
WKLO—Louisville, Ky.
1. I Dreamed (B. Johnson)
 2. Singing The Blues (Mitchell/Robbins)
 3. Hey! Jealous Lover (Sinatra)
 4. Auctioneer (L. Van Dyke)
 5. Garden Of Eden (J. Valino)
 6. Two Different Worlds (Williams & Morgan)
 7. For Me And My Gal (Costa & Feller)
 8. No News (T. Sherrill)
 9. Love Me Tender (E. Presley)
 10. Star You Wished Upon (G. MacKenzie)

- Arty Kay**
WVLK—Lexington, Ky.
1. Love Me (E. Presley)
 2. Love Me Tender (E. Presley)
 3. Singing The Blues (Mitchell)
 4. Walking In The Rain (Ray)
 5. True Love (Crosby & Kelly)
 6. Don't Be Cruel (E. Presley)
 7. Blueberry Hill (F. Domino)
 8. Honky Tonk (B. Doggett)
 9. Tonight You Belong To Me (Patience & Prudence)
 10. Green Door (J. Lowe)

- Bill Atkins**
KDOK—Tyler, Texas
1. Love Me Tender (E. Presley)
 2. You Were Mine For Awhile (L. Dee)
 3. Green Door (J. Lowe)
 4. Walking In The Rain (J. Ray)
 5. Singing The Blues (Mitchell)
 6. Priscilla (J. LaRosa)
 7. Mama From The Train (Page)
 8. Garden Of Eden (J. Valino)
 9. Mutual Admiration Society (T. Brewer)
 10. Night Lights (N. Cole)

- Dan Anderson**
WLWL—Minneapolis, Minn.
1. Singing The Blues (Mitchell)
 2. Love Me Tender (E. Presley)
 3. True Love (Crosby & Kelly)
 4. Garden Of Eden (J. Valino)
 5. Honky Tonk (B. Doggett)
 6. Cindy, Oh Cindy (V. Martin)
 7. Green Door (J. Lowe)
 8. Blueberry Hill (F. Domino)
 9. City Of Angels (Highlights)
 10. One Mint Julip (Wiseman)

- Scott Muni**
WAKR—Akron, Ohio
1. Two Different Worlds (R. Williams)
 2. Singing The Blues (Mitchell)
 3. Green Door (J. Lowe)
 4. I Cry More (A. Dale)
 5. Garden Of Eden (J. Valino)
 6. I Dreamed (B. Johnson)
 7. Jamaica Farewell (Belafonte)
 8. Petticoats Of Portugal (D. Jacobs)
 9. Do You Ever Think Of Me (Tracy Twins)
 10. I Won't Be Alone Tonight (Tradewinds)

- Tracy Garneau**
WSKI—Montpelier, Vt.
1. Love Me Tender (E. Presley)
 2. Garden Of Eden (J. Valino)
 3. Tonight You Belong To Me (Patience & Prudence)
 4. Two Different Worlds (D. Kallman)
 5. Priscilla (Cooley & Dimples)
 6. Hey! Jealous Lover (Sinatra)
 7. Green Door (J. Lowe)
 8. Singing The Blues (Mitchell)
 9. I Can't Love You Enough (L. Baker)
 10. You Don't Know Me (Vale)

- Gene Edwards**
WRIT—Milwaukee, Wisc.
1. Singing The Blues (Mitchell)
 2. Cindy, Oh Cindy (V. Martin)
 3. Hey! Jealous Lover (Sinatra)
 4. City Of Angels (Highlights)
 5. Mama From The Train (P. Page)
 6. Rose And A Baby Ruth (G. Hamilton IV)
 7. Jamaica Farewell (H. Belafonte)
 8. Garden Of Eden (J. Valino)
 9. Star You Wished Upon (G. MacKenzie)
 10. Teenager Sings The Blues (J. Nash)

- John Ademy**
WAYE—Baltimore, Md.
1. White Lilacs (F. Zabach)
 2. True Love (J. Powell)
 3. Two Different Worlds (D. Rondo)
 4. Cindy, Oh Cindy (E. Fisher)
 5. Petticoats Of Portugal (D. Jacobs)
 6. Friendly Persuasion (Boone)
 7. Every Day Of My Life (McGuire)
 8. Italian Theme (Stapleton)
 9. Chinchinchee (P. Como)
 10. Begin The Beguine (J. & S. Steele)

- Frank Darien**
KSJO—Santa Clara, Calif.
1. True Love (B. Crosby)
 2. Hey! Jealous Lover (Sinatra)
 3. Love Me Tender (E. Presley)
 4. Cindy, Oh Cindy (V. Martin)
 5. Singing The Blues (Mitchell)
 6. Friendly Persuasion (Boone)
 7. Never Leave Me (Lancers)
 8. Confidential (Rusty Draper)
 9. Canadian Sunset (Winterhalter)
 10. Green Door (J. Lowe)

- Michael Hopkins**
CKY—Winnipeg, Canada
1. Green Door (J. Lowe)
 2. Singing The Blues (Mitchell)
 3. Hey! Jealous Lover (Sinatra)
 4. True Love (Crosby & Kelly)
 5. You'll Never, Never Know I Care (Platters)
 6. Love Me Tender (E. Presley)
 7. Mama Fro The Train (Page)
 8. Friendly Persuasion (Boone)
 9. Cindy, Oh Cindy (V. Martin)
 10. Night Lights (N. Cole)

- Ron Edwards**
WGAW—Gardner, Mass.
1. Love Me Tender (E. Presley)
 2. Green Door (J. Lowe)
 3. Friendly Persuasion (Boone)
 4. Singing The Blues (Mitchell)
 5. Endless (McGuire)
 6. True Love (Crosby & Kelly)
 7. Canadian Sunset (Williams)
 8. Walking In The Rain (J. Ray)
 9. Cindy, Oh Cindy (E. Fisher)
 10. Hey! Jealous Lover (Sinatra)

- Steve Wade**
WAEB—Allentown, Pa.
1. Hey! Jealous Lover (Sinatra)
 2. Two Different Worlds (Williams & Morgan)
 3. Green Door (J. Lowe)
 4. Friendly Persuasion (Boone/4 Aces)
 5. Love In A Home (Day/Crew Cuts)
 6. Petticoats Of Portugal (F. Zabach)
 7. Mama From The Train (Page)
 8. Night Lights (N. Cole)
 9. Walking In The Rain (J. Ray)
 10. Giant (A. Mooney)

- Glenn Brooke**
KIMA—Yakima, Wash.
1. I Remember (In The Still) (5 Satins)
 2. Singing The Blues (Mitchell)
 3. I Walk The Line (J. Cash)
 4. Green Door (J. Lowe)
 5. Honky Tonk (B. Doggett)
 6. Love Me Tender (E. Presley)
 7. You'll Never, Never Know I Care (Platters)
 8. Anyway You Want Me (E. Presley)
 9. Walking In The Rain (J. Ray)
 10. Garden Of Eden (J. Valino)

- Jack Karey**
WCFL—Chicago, Ill.
1. Singing The Blues (Mitchell)
 2. Green Door (J. Lowe)
 3. Cindy, Oh Cindy (V. Martin)
 4. City Of Angels (Highlights)
 5. Friendly Persuasion (Boone)
 6. Two Different Worlds (D. Rondo)
 7. Star You Wished Upon (N. Noble)
 8. Baby Doll (A. Williams/R. Young)
 9. Where Will I Be Tomorrow Night (Satisfiers)
 10. My Last Night In Rome (Dano/Motifs)

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY"

Jerry Lewis

Decca 30124

"SINCE I MET YOU BABY"

Ivory Joe Hunter

The Cash Box Award of the Week 11/3
Atlantic 1111

"JAMAICA FAREWELL"

Harry Belafonte

The Cash Box Best Bits 9/22
RCA Victor 20/47-6663

"SLOW WALK"

Bill Doggett

The Cash Box Award of the Week 11/17
King 5000

"I DREAMED"

Betty Johnson

The Cash Box Sleeper of the Week 11/3
Bally 1020

"LONDON BRIDGE"

Jo Stafford

Columbia 40782

"GONNA GET ALONG WITHOUT YOU NOW"

Patience & Prudence

The Cash Box Disk of the Week 11/10
Liberty 55040

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"IRENE"**
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"SINCE I'VE FOUND MY BABY"
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**Fred Bienstock Named
V. P. of Hill & Range**

NEW YORK—Julian J. Aberbach, president of Hill & Range Songs, Inc., last week announced the promotion of Fred Bienstock to Vice President of the firm. Bienstock was formerly a director and general professional manager.

Presley's recordings of "Love Me Tender" and "Don't Be Cruel" are among the many songs the Hill and Range Companies are currently working on. During the time Bienstock has been professional manager, the H & R firms have had a great many hits and have played an important role in the success of the recently established Elvis Presley Music Publishing Company.

**"TWO DIFFERENT
WORLDS"**

by
ROGER WILLIAMS
with
JANE MORGAN
K # 161



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RHYTHM & BLUES**
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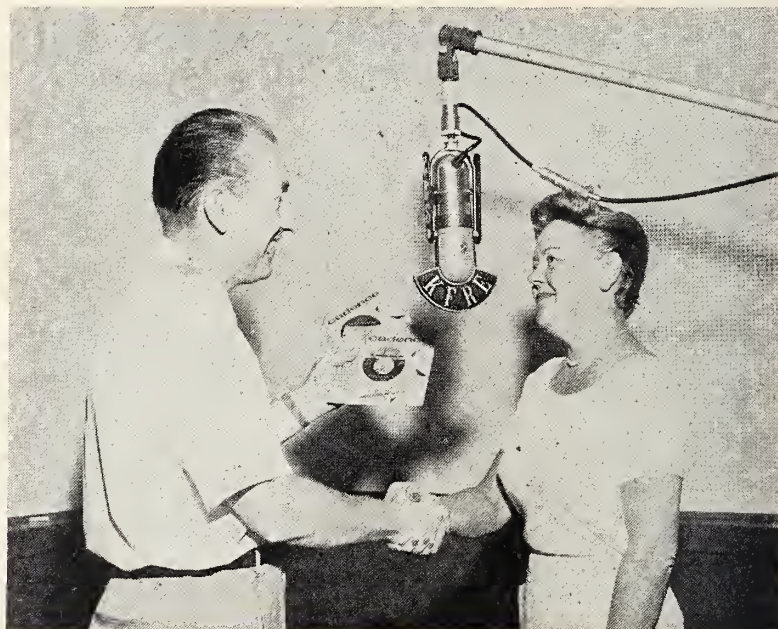
A POP SMASH!
B. B. KING
**"On My Word
Of Honor"**
RPM # 479
RPM RECORDS
9317 W. Washington Blvd. • Culver City, Calif.

1st Boston Operators' Dinner



BOSTON, MASS.—Top recording names journeyed to Boston to entertain at the First Annual Banquet of the Music Operators Association of Massachusetts, Inc., held at the Commonwealth Country Club. (See complete story in Coin Machine Section). Shown above are some of the dignitaries: (Top left) Ralph Lackey, VP of MOAM; Victor songstress Teddi King; David J. Baker, prexy MOAM; and Bobby Sherwood. (Top Right) The Cadillacs of Josie Records entertaining for the more than 600 guests. (Bottom Left) Guy Lombardo chatting with David J. Baker. (Bottom Right) Seated are Columbia artists Eileen Rodgers and Jerry Vale. Standing are Joe Smith, WVDA jockey and MOAM prexy Baker.

Meeting The DeeJay



The Nation's Newest Hit!
Susan Silo
singing
**"DEAR
DIARY"**
b/w
"DON'T EVER CHEAT"
#1005
CANDLELIGHT RECORDS
1650 B'way
New York, N. Y.
(Cl. 7-5947)

FRESNO, CALIF. — Al Radka, KFRE dee jay, this city, meets and greets Cadence Records' Bobbi Dieterli who stopped in at the station while on a dee jay tour of the west. Radka conducts a TV music show in which Fresno high school students, known as "Traffic Pops", judge the new releases. Home viewers are also asked to vote on records by calling in their opinions.

THE WEST'S NEWEST AND FINEST **ONE STOP**
Records: 45 RPM — 60¢ 78 RPM — 65¢
Extended Play — 98¢ LP's — 30% off
Complete Mail Order Service OPEN 7 DAYS A WEEK "Order Sunday, Pick Up Monday"
NORTY'S MUSIC CENTER
2775 W. PICO BLVD Phone: REpublic 1-7258 LOS ANGELES 6, CALIF.

Decca Plans Big Drive On Crosby Xmas Album

NEW YORK—Decca Records is planning an extensive promotion during the next month on its new Christmas album "A Christmas Sing With Bing." This is the recorded version of the program that was aired on December 24, 1955. At that time the program was broadcast over the more than 200 CBS Radio Network stations, and the entire facilities of the Canadian Broadcasting Corporation, and was carried by Armed Forces Radio Service overseas and by the Voice of America to the entire English-speaking world.

In addition to Bing Crosby, who headlined the show, the Decca album features the Paul Weston Orchestra, the Norman Luboff Choir group, and many of the most famous choir groups in the United States and foreign countries.

Decca believes that this album is among the most outstanding Christmas items to be released. To give it the exposure the label feels it deserves, Decca is supplying dealers with display material, and is featuring the set in its consumer advertising, and in direct mailings to consumers. In addition, the album will receive the benefit of plugs over CBS Radio.

Urania Prexy To Europe

NEW YORK—Sig. Bart, President of Urania Records Distributing Co., left last week for a trip to Europe where he will visit Paris, Vienna, London, Belgium and Holland. Bart will set up an extensive recording schedule for 1957 releases with prominent European orchestras, conductors and artists.

This move is in line with the expansion plans of American Sound Corporation since its acquisition of the Urania label.

A Helping Hand



HOLLYWOOD—Lovely Meg Myles helped KFVB and Al Jarvis sell newspapers at the corner of Hollywood Boulevard and Wilcox Avenue in Hollywood when Jarvis broadcast his "Make Believe Ballroom" from the corner and sold papers for whatever he could get. All the proceeds went to Johnny Siciliano, newsboy who suffered a heart attack and had to give up his stand. Also on hand to help KFVB and Jarvis were Gogi Grant, Mickey Rooney, Chuck Gould and his orchestra.

KING

TOPS IN POP!

"HONKY TONK"

KING-4950

2
BIG
HITS

"SLOW WALK"

KING-5000

AND NOW HIT #3 — BY THE GREAT...

BILL DOGGETT

KING-5001 — THIS IS A VOCAL VERSION!!!!

CONFIDENTIAL

BUBBER JOHNSON

KING 4988

OTIS WILLIAMS and his CHARMS

GYPSY LADY

I'LL REMEMBER YOU

DE LUXE 6098

LITTLE WILLIE JOHN

I'VE BEEN AROUND

SUFFERING WITH THE BLUES

KING 4989

HARLEM NOCTURNE

EARL BOSTIC

KING 4978

I WON'T PLEAD NO MORE

CHONNIE-ON-CHON

JAMES BROWN and the FAMOUS FLAMES

FEDERAL 12290

COME ON AND GET IT

THE MIDNIGHTERS

FEDERAL 12285

I'M TORE UP

BILLY GAYLES

FEDERAL 12265

IN THE MORNING

WASHBOARD BILL

KING 4983

KING - FEDERAL - DELUXE

DISTRIBUTED BY

KING

RECORDS

Breaking For A Hit!

STAN CORTEL

with Johnny Ponz Ork
singing

"LOST WITHOUT YOU"

b/w

"WE THANK YOU"

Ace Record A-105

Dist.: Write for Available Territories

ACE RECORDS

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America's Leading ONE STOP Record Service

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Baking Those Platters?



BUFFALO—The Baker Sisters, Thelma and Bobbi, intro'd their new Mercury platter, "One By One", at the Town Casino in Buffalo, New York. Here in Town Casino kitchen, bosses Altman and Wallens, put them to work with chefs and disk jockeys "baking" these platters!

"MEAN WORDS"
Lillian Briggs
on
Epic

AMERICAN MUSIC, INC.
9109 SUNSET BLVD., HOLLYWOOD, CALIF.

Patricia-Kahl Publishes All Tunes From Freed Film, "Rock, Rock, Rock"

NEW YORK—New York disk jockey Alan Freed (WINS) whose Snapper Music Company publishes all the songs in the forthcoming rock and roll film "Rock, Rock, Rock", has sold all rights to the 22 tunes heard in the movie, to the Patricia-Kahl Music Publishing Companies for an undisclosed sum.

The Patricia-Kahl firms will immediately set the wheels rolling on a huge exploitation program designed to promote the more than 35 major label recordings of the 22 selections. The deal was consummated by Phil Kahl and Morris Levy.

Artists featured in the film include Frankie Lymon and his Teenagers, Lavern Baker, Chuck Berry, the Moon-glows, the Flamingos, the Three Chuckles, Cirino and the Bowties, Alan Freed Rock and Roll Band, Jimmy Cavallo and his House Rockers, Johnny Burnette, the Coney Island Kids and Connie Francis.

Numbers performed in the movie include "You Can't Catch Me" by Chuck Berry; "Tra La La" by Lavern Baker (Mercury has recorded "Tra La La" with Georgia Gibbs); "Baby Baby" b/w "I'm Not A Juvenile Delinquent" by Frankie Lymon and the Teenagers; "Would I Be Crying" the Flamingos; "Over and Over Again" b/w "I Knew From The Start" by the Moon-glows; "Rock 'N Roll Boogie" and "Right Now, Right Now" by Alan Freed and his Rock and Roll Band; "We're Gonna Rock Tonight", "The Things Your Heart Needs", "Thanks To You" and "Won't You Give Me A Chance" by the Three Chuckles; "Rock, Rock, Rock" and "The Big Beat" by Jimmy Cavallo; "I Never Had A Sweetheart" and "Little Blue Wren" by Connie Francis; "Lonesome Train" by Johnny Burnette; "Rock Pretty Baby" and "Ever Since I Can Remember" by Cirino and the Bowties.

The film will open in 165 theatres before the end of the year and will be premiered in New York, December 6th.

All of the record companies with recordings featured in the film, are also engaging in intensive promotions to get their versions off to a fast start.

A special "Not For Sale" LP of the recorded songs in the film has been sent out to more than 600 disk jockeys by DCA, the film producing company.



Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

TIN PAN ALLEY SHOP

New York, N. Y.

1. Hound Dog (E. Presley)
2. Don't Be Cruel (E. Presley)
3. Whatever Will Be (D. Ray)
4. Walking In The Rain (J. Ray)
5. White Lilacs (F. Zabach)
6. Tonight You Belong To Me (Patience & Prudence)
7. Two Different Worlds (Rondo)
8. Soft Summer Breeze (E. Heywood)
9. Green Door (J. Lowe)
10. Making Whoopee Cha Cha Cha (R. Carlos)

THE MUSIC SHOP

Springfield, Ill.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Green Door (J. Lowe)
4. Walking In The Rain (J. Ray)
5. Tonight You Belong To Me (Patience & Prudence)
6. Honky Tonk (B. Doggett)
7. Cindy, Oh Cindy (E. Fisher)
8. True Love (Crosby & Kelly)
9. Blueberry Hill (F. Domino)
10. Hey! Jealous Lover (Sinatra)

A. WILLIAMS & CO.

Philadelphia, Pa.

1. Walking In The Rain (J. Ray)
2. Love Me Tender (E. Presley)
3. Don't Be Cruel (E. Presley)
4. True Love (Crosby & Kelly)
5. A Rose And A Baby Ruth (G. Hamilton IV)
6. Hey! Jealous Lover (Sinatra)
7. Two Different Worlds (Rondo)
8. Mama From The Train (Page)
9. Friendly Persuasion (4 Aces)
10. Cindy, Oh Cindy (E. Fisher)

STEPHENSON MUSIC CO.

Raleigh, N. C.

1. Green Door (J. Lowe)
2. Love Me Tender (E. Presley)
3. Don't Be Cruel (E. Presley)
4. Blueberry Hill (F. Domino)
5. Walking In The Rain (J. Ray)
6. Honky Tonk (B. Doggett)
7. True Love (Crosby & Kelly)
8. Cindy, Oh Cindy (E. Fisher)
9. Tonight You Belong To Me (Patience & Prudence)
10. Canadian Sunset (H. Winterhalter)

BELL SALES CO.

Knoxville, Tenn.

1. Love Me Tender (E. Presley)
2. Love Me (E. Presley)
3. Walking In The Rain (J. Ray)
4. Singing The Blues (Mitchell)
5. Green Door (J. Lowe)
6. Friendly Persuasion (Boone)
7. Don't Be Cruel (E. Presley)
8. True Love (Crosby & Kelly)
9. Cindy, Oh Cindy (E. Fisher)
10. Whatever Will Be (D. Day)

FLORIDA MUSIC SHOPS

Miami, Fla.

1. Don't Be Cruel (E. Presley)
2. Singing The Blues (Mitchell)
3. Walking In The Rain (J. Ray)
4. Love Me Tender (E. Presley)
5. Honky Tonk (B. Doggett)
6. Tonight You Belong To Me (Patience & Prudence)
7. Whatever Will Be (D. Day)
8. Green Door (J. Lowe)
9. Garden Of Eden (J. Valino)
10. Canadian Sunset (H. Winterhalter)

MELODY MART

Paducah, Ky.

1. Why Did You Go (Country Gentlemen)
2. Singing The Blues (Mitchell)
3. Love Me Tender (E. Presley)
4. Green Door (J. Lowe)
5. Walking In The Rain (J. Ray)
6. Don't Be Cruel (E. Presley)
7. Tonight You Belong To Me (Patience & Prudence)
8. Blueberry Hill (F. Domino)
9. Honky Tonk (B. Doggett)
10. You'll Never Never Know I Care (Platters)

SINGER ONE STOP

Chicago, Ill.

1. Singing The Blues (Mitchell)
2. Blueberry Hill (F. Domino)
3. Cindy, Oh Cindy (V. Martin)
4. Don't Be Cruel (E. Presley)
5. Green Door (J. Lowe)
6. Honky Tonk (B. Doggett)
7. Walking In The Rain (J. Ray)
8. City Of Angels (Highlights)
9. Love Me Tender (E. Presley)
10. A Rose And A Baby Ruth (G. Hamilton IV)

VAN CURLER MUSIC

Albany, N. Y.

1. Singing The Blues (Mitchell)
2. Jamaica Farewell (Belafonte)
3. Love Me Tender (E. Presley)
4. True Love (Crosby & Kelly)
5. Friendly Persuasion (Boone)
6. Cindy, Oh Cindy (E. Fisher)
7. I Walk The Line (J. Cash)
8. Hey! Jealous Lover (Sinatra)
9. I'll Always Be In Love With You (J. Pleis)
10. Two Different Worlds (Rondo)

GOSSAGE MUSIC CO.

Houston, Tex.

1. Singing The Blues (Mitchell)
2. Blueberry Hill (F. Domino)
3. Walking In The Rain (J. Ray)
4. Love Me Tender (E. Presley)
5. It Isn't Right (Platters)
6. Green Door (J. Lowe)
7. City Of Angels (Highlights)
8. True Love (Crosby & Kelly)
9. From The Bottom Of My Heart (Clovers)
10. Hey! Jealous Lover (Sinatra)

SOUTH HEIGHTS MUSIC

Pittsburgh, Pa.

1. A Rose And A Baby Ruth (G. Hamilton IV)
2. Singing The Blues (Mitchell)
3. Love Me Tender (E. Presley)
4. It Isn't Right (Platters)
5. Hey! Jealous Lover (Sinatra)
6. Garden Of Eden (J. Valino)
7. Walking In The Rain (J. Ray)
8. Champagne Time (L. Welk)
9. Italian Theme (C. Stapleton)
10. Every Day Of My Life (McGuire)

AMPHION MUSIC STORE

Cleveland, Ohio

1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. Walking In The Rain (J. Ray)
4. Mama From The Train (Page)
5. Blueberry Hill (F. Domino)
6. Garden Of Eden (J. Valino)
7. Cindy, Oh Cindy (V. Martin)
8. Love Me Tender (E. Presley)
9. Since I Met You (I. J. Hunter)
10. Whatever Will Be (D. Day)

LYRIC NEWS & REC. SHOP

Indianapolis, Ind.

1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. Honky Tonk (B. Doggett)
4. Canadian Sunset (H. Winterhalter)
5. Walking In The Rain (J. Ray)
6. Petticoats Of Portugal (D. Jacobs)
7. Love Me Tender (E. Presley)
8. True Love (Crosby & Kelly)
9. Blueberry Hill (F. Domino)
10. Hey! Jealous Lover (Sinatra)

E & R RECORD SHOP

San Antonio, Tex.

1. Love Me Tender (E. Presley)
2. Singing The Blues (Mitchell)
3. Liebestraum (G. Girard)
4. Out Of Sight, Out Of Mind (5 Keys)
5. Tonight You Belong To Me (Patience & Prudence)
6. Walking In The Rain (J. Ray)
7. Rockin' At Cosmos (L. Allen)
8. Don't Feel Sorry For Me (J. Beasley)
9. Canadian Sunset (H. Winterhalter)
10. Mama From The Train (Page)

CALIFORNIA MUSIC CO.

Los Angeles, Calif.

1. Green Door (J. Lowe)
2. Walking In The Rain (J. Ray)
3. Love Me Tender (E. Presley)
4. Hey! Jealous Lover (Sinatra)
5. Cindy, Oh Cindy (E. Fisher)
6. Petticoats Of Portugal (D. Jacobs)
7. Mutual Admiration Society (T. Brewer)
8. Friendly Persuasion (Boone)
9. Garden Of Eden (J. Valino)
10. Nights Lights (N. Cole)

MADRONA RECORD SHOP

Portland, Ore.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Walking In The Rain (J. Ray)
4. Green Door (J. Lowe)
5. Honky Tonk (B. Doggett)
6. Blueberry Hill (F. Domino)
7. True Love (Crosby & Kelly)
8. Don't Be Cruel (E. Presley)
9. Mama From The Train (Page)
10. I Remember (In The Still Of The Night) (5 Satins)

DEIBEL'S RECORD SHOP

St. Louis, Mo.

1. Green Door (J. Lowe)
2. Two Different Worlds (Rondo)
3. Confidential (S. Knight)
4. Singing The Blues (Mitchell)
5. Love Me Tender (E. Presley)
6. Faithful Hussar (T. Heath)
7. Cindy, Oh Cindy (V. Martin)
8. Love Me Tender (E. Presley)
9. Hey! Jealous Lover (Sinatra)
10. A Thousand Miles Away (Heartbeats)

GLEN MUSIC SHOP

Detroit, Mich.

1. Singing The Blues (Mitchell)
2. Blueberry Hill (F. Domino)
3. Priscilla (Cooley & Dimples)
4. True Love (Crosby & Kelly)
5. Since I Met You Baby (I. J. Hunter)
6. Confidential (B. Johnson)
7. Love Me Tender (E. Presley)
8. Rock-A-Bye Your Baby (J. Lewis)
9. Green Door (J. Lowe)
10. Rudy's Rock (Haley & Comets)

DISC & NEEDLE RECORD SHOPS, INC.

Minneapolis, Minn.

1. Singing The Blues (Mitchell)
2. Blue Jean Hop (G. Vincent)
3. Love Me Tender (E. Presley)
4. Honky Tonk (B. Doggett)
5. Garden Of Eden (J. Valino)
6. True Love (Crosby & Kelly)
7. Blueberry Hill (F. Domino)
8. Green Door (J. Lowe)
9. I Walk The Line (J. Cash)
10. One Mint Julep (M. Wiseman)

DEW MUSIC CO., INC.

Monroe, La.

1. Love Me Tender (E. Presley)
2. Singing The Blues (Mitchell)
3. Blueberry Hill (F. Domino)
4. Green Door (J. Lowe)
5. Don't Be Cruel (E. Presley)
6. You'll Never Never Know I Care (Platters)
7. Out Of Sight, Out Of Mind (5 Keys)
8. Chains Of Love (P. Boone)
7. Honky Tonk (B. Doggett)
10. Giant (R. Hendorf)

MUSIC BOX, INC.

Cambridge, Mass.

1. Love Me Tender (E. Presley)
2. Mutual Admiration Society (T. Brewer)
3. I Walk The Line (J. Cash)
4. A Rose And A Baby Ruth (G. Hamilton IV)
5. That's My Heartstrings (Ives)
6. True Love (Crosby & Kelly)
7. Rock-A-Bye Your Baby (J. Lewis)
8. Petticoats Of Portugal (D. Jacobs)
9. Hey! Jealous Lover (Sinatra)
10. Blueberry Hill (F. Domino)

A HI-FI MUST!

"BRUCE PRINCE-JOSEPH'S

Singin' Harpsichord

R-603

12" Long Play Album



HI-FI RECORD from

HIGH FIDELITY RECORDINGS, INC.
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Best Selling Pop Albums

		Pos. Last Week
1.	ELVIS ELVIS PRESLEY (RCA Victor LPM 1382; EPB 1382)	2.
2.	CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248; EPA 1248)	1.
3.	MY FAIR LADY BROADWAY CAST (Columbia OL 5090)	3.
4.	THE KING AND I MOVIE CAST (Capitol W 740; EAP 740)	4.
5.	THE EDDY DUCHIN STORY MOVIE SCORE (Decca DL 8289)	5.
6.	HIGH SOCIETY FILM SOUNDTRACK (Capitol W 750; EDM 750)	6.
7.	ELVIS PRESLEY ELVIS PRESLEY (RCA Victor LPM 1254; EPB 1254)	7.
8.	OKLAHOMA MOVIE CAST (Capitol SAO 595; SDM 595)	8.
9.	SONGS FOR SWINGING LOVERS FRANK SINATRA (Capitol W 653; EAP 653)	11.
10.	SAY IT WITH MUSIC LAWRENCE WELK (Coral CRL 57041; EC 82027)	10.
11.	ELLA AND LOUIS ELLA FITZGERALD LOUIS ARMSTRONG (Verve MG V-4003)	9.
12.	MANHATTAN TOWER GORDON JENKINS (Capitol T 766; EDM 766)	14.
13.	BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)	13.
14.	THE PLATTERS THE PLATTERS (Mercury MG-20146)	16.
15.	FRESHMEN FAVORITES FOUR FRESHMEN (Capitol T 743; EAP 743)	15.
16.	HOWDY! PAT BOONE (Dot DLP-3030)	12.
17.	THE ELGART TOUCH LES ELGART (Columbia CL 875; EPA 875)	17.
18.	CAROUSEL MOVIE CAST (Capitol W 694; EDM 694)	18.
19.	ELLA FITZGERALD SINGS THE COLE PORTER SONG BOOK (Verve V-4001, 2)	20.
20.	THE MISTY MISS CHRISTY JUNE CHRISTY (Capitol T 725; EAP 725)	22.
21.	CUBAN FIRE! STAN KENTON (Capitol T 731; EAP 731)	19.
22.	MOMENTS TO REMEMBER LAWRENCE WELK (Coral CRL 57068; EC 82029)	21.
23.	JUDY JUDY GARLAND (Capitol T 734; EDM 734)	—
24.	ROGER WILLIAMS PLAYS THE WONDERFUL MUSIC OF THE MASTERS ROGER WILLIAMS (Kapp KL-1040)	24.
25.	ROCKIN' AND ROLLIN' FATS DOMINO (Imperial 9009)	23.

"Home Town" Turnout



HOLLYWOOD—A large "home town" turnout for Gogi Grant's opening night at the L. A. Hotel Statler was followed by lobby interviews with Gogi by disk jockeys of the area. Era record promoter, George Jay, is pictured holding his portable recorder as Frank Evans (KDAY-L.A.) queries Gogi and Johnny Fairchild (KTMS-Santa Barbara) looks on.

Buck Ram Sets Film Deal For Artists

HOLLYWOOD—Buck Ram, founder of Personality Productions, Inc., and manager of such musical acts as the Platters, the Penguins, and others has concluded an agreement with American International Picture Productions—producers of "Shake, Rattle & Rock" and other musical films.

Under the terms of the agreement Ram will be hired as musical consultant for a series of pictures, and, for a stipulated price, will supply his artists and his songs which he will write especially for the pictures, and promotion of the songs in conjunction with the release of the pictures. The first picture in this Ram series is scheduled to go into production during the month of January.

Such artists as the Platters, the Penguins, the Blockbusters, the Colts, the Teen Queens, Dolly Cooper, Young Jessie, the Flairs, Robin Robinson and others will be used. The songs will be written with an eye toward getting the most exploitation out of the picture.

Ram is also entering into the recording field and will be affiliated with a new record company now being organized to release an album of Buck Ram songs as well as single releases. The album will feature five previously unrecorded vocalists. Tying the picture and record activities together will present an opportunity for new talent to be featured on records, and in films simultaneously.

Singers Sought For Jingles

NEW YORK—Dela McCarthy Associates, Inc., musical jingle firm, announced last week that it is seeking new talent for commercial spots. The firm needs singers with colorful style and individuality. Also needed are youngsters with unusual singing voices suitable for many types of characters used in animation.

Colin D'Arcy, talent head of Dela McCarthy Associates, said that he would conduct a series of interviews and auditions. However, D'Arcy requested that talent send in a photograph and resumé requesting an appointment, since interviewees will be seen only by appointment.



BREAKING THRU!

"SONG OF SORRENTO"

Mantovani Orch.

1698

LONDON

A cute novelty with a lilting beat!

WAIT LITTLE DARLING

Recorded by KAY CEE JONES on Decca

MILLS MUSIC, INC.

"It's Never Too Late"
BILL NORMAN

"The Heart Of A Woman"
HERB JEFFRIES

Coming Up Hi-Fi EP by
PAGE CAVANAUGH

MAZE RECORDS
6064 HOLLYWOOD BLVD. HOLLYWOOD 23, CALIF.



Album Reviews

POPULAR

"THIS IS SINATRA!"—Frank Sinatra—Capitol T 768 (1-12" LP)
I'VE GOT THE WORLD ON A STRING; THREE COINS IN THE FOUNTAIN; LOVE AND MARRIAGE; FROM HERE TO ETERNITY; SOUTH OF THE BORDER; RAIN; THE GAL THAT GOT AWAY; YOUNG-AT-HEART; LEARNIN' THE BLUES; MY ONE AND ONLY LOVE; DON'T WORRY 'BOUT ME. This is a Sinatra that, vocally as well as material-wise, will be familiar to most of his great following. In this platter containing 12 of the more recent singles by the remarkable artist, the striking fact is that even on single releases the man has been able to record material worthy of a package offering. Among the selections impeccably styled by Sinatra are "Love And Marriage", "I've Got The World On A String" and "Learnin' The Blues". Excellent pic of Sinatra on the package. These reprises have a chart stature.

"PAUL WHITEMAN—50th ANNIVERSARY"—Tommy Dorsey, Jimmy Dorsey, Johnny Mercer, Jack Teagarden, Original Rhythm Boys, Hoagy Carmichael, Joe Venuti, Paul Whiteman And His Orchestra—Grand Award 33-901 (2-12" LP)

As a tribute to Paul Whiteman's 50th year on the music scene, Grand Award has assembled, on two disks, a number of personalities whose talents were first recognized by the famed Maestro. The tributes played by these men account for some of the most inspired moments of pop-jazz music making ever recorded. Tommy and Jimmy Dorsey are featured in polished band arrangements of "My Romance", "The Night Is Young And You're So Beautiful" and "It's The Dreamer In Me". Jack Teagarden romps his trombone deliciously through "Lover," one of three tunes performed by Teagarden. Violinist Joe Venuti sets a warm mood pace with "How High The Moon" and "Autumn Leaves". Johnny Mercer, supported by Teagarden, sings with natural ease, "Jeepers Creepers" and "Christmas Night In Harlem". Another vocal is handled by Hoagy Carmichael, his own "Washboard Blues". A nostalgic and humorous reunion of "The Rhythm Boys" (Bing Crosby, Harry Harniss and Al Rinker) taken from a radio performance, conclude with their classic "Mississippi Mud". To top the whole affair, there's a first-rate rendition of Whiteman's great musical signature, Gershwin's "Rhapsody In Blue", featuring Whiteman as conductor and Eugene Weed as the spirited keyboard artist. Whiteman's career and the package's making are described, pictorially and verbally, in a brochure. Effective use of white space on cover. Excellent sales potential for this unusual collection of talent.

"CHILDREN'S HOLIDAY"—The McGuire Sisters—Coral CRL 57097 (1-12" LP)

CHILDREN'S HOLIDAY; HAPPY NEW YEAR; WON'T YOU BE MY VALENTINE; APRIL, APRIL FOOL; BILL BUNNY; ONE AMERICA; THE FOURTH OF JULY PARADE; THE NINA, PINTA, THE SANTA MARIA; A HAUNTING WE WILL GO; THANK YOU DAY; THE CACTUS CHRISTMAS. The latest package issue by the McGuire Sisters is a tour of the months and their particular holidays for moppet consumption. With the "plot" revolving around the "inspection of the holidays" by the vocal group, the disk contains 12 tunes, especially written by Ruth Roberts and Bill Katz, for such holidays as Easter ("Billy Bunny"), Thanksgiving ("Thank You Day") and Christmas ("The Cactus Christmas Tree"). The songs are tuneful and their lyrics should be easily understood by children. They all are charmingly sung by the group. Orchestra is engagingly directed by Dick Jacobs. The package has year-round sales value, and if on dealers' shelves before this Christmas, it will be a strong children's Holiday gift choice.

"MOONLIGHT BECOMES YOU"—Paul Weston And His Music From Hollywood—Columbia CL 909 (1-12" LP)

MOONLIGHT BECOMES YOU; BUT NOT FOR ME; IT NEVER ENTERED MY MIND; I REMEMBER YOU FROM SOMEWHERE; IF THERE IS SOMEONE LOVELIER THAN YOU; THROUGH; I SHOULD CARE; ALMOST LIKE BEING IN LOVE; TIME AFTER TIME; JUST A MEMORY; IT COULD HAPPEN TO YOU; THEY CAN'T TAKE THAT AWAY FROM ME. With a recent chart item, "Blue Mood" under his belt, Paul Weston has another mood offering. It has been Weston's happy habit in all of his previous Columbia entries, to present the smartest of popular standards for all their melodic and sentimental worth. Ditto here. Distinctive package. Another potent soft and sweet presentation by Weston.

"EARTHBOUND"—Roberto And His Orchestra—Coral CRL 57092 (1-12" LP)

EARTHBOUND; FLAHERTY'S BEGUINE; AMORE MIO; A MILLION TIMES; RESTLESS; ANOTHER LOVE; ONLY FOREVER; NEED I SAY; CARISSIA MIA; HOW WOULD I KNOW; DRIFTING; YOU KEEP RUNNING THROUGH MY MIND. The title of the disk is taken from Roberto's active single release and should further the sales prospects of this, his latest mood entry. With material that includes "Earthbound", the enveloping mood touch, thanks largely to a soaring string section, brings not only the typical lushness of a mood entry but also some haunting and provocative arrangements. Vocal group adds to the platter's richness. Mood fanciers have favored Roberto before and, in view of his single effort, this issue will attract an even wider audience.

"A FLASH OF STRINGS"—Arranged And Conducted By Dorian—Dot DLP-3021 (1-12" LP)

TREBLE TALK; PIROUETTE; BEESWAX; SIXTY-SECOND SWING; FOR THE BIRDS; EL CUMBANCERO; HURRY, HURRY LITTLE BELLS; CLEAN SWEEP; ELF ON A POGO STICK; VELO VIOLIN; WHAT'S THE RUSH?; HOLIDAY FOR STRINGS. This disk comes with lots of strings attached and the free-for-all musical imagination of mood maestro Dorian. As arranger and conductor of a breathless exercise into fancy string excursions, Dorian has forgotten his usual pampering of strings for mood purposes, and has given his fans an uninhibited musical package. The material, which includes "Holiday For Strings" sometimes go under such intriguing titles as "Elf On A Pogo Stick".

"TO YOU FROM TEDDI KING"—Teddi King with George Siravo And His Orchestra—RCA Victor LPM-1313 (1-12" LP)

THE WAY YOU LOOK TONIGHT; YOU GO TO MY HEAD; WHERE HAVE YOU BEEN?; HOW COME YOU DO ME LIKE YOU DO?; THE TOUCH OF YOUR LIPS; IF I COULD BE WITH YOU ONE HOUR TONIGHT; I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME; ALL I NEED IS YOU; THE VERY THOUGHT OF YOU; MR. YOU'VE GONE AND GOT THE BLUES; TO YOU; WHEN DID YOU LEAVE HEAVEN? Thrush Teddi King follows up her previous Victor LP, "Bidin' My Time", with a disk that encompasses various vocal approaches, all underlined by a smoothness and melodic directness. Backed by the particularly inviting arrangements and ork leadership of George Siravo, Miss King handles a bevy of superior material, some in up-tempo, others caressingly. Softly hued portrait of thrush on cover is attractive. The set should realize added pop sales due to Miss King's recent headway into the single market. A gifted performer at her best.



Album Reviews

"OF MEN AND MEMORIES"—Mood Love Songs Written And Sung By Ruth Wallis—Wallis WLP 9 (1-12" LP)

GO AWAY YOU BOTHER ME; YOU REMIND ME OF A FELLA; I HATE YOU; AFTER HOURS LOVE; I HEARD MY HEART BREAK; SOFT AS A KITTEN; BUY ME A DRINK, WILL YA?; TOMMY; BABY CAN SHE LOVE YOU LIKE ME; INSOMNIA; HE ISN'T THE MARRYING KIND; OOH, HE'S A LOVER.

This disk puts the listener in the unique position of hearing a thrush delivering her own material. Composer-singer Ruth Wallis performs 12 Wallis inspired tunes describing various emotional aspects of love. The urbane lyrics seem to be Miss Wallis' principal vocal attack here, a feat achieved with a sort of laying-all-your-troubles-on-the-line effect. The singer's moody moments are excellently traced by guitarist Tommy Miles and bassist Brooks Caperton. Good fare for those who take to the sophisticated stuff.

"MY FAIR LADY"—Richard Hayman And His Orchestra—Mercury MG 20192 (1-12" LP)

YOU DID IT; WOULDN'T IT BE LOVERLY; I COULD HAVE DANCED ALL NIGHT; WHY CAN'T THE ENGLISH; I'VE GROWN ACCUSTOMED TO YOUR FACE; ASCOT GAVOTTE; GET ME TO THE CHURCH ON TIME; ON THE STREET WHERE YOU LIVE; SHOW ME; THE RAIN IN SPAIN; WITHOUT YOU; WITH A LITTLE BIT OF LUCK.

The score to "My Fair Lady" currently remains the hottest collection of melodies from Broadway for the diskery to take advantage of. This Mercury pressing featuring 12 orchestral selections from the show as performed by Richard Hayman and the ork, has, with freshness and wit, retained the sparkle of the production's melodies. Mood fans and those who want the "My Fair Lady" score with an emphasis on the melodies will like this disk.

CLASSICAL

ROZSA: Concerto For Violin And Orchestra—SPOHR: Concerto No. 8—TCHAIKOVSKY: Serenade Melancholique—Jascha Heifetz, Violin—Dallas Symphony Orchestra, Walter Handel, Conductor—RCA Victor Orchestra, Izler Solomon, Conductor—Los Angeles Philharmonic Orchestra, Alfred Wallenstein, Conductor—RCA Victor LM-2027 (1-12" LP)

The first disk appearance of one work and the rarely recorded Spohr and Tchaikovsky pieces will make this package a big seller for Jascha Heifetz. Rozsa's Violin Concerto had its world premiere in Dallas earlier this year with Heifetz as soloist. The agile and exciting opus is played with considerable skill by the violinist on this Victor release. A more romantic setting is provided by the lyrical Spohr Concerto, an opus handled warmly by Heifetz. The moving Tchaikovsky number extracts emotional depth from the virtuoso. Three orchestras, the Dallas Symphony, RCA Victor and Los Angeles Philharmonic, complement Heifetz.

SCRIABIN: Sonata No. 3, Op. 23-16 Preludes—Vladimir Horowitz, Piano—RCA Victor LM-2005 (1-12" LP)

Pianist Vladimir Horowitz has undertaken an all-Scriabin program on this Victor pressing. Included here is the rarely performed Sonata No. 3, a work marked by unabashed romanticism, as are the 16 preludes. Horowitz's approach to the pieces are sympathetic, warm and beautifully in line with his lyrical environment here. The Horowitz following plus those looking for definitive Scriabin, wrap up excellent sales potential for the disk.

CHAUSSON: Symphony In B-Flat, Op. 20—Paul Paray Conducting The Detroit Symphony Orchestra—Mercury MG 50108 (1-12" LP)

The LP catalogue has neglected this symphony by Ernest Chausson and this disk of the work by Paul Paray and The Detroit Symphony Orchestra should make an important sales listing there. Brilliantly orchestrated, the opus is a dramatic and lyrical essay of impact and great beauty. Conductor Paray directs the orchestra with strength of insight. Remarkable sound. Field of flowers makes an impressive package cover. Here's the performance of Chausson's symphony that the classical coterie will direct itself to.

JAZZ

"DANCING IN THE LAND OF HI-FI"—Georgie Auld And His Orchestra—EmArcy MG 36090 (1-12" LP)

BACK HOME IN INDIANA; BLUE LOU; TOO MARVELOUS FOR WORDS; SWEET SUE; LAURA; I GET A KICK OUT OF YOU; ROSETTA; SWEET LORRAINE; OLD ROCKIN' CHAIR; GOT A DATE WITH AN ANGEL; PRISONERS' SONG; FRANKIE AND JOHNNY. Swing may have had its heyday during the thirties, but it still asserts itself as an essential part of many small jazz combos, and, in the instance represented here, the more sturdy bands. This follow-up to "Georgie Auld In The Land Of Hi-Fi" is sparked by the swing sense and carries the swing banner loftily. With the advantage of a hi-fi pressing, the Auld crew's dazzling rhythm section comes across with telling effect. Fine band disk.

"THE BEST OF MAX ROACH AND CLIFFORD BROWN IN CONCERT!"—Max Roach, Drums—Clifford Brown, Trumpet—GNB-18 (1-12" LP)

JOR-DU; I CAN'T GET STARTED; I GET A KICK OUT OF YOU; PARISIAN THOROUGHFARE; ALL GOD'S CHILLUN GOT RHYTHM; TENDERLY; SUNSET EYES; CLIFFORD'S AX.

The sessions here represent selected concert performances by Max Roach (drums) and the late Clifford Brown (trumpet). A bill of standards and original material provides excellent insight into the ideas of two prominent jazzmen, Roach with his devastating drum work (i.e. "All God's Chillun Got Rhythm" and Brown with his clear, persuasive and silken touch (i.e. "Sunset Eyes" and "I Can't Get Started"). Able support from T. Edwards and Harold Land (tenor sax), Carl Perkins and the late Richard Powell (piano), George Bledsoe and George Morrow (bass). Superior sound throughout. Over-all interest to jazz fans will be heightened by the performances of Clifford Brown on the program.

"LESTER YOUNG"—Lester Young (Tenor Sax)—Aladdin LP 801 (1-12" LP)

"LESTER YOUNG"—Lester Young (Tenor Sax)—Aladdin LP 802 (1-12" LP) The ability of Lester Young to respond to any musical mood calling with clean, distinctive expression has made him a giant among tenor sax men. On these Aladdin issues, with accompaniment taking a decided back seat, Young is in the forefront, giving the listener the full course of his effortless excursions into the evergreen material on the bill. A master jazz artist is in top form in a total of 25 selections, most of which are established tunes. The "Pres" at his best. Must material for the jazz shelf.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Album Reviews

CHRISTMAS ALBUMS

"MERRY CHRISTMAS"—Jackie Gleason And His Orchestra—Keith Texter Singers—Capitol W 758 (1-12" LP)
Principally the same formula which made Jackie Gleason a mood music find is used to convey a warm Christmas greeting from the entertainer on this Capitol release. Using the services of the Keith Texter Singers to complement the familiar sweetness of Gleason's arrangements, the Holiday becomes a mood music treat. The material (i. e. "I'll Be Home For Christmas", "Winter Wonderland") mainly belongs to the "ballad" class of Christmas tunes. Eye-catching cover. Package will catch both Holiday and mood music traffic.

"MERRY CHRISTMAS FROM LAWRENCE WELK"—Lawrence Welk And His Champagne Music—Coral CRL 57093 (1-12")
The famous Lawrence Welk bounce, many of his fans will be pleased to know, is around in a special Christmas package. Taking a cue from some of the lighter Holiday tunes, Welk and many of his TV performers (Alice Lon, the Lennon Sisters) move jauntily through such reliables as "Santa Claus Is Comin' To Town", "Twelve Gifts Of Christmas" and "White Christmas". During the year the Welk magic has produced a number of chart waxings, thus making his Christmas entry an almost sure smash.

"ROGER WILLIAMS PLAYS CHRISTMAS SONGS"—Roger Williams, Piano—Kapp KL-1042 (1-12")
Roger Williams' time-out from the mood music scene for a Christmas offering consists of the pianist in 21 Seasonal favorites played either solo or with the use of the multiple recording technique. The fleet fingered keyboard artist effectively translates the meaning of each selection, whether it be the solemnity of "Silent Night" or the sparkle of "Jingle Bells". One of the outstanding package photos received in Christmas releases. Strong entry by the popular artist.

"CHRISTMAS SPECTACULAR"—Spike Jones—Verve MG V-2021 (1-12" LP)
Leave it to Spike Jones to cut a disk that has packed into its grooves just about every musical approach to the Yuletide season. The single disk includes 35 selections, novelties. ("Rudolph, The Red Nosed Reindeer"), ballads ("White Christmas"), winter songs ("Let It Snow"), and the more serious Christmas compositions ("Joy To The World"). The City Slickers humorously handle the novelties, which include the newest Spike Jones' single "My Birthday Comes On Christmas" and the Jud Conlon Singers, with feeling, sing the warmer material. This Verve package has great variety and is a rare Holiday bargain.

"CHRISTMAS FAVORITES"—With Jan August At The Piano—Mercury MG 20160 (1-12" LP)
Here's an exception to a well worn rule "you can't tell a Christmas platter by its cover". In a package of brightly-hued Holiday ornaments, pianist Jan August provides flighty, up-tempo transcriptions of 12 seasonal favorites ranging from "Silver Bells" to "Oh Little Town Of Bethlehem". Cover job and name artist should result in hearty Christmas sales.

"CHRISTMAS EVE WITH BURL IVES"—Decca DL 8391 (1-12" LP)
With the possible exception of Santa himself, what more delightful Christmas Eve guest is there than famed troubador Burl Ives? In this Decca release Ives, with infinite charm, performs on a program of Holiday favorites and special material. On the more familiar pieces ("It Came Upon A Midnight Clear") the folk singer is supported by the Ray Charles Singers, while the more folk-like material ("Twelve Days Of Christmas") is appropriately sung by Ives with simple guitar accompaniment. Well-rounded Holiday selection for the entire family.

"JOY TO THE WORLD!"—The Roger Wagner Chorale—Capitol P 8353 (1-12" LP)
What the organ and chimes bring instrumentally to the true spirit of Christmas is captured vocally by this large and accomplished chorale group. In a glowing collection of warm Holiday gems, the adept Roger Wagner Chorale meets the occasion of either a joyous or reverent melody with considerable grace and feeling. Adorning the package is a distinguished and attractive cover design. Beautiful Holiday issue.

"JOY TO THE WORLD"—Leonard MacClain At The Pipe Organ—Epic LN 3283 (1-12" LP)
One of the favorite instruments that musically speak for the Holiday Season is the pipe organ. Leonard MacClain, in a well rounded program of 28 Yuletide melodies, makes skilful use of the pipe organ's great versatility in carrying both sober and gay messages pertaining to The Season. Happy package. The use of an organ for a Christmas package has added sales value.

"GRAILVILLE SINGS"—Music Of Advent And Christmas For Listening And Family Singing—Audio Fidelity AFLP 1820 (1-12" LP)
This disk is divided into two sections, one side consists of selections pertaining to Advent, the six weeks preceding Christmas, and the second side presents the music of Christmas itself. The females performing the program are students of Grailville Community College in Ohio, a Catholic educational center. The group is marked by rich voices, both on combined and solo efforts. The material delicately rendered by the group is drawn from Gregorian Chants, folk songs and spirituals. English translations of the works are provided. Superb sound, beautiful set for more serious Holiday listening.

50th Anniversary



NEW YORK—Enoch Light (left) of Grand Award Records listens in as "Pops" Whiteman and Jack Teagarden (right) discuss one of the many exciting selections featured in the just released (2-12 LP) "Paul Whiteman 50th Anniversary" album. The deluxe Grand Award package was introduced by Whiteman last week at a special trade party held at Johnny Johnson's Charcoal Room, this city. The disk brings together again such Whiteman alumni as Tommy and Jimmy Dorsey, Johnny Mercer, Jack Teagarden, Hoagy Carmichael, Joe Venuti and the Original Rhythm Boys (Bing Crosby, Al Rinker and Harry Barris). These top stars flew in from all corners of the U.S. to honor "Pops" on his 50th Anniversary in the music business.

The album includes new recordings of dozens of songs introduced and/or associated with Whiteman during his illustrious career as a batoneer. With the aid of Buddy Weed at the piano, a new hi-fi arrangement of "Rhapsody In Blue" as Gershwin had originally intended it to be presented, is performed by the Whiteman Orchestra. The reunion of the Original Rhythm Boys was taken from a recent radio show honoring "Pops."

Shad Waxes Latin Disks

NEW YORK—Bobby Shad, A & R representative of Mercury Records, has recorded two authentic albums of latin dance music featuring Gilberto (Gil Fuller) and his Musicubana Orchestra.

The first session features twelve original instrumental cha chas arranged, composed and conducted by Gilberto, former arranger for Stan Kenton, Dizzy Gillespie, Machito and Woody Herman. The second disk offers 12 original merengues.

The recordings were made in New York utilizing Mercury's Sound Margin Control process. The first album "Cha Cha Cha" was scheduled for release, November 15th.

New Detroit Station

DETROIT, MICH.—Radio station WCHB, the newest addition in the Detroit area, began broadcasting Wednesday, Nov. 1. The well staffed outlet of the Bell Broadcasting Company will go all out in an effort to become the top station in its area. Members of the staff include:

Larry Dean, Program Director; Joe Howard, Announcer; Herman Griffith, Announcer; George White, Announcer-Copywriter; Ted McCoy, Announcer-Salesman; Buddy Hiles, Announcer-Salesman; Trudy Haynes, Women's Programs-Receptionist; Sonny Carter, Associate Announcer; Terrell Whittitt, Associate Announcer; Walter Brown, Associate Announcer; Bill Matney, Sports Director.

Jubilee & Josie: New Distrib

CHICAGO—Lenny Garmisa, Garmisa Distributors, this city, announced, last week, it had added Jubilee and Josie to its line.

Said Garmisa, "This marks a milestone in the house. We have been looking for a top indie that could be worked on with pride. This is that line." He added, "The diskery has a wealth of potential in this area for both LP's and singles. We aim to capitalize on that potential."

Garmisa is the midwest rep for ABC Paramount, Vita, Mickey Mouse Club, Zephyr, and Salem.

ANOTHER BMI "PIN-UP" HIT

FROM THE BOTTOM OF MY HEART

Recorded by
DON CORNELL Coral
THE CLOVERS Atlantic

Published by
RUSH MUSIC COMPANY

LINCOLN CHASE
sings
"SHE WALKED ME BY"
b w
"THE LOVE I HAVE FOR YOU"

Dawn 221

39 west 60th street
new york 23, n. y.
circle 6-9105

Heading For No. 1
"TWO DIFFERENT WORLDS"
by
Don Rondo
Jubilee 5256
A Best Seller Album
Martha Wright's
"CENSORED"
Jubilee LP 1028

Jubilee Records
1650 Broadway, New York City



R & B Ramblings

NEW YORK:

Bea Kaslin's "A Thousand Miles Away" on Hull by The Heartbeats getting stronger and stronger with each passing day. Looks like a certain hit. . . Al Silver, Herald Records, back at his desk after a four week sojourn through the country. Al says, "I'm hearing all kinds of reports about business being a little off, but I can't complain. Business has been good with us." Ember is pulling in nice sized orders with The 5 Satins' "I Remember In The Still Of The Night" and "Wonderful Girl," and the new Butchie Saunders' release is beginning to take off in several areas. Al also tells us his Christmas album, "Christmas Time" by Larry Caton, containing 24 varied Christmas selections, is doing very well. . . Johnny Halonka, Alpha Records, advises his top selling records are "Blueberry Hill"; Fats Domino; "Oh What A Night" The Dells; and "A Thousand Miles Away," The Heartbeats. He says he is also getting strong requests for the Moonglows' "I Knew From The Start" and "Over and Over Again," which have not even been released, but which have been on the air via the album of "Rock, Rock, Rock" tunes. Johnny says business has started to roll and almost every manufacturer has something strong going for them. . . Over at Atlantic



HEARTBEATS

Records the fellas are really busy preparing for Joe Turner and Ray Charles sessions early next week. The sessions are set for afternoon and night of the same day. Ivory Joe Hunter broke into the pop Top Fifty this week in number 36 with his "Since I Met You Baby." This deck is taking off jetlike and it looks like Atlantic really has something. Also going for them in a great big way is Chuck Willis' "Juanita"—and now Lavern Baker's newest, "Jim Dandy" and "Tra La La" is zooming off to a great start. Miriam Abramson just got back from England where she spent a one week vacation visiting some friends. . . George Goldner and Joe Kolsky certain they have a hit with Alan Dean's "Life Is But A Dream." "Rock and Roll Tarantelle" is also getting a good reaction, but the early returns indicate "Life Is But A Dream." . . Charles Merenstein, Apollo Records, listening to Solomon Burke's next release when we interrupted. The young singer has an item that has Merenstein talking to himself. It is "You Can Run But You Can't Hide From Him." Do you remember when Joe Louis said that to Billy Conn when Billy said Louis wouldn't touch him in their heavyweight title bout. It has now been developed into a religious-pop ballad and Merenstein is certain this is it. We hear that Joe Louis had a hand in writing the lyrics. That's a story for jockeys to latch on to. Apollo is re-releasing Mahalia Jackson's "Silent Night" and Solomon Burke's "Christmas Presents." . . Dick Goodman, Buchanan and Goodman, back from a mid-west deejay trip, plugging his new El Dorado "To Johnny B. From Joanie D." Dick says the disk received good reaction wherever exposed and he feels it will soon start showing up in several areas. . . Monte Bruce, Tetra Records, advises he is sending a gorgeous five foot, blonde, curvaceous model to forty-five cities to visit deejays with his newest four releases. They are "So Good," The Playboys; "Guitar Rock," Bill Flagg and his Rockbillies; "Road To Romance," the Neons; and "Evening Shadows," The Seniors. Bruce says the lass is a well known personage. . . "Rock, Rock, Rock," the Alan Freed flic with



SOLOMON BURKE

a host of r & b personalities, is booked to play the Loew's circuit in New York for four days commencing December 5. . . The new Remsen label will shortly release its initial record, "Broken Heart Goodbye" and "Wild Prairie" by The Sparrows. Both tunes were penned by songwriter-publisher Alice Remsen. . . Chuck Dunaway (KENT-Shreveport, La.) played the new Lavern Baker "Jim Dandy" and asked for comment. He says "I received over 200 cards and letters which is the most I have ever received in a small one-shot contest of this type. The response is even greater than a one-shot contest of the same type on previous Elvis Presley records." . . Emillo Reyes and his Mardi Gras mambo band are featured for their second season at the Golden Slipper Nightclub in Glen Cove, Long Island. . . The Screaming Jay Hawkins' Epic Record "I Put A Spell On You" building nicely reports Arnold Maxim. . . The Jolly Joyce Agency announced this week it had signed The Moonglows, Chess group, to an exclusive agency contract for screen, TV shorts, TV shows, and radio. The deal was consummated with Jack Hook, manager. . . Joe Liebowitz, Premium Records, has gotten an exciting reaction to his "Collegian" by The Copesetics. The platter describes the Collegian, Bohemian and Ivy League types. . . Freddie Mendelsohn reports he has cut Herb Zane and says "It will be out soon—watch out for it. Both sides are great."

CHICAGO:

Ronny Born, WBKB early morn tv-dj, reporting on second week of his "Teens Record Poll," states Elvis Presley made it Win, Place and Show with "Love Me Tender," "Don't Be Cruel," and "Love Me." Born went on to advise Johnnie Ray's "Walking In The Rain," The HiLights' "City Of Angels" and Jim Lowe's "Green Door" sneaking in too. . . Paul Gayten's "Cow Cow Blues," Okeh with numerous jocks hereabouts. . . Swinging into Chi's Budland is talented thrush Ruth Brown, 11/28. Nitery has been snagging some top talent of late. . . Len Chess calls from Atlanta, "Man 'I Aint Got No Home' by Clarence 'Frogman' Henry is swinging. Big hit in Charlotte is 'Behind The Sun' by Daddy-O-Gibson, a real Checkereroo." Bro Phil, home minding the store, readying distribs for coming Argo LP releases. "Right now, tho," says Phil, "The Chanceteers' 'Night Beat' is ringing the till for big, big, biiiiig orders." . . Diz "Crooked Horn" Gillespie one-niting our way late November

with Fats "Blueberry Hill" Domino right on his heels, early December. . . Aside to deejays hosting Louis Armstrong soon. Ask him to relate the story of his mother sending him to the river for water. A gag. . . Johnny Carter, featured with The Flamingos, home on furlough from Ft. Leonard Wood, Mo. . . Marty Hirsch, MS Distribs, picks Argo's "Cuban Twilight" by Mike Simpson to follow in "Billy's Blues" footsteps. Marty mucho elated over great dee-jay play on Verve LP's "Ella and Louis" and "The Greatest" by Joe Williams and The Count, Basie, of course. . . Nelly Lutchner rumored doing stand up biz at Nor-side's new Flamingo. She finds audiences "greatly responsive to tunes from her latest Liberty LP." . . Decca's Don Foreman losing weight over late hours and big job he's doing on Sammy Davis' "New York's My Home." Tune is from Decca hit LP, "Manhattan Towers." . . Lenny Garmisa, Garmisa Distribs, darn near did a one-and-one-half off his desk when final news came in that he was new distrib of Jubilee/Josie. Lenny's riding high, wide and hit-some with ABC Par smasher, "A Rose And A Baby Ruth" by Geo. Hamilton IV. . . Frank



COUNT BASIE

Evans, Ping, rushing around town establishing distribs for coming release by the fledgling diskery. . . WAIT deejays, Reed Farrell and Spider Webb, emceed another successful Elvis Presley contest, 11/9, at B&K Norshore Thitter. Thitter claims close to 300 blue-jeaned, side-burned, guit-fiddle carrying copies of Elvis stormed the show. B&K planning one a week in different sections of town. . . Charles Brown one-niting into Minneapolis area then south to Louisville. . . Cobra readying new release on sensatious Otis Rush of "I Can't Quit You Baby" fame. Eli Toscano, Cobra major domo, predicts this to be bigger than BIG. . . "Watch this one grow," cheers Abner, Vee-Jay right arm. "We released The Orioles' greatest wax ever, "For All We Know" b/w "Never Leave Me Baby," to a tumultuous rush of initial orders," he added. Vee-Jay has a special Thanksgiving package including The Spaniels, Priscilla Bowman, and Billy "The Kid" Emerson in the works now. Looks like a heck of a season for the diskery. . . Anyone notice the resemblance between Geo. Leaner, United Distribs, and Geo. Rhodes' pic on Groove LP "Real George"? Many pipples drooping by United asking George (Leaner) to autograph the album. . . Ernie Leaner picks Tab Smith's "Yo Yo Blues" as a pop-tential chart buster along with Grooveroo, "Walking In The Rain," by Mickey and Sylvia. . . Chuck Dunaway, KENT, Shreveport, La., writes that one play on La Vern Baker's "Jim Dandy" pulled 200 pieces of mail with an offer to give the best six letters a copy of the canary's wax. Sez Chuck, "This was the best pull on any record to date." . . Attention West Coast—There's a cyclone headed your way.



RUTH BROWN

Name is Doc Berger, beloved promoter for veronique, and he's working up a hit on Al Hibbler's "Im Free." Incidentally, Howard Miller, WBBM-TV, orchided the shellac into number one spot on his TV top ten. . . Rumors are flying to the effect that Bally will be invading the R&B market soon. What Ho? . . . Larry Wyn, WSBC, now looking for an authentic raccoon skin coat to go to Bear games in. . . Gene Edwards air-mailing info on gala record-sock-hops sponsored by WRIT, Milwaukee, at local roller rink. Reportedly over 1100 teens jammed hall to dance, meet WRIT's dee-jays, Larry Fischer, Don Metzger, Bob Leonard and Gerry Grainger headed up by Gene. Edwards went on to report another hop has been scheduled for 12/6 and would greatly appreciate pics from top artists and labels. . . Sooooyoubetterwatchoutcuz-SantaClausiscomingtotown.

LOS ANGELES:

The Teen Queens and Jessie Belvin rehearsing all week at Modern Records studios with Joe Bihari and Maxwell Davis for up-coming releases. . . After his appearance on the Ed Sullivan show, Fats Domino is wanted for TV appearances on the Jackie Gleason, Perry Como, and George Gobel shows. . . Sonny Knight has been signed by the Milton Deutch agency on the strength of his hit recording of "Confidential." Sonny is currently on a promotion tour of the Midwest, where he appeared on the Howard Miller show in Chicago, and the Bill Randle show in Cleveland, and then goes on to New York to appear with the Alan Freed show at the Apollo Theatre. . . The Plattars new release of "You'll Never Know I Care" taking off in the Southern California market. . . Buck Ram signed with American International Pictures for a series of musical pictures featuring his artists and material. . . Little Willie John leaves for another tour of the Northwest after several successful appearances in the Southland. . . The reactivated Okeh label, Columbia subsidiary, may have a big R&B hit in the new Screaming Jay Hawkins release of "Little Demon." . . Dick "Huggie Boy" Hugg now



GOOGIE RENE

doing his own show from the studios of KRK from midnight to 4 A.M. . . . Jean Bennet moving to New York after the first of the year to handle publicity and promotion for the new Antler label. . . The "Happy Music" package opens the week of Dec. 4 at the Paramount Theatre. Show features The Plattars, The Penguins, The Teen Queens, The Blockbusters, Gerald Wilson and Nora Hayes. Hunter Hancock will M. C. . . Smiley Lewis singing of his new Imperial release of "Shame Shame Shame" is featured in the new Warner Bros. picture "Baby Doll." . . Jim Warren at Central Records reports great D. J. reaction to Googie Rene's new Class waxing of "Midnight" with Charles Trammel using it as his theme song on his KGER show.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

- AIN'T GOT NO HOME
Clarence Henry (Argo 5259)
- BIG BOY
Bill Jennings (King 4960)
- BIM BAM BOOM
El Dorados (Vee-Jay 211)
- BILLY'S BLUES
Billy Stewart (Chess 1625)
- BLANCHE
3 Friends (Lido 500)
- BROWN-EYED HANDSOME MAN
Chuck Berry (Chess 1635)
- BUCHANAN & GOODMAN ON TRIAL
Buchanan & Goodman (Luniverse 102)
- 'CAUSE YOU'RE MINE
G-Clefs (Pilgrim 720)
- CHARMAINE
Frank Brunson (Groove 0173)
- CINDY, OH CINDY
Vince Martin (Glorv 247)
- CONGO MAMBO
Guitar Gable (Excello 2086)
- DIMPLES
John Lee Hooker (Vee-Jay 205)
- DON'T FEEL SORRY FOR ME
Jimmy Beasley (Modern 996)
- FROM THE BOTTOM OF MY HEART
Clovers (Atlantic 1107)
- GOODNIGHT MY LOVE
Jessie Belvin (Modern 1005)
- HARLEM NOCTURNE
Earl Bostic (King 4978)
- *HAVE YOUR WAY
Lightnin' Slim (Excello 2096)
- HOLD MY BABY'S HAND
James Brown (Federal 12277)
- HONEY CHILE
Fats Domino (Imperial 5407)
- I ASKED FOR WATER
Howlin' Wolf (Chess 1632)
- I CRY
Luther Bond & Emeralds (Federal 12279)
- I DON'T BELIEVE
Bobby Blue Bland (Duke 160)
- I PUT A SPELL ON YOU
Screamin' Joy Hawkins (Okeh 7072)
- I'M TORE UP
Billy Gayles (Federal 12265)
- I WON'T PLEAD NO MORE
James Brown (Federal 12290)
- *JAMAICA FAREWELL
Harry Belafonte (RCA Victor 20-6663)
- JUANITA
Whatcha Gonna Do
Chuck Willis (Atlantic 1112)
- *JIM DANDY
*TRA LA LA
Lavern Baker (Atlantic 1116)
- JUST A FEELING
Little Walter (Checker 845)
- JUST HOLD MY HAND
*I'M CRYING NO
Paul Perryman (Duke 158)
- KEEP IT TO YOURSELF
Sonny Boy Williamson (Checker 847)
- LEAVE MY WOMAN ALONE
Ray Charles (Atlantic 1108)
- LOST WITHOUT LOVE
Lonesome Sundown (Excello 2092)
- MEAN TO ME
Big Maybelle (Savoy 1500)
- MOTHER-IN-LAW BLUES
Little Jr. Parker (Duke 157)
- NO USE KNOCKING
Bobby Charles (Chess 1638)
- ON MY WORD OF HONOR
B. B. King (RPM 479)
- OUT OF SIGHT, OUT OF MIND
Five Keys (Capital 3052)
- PRETTY LITTLE GIRL
Monarchs (Neil 101)
- PRISCILLA
Eddie Cooley & Dimples (Roost 621)
- RELAX MAX
Dinah Washington (Mercury 70968)
- ROCKHOUSE
Roy Orbison (Sun 281)
- *ROCKIN' AT COSMO'S
Lee Allen (Aladdin 3334)
- *RUDOLPH THE RED NOSED REINDEER
Cadillacs (Josie 807)

Jazz Comes To Miami

MIAMI—Jazz, whose popularity continues to grow throughout the country, found a permanent home in Miami on Wednesday, November 7th, when The Ball and Chain, located at 1513 S. W. 8th Street, launched its Winter season with the nation's top vibraharpist, Terry Gibbs. Scheduled for a ten day appearance, Gibbs and his Quartet were the first of an impressive list of artists signed by The Ball and Chain.

Following Gibbs, vocalist Christ Connor makes her first Southern appearance; immediately thereafter Billie Holiday and The Australian Jazz Quartet scheduled to share a double bill. Other artists engaged are Chet Baker, Gerry Mulligan, Dave Brubeck, Gene Krupa, Louis Armstrong, Anita O'Day, Ray Aldrich, Stan Getz, and George Shearing.

Ace Cuts Rhythm And Blues & Country Disks

NEW YORK—Ace Records of New York, originally a pop label, announced last week that it would invade the country and rhythm & blues fields in the coming weeks.

Within the next 30 days, Johnny Ponz, the label's A & R head and Vincent Vallis, musical director, will be cutting sessions with their newly contracted artists, Sandy Evans, Stan Cortel and Joyce Lynn, for release late in December and early in January.

The label's latest release features Irv Clark singing "Ev'ry Night I Keep Dreaming".

Announce Columbia Appointments

NEW YORK—The appointment of Herbert J. Goldstein as Advertising and Sales Promotion Manager of the Electronic Division of Columbia Records has been announced by James E. Sparling, General Manager, Electronic Department.

Goldstein, formerly Advertising and Promotion Manager of Columbia Department, Stuart F. Louchheim Company, Philadelphia, will coordinate advertising and sales promotion programs for Columbia Phonographs, tape recorders and phonograph accessories.

In addition the appointment of Bud Dean as Columbia Transcriptions' West Coast Account Executive has been announced by Albert Shulman, Director of the Columbia Transcriptions Department.

Dean, who will make his headquarters at Columbia's Los Angeles offices, joins the company with an extensive publishing background. He has been associated with Preview and Digest and Western Family.

- *SINGING THE BLUES
Guy Mitchell (Columbia 40769)
- SOFT WINDS
Dinah Washington (Mercury 70906)
- SOUTHBOUND SPECIAL
Lloyd Glenn (Aladdin 3327)
- SUFFERIN' WITH THE BLUES
I'VE BEEN AROUND
Little Willie John (King 4989)
- SWEET LITTLE ANGEL
B. B. King (RPM 468)
- THE CHICKEN
Roscoe Gordon (Flip 237)
- THE CLOSER YOU ARE
Channels (Whirling Disc 100)
- THIRTY DAYS
I'M LONELY TONIGHT
Clyde McPhatter (Atlantic 1106)
- TORE UP OVER YOU
Midnighters (Federal 12270)
- WHEN I'M WITH YOU
Moonglows (Chess 1629)
- *WONDERFUL GIRL
Sotins (Ember 1008)
- *YOU GOT ME DIZZY
Jimmy Reed (Vee-Jay 226)
- YOU'RE MINE
Robert & Johnny (Old Town 1029)



R & B Disk Jockey REGIONAL RECORD REPORTS

Ken Manley

WGUY—Bangor, Me.

1. Blueberry Hill (F. Domino)
2. Honky Tonk (B. Doggett)
3. You'll Never, Never Know I Care (Platters)
4. Slow Walk (S. Austin)
5. Still (L. Baker)
6. I Remember (In The Still) (Satins)
7. See-Saw (Moonglows)
8. From The Bottom Of My Heart (Clovers)
9. The Girl I Love (Cadillacs)
10. Juanita (C. Willis)

Joe Crysdale

CKEY—Toronto, Ont., Can.

1. Honky Tonk (B. Doggett)
2. Blueberry Hill (F. Domino)
3. I Remember (In The Still) (Satins)
4. Let The Good Times Roll (Shirley & Lee)
5. Don't Be Cruel (E. Presley)
6. Love Me Tender (E. Presley)
7. Lonely Avenue (R. Charles)
8. I Can't Quit You Baby (Rush)
9. Too Much Monkey Business (C. Berry)
10. See-Saw (Moonglows)

Bob Agee

WBIR—Knoxville, Tenn.

1. Honky Tonk (B. Doggett)
2. Blueberry Hill (F. Domino)
3. Heeby-Jeebies (L. Richard)
4. Since I Met You Baby (I. Joe Hunter)
5. I Remember (In The Still) (Satins)
6. Let The Good Times Roll (Shirley & Lee)
7. Still (L. Baker)
8. My Prayer (Platters)
9. See-Saw (Moonglows)
10. Congo Mambo (G. Gable)

Del Thomas

WVBU—Lewisburg, Pa.

1. Blueberry Hill (F. Domino)
2. Oh What A Night (Dells)
3. Lonely Avenue (R. Charles)
4. Confidential (S. Knight)
5. Heeby-Jeebies (L. Richard)
6. Still (L. Baker)
7. You'll Never, Never Know I Care (Platters)
8. Soldiers Of Fortune (Drifters)
9. Honky Tonk (B. Doggett)
10. Too Much Monkey Business (C. Berry)

Denny Sullivan

WFBL—Syracuse, N. Y.

1. I Remember (In The Still) (Satins)
2. Honky Tonk (B. Doggett)
3. Blueberry Hill (F. Domino)
4. Hound Dog (E. Presley)
5. Ka-Ding Dong (G-Clefs)
6. Pink Cadillac (R. Draper)
7. ABC's Of Love (Teen Agers)
8. The Fool (S. Clark)
9. Please Don't Leave Me (Fontanes)
10. Blue Moon (E. Presley)

Ted Reynolds

WENC—Whiteville, N. C.

1. Blueberry Hill (F. Domino)
2. Lonely Avenue (R. Charles)
3. Still (L. Baker)
4. Let The Good Times Roll (Shirley & Lee)
5. One Kiss Led To Another (Coasters)
6. Honky Tonk (B. Doggett)
7. I Can't Love You Enough (L. Baker)
8. So Long (F. Domino)
9. Life's Problem (G. Gable)
10. Rip It Up (L. Richard)

Arch Yancey

WLCS—Baton Rouge, La.

1. Love Me (E. Presley)
2. Confidential (S. Knight)
3. Ain't Got No Home (Henry)
4. Since I Met You Baby (I. Joe Hunter)
5. She's Got It (L. Richard)
6. Honky Tonk (B. Doggett)
7. Juanita (C. Willis)
8. Lonely Avenue (R. Charles)
9. Love Me Tender (E. Presley)
10. Gypsy Lady (O. Williams)

Vivian Carter

WWCA—Gary, Ind.

1. I'm Tore Up (B. Gayles)
2. You Dog Me Dizzy (J. Reed)
3. Blue Mood (J. Stevens)
4. Priscilla (Cooley & Dimples)
5. Oh What A Night (Dells)
6. Bim Bam Boom (El Doradoes)
7. Honky Tonk (B. Doggett)
8. I Can't Quit You Baby (Rush)
9. Lonely Avenue (R. Charles)
10. Love Me Tender (E. Presley)

Baron Be-Bop

WGH—Newport News, Va.

1. Honky Tonk (B. Doggett)
2. Blueberry Hill (F. Domino)
3. Heeby-Jeebies (L. Richard)
4. Too Much Monkey Business (C. Berry)
5. Love Me Tender (E. Presley)
6. See-Saw (Moonglows)
7. It Isn't Right (Platters)

Billy Foxx

WSID—Baltimore, Md.

1. A Thousand Miles Away (Heartbeats)
2. Oh What A Night (Dells)
3. Slow Walk (S. Austin)
4. When I'm With You (Moonglows)
5. Closer You Are (Channels)
6. Honky Tonk (B. Doggett)
7. Honey-Chile (F. Domino)
8. The Hammer (F. Adams)
9. Goodnight My Love (Belvin)
10. On My Word Of Honor (B. B. King)

"Big" Jim Reed

WCIN—Cincinnati, Ohio

1. On My Word Of Honor (B. B. King)
2. I Cry (L. Bond)
3. Blueberry Hill (F. Domino)
4. I Feel Good (Shirley & Lee)
5. I Remember You (Williams)
6. Gypsy Lady (O. Williams)
7. Since I Met You Baby (I. Joe Hunter)
8. There In The Night (El Doradoes)
9. Share (Teen Agers)
10. Juanita (C. Willis)

E. A. "Kuzzin" Kershaw

WTNT—Tallahassee, Fla.

1. Honky Tonk (B. Doggett)
2. Let The Good Times Roll (Shirley & Lee)
3. I Remember (In The Still) (Satins)
4. Candy (Big Maybelle)
5. Lonely Avenue (R. Charles)
6. Blueberry Hill (F. Domino)
7. Juanita (C. Willis)
8. Easy, Easy Baby (A. Cole)
9. Word Of Honor (B. B. King)
10. Hound Dog (W. M. Thornton)

Both Sides,
Naturally!

LAVERN BAKER

"JIM DANDY"
"TRA LA LA"

1116

ATLANTIC RECORDING CORP.
157 West 57 St., N.Y.C.

Getting Bigger!

"I'm A Believer"
Don Julian & The Meadowlarks
405

"Did You Have Fun"
Vernon Green & The Medallions
407

DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

NEW! — NEW! — NEW!

PING OPS! PING

DEE-JAYS!

SWINGING NEW HITS FOR YOU!

FOUR ORIGINAL TUNEFUL SIDES

"DOWN PAT" b/w "AFTER DARK"
ORIGINAL
INSTRUMENTAL BY ANDREW HILL AND COMBO
1003

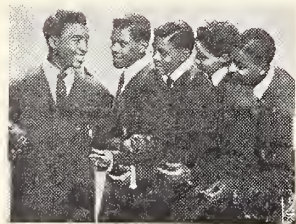
"LANKY LINDA" b/w "MOTHER'S SON"
VOCAL BY THE DE' BONAIRE
1000

PING RECORD CO.
4648 SO. COTTAGE GROVE AVE., CHICAGO 15, ILL.
(ALL PHONES KEnwood B-1123)

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The label that will make money for Distributors

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DOUBLE HEADER — TWO HITS



THE WILLOWS

have done it again with

"THIS IS THE END"

b/w

DON'T PUSH, DON'T PULL, DON'T SHOVE

CLUB 1014



JAY SAUNDERS

the 14-year-old boy singing sensation of the Horn and Hardart T.V. Children's Hour, Channel 4, T.V. NBC New York, Sundays, 10:30 to 11:30

"HEAVEN HAVE MERCY"

b/w

I'M STILL IN LOVE WITH YOU

CLUB 1012



both records arranged and conducted by

CHEROKEE

(the little man with the big horn)

AND HIS BAND

Personal Management—
DAN TERRY, 1650 Broadway, N. Y. C.

Disc Jockeys: If you have not received your copy of these two new ones, request your copy.

CLUB RECORDS

1650 Broadway, New York 19, N. Y.

Circle 6-6745

The Cash Box



NEW YORK

CHICAGO

NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1	HONKY TONK Bill Doggett (King 4950)	SLOW WALK Sil Austin (Mercury 70963) Bill Doggett (King 5000)	BLUEBERRY HILL Fats Domino (Imperial 5407)
2	BLUEBERRY HILL Fats Domino (Imperial 5407)	I'M TORE UP Billy Gayles (Federal 12265)	AIN'T GOT NO HOME Clarence Henry (Argo 5259)
3	A THOUSAND MILES AWAY Heartbeats (Hull 720)	HONKY TONK Bill Doggett (King 4950)	HONKY TONK Bill Doggett (King 4950)
4	OH WHAT A NIGHT Dells (Vee-Joy 204)	BLUEBERRY HILL Fats Domino (Imperial 5407)	JUST HOLD MY HAND Paul Perryman (Duke 158)
5	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)	LONELY AVENUE Ray Charles (Atlantic 1108)	I REMEMBER (In The Still Of The Night) Five Satins (Ember 1005)
6	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	SOFT WINDS Dinah Washington (Mercury 70906)	I CAN'T QUIT YOU BABY Otis Rush (Cobra 5000)
7	I REMEMBER (In The Still Of The Night) Five Satins (Ember 1005)	I CAN'T QUIT YOU BABY Otis Rush (Cobra 5000)	JAMAICA FAREWELL Harry Belafonte (RCA Victor 20-6663)
8	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)
9	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643)	OH WHAT A NIGHT Dells (Vee-Jay 204)	I FEEL GOOD Shirley & Lee (Aladdin 3338)
10	I FEEL GOOD Shirley & Lee (Aladdin 3338)	SEE SAW Moonglows (Chess 1629)	CONFIDENTIAL Charles Brown (Aladdin 3342) Bubber Johnson (King 4988)

ATLANTA

NEWARK

DALLAS

1	HONKY TONK Bill Doggett (King 4950)	BLUEBERRY HILL Fats Domino (Imperial 5407)	BLUEBERRY HILL Fats Domino (Imperial 5407)
2	BLUEBERRY HILL Fats Domino (Imperial 5407)	A THOUSAND MILES AWAY Heartbeats (Hull 720)	HONKY TONK Bill Doggett (King 4950)
3	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	HONKY TONK Bill Doggett (King 4950)	GREEN DOOR Jim Lowe (Dot 15486)
4	LONELY AVENUE Ray Charles (Atlantic 1108)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	THE CHICKEN Roscoe Gordon (Flip 237)
5	I CAN'T QUIT YOU BABY Otis Rush (Cobra 5000)	OH WHAT A NIGHT Dells (Vee-Jay 204)	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643)
6	KEEP IT TO YOURSELF Sonny Boy Williamson (Checker 847)	I FEEL GOOD Shirley & Lee (Aladdin 3338)	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)
7	I REMEMBER (In The Still Of The Night) Five Satins (Ember 1005)	CONGO MAMBO Guitar Goble (Excello 2086)	I CAN'T QUIT YOU BABY Otis Rush (Cobra 5000)
8	I'VE BEEN AROUND Little Willie John (King 4986)	YOU'RE MINE Robert & Johnny (Old Town 1029)	ON MY WORD OF HONOR B. B. King (RPM 479)
9	MOTHER-IN-LAW BLUES Little Jr. Parker (Duke 157)	SLOW WALK Bill Doggett (King 5000)	TOO MUCH MONKEY BUSINESS Chuck Berry (Chess 1635)
10	CONGO MAMBO Guitar Goble (Excello 2086)	JUANITA Chuck Willis (Atlantic 1112)	I REMEMBER (In The Still Of The Night) Five Satins (Ember 1005)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

- 1 OH WHAT A NIGHT
Dells
(Vee-Jay 204)
- 2 BLUEBERRY HILL
Fats Domino
(Imperial 5407)
- 3 PRISCILLA
Eddie Cooley & Dimples
(Roost 621)
- 4 DON'T FEEL SORRY FOR ME
Jimmy Beasley
(Modern 996)
- 5 A THOUSAND MILES AWAY
Heartbeats
(Hull 720)
- 6 HONKY TONK
Bill Doggett
(King 4950)
- 7 HEEBY-JEEBIES
Little Richard
(Specialty 548)
- 8 CHARMAINE
Frank Brunson
(Groove 0173)
- 9 SLOW WALK
Bill Doggett
(King 5000)
- 10 TOO MUCH MONKEY BUSINESS
Chuck Berry
(Chess 1635)

- HONKY TONK
Bill Doggett
(King 4950)
- BLUEBERRY HILL
Fats Domino
(Imperial 5407)
- GOODNIGHT MY LOVE
Jessie Belvin
(Modern 1005)
- OH WHAT A NIGHT
Dells
(Vee-Jay 204)
- ON MY WORD OF HONOR
B. B. King
(RPM 479)
- CONFIDENTIAL
Sonny Knight
(Vita 137)
- SINCE I MET YOU BABY
Ivory Joe Hunter
(Atlantic 1111)
- LOVE ME TENDER
Elvis Presley
(RCA Victor 20-6643)
- CINDY, OH CINDY
Vince Martin
(Glory 247)
- DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604)

- SLOW WALK
Sil Austin (Mercury 70963)
Bill Doggett (King 5000)
- BLUEBERRY HILL
Fats Domino
(Imperial 5407)
- LET THE GOOD TIMES ROLL
Shirley & Lee
(Aladdin 3325)
- HONKY TONK
Bill Doggett
(King 4950)
- IT ISN'T RIGHT
Platters
(Mercury 70948)
- SOUTHBOUND SPECIAL
Lloyd Glenn
(Aladdin 3327)
- LOVE ME TENDER
Elvis Presley
(RCA Victor 20-6643)
- BIG BOY
Bill Jennings
(King 4960)
- PRISCILLA
Eddie Cooley & Dimples
(Roost 621)
- AIN'T GOT NO HOME
Clarence Henry
(Argo 5259)

ST. LOUIS

CLEVELAND

BOSTON

- 1 BLUEBERRY HILL
Fats Domino
(Imperial 5407)
- 2 HONKY TONK
Bill Doggett
(King 4950)
- 3 SLOW WALK
Sil Austin
(Mercury 70963)
- 4 HEEBY-JEEBIES
Little Richard
(Specialty 548)
- 5 CONFIDENTIAL
Sonny Knight
(Dot 15507)
- 6 I CAN'T QUIT YOU BABY
Otis Rush
(Cobra 5000)
- 7 OH WHAT A NIGHT
Dells
(Vee-Jay 204)
- 8 A THOUSAND MILES AWAY
Heartbeats
(Hull 720)
- 9 LOVE ME TENDER
Elvis Presley
(RCA Victor 20-6643)
- 10 PLEASE, PLEASE, PLEASE
James Brown
(Federal 12258)

- BLUEBERRY HILL
Fats Domino
(Imperial 5407)
- HONKY TONK
Bill Doggett
(King 4950)
- SINCE I MET YOU BABY
Ivory Joe Hunter
(Atlantic 1111)
- LET THE GOOD TIMES ROLL
Shirley & Lee
(Aladdin 3325)
- SLOW WALK
Sil Austin
(Mercury 70963)
- I REMEMBER (In The Still Of The Night)
Five Satins
(Ember 1005)
- HEEBY-JEEBIES
Little Richard
(Specialty 548)
- I ASKED FOR WATER
Howlin' Wolf
(Chess 1632)
- I CAN'T LOVE YOU ENOUGH
Lavern Baker
(Atlantic 1104)
- I CAN'T QUIT YOU BABY
Otis Rush
(Cobra 5000)

- HONKY TONK
Bill Doggett
(King 4950)
- PRISCILLA
Eddie Cooley & Dimples
(Roost 621)
- LET THE GOOD TIMES ROLL
Shirley & Lee
(Aladdin 3325)
- HEEBY-JEEBIES
Little Richard
(Specialty 548)
- BLUEBERRY HILL
Fats Domino
(Imperial 5407)
- THE ABC'S OF LOVE
Teen Agers
(Gee 1022)
- 'CAUSE YOU'RE MINE
G-Clefs
(Pilgrim 720)
- RUDOLPH THE RED-NOSED REINDEER
Cadillacs
(Josie 807)
- CONFIDENTIAL
Sonny Knight
(Dot 15507)
- SINCE I MET YOU BABY
Ivory Joe Hunter
(Atlantic 1111)



R & B Sure Shots

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"SLOW WALK"

Bill Doggett

The Cash Box
Award of the Week 11/17
King 5000

- CLEVELAND - ATLANTA -
- MEMPHIS - PHILADELPHIA -

SMASH OTIS RUSH

"I CAN'T QUIT YOU BABY"

COBRA # 5000

- ST. LOUIS - CHICAGO - NEW YORK - NEW ORLEANS - DALLAS - NASHVILLE

COBRA RECORD CORP.
2854 W. ROOSEVELT CHICAGO 12, ILL.
(All Phones: NEVADA 8-2130)

VEE-JAY REQUESTS
YOUR EARS FOR EXACTLY
2 MINUTES & 39 SECONDS
FOR SWINGING LISTENING TO...
**SONNY TIL'S
ORIOLES**

b/w
"NEVER LEAVE ME BABY"
VEE-JAY # 228

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

Any Way You Look At It—
A DOUBLE-SIDED GIANT!
THE YOUNGSTERS
"DREAMY EYES"
and
"CHRISTMAS IN JAIL"

109
Empire Records, Inc.
1107 N. EL CENTRO AVE.
HOLLYWOOD 28 CALIF.

A SOLID SMASH!
ELMORE MORRIS
"INDEED, I DO"
AND
"HURTING ALL THE TIME"
PEACOCK 1668

Peacock RECORDS, Inc.
2809 Erastus Street
Houston 26, Texas

A New Instrumental!
"Not Yet"
and
"Once More"
Jackie Kelso
Vita # 141

VITA RECORDS
1486 N. Fair Oaks Ave.
Pasadena California

BEST BET
Picked By Cash Box and Billboard
The Instrumental Of The Week
SAM PRICE
And His Texas Bluesicians
"RIB JOINT"
b/w
"TISHOMINGO"
SAVOY = 1505

SAVOY RECORD CO
58 MARKET ST
NEWARK, N J

Smiley Lewis
5418

**"Shame, Shame,
Shame"**

Imperial Records

Going up—Up—UP!
FAYE ADAMS'
"THE HAMMER"
(Keeps A Knockin')
HERALD # 489
and
THE SATINS'
"WONDERFUL GIRL"
EMBER 1008

Herald RECORDS
1697 B'way,
New York City, N.Y.



R & B Reviews

A AWARD & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

RANDY WRIGHT

(Atlantic 1115)

B "WHAT MY HEART DIDN'T KNOW" (2:03) [Walden ASCAP—Wiener, Crane, Greenfield] Wright sings a tender slow beat love tune in good style. Wright puts great feeling into his vocaling and the deck comes off the better side. Warm melody.

C+ "SNAKE IN THE GRASS" (1:50) [Panther ASCAP—Wiener, Crane] Randy Wright makes his debut with Atlantic, rocking out a weird item, that seems to lack the spark to kick it into something good as well as unusual. Deck moves with excitement and it should garner attention on exposure.

WILD BILL DAVIS

(Imperial 5420)

B "PERDIDO" (2:42) [Tempo ASCAP—Lengsfelder, Drake, Tizol] Wild Bill Davis rocks a quick beat instrumental with the Davis spice. His fans will like this wax.

B "CROSSTOWN" (2:14) [Reeve BMI—Davis] Davis and his combo etch a slow paced change of pace for the coupler and turn in a tasty bit of melody. Two for the Davis clan.

GOOGIE RENE

(Class 205)

B "BIG TIME" (2:37) [Recordo BMI—J. Vikki] The Googie Rene band drives hard on this quick beat racer. Good wax for the young in heart and spirit.

B "MIDNIGHT" (2:59) [Recordo BMI—J. Vikki] Rene backs with a slow mood instrumental for a change of pace coupling. Tune is titled "Midnight" and the mood is midnight. Good platter.

HERMAN HILL

(Teenage 1003)

B "WALK ON" (2:48) [Jeepster BMI—Carroll Hill] Happy quick beat bouncer with a light hearted lyric. Herman Hill chants it with band and choral shouts for a spirited backing. Sprightly wax.

C+ "I'M BAD" (2:38) [Jeepster BMI—Carroll Hill] Hill does a slow beat narrative and vocal item on the vein of "I'm Mad," Willie Mabon's hit of several years ago.

THE FABULOUS PRESTON COMBO

(Flash 114)

C+ "OOH-LA-CHA-CHA" (2:15) [Shag BMI—Preston] The Fabulous Preston Combo offer a fast beat mambo that they title "cha cha." Deck drives. Ok listening.

C+ "I'M NOT A TREE" (2:40) [Shag BMI—Buchanan] James "Trees" becomes "I'm Not A Tree," a beat is added, and the deck moves along with James Buchanan singing the jump. Good lindy item.

The Cash Box Award o' the Week

"WISDOM OF A FOOL" (2:27)

[Planetary ASCAP—Alfred, Silver]

"NOW DON'T THAT PROVE I LOVE YOU" (1:53)

[ABC ASCAP—Schroeder, Demetrius]

THE FIVE KEYS

(Capitol 3597)



FIVE KEYS

● The Five Keys, currently hot

with "Out of Sight, Out of Mind" in both r & b and pop, have another entry that promises to duplicate its success. "Wisdom of a Fool" is a slow love ballad tenderly offered by the smooth working group. Their blend is sincere, warm, and most ingratiating. A hit for two markets. The coupling, "Now Don't That Prove I Love You," a quick beat bouncer for the teener rock and roller. The group dishes up the jump with a spirited reading. Take a good long look at "Wisdom of a Fool"—it's a very strong sales puller.

"SHAME, SHAME, SHAME" (1:55)

[Remick ASCAP—Hopkins, Fisher]

"NO NO" (2:05)

[Reeve BMI—Bartholomew, King]

SMILEY LEWIS

(Imperial 1033)



SMILEY LEWIS

● Smiley Lewis has a double sided

blaster, each with the potential to make it big. "Shame, Shame, Shame" is a quick beat rocker that is given a great arrangement, and socko Lewis vocal and the added plus of the flie exposure. The tune is from the Warner Bros. picture, "Baby Doll." Deck drives with great excitement. The flip, "No No," is a slow beat blues wailed with a Lewis treatment that makes it another excellent side. Lewis handles the tune with such natural skills, what could be a routine side becomes a standout one. Watch both decks carefully.

"BABY, BABY" (2:31)

[Kahl & Adt BMI—Subotsky, Moore]

FRANKIE LYMON and THE TEEN AGERS

(Gee 1026)

● The Teenagers, now established sales pullers in the r & b market should do well with their newest, "Baby, Baby" from the motion picture "Rock, Rock, Rock." See pop review section.

The Cash Box R & B Best Bets

- ★ "NO COMING BACK" } Billy Gayles Federal 12282
- ★ "DO RIGHT BABY" }
- ★ "COME ON AND GET IT" } The Midnighters Federal 12285
- ★ "EVERY DAY OF THE WEEK" } Amos Milburn Aladdin 3340

BILLY GAYLES

(Federal 12282)

B+ "NO COMING BACK" (2:37) [Armo BMI—Ike Turner] Billy Gayles, currently enjoying a fair success with "I'm Tore Up," sings a slow beat rocker and gives it a powerful reading. Gayles can sing, and does. Very exciting deck that bears close watching.

B+ "DO RIGHT BABY" (2:05) [Armo BMI—Ike Turner] Gayles backs with a quick beat rocker, belting it with a socko vocal. Another exciter the market should latch on to. Two sides to be with. They could break out.

BOB GADDY

(Old Town 1031)

B+ "I LOVE MY BABY" (2:39) [Maureen BMI—Moray, Dupree] Bob Gaddy wails an infectious, melodic bouncer with good results. The deck comes off well and deserves attention. Look it over carefully.

B "OPERATOR" (2:40) [Maureen BMI—Dupree, Smith] Gaddy drifts lazily through a shuffling slow beat item that has Dupree's (the writer) mark all over it. Another good wax. Two better than average offerings.

THE MIDNIGHTERS

(Federal 12285)

B+ "I'LL BE HOME SOME DAY" (3:00) [Armo BMI—Green, Ballard] The Midnighters' blend effectively on a moving mood blues. It is beautifully done and deserves a great deal of attention.

B+ "COME ON AND GET IT" (2:42) [Armo BMI—Henry Ballard] The Midnighters do an excellent job on a quick beat bouncer. It is exciting reading and one that makes great listening. This deck is powerful.

BOBBY MITCHELL

(Imperial 1052)

B+ "I'VE GOT MY FINGERS CROSSED" (2:15) [Reeve BMI—Bartholomew, King] Bobby Mitchell sings a slow beat blues in most effective fashion. The chanter gives a sincere performance and the deck comes off a strong side.

B "YOU ARE MY ANGEL" (1:55) [Reeve BMI—Fortuna, Bartholomew] Mitchell bounces through a lilt-ing bouncer with good results. Middle beat rhythm wax the kids will like.

RUFUS THOMAS

(Meteor 5039)

B "THE EASY LIVIN' PLAN" (2:37) [Met Publ. BMI—Thomas, Leslo] Thomas rocks a quick beat with a belty performance. Wild jump that should get under the skins of the kids. Ok novelty lyric.

C+ "I'M STEADY HOLDIN' ON" (3:00) [Met Publ. BMI—Thomas, Leslo] Rufus Thomas wails a slow beat down home blues with an effective performance—but the effort is for the southern markets.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



R & B Reviews

A AWARD & SLEEPER **B+** EXCELLENT **B** VERY GOOD
C+ GOOD **C** FAIR **D** MEDIOCRE

The Cash Box

R & B Sleeper of the Week

"HONEY, DON'T LET ME GO" (2:45)

[Conrad BMI—J. Reed]

"YOU'VE GOT ME DIZZY" (2:52)

[Conrad BMI—J. Reed]

JIMMY REED
 (Vee-Jay 226)



JIMMY REED

● Jimmy Reed provides his fandom with two powerful sides that will please all. Reed, however, is more enticing on the "Honey, Don't Let Me Go" wax. The slow, rhythmic love blues is chanted by Reed with a warmth and feeling that comes through in good style. Like this deck to make the charts. The flip, "You've Got Me Dizzy," is another good offering. Reed ups the tempo slightly on this etching, rocking with enthusiasm, as he sings of his love. This deck is another potential hit and should be watched closely.

ED TOWNSEND
 (Aladdin 3326)

C+ "COME ON AND WALK WITH ME" (2:15) [Aladdin—Johnson, Darnell, Townsend] Townsend chants a rhythmic slow beat bouncer with a simple lyric describing his delight when he walks with his baby. Ok rhythm side.

C+ "GIVE ME ONE CHANCE" (2:15) [Fairway Music—Ed Townsend] Ed Townsend pleads for one more chance as he sings a slow beat bouncing rhythm piece. Deck fails to come off with any real strength.

OTIS BLACKWELL
 (Davis 455)

B "YOU MOVE ME BABY" (2:25) [Beacon ASCAP—Blackwell] Otis Blackwell sings a middle beat bouncer love tune with a rocking treatment. Cute deck that appeals.

B "DADDY ROLLIN' STONE" (2:40) [Beacon ASCAP—Otis Blackwell] Blackwell changes pace with an infectious staccato blues that comes off the stronger deck. Ok effort.

ETTA JAMES
 (Modern 1007)

B+ "THEN I'LL CARE" (2:30) [Mod Music BMI—Hawkins] Miss James dishes up a sorrowful ballad blues with deep feeling. Strong material well done. A deck to be watched. It could break out.

B "GOOD LOOKIN'" (2:03) [Mod Music BMI—Davis, Josea] Etta James rocks a quick beat jump with a cute presentation. Gal tells her good looking man what he does to her. Ok wax.

THE HOLIDAYS
 (Melba 112)

B "THE ROBIN" (2:41) [Brej BMI—Rudy Clark] The Holidays bounce lightly through a rhythmic slow beat with ok results. The lead handles his chores in good style.

B "DESPERATELY" (2:40) [Brej BMI—Sticks Evans] The lads team infectious on a lilting effort with a cute arrangement. Deck could stir up some attention.

WASHBOARD BILL
 (King 4983)

B "RIVER BOAT DOCK" (2:36) [Bengasi BMI—Mickey Baker] Similar item similarly presented. Engaging wax that will please. The stronger deck.

C+ "IN THE MORNING" (2:19) [Jay & Cee BMI—Mickey Baker] Washboard Bill turns in a shuffling slow beat instrumental for the southern markets.

KING PLEASURE
 (Aladdin 3343)

B "D. B. BLUES" (2:30) [Aladdin BMI—Young, Pleasure] King Pleasure sings a rhythmic quick beat love ditty with that specialized King Pleasure styling. Bop styled, tho it is not too far off, it would grab a hunk of pop action.

C+ "BLUES I LIKE TO HEAR" (3:00) [Lewis-Smith, Pleasure] Group chant of a pop blues. Good listening, tho not outstanding.

AMOS MILBURN
 (Aladdin 3340)

B+ "EVERY DAY OF THE WEEK" (2:22) [Aladdin BMI—Palmer, Smith] Milburn swings a middle beat bouncer blues. This side has the true feeling and comes off the better wax. Good, lilting rhythm plate. Could happen.

B "GIRL OF MY DREAMS" (1:30) [Mills ASCAP—Sunny Clapp] Amos Milburn tries his hand at the melodic oldie and turns in a happy, bouncing performance. Ork rocks right along and the deck is an infectious wax.

THE INSPIRATIONS
 (Jamie 1034)

B "GOOD BY" (2:20) [Jamie-Craft BMI—Rolnick, Inspirations] The Inspirations rock out a quick beat jump with a better than fair treatment. Deck moves nicely.

B "DRY YOUR EYES" (2:09) [Jamie-Craft BMI—Rolnick, Inspirations] The Inspirations try their collective hands at a slow blues ballad pretty and deck comes off rather well. The group blends easily with effective sound. Ok deck.



THE NATION'S
R & B
TOP 20

		Pos.	Last Week
1	BLUEBERRY HILL Fats Domino (Imperial 5407)	1	
2	HONKY TONK Bill Doggett (King 4950)	2	
3	SLOW WALK Sil Austin (Mercury 70963) Bill Doggett (King 5000)	17	
4	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643)	4	
5	OH WHAT A NIGHT Dells (Vee-Jay 204)	7	
6	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	3	
7	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)	6	
8	I REMEMBER (In The Still Of The Night) Five Satins (Ember 1005)	5	
9	CONFIDENTIAL Sonny Knight (Dot 15507) Charles Brown (Aladdin 3342)	20	
10	I FEEL GOOD Shirley & Lee (Aladdin 3338)		
11	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)		
12	LONELY AVENUE Ray Charles (Atlantic 1108)	8	
13	HEEBY-JEEBIES Little Richard (Specialty 584)	9	
14	GREEN DOOR Jim Lowe (Dot 15486)	19	
15	I CAN'T QUIT YOU BABY Otis Rush (Cobra 5000)	11	
16	TOO MUCH MONKEY BUSINESS Chuck Berry (Chess 1635)	10	
17	ABC'S OF LOVE Teen Agers (Gee 1022)	12	
18	IT ISN'T RIGHT Platters (Mercury 70948)	16	
19	A THOUSAND MILES AWAY Heartbeats (Hull 720)		
20	SEE SAW Moonglows (Chess 1629)	13	

CHESSE RECORD CO.
 4750 52 COTTAGE GROVE AVE
 CHICAGO 15, ILLINOIS

The Moonglows

"OVER AND OVER AGAIN" ★

CHESSE # 1646

Chuck Berry

"YOU CAN'T CATCH ME" ★

CHESSE # 1645

Muddy Waters

"JUST TO BE WITH YOU" ★

CHESSE # 1644

Willie Dixon

"29 WAYS" ★

CHECKER # 851

Little Walter

"IT'S TOO LATE BROTHER" ★

CHECKER # 852

Four Chickadees

"DING DONG" ★

CHECKER # 849

Daddy O Gibson

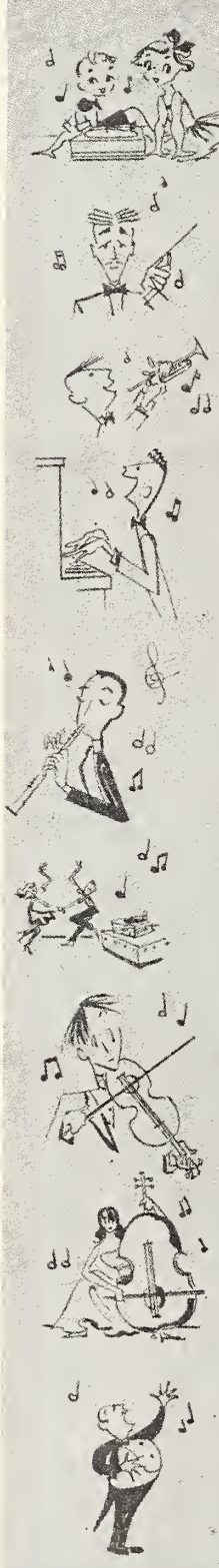
"BEHIND THE SUN" ★

CHECKER # 848

Checker RECORD CO.
 4750-52 COTTAGE GROVE AVE
 CHICAGO 15, ILLINOIS

RETAILERS AGREE...

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Counts**

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RECORD
DIVISION

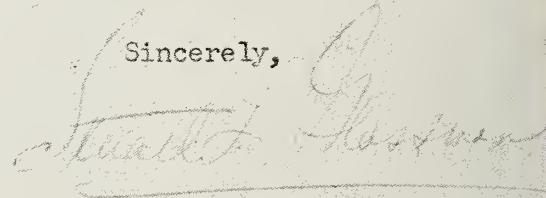
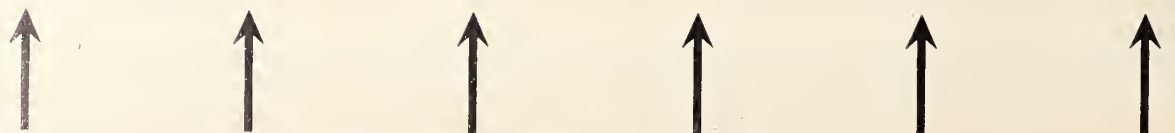
213 W. WELLS • MILWAUKEE 3, WIS.

Cash Box
26 W. 47th St.
N.Y., N.Y.

Every once in a while we find ourselves filled with pride upon the appearance of the Radio Doctors' name high on the list of "Best Selling Records in Top Retail Stores". We are very happy not only to find this but to also be associated with the Cash Box. We have always believed that your Cash Box is the Bible of the industry concerning all phases of our great and growing industry. I would like to compliment on your fine series of editorials which are not only very true but in many cases most important to all concerned.

Keep the fine work up...we, like all dealers and distributors, in this area, are always 100% with and behind the Cash Box.

Sincerely,

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Country Big 10 JUKE BOX TUNES

Pos. Last
Week

1	SINGING THE BLUES Marty Robbins (Columbia 21545; 4-21545)	3
2	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604; 47-6604)	1
3	CRAZY ARMS Ray Price (Columbia 21510; 4-21510)	2
4	I WALK THE LINE Johnny Cash (Sun 241; 45-241)	4
5	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643; 47-6643)	5
6	SEARCHING Kitty Wells (Decca 29956; 9-29956)	6
7	POOR MAN'S RICHES Benny Barnes (Starday 262; 45-262)	7
8	BEFORE I MET YOU Carl Smith (Columbia 21552; 4-21552)	8
9	JUST ONE MORE George Jones (Starday 264; 45-264)	10
10	SWEET DREAMS Faron Young (Capitol 3443; F3443)	9

Huge Turnout of Record Trade At 5th Annual Disk Jockey Festival

NASHVILLE, TENN.—A tremendous turnout of disk jockeys, record company executives, music publishers and country artists marked the 5th Annual Country Disk Convention held in conjunction with the 31st Anniversary of radio station WSM's Grand Ole Opry.

The record companies were represented in full force by top executives with as many as 40 disk men attending from one label.

One of the most talked about events of the weekend festival was Tennessee Governor Clement's speech made at the welcome and award meeting held Friday morning in the Iris Room of the Hermitage Hotel. (See text of Clement's speech on page 41)

Another highlight was the always interesting disk jockey clinic also held on Friday. Goddard Lieberman, president of Columbia Records spoke to the dee jays on "The Future of the Record Business As I See It". Mitch

Miller, Columbia's pop A & R topper spoke on the "Integration of Pop and Country Music". Bruce Barrington, owner and station manager of WEW in St. Louis, spoke on "Let Country Music Build Your Station". Other prominent speakers rounded out the informative program.

The Country Music Disk Jockey Association, which met during the Convention, announced that it had voted to hold future meetings independent of the annual WSM convention. The Association designated June 12 and 13 as the dates for the 1957 meeting of the organization. It will be held in a midwestern city not yet named. The Association will shift the site of the mid-year conclave each year. The CMDJA specifically stated that its move to hold its meeting apart from the Annual Nashville affair was a completely amiable one. The members felt that the Association's size and stature had grown sufficiently to

warrant holding its own conventions. The Saturday meeting of the CMDJA resulted in the following resolutions: to permit country music men other than dee jays to join the CMDJA as non-voting members for \$25 dues to stage, in conjunction with the mid-year meeting, a network television spectacular stressing country music; to make two annual awards—one to the person the association feels has made the greatest contribution to country music each year, and one to the top country artist of the year.

The record company parties and luncheons were as delightful as ever and the special anniversary show of the Grand Ole Opry staged Saturday night at the Ryman Auditorium was a treat for everyone attending.

As a result of the huge turnout this year, Jack Stapp of WSM, stated that he will be getting to work immediately on the plans for next year's convention.

Decca Signs Coker Family

NEW YORK—Decca Records has announced the signing of The Coker Family to its country roster. The Coker Family, vocal and instrumental group, have been appearing on radio and at dances for several years, and at this time three of the family are making their record debuts. These are: Sandy Coker with "Rock Island Ride" and "Gifiddle Rag"; Alvadean Coker with "Insufficient Love" and "There's A Tear In The Eye Of The Man In The Moon"; and Al Coker, the father of Sandy and Alvadean, with "Don't Go Baby" and "I Laughed And Walked Away".

To present the three new artists to the disk jockeys, Decca has packaged their first records in a specially designed 3-pocket folder, which features photographs of the Cokers whose records are enclosed, and a photo of the entire family, as well as biographical information.

Banjo Interest Rises

CHICAGO—In a story printed in the 11/10 issue of The Chicago Daily News, datelined Washington, the headline read, "Banjos Strum Comeback".

Using The National Geographic Society as a source of material, the article claimed, "Several influences may account for the banjo's resurgence, among them a growing interest in folk music and square dancing."

Checking into this further, it was found that banjo playing's strong comeback is reflected in the number of skilled performers seen and heard on TV, radio, and juke boxes. Enthusiasm, it was reported, is nationwide and has outdistanced music scored especially for the instrument.

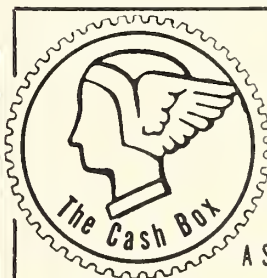
Locally one can see an interest in the banjo as numerous niteries have found banjo acts drawing customers.

With a seemingly rising popularity in the banjo, this could be a hint to record co's to take a look. There might be something to gain.

"Blue Jean Bop"



HOLLYWOOD—Capitol artist Gene Vincent is shown presenting Earl McDaniel of KPOP Los Angeles with a copy of his new Capitol album, "Blue Jean Bop". The occasion was the Rock and Roll concert which McDaniel presented at Los Angeles' Shrine Auditorium recently in which Vincent was the starring attraction.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SINGING THE BLUES	Marty Robbins (Columbia)
2. CRAZY ARMS	Ray Price (Columbia)
3. I WALK THE LINE	Johnny Cash (Sun)
4. ACCORDING TO MY HEART	Jim Reeves (RCA Victor)
5. LOVE ME TENDER	Elvis Presley (RCA Victor)
6. SEARCHING	Kitty Wells (Decca)
7. BEFORE I MET YOU	Carl Smith (Columbia)
8. I'VE GOT A NEW HEARTACHE	Ray Price (Columbia)
9. DON'T BE CRUEL	Elvis Presley (RCA Victor)
10. POOR MAN'S RICHES	Benny Barnes (Starday)
11. TURN HER DOWN.	
12. SWEET DREAMS.	
13. YOU ARE THE ONE.	
14. I'M A ONE-WOMAN MAN.	
15. THE CAT CAME BACK.	
16. CONSCIENCE, I'M GUILTY.	
17. CASH ON THE BARREL HEAD.	
18. WICKED LIES.	
19. I'M REALLY GLAD YOU HURT ME.	
20. GO AWAY WITH ME; I CAN'T QUIT; MY LIPS ARE SEALED; YOU GOTTA BE MY BABY; CHEATED TOO; YOU'RE RUNNING WILD; I TAKE THE CHANCE; WASTED WORDS; I'LL BE SATISFIED WITH LOVE; MISTER LOVE; HELLO OLD BROKEN HEART; JUST AS LONG AS YOU LOVE ME; TAKING MY CHANCES; TEENAGE BOOGIE.	

WYNN STEWART
"YOU TOOK HER OFF MY HANDS"
CAPITOL = 3596
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347

Al Terry
"ROUGHNECK BLUES"
Hickory 1056

"It's What's in THE CASH BOX That Counts"

Columbia In Nashville



NASHVILLE, TENN.—Columbia Records was one of the many diskeries to turn out en masse at the 5th Annual Country Disk Jockey Convention held in conjunction with the 31st Anniversary of WSM's Grand Ole Opry, last week. Above are some of the shots the Columbia cameraman caught of the label's personnel.

(Top Left) Publisher Wesley Rose and Marty Robbins.

(Top Right) Cousin Minnie Pearl, Tennessee Governor and Mrs. Frank Clement and Mitch Miller.

(Second Row Left) Tom Cates, Hal Cook, Don Law and Goddard Lieberson.

(Second Row Right) WSM's John DeWitt, Bob Burton, Gov. Frank Clement, Mexican D. J. Emilio Azcarraga, Mrs. Clement and Mitch Miller.

(Third Row Left) WSM's Jack Stapp and Goddard Lieberson.

(Third Row Right) Minnie Pearl and Mitch Miller.

(Fourth Row Left) Hubert Long, Eddie Crandall, Wesley Rose, Mitch Miller, Faron Young and Ernest Tubb—(seated) Ray Price, Marty Robbins and June Carter.

(Fourth Row Right) WSM dee jay Eddie Hill and Mitch Miller.

(Bottom Left) Goddard Lieberson, Dick Linke and Dee Kilpatrick.

(Bottom Right) Little Jimmie Dickens on the Opry stage.



Country Disk Jockey REGIONAL RECORD REPORTS

- RAY GODWIN**
WVFG—Angier, N. C.
- Singing The Blues (Robbins)
 - Before I Met You (C. Smith)
 - Searching (K. Wells)
 - I Walk The Line (J. Cash)
 - I'm Really Glad You Hurt Me (W. Pierce)
 - I'll Be Satisfied With Love (F. Young)
 - I've Got A New Heartache (R. Price)
- B.** Going Walking (T. Tommy)
9. Play The Music Louder (C. Gordon)
10. Let The Whole World Talk (J. Newman)

- CHUCK OTTE**
KLPW—Union-Washington, Mo.
- Singing The Blues (Robbins)
 - According To My Heart (J. Reeves)
 - Conscience, I'm Guilty (Snow)
 - Teenage Boogie (W. Pierce)
 - I'm A One Woman Man (J. Horton)
 - I've Got A New Heartache (R. Price)
 - I'll Be Satisfied With Love (F. Young)
 - Poor Man's Riches (B. Barnes)
 - Before I Met You (C. Smith)
 - Turn Her Down (F. Young)

- "CUZZIN" RAY SCRIBNER**
WKTQ—Norway-Paris, Me.
- Hasta Luego (D. Houston)
 - Onie's Bop (O. Wheeler)
 - I Walk The Line (J. Cash)
 - You're Pickin' Up Pieces (R. Aldridge)
 - Crazy Arms (R. Price)
 - Love Me Tender (E. Presley)
 - You Are The One (C. Smith)
 - You Gotta Be My Baby (G. Jones)
 - Rose And A Baby Ruth (G. Hamilton IV)
 - According To My Heart (J. Reeves)

- DON TERRY BURFORD**
KBSF—Springhill, La.
- Ernie (M. Kilgore)
 - Love Me (E. Presley)
 - According To My Heart (J. Reeves)
 - Hold On (J. Pickard)
 - Lonesome Train (J. Talley)
 - Hello Old Broken Heart (S. James)
 - Take This Heart (M. Torok)
 - A Fool In Love (B. Gallion)
 - Live And Let Live (Johnny & Jack)
 - Gonna Come Get You (Jones)

- GEORGE T. POPKINS**
WXGI—Richmond, Va.
- It's My Way (W. Walker)
 - Singing The Blues (Robbins)
 - Go Away With Me (Wilburns)
 - I've Got A New Heartache (R. Price)
 - Reality (A. Inman)
 - Hot Dog! That Made Him Mad (W. Jackson)
 - One Mint Julip (M. Wiseman)
 - You're Running Wild (Louvins)
 - Give Me A Woman (A. Starr)
 - Turn Her Down (F. Young)

- CARL ROBERTS**
KLUV—Haynesville, La.
- Get Rhythm (J. Cash)
 - I'm A One Woman Man (J. Horton)
 - I Walk The Line (J. Cash)
 - You're Running Wild (Louvins)
 - Conscience, I'm Guilty (Snow)
 - You Are The One (C. Smith)
 - Poor Man's Riches (B. Barnes)
 - Hound Dog (E. Presley)
 - Crazy Arms (R. Price)
 - Cat Came Back (S. James)

- DAVE FENNELL**
WIDE—Biddeford, Me.
- I Walk The Line (J. Cash)
 - Hound Dog (E. Presley)
 - Crazy Arms (R. Price)
 - You Are The One (C. Smith)
 - Conscience, I'm Guilty (Snow)
 - Before I Met You (C. Smith)
 - Searching (K. Wells)
 - I Take The Chance (Browns)
 - According To My Heart (J. Reeves)
 - Out Behind The Barn (Dickens)

- JIMMIE WILLIAMS**
WNOP—Newport, Ky.
- Singing The Blues (Robbins)
 - Wasted Words (R. Price)
 - No Doubt About It (Flatt & Scruggs)
 - Mister Love (Rusty & Doug)
 - Prisoner's Song (H. Brown)
 - Hot Dog! That Made Him Mad (W. Jackson)
 - Play Me That Old Song Again (S. Yaney)
 - Cash On The Barrel Head (Louvins)
 - Throwing My Life Away (J. Williams)
 - Down On The Corner Of Love (B. Bare)

- HAL HARRIS & EARL AYCOCK**
KRCT—Baytown, Texas
- Mister Love (Rusty & Doug & W. Barkdull)
 - If I Never Get To Heaven (J. O'Gwynn)
 - Poor Man's Riches (B. Barnes)
 - Wasted Words (Price/Howard)
 - Singing The Blues (Robbins)
 - Keeper Of The Keys (Stewart)
 - According To My Heart (J. Reeves)
 - You're Running Wild (Louvins)
 - Going Walking (T. Tommy)
 - Go Way With Me (Wilburns)

- "DUB" PHILLIPS**
WQSN—Charleston, S. C.
- Crazy Arms (R. Price)
 - Singing The Blues (Robbins)
 - I'll Be Satisfied With Love (F. Young)
 - I Walk The Line (J. Cash)
 - Love Me Tender (E. Presley)
 - Cat Came Back (S. James)
 - Turn Her Down (F. Young)
 - I'm Really Glad You Hurt Me (W. Pierce)
 - According To My Heart (J. Reeves)
 - I've Got A New Heartache (R. Price)

- HARMIE SMITH**
KCIJ—Shreveport, La.
- Crazy Arms (R. Price)
 - Don't Be Cruel (E. Presley)
 - I Walk The Line (J. Cash)
 - According To My Heart (J. Reeves)
 - Taking My Chances (Thompson)
 - You're Running Wild (Louvins)
 - You Are The One (C. Smith)
 - Singing The Blues (Robbins)
 - Searching (K. Wells)
 - I'll Always Have It On My Mind (D. Houston)

- RAMBLIN' LOU**
WJLL—Niagara Falls, N. Y.
- I Walk The Line (J. Cash)
 - Singing The Blues (Robbins)
 - Crazy Arms (R. Price)
 - Singing Waterfall (Williams)
 - Hula Rock (H. Snow)
 - Cheated Too (Lee & Cooper)
 - I've Got A New Heartache (R. Price)
 - Mother Of A Honky Tonk Girl (Reeves & Johnson)
 - Searching (K. Wells)
 - Mister Love (Rusty & Doug & W. Barkdull)

- J. ALLEN BRIMMER**
WJIV—Savannah, Ga.
- Crazy Arms (R. Price)
 - Singing The Blues (Robbins)
 - Gone Home (Flatt & Scruggs)
 - Don't Be Cruel (E. Presley)
 - I Walk The Line (J. Cash)
 - I'm Waiting For Ships (M. Wiseman)
 - Before I Met You (Flatt & Scruggs)
 - Wicked Lies (C. Smith)
 - Sweet Loving Man (G. Reids)
 - Screen Door (Homer & Jethro)

- TOM EDWARDS**
WERE—Cleveland, Ohio
- Singing The Blues (Robbins)
 - Rock And Roll Blues (Duke & Null)
 - Crazy Arms (R. Price)
 - I Walk The Line (J. Cash)
 - East Virginia (Tarriers)
 - Ruby Are You Mad (Osbornes)
 - Auctioneer L. Vandyke
 - Before I Met You (C. Smith)
 - Bed Of Roses (R. Garrett)
 - Turn Her Down (F. Young)

- PAUL KALLINGER**
XERF—Del Rio, Texas
- Teenage Boogie (W. Pierce)
 - Turn Her Down (F. Young)
 - I'm A One Woman Man (J. Horton)
 - Mother Of A Honky Tonk Girl (Reeves & Johnson)
 - If I Never Get To Heaven (J. O'Gwynn)
 - Singing The Blues (Robbins)
 - Wicked Lies (C. Smith)
 - Hello Old Broken Heart (S. James)
 - Two Won't Care (H. Snow)
 - Any Old Time (W. Pierce)

- JOE ALLISON—TOM BRENNEN—JOE NIXON**
KRKD—Los Angeles, Calif.
- Drink Up And Go Home (F. Hart)
 - Singing The Blues (Robbins)
 - Heart's Highway (L. Frizzell)
 - Hello Old Broken Heart (S. James)
 - Lonesome Train (J. Bond)
 - I Walk The Line (J. Cash)
 - Wicked Lies (C. Smith)
 - According To My Heart (J. Reeves)
 - Let's Pull Together (Maphis & Lee)
 - Treat Her Right (E. Tubb)

- "PECOS" PAUL BRAGG**
KBMN—Bozeman, Mont.
- Just Give Me Love (Srepard)
 - Don't Be Cruel (E. Presley)
 - Turn Her Down (F. Young)
 - Cat Came Back (S. James)
 - You Gotta Be My Baby (G. Jones)
 - Singing The Blues (Robbins)
 - According To My Heart (J. Reeves)
 - Bigelow 6-200 (L. Brendo Lee)
 - Cash On The Barrel Head (Louvins)
 - Wherever You Are (Duncan)

- LEE SUTTON**
WWVA—Wheeling, W. Va.
- Crazy Arms (R. Price)
 - Cheated Too (Lee & Cooper)
 - I Walk The Line (J. Cash)
 - Singing The Blues (Robbins)
 - Ruby Are You Mad (Osbornes & Allen)
 - According To My Heart (J. Reeves)
 - Cash On The Barrel Head (Louvins)
 - I'm Just Fool Enough (Tubb)
 - Before I Met You (C. Smith)
 - Ain't It Fine (D. Rich)

- CARL STUART**
WAMO—Pittsburgh, Pa.
- My Lips Are Sealed (Reeves)
 - Crazy Arms (R. Price)
 - Until I Met You (F. Young)
 - I Take The Chance (Browns)
 - Conscience, I'm Guilty (Snow)
 - According To My Heart (J. Reeves)
 - Searching (K. Wells)
 - I'll Be Satisfied With Love (F. Young)
 - Any Old Time (W. Pierce)
 - Going Walking (T. Tommy)

- MICKIE EVANS**
WHOO—Orlando, Fla.
- Singing The Blues (Robbins)
 - I Can't Quit (M. Robbins)
 - I Walk The Line (J. Cash)
 - According To My Heart (J. Reeves)
 - Cat Came Back (S. James)
 - Wicked Lies (C. Smith)
 - I'm Really Glad You Hurt Me (W. Pierce)
 - Conscience, I'm Guilty (Snow)
 - Crazy Arms (R. Price)
 - Go Away With Me (Wilburns)

- JOE McCALLUM**
CFRN—Edmonton, Alb., Can.
- I Walk The Line (J. Cash)
 - Crazy Arms (R. Price)
 - Don't Be Cruel (E. Presley)
 - Searching (K. Wells)
 - Singing The Blues (Robbins)
 - Turn Her Down (F. Young)
 - Sweet Dreams (F. Young)
 - Weep Willie Weep (Seibert)
 - You Are The One (C. Smith)
 - Conscience, I'm Guilty (Snow)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Governor Frank G. Clement's Speech Before National Disk Jockey Festival

Governors, like other people in politics, are often asked to sponsor, speak for, enthuse over or champion causes or movements in which they may have little personal interest.

I want you to know—right here and now—that is certainly not the case with me today. I am here with you because I want to be. I am here because I am a country music fan—and proud of it.

Most of the songs you play on your programs—all over this great country-music loving nation of ours—were written or sung by people I am proud to know as personal friends. Great entertainers like Roy Acuff, who has let me build a home next to his out on Old Hickory Lake near Nashville, Minnie Pearl, Ray Price, Carl Smith, June Carter, Ernest Tubbs, George Morgan. I could go on. These are not only talented performers. They are real, honest-to-goodness, down-to-earth people who believe in what they do; who work hard toward a common goal. They live the music they compose and play and sing. They're wonderful to have as neighbors and friends.

And you gathered here at this annual Country Music Disk Jockey Convention, sponsored by my friends at WSM, are the people who make it possible for my friends to "spread the word" about country music. So I would like to thank you for that—publicly—at this time, for I want to think of you as friends of mine also.

In my travels around the country—and I might add I've had my share of one night stands in my business the last three years—I am often asked "What is country music?" "Why is it so popular?"

The answers are as simple as the music itself. Country music is the heart-beat of America. It's you and me and our friends and neighbors put to words and music; our laughter and our tears; our joys and our heartaches; our dreams and hopes; our love of life and land; of nation and people; our love of God.

If you want an "educated," formal answer: Country music is actually a term of general reference which encompasses that body of music which is the basic musical heritage of the people of these United States. It's folk music, and western and religious. Or to put it another way . . . It's the songs our forefathers sang as they trudged through the Smoky Mountains toward a new land. The music of the pioneers. And in its present day form it recognizes that we still have pioneers today.

Country music is a way of life—our way of life—put to the music of a fiddle and a guitar . . . stripped of all pretensions—free from the synthetics of so much of our so-called modern music. Modern music, in its many and various forms, is a fad. Country music has been and always will be—in fashion. It's the music of the heart; it tells of love and hatred, jealousy and generosity and all the myriad emotions that make Man what he is. It speaks of God and faith . . . it sings of courage and honor and fundamental decency.

Much of folk music is traditional, having been passed down from generation to generation. It includes traditional songs from all parts of this great land of ours. Some of the songs are so old their origins fade back into history. However, by and large, folk music includes the songs that our ancestors sang for the enter-

tainment in times long before our modern civilization with its mass forms of communication. And yet it lives today, because it is my music and yours. . .

I mentioned western music as part of the country music field. This, too, is a heritage handed to us by the men and women who settled the great plains between the Mississippi River and the Rocky Mountains. This type of music was often called cowboy music and to this day the traditions of the American cowboy balladeer is exemplified by such great artists as my friend Roy Rogers, Gene Autry, Bill Boyd and many others who bring great inspirational entertainment daily into millions of American homes. There probably isn't a youngster in the United States who doesn't look up to the American cowboy as his hero. I know that's true in my home.

We Americans are, of course, a deeply religious people. A whole vast body of American music has grown up around the old gospel songs that our forefathers sang in their homes, on the farms and in the small churches which they built in every town, city and hamlet across the United States. Hardly a year goes by without the American people adopting as its own a new country song with a religious significance, because in these songs they can see sincerity and there can be no religious experience without sincerity. Stuart Hamblen's great classic, "It Is No Secret What God Can Do", resulted from such an experience.

Let's take a look at some of the great American songs that have emerged from this vast American heritage, as well as some of the great artists who have sung and played these songs before the American people during the past quarter of a century. Some of the older titles which readily come to mind as part and parcel of America are such great old railroad songs as "Casey Jones" and "The Wabash Cannonball." What American doesn't remember "Rabbit In The Pea Patch, Pickin' Out Peas", the immortal "Frankie And Johnny" and "The Great Speckled Bird"? Perhaps no song ever has so breathed the spirit of the great West into every American home as "Cool Water". These are living vital parts of our American heritage.

In more recent times let us just mention a few of the songs which came from the country field and went on to become a great part of America:

"The Tennessee Waltz", written by Pee Wee King and Red Stewart, published right here in Nashville, Tennessee, by Acuff-Rose, a song which broke an all time record by selling four million recordings in the year 1950 and which has sold in excess of six million records to date.

"Cold Cold Heart", one of the great songs by the immortal Hank Williams, whose songs will be sung and whose records played so long as there exists an interest in country music anywhere in the world.

Who will ever forget "Chattanooga Shoe Shine Boy", "You Are My Sunshine" by Governor Jimmie Davis, Merle Travis' "Sixteen Tons", George Morgan's "Candy Kisses"? No American will ever forget "Deep In The Heart Of Texas" and the "Yellow Rose Of Texas". There are dozens more which have become great pop hits—"Crying In The Chapel", "Peace In The Valley", "Gambler's Guitar", "Goodnight Irene", "On Top Of Old

Smokey", "Panhandle Rag" and hundreds more.

Among the artists and writers, of course, there is the immortal Jimmie Rodgers who perhaps more than any single man helped to carry forward the great message of country music. In more recent times Gene Autry, Hank Williams, Merle Travis, Ernest Tubbs, Bob Wills, Jimmie Davis, Hank Snow, Red Foley, Elton Britt have joined these ranks.

Among some of the younger artists who are today carrying forward this great message of country music are Eddie Arnold, Tennessee Ernie Ford, Hank Snow, Roy Acuff, Bill Monroe, George Morgan, Carl Smith, Jimmie Dickens, Martha Carson, Minnie Pearl and hundreds more.

Today many thousands of Americans who write, publish and perform country music are enjoying the just fruits of their labors. This was not always so in the United States. Prior to 1941 almost all of the economic rewards for the writing, publishing and singing of songs went to a small handful of songwriters in New York and Hollywood. This situation was due to the fact that no competition whatever and no opportunity whatever had existed for new writers, new publishers and new artists other than that small group installed on Tin Pan Alley in New York and along Vine Street in Hollywood. Since 1941, however, this situation has changed very radically. Today country music is a fifty million dollar a year business and it's still growing. Many great publishing firms that had no existence whatever prior to 1941 are now thriving. Many of them I am pleased to say are located right here in Nashville, Tennessee. Eddie Arnold, our own Tennessee plowboy, has sold more than the thirty million records, a feat only matched by such artists as Bing Crosby and Perry Como. About one hundred million recordings of country music were sold in the United States in 1955. In the same year, five out of every ten songs on the so-called popular Hit Parade were either country or western or derived from them.

Nashville, Tennessee, today, is not only the country music capitol of the world but with the exception of New York City, it is the most important single center for the composing, publishing and recording of music beloved by all of the American people. More records are actually cut in Nashville, Tennessee, than any city in the United States except New York. Not only have many new writers and publishers of music received an opportunity since 1941; new recording companies as well have prospered and flourished, many I am proud to say, right here in the State of Tennessee.

The great development in the country music field since 1941 has been a triumph for the great American concept of small business. All of the publishers, recording companies, artists, writers in this field are small business men in the true sense of the word. They own and control their own destinies and they have made their way in the great American tradition of free enterprise. As I indicated prior to 1941 music writing and publishing in the United States was controlled by a tightly held but powerful monopoly of big business in New York and California.

The reason that competition has at last entered the music industry and through this competition a greater opportunity for country music is due

in no small part to an organization called Broadcast Music Inc., more generally known as BMI. This organization was created in 1941 to fight monopoly and to create competition. We who are so vitally interested in the health and well-being of all persons connected with country music are therefore indebted to BMI and to the opportunity it has brought about.

Recently I have followed with considerable interest, and mounting concern, attacks levelled at BMI by the same group of powerful monopolists in New York and California, who for so many years prevented free enterprise in the American music industry. These monopolists cannot—they will not succeed again.

There have been many charges made by these who for some reason or other fear competition. Among the most fantastic of these charges are those accusing the broadcasters of our nation of some kind of giant conspiracy against their recordings. That these charges are fantastic has been proven by the fact that the Department of Justice carefully investigated each and every one and found no cause to take action. On the contrary, courts across the country have found these charge-makers guilty of monopoly themselves.

Both as governor of Tennessee and as one who has many friends among broadcasters—such people as Jack DeWitt, president of WSM, F. C. Sowell of WLAC right here in Nashville to name but two—I resent these attacks on the integrity of these more than four thousand broadcasters and their tens of thousands of employees. These men are leading citizens in their communities. They are responsible people who not only would never condone actions contrary to the standards of their professions and of their own personal lives, but also completely contrary to good business. Good business depends on competition for growth. Good businessmen welcome honest competition, like that which has been supplied by BMI in the music industry.

It is strange indeed that those who make these baseless charges of conspiracy against the broadcasters at the same time admit that approximately 85 percent of the performances on television and more than 75 percent of the performances on radio are today of compositions exclusively licensed by them. BMI's revenues from broadcasting in 1955 were only one-third of its larger competitor.

Part of this scheme on the part of a small inside group in New York and California to gain complete control of the music business has been weird testimony given before hearings of the anti-trust Sub-Committee of the House of Representatives. The Committee is chaired by Immanuel Celler of New York.

These hearings are of vital concern to you in the country music field and to every American who believes in democracy. The plot to stifle competition if it succeeds will also stifle country music. The plot to do away with BMI will also do away with millions of dollars of income now going into the pockets of authors, composers and publishers in the country music field, for as you people well know before BMI came into existence, no country music composer or publisher received any money from ASCAP.

Continued On Page 43



Country Best Sellers

IN RETAIL OUTLETS

1. SINGING THE BLUES
Marty Robbins
(Columbia 21545; 4-21545)
2. LOVE ME TENDER
Elvis Presley
(RCA Victor 20-6604; 47-6604)
3. CRAZY ARMS
Ray Price
(Columbia 21510; 4-21510)
4. I WALK THE LINE
Johnny Cash
(Sun 241; 45-241)
5. DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6643; 47-6643)
6. SEARCHING
Kitty Wells
(Decca 29956; 9-29956)
7. SWEET DREAMS
Faron Young
(Capitol 3443; F3443)
8. BEFORE I MET YOU
Carl Smith
(Columbia 21552; 4-21552)
9. ACCORDING TO MY HEART
Jim Reeves
(RCA Victor 20-6620; 47-6620)
10. CONSCIENCE, I'M GUILTY
Hank Snow
(RCA Victor 20-6578; 47-6578)
11. I'VE GOT A NEW HEARTACHE
12. YOU ARE THE ONE
13. I'M A ONE-WOMAN MAN
14. TURN HER DOWN
15. HOUND DOG; POOR MAN'S RICHES; WICKED LIES; CASH ON THE BARREL HEAD; I TAKE THE CHANCE; REPENTING.

... top calibre job ...
from THE CASH BOX BULLSEYE

"THANK YOU JUST THE SAME"

by
Jean Shepard

CAPITOL 3514

pub. by VALLEY PUBLISHERS, INC.
Knoxville, Tenn.

Star of WWVA's World's Original Jamboree

JIMMIE WILLIAMS

Sings on MGM

"DRIFTING

FARTHER APART"

White Oak Music — BMI
Cincinnati 31, Ohio



Country Reviews

- | | | |
|---------------------|--------------------|-------------------|
| A BULLSEYE | B VERY GOOD | C FAIR |
| B+ EXCELLENT | C+ GOOD | D MEDIOCRE |

THE CASH BOX BULLSEYE



"A MAN WITH A PLAN" (1:52)

[Acuff-Rose BMI—I. & C. Louvin]

"JUST-A-LOT-OF-SWEET TALK" (2:00)

[Dandelion BMI—D. Rose, B. Rose]

JIM EDWARD, MAXINE AND BONNIE BROWN

(RCA Victor 20-6730; 20-6730)

● The Browns, Jim Edward, Maxine and Bonnie, put their best feet forward once again as they come up with a pair of delightful novelty items, either of which can develop into their third straight Victor money-maker. On the topside, Jim Edward is "A Man With A Plan", as he convinces Maxine, 'the dateless chicken on the corner', to take a ride with him in his 'top-down' convertible. On the flip portion, Maxine implores Jim to turn a 'deaf ear' to Bonnie who's making with "Just-A-Lot-Of-Sweet Talk". Two engaging bouncers that could make solid impressions on both the pop and country markets.

ALVADEAN COKER

(Decca 30052; 9-30052)

B+ "INSUFFICIENT LOVE" (2:26) [Amber-J. Dale] Alvadean Coker, distaff vocal member of the talented Coker Family, debuts on the Decca label with a powerful biscuit that should receive a gala reception from the de-jays and the public. It's a cleverly written, middle beat lover's lament that the chirp handles with finesse.

B+ "THERE'S A TEAR IN THE EYES OF THE MAN IN THE MOON" (2:40) [Copar BMI—R. Anderson, H. Silverstein] The gal sings with touching sincerity as she once again displays her stellar vocal stylings on a moderate paced romantic weeper. Grade "A" musical backdrop on both ends supplied by the Coker Family.

DORSEY BURNETTE

(Abbott 188; 188-45)

B+ "LET'S FALL IN LOVE" (2:10) [Dandelion BMI—D. Burnette] Dorsey Burnette turns in a solid selling job as he belts out a captivating, rock 'n roll romantic ditty. Swingin' beat on an all-market biscuit tailor-made for the teenage hoofers.

B "THE DEVIL'S QUEEN" (2:10) [Dandelion BMI—R. Hyde, Jr., L. Smith] Flipdeck is an intriguing rhythmic blues that Dorsey dishes up in infectious manner.

RITA ROBBINS

(RCA Victor 20-6726; 47-6726)

B "BREAK THE NEWS GENTLY TO BILLY" (2:27) [Ross, Jungnickel ASCAP—A. Sherman] The dulcet-toned Rita Robbins puts across this slow paced tear-jerker with telling effect. The thrush has switched her affections to Billy's best friend and now wants him to tip Billy off.

B "TOO LATE" (2:28) [Century BMI—A. J. Allison] Miss Robbins decks out this rhythmic, middle beat blues in first rate fashion. Splendid instrumental assist on this pop-country pairing.

JACK TURNER

(Hickory 1057; 45-1057)

B+ "LOOKIN' FOR LOVE" (2:11) [Acuff-Rose BMI—J. Turner] Jack Turner comes through with a most refreshing vocal performance on a tantalizing, little up tempo ditty that has the quality, novelty and charm to step way out. Keep close tabs on it.

B "IT'S MY FOOLISH PRIDE" (2:15) [Acuff-Rose BMI—J. Turner] On this end Turner sings with tender emotion as he convincingly waxes a tearful, middle beat romantic affair.

TOMMY COLLINS

(Capitol 3591; F3591)

B+ "I WISH I HAD DIED IN MY CRADLE" (2:13) [Shapiro, Bernstein ASCAP—L. Brown, M. Friedman] Tommy Collins latest double-decker ranks as one of his best in quite a while. On this end the warbler takes hold of a heartbreaking, middle beat lover's tale and treats it to a penetrating reading.

B+ "I'LL NEVER, NEVER LET YOU GO" (2:03) [Central BMI—T. Collins] Here the artist comes up with a real appealing rendition of a slightly, up tempo romantic tune. Two strong chart contenders with the upper end leading the way.

ELAINE CHANDLER

(4 Star 1700; 1700x45)

B "YOU SAID WE'RE THRU" (2:02) [4 Star BMI—W. Chandler, W. S. Stevenson] Elaine Chandler displays a warm and tender vocal style on this pretty, slow moving romantic weeper.

C+ "TIPTOEIN' THRU THE TE-PEE" (2:32) [4 Star BMI—W. Chandler, W. S. Stevenson] The canary changes the pace on the flip as she colorfully etches a delectable, Indian-flavored novelty bouncer.

"FUZZY" OWEN

(Tally 106; 45-106)

B "BEWARE OF A STRANGER" (2:15) [Lu-Tal BMI—F. Owen] "Fuzzy" Owens tearfully tells of a 'reckless' stranger, who he feels, is stealing his love away. A sincere reading on a poignant, middle beat weeper. Worth plenty of spins.

C+ "ARKIE'S GOT HER SHOES ON" (2:15) [Lu-Tal BMI—F. Owen] On the lower deck Owen tastefully spins a catchy tale of a shy little girl who, with the addition of a pair of shoes, blossoms into a charming extrovert. Pleasant ditty that bounces merrily along in gay style.

DICK RICHARDS

(Columbia 40786; 4-40786)

B+ "TIME ALONE" (2:24) [Ross Jungnickel ASCAP—M. Mysels, G. Mysels, S. Mysels] The top quality vocal stylings of Dick Richards are a treat to the ear as he projects this slow paced weeper with heartfelt emotion.

B+ "FOURTEEN CARAT GOLD" (2:34) [Peer Int'l BMI—Zack, Sandler] Here Richards sadly relates his love for a married woman. It's another slow moving, power-packed item that the chanter portrays in beautiful manner. Eddie Zack's Dude Ranchers effectively showcase Richards on both sides of this potent coupling.

MARVIN RAINWATER

(MGM 12370; K12370)

B+ "GET OFF THE STOOL" (2:30) [Tree BMI—Rainwater] Marvin Rainwater lends his wonderful talent and personality to a terrific piece of self-penned material. It's a fast paced delighter that the artist races through in sparkling style. Solid musical support on a deck that could bust the boxes wide open.

B+ "(SOMETIMES) I FEEL LIKE LEAVING TOWN" (2:25) [Acuff-Rose BMI—Rainwater] Reverse slicing is a feelingful, middle beat ballad that the chanter sells with authority. Excellent pairing. Both ends have the goods.

COUSIN JODY 'N ODIE

(Chic 1004; 45-1004)

B "GEORGIANA WALTZ" (2:29) [Cedarwood BMI—J. C. Summey] Cousin' Jody and Odie come up with an impressive debut performance on the new country label. It's a lovely, lilting, romantic piece on which the "Country Cousins", featured "Opry" artists, prettily blend their vocal talents.

B "TELEVISION SET" (2:30) [Acuff-Rose BMI—I. Louvin] Under deck is an enticing, quick beat novelty item that the artists knock out in a light-hearted, happy-go-lucky style. A dandy coupler. A must programming two-sider for the deejays.

DENVER DUKE

& JEFFERY NULL (Christmas)
(Blue Hen 127; 45-127)

B+ "A BABE, A STAR, A MANGER" (2:35) [Vokes BMI—H. Vokes] The "Hardin County Boys", Denver Duke and Jeffery Null make their bid for a Yuletide hit as they come up with an ultra lovely harmonizing job on a moving sacred theme. Could score heavily in the over-all country market.

B "CHRIST WHO CAME TO BETHLEHEM" (2:10) [Vokes BMI—H. Vokes] Here too, the boys impart strong spiritual feeling and sincerity on another meaningful, moderate paced piece of Christmas material.

HOPE GRIFFITH (Christmas)
(Blue Moon 8013; 45-8013)

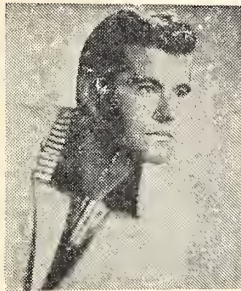
B "JESUS IS OUR SANTA CLAUS" (2:22) [Blue Moon BMI—J. Jolley] Hope Griffith makes a persuasive debut on the Blue Moon label as she warbles with expressive warmth, on this moderate paced, heart rending holiday item. Inspiring entry that merits the plays.

C+ "THERE'S A PRESENT FOR YOU" (2:04) [Blue Moon BMI—J. Jolley] The bottom waffle is a contagious little sentimental ditty that the songstress bounces over in charming fashion. Fetching musical assist.



Country Round Up

With the annual Disk Jockey Convention over, Sun Record Co., and Stars, Inc., of Memphis, Tennessee are especially happy with the outcome of things in the awards department. 6 Sun disks to receive awards were, "I Walk The Line," "So Doggone Lonesome," "Blue Suede Shoes," "Folsom Prison Blues," "I Forgot To Remember To Forget," and "Mystery Train." Johnny Cash of Sun wrote three of the six, while Carl Perkins wrote and made famous the hit, "Blue Suede Shoes." Stan Kessler wrote "I Forgot To Remember To Forget," and Sun's owner, Sam Phillips wrote "Mystery Train." Both Mr. Phillips of Sun, and Mr. Bob Neal, of Stars, Inc., were on hand to see the awards presentations.



WARREN SMITH

Carl Perkins, Warren Smith, and Roy Orbison & The Teen Kings, along with Wink Martindale & The Top Ten Dance Party, just wound up a very successful five day stand at the Malco Theatre in Memphis.

New location for Art Barrett, formerly in the Norfolk area. Art is now holding forth with a 3 hour daily country session at WSIG, Mount Jackson, Virginia . . . in the heart of the Shenandoah Valley! He takes over the spot vacated by Shorty King, who has left to buy his own station in New York State.

Jimmy Wakely, publisher of the Ray Price smash, "Crazy Arms," is now in his 5th consecutive year on the CBS Regional Network with his weekly radio show

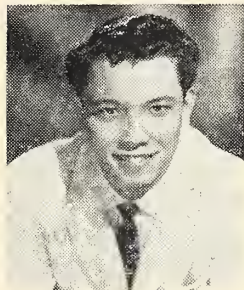
for the same sponsor, Bristol-Meyers.

WAEB-Allentown, Pa.'s "Country and Western Jamboree" formerly under the direction of "Smilin' Bob Hale has been turned over to "Cactus" Kerm Gregory. Kerm has had many years in the country field and recently took a fling at popular music programming. He is happy to return to the fold saying that "the music has more heart." Hale has returned to "pop" music programs. Sarg Records and Ozark Music Publications excited with the noise created by Fiddlin' Willie's "Our Secret Rendezvous." They tell us that the tune has been stirring up the dust in the mid-west, especially the St. Louis area, and the South and looks like it could be the first big one for the diskery. Flipside is tagged "Down In Brazos Valley."

"Ramblin' Lou" announced the opening, this week, of another big "Ramblin' Lou Record Ranch," this time in Akron, N. Y. The other store located in Niagara Falls broadcasts the "Record Ranch Jamboree" over WJLL.

Americana Corp. artist Gary Williams pens a note of his recent activities on the West Coast which included a tour with Lefty Frizzell to Washington and Oregon and shows for Black Jack Wayne in Northern California. Gary adds that he was back at Hollywood's "Town Hall Party" TV show for appearances on the 3 hour program, featuring Tex Ritter, Merle Travis and Jimmy Wakely, on the 9th and 10th, and 16th and 17th.

"Pecos" Paul Bragg, former C&W singer and entertainer and now a deejay at KBMN-Bozeman, Montana, writes to tell us of the great success his "Triple T. Roundup" has had since he took over the reins in Sept. '55. The show, occasionally visited by "Opry" artists when on personal appearances tours in the Northwest territory, is among the top programs in the area.



GARY WILLIAMS

"Cowboy" Howard Vokes notes that deejays wanting to get a copy of two great country Christmas songs by Denver Duke & Jeffery Null that tell the real meaning of Xmas can write to Vokes Music Publishing Co., New Kensington, Pa. The tunes, "A Babe, A Star, A Manger" and "Christ Who Came To Bethlehem" are on the Blue Hen label and were both written by Vokes.

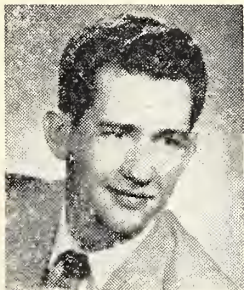
Mary Jane Williams, prexy of the Harry Carter fan club, pens the praises of the up and coming WHRC-Jacksonville, Fla., singer-deejay. Harry made his wax debut, Nov. 3rd, on the Marvel label with a pair of

tunes, tagged "Jump, Baby, Jump" and "Rhythm In My Soul." Jim Small, manager of Jimmy Copeland, now recording for Event Records, in Nashville last weekend to acquaint the deejays with Jimmy and his new release "Radar" and "What Kind Of Life Am I Living."

November schedules for WWVA-Wheeling, W. Va., "Jamboree" artists are as follows: Wilma Lee, Stoney Cooper & The Clinch Mountain Clan are to appear in Ohio, New Brunswick, Nova Scotia, Can., ending up in Beaver Falls, Pa. on the 30th; Rusty & Doug & The Music Makers will be in Ontario, Can., New York and Vermont; Skeeter Bonn & The Pickin' & Singin' Boys work their way through New York, Ohio, Michigan, Vermont, Quebec and back to Barnesville, Ohio on the 20th; For Dusty Owens, The Rodeo Ranch Boys with "Lazy" Jim Day & Donna Darlene it'll be Penna., Conn., New York and finishing up in Lewisburg, Pa. on the 30th.

Andy Jackson & The Tuxedoed Texans flew in from Louisville, Ky., where they auditioned for The Arthur Godfrey Show, to open at The Paramount Club in Cicero, Illinois on November 14th—for a seven week stand. Then they plan to travel down Mexico way.

Sage & Sand Records report that due to deejays and distributor's response, it appears as the Eddie Dean's waxing of "The First Xmas Bell" will be a big seller again this year. The label also notes that Bobbie Lile's "Too Many Secrets" is going strong in the South Carolina area, especially so with Jack Gale, WTNA-Charleston deejay.



"CACTUS" KERM GREGORY



HARRY CARTER

Governor Frank G. Clement's Speech Before National Disk Jockey Festival

(Continued From Page 41)

In view of this, I was somewhat astonished to read portions of the sworn testimony before the Celler Committee. Let me quote you just one portion of it; as recorded on September 18 of this year.

"Mr. Keating: . . . does BMI come out with good music, too?"

"Mr. Rose: Yes, lightning strikes once in a while, but well, let me put it this way: Ask the man in the street to name a songwriter and the names I have mentioned are the names that will come to mind. Ask him to name a BMI songwriter and if he does, I'll eat this desk with ketchup. They have been going as they said, since 1939. I defy them to mention a BMI creative songwriter of any stature, national or world, in all the years. I would like to hear one."

I shall be happy to send Mr. Rose a bottle of ketchup with which to flavor his desk delight, but I rather imagine the millions of fans across the world of such great artists as Eddy Arnold, Roy Acuff and Ernest Tubb, to name just a few, have already deluged Mr. Rose with same.

But let's go on with this intriguing

bit of testimony as given to the Celler Committee. And again I am quoting the testimony of Mr. Rose.

"Not only are most of the BMI songs junk, but in many cases they are obscene junk pretty much on a level with dirty comic magazines." This from the author of such gems as "Does the Spearmint lose its flavor on the bedpost over night."

Actually, my friends, this is no laughing matter. This is the most insidious and insulting attack against everything you and I cherish as God-fearing Americans, that I have ever seen or heard about.

And if there be no other public official in the United States of America willing to champion the cause of country music—willing to stand up and be counted on the side of decency and morality and the fundamental goodness of the music that is the heart-beat of America then I say to you at this time I will personally ask to appear before the Celler Committee the next time it meets and tell its members the truth.

The time has come for us to be heard.

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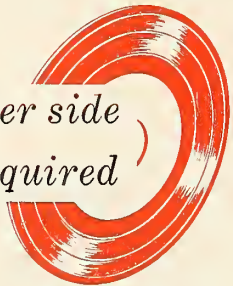
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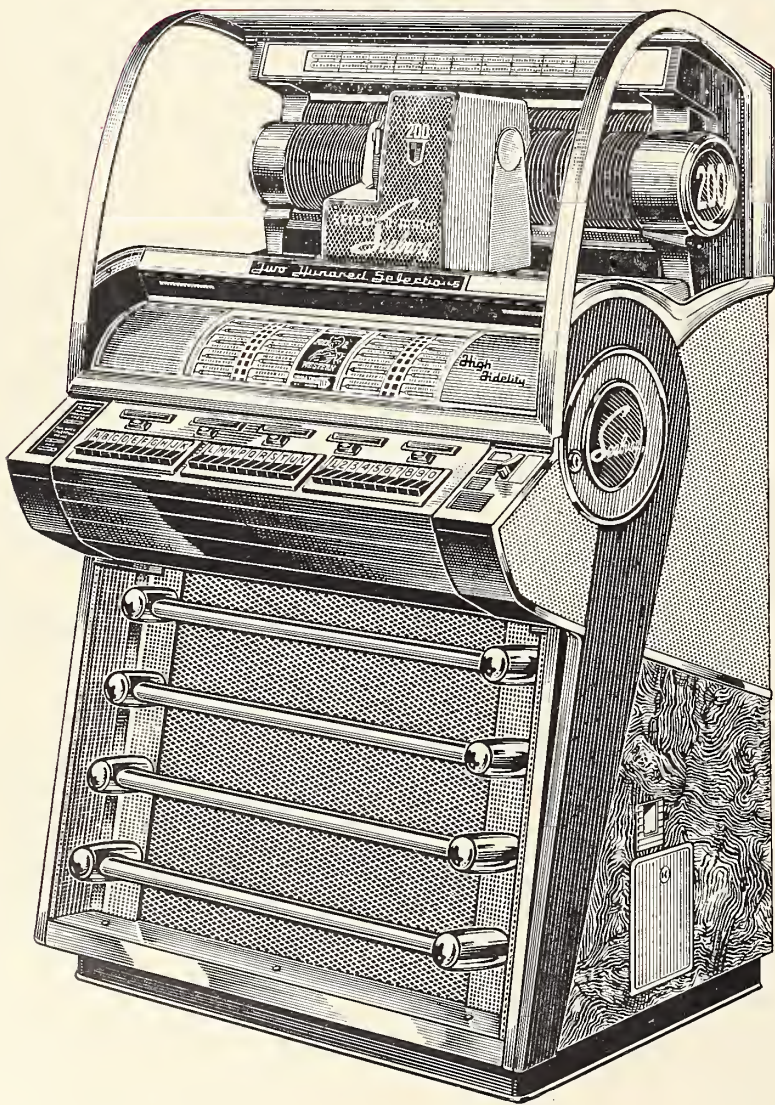
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PROGRAMMING CHANGEOVER

Here and There

CHICAGO — How's your health? The Chicago Health Research Center issued a report this week that is really alarming. The report found that only eight per cent of 500 executives were "free of disease"—and all of these were under 40 years of age. The study showed that one of every 10 had previously-undiscovered heart disease; one out of nine had thyroid condition; and two per cent had cancer. The under-40 group was described as physically strong, athletic, ambitious, enjoying the combat of business and work 10 to 12 hours a day. The report paid tribute to older executives (over 45) in top positions as being more generally fit because of their "stern self-disciplinary mode of living."

WASHINGTON, D. C.—The gross national product reached a record high rate of \$413.8 billion in the third quarter, the Government reported this week. This official figure was \$800 million higher than preliminary estimates indicated—and was \$5.5 billion higher than the second quarter rate. Surprisingly enough the third quarter rise took place despite the strike in the steel industry and work stoppages in the aluminum industry. Compared with the corresponding third quarter of 1955, 1956 showed a gain of \$17 billion. This same report showed that personal income in the third quarter advanced to a rate of \$327 billion, compared with \$323 billion in the second quarter. Nearly all major types of income contributed to this rise.

WASHINGTON, D. C.—The Census Bureau tells us that there are now 1,400,000 more women than men. In 1950 there were only 600,000 more women than men. There are some wonderful women operators in our business at this time, and we're wondering if at some time in the future, if the increase keeps at the same ratio, whether we'll wake up some day with mostly women operators. Probably improve the industry, at that.

DETROIT, MICH.—Prices up? We noted a report in which it was observed that in 1929 the Ford four-door sedan sold for \$650. Today's list—\$1,802. Many—too many—music operators are still selling music at 5c—the price it sold for in 1929.

The other day a noted music operator, in the midst of a general business discussion among a group of operators, remarked to one of the number gathered about,

"How long since you've changed the program on your juke boxes?"

He went on to say,

"I've learned that reviewing the programming of each one of my phonographs at regular intervals brings better action.

"In fact", he continued, "I've even found that a complete change of all the title strips, switching about the most played records, adding on others, and general changing the appearance of the program has helped stimulate play action."

This operator went on to describe the methods he used to change over his phonograph programming at regular intervals during the year.

"Right now", he claimed, "I'm busy making changeovers on almost every one of my phonos.

"I let the collector and serviceman do their jobs. They haven't the time for this work.

"Then", he explained, "I follow along with one of my men. We make complete change abouts. We take out some tunes, add on new ones, switch title strips and, sometimes, use all new and different title strips for the entire programming rack."

He believes that every single juke box operator in the nation would benefit tremendously if he would make regular programming changeovers.

As he puts it, "The music operator has to review his programming every so often.

"If he doesn't", he claims, "the public gets tired of looking at the same old tunes in the same old spots.

"By changing over, switching about, reviving the program, the music operator gets new interest from the players."

Not a single operator in the group disagreed with him. All stated that they thought this to be a very splendid idea.

Many even believed that this would, in most cases, absolutely boom collections from any good location.

"But", was the general complaint, "who's got the time?"

20 YEAR CLUB GOLD COIN AWARD TO DAVE GOTTLIEB

Dave Gottlieb Voted "Most Outstanding Coin Machine Man Of 1956" by Members of "20 Year Club"



DAVID GOTTLIEB

CHICAGO — With double the number of nominees on the "Final Voting Ballot" of the "20 Year Club" than had appeared in 1955, David Gottlieb of D. Gottlieb & Company, this city, was voted "The Most Outstanding Coin Machine Man Of The Year 1956" by the members of the "20 Year Club".

The number of votes received, just as in the case of the number of nominations received, was extremely gratifying.

The membership showed great interest in the voting. (Only one vote is allowed each member.)

Ray T. Moloney, president of Bally Manufacturing Company was the very first man ever to be voted the "Gold Coin Award". He was voted "The Most Outstanding Coin Machine Man of 1955". Therefore he was no longer eligible in the voting for 1956.

Gottlieb stepped into leadership almost immediately with the first votes that were received. He continued to lead thruout the entire voting period even tho some of the other manufacturers, as well as distributors, and operators and operator-association leaders received a very goodly number of votes.

This year's contest was most unique from the standpoint that there were 15 men placed in nomination for the "20 Year Club's" "Gold Coin Award" whereas in 1955 there were but 20 men nominated.

Presentation of the "Gold Coin Award" of the "20 Year Club" will be made directly to Dave Gottlieb in his offices at the Gottlieb factory here

in Chicago by Bill Gersh, publisher of The Cash Box.

Bill Gersh's name was also removed from the voting ballot in view of the fact that he conducts the business of the "20 Year Club" and even tho he received many nominations his name did not appear.

Final Voting Ballots began to pour into the offices of The Cash Box here in Chicago in increasing numbers right along. Many were received the very first week after they had been mailed.

So far the "20 Year Club" has named two manufacturing leaders for the great honor of "The Most Outstanding Man Of The Year" and, therefore, recipients of the beautiful "Gold Coin Award".

These are: Ray T. Moloney of Bally Manufacturing Company and David Gottlieb of D. Gottlieb & Company.

The Gold Coin, which is encased in leather, inside of which is white silk and purple velvet, reads on its face:

"Award Of Honor. The Cash Box '20 Year Club'." The year is engraved on this side.

On the other side is engraved: "Award Of Honor To: David Gottlieb, for his great and untiring efforts in behalf of his fellow men this award of honor as the most outstanding man in his industry during 1956".

Editor's Note

Pictures of the "Gold Coin Award" being conferred on David Gottlieb, as well as pictures of the "Gold Coin Award" itself, will appear in next week's issue.

Surprised by Orders From Farthest Parts of the World

CHICAGO — Discussing the series of articles which have appeared in The Cash Box regarding the European market, Dave Gottlieb of D. Gottlieb & Company, this city, remarked:

"One of the most remarkable and surprising things that happens here at our factory regularly is to receive orders for parts for our machines from the farthest corners of the earth.

"This is really amazing", Gottlieb continued, "in view of the fact that we never sold these places and, what's even more surprising, we never heard of them to begin with.

J. P. Seeburg Acquired by Fort Pitt Industries

Same Management Policies Will Be Continued

N. Marshall Seeburg to Continue as Chief Executive. Other Officers to Continue In Present Capacity.

CHICAGO — J. P. Seeburg Corporation, this city, which was founded in 1902 by J. P. Seeburg, and since has been a wholly family owned corporation, this past week announced it has completed a deal by which the firm will be acquired by Fort Pitt Industries.

The acquisition price was reported to be in excess of \$10 million. The Seeburg family is retaining a substantial financial interest in Fort Pitt Industries. The Fort Pitt Industries is headed by Michael Berardino, president. Other Fort Pitt divisions include the Jacob Siegel Overcoat Company of Philadelphia, Windsor Overcoat Company of Philadelphia, and Fort Pitt Brewing of Pittsburgh.

"The Seeburg business will be operated as a new division" announced Berardino, "but the same manage-

ment and the same policies which have made Seeburg one of the world's finest companies will be continued. No changes will be made in the personnel in plants or offices or in distributorships across the nation."

N. Marshall Seeburg will continue as chief executive. "The Seeburg firm" said Marshall, "was becoming a part of Fort Pitt to assure the continued growth and success of Seeburg." He pointed out that Seeburg, under the new divisional entity will be able to expand its research and development in various fields and "make even greater contributions."

The entire group of Seeburg officers, many of whom have been officers for a number of years and all of whom are continuing with the new division, include: B. R. Jagor, executive vice president, assistant secretary, and director; C. T. McKelvy, vice president in charge of sales; J. P. Seeburg II, vice president, treasurer and director; Noel M. Seeburg, Jr., vice president, secretary, counsel and director; K. R. Craft, vice president in charge of purchasing, and director; S. R. Andrews, vice president in charge of manufacturing; W. H. Clark, controller; and Norman H. Peterson, assistant treasurer.

J. P. Seeburg Corporation was founded in 1907 and incorporated in the State of Illinois. Originally engaged in selling pianos and automatic musical instruments, Seeburg in the early years soon expanded into manufacturing automatic pianos, orchestrons for silent movies, electrified pipe organs for churches, mortuaries and theaters and pianos for home use. In 1929, the firm entered the automatic phonograph field, and in addition, manufactured remote control equipment, parking meters, home record changers, recorders and other similar items.

"I guess", Dave Gottlieb concluded, "that these are sales made by distributors in foreign countries with the resultant effect that, when the parts begin to show wear and because our name appears on the game, they simply mail a letter for new parts to D. Gottlieb & Company, Chicago, U.S.A."

Gottlieb was told that Bill Gersh of The Cash Box had seen shipments of his machines being made from Switzerland, Belgium, Holland and other countries to the farthest places of the world. This included Africa, the Far East, and a great many of the islands scattered all over the globe.

Europe Attractive Potential Market For U.S. Coinbiz

England and France, When Again Open to Imports, Will be Two Biggest Markets For U.S. Coinbiz. Switzerland and Scandinavian Countries Doing Fine Job, but Limited by Lack of Locations. Italy Needs Stronger Monetary Base to Fill Requirements. Benelux Countries Are Funnel For Europe's Used Equip't and Are Now Importing New Machines. Germany Speeding Ahead to European Buying Leadership. Austria Works Closely With German Importers. Spain and Portugal May be in Line For Future Coinbiz Boom as American Biz Grows More Impressive in Both Countries.

CHICAGO—Reflecting back on several weeks of European travel, visiting with noted coinmen in almost every one of the European countries, brings sharply into focus the fact that the European continent (including England) is one of America's coin machine industry's most attractive business potentials.

There is no doubt that when England and France again open to American coin machine importation both of these countries can keep U.S. coin-factories working at top speed for a long time to come.

Both England and France are voraciously hungry for all types of coin operated music, amusement and vending machines. It is believed by French and British coinmen that these two countries will use over 500,000 games and music machines, not taking into consideration the number of vendors these nations can use.

Both France and England have gone wild over American juke boxes. England's new style, extremely popular coffee houses and well known pubs, along with over 600,000 French cafes, are all seeking juke boxes as well as games. The retail businessmen of both these countries have found games and music to be tremendous business stimulators, not to consider the very fine profits which they earn for these locations.

With Europe's youth gone wild over American jazz and rock and roll music, as well as U.S. ballads and novelty tunes, the need for more and more juke boxes grows tremendously in both England and France as well as in every other European country this side of the iron curtain. Europe's youth is as well acquainted with America's popular music stars and with their latest recordings as are the U.S. youngsters.

Switzerland continues to remain an important and steady importer of American machines. Most noticeable is the fact that thruout this enterprising nation the latest model U.S. music machines and amusements are featured. Within a few years, when the machines become worn, they are shipped out of Switzerland to Italy, Austria, the near east and other parts of the world, while the Swiss ops quickly replace with the latest American models.

Locations are limited in Switzerland. This is the one sorrowful feature in the sales to this open and free trade nation which accepts Americans and American products with smiling welcome.

The Scandinavian countries, Denmark, Sweden and Norway, have long featured American products of all kinds. These nations also export their old machines, in most cases, to other countries. Ops feature the latest U.S. equipment. Here again is the case of

lack of sufficient numbers of locations to allow Scandia to reach important status as importers of U.S. coin machines of all kinds.

The Benelux countries, Belgium, Holland and Luxembourg are, at the present writing, the biggest importers of both new and used U.S. music, amusements and vendors. Belgium is considered, "The funnel into Europe of all new and used American coin operated equipment", in the words of one very well known European coinman.

Any location of any importance at all, anywhere in the Benelux countries, has a most complete display of all types of American coin operated equipment. The latest model juke box, in-line or five-ball and other amusement games. Even the latest soft drink and other venders are featured.

With the lack of used machines the Benelux countries have turned to importing more and more new machines. They find they are capable of selling these just as well as they sold used equipment thruout the three countries. This means a continued growing market for American machines.

Most impressive is the speedy business growth of Western Germany. This country is the most outstanding surprise of all Europe because of its rapid recovery from the war. Germany is again well on its way to again assuming business leadership. West German coinmen are aggressive, efficient, intelligent and very well versed in all matters pertaining to coin operated equipment.

They work along the very same basis as those in the U.S. The German operators can be said to be more industrious and harder workers than the American ops. The result is that business is going along at a tremendously rapid pace with imports growing in number.

Western Germany's coin machine importers seem to have complete control over the Austrian market. They are shipping both new and used machines into Austria in growing numbers. They have arranged for credit and time payments with the Austrians. They have men at work in Austria selling and operating. The lack of any language difficulties assures ever better business between both Germany and Austria. This portends even greater growth for the future.

Spain and Portugal are, at this moment, the only two weak sisters in the entire European continent of nations. But with American business growing in importance each day in both of these countries, it is believed that the time is not too far distant when Spain and Portugal will become much better customers for all kinds of American merchandise.

Bill Rabkin Killed In Fall From Sixth Story Window



WILLIAM RABKIN

NEW YORK—The sudden death of Bill Rabkin, president of International Mutoscope Corporation, Long Island City, N. Y., became known thruout the city early Wednesday morning, November 14, and left the entire trade stunned. He was 68 years old.

Rabkin's body was found in a courtyard behind his home at 285 Central Park West early Wednesday morning.

The discovery of the body was made by Martin Rabkin, 24-year-old son of Bill, who said his father had suffered dizzy spells because of high blood pressure.

Martin arrived at the apartment shortly after midnight and found it unoccupied. One of Bill's cigars was in an ash tray and the living room window, which opened outward 6 floors about the street, was open. Rabkin's body could be seen from the windows.

One of the industry's pioneer coinmen and manufacturers, Bill Rabkin was known thruout the

world for the products turned out by his firm. The original machine, "The Mutoscope Reel Machine", a picture card movie type machine, was a standard piece of equipment in every arcade thruout the world. And, probably to this day, most arcades have batteries of them in operation. Other world famous machines produced by this firm are the "Photomatic", "Voice-O-Graph", "Mutoscope Card Vendor", and a large number of amusement machines, included among which was the famous "Sky Fighter". At this time the factory was in production of the fast selling "Lord's Prayer Vendor".

During the depression, Bill served as an unpaid advisor to the National Recovery Act Authority, and during the war, to the War Production Board. During the years of World War II, International Mutoscope was busy producing war materials for the government.

Rabkin was an untiring worker for many civic and philanthropic organizations. He was one of the founders of the Victory Lodge of the B'nai B'rith, here in New York City, and was its first president. After serving several terms in this office, he was named honorary president. In addition, he was a Mason and a Shriner. He was a member of the American Association for Jewish Education, a member of the Stephen Wise Free Synagogue, as well as being associated with many other similar organizations.

Bill Rabkin leaves his wife, Grace, two sons, Martin and Norman, and a daughter, Elizabeth, as well as a brother Louis, an arcade owner in Jersey.

It is believed that his son Martin will take over his business, with Mrs. Grace Rabkin to assume an active part in the future.

Services were held at the Riverside Memorial Chapel on Friday, 11:30 A.M., with hundreds of his friends and associates on hand.

Noted Juke Box Op Purchases Cig Vend Biz

ROCKFORD, ILL.—Continuing to expand and diversify its operations, Mid-West Distributing Company, this city, has purchased the 250 cigarette machine vending operation of Ace Cigarette Service of this city, accord-

Spanish and Portuguese retail business men would very much like to be able to freely import American coin operated music, games and venders if restrictions would be eased and, especially, if duties would be lowered so as to make the operation of the machines profitable.

American airmen and their families are growing in number thruout these nations and more and more American tourists are also flocking into these countries, assuring a need for music, games and vendors of all kinds to bring about a more cooperative and friendly spirit as well as better business for all concerned.

What can be most assuredly stated, in conclusion, and barring any unforeseen incidents or war, is that Europe remains one of the most attractive potentials for the U.S. coin operated machines industry.

Europe's coinmen in the restricted import countries are confident that the time will come, and sooner than many now expect, when business with the U.S. coin machines manufacturers will again be on an open and free trade basis, just as it is with the majority of the nations on the European continent at this time.



LOU CASOLA

ing to an announcement by Louis Casola.

The Ace Cigarette Service was formerly owned by Augie Achilli and Tony Marsili.

"In order to make room for our new expansion", stated Casola, "we have purchased the four story building adjoining our present building, and this gives us an additional 16,000 square feet. Added to our juke box and our amusement machine routes, this makes approximately 1,000 machines that we now are operating."

PROVED FOR HEAVY EARNINGS!
Has New **EASY-SERVICING** Features ...

Williams PERKY 5-Ball Game!

PLAYFIELD LOADED WITH FAST ACTION!

Williams is First
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Making Numbers 1 to 5 Scores Replay!

3 THUMPER BUMPERS

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WRITE-WIRE-PHONE-See YOUR Williams DISTRIBUTOR!

Scoring Features:

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Twin Chutes at slight extra cost.

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Through The Coin Chute

NEW ENGLAND NIBBLES

New fees are being studied by the Boston City Council for music and amusement games. More than 1,000 machines are licensed in the Hub. License fee is now \$20 per machine. . . . More than 600 ops attended the first annual banquet of the Music Operators' Association of Massachusetts, Inc. at Commonwealth Country Club in Newton Tuesday, Nov. 13, at which record artists entertained. A handsome souvenir program brochure was distributed to those attending and David J. Baker, Melo-Tone Music, Arlington and president of the association, said that brochures will be distributed by mail to ops who could not attend. . . . A blast of cold hit the Hub week-end of the 10th keeping ops close to home operations, but fine weather on the holiday, Monday, Nov. 12, brought many into the city.

Business reported holding fine at all distribs here with big emphasis on games. . . . At Redd Distributors (Wurlitzer), Si Redd reports Bally's "Big Show" in-line game nabbing the approval of ops and still far oversold. Wurlitzer 200 selection phono receiving the biggest demand here of any model in years. Bally's "Congress" and "ABC" bowler going great. . . . At Associated Amusements (Rock-Ola), Ed Ravreby and general manager Dick Mandell, setting plans for the unveiling of the new Rock-Ola 200 selection phono at a gala party for ops. Firm reports good results in the export market. . . . At Atlas Distributors (AMI), Louis and Barney Blatt racking up orders for new color engineered AMI and greeting visiting ops at the Commonwealth Ave. plant. . . . At Trimount Automatic Sales Corp. (Seeburg), Irwin Margold says demand for Seeburg "V-200" climbing at rapid pace. Export biz hitting new highs. Shortage of good used equipment still continues. Ops trading in used equipment for new pieces.

Ops visiting distribs this week included: George Chapelas, Malden; Mark Shanell, Brookline; Ray Faini, Framingham; Emanuel Espanala, Lowell; Ralph Lackey, West Roxbury; Steve Paelock, Worcester; Henry Levine, Boston; Phil Peroner, Cambridge; Al Dolins, Hyannis; Adolph Dugas, Webster; Bill Hamel, Concord, N. H.; Louis Zeidman, Portsmouth, N. H.; Paul Doherty, Al Colter, Ray Shea, Worcester; Jim Chati, Norwich, Conn.; D. J. Helle, Berlin, N. H.; Bill O'Brien, Newport, R. I.; Del Frechette, Lewiston, Me.; Dave Cotton, Newburyport; Martin Oliver, Portland, Me.; Russ McMillan, Lowell; Sid Wolbarst, Newton; Ed. Blanchard, Webster; Harry Deshowitz, Chelsea; Al Yorkowitz, Brockton; Sol Robbins, Newton; Connie Pocius, South Boston; Carl Dyer, Portland, Me.; Martin Ferraro, New Bedford; Si Jacobs, Brookline; Sol Taube, Manchester, N. H.; O. E. Gilbert, Colebrook, N. H.; Tom Libby, Haverhill; Bill Sullivan, Bangor, Me.; Eddie Ross, Dorchester; Ralph Moultroupe, Island Pond, Vt.; Louis Stevens, Southbridge; John Clemens, Providence, R. I.; Ralph Ridgeway, Springfield; Oscar Pratt, John Lazar, Manchester, N. H.; Leo Vandale, Spencer, N. H.; Elmer Loughton, York Beach, Me.; Ernest Marcantonio, Middleton, Conn.; James O'Connor, Danielson, Conn.; Ed Daisey, Caribou, Me.; and Bill Lang, Fairlee, Vt. Eileen Rodgers, Columbia records chirp, was among the diskers entertaining at the Music Op's gala banquet. . . . Baker Sisters in town visiting deejays promoting their new platter, "One By One" on Mercury label. . . . Guy Lombardo orch current at Blinstrub's. . . . Marilyn Ross current at the Frolic, Revere; Jerry Vale opens there Sunday, Nov. 18. . . . Johnny Alden current at the Reef, Revere. Dizzy Gillespie current at Storyville.

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Surf Club	39.50	Gay Time	135.00
Variety	90.00	Big Time	190.00
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Williams SUPER PENNANT	\$ 84.50
Williams KING O' SWAT	240.00
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22 Music Men Attend AMI Service School

GRAND RAPIDS, MICH.—A group of 22 music operators and servicemen were guests of AMI Incorporated. This city, the week of October 22, for a service school on the operation and maintenance of AMI "G-200" juke boxes. Well over half the group were music operators.

Most of the group checked in October 21, at a leading downtown hotel where rooms had been reserved and paid for by AMI. School started promptly the following day at the "little red schoolhouse" across from the AMI plant and continued through Friday, concluding with a hotel banquet where diplomas were presented to the graduates.

During the week, students took part in an intensive review of the theory and operation of the "G-200". The course, which stresses "learning by doing", provides an opportunity to work with every operating part of the juke box under the guidance of factory servicemen who have first-hand experience with operator field problems. Emphasis is placed on practical servicing and adjustment techniques that will prove useful back home on the route and in the shop.

A welcome change of pace from classroom work was provided at intervals by arrival of the "coffee wagon" with free rolls and refreshments. Noon lunch was eaten in the plant cafeteria across from the schoolhouse; other meals at the hotel or leading restaurants about town.

The last day of school included an extensive plant tour covering complete juke box manufacturing operation and stressing the precision assembly and

careful inspection necessary to produce trouble-free equipment.

The group also viewed the AMI-financed color and sound film, "Music for Everyone", produced on behalf of the entire automatic phonograph industry by AMI. The film drew many enthusiastic comments of which the statement of a Canadian operator is typical, "That's the best job of public relations the music industry's ever had. How soon can I get it for showing in my territory?"

The following men, among those pictured herewith, were presented Service Award Certificates signifying successful completion of the course at the Friday night banquet:

C. B. Cornelius, Tip Top Amusement, Langenburg, Saskatchewan; George Wakefield, T & W Amusement Co., Nashville, Tennessee; Marcel Nault, Gerald Nault Amusements, Maniwaki, Canada; Henry Leonarczyk, Automatic Music & Record Shop, Knox, Indiana; Edward R. Lesewski, Blackie's Sales Co., Marshall, Minnesota; Leslie Beach, Resort Attractions, Winnipeg, Canada; Rooney Hiebert, Hiebert Coin Machine Co., Stienbach, Manitoba, Can.; Laverne Tschappat, Blackie's Sales Co., Tracy, Minnesota; Anthony Molettiere, John Molettiere, Lansdale, Pennsylvania;

S. M. Pascal, S. M. Pascal Co., West Kildoman, Winnipeg, Canada; L. R. Kieffer, Central Music & Games, Wausau, Wisconsin; John F. Newman, Central Music & Games, Schofield, Wisconsin; John W. Reed, B. J. Novelty Co., Covington, Kentucky; Harry G. Hosack, Banner Specialties Co., Pittsburgh, Pennsylvania; William Wong, United Engineering Agencies, Ltd., Jamaica, B. W. I.; Patrick Brick, Roanoke Vending Co., Richmond, Virginia; Ed Sedo, Winnipeg Coin Machine Co., Winnipeg, Canada; Al Cashon, Southern Automatic Music Co., Louisville, Ky.; Ray Galante, Dunis Distributing Co., Seattle, Washington; Junior Peters, Southern Automatic Music Co., Cincinnati, Ohio; John D. Caldwell, Dixie Coin Machine Co., New Orleans, Louisiana; Leo Morse, Miller-Newmark, Detroit, Michigan.

Additional classes are now being formed for the remainder of 1956 and 1957. Operators and servicemen interested in an intensive, interesting review of the "G-200" can get full details by writing: AMI Service School, C. L. Bitting, Director, 1500 Union Avenue S. E., Grand Rapids, Mich. The week's course is free and meals and hotel rooms are paid by AMI for those attending.



"It's What's in THE CASH BOX That Counts"

ROCK-OLA
H I - F I D E L I T Y M U S I C

.50
.120
.200
SELECTIONS

MODEL 1452
50 SELECTIONS

INCREASE the TAKE

from YOUR "SPOT" LOCATIONS

with

ROCK-OLA "TOP TUNE" PROGRAMMING

Designed for top locations requiring only a

limited number of selections as in areas where

"country music" is all the rage or in college or high school "spots" where the demand is for the top

hit tunes of the week.



COSTS LESS TO BUY—

COSTS LESS TO OPERATE—

AT YOUR ROCK-OLA DISTRIBUTORS

FEATURES

**THE INTERNATIONALLY POPULAR
TOP HIT TUNES OF THE WEEK**

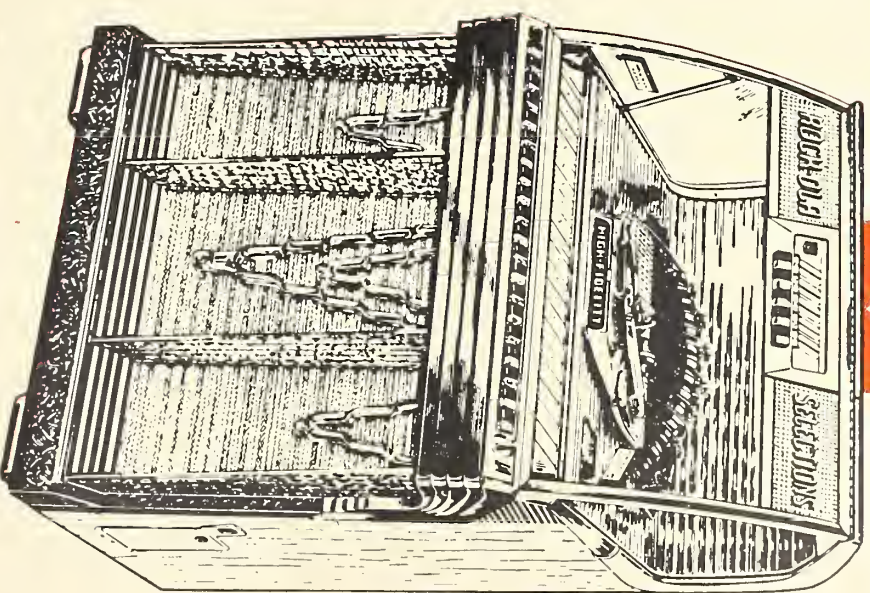
UPPER SELECTION PANEL PERMITS LOCATIONS TO DISPLAY PROMINENTLY

THE TOP HIT TUNES EACH WEEK — STIMULATES AND SPEEDS UP PLAY—

INCREASES



PROFITS



OPERATORS! ARE YOU LOOKING FOR SOMETHING NEW?

HERE'S THE PRODUCT THAT BRINGS YOU BIG PROFITS

- Average \$40.00 to \$100.00 per month net profit per location.
- Small investment—investment returned in 6 months.
- Machine placed in Drug and Super Markets on a consignment basis.
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- BesTest Tube Tester is built for years of trouble-free service.
- We have all the necessary forms and information for an immediate start—including sales and marketing plans, plus operating forms and inventory controls.
- BesTest machine is only 19" x 19".
- Operators—get in on the Bonanza!
- There will be \$350,000,000 worth of Radio and TV tubes sold this year. Be first in your territory and get the best locations.



OPERATORS—WRITE, WIRE, PHONE— and we advise you location of your nearest distributor.
 DISTRIBUTORS—We still have some open exclusive territory.

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 in ROOM **535A** at the **N.A.M.A.** SHOW

BesTest Tube Testing Company

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Through The Coin Chute

EASTERN FLASHES

All here, wholesalers and operators are in agreement that business, which started to show considerable improvement over the last few weeks, continues to move ahead. Operators, for the most part, report that collections on both music and amusement machines are much better. Wholesalers tell us that sales of new and reconditioned music machines is steady; new game sales big; and export business taking as many machines as can be processed.

The trade terribly shocked by accidental death of Bill Rabkin, president of International Mutoscope Corp., on Tuesday, Nov. 13. Bill, one of the real veteran coin machine men, was loved and respected by everyone, not only for his business methods and personal associations with those in the trade, but also for his continuous philanthropical endeavors. The Cash Box and members of its staff, extend their sincerest condolences to his wife, Grace, and the members of their family.

Received a wonderful souvenir photo album of pictures taken at the recent Wurlitzer "Centennial Celebration". Boy, oh boy, does that A. D. Palmer have ideas, and how he works them out! . . . Joe Young, Irv Holzman and Abe Lipsky, Young Distributing, mulling over an invitation to attend the Army-Navy football game in Phila. on Sat., Dec. 1. Young advises the firm is now shipping that big music export order, but still could use more good used machines. . . . Al Simon and Al D'Inzillo, Albert Simon, Inc., reflect the activity in their showrooms with a report that "Genco's new 'Skill Ball' is the biggest seller the firm has handled in the past several years." . . . Mike and Joe Munves prepare to attend the Park Show. Mike, known as the "Arcade King" hasn't missed one of these shows in 40 years. Joe boasts one of his friends, a fifteen-year-old singer, Jay Saunders, now recording on the Club label. . . . Charlie Earle, Bay Shore, L. I., visits on the row. . . . Harry and Hymie Koeppel, Koeppel Distributing, who have to move their quarters by the end of the year (entire block of buildings coming down to make a parking lot), believe they've found the spot for their new set-up. Will know definitely by the end of the week.

Meyer Parkoff, Murray Kaye, Gene Brody and entire staff of Atlantic New York Corp. play hosts to members of the Westchester Music Guild, New York State operators Guild and Orange, Ulster and Dutchess County Assn. on Tues., Nov. 13. Big spread of buffet and refreshments. Parkoff says he'll continue with service of hot coffee to visiting ops—setting up what he calls a "Coffee Room." Also says "Senator" Al Bodkin has agreed to install, maintain and service a cold drink vendor—with free beverages to visitors. Is this true, Sen? Jack Gordon, Seeburg regional representative, in cooperation with Atlantic N. Y., has a program arranged where he visits small groups of music ops and shows a 20 minute film on the Seeburg 200 phono. Film stresses engineering and mechanical portions of the machine, and shows plans for proper programming. Gordon combines a talk in conjunction with the showing. . . . Raymond Kay, one of the industry's early pioneer inventors, reports he recently sold a large manufacturer the exclusive manufacturing rights on a new and novel basic form of amusement game. . . . Barney (Shugy) Sugarman, Runyon Sales Co., bright and chipper when we visited here. And he has good reason. Points out that he has a number of good things going for the firm at this time—AMI phono, Bally's "ABC Bowler", "Balls-A-Poppin'" and in-line game, and Exhibit's new "Ringer Bell". Says ops reporting all amusement machines showing fine collections. Leslie Biebelberg, sales rep for Runyon's Newark office, covering the South Jersey area, presented by his wife, Rosilyn, with a boy on Sunday, Nov. 11. It's their first child. . . . Most of New York City's wholesalers, as well as a number of operators, will be on hand at the Fifth Annual Dinner Dance of the New York State Operators Guild, being held at the Hotel Thayer, West Point, N. Y., on Sat. night, Nov. 17.

NYACK SLATE TOPS

GUARANTEED FINEST TOPS MADE

- ✓ The only Top that has proved satisfactory
- ✓ Over 7,000 now in use
- ✓ Only solid 3/4" American Slate used
- ✓ Do not be fooled by inferior slate that cracks and chips in a short while

YOUR DISTRIBUTOR WILL HANDLE ONLY THE NYACK GUARANTEED SLATE TOPS.
 SEE HIM NOW FOR NEW LOW PRICES!

• DISTRIBUTORS: Contact us immediately for real money-making deal! •

NYACK SLATE CO., INC.

80 SO. FRANKLIN ST. NYACK, NEW YORK
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SLATE TOPS FOR EVERY TYPE GAME. ALSO MADE UP TO YOUR SPECIFICATIONS.



Through The Coin Chute

UPPER MID-WEST MUSINGS

Mr. and Mrs. Pete Wye of Havre, Mont. stopped in the Twin Cities on their way back home. The Wyes had been in Rochester, Minn. where Pete had a check-up at the Mayo Clinic. . . . Harold Havenor of Eleva, Wisc. shopped for pool games in the Twin Cities. Harold ran for State Senator in the 32nd district in Wisconsin on the Democratic ticket and lost out to his Republican opponent by just a few votes. It looks like the home town folks want to keep him on as Mayor of Eleva. . . . Art Hagness of Grand Forks, N. D. spent several hours in town shopping for used games for his route. . . . Royal Hegan of Slayton, Minn. was seen shopping for pool games for his route. Harold and Bob Gerdes of the Gerdes Brothers Amusement Co., Fort Madison, Iowa, brought their wives along to Minneapolis to take in the Iowa-Minnesota football game and naturally were pleased when Iowa came out ahead by the score of 7-0. Also taking in the game were Don Hall of Spencer, Iowa and Art Christianson of Cedar Rapids, Iowa. . . . Stan Woznak of Little Falls, Minn. is getting around very well without his crutches now but is complaining now that he can't get any sympathy from his doctor. . . . Gordon Stout of Pierre, S. D., who is an ardent sports fan made the trip in for the Iowa game. . . . Seen here and there shopping for equipment and picking up parts and records for their routes were Fred Kirschman of St. Cloud, Minn.; Frank Phillips of Winona, Minn.; Matt Hupert of Red Wing, Minn.; Bernie Misch of La Crosse, Wis.; Al Stephan of La Crosse, Wis., and Dick Grant of Mound, Minn. . . . The federal district court in St. Paul in a ruling last week went along with the 9th circuit in Illinois in holding that bingo games were not intended to be included under the \$250 license.

Subscription-	52 Issues	\$15-
	First Class	\$20-
The Cash Box-	Airmail	\$30-
	52 Issues + Free Weekly Classified Ad...	\$48-



Through The Coin Chute

CHICAGO CHATTER

Long overdue is the time when game ops should meet high costs and increased expenses by going all-out for 60-40 or 70-30 PLUS front money. Many ops who read in The Cash Box that coimnen in certain European countries give no commissions at all to locations, or 10% up to 20% for the privilege of having a game in the location, are deciding to guarantee themselves a decent income. If all can't get together on this vital policy, it can and should be started individually. Especially on expensive new games. . . . To Dave Gottlieb goes the honor of being voted "Most Outstanding Coin Machine Man of 1956" by members of the "20 Year Club." Presentation of the beautiful, engraved Gold Coin Award was made Friday, Nov. 16, by Bill Gersh. . . . Bill O'Donnell hosted Al Calderon, Indpls, and Ed Morrison, Spokane office of Dunis Distributing, this past week. Bill says Bally never before had so many new products for the trade. "And all selling at a phenomenal rate," which is why Bill running up record in phone activity.

Congratulations to Mr. & Mrs. Leon Wiczer (Wico) on their 50th Wedding Anniversary. More than 300 guests attended gala affair in their honor Nov. 10 at Belden-Stratford. Wiczer hosts Morrie, Max, Milt, Jack, Wally (and Ed Ruber) provided dinner, entertainment and dancing that appreciative guests will long remember with great pleasure. Including virtuoso Morrie and his violin. . . . Sam Wolberg and Sam Gensburg briskly busy at Chicago Coin as they work together on increased production schedules. Ed Levin back on the job after a fast one to N. Y., Philly and Baltimore. Mort Secore left Tues. of last week at 6:00 AM to make Championship Bowler" showing at Castle Hotel, Des Moines, with distrib Phil Moss, Atlas Music. "Then," says Mort, "to K. C., Okla. City, Dallas, Mineral Wells, San Antone, Houston and back to Chi. for Thanksgiving dinner." . . . Lou Casola writes to advise he has expanded and diversified to an operation in Rockford area of about 1,000 machines. Expansion includes purchase of 4 story building to add over 16,000 sq. ft. of space. Diversificat'on into sigarrette vending adds to Lou's juke box and game routes.

Sam Lewis, Exhibit, reports production going strong on the new "Ringer Ball" where players toss the ball in original concept of skee type games. Sam's getting reorders out all over the nation, asserts all distribrs made happy. Frank Mencuri made wide swing thru the East last week, covering Mich. this week. And phoning in glad tidings from wherever he goes. . . . The Williams factory a busy, busy place. Almost impossible to corner Sam Stern or Sam Berger for news. But from all the action and hustle, it's safe to assume a lot of new things are soon going to break. . . . Tom Callaghan, Bally, chuckles as he shows his story in Irv Kupcinec's column re the proper approach for getting a raise. . . . One corner of the big, bustling Keeney plant was even more bustling as it readied vendors for the coming NAMA show.

Paul Huebsch advises he's already shipping samples of the new amusement game "Cross Country." Roy McGinnis maintains the reason for great industrial leadership of U. S. is everyone works hard for progress instead of taking long, Latin-type "siestas" every day. Roy, incidentally, started in this biz with a peanut machine route in Chi's North Side in 1913. That's merely 43 years in coinbiz.

Avron Gensburg wanted first-hand interviews with ops, as well as distribrs. Went with Al Warren last week to visit in Omaha and Des Moines. "Response to 'Skill Ball' outstanding," phoned Avron to Ralph Sheffield. . . . Bally's Herb Jones claims he gets plenty variety on his big job of creating ads and promotions for long line of different products. . . . Gal Friday Estelle Bye, Marvel, advises she just took her mink out of storage, "but I don't wear it to work much or the boss might get the wrong idea." Ted Rubenstein, however, reportedly not worried, what with the auditor just telling him the books are all O. K. . . . With Maurie and Eddie Ginsburg working together at Atlas, Nate Feinstein and Harold Schwartz report "everything pleasant and business going nicely." Stated Harold, "We note a marked increase in number of wall boxes sold lately. Ops are tailoring complete music installations to needs of locations for proper sound distribution. They find it more profitable to place speakers and wall boxes in strategic spots."

At Dave Rockola's big 'n' busy plant, Wayne (Brad) Bradfield reports unusual sales surge of 50 selec. phono. "A great hit with operators," declared Brad, "is the special 10 selections at top of the Rock-Ola called 'Hit Parade Programming', featuring the nation's top tunes." In the sales dept., Ed Ristau, Kurt Kluever and Les Rieck were meeting the problem of being "oversold on 120's." . . . Art Garvey back at Bally from "Balls-A-Poppin'" showings in many eastern cities. Says Art, "Reception and response of ops and distribrs was simply terrific." . . . Norm Glass advises that John Frantz in St. Louis this past week conferring with distrib Jack Rosenfeld. Regarding, beyond a doubt, Rifle Sport, scales and counter games. Also the Frantz display booth for the NAAPPB show. . . . Bill DeSelm reports plenty of action in United factory as several different games go thru the production lines. "Demand has been far ahead this Fall, and we're catching up as fast as we can. Al Thoeke and John Casola still traveling far and wide, but Herb Oettinger is here to give things a shove." . . . Best wishes to Mike and Irene Detzek of Champion Distributors. They celebrate their 7th wedding anniversary Nov. 26.

Adding to many complimentary comments concerning Bill Gersh's coverage of European markets is the following by Joel Stern of World Wide; "Tell Bill I think he has done a terrific job of reporting Europe's coin machine market. It was educational, enlightening, easy to read and helpful in understanding export problems." . . . George Kozy, sales mgr. of ABT, has been named Institutional Representative of Cub Pack 154, Franklin Park. . . . Gil Kitt, Empire, calls factories constantly to

demand more, more and still more of those fast-selling new releases. Joe Robbins cheerfully reports export biz going stronger, and happy to have LeRoy "Dusty" Hohbein around to help with details. Jack Burns vacationing in Minn. this past week "just visiting." . . . Marty Bromley of Honolulu in town visiting Jack (Jock MacNic) Mitnick at United. Marty winding up 2 month 'round the world trip. Much impressed, he says, with booming coinbiz and new products here. . . . Vince Shay at All-State was minding the store one day last week while Stan Levin took off to shoot birds. Says Vince, "We're havin' a lot of fun and moving a lot of guns."

Hard-Workin' Herb Bidenkap of Coven Music and Reid Whipple, Wurlitzer service engineer conducted "Brush-up" schools this past week in Rockford, Skokie, Aurora and Peoria, according to Ben Coven. . . . At National Coin, Joe and Ronnie Schwartz and Mort Levinson report demand heavy for late games. "Export biz good and bingos moving fast," says Mort. . . . Charley Pieri at Monarch so bizzly all day long a couple of his customers set up their own production line to finish off pool table tops for themselves. . . . At First, Wally Finke finds time to arrange for a famous mural in Chinese motif to cover one wall of his office. Joe Kline, says Wally, has been on the phone not all day, but all week. . . . Phil Weinberg in Dallas the past week telling about Bally's big selection of hit games. . . . All here shocked by the sudden death of Bill Rabkin in N. Y.

HAPPY BIRTHDAY THIS WEEK TO: Harry Niedzinski, Bay City, Mich. . . . George E. Hermetet, Savannah, Ga. . . . George Jenkins, Chicago, Ill. . . . Vincent C. Shay, Chicago, Ill. . . . William L. Whitcomb, Jacksonville, Fla. . . . Fletcher G. Fuller, Ocala, Fla. . . . Sam Rabinowitz, Runison, N. J. . . . Joseph R. Lassiter, Kinston, N. C. . . . Harold C. Miller, Cedar Falls, Ia. . . . Lester C. Rieck, Chicago, Ill. . . . Desmond C. Fortner, Pontiac, Ill. . . . John W. Kerns, Colorado Springs, Colo. . . . William H. Nyland, Chicago, Ill. . . . J. C. Williams, Denver, Colo.



HERB OETTINGER



VINCE SHAY



ROY MCGINNIS



FRANK MENCURI



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IMPORTERS

YOU SHOULD BE DOING BUSINESS WITH TRIMOUNT

America's Foremost Exporters of Reconditioned Coin-Operated Equipment

- Trimount has New England's largest stock of used Phonographs, 5 Balls and Arcade Equipment.
- All equipment is guaranteed mechanically and electrically perfect—all has been completely reconditioned.
- Trimount has one of the country's largest parts departments with thousands of parts in stock for immediate delivery.
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WRITE FOR NEW PARTS CATALOG, EXPORT BROCHURE, CATALOG SHEET AND PRICE LIST

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ARCADE POOL TABLES

Wms. Crane	\$235	DLX Bank Pool	\$55.00
C.C. Steam Shovel	235	Jr. Royal Pool, w/hole in middle—	
Ex. Shoot. Gallery	125	lite up	85.00
Ex. Six Shooter	65	Sr. Royal	75.00
Ex. Jet Gun	65	#6 Sr. Royal	99.50
Lane Merry-Go-Round	325	Keeney Flicker Pool	114.50
Rocket Patrol	195	Ex. Super Star	114.50
Wms. Big Lg. Baseball	145		

WANT TO BUY: Hunter—Big Horn—Gunsmoke

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Now Delivering!

Genco's Official SKILL BALL

New — Different — Competitive

Exclusive Distributors in Illinois, Wisconsin & N. Indiana

WRITE! WIRE! PHONE!

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ED LEVIN

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Bally **TRAFFIC POLICE BIKE**
New COIN-OPERATED
 MOTORCYCLE-RIDE

BALLY BIKE gives youngsters a big dime's worth of fun. Bouncy up-and-down motion—with slight side-sway—creates illusion of exciting speed-chaser action...an illusion so attractive to boys and girls that BALLY BIKE is busy earning money every minute of the day.

Simple Speed Control
 Foot-pedal permits driver to speed-up or slow-down at will, adding to excitement and fun of BALLY BIKE, insuring continuous repeat-ride earning-power.

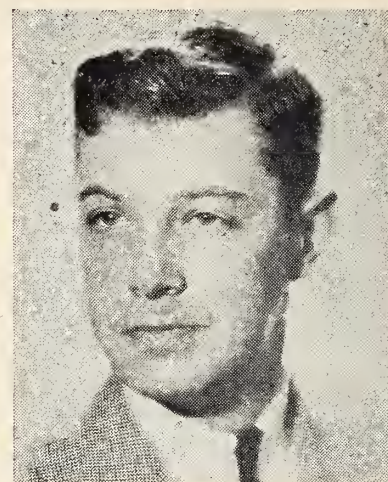
Fast Dime Play
 BALLY BIKE is a 2-seater... a hard-to-resist bargain for parents with 2 or more children. After the first ride, the natural desire to "take turns at the handle-bars" promotes plenty of repeat-ride action... and a fast flow of dimes into the cash box.

SPEEDOMETER actually registers speed, from 20 to 50 miles per hour.
 SIREN muted to be audible only in immediate vicinity of ride.
 ADJUSTABLE to riding-time of 45 seconds, 1 minute, 90 seconds or 3 minutes.
 HAND-BRAKE, throttle-lever, gas-control handle add fun to ride.

Earns up to \$95 a week
IN ONLY 53 IN. BY 27 IN. FLOOR SPACE

Bally
 MANUFACTURING COMPANY
 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Genco Appoints Atlas Music Co. Nebraska Distrib



AVRON GENSBURG

CHICAGO—Avron Gensburg, president of Genco Manufacturing & Sales Company, this city, announced the appointment of Atlas Music Company of Des Moines, Iowa, as distributors for the entire state of Nebraska in addition to the present Iowa territory Atlas covers.

Avron Gensburg reported, "We are tremendously elated to be able to name Phil Moss and his very marvelous Atlas Music Company organization as our distributors."

Gensburg also reported that Moss and his men "are doing a very outstanding sales job for us with 'Skill Ball' and have already broken all order records for Genco products".

He also advised, "It's a pleasure to be able to tell the Nebraska operators that from now on they will be able to enjoy the efficient, outstanding service of Atlas in their state.

"They are assured of any and all parts for all Genco products. They can also rest assured that Phil Moss and his entire organization will cooperate with them in every way to make the operation of Genco products profitable for them everywhere in Nebraska."

Over the long-distance telephone, when queried by this publication, Phil Moss reported:

"The fact that we have been appointed distributors for Genco for the entire state of Nebraska has thrilled our entire organization.

"Genco", he continued, "is a young, energetic and progressive manufacturer with outstanding, modern ideas and complete knowledge of what the operators of today want and require to be assured top profits.

"Therefore", he concluded, "the fact that we shall also handle distribution in Nebraska as well as in Iowa for Genco has caused everyone here in our organization the greatest of pleasure."

Avron Gensburg also asked The Cash Box to report that his firm is working as speedily as possible in an effort to fill all orders. He begged the nation's operators to bear with the firm on deliveries which are being speeded as production steps up.

see the first samples coming off the production line and right there demanded immediate shipment of the first truckload.

"Bowling Alley" will be featured in the United Booth at the forthcoming NAAPPB show, along with 'Pirate Gun.'

"In the meantime," concluded De Selm, "we urge all operators to visit the nearest United distributor. Just one game on 'Bowling Alley' will convince everyone we have a great profit-producer that will be popular for years to come."

Keene's 3 VENDERS
SOUP
COFFEE
SNACKS

BRING 3-WAY PROFITS!

Write FOR FREE CIRCULARS TODAY!

J. H. Keene & CO. INC.

2606 W. FIFTIETH ST. • CHICAGO 32, ILL.

Chi Music Ops Meeting

CHICAGO—Recorded Music Service Association, music operators organization here, held a general meeting at the Bismarck Hotel, this city, on Thursday night, November 15.

Complete report of this meet, together with pics, will be made in the next issue of The Cash Box.

United Introduces New 14-ft. Six Player "Bowling Alley"



BILL DeSELM

CHICAGO—C. B. "Bill" DeSelm, sales manager of United Manufacturing Company, this city, reported this past week that samples of the new 14-foot, 6-Player roll-down game "Bowling Alley," are being shipped to its distributors.

"This is the most realistic bowling game in miniature ever produced," declared DeSelm. "Scoring is in accord with authentic, regulation bowling scoring."

Popular 14-foot length permits players to use all the skill shots of regular bowling—hook, back-up ball, straight ball and curve ball.

"Bowling Alley" is played with 3-inch hard rubber balls. The 6 player game affords players every opportunity for competitive play.

The game features a ball return and riser which delivers balls to players at hand level. No stoop. No bending down. This feature alone, according to DeSelm, increases greatly the appeal of the game to women and men, as well as any age group.

"Those of our distributing organization who have thus far seen 'Bowling Alley' are all highly enthusiastic about the new and different features as well as the attractive appearance of the game," DeSelm commented.

"For example, Al Rodstein, Banner Specialty, Philadelphia, happened to

Over 600 Attend 1st Annual Banquet of Mass. Music Ops Association Recording Stars Provide Gala Show

BOSTON, MASS.—More than 600 ops, distribs, guests and officials connected with related industries had one of the most fabulous evenings in Hub entertainment history at the first annual banquet of the Music Operators' Association of Massachusetts, Inc. at Commonwealth Country Club in Newton, Tuesday, November 13. The affair was a smash success with 30 acts in a floor show running into the wee hours headlined by big names in the record business.

In addition, acts from the city's top night spots were brought in for a round of entertainment that bids to stand unequalled for a long, long time. Credit for the success of the first effort of the association went to David J. Baker, Melo-Tone Music, Arlington, and president of the association, the board of directors, David Gropman, Cyrus L. Jacobs, Ralph Lackey, Peter Pompeo, Leon Shertzer, Israel Spector, Arthur C. Sturgis, Philip Swartz and Sidney A. Wolbarst; officers Baker, president; Lackey, vice-president; Sturgis, treasurer; Pompeo, clerk; and Jacob Levy, general counsel; and the committee, headed by Jerry Flatto, Boston Record Distributors, who was master of ceremonies.

Record names included: Rusty Draper, Eileen Rodgers, Teddi King, Cadillacs, Jerry Vale, Don Rondo, Dick Roman, Mona Carroll, Ronnie Marten, Pat O'Day, Georgie Shaw, Splendors, Three D's, G-Clefs. Present were Guy Lombardo, current at Blinstrub's; Don Rickles, current at the Bradford Roof; Arthur Fiedler, Boston Pops conductor; and a long list of vaude acts, which included: Manny Williams, Bobby Winters, George "Rubber Legs" Holmes, Marc Ballero, Del Rey Trio, Bobby Baxter. Bobby Sherwood flew in from New York for the gathering. Rusty Draper came all the way from the coast.

Present were representatives from the recording companies, ops from throughout Massachusetts, officials of numerous banks, Hub distribs and their guests. Most striking effect of the night was the star studded show brought in to entertain the big gathering. So enthralled was the huge crowd, that as each disk star went overboard to please, the celebrants gave them their undivided attention.

Praise for the handling of the big show and details going into the presentation of the gala affair was heard on all sides, and guests were overwhelmed with the magnitude of the talent array. Autograph speakers had a field day. Each performer did two numbers, backed up by Jack Sager and a 10-piece orchestra.

Representatives of the four Hub phonograph companies who attended were: Dave Bond, president of Tri-mount Automatic Sales Corporation (Seeburg); Louis Blatt, head of Atlas Distributors (AMI); Si Redd, president of Redd Distributors (Wurlitzer); Ed Ravreby, head of Associated Amuse-

ments (Rock-Ola). They were accompanied by guests, family members and associates in their respective firms.

Among the out of towners were Arthur W. Daddis, district sales representative AMI, and Mrs. Daddis. Local distributors and their personnel occupied many tables. The affair opened with a cocktail hour from 6 to 7, followed by dinner, from 7 to 9 and the all star variety show.

President Baker was presented an onyx desk set by the association preceding the festivities. General Counsel Jacob Levy welcomed the crowd and detailed the association's development and aims.

In his "president's message," Baker said: "While laboring to convert penny profits into livelihoods, few businesses are as heavily beset as ours with taxes, excises, governmental regulations and restrictions.

"In order to elevate our young industry to the level of the public regard and legislative respects enjoyed by more conventional enterprises, we have established for ourselves a superior code of ethics; we have undertaken public benefactions with distinguished success; we have maintained a high scale of wages for our workers; and we have generally functioned in a manner respectful of

both the spirit and the letter of the law and meriting the utmost confidence of the location owners and the public we serve.

"It is very well for us to set and pursue these high standards for ourselves, but unless we constitute the great majority of the operators of the Commonwealth, ours cannot but be a voice in the wilderness from the standpoint of the good we can hope to achieve for all concerned.

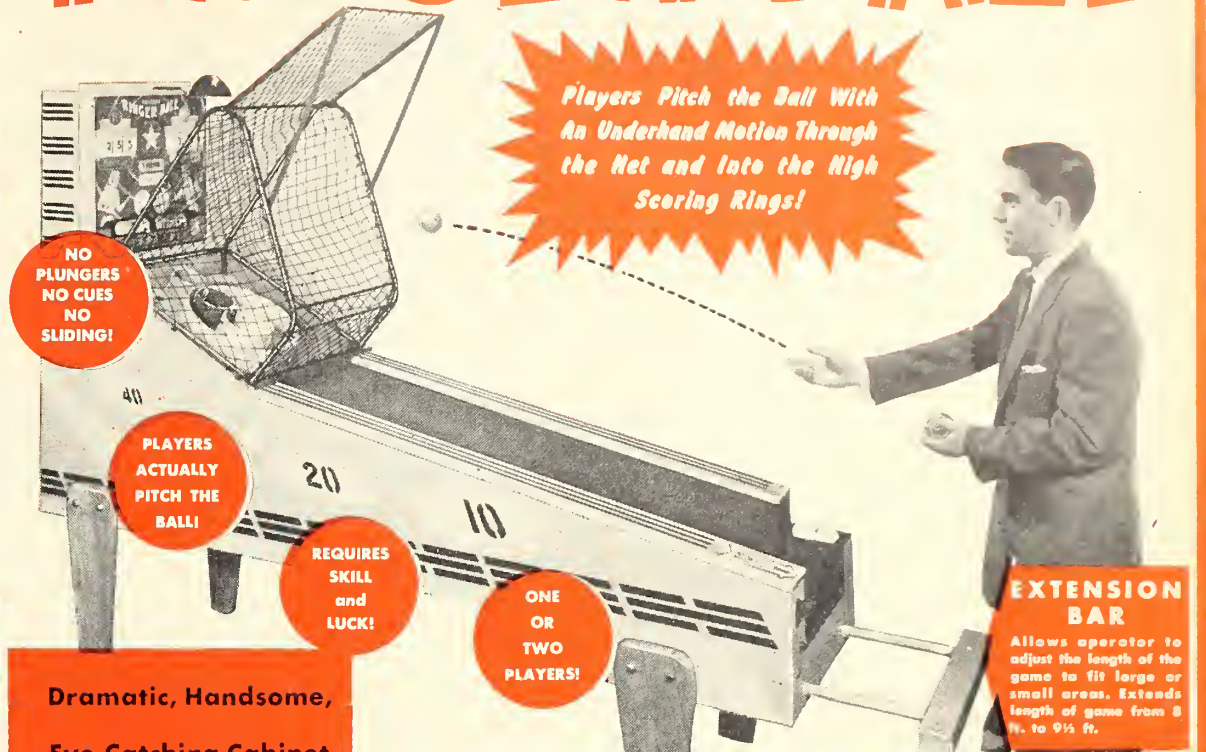
"Ours must be the word of the industry, but this can only be an idle dream unless the industry by joining us lends scope and meaning to our word. We must associate for survival; we must co-operate for progress.

"With a small group of pioneers we have abundantly justified our Association. We have fended off proposed disastrous taxation leveled against our industry; we have averted the exclusion of music machines from drug stores throughout the Commonwealth; we have alerted our membership to every menace to its survival. Our record of real accomplishment should convince every non-member operator in Massachusetts that we are serving a need vital to his livelihood; that we need and deserve his membership and support; and that he cannot afford to remain a non-member."

(Ed note: Pictures taken at the banquet appear in the music section.)

**YOU WANTED SOMETHING NEW! YOU NEEDED SOMETHING NEW!
EXHIBIT GIVES YOU AN ENTIRELY NEW CONCEPT IN ACTION GAMES!**

EXHIBIT'S ORIGINAL, 2-PLAYER RINGER BALL



**NO
PLUNGERS
NO CUES
NO
SLIDING!**

**PLAYERS
ACTUALLY
PITCH THE
BALL!**

**REQUIRES
SKILL
and
LUCK!**

**ONE
OR
TWO
PLAYERS!**

**EXTENSION
BAR**
Allows operator to adjust the length of the game to fit large or small areas. Extends length of game from 8 ft. to 9 1/2 ft.

**Dramatic, Handsome,
Eye-Catching Cabinet
Attracts the Players.
Once They Play It—
They'll Keep Coming
Back Again and Again!**

- ★ PLAYERS GET 2 SHOTS PER FRAME . . . 10 FRAMES PER GAME!
- ★ FIFTH FRAME DOUBLES SCORE— 10th FRAME TRIPLES SCORE . . . giving losing player chances to catch up or win!
- ★ FIRST BALL OF EVERY FRAME COUNTS 100 POINTS WHEN IT GOES IN THE TOP RING! SECOND BALL COUNTS 50 POINTS IN TOP RING!

- ★ SCORES TOTAL UP AUTOMATICALLY!
- ★ REQUIRES ACTIVE PARTICIPATION OF ONE OR TWO PLAYERS AT 10c PER PLAYER!
- ★ REQUIRES SKILL AND LUCK!
- ★ CABINET MEASURES 8 Ft. Long, 26" Wide, 6 Ft. 2" High. Extension Bar extends playing field from 8 feet to 9 1/2 feet.

THE EXHIBIT SUPPLY COMPANY

Established 1901

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**AVAILABLE
FOR
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ARCADE SPECIALS!

Genco Sky Rocket Gun	\$275
Genco Rifle Gallery	165
Genco 2 Player Basket-ball	175
Exh. Wild West Gun	75
Tauchdown	55
Goalce	55

A-1 RECONDITIONED

ALL-STATE COIN MACH. EXCH.

4407 W. Fullerton Ave., Chicago 39, Ill.
(All Phones: BElmont 5-6770)

Gefke Out of Hospital

SIoux FALLS, S. D.—Norman Gefke, well known operator and owner of Gefke Music Company, this city, who has been hospitalized with gastritis, is now home recuperating nicely.

Gefke is expected to return to his office in about two to three weeks.

"It's What's in THE CASH BOX That Counts"

\$25 DOWN

Balance \$10
A Month
400 DELUXE
PENNY FORTUNE SCALE
NOT A NOVELTY—
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25-75% PROFIT

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WURLITZER 1800 \$825
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Wurlitzer Distributor

Remember for
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it's
INTERNATIONAL SCOTT CROSSE CO.
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Gottlieb Delivers "Fair Lady" New Two Player Five Ball Game



ALVIN GOTTLIEB

CHICAGO—Alvin Gottlieb of D. Gottlieb & Company, this city, announced this past week that shipments are being made of the new two player five-ball game "Fair Lady" to the firm's distributors all over the world.

"Fair Lady" features twin double bonus scoring, a suspenseful climax to fast action possible on each ball played.

"Location tests have proved this twin double bonus feature to be extremely popular with players," stated Gottlieb, "and is responsible to a large extent for remarkable increases in collections."

Three targets advance bonuses. When ball lands in hole, built up bonus is transferred to score. Double bonus is collected when lit.

Other "Fair Lady" features include preferred four-digit high score up to 1,999, lite-up pop bumpers, two lite-up cyclonic kickers and two super powered flippers.

The game is for one or two players. At option of operator, it is adjustable for three or five-ball play.

"Fair Lady" is available with twin chutes. The quarter chute is adjustable for three, four or five plays.

Said Alvin Gottlieb in conclusion, "There are many ways of expressing tremendous enthusiasm for a great five-ball. But we prefer to let Fair Lady stand on her own merits and convince every operator he has a sensational money maker to pep up his receipts. The only best way is for him to go to his Gottlieb distributor and play the game. Playing is believing."



Through The Coin Chute CALIFORNIA CLIPPINGS

The unusual warm spell for this time of year brought a great influx in walk-in business for coin machine distributors and one-stops along Pico Boulevard this past week. In some instances they have had to call men off the road to aid in sales in the showrooms. . . . Mimi Greenfield has had to take leave of her office duties at A & A Vending Maintenance to nurse her mother, Mrs. "Mom" Lazar, who suffered a broken wrist in a fall. Sid Greenfield reports that the two new Metropolitans have proven very expedient in answering service calls. . . . Frank Lamb, Montebello operator, introducing along Pico his new mechanic, Tex Bright, formerly of Portland. . . . Sammy Ricklin and Gabe Orland will soon be called "the thin ones" what with moving into the new building, handling the mounting mail order business and taking over the bookkeeping duties while Bella Stack is lolling on Waikiki. Sammy and Gabe hope to have completed the move into the new home of California Music Company in two weeks and then back to normal turmoil. Martha Delgado predicts that "Solitude" by Johnny Maddox on Dot should take off with the operators and Betty Williams reports that "Garden Of Eden" by Joe Valino on Vik has really started to move.

Percy Shields, of Minthorne Annex, feeling well enough after his recent illness to visit his many friends along Pico Boulevard. . . . Frank Davis reports that the Pool Table Conversion Kits are going very strong at Sierra Distributors and sparking the pool table business in many locations. Wayne Copeland is so busy making sales of the Wurlitzer "200" phonograph that he can only get out of his office to eat lunch. Pete Ley returned from Las Vegas and is remaining in the showroom at Sierra to aid in sales. Frank completed arrangements for a Wurlitzer "2000" to be used on NBC's color television show "Love, Marriage and \$5,000". Ed Wisler sending in orders from the San Bernardino area. . . . Clyde Denlinger has taken time off from his operations in Newport Beach to work his mining claim on the desert. . . . Dave Wallach paid a visit to C. A. Robinson & Company, his former headquarters, to see Charley Robinson and Al Bettelman before leaving for Phoenix and his new business venture. Charley reports that he has been receiving one and two shipments a week of The Royal 50¢-Play Unit and they are going out as fast as they are received. Al says the operators are very enthusiastic about United's new DeLuxe "Pirate Gun" that has just appeared in the showroom. Al Thaelke, United factory engineer, is expected on the West Coast the latter part of November. . . . John Brickey, Long Beach operator, his wife, Jackie and young son, Mike, dropped by Leuenhagen's Record Bar to say goodbye to Mary, Kay and Claire Solle before leaving for Tennessee where John's parents will see their grandson for the first time. Kay thinks Lawrence Welk's "Champagne Time" on Coral should take off with the operators and Claire predicts "Since I Met You Baby" by Ivory Joe Hunter on Atlantic will do the same. Mary reports that "Tricky" by Gus Jinkins on Flash should start showing on the charts with the reaction it is getting from the operators.

Phil Robinson reports that Chicago Coin's new "Championship" regulation bowler has been very well received by the operators and is awaiting another shipment. Phil has completed all arrangements to leave the 21st of November for the Park Show in Chicago. . . . At Paul A. Laymon, Inc., Paul Laymon was demonstrating Bally's new "Balls-A-Poppin'" game to a group of operators and their comments were all in great praise. Charlie Daniels says that he is receiving many orders for the new game. Jimmy Wilkens reports the Rock-Ola "120" phonograph continues a big seller and in the used equipment line bowlers are in great demand. Ed Wilkes is anxiously awaiting Bally's new motorcycle kiddie ride that should be arriving in the showroom momentarily. . . . Leonard Rubin was telling Bill Happel at Badger Sales Company, Inc. that in Culver City his earnings have increased from 20% to 40% in locations where he has the new AMI "G-200" phonograph. Marshall Ames reports that Genco's new "Official Skill Ball" game continues as a hot item with operators. Fisher's new Six Pocket Pool Game's appearance on the floor at Badger created quite a stir with the operators.

Hank Tronick is receiving a number of orders at Minthorne Music Company for Exhibit's new "Ringer Ball" game, following its showing in San Diego and Bakersfield. Roy Provencher reports his biggest week in sales of the Seeburg "200" in the San Bernardino area last week. The Seeburg Service School held at Minthorne continued increasing in attendance and enthusiasm. . . . Lloyd Dindinger, Oceanside operator, is now rebuilding pool tables for home consumption and doing very well in his new endeavor.



Through The Coin Chute DALLAS DOINGS

Al Mason, AMI regional manager, visiting with Abe Susman at State Music Distributors. . . . Peter Noel of Texas Records, Inc., London label, traveling through San Antonio area on a sales trip. . . . We hear George Green of Odessa is expanding his route. . . . We're glad to report similar news about Wichita Novelty Company in Wichita Falls. . . . Mike Koenig of Commercial Music returned from Austin after watching his son play in the SMU-Texas A & M game. . . . Gene Williams traveling through West Texas reports business good. . . . Mr. and Mrs. Jimmy Hudgins in from Paris to shop the Dallas market. . . . Other visitors sighted along coinrow were John McGee of Buffalo; Mrs. Buna Carr, Corsicana; W. E. Lilly from Cleburne; Pete Purvis, Stephenville; James Flournoy, Nacogdoches; J. H. Briscoe, Denton; W. B. and James Moseley from Paris; Jiggs Hamilton and Maurice Terry, Fort Worth; Wilbur Brisco and Mr. and Mrs. Fred Ellis of Waco. . . . Top Ten Record Shop now located in new headquarters at 338 West Jefferson. . . . Leonard Taylor back on the job at Bob DePriest Music following an operation. Bob tells us he has just completed building his clubhouse at Lake Texoma which will be enjoyed by his friends and employees the year round. . . . Sonny Keel, formerly of Ballinger, Texas, has joined the staff at B & B Vending as service man. . . . C. S. McMillan, local operator, built a new shop and is expanding his route.

"OWED" TO AN OPERATOR
Roses are red — — (and collections are dead?)
Violets are blue — — (and so are you?)
Sugar is sweet — — and this is, too — —

RINGER BALL is the game for you!

FIRST
EXCLUSIVE DISTRIBUTORS FOR EXHIBIT SUPPLY IN ILLINOIS AND N. INDIANA
COIN MACHINE EXCHANGE, INC.
Wally Finke & Joe Kline
NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

Gottlieb Presents
FAIR LADY

• SENSATIONAL! • STUPENDOUS! • COLOSSAL!

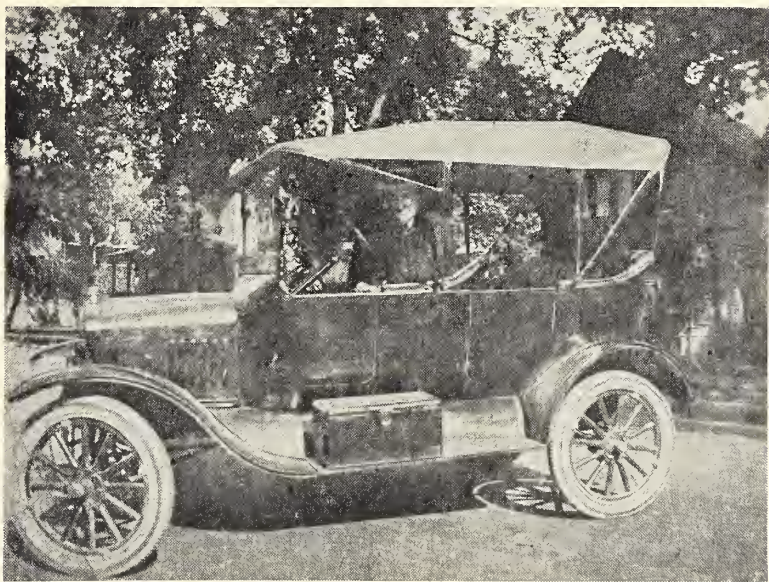
- ★ Popular Twin Double Bonus
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- ★ 2 Super Powered Flippers
- ★ Available with Twin Chutes—
- ★ Adjustable 3-4 or 5 Plays for 25c

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE. • CHICAGO 51, ILLINOIS

Amusement Pinballs
as American as Baseball and Hot Dogs!

BUY THE BEST... WE DO!

Roy McGinnis On His Peanut Machine Route



CHICAGO—Just 38 years ago, skimming along in his Model T Ford, Roy McGinnis, president of J. H. Keeney & Company, Inc., was operating his route of peanut vending machines on Chicago's north side.

Said Roy, "That's a picture of me, proud and happy over my new Model T Ford and the fact that I could cover my big peanut machine route faster and more efficiently than ever."

(Editor's Note: If any other old timers have pictures of themselves and their operating conveyances of years and years ago, send them in to The Cash Box for publication).

Chicago Phono Bowling League

CHICAGO—The first clash of the evening resulted in Star Music winning two from Mercury. Lee Donelli was high for Star with 479. Melvin Jones' 451 was high for Mercury.

Walter Oomens won two from Singer One-Stop. Johnny Oomens topped his team with 530, followed by his wife Isabel, whose 454 score was high for women. Harry Julian was high for Singer with 478.

SEEBURG 100-G (Hi-Fi)	\$695
SEEBURG 100-C	575
A.M.I. D-40	195
A.M.I. E-120	465
ROCK-OLA FIREBALL (120— 45 rpm)	275

Seeburg 3W-1 Wall-O-Matic
100 Selections—Chrome—Latest Features **\$65**

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Exclusive Seeburg Distributors

ATLAS MUSIC COMPANY
A Quarter Century of Service
2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

Decca Records took two from Paschke Phono. Frank Tutomase's 520 and Tony Ignoffo's 519 were high for Decca. Ray Gallet's 527 and Bobby Gallet's 508 were high for Paschke.

Galgano Distribs swept two from ABC No. 1. Ed Teske was high for Galgano with 479. Harry Schreiber's 516 was high for ABC along with Bob Gnarro's 505.

M. S. swept all three from ABC No. 2. Lowell Scott was high for M.S. with 525. Les Taylor's 506 was high for ABC.

Coral Records won all three from Coven Music. Coral's Rudy Zelina was high with an even 500. Harry Wolczak's 524 was high for Coven.

Western Automatic won two from Gillette Distribs. Bill Nyland topped the Western team with 531. Warren Paradee's 472 did the same for Gillette.

Atlas Music took two from B&B. Bud Hofert's 501 was high for Atlas. Fred Dries was high for B&B and for men with his 559 score.

HIGH QUALITY

SLATE TOP

FOR ALL TYPES OF POOL GAMES

- THE BEST SOLID 3/4" BLACK SLATE USED
- TOP PRECISION GROUND and GUARANTEED LEVEL

Guaranteed by Runyon Sales Company, world's foremost distributors.

OPERATORS: Immediate Delivery. Write, Wire, Phone.

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GENCO'S EXCITING



The GAME
Operators Everywhere
Have Been Clamoring For!

1 OR 2
PLAYER
GAME



All the Thrilling Player Appeal of that All-Time Favorite—now BETTER THAN EVER with Genco's New, Exclusive Features!

- NEW** EXTRA BALL FEATURE!
- NEW** LIFETIME PLASTIC CUPS!
Easy to clean . . . never wear out
- NEW** PLEXIGLASS "SHOWCASE" FRONT!
Unbreakable . . . protects with no visual obstruction
- NEW** 2-PIECE DE LUXE CABINET!
Easy to move, easy to service

- 3 BALLS PER FRAME (plus extra ball feature)
4 Frames per Game
- SINGLE, DOUBLE, TRIPLE SCORING
—scores in the thousands!
- 45 SECONDS PLAYING TIME...
Regular or Match Play



Sized to Fit
Any Location

Another
GENCO FIRST!
It's SOUNDPROOF
COLORFUL
EVERLASTING
SEE IT
on the playfield!

GET "ON THE BALL" with "OFFICIAL SKILL BALL"!
—SEE YOUR GENCO DISTRIBUTOR TODAY!

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2621 N. Ashland Avenue Chicago 14, Illinois

Going over B-I-G with the "SMALL FRY"
Genco's Exclusive
"DAVY CROCKETT"
MOVING TARGET RIFLE GALLERY STILL IN PRODUCTION

Big Attendance Marks CIAA Meet

Chi Game Ops Discuss Future Policies For Individual Security

CHICAGO—More than 50 Chicago operators attended this past week's meeting of the Chicago Independent Amusement Association in the Washington Room of the Congress Hotel, November 8.

Spirited discussion by enthusiastic operators clarified the problems of this sincere group of businessmen. The formulation of policies to advance individual and collective security was debated.

Most of the operators expressed

the view that strengthening the association would increase membership and bring about a sense of security in the operation of new types of games now being considered for licensing by city officials.

Sam Greenberg, president of the organization, pointed out that, with the city officials favorably inclined toward the aims and objectives of CIAA, a stronger association could advance the interests of all Chicago game operators.

In less than a year, CIAA has made considerable progress. The organization was instrumental in getting the City Council to eliminate the amendment to the "Bagatelle Ordinance" that would have included shuffle games and other amusement devices that are now being licensed. (The Cash Box, Sept. 1)

Further efforts to change the city licensing rules in order to pro-rate licenses and the right of transfer of licenses was also mentioned by Greenberg. A more complete report of progress on this problem was promised in the near future.

Greenberg presented to members a new, group-rate disability insurance plan which individual members could join if they so desired.

With attorney Milton (Ted) Raynor out of town on important business and therefore unable to attend this meeting, final decisions on future policies were deferred until the next meeting.

At the conclusion of the meeting, refreshments were served thru the courtesy of United Manufacturing Company.

**We ONLY Advertise
What We Have In Stock**

ORIGINAL POOL TABLE	
Brand New SLATE TOP	\$149.50
Genco CHAMPION BASEBALL	\$279
Genco 2-Player HI-FI BASEBALL	\$379
Williams 2-Player PICADILLY	\$299

ACT QUICKLY! ORDER TODAY!
1/3 With Order, Balance C.O.D.
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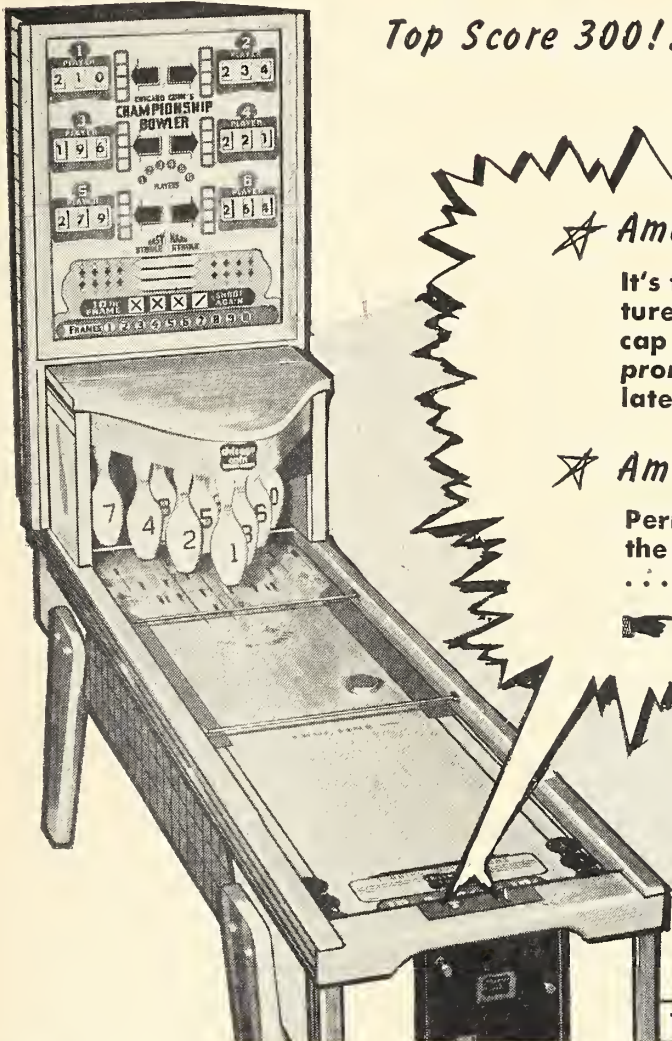
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CHAMPIONSHIP

REGULATION BOWLER...

Scores According To ABC Rules...

Top Score 300!!



★ Amazing New Player Control "Scoring Handicapper!"

It's the only regulation bowler with an authentic handicap feature... each player before shooting the first frame may handicap his score same as in real league bowling! (This feature promotes the setting up of individual location leagues to stimulate exciting play!)

★ Amazing New Player Control "Strike Selector!"

Permits player to set game for Easy or Hard strikes simply by the flip of a switch. (Makes good scorers out of poor players... better scorers out of good players)

Available In Both Regular and Super Models!

★ New High Speed Scoring!
No Waiting Between Shots!

★ 1 to 6 Can Play!

★ Jumbo Pins... Giant Puck!

★ Equipped With National Slug Rejector!



1725 West Diversey Blvd., Chicago 14, Ill.

A. B. T. RIFLE SPORT
3 and 6 Gun Models



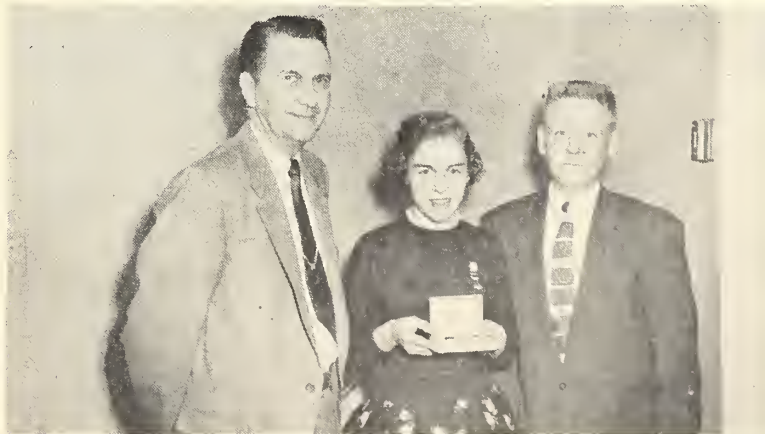
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● Full Line of Parts at all times. We Repair and Recondition all A.B.T. equipment.

Kansas Assoc. Song Contest Winner



EMPORIA, KAN.—Martha Snodgrass of Kansas City, Mo., won first prize in the Kansas Music Association's songs and contest show heard every Saturday night over some 350 ABC network radio stations.

Miss Snodgrass' letter on why she liked a certain song on the program, and why she thought it should be among the top tunes of the nation, was selected as the best.

Pictured herewith is Ivan Martin, Winfield, Kan., president of the association, (l) presenting Miss Snodgrass with a Longines-Wittnauer watch; while Harlan C. Wingrave, Emporia, Kan., secretary-treasurer of the association, and an MOA director, (r) looks on.

LEADING ITEMS

- WURLITZER 1800 .. \$840.
- WURLITZER 1700 .. 645.
- SEEBURG V-200 Write

SLATE TOPS for POOL TABLES, the finest \$ 89.50

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Wurlitzer Distributor

Lou Spear Oak Leaf Rep.

CULVER CITY, CALIF. — Sid Bloom, Oak Mfg. Co., announced the appointment of Lou Spear of the Southern Vending Supply Co., Houston, Texas, as representative for the mfg. firm in the Houston area.

"It's What's in THE CASH BOX That Counts"

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—AMI: 120 Phonographs, Hideaways, Wall Boxes, Steppers, Seeburg: 100 Hideaways, 3W1 Wall Boxes. Late Five Balls, Bally: Miami Beach, Beach Beauty and Broadway. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: Superior 1-4600).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLUEmound 8-6700).

WANT—To Trade Five United ABC Bingos and Two Gottlieb Bowlette Games for Seven Mills or Rock-Ola Low-Boy Scales. CASEY JONES & CO., 332 SO. JENNINGS AVE., FORT WORTH 4, TEXAS.

WANT—Music and Game Route. Also Kiddie Rides and Used Records. BOX #366, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK, N. Y.

WANT—Targettes, Comets, Venus. Will trade for Pool Tables or any other games—we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FEDERAL 9-0031).

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: GARfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKens 2-7060.

WANT—Seeburg B's. DAVE LOWY, 392 TENTH AVE., NEW YORK, N. Y. (Tel.: CHICKering 4-5100).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. N. Y. Tel.: JUDson 6-4568.

WANT—Music: Seeburg 100A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Operators ask your distributor for records by Michael Anthony, "The Curly Headed Growler." Send for your free survey 45 speed records of Michael Anthony. Include 15¢ each, for packing, mailing and postage. H. R. C. RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—United Regulations and Bally ABC Bowlers for cash or will trade for Bingos or Pool Tables. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel.: TOWer 1-6715).

WANT—Attention Operators: Spot cash paid for all type used music machines. List equipment and price in first letter. GABE FORMAN, SANDY MOORE, INC., 240 E. MERRICK ROAD, FREEPORT, L. I., N. Y. (Tel.: MAYfair 3-2472, 3 and 4).

WANT—Kiddie Rides and Arcade Machines. Must Be In A-1 Shape. State Price and Condition in first letter. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHApel 9-6556).

WANT—Route wanted. Will pay cash for large route—music—games—rides. All information strictly confidential! POST OFFICE BOX #364, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meleton. JACOB B. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRAfalgar 7-9147).

WANT—Mutoscope Drive Mobiles, All Types of Arcade Equipment. State Type, Quantity and Best Price. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Close Out! Mutoscope's Rock 'N Roll, 5 ball amusement machine. Brand new in original crates. Only \$89.40. Write for quantity price. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N.Y. (Tel.: CHICKering 4-5050).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer. Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Used machines of all models, as is or shipped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIGelow 8-3524-5).

FOR SALE—Special. Bally: Dude Ranch, \$75; Double Headers, \$510; Night Clubs, \$399.50; Beach Beauties, \$295; Big Times, \$185; Broadways, \$339.50. United: South Seas, \$295; Carnival Gun, \$135. Gottlieb: Duettes, \$185; Harbor Lites, \$195. Williams: Tim-Buc-Tu, \$145. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. (Tel.: CANal 5306).

FOR SALE—Records!!! 5¢ over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. (Tel.: OLYmpic 8-4012, 4013).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shipped. CAN-YON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Big Time, \$190; Variety, \$110; Gayety, \$85; Pixie, \$225; Starlet, \$250; Stardust, \$310; United Super Shuffle 6 Player Alley, \$60. One Third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).

FOR SALE—3W1 Chrome Seeburg Wall Boxes. Call Collect for volume prices. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRacuse 75-1631).

FOR SALE—Can you afford 92¢ per week to get ahead and stay ahead of all competition? For only 92¢ per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The Bible" of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Bowlers, Crisscross, \$125; Arrow, \$225; Hollywood, \$265; Team, \$325; Pins Super Jumbo, \$300; Shindig, \$105; Duet DeLuxe, \$265; Lulu, \$195; Jalopy, \$65; Big Time, \$295; Caravan, \$395; Miami Beach, \$295. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—10 Miami Beach's, \$230 ea. All have been shopped and are in A-1 condition. LEWIS & FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH., (Tel.: MA 8585).

FOR SALE—Ready For Location. Starlet, \$425; Caravan, \$495; Gayety, \$195; Big Time, \$325; Dude Ranch, \$95; Palm Springs, \$125; Miami Beach, \$295; Hawaii, \$75; Singapore, \$50. Shuffle Alleys: Chicago Coin Feature, \$225; Chicago Coin Criss Cross, \$175; Chicago Coin Triple Score, \$150; Bally Champ, \$250; Bally Jet, \$225; Keeney Century, \$195. Brand New Pool Tables: United All Models, Write for price. Headquarters for Kiddie Rides. ASSOCIATED AMUSEMENTS, INC., 8 RUGG DR., BOSTON, ALLSTON STATION 34, MASS. (Tel.: STAdium 2-4010-11-12).

FOR SALE—Broadways, \$395, and Night Clubs, \$485. Reconditioned and checked the Donan way. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVENUE, CHICAGO 25, ILL. (Tel.: JUNiper 8-5211-12).

FOR SALE—It's Mike Munves Corporation for outstanding, able, reliable coverage of the Arcade Field. A single machine. A complete arcade. Parts, supplies, sundries. MIKE MUNVES CORPORATION, 577 TENTH AVENUE, NEW YORK 36, N. Y. (Tel.: BRyant 9-6677).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622, W. NORTH AVE., CHICAGO 47, ILL., (Tel.: DICKens 2-1214).

CLASSIFIED ADVERTISING SECTION

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bingos in Quantities. Bally—Night Clubs, Broadways, Miami Beaches, Big Times, Varietys, Beach Clubs. **GLOBE DISTRIBUTING CO.,** 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: AR 0780).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC.,** 937 MARKET ST., WHEELING, W. VA. (Tel.: Wheeling 5472).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO.,** 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". **CROSS COUNTRY RECORDS,** 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).

FOR SALE—Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775. All the above machines are clean and ready for location. **UNITED DISTRIBUTORS, INC.,** 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).

FOR SALE—200 Seeburg, Write; 4 Seeburg 200 Selection Boxes, Write; Seeburg G, \$650; AMI D40, \$185; AMI B, \$110; AMI C, \$125; Coney Island, \$20; Palm Beach, \$45; Daisy May, \$135; Gypsy Queen, \$145; Arabian Knights, \$95; Mystic Marvel, \$120; Bert Lane's Dead Zero (New), \$150; Keeney's Palisades Bowler (Like New), \$165; 20 Selection Seeburg Boxes, \$8; 3020 Boxes, \$4; 1717 Rock-Ola Steppers, \$25. **H & H MUSIC AND DISTRIBUTING, INC.** 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. **COVEN MUSIC CORP.,** 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).

FOR SALE—Rock-Ola Comets, \$475; Rock-Ola 1448, \$725; Seeburg R's, \$750; Seeburg G's, \$650; AMI B's, \$125; AMI C's, \$135; AMI A, \$85. 100 Sel-Chorm Seeburg Boxes, \$65; Coney Islands, \$25; Bright Lites, \$45; Bright Spots, \$55. **H & H MUSIC AND DISTRIBUTING,** 1626 THIRD AVE., MOLINE, ILL.

FOR SALE—United Star Slugger Baseball, Write; United Pool Alleys (New), Write; Seeburg V-200, Write; Seeburg 100-R, \$735. WANT—Will pay: Seeburg M100B, \$310; Wurlitzer 1700, \$425; Wurlitzer 1800, \$525. No quantity too large. **NATIONAL NOVELTY CO.,** 183 E. MERRICK ROAD, FREEPORT, LONG ISLAND, NEW YORK. (Tel.: FReeport 8-6770-1).

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC.,** 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. **WESTERHIAUS CORPORATION,** 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOutana 5000-1-2).

FOR SALE—Seeburg M100 R \$695; Seeburg M100 G, \$595; Seeburg M100 C, \$495; 100 Selection Chrome Seeburg Wall Boxes, \$55; AMI Model C, \$85. **LEW JONES DISTRIBUTING CO.,** 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. **FEDOR MUSIC CO., c/o GEORGE THAYER & CO.,** 47 STATE ST., BINGHAMTON, N. Y.

FOR SALE—Scoreboard (4 Player), \$295; Marathon (2 Player), \$295; Easy Aces, \$225; Wishing Well, \$185; Sluggin' Champ, \$175; 4 Belles, \$150; Super Big Top, \$350. **UNIVERSITY COIN MACHINE EXCHANGE,** 858 NORTH HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE—Comet, \$160; DeLuxe 5th Inning, \$200; Leader, \$150; Manhattan, \$135; Targette, \$150; Mars, \$250; Lightning, \$250; Triple Play, \$225. AMI A, 78 rpm, \$95; AMI D-40, 78 rpm, \$225; AMI E-120, \$495; AMI A, 45 rpm, \$125; AMI D-80, \$325; AMI F-80, \$650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. **CENTRAL DISTRIBUTORS, INC.,** 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: Main 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HARRison 1-4747).

FOR SALE—Beach Clubs, \$25; Tahities, \$25; Tropics, \$25; Rio's, \$25; Atlantic Cities, \$15; Coney Island, \$10 ea. We have 100 of these machines altogether. Uncrated. Write: **PENNSYLVANIA VENDING CORP.,** 1826 E. CARSON ST., PITTSBURGH 3, PA. (HEmlock 1-9900).

FOR SALE—1 Rock-Ola Comet 1438, \$400; 3 AMI 120 Wall Boxes, ea. \$65; 1 AMI 120 Stepper, \$65; 1 AMI 80 Stepper, \$50; Seeburg 100 Chrome Wall Boxes, ea. \$65. Ready for location. 1/3 deposit, balance C.O.D. or S/D. **KOEPPPEL DISTRIBUTING COMPANY,** 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: CLrele 6-8939).

FOR SALE—Or Trade for AMI D, E, F, 80 Phonos. Williams Craue; Chicago Coin Steam Shovel; Chicago Coin Blondie; Exhibit Spanish Pool; Bert Lane Goldie Horse; Bert Lane Stutz Car; Bert Lane Fire Engine; Chicago Coin Big League Bulls Eye; 300 Shuffle Alley. **MILLER-NEWMARK DISTRIBUTING CO.,** 42 FAIRBANKS ST., N.W. GRAND RAPIDS 2 MICH., (Tel.: GL 6-6807).

FOR SALE—Slate Top Conversions for Regulation and Jumbo Pool Games. Highest quality slate. Lowest prices. **GEORGE PONSER COMPANY,** 123 W. RUNYON ST., NEWARK, N. J. (Tel.: Blgelow 3-7422).

FOR SALE—Games, Inc. Hunter, \$295; Bally Atlantic City, \$35; Palm Beach, \$35; Beauty, \$40; Beach Club, \$40; Dude Ranch, \$65; Palm Springs, \$65; Surf Club, \$75; Miami Beach, \$195; Broadway, \$365; Parade, \$445; Genco Jumpin' Jacks, \$35. **MICKEY ANDERSON,** 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. **TARAN DISTRIBUTING, INC.,** 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50. Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. **MUSICAL SALES,** 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. **O'CONNOR DISTRIBUTORS, INC.,** 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE—One Seeburg 100A with 45 rpm Conversion, \$195. **WESTERN DISTRIBUTORS,** 1226 SOUTHWEST 16th AVE., PORTLAND 5, OREGON (Tel.: ATwater 7565).

FOR SALE—Grand Slam, \$95; King Arthur, \$35; Bowling Champ, \$35; College Daze, \$35; 10 Bright Lights, \$39.50 ea.; 10 Bright Spots, \$49.50 ea.; 10 3-4-5's, \$24.50 ea. WANT—Pixies. **NOBRO NOVELTY CO.,** 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: Market 1-0538).

FOR SALE—Close-out! Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. **RUNYON SALES CO.,** 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEWARK, N. J.

FOR SALE—1 Genco Sky Rocket Gun, \$225; 1 Genco Hi Fly Baseball, \$275; 1 Williams Sky Way, \$80; 1 Williams Silver Skates, \$30; 1 Gottlieb Guys and Dolls, \$40; 1 Chicago Coin Bulls Eye Bowler, \$300; 1 Williams Super Pennant Baseball, \$125. **SALINA MUSIC & AMUSEMENT CO.,** 121 NORTH SEVENTH ST., SALINA, KANSAS.

FOR SALE—Bowlers: Chicago Coin Flash, \$110; United Yankee, \$100; Chief, \$85; Clover, \$45; Bally Mystic, \$195; Blue Ribbon, \$295; Gold Medal, \$325. **MOHAWK SKILL GAMES CO.,** 67 SWAGGERTOWN RD., SCHENECTADY 2, N.Y.

FOR SALE—Looking for the secret of how to make money with wallboxes? Well it's no secret anymore. See your local AMI distributor for the answer to this pressing problem. Ask him about "Jukette". Manufactured by **SHELDON SALES, INC.,** 881 MAIN ST., BUFFALO 3, NEW YORK. Exclusive franchises available. Write.

FOR SALE—Millions of extra coins are taken from clean machines. Clean Right With Lemonite. Did you know that Lemonite cleans your machines on location without any water—a minimum of labor—about 10¢ a machine? **GRACO SALES CO., R.F.D. 1, ARLINGTON, TENN.**

FOR SALE—Bingo Games: Gayety, \$89.50; Surf Club, \$39.50; Variety, \$90; Beach Club, \$30; HiFi, \$25; Gay Time, \$135; Big Time, \$190; Miami Beach, \$210. Baseball Games: Williams Super Pennant, \$84.50; Williams King Of Swat, \$240; Williams Four Bagger, \$345 (very clean). All games cleaned and in working order. 1/3 deposit—balance sight draft. **LAKE CITY AMUSEMENT, INC.,** 4533 PAYNE AVE., CLEVELAND 3, OHIO (Tel.: HENDERSON 1-7577).

FOR SALE—Shuffles at Low Cash Box Price. United; Mercurys, Targettes, Venus, Lightnings. Bally: Rockets, Mystics, Blue Ribbons, Genco: Bingo Rolls and Shuffle Pools, \$60. AMI "A", \$70; "B", \$95; "C", \$115. Wurlitzer, 1015, \$50. 1/3 Deposit. Balance C.O.D. If picked up deduct \$10 ea. **H. BETTI AND SONS,** 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UN 3-8584).

FOR SALE—Bally's Gay Time, \$150; Bally's Gayety, \$100; United Pixie, \$200; Bally's Crosswords, \$275; Bally's Broadway, \$335; Bally's Jet Bowler, \$200. **NASTASI DISTRIBUTING CO.,** 912 POYDRAS, NEW ORLEANS, LA. (Tel.: MA 7459—MA 6386).

FOR SALE—Seeburg Model H 148 R. C. Special, \$75; Seeburg Model 146 Phonograph, \$65. **W. B. DISTRIBUTORS, INC.,** 1012 MARKET STREET, ST. LOUIS 1, MO. (Tel.: Central 1-9292).

FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. **ALLIED DISTRIBUTING CO.,** 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAual 6-0293-4-5).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. **DAN STEWART CO.,** 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAVIS 2-2473).

FOR SALE—Rotation Balls Numbered 1-10, \$18.50 set; Numbered 1-5 Red and 1-5 White, \$18 set; 2 1/2" Cue Balls, \$2; Cue Sticks, \$1.49. \$16.50 doz. Write for free Rotation Pool Instructions. **CHAMPION DISTRIBUTING CO.,** 3833 W. DIVISION ST., CHICAGO, ILL.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Late Phono Records, Ex-
hibits Shooting Gallery, \$90; De-
luxe Jungle Gun, \$75; Palm Springs,
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703 MAIN ST., BRIDGEPORT,
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FOR SALE—18 foot Rock-Ola Shuffle
Board \$149.50; Shuffle Board game
wax (12 cans) \$3.50; Fast wax
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8) \$12; Fluorescent Lights pair
\$22.50; Adjusters \$18.50. PUR-
VEYOR DISTRIBUTING CO., 4322
N. WESTERN, CHICAGO 18, ILL.
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FOR SALE — 3 Keeney Speedlanes,
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Non-Warp Cue Sticks, Price \$2.25
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FOR SALE—Special. Wishing Well,
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VERnon 5-7976).

NOTICE—Let me convert your United
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2-0045; The Cash Box, Hollywood,
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NOTICE—Texas operators—write or
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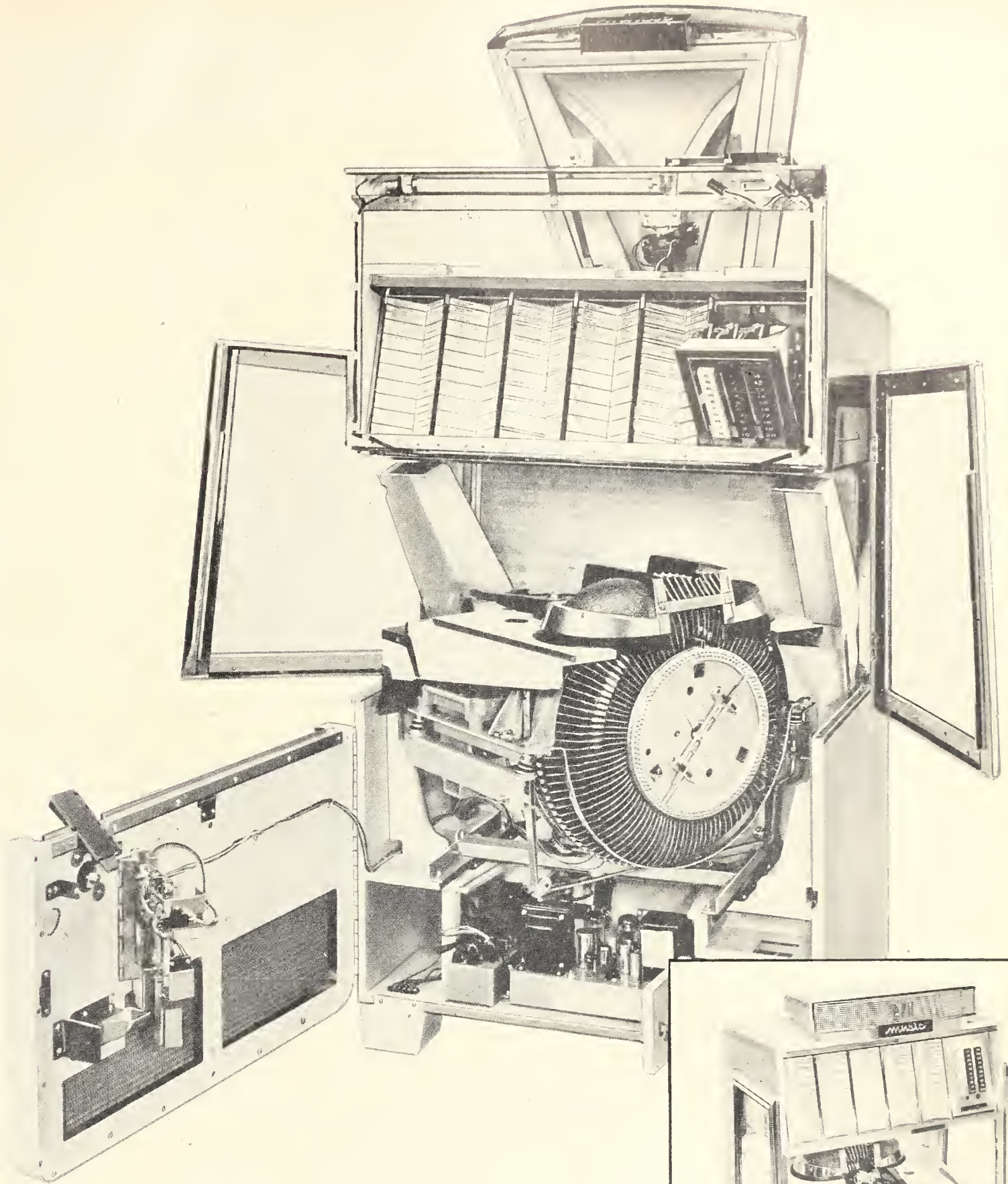
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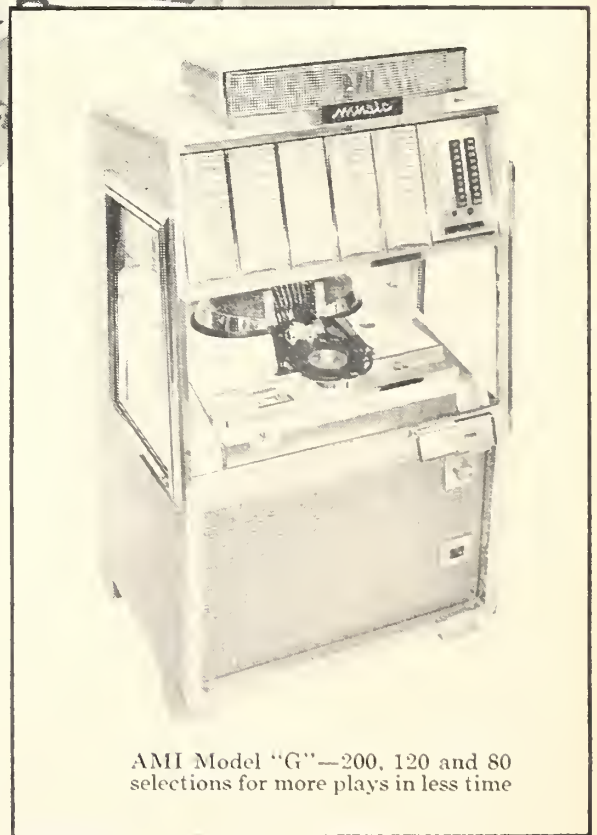
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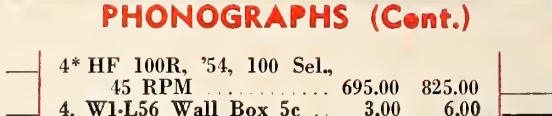
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VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
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How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

C O D E

1. Prices UP
 2. Prices DOWN
 3. Prices UP and DOWN
 4. No change from Last Week
 5. No quotations Last 2 to 4 Weeks
 6. No quotations 4 Weeks or Longer
 7. Machines Just Added
- * Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

AMI

1* Model A, '46, 40 Sel., 78 RPM	85.00	125.00
2. Model B, '48, 40 Sel., 78 RPM	85.00	135.00
2* Model C, '50, 40 Sel., 78 RPM	85.00	150.00
3* Model D-40, '51, 40 Sel., 78 RPM	185.00	225.00
4* Model D-80, '51, 80 Sel., 78 RPM	285.00	350.00
4. Model E-40, '53, 40 Sel., 78 RPM	300.00	425.00
4. Model E-80, '53, 80 Sel., 45 RPM	325.00	450.00
3* Model E-120, '53, 120 Sel., 45 RPM	425.00	475.00
4. Model F-80, '54, 80 Sel., 45 RPM	545.00	650.00
4. Model F-120, '54, 120 Sel., 45 RPM	595.00	695.00
4. Wm. Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	40.00	100.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	75.00	110.00
4. Juhilee, '52, Model 245, 40 Sel., 45 RPM	100.00	200.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	225.00	250.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	69.50
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	75.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	45.00	95.00
4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	100.00	135.00
4. 1432, Same as above, Converted to 45 RPM	125.00	150.00
4. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	135.00	225.00
2. 1434, Same as above, Converted to 45 RPM	145.00	275.00
2. 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	285.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	245.00	285.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	400.00	500.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	545.00	645.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 147S, '47, Standard 20 Sel., 78 RPM	20.00	65.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	70.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	80.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	90.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4* M100A, '49, 100 Sel., 78 RPM	195.00	250.00
3* M100B, '51, 100 Sel., 45 RPM	375.00	475.00
4 M100BL, '51, 100 Sel., 45 RPM, Light Cab.	400.00	475.00
4* M100C, '53, 100 Sel., 45 RPM	495.00	600.00
4* HF 100G, '54, 100 Sel., 45 RPM	595.00	750.00

← TOTAL NO. TOTAL VALUE →

PHONOGRAPHS (Cont.)

4* HF 100R, '54, 100 Sel., 45 RPM	695.00	825.00
4. W1-L56 Wall Box 5c	3.00	6.00
4. 3W2 Wall-a-Matic	3.00	7.00
4. W4L-56	10.00	15.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	10.00	15.00
4. W6L-56 5/10/25 Wire-less	10.00	15.00
4. 3W7-L-56	10.00	20.00
4* 3W1 Wall-a-Matic	55.00	70.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	75.00
4. 1015, '46, 24 Sel., 78 RPM	40.00	80.00
4. 1080, '46, 24 Sel., 78 RPM	45.00	95.00
4. 1100, '47, 24 Sel., 78 RPM	65.00	125.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	75.00	150.00
2. 1250, '50, 48 Sel., 45 or 78 RPM	100.00	175.00
4. 1400, '51, 48 Sel., 45 or 78 RPM	175.00	250.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	185.00	275.00
1. 1500, '52, 104 Sel., 45 & 78 Intermix	185.00	300.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	250.00	350.00
2. 1600, '53, 48 Sel., 45 & 78 Intermix	285.00	350.00
4. 1650, '53, 48 Sel., 45 RPM	295.00	375.00
4. 1700, '54, 104 Sel., 45 RPM	495.00	650.00
4* 1800, '55, 104 Sel., 45 RPM	695.00	845.00
4. 2140 Wall Box	3.00	10.00
2. 3020 Wall Box	4.00	10.00
4. 3048 (Conv. of 3020)	10.00	15.00
4. 3031 Wall Box	3.00	5.00
4. 3045 Wall Box	4.00	15.00
4. 4820 Wall Box	10.00	20.00

← TOTAL NO. TOTAL VALUE →

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	25.00	50.00
4. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Got 1/52)	20.00	35.00
6. Aquacade (Un 4/49)	10.00	20.00
4. Arabian Knights (Got 12/53)	90.00	135.00
4. Arcade (Wm 11/51)	45.00	60.00
4. Arizona (Un 4/50)	10.00	20.00
4. Army-Navy (Wm 10/53)	35.00	75.00
4* Atlantic City (B 5/42)	15.00	75.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	24.00
4. Basketball (Got 10/49)	10.00	20.00
2* Beach Beauty (B 10/55)	295.00	365.00
4* Beach Club (B 2/53)	25.00	75.00
4. Beauty (B 11/52)	30.00	70.00
4. Be Bop (Ex 3/50)	10.00	19.00
4. Big Ben (Wm 9/54)	79.00	135.00
4. Big Hit (CC 7/52)	25.00	40.00
6. Big Top (Ge 2/49)	10.00	19.00
4* Big Time (B 1/55)	185.00	295.00
6. Black Gold (Ge 3/49)	10.00	19.00
4. Bolero (Un 12/51)	45.00	60.00
4. Bomber (CC 3/51)	15.00	25.00
6. Boston (Wm 5/49)	15.00	25.00
4. Bowling Champ (Got 2/49)	15.00	35.00
4* Bright Lights (B 5/51)	35.00	75.00
4* Bright Spot (B 11/51)	25.00	75.00
4* Broadway (B 12/55)	335.00	395.00
4. Broadway (B6/51)	25.00	40.00
4. Buffalo Bill (Got 5/50)	20.00	35.00
4. Buttons & Bows (Got 3/49)	15.00	24.00

← TOTAL NO. TOTAL VALUE →



NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

Table listing pinball games with columns for item name, number of machines owned, and value. Items include Cabana, Camel Caravan, Campus, Canasta, etc.

-TOTAL NO. TOTAL VALUE-

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

Table listing pinball games with columns for item name, number of machines owned, and value. Items include Happy Days, Happy-Go-Lucky, Harbor Lites, etc.

-TOTAL NO. TOTAL VALUE-

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

Table listing pinball games with columns for item name, number of machines owned, and value. Items include Poker Face, Puddin' Head, Punchy, etc.

-TOTAL NO. TOTAL VALUE-

NUMBER OF EACH MACHINE OWNED
 VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

2. Three Musketeers (Got 7/49)	15.00	20.00
6. Thrill (CC 9/48)	10.00	15.00
4. Thunderbird (Wm 5/54)	79.00	120.00
4. Tim-Buc-Tu (Wm 1/56)	145.00	225.00
4. Times Square (Wm 4/53)	50.00	85.00
4. Touchdown (Un 1/52)	20.00	35.00
1. Tournament (Got 8/55)	225.00	300.00
2* Triple Play (Un 8/55)	125.00	200.00
4. Triplets (Got 7/50)	15.00	25.00
4. TriScore (Ge 1/51)	20.00	30.00
4. Tropicana (Un 1/55)	55.00	150.00
4. Tropics (Un 7/53)	25.00	75.00
6. Tucson (Wm 1/49)	10.00	19.00
6. Tumbleweed (Ex 8/49)	15.00	25.00
4. Turf King (B 6/50)	20.00	49.50
4. Twenty Grand (Wm 12/52)	25.00	55.00
4. Twin Bill (Got 1/55)	120.00	185.00
4. Utah (Un 7/49)	10.00	20.00
4* Variety (B 9/54)	100.00	145.00
4. Watch My Line (Got 9/51)	30.00	45.00
4. Whizz Kids (CC 3/52)	35.00	50.00
4. Wild West (Got 8/51)	30.00	65.00
4. Winner (Univ.)	20.00	40.00
2* Wishing Well (Got 9/55)	185.00	210.00
4. Wonderland (Wm 5/55)	159.00	180.00
4* Yacht Club (B 6/53)	45.00	85.00
4. Zingo (Un 10/51)	25.00	65.00

←TOTAL NO. TOTAL VALUE→



4. Bally Victory Bowler (5/54)	100.00	195.00
4. Bally Champion Bowler (5/54)	100.00	200.00
4* Bally Jet Bowler (8/54)	100.00	200.00
4. Bally Rocket Bowler (8/54)	100.00	210.00
2. Bally Mystic Bowler (12/54)	175.00	250.00
2. Bally Magic Bowler (12/54)	185.00	265.00
4. Bally Blue Ribbon (3/55)	265.00	310.00
4. Bally Gold Medal (3/55)	265.00	325.00
4. ChiCoin 6-Player (8/51)	35.00	75.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	80.00
4. ChiCoin Match Bowler (6/52)	35.00	85.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	90.00
2. ChiCoin Match Bowl-A-Ball (11/52)	35.00	90.00
2. ChiCoin 10th Frame Special (12/52)	35.00	90.00
2. ChiCoin Name Bowler (1/53)	35.00	95.00
2. ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	100.00
1. ChiCoin Crown (4/53)	45.00	125.00
4. ChiCoin Crown Giant Pins (4/53)	50.00	115.00
4. ChiCoin Triple Score (6/53)	50.00	130.00
4. ChiCoin Gold Cup (7/53)	50.00	135.00
4. ChiCoin High Speed Crown (7/53)	65.00	140.00
2. ChiCoin High Speed Triple Score (8/53)	65.00	145.00
4. ChiCoin Advance (10/53)	75.00	150.00
4. ChiCoin King (10/53)	75.00	155.00
4. ChiCoin Criss Cross Bowler (12/53)	75.00	165.00
4. ChiCoin Super Frame (3/54)	85.00	175.00
4. ChiCoin Starlite (5/54)	125.00	180.00
2. ChiCoin Feature (7/54)	125.00	190.00
2. ChiCoin Holiday (9/54)	125.00	195.00
2. ChiCoin Flash (10/54)	110.00	200.00
2. ChiCoin Playtime (10/54)	150.00	225.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
 VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

2. ChiCoin Fireball (11/54)	175.00	250.00
2. ChiCoin Thunderbolt (12/54)	185.00	265.00
4. ChiCoin Triple Strike (2/55)	225.00	295.00
4. ChiCoin Arrow (2/55)	225.00	295.00
4. ChiCoin Criss Cross Targette (1/55)	75.00	175.00
2. DeLuxe Model	75.00	185.00
4. ChiCoin Bonus Score (4/55)	240.00	300.00
4. ChiCoin Big League (5/55)	255.00	300.00
4* ChiCoin Hollywood (5/55)	265.00	310.00
4. ChiCoin Blinker (8/55)	295.00	335.00
4. ChiCoin Score-A-Line (9/55)	310.00	350.00
2. ChiCoin Bowling Team (10/55)	295.00	350.00
4. Exhibit Twin Rotation (5/52)	50.00	125.00
4. Genco Shuffle Target (7/51)	20.00	40.00
4. Genco 8-Player Rebound (9/51)	25.00	45.00
4. Genco Shuffle Pool (11/53)	25.00	85.00
4. Genco Match Pool (2/54)	50.00	95.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League (3/52)	40.00	80.00
4. Keeney High Score League (5/52)	40.00	85.00
4* Keeney Team (10/52)	35.00	90.00
4. Keeney Club (4/53)	40.00	100.00
4. Keeney Domino (5/53)	40.00	110.00
4. Keeney Carnival (5/53)	45.00	120.00
4. Keeney Pacemaker (9/53)	50.00	140.00
4. Keeney Mainliner Bowler (1/54)	65.00	150.00
4* Keeney Bonus Bowler (3/54)	75.00	155.00
4. Keeney Diamond Bowler (5/54)	100.00	160.00
4. Keeney Bikini (6/54)	125.00	175.00
4. Keeney Century (6/54)	140.00	195.00
4. Keeney American (9/54)	225.00	250.00
4. Keeney National (9/54)	230.00	260.00
4. Keeney Speedlane (4/55)	275.00	325.00
4. United 6-Player Super (3/52)	30.00	55.00
4. United 4-Player Official (5/52)	30.00	60.00
4. United 6-Player Star (7/52)	30.00	65.00
4. United 10th Frame Star (9/52)	35.00	70.00
4. United Manhattan 10th Frame (9/52)	35.00	75.00
4. United Manhattan (9/52)	35.00	135.00
4. United 10th Frame Super (10/52)	35.00	80.00
4. United Cascade (2/53)	35.00	85.00
4. United Clover (2/53)	35.00	90.00
6. United Liberty (2/53)	40.00	90.00
4. United Classic (6/53)	50.00	95.00
4. United Olympic (6/53)	50.00	95.00
4. United Royal (9/53)	50.00	95.00
4. United Imperial (9/53)	65.00	125.00
4. DeLuxe model	75.00	125.00
4. United Chief (11/53)	85.00	125.00
4. United Leader (11/53)	95.00	150.00
4. DeLuxe model	110.00	135.00
4. United Team (1/54)	115.00	175.00
4. DeLuxe model	110.00	175.00
4. United League (1/54)	115.00	150.00
4. DeLuxe model	120.00	155.00
4. United Ace (5/54)	100.00	175.00
4. DeLuxe model	110.00	175.00
1. United Rainbow (5/54)	120.00	180.00
4. United Banner (8/54)	155.00	185.00
4. DeLuxe model	165.00	190.00
4. United Shuffle Targette (8/54)	135.00	200.00
4. DeLuxe model	140.00	210.00
4. United Speedy (8/54)	145.00	230.00
4. Un. 11th Frame (10/54)	145.00	235.00
4. DeLuxe model	145.00	240.00
4. United Comet Targette (11/54)	145.00	245.00
4. DeLuxe model	150.00	250.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
 VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

4. United Mercury (12/54)	150.00	255.00
4. DeLuxe model	155.00	260.00
4. United Mars (1/55)	160.00	260.00
4. DeLuxe model	165.00	265.00
4. Un. Lightning (2/55)	165.00	275.00
4. DeLuxe model	170.00	280.00
4. Un. Venus (3/55)	170.00	285.00
4. DeLuxe model	175.00	290.00
4. Un. Clipper (5/55)	175.00	290.00
4. DeLuxe model	195.00	290.00
4. Un. Derby Roll (5/55)	175.00	295.00
4. DeLuxe model	185.00	295.00
4. Un. 5th Inning (6/55)	185.00	300.00
4. DeLuxe model	195.00	300.00
4. Un. Capitol (6/55)	225.00	305.00
4. DeLuxe model	230.00	310.00

←TOTAL NO. TOTAL VALUE→



1. Bally Champion Horse	325.00	395.00
2* Bally Moon Ride	200.00	325.00
1* Bally Space Ship	225.00	350.00
4. Bally Speed Boat	325.00	365.00
4. Chicago Coin Super Jet	195.00	375.00
4. Decco Merry-Go-Round	225.00	350.00
1. Exhibit Big Bronco	250.00	375.00
4. Exhibit Mustang	350.00	425.00
4. Exhibit Space Patrol	175.00	295.00
4. Scientific Television	275.00	345.00

←TOTAL NO. TOTAL VALUE→



4. ABT 6 Gun Rifle Range	525.00	625.00
1. Boomerang	30.00	65.00
4. Bally Big Inning	65.00	125.00
2. Bally Heavy Hitter	35.00	55.00
4. Bally King Pin	20.00	50.00
4. Bally Rapid Fire	75.00	125.00
4* Bally Undersea Raider	60.00	125.00
4. Champion Hockey	50.00	125.00
4. ChiCoin Basketball Champ	100.00	175.00
4. ChiCoin 4-Player Derby	100.00	175.00
4. ChiCon Goalee	39.50	99.50
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	85.00	145.00
4. ChiCoin Pistol	35.00	95.00
4. ChiCoin Home Run, 6-Player (3/54)	100.00	195.00
4. Super model	125.00	200.00
4. Edselco Pool Table	20.00	50.00
2* Evans Bat-A-Score	40.00	145.00
4. Evans Bola Score	65.00	89.50
4. Evans Ski Roll	35.00	90.00
4. Evans Super Bomber	75.00	125.00
4. Evans Play Ball	60.00	90.00
4. Evans Ten Strike '46	30.00	85.00
4. Evans Tommy Gun	35.00	110.00
4* Exhibit Dale Gun	30.00	95.00
4. Exhibit Gun Patrol	60.00	125.00
4. Exhibit Jet Gun	60.00	145.00
4. Exhibit Space Gun	69.50	140.00
4. Exhibit Pony Express	75.00	135.00
4. Exhibit Silver Bullets	40.00	125.00
4. Exhibit Six Shooter	50.00	125.00
4. Exhibit Vitalizer	40.00	70.00
4* Exhibit Shooting Gall. (6/54)	90.00	150.00
4. Exhibit Star Shooting Gallery (9/54)	150.00	195.00
4* Exhibit Sportland Shooting Gallery (11/54)	150.00	225.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	250.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	325.00	375.00
4. Games, Inc. Hunter (1/56)	265.00	295.00
4. Genco Sky Gunner	75.00	145.00
4. Genco Night Fighter	75.00	145.00
4. Genco 2-Player Basketball	135.00	195.00

←TOTAL NO. TOTAL VALUE→



**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

4* Genco Rifle Gal. (6/54)	125.00	225.00
4. Genco Big Top Rifle Gallery (6/54)	275.00	335.00
4. Super model (12/55)	335.00	450.00
4. Genco Wild West Gun (2/55)	295.00	340.00
4. Genco Sky Rocket Rifle Gallery (5/55)	225.00	350.00
4. Genco Champion Baseball (9/55)	275.00	365.00
4. Genco Quarterback (10/55)	275.00	325.00
4. Genco Hi-Fly Baseball (5/56)	275.00	399.50
4. Jack Rabbit	50.00	95.00
4. Jungle Joe	49.50	65.00
4. Keeney Air Raider	65.00	150.00
4. Keeney Sub Gun	70.00	125.00
4. Keeney Texas Leaguer	25.00	50.00
2. Keeney Sportsman (11/54)	150.00	225.00
2. DeLuxe model	160.00	230.00
4. Keeney Ranger (3/55)	250.00	285.00
4. DeLuxe model (3/55)	260.00	295.00
4. Lite League	45.00	95.00
4. Mills Panoram Peek	175.00	325.00
6. Mills Conv. for Panoram Peek	10.00	25.00
4. Muto. Atomic Bomber	65.00	150.00
4. Mutos. Ace Bombers	95.00	165.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	175.00
4. Mutos. Fly. Saucers	90.00	155.00
4. Mutos. Photo. (Pre-War)	150.00	295.00
2. Mutos. Photomatic DeLuxe	250.00	375.00
4. Mutoscope Silver Gloves	125.00	225.00
2. Mutoscope Sky Fighter	60.00	150.00
4. Mutos. Voice-O-Graph 35c	175.00	375.00
4. QT Pool Table	60.00	85.00
4. Quizzer	50.00	95.00
4. Rockola World Series	40.00	80.00
4. Scientific Baseball	20.00	50.00
4. Scientific Basketball	20.00	55.00
4. Scientific Batting Pr.	30.00	95.00
4. Scientific Pitch 'Em	50.00	175.00
4* Seeburg Bear Gun	75.00	150.00
4. Seeburg Chicken Sam	50.00	110.00
4. Seeburg Shoot the Chute	49.50	90.00
4* Seeburg Coon Hunt	95.00	175.00
4. Set Shot Basketball	150.00	275.00
4* Telequiz	75.00	120.00
4. Un. Team Hockey	30.00	50.00
4. Un. Jungle Gun	75.00	175.00
4. DeLuxe model	75.00	185.00
4. United Carnival Gun (10/54)	125.00	225.00
4. DeLuxe model	135.00	325.00
2. United Bonus Gun (1/55)	250.00	300.00
2. DeLuxe model	260.00	325.00
4. Un. Sidewalk Engineer (4/55)	100.00	195.00
4. Wilcox-Gay Recordio	50.00	100.00
4. Wms. All Stars (8/47)	35.00	70.00
4. Wms. Box Score (12/47)	39.50	70.00
4. Wms. Star Series (4/49)	29.50	75.00
4. Wms. Super World Series (4/51)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	95.00
1. Wms. DeLuxe Baseball (4/53)	75.00	135.00
4. Wms. Pennant Baseball (12/53)	80.00	140.00
4. Wms. Super Pennant Baseball (12/53)	84.50	175.00
2. Wms. Super Star Baseball (12/53)	90.00	180.00
4. Wms. Major League Baseball (2/54)	120.00	185.00
4. Wms. All Star Baseball (2/54)	125.00	190.00
4. Wms. Big League Baseball (3/54)	125.00	195.00
4. Wms. Jet Fighter (10/54)	125.00	225.00
4. Wms. Safari (2/55)	225.00	325.00
4. DeLuxe model	250.00	330.00
4. Wms. Polar Hunt (3/55)	275.00	350.00
4. Wms. King Of Swat (5/55)	265.00	360.00
4. Wurlitzer Skee-ball	35.00	70.00
←TOTAL NO.	TOTAL VALUE→	

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

"G-200" 200-sel. phonograph	No List Price Authorized for Publication
"G-120" 120-sel. phonograph	
"G-80" 80-sel. phonograph	
"HS-200" Selective Hideaway	
"HS-120" Selective Hideaway	
"HS-80" Selective Hideaway	
"HS-200" Continuous-play Hideaway	
"HC-120" Continuous-play Hideaway	
"HC-80" Continuous-play Hideaway	
"W-200" 200-selection Wall Box Bargrip Wallbox Bracket	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	

AUTO-PHOTO CO.

Studio Model "11"	\$3,245.00
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BALLY MFG. CO.

Bike (Kiddie Ride)	\$ 835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
Balls-A-Poppin' (2 Player, 3 or 5 Ball)	485.00
Big Show	799.50
Pin-Pool	
Standard (52" x 36" Model)	
(A) Without lights	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model)	325.00
DeLuxe ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
The Champion (With new-all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Championship Bowler	No List Price Authorized for Publication
Miami Shuffle	
Capri	
Blondie (3 or 5 Ball, Match and Replay)	
Steam Shovel (Regular Model)	
Steam Shovel (Replay Model)	
Twin Hockey, (Regular Model)	
Twin Hockey, (Replay Model)	
Twin Hockey, (Match and Replay Model)	

EXHIBIT SUPPLY CO.

Ringer Bell	No List Price Authorized for Publication
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J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)	No List Price Authorized for Publication
ABT Challenger Pistol (Counter Game)	
ABT Guesser Scale	
ABT Rifle Sport (Shooting Gallery)	
Aristo Scale	

GENCO MFG. & SALES CO.

Official Skill Ball	No List Price Authorized for Publication
Davy Crockett (Rifle Gallery)	

D. GOTTLIEB & CO.

Register (4-Player, 5-Ball)	No List Price Authorized for Publication
Single Coin Chute	
Twin Coin Chutes	

INTERNATIONAL MUTOSCOPE CORP.

Lord's Prayer Vendor	\$ 390.00
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J. H. KEENEY & CO.

Flicker Pool (4-Player, 4 Sides)	\$ 375.00
ArCADE Pool (1 or 2 Front Play)	375.00
DeLuxe Hot Coffee Vender	Request Prices on Request
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	
Various Models of above	
Electric Cigarette Vender	
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

Model 1450-Playmaster, 120 Sel.	No List Price Authorized for Publication
Model 1452, 50 Selections	
Model 1454, 120 Selections	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
1615—Standard Speaker	
1616—DeLuxe Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph	No List Price Authorized for Publication
V-3W-A—Wall-O-Matic "200" 100J—Select-O-Matic "100" Phonograph	
3W-1—Wall-O-Matic "100" MRVC-2—Master Remote Volume Control	
HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFCV1-12—High Fidelity Recessed Speaker	
PS6-1Z—Power Supply	
HFA1-L6—Power Amplifier	

UNITED MFG. CO.

Brazil	\$ 775.00
Pirate Gun	645.00
Select Play Shuffle Alley (Without Match Feature)	635.00
Select Play Shuffle Alley (With Match Feature)	695.00
Handicap Shuffle Alley (Without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Handicap Shuffle Alley (With Match Feature)	
Single Chute	810.00
Double Chute	830.00
Star Slugger (Regular)	495.00
Star Slugger (Replay)	545.00

WILLIAMS MFG. CO.

Fun House (4 Player, 5-Ball)	No List Price Authorized for Publication
Single Coin Chute	
Twin Coin Chutes	
Super Score (Single Player, 5-Ball)	
Single Coin Chute	
Twin Coin Chutes	
Crane	

THE RUDOLPH WURLITZER CO.

Model 2000, "Centennial", 200 Selections	No List Price Authorized for Publication
Model 1900, "Centennial", 104 Selections	
Model 5210, Wall Box, 200 Sel. Selection—3 Wire	
Model 5207 Wall Box—104 Selection—4 Wire	
Model 257 Stepper—104 Selection—3 Wire	
Model 253 Stepper—104 Selection—3 Wire	
Model 248 Stepper—48 Selection—4 Wire	
Model 5117 12" High Fidelity Wall Speaker	
Model 5116 8" High Fidelity Corner Speaker	
Model 5115 5" High Fidelity Corner Speaker	

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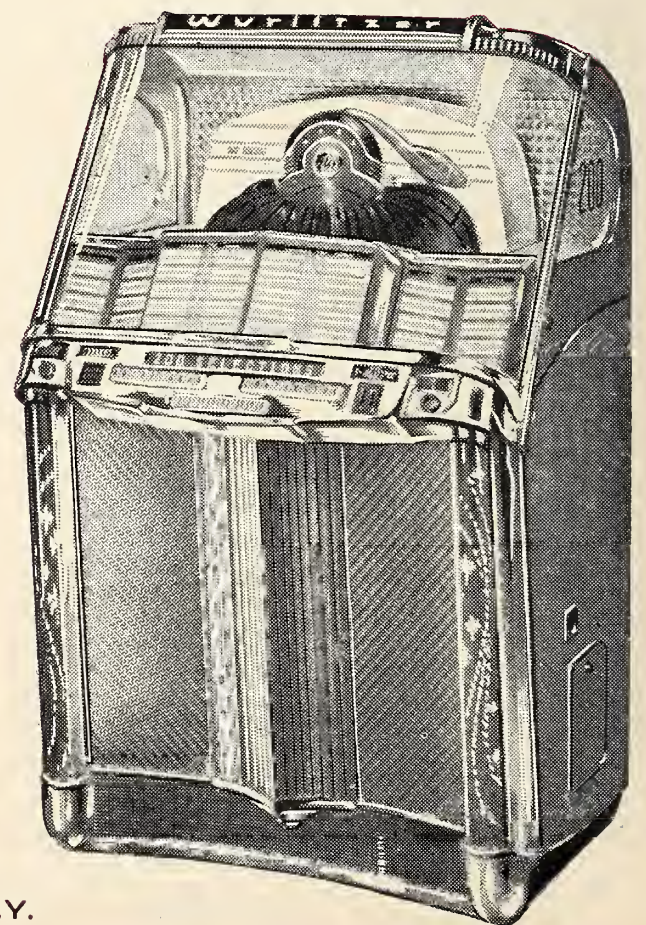
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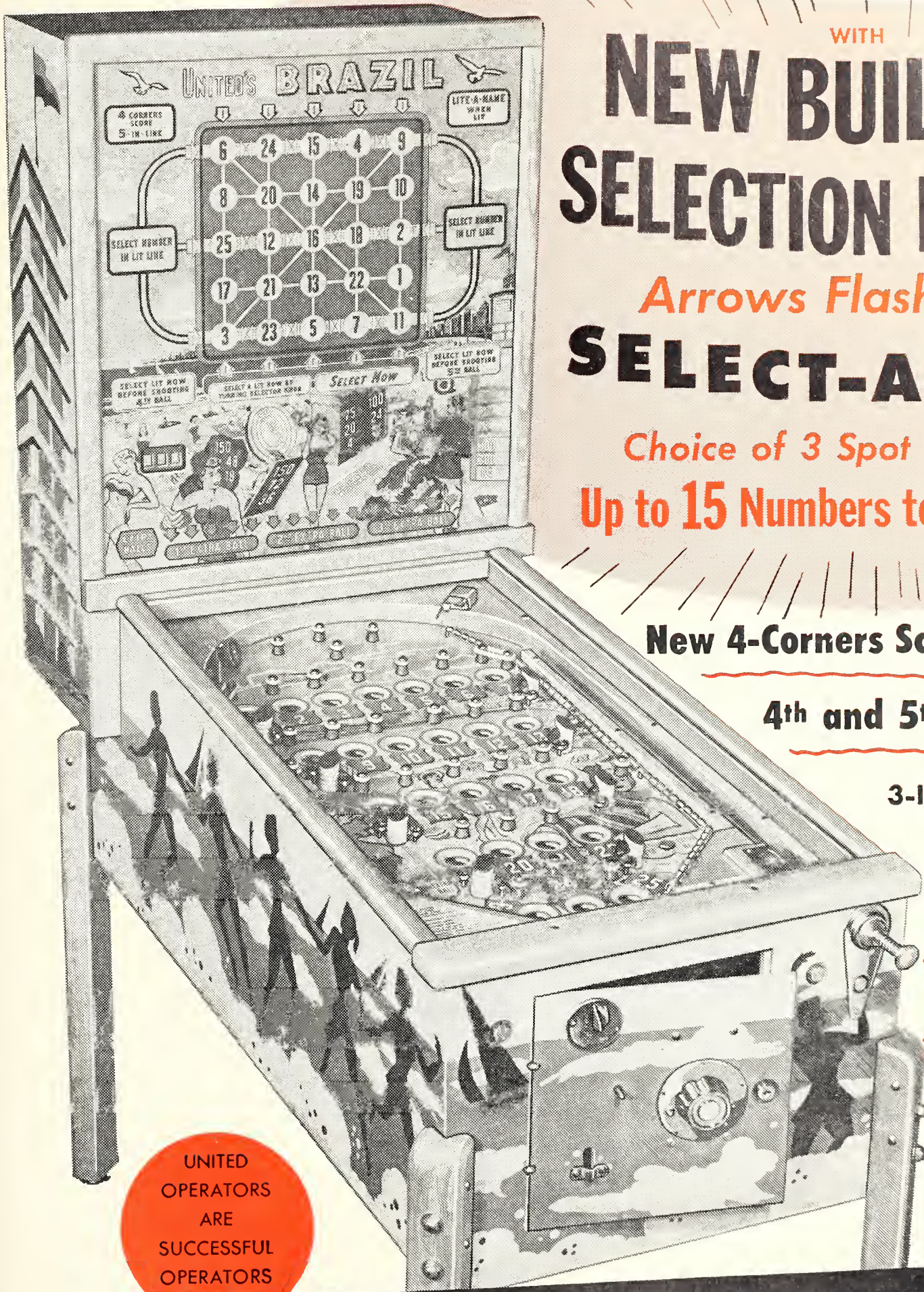


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Choice of 3 Spot Numbers

Up to 15 Numbers to Select from

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5-IN-LINE SCORES**

**LITE-A-NAME
PENNANT
FEATURE**

EXTRA BALLS

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